



## UNITED STATES SUMMARY: 1929

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 TABLE 1A.—THE UNITED STATES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued  
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

| KIND OF BUSINESS<br>(Not synonymous with commodities sold—see<br>Table 15)                                      | Number<br>of stores | Proprietors and<br>firm members<br>(not<br>on pay<br>roll) | NUMBER OF<br>EMPLOYEES |              | PAY ROLL                              |                   | STOCKS ON<br>HAND, END OF<br>YEAR (at cost) | NET SALES (1929)   |                                  |
|---|---------------------|--|------------------------|--------------|---------------------------------------|-------------------|---|--------------------|----------------------------------|
|   |                     |  | Full time              | Part<br>time | Total (full<br>time and part<br>time) | Part time<br>only |   | Amount             | Per<br>cent of<br>total<br>sales |
| Other retail stores.....  | 269, 448            | 270, 217   | 595, 920               | 125, 457     | \$867, 949, 005                       | \$28, 673, 776    | \$1, 628, 751, 510                          | \$7, 758, 941, 273 | 15.79                            |
| Hardware stores.....  | 25, 330             | 27, 692  | 48, 709                | 6, 274       | 73, 272, 000                          | 1, 547, 250       | 253, 757, 600                               | 706, 052, 831      | 1.44                             |
| Hardware and farm implement stores:<br>Farm implement, machinery, and equip-<br>ment dealers.....               | 4, 980              | 5, 777   | 7, 316                 | 2, 570       | 10, 590, 762                          | 575, 385          | 34, 712, 210                                | 174, 075, 432      | .36                              |
| Farm implement dealers with hay, grain,<br>and feed.....  | 673                 | 721  | 1, 587                 | 476          | 2, 118, 926                           | 120, 512          | 6, 178, 610                                 | 46, 818, 230       | .09                              |
| Hardware and farm implement stores.....   | 6, 589              | 7, 909   | 16, 130                | 2, 770       | 22, 395, 715                          | 672, 441          | 92, 003, 620                                | 206, 714, 129      | .60                              |
| Farmers' supplies:<br>Feed stores (flour, feed, grain, fertilizer).....   | 9, 953              | 9, 835   | 15, 823                | 3, 580       | 20, 035, 157                          | 752, 015          | 39, 701, 160                                | 480, 305, 303      | .98                              |
| Fertilizer dealers.....   | 1, 213              | 1, 234   | 612                    | 479          | 692, 181                              | 74, 900           | 956, 480                                    | 21, 669, 045       | .04                              |
| Harness shops.....  | 2, 567              | 2, 741   | 1, 051                 | 409          | 1, 369, 550                           | 83, 424           | 6, 413, 840                                 | 16, 266, 374       | .03                              |
| Irrigation and drainage equipment and<br>supplies (retail).....   | 46                  | 50   | 208                    | 41           | 345, 788                              | 14, 020           | 178, 930                                    | 1, 507, 734        | .....                            |
| Farmers' supply stores.....   | 306                 | 300  | 898                    | 225          | 1, 216, 404                           | 62, 594           | 2, 645, 340                                 | 15, 377, 055       | .03                              |
| Seed stores, bulbs, and nursery stock.....  | 1, 489              | 1, 380   | 7, 884                 | 2, 096       | 11, 361, 808                          | 463, 953          | 14, 631, 800                                | 70, 639, 634       | .15                              |
| Cooperages (barrels, boxes, crates, casks).....   | 119                 | 113  | 310                    | 137          | 365, 144                              | 88, 142           | 332, 520                                    | 2, 961, 849        | .01                              |
| Coal and feed stores.....   | 4, 093              | 4, 193   | 11, 803                | 2, 478       | 16, 429, 038                          | 653, 691          | 26, 989, 380                                | 287, 706, 575      | .59                              |
| Grain elevators (salos at retail).....  | 221                 | 189  | 508                    | 115          | 646, 575                              | 32, 143           | 1, 871, 110                                 | 17, 494, 757       | .04                              |
| Feed stores with groceries.....   | 7, 127              | 8, 306   | 8, 163                 | 2, 657       | 8, 633, 743                           | 472, 502          | 19, 004, 510                                | 205, 285, 703      | .42                              |
| Book stores:<br>Book stores.....  | 2, 720              | 2, 358   | 12, 397                | 2, 870       | 18, 208, 999                          | 599, 011          | 29, 283, 850                                | 116, 371, 021      | .24                              |
| Circulating libraries (book sellers).....   | 89                  | 93   | 68                     | 25           | 75, 701                               | 7, 054            | 187, 640                                    | 649, 578           | .....                            |
| Cigar stores and cigar stands:<br>Cigar stores with fountains.....  | 2, 234              | 2, 179   | 3, 555                 | 430          | 4, 252, 941                           | 125, 619          | 3, 688, 440                                 | 44, 732, 463       | .09                              |
| Cigar stands.....   | 12, 239             | 13, 416  | 10, 863                | 3, 594       | 12, 218, 827                          | 969, 951          | 6, 699, 209                                 | 97, 947, 363       | .20                              |
| Cigar stores without fountains.....   | 18, 775             | 18, 387  | 13, 115                | 2, 681       | 17, 793, 363                          | 689, 118          | 28, 452, 070                                | 207, 384, 102      | .54                              |
| Coal and wood yards—ice dealers: <sup>1</sup><br>Coal and wood yards.....                                       | 15, 444             | 14, 787  | 65, 810                | 14, 895      | 101, 167, 676                         | 3, 328, 844       | 63, 207, 720                                | 929, 829, 335      | 1.89                             |
| Ice dealers.....  | 3, 674              | 2, 942   | 14, 408                | 5, 087       | 20, 189, 381                          | 677, 152          | 3, 009, 960                                 | 83, 540, 071       | .17                              |
| Drug stores:<br>Drug stores without fountains.....  | 23, 414             | 24, 381  | 42, 467                | 9, 630       | 58, 827, 577                          | 2, 616, 352       | 148, 319, 160                               | 541, 138, 056      | 1.10                             |
| Drug stores with fountains.....   | 34, 844             | 33, 034  | 106, 113               | 20, 642      | 136, 914, 845                         | 5, 949, 478       | 225, 732, 700                               | 1, 149, 259, 726   | 2.34                             |
| Florists.....   | 9, 328              | 10, 015  | 22, 964                | 7, 007       | 30, 700, 016                          | 1, 201, 228       | 15, 633, 110                                | 176, 200, 880      | .36                              |
| Gifts—novelties and toys—cameras:<br>Toy shops.....   | 620                 | 613  | 886                    | 343          | 1, 060, 960                           | 54, 778           | 2, 907, 950                                 | 11, 543, 839       | .02                              |
| Art and gift shops.....   | 2, 959              | 3, 097   | 3, 591                 | 1, 484       | 4, 304, 492                           | 274, 825          | 16, 510, 240                                | 38, 594, 040       | .08                              |
| Novelty and souvenir shops.....   | 2, 227              | 2, 348   | 2, 294                 | 957          | 2, 348, 515                           | 176, 070          | 7, 465, 350                                 | 22, 907, 785       | .05                              |
| Camera dealers—photographic supplies.....   | 710                 | 663  | 3, 037                 | 292          | 4, 250, 657                           | 68, 123           | 5, 340, 310                                 | 28, 510, 306       | .06                              |
| Jewelry stores:<br>Jewelry stores (installment-credit).....   | 837                 | 420  | 7, 450                 | 796          | 14, 464, 448                          | 140, 579          | 31, 947, 490                                | 93, 412, 619       | .19                              |
| Jewelry stores.....   | 19, 161             | 19, 592  | 30, 823                | 6, 525       | 55, 098, 008                          | 1, 188, 462       | 276, 028, 150                               | 442, 888, 078      | .90                              |
| Luggage and leather goods stores.....   | 1, 367              | 1, 255   | 2, 829                 | 809          | 4, 555, 944                           | 117, 108          | 13, 207, 400                                | 40, 311, 962       | .08                              |
| Music stores (without radio).....   | 2, 232              | 1, 943   | 5, 410                 | 455          | 8, 914, 939                           | 118, 000          | 17, 096, 070                                | 54, 742, 210       | .11                              |
| News dealers.....   | 10, 285             | 8, 608   | 10, 101                | 8, 336       | 14, 889, 834                          | 1, 329, 020       | 13, 712, 370                                | 149, 865, 644      | .31                              |
| Office, school, and store supply and equip-<br>ment dealers:<br>Office and school supply dealers.....           | 1, 176              | 922  | 6, 832                 | 574          | 10, 740, 932                          | 96, 389           | 14, 424, 480                                | 61, 824, 761       | .13                              |
| Office and store mechanical appliance<br>dealers (retail).....  | 1, 284              | 347  | 14, 108                | 165          | 30, 785, 692                          | 49, 984           | 12, 839, 700                                | 112, 766, 160      | .23                              |
| Office and store furniture and equipment<br>dealers.....  | 988                 | 598  | 6, 783                 | 225          | 13, 315, 035                          | 66, 700           | 16, 647, 310                                | 89, 623, 279       | .18                              |
| Store fixture dealers.....  | 348                 | 314  | 1, 163                 | 46           | 2, 355, 175                           | 17, 411           | 2, 658, 510                                 | 16, 670, 284       | .03                              |
| Typewriter dealers.....   | 875                 | 476  | 6, 443                 | 73           | 11, 629, 835                          | 21, 484           | 5, 117, 930                                 | 43, 150, 300       | .09                              |
| Opticians and optometrists.....   | 3, 001              | 2, 687   | 5, 014                 | 420          | 10, 131, 646                          | 101, 922          | 8, 959, 430                                 | 49, 699, 878       | .10                              |
| Sporting goods stores (including athletic and<br>playground equipment):<br>Sporting goods specialty stores..... | 1, 238              | 1, 227   | 3, 100                 | 638          | 5, 045, 399                           | 115, 098          | 13, 063, 490                                | 44, 888, 120       | .09                              |
| Sporting goods stores with toys and sta-<br>tionery.....  | 675                 | 678  | 1, 356                 | 392          | 1, 940, 668                           | 77, 834           | 6, 343, 140                                 | 19, 893, 517       | .04                              |
| Athletic and playground equipment deal-<br>ers.....   | 17                  | 12   | 52                     | 6            | 70, 951                               | 1, 400            | 116, 920                                    | 682, 500           | .....                            |
| Scientific and medical instrument and supply<br>dealers (retail).....   | 574                 | 399  | 2, 827                 | 84           | 4, 946, 968                           | 19, 298           | 6, 385, 080                                 | 31, 165, 821       | .06                              |
| Stationers and printers:<br>Dealers in accounting and legal forms and<br>blank books.....                       | 80                  | 46   | 510                    | 13           | 1, 053, 137                           | 3, 295            | 708, 260                                    | 4, 383, 925        | .01                              |
| Paper and paper products stores.....  | 135                 | 125  | 413                    | 10           | 631, 272                              | 5, 603            | 916, 199                                    | 4, 700, 007        | .01                              |
| Printers and lithographers.....   | 1, 084              | 1, 121   | 1, 726                 | 235          | 2, 662, 305                           | 63, 252           | 1, 405, 090                                 | 11, 637, 726       | .02                              |
| Stationers and engravers.....   | 1, 572              | 1, 457   | 7, 668                 | 881          | 11, 729, 716                          | 157, 025          | 18, 441, 630                                | 72, 566, 418       | .15                              |
| Monument and tombstone works.....   | 2, 564              | 2, 397   | 4, 990                 | 1, 017       | 8, 769, 775                           | 309, 447          | 16, 520, 400                                | 48, 652, 993       | .10                              |
| Miscellaneous classifications (combined).....   | 25, 969             | 26, 353  | 47, 652                | 9, 510       | 72, 460, 607                          | 2, 412, 240       | 95, 315, 620                                | 510, 510, 969      | 1.04                             |
| Secondhand stores.....  | 15, 065             | 16, 099  | 14, 828                | 3, 232       | 20, 162, 487                          | 847, 597          | 44, 658, 930                                | 148, 068, 141      | .30                              |
| Tires, accessories and parts (secondhand).....  | 2, 820              | 3, 145   | 3, 755                 | 826          | 4, 684, 012                           | 244, 552          | 5, 495, 580                                 | 25, 843, 352       | .05                              |
| Furniture stores (secondhand).....  | 5, 943              | 6, 042   | 3, 326                 | 882          | 3, 958, 884                           | 210, 700          | 8, 046, 860                                 | 37, 748, 870       | .07                              |
| Pawn shops (sales).....   | 1, 609              | 1, 609   | 2, 396                 | 350          | 4, 330, 932                           | 88, 457           | 19, 169, 310                                | 35, 596, 663       | .07                              |
| Clothing and shoe stores (secondhand).....  | 2, 606              | 2, 697   | 1, 027                 | 333          | 1, 109, 244                           | 81, 709           | 2, 825, 240                                 | 12, 041, 816       | .02                              |
| Book stores (secondhand).....   | 175                 | 172  | 193                    | 47           | 320, 072                              | 10, 674           | 970, 670                                    | 2, 371, 921        | .01                              |
| Building material and hardware dealers<br>(secondhand).....   | 429                 | 421  | 1, 536                 | 381          | 2, 088, 358                           | 103, 246          | 2, 099, 340                                 | 9, 286, 140        | .02                              |
| Office appliance dealers (secondhand).....  | 112                 | 114  | 299                    | 47           | 422, 086                              | 5, 318            | 622, 650                                    | 2, 132, 603        | .01                              |
| Radios, phonographs, musical instruments<br>(secondhand dealers).....   | 81                  | 86   | 38                     | 10           | 47, 443                               | 2, 140            | 125, 900                                    | 490, 900           | .....                            |
| Other secondhand dealers.....   | 1, 690              | 1, 823   | 2, 258                 | 356          | 3, 209, 806                           | 100, 801          | 5, 370, 380                                 | 22, 069, 877       | .05                              |

1 For further data see special report on milk dealers.

2 See also Feed stores with groceries in "Other Retail Stores Group."

3 A special trade report on the petroleum industry shows that filling stations constitute 40 per cent of the total number of retail outlets for gasoline.

4 See also Electrical shops (without radio) in "Lumber and building group."

5 See also Music stores (without radio) in "Other Retail Stores Group."

6 See also Coal and feed stores, above.

7 For a list of the kinds of stores included in this combined classification, see Definitions, p. 37. An appropriate breakdown may be computed from data contained in Table 1 of the State Series of reports for Connecticut, Massachusetts, and Ohio.

## RETAIL DISTRIBUTION

TABLE 1B.—THE UNITED STATES—RETAIL DISTRIBUTION, BY STATES AND GEOGRAPHIC DIVISIONS  
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

| DIVISION AND STATE        | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---------------------------|------------------|--|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|-------------------------|
|                           |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |                                       | Amount           | Per cent of total sales |
| UNITED STATES, total..... | 1,543,158        | 1,510,607                                      | 3,833,581           | 676,569   | \$5,199,669,960                 | \$161,387,515  | \$7,262,582,920                       | \$49,114,053,289 | 100.00                  |
| GEOGRAPHIC DIVISIONS      |                  |  |                     |           |                                 |                |                                       |                  |                         |
| NEW ENGLAND.....          | 108,764          | 98,892   | 310,275             | 59,006    | 422,040,158                     | 14,545,282     | 510,618,110                           | 3,785,868,614    | 7.71                    |
| Connecticut.....          | 22,202           | 19,794   | 58,934              | 10,611    | 87,196,149                      | 2,986,903      | 104,900,140                           | 768,509,348      | 1.56                    |
| Maine.....                | 11,091           | 10,379   | 22,925              | 5,000     | 28,011,638                      | 1,105,011      | 52,549,740                            | 307,627,182      | .63                     |
| Massachusetts.....        | 54,183           | 48,294   | 177,214             | 32,625    | 241,099,791                     | 8,021,282      | 257,959,550                           | 2,054,975,829    | 4.18                    |
| New Hampshire.....        | 6,657            | 6,354  | 13,643              | 3,285     | 16,786,362                      | 729,763        | 27,731,000                            | 184,285,301      | .38                     |
| Rhode Island.....         | 9,542            | 8,749  | 27,281              | 5,311     | 36,182,854                      | 1,240,218      | 40,863,560                            | 318,205,000      | 0.65                    |
| Vermont.....              | 5,189            | 5,312  | 10,278              | 2,171     | 12,763,344                      | 461,145        | 26,614,030                            | 152,175,358      | .31                     |
| MIDDLE ATLANTIC.....      | 385,302          | 364,487  | 957,284             | 149,525   | 1,397,726,866                   | 39,177,443     | 1,602,497,440                         | 12,717,898,921   | 25.90                   |
| New Jersey.....           | 60,010           | 55,959   | 126,751             | 22,227    | 193,503,064                     | 5,566,077      | 247,663,280                           | 1,843,544,532    | 3.75                    |
| New York.....             | 190,017          | 175,597  | 513,434             | 71,253    | 792,285,296                     | 19,115,007     | 1,039,155,710                         | 7,070,413,862    | 14.40                   |
| Pennsylvania.....         | 135,275          | 132,931  | 317,099             | 56,045    | 411,938,506                     | 13,496,359     | 615,648,450                           | 3,803,040,527    | 7.75                    |
| EAST NORTH CENTRAL.....   | 317,667          | 304,051  | 877,112             | 161,384   | 1,247,467,199                   | 39,695,006     | 1,625,750,699                         | 11,262,958,267   | 22.93                   |
| Illinois.....             | 96,900           | 92,936   | 296,785             | 52,471    | 440,279,922                     | 13,432,853     | 505,611,040                           | 3,711,902,529    | 7.56                    |
| Indiana.....              | 41,618           | 41,058   | 100,677             | 20,531    | 125,960,271                     | 4,558,054      | 173,944,790                           | 1,222,334,471    | 2.49                    |
| Michigan.....             | 55,958           | 53,540   | 161,245             | 26,413    | 241,870,087                     | 6,612,674      | 277,345,340                           | 2,220,307,830    | 4.53                    |
| Ohio.....                 | 83,717           | 78,846   | 229,870             | 41,163    | 318,273,446                     | 10,100,969     | 385,461,080                           | 2,864,831,119    | 5.83                    |
| Wisconsin.....            | 39,474           | 38,571   | 88,535              | 20,806    | 121,077,470                     | 4,900,456      | 183,388,430                           | 1,237,442,318    | 2.52                    |
| WEST NORTH CENTRAL.....   | 170,644          | 173,247  | 401,112             | 85,336    | 497,829,308                     | 19,256,362     | 865,591,120                           | 5,280,553,456    | 10.78                   |
| Iowa.....                 | 32,710           | 33,470   | 70,538              | 18,409    | 86,094,115                      | 4,013,183      | 159,928,230                           | 972,130,162      | 1.98                    |
| Kansas.....               | 25,005           | 26,412   | 54,605              | 13,529    | 66,612,234                      | 2,996,602      | 120,818,420                           | 744,585,928      | 1.52                    |
| Minnesota.....            | 30,725           | 30,903   | 81,729              | 14,527    | 103,816,306                     | 3,438,955      | 166,623,140                           | 1,051,920,663    | 2.14                    |
| Missouri.....             | 47,039           | 46,958   | 123,694             | 20,208    | 153,141,631                     | 4,746,156      | 224,303,040                           | 1,448,220,363    | 2.95                    |
| Nebraska.....             | 17,637           | 18,474   | 39,780              | 10,012    | 49,678,037                      | 2,220,206      | 100,296,600                           | 562,944,478      | 1.14                    |
| North Dakota.....         | 8,077            | 8,017  | 14,297              | 3,485     | 17,930,981                      | 731,524        | 45,355,770                            | 234,530,858      | .48                     |
| South Dakota.....         | 8,545            | 9,013  | 16,469              | 5,106     | 20,556,202                      | 1,103,640      | 48,265,830                            | 255,197,004      | .52                     |
| SOUTH ATLANTIC.....       | 169,068          | 166,871  | 355,178             | 66,287    | 419,552,590                     | 13,370,663     | 631,224,920                           | 4,201,755,236    | 8.65                    |
| Delaware.....             | 3,688            | 3,417  | 7,774               | 1,680     | 9,841,741                       | 373,823        | 14,493,210                            | 103,612,538      | .21                     |
| District of Columbia..... | 5,931            | 5,136  | 31,463              | 3,600     | 44,384,575                      | 1,211,744      | 37,633,520                            | 336,261,991      | .69                     |
| Florida.....              | 22,449           | 20,765   | 45,618              | 7,932     | 52,748,730                      | 1,612,236      | 81,675,210                            | 504,522,545      | 1.03                    |
| Georgia.....              | 28,687           | 29,022   | 57,554              | 11,068    | 60,598,815                      | 1,903,501      | 96,191,660                            | 635,440,485      | 1.29                    |
| Maryland.....             | 21,082           | 20,162   | 53,480              | 7,492     | 64,201,830                      | 1,698,604      | 78,658,140                            | 610,573,436      | 1.23                    |
| North Carolina.....       | 28,531           | 30,172   | 49,900              | 13,035    | 58,060,216                      | 2,393,526      | 105,810,920                           | 653,418,597      | 1.33                    |
| South Carolina.....       | 15,036           | 14,744   | 24,580              | 6,595     | 26,128,367                      | 1,088,555      | 38,758,970                            | 300,220,007      | .61                     |
| Virginia.....             | 26,120           | 26,076   | 52,287              | 9,411     | 61,386,141                      | 1,978,341      | 105,327,340                           | 600,920,023      | 1.22                    |
| West Virginia.....        | 17,244           | 17,377   | 32,532              | 5,484     | 42,100,175                      | 1,140,153      | 72,675,950                            | 447,876,014      | .91                     |
| EAST SOUTH CENTRAL.....   | 88,199           | 94,226   | 174,772             | 30,817    | 193,312,233                     | 5,829,559      | 340,180,310                           | 2,171,994,049    | 4.42                    |
| Alabama.....              | 21,442           | 22,001   | 43,032              | 7,586     | 48,123,223                      | 1,387,630      | 82,850,730                            | 627,100,595      | 1.07                    |
| Kentucky.....             | 27,117           | 28,553   | 46,749              | 8,289     | 53,265,611                      | 1,683,093      | 68,639,830                            | 687,340,468      | 1.20                    |
| Mississippi.....          | 17,256           | 18,381   | 29,244              | 5,618     | 30,747,131                      | 1,010,788      | 60,425,060                            | 413,737,011      | .84                     |
| Tennessee.....            | 23,384           | 25,291   | 55,147              | 9,324     | 61,170,268                      | 1,748,048      | 98,344,090                            | 643,816,875      | 1.31                    |
| WEST SOUTH CENTRAL.....   | 135,482          | 140,660  | 296,385             | 51,035    | 348,243,450                     | 10,362,142     | 599,484,780                           | 3,727,371,380    | 7.59                    |
| Arkansas.....             | 17,937           | 19,444   | 29,710              | 6,250     | 33,034,221                      | 1,155,514      | 72,231,160                            | 412,670,820      | .84                     |
| Louisiana.....            | 23,288           | 23,900   | 47,058              | 4,227     | 48,982,080                      | 874,995        | 72,314,370                            | 470,643,038      | .97                     |
| Oklahoma.....             | 27,339           | 27,846   | 59,259              | 11,327    | 74,265,882                      | 2,451,404      | 128,632,240                           | 795,028,171      | 1.62                    |
| Texas.....                | 66,918           | 69,470   | 160,368             | 29,231    | 191,661,267                     | 5,880,169      | 320,307,010                           | 2,043,020,342    | 4.16                    |
| MOUNTAIN.....             | 44,661           | 43,758   | 118,018             | 20,142    | 155,952,066                     | 4,972,720      | 248,738,950                           | 1,548,650,433    | 3.15                    |
| Arizona.....              | 5,068            | 5,206  | 14,445              | 2,091     | 19,900,150                      | 535,467        | 26,840,200                            | 198,620,286      | .41                     |
| Colorado.....             | 13,993           | 13,361   | 39,339              | 6,700     | 50,731,078                      | 1,613,596      | 73,792,010                            | 466,958,520      | .95                     |
| Idaho.....                | 4,916            | 4,779  | 11,313              | 2,256     | 15,385,505                      | 577,064        | 28,607,450                            | 169,087,312      | .34                     |
| Montana.....              | 6,951            | 6,713  | 16,125              | 3,120     | 23,317,316                      | 781,414        | 45,285,090                            | 243,828,100      | .50                     |
| Nevada.....               | 1,310            | 1,389  | 3,108               | 494       | 5,096,049                       | 145,714        | 8,387,480                             | 50,401,338       | .10                     |
| New Mexico.....           | 4,191            | 4,320  | 8,596               | 1,501     | 10,343,699                      | 376,672        | 20,307,540                            | 119,758,400      | .24                     |
| Utah.....                 | 5,249            | 5,027  | 16,374              | 2,942     | 21,609,229                      | 676,642        | 27,661,520                            | 166,559,205      | .34                     |
| Wyoming.....              | 2,983            | 2,969  | 6,718               | 1,038     | 9,669,040                       | 266,107        | 17,067,060                            | 103,437,254      | .21                     |
| PACIFIC.....              | 122,371          | 123,525  | 345,495             | 53,017    | 507,545,895                     | 15,178,342     | 638,546,610                           | 4,428,602,013    | 9.02                    |
| California.....           | 85,691           | 87,364   | 251,148             | 36,107    | 375,947,861                     | 10,554,276     | 456,108,970                           | 3,210,863,089    | 6.54                    |
| Oregon.....               | 14,570           | 14,933   | 35,579              | 6,158     | 48,153,727                      | 1,631,443      | 72,027,410                            | 455,930,890      | .93                     |
| Washington.....           | 22,110           | 21,228   | 68,768              | 10,762    | 83,444,307                      | 2,992,623      | 110,410,230                           | 761,808,034      | 1.55                    |









TABLE 3A.—THE UNITED STATES—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

| TYPE OF OPERATION                                  | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | TOTAL PAY ROLL                  |                | ALL OTHER REPORTED EXPENSES (including rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) |                       |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|--|-------------------------------------|------------------|-----------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |  |                                     | Amount           | Per cent of net sales |
| United States, total.....                          | 1,543,168        | 1,510,607                                      | 3,833,581           | 676,559   | \$5,189,669,960                 | \$161,397,515  | \$6,192,733,347                              | \$7,263,562,920                     | \$49,114,653,269 | 100.00                |
| Single-store independents.....                     | 1,230,300        | 1,363,519                                      | 2,421,438           | 439,192   | 3,247,935,559                   | 108,954,616    | 3,263,838,061                                | 4,981,910,460                       | 31,486,128,140   | 64.11                 |
| Two-store independents.....                        | 49,071           | 32,095   | 266,497             | 29,835    | 307,241,583                     | 7,230,923      | 359,440,704                                  | 474,885,880                         | 3,020,443,232    | 6.15                  |
| Three-store independents.....                      | 15,512           | 6,038  | 108,709             | 14,764    | 165,264,249                     | 3,403,525      | 156,556,344                                  | 207,500,790                         | 1,265,141,641    | 2.56                  |
| Local branch systems.....                          | 231              | 51   | 5,447               | 404       | 8,771,040                       | 217,401        | 9,308,358                                    | 10,702,600                          | 64,440,998       | .13                   |
| Local chains.....                                  | 52,465           | 3,788  | 263,568             | 36,046    | 395,576,505                     | 8,965,009      | 374,342,074                                  | 303,831,540                         | 3,293,800,233    | 6.71                  |
| Sectional chains.....                              | 41,083           |  | 180,496             | 33,770    | 269,389,902                     | 8,173,653      | 261,852,375                                  | 228,347,380                         | 2,191,250,396    | 4.46                  |
| National chains.....                               | 51,058           |  | 341,772             | 79,900    | 412,447,238                     | 15,758,751     | 466,575,804                                  | 376,016,850                         | 3,960,086,992    | 8.06                  |
| Other types of operation:                          |                  |  |                     |           |                                 |                |  |                                     |                  |                       |
| Mail order houses (catalog only).....              | 271              | 190  | 41,756              | 1,565     | 45,408,137                      | 369,206        | 74,665,649                                   | 86,861,850                          | 515,237,235      | 1.05                  |
| Direct-selling (house-to-house).....               | 1,661            | 711  | 30,380              | 435       | 33,018,077                      | 94,904         | 9,292,477                                    | 4,335,190                           | 93,961,162       | .19                   |
| Roadside markets or stands <sup>1</sup> .....      | 840              | 914  | 214                 | 274       | 150,843                         | 36,114         | 228,055                                      | 212,850                             | 2,453,646        | .01                   |
| Curbside markets or stands.....                    | 3,662            | 3,700  | 365                 | 114       | 306,203                         | 24,579         | 1,037,340                                    | 482,380                             | 16,155,379       | .03                   |
| Itinerant vendors.....                             | 1,384            | 1,417  | 208                 | 111       | 250,982                         | 28,113         | 519,875                                      | 199,800                             | 7,130,515        | .01                   |
| Rolling stores.....                                | 244              | 229  | 411                 | 52        | 719,478                         | 7,527          | 425,116                                      | 370,730                             | 3,970,700        | .01                   |
| Industrial stores (including commissaries).....    | 1,347            | 341  | 6,104               | 542       | 8,836,701                       | 115,453        | 4,253,033                                    | 14,732,380                          | 115,583,327      | .24                   |
| Leased departments—dependent operators.....        | 596              | 397  | 2,400               | 430       | 3,175,900                       | 88,041         | 4,217,816                                    | 4,550,410                           | 24,321,269       | .05                   |
| Leased department chains.....                      | 3,675            | 165  | 16,702              | 1,851     | 22,310,231                      | 303,329        | 29,181,867                                   | 14,533,990                          | 129,702,438      | .27                   |
| Utility-operated retail stores.....                | 4,053            | 28   | 16,462              | 4,347     | 26,369,652                      | 1,192,796      | 21,180,212                                   | 31,908,370                          | 163,370,589      | .33                   |
| Manufacturer-controlled chains.....                | 3,431            | 18   | 43,455              | 1,416     | 81,604,749                      | 299,154        | 41,433,130                                   | 54,151,030                          | 389,618,059      | .79                   |
| Cooperative stores <sup>1</sup> .....              | 1,143            |  | 3,429               | 753       | 4,582,900                       | 146,716        | 3,060,959                                    | 9,758,800                           | 76,034,829       | .15                   |
| Cooperative buying associations <sup>1</sup> ..... | 566              |  | 1,204               | 390       | 1,787,863                       | 80,950         | 1,230,884                                    | 3,696,580                           | 40,960,108       | .08                   |
| Retailers—country buyers <sup>1</sup> .....        | 73,274           | 88,020   | 63,357              | 24,888    | 65,510,034                      | 4,679,209      | 74,856,607                                   | 298,286,640                         | 1,779,273,343    | 3.62                  |
| Retailers—wholesalers <sup>1</sup> .....           | 7,121            | 8,228  | 28,407              | 4,775     | 37,964,312                      | 1,136,701      | 34,514,107                                   | 63,960,710                          | 476,071,334      | .97                   |
| Unclassified types.....                            | 170              | 158  | 590                 | 72        | 948,430                         | 11,776         | 781,840                                      | 1,347,120                           | 9,417,594        | .02                   |

<sup>1</sup> These classifications are used only in rural areas and places having less than 10,000 inhabitants.



RETAIL DISTRIBUTION

TABLE 3B.—THE UNITED STATES—TYPES OF OPERATION, BY STATES AND GEOGRAPHIC DIVISIONS  
 [Sales expressed in thousands of dollars]

| DIVISION AND STATE        | TOTAL            |                 | SINGLE-STORE INDEPENDENTS |                 |                         | TWO AND THREE STORE INDEPENDENTS AND LOCAL BRANCH SYSTEMS |                 |                         | LOCAL CHAINS     |                 |                         | SECTIONAL CHAINS |                 |                         | NATIONAL CHAINS  |                 |                         | OTHER TYPES OF OPERATION |                 |                         |
|---------------------------|------------------|-----------------|---------------------------|-----------------|-------------------------|---|-----------------|-------------------------|------------------|-----------------|-------------------------|------------------|-----------------|-------------------------|------------------|-----------------|-------------------------|--------------------------|-----------------|-------------------------|
|                           | Number of stores | Total net sales | Number of stores          | Total net sales | Per cent of total sales | Number of stores  | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores         | Total net sales | Per cent of total sales |
| UNITED STATES, total..... | 1,548,198        | 49,114,653      | 1,230,300                 | 31,466,128      | 64.11                   | 84,814  | 4,340,028       | 8.84                    | 52,485           | 3,293,880       | 6.71                    | 41,089           | 2,191,280       | 4.46                    | 51,058           | 3,900,087       | 8.06                    | 103,438                  | 3,843,272       | 7.82                    |
| NEW ENGLAND.....          | 108,764          | 8,765,969       | 88,480                    | 2,440,230       | 84.45                   | 5,064   | 427,293         | 11.28                   | 3,908            | 219,517         | 5.90                    | 5,181            | 247,589         | 6.54                    | 4,283            | 322,645         | 8.52                    | 2,428                    | 183,615         | 3.40                    |
| CONNECTICUT.....          | 22,202           | 768,510         | 18,132                    | 524,347         | 68.23                   | 970   | 60,598          | 7.88                    | 851              | 44,522          | 5.79                    | 937              | 47,911          | 6.23                    | 924              | 69,400          | 9.04                    | 388                      | 21,672          | 2.83                    |
| MAINE.....                | 11,061           | 307,628         | 9,255                     | 223,320         | 72.60                   | 439   | 23,002          | 7.48                    | 152              | 8,407           | 2.73                    | 316              | 10,584          | 3.44                    | 320              | 21,433          | 6.98                    | 608                      | 20,832          | 6.77                    |
| MASSACHUSETTS.....        | 54,183           | 2,054,976       | 43,615                    | 1,244,255       | 60.55                   | 2,743   | 281,555         | 13.70                   | 1,907            | 132,705         | 0.45                    | 2,987            | 154,063         | 7.50                    | 2,315            | 182,037         | 8.86                    | 710                      | 60,361          | 2.93                    |
| NEW HAMPSHIRE.....        | 6,557            | 184,285         | 5,473                     | 129,816         | 70.44                   | 204   | 19,384          | 10.52                   | 86               | 5,512           | 2.89                    | 297              | 10,568          | 5.73                    | 200              | 12,706          | 6.94                    | 207                      | 6,209           | 3.38                    |
| RHODE ISLAND.....         | 9,542            | 318,295         | 7,907                     | 206,845         | 64.99                   | 459   | 30,906          | 9.71                    | 179              | 26,071          | 8.19                    | 477              | 18,904          | 5.90                    | 388              | 28,785          | 9.04                    | 122                      | 6,724           | 2.11                    |
| VERMONT.....              | 5,189            | 152,176         | 4,268                     | 111,647         | 73.38                   | 179   | 11,848          | 7.78                    | 33               | 2,300           | 1.51                    | 167              | 5,479           | 3.60                    | 126              | 8,084           | 5.31                    | 386                      | 12,817          | 8.42                    |
| MIDDLE ATLANTIC.....      | 385,302          | 12,717,900      | 320,169                   | 8,198,799       | 64.46                   | 16,237  | 1,187,088       | 9.33                    | 15,241           | 980,874         | 7.78                    | 8,711            | 723,170         | 5.89                    | 13,047           | 1,046,377       | 8.23                    | 11,897                   | 571,641         | 4.60                    |
| NEW JERSEY.....           | 60,010           | 1,843,545       | 50,007                    | 1,254,089       | 68.02                   | 2,246   | 137,829         | 7.48                    | 2,837            | 141,604         | 7.08                    | 1,548            | 103,433         | 5.61                    | 2,249            | 149,888         | 8.13                    | 1,033                    | 56,732          | 3.08                    |
| NEW YORK.....             | 190,017          | 7,070,414       | 155,321                   | 4,513,384       | 63.84                   | 8,731   | 687,485         | 9.72                    | 9,309            | 631,017         | 9.22                    | 3,456            | 302,022         | 5.54                    | 6,146            | 558,039         | 7.89                    | 6,674                    | 297,677         | 3.79                    |
| PENNSYLVANIA.....         | 135,275          | 3,803,941       | 114,931                   | 2,491,156       | 63.91                   | 5,200   | 361,714         | 9.51                    | 2,895            | 197,653         | 5.26                    | 3,727            | 227,735         | 5.89                    | 4,652            | 338,451         | 8.89                    | 4,190                    | 247,232         | 6.50                    |
| EAST NORTH CENTRAL.....   | 317,667          | 11,262,968      | 250,591                   | 7,196,280       | 63.89                   | 13,889  | 894,115         | 8.29                    | 12,924           | 855,776         | 7.42                    | 8,608            | 403,700         | 5.39                    | 14,451           | 1,124,301       | 9.99                    | 17,219                   | 768,948         | 6.82                    |
| ILLINOIS.....             | 96,900           | 3,711,903       | 76,838                    | 2,211,269       | 59.57                   | 4,841   | 341,988         | 9.22                    | 3,994            | 334,013         | 9.00                    | 3,004            | 164,179         | 4.42                    | 3,817            | 334,178         | 8.00                    | 4,406                    | 326,276         | 8.79                    |
| INDIANA.....              | 41,618           | 1,222,384       | 32,493                    | 832,038         | 68.07                   | 1,519   | 85,742          | 7.02                    | 1,449            | 64,060          | 5.24                    | 1,173            | 40,460          | 3.31                    | 1,804            | 123,145         | 10.07                   | 3,180                    | 76,909          | 6.29                    |
| MICHIGAN.....             | 55,958           | 2,226,398       | 43,457                    | 1,458,968       | 64.18                   | 2,737   | 185,245         | 8.33                    | 2,728            | 177,468         | 7.97                    | 1,449            | 59,475          | 2.67                    | 3,142            | 261,100         | 11.73                   | 2,445                    | 114,132         | 5.12                    |
| OHIO.....                 | 83,717           | 2,864,831       | 65,432                    | 1,889,474       | 65.96                   | 3,532   | 229,287         | 8.00                    | 3,560            | 189,338         | 6.61                    | 2,021            | 94,209          | 3.20                    | 4,607            | 324,408         | 11.32                   | 4,475                    | 188,115         | 4.82                    |
| WISCONSIN.....            | 39,474           | 1,237,442       | 32,361                    | 834,471         | 67.43                   | 1,257   | 91,843          | 7.43                    | 1,193            | 70,897          | 5.78                    | 959              | 45,377          | 3.67                    | 991              | 82,070          | 6.63                    | 2,713                    | 112,814         | 9.11                    |
| WEST NORTH CENTRAL.....   | 170,644          | 5,269,553       | 128,255                   | 3,283,703       | 62.32                   | 6,236   | 378,108         | 7.17                    | 4,961            | 285,584         | 4.47                    | 5,980            | 304,653         | 3.88                    | 4,757            | 338,647         | 8.43                    | 20,432                   | 828,908         | 15.73                   |
| IOWA.....                 | 32,716           | 972,136         | 24,223                    | 611,365         | 62.89                   | 1,108   | 65,156          | 6.70                    | 987              | 46,324          | 4.77                    | 1,422            | 40,877          | 4.22                    | 781              | 54,131          | 5.57                    | 4,195                    | 154,183         | 15.85                   |
| KANSAS.....               | 25,605           | 744,656         | 19,025                    | 468,386         | 62.90                   | 1,056   | 54,610          | 7.34                    | 991              | 45,670          | 6.13                    | 871              | 23,636          | 3.18                    | 689              | 46,271          | 6.21                    | 2,972                    | 106,013         | 14.24                   |
| MINNESOTA.....            | 30,725           | 1,051,930       | 23,774                    | 669,623         | 63.66                   | 1,101   | 81,801          | 7.78                    | 752              | 33,201          | 3.16                    | 1,405            | 49,272          | 4.68                    | 769              | 54,941          | 5.22                    | 2,924                    | 168,092         | 15.80                   |
| MISSOURI.....             | 47,089           | 1,448,220       | 35,361                    | 856,026         | 59.17                   | 1,834   | 111,357         | 7.69                    | 1,310            | 69,489          | 4.80                    | 1,100            | 46,337          | 3.24                    | 1,944            | 132,941         | 9.18                    | 5,490                    | 231,170         | 15.96                   |
| NEBRASKA.....             | 17,697           | 562,944         | 13,522                    | 369,793         | 66.69                   | 680   | 41,014          | 7.28                    | 517              | 25,948          | 4.61                    | 329              | 13,178          | 2.34                    | 409              | 31,371          | 5.57                    | 2,180                    | 81,640          | 14.51                   |
| NORTH DAKOTA.....         | 8,077            | 234,540         | 5,818                     | 148,008         | 63.11                   | 203   | 11,094          | 4.73                    | 194              | 6,014           | 2.56                    | 398              | 13,581          | 5.70                    | 82               | 10,353          | 4.41                    | 1,382                    | 45,490          | 19.40                   |
| SOUTH DAKOTA.....         | 8,845            | 255,197         | 6,384                     | 159,602         | 62.54                   | 254   | 13,676          | 5.12                    | 210              | 8,853           | 3.48                    | 455              | 17,672          | 6.32                    | 83               | 8,639           | 3.39                    | 1,309                    | 47,320          | 18.55                   |
| SOUTH ATLANTIC.....       | 169,068          | 4,201,756       | 134,309                   | 2,738,016       | 66.35                   | 6,293   | 288,090         | 6.88                    | 3,472            | 188,110         | 4.36                    | 3,673            | 188,614         | 4.49                    | 4,910            | 344,463         | 8.20                    | 16,411                   | 403,458         | 9.72                    |
| DELAWARE.....             | 3,688            | 103,513         | 3,080                     | 73,677          | 70.60                   | 83  | 6,589           | 6.67                    | 45               | 1,373           | 1.33                    | 123              | 6,899           | 6.66                    | 123              | 8,006           | 7.73                    | 234                      | 7,259           | 7.01                    |
| DISTRICT OF COLUMBIA..... | 5,491            | 336,267         | 4,477                     | 209,696         | 62.36                   | 391   | 34,327          | 10.21                   | 147              | 14,833          | 4.41                    | 193              | 23,861          | 7.10                    | 615              | 45,466          | 13.52                   | 108                      | 8,073           | 2.40                    |
| FLORIDA.....              | 22,449           | 804,523         | 19,672                    | 349,193         | 43.28                   | 1,030   | 46,392          | 9.20                    | 504              | 21,117          | 4.19                    | 536              | 21,165          | 4.19                    | 641              | 44,101          | 8.74                    | 666                      | 22,555          | 4.47                    |
| GEORGIA.....              | 28,687           | 633,440         | 22,743                    | 411,383         | 64.74                   | 844   | 35,125          | 5.53                    | 426              | 18,929          | 2.98                    | 816              | 35,244          | 5.55                    | 719              | 49,337          | 7.76                    | 3,139                    | 85,422          | 13.44                   |
| MARYLAND.....             | 21,082           | 619,573         | 17,554                    | 415,719         | 67.10                   | 1,015   | 42,843          | 6.84                    | 616              | 34,115          | 5.51                    | 474              | 29,638          | 4.78                    | 660              | 48,477          | 7.82                    | 563                      | 49,281          | 7.95                    |
| NORTH CAROLINA.....       | 28,831           | 653,419         | 22,728                    | 442,020         | 67.69                   | 901   | 37,405          | 5.72                    | 624              | 24,896          | 3.81                    | 490              | 24,896          | 3.81                    | 680              | 46,419          | 7.10                    | 3,408                    | 71,515          | 10.95                   |
| SOUTH CAROLINA.....       | 15,036           | 600,220         | 12,345                    | 205,349         | 34.20                   | 569   | 21,428          | 7.13                    | 244              | 11,444          | 3.30                    | 278              | 11,444          | 3.30                    | 241              | 16,843          | 5.61                    | 1,359                    | 35,265          | 11.75                   |
| VIRGINIA.....             | 26,120           | 600,929         | 18,722                    | 393,898         | 65.59                   | 790   | 33,841          | 5.63                    | 601              | 30,841          | 5.13                    | 391              | 17,788          | 2.96                    | 709              | 47,850          | 7.96                    | 4,907                    | 76,801          | 12.79                   |
| WEST VIRGINIA.....        | 17,244           | 447,877         | 13,588                    | 287,771         | 64.25                   | 670   | 31,330          | 7.00                    | 365              | 20,847          | 4.66                    | 372              | 17,679          | 3.95                    | 522              | 37,960          | 8.48                    | 1,727                    | 52,281          | 11.66                   |

UNITED STATES SUMMARY: 1929

TABLE 3B.—THE UNITED STATES—TYPES OF OPERATION, BY STATES AND GEOGRAPHIC DIVISIONS—Continued  
 (Sales expressed in thousands of dollars)

| DIVISION AND STATE      | TOTAL            |                 |                         | SINGLE-STORE INDEPENDENTS |                 |                         | TWO AND THREE STORE INDEPENDENTS AND LOCAL BRANCH STORES |                 |                         | LOCAL CHAINS     |                 |                         | SECTIONAL CHAINS |                 |                         | NATIONAL CHAINS  |                 |                         | OTHER TYPES OF OPERATION |                 |                         |
|-------------------------|------------------|-----------------|-------------------------|---------------------------|-----------------|-------------------------|--|-----------------|-------------------------|------------------|-----------------|-------------------------|------------------|-----------------|-------------------------|------------------|-----------------|-------------------------|--------------------------|-----------------|-------------------------|
|                         | Number of stores | Total net sales | Per cent of total sales | Number of stores          | Total net sales | Per cent of total sales | Number of stores   | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores | Total net sales | Per cent of total sales | Number of stores         | Total net sales | Per cent of total sales |
|                         |                  |                 |                         |                           |                 |                         |  |                 |                         |                  |                 |                         |                  |                 |                         |                  |                 |                         |                          |                 |                         |
| EAST SOUTH CENTRAL..... | 89,189           | 2,171,995       | 100.00                  | 64,410                    | 1,860,941       | 62.64                   | 2,721  | 149,251         | 6.83                    | 1,581            | 68,814          | 3.17                    | 1,489            | 51,471          | 2.37                    | 2,417            | 161,580         | 7.44                    | 16,601                   | 381,938         | 17.55                   |
| Alabama.....            | 21,442           | 527,101         | 100.00                  | 15,648                    | 313,581         | 59.49                   | 716  | 41,258          | 7.83                    | 469              | 20,511          | 3.89                    | 326              | 11,464          | 2.17                    | 655              | 41,515          | 7.88                    | 3,628                    | 98,772          | 18.74                   |
| Kentucky.....           | 27,117           | 587,340         | 100.00                  | 19,096                    | 371,257         | 63.21                   | 706  | 37,299          | 6.35                    | 397              | 16,825          | 2.87                    | 444              | 16,645          | 2.83                    | 831              | 53,517          | 9.11                    | 5,673                    | 91,797          | 15.63                   |
| Mississippi.....        | 17,256           | 413,737         | 100.00                  | 13,030                    | 258,001         | 62.50                   | 549  | 25,097          | 6.07                    | 307              | 15,476          | 3.74                    | 342              | 3,884           | .94                     | 174              | 11,083          | 2.68                    | 2,854                    | 99,596          | 24.07                   |
| Tennessee.....          | 23,384           | 643,817         | 100.00                  | 16,666                    | 417,202         | 64.80                   | 750  | 44,597          | 6.92                    | 408              | 16,002          | 2.49                    | 357              | 19,478          | 3.03                    | 787              | 55,465          | 8.62                    | 4,446                    | 91,073          | 14.14                   |
| WEST SOUTH CENTRAL..... | 135,482          | 3,727,371       | 100.00                  | 106,554                   | 2,387,018       | 64.04                   | 5,104  | 305,066         | 8.18                    | 4,711            | 256,696         | 6.89                    | 2,975            | 100,916         | 2.70                    | 3,092            | 212,750         | 5.71                    | 13,116                   | 465,027         | 12.48                   |
| Arkansas.....           | 17,987           | 412,680         | 100.00                  | 13,523                    | 266,352         | 64.54                   | 510  | 25,741          | 6.24                    | 368              | 16,715          | 4.05                    | 517              | 13,574          | 3.29                    | 270              | 15,535          | 3.75                    | 2,749                    | 74,763          | 18.12                   |
| Louisiana.....          | 23,293           | 476,643         | 100.00                  | 20,377                    | 336,374         | 70.57                   | 617  | 35,773          | 7.50                    | 374              | 19,463          | 4.09                    | 519              | 16,025          | 3.36                    | 331              | 24,943          | 5.23                    | 1,070                    | 44,065          | 9.25                    |
| Oklahoma.....           | 27,339           | 795,028         | 100.00                  | 20,415                    | 495,464         | 62.32                   | 1,188  | 71,223          | 8.96                    | 1,304            | 66,278          | 8.34                    | 904              | 31,374          | 3.94                    | 656              | 43,002          | 5.41                    | 2,872                    | 87,687          | 11.03                   |
| Texas.....              | 66,918           | 2,043,020       | 100.00                  | 52,239                    | 1,288,826       | 63.08                   | 2,789  | 172,329         | 8.43                    | 2,065            | 154,240         | 7.55                    | 1,085            | 39,843          | 1.95                    | 1,765            | 129,270         | 6.33                    | 6,425                    | 258,512         | 12.66                   |
| MOUNTAIN.....           | 44,661           | 1,543,649       | 100.00                  | 36,471                    | 1,044,425       | 67.44                   | 2,057  | 137,306         | 8.87                    | 1,341            | 75,077          | 4.85                    | 1,060            | 69,780          | 4.50                    | 1,208            | 107,168         | 6.92                    | 2,594                    | 114,393         | 7.42                    |
| Arizona.....            | 5,068            | 199,620         | 100.00                  | 4,181                     | 124,663         | 62.76                   | 295  | 20,968          | 10.55                   | 146              | 15,467          | 7.78                    | 100              | 9,127           | 4.60                    | 144              | 17,572          | 8.85                    | 202                      | 10,823          | 5.46                    |
| Colorado.....           | 13,993           | 465,959         | 100.00                  | 11,504                    | 315,643         | 67.60                   | 637  | 42,135          | 9.02                    | 389              | 14,606          | 3.13                    | 354              | 25,521          | 5.47                    | 494              | 31,750          | 6.80                    | 675                      | 37,304          | 7.98                    |
| Idaho.....              | 4,916            | 169,057         | 100.00                  | 3,818                     | 106,115         | 62.76                   | 253  | 14,719          | 8.70                    | 206              | 8,635           | 5.11                    | 130              | 14,773          | 8.74                    | 135              | 11,312          | 6.69                    | 328                      | 13,533          | 8.00                    |
| Montana.....            | 6,951            | 243,828         | 100.00                  | 5,584                     | 171,113         | 70.13                   | 273  | 16,798          | 6.89                    | 251              | 16,684          | 6.84                    | 183              | 8,123           | 3.33                    | 131              | 11,312          | 4.64                    | 529                      | 19,798          | 8.12                    |
| Nevada.....             | 1,310            | 50,401          | 100.00                  | 1,170                     | 39,233          | 77.84                   | 43   | 3,255           | 6.46                    | 13               | 803             | 1.60                    | 12               | 571             | 1.13                    | 29               | 3,826           | 7.89                    | 43                       | 2,713           | 5.38                    |
| New Mexico.....         | 4,191            | 119,758         | 100.00                  | 3,420                     | 80,625          | 67.33                   | 157  | 8,302           | 6.93                    | 80               | 5,337           | 4.87                    | 61               | 2,899           | 2.42                    | 102              | 7,357           | 6.14                    | 371                      | 14,737          | 12.31                   |
| Utah.....               | 5,249            | 196,559         | 100.00                  | 4,382                     | 130,895         | 66.59                   | 283  | 23,453          | 11.93                   | 189              | 9,331           | 4.75                    | 108              | 5,445           | 2.77                    | 174              | 18,431          | 9.38                    | 213                      | 9,004           | 4.58                    |
| Wyoming.....            | 2,953            | 103,437         | 100.00                  | 2,512                     | 76,137          | 73.61                   | 116  | 7,676           | 7.42                    | 87               | 3,714           | 3.39                    | 56               | 3,321           | 3.21                    | 69               | 5,608           | 5.42                    | 163                      | 6,981           | 6.75                    |
| PACIFIC.....            | 122,371          | 4,428,802       | 100.00                  | 100,968                   | 2,787,078       | 62.93                   | 7,196  | 533,759         | 12.05                   | 5,028            | 428,492         | 9.68                    | 3,428            | 201,477         | 4.55                    | 2,963            | 301,550         | 6.81                    | 2,790                    | 176,246         | 3.98                    |
| California.....         | 85,601           | 3,210,893       | 100.00                  | 69,985                    | 1,950,559       | 60.75                   | 5,408  | 451,471         | 13.44                   | 3,938            | 360,621         | 11.23                   | 2,335            | 139,123         | 4.33                    | 2,384            | 224,109         | 6.98                    | 1,641                    | 105,080         | 3.27                    |
| Oregon.....             | 14,570           | 455,931         | 100.00                  | 12,487                    | 314,841         | 69.06                   | 653  | 37,084          | 8.14                    | 359              | 18,594          | 4.08                    | 422              | 23,719          | 5.20                    | 216              | 30,234          | 6.63                    | 483                      | 31,459          | 6.89                    |
| Washington.....         | 22,110           | 761,808         | 100.00                  | 18,546                    | 521,678         | 68.48                   | 1,135  | 65,204          | 8.56                    | 729              | 49,377          | 6.48                    | 671              | 38,685          | 5.07                    | 363              | 47,207          | 6.20                    | 666                      | 39,707          | 5.21                    |

# ALABAMA



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RETAIL DISTRIBUTION IN ALABAMA: 1929

41

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold. See Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                        |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |                                       | Amount           | Percent of total sales |
| All groups.....  | 21,442           | 22,001   | 43,632              | 7,586     | \$48,123,223                    | \$1,337,630    | \$82,850,730                          | \$527,100,595    | 100.00                 |
| Food group.....  | 6,130            | 6,153  | 5,213               | 1,836     | 5,263,700                       | 294,290        | 5,557,990                             | 85,703,402       | 16.26                  |
| Candy and confectionery stores:  |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Candy stores—nut stores.....   | 12               | 14   | 17                  | 5         | 16,432                          | 834            | 11,720                                | 81,396           | .02                    |
| Confectionery stores (candy and fountain).....                           | 165              | 186  | 226                 | 18        | 170,865                         | 4,054          | 110,230                               | 1,030,093        | .32                    |
| Dairy products stores:   |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Dairy products stores (including ice cream).....                         | 18               | 12   | 42                  | 7         | 28,951                          | 1,403          | 8,420                                 | 313,710          | .06                    |
| Milk dealers.....  | 8                | 12   | 49                  | 2         | 53,709                          | 364            | 4,900                                 | 303,320          | .06                    |
| Egg and poultry dealers.....   | 12               | 13   | 22                  | 16        | 25,912                          | 1,676          | 10,990                                | 472,387          | .09                    |
| Delicatessen stores.....   | 31               | 38   | 54                  | 5         | 36,935                          | 815            | 36,860                                | 553,382          | .10                    |
| Fruit stores and vegetable markets.....                                  | 67               | 76   | 83                  | 20        | 67,759                          | 4,727          | 52,430                                | 1,015,460        | .19                    |
| Grocery stores (without meats).....                                      | 3,534            | 3,509  | 1,395               | 643       | 1,205,065                       | 106,056        | 2,697,040                             | 29,775,168       | 5.65                   |
| Combination stores (groceries and meats):                                |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Grocery stores with meats.....   | 1,716            | 1,595  | 2,274               | 830       | 2,604,018                       | 136,022        | 2,385,300                             | 41,729,371       | 7.92                   |
| Meat markets with groceries.....   | 141              | 174  | 250                 | 80        | 247,202                         | 12,963         | 166,880                               | 3,464,436        | .60                    |
| Meat markets (including sea foods):                                      |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Fish markets—sea foods.....  | 68               | 74   | 121                 | 102       | 66,950                          | 5,232          | 20,350                                | 752,608          | .14                    |
| Meat markets.....  | 250              | 284  | 316                 | 81        | 270,514                         | 15,477         | 72,510                                | 3,229,679        | .61                    |
| Bakeries—caterers:   |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Bakeries—bakery goods stores (except manufacturing bakeries).....        | 71               | 68   | 302                 | 10        | 299,040                         | 1,918          | 67,090                                | 1,795,850        | .34                    |
| Caterers.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                    |
| Other food stores:   |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Coffee, tea, spices.....   | 23               | 3  | 44                  |           | 60,203                          |                | 10,070                                | 328,561          | .06                    |
| Farm products stores.....  | 4                | 3  | 2                   | 2         | 1,585                           | 286            | 5,350                                 | 48,020           | .01                    |
| General food stores.....   | 7                |  | 8                   |           | 12,240                          |                | 19,520                                | 90,000           | .02                    |
| Bottled waters and beverages.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                    |
| General stores.....  | 4,543            | 5,296  | 4,002               | 1,198     | 4,063,847                       | 186,414        | 18,088,900                            | 106,885,062      | 20.28                  |
| General stores—groceries with apparel.....                               | 122              | 151  | 76                  | 26        | 72,261                          | 3,501          | 392,870                               | 2,026,206        | .38                    |
| General stores—groceries with dry goods.....                             | 1,867            | 2,061  | 1,032               | 330       | 987,385                         | 51,940         | 4,396,050                             | 25,379,570       | 4.82                   |
| General stores—groceries with other merchandise.....                     | 2,554            | 3,084  | 2,844               | 842       | 3,009,201                       | 130,973        | 13,300,070                            | 79,479,286       | 15.08                  |
| General merchandise group <sup>1</sup> .....                             | 987              | 983  | 6,973               | 1,515     | 6,847,725                       | 267,035        | 16,341,950                            | 67,956,780       | 12.89                  |
| Department stores.....   | 59               | 37   | 2,935               | 428       | 3,410,156                       | 137,820        | 5,845,090                             | 27,479,270       | 5.21                   |
| Dry goods stores.....  | 438              | 485  | 1,228               | 401       | 1,212,449                       | 50,456         | 4,439,690                             | 13,226,008       | 2.51                   |
| General merchandise stores:  |                  |  |                     |           |                                 |                |                                       |                  |                        |
| With food departments.....   | 106              | 83   | 510                 | 26        | 672,415                         | 4,385          | 1,043,000                             | 9,350,256        | 1.77                   |
| Without food departments.....  | 242              | 278  | 507                 | 330       | 634,809                         | 51,890         | 3,309,370                             | 8,536,025        | 1.62                   |
| Army and Navy good stores.....   | 6                | 8  | 10                  | 1         | 9,676                           | 155            | 27,090                                | 95,805           | .02                    |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 134              | 87   | 1,712               | 329       | 902,330                         | 22,289         | 1,666,350                             | 9,219,596        | 1.75                   |
| Automotive group.....  | 3,243            | 3,183  | 8,471               | 501       | 10,309,627                      | 121,874        | 10,968,870                            | 103,338,078      | 19.70                  |
| Motor-vehicle dealers:   |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Automobile salesrooms—new and trade-in.....                              | 403              | 389  | 4,565               | 111       | 6,330,007                       | 37,617         | 8,101,920                             | 69,370,064       | 13.16                  |
| Used-car establishments.....   | 10               | 7  | 55                  | 2         | 57,513                          | 420            | 83,550                                | 549,756          | .10                    |
| Automobile dealers with farm implements and machinery.....               | 7                | 7  | 29                  | 2         | 44,285                          | 660            | 172,860                               | 585,313          | .11                    |
| Accessories, tires, and batteries:                                       |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Accessory stores with tires and batteries.....                           | 61               | 44   | 210                 | 9         | 228,831                         | 2,017          | 346,990                               | 1,729,626        | .33                    |
| Battery and ignition shops—brake repair shops.....                       | 44               | 44   | 118                 | 8         | 157,519                         | 1,623          | 146,820                               | 826,200          | .16                    |
| Tire shops (including tire repairs).....                                 | 93               | 53   | 532                 | 10        | 614,640                         | 2,340          | 565,150                               | 3,896,500        | .74                    |
| Filling stations:  |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Filling stations—gasoline and oil.....                                   | 777              | 546  | 915                 | 71        | 874,285                         | 10,309         | 201,350                               | 9,122,496        | 1.73                   |
| Filling stations with tires and accessories.....                         | 301              | 330  | 565                 | 47        | 506,239                         | 9,020          | 388,240                               | 6,003,190        | 1.14                   |
| Filling stations with other merchandise.....                             | 540              | 580  | 174                 | 60        | 125,264                         | 7,962          | 204,100                               | 3,298,636        | .63                    |
| Motor cycles, bicycles, and supplies:                                    |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Motor-cycle dealers.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                    |
| Bicycle shops.....   | 16               | 18   | 28                  | 6         | 27,200                          | 1,484          | 40,410                                | 179,315          | .03                    |
| Garages and repair shops:  |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Body, fender, and paint shops.....                                       | 24               | 25   | 61                  | 3         | 94,154                          | 1,100          | 22,970                                | 272,771          | .05                    |
| Garages (repairs and storage, gasoline, oil, accessories).....           | 956              | 1,124  | 1,190               | 180       | 1,214,032                       | 46,991         | 654,870                               | 7,744,070        | 1.47                   |
| Parking stations, parking garages, and lots.....                         | 4                | 4  | 11                  | 2         | 9,644                           | 331            | 2,740                                 | 79,775           | .01                    |
| Radiator shops (including repairs).....                                  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                    |
| Other automotive establishments:   |                  |  |                     |           |                                 |                |                                       |                  |                        |
| Aircraft and accessories.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                    |
| Boats (motor boats, yachts, canoes).....                                 | 3                | 7  | 6                   |           | 6,566                           |                | 27,460                                | 98,217           | .02                    |

See footnotes at end of table.

## CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold. See Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |                                       | Amount           | Per cent of total sales |
| <b>Apparel group</b> .....   | 773              | 637  | 2,822               | 479       | \$3,841,023                     | \$88,357       | \$7,605,610                           | \$29,837,928     | 5.88                    |
| Men's and boys' clothing and furnishings stores:                         |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Men's and boys' clothing stores.....                                     | 28               | 14   | 99                  | 9         | 168,300                         | 4,022          | 302,980                               | 1,092,293        | .20                     |
| Men's and boys' hat stores.....  | 6                | 3  | 18                  | 2         | 28,190                          | 265            | 34,240                                | 208,063          | .04                     |
| Men's furnishings stores.....  | 45               | 47   | 64                  | 21        | 83,203                          | 5,057          | 288,950                               | 820,685          | .16                     |
| Men's clothing and furnishings stores.....                               | 113              | 133  | 349                 | 58        | 568,078                         | 10,487         | 1,888,510                             | 5,214,717        | .99                     |
| Family clothing stores—men's, women's, and children's.....               | 159              | 139  | 754                 | 147       | 1,122,078                       | 21,612         | 2,161,700                             | 8,075,311        | 1.53                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 137              | 123  | 635                 | 85        | 709,766                         | 14,290         | 1,054,560                             | 6,232,873        | 1.18                    |
| Women's accessories stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Corset and lingerie shops.....   | 3                | 4  | 6                   | (x)       | 4,220                           | (x)            | 6,260                                 | 17,550           | (x)                     |
| Furriers—fur shops.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Hosiery shops.....   | 7                | 2  | 113                 | 2         | 97,809                          | 150            | 9,260                                 | 261,148          | .05                     |
| Knit goods shops.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Millinery stores.....  | 77               | 65   | 129                 | 42        | 137,510                         | 6,921          | 82,470                                | 1,085,080        | .21                     |
| Costume accessories stores, including jewelry, bags, and gloves.....     | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Umbrella shops, including parasols, canes.....                           | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Other apparel stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Children's specialty shops.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Custom tailors.....  | 41               | 39   | 104                 | 19        | 120,428                         | 4,967          | 70,140                                | 531,300          | .10                     |
| Infants' wear shops.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Shoe stores:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Shoe stores—men's.....   | 16               | 1  | 26                  | 9         | 50,813                          | 1,547          | 142,270                               | 472,340          | .09                     |
| Shoe stores—women's.....   | 21               | 8  | 106                 | 19        | 188,218                         | 4,554          | 232,170                               | 1,621,307        | .29                     |
| Family shoe stores—men's, women's, and children's.....                   | 110              | 63   | 348                 | 61        | 517,893                         | 13,309         | 1,237,360                             | 3,980,109        | .76                     |
| <b>Furniture and household group</b> .....                               | 744              | 648  | 3,273               | 358       | 4,511,699                       | 87,209         | 6,535,770                             | 29,147,659       | 5.63                    |
| Furniture stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Furniture stores.....  | 351              | 363  | 1,813               | 92        | 2,444,234                       | 19,421         | 3,409,040                             | 15,893,750       | 3.01                    |
| Furniture and undertaker.....  | 34               | 37   | 82                  | 3         | 163,147                         | 530            | 307,160                               | 934,101          | .18                     |
| Furniture and hardware stores.....                                       | 101              | 139  | 288                 | 36        | 292,289                         | 4,737          | 1,310,010                             | 4,204,361        | .80                     |
| Floor coverings stores.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Household appliances stores:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Household appliances stores (electrical).....                            | 131              | 8  | 415                 | 172       | 677,094                         | 44,165         | 510,030                               | 2,520,899        | .48                     |
| Household appliances stores.....   | 14               | 1  | 158                 | 3         | 152,001                         | 1,584          | 101,250                               | 888,967          | .17                     |
| Refrigerator dealers—electric only.....                                  | 13               | 17   | 39                  | 5         | 82,074                          | 1,225          | 58,370                                | 300,706          | .07                     |
| Other home furnishings and appliances stores:                            |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Antique and used furniture dealers.....                                  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Brushes and brooms.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| China, glassware, crockery, tinware, enamelware.....                     | 3                | 2  | 14                  | (x)       | 14,037                          | (x)            | 30,830                                | 78,721           | .01                     |
| Picture and framing stores.....  | 4                | 4  | 10                  | (x)       | 5,408                           | (x)            | 11,280                                | 20,128           | .01                     |
| Stove and range dealers.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Antique shops.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Awnings, flags, banners, window shades, and tents.....                   | 3                | 4  | 5                   | 7         | 8,930                           | 1,900          | 3,080                                 | 25,741           | .01                     |
| Interior decorators.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Radio and music stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Radio and electrical shops.....  | 46               | 43   | 203                 | 22        | 317,283                         | 8,098          | 270,600                               | 2,116,632        | .40                     |
| Radio and musical instruments stores.....                                | 36               | 24   | 247                 | 16        | 414,380                         | 5,369          | 421,080                               | 1,932,066        | .37                     |
| <b>Restaurants, cafeterias, and eating places</b> .....                  | 1,950            | 2,129  | 3,672               | 416       | 2,046,059                       | 57,068         | 349,800                               | 14,186,473       | 2.69                    |
| Restaurants, cafeterias, and lunch rooms:                                |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Cafeterias.....  | 18               | 13   | 307                 | 8         | 172,602                         | 1,471          | 9,290                                 | 905,820          | .18                     |
| Lunch rooms.....   | 998              | 1,099  | 1,213               | 186       | 631,605                         | 29,878         | 193,950                               | 5,211,981        | .99                     |
| Restaurants with table service.....                                      | 288              | 340  | 1,539               | 121       | 958,382                         | 10,221         | 81,670                                | 5,201,193        | 1.00                    |
| Lunch counters, refreshment stands, etc.:                                |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Refreshment stands.....  | 170              | 176  | 81                  | 12        | 41,055                          | 1,097          | 10,600                                | 425,319          | .08                     |
| Fountain—lunches.....  | 5                | 6  | 29                  | 3         | 20,688                          | 548            | 6,070                                 | 135,439          | .03                     |
| Lunch counters.....  | 418              | 440  | 370                 | 82        | 201,284                         | 12,542         | 57,800                                | 2,001,054        | .38                     |
| Soft-drink stands.....   | 55               | 55   | 21                  | 3         | 11,360                          | 711            | 7,010                                 | 120,772          | .02                     |
| <b>Lumber and building group</b> .....                                   | 323              | 298  | 1,862               | 181       | 2,632,748                       | 53,987         | 3,141,910                             | 16,779,896       | 3.13                    |
| Lumber and building material dealers:                                    |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Lumber and building material dealers.....                                | 128              | 121  | 853                 | 90        | 1,106,527                       | 26,190         | 1,863,410                             | 9,620,795        | 1.83                    |
| Lumber and hardware.....   | 30               | 25   | 231                 | 13        | 385,327                         | 3,530          | 549,420                               | 2,901,857        | .55                     |
| Roofing.....   | 22               | 18   | 113                 | 5         | 136,459                         | 2,060          | 40,800                                | 480,427          | .09                     |
| Dealers in any other single building material.....                       | 4                | 2  | 14                  | 4         | 24,884                          | 2,503          | 5,130                                 | 113,127          | .02                     |
| Electrical shops (without radio).....                                    | 28               | 25   | 120                 | 7         | 184,935                         | 1,737          | 80,000                                | 710,858          | .14                     |
| Heating and plumbing shops:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Heating appliances and oil burners.....                                  | 3                |  | 28                  |           | 50,226                          |                | 18,750                                | 118,418          | .02                     |
| Plumbing shops—heating and ventilating.....                              | 73               | 80   | 277                 | 63        | 461,876                         | 13,635         | 217,300                               | 1,699,743        | .32                     |
| Paint and glass stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Glass and mirror shops.....  | 8                | 7  | 13                  |           | 17,134                          |                | 11,080                                | 65,825           | .01                     |
| Paint and glass stores.....  | 27               | 20   | 167                 | 9         | 205,380                         | 4,312          | 355,900                               | 1,063,440        | .20                     |

See footnotes at end of table.

RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold. See Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |                                       | Amount           | Per cent of total sales |
| Other retail stores.....   | 2,644            | 2,562  | 7,314               | 1,088     | \$8,456,741                     | \$226,757      | \$13,860,750                          | \$71,706,223     | 13.61                   |
| Hardware stores.....   | 180              | 187  | 454                 | 41        | 578,412                         | 6,989          | 1,993,620                             | 6,272,958        | 1.19                    |
| Hardware and farm implement stores:                                      |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Farm implements, machinery, and equipment dealers.....                   | 15               | 15   | 33                  | 2         | 35,323                          | 244            | 103,380                               | 582,336          | .11                     |
| Farm implement dealers with hay, grain, and feed.....                    | 8                | 5  | 21                  | 7         | 24,540                          | 1,650          | 88,780                                | 576,431          | .11                     |
| Hardware and farm implement stores.....                                  | 79               | 82   | 217                 | 16        | 803,590                         | 4,030          | 1,403,980                             | 3,976,327        | .75                     |
| Farmers' supplies:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Feed stores (flour, feed, grain, fertilizer).....                        | 80               | 81   | 100                 | 24        | 84,883                          | 4,766          | 179,140                               | 2,995,684        | .57                     |
| Fertilizer stores.....   | 46               | 41   | 48                  | 61        | 73,440                          | 8,120          | 101,020                               | 1,718,138        | .33                     |
| Harness shops.....   | 6                | 6  | 5                   | 2         | 4,611                           | 365            | 12,790                                | 25,103           | .01                     |
| Seeds, bulbs, and nursery stock.....                                     | 10               | 15   | 45                  | 10        | 55,407                          | 613            | 118,650                               | 430,023          | .08                     |
| Coal and feed stores.....  | 7                | 3  | 28                  | 3         | 38,530                          | 1,215          | 78,450                                | 883,707          | .17                     |
| Feed stores with groceries.....  | 252              | 292  | 318                 | 108       | 285,163                         | 18,893         | 637,600                               | 7,174,578        | 1.36                    |
| Book stores.....   | 15               | 17   | 52                  | 2         | 40,022                          | 300            | 106,800                               | 523,127          | .10                     |
| Cigar stores and cigar stands:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Cigar stores with fountains.....   | 22               | 8  | 114                 | 1         | 104,738                         | 160            | 33,160                                | 650,672          | .12                     |
| Cigar stands.....  | 23               | 25   | 49                  | 5         | 45,211                          | 1,100          | 8,000                                 | 231,424          | .04                     |
| Cigar stores without fountains.....                                      | 20               | 22   | 39                  | 2         | 35,303                          | 776            | 51,980                                | 398,758          | .08                     |
| Coal and wood yards—ice dealers:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Coal and wood yards.....   | 229              | 216  | 711                 | 182       | 660,207                         | 49,766         | 329,900                               | 6,188,449        | 1.17                    |
| Ice dealers.....   | 35               | 20   | 412                 | 9         | 348,947                         | 2,683          | 8,070                                 | 1,205,165        | .23                     |
| Drug stores:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Drug stores.....   | 268              | 200  | 475                 | 97        | 521,036                         | 23,659         | 1,202,230                             | 4,969,998        | .94                     |
| Drug stores with fountains.....  | 677              | 597  | 2,195               | 279       | 2,411,517                       | 60,029         | 3,444,310                             | 18,428,537       | 3.50                    |
| Florists.....  | 30               | 35   | 156                 | 14        | 142,947                         | 3,109          | 76,640                                | 663,468          | .13                     |
| Gifts—novelties and toys—cameras:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Toy shops.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Art and gift shops.....  | 9                | 12   | 13                  | 10        | 9,363                           | 648            | 31,770                                | 45,599           | .01                     |
| Novelty and souvenir shops.....  | 8                | 9  | 14                  | 9         | 16,630                          | 810            | 38,790                                | 115,291          | .02                     |
| Camera dealers—photographic supplies.....                                | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Jewelry stores:  |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Jewelry stores (installment credit).....                                 | 9                | 14   | 121                 | 8         | 188,176                         | 1,072          | 551,130                               | 1,469,040        | .28                     |
| Jewelry stores.....  | 176              | 184  | 269                 | 78        | 390,304                         | 10,692         | 1,537,220                             | 2,566,674        | .51                     |
| Luggage and leather goods stores.....                                    | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Music stores (without radio).....  | 7                | 5  | 78                  |           | 120,260                         |                | 155,920                               | 365,432          | .07                     |
| News dealers.....  | 24               | 14   | 100                 | 4         | 63,971                          | 484            | 19,900                                | 340,738          | .06                     |
| Office, school, and store supplies and equipment dealers:                |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Office and school supplies.....  | 11               | 5  | 178                 | 6         | 342,050                         | 2,100          | 265,200                               | 1,206,484        | .23                     |
| Office and store mechanical appliance dealers (retail).....              | 20               | 8  | 148                 | 5         | 228,527                         | 1,778          | 129,770                               | 840,852          | .16                     |
| Office and store furniture and equipment dealers.....                    | 14               | 8  | 64                  | 4         | 116,541                         | 948            | 131,280                               | 708,024          | .13                     |
| Store fixture dealers.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Typewriter dealers.....  | 10               | 4  | 56                  |           | 76,254                          |                | 31,100                                | 222,182          | .04                     |
| Opticians and optometrists.....  | 23               | 20   | 36                  | 3         | 62,557                          | 1,024          | 47,790                                | 311,563          | .06                     |
| Sporting goods stores, including athletic and playground equipment:      |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Sporting goods specialty stores.....                                     | 6                | 7  | 19                  | 1         | 21,765                          | 265            | 46,640                                | 112,913          | .02                     |
| Sporting goods stores with toys and stationery.....                      | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Scientific and medical instruments and supplies, at retail.....          | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Monuments and tombstones.....  | 14               | 18   | 14                  | 4         | 16,109                          | 1,099          | 20,020                                | 115,212          | .02                     |
| Stationers and printers:   |                  |  |                     |           |                                 |                |                                       |                  |                         |
| Blank books, accounting and legal forms.....                             | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Printers and lithographers.....  | 11               | 13   | 25                  | 2         | 35,946                          | 623            | 19,910                                | 207,190          | .04                     |
| Stationers and engravers.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                   | (x)              | (x)                     |
| Miscellaneous classifications (combined).....                            | 208              | 275  | 633                 | 67        | 854,658                         | 15,549         | 631,870                               | 4,417,667        | .84                     |
| Secondhand stores <sup>1</sup> .....                                     | 105              | 112  | 130                 | 25        | 145,054                         | 4,659          | 384,900                               | 1,080,006        | .20                     |
| Tires, accessories, and parts (secondhand).....                          | 27               | 28   | 56                  | 5         | 43,807                          | 1,752          | 50,940                                | 233,705          | .05                     |
| Furniture stores (secondhand).....                                       | 24               | 24   | 16                  | 7         | 12,420                          | 558            | 13,520                                | 99,367           | .02                     |
| Pawnshops (sales).....   | 25               | 31   | 46                  | 6         | 79,771                          | 1,415          | 307,180                               | 654,183          | .12                     |
| Clothing and shoe stores (secondhand).....                               | 24               | 24   | 9                   | 6         | 6,832                           | 540            | 9,320                                 | 64,236           | .01                     |
| Other secondhand stores.....   | 3                | 3  | 1                   | 1         | 720                             | 240            | 440                                   | 2,515            | .00                     |

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.















## CENSUS OF DISTRIBUTION

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS  
STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]  
[Sales expressed in thousands of dollars]

| KIND OF BUSINESS  | TOTAL (included in Table 4 A) |           | STORES WITH ANNUAL SALES EXCEEDING \$1,000,000 |           | STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999 |           | STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999 |           | STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999 |           |
|---|-------------------------------|-----------|--|-----------|--|-----------|--|-----------|--|-----------|
|   | Number of stores              | Net sales | Number of stores                               | Net sales | Number of stores                                   | Net sales | Number of stores                                   | Net sales | Number of stores                                   | Net sales |
| All groups.....   | 802                           | \$129,735 | 14   | \$26,612  | 43   | \$30,281  | 98   | \$37,264  | 147  | \$35,578  |
| Per cent of total stores and sales.....                             | 1.41                          | 24.61     | .06  | 5.05      | .20  | 5.74      | .46  | 7.07      | .09  | 6.75      |
| Food group.....   | 7                             | 2,107     |  |           |  |           | 4  | 1,399     | 3  | 708       |
| Grocery stores (without meats).....                                 | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Combination stores (groceries and meats):                           |                               |           |  |           |  |           | 2  | 777       | 1  | 216       |
| Grocery stores with meats.....                                      | 3                             | 993       |  |           |  |           |  |           |  |           |
| Meat markets with groceries.....                                    | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Meat markets.....   | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Bakeries—bakery goods stores (except manufacturing bakeries).....   | 1                             | (x)       |  |           |  |           |  |           |  |           |
| General stores.....   | 55                            | 18,251    |  |           | 7  | 4,971     | 14   | 5,339     | 34   | 7,941     |
| General stores—groceries with apparel.....                          | 1                             | (x)       |  |           |  |           |  |           |  |           |
| General stores—groceries with dry goods.....                        | 9                             | (x)       |  |           |  |           |  |           |  |           |
| General stores—groceries with other merchandise.....                | 45                            | 15,732    |  |           | 7  | 4,971     | 13   | 5,022     | 25   | 5,739     |
| General merchandise group.....                                      | 70                            | 37,988    | 7  | 14,528    | 9  | 6,907     | 24   | 9,185     | 30   | 7,448     |
| Department stores.....  | 33                            | 23,850    | 6  | 13,279    | 5  | 3,919     | 8  | 3,078     | 14   | 3,574     |
| Dry goods stores.....   | 9                             | 3,207     |  |           | 1  | 950       | 2  | 852       | 0  | 1,405     |
| General merchandise stores:   |                               |           |  |           |  |           |  |           |  |           |
| With food departments.....  | 14                            | (x)       |  |           |  |           |  |           |  |           |
| Without food departments.....                                       | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Variety, 5-and-10, and to-a-dollar stores.....                      | 13                            | 4,850     |  |           | 2  | 1,332     | 7  | 2,569     | 4  | 958       |
| Automotive group.....   | 95                            | 44,711    | 4  | 7,661     | 24   | 16,432    | 30   | 11,023    | 37   | 8,995     |
| Motor-vehicle dealers:  |                               |           |  |           |  |           |  |           |  |           |
| Automobile salesrooms, new and trade-in.....                        | 87                            | 42,554    | 4  | 7,661     | 24   | 16,432    | 28   | 10,944    | 31   | 7,517     |
| Used-car establishments.....  | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Accessories, tires, and batteries:                                  |                               |           |  |           |  |           |  |           |  |           |
| Accessory stores with tires and batteries.....                      | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Battery and ignition shops—brake repair shops.....                  | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Tire shops (including tire repairs).....                            | 2                             | (x)       |  |           |  |           |  |           |  |           |
| Filling stations:   |                               |           |  |           |  |           |  |           |  |           |
| Filling stations—gasoline and oil.....                              | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Filling stations with tires and accessories.....                    | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Garages (repairs and storage, gasoline, oil, accessories).....      | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Apparel group.....  | 11                            | 4,927     | 2  | 2,350     |  |           | 3  | 1,158     | 6  | 1,419     |
| Men's clothing and furnishings stores.....                          | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Family clothing stores—men's, women's, and children's.....          | 3                             | (x)       |  |           |  |           |  |           |  |           |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 6                             | 1,539     |  |           |  |           | 1  | 330       | 5  | 1,203     |
| Family shoe stores—men's, women's, and children's.....              | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Furniture and household group.....                                  | 20                            | 6,510     |  |           | 1  | 826       | 9  | 3,231     | 10   | 2,453     |
| Furniture stores.....   | 14                            | 4,222     |  |           |  |           | 7  | 2,522     | 7  | 1,700     |
| Household appliances stores.....                                    | 2                             | (x)       |  |           |  |           |  |           |  |           |
| Radio and music stores:   |                               |           |  |           |  |           |  |           |  |           |
| Radio and electrical shops.....                                     | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Radio and musical instruments stores.....                           | 3                             | 855       |  |           |  |           | 1  | 357       | 2  | 498       |
| Restaurants, cafeterias, and eating places.....                     | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Restaurants with table service.....                                 | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Lumber and building group.....                                      | 18                            | 5,132     |  |           | 1  | 518       | 5  | 1,777     | 12   | 2,337     |
| Lumber and building material dealers:                               |                               |           |  |           |  |           |  |           |  |           |
| Lumber and building material dealers.....                           | 12                            | 3,690     |  |           | 1  | 518       | 5  | 1,777     | 6  | 1,395     |
| Lumber and hardware.....  | 4                             | (x)       |  |           |  |           |  |           |  |           |
| Plumbing shops—heating and ventilating.....                         | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Paint and glass stores.....   | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Other retail stores.....  | 25                            | 9,892     | 1  | 2,075     | 1  | 727       | 9  | 3,552     | 14   | 3,538     |
| Hardware stores.....  | 4                             | 1,195     |  |           |  |           | 1  | 458       | 3  | 738       |
| Hardware and farm implement stores:                                 |                               |           |  |           |  |           |  |           |  |           |
| Farm implements, machinery, and equipment dealers.....              | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Hardware and farm implement stores.....                             | 2                             | (x)       |  |           |  |           |  |           |  |           |
| Farmers' supplies:  |                               |           |  |           |  |           |  |           |  |           |
| Feed stores (flour, feed, grain, fertilizer).....                   | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Fertilizer stores.....  | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Coal and feed stores.....   | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Feed stores with groceries.....                                     | 3                             | 856       |  |           |  |           | 1  | 345       | 2  | 511       |
| Coal and wood yards—ice dealers:                                    |                               |           |  |           |  |           |  |           |  |           |
| Coal and wood yards.....  | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Ice dealers.....  | 1                             | (x)       |  |           |  |           |  |           |  |           |
| Drug stores with fountains.....                                     | 2                             | (x)       |  |           |  |           |  |           |  |           |
| Jewelry stores (installment credit).....                            | 3                             | 939       |  |           |  |           | 1  | 412       | 2  | 527       |
| Office, school, and store supplies and equipment dealers:           |                               |           |  |           |  |           |  |           |  |           |
| Office and school supplies.....                                     | 3                             | 1,002     |  |           |  |           |  |           |  |           |
| Office and store mechanical appliance dealers (retail).....         | 1                             | (x)       |  |           |  |           | 1  | 465       | 2  | 537       |
| Miscellaneous classifications (combined).....                       | 1                             | 326       |  |           |  |           | 1  | 326       |  |           |

RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                                   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total.....  | 21,442           | 22,001   | 43,632              | 7,586     | \$48,123,223                    | \$1,387,630    | \$45,068,564                                | \$92,850,730                         | \$527,100,595    | 100.00                  |
| Single-store independents.....                      | 15,648           | 17,548   | 27,975              | 4,622     | 29,796,564                      | 891,640        | 28,123,389                                  | 53,516,520                           | 313,581,479      | 59.49                   |
| 2-store independents.....                           | 556              | 384  | 2,454               | 331       | 3,025,473                       | 64,878         | 2,892,585                                   | 4,291,390                            | 26,867,326       | 5.10                    |
| 3-store independents.....                           | 156              | 81   | 1,002               | 125       | 1,231,064                       | 15,756         | 1,205,704                                   | 1,480,000                            | 9,252,788        | 1.76                    |
| Local branch systems.....                           | 4                |  | 277                 |           | 633,287                         |                | 291,458                                     | 489,300                              | 5,137,482        | .97                     |
| Local chains.....                                   | 469              | 50   | 1,998               | 281       | 2,557,295                       | 46,376         | 2,130,231                                   | 2,788,320                            | 20,510,845       | 3.89                    |
| Sectional chains.....                               | 326              |  | 1,205               | 178       | 1,400,034                       | 25,132         | 1,487,255                                   | 1,296,590                            | 11,463,586       | 2.17                    |
| National chains.....                                | 655              |  | 3,803               | 900       | 3,914,471                       | 150,435        | 4,740,286                                   | 4,719,870                            | 41,514,658       | 7.88                    |
| Other types of operation:                           |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Direct selling (house-to-house).....                | 17               | 5  | 279                 | 7         | 272,408                         | 1,650          | 84,740                                      | 40,320                               | 749,133          | .14                     |
| Itinerant vendors.....                              | 3                | 3  |                     |           |                                 |                | 1,607                                       | 640                                  | 20,280           | .02                     |
| Rolling stores.....                                 | 9                | 5  | 4                   |           | 6,700                           |                | 6,458                                       | 3,380                                | 124,738          | .02                     |
| Industrial stores, including commis-<br>saries..... | 126              | 24   | 768                 | 15        | 1,069,149                       | 3,175          | 554,793                                     | 1,406,780                            | 15,333,929       | 2.91                    |
| Leased departments—Independent<br>operators.....    | 23               | 10   | 147                 | 22        | 184,737                         | 5,797          | 249,849                                     | 323,120                              | 1,152,788        | .22                     |
| Leased-department chains.....                       | 38               | 1  | 179                 | 5         | 220,596                         | 1,197          | 262,211                                     | 117,260                              | 1,144,130        | .22                     |
| Utility-operated retail stores.....                 | 106              | 1  | 254                 | 171       | 330,504                         | 44,435         | 411,484                                     | 448,370                              | 2,526,638        | .48                     |
| Manufacturer-controlled chains.....                 | 51               |  | 544                 | 16        | 833,339                         | 3,316          | 388,641                                     | 576,080                              | 2,876,603        | .55                     |
| Cooperative stores <sup>1</sup> .....               | 3                |  | 2                   |           | 1,600                           |                | 940   | 80                                   | 174,094          | .03                     |
| Cooperative buying associations <sup>1</sup> .....  | 13               |  | 20                  | 4         | 11,715                          | 550            | 14,635                                      | 46,730                               | 587,232          | .11                     |
| Retailers—country buyers <sup>1</sup> .....         | 3,118            | 3,740  | 2,120               | 771       | 1,913,003                       | 115,985        | 1,702,557                                   | 9,647,270                            | 64,076,578       | 12.16                   |
| Retailers—wholesalers <sup>1</sup> .....            | 111              | 144  | 535                 | 134       | 602,111                         | 16,868         | 472,640                                     | 1,585,250                            | 9,145,711        | 1.74                    |
| All other types of operation.....                   | 10               | 5  | 57                  | 4         | 68,293                          | 440            | 65,112                                      | 74,560                               | 860,577          | .16                     |

<sup>1</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[Sales expressed in thousands of dollars]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| COUNTY          | TOTAL            |           | INDEPENDENT STORES <sup>1</sup> |           |                         | SECTIONAL AND NATIONAL CHAINS |           |                         | OTHER TYPES OF OPERATION |           |                         |
|-----------------|------------------|-----------|---------------------------------|-----------|-------------------------|-------------------------------|-----------|-------------------------|--------------------------|-----------|-------------------------|
|                 | Number of stores | Net sales | Number of stores                | Net sales | Per cent of total sales | Number of stores              | Net sales | Per cent of total sales | Number of stores         | Net sales | Per cent of total sales |
| The State.....  | 21,442           | \$527,101 | 16,380                          | \$349,702 | 66                      | 981                           | \$52,078  | 10                      | 4,101                    | \$124,421 | 24                      |
| Autauga.....    | 130              | 1,722     | 112                             | 1,347     | 78                      | 1                             | (x)       | (x)                     | 17                       | (x)       | (x)                     |
| Baldwin.....    | 281              | 4,482     | 250                             | 3,505     | 78                      |                               |           |                         | 22                       | 977       | 22                      |
| Barbour.....    | 259              | 3,826     | 251                             | 2,788     | 72                      | 3                             | 130       | 4                       | 45                       | 910       | 24                      |
| Bibb.....       | 146              | 2,804     | 100                             | 1,392     | 50                      |                               |           |                         | 40                       | 1,412     | 50                      |
| Blount.....     | 132              | 2,383     | 85                              | 1,376     | 58                      | 1                             | (x)       | (x)                     | 46                       | (x)       | (x)                     |
| Bullock.....    | 151              | 1,835     | 114                             | 1,454     | 79                      | 1                             | (x)       | (x)                     | 36                       | (x)       | (x)                     |
| Butler.....     | 264              | 4,750     | 205                             | 2,632     | 55                      | 2                             |           |                         | 57                       | (x)       | (x)                     |
| Calhoun.....    | 521              | 12,633    | 433                             | 9,605     | 76                      | 31                            | 1,657     | 13                      | 57                       | 1,371     | 11                      |
| Chambers.....   | 227              | 3,765     | 163                             | 2,373     | 76                      |                               |           |                         | 64                       | 802       | 24                      |
| Cherokee.....   | 147              | 2,054     | 66                              | 512       | 25                      |                               |           |                         | 81                       | 1,572     | 76                      |
| Chilton.....    | 192              | 3,816     | 126                             | 1,960     | 52                      | 2                             | (x)       | (x)                     | 64                       | (x)       | (x)                     |
| Choctaw.....    | 156              | 2,250     | 92                              | 824       | 37                      | 1                             | (x)       | (x)                     | 63                       | (x)       | (x)                     |
| Clarke.....     | 162              | 3,642     | 150                             | 3,334     | 92                      |                               |           |                         | 12                       | 308       | 8                       |
| Clay.....       | 155              | 2,032     | 93                              | 929       | 46                      |                               |           |                         | 62                       | 1,103     | 54                      |
| Cleburne.....   | 65               | 980       | 39                              | 533       | 54                      |                               |           |                         | 26                       | 447       | 46                      |
| Coffee.....     | 231              | 2,770     | 138                             | 1,633     | 59                      | 3                             | 25        | 1                       | 90                       | 1,112     | 40                      |
| Colbert.....    | 214              | 5,471     | 170                             | 3,547     | 65                      | 11                            | 329       | 0                       | 33                       | 1,595     | 29                      |
| Conecuh.....    | 180              | 2,538     | 140                             | 1,678     | 66                      | 1                             | (x)       | (x)                     | 30                       | (x)       | (x)                     |
| Coosa.....      | 94               | 1,065     | 85                              | 905       | 85                      | 1                             | (x)       | (x)                     | 8                        | (x)       | (x)                     |
| Covington.....  | 313              | 6,849     | 262                             | 4,614     | 68                      | 7                             | 131       | 2                       | 40                       | 2,074     | 30                      |
| Creeshaw.....   | 165              | 3,100     | 148                             | 1,824     | 59                      | 2                             | (x)       | (x)                     | 15                       | (x)       | (x)                     |
| Cullman.....    | 281              | 6,820     | 165                             | 3,697     | 54                      | 5                             | 203       | 4                       | 121                      | 2,830     | 42                      |
| Dale.....       | 254              | 3,212     | 182                             | 1,328     | 42                      | 2                             | (x)       | (x)                     | 70                       | (x)       | (x)                     |
| Dallas.....     | 375              | 10,741    | 318                             | 9,016     | 84                      | 16                            | 721       | 7                       | 41                       | 1,004     | 9                       |
| De Kalb.....    | 290              | 4,760     | 148                             | 2,350     | 49                      | 1                             | (x)       | (x)                     | 141                      | (x)       | (x)                     |
| Elmore.....     | 265              | 4,905     | 171                             | 2,790     | 57                      |                               |           |                         | 94                       | 2,115     | 43                      |
| Etowah.....     | 278              | 5,172     | 196                             | 3,153     | 61                      | 6                             | 96        | 2                       | 76                       | 1,923     | 37                      |
| Ft. Worth.....  | 555              | 16,088    | 395                             | 10,402    | 65                      | 39                            | 2,790     | 17                      | 121                      | 2,806     | 18                      |
| Fayette.....    | 138              | 3,598     | 82                              | 1,250     | 32                      | 1                             | (x)       | (x)                     | 55                       | (x)       | (x)                     |
| Franklin.....   | 177              | 4,443     | 111                             | 1,712     | 39                      | 1                             | (x)       | (x)                     | 65                       | (x)       | (x)                     |
| Geneva.....     | 239              | 3,708     | 148                             | 2,000     | 54                      | 2                             | (x)       | (x)                     | 89                       | (x)       | (x)                     |
| Greene.....     | 104              | 2,352     | 92                              | 1,922     | 82                      | 1                             | (x)       | (x)                     | 11                       | (x)       | (x)                     |
| Hale.....       | 156              | 2,590     | 78                              | 1,160     | 45                      | 1                             | (x)       | (x)                     | 77                       | (x)       | (x)                     |
| Henry.....      | 163              | 2,391     | 133                             | 2,094     | 86                      |                               |           |                         | 5                        | 327       | 14                      |
| Houston.....    | 408              | 9,354     | 327                             | 6,940     | 74                      | 16                            | 1,007     | 11                      | 65                       | 1,407     | 15                      |
| Jackson.....    | 215              | 3,263     | 110                             | 2,084     | 64                      |                               |           |                         | 105                      | 1,179     | 36                      |
| Jefferson.....  | 4,018            | 155,926   | 3,170                           | 101,182   | 65                      | 491                           | 27,034    | 18                      | 348                      | 26,810    | 17                      |
| Lamar.....      | 132              | 3,418     | 73                              | 887       | 26                      |                               |           |                         | 59                       | 2,531     | 74                      |
| Lauderdale..... | 428              | 8,318     | 308                             | 6,347     | 76                      | 15                            | 520       | 6                       | 107                      | 1,451     | 13                      |
| Lawrence.....   | 162              | 2,692     | 102                             | 1,204     | 45                      |                               |           |                         | 60                       | 1,488     | 55                      |
| Lee.....        | 288              | 5,505     | 264                             | 4,725     | 86                      | 10                            | 400       | 7                       | 14                       | 371       | 7                       |
| Limestone.....  | 245              | 4,250     | 181                             | 2,668     | 63                      | 4                             | 110       | 2                       | 80                       | 1,474     | 35                      |
| Lowndes.....    | 127              | 1,344     | 51                              | 405       | 30                      |                               |           |                         | 76                       | 939       | 70                      |
| Macon.....      | 104              | 2,615     | 122                             | 2,020     | 77                      | 1                             | (x)       | (x)                     | 41                       | (x)       | (x)                     |
| Madison.....    | 487              | 13,839    | 362                             | 9,825     | 71                      | 26                            | 1,420     | 10                      | 99                       | 2,585     | 19                      |
| Marengo.....    | 281              | 4,653     | 206                             | 3,956     | 85                      | 4                             |           |                         | 11                       | 643       | 14                      |
| Marion.....     | 200              | 4,260     | 93                              | 1,441     | 34                      |                               |           |                         | 106                      | (x)       | (x)                     |
| Marshall.....   | 264              | 6,874     | 162                             | 4,820     | 70                      | 1                             | (x)       | (x)                     | 98                       | 1,968     | 29                      |
| Mobile.....     | 1,416            | 39,519    | 1,180                           | 27,111    | 69                      | 4                             | 86        | 1                       | 143                      | 7,520     | 19                      |
| Monroe.....     | 197              | 3,277     | 130                             | 2,101     | 67                      | 87                            | 4,882     | 12                      | 58                       | 1,036     | 33                      |
| Montgomery..... | 1,016            | 33,250    | 876                             | 25,016    | 75                      | 93                            | 5,731     | 17                      | 47                       | 2,503     | 8                       |
| Morgan.....     | 469              | 10,986    | 355                             | 7,718     | 70                      | 29                            | 1,309     | 12                      | 85                       | 1,959     | 18                      |
| Perry.....      | 160              | 3,142     | 121                             | 2,237     | 71                      | 1                             | (x)       | (x)                     | 38                       | (x)       | (x)                     |
| Pickens.....    | 176              | 2,880     | 120                             | 1,918     | 67                      | 1                             | (x)       | (x)                     | 55                       | (x)       | (x)                     |
| Pike.....       | 178              | 3,612     | 160                             | 2,750     | 76                      | 2                             | (x)       | (x)                     | 16                       | (x)       | (x)                     |
| Randolph.....   | 201              | 3,240     | 152                             | 2,529     | 78                      |                               |           |                         | 45                       | 602       | 19                      |
| Russell.....    | 210              | 1,873     | 189                             | 1,480     | 79                      | 4                             | 115       | 3                       | 21                       | 387       | 21                      |
| St. Clair.....  | 210              | 3,274     | 198                             | 2,770     | 85                      | 1                             | (x)       | (x)                     | 11                       | (x)       | (x)                     |
| Shelby.....     | 221              | 3,756     | 151                             | 1,657     | 45                      | 1                             | (x)       | (x)                     | 69                       | (x)       | (x)                     |
| Sumter.....     | 177              | 3,399     | 130                             | 1,898     | 56                      |                               |           |                         | 47                       | 1,501     | 44                      |
| Talladega.....  | 305              | 7,407     | 274                             | 5,506     | 74                      | 8                             | 344       | 5                       | 21                       | 1,557     | 21                      |
| Tallapoosa..... | 244              | 4,479     | 188                             | 2,926     | 65                      | 3                             | 145       | 3                       | 53                       | 1,408     | 32                      |
| Tuscaloosa..... | 535              | 14,764    | 430                             | 10,527    | 71                      | 30                            | 1,885     | 13                      | 75                       | 2,352     | 16                      |
| Walker.....     | 441              | 10,910    | 350                             | 6,955     | 64                      | 6                             | 175       | 1                       | 85                       | 3,780     | 35                      |
| Washington..... | 92               | 1,290     | 66                              | 763       | 59                      |                               |           |                         | 26                       | 627       | 41                      |
| Wilcox.....     | 162              | 2,132     | 157                             | 1,953     | 92                      |                               |           |                         | 5                        | 179       | 8                       |
| Winston.....    | 115              | 1,727     | 71                              | 1,116     | 65                      | 1                             | (x)       | (x)                     | 43                       | (x)       | (x)                     |

<sup>1</sup> This classification does not include local branch systems.



RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total          | Single store independents | 2 and 3 store independent and local branch systems | Local chains  | Sectional chains | National chains | Other types   |
|--|----------------|---------------------------|--|---------------|------------------|-----------------|---------------|
| <b>Department stores:</b>  |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 59             | 26                        | 4  |               |                  | 24              | 5             |
| Annual net sales.....  | \$27, 478, 270 | \$20, 165, 927            | \$1, 126, 754                                      |               |                  | \$4, 863, 003   | \$1, 323, 588 |
| Per cent of total sales.....   | 100.00         | 73.38                     | 4.10   |               |                  | 17.70           | 4.82          |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 184            | 67                        | 9  | 9             | 6                | 42              | 1             |
| Annual net sales.....  | \$9, 219, 596  | \$1, 259, 182             | \$170, 029   | \$178, 040    | \$109, 955       | \$7, 500, 010   | \$2, 400      |
| Per cent of total sales.....   | 100.00         | 13.66                     | 1.84   | 1.93          | 1.19             | 81.35           | .03           |
| <b>Men's and boys' clothing and furnishings stores:</b>                |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 192            | 157                       | 10   | 4             | 9                | 5               | 7             |
| Annual net sales.....  | \$7, 312, 258  | \$6, 149, 963             | \$306, 888   | \$129, 172    | \$188, 013       | \$198, 100      | \$340, 122    |
| Per cent of total sales.....   | 100.00         | 84.10                     | 4.20   | 1.77          | 2.67             | 2.71            | 4.65          |
| <b>Family clothing stores—men's, women's, and children's:</b>          |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 159            | 115                       | 16   | 5             | 10               | 13              |               |
| Annual net sales.....  | \$8, 075, 311  | \$4, 873, 928             | \$1, 645, 838                                      | \$110, 216    | \$661, 541       | \$783, 788      |               |
| Per cent of total sales.....   | 100.00         | 60.36                     | 20.38  | 1.36          | 8.19             | 9.71            |               |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 137            | 107                       | 11   | 2             | 4                | 10              | 3             |
| Annual net sales.....  | \$0, 232, 873  | \$3, 551, 634             | \$803, 881   | (x)           | \$334, 415       | \$1, 149, 436   | (x)           |
| Per cent of total sales.....   | 100.00         | 56.98                     | 13.86  | (x)           | 5.37             | 18.44           | (x)           |
| <b>Shoe stores:</b>  |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 147            | 70                        | 13   | 10            | 9                | 30              | 15            |
| Annual net sales.....  | \$5, 982, 756  | \$2, 017, 401             | \$772, 345   | \$660, 357    | \$683, 120       | \$1, 150, 698   | \$698, 835    |
| Per cent of total sales.....   | 100.00         | 33.72                     | 12.91  | 11.04         | 11.42            | 19.23           | 11.68         |
| <b>Furniture stores:</b>   |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 486            | 409                       | 46   | 4             | 15               |                 | 12            |
| Annual net sales.....  | \$21, 002, 218 | \$14, 200, 921            | \$3, 476, 204                                      | \$370, 432    | \$2, 043, 149    |                 | \$911, 512    |
| Per cent of total sales.....   | 100.00         | 67.62                     | 16.55  | 1.76          | 9.73             |                 | 4.34          |
| <b>Radio and music stores:</b>   |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 82             | 69                        | 10   |               | 1                |                 | 2             |
| Annual net sales.....  | \$4, 047, 748  | \$3, 113, 452             | \$754, 420   |               | (x)              |                 | (x)           |
| Per cent of total sales.....   | 100.00         | 76.92                     | 18.64  |               | (x)              |                 | (x)           |
| <b>Grocery stores (without meats):</b>                                 |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 3, 534         | 2, 529                    | 42   | 59            | 27               | 151             | 728           |
| Annual net sales.....  | \$29, 775, 168 | \$14, 882, 325            | \$640, 934   | \$1, 072, 239 | \$944, 894       | \$8, 123, 299   | \$5, 211, 520 |
| Per cent of total sales.....   | 100.00         | 49.98                     | 2.15   | 6.63          | 3.17             | 20.57           | 17.50         |
| <b>Combination stores (groceries and meats):</b>                       |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 1, 857         | 1, 294                    | 59   | 74            | 43               | 186             | 201           |
| Annual net sales.....  | \$45, 193, 807 | \$20, 364, 797            | \$2, 265, 335                                      | \$4, 237, 169 | \$2, 096, 358    | \$12, 761, 801  | \$3, 468, 407 |
| Per cent of total sales.....   | 100.00         | 45.06                     | 5.01   | 9.38          | 4.64             | 28.24           | 7.67          |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 1, 304         | 1, 243                    | 31   | 5             | 9                | 1               | 15            |
| Annual net sales.....  | \$11, 468, 094 | \$9, 963, 208             | \$831, 329   | \$37, 888     | (x)              | (x)             | \$121, 491    |
| Per cent of total sales.....   | 100.00         | 86.87                     | 7.25   | .33           | (x)              | (x)             | 1.06          |
| <b>Cigar stores and cigar stands:</b>                                  |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 65             | 47                        |  | 13            |                  | 5               |               |
| Annual net sales.....  | \$1, 280, 854  | \$633, 553                |  | \$324, 909    |                  | \$322, 392      |               |
| Per cent of total sales.....   | 100.00         | 49.46                     |  | 25.37         |                  | 25.17           |               |
| <b>Filling stations:</b>   |                |                           |  |               |                  |                 |               |
| Number of stations.....  | 1, 618         | 1, 246                    | 54   | 24            | 128              | 123             | 43            |
| Annual net sales.....  | \$18, 424, 322 | \$11, 118, 030            | \$907, 095   | \$488, 273    | \$2, 493, 080    | \$2, 372, 595   | \$1, 044, 649 |
| Per cent of total sales.....   | 100.00         | 60.34                     | 4.93   | 2.65          | 13.53            | 12.88           | 5.67          |
| <b>Coal and wood yards—ice dealers:</b>                                |                |                           |  |               |                  |                 |               |
| Number of yards.....   | 204            | 234                       | 17   | 9             |                  |                 | 4             |
| Annual net sales.....  | \$7, 393, 614  | \$6, 735, 432             | \$367, 896   | \$245, 306    |                  |                 | \$44, 930     |
| Per cent of total sales.....   | 100.00         | 91.10                     | 4.97   | 3.32          |                  |                 | .61           |
| <b>Drug stores:</b>  |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 945            | 774                       | 46   | 112           |                  | 5               | 8             |
| Annual net sales.....  | \$23, 398, 535 | \$16, 457, 529            | \$2, 069, 149                                      | \$4, 117, 055 |                  | \$530, 545      | \$224, 267    |
| Per cent of total sales.....   | 100.00         | 70.34                     | 8.84   | 17.59         |                  | 2.27            | .96           |
| <b>Hardware stores:</b>  |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 180            | 151                       | 6  | 16            |                  |                 | 7             |
| Annual net sales.....  | \$6, 272, 958  | \$5, 129, 594             | \$352, 283   | \$288, 052    |                  |                 | \$502, 449    |
| Per cent of total sales.....   | 100.00         | 81.77                     | 5.62   | 4.60          |                  |                 | 8.01          |
| <b>Jewelry stores:</b>   |                |                           |  |               |                  |                 |               |
| Number of stores.....  | 185            | 168                       | 10   | 4             | 1                | 1               | 1             |
| Annual net sales.....  | \$4, 135, 714  | \$3, 444, 579             | \$471, 797   | \$112, 055    | (x)              | (x)             | (x)           |
| Per cent of total sales.....   | 100.00         | 83.29                     | 11.41  | 2.71          | (x)              | (x)             | (x)           |

TABLE 7.—THE STATE—CREDIT BUSINESS  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
 [Sales expressed in thousands of dollars]

| KIND OF BUSINESS  | TOTAL             |           | PROPORTION OF CREDIT BUSINESS |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                         |           |
|---|-------------------|-----------|-------------------------------|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|-----------|-----------------------|-----------|-------------------------|-----------|
|   | ALL CASH          |           | 1-10 per cent credit          |           | 11-20 per cent credit |           | 21-30 per cent credit |           | 31-40 per cent credit |           | 41-50 per cent credit |           | 51-60 per cent credit |           | 61-70 per cent credit |           | 71-80 per cent credit |           | Over 80 per cent credit |           |
|   | Num-ber of stores | Net sales | Num-ber of stores             | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores     | Net sales | Num-ber of stores       | Net sales |
| <b>Total all stores reporting:</b>                                    | 19,889            | \$494,264 | 1,200                         | \$24,493  | 1,283                 | \$26,552  | 1,153                 | \$26,552  | 1,270                 | \$32,004  | 1,855                 | \$40,058  | 1,015                 | \$30,720  | 1,986                 | \$56,165  | 987                   | \$39,032  | 1,427                   | \$74,518  |
| Number of stores  | 100.00            | 100.00    | 6.03                          | 4.95      | 6.45                  | 5.43      | 5.80                  | 5.80      | 6.39                  | 6.03      | 9.33                  | 8.10      | 8.10                  | 9.86      | 9.86                  | 4.96      | 4.96                  | 7.17      | 7.17                    |           |
| Per cent of total sales   |                   |           | 4.95                          | 4.95      | 5.30                  | 5.43      | 5.80                  | 5.80      | 6.39                  | 6.03      | 9.33                  | 8.10      | 8.10                  | 9.86      | 9.86                  | 4.96      | 4.96                  | 7.17      | 7.17                    |           |
| <b>Food group:</b>  |                   |           |                               |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                         |           |
| Confectionery stores (candy and fountain)                             | 155               | 1,007     | 17                            | 255       | 1                     | 37        | 3                     | 2         | 4                     | 48        | 1                     | 12        | 2                     | 3         | 44                    | 1         | 4                     | 1         | 4                       |           |
| Dairy product stores (including ice cream)                            | 17                | 284       | 1                             | 130       | 1                     | 4         | 1                     | 5         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                       |           |
| Delicatessen stores   | 30                | 554       | 1                             | 13        | 1                     | 88        | 1                     | 5         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                       |           |
| Fruit stores and vegetable markets                                    | 15                | 438       | 2                             | 24        | 2                     | 25        | 2                     | 2         | 2                     | 2         | 2                     | 2         | 2                     | 2         | 2                     | 2         | 2                     | 2         | 2                       |           |
| Grocery stores (without meats)  | 62                | 904       | 4                             | 34        | 2                     | 34        | 2                     | 7         | 4                     | 34        | 2                     | 7         | 2                     | 2         | 2                     | 2         | 2                     | 2         | 2                       |           |
| Combination stores (groceries and meats)                              | 2,216             | 28,325    | 146                           | 1,063     | 205                   | 1,063     | 173                   | 1,061     | 185                   | 944       | 318                   | 1,991     | 148                   | 1,184     | 164                   | 1,229     | 102                   | 1,538     | 144                     |           |
| Grocery stores with meats   | 1,054             | 40,124    | 87                            | 1,348     | 71                    | 439       | 63                    | 699       | 84                    | 1,049     | 145                   | 1,842     | 82                    | 1,161     | 127                   | 2,082     | 145                   | 2,642     | 143                     |           |
| Meat markets with groceries   | 133               | 3,305     | 5                             | 104       | 6                     | 52        | 5                     | 9         | 3                     | 7         | 3                     | 12        | 9                     | 11        | 364                   | 13        | 274                   | 9         | 229                     |           |
| Fish markets—sea foods  | 65                | 737       | 47                            | 588       | 1                     | 22        | 5                     | 3         | 3                     | 7         | 3                     | 12        | 2                     | 2         | 25                    | 2         | 25                    | 5         | 69                      |           |
| Meat markets—meat foods   | 239               | 3,106     | 111                           | 1,063     | 21                    | 188       | 10                    | 91        | 17                    | 207       | 36                    | 385       | 10                    | 208       | 7                     | 88        | 4                     | 32        | 5                       |           |
| Bakeries—bakery food stores (except manufacturing bakeries)           | 63                | 1,396     | 47                            | 1,003     | 4                     | 64        | 1                     | 9         | 1                     | 12        | 3                     | 152       | 1                     | 31        | 1                     | 31        | 1                     | 1         | 1                       |           |
| <b>General merchandise group:</b>                                     |                   |           |                               |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                         |           |
| Department stores   | 88                | 27,871    | 17                            | 3,486     | 5                     | 937       | 5                     | 937       | 10                    | 8,590     | 9                     | 4,471     | 6                     | 5,338     | 3                     | 1,225     | 3                     | 1,225     | 2                       |           |
| Dry goods stores  | 401               | 12,271    | 228                           | 5,442     | 41                    | 870       | 30                    | 326       | 22                    | 1,156     | 23                    | 689       | 11                    | 613       | 10                    | 1,371     | 6                     | 332       | 8                       |           |
| General merchandise stores  | 101               | 9,103     | 21                            | 1,229     | 5                     | 435       | 6                     | 97        | 22                    | 4,557     | 12                    | 492       | 8                     | 445       | 5                     | 169       | 12                    | 1,209     | 9                       |           |
| Without departments   | 220               | 7,933     | 18                            | 2,916     | 18                    | 553       | 20                    | 1,150     | 17                    | 730       | 14                    | 710       | 19                    | 681       | 8                     | 388       | 3                     | 388       | 7                       |           |
| Variety, 5-and-10, and 25-cent stores                                 | 130               | 9,163     | 122                           | 5,504     | 5                     | 360       | 2                     | 38        | 2                     | 38        | 2                     | 38        | 2                     | 38        | 1                     | 260       | 1                     | 260       | 7                       |           |
| <b>Automotive group:</b>  |                   |           |                               |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                         |           |
| Automobile salesrooms—new and trade-in                                | 363               | 63,747    | 41                            | 5,801     | 23                    | 1,579     | 21                    | 2,643     | 23                    | 2,057     | 29                    | 4,658     | 32                    | 5,852     | 49                    | 10,603    | 60                    | 10,791    | 76                      |           |
| Accessories, tires, and batteries                                     | 57                | 1,389     | 36                            | 863       | 2                     | 62        | 1                     | 10        | 4                     | 56        | 5                     | 65        | 3                     | 160       | 1                     | 32        | 1                     | 32        | 3                       |           |
| Tire shops (including tire repairs)                                   | 80                | 3,318     | 39                            | 1,952     | 1                     | 11        | 6                     | 121       | 1                     | 14        | 8                     | 190       | 4                     | 111       | 5                     | 362       | 1                     | 362       | 8                       |           |
| Filling stations  | 650               | 7,504     | 46                            | 440       | 46                    | 508       | 53                    | 908       | 62                    | 1,057     | 60                    | 1,462     | 21                    | 413       | 23                    | 412       | 9                     | 147       | 8                       |           |
| Filling stations with tires and accessories                           | 281               | 5,307     | 26                            | 444       | 18                    | 192       | 23                    | 312       | 29                    | 579       | 43                    | 841       | 16                    | 318       | 19                    | 279       | 13                    | 228       | 8                       |           |
| Garages (repairs and other merchandise stores)                        | 500               | 3,116     | 37                            | 390       | 28                    | 275       | 32                    | 288       | 19                    | 125       | 38                    | 240       | 15                    | 146       | 15                    | 90        | 4                     | 25        | 6                       |           |
| <b>Apparel group:</b>   |                   |           |                               |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                       |           |                         |           |
| Men's and boys' clothing and furnishings stores—Men's clothing stores | 24                | 965       | 18                            | 651       | 2                     | 18        | 1                     | 160       | 1                     | 56        | 1                     | 28        | 1                     | 82        | 1                     | 27        | 1                     | 82        | 1                       |           |
| Men's furnishings stores  | 42                | 788       | 33                            | 513       | 1                     | 14        | 1                     | 24        | 1                     | 56        | 3                     | 109       | 1                     | 25        | 2                     | 37        | 1                     | 25        | 2                       |           |
| Family clothing and furnishings stores                                | 106               | 5,073     | 35                            | 1,642     | 6                     | 228       | 5                     | 144       | 9                     | 407       | 9                     | 316       | 17                    | 858       | 13                    | 953       | 5                     | 747       | 1                       |           |
| Women's ready-to-wear specialty stores—apparel and accessories        | 147               | 7,653     | 64                            | 1,454     | 10                    | 387       | 9                     | 75        | 6                     | 237       | 2                     | 257       | 6                     | 1,547     | 1                     | 15        | 7                     | 1,841     | 37                      |           |
| Women's accessories stores  | 127               | 5,845     | 66                            | 2,376     | 6                     | 75        | 5                     | 301       | 5                     | 546       | 7                     | 157       | 3                     | 246       | 11                    | 478       | 3                     | 260       | 11                      |           |
| Millinery stores  | 68                | 1,065     | 58                            | 997       | 1                     | 1         | 2                     | 2         | 1                     | 5         | 1                     | 5         | 1                     | 16        | 1                     | 5         | 1                     | 1         | 2                       |           |
| Shoe stores—men's   | 16                | 472       | 16                            | 472       | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                       |           |
| Shoe stores—women's   | 18                | 1,424     | 13                            | 1,704     | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                     | 1         | 1                       |           |
| Family shoe stores—men's, women's, and children's                     | 100               | 3,764     | 70                            | 2,087     | 6                     | 105       | 5                     | 230       | 3                     | 201       | 5                     | 170       | 6                     | 534       | 1                     | 72        | 1                     | 100       | 115                     |           |

# RETAIL DISTRIBUTION IN ALABAMA: 1929

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|   | 345 | 15,948 | 31  | 550   | 4  | 54    | 2  | 28    | 6  | 89    | 4  | 73    | 7  | 111   | 7  | 417 | 15 | 574   | 38 | 1,280 | 281 | 12,772 |
|---|-----|--------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-------|----|-----|----|-------|----|-------|-----|--------|
| <b>Furniture and household group:</b>                                   |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Furniture stores.....   | 104 | 1,798  | 4   | 10    |    |       |    |       |    |       | 2  | 30    | 2  |       |    | 13  |    |       | 1  | 5     | 95  | 1,740  |
| Household appliances stores (electrical).....                           | 13  | 867    | 8   | 578   |    |       |    |       |    |       |    |       |    |       |    |     |    |       | 1  | 10    | 4   | 278    |
| Household appliances stores.....  | 46  | 2,116  | 9   | 905   | 2  | 16    | 2  | 27    |    |       | 1  | 5     | 1  | 106   | 1  | 22  | 6  | 127   | 5  | 246   | 16  | 662    |
| Radio and music stores.....   | 33  | 1,873  | 3   | 32    | 2  | 211   |    |       |    |       | 2  | 20    | 1  | 8     |    | 10  | 5  | 89    | 4  | 100   | 15  | 1,403  |
| Radio and musical instruments stores.....                               |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| <b>Lumber and building group:</b>                                       |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Lumber and building material dealers.....                               | 120 | 9,124  | 23  | 1,522 | 6  | 356   | 2  | 96    | 4  | 194   | 2  | 278   | 3  | 29    | 6  | 474 | 5  | 215   | 9  | 634   | 55  | 5,326  |
| Electrical shops (without radio).....                                   | 26  | 627    | 4   | 80    |    |       | 2  | 72    | 1  | 8     | 1  | 6     |    |       | 1  | 13  | 2  | 58    | 2  | 67    | 13  | 323    |
| Electrical and plumbing shops.....                                      | 3   | 119    |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     | 26     |
| Heating and plumbing shops.....   | 67  | 1,674  | 19  | 600   | 2  | 29    | 3  | 47    | 2  | 24    | 2  | 15    | 1  | 51    | 1  | 10  | 4  | 66    | 6  | 53    | 27  | 779    |
| Heating appliances and oil burners.....                                 | 25  | 994    | 5   | 88    |    |       |    |       |    |       | 1  | 4     | 3  |       | 3  | 120 | 5  | 157   | 6  | 207   | 5   | 418    |
| Plumbing shops—heating and ventilating.....                             |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Paint and glass stores.....   |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| <b>Other retail stores:</b>   |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Hardware stores.....  | 176 | 6,156  | 43  | 925   | 7  | 79    | 12 | 190   | 13 | 284   | 11 | 208   | 21 | 524   | 16 | 480 | 27 | 1,143 | 9  | 858   | 17  | 1,465  |
| Feed stores (flour, feed, grain, fertilizer).....                       | 67  | 2,351  | 36  | 820   | 3  | 76    | 3  | 175   | 2  | 108   | 5  | 209   | 7  | 224   | 2  | 299 | 3  | 150   | 1  | 77    | 5   | 213    |
| Book stores.....  | 14  | 483    | 7   | 149   | 1  | 15    | 1  | 12    | 1  | 28    | 2  | 205   |    |       | 1  | 67  |    | 7     |    |       |     |        |
| Cigar stores without fountains.....                                     | 19  | 393    | 17  | 386   | 3  |       |    | 4     |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Coal and wood yards.....  | 214 | 5,874  | 63  | 784   | 6  | 189   | 11 | 223   | 17 | 332   | 24 | 543   | 19 | 370   | 12 | 209 | 22 | 517   | 24 | 516   | 10  | 2,241  |
| Drug stores.....  |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Drug stores with fountains.....   | 254 | 4,705  | 90  | 1,304 | 18 | 308   | 34 | 594   | 37 | 932   | 32 | 794   | 18 | 437   | 9  | 220 | 8  | 61    | 7  | 48    | 1   | 8      |
| Florists.....   | 644 | 17,822 | 226 | 6,276 | 90 | 2,307 | 83 | 1,876 | 83 | 2,490 | 83 | 2,610 | 39 | 1,416 | 17 | 462 | 11 | 194   | 5  | 117   | 2   | 74     |
| Jewelry stores.....   | 39  | 663    | 8   | 187   | 1  | 32    |    |       | 2  | 23    | 2  | 10    | 5  | 77    |    |     |    |       |    |       |     |        |
| Jewelry stores (installment credit).....                                | 9   | 1,469  |     |       |    |       |    |       | 1  | 44    |    |       |    |       |    |     |    |       |    |       |     |        |
| Jewelry stores.....   | 165 | 2,588  | 79  | 811   | 9  | 95    | 10 | 161   | 12 | 78    | 11 | 215   | 14 | 268   | 13 | 387 | 8  | 378   | 1  | 411   | 4   | 636    |
| Music stores (without radio).....                                       | 7   | 365    | 3   | 125   | 1  | 4     |    |       | 1  | 5     |    |       |    |       | 1  | 89  |    | 212   | 7  | 313   | 2   | 48     |
| Office, school, and store supplies and equipment dealers.....           |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Office and store mechanical appliances dealers (retail).....            | 15  | 797    | 2   | 15    | 1  | 280   | 1  | 106   | 1  | 85    | 1  | 5     |    |       | 2  | 21  | 1  | 8     | 1  | 124   | 6   | 259    |
| Office and store furniture and equipment dealers.....                   | 14  | 708    | 1   | 12    |    |       |    |       |    |       |    |       |    |       | 1  | 68  |    |       | 1  | 103   | 9   | 345    |
| Sporting goods stores, including athletic and playground equipment..... |     |        |     |       |    |       |    |       |    |       |    |       |    |       |    |     |    |       |    |       |     |        |
| Sporting goods specialty stores.....                                    | 5   | 111    | 3   | 29    |    |       |    |       |    |       |    |       |    |       | 1  | 46  |    |       |    |       |     |        |

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 1,553 stores with sales of \$2,836,696 which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

| TYPE OF OPERATION                               | Number of stores reporting credit sales | Total net sales of such stores | Net credit sales of such stores | Ratio of credit sales to total sales in stores reporting credit sales | Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup> | TYPE OF OPERATION  | Number of stores reporting credit sales | Total net sales of such stores | Net credit sales of such stores | Ratio of credit sales to total sales in stores reporting credit sales | Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup> |
|---|---|--------------------------------|---------------------------------|---|--|--|---|--------------------------------|---------------------------------|---|--|
| <b>Total</b> .....                              | <b>11,276</b>                           | <b>\$341,105,494</b>           | <b>\$185,056,665</b>            | <b>54.25</b>  | <b>\$34,473,968</b>  | <b>Other types of operations—Con. Leased departments—Independent operators</b> ..... | <b>5</b>                                | <b>\$345,840</b>               | <b>\$171,887</b>                | <b>49.70</b>  | <b>\$27,500</b>  |
| Independent stores <sup>2</sup> .....           | 8,510                                   | 246,355,270                    | 130,297,743                     | 56.54   | 26,244,168   | Utility-operated retail stores.....  | 93                                      | 1,005,263                      | 1,707,124                       | 89.00   | 1,231,089  |
| Local chains.....                               | 137                                     | 7,006,980                      | 2,915,641                       | 41.61   | 753,612  | Manufacturer-controlled chains.....  | 13                                      | 1,276,435                      | 1,067,724                       | 83.65   | 458,127  |
| Sectional chains.....                           | 144                                     | 5,267,013                      | 3,368,972                       | 63.96   | 2,298,541  | Retailers—country buyers <sup>3</sup> .....  | 2,131                                   | 50,731,512                     | 20,363,532                      | 40.14   | -----  |
| National chains.....                            | 87                                      | 4,441,142                      | 2,204,836                       | 49.65   | 1,134,045  | Retailers—wholesalers <sup>3</sup> .....   | 75                                      | 7,900,506                      | 5,108,107                       | 84.14   | -----  |
| Other types of operations:                      |   |                                |                                 |   |  | All other types of operation.....  | 7                                       | 5,239,175                      | 4,640,025                       | 88.50   | 2,054,204  |
| Direct selling (house-to-house).....            | 8                                       | 289,384                        | 280,705                         | 97.00   | 272,592  |  |   |                                |                                 |   |  |
| Industrial stores (including commissaries)..... | 68                                      | 10,266,974                     | 3,932,369                       | 38.23   | -----  |  |   |                                |                                 |   |  |

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes were handled through finance companies.

