

# CALIFORNIA



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# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>All groups</b> .....	<b>85,691</b>	<b>87,384</b>	<b>251,148</b>	<b>36,107</b>	<b>\$375,947,881</b>	<b>\$10,554,276</b>	<b>\$458,108,970</b>	<b>\$3,210,863,089</b>	<b>100.00</b>
<b>Food group</b> .....	<b>23,869</b>	<b>23,840</b>	<b>83,657</b>	<b>7,891</b>	<b>48,108,103</b>	<b>2,134,662</b>	<b>38,667,280</b>	<b>657,017,059</b>	<b>20.46</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	165	117	268		281,578		111,980	2,089,914	.07
Confectionery stores (candy and fountain).....	2,004	2,223	2,224	740	2,407,980	10,664	1,230,460	21,380,152	.07
Dairy products stores:									
Dairy products stores (including ice cream).....	294	226	1,068	249	1,390,554	64,158	211,030	10,802,049	.34
Egg and poultry dealers.....	245	330	307	131	445,322	32,310	147,650	7,152,201	.22
Milk dealers <sup>1</sup> .....	118	115	2,206	55	3,611,144	13,552	127,350	20,976,960	.65
Delicatessen stores.....	442	480	675	151	779,926	40,095	488,190	9,440,171	.29
Fruit stores and vegetable markets.....	1,612	1,919	1,837	521	2,486,388	150,089	454,150	29,017,278	.90
Grocery stores (without meats).....	10,337	10,515	8,858	2,590	11,978,129	700,596	19,429,450	238,410,817	7.43
Combination stores (groceries and meats):									
Grocery stores with meats.....	2,988	2,259	7,296	1,545	11,122,634	419,128	11,004,200	153,240,973	4.77
Meat markets with groceries.....	1,081	1,311	2,332	362	3,572,117	102,241	2,955,220	47,846,902	1.49
Meat markets (including sea foods):									
Fish markets—sea foods.....	274	337	209	110	383,555	24,978	87,090	4,656,588	.14
Meat markets.....	3,219	3,086	4,307	892	7,279,518	249,090	1,696,710	94,310,675	2.94
Bakeries—caterers:									
Bakeries—bakery goods stores (except manufacturing bakeries).....	719	644	1,265	326	1,542,041	89,173	286,290	11,446,031	.36
Caterers.....	7	8	10	37	36,274	11,590	1,750	163,711	.01
Other food stores:									
Coffee, tea, spices.....	85	85	152	57	244,497	11,274	121,500	2,340,106	.07
Farm products stores.....	8	11	5	4	12,651	1,550	13,320	146,568	.00
General food stores.....	128	107	222	71	166,428	16,224	218,500	1,908,053	.06
Bottled waters and beverages.....	75	61	200	8	366,767	2,671	82,420	1,577,950	.05
<b>General stores</b> .....	<b>1,492</b>	<b>1,847</b>	<b>2,828</b>	<b>457</b>	<b>4,077,346</b>	<b>118,984</b>	<b>13,172,990</b>	<b>62,929,527</b>	<b>1.96</b>
General stores—groceries with apparel.....	143	189	187	43	262,148	12,167	744,730	4,591,001	.14
General stores—groceries with dry goods.....	355	409	398	79	515,925	19,108	2,028,750	9,868,046	.31
General stores—groceries with other merchandise.....	994	1,249	2,241	335	3,299,273	87,109	10,399,510	48,469,880	1.51
<b>General merchandise group</b> .....	<b>2,320</b>	<b>1,964</b>	<b>41,763</b>	<b>5,757</b>	<b>55,435,688</b>	<b>1,541,543</b>	<b>83,387,080</b>	<b>394,290,805</b>	<b>12.28</b>
Department stores:									
With food departments.....	39	10	6,279	959	9,343,093	260,705	11,686,050	74,196,359	2.31
Without food departments (including two mail order houses).....	219	39	24,910	3,072	35,428,097	952,919	45,084,000	217,176,965	6.76
Dry goods stores—piece goods stores:									
Dry goods stores.....	1,107	1,224	2,581	512	3,229,886	115,519	13,178,210	32,064,013	1.03
Piece goods stores.....	14	12	33	2	46,525	987	150,550	523,401	.02
General merchandise stores:									
With food departments.....	108	119	582	42	794,657	9,159	1,506,920	7,864,721	.25
Without food departments.....	175	145	637	211	696,235	41,553	2,847,690	7,292,921	.23
Army and Navy goods stores.....	54	58	83	24	143,234	5,913	644,670	1,671,005	.05
Women's exchanges.....	7	5	18	4	17,991	722	10,850	139,459	.00
Variety, 5-and-10, and to-a-dollar stores.....	597	352	6,670	931	5,735,968	154,066	8,188,080	52,465,061	1.63
<b>Automotive group</b> .....	<b>18,024</b>	<b>18,362</b>	<b>43,342</b>	<b>4,795</b>	<b>73,911,210</b>	<b>1,583,180</b>	<b>64,721,670</b>	<b>754,461,146</b>	<b>23.50</b>
Motor vehicle dealers:									
Automobile sales rooms—new and trade-in.....	1,870	1,754	21,021	455	37,760,152	158,019	43,484,020	455,504,665	14.19
Used car establishments.....	515	517	1,080	107	1,905,991	34,143	2,972,190	28,164,047	.88
Automobile dealers with farm implements and machinery.....	28	37	291	9	448,025	4,068	546,110	4,896,519	.15
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	395	298	1,407	54	2,516,994	16,955	2,800,550	20,060,795	.63
Battery and ignition shops—brake repair shops.....	662	712	864	119	1,379,022	31,108	1,064,730	8,854,405	.28
Tire shops (including tire repairs).....	809	698	1,691	107	2,787,517	31,553	3,857,710	25,798,310	.80
Filling stations:									
Filling stations—gasoline and oil.....	3,180	2,920	2,921	884	3,858,655	293,006	978,470	45,354,543	1.41
Filling stations with tires and accessories.....	2,724	2,848	2,945	1,020	4,256,340	329,327	2,209,350	54,874,227	1.71
Filling stations with other merchandise.....	2,746	2,705	2,041	736	3,154,359	236,641	1,634,890	37,495,312	1.17
Motor cycles, bicycles, and supplies:									
Motor cycle dealers.....	32	37	107	3	162,111	1,032	163,040	1,349,671	.04
Bicycles, motor cycles, and supplies stores.....	15	19	18	6	27,428	1,943	46,120	220,725	.01
Bicycle shops.....	108	110	71	27	99,025	6,779	227,110	926,309	.03
Garages, and repair shops:									
Body, fender, and paint shops.....	333	376	806	69	1,331,232	22,260	222,260	4,268,975	.13
Garages (repair and storage, gasoline, oil, accessories).....	4,513	5,255	8,214	1,173	13,633,220	401,787	3,601,920	63,100,131	1.97
Parking stations, parking garages, and lots.....	36	36	93	13	145,946	7,863	6,280	704,481	.02
Radiator shops (including repairs).....	21	24	18	5	28,545	3,050	6,500	146,375	.00
Other automotive establishments:									
Aircraft and accessories.....	20	3	200	5	327,894	3,601	557,470	1,701,564	.05
Boats (motor boats, yachts, canoes).....	17	13	54	3	87,724	1,015	222,350	1,000,492	.03
<b>Apparel group<sup>1</sup></b> .....	<b>6,689</b>	<b>6,155</b>	<b>23,248</b>	<b>3,453</b>	<b>38,445,977</b>	<b>1,015,472</b>	<b>87,414,880</b>	<b>283,999,120</b>	<b>8.84</b>
Men's and boys' clothing and furnishing stores:									
Men's and boys' clothing stores.....	97	86	284	28	533,630	5,766	1,492,090	4,878,926	.15
Men's and boys' hat stores.....	80	48	109	42	227,852	12,493	489,350	2,371,450	.07
Men's furnishings stores.....	781	810	748	364	1,210,457	75,432	5,892,280	16,901,886	.53
Men's clothing and furnishings stores.....	672	705	2,578	624	5,297,040	154,347	15,574,130	47,408,787	1.48
Family clothing stores—men's, women's, children's.....	346	273	2,819	262	4,893,593	75,566	7,896,760	35,182,962	1.10
Women's ready-to-wear specialty stores—apparel and accessories.....	1,335	1,328	8,209	782	11,185,045	236,580	10,613,600	77,778,517	2.42
Women's accessories stores:									
Corset and lingerie shops.....	102	95	210	32	234,893	9,910	520,950	2,035,274	.06
Furriers—fur shops.....	148	138	419	25	729,582	8,016	2,047,190	6,658,536	.21
Hosiery shops.....	90	40	476	39	771,131	8,179	326,970	2,878,195	.09
Knit goods stores.....	35	29	74	9	81,981	2,120	117,060	633,534	.02
Millinery stores.....	568	477	1,303	188	1,663,321	57,323	756,250	10,910,421	.34
Costume accessories stores, including jewelry, bags, and gloves.....	73	42	140	39	184,403	8,054	427,270	1,638,136	.05
Umbrella shops, including parasols, and canes.....	3	4	8	1	10,436	260	35,560	51,697	.00

<sup>1</sup> Stores reporting aggregate sales of \$80,781,000, included in the preliminary report for California, were subsequently found to have reported that more than 50 per cent of their sales were at wholesale, and are now included in the wholesale census reports.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

<sup>3</sup> This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Apparel group—Continued.</b>									
Other apparel and furnishing stores:									
Children's specialty shops.....	53	56	50	28	\$90,538	\$9,902	\$240,003	\$678,733	0.02
Custom tailors.....	917	959	2,004	177	3,943,405	62,613	2,873,620	17,065,171	.53
Dressmakers.....	40	47	104	9	100,314	1,876	76,730	441,653	.01
Infants' wear shops.....	24	25	43	5	50,134	1,513	115,130	500,220	.01
Shoe stores:									
Shoe stores—men's.....	101	55	207	45	476,038	14,876	1,221,070	4,044,039	.13
Shoe stores—women's.....	88	29	489	79	1,112,341	25,731	2,039,730	7,081,516	.24
Family shoe stores—men's, women's, children's.....	1,135	898	2,870	675	5,679,723	244,885	14,775,740	44,156,020	1.38
<b>Furniture and household group.....</b>	<b>3,884</b>	<b>3,771</b>	<b>19,603</b>	<b>1,061</b>	<b>33,562,461</b>	<b>308,288</b>	<b>46,933,860</b>	<b>210,390,297</b>	<b>6.66</b>
Furniture stores:									
Furniture stores.....	1,064	1,119	8,255	325	14,070,041	95,716	25,770,980	103,871,296	3.23
Furniture and undertaker.....	19	21	32	8	47,578	2,042	150,760	624,316	.02
Furniture and hardware stores.....	156	183	525	36	805,820	8,210	2,312,520	6,831,301	.21
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	101	120	180	22	209,349	7,631	316,230	1,612,407	.05
Floor coverings stores.....	132	148	302	31	600,528	10,383	1,833,020	4,272,282	.13
Household appliances stores:									
Household appliances stores (electrical).....	446	225	2,890	55	5,002,512	15,541	2,608,300	17,921,178	.56
Household appliances stores.....	84	27	768	20	1,132,430	5,660	587,430	5,308,560	.17
Refrigerator dealers—electric only.....	58	42	428	9	830,186	3,065	418,840	4,030,091	.15
Refrigerator dealers—electric and gas.....	4	5	20	2	30,564	800	13,420	246,070	.01
Other home furnishings and appliances stores:									
Aluminumware.....	4		145		156,128		13,000	550,014	.02
Antique and used furniture dealers.....	84	86	60	16	82,836	4,550	308,700	745,400	.02
Brushes and brooms.....	20	8	261		442,626		13,790	941,795	.03
China, glassware, crockery, tinware, enamelware.....	65	70	145	31	202,251	4,443	650,330	1,745,620	.05
Picture and framing stores.....	68	73	84	16	129,378	4,740	373,020	912,830	.03
Stove and range dealers.....	17	15	39	1	58,544	4,765	70,020	296,680	.01
Antique shops.....	68	66	79	11	182,172	4,304	1,102,240	1,462,501	.04
Awnings, flags, banners, window shades, and tents.....	105	119	147	28	228,402	8,627	377,860	1,911,073	.06
Interior decorators.....	69	66	492	32	863,674	11,199	1,361,530	4,578,242	.14
Lamp and shade shops.....	17	20	29	3	28,494		33,370	139,161	
Radio and music stores:									
Radio and electric shops.....	1,014	1,125	2,430	334	3,620,953	94,052	3,434,760	27,154,074	.85
Radio and musical instruments stores.....	269	233	2,301	81	3,877,325	25,166	5,067,610	24,594,898	.77
<b>Restaurants, cafeterias, and eating places.....</b>	<b>9,275</b>	<b>11,048</b>	<b>36,995</b>	<b>5,305</b>	<b>42,108,422</b>	<b>1,629,177</b>	<b>2,786,650</b>	<b>193,540,901</b>	<b>6.03</b>
Restaurants, cafeterias and lunch rooms:									
Cafeterias.....	215	184	4,460	399	4,891,428	137,873	215,900	20,093,956	.63
Lunch rooms.....	4,368	5,279	8,238	1,511	8,717,424	456,616	67,670	60,351,255	1.57
Restaurants with table service.....	2,107	2,765	20,769	2,310	24,704,040	731,085	1,302,930	97,800,758	3.05
Lunch counters, refreshment stands, etc.:									
Box lunches.....	13	16	136	35	130,814	15,214	9,300	749,129	.02
Refreshment stands.....	399	443	357	196	391,490	48,102	97,450	3,280,214	.10
Fountain—lunches.....	294	305	821	163	810,137	43,850	135,500	4,504,755	.14
Lunch counters.....	1,205	1,355	1,745	554	1,919,229	161,232	197,900	12,315,029	.38
Soft-drink stands.....	674	701	469	137	543,860	35,140	160,000	4,355,805	.14
<b>Lumber and building group.....</b>	<b>2,843</b>	<b>2,427</b>	<b>12,503</b>	<b>1,229</b>	<b>21,805,986</b>	<b>433,814</b>	<b>30,169,390</b>	<b>163,720,749</b>	<b>5.10</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	687	389	4,753	434	8,443,323	157,611	12,771,810	69,771,577	2.17
Lumber and hardware.....	415	179	3,381	223	5,844,104	79,718	10,856,680	54,722,354	1.70
Roofing.....	111	130	283	20	412,385	5,324	116,280	1,801,430	.06
Any other single building material.....	16	15	56	4	77,493	1,600	48,240	374,301	.01
Electrical shops (without radio).....	386	433	1,093	126	1,852,935	49,446	1,402,990	9,083,129	.28
Heating and plumbing shops:									
Heating appliances and oil burners.....	59	46	233	16	424,355	3,759	232,620	2,113,010	.07
Plumbing shops—heating and ventilating.....	651	733	1,609	283	2,825,480	99,135	1,940,680	13,475,284	.42
Paint and glass stores:									
Glass and mirror shops.....	80	101	87	22	142,676	5,484	169,160	941,160	.03
Paint and glass stores.....	438	396	1,008	91	1,783,230	31,837	2,030,930	11,438,444	.36
<b>Other retail stores<sup>1</sup>.....</b>	<b>15,780</b>	<b>16,261</b>	<b>35,215</b>	<b>5,891</b>	<b>56,848,539</b>	<b>1,718,137</b>	<b>104,334,890</b>	<b>474,619,888</b>	<b>14.73</b>
Hardware stores:									
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	131	121	588	26	1,227,225	6,779	2,122,600	13,157,632	.41
Farm implement dealers with hay, grain, and feed.....	16	19	68	18	97,652	6,418	189,040	1,168,175	.04
Hardware and farm implement stores.....	163	169	953	57	1,693,051	33,732	4,391,190	14,856,346	.46
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	324	313	1,180	77	1,771,427	24,693	4,161,750	44,161,301	1.33
Fertilizer stores.....	38	13	56	20	99,648	8,281	39,360	919,491	.03
Harness shops.....	67	78	53	16	90,999	3,160	261,610	735,606	.02
Irrigation and drainage equipment and supplies (retail).....	23	26	141	37	256,967	13,615	132,580	1,145,332	.04
Farmers' supply stores.....	33	37	100	62	183,624	27,025	231,920	1,773,882	.06
Seeds, bulbs, and nursery stock.....	213	202	850	109	1,638,397	27,883	1,410,220	6,420,735	.20
Cooperage—barrels, boxes, crates, casks.....	13	8	43	16	36,344	6,972	45,990	335,257	.01
Coal and feed stores.....	332	371	1,005	154	1,663,350	60,524	2,135,490	21,611,894	.67
Grain elevators (sales at retail).....	3		15		24,111		49,290	443,830	.01
Feed stores with groceries.....	136	162	251	43	361,161	12,295	642,610	7,242,670	.23
Book stores:									
Book stores.....	192	175	833	219	1,237,366	59,909	2,248,590	8,033,218	.25
Circulating libraries.....	11	14	6	2	3,256	304	14,760	31,044	
Cigar stores and cigar stands:									
Cigar stores with fountains.....	118	113	238	47	304,528	12,854	169,870	2,353,722	.07
Cigar stands.....	988	1,144	742	210	947,817	67,656	567,840	8,155,829	.25
Cigar stores without fountains.....	1,880	1,945	1,357	302	1,881,295	83,064	2,117,070	23,828,975	.74

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Other retail stores—Continued.									
Coal and wood yards—ice dealers:									
Coal and wood yards.....	272	311	554	156	\$819, 172	\$44, 531	\$549, 950	\$5, 485, 598	0. 17
Ice dealers.....	86	75	289	35	504, 300	13, 027	80, 050	2, 230, 308	. 07
Drug stores:									
Drug stores.....	1, 462	1, 408	3, 438	747	5, 576, 294	246, 756	11, 353, 720	48, 891, 826	1. 52
Drug stores with fountains.....	1, 754	1, 734	5, 584	925	8, 028, 010	318, 190	11, 851, 250	60, 930, 649	2. 09
Florists.....	611	732	901	307	1, 408, 090	68, 645	452, 760	10, 674, 167	. 33
Gifts—novelties and toys—cameras:									
Toy shops.....	51	52	58	39	54, 744	9, 035	173, 450	595, 773	. 24
Art and gift shops.....	423	418	747	180	950, 358	40, 037	3, 782, 440	7, 835, 962	. 24
Novelty and souvenir shops.....	241	267	265	72	303, 754	15, 089	1, 010, 650	2, 712, 226	. 08
Camera dealers—photographic supplies.....	102	104	308	30	486, 809	8, 355	868, 190	3, 709, 576	. 12
Jewelry stores:									
Jewelry stores (installment credit).....	48	31	485	77	976, 093	9, 971	2, 170, 480	7, 534, 305	. 23
Jewelry stores.....	1, 340	1, 377	1, 775	365	3, 438, 546	70, 675	10, 888, 090	28, 071, 407	. 87
Luggage and leather goods stores.....	130	137	210	72	353, 294	14, 579	1, 558, 720	3, 702, 347	. 12
Music stores (without radio).....	182	147	235	29	365, 424	10, 331	1, 122, 710	2, 720, 857	. 09
News dealers.....	228	186	603	251	707, 899	42, 776	372, 180	4, 693, 362	. 14
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	95	87	376	50	604, 932	12, 936	1, 037, 500	3, 429, 162	. 11
Office and store mechanical appliance dealers (retail).....	112	49	1, 090	11	2, 538, 460	8, 716	1, 298, 110	8, 588, 490	. 27
Office and store furniture and equipment dealers.....	72	60	500	18	1, 005, 870	5, 258	1, 679, 460	6, 331, 119	. 20
Store fixture dealers.....	18	20	34	6	48, 561	2, 440	108, 870	430, 785	. 01
Typewriter dealers.....	66	50	427	7	318, 731	2, 385	633, 320	3, 422, 480	. 11
Opticians and optometrists.....	265	285	352	35	752, 526	7, 093	645, 430	4, 195, 930	. 13
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	144	156	217	55	352, 681	16, 000	1, 214, 820	3, 638, 012	. 11
Sporting goods stores with toys and stationery.....	22	22	65	5	114, 439	1, 290	245, 080	1, 222, 334	. 04
Scientific and medical instruments and supplies, at retail.....	68	53	175	6	293, 937	1, 356	619, 680	2, 618, 847	. 08
Stationers and printers:									
Blank books, accounting and legal forms.....	7	2	13		35, 118		36, 860	208, 680	. 01
Paper and paper products stores.....	9	0	10		12, 215		52, 430	230, 079	. 01
Printers and lithographers.....	93	110	46	14	61, 365	4, 363	39, 690	648, 996	. 02
Stationers and engravers.....	239	241	1, 112	112	1, 767, 814	23, 193	3, 556, 850	10, 937, 059	. 34
Monuments and tombstones.....	64	82	75	16	110, 219	4, 595	248, 250	778, 598	. 02
Miscellaneous classifications (combined).....	1, 678	1, 702	4, 163	528	6, 159, 080	164, 851	5, 892, 240	36, 937, 306	1. 15
Secondhand stores.....	1, 535	1, 689	1, 468	288	2, 144, 141	71, 639	4, 520, 200	15, 998, 497	. 50
Tires, accessories, and parts (secondhand).....	429	497	501	100	690, 418	28, 421	720, 320	4, 199, 017	. 13
Furniture stores (secondhand).....	495	517	238	59	321, 623	15, 725	900, 050	3, 908, 889	. 12
Pawn shops (sales).....	117	138	173	20	344, 809	4, 823	1, 324, 460	2, 475, 698	. 08
Clothing and shoe stores (secondhand).....	161	174	57	23	77, 181	5, 760	230, 690	872, 711	. 03
Building materials and hardware stores (secondhand).....	68	72	216	29	278, 719	4, 076	300, 380	1, 272, 949	. 04
Book stores (secondhand).....	38	35	37	4	54, 464	870	121, 250	380, 175	. 01
Office appliances (secondhand).....	14	15	34	4	51, 791	1, 499	61, 780	289, 610	. 01
Radios, phonographs, musical instruments (secondhand).....	18	10	9	3	11, 859	646	45, 720	113, 212	.....
Other secondhand stores.....	200	225	201	26	307, 277	9, 810	764, 450	2, 481, 236	. 08

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups</b> .....	<b>85,691</b>	<b>\$375,947,861</b>	<b>\$122,133,498</b>	<b>\$498,081,359</b>	<b>\$977,121,939</b>	<b>27.26</b>	<b>69,048</b>	<b>\$120,741,623</b>	<b>\$2,660,193,713</b>	<b>4.66</b>
<b>Food group</b> .....	<b>23,869</b>	<b>48,108,103</b>	<b>31,347,280</b>	<b>79,465,383</b>	<b>61,668,842</b>	<b>19.94</b>	<b>18,923</b>	<b>18,467,236</b>	<b>630,138,224</b>	<b>3.48</b>
Candy and confectionery stores:										
Candy stores—nut stores <sup>1</sup> .....	195	281,578	118,287	399,865	553,685	45.40	173	325,401	1,046,542	16.72
Confectionery stores (candy and fountain) <sup>1</sup> .....	2,064	2,407,980	2,211,885	4,619,865	3,460,012	37.74	1,777	1,821,407	19,544,413	9.32
Dairy products stores:										
Dairy products stores (including ice cream).....	294	1,360,554	297,416	1,657,970	1,447,821	28.70	243	277,886	8,308,880	3.32
Egg and poultry dealers.....	245	445,323	443,560	889,172	517,955	19.67	216	216,000	5,761,008	3.75
Milk dealers.....	118	3,611,144	182,620	3,793,764	2,872,801	31.78	47	55,440	3,861,534	1.44
Delicatessen stores.....	422	779,926	530,856	1,310,782	909,010	23.51	388	477,405	8,750,963	5.46
Fruit stores and vegetable markets.....	1,612	2,486,388	2,440,968	4,927,356	2,668,035	25.83	1,422	1,293,019	27,326,709	4.78
Grocery stores (without meats).....	10,837	11,978,129	13,883,049	25,861,178	15,907,704	17.31	7,526	6,465,684	199,392,956	3.24
Combination stores (groceries and meats):										
Grocery stores with meats.....	2,986	11,122,634	3,313,953	14,436,587	9,695,769	15.75	2,279	3,085,935	117,202,212	2.69
Meat markets with groceries.....	1,081	3,572,117	1,950,768	5,522,885	3,164,111	18.10	815	939,112	37,481,963	2.61
Meat markets (including sea foods):										
Fish markets—sea foods.....	274	383,555	449,221	832,776	542,468	29.53	245	194,903	4,144,123	4.70
Meat markets.....	3,219	7,279,518	4,968,460	12,247,978	7,246,925	20.67	2,827	2,503,221	81,030,654	3.06
Bakeries—caterers:										
Bakeries—bakery goods stores (except manufacturing bakeries) <sup>2</sup> .....	719	1,542,641	739,956	2,282,597	1,785,573	35.54	613	601,068	9,950,764	6.04
Caterers.....	7	36,274	12,192	48,466	24,813	44.76	6	8,580	94,681	9.06
Other food stores:										
Coffee, tea, spices.....	85	244,497	130,390	374,887	273,866	27.62	70	102,762	1,763,411	5.88
Farm products stores.....	8	12,651	24,354	37,005	8,197	30.84				
General food stores.....	128	166,428	72,439	238,867	263,958	26.35	115	110,092	1,768,522	6.23
Bottled waters and beverages.....	75	366,767	76,616	443,383	326,209	48.77	55	39,111	752,162	5.20
<b>General stores</b> .....	<b>1,492</b>	<b>4,077,346</b>	<b>2,552,942</b>	<b>6,630,288</b>	<b>3,871,194</b>	<b>18.69</b>	<b>707</b>	<b>644,438</b>	<b>34,717,201</b>	<b>1.86</b>
General stores—groceries with apparel.....	143	262,148	252,093	514,841	292,409	17.68	84	81,582	3,116,248	2.62
General stores—groceries with dry goods.....	355	515,925	610,432	1,026,357	558,057	16.06	175	142,089	6,101,899	2.33
General stores—groceries with other merchandise.....	994	3,299,273	1,789,817	5,089,090	3,026,728	16.73	448	420,765	25,490,554	1.65
<b>General merchandise group</b> .....	<b>2,320</b>	<b>55,435,888</b>	<b>2,267,815</b>	<b>57,703,501</b>	<b>55,497,356</b>	<b>28.71</b>	<b>2,015</b>	<b>12,823,305</b>	<b>357,508,748</b>	<b>3.59</b>
Department stores:										
With food departments.....	39	9,343,093	14,400	9,357,593	9,827,984	25.86	28	1,769,550	66,338,400	2.65
Without food departments (including 2 mail-order houses).....	219	35,428,097	54,306	35,482,403	31,978,210	31.06	205	5,969,115	197,440,008	3.02
Dry goods stores—piece goods stores:										
Piece goods stores.....	1,107	3,229,886	1,477,368	4,707,254	4,285,526	27.28	939	1,518,996	28,709,087	5.29
General merchandise stores.....	14	46,526	16,560	63,085	38,792	29.18	13	50,541	470,266	10.55
With food departments:										
With food departments.....	108	794,657	160,650	955,307	745,981	21.63	71	90,445	3,953,235	2.29
Without food departments.....	175	696,265	149,060	845,295	626,269	24.69	152	260,743	6,695,505	3.95
Army and Navy goods stores.....	54	145,234	95,932	239,166	204,548	28.55	52	121,394	1,668,405	7.28
Women's exchanges.....	7	17,991	4,795	22,786	17,988	29.24	7	9,615	139,459	6.89
Variety, 5-and-10, and to-a-dollar stores.....	567	5,735,998	294,624	6,030,622	7,393,059	25.69	548	3,042,906	52,185,287	5.83
<b>Automotive group</b> .....	<b>18,024</b>	<b>73,911,210</b>	<b>27,513,799</b>	<b>101,425,009</b>	<b>72,518,687</b>	<b>23.06</b>	<b>13,435</b>	<b>21,867,813</b>	<b>602,393,278</b>	<b>3.63</b>
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	1,870	37,760,152	3,137,906	40,898,058	35,527,862	16.78	1,487	5,750,871	360,455,333	1.60
Used-car establishments.....	515	1,906,991	899,478	2,806,469	2,321,084	18.19	469	670,849	26,480,238	2.53
Automobile dealers with farm implements and machinery.....	28	448,025	56,462	504,487	352,201	17.50	12	28,260	1,773,130	1.59
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	395	2,516,994	529,546	3,046,540	2,749,102	28.85	352	749,977	18,322,984	4.09
Battery and ignition shops—brake repair shops.....	662	1,379,022	1,110,720	2,489,742	1,547,256	45.59	599	558,111	7,704,654	7.16
Tire shops (including tire repairs).....	809	2,787,517	1,137,740	3,925,257	3,308,689	28.04	780	906,527	22,391,995	4.05
Filling stations:										
Filling stations—gasoline and oil.....	3,180	3,858,685	3,565,320	7,424,005	5,168,645	27.76	2,289	2,953,272	36,870,559	8.01
Filling stations with tires and accessories.....	2,724	4,256,340	3,796,384	8,052,724	5,252,702	24.26	2,156	2,753,309	44,949,601	6.13
Filling stations with other merchandise.....	2,746	3,154,359	3,868,150	7,022,509	3,468,646	27.98	1,486	1,424,795	26,812,841	5.41
Motor cycles, bicycles, and supplies:										
Motor-cycle dealers.....	32	162,111	55,685	217,796	149,090	27.18	29	32,574	1,283,208	2.64
Bicycle, motor cycles, and supplies stores.....	15	27,428	26,904	54,332	29,707	38.07	14	12,014	201,868	5.95
Bicycle shops.....	108	99,025	142,890	241,915	123,097	39.40	92	63,287	785,913	8.05
Garages and repair shops:										
Body, fender, and paint shops.....	333	1,331,232	610,624	1,941,856	764,277	63.39	275	285,439	3,524,542	8.10
Garages (repairs and storage, gasoline, oil, accessories).....	4,513	13,633,220	8,465,805	22,099,025	11,023,705	52.49	3,361	5,398,091	47,912,408	11.27
Parking stations, parking garages, and lots.....	36	145,946	53,460	199,406	319,091	73.69	35	217,818	685,881	31.78
Radiator shops (including repairs).....	21	28,545	33,984	62,529	32,313	64.79	19	14,990	127,112	11.79
Other automotive establishments:										
Aircraft and accessories.....	20	327,894	4,863	332,757	275,074	35.72	18	34,383	1,672,664	2.06
Boats (motor boats, yachts, canoes).....	17	87,724	20,878	108,606	106,086	21.27	12	13,256	830,357	1.60
<b>Apparel group</b> .....	<b>6,689</b>	<b>38,445,977</b>	<b>10,068,522</b>	<b>48,514,499</b>	<b>49,338,346</b>	<b>34.45</b>	<b>5,876</b>	<b>19,458,289</b>	<b>261,772,767</b>	<b>7.43</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	97	533,630	159,374	693,504	769,528	29.78	93	350,168	4,742,808	7.38
Men's and boys' hat stores.....	80	227,852	94,848	322,700	681,074	42.33				
Men's furnishings stores.....	781	1,210,487	1,215,530	2,425,017	2,570,999	29.50	701	1,492,324	15,765,846	9.47
Men's clothing and furnishings stores.....	672	5,297,040	1,406,475	6,703,515	7,924,835	30.36	617	2,628,854	45,088,028	5.83
Family clothing stores—men's, women's, children's.....	346	4,893,593	466,557	5,360,150	6,042,344	32.41	313	1,724,231	34,154,781	5.05
Women's ready-to-wear specialty stores—apparel and accessories.....	1,335	11,185,045	1,751,632	12,936,677	13,589,312	34.10	1,205	5,113,884	75,288,287	6.79

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.  
<sup>2</sup> Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total payroll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expenses in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>Apparel group—Continued.</b>										
Women's accessories stores:										
Corset and lingerie shops.....	102	\$234,893	\$101,745	\$336,638	\$363,436	34.40				
Furriers—fur shops.....	148	729,582	243,636	973,218	1,192,476	32.62	100	\$224,795	\$1,930,201	11.65
Hosiery shops.....	90	771,131	64,120	835,251	340,037	41.18				
Knit goods shops.....	36	81,981	31,291	113,272	111,425	35.45				
Millinery stores.....	568	1,663,321	585,766	2,249,077	2,568,288	44.06				
Costume accessories stores, including jewelry, bags, and gloves.....	73	184,403	52,920	237,323	369,394	37.04	538	1,795,522	10,079,423	16.81
Umbrella shops, including parasols and canes.....	3	10,436	5,120	15,556	16,921	(x)	68	198,013	1,588,724	12.46
Other apparel stores:										
Children's specialty shops.....	53	60,538	59,976	120,514	114,637	34.65	48	69,509	610,352	11.39
Custom tailors.....	917	3,943,495	1,857,583	5,801,078	2,831,877	50.59	865	1,399,075	10,780,350	8.34
Dressmakers.....	40	100,314	44,509	144,823	131,340	62.53	37	30,770	393,291	9.24
Infants' wear shops.....	24	50,134	31,668	81,802	96,017	35.55				
Shoe stores:										
Shoe stores—men's.....	101	476,038	122,540	598,578	870,186	36.32	93	422,321	3,983,309	10.60
Shoe stores—women's.....	88	1,112,341	64,438	1,176,779	1,520,819	35.20	87	686,824	7,370,516	8.95
Family shoe stores—men's, women's, and children's.....	1,135	5,679,723	1,695,424	7,375,147	7,225,901	33.04	1,047	3,296,279	43,058,254	7.66
<b>Furniture and household group.....</b>	<b>3,864</b>	<b>33,562,451</b>	<b>6,136,170</b>	<b>39,698,621</b>	<b>38,934,788</b>	<b>36.42</b>	<b>3,373</b>	<b>8,585,233</b>	<b>188,779,855</b>	<b>4.55</b>
Furniture stores:										
Furniture stores.....	1,084	14,970,641	2,010,438	16,987,079	20,382,877	35.98	921	4,432,940	93,986,847	4.72
Furniture and undertaker.....	19	47,578	29,883	77,461	92,310	27.19	15	18,629	550,369	3.38
Furniture and hardware stores.....	160	805,820	277,777	1,083,597	985,964	30.30	117	252,094	5,246,290	4.81
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	101	269,349	174,480	443,829	240,279	42.43	94	107,679	1,540,056	6.96
Floor coverings stores.....	132	600,528	289,192	889,720	612,895	35.17	116	215,403	4,035,946	5.34
Household appliances stores:										
Household appliances stores (electrical).....	446	5,002,512	388,350	5,390,862	2,500,312	44.03	374	496,924	15,358,970	3.13
Household appliances stores.....	84	1,132,430	39,009	1,172,039	694,768	35.17	42	73,793	2,409,577	3.06
Refrigerator dealers—electric only.....	58	830,186	81,186	911,372	682,492	31.92	50	97,199	4,687,808	2.12
Refrigerator dealers—electric and gas.....	4	30,564	7,440	38,004	18,557	(x)	4	4,863	246,670	(x)
Other home furnishings and appliances stores:										
Aluminumware.....	4	156,128	166,128	166,128	127,435	(x)	7	7,575	550,014	(x)
Antique and used furniture dealers.....	84	32,896	112,230	195,066	138,589	44.76	43	53,868	668,176	8.06
Brushes and brooms.....	20	442,026	13,568	456,194	22,340	50.81	14	12,281	658,338	1.87
China, glassware, crockery, tinware, enamelware.....	65	202,251	95,480	297,731	340,472	36.56	59	118,143	1,702,663	6.94
Picture and framing stores.....	68	120,378	108,332	228,710	161,764	43.76	61	88,793	387,048	10.01
Stove and range dealers.....	17	58,544	12,485	71,029	57,493	43.32	15	27,668	262,714	10.53
Antique shops.....	68	182,172	148,500	330,672	206,953	43.21	57	115,603	927,314	12.47
Awnings, flags, banners, window shades, and tents.....	105	228,462	177,905	406,367	251,101	34.40	91	33,627	1,823,240	4.50
Interior decorators.....	69	803,074	114,378	917,452	628,286	35.09	63	173,878	4,102,475	4.24
Lamp and shade shops.....	17	28,494	20,620	55,014	26,909	58.87	15	12,640	133,425	9.48
Radio and music stores:										
Radio and electrical shops.....	1,014	3,620,953	1,632,375	5,253,328	3,653,887	32.80	926	933,000	24,806,902	3.76
Radio and musical instruments stores.....	269	3,877,325	390,042	4,267,367	5,119,105	38.16	250	1,258,481	23,787,907	5.29
<b>Restaurants, cafeterias, and eating places.....</b>	<b>9,275</b>	<b>42,108,422</b>	<b>11,531,192</b>	<b>53,639,614</b>	<b>30,220,392</b>	<b>43.33</b>	<b>8,180</b>	<b>12,501,701</b>	<b>178,672,604</b>	<b>7.00</b>
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	215	4,891,428	196,144	5,087,572	3,436,804	42.42	199	1,272,379	19,320,960	6.59
Lunch rooms.....	4,368	8,717,424	5,204,837	14,012,261	7,684,870	42.89	3,910	3,582,531	46,979,882	7.63
Restaurants with table service.....	2,107	24,704,040	3,190,810	27,894,850	14,918,431	43.74	1,889	5,331,024	89,616,172	5.95
Lunch counters, refreshment stands, etc.:										
Box lunches.....	13	130,814	13,600	144,414	55,921	26.74	12	9,807	720,849	1.36
Refreshment stands.....	399	391,490	420,160	817,650	553,197	41.79	313	333,517	2,900,274	11.50
Fountain—lunches.....	204	810,137	284,565	1,094,702	822,535	42.56	254	448,062	4,067,809	11.01
Lunch counters.....	1,205	1,919,229	1,304,485	3,223,714	1,877,271	41.91	1,044	936,708	11,236,614	8.34
Soft-drink stands.....	674	543,800	760,585	1,304,445	971,363	62.25	539	587,673	3,830,044	15.34
<b>Lumber and building group.....</b>	<b>2,843</b>	<b>21,805,986</b>	<b>4,085,078</b>	<b>25,891,064</b>	<b>15,643,785</b>	<b>25.37</b>	<b>1,942</b>	<b>1,928,375</b>	<b>91,686,532</b>	<b>2.10</b>
Lumber and building material dealers:										
Lumber and building material dealers.....	687	8,443,328	678,027	9,121,355	6,085,051	21.79	373	460,324	39,485,018	1.18
Lumber and hardware.....	415	5,844,104	305,195	6,149,299	4,873,071	20.14	226	242,525	20,864,054	1.16
Roofing.....	111	412,335	180,940	593,275	169,174	42.66	82	37,107	1,267,372	2.93
Any other single building material.....	16	77,493	20,355	97,848	26,940	33.33	8	4,671	273,953	1.68
Electrical shops (without radio).....	386	1,852,935	722,700	2,575,635	1,109,070	40.37	324	292,826	7,902,907	3.71
Heating and plumbing shops:										
Heating appliances and oil burners.....	50	424,355	83,030	507,385	314,705	38.91	42	38,158	1,482,224	2.57
Plumbing shops—heating and ventilating.....	651	2,825,480	1,241,702	4,067,182	1,428,522	40.78	445	278,580	9,032,680	3.08
Paint and glass stores:										
Glass and mirror shops.....	80	142,676	159,277	301,953	139,331	46.89	64	42,623	678,991	6.28
Paint and glass stores.....	438	1,783,230	687,852	2,471,082	1,497,871	34.70	378	525,495	10,695,263	4.91
<b>Other retail stores.....</b>	<b>15,780</b>	<b>56,348,539</b>	<b>24,297,349</b>	<b>80,645,888</b>	<b>58,586,078</b>	<b>29.34</b>	<b>13,400</b>	<b>23,060,061</b>	<b>390,840,558</b>	<b>5.90</b>
Hardware stores:										
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	131	1,227,225	251,196	1,478,421	1,146,131	19.95	96	140,812	11,233,141	1.33
Farm implement dealers with hay, grain, and feed.....	16	97,652	25,498	123,150	88,741	18.14	9	9,923	702,504	1.41
Hardware and farm implement stores.....	163	1,693,051	292,708	1,985,759	1,455,081	23.16	119	212,508	12,226,019	1.74

## CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total payroll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>Other retail stores—Continued.</b>										
<b>Farmers' supplies:</b>										
Feed stores (flour, feed, grain, fertilizer).....	324	\$1,771,427	\$463,240	\$2,234,667	\$1,786,160	9.10	182	\$152,709	\$15,035,366	1.02
Fertilizer stores.....	38	99,648	21,216	120,864	60,181	19.69	16	4,980	454,270	1.10
Harness shops.....	67	90,099	127,020	218,019	95,695	42.47	50	44,051	654,618	6.73
Irrigation and drainage equipment and supplies (retail).....	23	256,967	44,876	301,843	113,250	36.24	8	5,627	480,457	1.17
Farmers' supply stores.....	33	168,624	52,392	221,016	115,500	18.97	19	13,687	868,283	1.58
Seeds, bulbs, and nursery stock.....	213	1,338,397	300,778	1,639,175	1,000,542	41.11	151	210,707	5,003,053	4.21
Cooperage—barrels, boxes, crates, casks.....	13	36,344	5,464	41,808	10,625	17.40	5	3,335	172,431	1.93
Coal and feed stores.....	332	1,663,380	591,745	2,255,125	1,645,824	17.59	207	202,019	13,516,388	1.49
Grain elevators (sales at retail).....	3	24,111	24,111	24,111	20,798	(x)	3	2,039	443,890	(x)
Feed stores with groceries.....	136	361,161	225,180	586,341	307,672	12.34	75	70,276	4,844,148	1.45
<b>Book stores:</b>										
Book stores.....	192	1,237,356	247,450	1,484,816	1,072,942	31.84	181	397,950	7,659,872	5.20
Circulating libraries.....	11	3,256	6,888	10,144	6,613	53.98	8	4,345	17,714	24.52
<b>Cigar stores and cigar stands:</b>										
Cigar stores with fountains.....	118	304,528	138,538	443,066	353,428	33.84	109	233,006	2,241,737	10.39
Cigar stands.....	988	947,817	1,350,784	2,304,601	1,317,469	44.41	792	755,187	7,009,558	10.92
Cigar stores without fountains.....	1,880	1,881,295	2,577,125	4,458,420	2,930,012	31.03	1,073	2,011,600	20,972,790	9.59
<b>Coal and wood yards—ice dealers:</b>										
Coal and wood yards.....	272	819,172	434,778	1,253,950	781,669	37.11	144	107,911	3,566,418	3.03
Ice dealers.....	86	504,300	127,500	631,800	323,298	42.82	39	22,333	902,560	2.47
<b>Drug stores:</b>										
Drug stores.....	1,452	5,576,294	2,321,000	7,898,194	5,018,370	27.65	1,340	2,650,087	40,417,512	5.73
Drug stores with fountains.....	1,754	8,028,010	2,394,654	10,422,664	8,018,137	27.55	1,685	4,159,300	64,872,900	6.41
Florists.....	611	1,408,099	1,088,484	2,496,583	1,880,113	41.09	547	833,368	10,036,764	8.32
<b>Gifts—novelties and toys—cameras:</b>										
Toy shops.....	51	54,744	40,070	95,720	123,728	36.83	45	78,777	575,003	13.69
Art and gift shops.....	423	950,358	509,642	1,459,900	1,547,466	38.36	394	887,923	7,547,367	11.76
Novelty and souvenir shops.....	241	303,754	290,703	594,517	572,147	43.01	212	373,421	2,597,099	14.38
Camera dealers—photographic supplies.....	102	486,809	161,612	648,321	603,724	38.21	93	202,386	2,520,091	8.03
<b>Jewelry stores:</b>										
Jewelry stores (installment credit).....	48	976,093	61,752	1,037,845	1,504,117	33.74	46	384,538	7,362,811	5.22
Jewelry stores.....	1,340	3,438,546	2,612,169	6,050,715	4,698,025	38.20	1,259	2,122,909	27,248,105	7.79
Luggage and leather-goods stores.....	130	353,294	220,081	574,275	743,496	35.59	125	498,484	3,000,079	13.84
Music stores (without radio).....	162	365,424	222,117	587,541	519,916	40.61	145	192,826	2,540,108	7.59
News dealers.....	228	707,899	205,158	913,057	357,654	28.26	152	162,787	3,026,563	5.38
<b>Office, school, and store supplies and equipment dealers:</b>										
Office and school supplies.....	95	604,932	136,938	741,870	535,549	37.25	82	157,582	2,809,113	5.61
Office and store mechanical appliance dealers (retail).....	112	2,538,460	113,729	2,652,189	872,253	41.04	96	216,952	8,196,708	2.65
Office and store furniture and equipment dealers.....	72	1,005,870	120,060	1,125,930	1,119,356	35.46	67	292,757	5,852,075	5.00
Store fixture dealers.....	18	48,561	27,140	75,701	62,711	32.13	13	25,455	404,285	6.30
Typewriter dealers.....	66	818,731	95,560	914,291	477,744	40.07	64	124,162	3,400,255	3.65
Opticians and optometrists.....	295	752,526	603,630	1,356,166	991,860	55.96	278	547,180	4,135,645	13.23
<b>Sporting goods stores, including athletic and playground equipment:</b>										
Sporting goods specialty stores.....	144	352,681	242,112	594,793	483,438	29.64	120	209,680	3,273,161	6.41
Sporting goods stores with toys and stationery.....	22	114,439	38,302	152,741	129,509	23.09	16	22,766	1,179,751	1.93
Scientific and medical instruments and supplies, at retail.....	68	293,937	88,616	382,553	331,690	27.33	65	109,950	2,370,261	4.64
<b>Stationers and printers:</b>										
Blank books, accounting and legal forms.....	7	35,118	5,400	40,518	8,078	25.34	4	5,518	87,680	6.29
Paper and paper products stores.....	9	12,215	10,980	23,195	21,748	17.95	7	5,585	210,250	2.55
Printers and lithographers.....	98	61,365	139,370	200,735	80,468	43.33	77	36,006	520,013	7.04
Stationers and engravers.....	239	1,767,814	375,960	2,133,774	1,843,341	30.30	224	607,497	10,760,453	5.65
Monuments and tombstones.....	64	110,219	115,456	225,675	115,941	43.88	27	13,408	320,594	4.18
Miscellaneous classifications (combined).....	1,678	6,159,080	2,433,860	8,592,940	6,422,628	(x)	1,347	2,014,645	28,850,020	(x)
<b>Secondhand stores.....</b>	<b>1,535</b>	<b>2,144,141</b>	<b>2,338,351</b>	<b>4,477,492</b>	<b>2,967,471</b>	<b>46.49</b>	<b>1,317</b>	<b>1,410,074</b>	<b>13,885,951</b>	<b>10.15</b>

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent 87	Per cent 89	Per cent 82	Per cent 88	Per cent 90	Per cent 10	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
All groups <sup>1</sup> .....	55,978							Per cent 96	Per cent 99	Per cent 100	Per cent 105	Per cent 11	Per cent 10	Per cent 11	Per cent 12
Food group.....	13,674	77	23	68	32	91	9	98	101	101	100	18	18	18	18
General stores.....	997	76	24	66	34	88	12	93	104	101	97	11	12	11	12
General merchandise group.....	1,671	30	70	34	66	80	20	90	90	96	124	10	10	11	16
Automotive group.....	11,657	88	12	92	8	97	3	93	104	103	100	8	8	8	8
Apparel group.....	4,612	46	54	59	41	74	26	99	104	103	100	8	8	8	8
Furniture and household group.....	2,838	77	23	73	27	91	9	96	97	101	106	10	10	10	13
Restaurants, c.eterias, and eating places.....	6,466	59	41	30	61	82	18	98	102	100	100	4	4	4	11
Lumber and building group.....	2,407	92	8	93	7	95	5	99	102	102	97	9	8	8	9
Other retail stores.....	10,908	76	24	77	23	91	9	97	98	100	105	11	12	12	14
Secondhand stores.....	748	92	8	90	10	95	5	100	100	101	99	14	13	14	13
Food group.....	13,674	77	23	68	32	91	9	98	101	101	100	18	18	18	18
Candy and confectionery stores:															
Candy stores—nut stores.....	120	12	88	18	82	70	21	93	97	98	112	12	12	12	12
Confectionery stores (candy and fountain).....	1,082	32	68	31	69	81	19	98	104	90	99	23	23	23	23
Dairy products stores:															
Dairy products stores (including ice cream).....	234	61	39	49	51	93	7	94	114	101	91	17	23	21	19
Egg and poultry dealers.....	177	91	9	85	15	96	4	95	98	99	108	27	27	26	31
Milk dealers.....	97	93	7	82	18	94	6	93	99	104	104	2	2	2	2
Delicatessen stores.....	246	46	54	45	55	78	22	99	100	100	101	18	18	18	18
Fruit stores and vegetable markets.....	909	90	10	70	30	98	2	94	104	102	100	21	21	21	21
Grocery stores (without meats).....	4,845	76	24	70	30	90	10	99	101	100	100	22	22	22	22
Combination stores (groceries and meats):															
Grocery stores with meats.....	2,117	87	13	82	18	92	8	99	101	100	100	17	17	17	17
Meat markets with groceries.....	748	82	18	81	19	94	6	98	100	101	101	13	12	12	13
Meat markets (including sea foods):															
Fish markets—sea foods.....	152	78	22	57	43	96	4	104	107	94	95	30	30	22	23
Meat markets.....	2,312	94	6	90	10	97	3	99	101	100	100	15	16	15	16
Bakeries—caterers:															
Bakeries—bakery goods stores (except manu- facturing bakeries).....	476	37	63	24	76	89	11	90	101	100	100	19	20	20	19
Caterers.....	0	83	17	89	11	83	17	97	101	101	101	72	70	70	70
Other food stores:															
Coffee, tea, spices.....	40	64	36	66	34	89	11	94	102	103	101	25	31	31	22
Farm products stores.....	4	100		100		80	20	32	37	246	85	50	43	7	25
General food stores.....	62	43	57	19	81	86	14	79	86	112	123	30	27	37	37
Bottled waters and beverages.....	47	87	13	75	25	97	3	93	111	100	96	4	3	4	2
General stores.....	997	76	24	66	34	88	12	98	104	101	97	11	12	11	12
General stores—groceries with apparel.....	78	72	28	52	48	89	11	99	102	101	98	15	15	16	18
General stores—groceries with dry goods.....	190	66	34	47	53	88	12	98	103	99	100	14	16	14	14
General stores—groceries with other merchandise.....	729	77	23	73	27	89	11	98	104	101	97	10	11	11	11
General merchandise group.....	1,671	30	70	34	66	80	20	90	90	96	124	10	10	11	15
Department stores:															
With food departments.....	37	33	67	36	64	90	10	94	92	98	116	12	11	11	16
Without food departments.....	202	31	69	31	69	85	15	86	88	95	131	9	10	11	14
Dry goods stores—piece goods stores:															
Dry goods stores.....	723	27	73	21	79	76	24	95	93	96	116	13	12	13	19
Piece goods stores.....	11	43	57		100	100		90	102	104	104	7	6	6	6
General merchandise stores:															
With food departments.....	90	73	27	64	36	92	8	102	100	102	96	5	4	5	8
Without food departments.....	134	41	59	26	74	86	14	85	89	108	118	21	22	25	28
Army and navy goods stores.....	41	80	20	76	24	100		97	92	100	111	18	17	22	24
Women's exchanges.....	5	12	88	50	50		100	88	88	88	186	22	22	22	14
Variety, 5-and-10, and to-a-dollar stores.....	428	18	82	45	55	82	18	95	96	97	112	9	9	10	18
Automotive group.....	11,657	88	12	92	8	97	3	93	104	103	100	8	8	8	8
Motor vehicle dealers:															
Automobile sales rooms—new and trade-in.....	1,692	91	9	80	20	97	3	98	102	102	98	2	2	2	2
Used-car establishments.....	368	95	5	95	5	98	2	97	103	101	99	7	8	7	7
Automobile dealers with farm implements and machinery.....	28	92	8	90	10	92	8	95	103	102	100	1	2	2	2
Accessories, tires, and batteries:															
Accessory stores with tires and batteries.....	327	92	8	91	10	97	3	98	101	101	100	3	3	3	3
Battery and ignition shops—brake repair shops.....	417	93	7	85	15	98	2	96	101	102	101	8	10	9	10
Tire shops (including tire repairs).....	531	98	7	90	10	98	2	93	102	104	101	4	5	5	5
Filling stations:															
Filling stations—gasoline and oil.....	1,795	98	2	98	2	96	4	96	103	101	100	22	22	22	22
Filling stations with tires and accessories.....	1,877	98	2	97	3	97	3	96	102	102	100	24	25	25	24
Filling stations with other merchandise.....	1,243	90	10	87	13	89	11	96	104	102	98	23	25	24	23
Motor cycles, bicycles, and supplies:															
Motor cycles dealers.....	22	92	8	80	20	100		95	101	102	102	3	3	4	3
Bicycles, motor cycles, and supplies stores.....	13	77	23	100		100		97	88	105	110	17	25	16	15
Bicycle shops.....	61	95	5	100		98	2	91	95	101	113	18	19	23	28
Garages and repair shops:															
Body, fender, and paint shops.....	213	95	5	94	6	96	4	99	101	100	100	6	7	6	7
Garages (repairs and storage, gasoline, oil, accessories).....	3,017	76	24	92	8	98	2	78	109	108	105	10	8	8	8
Parking stations, parking garages, and lots.....	27	99	1	100		95	5	98	103	101	98	13	12	11	12
Radiator shops (including repairs).....	10	94	6	100		100		101	106	96	97	19	18	20	20
Other automotive establishments:															
Aircraft and accessories.....	13	80	20	100		100		96	92	110	102	2	2	2	2
Boats (motor boats, yachts, canoes).....	12	85	15	50	50	100		97	112	96	95	6	3	6	4

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid disclosure of individual operations.

## CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT										
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)						
		Per cent 46	Per cent 54	Per cent 59	Per cent 41	Per cent 74	Per cent 26	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15			
<b>Apparel group.....</b>	<b>4, 612</b>																	
Men's and boys' clothing and furnishings stores:																		
Men's and boys' clothing stores.....	64	85	15	91	9	98	2	100	99	96	105	6	6	6	6	9		
Men's and boys' hat stores.....	66	93	7	90	10	100	8	102	99	97	102	28	28	28	27			
Men's furnishings stores.....	487	83	17	87	13	92	8	92	93	92	123	21	21	21	33			
Men's clothing and furnishings stores.....	512	82	18	86	14	96	4	95	94	96	115	15	14	11	22			
Family clothing stores—men's, women's, and children's.....	266	55	45	48	52	89	11	96	97	98	109	7	6	7	10			
Women's ready-to-wear specialty stores—apparel and accessories.....	909	11	89	18	82	45	55	102	91	104	103	7	7	7	8			
Women's accessories stores:																		
Corset and lingerie shops.....	73	10	90	24	76	37	63	95	97	101	107	11	11	11	11			
Furriers—fur shops.....	119	33	67	35	65	88	12	87	91	115	107	5	5	4	5			
Hosiery shops.....	56	55	45	42	58	59	41	98	98	99	105	4	4	5	8			
Knit goods shops.....	24	26	74	33	67	73	27	86	127	93	94	5	17	5	10			
Millinery stores.....	300	5	95	55	45	22	78	112	89	111	88	10	10	11	11			
Costume accessories stores, including jewelry, bags, and gloves.....	54	11	89	100	62	38	89	88	90	133	18	21	19	24				
Other apparel stores:																		
Children's specialty shops.....	37	12	88	19	81	21	79	87	74	98	141	29	24	30	46			
Custom tailors.....	554	79	21	77	23	98	2	102	96	101	101	7	7	7	7			
Dressmakers.....	23	9	91	100	13	87	120	72	118	90	7	10	6	5				
Infants' wear shops.....	14	4	96	100	25	75	97	94	101	108	9	9	9	10				
Shoe stores:																		
Shoe stores—men's.....	79	93	7	100	100	100	100	102	98	100	100	19	20	18	19			
Shoe stores—women's.....	75	72	28	84	16	80	20	102	102	101	101	12	13	12	15			
Family shoe stores—men's, women's, and children's.....	777	81	19	86	14	92	8	95	102	100	103	18	18	17	18			
<b>Furniture and household group.....</b>	<b>2, 838</b>	<b>77</b>	<b>23</b>	<b>73</b>	<b>27</b>	<b>91</b>	<b>9</b>	<b>98</b>	<b>97</b>	<b>101</b>	<b>108</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>5</b>			
Furniture stores:																		
Furniture stores.....	807	72	28	72	28	91	9	95	96	100	109	3	3	3	4			
Furniture and undertaker.....	15	91	9	83	17	81	19	99	96	101	104	19	17	16	16			
Furniture and hardware stores.....	105	77	23	83	17	91	9	98	93	99	110	6	3	6	6			
Floor coverings, draperies, curtains and upholstery stores:																		
Draperies, curtains, and upholstery stores.....	68	53	47	44	56	87	13	98	94	105	103	7	8	10	10			
Floor coverings stores.....	91	72	28	72	28	95	5	94	106	101	99	9	12	8	7			
Household appliances stores:																		
Household appliances stores (electric).....	372	85	15	76	24	92	8	96	97	103	104	2	2	2	2			
Household appliances stores.....	77	92	8	88	12	89	11	96	96	103	105	2	2	2	2			
Refrigerator dealers—electric only.....	46	89	11	75	25	100	98	98	109	99	94	1	1	1	1			
Other home furnishings and appliances stores:																		
Antique and used furniture dealers.....	40	76	24	92	8	83	17	97	102	101	100	15	20	19	16			
Brushes and brooms.....	15	99	1	100	100	100	100	100	100	100	100							
China, glassware, crockery, tinware, enamelware.....	45	54	46	42	58	79	21	92	93	90	125	7	7	8	25			
Picture and framing stores.....	37	63	37	64	36	90	10	96	96	100	108	11	11	12	16			
Stove and range dealers.....	11	95	5	100	100	100	100	98	95	101	106	3	3	3	2			
Antique shops.....	25	61	39	80	70	60	40	96	100	100	104	11	11	11	12			
Awnings, flags, banners, window shades, and tents.....	67	78	22	82	18	85	15	102	107	100	91	12	10	13	13			
Interior decorators.....	59	68	42	50	50	68	32	100	99	99	102	6	5	6	6			
Lamp and shade shops.....	11	39	61	100	100	97	33	96	95	100	109	10	10	14	12			
Radio and music stores:																		
Radio and electrical shops.....	725	87	13	83	17	95	5	95	96	102	107	9	9	10	11			
Radio and musical instruments stores.....	217	69	31	75	25	88	12	102	99	100	99	3	3	3	4			
<b>Restaurants, cafeterias, and eating places.....</b>	<b>6, 486</b>	<b>59</b>	<b>41</b>	<b>59</b>	<b>41</b>	<b>82</b>	<b>18</b>	<b>98</b>	<b>102</b>	<b>100</b>	<b>100</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>11</b>			
Restaurants, cafeterias, and lunchrooms:																		
Cafeterias.....	196	53	47	51	49	69	31	97	103	100	100	7	8	8	8			
Lunch rooms.....	2, 947	59	41	40	60	81	19	97	102	101	100	13	15	14	14			
Restaurants with table service.....	1, 906	62	38	33	67	83	17	99	101	100	100	9	10	9	9			
Lunch counters, refreshment stands, etc.:																		
Box lunches.....	12	31	69	19	81	89	11	97	104	102	97	19	20	18	19			
Refreshment stands.....	210	60	40	59	41	81	19	92	123	98	87	31	42	31	26			
Fountain—lunches.....	216	40	60	37	63	82	18	95	107	97	101	14	14	15	13			
Lunch counters.....	648	54	46	42	58	80	20	97	107	99	97	22	23	23	21			
Soft drink stands.....	322	76	24	69	31	93	7	100	114	97	89	18	23	19	16			
<b>Lumber and building group.....</b>	<b>2, 407</b>	<b>92</b>	<b>8</b>	<b>93</b>	<b>7</b>	<b>95</b>	<b>5</b>	<b>99</b>	<b>102</b>	<b>102</b>	<b>97</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>9</b>			
Lumber and building material dealers:																		
Lumber and building material dealers.....	643	95	5	96	4	94	6	100	103	102	95	11	7	8	8			
Lumber and hardware.....	398	93	7	94	6	92	8	100	102	100	98	6	6	6	6			
Roofing.....	79	94	6	97	3	99	1	89	94	115	102	18	14	18	18			
Brick and tile.....	10	100	0	100	0	100	0	81	76	113	130	10	10	7	6			
Electrical shops (without radio).....	318	89	11	82	18	92	8	100	103	100	97	8	10	9	8			
Heating and plumbing shops:																		
Heating appliances and oil burners.....	49	85	15	70	30	97	3	92	95	104	100	6	5	6	6			
Plumbing shops—heating and ventilating.....	554	89	11	96	4	97	3	97	101	102	100	11	14	13	15			
Paint and glass stores:																		
Glass and mirror shops.....	45	93	7	100	100	100	100	93	101	105	101	12	13	18	16			
Paint and glass stores.....	310	87	13	81	19	97	3	101	102	101	96	6	7	7	7			

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Other retail stores.....	10,908	78	84	77	23	81	9	97	98	100	105	11	12	12	14
Hardware stores.....	338	85	15	70	24	94	6	99	99	100	102	9	9	10	11
Hardware and farm implement stores:															
Farm implements, machinery and equipment dealers.....	106	91	9	84	16	94	6	97	97	101	105	3	3	3	2
Farm implement dealers with hay, grain, and feed.....	12	88	12	75	25	92	8	67	61	149	123	27	9	15	16
Hardware and farm implement stores.....	148	87	13	84	16	91	9	99	99	99	103	5	5	4	6
Farmers' supplies:															
Feed stores (flour, feed, grain, fertilizer).....	246	92	8	85	15	95	5	85	85	119	111	4	7	4	4
Fertilizer stores.....	35	100		100		100		99	97	104	100	27	24	27	28
Harness shops.....	32	89	11	80	20	94	6	94	100	101	105	16	17	18	25
Irrigation and drainage equipment and supplies (retail).....	22	97	3	100		100		100	99	94	98	22	13	8	24
Farmers' supply stores.....	30	87	13	100		93	7	69	83	150	98	12	6	43	27
Seeds, bulbs, and nursery stock.....	150	86	14	60	40	90	10	103	97	95	105	6	6	4	8
Cooperage—barrels, boxes, crates, casks.....	7	100		100		80	20	26	32	187	155	25	40	47	35
Coal and feed stores.....	295	90	10	84	16	93	7	94	97	102	107	9	10	11	12
Feed stores with groceries.....	96	78	22	67	33	92	8	97	100	101	102	12	13	13	14
Book stores:															
Book stores.....	140	51	49	62	38	68	32	91	96	99	114	15	19	19	15
Circulating libraries.....	4		100		100	40	60	60	60	60	220	33	33	33	18
Cigar stores and cigar stands:															
Cigar stores with fountains.....	82	75	25	68	32	98	2	99	100	100	101	13	14	14	15
Cigar stands.....	518	89	11	94	6	97	3	99	100	101	100	21	21	22	21
Cigar stores without fountains.....	987	91	9	87	13	97	3	98	100	101	101	16	17	17	17
Coal and wood yards—ice dealers:															
Coal and wood yards.....	211	91	9	97	3	96	4	92	95	106	107	15	17	21	15
Ice dealers.....	67	95	5	92	8	98	2	90	127	102	81	10	11	4	2
Drug stores:															
Drug stores.....	1,276	80	20	84	16	93	7	99	101	99	101	17	17	17	17
Drug stores with fountains.....	1,598	68	32	77	23	94	6	98	101	100	101	14	14	14	14
Florists.....	405	74	26	65	35	82	18	102	95	94	109	24	18	19	27
Gifts—novelties and toys—cameras:															
Toy shops.....	25	32	68	21	79	48	52	56	57	97	190	17	19	34	53
Art and gift shops.....	276	45	55	32	68	58	42	90	90	92	128	11	10	11	25
Novelty and souvenir shops.....	136	46	54	33	67	78	22	89	102	90	119	12	13	12	29
Camera dealers—photographic supplies.....	80	57	43	40	60	81	19	95	104	98	103	5	8	7	9
Jewelry stores:															
Jewelry stores (installment credit).....	45	67	33	100		96	4	86	88	94	132				13
Jewelry stores.....	709	70	24	78	22	93	7	95	95	97	113	10	16	16	20
Luggage and leather goods stores.....	87	67	33	52	48	88	12	85	87	89	139	7	9	11	30
Music stores (without radio).....	85	50	41	59	41	94	6	100	99	100	101	10	11	11	11
News dealers.....	177	86	14	91	9	83	17	96	105	99	100	29	28	30	29
Office, school, and store supplies and equipment dealers:															
Office and school supplies.....	74	64	36	69	31	83	17	93	95	97	115	7	8	8	12
Office and store mechanical appliance dealers (retail).....	107	84	16	100		100		98	99	101	102	1	1	1	1
Office and store furniture and equipment dealers.....	65	86	14	64	36	93	7	97	99	101	103	3	3	3	4
Store fixture dealers.....	12	94	6			100		95	91	116	98				
Typewriter dealers.....	80	83	17	80	20	96	4	100	100	100	100	1	1	1	1
Opticians and optometrists.....	142	77	23	65	35	95	5	99	101	101	99	9	8	8	7
Sporting goods stores including athletic and playground equipment:															
Sporting goods specialty stores.....	106	89	11	79	21	92	8	92	100	98	110	13	15	14	22
Sporting goods stores with toys and stationery.....	13	52	48	100		98	7	104	126	99	71	5	13	11	8
Scientific and medical instruments and supplies (at retail).....	48	59	41	67	33	85	15	100	101	102	97	2	2	3	3
Stationers and printers:															
Blank books, accounting and legal forms.....	6	88	12			100		100	100	100	100				
Paper and paper products stores.....	7	80	20			100		98	98	98	106				
Printers and lithographers.....	33	82	18	92	8	87	13	99	93	97	111	24	19	22	18
Stationers and engravers.....	169	65	35	61	49	80	20	94	93	96	117	4	4	5	13
Monuments and tombstones.....	39	95	5	100		96	4	103	102	98	97	12	14	13	14
Miscellaneous classifications (combined).....	1099	63	37	66	34	82	18	98	99	100	103	8	8	9	11
Secondhand stores.....	748	92	8	90	10	95	5	100	100	101	99	14	13	14	13



CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups <sup>1</sup> .....	85,691	3,210,863	3,004	411,600	7,576	517,037	10,334	395,926	9,834	242,419	18,372	264,349	14,616	106,745	19,773	50,821
Per cent of total stores and sales.....	100.00	100.00	3.51	12.82	8.84	16.10	12.06	12.33	11.59	7.55	21.44	8.23	17.06	3.33	23.07	1.53
<b>Food group</b> .....	<b>23,869</b>	<b>657,017</b>	<b>649</b>	<b>86,486</b>	<b>2,339</b>	<b>167,769</b>	<b>3,461</b>	<b>133,051</b>	<b>3,075</b>	<b>76,088</b>	<b>5,654</b>	<b>81,305</b>	<b>4,077</b>	<b>30,167</b>	<b>4,421</b>	<b>11,605</b>
Candy and confectionery stores:																
Candy stores—nut stores.....	195	2,100	—	—	1	55	12	435	10	462	46	684	33	254	84	211
Confectionery stores (candy and fountains).....	2,064	21,380	8	1,111	15	960	54	1,012	134	3,168	503	6,929	616	4,442	731	1,870
Dairy products stores:																
Dairy products stores (including ice cream).....	294	10,893	9	1,117	35	2,323	46	1,813	52	1,279	67	965	41	303	36	93
Eggs and poultry dealers.....	245	7,152	7	925	27	1,792	44	1,689	40	1,005	49	704	35	239	41	119
Milk dealers.....	118	20,977	12	1,786	11	727	19	690	12	312	21	278	11	82	8	19
Delicatessen stores.....	422	9,440	6	840	29	1,961	51	1,911	79	1,911	108	1,609	67	501	80	206
Fruit stores and vegetable markets.....	1,612	29,017	21	2,954	80	5,351	150	5,718	169	4,086	394	5,027	366	2,672	437	1,117
Grocery stores (without meats).....	10,337	238,411	173	22,331	934	61,601	1,595	61,342	1,213	29,678	2,368	83,707	1,892	13,990	2,138	5,471
Combination stores (groceries and meats):																
Grocery stores with meats.....	2,986	153,240	257	34,078	670	47,031	582	22,707	407	10,000	579	8,574	264	1,960	162	478
Meat markets with groceries.....	1,081	47,847	62	8,420	175	11,882	238	9,322	198	4,752	243	3,600	97	742	49	138
Meat markets (including sea foods):																
Fish markets—sea foods.....	274	4,657	2	201	20	1,336	30	1,124	25	627	51	702	65	465	81	202
Meat markets.....	3,219	94,311	86	11,920	306	20,398	530	20,181	605	14,755	981	14,277	453	3,295	266	802
Bakeries—caterers:																
Bakeries—bakery goods stores (except manufacturing bakeries).....	719	11,446	4	543	25	1,506	77	2,044	97	2,334	180	2,564	119	870	217	626
Caterers.....	7	164	—	—	1	60	—	42	—	—	3	50	—	—	2	3
Other food stores:																
Coffee, tea, spices.....	85	2,340	2	260	4	274	12	499	10	246	19	274	18	128	18	49
Farm products stores.....	8	147	—	—	1	71	1	30	1	28	1	14	—	—	4	5
General food stores.....	128	1,908	—	—	2	150	11	421	14	333	27	397	16	114	57	147
Bottled waters and beverages.....	75	1,878	—	—	3	222	8	271	5	124	24	350	14	101	20	49
<b>General stores</b> .....	<b>1,482</b>	<b>62,830</b>	<b>78</b>	<b>10,248</b>	<b>237</b>	<b>16,060</b>	<b>308</b>	<b>11,855</b>	<b>284</b>	<b>6,478</b>	<b>278</b>	<b>4,048</b>	<b>144</b>	<b>1,081</b>	<b>148</b>	<b>426</b>
General stores—groceries with apparel.....	143	4,592	3	367	17	1,168	23	860	27	654	31	474	17	132	23	68
General stores—groceries with dry goods.....	355	9,868	15	2,055	30	2,082	70	2,691	52	1,288	85	1,237	45	334	58	181
General stores—groceries with other merchandise.....	994	48,470	60	7,826	190	12,810	215	8,298	185	4,531	102	2,337	82	615	65	177
<b>General merchandise group</b> .....	<b>2,320</b>	<b>394,291</b>	<b>206</b>	<b>29,481</b>	<b>289</b>	<b>21,327</b>	<b>252</b>	<b>9,540</b>	<b>246</b>	<b>6,017</b>	<b>411</b>	<b>5,935</b>	<b>328</b>	<b>2,395</b>	<b>331</b>	<b>838</b>
Department stores:																
With food departments.....	39	74,196	5	735	—	—	—	—	—	—	—	—	—	—	—	—
Without food departments (including 2 mail-order houses).....	219	217,177	84	12,122	6	466	1	39	4	103	2	30	—	—	—	—
Dry goods stores—piece goods stores:																
Dry goods stores.....	1,107	32,964	38	5,150	119	8,144	150	5,072	135	3,321	249	3,012	209	1,522	192	605
Piece goods stores.....	14	521	—	—	3	221	5	209	3	67	1	15	1	6	1	209
General merchandise stores:																
With food departments.....	108	7,865	13	1,944	25	1,745	24	893	14	348	14	189	8	56	5	17
Without food departments.....	175	7,293	—	—	58	4,364	38	1,431	31	758	23	334	14	107	10	26
Army and Navy goods stores.....	54	1,671	3	387	7	461	6	236	14	338	15	213	4	28	5	10
Women's exchanges.....	7	139	—	—	2	105	—	—	—	—	2	21	1	7	2	6
Variety, 5-and-10, and to-a-dollar stores.....	597	52,465	63	9,143	79	5,821	28	1,060	45	1,082	105	1,521	91	669	110	272
<b>Automotive group</b> .....	<b>18,024</b>	<b>754,461</b>	<b>627</b>	<b>89,121</b>	<b>1,080</b>	<b>74,715</b>	<b>1,588</b>	<b>59,282</b>	<b>1,897</b>	<b>46,081</b>	<b>3,980</b>	<b>57,541</b>	<b>3,378</b>	<b>24,005</b>	<b>4,762</b>	<b>12,127</b>
Motor vehicle dealers:																
Automobile sales rooms, new and trade-in.....	1,870	455,565	424	61,712	359	26,693	169	6,572	97	2,412	104	1,544	46	349	29	88
Used-car establishments.....	515	28,165	33	4,328	78	5,445	59	2,286	61	1,514	85	1,205	68	485	105	243
Automobile dealers with farm imple- ments and machinery.....	28	4,897	5	655	11	824	3	131	—	—	1	19	—	—	—	—
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	395	20,091	40	5,385	90	6,206	67	2,639	37	930	50	733	30	280	62	164
Battery and ignition shops—brake repair shops.....	662	8,854	8	960	14	980	40	1,549	55	1,344	125	1,759	171	1,245	248	737
Tire shops (including tire repairs).....	809	25,798	35	4,819	88	6,146	81	3,071	81	2,050	144	2,049	137	1,010	222	575
Filling stations:																
Filling stations—gasoline and oil.....	3,180	45,355	7	1,060	66	4,176	262	9,022	406	9,746	915	13,359	664	4,332	858	1,821
Filling stations with tires and accessories.....	2,724	54,874	15	2,031	116	7,259	361	13,591	480	11,706	902	13,199	527	4,019	317	953
Filling stations with other mer- chandise.....	2,746	37,495	11	1,596	74	4,658	218	8,168	287	6,047	626	9,136	576	4,113	952	2,222
Motor cycles, bicycles, and supplies:																
Motor-cycle dealers.....	32	1,350	1	200	7	458	1	32	5	120	4	58	4	34	8	15
Bicycles, motor cycles, and sup- plies stores.....	15	221	—	—	—	—	1	48	1	29	7	101	5	36	1	4
Bicycle shops.....	108	926	—	—	2	112	2	57	3	68	25	356	27	185	49	139
Garages and repair shops:																
Body, fender, and paint shops.....	333	4,260	2	259	18	1,137	19	698	17	421	53	745	82	605	142	405
Garages (repairs and storage, gaso- line, oil, accessories).....	4,513	63,100	41	5,287	151	10,188	270	10,318	362	8,744	913	12,907	1,020	7,323	1,743	4,655
Parking stations, parking garages, and lots.....	36	704	1	108	2	160	3	112	1	27	17	241	4	32	8	25
Radiator shops (including repairs).....	21	146	—	—	—	—	1	31	—	—	3	39	7	48	10	28

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>Automotive group—Continued.</b>																
Other automotive establishments:																
Aircraft and accessories.....	20	1,702	2	345	2	133	5	170	1	23	3	41	1	9	3	8
Boats (motor boats, yachts, canoes).....	17	1,000	2	376	2	146	4	177			3	50			5	15
<b>Apparel group.....</b>	<b>6,669</b>	<b>283,999</b>	<b>204</b>	<b>39,612</b>	<b>737</b>	<b>50,250</b>	<b>871</b>	<b>33,431</b>	<b>808</b>	<b>19,691</b>	<b>1,324</b>	<b>19,234</b>	<b>947</b>	<b>8,941</b>	<b>1,488</b>	<b>3,801</b>
Men's and boys' clothing and furnishing stores:																
Men's and boys' clothing stores.....	97	4,879	6	890	10	654	15	571	13	307	14	184	8	57	24	79
Men's and boys' hat stores.....	80	2,371	4	430	8	518	20	777	14	371	12	177	8	54	14	45
Men's furnishings stores.....	781	16,062	8	940	46	3,030	122	4,570	131	3,149	236	3,493	122	938	114	327
Men's clothing and furnishings stores.....	672	47,409	45	6,082	142	9,909	144	5,544	93	2,341	140	2,082	34	253	31	94
Family clothing stores—men's, women's, and children's.....	346	35,183	38	5,414	71	4,861	44	1,673	47	1,144	51	740	28	194	31	83
Women's ready-to-wear specialty stores—apparel and accessories.....	1,335	77,780	67	9,426	149	9,980	104	6,345	166	4,009	245	3,637	185	1,380	204	605
Women's accessories stores:																
Corset and lingerie shops.....	102	2,035	3	346	6	410	11	432	13	302	22	312	22	167	25	76
Furriers—fur shops.....	148	6,659	8	938	18	1,325	15	555	24	591	24	341	21	140	30	97
Hosiery shops.....	90	2,378	4	519	8	590	14	553	11	270	11	163	12	95	28	65
Knit goods shops.....	35	634	1	114	1	55	7	249	2	49	6	92	6	50	12	24
Millinery stores.....	568	10,910	13	1,587	27	1,777	37	1,408	44	1,074	123	1,752	125	914	193	496
Costume accessories stores, including jewelry, bags, and gloves.....	73	1,638		8	513	6	228	9	219	21	303	9	66	19	41	
Umbrella shops, including parasols, and canes.....	3	52						2	45			1	7			
Other apparel stores:																
Children's specialty shops.....	53	679		1	86	5	183	5	125	10	146	11	52	21	57	
Custom tailors.....	917	17,065	21	2,765	54	3,803	98	2,554	66	1,682	162	2,124	169	1,203	380	957
Dressmakers.....	40	442						2	53	3	40	8	55	26	57	
Infants' wear shops.....	24	500	2	270			2	66	2	45	3	49	5	39	10	32
Shoe stores:																
Shoe stores—men's.....	101	4,044	12	1,602	21	1,413	10	389	9	229	10	261	14	101	16	40
Shoe stores—women's.....	88	7,081	16	2,207	28	1,901	13	487	9	245	9	121	2	17	2	6
Family shoe stores—men's, women's, and children's.....	1,135	44,106	46	6,082	139	9,326	174	6,842	146	3,541	223	3,211	157	1,139	217	619
<b>Furniture and household group.....</b>	<b>3,664</b>	<b>210,300</b>	<b>218</b>	<b>30,104</b>	<b>561</b>	<b>38,210</b>	<b>565</b>	<b>22,040</b>	<b>455</b>	<b>11,149</b>	<b>670</b>	<b>9,674</b>	<b>500</b>	<b>3,624</b>	<b>750</b>	<b>1,945</b>
Furniture stores:																
Furniture stores.....	1,064	103,371	103	14,131	174	11,867	163	6,387	112	2,730	164	2,382	128	940	144	394
Furniture and undertaker.....	19	624	1	103	3	220	3	113	3	85	6	37	2	16	1	2
Furniture and hardware stores.....	156	6,831	7	1,020	19	1,361	23	901	26	620	31	472	20	145	26	69
Floor coverings, draperies, curtains, and upholstery stores:																
Draperies, curtains, and upholstery stores.....	101	1,612	1	118	7	495	5	182	12	285	19	248	28	202	29	83
Floor coverings stores.....	132	4,272	6	778	19	1,211	22	842	14	333	20	283	14	100	35	83
Household appliances stores:																
Household appliances stores (elec- tric).....	446	17,921	21	2,883	82	5,703	79	3,126	46	1,140	73	1,036	51	351	80	211
Household appliances stores.....	84	5,309	6	819	17	1,140	13	495	16	304	15	211	5	43	5	16
Refrigerator dealers—electric only.....	58	4,080	6	961	22	1,646	7	256	6	147	2	31	2	13	7	15
Refrigerator dealers—electric and gas.....	4	247	1	160			1	45	2	42						
Other home furnishings and appliances stores:																
Aluminumware.....	4	550	1	116	1	84	1	30								
Antique and used furniture dealers.....	84	745	1	137	1	77	2	72	4	97	11	150	13	90	52	123
Brushes and brooms.....	20	942	3	383	5	362	3	103	3	72	1	12		5	9	
China, glassware, crockery, tin- ware, enamelware.....	65	1,746	1	167	6	356	10	398	10	256	9	133	9	66	19	51
Picture and framing stores.....	68	913	1	106	4	207	5	197	1	29	7	104	12	78	38	102
Stove and range dealers.....	17	297	1	137					3	82	2	29	4	31	7	18
Antique shops.....	68	1,453	2	303	2	102	10	367	2	48	6	97	22	157	23	54
Awnings, flags, banners, window shades, and tents.....	105	1,911	1	175	4	248	10	389	9	212	31	434	20	135	29	75
Interior decorators.....	69	4,578	5	665	14	980	8	306	6	141	15	220	6	45	9	21
Lamp and shade shops.....	17	139					1	31	1	23	3	36	3	19	9	29
Radio and music stores:																
Radio and electrical shops.....	1,014	27,154	31	3,905	111	7,322	144	5,595	160	3,668	219	3,182	145	1,054	207	545
Radio and musical instruments stores.....	269	24,595	19	2,858	70	4,823	55	2,205	29	745	36	527	16	130	20	45
<b>Restaurants, cafeterias, and eating places.....</b>	<b>9,276</b>	<b>183,541</b>	<b>214</b>	<b>28,527</b>	<b>518</b>	<b>35,185</b>	<b>732</b>	<b>27,868</b>	<b>811</b>	<b>18,345</b>	<b>2,014</b>	<b>28,674</b>	<b>2,058</b>	<b>14,964</b>	<b>2,834</b>	<b>7,138</b>
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	215	20,064	35	4,797	52	3,675	27	1,057	20	648	24	348	17	131	8	19
Lunch rooms.....	4,368	60,351	16	1,918	84	5,220	209	7,829	317	7,659	1,063	14,997	1,182	8,585	1,496	3,912
Restaurants with table service.....	2,107	97,891	147	19,883	351	24,175	407	15,668	314	7,785	454	6,092	206	1,531	101	456
Lunch counters, refreshment stands, etc.:																
Box lunches.....	13	749	3	393	3	238	1	38	2	40	2	26			2	6
Refreshment stands.....	399	3,280			1	72	8	325	25	608	86	1,186	87	649	192	441
Fountain—lunches.....	294	4,505	4	437	7	447	19	688	30	867	98	1,389	74	544	56	133
Lunch counters.....	1,205	12,315	8	968	17	1,185	55	2,040	62	1,518	202	2,888	340	2,449	521	1,266
Soft-drink stands.....	674	4,366	1	131	3	173	6	213	29	711	85	1,148	152	1,075	398	905

## CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued  
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued  
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (includes Table 4 B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$169,999		STORES WITH ANNUAL SALES OF \$60,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Lumber and building group.....	2,843	163,721	239	32,856	464	32,505	393	15,334	324	7,858	481	6,991	352	2,592	454	1,178
Lumber and building material dealers:																
Lumber and building material dealers.....	687	69,772	108	14,890	196	14,103	112	4,443	64	1,543	65	959	23	173	35	81
Lumber and hardware.....	415	54,722	90	12,264	137	9,644	83	3,325	30	758	20	301	10	76	3	8
Roofing.....	111	1,861	1	158	2	132	17	619	16	372	20	290	15	113	40	116
Dealers in any other single building material.....	16	375			2	146	1	44	4	87	4	68	1	9	4	10
Electrical shops (without radio).....	386	9,083	11	1,503	31	2,050	43	1,677	49	1,170	82	1,170	81	607	86	234
Heating and plumbing shops:																
Heating appliances and oil burners.....	59	2,113	4	559	9	618	14	556	5	116	14	194	8	61	5	9
Plumbing shops—heating and ventilating.....	651	13,475	8	1,061	42	2,741	64	2,375	93	2,292	167	2,368	127	916	145	403
Paint and glass stores:																
Glass and mirror shops.....	80	541	1	101			4	149	6	144	23	345	19	131	27	71
Paint and glass stores.....	438	11,439	16	2,270	45	3,071	55	2,146	57	1,373	86	1,296	68	507	109	246
Other retail stores.....	15,780	474,520	468	63,580	1,300	88,247	2,128	81,372	1,969	48,124	3,324	47,698	2,511	18,150	3,804	9,769
Hardware stores.....	1,210	38,711	39	5,172	103	7,025	192	7,285	183	4,399	303	4,389	210	1,574	157	470
Hardware and farm implement stores:																
Farm implements, machinery, and equipment dealers.....	131	13,158	14	2,008	35	2,519	20	768	9	229	9	127	14	99	15	36
Farm implement dealers with hay, grain, and feed.....	16	1,168	4	469	7	603	1	40	1	27	2	25			1	4
Hardware and farm implement stores.....	163	14,856	28	3,975	40	2,740	33	1,316	23	591	15	251	4	29	3	10
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer).....	324	44,161	41	5,734	61	4,331	31	1,153	33	769	47	688	26	194	33	86
Fertilizer stores.....	38	919	3	349	2	156	5	223	3	68	4	55	5	37	10	32
Harness shops.....	67	739	1	132			3	139	4	94	14	190	17	114	28	70
Irrigation and drainage equipment and supplies (retail).....	23	1,145	4	595	2	132	6	224	5	127	5	61	1	6		
Farmers' supply stores.....	33	1,774	3	423	10	730	3	146	2	51	0	84	3	25	5	12
Seeds, bulbs, and nursery stock.....	213	6,421	10	1,493	14	955	26	1,018	18	452	36	501	30	218	74	153
Cooperage—barrels, boxes, crates, casks.....	13	335			3	197	2	80			3	44	1	8	4	7
Coal and feed stores.....	332	21,612	42	5,387	61	4,300	68	2,612	43	1,066	47	723	26	204	27	75
Grain elevators (sales at retail).....	3	444			2	165										
Feed stores with groceries.....	186	7,243	13	1,684	27	1,952	28	1,075	20	484	20	288	10	72	13	33
Book stores:																
Book stores.....	192	8,033	14	1,898	21	1,492	18	635	17	427	32	443	34	230	46	121
Circulating libraries.....	11	31											2	13	9	18
Cigar stores and cigar stands:																
Cigar stores with fountains.....	118	2,354			12	741	19	745	13	327	21	307	21	156	32	76
Cigar stands.....	988	8,156			9	484	29	1,099	54	1,265	169	2,401	247	1,730	480	1,177
Cigar stores without fountains.....	1,880	23,829	6	708	41	2,724	110	4,100	150	3,684	447	6,178	473	3,305	648	1,682
Coal and wood yards—ice dealers:																
Coal and wood yards.....	272	5,486	1	152	13	927	35	1,320	36	872	58	805	41	291	86	194
Ice dealers.....	85	2,230	2	280	9	603	6	258	8	193	13	170	19	143	28	64
Drug stores:																
Drug stores.....	1,452	48,892	35	4,776	171	11,168	357	14,721	326	8,068	365	5,529	90	665	66	195
Drug stores with fountains.....	1,764	66,940	63	8,704	234	15,534	535	20,261	401	9,940	362	5,458	92	711	44	138
Florists.....	611	10,674	12	1,628	30	1,955	46	1,754	55	1,381	140	1,919	129	928	197	499
Gifts—novelties and toys—cameras:																
Toy shops.....	51	596			2	124	4	160	2	48	8	112	14	100	21	52
Art and gift shops.....	423	7,839	5	713	22	1,552	42	1,600	47	1,110	85	1,197	72	500	147	348
Novelty and souvenir shops.....	241	2,712			7	458	13	519	19	461	47	682	45	312	110	280
Camera dealers—photographic supplies.....	102	3,770	1	157	7	472	13	543	9	217	25	352	17	122	27	57
Jewelry stores:																
Jewelry stores (installment credit).....	48	7,534	11	1,462	14	1,093	8	337			3	49				
Jewelry stores.....	1,340	28,071	16	2,297	72	4,704	103	4,106	137	3,327	301	4,240	238	1,719	460	1,208
Luggage and leather goods stores.....	130	3,702	5	679	16	1,105	19	768	19	471	32	460	21	159	18	54
Music stores (without radio).....	162	2,727	5	675	7	492	6	250	12	304	29	395	30	220	72	177
News dealers.....	228	4,603	6	783	11	795	22	827	32	771	68	982	45	332	44	114
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	95	3,429	3	392	13	871	13	496	17	410	20	273	12	86	14	39
Office and store mechanical appliance dealers (retail).....	112	8,588	15	1,991	20	1,482	16	635	16	393	18	254	11	86	10	30
Office and store furniture and equipment dealers.....	72	6,381	4	563	19	1,272	18	538	8	192	10	144	6	46	2	7
Store fixture dealers.....	18	431	1	102	3	168	1	36	1	25	5	71	2	15	5	14
Typewriter dealers.....	66	3,423	1	102	8	524	13	479	7	167	17	257	8	62	6	18
Opticians and optometrists.....	295	4,196	4	452	9	608	21	785	22	642	70	970	85	597	84	242
Sporting goods stores, including athletic and playgro und equipment:																
Sporting goods specialty stores.....	144	3,638	1	189	16	1,045	24	932	17	425	41	589	18	139	26	67
Sporting goods stores with toys and stationery.....	22	1,222					2	73	4	97	4	57	5	36	6	17
Scientific and medical instruments and supplies, at retail.....	68	2,614	3	443	5	360	9	334	5	107	11	164	10	79	21	64
Stationers and printers:																
Blank books, accounting and legal forms.....	7	209			1	50	3	121	1	28			1	7	1	3
Paper and paper products stores.....	9	230							1	22			1	19	4	8
Printers and lithographers.....	98	649			2	168	2	88	3	70	5	72	9	59	77	196
Stationers and engravers.....	230	10,937	7	1,073	22	1,530	27	1,080	32	767	54	778	37	278	54	159
Monuments and tombstones.....	64	779	1	122	2	133	3	97	2	47	18	234	11	77	27	70
Miscellaneous classifications (combined).....	1,678	36,637	43	5,663	115	7,789	148	5,571	151	3,680	333	4,685	315	2,241	558	1,415
Secondhand stores.....	1,585	15,983	11	1,605	41	2,769	58	2,163	85	2,085	236	3,251	321	2,228	783	1,894

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	2,082	1,221,986	193	509,473	389	259,600	625	235,955	895	216,958
Per cent of total stores and sales.....	2.43	38.06	.23	15.87	.43	8.08	.73	7.35	1.04	6.76
<b>Food group.....</b>	<b>193</b>	<b>81,536</b>	<b>11</b>	<b>16,218</b>	<b>34</b>	<b>23,639</b>	<b>44</b>	<b>16,563</b>	<b>104</b>	<b>25,116</b>
Confectionery stores (candy and fountain).....	3	987					2	690	1	297
Dairy products stores:										
Dairy products stores (including ice cream).....	8	2,999			2	1,177	2	925	4	897
Egg and poultry dealers.....	2	(x)								
Milk dealers.....	24	17,084	6	6,520	6	3,720	6	2,407	6	1,431
Delicatessen stores.....	2	(x)								
Fruit stores and vegetable markets.....	5	1,492					2	722	3	770
Grocery stores (without meats).....	34	10,284			3	1,993	7	2,612	24	5,679
Combination stores (groceries and meats):										
Grocery stores with meats.....	65	28,408	3	4,170	15	11,333	11	4,119	36	8,786
Meat markets with groceries.....	24	8,991	1	1,373	4	2,531	5	1,735	14	3,352
Meat markets.....	22	8,683	1	1,149	4	2,885	5	1,712	12	2,637
Other food stores:										
Coffee, tea, spices.....	2	(x)								
General food stores.....	1	(x)								
Bottled waters and beverages.....	1	(x)								
<b>General stores.....</b>	<b>37</b>	<b>12,739</b>			<b>7</b>	<b>4,413</b>	<b>12</b>	<b>4,308</b>	<b>18</b>	<b>4,020</b>
General stores—groceries with apparel.....	2	(x)								
General stores—groceries with other merchandise.....	35	(x)								
<b>General merchandise group.....</b>	<b>247</b>	<b>318,768</b>	<b>49</b>	<b>241,214</b>	<b>46</b>	<b>32,918</b>	<b>55</b>	<b>20,936</b>	<b>87</b>	<b>23,690</b>
Department stores:										
With food departments.....	34	73,462	14	63,762	9	6,500	4	1,629	7	1,581
Without food departments (including 2 mail-order houses).....	122	204,418	30	170,281	16	11,744	28	10,592	48	11,801
Dry goods stores.....	15	5,037			2	1,297	4	1,530	9	2,204
General merchandise stores:										
With food departments.....	5	(x)								
Without food departments.....	1	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	70	32,807	4	5,838	19	13,377	17	6,295	30	7,387
<b>Automotive group.....</b>	<b>734</b>	<b>390,989</b>	<b>70</b>	<b>120,016</b>	<b>155</b>	<b>112,773</b>	<b>240</b>	<b>92,218</b>	<b>269</b>	<b>65,982</b>
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	642	356,136	69	117,680	141	103,399	206	79,807	226	55,241
Used-car establishments, including trucks.....	26	12,659	1	2,327	5	4,088	12	4,353	8	1,891
Automobile dealers with farm implements and machinery.....	8	3,268			3	1,785	2	715	3	708
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	10	3,759			2	1,080	5	1,923	3	756
Battery and ignition shops—brake repair shops.....	1	(x)								
Tire shops (including tire repairs).....	18	6,079			2	1,273	6	2,156	10	2,650
Filling stations:										
Filling stations—gasoline and oil.....	2	(x)								
Filling stations with tires and accessories.....	6	2,115			1	582	2	743	3	790
Filling stations with other merchandise.....	2	(x)								
Motor-cycle dealers.....	2	(x)								
Garages (repairs and storage, gasoline, oil, accessories).....	13	3,647			1	566	3	950	9	2,131
Other automotive establishments:										
Aircraft and accessories.....	3	973					1	470	2	503
Boats (motor boats, yachts, canoes).....	1	(x)								
<b>Apparel group.....</b>	<b>220</b>	<b>110,940</b>	<b>20</b>	<b>37,399</b>	<b>37</b>	<b>25,730</b>	<b>67</b>	<b>24,883</b>	<b>96</b>	<b>22,948</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	7	2,137					3	1,185	4	952
Men's furnishings stores.....	2	(x)								
Men's clothing and furnishings stores.....	43	21,015	5	7,863	4	3,107	13	5,050	21	4,995
Family clothing stores—men's, women's, and children's.....	36	21,008	6	9,723	8	4,940	9	3,327	13	3,078
Women's ready-to-wear specialty stores—apparel and accessories.....	65	42,305	7	17,165	18	13,039	19	6,850	21	5,251
Women's accessories stores:										
Furriers—fur shops.....	8	2,673			1	604	3	1,155	4	914
Hosiery shops.....	2	(x)								
Millinery shops.....	2	(x)								
Costume accessories stores, including jewelry, bags, and gloves.....	6	1,903					3	1,120	3	777
Other apparel stores:										
Custom tailors.....	7	2,078					3	1,155	4	923
Dressmakers.....	1	(x)								
Shoe stores:										
Shoe stores—women's.....	9	2,697			1	525	3	1,015	5	1,167
Family shoe stores—men's, women's, and children's.....	33	13,436	2	2,648	5	3,515	9	3,292	17	3,981

## CENSUS OF DISTRIBUTION

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS—Continued  
 STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>Furniture and household group</b> .....	145	93,645	19	47,485	23	15,815	42	15,295	61	15,046
Furniture stores:										
Furniture stores.....	76	65,032	15	42,737	11	7,483	21	7,766	29	7,046
Furniture and hardware stores.....	5	2,243			2	1,435	1	328	2	480
Floor coverings stores.....	2	(x)								
Household appliances stores:										
Household appliances stores (electric).....	8	3,470			2	1,581	3	1,088	3	801
Household appliances stores.....	7	2,191					4	1,425	3	766
Refrigerator dealers—electric only.....	6	1,611					1	360	5	1,251
Other home furnishings and appliances stores:										
Aluminumware.....	1	(x)								
China, glassware, crockery, tinware, enamelware.....	1	(x)								
Antique shops.....	1	(x)								
Awnings, flags, banners, window shades, and tents.....	1	(x)								
Interior decorators.....	6	2,193			2	1,161	1	330	3	702
Radio and music stores:										
Radio and electrical shops.....	7	1,792					2	665	5	1,127
Radio and musical instruments stores.....	24	13,262	4	4,748	6	4,155	5	1,962	9	2,307
<b>Restaurants, cafeterias, and eating places</b> .....	94	31,352	1	1,172	13	8,114	23	8,287	57	13,779
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	26	(x)								
Lunch rooms.....	1	(x)								
Restaurants with table service.....	67	21,099			9	5,898	15	5,418	43	10,383
<b>Lumber and building group</b> .....	138	64,427	8	20,498	12	8,610	52	19,917	64	15,402
Lumber and building material dealers:										
Lumber and building material dealers.....	84	33,580	4	5,778	7	4,031	37	14,290	30	8,575
Lumber and hardware.....	42	28,351	4	14,720	5	3,679	14	5,196	19	4,750
Electrical shops (without radio).....	3	(x)								
Plumbing shops—heating and ventilating.....	5	1,288					1	425	4	863
Paint and glass stores.....	2	(x)								
<b>Other retail stores</b> .....	276	117,580	15	25,471	42	27,588	90	33,560	129	30,971
Hardware stores.....	23	8,399	1	1,220	2	1,340	7	2,581	13	3,252
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	15	7,372			6	4,523	5	1,933	4	916
Hardware and farm implement stores.....	17	5,044			2	1,579	6	2,234	9	2,131
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	52	31,207	6	13,023	8	5,393	22	8,105	16	3,786
Farmers' supply stores.....	1	(x)								
Seeds, bulbs, and nursery stock.....	5	1,631			1	571	1	343	3	717
Coal and feed stores.....	13	7,246	1	1,181	4	2,421	5	1,877	8	1,707
Grain elevators (sales at retail).....	1	(x)								
Feed stores with groceries.....	5	1,654					4	1,429	1	225
Book stores.....	10	2,770					3	1,049	7	1,730
Cigar stores without fountains.....	5	1,349					1	324	4	1,025
Coal and wood yards—ice dealers:										
Coal and wood yards.....	2	(x)								
Ice dealers.....	1	(x)								
Drug stores:										
Drug stores.....	12	3,766			1	586	3	1,216	8	1,964
Drug stores with fountains.....	23	6,196			1	530	0	2,052	10	3,614
Florists.....	2	(x)								
Gifts—novelties and toys—cameras:										
Art and gift shops.....	3	819					1	327	2	402
Camera dealers—photographic supplies.....	3	1,849	1	1,186			2	663		
Jewelry stores:										
Jewelry stores (installment credit).....	12	4,593			2	1,223	6	2,451	4	919
Jewelry stores.....	13	6,469	2	2,961	1	501	3	1,338	7	1,669
Music stores (without radio).....	1	(x)								
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	3	856					1	431	2	425
Office and store mechanical appliance dealers (retail).....	6	3,716	1	1,054	3	2,045	1	321	1	296
Office and store furniture and equipment dealers.....	10	3,570			1	615	5	1,976	4	979
Typewriter dealers.....	6	1,814					3	1,052	3	762
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	1	(x)								
Sporting goods stores with toys and stationery.....	1	(x)								
Scientific and medical instruments and supplies, at retail.....	4	1,053							4	1,053
Stationers and engravers.....	6	5,323	3	3,946	1	820			2	557
Miscellaneous classifications (combined).....	15	5,889			6	3,355	2	810	7	1,724

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>85, 891</b>	<b>87, 364</b>	<b>251, 148</b>	<b>86, 107</b>	<b>\$375, 947, 801</b>	<b>\$10, 554, 278</b>	<b>\$377, 121, 939</b>	<b>\$456, 108, 970</b>	<b>\$3, 210, 863, 089</b>	<b>100.00</b>
Single-store independents.....	69, 985	82, 418	144, 776	24, 041	214, 743, 901	7, 179, 822	220, 522, 782	283, 875, 890	1, 950, 559, 129	60.75
2-store independents.....	4, 052	2, 894	24, 937	3, 121	38, 207, 445	904, 395	35, 025, 859	43, 722, 389	292, 814, 001	9.12
3-store independents.....	1, 338	561	12, 289	800	18, 349, 687	215, 132	17, 884, 283	19, 358, 450	136, 348, 953	4.25
Local branch systems.....	18	7	137	3	231, 274	427	222, 498	221, 170	2, 308, 084	.07
Local chains.....	3, 988	375	29, 573	2, 780	46, 145, 158	834, 777	49, 278, 342	51, 176, 760	360, 520, 799	11.23
Sectional chains.....	2, 335	-----	10, 399	2, 201	16, 296, 814	591, 740	14, 102, 380	12, 858, 640	139, 122, 648	4.33
National chains.....	2, 384	-----	19, 002	2, 553	23, 104, 147	635, 470	28, 283, 794	27, 413, 880	224, 109, 365	6.98
Other types of operation:										
Mail-order houses (catalogue only).....	8	6	1, 387	-----	1, 685, 050	-----	2, 445, 750	4, 975, 340	13, 279, 852	.41
Direct-selling (house-to-house).....	75	23	1, 565	-----	2, 301, 267	-----	578, 339	98, 670	5, 687, 795	.18
Roadside markets or stands <sup>1</sup> .....	46	52	6	2	3, 296	599	22, 643	9, 780	167, 480	.01
Curbside markets or stands.....	10	10	4	3	6, 143	543	5, 278	810	63, 724	-----
Itinerant vendors.....	52	01	18	7	11, 134	805	26, 051	8, 080	219, 671	.01
Rolling stores.....	7	8	5	3	6, 700	50	3, 943	1, 710	102, 806	-----
Industrial stores (including commissaries).....	36	5	376	32	654, 080	5, 855	272, 546	894, 920	5, 060, 042	.16
Leased departments, independent operators.....	69	63	388	40	525, 016	8, 840	597, 353	585, 090	3, 636, 950	.11
Leased department chains.....	325	30	1, 346	126	1, 048, 823	53, 499	2, 744, 301	1, 733, 336	11, 878, 988	.37
Utility-operated retail stores.....	130	-----	764	24	1, 145, 735	7, 732	757, 082	735, 640	5, 611, 961	.17
Manufacturer-controlled chains.....	176	-----	2, 260	53	4, 703, 257	12, 062	1, 666, 106	3, 138, 830	18, 690, 696	.58
Cooperative stores <sup>1</sup> .....	5	-----	27	1	36, 883	120	19, 057	64, 070	465, 963	.02
Cooperative buying associations <sup>1</sup> .....	3	-----	30	7	58, 470	3, 800	20, 316	134, 410	1, 316, 684	.04
Retailers, country buyers <sup>1</sup> .....	432	555	827	172	1, 163, 162	49, 493	1, 261, 554	2, 760, 280	22, 505, 654	.70
Retailers, wholesalers <sup>1</sup> .....	245	319	945	132	1, 499, 520	47, 774	1, 202, 634	1, 798, 660	15, 345, 404	.48
All other types.....	10	7	78	6	120, 299	1, 341	129, 039	544, 180	1, 046, 338	.03

<sup>1</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

## CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTIES	TOTAL		INDEPENDENT STORES <sup>1</sup>			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales in thousands	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales
TOTAL.....	85,691	3,210,863	75,375	2,379,722	74	4,719	363,232	11	5,597	467,909	16
Alameda.....	7,408	264,733	6,485	184,443	70	585	45,934	17	338	34,356	13
Alpine.....	6	19	6	19	100						
Amador.....	126	2,058	125	(x)	(x)	1	(x)	(x)			
Butte.....	577	16,211	514	12,483	77	20	1,650	10	43	2,069	18
Calaveras.....	136	1,689	131	1,566	93				5	123	7
Colusa.....	183	5,616	159	4,599	82	8	275	5	16	742	13
Contra Costa.....	1,213	28,588	1,105	23,030	81	41	2,358	8	67	3,200	11
Del Norte.....	99	2,058	95	1,952	95				4	106	5
Eldorado.....	144	2,869	133	2,590	90	5	208	7	6	71	8
Fresno.....	2,408	72,961	2,085	57,422	79	110	7,417	10	213	8,122	11
Glenn.....	201	5,463	165	3,918	72	11	381	7	22	1,164	21
Humboldt.....	700	22,965	656	19,195	84	16	1,114	5	28	2,656	11
Imperial.....	806	32,250	695	23,514	73	49	3,358	10	62	5,378	17
Inyo.....	127	2,865	114	2,286	80	6	323	11	7	266	9
Kern.....	1,100	38,400	958	28,446	74	77	4,802	12	65	5,242	14
Kings.....	345	11,971	290	9,674	81	21	1,166	10	25	1,131	9
Lake.....	195	2,440	190	2,275	93	5	171	7			
Lassen.....	111	5,464	92	2,871	52	6	415	8	13	2,178	40
Los Angeles.....	30,614	1,286,804	26,298	902,952	70	2,066	160,978	13	2,250	222,969	17
Madera.....	196	5,911	176	4,926	83	6	337	6	14	648	11
Marin.....	581	15,286	546	12,900	85	18	840	6	17	1,447	9
Mariposa.....	73	1,255	63	1,058	84	8	188	15	2	9	1
Mendocino.....	417	9,203	386	7,988	87	10	372	4	21	843	9
Merced.....	525	17,007	471	14,226	84	24	1,458	8	30	1,323	8
Modoc.....	124	3,011	108	2,339	78	2	(x)	(x)	14	(x)	(x)
Mono.....	19	312	18	276	88				1	36	12
Monterey.....	845	30,522	764	24,029	79	30	2,206	7	51	4,287	14
Napa.....	364	10,094	323	7,667	76	11	691	7	25	1,736	17
Nevada.....	180	3,821	164	3,199	84	5	203	7	11	369	9
Orange.....	2,064	60,996	1,854	51,072	84	73	4,175	7	137	5,749	9
Placer.....	405	9,950	365	7,663	77	13	710	7	27	1,571	16
Plumas.....	94	2,631	87	2,122	81	1	(x)	(x)	6	(x)	(x)
Riverside.....	1,206	37,540	1,083	31,025	83	37	2,158	6	86	4,357	11
Sacramento.....	2,036	82,551	1,834	64,028	77	89	7,125	9	113	11,398	14
San Benito.....	152	4,618	140	3,980	86	4	280	6	8	358	8
San Bernardino.....	2,022	62,166	1,809	52,090	84	91	5,802	9	122	4,274	7
San Diego.....	3,289	115,348	2,900	90,188	78	170	10,610	9	219	14,544	13
San Francisco.....	10,849	474,683	9,614	351,848	74	522	56,024	12	713	66,211	14
San Joaquin.....	1,499	50,499	1,344	39,448	78	70	5,452	11	85	5,599	11
San Luis Obispo.....	610	17,178	551	13,591	79	26	1,467	9	33	2,120	12
San Mateo.....	1,037	31,440	957	26,486	84	42	2,099	9	38	2,255	7
Santa Barbara.....	1,153	47,394	1,035	40,084	85	56	3,784	8	62	3,576	7
Santa Clara.....	2,096	77,032	1,906	65,251	85	92	6,180	8	98	5,601	7
Santa Cruz.....	697	21,253	642	18,591	88	28	1,517	7	27	1,145	5
Shasta.....	308	6,213	282	4,908	70	9	542	9	17	763	12
Sierra.....	49	622	48	582	94				1	40	6
Siskiyou.....	414	10,945	370	7,820	71	19	1,319	12	25	1,806	17
Solano.....	591	16,516	528	13,730	83	26	1,280	8	37	1,506	9
Sonoma.....	1,248	48,465	1,186	33,573	69	38	2,496	5	74	12,396	26
Stanislaus.....	911	33,076	814	24,406	74	41	3,801	11	56	4,860	15
Sutter.....	149	3,026	129	(x)	(x)	2	(x)	(x)	18	661	22
Tehama.....	245	6,214	221	4,676	75	11	697	11	13	841	14
Trinity.....	47	538	46	504	94				1	34	6
Tulare.....	924	32,710	774	23,421	72	55	3,132	9	95	6,157	19
Tuolumne.....	186	3,860	177	3,212	83	2	(x)	(x)	7	(x)	(x)
Ventura.....	953	31,390	863	23,438	75	34	2,158	7	86	5,794	18
Yolo.....	317	9,806	279	7,883	80	16	747	8	22	1,176	12
Yuba.....	287	10,171	255	7,953	78	11	999	10	21	1,219	12

<sup>1</sup> This classification does not include local branch systems.



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**TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	258	95	29	5	127	2	
Annual net sales.....	\$291,373,324	\$162,018,506	\$75,389,075	\$3,875,883	\$36,067,022	\$13,125,838	
Per cent of total sales.....	100.00	55.91	25.87	1.33	12.38	4.50	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	507	296	19	25	83	171	3
Annual net sales.....	\$52,465,061	\$3,244,028	\$813,303	\$2,336,169	\$9,209,250	\$36,714,269	\$147,452
Per cent of total sales.....	100.00	6.19	1.65	4.45	17.55	69.98	.28
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	1,030	1,310	168	91	29	31	1
Annual net sales.....	\$71,620,996	\$43,554,928	\$11,083,274	\$8,606,183	\$1,983,897	\$6,370,373	\$22,341
Per cent of total sales.....	100.00	60.81	15.48	12.02	2.77	8.89	.03
<b>Family clothing stores—men's, women's, children's:</b>							
Number of stores.....	346	217	52	64	5	7	1
Annual net sales.....	\$35,182,962	\$12,625,551	\$4,845,940	\$15,369,534	\$413,520	\$1,808,417	\$120,000
Per cent of total sales.....	100.00	35.89	13.77	43.68	1.18	5.14	.34
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	1,335	1,031	206	53	13	16	16
Annual net sales.....	\$77,779,517	\$40,694,530	\$18,567,637	\$3,008,069	\$10,045,898	\$3,366,550	\$2,006,833
Per cent of total sales.....	100.00	52.32	23.87	3.87	12.92	4.33	2.69
<b>Shoe stores:</b>							
Number of stores.....	1,324	799	156	223	26	45	75
Annual net sales.....	\$55,921,575	\$17,513,083	\$10,051,834	\$16,343,115	\$3,850,221	\$4,414,307	\$3,748,365
Per cent of total sales.....	100.00	31.32	17.97	29.23	6.89	7.89	6.70
<b>Furniture stores:</b>							
Number of stores.....	1,239	1,100	82	36	13	2	6
Annual net sales.....	\$111,326,912	\$70,099,518	\$8,546,409	\$30,061,987	(x)	(x)	\$253,346
Per cent of total sales.....	100.00	62.97	7.68	27.54	(x)	(x)	.23
<b>Radio and music stores:</b>							
Number of stores.....	1,283	1,081	129	46	23	2	2
Annual net sales.....	\$51,748,972	\$30,602,202	\$8,570,764	\$6,530,813	(x)	(x)	\$49,664
Per cent of total sales.....	100.00	59.25	16.56	12.62	(x)	(x)	.96
<b>Grocery stores (without meats):</b>							
Number of stores.....	10,337	8,470	325	424	543	445	130
Annual net sales.....	\$238,410,817	\$152,585,111	\$14,971,025	\$17,908,857	\$24,611,783	\$24,869,717	\$3,464,324
Per cent of total sales.....	100.00	64.00	6.28	7.51	10.32	10.43	1.46
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	4,007	2,688	128	357	189	667	38
Annual net sales.....	\$201,087,935	\$89,618,792	\$11,968,583	\$33,744,445	\$13,329,887	\$50,185,599	\$2,240,629
Per cent of total sales.....	100.00	44.57	5.95	16.78	6.63	24.96	1.11
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	6,690	6,161	300	170	26	27	6
Annual net sales.....	\$168,335,969	\$122,540,675	\$16,305,726	\$21,799,899	\$3,902,233	\$3,322,699	\$464,737
Per cent of total sales.....	100.00	72.70	9.69	12.95	2.32	1.97	.28
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	2,086	2,699	93	90	91	13	13
Annual net sales.....	\$34,338,523	\$25,732,444	\$2,028,425	\$2,562,986	\$3,639,390	\$375,281	\$375,281
Per cent of total sales.....	100.00	74.94	5.91	7.46	10.60	1.09	1.09
<b>Filling stations:</b>							
Number of stations.....	8,650	6,932	332	197	1,070	93	26
Annual net sales.....	\$137,724,082	\$101,253,439	\$9,098,222	\$2,708,394	\$23,003,343	\$1,138,373	\$522,311
Per cent of total sales.....	100.00	73.52	6.60	1.97	16.70	.83	.38
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	358	297	19	14	1	27	27
Annual net sales.....	\$7,715,006	\$5,288,480	\$1,175,372	\$706,446	(x)	(x)	(x)
Per cent of total sales.....	100.00	68.54	15.23	9.16	(x)	(x)	(x)
<b>Drug stores:</b>							
Number of stores.....	3,206	2,556	436	94	116	4	4
Annual net sales.....	\$115,831,475	\$75,490,734	\$17,534,223	\$6,373,750	\$16,318,931	\$113,828	\$113,828
Per cent of total sales.....	100.00	65.17	15.14	5.50	14.09	.10	.10
<b>Hardware stores:</b>							
Number of stores.....	1,210	1,117	72	19	1	1	1
Annual net sales.....	\$38,711,018	\$32,062,646	\$4,376,826	\$2,021,261	(x)	(x)	(x)
Per cent of total sales.....	100.00	82.82	11.31	5.22	(x)	(x)	(x)
<b>Jewelry stores:</b>							
Number of stores.....	1,383	1,282	71	14	6	7	8
Annual net sales.....	\$35,608,712	\$29,130,102	\$2,749,358	\$1,472,360	\$1,432,963	\$559,037	\$261,892
Per cent of total sales.....	100.00	81.81	7.72	4.14	4.02	1.57	.74

TABLE 7.—THE STATE—CREDIT BUSINESS  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTALS		ALL CASH		PROPORTION OF CREDIT BUSINESS										More than 80 per cent credit										
	Number of stores	Net sales	Number of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit			51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit					
					Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
<b>Total, all stores reporting:</b>	64,407	2,654,663	30,319	804,047	3,460	14,335	3,464	4,233	2,852	2,852	3,438	3,438	4,233	2,852	3,438	3,438	4,233	2,852	3,438	3,438	4,233	1,735	45,464		
Number of stores.....	100.00	100.00	47.01	30.13	5.46	22.11	5.35	6.57	4.45	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	2.70	1,735		
Per cent of total sales.....			30.13	30.13	5.46	22.11	5.35	6.57	4.45	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	2.70	1,735		
Per cent of total stores.....			30.13	30.13	5.46	22.11	5.35	6.57	4.45	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	4.45	5.35	5.35	6.57	2.70	1,735		
<b>Food group:</b>																									
Confectionery stores (candy and fountain).....	1,383	14,620	1,188	11,698	115	2,922	115	2,922	24	511	8	166	0	40	3	20	2	14	2	14	2	14	2	14	2
Dairy products stores (including ice cream).....	1,188	8,479	1,188	8,479	33	167	5	794	5	508	9	1,014	10	465	13	465	13	465	13	465	13	465	13	465	13
Bakery stores.....	258	6,413	203	4,731	55	1,486	2	784	11	437	2	381	3	388	3	40	40	40	40	40	40	40	40	40	
Fruit stores and vegetable markets.....	1,122	26,768	759	11,974	363	15,794	363	15,794	44	1,081	38	767	40	972	38	1,060	21	831	11	417	6	196	6	196	
Grocery stores (without meats).....	8,376	204,032	3,723	93,334	463	7,180	529	10,287	463	8,063	529	10,287	563	16,026	565	12,369	452	13,167	386	12,434	293	10,681	293	10,681	
Combination stores.....	2,719	133,671	1,400	87,017	84	2,115	84	2,115	99	2,685	154	5,857	256	6,905	168	5,737	197	7,163	161	9,115	69	3,239	69	3,239	
Grocery stores with meats.....	931	41,275	1,068	8,158	109	5,050	109	5,050	65	1,809	80	3,170	148	5,045	99	5,197	83	3,558	75	5,088	45	2,259	45	2,259	
Meat markets (including sea foods).....	202	3,644	102	1,376	24	406	13	176	10	140	9	154	15	373	13	278	13	315	5	235	3	71	3	71	
Fish markets—sea foods.....	2,568	76,337	1,070	25,023	248	6,359	137	4,082	194	6,199	226	7,715	263	8,694	157	6,195	137	5,716	92	4,113	42	2,331	42	2,331	
Meat markets.....	518	8,301	392	5,728	16	318	6	100	6	100	8	175	21	491	9	223	13	267	7	113	4	100	4	100	
Bakeries—bakery goods stores (except manufacturing bakeries).....																									
<b>General merchandise group:</b>																									
Department stores.....	38	73,084	2	3,627	10	16,278	5	14,583	19	9,925	20	26,778	14	36,068	19	45,788	9	43,450	7	1,645	6	1,956	2	1,692	
With food departments.....	201	189,200	76	18,780	36	9,232	20	26,778	14	36,068	19	45,788	14	36,068	19	45,788	9	43,450	7	1,645	6	1,956	2	1,692	
Without food departments.....	847	28,464	165	9,947	63	2,861	47	2,569	47	2,569	58	3,662	45	3,259	19	1,220	5	355	2	16	16	16	5	186	
Dry goods stores.....	87	6,796	20	668	3	107	7	418	8	632	10	611	4	160	8	632	10	611	8	1,052	16	1,293	16	1,293	
General merchandise stores.....	456	6,400	10	204	0	292	4	494	2	612	4	80	8	248	1	45	3	82	4	74	2	74	2	74	
Without food departments.....	455	46,743	13	194	7	63	63	50	2	11	4	50	4	21	1	45	3	82	4	74	2	74	2	74	
Variety, 5-and-10, and 25-and-30-cent stores.....	1,670	406,951	135	18,768	126	22,278	84	19,575	96	45,921	120	31,060	138	33,340	155	42,170	204	52,554	235	60,180	377	81,105	377	81,105	
Automotive group:																									
Automobile sales rooms—new and trade-in.....	253	10,078	58	2,178	19	386	45	2,338	19	929	21	559	21	566	18	623	18	790	16	730	18	979	18	979	
Accessories, tires, and batteries.....	549	13,974	142	2,166	40	554	36	880	23	405	29	406	55	1,149	40	815	45	1,394	61	2,694	78	3,495	78	3,495	
Tire shops (including tire repairs).....	2,131	30,363	1,000	10,855	390	6,071	164	2,969	139	2,481	107	1,579	50	1,015	23	371	22	422	22	422	22	422	22	422	
Filling stations—gasoline and oil.....	2,058	41,401	546	9,163	281	5,428	244	4,529	280	5,648	257	5,762	218	4,512	111	2,986	67	1,825	38	1,017	16	521	16	521	
Filling stations with tires and accessories.....	1,836	20,797	1,065	8,168	245	2,772	101	2,267	143	2,258	109	1,713	116	1,015	53	1,063	19	253	14	376	11	247	11	247	
Filling stations with other merchandise.....	3,506	48,225	1,072	12,922	313	4,055	301	3,620	281	2,995	329	4,841	434	5,205	224	4,080	231	4,366	190	3,462	131	2,669	131	2,669	
Garages (repairs and storage, gasoline, oil, accessories).....																									
<b>Apparel group:</b>																									
Men's and boys' clothing and furnishings stores.....	54	3,460	35	2,433	6	158	1	12	1	82	3	154	3	215	2	317	1	15	1	15	2	74	2	74	
Men's and boys' clothing stores.....	509	17,636	325	7,300	86	1,635	23	570	25	570	21	478	15	351	3	120	3	122	6	300	2	150	2	150	
Men's furnishings and furnishings stores.....	580	39,779	206	11,406	88	3,332	40	2,388	41	3,624	62	4,963	48	6,373	26	3,544	11	2,900	9	1,565	9	985	9	985	
Family clothing stores—men's, women's, children's.....	282	35,229	89	4,387	20	729	14	400	8	328	6	1,487	5	1,802	8	983	13	9,464	5	1,163	108	13,446	108	13,446	
Women's ready-to-wear specialty stores—apparel and accessories.....	982	68,716	461	14,406	112	2,912	58	2,275	60	6,393	43	2,697	60	4,081	51	3,751	43	5,465	29	9,583	65	17,255	65	17,255	
Women's accessories stores.....	117	5,893	66	1,249	9	161	2	609	1	95	7	308	7	293	3	295	8	955	2	398	12	1,632	12	1,632	
Hatters—fur shops.....	415	8,045	301	6,020	37	383	8	64	9	102	9	238	18	202	5	119	8	257	7	174	13	396	13	396	
Shoe stores—men's.....	46	1,624	33	1,228	4	57	3	60	2	117	2	42	1	1	1	687	1	141	1	110	1	146	1	146	
Shoe stores—women's.....	74	6,971	41	2,386	4	570	4	495	4	275	2	526	6	1,392	5	687	1	141	2	383	1	146	1	146	
Family shoe stores—men's, women's, children's.....	747	31,908	434	12,049	129	3,789	58	2,841	38	2,013	42	4,860	29	3,628	7	2,243	7	475	2	475	2	475	2	475	

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

	929	357	73	899	247	612	323	42	543	370	181	3,123	43	2,156	47	1,530	44	1,949	40	5,086	69	4,184	74	4,470	80	7,092	126	9,998	216	58,267										
<b>Furniture and household group:</b>																																								
Furniture stores	929	357	73	899	247	612	323	42	543	370	181	3,123	43	2,156	47	1,530	44	1,949	40	5,086	69	4,184	74	4,470	80	7,092	126	9,998	216	58,267										
Household appliances stores (electrical)																																								
Radio and music stores																																								
Radio and electrical shops																																								
Radio and musical instruments stores																																								
<b>Number and building group:</b>																																								
Number and building material dealers																																								
Electrical shops (without radio)																																								
Heating and plumbing shops																																								
Heating appliances and oil burners																																								
Pumping shops—heating and ventilating																																								
Paint and glass stores																																								
<b>Other retail stores:</b>																																								
Hardware stores																																								
Feed stores (flour, feed, grain, fertilizer)																																								
Book stores																																								
Cigar stores (without fountains)																																								
Coal and wood yards																																								
Drug stores																																								
Drug stores with fountains																																								
Florists																																								
Camera dealers—photographic supplies																																								
Jewelry stores																																								
Jewelry stores (installment credit)																																								
Music stores																																								
Music stores (without radio)																																								
Office, school, and store supplies and equipment dealers																																								
Office and store mechanical appliance dealers (retail)																																								
Office and store furniture and equipment dealers																																								
Sporting goods stores including athletic and playground equipment																																								
Sporting goods specialty stores																																								
Sporting goods stores with toys and stationery																																								
Stationers and engravers																																								

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 21,194 stores with sales of \$539,260,089 which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>
<b>Total</b> .....	<b>34, 179</b>	<b>\$1,936,948,341</b>	<b>\$1,066,233,630</b>	<b>55.05</b>	<b>\$271,599,907</b>	<b>Other types of operation—Con-</b>					
Independent stores <sup>2</sup> .....	31,700	1,576,221,945	854,120,893	54.19	193,464,518	Leased-department chains.....	20	\$1,038,535	\$476,989	45.93	\$10,969
Local branch systems.....	23	2,460,898	1,723,734	74.04	1,329,374	Utility-operated retail stores.....	124	5,275,452	3,697,193	70.08	2,333,088
Local chains.....	1,052	202,892,798	130,466,198	64.30	56,111,569	Manufacturer-controlled chains.....	69	8,685,677	7,043,668	23.31	2,378,593
Sectional chains.....	388	46,424,895	27,130,476	58.44	7,184,841	Cooperative stores <sup>3</sup> .....	4	465,263	138,360	29.74	.....
National chains.....	207	39,126,368	15,774,213	40.32	6,355,984	Cooperative buying associations <sup>3</sup> .....	6	4,058,533	1,840,767	45.58	.....
Other types of operation:						Retailers—country buyers <sup>4</sup> .....	309	18,390,337	11,533,842	62.72	.....
Direct-selling (house-to-house).....	35	1,399,695	1,237,852	88.44	1,172,150	Retailers—wholesalers <sup>4</sup> .....	185	12,366,615	7,220,242	58.38	.....
Industrial stores—including commissaries.....	19	3,075,023	1,143,622	37.19	18,647	All other types of operation.....	11	13,280,588	1,537,968	11.58	1,164,929
Leased-departments— independent operators.....	21	1,785,719	1,188,635	66.56	44,325						

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column cannot be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>2</sup> Includes single-store independents and two and three store independents.

<sup>3</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE  
A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>366,976</b>	<b>\$182,572,051</b>	<b>Other stores in which meals are served—Continued.</b>		
Restaurants, cafeterias, and eating places.....	350,399	157,706,159	Coffee, tea, spices.....	210	\$226,670
Cafeterias.....	30,441	17,556,534	General stores—groceries with apparel.....	85	19,609
Lunch rooms.....	133,560	45,787,172	General stores—groceries with dry goods.....	50	5,200
Restaurants with table service.....	165,497	85,107,145	General stores—groceries with other merchandise.....	375	52,150
Refreshment stands.....	844	390,401	Department stores with food departments.....	741	249,369
Fountain—lunches.....	3,620	1,234,355	Department stores without food departments.....	1,815	923,977
Lunch counters.....	16,227	7,617,379	General merchandise stores with food departments.....	830	153,361
Soft-drink stands.....	210	13,173	Automobile dealers with farm implements and machinery.....	15	4,804
Other stores in which meals are served:	16,577	4,866,882	Tire shops (including tire repairs).....	20	4,880
Confectionery stores (candy and fountain).....	5,678	1,476,198	Filling stations—gasoline and oil.....	107	12,228
Dairy-products stores (including ice cream).....	319	64,461	Filling stations with other merchandise.....	1,680	284,182
Delicatessen stores.....	810	329,425	Garages (repairs and storage, gasoline, oil, accessories).....	129	14,060
Grocery stores (without meats).....	1,709	201,808	Family clothing stores—men's, women's, and children's.....	14	1,864
Combination stores—grocery stores with meats.....	308	90,688	Cigar stores with fountains.....	77	74,803
Combination stores—meat markets with groceries.....	95	43,546	Cigar stands.....	155	35,785
Fish markets—sea foods.....	111	98,223	Cigar stores without fountains.....	128	34,749
Meat markets.....	100	45,000	Drug stores.....	152	53,122
Bakeries—bakery-goods stores (except manufacturing bakeries).....	477	136,613	Drug stores with fountains.....	395	109,955
Caterers.....	40	19,070	News dealers.....	34	4,319
			Miscellaneous classifications.....	18	6,300

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity tables. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>19,435</b>	<b>\$88,144,747</b>	<b>\$5,632,789</b>	<b>Automotive group—Continued.</b>			
Food group.....	15	35,501	.....	Body, fender, and paint shops.....	806	\$3,005,849	\$4,470
Confectionery stores (candy and fountain).....	.....	1,600	.....	Garages (repairs and storage, gasoline, oil, accessories).....	5,702	25,670,269	4,366,878
Grocery stores (without meats).....	12	30,310	.....	Parking stations, parking garages, and lots.....	25	82,310	342,958
Combination stores—grocery stores with meats.....	3	3,591	.....	Radiator shops (including repairs).....	28	94,633	.....
General stores.....	19	56,384	1,959	Aircraft and accessories.....	8	22,427	.....
General stores—groceries with dry goods.....	5	12,714	.....	Furniture and household group.....			
General stores—groceries with other merchandise.....	14	46,670	1,959	Radio and electrical shops.....	21	73,269	.....
General merchandise group.....	1	2,591	.....	Restaurants, cafeterias, and eating places.....	1	2,000	.....
Department stores with food departments.....	1	2,591	.....	Soft-drink stands.....	1	2,000	.....
Automotive group.....	19,156	87,441,888	5,820,810	Lumber and building group.....			
Automobile salesrooms—new and trade-in.....	8,496	25,681,829	694,299	Glass and mirror shops.....	15	73,810	.....
Used-car establishments.....	78	232,873	28,515	Other retail stores.....			
Automobile dealers with farm implements and machinery.....	136	388,614	.....	Hardware stores.....	53	155,818	.....
Accessory stores with tires and batteries.....	496	1,298,193	84,871	Farm implements, machinery and equipment dealers.....	3	14,430	.....
Battery and ignition shops—brake-repair shops.....	745	2,090,850	10,249	Hardware and farm implement stores.....	28	69,694	.....
Tire shops (including tire repairs).....	831	2,756,324	2,011	Feed stores (flour, feed, grain, fertilizer).....	16	60,142	.....
Filling stations—gasoline and oil.....	353	941,769	21,916	Harness shops.....	1	2,260	.....
Filling stations with tires and accessories.....	1,053	3,353,539	37,467	Miscellaneous classifications.....	3	6,100	.....
Filling stations with other merchandise.....	838	660,391	27,176				
Motor-cycle dealers.....	50	175,350	.....	Secondhand stores.....	154	300,523	.....
Bicycles, motor-cycles, and supplies stores.....	11	26,143	.....				

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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## C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$32,243,811</b>	<b>Furniture and household group—Continued.</b>	
<b>Food group</b> .....		Antique and used furniture dealers.....	\$63,806
Confectionery stores (candy and fountain).....	71,414	Picture and framing stores.....	43,137
Delicatessen stores.....	33,879	Stove and range dealers.....	42,909
Grocery stores (without meats).....	1,200	Antique shops.....	4,215
Grocery stores—grocery stores with meats.....	23,547	Awnings, flags, banners, window shades, and tents.....	54,772
Combination stores.....	1,350	Interior decorators.....	142,802
Bakeries—bakery goods stores (except manufacturing bakeries).....	865	Lamp and shade shops.....	18,594
Caterers.....	7,360	Radio and electrical shops.....	1,401,259
Bottled waters and beverages.....	2,713	Radio and musical instruments stores.....	366,257
<b>General stores</b> .....		<b>Restaurants and eating places</b> .....	
General stores—groceries with apparel.....	94,970	Lunch rooms.....	69,098
General stores—groceries with dry goods.....	2,900	Restaurants with table service.....	12,599
General stores—groceries with other merchandise.....	2,836	Refreshment stands.....	0,787
	89,234	Fountain—lunches.....	11,617
<b>General merchandise group</b> .....		Lunch counters.....	8,483
Department stores with food departments.....	2,722,776	Soft-drink stands.....	20,770
Department stores without food departments.....	397,958		8,363
Dry goods stores.....	2,261,409	<b>Lumber and building group</b> .....	
General merchandise stores with food departments.....	39,964	Lumber and building material dealers.....	6,690,779
Variety, 5-and-10, and to-a-dollar stores.....	1,800	Lumber and hardware.....	231,374
	21,645	Roofing.....	71,060
<b>Automotive group</b> .....		Dealers in any other single building material.....	270,192
Automobile sales rooms—new and trade-in.....	1,232,739	Electrical shops (without radio).....	76,636
Automobile dealers with farm implements and machinery.....	50,795	Heating appliances and oil burners.....	1,691,488
Accessory stores with tires and batteries.....	84,106	Plumbing shops—heating and ventilating.....	73,007
Battery and ignition shops—brake repair shops.....	600	Glass and mirror shops.....	2,492,598
Tire shops (including tire repairs).....	69,323	Paint and glass stores.....	86,956
Filling stations—gasoline and oil.....	10,984		797,459
Filling stations with tires and accessories.....	7,785	<b>Other retail stores</b> .....	
Filling stations with other merchandise.....	14,485	Hardware stores.....	14,854,763
Motor cycle dealers.....	176,851	Farm implements, machinery, and equipment dealers.....	1,028,672
Bicycles, motor cycles and supplies stores.....	40,000	Hardware and farm implement stores.....	382,668
Bicycle shops.....	7,432	Feed stores (flour, feed, grain, fertilizer).....	127,168
Body, fender, and paint shops.....	200,937	Fertilizer stores.....	19,603
Garages (repairs and storage, gasoline, oil, accessories).....	7,901	Harness shops.....	3,600
Aircraft and accessories.....	234,005	Irrigation and drainage equipment and supplies (retail).....	70,130
Boats (motor boats, yachts, canoes).....	314,805	Farmers' supply stores.....	223,482
	11,070	Seeds, bulbs, and nursery stock.....	91,680
<b>Apparel group</b> .....		Coal and feed stores.....	175,138
Men's and boys' clothing stores.....	3,536,933	Grain elevators (sales at retail).....	00,360
Men's and boys' hat stores.....	8,932	Book stores.....	4,000
Men's furnishings stores.....	44,833	Circulating libraries.....	36,338
Men's clothing and furnishings stores.....	73,770	Coal and wood yards.....	9,273
Family clothing stores—men's, women's and children's.....	51,208	Drug stores.....	90,728
Women's ready-to-wear specialty stores—apparel and accessories.....	49,839	Drug stores with fountains.....	30,605
Corset and lingerie shops.....	460,238	Florists.....	41,671
Furriers—fur shops.....	26,877	Toy shops.....	47,710
Hosiery shops.....	777,717	Art and gift shops.....	17,966
Knit goods shops.....	8,819	Novelty and souvenir shops.....	76,222
Millinery stores.....	21,720	Camera dealers—photographic supplies.....	60,785
Costume accessories stores including jewelry, bags, and gloves.....	123,860	Jewelry stores (installment credit).....	170,014
Umbrella shops including parasols and canes.....	15,631	Jewelry stores.....	245,542
Children's specialty shops.....	4,464	Luggage and leather goods stores.....	3,206,657
Custom tailors.....	4,950	Music stores (without radio).....	79,593
Dressmakers.....	556,467	News dealers.....	102,748
Shoe stores—men's.....	48,165	Office and school supplies.....	21,982
Shoe stores—women's.....	139,094	Office and store mechanical appliance dealers (retail).....	9,012
Family shoe stores—men's, women's, and children's.....	19,032	Office and store furniture and equipment dealers.....	676,813
	1,101,258	Store fixture dealers.....	79,177
<b>Furniture and household group</b> .....		Typewriter dealers.....	25,449
Furniture stores.....	3,645,284	Opticians and optometrists.....	164,609
Furniture and undertaker.....	280,892	Sporting goods specialty stores.....	408,150
Furniture and hardware stores.....	12,930	Sporting goods stores with toys and stationery.....	79,964
Draperies, curtains, and upholstery stores.....	21,023	Scientific and medical instruments and supplies, at retail.....	5,036
Floor coverings stores.....	232,694	Printers and lithographers.....	93,561
Household appliances stores (electric).....	267,066	Stationers and engravers.....	30,216
Household appliances stores.....	531,039	Monuments and tombstones.....	514,594
Refrigerator dealers—electric only.....	94,237	Miscellaneous classifications (combined).....	7,700
Refrigerator dealers—electric and gas.....	68,180		6,336,334
	9,832	<b>Secondhand stores</b> .....	325,054

<sup>1</sup>This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

## CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KINDS OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KINDS OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
<b>Total</b> .....	<b>\$27,977,203</b>	<b>\$42,841,465</b>	<b>\$61,904,671</b>				
<b>Food group</b> .....	<b>4,273,240</b>	<b>6,375,764</b>	<b>7,431</b>	Shoe stores:			
Candy and confectionery stores:				Shoe stores—men's.....			\$6,180
Candy stores—nut stores.....	15,850	4,266		Shoe stores—women's.....			551,850
Confectionery stores (candy and fountain).....	415,441	13,278		Shoe stores—men's, women's, children's.....		\$5,080	1,970,262
Dairy products stores:				<b>Furniture and household group</b> .....	<b>\$4,017,546</b>	<b>1,054,226</b>	<b>14,022,331</b>
Dairy products stores (including ice cream).....	454,206	377,161		Furniture stores.....	1,138,065	77,323	7,932,883
Milk dealers.....	336,997	2,296,967		Furniture and hardware stores.....			20,206
Egg and poultry dealers.....	35,748	443,815		Floor coverings, draperies, curtains, and upholstery stores:			
Delicatessen stores.....	213,723	29,803		Draperies, curtains, and upholstery stores.....	243,364	10,501	2,855
Fruit stores and vegetable markets.....	5,350	169,955		Floor coverings stores.....	107,062	74,745	10,817
Grocery stores (without meats).....	423,127	299,721		Household appliances stores:			
Combination stores (groceries and meats):				Household appliances stores (electric).....	148,893	505,515	1,069,052
Grocery stores with meats.....	325,280	442,227	4,156	Household appliances stores.....	2,400	74,598	74,808
Meat markets with groceries.....	256,218	203,049		Refrigerator dealers—electric only.....		69,051	16,850
Meat markets (including sea foods):				Other home furnishings and appliances stores:			
Fish markets—sea foods.....	7,800	92,310		Antique and used furniture dealers.....	201,425		
Meat markets.....	702,004	1,547,221	3,275	Brushes and brooms.....	5,275		
Bakeries—caterers:				China, glassware, crockery, tinware, enamelware.....		7,500	6,458
Bakeries—bakery goods stores (except manufacturing bakeries).....	778,466	184,608		Picture and framing stores.....	306,806	24,515	2,600
Caterers.....	39,610			Antique shops.....		15,100	90,666
Other food stores:				Awnings, flags, banners, window shades, and tents.....	478,065		11,706
Coffee, tea, spices.....	91,570	169,564		Interior decorators.....	884,646		28,689
Farm products stores.....		82,938		Lamps and shades.....	26,690	4,115	
General food stores.....	89,206	45,121		Radio and music stores:			
Bottled waters and beverages.....	82,644	3,700		Radio and electrical shops.....	474,765	77,568	319,729
<b>General stores</b> .....	<b>44,314</b>	<b>452,721</b>		Radio and musical instruments stores.....		107,095	4,429,024
General stores—groceries with dry goods.....	6,712	55,326		<b>Restaurants, cafeterias, and eating places</b> .....	<b>454,674</b>	<b>27,268</b>	
General stores—groceries with other merchandise.....	37,602	397,395		Restaurants, cafeterias:			
<b>General merchandise group</b> .....	<b>285,843</b>	<b>333,480</b>	<b>28,979,782</b>	Lunch rooms.....	82,322		
Department stores:				Restaurants with table service.....	303,066		
With food departments.....	264,387	15,194	6,167,422	Lunch counters and refreshment stands:			
Without food departments (including 2 mail-order houses).....			291,704	Fountain—lunches.....	66,196		
Dry goods stores—piece goods stores:				Lunch counters.....	3,000	17,668	
Dry goods stores.....	17,806	16,562	164,126	Soft drink stands.....		9,600	
Piece goods stores.....			1,776	<b>Lumber and building group</b> .....	<b>4,305,279</b>	<b>2,775,190</b>	<b>1,081,156</b>
General merchandise stores:				Lumber and building material dealers:			
With food departments.....	3,650		2,638	Lumber and building material dealers.....	1,844,086	797,652	497,383
Without food departments.....			1,918	Lumber and hardware.....	1,536,436	1,618,307	433,111
<b>Automotive group</b> .....	<b>175,385</b>	<b>24,105,955</b>	<b>4,886,275</b>	Roofing.....	160,697	3,900	
Motor vehicle dealers:				Electrical shops (without radio).....	164,848	68,539	8,324
Automobile sales rooms—new and trade-in.....		22,174,587	3,859,623	Heating and plumbing shops:			
Used-car establishments.....		406,154	946,060	Heating appliances and oil burners.....	14,775	9,543	
Automobile dealers with farm implements and machinery.....		33,663		Plumbing shops, heating and ventilating.....	305,505	20,998	45,986
Accessories, tires and batteries:				Paint and glass stores:			
Accessory stores with tires and batteries.....	7,565	246,497		Glass and mirror shops.....	35,318	22,413	
Battery and ignition shops—brake, repair shops.....	52,488	240,990	10,700	Paint and glass stores.....	243,014	233,838	90,352
Tire shops (including tire repairs).....	25,560	660,072	34,082	<b>Other retail stores</b> .....	<b>9,764,789</b>	<b>7,585,236</b>	<b>3,290,319</b>
Filling stations:				Hardware stores.....	276,940	232,298	213,024
Filling stations with tires and accessories.....	6,185	31,754		Hardware and farm implement stores:			
Filling stations with other merchandise.....		11,800		Farm implements, machinery, and equipment dealers.....	140,885	32,005	120,804
Motor-cycle dealers.....		109,221		Farm implement dealers with hay, grain, and feed.....	14,522	23,870	
Garages and repair shops:				Hardware and farm implement stores.....	22,611	464,934	8,737
Body, fender, and paint shops.....	21,627	30,100		Farmers' supplies:			
Garages (repairs and storage, gasoline, oil, accessories).....	53,000	150,908	10,834	Feed stores (flour, feed, grain, fertilizer).....	4,925,410	3,485,087	83,613
Other automotive establishments:				Harness shops.....	97,393		4,113
Aircraft and accessories.....			11,328	Irrigation and drainage equipment and supplies.....	169,988	10,055	
Boats (motor boats, yachts, canoes).....	4,000	10,119	13,558	Farmers' supply stores.....	55,910	44,308	
<b>Apparel group</b> .....	<b>4,552,656</b>	<b>113,564</b>	<b>9,579,132</b>	Seeds, bulbs, and nursery stock.....	17,400	134,412	18,166
Men's and boys' clothing and furnishings stores:				Cooperage—barrels, boxes, crates, casks.....	35,000		
Men's and boys' clothing stores.....			5,933	Coal and feed stores.....	572,220	254,128	3,935
Men's and boys' hat stores.....	6,000			Grain elevators (sales at retail).....		81,500	
Men's furnishings stores.....	205,335	16,643	2,854	Feed stores with groceries.....	12,129	142,002	
Men's clothing and furnishings stores.....	46,276		633,846	Book stores.....		86,930	107,663
Clothing stores—men's, women's, children's.....	215,043		1,269,223	Cigar stores without fountains.....	102,051	57,717	
Women's ready-to-wear specialty shops—apparel and accessories.....	1,592,510	23,586	4,831,990	Coal and wood yards—ice dealers:			
Women's accessories stores:				Coal and wood yards.....	10,625	28,925	7,508
Corset and lingerie shops.....			2,750	Ice dealers.....	221,125	56,571	
Furriers—fur shops.....	894,821	42,296	147,335	Drug stores:			
Hosiery shops.....			8,855	Drug stores.....	168,928	92,174	
Knit goods shops.....	38,165			Drug stores with fountains.....	35,007	18,628	
Millinery stores.....	230,327		43,593	Florists.....	1,545	38,635	10,812
Costume accessories stores, including jewelry, bags, and gloves.....			13,352	Gifts—novelties and toys—cameras:			
Other apparel stores:				Toy shops.....		14,553	18,900
Custom tailors.....	1,314,063	25,359	91,300	Art and gift shops.....	113,248	22,676	17,745
Dressmakers.....	10,037			Novelty and souvenir shops.....	1,890	1,353	
				Camera dealers, photographic supplies.....	27,150	103,836	92,227
				Jewelry stores:			
				Jewelry stores (installment credit).....	36,948		928,026
				Jewelry stores.....	209,217	192,220	86,597
				Luggage and leather goods stores.....	42,127	25,184	2,304

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$90,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

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**TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS—Continued**

KINDS OF BUSINESS	Merchandise manufactured on sales premises	Sales to other retailers for use or resale	Returned goods and allowances	KINDS OF BUSINESS	Merchandise manufactured on sales premises	Sales to other retailers for use or resale	Returned goods and allowances
<b>Other retail stores—Continued.</b>				<b>Other retail stores—Continued.</b>			
Music stores (without radio).....	\$5,532	\$45,792	\$203,330	Sporting goods stores, including athletic and playground equipment:			
News dealers.....		26,944	204,155	Sporting goods specialty stores.....	\$24,410	\$11,413	\$10,271
Office, school, and store supplies and equipment dealers:				Sporting goods stores with toys and stationery.....		756,380	
Office and school supplies.....	46,902	67,596	5,863	Scientific and medical instruments and supplies, at retail.....	170,370	118,926	79,420
Office and store mechanical appliances dealers.....		438,026	584,884	Stationers and printers:			
Office and store furniture and equipment dealers.....	14,485	40,595	66,477	Paper and paper products.....	17,243	50,011	3,499
Store fixture dealers.....	36,000		13,671	Printers and lithographers.....	116,739	16,560	
Typewriter dealers.....		3,110	2,776	Stationers and engravers.....	1,066,616	41,981	160,690
Opticians and optometrists.....	66,316	3,149	2,903	Miscellaneous classifications (combined).....	879,267	312,743	138,286
				Secondhand stores.....	118,697	28,081	58,246

**TABLE 11 A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES**

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for re-sale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$12,337,622]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
<b>Total.....</b>	<b>971</b>	<b>\$24,802,361</b>	<b>317</b>	<b>\$30,161,739</b>	<b>630</b>	<b>\$53,453,350</b>	<b>415</b>	<b>\$16,785,444</b>
Long Beach.....	19	447,071	12	444,817	8	1,403,745	12	489,377
Los Angeles.....	169	5,175,101	45	9,114,084	70	17,400,613	53	4,636,865
Oakland.....	63	1,197,786	21	1,401,885	49	4,091,972	18	765,763
San Diego.....	23	729,842	7	728,934	20	2,071,731	12	506,286
San Francisco.....	184	5,677,607	43	3,010,356	133	9,875,099	26	3,240,195

**TABLE 11 B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS**

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

[An (x) indicates the amounts have been withheld to avoid disclosures of individual operations, but are included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
<b>Total.....</b>	<b>\$6,776,978</b>	Los Angeles.....	\$137,397	San Diego.....	\$43,525
Alameda.....	126,234	Madera.....	13,960	San Joaquin.....	153,208
Butte.....	91,708	Marin.....	(x)	San Luis Obispo.....	382,208
Calaveras.....	(x)	Mariposa.....	(x)	San Mateo.....	(x)
Colusa.....	138,044	Mendocino.....	972	Santa Barbara.....	(x)
Contra Costa.....	102,705	Merced.....	156,507	Santa Clara.....	1,865
Del Norte.....	(x)	Modoc.....	4,465	Santa Cruz.....	(x)
Eldorado.....	(x)	Monterey.....	271,720	Shasta.....	3,000
Fresno.....	91,123	Napa.....	97,354	Siskiyou.....	(x)
Glenn.....	217,425	Orange.....	10,287	Solano.....	168,392
Humboldt.....	626	Placer.....	24,170	Sonoma.....	2,347,860
Imperial.....	94,268	Plumas.....	(x)	Stanislaus.....	1,095,678
Inyo.....	(x)	Riverside.....	10,738	Sutter.....	35,950
Kern.....	100,790	Sacramento.....	57,882	Trinity.....	(x)
King.....	106,085	San Bernardino.....	26,293	Tulare.....	310,564
Lassen.....	(x)			Ventura.....	148,562
				Yolo.....	49,519
				Yuba.....	42,708



## CENSUS OF DISTRIBUTION

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS—CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>		By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>
<b>Total</b> .....	<b>\$38, 323, 786</b>	<b>\$49, 917, 861</b>	<b>Groceries and food specialties</b> .....	<b>\$1, 125, 419</b>	<b>\$1, 689, 801</b>
<b>Amusement and sporting goods</b> .....	<b>354, 509</b>	<b>691, 190</b>	Groceries (general line).....	891, 241	934, 658
Amusement and sporting goods (except cameras and motion-picture equipment and supplies).....	348, 322	683, 027	Food and grocery specialties.....	234, 178	754, 613
Cameras and motion-picture equipment and supplies.....	6, 187	8, 163	<b>Hardware</b> .....	<b>428, 980</b>	<b>428, 980</b>
<b>Automotive</b> .....	<b>17, 693, 012</b>	<b>18, 291, 796</b>	Hardware (general line).....	411, 973	411, 973
Automobiles and other motor vehicles.....	16, 621, 949	17, 201, 502	Hardware (specialty).....	16, 987	16, 987
Auto motive equipment.....	439, 166	511, 979	<b>Iron and steel scrap and other waste materials</b> .....	<b>150, 884</b>	<b>150, 884</b>
Automobile parts (new and used).....	315, 060	331, 478	<b>Jewelry and optical goods</b> .....	<b>297, 787</b>	<b>319, 886</b>
Tires and tubes.....	246, 837	246, 837	Jewelry.....	275, 267	286, 192
<b>Chemicals, drugs, and allied products</b> .....	<b>483, 609</b>	<b>887, 504</b>	Optical goods.....	22, 500	33, 706
Chemicals.....	103, 046	389, 650	<b>Leather and leather goods (except gloves and shoes)</b> .....	<b>32, 982</b>	<b>32, 982</b>
Drugs and drug sundries (general line).....	47, 301	100	Leather and leather goods (general line).....	(x)	(x)
Drugs and drug sundries (specialty).....	288, 415	47, 301	Leather and leather belting.....	3, 762	3, 762
Paints, varnishes, lacquers and enamels.....	44, 847	488, 077	Luggage and leather goods.....	(x)	(x)
Toilet articles and preparations.....	222, 598	605, 116	Saddlery and harness.....	350	350
<b>Dry goods and apparel</b> .....	<b>46, 908</b>	<b>53, 351</b>	Shoe findings and leather cut stock.....	1, 589, 894	2, 121, 927
Clothing and furnishings (other than millinery and footwear).....	14, 594	31, 781	<b>Lumber and building materials (other than metal)</b> .....	<b>490, 915</b>	<b>1, 001, 437</b>
Dry goods (general line).....	15, 726	15, 726	Construction and building materials (other than metal and wood).....	1, 089, 779	1, 120, 490
Millinery and millinery supplies.....	14, 863	17, 137	<b>Machinery, equipment and supplies (except electrical)</b> .....	<b>1, 801, 114</b>	<b>3, 471, 472</b>
Notions.....	20, 000	360, 888	Commercial equipment and supplies.....	11, 739	328, 045
Piece goods.....	126, 233	126, 233	Construction equipment and supplies.....	376, 550	376, 550
Shoes and other footwear.....	547, 445	1, 063, 150	Farm machinery and equipment.....	76, 054	88, 352
<b>Electrical</b> .....	<b>404, 959</b>	<b>642, 615</b>	Manufacturing, mining, and drilling machinery, equipment and supplies.....	1, 073, 077	2, 234, 519
Electrical goods (including appliances).....	2, 500	247, 714	Professional equipment and supplies.....	198, 419	378, 961
Electrical equipment and supplies.....	33, 532	33, 532	Service equipment and supplies.....	65, 275	(x)
Radios and radio equipment.....	106, 454	166, 289	Transportation equipment and supplies.....	171, 114	198, 114
Refrigerators (electric).....	595, 198	687, 492	Coal and coke.....	32, 676	32, 676
<b>Farm products (not elsewhere specified)</b> .....	<b>108, 724</b>	<b>108, 724</b>	Iron and steel (except scrap).....	123, 438	148, 438
Cotton.....	16, 474	16, 474	Metals and metal work (other than iron and steel).....	15, 000	15, 000
Flowers and nursery stock.....	400, 000	562, 294	<b>Paper and paper products</b> .....	<b>205, 665</b>	<b>260, 385</b>
<b>Farm supplies (except machinery and equipment)</b> .....	<b>1, 044, 776</b>	<b>1, 044, 776</b>	Paper and paper products (general line).....	105, 317	105, 317
Farm supplies (except feed and fertilizer).....	159, 710	159, 710	Paper and paper products (specialty other than specified).....	37, 500	37, 500
Feed.....	885, 066	885, 066	Stationery and stationery supplies.....	53, 848	108, 568
<b>Food products (not elsewhere specified)</b> .....	<b>7, 457, 562</b>	<b>14, 211, 499</b>	Wall paper.....	9, 000	9, 000
Confectionery and soft drinks.....	45, 930	46, 665	<b>Petroleum and petroleum products</b> .....	<b>60, 872</b>	<b>443, 980</b>
Dairy products.....	5, 781, 505	12, 176, 307	<b>Plumbing and heating equipment and supplies</b> .....	<b>389, 831</b>	<b>568, 925</b>
Poultry and poultry products.....	236, 963	236, 963	Plumbing equipment and supplies.....	210, 630	254, 430
Dairy and poultry products.....	2, 838	26, 838	Heating equipment and supplies.....	179, 201	314, 495
Fish and seafoods.....	175, 111	175, 111	<b>Tobacco and tobacco products (except leaf)</b> .....	<b>125, 758</b>	<b>134, 958</b>
Fruits and vegetables (fresh).....	144, 550	202, 170	<b>All other</b> .....	<b>728, 831</b>	<b>1, 097, 625</b>
Meats and meat products.....	1, 070, 665	1, 347, 445	Books, periodicals, and newspapers.....	136, 995	308, 816
<b>Forest products (except lumber)</b> .....	<b>748, 335</b>	<b>748, 335</b>	Textiles and textile materials (other than dry goods).....	241, 107	241, 107
Boxes, shooks and cooperage.....	743, 335	743, 335	Miscellaneous kinds of business.....	350, 729	549, 703
Other forest products.....	5, 000	5, 000	<b>Furniture and house furnishings</b> .....	<b>182, 507</b>	<b>414, 388</b>
<b>Furniture and house furnishings</b> .....	<b>177, 304</b>	<b>204, 616</b>	Furniture.....	31, 285	31, 285
Furniture.....	177, 304	204, 616	House furnishings.....	177, 304	204, 616
House furnishings.....	5, 203	178, 487	Musical instruments and sheet music.....	5, 203	178, 487
Musical instruments and sheet music.....	25, 354	25, 354	<b>General merchandise</b> .....	<b>25, 354</b>	<b>25, 354</b>

<sup>1</sup> "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers," reference should be made to the wholesale census, and especially to table 4 therein.

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TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	85,691	87,364	251,148	\$875,947,861	\$456,108,970	\$3,210,863,059	100.00
Proprietorships.....	71,134	83,299	115,215	163,773,569	219,047,110	1,658,815,658	51.66
Proprietorships which are also cooperative associations.....	108	146	445	694,685	662,060	8,912,043	.28
Corporations.....	11,713	-----	126,785	201,211,717	223,027,240	1,448,759,417	45.06
Corporations which are also cooperative associations.....	46	-----	3,922	5,092,348	4,405,330	30,232,148	.94
Cooperative associations.....	67	-----	399	603,546	1,439,800	12,863,115	.40
Negro proprietorships.....	282	293	312	319,829	204,080	2,712,233	1.58
Oriental mutuals.....	2,359	3,625	4,060	4,232,813	6,721,900	50,537,276	1.53
Unclassified.....	2	1	10	19,364	1,450	30,599	-----

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	282	293	312	\$319,829	\$204,080	\$2,712,233	100.00
Food group.....	58	63	12	10,201	29,210	327,343	12.07
Candy and confectionery stores.....	6	6	4	2,704	910	18,071	.67
Grocery stores (without meats).....	36	41	1	1,148	16,870	148,815	5.49
Combination stores (groceries and meats).....	9	9	4	3,200	10,650	114,236	4.21
All other food stores.....	5	7	3	3,149	780	46,221	1.70
General merchandise group.....	3	4	4	3,399	15,710	24,075	.89
Dry goods stores—piece goods stores.....	3	4	4	3,399	15,710	24,075	.89
Automotive group.....	40	48	62	95,728	46,890	975,649	35.97
Motor vehicle dealers (new and used).....	4	6	25	58,699	37,450	707,771	26.10
Filling stations.....	11	10	15	20,510	4,810	165,297	6.09
Garages and repair shops.....	18	24	10	13,440	1,260	77,151	2.84
Other automotive establishments.....	7	8	2	3,079	3,370	25,430	.94
Apparel group.....	14	15	13	18,181	41,950	134,891	4.97
Men's and boys' clothing and furnishings stores.....	6	6	9	9,543	34,110	74,601	2.76
Family clothing stores—men's, women's and children's.....	3	3	1	1,058	2,700	20,224	.75
Women's ready-to-wear specialty stores—apparel and accessories.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Furniture and household group.....	3	4	1	1,690	6,320	33,392	1.23
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, and eating places.....	55	58	164	130,811	9,510	714,156	26.33
Restaurants, cafeterias, and lunch rooms.....	47	48	154	125,801	9,130	671,892	24.77
Lunch counters, refreshment stands, etc.....	8	10	10	5,010	380	42,264	1.56
Lumber and building group.....	4	7	17	14,054	1,850	85,313	3.15
Lumber and building materials dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	70	76	42	43,844	34,710	367,922	13.57
General stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies stores (including feeds and fertilizers).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	45	48	22	17,957	4,410	111,727	4.12
Drug stores.....	3	3	10	14,404	10,680	71,320	2.63
Jewelry stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	13	20	8	8,829	6,110	104,982	3.87
Secondhand stores.....	17	18	7	7,921	17,930	48,492	1.82

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TABLE 12C.—THE STATE—STORES OPERATED BY ORIENTALS  
NUMBER OF STORES, FULL-TIME EMPLOYEES, TOTAL PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	Full time employees	Total pay roll	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
<b>Total</b> .....	<b>2,359</b>	<b>3,625</b>	<b>4,060</b>	<b>\$4,232,813</b>	<b>\$6,721,800</b>	<b>\$60,537,278</b>	<b>100.00</b>
<b>Food group</b> .....	<b>993</b>	<b>1,505</b>	<b>1,422</b>	<b>1,542,160</b>	<b>1,780,200</b>	<b>27,089,702</b>	<b>58.60</b>
Candy and confectionery stores.....	55	61	20	17,243	36,350	342,081	.68
Dairy products stores.....	21	50	62	66,016	30,530	1,015,063	2.01
Fruit stores and vegetable markets.....	276	293	376	519,262	64,080	5,082,017	11.24
Grocery stores (without meats).....	397	599	474	420,714	903,340	7,791,000	15.42
Combination stores (groceries and meats).....	134	288	239	248,879	589,030	6,234,706	12.34
Meat markets (including sea foods).....	95	198	224	230,194	114,720	5,759,115	11.40
Other food stores.....	14	14	25	17,652	41,200	235,245	.46
<b>General stores</b> .....	<b>76</b>	<b>161</b>	<b>71</b>	<b>70,858</b>	<b>385,480</b>	<b>1,933,105</b>	<b>3.83</b>
<b>General merchandise group</b> .....	<b>91</b>	<b>155</b>	<b>184</b>	<b>152,110</b>	<b>875,380</b>	<b>2,371,048</b>	<b>4.69</b>
Dry goods stores—piece goods stores.....	58	96	96	97,405	596,290	1,265,182	2.50
General merchandise stores.....	28	55	41	30,351	191,410	831,949	1.65
Variety, 5-and-10, and to-a-dollar stores.....	4	4	1	720	2,930	15,539	.03
<b>Automotive group</b> .....	<b>13</b>	<b>16</b>	<b>18</b>	<b>28,638</b>	<b>8,140</b>	<b>167,171</b>	<b>.33</b>
Filling stations.....	4	5	7	9,633	3,950	61,058	.12
Garages and repair shops.....	7	9	11	16,955	3,880	100,563	.20
<b>Apparel group</b> .....	<b>94</b>	<b>157</b>	<b>142</b>	<b>140,508</b>	<b>635,540</b>	<b>1,992,822</b>	<b>3.94</b>
Men's and boys' clothing and furnishings stores.....	35	53	58	44,592	269,570	930,936	1.25
Family clothing stores—men's, women's, and children's.....	12	29	37	45,971	144,980	667,200	1.30
Women's ready-to-wear specialty stores—apparel and accessories.....	12	31	9	8,971	52,640	201,621	.40
Women's accessories stores.....	5	7	7	7,079	15,070	55,848	.11
Other apparel stores.....	15	21	22	18,468	18,110	136,323	.27
Shoe stores.....	15	19	9	14,830	135,170	310,894	.61
<b>Furniture and household group</b> .....	<b>18</b>	<b>20</b>	<b>43</b>	<b>49,769</b>	<b>135,930</b>	<b>459,279</b>	<b>.81</b>
Floor coverings, draperies, curtains, and upholstery stores.....	3	2	13	21,921	48,810	187,330	.33
Other home furnishings and appliances stores.....	10	12	17	19,141	72,900	178,061	.35
Radio and music stores.....	3	4	1	607	3,480	41,777	.08
<b>Restaurants, cafeterias, and eating places</b> .....	<b>606</b>	<b>835</b>	<b>1,439</b>	<b>1,473,471</b>	<b>137,370</b>	<b>8,442,779</b>	<b>16.71</b>
Restaurants, cafeterias, and lunch rooms.....	534	882	1,427	1,459,367	129,750	8,189,954	16.20
Lunch counters, refreshment stands, etc.....	52	53	12	14,104	10,620	250,825	.51
<b>Lumber and building group</b> .....	<b>2</b>	<b>2</b>	<b>3</b>	<b>4,614</b>	<b>860</b>	<b>14,769</b>	<b>.03</b>
<b>Other retail stores</b> .....	<b>437</b>	<b>663</b>	<b>788</b>	<b>769,277</b>	<b>2,718,480</b>	<b>7,979,712</b>	<b>15.79</b>
Hardware stores.....	10	24	11	8,275	81,330	208,930	.41
Hardware and farm implement stores.....	3	10	3	3,960	30,800	108,051	.22
Farmers' supplies.....	19	20	20	36,391	54,540	331,934	.66
Book stores.....	8	10	12	14,755	90,660	128,673	.26
Cigar stores and cigar stands.....	73	80	29	25,210	48,090	630,731	1.25
Drug stores.....	36	54	70	86,400	297,030	945,005	1.87
Florists.....	58	77	38	47,510	14,490	506,605	1.12
Gifts—novelties and toys—cameras.....	105	143	316	324,420	1,387,650	2,817,534	5.58
Jewelry stores.....	35	44	34	37,904	178,590	401,085	.79
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	8	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	96	9	31	21,570	78,830	109,028	.20
<b>Secondhand stores</b> .....	<b>9</b>	<b>11</b>	<b>2</b>	<b>3,890</b>	<b>44,540</b>	<b>87,889</b>	<b>.17</b>

This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part I, Retail Distribution.

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TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> <small>(Commodity coverage, 11.7 per cent)</small>			<b>Grocery stores (without meats):</b> <small>(Commodity coverage, 12.7 per cent)</small>		
Bakery products, fresh.....	18.7	2.1	Bakery products, fresh.....	6.5	5.0
Bottled beverages.....	5.6	.5	Bottled beverages.....	1.8	1.1
Cigars, cigarettes, and tobacco.....	20.9	4.5	Confectionery and nuts.....	2.0	1.2
Confectionery and nuts.....	35.9	35.9	Delicatessen, ready-to-serve foods.....	7.4	2.5
Delicatessen, ready-to-serve foods.....	23.4	1.0	Fresh fish and other sea foods.....	11.5	.3
Fountain sales and ice cream.....	27.8	27.8	Fruits and vegetables.....	17.3	11.3
Magazines and newspapers.....	10.7	2.6	Groceries—		
Miscellaneous merchandise.....	(x)	1	Butter and cheese.....	7.8	7.8
Receipts from sale of meals.....	24.8	24.6	Eggs.....	5.7	5.7
			Lard, cooking fats, etc.....	3.9	3.9
			Flour.....	3.3	3.3
			Sugar.....	6.3	6.3
			Canned goods and other groceries.....	45.0	45.0
			Milk and cream.....	6.4	.4
			Ice cream.....	3.0	1.7
			Nonfood products—		
			Cigars, cigarettes and tobacco.....	2.6	1.5
			Hardware.....	4.0	.7
			Household supplies.....	3.0	.9
			Other nonfood products.....	(x)	.7
			Poultry.....	7.1	.7
			Receipts from sale of meals.....	9.5	.2
			<b>Combination stores—grocery stores with meats:</b> <small>(Commodity coverage, 20.6 per cent)</small>		
			Bakery products, fresh.....	5.8	3.3
			Bottled beverages.....	.9	.3
			Confectionery and nuts.....	1.7	.6
			Delicatessen, ready-to-serve foods.....	4.4	.8
			Fresh fish and other sea foods.....	1.2	.3
			Fruits and vegetables.....	12.5	7.2
			Groceries—		
			Butter and cheese.....	5.9	5.9
			Eggs.....	4.3	4.3
			Lard, cooking fats, etc.....	2.9	2.9
			Flour.....	2.3	2.3
			Sugar.....	3.7	3.7
			Canned goods and other groceries.....	47.4	47.4
			Ice cream.....	4.1	.4
			Meats, including poultry.....	16.6	16.0
			Milk and cream.....	2.5	1.1
			Nonfood products—		
			Cigars, cigarettes, and tobacco.....	2.8	1.2
			Hardware.....	3.8	.2
			Household supplies.....	2.8	.3
			Other nonfood products.....	(x)	1.0
			Receipts from sale of meals.....	8.2	.2
			<b>Combination stores—meat markets with groceries:</b> <small>(Commodity coverage, 34 per cent)</small>		
			Bakery products, fresh.....	7.3	4.9
			Bottled beverages.....	.9	.3
			Confectionery and nuts.....	.9	.3
			Delicatessen, ready-to-serve foods.....	8.5	2.8
			Fresh fish and other sea foods.....	4.2	1.8
			Fruits and vegetables.....	12.6	10.2
			Groceries—		
			Butter and cheese.....	4.6	4.6
			Eggs.....	2.8	2.8
			Lard, cooking fats, etc.....	2.1	2.1
			Flour.....	2.2	2.2
			Sugar.....	2.9	2.9
			Canned goods and other groceries.....	23.2	23.2
			Ice cream.....	5.9	1.4
			Meats, including poultry.....	36.2	36.2
			Milk and cream.....	5.1	1.2
			Nonfood products—		
			Cigars, cigarettes and tobacco.....	2.7	1.3
			Household supplies.....	2.3	.5
			Other nonfood products.....	(x)	1.1
			Receipts from sale of meals.....	21.1	.2
			<b>Fish markets—sea foods:</b> <small>(Commodity coverage, 8.2 per cent)</small>		
			Cigars, cigarettes and tobacco.....	5.2	.8
			Delicatessen, ready-to-serve foods.....	1.5	.4
			Fresh fish and other sea foods.....	82.9	82.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in this second column are applicable to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Fish markets—sea foods—Continued.</b>			<b>Department stores (with food departments)—Continued.</b>		
Fruits and vegetables.....	22.9	3.6	Infants' wear.....	2.0	1.9
Groceries.....	28.8	4.6	Jewelry, silverware and clocks.....	1.7	1.7
Meats, including poultry.....	18.8	6.1	Leather goods, billfolds, gloves, and handbags.....	.9	.8
Miscellaneous merchandise.....	(x)	1.6	Luggage.....	.9	.7
<b>Meat markets:</b>			Meats, including poultry.....		
(Commodity coverage, 24.9 per cent)			Miscellaneous merchandise.....		
Bakery products, fresh.....	10.2	.6	Paints, varnishes, glass, and painters' supplies.....	2.5	.3
Butter and cheese.....	2.5	.5	Paper and paper goods.....	1.0	.9
Delicatessen, ready-to-serve foods.....	11.7	1.4	Pets (goldfish, etc.).....	.2	.1
Eggs.....	2.7	.5	Phonographs and records.....	.3	.1
Fresh fish and other sea foods.....	5.0	1.5	Radio parts and accessories.....	.3	.1
Fruits and vegetables.....	6.5	.5	Radio sets.....	1.7	1.0
Ice cream.....	7.1	.4	Refrigerators, electric and gas.....	.2	.1
Lard, cooking fats, etc.....	2.6	.8	Rubber goods.....	.3	.1
Meats, including poultry.....	93.6	93.6	Service.....	.8	.6
Receipts from sale of meals.....	(x)	.2	Shoes and other footwear—		
<b>GENERAL MERCHANDISE GROUP</b>			Men's.....		
<b>Department stores (with food departments):</b>			Boys' and youths'.....		
(Commodity coverage, 92.1 per cent)			Women's.....		
Antiques, art goods, gifts.....	1.1	.8	Misses' and children's.....	.8	.7
Apparel and accessories, women's, misses', children's—			Sporting goods, gymnasium and playground equipment.....	2.2	1.5
Children's wear.....	1.1	.9	Stoves and ranges, gas.....	.8	.5
Millinery.....	2.5	2.4	Stoves, ranges, heaters, etc. (other than electric or gas).....	1.3	.2
Hosiery.....	4.4	4.3	Tires, tubes and tire accessories.....	2.3	1.3
Coats, suits, and dresses.....	11.5	9.9	Toilet articles.....	.4	.2
Underwear, negligees, corsets, etc.....	4.0	3.9	Toiletries and cosmetics.....	2.5	1.0
Other apparel, except furs.....	3.7	3.5	Toys and games.....	1.6	1.5
Appliances and supplies, electrical—			Wall paper.....	.3	.1
Household appliances, motor driven (except refrigerators).....	2.1	1.8	<b>Department stores (without food departments):</b>		
Household heating appliances—portable.....	.5	.3	(Commodity coverage, 85.1 per cent)		
Lighting equipment.....	.4	.1	Antiques, art goods, gifts.....	1.6	1.3
Incandescent lamps.....	.4	.1	Apparel and accessories, women's, misses', children's—		
Construction materials.....	1.1	.1	Children's wear.....	2.1	1.6
Other appliances.....	.9	.2	Millinery.....	3.1	2.4
Automotive parts and accessories (except tires and tubes).....	4.0	.5	Hosiery.....	4.5	4.5
Bakery products, fresh.....	.5	.4	Coats, suits, and dresses.....	15.7	16.2
Books.....	.6	.3	Underwear, negligees and corsets, etc.....	6.7	6.5
Bottled beverages.....	1.2	.1	Other apparel, except furs.....	3.3	3.0
Building materials.....	1.1	.1	Appliances and supplies, electrical—		
Cameras.....	.1	.1	Household appliances, motor driven.....	.8	.6
Cigars, cigarettes, and tobacco.....	3.4	.8	Household heating appliances—portable.....	.2	.1
Clothing and furnishings (men's and boys')—			Lighting equipment.....	1.1	.1
Custom tailoring.....	.4	.2	Other appliances.....	.5	.1
Suits.....	2.7	2.5	Automotive parts and accessories (except tires and tubes).....	4.5	.4
Overcoats.....	.3	.2	Clothing and furnishings (men's and boys')—		
Hats and caps.....	.6	.5	Suits.....	2.0	1.8
Furnishings.....	8.3	7.7	Overcoats.....	.8	.7
Work clothing.....	.9	.7	Hats and caps.....	.4	.3
Other clothing.....	.9	.7	Furnishings.....	5.8	5.6
Confectionery and nuts.....	.3	.2	Work clothing.....	1.0	.7
Delicatessen, ready-to-serve foods.....	.7	.4	Other clothing.....	.5	.3
Drugs, patent medicines, etc.....	1.4	.3	Confectionery and nuts.....	.6	.4
Drug sundries.....	2.2	1.5	Drugs, patent medicines, etc.....	.3	.1
Dry goods and notions—	1.7	.2	Drug sundries.....	1.3	.2
Cotton piece goods.....	2.1	2.1	Dry goods and notions—		
Linen goods.....	1.1	.7	Cotton piece goods.....	2.8	2.8
Wool and wool-mixed goods.....	.9	.8	Linen goods.....	1.9	1.8
Rayon piece goods.....	.5	.4	Wool and wool-mixed goods.....	1.3	1.3
Silk and velvet piece goods.....	4.1	3.6	Rayon piece goods.....	.6	.4
Notions and small wares.....	3.0	3.0	Silk and velvet piece goods.....	5.0	5.0
Other dry goods.....	2.5	1.3	Notions and small wares.....	5.2	5.1
Farm and garden equipment and supplies.....	1.6	.2	Other dry goods.....	1.9	.7
Flowers, wreaths, etc.....	.2	.1	Flowers, wreaths, etc.....	.3	.1
Fountain sales and ice cream.....	1.0	.7	Fountain sales and ice cream.....	1.1	.2
Fresh fish and other sea foods.....	1.3	.2	Furniture—		
Fruits and vegetables.....	5.5	1.1	Bedroom.....	.8	.5
Furniture—			Living room, library, and hall.....	1.8	1.1
Bedroom.....	1.5	1.4	Dining room.....	.8	.5
Living room, library, and hall.....	1.6	1.5	Kitchen.....	.3	.1
Dining room.....	.6	.5	Other household.....	.7	.4
Other household.....	.6	.4	Furs and fur goods.....	1.1	.8
Furs and fur goods.....	.9	.6	Hardware—		
Groceries—			Builders' and shelf.....	.8	.2
Butter and cheese.....	.5	.4	Carpenters' and mechanics' tools.....	.9	.1
Eggs.....	.4	.1	Other hardware.....	1.0	.2
Lard, cooking fats, etc.....	.5	.4	Heating and plumbing equipment and supplies.....	1.6	.1
Flour.....	.2	.1	Home furnishings—		
Sugar.....	.5	.4	Draperies, upholstery and curtains.....	2.7	2.5
Canned goods and other groceries.....	2.8	2.4	Floor coverings.....	2.1	1.7
Hardware.....	3.1	1.9	Bedding, mattresses, springs.....	1.6	1.1
Heating and plumbing equipment and supplies.....	1.4	.2	China, glassware, and crockery.....	1.2	.8
Home furnishings—			Kitchen utensils.....	1.0	.3
Draperies, upholstery and curtains.....	2.9	2.9	Other home furnishings.....	3.7	3.3
Floor coverings.....	2.7	2.5	Infants' wear.....	1.7	1.5
Bedding, mattresses, springs.....	.9	.7	Jewelry, silverware, and clocks—		
China, glassware and crockery.....	1.4	1.1	Clocks.....	.3	.2
Kitchen utensils.....	1.0	.1	Watches.....	.3	.2
Other home furnishings.....	4.8	2.1	Rings, other than diamond.....	.3	.2
			Gold and gold-filled jewelry.....	.6	.4
			Plated silverware.....	.5	.4
			Sterling silverware.....	.3	.2
			Other jewelry.....	.8	.6

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores (without food departments)—Continued.</b>			<b>General merchandise stores (with food departments)—Contd.</b>		
Leather goods, billfolds, gloves, and handbags.....	2.0	1.7	Clothing and furnishings (men's and boys')—		
Luggage.....	.8	.7	Suits.....	1.6	0.3
Miscellaneous merchandise.....	(x)	.1	Hats and caps.....	.8	.3
Motorcycles, bicycles, and accessories.....	1.1	.1	Furnishings.....	11.0	6.0
Novelties.....	.5	.1	Work clothing.....	7.2	4.1
Optical goods.....	.2	.1	Other clothing.....	1.6	.3
Paints, varnishes, lacquers.....	.7	.2	Confectionery and nuts.....	4.0	.9
Radio parts and accessories.....	.6	.2	Drugs, patent medicines, etc.....	2.1	.0
Radio sets.....	1.5	.8	Dry goods and notions—		
Receipts from sale of meals.....	1.0	.5	Cotton piece goods.....	4.6	1.1
Roofing materials.....	1.2	.1	Linen goods.....	2.2	.2
Rubber goods.....	.4	.1	Wool and wool-mixed goods.....	2.2	.2
Secondhand furniture.....	.4	.1	Rayon piece goods.....	2.2	.2
Service.....	1.7	1.3	Silk and velvet piece goods.....	2.2	.8
Shoes and other footwear—			Notions and small wares.....	3.5	.8
Men's.....	.6	.5	Other dry goods.....	1.5	.2
Boys' and youths'.....	.3	.1	Farm and garden equipment and supplies.....	9.0	4.0
Women's.....	3.6	3.1	Wire fencing, gates, and posts.....	3.1	
Misses' and children's.....	1.0	.7	Other farm and garden equipment and supplies.....	.9	
Sporting goods, gymnasium and playground equipment.....	2.5	1.1	Fertilizers.....	20.1	5.1
Stationery, books, and magazines—			Fresh fish and other sea foods.....	2.5	.4
Books.....	.9	.7	Fruits and vegetables.....	4.5	1.2
Paper and paper goods.....	1.4	1.2	Furniture, household.....	4.0	.3
Other stationery.....	.7	.2	Gasoline.....	8.7	.3
Stoves and ranges, gas.....	1.2	.3	Groceries—		
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.0	1.2	Butter and cheese.....	4.9	4.6
Tires, tubes, and tire accessories.....	.5	.4	Eggs.....	4.3	4.0
Toilet articles.....	2.5	2.3	Lard, cooking fats, etc.....	4.2	3.4
Toiletries and cosmetics.....	1.6	1.4	Flour.....	4.9	4.3
Toys and games.....			Sugar.....	4.6	4.3
			Canned goods and other groceries.....	20.5	20.5
			Hardware.....	8.1	5.9
			Builders' and shelf.....	5.1	
			Other hardware.....	.8	
			Hay, grain, and feed.....	2.9	.7
			Home furnishings—		
			Floor coverings.....	1.0	.1
			Bedding, mattresses, springs.....	1.0	.1
			China, glassware, and crockery.....	1.4	.6
			Kitchen utensils.....	5.5	2.3
			Other home furnishings.....	10.0	.6
			Ice.....	1.0	.1
			Infants' wear.....	1.9	.2
			Leather goods, billfolds, gloves, and handbags.....	1.0	.1
			Luggage.....	1.0	.1
			Meats, including poultry.....	5.2	2.8
			Milk and cream.....	1.3	.2
			Miscellaneous merchandise.....	(x)	1.7
			Paints, varnishes, lacquers.....	4.0	.3
			Phonographs and records.....	4.1	1.3
			Shoes and other footwear—		
			Men's.....	3.6	2.2
			Boys' and youths'.....	1.6	.6
			Women's.....	1.7	.6
			Misses' and children's.....	2.7	.5
			Rubber and other footwear.....	4.0	.4
			Smokers' supplies.....	4.1	.1
			Stoves and ranges, gas.....	1.0	.1
			Stoves, ranges, heaters, etc. (other than electric or gas).....	15.0	.6
			Toilet articles.....	1.0	.2
			Toiletries and cosmetics.....	4.6	.8
			Watches.....	1.2	.2
			<b>General merchandise stores (without food departments):</b>		
			(Commodity coverage, 16.4 per cent)		
			Apparel and accessories, women's, misses', children's—		
			Children's wear.....	1.7	.7
			Hosiery.....	6.0	4.7
			Coats, suits, and dresses.....	1.8	.9
			Underwear, negligees, corsets, etc.....	4.0	2.6
			Other apparel.....	3.1	2.6
			Appliances and supplies, electrical.....	4.5	1.9
			Household appliances, motor driven.....	0.6	
			Household heating appliances—portable.....	.6	
			Incandescent lamps.....	.7	
			Automotive parts and accessories (except tires and tubes).....	14.1	4.5
			Cigars, cigarettes, tobacco, and smokers' supplies.....	21.5	4.3
			Clothing and furnishings (men's and boys')—		
			Suits.....	4.2	3.3
			Overcoats.....	2.0	.8
			Furnishings.....	10.6	8.0
			Work clothing.....	8.7	6.3
			Other clothing.....	1.1	.3
			Dry goods and notions—		
			Cotton piece goods.....	7.0	6.1
			Linen goods.....	1.3	1.0
			Wool and wool-mixed goods.....	1.3	1.0
			Rayon piece goods.....	.3	.1
			Silk and velvet piece goods.....	1.1	.3
			Notions and small wares.....	2.7	2.3
			Other dry goods.....	4.3	2.6
			<b>General merchandise stores (with food departments):</b>		
			(Commodity coverage, 21 per cent)		
			Antiques, art goods, gifts.....	1.0	.1
			Apparel and accessories, women's, misses', children's—		
			Children's wear.....	1.1	.2
			Millinery.....	1.1	.2
			Hosiery.....	.8	.2
			Coats, suits, and dresses.....	2.3	.3
			Underwear, negligees, corsets, etc.....	.8	.2
			Other apparel.....	.8	.2
			Bakery products, fresh.....	4.1	1.1
			Bottled beverages.....	4.0	.3
			Cigars, cigarettes, and tobacco.....	9.5	5.4

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>General merchandise stores (without food departments)—Con.</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Farm and garden equipment and supplies.....	1.8	0.4	Home furnishings—		
Furniture, household.....	1.4	.4	Draperies and curtains.....	3.7	0.9
Hardware—			Bedding, pillows, etc.....	1.4	.2
Builders' and shelf.....	1.6	.6	China, glassware, and crockery.....	2.0	1.1
Carpenters' and mechanics' tools.....	2.6	1.1	Kitchen utensils.....	.8	.3
Other hardware.....	8.8	3.3	Other home furnishings.....	6.6	4.1
Home furnishings—			Infants' wear.....	4.2	3.9
Draperies, upholstery, and curtains.....	1.9	.6	Jewelry, costume.....	1.9	.4
Floor coverings.....	.8	.2	Leather goods, billfolds, purses (often includes gloves and handbags).....	1.0	1.0
Bedding, mattresses, springs.....	7.1	3.5	Luggage.....	.9	.4
China, glassware, and crockery.....	3.7	1.1	Miscellaneous merchandise.....	(x)	1.1
Kitchen utensils.....	3.1	.9	Other stationery.....	3.1	.1
Other home furnishings.....	4.9	2.7	Paper and paper goods.....	3.2	.4
Infants' wear.....	3.2	1.7	Phonograph records.....	1.5	.2
Jewelry, silverware, and clocks.....	.6	.2	Sheet music, music books, etc.....	2.7	.1
Leather goods, billfolds, gloves, and handbags.....	.4	.1	Shoes and other footwear—		
Luggage.....	1.0	.2	Boys' and youths'.....	1.6	.9
Miscellaneous merchandise.....	(x)	1.3	Misses' and children's.....	.7	.4
Motor cycles, bicycles, and accessories.....	1.4	.1	Infants'.....	2	.1
Paints, varnishes, glass, and painters' supplies.....	4.3	1.7	Smokers' supplies.....	.5	.2
Paper and paper goods.....	1.5	.2	Sporting goods.....	1.7	.2
Radios and equipment.....	6.3	1.9	Toilet articles.....	.6	.2
Radio sets.....	0.9		Toiletries and cosmetics.....	3.1	1.8
Radio parts and accessories.....	1.0		Toys and games.....	2.3	1.6
Roofing materials.....	.7	.1			
Seeds, bulbs, plants, and nursery stock.....	2.3	.2	<b>AUTOMOTIVE GROUP</b>		
Shoes and other footwear—			<b>Automobile sales rooms:</b>		
Men's.....	6.5	4.7	(Commodity coverage, 53.9 per cent)		
Boys' and youths'.....	.5	.3	Automobiles, parts, and accessories—		
Women's.....	.3	.2	Automobiles, new, sold to dealers.....	8.1	3.5
Misses' and children's.....	.6	.4	Used cars sold to dealers.....	4.7	.2
Infants'.....	.7	.4	Commercial cars and trucks, new, sold to dealers.....	3.9	.9
Rubber and other footwear.....	.9	.7	Parts and accessories sold to dealers.....	3.0	.4
Sporting goods, gymnasium, and playground equipment.....	6.0	2.3	Passenger automobiles, new.....	50.1	55.8
Stoves, ranges, heaters, etc. (other than electric or gas).....	2.5	.7	Used passenger cars.....	19.0	18.4
Tires, tubes, and tire accessories.....	35.2	11.1	Buses.....	11.9	2.9
Toilet articles.....	.6	.2	Commercial cars and trucks, new.....	6.1	1.4
Toys and games.....	3.0	1.7	Used commercial cars and trucks.....	3.8	.3
			Tractors.....	9.0	3.8
			Special-purpose vehicles, etc.....	2.0	.1
			Automotive parts and accessories (except tires, tubes, and batteries).....	10.2	7.3
			Tires, tubes, and tire accessories.....	1.2	.9
			Batteries.....	.4	.1
			Gasoline.....	6	.4
			Miscellaneous merchandise.....	(x)	.2
			Oil and greases.....	.6	.4
			Repairs and service.....	6.2	6.2
			Storage.....	1.8	.3
			<b>Used-car establishments</b>		
			(Commodity coverage, 95.1 per cent)		
			Automotive parts and accessories (except tires and tubes).....	13.1	1.6
			Gasoline, oil, and grease.....	2.2	.3
			Repairs and service.....	5.9	.7
			Storage.....	14.2	.2
			Tires, tubes, and tire accessories.....	2.1	.2
			Used cars sold to dealers.....	11.3	1.4
			Used commercial cars and trucks.....	19.3	1.7
			Used passenger cars.....	95.1	93.9
			<b>Accessory stores with tires and batteries:</b>		
			(Commodity coverage, 50.6 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	49.7	49.7
			Batteries.....	7.2	4.8
			Gasoline.....	4.1	.7
			Miscellaneous merchandise.....	(x)	1.1
			Oil and greases.....	3.4	1.7
			Parts and accessories sold to dealers.....	17.9	1.0
			Radio sets.....	6.7	3.3
			Repairs and service.....	22.0	8.7
			Storage.....	16.4	.8
			Tires and tubes sold to dealers.....	18.1	.9
			Tires, tubes, and tire accessories.....	38.6	27.3
			<b>Battery and ignition shops—brake repair shops:</b>		
			(Commodity coverage, 21.7 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	35.2	21.1
			Batteries.....	47.8	44.3
			Gasoline.....	15.9	1.8
			Miscellaneous merchandise.....	(x)	3.3
			Oil and greases.....	3.3	.2
			Parts and accessories sold to dealers.....	23.5	1.9
			Radio parts and accessories.....	5.7	2.4

<sup>1</sup>Many variety chains can not report commodity analysis except for the chain as a whole. See the Merchandising Series Report on Retail Distribution by Variety Chains for commodity analysis of chain sales.