<sup>2</sup> Includes single-store independents, 2 and 3 store independents.

<sup>3</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS <sup>1</sup>

| KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals |
|---|-------------------------|-----------------------------|---|-------------------------|-----------------------------|
| <b>Total</b> .....                                      | <b>36,542</b>           | <b>\$11,400,929</b>         | <b>Other stores in which meals are served—Continued.</b>          |                         |                             |
| <b>Restaurants, cafeterias, and eating places</b> ..... | <b>33,309</b>           | <b>10,788,857</b>           | Combination stores—grocery stores with meats.....                 | 202                     | \$36,691                    |
| Cafeterias.....   | 2,232                   | 938,220                     | Combination stores—meat markets with groceries.....               | 26                      | 4,420                       |
| Lunch rooms.....  | 15,632                  | 3,752,531                   | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 358                     | 122,554                     |
| Restaurants with table service.....                     | 12,012                  | 4,940,997                   | General stores—groceries with dry goods.....                      | 151                     | 16,560                      |
| Refreshment stands.....                                 | 149                     | 15,907                      | General stores—groceries with other merchandise.....              | 111                     | 15,255                      |
| Fountain—lunches.....                                   | 88                      | 15,400                      | Department stores.....  | 150                     | 59,038                      |
| Lunch counters.....                                     | 2,896                   | 1,120,502                   | General merchandise stores with food departments.....             | 28                      | 7,500                       |
| <b>Other stores in which meals are served</b> .....     | <b>3,233</b>            | <b>611,972</b>              | Filling stations with tires and accessories.....                  | 6                       | 2,000                       |
| Confectionery stores (candy and fountain).....          | 592                     | 131,345                     | Filling stations with other merchandise.....                      | 447                     | 31,783                      |
| Dairy products stores (including ice cream).....        | 12                      | 4,667                       | Book stores.....  | 26                      | 10,600                      |
| Delicatessen stores.....                                | 33                      | 7,600                       | Cigar stores with fountains.....                                  | 72                      | 15,976                      |
| Fruit stores and vegetable markets.....                 | 16                      | 3,250                       | Cigar stands.....   | 82                      | 15,312                      |
| Grocery stores (without meats).....                     | 765                     | 108,891                     | Cigar stores without fountains.....                               | 38                      | 12,000                      |
|   |                         |                             | Drug stores with fountains.....                                   | 28                      | 6,500                       |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE <sup>1</sup>

| KIND OF BUSINESS   | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS   | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|--|----------------------------|------------------------------|---|--|----------------------------|------------------------------|---|
| Total.....   | 3,503                      | \$9,810,369                  | \$177,477   | Automotive group—Continued.                                    |                            |                              |   |
| Food group.....  | 4                          | 15,200                       |   | Filling stations with other merchandise.....                   | 16                         | \$84,410                     |   |
| Grocery stores (without meats).....                        | 4                          | 15,200                       |   | Body, fender and paint shops.....                              | 49                         | 190,485                      |   |
| General stores.....  | 6                          | 13,841                       |   | Garages (repairs and storage, gasoline, oil, accessories)..... | 832                        | 3,110,913                    | \$30,009  |
| General stores with merchandise.....                       | 6                          | 13,841                       |   | Parking stations, parking garages, and lots.....               |                            | 700                          | 40,700  |
| General merchandise group.....                             | 9                          | 57,400                       |   | Radiator shops (including repairs).....                        | 8                          | 32,530                       |   |
| Department stores.....                                     | 9                          | 57,400                       |   | Furniture and household group.....                             |                            |                              |   |
| Automotive group.....                                      | 3,455                      | 9,607,435                    | 177,477   | Radio and electrical shops.....                                | 9                          | 24,844                       |   |
| Automobile salesrooms—new and trade-in.....                | 1,078                      | 4,765,483                    | 94,328  | Restaurants, cafeterias, and eating places.....                |                            |                              |   |
| Used-car establishments.....                               | 3                          | 12,677                       |   | Lunch counters.....  | 2                          | 5,025                        |   |
| Automobile dealers with farm implements and machinery..... | 3                          | 4,733                        |   | Other retail stores.....                                       | 2                          | 21,850                       |   |
| Accessory stores with tires and batteries.....             | 50                         | 120,392                      |   | Hardware stores.....   |                            | 15,250                       |   |
| Battery and ignition shops—brake repair shops.....         | 71                         | 247,597                      |   | Drug stores with fountains.....                                | 1                          | 5,000                        |   |
| Tire shops (including tire repairs).....                   | 228                        | 511,355                      |   | Miscellaneous classifications (combined).....                  | 1                          | 3,600                        |   |
| Filling stations—gasoline and oil.....                     | 48                         | 120,792                      | 10,936  | Secondhand stores.....   | 18                         | 64,764                       |   |
| Filling stations with tires and accessories.....           | 171                        | 375,423                      | 1,504   |  |                            |                              |   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE <sup>1</sup>

| KIND OF BUSINESS  | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS   | Receipts from other repairs and service (except automotive) |
|---|---|--|---|
| Total.....  | \$2,492,894   | Restaurants, cafeterias, and eating places.....              | \$3,380   |
| Food group.....   | 7,944   | Lunch counters.....  | 2,860   |
| Confectionery stores (candy and fountain).....                      | 6,000   | Soft-drink stands.....                                       | 620   |
| Combination stores—grocery stores with meats.....                   | 1,944   | Lumber and building group.....                               | 448,072   |
| General stores.....   | 3,245   | Lumber and building material dealers.....                    | 66,609  |
| General stores—groceries with merchandise.....                      | 3,245   | Roofing.....   | 42,652  |
| General merchandise group.....                                      | 134,638   | Electrical shops (without radio).....                        | 103,533   |
| Department stores.....  | 95,231  | Heating appliances and oil burners.....                      | 24,337  |
| Dry goods stores.....   | 22,269  | Plumbing shops—heating and ventilating.....                  | 189,247   |
| General merchandise stores with food departments.....               | 1,036   | Glass and mirror shops.....                                  | 3,025   |
| General merchandise stores without food departments.....            | 15,152  | Paint and glass stores.....                                  | 19,209  |
| Variety, 5-and-10, and to-a-dollar stores.....                      | 900   | Other retail stores.....                                     | 1,347,188   |
| Automotive group.....   | 66,341  | Hardware stores.....   | 500   |
| Automobile salesrooms—new and trade-in.....                         | 2,728   | Farm implements, machinery and equipment dealers.....        | 1,242   |
| Filling stations with merchandise.....                              | 716   | Hardware and farm implement stores.....                      | 1,750   |
| Bicycle shops.....  | 61,922  | Harness shops.....   | 4,700   |
| Boats (motor boats, yachts, and canoes).....                        | 975   | Seeds, bulbs and nursery stock.....                          | 2,727   |
| Apparel group.....  | 79,483  | Coal and wood yards.....                                     | 40,387  |
| Men's and boys' clothing stores.....                                | 750   | Drug stores with fountains.....                              | 500   |
| Men's clothing and furnishings stores.....                          | 1,495   | Florists.....  | 3,200   |
| Family clothing stores—men's, women's, and children's.....          | 24,500  | Jewelry stores (installment credit).....                     | 74,028  |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 2,416   | Jewelry stores.....  | 232,493   |
| Custom tailors.....   | 15,119  | Music stores (without radio).....                            | 5,611   |
| Family shoe stores—men's, women's, and children's.....              | 35,194  | News dealers.....  | 6,680   |
| Furniture and household group.....                                  | 362,709   | Office and school supplies.....                              | 232,950   |
| Furniture stores.....   | 22,736  | Office and store mechanical appliances dealers (retail)..... | 86,210  |
| Furniture and undertaker.....                                       | 2,350   | Office and store furniture and equipment dealers.....        | 1,916   |
| Furniture and hardware.....   | 12,059  | Typewriter dealers.....                                      | 4,369   |
| Household appliances stores (electric).....                         | 139,106   | Opticians and optometrists.....                              | 12,466  |
| Household appliances stores.....                                    | 1,000   | Sporting goods specialty stores.....                         | 9,450   |
| Refrigerator dealers—electric only.....                             | 18,840  | Miscellaneous classifications (combined).....                | 625,709   |
| Picture and framing stores.....                                     | 5,500   | Secondhand stores.....                                       | 39,294  |
| Radio and electrical shops.....                                     | 165,385   |  |   |
| Radio and musical instruments stores.....                           | 5,733   |  |   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

## CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

| KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> | KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> |
|---|---|---|--|---|---|---|--|
| <b>Total</b> .....  | \$1,915,232   | \$12,270,980  | \$5,951,543                                | <b>Furniture and household group—Continued</b>              |   |   |  |
| <b>Food group</b> .....   | 456,251   | 440,749   |  | Furniture and hardware stores.....                          |   | \$3,500   |  |
| Candy and confectionery stores:                                     |   |   |  | Household appliances stores:                                |   |   |  |
| Candy stores—nut stores.....  | 2,000   |   |  | Household appliances stores (electrical).....               |   |   | \$102,800                                  |
| Confectionery stores (candy and fountain).....                      | 3,398   |   |  | Household appliances stores.....                            | \$21,200  |   | 38,499                                     |
| Dairy products stores:  |   |   |  | Refrigerator dealers—electric only.....                     |   |   | 32,503                                     |
| Dairy products stores (including ice cream).....                    | 51,769  | 23,283  |  | Other home furnishings and appliances stores:               |   |   |  |
| Milk dealers.....   | 44,850  | 35,604  |  | China, glassware, crockery, tinware, enamelware.....        |   | 38,743  |  |
| Egg and poultry dealers.....  |   | 5,000   |  | Awnings, flags, banners, window shades, and tents.....      | 2,000   |   |  |
| Fruit stores and vegetable markets.....                             |   | 2,000   |  | Radio and music stores:                                     |   |   |  |
| Grocery stores (without meats).....                                 | 21,050  | 187,376   |  | Radio and electrical shops.....                             |   |   | 10,000                                     |
| Combination stores—grocery stores with meats.....                   | 15,630  | 46,067  |  | Radio and musical instruments stores.....                   |   |   | 265,410                                    |
| Meat markets.....   | 1,040   | 30,050  |  | <b>Lumber and building group</b> .....                      | 350,086   | 88,357  | 187,184                                    |
| Bakeries—bakery goods stores (except manufacturing bakeries).....   | 315,618   | 110,749   |  | Lumber and building material dealers:                       |   |   |  |
| <b>General stores</b> .....   | 10,070  | 8,948,702   | 49,380                                     | Lumber and building material dealers.....                   | 308,125   | 50,831  | 127,006                                    |
| General stores—groceries with apparel.....                          |   | 18,875  |  | Lumber and hardware.....                                    | 10,061  | 28,820  | 25,435                                     |
| General stores—groceries with dry goods.....                        | 6,160   | 780,677   |  | Roofing.....  | 21,000  |   |  |
| General stores—groceries with other merchandise.....                | 3,910   | 8,147,150   | 40,380                                     | Heating and plumbing shops:                                 |   |   |  |
| <b>General merchandise group</b> .....                              |   | 58,258  | 1,404,554                                  | Heating appliances and oil burners.....                     |   |   | 5,203                                      |
| Department stores.....  |   |   | 1,319,844                                  | Plumbing shops—heating and ventilating.....                 | 4,000   |   |  |
| Dry goods stores.....   |   |   | 38,629                                     | Paint and glass stores.....                                 |   |   | 9,390                                      |
| General merchandise stores:   |   |   |  | <b>Other retail stores</b> .....                            | 797,421   | 867,730   | 301,222                                    |
| With food departments.....  |   | 3,918   | 12,345                                     | Hardware stores.....  |   | 171,704   | 6,474                                      |
| Without food departments.....                                       |   | 54,340  | 32,407                                     | Hardware and farm implement stores:                         |   |   |  |
| Variety, 5-and-10, and to-a-dollar stores.....                      |   |   | 1,329                                      | Farm implements, machinery and equipment dealers.....       |   |   | 3,277                                      |
| <b>Automotive group</b> .....                                       | 21,333  | 1,810,661   | 1,332,874                                  | Hardware and farm implement stores.....                     |   | 70,921  | 1,902                                      |
| Automobile salesrooms—new and trade-in.....                         |   | 1,718,702   | 1,330,874                                  | Farmers' supplies:  |   |   |  |
| Automobile dealers with farm implements and machinery.....          |   | 12,500  | 2,000                                      | Feed stores (lour, feed, grain, fertilizer).....            | 18,052  | 121,000   | 3,324                                      |
| Accessories, tires, and batteries:                                  |   |   |  | Seeds, bulbs, and nursery stock.....                        | 10,000  | 22,140  |  |
| Accessory stores with tires and batteries.....                      |   | 8,000   |  | Coal and feed stores.....                                   | 9,000   | 251,987   |  |
| Tire shops (including tire repairs).....                            |   | 10,000  |  | Feed stores with groceries.....                             | 3,000   | 11,308  |  |
| Filling stations:   |   |   |  | <b>Book stores</b> .....                                    |   |   | 8,585                                      |
| Filling stations with tires and accessories.....                    | 10,000  | 43,191  |  | Coal and wood yards—ice dealers:                            |   |   |  |
| Filling stations with other merchandise.....                        |   | 2,645   |  | Coal and wood yards.....                                    | 111,370   | 19,135  | 1,513                                      |
| <b>Garages and repair shops:</b>                                    |   |   |  | Ice dealers.....  | 180,182   | 3,453   |  |
| Body, fender, and paint shops.....                                  | 11,333  |   |  | <b>Drug stores:</b>   |   |   |  |
| Garages (repairs and storage, gasoline, oil, accessories).....      |   | 15,433  |  | Drug stores.....  | 3,510   |   |  |
| <b>Apparel group</b> .....  | 120,705   |   | 276,056                                    | Drug stores with fountains.....                             | 27,520  | 44,044  |  |
| Men's and boys' clothing and furnishings stores:                    |   |   |  | Florists.....   | 8,761   |   | 7,979                                      |
| Men's and boys' clothing stores.....                                |   |   | 9,010                                      | <b>Jewelry stores:</b>                                      |   |   |  |
| Men's clothing and furnishings stores.....                          |   |   | 41,455                                     | Jewelry stores (installment credit).....                    | 18,499  | 16,811  | 74,307                                     |
| Family clothing stores—men's, women's, and children's.....          |   |   | 125,790                                    | Jewelry stores.....   | 10,432  | 2,524   | 11,280                                     |
| Women's ready-to-wear specialty stores—apparel and accessories..... |   |   | 38,553                                     | Music stores (without radio).....                           |   |   | 55,985                                     |
| Custom tailors.....   | 120,705   |   |  | News dealers.....   |   |   | 22,888                                     |
| Shoe stores:  |   |   |  | Office, school and store supplies and equipment dealers:    |   |   |  |
| Shoe stores—women's.....  |   |   | 21,800                                     | Office and school supplies.....                             | 206,120   |   | 30,000                                     |
| Family shoe stores—men's, women's, and children's.....              |   |   | 39,409                                     | Office and store mechanical appliance dealers (retail)..... |   | 00,936  | 52,633                                     |
| <b>Furniture and household group</b> .....                          | 59,366  | 57,223  | 2,420,273                                  | Office and store furniture and equipment dealers.....       |   | 35,527  | 11,376                                     |
| Furniture stores:   |   |   |  | Opticians and optometrists.....                             | 14,416  |   |  |
| Furniture stores.....   | 36,100  | 14,080  | 1,970,333                                  | Printers and lithographers.....                             | 71,228  |   |  |
|   |   |   |  | Miscellaneous classifications, (combined).....              | 2,425   | 16,740  | 0,600                                      |
|   |   |   |  | <b>Secondhand stores</b> .....                              |   | 1,400   |  |

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

# RETAIL DISTRIBUTION IN ALABAMA: 1929

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**TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES**

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power-laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$2,275,815]

|                 | MANUFACTURING BAKERIES   |                 | PLANING MILLS   |                 | POWER LAUNDRIES          |                 | CLEANING AND DYEING ESTABLISHMENTS |                 |
|-----------------|--------------------------|-----------------|-----------------|-----------------|--------------------------|-----------------|------------------------------------|-----------------|
|                 | Number of establishments | Net sales, 1929 | Number of mills | Net sales, 1929 | Number of establishments | Net sales, 1929 | Number of establishments           | Net sales, 1929 |
| Total.....      | 44                       | \$1,053,969     | 115             | \$6,488,102     | 56                       | \$4,529,146     | 85                                 | \$2,349,675     |
| Birmingham..... | 17                       | 403,797         | 8               | 804,403         | 17                       | 2,588,437       | 36                                 | 1,159,302       |

**TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS**

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]  
[An (x) indicates the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| COUNTY         | Country buying (assembling) | COUNTY          | Country buying (assembling) | COUNTY          | Country buying (assembling) |
|----------------|-----------------------------|-----------------|-----------------------------|-----------------|-----------------------------|
| Total.....     | \$14,381,298                | Dale.....       | \$58,052                    | Marengo.....    | \$55,225                    |
| Autauga.....   | 7,550                       | Dallas.....     | 79,801                      | Marion.....     | 791,433                     |
| Baldwin.....   | 212,641                     | De Kalb.....    | 534,114                     | Marshall.....   | 204,055                     |
| Barbour.....   | 5,843                       | Elmore.....     | 35,367                      | Mobile.....     | 31,214                      |
| Bibb.....      | 186,878                     | Escambia.....   | 126,202                     | Monroe.....     | 252,208                     |
| Blount.....    | 47,580                      | Etowah.....     | 170,624                     | Montgomery..... | 5,203                       |
| Bullock.....   | 6,735                       | Fayette.....    | 670,622                     | Morgan.....     | 577,555                     |
| Butler.....    | 592,337                     | Franklin.....   | 977,037                     | Perry.....      | 39,367                      |
| Calhoun.....   | 25,056                      | Geneva.....     | 149,822                     | Pickens.....    | 19,885                      |
| Chambers.....  | 94,880                      | Greene.....     | 12,095                      | Pike.....       | 51,140                      |
| Cherokee.....  | 531,884                     | Hale.....       | 129,585                     | Randolph.....   | 40,370                      |
| Chilton.....   | 559,775                     | Henry.....      | (x)                         | Russell.....    | 17,575                      |
| Choctaw.....   | 139,939                     | Houston.....    | 373,421                     | St. Clair.....  | 28,040                      |
| Clarke.....    | 9,500                       | Jackson.....    | 130,028                     | Shalby.....     | 81,110                      |
| Clay.....      | 266,069                     | Jefferson.....  | 8,090                       | Sumter.....     | 304,955                     |
| Cleburne.....  | 54,225                      | Lamar.....      | 1,275,633                   | Talladega.....  | 8,880                       |
| Coffee.....    | 89,879                      | Lauderdale..... | 162,084                     | Tallapoosa..... | 297,146                     |
| Colbert.....   | 9,785                       | Lawrence.....   | 832,449                     | Tuscaloosa..... | 168,180                     |
| Conecuh.....   | 53,812                      | Lee.....        | 36,241                      | Walker.....     | 39,115                      |
| Coosa.....     | (x)                         | Limestone.....  | 130,611                     | Washington..... | 74,871                      |
| Covington..... | 477,468                     | Lowndes.....    | 124,804                     | Wilcox.....     | 4,050                       |
| Crenshaw.....  | 751,451                     | Macon.....      | 20,275                      | Winston.....    | 13,040                      |
| Cullman.....   | 656,989                     | Madison.....    | 428,196                     |                 |                             |

**TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | SALES TO ULTIMATE CONSUMERS      |  | KIND OF BUSINESS  | SALES TO ULTIMATE CONSUMERS      |  |
|---|----------------------------------|--|---|----------------------------------|--|
|   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |
| Total.....  | \$3,088,705                      | \$3,464,380                              | General merchandise.....  | (x)                              | (x)                                      |
| Automotive.....   | 234,895                          | 234,895                                  | Groceries and food specialties.....                                       | \$448,914                        | \$448,914                                |
| Automobiles and other motor vehicles.....                                 | 117,390                          | 117,390                                  | Groceries (general line).....   | 307,634                          | 307,634                                  |
| Automotive equipment.....   | 117,505                          | 117,505                                  | Food and grocery specialties.....   | 51,280                           | 51,280                                   |
| Chemicals, drugs, and allied products.....                                | 144,894                          | 218,782                                  | Hardware.....   | 1,081,193                        | 1,081,193                                |
| Chemicals.....  | (x)                              | 61,188                                   | Iron and steel scrap and other waste materials: junk and scrap.....       | 618                              | 618                                      |
| Drugs and drug sundries (general line).....                               | (x)                              | (x)                                      | Lumber and building materials (other than metal).....                     | 28,500                           | 28,500                                   |
| Paints, varnishes, lacquers, and enamels.....                             | (x)                              | (x)                                      | Machinery, equipment and supplies (except electrical).....                | 10,945                           | 210,396                                  |
| Dry goods and apparel.....  | (x)                              | (x)                                      | Commercial equipment and supplies.....                                    | (x)                              | 26,287                                   |
| Dry goods (general line).....   | 53,361                           | 53,361                                   | Farm machinery and equipment.....   | (x)                              | 169,164                                  |
| Piece goods.....  | (x)                              | (x)                                      | Manufacturing, mining, and drilling machinery equipment and supplies..... | 6,025                            | 20,025                                   |
| Electrical: electrical goods including appliances.....                    | 207,640                          | 207,640                                  | Service equipment and supplies.....                                       | 1,000                            | 1,000                                    |
| Farm products, not elsewhere specified.....                               | 111,563                          | 111,563                                  | Transportation equipment and supplies.....                                | 3,920                            | 3,920                                    |
| Hides, skins, and furs.....   | 563                              | 563                                      | Metals and minerals (except petroleum and scrap).....                     | 1,200                            | 105,536                                  |
| Horses and mules.....   | 30,000                           | 30,000                                   | Paper and paper products; stationery and stationery supplies.....         | 1,700                            | 1,700                                    |
| Livestock (other than horses and mules).....                              | 81,000                           | 81,000                                   | Petroleum and petroleum products.....                                     | 11,431                           | 11,431                                   |
| Farm supplies (except machinery and equipment).....                       | 188,000                          | 188,000                                  | Tobacco and tobacco products.....   | 500                              | 500                                      |
| Farm supplies (except feed and fertilizer).....                           | (x)                              | (x)                                      | All other.....  | 163,201                          | 163,201                                  |
| Feed.....   | (x)                              | (x)                                      |   |                                  |  |
| Food products, not elsewhere specified.....                               | 16,100                           | 16,100                                   |   |                                  |  |
| Dairy products.....   | 14,600                           | 14,600                                   |   |                                  |  |
| Fish and sea foods.....   | 1,500                            | 1,500                                    |   |                                  |  |
| Furniture and house furnishings; musical instruments and sheet music..... | 228,110                          | 228,110                                  |   |                                  |  |

<sup>1</sup> "Wholesalers only" include only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

## CENSUS OF DISTRIBUTION

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

|   | Number of stores | Proprietors and firm members (not on pay roll) | Number of employees (full time) | Total pay roll | Stocks on hand end of year (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------------------|----------------|--------------------------------------|------------------|-------------------------|
|   |                  |  |                                 |                |                                      | Amount           | Per cent of total sales |
| Total.....  | 21,442           | 22,001   | 43,632                          | \$48,123,223   | \$82,850,730                         | \$327,100,595    | 100.00                  |
| Proprietorships.....  | 17,310           | 20,551   | 22,516                          | 22,053,417     | 50,915,230                           | 307,039,563      | 58.42                   |
| Proprietorships which are also members of cooperative associations..... | 31               | 40   | 107                             | 239,473        | 217,690                              | 2,500,913        | .47                     |
| Corporations.....   | 2,769            |  | 20,180                          | 25,444,190     | 31,201,190                           | 211,170,997      | 40.07                   |
| Corporations which are also members of cooperative associations.....    | 3                |  | 38                              | 69,241         | 38,920                               | 442,271          | .08                     |
| Cooperative associations.....   | 30               |  | 43                              | 53,907         | 84,000                               | 1,337,189        | .26                     |
| Negro proprietorships.....  | 1,297            | 1,406  | 643                             | 264,896        | 393,280                              | 3,566,565        | .68                     |
| Oriental mutuals.....   | 2                | 4  | 15                              | 18,100         | 420                                  | 84,097           | .02                     |

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Number of stores | Proprietors and firm members (not on pay roll) | Number of employees (full time) | Total pay roll (including part time) | Stocks on hand end of year (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------------------|--------------------------------------|--------------------------------------|------------------|-------------------------|
|  |                  |  |                                 |                                      |                                      | Amount           | Per cent of total sales |
| Total.....   | 1,297            | 1,406  | 643                             | \$284,896                            | \$393,280                            | \$3,566,565      | 100.00                  |
| Food group.....  | 616              | 687  | 154                             | 60,137                               | 130,760                              | 1,598,656        | 44.83                   |
| Candy and confectionery stores.....                        | 29               | 31   | 5                               | 1,741                                | 3,280                                | 27,693           | .78                     |
| Grocery stores (without meats).....                        | 405              | 435  | 69                              | 26,004                               | 105,530                              | 847,286          | 23.76                   |
| Combination stores (groceries and meats).....              | 136              | 155  | 55                              | 24,123                               | 65,760                               | 602,750          | 16.90                   |
| Meat markets (including sea foods).....                    | 42               | 42   | 22                              | 7,899                                | 5,940                                | 114,337          | 3.21                    |
| Other food stores.....                                     | 4                | 4  | 3                               | 460                                  | 200                                  | 6,540            | .18                     |
| General stores—groceries with dry goods or apparel.....    | 56               | 62   | 18                              | 11,012                               | 69,940                               | 354,854          | 9.95                    |
| General merchandise group.....                             | 6                | 8  | 5                               | 3,366                                | 21,140                               | 28,999           | .81                     |
| Dry goods stores—piece goods stores.....                   | 3                | 5  | 2                               | 1,766                                | 14,530                               | 17,104           | .48                     |
| General merchandise stores.....                            | 3                | 3  | 3                               | 1,600                                | 6,500                                | 11,835           | .33                     |
| Automotive group.....                                      | 50               | 57   | 23                              | 15,023                               | 5,200                                | 126,146          | 3.54                    |
| Filling stations.....                                      | 21               | 22   | 5                               | 2,136                                | 2,940                                | 33,999           | .95                     |
| Garages and repair shops.....                              | 23               | 28   | 15                              | 11,426                               | 1,330                                | 69,057           | 1.94                    |
| Other automotive establishments.....                       | 6                | 7  | 3                               | 1,461                                | 930                                  | 23,000           | .65                     |
| Apparel group.....   | 18               | 17   | 15                              | 10,253                               | 11,260                               | 65,375           | 1.83                    |
| Men's and boys' clothing and furnishings stores.....       | 2                | (x)  | (x)                             | (x)                                  | (x)                                  | (x)              | (x)                     |
| Family clothing stores—men's, women's, and children's..... | 1                | (x)  | (x)                             | (x)                                  | (x)                                  | (x)              | (x)                     |
| Other apparel stores.....                                  | 9                | 10   | 9                               | 5,126                                | 2,020                                | 29,276           | .82                     |
| Shoe stores.....   | 4                | 4  | 2                               | 2,220                                | 1,230                                | 12,400           | .35                     |
| Restaurants, cafeterias, and eating places.....            | 452              | 482  | 297                             | 33,989                               | 21,720                               | 782,044          | 21.38                   |
| Restaurants, cafeterias, and lunch rooms.....              | 204              | 318  | 243                             | 68,607                               | 14,240                               | 579,859          | 16.26                   |
| Lunch counters, refreshment stands, etc.....               | 158              | 164  | 49                              | 15,382                               | 7,480                                | 182,785          | 5.12                    |
| Lumber and building group.....                             | 4                | 6  | 10                              | 9,836                                | 4,750                                | 53,417           | 1.50                    |
| Lumber and building material dealers.....                  | 1                | (x)  | (x)                             | (x)                                  | (x)                                  | (x)              | (x)                     |
| Electrical shops (without radio).....                      | 1                | (x)  | (x)                             | (x)                                  | (x)                                  | (x)              | (x)                     |
| Heating and plumbing shops.....                            | 2                | (x)  | (x)                             | (x)                                  | (x)                                  | (x)              | (x)                     |
| Other retail stores <sup>1</sup> .....                     | 91               | 101  | 120                             | 69,537                               | 77,730                               | 568,434          | 15.88                   |
| Farmers' supplies.....                                     | 3                | 3  |                                 |                                      | 1,050                                | 3,960            | .11                     |
| Cigar stores and cigar stands.....                         | 3                | 3  | 7                               | 2,642                                | 1,100                                | 14,260           | .40                     |
| Coal and wood yards—ice dealers.....                       | 16               | 18   | 21                              | 12,063                               | 3,780                                | 39,178           | 2.60                    |
| Drug stores.....   | 25               | 28   | 47                              | 25,232                               | 46,150                               | 256,510          | 7.19                    |
| Miscellaneous classifications (combined).....              | 42               | 47   | 45                              | 28,950                               | 24,800                               | 200,930          | 5.64                    |
| Secondhand stores.....                                     | 6                | 6  | 3                               | 1,737                                | 740                                  | 10,050           | .28                     |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.



RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)                                 | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>FOOD GROUP</b>   |   |   | <b>FOOD GROUP—Continued</b>   |   |   |
| <b>Confectionery stores (candy and fountain):</b><br>(Commodity coverage, 12.6 per cent)    |   |   | <b>Combination stores—meat markets with groceries:</b><br>(Commodity coverage, 27.8 per cent)               |   |   |
| Bottled beverages.....  | 1.7   | 0.5   | Bakery products, fresh.....   | 3.4   | 2.7   |
| Confectionery and nuts.....   | 41.1  | 41.1  | Bottled beverages.....  | 1.3   | .4  |
| Fountain sales and ice cream.....   | 38.9  | 38.9  | Cigars, cigarettes, and tobacco.....  | 3.2   | .2  |
| Receipts from sale of meals.....  | 28.8  | 19.5  | Confectionery and nuts.....   | 1.9   | .9  |
| <b>Egg and poultry dealers:</b><br>(Commodity coverage, 61.3 per cent)                      |   |   | Delicatessen, ready-to-serve foods.....   | 3.3   | 1.3   |
| Butter and cheese.....  | 1.8   | 1.2   | Fresh fish and other sea foods.....   | 6.7   | 4.1   |
| Eggs.....   | 31.8  | 31.8  | Fruits and vegetables.....  | 11.8  | 11.8  |
| Nonfood products.....   | (x)   | 13.8  | <b>Groceries—</b>   |   |   |
| Poultry.....  | 53.2  | 53.2  | Butter and cheese.....  | 2.3   | 2.3   |
| <b>Milk dealers:</b><br>(Commodity coverage, 69.0 per cent)                                 |   |   | Eggs.....   | 2.4   | 2.4   |
| Butter and cheese.....  | .6  | .3  | Lard, cooking fats, etc.....  | 4.2   | 4.2   |
| Eggs.....   | 6.4   | .2  | Flour.....  | 4.8   | 4.8   |
| Ice cream.....  | 25.1  | 9.6   | Sugar.....  | 2.7   | 2.7   |
| Milk and cream.....   | 89.9  | 89.9  | Canned goods and other groceries.....   | 16.4  | 16.4  |
| <b>Delicatessen stores:</b><br>(Commodity coverage, 49.3 per cent)                          |   |   | Meats, including poultry.....   | 43.3  | 43.3  |
| Bakery products, fresh.....   | 3.4   | 3.4   | Milk and cream.....   | 2.6   | 1.6   |
| Bottled beverages.....  | 5.5   | 5.5   | Other nonfood products.....   | (x)   | .9  |
| Cigars, cigarettes, and tobacco.....  | 8.5   | 8.5   | <b>Fish markets—sea foods:</b><br>(Commodity coverage, 41.0 per cent)                                       |   |   |
| Confectionery and nuts.....   | 1.7   | 1.7   | Butter and cheese.....  | 2.5   | 1.6   |
| Delicatessen, ready-to-serve foods.....   | 20.9  | 20.9  | Canned goods and other groceries.....   | 13.4  | 8.6   |
| Fountain sales and ice cream.....   | .8  | .3  | Eggs.....   | 3.0   | 2.0   |
| Fruits and vegetables.....  | 19.0  | 19.0  | Flour.....  | 2.5   | 1.6   |
| <b>Groceries—</b>   |   |   | Fresh fish and other sea foods.....   | 60.3  | 60.3  |
| Butter and cheese.....  | 3.1   | 3.1   | Fruits and vegetables.....  | 33.2  | 21.4  |
| Eggs.....   | 1.5   | 1.5   | Lard, cooking fats, etc.....  | 2.0   | 1.3   |
| Lards, cooking fats, etc.....   | 4.4   | 3.0   | Sugar.....  | 5.0   | 3.2   |
| Flour.....  | 2.6   | 1.8   | <b>Meat markets:</b><br>(Commodity coverage, 27.9 per cent)   |   |   |
| Sugar.....  | 1.4   | 1.4   | Bakery products, fresh.....   | 3.1   | .3  |
| Canned goods and other groceries.....   | 26.1  | 26.1  | Butter and cheese.....  | 5.0   | 2.6   |
| Meats, including poultry.....   | .7  | .2  | Eggs.....   | 5.4   | 2.8   |
| Milk and cream.....   | 2.1   | 2.1   | Fresh fish and other sea foods.....   | 24.6  | 12.9  |
| Other nonfood products.....   | (x)   | 1.5   | Fruits and vegetables.....  | 13.6  | 6.9   |
| <b>Fruit stores and vegetable markets:</b><br>(Commodity coverage, 27.8 per cent)           |   |   | Lard, cooking fats, etc.....  | 8.7   | 1.9   |
| Bakery products, fresh.....   | .4  | .1  | Meats, including poultry.....   | 72.6  | 72.6  |
| Butter and cheese.....  | 7.5   | 1.8   | <b>Bakeries—bakery goods stores (except manufacturing bakeries):</b><br>(Commodity coverage, 34.8 per cent) |   |   |
| Canned goods and other groceries.....   | 6.6   | 2.0   | Bakery products, fresh.....   | 77.4  | 77.4  |
| Delicatessen, ready-to-serve foods.....   | .3  | .1  | Bottled beverages.....  | 3.0   | .3  |
| Eggs.....   | 6.0   | 1.4   | Confectionery and nuts.....   | 5.3   | .6  |
| Fresh fish and other sea foods.....   | 43.7  | 13.1  | Delicatessen, ready-to-serve foods.....   | 22.4  | 11.6  |
| Fruits and vegetables.....  | 75.4  | 75.4  | Receipts from sale of meals.....  | 28.2  | 10.1  |
| Milk and cream.....   | 7.5   | 1.8   | <b>GENERAL MERCHANDISE GROUP</b>  |   |   |
| Nonfood products.....   | (x)   | .8  | <b>Department stores:</b><br>(Commodity coverage, 62.5 per cent)  |   |   |
| Poultry.....  | 15.1  | 3.5   | Antiques, art goods, gifts.....   | 1.1   | .5  |
| <b>Combination stores—grocery stores with meats:</b><br>(Commodity coverage, 12.3 per cent) |   |   | Apparel and accessories (women's, misses', children's)—   |   |   |
| Bakery products, fresh.....   | 4.3   | 4.0   | Custom tailoring.....   | 11.3  | .2  |
| Bottled beverages.....  | 1.2   | .9  | Children's wear.....  | 2.5   | 1.6   |
| Confectionery and nuts.....   | 1.3   | 1.0   | Millinery.....  | 3.3   | 2.4   |
| Delicatessen, ready-to-serve foods.....   | 1.7   | .4  | Hosiery.....  | 5.9   | 5.5   |
| Fresh fish and other sea foods.....   | 1.6   | .7  | Coats, suits, and dresses.....  | 16.4  | 15.2  |
| Fruits and vegetables.....  | 12.4  | 11.3  | Underwear, negligees, corsets, etc.....   | 5.7   | 5.1   |
| <b>Groceries—</b>   |   |   | Other apparel, except furs.....   | 3.5   | 2.9   |
| Butter and cheese.....  | 5.4   | 5.4   | Automotive parts and accessories (except tires and tubes).....  | 8.1   | 1.2   |
| Eggs.....   | 4.0   | 4.0   | Bicycles and accessories.....   | 1.1   | .1  |
| Lard, cooking fats, etc.....  | 5.0   | 5.0   | Books.....  | 2.3   | 1.1   |
| Flour.....  | 6.0   | 6.0   | <b>Clothing and furnishings (men's and boys')—</b>  |   |   |
| Sugar.....  | 4.7   | 4.7   | Custom tailoring.....   | .4  | .2  |
| Canned goods and other groceries.....   | 24.8  | 24.8  | Suits.....  | 5.4   | 4.5   |
| Ice cream.....  | 1.5   | .1  | Overcoats.....  | .7  | .5  |
| Meats, including poultry.....   | 24.9  | 24.9  | Hats and caps.....  | .9  | .7  |
| Milk and cream.....   | 2.4   | 2.1   | Furnishings.....  | 5.8   | 4.7   |
| <b>Nonfood products—</b>  |   |   | Work clothing.....  | 1.5   | 1.1   |
| Cigars, cigarettes, and tobacco.....  | 3.8   | 2.1   | Other clothing.....   | .8  | .5  |
| Hardware.....   | 1.9   | .2  | Confectionery and nuts.....   | .9  | .2  |
| Household supplies.....   | 1.4   | .4  | Drugs, patent medicines, etc.....   | .2  | .1  |
| Stationery and school supplies.....   | .6  | .2  | Drug sundries.....  | 1.0   | .2  |
| Other nonfood products.....   | (x)   | 1.8   |   |   |   |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column are applicable to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES OF COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)     | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation | COMMODITY<br>(Read note carefully for explanation of terms)    | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation |
|---|---|---|--|---|---|
| <b>GENERAL MERCHANDISE GROUP—Continued</b>                      |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>                     |   |   |
| <b>Department stores—Continued.</b>                             |   |   | <b>Dry goods stores—Continued.</b>                             |   |   |
| Dry goods and notions—  |   |   | Service.....   | 1.5   | 0.0   |
| Cotton piece goods.....   | 3.0   | 2.7   | Shoes and other footwear.....                                  | 22.2  | 7.0   |
| Linen goods.....  | 3.4   | 2.5   | Men's.....   | .8  |   |
| Wool and wool-mixed goods.....                                  | .9  | .7  | Boys' and youths'.....   | .5  |   |
| Rayon piece goods.....  | 2.6   | 1.5   | Women's.....   | 4.7   |   |
| Silk and velvet piece goods.....                                | 4.9   | 4.4   | Misses' and children's.....                                    | .8  |   |
| Notions and small wares.....                                    | 4.2   | 4.0   | Infants'.....  | .2  |   |
| Other dry goods.....  | 2.8   | 2.0   | Toilet articles.....   | 1.1   | .2  |
| Farm and garden equipment and supplies.....                     | 1.4   | .1  | Toiletries and cosmetics.....                                  | 2.5   | 1.8   |
| Fountain sales and ice cream.....                               | .7  | .2  | Toys and games.....  | 4.8   | 1.4   |
| Furniture—  |   |   | <b>General merchandise stores (with food departments):</b>     |   |   |
| Bedroom.....  | 2.6   | 1.2   | (Commodity coverage, 29.6 per cent)                            |   |   |
| Living room, library, and hall.....                             | 2.0   | .9  | Apparel and accessories, (women's, misses', children's)—       |   |   |
| Dining room.....  | 1.1   | .5  | Children's wear.....   | .4  | .1  |
| Kitchen.....  | .4  | .2  | Millinery.....   | .2  | .1  |
| Other household.....  | .6  | .3  | Hosiery.....   | 1.1   | .7  |
| Furs and fur goods.....   | 1.3   | .7  | Coats, suits, and dresses.....                                 | 1.0   | .5  |
| Hardware.....   | 2.7   | .4  | Underwear, negligees, corsets, etc.....                        | .6  | .3  |
| Heating and plumbing equipment and supplies.....                | 2.3   | .2  | Other apparel.....   | .6  | .2  |
| Home furnishings—   |   |   | Automotive parts and accessories (except tires and tubes)..... | .4  | .1  |
| Draperies, upholstery, and curtains.....                        | 4.8   | 3.1   | Bakery products, fresh.....                                    | 1.7   | .6  |
| Floor coverings.....  | 2.6   | 1.5   | Bottled beverages.....   | 1.3   | .7  |
| Bedding, mattresses, springs.....                               | .7  | .3  | Cigars, cigarettes, and tobacco.....                           | 6.8   | 4.3   |
| China, glassware, and crockery.....                             | 1.3   | .6  | Clothing and furnishings (men's and boys')—                    |   |   |
| Kitchen utensils.....   | 2.1   | .7  | Custom tailoring.....  | 3.6   | .7  |
| Other home furnishings.....                                     | 2.7   | 1.0   | Suits.....   | 6.0   | 2.0   |
| Household appliances, motor-driven (except refrigerators).....  | 1.2   | .6  | Overcoats.....   | 1.2   | .4  |
| Infants' wear.....  | 2.0   | 1.2   | Hats and caps.....   | .6  | .6  |
| Jewelry, silverware, and clocks—                                |   |   | Furnishings.....   | 2.9   | 1.5   |
| Watches.....  | .2  | .1  | Work clothing.....   | 4.4   | 3.4   |
| Gold and gold-filled jewelry.....                               | .5  | .2  | Other clothing.....  | 1.4   | .9  |
| Plated silverware.....  | .4  | .2  | Confectionery and nuts.....                                    | .9  | .4  |
| Other jewelry.....  | .3  | .5  | Delicatessen, ready-to-serve foods.....                        | 4.9   | .6  |
| Leather goods, billfolds, purses, gloves, and handbags.....     | 1.0   | .7  | Drugs and drug sundries.....                                   | 10.3  | 4.0   |
| Lighting equipment.....   | .7  | .3  | Dry goods and notions—   |   |   |
| Luggage.....  | .6  | .2  | Cotton piece goods.....  | 2.8   | 2.0   |
| Miscellaneous merchandise.....                                  | (x)   | .4  | Linen goods.....   | .4  | .2  |
| Novelties.....  | 3.0   | 1.1   | Wool and wool-mixed goods.....                                 | .5  | .3  |
| Optical goods.....  | .4  | .1  | Rayon piece goods.....   | 1.1   | .6  |
| Other stationery.....   | .4  | .1  | Silk and velvet piece goods.....                               | .6  | .3  |
| Paints, varnishes, glass, and painters' supplies.....           | 1.1   | .2  | Notions and small wares.....                                   | .8  | .6  |
| Paper and paper goods.....                                      | .8  | .5  | Other dry goods.....   | 2.6   | 1.6   |
| Phonographs and records.....                                    | .5  | .2  | Farm and garden equipment and supplies—                        |   |   |
| Radio parts and accessories.....                                | 1.0   | .4  | Farm machinery.....  | 7.2   | .4  |
| Radio sets.....   | 1.6   | .8  | Farm wagons.....   | 1.7   | .1  |
| Receipts from sale of meals.....                                | 1.0   | .1  | Wire fencing, gates, and posts.....                            | .4  | .4  |
| Refrigerators.....  | .6  | .1  | Other farm and garden equipment and supplies.....              | 1.1   | .5  |
| Service.....  | 1.2   | .5  | Fertilizers.....   | 12.2  | 4.4   |
| Shoes and other footwear—                                       |   |   | Fresh fish and other sea foods.....                            | 1.0   | .2  |
| Men's.....  | 1.1   | .8  | Fruits and vegetables.....                                     | 2.6   | 1.0   |
| Boys' and youths'.....  | 1.1   | .6  | Fuel oil.....  | .7  | .4  |
| Women's.....  | 4.9   | 4.3   | Furniture, household.....                                      | 3.9   | .4  |
| Misses' and children's.....                                     | 1.3   | .8  | Gasoline.....  | 10.6  | 2.1   |
| Infants'.....   | .6  | .3  | Grain and feed.....  | 7.8   | 5.2   |
| Sporting goods, gymnasium and playground equipment.....         | 3.3   | .5  | Groceries—   |   |   |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 3.2   | .5  | Butter and cheese.....   | 1.5   | 1.3   |
| Tires, tubes, and tire accessories.....                         | 22.3  | 3.6   | Eggs.....  | 1.5   | 1.3   |
| Toilet articles.....  | .7  | .5  | Lard, cooking fats, etc.....                                   | 3.1   | 2.7   |
| Toiletries and cosmetics.....                                   | 2.1   | 1.6   | Flour.....   | 6.1   | 6.0   |
| Toys and games.....   | 1.2   | .8  | Sugar.....   | 4.6   | 4.6   |
|   |   |   | Canned goods and other groceries.....                          | 23.1  | 23.1  |
| <b>Dry goods stores:</b>  |   |   | Hardware—  |   |   |
| (Commodity coverage, 23.3 per cent)                             |   |   | Builders' and shelf.....                                       | 5.2   | 3.2   |
| Apparel and accessories, (women's, misses', children's)—        |   |   | Carpenters' and mechanics' tools.....                          | .7  | .1  |
| Children's wear.....  | 3.7   | 2.0   | Other hardware.....  | 1.5   | .8  |
| Millinery.....  | 5.1   | 4.1   | Hay, straw and alfalfa.....                                    | 1.4   | .3  |
| Hosiery.....  | 8.5   | 7.6   | Home furnishings.....  | .6  | .1  |
| Coats, suits, and dresses.....                                  | 29.4  | 25.6  | Jewelry, silverware, and clocks.....                           | .5  | .1  |
| Underwear, negligees, corsets, etc.....                         | 8.1   | 7.2   | Meats, including poultry.....                                  | 13.6  | 8.5   |
| Other apparel, except furs.....                                 | 7.3   | 4.8   | Milk and cream.....  | 1.9   | .5  |
| Art goods, gifts.....   | 4.7   | 1.7   | Radios and equipment.....                                      | .9  | .2  |
| Clocks.....   | .8  | .1  | Seeds, bulbs, plants, and nursery stock.....                   | .2  | .1  |
| Clothing and furnishings (men's and boys')—                     |   |   | Shoes and other footwear—                                      |   |   |
| Suits.....  | .7  | .2  | Men's.....   | 3.8   | 2.3   |
| Overcoats.....  | 2.8   | 1.0   | Boys' and youths'.....   | .9  | .5  |
| Hats and caps.....  | 1.3   | .4  | Women's.....   | 2.2   | 1.2   |
| Furnishings.....  | 2.1   | 1.5   | Misses' and children's.....                                    | .7  | .3  |
| Work clothing.....  | 2.5   | .8  | Rubber and other footwear.....                                 | .5  | .1  |
| Dry goods and notions—  |   |   | Tires, tubes, and tire accessories.....                        | .7  | .2  |
| Cotton piece goods.....   | 5.5   | 5.5   | Toilet articles.....   | .4  | .1  |
| Linen goods.....  | 2.8   | 2.8   | Toiletries and cosmetics.....                                  | 1.0   | .3  |
| Wool and wool mixed goods.....                                  | 2.1   | .7  | Toys and games.....  | .3  | .1  |
| Rayon piece goods.....  | 3.6   | 3.2   |  |   |   |
| Silk and velvet piece goods.....                                | 0.4   | 0.4   | <b>General merchandise stores (without food departments):</b>  |   |   |
| Notions and small wares.....                                    | 6.3   | 5.8   | (Commodity coverage, 11.2 per cent)                            |   |   |
| Other dry goods.....  | 1.7   | 1.1   | Apparel and accessories (women's, misses', children's)—        |   |   |
| Furs and fur goods.....   | 1.0   | .4  | Children's wear.....   | 1.8   | 1.0   |
| Gold and gold-filled jewelry.....                               | 1.8   | .7  | Millinery.....   | 4.8   | 4.0   |
| Home furnishings.....   | 3.0   | 2.1   | Hosiery.....   | 3.8   | 2.9   |
| Infants' wear.....  | .9  | .4  | Coats, suits, and dresses.....                                 | 17.5  | 14.6  |
| Leather goods, gloves and handbags.....                         | 2.5   | 1.3   | Underwear, negligees, corsets, etc.....                        | 3.8   | 2.6   |
| Miscellaneous merchandise.....                                  | (x)   | .1  | Other apparel.....   | 2.4   | 1.7   |
| Paper and paper goods.....                                      | .3  | .1  |  |   |   |

RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                                   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                                   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>GENERAL MERCHANDISE GROUP—Continued</b>  |   |   | <b>AUTOMOTIVE GROUP</b>   |   |   |
| General merchandise stores without food departments—Con.                                      |   |   | Automobile salesrooms:<br>(Commodity coverage, 55.8 per cent)                                 |   |   |
| Automotive parts and accessories (except tires and tubes).....                                | 4.7   | 0.2   | Automobiles, parts and accessories—   |   |   |
| Builders' and shelf hardware.....   | 3.0   | .3  | Automobiles, new, sold to dealers.....  | 8.5   | 4.6   |
| Clothing and furnishings (men's and boys')—   |   |   | Commercial cars and trucks, new, sold to dealers.....   | 1.9   | .3  |
| Suits.....  | 10.8  | 0.1   | Parts and accessories sold to dealers.....  | 1.3   | 1   |
| Overcoats.....  | 3.6   | 2.2   | Passenger automobiles, new.....   | 46.5  | 44.0  |
| Hats and caps.....  | 3.1   | 2.6   | Used passenger cars.....  | 23.0  | 21.3  |
| Furnishings.....  | 6.5   | 5.4   | Busses.....   | 7.3   | .5  |
| Work clothing.....  | 5.4   | 4.5   | Commercial cars and trucks, new.....  | 11.7  | 5.9   |
| Other clothing.....   | 1.7   | 1.2   | Used commercial cars and trucks.....  | 3.4   | 1.5   |
| Dry goods and notions—  |   |   | Tractors.....   | 11.5  | .6  |
| Cotton piece goods.....   | 9.5   | 7.6   | Special-purpose vehicles, etc.....  | 24.3  | .4  |
| Linen goods.....  | 1.0   | .5  | Automotive parts and accessories (except tires, tubes,<br>and batteries).....                 | 10.3  | 9.7   |
| Wool and wool-mixed goods.....  | 2.4   | 1.4   | Tires, tubes, and tire accessories.....   | 3.0   | 1.9   |
| Rayon piece goods.....  | 1.6   | .9  | Batteries.....  | .8  | .2  |
| Silk and velvet piece goods.....  | 1.4   | .7  | Gasoline.....   | 1.4   | .5  |
| Notions and small wares.....  | 3.5   | 2.7   | Miscellaneous merchandise.....  | (x)   | 1.3   |
| Other dry goods.....  | 3.1   | 2.1   | Oils and greases.....   | 1.1   | .5  |
| Furniture, household.....   | 2.1   | .4  | Radios and equipment.....   | .6  | .1  |
| Grain and feed.....   | 16.3  | 3.4   | Repairs and service.....  | 6.8   | 6.4   |
| Hay, straw and alfalfa.....   | 4.3   | .3  | Storage.....  | 1.8   | .2  |
| Home furnishings:   |   |   | Used-car dealers:<br>(Commodity coverage, 67.3 per cent)                                      |   |   |
| Draperies, upholstery, and curtains.....  | 1.0   | .1  | Gasoline.....   | 18.7  | .8  |
| Floor coverings.....  | 9.7   | 2.1   | Repairs and service.....  | 1.2   | .2  |
| Bedding, mattresses, springs.....   | 7.9   | 1.7   | Used commercial cars and trucks.....  | 2.1   | .1  |
| Other home furnishings.....   | 1.3   | .1  | Used passenger cars.....  | 98.9  | 98.9  |
| Household appliances, motor-driven.....   | 1.3   | .1  | Automobile dealers with farm implements and machinery:<br>(Commodity coverage, 50.9 per cent) |   |   |
| Infants' wear.....  | 1.7   | .5  | Automotive parts and accessories (except tires and tubes).....                                | 5.5   | 1.7   |
| Jewelry, silverware, and clocks.....  | 2.0   | .2  | Commercial cars and trucks, new.....  | 22.7  | 22.7  |
| Luggage.....  | 2.0   | .4  | Farm machinery.....   | 37.2  | 37.2  |
| Other hardware.....   | 3.1   | .3  | Farm wagons.....  | 3.3   | 3.3   |
| Radio parts and accessories.....  | 3.1   | .4  | Other farm and garden equipment and supplies.....   | 3.6   | 1.2   |
| Radio sets.....   | 2.1   | .1  | Tires, tubes, and tire accessories.....   | 3.0   | 1.0   |
| Shoes and other footwear:   |   |   | Tractors.....   | 30.9  | 30.9  |
| Men's.....  | 9.2   | 7.7   | Used commercial cars and trucks.....  | 3.1   | 2.0   |
| Boys' and youths'.....  | 5.0   | 4.2   | Accessory stores with tires and batteries:<br>(Commodity coverage, 52.9 per cent)             |   |   |
| Women's.....  | 6.6   | 5.5   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                 | 50.0  | 50.0  |
| Misses' and children's.....   | 3.1   | 2.4   | Batteries.....  | 5.7   | 4.0   |
| Infants'.....   | 1.2   | .1  | Gasoline.....   | 19.7  | 5.4   |
| Rubber and other footwear.....  | 2.1   | .8  | Miscellaneous merchandise.....  | (x)   | .9  |
| Sporting goods, gymnasium and playground equipment.....                                       | 3.0   | .1  | Oils and greases.....   | 5.0   | 2.8   |
| Stores, ranges, heaters, etc. (other than electric or gas).....                               | 2.7   | .1  | Radio parts and accessories.....  | 3.2   | 1.2   |
| Tires, tubes, and tire accessories.....   | 5.3   | .2  | Radio sets.....   | 6.5   | 2.4   |
| Toys and games.....   | 2.5   | .3  | Repairs and service.....  | 8.7   | 3.2   |
|   |   |   | Tires, tubes, and tire accessories.....   | 35.3  | 30.0  |
|   |   |   | Used passenger cars.....  | 1.4   | .1  |
| Variety, 5-and-10, and to-a-dollar stores: <sup>1</sup><br>(Commodity coverage, 7.3 per cent) |   |   | Battery and ignition shops—brake repair shops:<br>(Commodity coverage, 16.6 per cent)         |   |   |
| Apparel and accessories (women's, misses', children's)—                                       |   |   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                 | 34.0  | 7.8   |
| Children's wear.....  | 1.4   | .6  | Batteries.....  | 52.0  | 52.0  |
| Millinery.....  | 1.7   | .8  | Miscellaneous merchandise.....  | (x)   | 20.4  |
| Hosiery.....  | 8.8   | 8.8   | Oils and greases.....   | 3.1   | 2.4   |
| Dresses.....  | 21.4  | 9.7   | Repairs and service.....  | 16.8  | 16.8  |
| Underwear, negligees, corsets, etc.....   | 8.1   | 8.1   | Tires, tubes, and tire accessories.....   | 2.5   | .6  |
| Other apparel.....  | 10.6  | 10.6  | Tire shops (including tire repairs):<br>(Commodity coverage, 67.0 per cent)                   |   |   |
| Appliances and supplies, electrical.....  | 3.2   | 1.7   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                 | 5.0   | 1.8   |
| Bakery products, fresh.....   | .2  | .1  | Batteries.....  | 5.4   | 2.7   |
| China, glassware, and crockery.....   | 2.5   | 1.4   | Gasoline.....   | 20.1  | 16.7  |
| Clothing and furnishings (men's and boys')—   |   |   | Miscellaneous merchandise.....  | (x)   | 2.2   |
| Hats and caps.....  | 1.1   | .5  | Oils and greases.....   | 2.8   | 2.1   |
| Furnishings.....  | 7.2   | 3.2   | Radios and equipment.....   | 3.3   | .4  |
| Working clothing.....   | 7.1   | 3.2   | Repairs and service.....  | 9.8   | 8.9   |
| Other clothing.....   | 4.9   | 2.2   | Tires and tubes sold to dealers.....  | 6.8   | .5  |
| Confectionery and nuts.....   | 4.2   | 2.3   | Tires, tubes, and tire accessories.....   | 64.7  | 64.7  |
| Dry goods and notions:  |   |   | Filling stations (gasoline and oil):<br>(Commodity coverage, 10.1 per cent)                   |   |   |
| Cotton piece goods.....   | 6.0   | 6.0   | Fuel oil.....   | 11.4  | 2.2   |
| Linen goods.....  | .3  | .1  | Gasoline.....   | 76.2  | 76.2  |
| Wool and wool-mixed goods.....  | 2   | .1  | Oils and greases.....   | 16.4  | 16.4  |
| Rayon piece goods.....  | .6  | .3  | Repairs and service.....  | 15.4  | 4.0   |
| Silk and velvet piece goods.....  | 4.0   | 4.0   | Storage.....  | 13.8  | 1.2   |
| Notions and small wares.....  | 2.8   | 2.8   |   |   |   |
| Other dry goods.....  | 1.8   | 1.8   |   |   |   |
| Fountain sales and ice cream.....   | 12.5  | 6.8   |   |   |   |
| Fruits and vegetables.....  | .8  | .4  |   |   |   |
| Hardware.....   | 2.5   | 1.3   |   |   |   |
| Infants' wear.....  | 2.3   | 2.3   |   |   |   |
| Jewelry, costume.....   | 2.7   | 1.5   |   |   |   |
| Leather goods, bill folds, purses, (often includes gloves and<br>hand bags).....              | 1.7   | .9  |   |   |   |
| Miscellaneous merchandise.....  | (x)   | 2.4   |   |   |   |
| Other home furnishings.....   | 3.4   | 1.9   |   |   |   |
| Overcoats, boys'.....   | 1.0   | .5  |   |   |   |
| Paper and paper goods.....  | 1.6   | .9  |   |   |   |
| Phonograph records.....   | .7  | .4  |   |   |   |
| Shoes and other footwear.....   | 5.0   | 2.7   |   |   |   |
| Suits, boys'.....   | 1.5   | .7  |   |   |   |
| Toiletries and cosmetics.....   | 4.9   | 2.7   |   |   |   |
| Toys and games.....   | 4.3   | 2.3   |   |   |   |

<sup>1</sup> Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety Chains, for commodity analysis of chain sales.

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                                      | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation | COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation |
|--|---|---|--|---|---|
| <b>AUTOMOTIVE GROUP—Continued</b>  |   |   | <b>APPAREL GROUP—Continued</b>   |   |   |
| Filling stations (with tires and accessories):<br>(Commodity coverage, 17.1 per cent)            |   |   | Womens' ready-to-wear specialty stores—apparel and acces-<br>sories<br>(Commodity coverage, 65.6 per cent) |   |   |
| Automotive parts and accessories (except tires, tubes, and<br>batteries).....                    | 5.7   | 1.0   | Apparel and accessories (women's, misses', children's)—  |   |   |
| Batteries.....   | 6.0   | 1.7   | Custom tailoring.....  | 3.0   | 0.1   |
| Gasoline.....  | 55.5  | 55.5  | Children's wear.....   | 7.0   | 1.4   |
| Oils and greases.....  | 9.2   | 9.2   | Millinery.....   | 18.3  | 11.2  |
| Repairs and service.....   | 6.4   | 3.0   | Hosiery.....   | 11.1  | 7.8   |
| Tires and tubes sold to dealers.....   | 35.7  | 5.5   | Coats, suits, and dresses.....   | 12.8  | 59.7  |
| Tires, tubes, and tire accessories.....  | 23.2  | 23.2  | Underwear, negligees, corsets, etc.....  | 10.1  | 9.8   |
|  |   |   | Other apparel, except furs.....  | 7.4   | 4.6   |
| Garages (repairs and storage, gasoline, oil, accessories):<br>(Commodity coverage, 5.2 per cent) |   |   | Furs and fur goods.....  | 3.0   | 1.3   |
| Automotive parts and accessories (except tires, tubes, and<br>batteries).....                    | 13.8  | 9.2   | Infants' wear.....   | 1.9   | .2  |
| Batteries.....   | 7.0   | 2.9   | Notions and small wares.....   | 20.5  | 2.2   |
| Gasoline.....  | 29.5  | 27.0  | Shoes, women's.....  |   | 3.7   |
| Miscellaneous merchandise.....   | (x) 2.7   | 9.7   | Hosiery shops:<br>(Commodity coverage, 38.2 per cent)  |   |   |
| Oils and greases.....  | 35.8  | 2.5   | Furnishings, men's.....  | 25.0  | 24.0  |
| Repairs and service.....   | 20.0  | 35.3  | Hosiery, women's.....  | 76.0  | 76.0  |
| Storage.....   | 17.1  | 2.3   | Women's shoe stores:<br>(Commodity coverage, 94.9 per cent)  |   |   |
| Tires, tubes, and tire accessories.....  |   | 10.1  | Hosiery, women's.....  | 13.3  | 8.1   |
|  |   |   | Miscellaneous merchandise.....   | (x) .1  | .1  |
| <b>APPAREL GROUP</b>   |   |   | Rubber and other footwear.....   | 3.1   | 1.1   |
| Men's and boys' clothing stores:<br>(Commodity coverage, 56.6 per cent)                          |   |   | Shoes, misses' and children's.....   | 32.6  | 1.9   |
| Overcoats.....   | 26.1  | 26.1  | Shoes, women's.....  | 88.8  | 88.8  |
| Suits.....   | 73.9  | 73.9  | Family shoe stores—men's, women's, and children's:<br>(Commodity coverage, 50.2 per cent)                  |   |   |
| Men's and boys' hat stores:<br>(Commodity coverage, 60.8 per cent)                               |   |   | Furnishings, men's.....  | 2.5   | .2  |
| Furnishings.....   | 13.7  | 13.7  | Hosiery, women's.....  | 7.9   | 3.6   |
| Hats and caps.....   | 86.3  | 86.3  | Miscellaneous merchandise.....   | (x) .1  | .1  |
| Men's furnishings stores:<br>(Commodity coverage, 22.3 per cent)                                 |   |   | Service.....   | 3.0   | .1  |
| Furnishings.....   | 82.3  | 82.3  | Shoes and other footwear—  |   |   |
| Hats and caps.....   | 42.9  | 17.7  | Men's.....   | 22.9  | 22.9  |
| Men's clothing and furnishings stores:<br>(Commodity coverage, 52.4 per cent)                    |   |   | Boys' and youths'.....   | 8.3   | 5.2   |
| Clothing and furnishings (men's and boys')—  |   |   | Women's.....   | 54.5  | 54.5  |
| Custom tailoring.....  | 2.5   | .6  | Misses' and children's.....  | 14.4  | 11.3  |
| Suits.....   | 46.0  | 46.0  | Infants'.....  | 1.5   | .8  |
| Overcoats.....   | 11.8  | 11.8  | Rubber and other footwear.....   | 3.5   | 1.3   |
| Hats and caps.....   | 13.3  | 7.9   | <b>FURNITURE AND HOUSEHOLD GROUP</b>   |   |   |
| Furnishings.....   | 23.2  | 23.2  | Furniture stores:<br>(Commodity coverage, 60.3 per cent)   |   |   |
| Work clothing.....   | 6.5   | 1.7   | Furniture—   |   |   |
| Other clothing.....  | 7.2   | 3.2   | Bedroom.....   | 22.0  | 22.0  |
| Hosiery, women's.....  | 2.2   | .1  | Living room, library, and hall.....  | 22.7  | 22.7  |
| Jewelry, costume.....  | .5  | .2  | Dining room.....   | 12.1  | 12.1  |
| Luggage.....   | .9  | .2  | Kitchen.....   | 8.1   | 8.1   |
| Miscellaneous merchandise.....   | (x) .3  | .3  | Other household.....   | 7.0   | 1.8   |
| Shoes and other footwear—  |   |   | Office and store.....  | 6.0   | .6  |
| Men's.....   | 13.3  | 3.9   | Home furnishings—  |   |   |
| Boys' and youths'.....   | 3.2   | .3  | Draperies, upholstery, and curtains.....   | 6.5   | 1.6   |
| Women's.....   | 5.4   | .3  | Floor coverings.....   | 11.3  | 7.2   |
| Rubber and other footwear.....   | 6.2   | .2  | Bedding, mattresses, springs.....  | 7.0   | 4.4   |
| Sporting goods.....  | 3.7   | .1  | China, glassware, and crockery.....  | 1.2   | .1  |
| Family clothing stores (men's, women's and children's):<br>(Commodity coverage, 49.1 per cent)   |   |   | Kitchen utensils.....  | .7  | .1  |
| Apparel and accessories, (women's, misses', children's)—   |   |   | Other home furnishings.....  | 3.9   | 1.5   |
| Children's wear.....   | 3.0   | .8  | Household appliances, motor-driven (except refrigerators).....   | .9  | .1  |
| Millinery.....   | 4.6   | 2.7   | Luggage.....   | .9  | .1  |
| Hosiery.....   | 5.2   | 3.1   | Phonographs and records.....   | 5.0   | 1.0   |
| Coats, suits, and dresses.....   | 33.3  | 24.2  | Pianos and accessories.....  | 1.7   | .1  |
| Underwear, negligees, corsets, etc.....  | 7.3   | 4.5   | Radio parts and accessories.....   | .6  | .2  |
| Other apparel, except furs.....  | 4.3   | 1.1   | Radio sets.....  | 10.8  | 6.2   |
| Clothing and furnishings (men's and boys')—  |   |   | Refrigerators.....   | 4.0   | .9  |
| Suits.....   | 39.5  | 27.9  | Secondhand furniture.....  | 9.8   | 3.8   |
| Overcoats.....   | 11.1  | 7.8   | Service.....   | 2.4   | .1  |
| Hats and caps.....   | 6.6   | 3.8   | Stoves and ranges, gas.....  | 5.5   | .8  |
| Furnishings.....   | 18.4  | 12.3  | Stoves, ranges, heaters, etc. (other than electric or gas).....  | 8.9   | 4.3   |
| Work clothing.....   | 1.0   | .5  | Toys and games.....  | 3.2   | .2  |
| Other clothing.....  | .4  | .2  | Household appliances stores (electric):<br>(Commodity coverage, 44.6 per cent)                             |   |   |
| Dry goods and notions.....   | 1.3   | .5  | Commercial and industrial appliances.....  | 4.8   | 2.9   |
| Furs and fur goods.....  | 1.7   | .6  | Construction materials.....  | .6  | .3  |
| Gift merchandise.....  | 1.2   | .3  | Household appliances, motor-driven (except refrigerators).....   | 10.3  | 10.3  |
| Home furnishings.....  | 20.0  | .4  | Household heating appliances—portable.....   | 6.9   | 6.9   |
| Infants' wear.....   | .9  | .3  | Incandescent lamps.....  | 2.7   | 1.8   |
| Jewelry, costume.....  | 1.3   | .4  | Kitchen utensils.....  | 20.9  | 3.7   |
| Leather goods, billfolds, purses, gloves, and handbags.....                                      | 2.4   | .7  | Lighting equipment.....  | 3.0   | 2.9   |
| Luggage.....   | .6  | .2  | Other appliances.....  | 1.9   | 1.2   |
| Service.....   | .5  | .1  | Radios and equipment.....  | 3.9   | 1.3   |
| Shoes and other footwear—  |   |   | Ranges, water heaters, etc.....  | 31.2  | 31.1  |
| Men's.....   | 7.5   | 3.7   | Refrigerators.....   | 33.6  | 27.4  |
| Boys' and youths'.....   | 8.5   | .5  | Service.....   | 28.9  | 10.2  |
| Women's.....   | 5.3   | 1.0   | Household appliances stores:<br>(Commodity coverage, 58.0 per cent)  |   |   |
| Misses' and children's.....  | 2.4   | .7  | Appliances and supplies, gas—  |   |   |
| Tires, tubes, and tire accessories.....  | 3.3   | .1  | Stoves and ranges.....   | 40.3  | 40.3  |
| Toilet articles.....   | .7  | .2  | Water heaters.....   | 26.2  | 26.2  |
| Toiletries and cosmetics.....  | 1.0   | .3  | Other appliances.....  | 12.6  | 12.6  |
| Toys and games.....  | .4  | .2  |  |   |   |

RETAIL DISTRIBUTION IN ALABAMA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)    | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)     | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|---|---|---|
| <b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>                 |   |   | <b>LUMBER AND BUILDING GROUP—Continued</b>                      |   |   |
| Household appliances stores—Continued.                         |   |   | Lumber and hardware dealers—Continued.                          |   |   |
| Heating and plumbing equipment and supplies.....               | 4.6   | 2.2   | Hardware—   |   |   |
| Refrigerators.....   | 20.4  | 18.7  | Builders' and shelf.....  | 6.7   | 6.7   |
| Radio and electrical shops:                                    |   |   | Carpenters' and mechanics' tools.....                           | 1.0   | .1  |
| (Commodity coverage, 27.3 per cent)                            |   |   | Other hardware.....   | 1.9   | .2  |
| Construction materials.....                                    | 3.9   | 1.0   | Heating and plumbing equipment and supplies.....                | 12.2  | 3.3   |
| Household appliances motor-driven (except refrigerators).....  | 2.0   | 1.1   | Painters' supplies.....   | .4  | .1  |
| Household heating appliances—portable.....                     | 8.3   | 4.1   | Paints, varnishes, lacquers.....                                | 8.4   | 5.1   |
| Incandescent lamps.....  | 1.6   | .4  | Wall paper.....   | 2.0   | .5  |
| Lighting equipment.....  | 20.3  | 10.0  | Wire fencing, gates, and posts.....                             | 1.0   | .1  |
| Other appliances.....  | 1.6   | .4  | Wood, coke, and other fuels.....                                | 3.9   | .4  |
| Radios and equipment.....                                      | 51.0  | 51.6  | Electrical shops (without radio):                               |   |   |
| Ranges, water heaters, etc.....                                | 7.5   | 3.0   | (Commodity coverage, 18.5 per cent)                             |   |   |
| Refrigerators.....   | 21.9  | 15.4  | Construction materials.....                                     | 44.3  | 44.3  |
| Service.....   | 19.0  | 13.0  | Household heating appliances—portable.....                      | 3.8   | 1.9   |
| Radio and musical instruments stores:                          |   |   | Incandescent lamps.....   | 21.9  | 21.9  |
| (Commodity coverage, 79.1 per cent)                            |   |   | Lighting equipment.....   | 62.2  | 31.9  |
| Cameras.....   | 4.9   | .6  | Heating appliances and oil burners:                             |   |   |
| Household appliances, motor-driven (except refrigerators)..... | 1.4   | .2  | (Commodity coverage, 78.5 per cent)                             |   |   |
| Other musical instruments and accessories.....                 | .9  | .2  | Heating equipment and supplies.....                             | 75.3  | 75.3  |
| Phonographs and records.....                                   | 19.8  | 16.7  | Service.....  | 24.7  | 24.7  |
| Photo-finishing sales.....                                     | 1.6   | .2  | Plumbing shops—heating and ventilating:                         |   |   |
| Photographic supplies.....                                     | 2.0   | .2  | (Commodity coverage, 34.6 per cent)                             |   |   |
| Pianos and accessories.....                                    | 42.0  | 30.6  | Heating and plumbing equipment and supplies.....                | 99.1  | 99.1  |
| Radio parts and accessories.....                               | 4.6   | 4.6   | Service.....  | 1.4   | .3  |
| Radio sets.....  | 36.4  | 36.4  | Water heaters, gas.....   | 3.3   | .6  |
| Refrigerators.....   | 24.5  | 5.7   | Paint and glass stores:   |   |   |
| Service.....   | .8  | .1  | (Commodity coverage, 63.1 per cent)                             |   |   |
| Sheet music, music books, etc.....                             | 9.8   | 2.8   | Glass.....  | 19.6  | 12.5  |
| Stringed and band instruments.....                             | 8.2   | 1.7   | Painters' supplies.....   | 8.3   | 8.3   |
| <b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>              |   |   | Paints, varnishes, lacquers.....                                | 69.1  | 69.1  |
| Cafeterias:  |   |   | Wall paper.....   | 22.1  | 10.1  |
| (Commodity coverage, 32.1 per cent)                            |   |   | <b>OTHER RETAIL STORES</b>                                      |   |   |
| Cigars, cigarettes, and tobacco.....                           | 4.8   | 4.8   | Hardware stores:  |   |   |
| Receipts from sale of meals.....                               | 95.2  | 95.2  | (Commodity coverage, 17.3 per cent)                             |   |   |
| Restaurants with table service:                                |   |   | Appliances and supplies, electrical—                            |   |   |
| (Commodity coverage, 18.7 per cent)                            |   |   | Household appliances, motor-driven (except refrigerators).....  | .2  | .1  |
| Cigars, cigarettes, and tobacco.....                           | 7.1   | 6.6   | Household heating appliances—portable.....                      | .5  | .2  |
| Confectionery and nuts.....                                    | 1.9   | .5  | Incandescent lamps.....   | .6  | .2  |
| Delicatessen, ready-to-serve foods.....                        | 15.5  | 1.0   | Construction materials.....                                     | .7  | .1  |
| Fresh fish and other sea foods.....                            | 16.7  | 1.8   | Art goods, gifts.....   | 1.0   | .1  |
| Receipts from sale of meals.....                               | 90.1  | 90.1  | Automotive parts and accessories (except tires and tubes).....  | 1.2   | .2  |
| <b>LUMBER AND BUILDING GROUP</b>                               |   |   | Building materials:   |   |   |
| Lumber and building material dealers:                          |   |   | Brick, terra cotta, tile, etc.....                              | 6.7   | 2.0   |
| (Commodity coverage, 54.5 per cent)                            |   |   | Cement.....   | 6.6   | 2.7   |
| Builders' and shelf hardware.....                              | 1.1   | .1  | Lime, plaster, etc.....   | 4.8   | 2.2   |
| Building materials—  |   |   | Planing-mill products, woodwork.....                            | 13.0  | 6.5   |
| Brick, terra cotta, tile, etc.....                             | 8.3   | 7.3   | Roofing materials.....  | 7.8   | 4.6   |
| Building stone.....  | .8  | .1  | Iron and other building metal.....                              | 1.0   | .1  |
| Cement.....  | 13.2  | 12.7  | Building paper, insulating boards with wood base, etc.....      | .8  | .1  |
| Lime, plaster, etc.....  | 6.5   | 6.0   | Other building materials.....                                   | 8.9   | .6  |
| Lumber (rough and dressed).....                                | 54.2  | 39.9  | China, glassware, and crockery.....                             | 3.0   | 1.4   |
| Planing-mill products, woodwork.....                           | 11.2  | 8.0   | Farm and garden equipment and supplies.....                     | 2.4   | 1.4   |
| Wood shingles and shakes.....                                  | 2.0   | 1.2   | Gasoline.....   | 14.8  | .9  |
| Roofing materials (except wood shingles).....                  | 11.4  | 11.0  | Glass.....  | 1.9   | 1.2   |
| Structural steel (at retail).....                              | 1.2   | .4  | Hardware—   |   |   |
| Iron and other building metal.....                             | 1.5   | .6  | Builders' and shelf.....  | 20.5  | 20.5  |
| Building paper, insulating boards with wood base, etc.....     | 1.2   | .7  | Carpenters' and mechanics' tools.....                           | 5.1   | 5.1   |
| Wall boards (except wood base).....                            | 2.9   | 2.4   | Other hardware.....   | 30.5  | 19.9  |
| Other building materials.....                                  | 11.3  | 4.8   | Kitchen utensils.....   | 1.6   | 1.1   |
| Coal.....  | 6.4   | .7  | Oils and greases.....   | 3.0   | .2  |
| Glass.....   | 4.6   | .8  | Painters' supplies.....   | .7  | .4  |
| Heating and plumbing equipment and supplies.....               | 7.8   | .4  | Paints, varnishes, lacquers.....                                | 12.2  | 9.3   |
| Paints, varnishes, lacquers.....                               | 4.0   | 1.7   | Radio parts and accessories.....                                | 8.4   | 1.0   |
| Service.....   | (x)   | 1.0   | Radio sets.....   | 14.0  | 4.3   |
| Wall paper.....  | 3.4   | .1  | Refrigerators.....  | 6.2   | 1.5   |
| Wood, coke, and other fuels.....                               | 1.8   | .1  | Seeds, bulbs, plants, and nursery stock.....                    | 8.6   | 1.0   |
| Lumber and hardware dealers:                                   |   |   | Sporting goods, gymnasium and playground equipment.....         | 5.0   | 1.4   |
| (Commodity coverage, 67.9 per cent)                            |   |   | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 10.0  | 5.5   |
| Building materials—  |   |   | Tires, tubes, and tire accessories.....                         | 1.2   | .3  |
| Brick, terra cotta, tile, etc.....                             | 7.2   | 6.4   | Toys and games.....   | 1.3   | .5  |
| Cement.....  | 11.4  | 10.1  | Wall paper.....   | 3.5   | .6  |
| Lime, plaster, etc.....  | 6.4   | 5.7   | Wire fencing, gates, and posts.....                             | 4.8   | 2.8   |
| Lumber (rough and dressed).....                                | 35.9  | 23.9  | Farm implements, machinery and equipment dealers:               |   |   |
| Planing-mill products, woodwork.....                           | 7.5   | 6.0   | (Commodity coverage, 35.9 per cent)                             |   |   |
| Wood shingles and shakes.....                                  | 3.0   | 1.9   | Farm machinery.....   | 61.3  | 61.3  |
| Roofing materials (except wood shingles).....                  | 11.4  | 10.1  | Farm wagons.....  | 1.0   | 1.0   |
| Iron and other building metal.....                             | 3.3   | 1.7   | Other farm and garden equipment and supplies.....               | 4.2   | 3.9   |
| Building paper, insulating boards with wood base, etc.....     | 1.7   | .7  | Tractors.....   | 33.8  | 33.8  |
| Wall boards (except wood base).....                            | 4.0   | 3.1   | Hardware and farm implement stores:                             |   |   |
| Other building materials.....                                  | 20.5  | 12.3  | (Commodity coverage, 11.9 per cent)                             |   |   |
| Coal.....  | 13.7  | .9  | Building materials—   |   |   |
| Construction materials, electrical.....                        | 4.8   | .5  | Brick, terra cotta, tile, etc.....                              | 1.5   | .9  |
| Farm and garden equipment and supplies.....                    | .5  | .1  | Building stone.....   | 1.3   | .6  |
| Glass.....   | .4  | .1  | Cement.....   | 2.0   | 1.6   |

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms) | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation | COMMODITY<br>(Read note carefully for explanation of terms)    | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales of<br>all stores<br>in same<br>classifi-<br>cation |
|---|---|---|--|---|---|
| <b>OTHER RETAIL STORES—Continued</b>                        |   |   | <b>OTHER RETAIL STORES—Continued</b>                           |   |   |
| <b>Hardware and farm implements—Continued.</b>              |   |   | <b>Drug stores (with fountains):</b>                           |   |   |
| <b>Building materials—Continued.</b>                        |   |   | <b>(Commodity coverage, 22.2 per cent)</b>                     |   |   |
| Lime, plaster, etc.   | 2.2   | 0.9   | Bottled beverages  | 2.0   | 1.1   |
| Lumber (rough and dressed)                                  | .4  | .1  | Cigars, cigarettes, and tobacco                                | 13.9  | 13.0  |
| Planing-mill products, woodwork                             | .8  | .2  | Confectionery and nuts   | 4.6   | 3.9   |
| Roofing materials   | 10.4  | 8.3   | Drugs, patent medicines, etc.                                  | 22.4  | 22.4  |
| Structural steel (at retail)                                | .3  | .1  | Fountain sales and ice cream                                   | 20.6  | 20.6  |
| Iron and other building metal                               | .5  | .1  | Miscellaneous merchandise                                      | (x)   | 1.7   |
| Wall boards   | 5.3   | 1.1   | Prescriptions  | 12.5  | 12.5  |
| Other building materials                                    | 3.2   | .6  | Rubber goods   | 2.4   | 2.2   |
| <b>Farm and garden equipment and supplies—</b>              |   |   | Stationery, books, periodicals, etc.                           |   |   |
| Farm machinery  | 15.5  | 15.5  | Surgical and hospital supplies                                 | 8.8   | 5.7   |
| Farm wagons   | 2.3   | 1.0   | Telnet articles  | 3.0   | 3.1   |
| Wire fencing, gates, and posts                              | 3.6   | 3.0   | Toilet articles  | 3.0   | 3.8   |
| Other farm and garden equipment and supplies                | 4.2   | 1.8   | Toiletries and cosmetics                                       | 9.2   | 9.1   |
| Glass   | .9  | .7  | <b>Jewelry stores (installment credit):</b>                    |   |   |
| <b>Hardware—</b>  |   |   | <b>(Commodity coverage, 100.0 per cent)</b>                    |   |   |
| Builders' and shelf   | 16.5  | 16.5  | Art goods, gifts   | 26.7  | 7.5   |
| Carpenters' and mechanics' tools                            | 10.2  | 4.3   | Cameras and photographic supplies                              | 3.8   | 1.3   |
| Other hardware  | 21.6  | 10.2  | China, glassware, and crockery                                 | 7.4   | 1.4   |
| Heating and plumbing equipment and supplies                 | 9.0   | 3.5   | Clocks   | .0  | .6  |
| <b>Home furnishings—</b>                                    |   |   | Diamond jewelry  |   |   |
| Draperies, upholstery, and curtains                         | 3.4   | .7  | Draperies, upholstery, etc.                                    | 30.0  | 30.9  |
| Floor coverings   | 2.5   | .6  | Gold and gold-filled jewelry                                   | 4.0   | 1.4   |
| Bedding, mattresses, springs                                | 3.4   | .7  | Leather goods  | 4.4   | 4.4   |
| China, glassware, and crockery                              | .6  | .5  | Miscellaneous merchandise                                      | 1.1   | .8  |
| Kitchen utensils  | 1.2   | 1.0   | Optical goods  | (x)   | 1.1   |
| Other home furnishings                                      | 3.2   | .7  | Other jewelry  | 2.6   | 1.3   |
| Household appliances, motor-driven (except refrigerators)   | .3  | .1  | Plated silverware  | 2.5   | 2.5   |
| Incandescent lamps  | .2  | .1  | Radios and equipment   | 8.7   | 5.7   |
| Leather goods   | 1.6   | .7  | Rings, other than diamond                                      | 11.7  | 1.3   |
| Miscellaneous merchandise                                   | (x)   | 8.3   | Sterling silverware  | 7.4   | 7.4   |
| Painters' supplies  | 1.2   | 1.0   | Service  | 6.1   | 5.0   |
| Paints, varnishes, lacquers                                 | 4.0   | 4.0   | Watches  | 15.1  | 13.1  |
| Paper and paper goods                                       | 14.4  | 3.2   |  | 15.3  | 15.3  |
| Professional and scientific instruments and equipment       | 2.2   | .4  | <b>Jewelry stores:</b>   |   |   |
| Radio sets  | .3  | .1  | <b>(Commodity coverage, 31.8 per cent)</b>                     |   |   |
| Refrigerators   | 1.2   | .5  | Art goods, gifts   | 9.4   | .9  |
| Sporting goods, gymnasium and playground equipment          | 1.4   | .9  | China, glassware, and crockery                                 | 3.2   | .4  |
| Stoves, ranges, heaters, etc. (other than electric or gas)  | 2.8   | 1.7   | Clocks   | 7.5   | 7.5   |
| Toys and games  | .4  | .1  | Diamond jewelry  | 26.1  | 26.1  |
| Tractors  | 20.0  | 3.8   | Gold and gold-filled jewelry                                   | 8.4   | 3.4   |
| <b>Feed stores (flour, feed, grain, fertilizer):</b>        |   |   | Leather goods  |   |   |
| <b>(Commodity coverage, 21.9 per cent)</b>                  |   |   | Optical goods  |   |   |
| Eggs  | 2.1   | .3  | Other jewelry  | 2.0   | 1.7   |
| Farm and garden equipment and supplies                      | 4.0   | 1.3   | Plated silverware  | 21.4  | 1.9   |
| Fertilizers   | 13.0  | 5.8   | Rings, other than diamond                                      | 5.5   | 3.7   |
| Flour   | 7.6   | 1.4   | Service  | 5.5   | 5.2   |
| Grain and feed  | 64.7  | 17.5  | Sterling silverware  | 8.0   | 3.5   |
| Hay, straw, and alfalfa                                     | 20.3  | (x)   | Stationery   | 3.8   | .5  |
| Miscellaneous merchandise                                   | (x)   | .1  | Sterling silverware  | 13.5  | 13.5  |
| Seeds, bulbs, plants, and nursery stock                     | 17.1  | 8.0   | Toilet articles  | .7  | .1  |
| Wire fencing, gates, and posts                              | 3.7   | .9  | Watches  | 18.3  | 18.3  |
| <b>Feed stores with groceries:</b>                          |   |   | <b>Music stores:</b>   |   |   |
| <b>(Commodity coverage, 11.2 per cent)</b>                  |   |   | <b>(Commodity coverage, 63.2 per cent)</b>                     |   |   |
| Bakery products, fresh                                      | 25.7  | 11.5  | Jewelry, silverware, and clocks—                               |   |   |
| Bottled beverages   | .0  | .3  | Clocks   | 1.1   | .3  |
| Cigars, cigarettes, and tobacco                             | 21.7  | 9.7   | Rings, other than diamond                                      | 2.7   | .8  |
| Confectionery and nuts                                      | .6  | .2  | Gold and gold-filled jewelry                                   | 3.5   | 1.0   |
| Fruits and vegetables                                       | 4.9   | 2.6   | Plated silverware  | 3.2   | 1.0   |
| Grain and feed  | 23.7  | 23.7  | Sterling silverware  | 2.0   | .6  |
| <b>Groceries—</b>   |   |   | Other musical instruments and accessories                      |   |   |
| Butter and cheese   | 3.3   | 3.3   | Phonographs and records  | 2.6   | 35.0  |
| Eggs  | 3.6   | 3.6   | Pianos and accessories   | 29.0  | 29.9  |
| Lard, cooking fats, etc.                                    | 6.4   | 6.4   | Radio sets   | 12.7  | 8.9   |
| Flour   | 14.1  | 14.1  | Sheet music, music books, etc.                                 | 10.2  | 10.2  |
| Sugar   | 4.0   | 4.0   | Stringed and band instruments                                  | 11.5  | 11.5  |
| Canned goods and other groceries                            | 11.7  | 11.7  | <b>Office and school supplies:</b>                             |   |   |
| Hay, straw, and alfalfa                                     | 6.5   | 6.5   | <b>(Commodity coverage, 84.7 per cent)</b>                     |   |   |
| Meats, including poultry                                    | 19.1  | 2.1   | Adding and calculating machines and accessories                | 18.5  | 5.4   |
| Receipts from sale of meals                                 | .9  | .3  | Books  | (x)   | 13.3  |
| <b>Book stores:</b>   |   |   | Miscellaneous merchandise                                      |   |   |
| <b>(Commodity coverage, 27.5 per cent)</b>                  |   |   | Office and store furniture                                     |   |   |
| Art goods, gifts  | 17.8  | 8.3   | Paper and paper goods  | 24.6  | 24.6  |
| Books   | 56.9  | 56.9  | Service  | 42.2  | 10.0  |
| China, glassware, and crockery                              | 7.3   | 3.4   |  | (x)   | 22.7  |
| Leather goods   | 18.6  | 8.7   | <b>Office and store mechanical appliance dealers (retail):</b> |   |   |
| Lighting equipment  | 20.8  | 9.7   | <b>(Commodity coverage, 81.5 per cent)</b>                     |   |   |
| Magazines and newspapers                                    | 14.5  | 13.0  | Adding and calculating machines and accessories                | 61.9  | 51.3  |
| <b>Cigar stores (without fountains):</b>                    |   |   | Office and store furniture                                     |   |   |
| <b>(Commodity coverage, 39.2 per cent)</b>                  |   |   | Other office and store mechanical appliances                   |   |   |
| Cigars, cigarettes, and tobacco                             | 90.0  | 90.0  | Service  | 11.4  | 9.7   |
| Smokers' supplies   | 10.0  | 10.0  | Stationery   | 24.5  | 6.5   |
| <b>Coal and wood yards:</b>                                 |   |   | Typewriters and accessories                                    |   |   |
| <b>(Commodity coverage, 50.9 per cent)</b>                  |   |   | Office and store furniture and equipment dealers:              |   |   |
| Coal  | 88.5  | 88.5  | <b>(Commodity coverage, 58.7 per cent)</b>                     |   |   |
| Ice   | 52.5  | 5.1   | Art goods, gifts   | 13.1  | 2.1   |
| Miscellaneous merchandise                                   | (x)   | .1  | Musical instruments and accessories                            | 4.8   | .8  |
| Roofing materials   | 2.3   | .1  | Office and store furniture                                     | 50.0  | 41.9  |
| Service   | 18.4  | 1.2   | Other office and store equipment                               | 33.6  | 33.6  |
| Wood, coke, and other fuels                                 | 5.3   | 5.0   | Stationery, books, and magazines                               | 17.3  | 7.5   |
| <b>Ice dealers:</b>   |   |   | Typewriters and accessories                                    |   |   |
| <b>(Commodity coverage, 73.2 per cent)</b>                  |   |   |  |   |   |
| Coal  | 1.5   | 1.3   |  | 28.2  | 14.1  |
| Ice   | 98.7  | 98.7  |  |   |   |

RETAIL DISTRIBUTION IN ALABAMA: 1929

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TABLE 16.—BIRMINGHAM—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold. See Table 22) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| All groups.....  | 2,799            | 2,177  | 13,689              | 1,206     | \$16,908,379                    | \$904,927      | \$16,921,552                                | \$17,660,360                         | \$129,365,143    | 100.00                  |
| Food group <sup>1</sup> .....  | 965              | 792  | 1,620               | 541       | 1,827,891                       | 99,206         | 1,794,599                                   | 1,100,450                            | 25,325,368       | 18.68                   |
| Candy and confectionery stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Candy stores—nut stores.....   | 4                | 5  | 14                  | 2         | 14,812                          | 304            | 9,140                                       | 27,060                               | 59,749           | .05                     |
| Confectionery stores (candy and fountain).....                           | 67               | 75   | 139                 | 2         | 106,434                         | 612            | 171,365                                     | 48,860                               | 908,402          | .70                     |
| Dairy products stores:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Dairy products stores (including milk dealers) <sup>2</sup> .....        | 8                | 5  | 12                  | 2         | 3,617                           | 633            | 8,768                                       | 2,210                                | 77,039           | .06                     |
| Egg and poultry dealers.....   | 4                | 5  | 6                   | 3         | 13,000                          | 520            | 7,499                                       | 2,700                                | 187,075          | .15                     |
| Delicatessen stores.....   | 22               | 22   | 24                  | 3         | 11,778                          | 365            | 25,005                                      | 7,170                                | 187,313          | .15                     |
| Fruit stores and vegetable markets.....                                  | 14               | 15   | 19                  | 6         | 20,601                          | 1,352          | 23,530                                      | 24,390                               | 329,239          | .25                     |
| Grocery stores (without meats).....                                      | 107              | 145  | 107                 | 105       | 222,413                         | 19,955         | 234,635                                     | 179,820                              | 3,478,006        | 2.69                    |
| Combination stores (groceries and meats):                                |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Grocery stores with meats.....   | 549              | 419  | 918                 | 368       | 1,170,932                       | 63,429         | 992,442                                     | 717,350                              | 16,970,676       | 13.12                   |
| Meat markets with groceries.....   | 35               | 43   | 65                  | 20        | 69,952                          | 4,388          | 59,962                                      | 39,700                               | 838,369          | .65                     |
| Meat markets (including sea foods):                                      |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Fish markets—sea foods.....  | 4                | 5  | 20                  | 2         | 22,004                          | —              | 16,218                                      | 10,650                               | 257,108          | .20                     |
| Meat markets.....  | 26               | 29   | 72                  | 23        | 95,954                          | 6,080          | 115,393                                     | 20,960                               | 1,144,638        | .89                     |
| Bakeries—bakery goods stores (except manufacturing bakeries).....        | 24               | 23   | 129                 | 6         | 120,140                         | 1,108          | 95,759                                      | 17,720                               | 636,744          | .49                     |
| Coffee, tea, spices.....   | 10               | 1  | 33                  | —         | 45,024                          | —              | 33,629                                      | 7,460                                | 221,943          | .17                     |
| General stores—groceries with apparel or dry goods.....                  | 28               | 30   | 31                  | 6         | 31,217                          | 920            | 30,513                                      | 39,500                               | 371,016          | .29                     |
| General merchandise group.....   | 125              | 105  | 2,832               | 319       | 2,889,758                       | 101,121        | 3,045,997                                   | 4,490,650                            | 24,125,403       | 18.65                   |
| Department stores.....   | 14               | 2  | 1,718               | 188       | 2,076,286                       | 91,510         | 2,030,075                                   | 3,058,120                            | 14,815,623       | 11.45                   |
| Dry goods stores.....  | 51               | 57   | 118                 | 22        | 114,400                         | 2,970          | 159,214                                     | 383,830                              | 1,184,944        | .92                     |
| General merchandise stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| With food departments.....   | 24               | 12   | 221                 | 2         | 342,605                         | 529            | 244,637                                     | 464,270                              | 4,477,619        | 3.46                    |
| Without food departments.....  | 19               | 25   | 46                  | 20        | 73,626                          | 3,506          | 81,382                                      | 109,120                              | 659,458          | .51                     |
| Army and Navy goods stores.....  | 3                | 4  | 7                   | —         | 6,240                           | —              | 8,095                                       | 17,400                               | 64,000           | .05                     |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 14               | 5  | 522                 | 87        | 276,511                         | 2,606          | 521,694                                     | 397,910                              | 2,923,159        | 2.26                    |
| Automotive group.....  | 378              | 238  | 2,232               | 51        | 3,224,184                       | 10,248         | 3,117,562                                   | 2,858,910                            | 26,813,632       | 20.73                   |
| Motor-vehicle dealers:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Automobile salesrooms—new and trade-in.....                              | 37               | 11   | 1,180               | 8         | 1,959,518                       | 1,628          | 1,955,987                                   | 2,202,530                            | 18,670,682       | 14.43                   |
| Used car establishments.....   | 3                | 1  | 16                  | —         | 20,644                          | —              | 10,904                                      | 56,030                               | 314,238          | .24                     |
| Accessories, tires, and batteries:                                       |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Accessory stores with tires and batteries.....                           | 15               | 9  | 69                  | —         | 83,058                          | —              | 115,071                                     | 120,340                              | 710,631          | .55                     |
| Battery and ignition shops—brake repair shops.....                       | 11               | 9  | 32                  | 2         | 51,943                          | 360            | 32,082                                      | 36,650                               | 147,285          | 1.12                    |
| Tire shops (including tire repairs).....                                 | 30               | 8  | 274                 | 1         | 315,902                         | 300            | 287,190                                     | 263,070                              | 1,621,289        | 1.25                    |
| Filling stations:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Filling stations—gasoline and oil.....                                   | 135              | 44   | 319                 | 20        | 314,747                         | 1,700          | 360,652                                     | 39,100                               | 2,588,079        | 2.00                    |
| Filling stations with tires and accessories.....                         | 26               | 25   | 103                 | 2         | 101,935                         | 225            | 134,677                                     | 46,420                               | 1,150,653        | .89                     |
| Filling stations with other merchandise.....                             | 6                | 7  | 9                   | —         | 6,289                           | —              | 8,782                                       | 2,720                                | 141,862          | .11                     |
| Motor cycles, bicycles, and supplies:                                    |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Motor-cycle dealers.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Bicycle shops.....   | 8                | 7  | 13                  | 1         | 13,610                          | 120            | 10,012                                      | 13,960                               | 74,665           | .06                     |
| Garages and repair shops:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Body, fender, and paint shops.....                                       | 11               | 12   | 47                  | —         | 75,470                          | —              | 32,467                                      | 13,960                               | 210,503          | .16                     |
| Garages (repairs and storage, gasoline, oil, accessories).....           | 92               | 101  | 207                 | 16        | 269,253                         | 5,674          | 189,241                                     | 45,270                               | 1,071,804        | .83                     |
| Parking stations, parking garages, and lots.....                         | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Boats (motor boats, yachts, canoes).....                                 | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Apparel group.....   | 208              | 121  | 1,355               | 132       | 1,983,679                       | 28,668         | 2,674,610                                   | 2,904,180                            | 13,408,558       | 10.36                   |
| Men's and boys' clothing and furnishings stores:                         |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Men's and boys' clothing stores.....                                     | 20               | 10   | 85                  | 9         | 152,081                         | 4,022          | 176,321                                     | 267,970                              | 950,904          | .73                     |
| Men's and boys' hat stores.....  | 3                | —  | 8                   | 2         | 15,074                          | 265            | 30,026                                      | 18,560                               | 128,776          | .10                     |
| Men's furnishings stores.....  | 19               | 17   | 30                  | 8         | 41,993                          | 1,081          | 64,244                                      | 97,130                               | 357,685          | .28                     |
| Men's clothing and furnishings stores.....                               | 19               | 21   | 86                  | 13        | 157,718                         | 2,817          | 264,207                                     | 462,910                              | 1,257,085        | .97                     |
| Family clothing stores—men's, women's and children's.....                | 28               | 24   | 400                 | 15        | 666,123                         | 2,617          | 737,770                                     | 904,360                              | 3,695,571        | 2.86                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 23               | 11   | 290                 | 18        | 337,684                         | 3,409          | 515,311                                     | 301,000                              | 2,730,833        | 2.11                    |
| Women's accessories stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Furriers—fur shops.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Hosiery shops.....   | 4                | 2  | 58                  | 2         | 60,553                          | 150            | 24,524                                      | 9,260                                | 181,554          | .15                     |
| Knit goods shops.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Millinery stores.....  | 17               | 8  | 63                  | 17        | 74,449                          | 2,631          | 170,309                                     | 34,930                               | 567,919          | .44                     |
| Costume accessories stores, including jewelry, bags, and gloves.....     | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Umbrella shops, including parasols, canes.....                           | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Other apparel stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Children's specialty shops.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Custom tailors.....  | 13               | 11   | 43                  | 4         | 57,781                          | 508            | 30,091                                      | 33,250                               | 278,968          | .21                     |
| Shoe stores:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Shoe stores—men's.....   | 13               | 1  | 21                  | 6         | 43,047                          | 1,287          | 102,999                                     | 121,680                              | 419,631          | .32                     |
| Shoe stores—women's.....   | 14               | 4  | 80                  | 16        | 150,681                         | 3,304          | 233,374                                     | 185,470                              | 1,188,045        | .92                     |
| Family shoe stores—men's, women's and children's.....                    | 28               | 8  | 127                 | 21        | 187,736                         | 5,076          | 255,285                                     | 409,500                              | 1,349,913        | 1.04                    |

See footnotes at end of table.

## CENSUS OF DISTRIBUTION

TABLE 16.—BIRMINGHAM—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold. See Table 22) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| <b>Furniture and household group<sup>1</sup></b> .....                   | 136              | 110  | 1,081               | 98        | \$1,647,867                     | \$12,282       | \$1,767,209                                 | \$1,721,390                          | \$3,951,125      | 6.92                    |
| Furniture stores.....  | 93               | 94   | 927                 | 20        | 900,072                         | 8,929          | 1,152,181                                   | 1,063,020                            | 5,356,192        | 4.14                    |
| Household appliance stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Household appliances stores (electrical).....                            | 11               | 1  | 103                 | 3         | 147,414                         | -----          | 130,473                                     | 93,560                               | 469,716          | .36                     |
| Household appliances stores.....   | 3                | 1  | 26                  | 3         | 31,446                          | 1,584          | 47,475                                      | 92,190                               | 279,914          | .22                     |
| Other home furnishings and appliance stores.....                         | 7                | 4  | 48                  | 5         | 44,676                          | -----          | 20,565                                      | 15,450                               | 124,098          | .10                     |
| Radio and music stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Radio and electrical shops.....  | 14               | 10   | 123                 | 10        | 219,909                         | 5,549          | 137,934                                     | 165,920                              | 1,600,413        | 1.16                    |
| Radio and musical instruments stores.....                                | 7                | -----  | 151                 | -----     | 301,150                         | -----          | 269,481                                     | 250,920                              | 1,178,604        | .91                     |
| <b>Restaurants, cafeterias, and eating places</b> .....                  | 352              | 377  | 1,262               | 39        | 748,768                         | 6,088          | 843,936                                     | 58,730                               | 4,537,213        | 3.61                    |
| Restaurants, cafeterias, lunch rooms:                                    |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Cafeterias.....  | 8                | 3  | 221                 | -----     | 119,773                         | -----          | 138,026                                     | 3,030                                | 699,406          | .52                     |
| Lunch rooms.....   | 177              | 196  | 367                 | 13        | 198,425                         | 1,994          | 268,638                                     | 30,150                               | 1,455,407        | 1.13                    |
| Restaurants with table service.....                                      | 64               | 72   | 491                 | 8         | 333,554                         | 2,110          | 300,961                                     | 12,140                               | 1,080,143        | 1.30                    |
| Lunch counters, refreshment stands, etc.:                                |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Box lunches.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Refreshment stands.....  | 31               | 33   | 6                   | 2         | 2,808                           | 90             | 13,381                                      | 1,260                                | 51,923           | .04                     |
| Fountain-lunches.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Lunch counters.....  | 65               | 67   | 131                 | 16        | 63,162                          | 1,888          | 93,177                                      | 6,300                                | 842,755          | .42                     |
| Soft-drink stands.....   | 4                | -----  | -----               | -----     | -----                           | -----          | 445   | 120                                  | 2,416            | -----                   |
| <b>Lumber and building group</b> .....                                   | 79               | 58   | 728                 | 24        | 1,138,469                       | 10,245         | 833,796                                     | 1,028,400                            | 6,842,246        | 4.51                    |
| Lumber and building material dealers:                                    |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Lumber and building material dealers.....                                | 25               | 17   | 279                 | 0         | 330,304                         | 3,900          | 397,068                                     | 425,060                              | 2,671,989        | 2.07                    |
| Lumber and hardware.....   | 9                | 5  | 163                 | -----     | 218,752                         | -----          | 158,884                                     | 225,000                              | 1,194,286        | .92                     |
| Roofing.....   | 5                | 5  | 33                  | -----     | 46,054                          | -----          | 20,320                                      | 19,140                               | 171,099          | .13                     |
| Dealers in any other single building material.....                       | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Electrical shops (without radio).....                                    | 7                | 4  | 39                  | -----     | 63,691                          | -----          | 38,061                                      | 24,090                               | 221,488          | .17                     |
| Heating and plumbing shops.....  | 18               | 18   | 97                  | 0         | 220,795                         | 855            | 72,363                                      | 43,980                               | 717,321          | .55                     |
| Paint and glass stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Glass and mirror shops.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Paint and glass stores.....  | 12               | 7  | 105                 | 5         | 185,270                         | 2,987          | 123,496                                     | 284,710                              | 760,563          | .59                     |
| <b>Other retail stores</b> .....   | 497              | 312  | 2,693               | 141       | 3,242,375                       | 35,390         | 2,706,424                                   | 3,230,390                            | 19,393,288       | 14.99                   |
| Hardware stores.....   | 37               | 26   | 108                 | 10        | 148,141                         | 1,192          | 141,186                                     | 328,330                              | 1,007,716        | .82                     |
| Hardware and farm implement stores.....                                  | 3                | 1  | 14                  | 1         | 19,246                          | 50             | 11,225                                      | 27,900                               | 173,009          | .13                     |
| Farmers' supplies:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Feed stores (flour, feed, grain, fertilizer).....                        | 2                | 7  | 8                   | -----     | 3,973                           | -----          | 14,569                                      | 8,030                                | 122,308          | .09                     |
| Harness shops.....   | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Seeds, bulbs, and nursery stock.....                                     | 4                | 2  | 17                  | -----     | 22,814                          | -----          | 23,725                                      | 37,620                               | 170,893          | .13                     |
| Feed stores with groceries.....  | 4                | 5  | 10                  | -----     | 10,260                          | -----          | 6,278                                       | 17,430                               | 408,000          | .32                     |
| Book stores.....   | 5                | 4  | 21                  | -----     | 19,970                          | -----          | 25,571                                      | 42,480                               | 176,103          | .14                     |
| Cigar stores and cigar stands:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Cigar stores with fountains.....   | 13               | 2  | 64                  | -----     | 50,267                          | -----          | 97,635                                      | 20,160                               | 381,784          | .29                     |
| Cigar stands.....  | 8                | 8  | 28                  | 2         | 25,093                          | 420            | 27,110                                      | 2,180                                | 103,358          | .08                     |
| Cigar stores without fountains.....                                      | 6                | 5  | 17                  | -----     | 15,744                          | -----          | 16,500                                      | 38,310                               | 208,418          | .16                     |
| Coal and wood yards—ice dealers.....                                     | 63               | 41   | 591                 | 52        | 521,045                         | 16,015         | 383,414                                     | 137,490                              | 4,450,897        | 3.44                    |
| Drug stores:   |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Drug stores.....   | 28               | 19   | 66                  | 12        | 85,365                          | 2,863          | 72,261                                      | 103,020                              | 576,544          | .45                     |
| Drug stores with fountains.....  | 166              | 81   | 682                 | 43        | 809,983                         | 10,066         | 692,336                                     | 847,330                              | 5,113,900        | 3.95                    |
| Florists.....  | 14               | 9  | 50                  | 2         | 46,574                          | 370            | 61,903                                      | 41,630                               | 312,208          | .24                     |
| Gifts—novelties and toys—cameras:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Toy shops.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Novelty and souvenir shops.....  | 3                | 5  | 4                   | 1         | 2,950                           | 200            | 17,708                                      | 12,800                               | 33,062           | .02                     |
| Camera dealers—photographic supplies.....                                | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Jewelry stores:  |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Jewelry stores (installment credit).....                                 | 5                | 10   | 77                  | 2         | 134,092                         | 700            | 100,136                                     | 417,270                              | 1,032,033        | .80                     |
| Jewelry stores.....  | 34               | 30   | 63                  | 9         | 165,937                         | 1,522          | 164,500                                     | 430,370                              | 725,243          | .56                     |
| Luggage and leather goods stores.....                                    | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Music stores (without radio).....  | 5                | 3  | 53                  | -----     | 78,455                          | -----          | 41,889                                      | 100,840                              | 109,653          | .11                     |
| News dealers.....  | 4                | 1  | 60                  | -----     | 37,757                          | -----          | 17,842                                      | 8,270                                | 115,962          | .09                     |
| Office, school, and store supplies and equipment dealers:                |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Office and school supplies.....  | 4                | 2  | 147                 | -----     | 270,646                         | -----          | 202,236                                     | 164,990                              | 837,281          | .65                     |
| Office and store mechanical appliance dealers (retail).....              | 7                | -----  | 91                  | 1         | 138,655                         | 508            | 69,446                                      | 71,020                               | 631,910          | .41                     |
| Office and store furniture and equipment dealers.....                    | 6                | 1  | 42                  | -----     | 84,172                          | 200            | 73,804                                      | 65,680                               | 480,755          | .37                     |
| Store fixture dealers.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Typewriter dealers.....  | 4                | 40   | -----               | -----     | -----                           | -----          | -----                                       | -----                                | -----            | -----                   |
| Opticians and optometrists.....  | 8                | 2  | 16                  | 2         | 56,004                          | -----          | 25,343                                      | 19,650                               | 141,179          | .11                     |
| Sporting goods stores, including athletic and playground equipment:      |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Sporting goods specialty stores.....                                     | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Sporting goods stores with toys and stationery.....                      | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Scientific and medical instruments and supplies, at retail.....          | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Blank books, accounting and legal forms.....                             | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Monuments and tombstones.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Miscellaneous classifications (combined).....                            | 46               | 32   | 310                 | 1         | 423,344                         | 160            | 255,026                                     | 167,970                              | 1,485,945        | 1.16                    |
| <b>Secondhand stores</b> .....   | 33               | 34   | 55                  | 5         | 74,321                          | 763            | 108,208                                     | 232,800                              | 697,294          | .46                     |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.