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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>AUTOMOTIVE GROUP—Continued</b>		
<b>Battery and ignition shops—brake repair shops—Continued.</b>			<b>Radiator shops (including repairs):</b> <small>(Commodity coverage, 5.6 per cent)</small>		
Radio sets.....	15.2	6.4	Automotive parts and accessories.....	14.4	14.4
Repairs and service.....	25.1	18.1	Repairs and service.....	85.6	85.6
Tires, tubes, and tire accessories.....	4.7	.5	<b>Aircraft and accessories:</b> <small>(Commodity coverage, 72.2 per cent)</small>		
<b>Tire shops (including tire repairs):</b> <small>(Commodity coverage, 58.7 per cent)</small>			Airplane parts and accessories.....		
Automotive parts and accessories (except tires, tubes, and batteries).....	12.6	6.0	Airplanes and gliders.....	39.4	30.8
Batteries.....	3.0	.8	Gasoline.....	53.4	42.8
Gasoline.....	16.7	5.1	Oils and greases.....	1.5	.6
Miscellaneous merchandise.....	(x) 3.0	.2	Service.....	.6	.2
Oils and greases.....	13.0	1.2	<b>Boats (motor boats, yachts, canoes):</b> <small>(Commodity coverage, 76.1 per cent)</small>		
Radio sets.....	9.4	7.1	Boats.....	50.1	50.1
Repairs and service.....	23.2	3.5	Parts and accessories.....	54.0	48.5
Tires and tubes sold to dealers.....	75.5	75.5	Service.....	2.1	1.4
Tires, tubes, and tire accessories.....			<b>APPAREL GROUP</b>		
<b>Filling stations (gasoline and oil):</b> <small>(Commodity coverage, 5.3 per cent)</small>			<b>Men's and boys' clothing stores:</b> <small>(Commodity coverage, 67.8 per cent)</small>		
Batteries.....	1.2	.1	Custom tailoring.....	35.0	7.1
Gasoline.....	80.7	80.7	Hats and caps.....	3.3	1.1
Oils and greases.....	15.1	15.1	Other clothing.....	17.0	10.4
Repairs and service.....	22.7	3.7	Overcoats.....	15.2	15.2
Storage.....	11.7	.4	Suits.....	60.2	66.2
<b>Filling stations (with tires and accessories):</b> <small>(Commodity coverage, 8.8 per cent)</small>			<b>Men's furnishings stores:</b> <small>(Commodity coverage, 21 per cent)</small>		
Automotive parts and accessories (except tires, tubes, and batteries).....	3.4	2.1	Cigars, cigarettes, and tobacco.....	20.1	1.0
Batteries.....	5.5	2.2	Clothing and furnishings (men's and boys')—		
Gasoline.....	65.3	65.3	Suits.....	7.4	.2
Miscellaneous merchandise.....	(x) 13.2	.4	Overcoats.....	2.3	.1
Oils and greases.....	8.0	5.7	Hats and caps.....	5.5	1.3
Repairs and service.....	17.8	.9	Furnishings.....	94.5	94.5
Storage.....	1.6	.1	Work clothing.....	6.0	1.1
Tires and tubes sold to dealers.....	12.5	10.1	Other clothing.....	8.3	1.2
Tires, tubes, and tire accessories.....			Jewelry.....	.7	.1
<b>Filling stations (with other merchandise):</b> <small>(Commodity coverage, 6.6 per cent)</small>			Service.....	2.6	.1
Automotive parts and accessories (except tires, tubes, and batteries).....	4.4	2.5	Shoes, men's.....	2.3	.2
Batteries.....	4.5	2.5	Smokers' supplies.....	4.5	.1
Gasoline.....	57.8	57.8	Sporting goods.....	11.0	.1
Miscellaneous merchandise.....	(x) 4.9	.1	<b>Men's clothing and furnishings stores:</b> <small>(Commodity coverage, 66.1 per cent)</small>		
Oils and greases.....	8.6	8.6	Custom tailoring.....	10.0	5.0
Radios and equipment.....	14.0	3.4	Furnishings.....	24.5	24.5
Radio sets.....	3.1		Hats and caps.....	8.6	8.4
Radio parts and accessories.....	.3		Leather goods, billfolds, and gloves.....	.8	.1
Repairs and service.....	10.4	9.4	Luggage.....	.1	.1
Secondhand goods.....	14.7	.4	Miscellaneous merchandise.....	(x) 9.0	.2
Storage.....	12.6	.9	Other clothing.....	8.2	8.2
Tires, tubes, and tire accessories.....	11.7	0.0	Overcoats.....		
Used passenger cars.....	11.0	.6	Shoes and other footwear—		
<b>Motor-cycle dealers:</b> <small>(Commodity coverage, 54.6 per cent)</small>			Men's.....	5.9	2.2
Gasoline, oil and grease.....	1.9	.7	Boys' and youths'.....	2.3	.4
Gasoline.....	0.3		Suits.....	47.1	47.1
Oils and greases.....	.4		Work clothing.....	4.4	1.6
Motor cycles, bicycles, and accessories.....	84.0	84.0	<b>Family clothing stores—men's, women's, and children's:</b> <small>(Commodity coverage, 82.5 per cent)</small>		
Secondhand goods.....	29.1	5.6	Apparel and accessories, women's, misses', children's—		
Service.....	10.6	9.7	Custom tailoring.....	5.4	1.5
<b>Body, fender, and paint shops:</b> <small>(Commodity coverage, 16.6 per cent)</small>			Children's wear.....	1.5	.7
Automotive parts and accessories (except tires and tubes).....	27.5	27.5	Millinery.....	2.5	1.9
Miscellaneous merchandise.....	(x) 71.6	.5	Hosiery.....	2.3	1.7
Repairs and service.....	1.0	.3	Coats, suits and dresses.....	24.4	21.7
Tires, tubes, and tire accessories.....	3.3	.1	Underwear, negligees, corsets, etc.....	4.0	2.7
Used passenger cars.....			Other apparel, except furs.....	4.9	2.7
<b>Garages (repairs and storage, gasoline, oil, accessories):</b> <small>(Commodity coverage, 24 per cent)</small>			Clothing and furnishings (men's and boys').....	59.6	59.6
Automotive parts and accessories (except tires, tubes, and batteries).....	23.5	16.1	Custom tailoring.....	0.4	
Batteries.....	5.0	2.0	Suits.....	31.5	
Gasoline.....	20.9	14.9	Overcoats.....	8.0	
Miscellaneous merchandise.....	(x) 4.9	.1	Hats and caps.....	3.3	
Oils and greases.....	18.1	4.0	Furnishings.....	10.6	
Parts and accessories sold to dealers.....	9.1	.2	Work clothing.....	1.8	
Radio sets.....	49.0	49.0	Other clothing.....	4.0	
Repairs and service.....	31.6	8.3	Furs and fur goods.....	2.7	.9
Storage.....	15.7	1.1	Gift merchandise.....	5.3	.2
Tires and tubes sold to dealers.....	6.7	.8	Home furnishings.....	12.5	.1
Tires, tubes and tire accessories.....	6.5	.6	Infants' wear.....	8.6	.3
Used passenger cars.....			Jewelry, costume.....	1.9	.3
<b>Parking stations, parking garages, and lots:</b> <small>(Commodity coverage, 38.6 per cent)</small>			Leather goods, bill folds, gloves, and hand bags.....	.9	.1
Gasoline.....	29.1	28.7	Luggage.....	3.0	.7
Oils and greases.....	3.2	3.2	Miscellaneous merchandise.....	(x) 1.1	.2
Storage.....	68.1	68.1	Service.....		
			Shoes and other footwear—		
			Men's.....	4.3	2.4
			Boys' and youths'.....	2.1	.6
			Women's.....	5.6	1.3
			Misses' and children's.....	1.4	.1

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 72.1 per cent)			<b>Custom tailors—Continued.</b> Custom tailoring (women's, misses', children's).....	29.0	3.0
Apparel and accessories, women's, misses', children's—			Service.....	1.9	.4
Custom tailoring.....	33.1	1.2	<b>Men's shoe stores:</b> (Commodity coverage, 46.8 per cent)		
Children's wear.....	6.1	2.2	Furnishings.....	5.9	2.6
Millinery.....	8.7	6.3	Miscellaneous merchandise.....	(x) .1	.1
Hosiery.....	6.5	4.2	Rubber and other footwear.....	8.8	.7
Coats, suits and dresses.....	65.1	65.1	Shoes, men's.....	96.6	96.6
Underwear, negligees, corsets, etc.....	8.3	6.0	<b>Women's shoe stores:</b> (Commodity coverage, 89.9 per cent)		
Other apparel, except furs.....	8.0	4.1	Hosiery.....	12.5	9.3
Dry goods and notions—			Jewelry, costume.....	1.1	.3
Silk and velvet piece goods.....	7.8	.1	Leather goods, gloves, and handbags.....	3.8	.7
Notions and small wares.....	1.9	.7	Miscellaneous merchandise.....	(x) .8	.8
Other dry goods.....	3.0	.2	Rubber and other footwear.....	2.5	1.0
Furnishings, men's.....	8	1	Service.....	2.0	.3
Furs and fur goods.....	5.8	3.1	Shoes, misses' and children's.....	10.0	10.0
Gift merchandise.....	.9	.3	Shoes, women's.....	77.6	77.6
Infants' wear.....	2.1	.2	<b>Family shoe stores—men's, women's, and children's:</b> (Commodity coverage, 48.5 per cent)		
Jewelry, costume.....	1.7	.4	Furnishings, men's.....	2.3	.4
Leather goods, gloves, and hand bags.....	4.5	2.3	Hosiery.....	9.8	5.1
Luggage.....	.8	.1	Jewelry, costume.....	.8	.2
Miscellaneous merchandise.....	(x) .1	.3	Leather goods, gloves, and handbags.....	1.0	.2
Service.....	3.2	.6	Miscellaneous merchandise.....	(x) .2	.2
Shoes, women's.....	6.6	1.2	Service.....	2.5	.7
Toilet articles.....	.9	.1	Shoes and other footwear.....	93.2	93.2
Toiletries and cosmetics.....	2.9	1.2	Men's.....	16.0	
<b>Corset and lingerie shops:</b> (Commodity coverage, 29.7 per cent)			Boys' and youths'.....	1.9	
Apparel and accessories, women's, misses', children's—			Women's.....	66.9	
Hosiery.....	20.1	15.9	Misses' and children's.....	5.1	
Underwear, negligees, corsets, etc.....	72.2	72.2	Infants'.....	.4	
Other apparel.....	5.8	2.5	Rubber and other footwear.....	2.9	
Dry goods.....	1.0	.2	<b>FURNITURE AND HOUSEHOLD GROUP</b>		
Home furnishings.....	14.3	4.5	<b>Furniture stores:</b> (Commodity coverage, 79.6 per cent)		
Jewelry, costume.....	1.8	.3	Antiques, art goods, gifts.....	6.8	2.6
Leather goods, gloves, and hand bags.....	1.9	.2	Apparel and accessories, women's, misses', children's.....	6.8	.2
Notions and small wares.....	2.1	.4	Appliances and supplies, electrical—		
Service.....	26.5	3.5	Household appliances, motor driven (except refrigerators)	2.6	1.3
Toiletries and cosmetics.....	2.0	.3	Household heating appliances, portable.....	1.6	.6
<b>Furriers—fur shops:</b> (Commodity coverage, 65.9 per cent)			Lighting equipment.....	1.0	.3
Coats, suits, and dresses.....	22.4	3.4	Incandescent lamps.....	.2	.1
Furs and fur goods.....	87.5	87.5	Other appliances.....	.3	.1
Millinery.....	6.6	.7	Appliances and supplies, gas—		
Service.....	16.3	8.4	Stoves and ranges.....	5.0	3.3
<b>Hosiery shops:</b> (Commodity coverage, 43.9 per cent)			Other appliances, except refrigerators.....	.7	.2
Furnishings, men's.....	21.2	1.8	Clocks.....	.6	.2
Hosiery.....	84.3	84.3	Flowers wreaths, etc.....	21.5	.1
Leather goods, gloves, and handbags.....	33.7	8.0	<b>Furniture—</b>		
Other apparel.....	16.5	2.2	Bedroom.....	12.4	12.4
Underwear, negligees, corsets, etc.....	15.7	3.7	Living room, library, and hall.....	19.0	19.0
<b>Millinery stores:</b> (Commodity coverage, 63.8 per cent)			Dining room.....	7.9	7.9
Coats, suits, and dresses.....	19.9	1.4	Kitchen.....	2.1	2.1
Furs and fur goods.....	4.8	.1	Other household.....	2.8	2.0
Jewelry, costume.....	6.5	.1	Office and store.....	4.3	.8
Leather goods, gloves, and handbags.....	6.8	.1	<b>Home furnishings—</b>		
Millinery.....	97.2	97.2	Draperies, upholstery, and curtains.....	7.1	4.9
Miscellaneous merchandise.....	(x) .5	.5	Floor coverings.....	15.4	12.4
Other apparel, except furs.....	7.8	.3	Bedding, mattresses, springs.....	5.3	3.5
Service.....	2.2	.1	China, glassware, and crockery.....	7.8	4.7
Shoes, women's.....	8.5	.1	Kitchen utensils.....	3.8	2.0
Toys and games.....	3.7	.1	Other home furnishings.....	3.4	2.1
<b>Children's specialty shops:</b> (Commodity coverage, 19.3 per cent)			Luggage.....	.9	.1
Children's wear.....	51.3	34.7	Miscellaneous merchandise.....	(x) .1	.1
Coats, suits, and dresses.....	23.5	7.6	Office and store equipment.....	5.7	.1
Hosiery.....	4.7	1.5	Phonographs and records.....	.3	.1
Infants' wear.....	29.4	28.8	Plates and accessories.....	2.4	.8
Other apparel.....	5.8	1.9	Plated silverware.....	1.5	.4
Toys and games.....	27.4	17.9	Radio parts and accessories.....	.5	.1
Underwear, negligees, corsets, etc.....	23.5	7.6	Radio sets.....	7.1	4.7
<b>Custom tailors:</b> (Commodity coverage, 43.9 per cent)			Refrigerators, electric and gas.....	1.4	.5
Clothing and furnishings (men's and boys')—			Secondhand furniture.....	5.6	3.1
Custom tailoring.....	91.0	87.1	Secondhand goods, other.....	2.9	1.1
Suits.....	18.8	3.6	Service.....	2.6	.2
Overcoats.....	4.0	.8	Sterling silverware.....	2.5	.8
Hats and caps.....	6.1	.6	Stoves, ranges, heaters, etc. (other than electric or gas).....	3.1	.8
Furnishings.....	16.1	4.0	Toys and games.....	.8	.2
Work clothing.....	3.8	.1	Wall paper.....	.7	.1
Other clothing.....	4.3	.4	<b>Furniture and hardware stores:</b> (Commodity coverage, 20.2 per cent)		
			Appliances and supplies, electrical.....	12.5	9.9
			Household heating appliances—portable.....	4.4	
			Incandescent lamps.....	5.5	

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>		
Furniture and hardware stores—Continued.			Refrigerator dealers—electric and gas: (Commodity coverage, 64.9 per cent)		
Appliances and supplies, gas.....	5.8	4.0	Refrigerators.....	98.0	98.6
Stoves and ranges.....	2.7		Service.....	1.4	1.4
Other appliances, except refrigerators.....	1.3		China, glassware, crockery, tinware, enamelware: (Commodity coverage, 38.2 per cent)		
Farm and garden equipment and supplies.....	1.0	.1	Appliances and supplies, electrical—		
Furniture—			Household appliances, motor driven.....	12.7	.9
Bedroom.....	10.6	2.4	Household heating appliances—portable.....	3.7	.6
Living room, library, and hall.....	9.1	2.0	Lighting equipment.....	1.4	.1
Dining room.....	1.6	.4	Incandescent lamps.....	.5	.1
Kitchen.....	7.4	1.6	Appliances and supplies, gas.....	3.8	.7
Other household.....	36.1	4.0	China, glassware, and crockery.....	68.6	18.6
Office and store.....	7.0	.4	Furniture, household.....	1.1	.1
Glass.....	.3	.2	Kitchen utensils.....	88.5	78.1
Hardware—			Miscellaneous merchandise.....	(x) 5.6	.2
Builders' and shelf.....	9.5	9.5	Plated silverware.....		.6
Carpenters' and mechanics' tools.....	.8	.7	Antique shops: (Commodity coverage, 43.4 per cent)		
Other hardware.....	3.7	2.4	Antiques, art goods, gifts.....	63.4	63.4
Home furnishings—			Books.....	17.4	5.1
Floor coverings.....	2.3	.1	Draperies, upholstery, and curtains.....	27.0	22.0
Bedding, mattresses, springs.....	2.7	.1	Furniture—		
China, glassware and crockery.....	17.5	14.8	Bedroom.....	5.1	1.5
Kitchen utensils.....	23.5	19.8	Living room, library, and hall.....	10.1	3.0
Other home furnishings.....	3.9	.1	Dining room.....	2.8	.8
Jewelry, silverware, and clocks.....	3.1	2.1	Kitchen.....	2.6	.8
Luggage.....	1.3	.1	Other household.....	5.8	1.7
Office and store equipment.....	10.0	10.0	Other home furnishings.....	3.2	1.6
Painters' supplies.....	.5	.4	Service.....	.2	.1
Paints, varnishes, lacquers.....	4.5	4.2	Interior decorators: (Commodity coverage, 72.1 per cent)		
Phonographs and records.....	2.7	.1	Antiques, art goods, gifts.....	9.9	5.3
Radios and equipment.....	2.9	1.9	Furniture—		
Refrigerators, electric and gas.....	.6	.4	Bedroom.....	11.5	11.4
Secondhand furniture.....	14.6	2.5	Living room, library, and hall.....	32.8	32.5
Secondhand goods, other.....	10.5	1.8	Dining room.....	11.0	11.5
Sporting goods.....	4.6	3.2	Kitchen.....	2.9	.3
Stationery, books and magazines.....	3.7	.1	Other household.....	2.4	.3
Toys and games.....	21.7	.7	Home furnishings—		
Draperies, curtains, and upholstery stores: (Commodity coverage, 22.7 per cent)			Draperies, upholstery, and curtains.....	29.0	28.4
Draperies, upholstery, and curtains.....	84.5	84.5	Floor coverings.....	10.3	6.1
Floor coverings.....	0.6	3.1	Bedding, mattresses, springs.....	2.2	.3
Furniture, household.....	30.2	9.7	China, glassware, and crockery.....	2.4	.3
Lighting equipment.....	1.9	1.1	Other home furnishings.....	6.3	.8
Service.....	8.0	1.4	Lighting equipment.....	1.6	.3
Wall paper.....	.8	.2	Service.....	3.9	2.4
Floor coverings stores: (Commodity coverage, 49.8 per cent)			Wall paper.....	2.7	.1
Draperies, upholstery, and curtains.....	10.5	2.7	Radio and electrical shops: (Commodity coverage, 32 per cent)		
Floor coverings.....	93.2	93.2	Appliances and supplies, electrical—		
Furniture.....	15.0	1.8	Household appliances, motor driven (except refrigerators)	13.7	4.9
Other home furnishings.....	23.0	1.5	Household heating appliances—portable.....	8.0	2.3
Service.....	4.8	.8	Lighting equipment.....	6.4	1.5
Household appliances stores (electric): (Commodity coverage, 48.8 per cent)			Incandescent lamps.....	7.0	2.2
Construction materials.....	6.2	.8	Construction materials.....	10.4	2.6
Household appliances, motor driven (except refrigerators)	83.1	73.7	Commercial and industrial appliances.....	1.9	.1
Household heating appliances—portable.....	16.4	4.4	Ranges, water heaters, etc.....	2.6	.5
Incandescent lamps.....	3.2	.9	Other appliances.....	7.0	2.0
Lighting equipment.....	2.9	.5	Automotive parts and accessories (except tires, tubes, and batteries)	12.9	.5
Other appliances.....	9.2	1.6	Batteries.....	3.3	.5
Radio sets.....	2.7	.4	Bicycles and accessories.....	10.0	.3
Ranges, water heaters, etc.....	34.9	9.7	Builders' and self hardware.....	4.7	.1
Refrigerators.....	33.4	7.4	Miscellaneous merchandise.....	(x) 1.2	.2
Secondhand merchandise.....	8.7	.3	Other hardware.....	7.8	.1
Service.....	2.6	1.3	Radio parts and accessories.....	10.3	10.3
Household appliances stores: (Commodity coverage, 90.7 per cent)			Radio sets.....	65.5	65.5
Appliances and supplies, electrical—			Refrigerators.....	20.5	2.6
Household appliances, motor driven (except refrigerators)	44.4	2.9	Secondhand goods.....	3.4	.1
Lighting equipment.....	9.7	4.3	Service.....	4.4	2.8
Incandescent lamps.....	3.8	1.7	Sporting goods.....	8.1	.4
Commercial and industrial appliances.....	71.6	5.0	Stoves and ranges.....	2.2	.1
Ranges, water heaters, etc.....	37.3	16.7	Tires, tubes, and tire accessories.....	22.6	.4
Appliances and supplies, gas—			Radio and musical instrument stores: (Commodity coverage, 75.2 per cent)		
Stoves and ranges.....	24.7	21.0	Appliances and supplies, electrical.....	5.7	.1
Water heaters.....	12.1	10.0	Cameras.....	1.2	.3
Other appliances, except refrigerators.....	31.3	27.7	Miscellaneous merchandise.....	(x) 1.1	.1
Floor coverings.....	0.5	.6	Musical instruments and accessories—		
Radio sets.....	1.9	.2	Pianos and accessories.....	29.2	28.1
Refrigerators, electric and gas.....	16.7	2.5	Phonographs and records.....	5.7	5.3
Secondhand goods.....	10.5	.9	Stringed and band instruments.....	7.0	5.4
Service.....	11.8	1.4	Sheet music, music books, etc.....	5.3	2.4
Stoves, ranges, heaters, etc. (other than electric or gas)	36.0	5.3	Other musical instruments and accessories.....	4.8	2.4
Refrigerator dealers—electric only: (Commodity coverage, 59.4 per cent)			Photographic supplies.....	.3	.1
Heating and plumbing equipment and supplies.....	1.9	.1	Radio parts and accessories.....	3.5	3.5
Household appliances, motor driven (except refrigerators)	.9	.1	Radio sets.....	61.0	51.0
Miscellaneous merchandise.....	(x) .2	.2	Refrigerators, electric and gas.....	3.5	.1
Office and store equipment.....	27.2	2.2	Service.....	2.8	.4
Radios and equipment.....	3.9	.3	Sporting goods.....	14.2	.1
Refrigerators.....	95.8	95.8	Stationery, books, and magazines.....	24.1	.1
Secondhand goods.....	49.7	1.0			
Service.....	3.5	.3			



# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Hardware stores—Continued.</b>			<b>Seeds, bulbs, and nursery stock—Continued.</b>		
Paints, varnishes, lacquers.....	7.1	5.8	Grain and feed.....	7.2	0.2
Plated silverware.....	1.4	.3	Hay, straw and alfalfa.....	3.6	.1
Radio sets.....	4.8	1.0	Miscellaneous merchandise.....	(x)	.3
Refrigerators, electric and gas.....	2.5	.3	Pets' supplies.....	9.7	.3
Roofing materials.....	1.3	.3	Seeds, bulbs, plants and nursery stock.....	83.3	83.3
Secondhand goods.....	25.0	.4	Service.....	17.9	4.7
Seeds, bulbs, plants, and nursery stock.....	.6	.1			
Service.....	17.0	2.2	<b>Coal and feed stores:</b>		
Sporting goods, gymnasium and playground equipment.....	10.2	4.0	(Commodity coverage, 16.7 per cent)		
Sterling silverware.....	1.6	.1	Building stone.....	1.6	.3
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.7	.6	Cement.....	2.6	.3
Toys and games.....	1.0	.1	Coal.....	26.2	26.2
Wall paper.....	2.1	.1	Farm and garden equipment and supplies.....	.4	.1
Work clothing.....	3.3	.1	Fertilizers.....	5.5	2.6
			Fruits and vegetables.....	4.4	.1
<b>Farm implements, machinery and equipment dealers:</b>			Grain and feed.....	47.6	45.1
(Commodity coverage, 48.9 per cent)			Hay, straw and alfalfa.....	16.4	14.4
Automotive parts and accessories (except tires and tubes).....	18.3	6.1	Ice.....	6.5	.1
Carpenters' and mechanics' tools.....	3.2	.1	Lime, plaster, etc.....	3.3	.3
Commercial and industrial electrical appliances.....	8.6	.1	Miscellaneous merchandise.....	(x)	.3
Commercial cars and trucks, new.....	6.0	.1	Seeds, bulbs, plants, and nursery stock.....	4.9	2.1
Farm and garden equipment and supplies—			Service.....	1.1	.1
Farm machinery.....	28.1	28.1	Wood, coke and other fuels.....	8.5	8.0
Farm wagons.....	2.0	.1			
Other farm and garden equipment and supplies.....	6.0	3.2	<b>Feed stores with groceries:</b>		
Gasoline, oil, and grease.....	3.1	.1	(Commodity coverage, 26.6 per cent)		
Other appliances and supplies, electrical.....	7.7	.1	Bakery products, fresh.....	2.8	2.0
Radios and equipment.....	20.7	.3	Bottled beverages.....	.2	.1
Secondhand goods.....	9.0	3.6	Cigars, cigarettes, and tobacco.....	1.0	.8
Service.....	4.2	1.8	Confectionery and nuts.....	.5	.2
Tires, tubes, and tire accessories.....	8.7	.1	Fountain sales and ice cream.....	2.1	.5
Tractors.....	60.8	56.2	Fruits and vegetables.....	5.8	5.4
			Groceries—		
<b>Hardware and farm implement stores:</b>			Butter and cheese.....	3.0	3.0
(Commodity coverage, 19.3 per cent)			Eggs.....	7.0	7.0
Appliances and supplies, electrical—			Lard, cooking fats, etc.....	1.8	1.8
Household appliances, motor driven (except refrigerators).....	.9	.6	Flour.....	2.5	2.5
Household heating appliances—portable.....	.8	.3	Sugar.....	3.6	3.6
Incandescent lamps.....	1.0	.8	Canned goods and other groceries.....	29.0	29.0
Commercial and industrial appliances.....	0.6	1.0	Hardware.....	1.5	1.1
Ranges, water heaters, etc.....	2.4	1.5	Hay, grain, and feed.....	39.5	39.5
Automotive parts and accessories (except tires and tubes).....	1.3	.6	Household supplies.....	.6	.3
China, glassware, and crockery.....	2.2	1.2	Meats, including poultry.....	5.1	2.8
Commercial cars and trucks, new.....	8.9	5.4	Milk and cream.....	.8	.4
Farm and garden equipment and supplies—					
Farm machinery.....	23.9	23.9	<b>Book stores:</b>		
Farm wagons.....	.2	.1	(Commodity coverage, 69.6 per cent)		
Wire fencing, gates, and posts.....	.6	.1	Books.....	76.8	76.8
Other farm and garden equipment and supplies.....	10.2	3.0	Cigars, cigarettes, and tobacco.....	2.1	.1
Gasoline.....	1.7	.1	Confectionery and nuts.....	3.1	.2
Gift merchandise.....	1.5	.6	Gift merchandise.....	8.0	1.0
Hardware.....	25.6	26.6	Leather goods.....	.8	.1
Builders' and shelf.....	20.4		Magazines and newspapers.....	6.6	2.5
Carpenters' and mechanics' tools.....	2.2		Miscellaneous merchandise.....	(x)	.3
Other hardware.....	3.0		Office and store furniture.....	1.9	.2
Heating and plumbing equipment and supplies.....	4.2	.2	Other stationery.....	19.9	7.8
Iron and other building metal.....	3.5	1.3	Paper and paper goods.....	19.8	8.2
Kitchen utensils.....	.7	.3	Secondhand books.....	12.8	1.8
Leather goods.....	1.5	.6	Service.....	4.2	.3
Miscellaneous merchandise.....	(x)	.7	Sporting goods.....	5.2	.5
Oils and greases.....	2.1	.6	Toys and games.....	1.9	.1
Paints, varnishes, glass, and painters' supplies.....	3.4	2.7	Typewriters and accessories.....	3.1	.1
Radios and equipment.....	2.4	1.1			
Refrigerators, electric and gas.....	1.5	.6	<b>Cigar stores with fountains:</b>		
Roofing materials.....	.6	.4	(Commodity coverage, 10.7 per cent)		
Secondhand goods.....	2.9	.5	Cigars, cigarettes, and tobacco.....	90.5	90.5
Service.....	2.6	.3	Fountain sales and ice cream, lunches.....	9.5	9.5
Sporting goods, gymnasium and playground equipment.....	4.0	1.5			
Stoves and ranges, gas.....	1.2	.7	<b>Cigar stores without fountains:</b>		
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.5	.9	(Commodity coverage, 9.8 per cent)		
Tires, tubes, and tire accessories.....	.5	.2	Books.....	3.6	.1
Tractors.....	20.9	19.8	Cigars, cigarettes, and tobacco.....	79.8	79.8
Used commercial cars and trucks.....	2.1	.8	Confectionery and nuts.....	14.7	5.5
Water heaters, gas.....	.0	.2	Magazines and newspapers.....	14.4	1.1
			Miscellaneous merchandise.....	(x)	1.1
<b>Feed stores (flour, feed, grain, fertilizer):</b>			Receipts from sale of meals.....	(x)	.3
(Commodity coverage, 43.3 per cent)			Service.....	10.0	.8
Farm and garden equipment and supplies.....	4.8	.9	Smokers' supplies.....	11.7	11.7
Fertilizers.....	2.7	.2	Toilet articles.....	3.2	.1
Flour.....	35.0	1.1	Toiletries and cosmetics.....	2.9	.2
Grain and feed.....	88.9	88.9			
Hay, straw, and alfalfa.....	11.5	7.4	<b>Coal and wood yards:</b>		
Miscellaneous merchandise.....	(x)	.6	(Commodity coverage, 29.8 per cent)		
Seeds, bulbs, plants, and nursery stock.....	8.9	.9	Building materials.....	1.7	.1
			Coal.....	90.8	90.8
<b>Seeds, bulbs, and nursery stock:</b>			Gasoline.....	2.2	.1
(Commodity coverage, 49.1 per cent)			Wood, coke, and other fuels.....	9.5	9.0
Coal.....	9.9	.3			
Farm and garden equipment and supplies.....	7.5	4.0	<b>Ice dealers:</b>		
Fertilizers.....	3.2	2.1	(Commodity coverage, 15.1 per cent)		
Flowers, wreaths, etc.....	12.3	4.0	Ice.....	95.1	95.1
Furniture, garden.....	.4	.1	Refrigerators.....	4.9	4.9

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Drug stores (without fountains):</b> (Commodity coverage, 21.4 per cent)			<b>Jewelry stores (installment credit)—Continued.</b>		
Bottled beverages.....	2.1	0.1	Leather goods.....	3.1	0.3
Cigars, cigarettes, and tobacco.....	23.7	17.1	Luggage.....	1.7	.3
Confectionery and nuts.....	3.7	1.3	Optical goods.....	1.9	.6
Drugs, patent medicines, etc.....	38.4	38.4	Photographs and records.....	2.8	.2
Miscellaneous merchandise.....	(x)	4.1	Radio sets.....	.8	.2
Prescriptions.....	12.9	12.9	Service.....	7.9	3.1
Rubber goods.....	3.7	2.5	Sporting goods.....	2.2	.1
Stationery, books, periodicals, etc.....	3.3	1.5	Toilet articles.....	3.0	.3
Surgical and hospital supplies.....	4.6	2.0			
Toilet articles.....	7.1	5.6	<b>Jewelry stores:</b>		
Toiletries and cosmetics.....	18.1	14.5	(Commodity coverage, 41.6 per cent)		
			Antiques, art goods, gifts.....	9.5	.2
<b>Drug stores (with fountains):</b> (Commodity coverage, 12.4 per cent)			China, glassware, and crockery.....	8.4	.5
Bottled beverages.....	2.6	.7	Jewelry, silverware and clocks—		
Cigars, cigarettes, and tobacco.....	10.9	10.0	Clocks.....	3.5	2.2
Confectionery and nuts.....	5.4	4.5	Watches.....	12.4	12.4
Drugs, patent medicines, etc.....	24.1	24.1	Diamond jewelry.....	44.4	44.4
Fountain sales and ice cream, lunches.....	24.9	24.9	Rings, other than diamond.....	6.6	6.6
Miscellaneous merchandise.....	(x)	4.5	Gold and gold-filled jewelry.....	7.5	7.5
Prescriptions.....	8.9	8.9	Plated silverware.....	5.2	3.6
Rubber goods.....	2.8	2.2	Sterling silverware.....	14.0	11.2
Stationery, books, periodicals, etc.....	3.3	2.2	Other jewelry.....	11.7	3.8
Surgical and hospital supplies.....	2.6	1.0	Leather goods.....	2.4	1.0
Toilet articles.....	5.0	4.4	Miscellaneous merchandise.....	(x)	.1
Toiletries and cosmetics.....	13.1	12.0	Optical goods.....	3.1	.1
			Paper and paper goods.....	4.9	.9
<b>Florists:</b> (Commodity coverage, 32 per cent)			Professional and scientific instruments and equipment.....	14.1	.2
Art goods, gifts.....	10.5	1.6	Service.....	9.5	4.7
Flowers, wreaths, etc.....	95.3	95.3	Sporting goods.....	4.5	.6
Miscellaneous merchandise.....	(x)	.2			
Seeds, bulbs, plants, and nursery stock.....	11.5	1.8	<b>Luggage and leather goods stores:</b>		
Service.....	27.3	1.1	(Commodity coverage, 40.8 per cent)		
			Costume jewelry.....	2.3	.2
<b>Art and gift shops:</b> (Commodity coverage, 38.2 per cent)			Leather goods, bill folds, purses, gloves and hand bags.....	50.8	50.8
Art goods, gifts.....	52.9	52.9	Luggage.....	46.7	46.7
Apparel and accessories, women's, misses', children's—			Novelties.....	10.4	1.6
Underwear, negligees, corsets, etc.....	27.3	1.8	Service.....	2.7	.5
Other apparel.....	26.6	4.6	Smokers' supplies.....	2.3	.2
Flowers, wreaths, etc.....	5.1	.1			
Furniture—			<b>Music stores:</b>		
Living room, library, and hall.....	1.7	.1	(Commodity coverage, 52.1 per cent)		
Other household.....	8.9	2.3	Books.....	7.0	.4
<b>Home furnishings—</b>			Miscellaneous merchandise.....	(x)	.4
Draperies, upholstery, and curtains.....	3.7	.1	Other musical instruments and accessories.....	18.2	9.5
China, glassware, and crockery.....	31.8	15.7	Photographs and records.....	51.2	21.1
Other home furnishings.....	29.2	4.5	Pianos, and accessories.....	49.5	14.4
Household heating appliances—portable, electric.....	3.0	.1	Radios and equipment.....	18.7	2.5
Jewelry and silverware—			Secondhand merchandise.....	1.6	.1
Plated silverware.....	8.9	1.2	Service.....	3.1	.7
Sterling silverware.....	8.3	1.8	Sheet music, music books, etc.....	27.5	23.0
Other jewelry.....	17.4	5.2	Stationery.....	4.0	.2
Leather goods, bill folds, purses (often includes gloves and handbags).....	9.9	1.3	Stringed and band instruments.....	41.8	27.7
Luggage.....	19.8	.5			
Miscellaneous merchandise.....	(x)	2.7	<b>News dealers:</b>		
Service.....	1.1	.1	(Commodity coverage, 31.1 per cent)		
Stationery, books, and magazines—			Bottled beverages.....	3.1	.6
Books.....	9.8	.8	Cigars, cigarettes, and tobacco.....	43.9	21.1
Paper and paper goods.....	20.1	2.1	Confectionery and nuts.....	22.1	6.1
Other stationery.....	9.3	1.7	Fountain sales and ice cream.....	1.9	.2
Toilet articles.....	2.2	.1	Magazines and newspapers.....	87.2	87.2
Toys and games.....	1.4	.3	Miscellaneous merchandise.....	(x)	4.2
			Service.....	4.9	.2
<b>Camera dealers—photographic supplies:</b> (Commodity coverage, 66 per cent)			Smokers' supplies.....	3.3	.3
Cameras.....	11.1	11.1	Sporting goods.....	18.7	.1
Gift merchandise.....	9.3	.2			
Miscellaneous merchandise.....	(x)	2.5	<b>Office and school supplies:</b>		
Photo-finishing sales.....	8.5	8.5	(Commodity coverage, 54.5 per cent)		
Photographic supplies.....	76.4	76.4	Art goods, gifts.....	3.5	.8
Service.....	.5	.4	Cameras.....	1.4	.4
Stationery.....	15.5	.9	Leather goods.....	1.1	.3
			Office and store furniture.....	21.3	6.4
<b>Jewelry stores (installment credit):</b> (Commodity coverage, 93.8 per cent)			Other office and store equipment.....	25.7	12.8
Cameras.....	1.9	.4	Photo-finishing sales.....	1.8	.5
Home furnishings.....	5.7	1.2	Photographic supplies.....	1.4	.4
Household heating appliances—portable, electric.....	6.1	1.6	Stationery, books and magazines—		
Jewelry, silverware, and clocks—			Books.....	4.7	2.3
Clocks.....	1.9	1.5	Magazines and newspapers.....	.4	.2
Watches.....	27.1	27.1	Paper and paper goods.....	27.1	18.6
Diamond jewelry.....	36.7	36.7	Other stationery.....	52.0	37.5
Rings, other than diamond.....	6.2	6.2	Typewriters and accessories.....	46.6	19.8
Gold and gold-filled jewelry.....	6.6	6.6			
Plated silverware.....	4.4	4.0	<b>Office and store mechanical appliance dealers (retail):</b>		
Sterling silverware.....	2.1	1.5	(Commodity coverage, 79.0 per cent)		
Other jewelry.....	10.7	8.1	Adding and calculating machines and accessories.....	42.1	37.4
			Office and store furniture.....	4.7	1.8
			Other office and store mechanical appliances.....	44.0	29.7
			Other stationery.....	24.5	9.2
			Paper and paper goods.....	16.3	.3
			Secondhand merchandise.....	7.8	.1
			Service.....	10.1	8.7
			Typewriters and accessories.....	24.6	12.8

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 62.5 per cent)			<b>Stationers and engravers:</b> (Commodity coverage, 69.8 per cent)		
Adding and calculating machines and accessories.....	2.1	0.1	Appliances and supplies, electrical.....	4.1	0.7
Appliances and supplies, electrical.....	.7	.1	Art goods, gifts.....	7.7	1.3
Floor coverings.....	5.7	.6	Cameras.....	1.2	.4
Furniture.....			Leather goods.....	1.8	.4
Living room, library and hall.....	9.0	.2	Miscellaneous merchandise.....	(x)	.3
Dining room.....	6.0	.1	Office and store equipment.....	7.8	4.4
Kitchen.....	3.0	.1	Office and store furniture.....	15.5	11.9
Office and store.....	88.3	78.9	Photo-finishing sales.....	.6	.1
Miscellaneous merchandise.....	(x)	.1	Photographic supplies.....	1.4	.5
Other office and store equipment.....	51.2	19.1	Radio sets.....	9.1	1.3
Other stationery.....	36.9	1.7	Service.....	17.9	6.6
Paper and paper goods.....	1.8	.1	Stationery, books, and magazines—		
Secondhand furniture.....	10.0	.5	Books.....	6.6	1.3
Service.....	10.7	.5	Magazines and newspapers.....	2.2	.1
Typewriters and accessories.....	8.5	.9	Paper and paper goods.....	54.0	38.4
			Other stationery.....	36.0	32.0
			Toys and games.....	9.2	.8
<b>Store fixture dealers:</b> (Commodity coverage, 38.3 per cent)			<b>SECONDHAND STORES</b>		
China, glassware, and crockery.....	27.1	27.1	<b>Automobile parts and accessories (secondhand):</b> (Commodity coverage, 34 per cent)		
Gold and gold-filled jewelry.....	6.6	2.5	Automotive parts and accessories (except tires, tubes, and batteries).....	76.7	76.7
Kitchen utensils.....	5.0	5.0	Batteries.....	2.0	.8
Office and store equipment.....	23.4	23.4	Gasoline.....	3.1	.5
Office and store furniture.....	18.0	18.0	Oils and greases.....	.7	.2
Plated silverware.....	9.8	6.1	Repairs and service.....	17.8	3.4
Secondhand furniture.....	4.9	1.9	Tires, tubes and tire accessories.....	10.1	8.7
Secondhand goods, other.....	20.0	7.6	Used commercial cars and trucks.....	13.1	5.1
Stoves and ranges, gas.....	8.4	8.4	Used passenger cars.....	9.2	4.6
			<b>Furniture stores (secondhand):</b> (Commodity coverage, 13.5 per cent)		
<b>Typewriter dealers:</b> (Commodity coverage, 20.3 per cent)			Bedding, mattresses, springs.....	1.5	.2
Adding and calculating machines and accessories.....	6.7	.5	Floor coverings.....	1.5	.2
Service.....	5.8	5.8	Furniture, household—new.....	39.5	25.3
Typewriters and accessories.....	93.7	93.7	Bedroom.....	17.8	
			Living room, library and hall.....	4.3	
<b>Opticians and optometrists:</b> (Commodity coverage, 21.4 per cent)			Dining room.....	2.0	
Cameras.....	10.5	3.2	Kitchen.....	1.0	
Miscellaneous merchandise.....	(x)	1.3	Other household.....	.2	
Optical goods.....	78.0	78.0	Secondhand furniture.....	63.0	63.0
Photo-finishing sales.....	9.5	2.9	Secondhand goods, other.....	27.5	10.1
Photographic supplies.....	5.9	1.8	Service.....	3.4	1.1
Professional and scientific instruments and equipment.....	1.7	.2	Stoves and ranges, gas.....	1.0	.1
Service.....	28.9	12.6			
			<b>Lumber and building materials (secondhand):</b> (Commodity coverage, 34 per cent)		
<b>Sporting goods specialty stores:</b> (Commodity coverage, 28.1 per cent)			Builders' and shelf hardware.....	8.8	6.3
Boats and marine accessories.....	10.0	.6	Building materials—		
Furnishings.....	2.2	.2	Brick, terra cotta, tile, etc.....	1.4	1.0
Motor cycles, bicycles, and accessories.....	3.7	.5	Lumber (rough and dressed).....	53.0	53.0
Radios and equipment.....	30.0	1.8	Roofing materials.....	6.8	4.0
Service.....	2.5	.4	Building paper, insulating boards with wood base, etc.....	3.7	2.2
Shoes and other footwear.....	6.4	.6	Wall boards (except wood base).....	1.0	.6
Sporting goods, gymnasium and playground equipment.....	91.7	91.7	Heating and plumbing equipment and supplies.....	46.8	19.2
Toys and games.....	5.5	.5	Lighting equipment.....	.4	.1
Work clothing.....	14.8	3.7	Miscellaneous merchandise.....	(x)	12.5
			Other hardware.....	3.6	1.1
<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 68.7 per cent)			<b>Book stores (secondhand):</b> (Commodity coverage, 53.8 per cent)		
Batteries.....	11.2	.1	Books.....	76.8	76.8
Drug sundries.....	1.4	.1	Magazines and newspapers.....	7.1	1.6
Optical goods.....	5.5	.4	Miscellaneous merchandise.....	(x)	21.7
Photographic supplies.....	45.6	5.9			
Professional and scientific instruments and equipment.....	69.1	60.8			
Secondhand goods.....	16.7	2.2			
Service.....	10.4	1.9			
Surgical, dental and hospital supplies.....	52.0	28.6			



TABLE 16.—LOS ANGELES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>All groups</b> 1.....	17,887	16,307	76,584	7,893	\$115,051,948	\$2,426,198	\$120,524,860	\$875,774,846	100.00
<b>Food group</b> 2.....	5,253	4,594	8,205	1,630	11,685,698	439,450	8,342,030	142,185,874	16.23
Candy and confectionery stores:									
Candy stores—nut stores.....	61	21	130	12	142,473	2,448	26,850	879,576	.10
Confectionery stores (candy and fountain).....	403	395	369	98	347,225	24,565	177,580	3,471,456	.40
Dairy products stores:									
Dairy products stores (including ice cream).....	61	22	217	92	282,237	16,864	38,270	2,386,948	.27
Egg and poultry dealers.....	80	102	78	39	107,641	8,253	20,970	1,652,501	.19
Milk dealers.....	12	5	942	30	1,254,505	225,063	25,530	7,161,725	.82
Deli-cassens stores.....	103	113	180	30	225,063	8,794	102,220	2,510,084	.29
Fruit stores and vegetable markets.....	412	464	592	125	844,148	35,656	78,860	8,165,017	.93
Grocery stores (without meats).....	1,951	1,797	1,692	432	2,447,814	115,429	3,461,250	40,183,384	5.27
Combination stores (groceries and meats):									
Grocery stores with meats.....	770	546	1,773	351	2,589,139	116,874	3,077,420	34,358,553	3.92
Meat markets with groceries.....	277	313	688	86	1,117,581	22,725	928,890	12,263,688	1.40
Meat markets (including sea foods):									
Fish markets—sea foods.....	20	20	26	2	40,581	500	5,410	359,747	.04
Meat markets.....	827	650	910	170	1,533,120	46,755	265,870	17,690,093	2.02
Bakeries—bakery goods stores (except manufacturing bakeries).....	166	90	292	121	305,156	30,699	28,990	2,981,538	.33
Other food stores:									
Coffee, tea, spices.....	19	19	69	10	114,622	2,952	39,540	929,480	.11
General food stores.....	44	29	83	23	49,002	6,905	42,390	478,509	.05
Bottled waters and beverages.....	15	12	163	—	183,826	—	20,760	702,313	.08
<b>General stores—groceries with apparel or dry goods</b> .....	18	19	19	3	22,202	825	70,060	417,523	.05
<b>General merchandise group</b> 3.....	401	363	16,234	1,655	22,425,638	502,428	26,453,640	145,955,351	16.67
Department stores:									
With food departments.....	5	—	2,787	475	4,556,824	141,556	5,754,650	37,742,895	4.31
Without food departments (including mail-order house).....	21	8	11,256	873	15,752,167	308,100	18,144,840	87,253,833	9.96
Dry goods stores—piece goods stores:									
Dry goods stores.....	244	262	284	81	383,068	20,422	2,013,880	4,829,084	.55
Piece goods stores.....	4	3	7	1	11,049	420	41,470	135,530	.02
General merchandise stores:									
With food departments.....	4	4	49	1	50,885	100	76,720	417,263	.05
Without food departments.....	12	13	37	12	43,410	4,150	201,080	507,016	.06
Army and Navy goods stores.....	11	11	38	3	63,631	976	223,620	678,915	.07
Variety, 5-and-10, and 10-a-dollar stores.....	99	61	1,768	209	1,558,337	20,710	1,993,710	14,980,655	1.64
<b>Automotive group</b> 4.....	3,323	2,955	12,087	768	21,409,120	273,990	17,528,750	200,381,646	22.88
Motor vehicle dealers:									
Automobile sales rooms—new and trade-in.....	204	124	4,952	35	9,743,834	10,365	11,831,450	118,559,383	13.54
Used car establishments.....	181	169	602	28	955,133	11,754	1,502,540	15,004,084	1.71
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	91	62	124	8	780,142	3,709	740,530	5,941,095	.68
Battery and ignition shops—brake repair shops.....	172	184	183	15	268,429	4,054	181,860	1,847,458	.21
Tire shops (including tire repairs).....	191	113	567	20	1,003,558	8,183	1,332,680	8,831,240	1.01
Filling stations:									
Filling stations—gasoline and oil.....	784	547	1,229	191	1,625,144	63,836	249,630	13,162,945	1.50
Filling stations with tires and accessories.....	655	782	765	199	1,068,577	97,397	385,980	13,863,859	1.58
Filling stations with other merchandise.....	165	74	324	54	591,898	21,160	147,000	4,355,468	.50
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	5	5	40	1	69,619	312	62,220	572,555	.07
Bicycle shops.....	29	28	21	11	30,370	2,700	53,140	269,943	.03
Garages and repair shops:									
Body, fender, and paint shops.....	43	51	167	6	276,308	1,652	20,420	737,256	.09
Gagages (repairs and storage, gasoline, oil accessories).....	753	819	2,604	184	4,495,646	68,340	593,560	15,148,250	1.73
Parking stations, parking garages, and lots.....	28	23	76	12	124,572	7,638	4,820	540,371	.06
Radiator shops (including repairs).....	11	12	8	4	15,043	2,890	4,100	70,005	.01
Other automotive establishments:									
Aircraft and accessories.....	6	—	162	—	260,066	—	407,360	981,572	.11
Boats (motor boats, yachts, canoes).....	4	1	31	—	57,769	—	92,550	430,214	.05
<b>Apparel group</b> 5.....	1,705	1,369	8,310	846	13,809,550	272,545	20,034,700	94,237,522	10.78
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	21	15	140	7	257,909	1,462	634,960	2,109,373	.24
Men's and boys' hat stores.....	28	14	41	7	88,666	2,156	197,600	868,617	.10
Men's furnishing stores.....	225	213	265	125	431,435	25,104	1,615,540	5,474,640	.63
Men's clothing and furnishings stores.....	79	70	823	47	1,533,445	10,502	3,018,340	11,649,905	1.33
Family clothing stores—men's, women's, and children's.....	86	49	1,268	79	2,239,885	25,966	3,291,510	13,888,018	1.58
Women's ready-to-wear specialty stores—apparel and accessories.....	361	314	2,692	142	3,471,468	61,074	2,840,980	23,552,310	2.69
Women's accessories stores:									
Corset and lingerie shops.....	25	23	55	5	55,116	2,280	120,050	518,362	.06
Furriers—fur shops.....	42	47	143	8	258,979	2,745	793,620	2,622,648	.30
Hosiery shops.....	45	17	151	13	325,402	3,425	162,460	1,531,998	.17
Knit goods shops.....	13	10	24	3	36,988	818	56,960	308,409	.04
Millinery stores.....	137	105	475	56	596,853	18,075	174,100	3,777,439	.43
Costume accessories stores, including jewelry, bags and gloves.....	37	19	92	22	129,290	4,536	234,900	968,254	.11
Other apparel stores:									
Children's specialty shops.....	10	10	9	5	11,038	—	—	—	.01
Custom tailors.....	262	267	715	67	1,543,198	1,788	23,700	78,507	.01
Dressmakers.....	16	17	72	3	68,677	298	64,490	320,559	.04
Infants' wear shops.....	7	6	36	1	43,140	300	59,890	333,474	.04
Shoe stores:									
Shoe stores—men's.....	31	10	94	27	252,522	8,974	619,990	2,187,878	.25
Shoe stores—women's.....	21	2	174	24	406,398	8,327	689,360	3,028,907	.35
Family shoe stores—men's, women's and children's.....	249	152	1,008	205	2,053,895	71,186	4,375,000	14,641,600	1.67

See footnotes at end of table.



# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 16.—LOS ANGELES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued**

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Furniture and household group 1</b> .....	<b>702</b>	<b>743</b>	<b>0, 220</b>	<b>177</b>	<b>\$10, 527, 100</b>	<b>\$48, 482</b>	<b>\$13, 143, 940</b>	<b>\$68, 322, 871</b>	<b>7. 80</b>
Furniture stores:									
Furniture stores.....	217	207	2, 993	48	5, 466, 106	16, 872	7, 469, 030	39, 699, 119	4. 53
Furniture and hardware stores.....	20	29	25	2	41, 050	288	126, 850	423, 883	. 05
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	19	20	37	3	53, 036	1, 120	65, 500	382, 014	. 04
Floor coverings stores.....	46	50	123	12	281, 790	3, 159	367, 890	2, 077, 267	. 24
Household appliances stores:									
Household appliances stores (electrical).....	70	42	707	10	1, 121, 750	2, 595	531, 950	3, 599, 423	. 41
Household appliances stores.....	7	2	85		148, 695		110, 430	765, 247	. 09
Refrigerator dealers—electric only.....	14	10	128	3	243, 615	1, 296	98, 110	1, 210, 940	. 14
Other home furnishings and appliances stores:									
Antique and used furniture dealers.....	15	14	8	2	12, 452	677	34, 780	87, 443	. 01
Brushes and brooms.....	4	2	70		129, 129		2, 650	268, 999	. 03
China, glassware, crockery, tinware, enamelware.....	12	13	22	2	59, 352	520	104, 060	456, 372	. 05
Picture and framing stores.....	15	18	20	4	36, 725	1, 279	87, 690	220, 951	. 03
Stove and range dealers.....	5	4	11		13, 230		17, 040	81, 570	. 01
Antique shops.....	12	8	43	3	118, 817	1, 337	598, 350	669, 585	. 08
Awnings, flags, banners, window shades, and tents.....	29	32	47	5	75, 118	1, 146	184, 400	818, 063	. 09
Interior decorators.....	19	14	86	7	150, 685	1, 913	149, 520	815, 221	. 09
Lamp and shade shops.....	6	6	10		11, 510	624	17, 190	56, 433	. 01
Radio and music stores:									
Radio and electrical shops.....	228	230	644	68	802, 113	12, 571	763, 770	6, 765, 146	. 77
Radio and musical instruments stores.....	52	35	1, 066	8	1, 588, 740	3, 085	1, 914, 570	9, 554, 540	1. 09
<b>Restaurants, cafeterias, and eating places</b> .....	<b>2, 130</b>	<b>2, 287</b>	<b>12, 519</b>	<b>1, 452</b>	<b>13, 870, 657</b>	<b>488, 506</b>	<b>670, 500</b>	<b>60, 128, 284</b>	<b>6. 87</b>
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	66	42	1, 927	159	1, 920, 206	65, 813	64, 780	8, 057, 169	. 92
Lunch rooms.....	1, 008	1, 155	2, 096	361	2, 193, 526	116, 027	129, 900	11, 902, 007	1. 36
Restaurants with table service.....	499	544	7, 263	647	8, 406, 405	209, 473	365, 290	32, 452, 973	3. 71
Lunch counters, refreshment stands, etc.:									
Box lunches.....	7	9	113	31	100, 241	14, 913	7, 130	556, 893	. 06
Refreshment stands.....	71	78	81	38	96, 734	10, 585	13, 740	827, 922	. 10
Fountain—lunches.....	106	109	294	39	310, 428	11, 872	31, 450	1, 686, 066	. 19
Lunch counters.....	249	251	165	165	704, 355	50, 195	42, 290	3, 654, 280	. 42
Soft-drink stands.....	124	90	124	12	138, 762	3, 628	15, 830	990, 984	. 11
<b>Lumber and building group 2</b> .....	<b>453</b>	<b>375</b>	<b>2, 463</b>	<b>144</b>	<b>4, 180, 454</b>	<b>59, 190</b>	<b>6, 475, 410</b>	<b>35, 512, 461</b>	<b>4. 05</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	65	83	601	35	1, 062, 712	25, 042	1, 461, 540	9, 465, 314	1. 08
Lumber and hardware.....	53	20	1, 069	18	1, 809, 704	6, 086	3, 526, 210	17, 902, 382	2. 04
Roofing.....	14	17	34	4	43, 237	985	12, 560	191, 703	. 02
Electrical shops (without radio).....	64	66	170	23	320, 011	6, 882	346, 620	1, 770, 996	. 20
Heating and plumbing shops:									
Heating appliances and oil burners.....	5	3	26	3	31, 879	839	15, 380	184, 433	. 02
Plumbing shops—heating and ventilating.....	120	127	301	33	497, 773	10, 913	376, 300	2, 725, 553	. 31
Paint and glass stores:									
Glass and mirror shops.....	12	16	5	3	6, 244	739	11, 250	78, 290	. 01
Paint and glass stores.....	109	61	241	21	387, 744	6, 204	721, 620	3, 141, 647	. 36
<b>Other retail stores</b> .....	<b>3, 896</b>	<b>3, 173</b>	<b>10, 004</b>	<b>1, 160</b>	<b>16, 380, 894</b>	<b>323, 967</b>	<b>26, 279, 630</b>	<b>123, 055, 838</b>	<b>14. 05</b>
Hardware stores.....	274	284	577	59	1, 024, 431	18, 252	3, 276, 680	8, 715, 184	1. 00
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	9	10	70	1	116, 087	257	213, 960	1, 101, 778	. 13
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	40	38	165	9	305, 663	2, 026	409, 330	8, 635, 901	1. 02
Fertilizer stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	4	5	23	3	44, 936	789	62, 300	190, 396	. 02
Farmers' supply stores.....	3	4	16	9	34, 240	4, 941	26, 590	172, 501	. 02
Seeds, bulbs, and nursery stock.....	46	41	260	6	406, 328	3, 377	287, 220	1, 809, 029	. 21
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	38	39	48	12	66, 289	2, 634	60, 660	804, 393	. 10
Feed stores with groceries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores:									
Book stores.....	51	41	359	89	571, 715	19, 307	780, 030	3, 088, 683	. 35
Circulating libraries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands:									
Cigar stores with fountains.....	16	12	63	19	78, 215	6, 604	21, 890	481, 220	. 05
Cigar stands.....	134	142	90	16	93, 818	4, 950	63, 390	857, 974	. 10
Cigar stores without fountains.....	281	247	214	40	307, 745	8, 779	437, 059	4, 418, 708	. 50
Coal and wood yards—ice dealers.....	9	9	8		11, 407		2, 640	68, 911	. 01
Drug stores:									
Drug stores.....	200	177	621	64	907, 517	21, 604	1, 536, 060	9, 127, 585	1. 04
Drug stores with fountains.....	720	672	2, 940	320	3, 808, 332	113, 200	4, 608, 640	29, 240, 239	3. 34
Florists.....	161	186	245	48	430, 130	11, 660	68, 090	2, 026, 874	. 33
Gifts—novelties and toys—cameras:									
Toy shops.....	17	20	22	18	29, 334	4, 083	54, 810	234, 091	. 03
Art and gift shops.....	91	88	277	74	415, 230	13, 558	1, 011, 450	2, 770, 134	. 32
Novelty and souvenir shops.....	73	78	92	27	103, 862	5, 264	237, 540	899, 822	. 10
Camera dealers—photographic supplies.....	27	18	149	5	276, 677	1, 157	424, 940	2, 083, 880	. 24
Jewelry stores:									
Jewelry stores (installment credit).....	16	12	105	41	343, 167	4, 010	921, 070	3, 047, 181	. 35
Jewelry stores.....	357	354	487	61	980, 046	17, 969	4, 848, 440	8, 323, 283	. 95
Luggage and leather goods stores.....	40	49	90	28	158, 778	7, 557	487, 900	1, 514, 368	. 17
Music stores (without radio).....	44	40	111	7	178, 207	1, 783	526, 780	1, 154, 061	. 14
News dealers.....	30	12	171	38	193, 491	3, 468	48, 040	942, 371	. 11
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	31	27	97	19	106, 083	5, 265	245, 280	930, 076	. 11
Office and store mechanical appliance dealers (retail).....	28	14	393	1	946, 317	564	424, 480	3, 144, 564	. 36
Office and store furniture and equipment dealers.....	28	17	241	12	497, 783	3, 462	831, 980	3, 159, 197	. 36
Store fixture dealers.....	5	4	15	2	21, 200	550	60, 590	205, 103	. 02
Typewriter dealers.....	17	11	156	2	325, 337	1, 063	190, 910	1, 497, 617	. 17

See footnotes at end of table.

CENSUS OF DISTRIBUTION

TABLE 16.—LOS ANGELES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1928)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Other retail stores—Continued.</b>									
Opticians and optometrists.....	80	74	110	8	\$241,434	\$2,199	\$172,220	\$1,157,185	0.13
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	7	6	12		14,322		55,190	155,800	.02
Sporting goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	31	22	85	1	164,763	110	292,600	1,440,938	.16
Stationers and printers:									
Blank books, accounting and legal forms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paper and paper products stores.....	3	1	10		7,023		44,280	179,330	.02
Printers and lithographers.....	13	15	3		2,002		10,480	77,980	.01
Stationers and engravers.....	46	42	500	15	958,834	2,970	1,414,140	5,074,447	.58
Monuments and tombstones.....	4	3	9	2	15,439	500	21,100	93,200	.01
Miscellaneous classifications (combined).....	407	348	1,387	101	2,104,360	29,575	2,053,910	12,604,800	1.44
<b>Secondhand stores.....</b>	<b>418</b>	<b>449</b>	<b>523</b>	<b>58</b>	<b>880,638</b>	<b>16,825</b>	<b>1,525,900</b>	<b>5,597,568</b>	<b>.64</b>
Tires, accessories, and parts (secondhand).....	108	123	153	17	245,042	6,196	222,050	1,426,240	.16
Furniture stores (secondhand).....	131	129	73	11	94,368	2,751	251,360	1,094,698	.13
Pawn shops (sales).....	27	32	61	8	148,829	1,935	414,950	828,802	.10
Clothing and shoe stores (secondhand).....	60	73	41	11	54,529	2,708	127,210	478,490	.05
Building materials and hardware stores (secondhand).....	13	14	37		39,810		54,440	186,113	.02
Book stores (secondhand).....	14	9	18	2	29,485	600	65,920	161,650	.02
Office appliances (secondhand).....	7	8	20	2	28,503	425	36,520	160,212	.02
Radios, phonographs, musical instruments (secondhand).....	5	4	4	1	3,710	160	16,750	37,741	.02
Other secondhand stores.....	51	57	116	6	186,362	2,050	336,700	1,223,545	.14

<sup>1</sup> Stores reporting aggregate sales of \$39,484,000, included in the preliminary report for Los Angeles, were subsequently found to have reported that more than 50 per cent of their sales were at wholesale, and are now included in the wholesale final State reports.  
<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>3</sup> Further data will be shown in a special report on milk dealers.

TABLE 17.—LOS ANGELES—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups<sup>1</sup>.....</b>	<b>17,867</b>	<b>\$115,051,846</b>	<b>\$22,966,857</b>	<b>\$188,018,803</b>	<b>\$118,565,462</b>	<b>29.30</b>	<b>16,044</b>	<b>\$38,931,008</b>	<b>\$755,085,691</b>	<b>5.16</b>
<b>Food group.....</b>	<b>5,253</b>	<b>11,585,683</b>	<b>6,273,930</b>	<b>17,859,623</b>	<b>12,914,215</b>	<b>21.65</b>	<b>4,576</b>	<b>4,826,988</b>	<b>115,793,654</b>	<b>4.17</b>
<b>Candy and confectionery stores:</b>										
Candy stores—nut stores <sup>2</sup> .....	61	142,473	25,848	168,321	253,889	48.17	60	160,707	872,976	18.41
Confectionery stores (candy and fountain) <sup>2</sup> .....	403	347,225	345,230	692,455	590,236	36.95	371	332,888	3,273,620	10.17
<b>Dairy products stores:</b>										
Dairy products stores (including ice cream).....	61	282,237	26,906	309,143	354,081	27.79	53	57,118	1,631,004	3.50
Egg and poultry dealers.....	80	107,641	129,948	237,589	151,168	23.53	78	65,902	1,037,863	4.02
Milk dealers.....	12	1,254,505	6,660	1,261,165	891,270	30.05	3	10,411	837,878	1.24
<b>Delicatessen stores.....</b>	<b>103</b>	<b>225,093</b>	<b>135,713</b>	<b>360,776</b>	<b>248,903</b>	<b>24.20</b>	<b>96</b>	<b>146,792</b>	<b>2,445,360</b>	<b>6.00</b>
<b>Fruit stores and vegetable markets.....</b>	<b>412</b>	<b>844,148</b>	<b>633,824</b>	<b>1,477,972</b>	<b>770,853</b>	<b>27.54</b>	<b>394</b>	<b>427,188</b>	<b>7,997,778</b>	<b>5.34</b>
<b>Grocery stores (without meats).....</b>	<b>1,981</b>	<b>2,447,814</b>	<b>2,476,266</b>	<b>4,924,080</b>	<b>3,404,581</b>	<b>18.03</b>	<b>1,663</b>	<b>1,030,524</b>	<b>41,660,405</b>	<b>3.91</b>
<b>Combination stores (groceries and meats):</b>										
Grocery stores with meats.....	770	2,589,130	761,124	3,350,253	2,768,024	17.81	640	812,053	24,633,172	3.30
Meat markets with groceries.....	277	1,117,581	497,983	1,615,564	895,153	20.47	232	281,549	9,645,404	2.92
<b>Meat markets (including sea foods):</b>										
Fish markets—sea foods.....	20	40,581	30,840	71,421	41,257	31.32	20	22,070	359,747	6.30
<b>Bakeries—bakery goods stores (except manufacturing bakeries)<sup>3</sup>.....</b>	<b>827</b>	<b>1,533,120</b>	<b>1,061,450</b>	<b>2,594,570</b>	<b>1,584,325</b>	<b>23.62</b>	<b>742</b>	<b>646,464</b>	<b>16,907,159</b>	<b>3.82</b>
<b>Other food stores:</b>										
Coffee, tea, spices.....	19	114,622	30,742	145,364	85,797	24.87	14	10,977	411,582	4.85
General food stores.....	44	49,092	10,140	59,142	67,334	20.43	42	33,368	473,204	7.05
Bottled waters and beverages.....	15	183,826	13,536	197,362	170,819	52.42	12	13,187	197,506	6.68
<b>General stores—groceries with apparel or dry goods.....</b>	<b>18</b>	<b>22,202</b>	<b>21,087</b>	<b>43,269</b>	<b>33,384</b>	<b>18.36</b>	<b>12</b>	<b>9,296</b>	<b>294,032</b>	<b>3.16</b>
<b>General merchandise group.....</b>	<b>401</b>	<b>22,425,638</b>	<b>439,995</b>	<b>22,865,633</b>	<b>20,483,079</b>	<b>29.70</b>	<b>359</b>	<b>4,218,710</b>	<b>140,628,345</b>	<b>3.00</b>
<b>Department stores:</b>										
With food departments.....	5	4,550,824		4,550,824	5,080,934	25.56	4	806,701	34,911,582	2.31
Without food departments (including 1 mail order house).....	21	15,752,167	11,152	15,763,319	12,321,935	32.19	17	2,266,382	85,220,992	2.60
<b>Dry goods stores—piece goods stores:</b>										
Dry goods stores.....	244	383,068	334,374	717,442	663,024	28.61	215	307,225	4,530,650	6.77
Piece goods stores.....	4	11,049	4,554	15,603	17,810	(x)	4	10,890	135,530	(x)
<b>General merchandise stores:</b>										
With food departments.....	4	50,885	4,144	55,029	60,888	(x)	3	5,820	321,338	(x)
Without food departments.....	12	43,410	13,793	57,203	177,862	41.40	10	22,812	514,556	4.43
Army and Navy goods stores.....	11	63,831	18,194	82,025	86,400	29.10	11	58,165	578,915	10.05
Variety, 5-and-10, and to-a-dollar stores.....	99	1,558,337	82,826	1,641,163	2,050,312	25.50	94	737,190	14,355,322	5.14

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.  
<sup>2</sup> Undoubtedly this expense includes some production costs, especially pay roll, of some employees engaged both in selling and in making candies and fancy baked goods.

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TABLE 17.—LOS ANGELES—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>Automotive group</b> .....	<b>3,323</b>	<b>\$21,409,120</b>	<b>\$4,491,640</b>	<b>\$25,900,760</b>	<b>\$20,461,849</b>	<b>23.14</b>	<b>2,943</b>	<b>\$6,450,055</b>	<b>\$164,028,038</b>	<b>4.19</b>
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	204	9,743,834	242,296	9,986,130	9,252,243	16.22	177	1,371,441	81,199,172	1.69
Used car establishments.....	181	985,133	303,301	1,203,434	1,199,194	16.61	175	340,103	14,480,720	2.35
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	91	790,142	115,010	905,152	761,258	28.05	81	205,515	5,083,911	4.04
Battery and ignition shops—brake repair shops.....	172	203,429	205,880	534,309	371,019	49.00	165	130,493	1,794,457	7.27
Tire shops (including tire repairs).....	101	1,003,558	198,428	1,201,986	1,109,103	26.17	182	277,511	7,843,473	3.54
Filling stations:										
Filling stations—gasoline and oil.....	784	1,625,144	694,690	2,319,834	1,780,321	31.15	670	1,080,992	11,326,904	9.54
Filling stations with tires and accessories.....	655	1,038,577	958,188	2,026,765	1,521,750	25.60	568	882,584	12,159,851	7.26
Filling stations with other merchandise.....	165	591,898	130,388	722,286	507,862	28.24	153	218,819	4,175,040	5.24
Motorcycles, bicycles, and supplies:										
Motor cycle dealers.....	5	69,619	8,665	78,284	55,365	23.34	5	8,054	572,555	1.41
Bicycle shops.....	29	30,370	36,904	67,274	38,212	39.97	28	21,529	262,274	8.21
Garages and repair shops:										
Body, fender, and paint shops.....	43	276,308	83,895	360,203	120,460	65.20	38	59,670	696,890	8.56
Garages (repairs and storage, gasoline, oil, accessories).....	753	4,495,046	1,392,300	5,887,346	3,163,155	59.75	653	1,624,170	12,452,613	13.04
Parking stations, parking garages, and lots.....	28	124,572	35,397	159,969	287,050	81.82	28	195,537	546,371	35.79
Radiator shops (including repairs).....	11	15,043	18,228	33,271	21,689	71.74	10	8,655	60,542	14.30
Other auto-motive establishments:										
Aircraft and accessories.....	6	200,666		200,666	213,724	48.33	6	20,486	981,572	2.09
Boats (motor boats, yachts, canoes).....	4	77,769	1,864	59,633	57,036	(x)	3	3,337	371,551	(x)
<b>Apparel group</b> .....	<b>1,705</b>	<b>13,809,550</b>	<b>1,968,391</b>	<b>15,767,941</b>	<b>17,461,586</b>	<b>35.26</b>	<b>1,653</b>	<b>7,532,356</b>	<b>92,891,548</b>	<b>8.11</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	21	257,909	27,450	285,359	303,002	27.93	21	151,445	2,109,373	7.18
Men's and boys' hat stores.....	28	88,066	29,540	118,206	294,711	47.84	28	143,075	568,517	16.47
Men's furnishings stores.....	223	431,435	329,529	757,964	969,679	31.55	218	617,464	5,410,170	11.41
Men's clothing and furnishings stores.....	79	1,533,445	129,500	1,662,945	2,110,708	32.39	74	703,571	11,188,185	6.29
Family clothing stores—men's, women's, and children's.....	86	2,239,335	85,554	2,324,889	2,305,261	33.77	83	630,354	13,826,061	4.56
Women's ready-to-wear specialty stores—apparel and accessories.....	361	3,471,468	397,838	3,869,306	4,273,526	34.57	350	1,762,842	23,500,111	7.50
Women's accessories stores:										
Corset and lingerie shops.....	25	55,116	22,103	77,219	110,895	36.28	25	72,483	518,392	13.95
Furriers—fur shops.....	52	258,070	84,224	342,294	469,593	30.99	50	158,304	2,421,995	6.28
Hosiery shops.....	45	325,402	30,243	355,645	217,809	37.43	44	118,836	1,123,833	10.57
Knit goods shops.....	13	36,988	15,070	52,058	50,799	35.35	13	21,883	308,409	7.10
Millinery stores.....	137	596,853	127,890	724,743	950,403	44.50	134	687,700	3,767,604	18.25
Costume accessories stores, including jewelry, bags, and gloves.....	37	129,296	25,764	155,060	202,567	36.19	34	100,278	968,308	10.41
Other apparel stores:										
Children's specialty shops.....	10	11,038	10,280	21,318	16,570	48.21	10	12,025	78,597	15.30
Custom tailors.....	262	1,543,198	567,375	2,110,573	1,205,592	52.35	254	548,143	6,291,229	8.71
Dressmakers.....	16	68,677	16,150	84,827	110,235	60.79	15	21,615	296,729	7.28
Infants' wear shops.....	7	43,140	7,014	50,154	63,595	34.11	7	47,997	333,474	14.39
Shoe stores:										
Shoe stores—men's.....	31	252,522	25,910	278,432	470,103	34.21	29	200,804	2,162,091	9.29
Shoe stores—women's.....	81	406,398	4,576	410,974	604,601	33.53	21	254,945	3,028,907	8.42
Family shoe stores—men's, women's, and children's.....	249	2,053,895	23,604	2,077,499	2,656,950	32.34	241	1,271,032	14,569,842	8.72
<b>Furniture and household group</b> .....	<b>792</b>	<b>10,527,100</b>	<b>1,224,689</b>	<b>11,751,789</b>	<b>15,735,416</b>	<b>40.23</b>	<b>628</b>	<b>3,139,119</b>	<b>61,793,543</b>	<b>5.08</b>
Furniture stores:										
Furniture stores.....	217	5,466,166	377,982	5,844,088	10,475,105	41.11	99	1,768,747	34,894,531	5.07
Furniture and hardware stores.....	20	41,050	47,270	88,320	52,146	33.14	13	14,840	201,742	7.41
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	19	53,036	28,060	81,096	51,118	34.01	10	29,433	382,014	7.70
Floor coverings stores.....	40	281,700	113,250	395,040	291,974	33.07	41	85,569	1,939,649	4.41
Household appliances stores:										
Household appliances stores (electrical).....	70	1,121,750	66,468	1,188,236	527,594	47.67	68	145,795	3,556,751	4.10
Household appliances stores.....	7	148,695	3,498	152,193	135,938	37.65	6	16,825	701,399	2.26
Refrigerator dealers—electric only.....	14	243,615	18,930	262,545	201,682	38.34	13	29,161	1,121,951	2.60
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	15	12,452	23,308	35,760	21,318	65.27	12	9,810	78,516	12.49
Brushes and brooms.....	4	120,120	3,398	123,527	5,376	(x)	4	4,405	268,999	(x)
China, glassware, crockery, tinware, and enamelware.....	12	59,352	34,762	94,114	92,895	38.43	12	17,855	486,372	3.67
Picture and framing stores.....	15	36,725	24,534	61,259	49,758	50.25	15	32,535	220,951	14.72
Stove and range dealers.....	5	13,230	4,812	18,042	10,233	34.66	4	3,483	54,005	6.44
Antique shops.....	12	118,817	21,856	140,673	142,137	42.24	10	55,155	340,154	16.21
Awnings, flags, banners, window shades, and tents.....	29	75,118	50,368	125,486	104,535	28.12	25	24,575	783,318	3.14
Interior decorators.....	10	150,685	24,220	174,905	96,486	33.29	17	35,804	752,403	4.76
Lamp and shade shops.....	6	11,510	6,534	18,044	11,819	52.92	6	5,582	56,433	9.89
Radio and music stores:										
Radio and electrical shops.....	228	892,113	322,376	1,214,489	1,002,807	32.78	212	253,523	6,247,438	4.06
Radio and musical instruments stores.....	52	1,588,746	52,045	1,640,791	2,395,001	42.24	50	603,672	9,366,202	6.45
<b>Restaurants, cafeterias, and eating places</b> .....	<b>2,130</b>	<b>13,870,657</b>	<b>2,369,561</b>	<b>16,240,218</b>	<b>9,934,815</b>	<b>43.53</b>	<b>2,008</b>	<b>4,380,536</b>	<b>57,795,623</b>	<b>7.58</b>
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	66	1,920,206	40,404	1,960,610	1,457,227	42.42	65	600,217	8,032,737	7.47
Lunch rooms.....	1,008	2,193,526	1,144,605	3,338,131	1,714,220	42.45	948	918,082	11,375,271	8.07
Restaurants with table service.....	499	8,406,405	614,176	9,020,581	5,332,006	44.23	478	2,040,398	31,069,386	9.57
Lunch counters, refreshment stands, etc.:										
Box lunches.....	7	100,241	6,795	107,036	47,916	27.82	7	7,357	559,893	1.32
Refreshment stands.....	71	96,734	82,992	179,726	136,071	38.14	70	98,634	827,216	11.92
Fountain—lunches.....	106	310,428	110,633	421,063	294,559	42.44	97	195,533	1,538,663	12.71
Lunch counters.....	249	704,355	262,014	966,369	567,032	41.95	227	205,957	3,435,071	8.61
Soft-drink stands.....	124	138,702	107,910	246,672	385,784	63.82	114	224,358	961,786	23.33

## CENSUS OF DISTRIBUTION

TABLE 17.—LOS ANGELES—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>Lumber and building group</b> .....	<b>463</b>	<b>\$4,180,454</b>	<b>\$608,492</b>	<b>\$4,788,946</b>	<b>\$3,658,678</b>	<b>23.78</b>	<b>367</b>	<b>\$469,649</b>	<b>\$18,046,166</b>	<b>2.80</b>
Lumber and building material dealers:										
Lumber and building material dealers.....	65	1,062,712	56,991	1,119,703	828,331	20.58	44	78,631	6,914,433	1.14
Lumber and hardware.....	53	1,809,764	33,740	1,843,504	1,707,547	20.17	34	70,598	3,907,659	1.81
Roofing.....	14	43,237	21,131	64,368	19,491	43.74	13	7,209	187,793	3.84
Electrical shops (without radio).....	64	320,011	121,572	441,583	244,300	38.73	61	78,705	1,666,046	4.76
Heating and plumbing shops:										
Heating appliances and oil burners.....	5	31,879	3,582	35,461	26,757	33.73	5	5,065	184,433	3.07
Plumbing shops—heating and ventilating.....	129	497,773	205,359	703,132	316,225	37.40	101	66,011	2,955,967	3.21
Paint and glass stores:										
Glass and mirror shops.....	12	6,244	17,616	23,860	13,227	47.37	9	6,600	72,180	9.14
Paint and glass stores.....	109	387,744	144,053	531,797	437,283	30.85	99	185,930	3,043,315	6.12
<b>Other retail stores</b> .....	<b>3,396</b>	<b>16,390,894</b>	<b>4,912,893</b>	<b>21,303,787</b>	<b>16,712,180</b>	<b>30.89</b>	<b>3,137</b>	<b>7,367,511</b>	<b>108,707,267</b>	<b>6.78</b>
Hardware stores.....	274	1,024,431	495,296	1,519,727	1,032,714	28.29	226	376,198	7,194,235	5.23
Farm implements, machinery, and equipment dealers.....	9	116,087	16,550	132,637	115,731	22.64	9	23,013	1,101,778	2.09
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	40	305,663	69,920	375,583	285,560	7.40	27	25,636	3,007,257	.85
Harness shops.....	4	44,936	9,583	54,519	25,811	(X)	4	9,127	190,366	(X)
Farmers' supply stores.....	3	34,240	7,324	41,564	24,699	(X)	3	3,080	172,501	(X)
Seeds, bulbs, and nursery stock.....	40	406,328	65,550	469,878	278,550	40.04	38	65,806	1,240,388	5.31
Coal and feed stores.....	38	66,290	51,714	118,003	74,026	22.22	27	24,547	367,751	3.73
Book stores.....	51	571,715	63,099	634,814	384,892	33.01	49	141,519	2,950,667	4.80
Cigar stores and cigar stands:										
Cigar stores with fountains.....	16	78,215	13,644	91,859	100,910	40.06	15	63,756	478,829	13.31
Cigar stands.....	134	93,818	140,154	233,972	169,394	47.01	122	110,887	794,324	13.96
Cigar stores without fountains.....	281	307,745	345,059	652,804	547,646	27.17	262	415,887	3,070,667	10.48
Coal and wood yards—ice dealers.....	9	11,467	12,269	23,736	8,195	46.32	5	885	35,600	2.49
Drug stores:										
Drug stores.....	200	907,517	252,579	1,160,096	946,714	23.08	195	531,830	9,046,859	5.88
Drug stores with fountains.....	720	3,808,332	940,800	4,749,132	3,594,229	28.53	702	1,995,631	28,590,764	6.98
Florists.....	161	430,139	313,782	743,921	503,185	44.66	153	269,174	2,870,906	9.03
Gifts—novelty and toys—cameras:										
Toy shops.....	17	29,334	22,960	52,294	55,300	46.99	15	32,460	227,634	14.26
Art and gift shops.....	91	415,230	127,600	542,830	603,274	41.37	90	361,260	2,764,583	13.07
Novelty and souvenir shops.....	73	163,862	83,616	247,478	188,441	41.78	64	126,652	849,519	14.91
Camera dealers—photographic supplies.....	27	276,677	33,282	309,959	341,841	31.28	25	85,418	870,722	9.81
Jewelry stores:										
Jewelry stores (installment credit).....	16	343,167	24,600	367,767	577,648	31.03	15	151,363	2,983,433	5.07
Jewelry stores.....	357	990,046	692,424	1,682,470	1,525,282	38.54	347	662,514	8,208,915	8.07
Luggage and leather goods stores.....	46	158,778	82,320	241,098	356,604	39.47	45	257,724	1,509,434	17.07
Music stores (without radio).....	44	178,207	63,600	241,807	234,539	39.73	41	73,522	1,089,000	6.76
News dealers.....	30	193,491	13,332	206,823	84,546	30.92	15	25,725	348,496	7.38
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	31	166,083	44,766	210,849	120,211	35.69	28	44,654	757,181	5.90
Office and store mechanical appliance dealers (retail).....	28	946,317	33,684	980,001	317,115	41.25	27	82,214	3,141,939	2.62
Office and store furniture and equipment dealers.....	28	497,783	34,867	532,650	577,916	35.15	26	142,374	2,718,488	5.24
Store fixture dealers.....	5	21,200	5,508	26,708	30,355	27.82	5	12,145	205,103	5.92
Typewriter dealers.....	17	325,337	22,869	348,206	191,792	36.06	17	51,023	1,497,617	3.41
Opticians and optometrists.....	80	241,434	160,950	402,384	292,886	60.08	76	194,707	1,140,602	17.07
Sporting goods specialty stores.....	7	14,322	7,164	21,486	33,347	35.31	7	15,876	155,309	10.22
Scientific and medical instruments and supplies, at retail.....	31	164,763	42,614	207,377	192,041	27.72	29	57,890	1,198,702	4.83
Stationers and printers:										
Paper and paper products stores.....	3	7,023	702	7,725	17,567	(X)	3	3,875	179,330	(X)
Printers and lithographers.....	13	2,902	14,505	17,407	14,573	41.02	13	10,864	77,980	13.93
Stationers and engravers.....	46	958,834	80,304	1,039,138	869,356	37.61	44	228,920	5,066,591	4.62
Monuments and tombstones.....	4	15,439	4,980	20,419	17,423	(X)	3	4,148	91,234	(X)
Miscellaneous classifications (combined).....	407	2,104,366	499,839	2,604,205	1,896,479	(X)	358	686,062	11,107,392	(X)
<b>Secondhand stores</b> .....	<b>416</b>	<b>830,888</b>	<b>668,179</b>	<b>1,498,817</b>	<b>1,172,260</b>	<b>47.72</b>	<b>363</b>	<b>538,788</b>	<b>5,107,476</b>	<b>10.51</b>

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 18.—LOS ANGELES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	17,887	16,807	76,584	7,898	\$115,051,946	\$2,426,198	\$118,565,462	\$120,524,860	\$875,774,846	100.00
Single-store independents	13,623	15,313	37,377	4,055	54,512,690	1,513,317	54,006,250	60,443,880	433,986,029	49.55
2-store independents	1,098	690	7,059	777	11,377,658	260,619	11,091,623	11,468,890	88,953,573	10.16
3-store independents	405	145	6,793	217	9,890,185	56,346	9,465,569	8,753,660	60,530,070	6.91
Local branch systems	15	4	106	3	183,033	427	170,695	150,440	1,917,361	.22
Local chains	1,123	107	12,286	828	19,190,212	223,762	24,540,077	23,250,180	147,768,760	16.88
Sectional chains	667		3,436	593	5,415,703	160,480	5,472,186	3,675,740	44,761,971	5.11
National chains	721		6,210	700	9,334,879	100,804	10,277,640	8,440,620	73,292,465	8.37
Other types of operation:										
Mail-order houses (catalogue only)	3	2	915		1,029,404		957,491	1,800,390	5,967,102	.68
Direct selling (house to house)	15	1	722		1,061,620		285,175	47,880	2,958,428	.34
Leased departments (independent operators)	28	29	106	10	159,096	3,097	171,967	75,070	858,477	.10
Leased department chains	138	11	680	68	1,049,955	15,210	1,418,036	881,040	6,170,811	.70
Utility operated retail stores	4		13		26,452		68,467	63,740	250,248	.03
Manufacturer-controlled chains (and sales branch systems)	41		847	50	1,806,290	11,350	597,099	1,388,180	7,987,176	.91
All other types	6	5	34	2	44,750	786	52,397	79,250	342,375	.04

TABLE 19.—LOS ANGELES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores	26	13	5	1		6	1
Annual net sales	\$124,906,728	\$77,312,916	\$31,871,082	(x)		\$7,120,981	(x)
Per cent of total sales	100.00	61.85	25.50	(x)		5.70	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores	69	49	4	4	6	36	
Annual net sales	\$14,380,055	\$419,678	\$38,054	\$464,164	\$2,312,656	\$11,145,513	
Per cent of total sales	100.00	2.92	.27	3.23	16.08	77.50	
Men's and boys' clothing and furnishing stores:							
Number of stores	351	242	57	30	10	12	
Annual net sales	\$20,102,435	\$6,579,520	\$4,472,917	\$4,551,410	\$750,067	\$3,748,521	
Per cent of total sales	100.00	32.73	22.25	22.64	3.73	18.65	
Family clothing stores—men's, women's, and children's:							
Number of stores	86	42	22	19		2	1
Annual net sales	\$13,888,918	\$4,254,498	\$2,356,786	\$6,037,537		(x)	(x)
Per cent of total sales	100.00	30.63	16.97	43.47		(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores	361	243	80	24	3	5	6
Annual net sales	\$23,552,310	\$8,524,877	\$7,921,127	\$2,026,474	\$2,643,258	\$1,917,955	\$519,619
Per cent of total sales	100.00	36.20	33.63	8.60	11.22	8.14	2.21
Shoe stores:							
Number of stores	301	120	43	72	8	13	16
Annual net sales	\$10,858,385	\$2,809,991	\$3,256,926	\$7,419,997	\$2,485,134	\$1,489,170	\$2,357,187
Per cent of total sales	100.00	14.60	16.40	37.36	12.62	7.25	11.87
Furniture stores:							
Number of stores	237	208	17	10	1	1	
Annual net sales	\$40,123,002	\$16,029,607	\$3,614,745	(x)	(x)	(x)	
Per cent of total sales	100.00	39.95	9.01	(x)	(x)	(x)	
Radio and music stores:							
Number of stores	280	223	35	18	2	1	1
Annual net sales	\$16,319,636	\$6,816,560	\$3,564,638	\$4,627,569	(x)	(x)	\$9,325
Per cent of total sales	100.00	41.77	21.84	28.36	(x)	(x)	.06
Grocery stores (without meats):							
Number of stores	1,981	1,562	82	39	97	200	
Annual net sales	\$46,183,384	\$26,119,175	\$3,613,258	\$1,885,983	\$3,542,087	\$11,004,051	\$18,830
Per cent of total sales	100.00	56.56	7.82	4.08	7.67	23.83	.04
Combination stores (groceries and meats):							
Number of stores	1,047	683	34	118	60	152	
Annual net sales	\$46,622,541	\$18,234,958	\$2,781,669	\$13,892,044	\$2,745,208	\$8,967,762	
Per cent of total sales	100.00	39.11	5.97	29.80	5.89	19.23	
Restaurants, cafeterias, and lunch rooms:							
Number of stores	1,573	1,370	118	53	17	15	
Annual net sales	\$52,412,149	\$32,222,553	\$8,375,279	\$6,534,496	\$2,929,768	\$2,350,053	
Per cent of total sales	100.00	61.48	15.98	12.47	5.59	4.48	
Cigar stores and cigar stands:							
Number of stores	481	363	14	20		34	
Annual net sales	\$5,767,971	\$3,356,455	\$387,462	\$688,788		\$1,325,286	
Per cent of total sales	100.00	58.29	6.73	11.96		23.02	
Filling stations:							
Number of stations	1,604	1,110	71	53	363	7	
Annual net sales	\$31,383,272	\$20,082,031	\$2,516,841	\$571,131	\$8,218,491	\$44,778	
Per cent of total sales	100.00	63.83	8.02	1.82	26.19	.14	
Coal and wood yards—ice dealers:							
Number of yards	9	(x)	(x)				
Annual net sales	\$68,911	(x)	(x)				
Per cent of total sales	100.00	(x)	(x)				
Drug stores:							
Number of stores	920	700	126	37		56	1
Annual net sales	\$38,367,824	\$22,002,514	\$4,775,715	\$3,140,533		\$8,375,448	\$73,614
Per cent of total sales	100.00	57.35	12.45	8.18		21.83	.19
Hardware stores:							
Number of stores	274	242	23	9			
Annual net sales	\$8,715,184	\$6,603,852	\$650,436	\$1,460,896			
Per cent of total sales	100.00	75.78	7.46	16.76			
Jewelry stores:							
Number of stores	373	336	29	3	1	1	(x)
Annual net sales	\$11,370,464	\$6,464,521	\$1,055,381	\$160,551	(x)	(x)	(x)
Per cent of total sales	100.00	56.24	9.28	1.41	(x)	(x)	(x)

CENSUS OF DISTRIBUTION

TABLE 20.—LOS ANGELES—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT									
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit	
<b>Total, all stores reporting:<sup>1</sup></b>													
Number of stores.....	11,567		5,723	1,133	642	588	594	613	401	417	456	910	
Per cent of total stores.....	100.00		49.48	9.81	5.55	5.08	5.13	5.30	4.24	3.60	3.94	7.87	
Amount of sales.....		\$693,264	\$175,025	\$52,010	\$31,394	\$34,199	\$52,739	\$67,833	\$58,350	\$51,705	\$38,873	\$131,127	
Per cent of total sales.....		100.00	25.25	7.50	4.53	4.93	7.61	9.78	8.42	7.46	5.61	18.91	
<b>Food group:</b>													
Confectionery stores (candy and fountain).....	234	1,773	1,533	180	32	27	1						
Dairy products stores (including ice cream).....	28	1,737	475	101		24	449				59	629	
Delicatessen stores.....	54	1,617	1,477	47	69	17			7				
Fruit stores and vegetable markets.....	253	5,242	3,598	407	267	382	225	103	138	139	9	4	
Grocery stores (without meats).....	1,455	38,439	22,198	2,634	1,529	1,487	1,977	2,376	2,392	1,686	1,572	588	
Combination stores (groceries with meats)—													
Grocery stores (with meats).....	666	23,657	15,539	777	339	288	871	1,482	1,207	1,171	1,170	813	
Meat markets (with groceries).....	218	10,808	2,677	1,353	506	560	800	1,185	1,466	400	1,755	116	
Meat markets (including sea foods)—													
Fish markets (sea foods).....	12	326	266	17					43				
Meat markets.....	574	12,755	7,640	1,016	571	824	674	719	578	386	276	71	
Bakeries—bakery goods stores (except manu- facturing bakeries).....	111	2,081	2,065	18									
<b>General merchandise group:</b>													
Department stores—													
With food departments.....	5	37,742		3,821	5,596				28,325				
Without food departments (including 1 mail- order house).....	20	81,326	762	10,337	352	2,265	17,953	3,157	31,274	15,220			
Dry goods stores—piece-goods stores.....	164	3,737	1,883	1,020	302	123	287	109	5		8		
General merchandise stores—													
With food departments.....	4	417	108				12					297	
Without food departments.....	10	533	337	74	67	55							
Variety, 5-and-10, and to-a-dollar stores.....	67	12,030	11,971	19	2	5	23	10					
<b>Automotive group:</b>													
Automobile sales rooms—new and trade-in.....	189	104,022	2,207	1,949	7,711	14,271	8,979	13,253	10,312	14,200	14,682	16,478	
Accessories, tires, and batteries—													
Accessory stores with tires and batteries.....	37	1,762	306	8	65	138	217	83	55	130	3	767	
Tire shops (including tire repairs).....	104	2,660	259	113	181	49	61	144	69	122	307	1,285	
Filling stations—													
Filling stations—gasoline and oil.....	424	7,791	1,270	2,220	1,513	545	604	397	298	90	204	650	
Filling stations with tires and accessories.....	478	9,853	2,159	1,562	1,194	1,719	1,334	847	513	313	62	160	
Filling stations with other merchandise.....	49	1,190	202	52	182	204	138	133	148	33	8		
Garages (repairs and storage, gasoline, oil, and accessories).....	450	9,382	3,424	588	517	626	1,095	567	740	628	565	632	
<b>Apparel group:</b>													
Men's and boys' clothing and furnishings stores—													
Men's and boys' clothing stores.....	14	1,788	1,719									69	
Men's furnishings stores.....	109	3,194	2,448	191	21	52	69	6	92	66	249		
Men's clothing and furnishings stores.....	52	8,727	2,353	193	402	1,340	999	2,568	368	272	226		
Family clothing stores—men's, women's, and children's.....	60	13,510	754	42	24	21	315	1,105	611	3,937		6,701	
Women's ready-to-wear specialty stores—apparel and accessories.....	231	20,411	4,797	724	1,294	2,424	389	1,926	84	2,413	1,766	4,594	
Women's accessories stores—													
Furriers—fur shops.....	38	2,254	409	101	604	25	51	172	5	288		599	
Millinery stores.....	87	2,893	2,504	41	1	30	2	90	19		15	191	
Shoe stores—													
Shoe stores—men's.....	14	852	718	30	50	54							
Shoe stores—women's.....	18	2,845	887	214	258	116	323	683	141	218			
Family shoe stores—men's, women's, and children's.....	124	10,096	3,014	497	1,168	144	2,808	1,600	721	77	1		
<b>Furniture and household group:</b>													
Furniture stores.....	186	39,032	651	222	297	318	4,186	668	395	2,254	1,941	27,600	
Household appliances stores—													
Household appliances stores, electrical.....	49	2,312	143	92	6	10	51	66	104	69	199	1,572	
Household appliances stores.....	7	785										765	
Radio and music stores—													
Radio and electrical shops.....	188	5,762	189	249	61	142	50	330	299	504	1,100	2,829	
Radio and musical instruments stores.....	48	9,475		41	74	94	47		85		557	8,577	
<b>Lumber and building group:</b>													
Lumber and building material dealers.....	59	9,036	73	53	56	4	66		271	414	274	7,825	
Electrical shops (without radio).....	52	1,660	237	20	33	32	201	36	97	66	71	867	
Heating and plumbing shops—													
Heating appliances and oil burners.....	4	121		7	85						16	13	
Plumbing shops—heating and ventilating.....	94	2,431	148	113	84	17	83	10	87	282	857	750	
Paint and glass stores.....	83	2,776	117	31	97	33	87	49	390	319	625	1,028	
<b>Other retail stores:</b>													
Hardware stores.....	198	7,782	1,038	1,084	620	410	635	808	1,047	772	103	1,275	
Feed stores (flour, feed, grain, fertilizer).....	32	8,663	388	404	21	20		464		273	246	6,887	
Book stores.....	40	2,878	611	359	38			542	26	262	102	334	604
Cigar stores without fountains.....	145	2,617	2,491	59	24	33	10						
Drug stores—													
Drug stores.....	82	3,674	2,022	405	404	143	412	228	60				
Drug stores with fountains.....	450	20,021	14,489	3,814	901	583	195		33		6		
Florists.....	115	2,580	769	73		88	124	129	212	538	425	222	
Jewelry stores—													
Jewelry stores (installment credit).....	16	3,047		171	63	230			85	115	174	2,203	
Jewelry stores.....	209	5,148	1,639	550	734	604	150	457	331	8	103	572	
Music stores (without radio).....	30	1,043	125	269	15	17	9	47		28	179	350	
Office, school, and store supplies and equipment dealers—													
Office and store mechanical appliance dealers (retail).....	22	2,649		98			4	3	119	131	22	2,272	
Office and store furniture and equipment dealers.....	23	2,663	225	233	359	33	42	46	94	200	549	912	
Stationers and engravers.....	31	4,839	173	91	44	160	38	1		52	1,083	3,148	
Camera dealers—photographic supplies.....	18	1,975	170	47	47		35	157	86	1,166		344	

<sup>1</sup> All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 6,320 stores with sales of \$182,511,000 which failed to report as to their credit activities.

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TABLE 21.—LOS ANGELES—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT—BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>2</sup>
<b>Total</b> .....	<b>5,844</b>	<b>44.66</b>	<b>33.23</b>	<b>22.11</b>					
<b>Food group</b> .....	<b>1,689</b>	<b>58.33</b>	<b>41.87</b>		<b>Furniture and household group</b> .....	<b>534</b>	<b>16.92</b>	<b>30.71</b>	<b>52.37</b>
Candy and confectionery stores:					Furniture stores:				
Candy stores—nut stores.....	3	89.97	10.03		Furniture stores.....	166	15.37	26.00	58.63
Confectionery stores (candy and fountain).....	28	93.73	6.27		Furniture and hardware stores.....	10	37.31	62.69	
Dairy products stores:					Floor coverings, draperies, curtains, and upholstery stores:				
Dairy products stores (including ice cream).....	8	41.85	58.15		Draperies, curtains, and upholstery stores.....	0	58.29	41.71	
Milk dealers.....	4	70.79	29.21		Floor coverings stores.....	20	39.40	60.60	
Egg and poultry dealers.....	27	68.50	31.44		Household appliances stores:				
Delicatessen stores.....	9	86.37	13.63		Household appliances stores (electric).....	43	21.53	58.27	20.20
Fruit stores and vegetable markets.....	75	73.24	26.76		Household appliances stores.....	6	91	53.53	45.58
Grocery stores (without meats).....	778	59.08	40.92		Refrigerator dealers—electric only.....	12	17.18	46.23	34.59
Combination stores (groceries and meats):					Other home furnishings and appliances stores:				
Grocery stores with meats.....	310	48.21	51.79		China, glassware, crockery, tinware, enamelware.....	3	20.93	17.16	61.61
Meat markets with groceries.....	184	54.84	45.16		Stove and range dealers.....	3	57.30	22.90	19.80
Meat markets (including sea foods):					Antique shops.....	5	7.40	62.60	
Fish markets—sea foods.....	3	65.21	34.70		Awnings, flags, banners, window shades, and tents.....	14	44.11	55.89	
Meat markets.....	238	65.60	34.40		Interior decorators.....	11	17.02	80.39	2.59
Bakeries—bakery goods stores (except manufacturing bakeries).....	4	90.07	3.93		Radio and music stores:				
General food stores.....	3	70.87	29.13		Radio and electrical shops.....	174	27.16	38.79	34.05
<b>General stores</b> .....	<b>7</b>	<b>33.07</b>	<b>66.93</b>		Radio and musical instruments stores.....	48	10.14	22.84	67.02
<b>General merchandise group</b> .....	<b>95</b>	<b>58.28</b>	<b>36.84</b>	<b>4.88</b>	<b>Restaurants, cafeterias, and eating places</b> .....	<b>119</b>	<b>82.21</b>	<b>17.79</b>	
Department stores:					Restaurants, cafeterias:				
With food departments.....	5	59.99	29.45	10.56	Lunch rooms.....	63	85.27	14.73	
Without food departments.....	16	54.53	43.09	2.47	Restaurants with table service.....	29	80.95	19.05	
Dry goods stores.....	59	85.02	14.98		Lunch counters and refreshment stands:				
General merchandise stores:					Fountain—lunches.....	5	83.01	16.99	
With food departments.....	3	2.96	97.04		Lunch counters.....	16	85.38	14.62	
Without food departments.....	3	81.61	17.63	.76	<b>Lumber and building group</b> .....	<b>311</b>	<b>31.44</b>	<b>78.05</b>	<b>.51</b>
Variety, 5-and-10, and to-a-dollar stores.....	6	75.04	24.96		Lumber and building material dealers:				
<b>Automotive group</b> .....	<b>1,060</b>	<b>44.75</b>	<b>12.30</b>	<b>42.95</b>	Lumber and building material dealers.....	53	10.43	39.52	.05
Motor vehicle dealers—					Lumber and hardware.....	48	27.79	72.07	.14
Automobile sales rooms—new and trade-in.....	180	44.60	6.07	49.33	Roofing.....	8	38.83	61.17	
Used-car establishments.....	166	16.02	.31	83.67	Electrical shops (without radio).....	39	22.30	77.00	.70
Accessories, tires, and batteries:					Heating and plumbing shops:				
Accessory stores with tires and batteries.....	20	35.02	53.52	11.46	Heating appliances and oil burners.....	3	30.65	69.35	
Battery and ignition shops—brake repair shops.....	80	52.80	47.20		Plumbing shops—heating and ventilating.....	84	29.34	66.41	4.25
Tire shops (including tire repairs).....	79	34.80	64.30	.90	Paint and glass stores:				
Filling stations:					Glass and mirror shops.....	7	61.91	38.09	
Filling station—gasoline and oil.....	328	70.83	29.17		Paint and glass stores.....	68	27.39	72.61	
Filling stations with tires and accessories.....	366	71.57	28.43		<b>Other retail stores</b> .....	<b>932</b>	<b>40.03</b>	<b>50.12</b>	<b>9.85</b>
Filling stations with other merchandise.....	40	66.34	33.66		Hardware stores.....	137	52.58	46.59	.83
Motor cycles, bicycles, and supplies:					Farm implements, machinery and equipment dealers.....	8	36.54	26.15	37.31
Motor cycle dealers.....	5	56.70	0.00	34.21	Farmers' supplies:				
Bicycle shops.....	9	71.46	28.54		Feed stores (flour, feed, grain, fertilizer).....	21	15.97	84.03	
Garages and repair shops:					Seeds, bulbs, and nursery stock.....	20	49.16	50.84	
Body, fender, and paint shops.....	17	35.34	64.66		Coal and feed stores.....	27	57.40	42.54	
Garages (repairs and storage, gasoline, oil, accessories).....	333	53.00	45.64	.46	Book stores.....	23	42.91	29.62	27.47
Parking stations, parking garages, and lots.....	11	70.68	20.32		Cigar stores and cigar stands:				
Radiator shops (including repairs).....	5	52.48	47.52		Cigar stands.....	7	71.68	28.32	
Other automotive establishments:					Cigar stores without fountains.....	9	86.33	13.67	
Aircraft and accessories.....	5	6.49	93.51		Drug stores.....	39	77.08	22.02	
Boats (motor boats, yachts, canoes).....	4	29.83	69.28	.80	Drug stores with fountains.....	145	90.11	9.89	
<b>Apparel group</b> .....	<b>401</b>	<b>45.86</b>	<b>38.70</b>	<b>15.44</b>	Florists.....	60	39.03	60.07	
Men's and boys' clothing and furnishings stores:					Gifts—novelties and toys—cameras:				
Men's and boys' hat stores.....	3	96.24	3.76		Toy shops.....	4	91.71	8.29	
Men's furnishings stores.....	26	61.25	38.75		Art and gift shops.....	17	65.86	34.64	
Men's clothing and furnishings stores.....	30	59.17	37.10	3.73	Novelty and souvenir shops.....	6	71.61	28.39	
Family clothing stores—men's, women's, and children's.....	51	21.21	19.87	58.92	Camera dealers—photographic supplies.....	7	25.95	71.72	2.33
Women's ready-to-wear specialty stores—apparel and accessories.....	97	43.22	56.75	.03	Jewelry stores:				
Women's accessories stores:					Jewelry stores (installment credit).....	16	21.70	.63	77.67
Corset and lingerie shops.....	6	76.07	23.33		Jewelry stores.....	79	61.34	37.95	.71
Furriers—fur shops.....	17	51.72	47.42	.86	Luggage and leather goods stores.....	6	77.75	22.25	
Hosiery shops.....	5	83.56	18.44		Music stores (without radio).....	20	40.42	37.61	21.97
Millinery stores.....	17	52.07	47.03		Office, school, and store supplies and equipment dealers:				
Costume accessories stores including jewelry, bags, and gloves.....	4	29.14	4.06	63.80	Office and school supplies.....	26	24.27	75.73	
Other apparel stores:					Office and store mechanical appliance dealers (retail).....	22	11.58	74.84	13.58
Custom tailors.....	85	54.02	42.66	3.32	Office and store furniture and equipment dealers.....	21	37.90	40.54	21.66
Dressmakers.....	5	8.45	91.55		Typewriter dealers.....	8	17.42	76.24	6.34
Shoe stores:					Opticians and optometrists.....	19	78.72	21.28	
Shoe stores—men's.....	3	91.86	8.14		Scientific and medical instruments and supplies, at retail.....	18	34.12	62.55	3.33
Shoe stores—women's.....	11	66.74	33.26		Stationers and engravers.....	20	17.01	77.51	4.53
Family shoe stores—men's, women's and children's.....	36	68.43	31.57		Miscellaneous classifications (combined).....	113	27.41	61.48	11.11
					<b>Secondhand stores</b> .....	<b>96</b>	<b>62.37</b>	<b>36.94</b>	<b>10.69</b>

<sup>1</sup>Total sales of these stores are \$518,239.  
<sup>2</sup>Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with the total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.  
<sup>3</sup>Classifications showing insignificant amounts have been eliminated from this table, but are included in the totals.



CENSUS OF DISTRIBUTION

TABLE 22.—LOS ANGELES—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>56,261</b>	<b>\$48,683,002</b>	<b>Other stores in which meals are served—Continued.</b>		
Restaurants, cafeterias, and eating places.....	83,477	47,530,891	Grocery stores (without meats).....	152	\$44,100
Cafeterias.....	8,616	6,056,519	Meat markets.....	100	45,000
Lunch rooms.....	28,817	11,150,432	Bakeries—bakery goods stores (except manufacturing bakeries).....	48	28,399
Restaurants with table service.....	41,016	27,435,655	Coffee, tea, spices.....	30	40,451
Refreshment stands.....	217	105,968	Department stores with food departments.....	741	249,369
Fountain—lunches.....	859	332,230	Department stores without food departments.....	702	363,860
Lunch counters.....	3,952	2,450,187	Cigar stores with fountains.....	27	26,772
<b>Other stores in which meals are served</b> .....	<b>2,784</b>	<b>1,152,011</b>	Drug stores.....	53	18,122
Confectionery stores (candy and fountain).....	462	140,798	Drug stores with fountains.....	107	60,375
Delicatessen stores.....	344	132,459	Miscellaneous classifications (combined).....	18	6,300

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity tables. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>4,550</b>	<b>\$16,367,235</b>	<b>\$1,698,586</b>	<b>Automotive group—Continued.</b>			
<b>Automotive group</b> .....	<b>4,497</b>	<b>16,285,489</b>	<b>1,698,586</b>	Garages (repairs and storage, gasoline, oil, accessories).....	1,532	\$6,938,818	\$1,237,574
Automobile sales rooms—new and trade-in.....	1,821	5,653,014	14,158	Parking stations, parking garages, and lots.....	11	20,115	338,068
Used-car establishments.....	22	38,162	7,494	Radiator shops (including repairs).....	15	51,193	.....
Accessory stores with tires and batteries.....	189	511,093	84,871	<b>Lumber and building group</b> .....	<b>1</b>	<b>5,000</b>	<b>.....</b>
Battery and ignition shops—brake-repair shops.....	207	657,065	1,655	Glass and mirror shops.....	1	5,000	.....
Tire shops (including tire repairs).....	249	874,861	.....	<b>Other retail stores</b> .....	<b>1</b>	<b>3,800</b>	<b>.....</b>
Filling stations—gasoline and oil.....	67	204,113	10,290	Farm implements, machinery, and equipment dealers.....	1	3,800	.....
Filling stations with tires and accessories.....	161	658,059	2,881	<b>Secondhand stores</b> .....	<b>51</b>	<b>72,946</b>	<b>.....</b>
Filling stations with other merchandise.....	30	83,138	1,005				
Motor cycle dealers.....	28	93,022	.....				
Body, fender, and paint shops.....	165	496,836	.....				

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$9,464,192</b>	<b>Furniture and household group—Continued.</b>	
<b>Food group</b> .....	<b>12,466</b>	Awnings, flags, banners, window shades, and tents.....	\$14,764
Confectionery stores (candy and fountain).....	1,200	Interior decorators.....	66,950
Delicatessen stores.....	1,200	Radio and electrical shops.....	317,064
Grocery stores (without meats).....	10,069	Radio and musical instruments stores.....	90,473
<b>General merchandise group</b> .....	<b>1,113,505</b>	<b>Restaurants, cafeterias, and eating places</b> .....	<b>28,870</b>
Department stores with food departments.....	182,764	Lunch rooms.....	2,880
Department stores without food departments.....	913,878	Refreshment stands.....	10,192
Dry goods stores.....	11,397	Fountain—lunches.....	6,963
Variety, 5-and-10, and to-a-dollar stores.....	5,466	Lunch counters.....	8,635
<b>Automotive group</b> .....	<b>512,906</b>	<b>Lumber and building group</b> .....	<b>1,217,933</b>
Battery and ignition shops—brake-repair shops.....	11,308	Lumber and building material dealers.....	8,989
Tire shops (including tire repairs).....	2,500	Lumber and hardware.....	12,927
Filling stations with other merchandise.....	133,741	Roofing.....	49,623
Bicycle shops.....	87,102	Electrical shops (without radio).....	236,897
Garages (repairs and storage, gasoline, oil, accessories).....	600	Heating appliances and oil burners.....	32,510
Aircraft and accessories.....	297,885	Plumbing shops—heating and ventilating.....	673,970
Boats (motor boats, yachts, canoes).....	0,770	Glass and mirror shops.....	8,650
<b>Apparel group</b> .....	<b>1,259,989</b>	Paint and glass stores.....	194,408
Men's and boys' clothing stores.....	1,975	<b>Other retail stores</b> .....	<b>4,097,620</b>
Men's and boys' hat stores.....	22,712	Hardware stores.....	211,682
Men's furnishings stores.....	28,799	Farm implements, machinery, and equipment dealers.....	32,339
Men's clothing and furnishings stores.....	1,100	Harness shops.....	1,500
Family clothing stores—men's, women's, and children's.....	35,121	Farmers' supply stores.....	18,509
Women's ready-to-wear specialty stores—apparel and accessories.....	175,650	Seeds, bulbs, and nursery stock.....	120,510
Corset and lingerie shops.....	1,390	Book stores.....	9,473
Furriers—fur shops.....	395,816	Drug stores.....	1,260
Hosiery shops.....	8,319	Drug stores with fountains.....	25,088
Millinery stores.....	52,004	Florists.....	4,342
Costume accessories stores, including jewelry, bags, and gloves.....	7,250	Toy shops.....	5,388
Children's specialty shops.....	1,200	Art and gift shops.....	40,136
Custom tailors.....	197,476	Novelty and souvenir shops.....	45,579
Dressmakers.....	21,341	Camera dealers—photographic supplies.....	44,363
Shoe stores—men's.....	19,864	Jewelry stores (installment credit).....	25,597
Shoe stores—women's.....	18,531	Jewelry stores.....	957,667
Family shoe stores—men's, women's, and children's.....	271,441	Luggage and leather goods stores.....	22,393
<b>Furniture and household group</b> .....	<b>1,036,904</b>	Music stores (without radio).....	45,601
Furniture stores.....	105,888	Office and school supplies.....	6,764
Furniture and hardware stores.....	1,296	Office and store mechanical appliance dealers (retail).....	278,450
Draperies, curtains, and upholstery stores.....	50,664	Office and store furniture and equipment dealers.....	48,066
Floor coverings stores.....	129,739	Store fixture dealers.....	9,037
Household appliances stores (electric).....	170,824	Typewriter dealers.....	61,639
Household appliances stores.....	24,394	Opticians and optometrists.....	175,601
Refrigerator dealers—electric only.....	9,987	Scientific and medical instruments and supplies, at retail.....	75,301
Antique and used furniture dealers.....	22,101	Printers and lithographers.....	7,133
Picture and framing stores.....	16,105	Stationers and engravers.....	10,937
Stove and range dealers.....	13,645	Miscellaneous classifications (combined).....	1,812,266
		<b>Secondhand stores</b> .....	<b>184,268</b>

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).