RETAIL DISTRIBUTION IN ALABAMA: 1929

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TABLE 17.—BIRMINGHAM—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                         | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|---|---------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                       | Amount           | Per cent of total sales |
| Total                                     | 2,799            | 2,177  | 13,669              | 1,298     | \$10,908,379                    | \$304,927      | \$16,921,552                                | \$17,660,350                          | \$128,365,143    | 100.00                  |
| Single-store independents                 | 1,985            | 2,074  | 8,261               | 679       | 9,793,608                       | 203,287        | 10,047,428                                  | 10,848,360                            | 74,890,235       | 57.89                   |
| 2-store                                   | 105              | 75   | 842                 | 46        | 1,115,940                       | 10,642         | 1,121,690                                   | 1,220,670                             | 7,433,219        | 5.75                    |
| 3-store independents                      | 23               | 10   | 440                 | 2         | 567,965                         | 250            | 638,392                                     | 548,770                               | 3,411,359        | 2.64                    |
| Local branch systems                      | 3                |  | 250                 |           | 815,763                         |                | 266,958                                     | 454,750                               | 4,688,407        | 3.63                    |
| Local chains                              | 148              | 10   | 727                 | 23        | 1,048,318                       | 3,238          | 813,879                                     | 798,890                               | 5,320,543        | 4.12                    |
| Sectional chains                          | 130              |  | 559                 | 49        | 621,279                         | 9,865          | 725,325                                     | 411,380                               | 4,390,104        | 3.39                    |
| National chains                           | 313              |  | 1,714               | 471       | 1,990,180                       | 71,550         | 2,328,566                                   | 2,200,770                             | 20,993,904       | 16.23                   |
| Direct selling (house-to-house)           | 3                |  | 107                 |           | 113,510                         |                | 23,808                                      | 4,030                                 | 314,989          | .24                     |
| Rolling stores                            | 4                |  | 4                   |           | 6,700                           |                | 5,250                                       | 1,800                                 | 102,868          | .08                     |
| Industrial stores                         | 14               |  | 175                 |           | 249,128                         |                | 144,969                                     | 208,260                               | 3,625,502        | 2.80                    |
| Leased departments— independent operators | 22               | 8  | 140                 | 20        | 181,137                         | 4,797          | 247,163                                     | 313,820                               | 1,130,724        | .87                     |
| Leased-department chains                  | 24               |  | 137                 | 1         | 169,130                         | 156            | 199,147                                     | 79,060                                | 823,698          | .64                     |
| Utility-operated retail stores            | 3                |  | 44                  |           | 51,954                          |                | 120,853                                     | 130,100                               | 504,446          | .39                     |
| Manufacturer-controlled chains            | 22               |  | 263                 | 5         | 374,767                         | 1,142          | 242,085                                     | 320,190                               | 1,726,145        | 1.33                    |

TABLE 18.—BIRMINGHAM—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS  | Total        | Single store independents | 2 and 3 store independent and local branch systems | Local chains | Sectional chains | National chains | Other types |
|---|--------------|---------------------------|--|--------------|------------------|-----------------|-------------|
| Department stores:  |              |                           |  |              |                  |                 |             |
| Number of stores  | 14           | 9                         | 1  |              |                  | 4               |             |
| Annual net sales  | \$14,815,623 | \$13,335,983              | (x)  |              |                  | (x)             |             |
| Per cent of total sales   | 100.00       | 90.01                     | (x)  |              |                  | (x)             |             |
| Variety, 5-and-10, and to-a-dollar stores:                      |              |                           |  |              |                  |                 |             |
| Number of stores  | 14           | 4                         |  |              |                  | 10              |             |
| Annual net sales  | \$2,023,150  | \$73,178                  |  |              |                  | \$2,849,981     |             |
| Per cent of total sales   | 100.00       | 2.60                      |  |              |                  | 97.60           |             |
| Men's and boys' clothing and furnishings stores:                |              |                           |  |              |                  |                 |             |
| Number of stores  | 61           | 39                        | 4  | 3            | 5                | 4               | 6           |
| Annual net sales  | \$2,692,400  | \$1,794,827               | \$152,244  | \$101,038    | \$113,624        | \$103,145       | \$337,622   |
| Per cent of total sales   | 100.00       | 66.60                     | 5.65   | 3.75         | 4.22             | 7.18            | 12.54       |
| Family clothing stores—men's, women's, and children's:          |              |                           |  |              |                  |                 |             |
| Number of stores  | 28           | 18                        | 6  |              | 2                | 2               |             |
| Annual net sales  | \$3,095,571  | \$1,977,564               | \$1,317,866  |              | (x)              | (x)             |             |
| Per cent of total sales   | 100.00       | 53.51                     | 35.66  |              | (x)              | (x)             |             |
| Women's ready-to-wear specialty stores—apparel and accessories: |              |                           |  |              |                  |                 |             |
| Number of stores  | 23           | 10                        | 3  |              | 3                | 5               | 2           |
| Annual net sales  | \$2,730,883  | \$1,082,412               | \$434,484  |              | \$270,083        | \$721,188       | \$215,816   |
| Per cent of total sales   | 100.00       | 39.64                     | 15.91  |              | 10.14            | 26.41           | 7.90        |
| Shoe stores:  |              |                           |  |              |                  |                 |             |
| Number of stores  | 55           | 8                         | 6  | 6            | 7                | 19              | 9           |
| Annual net sales  | \$2,957,589  | \$192,523                 | \$420,142  | \$410,003    | \$608,586        | \$909,100       | \$411,169   |
| Per cent of total sales   | 100.00       | 6.51                      | 14.20  | 14.07        | 20.58            | 30.74           | 13.90       |
| Furniture stores:   |              |                           |  |              |                  |                 |             |
| Number of stores  | 93           | 80                        | 10   | 1            | 2                |                 |             |
| Annual net sales  | \$5,356,192  | \$3,307,535               | \$1,400,192  | (x)          | (x)              |                 |             |
| Per cent of total sales   | 100.00       | 61.75                     | 26.14  | (x)          | (x)              |                 |             |
| Radio and music stores:   |              |                           |  |              |                  |                 |             |
| Number of stores  | 21           | 15                        | 4  |              | 1                |                 | 1           |
| Annual net sales  | \$2,679,017  | \$2,123,814               | \$511,045  |              | (x)              |                 | (x)         |
| Per cent of total sales   | 100.00       | 79.28                     | 19.07  |              | (x)              |                 | (x)         |
| Grocery stores (without meats):                                 |              |                           |  |              |                  |                 |             |
| Number of stores  | 197          | 116                       | 2  | 3            | 4                | 72              |             |
| Annual net sales  | \$3,478,006  | \$660,166                 | (x)  | (x)          | \$54,345         | \$2,043,267     |             |
| Per cent of total sales   | 100.00       | 18.98                     | (x)  | (x)          | 1.56             | 76.00           |             |
| Combination stores (groceries and meats):                       |              |                           |  |              |                  |                 |             |
| Number of stores  | 584          | 307                       | 9  | 14           | 25               | 135             | 4           |
| Annual net sales  | \$17,809,345 | \$7,314,308               | \$214,312  | \$660,479    | \$832,234        | \$3,685,144     | \$102,868   |
| Per cent of total sales   | 100.00       | 41.07                     | 1.20   | 3.71         | 4.67             | 48.77           | .58         |
| Restaurants, cafeterias, and lunch rooms:                       |              |                           |  |              |                  |                 |             |
| Number of stores  | 249          | 235                       | 3  | 5            | 4                | 1               | 1           |
| Annual net sales  | \$3,810,956  | \$2,980,262               | \$418,027  | \$37,888     | (x)              | (x)             | \$3,840     |
| Per cent of total sales   | 100.00       | 78.20                     | 10.97  | .99          | (x)              | (x)             | .10         |
| Cigar stores and cigar stands:                                  |              |                           |  |              |                  |                 |             |
| Number of stores  | 27           | 13                        |  | 11           |                  | 3               |             |
| Annual net sales  | \$698,560    | \$177,064                 |  | \$270,233    |                  | \$242,263       |             |
| Per cent of total sales   | 100.00       | 25.35                     |  | 39.97        |                  | 34.68           |             |
| Filling stations:   |              |                           |  |              |                  |                 |             |
| Number of stations  | 167          | 72                        | 4  | 8            | 50               | 33              |             |
| Annual net sales  | \$3,880,594  | \$2,099,557               | \$236,923  | \$68,700     | \$1,056,577      | \$418,777       |             |
| Per cent of total sales   | 100.00       | 54.10                     | 6.11   | 1.77         | 27.23            | 10.79           |             |
| Coal and wood yards—ice dealers:                                |              |                           |  |              |                  |                 |             |
| Number of yards   | 63           | 54                        | 6  | 3            |                  |                 |             |
| Annual net sales  | \$4,450,897  | \$4,144,714               | \$170,919  | \$135,264    |                  |                 |             |
| Per cent of total sales   | 100.00       | 93.12                     | 3.84   | 3.04         |                  |                 |             |
| Drug stores:  |              |                           |  |              |                  |                 |             |
| Number of stores  | 194          | 105                       | 8  | 78           |                  | 2               | 1           |
| Annual net sales  | \$5,690,444  | \$2,551,038               | \$314,443  | \$2,514,400  |                  | (x)             | (x)         |
| Per cent of total sales   | 100.00       | 44.83                     | 5.52   | 44.19        |                  | (x)             | (x)         |
| Hardware stores:  |              |                           |  |              |                  |                 |             |
| Number of stores  | 37           | 28                        | 3  | 6            |                  |                 |             |
| Annual net sales  | \$1,067,716  | \$919,914                 | \$82,545   | \$115,257    |                  |                 |             |
| Per cent of total sales   | 100.00       | 86.16                     | 3.05   | 10.79        |                  |                 |             |
| Jewelry stores:   |              |                           |  |              |                  |                 |             |
| Number of stores  | 39           | 36                        | 2  | 1            |                  |                 |             |
| Annual net sales  | \$1,758,176  | \$1,665,282               | (x)  | (x)          |                  |                 |             |
| Per cent of total sales   | 100.00       | 94.72                     | (x)  | (x)          |                  |                 |             |

## CENSUS OF DISTRIBUTION

TABLE 19.—BIRMINGHAM—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS   | TOTAL            |           | ALL CASH | PROPORTION OF CREDIT BUSINESS |                          |                          |                          |                          |                          |                          |                          |                         |
|--|------------------|-----------|----------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|
|  | Number of stores | Net sales |          | 1 to 10 per cent credit       | 11 to 20 per cent credit | 21 to 30 per cent credit | 31 to 40 per cent credit | 41 to 50 per cent credit | 51 to 60 per cent credit | 61 to 70 per cent credit | 71 to 80 per cent credit | Over 80 per cent credit |
| <b>Total, all stores reporting:</b> <sup>1</sup>                       |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Number of stores.....  | 2,709            |           | 1,398    | 128                           | 117                      | 111                      | 112                      | 161                      | 70                       | 112                      | 174                      | 817                     |
| Per cent of total stores.....  | 100.00           |           | 51.61    | 4.73                          | 4.32                     | 4.10                     | 4.13                     | 5.94                     | 2.92                     | 4.13                     | 6.42                     | 11.70                   |
| Amount of net sales.....   |                  | \$126,127 | \$46,992 | \$3,562                       | \$2,674                  | \$3,529                  | \$11,173                 | \$4,762                  | \$7,918                  | \$6,480                  | \$9,446                  | \$29,591                |
| Per cent of total sales.....   |                  | 100.00    | 37.26    | 2.82                          | 2.12                     | 2.80                     | 8.86                     | 3.77                     | 6.28                     | 5.14                     | 7.49                     | 23.40                   |
| <b>Food group:</b>   |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Confectionery stores (candy and fountain).....                         | 66               | 907       | 672      | 202                           |                          | 13                       |                          | 10                       | 1                        | 9                        |                          |                         |
| Dairy products stores (including ice cream).....                       | 8                | 77        | 27       | 13                            | 37                       |                          |                          |                          |                          |                          |                          |                         |
| Deli-cassens stores.....   | 21               | 193       | 144      | 24                            | 5                        | 20                       |                          |                          |                          |                          |                          |                         |
| Fruit stores and vegetable markets.....                                | 14               | 329       | 263      |                               | 66                       |                          |                          |                          |                          |                          |                          |                         |
| Grocery stores (without meats).....                                    | 196              | 3,474     | 3,007    | 27                            | 17                       | 50                       | 51                       | 68                       | 34                       | 30                       | 130                      | 60                      |
| Combination stores (groceries and meats)—                              |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Grocery stores with meats.....   | 543              | 16,834    | 10,867   | 387                           | 152                      | 125                      | 224                      | 537                      | 163                      | 629                      | 1,180                    | 2,570                   |
| Meat markets with groceries.....                                       | 35               | 838       | 159      | 46                            | 4                        |                          | 32                       | 47                       | 47                       | 170                      | 118                      | 215                     |
| Meat markets (including sea foods)—                                    |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Fish markets.....  | 4                | 257       | 257      |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Meat markets.....  | 26               | 1,144     | 807      | 47                            |                          | 82                       |                          | 98                       |                          | 29                       | 12                       | 9                       |
| Bakeries—bakery goods stores (except manufactur-<br>ing bakeries)..... | 23               | 624       | 458      | 9                             |                          | 9                        |                          | 148                      |                          |                          |                          |                         |
| <b>General merchandise group:</b>                                      |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Department stores.....   | 14               | 14,516    | 883      | 125                           |                          | 332                      | 5,170                    | 955                      | 4,732                    | 665                      |                          | 1,945                   |
| Dry goods stores.....  | 51               | 1,185     | 329      | 40                            | 285                      |                          | 177                      | 60                       | 19                       | 120                      | 78                       | 71                      |
| General merchandise stores—  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| With food departments.....   | 24               | 4,478     | 420      | 346                           | 9                        |                          | 2,724                    | 123                      | 116                      | 16                       | 724                      |                         |
| Without food departments.....  | 19               | 660       | 299      | 17                            | 55                       | 12                       |                          | 43                       | 32                       | 83                       |                          | 110                     |
| Variety, 5-and-10, and to-a-dollar stores.....                         | 14               | 2,923     | 2,923    |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| <b>Automotive group:</b>   |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Automobile salesrooms—new and trade-in.....                            | 35               | 18,358    | 2,477    |                               |                          | 926                      |                          | 933                      | 260                      | 3,015                    | 1,633                    | 9,114                   |
| Accessories, tires, and batteries—                                     |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Accessory stores with tires and batteries.....                         | 14               | 452       | 286      |                               | 1                        |                          | 10                       |                          |                          |                          |                          |                         |
| Tire shops (including tire repairs).....                               | 27               | 1,485     | 1,226    |                               | 22                       |                          |                          | 42                       |                          |                          | 102                      | 38                      |
| Filling stations—  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Filling stations—gasoline and oil.....                                 | 111              | 2,350     | 729      | 159                           | 239                      | 414                      | 342                      | 132                      | 5                        | 188                      | 96                       | 46                      |
| Filling stations with tires and accessories.....                       | 23               | 1,088     | 596      | 132                           |                          | 70                       | 121                      | 25                       | 110                      | 34                       |                          |                         |
| Filling stations with other merchandise.....                           | 6                | 142       | 82       | 3                             |                          | 6                        |                          | 14                       | 37                       |                          |                          |                         |
| Garages (repairs and storage, gasoline, oil, accessories).....         | 90               | 1,042     | 331      | 123                           | 18                       | 53                       | 17                       | 123                      | 90                       | 101                      | 117                      | 69                      |
| <b>Apparel group:</b>  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Men's and boys' clothing and furnishings stores—                       |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Men's and boys' clothing stores.....                                   | 16               | 700       | 549      | 29                            | 12                       |                          |                          | 28                       | 82                       |                          |                          |                         |
| Men's furnishings stores.....  | 19               | 358       | 314      |                               |                          | 31                       |                          |                          |                          | 10                       |                          |                         |
| Men's clothing and furnishings stores.....                             | 18               | 1,242     | 476      | 29                            |                          |                          | 115                      |                          |                          | 31                       | 591                      |                         |
| Family clothing stores—men's, women's, and chil-<br>dren's.....        | 28               | 3,696     | 214      | 17                            | 24                       | 12                       |                          |                          | 1,200                    |                          | 1,574                    | 655                     |
| Women's ready-to-wear specialty stores—apparel<br>and accessories..... | 22               | 2,545     | 1,130    |                               | 165                      |                          |                          | 61                       |                          | 184                      | 264                      | 741                     |
| Women's accessories stores—millinery stores.....                       | 17               | 568       | 566      |                               |                          |                          |                          |                          |                          |                          |                          | 2                       |
| Shoe stores—   |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Shoe stores—men's.....   | 13               | 420       | 420      |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Shoe stores—women's.....   | 12               | 1,113     | 880      |                               |                          |                          |                          | 112                      |                          |                          |                          | 115                     |
| Family shoe stores—men's, women's and chil-<br>dren's.....             | 27               | 1,290     | 722      | 20                            | 249                      |                          | 99                       | 100                      |                          |                          | 100                      |                         |
| <b>Furniture and household group:</b>                                  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Furniture stores.....  | 93               | 5,359     | 226      | 11                            |                          | 60                       |                          |                          | 28                       |                          | 483                      | 4,548                   |
| Household appliances stores—   |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Household appliances stores (electric).....                            | 5                | 329       | 2        |                               |                          |                          |                          |                          |                          |                          |                          | 327                     |
| Household appliances stores.....                                       | 3                | 280       |          |                               |                          |                          |                          |                          |                          |                          |                          | 270                     |
| Radio and music stores—  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Radio and electrical shops.....  | 14               | 1,501     | 861      |                               | 22                       |                          |                          | 92                       |                          | 22                       | 149                      | 355                     |
| Radio and musical instruments stores.....                              | 7                | 1,179     | 12       | 200                           |                          |                          |                          |                          |                          |                          |                          | 967                     |
| <b>Lumber and building group:</b>                                      |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Lumber and building material dealers.....                              | 25               | 2,672     | 613      | 159                           |                          | 160                      | 18                       |                          |                          | 137                      | 374                      | 1,211                   |
| Electrical shops (without radio).....                                  | 7                | 222       | 24       |                               | 68                       | 8                        |                          |                          |                          |                          | 64                       | 58                      |
| Heating and plumbing shops.....  | 18               | 718       | 372      |                               | 4                        | 14                       | 10                       | 80                       |                          | 29                       |                          | 209                     |
| Paint and glass stores.....  | 12               | 760       | 47       |                               |                          |                          |                          |                          | 105                      | 69                       | 174                      | 365                     |
| <b>Other retail stores:</b>  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Hardware stores.....   | 37               | 1,067     | 156      | 12                            | 57                       | 85                       | 51                       | 31                       | 115                      | 268                      | 102                      | 190                     |
| Feed stores (flour, feed, grain, fertilizer).....                      | 8                | 123       | 58       |                               | 65                       |                          |                          |                          |                          |                          |                          |                         |
| Book stores.....   | 5                | 176       | 94       | 15                            |                          |                          |                          |                          |                          |                          |                          |                         |
| Cigar stores without fountains.....                                    | 6                | 208       | 208      |                               |                          |                          |                          |                          | 67                       |                          |                          |                         |
| Coal and wood yards.....   | 59               | 3,677     | 293      | 20                            | 137                      | 164                      | 401                      | 88                       | 63                       | 205                      | 187                      | 2,110                   |
| Drug stores—   |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Drug stores.....   | 28               | 577       | 257      | 43                            | 84                       | 36                       | 90                       | 25                       | 37                       | 5                        |                          |                         |
| Drug stores with fountains.....  | 163              | 5,021     | 3,198    | 578                           | 426                      | 274                      | 230                      | 140                      | 98                       |                          | 18                       | 52                      |
| Florists.....  | 14               | 312       | 48       | 32                            |                          | 10                       |                          | 60                       |                          | 24                       | 52                       | 86                      |
| Jewelry stores—  |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Jewelry stores (installment credit).....                               | 5                | 1,033     |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Jewelry stores.....  | 34               | 725       | 313      |                               | 4                        | 13                       |                          | 75                       | 90                       | 59                       | 412                      | 562                     |
| Music stores (without radio).....                                      | 5                | 200       | 125      |                               |                          | 5                        |                          |                          | 70                       | 142                      | 78                       | 10                      |
| Office, school, and store supplies and equipment<br>dealers—           |                  |           |          |                               |                          |                          |                          |                          |                          |                          |                          |                         |
| Office and store mechanical appliances dealers<br>(retail).....        | 4                | 491       |          | 260                           | 105                      |                          |                          |                          |                          |                          |                          | 126                     |
| Office and store furniture and equipment dealers.....                  | 6                | 481       |          |                               |                          | 85                       |                          | 95                       |                          |                          | 103                      | 198                     |

<sup>1</sup> All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 90 stores with sales of \$3,238,143 which failed to report as to their credit activities.

RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 20.—BIRMINGHAM—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

| KIND OF BUSINESS   | Number of stores reporting credit sales <sup>1</sup> | PER CENT OF REPORTING STORES' SALES |                 |                             | KIND OF BUSINESS  | Number of stores reporting credit sales <sup>1</sup> | PER CENT OF REPORTING STORES' SALES |                 |                             |
|--|--|-------------------------------------|-----------------|-----------------------------|---|--|-------------------------------------|-----------------|-----------------------------|
|  |  | For cash                            | On open account | On installment <sup>2</sup> |   |  | For cash                            | On open account | On installment <sup>2</sup> |
| Total <sup>3</sup>   | 1,311  | 36.06                               | 43.48           | 20.46                       |   |  |                                     |                 |                             |
| <b>Food group</b>  | 421  | 36.94                               | 63.06           |                             | <b>Furniture and household group</b>                      | 110  | 15.18                               | 15.63           | 69.19                       |
| Confectionery stores (candy and fountain)                      | 9  | 91.28                               | 8.72            |                             | Furniture stores  | 84   | 16.25                               | 16.38           | 67.37                       |
| Dairy products stores (including ice cream)                    | 4  | 83.06                               | 16.94           |                             | Household appliances stores:                              |  |                                     |                 |                             |
| Delicatessen stores  | 5  | 76.48                               | 23.52           |                             | Household appliances stores (electric)                    | 4  | 13.98                               | 10.57           | 75.45                       |
| Grocery stores (without meats)                                 | 70   | 44.32                               | 55.68           |                             | Household appliances stores                               | 3  | 20.87                               | 7.68            | 71.45                       |
| Combination stores (groceries and meats):                      |  |                                     |                 |                             | Radio and music stores:                                   |  |                                     |                 |                             |
| Grocery stores with meats                                      | 288  | 31.07                               | 68.33           |                             | Radio and electrical shops                                | 12   | 22.48                               | 32.63           | 44.89                       |
| Meat markets with groceries                                    | 28   | 33.05                               | 66.95           |                             | Radio and musical instruments stores                      | 6  | 5.48                                | 5.78            | 88.74                       |
| Meat markets   | 9  | 64.50                               | 35.50           |                             | <b>Restaurants, cafeterias, and eating places</b>         | 78   | 75.07                               | 24.93           |                             |
| Bakeries—bakery goods stores (except manufacturing bakeries)   | 5  | 64.25                               | 35.75           |                             | Restaurants, cafeterias, and lunch rooms:                 |  |                                     |                 |                             |
| <b>General stores—groceries with dry goods or apparel</b>      | 21   | 35.00                               | 65.00           |                             | Lunch rooms   | 38   | 79.52                               | 20.48           |                             |
| <b>General merchandise group</b>                               | 82   | 50.04                               | 44.74           | 5.22                        | Restaurants with table service                            | 7  | 82.32                               | 17.68           |                             |
| Department stores  | 11   | 47.82                               | 46.14           | 6.04                        | Lunch counters, refreshment stands, etc.:                 |  |                                     |                 |                             |
| Dry goods stores   | 25   | 46.29                               | 50.36           | 3.35                        | Refreshment stands  | 18   | 45.95                               | 54.05           |                             |
| General merchandise stores:                                    |  |                                     |                 |                             | Lunch counters  | 12   | 57.80                               | 42.14           |                             |
| With food departments  | 18   | 59.43                               | 40.57           |                             | <b>Lumber and building group</b>                          | 81   | 25.64                               | 72.91           | 1.45                        |
| Without food departments                                       | 8  | 38.68                               | 24.46           | 36.86                       | Lumber and building material dealers:                     |  |                                     |                 |                             |
| <b>Automotive group</b>  | 231  | 29.59                               | 36.58           | 43.83                       | Lumber and building material dealers                      | 19   | 21.76                               | 77.07           | 1.17                        |
| Automobile salesrooms—new and trade-in                         | 29   | 23.90                               | 23.41           | 52.60                       | Lumber and hardware                                       | 6  | 37.19                               | 62.81           |                             |
| Accessories, tires, and batteries:                             |  |                                     |                 |                             | Roofing   | 3  | 34.67                               | 65.33           |                             |
| Accessory stores with tires and batteries                      | 4  | 32.30                               | 67.70           |                             | Electrical shops (without radio)                          | 5  | 42.14                               | 57.86           |                             |
| Battery and ignition shops—brake repair shops                  | 10   | 47.44                               | 52.56           |                             | Plumbing shops—heating and ventilating                    | 14   | 14.38                               | 85.62           |                             |
| Tire shops (including tire repairs)                            | 11   | 28.17                               | 71.83           |                             | Paint and glass stores                                    | 10   | 20.71                               | 79.29           |                             |
| <b>Filling stations</b>  |  |                                     |                 |                             | <b>Other retail stores</b>                                | 256  | 59.75                               | 53.54           | 6.71                        |
| Filling stations—gasoline and oil                              | 83   | 64.74                               | 35.26           |                             | Hardware stores   | 32   | 40.13                               | 59.43           | .44                         |
| Filling stations with tires and accessories                    | 14   | 65.56                               | 34.44           |                             | Food stores with groceries                                | 3  | 71.13                               | 23.87           |                             |
| Filling stations with other merchandise                        | 4  | 48.73                               | 51.27           |                             | Coal and wood yards                                       | 46   | 21.72                               | 78.28           |                             |
| Bicycle shops  | 4  | 74.66                               | 25.34           |                             | Drug stores:  |  |                                     |                 |                             |
| <b>Garages and repair shops:</b>                               |  |                                     |                 |                             | Drug stores   | 14   | 70.00                               | 30.00           |                             |
| Body, fender, and paint shops                                  | 6  | 26.25                               | 73.75           |                             | Drug stores with fountains                                | 78   | 79.18                               | 20.82           |                             |
| Garages (repairs and storage, gasoline, oil, accessories)      | 61   | 49.81                               | 50.19           |                             | Florists  | 11   | 36.56                               | 63.44           |                             |
| <b>Apparel group</b>   | 62   | 34.55                               | 60.02           | 5.43                        | <b>Jewelry stores:</b>                                    |  |                                     |                 |                             |
| Men's and boys' clothing and furnishings stores:               |  |                                     |                 |                             | Jewelry stores (installment credit)                       | 5  | 18.21                               | 52.16           | 31.63                       |
| Men's and boys' clothing stores                                | 5  | 66.89                               | 33.11           |                             | Jewelry stores  | 15   | 39.75                               | 61.25           |                             |
| Men's clothing and furnishings stores                          | 6  | 34.97                               | 65.03           |                             | Office, school, and store supplies and equipment dealers: |  |                                     |                 |                             |
| Family clothing stores—men's, women's, and children's          | 20   | 28.00                               | 62.32           | 9.68                        | Office and store mechanical appliance dealers (retail)    | 4  | 27.05                               | 50.33           | 13.02                       |
| Women's ready-to-wear specialty stores—apparel and accessories | 10   | 26.13                               | 70.23           | 3.64                        | Office and store furniture and equipment dealers          | 6  | 25.02                               | 73.19           | 1.19                        |
| Custom tailors   | 7  | 34.29                               | 65.71           |                             | Opticians and optometrists                                | 3  | 33.56                               | 66.44           |                             |
| Family shoe stores—men's, women's, children's                  | 7  | 62.87                               | 37.13           |                             | Miscellaneous classifications (combined)                  | 26   | 35.83                               | 31.07           | 33.10                       |
|  |  |                                     |                 |                             | <b>Secondhand stores</b>                                  | 9  | 67.86                               | 32.64           |                             |

<sup>1</sup> Total sales of these stores are \$79,135,000.

<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

## CENSUS OF DISTRIBUTION

TABLE 21.—BIRMINGHAM—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

| KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals |
|---|-------------------------|-----------------------------|---|-------------------------|-----------------------------|
| <b>Total</b> .....                                      | 11,259                  | \$4,034,156                 | <b>Other stores in which meals are served—Continued.</b>          |                         |                             |
| <b>Restaurants, cafeterias, and eating places</b> ..... | 10,105                  | 3,714,120                   | Grocery stores (without meats).....                               | 132                     | \$22,715                    |
| Cafeterias.....   | 1,687                   | 656,106                     | Combination stores—grocery stores with meats.....                 | 32                      | 3,950                       |
| Lunch rooms.....  | 4,169                   | 1,037,417                   | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 280                     | 102,614                     |
| Restaurants with table service.....                     | 3,252                   | 1,590,481                   | Department stores.....  | 150                     | 59,088                      |
| Refreshment stands.....                                 | 8                       | 2,000                       | Filling stations with other merchandise.....                      | 11                      | 1,950                       |
| Fountain—lunches.....                                   | 70                      | 10,609                      | Book stores.....  | 18                      | 6,200                       |
| Lunch counters.....                                     | 919                     | 417,516                     | Cigar stores with fountains.....                                  | 45                      | 7,000                       |
| <b>Other stores in which meals are served</b> .....     | 1,154                   | 320,038                     | Cigar stands.....   | 68                      | 14,812                      |
| Confectionery stores (candy and fountain).....          | 362                     | 85,040                      | Cigar stores without fountains.....                               | 38                      | 12,000                      |
| Dairy products stores (including ice cream).....        | 12                      | 4,667                       |   |                         |                             |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

| KIND OF BUSINESS                                   | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS   | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|--|----------------------------|------------------------------|---|--|----------------------------|------------------------------|---|
| <b>Total</b> .....                                 | 969                        | \$2,747,614                  | \$36,471  | <b>Automotive group—Continued.</b>                             |                            |                              |   |
| <b>General merchandise group</b> .....             | 9                          | 57,400                       |   | Body, fender, and paint shops.....                             | 38                         | \$157,060                    |   |
| Department stores.....                             | 9                          | 57,400                       |   | Garages (repairs and storage, gasoline, oil, accessories)..... | 178                        | 780,614                      | \$16,200  |
| <b>Automotive group</b> .....                      | 948                        | 2,811,250                    | 36,471  | <b>Furniture and household group</b> .....                     | 0                          | 24,844                       |   |
| Automobile salesrooms—new and trade-in.....        | 500                        | 1,260,301                    | 9,471   | Radio and electrical shops.....                                | 0                          | 24,844                       |   |
| Accessory stores with tires and batteries.....     | 11                         | 32,675                       |   | <b>Other retail stores</b> .....                               | 1                          | 3,000                        |   |
| Battery and ignition shops—brake repair shops..... | 27                         | 58,789                       |   | Miscellaneous classifications (combined).....                  | 1                          | 3,000                        |   |
| Tire shops (including the repairs).....            | 104                        | 131,065                      |   | <b>Secondhand stores</b> .....                                 | 7                          | 50,620                       |   |
| Filling stations—gasoline and oil.....             | 32                         | 70,950                       | 10,800  |  |                            |                              |   |
| Filling stations with tires and accessories.....   | 53                         | 84,614                       |   |  |                            |                              |   |
| Filling stations with other merchandise.....       |                            | 5,152                        |   |  |                            |                              |   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

| KIND OF BUSINESS   | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS  | Receipts from other repairs and service (except automotive) |
|--|---|---|---|
| <b>Total</b> .....   | \$1,390,499   | <b>Lumber and building group</b> .....                      | \$119,110   |
| <b>Food group</b> .....                                    | 0,000   | Roofing.....  | 9,100   |
| Confectionery stores (candy and fountain).....             | 0,000   | Electrical shops (without radio).....                       | 3,800   |
| <b>General merchandise group</b> .....                     | 91,145  | Heating and plumbing shops.....                             | 86,282  |
| Department stores.....                                     | 75,993  | Paint and glass stores.....                                 | 13,928  |
| General merchandise stores.....                            | 15,152  | <b>Other retail stores</b> .....                            | 803,114   |
| <b>Automotive group</b> .....                              | 34,600  | Coal and wood yards.....                                    | 14,123  |
| Bicycle shops.....   | 34,600  | Jewelry stores (installment credit).....                    | 44,924  |
| <b>Apparel group</b> .....                                 | 81,250  | Jewelry stores.....   | 57,792  |
| Men's and boys' clothing stores.....                       | 750   | Music stores (without radio).....                           | 5,511   |
| Family clothing stores—men's, women's, and children's..... | 17,709  | Office and school supplies.....                             | 232,950   |
| Custom tailors.....  | 12,800  | Office and store mechanical appliance dealers (retail)..... | 46,688  |
| <b>Furniture and household group</b> .....                 | 219,870   | Office and store furniture and equipment dealers.....       | 1,916   |
| Furniture stores.....                                      | 7,502   | Typewriter dealers.....                                     | 2,869   |
| Household appliances stores (electrical).....              | 124,215   | Opticians and optometrists.....                             | 3,000   |
| Household appliances stores.....                           | 1,000   | Miscellaneous classifications (combined).....               | 463,341   |
| Radio and electrical shops.....                            | 85,382  | <b>Secondhand stores</b> .....                              | 31,391  |
| Radio and musical instruments.....                         | 1,083   |   |   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

RETAIL DISTRIBUTION IN ALABAMA: 1929

TABLE 22.—BIRMINGHAM—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                          | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|--|---|---|
| <b>FOOD GROUP</b>  |   |   | <b>GENERAL MERCHANDISE GROUP</b>   |   |   |
| Confectionery stores (candy and fountain):<br>(Commodity coverage, 23.5 per cent)                    |   |   | Department stores (without food departments):<br>(Commodity coverage, 72.8 per cent) |   |   |
| Bottled beverages.....   | 1.7   | 0.5   | Antiques, art goods, gifts.....  | 1.1   | 0.0   |
| Confectionery and nuts.....  | 41.1  | 41.1  | Apparel and accessories (women's, misses, children's)—                               |   |   |
| Fountain sales and ice cream.....  | 38.9  | 38.9  | Children's wear.....   | 2.0   | 2.0   |
| Receipts from sale of meals.....   | 28.8  | 19.5  | Millinery.....   | 3.0   | 2.2   |
| Egg and poultry dealers:<br>(Commodity coverage, 66.2 per cent)                                      |   |   | Hosiery.....   | 6.2   | 6.0   |
| Butter and cheese.....   | 2.4   | 1.1   | Coats, suits, and dresses.....   | 17.6  | 17.2  |
| Eggs.....  | 32.2  | 32.2  | Underwear, negligees, corsets, etc.....  | 6.5   | 6.3   |
| Poultry.....   | 66.7  | 66.7  | Other apparel (except furs).....   | 3.4   | 2.7   |
| Fruit stores and vegetable markets:<br>(Commodity coverage, 65.7 per cent)                           |   |   | Appliances and supplies, electrical.....   | 1.4   | .8  |
| Canned goods and other groceries.....  | 6.0   | 2.0   | Automotive parts and accessories—  |   |   |
| Fresh fish and other sea foods.....  | 43.7  | 17.1  | Automotive parts and accessories (except tires and tubes).....                       | 7.6   | .4  |
| Fruits and vegetables.....   | 80.3  | 80.3  | Tires, tubes, and tire accessories.....  | 13.9  | 1.9   |
| Combination stores—grocery stores with meats:<br>(Commodity coverage, 15.4 per cent)                 |   |   | Bicycles and accessories.....  | 1.9   | .1  |
| Bakery products, fresh.....  | 5.2   | 4.9   | Books.....   | 2.1   | 1.0   |
| Bottled beverages.....   | 1.6   | 1.1   | Clothing and furnishings (men's and boys')—  |   |   |
| Confectionery and nuts.....  | 1.8   | 1.2   | Suits.....   | 5.3   | 4.0   |
| Delicatessen, ready-to-serve foods.....  | 1.4   | .8  | Hats and caps.....   | .5  | .4  |
| Fresh fish and other sea foods.....  | 1.3   | .7  | Furnishings.....   | 5.8   | 4.7   |
| Fruits and vegetables.....   | 12.7  | 11.7  | Work clothing.....   | .3  | .2  |
| Groceries—   |   |   | Confectionery and nuts.....  | .0  | .3  |
| Butter and cheese.....   | 4.7   | 4.7   | Drugs and drug sundries.....   | .8  | .2  |
| Eggs.....  | 4.8   | 4.8   | Dry goods and notions—   |   |   |
| Lard, cooking fats, etc.....   | 5.7   | 5.7   | Cotton piece goods.....  | 2.7   | 2.0   |
| Flour.....   | 7.6   | 7.6   | Linen goods.....   | 4.1   | 3.0   |
| Sugar.....   | 5.7   | 5.7   | Wool and wool-mixed goods.....   | .5  | .3  |
| Canned goods and other groceries.....  | 18.6  | 18.6  | Rayon piece goods.....   | 4.2   | 1.0   |
| Meats, including poultry.....  | 25.2  | 25.2  | Silk and velvet piece goods.....   | 5.4   | 5.1   |
| Milk and cream.....  | 3.3   | 2.9   | Notions and small wares.....   | 5.1   | 5.0   |
| Nonfood products—  |   |   | Other dry goods.....   | 2.0   | 1.1   |
| Cigars, cigarettes, and tobacco.....   | 4.9   | 2.7   | Farm and garden equipment and supplies.....  | .0  | .1  |
| Hardware.....  | 1.8   | .2  | Fountain sales and ice cream.....  | .7  | .4  |
| Household supplies.....  | 1.8   | .8  | Furniture—   |   |   |
| Stationery and school supplies.....  | .7  | .4  | Bedroom.....   | 3.7   | 1.6   |
| Other nonfood products.....  | (x)   | .6  | Living room, library, and hall.....  | 2.5   | 1.1   |
| Combination stores—meat markets with groceries:<br>(Commodity coverage, 23.0 per cent)               |   |   | Dining room.....   | .9  | .4  |
| Bakery products, fresh.....  | 4.3   | 1.6   | Kitchen.....   | .5  | .2  |
| Cigars, cigarettes, and tobacco.....   | 3.2   | 1.1   | Other household.....   | .5  | .2  |
| Confectionery and nuts.....  | 3.4   | 1.1   | Furs and fur goods.....  | 1.4   | 1.1   |
| Fresh fish and other sea foods.....  | 12.3  | 12.3  | Hardware.....  | 2.5   | .1  |
| Fruits and vegetables.....   | 20.0  | 20.0  | Heating and plumbing equipment and supplies.....                                     | 3.8   | .1  |
| Groceries—   |   |   | Home furnishings—  |   |   |
| Butter and cheese.....   | 3.4   | 3.4   | Draperies, upholstery, and curtains.....   | 5.8   | 4.1   |
| Eggs.....  | 3.5   | 3.5   | Floor coverings.....   | 2.6   | 1.7   |
| Lard, cooking fats, etc.....   | 4.1   | 4.1   | Bedding, mattresses, springs.....  | .6  | .3  |
| Flour.....   | 1.7   | 1.7   | China, glassware, and crockery.....  | 1.4   | .7  |
| Sugar.....   | 1.5   | 1.5   | Kitchen utensils.....  | 2.3   | .8  |
| Canned good and other groceries.....   | 1.9   | 1.9   | Other home furnishings.....  | 3.6   | 1.4   |
| Meats, including poultry.....  | 45.7  | 45.7  | Infants' wear.....   | 2.1   | 1.2   |
| Milk and cream.....  | 0.4   | 2.1   | Jewelry, silverware, and clocks.....   | 1.3   | 1.0   |
| Meat markets:<br>(Commodity coverage, 66.0 per cent)   |   |   | Leather goods, billfolds, purses, gloves, and handbags.....                          | 1.1   | .9  |
| Butter and cheese.....   | 5.5   | 2.4   | Luggage.....   | .3  | .1  |
| Eggs.....  | 4.2   | 1.8   | Miscellaneous merchandise.....   | (x)   | .7  |
| Fresh fish and other sea foods.....  | 26.6  | 13.8  | Musical instruments and accessories.....   | .2  | .1  |
| Fruits and vegetables.....   | 11.9  | 5.0   | Optical goods.....   | .4  | .1  |
| Lard, cooking fats, etc.....   | 8.6   | 1.4   | Paints, varnishes, lacquers.....   | 1.8   | .1  |
| Meats, including poultry.....  | 75.6  | 75.6  | Paper and paper goods.....   | .9  | .7  |
| Bakeries—bakery goods stores (except manufacturing bakeries):<br>(Commodity coverage, 35.2 per cent) |   |   | Radios and equipment.....  | 1.5   | .9  |
| Bakery products, fresh.....  | 68.4  | 68.4  | Receipts from sale of meals.....   | 1.0   | .1  |
| Bottled beverages.....   | 1.8   | 1.3   | Refrigerators, electric and gas.....   | 2.9   | .1  |
| Delicatessen, ready-to-serve foods.....  | 3.0   | 2.1   | Service.....   | 1.2   | .7  |
| Receipts from sale of meals.....   | 28.2  | 28.2  | Shoes and other footwear—  |   |   |
|  |   |   | Men's.....   | .6  | .5  |
|  |   |   | Boys' and youths'.....   | .9  | .4  |
|  |   |   | Women's.....   | 4.2   | 3.5   |
|  |   |   | Misses' and children's.....  | 1.1   | .5  |
|  |   |   | Infants'.....  | .7  | .4  |
|  |   |   | Rubber and other footwear.....   | .7  | .1  |
|  |   |   | Sporting goods, gymnasium and playground equipment.....                              | 5.2   | .3  |
|  |   |   | Stoves, ranges, heaters, etc. (other than electric or gas).....                      | .3  | .2  |
|  |   |   | Toilet articles.....   | .6  | .5  |
|  |   |   | Toiletries and cosmetics.....  | 2.1   | 1.9   |
|  |   |   | Toys and games.....  | .9  | .7  |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 10. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report).

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

## CENSUS OF DISTRIBUTION

TABLE 22.—BIRMINGHAM—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>stores sell-<br>ing such<br>commod-<br>ity | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>all stores<br>in same<br>classifica-<br>tion | COMMODITY<br>(Read note carefully for explanation of terms)                                  | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>stores sell-<br>ing such<br>commod-<br>ity | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>all stores<br>in same<br>classifica-<br>tion |
|--|--|--|--|--|--|
| <b>GENERAL MERCHANDISE GROUP—Continued</b>   |  |  | <b>GENERAL MERCHANDISE GROUP—Continued</b>   |  |  |
| <b>Dry goods stores:</b><br>(Commodity coverage, 35.9 per cent)                                      |  |  | <b>General merchandise stores (without food departments)—Con.</b>                            |  |  |
| Apparel and accessories (women's, misses', children's)—  |  |  | Grain and feed.....  | 26.3   | 13.9   |
| Children's wear.....   | 12.8   | 8.4  | Hay, straw, and alfalfa.....   | 4.3  | 1.3  |
| Millinery.....   | 3.8  | 2.5  | Home furnishings—  |  |  |
| Hosiery.....   | 9.7  | 6.4  | Draperies, upholstery, and curtains.....   | 1.3  | .4   |
| Coats, suits, and dresses.....   | 43.8   | 28.7   | Floor coverings.....   | 21.2   | 7.0  |
| Underwear, negligees, corsets, etc.....  | 8.5  | 5.6  | Bedding, mattresses, springs.....  | 17.2   | 5.7  |
| Other apparel.....   | .7   | .5   | Other hardware.....  | 4.3  | 1.3  |
| Clothing and furnishings (men's and boys').....  | 7.5  | 4.9  | Shoes and other footwear—  |  |  |
| Dry goods and notions—   |  |  | Men's.....   | 8.9  | 5.9  |
| Cotton piece goods.....  | 4.0  | 4.0  | Boys' and youths'.....   | 3.0  | 2.0  |
| Linen goods.....   | 1.6  | 1.6  | Women's.....   | 5.9  | 3.9  |
| Wool and wool-mixed goods.....   | 3.3  | 3.3  | Misses' and children's.....  | 3.3  | 2.2  |
| Rayon piece goods.....   | 7.9  | 7.9  |  |  |  |
| Silk and velvet piece goods.....   | 11.6   | 11.6   |  |  |  |
| Notions and small wares.....   | 8.1  | 8.1  |  |  |  |
| Other dry goods.....   | 3.4  | 3.4  |  |  |  |
| Toilet articles.....   | 1.9  | 1.3  |  |  |  |
| Toiletries and cosmetics.....  | 2.7  | 1.8  |  |  |  |
| <b>General merchandise stores (with food departments):</b><br>(Commodity coverage, 23.7 per cent)    |  |  | <b>AUTOMOTIVE GROUP</b>  |  |  |
| Apparel and accessories (women's, misses', children's)—  |  |  | <b>Automobile salesrooms:</b><br>(Commodity coverage, 100.0 per cent)                        |  |  |
| Children's wear.....   | .5   | .3   | Automobiles, parts and accessories—  |  |  |
| Millinery.....   | .2   | .1   | Passenger automobiles, new.....  | 46.0   | 41.5   |
| Hosiery.....   | 1.1  | .8   | Used passenger cars.....   | 21.2   | 18.3   |
| Coats, suits, and dresses.....   | 1.0  | .8   | Buses.....   | 13.9   | .8   |
| Underwear, negligees, corsets, etc.....  | .4   | .3   | Commercial cars and trucks.....  | 17.7   | 6.9  |
| Other apparel.....   | .8   | .5   | Used commercial cars and trucks.....   | 5.6  | 1.6  |
| Bakery products, fresh.....  | 6.3  | .5   | Tractors.....  | 37.8   | 1.1  |
| Bottled beverages.....   | .8   | .6   | Special purpose vehicles, etc.....   | 26.4   | .8   |
| Cigars, cigarettes, and tobacco.....   | 3.9  | 3.0  | Automotive parts and accessories (except tires, tubes,<br>and batteries).....                | 11.1   | 10.5   |
| Clothing and furnishings (men's and boys')—  |  |  | Tires, tubes, and tire accessories.....  | 3.1  | 2.0  |
| Suits.....   | 7.3  | 5.0  | Automobiles, new, sold to dealers.....   | 9.8  | 6.1  |
| Overcoats.....   | 1.6  | .9   | Commercial cars and trucks, new, sold to dealers.....  | 2.1  | .4   |
| Hats and caps.....   | .8   | .6   | Parts and accessories sold to dealers.....   | 1.4  | .1   |
| Furnishings.....   | 4.3  | 2.9  | Batteries.....   | .8   | .3   |
| Work clothing.....   | 4.8  | 4.2  | Gasoline.....  | 1.4  | .4   |
| Other clothing.....  | 1.8  | 1.6  | Miscellaneous merchandise.....   | (x)  | 2.0  |
| Confectionery and nuts.....  | 1.2  | .8   | Oils and greases.....  | .9   | .4   |
| Drugs, patent medicines, etc.....  | 3.4  | .8   | Repairs and service.....   | 7.1  | 6.7  |
| Dry goods and notions—   |  |  | Storage.....   | .5   | .1   |
| Cotton piece goods.....  | 4.0  | 1.2  |  |  |  |
| Linen goods.....   | .5   | .3   | <b>Used-car dealers:</b><br>(Commodity coverage, 100.0 per cent)                             |  |  |
| Wool and wool-mixed goods.....   | .5   | .3   | Commercial cars and trucks, new.....   | 2.1  | .1   |
| Rayon piece goods.....   | 1.3  | 1.0  | Gasoline.....  | 18.7   | 1.0  |
| Silk and velvet piece goods.....   | .4   | .5   | Used passenger cars.....   | 98.9   | 98.9   |
| Notions and small wares.....   | .7   | .6   |  |  |  |
| Other dry goods.....   | 3.7  | 3.0  | <b>Accessory stores with tires and batteries:</b><br>(Commodity coverage, 68.3 per cent)     |  |  |
| Farm and garden equipment and supplies.....  | .2   | .1   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                | 54.9   | 54.9   |
| Fertilizers.....   | 2.6  | 1.5  | Batteries.....   | 7.1  | 7.1  |
| Fresh fish and other sea foods.....  | 1.6  | .3   | Gasoline.....  | 25.0   | 4.6  |
| Fruits and vegetables.....   | 3.3  | .6   | Miscellaneous merchandise.....   | (x)  | 1.6  |
| Grain and feed.....  | 7.1  | 5.7  | Oils and greases.....  | 4.5  | 3.2  |
| Groceries—   |  |  | Radios and equipment.....  | 1.0  | .5   |
| Butter and cheese.....   | 1.4  | 1.4  | Repairs and service.....   | 11.7   | 2.2  |
| Eggs.....  | 1.3  | 1.3  | Tires, tubes, and tire accessories.....  | 25.7   | 25.7   |
| Lard, cooking fats, etc.....   | 1.6  | 1.6  | Used passenger cars.....   | 1.4  | .2   |
| Flour.....   | 3.5  | 3.5  |  |  |  |
| Sugar.....   | 6.5  | 6.5  | <b>Tire shops (including tire repairs):</b><br>(Commodity coverage, 81.4 per cent)           |  |  |
| Canned goods and other groceries.....  | 30.1   | 30.1   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                | 4.2  | .8   |
| Hardware—  |  |  | Batteries.....   | 4.0  | 4.0  |
| Builders' and shelf.....   | 7.9  | 6.2  | Gasoline.....  | 20.0   | 17.2   |
| Carpenters' and mechanics' tools.....  | 2.0  | .2   | Miscellaneous merchandise.....   | (x)  | 1.0  |
| Other hardware.....  | 6.0  | 1.4  | Oils and greases.....  | 2.7  | 2.3  |
| Meats, including poultry.....  | 13.2   | 4.1  | Radios and equipment.....  | 2.7  | .5   |
| Milk and cream.....  | 3.3  | .6   | Repairs and service.....   | 4.2  | 3.5  |
| Radio sets.....  | .9   | .1   | Tires, tubes, and tire accessories.....  | 4.7  | .4   |
| Shoes and other footwear—  |  |  | Tires, tubes, and tire accessories.....  | 70.3   | 70.3   |
| Men's.....   | 4.3  | 1.8  |  |  |  |
| Boys' and youths'.....   | 1.4  | .5   | <b>Filling stations (gasoline and oil):</b><br>(Commodity coverage, 26.7 per cent)           |  |  |
| Women's.....   | 3.4  | 1.1  | Fuel oil.....  | 11.4   | 3.0  |
| Misses' and children's.....  | 1.7  | .4   | Gasoline.....  | 71.6   | 71.6   |
| Toilet articles.....   | .5   | .1   | Oils and greases.....  | 18.6   | 18.6   |
| Toiletries and cosmetics.....  | 1.1  | .2   | Repairs and service.....   | 15.2   | 5.3  |
| <b>General merchandise stores (without food departments):</b><br>(Commodity coverage, 34.8 per cent) |  |  | Storage.....   | 13.8   | 1.5  |
| Apparel and accessories (women's, misses', children's)—  |  |  |  |  |  |
| Millinery.....   | 1.0  | .3   | <b>Filling stations (with tires and accessories):</b><br>(Commodity coverage, 53.5 per cent) |  |  |
| Coats, suits, and dresses.....   | 31.8   | 10.5   | Automotive parts and accessories (except tires, tubes, and<br>batteries).....                | 2.6  | .7   |
| Other apparel.....   | .3   | .1   | Batteries.....   | 7.0  | 2.7  |
| Builders' and shelf hardware.....  | 4.3  | 1.3  | Gasoline.....  | 58.0   | 58.0   |
| Clothing and furnishings (men's and boys')—  |  |  | Oils and greases.....  | 11.7   | 11.7   |
| Suits.....   | 16.4   | 11.3   | Repairs and service.....   | 5.7  | 5.1  |
| Overcoats.....   | 4.0  | 1.3  | Tires and tubes sold to dealers.....   | 35.7   | 9.1  |
| Hats and caps.....   | 6.3  | 3.5  | Tires, tubes, and tire accessories.....  | 12.7   | 12.7   |
| Furnishings.....   | 8.5  | 5.7  |  |  |  |
| Work clothing.....   | 10.2   | 6.8  |  |  |  |
| Other clothing.....  | 2.0  | 2.0  |  |  |  |
| Dry goods and notions—   |  |  |  |  |  |
| Cotton piece goods.....  | 4.9  | 3.3  |  |  |  |
| Wool and wool-mixed goods.....   | 4.8  | 1.7  |  |  |  |
| Rayon piece goods.....   | 2.7  | 1.0  |  |  |  |
| Notions and small wares.....   | 9.8  | 6.5  |  |  |  |
| Other dry goods.....   | 3.6  | 1.1  |  |  |  |
|  |  |  | <b>APPAREL GROUP</b>   |  |  |
|  |  |  | <b>Men's and boys' clothing stores:</b><br>(Commodity coverage, 63.2 per cent)               |  |  |
|  |  |  | Overcoats.....   | 26.0   | 26.0   |
|  |  |  | Suits.....   | 74.0   | 74.0   |

# RETAIL DISTRIBUTION IN ALABAMA: 1929

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TABLE 22.—BIRMINGHAM—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                                 | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|---|---|---|
| <b>APPAREL GROUP—Continued</b>   |   |   | <b>APPAREL GROUP—Continued</b>  |   |   |
| Men's and boys' hat stores:<br>(Commodity coverage, 100.0 per cent)                                    |   |   | Family shoe stores (men's, women's, and children's):<br>(Commodity coverage, 68.5 per cent) |   |   |
| Furnishings.....   | 13.7  | 13.7  | Hosiery.....  | 7.4   | 1.7   |
| Hats and caps.....   | 86.3  | 86.3  | Shoes and other footwear—   |   |   |
| Men's furnishings stores:<br>(Commodity coverage, 32.2 per cent)                                       |   |   | Men's.....  | 25.0  | 25.0  |
| Furnishings.....   | 97.7  | 97.7  | Boys' and youths'.....  | 11.2  | 4.9   |
| Hats and caps.....   | 22.4  | 2.3   | Women's.....  | 51.8  | 51.8  |
| Men's clothing and furnishings stores:<br>(Commodity coverage, 51.9 per cent)                          |   |   | Misses' and children's.....   | 20.1  | 12.5  |
| Furnishings.....   | 32.4  | 32.4  | Infants'.....   | 2.0   | .8  |
| Hats and caps.....   | 5.2   | 4.3   | Rubber and other footwear.....  | 7.1   | 3.6   |
| Jewelry, costume.....  | 1.9   | .4  | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |   |   |
| Leather goods, bill folds, gloves.....   | 1.2   | .2  | Furniture stores:<br>(Commodity coverage, 73.1 per cent)                                    |   |   |
| Other clothing.....  | 12.1  | 7.4   | Appliances and supplies, electrical.....  | .6  | .1  |
| Overcoats.....   | 9.4   | 9.4   | Furniture—  |   |   |
| Shoes and other footwear—  |   |   | Bedroom.....  | 20.9  | 20.0  |
| Men's.....   | 26.9  | 6.3   | Living room, library, and hall.....   | 26.5  | 26.5  |
| Boys' and youths'.....   | 4.0   | 1.1   | Dining room.....  | 10.7  | 10.7  |
| Women's.....   | 9.6   | 1.2   | Kitchen.....  | 8.4   | 8.4   |
| Suits.....   | 33.6  | 33.6  | Other household.....  | 4.3   | 2.0   |
| Work clothing.....   | 5.6   | 3.7   | Home furnishings—   |   |   |
| Family clothing stores (men's, women's and children's):<br>(Commodity coverage, 73.1 per cent)         |   |   | Draperies, upholstery, and curtains.....  | 9.3   | 1.1   |
| Apparel and accessories, (women's, misses', children's)—   |   |   | Floor coverings.....  | 9.9   | 6.2   |
| Children's wear.....   | 3.4   | .2  | Bedding, mattresses, springs.....   | 6.2   | 3.0   |
| Millinery.....   | 5.1   | 3.1   | China, glassware, and crockery.....   | 1.3   | .2  |
| Hosiery.....   | 8.3   | 3.6   | Kitchen utensils.....   | 1.1   | .1  |
| Coats, suits, and dresses.....   | 31.8  | 19.9  | Other home furnishings.....   | 3.7   | .6  |
| Underwear, negligees, corsets, etc.....  | 9.3   | 5.7   | Miscellaneous merchandise.....  | (x)   | .1  |
| Other apparel (except furs).....   | 5.7   | .4  | Phonographs and records.....  | 2.9   | .3  |
| Clothing and furnishings (men's and boys')—  |   |   | Radio parts and accessories.....  | 1.1   | .4  |
| Suits.....   | 43.0  | 26.9  | Radio sets.....   | 13.5  | 9.0   |
| Overcoats.....   | 10.5  | 8.6   | Refrigerators, electric and gas.....  | 1.9   | .3  |
| Hats and caps.....   | 7.4   | 4.6   | Secondhand furniture.....   | 12.1  | 3.3   |
| Furnishings.....   | 26.1  | 16.0  | Secondhand goods.....   | 12.1  | .6  |
| Work clothing.....   | 3.9   | .1  | Service.....  | 4.2   | .1  |
| Other clothing.....  | 1.9   | .1  | Stoves and ranges, gas.....   | 7.2   | 1.5   |
| Furs and fur goods.....  | 1.7   | .8  | Stoves, ranges, heaters, etc. (other than electric or gas).....                             | 9.2   | 4.6   |
| Gift merchandise.....  | 1.2   | .5  | Household appliances stores (electrical):<br>(Commodity coverage, 53.5 per cent)            |   |   |
| Home furnishings.....  | 10.0  | .5  | Commercial and industrial appliances.....   | 1.0   | .4  |
| Infants' wear.....   | .9  | .4  | Household appliances, motor-driven (except refrigerators).....                              | 11.0  | 11.0  |
| Jewelry, costume.....  | 1.2   | .6  | Household heating appliances—portable.....  | 9.2   | 9.1   |
| Leather goods, bill folds, purses, gloves, and hand bags.....  | 2.4   | 1.0   | Incandescent lamps.....   | 1.1   | .2  |
| Luggage.....   | .5  | .2  | Kitchen utensils.....   | 20.9  | 16.5  |
| Musical instruments and accessories.....   | .7  | .1  | Lighting equipment.....   | 4.8   | 4.7   |
| Notions and small wares.....   | .4  | .2  | Other appliances.....   | .4  | .1  |
| Service.....   | .5  | .2  | Radios and equipment.....   | 3.9   | 3.0   |
| Shoes and other footwear—  |   |   | Ranges, water heaters, etc.....   | 25.9  | 25.8  |
| Men's.....   | 7.7   | 3.0   | Refrigerators.....  | 31.1  | 6.4   |
| Boys' and youths'.....   | 9.6   | .6  | Service.....  | 28.9  | 22.8  |
| Women's.....   | 3.6   | 1.9   | Household appliances stores:<br>(Commodity coverage, 91.1 per cent)                         |   |   |
| Misses' and children's.....  | 2.4   | 1.0   | Appliances and supplies, gas—   |   |   |
| Ties, tubes, and tire accessories.....   | 3.3   | .1  | Stoves and ranges.....  | 43.9  | 43.0  |
| Toilet articles.....   | .7  | .3  | Water heaters.....  | 24.3  | 24.3  |
| Toiletries and cosmetics.....  | 1.0   | .4  | Other appliances.....   | 2.2   | 2.2   |
| Toys and games.....  | .3  | .1  | Heating and plumbing equipment and supplies.....  | 5.1   | 4.6   |
| Women's ready-to-wear specialty stores—apparel and accessories:<br>(Commodity coverage, 96.4 per cent) |   |   | Home furnishings.....   | 25.4  | 25.0  |
| Children's wear.....   | 10.4  | 1.8   | Radio and electrical shops:<br>(Commodity coverage, 34.2 per cent)                          |   |   |
| Coats, suits, and dresses.....   | 59.2  | 59.2  | Appliances and supplies, electrical—  |   |   |
| Custom tailoring.....  | 3.3   | .1  | Household appliances, motor-driven (except refrigerators).....                              | 1.8   | .9  |
| Furs and fur goods.....  | 11.5  | 1.9   | Household heating appliances—portable.....  | 10.3  | 4.4   |
| Hosiery.....   | 11.7  | 6.3   | Lighting equipment.....   | 22.2  | 9.5   |
| Infants' wear.....   | 5.5   | .2  | Ranges, water heaters, etc.....   | 8.9   | 2.9   |
| Millinery.....   | 22.6  | 14.3  | Radio parts and accessories.....  | 1.6   | 1.6   |
| Notions and small wares.....   | 1.8   | .2  | Radio sets.....   | 50.2  | 50.2  |
| Other apparel (except furs).....   | 0.1   | .2  | Refrigerators, electric.....  | 23.8  | 15.8  |
| Shoes, women's.....  | 31.0  | 5.2   | Service.....  | 19.0  | 14.7  |
| Underwear, negligees, corsets, etc.....  | 12.8  | 8.1   | Radio and musical instruments stores:<br>(Commodity coverage, 96.0 per cent)                |   |   |
| Hosiery:<br>(Commodity coverage, 52.0 per cent)  |   |   | Household appliances, motor-driven (except refrigerators).....                              | 1.4   | .2  |
| Furnishings, men's.....  | 25.0  | 24.0  | Musical instruments and accessories—  |   |   |
| Hosiery, women's.....  | 76.0  | 76.0  | Pianos and accessories.....   | 40.1  | 35.5  |
| Men's shoe stores:<br>(Commodity coverage, 10.9 per cent)  |   |   | Phonographs and records.....  | 16.1  | 14.2  |
| Furnishings.....   | 4.8   | 4.8   | Stringed and band instruments.....  | 16.0  | 1.8   |
| Shoes, men's.....  | 95.2  | 95.2  | Sheet music, music books, etc.....  | 12.0  | 1.4   |
| Women's shoe stores:<br>(Commodity coverage, 99.2 per cent)  |   |   | Other musical instruments and accessories.....  | 1.8   | .2  |
| Hosiery, women's.....  | 13.5  | 9.7   | Radio parts and accessories.....  | 4.0   | 4.0   |
| Miscellaneous merchandise.....   | (x)   | .2  | Radio sets.....   | 35.3  | 35.3  |
| Shoes and other footwear—  |   |   | Refrigerators, electric and gas.....  | 22.8  | 7.3   |
| Women's.....   | 86.7  | 86.7  | Service.....  | .8  | .1  |
| Misses' and children's.....  | 20.7  | 2.1   | <b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>   |   |   |
| Rubber and other footwear.....   | 3.1   | 1.3   | Restaurants with table service:<br>(Commodity coverage, 36.8 per cent)                      |   |   |
|  |   |   | Cigars, cigarettes and tobacco.....   | 7.7   | 7.7   |
|  |   |   | Confectionery and nuts.....   | 1.9   | .8  |
|  |   |   | Fresh fish and other sea foods.....   | 16.7  | 2.8   |
|  |   |   | Receipts from sale of meals.....  | 88.7  | 88.7  |

## CENSUS OF DISTRIBUTION

TABLE 22.—BIRMINGHAM—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                                   | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>stores sell-<br>ing such<br>commod-<br>ity | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>all stores<br>in same<br>classifica-<br>tion | COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>stores sell-<br>ing such<br>commod-<br>ity | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>all stores<br>in same<br>classifica-<br>tion |
|---|--|--|---|--|--|
| <b>LUMBER AND BUILDING GROUP</b>  |  |  | <b>OTHER RETAIL STORES—Continued</b>  |  |  |
| <b>Lumber and building material dealers:</b><br>(Commodity coverage, 86.8 per cent)           |  |  | <b>Feed stores with groceries—Continued.</b>  |  |  |
| <b>Building materials—</b>  |  |  | <b>Groceries—</b>   |  |  |
| Brick, terra cotta, tile, etc.....  | 8.7  | 8.0  | Butter and cheese.....  | 6.8  | 6.8  |
| Building stone.....   | .5   | .3   | Eggs.....   | 7.1  | 7.1  |
| Cement.....   | 10.2   | 9.7  | Lard, cooking fats, etc.....  | 7.4  | 7.4  |
| Lime, plaster, etc.....   | 7.5  | 7.1  | Flour.....  | 15.3   | 15.3   |
| Lumber (rough and dressed).....   | 52.1   | 43.8   | Sugar.....  | 4.6  | 4.6  |
| Planing-mill products, woodwork.....  | 10.4   | 8.5  | Canned goods and other groceries.....   | 8.3  | 8.8  |
| Wood shingles and shakes.....   | 1.1  | .8   | Hay, straw, and alfalfa.....  | 12.4   | 12.4   |
| Roofing materials (except wood shingles).....   | 12.0   | 11.4   | <b>Book stores:</b><br>(Commodity coverage, 81.8 per cent)  |  |  |
| Iron and other building metal.....  | 2.9  | 1.2  | Antiques, art goods, gifts.....   | 17.8   | 8.3  |
| Building paper, insulating boards with wood base,<br>etc.....                                 | 1.6  | .9   | Books.....  | 56.9   | 56.9   |
| Wall boards (except wood base).....   | 2.8  | 2.5  | China, glassware, and crockery.....   | 7.3  | 3.4  |
| Other building materials.....   | 8.4  | 3.9  | Leather goods.....  | 18.6   | 8.7  |
| Glass.....  | 3.2  | .2   | Lighting equipment, electric.....   | 20.8   | 9.7  |
| Paints, varnishes, lacquers.....  | 3.8  | 1.5  | Magazines and newspapers.....   | 14.5   | 13.0   |
| Wood, coke, and other fuels.....  | 4.0  | .2   | <b>Cigar stores (without fountains):</b><br>(Commodity coverage, 88.8 per cent)                       |  |  |
| <b>Lumber and hardware dealers:</b><br>(Commodity coverage, 100.0 per cent)                   |  |  | Cigars, cigarettes, and tobacco.....  |  |  |
| Builders' and shelf hardware.....   | 7.1  | 7.1  | Smokers' supplies.....  | 90.0   | 90.0   |
| <b>Building materials—</b>  |  |  | Coal and wood yards:<br>(Commodity coverage, 57.3 per cent)   |  |  |
| Brick, terra cotta, tile, etc.....  | 8.8  | 7.2  | Coal.....   | 94.0   | 94.0   |
| Cement.....   | 6.0  | 5.4  | Ice.....  | 25.8   | 1.3  |
| Lime, plaster, etc.....   | 5.8  | 4.8  | Service.....  | 9.4  | .5   |
| Lumber (rough and dressed).....   | 40.1   | 32.9   | Wood, coke, and other fuels.....  | 4.3  | 4.2  |
| Planing-mill products, woodwork.....  | 8.9  | 7.3  | <b>Drug stores (with fountains):</b><br>(Commodity coverage, 17.2 per cent)                           |  |  |
| Wood shingles and shakes.....   | 4.8  | 3.2  | Bottled beverages.....  | 4.3  | 1.1  |
| Roofing materials (except wood shingles).....   | 9.3  | 7.6  | Cigars, cigarettes, and tobacco.....  | 13.3   | 13.3   |
| Iron and other building metal.....  | 3.5  | 1.1  | Confectionery and nuts.....   | 5.8  | 3.1  |
| Building paper, insulating boards with wood base, etc.<br>Wall boards (except wood base)..... | 1.2<br>5.0   | .6<br>3.3  | Drugs, patent medicines, etc.....   | 27.8   | 27.8   |
| Other building materials.....   | 19.5   | 12.1   | Fountain sales and ice cream.....   | 17.1   | 17.1   |
| Carpenters' and mechanics' tools.....   | 2.2  | .1   | Miscellaneous merchandise.....  | (x)  | 2.6  |
| Coal.....   | 13.7   | 1.4  | Rubber goods.....   | 18.5   | 18.5   |
| Heating and plumbing equipment and supplies.....  | 12.0   | 3.2  | Stationery, books, periodicals, etc.....  | 1.4  | 1.3  |
| Painters' supplies.....   | .6   | .1   | Surgical and hospital supplies.....   | 4.5  | 2.5  |
| Paints, varnishes, lacquers.....  | 4.2  | 2.0  | Toilet articles.....  | 2.4  | .9   |
| Wood, coke, and other fuels.....  | 3.9  | .6   | Toilet articles.....  | 3.3  | 3.3  |
| <b>Electrical shops (without radio):</b><br>(Commodity coverage, 59.4 per cent)               |  |  | Toiletries and cosmetics.....   |  |  |
| Construction materials.....   | 44.3   | 44.3   | <b>Jewelry stores (installment credit):</b><br>(Commodity coverage, 100.0 per cent)                   |  |  |
| Household heating appliances—portable.....  | 3.8  | 1.9  | Art goods, gifts.....   |  |  |
| Incandescent lamps.....   | 21.9   | 21.9   | Cameras and photographic supplies.....  | 26.7   | 10.7   |
| Lighting equipment.....   | 62.2   | 31.9   | China, glassware, and crockery.....   | 3.8  | 1.9  |
| <b>Paint and glass stores:</b><br>(Commodity coverage, 80.1 per cent)                         |  |  | China, glassware, and crockery.....   |  |  |
| Glass.....  | 19.6   | 13.8   | Draperies, upholstery, and curtains.....  | 7.4  | 2.0  |
| Painters' supplies.....   | 7.4  | 7.4  | Jewelry, silverware, and clocks—  | 4.9  | 1.9  |
| Paints, varnishes, lacquers.....  | 60.0   | 69.0   | Clocks.....   | 1.0  | .6   |
| Wall paper.....   | 24.5   | 9.8  | Watches.....  | 14.8   | 14.8   |
| <b>OTHER RETAIL STORES</b>  |  |  | Diamond jewelry.....  |  |  |
| <b>Hardware stores:</b><br>(Commodity coverage, 32.8 per cent)                                |  |  | Rings, other than diamond.....  |  |  |
| Automotive parts and accessories (except tires, and tubes).....                               |  |  | Gold and gold-filled jewelry.....   |  |  |
| Appliances and supplies, electrical—  | 3.0  | .6   | Plated silverware.....  | 2.7  | 2.7  |
| Household heating appliances, motor-driven.....   | .3   | .1   | Starling silverware.....  | 2.8  | 2.8  |
| Household heating appliances—portable.....  | 1.4  | .5   | Other jewelry.....  | 14.1   | 14.1   |
| Incandescent lamps.....   | .9   | .2   | Leather goods.....  | 2.9  | 2.9  |
| Construction materials.....   | .7   | .1   | Miscellaneous merchandise.....  | .4   | .3   |
| <b>Building materials—</b>  |  |  | Optical goods.....  |  |  |
| Lime, plaster, etc.....   | .7   | .1   | Radio and equipment.....  | 11.4   | 1.8  |
| Roofing materials.....  | 3.8  | 1.3  | Service.....  | 5.8  | 4.3  |
| Other building materials.....   | 8.9  | 1.7  | <b>Jewelry stores:</b><br>(Commodity coverage, 64.2 per cent)   |  |  |
| China, glassware, and crockery.....   | 5.9  | 1.1  | Clocks.....   | 11.1   | 11.1   |
| Gasoline.....   | 14.8   | 2.8  | Diamond jewelry.....  | 27.3   | 27.3   |
| Glass.....  | 1.7  | .6   | Gold and gold-filled jewelry.....   | 8.3  | 8.3  |
| <b>Hardware—</b>  |  |  | Leather goods.....  |  |  |
| Builders' and shelf.....  | 42.5   | 42.5   | Other jewelry.....  | 6.3  | 2.6  |
| Carpenters' and mechanics' tools.....   | 7.5  | 7.5  | Plated silverware.....  | 7.7  | 4.2  |
| Other hardware.....   | 24.7   | 14.4   | Starling silverware.....  | 7.2  | 7.2  |
| Kitchen utensils.....   | .9   | .3   | Rings, other than diamond.....  | 9.6  | 9.6  |
| Oils and greases.....   | 3.0  | .0   | Service.....  | 5.0  | 1.6  |
| Other farm and garden equipment and supplies.....   | .7   | .1   | Starling silverware.....  | 7.1  | 7.1  |
| Painters' supplies.....   | .4   | .1   | Watches.....  | 21.0   | 21.0   |
| Paints, varnishes, lacquers.....  | 31.7   | 18.2   | <b>Office and school supplies:</b><br>(Commodity coverage, 93.2 per cent)                             |  |  |
| Radio parts and accessories.....  | .6   | .1   | Adding and calculating machines and accessories.....  |  |  |
| Radio sets.....   | 5.9  | 1.1  | Office and store furniture.....   | 13.2   | 12.9   |
| Seeds, bulbs, plants, and nursery stock.....  | 3.0  | .6   | Service.....  | (x)  | 29.8   |
| Sporting goods, gymnasium and playground equipment.....                                       | 8.8  | 3.0  | Stationery.....   | 50.3   | 50.3   |
| Tires, tubes, and tire accessories.....   | 3.0  | .6   | <b>Office and store mechanical appliance dealers (retail):</b><br>(Commodity coverage, 89.2 per cent) |  |  |
| Toys and games.....   | 1.0  | .3   | Adding and calculation machines and accessories.....  |  |  |
| Wall paper.....   | 3.0  | .6   | Office and store furniture.....   | 65.6   | 49.9   |
| Wire fencing, gates, and posts.....   | 2.6  | .9   | Other office and store mechanical appliances.....   | 4.0  | .8   |
| <b>Feed stores (flour, feed, grain, fertilizer):</b><br>(Commodity coverage, 53.0 per cent)   |  |  | Service.....  |  |  |
| Fertilizers.....  | 17.6   | 17.6   | Stationery.....   | 11.3   | 8.8  |
| Grain and feed.....   | 56.6   | 56.6   | Typewriters and accessories.....  | 24.5   | 5.2  |
| Hay, straw, and alfalfa.....  | 25.8   | 25.8   | <b>Office and store furniture and equipment dealers:</b><br>(Commodity coverage, 72.3 per cent)       |  |  |
| <b>Feed stores with groceries:</b><br>(Commodity coverage, 93.1 per cent)                     |  |  | Office and store furniture.....   |  |  |
| Grain and feed.....   | 37.6   | 37.6   | Other office and store equipment.....   | 50.0   | 50.0   |
|   |  |  | Stationery.....   | 32.8   | 32.8   |
|   |  |  | Typewriters and accessories.....  | 10.6   | 3.5  |
|   |  |  |   | 34.1   | 13.7   |



# RETAIL DISTRIBUTION IN ALABAMA: 1929

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**TABLE 23.—MOBILE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**  
**NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

| KIND OF BUSINESS  | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES |            | PAY ROLL                        |                 | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929)    |                         |
|---|------------------|---|---------------------|------------|---------------------------------|-----------------|---|---------------------------------------|---------------------|-------------------------|
|   |                  |   | Full time           | Part time  | Total (full time and part time) | Part time only  |   |                                       | Amount              | Per cent of total sales |
| <b>All groups.....</b>  | <b>943</b>       | <b>792</b>                                    | <b>3,820</b>        | <b>441</b> | <b>\$3,928,548</b>              | <b>\$75,908</b> | <b>\$3,885,738</b>                          | <b>\$4,744,430</b>                    | <b>\$83,082,407</b> | <b>100.00</b>           |
| <b>Food group<sup>1</sup>.....</b>                                      | <b>377</b>       | <b>332</b>                                    | <b>496</b>          | <b>198</b> | <b>508,789</b>                  | <b>25,798</b>   | <b>567,684</b>                              | <b>440,480</b>                        | <b>7,098,413</b>    | <b>21.40</b>            |
| Candy and confectionery stores.....                                     | 6                | 4   | 14                  | -----      | 8,084                           | -----           | 0,671                                       | 4,350                                 | 56,817              | .17                     |
| Dairy products stores <sup>2</sup> .....                                | 9                | 8   | 17                  | 13         | 10,547                          | 1,155           | 10,172                                      | 2,000                                 | 114,778             | .35                     |
| Fruit stores and vegetable markets.....                                 | 19               | 21  | 34                  | 11         | 25,498                          | 2,400           | 26,040                                      | 13,300                                | 334,832             | 1.01                    |
| Grocery stores (without meats).....                                     | 181              | 165   | 175                 | 58         | 166,056                         | 9,213           | 166,314                                     | 227,080                               | 2,585,532           | 7.82                    |
| Combination stores (groceries and meats).....                           | 97               | 78  | 163                 | 77         | 215,013                         | 11,470          | 211,142                                     | 173,730                               | 3,093,888           | 9.36                    |
| Meat markets (including sea foods).....                                 | 40               | 50  | 55                  | 7          | 47,929                          | 1,274           | 61,634                                      | 8,870                                 | 519,471             | 1.57                    |
| Bakeries—caterers.....  | 10               | 4   | 30                  | -----      | 27,330                          | -----           | 35,624                                      | 8,580                                 | 314,124             | .95                     |
| Other food stores.....  | 4                | -----   | 5                   | 2          | 5,590                           | -----           | 286   | 4,636                                 | 49,400              | .15                     |
| <b>General stores—groceries with apparel or dry goods.....</b>          | <b>4</b>         | <b>5</b>                                      | <b>5</b>            | <b>2</b>   | <b>1,848</b>                    | <b>338</b>      | <b>4,447</b>                                | <b>6,350</b>                          | <b>89,546</b>       | <b>.12</b>              |
| <b>General merchandise group.....</b>                                   | <b>28</b>        | <b>24</b>                                     | <b>832</b>          | <b>90</b>  | <b>682,898</b>                  | <b>8,869</b>    | <b>613,562</b>                              | <b>1,012,550</b>                      | <b>5,604,028</b>    | <b>16.95</b>            |
| Department stores.....  | 4                | 2   | 203                 | 30         | 262,278                         | 3,831           | 210,572                                     | 409,150                               | 2,248,978           | 6.80                    |
| Dry goods stores—piece-goods stores.....                                | 10               | 13  | 249                 | 42         | 250,575                         | 2,950           | 168,577                                     | 343,730                               | 1,575,240           | 4.70                    |
| General merchandise stores.....   | 8                | 8   | 68                  | 2          | 52,488                          | 181             | 16,727                                      | 93,760                                | 577,847             | 1.75                    |
| Variety, 5-and-10, and to-n-dollar stores.....                          | 6                | 1   | 222                 | 16         | 111,557                         | 1,907           | 217,686                                     | 165,910                               | 1,201,963           | 3.64                    |
| <b>Automotive group.....</b>  | <b>108</b>       | <b>70</b>                                     | <b>610</b>          | <b>18</b>  | <b>656,456</b>                  | <b>3,923</b>    | <b>694,230</b>                              | <b>619,900</b>                        | <b>6,277,760</b>    | <b>18.99</b>            |
| Motor-vehicle dealers (new and used).....                               | 13               | 9   | 268                 | 2          | 262,959                         | 900             | 316,998                                     | 410,850                               | 3,445,525           | 10.42                   |
| Accessories, tires, and batteries.....                                  | 16               | 8   | 113                 | 2          | 130,828                         | 240             | 114,540                                     | 111,480                               | 859,705             | 2.60                    |
| Filling stations.....   | 49               | 10  | 159                 | 5          | 184,393                         | 899             | 196,100                                     | 50,360                                | 1,582,000           | 4.79                    |
| Motor cycles, bicycles, and supplies.....                               | 3                | 5   | 6                   | 3          | 6,322                           | 500             | 8,105                                       | 8,710                                 | 57,912              | .18                     |
| Garages and repair shops.....   | 26               | 34  | 60                  | 6          | 67,613                          | 1,384           | 49,444                                      | 8,870                                 | 278,300             | .84                     |
| Other automotive establishments.....                                    | 1                | 4   | 4                   | -----      | 4,320                           | -----           | 9,045                                       | 20,630                                | 54,308              | .16                     |
| <b>Apparel group.....</b>   | <b>92</b>        | <b>71</b>                                     | <b>321</b>          | <b>55</b>  | <b>411,603</b>                  | <b>10,314</b>   | <b>530,397</b>                              | <b>906,050</b>                        | <b>3,346,168</b>    | <b>10.12</b>            |
| Men's and boys' clothing and furnishings stores.....                    | 35               | 37  | 112                 | 14         | 154,387                         | 1,635           | 231,795                                     | 543,380                               | 1,456,429           | 4.40                    |
| Family clothing stores—men's, women's, and children's.....              | 11               | 7   | 27                  | 11         | 49,941                          | 2,013           | 63,002                                      | 62,000                                | 399,671             | 1.21                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....     | 8                | 5   | 50                  | 0          | 54,182                          | 1,573           | 60,755                                      | 54,740                                | 439,052             | 1.33                    |
| Women's accessories stores.....   | 6                | 3   | 37                  | 3          | 27,600                          | 780             | 20,919                                      | 5,890                                 | 118,408             | .36                     |
| Other apparel stores.....   | 9                | 8   | 19                  | 10         | 17,154                          | 2,395           | 17,466                                      | 10,940                                | 77,820              | .24                     |
| Shoe stores.....  | 23               | 11  | 76                  | 11         | 108,439                         | 1,888           | 128,860                                     | 228,100                               | 854,780             | 2.58                    |
| <b>Furniture and household group.....</b>                               | <b>31</b>        | <b>21</b>                                     | <b>442</b>          | <b>12</b>  | <b>695,023</b>                  | <b>3,024</b>    | <b>445,059</b>                              | <b>590,080</b>                        | <b>2,973,185</b>    | <b>8.99</b>             |
| Furniture stores.....   | 16               | 8   | 324                 | -----      | 416,204                         | -----           | 332,213                                     | 393,400                               | 2,062,131           | 6.24                    |
| Household appliances stores.....  | 5                | 4   | 48                  | -----      | 81,700                          | -----           | 58,719                                      | 77,330                                | 443,085             | 1.34                    |
| Other home furnishings and appliances stores.....                       | 3                | 3   | 20                  | -----      | 21,715                          | -----           | 8,498                                       | 31,310                                | 86,655              | .26                     |
| Radio and music stores.....   | 7                | 6   | 50                  | 12         | 75,844                          | 3,024           | 45,620                                      | 88,040                                | 381,334             | 1.15                    |
| <b>Restaurants, cafeterias, and eating places.....</b>                  | <b>119</b>       | <b>122</b>                                    | <b>384</b>          | <b>10</b>  | <b>207,089</b>                  | <b>2,757</b>    | <b>194,874</b>                              | <b>18,150</b>                         | <b>1,188,128</b>    | <b>3.58</b>             |
| Restaurants, cafeterias, and lunch rooms.....                           | 74               | 77  | 322                 | 12         | 181,409                         | 1,857           | 156,415                                     | 11,900                                | 982,944             | 2.97                    |
| Lunch counters, refreshment stands, etc.....                            | 45               | 45  | 62                  | 4          | 25,680                          | 900             | 38,459                                      | 6,250                                 | 206,184             | .61                     |
| <b>Lumber and building group.....</b>                                   | <b>27</b>        | <b>19</b>                                     | <b>141</b>          | <b>6</b>   | <b>209,712</b>                  | <b>1,712</b>    | <b>172,798</b>                              | <b>200,120</b>                        | <b>1,713,027</b>    | <b>5.18</b>             |
| Lumber and building material dealers.....                               | 10               | 4   | 76                  | -----      | 98,536                          | -----           | 111,913                                     | 152,670                               | 1,251,940           | 3.79                    |
| Electrical shops (without radio).....                                   | 3                | 3   | 11                  | 3          | 14,790                          | 412             | 13,641                                      | 15,936                                | 89,928              | .27                     |
| Heating and plumbing shops.....   | 10               | 11  | 40                  | 3          | 72,672                          | 1,300           | 19,603                                      | 10,600                                | 261,656             | .79                     |
| Paint and glass stores.....   | 4                | 1   | 14                  | -----      | 23,714                          | -----           | 22,741                                      | 20,620                                | 169,503             | .33                     |
| <b>Other retail stores.....</b>   | <b>137</b>       | <b>109</b>                                    | <b>582</b>          | <b>67</b>  | <b>640,002</b>                  | <b>19,098</b>   | <b>650,477</b>                              | <b>914,980</b>                        | <b>4,731,514</b>    | <b>14.31</b>            |
| Hardware stores.....  | 3                | 4   | 16                  | 1          | 29,464                          | 104             | 30,079                                      | 50,640                                | 170,322             | .51                     |
| Farmers' supplies.....  | 7                | 3   | 25                  | -----      | 32,144                          | -----           | 36,089                                      | 74,320                                | 491,381             | 1.49                    |
| Book stores.....  | 2                | (x)   | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Cigar stores and cigar stands.....                                      | 10               | 8   | 22                  | 1          | 19,921                          | 160             | 24,452                                      | 12,000                                | 130,648             | .55                     |
| Coal and wood yards—ice dealers.....                                    | 19               | 20  | 90                  | 15         | 87,981                          | 3,663           | 78,963                                      | 28,780                                | 502,231             | 1.52                    |
| Drug stores.....  | 42               | 20  | 274                 | 30         | 283,710                         | 9,923           | 280,639                                     | 335,800                               | 2,012,630           | 6.09                    |
| Florists.....   | 1                | (x)   | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Gifts—novelties and toys—cameras.....                                   | 2                | (x)   | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Jewelry stores.....   | 12               | 11  | 46                  | 6          | 61,188                          | 789             | 74,576                                      | 201,200                               | 442,080             | 1.34                    |
| Luggage and leather goods stores.....                                   | 1                | (x)   | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| News dealers.....   | 3                | 2   | 8                   | -----      | 3,719                           | -----           | 5,583                                       | 2,700                                 | 39,557              | .12                     |
| Office, school, and store supplies and equipment dealers.....           | 9                | 4   | 33                  | 2          | 45,296                          | 729             | 22,899                                      | 67,500                                | 227,773             | .69                     |
| Opticians and optometrists.....   | 6                | 6   | 2                   | -----      | 2,424                           | -----           | 8,308                                       | 1,770                                 | 43,603              | .13                     |
| Sporting goods stores, including athletic and playground equipment..... | 3                | 4   | 10                  | -----      | 12,858                          | -----           | 19,902                                      | 42,520                                | 54,659              | .25                     |
| Stationers and printers.....  | 5                | 8   | 17                  | -----      | 17,273                          | -----           | 24,145                                      | 29,740                                | 226,922             | .69                     |
| Miscellaneous classifications (combined).....                           | 12               | 12  | 21                  | 5          | 24,955                          | 2,220           | 23,249                                      | 31,680                                | 177,064             | .53                     |
| <b>Secondhand stores.....</b>   | <b>20</b>        | <b>19</b>                                     | <b>17</b>           | <b>7</b>   | <b>17,141</b>                   | <b>1,073</b>    | <b>22,210</b>                               | <b>36,790</b>                         | <b>87,660</b>       | <b>.30</b>              |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 24.—MOBILE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION               | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                       |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---------------------------------|------------------|--|---------------------|-----------|--------------------------------|----------------|---|---------------------------------------|------------------|-------------------------|
|                                 |                  |  | Full time           | Part time | Total (fulltime and part time) | Part time only |   |                                       | Amount           | Per cent of total sales |
| Total                           | 943              | 792  | 3,829               | 441       | \$3,928,548                    | \$75,908       | \$3,885,739                                 | \$4,744,430                           | \$33,082,407     | 100.00                  |
| Single-store independents       | 714              | 750  | 2,373               | 280       | 2,349,895                      | 45,461         | 2,364,520                                   | 3,275,250                             | 19,811,448       | 59.92                   |
| 2-store independents            | 50               | 33   | 277                 | 19        | 305,284                        | 3,311          | 271,022                                     | 380,610                               | 2,469,112        | 7.47                    |
| 3-store independents            | 12               | 5  | 31                  | 5         | 20,492                         | 630            | 19,315                                      | 20,630                                | 237,055          | .72                     |
| Local chains                    | 71               | 4  | 375                 | 60        | 448,896                        | 15,068         | 407,386                                     | 432,190                               | 4,482,462        | 13.56                   |
| Sectional chains                | 23               |  | 122                 |           | 168,744                        |                | 156,293                                     | 111,370                               | 1,050,370        | 3.20                    |
| National chains                 | 61               |  | 410                 | 75        | 360,224                        | 10,871         | 494,661                                     | 391,150                               | 3,787,250        | 11.45                   |
| Direct selling (house-to-house) | 3                |  | 141                 |           | 134,351                        |                | 53,876                                      | 23,960                                | 326,281          | .99                     |
| Leased-department chains        | 3                |  | 8                   |           | 12,386                         |                | 20,913                                      | 19,120                                | 103,468          | .31                     |
| Manufacturer-controlled chains  | 3                |  | 31                  | 2         | 45,439                         | 565            | 22,526                                      | 34,600                                | 139,920          | .42                     |
| Other types of operation        | 3                |  | 55                  |           | 73,807                         |                | 74,896                                      | 55,490                                | 648,441          | 1.96                    |

TABLE 25.—MOBILE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total       | Single-store independents | Local multiunits including local chains | Sectional and national chains | Other types |
|--|-------------|---------------------------|---|-------------------------------|-------------|
| <b>Department stores:</b>  |             |                           |   |                               |             |
| Number of stores   | 4           |                           | 2                                       |                               | 2           |
| Annual net sales   | \$2,248,978 | (x)                       |   | (x)                           |             |
| Per cent of total sales  | 100.00      | (x)                       |   | (x)                           |             |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |             |                           |   |                               |             |
| Number of stores   | 6           |                           | 1                                       |                               | 5           |
| Annual net sales   | \$1,201,963 | (x)                       |   | (x)                           |             |
| Per cent of total sales  | 100.00      | (x)                       |   | (x)                           |             |
| <b>Men's and boys' clothing and furnishings stores:</b>                |             |                           |   |                               |             |
| Number of stores   | 35          |                           | 32                                      |                               | 2           |
| Annual net sales   | \$1,456,429 | \$1,435,347               | (x)                                     | (x)                           |             |
| Per cent of total sales  | 100.00      | 98.55                     | (x)                                     | (x)                           |             |
| <b>Family clothing stores—men's, women's, and children's:</b>          |             |                           |   |                               |             |
| Number of stores   | 11          |                           | 7                                       |                               | 4           |
| Annual net sales   | \$399,671   | \$99,286                  |   | \$300,385                     |             |
| Per cent of total sales  | 100.00      | 24.84                     |   | 75.16                         |             |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |             |                           |   |                               |             |
| Number of stores   | 8           |                           | 3                                       |                               | 2           |
| Annual net sales   | \$439,052   | \$128,742                 | (x)                                     | (x)                           |             |
| Per cent of total sales  | 100.00      | 29.32                     | (x)                                     | (x)                           |             |
| <b>Shoe stores:</b>  |             |                           |   |                               |             |
| Number of stores   | 23          |                           | 13                                      |                               | 4           |
| Annual net sales   | \$854,786   | \$535,501                 | \$133,523                               | \$78,040                      | \$107,713   |
| Per cent of total sales  | 100.00      | 62.65                     | 15.62                                   | 9.13                          | 12.60       |
| <b>Furniture stores:</b>   |             |                           |   |                               |             |
| Number of stores   | 16          |                           | 12                                      |                               | 1           |
| Annual net sales   | \$2,062,131 | \$1,306,180               | (x)                                     | (x)                           | \$274,206   |
| Per cent of total sales  | 100.00      | 63.34                     | (x)                                     | (x)                           | 13.80       |
| <b>Radio and music stores:</b>   |             |                           |   |                               |             |
| Number of stores   | 7           |                           | 0                                       |                               | 1           |
| Annual net sales   | \$381,334   | (x)                       | (x)                                     |                               |             |
| Per cent of total sales  | 100.00      | (x)                       | (x)                                     |                               |             |
| <b>Grocery stores (without meats):</b>                                 |             |                           |   |                               |             |
| Number of stores   | 181         |                           | 145                                     |                               | 28          |
| Annual net sales   | \$2,585,532 | \$1,271,565               | \$901,690                               | \$412,277                     |             |
| Per cent of total sales  | 100.00      | 49.18                     | 34.87                                   | 15.95                         |             |
| <b>Combination stores (groceries and meats):</b>                       |             |                           |   |                               |             |
| Number of stores   | 99          |                           | 63                                      |                               | 23          |
| Annual net sales   | \$3,093,888 | \$1,162,814               | \$1,183,515                             | \$747,559                     |             |
| Per cent of total sales  | 100.00      | 37.69                     | 38.25                                   | 24.16                         |             |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |             |                           |   |                               |             |
| Number of stores   | 74          |                           | 71                                      |                               | 2           |
| Annual net sales   | \$982,944   | \$856,500                 | (x)                                     | (x)                           |             |
| Per cent of total sales  | 100.00      | 87.14                     | (x)                                     | (x)                           |             |
| <b>Cigar stores and cigar stands:</b>                                  |             |                           |   |                               |             |
| Number of stores   | 10          |                           | 7                                       |                               | 2           |
| Annual net sales   | \$180,648   | \$98,582                  | (x)                                     | (x)                           |             |
| Per cent of total sales  | 100.00      | 54.57                     | (x)                                     | (x)                           |             |
| <b>Filling stations:</b>   |             |                           |   |                               |             |
| Number of stations   | 49          |                           | 6                                       |                               | 15          |
| Annual net sales   | \$1,582,000 | \$31,037                  | \$459,471                               | \$732,791                     | \$268,701   |
| Per cent of total sales  | 100.00      | 1.96                      | 29.04                                   | 46.32                         | 16.68       |
| <b>Coal and wood yards—ice dealers:</b>                                |             |                           |   |                               |             |
| Number of yards  | 19          |                           | 17                                      |                               | 2           |
| Annual net sales   | \$502,231   | (x)                       | (x)                                     |                               |             |
| Per cent of total sales  | 100.00      | (x)                       | (x)                                     |                               |             |
| <b>Drug stores:</b>  |             |                           |   |                               |             |
| Number of stores   | 42          |                           | 16                                      |                               | 25          |
| Annual net sales   | \$2,012,030 | (x)                       | \$1,560,533                             | (x)                           |             |
| Per cent of total sales  | 100.00      | (x)                       | 77.64                                   | (x)                           |             |
| <b>Hardware stores:</b>  |             |                           |   |                               |             |
| Number of stores   | 3           |                           | 3                                       |                               |             |
| Annual net sales   | \$170,322   | \$170,322                 |   |                               |             |
| Per cent of total sales  | 100.00      | 100.00                    |   |                               |             |
| <b>Jewelry stores:</b>   |             |                           |   |                               |             |
| Number of stores   | 12          |                           | 11                                      |                               | 1           |
| Annual net sales   | \$442,980   | (x)                       | (x)                                     | (x)                           |             |
| Per cent of total sales  | 100.00      | (x)                       | (x)                                     | (x)                           |             |

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**TABLE 26.—MONTGOMERY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |            | PAY ROLL                        |                 | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929)    |                         |
|---|------------------|--|---------------------|------------|---------------------------------|-----------------|---|---------------------------------------|---------------------|-------------------------|
|   |                  |  | Full time           | Part time  | Total (full time and part time) | Part time only  |   |                                       | Amount              | Per cent of total sales |
| <b>All groups.....</b>  | <b>850</b>       | <b>744</b>                                     | <b>3,573</b>        | <b>320</b> | <b>\$4,080,373</b>              | <b>\$70,065</b> | <b>\$3,752,708</b>                          | <b>\$4,789,080</b>                    | <b>\$31,875,207</b> | <b>100.00</b>           |
| <b>Food group.....</b>  | <b>312</b>       | <b>277</b>                                     | <b>447</b>          | <b>98</b>  | <b>408,044</b>                  | <b>17,363</b>   | <b>389,965</b>                              | <b>296,950</b>                        | <b>5,541,863</b>    | <b>17.39</b>            |
| Candy and confectionery stores.....                                     | 4                | 4  | 3                   |            | 920                             |                 | 2,096                                       | 870                                   | 13,237              | .04                     |
| Dairy products stores <sup>1</sup> .....                                | 1                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Delicatessen stores.....  | 5                | 12   | 25                  | 1          | 22,705                          | 400             | 33,801                                      | 27,240                                | 316,693             | .99                     |
| Fruit stores and vegetable markets.....                                 | 10               | 12   | 10                  | 1          | 8,932                           | 240             | 15,254                                      | 2,320                                 | 1,019,627           | .35                     |
| Grocery stores (without meats).....                                     | 123              | 104  | 114                 | 46         | 105,234                         | 7,997           | 98,238                                      | 95,220                                | 1,518,143           | 4.76                    |
| Combination stores (groceries and meats).....                           | 145              | 120  | 258                 | 44         | 238,803                         | 7,612           | 206,999                                     | 165,380                               | 3,225,674           | 10.12                   |
| Meat markets (including sea foods).....                                 | 21               | 22   | 32                  | 6          | 24,666                          | 1,114           | 29,888                                      | 5,230                                 | 334,674             | 1.05                    |
| Bakeries—caterers.....  | 2                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Other food stores.....  | 1                |  | 1                   |            | 1,560                           |                 | 1,252                                       | 110                                   | 8,450               | .03                     |
| <b>General stores—groceries with apparel or dry goods.....</b>          | <b>42</b>        | <b>42</b>                                      | <b>40</b>           | <b>9</b>   | <b>28,622</b>                   | <b>780</b>      | <b>33,842</b>                               | <b>57,310</b>                         | <b>555,441</b>      | <b>1.83</b>             |
| <b>General merchandise group.....</b>                                   | <b>45</b>        | <b>30</b>                                      | <b>578</b>          | <b>56</b>  | <b>555,067</b>                  | <b>9,880</b>    | <b>658,876</b>                              | <b>987,220</b>                        | <b>4,527,348</b>    | <b>14.20</b>            |
| Department stores.....  | 4                |  | 265                 | 31         | 305,439                         | 7,148           | 289,140                                     | 457,950                               | 2,032,140           | 6.38                    |
| Dry goods stores—piece goods stores.....                                | 13               | 10   | 122                 | 2          | 122,249                         | 804             | 171,449                                     | 191,990                               | 963,498             | 3.02                    |
| General merchandise stores.....   | 25               | 20   | 60                  | 8          | 52,142                          | 576             | 56,104                                      | 168,890                               | 761,686             | 2.39                    |
| Variety, 5-and-10, and to-a-dollar stores.....                          | 3                |  | 131                 | 15         | 76,237                          | 1,352           | 142,183                                     | 168,390                               | 770,018             | 2.41                    |
| <b>Automotive group.....</b>  | <b>102</b>       | <b>79</b>                                      | <b>624</b>          | <b>18</b>  | <b>894,989</b>                  | <b>4,456</b>    | <b>841,583</b>                              | <b>711,170</b>                        | <b>7,795,411</b>    | <b>24.46</b>            |
| Motor-vehicle dealers (new and used).....                               | 16               | 13   | 343                 | 5          | 517,372                         | 1,368           | 575,821                                     | 550,610                               | 5,245,694           | 16.46                   |
| Accessories, tires, and batteries.....                                  | 15               | 13   | 95                  | 3          | 124,005                         | 1,069           | 94,447                                      | 126,920                               | 763,936             | 2.40                    |
| Filling stations.....   | 51               | 28   | 124                 | 7          | 119,121                         | 818             | 122,669                                     | 21,750                                | 1,428,597           | 4.48                    |
| Garages and repair shops.....   | 20               | 25   | 62                  | 3          | 74,491                          | 1,210           | 48,046                                      | 11,890                                | 357,184             | 1.12                    |
| <b>Apparel group.....</b>   | <b>62</b>        | <b>40</b>                                      | <b>381</b>          | <b>41</b>  | <b>522,046</b>                  | <b>9,573</b>    | <b>587,021</b>                              | <b>868,910</b>                        | <b>3,852,352</b>    | <b>12.18</b>            |
| Men's and boys' clothing and furnishings stores.....                    | 14               | 17   | 53                  | 3          | 90,564                          | 1,074           | 112,286                                     | 251,640                               | 884,053             | 2.77                    |
| Family clothing stores—men's, women's, and children's.....              | 10               | 5  | 53                  | 4          | 76,224                          | 1,003           | 76,564                                      | 123,440                               | 515,991             | 1.62                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....     | 10               | 5  | 133                 | 13         | 167,620                         | 3,050           | 213,985                                     | 213,710                               | 1,363,097           | 4.28                    |
| Women's accessories stores.....   | 9                | 5  | 52                  | 4          | 45,770                          | 1,100           | 41,795                                      | 16,510                                | 218,454             | .69                     |
| Other apparel stores.....   | 4                | 3  | 17                  | 3          | 20,105                          | 576             | 14,699                                      | 19,610                                | 73,482              | .23                     |
| Shoe stores.....  | 15               | 5  | 73                  | 14         | 119,754                         | 2,770           | 127,712                                     | 244,000                               | 827,275             | 2.59                    |
| <b>Furniture and household group.....</b>                               | <b>27</b>        | <b>24</b>                                      | <b>297</b>          | <b>11</b>  | <b>364,783</b>                  | <b>3,183</b>    | <b>266,035</b>                              | <b>443,950</b>                        | <b>2,039,699</b>    | <b>6.40</b>             |
| Furniture stores.....   | 15               | 18   | 128                 | 5          | 186,681                         | 628             | 188,722                                     | 339,010                               | 1,212,301           | 3.80                    |
| Household appliances stores.....  | 6                | 1  | 144                 |            | 146,188                         |                 | 83,711                                      | 75,360                                | 690,772             | 2.17                    |
| Other home furnishings and appliances stores.....                       | 2                | 3  | 4                   | 2          | 6,510                           | 680             | 1,093                                       | 1,000                                 | 19,220              | .06                     |
| Radio and music stores.....   | 4                | 2  | 21                  | 4          | 25,404                          | 1,875           | 21,909                                      | 28,490                                | 117,406             | .37                     |
| <b>Restaurants, cafeterias, and eating places.....</b>                  | <b>109</b>       | <b>114</b>                                     | <b>328</b>          | <b>11</b>  | <b>223,779</b>                  | <b>2,131</b>    | <b>166,312</b>                              | <b>22,440</b>                         | <b>1,168,752</b>    | <b>3.66</b>             |
| Restaurants, cafeterias, and lunch rooms.....                           | 61               | 66   | 293                 | 6          | 198,232                         | 802             | 135,019                                     | 15,570                                | 986,293             | 3.09                    |
| Lunch counters, refreshment stands, etc.....                            | 48               | 48   | 33                  | 5          | 25,547                          | 1,329           | 30,693                                      | 6,870                                 | 182,459             | .57                     |
| <b>Lumber and building group.....</b>                                   | <b>30</b>        | <b>23</b>                                      | <b>252</b>          | <b>18</b>  | <b>322,805</b>                  | <b>6,400</b>    | <b>170,301</b>                              | <b>632,990</b>                        | <b>1,516,132</b>    | <b>4.76</b>             |
| Lumber and building material dealers.....                               | 14               | 7  | 179                 | 12         | 225,606                         | 4,400           | 123,403                                     | 477,380                               | 1,171,901           | 3.68                    |
| Electrical shops (without radio).....                                   | 6                | 5  | 34                  | 3          | 48,593                          | 1,025           | 23,044                                      | 15,600                                | 165,808             | .52                     |
| Heating and plumbing shops.....   | 6                | 7  | 28                  | 3          | 35,702                          | 975             | 10,028                                      | 14,740                                | 91,498              | .29                     |
| Paint and glass stores.....   | 4                | 4  | 11                  |            | 12,904                          |                 | 14,320                                      | 25,370                                | 86,835              | .27                     |
| <b>Other retail stores.....</b>   | <b>116</b>       | <b>109</b>                                     | <b>619</b>          | <b>57</b>  | <b>786,448</b>                  | <b>15,987</b>   | <b>619,007</b>                              | <b>835,160</b>                        | <b>4,728,832</b>    | <b>14.84</b>            |
| Hardware stores.....  | 1                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Hardware and farm implement stores.....                                 | 3                | 2  | 14                  | 1          | 28,591                          | 480             | 24,636                                      | 50,170                                | 308,194             | .97                     |
| Farmers' supplies.....  | 8                | 7  | 18                  | 2          | 33,894                          | 456             | 24,250                                      | 27,000                                | 339,947             | 1.07                    |
| Bookstores.....   | 1                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Cigar stores and cigar stands.....                                      | 12               | 11   | 47                  | 4          | 51,303                          | 1,395           | 34,830                                      | 12,000                                | 264,207             | .83                     |
| Coal and wood yards—ice dealers.....                                    | 16               | 13   | 54                  | 11         | 42,899                          | 5,056           | 48,225                                      | 35,810                                | 350,550             | 1.10                    |
| Drug stores.....  | 34               | 32   | 201                 | 20         | 222,604                         | 5,137           | 165,645                                     | 209,280                               | 1,468,651           | 4.61                    |
| Florists.....   | 3                | 4  | 47                  | 1          | 42,734                          | 50              | 25,761                                      | 12,120                                | 139,047             | .44                     |
| Gifts—novelties and toys—cameras.....                                   | 1                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Jewelry stores.....   | 9                | 13   | 59                  | 8          | 82,680                          | 1,020           | 98,880                                      | 230,290                               | 530,549             | 1.66                    |
| Music stores (without radio).....                                       | 1                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| News dealers.....   | 5                | 4  | 11                  | 3          | 8,787                           | 458             | 12,688                                      | 7,250                                 | 119,483             | .37                     |
| Office, school, and store supplies and equipment dealers.....           | 9                | 2  | 63                  | 1          | 134,382                         | 390             | 69,802                                      | 105,260                               | 513,103             | 1.61                    |
| Opticians and optometrists.....   | 2                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Sporting goods stores, including athletic and playground equipment..... | 2                | (x)  | (x)                 | (x)        | (x)                             | (x)             | (x)   | (x)                                   | (x)                 | (x)                     |
| Miscellaneous classifications (combined).....                           | 9                | 12   | 57                  | 2          | 65,283                          | 288             | 32,109                                      | 22,130                                | 250,286             | .78                     |
| <b>Secondhand stores.....</b>   | <b>5</b>         | <b>6</b>                                       | <b>9</b>            | <b>1</b>   | <b>15,790</b>                   | <b>912</b>      | <b>19,266</b>                               | <b>32,960</b>                         | <b>89,377</b>       | <b>.29</b>              |

<sup>1</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 27.—MONTGOMERY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |            | PAY ROLL                        |                 | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929)    |                         |
|-------------------------------------|------------------|--|---------------------|------------|---------------------------------|-----------------|---|---------------------------------------|---------------------|-------------------------|
|                                     |                  |  | Full time           | Part time  | Total (full time and part time) | Part time only  |   |                                       | Amount              | Per cent of total sales |
| <b>Total</b> .....                  | <b>850</b>       | <b>744</b>                                     | <b>3,573</b>        | <b>320</b> | <b>\$4,080,373</b>              | <b>\$70,065</b> | <b>\$3,752,708</b>                          | <b>\$4,789,060</b>                    | <b>\$31,875,207</b> | <b>100.00</b>           |
| Single-store independents.....      | 675              | 715  | 2,455               | 202        | 2,702,958                       | 47,038          | 2,501,837                                   | 3,452,050                             | 21,583,338          | 67.71                   |
| 2-store independents.....           | 33               | 22   | 163                 | 19         | 252,249                         | 6,728           | 226,822                                     | 312,380                               | 1,628,607           | 5.11                    |
| 3-store independents.....           | 11               | 6  | 106                 | 2          | 129,469                         | 200             | 89,569                                      | 83,570                                | 615,040             | 1.93                    |
| Local chains.....                   | 22               | —  | 88                  | —          | 120,751                         | —               | 110,217                                     | 100,940                               | 1,078,830           | 3.38                    |
| Sectional chains.....               | 23               | —  | 125                 | 4          | 159,908                         | 240             | 171,670                                     | 192,460                               | 1,100,130           | 3.73                    |
| National chains.....                | 70               | —  | 408                 | 84         | 422,339                         | 13,881          | 508,231                                     | 523,720                               | 4,541,066           | 14.25                   |
| Leased-department chains.....       | 4                | —  | 19                  | 2          | 23,587                          | 840             | 26,822                                      | 5,800                                 | 117,779             | .37                     |
| Utility-operated retail stores..... | 3                | —  | 125                 | —          | 66,862                          | —               | 60,699                                      | 31,210                                | 504,771             | 1.58                    |
| Manufacturer-controlled chains..... | 6                | —  | 52                  | 7          | 123,603                         | 1,140           | 60,065                                      | 82,110                                | 514,654             | 1.62                    |
| Other types of operation.....       | 3                | 1  | 32                  | —          | 28,667                          | —               | 6,146                                       | 4,820                                 | 100,965             | .32                     |

TABLE 28.—MONTGOMERY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total       | Single-store independents | Local multi-units, including local chains | Sectional and national chains | Other types | KIND OF BUSINESS                                 | Total       | Single-store independents | Local multi-units, including local chains | Sectional and national chains | Other types |
|--|-------------|---------------------------|---|-------------------------------|-------------|--|-------------|---------------------------|---|-------------------------------|-------------|
| <b>Department stores:</b>  |             |                           |   |                               |             | <b>Grocery stores (without meats):</b>           |             |                           |   |                               |             |
| Number of stores.....  | 4           | 1                         | —   | —                             | 3           | Number of stores.....                            | 123         | 99                        | 1   | —                             | 23          |
| Annual net sales.....  | \$2,032,146 | (x)                       | —   | —                             | (x)         | Annual net sales.....                            | \$1,518,143 | (x)                       | (x)                                       | \$809,412                     | —           |
| Per cent of total sales.....   | 100.00      | (x)                       | —   | —                             | (x)         | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                       | 87.27                         | —           |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |             |                           |   |                               |             | <b>Combination stores (groceries and meats):</b> |             |                           |   |                               |             |
| Number of stores.....  | 3           | —                         | —   | —                             | 3           | Number of stores.....                            | 145         | 110                       | 28  | —                             | 12          |
| Annual net sales.....  | \$770,018   | —                         | —   | —                             | \$770,018   | Annual net sales.....                            | \$3,225,674 | \$1,585,198               | \$744,752                                 | \$895,724                     | —           |
| Per cent of total sales.....   | 100.00      | —                         | —   | —                             | 100.00      | Per cent of total sales.....                     | 100.00      | 49.14                     | 23.00                                     | 27.77                         | —           |
| <b>Men's and boys' clothing and furnishings stores:</b>                |             |                           |   |                               |             | <b>Restaurants, cafeterias, and lunch rooms:</b> |             |                           |   |                               |             |
| Number of stores.....  | 14          | 13                        | —   | —                             | 1           | Number of stores.....                            | 61          | 59                        | 1   | —                             | 1           |
| Annual net sales.....  | \$884,053   | (x)                       | —   | —                             | (x)         | Annual net sales.....                            | \$986,293   | (x)                       | (x)                                       | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | (x)                       | —   | —                             | (x)         | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                       | (x)                           | —           |
| <b>Family clothing stores—men's, women's, and children's:</b>          |             |                           |   |                               |             | <b>Cigar stores and cigar stands:</b>            |             |                           |   |                               |             |
| Number of stores.....  | 10          | 5                         | —   | —                             | 5           | Number of stores.....                            | 12          | 11                        | —   | —                             | 1           |
| Annual net sales.....  | \$515,991   | \$197,518                 | —   | —                             | \$318,473   | Annual net sales.....                            | \$264,207   | (x)                       | —   | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | 38.28                     | —   | —                             | 61.72       | Per cent of total sales.....                     | 100.00      | (x)                       | —   | (x)                           | —           |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |             |                           |   |                               |             | <b>Filling stations:</b>                         |             |                           |   |                               |             |
| Number of stores.....  | 10          | 6                         | —   | —                             | 2           | Number of stations.....                          | 51          | 24                        | 1   | —                             | 26          |
| Annual net sales.....  | \$1,363,097 | \$908,256                 | (x)                                       | —                             | (x)         | Annual net sales.....                            | \$1,428,597 | (x)                       | (x)                                       | \$918,092                     | —           |
| Per cent of total sales.....   | 100.00      | 71.03                     | (x)                                       | —                             | (x)         | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                       | 64.13                         | —           |
| <b>Shoe stores:</b>  |             |                           |   |                               |             | <b>Coal and wood yards—ice dealers:</b>          |             |                           |   |                               |             |
| Number of stores.....  | 15          | 8                         | —   | —                             | 2           | Number of yards.....                             | 16          | 13                        | —   | —                             | 3           |
| Annual net sales.....  | \$827,278   | \$357,763                 | \$313,082                                 | —                             | (x)         | Annual net sales.....                            | \$350,550   | \$202,906                 | \$57,645                                  | —                             | —           |
| Per cent of total sales.....   | 100.00      | 43.25                     | 37.84                                     | —                             | (x)         | Per cent of total sales.....                     | 100.00      | 58.56                     | 16.44                                     | —                             | —           |
| <b>Furniture stores:</b>   |             |                           |   |                               |             | <b>Drug stores:</b>                              |             |                           |   |                               |             |
| Number of stores.....  | 15          | 11                        | —   | —                             | 2           | Number of stores.....                            | 34          | 30                        | —   | —                             | 3           |
| Annual net sales.....  | \$1,212,301 | \$731,574                 | (x)                                       | —                             | (x)         | Annual net sales.....                            | \$1,468,651 | \$1,255,363               | (x)                                       | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | 60.34                     | (x)                                       | —                             | (x)         | Per cent of total sales.....                     | 100.00      | 85.48                     | (x)                                       | (x)                           | —           |
| <b>Radio and music stores:</b>   |             |                           |   |                               |             | <b>Hardware stores:</b>                          |             |                           |   |                               |             |
| Number of stores.....  | 4           | 3                         | —   | —                             | 1           | Number of stores.....                            | 1           | 1                         | —   | —                             | —           |
| Annual net sales.....  | \$117,406   | (x)                       | (x)                                       | —                             | —           | Annual net sales.....                            | (x)         | (x)                       | —   | —                             | —           |
| Per cent of total sales.....   | 100.00      | (x)                       | (x)                                       | —                             | —           | Per cent of total sales.....                     | (x)         | (x)                       | —   | —                             | —           |
|  |             |                           |   |                               |             | <b>Jewelry stores:</b>                           |             |                           |   |                               |             |
|  |             |                           |   |                               |             | Number of stores.....                            | 9           | 7                         | —   | —                             | 1           |
|  |             |                           |   |                               |             | Annual net sales.....                            | \$530,549   | (x)                       | (x)                                       | (x)                           | —           |
|  |             |                           |   |                               |             | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                       | (x)                           | —           |