TABLE 23.—LOS ANGELES—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued.</b>		
<b>Dairy products stores (including ice cream):</b> (Commodity coverage, 51.5 per cent)			<b>Combination stores—meat markets with groceries:</b>		
Bakery products, fresh.....	2.4	0.1	Confectionery and nuts.....	0.6	0.3
Butter and cheese.....	58.3	37.0	Delicatessen ready-to-serve foods.....	7.1	1.9
Eggs.....	28.9	18.3	Fresh fish and other sea foods.....	4.4	2.3
Canned goods and other groceries.....	3.0	1.7	Fruits and vegetables.....	14.3	11.3
Delicatessen ready-to-serve foods.....	25.0	1.6	Groceries—		
Ice cream.....	32.6	13.8	Butter and cheese.....	4.9	4.9
Miscellaneous merchandise.....	(x)	.9	Eggs.....	3.2	3.2
Milk and cream.....	50.7	24.8	Lard, cooking fats, etc.....	2.4	2.4
Poultry.....	3.1	1.8	Flour.....	1.4	1.4
			Sugar.....	2.8	2.8
			Canned goods and other groceries.....	31.0	31.0
<b>Egg and poultry dealers:</b> (Commodity coverage, 21.6 per cent)			Ice cream.....	8.0	2.1
Butter and cheese.....	7.2	1.5	Meats, including poultry.....	27.7	27.7
Eggs.....	17.9	17.9	Milk and cream.....	2.8	1.0
Poultry.....	80.6	80.6	Nonfood products—		
			Cigars, cigarettes, and tobacco.....	3.4	2.4
<b>Milk dealers:</b> (Commodity coverage, 77.8 per cent)			Household supplies.....	2.5	1.0
Butter and cheese.....	7.2	7.2	Other nonfood products.....	(x)	1.2
Eggs.....	2.0	1.4			
Milk and cream.....	91.4	91.4	<b>Meat markets:</b> (Commodity coverage, 20.4 per cent)		
			Delicatessen ready-to-serve foods.....	17.3	2.9
<b>Fruit stores and vegetable markets:</b> (Commodity coverage, 29.8 per cent)			Fresh fish and other sea foods.....	5.7	2.0
Confectionery and nuts.....	.7	.1	Butter and cheese.....	4.6	.7
Fruits and vegetables.....	95.9	95.9	Eggs.....	6.4	.6
Eggs.....	1.1	.1	Lard, cooking fats, etc.....	1.8	.7
Canned goods.....	13.0	3.8	Meats, including poultry.....	91.2	91.2
Nonfood products.....	(x)	.1	Receipts from sale of meats.....	(x)	1.3
<b>Grocery stores (without meat):</b> (Commodity coverage, 13.3 per cent)			<b>GENERAL MERCHANDISE GROUP</b>		
Bakery products, fresh.....	6.1	4.6	<b>Department stores (with food departments):</b> (Commodity coverage, 99.2 per cent)		
Bottled beverages.....	1.8	1.0	Antiques, art goods, gifts.....	1.2	1.0
Confectionery and nuts.....	2.1	.8	Apparel and accessories, women's, misses', and children's—		
Delicatessen ready-to-serve foods.....	11.4	3.5	Children's wear.....	1.1	.9
Fresh fish and other sea foods.....	23.0	.8	Millinery.....	2.2	2.2
Fruits and vegetables.....	18.1	6.8	Hosiery.....	3.8	3.0
Ice cream.....	4.0	.4	Coats, suits, and dresses.....	12.9	10.7
Groceries—			Underwear, negligees, corsets, etc.....	3.8	3.8
Butter and cheese.....	7.1	7.1	Other apparel, except furs.....	4.3	4.3
Eggs.....	4.7	4.7	Appliances and supplies, electrical—		
Lard, cooking fats, etc.....	5.3	5.3	Household appliances, motor-driven (except refrigerators).....	2.1	2.0
Flour.....	2.1	2.1	Household heating appliances, portable.....	.4	.3
Sugar.....	7.2	7.2	Lighting equipment.....	.5	.1
Canned goods and other groceries.....	50.3	50.3	Construction materials.....	1.1	.2
Milk and cream.....	3.8	2.2	Other appliances.....	1.2	.2
Nonfood products—			Automotive parts and accessories—		
Cigars, cigarettes, and tobacco.....	2.5	1.3	Automotive parts and accessories (except tires and tubes).....	4.1	.7
Hardware.....	.8	.1	Tires, tubes, and tire accessories.....	2.1	2.1
Household supplies.....	3.4	.9	Bakery products, fresh.....	.2	.2
Other nonfood products.....	(x)	.3	Building materials.....	1.1	.2
Poultry.....	11.4	.5	Cameras.....	.1	.1
Receipts from sale of meals.....	11.7	.1	Cigars, cigarettes, tobacco, and smokers' supplies.....	.5	.1
			Clothing and furnishings, men's and boys'—	13.9	13.9
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 33.2 per cent)			Suits.....	4.2	.2
Bakery products, fresh.....	5.2	1.4	Overcoats.....	.2	.2
Bottled beverages.....	.9	.2	Hats and caps.....	5.2	.2
Confectionery and nuts.....	.8	.1	Furnishings.....	8.1	.2
Fresh fish and other sea foods.....	1.8	.3	Work clothing.....	1.2	.5
Fruits and vegetables.....	15.4	3.2	Confectionery and nuts.....	.5	.4
Groceries.....	77.5	77.5	Drugs and drug sundries—		
Butter and cheese.....	6.0		Drugs, patent medicines, etc.....	1.8	1.8
Eggs.....	4.4		Rubber goods.....	.2	.2
Lard, cooking fats, etc.....	3.3		Dry goods and notions—		
Flour.....	3.3		Cotton piece goods.....	1.6	1.6
Sugar.....	4.4		Linen goods.....	1.1	1.1
Canned goods and other groceries.....	56.1		Wool and wool-mixed goods.....	.8	.8
Ice cream.....	3.9	.6	Rayon piece goods.....	.2	.2
Meats, including poultry.....	15.7	15.7	Silk and velvet piece goods.....	4.4	3.7
Milk and cream.....	1.9	.4	Notions and small wares.....	2.2	2.2
Nonfood products—			Other dry goods.....	2.7	2.2
Cigars, cigarettes, and tobacco.....	1.7	.4	Farm and garden equipment and supplies.....	1.3	.2
Other nonfood products.....	(x)	.2	Flowers, wreaths, etc.....	.2	.1
			Fountain sales and ice cream.....	.5	.4
<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 51.8 per cent)					
Bakery products, fresh.....	5.3	2.8			
Bottled beverages.....	.7	.3			

Note.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages in this second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in shot, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definition, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)		Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)		Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of stores in same classifi- cation
<b>GENERAL MERCHANDISE GROUP—Continued</b>				<b>GENERAL MERCHANDISE GROUP—Continued</b>			
<b>Department stores (with food departments)—Continued.</b>				<b>Department stores (without food departments)—Continued.</b>			
Furniture—				Leather goods, billfolds, gloves, and handbags.....		2.3	2.3
Bedroom.....	1.7	1.7		Luggage.....	1.1		1.0
Living room, library, and hall.....	1.5	1.5		Novelties.....	.4		.2
Dining room.....	.7	.7		Radios and equipment.....	.9		.2
Other household.....	.7	.7		Receipts from sale of meals.....	.8		.5
Furs and fur goods.....	.9	.7		Refrigerators, electric and gas.....	.3		.1
Groceries.....	1.5	1.5		Rubber goods.....	.7		.2
Hardware.....	2.9	2.9		Service.....	1.4		1.3
Heating and plumbing equipment and supplies.....	1.4	.4		Shoes—			
Home furnishings—				Men's.....	.5		.4
Draperies, upholstery and curtains.....	2.9	2.9		Boys' and youths'.....	.3		.4
Floor coverings.....	2.9	2.9		Women's.....	3.3		2.2
Bedding, mattresses, springs.....	1.2	1.0		Misses' and children's.....	1.1		.7
China, glassware, and crockery.....	1.6	1.6		Sporting goods, gymnasium and playground equipment.....	5.3		1.7
Infants' wear.....	1.9	1.9		Stationery, books, and magazines—			
Jewelry, silverware, and clocks.....	2.1	2.1		Books.....	1.0		.8
Leather goods, billfolds, gloves, and handbags.....	1.9	1.9		Magazines and newspapers.....	.2		.1
Luggage.....	.9	.9		Paper and paper goods.....	1.4		1.3
Meats, including poultry.....	.3	.3		Other stationery.....	.2		.1
Miscellaneous merchandise.....	(x)	.6		Toilet articles and preparations.....	.7		.7
Musical instruments and accessories—				Toiletries and cosmetics.....	2.8		2.8
Phonographs and records.....	.5	.1		Toys and games.....	1.4		1.2
Other musical instruments and accessories.....	.4	.1					
Paints, varnishes, glass, and painters' supplies.....	1.7	.4		<b>Dry goods stores:</b>			
Pets (gold fish, etc.).....	.2	.1		Art goods, gifts.....	3.2		.2
Radios and equipment.....	2.0	.5		Apparel and accessories, women's, misses', children's—			
Refrigerators, electric and gas.....	.2	.1		Children's wear.....	4.1		1.9
Service.....	.6	.5		Millinery.....	2.2		.4
Shoes and other footwear—				Hosiery.....	9.3		7.0
Men's.....	1.3	1.3		Coats, suits, and dresses.....	19.4		9.2
Boys' and youths'.....	1.5	.1		Underwear, negligees, corsets, etc.....	9.5		6.2
Women's.....	3.1	3.1		Other apparel.....	4.0		2.6
Misses and children's.....	.6	.6		Clothing and furnishings, men's and boys'—			
Sporting goods, gymnasium and playground equipment.....	2.2	2.2		Suits.....	1.2		.1
Stationery and books—				Overcoats.....	1.2		.1
Books.....	.7	.5		Hats and caps.....	1.7		.6
Paper and paper goods.....	1.2	1.0		Furnishings.....	21.8		11.1
Stoves and ranges, gas.....	1.0	.8		Work clothing.....	8.2		4.1
Stoves, ranges, heaters (other than electric and gas).....	1.2	.3		Other clothing.....	4.9		1.1
Toilet articles and preparations.....	1.0	.1		Dry goods and notions—			
Toys and games.....	1.5	1.5		Cotton piece goods.....	11.7		9.6
Wall paper.....	.4	.1		Linen goods.....	20.7		13.4
				Wool and wool-mixed goods.....	2.9		1.7
				Rayon piece goods.....	3.1		1.8
				Silk and velvet piece goods.....	16.3		12.0
				Notions and small wares.....	6.3		4.3
				Other dry goods.....	6.1		2.7
<b>Department stores (without food departments):</b>				Home furnishings—			
(Commodity coverage, 88.1 per cent)				Draperies, and curtains.....	3.4		1.3
Antiques, art goods, gifts.....	1.0	.9		Floor coverings.....	4.1		.2
Apparel and accessories, women's, misses' children's—				Bedding, and pillows.....	5.4		1.3
Children's wear.....	2.4	2.3		China, glassware, and crockery.....	5.7		4.4
Millinery.....	3.3	2.2		Other home furnishings.....	3.0		.1
Hosiery.....	4.5	4.5		Infants' wear.....	3.9		1.7
Coats, suits, and dresses.....	17.5	17.5		Jewelry, costume.....	2.3		.2
Underwear, negligees, corsets, etc.....	7.3	7.3		Leather goods, gloves, and handbags.....	2.9		.5
Other apparel, except furs.....	4.2	3.9		Shoes and other footwear.....	14.2		2.9
Appliances and supplies, electric—				Men's.....	1.5		
Household appliances, motor-driven.....	.5	.4		Boys' and youths'.....	.2		
Household heating appliances, portable.....	.3	.1		Women's.....	1.2		
Cigars, cigarettes, tobacco and smokers' supplies—				Toilet articles and preparations.....	1.5		.1
Cigars, cigarettes, and tobacco.....	.3	.1		Toiletries and cosmetics.....	1.8		.1
Smokers' supplies.....	.3	.1		Toys and games.....	1.1		.1
Clothing and furnishings, men's and boys'—	8.7	8.7					
Suits.....	1.3			<b>General merchandise stores (with food departments):</b>			
Hats and caps.....	.4			(Commodity coverage, 97.1 per cent)			
Furnishings.....	6.6			Apparel and accessories, women's, misses', children's—			
Work clothing.....	.4			Hosiery.....	.3		.6
Confectionery and nuts.....	.5	.4		Coats, suits, and dresses.....	2.6		.5
Dry goods and notions—				Bakery products, fresh.....	2.0		.5
Cotton piece goods.....	2.3	2.3		Bottled beverages.....	2.0		.5
Linen goods.....	1.8	1.7		Cigars, cigarettes, and tobacco.....	10.9		8.3
Wool and wool-mixed goods.....	.9	.9		Clothing and furnishings, men's and boys'—			
Rayon piece goods.....	1.6	.1		Suits.....	2.3		.6
Silk and velvet piece goods.....	5.6	5.5		Hats and caps.....	2.5		1.3
Notions and small wares.....	4.3	4.3		Furnishings.....	7.5		3.7
Other dry goods.....	.7	.3		Work clothing.....	8.8		8.8
Flowers, wreaths, etc.....	.4	.1		Other clothing.....	2.3		.3
Fountain sales and ice cream.....	.7	.2		Confectionery and nuts.....	1.0		.3
Furniture, household.....	3.3	2.0		Cotton piece goods.....	6.3		1.5
Furs and fur goods.....	1.0	.9		Drugs, patent medicines, etc.....	1.2		.6
Home furnishings—				Fruits and vegetables.....	1.0		.3
Draperies, upholstery, and curtains.....	2.6	2.3		Groceries—			
Floor coverings.....	2.4	2.0		Butter and cheese.....	6.9		6.9
Bedding, mattresses, springs, etc.....	1.8	1.6		Eggs.....	6.5		6.5
China, glassware, and crockery.....	1.1	.9		Lard, cooking fats, etc.....	6.9		6.9
Other home furnishings.....	4.3	4.3		Flour.....	7.5		7.5
Infants' wear.....	1.3	1.0		Sugar.....	6.6		6.6
Jewelry, silverware, and clocks.....	2.8	2.7		Canned goods and other groceries.....	29.5		29.5
Clocks.....	0.3			Hardware—			
Watches.....	.3			Builders' and shelf hardware.....	1.5		.7
Rings, other than diamond.....	.3			Other hardware.....	2.0		.6
Gold and gold-filled jewelry.....	.7						
Plated silverware.....	.4						
Sterling silverware.....	.3						
Other jewelry.....	.4						

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TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>General merchandise stores (with food departments)—Con.</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Meats, including poultry.....	1.0	0.3	Clothing and furnishings, men's and boys'—		
Musical instruments and accessories—			Hats and caps.....	1.3	0.1
Phonographs and records.....	3.5	2.5	Furnishings.....	12.0	4.6
Other musical instruments and accessories.....	.3	.1	Work clothing.....	18.8	13.0
Shoes and other footwear—			Other clothing.....	7.1	.8
Men's.....	3.2	3.2	Confectionery and nuts.....	7.5	1.7
Boys' and youths'.....	.5	.3	Dry goods and notions—		
Women's.....	.5	.4	Cotton piece goods.....	1.6	.5
Misses' and children's.....	.2	.1	Notions and small wares.....	3.2	1.1
Watches.....	1.5	.4	Other dry goods.....	8.3	7.7
<b>General merchandise stores (without food departments):</b>			<b>Home furnishings—</b>		
<b>(Commodity coverage, 40.6 per cent)</b>			<b>Hardware.....</b>		
Apparel and accessories, women's, misses', children's—			Home furnishings—	3.3	.8
Children's wear.....	4.4	4.2	Draperies, and curtains.....	4.3	.8
Millinery.....	1.5	1.0	Bedding, pillows, etc.....	1.7	.2
Hosiery.....	9.6	9.0	China, glassware, and crockery.....	2.7	.7
Coats, suits, and dresses.....	3.9	2.4	Other home furnishings.....	4.8	1.7
Underwear, negligees, corsets, etc.....	6.5	6.1	Infants' wear.....	4.6	3.5
Other apparel.....	5.7	5.4	Jewelry, costume.....	3.9	.9
Books.....	.1	.1	Leather goods, bill folds, purses (often includes gloves and hand bags).....	2.8	.8
Clothing and furnishings, men's and boys'—			Luggage.....	1.7	.1
Suits.....	5.1	3.2	Miscellaneous merchandise.....	(x) 1.1	1.1
Overcoats.....	1.4	.4	Novelties.....	2.7	.2
Hats and caps.....	.9	.8	Paper and paper goods.....	2.7	.6
Furnishings.....	15.7	14.8	Photograph records.....	.6	.1
Work clothing.....	9.0	8.5	Shoes and other footwear.....	1.8	.0
Other clothing.....	2.9	.9	Sporting goods.....	1.7	.1
Dry goods and notions—			Toiletries and cosmetics.....	4.5	1.4
Cotton piece goods.....	10.0	10.0	Toys and games.....	2.9	1.1
Linen goods.....	.6	.6	<b>AUTOMOTIVE GROUP</b>		
Wool and wool-mixed goods.....	.3	.3	<b>Automobile sales rooms:</b>		
Rayon piece goods.....	3.5	3.5	<b>(Commodity coverage, 85.0 per cent)</b>		
Silk and velvet piece goods.....	3.5	3.5	<b>Automobiles, parts and accessories—</b>		
Notions and small wares.....	4.2	4.0	Passenger automobiles, new.....	55.6	50.7
Other dry goods.....	.8	.5	Used passenger cars.....	18.3	15.1
Home furnishings—			Busses.....	4.6	.7
Draperies, upholstery, curtains.....	4.0	1.3	Commercial cars and trucks, new.....	15.6	7.3
Bedding, mattresses, springs.....	.6	.2	Used commercial cars and trucks.....	3.5	1.3
Other home furnishings.....	5.8	5.5	Special-purpose vehicles, etc.....	3.0	.2
Household appliances, motor-driven, electric.....	1.2	.7	Automotive parts and accessories (except tires and tubes).....	7.5	7.3
Infants' wear.....	1.7	1.0	Tires, tubes, and tire accessories.....	1.0	.7
Jewelry.....	.7	.2	Automobiles, new, sold to dealers.....	22.2	8.9
Leather goods, bill folds, gloves, and hand bags.....	.3	.1	Used cars sold to dealers.....	2.7	.6
Luggage.....	1.4	.4	Commercial cars and trucks, new, sold to dealers.....	3.7	.3
Shoes and other footwear—			Parts and accessories sold to dealers.....	2.4	.3
Men's.....	3.0	2.8	Gasoline.....	.4	.1
Boys' and youths'.....	2.0	1.9	Oils and greases.....	.6	.4
Women's.....	1.0	.6	Miscellaneous merchandise.....	(x) .6	.1
Misses' and children's.....	2.6	2.5	Repairs and service.....	5.9	5.5
Infants'.....	.6	.6	<b>Used car establishments:</b>		
Rubber and other footwear.....	1.1	1.0	<b>(Commodity coverage, 100 per cent)</b>		
Toilet articles and preparations.....	.4	.1	<b>Automobiles, parts and accessories—</b>		
Toys and games.....	1.4	1.3	Used passenger cars.....	96.8	93.6
<b>Army and Navy goods stores:</b>			Used commercial cars and trucks.....	23.8	2.7
<b>(Commodity coverage, 78.9 per cent)</b>			Automotive parts and accessories (except tires and tubes).....	19.3	1.3
Bedding, mattresses, springs.....	1.3	.3	Tires, tubes, and tire accessories.....	2.6	.3
Cigars, cigarettes, and tobacco.....	9.9	4.4	Used cars sold to dealers.....	14.8	1.7
Clothing and furnishings, men's and boys'—			Gasoline.....	.7	.1
Suits.....	18.0	13.4	Repairs and service.....	2.0	.3
Overcoats.....	3.9	2.9	<b>Accessory stores with tires and batteries:</b>		
Hats and caps.....	6.0	6.0	<b>(Commodity coverage, 65.4 per cent)</b>		
Furnishings.....	19.0	14.1	<b>Automotive parts and accessories (except tires, tubes, and batteries).....</b>		
Work clothing.....	19.1	19.1	Batteries.....	57.7	57.7
Other clothing.....	20.6	20.6	Miscellaneous merchandise.....	5.6	3.2
Luggage.....	.7	.2	Oils and greases.....	(x) 3.5	1.7
Shoes—			Radios and equipment.....	3.4	1.7
Men's.....	15.3	15.3	Repairs and service.....	24.1	10.3
Boys' and youths'.....	1.6	1.0	Storage.....	(x) 2.2	2.2
Women's.....	1.0	.6	Tires, tubes, and tire accessories.....	37.0	21.8
Sporting goods.....	4.4	2.1	<b>Battery and ignition shops—brake repair shops:</b>		
<b>Variety, 5-and-10, and to-a-dollar stores:</b>			<b>(Commodity coverage, 32.8 per cent)</b>		
<b>(Commodity coverage, 26 per cent)</b>			<b>Automotive parts and accessories (except tires, tubes, and batteries).....</b>		
Art goods, gifts.....	8.9	1.7	Batteries.....	47.1	25.3
Apparel and accessories, women's, misses', children's—			Batteries.....	63.1	50.6
Children's wear.....	7.6	7.0	Oils and greases.....	21.2	.2
Millinery.....	1.6	.2	Repairs and service.....	44.6	23.0
Hosiery.....	10.0	4.2			
Wash dresses.....	5.9	.2			
Underwear, negligees, corsets, etc.....	17.7	17.7			
Other apparel.....	10.7	10.7			
Appliances and supplies, electric.....	2.4	.6			
Bakery products, fresh.....	.3	.1			

## CENSUS OF DISTRIBUTION

TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP</b>		
<b>Tire shops (including tire repairs):</b> (Commodity coverage, 72.1 per cent)			<b>Men's and boys' clothing stores:</b> (Commodity coverage, 85 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	8.0	4.2	Custom tailoring.....	(x) 60.0	14.2
Batteries.....	2.8	.5	Suits.....	16.0	60.0
Gasoline.....	18.4	4.6	Overcoats.....	5.0	16.0
Oils and greases.....	6.9	1.6	Hats and caps.....	12.0	2.1
Tires, tubes, and tire accessories.....	76.0	76.0	Other clothing.....		8.7
Tires and tubes sold to dealers.....	22.6	3.2	<b>Men's furnishings stores:</b> (Commodity coverage, 29.3 per cent)		
Miscellaneous merchandise.....	(x) 5.9	.2	Clothing and furnishings, men's and boys'—		
Radio sets.....	12.3	0.6	Suits.....	5.4	.2
Repairs and service.....			Overcoats.....	2.3	.1
<b>Filling stations—gasoline and oil:</b> (Commodity coverage, 4.2 per cent)			Hats and caps.....	9.3	1.9
Batteries.....	2.9	.1	Furnishings.....	96.2	96.2
Gasoline.....	68.5	68.5	Work clothing.....	5.4	.2
Oils and greases.....	23.5	23.5	Other clothing.....	5.6	.8
Repairs and service.....	(x) 7.1	5.9	Service.....	2.6	.3
Storage.....	(x) 2.9	2.0	Shoes, men's.....	3.3	.3
<b>Filling stations with tires and accessories:</b> (Commodity coverage, 14.7 per cent)			<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 73.3 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	4.8	2.6	Clothing and furnishings, men's and boys'—		
Batteries.....	1.0	.3	Custom tailoring.....	8.5	.8
Gasoline.....	70.6	70.6	Suits.....	48.9	48.9
Oils and greases.....	16.5	16.6	Overcoats.....	5.8	5.8
Repairs and service.....	7.1	3.6	Hats and caps.....	8.4	8.4
Tires, tubes, and tire accessories.....	8.0	6.3	Furnishings.....	29.8	29.8
Tires and tubes sold to dealers.....	1.0	.1	Work clothing.....	9.6	1.3
<b>Filling stations with other merchandise:</b> (Commodity coverage, 10.8 per cent)			Other clothing.....	10.5	2.3
Automotive parts and accessories (except tires, tubes, and batteries).....	3.2	3.2	Leather goods, billfolds, and gloves.....	.9	.2
Batteries.....	3.5	2.5	Luggage.....	1.1	.2
Gasoline.....	62.9	62.9	Shoes, men's.....	6.2	2.3
Oils and greases.....	8.4	8.4	<b>Family clothing stores (men's, women's, children's):</b> (Commodity coverage, 92.1 per cent)		
Miscellaneous merchandise.....	(x) 6.1	6.1	Art goods, gifts.....	5.3	.5
Repairs and service.....	7.8	7.8	Apparel and accessories, women's, misses', children's—		
Storage.....	1.0	.2	Custom tailoring.....	9.8	.4
Tires, tubes, and tire accessories.....	8.9	8.9	Children's wear.....	2.4	.8
<b>Motorcycle dealers:</b> (Commodity coverage, 51 per cent)			Millinery.....	2.1	1.4
Gasoline, oil, and grease.....	1.5	1.1	Hosiery.....	1.8	1.2
Motor cycles, bicycles, and accessories.....	81.7	81.7	Coats, suits, and dresses.....	21.7	21.7
Repairs and service.....	8.8	8.8	Underwear, negligees, corsets, etc.....	3.4	2.1
Secondhand goods.....	30.2	8.4	Other apparel, except furs.....	3.5	1.4
<b>Body, fender and paint shops:</b> (Commodity coverage, 32.6 per cent)			Clothing and furnishings, men's and boys'—	61.4	61.4
Automotive parts and accessories (except tires and tubes).....	26.1	26.1	Suits.....	34.4	
Tires, tubes, and tire accessories.....	1.4	.8	Overcoats.....	9.2	
Repairs and service.....	73.1	73.1	Hats and caps.....	3.9	
<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 45 per cent)			Furnishings.....	11.3	
Automobiles, parts, and accessories—			Other clothing.....	2.6	
Used passenger cars.....	27.2	.6	<b>Furniture—</b>		
Automotive parts and accessories (except tires, tubes, and batteries).....	23.8	19.0	Bedroom.....	4.9	.3
Tires, tubes, and tire accessories.....	5.9	3.0	Living room, library, and hall.....	5.0	.3
Parts and accessories sold to dealers.....	18.0	.4	Dining room.....	2.8	.1
Batteries.....	2.8	1.1	Furs and fur goods.....	1.8	.8
Gasoline.....	25.1	15.6	<b>Home furnishings—</b>		
Oils and greases.....	6.6	4.6	Bedding, pillows, etc.....	3.4	.1
Miscellaneous merchandise.....	(x) 48.9	48.9	China, glassware, and crockery.....	2.0	.2
Repairs and service.....	28.8	6.5	Other home furnishings.....	2.8	.1
Storage.....			Infants' wear.....	19.9	.4
<b>Parking stations, parking garages, and lots:</b> (Commodity coverage, 35 per cent)			Jewelry, silverware, and clocks—		
Gasoline.....	17.2	17.2	Watches.....	1.9	.4
Oils and greases.....	2.3	2.3	Diamond jewelry.....	1.7	.1
Storage.....	80.5	80.5	Rings, other than diamond.....	.9	.1
<b>Aircraft and accessories:</b> (Commodity coverage, 97.1 per cent)			Other jewelry.....	1.3	.3
Airplanes and gliders.....	30.3	22.2	Leather goods, billfolds, gloves, and handbags.....	.8	.1
Airplane parts and accessories.....	44.4	44.4	Luggage.....	2.3	.7
Gasoline.....	3.7	1.8	Radio sets.....	3.7	.2
Oils and greases.....	.6	.3	Service.....	1.1	.3
Service.....	34.7	31.3	Shoes—		
<b>Boats (motor boats, yachts, canoes):</b> (Commodity coverage, 89.3 per cent)			Men's.....	3.6	2.9
Boats.....	79.7	79.7	Boys' and youths'.....	1.1	.4
Parts and accessories.....	22.7	18.2	Women's.....	3.9	1.0
Service.....	2.7	2.1	Smokers' supplies.....	1.1	.1
			Toilet articles and preparations.....	.5	.1
			Toiletries and cosmetics.....	1.5	.1
			<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 80.5 per cent)		
			Art goods, gifts.....	.6	.3
			Apparel and accessories, women's, misses', children's—		
			Custom tailoring.....	6.3	.3
			Children's wear.....	1.0	.2
			Millinery.....	11.0	7.1
			Hosiery.....	5.2	2.3
			Coats, suits, and dresses.....	75.2	75.2
			Underwear, negligees, corsets, etc.....	8.2	5.2
			Other apparel, except furs.....	7.5	2.7

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
Women's ready-to-wear specialty stores—apparel and accessories—Continued			Family shoe stores—(men's, women's, and children's)—Con.		
Dry goods and notions:			Hosiery, women's, misses', children's	10.2	5.9
Cotton piece goods	6.4	0.1	Jewelry, costume	.7	.4
Notions and small wares	.8	.3	Leather goods, gloves, and handbags		.4
Furs and fur goods	2.9	1.5	Service	1.0	.6
Jewelry, costume	2.2	.5	Shoes and other footwear—	1.5	
Leather goods, gloves, and handbags	4.0	2.4	Men's	15.7	15.7
Service	2.9	.8	Boys' and youths'	2.3	1.4
Shoes, women's	8.5	.1	Women's	70.9	70.9
Toilet articles and preparations	3.0	1.0	Misses' and children's	5.2	3.2
			Infants'	2.6	.1
			Rubber and other footwear	4.2	.8
Corset and lingerie shops: (Commodity coverage, 49.3 per cent)			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
Hosiery	14.9	14.9	Furniture stores: (Commodity coverage, 91.8 per cent)		
Underwear, negligees, corsets, etc.	85.1	85.1	Antiques, art goods, gifts	21.3	2.3
Furriers—fur shops: (Commodity coverage, 66.7 per cent)			Appliances and supplies, electric—		
Furs and fur goods	89.3	89.3	Household appliances, motor driven (except refrigerators)	2.3	1.5
Service	10.5	10.7	Household heating appliances, portable	.9	.6
Hosiery shops: (Commodity coverage, 57.5 per cent)			Lighting equipment	.5	.3
Hosiery	88.5	88.5	Incandescent lamps	.2	.1
Underwear, negligees, corsets, etc.	12.5	2.7	Other appliances	.3	.1
Other apparel	17.0	1.3	Appliances and supplies, gas—		
Leather goods, gloves, and handbags	35.3	7.6	Stoves and ranges	3.4	2.0
Millinery stores: (Commodity coverage, 73.8 per cent)			Other appliances, except refrigerators	1.4	.2
Apparel and accessories, women's, misses', children's—			Confectionery and nuts	.2	.1
Millinery	98.3	98.3	Flowers, wreaths, etc.	21.5	.2
Coats, suits, and dresses	12.7	.7	Furniture—		
Other apparel, except furs	3.1	.1	Bedroom	12.6	12.6
Furs and fur goods	4.8	.3	Living room, library, and hall	18.3	18.3
Jewelry, costume	0.5	.2	Dining room	7.8	7.8
Leather goods, gloves, and handbags	6.8	.2	Kitchen	2.1	2.1
Service	2.0	.1	Other household	2.0	1.5
Toys and games	3.7	.1	Office and store furniture	4.4	1.7
Custom tailors: (Commodity coverage, 49.5 per cent)			Home furnishings—		
Apparel and accessories, women's, misses', children's—			Draperies, upholstery, and curtains	5.6	3.9
Custom tailoring	29.0	7.3	Floor coverings	11.8	10.1
Other apparel	2.6	.1	Bedding, mattresses, springs	5.2	3.9
Clothing and furnishings, men's and boys'—			China, glassware, and crockery	5.0	3.4
Custom tailoring	91.5	84.0	Kitchen utensils	2.3	1.2
Suits	16.1	3.0	Other home furnishings	4.1	2.8
Overcoats	3.7	.3	Jewelry, silverware, and clocks—		
Hats and caps	4.1	.3	Clocks	.4	.2
Furnishings	14.0	3.6	Plated silverware	1.8	.4
Work clothing	3.3	.1	Sterling silverware	1.8	.9
Other clothing	4.2	.7	Miscellaneous merchandise	(x)	8.7
Service	1.8	.5	Musical instruments and accessories—		
Silk and velvet piece goods	1.0	.1	Pianos and accessories	1.9	1.0
Infants' wear shops: (Commodity coverage, 81.1 per cent)			Phonographs and records	.2	.1
Children's wear	44.2	44.2	Other musical instruments and accessories	17.4	.1
Millinery	12.3	6.6	Radio sets	5.9	4.5
Hosiery	19.7	9.1	Refrigerators, electric and gas	2.4	.8
Underwear, negligees, corsets, etc.	40.1	40.1	Secondhand furniture	4.8	3.2
Men's shoe stores: (Commodity coverage, 53.7 per cent)			Secondhand goods, other	3.0	2.0
Furnishings, men's	4.9	2.6	Service	5.3	.2
Rubber, and other footwear	6.0	.1	Stoves, ranges, heaters, etc. (other than electric or gas)	1.6	.3
Shoes, men's	97.3	97.3	Toys and games	.5	.2
Women's shoe stores: (Commodity coverage, 93.1 per cent)			Wall paper	.8	.3
Hosiery	11.9	11.3	Floor coverings stores: (Commodity coverage, 56.7 per cent)		
Other apparel	1.2	.1	Draperies, upholstery, and curtains	.5	.1
Jewelry, costume	1.1	.7	Floor coverings	98.5	98.5
Leather goods, gloves, and handbags	3.1	.7	Service	5.9	1.4
Miscellaneous merchandise	(x)	.6	Household appliance stores (electrical): (Commodity coverage, 52.9 per cent)		
Service	2.0	.6	Household appliances, motor driven	89.8	89.8
Shoes and other footwear—			Household heating appliances, portable	14.1	9.6
Shoes, women's	71.2	71.2	Incandescent lamps	1.4	.1
Shoes, misses', and children's	14.5	14.5	Service	.8	.5
Rubber goods and other footwear	.7	.3	Household appliance stores: (Commodity coverage, 94.1 per cent)		
Family shoe stores—(men's, women's, and children's): (Commodity coverage, 70 per cent)			Appliances and supplies, gas—		
Furnishings	1.5	.5	Stoves and ranges	57.1	34.2
Other clothing	2.4	.1	Water heaters	15.2	3.8
			Other appliances	81.6	52.8
			Secondhand goods	16.5	5.8
			Service	9.6	3.4

TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES—Con.</b>		
<b>Refrigerator dealers (electrical only):</b> (Commodity coverage, 100 per cent)			<b>Lunch rooms:</b> (Commodity coverage, 10.4 per cent)		
Refrigerators, electric.....	97.3	97.3	Bottled beverages.....	24.6	11.7
Secondhand goods.....	49.7	2.2	Cigars, cigarettes, and tobacco.....	7.6	4.8
Service.....	5.1	.5	Confectionery and nuts.....	1.0	.7
<b>Antique shops:</b> (Commodity coverage, 76.3 per cent)			Delicatessen ready-to-serve foods.....	6.4	.5
Antiques, art goods, gifts.....	55.0	55.0	Fountain sales and ice cream.....	1.2	.1
Books.....	17.4	6.3	Miscellaneous merchandise.....	(x)	1.5
Furniture—			Receipts from sale of meals.....	80.7	80.7
Bedroom.....	5.1	1.8	<b>Restaurants with table service:</b> (Commodity coverage, 48 per cent)		
Living room, library, and hall.....	10.1	3.7	Bakery products, fresh.....	6.6	.5
Dining room.....	2.8	1.0	Bottled beverages.....	3.2	.4
Kitchen.....	2.6	1.0	Confectionery and nuts.....	8.1	.8
Other household.....	5.8	2.1	Delicatessen ready-to-serve foods.....	7.6	.6
<b>Home furnishings—</b>			Fountain sales and ice cream.....	12.6	2.1
Draperies, upholstery, and curtains.....	27.0	27.0	Groceries—		
Other home furnishings.....	3.2	2.0	Butter and cheese.....	2.6	.1
Service.....	.2	.1	Canned goods and other groceries.....	4.9	.4
<b>Interior decorators:</b> (Commodity coverage, 71.1 per cent)			Meats, including poultry.....	4.7	.1
Antiques, art goods, gifts.....	3.1	2.1	<b>Nonfood products—</b>		
Furniture—			Cigars, cigarettes, and tobacco.....	3.2	2.7
Bedroom.....	8.0	8.0	Other nonfood products.....	(x)	.4
Living room, library, and hall.....	22.8	22.8	Receipts from sale of meals.....	91.2	91.2
Dining room.....	6.3	6.3	Service.....	(x)	.6
Kitchen.....	3.6	1.1	<b>Fountain—lunches:</b> (Commodity coverage, 14.5 per cent)		
Other household.....	3.8	1.6	Confectionery and nuts.....	7.7	2.3
<b>Home furnishings—</b>			Fountain sales and ice cream.....	62.0	62.0
Draperies, upholstery, and curtains.....	32.5	32.5	<b>Nonfood products—</b>		
Floor coverings.....	14.5	14.5	Cigars, cigarettes, and tobacco.....	2.9	.9
Bedding, mattresses, springs.....	2.3	1.1	Other nonfood products.....	(x)	1.4
China, glassware, and crockery.....	1.2	.4	Receipts from sale of meals.....	26.4	26.4
Kitchen utensils.....	.9	.2	Service.....	(x)	7.0
Other home furnishings.....	6.3	4.7	<b>Lunch counters:</b> (Commodity coverage, 16.5 per cent)		
Refrigerators, electric and gas.....	.9	.2	Bottled beverages.....	13.1	2.2
Service.....	7.7	4.2	Cigars, cigarettes, and tobacco.....	5.2	3.0
Wall paper.....	2.7	.3	Confectionery and nuts.....	6.4	.9
<b>Radio and electrical shops:</b> (Commodity coverage, 49.5 per cent)			Fountain sales and ice cream.....	13.7	2.0
Appliances and supplies, electric—			Groceries—		
Household appliances, motor-driven.....	18.1	5.7	Butter and cheese.....	9.7	5.8
Household heating appliances, portable.....	7.0	1.5	Eggs.....	7.7	3.4
Lighting equipment.....	4.1	1.1	Canned goods and other groceries.....	23.7	10.3
Incandescent lamps.....	10.2	2.9	Receipts from sale of meals.....	72.4	72.4
Construction materials.....	5.2	1.2	<b>LUMBER AND BUILDING GROUP</b>		
Ranges, water heaters, etc.....	4.6	.7	<b>Lumber and building material dealers:</b> (Commodity coverage, 87.6 per cent)		
Other appliances.....	10.7	2.0	Builders' and shelf hardware.....	4.3	.1
<b>Automotive parts and accessories—</b>			Building materials—		
Automotive parts and accessories (except tires, tubes, and batteries).....	16.6	.3	Cement.....	26.0	13.9
Tires, tubes, and tire accessories.....	22.9	.8	Lime, plaster, etc.....	2.9	1.2
Batteries.....	1.6	.1	Lumber (rough and dressed).....	63.1	62.2
Hardware—			Planing-mill products, woodwork.....	12.6	4.6
Builders' and shelf hardware.....	4.7	.1	Wood shingles and shakes.....	2.0	.5
Other hardware.....	8.1	.2	Roofing materials (except wood shingles).....	2.5	2.0
Radio parts and accessories.....	12.5	12.5	Structural steel (at retail).....	2.9	.8
Radio sets.....	70.2	70.2	Iron and other building metal.....	2.8	.9
Refrigerators, electric.....	3.6	.3	Building paper, insulating boards with wood base, etc.....	4.2	.9
Secondhand goods.....	4.8	.1	Wall boards (except wood base).....	3.4	2.6
Sporting goods.....	10.0	.3	Other building materials.....	19.1	10.2
<b>Radio and musical instruments stores:</b> (Commodity coverage, 82.7 per cent)			Paints, varnishes, glass, and painters' supplies.....	6.7	.1
Cameras and photographic supplies—			<b>Lumber and hardware:</b> (Commodity coverage, 94.6 per cent)		
Cameras.....	.5	.1	Appliances and supplies, electric—		
Photographic supplies.....	1.7	.1	Lighting equipment.....	2.3	.3
Miscellaneous merchandise.....	(x)	.3	Incandescent lamps.....	.4	.1
Musical instruments and accessories—			Construction materials.....	1.6	.2
Pianos and accessories.....	27.9	27.0	Builders' and shelf hardware.....	8.5	8.5
Phonographs and records.....	3.6	3.5	Building materials—		
Stringed and band instruments.....	6.6	5.0	Cement.....	4.1	1.0
Sheet music, music books, etc.....	1.5	.2	Lime, plaster, etc.....	3.3	2.3
Other musical instruments and accessories.....	3.5	2.7	Lumber (rough and dressed).....	50.7	49.9
Radio parts and accessories.....	2.1	2.1	Planing-mill products, woodwork.....	11.3	11.2
Radio sets.....	58.0	58.0	Wood shingles and shakes.....	6.3	5.4
Service.....	2.9	.2	Roofing materials (except wood shingles).....	10.1	10.0
Sporting goods.....	14.2	.2	Iron and other building metal.....	3.2	.1
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Building paper, insulating boards with wood base, etc.....	.6	.2
<b>Cafeterias:</b> (Commodity coverage, 44.2 per cent)			Wall boards, except wood base.....	3.5	1.0
Bakery products, fresh.....	9.1	.7	Other building materials.....	1.5	.1
Bottled beverages.....	7.2	.2	Floor coverings.....	1.1	.2
Canned goods and other groceries.....	2.4	.2			
Cigars, cigarettes, and tobacco.....	.6	.1			
Confectionery and nuts.....	.6	.6			
Receipts from sale of meals.....	97.8	97.8			

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TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Lumber and hardware—Continued.</b>			<b>Hardware stores—Continued.</b>		
Heating and plumbing equipment and supplies.....	40.4	6.2	Radio sets.....	12.9	1.3
Paints, varnishes, lacquers.....	2.5	1.0	Refrigerators, electric and gas.....	.7	.1
Glass.....	.7	.1	Seeds, bulbs, plants, and nursery stock.....	.7	.2
Secondhand merchandise.....	11.7	1.4	Service.....	32.3	2.3
Service.....	(x)	.1	Sporting goods, gymnasium and playground equipment.....	9.0	4.6
Wall paper.....	4.4	.6	Stoves, ranges, heaters, etc., other than electric or gas.....	1.7	.1
Water heaters, gas.....	4.0	.6			
<b>Electrical shops (without radio): (Commodity coverage, 58.1 per cent)</b>			<b>Farm implements, machinery and equipment dealers: (Commodity coverage, 87.6 per cent)</b>		
Lighting equipment.....	76.6	63.2	Farm and garden equipment and supplies—		
Incandescent lamps.....	1.7	1.1	Farm machinery.....	17.5	15.8
Construction materials.....	26.4	4.4	Farm and garden equipment and supplies.....	15.8	14.7
Commercial and industrial appliances.....	48.9	24.8	Secondhand merchandise.....	9.3	6.9
Other appliances.....	4.7	1.3	Service.....	3.6	3.4
Miscellaneous merchandise.....	(x)	.4	Tractors.....	59.2	59.2
Service.....	27.8	4.8			
<b>Heating appliances and oil burners: (Commodity coverage, 62.9 per cent)</b>			<b>Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 93.7 per cent)</b>		
Heating equipment and supplies.....	21.6	21.6	Farm and garden equipment and supplies.....	1.4	.4
Oil burners.....	53.6	53.6	Flour.....	8.0	2.2
Service.....	24.8	24.8	Hay, grain and feed—		
			Hay, straw, and alfalfa.....	8.8	8.4
			Grain and feed.....	88.2	88.2
			Miscellaneous merchandise.....	(x)	.8
<b>Plumbing shops—heating and ventilating: (Commodity coverage, 41 per cent)</b>			<b>Seeds, bulbs, and nursery stock: (Commodity coverage, 72.6 per cent)</b>		
Appliances and supplies, electric—			Farm and garden equipment and supplies.....	5.1	5.1
Household appliances, motor-driven.....	1.0	.1	Fertilizers.....	1.3	1.2
Lighting equipment.....	5.1	.3	Flowers, wreaths, etc.....	3.4	.7
Construction materials.....	1.4	.1	Furniture, garden.....	.4	.9
Hardware—			Miscellaneous merchandise.....	(x)	.2
Builders' and shelf hardware.....	3.8	.2	Seeds, bulbs, plants, and nursery stock.....	83.2	83.7
Other hardware.....	2.3	1	Service.....	20.8	8.2
Heating and plumbing equipment and supplies.....	92.0	92.0			
Paints, varnishes, lacquers.....	7.2	.9	<b>Book stores: (Commodity coverage, 81.7 per cent)</b>		
Service.....	10.0	6.0	Antiques, art goods, gifts.....	9.8	1.3
Water heaters, gas.....	4.7	.3	Office and store equipment—		
			Typewriters and accessories.....	3.1	.2
			Other office and store equipment.....	1.0	.2
			Office and store furniture.....	5.8	.6
			Secondhand merchandise.....	(x)	3.4
			Sporting goods.....	2.4	.3
			Stationery, books, and magazines—		
			Books.....	76.5	76.5
			Magazines and newspapers.....	11.6	4.0
			Paper and paper goods.....	16.4	4.3
			Other stationery.....	21.8	8.6
			<b>Cigar stores (without fountains): (Commodity coverage, 20.4 per cent)</b>		
			Cigars, cigarettes and tobacco.....	75.1	75.1
			Confectionery and nuts.....	2.8	1.1
			Clothing and furnishings, men's and boy's—		
			Furnishings.....	12.3	1.1
			Other clothing.....	12.3	1.1
			Secondhand merchandise.....	4.9	.4
			Service.....	(x)	.8
			Shoes, men's.....	2.4	.2
			Smokers' supplies.....	16.2	16.2
			Stationery, books, and magazines—		
			Books.....	3.6	.3
			Magazines and newspapers.....	14.4	2.9
			Toilet articles and preparations.....	3.2	.3
			Toiletries and cosmetics.....	2.9	.5
			<b>Drug stores (without fountains): (Commodity coverage, 40.2 per cent)</b>		
			Bottled beverages.....	3.6	.2
			Cigars, cigarettes, and tobacco.....	33.4	23.6
			Confectionery and nuts.....	4.3	1.0
			Drugs, patent medicines, etc.....	25.2	25.2
			Miscellaneous merchandise.....	(x)	4.5
			Stationery, books, periodicals.....	4.0	1.4
			Rubber goods.....	5.5	2.8
			Surgical and hospital supplies.....	2.4	.7
			Prescriptions.....	18.2	18.2
			Toilet articles and preparations.....	24.0	22.4
			Toiletries and cosmetics.....	14.0	
			Toilet articles and preparations.....	8.4	
			<b>Drug stores (with fountains): (Commodity coverage, 13.7 per cent)</b>		
			Bottled beverages.....	2.9	.9
			Cigars, cigarettes, and tobacco.....	13.8	12.3
			Confectionery and nuts.....	6.0	5.5
			Drugs, patent medicines, etc.....	23.3	23.3
			Fountain sales, ice cream, lunches.....	31.1	31.1
			Miscellaneous merchandise.....	(x)	1.6
			Stationery, books, periodicals.....	3.3	2.3
			Rubber goods.....	2.4	1.7
			Surgical and hospital supplies.....	2.1	1.1
			Prescriptions.....	4.7	4.7
			Toilet articles and preparations.....	3.7	3.3
			Toiletries and cosmetics.....	13.2	12.2
<b>OTHER RETAIL STORES</b>					
<b>Hardware stores: (Commodity coverage, 45.9 per cent)</b>					
Appliances and supplies, electric—					
Household appliances, motor-driven (except refrig- erators).....	3.4	2.3			
Household heating appliances, portable.....	3.0	2.3			
Lighting equipment.....	1.6	.5			
Incandescent lamps.....	2.1	1.1			
Construction materials.....	2.9	1.0			
Other appliances.....	4.0	.9			
Appliances and supplies, gas—					
Stoves and ranges.....	4.1	2.1			
Water heaters.....	3.5	.3			
Other appliances, except refrigerators.....	3.2	.0			
Building materials—					
Roofing materials, except wood shingles.....	1.4	.3			
Building paper, insulating boards, with wood base, etc.....	.7	.1			
Farm and garden equipment and supplies—					
Farm machinery.....	2.7	.1			
Wire fencing, gates, and posts.....	30.4	1.5			
Other farm and garden equipment and supplies.....	7.8	3.8			
Glass.....	1.2	.5			
Hardware—					
Builders' and shelf hardware.....	24.0	24.0			
Carpenters' and mechanics' tools.....	16.8	16.8			
Other hardware.....	18.6	12.2			
Heating and plumbing equipment and supplies.....	9.7	2.0			
Home furnishings—					
Floor coverings.....	1.1	.1			
China, glassware, and crockery.....	9.9	3.9			
Kitchen utensils.....	6.4	4.2			
Other home furnishings.....	.9	.2			
Jewelry, silverware, and clocks—					
Clocks.....	.6	.1			
Sterling silverware.....	2.0	.1			
Miscellaneous merchandise.....	(x)	2.6			
Paints, varnishes, lacquers.....	7.7	6.0			
Painters' supplies.....	3.7	1.2			
Radio parts and accessories.....	1.2	.3			



TABLE 23.—LOS ANGELES—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Art and gift shops:</b> (Commodity coverage, 62 per cent)			<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 80 per cent)		
Art goods, gifts.....	48.8	48.8	Office and store mechanical appliances.....	44.6	36.7
Apparel and accessories, women's, misses', children's.....	20.1	7.1	Adding and calculating machines and accessories.....	22.1	10.4
China, glassware, and crockery.....	44.2	19.6	Typewriters and accessories.....	47.4	30.6
Jewelry, silverware, and clocks—			Other office and store mechanical appliances.....	4.0	30.7
Gold and gold-filled jewelry.....	1.3	1	Office and store furniture.....	7.8	1.2
Plated silverware.....	11.5	2.2	Secondhand merchandise.....	11.2	10.1
Sterling silverware.....	9.5	2.9	Service.....	24.5	10.3
Other jewelry.....	18.3	7.4	Stationery.....		
Leather goods.....	9.8	1.9			
Miscellaneous merchandise.....	(x)	1.3	<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 75.6 per cent)		
Service.....	1.1	.2	Appliances, electric.....	.7	.2
Stationery, books and magazines—			Furniture—		
Books.....	9.8	1.4	Bedroom.....	12.0	.4
Paper and paper goods.....	20.1	3.6	Living room, library, and hall.....	9.0	.3
Other stationery.....	10.5	2.9	Dining room.....	6.0	.2
Toiletries and cosmetics.....	1.2	.1	Kitchen.....	3.0	.1
Toys and games.....	1.4	.5	Other household.....	1.3	.1
			Office and store furniture.....	73.4	73.4
<b>Jewelry stores (installment credit):</b> (Commodity coverage, 100 per cent)			Floor coverings.....	5.7	1.1
Cameras.....	2.1	.5	Office and store equipment—		
Home furnishings.....	5.9	1.1	Adding and calculating machines and accessories.....	1.0	.1
Household heating appliances, portable.....	7.5	1.6	Typewriters and accessories.....	4.0	.3
Jewelry, silverware, and clocks—			Other office and store equipment.....	63.2	22.1
Clocks.....	1.9	1.6	Paper and paper goods.....	1.8	.1
Watches.....	27.2	27.2	Secondhand furniture.....	10.0	.8
Diamond jewelry.....	41.2	41.2	Service.....	10.7	.8
Rings, other than diamond.....	7.0	7.0			
Gold and gold-filled jewelry.....	4.8	4.8	<b>Store fixtures dealers:</b> (Commodity coverage, 30.5 per cent)		
Plated silverware.....	3.4	2.8	Home furnishings—		
Sterling silverware.....	2.0	1.4	China, glassware and crockery.....	22.4	20.0
Other jewelry.....	10.1	7.2	Kitchen utensils.....	5.8	5.0
Leather goods.....	3.5	.6	Gold and gold-filled jewelry.....	8.8	6.6
Luggage.....	1.4	.2	Office and store equipment.....	30.0	30.0
Optical goods.....	2.5	.5	Office and store furniture.....	7.5	7.5
Phonographs and records.....	2.8	.4	Secondhand furniture.....	24.9	24.9
Radio sets.....	.6	.1	Stoves and ranges, gas.....	6.2	6.0
Service.....	3.3	.8			
Sporting goods.....	2.2	.3	<b>Typewriter dealers:</b> (Commodity coverage, 26.9 per cent)		
Toilet articles and preparations.....	5.0	.7	Service.....	6.0	6.0
			Typewriters and accessories.....	94.0	94.0
<b>Jewelry stores:</b> (Commodity coverage, 51.3 per cent)			<b>Opticians and optometrists:</b> (Commodity coverage, 25.5 per cent)		
Antiques, art goods, gifts.....	10.2	.3	Cameras and photographic supplies—		
China, glassware, and crockery.....	14.8	.4	Cameras.....	9.8	3.1
Jewelry, silverware and clocks—			Photographic supplies.....	0.8	3.1
Clocks.....	.8	.5	Photo-finishing sales.....	4.9	1.5
Watches.....	9.9	9.9	Miscellaneous merchandise.....	(x)	.3
Diamond jewelry.....	61.5	61.5	Optical goods.....	74.0	74.0
Rings, other than diamond.....	6.6	6.6	Service.....	27.0	18.0
Gold and gold-filled jewelry.....	4.9	4.9	<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 68.5 per cent)		
Plated silverware.....	5.1	3.2	Batteries.....	11.2	.2
Sterling silverware.....	6.1	4.5	Optical goods.....	5.5	.8
Other jewelry.....	10.1	3.1	Photographic supplies.....	45.6	10.7
Leather goods.....	7	.3	Professional and scientific instruments and equipment.....	70.2	58.8
Service.....	5.7	3.1	Service.....	(x)	2.9
Sporting goods.....	4.5	1.7	Surgical, dental, and hospital supplies.....	57.6	26.6
<b>Luggage and leather goods stores:</b> (Commodity coverage, 43 per cent)			<b>Stationers and engravers:</b> (Commodity coverage, 88.7 per cent)		
Jewelry.....	10.0	1.8	Art goods, gifts.....	6.3	1.6
Leather goods, billfolds, purses, gloves, and handbags.....	65.3	65.3	Cameras and photographic supplies—		
Luggage.....	27.8	27.8	Cameras.....	1.3	.3
Novelties.....	10.4	3.3	Photographic supplies.....	.9	.2
Smokers' supplies.....	10.0	1.8	Photo-finishing sales.....	.4	.1
			Home furnishings.....	1.0	.3
<b>Music stores (without radio):</b> (Commodity coverage 75.6 per cent)			Leather goods.....	2.0	.1
Musical instruments and accessories—			Office and store equipment.....	5.9	2.8
Pianos and accessories.....	80.8	11.7	Office and store furniture.....	15.3	12.9
Phonographs and records.....	85.8	30.1	Radio sets.....	9.1	2.2
Stringed and band instruments.....	27.8	13.3	Service.....	.8	.3
Sheet music, music books, etc.....	42.4	31.8	Stationery, books, and magazines—		
Other musical instruments and accessories.....	28.5	11.9	Books.....	3.0	.1
Service.....	8.1	.9	Magazines and newspapers.....	11.2	.2
Stationery.....	4.0	.3	Paper and paper goods.....	65.6	37.3
			Other stationery.....	42.4	41.0
<b>Newsdealers:</b> (Commodity coverage, 59.9 per cent)			<b>Camera dealers—photographic supplies:</b> (Commodity coverage, 81.9 per cent)		
Bottled beverages.....	10.6	.4	Cameras and photographic supplies—		
Cigars, cigarettes, and tobacco.....	33.5	24.8	Cameras.....	10.3	10.3
Confectionery and nuts.....	24.0	5.2	Photographic supplies.....	82.2	82.2
Magazines and newspapers.....	64.0	64.0	Photo-finishing sales.....	4.1	4.1
Miscellaneous merchandise.....	(x)	5.4	Miscellaneous merchandise.....	(x)	2.9
Sporting goods.....	18.7	.2	Service.....	.6	.5
<b>Office and school supplies:</b> (Commodity coverage, 50 per cent)					
Leather goods.....	.3	.1			
Office and store furniture.....	.7	.1			
Stationery, books, and magazines.....	83.8	43.5			
Typewriter supplies.....	72.5	56.3			



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TABLE 24.—SAN FRANCISCO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 31)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups <sup>1</sup> .....	10,849	11,184	44,037	5,313	\$68,109,400	\$1,650,418	\$70,100,470	\$474,683,444	100.00
Food group.....	3,475	3,683	5,368	991	7,587,105	272,471	5,258,630	84,194,420	19.84
Candy and confectionery stores:									
Candy stores—nut stores.....	35	15	59	7	55,484	1,957	29,740	419,898	.09
Confectionery stores (candy and fountain).....	420	453	607	141	727,688	40,153	226,510	5,230,642	1.11
Dairy products stores:									
Dairy products stores (including ice cream).....	31	34	50	5	72,651	1,368	55,130	984,804	.21
Egg and poultry dealers.....	58	86	117	37	162,637	8,134	50,060	2,353,841	.50
Milk dealers <sup>2</sup> .....	9	7	488	2	974,750	840	22,580	4,991,340	1.05
Deliatessen stores.....	188	159	156	47	217,140	12,624	170,720	3,082,304	.65
Fruit stores and vegetable markets.....	262	366	358	92	503,635	27,906	96,860	6,039,270	1.27
Grocery stores (without meats).....	1,734	1,736	1,772	343	2,159,524	93,018	3,427,770	40,389,572	8.51
Combination stores (groceries and meats):									
Grocery stores with meats.....	108	65	513	36	720,688	8,931	604,280	6,995,291	1.47
Meat markets with groceries.....	72	93	242	19	357,245	6,173	199,510	4,190,934	.88
Meat markets (including sea foods):									
Fish markets—sea foods.....	71	96	84	21	116,235	5,699	29,830	1,412,860	.30
Meat markets.....	433	478	679	139	1,173,855	38,639	182,150	15,770,793	3.32
Bakeries—caterers:									
Bakeries—bakery goods stores (except manufacturing bakeries).....	59	45	122	35	155,249	10,850	18,040	1,050,904	.22
Caterers.....	4	5	13	37	33,644	11,800	420	118,599	.02
Other food stores:									
Coffee, tea, spices.....	12	7	27	19	44,593	2,535	12,970	419,877	.09
General food stores.....	22	32	43	11	43,728	1,754	48,380	538,108	.11
Bottled waters and beverages.....	7	6	43	—	68,389	—	17,680	175,383	.04
General stores.....	16	16	51	8	62,338	2,274	161,960	1,049,915	.22
General stores—groceries with apparel.....	7	6	28	8	30,817	2,274	49,820	767,770	.16
General stores—groceries with dry goods.....	9	10	23	—	22,510	—	132,130	282,145	.06
General merchandise group.....	225	229	7,005	887	10,022,617	298,598	11,388,840	64,032,479	13.49
Department stores:									
With food departments.....	3	—	1,264	89	1,502,409	23,822	1,574,430	12,091,301	2.55
Without food departments.....	5	—	4,628	675	7,455,516	253,983	7,441,630	42,348,815	8.92
Dry goods stores—piece goods stores:									
Dry goods stores.....	132	156	(x)	24	215,041	5,540	1,155,430	2,570,683	.54
Piece goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores:									
With food departments.....	10	17	25	—	17,774	—	67,100	308,090	.06
Without food departments.....	8	8	25	10	36,442	907	121,070	311,948	.07
Army and Navy goods stores.....	5	6	4	2	6,381	350	37,620	90,991	.02
Women's exchanges.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	59	40	361	86	770,237	13,696	975,330	6,205,081	1.31
Automotive group.....	1,025	961	4,920	368	9,135,299	135,315	7,849,670	79,487,838	16.75
Motor vehicle dealers:									
Automobile sales rooms—new and trade-in.....	65	32	2,227	52	4,962,402	14,375	6,025,820	50,455,306	10.63
Used car establishments.....	58	54	177	19	313,637	6,041	392,680	4,334,768	.91
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	38	32	173	6	265,150	1,897	278,940	1,813,954	.38
Battery and ignition shops—brake repair shops.....	50	45	104	6	178,393	1,020	163,360	774,073	.16
Tire shops (including tire repairs).....	91	83	229	7	438,456	1,605	562,280	3,872,909	.82
Filling stations:									
Filling stations—gasoline and oil.....	181	185	241	109	377,934	44,542	63,450	4,006,024	.85
Filling stations with tires and accessories.....	76	51	170	36	255,336	14,424	34,830	2,022,899	.43
Filling stations with other merchandise.....	47	7	192	31	306,647	15,245	51,510	2,145,958	.45
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	4	3	35	1	42,275	180	44,860	282,763	.06
Bicycle shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops:									
Body, fender, and paint shops.....	25	29	75	9	110,794	3,603	14,160	325,019	.07
Garages (repairs and storage, gasoline, oil, accessories).....	379	427	1,278	91	2,165,119	32,323	183,280	8,945,835	1.89
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Boats (motor boats, yachts, canoes).....	6	6	12	1	17,956	60	91,250	483,511	.10
Apparel group.....	1,229	1,165	6,429	866	10,732,189	250,433	14,013,480	63,871,939	14.51
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	36	34	64	6	125,961	1,470	289,400	1,186,627	.25
Men's and boys' hat stores.....	27	12	35	20	74,729	6,808	173,820	866,376	.18
Men's furnishings stores.....	139	141	200	49	297,937	11,692	994,250	3,224,021	.68
Men's clothing and furnishings stores.....	68	76	438	159	1,000,862	58,483	2,571,240	8,235,972	1.74
Family clothing stores—men's, women's, and children's.....	49	40	562	56	949,093	16,594	1,439,360	7,243,778	1.53
Women's ready-to-wear specialty stores—apparel and accessories.....	198	217	2,960	286	4,270,517	67,244	3,051,030	24,406,577	5.14
Women's accessories stores:									
Corset and lingerie shops.....	32	31	48	9	50,293	2,124	111,710	422,228	.09
Furriers—fur shops.....	53	61	188	6	305,378	1,810	762,820	2,598,650	.55
Hosiery shops.....	6	4	74	3	130,026	1,608	30,030	360,173	.08
Knit goods shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	132	128	301	47	479,067	12,527	280,510	2,932,007	.62
Costume accessories stores, including jewelry, bags, and gloves.....	19	14	28	2	34,825	952	103,350	371,342	.08
Umbrella shops, including parasols and canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