RETAIL DISTRIBUTION IN ALABAMA: 1929

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TABLE 29.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|---|---------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                       | Amount           | Per cent of total sales |
| <b>All groups.....</b>  | 2, 808           | 2, 472   | 8, 134              | 1, 420    | \$8, 887, 423                   | \$287, 673     | \$8, 852, 050                               | \$13, 425, 910                        | \$87, 286, 556   | 100. 00                 |
| <b>Food group.....</b>  | 819              | 819  | 1, 032              | 325       | 1, 033, 031                     | 50, 357        | 1, 021, 831                                 | 978, 940                              | 16, 620, 612     | 18. 89                  |
| Candy and confectionery stores.....                                     | 36               | 44   | 40                  | 14        | 35, 838                         | 3, 139         | 46, 086                                     | 10, 240                               | 421, 965         | . 48                    |
| Dairy products stores <sup>1</sup> .....                                | 10               | 10   | 51                  | 4         | 57, 935                         | 514            | 42, 041                                     | 14, 100                               | 504, 983         | . 58                    |
| Fruit stores and vegetable markets.....                                 | 14               | 15   | 12                  | 4         | 5, 645                          | 222            | 12, 143                                     | 9, 750                                | 177, 390         | . 20                    |
| Grocery stores (without meats).....                                     | 398              | 381  | 267                 | 113       | 228, 431                        | 19, 322        | 285, 786                                    | 369, 170                              | 5, 136, 192      | 5. 89                   |
| Combination stores (groceries and meats).....                           | 294              | 298  | 458                 | 109       | 539, 201                        | 29, 304        | 527, 377                                    | 520, 890                              | 9, 011, 002      | 10. 33                  |
| Meat markets (including sea foods).....                                 | 45               | 52   | 77                  | 16        | 49, 805                         | 2, 392         | 44, 996                                     | 12, 700                               | 570, 361         | . 65                    |
| Bakeries—caterers.....  | 15               | 17   | 92                  | 5         | 107, 372                        | 1, 404         | 53, 725                                     | 29, 350                               | 631, 012         | . 72                    |
| Other food stores.....  | 7                | 2  | 5                   | 5         | 8, 744                          | 1, 404         | 9, 677                                      | 1, 400                                | 67, 698          | . 08                    |
| <b>General stores—groceries with apparel or dry goods.....</b>          | 51               | 54   | 65                  | 19        | 74, 169                         | 4, 625         | 75, 619                                     | 134, 190                              | 1, 376, 724      | 1. 58                   |
| <b>General merchandise group.....</b>                                   | 221              | 200  | 1, 755              | 365       | 1, 586, 947                     | 60, 375        | 2, 004, 211                                 | 3, 800, 260                           | 17, 575, 308     | 20. 14                  |
| Department stores.....  | 29               | 23   | 530                 | 173       | 634, 512                        | 33, 801        | 808, 473                                    | 1, 434, 400                           | 6, 815, 004      | 7. 81                   |
| Dry goods stores—piece goods stores.....                                | 69               | 68   | 291                 | 62        | 293, 833                        | 8, 371         | 387, 040                                    | 856, 780                              | 2, 712, 530      | 3. 11                   |
| General merchandise stores.....   | 92               | 99   | 395                 | 91        | 363, 090                        | 14, 867        | 394, 455                                    | 975, 950                              | 5, 084, 697      | 5. 83                   |
| Variety, 5-and-10, and to-a-dollar stores.....                          | 31               | 10   | 620                 | 39        | 295, 503                        | 3, 246         | 443, 334                                    | 533, 130                              | 2, 963, 027      | 3. 39                   |
| <b>Automotive group.....</b>  | 351              | 276  | 1, 654              | 75        | 2, 061, 389                     | 21, 254        | 1, 974, 793                                 | 2, 138, 540                           | 21, 036, 558     | 24. 17                  |
| Motor-vehicle dealers (new and used).....                               | 71               | 58   | 970                 | 26        | 1, 353, 750                     | 9, 431         | 1, 322, 277                                 | 1, 510, 950                           | 15, 016, 114     | 17. 21                  |
| Automobile dealers with farm implements and machinery.....              | 5                | 5  | 23                  | 1         | 36, 642                         | 420            | 41, 213                                     | 147, 800                              | 440, 288         | . 51                    |
| Accessories, tires, and batteries.....                                  | 63               | 60   | 293                 | 11        | 227, 010                        | 2, 880         | 218, 039                                    | 318, 090                              | 1, 720, 471      | 1. 97                   |
| Filling stations.....   | 141              | 77   | 202                 | 21        | 276, 080                        | 3, 633         | 278, 992                                    | 77, 080                               | 2, 085, 293      | 3. 42                   |
| Motor cycles, bicycles, and supplies.....                               | 5                | 6  | 0                   | 2         | 7, 298                          | 864            | 9, 688                                      | 17, 740                               | 46, 738          | . 06                    |
| Garages and repair shops.....   | 66               | 80   | 146                 | 14        | 100, 633                        | 4, 026         | 103, 634                                    | 60, 910                               | 877, 079         | 1. 01                   |
| <b>Apparel group.....</b>   | 193              | 151  | 473                 | 159       | 628, 284                        | 23, 692        | 757, 867                                    | 1, 585, 150                           | 5, 516, 759      | 6. 32                   |
| Men's and boys' clothing and furnishings stores.....                    | 45               | 40   | 111                 | 26        | 177, 146                        | 3, 750         | 214, 572                                    | 525, 920                              | 1, 502, 888      | 1. 72                   |
| Family clothing stores—men's, women's, and children's.....              | 50               | 34   | 147                 | 69        | 101, 574                        | 9, 114         | 239, 811                                    | 490, 050                              | 1, 763, 998      | 2. 02                   |
| Women's ready-to-wear specialty stores—apparel and accessories.....     | 30               | 30   | 82                  | 22        | 87, 865                         | 2, 376         | 107, 096                                    | 175, 740                              | 800, 739         | . 92                    |
| Women's accessories stores.....   | 21               | 9  | 31                  | 12        | 23, 825                         | 1, 520         | 34, 025                                     | 12, 770                               | 170, 527         | . 20                    |
| Other apparel stores.....   | 13               | 15   | 16                  | 5         | 16, 234                         | 2, 064         | 14, 364                                     | 15, 450                               | 109, 477         | . 12                    |
| Shoe stores.....  | 34               | 23   | 86                  | 18        | 131, 620                        | 4, 368         | 147, 089                                    | 365, 220                              | 1, 169, 130      | 1. 34                   |
| <b>Furniture and household group.....</b>                               | 164              | 147  | 701                 | 57        | 1, 011, 359                     | 19, 224        | 979, 650                                    | 1, 387, 850                           | 6, 483, 063      | 7. 43                   |
| Furniture stores.....   | 107              | 100  | 492                 | 26        | 641, 410                        | 7, 221         | 737, 261                                    | 1, 073, 910                           | 4, 711, 352      | 5. 40                   |
| Household appliances stores.....  | 31               | 11   | 184                 | 24        | 278, 823                        | 10, 704        | 156, 036                                    | 196, 190                              | 1, 102, 110      | 1. 29                   |
| Other home furnishings and appliances stores.....                       | 5                | 6  | 3                   | 2         | 1, 596                          | 150            | 5, 075                                      | 2, 440                                | 19, 000          | . 02                    |
| Radio and music stores.....   | 21               | 21   | 82                  | 5         | 89, 530                         | 1, 149         | 77, 678                                     | 115, 310                              | 650, 601         | . 75                    |
| <b>Restaurants, cafeterias, and eating places.....</b>                  | 306              | 335  | 718                 | 99        | 428, 948                        | 14, 084        | 388, 534                                    | 53, 610                               | 2, 993, 838      | 3. 33                   |
| Restaurants, cafeterias, and lunch rooms.....                           | 213              | 236  | 616                 | 74        | 363, 135                        | 10, 188        | 324, 297                                    | 46, 510                               | 2, 358, 321      | 2. 70                   |
| Lunch counters, refreshments stands, etc.....                           | 93               | 99   | 102                 | 25        | 65, 811                         | 3, 876         | 64, 237                                     | 12, 100                               | 550, 517         | . 63                    |
| <b>Lumber and building group.....</b>                                   | 87               | 87   | 417                 | 66        | 588, 349                        | 18, 500        | 322, 771                                    | 589, 870                              | 3, 579, 121      | 4. 10                   |
| Lumber and building material dealers.....                               | 46               | 41   | 255                 | 36        | 362, 130                        | 13, 020        | 240, 022                                    | 481, 320                              | 2, 785, 822      | 3. 19                   |
| Electrical shops (without radio).....                                   | 9                | 10   | 39                  | 1         | 56, 237                         | 300            | 22, 765                                     | 21, 606                               | 214, 469         | . 24                    |
| Heating and plumbing shops.....   | 22               | 27   | 90                  | 25        | 113, 492                        | 3, 855         | 43, 748                                     | 119, 240                              | 442, 047         | . 51                    |
| Paint and glass stores.....   | 10               | 9  | 33                  | 4         | 56, 490                         | 1, 325         | 16, 236                                     | 17, 510                               | 136, 733         | . 16                    |
| <b>Other retail stores.....</b>   | 897              | 383  | 1, 231              | 258       | 1, 464, 110                     | 48, 482        | 1, 306, 362                                 | 2, 686, 760                           | 12, 047, 903     | 13. 81                  |
| Hardware stores.....  | 23               | 25   | 119                 | 7         | 147, 936                        | 1, 108         | 140, 657                                    | 535, 779                              | 1, 545, 920      | 1. 77                   |
| Hardware and farm implement stores.....                                 | 11               | 6  | 48                  | 8         | 78, 836                         | 2, 024         | 85, 862                                     | 298, 889                              | 1, 010, 278      | 1. 16                   |
| Farmers' supplies.....  | 30               | 38   | 79                  | 02        | 88, 850                         | 6, 510         | 86, 636                                     | 137, 000                              | 1, 910, 052      | 2. 19                   |
| Book stores.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                   | (x)              | (x)                     |
| Cigar stores and cigar stands.....                                      | 10               | 14   | 22                  | .....     | 20, 562                         | .....          | 22, 290                                     | 6, 430                                | 124, 070         | . 14                    |
| Coal and wood yards—ice dealers.....                                    | 49               | 51   | 185                 | 54        | 182, 451                        | 11, 848        | 112, 009                                    | 79, 190                               | 1, 833, 088      | 1. 18                   |
| Drug stores.....  | 124              | 118  | 455                 | 65        | 505, 074                        | 14, 958        | 470, 492                                    | 845, 260                              | 4, 049, 387      | 4. 64                   |
| Florists.....   | 13               | 14   | 22                  | 9         | 15, 503                         | 2, 189         | 18, 035                                     | 11, 170                               | 98, 668          | . 11                    |
| Gifts—novelties and toys—cameras.....                                   | 5                | 3  | 12                  | .....     | 11, 332                         | .....          | 7, 407                                      | 22, 660                               | 35, 030          | . 04                    |
| Jewelry stores.....   | 42               | 45   | 83                  | 32        | 117, 987                        | 4, 708         | 144, 226                                    | 525, 660                              | 851, 125         | . 98                    |
| News dealers.....   | 9                | 5  | 17                  | .....     | 7, 127                          | .....          | 7, 914                                      | 6, 340                                | 59, 485          | . 07                    |
| Office, school, and store supplies and equipment dealers.....           | 13               | 13   | 26                  | 5         | 30, 455                         | 1, 137         | 26, 314                                     | 54, 630                               | 214, 785         | . 25                    |
| Opticians and optometrists.....   | 5                | 4  | 10                  | .....     | 11, 605                         | .....          | 13, 491                                     | 12, 040                               | 57, 784          | . 07                    |
| Sporting goods stores, including athletic and playground equipment..... | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                   | (x)              | (x)                     |
| Stationers and printers.....  | 7                | 6  | 21                  | 1         | 31, 497                         | 548            | 16, 718                                     | 21, 930                               | 81, 228          | . 09                    |
| Miscellaneous classifications (combined).....                           | 44               | 38   | 110                 | 15        | 183, 850                        | 3, 452         | 122, 287                                    | 103, 830                              | 750, 088         | . 86                    |
| <b>Secondhand stores.....</b>   | 17               | 20   | 28                  | 4         | 20, 859                         | 1, 100         | 22, 922                                     | 68, 240                               | 162, 975         | . 19                    |

<sup>1</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 30.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                                   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|---|---------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                       | Amount           | Per cent of total sales |
| Total.....  | 2,608            | 2,472  | 8,184               | 1,420     | \$8,887,423                     | \$267,873      | \$8,852,060                                 | \$18,425,910                          | \$27,266,556     | 100.00                  |
| Single-store independents.....                      | 2,100            | 2,328  | 5,111               | 929       | 5,470,963                       | 169,900        | 5,304,759                                   | 8,917,100                             | 54,832,827       | 62.83                   |
| 2-store independents.....                           | 121              | 99   | 706                 | 116       | 848,415                         | 23,369         | 931,585                                     | 1,358,230                             | 9,010,010        | 10.33                   |
| 3-store independents.....                           | 43               | 28   | 249                 | 28        | 332,416                         | 3,064          | 337,084                                     | 392,760                               | 2,900,801        | 3.32                    |
| Local chains.....                                   | 66               | 8  | 308                 | 52        | 431,281                         | 10,099         | 408,491                                     | 476,240                               | 3,150,304        | 3.61                    |
| Sectional chains.....                               | 69               | —  | 226                 | 43        | 273,459                         | 5,224          | 280,446                                     | 337,430                               | 2,479,613        | 2.84                    |
| National chains.....                                | 155              | —  | 1,172               | 219       | 967,210                         | 43,438         | 1,219,461                                   | 1,392,990                             | 10,224,088       | 11.72                   |
| Industrial stores (including commi-<br>saries)..... | 10               | —  | 138                 | —         | 201,896                         | —              | 146,028                                     | 241,180                               | 2,658,873        | 3.05                    |
| Leased-department chains.....                       | 7                | 1  | 15                  | 2         | 15,513                          | 201            | 18,329                                      | 13,280                                | 99,185           | .11                     |
| Utility-operated retail stores.....                 | 15               | 1  | 43                  | 23        | 86,585                          | 10,379         | 105,234                                     | 99,600                                | 643,267          | .74                     |
| Manufacturer-controlled chains.....                 | 10               | —  | 125                 | 2         | 179,105                         | 469            | 42,247                                      | 95,090                                | 339,283          | .39                     |
| Other types of operation.....                       | 10               | 7  | 41                  | 6         | 91,520                          | 1,440          | 58,386                                      | 102,010                               | 928,315          | 1.06                    |

TABLE 31.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total       | Single-store independents | Local multiunits, including local chains | Sectional and national chains | Other types |
|--|-------------|---------------------------|--|-------------------------------|-------------|
| <b>Department stores:</b>  |             |                           |  |                               |             |
| Number of stores.....  | 29          | 10                        | 3  | 15                            | 1           |
| Annual net sales.....  | \$8,815,004 | \$2,876,336               | \$862,105                                | \$2,607,922                   | \$868,641   |
| Per cent of total sales.....   | 100.00      | 37.80                     | 12.05                                    | 38.80                         | 12.75       |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |             |                           |  |                               |             |
| Number of stores.....  | 31          | 6                         | 3  | 22                            | —           |
| Annual net sales.....  | \$2,963,027 | \$360,212                 | \$134,241                                | \$2,468,574                   | —           |
| Per cent of total sales.....   | 100.00      | 12.16                     | 4.53                                     | 83.31                         | —           |
| <b>Men's and boys' clothing and furnishings stores:</b>                |             |                           |  |                               |             |
| Number of stores.....  | 45          | 37                        | 6  | 2                             | —           |
| Annual net sales.....  | \$1,502,888 | \$1,304,905               | (x)                                      | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | 86.83                     | (x)                                      | (x)                           | —           |
| <b>Family clothing stores—men's, women's, and children's:</b>          |             |                           |  |                               |             |
| Number of stores.....  | 50          | 33                        | 8  | 9                             | —           |
| Annual net sales.....  | \$1,763,998 | \$1,142,818               | \$220,168                                | \$401,014                     | —           |
| Per cent of total sales.....   | 100.00      | 64.79                     | 12.48                                    | 22.73                         | —           |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |             |                           |  |                               |             |
| Number of stores.....  | 30          | 25                        | 2  | 2                             | 1           |
| Annual net sales.....  | \$800,739   | \$569,745                 | (x)                                      | (x)                           | \$40,766    |
| Per cent of total sales.....   | 100.00      | 71.16                     | (x)                                      | (x)                           | 5.09        |
| <b>Shoe stores:</b>  |             |                           |  |                               |             |
| Number of stores.....  | 34          | 22                        | 3  | 6                             | 3           |
| Annual net sales.....  | \$1,169,130 | \$783,207                 | \$149,952                                | \$171,084                     | \$84,797    |
| Per cent of total sales.....   | 100.00      | 67.00                     | 12.83                                    | 14.63                         | 5.54        |
| <b>Furniture stores:</b>   |             |                           |  |                               |             |
| Number of stores.....  | 107         | 79                        | 21                                       | 7                             | —           |
| Annual net sales.....  | \$4,711,352 | \$2,452,187               | \$1,384,541                              | \$874,624                     | —           |
| Per cent of total sales.....   | 100.00      | 52.05                     | 29.39                                    | 18.56                         | —           |
| <b>Radio and music stores:</b>   |             |                           |  |                               |             |
| Number of stores.....  | 21          | 18                        | 3  | —                             | —           |
| Annual net sales.....  | \$650,601   | \$487,557                 | \$163,044                                | —                             | —           |
| Per cent of total sales.....   | 100.00      | 74.94                     | 25.06                                    | —                             | —           |
| <b>Grocery stores (without meats):</b>                                 |             |                           |  |                               |             |
| Number of stores.....  | 398         | 349                       | 19                                       | 29                            | 1           |
| Annual net sales.....  | \$5,136,192 | \$3,350,788               | \$577,297                                | \$1,202,107                   | \$6,000     |
| Per cent of total sales.....   | 100.00      | 65.24                     | 11.24                                    | 23.40                         | .12         |
| <b>Combination stores (groceries and meats):</b>                       |             |                           |  |                               |             |
| Number of stores.....  | 294         | 241                       | 27                                       | 26                            | —           |
| Annual net sales.....  | \$9,011,002 | \$4,930,804               | \$1,583,390                              | \$2,496,718                   | —           |
| Per cent of total sales.....   | 100.00      | 54.72                     | 17.57                                    | 27.71                         | —           |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |             |                           |  |                               |             |
| Number of stores.....  | 213         | 197                       | 15                                       | 1                             | —           |
| Annual net sales.....  | \$2,358,321 | \$2,112,242               | (x)                                      | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | 89.56                     | (x)                                      | (x)                           | —           |
| <b>Cigar stores and cigar stands:</b>                                  |             |                           |  |                               |             |
| Number of stores.....  | 10          | 10                        | —  | —                             | —           |
| Annual net sales.....  | \$124,970   | \$124,970                 | —  | —                             | —           |
| Per cent of total sales.....   | 100.00      | 100.00                    | —  | —                             | —           |
| <b>Filling stations:</b>   |             |                           |  |                               |             |
| Number of stations.....  | 141         | 64                        | 8  | 69                            | —           |
| Annual net sales.....  | \$2,985,293 | \$1,483,035               | \$132,773                                | \$1,369,455                   | —           |
| Per cent of total sales.....   | 100.00      | 49.68                     | 4.45                                     | 45.87                         | —           |
| <b>Coal and wood yards—ice dealers:</b>                                |             |                           |  |                               |             |
| Number of yards.....   | 49          | 48                        | 1  | —                             | —           |
| Annual net sales.....  | \$1,033,088 | (x)                       | (x)                                      | —                             | —           |
| Per cent of total sales.....   | 100.00      | (x)                       | (x)                                      | —                             | —           |
| <b>Drug stores:</b>  |             |                           |  |                               |             |
| Number of stores.....  | 124         | 99                        | 24                                       | 1                             | —           |
| Annual net sales.....  | \$4,049,387 | \$2,725,739               | (x)                                      | (x)                           | —           |
| Per cent of total sales.....   | 100.00      | 67.31                     | (x)                                      | (x)                           | —           |
| <b>Hardware stores:</b>  |             |                           |  |                               |             |
| Number of stores.....  | 23          | 20                        | 3  | —                             | —           |
| Annual net sales.....  | \$1,545,920 | \$1,495,156               | \$50,764                                 | —                             | —           |
| Per cent of total sales.....   | 100.00      | 96.72                     | 3.28                                     | —                             | —           |
| <b>Jewelry stores:</b>   |             |                           |  |                               |             |
| Number of stores.....  | 42          | 37                        | 5  | —                             | —           |
| Annual net sales.....  | \$851,125   | \$726,095                 | \$125,030                                | —                             | —           |
| Per cent of total sales.....   | 100.00      | 85.31                     | 14.69                                    | —                             | —           |

# RETAIL DISTRIBUTION IN ALABAMA: 1929

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**TABLE 32.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**  
**ALL PLACES LESS THAN 10,000 POPULATION COMBINED**  
**NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

| KIND OF BUSINESS  | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |              | PAY ROLL                        |                  | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929)     |                         |
|---|------------------|--|---------------------|--------------|---------------------------------|------------------|---|---------------------------------------|----------------------|-------------------------|
|   |                  |  | Full time           | Part time    | Total (full time and part time) | Part time only   |   |                                       | Amount               | Per cent of total sales |
| <b>All groups.....</b>  | <b>14,244</b>    | <b>15,818</b>                                  | <b>14,427</b>       | <b>4,109</b> | <b>\$14,338,500</b>             | <b>\$869,059</b> | <b>\$11,874,516</b>                         | <b>\$42,230,980</b>                   | <b>\$245,531,282</b> | <b>100.00</b>           |
| <b>Food group<sup>1</sup>.....</b>                                  | <b>3,657</b>     | <b>3,933</b>                                   | <b>1,619</b>        | <b>704</b>   | <b>1,889,965</b>                | <b>95,566</b>    | <b>1,809,778</b>                            | <b>2,767,880</b>                      | <b>31,218,146</b>    | <b>12.71</b>            |
| Candy and confectionery stores.....                                 | 60               | 68   | 33                  | 5            | 21,703                          | 833              | 28,468                                      | 26,540                                | 310,550              | .12                     |
| Dairy products stores <sup>2</sup> .....                            | 6                | 8  | 26                  | 3            | 22,093                          | 620              | 31,437                                      | 3,300                                 | 205,048              | .03                     |
| Fruit stores and vegetable markets.....                             | 10               | 13   | 8                   | 7            | 7,033                           | 513              | 9,443                                       | 2,050                                 | 64,366               | .03                     |
| Grocery stores (without meats).....                                 | 2,635            | 2,804  | 672                 | 321          | 572,931                         | 50,169           | 655,459                                     | 1,728,770                             | 17,057,295           | 6.85                    |
| Combination stores (groceries and meats).....                       | 735              | 811  | 638                 | 232          | 611,259                         | 32,782           | 463,683                                     | 938,040                               | 12,053,898           | 4.91                    |
| Meat markets (including sea foods).....                             | 175              | 200  | 181                 | 131          | 96,746                          | 9,849            | 90,403                                      | 34,450                                | 1,156,135            | .47                     |
| Bakeries—caterers.....  | 21               | 23   | 48                  | 4            | 42,470                          | 750              | 24,145                                      | 13,520                                | 220,895              | .09                     |
| Other food stores.....  | 13               | 4  | 10                  | —            | 14,580                          | —                | 5,260                                       | 20,030                                | 132,550              | .05                     |
| <b>General stores—groceries with apparel or dry goods.....</b>      | <b>4,420</b>     | <b>5,165</b>                                   | <b>3,861</b>        | <b>1,162</b> | <b>3,932,993</b>                | <b>179,751</b>   | <b>3,104,188</b>                            | <b>17,851,640</b>                     | <b>104,512,835</b>   | <b>42.56</b>            |
| <b>General merchandise group.....</b>                               | <b>568</b>       | <b>624</b>                                     | <b>1,176</b>        | <b>685</b>   | <b>1,133,055</b>                | <b>88,790</b>    | <b>1,105,344</b>                            | <b>6,051,270</b>                      | <b>16,124,673</b>    | <b>6.57</b>             |
| Department stores.....  | 8                | 10   | 120                 | 6            | 131,611                         | 1,440            | 98,853                                      | 485,470                               | 1,567,519            | .64                     |
| Dry goods stores—piece goods stores.....                            | 296              | 337  | 452                 | 273          | 431,652                         | 35,391           | 440,799                                     | 2,674,110                             | 6,838,346            | 2.70                    |
| General merchandise stores.....                                     | 184              | 206  | 387                 | 234          | 426,930                         | 36,781           | 417,420                                     | 2,490,700                             | 6,357,379            | 2.50                    |
| Variety, 5-and-10, and to-a-dollar stores.....                      | 80               | 71   | 217                 | 172          | 143,432                         | 13,178           | 139,272                                     | 400,999                               | 1,361,429            | .55                     |
| <b>Automotive group<sup>1</sup>.....</b>                            | <b>2,304</b>     | <b>2,520</b>                                   | <b>3,301</b>        | <b>339</b>   | <b>3,532,650</b>                | <b>81,805</b>    | <b>2,566,982</b>                            | <b>4,645,350</b>                      | <b>41,855,736</b>    | <b>17.05</b>            |
| Motor-vehicle dealers (new and used).....                           | 273              | 304  | 1,834               | 72           | 2,273,871                       | 24,712           | 1,616,255                                   | 3,448,530                             | 27,236,567           | 11.10                   |
| Accessories, tires, and batteries.....                              | 43               | 44   | 72                  | 8            | 68,844                          | 1,140            | 43,217                                      | 33,470                                | 620,078              | .25                     |
| Filling stations.....   | 1,210            | 1,265  | 648                 | 113          | 503,873                         | 19,956           | 503,577                                     | 547,200                               | 8,547,872            | 3.48                    |
| Garages and repair shops.....                                       | 769              | 903  | 741                 | 145          | 678,419                         | 35,947           | 389,550                                     | 540,780                               | 5,290,094            | 2.16                    |
| Other automotive establishments.....                                | 2                | 2  | —                   | —            | —                               | —                | 1,000                                       | 250                                   | 7,100                | —                       |
| <b>Apparel group.....</b>   | <b>218</b>       | <b>253</b>                                     | <b>292</b>          | <b>99</b>    | <b>295,531</b>                  | <b>16,112</b>    | <b>302,961</b>                              | <b>1,342,340</b>                      | <b>3,684,091</b>     | <b>1.50</b>             |
| Men's and boys' clothing and furnishings stores.....                | 37               | 54   | 45                  | 15           | 58,808                          | 4,287            | 75,875                                      | 367,150                               | 770,488              | .32                     |
| Family clothing stores—men's, women's, and children's.....          | 60               | 69   | 127                 | 48           | 139,216                         | 6,835            | 120,367                                     | 581,800                               | 1,700,080            | .70                     |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 66               | 72   | 80                  | 26           | 62,405                          | 3,382            | 71,886                                      | 309,370                               | 899,102              | .36                     |
| Women's accessories stores.....                                     | 31               | 35   | 5                   | 6            | 4,433                           | 890              | 7,964                                       | 18,650                                | 98,566               | .04                     |
| Other apparel stores.....   | 4                | 3  | 18                  | —            | 15,047                          | —                | 5,962                                       | 17,350                                | 35,879               | .01                     |
| Shoe stores.....  | 20               | 20   | 17                  | 4            | 15,622                          | 718              | 20,917                                      | 67,930                                | 173,976              | .07                     |
| <b>Furniture and household group.....</b>                           | <b>386</b>       | <b>347</b>                                     | <b>692</b>          | <b>240</b>   | <b>892,667</b>                  | <b>49,496</b>    | <b>721,003</b>                              | <b>2,392,500</b>                      | <b>8,700,587</b>     | <b>3.54</b>             |
| Furniture stores.....   | 255              | 310  | 562                 | 80           | 695,243                         | 12,910           | 580,729                                     | 2,153,870                             | 7,660,242            | 3.12                    |
| Household appliances stores.....                                    | 102              | 9  | 107                 | 153          | 177,098                         | 34,716           | 112,119                                     | 195,630                               | 820,955              | .33                     |
| Radio and music stores.....   | 29               | 28   | 23                  | 7            | 20,326                          | 1,870            | 19,155                                      | 43,000                                | 219,390              | .09                     |
| <b>Restaurants, cafeterias, and eating places.....</b>              | <b>1,084</b>     | <b>1,181</b>                                   | <b>892</b>          | <b>250</b>   | <b>437,477</b>                  | <b>32,028</b>    | <b>437,551</b>                              | <b>191,670</b>                        | <b>4,388,547</b>     | <b>1.79</b>             |
| Restaurants, cafeterias, and lunch rooms.....                       | 707              | 802  | 749                 | 202          | 367,961                         | 24,613           | 342,622                                     | 189,110                               | 3,330,480            | 1.36                    |
| Lunch counters, refreshment stands, etc.....                        | 357              | 379  | 143                 | 48           | 69,516                          | 7,415            | 94,929                                      | 82,560                                | 1,058,067            | .43                     |
| <b>Lumber and building group.....</b>                               | <b>100</b>       | <b>111</b>                                     | <b>324</b>          | <b>77</b>    | <b>373,413</b>                  | <b>17,110</b>    | <b>255,387</b>                              | <b>790,730</b>                        | <b>4,129,466</b>     | <b>1.68</b>             |
| Lumber and building material dealers.....                           | 73               | 86   | 205                 | 51           | 298,821                         | 10,400           | 219,714                                     | 722,330                               | 3,773,965            | 1.54                    |
| Electrical shops (without radio).....                               | 3                | 3  | 3                   | —            | 1,624                           | —                | 1,835                                       | 2,880                                 | 19,075               | .01                     |
| Heating and plumbing shops.....                                     | 20               | 17   | 50                  | 20           | 69,441                          | 6,650            | 29,639                                      | 47,550                                | 305,639              | .12                     |
| Paint and glass stores.....   | 4                | 5  | 0                   | —            | 3,527                           | —                | 4,199                                       | 17,970                                | 30,787               | .01                     |
| <b>Other retail stores<sup>1</sup>.....</b>                         | <b>1,497</b>     | <b>1,649</b>                                   | <b>2,249</b>        | <b>545</b>   | <b>2,333,808</b>                | <b>108,800</b>   | <b>1,860,440</b>                            | <b>6,183,490</b>                      | <b>80,804,691</b>    | <b>12.55</b>            |
| Hardware stores.....  | 116              | 130  | 200                 | 23           | 251,371                         | 4,585            | 210,339                                     | 1,073,850                             | 3,447,778            | 1.41                    |
| Hardware and farm implement stores.....                             | 85               | 93   | 195                 | 15           | 246,780                         | 3,870            | 218,235                                     | 1,224,120                             | 3,648,615            | 1.48                    |
| Furners' supplies.....  | 335              | 374  | 385                 | 144          | 358,454                         | 27,006           | 292,964                                     | 820,760                               | 9,774,014            | 3.98                    |
| Book stores.....  | 5                | 6  | 7                   | 2            | 6,944                           | 300              | 9,715                                       | 30,130                                | 101,311              | .04                     |
| Cigar stores and cigar stands.....                                  | 6                | 7  | 2                   | 1            | 2,452                           | 52               | 2,772                                       | 2,050                                 | 12,469               | .01                     |
| Coal and wood yards—ice dealers.....                                | 117              | 111  | 203                 | 50           | 174,778                         | 15,867           | 110,184                                     | 62,700                                | 1,056,848            | .43                     |
| Drug stores.....  | 551              | 617  | 992                 | 206          | 1,025,817                       | 41,041           | 738,719                                     | 2,305,350                             | 10,177,423           | 4.15                    |
| Florists.....   | 8                | 7  | 32                  | 2            | 14,436                          | 500              | 10,842                                      | 9,870                                 | 83,081               | .03                     |
| Gifts—novelties and toys—cameras.....                               | 6                | 0  | 2                   | 0            | 2,151                           | 391              | 2,136                                       | 12,460                                | 27,765               | .01                     |
| Jewelry stores.....   | 83               | 83   | 62                  | 20           | 76,596                          | 3,025            | 66,767                                      | 307,530                               | 552,884              | .23                     |
| News dealers.....   | 3                | 2  | 4                   | 1            | 1,581                           | 26               | 1,081                                       | 340                                   | 0,251                | —                       |
| Office, school, and store supplies and equipment dealers.....       | 3                | 3  | 1                   | 5            | 2,702                           | 1,800            | 3,532                                       | 5,620                                 | 30,751               | .01                     |
| Opticians and optometrists.....                                     | 7                | 7  | —                   | 1            | 500                             | 500              | 1,856                                       | 6,130                                 | 17,600               | .01                     |
| Miscellaneous classifications (combined).....                       | 170              | 197  | 154                 | 47           | 168,389                         | 10,262           | 190,168                                     | 322,060                               | 1,865,401            | .76                     |
| <b>Secondhand stores.....</b>                                       | <b>30</b>        | <b>33</b>                                      | <b>21</b>           | <b>8</b>     | <b>16,943</b>                   | <b>1,411</b>     | <b>10,882</b>                               | <b>14,110</b>                         | <b>118,010</b>       | <b>.05</b>              |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 33.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
 ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                                    | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---|---------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                       | Amount           | Per cent of total sales |
| Total.....   | 14,244           | 15,816   | 14,427              | 4,109     | \$14,338,500                    | \$669,059      | \$11,674,516                                | \$42,230,980                          | \$245,531,282    | 100.00                  |
| Single-store independents.....                       | 10,174           | 11,081   | 9,775               | 2,532     | 9,479,140                       | 425,864        | 7,904,845                                   | 27,025,760                            | 142,463,631      | 58.02                   |
| 2-store independents.....                            | 247              | 155  | 466                 | 131       | 503,585                         | 20,839         | 341,437                                     | 1,019,500                             | 6,326,378        | 2.58                    |
| 3-store independents.....                            | 67               | 32   | 176                 | 58        | 175,022                         | 11,612         | 121,314                                     | 435,170                               | 2,087,924        | .85                     |
| Local chains.....                                    | 162              | 28   | 410                 | 146       | 508,049                         | 17,971         | 390,258                                     | 978,060                               | 6,469,697        | 2.63                    |
| Sectional chains.....                                | 81               |  | 173                 | 82        | 176,644                         | 9,803          | 158,521                                     | 243,950                               | 2,347,360        | .96                     |
| National chains.....                                 | 56               |  | 183                 | 51        | 175,518                         | 10,695         | 189,037                                     | 151,240                               | 1,968,350        | .80                     |
| Other types of operation:                            |                  |  |                     |           |                                 |                |   |                                       |                  |                         |
| Direct selling (house-to-house).....                 | 10               | 5  | 3                   | 7         | 4,350                           | 1,650          | 6,102                                       | 12,330                                | 71,578           | .03                     |
| Rolling stores.....                                  | 4                | 4  |                     |           |                                 |                | 740   | 2,000                                 | 15,870           | .01                     |
| Industrial stores (including commis-<br>saries)..... | 102              | 24   | 455                 | 15        | 618,125                         | 3,175          | 263,706                                     | 897,340                               | 9,049,554        | 3.69                    |
| Utility-operated retail stores.....                  | 83               |  | 27                  | 148       | 61,673                          | 34,056         | 91,325                                      | 144,150                               | 584,424          | .24                     |
| Manufacturer-controlled chains.....                  | 10               |  | 73                  |           | 107,365                         |                | 21,118                                      | 44,030                                | 156,601          | .06                     |
| Cooperative stores <sup>1</sup> .....                | 3                |  | 2                   |           | 1,600                           |                | 940   | 80                                    | 174,094          | .07                     |
| Cooperative buying associations <sup>1</sup> .....   | 13               |  | 20                  | 4         | 11,715                          | 550            | 14,635                                      | 46,730                                | 537,232          | .24                     |
| Retailers—country buyers <sup>1</sup> .....          | 3,118            | 3,740  | 2,129               | 771       | 1,913,003                       | 115,985        | 1,702,557                                   | 9,647,270                             | 64,076,578       | 26.10                   |
| Retailers—wholesalers <sup>1</sup> .....             | 111              | 144  | 535                 | 134       | 602,111                         | 16,868         | 472,640                                     | 1,585,250                             | 9,145,711        | 3.72                    |
| All other types of operation.....                    | 3                | 3  |                     |           |                                 |                | 230   | 120                                   | 6,300            | -----                   |

<sup>1</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.



# RETAIL DISTRIBUTION IN ALABAMA: 1929

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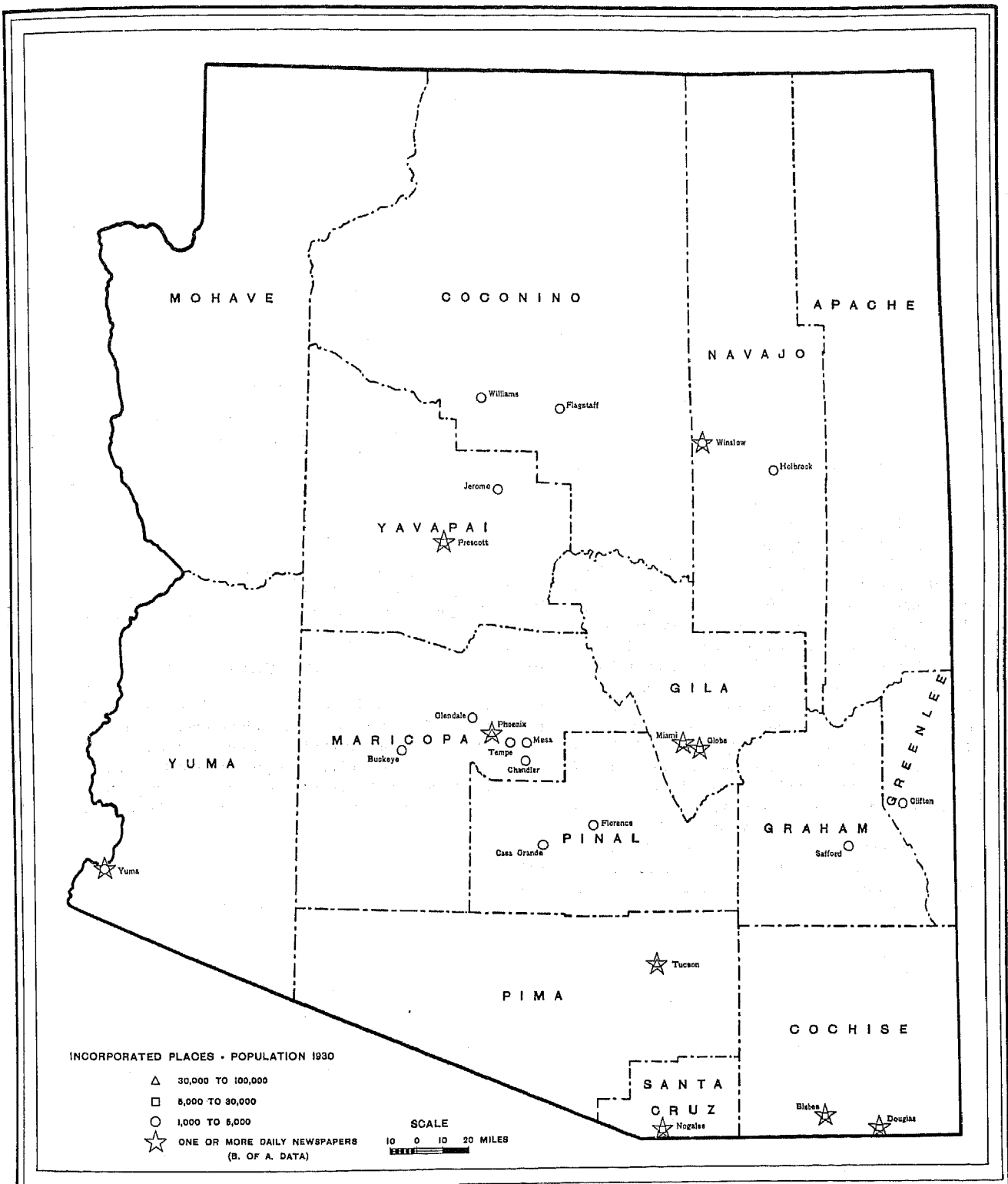
TABLE 34.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Total        | Single-store<br>independents | Local multi-units<br>including local<br>chains | Sectional and<br>national chains | Other types |
|--|--------------|------------------------------|--|----------------------------------|-------------|
| <b>Department stores:</b>  |              |                              |  |                                  |             |
| Number of stores.....  | 8            | 5                            |  |                                  | 3           |
| Annual net sales.....  | \$1,567,519  | \$1,172,574                  |  |                                  | \$394,945   |
| Per cent of total sales.....   | 100.00       | 74.80                        |  |                                  | 25.20       |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |              |                              |  |                                  |             |
| Number of stores.....  | 80           | 55                           | 16   | 8                                | 1           |
| Annual net sales.....  | \$1,361,429  | \$744,783                    | \$291,697                                      | \$322,549                        | \$2,400     |
| Per cent of total sales.....   | 100.00       | 54.70                        | 21.43  | 23.69                            | .18         |
| <b>Men's and boys' clothing and furnishings stores:</b>                |              |                              |  |                                  |             |
| Number of stores.....  | 37           | 30                           |  |                                  | 1           |
| Annual net sales.....  | \$776,488    | \$773,988                    |  |                                  | \$2,500     |
| Per cent of total sales.....   | 100.00       | 90.68                        |  |                                  | .32         |
| <b>Family clothing stores—mens', women's, and children's:</b>          |              |                              |  |                                  |             |
| Number of stores.....  | 60           | 52                           | 7  | 1                                |             |
| Annual net sales.....  | \$1,700,080  | \$1,456,742                  | (x)  | (x)                              |             |
| Per cent of total sales.....   | 100.00       | 85.69                        | (x)  | (x)                              |             |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |              |                              |  |                                  |             |
| Number of stores.....  | 66           | 63                           | 3  |                                  |             |
| Annual net sales.....  | \$899,102    | \$802,479                    | \$96,623                                       |                                  |             |
| Per cent of total sales.....   | 100.00       | 89.25                        | 10.75  |                                  |             |
| <b>Shoe stores:</b>  |              |                              |  |                                  |             |
| Number of stores.....  | 20           | 19                           |  | 1                                |             |
| Annual net sales.....  | \$173,976    | (x)                          |  | (x)                              |             |
| Per cent of total sales.....   | 100.00       | (x)                          |  | (x)                              |             |
| <b>Furniture stores:</b>   |              |                              |  |                                  |             |
| Number of stores.....  | 255          | 227                          | 15   | 2                                | 11          |
| Annual net sales.....  | \$7,660,242  | \$6,403,395                  | \$508,293                                      | (x)                              | (x)         |
| Per cent of total sales.....   | 100.00       | 83.59                        | 6.64   | (x)                              | (x)         |
| <b>Radio and music stores:</b>   |              |                              |  |                                  |             |
| Number of stores.....  | 29           | 27                           | 2  |                                  |             |
| Annual net sales.....  | \$219,390    | (x)                          | (x)  |                                  |             |
| Per cent of total sales.....   | 100.00       | (x)                          | (x)  |                                  |             |
| <b>Grocery stores (without meats):</b>                                 |              |                              |  |                                  |             |
| Number of stores.....  | 2,635        | 1,820                        | 48   | 42                               | 725         |
| Annual net sales.....  | \$17,057,295 | \$8,976,825                  | \$988,268                                      | \$1,886,692                      | \$5,205,620 |
| Per cent of total sales.....   | 100.00       | 52.63                        | 5.79   | 11.00                            | 30.52       |
| <b>Combination stores (groceries and meats):</b>                       |              |                              |  |                                  |             |
| Number of stores.....  | 735          | 483                          | 37   | 18                               | 197         |
| Annual net sales.....  | \$12,053,898 | \$5,371,583                  | \$2,115,996                                    | \$1,200,780                      | \$3,365,630 |
| Per cent of total sales.....   | 100.00       | 44.66                        | 17.56  | 9.96                             | 27.92       |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |              |                              |  |                                  |             |
| Number of stores.....  | 707          | 681                          | 11   | 1                                | 14          |
| Annual net sales.....  | \$3,330,480  | \$3,071,874                  | \$127,114                                      | (x)                              | (x)         |
| Per cent of total sales.....   | 100.00       | 92.24                        | 3.82   | (x)                              | (x)         |
| <b>Cigar stores and cigar stands:</b>                                  |              |                              |  |                                  |             |
| Number of stores.....  | 6            | 6                            |  |                                  |             |
| Annual net sales.....  | \$12,469     | \$12,469                     |  |                                  |             |
| Per cent of total sales.....   | 100.00       | 100.00                       |  |                                  |             |
| <b>Filling stations:</b>   |              |                              |  |                                  |             |
| Number of stations.....  | 1,210        | 1,080                        | 42   | 46                               | 42          |
| Annual net sales.....  | \$8,547,872  | \$7,041,967                  | \$447,975                                      | \$371,982                        | \$685,948   |
| Per cent of total sales.....   | 100.00       | 82.39                        | 5.24   | 4.36                             | 8.02        |
| <b>Coal and wood yards—ice dealers:</b>                                |              |                              |  |                                  |             |
| Number of yards.....   | 117          | 102                          | 11   |                                  | 4           |
| Annual net sales.....  | \$1,056,848  | \$851,224                    | \$160,694                                      |                                  | \$44,930    |
| Per cent of total sales.....   | 100.00       | 80.54                        | 15.21  |                                  | 4.25        |
| <b>Drug stores:</b>  |              |                              |  |                                  |             |
| Number of stores.....  | 551          | 524                          | 20   |                                  | 7           |
| Annual net sales.....  | \$10,177,423 | \$9,597,369                  | \$403,434                                      |                                  | \$176,620   |
| Per cent of total sales.....   | 100.00       | 94.30                        | 3.96   |                                  | 1.74        |
| <b>Hardware stores:</b>  |              |                              |  |                                  |             |
| Number of stores.....  | 116          | 99                           | 10   |                                  | 7           |
| Annual net sales.....  | \$3,447,778  | \$2,502,981                  | \$442,348                                      |                                  | \$502,449   |
| Per cent of total sales.....   | 100.00       | 72.80                        | 12.83  |                                  | 14.57       |
| <b>Jewelry stores:</b>   |              |                              |  |                                  |             |
| Number of stores.....  | 83           | 77                           | 4  | 1                                | 1           |
| Annual net sales.....  | \$552,384    | \$503,002                    | \$16,444                                       | (x)                              | (x)         |
| Per cent of total sales.....   | 100.00       | 90.98                        | 2.97   | (x)                              | (x)         |

# ARIZONA



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# RETAIL DISTRIBUTION IN ARIZONA: 1929

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TABLE 1.—THE STATE.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(See Table 15 for commodity analysis)            | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |              | PAY ROLL                        |                  | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929)     |                         |
|--|------------------|--|---------------------|--------------|---------------------------------|------------------|--------------------------------------|----------------------|-------------------------|
|  |                  |  | Full time           | Part time    | Total (full time and part time) | Part time only   |                                      | Amount               | Per cent of total sales |
| <b>All groups.....</b>   | <b>5,068</b>     | <b>5,208</b>                                   | <b>14,445</b>       | <b>2,091</b> | <b>\$19,900,150</b>             | <b>\$635,467</b> | <b>\$28,840,200</b>                  | <b>\$198,620,296</b> | <b>100.00</b>           |
| <b>Food group.....</b>   | <b>1,333</b>     | <b>1,442</b>                                   | <b>1,914</b>        | <b>489</b>   | <b>2,538,387</b>                | <b>92,750</b>    | <b>2,550,080</b>                     | <b>38,555,180</b>    | <b>19.41</b>            |
| Candy and confectionery stores:                                      |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Candy stores—nut stores.....   | 4                | 4  | 2                   | 1            | 1,330                           | 150              | 520                                  | 9,613                | .01                     |
| Confectionery stores (candy and fountain).....                       | 96               | 110  | 130                 | 38           | 155,552                         | 10,742           | 85,050                               | 1,383,170            | .70                     |
| Dairy products stores:   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Dairy products stores (including ice cream).....                     | 5                | 7  | 139                 | 5            | 187,601                         | 2,500            | 8,290                                | 1,009,451            | .55                     |
| Egg and poultry dealers.....   | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Milk dealers.....  | 9                | 10   | 59                  | 5            | 74,230                          | 936              | 2,040                                | 636,058              | .32                     |
| Delicatessen stores.....   | 5                | 5  | 5                   | 5            | 3,704                           | ---              | 1,170                                | 49,628               | .02                     |
| Fruit stores and vegetable markets.....                              | 32               | 32   | 22                  | 9            | 28,174                          | 1,058            | 20,350                               | 442,289              | .22                     |
| Grocery stores (without meats).....                                  | 559              | 611  | 320                 | 87           | 383,506                         | 18,076           | 725,050                              | 8,792,025            | 4.43                    |
| Combination stores (groceries and meats):                            |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Grocery stores with meats.....                                       | 489              | 503  | 895                 | 276          | 1,235,033                       | 41,659           | 1,471,750                            | 20,385,612           | 10.26                   |
| Meat markets with groceries.....                                     | 43               | 48   | 97                  | 28           | 106,043                         | 7,956            | 96,150                               | 2,145,696            | 1.08                    |
| Meat markets (including sea foods):                                  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Meat markets.....  | 51               | 62   | 99                  | 17           | 102,261                         | 4,530            | 54,180                               | 2,514,840            | 1.27                    |
| Bakeries—caterers:   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Bakeries—bakery goods stores (except manufacturing bakeries).....    | 29               | 38   | 134                 | 13           | 184,308                         | 3,450            | 75,920                               | 961,687              | .48                     |
| Other food stores:   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Coffee, tea, spices.....   | 3                | 3  | 1                   | ---          | 964                             | ---              | 2,700                                | 42,903               | .02                     |
| General food stores.....   | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Bottled waters and beverages.....                                    | 5                | 6  | 7                   | 8            | 7,771                           | 593              | 2,740                                | 58,808               | .03                     |
| <b>General stores.....</b>   | <b>383</b>       | <b>387</b>                                     | <b>702</b>          | <b>119</b>   | <b>1,072,645</b>                | <b>33,136</b>    | <b>2,788,920</b>                     | <b>16,100,638</b>    | <b>8.11</b>             |
| General stores—groceries with apparel.....                           | 15               | 15   | 7                   | 2            | 7,138                           | 395              | 55,310                               | 259,933              | .13                     |
| General stores—groceries with dry goods.....                         | 123              | 146  | 126                 | 24           | 156,725                         | 6,993            | 511,380                              | 2,895,578            | 1.46                    |
| General stores—groceries with other merchandise.....                 | 240              | 226  | 629                 | 93           | 908,782                         | 25,838           | 2,222,230                            | 12,945,127           | 6.52                    |
| <b>General merchandise group.....</b>                                | <b>204</b>       | <b>145</b>                                     | <b>2,305</b>        | <b>409</b>   | <b>2,777,200</b>                | <b>95,327</b>    | <b>5,508,380</b>                     | <b>28,418,478</b>    | <b>14.31</b>            |
| Department stores:   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| With food departments.....   | 7                | ---  | 336                 | 23           | 448,685                         | 4,794            | 868,210                              | 4,404,129            | 2.22                    |
| Without food departments.....  | 31               | 4  | 1,000               | 200          | 1,307,848                       | 62,436           | 2,310,190                            | 13,079,127           | 6.50                    |
| Dry goods stores—piece goods stores:                                 |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Dry goods stores.....  | 73               | 74   | 117                 | 33           | 128,512                         | 5,180            | 668,100                              | 1,753,800            | .88                     |
| General merchandise stores:  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| With food departments.....   | 19               | 9  | 200                 | 50           | 325,942                         | 14,954           | 437,460                              | 3,957,013            | 1.99                    |
| Without food departments.....  | 31               | 32   | 102                 | 25           | 120,275                         | 5,449            | 543,290                              | 1,367,103            | .68                     |
| Army and Navy goods stores.....                                      | 7                | 8  | 28                  | 3            | 34,539                          | 685              | 118,600                              | 376,723              | .19                     |
| Variety, 5-and-10, and to-a-dollar stores.....                       | 36               | 18   | 622                 | 15           | 351,399                         | 1,829            | 577,530                              | 3,487,683            | 1.76                    |
| <b>Automotive group.....</b>   | <b>1,202</b>     | <b>1,304</b>                                   | <b>2,947</b>        | <b>299</b>   | <b>4,597,617</b>                | <b>93,563</b>    | <b>3,991,860</b>                     | <b>49,460,233</b>    | <b>24.92</b>            |
| Motor vehicle dealers:   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Automobile sales rooms—new and trade-in.....                         | 172              | 168  | 1,576               | 47           | 2,687,965                       | 17,655           | 2,880,370                            | 33,448,449           | 16.84                   |
| Used car establishments.....   | 18               | 21   | 21                  | 5            | 31,423                          | 1,437            | 21,790                               | 250,738              | .13                     |
| Automobile dealers with farm implements and machinery.....           | 4                | 5  | 13                  | 2            | 25,236                          | 1,206            | 70,280                               | 322,321              | .16                     |
| Accessories, tires, and batteries:                                   |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Accessory stores with tires and batteries.....                       | 16               | 7  | 57                  | 1            | 104,005                         | 50               | 154,690                              | 933,541              | .47                     |
| Battery and ignition shops—brake repair shops.....                   | 22               | 24   | 46                  | 12           | 64,507                          | 2,431            | 38,150                               | 357,188              | .18                     |
| Tire shops (including tire repairs).....                             | 35               | 26   | 107                 | 3            | 137,309                         | 543              | 132,600                              | 1,046,246            | .53                     |
| Filling stations:  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Filling stations—gasoline and oil.....                               | 157              | 146  | 124                 | 42           | 140,390                         | 17,488           | 55,420                               | 1,848,874            | .93                     |
| Filling stations with tires and accessories.....                     | 220              | 262  | 250                 | 70           | 336,836                         | 22,067           | 200,040                              | 4,343,431            | 2.19                    |
| Filling stations with other merchandise.....                         | 248              | 280  | 102                 | 38           | 91,955                          | 8,613            | 117,470                              | 1,933,051            | 1.00                    |
| Motorcycles, bicycles, and supplies:                                 |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Motor cycle dealers.....   | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Bicycles, motor cycles, and supplies stores.....                     | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Bicycle shops.....   | 4                | 5  | 4                   | ---          | 6,307                           | ---              | 8,800                                | 59,237               | .03                     |
| Garages and repair shops:  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Body, fender, and paint shops.....                                   | 30               | 29   | 152                 | 9            | 225,266                         | 3,789            | 24,240                               | 631,458              | .32                     |
| Garages (repairs and storage, gasoline, oil, accessories).....       | 270              | 321  | 485                 | 68           | 735,750                         | 17,818           | 271,520                              | 4,158,618            | 2.09                    |
| Parking stations, parking garages, and lots.....                     | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Radiator shops (including repairs).....                              | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| <b>Apparel group.....</b>  | <b>224</b>       | <b>194</b>                                     | <b>637</b>          | <b>101</b>   | <b>807,325</b>                  | <b>18,943</b>    | <b>2,279,830</b>                     | <b>7,738,732</b>     | <b>3.90</b>             |
| Men's and boys' clothing and furnishings stores:                     |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Men's furnishings stores.....  | 25               | 30   | 22                  | 5            | 24,032                          | 858              | 233,360                              | 547,016              | .28                     |
| Men's clothing and furnishings stores.....                           | 45               | 41   | 124                 | 35           | 240,498                         | 5,740            | 925,250                              | 2,456,741            | 1.24                    |
| Clothing stores—men's, women's, children's.....                      | 42               | 36   | 104                 | 22           | 142,183                         | 4,041            | 477,890                              | 1,555,099            | .78                     |
| Women's ready-to-wear specialty stores—apparel and accessories.....  | 34               | 28   | 149                 | 15           | 160,903                         | 3,526            | 303,000                              | 1,546,630            | .78                     |
| Women's accessories stores:  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Furriers—fur shops.....  | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Hosiery shops.....   | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Millinery stores.....  | 21               | 19   | 23                  | 8            | 38,247                          | 1,306            | 20,090                               | 270,268              | .14                     |
| Costume accessories stores, including jewelry, bags, and gloves..... | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Other apparel stores:  |                  |  |                     |              |                                 |                  |                                      |                      |                         |
| Custom tailors.....  | 19               | 21   | 33                  | 4            | 61,427                          | 955              | 33,460                               | 184,760              | .09                     |
| Dressmakers.....   | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)                                  | (x)                  | (x)                     |
| Shoe stores.....   | 32               | 15   | 73                  | 9            | 114,157                         | 1,988            | 282,180                              | 1,045,115            | .53                     |

1 Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

Table with columns: KIND OF BUSINESS, Number of stores, Proprietors and firm members (not on pay roll), NUMBER OF EMPLOYEES (Full time, Part time), PAY ROLL (Total (full time and part time), Part time only), STOCKS ON HAND END OF YEAR OF YEAR (at cost), NET SALES (1929) (Amount, Per cent of total sales). Rows include Furniture and household group, Restaurants, cafeterias, and eating places, Lumber and building group, and Other retail stores.

RETAIL DISTRIBUTION IN ARIZONA: 1929

TABLE 1.—THE STATE.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(See Table 15 for commodity analysis) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|--------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |                                      | Amount           | Per cent of total sales |
| Other retail stores—Continued.                            |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Miscellaneous classifications—Continued.                  |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Livestock dealers.....                                    | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Locksmiths.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Machinery dealers.....                                    | 3                | 4  | 8                   | 2         | \$10,438                        | \$864          | \$19,710                             | \$151,750        | 0.08                    |
| Malt products and supplies.....                           | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Monuments and tombstones.....                             | 5                | 6  | 2                   | 1         | 2,620                           | 200            | 12,560                               | 30,548           | .02                     |
| Patent medicines, remedies, perfumes, extracts, etc.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Photographers and illustrators.....                       | 5                | 5  | 11                  | 1         | 14,118                          | 300            | 9,540                                | 60,094           | .03                     |
| Religious goods stores (including religious books).....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Janitors' supply stores.....                              | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Sign shops.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Undertakers' supplies (including some service).....       | 31               | 33   | 04                  | 14        | 132,618                         | 3,845          | 133,490                              | 882,484          | .45                     |
| Hatcheries, day-old chicks.....                           | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Unclassified.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| <b>Secondhand stores.....</b>                             | <b>99</b>        | <b>105</b>                                     | <b>100</b>          | <b>23</b> | <b>140,949</b>                  | <b>4,367</b>   | <b>290,400</b>                       | <b>940,985</b>   | <b>.47</b>              |
| Tires, accessories, and parts (secondhand):               |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Automobile parts and accessories (secondhand).....        | 17               | 17   | 28                  | 6         | 43,653                          | 1,471          | 54,860                               | 158,927          | .08                     |
| Tires and batteries (secondhand).....                     | 4                | 4  | 2                   | 2         | 1,840                           | 390            | 2,220                                | 17,125           | .01                     |
| Furniture stores (secondhand).....                        | 34               | 37   | 38                  | 7         | 45,561                          | 1,276          | 71,590                               | 337,173          | .17                     |
| Pawn shops (sales).....                                   | 5                | 4  | 9                   | 3         | 14,342                          | 400            | 50,200                               | 128,176          | .06                     |
| Clothing and shoe stores (secondhand):                    |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Clothing and shoes (secondhand).....                      | 12               | 12   | 1                   | -----     | 1,000                           | -----          | 6,850                                | 48,778           | .02                     |
| Building materials and hardware stores (secondhand):      |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Lumber and building materials (secondhand).....           | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Hardware stores (secondhand).....                         | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Book stores (secondhand).....                             | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Office appliances (secondhand):                           |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Typewriters (secondhand).....                             | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Other secondhand stores:                                  |                  |  |                     |           |                                 |                |                                      |                  |                         |
| Machinery (secondhand, including secondhand pipe).....    | 4                | 5  | 8                   | -----     | 14,312                          | -----          | 61,350                               | 110,917          | .06                     |
| Household appliances (secondhand).....                    | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)                                  | (x)              | (x)                     |
| Unclassified (secondhand).....                            | 17               | 19   | 4                   | 2         | 4,527                           | 630            | 19,340                               | 55,560           | .03                     |

TABLE 2.—THE STATE.—OPERATING EXPENSES, BY KINDS OF BUSINESS

| KIND OF BUSINESS  | Number of stores | Total payroll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost (including proprietors' services) | All other reported expenses (including rent) | RENTAL COST (Included in "All other expenses" column) |                               |  |
|---|------------------|------------------------|--|---|--|---|-------------------------------|--|
|   |                  |                        |  |   |  | Number of stores in leased premises                   | Rent paid for leased premises | Net sales of stores in leased premises |
| <b>All groups.....</b>  | <b>5,068</b>     | <b>\$19,900,150</b>    | <b>86,394,572</b>  | <b>\$28,294,722</b>                               | <b>\$19,387,936</b>                          | <b>3,302</b>  | <b>\$4,070,560</b>            | <b>\$143,431,600</b>                   |
| <b>Food group.....</b>  | <b>1,333</b>     | <b>2,536,387</b>       | <b>1,787,657</b>   | <b>4,304,044</b>                                  | <b>2,686,461</b>                             | <b>789</b>  | <b>638,265</b>                | <b>26,732,285</b>                      |
| Candy and confectionery stores:                                   |                  |                        |  |   |  |   |                               |  |
| Candy stores—nut stores.....                                      | 4                | 1,330                  | 2,360  | 3,690   | 1,495  | -----   | -----                         | -----                                  |
| Confectionery stores (candy and fountain).....                    | 90               | 155,552                | 122,540  | 278,092   | 171,033                                      | 73  | 65,034                        | 1,101,819                              |
| Dairy products stores:  |                  |                        |  |   |  |   |                               |  |
| Dairy products stores (including ice cream).....                  | 5                | 187,601                | 9,324  | 196,925   | 212,524                                      | -----   | -----                         | -----                                  |
| Milk dealers.....   | 9                | 74,230                 | 12,420   | 86,650  | 89,537                                       | 3   | 4,160                         | 344,568                                |
| Delicatessen stores.....  | 5                | 3,764                  | 3,765  | 7,529   | 5,984  | 4   | 2,544                         | 47,808                                 |
| Fruit stores and vegetable markets.....                           | 32               | 28,174                 | 38,560   | 66,734  | 38,076                                       | 22  | 15,106                        | 378,664                                |
| Grocery stores (without meats).....                               | 550              | 383,568                | 697,702  | 1,081,328   | 489,214                                      | 254   | 147,790                       | 5,484,352                              |
| Combination stores (groceries and meats):                         |                  |                        |  |   |  |   |                               |  |
| Grocery stores with meats.....                                    | 489              | 1,235,633              | 671,002  | 1,906,635   | 1,275,635                                    | 332   | 308,273                       | 15,018,668                             |
| Meat markets with groceries.....                                  | 43               | 106,643                | 48,816   | 155,459   | 118,692                                      | 34  | 29,176                        | 1,824,197                              |
| Meat markets.....   | 51               | 162,261                | 98,766   | 261,027   | 167,041                                      | 40  | 42,814                        | 1,814,152                              |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 20               | 184,398                | 51,300   | 235,698   | 98,564                                       | 18  | 15,279                        | 604,728                                |
| Other food stores:  |                  |                        |  |   |  |   |                               |  |
| Coffee, tea, spices.....  | 3                | 904                    | 2,892  | 3,856   | 5,698  | 3   | 1,874                         | 42,903                                 |
| Bottled waters and beverages.....                                 | 5                | 7,771                  | 6,150  | 13,921  | 6,642  | -----   | -----                         | -----                                  |
| <b>General stores.....</b>  | <b>383</b>       | <b>1,072,645</b>       | <b>505,343</b>   | <b>1,577,988</b>                                  | <b>943,350</b>                               | <b>141</b>  | <b>117,822</b>                | <b>9,287,198</b>                       |
| General stores—groceries with apparel.....                        | 15               | 7,188                  | 14,445   | 21,583  | 10,165                                       | 6   | 2,555                         | 146,055                                |
| General stores—groceries with dry goods.....                      | 128              | 156,725                | 173,594  | 330,319   | 202,167                                      | 49  | 29,491                        | 1,321,975                              |
| General stores—with other merchandise.....                        | 240              | 908,782                | 317,304  | 1,226,086   | 731,018                                      | 86  | 85,770                        | 7,819,163                              |
| <b>General merchandise group.....</b>                             | <b>204</b>       | <b>2,777,200</b>       | <b>154,383</b>   | <b>2,931,583</b>                                  | <b>3,068,807</b>                             | <b>173</b>  | <b>620,587</b>                | <b>26,633,888</b>                      |
| Department stores:  |                  |                        |  |   |  |   |                               |  |
| With food departments.....  | 7                | 448,685                | -----  | 448,685   | 436,603                                      | 6   | 40,271                        | 4,153,242                              |
| Without food departments.....                                     | 31               | 1,367,848              | 5,220  | 1,373,068   | 1,397,042                                    | 28  | 246,904                       | 12,501,303                             |
| Dry goods stores.....   | 73               | 128,512                | 77,401   | 205,916   | 174,618                                      | 63  | 70,957                        | 1,548,924                              |
| General merchandise stores:                                       |                  |                        |  |   |  |   |                               |  |
| With food departments.....  | 19               | 325,942                | 13,995   | 339,937   | 245,250                                      | 12  | 36,487                        | 3,421,175                              |
| Without food departments.....                                     | 31               | 120,275                | 36,032   | 156,307   | 130,593                                      | 25  | 40,024                        | 1,209,139                              |
| Army and navy goods stores.....                                   | 7                | 34,539                 | 9,672  | 44,211  | 44,190                                       | 7   | 16,260                        | 376,723                                |
| Variety, 5-and-10, and to-a-dollar stores.....                    | 36               | 351,399                | 12,060   | 363,459   | 640,496                                      | 32  | 169,931                       | 3,423,382                              |
| <b>Automotive group.....</b>                                      | <b>1,202</b>     | <b>4,597,617</b>       | <b>1,039,760</b>   | <b>6,237,377</b>                                  | <b>4,291,752</b>                             | <b>721</b>  | <b>893,280</b>                | <b>34,238,010</b>                      |
| Motor vehicle dealers (new and trade-in):                         |                  |                        |  |   |  |   |                               |  |
| Automobile sales rooms—new and trade-in.....                      | 172              | 2,687,965              | 284,612  | 2,972,577   | 2,553,774                                    | 127   | 315,693                       | 22,629,308                             |
| Used-car establishments.....                                      | 18               | 31,423                 | 29,988   | 61,411  | 20,980                                       | 16  | 7,513                         | 247,013                                |
| Automobile dealers with farm implements and machinery.....        | 4                | 25,286                 | 9,260  | 34,546  | 35,398                                       | 3   | 3,600                         | 216,046                                |

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid disclosure of individual operations.



RETAIL DISTRIBUTION IN ARIZONA: 1929

TABLE 2.—THE STATE.—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS  | Number of stores | Total pay roll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost (including proprietors' services) | All other reported expenses (including rent) | RENTAL COST (Included in "All other expenses" column) |                               |  |
|---|------------------|-------------------------|--|---|--|---|-------------------------------|--|
|   |                  |                         |  |   |  | Number of stores in leased premises                   | Rent paid for leased premises | Net sales of stores in leased premises |
| <b>Other retail stores—Continued.</b>                       |                  |                         |  |   |  |   |                               |  |
| Office, school, and store supplies, and equipment dealers:  |                  |                         |  |   |  |   |                               |  |
| Office and school supplies.....                             | 3                | \$74,411                | \$1,691  | \$76,102  | \$69,580                                     | 3   | \$12,880                      | \$480,316                              |
| Office and store mechanical appliance dealers (retail)..... | 7                | 72,718                  | 2,413  | 75,131  | 17,892                                       | 5   | 4,227                         | 274,111                                |
| Office and store furniture and equipment dealers.....       | 7                | 55,952                  | 5,217  | 61,169  | 38,614                                       | 6   | 10,401                        | 234,540                                |
| Typewriter dealers.....                                     | 7                | 28,753                  | 8,088  | 36,841  | 25,905                                       | 7   | 6,785                         | 139,987                                |
| Opticians and optometrists.....                             | 8                | 10,530                  | 11,385   | 21,915  | 24,173                                       | 8   | 11,075                        | 96,655                                 |
| Sporting goods specialty stores.....                        | 5                | 11,428                  | 9,164  | 20,592  | 11,104                                       | 3   | 5,000                         | 119,241                                |
| Stationers and printers:                                    |                  |                         |  |   |  |   |                               |  |
| Stationers and engravers.....                               | 4                | 15,034                  | 8,022  | 23,056  | 12,120                                       | 3   | 5,242                         | 123,683                                |
| <b>Miscellaneous classifications:</b>                       |                  |                         |  |   |  |   |                               |  |
| Auction houses—miscellaneous goods at auction.....          | 3                | 4,032                   | 6,235  | 10,267  | 6,495  | 2   | 1,440                         | 114,078                                |
| Institutional stores (not for profit).....                  | 3                | 7,749                   | —  | 7,749   | 3,368  | —   | —                             | —                                      |
| Machinery dealers.....                                      | 3                | 10,438                  | 4,738  | 15,226  | 38,175                                       | 2   | 900                           | 31,300                                 |
| Monuments and tombstones.....                               | 5                | 2,620                   | 7,260  | 9,880   | 3,213  | —   | —                             | —                                      |
| Photographers and illustrators.....                         | 5                | 14,118                  | 6,280  | 20,398  | 10,942                                       | 5   | 5,846                         | 60,094                                 |
| Undertakers' supplies (including some service).....         | 31               | 132,618                 | 66,396   | 199,014   | 180,378                                      | 14  | 18,322                        | 339,277                                |
| Secondhand stores.....                                      | 99               | 140,949                 | 119,780  | 260,699   | 134,432                                      | 75  | 58,687                        | 656,263                                |

TABLE 3.—THE STATE.—SEASONAL EMPLOYMENT CHARACTERISTICS

| KIND OF BUSINESS  | Number of stores reporting seasonal data | TOTAL EMPLOYEES (full time and part time) |             | PART-TIME EMPLOYEES (included also in total column) |             | PROPRIETORS AND FIRM MEMBERS |            | SEASONAL VARIATION IN EMPLOYMENT  |             |              |              |   |             |             |             |
|---|--|---|-------------|---|-------------|------------------------------|------------|---|-------------|--------------|--------------|---|-------------|-------------|-------------|
|   |  | Mon                                       | Women       | Men   | Women       | Men                          | Women      | Ratios at specified dates (Total full-time and part-time employees.) 100 per cent represents year's average |             |              |              | Proportion of part-time employees to total employees, by seasons of the year (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) |             |             |             |
|   |  | Per cent 78                               | Per cent 27 | Per cent 73   | Per cent 27 | Per cent 91                  | Per cent 9 | Apr. 15   | July 15     | Oct. 15      | Dec. 15      | Apr. 15   | July 15     | Oct. 15     | Dec. 15     |
| All groups <sup>1</sup> .....                                     | 3,212                                    |   |             |   |             |                              |            | Per cent 97   | Per cent 99 | Per cent 101 | Per cent 103 | Per cent 10   | Per cent 11 | Per cent 12 | Per cent 12 |
| Food group.....   | 645                                      | 84  | 16          | 89  | 11          | 92                           | 8          | 97  | 100         | 102          | 101          | 10  | 18          | 20          | 20          |
| General stores:   | 282                                      | 82  | 18          | 80  | 20          | 90                           | 10         | 94  | 102         | 103          | 101          | 10  | 11          | 13          | 11          |
| General merchandise group.....                                    | 166                                      | 41  | 59          | 35  | 65          | 90                           | 10         | 96  | 97          | 100          | 107          | 13  | 14          | 15          | 18          |
| Automotive group.....   | 738                                      | 94  | 6           | 92  | 8           | 95                           | 5          | 97  | 102         | 102          | 99           | 6   | 7           | 7           | 7           |
| Apparel group.....  | 175                                      | 57  | 43          | 60  | 40          | 83                           | 17         | 94  | 90          | 100          | 116          | 9   | 9           | 11          | 17          |
| Furniture and household group.....                                | 144                                      | 82  | 18          | 65  | 35          | 90                           | 10         | 94  | 94          | 104          | 108          | 4   | 5           | 6           | 6           |
| Restaurants and eating places.....                                | 347                                      | 55  | 45          | 53  | 47          | 85                           | 15         | 100   | 97          | 101          | 102          | 6   | 6           | 7           | 6           |
| Lumber and building group.....                                    | 133                                      | 91  | 0           | 95  | 5           | 97                           | 3          | 97  | 103         | 105          | 95           | 16  | 16          | 16          | 14          |
| Other retail stores (including secondhand stores).....            | 612                                      | 82  | 18          | 78  | 22          | 90                           | 10         | 97  | 99          | 100          | 104          | 9   | 9           | 10          | 10          |
| Food group.....   | 645                                      | 84  | 16          | 89  | 11          | 92                           | 8          | 97  | 100         | 102          | 101          | 10  | 18          | 20          | 20          |
| Confectionery stores (candy and fountain).....                    | 57                                       | 53  | 47          | 69  | 31          | 91                           | 9          | 95  | 105         | 105          | 95           | 21  | 21          | 22          | 20          |
| Dairy products stores:  |  |   |             |   |             |                              |            |   |             |              |              |   |             |             |             |
| Dairy products stores (including ice cream).....                  | 4  | 97  | 3           | 100   | —           | 100                          | —          | 88  | 104         | 107          | 101          | 4   | 3           | 5           | 4           |
| Milk dealers.....   | 8  | 94  | 6           | 100   | —           | 89                           | 11         | 100   | 102         | 98           | 100          | 10  | 8           | 8           | 8           |
| Fruit stores and vegetable markets.....                           | 15                                       | 76  | 25          | 83  | 17          | 100                          | —          | 101   | 93          | 105          | 101          | 22  | 20          | 25          | 30          |
| Grocery stores (without meats).....                               | 169                                      | 79  | 21          | 74  | 26          | 90                           | 10         | 96  | 102         | 102          | 100          | 19  | 20          | 20          | 20          |
| Combination stores (groceries and meats):                         |  |   |             |   |             |                              |            |   |             |              |              |   |             |             |             |
| Grocery stores with meats.....                                    | 288                                      | 88  | 12          | 97  | 3           | 91                           | 9          | 97  | 100         | 101          | 102          | 22  | 23          | 23          | 24          |
| Meat markets with groceries.....                                  | 34                                       | 85  | 15          | 78  | 22          | 100                          | —          | 100   | 101         | 103          | 96           | 21  | 22          | 20          | 18          |
| Meat markets.....   | 40                                       | 95  | 5           | 94  | 6           | 100                          | —          | 96  | 97          | 104          | 108          | 9   | 9           | 15          | 16          |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 22                                       | 84  | 16          | 56  | 44          | 93                           | 7          | 98  | 95          | 103          | 104          | 6   | 5           | 11          | 12          |
| General stores.....   | 282                                      | 82  | 18          | 80  | 20          | 90                           | 10         | 94  | 102         | 103          | 101          | 10  | 11          | 13          | 11          |
| General stores—groceries with apparel.....                        | 6  | 75  | 25          | 100   | —           | 71                           | 29         | 93  | 107         | 93           | 107          | 14  | 13          | 14          | 25          |
| General stores—groceries with dry goods.....                      | 93                                       | 79  | 21          | 58  | 42          | 92                           | 8          | 97  | 107         | 102          | 94           | 11  | 17          | 13          | 11          |
| General stores—groceries with other merchandise.....              | 183                                      | 82  | 18          | 83  | 17          | 90                           | 10         | 93  | 101         | 104          | 102          | 9   | 10          | 13          | 11          |
| General merchandise group.....                                    | 166                                      | 41  | 59          | 35  | 65          | 90                           | 10         | 96  | 97          | 100          | 107          | 13  | 14          | 15          | 18          |
| Department stores:  |  |   |             |   |             |                              |            |   |             |              |              |   |             |             |             |
| With food departments.....  | 7  | 72  | 28          | 75  | 25          | —                            | —          | 94  | 101         | 101          | 104          | 6   | 11          | 6           | 10          |
| Without food departments.....                                     | 30                                       | 36  | 64          | 29  | 71          | 100                          | —          | 97  | 97          | 97           | 109          | 19  | 20          | 22          | 23          |
| Dry goods stores.....   | 50                                       | 41  | 59          | 35  | 65          | 89                           | 11         | 95  | 94          | 101          | 110          | 10  | 15          | 15          | 19          |
| General merchandise stores:                                       |  |   |             |   |             |                              |            |   |             |              |              |   |             |             |             |
| With food departments.....  | 10                                       | 74  | 26          | 68  | 32          | 92                           | 8          | 91  | 94          | 110          | 105          | 13  | 11          | 26          | 17          |
| Without food departments.....                                     | 25                                       | 45  | 55          | 29  | 71          | 100                          | —          | 94  | 98          | 102          | 106          | 17  | 16          | 19          | 18          |
| Army and Navy goods stores.....                                   | 6  | 62  | 38          | 67  | 33          | 80                           | 20         | 90  | 88          | 86           | 138          | 12  | 8           | 8           | 8           |
| Variety, 5-and-10, and to-a-dollar stores.....                    | 29                                       | 15  | 85          | 29  | 71          | 70                           | 30         | 99  | 99          | 100          | 102          | 1   | 1           | 2           | 3           |
| Automotive group.....   | 738                                      | 94  | 6           | 92  | 8           | 95                           | 5          | 97  | 102         | 102          | 99           | 6   | 7           | 7           | 7           |
| Motor vehicle dealers (new and trade-in):                         |  |   |             |   |             |                              |            |   |             |              |              |   |             |             |             |
| Automobile sales rooms—new and trade-in.....                      | 159                                      | 93  | 7           | 89  | 11          | 97                           | 3          | 96  | 103         | 103          | 98           | 2   | 2           | 2           | 2           |
| Used-car establishments.....                                      | 14                                       | 100                                       | —           | 100   | —           | 100                          | —          | 95  | 103         | 103          | 99           | 13  | 20          | 20          | 17          |
| Automobile dealers with farm implements and machinery.....        | 4  | 80  | 20          | 100   | —           | 100                          | —          | 100   | 100         | 100          | 100          | 20  | 13          | 13          | 7           |

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.





**RETAIL DISTRIBUTION IN ARIZONA: 1929**

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**TABLE 4A.—THE STATE.—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

(Sales expressed in thousands of dollars)

| KIND OF BUSINESS  | STATE TOTAL<br>(includes<br>Table 4B) |                 | STORES WITH ANNUAL SALES FROM \$100,000 TO \$199,999 |                | STORES WITH ANNUAL SALES FROM \$50,000 TO \$99,999 |                | STORES WITH ANNUAL SALES FROM \$30,000 TO \$49,999 |                | STORES WITH ANNUAL SALES FROM \$20,000 TO \$29,999 |                | STORES WITH ANNUAL SALES FROM \$10,000 TO \$9,999 |                | STORES WITH ANNUAL SALES FROM \$5,000 TO \$9,999 |                | STORES WITH ANNUAL SALES OF LESS THAN \$5,000 |              |
|---|---------------------------------------|-----------------|--|----------------|--|----------------|--|----------------|--|----------------|---|----------------|--|----------------|---|--------------|
|   | Number of stores                      | Net sales       | Number of stores                                     | Net sales      | Number of stores                                   | Net sales      | Number of stores                                   | Net sales      | Number of stores                                   | Net sales      | Number of stores                                  | Net sales      | Number of stores                                 | Net sales      | Number of stores                              | Net sales    |
| All groups <sup>1</sup> .....   | 5,068                                 | \$199,620       | 242  | \$33,707       | 528  | \$56,556       | 579  | \$22,360       | 529  | \$12,869       | 937   | \$13,416       | 732  | \$5,245        | 1,365   | \$3,142      |
| Per cent of total stores and sales.....   | 100.00                                | 100.00          | 4.78   | 17.00          | 10.42  | 18.41          | 11.42  | 11.26          | 10.44  | 6.45           | 18.49   | 6.75           | 14.44  | 2.64           | 28.93   | 1.58         |
| <b>Food group.....</b>  | <b>1,333</b>                          | <b>\$38,555</b> | <b>57</b>  | <b>\$7,963</b> | <b>132</b>   | <b>\$9,093</b> | <b>144</b>   | <b>\$5,588</b> | <b>156</b>   | <b>\$3,703</b> | <b>249</b>  | <b>\$3,522</b> | <b>191</b>                                       | <b>\$1,383</b> | <b>385</b>                                    | <b>\$905</b> |
| Candy and confectionery stores:<br>Candy stores—nut stores.....                         | 4                                     | 10              |  |                |  |                |  |                |  |                |   |                |  | 4              | 10  |              |
| Confectionery stores (candy and fountain).....  | 96                                    | 1,383           | 1  | 108            | 6  | 398            | 4  | 142            | 12   | 202            | 15  | 220            | 20   | 146            | 38  | 76           |
| Dairy products stores:<br>Dairy products stores (including ice cream).....              | 5                                     | 1,099           |  |                |  |                |  |                |  |                |   |                |  |                |   |              |
| Milk dealers.....   | 9                                     | 636             | 1  | 155            | 2  | 170            | 1  | 33             | 2  | 45             | 1   | 18             | 2  | 14             | 1   | 1            |
| Delicatessen stores.....  | 5                                     | 50              |  |                |  |                |  |                | 1  | 22             | 1   | 12             | 2  | 15             | 1   | 2            |
| Fruit stores and vegetable markets.....   | 32                                    | 442             |  |                | 2  | 124            | 1  | 30             | 4  | 91             | 9   | 135            | 7  | 41             | 9   | 20           |
| Grocery stores (without meats).....   | 559                                   | 8,792           | 11   | 1,450          | 26   | 1,736          | 35   | 1,363          | 46   | 1,110          | 86  | 1,154          | 92   | 677            | 200   | 589          |
| Combination stores (groceries and meats):<br>Grocery stores with meats.....             | 489                                   | 20,386          | 36   | 5,160          | 70   | 4,813          | 71   | 2,717          | 76   | 1,819          | 113   | 1,615          | 58   | 411            | 53  | 151          |
| Meat markets with groceries.....  | 43                                    | 2,140           | 4  | 497            | 10   | 685            | 11   | 454            | 6  | 146            | 5   | 84             | 3  | 21             | 3   | 11           |
| Meat markets (including sea foods):<br>Meat markets.....                                | 51                                    | 2,515           | 4  | 593            | 8  | 555            | 16   | 643            | 4  | 93             | 10  | 152            | 2  | 15             | 6   | 18           |
| Bakeries—caterers:<br>Bakeries—bakery goods stores (except manufacturing bakeries)..... | 29                                    | 962             |  |                | 8  | 612            | 4  | 172            | 3  | 71             | 5   | 67             | 3  | 25             | 6   | 14           |
| Other food stores:<br>Coffee, tea, spices.....  | 3                                     | 43              |  |                |  |                |  |                | 1  | 20             | 1   | 20             |  |                | 1   | 3            |
| Bottled waters and beverages.....   | 5                                     | 59              |  |                |  |                |  |                |  |                |   |                | 2  | 18             | 2   | 7            |
| <b>General stores.....</b>  | <b>383</b>                            | <b>16,101</b>   | <b>15</b>  | <b>1,993</b>   | <b>53</b>  | <b>3,570</b>   | <b>64</b>  | <b>2,508</b>   | <b>57</b>  | <b>1,402</b>   | <b>89</b>   | <b>1,253</b>   | <b>42</b>  | <b>301</b>     | <b>56</b>                                     | <b>134</b>   |
| General stores—groceries with apparel.....  | 15                                    | 260             |  |                | 1  | 60             | 2  | 77             | 3  | 77             | 2   | 30             | 2  | 11             | 5   | 4            |
| General stores—groceries with dry goods.....  | 128                                   | 2,896           | 4  | 621            | 10   | 628            | 15   | 612            | 15   | 366            | 34  | 459            | 21   | 149            | 29  | 61           |
| General stores—groceries with other merchandise.....                                    | 240                                   | 12,945          | 11   | 1,372          | 42   | 2,882          | 47   | 1,819          | 39   | 959            | 53  | 764            | 19   | 141            | 22  | 69           |
| <b>General merchandise group.....</b>   | <b>204</b>                            | <b>28,416</b>   | <b>23</b>  | <b>3,300</b>   | <b>25</b>  | <b>1,773</b>   | <b>35</b>  | <b>1,259</b>   | <b>24</b>  | <b>621</b>     | <b>28</b>   | <b>402</b>     | <b>14</b>  | <b>111</b>     | <b>17</b>                                     | <b>46</b>    |
| Department stores:<br>With food departments.....  | 7                                     | 4,404           |  |                |  |                |  |                |  |                |   |                |  |                |   |              |
| Without food departments.....   | 31                                    | 13,079          | 10   | 1,649          | 1  | 92             |  |                |  |                |   |                |  |                |   |              |
| Dry goods stores—piece goods stores:<br>Dry goods stores.....                           | 73                                    | 1,754           | 1  | 112            | 4  | 235            | 18   | 650            | 17   | 434            | 16  | 228            | 9  | 71             | 8   | 24           |
| General merchandise stores:<br>With food departments.....                               | 19                                    | 3,958           | 1  | 143            | 4  | 274            | 3  | 104            | 3  | 74             | 2   | 33             |  |                |   |              |
| Without food departments.....   | 31                                    | 1,857           | 2  | 227            | 9  | 641            | 8  | 276            | 3  | 86             | 7   | 109            | 2  | 18             |   |              |
| Army and Navy goods stores.....   | 7                                     | 377             | 1  | 151            | 2  | 146            | 2  | 72             |  |                |   |                |  |                | 2   | 8            |
| Variety, 5-and-10 and to-a-dollar stores.....   | 36                                    | 3,487           | 8  | 1,018          | 5  | 385            | 4  | 157            | 1  | 27             | 3   | 32             | 3  | 22             | 7   | 14           |
| <b>Automotive group.....</b>  | <b>1,202</b>                          | <b>49,490</b>   | <b>50</b>  | <b>7,060</b>   | <b>91</b>  | <b>6,418</b>   | <b>97</b>  | <b>3,721</b>   | <b>98</b>  | <b>2,378</b>   | <b>237</b>  | <b>2,370</b>   | <b>188</b>                                       | <b>1,340</b>   | <b>387</b>                                    | <b>866</b>   |
| Motor vehicle dealers:<br>Automobile sales rooms—new and trade-in.....                  | 172                                   | 33,448          | 30   | 5,582          | 40   | 2,999          | 16   | 630            | 8  | 100            | 12  | 172            | 3  | 21             | 2   | 5            |
| Used car establishments.....  | 18                                    | 251             |  |                | 2  | 123            |  |                | 1  | 22             | 5   | 74             | 2  | 12             | 8   | 20           |
| Automobile dealers with farm implements and machinery.....                              | 4                                     | 322             | 2  | 217            | 1  | 87             |  |                |  |                | 1   | 19             |  |                |   |              |
| Accessories, tires, and batteries:<br>Accessory stores with tires and batteries.....    | 16                                    | 934             | 2  | 300            | 8  | 533            | 2  | 68             |  |                | 2   | 26             | 1  | 7              | 1   | 1            |
| Battery and ignition shops—brake repair shops.....                                      | 22                                    | 357             | 1  | 108            |  |                | 2  | 89             | 1  | 30             | 4   | 59             | 7  | 52             | 7   | 21           |
| Tire shops (including tire repairs).....  | 35                                    | 1,046           | 1  | 174            | 8  | 587            | 3  | 120            | 1  | 20             | 6   | 90             | 6  | 38             | 10  | 17           |
| Filling stations:<br>Filling stations—gasoline and oil.....                             | 157                                   | 1,849           | 2  | 296            |  |                | 9  | 333            | 11   | 205            | 46  | 667            | 23   | 172            | 66  | 115          |
| Filling stations with tires and accessories.....  | 220                                   | 4,343           |  |                | 15   | 955            | 30   | 1,137          | 37   | 909            | 54  | 778            | 32   | 224            | 51  | 140          |
| Filling stations with other merchandise.....  | 248                                   | 1,993           |  |                |  |                | 10   | 391            | 13   | 207            | 46  | 616            | 60   | 425            | 119   | 265          |
| Motor cycles, bicycles, and supplies:<br>Bicycle shops.....                             | 4                                     | 59              |  |                |  |                |  |                | 1  | 28             | 2   | 25             | 1  | 6              |   |              |
| Garages and repair shops:<br>Body, fender, and paint shops.....                         | 30                                    | 631             | 1  | 148            | 1  | 68             | 5  | 203            | 3  | 73             | 5   | 69             | 6  | 44             | 9   | 26           |
| Garages (repairs and storage, gasoline, oil, accessories).....                          | 270                                   | 4,150           | 2  | 235            | 16   | 1,066          | 18   | 677            | 22   | 544            | 54  | 775            | 45   | 323            | 112   | 250          |
| <b>Apparel group.....</b>   | <b>224</b>                            | <b>7,740</b>    | <b>7</b>   | <b>1,169</b>   | <b>35</b>  | <b>2,340</b>   | <b>47</b>  | <b>1,818</b>   | <b>31</b>  | <b>754</b>     | <b>43</b>   | <b>661</b>     | <b>23</b>  | <b>210</b>     | <b>29</b>                                     | <b>69</b>    |
| Men's and boys' clothing and furnishings stores:<br>Men's furnishings stores.....       | 25                                    | 547             |  |                | 2  | 130            | 4  | 134            | 4  | 96             | 11  | 155            | 4  | 32             |   |              |
| Men's clothing and furnishings stores.....  | 45                                    | 2,467           | 3  | 496            | 11   | 734            | 11   | 440            | 8  | 193            | 8   | 129            | 2  | 17             |   |              |
| Clothing stores—men's, women's, children's.....   | 42                                    | 1,556           | 1  | 171            | 9  | 568            | 13   | 489            | 7  | 181            | 8   | 121            | 3  | 22             | 1   | 4            |
| Women's ready-to-wear specialty stores—apparel and accessories.....                     | 34                                    | 1,547           | 3  | 502            | 5  | 353            | 6  | 228            | 3  | 70             | 4   | 64             | 5  | 35             | 7   | 22           |
| Women's accessories stores:<br>Millinery stores.....                                    | 21                                    | 270             |  |                | 2  | 118            | 1  | 31             | 1  | 24             | 2   | 32             | 7  | 53             | 8   | 13           |
| Other apparel stores:<br>Custom tailors.....  | 19                                    | 185             |  |                |  |                | 1  | 43             | 2  | 47             | 4   | 62             | 2  | 12             | 10  | 22           |
| Shoe stores.....  | 32                                    | 1,045           |  |                | 5  | 380            | 10   | 408            | 6  | 143            | 4   | 71             | 5  | 34             | 2   | 7            |

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.



# RETAIL DISTRIBUTION IN ARIZONA: 1929

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**TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS   | TOTAL<br>(included in State<br>total Table 4A) |           | STORES WITH<br>ANNUAL SALES<br>EXCEEDING<br>\$1,000,000 |           | STORES WITH<br>ANNUAL SALES<br>OF \$500,000 TO<br>\$999,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$300,000 TO<br>\$499,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$200,000 TO<br>\$299,999 |           |
|--|--|-----------|---|-----------|---|-----------|---|-----------|---|-----------|
|  | Number<br>of stores                            | Net sales | Number<br>of stores                                     | Net sales | Number<br>of stores   | Net sales | Number<br>of stores   | Net sales | Number<br>of stores   | Net sales |
| All groups <sup>1</sup> .....  | 158  | \$71,285  | 10  | \$13,853  | 34  | \$24,399  | 45  | \$16,516  | 67  | \$16,497  |
| Per cent of total stores and sales.....  | 3.08   | 35.88     | .20   | 6.97      | .67   | 12.28     | .89   | 8.32      | 1.32  | 8.31      |
| Food group.....  | 20   | \$6,391   |   |           | 1   | \$701     | 7   | \$2,594   | 12  | \$3,096   |
| Grocery stores (without meats).....  | 3  | 714       |   |           |   |           |   |           | 3   | 714       |
| Combination stores (groceries and meats):<br>Grocery stores with meats.....        | 12   | 3,690     |   |           |   |           | 5   | 1,802     | 7   | 1,807     |
| General stores.....  | 7  | 4,939     | 2   | \$2,507   | 2   | 1,355     | 3   | 1,077     |   |           |
| General-merchandise group.....   | 38   | 20,904    | 4   | 5,880     | 10  | 7,068     | 14  | 4,866     | 10  | 2,490     |
| Department stores:<br>With food departments.....                                   | 7  | 4,405     | 1   | 1,168     | 2   | 1,038     | 2   | 834       | 2   | 465       |
| Without food departments.....  | 20   | 11,338    | 2   | 3,644     | 5   | 3,795     | 8   | 2,594     | 5   | 1,305     |
| General merchandise stores with food departments.....                              | 6  | 3,329     | 1   | 1,068     | 2   | 1,261     | 2   | 714       | 1   | 286       |
| Variety, 5-and-10, and to-a-dollar stores.....                                     | 5  | 1,832     |   |           | 1   | 674       | 2   | 724       | 2   | 434       |
| Automotive group.....  | 54   | 24,337    | 3   | 4,086     | 14  | 9,803     | 11  | 4,180     | 26  | 6,268     |
| Apparel group.....   | 3  | 721       |   |           |   |           |   |           | 3   | 721       |
| Furniture and household group.....   | 4  | 2,363     |   |           | 2   | 1,594     | 2   | 769       |   |           |
| Restaurants, cafeterias, and eating places.....                                    | 2  | 770       |   |           | 1   | 628       |   |           | 1   | 242       |
| Lumber and building group.....   | 14   | 6,077     | 1   | 1,380     | 2   | 1,427     | 3   | 1,276     | 8   | 1,994     |
| Lumber and building material dealers:<br>Lumber and building material dealers..... | 4  | 1,533     |   |           | 1   | 673       | 1   | 388       | 2   | 472       |
| Lumber and hardware.....   | 10   | 4,544     | 1   | 1,380     | 1   | 754       | 2   | 888       | 6   | 1,522     |
| Other retail stores.....   | 14   | 4,763     |   |           | 2   | 1,323     | 5   | 1,754     | 7   | 1,686     |
| Hardware and farm implement stores.....  | 5  | 1,774     |   |           | 1   | 647       | 2   | 690       | 2   | 437       |

<sup>1</sup> Because of the limited number of stores with sales of more than \$200,000 group totals only can be shown in many instances.

**TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                              | Number<br>of stores | Proprietors and<br>firm<br>members<br>(not on<br>pay roll) | NUMBER OF<br>EMPLOYEES |              | PAY ROLL                              |                   | ALL OTHER<br>REPORTED<br>EXPENSE<br>(includes<br>rent) | STOCKS ON<br>HAND END<br>OF YEAR<br>(at cost) | (NET SALES 1929) |                               |
|--|---------------------|--|------------------------|--------------|---------------------------------------|-------------------|--|---|------------------|-------------------------------|
|  |                     |  | Full<br>time           | Part<br>time | Total (full<br>time and<br>part time) | Part time<br>only |  |   | Amount           | Per cent<br>of total<br>sales |
| Total.....                                     | 5,068               | 5,208  | 14,445                 | 2,091        | \$19,900,150                          | \$555,487         | \$19,387,936   | \$28,840,200                                  | \$198,620,286    | 100.00                        |
| Single-store independents.....                 | 4,181               | 4,798  | 8,854                  | 1,286        | 12,252,202                            | 334,853           | 11,506,903   | 15,782,030                                    | 124,663,055      | 62.76                         |
| 2-store independents.....                      | 227                 | 183  | 1,096                  | 104          | 1,631,991                             | 23,704            | 1,708,219  | 2,735,240                                     | 16,156,042       | 8.13                          |
| 3-store independents.....                      | 68                  | 24   | 392                    | 57           | 539,270                               | 13,950            | 558,994  | 933,950                                       | 4,811,787        | 2.42                          |
| Local chains.....                              | 146                 | 28   | 844                    | 176          | 1,381,575                             | 70,720            | 1,534,703  | 2,398,850                                     | 15,466,527       | 7.78                          |
| Sectional chains.....                          | 100                 |  | 606                    | 100          | 909,604                               | 12,976            | 879,891  | 1,466,320                                     | 9,126,674        | 4.60                          |
| National chains.....                           | 144                 |  | 1,738                  | 200          | 1,738,233                             | 48,126            | 1,911,105  | 2,059,630                                     | 17,572,154       | 8.85                          |
| Itinerant vendors.....                         | 18                  | 18   |                        | 1            | 200                                   | 200               | 5,705  | 3,610   | 80,200           | .04                           |
| Industrial stores (includes commissaries)..... | 8                   | 3  | 116                    | 9            | 195,924                               | 3,102             | 73,829   | 190,600                                       | 2,358,428        | 1.19                          |
| Leased-department chains.....                  | 5                   | 2  | 13                     | 3            | 18,293                                | 183               | 31,069   | 8,830   | 190,199          | .10                           |
| Utility-operated retail stores.....            | 21                  | 2  | 110                    | 9            | 193,070                               | 4,502             | 487,511  | 227,720                                       | 1,089,532        | .55                           |
| Manufacturer-controlled chains.....            | 14                  |  | 135                    | 1            | 296,495                               | 480               | 92,276   | 169,820                                       | 832,469          | .42                           |
| Other types of operation:                      |                     |  |                        |              |                                       |                   |  |   |                  |                               |
| Retailers—country buyers <sup>1</sup> .....    | 80                  | 92   | 95                     | 20           | 127,923                               | 7,929             | 125,270  | 405,000                                       | 2,049,640        | 1.03                          |
| Retailers—wholesalers <sup>1</sup> .....       | 46                  | 50   | 368                    | 49           | 561,966                               | 14,154            | 498,817  | 441,300                                       | 4,064,305        | 2.05                          |
| All other types.....                           | 10                  | 0  | 18                     | 7            | 53,344                                | 588               | 3,644  | 17,400  | 159,284          | .08                           |

<sup>1</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[And (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

| COUNTIES     | TOTALS           |                | INDEPENDENT STORES |                |                         | NATIONAL AND SECTIONAL CHAINS |               |                         | OTHER TYPES OF OPERATION |               |                         |
|--------------|------------------|----------------|--------------------|----------------|-------------------------|-------------------------------|---------------|-------------------------|--------------------------|---------------|-------------------------|
|              | Number of stores | Net sales      | Number of stores   | Net sales      | Per cent of total sales | Number of stores              | Net sales     | Per cent of total sales | Number of stores         | Net sales     | Per cent of total sales |
| <b>Total</b> | <b>5,065</b>     | <b>198,620</b> | <b>4,476</b>       | <b>145,631</b> | <b>73</b>               | <b>244</b>                    | <b>20,699</b> | <b>14</b>               | <b>348</b>               | <b>26,290</b> | <b>13</b>               |
| Apache       | 96               | 2,689          | 68                 | 1,361          | 51                      |                               |               |                         | 28                       | 1,328         | 49                      |
| Cochise      | 482              | 18,126         | 435                | 13,031         | 72                      | 22                            | 3,772         | 21                      | 25                       | 1,323         | 7                       |
| Cocconino    | 167              | 7,694          | 130                | 3,310          | 47                      | 16                            | 1,516         | 21                      | 21                       | 2,268         | 32                      |
| Gila         | 425              | 15,285         | 384                | 11,599         | 76                      | 11                            | 1,096         | 7                       | 33                       | 2,600         | 17                      |
| Graham       | 124              | 2,969          | 109                | 2,337          | 79                      | 4                             | 151           | 5                       | 11                       | 481           | 10                      |
| Greenlee     | 79               | 2,771          | 71                 | 1,228          | 44                      | 2                             | (x)           | (x)                     | 6                        | (x)           | (x)                     |
| Muricopa     | 1,729            | 77,710         | 1,532              | 58,044         | 75                      | 196                           | 11,534        | 15                      | 85                       | 8,132         | 10                      |
| Mohave       | 196              | 2,201          | 160                | 1,736          | 79                      | 3                             | (x)           | (x)                     | 3                        | (x)           | (x)                     |
| Navajo       | 185              | 6,119          | 149                | 3,668          | 60                      | 12                            | 691           | 11                      | 24                       | 1,760         | 29                      |
| Pima         | 667              | 27,218         | 589                | 20,866         | 77                      | 24                            | 2,585         | 9                       | 54                       | 3,767         | 14                      |
| Pinal        | 262              | 6,442          | 241                | 5,390          | 84                      | 7                             | 450           | 7                       | 14                       | 602           | 9                       |
| Santa Cruz   | 134              | 7,960          | 125                | 6,960          | 86                      | 6                             | 809           | 11                      | 3                        | 191           | 3                       |
| Yavapai      | 345              | 13,314         | 312                | 10,883         | 82                      | 19                            | 1,724         | 13                      | 14                       | 707           | 5                       |
| Yuma         | 270              | 9,612          | 234                | 6,118          | 64                      | 12                            | 842           | 9                       | 24                       | 2,652         | 27                      |

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Total        | Single store independents | 2 and 3 store independent and local branch systems | Local chains | Sectional chains | National chains | Other types |
|--|--------------|---------------------------|--|--------------|------------------|-----------------|-------------|
| <b>Department stores:</b>  |              |                           |  |              |                  |                 |             |
| Number of stores   | 38           | 8                         | 4  | 2            | 5                | 18              | 1           |
| Annual net sales   | \$17,483,256 | \$4,231,083               | \$3,071,313  | (x)          | \$3,800,143      | \$5,085,912     | (x)         |
| Per cent of total sales  | 100.00       | 24.20                     | 17.57  | (x)          | 21.74            | 32.52           | (x)         |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |              |                           |  |              |                  |                 |             |
| Number of stores   | 36           | 13                        | 2  |              | 1                | 20              |             |
| Annual net sales   | \$3,487,683  | \$95,467                  | (x)  |              | (x)              | \$3,035,548     |             |
| Per cent of total sales  | 100.00       | 2.74                      | (x)  |              | (x)              | 87.03           |             |
| <b>Men's and boys' clothing and furnishings stores:</b>                |              |                           |  |              |                  |                 |             |
| Number of stores   | 70           | 64                        | 6  |              |                  |                 |             |
| Annual net sales   | \$3,003,757  | \$2,770,362               | \$233,395  |              |                  |                 |             |
| Per cent of total sales  | 100.00       | 92.23                     | 7.77   |              |                  |                 |             |
| <b>Clothing stores—men's, women's, and children's:</b>                 |              |                           |  |              |                  |                 |             |
| Number of stores   | 42           | 30                        | 5  |              |                  | 6               | 1           |
| Annual net sales   | \$1,555,099  | \$1,082,675               | \$229,674  |              |                  | \$238,260       | \$13,500    |
| Per cent of total sales  | 100.00       | 69.62                     | 14.19  |              |                  | 15.32           | .87         |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |              |                           |  |              |                  |                 |             |
| Number of stores   | 34           | 26                        | 7  | 1            |                  |                 |             |
| Annual net sales   | \$1,546,630  | \$1,125,569               | (x)  | (x)          |                  |                 |             |
| Per cent of total sales  | 100.00       | 72.78                     | (x)  | (x)          |                  |                 |             |
| <b>Shoe stores:</b>  |              |                           |  |              |                  |                 |             |
| Number of stores   | 32           | 15                        | 7  | 8            | 1                |                 | 1           |
| Annual net sales   | \$1,045,115  | \$405,458                 | \$185,090  | \$377,405    | (x)              |                 | (x)         |
| Per cent of total sales  | 100.00       | 38.89                     | 17.80  | 36.11        | (x)              |                 | (x)         |
| <b>Furniture stores:</b>   |              |                           |  |              |                  |                 |             |
| Number of stores   | 94           | 80                        | 10   | 1            | 2                |                 | 1           |
| Annual net sales   | \$5,237,478  | \$3,551,613               | \$1,531,876  | (x)          | (x)              |                 | \$3,500     |
| Per cent of total sales  | 100.00       | 67.81                     | 29.25  | (x)          | (x)              |                 | .06         |
| <b>Radio and music stores:</b>   |              |                           |  |              |                  |                 |             |
| Number of stores   | 33           | 29                        | 2  | 1            |                  |                 | 1           |
| Annual net sales   | \$1,172,800  | \$946,464                 | (x)  | (x)          |                  |                 | \$53,806    |
| Per cent of total sales  | 100.00       | 80.70                     | (x)  | (x)          |                  |                 | 4.59        |
| <b>Grocery stores (without meats):</b>                                 |              |                           |  |              |                  |                 |             |
| Number of stores   | 559          | 513                       | 14   | 6            | 1                | 7               | 18          |
| Annual net sales   | \$8,792,025  | \$6,377,840               | \$855,686  | \$401,587    | (x)              | (x)             | \$293,755   |
| Per cent of total sales  | 100.00       | 72.54                     | 10.07  | 4.57         | (x)              | (x)             | 3.34        |
| <b>Combination stores (groceries and meats):</b>                       |              |                           |  |              |                  |                 |             |
| Number of stores   | 532          | 396                       | 24   | 26           | 29               | 50              | 7           |
| Annual net sales   | \$22,531,308 | \$10,603,955              | \$1,560,524  | \$1,713,768  | \$3,269,146      | \$5,089,931     | \$203,084   |
| Per cent of total sales  | 100.00       | 47.46                     | 6.93   | 7.61         | 14.51            | 22.69           | .90         |
| <b>Restaurants, cafeterias:</b>  |              |                           |  |              |                  |                 |             |
| Number of stores   | 381          | 365                       | 11   |              |                  | 5               |             |
| Annual net sales   | \$7,984,326  | \$6,826,171               | \$219,382  |              |                  | \$938,773       |             |
| Per cent of total sales  | 100.00       | 85.49                     | 2.75   |              |                  | 11.76           |             |
| <b>Cigar stores and cigar stands:</b>                                  |              |                           |  |              |                  |                 |             |
| Number of stores   | 117          | 113                       |  |              |                  | 2               | 2           |
| Annual net sales   | \$1,512,691  | \$1,411,846               |  |              |                  | (x)             | (x)         |
| Per cent of total sales  | 100.00       | 93.33                     |  |              |                  | (x)             | (x)         |
| <b>Filling stations:</b>   |              |                           |  |              |                  |                 |             |
| Number of stations   | 625          | 571                       | 24   | 1            | 21               | 3               | 5           |
| Annual net sales   | \$8,183,356  | \$7,253,324               | \$799,168  | (x)          | \$102,865        | \$30,473        | (x)         |
| Per cent of total sales  | 100.00       | 88.61                     | 9.03   | (x)          | 1.26             | .37             | (x)         |
| <b>Coal and wood yards—ice dealers:</b>                                |              |                           |  |              |                  |                 |             |
| Number of yards  | 36           | 30                        | 3  |              |                  |                 | 5           |
| Annual net sales   | \$1,417,840  | \$1,350,325               | \$61,779   |              |                  |                 | \$25,736    |
| Per cent of total sales  | 100.00       | 93.83                     | 4.36   |              |                  |                 | 1.81        |
| <b>Drug stores:</b>  |              |                           |  |              |                  |                 |             |
| Number of stores   | 160          | 130                       | 17   | 19           |                  |                 |             |
| Annual net sales   | \$7,255,425  | \$5,525,704               | \$723,425  | \$1,006,296  |                  |                 |             |
| Per cent of total sales  | 100.00       | 76.16                     | 9.97   | 13.87        |                  |                 |             |
| <b>Hardware stores:</b>  |              |                           |  |              |                  |                 |             |
| Number of stores   | 28           | 19                        | 8  |              |                  |                 | 1           |
| Annual net sales   | \$1,339,816  | \$906,659                 | \$347,249  |              |                  |                 | \$85,908    |
| Per cent of total sales  | 100.00       | 67.68                     | 25.92  |              |                  |                 | 6.40        |
| <b>Jewelry stores:</b>   |              |                           |  |              |                  |                 |             |
| Number of stores   | 60           | 55                        | 5  |              |                  |                 |             |
| Annual net sales   | \$1,277,591  | \$1,167,790               | \$109,795  |              |                  |                 |             |
| Per cent of total sales  | 100.00       | 91.41                     | 8.59   |              |                  |                 |             |



CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS—Continued

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS   | TOTAL            |           | PROPORTION OF CREDIT BUSINESS |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
|--|------------------|-----------|-------------------------------|-----------|-------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|-------------------------|-----------|----|-------|
|  |                  |           | ALL CASH                      |           | 1 to 10 per cent credit |           | 11 to 20 per cent credit |           | 21 to 50 per cent credit |           | 31 to 40 per cent credit |           | 41 to 50 per cent credit |           | 51 to 60 per cent credit |           | 61 to 70 per cent credit |           | 71 to 80 per cent credit |           | Over 80 per cent credit |           |    |       |
|  | Number of stores | Net sales | Number of stores              | Net sales | Number of stores        | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores         | Net sales | Number of stores        | Net sales |    |       |
| <b>Lumber and building group:</b>  |                  |           |                               |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Lumber and building material dealers.....                                | 39               | 3,766     | 2                             | 130       | 1                       | 5         |                          |           | 1                        | 48        |                          |           |                          |           | 2                        | 67        | 1                        | 213       | 2                        | 130       | 1                       | 81        | 31 | 3,159 |
| Electrical shops (without radio).....                                    | 12               | 185       | 3                             | 19        |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          | 6         |                          | 1         | 1                       | 13        | 5  | 80    |
| Plumbing shops—heating and ventilating.....                              | 26               | 833       | 7                             | 147       | 1                       | 32        | 1                        | 20        | 1                        | 9         |                          |           |                          |           |                          |           | 3                        | 138       | 3                        | 27        | 10                      | 27        | 10 | 460   |
| Paint and glass stores.....  | 13               | 517       | 1                             | 34        |                         |           | 1                        | 4         |                          |           |                          |           | 4                        | 73        |                          |           | 1                        | 54        | 1                        | 120       | 5                       | 5         | 5  | 226   |
| <b>Other retail stores:</b>  |                  |           |                               |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Hardware stores.....   | 24               | 1,221     | 4                             | 81        | 1                       | 62        | 3                        | 36        | 3                        | 20        | 1                        | 3         | 1                        | 17        | 3                        | 271       | 3                        | 148       | 4                        | 557       | 1                       | 1         | 1  | 16    |
| Feed stores (flour, feed, grain, fertilizer).....                        | 12               | 734       | 3                             | 90        | 2                       | 29        | 1                        | 16        | 1                        | 50        |                          |           | 2                        | 45        | 1                        | 93        | 1                        | 298       | 1                        | 61        | 1                       | 1         | 1  | 52    |
| Book stores.....   | 5                | 86        | 5                             | 86        |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Cigar stores and cigar stands.....                                       | 19               | 410       | 14                            | 292       | 1                       | 37        | 2                        | 42        |                          |           |                          |           |                          |           | 1                        | 35        | 1                        | 4         |                          |           |                         |           |    |       |
| Coal and wood yards—ice dealers.....                                     | 22               | 612       | 7                             | 25        | 2                       | 16        |                          |           | 1                        | 2         |                          |           | 2                        | 115       | 3                        | 184       | 4                        | 100       | 2                        | 43        | 1                       | 1         | 1  | 129   |
| <b>Drug stores—</b>  |                  |           |                               |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Drug stores.....   | 48               | 1,761     | 17                            | 584       | 9                       | 283       | 5                        | 172       | 6                        | 248       | 9                        | 300       |                          |           | 1                        | 63        | 1                        | 45        |                          |           |                         |           |    |       |
| Drug stores with fountains.....  | 99               | 4,713     | 37                            | 1,243     | 24                      | 810       | 16                       | 1,040     | 14                       | 1,129     | 2                        | 148       | 1                        | 25        | 2                        | 190       |                          |           |                          |           | 1                       | 1         | 2  | 127   |
| Florists.....  | 15               | 253       | 6                             | 26        | 2                       | 16        |                          |           |                          |           |                          |           | 2                        | 70        | 2                        | 84        |                          |           |                          |           | 1                       | 1         | 2  | 56    |
| Jewelry stores.....  | 44               | 703       | 28                            | 309       | 3                       | 28        | 4                        | 46        | 2                        | 39        | 3                        | 156       |                          |           | 2                        | 102       |                          |           |                          |           |                         |           | 2  | 23    |
| Music stores (without radio).....  | 11               | 206       | 6                             | 75        | 2                       | 83        |                          |           |                          |           | 1                        | 18        | 1                        | 22        |                          |           |                          |           |                          |           | 1                       | 8         |    |       |
| Office, school, and stores supplies and equipment dealers—               |                  |           |                               |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Office and store mechanical appliances dealers (retail).....             | 4                | 207       |                               |           |                         |           |                          |           |                          |           | 1                        | 1         |                          |           |                          |           |                          |           |                          |           |                         |           | 3  | 507   |
| Office and store furniture and equipment dealers.....                    | 7                | 285       |                               |           |                         |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           | 5  | 194   |
| Sporting goods stores (including athletic and playground equipment)..... | 3                | 119       | 1                             | 14        | 1                       | 75        | 1                        | 30        |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                         |           |    |       |
| Stationers and engravers.....  | 4                | 132       | 1                             | 8         |                         |           |                          |           | 1                        | 3         | 1                        | 75        |                          |           |                          |           | 1                        | 46        |                          |           |                         |           |    |       |

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

| TYPE OF OPERATION                     | STORES REPORTING CREDIT |                 |                  |                                      | Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup> | TYPE OF OPERATION                           | STORES REPORTING CREDIT |                 |                  |                                      | Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup> |  |
|---------------------------------------|-------------------------|-----------------|------------------|--------------------------------------|---|---|-------------------------|-----------------|------------------|--------------------------------------|---|--|
|                                       | Number of stores        | Total net sales | Net credit sales | Ratio of credit sales to total sales |   |   | Number of stores        | Total net sales | Net credit sales | Ratio of credit sales to total sales |   |  |
| <b>Total</b> .....                    | 2,606                   | \$124,619,653   | \$72,335,762     | 58.05                                | \$9,635,256   |   |                         |                 |                  |                                      |   |  |
| Independent stores <sup>2</sup> ..... | 2,354                   | 99,635,475      | 54,366,920       | 54.67                                | 8,543,118   | Utility-operated retail stores.....         | 15                      | \$1,046,816     | \$771,521        | 73.70                                | \$520,423   |  |
| Local chains.....                     | 72                      | 11,333,595      | 8,178,076        | 72.16                                | 68,000  | Other types of operation:                   |                         |                 |                  |                                      |   |  |
| Sectional chains.....                 | 53                      | 5,460,190       | 4,619,073        | 84.60                                | 83,202  | Retailers—country buyers <sup>3</sup> ..... | 47                      | 1,231,842       | 612,460          | 49.72                                |   |  |
| National chains.....                  | 15                      | 919,358         | 539,427          | 58.67                                | 388,743   | Retailers—wholesalers <sup>3</sup> .....    | 25                      | 2,788,907       | 1,253,214        | 44.93                                |   |  |
|                                       |                         |                 |                  |                                      |   | All other types.....                        | 25                      | 2,203,445       | 1,095,071        | 90.54                                | 31,770  |  |

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with sales of less than \$50,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

<sup>2</sup> Includes single-store independents, 2 and 3 store independents.

<sup>3</sup> These classifications used in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

| KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals |
|---|-------------------------|-----------------------------|---|-------------------------|-----------------------------|
| <b>Total</b> .....                                      | 14,307                  | \$7,390,012                 | <b>Other stores in which meals are served—Continued.</b>          |                         |                             |
| <b>Restaurants, cafeterias, and eating places</b> ..... | 13,520                  | 6,998,580                   | Grocery stores (without meats).....                               | 58                      | \$13,454                    |
| Cafeterias.....   | 562                     | 423,975                     | Combination stores—grocery stores with meats.....                 | 118                     | 40,233                      |
| Lunch rooms.....  | 3,372                   | 1,158,149                   | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 7                       | 4,200                       |
| Restaurants with table service.....                     | 9,158                   | 5,047,834                   | General stores—groceries with other merchandise.....              | 104                     | 20,315                      |
| Refreshment stands.....                                 | 39                      | 16,783                      | Filling stations—gasoline and oil.....                            | 14                      | 2,700                       |
| Fountain—lunches.....                                   | 13                      | 2,490                       | Filling stations—tires and accessories.....                       | 50                      | 7,550                       |
| Lunch counters.....                                     | 376                     | 347,329                     | Garages (repairs and storage, gasoline, oil, accessories).....    | 62                      | 14,996                      |
| <b>Other stores in which meals are served</b> .....     | 787                     | 293,452                     | Cigar stands.....   | 15                      | 4,200                       |
| Confectionery stores (candy and fountain).....          | 75                      | 18,373                      | Cigar stores without fountains.....                               | 31                      | 19,000                      |
| Delicatessen stores.....                                | 28                      | 5,520                       | Drug stores with fountains.....                                   | 225                     | 142,911                     |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

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## B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

| KIND OF BUSINESS   | Number of repair employees | Receipts from repairs and service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS   | Number of repair employees | Receipts from repairs and service | Receipts from storage (incidental to merchandise sales) |
|--|----------------------------|-----------------------------------|---|--|----------------------------|-----------------------------------|---|
| <b>Total</b> .....   | <b>1, 175</b>              | <b>\$4, 374, 014</b>              | <b>\$101, 395</b>                                       | <b>Automotive group—Continued.</b>                             |                            |                                   |   |
| Food group.....  | 0                          | 37, 515                           | -----   | Accessories stores with tires and batteries.....               | 9                          | \$15, 311                         | -----   |
| Confectionery stores (candy and fountain).....             | 5                          | 23, 253                           | -----   | Battery and ignition shops—brake repair shops.....             | 21                         | 72, 870                           | -----   |
| Grocery stores (without meats).....                        | 1                          | 4, 202                            | -----   | Tire shops (including tire repairs).....                       | 33                         | 89, 293                           | \$9, 121  |
| Combination stores—grocery stores with meats.....          |                            |                                   | -----   | Filling stations—gasoline and oil.....                         | 28                         | 48, 313                           | 5, 336  |
| General stores.....  |                            | 4, 341                            | -----   | Filling stations—with tires and accessories.....               | 54                         | 256, 984                          | 2, 150  |
| General stores—groceries with other merchandise.....       |                            | 4, 341                            | -----   | Filling stations with other merchandise.....                   | 13                         | 70, 484                           | -----   |
| Automotive group.....                                      | 1, 160                     | 4, 288, 890                       | 101, 395  | Body, fender, and paint shops.....                             | 121                        | 420, 240                          | -----   |
| Automobile sales rooms—new and trade-in.....               | 639                        | 2, 087, 540                       | 37, 330   | Garages (repairs and storage, gasoline, oil, accessories)..... | 234                        | 1, 208, 016                       | 47, 458   |
| Used-car establishments.....                               | 5                          | 8, 920                            | -----   | Furniture and household group.....                             | 8                          | 34, 472                           | -----   |
| Automobile dealers with farm implements and machinery..... | 3                          | 8, 901                            | -----   | Radio and electrical shops.....                                | 8                          | 34, 472                           | -----   |
|  |                            |                                   |   | Secondhand stores.....   | 1                          | 8, 798                            | -----   |

<sup>1</sup>This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

## C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

| KIND OF BUSINESS   | Receipts from other repairs and service | KIND OF BUSINESS   | Receipts from other repairs and service |
|--|---|--|---|
| <b>Total</b> .....   | <b>\$955, 223</b>                       | <b>Restaurants and eating places</b> .....                   | <b>\$33, 345</b>                        |
| Food group.....  | 9, 278                                  | Lunch rooms.....   | 5, 113                                  |
| Confectionery stores (candy and fountain).....                 | 1, 626                                  | Lunch counters.....  | 13, 994                                 |
| Grocery stores (without meats).....                            | 7, 650                                  | Soft-drink stands.....                                       | 14, 241                                 |
| General merchandise group.....                                 | 1, 500                                  | Lumber and building group.....                               | 194, 136                                |
| Dry goods stores.....  | 1, 500                                  | Lumber and hardware.....                                     | 65, 118                                 |
| Automotive group.....  | 24, 127                                 | Roofing.....   | 6, 670                                  |
| Battery and ignition shops—brake repair shops.....             | 3, 000                                  | Electrical shops (without radio).....                        | 39, 139                                 |
| Filling stations—gasoline and oil.....                         | 2, 711                                  | Plumbing shops—heating and ventilating.....                  | 80, 309                                 |
| Bicycle shops.....   | 5, 100                                  | Other retail stores.....                                     | 453, 094                                |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 13, 316                                 | Farm implements, machinery and equipment dealers.....        | 1, 401                                  |
| Apparel group.....   | 80, 223                                 | Coal and feed stores.....                                    | 10, 580                                 |
| Men's clothing and furnishings stores.....                     | 18, 058                                 | Coal and wood yards.....                                     | 2, 263                                  |
| Millinery stores.....  | 9, 003                                  | Jewelry stores (installment credit).....                     | 2, 218                                  |
| Custom tailors.....  | 37, 147                                 | Jewelry stores.....  | 132, 901                                |
| Shoe stores—men's, women's, children's.....                    | 16, 015                                 | Music stores (without radio).....                            | 1, 929                                  |
| Furniture and household group.....                             | 124, 863                                | Office and store mechanical appliances dealers (retail)..... | 16, 532                                 |
| Furniture stores.....  | 7, 000                                  | Typewriter dealers.....                                      | 19, 289                                 |
| Household appliances stores (electrical).....                  | 9, 619                                  | Opticians and optometrists.....                              | 18, 169                                 |
| Household appliances stores.....                               | 17, 389                                 | Machinery dealers.....                                       | 6, 871                                  |
| Radio and electrical shops.....                                | 90, 185                                 | Photographers and illustrators.....                          | 14, 328                                 |
| Radio and musical instruments stores.....                      | 670                                     | Undertakers' supplies (including some service).....          | 104, 220                                |
|  |   | Miscellaneous classifications.....                           | 62, 393                                 |
|  |   | Secondhand stores.....                                       | 34, 656                                 |

**TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS**

| KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> | KIND OF BUSINESS   | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> |
|---|---|---|--|--|---|---|--|
| <b>All groups</b> .....   | <b>\$1, 030, 628</b>                                    | <b>\$4, 993, 187</b>                                    | <b>\$1, 453, 772</b>                       | <b>Automotive group</b> .....                                  | <b>\$9, 864</b>   | <b>\$2, 486, 644</b>                                    | <b>\$576, 054</b>                          |
| Food group.....   | 280, 313  | 326, 206  | -----                                      | Automobile sales rooms—new and trade-in.....                   |   | 2, 392, 669   | 576, 054                                   |
| Confectionery stores (candy and fountain).....                    | 48, 117   | 7, 000  | -----                                      | Accessories, tires, and batteries—                             |   |   |  |
| Dairy products stores (including ice cream).....                  | 190, 000  | 2, 500  | -----                                      | Battery shops (including repairs).....                         | 3, 050  | 1, 000  | -----                                      |
| Fruit stores and vegetable markets.....                           |   | 6, 600  | -----                                      | Tire shops (including tire repairs).....                       |   | 25, 418   | -----                                      |
| Grocery stores (without meats).....                               | 3, 475  | 40, 293   | -----                                      | Filling stations—  |   |   |  |
| Combination stores (groceries and meats)—                         |   |   | -----                                      | Filling stations with tires and accessories.....               |   | 30, 080   | -----                                      |
| Grocery stores with meats.....                                    | 2, 210  | 162, 533  | -----                                      | Filling stations with other merchandise.....                   | 5, 814  | 8, 535  | -----                                      |
| Meat markets with groceries.....                                  |   | 4, 000  | -----                                      | Garages (repairs and storage, gasoline, oil, accessories)..... |   | 8, 933  | -----                                      |
| Meat markets.....   |   | 49, 279   | -----                                      | Apparel group.....   | 13, 800   | 19, 600   | 44, 738                                    |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 21, 510   | 39, 000   | -----                                      | Men's clothing and furnishings stores.....                     |   | 19, 600   | 16, 501                                    |
| Bottled waters and beverages.....                                 | 15, 001   | 15, 001   | -----                                      | Clothing stores—men's, women's and children's.....             |   |   | 7, 227                                     |
| General stores.....   | 16, 227   | 220, 621  | 8, 279                                     | Women's ready-to-wear specialty stores—                        |   |   | 16, 189                                    |
| General stores—groceries with dry goods.....                      |   |   | 8, 279                                     | apparel and accessories.....                                   |   |   |  |
| General stores—groceries with other merchandise.....              | 16, 227   | 220, 621  | -----                                      | Custom tailors.....  | 13, 800   |   | -----                                      |
| General merchandise group.....                                    | 7, 729  | 1, 322, 651   | 365, 837                                   | Shoe stores—men's, women's and children's.....                 |   |   | 4, 869                                     |
| Department stores—  |   |   | -----                                      | Furniture and household group.....                             | 256, 547  | 107, 547  | 112, 579                                   |
| With food departments.....  | 7, 729  | 840, 672  | -----                                      | Furniture stores—  |   |   |  |
| Without food departments.....                                     |   | 232, 940  | 304, 409                                   | Furniture stores.....  | 44, 840   | 81, 545   | 44, 505                                    |
| Dry goods stores.....   |   | 21, 500   | -----                                      | Furniture and hardware stores.....                             |   | 2, 497  | -----                                      |
| General merchandise stores—                                       |   |   | -----                                      | Household appliances stores—                                   |   |   |  |
| With food departments.....  |   | 209, 080  | -----                                      | Household appliances stores (electrical).....                  |   |   | 1, 682                                     |
| Without food departments.....                                     |   | 14, 959   | -----                                      | Household appliances stores.....                               | 156, 955  |   | 50, 742                                    |
| Army and Navy goods stores.....                                   |   | 3, 500  | 1, 428                                     |  |   |   |  |

See footnote at end of table.



CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS                                      | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> | KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> |
|---|---|---|--|---|---|---|--|
| <b>Furniture and household group—Continued.</b>       |   |   |  | <b>Other retail stores—Continued.</b>                       |   |   |  |
| Awnings, flags, banners, window shades and tents..... | \$26,700  | \$1,500   | -----                                      | Farmers' supplies—Continued.                                |   |   |  |
| Radio and music stores—                               |   |   |  | Coal and feed stores.....                                   |   | \$48,234  | -----                                      |
| Radio and electrical shops.....                       | 28,043  | 22,005  | -----                                      | Coal and wood yards—ice dealers—                            |   |   |  |
| Radio and musical instruments stores.....             |   |   | \$15,750                                   | Coal and wood yards.....                                    | \$1,098   | 12,084  | -----                                      |
| <b>Lumber and building group</b>                      | <b>107,505</b>  | <b>155,917</b>  | <b>280,255</b>                             | Ice dealers.....  | 303,096   | 48,670  | -----                                      |
| Lumber and building material dealers—                 |   |   |  | Drug stores with fountains.....                             |   | 8,480   | -----                                      |
| Lumber and building material dealers.....             | 35,116  | 43,963  | 184,737                                    | Art and gift shops.....                                     | 1,000   |   | -----                                      |
| Lumber and hardware.....                              | 9,543   | 36,353  | 87,450                                     | Jewelry stores.....   | 5,500   |   | -----                                      |
| Roofing.....  | 7,933   |   |  | Office, school, and store supplies and equipment dealers—   |   |   |  |
| Electrical shops (without radio).....                 |   | 6,915   | -----                                      | Office and school supplies.....                             |   |   | \$3,504                                    |
| Painting shops—heating and ventilating.....           | 54,853  | 43,671  | -----                                      | Office and store mechanical appliance dealers (retail)..... |   | 35,032  | 18,767                                     |
| Paint and glass stores.....                           |   | 5,675   | 8,068                                      | Office and store furniture and equipment dealers.....       |   | 10,000  | -----                                      |
| <b>Other retail stores.....</b>                       | <b>339,643</b>  | <b>351,387</b>  | <b>56,880</b>                              | Typewriter dealers.....                                     |   | 3,002   | 4,172                                      |
| Hardware stores.....                                  |   | 106,265   | 30,357                                     | Sporting goods specialty stores.....                        |   | 50,000  | -----                                      |
| Hardware and farm implement stores.....               |   | 25,500  |  | <b>Secondhand stores.....</b>                               |   | <b>22,654</b>   | <b>9,102</b>                               |
| Farmers' supplies—                                    |   |   |  |   |   |   |  |
| Feed stores (flour, feed, grain, fertilizer).....     | 28,043  | 3,000   | -----                                      |   |   |   |  |

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by store, with sales of less than \$90,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURERS

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale sales. The retail sales for the state aggregating \$600,387.]

|                  | MANUFACTURING BAKERIES   |                  | PLANING MILLS            |                  | POWER LAUNDRIES          |                  | CLEANING AND DYEING ESTABLISHMENTS |                  |
|------------------|--------------------------|------------------|--------------------------|------------------|--------------------------|------------------|------------------------------------|------------------|
|                  | Number of establishments | Net sales (1929) | Number of establishments | Net sales (1929) | Number of establishments | Net sales (1929) | Number of establishments           | Net sales (1929) |
| State total..... | 32                       | \$921,136        | 1                        | (x)              | 28                       | \$1,074,248      | 27                                 | \$707,239        |

<sup>1</sup> This figure includes both retail and wholesale sales, the retail sales for the State aggregating \$600,387.

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is assembling is shown below]

| COUNTY           | Country buying (assembling) | COUNTY        | Country buying (assembling) | COUNTY   | Country buying (assembling) |
|------------------|-----------------------------|---------------|-----------------------------|--|-----------------------------|
| State total..... | \$540,627                   |               | 26,035                      | Yavapai.....                                     | 3,459                       |
| Apache.....      | 225,795                     | Graham.....   | 12,581                      | Yuma.....  | 122,580                     |
| Cochise.....     | 32,428                      | Greenlee..... | 8,328                       | Mohave and Santa Cruz (separately reported)..... | 315                         |
| Coconino.....    | 44,636                      | Maricopa..... | 61,211                      |  |                             |
| Gila.....        | \$1,850                     | Navajo.....   | \$1,609                     |  |                             |
|                  |                             | Pima.....     | 5,000                       |  |                             |
|                  |                             | Pinal.....    |                             |  |                             |

TABLE 11C.—THE STATE—RETAIL SALES, BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS                                    | SALES TO ULTIMATE CONSUMERS      |  | KIND OF BUSINESS  | SALES TO ULTIMATE CONSUMERS      |  |
|---|----------------------------------|--|---|----------------------------------|--|
|   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |
| State total.....                                    | \$2,419,273                      | \$2,433,693                              | Hardware.....   | \$200,000                        | \$200,000                                |
| Automotive.....                                     | 707,675                          | 707,675                                  | Lumber and building material (other than metal).....                | 29,000                           | 29,000                                   |
| Automobiles and other motor vehicles.....           | (x)                              | (x)                                      | Construction and building material (other than metal and wood)..... | 4,000                            | 4,000                                    |
| Automotive equipment.....                           | 19,567                           | 19,567                                   | Lumber and millwork.....  | 25,000                           | 25,000                                   |
| Automobile parts (new).....                         | (x)                              | (x)                                      | Machinery, equipment, and supplies (except electrical).....         | 31,538                           | 45,863                                   |
| Chemicals, drugs and allied products.....           | 12,102                           | 12,102                                   | Commercial equipment and supplies.....                              |                                  | 12,501                                   |
| Paints, varnishes, lacquers, and enamels.....       | 12,102                           | 12,102                                   | Construction equipment and supplies.....                            |                                  | 30,018                                   |
| Electrical.....                                     | 5,000                            | 5,000                                    | Farm machinery and equipment.....                                   | (x)                              | (x)                                      |
| Farm supplies (except machinery and equipment)..... | 278,472                          | 278,472                                  | Professional equipment and supplies.....                            | (x)                              | 1,520                                    |
| Feed.....   | 278,472                          | 278,472                                  | Service equipment and supplies.....                                 |                                  | (x)                                      |
| Food products (not elsewhere specified).....        | 64,553                           | 64,553                                   | Petroleum and petroleum products.....                               | 3,760                            | 3,760                                    |
| Meat and meat products.....                         | 64,553                           | 64,553                                   | Plumbing and heating equipment and supplies.....                    | (x)                              | 37,000                                   |
| General merchandise.....                            | 398,507                          | 398,507                                  | Tobacco and tobacco products (except leaf).....                     | (x)                              | 24,000                                   |
| Groceries and food specialties.....                 | 627,676                          | 627,676                                  |   |                                  |  |
| Groceries (general line).....                       | 627,456                          | 627,456                                  |   |                                  |  |
| Grocery specialties.....                            | 220                              | 220                                      |   |                                  |  |

<sup>1</sup> Column 1, "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale. For types of distributors included in "All types of wholesalers," reference should be made to the Wholesale Census, and especially to Table 4 therein.

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**TABLE 12A.—THE STATE—FORMS OF ORGANIZATION**

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

|                               | Number of stores | Proprietors and firm members | Number of employees | Total pay roll | Stocks on hand end of year (at cost) | Net sales (1929) | Per cent of sales |
|-------------------------------|------------------|------------------------------|---------------------|----------------|--------------------------------------|------------------|-------------------|
| <b>Total</b> .....            | 5,088            | 5,208                        | 14,445              | \$19,900,150   | \$26,840,200                         | \$198,620,286    | 100.00            |
| Proprietorships.....          | 4,105            | 4,929                        | 8,915               | 9,002,249      | 12,283,890                           | 99,840,380       | 50.26             |
| Corporations.....             | 794              | (x)                          | 7,248               | 10,516,125     | 14,197,360                           | 94,188,452       | 47.42             |
| Cooperative associations..... | 3                | (x)                          | 68                  | 108,513        | 130,340                              | 1,168,909        | .59               |
| Negro proprietorships.....    | 8                | 9                            | 11                  | 7,754          | 670                                  | 34,283           | .02               |
| Oriental mutuals.....         | 158              | 268                          | 203                 | 205,509        | 227,940                              | 3,388,262        | 1.71              |

**TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS**

(Table 12B is omitted to avoid disclosure of individual operations)

**TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE**

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)                               | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>FOOD GROUP</b>   |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>  |   |   |
| <b>Confectionery stores (candy and fountain):</b><br>(Commodity coverage, 16.1 per cent)  |   |   | <b>Army and Navy goods stores—Continued.</b>  |   |   |
| Bottled beverages.....  | 0.4   | 0.1   | Luggage.....  | 1.1   | 1.1   |
| Cigars, cigarettes and tobacco.....   | 10.7  | 2.4   | Secondhand merchandise.....   | .5  | .3  |
| Confectionery and nuts.....   | 34.5  | 34.5  | Shoes and other footwear—   |   |   |
| Fountain sales and ice cream.....   | 58.9  | 58.9  | Men's.....  | 18.1  | 18.1  |
| Fruits and vegetables.....  | 18.0  | 4.1   | Boys' and youths'.....  | 2.4   | 2.4   |
| <b>GENERAL MERCHANDISE GROUP</b>  |   |   | Women's.....  |   |   |
| <b>Department stores without food departments:</b><br>(Commodity coverage, 30.3 per cent) |   |   | Misses' and children's.....   |   |   |
| Antiques, art goods, gifts.....   | 1.6   | 1.0   | Rubber and other footwear.....  | 1.0   | .7  |
| Apparel and accessories, women's, misses', children's.....                                | 23.2  | 23.2  | Sporting goods.....   | 13.2  | 13.2  |
| Children's wear.....  | 1.2   |   | Stoves, ranges, heaters, etc. (other than electric or gas).....                                     | 1.3   | .5  |
| Millinery.....  | 2.4   |   | Toys and games.....   | .6  | .4  |
| Hosiery.....  | 4.2   |   | <b>Variety, 5-and-10 and to-a-dollar stores:<sup>1</sup></b><br>(Commodity coverage, 10.2 per cent) |   |   |
| Coats, suits and dresses.....   | 6.2   |   | Art goods, gifts.....   | 0.4   | 0.4   |
| Underwear, negligees, corsets, etc.....   | 3.3   |   | Apparel and accessories, women's, misses', children's—  |   |   |
| Other apparel.....  | 4.7   |   | Children's wear.....  | 13.0  | 13.0  |
| Appliances and supplies (electrical).....   | 5.9   | 1.5   | Millinery.....  | 4.9   | 4.0   |
| Automotive parts and accessories.....   |   |   | Hosiery.....  | 6.4   | 6.4   |
| Automotive parts and accessories (except tires and tubes).....                            | 7.5   | 1.9   | Coats, suits, and dresses.....  | 7.9   | 7.9   |
| Tires, tubes and tire accessories.....  | 23.4  | 6.0   | Underwear, negligees, corsets, etc.....   | 24.8  | 24.8  |
| Clothing and furnishings (men's and boys'):   |   |   | Other apparel.....  | 3.1   | 3.1   |
| Suits.....  | 5.2   | 5.2   | Cigars, cigarettes, and tobacco.....  | .6  | .6  |
| Overcoats.....  | .7  | .5  | Clothing and furnishings (men's and boys')—   |   |   |
| Hats and caps.....  | 1.8   | 1.4   | Hats and caps.....  | .9  | .9  |
| Furnishings.....  | 4.7   | 3.6   | Furnishings.....  | 15.0  | 15.0  |
| Work clothing.....  | 1.3   | 1.0   | Work clothing.....  | 2.8   | 2.8   |
| Other clothing.....   | 1.4   | 1.0   | Dry goods and notions—  |   |   |
| Dry goods and notions—  |   |   | Notions and small wares.....  | 1.1   | 1.1   |
| Piece goods—  |   |   | Other dry goods.....  | 1.0   | 1.0   |
| Cotton piece goods.....   | 4.9   | 4.8   | Home furnishings—   |   |   |
| Linen goods.....  | 1.0   | 1.0   | Drapery, upholstery, and curtains.....  | .6  | .6  |
| Wool and wool-mixed goods.....  | 2.0   | 2.0   | Floor coverings.....  | 1.3   | 1.3   |
| Rayon piece goods.....  | 3.6   | 3.5   | Bed linen.....  | 1.9   | 1.9   |
| Silk and velvet piece goods.....  | 5.9   | 5.8   | China, glassware, and crockery.....   | 2.6   | 2.6   |
| Notions and small wares.....  | 4.4   | 1.6   | Other home furnishings.....   | 6.5   | 6.5   |
| Other dry goods.....  | .6  | .2  | Infants' wear.....  | 3.7   | 3.7   |
| Farm and garden equipment and supplies.....   | 2.3   | .5  | Leather goods, billfolds, purses.....   | 1.5   | 1.5   |
| Furniture—  |   |   | <b>AUTOMOTIVE GROUP</b>   |   |   |
| Furniture, household—   |   |   | <b>Automobile sales rooms:</b><br>(Commodity coverage, 46.6 per cent)                               |   |   |
| Bedroom.....  | 2.2   | 1.0   | Automobiles, parts, and accessories—  |   |   |
| Living room, library, and hall.....   | 3.5   | 1.6   | Passenger automobiles, new.....   | 44.6  | 42.0  |
| Dining room.....  | 2.8   | 1.3   | Used passenger cars.....  | 24.0  | 22.5  |
| Kitchen.....  | .4  | .2  | Busses.....   | 3.8   | 1.1   |
| Other household.....  | .4  | .2  | Commercial cars and trucks, new.....  | 9.8   | 4.3   |
| Office and store furniture.....   | .6  | .2  | Used commercial cars and trucks.....  | 1.4   | .4  |
| Hardware.....   | 11.1  | 2.6   | Automotive parts and accessories (except tires, tubes, and batteries).....                          | 6.3   | 6.0   |
| Home furnishings.....   | 12.7  | 5.4   | Tires, tubes, and tire accessories.....   | 1.1   | .8  |
| Floor coverings.....  | 1.8   |   | Automobiles, new, sold to dealers.....  | 20.9  | 14.4  |
| Bedding, mattresses, springs.....   | 1.8   |   | Commercial cars and trucks, new, sold to dealers.....   | 5.8   | 1.5   |
| Other home furnishings.....   | 1.8   |   | Parts and accessories sold to dealers.....  | 2.1   | .6  |
| Infants' wear.....  | 1.7   | 1.2   | Batteries.....  | .4  | .1  |
| Jewelry, silverware, and clocks.....  | .7  | .2  | Gasoline.....   | 1.1   | .6  |
| Leather goods, billfolds, purses, gloves, and handbags.....                               | 2.8   | 1.2   | Miscellaneous merchandise.....  | (x)   | .4  |
| Luggage.....  | .5  | .2  | Oils and greases.....   | .7  | .4  |
| Miscellaneous merchandise.....  | (x)   | 3.0   | Repairs and service.....  | 4.2   | 3.9   |
| Paints, varnishes, glass, and painters' supplies.....                                     | 3.4   | .8  | Storage.....  | 7.8   | 1.1   |
| Radio and equipment.....  | 4.3   | 1.1   | <b>Used-car establishments:</b><br>(Commodity coverage, 10.8 per cent)                              |   |   |
| Shoes and other footwear—   |   |   | Used passenger cars.....  | 94.2  | 94.2  |
| Men's.....  | 2.1   | 2.1   | Used commercial cars and trucks.....  | 7.2   | 2.4   |
| Boys' and youths'.....  | .9  | .9  | Automotive parts and accessories (except tires and tubes).....                                      | 4.9   | 1.2   |
| Women's.....  | 5.8   | 5.8   | Tires, tubes, and tire accessories.....   | 14.8  | .7  |
| Misses' and children's.....   | 1.1   | 1.1   | Repairs and service.....  | 7.4   | .4  |
| Sporting goods, gymnasium and playground equipment.....                                   | 7.1   | .7  | Storage.....  | 10.7  | 1.1   |
| Stationery, books and magazines.....  | 5.4   | .9  | <b>Accessory stores with tires and batteries:</b><br>(Commodity coverage, 36.8 per cent)            |   |   |
| Stoves, ranges, heaters, etc. (other than electric or gas).....                           | 5.0   | 1.3   | Automotive parts and accessories (except tires, tubes, and batteries).....                          | 57.4  | 57.4  |
| Toilet articles and preparations.....   | 2.4   | 1.5   | Tires, tubes, and tire accessories.....   | 38.3  | 31.2  |
| Toys and games.....   | 1.3   | 1.1   | Batteries.....  | 5.2   | 4.2   |
| <b>Army and Navy goods stores:</b><br>(Commodity coverage, 60.2 per cent)                 |   |   | Gasoline.....   | 2.4   | .6  |
| Apparel and accessories, women's, misses', children's—                                    |   |   | Oils and greases.....   | 2.4   | 1.4   |
| Children's wear.....  | .2  | .1  | Radios and equipment.....   | 3.0   | 2.4   |
| Other apparel.....  | 2.6   | .9  | Repairs and service.....  | 15.0  | 2.8   |
| Clothing and furnishings (men's and boys')—   |   |   | <b>Battery and ignition shops—brake repair shops:</b><br>(Commodity coverage, 42.9 per cent)        |   |   |
| Overcoats.....  | .2  | .2  | Automotive parts and accessories (except batteries).....  | 61.8  | 60.2  |
| Hats and caps.....  | .5  | .5  | Parts and accessories sold to dealers.....  | 26.2  | 7.1   |
| Furnishings.....  | 6.7   | 6.7   | Batteries.....  | 24.3  | 24.3  |
| Work clothing.....  | 30.4  | 30.4  | Repairs and service.....  | 8.4   | 8.4   |
| Other clothing.....   | 33.1  | 22.1  |   |   |   |
| Leather goods.....  | 1.5   | 1.5   |   |   |   |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the state. The percentages in the second column are applicable to the total sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.  
<sup>1</sup> Many variety chains could not report commodity analysis except for the chain as a whole. See the Merchandising Series report on Retail Distribution for variety chains for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN ARIZONA: 1929

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales<br>of all<br>stores<br>in same<br>classifica-<br>tion | COMMODITY<br>(Read note carefully for explanation of terms)                               | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales<br>of all<br>stores<br>in same<br>classifica-<br>tion |
|---|--|--|---|--|--|
| <b>AUTOMOTIVE GROUP—Continued</b>   |  |  | <b>APPAREL GROUP—Continued</b>  |  |  |
| <b>Tire shops (including tire repairs):</b><br>(Commodity coverage, 53.0 per cent)                                  |  |  | <b>Shoe stores—men's, women's, and children's:</b><br>(Commodity coverage, 19.0 per cent) |  |  |
| Automotive parts and accessories—   |  |  | Furnishings, men's and boys'.....   | 2.3  | 0.4  |
| Automotive parts and accessories (except tires, tubes, and batteries).....  | 3.6  | 0.4  | Hosiery, women's and children's.....  | 9.5  | 4.2  |
| Tires, tubes, and tire accessories.....   | 63.8   | 63.8   | Jewelry.....  | 1.7  | .3   |
| Tires and tubes sold to dealers.....  | 27.3   | 4.2  | Leather goods, billfolds, purses.....   | 1.1  | .3   |
| Batteries.....  | 1.8  | 2.2  | Miscellaneous merchandise.....  | (x) 1.0  | .2   |
| Gasoline.....   | 31.1   | 11.0   | Service.....  | 1.0  | .2   |
| Oils and greases.....   | 4.6  | 1.6  | Shoes and other footwear.....   | 94.4   | 94.4   |
| Repairs and service.....  | 12.3   | 12.3   | Men's.....  | 18.1   |  |
| Storage.....  | 5.2  | 1.5  | Boys' and youths'.....  | 1.0  |  |
| <b>Body, fender, and paint shops:</b><br>(Commodity coverage, 22.4 per cent)  |  |  | Women's.....  | 69.5   |  |
| Automotive parts and accessories.....   | 30.3   | 30.3   | Misses' and children's.....   | 5.1  |  |
| Repairs and service.....  | 69.7   | 69.7   | Infants'.....   | .7   |  |
| <b>Garages (repairs and storage, gasoline, oil, accessories):</b><br>(Commodity coverage, 7 per cent)               |  |  | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |  |  |
| Used passenger cars.....  | (x)  | .3   | <b>Furniture stores:</b><br>(Commodity coverage, 42.1 per cent)                           |  |  |
| Automotive parts and accessories (except tires, tubes, and batteries).....  | 13.0   | 9.6  | Apparel, women's, misses', children's.....  | 10.4   | .2   |
| Tires, tubes, and tire accessories.....   | 5.4  | 3.9  | <b>Furniture:</b>   |  |  |
| Batteries.....  | 7  | .4   | Furniture, household:   |  |  |
| Gasoline.....   | 43.8   | 42.6   | Bedroom.....  | 15.5   | 15.5   |
| Oils and greases.....   | 9.1  | 8.2  | Living room, library, and hall.....   | 24.6   | 24.6   |
| Repairs and service.....  | 35.0   | 35.0   | Dining room.....  | 12.4   | 12.4   |
| <b>APPAREL GROUP</b>  |  |  | Kitchen.....  | 4.7  | 4.7  |
| <b>Men's clothing and furnishings stores:</b><br>(Commodity coverage, 37.8 per cent)                                |  |  | Other household.....  | .5   | .2   |
| Apparel and accessories, women's, misses', children's—  |  |  | Office and store furniture.....   | 3.1  | .2   |
| Hosiery.....  | 1.5  | .5   | Hardware.....   | 1.3  | .6   |
| Coats, suits, and dresses.....  | 3.2  | .4   | <b>Home furnishings—</b>  |  |  |
| Clothing and furnishings (men's and boys').....   | 88.0   | 88.0   | Draperies, upholstery, and curtains.....  | 8.4  | 7.0  |
| Suits.....  | 14.8   |  | Floor coverings.....  | 20.1   | 17.3   |
| Overcoats.....  | 24.0   |  | Bedding, mattresses, springs.....   | 13.0   | 5.0  |
| Hats and caps.....  | 8.3  |  | China, glassware, and crockery.....   | 2.6  | 2.0  |
| Furnishings.....  | 40.5   |  | Kitchen utensils.....   | 2.8  | 2.1  |
| Work clothing.....  | .4   |  | Other home furnishings.....   | 3.4  | 1.3  |
| Service.....  | 2.8  | .6   | Luggage.....  | 2.3  | .1   |
| Shoes, men's.....   | 12.1   | 10.5   | Office and store equipment.....   | .9   | .1   |
| <b>Clothing stores—men's, women's, and children's:</b><br>(Commodity coverage, 35.0 per cent)                       |  |  | Phonographs and records.....  | 11.6   | .3   |
| Apparel and accessories, women's, misses' children's—   |  |  | Radio sets.....   | 4.9  | 2.7  |
| Children's wear.....  | 3.4  | 2.9  | Secondhand furniture.....   | 1.5  | 1.0  |
| Millinery.....  | 1.4  | 1.2  | Stoves and ranges, gas.....   | 1.9  | 1.2  |
| Hosiery.....  | 1.7  | 1.5  | Stoves, ranges, heaters, etc. (other than electric or gas).....                           | 3.1  | 1.7  |
| Coats, suits, and dresses.....  | 17.7   | 15.3   | <b>Household appliances stores (electric):</b><br>(Commodity coverage, 26.0 per cent)     |  |  |
| Underwear, negligees, corsets, etc.....   | .5   | .4   | Household appliances, motor driven (except refrigera-<br>tors).....                       | 48.9   | 48.9   |
| Other apparel.....  | 14.0   | 14.0   | Household heating appliances—portable.....  | 53.7   | 26.6   |
| Clothing and furnishings (men's and boys')—   |  |  | Lighting equipment.....   | 10.9   | 5.4  |
| Suits.....  | 19.9   | 17.2   | Ranges, water heaters, etc.....   | 50.1   | 12.5   |
| Overcoats.....  | 3.6  | 3.1  | Other appliances.....   | 7.2  | 1.8  |
| Hats and caps.....  | 3.0  | 2.6  | Refrigerators, electric.....  | 22.6   | 4.8  |
| Furnishings.....  | 5.3  | 4.6  | <b>Household appliances stores:</b><br>(Commodity coverage, 70.8 per cent)                |  |  |
| Work clothing.....  | 3.6  | 2.0  | Appliances and supplies (electrical)—   |  |  |
| Other clothing.....   | 14.6   | 8.8  | Household appliances, motor driven (except refrig-<br>erators).....                       |  |  |
| Piece goods.....  | 1.2  | .7   | Household heating appliances—portable.....  |  |  |
| Infants' wear.....  | 2.5  | .4   | Lighting equipment.....   |  |  |
| Jewelry, silverware, and clocks.....  | 1.2  | .2   | Incandescent lamps.....   |  |  |
| Luggage.....  | 3.8  | .4   | Construction materials.....   |  |  |
| Miscellaneous merchandise.....  | (x) .6   | .6   | Ranges, water heaters, etc.....   |  |  |
| Shoes and other footwear.....   | 27.9   | 24.1   | Other appliances.....   |  |  |
| Men's.....  | 17.0   |  | Appliances and supplies, gas—   |  |  |
| Boys' and youths'.....  | 1.6  |  | Stoves and ranges.....  |  |  |
| Women's.....  | 3.5  |  | Water heaters.....  |  |  |
| Misses' and children's.....   | 1.2  |  | Other appliances, except refrigerators.....   |  |  |
| Infants'.....   | .8   |  | Heating and plumbing equipment and supplies.....  |  |  |
| <b>Women's ready-to-wear specialty stores—apparel and acces-<br/>sories:</b><br>(Commodity coverage, 50.1 per cent) |  |  | Refrigerators, electric and gas.....  |  |  |
| Apparel and accessories, women's, misses', children's—  |  |  | Service.....  |  |  |
| Millinery.....  | 4.8  | 2.5  | <b>Radio and electrical shops:</b><br>(Commodity coverage, 38.8 per cent)                 |  |  |
| Hosiery.....  | 5.1  | 3.3  | Appliances and supplies (electrical)—   |  |  |
| Coats, suits, and dresses.....  | 82.3   | 82.3   | Household appliances, motor driven (except refrig-<br>erators).....                       |  |  |
| Underwear, negligees, corsets, etc.....   | 10.3   | 6.7  | Household heating appliances—portable.....  |  |  |
| Other apparel.....  | 5.7  | 1.6  | Lighting equipment.....   |  |  |
| Infants' wear.....  | 4.4  | 1.0  | Incandescent lamps.....   |  |  |
| Jewelry costume.....  | 4.4  | 1.0  | Construction materials.....   |  |  |
| Leather goods.....  | .7   | .2   | Commercial and industrial appliances.....   |  |  |
| Novelties.....  | 5.5  | 1.3  | Ranges, water heaters, etc.....   |  |  |
| Toilet articles.....  | .4   | .1   | Other appliances.....   |  |  |
|   |  |  | Automotive parts and accessories (except batteries).....                                  |  |  |

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)                               | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                                   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>FOOD GROUP</b>   |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>  |   |   |
| <b>Confectionery stores (candy and fountain):</b><br>(Commodity coverage, 16.1 per cent)  |   |   | <b>Army and Navy goods stores—Continued.</b>  |   |   |
| Bottled beverages.....  | 6.4   | 6.1   | Luggage.....  | 1.1   | 1.1   |
| Cigars, cigarettes and tobacco.....   | 10.7  | 2.4   | Second-hand merchandise.....  | .5  | .3  |
| Confectionery and nuts.....   | 34.5  | 34.5  | Shoes and other footwear—   |   |   |
| Fountain sales and ice cream.....   | 58.9  | 58.9  | Men's.....  | 18.1  | 18.1  |
| Fruits and vegetables.....  | 18.0  | 4.1   | Boys' and youths'.....  | 2.4   | 2.4   |
|   |   |   | Women's.....  | .8  | .8  |
| <b>GENERAL MERCHANDISE GROUP</b>  |   |   | Misses' and children's.....   | .1  | .1  |
| <b>Department stores without food departments:</b><br>(Commodity coverage, 39.3 per cent) |   |   | Rubber and other footwear.....  | 1.0   | .7  |
| Antiques, art goods, gifts.....   | 1.6   | 1.0   | Sporting goods.....   | 13.2  | 13.2  |
| Apparel and accessories, women's, misses', children's.....                                | 23.2  | 23.2  | Stoves, ranges, heaters, etc. (other than electric or gas).....                               | 1.3   | .5  |
| Children's wear.....  | 1.2   |   | Toys and games.....   | .6  | .4  |
| Millinery.....  | 2.4   |   | Variety, 5-and-10 and to-a-dollar stores: <sup>1</sup><br>(Commodity coverage, 10.2 per cent) |   |   |
| Hosiery.....  | 4.2   |   | Art goods, gifts.....   | 0.4   | 0.4   |
| Coats, suits and dresses.....   | 6.2   |   | Apparel and accessories, women's, misses', children's—  |   |   |
| Underwear, negligees, corsets, etc.....   | 3.3   |   | Children's wear.....  | 13.0  | 13.0  |
| Other apparel.....  | 4.7   |   | Millinery.....  | 4.9   | 4.9   |
| Appliances and supplies (electrical).....   |   | 5.9   | Hosiery.....  | 6.4   | 6.4   |
| Automotive parts and accessories.....   |   | 1.5   | Coats, suits, and dresses.....  | 7.9   | 7.9   |
| Automotive parts and accessories (except tires and tubes).....                            | 7.5   | 1.9   | Underwear, negligees, corsets, etc.....   | 24.8  | 24.8  |
| Tires, tubes and tire accessories.....  | 23.4  | 6.0   | Other apparel.....  | 3.1   | 3.1   |
| Clothing and furnishings (men's and boys'):   |   |   | Cigars, cigarettes, and tobacco.....  | .6  | .6  |
| Suits.....  | 5.2   | 5.2   | Clothing and furnishings (men's and boys')—   |   |   |
| Overcoats.....  | .7  | .5  | Hats and caps.....  | .9  | .9  |
| Hats and caps.....  | 1.8   | 1.4   | Furnishings.....  | 15.0  | 15.0  |
| Furnishings.....  | 4.7   | 3.6   | Work clothing.....  | 2.8   | 2.8   |
| Work clothing.....  | 1.3   | 1.0   | Dry goods and notions—  |   |   |
| Other clothing.....   | 1.4   | 1.0   | Notions and small wares.....  | 1.1   | 1.1   |
| Dry goods and notions—  |   |   | Other dry goods.....  | 1.0   | 1.0   |
| Piece goods—  |   |   | Home furnishings—   |   |   |
| Cotton piece goods.....   | 4.9   | 4.8   | Draperies, upholstery, and curtains.....  | .6  | .6  |
| Linen goods.....  | 1.0   | 1.0   | Floor coverings.....  | 1.3   | 1.3   |
| Wool and wool-mixed goods.....  | 2.0   | 2.0   | Bed linen.....  | 1.9   | 1.9   |
| Rayon piece goods.....  | 3.6   | 3.5   | China, glassware, and crockery.....   | 2.6   | 2.6   |
| Silk and velvet piece goods.....  | 5.9   | 5.8   | Other home furnishings.....   | 6.5   | 6.5   |
| Notions and small wares.....  | 4.4   | 1.6   | Infants' wear.....  | 3.7   | 3.7   |
| Other dry goods.....  | .6  | .2  | Leather goods, billfolds, purses.....   | 1.5   | 1.5   |
| Farm and garden equipment and supplies.....   | 2.3   | .5  |   |   |   |
| Furniture—  |   |   | <b>AUTOMOTIVE GROUP</b>   |   |   |
| Furniture, household—   |   |   | <b>Automobile sales rooms:</b><br>(Commodity coverage, 46.6 per cent)                         |   |   |
| Bedroom.....  | 2.2   | 1.0   | Automobiles, parts, and accessories—  |   |   |
| Living room, library, and hall.....   | 3.5   | 1.6   | Passenger automobiles, new.....   | 44.6  | 42.0  |
| Dining room.....  | 2.8   | 1.3   | Used passenger cars.....  | 24.0  | 22.5  |
| Kitchen.....  | .4  | .2  | Busses.....   | 3.8   | 1.1   |
| Other household.....  | .4  | .2  | Commercial cars and trucks, new.....  | 9.8   | 4.3   |
| Office and store furniture.....   | .6  | .2  | Used commercial cars and trucks.....  | 1.4   | .4  |
| Hardware.....   | 11.1  | 2.6   | Automotive parts and accessories (except tires, tubes, and batteries).....                    | 0.3   | 6.0   |
| Home furnishings.....   | 12.7  | 5.4   | Tires, tubes, and tire accessories.....   | 1.1   | .8  |
| Floor coverings.....  | 1.8   |   | Automobiles, new, sold to dealers.....  | 20.9  | 14.4  |
| Bedding, mattresses, springs.....   | 1.8   |   | Commercial cars and trucks, new, sold to dealers.....   | 5.8   | 1.5   |
| Other home furnishings.....   | 1.8   |   | Parts and accessories sold to dealers.....  | 2.1   | .6  |
| Infants' wear.....  | 1.7   | 1.2   | Batteries.....  | .4  | .1  |
| Jewelry, silverware, and clocks.....  | .7  | .2  | Gasoline.....   | 1.1   | .6  |
| Leather goods, billfolds, purses, gloves, and handbags.....                               | 2.8   | 1.2   | Miscellaneous merchandise.....  | (x)   | .4  |
| Luggage.....  | .5  | .2  | Oils and greases.....   | .7  | .4  |
| Miscellaneous merchandise.....  | (x)   | 3.0   | Repairs and service.....  | 4.2   | 3.9   |
| Paints, varnishes, glass, and painters' supplies.....                                     | 3.4   | .8  | Storage.....  | 7.8   | .1  |
| Radios and equipment.....   | 4.3   | 1.1   | Used-car establishments:<br>(Commodity coverage, 10.8 per cent)                               |   |   |
| Shoes and other footwear—   |   |   | Used passenger cars.....  | 94.2  | 94.2  |
| Men's.....  | 2.1   | 2.1   | Used commercial cars and trucks.....  | 7.2   | 2.4   |
| Boys' and youths'.....  | .9  | .9  | Automotive parts and accessories (except tires and tubes).....                                | 4.0   | 1.2   |
| Women's.....  | 5.8   | 5.8   | Tires, tubes, and tire accessories.....   | 14.8  | .7  |
| Misses' and children's.....   | 1.1   | 1.1   | Repairs and service.....  | 7.4   | .4  |
| Sporting goods, gymnasium and playground equipment.....                                   | 7.1   | .7  | Storage.....  | 10.7  | 1.1   |
| Stationery, books and magazines.....  | 5.4   | .9  | Accessory stores with tires and batteries:<br>(Commodity coverage, 36.8 per cent)             |   |   |
| Stoves, ranges, heaters, etc. (other than electric or gas).....                           | 5.0   | 1.3   | Automotive parts and accessories (except tires, tubes, and batteries).....                    | 57.4  | 57.4  |
| Toilet articles and preparations.....   | 2.4   | 1.5   | Tires, tubes, and tire accessories.....   | 38.3  | 31.2  |
| Toys and games.....   | 1.3   | 1.1   | Batteries.....  | 5.2   | 4.2   |
| <b>Army and Navy goods stores:</b><br>(Commodity coverage, 60.2 per cent)                 |   |   | Gasoline.....   | 2.4   | .6  |
| Apparel and accessories, women's, misses', children's—                                    |   |   | Oils and greases.....   | 2.4   | 1.4   |
| Children's wear.....  | .2  | .1  | Radios and equipment.....   | 3.0   | 2.4   |
| Other apparel.....  | 2.6   | .9  | Repairs and service.....  | 15.0  | 2.8   |
| Clothing and furnishings (men's and boys')—   |   |   | Battery and ignition shops—brake repair shops:<br>(Commodity coverage, 42.9 per cent)         |   |   |
| Overcoats.....  | .2  | .2  | Automotive parts and accessories (except batteries).....                                      | 61.8  | 60.2  |
| Hats and caps.....  | .5  | .5  | Parts and accessories sold to dealers.....  | 26.2  | 7.1   |
| Furnishings.....  | 6.7   | 6.7   | Batteries.....  | 24.3  | 24.3  |
| Work clothing.....  | 30.4  | 30.4  | Repairs and service.....  | 8.4   | 8.4   |
| Other clothing.....   | 33.1  | 22.1  |   |   |   |
| Leather goods.....  | 1.5   | 1.5   |   |   |   |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores of the same kind in the state. The percentages in the second column are applicable to the total sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. They are included reluctantly and for the with caution. (See General Definitions, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

<sup>1</sup> Many variety chains could not report commodity analysis except for the chain as a whole. See the Merchandising Series report on Retail Distribution for variety chains for commodity analysis of chain sales.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                               | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>AUTOMOTIVE GROUP—Continued</b>   |   |   | <b>APPAREL GROUP—Continued</b>  |   |   |
| <b>Tire shops (including tire repairs):</b><br>(Commodity coverage, 58.0 per cent)                            |   |   | <b>Shoe stores—men's, women's, and children's:</b><br>(Commodity coverage, 19.0 per cent) |   |   |
| Automotive parts and accessories—   |   |   | Furnishings, men's and boys'.....   | 2.3   | 0.4   |
| Automotive parts and accessories (except tires, tubes, and batteries).....                                    | 3.0   | 0.4   | Hosiery, women's and children's.....  | 0.5   | 4.2   |
| Tires, tubes, and tire accessories.....   | 63.8  | 68.8  | Jewelry.....  | 1.7   | .3  |
| Tires and tubes sold to dealers.....  | 27.8  | 4.2   | Leather goods, billfolds, purses.....   | 1.1   | .2  |
| Batteries.....  | 1.5   | .2  | Miscellaneous merchandise.....  | (x) 1.0   | .3  |
| Gasoline.....   | 31.1  | 11.0  | Service.....  | 1.0   | .2  |
| Oils and greases.....   | 4.0   | 1.6   | Shoes and other footwear.....   | 94.4  | 94.4  |
| Repairs and service.....  | 12.3  | 12.3  | Men's.....  | 18.1  |   |
| Storage.....  | 5.2   | 1.5   | Boys' and youths'.....  | 1.0   |   |
| <b>Body, fender, and paint shops:</b><br>(Commodity coverage, 22.4 per cent)                                  |   |   | Women's.....  | 69.5  |   |
| Automotive parts and accessories.....   | 30.3  | 30.3  | Misses' and children's.....   | 5.1   |   |
| Repairs and service.....  | 69.7  | 69.7  | Infants'.....   | .7  |   |
| <b>Garages (repairs and storage, gasoline, oil, accessories):</b><br>(Commodity coverage, 7 per cent)         |   |   | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |   |   |
| Used passenger cars.....  | (x)   | .3  | <b>Furniture stores:</b><br>(Commodity coverage, 42.1 per cent)                           |   |   |
| Automotive parts and accessories (except tires, tubes, and batteries).....                                    | 13.0  | 0.0   | Apparel, women's, misses', children's.....  | 10.4  | .2  |
| Tires, tubes, and tire accessories.....   | 5.4   | 3.0   | Furniture.....  |   |   |
| Batteries.....  | .7  | .4  | Furniture, household:   |   |   |
| Gasoline.....   | 43.8  | 42.6  | Bedroom.....  | 15.5  | 15.5  |
| Oils and greases.....   | 0.1   | 8.2   | Living room, library, and hall.....   | 24.6  | 24.6  |
| Repairs and service.....  | 35.0  | 35.0  | Dining room.....  | 12.4  | 12.4  |
| <b>APPAREL GROUP</b>  |   |   | Kitchen.....  | .5  | 4.7   |
| <b>Men's clothing and furnishings stores:</b><br>(Commodity coverage, 37.8 per cent)                          |   |   | Other household.....  | .5  | .2  |
| Apparel and accessories, women's, misses', children's—  |   |   | Office and store furniture.....   | 3.1   | .2  |
| Hosiery.....  | 1.5   | .5  | Hardware.....   | 1.3   | .6  |
| Coats, suits, and dresses.....  | 3.2   | .4  | Home furnishings—   |   |   |
| Clothing and furnishings (men's and boys').....   | 88.0  | 88.0  | Draperies, upholstery, and curtains.....  | 8.4   | 7.0   |
| Suits.....  | 14.8  |   | Floor coverings.....  | 20.1  | 17.3  |
| Overcoats.....  | 24.0  |   | Bedding, mattresses, springs.....   | 13.0  | 5.0   |
| Hats and caps.....  | 8.3   |   | China, glassware, and crockery.....   | 2.6   | 2.0   |
| Furnishings.....  | 40.5  |   | Kitchen utensils.....   | 2.8   | 2.1   |
| Work clothing.....  | 4   |   | Other home furnishings.....   | 3.4   | 1.3   |
| Service.....  | 2.8   | .6  | Luggage.....  | 2.3   | .1  |
| Shoes, men's.....   | 12.1  | 10.5  | Office and store equipment.....   | .0  | .1  |
| <b>Clothing stores—men's, women's, and children's:</b><br>(Commodity coverage, 35.0 per cent)                 |   |   | Phonographs and records.....  | 11.6  | .3  |
| Apparel and accessories, women's, misses' children's—   |   |   | Radio sets.....   | 4.9   | 2.7   |
| Children's wear.....  | 3.4   | 2.9   | Secondhand furniture.....   | 1.5   | 1.0   |
| Millinery.....  | 1.4   | 1.2   | Stoves and ranges, gas.....   | 1.0   | 1.2   |
| Hosiery.....  | 1.7   | 1.5   | Stoves, ranges, heaters, etc. (other than electric or gas).....                           | 3.1   | 1.7   |
| Coats, suits, and dresses.....  | 17.7  | 15.3  | <b>Household appliances stores (electric):</b><br>(Commodity coverage, 26.0 per cent)     |   |   |
| Underwear, negligees, corsets, etc.....   | 5   | .4  | Household appliances, motor driven (except refrigerators).....                            | 48.9  | 48.9  |
| Other apparel.....  | 14.0  | 14.0  | Household heating appliances—portable.....  | 53.7  | 26.6  |
| Clothing and furnishings (men's and boys')—   |   |   | Lighting equipment.....   | 10.9  | 5.4   |
| Suits.....  | 10.0  | 17.2  | Ranges, water heaters, etc.....   | 50.1  | 12.5  |
| Overcoats.....  | 3.6   | 3.1   | Other appliances.....   | 7.2   | 1.8   |
| Hats and caps.....  | 3.0   | 2.6   | Refrigerators, electric.....  | 22.6  | 4.8   |
| Furnishings.....  | 5.3   | 4.6   | <b>Household appliances stores:</b><br>(Commodity coverage, 70.8 per cent)                |   |   |
| Work clothing.....  | 3.6   | 2.0   | Appliances and supplies (electrical)—   |   |   |
| Other clothing.....   | 14.6  | 8.8   | Household appliances, motor driven (except refrigerators).....                            | 15.1  | 14.3  |
| Piece goods.....  | 1.2   | .7  | Household heating appliances—portable.....  | 9.1   | 8.6   |
| Infants' wear.....  | 2.5   | .4  | Lighting equipment.....   | 1.1   | 1.0   |
| Jewelry, silverware, and clocks.....  | 1.2   | .2  | Incandescent lamps.....   | 1.7   | 1.6   |
| Luggage.....  | 3.8   | .4  | Construction materials.....   | .2  | .2  |
| Miscellaneous merchandise.....  | (x) .6  | .6  | Ranges, water heaters, etc.....   | 19.4  | 18.4  |
| Shoes and other footwear.....   | 27.0  | 24.1  | Other appliances.....   | .8  | .8  |
| Men's.....  | 17.0  |   | Appliances and supplies, gas—   |   |   |
| Boys' and youths'.....  | 1.6   |   | Stoves and ranges.....  | 11.6  | 10.7  |
| Women's.....  | 3.5   |   | Water heaters.....  | 3.6   | 3.2   |
| Misses' and children's.....   | 1.2   |   | Other appliances, except refrigerators.....   | 3.7   | 3.3   |
| Infants'.....   | .8  |   | Heating and plumbing equipment and supplies.....  | 8.6   | 1.4   |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b><br>(Commodity coverage, 50.1 per cent) |   |   | Refrigerators, electric and gas.....  | 42.7  | 34.1  |
| Apparel and accessories, women's, misses', children's—  |   |   | Service.....  | 4.0   | 2.4   |
| Millinery.....  | 4.8   | 2.5   | <b>Radio and electrical shops:</b><br>(Commodity coverage, 38.8 per cent)                 |   |   |
| Hosiery.....  | 5.1   | 3.3   | Appliances and supplies (electrical)—   |   |   |
| Coats, suits, and dresses.....  | 82.3  | 82.3  | Household appliances, motor driven (except refrigerators).....                            | 7.9   | 5.4   |
| Underwear, negligees, corsets, etc.....   | 10.3  | 6.7   | Household heating appliances—portable.....  | 2.5   | 1.7   |
| Other apparel.....  | 5.7   | 1.6   | Lighting equipment.....   | 3.9   | 2.0   |
| Infants' wear.....  | 4.4   | 1.0   | Incandescent lamps.....   | 3.2   | 2.2   |
| Jewelry costume.....  | 4.4   | 1.0   | Construction materials.....   | 18.3  | 9.4   |
| Leather goods.....  | .7  | .2  | Commercial and industrial appliances.....   | 16.6  | 8.6   |
| Novelties.....  | 5.5   | 1.3   | Ranges, water heaters, etc.....   | 2.9   | 2.0   |
| Toilet articles.....  | .4  | .1  | Other appliances.....   | 4.3   | 2.9   |
|   |   |   | Automotive parts and accessories (except batteries).....                                  | 9.5   | 2.8   |

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms) | Per cent<br>of each<br>commodity<br>sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>commodity<br>sold to<br>total<br>sales<br>of all<br>stores<br>in same<br>classifica-<br>tion | COMMODITY<br>(Read note carefully for explanation of terms)     | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>com-<br>modity<br>sold to<br>total<br>sales<br>of all<br>stores<br>in same<br>classifica-<br>tion |
|---|---|---|---|--|--|
| <b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>              |   |   | <b>OTHER RETAIL STORES</b>                                      |  |  |
| <b>Radio and electrical shops—Continued.</b>                |   |   | <b>Hardware stores:</b>   |  |  |
| Batteries.....  | 15.3  | 4.5   | (Commodity coverage, 40.7 per cent)                             |  |  |
| Radio sets.....   | 24.2  | 24.2  | Appliances and supplies (electrical).....                       | 2.1  | 0.8  |
| Radio parts and accessories.....                            | 1.1   | .5  | Chemicals.....  | 19.3   | 5.1  |
| Refrigerators, electric and gas.....                        | 25.6  | 8.2   | Farm machinery.....   | 6.6  | 1.7  |
| Service.....  | 31.6  | 25.6  | Hardware—   |  |  |
| <b>Radio and musical instruments stores:</b>                |   |   | Builders' and shelf hardware.....                               | 23.4   | 23.4   |
| (Commodity coverage, 54.5 per cent)                         |   |   | Carpenters' and mechanics' tools.....                           | 6.3  | 6.3  |
| Musical instruments and accessories—                        |   |   | Other hardware.....   | 40.2   | 40.2   |
| Pianos and accessories.....                                 | 40.1  | 37.9  | Heating and plumbing equipment and supplies.....                | 7.4  | 2.0  |
| Phonographs and records.....                                | 13.3  | 12.6  | Home furnishings—   |  |  |
| Stringed and band instruments.....                          | 3.9   | 3.9   | Floor coverings.....  | 6.8  | 3.6  |
| Sheet music, music books, etc.....                          | 6.8   | 6.8   | Kitchen utensils.....   | 3.2  | 2.6  |
| Other musical instruments and accessories.....              | 10.1  | 9.6   | Paints, varnishes, lacquers.....                                | 5.0  | 5.0  |
| Radio and equipment.....                                    | 29.2  | 29.2  | Painters' supplies.....   | 3.4  | .9   |
| <b>RESTAURANTS AND EATING PLACES</b>                        |   |   | Radio sets.....   | 2.8  | 1.5  |
| <b>Cafeterias:</b>  |   |   | Sporting goods, gymnasium and playground equipment.....         | 5.1  | 2.7  |
| (Commodity coverage, 65.2 per cent)                         |   |   | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.1  | 4.0  |
| Cigars, cigarettes, and tobacco.....                        | 1.9   | 1.2   | Toys and games.....   | .5   | .3   |
| Receipts from sale of meals.....                            | 98.8  | 98.8  | <b>Farm implements, machinery and equipment dealers:</b>        |  |  |
| <b>Restaurants with table service:</b>                      |   |   | (Commodity coverage, 68.5 per cent)                             |  |  |
| (Commodity coverage, 8.2 per cent)                          |   |   | Farm and garden equipment and supplies.....                     | 28.7   | 28.7   |
| Cigars, cigarettes, and tobacco.....                        | 4.3   | 3.6   | Tractors, parts, etc.....                                       | 71.3   | 71.3   |
| Fountain sales and ice cream.....                           | 2.7   |   | <b>Hardware and farm-implement stores:</b>                      |  |  |
| Receipts from sale of meals.....                            | 95.5  | 95.5  | (Commodity coverage, 64.3 per cent)                             |  |  |
| <b>LUMBER AND BUILDING GROUP</b>                            |   |   | Appliances and supplies (electrical).....                       | 1.6  | 1.0  |
| <b>Lumber and building material dealers:</b>                |   |   | Commercial cars and trucks, new.....                            | 17.3   | 3.9  |
| (Commodity coverage, 47.2 per cent)                         |   |   | China, glassware, and crockery.....                             | .4   | .1   |
| Builders' and shelf hardware.....                           | 1.6   | .2  | Farm and garden equipment and supplies—                         |  |  |
| Building materials.....                                     | 99.5  | 99.5  | Farm machinery.....   | 30.4   | 23.6   |
| Cement.....   | 9.3   |   | Farm wagons.....  | 2.7  | 2.1  |
| Lime, plaster, etc.....                                     | 8.0   |   | Wire fencing, gates, and posts.....                             | 2.1  | 1.8  |
| Lumber (rough or dressed).....                              | 40.8  |   | Hardware.....   | 13.1   | 10.8   |
| Planing-mill products, woodwork.....                        | 21.1  |   | Builders' and shelf hardware.....                               | 1.9  |  |
| Wood shingles and shakes.....                               | .7  |   | Carpenters' and mechanics' tools.....                           | .4   |  |
| Roofing materials (except wood shingles).....               | 1.5   |   | Other hardware.....   | 8.5  |  |
| Iron and other building metal.....                          | 3.1   |   | Harness.....  | 1.6  | .6   |
| Building paper, insulating boards with wood base, etc.....  | .2  |   | Heating and plumbing equipment and supplies.....                | 1.5  | .3   |
| Wall boards (except wood base).....                         | 1.8   |   | Machinery, retail.....  | 20.7   | 6.6  |
| Other building materials.....                               | 13.0  |   | Paints, varnishes, glass, and painters' supplies.....           | 6.3  | 5.2  |
| Paints, varnishes, lacquers.....                            | 1.8   | .2  | Radios and equipment.....                                       | 6.3  | 2.3  |
| Wire fencing, gates, and posts.....                         | 1.8   | .1  | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.4  | .8   |
| <b>Lumber and hardware dealers:</b>                         |   |   | Tires, tubes, and tire accessories.....                         | 2.0  | .5   |
| (Commodity coverage, 31.2 per cent)                         |   |   | Tractors.....   | 46.3   | 40.4   |
| Building materials—   |   |   | <b>Feed stores (flour, feed, grain, fertilizer):</b>            |  |  |
| Brick terra cotta, tile, etc.....                           | .9  | .2  | (Commodity coverage, 40.1 per cent)                             |  |  |
| Cement.....   | 6.6   | 6.1   | Fertilizers.....  | 12.7   | 8.9  |
| Lime, plaster, etc.....                                     | 1.8   | 1.0   | Hay, grain, and feed—   |  |  |
| Lumber (rough and dressed).....                             | 54.2  | 54.2  | Hay, straw, and alfalfa.....                                    | 15.2   | 15.2   |
| Planing-mill products, woodwork.....                        | 6.1   | 5.6   | Grain and feed.....   | 49.3   | 49.3   |
| Wood shingles and shakes.....                               | 2.7   | 2.2   | Seeds, bulbs, plants, and nursery stock.....                    | 26.1   | 26.1   |
| Roofing materials (except wood shingles).....               | 4.1   | 2.6   | <b>Coal and feed stores:</b>                                    |  |  |
| Structural steel (at retail).....                           | 1.0   | .1  | (Commodity coverage, 12.5 per cent)                             |  |  |
| Iron and other building metal.....                          | 3.8   | 3.1   | Fertilizers.....  | 1.6  | 1.2  |
| Building paper, insulating boards with wood base, etc.....  | 2.0   | 1.7   | Fuel—   |  |  |
| Wall boards (except wood base).....                         | 2.6   | 2.2   | Coal.....   | 24.6   | 24.6   |
| Other building materials.....                               | 16.6  | 9.6   | Fuel oil.....   | 8.3  | 6.2  |
| Coal.....   | 2.7   | .1  | Wood, coke, and other fuels.....                                | 9.4  | 9.4  |
| Hardware—   |   |   | Hay, grain, and feed—   |  |  |
| Builders' and shelf hardware.....                           | 8.7   | 7.7   | Hay, straw, and alfalfa.....                                    | 30.5   | 30.5   |
| Other hardware.....   | 5.4   | 2.0   | Grain and feed.....   | 28.1   | 28.1   |
| Paints, varnishes, lacquers.....                            | 2.5   | .9  | <b>Coal and wood yards:</b>                                     |  |  |
| Wire fencing, gates, and posts.....                         | 2.3   | .7  | (Commodity coverage, 31.4 per cent)                             |  |  |
| <b>Electrical shops (without radio):</b>                    |   |   | Coal.....   | 59.8   | 59.8   |
| (Commodity coverage, 44.2 per cent)                         |   |   | Fuel oil.....   | 19.7   | 19.7   |
| Household heating appliances—portable.....                  | 15.8  | 15.0  | Wood, coke, and other fuels.....                                | 20.5   | 20.5   |
| Lighting equipment.....                                     | 30.6  | 30.0  | <b>Ice dealers:</b>   |  |  |
| Construction materials.....                                 | 50.0  | 50.0  | (Commodity coverage, 53.6 per cent)                             |  |  |
| Other appliances.....                                       | 5.2   | 5.0   | Fuel—   |  |  |
| <b>Heating and plumbing shops:</b>                          |   |   | Wood, coke, and other fuels.....                                | 4.1  | 4.0  |
| (Commodity coverage, 14.9 per cent)                         |   |   | Coal.....   | 17.8   | 17.6   |
| Heating and plumbing equipment and supplies.....            | 76.7  | 76.7  | Refrigerators.....  | 1.8  | .7   |
| Service.....  | 20.5  | 20.5  | Ice.....  | 70.3   | 70.3   |
| Water heaters, gas.....                                     | 2.8   | 2.8   | Miscellaneous merchandise.....                                  | (x)  | 1.3  |
| <b>Paint and glass stores:</b>                              |   |   | Service.....  | 12.1   | 6.2  |
| (Commodity coverage, 69.9 per cent)                         |   |   | <b>Florists:</b>  |  |  |
| Art goods.....  | 1.2   | .5  | (Commodity coverage, 54.1 per cent)                             |  |  |
| Paints, varnishes, lacquers.....                            | 80.5  | 2.2   | Farm and garden equipment and supplies.....                     | .5   | .2   |
| Glass.....  | 5.0   | 2.2   | Flowers, wreaths, etc.....                                      | 86.6   | 86.6   |
| Painters' supplies.....                                     | 14.6  | 14.6  | Seeds, bulbs, plants and nursery stock.....                     | 26.9   | 13.2   |
| Wall paper.....   | 3.4   | 2.2   |   |  |  |

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                                   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>OTHER RETAIL STORES—Continued</b>  |   |   | <b>OTHER RETAIL STORES—Continued</b>  |   |   |
| <b>Jewelry stores:</b><br>(Commodity coverage, 29.8 per cent)   |   |   | <b>Typewriter dealers:</b><br>(Commodity coverage, 32.2 per cent)                             |   |   |
| Household heating appliances—portable.....  | 0.7   | 0.2   | Office and store equipment—   |   |   |
| Jewelry, silverware, and clocks:  |   |   | Typewriters and accessories.....  | 55.5  | 55.5  |
| Clocks.....   | 1.8   | 1.8   | Other office and store equipment.....   | 8.1   | 8.1   |
| Watches.....  | 19.6  | 19.6  | Secondhand merchandise.....   | 22.2  | 22.2  |
| Diamond jewelry.....  | 27.6  | 27.6  | Service.....  | 14.2  | 14.2  |
| Rings, other than diamond.....  | 4.1   | 4.1   | <b>Stationers and engravers:</b><br>(Commodity coverage, 57.0 per cent)                       |   |   |
| Gold and gold-filled jewelry.....   | 4.2   | 4.2   | Leather goods.....  | .6  | .5  |
| Plated silverware.....  | 5.1   | 5.1   | Office and store equipment—   |   |   |
| Sterling silverware.....  | 7.8   | 7.8   | Typewriters and accessories.....  | .4  | .3  |
| Other jewelry.....  | 18.0  | 18.0  | Other office and store equipment.....   | .5  | .4  |
| Leather goods, billfolds, purses.....   | .8  | .4  | Stationery, books, and magazines—   |   |   |
| Miscellaneous merchandise.....  | (x)   | .2  | Books.....  | 8.2   | 8.0   |
| Optical goods.....  | 6.9   | 2.0   | Magazines and newspapers.....   | 1.4   | 1.3   |
| Service.....  | 24.2  | 8.8   | Paper and paper goods.....  | 58.7  | 58.7  |
| Stationery.....   | .6  | .2  | Other stationery.....   | 30.8  | 30.8  |
| <b>Office and school supplies:</b><br>(Commodity coverage, 100.0 per cent)                            |   |   | <b>Undertakers' supplies (including some service):</b><br>(Commodity coverage, 49.2 per cent) |   |   |
| Cameras and photographic supplies.....  | 7.7   | 5.8   | Caskets and undertakers' supplies.....  | 79.0  | 79.0  |
| Novelties.....  | 3.8   | 2.9   | Undertaking service.....  | 26.6  | 21.0  |
| Office and store furniture.....   | 16.7  | 16.5  |   |   |   |
| Radios and equipment.....   | 15.5  | 11.6  | <b>SECONDHAND STORES</b>  |   |   |
| Sporting goods.....   | 14.5  | 10.9  | <b>Automobile parts and accessories (secondhand):</b><br>(Commodity coverage, 44.3 per cent)  |   |   |
| Stationery, books, and magazines—   |   |   | Used passenger cars.....  | 2.1   | 2.1   |
| Books.....  | 14.6  | 11.0  | Used commercial cars and trucks.....  | 3.1   | 3.1   |
| Paper and paper goods.....  | (x)   | 10.8  | Automotive parts and accessories (except tires, tubes, and batteries).....                    | 48.3  | 48.3  |
| Other stationery.....   | 37.0  | 30.5  | Tires, tubes, and tire accessories.....   | 6.5   | 6.5   |
| <b>Office and store mechanical appliance dealers (retail):</b><br>(Commodity coverage, 77.1 per cent) |   |   | Used cars sold to dealers.....  | .2  | .2  |
| Office and store mechanical appliances—   |   |   | Parts and accessories sold to dealers.....  | 33.5  | 26.0  |
| Adding and calculating machines and accessories.....  | 61.4  | 59.1  | Tires and tubes sold to dealers.....  | 7.6   | 5.9   |
| Typewriters and accessories.....  | 21.0  | 7.3   | Batteries.....  | 2.4   | 1.9   |
| Other office and store mechanical appliances.....   | 44.1  | 17.1  | Miscellaneous merchandise.....  | (x)   | 6.0   |
| Office and store furniture.....   | 4.0   | 1.4   |   |   |   |
| Service.....  | 0.6   | 6.6   |   |   |   |
| Stationery.....   | 24.5  | 8.5   |   |   |   |
| <b>Office and store furniture and equipment dealers:</b><br>(Commodity coverage, 53.9 per cent)       |   |   |   |   |   |
| Office and store equipment—   |   |   |   |   |   |
| Adding and calculating machines and accessories.....  | .7  | .3  |   |   |   |
| Typewriters and accessories.....  | 1.5   | .9  |   |   |   |
| Other office and store equipment.....   | 69.3  | 69.3  |   |   |   |
| Office and store furniture.....   | 29.5  | 20.5  |   |   |   |



CENSUS OF DISTRIBUTION

TABLE 16.—PHOENIX—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

| KIND OF BUSINESS<br>(Not synonymous with commodities sold, see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                   |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1920) |                   |
|--|------------------|--|---------------------|-----------|----------------------------|----------------|---|--------------------------------------|------------------|-------------------|
|  |                  |  | Full time           | Part time | Total (full and part time) | Part time only |   |                                      | Amount           | Per cent of total |
| <b>All groups</b> .....  | 937              | 822  | 4,627               | 522       | \$6,808,512                | \$137,781      | \$6,810,860                                 | \$7,159,070                          | \$58,463,781     | 100.00            |
| <b>Food group</b> <sup>1</sup> .....                                     | 208              | 174  | 464                 | 133       | 603,170                    | 19,396         | 609,343                                     | 486,100                              | 8,593,295        | 14.88             |
| Candy and confectionery stores.....                                      | 12               | 11   | 44                  | 10        | 48,113                     | 3,153          | 48,320                                      | 9,410                                | 300,547          | .52               |
| Delicatessen stores.....   | 4                | 4  | 5                   | 1         | 3,764                      |                | 5,662                                       | 1,140                                | 47,806           | .08               |
| Fruit stores and vegetable markets.....                                  | 4                | 1  | 9                   | 1         | 18,150                     |                | 6,553                                       | 930                                  | 103,117          | .18               |
| Grocery stores (without meats).....                                      | 51               | 51   | 35                  | 6         | 46,395                     | 1,273          | 63,414                                      | 48,130                               | 865,721          | 1.48              |
| Combination stores (groceries and meats).....                            | 129              | 97   | 354                 | 114       | 459,802                    | 14,094         | 454,631                                     | 418,410                              | 6,944,314        | 11.88             |
| Meat markets (including sea foods).....                                  | 4                | 5  | 13                  | 2         | 24,440                     |                | 24,977                                      | 3,170                                | 265,917          | .45               |
| Other food stores.....   | 4                | 4  | 4                   |           | 4,500                      | 500            | 7,010                                       | 3,900                                | 42,871           | .07               |
| <b>General merchandise group</b> .....                                   | 22               | 14   | 723                 | 146       | 847,567                    | 37,813         | 1,009,733                                   | 1,109,540                            | 8,000,684        | 13.68             |
| Department stores.....   | 6                | 2  | 513                 | 138       | 679,822                    | 35,980         | 709,862                                     | 757,630                              | 6,053,106        | 10.36             |
| Dry-goods stores—piece-goods stores.....                                 | 5                | 6  | 10                  | 1         | 13,788                     |                | 588   | 51,290                               | 135,841          | .23               |
| General merchandise stores, including 2 general stores.....              | 6                | 5  | 19                  | 4         | 21,534                     | 745            | 41,501                                      | 131,470                              | 344,370          | .59               |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 5                | 1  | 181                 | 3         | 132,043                    |                | 500   | 106,150                              | 1,407,338        | 2.61              |
| <b>Automotive group</b> .....  | 198              | 188  | 1,023               | 48        | 1,746,733                  | 14,724         | 1,502,490                                   | 1,323,220                            | 16,146,325       | 27.69             |
| Motor-vehicle dealers (new and used).....                                | 28               | 20   | 407                 | 3         | 677,842                    | 1,057          | 655,213                                     | 1,088,040                            | 11,834,568       | 20.24             |
| Accessories, tires and batteries.....                                    | 24               | 17   | 118                 | 6         | 177,545                    | 1,875          | 175,498                                     | 130,810                              | 1,163,000        | 1.99              |
| Filling stations.....  | 6                | 8  | 11                  |           | 111,708                    | 7,334          | 125,803                                     | 31,190                               | 1,403,061        | 2.40              |
| Motorcycles, bicycles, and supplies.....                                 | 6                | 8  | 11                  |           | 12,847                     |                | 12,609                                      | 14,580                               | 100,740          | .18               |
| Garages and repair shops.....  | 64               | 71   | 288                 | 15        | 466,901                    | 4,458          | 233,267                                     | 58,000                               | 1,638,866        | 2.81              |
| <b>Apparel group</b> .....   | 37               | 38   | 226                 | 41        | 370,404                    | 6,825          | 487,100                                     | 661,840                              | 2,917,860        | 4.99              |
| Men's and boys' clothing and furnishings stores.....                     | 14               | 13   | 48                  | 22        | 108,435                    | 4,040          | 151,088                                     | 309,760                              | 978,461          | 1.67              |
| Clothing stores—men's, women's, and children's.....                      | 9                | 6  | 43                  | 4         | 54,965                     | 505            | 81,735                                      | 130,470                              | 531,855          | .91               |
| Women's ready-to-wear specialty store—apparel and accessories.....       | 10               | 4  | 66                  | 6         | 68,721                     |                | 68,721                                      | 92,200                               | 626,657          | 1.07              |
| Women's accessories stores.....  | 12               | 8  | 26                  | 7         | 56,190                     | 839            | 134,093                                     | 9,550                                | 276,115          | .47               |
| Other apparel stores.....  | 4                | 5  | 14                  |           | 29,476                     |                | 10,917                                      | 19,480                               | 80,246           | .14               |
| Shoe stores.....   | 8                | 2  | 31                  | 2         | 52,717                     | 473            | 53,772                                      | 120,380                              | 424,526          | .73               |
| <b>Furniture and household group</b> <sup>1</sup> .....                  | 39               | 30   | 421                 | 11        | 700,632                    | 5,091          | 881,947                                     | 671,880                              | 4,216,289        | 7.21              |
| Furniture stores.....  | 15               | 14   | 208                 | 11        | 325,773                    | 5,091          | 373,478                                     | 687,070                              | 2,374,807        | 4.06              |
| Household appliances stores.....   | 8                | 2  | 121                 |           | 217,468                    |                | 370,815                                     | 164,430                              | 1,045,336        | 1.79              |
| Other home furnishings and appliances stores.....                        | 7                | 4  | 35                  |           | 57,139                     |                | 62,824                                      | 60,930                               | 326,469          | .56               |
| Radio and music stores.....  | 8                | 9  | 56                  |           | 100,847                    |                | 73,910                                      | 54,450                               | 457,597          | .78               |
| <b>Restaurants and eating places</b> .....                               | 146              | 157  | 659                 | 51        | 645,618                    | 14,457         | 413,597                                     | 26,620                               | 3,083,179        | 5.27              |
| Restaurants, cafeterias.....   | 71               | 74   | 519                 | 31        | 514,180                    | 10,474         | 272,728                                     | 16,270                               | 2,244,445        | 3.84              |
| Lunch counters, refreshment stands.....                                  | 75               | 83   | 140                 | 20        | 131,438                    | 3,983          | 140,869                                     | 10,350                               | 838,734          | 1.43              |
| <b>Lumber and building group</b> .....                                   | 34               | 28   | 232                 | 28        | 468,721                    | 23,041         | 401,726                                     | 503,720                              | 4,370,391        | 8.33              |
| Lumber and building-material dealers.....                                | 20               | 15   | 162                 | 24        | 334,495                    | 22,142         | 331,170                                     | 466,740                              | 4,044,872        | 6.92              |
| Electrical shops (without radio).....                                    | 5                | 6  | 20                  | 2         | 47,882                     |                | 574   | 20,990                               | 243,022          | .42               |
| Heating and plumbing shops.....  | 4                | 3  | 29                  | 1         | 59,100                     |                | 200   | 14,840                               | 218,264          | .37               |
| Paint and glass stores.....  | 5                | 2  | 21                  | 1         | 27,244                     |                | 125   | 38,469                               | 363,633          | .62               |
| <b>Other retail stores</b> .....   | 189              | 151  | 820                 | 62        | 1,351,633                  | 13,770         | 1,455,796                                   | 1,886,760                            | 10,175,066       | 17.41             |
| Hardware stores.....   | 6                | 3  | 43                  |           | 68,582                     |                | 101,727                                     | 174,030                              | 580,951          | .99               |
| Hardware and farm implement stores.....                                  | 5                | 2  | 57                  | 1         | 134,258                    |                | 191,022                                     | 231,060                              | 1,675,750        | 2.87              |
| Farmers' supplies.....   | 13               | 4  | 85                  | 1         | 127,906                    |                | 435   | 141,345                              | 1,673,873        | 2.86              |
| Book stores.....   | 2                | (x)  | (x)                 | (x)       | (x)                        | (x)            | (x)   | 266,670                              | (x)              | (x)               |
| Cigar stores and cigar stands.....                                       | 7                | 28   | 48                  | 5         | 54,130                     |                | 1,702                                       | 67,232                               | 27,760           | .04               |
| Coal and wood yards, ice dealers.....                                    | 7                | 3  | 101                 | 1         | 178,979                    |                | 400   | 135,913                              | 35,600           | .06               |
| Drug stores.....   | 37               | 30   | 206                 | 17        | 293,123                    | 4,477          | 291,098                                     | 303,150                              | 2,095,679        | 3.58              |
| Florists.....  | 4                | 3  | 18                  | 2         | 25,832                     |                | 400   | 31,275                               | 132,206          | .23               |
| Gifts—novelties and toys—cameras.....                                    | 12               | 9  | 27                  |           | 26,386                     |                |   | 4,450                                | 268,538          | .46               |
| Jewelry stores.....  | 10               | 14   | 37                  | 6         | 82,207                     | 670            | 102,145                                     | 295,670                              | 506,937          | .87               |
| Music stores (without radio).....  | 4                | 5  | 13                  | 1         | 25,118                     |                | 70  | 23,080                               | 108,761          | .19               |
| News dealers.....  | 6                | 4  | 8                   | 2         | 6,788                      |                | 342   | 5,332                                | 44,562           | .08               |
| Office, school, and store supplies and equipment dealers.....            | 18               | 6  | 113                 | 5         | 217,471                    | 1,418          | 193,767                                     | 199,080                              | 1,074,643        | 1.84              |
| Opticians and optometrists.....  | 5                | 6  | 6                   | 1         | 7,930                      |                | 409   | 17,951                               | 70,060           | .12               |
| Sporting goods stores, including athletic and play-ground equipment..... | 1                | (x)  | (x)                 | (x)       | (x)                        | (x)            | (x)   | (x)                                  | (x)              | (x)               |
| Miscellaneous classifications (combined).....                            | 26               | 30   | 61                  | 9         | 100,787                    | 3,306          | 147,275                                     | 81,910                               | 883,045          | 1.51              |
| <b>Secondhand stores</b> .....   | 43               | 44   | 52                  | 12        | 73,714                     | 2,664          | 69,138                                      | 113,390                              | 470,672          | .81               |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 17.—PHOENIX—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION              | Number of stores | Pro- prietors and firm mem- bers (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--------------------------------|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|                                |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total.....                     | 837              | 822  | 4, 827              | 522       | \$6, 808, 512                   | \$137, 781     | \$6, 810, 850                               | \$7, 159, 070                        | \$58, 468, 781   | 100. 00                 |
| Single-store independents..... | 736              | 774  | 2, 959              | 306       | 4, 516, 386                     | 87, 526        | 3, 853, 627                                 | 4, 190, 920                          | 36, 646, 783     | 62. 68                  |
| 2-store independents.....      | 57               | 43   | 499                 | 22        | 674, 106                        | 3, 709         | 888, 826                                    | 1, 207, 710                          | 6, 445, 668      | 11. 03                  |
| 3-store independents.....      | 16               | 5  | 176                 | 18        | 247, 900                        | 2, 214         | 258, 578                                    | 301, 720                             | 1, 814, 969      | 3. 10                   |
| Local chains.....              | 36               | -----  | 224                 | 48        | 344, 769                        | 23, 387        | 519, 333                                    | 577, 730                             | 4, 108, 660      | 7. 03                   |
| Sectional chains.....          | 35               | -----  | 180                 | 36        | 228, 301                        | 3, 065         | 175, 613                                    | 141, 920                             | 2, 550, 722      | 4. 36                   |
| National chains.....           | 44               | -----  | 473                 | 90        | 538, 890                        | 17, 737        | 734, 264                                    | 596, 170                             | 5, 849, 721      | 10. 01                  |
| Other types of operation.....  | 13               | -----  | 116                 | 2         | 258, 160                        | 53             | 380, 609                                    | 142, 900                             | 1, 047, 228      | 1. 79                   |

TABLE 18.—PHOENIX—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | Total         | Independ- ent stores | Chain stores  | KIND OF BUSINESS                          | Total         | Independ- ent stores | Chain stores  |
|---|---------------|----------------------|---------------|---|---------------|----------------------|---------------|
| Department stores:  |               |                      |               | Grocery stores (without meats):           |               |                      |               |
| Number of stores.....   | 6             | 3                    | 3             | Number of stores.....                     | 51            | (x) 49               | (x)           |
| Annual net sales.....   | \$0, 053, 106 | \$4, 432, 341        | \$1, 620, 765 | Annual net sales.....                     | \$865, 721    | (x)                  | (x)           |
| Per cent of total sales.....                                    | 100. 00       | 73. 23               | 26. 77        | Per cent of total sales.....              | 100. 00       | (x)                  | (x)           |
| Variety, 5-and-10, and to-a-dollar stores:                      |               |                      |               | Combination stores (groceries and meats): |               |                      |               |
| Number of stores.....   | 5             | (x) 2                | (x) 3         | Number of stores.....                     | 129           | 81                   | 48            |
| Annual net sales.....   | \$1, 467, 338 | (x)                  | (x)           | Annual net sales.....                     | \$6, 944, 314 | \$2, 313, 451        | \$4, 630, 863 |
| Per cent of total sales.....                                    | 100. 00       | (x)                  | (x)           | Per cent of total sales.....              | 100. 00       | 31. 32               | 66. 68        |
| Men's and boys' clothing and furnishings stores:                |               |                      |               | Restaurants, cafeterias, and lunch rooms: |               |                      |               |
| Number of stores.....   | 14            | 14                   | -----         | Number of stores.....                     | 71            | 71                   | -----         |
| Annual net sales.....   | \$978, 401    | \$978, 461           | -----         | Annual net sales.....                     | \$2, 244, 445 | \$2, 244, 445        | -----         |
| Per cent of total sales.....                                    | 100. 00       | 100. 00              | -----         | Per cent of total sales.....              | 100. 00       | 100. 00              | -----         |
| Clothing stores—men's, women's, and children's:                 |               |                      |               | Cigar stores and cigar stands:            |               |                      |               |
| Number of stores.....   | 9             | 7                    | (x) 2         | Number of stores.....                     | 27            | (x) 25               | (x) 2         |
| Annual net sales.....   | \$531, 855    | (x)                  | (x)           | Annual net sales.....                     | \$432, 425    | (x)                  | (x)           |
| Per cent of total sales.....                                    | 100. 00       | (x)                  | (x)           | Per cent of total sales.....              | 100. 00       | (x)                  | (x)           |
| Women's ready-to-wear specialty stores—apparel and accessories: |               |                      |               | Filling stations:                         |               |                      |               |
| Number of stores.....   | 10            | 9                    | (x) 1         | Number of stations.....                   | 76            | 67                   | 9             |
| Annual net sales.....   | \$626, 657    | (x)                  | (x)           | Annual net sales.....                     | \$1, 403, 061 | \$1, 370, 983        | \$32, 078     |
| Per cent of total sales.....                                    | 100. 00       | (x)                  | (x)           | Per cent of total sales.....              | 100. 00       | 97. 71               | 2. 29         |
| Shoe stores:  |               |                      |               | Coal and wood yards—ice dealers:          |               |                      |               |
| Number of stores.....   | 8             | 5                    | (x) 3         | Number of yards.....                      | 7             | 7                    | -----         |
| Annual net sales.....   | \$424, 526    | \$224, 626           | \$199, 901    | Annual net sales.....                     | \$548, 287    | \$548, 287           | -----         |
| Per cent of total sales.....                                    | 100. 00       | 52. 91               | 47. 09        | Per cent of total sales.....              | 100. 00       | 100. 00              | -----         |
| Furniture stores:   |               |                      |               | Drug stores:                              |               |                      |               |
| Number of stores.....   | 15            | 14                   | (x) 1         | Number of stores.....                     | 37            | 31                   | 6             |
| Annual net sales.....   | \$2, 374, 897 | (x)                  | (x)           | Annual net sales.....                     | \$2, 095, 676 | \$1, 822, 046        | \$273, 633    |
| Per cent of total sales.....                                    | 100. 00       | (x)                  | (x)           | Per cent of total sales.....              | 100. 00       | 86. 95               | 13. 05        |
| Radio and music stores:   |               |                      |               | Hardware stores:                          |               |                      |               |
| Number of stores.....   | 8             | 8                    | -----         | Number of stores.....                     | 6             | 6                    | -----         |
| Annual net sales.....   | \$457, 597    | \$457, 597           | -----         | Annual net sales.....                     | \$580, 951    | \$580, 951           | -----         |
| Per cent of total sales.....                                    | 100. 00       | 100. 00              | -----         | Per cent of total sales.....              | 100. 00       | 100. 00              | -----         |
|   |               |                      |               | Jewelry stores:                           |               |                      |               |
|   |               |                      |               | Number of stores.....                     | 16            | 16                   | -----         |
|   |               |                      |               | Annual net sales.....                     | \$506, 937    | \$506, 937           | -----         |
|   |               |                      |               | Per cent of total sales.....              | 100. 00       | 100. 00              | -----         |

## CENSUS OF DISTRIBUTION

TABLE 19.—PHOENIX.—SALES BY COMMODITIES

| COMMODITY  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|--|---|---|
| <b>FOOD GROUP</b>  |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>   |   |   |
| <b>Confectionery stores (candy and fountain) (\$300,547):</b><br>(Commodity coverage, 73.9 per cent) |   |   | <b>Department stores—Continued.</b>  |   |   |
| Bottled beverages.....   | 0.4   | 0.1   | Paints, varnishes, glass, and painters' supplies.....  | 3.5   | 1.0   |
| Cigars, cigarettes, and tobacco.....   | 10.7  | 2.4   | Radios and equipment.....  | 3.4   | 1.1   |
| Confectionery and nuts.....  | 34.5  | 34.5  | Radio sets.....  | 0.4   |   |
| Fountain sales and ice cream.....  | 58.9  | 58.9  | Radio parts and accessories.....   | .7  |   |
| Fruits and vegetables.....   | 18.0  | 4.1   | Shoes and other footwear.....  | 8.5   | 8.5   |
| <b>Combination stores—grocery stores with meats:</b><br>(Commodity coverage, 9.4 per cent)           |   |   | Men's.....   | 2.6   |   |
| Bakery products, fresh.....  | 6.2   | 4.2   | Boys' and youths'.....   | .8  |   |
| Bottled beverages.....   | 1.9   | 1.1   | Women's.....   | 4.3   |   |
| Confectionery and nuts.....  | 1.4   | .9  | Misses' and children's.....  | .8  |   |
| Fresh fish and other sea foods.....  | 1.1   | .7  | Sporting goods.....  | 3.2   | .1  |
| Fruits and vegetables.....   | 9.6   | 6.5   | Stationery, books, and magazines.....  | 5.4   | 1.5   |
| <b>Groceries:</b>  |   |   | Stoves, ranges, heaters, etc. (other than electric or gas).....  | 5.2   | 1.6   |
| Butter and cheese.....   | 4.2   | 4.2   | Toilet articles and preparations.....  | 1.9   | 1.3   |
| Eggs.....  | 3.8   | 3.8   | Toys and games.....  | 1.2   | 1.2   |
| Lard, cooking fats, etc.....   | 4.1   | 4.1   | <b>AUTOMOTIVE GROUP</b>  |   |   |
| Flour.....   | 2.7   | 2.7   | <b>Automobile sales rooms (\$11,870,871):</b><br>(Commodity coverage, 92.8 per cent)                   |   |   |
| Sugar.....   | 2.5   | 2.5   | <b>Automobiles, parts, and accessories—</b>  |   |   |
| Canned goods and other groceries.....  | 35.8  | 35.8  | Passenger automobiles, new.....  | 43.4  | 40.9  |
| Ice cream.....   | 1.3   | .6  | Used passenger cars.....   | 22.9  | 20.8  |
| Meats, including poultry.....  | 24.8  | 24.8  | Busses.....  | 3.9   | 1.6   |
| Milk and cream.....  | 4.3   | 2.9   | Commercial cars and trucks, new.....   | 10.4  | 4.8   |
| <b>Nonfood products:</b>   |   |   | Used commercial cars and trucks.....   | 1.0   | .3  |
| Cigars, cigarettes, and tobacco.....   | 3.7   | 2.5   | Automotive parts and accessories (except tires and tubes).....   | 5.8   | 5.6   |
| Hardware.....  | .6  | .1  | Tires, tubes, and tire accessories.....  | .9  | .6  |
| Household supplies.....  | .7  | .4  | Automobiles, new, sold to dealers.....   | 22.6  | 17.2  |
| Stationery and school supplies.....  | .2  | .1  | Commercial cars and trucks, new, sold to dealers.....  | 6.9   | 2.1   |
| Other nonfood products.....  | (x)   | 2.1   | Parts and accessories, sold to dealers.....  | 2.0   | .8  |
| <b>GENERAL MERCHANDISE GROUP</b>   |   |   | Batteries.....   | .3  | .1  |
| <b>Department stores:</b>  |   |   | Gasoline.....  | .9  | .4  |
| (Commodity coverage, 38.3 per cent)  |   |   | Oils and greases.....  | .6  | .3  |
| Antiques, art goods, gifts.....  | 1.4   | 1.0   | Miscellaneous merchandise.....   | (x)   | .6  |
| Apparel and accessories, women's, misses', children's.....   | 22.0  | 22.0  | Repairs and service.....   | 4.1   | 3.7   |
| Millinery.....   | 0.7   |   | Storage.....   | 7.8   | .2  |
| Hosiery.....   | 2.4   |   | <b>Used-car establishments (\$163,697):</b><br>(Commodity coverage, 16.6 per cent)                     |   |   |
| Coats, suits, dresses.....   | 4.4   |   | Used passenger cars.....   | 94.2  | 94.2  |
| Underwear, negligees, corsets, etc.....  | 1.5   |   | Used commercial cars and trucks.....   | 7.2   | 2.4   |
| Other apparel.....   | 13.9  |   | Automotive parts and accessories (except tires and tubes).....   | 4.0   | 1.2   |
| <b>Appliances and supplies, electric.....</b>  |   |   | Tires, tubes, and tire accessories.....  | 14.8  | .7  |
| Household appliances, motor driven (except refrigerators).....                                       | 0.9   |   | Repairs and service.....   | 7.4   | .4  |
| Household heating appliances—portable.....   | .2  |   | Storage.....   | 10.7  | 1.1   |
| Lighting equipment.....  | .6  |   | <b>Accessory stores with tires and batteries (\$376,176):</b><br>(Commodity coverage, 69.4 per cent)   |   |   |
| Construction materials.....  | .2  |   | <b>Automotive parts and accessories (except tires, and tubes).....</b>                                 |   |   |
| Appliances, other.....   | .1  |   | Tires, tubes, and tire accessories.....  | 30.6  | 29.0  |
| Automotive parts and accessories, except tires and tubes.....  | 7.0   | 2.2   | Batteries.....   | 4.9   | 3.7   |
| Tires, tubes, and tire accessories.....  | 21.8  | 6.8   | Oils and greases.....  | 2.4   | 1.8   |
| Clothing and furnishings (men's and boys').....  | 11.0  | 11.0  | Radios and equipment.....  | 2.8   | 2.1   |
| Suits.....   | 8.4   |   | Repairs and service.....   | 15.0  | 3.7   |
| Overcoats.....   | .4  |   | <b>Battery shops (including repairs) (\$217,996):</b><br>(Commodity coverage, 35.5 per cent)           |   |   |
| Hats and caps.....   | .2  |   | <b>Automotive parts and accessories.....</b>   |   |   |
| Furnishings.....   | 1.1   |   | Parts and accessories, sold to dealers.....  | 61.8  | 60.2  |
| Work clothing.....   | .5  |   | Batteries.....   | 26.2  | 7.1   |
| Other clothing.....  | .4  |   | Repairs and service.....   | 24.3  | 24.3  |
| <b>Dry goods and notions—</b>  |   |   | Storage.....   | 8.4   | 8.4   |
| Piece goods.....   | 17.2  | 16.5  | <b>Tire shops (including tire repairs) (\$569,918):</b><br>(Commodity coverage, 61.1 per cent)         |   |   |
| Notions and small wares.....   | 1.6   | .1  | <b>Batteries.....</b>  |   |   |
| Dry goods, other.....  | 1.3   | .1  | Gasoline.....  | 1.8   | .4  |
| Farm and garden equipment and supplies.....  | 3.0   | .8  | Oils and greases.....  | 26.7  | 10.5  |
| Furniture.....   | 11.0  | 3.5   | Repairs and service.....   | 4.7   | 1.8   |
| Bedroom.....   | 1.5   |   | Storage.....   | 16.1  | 16.1  |
| Living room, library, and hall.....  | .7  |   | Tires, tubes, and tire accessories.....  | 5.2   | 2.5   |
| Dining room.....   | .7  |   | 88.7   | 68.7  |   |
| Kitchen.....   | .3  |   | <b>Filling stations with tires and accessories (\$776,480):</b><br>(Commodity coverage, 22.4 per cent) |   |   |
| Other household.....   | .3  |   | <b>Automotive parts and accessories (except tires and tubes).....</b>                                  |   |   |
| Hardware.....  | 12.8  | 3.5   | Tires, tubes, and tire accessories.....  | 1.6   | 1.3   |
| Home furnishings.....  | 12.5  | 9.1   | Batteries.....   | 8.4   | 6.6   |
| Draperies, upholsteries, and curtains.....   | 0.6   |   | Gasoline.....  | .2  | .1  |
| Floor coverings.....   | 3.3   |   | Oils and greases.....  | 71.2  | 71.2  |
| Bedding, mattresses, and springs.....  | 2.9   |   | Miscellaneous merchandise.....   | 11.7  | 11.7  |
| Other home furnishings.....  | 2.3   |   | Repairs and service.....   | (x)   | 4.2   |
| Infants' wear.....   | 2.1   | 1.6   | 4.9  | 4.9   |   |
| Jewelry, silverware, and clocks.....   | .7  | .2  |  |   |   |
| Leather goods, billfolds, purses, gloves and handbags.....   | 2.8   | 2.0   |  |   |   |
| Luggage.....   | .4  | .3  |  |   |   |
| Motor cycles, bicycles, and accessories.....   | 1.1   | .1  |  |   |   |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. Sales are shown for classifications which are not separately reported on Table 16. For all other classifications, the percentages in the second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample, but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definition, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 19.—PHOENIX.—SALES BY COMMODITIES—Continued

| COMMODITY   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>AUTOMOTIVE GROUP—Continued</b>   |   |   | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |   |   |
| Garages (repairs and storage, gasoline, oil, accessories) (\$1,202,642):<br>(Commodity coverage, 24.2 per cent) |   |   | <b>Furniture stores:</b><br>(Commodity coverage, 60.2 per cent)                                     |   |   |
| Used passenger cars.....  | 30.7  | 0.3   | <b>Furniture—</b>   |   |   |
| Automotive parts and accessories (except tires and tubes).....  | 13.0  | 9.6   | Bedroom.....  | 12.0  | 12.0  |
| Tires, tubes, and tire accessories.....   | 5.4   | 3.9   | Living room, library, and hall.....   | 21.4  | 21.4  |
| Batteries.....  | 7   | .4  | Dining room.....  | 11.0  | 11.0  |
| Gasoline.....   | 48.8  | 42.6  | Kitchen.....  | 4.0   | 4.0   |
| Oils and greases.....   | 9.1   | 8.2   | Other household.....  | 2.0   | 1.7   |
| Repairs and service.....  | 35.0  | 35.0  | Hardware.....   | 1.3   | .8  |
| Body, fender, and paint shops (\$432,624):<br>(Commodity coverage, 32.7 per cent)                               |   |   | Home furnishings:   |   |   |
| Automotive parts and accessories.....   | 30.3  | 30.3  | Draperies, upholstery, and curtains.....  | 9.3   | 8.9   |
| Repairs and service.....  | 76.6  | 69.7  | Floor coverings.....  | 20.7  | 20.4  |
| <b>APPAREL GROUP</b>  |   |   | Bedding, mattresses, springs.....   | 13.0  | 5.0   |
| Men's clothing and furnishings stores (\$857,801):<br>(Commodity coverage, 80.1 per cent)                       |   |   | China, glassware, and crockery.....   | 2.6   | 2.6   |
| Clothing and furnishings (men's and boys).....  | 87.6  | 87.6  | Kitchen utensils.....   | 2.9   | 2.8   |
| Suits.....  | 19.1  |   | Other home furnishings.....   | 3.4   | 1.3   |
| Overcoats.....  | 6   |   | Luggage.....  | 2.3   | .1  |
| Hats and caps.....  | 6.6   |   | Photographs and records.....  | 11.6  | .4  |
| Furnishings.....  | 60.5  |   | Radio sets.....   | 5.4   | 3.2   |
| Work clothing.....  | .8  |   | Stoves and ranges, gas.....   | 2.0   | 1.2   |
| Hosiery.....  | .5  | .2  | Stoves, ranges, heaters, etc. (other than electric or gas).....                                     | 3.2   | 2.0   |
| Shoes, men's.....   | 13.9  | 11.5  | Secondhand furniture.....   | 1.4   | 1.2   |
| Service.....  | 2.8   | .7  | <b>Household appliances stores (electrical) (\$481,895):</b><br>(Commodity coverage, 53.3 per cent) |   |   |
| Clothing stores—men's, women's, and children's:<br>(Commodity coverage, 79.5 per cent)                          |   |   | <b>Appliances and supplies, electric—</b>   |   |   |
| Apparel and accessories, women's, misses', and children's.....  | 35.7  | 35.7  | Household appliances, motor driven (except refrigerators).....                                      | 48.8  | 48.8  |
| Children's wear.....  | 1.5   |   | Household heating appliances—portable.....  | 55.8  | 28.5  |
| Millinery.....  | .7  |   | Lighting equipment.....   | 11.4  | 5.4   |
| Hosiery.....  | 1.9   |   | Ranges, water heaters, etc.....   | 56.5  | 12.5  |
| Coats, suits, and dresses.....  | 7.5   |   | Appliances, other.....  | 8.0   | 1.8   |
| Underwear, negligees, corsets, etc.....   | .3  |   | Refrigerators.....  | 22.6  | 5.0   |
| Other apparel.....  | 23.8  |   | <b>Radio and electrical shops (\$318,049):</b><br>(Commodity coverage, 77.4 per cent)               |   |   |
| Clothing and furnishings (men's and boys).....  |   |   | <b>Appliances and supplies, electric—</b>   |   |   |
| Suits.....  | 8.5   | 7.0   | Household appliances, motor driven (except refrigerators).....                                      | 7.9   | 7.0   |
| Overcoats.....  | 1.7   | 1.4   | Household heating appliances—portable.....  | 2.5   | 2.4   |
| Hats and caps.....  | 3.0   | 2.5   | Lighting equipment.....   | 3.9   | 2.9   |
| Furnishings.....  | 6.1   | 5.0   | Incandescent lamps.....   | 3.2   | 3.1   |
| Work clothing.....  | 4.3   | 3.1   | Construction materials.....   | 18.3  | 13.4  |
| Other clothing.....   | 17.6  | 13.6  | Commercial and industrial appliances.....   | 16.0  | 12.2  |
| Dry goods and notions—  |   |   | Ranges, water heaters, etc.....   | 2.9   | 2.8   |
| Piece goods.....  | 1.3   | .9  | Appliances, other.....  | 4.3   | 4.1   |
| Notions and small wares.....  | .6  | .1  | Refrigerators.....  | 22.6  | 2.2   |
| Infants' wear.....  | 2.5   | .5  | Radio sets.....   | 20.7  | 20.7  |
| Jewelry, silverware, and clocks.....  | 1.2   | .2  | Radio parts and accessories.....  | 1.8   | 1.8   |
| Luggage.....  | 3.8   | .5  | Service.....  | 36.6  | 26.8  |
| Miscellaneous merchandise.....  | (x)   | .8  | <b>RESTAURANTS AND EATING PLACES</b>  |   |   |
| Shoes and other footwear.....   | 34.8  | 28.7  | <b>Cafeterias (\$801,890):</b><br>(Commodity coverage, 60.6 per cent)                               |   |   |
| Women's ready-to-wear specialty stores—apparel and accessories:<br>(Commodity coverage, 83 per cent)            |   |   | Cigars, cigarettes, and tobacco.....  | 1.9   | 1.9   |
| Millinery.....  | 2.8   | .8  | Receipts from sale of meals.....  | 98.1  | 98.1  |
| Hosiery.....  | 4.8   | 2.3   | <b>Lunch rooms (\$427,024):</b><br>(Commodity coverage, 18.5 per cent)                              |   |   |
| Coats, suits, and dresses.....  | 89.7  | 89.7  | Cigars, cigarettes, and tobacco.....  | 4.6   | 4.6   |
| Underwear, negligees, corsets, etc.....   | 10.3  | 4.9   | Receipts from sale of meals.....  | 95.4  | 95.4  |
| Other apparel.....  | 8.1   | 2.3   | <b>Restaurants with table service (\$1,515,581):</b><br>(Commodity coverage, 9.6 per cent)          |   |   |
| Shoe stores, women's (\$143,179):<br>(Commodity coverage, 100.0 per cent)                                       |   |   | Cigars, cigarettes, and tobacco.....  | 3.9   | 3.0   |
| Hosiery.....  | 11.1  | 11.1  | Fountain sales and ice cream.....   | 2.3   | 1.2   |
| Miscellaneous merchandise.....  | (x)   | .7  | Receipts from sale of meals.....  | 94.9  | 94.9  |
| Shoes, women's, misses', and children's.....  | 88.2  | 88.2  | <b>LUMBER AND BUILDING GROUP</b>  |   |   |
| Shoe stores—men's, women's, and children's (\$281,347):<br>(Commodity coverage, 52.8 per cent)                  |   |   | <b>Lumber and building material dealers (\$1,370,902):</b><br>(Commodity coverage, 95.3 per cent)   |   |   |
| Furnishings (men's and boys).....   | 2.3   | .4  | Cement.....   | 12.9  | 12.9  |
| Hosiery.....  | 9.5   | 4.8   | Lime, plaster, etc.....   | 17.1  | 17.1  |
| Jewelry.....  | 1.7   | .3  | Lumber (rough and dressed).....   | 56.2  | 56.2  |
| Leather goods, billfolds, gloves, and hand bags.....  | 1.1   | .2  | Planing-mill products, woodwork.....  | 2.8   | 2.6   |
| Miscellaneous merchandise.....  | (x)   | .3  | Wood shingles and shakes.....   | 1.8   | 1.6   |
| Service.....  | 1.0   | .2  | Roofing materials (except wood shingles).....   | 1.2   | 1.0   |
| Shoes and other footwear—   |   |   | Iron and other building metal.....  | 6.3   | 6.3   |
| Men's.....  | 17.9  | 17.9  | Wall boards.....  | 2.5   | 2.3   |
| Boys' and youths'.....  | 1.8   | 1.2   | <b>Lumber and hardware dealers (\$2,639,835):</b><br>(Commodity coverage, 55.6 per cent)            |   |   |
| Women's.....  | 68.8  | 68.8  | Building materials.....   | .2  | .1  |
| Misses' and children's.....   | 5.2   | 5.2   | Brick, terra cotta, tile, etc.....  | 7.7   | 7.7   |
| Infants'.....   | 1.0   | .7  | Cement.....   | 1.8   | 1.2   |
|   |   |   | Lime plaster, etc.....  | 55.7  | 55.7  |
|   |   |   | Lumber (rough and dressed).....   | 6.2   | 6.2   |
|   |   |   | Planing-mill products, woodwork.....  |   |   |

## CENSUS OF DISTRIBUTION

TABLE 19.—PHOENIX—SALES BY COMMODITIES—Continued

| COMMODITY   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|--|---|---|
| <b>LUMBER AND BUILDING GROUP—Continued</b>                      |   |   | <b>OTHER RETAIL STORES—Continued</b>                                 |   |   |
| <b>Lumber and hardware dealers—Continued.</b>                   |   |   | <b>Hardware and farm implement stores—Continued.</b>                 |   |   |
| <b>Building materials—Continued.</b>                            |   |   | Radio sets..... 0.7 0.2  |   |   |
| Wood shingles and shakes.....                                   | 2.8   | 2.5   | Stoves, ranges, heaters, etc. (other than electric or gas).....      | 5.4   | 1.3   |
| Roofing materials (except wood shingles).....                   | 4.4   | 3.5   | Tractors.....  | 51.4  | 48.6  |
| Iron and other building metal.....                              | 3.6   | 3.0   | <b>Ice dealers (\$383,349):</b>                                      |   |   |
| Building paper, insulating boards with wood base etc.           | 2.2   | 1.9   | (Commodity coverage, 98.8 per cent)                                  |   |   |
| Wall boards, (except wood base).....                            | 2.5   | 2.2   | Fuel—  |   |   |
| Building materials, other.....                                  | 5.4   | 2.5   | Wood, coke, and other fuels.....                                     | 4.0   | 4.0   |
| <b>Hardware—</b>  |   |   | Coal.....  | 17.9  | 17.9  |
| Builders' and shelf hardware.....                               | 9.8   | 9.8   | Ice refrigerators.....   | 1.6   | 1.6   |
| Other hardware.....   | 7.0   | 3.2   | Ice.....   | 69.7  | 69.7  |
| Wire fencing, gates, and posts.....                             | 2.6   | .5  | Miscellaneous merchandise.....                                       | (x)   | 1.3   |
| <b>Electrical shops (without radio):</b>                        |   |   | Service.....   | 12.1  | 6.3   |
| (Commodity coverage, 61.2 per cent)                             |   |   | <b>Jewelry stores:</b>   |   |   |
| Household heating appliances—portable.....                      | 15.8  | 15.0  | (Commodity coverage, 45.2 per cent)                                  |   |   |
| Lighting equipment.....   | 30.0  | 30.0  | Household heating appliances—portable electric.....                  | .7  | .2  |
| Construction materials.....                                     | 50.0  | 50.0  | Jewelry, silverware, clocks—   |   |   |
| Appliances, other.....  | 5.2   | 5.0   | Clocks.....  | 2.7   | 2.7   |
| <b>Plumbing shops—heating and ventilating (\$218,264):</b>      |   |   | Watches.....   | 28.9  | 28.9  |
| (Commodity coverage, 57.9 per cent)                             |   |   | Diamond jewelry.....   | 31.0  | 31.0  |
| Heating and plumbing equipment and supplies.....                | 76.7  | 76.7  | Rings, other than diamond.....                                       | 4.8   | 4.8   |
| Service.....  | 20.5  | 20.5  | Gold and gold-filled jewelry.....                                    | 5.7   | 5.7   |
| Water heaters, gas.....   | 3.0   | 2.8   | Plated silverware.....   | 5.4   | 5.4   |
| <b>Paint and glass stores:</b>                                  |   |   | Sterling silverware.....   | 6.8   | 6.8   |
| (Commodity coverage, 90.1 per cent)                             |   |   | Jewelry, other.....  | 3.6   | 3.6   |
| Art goods, gifts.....   | 1.2   | .5  | Leather goods, billfolds, purses.....                                | .3  | .1  |
| Paints, varnishes, lacquers.....                                | 80.3  | 80.3  | Miscellaneous merchandise.....                                       | (x)   | .3  |
| Painters' supplies.....   | 16.8  | 16.8  | Service.....   | 24.2  | 12.5  |
| Wall paper.....   | 3.8   | 2.4   | <b>Office and school supplies (\$480,316):</b>                       |   |   |
| <b>OTHER RETAIL STORES</b>                                      |   |   | (Commodity coverage, 100.0 per cent)                                 |   |   |
| <b>Hardware stores:</b>   |   |   | Cameras and photographic supplies.....                               | 7.7   | 5.8   |
| (Commodity coverage, 93.9 per cent)                             |   |   | Office and store furniture.....                                      | 16.7  | 16.6  |
| Appliances and supplies, electric.....                          | 2.1   | 0.8   | Radios and equipment.....  | 15.5  | 11.6  |
| Chemicals.....  | 19.3  | 5.1   | Sporting goods.....  | 14.5  | 10.9  |
| Farm machinery.....   | 6.5   | 1.7   | Stationery, books, and magazines—                                    |   |   |
| <b>Hardware—</b>  |   |   | Books.....   | 14.6  | 11.0  |
| Builders' and shelf hardware.....                               | 23.4  | 23.4  | Paper and paper goods.....   | 64.4  | 10.8  |
| Carpenters' and mechanics' tools.....                           | 6.3   | 6.3   | Stationery, other.....   | 37.0  | 30.5  |
| Other hardware.....   | 40.2  | 40.2  | Novelties.....   | 3.8   | 2.9   |
| Heating and plumbing equipment and supplies.....                | 7.4   | 2.0   | <b>Office and store mechanical appliance dealers (retail)</b>        |   |   |
| <b>Home furnishings—</b>  |   |   | (\$276,220):   |   |   |
| Floor coverings.....  | 6.8   | 3.6   | (Commodity coverage, 62.1 per cent)                                  |   |   |
| Kitchen utensils.....   | 3.2   | 2.5   | Office and store furniture.....                                      | 4.0   | 1.4   |
| Paints, varnishes, lacquers.....                                | 5.0   | 5.0   | Office and store mechanical appliances:                              |   |   |
| Painter's supplies.....   | 3.4   | .9  | Adding and calculating machines and accessories.....                 | 61.4  | 59.1  |
| Radio sets.....   | 2.8   | 1.5   | Typewriters and accessories.....                                     | 21.0  | 7.3   |
| Sporting goods, gymnasium and playground equipment.....         | 5.1   | 2.7   | Office and store mechanical appliances.....                          | 44.1  | 17.1  |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.1   | 4.0   | Service.....   | 6.6   | 6.6   |
| Toys and games.....   | .5  | .3  | Stationery.....  | 24.5  | 8.5   |
| <b>Hardware and farm implement stores (\$72,460):</b>           |   |   | <b>Office and store furniture and equipment dealers (\$203,406):</b> |   |   |
| (Commodity coverage, 100.0 per cent)                            |   |   | (Commodity coverage, 75.4 per cent)                                  |   |   |
| Appliances and supplies, electric.....                          | .2  | .1  | Office and store furniture.....                                      | 20.5  | 20.5  |
| China, glassware and crockery.....                              | .4  | .1  | Office and store equipment:  |   |   |
| Farm and garden equipment and supplies.....                     | 36.0  | 36.0  | Adding and calculating machines and accessories.....                 | .7  | .3  |
| <b>Hardware—</b>  |   |   | Typewriters and accessories.....                                     | 1.5   | .9  |
| Leather goods.....  | 6.9   | 6.5   | Office and store equipment.....                                      | 69.3  | 69.3  |
| Paints, varnishes, glass and painters' supplies.....            | 10.2  | 7.1   |  |   |   |

# RETAIL DISTRIBUTION IN ARIZONA: 1929

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**TABLE 20.—TUCSON—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| <b>All groups</b> .....  | 532              | 523  | 1,983               | 230       | \$2,577,832                     | \$62,466       | \$2,821,816                                 | \$3,437,720                          | \$24,262,644     | 100.00                  |
| <b>Food group</b> <sup>1</sup> .....                                     | 163              | 183  | 206                 | 60        | 261,979                         | 10,647         | 300,713                                     | 308,970                              | 4,563,160        | 18.81                   |
| Candy and confectionery stores.....                                      | 12               | 17   | 12                  | 5         | 11,309                          | 1,810          | 22,063                                      | 9,350                                | 124,815          | .52                     |
| Fruit stores and vegetable markets.....                                  | 11               | 12   | 6                   | 2         | 5,436                           | 420            | 15,562                                      | 2,030                                | 158,642          | .65                     |
| Grocery stores (without meats).....                                      | 57               | 51   | 47                  | 13        | 74,696                          | 1,814          | 99,528                                      | 87,300                               | 1,249,630        | 5.15                    |
| Combination stores (groceries and meats).....                            | 72               | 88   | 110                 | 34        | 135,262                         | 4,426          | 171,246                                     | 204,560                              | 2,477,132        | 10.21                   |
| Meat markets (including sea foods).....                                  | 5                | 8  | 15                  | 6         | 19,678                          | 2,177          | 20,688                                      | 3,360                                | 328,007          | 1.35                    |
| Bakeries—caterers.....   | 4                | 4  | 1                   | —         | 600                             | —              | 1,205                                       | 310                                  | 49,300           | .20                     |
| <b>General merchandise group</b> .....                                   | 23               | 15   | 306                 | 23        | 317,155                         | 6,222          | 429,798                                     | 883,690                              | 3,261,642        | 13.44                   |
| Department stores.....   | 5                | 1  | 175                 | 21        | 224,177                         | 5,872          | 257,804                                     | 602,380                              | 2,160,438        | 8.91                    |
| Dry goods stores—piece goods stores.....                                 | 8                | 7  | 14                  | 1         | 10,104                          | 100            | 22,646                                      | 62,300                               | 141,248          | .58                     |
| General merchandise stores, including 2 general stores.....              | 6                | 5  | 22                  | —         | 30,083                          | —              | 56,726                                      | 107,840                              | 363,171          | 1.49                    |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 4                | 2  | 95                  | 1         | 52,791                          | 250            | 92,620                                      | 111,170                              | 596,785          | 2.46                    |
| <b>Automotive group</b> <sup>1</sup> .....                               | 100              | 96   | 415                 | 29        | 674,049                         | 10,346         | 713,685                                     | 474,510                              | 6,649,160        | 27.40                   |
| Motor vehicle dealers (new and used).....                                | 14               | 8  | 250                 | 1         | 347,541                         | 480            | 410,602                                     | 382,840                              | 4,787,066        | 19.73                   |
| Accessories, tires and batteries.....                                    | 11               | 8  | 36                  | 5         | 49,328                          | 750            | 64,143                                      | 51,130                               | 420,026          | 1.73                    |
| Filling stations.....  | 47               | 48   | 63                  | 17        | 90,804                          | 7,266          | 87,209                                      | 22,520                               | 1,014,689        | 4.18                    |
| Garages and repair shops.....  | 27               | 30   | 64                  | 6         | 83,604                          | 1,880          | 148,737                                     | 14,710                               | 392,964          | 1.62                    |
| <b>Apparel group</b> .....   | 34               | 21   | 104                 | 12        | 170,800                         | 2,226          | 177,628                                     | 304,350                              | 1,155,534        | 4.76                    |
| Men's and boys' clothing and furnishing stores.....                      | 6                | 2  | 23                  | —         | 47,049                          | —              | 54,750                                      | 129,080                              | 320,098          | 1.32                    |
| Clothing stores—men's, women's and children's.....                       | 6                | 3  | 13                  | 5         | 29,262                          | 660            | 27,876                                      | 31,470                               | 180,132          | .74                     |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 5                | 4  | 32                  | 4         | 41,830                          | 1,380          | 41,314                                      | 80,050                               | 347,526          | 1.43                    |
| Women's accessories stores.....  | 3                | 2  | 5                   | —         | 6,428                           | —              | 13,717                                      | 3,090                                | 66,599           | .27                     |
| Other apparel stores.....  | 7                | 8  | 16                  | 1         | 23,712                          | 75             | 12,478                                      | 10,460                               | 62,179           | .26                     |
| Shoe stores.....   | 7                | 2  | 15                  | 2         | 22,519                          | 111            | 27,493                                      | 30,210                               | 179,000          | .74                     |
| <b>Furniture and household group</b> .....                               | 24               | 19   | 115                 | 7         | 173,354                         | 2,870          | 165,759                                     | 288,400                              | 1,042,125        | 4.30                    |
| Furniture stores.....  | 15               | 12   | 45                  | 5         | 73,801                          | 2,400          | 112,022                                     | 189,560                              | 633,449          | 2.61                    |
| Household appliances stores.....   | 5                | 3  | 51                  | —         | 71,698                          | —              | 25,562                                      | 76,940                               | 207,803          | 1.11                    |
| Other home furnishings and appliances stores.....                        | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Radio and music stores.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| <b>Restaurants, cafeterias, and eating places</b> .....                  | 62               | 80   | 253                 | 36        | 220,094                         | 7,468          | 159,311                                     | 12,690                               | 1,183,296        | 4.88                    |
| Restaurants, cafeterias.....   | 44               | 71   | 236                 | 32        | 209,511                         | 5,954          | 146,139                                     | 10,110                               | 1,127,263        | 4.65                    |
| Lunch counters, refreshment stands, etc.....                             | 18               | 19   | 17                  | 4         | 10,583                          | 1,514          | 13,172                                      | 2,580                                | 56,033           | .23                     |
| <b>Lumber and building group</b> <sup>1</sup> .....                      | 15               | 5  | 184                 | 17        | 334,815                         | 7,681          | 336,487                                     | 336,350                              | 2,902,343        | 11.96                   |
| Lumber and building material dealers.....                                | 9                | —  | 173                 | 15        | 316,616                         | 7,044          | 315,459                                     | 310,050                              | 2,787,901        | 11.49                   |
| Paint and glass stores.....  | 4                | 4  | 6                   | 2         | 10,099                          | 637            | 18,324                                      | 23,040                               | 86,743           | .36                     |
| <b>Other retail stores</b> .....   | 95               | 78   | 374                 | 43        | 482,124                         | 14,806         | 439,631                                     | 714,630                              | 3,251,680        | 13.40                   |
| Hardware stores.....   | 3                | 4  | 2                   | 2         | 1,944                           | 147            | 5,177                                       | 16,050                               | 45,319           | .19                     |
| Hardware and farm implement stores.....                                  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Farmers' supplies.....   | 0                | 6  | 68                  | 5         | 80,189                          | 1,545          | 75,523                                      | 38,770                               | 522,903          | 2.16                    |
| Book stores.....   | 3                | 2  | 6                   | 1         | 5,010                           | 120            | 3,645                                       | 42,860                               | 77,400           | .32                     |
| Cigar stores and cigar stands.....                                       | 9                | 16   | 17                  | 9         | 24,548                          | 4,568          | 25,553                                      | 9,030                                | 183,708          | .76                     |
| Coal and wood yards—ice dealers.....                                     | 4                | 4  | 12                  | 1         | 12,200                          | 200            | 6,109                                       | 6,560                                | 94,000           | .39                     |
| Drug stores.....   | 18               | 13   | 142                 | 12        | 150,732                         | 3,450          | 110,115                                     | 187,550                              | 965,357          | 3.98                    |
| Florists.....  | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Gifts—novelties and toys—cameras.....                                    | 10               | 7  | 23                  | 5         | 21,353                          | 1,681          | 29,615                                      | 94,110                               | 145,372          | .60                     |
| Jewelry stores.....  | 13               | 10   | 23                  | 1         | 54,182                          | 260            | 42,555                                      | 131,340                              | 225,443          | .93                     |
| Music stores (without radio).....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| News dealers.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Office, school, and store supplies and equipment dealers.....            | 6                | 4  | 10                  | 4         | 13,151                          | 987            | 15,144                                      | 20,480                               | 90,602           | .37                     |
| Opticians and optometrists.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)            | (x)   | (x)                                  | (x)              | (x)                     |
| Sporting goods stores (including athletic and playground equipment)..... | 3                | 1  | 2                   | —         | 5,700                           | —              | 5,604                                       | 15,990                               | 70,150           | .29                     |
| Stationers and printers.....   | 3                | 2  | 7                   | 2         | 8,796                           | 1,578          | 6,234                                       | 22,950                               | 86,646           | .35                     |
| Miscellaneous classifications (combined).....                            | 11               | 8  | 34                  | 1         | 60,627                          | 270            | 63,550                                      | 40,900                               | 278,942          | 1.15                    |
| <b>Secondhand stores</b> .....   | 16               | 16   | 26                  | 3         | 43,462                          | 200            | 38,808                                      | 114,130                              | 253,784          | 1.05                    |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 21.—TUCSON—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION              | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--------------------------------|------------------|---|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|                                |                  |   | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total.....                     | 532              | 523   | 1,983               | 230       | \$2,577,832                     | \$62,466       | \$2,821,816                                 | \$3,437,720                          | \$24,202,644     | 100.00                  |
| Single-store independents..... | 417              | 468   | 1,287               | 133       | 1,593,876                       | 35,330         | 1,813,224                                   | 2,150,640                            | 15,244,095       | 62.83                   |
| 2-store independents.....      | 28               | 34  | 235                 | 20        | 337,300                         | 7,994          | 374,871                                     | 454,000                              | 3,010,037        | 14.90                   |
| 3-store independents.....      | 16               | 3   | 61                  | 17        | 92,027                          | 5,639          | 89,479                                      | 162,470                              | 552,760          | 2.28                    |
| Local chains.....              | 25               | —   | 139                 | 25        | 186,001                         | 7,688          | 192,501                                     | 249,020                              | 1,871,707        | 7.72                    |
| Sectional chains.....          | 10               | —   | 30                  | 10        | 49,050                          | 1,055          | 48,897                                      | 71,930                               | 562,691          | 2.32                    |
| National chains.....           | 14               | —   | 177                 | 24        | 191,850                         | 4,510          | 259,380                                     | 271,210                              | 2,022,094        | 8.33                    |
| Other types of operation.....  | 22               | 18  | 54                  | 1         | 77,728                          | 200            | 43,464                                      | 77,550                               | 303,254          | 1.02                    |

TABLE 22.—TUCSON—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Total       | Independent stores | Chain stores | Other types of operation | KIND OF BUSINESS                                 | Total       | Independent stores | Chain stores | Other types of operation |
|--|-------------|--------------------|--------------|--------------------------|--|-------------|--------------------|--------------|--------------------------|
| <b>Department stores:</b>  |             |                    |              |                          | <b>Combination stores (groceries and meats):</b> |             |                    |              |                          |
| Number of stores.....  | 5           | 3                  | 2            | —                        | Number of stores.....                            | 72          | 60                 | 12           | —                        |
| Annual net sales.....  | \$2,160,438 | (x)                | (x)          | —                        | Annual net sales.....                            | \$2,477,132 | \$1,023,564        | \$853,568    | —                        |
| Per cent of total sales.....   | 100.00      | (x)                | (x)          | —                        | Per cent of total sales.....                     | 100.00      | 65.55              | 34.45        | —                        |
| <b>Variety, 5-and-10, and 25-cent stores:</b>                          |             |                    |              |                          | <b>Restaurants, cafeterias and lunch rooms:</b>  |             |                    |              |                          |
| Number of stores.....  | 4           | 1                  | 3            | —                        | Number of stores.....                            | 44          | 44                 | —            | —                        |
| Annual net sales.....  | \$596,785   | (x)                | (x)          | —                        | Annual net sales.....                            | \$1,127,263 | \$1,127,263        | —            | —                        |
| Per cent of total sales.....   | 100.00      | (x)                | (x)          | —                        | Per cent of total sales.....                     | 100.00      | 100.00             | —            | —                        |
| <b>Men's and boys' clothing and furnishings stores:</b>                |             |                    |              |                          | <b>Cigar stores and cigar stands:</b>            |             |                    |              |                          |
| Number of stores.....  | 6           | 6                  | —            | —                        | Number of stores.....                            | 0           | 0                  | —            | —                        |
| Annual net sales.....  | \$320,098   | \$320,098          | —            | —                        | Annual net sales.....                            | \$183,708   | \$183,708          | —            | —                        |
| Per cent of total sales.....   | 100.00      | 100.00             | —            | —                        | Per cent of total sales.....                     | 100.00      | 100.00             | —            | —                        |
| <b>Clothing stores—men's, women's, children's:</b>                     |             |                    |              |                          | <b>Filling stations:</b>                         |             |                    |              |                          |
| Number of stores.....  | 6           | —                  | 2            | —                        | Number of stations.....                          | 47          | 42                 | 4            | 1                        |
| Annual net sales.....  | \$180,132   | (x)                | (x)          | —                        | Annual net sales.....                            | \$1,014,689 | \$981,356          | \$24,833     | \$8,500                  |
| Per cent of total sales.....   | 100.00      | (x)                | (x)          | —                        | Per cent of total sales.....                     | 100.00      | 96.72              | 2.45         | 0.83                     |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |             |                    |              |                          | <b>Coal and wood yards—ice dealers:</b>          |             |                    |              |                          |
| Number of stores.....  | 5           | 5                  | —            | —                        | Number of yards.....                             | 4           | 1                  | —            | 3                        |
| Annual net sales.....  | \$347,526   | \$347,526          | —            | —                        | Annual net sales.....                            | \$94,000    | (x)                | —            | (x)                      |
| Per cent of total sales.....   | 100.00      | 100.00             | —            | —                        | Per cent of total sales.....                     | 100.00      | (x)                | —            | (x)                      |
| <b>Shoe stores:</b>  |             |                    |              |                          | <b>Drug stores:</b>                              |             |                    |              |                          |
| Number of stores.....  | 7           | 5                  | 2            | —                        | Number of stores.....                            | 18          | 12                 | 6            | —                        |
| Annual net sales.....  | \$179,000   | (x)                | (x)          | —                        | Annual net sales.....                            | \$905,357   | \$590,008          | \$366,349    | —                        |
| Per cent of total sales.....   | 100.00      | (x)                | (x)          | —                        | Per cent of total sales.....                     | 100.00      | 62.05              | 37.95        | —                        |
| <b>Furniture stores:</b>   |             |                    |              |                          | <b>Hardware stores:</b>                          |             |                    |              |                          |
| Number of stores.....  | 15          | 14                 | —            | 1                        | Number of stores.....                            | 3           | 3                  | —            | —                        |
| Annual net sales.....  | \$633,449   | \$629,940          | —            | \$3,500                  | Annual net sales.....                            | \$45,319    | \$45,319           | —            | —                        |
| Per cent of total sales.....   | 100.00      | 99.45              | —            | .55                      | Per cent of total sales.....                     | 100.00      | 100.00             | —            | —                        |
| <b>Radio and music stores:</b>   |             |                    |              |                          | <b>Jewelry stores:</b>                           |             |                    |              |                          |
| Number of stores.....  | 2           | —                  | —            | —                        | Number of stores.....                            | 13          | 13                 | —            | —                        |
| Annual net sales.....  | \$1,249,630 | \$535,964          | \$701,906    | \$11,700                 | Annual net sales.....                            | \$225,443   | \$225,443          | —            | —                        |
| Per cent of total sales.....   | 100.00      | 42.89              | 56.18        | .93                      | Per cent of total sales.....                     | 100.00      | 100.00             | —            | —                        |

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TABLE 23.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |              | PAY ROLL                        |                  | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929)     |                         |
|--|------------------|--|---------------------|--------------|---------------------------------|------------------|---|--------------------------------------|----------------------|-------------------------|
|  |                  |  | Full time           | Part time    | Total (full time and part time) | Part time only   |   |                                      | Amount               | Per cent of total sales |
| <b>All groups.....</b>   | <b>3,599</b>     | <b>3,861</b>                                   | <b>7,335</b>        | <b>1,339</b> | <b>\$10,513,808</b>             | <b>\$335,220</b> | <b>\$3,755,270</b>                          | <b>\$16,243,410</b>                  | <b>\$115,893,861</b> | <b>100.00</b>           |
| <b>Food group <sup>1</sup>.....</b>                                      | <b>961</b>       | <b>1,085</b>                                   | <b>1,244</b>        | <b>296</b>   | <b>1,671,238</b>                | <b>62,707</b>    | <b>1,716,425</b>                            | <b>1,756,000</b>                     | <b>25,408,735</b>    | <b>21.92</b>            |
| Candy and confectionery stores.....                                      | 76               | 86   | 76                  | 24           | 97,460                          | 5,929            | 105,145                                     | 66,800                               | 967,421              | .83                     |
| Dairy products stores <sup>1</sup> .....                                 | 13               | 15   | 184                 | 10           | 247,697                         | 3,436            | 274,888                                     | 11,230                               | 1,680,317            | 1.36                    |
| Fruit stores and vegetable markets.....                                  | 17               | 19   | 7                   | 6            | 6,582                           | 862              | 15,961                                      | 17,390                               | 180,530              | .15                     |
| Grocery stores (without meats).....                                      | 451              | 509  | 238                 | 68           | 262,475                         | 14,989           | 326,272                                     | 589,620                              | 6,676,674            | 5.76                    |
| Combination stores (groceries and meats).....                            | 331              | 366  | 528                 | 156          | 747,212                         | 31,095           | 768,450                                     | 944,930                              | 13,109,862           | 11.31                   |
| Meat markets (including sea foods).....                                  | 42               | 49   | 71                  | 11           | 118,143                         | 2,353            | 121,376                                     | 47,650                               | 1,920,916            | 1.67                    |
| Bakeries—caterers.....   | 25               | 34   | 133                 | 13           | 183,898                         | 3,450            | 97,269                                      | 75,610                               | 912,387              | .79                     |
| Other food stores.....   | 5                | 6  | 7                   | 8            | 7,771                           | 593              | 6,642                                       | 2,740                                | 58,808               | .05                     |
| <b>General stores.....</b>   | <b>379</b>       | <b>383</b>                                     | <b>755</b>          | <b>119</b>   | <b>1,064,305</b>                | <b>33,136</b>    | <b>904,136</b>                              | <b>2,755,900</b>                     | <b>15,884,012</b>    | <b>13.71</b>            |
| <b>General merchandise group.....</b>                                    | <b>163</b>       | <b>120</b>                                     | <b>1,283</b>        | <b>240</b>   | <b>1,620,798</b>                | <b>51,292</b>    | <b>1,668,492</b>                            | <b>3,551,170</b>                     | <b>17,360,794</b>    | <b>14.98</b>            |
| Department stores.....   | 27               | 1  | 648                 | 124          | 912,534                         | 25,378           | 865,979                                     | 1,808,390                            | 9,269,708            | 8.00                    |
| Dry goods stores—piece goods stores.....                                 | 60               | 61   | 93                  | 31           | 104,620                         | 4,492            | 138,542                                     | 549,510                              | 1,476,711            | 1.27                    |
| General merchandise stores.....  | 49               | 43   | 295                 | 74           | 437,679                         | 20,343           | 361,035                                     | 893,090                              | 5,190,815            | 4.48                    |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 27               | 15   | 246                 | 11           | 165,965                         | 1,079            | 302,936                                     | 300,210                              | 1,423,560            | 1.23                    |
| <b>Automotive group <sup>1</sup>.....</b>                                | <b>904</b>       | <b>1,020</b>                                   | <b>1,509</b>        | <b>222</b>   | <b>2,276,836</b>                | <b>68,498</b>    | <b>2,075,590</b>                            | <b>2,194,130</b>                     | <b>26,694,748</b>    | <b>23.08</b>            |
| Motor vehicle dealers (new and trade-in).....                            | 148              | 161  | 850                 | 48           | 1,394,005                       | 17,555           | 1,208,942                                   | 1,437,280                            | 17,077,523           | 14.74                   |
| Automobile dealers with farm implements and machinery.....               | 4                | 5  | 13                  | 2            | 25,286                          | 1,206            | 35,398                                      | 70,280                               | 822,321              | .68                     |
| Accessories, tires, and batteries.....                                   | 38               | 32   | 56                  | 5            | 78,948                          | 399              | 103,266                                     | 143,470                              | 753,809              | .65                     |
| Filling stations.....  | 502              | 568  | 304                 | 109          | 366,609                         | 33,608           | 441,160                                     | 319,220                              | 5,707,906            | 4.97                    |
| Garages and repair shops.....  | 211              | 283  | 286                 | 57           | 411,677                         | 15,515           | 285,828                                     | 222,800                              | 2,769,846            | 2.39                    |
| <b>Apparel group.....</b>  | <b>133</b>       | <b>135</b>                                     | <b>205</b>          | <b>48</b>    | <b>266,121</b>                  | <b>9,892</b>     | <b>386,332</b>                              | <b>1,293,640</b>                     | <b>3,666,338</b>     | <b>3.16</b>             |
| Men's and boys' clothing and furnishings stores.....                     | 50               | 56   | 75                  | 18           | 109,046                         | 2,558            | 171,999                                     | 720,140                              | 1,705,198            | 1.47                    |
| Clothing stores—men's, women's, children's.....                          | 27               | 27   | 48                  | 13           | 58,056                          | 2,876            | 86,379                                      | 315,450                              | 843,112              | .73                     |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 19               | 20   | 51                  | 5            | 50,352                          | 1,307            | 58,090                                      | 130,750                              | 572,447              | .49                     |
| Women's accessories stores.....  | 11               | 12   | 1                   | 4            | 1,507                           | 887              | 6,600                                       | 11,050                               | 56,223               | .05                     |
| Other apparel stores.....  | 9                | 9  | 3                   | 3            | 8,239                           | 880              | 6,078                                       | 3,760                                | 47,769               | .04                     |
| Shoe stores.....   | 17               | 11   | 27                  | 5            | 38,921                          | 1,404            | 56,280                                      | 111,590                              | 441,589              | .38                     |
| <b>Furniture and household group <sup>1</sup>.....</b>                   | <b>127</b>       | <b>118</b>                                     | <b>307</b>          | <b>31</b>    | <b>535,042</b>                  | <b>9,441</b>     | <b>502,339</b>                              | <b>911,170</b>                       | <b>3,784,427</b>     | <b>3.27</b>             |
| Furniture stores.....  | 64               | 76   | 126                 | 16           | 206,109                         | 4,139            | 272,608                                     | 628,410                              | 2,229,132            | 1.93                    |
| Household appliances stores.....   | 38               | 13   | 120                 | 7            | 240,660                         | 2,679            | 175,372                                     | 200,070                              | 944,232              | .81                     |
| Radio and music stores.....  | 23               | 27   | 59                  | 8            | 87,273                          | 2,623            | 54,379                                      | 82,690                               | 601,543              | .52                     |
| <b>Restaurants, cafeterias, and eating places.....</b>                   | <b>346</b>       | <b>441</b>                                     | <b>1,251</b>        | <b>97</b>    | <b>974,760</b>                  | <b>20,931</b>    | <b>581,970</b>                              | <b>91,230</b>                        | <b>5,023,788</b>     | <b>4.34</b>             |
| Restaurants, cafeterias, and lunch rooms.....                            | 266              | 353  | 1,180               | 67           | 923,583                         | 16,075           | 529,423                                     | 75,400                               | 4,612,618            | 3.98                    |
| Lunch counters, refreshment stands, etc.....                             | 80               | 88   | 71                  | 30           | 51,177                          | 4,856            | 52,547                                      | 15,830                               | 411,170              | .36                     |
| <b>Lumber and building group.....</b>                                    | <b>109</b>       | <b>87</b>                                      | <b>333</b>          | <b>113</b>   | <b>681,833</b>                  | <b>37,829</b>    | <b>523,428</b>                              | <b>1,146,780</b>                     | <b>5,700,237</b>     | <b>4.92</b>             |
| Lumber and building material dealers.....                                | 72               | 25   | 262                 | 90           | 513,239                         | 30,442           | 442,144                                     | 1,042,190                            | 4,928,050            | 4.25                    |
| Electrical shops (without radio).....                                    | 7                | 7  | 10                  | 8            | 21,918                          | 3,305            | 4,618                                       | 8,030                                | 66,152               | .06                     |
| Heating and plumbing shops.....  | 24               | 28   | 59                  | 14           | 123,354                         | 3,910            | 68,467                                      | 75,740                               | 629,405              | .54                     |
| Paint and glass stores.....  | 6                | 7  | 2                   | 1            | 3,322                           | 172              | 7,900                                       | 20,820                               | 76,680               | .07                     |
| <b>Other retail stores.....</b>  | <b>437</b>       | <b>447</b>                                     | <b>920</b>          | <b>165</b>   | <b>1,419,151</b>                | <b>39,966</b>    | <b>1,370,050</b>                            | <b>2,480,510</b>                     | <b>12,144,133</b>    | <b>10.48</b>            |
| Hardware stores.....   | 19               | 11   | 37                  | 14           | 70,162                          | 2,106            | 69,241                                      | 260,010                              | 713,546              | .62                     |
| Hardware and farm implements stores.....                                 | 15               | 6  | 80                  | —            | 160,016                         | —                | 194,906                                     | 320,220                              | 1,541,165            | 1.33                    |
| Farmers' supplies.....   | 48               | 56   | 96                  | 27           | 156,542                         | 6,977            | 164,989                                     | 265,770                              | 2,047,677            | 1.07                    |
| Book stores.....   | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Cigar stores and cigar stands.....                                       | 81               | 103  | 79                  | 20           | 100,747                         | 4,108            | 136,208                                     | 61,650                               | 896,558              | .77                     |
| Coal and wood yards, ice dealers.....                                    | 27               | 23   | 90                  | 16           | 130,678                         | 4,889            | 84,428                                      | 32,380                               | 775,553              | .67                     |
| Drug stores.....   | 111              | 112  | 377                 | 47           | 566,690                         | 12,695           | 481,255                                     | 935,750                              | 4,194,359            | 3.62                    |
| Florists.....  | 11               | 12   | 8                   | 3            | 8,379                           | 275              | 14,847                                      | 2,850                                | 60,160               | .05                     |
| Gift—novelties and toys—cameras.....                                     | 26               | 26   | 16                  | 5            | 21,195                          | 708              | 25,862                                      | 99,630                               | 199,778              | .17                     |
| Jewelry stores.....  | 31               | 33   | 39                  | 6            | 73,436                          | 1,327            | 78,496                                      | 236,620                              | 545,211              | .47                     |
| Luggage and leather goods stores.....                                    | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Music stores (without radio).....  | 6                | 6  | 11                  | 1            | 13,150                          | 42               | 8,882                                       | 23,050                               | 75,116               | .06                     |
| News dealers.....  | 25               | 14   | 48                  | 9            | 56,323                          | 2,193            | 83,716                                      | 124,740                              | 601,492              | .52                     |
| Office, school, and store supplies and equipment dealers.....            | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Opticians and optometrists.....  | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Sporting goods stores (including athletic and playground equipment)..... | 1                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Stationers and printers.....   | 2                | (x)  | (x)                 | (x)          | (x)                             | (x)              | (x)   | (x)                                  | (x)                  | (x)                     |
| Miscellaneous classifications (combined).....                            | 29               | 34   | 27                  | 17           | 44,807                          | 3,897            | 64,707                                      | 75,360                               | 335,907              | .29                     |
| <b>Secondhand stores.....</b>  | <b>40</b>        | <b>45</b>                                      | <b>28</b>           | <b>8</b>     | <b>23,723</b>                   | <b>1,503</b>     | <b>26,437</b>                               | <b>62,880</b>                        | <b>218,579</b>       | <b>.19</b>              |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.



CENSUS OF DISTRIBUTION

TABLE 24.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                              | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|  |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total.....                                     | 3,599            | 3,861  | 7,835               | 1,339     | \$10,513,808                    | \$335,220      | \$9,756,270                                 | \$16,243,410                         | \$115,893,861    | 100.00                  |
| Single-store independents.....                 | 3,028            | 3,558  | 4,608               | 847       | 6,142,000                       | 211,997        | 5,830,952                                   | 9,440,470                            | 72,772,181       | 62.79                   |
| 2-store independents.....                      | 142              | 106  | 362                 | 62        | 570,585                         | 11,911         | 444,822                                     | 1,072,630                            | 6,094,337        | 5.26                    |
| 3-store independents.....                      | 36               | 16   | 155                 | 22        | 109,343                         | 6,047          | 210,937                                     | 409,760                              | 2,444,048        | 2.11                    |
| Local chains.....                              | 85               | 28   | 481                 | 103       | 850,805                         | 39,645         | 822,869                                     | 1,572,100                            | 9,486,130        | 8.18                    |
| Sectional chains.....                          | 55               | —  | 456                 | 54        | 632,253                         | 8,856          | 655,381                                     | 1,252,470                            | 6,013,261        | 5.19                    |
| National chains.....                           | 86               | —  | 1,088               | 146       | 1,007,493                       | 25,879         | 917,501                                     | 1,182,250                            | 9,709,539        | 8.37                    |
| Industrial stores (includes commissaries)..... | 8                | 3  | 116                 | 9         | 195,924                         | 3,102          | 73,829                                      | 190,500                              | 2,858,428        | 2.03                    |
| Utility operated retail stores.....            | 19               | 2  | 54                  | 9         | 104,718                         | 4,502          | 130,260                                     | 111,020                              | 556,596          | .46                     |
| Other types of operation:                      |                  |  |                     |           |                                 |                |   |                                      |                  |                         |
| Retailers—Country buyers <sup>1</sup> .....    | 80               | 92   | 95                  | 20        | 127,923                         | 7,929          | 125,270                                     | 405,000                              | 2,049,640        | 1.77                    |
| Retailers—Wholesalers <sup>1</sup> .....       | 46               | 50   | 368                 | 40        | 561,966                         | 14,154         | 498,817                                     | 441,300                              | 4,064,905        | 3.51                    |
| All other types.....                           | 14               | 6  | 52                  | 9         | 120,816                         | 1,198          | 35,872                                      | 95,910                               | 354,596          | .31                     |

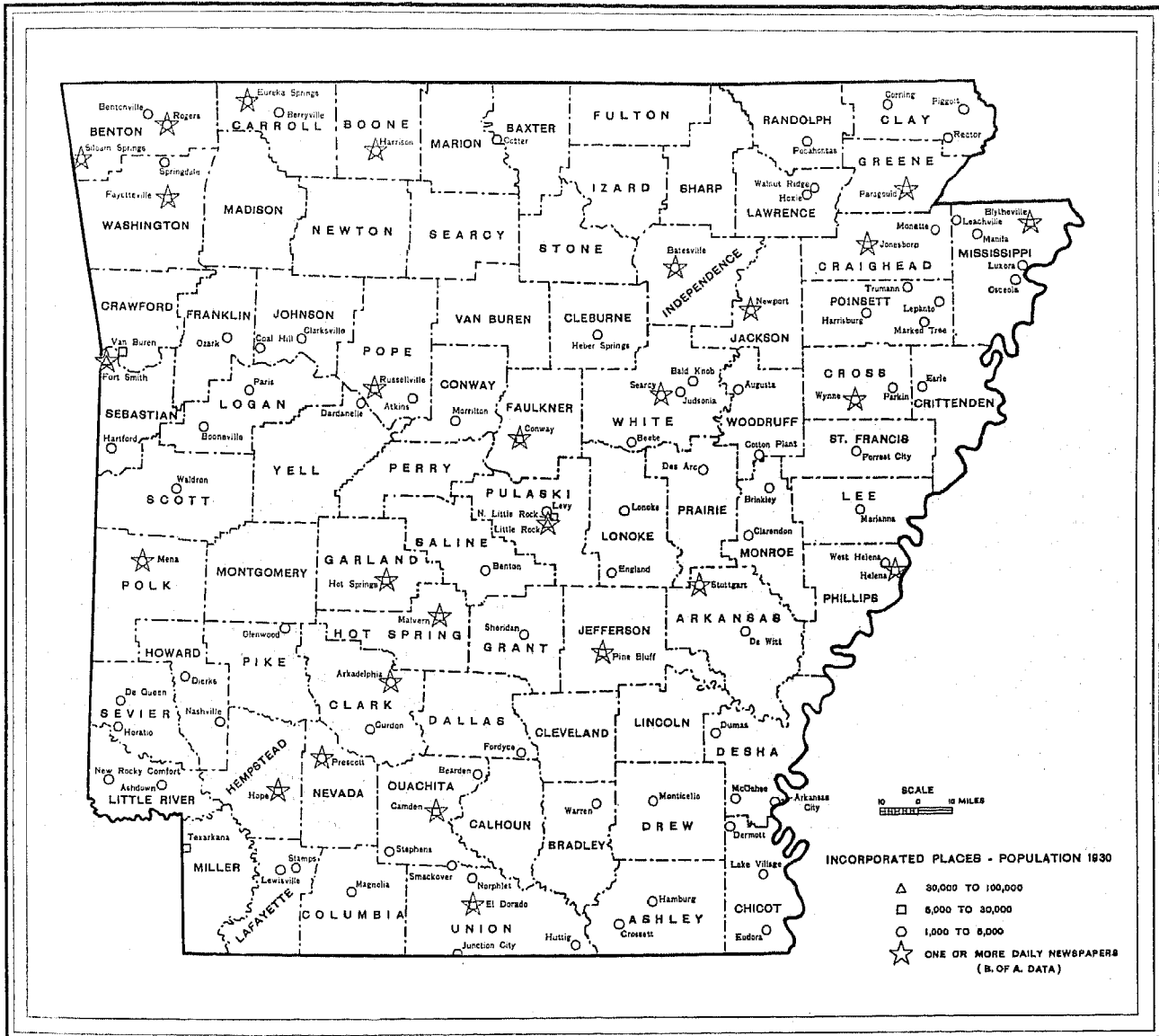
<sup>1</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 25.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total        | Single store independents | 2 and 3 store independents | Local chains | Sectional chains | National chains | Other types |
|--|--------------|---------------------------|----------------------------|--------------|------------------|-----------------|-------------|
| <b>Department stores:</b>  |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 27           | 5                         | 1                          | 2            | 13               | 1               |             |
| Annual net sales.....  | \$9,269,708  | \$1,155,529               | (x)                        | (x)          | \$3,800,143      | \$3,266,130     | \$250,000   |
| Per cent of total sales.....   | 100.00       | 12.47                     | (x)                        | (x)          | 41.00            | 35.23           | 2.69        |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 27           | 11                        | 1                          | —            | —                | 15              | —           |
| Annual net sales.....  | \$1,423,560  | (x)                       | (x)                        | —            | —                | \$1,338,349     | —           |
| Per cent of total sales.....   | 100.00       | (x)                       | (x)                        | —            | —                | 94.01           | —           |
| <b>Men's and boys' clothing and furnishings stores:</b>                |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 50           | 45                        | 5                          | —            | —                | —               | —           |
| Annual net sales.....  | \$1,705,198  | \$1,460,893               | \$214,395                  | —            | —                | —               | —           |
| Per cent of total sales.....   | 100.00       | 87.43                     | 12.57                      | —            | —                | —               | —           |
| <b>Clothing stores—men's, women's, and children's:</b>                 |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 27           | 20                        | 4                          | —            | —                | 2               | 1           |
| Annual net sales.....  | \$843,112    | \$620,207                 | \$176,366                  | —            | —                | (x)             | (x)         |
| Per cent of total sales.....   | 100.00       | 73.57                     | 20.92                      | —            | —                | (x)             | (x)         |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 19           | 17                        | 2                          | —            | —                | —               | —           |
| Annual net sales.....  | \$572,447    | (x)                       | (x)                        | —            | —                | —               | —           |
| Per cent of total sales.....   | 100.00       | (x)                       | (x)                        | —            | —                | —               | —           |
| <b>Shoe stores:</b>  |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 17           | 9                         | 3                          | 4            | —                | —               | 1           |
| Annual net sales.....  | \$441,589    | \$176,121                 | \$96,954                   | \$165,232    | —                | —               | \$3,282     |
| Per cent of total sales.....   | 100.00       | 39.88                     | 21.96                      | 37.42        | —                | —               | .74         |
| <b>Furniture stores:</b>   |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 64           | 56                        | 6                          | 1            | 1                | —               | —           |
| Annual net sales.....  | \$2,229,132  | \$1,844,028               | \$245,815                  | (x)          | (x)              | —               | —           |
| Per cent of total sales.....   | 100.00       | 82.72                     | 11.03                      | (x)          | (x)              | —               | —           |
| <b>Radio and music stores:</b>   |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 23           | 20                        | 1                          | 1            | —                | —               | 1           |
| Annual net sales.....  | \$601,543    | \$478,134                 | (x)                        | (x)          | —                | —               | (x)         |
| Per cent of total sales.....   | 100.00       | 79.48                     | (x)                        | (x)          | —                | —               | (x)         |
| <b>Grocery stores (without meats):</b>                                 |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 451          | 421                       | 12                         | 3            | —                | —               | 15          |
| Annual net sales.....  | \$6,076,674  | \$5,327,057               | \$7,773,799                | \$293,793    | —                | —               | \$282,053   |
| Per cent of total sales.....   | 100.00       | 79.79                     | 11.59                      | 4.40         | —                | —               | 4.22        |
| <b>Combination stores (groceries and meats):</b>                       |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 331          | 261                       | 18                         | 8            | 8                | 20              | 7           |
| Annual net sales.....  | \$13,109,862 | \$7,244,150               | \$1,073,308                | \$849,310    | \$457,571        | \$3,281,533     | \$208,984   |
| Per cent of total sales.....   | 100.00       | 55.26                     | 8.19                       | 6.48         | 3.40             | 25.03           | 1.56        |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 268          | 257                       | 4                          | —            | —                | 5               | —           |
| Annual net sales.....  | \$4,612,618  | \$3,622,663               | \$51,282                   | —            | —                | \$938,778       | —           |
| Per cent of total sales.....   | 100.00       | 78.54                     | 1.11                       | —            | —                | 20.35           | —           |
| <b>Cigar stores and cigar stands:</b>                                  |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 81           | 79                        | —                          | —            | —                | —               | 2           |
| Annual net sales.....  | \$896,558    | \$833,993                 | —                          | —            | —                | —               | \$62,565    |
| Per cent of total sales.....   | 100.00       | 93.02                     | —                          | —            | —                | —               | 6.98        |
| <b>Filling stations:</b>   |              |                           |                            |              |                  |                 |             |
| Number of stations.....  | 502          | 477                       | 9                          | 1            | 8                | 3               | 4           |
| Annual net sales.....  | \$5,767,606  | \$5,359,829               | \$280,324                  | (x)          | \$45,964         | (x)             | \$47,040    |
| Per cent of total sales.....   | 100.00       | 92.03                     | 4.80                       | (x)          | 1.39             | (x)             | .82         |
| <b>Coal and wood yards—ice dealers:</b>                                |              |                           |                            |              |                  |                 |             |
| Number of yards.....   | 27           | 23                        | 2                          | —            | —                | —               | 2           |
| Annual net sales.....  | \$775,553    | \$709,567                 | (x)                        | —            | —                | —               | (x)         |
| Per cent of total sales.....   | 100.00       | 91.49                     | (x)                        | —            | —                | —               | (x)         |
| <b>Drug stores:</b>  |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 111          | 92                        | 12                         | 7            | —                | —               | —           |
| Annual net sales.....  | \$4,194,389  | \$3,412,657               | \$415,418                  | \$360,314    | —                | —               | —           |
| Per cent of total sales.....   | 100.00       | 81.36                     | 9.90                       | 8.74         | —                | —               | —           |
| <b>Hardware stores:</b>  |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 19           | 12                        | 6                          | —            | —                | —               | 1           |
| Annual net sales.....  | \$713,546    | \$362,629                 | \$265,009                  | —            | —                | —               | \$85,908    |
| Per cent of total sales.....   | 100.00       | 50.82                     | 37.14                      | —            | —                | —               | 12.04       |
| <b>Jewelry stores:</b>   |              |                           |                            |              |                  |                 |             |
| Number of stores.....  | 31           | 31                        | —                          | —            | —                | —               | —           |
| Annual net sales.....  | \$545,211    | \$545,211                 | —                          | —            | —                | —               | —           |
| Per cent of total sales.....   | 100.00       | 100.00                    | —                          | —            | —                | —               | —           |

# ARKANSAS



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(Population, 1,854,482)

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(Population, 81,679)

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(Population, 31,429)

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### COMBINED CITIES

(Population, 1,741,374)

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RETAIL DISTRIBUTION IN ARKANSAS: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold, see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | EMPLOYEES |           | PAY ROLL                        |             | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                   |
|--|------------------|--|-----------|-----------|---------------------------------|-------------|--------------------------------------|------------------|-------------------|
|  |                  |  | Full time | Part time | Total (full time and part time) | Part time   |                                      | Amount           | Per cent of sales |
| All groups.....  | 17,937           | 19,444   | 28,710    | 6,250     | \$33,034,221                    | \$1,155,614 | \$72,231,160                         | \$412,870,829    | 100.00            |
| Food group <sup>1</sup> .....  | 4,219            | 4,589  | 3,049     | 875       | 2,839,872                       | 150,942     | 4,444,630                            | 54,330,443       | 13.17             |
| Candy and confectionery stores:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| Candy stores—nut stores.....   | 9                | 9  | 10        | 1         | 6,313                           | 110         | 6,780                                | 50,328           | .01               |
| Confectionery stores (candy and fountain).....                           | 157              | 185  | 108       | 44        | 83,436                          | 5,051       | 82,730                               | 1,062,197        | .26               |
| Dairy-products stores:   |                  |  |           |           |                                 |             |                                      |                  |                   |
| Dairy-products stores (including ice cream).....                         | 4                | 4  | 1         | 2         | 744                             | 224         | 300                                  | 17,292           |                   |
| Egg and poultry dealers.....   | 8                | 10   | 7         | 3         | 5,575                           | 329         | 1,960                                | 187,635          | .05               |
| Milk dealers <sup>2</sup> .....  | 9                | 10   | 43        |           | 40,997                          |             | 2,080                                | 251,478          | .06               |
| Delicatessen stores.....   | 4                | 4  | 3         |           | 1,931                           |             | 980                                  | 14,650           |                   |
| Fruit stores and vegetable markets.....                                  | 37               | 44   | 20        | 3         | 16,598                          | 710         | 9,890                                | 348,130          | .08               |
| Grocery stores (without meats) <sup>3</sup> .....                        | 2,414            | 2,598  | 698       | 265       | 620,474                         | 42,792      | 1,778,160                            | 17,955,521       | 4.35              |
| Combination stores (groceries and meats):                                |                  |  |           |           |                                 |             |                                      |                  |                   |
| Grocery stores with meats.....   | 1,168            | 1,267  | 1,488     | 430       | 1,530,345                       | 74,481      | 2,077,200                            | 26,828,954       | 6.50              |
| Meat markets with groceries.....   | 172              | 209  | 269       | 68        | 267,725                         | 14,357      | 307,810                              | 4,472,303        | 1.08              |
| Meat markets (including sea foods):                                      |                  |  |           |           |                                 |             |                                      |                  |                   |
| Fish markets—sea foods.....  | 22               | 25   | 13        | 6         | 12,716                          | 2,460       | 5,020                                | 227,197          | .06               |
| Meat markets.....  | 124              | 140  | 138       | 24        | 106,888                         | 4,035       | 83,900                               | 1,478,751        | .30               |
| Bakeries—bakery goods stores (except manufacturing bakeries).....        | 67               | 63   | 210       | 25        | 203,222                         | 4,973       | 79,270                               | 1,183,147        | .29               |
| Other food stores:   |                  |  |           |           |                                 |             |                                      |                  |                   |
| Coffee, tea, spices.....   | 12               | 6  | 14        | 1         | 14,163                          | 520         | 5,130                                | 116,800          | .03               |
| Firm products stores.....  | 7                | 7  | 14        | 3         | 19,650                          | 900         | 2,770                                | 117,200          | .03               |
| Bottled waters and beverages.....  | 6                | 7  | 11        |           | 8,427                           |             | 630                                  | 17,902           | .01               |
| General stores.....  | 3,828            | 4,680  | 3,753     | 1,305     | 4,003,279                       | 225,945     | 19,941,170                           | 100,034,175      | 24.25             |
| General stores—groceries with apparel.....                               | 65               | 69   | 39        | 21        | 42,444                          | 4,687       | 194,820                              | 904,018          | .23               |
| General stores—groceries with dry goods.....                             | 1,292            | 1,462  | 780       | 269       | 733,350                         | 46,320      | 4,360,920                            | 18,203,225       | 4.41              |
| General stores—groceries with other merchandise.....                     | 2,471            | 3,129  | 2,939     | 1,015     | 3,226,985                       | 174,938     | 15,385,430                           | 80,916,931       | 19.61             |
| General merchandise group <sup>1</sup> .....                             | 794              | 696  | 4,148     | 1,144     | 4,706,998                       | 202,093     | 12,897,830                           | 43,422,725       | 10.52             |
| Department stores:   |                  |  |           |           |                                 |             |                                      |                  |                   |
| With food departments.....   | 4                |  | 92        | 13        | 122,329                         | 1,900       | 305,840                              | 1,362,317        | .33               |
| Without food departments.....  | 38               | 34   | 1,555     | 133       | 2,133,776                       | 59,806      | 3,617,560                            | 14,831,227       | 3.60              |
| Dry goods stores.....  | 308              | 297  | 784       | 315       | 886,617                         | 49,476      | 3,619,720                            | 9,767,608        | 2.36              |
| General merchandise stores:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| With food departments.....   | 56               | 48   | 186       | 18        | 225,169                         | 3,475       | 623,040                              | 3,023,659        | .73               |
| Without food departments.....  | 218              | 220  | 576       | 312       | 649,143                         | 59,153      | 3,348,326                            | 8,171,232        | 1.98              |
| Army and Navy goods stores.....  | 6                | 6  | 27        | 1         | 27,523                          | 200         | 89,770                               | 319,136          | .08               |
| Variety, 5-and-10 and to-a-dollar stores.....                            | 163              | 90   | 923       | 302       | 661,007                         | 31,083      | 1,295,730                            | 5,938,787        | 1.44              |
| Automotive group <sup>1</sup> .....                                      | 3,107            | 3,102  | 6,827     | 597       | 8,562,724                       | 138,356     | 8,270,450                            | 59,244,542       | 14.63             |
| Motor-vehicle dealers:   |                  |  |           |           |                                 |             |                                      |                  |                   |
| Automobile sales rooms—new and trade-in.....                             | 400              | 484  | 3,674     | 118       | 5,012,873                       | 34,350      | 5,674,650                            | 59,587,124       | 14.44             |
| Used car establishments.....   | 11               | 14   | 41        | 5         | 45,784                          | 1,474       | 33,040                               | 226,167          | .05               |
| Accessories, tires, and batteries:                                       |                  |  |           |           |                                 |             |                                      |                  |                   |
| Accessory stores with tires and batteries.....                           | 43               | 46   | 265       | 9         | 340,103                         | 3,178       | 310,370                              | 2,971,304        | .72               |
| Battery and ignition shops—brake repair shops.....                       | 25               | 30   | 30        | 4         | 33,487                          | 1,330       | 32,460                               | 280,038          | .05               |
| Tire shops (including tire repairs).....                                 | 41               | 48   | 142       | 11        | 167,349                         | 2,532       | 123,340                              | 1,344,084        | .33               |
| Filling stations:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| Filling stations—gasoline and oil.....                                   | 760              | 431  | 692       | 82        | 994,113                         | 18,819      | 553,270                              | 8,000,632        | 1.94              |
| Filling stations with tires and accessories.....                         | 500              | 528  | 700       | 103       | 721,761                         | 23,119      | 500,020                              | 7,110,383        | 1.72              |
| Filling stations with other merchandise.....                             | 547              | 579  | 197       | 53        | 148,674                         | 9,127       | 209,310                              | 2,881,901        | .70               |
| Motor cycles, bicycles, and supplies.....                                | 9                | 8  | 49        | 3         | 40,224                          | 279         | 121,960                              | 348,122          | .09               |
| Garages and repair shops:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| Body, fender, and paint shops.....                                       | 15               | 20   | 51        | 2         | 55,160                          | 770         | 21,300                               | 194,379          | .05               |
| Garages (repairs and storage, gasoline, oil, accessories).....           | 745              | 901  | 951       | 192       | 906,110                         | 43,178      | 673,190                              | 6,155,467        | 1.49              |
| Parking stations, parking garages, and lots.....                         | 5                | 8  | 19        |           | 15,993                          |             | 6,630                                | 87,511           | .02               |
| Radiator shops (including repairs).....                                  | 5                | 5  | 10        |           | 10,374                          |             | 1,510                                | 36,430           | .01               |
| Apparel group.....   | 587              | 549  | 1,346     | 374       | 1,824,798                       | 67,496      | 4,864,760                            | 16,538,900       | 4.01              |
| Men's and boys' clothing and furnishings stores:                         |                  |  |           |           |                                 |             |                                      |                  |                   |
| Men's and boys' clothing stores.....                                     | 17               | 11   | 30        | 4         | 44,670                          | 1,080       | 75,660                               | 406,174          | .10               |
| Men's and boys' hat stores.....  | 4                | 3  | 7         | 1         | 11,396                          | 353         | 15,890                               | 89,902           | .02               |
| Men's furnishings stores.....  | 22               | 27   | 27        | 6         | 30,902                          | 296         | 162,590                              | 363,372          | .09               |
| Men's clothing and furnishings stores.....                               | 81               | 94   | 132       | 51        | 312,298                         | 12,459      | 1,221,640                            | 3,425,542        | .83               |
| Family clothing stores—men's, women's, children's.....                   | 110              | 105  | 286       | 138       | 393,687                         | 26,295      | 1,242,090                            | 3,750,627        | .91               |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 138              | 124  | 411       | 92        | 470,895                         | 13,009      | 1,113,770                            | 4,803,962        | 1.11              |
| Women's accessories stores:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| Corset and lingerie shops.....   | 2                | (x)  | (x)       | (x)       | (x)                             | (x)         | (x)                                  | (x)              | (x)               |
| Hosiery shops.....   | 4                | 2  | 69        |           | 105,231                         |             | 4,090                                | 237,391          | .06               |
| Millinery stores.....  | 74               | 67   | 77        | 23        | 95,635                          | 4,045       | 74,920                               | 729,429          | .18               |
| Other apparel stores:  |                  |  |           |           |                                 |             |                                      |                  |                   |
| Children's specialty shops.....  | 2                | (x)  | (x)       | (x)       | (x)                             | (x)         | (x)                                  | (x)              | (x)               |
| Custom tailors.....  | 35               | 33   | 60        | 22        | 76,581                          | 4,364       | 83,990                               | 312,600          | .07               |
| Dressmakers.....   | 1                | (x)  | (x)       | (x)       | (x)                             | (x)         | (x)                                  | (x)              | (x)               |
| Infants' wear shops.....   | 1                | (x)  | (x)       | (x)       | (x)                             | (x)         | (x)                                  | (x)              | (x)               |
| Shoe stores:   |                  |  |           |           |                                 |             |                                      |                  |                   |
| Shoe stores—men's.....   | 6                |  | 10        | 1         | 18,496                          | 41          | 64,200                               | 164,231          | .04               |
| Shoe stores—women's.....   | 7                | 1  | 25        | 2         | 27,892                          | 270         | 55,840                               | 240,582          | .06               |
| Family shoe stores—men's, women's, children's.....                       | 74               | 70   | 160       | 30        | 228,087                         | 5,108       | 730,290                              | 2,168,843        | .53               |

<sup>1</sup> This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

<sup>3</sup> See also food stores with groceries, under the classification "Farmers' Supplies."

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold, see Table 15)   | Number of stores | Proprietors and firm members (not on pay roll) | EMPLOYEES |           | PAY ROLL                        |           | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                   |
|--|------------------|--|-----------|-----------|---------------------------------|-----------|--------------------------------------|------------------|-------------------|
|  |                  |  | Full time | Part time | Total (full time and part time) | Part time |                                      | Amount           | Per cent of sales |
| <b>Furniture and household group</b>                                       | 593              | 560  | 1,690     | 212       | \$2,323,077                     | \$46,878  | \$5,441,980                          | \$19,229,299     | 4.86              |
| <b>Furniture stores:</b>   |                  |  |           |           |                                 |           |                                      |                  |                   |
| Furniture stores   | 160              | 174  | 518       | 59        | 743,671                         | 14,397    | 1,527,330                            | 5,894,855        | 1.43              |
| Furniture and undertaker   | 22               | 26   | 56        | 11        | 78,574                          | 2,360     | 216,650                              | 773,335          | .19               |
| Furniture and hardware stores  | 171              | 221  | 406       | 59        | 523,105                         | 11,373    | 2,372,540                            | 6,839,639        | 1.66              |
| Floor coverings, draperies, curtains, and upholstery stores                | 4                | 3  | 9         |           | 16,639                          |           | 53,550                               | 158,660          | .04               |
| <b>Household appliances stores:</b>  |                  |  |           |           |                                 |           |                                      |                  |                   |
| Household appliances stores (electrical)                                   | 107              | 16   | 262       | 51        | 370,838                         | 9,277     | 371,380                              | 1,578,018        | .38               |
| Household appliances stores  | 12               | 3  | 21        | 7         | 50,296                          | 3,650     | 80,550                               | 328,384          | .08               |
| Refrigerator dealers   | 7                | 7  | 51        | 2         | 57,718                          | 1,143     | 34,240                               | 663,335          | .13               |
| Other home furnishings and appliances stores                               | 9                | 9  | 19        |           | 24,606                          |           | 36,290                               | 91,873           | .02               |
| <b>Radio and music stores:</b>   |                  |  |           |           |                                 |           |                                      |                  |                   |
| Radio and electrical shops   | 60               | 60   | 149       | 15        | 171,742                         | 3,505     | 258,300                              | 1,218,952        | .29               |
| Radio and musical instruments stores                                       | 41               | 35   | 199       | 8         | 285,888                         | 1,183     | 491,100                              | 1,782,348        | .43               |
| <b>Restaurants, cafeterias and eating places</b>                           | 1,882            | 1,855  | 2,802     | 425       | 1,602,587                       | 61,861    | 329,950                              | 11,563,810       | 2.80              |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                           |                  |  |           |           |                                 |           |                                      |                  |                   |
| Cafeterias   | 17               | 16   | 228       | 9         | 119,244                         | 2,720     | 9,050                                | 737,107          | .18               |
| Lunch rooms  | 993              | 1,079  | 745       | 237       | 387,322                         | 31,610    | 168,360                              | 3,838,693        | .93               |
| Restaurants with table service   | 327              | 387  | 1,541     | 114       | 912,719                         | 18,410    | 105,360                              | 5,165,341        | 1.25              |
| <b>Lunch counters, refreshment stands, etc.:</b>                           |                  |  |           |           |                                 |           |                                      |                  |                   |
| Refreshment stands   | 41               | 42   | 43        | 12        | 21,983                          | 1,471     | 5,530                                | 200,812          | .05               |
| Fountain-lunches   | 4                | 5  | 19        |           | 9,524                           |           | 3,090                                | 133,067          | .03               |
| Lunch counters   | 278              | 306  | 220       | 47        | 148,181                         | 7,360     | 36,760                               | 1,449,681        | .35               |
| Soft-drink stands  | 22               | 20   | 6         | 6         | 3,614                           | 390       | 1,800                                | 38,959           | .01               |
| <b>Lumber and building group</b>   | 415              | 353  | 1,483     | 320       | 1,846,953                       | 65,498    | 3,804,320                            | 16,478,600       | 3.99              |
| <b>Lumber and building material dealers:</b>                               |                  |  |           |           |                                 |           |                                      |                  |                   |
| Lumber and building material dealers                                       | 133              | 106  | 419       | 79        | 476,631                         | 12,866    | 1,366,520                            | 5,672,722        | 1.37              |
| Lumber and hardware  | 117              | 61   | 503       | 81        | 650,108                         | 20,494    | 1,788,870                            | 7,094,379        | 1.72              |
| Roofing  | 27               | 32   | 105       | 22        | 127,436                         | 6,406     | 73,640                               | 629,499          | .13               |
| Dealers in any other single building material                              | 4                | 5  | 29        | 48        | 30,927                          |           | 28,840                               | 162,974          | .04               |
| Electrical shops (without radio)   | 23               | 24   | 70        | 9         | 96,415                          |           | 65,000                               | 499,944          | .12               |
| Heating and plumbing shops   | 88               | 102  | 270       | 80        | 380,575                         | 18,302    | 262,920                              | 1,850,485        | .46               |
| Paint and glass stores   | 23               | 23   | 67        | 1         | 81,861                          | 60        | 221,340                              | 664,657          | .16               |
| <b>Other retail stores</b>   | 2,565            | 2,917  | 4,504     | 984       | 5,107,339                       | 191,612   | 11,965,890                           | 60,880,389       | 14.75             |
| <b>Hardware stores</b>   | 69               | 60   | 205       | 12        | 202,991                         | 2,671     | 883,200                              | 2,832,386        | .69               |
| <b>Hardware and farm implement stores:</b>                                 |                  |  |           |           |                                 |           |                                      |                  |                   |
| Farm implements, machinery and equipment dealers                           | 42               | 43   | 135       | 14        | 164,499                         | 2,985     | 442,750                              | 1,759,282        | .43               |
| Farm implement dealers with hay, grain, and feed                           | 5                | 2  | 17        | 1         | 24,829                          | 150       | 34,740                               | 225,395          | .05               |
| Hardware and farm implement stores   | 88               | 106  | 272       | 20        | 341,352                         | 3,772     | 1,675,670                            | 4,365,028        | 1.06              |
| <b>Farmers' supplies:</b>  |                  |  |           |           |                                 |           |                                      |                  |                   |
| Feed stores (flour, feed, grain, fertilizer)                               | 174              | 208  | 161       | 58        | 153,581                         | 11,605    | 365,070                              | 5,348,178        | 1.30              |
| Fertilizer stores  | 11               | 11   | 13        | 8         | 10,880                          | 2,080     | 16,820                               | 692,305          | .14               |
| Harness shops  | 13               | 17   | 20        | 2         | 22,711                          | 400       | 41,760                               | 182,565          | .04               |
| Farmers' supply stores   | 2                | (x)  | (x)       | (x)       | (x)                             | (x)       | (x)                                  | (x)              | (x)               |
| Seeds, bulbs, and nursery stock  | 16               | 2  | 30        | 8         | 39,689                          | 2,785     | 33,420                               | 323,600          | .08               |
| Cooperage—barrels, boxes, crates, casks                                    | 2                | (x)  | (x)       | (x)       | (x)                             | (x)       | (x)                                  | (x)              | (x)               |
| Coal and feed stores   | 12               | 13   | 32        | 6         | 81,897                          | 1,000     | 41,950                               | 679,910          | .16               |
| Feed stores with groceries   | 501              | 621  | 525       | 194       | 610,274                         | 31,219    | 1,432,780                            | 14,208,346       | 3.44              |
| <b>Book stores</b>   | 19               | 27   | 34        | 10        | 37,719                          | 2,326     | 170,810                              | 612,342          | .15               |
| <b>Cigar stores and cigar stands:</b>                                      |                  |  |           |           |                                 |           |                                      |                  |                   |
| Cigar stores with fountains  | 3                | 1  | 9         |           | 6,525                           |           | 3,470                                | 83,556           | .02               |
| Cigar stands   | 52               | 50   | 70        | 8         | 63,774                          | 1,080     | 22,410                               | 338,331          | .08               |
| Cigar stores without fountains   | 28               | 34   | 36        | 3         | 34,197                          | 772       | 36,640                               | 398,716          | .10               |
| <b>Coal and wood yards—ice dealers:</b>                                    |                  |  |           |           |                                 |           |                                      |                  |                   |
| Coal and wood yards  | 61               | 68   | 125       | 40        | 192,332                         | 7,851     | 43,420                               | 769,917          | .18               |
| Ice dealers  | 47               | 23   | 194       | 9         | 206,658                         | 1,394     | 7,170                                | 1,182,138        | .29               |
| <b>Drug stores:</b>  |                  |  |           |           |                                 |           |                                      |                  |                   |
| Drug stores  | 349              | 418  | 505       | 145       | 560,704                         | 31,679    | 1,587,480                            | 6,093,206        | 1.45              |
| Drug stores with fountains   | 477              | 555  | 1,120     | 255       | 1,226,143                       | 57,022    | 2,368,060                            | 11,306,867       | 2.74              |
| <b>Florists</b>  | 31               | 37   | 68        | 18        | 65,988                          | 3,445     | 46,200                               | 465,120          | .11               |
| <b>Gifts—novelties and toys—cameras:</b>                                   |                  |  |           |           |                                 |           |                                      |                  |                   |
| Art and gift shops   | 19               | 21   | 24        | 7         | 30,543                          | 1,623     | 271,050                              | 349,098          | .08               |
| Novelty and souvenir shops   | 15               | 16   | 7         | 3         | 7,287                           | 850       | 60,920                               | 98,863           | .02               |
| Camera dealers—photographic supplies                                       | 6                | 4  | 12        | 2         | 13,414                          | 275       | 23,360                               | 90,667           | .02               |
| <b>Jewelry stores:</b>   |                  |  |           |           |                                 |           |                                      |                  |                   |
| Jewelry stores (installment credit)  | 3                | 3  | 30        | 11        | 52,157                          | 770       | 127,460                              | 272,491          | .06               |
| Jewelry stores   | 164              | 156  | 191       | 38        | 260,145                         | 4,783     | 1,024,580                            | 1,893,323        | .46               |
| Luggage and leather goods stores   | 8                | 7  | 21        | 2         | 25,821                          | 851       | 86,860                               | 277,264          | .06               |
| Music stores (without radio)   | 18               | 21   | 38        | 2         | 43,756                          | 680       | 69,020                               | 421,671          | .10               |
| <b>News dealers</b>  | 55               | 54   | 73        | 24        | 66,288                          | 3,118     | 37,310                               | 631,497          | .15               |
| <b>Office, school, and store supplies and equipment dealers:</b>           |                  |  |           |           |                                 |           |                                      |                  |                   |
| Office and school supplies   | 9                | 8  | 20        | 6         | 43,176                          | 360       | 32,320                               | 308,347          | .08               |
| Office and store mechanical appliance dealers (retail)                     | 16               | 4  | 87        |           | 149,882                         |           | 59,820                               | 553,713          | .13               |
| Office and store furniture and equipment dealers                           | 5                | 1  | 34        |           | 46,014                          |           | 77,240                               | 407,456          | .10               |
| Store fixture dealers  | 2                | (x)  | (x)       | (x)       | (x)                             | (x)       | (x)                                  | (x)              | (x)               |
| Typewriter dealers   | 7                | 7  | 27        |           | 42,471                          |           | 21,340                               | 140,446          | .03               |
| <b>Opticians and optometrists</b>  | 7                | 2  | 3         | 1         | 666                             | 84        | 7,700                                | 21,447           | .01               |
| <b>Sporting goods stores, including athletic and playground equipment:</b> |                  |  |           |           |                                 |           |                                      |                  |                   |
| Sporting goods stores, including athletic and playground equipment         | 9                | 14   | 6         | 3         | 6,793                           | 582       | 32,310                               | 76,618           | .02               |
| <b>Scientific and medical instruments and supplies, at retail:</b>         |                  |  |           |           |                                 |           |                                      |                  |                   |
| Stationers and printers  | 1                | (x)  | (x)       | (x)       | (x)                             | (x)       | (x)                                  | (x)              | (x)               |
| Monuments and tombstones   | 6                | 7  | 24        | 2         | 37,310                          | 312       | 36,720                               | 140,627          | .03               |
| Miscellaneous classifications (combined)                                   | 17               | 17   | 25        | 3         | 31,639                          | 694       | 65,840                               | 180,309          | .04               |
| <b>Secondhand stores</b>   | 206              | 252  | 282       | 59        | 313,254                         | 12,825    | 588,710                              | 3,087,496        | .75               |
| <b>Automobile parts and accessories (secondhand):</b>                      |                  |  |           |           |                                 |           |                                      |                  |                   |
| Automobile parts and accessories (secondhand)                              | 147              | 163  | 125       | 24        | 116,524                         | 4,863     | 270,220                              | 912,098          | .22               |
| <b>Tires and batteries (secondhand)</b>                                    | 15               | 17   | 11        | 7         | 11,606                          | 2,295     | 16,260                               | 53,790           | .01               |
| <b>Furniture stores (secondhand)</b>                                       | 6                | 6  | 5         | 1         | 9,809                           | 400       | 2,900                                | 31,863           | .01               |
| <b>Pawn shops (sales)</b>  | 69               | 77   | 62        | 7         | 55,848                          | 856       | 102,960                              | 439,644          | .11               |
| <b>Clothing and shoe stores (secondhand)</b>                               | 11               | 12   | 27        | 5         | 30,542                          | 968       | 101,750                              | 264,394          | .06               |
| <b>Unclassified (secondhand)</b>   | 27               | 29   | 11        | 2         | 8,389                           | 205       | 28,350                               | 88,784           | .02               |
|  | 18               | 19   | 7         | 2         | 6,189                           | 140       | 16,500                               | 47,881           | .01               |

<sup>1</sup> This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

**RETAIL DISTRIBUTION IN ARKANSAS: 1929**

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**TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS**

| KIND OF BUSINESS   | Number of stores | Total pay roll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost including proprietors' services | All other reported expenses including rent | Total operating expense (per cent to total sales) | RENTAL COST<br>(Included in "All other expenses" column) |                               |  |  |
|--|------------------|-------------------------|--|---|--|---|--|-------------------------------|--|--|
|  |                  |                         |  |   |  |   | Number of stores in leased premises                      | Rent paid for leased premises | Net sales of stores in leased premises | Per cent of rent to sales in leased premises |
| <b>All groups<sup>1</sup>.....</b>   | <b>17, 937</b>   | <b>\$33, 034, 221</b>   | <b>\$18, 457, 803</b>  | <b>\$51, 492, 024</b>                           | <b>\$31, 284, 494</b>                      | <b>20. 06</b>                                     | <b>9, 474</b>  | <b>\$7, 491, 715</b>          | <b>\$275, 184, 066</b>                 | <b>2. 72</b>                                 |
| <b>Food group.....</b>   | <b>4, 219</b>    | <b>2, 939, 972</b>      | <b>3, 932, 214</b>   | <b>6, 872, 186</b>                              | <b>8, 425, 823</b>                         | <b>18. 95</b>                                     | <b>2, 037</b>  | <b>966, 473</b>               | <b>39, 772, 275</b>                    | <b>2. 81</b>                                 |
| <b>Candy and confectionery stores:</b>                                     |                  |                         |  |   |  |   |  |                               |  |  |
| Candy stores—nut stores.....   | 9                | 6, 313                  | 5, 580   | 11, 893   | 10, 973                                    | 45. 43  | 6  | 4, 477                        | 45, 850                                | 9. 76  |
| Confectionery stores (candy and fountain).....                             | 167              | 83, 436                 | 78, 408  | 161, 844  | 116, 765                                   | 26. 23  | 97   | 52, 683                       | 877, 800                               | 6. 00  |
| <b>Dairy-products stores:</b>  |                  |                         |  |   |  |   |  |                               |  |  |
| Dairy-products stores (including ice cream).....                           | 4                | 744                     | 2, 080   | 2, 824  | 2, 319                                     | (x)   | 2  | 720                           | 14, 400                                | (x)  |
| Egg and poultry dealers.....   | 8                | 5, 575                  | 7, 400   | 13, 065   | 9, 042                                     | 11. 79  | 4  | 1, 270                        | 103, 001                               | 1. 23  |
| Milk dealers.....  | 9                | 40, 997                 | 9, 530   | 60, 527   | 42, 612                                    | 37. 04  | 4  | 975                           | 136, 468                               | -----  |
| <b>Delicatessen stores.....</b>  | <b>4</b>         | <b>1, 931</b>           | <b>2, 576</b>  | <b>4, 507</b>                                   | <b>2, 577</b>                              | <b>(x)</b>  | <b>1</b>   | <b>480</b>                    | <b>9, 666</b>                          | <b>4. 97</b>                                 |
| <b>Fruit stores and vegetable markets.....</b>                             | <b>37</b>        | <b>16, 598</b>          | <b>34, 936</b>   | <b>51, 534</b>                                  | <b>23, 628</b>                             | <b>21. 59</b>                                     | <b>33</b>  | <b>14, 322</b>                | <b>335, 653</b>                        | <b>(x)</b>                                   |
| <b>Grocery stores (without meats).....</b>                                 | <b>2, 414</b>    | <b>620, 474</b>         | <b>2, 151, 144</b>   | <b>2, 771, 618</b>                              | <b>804, 390</b>                            | <b>20. 42</b>                                     | <b>874</b>   | <b>288, 525</b>               | <b>11, 346, 342</b>                    | <b>2. 54</b>                                 |
| <b>Combination stores (groceries and meats):</b>                           |                  |                         |  |   |  |   |  |                               |  |  |
| Grocery stores with meats.....   | 1, 106           | 1, 530, 345             | 1, 239, 126  | 2, 769, 471                                     | 1, 737, 406                                | 16. 80  | 708  | 431, 818                      | 20, 742, 599                           | 2. 08  |
| Meat markets with groceries.....   | 172              | 267, 725                | 196, 878   | 464, 603  | 274, 668                                   | 16. 53  | 139  | 82, 171                       | 3, 727, 377                            | 2. 20  |
| <b>Meat markets (including sea foods):</b>                                 |                  |                         |  |   |  |   |  |                               |  |  |
| Fish markets—sea foods.....  | 22               | 12, 716                 | 19, 725  | 32, 441   | 16, 364                                    | 21. 43  | 8  | 3, 185                        | 120, 848                               | 2. 04  |
| Meat markets.....  | 124              | 106, 888                | 104, 300   | 211, 138  | 118, 089                                   | 22. 27  | 92   | 32, 664                       | 1, 129, 448                            | 2. 80  |
| <b>Bakeries—bakery goods stores (except manufacturing bakeries).....</b>   | <b>67</b>        | <b>203, 222</b>         | <b>59, 472</b>   | <b>262, 694</b>                                 | <b>150, 775</b>                            | <b>34. 05</b>                                     | <b>54</b>  | <b>33, 324</b>                | <b>1, 028, 832</b>                     | <b>3. 73</b>                                 |
| <b>Other food stores:</b>  |                  |                         |  |   |  |   |  |                               |  |  |
| Coffee, tea, spices.....   | 12               | 14, 163                 | 5, 850   | 20, 013   | 16, 807                                    | 31. 64  | 11   | 2, 189                        | 107, 360                               | 2. 04  |
| Farm products stores.....  | 7                | 19, 650                 | 9, 373   | 29, 023   | 3, 600                                     | 27. 84  | 2  | - 600                         | 40, 500                                | 1. 48  |
| Bottled waters and beverages.....  | 6                | 8, 427                  | 5, 862   | 13, 789   | 5, 308                                     | -----   | -----  | -----                         | -----                                  | -----  |
| <b>General stores.....</b>   | <b>3, 828</b>    | <b>4, 003, 279</b>      | <b>4, 602, 716</b>   | <b>8, 605, 995</b>                              | <b>3, 700, 171</b>                         | <b>12. 80</b>                                     | <b>1, 114</b>  | <b>555, 729</b>               | <b>39, 692, 416</b>                    | <b>1. 40</b>                                 |
| General stores—groceries with apparel.....                                 | 65               | 42, 444                 | 60, 792  | 109, 236  | 46, 094                                    | 16. 11  | 22   | 7, 224                        | 592, 447                               | 1. 22  |
| General stores—groceries with dry goods.....                               | 1, 292           | 733, 850                | 1, 288, 022  | 2, 021, 872                                     | 688, 197                                   | 14. 89  | 410  | 171, 906                      | 8, 559, 465                            | 2. 01  |
| General stores—groceries with other merchandise.....                       | 2, 471           | 3, 226, 985             | 3, 247, 902  | 6, 474, 887                                     | 2, 966, 880                                | 11. 67  | 682  | 376, 599                      | 30, 540, 504                           | 1. 23  |
| <b>General merchandise group.....</b>                                      | <b>794</b>       | <b>4, 706, 988</b>      | <b>713, 462</b>  | <b>5, 420, 430</b>                              | <b>4, 810, 680</b>                         | <b>23. 56</b>                                     | <b>648</b>   | <b>1, 165, 040</b>            | <b>37, 137, 679</b>                    | <b>3. 14</b>                                 |
| <b>Department stores:</b>  |                  |                         |  |   |  |   |  |                               |  |  |
| With food departments.....   | 4                | 122, 329                | -----  | 122, 329  | 111, 386                                   | (x)   | 3  | 12, 388                       | 859, 175                               | (x)  |
| Without food departments.....  | 38               | 2, 133, 776             | 44, 552  | 2, 178, 328                                     | 1, 837, 029                                | 27. 07  | 31   | 310, 512                      | 13, 027, 699                           | 2. 38  |
| <b>Dry goods stores.....</b>   | <b>308</b>       | <b>886, 617</b>         | <b>317, 396</b>  | <b>1, 204, 013</b>                              | <b>977, 207</b>                            | <b>22. 33</b>                                     | <b>247</b>   | <b>268, 615</b>               | <b>8, 599, 575</b>                     | <b>3. 13</b>                                 |
| <b>General merchandise stores:</b>   |                  |                         |  |   |  |   |  |                               |  |  |
| With food departments.....   | 56               | 225, 169                | 58, 316  | 283, 485  | 177, 535                                   | 15. 25  | 37   | 43, 280                       | 2, 141, 057                            | 2. 02  |
| Without food departments.....  | 218              | 649, 148                | 235, 280   | 874, 428  | 772, 102                                   | 20. 15  | 177  | 203, 617                      | 6, 622, 826                            | 3. 07  |
| Army and Navy goods stores.....  | 6                | 27, 523                 | 6, 072   | 33, 595   | 18, 109                                    | 16. 22  | 4  | 5, 635                        | 102, 247                               | 5. 41  |
| Variety, 5-and-10 and to-a-dollar stores.....                              | 163              | 661, 007                | 61, 330  | 722, 337  | 916, 746                                   | 27. 53  | 146  | 320, 607                      | 5, 785, 172                            | 5. 54  |
| <b>Automotive group.....</b>   | <b>3, 107</b>    | <b>8, 562, 724</b>      | <b>3, 265, 733</b>   | <b>11, 828, 457</b>                             | <b>6, 873, 971</b>                         | <b>20. 98</b>                                     | <b>1, 489</b>  | <b>1, 305, 853</b>            | <b>63, 038, 917</b>                    | <b>2. 07</b>                                 |
| <b>Motor-vehicle dealers:</b>  |                  |                         |  |   |  |   |  |                               |  |  |
| Automobile sales rooms—new and trade-in.....                               | 400              | 5, 012, 873             | 655, 820   | 5, 668, 693                                     | 4, 279, 939                                | 16. 70  | 297  | 554, 823                      | 47, 092, 860                           | 1. 18  |
| Used-car establishments.....   | 11               | 45, 784                 | 15, 134  | 60, 918   | 23, 755                                    | 37. 44  | 7  | 10, 285                       | 145, 100                               | 7. 09  |
| <b>Accessories, tires, and batteries:</b>                                  |                  |                         |  |   |  |   |  |                               |  |  |
| Accessory stores with tires and batteries.....                             | 43               | 340, 103                | 58, 481  | 398, 564  | 440, 371                                   | 28. 54  | 33   | 88, 932                       | 2, 758, 606                            | 3. 22  |
| Battery and ignition shops—brake repair shops.....                         | 26               | 33, 487                 | 32, 160  | 65, 647   | 34, 795                                    | 44. 44  | 21   | 8, 388                        | 140, 441                               | 5. 73  |
| Tire shops (including tire repairs).....                                   | 41               | 167, 349                | 55, 728  | 223, 077  | 148, 725                                   | 27. 66  | 35   | 51, 727                       | 1, 269, 888                            | 4. 28  |
| <b>Filling stations:</b>   |                  |                         |  |   |  |   |  |                               |  |  |
| Filling stations—gasoline and oil.....                                     | 760              | 994, 113                | 607, 279   | 1, 601, 392                                     | 558, 761                                   | 27. 00  | 237  | 136, 201                      | 1, 983, 524                            | 6. 04  |
| Filling stations with tires and accessories.....                           | 500              | 721, 761                | 516, 944   | 1, 238, 705                                     | 539, 466                                   | 25. 01  | 278  | 184, 743                      | 4, 171, 268                            | 4. 43  |
| Filling stations with other merchandise.....                               | 547              | 148, 674                | 409, 932   | 588, 606  | 176, 185                                   | 25. 50  | 187  | 54, 898                       | 1, 266, 257                            | 4. 34  |
| <b>Motorcycles, bicycles, and supplies.....</b>                            | <b>9</b>         | <b>40, 224</b>          | <b>7, 104</b>  | <b>47, 328</b>                                  | <b>35, 519</b>                             | <b>23. 80</b>                                     | <b>8</b>   | <b>7, 860</b>                 | <b>347, 522</b>                        | <b>2. 26</b>                                 |
| <b>Garages and repair shops:</b>   |                  |                         |  |   |  |   |  |                               |  |  |
| Body, fender, and paint shops.....   | 15               | 55, 160                 | 21, 320  | 76, 480   | 26, 453                                    | 52. 96  | 13   | 7, 467                        | 128, 612                               | 5. 81  |
| Garages (repairs and storage, gasoline, oil, accessories).....             | 745              | 996, 119                | 873, 970   | 1, 840, 080                                     | 577, 859                                   | 39. 25  | 363  | 191, 647                      | 3, 619, 400                            | 5. 29  |
| Parking stations, parking garages and lots.....                            | 5                | 15, 903                 | 6, 696   | 22, 599   | 12, 192                                    | 39. 76  | 4  | 5, 282                        | 78, 009                                | 6. 77  |
| Radiator shops (including repairs).....                                    | 5                | 10, 374                 | 5, 185   | 15, 559   | 6, 316                                     | 61. 42  | 5  | 2, 320                        | 36, 430                                | 7. 74  |
| <b>Apparel group.....</b>  | <b>587</b>       | <b>1, 824, 798</b>      | <b>718, 681</b>  | <b>2, 541, 459</b>                              | <b>2, 149, 958</b>                         | <b>28. 37</b>                                     | <b>605</b>   | <b>778, 113</b>               | <b>15, 397, 357</b>                    | <b>5. 04</b>                                 |
| <b>Men's and boys' clothing and furnishings stores:</b>                    |                  |                         |  |   |  |   |  |                               |  |  |
| Men's and boys' clothing stores.....                                       | 17               | 44, 670                 | 15, 994  | 60, 664   | 55, 497                                    | 28. 60  | 13   | 26, 492                       | 386, 405                               | 6. 86  |
| Men's and boys' hat stores.....  | 4                | 11, 396                 | 4, 734   | 16, 130   | 17, 475                                    | (x)   | 3  | 8, 400                        | 89, 252                                | (x)  |
| Men's furnishings stores.....  | 22               | 30, 902                 | 30, 618  | 61, 520   | 38, 948                                    | 27. 65  | 19   | 13, 115                       | 352, 922                               | 3. 72  |
| Men's clothing and furnishings stores.....                                 | 81               | 312, 298                | 154, 818   | 467, 116  | 383, 236                                   | 24. 82  | 70   | 112, 442                      | 3, 051, 415                            | 3. 68  |
| Family clothing stores—men's, women's, and children's.....                 | 119              | 393, 687                | 134, 925   | 528, 612  | 457, 591                                   | 26. 29  | 104  | 132, 878                      | 3, 354, 824                            | 3. 96  |
| <b>Women's ready-to-wear specialty stores—apparel and accessories.....</b> | <b>138</b>       | <b>479, 895</b>         | <b>140, 864</b>  | <b>620, 760</b>                                 | <b>626, 691</b>                            | <b>27. 10</b>                                     | <b>126</b>   | <b>217, 720</b>               | <b>4, 433, 263</b>                     | <b>4. 91</b>                                 |
| <b>Women's accessories stores:</b>   |                  |                         |  |   |  |   |  |                               |  |  |
| Hosiery shops.....   | 4                | 105, 231                | 3, 050   | 108, 281  | 3, 176                                     | (x)   | -----  | -----                         | -----                                  | -----  |
| Millinery stores.....  | 74               | 95, 635                 | 79, 663  | 175, 293  | 161, 362                                   | 46. 15  | 52   | 105, 549                      | 676, 431                               | 15. 60                                       |
| Custom tailors.....  | 35               | 76, 581                 | 45, 752  | 122, 333  | 50, 494                                    | 55. 29  | 32   | 19, 407                       | 303, 000                               | 6. 40  |
| <b>Shoe stores:</b>  |                  |                         |  |   |  |   |  |                               |  |  |
| Shoe stores—men's.....   | 6                | 13, 466                 | -----  | 13, 466   | 33, 690                                    | 31. 78  | 5  | 17, 304                       | 148, 928                               | 11. 62                                       |
| Shoe stores—women's.....   | 7                | 27, 802                 | 1, 101   | 28, 903   | 39, 844                                    | 28. 46  | 7  | 15, 571                       | 240, 582                               | 6. 47  |
| Family shoe stores—men's, women's, and children's.....                     | 74               | 226, 067                | 95, 670  | 322, 737  | 276, 237                                   | 27. 62  | 66   | 102, 510                      | 2, 144, 108                            | 4. 78  |

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS   | Number of stores | Total pay roll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost including proprietors' services | All other reported expenses including rent | Total operating expense (per cent to total sales) | RENTAL COST (Included in "All other expenses" column) |                               |  |  |
|--|------------------|-------------------------|--|---|--|---|---|-------------------------------|--|--|
|  |                  |                         |  |   |  |   | Number of stores in leased premises                   | Rent paid for leased premises | Net sales of stores in leased premises | Per cent of rent to sales in leased premises |
| Furniture and household group.....                                       | 693              | \$2,323,077             | \$734,388  | \$3,057,465                                     | \$2,426,493                                | 28.52   | 453   | \$537,160                     | \$18,050,782                           | 3.33   |
| Furniture stores:  |                  |                         |  |   |  |   |   |                               |  |  |
| Furniture stores.....  | 160              | 743,671                 | 244,992  | 988,663   | 858,003                                    | 31.33   | 138   | 251,926                       | 5,452,954                              | 4.02   |
| Furniture and undertaker.....  | 22               | 78,574                  | 35,386   | 113,960   | 95,216                                     | 27.05   | 14  | 16,430                        | 508,632                                | 2.89   |
| Furniture and hardware stores.....                                       | 171              | 523,105                 | 278,460  | 801,565   | 546,364                                    | 19.62   | 117   | 183,636                       | 4,917,536                              | 2.72   |
| Floor coverings, draperies, curtains, and upholstery stores.....         | 4                | 16,639                  | 3,489  | 20,128  | 8,619                                      | (x)   | 2   | 3,629                         | 146,400                                | (x)  |
| Household appliances stores:   |                  |                         |  |   |  |   |   |                               |  |  |
| Household appliances stores (electrical).....                            | 107              | 370,838                 | 22,080   | 392,918   | 273,162                                    | 42.21   | 77  | 31,366                        | 1,263,575                              | 2.48   |
| Household appliances stores.....   | 12               | 50,296                  | 6,603  | 56,959  | 79,123                                     | 41.44   | 11  | 3,650                         | 318,145                                | 1.15   |
| Refrigerator dealers—electric only.....                                  | 6                | 49,318                  | 6,570  | 55,888  | 79,639                                     | 26.02   | 6   | 12,127                        | 520,835                                | 2.33   |
| Other home furnishings and appliances stores.....                        | 9                | 24,606                  | 10,949   | 35,555  | 12,723                                     | 52.55   | 5   | 5,778                         | 84,973                                 | 6.80   |
| Radio and music stores:  |                  |                         |  |   |  |   |   |                               |  |  |
| Radio and electrical shops.....  | 60               | 171,742                 | 74,514   | 246,256   | 128,975                                    | 30.78   | 46  | 28,160                        | 1,040,048                              | 2.71   |
| Radio and musical instruments stores.....                                | 41               | 285,888                 | 50,085   | 335,973   | 349,769                                    | 38.47   | 36  | 49,849                        | 1,604,224                              | 2.94   |
| Restaurants, cafeterias, and eating places.....                          | 1,682            | 1,602,587               | 977,517  | 2,580,104                                       | 1,468,864                                  | 35.01   | 1,262   | 578,586                       | 9,766,200                              | 5.92   |
| Restaurants, cafeterias, and lunch rooms:                                |                  |                         |  |   |  |   |   |                               |  |  |
| Cafeterias.....  | 17               | 119,244                 | 8,176  | 127,420   | 125,578                                    | 34.32   | 15  | 45,704                        | 602,216                                | 6.00   |
| Lunch rooms.....   | 903              | 387,322                 | 515,762  | 903,084   | 494,010                                    | 36.40   | 714   | 215,494                       | 3,162,294                              | 6.81   |
| Restaurants with table service.....                                      | 327              | 912,719                 | 224,460  | 1,137,179                                       | 638,103                                    | 34.37   | 283   | 223,907                       | 4,342,742                              | 5.16   |
| Lunch counters, refreshment stands, etc.:                                |                  |                         |  |   |  |   |   |                               |  |  |
| Refreshment stands.....  | 41               | 21,983                  | 20,034   | 42,017  | 29,500                                     | 35.01   | 26  | 10,975                        | 170,742                                | 6.21   |
| Fountain—lunches.....  | 4                | 9,524                   | 2,505  | 12,029  | 8,183                                      | (x)   | 3   | 3,680                         | 47,687                                 | (x)  |
| Lunch counters.....  | 278              | 148,181                 | 195,840  | 344,021   | 169,632                                    | 35.43   | 216   | 78,146                        | 1,334,519                              | 5.88   |
| Soft drink stands.....   | 22               | 3,614                   | 10,740   | 14,354  | 3,838                                      | 46.70   | 5   | 760                           | 10,020                                 | 7.68   |
| Lumber and building group.....   | 415              | 1,846,869               | 432,916  | 2,279,868                                       | 1,468,237                                  | 22.72   | 215   | 163,907                       | 8,910,299                              | 1.84   |
| Lumber and building material dealers:                                    |                  |                         |  |   |  |   |   |                               |  |  |
| Lumber and building material dealers.....                                | 133              | 476,631                 | 117,342  | 593,973   | 458,640                                    | 18.55   | 56  | 33,748                        | 2,480,004                              | 1.38   |
| Lumber and hardware.....   | 117              | 650,108                 | 70,332   | 720,440   | 605,604                                    | 18.78   | 44  | 30,734                        | 3,021,115                              | 1.01   |
| Roofing.....   | 27               | 127,436                 | 30,306   | 157,742   | 92,332                                     | 40.92   | 20  | 10,504                        | 343,932                                | 3.05   |
| Dealers in any other single building material.....                       | 4                | 30,927                  | 4,802  | 35,729  | 22,274                                     | (x)   | 1   | 10,552                        | 73,556                                 | (x)  |
| Electrical shops (without radio).....                                    | 23               | 99,415                  | 34,480   | 133,895   | 66,766                                     | 39.94   | 19  | 15,144                        | 437,632                                | 3.31   |
| Heating and plumbing shops.....  | 88               | 350,575                 | 136,170  | 486,745   | 157,882                                    | 36.28   | 53  | 20,185                        | 1,276,899                              | 2.66   |
| Paint and glass stores.....  | 23               | 81,861                  | 27,893   | 109,754   | 99,839                                     | 32.02   | 22  | 31,040                        | 653,467                                | 4.75   |
| Other retail stores.....   | 2,565            | 5,107,339               | 2,981,123  | 8,088,462                                       | 4,824,284                                  | 21.21   | 1,638   | 1,384,681                     | 44,692,908                             | 3.11   |
| Hardware stores.....   | 69               | 292,991                 | 85,020   | 378,011   | 231,261                                    | 21.51   | 43  | 77,872                        | 2,401,302                              | 3.13   |
| Hardware and farm implement stores:                                      |                  |                         |  |   |  |   |   |                               |  |  |
| Farm implements, machinery and equipment dealers.....                    | 42               | 164,499                 | 51,428   | 215,927   | 113,763                                    | 18.74   | 27  | 20,021                        | 1,614,509                              | 1.24   |
| Farm implement dealers with hay, grain, and feed.....                    | 5                | 24,829                  | 2,904  | 27,733  | 32,505                                     | 20.73   | 6   | 5,513                         | 225,395                                | 2.45   |
| Hardware and farm implement stores.....                                  | 88               | 341,352                 | 131,546  | 472,898   | 332,646                                    | 18.45   | 58  | 60,198                        | 2,940,603                              | 2.35   |
| Farmers' supplies:   |                  |                         |  |   |  |   |   |                               |  |  |
| Feed stores (flour, feed, grain, fertilizer).....                        | 174              | 163,581                 | 183,466  | 337,037   | 160,407                                    | 9.23  | 67  | 26,586                        | 2,206,375                              | 1.20   |
| Fertilizer stores.....   | 11               | 10,880                  | 7,337  | 18,217  | 5,443                                      |   |   |                               |  |  |
| Harness shops.....   | 13               | 22,711                  | 18,972   | 41,683  | 20,511                                     | 34.07   | 8   | 6,860                         | 124,190                                | 5.52   |
| Seeds, bulbs, and nursery stock.....                                     | 16               | 38,689                  | 22,140   | 60,829  | 43,276                                     | 32.48   | 11  | 8,065                         | 310,600                                | 2.60   |
| Coal and feed stores.....  | 12               | 31,897                  | 12,558   | 44,455  | 37,177                                     | 12.06   | 6   | 6,909                         | 422,302                                | 1.64   |
| Feed stores with groceries.....  | 501              | 510,274                 | 566,352  | 1,076,626                                       | 496,406                                    | 11.07   | 274   | 152,287                       | 10,420,412                             | 1.46   |
| Book stores.....   | 19               | 37,719                  | 28,107   | 65,826  | 57,377                                     | 20.12   | 17  | 22,393                        | 539,842                                | 4.15   |
| Cigar stores and cigar stands:   |                  |                         |  |   |  |   |   |                               |  |  |
| Cigar stores with fountains.....   | 3                | 6,525                   | 725  | 7,250   | 18,355                                     | (x)   | 2   | 10,800                        | 80,626                                 | (x)  |
| Cigar stands.....  | 52               | 63,774                  | 49,176   | 112,950   | 59,952                                     | 51.10   | 43  | 32,795                        | 206,041                                | 11.04  |
| Cigar stores without fountains.....                                      | 28               | 34,197                  | 31,582   | 65,749  | 48,734                                     | 28.71   | 24  | 28,412                        | 387,924                                | 7.32   |
| Coal and wood yards—ice dealers:   |                  |                         |  |   |  |   |   |                               |  |  |
| Coal and wood yards.....   | 61               | 102,332                 | 50,280   | 162,612   | 51,614                                     | 27.20   | 25  | 4,722                         | 338,023                                | 1.39   |
| Ice dealers.....   | 47               | 206,656                 | 24,334   | 230,992   | 151,111                                    | 32.32   | 14  | 8,182                         | 529,246                                | 1.55   |
| Drug stores:   |                  |                         |  |   |  |   |   |                               |  |  |
| Drug stores.....   | 349              | 560,704                 | 438,064  | 998,768   | 528,803                                    | 25.44   | 228   | 174,408                       | 4,720,385                              | 3.69   |
| Drug stores with fountains.....  | 477              | 1,229,143               | 581,085  | 1,810,228                                       | 1,174,826                                  | 26.40   | 387   | 401,681                       | 10,085,642                             | 3.98   |
| Florists.....  | 31               | 65,938                  | 34,040   | 100,028   | 87,838                                     | 41.28   | 15  | 23,656                        | 353,310                                | 6.70   |
| Gifts—novelties and toys—cameras:  |                  |                         |  |   |  |   |   |                               |  |  |
| Art and gift shops.....  | 19               | 30,543                  | 25,305   | 55,848  | 38,892                                     | 27.15   | 14  | 14,781                        | 210,547                                | 7.02   |
| Novelty and souvenir shops.....  | 15               | 7,287                   | 14,720   | 22,007  | 20,557                                     | 43.05   | 9   | 5,579                         | 80,015                                 | 10.72  |
| Camera dealers—photographic supplies.....                                | 6                | 13,414                  | 4,380  | 17,794  | 13,760                                     | 34.80   | 5   | 5,837                         | 88,667                                 | 6.58   |
| Jewelry stores:  |                  |                         |  |   |  |   |   |                               |  |  |
| Jewelry stores (installment credit).....                                 | 3                | 52,157                  | 5,139  | 57,296  | 44,391                                     | (x)   | 3   | 10,375                        | 272,491                                | (x)  |
| Jewelry stores.....  | 154              | 260,145                 | 208,572  | 468,717   | 255,106                                    | 38.23   | 115   | 95,639                        | 1,474,673                              | 6.49   |
| Luggage and leather goods stores.....                                    | 8                | 25,821                  | 8,323  | 34,144  | 41,699                                     | 33.37   | 8   | 11,339                        | 227,264                                | 8.07   |
| Music stores (without radio).....  | 18               | 43,756                  | 23,814   | 67,570  | 34,470                                     | 24.18   | 16  | 7,041                         | 326,577                                | 2.15   |
| News dealers.....  | 55               | 66,288                  | 46,710   | 112,998   | 53,756                                     | 26.41   | 34  | 18,378                        | 433,978                                | 4.23   |
| Office, school, and store supplies and equipment dealers:                |                  |                         |  |   |  |   |   |                               |  |  |
| Office and school supplies.....  | 9                | 43,176                  | 17,128   | 60,304  | 36,507                                     | 31.42   | 8   | 11,039                        | 288,030                                | 3.83   |
| Office and store mechanical appliance dealers (retail).....              | 16               | 149,882                 | 6,892  | 156,774   | 50,184                                     | 38.40   | 15  | 11,449                        | 553,408                                | 2.07   |
| Office and store furniture and equipment dealers.....                    | 5                | 46,014                  | 1,353  | 47,367  | 91,343                                     | 34.04   | 5   | 10,393                        | 407,456                                | 2.53   |
| Typewriter dealers.....  | 7                | 42,471                  | 3,146  | 45,617  | 26,183                                     | 51.12   | 7   | 5,474                         | 140,448                                | 3.90   |
| Opticians and optometrists.....  | 7                | 666                     | 1,388  | 2,024   | 6,023                                      | 37.52   | 7   | 4,240                         | 21,447                                 | 19.77  |
| Sporting goods stores (including athletic and playground equipment)..... | 9                | 6,708                   | 11,013   | 18,316  | 12,907                                     | 40.75   | 6   | 6,050                         | 57,998                                 | 10.43  |
| Stationers and printers.....   | 6                | 37,310                  | 12,054   | 49,364  | 22,069                                     | 50.70   | 5   | 6,720                         | 139,327                                | 4.82   |
| Monuments and tombstones.....  | 17               | 31,639                  | 21,046   | 62,685  | 17,895                                     | 39.14   | 8   | 1,376                         | 65,270                                 | 2.11   |
| Miscellaneous classifications (combined).....                            | 206              | 313,254                 | 245,332  | 558,586   | 374,947                                    | 30.24   | 111   | 64,210                        | 1,848,561                              | 4.79   |
| Secondhand stores.....   | 147              | 116,524                 | 101,074  | 217,598   | 141,235                                    | 39.34   | 115   | 67,983                        | 825,863                                | 8.46   |





## CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

| KIND OF BUSINESS   | Number of stores reporting seasonal variation data | TOTAL EMPLOYEES (full-time and part-time) |             | PART-TIME EMPLOYEES (included in total column) |             | PROPRIETORS AND FIRM MEMBERS (not on pay roll) |            | SEASONAL VARIATION IN EMPLOYMENT  |         |         |         |   |         |         |         |  |  |  |  |
|--|--|---|-------------|--|-------------|--|------------|---|---------|---------|---------|---|---------|---------|---------|--|--|--|--|
|  |  | Men                                       | Women       | Men  | Women       | Men  | Women      | Ratios at specified dates (total full-time and part-time employees). 100 per cent represents year's average |         |         |         | Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) |         |         |         |  |  |  |  |
|  |  | Per cent 88                               | Per cent 14 | Per cent 86                                    | Per cent 14 | Per cent 95                                    | Per cent 5 | Apr. 15   | July 15 | Oct. 15 | Dec. 15 | Apr. 15   | July 15 | Oct. 15 | Dec. 15 |  |  |  |  |
| <b>Furniture and household group</b> .....                                       | 499  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| <b>Furniture stores:</b>   |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Furniture stores.....  | 132  | 87  | 13          | 90   | 10          | 96   | 4          | 97  | 99      | 102     | 102     | 8   | 8       | 9       | 10      |  |  |  |  |
| Furniture and undertaker.....  | 20   | 95  | 5           | 89   | 11          | 96   | 4          | 97  | 94      | 101     | 108     | 8   | 8       | 13      | 18      |  |  |  |  |
| Furniture and hardware stores.....   | 147  | 87  | 13          | 81   | 19          | 94   | 6          | 98  | 98      | 101     | 103     | 9   | 9       | 11      | 13      |  |  |  |  |
| <b>Household appliances stores:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Household appliances stores (electrical).....                                    | 101  | 88  | 12          | 85   | 15          | 90   | 10         | 99  | 100     | 101     | 100     | 17  | 18      | 16      | 16      |  |  |  |  |
| Household appliances stores.....   | 10   | 82  | 18          | 86   | 14          | 90   | 50         | 96  | 106     | 112     | 86      | 37  | 38      | 45      | 41      |  |  |  |  |
| Refrigerator dealers (electric only).....  | 6  | 91  | 9           | 100  |             | 100  |            | 95  | 114     | 99      | 92      | 5   | 4       | 4       | 5       |  |  |  |  |
| <b>Radio and music stores:</b>   |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Radio and electrical shops.....  | 41   | 85  | 15          | 88   | 12          | 97   | 3          | 93  | 98      | 103     | 106     | 5   | 6       | 8       | 7       |  |  |  |  |
| Radio and musical instruments stores.....  | 35   | 75  | 25          | 88   | 12          | 96   | 4          | 98  | 97      | 101     | 104     | 3   | 4       | 4       | 3       |  |  |  |  |
| <b>Restaurants, cafeterias, and eating places</b> .....                          | 914  | 47  | 53          | 48   | 52          | 79   | 21         | 99  | 100     | 100     | 101     | 10  | 11      | 12      | 12      |  |  |  |  |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                                 |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Cafeterias.....  | 15   | 19  | 81          | 57   | 43          | 38   | 62         | 99  | 105     | 98      | 98      | 3   | 3       | 3       | 3       |  |  |  |  |
| Lunch rooms.....   | 457  | 43  | 57          | 38   | 62          | 77   | 23         | 96  | 98      | 102     | 104     | 20  | 20      | 22      | 23      |  |  |  |  |
| Restaurants with table service.....  | 304  | 50  | 50          | 40   | 60          | 80   | 20         | 101   | 99      | 99      | 101     | 5   | 6       | 7       | 6       |  |  |  |  |
| <b>Lunch counters, refreshment stands, etc.:</b>                                 |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Refreshment stands.....  | 14   | 80  | 20          | 82   | 18          | 100  |            | 95  | 110     | 103     | 92      | 12  | 22      | 24      | 12      |  |  |  |  |
| Fountain-lunches.....  | 4  | 45  | 55          |  |             | 100  |            | 91  | 96      | 112     | 101     |   |         |         |         |  |  |  |  |
| Lunch counters.....  | 113  | 61  | 39          | 80   | 20          | 85   | 15         | 99  | 100     | 102     | 99      | 15  | 17      | 16      | 15      |  |  |  |  |
| Soft-drink stands.....   | 7  | 70  | 30          | 75   | 25          | 80   | 20         | 116   | 103     | 90      | 91      | 33  | 25      | 14      | 14      |  |  |  |  |
| <b>Lumber and building group</b> .....   | 378  | 94  | 6           | 98   | 2           | 95   | 5          | 99  | 100     | 102     | 99      | 14  | 15      | 15      | 14      |  |  |  |  |
| <b>Lumber and building material dealers:</b>                                     |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Lumber and building material dealers.....  | 115  | 96  | 4           | 100  |             | 93   | 7          | 99  | 100     | 103     | 98      | 13  | 14      | 14      | 12      |  |  |  |  |
| Lumber and hardware.....   | 110  | 95  | 5           | 100  |             | 93   | 7          | 101   | 100     | 100     | 99      | 12  | 12      | 12      | 11      |  |  |  |  |
| Roofing.....   | 23   | 97  | 3           | 100  |             | 96   | 4          | 100   | 99      | 102     | 99      | 10  | 7       | 10      | 8       |  |  |  |  |
| <b>Electrical shops (without radio)</b> .....                                    | 21   | 87  | 13          | 100  |             | 93   | 7          | 99  | 100     | 101     | 100     | 7   | 7       | 9       | 11      |  |  |  |  |
| <b>Plumbing shops—heating and ventilating</b> .....                              | 78   | 90  | 10          | 95   | 5           | 99   | 1          | 96  | 101     | 105     | 98      | 20  | 22      | 20      | 22      |  |  |  |  |
| <b>Paint and glass stores</b> .....  | 20   | 86  | 14          |  | 100         | 89   | 11         | 95  | 100     | 103     | 102     | 2   |         |         |         |  |  |  |  |
| <b>Other retail stores</b> .....   | 1,795  | 86  | 14          | 82   | 18          | 93   | 7          | 98  | 101     | 100     | 101     | 14  | 14      | 15      | 17      |  |  |  |  |
| <b>Hardware stores</b> .....   | 52   | 84  | 16          | 67   | 33          | 92   | 8          | 99  | 99      | 100     | 102     | 3   | 3       | 3       | 5       |  |  |  |  |
| <b>Hardware and farm implement stores:</b>                                       |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Farm implements, machinery and equipment dealers.....                            | 31   | 97  | 3           | 100  |             | 100  |            | 99  | 97      | 101     | 103     | 4   | 2       | 8       | 10      |  |  |  |  |
| Farm implement dealers with hay, grain, and feed.....                            | 5  | 94  | 6           | 100  |             |  |            | 100   | 100     | 100     | 100     |   |         | 6       | 6       |  |  |  |  |
| Hardware and farm implement stores.....  | 79   | 91  | 9           | 87   | 13          | 85   | 15         | 99  | 100     | 101     | 100     | 3   | 4       | 5       | 5       |  |  |  |  |
| <b>Farmers' supplies:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Feed stores (flour, feed, grain, fertilizer).....                                | 99   | 96  | 4           | 98   | 2           | 96   | 4          | 100   | 98      | 99      | 103     | 23  | 24      | 25      | 25      |  |  |  |  |
| Fertilizer stores.....   | 6  | 96  | 4           | 100  |             | 100  |            | 161   | 103     | 84      | 52      | 20  | 50      | 64      | 50      |  |  |  |  |
| Harness shops.....   | 8  | 95  | 5           | 100  |             | 100  |            | 110   | 101     | 92      | 97      | 8   | 9       | 10      | 9       |  |  |  |  |
| Seeds, bulbs, and nursery stock.....   | 10   | 81  | 19          |  | 100         | 100  |            | 130   | 94      | 91      | 85      | 30  | 7       | 4       | 4       |  |  |  |  |
| Coal and feed stores.....  | 11   | 100                                       |             | 100  |             | 92   | 8          | 97  | 97      | 102     | 104     | 14  | 14      | 15      | 18      |  |  |  |  |
| Feed stores with groceries.....  | 303  | 90  | 10          | 85   | 15          | 97   | 3          | 98  | 99      | 100     | 103     | 23  | 24      | 25      | 26      |  |  |  |  |
| <b>Book stores</b> .....   | 17   | 59  | 41          | 92   | 8           | 92   | 8          | 89  | 93      | 109     | 109     | 18  | 17      | 29      | 27      |  |  |  |  |
| <b>Cigar stores and cigar stands:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Cigar stands.....  | 31   | 85  | 15          | 83   | 17          | 97   | 3          | 98  | 99      | 99      | 104     | 6   | 6       | 6       | 11      |  |  |  |  |
| Cigar stores without fountains.....  | 20   | 87  | 13          | 100  |             | 100  |            | 100   | 100     | 100     | 100     | 8   | 8       | 8       | 8       |  |  |  |  |
| <b>Coal and wood yards—ice dealers:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Coal and wood yards.....   | 48   | 94  | 6           | 93   | 7           | 89   | 11         | 86  | 98      | 109     | 112     | 15  | 15      | 22      | 22      |  |  |  |  |
| Ice dealers.....   | 43   | 99  | 1           | 100  |             | 94   | 6          | 88  | 157     | 94      | 61      | 4   | 3       | 4       | 2       |  |  |  |  |
| <b>Drug stores:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Drug stores.....   | 233  | 86  | 14          | 81   | 19          | 92   | 8          | 98  | 100     | 100     | 102     | 18  | 18      | 19      | 21      |  |  |  |  |
| Drug stores with fountains.....  | 409  | 87  | 13          | 87   | 13          | 92   | 8          | 98  | 101     | 101     | 100     | 15  | 16      | 17      | 17      |  |  |  |  |
| <b>Florists</b> .....  | 27   | 89  | 31          | 67   | 33          | 55   | 45         | 101   | 105     | 98      | 96      | 19  | 19      | 12      | 19      |  |  |  |  |
| <b>Gifts—novelties, and toys—cameras:</b>  |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Art and gift shops.....  | 14   | 41  | 59          | 43   | 57          | 73   | 27         | 115   | 90      | 90      | 105     | 19  | 12      | 12      | 14      |  |  |  |  |
| Novelty and souvenir shops.....  | 4  | 38  | 62          | 100  |             | 100  |            | 100   | 100     | 100     | 100     | 20  |         | 14      | 14      |  |  |  |  |
| Camera dealers—photographic supplies.....  | 5  | 31  | 69          |  | 100         | 100  |            | 103   | 100     | 100     | 100     | 8   | 15      | 8       | 8       |  |  |  |  |
| <b>Jewelry stores</b> .....  | 86   | 65  | 35          | 28   | 72          | 93   | 7          | 94  | 94      | 97      | 115     | 8   | 6       | 8       | 16      |  |  |  |  |
| <b>Luggage and leather goods stores</b> .....                                    | 7  | 91  | 9           | 100  |             | 100  |            | 87  | 96      | 100     | 117     | 10  | 4       | 13      | 11      |  |  |  |  |
| <b>Music stores (without radio)</b> .....  | 12   | 74  | 26          | 67   | 33          | 100  |            | 99  | 102     | 99      | 100     | 3   | 5       | 3       |         |  |  |  |  |
| <b>News dealers</b> .....  | 39   | 84  | 16          | 89   | 11          | 94   | 6          | 100   | 99      | 101     | 100     | 20  | 20      | 21      |         |  |  |  |  |
| <b>Office, school, and stores supplies and equipment dealers:</b>                |  |   |             |  |             |  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| Office and school supplies.....  | 7  | 56  | 44          | 29   | 80          | 100  |            | 78  | 75      | 98      | 140     | 5   |         | 20      | 30      |  |  |  |  |
| Office and store mechanical appliance dealers (retail).....                      | 15   | 87  | 13          |  |             | 100  |            | 98  | 99      | 102     | 101     |   |         |         |         |  |  |  |  |
| Office and store furniture and equipment dealers.....                            | 5  | 72  | 28          |  |             | 100  |            | 99  | 99      | 101     | 101     |   |         |         |         |  |  |  |  |
| Typewriter dealers.....  | 7  | 89  | 11          |  |             | 100  |            | 100   | 100     | 100     | 100     |   |         |         |         |  |  |  |  |
| <b>Sporting goods stores, including athletic and play ground equipment</b> ..... | 4  | 100                                       |             | 100  |             | 100  |            |   |         |         |         |   |         |         |         |  |  |  |  |
| <b>Monuments and tombstones</b> .....  | 12   | 96  | 4           | 100  |             | 100  |            | 83  | 83      | 117     | 117     |   |         | 29      | 29      |  |  |  |  |
| <b>Miscellaneous classifications (combined)</b> .....                            | 125  | 84  | 16          | 83   | 17          | 91   | 9          | 101   | 99      | 99      | 101     | 17  | 16      | 16      | 17      |  |  |  |  |
| <b>Secondhand stores</b> .....   | 73   | 91  | 9           | 100  |             | 95   | 5          | 99  | 97      | 101     | 103     | 14  | 14      | 15      | 13      |  |  |  |  |

RETAIL DISTRIBUTION IN ARKANSAS: 1929

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS  
STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES  
(Sales expressed in thousands of dollars)

| KIND OF BUSINESS  | STATE TOTALS<br>(including Table<br>4 B) |           | STORES WITH<br>ANNUAL SALES<br>OF \$100,000<br>TO \$199,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$50,000<br>TO \$99,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$30,000<br>TO \$49,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$20,000<br>TO \$29,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$10,000<br>TO \$19,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$5,000<br>TO \$9,999 |           | STORES WITH<br>ANNUAL SALES<br>LESS THAN<br>\$5,000 |           |
|---|--|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|
|   | Number<br>of<br>stores                   | Net sales | Number<br>of<br>stores                                      | Net sales | Number<br>of<br>stores                                    | Net sales | Number<br>of<br>stores                                    | Net sales | Number<br>of<br>stores                                    | Net sales | Number<br>of<br>stores                                    | Net sales | Number<br>of<br>stores                                  | Net sales | Number<br>of<br>stores                              | Net sales |
| All groups <sup>1</sup> .....                                       | 17,937                                   | \$412,680 | 449   | \$60,480  | 1,248   | \$84,671  | 1,804   | \$88,489  | 1,647   | \$39,639  | 3,133   | \$43,974  | 2,830   | \$19,926  | 6,609   | \$13,571  |
| Per cent of total stores and sales.....                             | 100.00                                   | 100.00    | 2.50  | 14.65     | 6.96  | 20.52     | 10.08   | 16.60     | 9.18  | 9.61      | 17.47   | 10.65     | 15.78   | 4.80      | 36.84   | 3.29      |
| Food group.....   | 4,219                                    | 54,330    | 30  | 3,798     | 186   | 12,458    | 318   | 12,157    | 288   | 6,891     | 643   | 8,926     | 676   | 4,815     | 2,074   | 3,985     |
| Candy and confectionery stores:                                     |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Candy stores—nut stores.....  | 9  | 50        |   |           |   |           |   |           | 1   | 21        | 1   | 15        | 1   | 7         | 6   | 7         |
| Confectionery stores (candy and fountain).....                      | 157                                      | 1,062     |   |           |   |           | 4   | 147       | 9   | 212       | 25  | 352       | 27  | 193       | 92  | 158       |
| Dairy-products stores:  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Dairy-products stores (including ice cream).....                    | 4  | 17        |   |           |   |           |   |           |   |           | 1   | 12        |   |           | 3   | 5         |
| Egg and poultry dealers.....  | 8  | 188       |   |           |   |           | 4   | 155       |   |           | 3   | 31        |   |           | 1   | 1         |
| Milk dealers.....   | 9  | 251       | 1   | 125       | 1   | 93        |   |           |   |           | 1   | 10        |   |           | 12  | 4         |
| Delicatessen stores.....  | 4  | 15        |   |           |   |           |   |           |   |           |   |           | 2   |           | 10  | 11        |
| Fruit stores and vegetable markets.....                             | 37                                       | 848       | 1   | 120       | 1   | 50        |   |           |   |           | 5   | 73        | 5   | 36        | 24  | 46        |
| Grocery stores (without meats).....                                 | 2,414                                    | 17,956    | 3   | 356       | 31  | 2,040     | 77  | 2,501     | 108   | 2,615     | 271   | 3,715     | 402   | 2,788     | 1,520   | 2,745     |
| Combination stores (groceries and meats):                           |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Grocery stores with meats.....                                      | 1,166                                    | 26,829    | 22  | 2,808     | 117   | 7,841     | 190   | 7,346     | 123   | 2,933     | 240   | 3,305     | 174   | 1,280     | 208   | 724       |
| Meat markets with groceries.....                                    | 172                                      | 4,472     | 3   | 389       | 25  | 1,727     | 24  | 897       | 28  | 647       | 38  | 573       | 19  | 153       | 35  | 86        |
| Meat markets (including sea foods):                                 |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Fish markets—sea foods.....   | 22                                       | 227       |   |           | 2   | 119       |   |           | 1   | 20        | 4   | 47        | 3   | 19        | 12  | 22        |
| Meat markets.....   | 124                                      | 1,479     |   |           | 1   | 75        | 11  | 430       | 11  | 267       | 33  | 434       | 23  | 174       | 45  | 97        |
| Bakeries—bakery goods stores (except manufacturing bakeries).....   | 67                                       | 1,183     |   |           | 7   | 455       | 7   | 251       | 5   | 127       | 17  | 223       | 9   | 67        | 22  | 60        |
| Other food stores:  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Coffee, tea, spices.....  | 12                                       | 116       |   |           |   |           |   |           | 1   | 26        | 2   | 23        | 8   | 66        | 1   | 2         |
| Farm products stores.....   | 7  | 117       |   |           | 1   | 58        | 1   | 30        |   |           | 2   | 23        | 1   | 5         | 2   | 2         |
| Bottled waters and beverages.....                                   | 6  | 18        |   |           |   |           |   |           |   |           |   |           | 1   | 5         | 2   | 13        |
| General stores.....   | 3,828                                    | 100,084   | 111   | 14,552    | 327   | 22,270    | 427   | 16,025    | 463   | 11,073    | 814   | 11,184    | 684   | 4,763     | 956   | 2,322     |
| General stores—groceries with apparel.....                          | 65                                       | 984       | 2   | 290       | 3   | 206       | 3   | 128       | 3   | 78        | 17  | 210       | 9   | 61        | 28  | 52        |
| General stores—groceries with dry goods and/or notions.....         | 1,292                                    | 18,203    | 7   | 870       | 57  | 3,816     | 91  | 3,313     | 141   | 3,350     | 266   | 3,656     | 269   | 1,882     | 460   | 1,074     |
| General stores—groceries with other merchandise.....                | 2,471                                    | 80,917    | 102   | 13,462    | 267   | 18,248    | 333   | 12,584    | 319   | 7,045     | 531   | 7,318     | 406   | 2,810     | 468   | 1,196     |
| General merchandise group.....                                      | 794                                      | 43,423    | 43  | 5,961     | 113   | 7,878     | 173   | 6,612     | 116   | 2,793     | 169   | 2,524     | 70  | 523       | 75  | 169       |
| Department stores:  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| With food departments.....  | 4  | 1,362     | 1   | 161       |   |           |   |           |   |           |   |           |   |           |   |           |
| Without food departments.....                                       | 38                                       | 14,832    | 20  | 2,742     |   |           |   |           |   |           |   |           |   |           |   |           |
| Dry good stores.....  | 308                                      | 9,768     | 4   | 477       | 41  | 2,680     | 63  | 2,800     | 45  | 1,077     | 83  | 1,229     | 29  | 228       | 37  | 66        |
| General merchandise stores:   |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| With food departments.....  | 56                                       | 3,023     | 7   | 994       | 11  | 736       | 10  | 640       | 9   | 216       | 6   | 92        | 1   | 7         | 5   | 13        |
| Without food departments.....                                       | 218                                      | 3,171     | 5   | 629       | 52  | 3,636     | 58  | 2,214     | 38  | 920       | 44  | 649       | 13  | 96        | 8   | 25        |
| Army and Navy goods stores.....                                     | 6  | 319       | 1   | 163       | 1   | 70        | 1   | 49        |   |           | 1   | 19        | 2   | 13        |   |           |
| Variety, 5-and-10, and to-a-dollar stores.....                      | 163                                      | 5,939     | 5   | 790       | 8   | 556       | 35  | 1,349     | 24  | 580       | 35  | 555       | 24  | 170       | 25  | 63        |
| Automotive group.....   | 3,107                                    | 89,245    | 125   | 18,259    | 152   | 10,558    | 194   | 7,388     | 182   | 4,335     | 447   | 6,229     | 617   | 3,563     | 1,391   | 2,733     |
| Motor-vehicle dealers:  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Automobile sales rooms—new and trade-in.....                        | 400                                      | 59,588    | 112   | 16,356    | 79  | 5,878     | 51  | 2,031     | 22  | 550       | 25  | 379       | 10  | 69        | 7   | 22        |
| Used car establishments.....  | 11                                       | 226       |   |           | 1   | 69        | 2   | 71        | 1   | 21        | 3   | 4         | 2   | 10        | 2   | 6         |
| Accessories, tires, and batteries:                                  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Accessory stores with tires and batteries.....                      | 43                                       | 2,971     | 3   | 476       | 4   | 316       | 8   | 311       | 2   | 50        | 7   | 114       | 4   | 25        | 11  | 31        |
| Battery and ignition shops—brake repair shops.....                  | 25                                       | 226       |   |           |   |           | 1   | 40        | 4   | 100       | 1   | 13        | 3   | 24        | 16  | 50        |
| Tire shops (including tire repairs).....                            | 41                                       | 1,844     | 3   | 418       | 7   | 429       | 9   | 328       | 1   | 27        | 6   | 94        | 4   | 23        | 11  | 24        |
| Filling stations:   |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Filling stations—gasoline and oil.....                              | 760                                      | 8,001     |   |           | 20  | 1,197     | 58  | 2,180     | 56  | 1,333     | 122   | 1,715     | 138   | 964       | 366   | 610       |
| Filling stations with tires and accessories.....                    | 500                                      | 7,110     | 3   | 377       | 23  | 1,481     | 34  | 1,292     | 44  | 1,052     | 125   | 1,743     | 110   | 778       | 161   | 389       |
| Filling stations with other merchandise.....                        | 547                                      | 2,882     | 1   | 132       | 3   | 224       | 6   | 205       | 12  | 257       | 51  | 683       | 105   | 687       | 369   | 693       |
| Motor cycles, bicycles, and supplies.....                           | 9  | 349       |   |           |   |           | 1   | 42        | 2   | 47        | 1   | 11        | 2   | 17        | 2   | 5         |
| Garages and repair shops:   |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Body, fender, and paint shops.....                                  | 15                                       | 194       |   |           |   |           | 2   | 73        | 2   | 49        | 1   | 15        | 5   | 39        | 5   | 18        |
| Garages (repairs and storage, gasoline, oil, accessories).....      | 745                                      | 6,155     | 3   | 500       | 14  | 839       | 21  | 767       | 35  | 823       | 103   | 1,332     | 132   | 911       | 437   | 877       |
| Parking stations, parking garages, and lots.....                    | 5  | 88        |   |           |   |           | 1   | 48        | 1   | 21        |   |           | 2   | 16        | 1   | 3         |
| Radiator shops (including repairs).....                             | 5  | 36        |   |           |   |           |   |           |   |           | 2   | 31        |   | 3         | 5   | 5         |
| Apparel group.....  | 587                                      | 16,539    | 18  | 2,118     | 76  | 5,234     | 104   | 4,061     | 80  | 1,964     | 100   | 1,475     | 72  | 491       | 134   | 299       |
| Men's and boys' clothing and furnishings stores:                    |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Men's and boys' clothing stores.....                                | 17                                       | 406       | 1   | 101       | 1   | 55        | 3   | 121       | 2   | 43        | 4   | 67        | 1   | 5         | 5   | 9         |
| Men's and boys' hat stores.....                                     | 4  | 90        |   |           |   |           | 1   | 35        | 2   | 55        |   |           |   | 1         | 1   | 1         |
| Men's furnishings stores.....                                       | 22                                       | 363       |   |           | 1   | 51        | 3   | 104       | 3   | 73        | 6   | 39        | 5   | 37        | 4   | 10        |
| Men's clothing and furnishings stores.....                          | 31                                       | 3,426     | 6   | 638       | 17  | 1,066     | 22  | 914       | 10  | 250       | 15  | 217       | 6   | 38        | 4   | 16        |
| Family clothing stores—men's, women's, children's.....              | 119                                      | 3,751     | 2   | 225       | 20  | 1,309     | 30  | 1,151     | 28  | 686       | 19  | 276       | 11  | 83        | 9   | 19        |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 138                                      | 4,604     | 5   | 668       | 23  | 1,661     | 23  | 804       | 21  | 529       | 29  | 431       | 14  | 93        | 22  | 59        |
| Women's accessories stores:   |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Hosiery shops.....  | 4  | 237       | 1   | 105       | 1   | 61        | 2   | 71        |   |           |   |           |   |           |   |           |
| Millinery stores.....   | 74                                       | 720       | 1   | 122       | 2   | 124       | 4   | 161       |   |           | 10  | 142       | 14  | 93        | 43  | 86        |
| Custom tailors.....   | 35                                       | 313       |   |           |   |           | 2   | 76        | 3   | 69        | 4   | 66        | 8   | 55        | 18  | 46        |
| Shoe stores:  |  |           |   |           |   |           |   |           |   |           |   |           |   |           |   |           |
| Shoe stores—men's.....  | 6  | 164       |   |           |   |           | 2   | 89        | 2   | 44        | 2   | 31        |   |           |   |           |
| Shoe stores—women's.....  | 7  | 240       |   |           | 1   | 95        | 2   | 79        | 2   | 50        | 1   | 13        |   |           | 1   | 3         |
| Family shoe stores—men's, women's, children's.....                  | 74                                       | 2,169     | 2   | 209       | 10  | 732       | 10  | 396       | 7   | 160       | 8   | 113       | 11  | 74        | 25  | 47        |