<sup>1</sup> Stores reporting aggregate sales of \$23,327,000, included in the preliminary report for San Francisco, were subsequently found to have reported that more than 50 per cent of their sales were at wholesale, and are now included in the wholesale final State reports.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 24.—SAN FRANCISCO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 31)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Apparel group—Continued.</b>									
Other apparel stores:									
Children's specialty shops.....	7	7	6	4	\$8,530	\$612	\$30,360	\$119,327	0.03
Custom tailors.....	204	277	636	27	1,297,286	9,106	1,054,470	5,992,887	1.26
Dressmakers.....	14	17	19	1	20,472	150	4,180	62,543	.01
Infants' wear shops.....	3	5	1	1	270	270	5,710	19,181	.....
Shoe stores:									
Shoe stores—men's.....	22	9	44	7	90,518	1,889	223,320	772,006	.16
Shoe stores—women's.....	17	4	160	18	379,237	6,610	580,780	2,092,998	.44
Family shoe stores—men's, women's, and children's.....	140	94	589	134	1,191,003	49,883	2,280,020	7,872,431	1.66
<b>Furniture and household group<sup>1</sup>.....</b>	<b>488</b>	<b>480</b>	<b>3,637</b>	<b>101</b>	<b>6,481,781</b>	<b>30,985</b>	<b>10,827,520</b>	<b>35,732,962</b>	<b>7.58</b>
Furniture stores.....	134	135	1,850	35	3,717,444	11,488	7,080,880	21,749,840	4.58
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	33	37	38	9	54,819	3,015	31,400	315,640	.07
Floor covering stores.....	19	29	30	3	48,998	1,061	507,800	467,653	.10
Household appliances stores:									
Household appliances stores (electrical).....	40	21	394	5	622,658	1,402	416,370	1,746,394	.37
Household appliances stores.....	5	5	219	.....	240,526	.....	57,160	973,100	.20
Refrigerator dealers—electric only.....	4	1	4	.....	87,212	.....	27,920	360,535	.08
Other home furnishings and appliances stores:									
Antique and used furniture dealers.....	16	17	6	4	9,519	1,432	27,070	91,045	.02
Antique and brooms.....	4	2	27	.....	49,716	.....	8,290	127,582	.03
China, glassware, crockery, tinware, enamelware.....	13	14	42	3	71,880	304	146,860	497,982	.10
Picture and framing stores.....	25	25	22	3	24,631	455	134,200	360,863	.08
Stove and range dealers.....	7	6	25	.....	41,439	.....	42,560	187,360	.04
Antique shops.....	21	26	8	3	11,318	1,167	180,080	218,337	.05
Awnings, flags, banners, window shades, and tents.....	15	17	3	1	4,060	260	4,180	68,204	.01
Interior decorators.....	10	10	145	2	268,267	415	422,650	1,243,588	.26
Lamp and shade shops.....	9	11	10	3	16,984	1,360	13,250	76,992	.02
Radio and music stores:									
Radio and electrical shops.....	108	110	377	27	624,056	7,563	488,680	3,668,386	.77
Radio and musical instruments stores.....	24	17	369	3	659,710	1,083	729,110	3,477,237	.73
<b>Restaurants, cafeterias, and eating places.....</b>	<b>1,316</b>	<b>1,549</b>	<b>8,840</b>	<b>1,102</b>	<b>11,193,821</b>	<b>365,031</b>	<b>568,870</b>	<b>45,899,308</b>	<b>9.67</b>
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	50	33	1,061	95	1,416,132	28,301	49,110	5,543,073	1.17
Lunch rooms.....	744	927	2,238	346	2,529,070	114,592	121,970	13,029,862	2.74
Restaurants with table service.....	246	291	4,979	506	6,022,793	176,951	314,780	23,526,428	4.96
Lunch counters, refreshment stands, etc.:									
Box lunches.....	3	3	15	.....	16,890	.....	580	53,690	.01
Refreshment stands.....	45	43	41	30	55,068	8,151	8,700	509,831	.11
Fountain—lunches.....	18	13	110	6	113,890	1,691	34,420	510,913	.11
Lunch counters.....	133	155	333	110	359,055	31,529	24,430	2,148,978	.45
Soft-drink stands.....	77	84	63	10	80,923	3,816	12,680	576,533	.12
<b>Lumber and building group<sup>1</sup>.....</b>	<b>251</b>	<b>251</b>	<b>984</b>	<b>71</b>	<b>1,831,721</b>	<b>21,154</b>	<b>2,258,680</b>	<b>11,688,424</b>	<b>2.48</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	45	35	505	16	1,004,047	4,337	1,459,230	7,340,618	1.55
Lumber and hardware.....	3	3	21	.....	41,655	.....	57,920	263,033	.06
Roofing.....	21	25	33	5	26,417	1,865	12,160	103,190	.03
Electrical shops (without radio).....	47	46	134	8	241,993	2,650	135,960	1,153,097	.24
Heating and plumbing shops:									
Heating appliances and oil burners.....	8	9	27	5	60,603	685	51,450	363,385	.08
Plumbing shops—heating and ventilating.....	54	60	84	22	160,455	7,789	80,260	760,462	.16
Paint and glass stores:									
Glass and mirror shops.....	21	25	26	4	41,706	1,003	71,510	255,408	.05
Paint and glass stores.....	51	48	128	11	254,245	2,825	376,700	1,391,631	.29
<b>Other retail stores.....</b>	<b>2,631</b>	<b>2,657</b>	<b>6,637</b>	<b>875</b>	<b>10,791,741</b>	<b>264,113</b>	<b>17,624,020</b>	<b>71,414,821</b>	<b>15.05</b>
Hardware stores.....	171	206	335	32	569,333	8,610	1,531,620	4,258,198	.90
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	6	7	3	1	4,814	310	18,100	80,291	.01
Seeds, bulbs, and nursery stock.....	15	14	63	5	102,909	813	83,310	606,577	.13
Copperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	20	24	30	5	66,310	3,114	24,150	494,454	.10
Book stores.....	70	60	254	74	363,797	21,504	626,660	2,246,635	.47
Cigar stores and cigar stands:									
Cigar stores with fountains.....	36	31	54	10	92,769	2,433	62,220	804,147	.17
Cigar stands.....	63	65	44	9	72,209	2,202	21,960	423,154	.09
Cigar stores without fountains.....	530	563	432	74	662,453	21,588	555,240	7,257,812	1.53
Coal and wood yards.....	81	93	224	21	320,784	8,549	202,710	2,373,685	.50
Drug stores:									
Drug stores.....	289	274	773	182	1,270,347	61,609	1,850,570	9,695,366	2.04
Drug stores with fountains.....	79	71	291	83	424,522	15,080	487,320	3,270,604	.69
Florists.....	133	172	279	85	441,813	19,531	105,360	3,293,529	.69
Gifts—novelties and toys—cameras:									
Toy shops.....	4	5	6	3	5,347	208	18,300	78,082	.02
Art and gift shops.....	82	82	247	14	264,858	3,541	1,479,480	2,257,131	.48
Novelty and souvenir shops.....	52	67	73	16	68,967	2,291	360,250	654,906	.14
Camera dealers—photographic supplies.....	13	14	40	4	60,441	411	141,000	526,354	.11
Jewelry stores:									
Jewelry stores (installment credit).....	15	11	208	24	370,781	2,139	500,780	2,523,148	.53
Jewelry stores.....	192	206	391	57	792,564	8,090	4,166,070	6,262,349	1.32
Luggage and leather goods stores.....	28	30	41	6	70,577	884	364,630	906,975	.19
Music stores (without radio).....	36	34	45	9	84,667	2,944	251,970	582,402	.12

<sup>1</sup> This total includes 1 classification, in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 24.—SAN FRANCISCO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 31)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Other retail stores—Continued.</b>									
News dealers.....	43	34	231	14	\$268,127	\$4,005	\$55,380	\$1,221,878	0.28
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	26	19	108	8	202,897	2,064	221,920	799,018	.17
Office and store mechanical appliance dealers (retail).....	22	8	370		916,265		398,740	2,700,070	.57
Office and store furniture and equipment dealers.....	17	17	155	1	303,219	150	513,640	2,064,700	.44
Store-fixture dealers.....	4	4	7		9,894		13,250	50,507	.01
Typewriter dealers.....	17	16	105		328,423		180,930	1,152,769	.24
Opticians and optometrists.....	49	49	81	7	199,689	1,205	148,300	1,003,870	.21
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	25	28	63	7	96,082	2,109	319,870	845,925	.18
Sporting goods stores with toys and stationery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	20	16	44	2	77,325	660	123,220	474,173	.10
Stationers and printers:									
Blank books, accounting and legal forms.....	3	2	3		10,522		13,700	62,666	.01
Paper and paper products stores.....	4	4	5		5,192		5,200	22,820	.01
Printers and lithographers.....	34	40	15	6	16,637	1,817	8,430	147,595	.03
Stationers and engravers.....	64	50	321	9	442,303	1,865	980,590	2,728,426	.58
Monuments and tombstones.....	3	4	4		5,592		14,570	93,670	.02
Miscellaneous classifications (combined).....	379	378	1,211	151	1,701,478	63,789	1,569,130	9,051,354	1.91
<b>Secondhand stores.....</b>	<b>193</b>	<b>203</b>	<b>188</b>	<b>44</b>	<b>270,830</b>	<b>10,044</b>	<b>631,620</b>	<b>2,301,347</b>	<b>.48</b>
Tires, accessories, and parts (secondhand).....	36	39	46	3	57,527	1,360	62,710	421,740	.09
Furniture stores (secondhand).....	44	44	16	4	26,634	1,395	59,600	341,994	.07
Pawn shops (sales).....	22	25	38		70,732		309,620	600,576	.13
Clothing and shoes (secondhand).....	42	42	8	6	10,121	1,298	58,130	202,783	.04
Lumber and building materials (secondhand).....	3	5	39	22	46,331	2,348	35,510	173,688	.04
Book stores (secondhand).....	7	6	8	1	11,370	180	19,180	105,710	.02
Office appliances (secondhand).....	4	5	11		18,398		17,760	101,209	.02
Radios, phonographs, musical instruments (secondhand).....	6	5	4	1	5,252	336	8,860	49,128	.01
Other secondhand stores.....	29	32	16	7	23,465	3,127	60,060	304,539	.06

## CENSUS OF DISTRIBUTION

TABLE 25.—SAN FRANCISCO—OPERATING EXPENSES BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (includes proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups<sup>1</sup></b> .....	<b>10,849</b>	<b>\$68,109,400</b>	<b>\$15,715,977</b>	<b>\$53,925,377</b>	<b>\$63,304,686</b>	<b>31.00</b>	<b>9,710</b>	<b>\$24,333,237</b>	<b>\$498,993,998</b>	<b>5.84</b>
<b>Food group</b> .....	<b>3,475</b>	<b>7,587,105</b>	<b>4,692,422</b>	<b>12,279,527</b>	<b>8,232,550</b>	<b>21.78</b>	<b>3,019</b>	<b>5,507,514</b>	<b>81,198,693</b>	<b>4.32</b>
Candy and confectionery stores:										
Candy stores—nut stores <sup>2</sup> .....	35	55,484	13,605	69,089	120,402	46.56	29	72,666	376,523	19.30
Confectionery stores (candy and fountain) <sup>2</sup> .....	420	727,688	512,796	1,240,484	956,796	41.96	391	545,063	5,049,623	10.70
Dairy products stores:										
Dairy products stores (including ice cream).....	31	72,651	48,484	121,135	70,502	10.47	27	38,456	860,152	4.44
Eggs and poultry dealers.....	58	162,637	113,606	276,243	164,528	18.73	53	85,750	1,715,694	5.00
Milk dealers.....	9	974,750	13,472	988,222	710,004	34.03	4	7,347	811,317	.91
Delicatessen stores.....	138	217,140	208,449	425,589	274,169	22.70	125	152,941	2,887,202	5.30
Fruit stores and vegetable markets.....	262	503,635	493,368	997,003	547,626	25.58	238	280,160	5,630,310	4.97
Grocery stores (without meats).....	1,734	2,159,524	2,024,176	4,183,700	2,995,433	17.77	1,429	1,335,294	30,132,112	3.70
Combination stores (groceries and meats):										
Grocery stores with meats.....	108	720,688	90,155	810,843	535,920	10.25	99	186,369	5,924,867	3.15
Meat markets with groceries.....	72	357,245	134,943	492,188	327,023	10.55	54	113,736	3,283,610	3.46
Meat markets (including sea foods):										
Fish markets—sea foods.....	71	116,235	126,336	242,571	155,190	28.15	60	70,373	1,300,577	5.71
Meat markets.....	433	1,173,855	799,216	1,973,071	1,019,084	18.97	406	452,570	15,050,014	3.01
Bakeries—caterers:										
Bakeries—bakery goods stores (except manufacturing bakeries) <sup>2</sup> .....	59	155,249	53,280	208,529	164,524	35.50	53	92,213	983,421	0.38
Caterers.....	4	33,644	8,365	42,009	18,379	(x)	3	6,070	49,509	(x)
Other food stores:										
Coffee, tea, spices.....	12	44,563	10,899	55,462	57,243	26.84	12	27,934	419,877	0.65
General food stores.....	22	43,728	31,232	74,960	60,184	25.11	21	28,482	532,108	5.35
Bottled waters and beverages.....	7	68,389	9,540	77,929	39,441	66.92	6	4,064	89,657	4.53
<b>General stores</b> .....	<b>16</b>	<b>62,356</b>	<b>17,836</b>	<b>80,172</b>	<b>67,951</b>	<b>14.11</b>	<b>13</b>	<b>22,732</b>	<b>977,045</b>	<b>2.33</b>
General stores—groceries with apparel.....	7	39,817	8,046	47,863	42,908	11.82	6	11,850	701,200	1.69
General stores—groceries with dry goods.....	9	22,539	9,790	32,329	25,043	50.33	7	10,882	275,845	3.93
<b>General merchandise group</b> .....	<b>225</b>	<b>10,022,617</b>	<b>250,313</b>	<b>10,272,930</b>	<b>9,026,388</b>	<b>30.14</b>	<b>192</b>	<b>2,580,543</b>	<b>63,681,694</b>	<b>4.05</b>
Department stores:										
With food departments.....	3	1,502,409	-----	1,502,409	1,606,204	(x)	3	425,174	12,091,301	(x)
Without food departments.....	5	7,455,516	-----	7,455,516	5,943,141	31.64	5	1,373,895	42,348,815	3.24
Dry goods stores.....	132	215,041	180,462	395,533	366,821	29.27	109	200,948	2,378,527	8.45
General merchandise stores:										
With food departments.....	10	17,774	12,087	29,861	23,194	17.22	9	8,859	286,388	3.09
Without food departments.....	8	36,442	11,365	47,810	26,920	23.96	7	8,040	213,661	3.76
Army and Navy goods stores.....	5	6,381	9,048	15,420	11,091	29.15	5	5,922	90,991	6.51
Variety, 5-and-10, and 10-dollar stores.....	59	770,237	35,160	805,397	1,036,188	29.08	51	541,984	6,166,441	8.70
<b>Automotive group</b> .....	<b>1,025</b>	<b>9,135,299</b>	<b>1,551,033</b>	<b>10,686,332</b>	<b>7,796,036</b>	<b>23.25</b>	<b>898</b>	<b>2,790,827</b>	<b>72,570,135</b>	<b>3.85</b>
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	65	4,602,402	66,784	4,720,186	3,437,123	16.19	60	582,220	47,594,070	1.22
Used car establishments.....	58	313,637	93,852	407,489	365,517	17.83	56	106,819	3,842,930	2.78
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	38	265,150	48,764	313,854	230,390	30.00	34	86,725	1,795,327	4.83
Battery and ignition shops—brake repair shops.....	50	178,393	76,770	255,163	170,955	67.03	47	75,006	741,413	10.20
Tire shops (including tire repairs).....	91	438,456	158,364	596,820	481,635	27.84	81	125,973	3,158,340	3.99
Filling stations:										
Filling stations—gasoline and oil.....	181	377,934	255,855	633,789	442,458	26.57	140	278,122	3,222,250	8.63
Filling stations with tires and accessories.....	76	255,326	69,819	325,155	235,398	27.71	70	155,198	1,930,617	8.04
Filling stations with other merchandise.....	47	306,647	10,626	317,273	217,322	24.91	40	113,302	2,113,032	5.36
Motor cycle dealers.....	4	42,275	3,669	45,864	46,014	(x)	4	11,085	282,763	(x)
Garages and repair shops:										
Body, fender, and paint shops.....	25	110,794	41,441	152,235	67,632	67.05	20	17,780	156,217	11.38
Garages (repairs and storage, gasoline, oil, accessories).....	379	2,165,119	712,663	2,877,782	2,038,474	54.06	333	1,228,817	7,336,171	10.75
Boats (motor boats, yachts, canoes).....	6	17,956	8,946	26,902	30,520	13.12	3	4,320	376,773	1.15
<b>Apparel group</b> .....	<b>1,229</b>	<b>10,732,199</b>	<b>1,929,511</b>	<b>12,661,710</b>	<b>12,559,277</b>	<b>36.62</b>	<b>1,169</b>	<b>5,237,976</b>	<b>66,794,269</b>	<b>7.94</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	36	125,961	56,130	182,091	212,748	33.27	34	108,881	1,125,444	0.67
Men's and boys' hat stores.....	27	74,729	23,256	97,985	225,787	37.37	25	151,667	859,770	17.64
Men's furnishings stores.....	139	2,097,937	201,771	459,708	521,147	31.66	133	351,452	3,036,491	11.57
Men's clothing and furnishings stores.....	68	1,090,822	163,552	1,254,374	1,443,610	31.67	64	492,772	8,180,535	6.02
Family clothing stores—men's, women's, and children's.....	49	949,063	66,360	1,015,363	1,327,693	32.35	43	483,227	7,132,017	6.78
Women's ready-to-wear specialty stores—apparel and accessories.....	196	4,270,517	308,140	4,578,657	4,588,175	37.56	188	1,379,573	23,240,500	5.93
Women's accessories stores:										
Corset and lingerie shops.....	32	59,213	36,021	95,234	75,543	40.68	32	54,124	422,228	12.52
Hosiery—fur shops.....	53	365,378	82,365	447,743	418,960	31.04	53	189,659	2,598,650	7.31
Millinery stores.....	6	130,926	6,902	137,818	40,231	51.13	5	21,576	154,524	13.96
Costume accessories stores, including jewelry, bags, gloves.....	132	479,067	165,376	644,443	670,843	44.86	127	497,901	2,827,865	17.61
Other apparel stores:										
Children's specialty shops.....	19	34,825	16,940	51,765	114,757	44.84	19	63,731	371,342	17.16
Custom tailors.....	7	8,530	9,240	17,770	18,381	30.30	6	10,465	105,126	0.95
Dressmakers.....	264	1,297,286	550,925	1,848,211	856,271	45.80	248	466,270	5,578,693	7.93
Infants' wear shops.....	14	20,472	18,173	38,645	10,672	78.85	13	8,050	50,243	13.59
Shoe stores:										
Shoe stores—men's.....	22	90,518	18,126	108,644	150,663	37.42	22	105,027	772,908	13.59
Shoe stores—women's.....	17	379,237	9,316	388,553	452,818	40.20	17	200,166	2,092,988	9.66
Family shoe stores—men's, women's, and children's.....	140	1,191,903	182,266	1,374,169	1,337,895	34.45	134	640,225	7,815,827	8.19

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

<sup>2</sup> Undoubtedly this expense includes some production costs, especially pay roll, of some employees engaged both in selling and in making candies and fancy baked goods.

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TABLE 25.—SAN FRANCISCO—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay reported	Value of proprietors' services at same rate as that paid full-time employees	Total pay roll cost (includes proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Furniture and household group.....	488	\$6,481,731	\$765,926	\$7,247,657	\$6,660,805	36.13	439	\$1,513,347	\$32,522,562	4.65
Furniture stores.....	134	3,717,444	275,582	3,993,026	3,386,305	33.93	116	860,075	20,277,761	4.24
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	33	54,818	50,431	105,249	49,135	48.91	32	23,591	305,640	7.72
Floor coverings stores.....	19	48,998	31,960	80,958	98,149	38.30	17	54,799	400,987	11.89
Household appliances stores:										
Household appliances stores (electrical).....	40	622,658	33,117	655,775	323,206	56.06	37	67,529	1,090,965	3.99
Household appliances stores.....	5	240,526	5,490	246,016	121,258	37.74	3	7,007	386,129	1.97
Refrigerator dealers—electric only.....	4	87,212	1,982	89,194	41,367	(x)	4	18,200	309,535	(x)
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	16	9,518	22,916	32,434	10,645	53.91	15	9,574	66,045	14.50
Brushes and brooms.....	4	49,716	3,682	53,398	6,986	(x)	3	2,772	102,156	(x)
China, glassware, crockery, tinware, enamelware.....	15	71,880	23,866	95,746	89,940	37.20	12	24,360	497,482	6.90
Picture and framing stores.....	28	24,651	27,475	52,126	34,311	23.37	21	22,422	352,243	6.37
Stove and range dealers.....	7	41,436	9,948	51,387	41,637	49.60	6	20,465	180,860	11.39
Antique shops.....	21	4,060	33,020	44,338	48,600	42.67	20	34,897	215,937	16.16
Awnings, flags, banners, window shades, and tents.....	15	4,060	21,539	25,599	11,380	54.22	12	3,889	54,022	7.20
Interior decorators.....	10	268,267	18,470	286,737	120,324	32.73	10	48,670	1,243,588	3.91
Lamp and shade shops.....	9	16,984	17,193	34,177	14,865	63.70	9	7,007	76,992	9.18
Radio and electrical shops:										
Radio and electrical shops.....	108	524,056	158,920	682,976	549,348	33.59	100	140,806	3,308,641	4.26
Radio and musical instruments stores.....	24	659,719	30,345	690,064	670,753	39.14	21	168,674	2,849,335	5.92
Restaurants, cafeterias, and eating places.....	1,316	11,193,821	1,741,408	12,935,229	7,369,372	44.22	1,225	3,176,551	43,152,642	7.38
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	50	1,410,132	43,164	1,459,296	908,721	43.80	46	357,214	5,347,574	6.68
Lunch rooms.....	744	2,529,070	1,000,233	3,529,303	1,975,390	42.25	705	1,010,248	12,545,802	8.05
Restaurants with table service.....	240	6,622,793	376,845	6,999,638	3,713,903	45.54	224	1,391,513	21,689,371	6.42
Lunch counters:										
Box lunches.....	3	16,890	3,378	20,268	3,269	(x)	3	1,370	53,690	(x)
Refreshment stands.....	45	55,068	49,102	104,260	79,544	77.38	39	59,092	448,208	13.18
Fountain—lunches.....	18	113,890	13,260	127,150	90,642	42.63	15	53,027	468,829	11.31
Lunch counters.....	133	359,055	152,520	511,575	389,054	41.92	122	204,026	2,034,593	10.03
Soft-drink stands.....	77	80,923	102,816	183,739	138,849	55.05	72	100,061	564,575	17.72
Lumber and building group.....	251	1,831,721	438,421	2,270,142	1,260,977	30.10	211	324,154	10,052,126	3.22
Lumber and building material dealers:										
Lumber and building material dealers.....	45	1,004,047	69,300	1,073,347	741,088	24.70	37	152,170	6,191,386	2.46
Lumber and hardware.....	3	41,655	5,922	47,577	32,590	(x)	3	6,742	133,055	5.67
Roofing.....	21	26,417	18,600	45,017	17,023	38.02	17	7,542	1,117,171	4.14
Electrical shops (without radio):										
Heating and plumbing shops:										
Heating appliances and oil burners.....	8	60,603	19,971	80,574	68,619	41.06	8	8,205	363,385	2.28
Plumbing shops—heating and ventilating.....	54	160,455	109,020	269,475	75,497	45.36	44	20,918	569,514	4.73
Paint and glass stores:										
Glass and mirror shops.....	21	41,705	39,160	80,866	27,753	52.87	16	11,656	180,870	6.44
Paint and glass stores.....	51	264,245	94,272	348,517	159,752	36.52	43	64,747	1,293,459	5.01
Other retail stores.....	2,681	10,791,741	4,054,445	14,846,186	10,942,717	36.11	2,388	4,945,068	66,051,418	7.49
Hardware stores.....	171	569,333	344,844	914,177	641,867	34.19	147	210,969	3,750,096	5.03
Farmers' supplies:										
Harness shops.....	6	4,814	10,507	15,321	7,300	37.52	5	4,620	59,491	7.77
Seeds, bulbs, and nursery stock.....	15	102,909	22,694	125,603	119,299	40.37	12	30,100	572,150	5.26
Coal and feed stores.....	20	66,310	85,904	152,214	62,088	33.84	10	7,340	291,789	2.52
Book stores.....	70	363,797	81,776	445,573	334,018	34.70	65	113,962	2,146,763	5.31
Cigar stores and cigar stands:										
Cigar stores with fountains.....	36	92,769	51,833	144,602	90,761	29.27	33	66,363	766,422	8.66
Cigar stands.....	63	72,209	105,350	177,559	75,692	59.38	43	52,638	347,711	15.14
Cigar stores without fountains.....	530	662,433	745,949	1,408,382	1,021,650	33.48	492	745,208	6,642,480	11.22
Coal and wood yards.....	81	320,784	120,042	440,826	295,813	31.44	49	54,919	1,696,023	3.24
Drug stores:										
Drug stores.....	289	1,276,347	430,454	1,706,801	1,268,722	30.69	275	686,138	9,509,688	7.22
Drug stores with fountains.....	79	424,822	99,897	524,719	511,742	31.68	75	326,378	3,177,427	10.27
Florists.....	133	441,813	260,408	702,221	489,379	36.18	123	232,306	3,112,132	7.46
Gifts—novelties and toys—cameras:										
Toy shops.....	4	5,347	4,285	9,632	10,294	(x)	4	0,172	78,082	(x)
Art and gift shops.....	82	264,858	66,756	331,614	448,200	35.43	79	256,016	2,251,115	11.37
Novelty and souvenir shops.....	52	68,987	81,238	150,225	160,272	44.36	51	107,422	650,406	16.52
Camera dealers—photographic supplies.....	13	60,441	21,014	81,455	81,607	30.98	12	29,820	525,970	5.67
Jewelry stores:										
Jewelry stores (installment credit).....	15	379,781	19,970	399,757	553,253	37.77	14	131,963	2,415,402	5.46
Jewelry stores.....	162	792,664	413,230	1,205,890	992,390	35.10	133	491,242	6,115,990	7.87
Luggage and leather goods stores.....	28	70,577	51,000	121,577	164,457	31.54	27	121,186	904,475	13.40
Music stores (without radio).....	36	84,667	61,744	146,411	110,100	44.04	35	48,680	568,188	8.21
News dealers.....	43	268,127	39,062	307,189	110,818	34.21	29	62,167	965,127	6.44
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	20	202,897	35,340	238,237	140,534	48.16	21	21,653	549,393	3.94
Office and store mechanical appliance dealers (retail).....	22	916,265	19,496	935,761	259,783	44.28	21	66,725	2,690,070	2.67
Office and store furniture and equipment dealers.....	17	363,219	39,814	403,033	386,426	38.24	17	87,203	2,064,706	4.22
Store-fixture dealers.....	4	9,594	5,052	14,646	12,087	(x)	3	6,675	54,607	(x)
Typewriter dealers.....	17	328,423	31,840	360,263	160,177	45.67	17	39,324	1,152,769	3.41
Opticians and optometrists.....	49	199,689	120,001	319,690	251,910	56.94	46	128,418	1,002,800	12.81
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	25	96,082	49,588	145,670	120,694	32.55	23	64,160	820,035	7.82
Scientific and medical instruments and supplies, at retail.....	20	77,325	27,872	105,197	75,030	38.01	19	27,248	472,823	5.76
Stationers and printers:										
Blank books, accounting and legal forms.....	3	10,522	7,014	17,536	5,043	(x)	3	1,440	18,320	(x)
Paper and paper products stores.....	4	5,192	4,152	9,344	3,123	(x)	2	1,619	134,025	7.89
Printers and lithographers.....	34	16,637	39,520	56,157	18,974	50.90	27	152,570	2,722,522	5.00
Stationers and engravers.....	64	442,303	80,948	523,251	486,263	37.00	62	152,570	2,722,522	5.00
Monuments and tombstones.....	3	5,592	5,592	11,184	4,897	17.17	3	562,793	7,601,682	(x)
Miscellaneous classifications (combined).....	379	1,701,478	499,838	2,201,316	1,515,349	(x)	339	562,793	7,601,682	(x)
Secondhand stores.....	193	270,830	274,662	545,492	408,613	41.46	176	234,527	1,898,386	11.77

CENSUS OF DISTRIBUTION

TABLE 26.—SAN FRANCISCO—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>10,849</b>	<b>11,194</b>	<b>44,037</b>	<b>5,313</b>	<b>\$68,109,400</b>	<b>\$1,050,418</b>	<b>\$83,304,888</b>	<b>\$70,100,470</b>	<b>\$474,683,444</b>	<b>100.00</b>
Single-store independents.....	8,009	10,647	23,852	3,189	37,976,563	1,038,338	36,659,900	43,952,030	278,245,612	58.62
2-store independents.....	544	407	6,913	911	9,372,307	246,365	8,031,077	8,511,940	57,712,467	12.16
3-store independents.....	161	77	1,394	167	1,964,727	38,760	1,868,020	2,386,520	15,890,347	3.35
Local chains.....	639	57	5,704	695	9,025,575	217,627	8,463,616	6,252,080	56,770,345	11.96
Sectional chains.....	299	---	2,443	245	3,981,182	61,541	2,806,688	3,405,950	33,100,222	6.97
National chains.....	223	---	2,399	167	3,603,150	44,165	4,231,047	3,978,590	23,523,534	4.95
Other types of operation:										
Direct selling (house to house).....	8	---	263	---	368,085	---	137,871	23,970	792,870	.17
Leased departments—Independent operators.....	4	1	27	---	47,524	---	76,226	144,920	404,612	.08
Leased department chains.....	29	1	233	18	320,786	2,980	469,164	215,360	1,979,219	.42
Utility operated retail stores.....	3	---	157	---	102,608	---	31,609	10,600	413,270	.09
Manufacturer-controlled chains (and sales branch systems).....	30	---	611	2	1,284,756	412	460,129	815,300	5,357,152	1.13
All other types.....	10	4	41	9	62,128	2,230	69,279	402,610	493,788	.10

TABLE 27.—SAN FRANCISCO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION  
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independent	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	8	5	2			1	
Annual net sales.....	\$54,440,116	\$29,177,068	(x)			(x)	
Per cent of total sales.....	100.00	53.60	(x)			(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	59	37	4		2	16	
Annual net sales.....	\$6,205,061	\$331,145	\$184,382		(x)	(x)	
Per cent of total sales.....	100.00	5.34	2.97		(x)	(x)	
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	270	201	34	15	12	8	
Annual net sales.....	\$13,512,066	\$8,868,680	\$1,688,202	\$847,442	\$721,577	\$1,397,095	
Per cent of total sales.....	100.00	65.56	12.49	6.27	5.34	10.34	
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	49	33	4	7	2	3	
Annual net sales.....	\$7,243,778	\$1,703,243	\$961,786	\$3,786,141	(x)	(x)	
Per cent of total sales.....	100.00	23.51	13.55	52.27	(x)	(x)	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	198	163	23	6	1	3	2
Annual net sales.....	\$24,406,577	\$13,641,467	\$5,130,643	\$206,053	(x)	(x)	\$257,023
Per cent of total sales.....	100.00	55.89	21.05	1.09	(x)	(x)	1.05
<b>Shoe stores:</b>							
Number of stores.....	179	93	19	40	12	14	1
Annual net sales.....	\$10,738,335	\$1,849,086	\$2,420,197	\$3,813,931	\$910,055	\$1,687,845	\$67,772
Per cent of total sales.....	100.00	17.22	22.54	35.52	8.47	15.71	.54
<b>Furniture stores:</b>							
Number of stores.....	134	122	6	5		1	
Annual net sales.....	\$21,749,840	\$19,251,134	\$301,957	(x)		(x)	
Per cent of total sales.....	100.00	88.51	1.39	(x)		(x)	
<b>Radio and music stores:</b>							
Number of stores.....	132	102	20	6	3	1	
Annual net sales.....	\$7,145,573	\$3,248,693	\$1,217,314	\$284,103	(x)	(x)	
Per cent of total sales.....	100.00	45.40	17.04	3.98	(x)	(x)	
<b>Grocery stores (without meats):</b>							
Number of stores.....	1,734	1,396	40	141	132	16	
Annual net sales.....	\$40,389,572	\$26,338,321	\$2,853,715	\$4,544,361	\$5,847,389	\$807,786	
Per cent of total sales.....	100.00	65.21	7.06	11.25	14.48	2.00	
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	180	100	6	22	15	31	
Annual net sales.....	\$11,186,225	\$6,702,386	\$204,910	\$1,179,111	\$1,149,789	\$1,800,029	
Per cent of total sales.....	100.00	60.45	2.04	10.54	10.28	16.09	
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	1,040	891	63	78	5	1	2
Annual net sales.....	\$42,099,303	\$26,600,886	\$4,476,724	\$10,210,548	(x)	(x)	\$78,321
Per cent of total sales.....	100.00	63.19	10.63	24.25	(x)	(x)	.19
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	629	519	30	40		31	
Annual net sales.....	\$8,485,113	\$4,933,983	\$700,540	\$1,409,281		\$1,435,309	
Per cent of total sales.....	100.00	58.15	8.33	16.61		16.91	
<b>Filling stations:</b>							
Number of stations.....	804	177	22	25	75	5	
Annual net sales.....	\$8,174,881	\$4,478,416	\$626,756	\$536,335	\$2,492,739	\$40,635	
Per cent of total sales.....	100.00	54.78	7.67	6.56	30.49	.50	
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	81	74	6		1		
Annual net sales.....	\$2,373,085	\$1,524,446	(x)		(x)		
Per cent of total sales.....	100.00	64.22	(x)		(x)		
<b>Drug stores:</b>							
Number of stores.....	368	277	56	14		21	
Annual net sales.....	\$12,966,060	\$6,814,367	\$2,395,587	\$782,883		\$2,973,223	
Per cent of total sales.....	100.00	52.56	18.47	6.04		22.93	
<b>Hardware stores:</b>							
Number of stores.....	171	161	9			1	
Annual net sales.....	\$4,258,198	\$3,683,806	(x)			(x)	
Per cent of total sales.....	100.00	86.51	(x)			(x)	
<b>Jewelry stores:</b>							
Number of stores.....	207	189	10	3	1	1	(x)
Annual net sales.....	\$8,785,497	\$6,713,092	\$573,963	\$782,706	(x)	(x)	(x)
Per cent of total sales.....	100.00	76.41	6.53	8.91	(x)	(x)	(x)

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TABLE 28.—SAN FRANCISCO—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS										
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit		
<b>Total, all stores reporting: 1</b>														
Number of stores.....	7,571		5,199	415	260	227	201	288	178	178	187	438		
Per cent of total stores.....	100.00		68.67	5.48	3.44	3.00	2.65	3.80	2.35	2.35	2.47	5.79		
Amount of net sales.....		390,473	144,443	10,108	12,823	22,706	14,802	31,481	16,851	40,854	20,685	61,620		
Per cent of total sales.....		100.00	36.99	4.15	3.29	5.82	3.70	8.06	4.06	10.46	7.60	15.78		
<b>Food group:</b>														
Confectionery stores (candy and fountain).....	280	3,777	3,273	148	209	5	121	8		13				
Dairy products stores (including ice cream).....	20	603	486					52		16	49			
Delicatessen stores.....	95	2,504	2,016	233	93	107	37	18						
Fruit stores and vegetable markets.....	185	4,784	2,792	366	214	310	113	312	180	401			96	
Grocery stores (without meats).....	1,365	34,249	21,580	2,255	1,414	1,109	1,277	1,959	1,129	1,415	723	1,388		
Combination stores—														
Grocery stores with meats.....	99	6,561	4,387	114	480	441	58	110	854	119				
Meat markets with groceries.....	58	3,225	823	478	230	89	43	522	135	114	210	581		
Meat markets (including sea food)—														
Fish markets—sea foods.....	53	991	498	42	32	58	19	76	34	92	140			
Meat markets.....	357	11,618	4,914	652	644	677	945	952	617	1,343	561	313		
Bakeries—bakery goods stores (except manufactur- ing bakeries).....	40	550	505	45										
<b>General merchandise group:</b>														
Department stores—														
Without food departments.....	5	42,349	976					20,873		20,500				
Dry goods stores.....	92	1,941	1,337	227	39	104	95	9	41			89		
Variety, 5-and-10, and to-a-dollar stores.....	44	6,113	6,102	9	2									
<b>Automotive group:</b>														
Automobile salesrooms new and trade-in.....	55	46,500	1,364	3,314	2,393	15,122	261	846	4,622	6,995	7,402	3,681		
Accessories, tires and batteries—														
Accessory stores with tires and batteries.....	23	628	147	55	192			54	58		58	64		
Tire shops (including tire repairs).....	61	2,721	778	220		102	18	53		71	564	915		
Filling stations—														
Filling stations—gasoline and oil.....	100	2,532	1,786	233	245	64	37	17	53		21	76		
Filling stations with tires and accessories.....	34	1,038	720	71	142	14	29	24	27			11		
Filling stations with other merchandise.....	7	467	311	104		52								
Garages (repairs and storage, gasoline, oil, acces- sories).....	294	7,095	4,101	302	173	241	314	356	292	448	362	476		
<b>Apparel group:</b>														
Men's and boys' clothing and furnishings stores—														
Men's and boys' clothing stores.....	11	541	209	15					317					
Men's furnishings stores.....	82	2,006	1,416	274	175							141		
Men's clothing and furnishings stores.....	41	7,410	1,835	571	382	126	151	314	1,254	2,003	625	149		
Family clothing stores—men's, women's and children's.....	35	7,046	1,447	25				648	69	3,088		1,789		
Women's ready-to-wear specialty stores—apparel and accessories.....	155	23,679	3,590	503	249	1,046	399	301	1,130	252	6,640	9,140		
Women's accessories stores—														
Furriers—fur shops.....	48	2,383	637		5		127	48		256	398	882		
Millinery stores.....	109	2,410	1,827	39		4		29	59	204	87	161		
Shoe stores—														
Shoe stores, men's.....	3	55	20				85							
Shoe stores, women's.....	16	1,975	254	146	133		202	448	510		136	146		
Family shoe stores—men's, women's, and children's.....	95	5,905	2,455	191	421	603	241	690	1,385					
<b>Furniture and household group:</b>														
Furniture stores.....	111	20,181	562	1	185	183	100	353	943	318	3,129	14,107		
Household appliances stores:														
Household appliances stores (electrical).....	27	1,286	83				7	37	83		45	1,031		
Household appliances stores.....	5	974	448									526		
Radio and music stores—														
Radio and electrical shops.....	98	3,184	499	38	13	54	74	428	103	96	253	1,620		
Radio and musical instruments stores.....	20	1,872	180			8	3	78			67	1,530		
<b>Lumber and building group:</b>														
Lumber and building material dealers.....	31	4,472	1,229	107			6						3,130	
Electrical shops (without radio).....	31	888	378	103			25	3	24	24	3	233	95	
Heating and plumbing shops—														
Heating appliances and oil burners.....	6	285	52				21					147	65	
Plumbing shops—heating and ventilating.....	42	650	311	11	19	34		6	35			30	204	
Paint and glass stores.....	41	1,217	479	43	59	94	15	18	23	61	72	343		
<b>Other retail stores:</b>														
Hardware stores.....	130	3,673	1,174	210	812	93	253	352	27	243	295	214		
Book stores.....	50	1,666	328	38			61	209		208	61	766		
Clear stores without fountains.....	368	5,207	4,817	96	71	304						9		
Coal and wood yards.....	61	1,311	361	36	118	88	60	74	43	23	24	475		
Drug stores—														
Drug stores.....	198	7,187	5,872	743	300	276	148	186				162		
Drug stores with fountains.....	53	2,641	2,335	143	48	50	30					40		
Florists.....	99	2,828	1,387	174	51	147	98	177	59	143	425	165		
Camera dealers—photographic supplies.....	10	607	68	3			31	50			346			
Jewelry stores—														
Jewelry stores (installment credit).....	12	2,443				40				856	430	1,117		
Jewelry stores.....	135	5,573	1,674	192	109	30	12	106	324	401	2,101	624		
Music stores (without radio).....	23	492	101		1		22			15	12	341		
Office, school, and store supplies, and equipment dealers—														
Office and store mechanical appliances dealers (retail).....	13	1,988	146					15				1,327		
Office and store furniture and equipment dealers.....	8	755	400	7			14				51	223		
Sporting goods stores, including athletic and play- ground equipment—														
Sporting goods specialty stores.....	19	767	289	33	189		1	253		2				
Stationers and engravers.....	38	2,362	555	206			57		56	78	95	1,315		

<sup>1</sup> All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 24 except for 3,278 stores with sales of \$34,210,444 which failed to report as to their credit activities.



## CENSUS OF DISTRIBUTION

TABLE 29. SAN FRANCISCO—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>3</sup>
All groups <sup>1</sup> .....	2,372	41.23	43.14	15.63	Furniture and household group.....	215	13.93	44.74	41.33
Food group.....	872	50.49	49.61	.....	Furniture stores.....	60	12.17	50.86	36.97
Candy and confectionery stores:					Floor coverings, draperies, curtains, and upholstery stores:				
Candy stores—nut stores.....	3	70.32	29.68	.....	Draperies, curtain, and upholstery stores.....	8	46.30	63.61	15.63
Confectionery stores (candy and fountain).....	21	84.12	15.88	.....	Floor coverings stores.....	5	32.86	51.46	.....
Dairy products stores:					Household appliances stores:				
Dairy products stores (including ice cream).....	4	37.81	62.19	.....	Household appliances stores (electrical).....	21	12.36	26.04	61.00
Milk dealers.....	6	7.96	92.04	.....	Household appliances stores.....	4	8.94	23.27	62.79
Egg and poultry dealers.....	14	77.59	22.41	.....	Refrigerator dealers—electric only.....	3	5.99	46.33	47.08
Delicatessen stores.....	18	82.71	17.29	.....	Radio and music stores:				
Fruit stores and vegetable markets.....	75	61.19	38.81	.....	Radio and electrical shops.....	60	33.47	34.92	31.61
Grocery stores (without meats).....	490	58.94	41.06	.....	Radio and musical instrument stores.....	15	9.26	15.04	75.70
Combination stores (groceries and meats):					Restaurants, cafeterias and eating places.....	19	81.90	18.10	.....
Grocery stores with meats.....	20	61.48	38.52	.....	Restaurants, cafeterias:				
Meat markets with groceries.....	36	51.94	48.06	.....	Lunch rooms.....	4	69.71	30.29	.....
Meat markets (including sea foods):					Restaurants with table service.....	10	80.57	13.43	.....
Fish markets—sea foods.....	15	50.20	49.80	.....	Lumber and building group.....	94	18.68	81.17	2.16
Meat markets.....	164	55.76	44.24	.....	Lumber and building material dealers:				
General stores.....	4	32.88	67.12	.....	Lumber and building material dealers.....	15	5.82	94.18	.....
General merchandise group.....	32	47.90	46.69	5.41	Roofing.....	7	42.81	57.19	.....
Department stores:					Electrical shops (without radio).....	14	40.49	59.51	.....
Without food departments.....	4	43.32	52.45	4.23	Heating and plumbing shops:				
Dry goods stores.....	21	69.64	30.36	.....	Heating appliances and oil burners.....	3	22.58	38.02	39.40
Automotive group.....	339	50.26	17.54	32.20	Plumbing shops—heating and ventilating.....	21	24.10	75.81	.....
Motor vehicle dealers:					Paint and glass stores:				
Automobile sales rooms—new and trade-in.....	52	53.50	13.69	32.81	Glass and mirror shops.....	6	28.52	71.48	.....
Used-car establishments.....	47	19.43	.....	80.34	Paint and glass stores.....	26	35.28	64.72	.....
Accessories, tires, and batteries:					Other retail stores.....	499	38.07	52.88	9.05
Accessory stores with tires and batteries.....	16	61.89	33.11	.....	Hardware stores.....	94	58.99	39.99	1.02
Buttery and ignition shops—brake repair shops.....	22	57.63	42.37	.....	Farmers' supplies:				
Tire shops (including tire repairs).....	34	23.47	76.38	.15	Seeds, bulbs, and nursery stock.....	9	36.52	63.48	.....
Filling stations:					Coal and feed stores.....	10	64.53	45.47	.....
Filling stations—gasoline and oil.....	25	71.99	28.04	.....	Book stores.....	17	24.80	28.52	46.68
Filling stations with tires and accessories.....	13	75.75	24.25	.....	Cigar stores and cigar stands:				
Garages and repair shops:					Cigar stores with fountains.....	3	80.38	10.62	.....
Body, fender, and paint shops.....	5	18.56	81.44	.....	Cigar stores without fountains.....	16	78.70	21.24	.....
Garages (repairs and storage, gasoline, oil, accessories).....	119	53.78	45.10	.12	Coal and wood yards.....	32	38.84	61.10	.....
Boats (motor boats, yachts, canoes).....	3	54.69	30.69	14.62	Drug stores:				
Apparel group.....	277	35.61	57.29	7.10	Drug stores.....	44	77.86	22.14	.....
Men's and boys' clothing and furnishings stores:					Drug stores with fountains.....	12	78.40	21.60	.....
Men's and boys' clothing stores.....	3	43.74	54.79	1.47	Florists.....	50	47.50	52.50	.....
Men's and boys' hat stores.....	12	95.87	4.43	.....	Art and gift shops.....	15	32.15	67.85	.....
Men's furnishings stores.....	15	74.74	25.26	.....	Camera dealers—photographic supplies.....	4	36.09	63.91	.....
Men's clothing and furnishing stores.....	24	47.99	49.79	2.31	Jewelry stores:				
Family clothing stores—men's, women's, and children's.....	18	32.18	40.97	26.85	Jewelry stores (installment credit).....	9	24.97	12.21	62.82
Women's ready-to-wear specialty stores—apparel and accessories.....	65	26.37	69.78	3.85	Jewelry stores.....	42	29.34	70.66	.....
Women's accessories stores:					Luggage and leather goods stores.....	5	97.91	2.09	.....
Furriers—fur shops.....	19	21.07	59.32	19.61	Music stores (without radio).....	8	12.20	46.74	41.06
Millinery stores.....	20	35.67	64.33	.....	Office, school and store supplies and equipment dealers:				
Custom tailors.....	57	30.90	60.94	8.26	Office and school supplies.....	9	6.54	93.46	.....
Shoe stores:					Office and store mechanical appliance dealers (retail).....	8	10.18	79.41	10.41
Shoe stores—women's.....	12	52.21	47.79	.....	Office and store furniture and equipment dealers.....	5	8.94	88.65	2.41
Family shoe stores—men's, women's, and children's.....	21	59.85	40.15	.....	Typewriter dealers.....	6	4.57	89.09	6.34
					Opticians and optometrists.....	18	75.03	24.97	.....
					Sporting goods specialty stores.....	4	69.14	30.86	.....
					Stationers and printers:				
					Printers and lithographers.....	6	61.68	38.32	.....
					Stationers and engravers.....	12	32.60	67.40	.....
					Miscellaneous classifications (combined).....	68	25.78	74.03	.19
					Secondhand stores.....	21	52.83	42.92	4.26

<sup>1</sup> Total sales of above stores are \$246,025,000.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.



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**TABLE 30.—SAN FRANCISCO—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE**

**A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>**

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>86,520</b>	<b>\$41,479,698</b>	<b>Other stores in which meals are served—Continued.</b>		
Restaurants, cafeterias, and eating places.....	83,829	40,117,741	Grocery stores (without meats).....	115	\$24,712
Cafeterias.....	9,323	5,436,086	Fish markets—sea foods.....	97	95,226
Lunch rooms.....	32,037	12,536,978	Bakeries—bakery goods stores (except manufacturing bakeries).....	204	56,330
Restaurants with table service.....	39,121	20,162,929	Caterers.....	40	19,070
Refreshment stands.....	192	103,367	Coffee, tea, spices.....	80	78,968
Fountain—lunches.....	425	191,034	Department stores without food departments.....	710	376,524
Lunch counters.....	2,681	1,676,542	Family clothing stores—men's, women's, and children's.....	14	1,864
Soft-drink stands.....	50	10,805	Cigar stores with fountains.....	53	43,704
Other stores in which meals are served.....	2,691	1,361,952	Cigar stands.....	72	13,401
Confectionery stores (candy and fountain).....	1,274	639,472	Cigar stores without fountains.....	32	12,856

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity tables. Both tables should be considered in any study of food sales.

**B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>**

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>2,270</b>	<b>\$8,067,774</b>	<b>\$639,538</b>	<b>Automotive group—Continued.</b>			
Automotive group.....	2,243	7,936,254	639,538	Motor-cycle dealers.....	12	\$54,761	
Automobile salesrooms—new and trade-in.....	1,036	2,985,102	51,942	Body, fender, and paint shops.....	73	253,168	
Used-car establishments.....	14	45,260	20,717	Garages (repairs and storage, gasoline, oil, accessories).....	818	3,522,811	\$558,509
Accessory stores with tires and batteries.....	48	118,835		Radiator shops (including repairs).....		6,500	
Battery and ignition shops—brake repair shops.....	64	369,058	8,280	Lumber and building group.....	7	44,782	
Tire shops (including tire repairs).....	96	324,925		Glass and mirror shops.....	7	44,782	
Filling stations—gasoline and oil.....	39	122,210		Secondhand stores.....	29	116,738	
Filling stations with tires and accessories.....	37	79,273					
Filling stations with other merchandise.....	6	24,351					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

**C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>**

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$8,005,557</b>	<b>Furniture and household group—Continued.</b>	
Food group.....	19,724	Lamp and shade shops.....	\$18,546
Confectionery stores (candy and fountain).....	12,304	Radio and electrical shops.....	150,266
Caterers.....	7,300	Radio and musical instruments stores.....	67,450
General merchandise group.....	811,812	Lumber and building group.....	754,680
Department stores with food departments.....	113,458	Lumber and building material dealers.....	61,875
Department stores without food departments.....	677,937	Roofing.....	27,338
Dry-goods stores.....	11,085	Electrical shops (without radio).....	184,940
Variety, 5-and-10, and to-a-dollar stores.....	9,332	Heating appliances and oil burners.....	12,250
Automotive group.....	92,255	Plumbing shops—heating and ventilating.....	274,529
Filling stations with other merchandise.....	2,062	Glass and mirror shops.....	12,800
Garages (repairs and storage, gasoline, oil, accessories).....	87,993	Paint and glass stores.....	180,848
Boats (motor boats, yachts, canoes).....	2,200	Other retail stores.....	2,984,087
Apparel group.....	748,715	Hardware stores.....	348,317
Men's and boys' hat stores.....	2,668	Harness shops.....	6,167
Men's furnishings stores.....	4,142	Seeds, bulbs, and nursery stock.....	6,925
Men's clothing and furnishings stores.....	25,813	Book stores.....	9,591
Family clothing stores—men's, women's, and children's.....	7,653	Circulating libraries.....	2,010
Women's ready-to-wear specialty stores—apparel and accessories.....	179,767	Coal and wood yards.....	2,212
Corset and lingerie shops.....	3,456	Drug stores.....	700
Furriers—fur shops.....	239,937	Drug stores with fountains.....	600
Millinery stores.....	28,162	Florists.....	39,042
Costume accessories stores, including jewelry, bags, and gloves.....	3,381	Toy shops.....	1,425
Custom tailors.....	95,070	Camera dealers—photographic supplies.....	8,745
Dressmakers.....	10,561	Novelty and souvenir shops.....	800
Shoe stores—men's.....	23,872	Jewelry stores (installment credit).....	175,420
Family shoe stores—men's, women's, and children's.....	119,293	Jewelry stores.....	352,503
Furniture and household group.....	556,376	Luggage and leather-goods stores.....	10,325
Furniture stores.....	50,148	Music stores (without radio).....	23,436
Draperies, curtains, and upholstery stores.....	69,987	Office and school supplies.....	1,343
Floor-coverings stores.....	47,263	Office and store mechanical appliance dealers (retail).....	184,119
Household appliances stores (electric).....	53,759	Office and store furniture and equipment dealers.....	14,127
Household appliances stores.....	41,859	Store-fixture dealers.....	12,000
Antique and used furniture dealers.....	7,550	Typewriter dealers.....	60,889
Picture and framing stores.....	9,922	Opticians and optometrists.....	34,654
Stove and range dealers.....	20,600	Sporting goods specialty stores.....	5,540
Awnings, flags, banners, window shades, and tents.....	4,706	Scientific and medical instruments and supplies, at retail.....	15,810
Interior decorators.....	13,654	Printers and lithographers.....	2,500
		Stationers and engravers.....	414,721
		Miscellaneous classifications (combined).....	1,250,127
		Secondhand stores.....	38,028

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

## CENSUS OF DISTRIBUTION

TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 36.5 per cent)			<b>Combination stores (grocery stores with meats):</b> (Commodity coverage, 43.5 per cent)		
Bottled beverages.....	5.0	0.3	Bakery products, fresh.....	5.2	3.5
Cigars, cigarettes, tobacco.....	21.2	5.7	Bottled beverages.....	1.1	.6
Confectionery and nuts.....	37.8	37.8	Confectionery and nuts.....	3.6	2.2
Delicatessen, ready-to-serve foods.....	11.0	.7	Delicatessen, ready-to-serve foods.....	7.4	3.1
Fountain sales and ice cream.....	26.3	26.3	Fresh fish and other sea foods.....	.6	.3
Magazines and newspapers.....	19.7	3.5	Fruits and vegetables.....	12.7	10.0
Receipts from sale of meals.....	28.9	25.7	Groceries—		
<b>Dairy products stores:</b> (Commodity coverage, 17.6 per cent)			Butter and cheese.....	5.9	5.9
Butter and cheese.....	41.4	41.4	Eggs.....	3.7	3.7
Eggs.....	38.3	38.3	Lard, cooking fats, etc.....	1.8	1.8
Milk and cream.....	29.0	20.3	Flour.....	.9	.9
<b>Egg and poultry dealers:</b> (Commodity coverage, 22.2 per cent)			Sugar.....	2.4	2.4
Fresh fish and other sea foods.....	29.1	29.1	Canned goods and other groceries.....	42.3	42.3
Poultry.....	70.9	70.9	Ice cream.....	3.7	2
<b>Milk dealers:</b> (Commodity coverage, 81.3 per cent)			Meats, including poultry.....	18.4	18.4
Butter and cheese.....	5.6	4.0	Milk and cream.....	1.7	1.1
Eggs.....	1.6	1.2	Nonfood products—		
Milk and cream.....	94.8	94.8	Cigars, cigarettes, tobacco.....	2.2	1.2
<b>Delicatessen stores:</b> (Commodity coverage, 25.0 per cent)			Hardware.....	3.0	.1
Bakery products, fresh.....	18.4	4.0	Household supplies.....	2.1	.6
Bottled beverages.....	3.5	.6	Other nonfood products.....	(x)	1.7
Confectionery and nuts.....	1.3	.1	<b>Combination stores (meat markets with groceries):</b> (Commodity coverage, 59.5 per cent)		
Delicatessen, ready-to-serve foods.....	53.1	53.1	Bakery products, fresh.....	6.3	4.6
Fruits and vegetables.....	2.6	.2	Bottled beverages.....	1.4	.6
Groceries—			Confectionery and nuts.....	1.3	.5
Butter and cheese.....	19.6	15.7	Delicatessen, ready-to-serve foods.....	8.5	5.3
Eggs.....	11.9	5.0	Fresh fish and other sea foods.....	3.6	1.6
Lard, cooking fats, etc.....	1.0	.1	Fruits and vegetables.....	12.8	9.1
Flour.....	1.0	.1	Groceries—		
Sugar.....	1.8	.2	Butter and cheese.....	4.5	4.5
Canned goods and other groceries.....	8.7	6.3	Eggs.....	2.7	2.7
Meats, including poultry.....	40.2	12.1	Lard, cooking fats, etc.....	2.0	2.0
Milk and cream.....	6.1	1.8	Flour.....	1.5	1.5
Nonfood products.....	(x)	.3	Sugar.....	2.3	2.3
<b>Fruit stores and vegetable markets:</b> (Commodity coverage, 22.2 per cent)			Canned goods and other groceries.....	14.6	14.6
Canned goods and other groceries.....	2.9	.5	Ice cream.....	2.3	.9
Confectionery and nuts.....	.8	.1	Meats, including poultry.....	47.2	47.2
Fresh fish and other sea foods.....	6.1	1.0	Milk and cream.....	2.6	1.2
Fruits and vegetables.....	95.4	95.4	Nonfood products—		
Poultry.....	17.9	3.0	Cigars, cigarettes, tobacco.....	1.3	.5
<b>Grocery stores (without meats):</b> (Commodity coverage, 17.1 per cent)			Hardware.....	1.0	.1
Bakery products, fresh.....	5.8	4.3	Household supplies.....	1.2	.2
Bottled beverages.....	2.8	1.8	Stationery and school supplies.....	1.2	.1
Confectionery and nuts.....	1.1	.7	Other nonfood products.....	(x)	.6
Delicatessen, ready-to-serve foods.....	8.2	3.9	<b>Meat markets:</b> (Commodity coverage, 46.0 per cent)		
Fresh fish and other sea foods.....	8.9	.6	Butter and cheese.....	3.8	.1
Fruits and vegetables.....	15.0	9.8	Delicatessen, ready-to-serve foods.....	17.0	.8
Groceries—			Eggs.....	2.9	.1
Butter and cheese.....	11.4	11.4	Fresh fish and other sea foods.....	10.7	.6
Eggs.....	8.7	8.7	Ice cream.....	6.1	.1
Lard, cooking fats, etc.....	3.3	3.3	Lard, cooking fats, etc.....	2.7	1.0
Flour.....	2.7	2.7	Meats, including poultry.....	97.3	97.3
Sugar.....	4.8	4.8	<b>GENERAL MERCHANDISE GROUP</b>		
Canned goods and other groceries.....	41.6	41.6	<b>Department stores (with food departments):</b> (Commodity coverage, 100.0 per cent)		
Ice cream.....	2.1	.1	Antiques, art goods, gifts.....	1.0	.6
Milk and cream.....	2.6	1.7	Apparel and accessories—		
Poultry.....	10.4	1.3	Children's wear.....	.6	.6
Nonfood products—			Millinery.....	3.4	3.4
Cigars, cigarettes, tobacco.....	2.2	1.4	Hosiery.....	5.7	5.7
Hardware.....	.8	.1	Coats, suits, dresses.....	10.2	10.2
Household supplies.....	3.1	1.4	Underwear, negligees, corsets, etc.....	3.8	3.8
Stationery and school supplies.....	.9	.1	Other apparel, except furs.....	4.0	4.0
Other nonfood products.....	(x)	.2	Appliances and supplies (electrical)—		
Receipts from sale of meals.....	8.0	.2	Household appliances, motor-driven.....	2.0	1.5
			Household heating appliances—portable.....	.7	.4
			Incandescent lamps.....	.4	.6
			Bakery products.....	.6	.3
			Bottled beverages.....	1.2	2
			Cigars, cigarettes, tobacco.....	14.1	4.0