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

## CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

(Sales expressed in thousands of dollars)

| KIND OF BUSINESS   | STATE TOTALS<br>(including Table<br>4 B) |                 | STORES WITH<br>ANNUAL SALES<br>OF \$100,000<br>TO \$199,999 |                | STORES WITH<br>ANNUAL SALES<br>OF \$50,000<br>TO \$99,999 |                | STORES WITH<br>ANNUAL SALES<br>OF \$30,000<br>TO \$49,999 |                | STORES WITH<br>ANNUAL SALES<br>OF \$20,000<br>TO \$29,999 |                | STORES WITH<br>ANNUAL SALES<br>OF \$10,000<br>TO \$19,999 |                | STORES WITH<br>ANNUAL SALES<br>OF \$5,000<br>TO \$9,999 |              | STORES WITH<br>ANNUAL SALES<br>LESS THAN<br>\$5,000 |              |
|--|--|-----------------|---|----------------|---|----------------|---|----------------|---|----------------|---|----------------|---|--------------|---|--------------|
|  | Number of<br>stores                      | Net sales       | Number of<br>stores   | Net sales      | Number of<br>stores                                       | Net sales      | Number of<br>stores                                       | Net sales      | Number of<br>stores                                       | Net sales      | Number of<br>stores                                       | Net sales      | Number of<br>stores                                     | Net sales    | Number of<br>stores                                 | Net sales    |
| <b>Furniture and household group</b> .....                                 | <b>593</b>                               | <b>\$12,229</b> | <b>58</b>   | <b>\$4,566</b> | <b>74</b>   | <b>\$4,637</b> | <b>108</b>  | <b>\$4,186</b> | <b>65</b>   | <b>\$1,642</b> | <b>117</b>  | <b>\$1,687</b> | <b>76</b>   | <b>\$538</b> | <b>111</b>  | <b>\$266</b> |
| Furniture stores:.....   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Furniture stores.....  | 160                                      | 5,895           | 12  | 1,611          | 19  | 1,242          | 28  | 1,077          | 20  | 522            | 33  | 473            | 22  | 157          | 23  | 66           |
| Furniture and undertaker.....  | 22                                       | 773             | 1   | 121            | 3   | 202            | 7   | 289            | 2   | 57             | 5   | 80             | 2   | 16           | 2   | 8            |
| Furniture and hardware stores.....   | 171                                      | 6,840           | 11  | 1,275          | 32  | 2,121          | 47  | 1,832          | 22  | 564            | 35  | 519            | 15  | 114          | 7   | 20           |
| Floor coverings, draperies, curtains, and<br>upholstery stores.....        | 4  | 159             | 1   | 135            |   |                |   |                |   |                | 2   | 22             |   |              | 1   | 2            |
| Household appliances stores:   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Household appliances stores (elec-<br>trical).....                         | 107                                      | 1,573           | 2   | 225            | 6   | 389            | 9   | 330            | 6   | 147            | 17  | 237            | 19  | 135          | 48  | 115          |
| Household appliances stores.....   | 12                                       | 328             | 2   | 222            |   |                |   |                | 1   | 28             | 4   | 55             | 3   | 19           | 2   | 4            |
| Refrigerator dealers—electric only.....                                    | 6  | 521             |   |                | 3   | 217            | 1   | 45             |   |                | 1   | 12             |   |              |   |              |
| Other home furnishings and appliances<br>stores.....                       | 9  | 91              |   |                |   |                | 1   | 32             | 2   | 44             |   |                |   | 1            | 8   | 5            |
| Radio and music stores:  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Radio and electrical shops.....  | 60                                       | 1,219           | 1   | 181            | 6   | 345            | 5   | 207            | 8   | 193            | 13  | 196            | 9   | 55           | 18  | 43           |
| Radio and musical instruments<br>stores.....                               | 41                                       | 1,782           | 6   | 896            | 5   | 321            | 9   | 331            | 4   | 97             | 7   | 93             | 5   | 34           | 5   | 11           |
| <b>Restaurants, cafeterias, and eating places</b> .....                    | <b>1,652</b>                             | <b>11,564</b>   | <b>2</b>  | <b>214</b>     | <b>25</b>   | <b>1,849</b>   | <b>47</b>   | <b>1,751</b>   | <b>49</b>   | <b>1,162</b>   | <b>183</b>  | <b>2,487</b>   | <b>286</b>  | <b>1,950</b> | <b>1,089</b>  | <b>2,028</b> |
| Restaurants, cafeterias, and lunch rooms:                                  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Cafeterias.....  | 17                                       | 737             |   |                | 3   | 197            | 3   | 111            |   |                | 5   | 73             |   | 29           | 1   | 4            |
| Lunch rooms.....   | 993                                      | 3,839           |   |                | 9   | 340            | 17  | 391            | 56  | 740            | 147   | 991            | 147   | 991          | 764   | 1,377        |
| Restaurants with table service.....  | 327                                      | 5,165           | 2   | 214            | 16  | 1,100          | 29  | 1,069          | 29  | 706            | 93  | 1,282          | 82  | 570          | 70  | 246          |
| Lunch counters, refreshment stands:  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Refreshment stands.....  | 41                                       | 201             |   |                | 1   | 48             |   |                | 2   | 45             | 4   | 62             | 6   | 44           | 30  | 46           |
| Fountain—lunches.....  | 4  | 133             |   |                | 5   | 85             |   |                | 1   | 20             | 25  | 350            | 45  | 303          | 197   | 327          |
| Lunch counters.....  | 278                                      | 1,450           |   |                | 2   | 267            | 5   | 183            | 1   | 20             | 25  | 350            | 45  | 303          | 197   | 327          |
| Soft-drink stands.....   | 22                                       | 39              |   |                |   |                |   |                |   |                |   |                | 2   | 18           | 20  | 26           |
| <b>Lumber and building group</b> .....                                     | <b>415</b>                               | <b>16,474</b>   | <b>31</b>   | <b>4,072</b>   | <b>74</b>   | <b>5,153</b>   | <b>62</b>   | <b>2,314</b>   | <b>57</b>   | <b>1,343</b>   | <b>81</b>   | <b>1,178</b>   | <b>52</b>   | <b>372</b>   | <b>62</b>   | <b>124</b>   |
| Lumber and building material dealers:                                      |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Lumber and building material deal-<br>ers.....                             | 133                                      | 5,673           | 7   | 907            | 35  | 2,533          | 19  | 713            | 19  | 450            | 28  | 414            | 10  | 76           | 13  | 29           |
| Lumber and hardware.....   | 117                                      | 7,094           | 19  | 2,613          | 27  | 1,860          | 23  | 862            | 14  | 348            | 19  | 277            | 9   | 65           | 3   | 12           |
| Roofing.....   | 27                                       | 530             | 1   | 111            | 2   | 112            | 3   | 102            | 4   | 86             | 5   | 62             | 6   | 40           | 6   | 16           |
| Dealers in any other single building<br>material.....                      | 4  | 163             |   |                | 2   | 142            |   |                | 1   | 20             |   |                |   |              | 1   | 1            |
| Electrical shops (without radio).....                                      | 23                                       | 500             | 2   | 214            |   |                | 2   | 67             | 3   | 74             | 8   | 111            | 4   | 28           | 4   | 7            |
| Heating and plumbing shops.....  | 88                                       | 1,859           | 1   | 117            | 6   | 361            | 10  | 370            | 11  | 249            | 18  | 261            | 21  | 149          | 20  | 42           |
| Paint and glass stores.....  | 23                                       | 655             | 1   | 110            | 2   | 145            | 5   | 200            | 5   | 116            | 3   | 53             | 2   | 14           | 5   | 17           |
| <b>Other retail stores</b> .....   | <b>2,565</b>                             | <b>60,880</b>   | <b>53</b>   | <b>6,920</b>   | <b>220</b>  | <b>14,759</b>  | <b>369</b>  | <b>13,908</b>  | <b>341</b>  | <b>8,288</b>   | <b>560</b>  | <b>8,030</b>   | <b>372</b>  | <b>2,649</b> | <b>633</b>  | <b>1,469</b> |
| Hardware stores.....   | 69                                       | 2,832           | 2   | 237            | 10  | 695            | 10  | 397            | 5   | 124            | 17  | 243            | 6   | 46           | 15  | 28           |
| Hardware and farm implement stores:  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Farm implements, machinery and<br>equipment dealers.....                   | 42                                       | 1,759           | 2   | 331            | 8   | 569            | 8   | 309            | 5   | 112            | 5   | 83             | 3   | 21           | 10  | 23           |
| Farm implement dealers with hay,<br>grain, and feed.....                   | 5  | 225             | 1   | 108            | 1   | 56             | 1   | 33             | 1   | 22             |   |                | 1   | 6            |   |              |
| Hardware and farm implement<br>stores.....                                 | 88                                       | 4,365           | 2   | 211            | 26  | 1,801          | 23  | 865            | 14  | 330            | 14  | 213            | 4   | 26           | 3   | 8            |
| Farmers' supplies:   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Feed stores (flour, feed, grain, fer-<br>tilizer).....                     | 174                                      | 5,348           | 11  | 1,469          | 21  | 1,458          | 21  | 818            | 23  | 576            | 39  | 561            | 20  | 140          | 38  | 100          |
| Fertilizer stores.....   | 11                                       | 592             | 1   | 108            | 2   | 139            |   |                | 2   | 54             | 3   | 43             | 1   | 9            | 1   | 3            |
| Harness shops.....   | 13                                       | 183             |   |                | 1   | 58             | 2   | 83             |   |                | 1   | 12             | 2   | 12           | 7   | 17           |
| Seeds, bulbs, and nursery stock.....                                       | 16                                       | 324             | 1   | 123            | 1   | 78             | 1   | 40             |   |                | 3   | 46             | 3   | 23           | 7   | 14           |
| Coal and feed stores.....  | 12                                       | 677             | 2   | 370            | 4   | 296            | 2   | 65             |   |                | 1   | 27             |   | 3            | 20  |              |
| Feed stores with groceries.....  | 501                                      | 14,206          | 21  | 2,717          | 49  | 3,337          | 97  | 3,679          | 59  | 1,402          | 109   | 1,543          | 58  | 414          | 105   | 259          |
| Book stores.....   | 19                                       | 612             | 1   | 179            | 2   | 115            | 5   | 177            | 3   | 67             | 3   | 47             | 3   | 25           | 2   | 2            |
| Cigar stores and cigar stands:   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Cigar stores with fountains.....   | 3  | 84              |   |                | 1   | 57             |   |                | 1   | 23             |   |                |   |              | 1   | 3            |
| Cigar stands.....  | 52                                       | 338             |   |                |   |                | 1   | 31             | 1   | 20             | 14  | 165            | 6   | 43           | 30  | 60           |
| Cigar stores without fountains.....  | 28                                       | 399             |   |                |   |                | 4   | 149            | 4   | 101            | 6   | 86             | 6   | 46           | 3   | 17           |
| Coal and wood yards—ice dealers:   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Coal and wood yards.....   | 61                                       | 751             |   |                | 1   | 60             | 6   | 210            | 5   | 125            | 17  | 238            | 10  | 71           | 22  | 47           |
| Ice dealers.....   | 47                                       | 1,182           |   |                | 4   | 276            | 4   | 144            | 5   | 130            | 7   | 98             | 10  | 73           | 15  | 38           |
| Drug stores:   |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Drug stores.....   | 349                                      | 6,003           |   |                | 14  | 827            | 52  | 1,937          | 57  | 1,379          | 83  | 1,204          | 68  | 484          | 75  | 173          |
| Drug stores with fountains.....  | 477                                      | 11,307          | 2   | 242            | 45  | 2,797          | 83  | 3,023          | 100   | 2,431          | 132   | 1,900          | 61  | 442          | 53  | 142          |
| Florists.....  | 31                                       | 455             |   |                | 1   | 90             | 3   | 119            | 2   | 55             | 10  | 140            | 3   | 21           | 12  | 32           |
| Gifts—novelties and toys—cameras:  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Art and gift shops.....  | 19                                       | 349             | 1   | 117            | 1   | 97             |   |                | 1   | 29             | 5   | 68             | 4   | 29           | 7   | 9            |
| Novelty and souvenir shops.....  | 15                                       | 99              |   |                |   |                | 1   | 48             |   |                | 2   | 23             | 2   | 11           | 10  | 18           |
| Camera dealers—photographic sup-<br>plies.....                             | 6  | 91              |   |                | 1   | 61             |   |                |   |                | 1   | 19             | 1   | 5            | 3   | 6            |
| Jewelry stores:  |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Jewelry stores (installment credit).....                                   | 3  | 272             | 1   | 161            | 1   | 82             | 1   | 30             |   |                | 21  | 300            | 33  | 237          | 67  | 146          |
| Jewelry stores.....  | 164                                      | 1,893           |   |                | 4   | 245            | 17  | 663            | 12  | 302            | 1   | 10             |   |              | 1   | 12           |
| Luggage and leather goods stores.....                                      | 8  | 227             |   |                | 1   | 68             | 1   | 48             | 4   | 100            | 1   | 21             |   |              | 5   | 1            |
| Music stores (without radio).....  | 18                                       | 422             |   |                | 3   | 219            | 3   | 110            | 1   | 21             | 4   | 50             | 2   | 10           | 5   | 12           |
| News dealers.....  | 55                                       | 691             |   |                | 1   | 69             | 1   | 45             | 6   | 147            | 17  | 246            | 12  | 86           | 18  | 39           |
| Office, school, and store supplies and<br>equipment dealers:               |  |                 |   |                |   |                |   |                |   |                |   |                |   |              |   |              |
| Office and school supplies.....  | 9  | 308             | 1   | 110            |   |                | 3   | 123            | 2   | 49             | 1   | 15             | 1   | 8            | 1   | 3            |
| Office and store mechanical appliance<br>dealers (retail).....             | 16                                       | 554             | 1   | 165            | 2   | 179            | 2   | 74             | 1   | 25             | 5   | 87             | 2   | 10           | 3   | 8            |
| Office and store furniture and equip-<br>ment dealers.....                 | 5  | 407             |   |                | 2   | 108            |   |                | 1   | 25             | 1   | 19             |   |              |   |              |
| Typewriter dealers.....  | 7  | 140             |   |                | 1   | 58             |   |                |   |                | 5   | 75             |   |              |   |              |
| Opticians and optometrists.....  | 7  | 21              |   |                |   |                |   |                |   |                |   |                | 1   | 7            |   |              |
| Sporting goods stores, including athletic<br>and playground equipment..... | 9  | 76              |   |                |   |                |   |                |   |                |   |                |   | 6            |   | 16           |
| Stationers and printers.....   | 6  | 149             |   |                | 1   | 75             |   |                | 1   | 22             | 2   | 26             | 3   | 23           | 3   | 6            |
| Monuments and tombstones.....  | 17                                       | 180             |   |                |   |                |   |                | 2   | 49             | 1   | 15             |   |              | 2   | 2            |
| Miscellaneous classifications (combined).....                              | 206                                      | 3,069           | 3   | 372            | 8   | 566            | 14  | 577            | 19  | 461            | 27  | 375            | 40  | 274          | 94  | 217          |
| <b>Secondhand stores</b> .....   | <b>147</b>                               | <b>912</b>      | <b>1</b>  | <b>73</b>      | <b>2</b>  | <b>87</b>      | <b>6</b>  | <b>148</b>     | <b>19</b>   | <b>264</b>     | <b>26</b>   | <b>172</b>     | <b>84</b>   | <b>117</b>   | <b>217</b>  |              |

# RETAIL DISTRIBUTION IN ARKANSAS: 1929

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**TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | TOTAL<br>(Included in State<br>totals, Table 4A.) |           | STORES WITH<br>ANNUAL SALES<br>EXCEEDING<br>\$1,000,000 |           | STORES WITH<br>ANNUAL SALES<br>OF \$600,000 TO<br>\$999,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$300,000 TO<br>\$499,999 |           | STORES WITH<br>ANNUAL SALES<br>OF \$200,000 TO<br>\$299,999 |           |
|---|---|-----------|---|-----------|---|-----------|---|-----------|---|-----------|
|   | Number<br>of stores                               | Net sales | Number<br>of stores                                     | Net sales | Number<br>of stores   | Net sales | Number<br>of stores   | Net sales | Number<br>of stores   | Net sales |
| All groups <sup>1</sup> .....                                       | 217   | \$82,049  | 3   | \$6,972   | 33  | \$22,052  | 65  | \$24,582  | 116   | \$28,443  |
| Per cent of total stores and sales.....                             | 1.21  | 19.88     | 0.02  | 1.69      | 0.18  | 5.34      | 0.36  | 5.96      | 0.65  | 6.89      |
| <b>Food group</b> .....   | 4   | 1,298     |   |           |   |           | 2   | 796       | 2   | 503       |
| Grocery stores (without meats).....                                 | 2   | (x)       |   |           |   |           |   |           |   |           |
| Grocery stores with meats.....                                      | 2   | (x)       |   |           |   |           |   |           |   |           |
| <b>General stores</b> .....   | 46  | 17,905    |   |           | 10  | 7,121     | 14  | 5,420     | 22  | 5,364     |
| General stores—groceries with dry goods.....                        | 1   | (x)       |   |           |   |           |   |           |   |           |
| General stores—groceries with other merchandise.....                | 45  | (x)       |   |           |   |           |   |           |   |           |
| <b>General merchandise group</b> .....                              | 35  | 17,182    | 3   | 6,972     | 3   | 1,777     | 13  | 4,719     | 16  | 3,694     |
| Department stores:  |   |           |   |           |   |           |   |           |   |           |
| With food departments.....  | 3   | (x)       |   |           |   |           |   |           |   |           |
| Without food departments.....                                       | 18  | 12,039    | 3   | 6,972     | 2   | 1,274     | 7   | 2,511     | 6   | 1,332     |
| Dry goods stores.....   | 6   | 1,650     |   |           |   |           | 2   | 769       | 4   | 881       |
| General merchandise stores with food departments.....               | 1   | (x)       |   |           |   |           |   |           |   |           |
| Variety, 5-and-10, and to-a-dollar stores.....                      | 7   | 1,890     |   |           |   |           | 2   | 703       | 5   | 1,193     |
| <b>Automotive group</b> .....                                       | 99  | 38,177    |   |           | 18  | 12,119    | 27  | 10,572    | 54  | 13,489    |
| Automobile sales rooms—new and trade-in.....                        | 94  | 34,303    |   |           | 17  | 11,411    | 26  | 10,185    | 51  | 12,707    |
| Accessory stores with tires and batteries.....                      | 4   | (x)       |   |           |   |           |   |           |   |           |
| Motor cycles, bicycles, and supplies.....                           | 1   | (x)       |   |           |   |           |   |           |   |           |
| <b>Apparel group</b> .....  | 3   | 893       |   |           |   |           | 1   | 389       | 2   | 504       |
| Men's clothing and furnishings stores.....                          | 1   | (x)       |   |           |   |           |   |           |   |           |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 1   | (x)       |   |           |   |           |   |           |   |           |
| Family shoe stores—men's, women's, children's.....                  | 1   | (x)       |   |           |   |           |   |           |   |           |
| <b>Furniture and household group</b> .....                          | 6   | 1,509     |   |           |   |           | 1   | 324       | 5   | 1,185     |
| Furniture stores:   |   |           |   |           |   |           |   |           |   |           |
| Furniture stores.....   | 3   | 857       |   |           |   |           | 1   | 324       | 2   | 533       |
| Furniture and hardware stores.....                                  | 2   | (x)       |   |           |   |           |   |           |   |           |
| Refrigerator dealers—electric only.....                             | 1   | (x)       |   |           |   |           |   |           |   |           |
| <b>Restaurants, cafeterias, and eating places</b> .....             | 1   | (x)       |   |           |   |           |   |           |   |           |
| <b>Lumber and building group</b> .....                              | 6   | 1,918     |   |           | 1   | 551       | 1   | 309       | 4   | 1,078     |
| Lumber and building material dealers:                               |   |           |   |           |   |           |   |           |   |           |
| Lumber and building material dealers.....                           | 2   | (x)       |   |           |   |           |   |           |   |           |
| Lumber and hardware.....  | 3   | 1,058     |   |           | 1   | 531       |   |           | 2   | 527       |
| Heating and plumbing shops.....                                     | 1   | (x)       |   |           |   |           |   |           |   |           |
| <b>Other retail stores</b> .....                                    | 17  | 4,882     |   |           | 1   | 504       | 5   | 1,729     | 11  | 2,629     |
| Hardware stores.....  | 4   | 1,062     |   |           |   |           | 1   | 328       | 3   | 734       |
| Hardware and farm implement stores:                                 |   |           |   |           |   |           |   |           |   |           |
| Farm implements, machinery and equipment dealers.....               | 1   | (x)       |   |           |   |           |   |           |   |           |
| Hardware and farm implement stores.....                             | 2   | (x)       |   |           |   |           |   |           |   |           |
| Farmers' supplies:  |   |           |   |           |   |           |   |           |   |           |
| Feed stores (flour, feed, grain, fertilizer).....                   | 1   | (x)       |   |           |   |           |   |           |   |           |
| Fertilizer stores.....  | 1   | (x)       |   |           |   |           |   |           |   |           |
| Food stores with groceries.....                                     | 3   | 858       |   |           |   |           | 1   | 355       | 2   | 503       |
| Ice dealers.....  | 2   | (x)       |   |           |   |           |   |           |   |           |
| Drug stores with fountains.....                                     | 1   | (x)       |   |           |   |           |   |           |   |           |
| Office and store furniture and equipment dealers.....               | 1   | (x)       |   |           |   |           |   |           |   |           |
| Miscellaneous classifications (combined).....                       | 1   | (x)       |   |           |   |           |   |           |   |           |

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

**TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                                | Number<br>of stores | Proprietors and<br>firm<br>members<br>(not on<br>pay roll) | NUMBER OF<br>EMPLOYEES |              | PAY ROLL                              |                   | ALL OTHER<br>REPORTED<br>EXPENSES<br>(includes<br>rent) | STOCKS ON<br>HAND END<br>OF YEAR<br>(at cost) | NET SALES (1929) |                               |
|--|---------------------|--|------------------------|--------------|---------------------------------------|-------------------|---|---|------------------|-------------------------------|
|  |                     |  | Full<br>time           | Part<br>time | Total (full<br>time and<br>part time) | Part time<br>only |   |   | Amount           | Per cent<br>of total<br>sales |
| Total.....                                       | 17,937              | 19,444   | 29,710                 | 6,350        | \$33,034,221                          | \$1,155,514       | \$31,284,494  | \$72,251,180                                  | \$412,879,829    | 100.00                        |
| Single-store independents.....                   | 13,523              | 15,823   | 20,504                 | 4,212        | 22,330,040                            | 799,068           | 20,763,556  | 46,160,959                                    | 266,851,769      | 64.54                         |
| 2-store independents.....                        | 404                 | 328  | 1,618                  | 294          | 2,004,455                             | 52,644            | 1,779,845   | 4,245,989                                     | 20,101,643       | 4.87                          |
| 3-store independents.....                        | 105                 | 31   | 437                    | 71           | 573,712                               | 10,608            | 694,815   | 1,155,290                                     | 5,637,890        | 1.37                          |
| Local chains.....                                | 368                 | 35   | 1,505                  | 237          | 1,792,970                             | 34,689            | 1,955,971   | 3,888,760                                     | 16,716,033       | 4.05                          |
| National chains.....                             | 517                 |  | 1,302                  | 139          | 1,611,527                             | 23,832            | 1,847,810   | 3,172,490                                     | 13,574,867       | 3.29                          |
| Direct selling (house to house).....             | 270                 |  | 1,460                  | 349          | 1,455,207                             | 66,023            | 1,891,636   | 2,005,160                                     | 15,534,594       | 3.76                          |
| Roadside markets or stands <sup>1</sup> .....    | 13                  | 9  | 75                     | 1            | 110,230                               | 225               | 3,726   | 530   | 207,716          | .05                           |
| Industrial stores (including commissaries).....  | 3                   | 3  |                        |              |                                       |                   | 109   | 110   | 2,575            | .00                           |
| Leased departments—dependent oper-<br>ators..... | 25                  | 22   | 102                    | 6            | 130,668                               | 603               | 53,594  | 342,230                                       | 1,741,995        | .42                           |
| Leased-department chains.....                    | 5                   | 4  | 13                     |              | 17,168                                |                   | 14,551  | 8,850   | 137,443          | .03                           |
| Utility-operated retail stores.....              | 10                  |  | 56                     | 4            | 65,916                                | 1,371             | 112,186   | 31,890  | 433,606          | .11                           |
| Manufacturer-controlled chains.....              | 81                  |  | 76                     | 54           | 131,739                               | 12,022            | 237,267   | 253,910                                       | 980,041          | .24                           |
| Cooperative stores <sup>1</sup> .....            | 32                  |  | 258                    |              | 400,766                               |                   | 189,760   | 195,660                                       | 1,473,456        | .36                           |
| Other types of operation:                        | 11                  |  | 19                     | 9            | 18,265                                | 1,485             | 11,151  | 67,070  | 453,641          | .11                           |
| Retailers—country buyers <sup>1</sup> .....      | 2,400               | 2,971  | 1,725                  | 736          | 1,755,672                             | 129,182           | 1,890,588   | 9,200,040                                     | 59,112,728       | 14.33                         |
| Retailers—wholesalers <sup>1</sup> .....         | 187                 | 205  | 551                    | 135          | 617,243                               | 26,408            | 471,957   | 1,497,470                                     | 9,983,925        | 2.42                          |
| All other types.....                             | 7                   | 13   | 8                      | 3            | 9,649                                 | 300               | 6,982   | 15,870  | 228,407          | .05                           |

<sup>1</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

| COUNTY       | TOTAL            |           | INDEPENDENT STORES |           |                         | NATIONAL AND SECTIONAL CHAINS |           |                         | OTHER TYPES OF OPERATION |           |                         |
|--------------|------------------|-----------|--------------------|-----------|-------------------------|-------------------------------|-----------|-------------------------|--------------------------|-----------|-------------------------|
|              | Number of stores | Net sales | Number of stores   | Net sales | Per cent of total sales | Number of stores              | Net sales | Per cent of total sales | Number of stores         | Net sales | Per cent of total sales |
| Total        | 17,937           | \$412,480 | 14,052             | \$292,091 | 71                      | 787                           | \$29,109  | 7                       | 3,118                    | \$91,480  | 22                      |
| Arkansas     | 252              | 7,027     | 195                | 4,747     | 68                      | 8                             | 289       | 4                       | 49                       | 1,991     | 28                      |
| Ashley       | 185              | 5,095     | 163                | 4,410     | 86                      | 7                             | 93        | 2                       | 15                       | 695       | 12                      |
| Baxter       | 113              | 1,112     | 86                 | 853       | 77                      | 2                             | (x)       | (x)                     | 25                       | (x)       | (x)                     |
| Benton       | 492              | 8,278     | 352                | 5,197     | 63                      | 24                            | 473       | 6                       | 116                      | 2,608     | 31                      |
| Boone        | 185              | 3,409     | 115                | 2,449     | 71                      | 7                             | 189       | 5                       | 63                       | 831       | 24                      |
| Bradley      | 153              | 4,038     | 134                | 2,835     | 70                      | 5                             | 188       | 5                       | 14                       | 1,015     | 25                      |
| Calhoun      | 69               | 1,131     | 30                 | 266       | 23                      | 3                             | 76        | 7                       | 36                       | 789       | 70                      |
| Carroll      | 213              | 2,935     | 142                | 2,086     | 71                      | 8                             | 152       | 5                       | 63                       | 697       | 24                      |
| Chicot       | 159              | 4,208     | 135                | 3,461     | 82                      | 8                             | 167       | 4                       | 16                       | 590       | 14                      |
| Clark        | 226              | 5,764     | 165                | 3,777     | 66                      | 10                            | 287       | 5                       | 51                       | 1,700     | 29                      |
| Clay         | 212              | 4,121     | 187                | 3,247     | 79                      | 10                            | 188       | 4                       | 15                       | 686       | 17                      |
| Cleburne     | 115              | 1,452     | 56                 | 834       | 57                      | 4                             | 102       | 7                       | 55                       | 516       | 36                      |
| Cleveland    | 71               | 1,587     | 48                 | 703       | 44                      | 1                             | (x)       | (x)                     | 22                       | (x)       | (x)                     |
| Columbia     | 219              | 5,201     | 168                | 3,460     | 66                      | 6                             | 211       | 4                       | 45                       | 1,530     | 30                      |
| Conway       | 205              | 3,693     | 141                | 2,047     | 72                      | 6                             | 219       | 6                       | 58                       | 827       | 22                      |
| Craighead    | 405              | 10,007    | 336                | 7,959     | 80                      | 12                            | 396       | 4                       | 57                       | 1,652     | 16                      |
| Crawford     | 217              | 3,813     | 163                | 2,107     | 55                      | 10                            | 609       | 16                      | 54                       | 1,097     | 29                      |
| Crittenden   | 281              | 5,892     | 256                | 4,722     | 80                      | 4                             | 132       | 2                       | 21                       | 1,038     | 18                      |
| Cross        | 211              | 4,951     | 183                | 4,133     | 83                      | 4                             | 130       | 3                       | 24                       | 877       | 14                      |
| Dallas       | 171              | 2,751     | 131                | 1,705     | 64                      | 8                             | 172       | 6                       | 32                       | 814       | 30                      |
| Desha        | 182              | 4,958     | 155                | 3,055     | 73                      | 8                             | 333       | 7                       | 19                       | 998       | 20                      |
| Drew         | 146              | 4,176     | 116                | 1,894     | 45                      | 4                             | 140       | 3                       | 20                       | 2,172     | 52                      |
| Faulkner     | 294              | 6,997     | 179                | 3,323     | 47                      | 11                            | 418       | 6                       | 104                      | 3,256     | 47                      |
| Franklin     | 134              | 2,094     | 89                 | 1,072     | 51                      | 10                            | 373       | 18                      | 35                       | 649       | 31                      |
| Fulton       | 78               | 1,178     | 48                 | 779       | 66                      | 1                             | (x)       | (x)                     | 29                       | (x)       | (x)                     |
| Garland      | 641              | 14,075    | 601                | 12,335    | 87                      | 17                            | 939       | 7                       | 23                       | 801       | 6                       |
| Grant        | 82               | 1,852     | 50                 | 1,564     | 85                      | 1                             | 1         | 2                       | 2                        | 88        | 5                       |
| Greene       | 225              | 5,872     | 155                | 2,923     | 50                      | 10                            | 216       | 4                       | 60                       | 2,733     | 46                      |
| Hempstead    | 230              | 5,752     | 206                | 4,181     | 72                      | 10                            | 541       | 10                      | 14                       | 1,050     | 18                      |
| Hot Spring   | 117              | 2,049     | 80                 | 1,580     | 77                      | 7                             | 259       | 13                      | 30                       | 210       | 10                      |
| Howard       | 170              | 3,820     | 137                | 2,600     | 76                      | 5                             | 217       | 6                       | 28                       | 703       | 18                      |
| Independence | 232              | 5,051     | 159                | 3,180     | 63                      | 3                             | 65        | 1                       | 70                       | 1,806     | 36                      |
| Izard        | 139              | 1,501     | 57                 | 633       | 42                      | 1                             | (x)       | (x)                     | 81                       | (x)       | (x)                     |
| Jackson      | 237              | 6,933     | 203                | 4,336     | 62                      | 8                             | 248       | 4                       | 26                       | 2,340     | 34                      |
| Jefferson    | 570              | 16,706    | 608                | 13,373    | 80                      | 30                            | 1,119     | 7                       | 34                       | 2,214     | 13                      |
| Johnson      | 210              | 2,634     | 127                | 1,528     | 58                      | 13                            | 236       | 9                       | 70                       | 870       | 33                      |
| Lafayette    | 139              | 2,837     | 116                | 1,888     | 67                      | 8                             | 199       | 7                       | 15                       | 750       | 26                      |
| Lawrence     | 178              | 3,285     | 162                | 2,685     | 82                      | 4                             | 49        | 1                       | 12                       | 551       | 17                      |
| Lee          | 248              | 3,898     | 221                | 3,163     | 81                      | 8                             | 205       | 5                       | 19                       | 530       | 14                      |
| Lincoln      | 122              | 2,878     | 104                | 1,682     | 58                      | 2                             | (x)       | (x)                     | 16                       | (x)       | (x)                     |
| Little River | 156              | 2,638     | 123                | 1,857     | 70                      | 5                             | 180       | 7                       | 28                       | 601       | 23                      |
| Logan        | 224              | 4,321     | 148                | 2,290     | 53                      | 13                            | 424       | 10                      | 63                       | 1,598     | 37                      |
| Lonoke       | 289              | 6,744     | 220                | 4,134     | 61                      | 15                            | 502       | 8                       | 54                       | 2,108     | 31                      |
| Madison      | 119              | 1,293     | 44                 | 512       | 40                      | 40                            | 40        | 40                      | 75                       | 781       | 60                      |
| Marion       | 78               | 924       | 44                 | 466       | 50                      | 40                            | 40        | 40                      | 34                       | 468       | 60                      |
| Miller       | 241              | 8,536     | 214                | 7,553     | 88                      | 19                            | 739       | 9                       | 8                        | 244       | 3                       |
| Mississippi  | 337              | 15,164    | 476                | 12,524    | 83                      | 23                            | 994       | 6                       | 38                       | 1,640     | 11                      |
| Monroe       | 212              | 5,001     | 173                | 2,760     | 55                      | 7                             | 161       | 3                       | 32                       | 2,080     | 42                      |
| Montgomery   | 58               | 1,177     | 47                 | 599       | 51                      | 11                            | 11        | 11                      | 11                       | 578       | 49                      |
| Nevada       | 193              | 3,408     | 154                | 2,686     | 79                      | 7                             | 142       | 4                       | 32                       | 580       | 17                      |
| Newton       | 93               | 640       | 31                 | 120       | 19                      | 40                            | 40        | 40                      | 62                       | 526       | 81                      |
| Ouachita     | 370              | 8,513     | 330                | 6,521     | 76                      | 15                            | 388       | 5                       | 25                       | 1,594     | 19                      |
| Perry        | 58               | 770       | 37                 | 293       | 38                      | 15                            | 15        | 15                      | 21                       | 477       | 62                      |
| Phillips     | 466              | 10,265    | 422                | 7,695     | 74                      | 16                            | 776       | 8                       | 28                       | 1,894     | 18                      |
| Pike         | 122              | 1,781     | 109                | 1,352     | 76                      | 2                             | (x)       | (x)                     | 11                       | (x)       | (x)                     |
| Polk         | 292              | 6,273     | 226                | 4,305     | 68                      | 10                            | 292       | 5                       | 56                       | 1,676     | 27                      |
| Polk         | 187              | 2,702     | 141                | 1,844     | 68                      | 3                             | 97        | 4                       | 43                       | 761       | 28                      |
| Pope         | 272              | 5,368     | 207                | 3,585     | 67                      | 8                             | 304       | 6                       | 67                       | 1,479     | 27                      |
| Prairie      | 124              | 2,471     | 96                 | 1,282     | 50                      | 11                            | 185       | 7                       | 17                       | 1,054     | 43                      |
| Pulaski      | 1,570            | 55,778    | 1,295              | 40,568    | 73                      | 150                           | 7,864     | 14                      | 125                      | 7,346     | 13                      |
| Randolph     | 116              | 1,813     | 96                 | 1,382     | 76                      | 2                             | (x)       | (x)                     | 18                       | (x)       | (x)                     |
| St. Francis  | 279              | 6,526     | 240                | 4,208     | 64                      | 8                             | 256       | 4                       | 81                       | 2,062     | 32                      |
| Saline       | 123              | 2,491     | 106                | 2,092     | 84                      | 11                            | 226       | 9                       | 6                        | 173       | 7                       |
| Scott        | 85               | 1,951     | 59                 | 1,189     | 61                      | 8                             | 262       | 13                      | 18                       | 500       | 26                      |
| Searcy       | 124              | 924       | 60                 | 485       | 52                      | 6                             | 36        | 4                       | 58                       | 403       | 44                      |
| Sebastian    | 708              | 18,615    | 570                | 14,098    | 76                      | 63                            | 2,785     | 15                      | 75                       | 1,732     | 9                       |
| Sevier       | 151              | 3,226     | 124                | 2,311     | 72                      | 5                             | 207       | 6                       | 23                       | 708       | 22                      |
| Sharp        | 103              | 1,112     | 82                 | 738       | 66                      | 3                             | 76        | 7                       | 13                       | 298       | 27                      |
| Stone        | 66               | 551       | 49                 | 343       | 62                      | 17                            | 17        | 17                      | 17                       | 208       | 38                      |
| Union        | 664              | 20,188    | 579                | 16,591    | 82                      | 17                            | 870       | 4                       | 68                       | 2,727     | 14                      |
| Van Buren    | 114              | 865       | 49                 | 399       | 46                      | 1                             | (x)       | (x)                     | 64                       | (x)       | (x)                     |
| Washington   | 481              | 10,373    | 336                | 7,396     | 71                      | 20                            | 542       | 5                       | 125                      | 2,435     | 24                      |
| White        | 431              | 7,672     | 279                | 4,263     | 56                      | 17                            | 387       | 5                       | 135                      | 3,022     | 39                      |
| Woodruff     | 146              | 4,775     | 113                | 2,342     | 49                      | 7                             | 288       | 6                       | 26                       | 2,145     | 45                      |
| Yell         | 157              | 2,922     | 76                 | 1,162     | 40                      | 8                             | 207       | 7                       | 73                       | 1,553     | 53                      |

# RETAIL DISTRIBUTION IN ARKANSAS: 1929

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**TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Total        | Single-store<br>independents | 2 and 3 store<br>independents | Local chains | Sectional chains | National chains | Other types |
|--|--------------|------------------------------|-------------------------------|--------------|------------------|-----------------|-------------|
| <b>Department stores:</b>  |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 42           | 19                           | 7                             |              |                  |                 |             |
| Annual net sales.....  | \$16,193,544 | \$11,136,897                 | \$1,970,871                   | (x)          | (x)              | \$1,970,817     |             |
| Per cent of total sales.....   | 100.00       | 68.77                        | 12.17                         | (x)          | (x)              | 12.28           |             |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 163          | 75                           | 2                             |              |                  |                 |             |
| Annual net sales.....  | \$5,938,787  | \$849,124                    | (x)                           | 11           | 46               | 29              |             |
| Per cent of total sales.....   | 100.00       | 14.30                        | (x)                           | (x)          | \$1,290,858      | \$3,556,767     |             |
| <b>Men's and boys' clothing and furnishings stores:</b>                |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 124          | 113                          | 2                             |              |                  |                 |             |
| Annual net sales.....  | \$4,284,990  | \$3,837,268                  | (x)                           | 3            | 4                | 2               |             |
| Per cent of total sales.....   | 100.00       | 89.55                        | (x)                           | \$194,631    | \$68,676         | (x)             |             |
| <b>Family clothing stores—men's, women's, and children's:</b>          |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 119          | 55                           | 5                             |              |                  |                 |             |
| Annual net sales.....  | \$3,750,627  | \$2,449,104                  | \$229,947                     | 16           | 9                | 4               |             |
| Per cent of total sales.....   | 100.00       | 65.30                        | 6.13                          | \$608,144    | \$271,598        | \$191,834       |             |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 138          | 101                          | 14                            |              |                  |                 |             |
| Annual net sales.....  | \$4,603,962  | \$2,539,556                  | \$759,549                     | 17           |                  |                 |             |
| Per cent of total sales.....   | 100.00       | 55.16                        | 16.50                         | \$905,091    |                  | \$301,698       | \$98,068    |
| <b>Shoe stores:</b>  |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 87           | 61                           | 6                             |              |                  |                 |             |
| Annual net sales.....  | \$2,573,056  | \$1,334,179                  | \$659,960                     | (x)          | 2                | 4               |             |
| Per cent of total sales.....   | 100.00       | 51.84                        | 25.64                         | (x)          | \$79,043         | \$457,097       | (x)         |
| <b>Furniture stores:</b>   |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 353          | 320                          | 23                            |              |                  |                 |             |
| Annual net sales.....  | \$13,507,720 | \$11,331,346                 | \$1,262,649                   | 3            | 1                |                 |             |
| Per cent of total sales.....   | 100.00       | 83.89                        | 9.35                          | \$169,110    | (x)              |                 | (x)         |
| <b>Radio and music stores:</b>   |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 101          | 86                           | 7                             |              |                  |                 |             |
| Annual net sales.....  | \$3,001,300  | \$1,980,044                  | 376,574                       | (x)          | 1                |                 |             |
| Per cent of total sales.....   | 100.00       | 65.97                        | 12.56                         | (x)          | (x)              |                 |             |
| <b>Grocery stores (without meats):</b>                                 |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 2,414        | 1,974                        | 22                            |              |                  |                 |             |
| Annual net sales.....  | \$17,955,521 | \$12,351,682                 | \$613,902                     | 19           |                  | 46              | 363         |
| Per cent of total sales.....   | 100.00       | 68.79                        | 3.42                          | \$334,335    |                  | \$1,491,730     | \$3,163,866 |
| <b>Combination stores (groceries and meats):</b>                       |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 1,338        | 1,056                        | 37                            |              |                  |                 |             |
| Annual net sales.....  | \$31,301,257 | \$20,278,514                 | \$1,898,126                   | 25           | 2                | 87              | 131         |
| Per cent of total sales.....   | 100.00       | 64.79                        | 6.06                          | \$1,409,471  | (x)              | (x)             | 2,230,311   |
| <b>Restaurants, cafeterias, and lunch rooms:</b>                       |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 1,337        | 1,312                        | 17                            |              |                  |                 |             |
| Annual net sales.....  | \$9,741,111  | \$9,218,563                  | \$322,335                     | 2            | 2                |                 | 4           |
| Per cent of total sales.....   | 100.00       | 94.64                        | 3.31                          | (x)          | (x)              |                 | \$35,945    |
| <b>Cigar stores and cigar stands:</b>                                  |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 83           | 74                           | 7                             |              |                  |                 |             |
| Annual net sales.....  | \$820,603    | \$637,590                    | (x)                           |              | 1                | 1               |             |
| Per cent of total sales.....   | 100.00       | 77.70                        | (x)                           |              | (x)              | (x)             |             |
| <b>Filling stations:</b>   |              |                              |                               |              |                  |                 |             |
| Number of stations.....  | 1,807        | 1,327                        | 47                            |              |                  |                 |             |
| Annual net sales.....  | \$17,992,916 | \$9,954,879                  | \$796,083                     | 49           | 288              | 40              | 46          |
| Per cent of total sales.....   | 100.00       | 55.33                        | 4.42                          | \$856,200    | \$4,968,446      | \$555,651       | \$801,057   |
| <b>Coal and wood yards—ice dealers:</b>                                |              |                              |                               |              |                  |                 |             |
| Number of yards.....   | 108          | 76                           | 6                             |              |                  |                 |             |
| Annual net sales.....  | \$1,933,055  | \$1,134,851                  | \$40,476                      | 7            | 12               |                 | 7           |
| Per cent of total sales.....   | 100.00       | 58.71                        | 2.09                          | \$74,363     | \$379,477        |                 | \$303,888   |
| <b>Drug stores:</b>  |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 826          | 766                          | 48                            |              |                  |                 |             |
| Annual net sales.....  | \$17,310,073 | \$15,563,081                 | \$1,334,368                   | (x)          |                  | 1               | 5           |
| Per cent of total sales.....   | 100.00       | 89.91                        | 7.71                          | (x)          |                  | (x)             | \$100,415   |
| <b>Hardware stores:</b>  |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 69           | 61                           | 2                             |              |                  |                 |             |
| Annual net sales.....  | \$2,832,356  | \$2,322,337                  | (x)                           | 5            |                  |                 | 1           |
| Per cent of total sales.....   | 100.00       | 81.99                        | (x)                           | \$350,274    |                  |                 | (x)         |
| <b>Jewelry stores:</b>   |              |                              |                               |              |                  |                 |             |
| Number of stores.....  | 157          | 145                          | 11                            |              |                  |                 |             |
| Annual net sales.....  | \$2,165,814  | \$1,724,379                  | (x)                           |              | 1                |                 |             |
| Per cent of total sales.....   | 100.00       | 79.62                        | (x)                           |              | (x)              |                 |             |

TABLE 7.—THE STATE—CREDIT BUSINESS  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
 [Sales expressed in thousands of dollars]

| KIND OF BUSINESS  | TOTAL             |           | PROPORTION OF CREDIT BUSINESS |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
|---|-------------------|-----------|-------------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|------------------------------|-----------|
|   | ALL CASH          |           | 1 to 10 per cent credit       |           | 11 to 20 per cent credit |           | 21 to 30 per cent credit |           | 31 to 40 per cent credit |           | 41 to 50 per cent credit |           | 51 to 60 per cent credit |           | 61 to 70 per cent credit |           | 71 to 80 per cent credit |           | More than 80 per cent credit |           |
|   | Num-ber of stores | Net sales | Num-ber of stores             | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores        | Net sales | Num-ber of stores            | Net sales |
| <b>Total, all stores reporting: 1</b>   |                   |           |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Number of stores.....   | 18,525            |           | 1,920                         | 1,064     | 1,076                    | 1,084     | 1,084                    | 1,084     | 1,084                    | 1,084     | 1,084                    | 1,084     | 1,084                    | 1,084     | 1,084                    | 1,084     | 1,084                    | 1,084     | 1,084                        | 1,084     |
| Per cent of total stores.....   | 100.00            |           | 7.90                          | 6.62      | 6.51                     | 6.56      | 6.56                     | 6.56      | 6.56                     | 6.56      | 6.56                     | 6.56      | 6.56                     | 6.56      | 6.56                     | 6.56      | 6.56                     | 6.56      | 6.56                         | 6.56      |
| Amount of net sales.....  | \$382,065         |           | \$26,776                      | \$23,488  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                 | \$25,894  | \$25,894                     | \$25,894  |
| Per cent of total sales.....  | 100.00            |           | 7.01                          | 6.15      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                     | 6.76      | 6.76                         | 6.76      |
| <b>Food group:</b>  |                   |           |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Confectionery stores (candy and fountain).....                                | 141               | \$938     | 7                             | \$54      | 6                        | \$54      | 4                        | \$54      | 4                        | \$40      | 3                        | \$5       | 1                        | \$2       | 1                        | \$9       | 1                        | \$5       | 1                            | \$31      |
| Dairy products stores (including ice cream).....                              | 4                 | 17        |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Bakery stores.....  | 4                 | 15        |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Fruit stores and vegetable markets.....                                       | 34                | 329       | 28                            | 257       |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Cheese stores (without meats).....  | 2,244             | 16,162    | 155                           | 1,479     | 131                      | 785       | 114                      | 687       | 122                      | 738       | 264                      | 1,417     | 97                       | 874       | 104                      | 802       | 109                      | 1,006     | 106                          | 1,297     |
| Meat markets (including sea foods).....                                       | 1,089             | 25,658    | 406                           | 12,221    | 40                       | 532       | 51                       | 865       | 50                       | 695       | 123                      | 1,813     | 52                       | 1,101     | 83                       | 1,548     | 126                      | 8,223     | 96                           | 2,885     |
| Meat markets (excluding sea foods).....                                       | 1,162             | 4,171     | 69                            | 1,618     | 8                        | 144       | 7                        | 219       | 10                       | 133       | 22                       | 640       | 15                       | 353       | 10                       | 357       | 5                        | 198       | 3                            | 190       |
| Fish markets.....   | 20                | 220       | 15                            | 186       | 2                        | 11        | 1                        | 1         | 1                        | 1         | 1                        | 12        |                          |           |                          |           |                          |           |                              |           |
| Bakeries—bakery goods stores (except manufac-turing bakeries).....            | 113               | 1,364     | 57                            | 573       | 12                       | 164       | 4                        | 37        | 6                        | 67        | 8                        | 75        | 22                       | 360       | 2                        | 18        | 1                        | 20        |                              |           |
| <b>General merchandise group:</b>   |                   |           |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Department stores.....  | 63                | 1,169     | 44                            | 692       | 4                        | 27        | 3                        | 76        | 1                        | 12        | 1                        | 32        |                          |           |                          |           |                          |           |                              |           |
| Without food departments.....   | 4                 | 1,362     |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| With food departments.....  | 35                | 14,317    | 12                            | 2,169     | 2                        | 217       | 4                        | 863       | 4                        | 1,227     | 3                        | 503       | 1                        | 873       | 2                        | 1,654     | 1                        | 410       |                              |           |
| Dry goods stores.....   | 275               | 8,900     | 157                           | 4,361     | 29                       | 1,096     | 20                       | 533       | 17                       | 679       | 11                       | 405       | 4                        | 1,231     | 6                        | 1,183     | 4                        | 256       | 1                            | 20        |
| General merchandise stores.....   | 51                | 2,937     | 94                            | 1,084     | 1                        | 87        | 1                        | 4         | 3                        | 358       | 3                        | 290       | 3                        | 91        | 3                        | 368       | 7                        | 415       | 6                            | 240       |
| With food departments.....  | 290               | 7,638     | 126                           | 4,263     | 22                       | 663       | 9                        | 516       | 14                       | 843       | 5                        | 161       | 4                        | 297       | 5                        | 239       | 2                        | 41        | 3                            | 102       |
| Without food departments.....   | 145               | 5,140     | 138                           | 5,084     | 7                        | 96        |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Variety, 5-and-10, and to-a-dollar stores.....                                | 368               | 54,118    | 66                            | 9,491     | 14                       | 1,070     | 24                       | 2,762     | 15                       | 1,862     | 39                       | 4,419     | 28                       | 3,532     | 38                       | 7,229     | 44                       | 7,115     | 42                           | 6,029     |
| <b>Automotive group:</b>  |                   |           |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Automobile salesrooms—new and trade-in.....                                   | 35                | 2,412     | 16                            | 1,349     | 1                        | 42        | 4                        | 113       | 1                        | 31        | 1                        | 180       | 6                        | 162       | 2                        | 100       | 3                        | 55        | 2                            | 391       |
| Accessories, tires and batteries.....   | 37                | 1,188     | 16                            | 370       | 1                        | 3         |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Tire shops (including tire repairs).....                                      | 692               | 7,571     | 238                           | 1,062     | 45                       | 354       | 81                       | 754       | 52                       | 885       | 90                       | 1,343     | 46                       | 864       | 37                       | 845       | 28                       | 639       | 26                           | 633       |
| Filling stations.....   | 468               | 6,725     | 149                           | 1,681     | 33                       | 344       | 58                       | 400       | 40                       | 425       | 83                       | 1,005     | 36                       | 1,425     | 27                       | 653       | 14                       | 267       | 5                            | 50        |
| Filling stations with tires and accessories.....                              | 481               | 2,457     | 260                           | 1,133     | 41                       | 259       | 38                       | 194       | 31                       | 153       | 27                       | 225       | 52                       | 245       | 13                       | 56        | 13                       | 95        | 3                            | 87        |
| Garages (repairs and storage, gasoline, oil, acces-sories).....               | 603               | 5,637     | 271                           | 2,153     | 47                       | 378       | 51                       | 313       | 45                       | 307       | 61                       | 561       | 90                       | 731       | 38                       | 517       | 32                       | 380       | 19                           | 226       |
| <b>Apparel group:</b>   |                   |           |                               |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Men's and boys' clothing and furnishings stores—Men's furnishings stores..... | 15                | 405       | 12                            | 381       | 1                        | 15        | 1                        | 5         |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Men's clothing and furnishings stores.....                                    | 22                | 364       | 10                            | 110       | 2                        | 19        | 3                        | 98        | 1                        | 26        | 1                        | 14        | 2                        | 42        | 1                        | 33        | 1                        | 8         |                              |           |
| Family clothing stores—men's, women's, chil-dren's.....                       | 79                | 3,374     | 30                            | 950       | 7                        | 203       | 4                        | 196       | 8                        | 555       | 6                        | 182       | 13                       | 589       | 1                        | 69        | 8                        | 405       | 2                            | 225       |
| Women's ready-to-wear specialty stores—apparel and accessories.....           | 112               | 3,630     | 68                            | 1,327     | 8                        | 248       | 6                        | 159       | 4                        | 94        | 1                        | 43        | 5                        | 331       | 3                        | 111       | 2                        | 44        |                              |           |
| Millinery stores.....   | 131               | 4,400     | 77                            | 2,437     | 5                        | 168       | 10                       | 162       | 2                        | 73        | 9                        | 206       | 13                       | 609       | 4                        | 146       | 3                        | 114       | 6                            | 417       |
| Shoe stores—men's.....  | 71                | 728       | 49                            | 601       | 3                        | 15        | 7                        | 28        | 3                        | 13        | 3                        | 41        | 2                        | 6         | 2                        | 10        | 1                        | 6         | 1                            | 8         |
| Shoe stores—women's.....  | 6                 | 164       | 5                             | 149       |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
| Family shoe stores—men's, women's, chil-dren's.....                           | 7                 | 241       | 5                             | 241       |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                          |           |                              |           |
|   | 71                | 2,150     | 46                            | 787       | 8                        | 115       | 3                        | 101       | 1                        | 15        | 5                        | 325       | 5                        | 315       | 2                        | 103       | 1                        | 389       | 1                            | 29        |

RETAIL DISTRIBUTION IN ARKANSAS: 1929

|  | 156 | 5,754  | 27  | 543   | 4  | 27    | 5  | 121   | 2  | 19    | 1  | 2     | 5  | 39  | 7  | 279   | 12 | 205 | 28 | 1,021 | 65 | 3,495 |
|--|-----|--------|-----|-------|----|-------|----|-------|----|-------|----|-------|----|-----|----|-------|----|-----|----|-------|----|-------|
| <b>Furniture and household group:</b>                              |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Furniture stores   | 79  | 1,034  | 17  | 429   | 3  | 29    | 1  | 2     | 6  | 13    | 7  | 37    | 8  | 52  | 15 | 127   | 11 | 113 | 7  | 135   | 4  | 97    |
| Household appliances stores  | 12  | 328    | 3   | 122   |    |       |    |       |    |       | 1  | 6     |    |     |    | 7     | 2  | 34  | 2  | 22    | 3  | 187   |
| Household appliances stores (electric)                             | 56  | 1,147  | 12  | 109   | 6  | 65    | 3  | 17    |    |       |    |       | 5  | 85  | 4  | 39    | 4  | 88  | 9  | 131   | 13 | 613   |
| Radio and music stores   | 39  | 1,701  | 4   | 66    |    |       |    |       |    | 12    |    |       | 3  | 36  | 1  | 6     | 5  | 168 | 5  | 179   | 19 | 1,238 |
| Radio and electrical shops   |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Radio and musical instruments stores                               |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| <b>Lumber and building group:</b>                                  |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Lumber and building material dealers                               | 126 | 5,400  | 22  | 784   | 2  | 83    | 4  | 140   | 3  | 148   | 5  | 191   | 7  | 106 | 5  | 147   | 10 | 193 | 15 | 326   | 53 | 3,231 |
| Electrical shops without radio                                     | 22  | 393    | 5   | 32    | 2  | 31    | 1  | 2     |    |       |    |       | 1  | 15  |    |       | 3  | 143 | 1  | 26    | 9  | 144   |
| Heating and plumbing shops   | 84  | 1,832  | 23  | 542   | 4  | 74    | 4  | 44    | 4  | 118   | 8  | 201   | 3  | 28  | 1  | 6     | 6  | 27  | 7  | 124   | 25 | 668   |
| Paint and glass stores   | 22  | 650    | 2   | 29    | 2  | 50    | 2  | 27    |    |       | 1  |       |    |     |    | 27    | 2  | 55  | 7  | 202   | 5  | 259   |
| <b>Other retail stores:</b>  |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Hardware stores  | 66  | 2,801  | 13  | 137   | 8  | 52    | 3  | 377   | 7  | 64    | 9  | 354   | 7  | 199 | 11 | 1,187 | 5  | 255 | 2  | 165   | 1  | 11    |
| Feed stores (flour, feed, grain, fertilizer)                       | 157 | 4,763  | 65  | 1,545 | 23 | 741   | 10 | 144   | 13 | 202   | 15 | 463   | 15 | 486 | 4  | 414   | 7  | 206 | 4  | 322   | 1  | 155   |
| Book stores  | 18  | 602    | 9   | 236   | 5  | 107   | 1  | 16    | 1  | 42    | 2  | 212   |    |     |    |       |    |     |    |       |    |       |
| Cigar stores without fountains                                     | 23  | 287    | 21  | 264   | 1  | 18    |    |       |    | 5     | 3  | 55    | 6  | 50  | 1  | 39    | 1  | 2   |    |       | 8  | 140   |
| Coal and wood yards  | 59  | 736    | 26  | 137   | 2  | 37    |    |       | 7  | 175   |    |       |    |     |    |       |    |     |    |       |    |       |
| Drug stores  |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Drying stores  | 322 | 5,027  | 132 | 2,001 | 45 | 642   | 29 | 625   | 39 | 777   | 46 | 1,073 | 16 | 297 | 7  | 88    | 4  | 19  | 2  | 94    | 2  | 11    |
| Flour stores with fountains  | 449 | 10,673 | 176 | 3,528 | 59 | 1,113 | 68 | 2,006 | 70 | 2,010 | 45 | 1,330 | 20 | 424 | 7  | 199   | 4  | 63  | 2  | 5     | 6  | 89    |
| Flowers  | 31  | 455    | 8   | 164   | 2  | 15    |    | 16    |    |       | 1  | 14    | 1  | 1   | 2  | 53    | 7  | 98  | 2  | 5     | 6  |       |
| Camera dealers—photographic supplies                               | 5   | 80     | 2   | 21    |    |       |    |       |    |       | 1  | 5     | 1  | 2   |    |       | 1  | 61  |    |       |    |       |
| Jewelry stores   |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Jewelry stores (installment credit)                                | 3   | 273    |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Jewelry stores   | 140 | 1,595  | 71  | 424   | 13 | 167   | 13 | 115   | 8  | 86    | 6  | 32    | 9  | 150 | 5  | 210   | 7  | 159 | 4  | 107   | 4  | 95    |
| Music stores (without radio)                                       | 18  | 422    | 5   | 85    |    |       |    | 3     | 2  | 7     | 2  | 26    |    |     |    |       | 1  | 1   | 3  | 52    | 4  | 248   |
| Office, school, and store supplies and equipment dealers           |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Office and store mechanical appliance dealers                      | 12  | 443    | 4   | 64    |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Office and store furniture and equipment dealers                   | 5   | 407    | 2   | 74    |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Sporting goods stores, including athletic and playground equipment |     |        |     |       |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Sporting goods specialty stores                                    | 5   | 49     | 1   | 7     |    |       |    |       |    |       |    |       |    |     |    |       |    |     |    |       |    |       |
| Sporting goods stores with toys and stationery                     | 3   | 17     | 1   | 1     | 2  | 16    | 1  | 15    | 1  | 22    |    |       | 1  | 2   |    |       |    |     |    |       | 1  | 3     |

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the State which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 1 except for 1,412 stores with sales of \$30,614,829 which failed to report as to their credit activities.



CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

| TYPE OF OPERATION                               | STORES REPORTING CREDIT |                      |                      |                                      | Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup> | TYPE OF OPERATION                           | STORES REPORTING CREDIT |                 |                  |                                      | Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup> |
|---|-------------------------|----------------------|----------------------|--------------------------------------|--|---|-------------------------|-----------------|------------------|--------------------------------------|--|
|   | Number of stores        | Total net sales      | Net credit sales     | Ratio of credit sales to total sales |  |   | Number of stores        | Total net sales | Net credit sales | Ratio of credit sales to total sales |  |
| <b>Total</b> .....                              | <b>9,402</b>            | <b>\$266,331,923</b> | <b>\$133,495,080</b> | <b>50.12</b>                         | <b>\$13,269,123</b>  | Manufacturer - controlled chains.....       | 13                      | \$305,636       | \$643,164        | 79.83                                | \$106,139  |
| Independent stores <sup>2</sup> .....           | 7,073                   | 192,916,444          | 101,231,213          | 52.47                                | 11,958,701   | Cooperative stores <sup>3</sup> .....       | 7                       | 253,918         | 21,749           | 8.57                                 |  |
| Local chains.....                               | 163                     | 9,363,049            | 6,943,737            | 74.16                                | 202,591  | Other types of operation:                   |                         |                 |                  |                                      |  |
| Sectional chains.....                           | 268                     | 6,423,730            | 3,305,907            | 51.46                                | 356,284  | Retailers—country buyers <sup>4</sup> ..... | 1,665                   | 46,421,276      | 15,492,462       | 33.37                                |  |
| National chains.....                            | 48                      | 1,836,725            | 833,349              | 46.37                                | 386,713  | Retailers—wholesalers <sup>5</sup> .....    | 95                      | 6,856,831       | 3,987,503        | 58.15                                |  |
| Industrial stores (including commissaries)..... | 10                      | 805,963              | 591,948              | 73.45                                |  | All other types.....                        | 6                       | 70,668          | 45,062           | 63.77                                |  |
| Utility-operated retail stores.....             | 54                      | 577,683              | 398,986              | 69.07                                | 193,695  |   |                         |                 |                  |                                      |  |

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers notes are handled through finance companies.  
<sup>2</sup> Includes single-store independents, 2 and 3 store independents.  
<sup>3</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

| KIND OF BUSINESS                                  | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS  | Normal seating capacity | Receipts from sale of meals |
|---|-------------------------|-----------------------------|---|-------------------------|-----------------------------|
| <b>Total</b> .....                                | <b>32,060</b>           | <b>\$9,233,929</b>          | Other stores in which meals are served—Continued.                 |                         |                             |
| Restaurants, cafeterias, and eating places.....   | 29,382                  | 8,848,683                   | Combination stores—meat markets with groceries.....               | 35                      | \$6,260                     |
| Cafeterias.....                                   | 1,604                   | 723,738                     | Meat markets.....   | 33                      | 11,480                      |
| Lunch rooms.....                                  | 14,226                  | 2,743,159                   | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 154                     | 69,563                      |
| Restaurants with table service.....               | 11,707                  | 4,760,483                   | General stores—groceries with dry goods.....                      | 145                     | 17,415                      |
| Refreshment stands.....                           | 53                      | 7,155                       | General stores—groceries with other merchandise.....              | 120                     | 14,074                      |
| Fountain—lunches.....                             | 72                      | 29,150                      | Department stores.....  | 100                     | 30,921                      |
| Lunch counters.....                               | 1,720                   | 584,948                     | Filling stations—gasoline and oil.....                            | 12                      | 1,775                       |
| Other stores in which meals are served.....       | 2,668                   | 385,246                     | Filling stations with other merchandise.....                      | 425                     | 37,851                      |
| Confectionery stores (candy and fountain).....    | 371                     | 42,817                      | Garages (repairs and storage, gasoline, oil, accessories).....    | 52                      | 5,620                       |
| Fruit stores and vegetable markets.....           | 17                      | 4,400                       | Feed stores with groceries.....                                   | 60                      | 12,845                      |
| Grocery stores (without meats).....               | 758                     | 71,755                      | Cigar stands.....   | 50                      | 15,437                      |
| Combination stores—grocery stores with meats..... | 210                     | 23,808                      | Drug stores.....  | 70                      | 14,265                      |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

| KIND OF BUSINESS   | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS                                       | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|--|----------------------------|------------------------------|---|--|----------------------------|------------------------------|---|
| <b>Total</b> .....   | <b>3,050</b>               | <b>\$7,446,668</b>           | <b>\$57,107</b>   | Automotive group—Continued.                            |                            |                              |   |
| Food group.....  | 4                          | 5,917                        |   | Parking stations, parking garages and lots.....        | 13                         | \$8,365                      | \$19,950  |
| Grocery stores (without meats).....                            | 4                          | 5,917                        |   | Radiator shops (including repairs).....                | 9                          | 27,625                       |   |
| General stores.....  | 13                         | 41,754                       |   | Furniture and household group.....                     | 1                          | 3,300                        |   |
| General stores—groceries with dry goods.....                   | 2                          | 11,200                       |   | Furniture and hardware stores (rural).....             |                            | 1,500                        |   |
| General stores—groceries with other merchandise.....           | 11                         | 30,554                       |   | Radio and electrical shops.....                        | 1                          | 1,800                        |   |
| Automotive group.....  | 3,015                      | 7,342,137                    | 57,107  | Lumber and building group.....                         | 2                          | 9,484                        |   |
| Automobile sales rooms—new and trade-in.....                   | 1,751                      | 3,792,704                    | 5,261   | Plumbing shops—heating and ventilating.....            | 2                          | 9,484                        |   |
| Used-car establishments.....                                   | 3                          | 5,100                        |   | Other retail stores.....                               | 8                          | 14,457                       |   |
| Automobile dealers with farm implements and machinery.....     | 2                          | 5,000                        |   | Hardware stores.....                                   | 1                          | 1,800                        |   |
| Accessory stores with tires and batteries.....                 | 104                        | 294,300                      | 1,462   | Farm implements, machinery, and equipment dealers..... | 3                          | 4,232                        |   |
| Battery and ignition shops—brake repair shops.....             | 20                         | 75,910                       |   | Hardware and farm implement stores.....                | 1                          | 1,410                        |   |
| Tire shops (including tire repairs).....                       | 59                         | 163,987                      |   | Harness shops.....                                     | 2                          | 2,000                        |   |
| Filling stations—gasoline and oil.....                         | 21                         | 46,122                       |   | Feed stores with groceries.....                        | 1                          | 1,065                        |   |
| Filling stations with tires and accessories.....               | 243                        | 470,186                      | 1,200   | Miscellaneous classifications (combined).....          | 2                          | 3,950                        |   |
| Filling stations with other merchandise.....                   | 40                         | 79,177                       |   | Secondhand stores.....                                 | 7                          | 29,817                       |   |
| Bicycles, motor cycles, and supplies stores.....               | 1                          | 3,659                        |   |  |                            |                              |   |
| Body, fender, and paint shops.....                             | 32                         | 143,311                      |   |  |                            |                              |   |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 717                        | 2,226,684                    | 29,234  |  |                            |                              |   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

| KIND OF BUSINESS  | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS   | Receipts from other repairs and service (except automotive) |
|---|---|--|---|
| Total.....  | \$1,282,355   | Restaurants, cafeterias, and eating places.....                  | \$4,733   |
| Food group.....   | 2,340   | Lunch rooms.....   | 1,820   |
| Grocery stores (without meats).....                                 | 2,340   | Lunch counters.....  | 2,913   |
| General stores.....   | 35,071  | Lumber and building group.....                                   | 358,585   |
| General stores—groceries with apparel.....                          | 600   | Lumber and building material dealers.....                        | 12,633  |
| General stores—groceries with dry goods.....                        | 5,958   | Lumber and hardware (rural).....                                 | 46,742  |
| General stores—groceries with other merchandise.....                | 28,515  | Roofing.....   | 38,282  |
| General merchandise group.....                                      | 17,595  | Electrical shops (without radio).....                            | 40,681  |
| Department stores.....  | 16,065  | Plumbing shops—heating and ventilating.....                      | 220,247   |
| Dry goods stores.....   | 1,500   | Other retail stores.....   | 583,345   |
| Automotive group.....   | 57,292  | Hardware stores.....   | 1,650   |
| Accessory stores with tires and batteries.....                      | 1,000   | Farm implements, machinery, and equipment dealers.....           | 114,047   |
| Battery and ignition shops—brake repair shops.....                  | 750   | Hardware and farm implement stores.....                          | 2,000   |
| Bicycles, motor cycles, and supplies stores.....                    | 33,702  | Feed stores (flour, feed, grain, fertilizer).....                | 900   |
| Garages (repairs and storage, gasoline, oil, accessories).....      | 16,840  | Harness shops.....   | 3,270   |
| Apparel group.....  | 80,494  | Feed stores with groceries.....                                  | 1,500   |
| Men's and boys' clothing stores.....                                | 642   | Coal and wood yards.....   | 729   |
| Men's furnishings stores.....                                       | 2,795   | Drug stores.....   | 1,650   |
| Family clothing stores—men's, women's, children's.....              | 4,950   | Drug stores with fountains.....                                  | 737   |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 16,176  | Florists.....  | 600   |
| Millinery stores.....   | 521   | Jewelry stores (installment credit).....                         | 3,000   |
| Custom tailors.....   | 32,736  | Jewelry stores.....  | 185,825   |
| Family shoe stores—men's, women's, children's.....                  | 22,644  | Luggage and leather goods stores.....                            | 2,600   |
| Furniture and household group.....                                  | 137,980   | Music stores (without radio).....                                | 1,630   |
| Furniture stores.....   | 2,100   | Newsdealers.....   | 1,400   |
| Floor coverings, draperies, curtains, and upholstery stores.....    | 1,100   | Office and store mechanical appliance dealers (retail).....      | 43,702  |
| Household appliances stores (electrical).....                       | 24,503  | Typewriter dealers.....  | 1,799   |
| Household appliances stores.....                                    | 1,433   | Opticians and optometrists.....                                  | 5,133   |
| Other home furnishings and appliances stores.....                   | 31,918  | Sporting goods, including athletic and playground equipment..... | 7,592   |
| Radio and electrical shops.....                                     | 49,360  | Stationers and printers.....                                     | 800   |
| Radio and musical instruments stores.....                           | 27,546  | Monuments and tombstones.....                                    | 8,537   |
|   |   | Miscellaneous classifications (combined).....                    | 189,294   |
|   |   | Secondhand stores.....   | 4,970   |

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

| KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> | KIND OF BUSINESS  | Merchandise manufactured on sales premises <sup>1</sup> | Sales to other retailers for use or resale <sup>1</sup> | Returned goods and allowances <sup>1</sup> |
|---|---|---|--|---|---|---|--|
| All groups.....   | \$1,176,963   | \$15,845,494  | \$1,640,116                                | Automotive group—Continued.....                                     |   |   |  |
| Food group.....   | 199,754   | 1,103,472   |  | Garages (repairs and storage, gasoline, oil, accessories).....      |   | \$7,494   |  |
| Egg and poultry dealers.....                                      |   | 27,000  |  | Apparel group.....  | \$27,280  | 20,172  | \$109,059                                  |
| Fruit stores and vegetable markets.....                           |   | 12,000  |  | Family clothing stores—men's, women's, children's.....              |   |   | 3,027                                      |
| Grocery stores (without meats).....                               | 4,570   | 257,479   |  | Women's ready-to-wear specialty stores—apparel and accessories..... |   |   | 11,834                                     |
| Combination stores (groceries and meats):                         |   |   |  | Millinery stores.....   |   | 12,672  |  |
| Grocery stores with meats.....                                    |   | 623,785   |  | Custom tailors.....   | 27,280  |   |  |
| Meat markets with groceries.....                                  | 11,440  | 50,400  |  | Family shoe stores—men's, women's, children's.....                  |   | 7,500   | 94,193                                     |
| Meat markets (including sea foods):                               |   |   |  | Furniture and household group.....                                  | 4,000   | 59,535  | \$49,005                                   |
| Fish markets—sea foods.....                                       |   | 8,320   |  | Furniture stores.....   |   |   | 264,302                                    |
| Meat markets.....   | 7,000   | 10,350  |  | Furniture and hardware stores.....                                  |   | 59,535  |  |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 152,634   | 53,550  |  | Floor coverings, draperies, curtains, and upholstery stores.....    |   |   | 1,644                                      |
| Other food stores.....  |   |   |  | Household appliances stores:  |   |   |  |
| Coffee, tea, spices.....  | 24,110  | 17,588  |  | Household appliances stores (electrical).....                       |   |   | 24,000                                     |
| Farm products stores.....   |   | 43,000  |  | Household appliances stores.....                                    |   |   | 3,392                                      |
| General stores.....   | 8,485   | 11,500,965  | 12,997                                     | Radio and music stores:   |   |   |  |
| General stores—groceries with apparel.....                        |   | 59,340  |  | Radio and electrical shops.....                                     | 4,000   |   | 12,490                                     |
| General stores—groceries with dry goods.....                      | 3,030   | 913,604   |  | Radio and musical instruments stores.....                           |   |   | 43,177                                     |
| General stores—groceries with other merchandise.....              | 5,455   | 10,528,021  | 12,997                                     | Restaurants, cafeterias, and eating places.....                     | 75,212  | 1,200   |  |
| General merchandise group.....                                    |   | 243,460   | 855,256                                    | Lunch rooms.....  | 3,702   |   |  |
| Department stores:  |   |   |  | Lunch counters, refreshment stands, etc.:                           |   |   |  |
| With food departments.....  |   | 5,876   |  | Fountain—lunches.....   | 65,400  | 1,200   |  |
| Without food departments.....                                     |   | 838,515   |  | Lunch counters.....   | 6,050   |   |  |
| Dry goods stores.....   |   | 208,833   |  | Lumber and building group.....                                      | 390,013   | 2,238   | 27,919                                     |
| General merchandise stores.....                                   |   | 34,627  | 10,865                                     | Lumber and building material dealers:                               |   |   |  |
| Automotive group.....   | 22,000  | 1,628,318   | 164,640                                    | Lumber and building material dealers.....                           | 140,100   | 2,238   | 13,809                                     |
| Motor vehicle dealers:  |   |   |  | Lumber and hardware.....  | 139,907   |   |  |
| Automobile sales rooms—new and trade-in.....                      |   | 1,555,593   | 150,302                                    | Roofing.....  | 21,050  |   |  |
| Used car establishments.....                                      |   |   | 10,000                                     | Dealers in any other single building material.....                  | 73,556  |   |  |
| Accessories, tires, and batteries:                                |   |   |  | Plumbing shops—heating and ventilating.....                         | 4,500   |   |  |
| Accessory stores with tires and batteries.....                    |   | 11,500  | 4,338                                      | Paint and glass stores.....   |   |   | 14,110                                     |
| Tire shops (including tire repairs).....                          |   | 48,381  |  |   |   |   |  |
| Filling stations:   |   |   |  |   |   |   |  |
| Filling stations—gasoline and oil.....                            | 22,000  |   |  |   |   |   |  |
| Filling stations with tires and accessories.....                  |   | 3,050   |  |   |   |   |  |

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS                                       | Merchandise manufactured on sales premises | Sales to other retailers for use or resale | Returned goods and allowances | KIND OF BUSINESS  | Merchandise manufactured on sales premises | Sales to other retailers for use or resale | Returned goods and allowances |
|--|--|--|-------------------------------|---|--|--|-------------------------------|
| <b>Other retail stores</b> .....                       | <b>\$480,209</b>                           | <b>\$1,272,844</b>                         | <b>\$121,239</b>              | <b>Other retail stores—Continued.</b>                       |  |  |                               |
| Hardware stores.....                                   |  |  | 8,021                         | Jewelry stores (installment credit).....                    | \$3,000                                    |  | \$45,119                      |
| Hardware and farm implement stores:                    |  |  |                               | Luggage and leather goods stores.....                       |  | \$2,050                                    | 25,000                        |
| Farm implements, machinery, and equipment dealers..... | 5,375                                      | 12,400                                     |                               | Music stores (without radio).....                           |  |  |                               |
| Hardware and farm implement stores.....                |  | 33,500                                     |                               | Office, school, and store supplies and equipment dealers:   |  |  |                               |
| Farmers' supplies:                                     |  |  |                               | Office and school supplies.....                             | 5,000                                      | 3,000                                      |                               |
| Feed stores (flour, feed, grain, fertilizer).....      | 84,085                                     | 528,443                                    |                               | Office and store mechanical appliance dealers (retail)..... |  | 57,494                                     | 18,009                        |
| Harness shops.....                                     | 49,819                                     |  |                               | Office and store furniture and equipment dealers.....       | 3,000                                      |  | 13,000                        |
| Seeds, bulbs, and nursery stock.....                   |  | 15,825                                     |                               | Monuments and tombstones.....                               | 15,165                                     |  |                               |
| Coal and feed stores.....                              |  | 97,600                                     |                               | Miscellaneous classifications (combined).....               | 170,587                                    |  |                               |
| Feed stores with groceries.....                        | 6,535                                      | 443,125                                    | 5,214                         |   |  |  |                               |
| Book stores.....                                       |  |  | 6,270                         | <b>Secondhand stores</b> .....                              |  | 15,290                                     |                               |
| Coal and wood yards—ice dealers:                       |  |  |                               |   |  |  |                               |
| Coal and wood yards.....                               |  | 5,087                                      |                               |   |  |  |                               |
| Ice dealers.....                                       | 6,372                                      | 27,855                                     |                               |   |  |  |                               |
| Drug stores:   |  |  |                               |   |  |  |                               |
| Drug stores.....                                       | 52,700                                     | 4,748                                      |                               |   |  |  |                               |
| Drug stores with fountains.....                        | 58,571                                     | 11,510                                     |                               |   |  |  |                               |

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURERS

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the state aggregating \$1,365,072]

|                  | MANUFACTURING BAKERIES   |                  | PLANING MILLS   |                  | POWER LAUNDRIES          |                  | CLEANING AND DYEING ESTABLISHMENTS |                  |
|------------------|--------------------------|------------------|-----------------|------------------|--------------------------|------------------|------------------------------------|------------------|
|                  | Number of establishments | Net sales (1929) | Number of mills | Net sales (1929) | Number of establishments | Net sales (1929) | Number of establishments           | Net sales (1929) |
| State total..... | 49                       | \$1,019,439      | 35              | \$3,325,154      | 51                       | \$2,139,803      | 81                                 | \$1,369,769      |

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is assembling of farm products is shown below]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| COUNTY          | COUNTRY BUYING (assembling) | COUNTY            | COUNTRY BUYING (assembling) | COUNTY           | COUNTRY BUYING (assembling) |
|-----------------|-----------------------------|-------------------|-----------------------------|------------------|-----------------------------|
| Total.....      | \$18,628,235                | Garland.....      | \$7,185                     | Newton.....      | \$87,864                    |
| Arkansas.....   | 249,790                     | Grant.....        | (x)                         | Ouachita.....    | 208,793                     |
| Ashley.....     | 22,077                      | Greene.....       | 1,196,214                   | Perry.....       | 116,750                     |
| Baxter.....     | 17,243                      | Hempstead.....    | 288,090                     | Phillips.....    | 13,175                      |
| Benton.....     | 560,817                     | Hot Spring.....   | 16,380                      | Pike.....        | 157,886                     |
| Boone.....      | 120,715                     | Howard.....       | 23,651                      | Polk.....        | 38,936                      |
| Bradley.....    | 362,705                     | Independence..... | 285,749                     | Polk.....        | 175,712                     |
| Calhoun.....    | 33,775                      | Izard.....        | 267,115                     | Pope.....        | 133,038                     |
| Carroll.....    | 101,071                     | Jackson.....      | 1,037,279                   | Prairie.....     | 371,761                     |
| Chicot.....     | 7,800                       | Jefferson.....    | 433,543                     | Pulaska.....     | 7,688                       |
| Clark.....      | 320,456                     | Johnson.....      | 54,818                      | Randolph.....    | 31,275                      |
| Clay.....       | 33,799                      | Lafayette.....    | 5,496                       | St. Francis..... | 434,142                     |
| Cleburne.....   | 36,662                      | Lawrence.....     | 155,789                     | Saline.....      | 11,297                      |
| Cleveland.....  | 277,100                     | Lee.....          | 87,115                      | Scott.....       | 281,068                     |
| Columbia.....   | 318,658                     | Lincoln.....      | 423,952                     | Searcy.....      | 48,292                      |
| Conway.....     | 178,250                     | Little River..... | 194,533                     | Sebastian.....   | 122,620                     |
| Craighead.....  | 88,357                      | Logan.....        | 479,690                     | Sevier.....      | 184,642                     |
| Crawford.....   | 80,162                      | Lonoke.....       | 869,540                     | Sharp.....       | 18,648                      |
| Crittenden..... | 478,022                     | Madison.....      | 125,006                     | Stone.....       | 34,280                      |
| Cross.....      | 119,399                     | Marion.....       | 145,207                     | Union.....       | 23,751                      |
| Dallas.....     | 66,200                      | Miller.....       | (x)                         | Van Buren.....   | 108,689                     |
| Dasha.....      | 6,000                       | Mississippi.....  | 226,767                     | Washington.....  | 417,910                     |
| Draw.....       | 1,079,231                   | Monroe.....       | 1,093,637                   | White.....       | 437,586                     |
| Paulkner.....   | 1,378,046                   | Montgomery.....   | 168,296                     | Woodruff.....    | 1,012,693                   |
| Franklin.....   | 145,497                     | Nevada.....       | 91,605                      | Yell.....        | 179,059                     |
| Fulton.....     | 173,391                     |                   |                             |                  |                             |

RETAIL DISTRIBUTION IN ARKANSAS: 1929

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | SALES TO ULTIMATE CONSUMERS      |  | KIND OF BUSINESS  | SALES TO ULTIMATE CONSUMERS      |  |
|---|----------------------------------|--|---|----------------------------------|--|
|   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |   | By wholesalers only <sup>1</sup> | By all types of wholesalers <sup>1</sup> |
| Total.....  | \$718,882                        | \$1,407,418                              | Food products (not elsewhere specified)—Continued.                        |                                  |  |
| Automotive.....   | 2,786                            | 2,786                                    | Poultry and poultry products.....   | \$30,125                         | \$30,125                                 |
| Chemicals, drugs, and allied products.....                        | 1,214                            | 13,214                                   | Dairy and poultry products.....   | 11,541                           | 51,141                                   |
| Drugs and drug sundries (general line).....                       | (x)                              | 1,214                                    | Fruits and vegetables (fresh).....  | 2,530                            | 17,500                                   |
| Paints, varnishes, lacquers, and enamels.....                     |                                  | 12,000                                   | Meats and meat products.....  | 30,000                           | 30,000                                   |
| Dry goods and apparel.....  | 10,000                           | 25,878                                   | Furniture and house furnishings.....                                      | (x)                              | (x)                                      |
| Clothing and furnishings (other than millinery and footwear)..... | (x)                              | 10,000                                   | Groceries and food specialties.....                                       | 121,801                          | 123,954                                  |
| Dry goods (general line).....                                     |                                  | 15,878                                   | Groceries (general line).....   | 25,000                           | 25,000                                   |
| Electrical.....   | (x)                              | (x)                                      | Food and grocery specialties.....   | 96,801                           | 98,954                                   |
| Radios and radio equipment.....                                   | (x)                              | 13,003                                   | Hardware.....   | 30,925                           | 30,925                                   |
| Refrigerators (electric).....                                     |                                  | (x)                                      | Lumber and building materials (other than metal and wood).....            | 43,360                           | 43,360                                   |
| Farm products (not elsewhere specified).....                      | 6,000                            | 411,869                                  | Machinery, equipment and supplies (except electrical).....                | 65,000                           | 240,000                                  |
| Flowers and nursery stock.....                                    | (x)                              | (x)                                      | Farm machinery and equipment.....   |                                  | 175,000                                  |
| Grain.....  | (x)                              | (x)                                      | Manufacturing, mining and drilling machinery, equipment and supplies..... | 65,000                           | 65,000                                   |
| Livestock (other than horses and mules).....                      |                                  | 2,000                                    | Petroleum and petroleum products.....                                     | 23,375                           | 46,630                                   |
| Farm supplies (except machinery and equipment).....               | (x)                              | 57,046                                   | Tobacco and tobacco products (except leaf).....                           | 30,174                           | 30,174                                   |
| Food products (not elsewhere specified).....                      | 60,292                           | 145,892                                  | All other.....  | 17,426                           | 17,426                                   |
| Confectionery and soft drinks.....                                | 16,126                           | 16,126                                   | Books, periodicals, and newspapers.....                                   | 17,426                           | 17,426                                   |
| Dairy products.....   |                                  | 1,000                                    |   |                                  |  |

<sup>1</sup> "Wholesalers only," includes only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

| FORM OF ORGANIZATION   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES (full time) | TOTAL PAY ROLL (includes part time) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|--|------------------|--|---------------------------------|-------------------------------------|---------------------------------------|------------------|-------------------------|
|  |                  |  |                                 |                                     |                                       | Amount           | Per cent of total sales |
| Total.....   | 17,937           | 19,444   | 29,710                          | \$33,034,921                        | \$72,231,160                          | \$412,679,929    | 100.00                  |
| Proprietorships.....   | 15,041           | 18,400   | 18,798                          | 19,027,488                          | 49,064,880                            | 285,321,773      | 69.14                   |
| Proprietorships which are members of cooperative associations..... | 8                |  | 29                              | 30,667                              | 43,620                                | 414,121          | .10                     |
| Corporations.....  | 1,915            |  | 10,260                          | 13,330,773                          | 22,126,140                            | 120,850,000      | 29.28                   |
| Corporations which are members of cooperative associations.....    | 6                |  | 295                             | 440,029                             | 531,260                               | 2,352,262        | .57                     |
| Cooperative associations.....                                      | 25               |  | 55                              | 58,323                              | 107,930                               | 1,145,170        | .28                     |
| Negro proprietorships.....   | 933              | 1,029  | 300                             | 144,416                             | 343,450                               | 2,468,727        | .60                     |
| Oriental mutuals.....  | 9                | 15   | 3                               | 2,520                               | 13,880                                | 124,776          | .03                     |

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS                              | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES (full time) | TOTAL PAY ROLL (includes part time) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         | KIND OF BUSINESS                                | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES (full time) | TOTAL PAY ROLL (includes part time) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------------------|-------------------------------------|---------------------------------------|------------------|-------------------------|---|------------------|--|---------------------------------|-------------------------------------|---------------------------------------|------------------|-------------------------|
|   |                  |  |                                 |                                     |                                       | Amount           | Per cent of total sales |   |                  |  |                                 |                                     |                                       | Amount           | Per cent of total sales |
| All groups.....                               | 933              | 1,029  | 300                             | \$144,416                           | \$343,450                             | \$2,468,727      | 100.00                  | Restaurants, cafeterias, and eating places..... | 306              | 328  | 124                             | \$40,223                            | \$23,550                              | \$468,769        | 18.91                   |
| Food group.....                               | 448              | 485  | 84                              | \$7,614                             | 145,800                               | 1,189,147        | 48.17                   | Restaurants, cafeterias, and lunch rooms.....   | 237              | 264  | 105                             | 31,327                              | 19,830                                | 379,765          | 15.38                   |
| Candy and confectionery stores.....           | 26               | 20   | 4                               | 1,292                               | 1,930                                 | 22,289           | .90                     | Lunch counters, refreshment stands, etc.....    | 69               | 72   | 19                              | 8,896                               | 3,720                                 | 87,004           | 3.53                    |
| Grocery stores (without meats).....           | 320              | 351  | 40                              | 16,320                              | 92,960                                | 642,342          | 26.02                   | Lumber and building group.....                  | 3                | 3  | 7                               | 4,310                               | 5,720                                 | 23,500           | 1.16                    |
| Combination stores (groceries and meats)..... | 93               | 99   | 37                              | 18,672                              | 49,540                                | 501,462          | 20.31                   | Lumber and building materials dealers.....      | 1                | (x)  | (x)                             | (x)                                 | (x)                                   | (x)              | (x)                     |
| Meat markets (including sea foods).....       | 6                | 6  | 3                               | 1,330                               | 900                                   | 10,890           | .81                     | Heating and plumbing shops.....                 | 2                | (x)  | (x)                             | (x)                                 | (x)                                   | (x)              | (x)                     |
| All other food stores.....                    | 3                | 3  |                                 |                                     | 270                                   | 3,164            | .13                     | Other retail stores.....                        | 65               | 89   | 39                              | 30,389                              | 59,490                                | 308,931          | 12.43                   |
| General stores.....                           | 44               | 50   | 13                              | 9,677                               | 63,700                                | 309,548          | 12.54                   | Farmers' supplies.....                          | 5                | 6  |                                 |                                     | 3,150                                 | 25,046           | 1.01                    |
| Automotive group.....                         | 57               | 65   | 22                              | 14,886                              | 39,320                                | 140,184          | 5.68                    | Cigar stores and cigar stands.....              | 10               | 11   | 2                               | 700                                 | 1,300                                 | 11,740           | .48                     |
| Filling stations.....                         | 37               | 41   | 7                               | 3,412                               | 5,420                                 | 55,631           | 2.25                    | Drug stores.....                                | 10               | 27   | 15                              | 11,721                              | 30,040                                | 124,119          | 5.03                    |
| Garages and repair shops.....                 | 20               | 24   | 15                              | 11,474                              | 33,900                                | 84,563           | 3.43                    | Miscellaneous classifications.....              | 31               | 45   | 22                              | 17,968                              | 25,000                                | 140,026          | 5.91                    |
| Apparel group.....                            | 6                | 7  | 8                               | 5,367                               | 3,300                                 | 23,556           | .95                     | Secondhand stores.....                          | 4                | 4  | 3                               | 1,950                               | 2,770                                 | 4,092            | .17                     |

TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)                                | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|--|---|---|
| <b>FOOD GROUP</b>  |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>   |   |   |
| <b>Combination stores—grocery stores with meats:</b><br>(Commodity coverage, 9.3 per cent) |   |   | <b>Department stores (without food departments)—Continued.</b><br><b>Home furnishings—Continued.</b> |   |   |
| Bakery products, fresh   | 4.5   | 4.4   | Bedding, mattresses, springs   | 0.6   |   |
| Bottled beverages  | .8  | .3  | Other home furnishings   | 1.3   |   |
| Confectionery and nuts   | .9  | .4  | Household appliances, motor-driven   |   | 2.4   |
| Delicatessen, ready-to-serve foods   | 2.7   | .2  | Infants' wear  |   | 2.0   |
| Fresh fish and other sea foods   | 1.5   | .3  | Jewelry, silverware, and clocks—   |   |   |
| Fruits and vegetables  | 13.9  | 13.9  | Watches  |   | .3  |
| Groceries—   |   |   | Diamond jewelry  |   | .6  |
| Butter and cheese  | 3.6   | 3.6   | Gold and gold-filled jewelry   |   | .2  |
| Eggs   | 3.4   | 3.4   | Plated silverware  |   | .7  |
| Lard, cooking fats, etc.   | 5.2   | 5.2   | Starling silverware  |   | .4  |
| Flour  | 3.5   | 3.5   | Other jewelry  |   | .7  |
| Sugar  | 4.6   | 4.6   | Leather goods, billfolds, purses, gloves, and handbags   |   | 1.1   |
| Canned goods and other groceries   | 33.3  | 33.3  | Luggage  |   | .3  |
| Meats, including poultry   | 23.0  | 23.0  | Miscellaneous merchandise  | (x)   | .2  |
| Milk and cream   | 2.9   | 2.2   | Bicycles and accessories   |   | 1.4   |
| Nonfood products—  |   |   | Optical goods  |   | .8  |
| Cigars, cigarettes, and tobacco  | 1.9   | 1.0   | Paints, varnishes, lacquers  |   | 2.1   |
| Household supplies   | 1.3   | .3  | Phonographs and records  |   | .2  |
| Stationery and school supplies   | .5  | .1  | Radio parts and accessories  |   | 1.6   |
| Other nonfood products   | (x)   | .3  | Radio sets   |   | 1.4   |
|  |   |   | Receipts from sale of meals  |   | .9  |
|  |   |   | Service  |   | .3  |
|  |   |   | Shoes and other footwear—  |   |   |
|  |   |   | Men's  | 1.5   | 1.2   |
|  |   |   | Boys' and youths'  | .8  | .5  |
|  |   |   | Women's  | 4.0   | 3.4   |
|  |   |   | Misses' and children's   | .8  | .7  |
|  |   |   | Infants'   | .2  | .1  |
|  |   |   | Rubber and other footwear  | 1.8   | 1.2   |
|  |   |   | Sporting goods, athletic and playground equipment  | 5.0   | .4  |
|  |   |   | Stationery, books and magazines:   |   |   |
|  |   |   | Books  | .7  | .4  |
|  |   |   | Paper and paper goods  | .3  | .2  |
|  |   |   | Other stationery   | .1  | .1  |
|  |   |   | Stoves, ranges, heaters, etc. (other than electric or gas)   | 3.5   | .4  |
|  |   |   | Tires, tubes, and tire accessories   | 3.8   | 2.7   |
|  |   |   | Toilet articles  | .5  | .3  |
|  |   |   | Toiletries and cosmetics   | 2.1   | 1.8   |
|  |   |   | Toys and games   | .7  | .6  |
|  |   |   |  |   |   |
|  |   |   | <b>Dry goods stores:</b><br>(Commodity coverage, 15.1 per cent)                                      |   |   |
|  |   |   | Art goods, gifts   | 1.5   | .3  |
|  |   |   | Apparel and accessories, women's, misses', children's—   | 38.6  | 38.6  |
|  |   |   | Children's wear  | 1.0   |   |
|  |   |   | Millinery  | 3.6   |   |
|  |   |   | Hosiery  | 5.1   |   |
|  |   |   | Coats, suits, and dresses  | 17.3  |   |
|  |   |   | Underwear, negligees, corsets, etc.  | 7.6   |   |
|  |   |   | Other apparel, except furs   | 4.0   |   |
|  |   |   | Clothing and furnishings (men's and boys')   | 21.2  | 10.7  |
|  |   |   | Custom tailoring   | .1  |   |
|  |   |   | Suits  | 1.0   |   |
|  |   |   | Overcoats  | .7  |   |
|  |   |   | Hats and caps  | 1.0   |   |
|  |   |   | Furnishings  | 5.4   |   |
|  |   |   | Work clothing  | 2.5   |   |
|  |   |   | Dry goods and notions—   |   |   |
|  |   |   | Cotton piece goods   | 7.9   | 7.8   |
|  |   |   | Linen goods  | 3.1   | 2.9   |
|  |   |   | Wool and wool-mixed goods  | 6.0   | 5.3   |
|  |   |   | Rayon piece goods  | 2.8   | 2.4   |
|  |   |   | Silk and velvet piece goods  | 9.9   | 9.2   |
|  |   |   | Notions and small wares  | 2.9   | 2.9   |
|  |   |   | Other dry goods  | 6.7   | 5.7   |
|  |   |   | Furs and fur goods   | 3.1   | 1.3   |
|  |   |   | Home furnishings—  |   |   |
|  |   |   | Draperies and curtains   | 7.1   | 1.7   |
|  |   |   | China, glassware, and crockery   | 1.4   | .3  |
|  |   |   | Other home furnishings   | 7.1   | 1.7   |
|  |   |   | Infants' wear  | 3.4   | 1.7   |
|  |   |   | Jewelry, silverware, and clocks  | 1.7   | .3  |
|  |   |   | Leather goods, gloves, and handbags  | 1.3   | .2  |
|  |   |   | Luggage  | 1.5   | .3  |
|  |   |   | Miscellaneous merchandise  | (x)   | .3  |
|  |   |   | Paper and paper goods  | .5  | .1  |
|  |   |   | Shoes and other footwear   | 12.5  | 5.8   |
|  |   |   | Men's  | 5.5   |   |
|  |   |   | Boys' and youths'  | .8  |   |
|  |   |   | Women's  | 2.7   |   |
|  |   |   | Misses' and children's   | .8  |   |
|  |   |   | Toilet articles and preparations   | 2.8   | .5  |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in this second column are applicable to the total sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions, p. 7, of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                                 | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                       | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>GENERAL MERCHANDISE GROUP—Continued</b>  |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>  |   |   |
| General merchandise stores with food departments:<br>(Commodity coverage, 47.2 per cent)    |   |   | General merchandise stores without food departments—Con.                          |   |   |
| Apparel and accessories, women's, misses', children's—                                      |   |   | Drugs, patent medicines, etc.   | 0.4   | 0.1   |
| Children's wear   | 0.5   | 0.3   | Drug sundries   | .8  | .2  |
| Millinery   | .8  | .5  | Dry goods and notions—  |   |   |
| Hosiery   | 1.2   | .6  | Cotton piece goods  | 5.1   | 3.4   |
| Coats, suits, and dresses   | 2.5   | 1.9   | Linen goods   | 1.1   | .7  |
| Underwear, negligees, corsets, etc.   | 1.0   | .7  | Wool and wool-mixed goods   | 1.2   | .8  |
| Other apparel   | 1.7   | 1.3   | Rayon piece goods   | 1.4   | .8  |
| Bakery products, fresh  | 1.6   | .6  | Silk and velvet piece goods   | 2.9   | 1.9   |
| Bottled beverages   | .7  | .2  | Notions and small wares   | 2.1   | 1.7   |
| Cigars, cigarettes, and tobacco   | 2.2   | 1.4   | Other dry goods   | 13.7  | 9.9   |
| Clocks  | 1.0   | .1  | Farm machinery  | .3  | .1  |
| Clothing and furnishings (men's and boys')—   |   |   | Furniture—  |   |   |
| Custom tailoring  | .6  | .1  | Bedroom   | 1.7   | .4  |
| Suits   | 1.6   | .7  | Living room, library, and hall  | .9  | .2  |
| Overcoats   | .9  | .3  | Dining room   | .9  | .2  |
| Hats and caps   | .7  | .4  | Kitchen   | .4  | .1  |
| Furnishings   | 2.0   | 1.1   | Other household   | .4  | .1  |
| Work clothing   | 2.3   | 1.8   | Office and store furniture  | .3  | .1  |
| Other clothing  | 1.8   | 1.3   | Hardware—   |   |   |
| Confectionery and nuts  | 1.3   | .6  | Builders' and shelf hardware  | .4  | .1  |
| Drugs, patent medicines, etc.   | 1.4   | .3  | Carpenters' and mechanics' tools  | .4  | .1  |
| Dry goods and notions—  |   |   | Other hardware  | 1.2   | .3  |
| Cotton piece goods  | 3.4   | 3.4   | Heating and plumbing equipment and supplies                                       | 1.2   | .3  |
| Linen goods   | .8  | .3  | Home furnishings—   |   |   |
| Wool and wool-mixed goods   | 1.8   | .5  | Draperies, upholstery, and curtains   | 1.5   | .5  |
| Rayon piece goods   | .7  | .2  | Floor coverings   | 2.2   | .6  |
| Silk and velvet piece goods   | .8  | .4  | Bedding, mattresses, springs  | 1.6   | .4  |
| Notions and small wares   | 1.3   | 1.1   | Other home furnishings  | 1.0   | .3  |
| Other dry goods   | 3.0   | 1.3   | Infants' wear   | 2.2   | .8  |
| Farm and garden equipment and supplies  | .9  | .1  | Jewelry   | .4  | .1  |
| Farm machinery  | 2.9   | .2  | Luggage   | 1.4   | .5  |
| Fertilizers   | 4.0   | 1.0   | Motor cycles, bicycles, and accessories   | 1.2   | .3  |
| Fresh fish and other sea foods  | .7  | .1  | Paints, varnishes, lacquers   | 2.2   | .7  |
| Fruits and vegetables   | 2.2   | 1.3   | Radio parts and accessories   | 1.6   | .4  |
| Gasoline  | 2.0   | .2  | Radio sets  | 1.1   | .3  |
| Grain and feed  | 14.3  | 11.8  | Shoes and other footwear  | 17.6  | 14.9  |
| Groceries—  |   |   | Men's   | 5.1   |   |
| Butter and cheese   | 1.3   | 1.2   | Boys' and youths'   | 1.5   |   |
| Eggs  | 1.4   | 1.1   | Women's   | 6.6   |   |
| Lard, cooking fats, etc.  | 8.1   | 8.1   | Misses' and children's  | 1.4   |   |
| Flour   | 6.9   | 6.0   | Infants'  | .3  |   |
| Sugar   | 7.1   | 7.1   | Sporting goods, gymnasium and playground equipment                                | 11.4  | 3.9   |
| Canned goods and other groceries  | 12.5  | 11.6  | Stoves and ranges—gas   | .3  | .1  |
| Hardware—   |   |   | Stoves, ranges, heaters, etc. (other than electric or gas)                        | 2.7   | .7  |
| Builders' and shelf hardware  | 8.9   | 2.2   | Tires, tubes, and tire accessories  | 13.3  | 3.4   |
| Carpenters' and mechanics' tools  | 1.0   | .1  | Toilet articles   | .2  | .1  |
| Other hardware  | 1.7   | .1  | Toiletries and cosmetics  | .6  | .2  |
| Hay, straw, and alfalfa   | 7.5   | 5.6   | Toys and games  | 2.8   | .7  |
| Home furnishings—   |   |   | Watches   | .4  | .1  |
| Floor coverings   | 2.0   | .2  |   |   |   |
| China, glassware, and crockery  | .8  | .1  | <b>AUTOMOTIVE GROUP</b>   |   |   |
| Kitchen utensils  | .8  | .1  | Automobile sales rooms (new and trade-in):<br>(Commodity coverage, 28.2 per cent) |   |   |
| Leather goods, billfolds, gloves, and handbags  | 3.0   | .1  | Automobiles, parts, and accessories—  |   |   |
| Luggage   | .8  | .2  | Passenger automobiles, new  | 47.9  | 45.3  |
| Meats, including poultry  | 8.8   | 6.7   | Used passenger cars   | 21.9  | 20.9  |
| Milk and cream  | 1.2   | .3  | Busses  | 7.3   | .3  |
| Miscellaneous merchandise   | (x)   | 2.1   | Commercial cars and trucks, new   | 12.2  | 5.4   |
| Oils and greases  | 1.0   | .1  | Used commercial cars and trucks   | 3.7   | 1.1   |
| Painters' supplies  | 1.0   | .1  | Special-purpose vehicles, etc.  | 18.1  | 1.1   |
| Paints, varnishes, lacquers   | 1.0   | .1  | Automotive parts and accessories (except tires, tubes, and batteries)             | 8.1   | 7.6   |
| Seeds, bulbs, plants, and nursery stock   | 14.7  | 4.3   | Tires, tubes, and tire accessories  | 2.3   | .8  |
| Shoes and other footwear—   |   |   | Automobiles, new, sold to dealers   | 17.5  | 8.5   |
| Men's   | 2.3   | 2.0   | Used cars sold to dealers   | 1.7   | .1  |
| Boys' and youths'   | 1.0   | .9  | Commercial cars and trucks, new, sold to dealers                                  | 4.0   | .4  |
| Women's   | 1.4   | 1.2   | Parts and accessories sold to dealers   | 8.5   | .5  |
| Misses' and children's  | 1.2   | .9  | Batteries   | .4  | .1  |
| Infants'  | .6  | .4  | Gasoline  | .8  | .4  |
| Rubber and other footwear   | .2  | .1  | Miscellaneous merchandise   | (x)   | .3  |
|   |   |   | Oils and greases  | .6  | .4  |
|   |   |   | Repairs and service   | 6.3   | 6.3   |
| General merchandise stores without food departments:<br>(Commodity coverage, 11.1 per cent) |   |   | Used-car establishments:<br>(Commodity coverage, 83.6 per cent)                   |   |   |
| Apparel and accessories, men's, women's, and children's—                                    |   |   | Automobiles, parts, and accessories—  |   |   |
| Children's wear   | .6  | .1  | Used cars   | 77.4  | 77.4  |
| Millinery   | 2.5   | 1.9   | Automotive parts and accessories (except tires, tubes, and batteries)             | 29.5  | 15.6  |
| Hosiery   | 2.2   | 1.5   | Tires, tubes, and tire accessories  | 14.5  | 5.3   |
| Coats, suits, and dresses   | 9.5   | 8.1   | Batteries   | 1.5   | .1  |
| Underwear, negligees, corsets, etc.   | 4.0   | 3.4   | Oils and greases  | .7  | .1  |
| Other apparel   | 4.0   | 2.7   | Repairs and service   | (x)   | 1.1   |
| Appliances and supplies (electrical)—   |   |   | Accessory stores with tires and batteries:<br>(Commodity coverage, 71.8 per cent) |   |   |
| Household appliances, motor-driven  | 1.0   | .3  | Automotive parts and accessories, (except tires, tubes, and batteries)            | 17.1  | 15.8  |
| Household heating appliances—portable   | .2  | .1  | Batteries   | 7.6   | 7.6   |
| Lighting equipment  | .6  | .2  | Gasoline  | 31.0  | 24.3  |
| Construction materials  | .2  | .1  | Miscellaneous merchandise   | (x)   | 1.7   |
| Automotive parts and accessories (except tires, tubes, and batteries)                       | 6.1   | 1.6   | Oils and greases  | 4.7   | 4.3   |
| Batteries   | .7  | .2  | Radios and equipment  | 8.8   | 4.7   |
| Clothing and furnishings (men's and boys')—   |   |   |   |   |   |
| Suits   | 3.2   | 3.2   |   |   |   |
| Overcoats   | 2.1   | 2.1   |   |   |   |
| Hats and caps   | 1.7   | 1.7   |   |   |   |
| Furnishings   | 6.0   | 6.0   |   |   |   |
| Work clothing   | 9.6   | 9.6   |   |   |   |
| Other clothing  | 7.3   | 6.7   |   |   |   |

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                           | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|---|---|---|
| <b>AUTOMOTIVE GROUP—Continued</b>  |   |   | <b>APPAREL GROUP—Continued</b>  |   |   |
| Accessory stores with tires and batteries—Continued.   |   |   | Family shoe stores—men's, women's, children's:<br>(Commodity coverage, 48.2 per cent) |   |   |
| Repairs and service.....   | 12.8  | 7.5   | Hosiery.....  | 11.5  | 5.8   |
| Storage.....   | .3  | .1  | Millinery.....  | 8.5   | 8   |
| Tires, tubes, and tire accessories.....  | 34.0  | 34.0  | Shoes and other footwear.....   | 93.4  | 93.4  |
| Filling stations—gasoline and oil:<br>(Commodity coverage, 18.0 per cent)                              |   |   | Men's.....  | 19.6  |   |
| Gasoline.....  | 85.0  | 85.0  | Boys' and youths'.....  | 5.7   |   |
| Oils and greases.....  | 15.0  | 15.0  | Women's.....  | 57.8  |   |
| Filling stations with tires and accessories:<br>(Commodity coverage, 7.7 per cent)                     |   |   | Misses' and children's.....   | 7.7   |   |
| Automotive parts and accessories (except tires, tubes, and batteries).....                             | 5.6   | 3.4   | Infants'.....   | 1.4   |   |
| Batteries.....   | 3.9   | .9  | Rubber and other footwear.....  | 1.2   |   |
| Gasoline.....  | 60.0  | 60.0  | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |   |   |
| Oils and greases.....  | 9.8   | 9.8   | Furniture stores:<br>(Commodity coverage, 41.2 per cent)                              |   |   |
| Repairs and service.....   | 23.0  | 15.6  | Furniture—  |   |   |
| Tires, tubes and tire accessories.....   | 14.1  | 10.3  | Bedroom.....  | 18.6  | 18.6  |
| Garages (repairs and storage, gasoline, oil, accessories):<br>(Commodity coverage, 6.8 per cent)       |   |   | Living room, library, and hall.....   | 21.6  | 21.6  |
| Automotive parts and accessories (except tires, tubes, and batteries).....                             | 15.1  | 12.8  | Dining room.....  | 11.0  | 11.0  |
| Batteries.....   | 4.0   | 4.0   | Kitchen.....  | 7.1   | 7.1   |
| Gasoline.....  | 28.6  | 28.6  | Other household.....  | 4.3   | .8  |
| Oils and greases.....  | 5.8   | 5.8   | Office and store furniture.....   | 4.7   | .8  |
| Repairs and service.....   | 28.2  | 28.2  | Hardware.....   | 5.9   | .2  |
| Storage.....   | 3.0   | 1.8   | Home furnishings—   |   |   |
| Tires, tubes, and tire accessories.....  | 23.7  | 18.8  | Draperies, upholstery, and curtains.....  | 14.8  | 2.8   |
| <b>APPAREL GROUP</b>   |   |   | Floor coverings.....  | 12.5  | 10.2  |
| Men's clothing and furnishings stores:<br>(Commodity coverage, 30.5 per cent)                          |   |   | Bedding, mattresses, springs.....   | 7.8   | 5.4   |
| Clothing and furnishings (men's and boys')—  |   |   | China, glassware, and crockery.....   | 1.0   | 1.0   |
| Custom tailoring.....  | 6.9   | 4.7   | Other home furnishings.....   | 3.6   | 1.1   |
| Suits.....   | 43.3  | 43.3  | Luggage.....  | 1.0   | .1  |
| Overcoats.....   | 8.4   | 8.4   | Paints, varnishes, lacquers.....  | 2.8   | .1  |
| Hats and caps.....   | 10.0  | 9.3   | Photographs and records.....  | 3.5   | 1.2   |
| Furnishings.....   | 21.9  | 21.0  | Pianos and accessories.....   | 7.8   | .2  |
| Work clothing.....   | 3.4   | 2.3   | Radio sets.....   | 15.4  | 3.6   |
| Other clothing.....  | 14.1  | 6.2   | Refrigerators, electric and gas.....  | 2.0   | .6  |
| Luggage.....   | 1.5   | .3  | Roofing materials.....  | 2.8   | .1  |
| Shoes and other footwear—  |   |   | Secondhand furniture.....   | 14.9  | 7.3   |
| Men's.....   | 4.8   | 3.1   | Stoves and ranges—gas.....  | 7.1   | 4.0   |
| Boys' and youths'.....   | 2.4   | .5  | Stoves, ranges, heaters, etc. (other than electric or gas).....                       | 4.9   | 3.2   |
| Family clothing stores—men's, women's, children's:<br>(Commodity coverage, 7.7 per cent)               |   |   | Household appliances stores (electric):<br>(Commodity coverage, 17.7 per cent)        |   |   |
| Apparel and accessories (women's, misses', and children's)—  |   |   | Appliances and supplies (electrical)—   |   |   |
| Children's wear.....   | 2.7   | 1.8   | Household heating appliances—portable.....  | 5.7   | 5.4   |
| Millinery.....   | 3.0   | 3.0   | Household appliances, motor-driven (except refrigerators).....                        | 31.5  | 31.5  |
| Hosiery.....   | 1.3   | .9  | Lighting equipment.....   | 7.0   | 4.4   |
| Coats, suits, and dresses.....   | 32.7  | 32.7  | Incandescent lamps.....   | 7.6   | 4.1   |
| Underwear, negligees, corsets, etc.....  | 5.5   | 5.5   | Commercial and industrial appliances.....   | 2.9   | 1.6   |
| Other apparel.....   | .6  | .4  | Ranges, water heaters, etc.....   | 5.6   | 5.3   |
| Clothing and furnishings (men's and boys')—  |   |   | Other appliances.....   | 6.1   | 5.8   |
| Suits.....   | 29.1  | 29.1  | Refrigerators.....  | 43.8  | 41.4  |
| Overcoats.....   | 6.1   | 6.1   | Service.....  | 1.3   | .5  |
| Hats and caps.....   | 2.2   | 2.2   | Household appliances stores (gas):<br>(Commodity coverage, 36.5 per cent)             |   |   |
| Furnishings.....   | 2.4   | 2.4   | Stoves and ranges.....  | 36.0  | 36.0  |
| Other clothing.....  | 1.1   | .7  | Water heaters.....  | 7.7   | 7.7   |
| Notions and small wares.....   | .2  | .1  | Other appliances.....   | 59.3  | 59.3  |
| Phonograph records.....  | .3  | .1  | Radio and electrical shops:<br>(Commodity coverage, 25.0 per cent)                    |   |   |
| Shoes and other footwear.....  | 17.2  | 14.6  | Appliances and supplies (electrical)—   | 60.4  | 60.4  |
| Tires, tubes, and tire accessories.....  | .8  | .2  | Household appliances, motor-driven (except refrigerators).....                        | 8.6   |   |
| Toys and games.....  | .8  | .2  | Household heating appliances, portable.....   | 7.1   |   |
| Women's ready-to-wear specialty stores—apparel and accessories:<br>(Commodity coverage, 44.9 per cent) |   |   | Lighting equipment.....   | 26.9  |   |
| Apparel and accessories, women's, misses', and children's—   |   |   | Incandescent lamps.....   | 2.7   |   |
| Millinery.....   | 11.5  | 8.0   | Construction materials.....   | 6.4   |   |
| Hosiery.....   | 4.8   | 2.2   | Other appliances.....   | 8.7   |   |
| Coats, suits, and dresses.....   | 73.7  | 73.7  | Radio parts and accessories.....  | 3.8   | 3.8   |
| Underwear, negligees, corsets, etc.....  | 10.8  | 5.8   | Radio sets.....   | 33.0  | 33.0  |
| Other apparel, except furs.....  | 11.4  | 5.6   | Refrigerators.....  | 14.4  | 2.8   |
| Furs and fur goods.....  | 4.5   | 2.7   | Radio and musical instruments stores:<br>(Commodity coverage, 41.0 per cent)          |   |   |
| Jewelry (costume).....   | 2.3   | .2  | Miscellaneous merchandise.....  | (x)   | .8  |
| Shoes.....   | 25.6  | 1.0   | Musical instruments and accessories—  |   |   |
| Service.....   | 1.9   | .5  | Pianos and accessories.....   | 26.6  | 24.0  |
| Toilet articles.....   | 2.2   | .1  | Photographs and records.....  | 26.1  | 25.9  |
| Toiletries and cosmetics.....  | 4.1   | .2  | Stringed and band instruments.....  | 9.5   | 8.1   |
| Hosiery shops:<br>(Commodity coverage, 26.8 per cent)  |   |   | Sheet music, music books, etc.....  | 4.9   | 4.2   |
| Furnishings, men's and boys'.....  | 29.2  | 29.2  | Other musical instruments and accessories.....  | 1.7   | 1.2   |
| Hosiery, women's and children's.....   | 70.8  | 70.8  | Radio parts and accessories.....  | 2.5   | 2.5   |
| Shoe stores—women's:<br>(Commodity coverage, 54.7 per cent)  |   |   | Radio sets.....   | 31.6  | 31.6  |
| Hosiery.....   | 6.7   | 6.1   | Service.....  | 3.1   | 1.7   |
| Shoes.....   | 93.9  | 93.9  | <b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>                                     |   |   |
|  |   |   | Restaurants with table service:<br>(Commodity coverage, 8.7 per cent)                 |   |   |
|  |   |   | Bottled beverages.....  | 2.2   | .5  |
|  |   |   | Cigars, cigarettes, and tobacco.....  | 5.3   | 5.8   |
|  |   |   | Confectionery and nuts.....   | 6.3   | 2.9   |
|  |   |   | Fruits and vegetables.....  | 11.2  | 2.2   |
|  |   |   | Receipts from sale of meals.....  | 89.2  | 89.2  |

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                         | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                                      | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|--|---|---|
| <b>LUMBER AND BUILDING GROUP</b>  |   |   | <b>OTHER RETAIL STORES—Continued</b>   |   |   |
| <b>Lumber and building material dealers:</b><br>(Commodity coverage, 22.9 per cent) |   |   | <b>Hardware stores—Continued.</b>  |   |   |
| Builders' and shelf hardware.....   | 2.9   | 1.5   | Hardware—  |   |   |
| Building materials—   |   |   | Builders' and shelf hardware.....  | 32.1  | 32.1  |
| Brick, terra cotta, tile, etc.....  | 8.9   | 7.5   | Carpenters' and mechanics' tools.....  | 6.1   | 6.1   |
| Building stone.....   | 1.5   | .3  | Other hardware.....  | 10.2  | 4.3   |
| Cement.....   | 4.2   | 4.2   | <b>Home furnishings—</b>   |   |   |
| Lime, plaster, etc.....   | 4.8   | 4.4   | China, glassware, and crockery.....  | 18.2  | 9.6   |
| Lumber (rough and dressed).....   | 37.6  | 35.6  | Kitchen utensils.....  | 5.6   | 1.7   |
| Planing-mill products, woodwork.....  | 22.1  | 10.1  | Refrigerators, electric and gas.....   | .9  | .1  |
| Wood shingles and shakes.....   | 3.7   | 3.0   | Other home furnishings.....  | 1.3   | .1  |
| Roofing materials (except wood shingles).....                                       | 8.9   | 8.9   | Leather goods.....   | 6.9   | .8  |
| Structural steel (at retail).....   | 1.3   | .1  | Painters' supplies.....  | .9  | .1  |
| Iron and other building metal.....  | 8.3   | 5.5   | Paints, varnishes, lacquers.....   | 5.0   | 2.5   |
| Building paper, insulating boards with wood base, etc.....                          | 1.7   | 1.7   | Plated silverware.....   | 1.3   | .2  |
| Wall boards (except wood base).....   | 1.4   | 1.1   | Radio sets.....  | 7.3   | .4  |
| Other building materials.....   | 8.0   | 4.0   | Service.....   | (x)   | 9.2   |
| Carpenters' and mechanics' tools.....   | .6  | .1  | Sporting goods, gymnasium and playground equipment.....  | 7.2   | 3.8   |
| Glass.....  | 1.0   | .9  | Stationery, books, and magazines.....  | 11.5  | 1.2   |
| Painters' supplies.....   | 1.8   | .2  | Stoves and ranges—gas.....   | 4.2   | 3.3   |
| Paints, varnishes, lacquers.....  | 3.3   | 1.9   | Stoves, ranges, heaters, etc. (other than electric or gas).....                                  | 4.2   | 2.0   |
|   |   |   | Tires, tubes, and tire accessories.....  | 2.3   | .6  |
|   |   |   | Toys and games.....  | 3.3   | 1.8   |
|   |   |   | Water heaters—gas.....   | 1.9   | .6  |
| <b>Lumber and hardware dealers:</b><br>(Commodity coverage, 29.8 per cent)          |   |   | <b>Farm implements, machinery, and equipment dealers:</b><br>(Commodity coverage, 14.5 per cent) |   |   |
| Builders' and shelf hardware.....   | 16.3  | 16.3  | Automobiles, parts, and accessories—   |   |   |
| Building materials—   |   |   | Commercial cars and trucks, new.....   | 23.0  | 15.7  |
| Brick, terra cotta, tile, etc.....  | 6.4   | 2.4   | Used commercial cars and trucks.....   | 9.3   | 3.0   |
| Building stone.....   | 1.1   | .1  | Tractors.....  | 49.1  | 33.5  |
| Cement.....   | 4.7   | 4.4   | Automotive parts and accessories.....  | 6.9   | 4.7   |
| Lime, plaster, etc.....   | 2.1   | 1.7   | <b>Farm and garden equipment and supplies—</b>   |   |   |
| Lumber (rough and dressed).....   | 41.0  | 41.0  | Farm machinery.....  | 37.8  | 37.8  |
| Planing-mill products, woodwork.....  | 8.5   | 5.2   | Farm wagons.....   | 3.2   | 3.2   |
| Wood shingles and shakes.....   | 2.7   | 1.0   | Wire fencing, gates, and posts.....  | 3.1   | 2.1   |
| Roofing materials (except wood shingles).....                                       | 7.1   | 5.9   |  |   |   |
| Iron and other building metal.....  | 5.8   | 1.6   | <b>Hardware and farm implement stores:</b><br>(Commodity coverage, 14.5 per cent)                |   |   |
| Building paper, insulating boards with wood base, etc.....                          | 1.7   | 1.4   | Automotive parts and accessories (except tires and tubes).....                                   | 19.8  | 15.8  |
| Wall boards (except wood base).....   | 4.1   | 3.8   | Farm and garden equipment and supplies.....  | 11.1  | 11.1  |
| Other building materials.....   | 6.5   | 1.7   | Hardware.....  | 20.5  | 20.5  |
| Flour.....  | 4.9   | .3  | Heating and plumbing equipment and supplies.....   | 29.8  | 23.7  |
| Glass.....  | 2.3   | 2.1   | Home furnishings.....  | 10.2  | 1.1   |
| Hay, straw, and alfalfa.....  | 24.5  | 1.3   | Iron and other building metal.....   | 5.8   | 4.6   |
| Painters' supplies.....   | .9  | .1  | Plated silverware and clocks.....  | 2.9   | .3  |
| Paints, varnishes, lacquers.....  | 9.7   | 9.7   | Leather goods.....   | .7  | .1  |
|   |   |   | Paints, varnishes, lacquers.....   | 10.6  | 9.6   |
|   |   |   | Sporting goods, gymnasium and playground equipment.....  | 11.7  | 1.3   |
|   |   |   | Stoves and ranges—gas.....   | 2.4   | 2.2   |
|   |   |   | Stoves, ranges, heaters, etc. (other than electric or gas).....                                  | 1.9   | .2  |
|   |   |   | Tires, tubes, and tire accessories.....  | 5.9   | 4.0   |
|   |   |   | Tractors.....  | 5.9   | 5.5   |
|   |   |   | Wall paper.....  | 5.0   | 4.0   |
|   |   |   | Water heaters—gas.....   | 1.1   | 1.0   |
|   |   |   |  |   |   |
|   |   |   | <b>Seeds, bulbs, and nursery stock:</b><br>(Commodity coverage, 62.2 per cent)                   |   |   |
|   |   |   | Farm and garden equipment and supplies.....  | 1.3   | .5  |
|   |   |   | Fertilizers.....   | .6  | .6  |
|   |   |   | Flowers, wreaths, etc.....   | 20.3  | 12.4  |
|   |   |   | Seeds, bulbs, plants, and nursery stock.....   | 86.5  | 86.5  |
|   |   |   |  |   |   |
|   |   |   | <b>Feed stores with groceries:</b><br>(Commodity coverage, 10.0 per cent)                        |   |   |
|   |   |   | Bakery products, fresh.....  | .3  | .1  |
|   |   |   | Bottled beverages.....   | 1.0   | .1  |
|   |   |   | Building materials—  |   |   |
|   |   |   | Brick, terra cotta, tile, etc.....   | 2.6   | .3  |
|   |   |   | Cement.....  | 18.0  | 2.1   |
|   |   |   | Lime, plaster, etc.....  | 2.4   | .3  |
|   |   |   | Cigars, cigarettes, and tobacco.....   | 3.5   | 1.3   |
|   |   |   | Coal.....  | 3.0   | .4  |
|   |   |   | Confectionery and nuts.....  | 21.5  | 3.7   |
|   |   |   | Farm and garden equipment and supplies.....  | .7  | .1  |
|   |   |   | Fertilizers.....   | 1.2   | .6  |
|   |   |   | Fruits and vegetables.....   | 3.5   | 1.9   |
|   |   |   | Grain and feed.....  | 42.8  | 42.8  |
|   |   |   | Groceries—   |   |   |
|   |   |   | Butter and cheese.....   | 2.5   | 1.4   |
|   |   |   | Eggs.....  | 1.2   | .7  |
|   |   |   | Lard, cooking fats, etc.....   | 7.4   | 6.5   |
|   |   |   | Flour.....   | 10.5  | 10.5  |
|   |   |   | Sugar.....   | 6.3   | 5.8   |
|   |   |   | Canned goods and other groceries.....  | 17.4  | 14.7  |
|   |   |   | Hay, straw, and alfalfa.....   | 1.5   | 1.5   |
|   |   |   | Household supplies.....  | 2.7   | .6  |
|   |   |   | Meats, including poultry.....  | 15.8  | 3.1   |
|   |   |   | Seeds, bulbs, plants, and nursery stock.....   | 5.2   | 1.4   |
|   |   |   | Tires, tubes, and tire accessories.....  | 2.3   | .1  |
|   |   |   |  |   |   |
|   |   |   | <b>Book stores:</b><br>(Commodity coverage, 31.1 per cent)                                       |   |   |
|   |   |   | Books.....   | 43.3  | 43.3  |
|   |   |   | Leather goods.....   | .1  | .1  |
|   |   |   | Miscellaneous merchandise.....   | (x)   | .9  |
|   |   |   |  |   |   |
| <b>OTHER RETAIL STORES</b>  |   |   |  |   |   |
| <b>Hardware stores:</b><br>(Commodity coverage, 35.8 per cent)                      |   |   |  |   |   |
| Appliances and supplies (electrical)—   |   |   |  |   |   |
| Household appliances, motor-driven (except refrigerators).....                      | 6.9   | 2.2   |  |   |   |
| Incandescent lamps.....   | 1.2   | .4  |  |   |   |
| Construction materials.....   | 2.1   | .5  |  |   |   |
| Building materials—   |   |   |  |   |   |
| Cement.....   | 2.1   | .5  |  |   |   |
| Roofing materials.....  | 5.8   | 2.9   |  |   |   |
| Iron and other building metal.....  | 11.1  | 1.2   |  |   |   |
| Building paper, insulating boards with wood base, etc.....                          | .7  | .1  |  |   |   |
| Other building materials.....   | 21.1  | 4.9   |  |   |   |
| Farm and garden equipment and supplies—   |   |   |  |   |   |
| Farm wagons.....  | 1.5   | .6  |  |   |   |
| Wire fencing, gates, and posts.....   | 5.3   | 3.3   |  |   |   |
| Other farm and garden equipment and supplies.....                                   | 5.3   | 3.3   |  |   |   |
| Glass.....  | .9  | .1  |  |   |   |



## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms) | Per cent<br>of each<br>commod-<br>ity sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>commod-<br>ity sold<br>to total<br>sales of<br>all stores<br>in same<br>classifica-<br>tion | COMMODITY<br>(Read note carefully for explanation of terms)    | Per cent<br>of each<br>commod-<br>ity sold to<br>total sales<br>of stores<br>selling<br>such com-<br>modity | Per cent<br>of each<br>commod-<br>ity sold to<br>total sales<br>of all stores<br>in same<br>classifica-<br>tion |
|---|---|--|--|---|---|
| <b>OTHER RETAIL STORES—Continued</b>                        |   |  | <b>OTHER RETAIL STORES—Continued</b>                           |   |   |
| <b>Book stores—Continued.</b>                               |   |  | <b>Jewelry stores—Continued.</b>                               |   |   |
| Office and store equipment.....                             | 6.7   | 6.3  | Jewelry, silverware, and clocks—                               |   |   |
| Stationery and magazines—                                   |   |  | Clocks.....  | 0.3   | 0.2   |
| Magazines and newspapers.....                               | .3  | .3   | Watches.....   | 31.1  | 31.1  |
| Paper and paper goods.....                                  | 20.7  | 19.4   | Diamond jewelry.....   | 21.9  | 21.9  |
| Other stationery.....                                       | 30.7  | 28.9   | Rings, other than diamond.....                                 | 6.2   | 3.9   |
| Toys and games.....   | .6  | .5   | Gold and gold-filled jewelry.....                              | 5.7   | 3.6   |
| Typewriters and accessories.....                            | .2  | .3   | Plated silverware.....   | 2.4   | 1.5   |
|   |   |  | Sterling silverware.....                                       | 7.8   | 7.8   |
|   |   |  | Other jewelry.....   | 12.2  | 12.2  |
| <b>Ice dealers:</b>   |   |  | Leather goods.....   | 1.0   | .3  |
| (Commodity coverage, 67.9 per cent)                         |   |  | Optical goods.....   | 10.9  | 4.0   |
| Coal.....   | 3.8   | 1.0  | Repairs and service.....                                       | 10.6  | 10.6  |
| Ice.....  | 98.1  | 98.1   |  |   |   |
| Milk and cream.....   | 9.8   | .8   | <b>Newsdealers:</b>  |   |   |
| Wood, coke, and other fuels.....                            | .5  | .1   | (Commodity coverage, 26.7 per cent)                            |   |   |
| <b>Drug stores with fountains:</b>                          |   |  | Books.....   | 8.0   | 8.2   |
| (Commodity coverage, 10.5 per cent)                         |   |  | Bottled beverages.....   | 10.5  | 4.4   |
| Bottled beverages.....                                      | 1.5   | .2   | Cigars, cigarettes, and tobacco.....                           | 28.0  | 27.2  |
| Cigars, cigarettes, and tobacco.....                        | 12.0  | 12.0   | Confectionery and nuts.....                                    | 10.9  | 5.6   |
| Confectionery and nuts.....                                 | 4.6   | 3.4  | Fruits.....  | 10.0  | 4.1   |
| Drugs, patent medicines, etc.....                           | 32.6  | 32.6   | Magazines and newspapers.....                                  | 43.6  | 43.6  |
| Fountain sales and ice cream.....                           | 22.5  | 22.5   | Miscellaneous merchandise.....                                 | (x)   | .3  |
| Miscellaneous merchandise.....                              | (x)   | 3.4  | Novelties.....   | 10.0  | 6.6   |
| Stationery, books, periodicals, etc.....                    | 1.0   | 1.0  |  |   |   |
| Rubber goods.....   | 1.8   | 1.0  | <b>Office and store mechanical appliance dealers (retail):</b> |   |   |
| Surgical and hospital supplies.....                         | 2.3   | 1.4  | (Commodity coverage, 56.8 per cent)                            |   |   |
| Prescriptions.....  | 10.1  | 10.1   | Office and store mechanical appliances—                        |   |   |
| Toilet articles.....  | 3.5   | 2.8  | Adding and calculating machines and accessories.....           | 48.0  | 46.6  |
| Toilet articles and preparations.....                       | 10.9  | 9.6  | Typewriters and accessories.....                               | 21.0  | 9.3   |
|   |   |  | Other office and store mechanical appliances.....              | 38.0  | 18.1  |
| <b>Jewelry stores (installment credit):</b>                 |   |  | Office and store furniture.....                                | 4.0   | 1.8   |
| (Commodity coverage, 88.9 per cent)                         |   |  | Service.....   | 13.3  | 13.3  |
| Clocks.....   | 1.8   | 1.8  | Stationery.....  | 24.5  | 10.9  |
| Diamond jewelry.....  | 41.7  | 41.7   |  |   |   |
| Gold and gold-filled jewelry.....                           | 6.1   | 2.1  | <b>Office and store furniture and equipment dealers:</b>       |   |   |
| Jewelry, other.....   | 11.2  | 11.2   | (Commodity coverage, 62.6 per cent)                            |   |   |
| Leather goods.....  | 1.2   | .4   | Office and store equipment.....                                | 51.0  | 51.0  |
| Plated silverware.....                                      | 3.1   | 1.0  | Office and store furniture.....                                | 49.0  | 49.0  |
| Rings, other than diamond.....                              | 8.7   | 8.7  |  |   |   |
| Sterling silverware.....                                    | 6.1   | 6.1  | <b>Stationers and engravers:</b>                               |   |   |
| Watches.....  | 27.0  | 27.0   | (Commodity coverage, 72.9 per cent)                            |   |   |
|   |   |  | Office and store equipment.....                                | 1.8   | 1.8   |
| <b>Jewelry stores:</b>                                      |   |  | Office and store furniture.....                                | 19.4  | 19.4  |
| (Commodity coverage, 10.1 per cent)                         |   |  | Paper and paper goods.....                                     | 33.6  | 33.6  |
| Art goods, gifts.....                                       | 1.0   | .3   | Stationery.....  | 45.2  | 45.2  |
| China, glassware, and crockery.....                         | 10.0  | 2.6  |  |   |   |

# RETAIL DISTRIBUTION IN ARKANSAS: 1929

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**TABLE 16.—LITTLE ROCK—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS<br>(Not synonymous with commodities sold—see table 19) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |           | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|-----------|---|--------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time |   |                                      | Amount           | Per cent of total sales |
| <b>All groups</b> .....   | 1,040            | 911  | 4,680               | 428       | \$5,721,503                     | \$95,737  | \$5,565,518                                 | \$6,471,770                          | \$46,732,905     | 100.00                  |
| <b>Food group</b> .....   | 381              | 350  | 474                 | 146       | 516,594                         | 27,982    | 588,061                                     | 463,220                              | 8,223,301        | 17.60                   |
| Candy and confectionery stores.....                                     | 24               | 26   | 17                  | 4         | 9,955                           | 334       | 24,266                                      | 4,110                                | 126,227          | .27                     |
| Dairy-products stores <sup>1</sup> .....                                | 3                | 3  | 2                   | 1         | 1,804                           | 154       | 5,232                                       | 610                                  | 83,934           | .18                     |
| Fruit stores and vegetable markets.....                                 | 5                | 5  | 2                   | —         | 2,020                           | —         | 2,280                                       | 390                                  | 52,600           | .11                     |
| Grocery stores (without meats).....                                     | 160              | 160  | 61                  | 17        | 48,940                          | 3,286     | 105,865                                     | 104,350                              | 1,407,527        | 3.01                    |
| Combination stores (groceries and meats).....                           | 163              | 134  | 348                 | 115       | 412,684                         | 22,431    | 362,937                                     | 367,680                              | 6,217,852        | 13.31                   |
| Meat markets (including sea foods).....                                 | 8                | 10   | 8                   | 3         | 6,790                           | 672       | 10,235                                      | 1,900                                | 116,918          | .25                     |
| Bakeries—caterers.....  | 12               | 6  | 36                  | 6         | 34,371                          | 1,085     | 26,226                                      | 3,850                                | 218,243          | .47                     |
| <b>General stores</b> .....   | 9                | 12   | 10                  | 1         | 6,747                           | 240       | 6,249                                       | 15,580                               | 176,281          | .38                     |
| <b>General merchandise group</b> .....                                  | 33               | 23   | 1,254               | 102       | 1,594,450                       | 30,477    | 1,405,728                                   | 2,233,640                            | 10,774,317       | 23.05                   |
| Department stores.....  | 8                | 4  | 988                 | 70        | 1,370,455                       | 27,708    | 1,078,869                                   | 1,827,670                            | 8,414,018        | 18.00                   |
| Dry goods stores—piece goods stores.....                                | 3                | 2  | 2                   | —         | 2,288                           | —         | 4,095                                       | 24,440                               | 37,188           | .08                     |
| General merchandise stores.....   | 15               | 16   | 73                  | 2         | 87,093                          | 560       | 76,408                                      | 201,500                              | 1,073,368        | 2.30                    |
| Variety, 5-and-10, and to-a-dollar stores.....                          | 7                | 1  | 191                 | 30        | 133,734                         | 2,209     | 246,061                                     | 179,830                              | 1,249,745        | 2.67                    |
| <b>Automotive group</b> .....   | 162              | 109  | 974                 | 19        | 1,335,196                       | 5,279     | 1,386,663                                   | 1,217,330                            | 12,137,776       | 25.97                   |
| Motor-vehicle dealers (new and used).....                               | 26               | 15   | 493                 | 6         | 793,527                         | 1,774     | 818,955                                     | 834,450                              | 8,320,111        | 17.80                   |
| Accessories, tires, and batteries.....                                  | 17               | 13   | 211                 | 2         | 261,703                         | 990       | 345,690                                     | 202,420                              | 2,205,468        | 4.72                    |
| Filling stations.....   | 79               | 34   | 124                 | 10        | 113,304                         | 2,395     | 98,097                                      | 51,740                               | 863,910          | 1.85                    |
| Motor cycles, bicycles, and supplies.....                               | 3                | 1  | 38                  | —         | 31,788                          | —         | 24,229                                      | 111,800                              | 293,617          | .63                     |
| Garages and repair shops.....   | 37               | 46   | 108                 | 1         | 134,874                         | 120       | 99,692                                      | 16,890                               | 454,670          | .97                     |
| <b>Apparel group</b> .....  | 53               | 20   | 303                 | 34        | 463,060                         | 6,231     | 550,508                                     | 502,560                              | 3,254,200        | 6.96                    |
| Men's and boy's clothing and furnishings stores.....                    | 12               | 4  | 38                  | 5         | 65,560                          | 704       | 89,602                                      | 105,610                              | 538,492          | 1.15                    |
| Family clothing stores—men's, women's, children's.....                  | 7                | 3  | 32                  | 10        | 64,090                          | 1,642     | 61,456                                      | 53,750                               | 337,517          | .72                     |
| Women's ready-to-wear specialty stores—apparel and accessories.....     | 9                | 2  | 87                  | 6         | 115,368                         | 1,309     | 165,792                                     | 112,770                              | 937,995          | 2.01                    |
| Women's accessories stores.....   | 10               | 3  | 73                  | 4         | 114,567                         | 930       | 93,739                                      | 21,350                               | 512,083          | 1.10                    |
| Other apparel stores.....   | 2                | 2  | 3                   | 2         | 6,382                           | 382       | 8,145                                       | 15,040                               | 57,655           | .12                     |
| Shoe stores.....  | 13               | 6  | 70                  | 7         | 97,064                          | 1,195     | 131,774                                     | 194,040                              | 870,458          | 1.86                    |
| <b>Furniture and household group<sup>2</sup></b> .....                  | 36               | 22   | 297                 | 7         | 449,547                         | 2,804     | 458,655                                     | 662,560                              | 2,727,734        | 5.84                    |
| Furniture stores.....   | 17               | 13   | 127                 | 6         | 197,435                         | 2,504     | 274,000                                     | 379,960                              | 1,464,864        | 3.13                    |
| Household appliances stores.....  | 8                | 2  | 78                  | 1         | 110,239                         | 300       | 87,834                                      | 116,230                              | 599,495          | 1.28                    |
| Other home furnishings and appliances stores.....                       | 3                | 3  | 18                  | —         | 23,766                          | —         | 9,542                                       | 29,340                               | 77,242           | .17                     |
| Radio and music stores.....   | 7                | 3  | 72                  | —         | 116,811                         | —         | 54,849                                      | 123,030                              | 574,133          | 1.23                    |
| <b>Restaurants, cafeterias, and eating places</b> .....                 | 151              | 172  | 552                 | 16        | 299,272                         | 3,205     | 301,791                                     | 29,030                               | 2,123,229        | 4.54                    |
| Restaurants, cafeterias, and lunch rooms.....                           | 109              | 124  | 456                 | 11        | 245,031                         | 1,909     | 242,205                                     | 20,960                               | 1,588,675        | 3.40                    |
| Lunch counters, refreshment stands, etc.....                            | 42               | 48   | 96                  | 4         | 54,241                          | 1,296     | 59,586                                      | 8,070                                | 534,654          | 1.14                    |
| <b>Lumber and building group<sup>2</sup></b> .....                      | 31               | 35   | 172                 | 20        | 231,628                         | 6,089     | 160,667                                     | 253,630                              | 1,503,549        | 3.22                    |
| Lumber and building material dealers.....                               | 19               | 22   | 114                 | 14        | 137,007                         | 4,179     | 91,088                                      | 144,960                              | 1,031,057        | 2.21                    |
| Heating and plumbing shops.....   | 6                | 7  | 23                  | 6         | 35,142                          | 1,910     | 9,740                                       | 21,490                               | 135,871          | .29                     |
| Paint and glass stores.....   | 5                | 6  | 18                  | —         | 28,304                          | —         | 33,828                                      | 75,470                               | 228,634          | .49                     |
| <b>Other retail stores</b> .....  | 167              | 150  | 621                 | 80        | 797,844                         | 12,780    | 731,918                                     | 1,027,290                            | 5,630,512        | 12.05                   |
| Hardware stores.....  | 7                | 3  | 49                  | 2         | 75,285                          | 200       | 68,326                                      | 162,790                              | 528,587          | 1.13                    |
| Farmers' supplies (including coal and wood yards, ice dealers).....     | 13               | 13   | 27                  | 3         | 33,555                          | 554       | 27,773                                      | 23,020                               | 338,193          | .72                     |
| Book stores.....  | 3                | 5  | 14                  | 5         | 17,171                          | 500       | 16,747                                      | 30,000                               | 188,170          | .40                     |
| Cigar stores and cigar stands.....                                      | 14               | 12   | 21                  | 1         | 17,946                          | 210       | 35,025                                      | 10,990                               | 202,162          | .43                     |
| Drug stores.....  | 62               | 65   | 245                 | 43        | 240,805                         | 9,199     | 233,987                                     | 317,990                              | 2,017,086        | 4.32                    |
| Florists.....   | 4                | 4  | 15                  | —         | 19,718                          | —         | 37,188                                      | 3,680                                | 157,132          | .34                     |
| Jewelry stores.....   | 0                | 8  | 40                  | 12        | 69,352                          | 1,180     | 60,938                                      | 178,150                              | 399,011          | .85                     |
| Luggage and leather goods stores.....                                   | 4                | 4  | 12                  | —         | 14,694                          | —         | 24,036                                      | 42,000                               | 152,920          | .33                     |
| Music stores (without radio).....                                       | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)       | (x)   | (x)                                  | (x)              | (x)                     |
| News dealers.....   | 4                | 4  | 16                  | 2         | 27,670                          | 100       | 13,933                                      | 4,400                                | 145,722          | .31                     |
| Office, school, and store supplies and equipment dealers.....           | 15               | 3  | 90                  | —         | 185,470                         | —         | 138,235                                     | 118,590                              | 965,522          | 2.07                    |
| Opticians and optometrists.....   | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)       | (x)   | (x)                                  | (x)              | (x)                     |
| Sporting goods stores, including athletic and playground equipment..... | 2                | (x)  | (x)                 | (x)       | (x)                             | (x)       | (x)   | (x)                                  | (x)              | (x)                     |
| Scientific and medical instruments and supplies, at retail.....         | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)       | (x)   | (x)                                  | (x)              | (x)                     |
| Stationers and printers.....  | 1                | (x)  | (x)                 | (x)       | (x)                             | (x)       | (x)   | (x)                                  | (x)              | (x)                     |
| Miscellaneous classifications (combined).....                           | 25               | 20   | 58                  | 11        | 67,509                          | 825       | 43,629                                      | 70,340                               | 329,826          | .70                     |
| <b>Secondhand stores</b> .....  | 17               | 18   | 23                  | 4         | 27,165                          | 670       | 35,278                                      | 46,350                               | 182,006          | .39                     |

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 17.—LITTLE ROCK—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                             | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|---|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|   |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| <b>Total</b> .....                            | 1,040            | 911  | 4,680               | 428       | \$5,721,503                     | \$95,737       | \$5,565,518                                 | \$8,471,770                          | \$46,732,905     | 100.00                  |
| Single-store independents.....                | 780              | 861  | 3,162               | 255       | 3,768,707                       | 62,290         | 3,436,545                                   | 4,329,050                            | 30,716,927       | 65.73                   |
| 2-store independents.....                     | 45               | 41   | 208                 | 15        | 374,757                         | 2,365          | 388,579                                     | 531,560                              | 2,864,088        | 6.13                    |
| 3-store independents.....                     | 5                | 1  | 22                  | 1         | 30,557                          | 130            | 39,242                                      | 33,170                               | 295,484          | .63                     |
| Local chains.....                             | 43               | 5  | 318                 | 55        | 405,281                         | 7,472          | 431,468                                     | 426,500                              | 3,423,207        | 7.32                    |
| Sectional chains.....                         | 43               | 5  | 176                 | 1         | 183,671                         | 220            | 179,706                                     | 205,000                              | 1,278,169        | 2.73                    |
| National chains.....                          | 96               | 3  | 507                 | 99        | 586,516                         | 22,309         | 819,738                                     | 739,700                              | 6,383,128        | 13.66                   |
| Leased departments—Independent operators..... | 3                | 3  | 8                   | —         | 12,058                          | —              | 8,945                                       | 6,340                                | 114,633          | .25                     |
| Leased-department chains.....                 | 10               | —  | 45                  | 2         | 52,058                          | 891            | 92,217                                      | 30,010                               | 343,992          | .74                     |
| Manufacturer-controlled chains.....           | 11               | —  | 110                 | —         | 197,525                         | —              | 131,422                                     | 100,370                              | 958,468          | 2.05                    |
| Other types of operation.....                 | 4                | —  | 64                  | —         | 110,373                         | —              | 37,666                                      | 70,070                               | 354,829          | .76                     |

TABLE 18.—LITTLE ROCK—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS   | Total       | Single-store independents | Local multi-units including local chains | Sectional and national chains | Other types of operation | KIND OF BUSINESS                                 | Total       | Single-store independents | Local multi-units including local chains | Sectional and national chains | Other types of operation |
|--|-------------|---------------------------|--|-------------------------------|--------------------------|--|-------------|---------------------------|--|-------------------------------|--------------------------|
| <b>Department stores:</b>  |             |                           |  |                               |                          | <b>Combination stores (groceries and meats):</b> |             |                           |  |                               |                          |
| Number of stores.....  | 8           | 4                         | 1  | 3                             | —                        | Number of stores.....                            | 163         | 104                       | 12                                       | 47                            | —                        |
| Annual net sales.....  | \$8,414,018 | (x)                       | (x)                                      | \$892,252                     | —                        | Annual net sales.....                            | \$6,217,852 | \$2,770,277               | \$525,567                                | \$2,022,008                   | —                        |
| Per cent of total sales.....   | 100.00      | (x)                       | (x)                                      | 10.60                         | —                        | Per cent of total sales.....                     | 100.00      | 44.55                     | 8.45                                     | 47.00                         | —                        |
| <b>Variety, 5-and-10, and to-a-dollar stores:</b>                      |             |                           |  |                               |                          | <b>Restaurants, cafeterias, and lunch rooms:</b> |             |                           |  |                               |                          |
| Number of stores.....  | 7           | 1                         | —  | 6                             | —                        | Number of stores.....                            | 109         | 104                       | (x)                                      | 4                             | 1                        |
| Annual net sales.....  | \$1,249,745 | (x)                       | —  | (x)                           | —                        | Annual net sales.....                            | \$1,688,575 | \$1,441,901               | (x)                                      | (x)                           | —                        |
| Per cent of total sales.....   | 100.00      | (x)                       | —  | (x)                           | —                        | Per cent of total sales.....                     | 100.00      | 89.77                     | (x)                                      | (x)                           | —                        |
| <b>Men's and boys' clothing and furnishings stores:</b>                |             |                           |  |                               |                          | <b>Cigar stores and cigar stands:</b>            |             |                           |  |                               |                          |
| Number of stores.....  | 12          | 7                         | 2  | 3                             | —                        | Number of stores.....                            | 14          | 10                        | 2  | 2                             | —                        |
| Annual net sales.....  | \$538,492   | \$291,849                 | (x)                                      | (x)                           | —                        | Annual net sales.....                            | \$202,152   | \$111,102                 | (x)                                      | (x)                           | —                        |
| Per cent of total sales.....   | 100.00      | 54.20                     | (x)                                      | (x)                           | —                        | Per cent of total sales.....                     | 100.00      | 54.96                     | (x)                                      | (x)                           | —                        |
| <b>Family clothing stores—men's, women's, and children's:</b>          |             |                           |  |                               |                          | <b>Filling stations:</b>                         |             |                           |  |                               |                          |
| Number of stores.....  | 7           | 4                         | 1  | 2                             | —                        | Number of stations.....                          | 79          | 30                        | 9  | 40                            | —                        |
| Annual net sales.....  | \$337,517   | \$155,892                 | (x)                                      | (x)                           | —                        | Annual net sales.....                            | \$863,910   | \$329,723                 | \$160,390                                | \$373,797                     | —                        |
| Per cent of total sales.....   | 100.00      | 46.19                     | (x)                                      | (x)                           | —                        | Per cent of total sales.....                     | 100.00      | 38.17                     | 18.56                                    | 43.27                         | —                        |
| <b>Women's ready-to-wear specialty stores—apparel and accessories:</b> |             |                           |  |                               |                          | <b>Coal and wood yards—ice dealers:</b>          |             |                           |  |                               |                          |
| Number of stores.....  | 9           | —                         | 5  | 2                             | 2                        | Number of yards.....                             | 1           | 1                         | —  | —                             | —                        |
| Annual net sales.....  | \$937,995   | —                         | \$673,943                                | (x)                           | (x)                      | Annual net sales.....                            | (x)         | (x)                       | —  | —                             | —                        |
| Per cent of total sales.....   | 100.00      | —                         | 71.85                                    | (x)                           | (x)                      | Per cent of total sales.....                     | (x)         | (x)                       | —  | —                             | —                        |
| <b>Shoe stores:</b>  |             |                           |  |                               |                          | <b>Drug stores:</b>                              |             |                           |  |                               |                          |
| Number of stores.....  | 13          | 2                         | 2  | 9                             | —                        | Number of stores.....                            | 62          | 52                        | 9  | 1                             | —                        |
| Annual net sales.....  | \$870,458   | (x)                       | (x)                                      | \$361,190                     | —                        | Annual net sales.....                            | \$2,017,086 | \$1,776,474               | (x)                                      | (x)                           | —                        |
| Per cent of total sales.....   | 100.00      | (x)                       | (x)                                      | 41.49                         | —                        | Per cent of total sales.....                     | 100.00      | 88.07                     | (x)                                      | (x)                           | —                        |
| <b>Furniture stores:</b>   |             |                           |  |                               |                          | <b>Hardware stores:</b>                          |             |                           |  |                               |                          |
| Number of stores.....  | 17          | 14                        | 2  | 1                             | —                        | Number of stores.....                            | 7           | 6                         | 1  | —                             | —                        |
| Annual net sales.....  | \$1,464,864 | \$981,470                 | (x)                                      | (x)                           | —                        | Annual net sales.....                            | \$526,527   | (x)                       | (x)                                      | —                             | —                        |
| Per cent of total sales.....   | 100.00      | 67.00                     | (x)                                      | (x)                           | —                        | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                      | —                             | —                        |
| <b>Radio and music stores:</b>   |             |                           |  |                               |                          | <b>Jewelry stores:</b>                           |             |                           |  |                               |                          |
| Number of stores.....  | 7           | 4                         | 3  | —                             | —                        | Number of stores.....                            | 9           | 7                         | 1  | 1                             | —                        |
| Annual net sales.....  | \$574,133   | \$303,020                 | \$271,113                                | —                             | —                        | Annual net sales.....                            | \$399,011   | (x)                       | (x)                                      | (x)                           | —                        |
| Per cent of total sales.....   | 100.00      | 52.78                     | 47.22                                    | —                             | —                        | Per cent of total sales.....                     | 100.00      | (x)                       | (x)                                      | (x)                           | —                        |
| <b>Grocery stores (without meats):</b>                                 |             |                           |  |                               |                          |  |             |                           |  |                               |                          |
| Number of stores.....  | 166         | 151                       | 3  | 12                            | —                        |  |             |                           |  |                               |                          |
| Annual net sales.....  | \$1,407,527 | \$1,088,021               | \$7,640                                  | \$311,966                     | —                        |  |             |                           |  |                               |                          |
| Per cent of total sales.....   | 100.00      | 77.30                     | .54                                      | 22.16                         | —                        |  |             |                           |  |                               |                          |

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TABLE 19—LITTLE ROCK—SALES BY COMMODITIES

| COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)  | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|--|---|---|
| <b>FOOD GROUP</b>  |   |   | <b>GENERAL MERCHANDISE GROUP—Continued</b>   |   |   |
| Combination stores—grocery stores with meats: (\$5,721,780)<br>(Commodity coverage, 14.1 per cent) |   |   | Department stores—Continued.   |   |   |
| Bakery products, fresh   | 4.5   | 4.5   | Home furnishings   | 6.3   | 5.7   |
| Bottled beverages  | .9  | .5  | Draperies, upholstery, and curtains  | 3.7   |   |
| Confectionery and nuts   | .9  | .5  | Floor coverings  | 1.6   |   |
| Delicatessen, ready-to-serve foods   | 2.7   | .6  | Other home furnishings   | .4  |   |
| Fresh fish and other sea foods   | 1.7   | .9  | Infants' wear  | 1.6   | 1.5   |
| Fruits and vegetables  | 15.2  | 15.2  | Jewelry, silverware, and clocks—   |   |   |
| Groceries—   |   |   | Watches  | .3  | .2  |
| Butter and cheese  | 3.0   | 3.0   | Diamond jewelry  | .8  | .2  |
| Eggs   | 4.4   | 4.4   | Gold and gold-filled jewelry   | .3  | .1  |
| Lard, cooking fats, etc.   | 7.1   | 7.1   | Plated silverware  | .8  | .5  |
| Flour  | 3.0   | 3.0   | Sterling silverware  | .3  | .3  |
| Sugar  | 3.7   | 3.7   | Other jewelry  | .6  | .6  |
| Canned goods and other groceries   | 23.0  | 23.0  | Miscellaneous merchandise  | (x)   | .6  |
| Meats, including poultry   | 29.7  | 29.7  | Leather goods, billfolds, purses, gloves, and handbags   | 1.1   | .8  |
| Milk and cream   | 2.5   | 1.6   | Luggage  | .1  | .1  |
| Nonfood products—  |   |   | Motor cycles, bicycles, and accessories  | 1.8   | .1  |
| Cigars, cigarettes, and tobacco  | 2.0   | .7  | Optical goods  | .8  | .2  |
| Household supplies   | 1.0   | .1  | Paints, varnishes, glass, and painters' supplies   | 2.0   | .2  |
| Stationery and school supplies   | .4  | .1  | Phonographs and records  | .3  | .2  |
| Other nonfood products   | (x)   | .5  | Radio parts and accessories  | 1.5   | .1  |
|  |   |   | Radio sets   | 1.3   | 1.0   |
|  |   |   | Receipts from sale of meals  | .9  | .4  |
|  |   |   | Service  | .3  | .2  |
|  |   |   | Shoes and other footwear   | 6.8   | 5.7   |
|  |   |   | Men's  | 0.7   |   |
|  |   |   | Women's  | 2.4   |   |
|  |   |   | Misses' and children's   | .5  |   |
|  |   |   | Rubber and other footwear  | 2.1   |   |
|  |   |   | Sporting goods, gymnasium and playground equipment   | 5.5   | .2  |
|  |   |   | Stationery, books, and magazines—  |   |   |
|  |   |   | Books  | .7  | .5  |
|  |   |   | Magazines and newspapers   | .1  | .1  |
|  |   |   | Paper and paper goods  | .3  | .3  |
|  |   |   | Other stationery   | .1  | .1  |
|  |   |   | Stoves, ranges, heaters, etc. (other than electric or gas)   | 3.1   | .2  |
|  |   |   | Toilet articles  | .4  | .2  |
|  |   |   | Toiletries and cosmetics   | 2.1   | 1.9   |
|  |   |   | Toys and games   | .6  | .5  |
|  |   |   | General merchandise stores with food departments: (\$699,157)<br>(Commodity coverage, 85.4 per cent) |   |   |
|  |   |   | Apparel and accessories, women's, misses', children's—   |   |   |
|  |   |   | Children's wear  | .5  | .4  |
|  |   |   | Millinery  | .5  | .4  |
|  |   |   | Hosiery  | .7  | .2  |
|  |   |   | Coats, suits, and dresses  | 2.1   | 1.8   |
|  |   |   | Underwear, negligees, corsets, etc.  | .6  | .5  |
|  |   |   | Other apparel  | 1.0   | .8  |
|  |   |   | Bakery products, fresh   | 1.0   | .3  |
|  |   |   | Bottled beverages  | .6  | .1  |
|  |   |   | Buildings' and shelf hardware  | 12.5  | 4.4   |
|  |   |   | Building paper, insulating boards with wood base, etc.   | .5  | .1  |
|  |   |   | Cigars, cigarettes, and tobacco  | 1.6   | 1.3   |
|  |   |   | Clothing and furnishings (men's and boys')—  |   |   |
|  |   |   | Custom tailoring   | 1.6   | .2  |
|  |   |   | Suits  | 1.0   | .3  |
|  |   |   | Overcoats  | .4  | .1  |
|  |   |   | Hats and caps  | 1.1   | .8  |
|  |   |   | Furnishings  | .7  | .2  |
|  |   |   | Work clothing  | 1.4   | 1.1   |
|  |   |   | Other clothing   | 1.7   | 1.4   |
|  |   |   | Confectionery and nuts   | .5  | .1  |
|  |   |   | Dry goods and notions—   |   |   |
|  |   |   | Piece goods  | 5.2   | 5.2   |
|  |   |   | Cotton piece goods   | 3.4   |   |
|  |   |   | Linen goods  | .2  |   |
|  |   |   | Wool and wool-mixed goods  | 1.2   |   |
|  |   |   | Rayon piece goods  | .2  |   |
|  |   |   | Silk and velvet piece goods  | .2  |   |
|  |   |   | Notions and small wares  | .6  | .5  |
|  |   |   | Other dry goods  | 1.9   | .5  |
|  |   |   | Fruits and vegetables  | 2.4   | 1.9   |
|  |   |   | Groceries—   |   |   |
|  |   |   | Butter and cheese  | .7  | .7  |
|  |   |   | Eggs   | .6  | .6  |
|  |   |   | Lard, cooking fats, etc.   | 11.3  | 11.3  |
|  |   |   | Flour  | 5.6   | 5.6   |
|  |   |   | Sugar  | 7.7   | 7.7   |
|  |   |   | Canned goods and other groceries   | 15.3  | 15.3  |
|  |   |   | Hay, grain and feed—   |   |   |
|  |   |   | Hay, straw, and alfalfa  | 6.8   | 4.9   |
|  |   |   | Grain and feed   | 18.9  | 17.1  |
|  |   |   | Department stores:   |   |   |
|  |   |   | (Commodity coverage, 95.7 per cent)  |   |   |
|  |   |   | Antiques, art goods, gifts   | 1.5   | 1.4   |
|  |   |   | Apparel and accessories, women's, misses', children's—   |   |   |
|  |   |   | Children's wear  | 1.3   | 1.2   |
|  |   |   | Millinery  | 3.4   | 1.8   |
|  |   |   | Hosiery  | 5.7   | 5.7   |
|  |   |   | Coats, suits, and dresses  | 16.6  | 16.6  |
|  |   |   | Underwear, negligees, corsets, etc.  | 5.9   | 5.9   |
|  |   |   | Other apparel, except furs   | 2.0   | 1.8   |
|  |   |   | Appliances and supplies, electrical  | 2.8   | .2  |
|  |   |   | Automotive parts and accessories—  |   |   |
|  |   |   | Automotive parts and accessories (except tires and tubes)  | 6.3   | .4  |
|  |   |   | Tires, tubes, and tire accessories   | 5.9   | 2.0   |
|  |   |   | Clothing and furnishings (men's and boys')   | 19.7  | 19.7  |
|  |   |   | Suits  | 11.6  |   |
|  |   |   | Hats and caps  | 1.0   |   |
|  |   |   | Furnishings  | 6.8   |   |
|  |   |   | Work clothing  | .3  |   |
|  |   |   | Confectionery and nuts   | .2  | .1  |
|  |   |   | Cigars, cigarettes, tobacco, and smokers' supplies   | .2  | .1  |
|  |   |   | Dry goods and notions—   |   |   |
|  |   |   | Piece goods  | 10.5  | 10.1  |
|  |   |   | Cotton piece goods   | 1.6   |   |
|  |   |   | Linen goods  | 2.4   |   |
|  |   |   | Wool and wool-mixed goods  | .4  |   |
|  |   |   | Silk and velvet piece goods  | 5.7   |   |
|  |   |   | Notions and small wares  | 3.5   | 3.5   |
|  |   |   | Other dry goods  | 1.7   | 1.6   |
|  |   |   | Fountain sales and ice cream   | 1.2   | .5  |
|  |   |   | Furniture, household—  |   |   |
|  |   |   | Bedroom  | 1.9   | 1.4   |
|  |   |   | Living room, library, and hall   | 2.0   | .9  |
|  |   |   | Dining room  | 1.7   | .8  |
|  |   |   | Kitchen  | .2  | .1  |
|  |   |   | Other household  | .3  | .1  |
|  |   |   | Furs and fur goods   | 1.0   | .8  |
|  |   |   | Hardware   | 5.5   | .4  |
|  |   |   | Heating and plumbing equipment and supplies  | 4.9   | .2  |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. Sales are shown for classifications which do not appear separately in Table 16. For all other kinds of business, apply the per cent in second column to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 19—LITTLE ROCK—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)                 | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--|---|---|---|---|---|
| <b>GENERAL MERCHANDISE GROUP—Continued</b>                                 |   |   | <b>APPAREL GROUP—Continued</b>  |   |   |
| General merchandise stores with food departments—Con.                      |   |   | Family clothing stores—men's, women's, children's—Con.                      |   |   |
| Meats, including poultry.....  | 3.3   | 2.7   | Tires, tubes, and tire accessories.....                                     | 0.8   | 0.3   |
| Milk and cream.....  | .8  | .2  | Toys and games.....   | .8  | .3  |
| Seeds, bulbs, plants, and nursery stock.....                               | 14.8  | 0.6   | Women's ready-to-wear specialty stores—apparel and accessories: (\$337,517) |   |   |
| Shoes and other footwear—  |   |   | (Commodity coverage, 98.3 per cent)   |   |   |
| Men's.....   | 1.5   | 1.2   | Apparel and accessories, women's, misses', children's—                      |   |   |
| Boys' and youths'.....   | .2  | .2  | Millinery.....  | 8.8   | 5.7   |
| Women's.....   | .5  | .4  | Hosiery.....  | 6.3   | 1.4   |
| Misses' and children's.....  | .5  | .4  | Coats, suits, and dresses.....  | 83.5  | 83.5  |
| <b>AUTOMOTIVE GROUP</b>  |   |   | Underwear, negligees, corsets, etc.....                                     | 16.3  | 5.4   |
| Automobile sales rooms—new and trade-in: (\$8,146,361)                     |   |   | Other apparel, except furs.....   | 1.4   | .3  |
| (Commodity coverage, 99.9 per cent)  |   |   | Furs and fur goods.....   | 5.7   | 3.4   |
| Automobiles, parts, and accessories—                                       |   |   | Service.....  | .9  | .3  |
| Passenger automobiles, new.....  | 47.8  | 44.0  | Shoe stores—women's: (\$153,896)  |   |   |
| Used passenger cars.....   | 21.3  | 19.6  | (Commodity coverage, 77.2 per cent)   |   |   |
| Busses.....  | 9.2   | .6  | Hosiery.....  | 6.7   | 6.7   |
| Commercial cars and trucks, new.....                                       | 22.0  | 6.3   | Shoes—women's.....  | 93.3  | 93.3  |
| Used commercial cars and trucks.....                                       | 8.5   | 1.5   | Family shoe stores—men's, women's, and children's: (\$603,107)              |   |   |
| Special-purpose vehicles, etc.....   | 24.1  | 1.5   | (Commodity coverage, 85.0 per cent)   |   |   |
| Automotive parts and accessories (except tires and tubes).....             | 7.5   | 6.2   | Shoes and other footwear—   |   |   |
| Tires, tubes, and tire accessories.....                                    | 2.4   | .8  | Boys' and youths'.....  | 18.7  | 18.7  |
| Automobiles, new, sold to dealers.....                                     | 19.5  | 10.5  | Infants'.....   | 4.9   | 4.9   |
| Commercial cars and trucks, new, sold to dealers.....                      | 7.1   | .5  | Men's.....  | 18.7  | 18.7  |
| Parts and accessories sold to dealers.....                                 | 3.5   | 1.0   | Misses' and children's.....   | 22.0  | 22.0  |
| Gasoline.....  | 1.0   | .2  | Rubber and other footwear.....  | 8.9   | 8.9   |
| Miscellaneous merchandise.....   | (x)   | .4  | Women's.....  | 26.8  | 26.8  |
| Oils and greases.....  | 1.1   | .6  | <b>FURNITURE AND HOUSEHOLD GROUP</b>  |   |   |
| Repairs and service.....   | 6.3   | 6.3   | Furniture stores:   |   |   |
| Used-car establishments: (\$173,750)                                       |   |   | (Commodity coverage, 81.9 per cent)   |   |   |
| (Commodity coverage, 100.0 per cent)                                       |   |   | Appliances and supplies, gas—   |   |   |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 29.5  | 16.0  | Stoves and ranges.....  | 6.0   | 2.4   |
| Batteries.....   | 1.5   | .6  | Other appliances, except refrigerators.....                                 | .9  | .1  |
| Oils and greases.....  | .7  | .1  | Furniture, household—   |   |   |
| Tires, tubes, and tire accessories.....                                    | 14.5  | 5.4   | Bedroom.....  | 15.3  | 15.3  |
| Used passenger cars.....   | 77.9  | 77.9  | Living room, library, and hall.....   | 17.6  | 17.6  |
| Tire shops (including tire repairs): (\$406,551)                           |   |   | Dining room.....  | 8.6   | 8.6   |
| (Commodity coverage, 64.3 per cent)  |   |   | Kitchen.....  | 6.1   | 6.1   |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 4.4   | 4.4   | Other household.....  | 8.3   | 4.4   |
| Batteries.....   | 3.1   | 3.1   | Hardware.....   | 5.9   | .4  |
| Gasoline.....  | 32.1  | 32.1  | Home furnishings—   |   |   |
| Oils and greases.....  | 6.3   | 6.3   | Draperies, upholstery, and curtains.....                                    | 17.0  | 6.0   |
| Repairs and service.....   | 7.7   | 7.7   | Floor coverings.....  | 12.4  | 11.4  |
| Tires and tubes sold to dealers.....                                       | 14.5  | 3.6   | Beddings, mattresses, and springs.....                                      | 6.7   | 4.5   |
| Tires, tubes, and tire accessories.....                                    | 42.8  | 42.8  | China, glassware, and crockery.....   | 1.7   | .1  |
| Filling stations—gasoline and oil: (\$471,843)                             |   |   | Other home furnishings.....   | 4.3   | .6  |
| (Commodity coverage, 14.5 per cent)  |   |   | Musical instruments and accessories—  |   |   |
| Gasoline.....  | 83.6  | 83.6  | Pianos and accessories.....   | 7.8   | .5  |
| Oils and greases.....  | 16.4  | 16.4  | Phonographs and records.....  | 2.8   | 1.5   |
| Garages (repairs and storage, gasoline, oil, accessories):                 |   |   | Paints, varnishes, lacquers.....  | 2.8   | .2  |
| (Commodity coverage, 25.3 per cent)  |   |   | Radio sets.....   | 22.1  | 6.0   |
| Automotive parts and accessories (except batteries).....                   | 39.0  | 39.0  | Refrigerators, electric and gas.....  | 1.4   | .5  |
| Batteries.....   | 1.9   | 1.7   | Roofing materials.....  | 2.8   | .2  |
| Gasoline.....  | .9  | .6  | Secondhand furniture.....   | 13.4  | 8.4   |
| Oils and greases.....  | 1.8   | 1.6   | Stoves, ranges, heaters, etc. (other than electric or gas).....             | 5.9   | 5.2   |
| Repairs and service.....   | 57.1  | 57.1  | Household appliances stores (electrical): (\$215,990)                       |   |   |
| <b>APPAREL GROUP</b>   |   |   | (Commodity coverage, 58.1 per cent)   |   |   |
| Men's clothing and furnishings stores: (\$214,507)                         |   |   | Appliances and supplies, electrical.....                                    |   |   |
| (Commodity coverage, 83.2 per cent)  |   |   | Household appliances, motor-driven (except refrigerators).....              | 32.8  | 32.8  |
| Clothing and furnishings (men's and boys').....                            | 94.6  | 94.6  | Household heating appliances—portable.....                                  | 6.4   | 5.6   |
| Suits.....   | 66.8  |   | Lighting equipment.....   | 10.6  | 9.3   |
| Hats and caps.....   | 13.6  |   | Ranges, water heaters, etc.....   | 8.3   | 7.2   |
| Furnishings.....   | 6.5   |   | Other appliances.....   | 2.8   | 2.5   |
| Work clothing.....   | 2.6   |   | Refrigerators.....  | 47.4  | 41.5  |
| Other clothing.....  | 5.1   |   | Service.....  | 1.3   | 1.1   |
| Shoes—men's.....   | 5.4   | 5.4   | Radio and musical instruments stores: (\$330,536)                           |   |   |
| Family clothing stores—men's, women's, children's:                         |   |   | (Commodity coverage, 82.2 per cent)   |   |   |
| (Commodity coverage, 66.1 per cent)  |   |   | Miscellaneous merchandise.....  | (x)   | 1.4   |
| Apparel and accessories, women's, misses', children's—                     |   |   | Musical instruments and accessories—  |   |   |
| Children's wear.....   | 1.6   | .9  | Pianos and accessories.....   | 34.0  | 25.7  |
| Millinery.....   | 3.4   | 3.4   | Phonographs and records.....  | 20.2  | 20.2  |
| Hosiery.....   | 1.3   | .7  | Stringed and band instruments.....  | 11.3  | 8.5   |
| Coats, suits, and dresses.....   | 34.9  | 34.9  | Sheet music, music books, etc.....  | 7.2   | 5.5   |
| Underwear, negligees, corsets, etc.....                                    | 6.9   | 6.9   | Other musical instruments and accessories.....                              | .4  | .2  |
| Other apparel.....   | .8  | .4  | Radio parts and accessories.....  | 1.5   | 1.5   |
| Clothing and furnishings (men's and boys')—                                |   |   | Radio sets.....   | 36.5  | 36.5  |
| Suits.....   | 25.3  | 25.3  | Service.....  | 2.7   | .5  |
| Overcoats.....   | 5.8   | 5.8   | <b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>                           |   |   |
| Hats and caps.....   | 1.7   | 1.7   | Lunch rooms: (\$239,084)  |   |   |
| Furnishings.....   | 1.6   | 1.6   | (Commodity coverage, 8.6 per cent)  |   |   |
| Other clothing.....  | 1.4   | 1.4   | Cigars, cigarettes, and tobacco.....  | 4.1   | 4.1   |
| Notions and small wares.....   | .2  | .1  | Receipts from sale of meals.....  | 95.9  | 95.9  |
| Other dry goods.....   | .2  | .1  | Lunch counters: (\$396,214)   |   |   |
| Photographs and records.....   | .3  | .1  | (Commodity coverage, 15.1 per cent)   |   |   |
| Shoes and other footwear.....  | 20.6  | 16.4  | Cigars, cigarettes, and tobacco.....  | 5.0   | 5.0   |
|  |   |   | Receipts from sale of meals.....  | 95.0  | 95.0  |

TABLE 19—LITTLE ROCK—SALES BY COMMODITIES—Continued

| COMMODITY<br>(Read note carefully for explanation of terms)                         | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY<br>(Read note carefully for explanation of terms)   | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---|---|---|---|---|---|
| <b>LUMBER AND BUILDING GROUP</b>  |   |   | <b>OTHER RETAIL STORES—Continued</b>  |   |   |
| <b>Lumber and building material dealers:</b><br>(Commodity coverage, 73.9 per cent) |   |   | <b>Hardware stores—Continued.</b>   |   |   |
| <b>Building materials—</b>  |   |   | <b>Paints, varnishes, glass, and painters' supplies—</b>  |   |   |
| Brick, terra cotta, tile, etc.  | 12.7  | 9.0   | Paints, varnishes, lacquers   | 5.6   | 1.5   |
| Cement  | 3.1   | 3.1   | Glass   | .9  | .1  |
| Lime, plaster, etc.   | 4.4   | 3.1   | Painters' supplies  | .5  | .1  |
| Lumber (rough and dressed)  | 49.9  | 49.9  | Radio sets  | 7.3   | 1.0   |
| Planing-mill products, woodwork   | 15.0  | 15.0  | Service   | 28.5  | 20.8  |
| Wood shingles and shakes  | 2.3   | 1.6   | Sporting goods, gymnasium and playground equipment  | 5.5   | 4.8   |
| Roofing materials (except wood shingles)  | 8.4   | 8.4   | Toys and games  | 3.5   | 2.6   |
| Structural steel (at retail)  | 1.2   | .6  | <b>Feed stores with groceries: (\$101,910)</b><br>(Commodity coverage, 33.3 per cent)                             |   |   |
| Iron and other building metal   | .5  | .2  | Fruits and vegetables   | 2.1   | 1.9   |
| Building paper, insulating boards with wood base, etc.                              | 1.2   | .6  | Groceries—  |   |   |
| Wall boards (except wood base)  | 1.1   | .8  | Eggs  | 1.2   | 1.2   |
| Other building materials  | 11.4  | 3.2   | Flour   | 2.6   | 2.6   |
| <b>Hardware—</b>  |   |   | Sugar   | 3.9   | 3.9   |
| Builders' and shelf hardware  | 2.3   | 1.7   | Canned goods and other groceries  | 16.2  | 16.2  |
| Carpenters' and mechanics' tools  | .6  | .2  | Hay, grain, and feed  | 58.1  | 58.1  |
| Paints, varnishes, glass, and painters' supplies—                                   |   |   | Meats, including poultry  | 16.4  | 16.1  |
| Paints, varnishes, lacquers   | 1.7   | 1.3   | <b>Book stores:</b><br>(Commodity coverage, 99.1 per cent)  |   |   |
| Glass   | 1.6   | 1.3   | Books   | 43.3  | 43.3  |
| <b>Lumber and hardware: (\$250,651)</b><br>(Commodity coverage, 86.5 per cent)      |   |   | Leather goods and hand bags   | .1  | .1  |
| <b>Building materials—</b>  |   |   | Miscellaneous merchandise   | (X)   | .9  |
| Brick, terra cotta, tile, etc.  | 11.6  | 11.6  | Office and store equipment—   |   |   |
| Cement  | 2.2   | 2.1   | Typewriters and accessories   | 3   | .3  |
| Lime, plaster, etc.   | 2.1   | 2.0   | Other office and store equipment  | 6.7   | 0.3   |
| Lumber (rough and dressed)  | 44.5  | 44.5  | Stationery and magazines—   |   |   |
| Planing-mill products, woodwork   | 1.7   | 1.7   | Magazines and newspapers  | 3   | .3  |
| Wood shingles and shakes  | 1.8   | 1.8   | Paper and paper goods   | 20.7  | 19.4  |
| Roofing materials (except wood shingles)  | 9.3   | 9.3   | Other stationery  | 30.7  | 28.9  |
| Building paper, insulating boards with wood base, etc.                              | 1.8   | 1.7   | Toys and games  | .6  | .5  |
| Wall boards (except wood base)  | 2.2   | 2.1   | <b>Drug stores with fountains: (\$1,886,324)</b><br>(Commodity coverage, 44.1 per cent)                           |   |   |
| Other building materials  | .8  | .3  | Bottled beverages   | .8  | .1  |
| <b>Hardware—</b>  |   |   | Cigars, cigarettes, and tobacco   | 14.1  | 14.1  |
| Builders' and shelf hardware  | 8.7   | 8.7   | Confectionery and nuts  | 4.9   | 3.7   |
| Other hardware  | .9  | .9  | Drugs, patent medicines, etc.   | 35.4  | 35.4  |
| Paints, varnishes, glass, and painters' supplies—                                   |   |   | Fountain sales and ice cream  | 21.9  | 21.9  |
| Paints, varnishes, lacquers   | 10.9  | 10.9  | Miscellaneous merchandise   | (X)   | 1.6   |
| Glass   | 1.6   | 1.5   | Prescriptions   | 8.4   | 8.4   |
| Painters' supplies  | 1.6   | .9  | Rubber goods  | 1.8   | .9  |
| <b>Paint and glass stores: (\$228,634)</b><br>(Commodity coverage, 68.3 per cent)   |   |   | Stationery, books, periodicals, etc.  | 2.1   | 1.2   |
| Art goods, gifts  | 4.8   | 1.3   | Surgical and hospital supplies  | 3.8   | 1.9   |
| Painters' supplies  | 10.7  | 7.8   | Toilet articles   | 4.2   | 3.2   |
| Paints, varnishes, lacquers   | 81.2  | 81.2  | Toiletries and cosmetics  | 9.9   | 7.6   |
| Wall paper  | 9.7   | 9.7   | <b>News dealers:</b><br>(Commodity coverage, 78.0 per cent)   |   |   |
| <b>OTHER RETAIL STORES</b>  |   |   | Books   | 10.4  | 10.4  |
| <b>Hardware stores:</b><br>(Commodity coverage, 85.5 per cent)                      |   |   | Bottled beverages   | 10.0  | 6.0   |
| <b>Appliances and supplies, electrical—</b>   |   |   | Cigars, cigarettes, and tobacco   | 28.3  | 28.3  |
| Household appliances, motor-driven  | 24.2  | 3.3   | Confectionery and nuts  | 11.4  | 4.6   |
| Incandescent lamps  | .8  | .1  | Fruits and vegetables   | 10.0  | 6.0   |
| Appliances and supplies, gas—   |   |   | Magazines and newspapers  | 38.7  | 38.7  |
| Stoves and ranges   | 1.5   | 1.3   | Novelties   | 10.0  | 6.0   |
| Water heaters   | 1.2   | .2  | <b>Office and store mechanical appliance dealers (retail): (\$343,144)</b><br>(Commodity coverage, 79.5 per cent) |   |   |
| Farm and garden equipment and supplies—   |   |   | Office and store mechanical appliances—   |   |   |
| Wire fencing, gates, and posts  | 3.7   | 1.0   | Adding and calculating machines and accessories   | 53.9  | 52.0  |
| Other farm and garden equipment and supplies  | 3.3   | .9  | Typewriters and accessories   | 21.0  | 7.6   |
| <b>Hardware—</b>  |   |   | Other office and store mechanical appliances  | 40.1  | 15.9  |
| Builders' and shelf hardware  | 39.1  | 39.1  | Office and store furniture  | 4.0   | 1.4   |
| Carpenters' and mechanics' tools  | 3.5   | 3.5   | Service   | 14.3  | 14.3  |
| Other hardware  | 15.1  | 2.0   | Stationery  | 24.5  | 8.8   |
| <b>Home furnishings—</b>  |   |   |   |   |   |
| China, glassware, and crockery  | 20.0  | 17.3  |   |   |   |
| Kitchen utensils  | 3.3   | .4  |   |   |   |

## CENSUS OF DISTRIBUTION

TABLE 20.—FORT SMITH—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

| KIND OF BUSINESS  | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES |            | PAY ROLL                   |                 | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1928)    |                         |
|---|------------------|---|---------------------|------------|----------------------------|-----------------|---|--------------------------------------|---------------------|-------------------------|
|   |                  |   | Full time           | Part time  | Total (full and part time) | Part time       |   |                                      | Amount              | Per cent of total sales |
| <b>All groups.....</b>  | <b>513</b>       | <b>538</b>                                    | <b>1,601</b>        | <b>228</b> | <b>\$1,813,416</b>         | <b>\$48,317</b> | <b>\$2,026,147</b>                          | <b>\$2,718,690</b>                   | <b>\$16,356,507</b> | <b>100.00</b>           |
| <b>Food group.....</b>  | <b>148</b>       | <b>184</b>                                    | <b>169</b>          | <b>47</b>  | <b>193,167</b>             | <b>7,589</b>    | <b>227,913</b>                              | <b>200,210</b>                       | <b>3,944,516</b>    | <b>20.45</b>            |
| Candy and confectionery stores.....                                     | 5                | 9   | 7                   |            | 8,101                      |                 | 11,767                                      | 12,320                               | 81,106              | .50                     |
| Dairy-products stores <sup>1</sup> .....                                | 3                | 4   | 24                  | 1          | 25,622                     | 75              | 24,858                                      | 1,830                                | 182,333             | 1.11                    |
| Fruit stores and vegetable markets.....                                 | 2                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| Grocery stores (without meats).....                                     | 42               | 48  | 23                  | 1          | 20,475                     | 125             | 30,914                                      | 37,230                               | 403,410             | 2.47                    |
| Combination stores (groceries and meats).....                           | 92               | 118   | 109                 | 44         | 133,244                    | 6,889           | 149,807                                     | 143,940                              | 2,578,966           | 15.77                   |
| Meat markets (including sea foods).....                                 | 3                | 2   | 2                   | 1          | 3,432                      | 500             | 3,664                                       | 1,200                                | 65,366              | .40                     |
| Bakeries—caterers.....  | 1                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| <b>General merchandise group<sup>2</sup>.....</b>                       | <b>19</b>        | <b>21</b>                                     | <b>304</b>          | <b>57</b>  | <b>286,626</b>             | <b>13,733</b>   | <b>424,587</b>                              | <b>656,640</b>                       | <b>2,665,945</b>    | <b>16.30</b>            |
| Department stores.....  | 5                | 4   | 138                 | 40         | 181,143                    | 12,417          | 254,849                                     | 359,630                              | 1,521,218           | 9.30                    |
| General merchandise stores.....   | 9                | 13  | 18                  | 2          | 17,107                     | 290             | 27,859                                      | 130,540                              | 271,824             | 1.66                    |
| Variety, 5-and-10, and to-a-dollar stores.....                          | 3                |   | 88                  | 12         | 57,147                     | 520             | 89,392                                      | 100,290                              | 550,935             | 3.37                    |
| <b>Automotive group<sup>2</sup>.....</b>                                | <b>110</b>       | <b>101</b>                                    | <b>388</b>          | <b>26</b>  | <b>446,289</b>             | <b>7,233</b>    | <b>494,449</b>                              | <b>367,300</b>                       | <b>4,860,446</b>    | <b>29.71</b>            |
| Motor-vehicle dealers (new and used).....                               | 14               | 14  | 184                 |            | 211,473                    |                 | 200,477                                     | 257,810                              | 2,760,422           | 16.88                   |
| Accessories, tires, and batteries.....                                  | 17               | 20  | 82                  | 10         | 108,141                    | 2,602           | 135,540                                     | 78,340                               | 802,364             | 5.45                    |
| Filling stations.....   | 47               | 25  | 59                  | 11         | 59,418                     | 3,305           | 66,848                                      | 17,200                               | 469,194             | 2.87                    |
| Garages and repair shops.....   | 30               | 40  | 60                  | 5          | 64,611                     | 1,326           | 37,352                                      | 11,350                               | 228,554             | 1.40                    |
| <b>Apparel group.....</b>   | <b>33</b>        | <b>17</b>                                     | <b>172</b>          | <b>26</b>  | <b>235,585</b>             | <b>5,075</b>    | <b>262,339</b>                              | <b>482,780</b>                       | <b>1,636,654</b>    | <b>10.01</b>            |
| Men's and boys' clothing and furnishings stores.....                    | 10               | 6   | 44                  | 4          | 80,659                     | 803             | 70,491                                      | 212,940                              | 578,076             | 3.58                    |
| Family clothing stores—men's, women's, and children's.....              | 4                |   | 19                  | 1          | 26,217                     | 240             | 29,160                                      | 27,770                               | 173,159             | 1.06                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....     | 6                | 3   | 46                  | 7          | 53,722                     | 1,521           | 69,805                                      | 65,720                               | 406,900             | 2.49                    |
| Women's accessories stores.....   | 4                | 1   | 31                  | 7          | 36,663                     | 1,361           | 23,902                                      | 9,960                                | 133,013             | .81                     |
| Other apparel stores.....   | 2                | 2   | 3                   |            | 2,628                      |                 | 2,037                                       | 800                                  | 12,280              | .08                     |
| Shoe stores.....  | 7                | 5   | 29                  | 7          | 35,706                     | 1,150           | 50,854                                      | 165,590                              | 333,226             | 2.04                    |
| <b>Furniture and household group<sup>2</sup>.....</b>                   | <b>22</b>        | <b>21</b>                                     | <b>107</b>          | <b>8</b>   | <b>148,691</b>             | <b>1,279</b>    | <b>131,946</b>                              | <b>281,420</b>                       | <b>712,547</b>      | <b>4.36</b>             |
| Furniture stores.....   | 8                | 10  | 19                  | 5          | 23,086                     | 800             | 36,619                                      | 108,560                              | 170,241             | 1.04                    |
| Household appliance stores.....   | 5                | 3   | 30                  | 1          | 47,431                     | 305             | 27,648                                      | 38,170                               | 137,617             | .84                     |
| Radio and music stores.....   | 8                | 7   | 58                  | 2          | 78,164                     | 174             | 67,779                                      | 129,600                              | 394,589             | 2.41                    |
| <b>Restaurants, cafeterias, and eating places.....</b>                  | <b>60</b>        | <b>80</b>                                     | <b>124</b>          | <b>9</b>   | <b>85,169</b>              | <b>1,236</b>    | <b>79,976</b>                               | <b>5,780</b>                         | <b>513,976</b>      | <b>3.14</b>             |
| Restaurants, cafeterias, and lunch rooms.....                           | 46               | 63  | 119                 | 6          | 82,775                     | 666             | 74,645                                      | 5,070                                | 480,750             | 2.94                    |
| Lunch counters, refreshment stands, etc.....                            | 14               | 17  | 5                   | 3          | 2,394                      | 570             | 5,431                                       | 690                                  | 33,225              | .20                     |
| <b>Lumber and building group<sup>2</sup>.....</b>                       | <b>18</b>        | <b>18</b>                                     | <b>75</b>           | <b>16</b>  | <b>102,414</b>             | <b>3,080</b>    | <b>79,560</b>                               | <b>137,070</b>                       | <b>574,522</b>      | <b>3.51</b>             |
| Lumber and building material dealers.....                               | 7                | 5   | 38                  | 5          | 52,332                     | 865             | 42,284                                      | 79,500                               | 311,447             | 1.90                    |
| Electrical shops (without radio).....                                   | 4                | 5   | 13                  | 4          | 19,380                     | 799             | 12,847                                      | 13,990                               | 79,349              | .49                     |
| Heating and plumbing shops.....   | 5                | 7   | 19                  | 6          | 23,228                     | 1,366           | 13,583                                      | 21,300                               | 126,126             | .77                     |
| <b>Other retail stores.....</b>   | <b>85</b>        | <b>78</b>                                     | <b>239</b>          | <b>35</b>  | <b>293,539</b>             | <b>7,781</b>    | <b>308,392</b>                              | <b>548,240</b>                       | <b>2,397,528</b>    | <b>14.66</b>            |
| Hardware and farm implement stores.....                                 | 2                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| Farmers' supplies.....  | 11               | 16  | 27                  | 8          | 42,506                     | 2,300           | 38,815                                      | 58,040                               | 645,374             | 3.95                    |
| Book stores.....  | 2                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| Cigar stores and cigar stands.....                                      | 5                | 6   | 6                   | 1          | 6,204                      | 200             | 9,048                                       | 5,560                                | 67,841              | .42                     |
| Coal and wood yards, ice dealers.....                                   | 7                | 1   | 16                  |            | 8,183                      |                 | 6,507                                       | 500                                  | 74,363              | .46                     |
| Drug stores.....  | 27               | 24  | 103                 | 14         | 109,223                    | 2,690           | 102,738                                     | 158,770                              | 800,760             | 4.95                    |
| Florists.....   | 4                | 7   | 4                   | 1          | 6,749                      | 138             | 9,996                                       | 2,230                                | 46,150              | .28                     |
| Gifts—novelties and toys—cameras.....                                   | 1                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| Jewelry stores.....   | 6                | 7   | 23                  | 5          | 38,021                     | 450             | 32,223                                      | 109,810                              | 178,975             | 1.09                    |
| Luggage and leather goods stores.....                                   | 1                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| News dealers.....   | 6                | 5   | 3                   | 3          | 3,182                      | 510             | 4,474                                       | 2,510                                | 40,649              | .25                     |
| Office, school, and store supplies and equipment dealers.....           | 7                | 2   | 23                  |            | 30,227                     |                 | 21,304                                      | 35,660                               | 168,484             | .97                     |
| Sporting goods stores, including athletic and playground equipment..... | 1                | (x)   | (x)                 | (x)        | (x)                        | (x)             | (x)   | (x)                                  | (x)                 | (x)                     |
| Miscellaneous classifications (combined).....                           | 5                | 5   | 18                  | 1          | 24,352                     | 432             | 33,849                                      | 49,770                               | 157,150             | .96                     |
| <b>Secondhand stores.....</b>   | <b>18</b>        | <b>16</b>                                     | <b>23</b>           | <b>4</b>   | <b>21,966</b>              | <b>1,311</b>    | <b>27,005</b>                               | <b>39,270</b>                        | <b>141,375</b>      | <b>.86</b>              |

<sup>1</sup> Further data will be shown in a special report on milk dealers.<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 21.—FORT SMITH—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION                   | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|-------------------------------------|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|                                     |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total.....                          | 513              | 536  | 1,601               | 228       | \$1,813,416                     | \$48,317       | \$2,026,147                                 | \$2,718,690                          | \$16,356,507     | 100.00                  |
| Single-store independents.....      | 397              | 506  | 956                 | 135       | 1,043,754                       | 25,911         | 1,140,624                                   | 1,658,220                            | 9,822,655        | 60.05                   |
| 2-store independents.....           | 24               | 23   | 180                 | 43        | 221,707                         | 9,240          | 263,395                                     | 386,550                              | 1,975,225        | 12.08                   |
| 2-store independents.....           | 5                | 2  | 62                  | -----     | 102,406                         | -----          | 122,663                                     | 68,380                               | 1,070,098        | 6.54                    |
| Local chains.....                   | 28               | 5  | 106                 | 1         | 118,144                         | 100            | 99,183                                      | 160,710                              | 736,535          | 4.50                    |
| Sectional chains.....               | 24               | -----  | 93                  | 13        | 124,484                         | 6,244          | 155,671                                     | 228,520                              | 1,123,187        | 6.87                    |
| National chains.....                | 30               | -----  | 161                 | 36        | 154,676                         | 6,822          | 226,483                                     | 206,370                              | 1,506,626        | 9.21                    |
| Manufacturer-controlled chains..... | 3                | -----  | 20                  | -----     | 21,835                          | -----          | 7,987                                       | 9,150                                | 42,234           | .26                     |
| Other types of operation.....       | 2                | -----  | 23                  | -----     | 26,410                          | -----          | 10,141                                      | 790                                  | 79,947           | .49                     |

TABLE 22.—FORT SMITH—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | Total       | Single-store independents | Local multi-units including local chains | Sectional and national chains | KIND OF BUSINESS                          | Total       | Single-store independents | Local multi-units including local chains | Sectional and national chains |
|---|-------------|---------------------------|--|-------------------------------|---|-------------|---------------------------|--|-------------------------------|
| Department stores:  |             |                           |  |                               | Grocery stores (without meats):           |             |                           |  |                               |
| Number of stores.....   | 5           |                           |  | 1                             | Number of stores.....                     | 42          | 36                        |  | 6                             |
| Annual net sales.....   | \$1,521,218 |                           | (x)                                      | (x)                           | Annual net sales.....                     | \$403,410   | \$192,989                 |  | \$210,421                     |
| Per cent of total sales.....                                    | 100.00      |                           | (x)                                      | (x)                           | Per cent of total sales.....              | 100.00      | 47.84                     |  | 52.16                         |
| Variety, 5-and-10, and to-a-dollar stores:                      |             |                           |  |                               | Combination stores (groceries and meats): |             |                           |  |                               |
| Number of stores.....   | 3           |                           |  | 3                             | Number of stores.....                     | 92          | 77                        | 9  | 6                             |
| Annual net sales.....   | \$550,935   |                           |  | \$550,935                     | Annual net sales.....                     | \$2,578,968 | \$1,658,770               | \$607,951                                | \$312,245                     |
| Per cent of total sales.....                                    | 100.00      |                           |  | 100.00                        | Per cent of total sales.....              | 100.00      | 64.32                     | 23.57                                    | 12.11                         |
| Men's and boys' clothing and furnishings stores:                |             |                           |  |                               | Restaurants, cafeterias, and lunch rooms: |             |                           |  |                               |
| Number of stores.....   | 10          | 7                         | 1  | 2                             | Number of stores.....                     | 46          | 46                        |  |                               |
| Annual net sales.....   | \$578,076   | \$493,714                 | (x)                                      | (x)                           | Annual net sales.....                     | \$480,750   | \$480,750                 |  |                               |
| Per cent of total sales.....                                    | 100.00      | 85.41                     | (x)                                      | (x)                           | Per cent of total sales.....              | 100.00      | 100.00                    |  |                               |
| Family clothing stores—men's, women's and children's:           |             |                           |  |                               | Cigar stores and cigar stands:            |             |                           |  |                               |
| Number of stores.....   | 4           | 1                         | 2  | 1                             | Number of stores.....                     | 5           | 5                         |  |                               |
| Annual net sales.....   | \$173,159   | (x)                       | (x)                                      | (x)                           | Annual net sales.....                     | \$67,841    | \$67,841                  |  |                               |
| Per cent of total sales.....                                    | 100.00      | (x)                       | (x)                                      | (x)                           | Per cent of total sales.....              | 100.00      | 100.00                    |  |                               |
| Women's ready-to-wear specialty stores—apparel and accessories: |             |                           |  |                               | Filling stations:                         |             |                           |  |                               |
| Number of stores.....   | 6           | 3                         | 2  | 1                             | Number of stations.....                   | 47          | 18                        | 8  | 21                            |
| Annual net sales.....   | \$406,900   | \$185,299                 | (x)                                      | (x)                           | Annual net sales.....                     | \$469,194   | \$181,005                 | \$93,900                                 | \$193,688                     |
| Per cent of total sales.....                                    | 100.00      | 45.54                     | (x)                                      | (x)                           | Per cent of total sales.....              | 100.00      | 38.71                     | 20.01                                    | 41.28                         |
| Shoe stores:  |             |                           |  |                               | Coal and wood yards—ice dealers:          |             |                           |  |                               |
| Number of stores.....   | 7           | 4                         | 1  | 2                             | Number of yards.....                      | 7           |                           | 7  |                               |
| Annual net sales.....   | \$333,226   | \$253,892                 | (x)                                      | (x)                           | Annual net sales.....                     | \$74,368    |                           | \$74,368                                 |                               |
| Per cent of total sales.....                                    | 100.00      | 76.19                     | (x)                                      | (x)                           | Per cent of total sales.....              | 100.00      |                           | 100.00                                   |                               |
| Furniture stores:   |             |                           |  |                               | Drug stores:                              |             |                           |  |                               |
| Number of stores.....   | 8           | 7                         | 1  | -----                         | Number of stores.....                     | 27          | 16                        | 11                                       | -----                         |
| Annual net sales.....   | \$170,241   | (x)                       | (x)                                      | -----                         | Annual net sales.....                     | \$809,750   | \$465,069                 | \$344,681                                | -----                         |
| Per cent of total sales.....                                    | 100.00      | (x)                       | (x)                                      | -----                         | Per cent of total sales.....              | 100.00      | 57.43                     | 42.57                                    | -----                         |
| Radio and music stores:   |             |                           |  |                               | Jewelry stores:                           |             |                           |  |                               |
| Number of stores.....   | 8           | 7                         | -----                                    | 1                             | Number of stores.....                     | 6           | 5                         | 1  | -----                         |
| Annual net sales.....   | \$304,589   | (x)                       | -----                                    | (x)                           | Annual net sales.....                     | \$178,975   | (x)                       | (x)                                      | -----                         |
| Per cent of total sales.....                                    | 100.00      | (x)                       | -----                                    | (x)                           | Per cent of total sales.....              | 100.00      | (x)                       | (x)                                      | -----                         |



CENSUS OF DISTRIBUTION

TABLE 23.—COMBINED CITIES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS   | Number of stores | Pro-rietors and firm mem-bers (not on pay roll) | NUMBER OF EMPLOYEES |            | PAY ROLL                        |                   | ALL OTHER REPORTED EXPENSES, EXCEPT PAY ROLL (in-cludes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929)      |                         |
|--|------------------|---|---------------------|------------|---------------------------------|-------------------|---|---------------------------------------|-----------------------|-------------------------|
|  |                  |   | Full time           | Part time  | Total (full time and part time) | Part time only    |   |                                       | Amount                | Per cent of total sales |
| <b>All groups.....</b>   | <b>2, 118</b>    | <b>2, 109</b>                                   | <b>6, 385</b>       | <b>677</b> | <b>\$7, 478, 081</b>            | <b>\$138, 227</b> | <b>\$7, 072, 529</b>  | <b>\$11, 915, 330</b>                 | <b>\$69, 582, 359</b> | <b>100.00</b>           |
| <b>Food group<sup>1</sup>.....</b>                                       | <b>614</b>       | <b>632</b>                                      | <b>744</b>          | <b>139</b> | <b>724, 934</b>                 | <b>23, 079</b>    | <b>1, 007, 137</b>  | <b>1, 004, 470</b>                    | <b>11, 584, 427</b>   | <b>18.65</b>            |
| Candy and confectionery stores.....                                      | 26               | 28  | 24                  | 4          | 14, 741                         | 690               | 22, 559   | 14, 550                               | 182, 232              | .28                     |
| Dairy-products stores <sup>2</sup> .....                                 | 8                | 10  | 9                   | 1          | 5, 004                          | 80                | 3, 099  | 880                                   | 30, 521               | .05                     |
| Fruit stores and vegetable markets.....                                  | 15               | 19  | 5                   | 1          | 2, 928                          | 260               | 10, 207   | 3, 450                                | 55, 555               | .08                     |
| Grocery stores (without meats).....                                      | 213              | 208   | 113                 | 37         | 114, 776                        | 5, 717            | 139, 006  | 217, 590                              | 2, 303, 960           | 3.31                    |
| Combination stores (groceries and meats).....                            | 310              | 327   | 519                 | 91         | 520, 574                        | 15, 376           | 768, 015  | 749, 030                              | 8, 511, 928           | 12.23                   |
| Meat markets (including sea foods).....                                  | 18               | 18  | 21                  | 3          | 18, 107                         | 344               | 17, 031   | 4, 250                                | 245, 475              | .35                     |
| Bakeries—caterers.....   | 12               | 12  | 31                  | 2          | 30, 311                         | 112               | 29, 463   | 10, 130                               | 156, 968              | .23                     |
| Other food stores.....   | 10               | 8   | 19                  |            | 15, 223                         |                   | 15, 223   | 3, 640                                | 83, 742               | .12                     |
| <b>General stores.....</b>   | <b>24</b>        | <b>24</b>                                       | <b>22</b>           | <b>6</b>   | <b>22, 252</b>                  | <b>1, 184</b>     | <b>25, 307</b>  | <b>65, 800</b>                        | <b>465, 180</b>       | <b>.67</b>              |
| <b>General merchandise group.....</b>                                    | <b>141</b>       | <b>121</b>                                      | <b>1, 092</b>       | <b>157</b> | <b>1, 154, 966</b>              | <b>28, 615</b>    | <b>1, 153, 224</b>  | <b>2, 810, 880</b>                    | <b>10, 633, 913</b>   | <b>15.28</b>            |
| Department Stores.....   | 17               | 12  | 341                 | 39         | 481, 582                        | 7, 690            | 408, 551  | 1, 004, 700                           | 3, 823, 526           | 5.49                    |
| Dry goods stores—piece goods stores.....                                 | 40               | 34  | 190                 | 45         | 238, 348                        | 6, 784            | 257, 527  | 649, 870                              | 2, 108, 375           | 3.03                    |
| General merchandise stores.....  | 65               | 68  | 216                 | 57         | 265, 681                        | 11, 819           | 243, 521  | 806, 040                              | 3, 193, 017           | 4.59                    |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 19               | 7   | 255                 | 16         | 169, 375                        | 2, 372            | 243, 625  | 260, 270                              | 1, 508, 995           | 2.17                    |
| <b>Automotive group.....</b>   | <b>290</b>       | <b>241</b>                                      | <b>1, 445</b>       | <b>41</b>  | <b>1, 905, 736</b>              | <b>8, 817</b>     | <b>1, 405, 493</b>  | <b>1, 430, 410</b>                    | <b>17, 079, 473</b>   | <b>24.55</b>            |
| Motor-vehicle dealers (new and used).....                                | 55               | 54  | 818                 | 5          | 1, 224, 865                     | 990               | 912, 024  | 1, 045, 760                           | 12, 319, 720          | 17.71                   |
| Accessories, tires, and batteries.....                                   | 23               | 30  | 80                  | 1          | 92, 527                         | 260               | 77, 544   | 84, 810                               | 712, 060              | 1.02                    |
| Filling stations.....  | 164              | 99  | 343                 | 27         | 394, 634                        | 5, 686            | 203, 399  | 195, 570                              | 3, 060, 280           | 4.40                    |
| Motor cycles, bicycles, and supplies.....                                | 3                | 4   | 8                   | 3          | 5, 810                          | 279               | 7, 043  | 7, 510                                | 35, 023               | .05                     |
| Garages and repair shops.....  | 45               | 54  | 196                 | 5          | 187, 900                        | 1, 102            | 115, 478  | 96, 760                               | 952, 401              | 1.37                    |
| <b>Apparel group.....</b>  | <b>151</b>       | <b>140</b>                                      | <b>446</b>          | <b>78</b>  | <b>616, 977</b>                 | <b>19, 047</b>    | <b>706, 822</b>   | <b>1, 620, 020</b>                    | <b>5, 369, 554</b>    | <b>7.72</b>             |
| Men's and boy's clothing and furnishings stores.....                     | 35               | 41  | 75                  | 14         | 125, 112                        | 4, 508            | 174, 791  | 492, 390                              | 1, 446, 561           | 2.08                    |
| Family clothing stores—men's, women's, and children's.....               | 28               | 25  | 74                  | 21         | 104, 211                        | 6, 436            | 128, 392  | 265, 000                              | 942, 436              | 1.35                    |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 38               | 30  | 167                 | 25         | 202, 714                        | 4, 401            | 233, 083  | 465, 400                              | 1, 765, 500           | 2.54                    |
| Women's accessories stores.....  | 15               | 14  | 33                  | 1          | 40, 139                         | 255               | 31, 475   | 10, 830                               | 171, 132              | .25                     |
| Other apparel stores.....  | 10               | 10  | 31                  | 9          | 44, 886                         | 1, 528            | 26, 048   | 59, 170                               | 139, 047              | .20                     |
| Shoe stores.....   | 25               | 20  | 66                  | 8          | 99, 915                         | 1, 919            | 114, 133  | 318, 230                              | 904, 878              | 1.30                    |
| <b>Furniture and household group<sup>1</sup>.....</b>                    | <b>119</b>       | <b>115</b>                                      | <b>484</b>          | <b>33</b>  | <b>698, 608</b>                 | <b>8, 053</b>     | <b>686, 099</b>   | <b>1, 124, 050</b>                    | <b>4, 913, 057</b>    | <b>7.06</b>             |
| Furniture stores.....  | 66               | 72  | 257                 | 23         | 389, 833                        | 4, 992            | 413, 553  | 746, 710                              | 3, 045, 416           | 4.38                    |
| Household appliances stores.....   | 21               | 11  | 116                 | 3          | 175, 635                        | 1, 268            | 117, 425  | 119, 690                              | 850, 248              | 1.22                    |
| Other home furnishings and appliances stores.....                        | 3                | 3   | 1                   |            | 840                             |                   | 2, 171  | 4, 270                                | 8, 531                | .01                     |
| Radio and music stores.....  | 28               | 28  | 110                 | 7          | 132, 300                        | 1, 793            | 162, 900  | 253, 080                              | 1, 006, 762           | 1.45                    |
| <b>Restaurants, cafeterias, and eating places.....</b>                   | <b>284</b>       | <b>323</b>                                      | <b>726</b>          | <b>56</b>  | <b>459, 899</b>                 | <b>10, 811</b>    | <b>385, 845</b>   | <b>58, 550</b>                        | <b>3, 068, 414</b>    | <b>4.41</b>             |
| Restaurants, cafeterias.....   | 184              | 214   | 629                 | 41         | 385, 030                        | 8, 524            | 312, 953  | 44, 590                               | 2, 413, 000           | 3.47                    |
| Lunch counters, refreshment stands.....                                  | 100              | 109   | 97                  | 15         | 74, 869                         | 2, 287            | 72, 892   | 13, 960                               | 655, 405              | .94                     |
| <b>Lumber and building group.....</b>                                    | <b>66</b>        | <b>55</b>                                       | <b>421</b>          | <b>31</b>  | <b>518, 338</b>                 | <b>7, 269</b>     | <b>428, 630</b>   | <b>881, 220</b>                       | <b>3, 934, 418</b>    | <b>5.66</b>             |
| Lumber and building material dealers.....                                | 24               | 8   | 270                 | 9          | 322, 301                        | 1, 306            | 292, 002  | 632, 530                              | 2, 586, 079           | 3.72                    |
| Electrical shops (without radio).....                                    | 9                | 11  | 32                  | 2          | 41, 431                         | 491               | 31, 006   | 28, 010                               | 233, 719              | .33                     |
| Heating and plumbing shops.....  | 24               | 26  | 87                  | 20         | 123, 123                        | 5, 472            | 65, 716   | 80, 780                               | 821, 610              | 1.18                    |
| Paint and glass stores.....  | 9                | 10  | 32                  |            | 31, 483                         |                   | 39, 906   | 88, 900                               | 292, 410              | .42                     |
| <b>Other retail stores<sup>1</sup>.....</b>                              | <b>396</b>       | <b>416</b>                                      | <b>1, 046</b>       | <b>130</b> | <b>1, 328, 582</b>              | <b>28, 820</b>    | <b>1, 208, 311</b>  | <b>2, 794, 690</b>                    | <b>12, 173, 261</b>   | <b>17.49</b>            |
| Hardware stores.....   | 14               | 11  | 75                  | 5          | 132, 477                        | 1, 566            | 86, 800   | 353, 900                              | 1, 230, 227           | 1.84                    |
| Hardware and farm implement stores.....                                  | 14               | 14  | 79                  | 3          | 119, 309                        | 848               | 91, 288   | 431, 970                              | 1, 196, 034           | 1.72                    |
| Farmers' supplies.....   | 51               | 60  | 103                 | 19         | 112, 692                        | 3, 590            | 104, 169  | 211, 130                              | 2, 316, 237           | 3.32                    |
| Book stores.....   | 5                | 7   | 9                   | 5          | 10, 986                         | 434               | 21, 196   | 56, 060                               | 184, 569              | .26                     |
| Cigar stores and cigar stands.....                                       | 40               | 47  | 56                  | 1          | 46, 505                         | 75                | 53, 766   | 34, 940                               | 395, 059              | .57                     |
| Coal and wood yards—ice dealers.....                                     | 12               | 11  | 92                  | 7          | 123, 976                        | 1, 856            | 68, 720   | 11, 280                               | 619, 460              | .89                     |
| Drug stores.....   | 114              | 117   | 333                 | 54         | 394, 760                        | 13, 392           | 375, 831  | 640, 770                              | 3, 109, 687           | 4.47                    |
| Florists.....  | 11               | 13  | 32                  | 6          | 36, 523                         | 500               | 32, 019   | 23, 760                               | 187, 399              | .27                     |
| Gifts—cameras, novelties and toys.....                                   | 21               | 22  | 27                  | 8          | 35, 344                         | 2, 038            | 62, 932   | 312, 710                              | 393, 719              | .57                     |
| Jewelry stores.....  | 32               | 32  | 66                  | 6          | 96, 380                         | 1, 431            | 100, 202  | 383, 220                              | 727, 584              | 1.05                    |
| Music stores (without radio).....  | 4                | 2   | 4                   | 1          | 5, 550                          | 480               | 4, 220  | 8, 720                                | 78, 695               | .11                     |
| News dealers.....  | 14               | 16  | 21                  | 2          | 13, 704                         | 150               | 13, 641   | 7, 880                                | 176, 233              | .25                     |
| Office, school, and store supplies and equipment dealers.....            | 13               | 6   | 43                  | 5          | 71, 617                         | 260               | 51, 451   | 80, 460                               | 381, 175              | .55                     |
| Opticians and optometrists.....  | 4                | 4   | 2                   | 1          | 316                             | 84                | 3, 761  | 2, 560                                | 13, 737               | .02                     |
| Sporting goods stores, including athletic and play-ground equipment..... | 3                | 4   | 2                   | 1          | 2, 732                          | 450               | 8, 200  | 24, 180                               | 38, 691               | .06                     |
| Stationers and printers.....   | 3                | 3   | 5                   |            | 6, 675                          |                   | 6, 629  | 8, 020                                | 37, 053               | .05                     |
| Miscellaneous classifications (combined).....                            | 39               | 46  | 90                  | 5          | 114, 915                        | 1, 250            | 122, 370  | 185, 600                              | 939, 350              | 1.42                    |
| <b>Secondhand stores.....</b>  | <b>33</b>        | <b>42</b>                                       | <b>49</b>           | <b>6</b>   | <b>45, 759</b>                  | <b>1, 032</b>     | <b>53, 661</b>  | <b>125, 440</b>                       | <b>360, 632</b>       | <b>.53</b>              |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

TABLE 24.—COMBINED CITIES—RETAIL DISTRIBUTION BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION              | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |           | PAY ROLL                        |                | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) |                         |
|--------------------------------|------------------|--|---------------------|-----------|---------------------------------|----------------|---|--------------------------------------|------------------|-------------------------|
|                                |                  |  | Full time           | Part time | Total (full time and part time) | Part time only |   |                                      | Amount           | Per cent of total sales |
| Total                          | 2,118            | 2,109  | 6,385               | 677       | \$7,476,081                     | \$136,227      | \$7,072,529                                 | \$11,915,390                         | \$69,582,359     | 100.00                  |
| Single-store independents      | 1,795            | 2,029  | 4,745               | 518       | 5,530,042                       | 107,349        | 5,069,884                                   | 8,616,560                            | 53,019,404       | 76.20                   |
| 2-store independents           | 89               | 65   | 413                 | 40        | 524,180                         | 8,302          | 408,495                                     | 1,079,720                            | 4,973,303        | 7.15                    |
| 3-store independents           | 26               | 9  | 166                 | 10        | 215,059                         | 1,153          | 208,470                                     | 530,600                              | 1,683,567        | 2.42                    |
| Local chains                   | 70               | 5  | 380                 | 42        | 455,330                         | 6,094          | 661,304                                     | 836,300                              | 3,936,020        | 5.66                    |
| Sectional chains               | 66               | —  | 155                 | 7         | 203,044                         | 1,369          | 162,511                                     | 260,340                              | 1,422,189        | 2.04                    |
| National chains                | 52               | —  | 400                 | 57        | 349,103                         | 11,480         | 460,186                                     | 488,510                              | 3,756,453        | 5.40                    |
| Utility-operated retail stores | 5                | —  | 9                   | 1         | 24,412                          | 125            | 42,279                                      | 32,910                               | 191,692          | .27                     |
| Manufacturer-controlled chains | 9                | —  | 82                  | —         | 125,107                         | —              | 34,888                                      | 45,580                               | 332,774          | .48                     |
| Other types of operation       | 6                | 1  | 35                  | 2         | 49,744                          | 355            | 24,512                                      | 24,720                               | 266,897          | .38                     |

TABLE 25.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS  | Total       | Single-store independents | Local multunits including local chains | Sectional and national chains | KIND OF BUSINESS                          | Total       | Single-store independents | Local multunits including local chains | Sectional and national chains |
|---|-------------|---------------------------|--|-------------------------------|---|-------------|---------------------------|--|-------------------------------|
| Department stores:  |             |                           |  |                               | Combination stores (groceries and meats): |             |                           |  |                               |
| Number of stores  | 17          | 9                         | 3                                      | 5                             | Number of stores                          | 310         | 271                       | 23                                     | 16                            |
| Annual net sales  | \$3,823,526 | \$2,424,880               | \$600,935                              | \$797,711                     | Annual net sales                          | \$3,511,928 | \$5,964,638               | \$1,423,833                            | \$1,123,407                   |
| Per cent of total sales   | 100.00      | 63.42                     | 16.72                                  | 20.86                         | Per cent of total sales                   | 100.00      | 70.07                     | 16.73                                  | 13.20                         |
| Variety, 5-and-10, and to-a-dollar stores:                      |             |                           |  |                               | Restaurants, cafeterias, and lunch rooms: |             |                           |  |                               |
| Number of stores  | 19          | 3                         | 1                                      | 15                            | Number of stores                          | 184         | 177                       | 7                                      | —                             |
| Annual net sales  | \$1,508,995 | (x)                       | (x)                                    | \$1,408,076                   | Annual net sales                          | \$2,413,009 | \$2,221,914               | \$161,095                              | —                             |
| Per cent of total sales   | 100.00      | (x)                       | (x)                                    | 33.31                         | Per cent of total sales                   | 100.00      | 92.08                     | 7.92                                   | —                             |
| Men's and boys' clothing and furnishings stores:                |             |                           |  |                               | Cigar stores and cigar stands:            |             |                           |  |                               |
| Number of stores  | 35          | 33                        | 1                                      | 1                             | Number of stores                          | 40          | 35                        | 5                                      | —                             |
| Annual net sales  | \$1,446,561 | (x)                       | (x)                                    | (x)                           | Annual net sales                          | \$395,059   | \$303,096                 | \$91,963                               | —                             |
| Per cent of total sales   | 100.00      | (x)                       | (x)                                    | (x)                           | Per cent of total sales                   | 100.00      | 76.72                     | 23.28                                  | —                             |
| Family clothing stores—men's, women's, children's:              |             |                           |  |                               | Filling stations:                         |             |                           |  |                               |
| Number of stores  | 28          | 17                        | 8                                      | 3                             | Number of stations                        | 164         | 90                        | 24                                     | 50                            |
| Annual net sales  | \$942,436   | \$397,084                 | \$425,080                              | \$120,272                     | Annual net sales                          | \$3,060,260 | \$1,482,994               | \$692,423                              | \$884,843                     |
| Per cent of total sales   | 100.00      | 42.13                     | 45.11                                  | 12.76                         | Per cent of total sales                   | 100.00      | 48.46                     | 22.62                                  | 23.92                         |
| Women's ready-to-wear specialty stores—apparel and accessories: |             |                           |  |                               | Coal and wood yards—ice dealers:          |             |                           |  |                               |
| Number of stores  | 38          | 27                        | 10                                     | 1                             | Number of yards                           | 12          | 10                        | —                                      | 2                             |
| Annual net sales  | \$1,765,500 | \$1,182,037               | (x)                                    | (x)                           | Annual net sales                          | \$619,460   | (x)                       | (x)                                    | (x)                           |
| Per cent of total sales   | 100.00      | 66.95                     | (x)                                    | (x)                           | Per cent of total sales                   | 100.00      | (x)                       | (x)                                    | (x)                           |
| Shoe stores:  |             |                           |  |                               | Drug stores:                              |             |                           |  |                               |
| Number of stores  | 25          | 16                        | 4                                      | 5                             | Number of stores                          | 114         | 102                       | 12                                     | —                             |
| Annual net sales  | \$904,878   | \$624,925                 | \$161,772                              | \$118,181                     | Annual net sales                          | \$3,109,687 | \$2,747,379               | \$362,308                              | —                             |
| Per cent of total sales   | 100.00      | 69.00                     | 17.88                                  | 13.06                         | Per cent of total sales                   | 100.00      | 88.35                     | 11.65                                  | —                             |
| Furniture stores:   |             |                           |  |                               | Hardware stores:                          |             |                           |  |                               |
| Number of stores  | 66          | 59                        | 7                                      | —                             | Number of stores                          | 14          | 13                        | 1                                      | —                             |
| Annual net sales  | \$3,045,416 | \$2,568,187               | \$477,229                              | —                             | Annual net sales                          | \$1,280,227 | (x)                       | (x)                                    | —                             |
| Per cent of total sales   | 100.00      | 84.33                     | 15.67                                  | —                             | Per cent of total sales                   | 100.00      | (x)                       | (x)                                    | —                             |
| Radio and music stores:   |             |                           |  |                               | Jewelry stores:                           |             |                           |  |                               |
| Number of stores  | 28          | 24                        | 4                                      | —                             | Number of stores                          | 32          | 29                        | 3                                      | —                             |
| Annual net sales  | \$1,006,762 | \$755,964                 | \$250,798                              | —                             | Annual net sales                          | \$727,584   | \$631,754                 | \$95,830                               | —                             |
| Per cent of total sales   | 100.00      | 75.09                     | 24.91                                  | —                             | Per cent of total sales                   | 100.00      | 86.83                     | 13.17                                  | —                             |
| Grocery stores (without meats):                                 |             |                           |  |                               |   |             |                           |  |                               |
| Number of stores  | 213         | 195                       | 16                                     | 2                             |   |             |                           |  |                               |
| Annual net sales  | \$2,303,960 | \$1,843,643               | (x)                                    | (x)                           |   |             |                           |  |                               |
| Per cent of total sales   | 100.00      | 80.24                     | (x)                                    | (x)                           |   |             |                           |  |                               |

CENSUS OF DISTRIBUTION

TABLE 26.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

| KIND OF BUSINESS   | Number of stores | Pro-<br>pri-<br>etors<br>and<br>firm<br>mem-<br>bers<br>(not<br>on pay<br>roll) | NUMBER OF EMPLOYEES |              | PAY ROLL                              |                   |   | STOCKS ON<br>HAND END<br>OF YEAR<br>(at cost) | NET SALES (1929)     |                               |
|--|------------------|---|---------------------|--------------|---------------------------------------|-------------------|---|---|----------------------|-------------------------------|
|  |                  |   | Full<br>time        | Part<br>time | Total (full<br>time and<br>part time) | Part time<br>only | ALL OTHER<br>REPORTED<br>EXPENSES<br>(includes<br>rent) |   | Amount               | Per cent<br>of total<br>sales |
| <b>All groups.....</b>   | <b>14,266</b>    | <b>15,888</b>   | <b>17,044</b>       | <b>4,917</b> | <b>\$18,023,221</b>                   | <b>\$875,283</b>  | <b>\$18,820,300</b>                                     | <b>\$51,125,370</b>                           | <b>\$250,008,058</b> | <b>100.00</b>                 |
| <b>Food group<sup>1</sup>.....</b>                                       | <b>3,076</b>     | <b>3,423</b>  | <b>1,862</b>        | <b>543</b>   | <b>1,505,477</b>                      | <b>92,312</b>     | <b>1,652,012</b>  | <b>2,756,690</b>                              | <b>51,178,149</b>    | <b>11.14</b>                  |
| Candy and confectionery stores.....                                      | 111              | 131   | 70                  | 37           | 56,952                                | 4,137             | 68,026  | 58,530  | 722,060              | .26                           |
| Dairy products stores <sup>1</sup> .....                                 | 7                | 7   | 16                  | 2            | 13,926                                | 244               | 20,784  | 1,020   | 159,515              | .06                           |
| Fruit stores and vegetable markets.....                                  | 15               | 18  | 12                  | 2            | 11,150                                | 450               | 9,496   | 5,800   | 234,075              | .08                           |
| Grocery stores (without meats).....                                      | 1,993            | 2,176   | 501                 | 210          | 436,283                               | 33,664            | 618,605   | 1,418,990                                     | 13,840,624           | 4.94                          |
| Combination stores (groceries and meats).....                            | 773              | 897   | 781                 | 248          | 731,708                               | 43,642            | 731,315   | 1,124,020                                     | 13,992,461           | 5.00                          |
| Meat markets (including sea foods).....                                  | 117              | 135   | 120                 | 23           | 91,305                                | 4,979             | 103,523   | 81,570  | 1,278,189            | .46                           |
| Bakeries—caterers.....   | 46               | 47  | 145                 | 18           | 144,195                               | 4,276             | 93,079  | 63,590  | 828,481              | .30                           |
| Other food stores.....   | 13               | 10  | 17                  | 3            | 19,898                                | 920               | 6,528   | 3,140   | 120,340              | .04                           |
| <b>General stores.....</b>   | <b>3,785</b>     | <b>4,624</b>  | <b>3,726</b>        | <b>1,298</b> | <b>3,974,286</b>                      | <b>224,521</b>    | <b>3,668,615</b>  | <b>19,859,720</b>                             | <b>98,443,574</b>    | <b>35.51</b>                  |
| <b>General merchandise group.....</b>                                    | <b>601</b>       | <b>531</b>  | <b>1,586</b>        | <b>828</b>   | <b>1,670,900</b>                      | <b>139,268</b>    | <b>1,827,141</b>  | <b>7,106,670</b>                              | <b>19,348,550</b>    | <b>6.91</b>                   |
| Department stores.....   | 12               | 14  | 180                 | 47           | 222,925                               | 10,801            | 206,446   | 601,400                                       | 2,434,782            | .87                           |
| Dry-goods stores—piece goods stores.....                                 | 263              | 257   | 532                 | 267          | 614,832                               | 42,242            | 662,518   | 2,829,030                                     | 7,299,979            | 2.61                          |
| General merchandise stores.....  | 192              | 178   | 485                 | 270          | 532,308                               | 50,159            | 621,609   | 2,020,900                                     | 6,984,677            | 2.49                          |
| Variety, 5-and-10, and to-a-dollar stores.....                           | 134              | 82  | 389                 | 244          | 300,761                               | 25,976            | 330,668   | 755,340                                       | 2,029,112            | .94                           |
| <b>Automotive group<sup>1</sup>.....</b>                                 | <b>2,545</b>     | <b>2,651</b>  | <b>4,020</b>        | <b>501</b>   | <b>4,875,323</b>                      | <b>117,527</b>    | <b>3,587,368</b>  | <b>5,255,410</b>                              | <b>55,867,057</b>    | <b>19.88</b>                  |
| Motor-vehicle dealers (new and used).....                                | 316              | 415   | 2,220               | 112          | 2,828,502                             | 33,060            | 2,312,238   | 3,569,640                                     | 36,412,248           | 13.00                         |
| Accessories, tires, and batteries.....                                   | 52               | 61  | 64                  | 11           | 78,508                                | 3,188             | 74,117  | 105,500                                       | 731,495              | .26                           |
| Filling stations.....  | 1,517            | 1,380   | 1,063               | 195          | 1,297,192                             | 30,870            | 826,068   | 908,090                                       | 13,599,552           | 4.86                          |
| Garages and repair shops.....  | 658              | 794   | 667                 | 183          | 600,171                               | 41,400            | 370,803   | 577,630                                       | 4,838,162            | 1.73                          |
| <b>Apparel group.....</b>  | <b>350</b>       | <b>372</b>  | <b>425</b>          | <b>236</b>   | <b>509,176</b>                        | <b>37,143</b>     | <b>638,287</b>  | <b>2,259,400</b>                              | <b>6,278,492</b>     | <b>2.24</b>                   |
| Men's and boys' clothing and furnishings stores.....                     | 67               | 84  | 89                  | 39           | 127,926                               | 8,093             | 160,272   | 667,840                                       | 1,721,861            | .61                           |
| Family clothing stores—men's, women's, and children's.....               | 80               | 77  | 161                 | 106          | 109,169                               | 17,977            | 238,583   | 895,570                                       | 2,297,515            | .82                           |
| Women's ready-to-wear specialty stores—apparel and accessories.....      | 85               | 89  | 111                 | 54           | 108,091                               | 5,778             | 157,111   | 469,880                                       | 1,493,567            | .53                           |
| Women's accessories stores.....  | 51               | 53  | 11                  | 13           | 11,497                                | 1,538             | 19,662  | 41,100  | 174,019              | .06                           |
| Other apparel stores.....  | 25               | 29  | 23                  | 13           | 22,833                                | 2,602             | 16,049  | 12,540  | 126,436              | .05                           |
| Shoe stores.....   | 42               | 40  | 30                  | 11           | 39,660                                | 1,155             | 46,710  | 172,470                                       | 465,094              | .17                           |
| <b>Furniture and household group<sup>1</sup>.....</b>                    | <b>416</b>       | <b>402</b>  | <b>802</b>          | <b>164</b>   | <b>1,026,241</b>                      | <b>34,742</b>     | <b>1,139,793</b>  | <b>3,373,900</b>                              | <b>10,875,961</b>    | <b>3.68</b>                   |
| Furniture stores.....  | 262              | 326   | 577                 | 95           | 734,996                               | 19,824            | 769,411   | 2,881,290                                     | 8,827,208            | 3.15                          |
| Household appliances stores.....   | 92               | 10  | 110                 | 55           | 145,547                               | 12,197            | 200,017   | 212,080                                       | 882,377              | .31                           |
| Other home furnishings and appliances stores.....                        | 3                | 3   | 3                   | 3            | 1,010                                 |                   | 1,010   | 2,680   | 6,100                | .00                           |
| Radio and music stores.....  | 58               | 63  | 108                 | 14           | 130,355                               | 2,721             | 163,216   | 243,600                                       | 1,025,816            | .37                           |
| <b>Restaurants, cafeterias, and eating places.....</b>                   | <b>1,187</b>     | <b>1,280</b>  | <b>1,400</b>        | <b>345</b>   | <b>758,247</b>                        | <b>46,609</b>     | <b>701,252</b>  | <b>236,610</b>                                | <b>5,857,991</b>     | <b>2.09</b>                   |
| Restaurants, cafeterias, and lunch rooms.....                            | 998              | 1,061   | 1,310               | 302          | 706,449                               | 41,541            | 627,988   | 212,150                                       | 5,258,777            | 1.88                          |
| Lunch counters, refreshment stands, etc.....                             | 189              | 199   | 90                  | 43           | 51,798                                | 5,068             | 73,264  | 24,460  | 599,214              | .21                           |
| <b>Lumber and building group.....</b>                                    | <b>300</b>       | <b>245</b>  | <b>795</b>          | <b>253</b>   | <b>994,573</b>                        | <b>49,030</b>     | <b>804,380</b>  | <b>2,532,110</b>                              | <b>10,461,171</b>    | <b>3.74</b>                   |
| Lumber and building materials dealers.....                               | 231              | 169   | 634                 | 202          | 773,462                               | 38,966            | 713,376   | 2,348,130                                     | 9,529,491            | 3.40                          |
| Electrical shops (without radio).....                                    | 9                | 8   | 8                   | 3            | 7,429                                 | 500               | 6,902   | 10,090  | 79,789               | .03                           |
| Heating and plumbing shops.....  | 53               | 62  | 141                 | 48           | 199,082                               | 9,564             | 63,843  | 139,250                                       | 775,878              | .28                           |
| Paint and glass stores.....  | 7                | 6   | 12                  | 2            | 14,600                                |                   | 15,259  | 34,640  | 76,013               | .03                           |
| <b>Other retail stores.....</b>  | <b>1,917</b>     | <b>2,273</b>  | <b>2,598</b>        | <b>739</b>   | <b>2,687,384</b>                      | <b>142,231</b>    | <b>2,875,663</b>  | <b>7,595,700</b>                              | <b>40,679,080</b>    | <b>14.55</b>                  |
| Hardware stores.....   | 48               | 46  | 81                  | 5            | 85,229                                | 805               | 76,126  | 366,480                                       | 1,025,572            | .37                           |
| Hardware and farm implement stores.....                                  | 119              | 137   | 337                 | 32           | 398,246                               | 6,059             | 354,614   | 1,665,590                                     | 5,025,371            | 1.79                          |
| Farmers' supplies.....   | 657              | 803   | 639                 | 247          | 592,630                               | 42,314            | 604,940   | 1,673,360                                     | 18,173,468           | 6.49                          |
| Book stores.....   | 9                | 13  | 8                   | 9            | 6,062                                 | 1,392             | 13,654  | 44,480  | 191,160              | .07                           |
| Cigar stores and cigar stands.....                                       | 24               | 26  | 32                  | 8            | 33,841                                | 1,867             | 29,202  | 11,030  | 155,551              | .05                           |
| Coal and wood yards—ice dealers.....                                     | 88               | 79  | 209                 | 42           | 175,331                               | 6,889             | 126,298   | 38,730  | 1,234,220            | .44                           |
| Drug stores.....   | 623              | 767   | 944                 | 289          | 1,045,069                             | 68,420            | 990,573   | 2,858,010                                     | 11,373,550           | 4.06                          |
| Florists.....  | 12               | 13  | 17                  | 11           | 8,698                                 | 2,807             | 6,835   | 15,540  | 64,939               | .02                           |
| Gifts—novelties and toys—Cameras.....                                    | 15               | 16  | 5                   | 3            | 3,428                                 | 5,899             | 5,899   | 19,980  | 59,948               | .02                           |
| Jewelry stores.....  | 110              | 112   | 92                  | 26           | 108,549                               | 2,492             | 106,134   | 480,830                                       | 800,244              | .28                           |
| Luggage and leather goods stores.....                                    | 1                | (x)   | (x)                 | (x)          | (x)                                   | (x)               | (x)   | (x)   | (x)                  | (x)                           |
| Music stores (without radio).....  | 12               | 17  | 32                  | 1            | 37,235                                | 200               | 21,166  | 41,650  | 266,775              | .09                           |
| News dealers.....  | 31               | 29  | 33                  | 17           | 21,672                                | 2,352             | 21,708  | 22,520  | 268,893              | .10                           |
| Office, school, and store supplies and equipment dealers.....            | 4                | 5   | 13                  | 1            | 13,208                                | 100               | 7,526   | 14,700  | 80,000               | .02                           |
| Opticians and optometrists.....  | 2                | (x)   | (x)                 | (x)          | (x)                                   | (x)               | (x)   | (x)   | (x)                  | (x)                           |
| Sporting goods stores, including athletic and play-ground equipment..... | 3                | 4   | 1                   |              | 750                                   |                   | 610   | 5,800   | 13,410               | .00                           |
| Stationers and printers.....   | 2                | (x)   | (x)                 | (x)          | (x)                                   | (x)               | (x)   | (x)   | (x)                  | (x)                           |
| Miscellaneous classifications (combined).....                            | 167              | 200   | 151                 | 46           | 149,481                               | 11,087            | 204,805   | 322,050                                       | 1,866,348            | .67                           |
| <b>Secondhand stores.....</b>  | <b>79</b>        | <b>87</b>   | <b>30</b>           | <b>10</b>    | <b>21,834</b>                         | <b>1,850</b>      | <b>25,791</b>   | <b>59,160</b>                                 | <b>228,023</b>       | <b>.08</b>                    |

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

# RETAIL DISTRIBUTION IN ARKANSAS: 1929

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**TABLE 27.—RETAIL DISTRIBUTION BY TYPES OF OPERATION**  
**ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**  
**NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

| TYPE OF OPERATION                               | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES |              | PAY ROLL                        |                  | ALL OTHER REPORTED EXPENSES (Includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929)     |                         |
|---|------------------|--|---------------------|--------------|---------------------------------|------------------|---|--------------------------------------|----------------------|-------------------------|
|   |                  |  | Full time           | Part time    | Total (full time and part time) | Part time only   |   |                                      | Amount               | Per cent of total sales |
| <b>Total</b> .....                              | <b>14,266</b>    | <b>15,888</b>                                  | <b>17,044</b>       | <b>4,917</b> | <b>\$18,023,221</b>             | <b>\$375,233</b> | <b>\$16,620,300</b>                         | <b>\$51,125,370</b>                  | <b>\$280,008,058</b> | <b>100.00</b>           |
| Single-store independents.....                  | 10,551           | 12,427   | 11,841              | 3,304        | 11,987,537                      | 600,518          | 11,106,503                                  | 31,547,120                           | 172,792,723          | 61.71                   |
| 2-store independents.....                       | 246              | 199  | 737                 | 196          | 883,811                         | 32,737           | 718,876                                     | 2,248,150                            | 10,289,027           | 3.67                    |
| 3-store independents.....                       | 69               | 19   | 187                 | 60           | 225,090                         | 9,385            | 194,440                                     | 523,140                              | 2,588,741            | .93                     |
| Local chains.....                               | 227              | 20   | 702                 | 139          | 814,215                         | 21,017           | 764,026                                     | 2,465,109                            | 8,610,271            | 3.08                    |
| Sectional chains.....                           | 384              |  | 878                 | 118          | 1,100,328                       | 15,999           | 849,422                                     | 2,478,639                            | 9,750,832            | 3.48                    |
| National chains.....                            | 92               |  | 392                 | 157          | 364,852                         | 25,352           | 385,229                                     | 570,580                              | 3,888,387            | 1.39                    |
| Other types of operation:                       |                  |  |                     |              |                                 |                  |   |                                      |                      |                         |
| Direct-selling (house-to-house).....            | 0                | 9  |                     | 1            | 225                             | 225              | 872   | 530                                  | 11,707               |                         |
| Roadside markets or stands <sup>1</sup> .....   | 3                | 3  |                     |              |                                 |                  | 109   | 110                                  | 2,575                |                         |
| Industrial stores (including commissaries)..... | 24               | 22   | 85                  | 0            | 118,576                         | 603              | 42,080                                      | 320,310                              | 1,560,856            | .56                     |
| Leased department chains.....                   | 3                |  | 3                   | 1            | 2,805                           | 225              | 3,735                                       | 470                                  | 18,889               | .07                     |
| Utility-operated retail stores.....             | 74               |  | 48                  | 53           | 66,904                          | 11,897           | 159,113                                     | 150,930                              | 567,645              | .20                     |
| Manufacturer-controlled chains.....             | 9                |  | 46                  |              | 56,299                          |                  | 15,463                                      | 40,560                               | 139,990              | .05                     |
| Cooperative stores <sup>1</sup> .....           | 11               |  | 19                  | 9            | 18,205                          | 1,485            | 11,151                                      | 67,070                               | 453,641              | .16                     |
| Retailers—country buyers <sup>1</sup> .....     | 2,400            | 2,971  | 1,725               | 736          | 1,755,672                       | 129,182          | 1,890,588                                   | 9,200,940                            | 59,112,728           | 21.11                   |
| Retailers—wholesalers <sup>1</sup> .....        | 157              | 205  | 551                 | 135          | 617,243                         | 26,408           | 471,957                                     | 1,497,470                            | 9,983,925            | 3.57                    |
| All other types.....                            | 7                | 13   | 10                  | 2            | 10,799                          | 200              | 6,736                                       | 14,200                               | 227,121              | .08                     |

<sup>1</sup> These classifications are used only in rural areas and cities of less than 10,000 inhabitants. These stores are independently operated.

**TABLE 28.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**  
**ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS  | Total       | Single-store independents | Local multi-units, including local chains | Sectional and national chains | Other types | KIND OF BUSINESS                          | Total        | Single-store independents | Local multi-units, including local chains | Sectional and national chains | Other types |
|---|-------------|---------------------------|---|-------------------------------|-------------|---|--------------|---------------------------|---|-------------------------------|-------------|
|   |             |                           |   |                               |             |   |              |                           |   |                               |             |
| Number of stores.....   | 12          | 6                         | 3   | 3                             |             | Grocery stores (without meats):           |              |                           |   |                               |             |
| Annual net sales.....   | \$2,434,782 | \$1,348,209               | \$645,021                                 | \$440,952                     |             | Number of stores.....                     | 1,983        | 1,592                     | 22  | 26                            | 353         |
| Per cent of total sales.....                                    | 100.00      | 55.37                     | 26.52                                     | 18.11                         |             | Annual net sales.....                     | \$13,840,624 | \$9,222,024               | \$552,587                                 | \$902,147                     | \$3,163,866 |
| Variety, 5-and-10, and to-a-dollar stores:                      |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 66.63                     | 3.99                                      | 6.52                          | 22.86       |
| Number of stores.....   | 134         | 71                        | 12  | 51                            |             | Combination stores (groceries and meats): |              |                           |   |                               |             |
| Annual net sales.....   | \$2,629,112 | \$706,023                 | \$221,220                                 | \$1,641,869                   |             | Number of stores.....                     | 773          | 605                       | 18  | 20                            | 130         |
| Per cent of total sales.....                                    | 100.00      | 29.13                     | 8.42                                      | 62.45                         |             | Annual net sales.....                     | \$13,092,461 | \$9,892,065               | \$750,106                                 | \$1,127,175                   | \$2,222,425 |
| Men's and boys' clothing and furnishings stores:                |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 70.71                     | 5.30                                      | 8.05                          | 15.88       |
| Number of stores.....   | 67          | 66                        | 1   |                               |             | Restaurants, cafeterias, and lunch rooms: |              |                           |   |                               |             |
| Annual net sales.....   | \$1,721,861 | (x)                       | (x)                                       |                               |             | Number of stores.....                     | 998          | 985                       | 8   | 1                             | 4           |
| Per cent of total sales.....                                    | 100.00      | (x)                       | (x)                                       |                               |             | Annual net sales.....                     | \$5,258,777  | \$5,073,908               | \$133,050                                 | (x)                           | (x)         |
| Family clothing stores—men's, women's and children's:           |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 96.49                     | 2.55                                      | (x)                           | (x)         |
| Number of stores.....   | 80          | 63                        | 10  | 7                             |             | Cigar stores and cigar stands:            |              |                           |   |                               |             |
| Annual net sales.....   | \$2,207,515 | \$1,866,128               | \$248,118                                 | \$183,269                     |             | Number of stores.....                     | 24           | 24                        |   |                               |             |
| Per cent of total sales.....                                    | 100.00      | 81.22                     | 10.80                                     | 7.98                          |             | Annual net sales.....                     | \$155,551    | \$155,551                 |   |                               |             |
| Women's ready-to-wear specialty stores—apparel and accessories: |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 100.00                    |   |                               |             |
| Number of stores.....   | 85          | 71                        | 14  |                               |             | Filling stations:                         |              |                           |   |                               |             |
| Annual net sales.....   | \$1,493,567 | \$1,172,220               | \$321,347                                 |                               |             | Number of stations.....                   | 1,517        | 1,199                     | 55  | 217                           | 46          |
| Per cent of total sales.....                                    | 100.00      | 78.49                     | 21.51                                     |                               |             | Annual net sales.....                     | \$13,599,552 | \$7,900,556               | \$705,570                                 | \$4,071,769                   | \$861,657   |
| Shoe stores:  |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 58.54                     | 5.18                                      | 20.94                         | 6.34        |
| Number of stores.....   | 42          | 39                        | 1   | 1                             | 1           | Coal and wood yards—ice dealers:          |              |                           |   |                               |             |
| Annual net sales.....   | \$465,094   | \$420,869                 | (x)                                       | (x)                           | (x)         | Number of yards.....                      | 88           | 65                        | 6   | 10                            | 7           |
| Per cent of total sales.....                                    | 100.00      | 92.43                     | (x)                                       | (x)                           | (x)         | Annual net sales.....                     | \$1,234,220  | \$573,023                 | \$40,476                                  | \$316,833                     | \$303,888   |
| Furniture stores:   |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 40.43                     | 3.28                                      | 25.67                         | 24.62       |
| Number of stores.....   | 262         | 240                       | 16  |                               | 6           | Drug stores:                              |              |                           |   |                               |             |
| Annual net sales.....   | \$8,827,208 | \$7,093,769               | \$713,210                                 |                               | 420,229     | Number of stores.....                     | 623          | 590                       | 22  |                               | 5           |
| Per cent of total sales.....                                    | 100.00      | 87.10                     | 8.08                                      |                               | 4.76        | Annual net sales.....                     | \$11,373,550 | \$10,574,159              | \$998,976                                 |                               | \$100,415   |
| Radio and music stores:   |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 92.97                     | 6.15                                      |                               | .88         |
| Number of stores.....   | 58          | 51                        | 7   |                               |             | Hardware stores:                          |              |                           |   |                               |             |
| Annual net sales.....   | \$1,025,816 | \$592,796                 | \$433,020                                 |                               |             | Number of stores.....                     | 48           | 42                        | 5   |                               | 1           |
| Per cent of total sales.....                                    | 100.00      | 57.79                     | 42.21                                     |                               |             | Annual net sales.....                     | \$1,025,572  | \$673,268                 | \$360,274                                 |                               | \$2,620     |
|   |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 65.65                     | 34.15                                     |                               | .20         |
|   |             |                           |   |                               |             | Jewelry stores:                           |              |                           |   |                               |             |
|   |             |                           |   |                               |             | Number of stores.....                     | 110          | 104                       | 0   |                               |             |
|   |             |                           |   |                               |             | Annual net sales.....                     | \$860,244    | \$776,077                 | \$84,167                                  |                               |             |
|   |             |                           |   |                               |             | Per cent of total sales.....              | 100.00       | 90.22                     | 9.78                                      |                               |             |