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages in this second column are applicable to sales shown in Table 24. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores (with food departments)—Continued.</b>			<b>Department stores (without food departments)—Continued.</b>		
<b>Clothing and furnishings (men's and boys')—</b>			<b>Clothing and furnishings (men's and boys')—</b>		
Suits.....	0.5	0.4	Suits.....	2.5	2.5
Overcoats.....	.1	.1	Overcoats.....	.9	.9
Hats and caps.....	.1	.1	Hats and caps.....	.3	.3
Furnishings.....	9.6	6.9	Furnishings.....	5.9	5.9
Work clothing.....	.2	.1	Work clothing.....	.3	.2
Clothing—men's.....	.1	.1	Other clothing.....	.6	.4
Confectionery and nuts.....	2.3	.7	Confectionery and nuts.....	.6	.5
Delicatessen, ready-to-serve foods.....	1.0	.7	Drugs and drug sundries—		
Drugs and drug sundries—			Drugs, patent medicines, etc.....	.4	.2
Drugs, patent medicines, etc.....	5.9	1.7	Rubber goods.....	.1	.1
Rubber goods.....	.9	.2	Drug sundries.....	2.9	.4
Drug sundries.....	3.3	.9	Dry goods and notions—		
Dry goods and notions—			Cotton piece goods.....	2.0	2.0
Cotton piece goods.....	2.6	2.6	Linens.....	2.3	2.0
Linens.....	1.2	.3	Wool and wool-mixed goods.....	1.3	1.3
Wool and wool-mixed goods.....	1.1	1.1	Rayon piece goods.....	1.0	.9
Rayon piece goods.....	.7	.7	Silk and velvet piece goods.....	5.2	5.2
Silk and velvet piece goods.....	3.4	3.4	Notions and small wares.....	6.0	6.0
Notions and small wares.....	3.7	3.7	Dry goods, other.....	3.2	.4
Fresh fish and other sea foods.....	1.0	.7	Flowers, wreaths, etc.....	.1	.1
Fountain sales and ice cream.....	1.2	.8	Furniture—		
Fruits and vegetables.....	.6	.4	Bedroom.....	.5	.4
Furs and fur goods.....	1.2	1.1	Living room, library, hall.....	2.2	1.7
Furniture—			Dining room.....	.9	.7
Bedroom.....	.9	.9	Other household.....	.5	.2
Living room, library, hall.....	1.2	1.2	Furs and fur goods.....	1.3	1.1
Dining room.....	.4	.4	Hardware.....	1.0	.5
Kitchen.....	.2	.1	Home furnishings—		
Other household.....	.5	.1	Draperies, upholstery, curtains.....	2.9	2.8
Groceries—			Floor coverings.....	1.0	1.6
Butter and cheese.....	.5	.5	Bedding, mattresses, springs.....	.4	.2
Eggs.....	.4	.4	China, glassware, crockery.....	.9	.7
Lard, cooking fats, etc.....	.4	.4	Kitchen utensils.....	.9	.6
Flour.....	.3	.3	Other home furnishings.....	2.6	2.6
Sugar.....	.5	.5	Infants' wear.....	2.1	2.0
Canned goods and other groceries.....	2.2	2.2	Jewelry, silverware, clocks—		
Home furnishings—			Gold and gold-filled jewelry.....	.8	.5
Draperies, upholstery, curtains.....	3.1	3.1	Plated silverware.....	.6	.6
Floor coverings.....	2.0	2.0	Jewelry, other.....	1.4	.7
Bedding, mattresses, springs.....	.7	.7	Leather goods, billfolds, gloves, and hand bags.....	1.9	1.9
China, glassware, crockery.....	1.8	.6	Luggage.....	.7	.7
Kitchen utensils.....	.9	.2	Optical goods.....	.1	.1
Other home furnishings.....	4.5	4.5	Paints, varnishes, lacquers.....	1.2	.1
Infants' wear.....	1.9	1.9	Radio sets.....	1.2	1.2
Jewelry, silverware, clocks—			Photographs and records.....	.1	.1
Clocks.....	.1	.1	Receipts from sale of meals.....	1.2	.9
Rings, other than diamond.....	.4	.1	Secondhand furniture.....	.5	.3
Gold and gold-filled jewelry.....	.2	.1	Seeds, bulbs, plants, and nursery stock.....	.2	.1
Plated silverware.....	.6	.5	Services.....	1.6	1.6
Sterling silverware.....	.2	.2	Shoes and other footwear—		
Jewelry, other.....	.5	.5	Men's.....	.7	.5
Leather goods, billfolds, gloves, and handbags.....	1.0	1.0	Boys' and youths'.....	.2	.2
Luggage.....	.4	.2	Women's.....	3.4	3.4
Meats, including poultry.....	1.2	.0	Misses' and children's.....	.6	.5
Optical goods.....	.1	.1	Sporting goods, gymnasium and playground equipment.....	.8	.6
Paints, varnishes, lacquers.....	.1	.1	Stationery, books, magazines—		
Paper and paper goods.....	.7	.7	Books.....	1.4	1.2
Photographs and records.....	.3	.1	Magazines and newspapers.....	.1	.1
Radio parts and accessories.....	.4	.4	Paper and paper goods.....	1.4	1.4
Radio sets.....	1.7	1.7	Stationery, other.....	1.4	.4
Services.....	1.3	.9	Stoves, ranges, heaters, etc. (other than electric or gas).....	.2	.1
Shoes and other footwear—			Tires, tubes, and tire accessories.....	.4	.2
Boys' and youths'.....	.4	.3	Toilet articles.....	.4	.2
Women's.....	3.8	2.8	Toiletries and cosmetics.....	2.3	2.3
Misses' and children's.....	1.0	.7	Toys and games.....	1.8	1.8
Smokers' supplies.....	.7	.2			
Sporting goods, gymnasium and playground equipment.....	.9	.2	<b>Dry goods stores:</b>		
Stationery, other.....	.1	.1	(Commodity coverage, 21.3 per cent)		
Toilet articles.....	.6	.6	Art goods, gifts.....	20.0	2.6
Stoves and ranges, gas.....	.1	.1	Apparel and accessories, women's, misses', children's—		
Toiletries and cosmetics.....	3.2	3.2	Children's wear.....	13.0	5.0
Toys and games.....	2.0	2.0	Hosiery.....	8.0	4.1
			Underwear, negligees, corsets, etc.....	8.4	5.6
			Other apparel.....	12.5	5.8
			Clothing and furnishings (men's and boys')—		
			Furnishings.....	18.0	5.5
			Work clothing.....	1.2	.2
			Clothing—men's.....	1.2	.2
			Dry goods and notions—		
			Cotton piece goods.....	16.2	10.3
			Linens.....	1.4	.9
			Wool and wool-mixed goods.....	4.7	3.0
			Rayon piece goods.....	1.3	.8
			Silk and velvet piece goods.....	1.8	.5
			Notions and small wares.....	31.9	31.2
			Dry goods, other.....	.9	.6
			Home furnishings—		
			Draperies, curtains.....	19.3	7.1
			Bedding, mattresses, springs.....	20.4	3.7
			Other home furnishings.....	8.2	4.3
<b>Department stores (without food departments):</b>			<b>Department stores (without food departments):</b>		
<b>(Commodity coverage, 100.0 per cent)</b>			<b>(Commodity coverage, 100.0 per cent)</b>		
Antiques, art goods, gifts.....	2.3	2.0	Antiques, art goods, gifts.....	2.3	2.0
Apparel and accessories, women's, misses', children's—			Apparel and accessories, women's, misses', children's—		
Children's wear.....	1.4	1.0	Children's wear.....	1.4	1.0
Millinery.....	3.1	2.6	Millinery.....	3.1	2.6
Hosiery.....	3.8	3.8	Hosiery.....	3.8	3.8
Coats, suits, dresses.....	16.0	16.0	Coats, suits, dresses.....	16.0	16.0
Underwear, negligees, corsets, etc.....	6.8	6.6	Underwear, negligees, corsets, etc.....	6.8	6.6
Other apparel.....	1.7	1.4	Other apparel.....	1.7	1.4
Appliances and supplies, (electrical)—			Appliances and supplies, (electrical)—		
Household appliances, motor-driven.....	.2	.2	Household appliances, motor-driven.....	.2	.2
Household heating appliances, portable.....	.1	.1	Household heating appliances, portable.....	.1	.1
Automotive parts and accessories (except tires and tubes).....	3.7	.1	Automotive parts and accessories (except tires and tubes).....	3.7	.1
Cigars, cigarettes, tobacco.....	.1	.1	Cigars, cigarettes, tobacco.....	.1	.1

TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Dry goods stores—Continued.</b>			<b>Variety, 5-and-10, and 10-and-a-dollar stores—Continued.</b>		
Infants' wear.....	5.0	0.7	Home furnishings—		
Jewelry, silverware, clocks.....	.8	.1	Floor coverings.....	2.3	0.2
Leather goods, gloves, and hand bags.....	1.1	.4	Bedding.....	.6	.1
Luggage.....	.5	.1	China, glassware, crockery.....	2.0	2.0
Miscellaneous merchandise.....	(x)	1.4	Kitchen utensils.....	1.9	1.9
Shoes and other footwear—			Other home furnishings.....	5.9	5.4
Men's.....	7.4	1.1	Infants' wear.....	3.1	2.9
Boys' and youths'.....	3.7	.5	Jewelry.....	1.0	.3
Women's.....	22.3	3.3	Leather goods, bill folds, purses (often includes gloves and hand bags).....		
Misses', children's.....	6.0	.7	Luggage.....	1.4	1.3
Infants'.....	1.2	.2	Miscellaneous merchandise.....	.7	.6
Toys and games.....	.7	.1	Notions and small wares.....	(x)	.2
<b>General merchandise stores (with food departments):</b> (Commodity coverage, 40.9 per cent)			<b>Miscellaneous merchandise—</b>		
Bakery products, fresh.....	1.4	.2	Paints, varnishes, lacquers.....	4.1	3.8
Cigars, cigarettes, tobacco.....	25.3	25.3	Paper and paper goods.....	1.9	.4
Cloaks.....	.3	.1	Radio parts and accessories.....	8.3	1.7
Confectionery and nuts.....	9.2	1.6	Seeds, bulbs, plants, and nursery stock.....	.6	.1
Fruits and vegetables.....	4.6	.8	Sheet music and music books.....	.2	.1
Furnishings, men's.....	37.8	37.8	Shoes and other footwear:	2.1	.2
Groceries—			Boys' and youths'.....	1.6	1.3
Butter and cheese.....	1.2	.2	Misses', children's.....	.8	.6
Eggs.....	1.2	.2	Infants'.....	.2	.1
Sugar.....	2.8	.5	Smokers' supplies.....	.4	.3
Canned goods and other groceries.....	11.2	11.2	Stationery, other.....	3.2	.6
<b>Home furnishings—</b>			<b>Toiletries and cosmetics.....</b>		
China, glassware, crockery.....	3.5	.6	Toiletries and cosmetics.....	1.2	1.1
Kitchen utensils.....	.9	.2	Toys and games.....	5.6	5.2
Other home furnishings.....	10.0	8.3		3.9	3.9
Infants' wear.....	.7	.1	<b>AUTOMOTIVE GROUP</b>		
Leather goods, bill folds, gloves, and hand bags.....	.9	.2	<b>Automotive sales rooms:</b>		
Miscellaneous merchandise.....	(x)	2.5	<b>(Commodity coverage, 74.7 per cent)</b>		
Toilet articles.....	.5	.1	Automobiles, parts, and accessories—		
Toiletries and cosmetics.....	9.8	9.8	Passenger automobiles, new.....	52.0	45.0
Watches.....	1.8	.3	Used passenger cars.....	12.9	0.8
<b>General merchandise stores (without food departments):</b> (Commodity coverage, 81.6 per cent)			Commercial cars and trucks, new.....	6.3	.3
Apparel and accessories, women's, misses, children's—			Used commercial cars and trucks.....	16.8	8.2
Hosiery.....	7.8	7.6	Special-purpose vehicles, etc.....	10.8	3.6
Underwear, negligees, corsets, etc.....	2.4	1.4	Automotive parts and accessories (except tires and tubes).....	1.5	.1
Other apparel.....	6.4	2.5	Tires, tubes, and tire accessories.....	0.9	6.4
<b>Appliances and supplies (electrical)—</b>			Automobiles, new, sold to dealers.....	1.1	.6
Household appliances, motor-driven.....	7.1	.2	Commercial cars and trucks, new, sold to dealers.....	24.3	13.5
Household heating appliances—portable.....	7.1	.2	Parts and accessories sold to dealers.....	10.8	2.6
Cigars, cigarettes, tobacco.....	13.6	7.9	Gasoline.....	5.1	1.0
<b>Clothing and furnishings (men's and boys')—</b>			Miscellaneous merchandise.....	1.3	.7
Suits.....	5.0	1.2	Oils and greases.....	(x)	.3
Overcoats.....	6.0	1.4	Repairs and service.....	8.1	7.6
Hats and caps.....	7.0	1.7	Storage.....	.8	.1
Furnishings.....	14.7	14.7	<b>Used-car establishments:</b>		
Work clothing.....	18.5	11.3	<b>(Commodity coverage, 97.4 per cent)</b>		
<b>Dry goods and notions—</b>			Automobile parts and accessories—		
Piece goods.....	17.9	6.9	Used passenger cars.....	94.5	94.5
Cotton piece goods.....	3.8	2.2	Used commercial cars and trucks.....	9.3	.4
Notions and small wares.....	2.9	2.8	Automotive parts and accessories (except tires and tubes).....	.5	.1
Dry goods, other.....	13.2	5.1	Tires, tubes, and tire accessories.....	.8	.2
<b>Hardware.....</b>			Used cars sold to dealers.....	10.7	2.7
Home furnishings—			Gasoline.....	1.9	.4
Bedding, mattresses, springs.....	20.2	19.6	Oils and greases.....	.7	.1
China, glassware, crockery.....	1.0	.4	Repairs and service.....	15.9	1.1
Kitchen utensils.....	.5	.2	Storage.....	10.6	.5
Other home furnishings.....	2.6	1.6	<b>Accessory stores with tires and batteries:</b>		
Infants' wear.....	4.6	2.9	<b>(Commodity coverage, 64.6 per cent)</b>		
Magazines and newspapers.....	3.6	.1	Automotive parts and accessories—		
Shoes, men's.....	16.4	5.6	Automotive parts and accessories (except tires, tubes, and batteries).....	37.7	37.7
Toys and games.....	3.4	1.3	Tires, tubes, and tire accessories.....	36.5	33.6
<b>Variety, 5-and-10, and 10-and-a-dollar stores:</b> (Commodity coverage, 15.8 per cent)			Parts and accessories sold to dealers.....	3.0	1.5
Apparel and accessories, women's, misses, children's—			Batteries.....	3.1	1.6
Children's wear.....	5.7	4.7	Gasoline.....	8.1	1.7
Millinery.....	1.0	.8	Oils and greases.....	3.1	1.0
Hosiery.....	8.8	8.2	Radio sets.....	25.1	16.0
Underwear, negligees, corsets, etc.....	13.7	12.7	Repairs and service.....	(x)	6.9
Other apparel.....	11.4	9.0	<b>Tire shops (including tire repairs):</b>		
<b>Appliances and supplies (electrical)—</b>			<b>(Commodity coverage, 78.6 per cent)</b>		
Household heating appliances—portable.....	.4	.3	Automotive parts and accessories—		
Lighting equipment.....	1.0	.9	Automotive parts and accessories (except tires, tubes, and batteries).....	18.5	7.8
Incandescent lamps.....	2.9	.9	Parts and accessories sold to dealers.....	32.0	32.0
Construction materials.....	1.7	.6	Batteries.....	19.1	2.4
Appliances, other.....	2.9	.6	Gasoline.....	2.4	.7
Art goods, gifts.....	1.6	1.1	Oils and greases.....	8.4	.3
Automotive parts and accessories.....	.8	.1	Radio sets.....	5.5	.1
Confectionery and nuts.....	7.3	1.8	Repairs and service.....	19.2	2.5
Fountain sales and ice cream.....	6.4	.6		6.0	4.2
Furnishings, men's.....	24.7	9.5	<b>Builders' and shelf.....</b>		
Groceries.....	4.3	.4	<b>Carpenters' and mechanics' tools.....</b>		
Hardware.....			<b>Other hardware.....</b>		
Builders' and shelf.....	8.0	2.6			
Carpenters' and mechanics' tools.....	.2	.2			
Other hardware.....	1.3	1.2			

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TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Filling stations—gasoline and oil:</b> (Commodity coverage 17.4 per cent)			<b>Family clothing stores—(men's, women's, and children's):</b> (Commodity coverage, 92.3 per cent)		
Batteries.....	0.7	0.1	Apparel and accessories, women's, misses', children's—	1.1	0.0
Gasoline.....	88.7	88.7	Children's wear.....	3.2	2.5
Oils and greases.....	10.2	10.2	Millinery.....	4.2	2.9
Repairs and service.....	6.6	1.0	Hosiery.....	22.8	19.6
<b>Filling stations with tires and accessories:</b> (Commodity coverage, 19.1 per cent)			Coats, suits, dresses.....	3.0	2.1
Batteries.....	19.3	16.0	Underwear, negligees, corsets, etc.....	5.7	3.5
Gasoline.....	53.3	53.3	Other apparel, except furs.....	62.1	62.1
Oils and greases.....	21.4	21.4	Clothing and furnishings (men's and boys').....		
Repairs and service.....	14.7	8.2	Suits.....	30.8	
Tires, tubes, and tire accessories.....	6.2	1.0	Overcoats.....	7.0	
<b>Filling stations with other merchandise:</b> (Commodity coverage, 18.4 per cent)			Hats and caps.....	1.9	
Automotive parts and accessories (except tires, tubes, and batteries).....	2.8	.3	Furnishings.....	13.1	
Batteries.....	12.8	5.7	Work clothing.....	3.0	
Gasoline.....	58.6	58.6	Other clothing.....	6.3	
Miscellaneous merchandise.....	(x)	3.2	Dry goods and notions—		
Oils and greases.....	5.7	5.7	Piece goods.....	7.6	.2
Radios and equipment.....	17.4	15.1	Wool and wool-mixed goods.....	2.7	.1
Radio sets.....	12.1		Notions and small wares.....	3.8	.1
Parts and accessories.....	3.0		Furs and fur goods.....	6.9	1.2
Repairs and service.....	6.1	4.6	Infants' wear.....	3.8	.1
Secondhand goods.....	14.7	2.4	Luggage.....	3.9	1.5
Tires, tubes and tire accessories.....	13.2	4.4	Service.....	1.7	.2
<b>Motor cycle dealers:</b> (Commodity coverage, 89.0 per cent)			Shoes and other footwear—		
Motor cycles, bicycles and accessories.....	85.7	85.7	Men's.....	4.5	1.2
Service.....	14.3	14.3	Boys' and youths'.....	2.6	.5
<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 98.8 per cent)			Women's.....	13.9	1.6
Automobiles, parts and accessories—			<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 87.6 per cent)		
Used passenger cars.....	.0	.1	Apparel and accessories, women's, misses', children's—		
Automotive parts and accessories (except tires, tubes, and batteries).....	21.5	10.1	Custom tailoring.....	34.0	2.4
Tires, tubes, and tire accessories.....	3.8	1.4	Children's wear.....	6.9	4.7
Batteries.....	5.4	1.7	Millinery.....	7.6	6.0
Gasoline.....	18.0	14.0	Hosiery.....	51.0	51.0
Miscellaneous merchandise.....	(x)	.9	Coats, suits, dresses.....	8.7	7.0
Oils and greases.....	4.2	8.2	Underwear, negligees, corsets, etc.....	0.6	4.5
Radio sets.....	10.7	.7	Other apparel, except furs.....	1.0	.6
Repairs and service.....	57.8	55.2	Art goods, gifts.....	3.0	.6
Storage.....	32.4	12.1	Dry goods, other.....	7.1	.1
<b>Boats (motor boats, yachts, canoes):</b> (Commodity coverage, 77.8 per cent)			Furnishings, men's.....	0.4	6.1
Boats.....	19.3	19.3	Furs and fur goods.....	2.1	.5
Parts and accessories.....	80.1	80.1	Infants' wear.....	1.6	.6
Service.....	1.2	.6	Jewelry.....	5.2	3.2
<b>APPAREL GROUP</b>			Luggage.....	.8	.4
<b>Men's and boys' clothing stores:</b> (Commodity coverage, 60.3 per cent)			Notions and small wares.....	2.2	1.2
Suits.....	91.1	91.1	Novelties.....	3.2	.1
Overcoats.....	8.9	8.0	Service.....	4.0	.6
<b>Men's furnishings stores:</b> (Commodity coverage, 29.6 per cent)			Shoes, women's.....	5.5	1.9
Clothing and furnishings (men's and boys')—			Toilet articles.....	.7	.2
Hats and caps.....	10.5	.9	Toiletries and cosmetics.....	3.2	2.0
Furnishings.....	94.7	.8	<b>Furriers—fur shops:</b> (Commodity coverage, 72.9 per cent)		
Work clothing.....	8.8	.8	Coats, suits, dresses.....	12.4	2.2
Other clothing.....	10.4	2.7	Furs and fur goods.....	89.5	89.5
Jewelry.....	1.4	.1	Millinery.....	8.3	1.5
Shoes, men's.....	6.3	.5	Service.....	17.6	6.8
Sporting goods.....	11.0	.8	<b>Hosiery shops:</b> (Commodity coverage, 35.8 per cent)		
<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 88.8 per cent)			Hosiery.....	54.4	54.4
Clothing and furnishings (men's and boys')—			Leather goods, gloves, and handbags.....	81.0	27.1
Custom tailoring.....	1.7	.8	Underwear, negligees, corsets, etc.....	21.1	18.5
Suits.....	46.1	46.1	<b>Millinery stores:</b> (Commodity coverage, 63.2 per cent)		
Overcoats.....	12.4	12.4	Coats, suits, dresses.....	30.5	3.7
Hats and caps.....	9.9	9.6	Millinery.....	95.3	95.3
Furnishings.....	24.4	24.4	Other apparel.....	10.2	.9
Work clothing.....	4.6	.2	Service.....	2.3	.1
Other clothing.....	7.4	4.7	<b>Children's specialty shops:</b> (Commodity coverage, 35.0 per cent)		
Hosiery, women's.....	1.8	.1	Coats, suits, dresses.....	23.6	23.6
Jewelry.....	.5	.1	Hosiery.....	4.7	4.7
Luggage.....	.6	.2	Infants' wear.....	42.4	42.4
Miscellaneous merchandise.....	(x)	.1	Other apparel.....	5.8	5.8
Notions and small wares.....	6.0	.1	Underwear, negligees, corsets, etc.....	23.5	23.5
Service.....	2.3	.1	<b>Custom tailors:</b> (Commodity coverage, 59 per cent)		
Shoes, men's.....	3.7	1.1	Clothing, other.....	2.2	.3
Sporting goods.....	.3	.1	Custom tailoring.....	89.7	89.7
			Furnishings.....	22.6	4.8
			Hats and caps.....	6.9	.9
			Overcoats.....	5.4	.8
			Service.....	2.1	.4
			Suits.....	22.5	8.1

CENSUS OF DISTRIBUTION

TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Percent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Percent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>		
<b>Women's shoe stores:</b> (Commodity coverage, 98.9 per cent)			<b>Refrigerator dealers—electrical only:</b> (Commodity coverage, 84.4 per cent)		
Hosiery.....	15.4	8.1	Heating and plumbing equipment and supplies.....	1.9	1.3
Jewelry.....	.6	.1	Household heating appliances, motor-driven (except refrigerators).....	.3	.1
Leather goods, gloves, and handbags.....	4.2	.9	Miscellaneous merchandise.....	(x) 3.9	1.5
Miscellaneous merchandise.....	(x)	1.0	Radios and equipment.....	94.3	2.8
Shoes and other footwear—			Refrigerators.....		94.3
Women's.....	88.5	88.5	<b>Interior decorators:</b> (Commodity coverage, 95.6 per cent)		
Rubber and other footwear.....	4.5	1.3	Antiques, art goods, gifts.....	5.7	2.2
Misses', children's.....	1.6	.1	Furniture, household.....	64.8	64.8
<b>Shoe stores—men's, women's, and children's:</b> (Commodity coverage, 52.0 per cent)			Bedroom.....	17.0	
Furnishings, men's.....	10.2	.8	Living room, library, hall.....	30.5	
Hosiery.....	9.8	5.9	Dining room.....	17.3	
Leather goods, gloves and handbags.....	.7	.2	Home furnishings—		
Millinery.....	12.7	.2	Draperies, upholstery, curtains.....	25.1	23.0
Miscellaneous merchandise.....	(x) .9	.6	Floor coverings.....	8.7	8.0
Novelties.....	1.1	.1	Bedding, mattresses, springs.....	12.5	.7
Service.....	1.1	.1	China, glassware, crockery.....	2.0	.2
Shoes and other footwear—			Service.....	2.7	1.1
Men's.....	23.8	23.8	<b>Radio and electrical shops:</b> (Commodity coverage, 58.7 per cent)		
Boys' and youths.....	2.9	2.0	<b>Appliances and supplies (electrical)—</b>		
Women's.....	59.0	50.0	Household appliances, motor-driven.....	11.6	3.8
Misses', children's.....	7.2	5.0	Household heating appliances—portable.....	9.1	2.5
Infants.....	3.0	1.5	Lighting equipment.....	1.4	.2
Rubber and other footwear.....	3.2	.8	Incandescent lamps.....	7.3	2.4
<b>FURNITURE AND HOUSEHOLD GROUP</b>			Construction materials.....	5.5	1.0
<b>Furniture stores:</b> (Commodity coverage, 91.7 per cent)			Appliances, other.....	4.7	2.0
Antiques, art goods, gifts.....	20.5	4.7	Batteries.....	.4	.1
Apparel and accessories, women's, misses', children's.....	6.8	.7	Bicycles and accessories.....	10.0	1.1
Appliances and supplies (electrical)—			Radio parts and accessories.....	13.0	13.0
Household appliances, motor-driven (except refrigerators).....	2.7	.8	Radio sets.....	72.9	72.9
Household heating appliances—portable.....	2.0	.5	Service.....	2.8	.9
Lighting equipment.....	5.8	.6	Sporting goods.....	.6	.1
Appliances and supplies, gas—			<b>Radio and musical instrument stores:</b> (Commodity coverage, 87.9 per cent)		
Stoves and ranges.....	5.6	1.8	Cameras.....	2.0	1.1
Water heaters.....	.7	.2	<b>Musical instruments and accessories—</b>		
Furniture—			Pianos and accessories.....	40.9	38.1
Bedroom.....	8.2	8.2	Phonographs and records.....	7.1	6.9
Living room, library, hall.....	20.2	20.2	Stringed and band instruments.....	8.6	6.2
Dining room.....	5.8	5.8	Sheet music, music books, etc.....	3.1	4.7
Kitchen.....	1.4	1.4	Musical instruments and accessories.....	6.7	1.3
Other household.....	2.0	1.3	Photographic supplies.....	.4	.2
Home furnishings—			Radio sets and equipment.....	39.3	39.3
Draperies, upholstery, curtains.....	8.6	6.8	Service.....	3.7	2.2
Floor coverings.....	23.5	18.9	<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>		
Bedding, mattresses, springs.....	4.9	2.6	<b>Cafeterias:</b> (Commodity coverage, 41.3 per cent)		
China, glassware, crockery.....	12.9	7.6	Bakery products, fresh.....	9.7	2.6
Kitchen utensils.....	5.3	2.6	Cigars, cigarettes, tobacco.....	.8	.2
Other home furnishings.....	3.1	2.0	Confectionery and nuts.....	.6	.4
Jewelry, silverware, clocks.....	3.9	1.9	Other nonfood products.....	(x) .3	.3
Miscellaneous merchandise.....	(x)	1.3	Receipts from sale of meals.....	96.5	96.5
Radios and equipment.....	6.8	3.2	<b>Restaurants with table service:</b> (Commodity coverage, 52.6 per cent)		
Refrigerators, electric and gas.....	1.0	.4	Bakery products, fresh.....	16.0	.9
Secondhand furniture.....	9.1	3.4	Bottled beverages.....	7.0	1.0
Secondhand goods.....	3.1	.9	Cigars, cigarettes, tobacco.....	3.3	2.6
Service.....	7.3	.1	Confectionery and nuts.....	9.8	2.4
Smokers' supplies.....	.7	.1	Deliatessen, ready-to-serve foods.....	5.0	.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.4	1.8	Fountain sales and ice cream.....	10.8	2.4
Toys and games.....	.4	.1	Other nonfood products.....	(x) .6	.6
Wall paper.....	.3	.1	Receipts from sale of meals.....	89.9	89.9
<b>Household appliances stores (electrical):</b> (Commodity coverage, 61.7 per cent)			<b>Fountain—lunches:</b> (Commodity coverage, 70.9 per cent)		
Construction materials.....	22.1	.3	Bakery products, fresh.....	3.0	1.0
Household appliances, motor-driven.....	93.1	93.7	Cigars, cigarettes, tobacco.....	28.0	5.5
Household heating appliances—portable.....	8.1	.1	Confectionery and nuts.....	20.7	12.5
Incandescent lamps.....	4.3	.3	Fountain sales and ice cream.....	46.2	46.2
Lighting equipment.....	11.5	.2	Receipts from sale of meals.....	34.8	34.8
Other appliances.....	13.5	.2	<b>LUMBER AND BUILDING GROUP</b>		
Ranges, water heaters, etc.....	75.4	4.5	<b>Lumber and building material dealers:</b> (Commodity coverage, 94.1 per cent)		
Service.....	1.0	.7	<b>Building materials—</b>		
<b>Household appliances stores:</b> (Commodity coverage, 69.1 per cent)			Cement.....	9.5	.3
Appliances and supplies (electrical):			Lime, plaster, etc.....	51.6	1.0
Lighting equipment.....	12.8	6.9	Lumber (rough and dressed).....	94.4	91.2
Incandescent lamps.....	7.3	3.9	Planing-mill products, woodwork.....	12.8	4.2
Ranges, water heaters, etc.....	21.3	11.5	Wood shingles and shakes.....	.5	.1
Other appliances.....	.3	.2	Iron and other building metal.....	(x) .5	1.3
Appliances and supplies, gas:			Wall boards.....	1.5	.3
Stoves and ranges.....	22.8	10.9	Building materials, other.....	35.3	.7
Water heaters.....	6.6	6.6			
Other appliances, except refrigerators.....	35.5	35.5			
Floor coverings.....	9.3	3.1			
Service.....	13.6	6.2			
Stoves, ranges, heaters (other than electric or gas).....	18.5	6.2			

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TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
Lumber and building material dealers—Continued.			Book stores: (Commodity coverage, 66.7 per cent)		
Coal.....	5.6	0.1	Art goods, gifts.....	7.0	1.3
Painters' supplies.....	13.3	.2	Leather goods.....	.8	.1
Service.....	(x)	.6	Musical instruments and accessories.....	27.7	1.1
Lumber and hardware dealers: (Commodity coverage, 84.5 per cent)			Radio sets.....	2.3	.1
Building materials—			Secondhand merchandise.....	6.0	.8
Brick, terra cotta, tile, etc.....	.6	.2	Stationery, books, magazines—		
Cement.....	1.2	.3	Books.....	94.3	94.3
Lime, plaster, etc.....	.2	.1	Magazines and newspapers.....	.7	.1
Lumber (rough and dressed).....	69.5	69.5	Paper and paper goods.....	13.8	1.9
Planing-mill products, woodwork.....	12.5	12.5	Toys and games.....	7.9	.3
Wood shingles and shakes.....	.4	.4	Cigar stores (with fountains): (Commodity coverage, 29.5 per cent)		
Roofing materials (except wood shingles).....	4.1	4.1	Cigars, cigarettes, tobacco.....	90.1	90.1
Building paper, insulating boards with wood base, etc.....	.3	.3	Fountain sales, ice cream, lunches.....	9.9	9.9
Wall boards (except wood base), etc.....	.9	.9	Cigar stores (without fountain): (Commodity coverage, 10.4 per cent)		
Hardware—			Cigars, cigarettes, tobacco.....	77.0	77.0
Builders' and shelf.....	1.0	1.0	Confectionery and nuts.....	33.5	12.7
Carpenters' and mechanics' tools.....	5.7	1.6	Receipts from sale of meals.....	12.8	.4
Other hardware.....	15.2	4.2	Smokers' supplies.....	9.9	9.0
Paints, varnishes, glass, and painters' supplies—			Coal and wood yards: (Commodity coverage, 57.5 per cent)		
Paints, varnishes, lacquers.....	3.1	3.1	Coal.....	93.5	93.5
Glass.....	2.0	.6	Wood, coke, and other fuels.....	7.0	6.5
Painters' supplies.....	1.2	.3	Drug stores (without fountains): (Commodity coverage, 33.6 per cent)		
Electrical shops (without radio): (Commodity coverage, 51.9 per cent)			Bottled beverages.....	1.0	.2
Appliances, electrical.....	3.8	2.6	Cigars, cigarettes, tobacco.....	27.0	15.3
Incandescent lamps.....	3.3	3.0	Confectionery and nuts.....	3.9	1.6
Lighting equipment.....	86.9	86.0	Drugs, patent medicines, etc.....	42.7	42.7
Service.....	(x)	7.5	Miscellaneous merchandise.....	(x)	3.6
Heating appliances and oil burners: (Commodity coverage, 78.6 per cent)			Stationery, books, periodicals, etc.....	3.7	.7
Heating equipment and supplies.....	90.1	90.1	Rubber goods.....	2.5	1.3
Iron and other building metal.....	.9	.2	Surgical and hospital supplies.....	4.8	2.2
Service.....	18.4	4.2	Prescriptions.....	10.6	10.6
Stoves, ranges, heaters, etc. (other than electric or gas).....	24.1	5.5	Toilet articles and preparations.....	15.8	15.8
Paint and glass stores: (Commodity coverage, 56.7 per cent)			Toiletries and cosmetics.....	10.8	
Home furnishings.....	21.6	2.5	Toilet articles.....	5.0	
Paints, varnishes, lacquers.....	67.7	59.8	Drug stores (with fountains): (Commodity coverage, 92.7 per cent)		
Glass.....	15.1	4.0	Bottled beverages.....	4.1	2.1
Painters' supplies.....	3.8	3.2	Cigars, cigarettes, and tobacco.....	4.5	4.5
Roofing materials.....	1.0	.1	Confectionery and nuts.....	3.2	1.6
Service.....	(x)	7.0	Drugs, patent medicines, etc.....	23.5	23.5
Wall paper.....	63.0	23.4	Fountain sales, ice cream, lunches.....	21.9	21.9
<b>OTHER RETAIL STORES</b>			Miscellaneous merchandise.....	(x)	5.7
Hardware stores: (Commodity coverage, 37.2 per cent)			Stationery, books, periodicals, etc.....	2.9	2.9
Appliances and supplies (electrical)—			Rubber goods.....	6.1	5.1
Household appliances, motor-driven (except refrigerators).....	2.5	.8	Surgical and hospital supplies.....	4.1	2.2
Household heating appliances—portable.....	1.0	.3	Prescriptions.....	9.5	9.5
Lighting equipment.....	1.4	.4	Toilet articles.....	5.5	5.5
Incandescent lamps.....	2.1	.7	Toiletries and cosmetics.....	10.5	10.5
Construction materials.....	6.4	3.0	Florists: (Commodity coverage, 49.4 per cent)		
Ranges, water heaters, etc.....	.7	.1	Art goods, gifts.....	10.5	3.3
Building paper, insulating boards with wood base, etc.....	7.5	.5	Flowers, wreaths, etc.....	90.3	90.3
Farm and garden equipment and supplies.....	1.6	.3	Miscellaneous merchandise.....	(x)	.9
Hardware—			Seeds, bulbs, plants, and nursery stock.....	20.0	3.1
Builders' and shelf.....	42.2	42.2	Service.....	27.3	2.4
Carpenters' and mechanics' tools.....	18.3	18.3	Art and gift shops: (Commodity coverage, 41 per cent)		
Other hardware.....	8.8	5.3	Art goods, gifts.....	68.4	68.4
Heating and plumbing equipment and supplies.....	14.1	3.1	Flowers, wreaths, etc.....	5.1	.5
Home furnishings—			Furniture, household.....	3.7	.7
China, glassware, crockery.....	12.6	2.4	Home furnishings—		
Kitchen utensils.....	7.3	2.6	Draperies, upholstery, curtains.....	3.7	.3
Paints, varnishes, glass and painters' supplies—			China, glassware, crockery.....	18.4	9.2
Paints, varnishes, lacquers.....	6.5	5.4	Other home furnishings.....	6.0	7.4
Glass.....	9.5	5.3	Jewelry.....	13.2	2.9
Painters' supplies.....	.5	.2	Miscellaneous merchandise.....	(x)	3.8
Radio sets.....	7.5	2.5	Notions and small wares.....	3.0	.4
Refrigerators, electric and gas.....	1.4	.1	Sterling silverware.....	5.8	.5
Roofing materials.....	7.5	5.2	Underwear, negligees, corsets, etc.....	27.3	5.9
Service.....	(x)	.5	Jewelry stores (installment credit): (Commodity coverage, 85.8 per cent)		
Sporting goods, gymnasium and playground equipment.....	2.3	.5	Cameras.....	2.3	.5
Stoves and ranges, gas.....	.7	.1	Home furnishings.....	8.0	1.7
Toys and games.....	3.5	.1	Household heating appliances—portable.....	5.0	1.9
Wall paper.....	.5	.1	Jewelry, silverware, clocks—		
Seeds, bulbs, and nursery stock: (Commodity coverage, 68.3 per cent)			Clocks.....	1.3	.7
Farm and garden equipment and supplies.....	8.8	5.6	Watches.....	27.0	27.0
Fertilizers.....	6.4	4.5	Diamond jewelry.....	33.2	33.2
Hay, grain, and feed.....	8.5	.5			
Seeds, bulbs, plants, nursery stock.....	89.4	89.4			



## CENSUS OF DISTRIBUTION

TABLE 31.—SAN FRANCISCO—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Jewelry stores (installment credit)—Continued.</b>			<b>Office and store mechanical appliance dealers (retail)—Con.</b>		
Jewelry, silverware, clocks—Continued.			Office and store furniture.....	4.0	1.3
Rings, other than diamond.....	4.6	4.6	Service.....	9.1	7.0
Gold and gold-filled jewelry.....	5.7	5.7	Stationery.....	24.5	8.0
Plated silverware.....	6.5	6.0	<b>Office and store furniture and equipment dealers:</b>		
Sterling silverware.....	.8	.6	(Commodity coverage, 69.3 per cent)		
Other jewelry.....	12.3	8.9	Miscellaneous merchandise.....	(x)	.3
Luggage and leather goods.....	2.2	.4	Office and store equipment.....	35.0	16.2
Miscellaneous merchandise.....	(x)	.1	Office and store furniture.....	80.4	83.5
Optical goods.....	1.9	1.1	<b>Typewriter dealers:</b>		
Radio sets.....	1.5	.3	(Commodity coverage, 25.3 per cent)		
Service.....	10.5	7.2	Adding and calculating machines and accessories.....	6.7	1.1
Toilet articles.....	.8	.1	Service.....	5.4	5.4
<b>Jewelry stores:</b>			Typewriters and accessories.....	93.5	93.5
(Commodity coverage, 59.6 per cent)			<b>Opticians and optometrists:</b>		
Art goods, gifts.....	6.7	.1	(Commodity coverage, 39.9 per cent)		
China, glassware, crockery.....	7.0	.2	Cameras and photographic supplies—		
Jewelry, silverware, clocks—			Cameras.....	10.6	4.8
Clocks.....	2.8	1.1	Photographic supplies.....	14.8	6.6
Watches.....	10.8	10.8	Photofinishing sales.....	1.5	.7
Diamond jewelry.....	47.7	47.7	Miscellaneous merchandise.....	(x)	2.6
Rings, other than diamond.....	1.9	1.9	Optical goods.....	84.8	84.8
Gold and gold-filled jewelry.....	7.8	7.8	Professional and scientific instruments and equipment.....	1.7	.5
Plated silverware.....	5.0	3.7	<b>Scientific and medical instruments and supplies, at retail:</b>		
Sterling silverware.....	22.1	18.5	(Commodity coverage, 61.6 per cent)		
Jewelry, other.....	2.8	.5	Professional and scientific instruments and equipment.....	98.2	96.7
Leather goods.....	3.5	2.3	Service.....	1.7	1.7
Paper and paper goods.....	6.1	3.0	Surgical, dental, and hospital supplies.....	(x)	1.6
Service.....	10.1	2.4	<b>Stationers and engravers:</b>		
<b>Luggage and leather goods stores:</b>			(Commodity coverage, 75.9 per cent)		
(Commodity coverage, 57.2 per cent)			Appliances, electrical.....	4.6	2.4
Leather goods, bill folds, purses, gloves, and handbags.....	20.4	20.4	Cameras and photographic supplies.....	1.1	.7
Luggage.....	79.1	79.1	Leather goods.....	1.8	.9
Service.....	1.4	.5	Miscellaneous merchandise.....	(x)	1.3
<b>Music stores (without radio):</b>			Office and store equipment.....	11.0	8.3
(Commodity coverage, 47.2 per cent)			Office and store furniture.....	16.0	11.3
Musical instruments and accessories.....	9.6	9.1	Service.....	38.3	20.0
Pianos and accessories.....	22.4	7.7	Stationery, books, magazines—		
Service.....	1.1	.7	Books.....	.8	.2
Sheet music, music books, etc.....	.5	.5	Paper and paper goods.....	49.7	49.1
Stringed and band instruments.....	86.7	82.0	Stationery, other.....	5.7	4.8
<b>News dealers:</b>			Toys and games.....	25.6	1.0
(Commodity coverage, 67.2 per cent)			<b>Camera dealers—photographic supplies:</b>		
Bottled beverages.....	1.4	.3	(Commodity coverage, 77.1 per cent)		
Cigars, cigarettes, tobacco.....	38.1	17.3	Cameras.....	13.0	13.0
Confectionery and nuts.....	24.8	11.0	Miscellaneous merchandise.....	(x)	1.7
Fountain sales and ice cream.....	1.8	.2	Photographic supplies.....	77.1	77.1
Magazines and newspapers.....	68.6	68.6	Photofinishing sales.....	7.8	7.8
Miscellaneous merchandise.....	(x)	2.6	Service.....	.4	.4
<b>Office and school supplies:</b>			<b>SECONDHAND STORES</b>		
(Commodity coverage, 62.8 per cent)			<b>Automobile parts and accessories (secondhand):</b>		
Office and store equipment.....	30.2	25.6	(Commodity coverage, 27.1 per cent)		
Typewriters and accessories.....	33.4	19.5	Automotive parts and accessories (except tires and tubes).....	49.2	49.2
Stationery, books, and magazines.....	64.7	54.9	Repairs and service.....	(x)	21.6
<b>Office and store mechanical appliance dealers (retail):</b>			Tires, tubes, and tire accessories.....	11.0	7.2
(Commodity coverage, 89.4 per cent)			Used commercial cars and trucks.....	22.0	22.0
Office and store mechanical appliances—					
Adding and calculating machines and accessories.....	43.7	39.8			
Typewriters and accessories.....	17.4	8.5			
Other office and store mechanical appliances.....	48.9	85.1			

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 32.—OAKLAND—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 38)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses, (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
<b>All groups.....</b>	<b>5,061</b>	<b>5,011</b>	<b>16,489</b>	<b>2,492</b>	<b>\$24,886,406</b>	<b>\$753,874</b>	<b>\$25,775,175</b>	<b>\$28,286,730</b>	<b>\$201,637,158</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>1,784</b>	<b>1,713</b>	<b>2,320</b>	<b>808</b>	<b>3,448,614</b>	<b>264,377</b>	<b>3,641,266</b>	<b>2,444,420</b>	<b>51,880,756</b>	<b>25.73</b>
Candy and confectionery stores:										
Candy stores—nut stores.....	20	11	18	5	21,259	1,884	49,969	7,900	202,648	.10
Confectionery stores (candy and fountain).....	169	186	150	70	163,012	17,886	250,400	86,930	1,589,684	.79
Dairy products stores:										
Dairy products stores (including ice cream) <sup>2</sup> .....	21	16	44	17	44,975	5,113	47,518	6,990	588,380	.29
Egg and poultry dealers.....	21	30	25	24	45,820	8,117	45,358	8,510	648,434	.32
Deli-cassess stores.....	52	64	79	31	83,605	6,380	98,289	56,030	1,104,378	.55
Fruit stores and vegetable markets.....	120	167	133	61	165,325	16,370	165,153	25,400	2,049,686	1.02
Grocery stores (without meats).....	852	820	600	332	832,114	96,104	1,011,285	1,304,330	17,658,928	8.76
Combination stores (groceries and meats):										
Grocery stores with meats.....	184	27	688	183	1,237,794	56,193	961,625	724,160	16,470,751	8.17
Meat markets with groceries.....	44	54	71	19	112,999	5,539	105,954	65,170	1,890,804	.79
Meat markets (including sea foods):										
Fish markets—sea foods.....	19	25	16	12	23,552	3,031	37,704	1,330	253,250	.13
Meat markets.....	194	222	373	113	682,838	35,082	597,446	113,550	8,230,113	4.08
Bakeries—bakery goods stores (except manufacturing bakeries).....	53	52	81	15	77,832	5,605	99,483	12,320	820,670	.41
Other food stores:										
Coffee, tea, spices.....	9	14	7	11	12,232	2,589	24,050	13,220	252,503	.12
General food stores.....	15	17	12	10	14,734	4,064	27,336	15,070	104,509	.08
Bottled waters and beverages.....	5	5	2	—	2,090	—	3,895	2,110	27,029	.01
General stores—groceries with apparel or dry goods.....	5	9	5	—	5,100	—	9,654	28,700	140,692	.07
<b>General merchandise group<sup>1</sup>.....</b>	<b>106</b>	<b>102</b>	<b>3,551</b>	<b>382</b>	<b>4,749,628</b>	<b>83,883</b>	<b>5,592,372</b>	<b>8,114,890</b>	<b>34,358,572</b>	<b>17.04</b>
Department stores, including 1 mail-order house.....	9	—	3,107	319	4,344,384	70,268	4,960,050	7,295,000	20,968,697	14.86
Dry goods stores—piece goods stores.....	53	66	45	9	47,617	1,987	101,615	307,130	852,154	.42
General merchandise stores:										
Without food departments.....	4	5	2	1	1,323	59	5,135	11,340	61,060	.03
Army and Navy goods stores.....	3	3	3	2	4,835	515	8,929	29,000	75,210	.04
Variety, 5-and-10, and to-a-dollar stores.....	80	27	394	50	351,187	10,672	515,607	412,280	3,390,170	1.68
<b>Automotive group.....</b>	<b>757</b>	<b>723</b>	<b>2,548</b>	<b>278</b>	<b>4,329,833</b>	<b>93,592</b>	<b>4,456,423</b>	<b>8,543,950</b>	<b>40,981,947</b>	<b>20.33</b>
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	66	30	1,317	12	2,377,169	4,128	2,454,109	2,551,460	26,450,152	13.12
Used car establishments.....	33	32	71	8	96,234	2,339	159,681	176,620	1,461,437	.72
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	35	34	129	7	210,878	1,891	212,063	209,050	1,270,477	.64
Battery and ignition shops—brake repair shops.....	36	37	73	7	112,445	1,348	136,583	56,020	652,642	.32
Tire shops (including tire repairs).....	55	49	95	8	101,416	2,250	192,018	235,810	1,414,669	.70
Filling stations:										
Filling stations—gasoline and oil.....	182	194	145	80	187,620	28,517	317,403	55,970	3,216,085	1.59
Filling stations with tires and accessories.....	83	67	125	38	174,818	14,936	220,338	57,370	1,940,355	.95
Filling stations with other merchandise.....	32	4	64	21	123,134	9,500	74,799	12,910	820,003	.41
Motor cycles, bicycles, and supplies:										
Motor cycle dealers.....	3	2	14	—	21,835	—	14,627	24,460	143,890	.07
Bicycles, motor cycles, and supplies stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycle shops.....	3	4	1	—	598	—	1,901	2,110	12,586	.01
Garages and repair shops:										
Body, fender, and paint shops.....	35	42	83	6	116,474	3,157	77,065	18,360	417,263	.21
Garages (repairs and storage, gasoline, oil, accessories).....	184	222	402	80	701,068	23,175	571,785	95,080	2,765,880	1.37
Parking stations, parking garages, and lots.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Aircraft and accessories.....	6	—	18	5	31,747	2,126	11,183	44,950	335,558	.17
<b>Apparel group.....</b>	<b>381</b>	<b>338</b>	<b>1,544</b>	<b>234</b>	<b>2,672,087</b>	<b>111,122</b>	<b>3,569,675</b>	<b>3,720,140</b>	<b>18,558,776</b>	<b>9.20</b>
Men's and boys' clothing and furnishing stores:										
Men's and boys' clothing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Men's and boys' hat stores.....	7	4	15	6	21,548	1,123	44,084	22,430	144,115	.07
Men's furnishings stores.....	52	59	45	25	90,349	5,966	207,133	344,360	1,138,424	.56
Men's clothing and furnishing stores.....	21	13	183	19	471,109	4,771	667,133	1,003,390	3,132,326	1.55
Family clothing stores—men's, women's, and children's.....	17	14	177	10	309,435	4,029	488,075	370,140	2,351,422	1.17
Women's ready-to-wear specialty stores—apparel and accessories.....	88	87	591	52	780,618	28,651	1,109,730	607,310	5,687,179	2.82
Women's accessories stores:										
Corset and lingerie shops.....	6	4	20	3	32,189	768	38,561	44,930	176,403	.09
Furriers—fur shops.....	10	10	12	1	23,920	160	47,230	87,900	256,462	.13
Hosiery shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Knit goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	18	14	91	1	134,921	288	231,725	24,240	854,636	.42
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols and canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:										
Children's specialty shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	64	67	172	18	325,415	3,084	177,413	152,920	1,247,590	.62
Dressmakers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Infant's wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	6	1	12	8	26,747	2,834	60,150	72,920	241,509	.12
Shoe stores—women's.....	7	2	35	18	98,515	6,313	122,133	160,960	714,841	.35
Family shoe stores—men's, women's, and children's.....	73	54	129	68	280,491	46,835	388,370	797,050	2,414,524	1.20
<b>Furniture and household group.....</b>	<b>236</b>	<b>214</b>	<b>1,729</b>	<b>76</b>	<b>2,991,706</b>	<b>23,566</b>	<b>2,454,133</b>	<b>3,127,140</b>	<b>15,109,318</b>	<b>7.49</b>
Furniture stores:										
Furniture stores.....	67	56	878	20	1,575,976	5,377	1,445,763	1,011,650	8,086,872	4.31
Furniture and hardware stores.....	3	3	10	3	17,562	480	19,711	28,640	117,426	.06
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	7	9	22	—	52,096	—	39,821	50,010	153,320	.07
Floor covering stores.....	13	14	48	9	101,300	3,641	81,045	190,520	432,905	.21

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 32.—OAKLAND—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 38)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses, except pay roll (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
<b>Furniture and household group—Continued.</b>										
Household appliances stores:	25	13	186	4	\$334,855	\$1,004	\$139,564	\$118,910	\$1,020,379	0.51
Household appliances stores (electrical).....	10	6	175	(x)	275,801	(x)	154,105	83,740	1,083,595	.64
Household appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:										
Aluminumware.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used-furniture dealers.....	3	4	2		1,430		4,351	3,480	17,741	.01
Brushes and brooms.....	3	2	21		29,505		1,902	2,650	82,203	.04
China, glassware, crockery, tinware, enamelware.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Picture and framing stores.....	6	6	21	1	41,836	240	34,003	46,720	153,531	.08
Antique shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	5	9	11	3	18,356	937	19,425	28,620	138,454	.07
Interior decorators.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lamp and shade shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:										
Radio and electrical shops.....	67	71	148	27	206,837	9,727	228,829	227,560	1,771,805	.88
Radio and musical instruments stores.....	15	14	137	9	261,411	2,100	252,336	350,900	1,101,210	.59
Restaurants, cafeterias, and eating places.....	649	672	2,027	236	2,165,974	77,334	1,704,495	132,140	10,149,787	5.03
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	9	8	156	6	123,927	2,000	101,789	14,020	524,249	.26
Lunch rooms.....	305	380	420	96	428,253	29,113	477,802	28,230	2,786,253	1.38
Restaurants with table service.....	96	124	1,272	93	1,466,425	36,354	925,588	65,300	5,570,055	2.76
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	21	25	30	3	21,169	490	34,429	4,250	181,247	.09
Fountain lunches.....	18	15	40	6	28,620	1,408	32,064	5,120	200,768	.10
Lunch counters.....	79	92	92	32	106,515	7,909	100,899	11,450	727,932	.36
Soft-drink stands.....	21	28	17		21,059		31,024	3,770	158,383	.08
<b>Lumber and building group<sup>1</sup></b> .....	138	124	644	14	1,145,223	5,484	778,785	1,422,710	6,076,444	3.01
Lumber and building material dealers:										
Lumber and building material dealers.....	26	18	325	3	555,043	674	421,206	968,410	3,543,895	1.76
Roofing.....	11	11	38		63,903		26,480	18,770	208,453	.10
Electrical shops (without radio).....	27	29	99	6	178,927	2,833	93,979	116,300	642,397	.32
Heating and plumbing shops:										
Heating appliances and oil burners.....	9	6	46	1	95,844	120	61,283	47,810	362,092	.18
Plumbing shops—heating and ventilating.....	28	30	49	2	80,370	804	48,022	52,010	353,151	.17
Paint and glass stores:										
Glass and mirror shops.....	9	10	13	2	21,541	913	13,959	6,790	134,244	.07
Paint and glass stores.....	25	19	73		148,595		107,626	211,120	828,712	.41
Other retail stores.....	956	955	1,955	342	3,038,933	87,285	3,346,856	5,275,710	22,856,613	11.34
Hardware stores.....	76	81	213	20	403,178	6,933	400,921	1,324,360	2,918,336	1.45
Farm implements, machinery and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	3	6		10,625		15,836	46,600	386,713	.17
Harness shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supply stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	8	6	16	3	24,761	967	28,300	23,730	135,751	.07
Coal and feed stores.....	33	37	101	17	152,537	6,023	162,291	150,210	1,366,323	.67
Feed stores with groceries.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	7	4	27	8	29,444	1,792	44,267	56,280	283,302	.14
Cigar stores and cigar stands:										
Cigar stores with fountains.....	9	11	15	2	15,679	306	19,227	14,860	129,999	.06
Cigar stands.....	34	39	18	6	24,057	1,027	40,363	16,640	249,806	.12
Cigar stores without fountains.....	170	169	111	25	147,149	6,737	208,549	168,330	1,805,485	.90
Coal and wood yards—ice dealers:										
Coal and wood yards.....	20	27	31	14	43,465	3,167	46,495	22,000	274,092	.14
Ice dealers.....	4	4	40	1	77,644	93	33,560	3,350	217,632	.11
Drug stores:										
Drug stores.....	118	115	239	54	437,936	18,922	456,065	830,160	3,438,781	1.71
Drug stores with fountains.....	46	38	138	34	188,901	9,447	275,320	342,280	1,681,409	.83
Florists.....	55	67	88	31	99,202	4,122	150,902	23,330	880,031	.44
Gifts—novelties and toys—cameras:										
Toy shops.....	8	8	12	4	5,660	1,360	20,428	29,020	79,052	.04
Art and gift shops.....	24	22	24	15	27,480	3,756	50,539	115,170	276,925	.14
Novelty and souvenir shops.....	13	15	11	4	14,343	431	24,540	35,560	121,283	.06
Camera dealers—photographic supplies.....	3	3	3		3,500		7,217	7,900	24,150	.01
Jewelry stores:										
Jewelry stores (installment credit).....	4	3	37	15	80,671	1,952	157,538	208,420	830,763	.41
Jewelry stores.....	55	59	88	21	164,115	3,494	197,552	503,270	1,104,981	.55
Luggage and leather goods.....	6	7	8	5	13,024	812	19,321	46,460	85,737	.04
Music stores (without radio).....	18	14	17		21,060		25,106	54,289	160,807	.08
News dealers.....	14	8	31	4	40,052	630	12,454	11,110	320,089	.16
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	7	6	74	1	80,287	40	86,008	160,490	546,594	.27
Office and store mechanical appliance dealers (retail).....	9	4	67		143,535		53,974	95,490	520,184	.26
Office and store furniture and equipment dealers.....	5	5	7		9,124		22,121	22,170	184,557	.09
Store fixture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	3	2	18		35,038		19,434	19,130	122,171	.06
Opticians and optometrists.....	21	15	36	3	74,558	673	104,243	79,220	413,935	.21
Sporting goods stores, including athletic and play-ground equipment:										
Sporting goods specialty stores.....	6	5	11	3	18,101	1,294	16,530	40,020	130,113	.06
Sporting goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	8	7	26	1	23,190	226	23,166	108,730	340,399	.17
Stationers and printers:										
Printers and lithographers.....	27	29	7	2	6,020	780	15,921	1,840	71,121	.04
Stationers and engravers.....	8	10	30	2	17,862	168	26,252	99,670	120,146	.06
Monuments and tombstones.....	7	8	7	1	4,127	291	13,679	14,150	51,991	.03
Miscellaneous classification (combined).....	117	113	383	44	515,011	10,402	609,343	423,830	2,912,502	1.44
<b>Secondhand stores, total.....</b>	157	163	168	29	259,623	7,481	298,517	476,980	1,525,253	.76

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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TABLE 33.—OAKLAND—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	5,061	5,011	16,489	2,492	\$24,836,406	\$753,874	\$25,775,175	\$28,286,730	\$201,637,158	100.00
Single-store independents.....	4,025	4,767	8,425	1,346	11,871,231	399,580	12,490,720	13,630,970	100,462,627	49.82
2-store independents.....	281	188	2,129	364	3,694,973	91,258	3,401,014	4,478,140	22,463,070	11.14
3-store independents.....	92	32	649	25	1,133,333	8,789	1,579,174	1,218,570	11,514,151	5.71
Local chains.....	176	20	1,733	135	2,673,516	34,709	2,378,514	2,150,280	18,052,571	8.95
Sectional chains.....	226	-----	980	351	1,563,525	109,476	1,168,464	1,306,730	13,728,407	6.81
National chains.....	220	-----	1,552	240	2,348,714	80,761	2,793,532	2,010,940	24,972,165	12.39
Direct selling (house to house).....	8	-----	192	-----	279,704	-----	73,928	14,770	640,057	.32
Leased departments— independent operators.....	3	1	52	3	47,438	300	69,269	48,250	413,030	.21
Leased department chains.....	13	-----	71	17	134,127	27,950	198,143	92,260	807,572	.40
Utility operated retail stores.....	3	-----	127	2	200,726	528	50,168	63,890	504,556	.25
Manufacturer-controlled chains (and sales branch systems).....	10	-----	114	-----	250,702	-----	100,982	212,800	829,843	.41
Other types of operation.....	4	3	465	3	648,417	543	1,471,217	3,159,150	7,240,059	3.59

TABLE 34.—OAKLAND—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	9	4	2			2	
Annual net sales.....	\$20,968,597	\$11,931,098	(x)			(x)	(x)
Per cent of total sales.....	100.00	39.81	(x)			(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	30	21	1		1	7	
Annual net sales.....	\$3,360,170	\$146,902	(x)		(x)	(x)	
Per cent of total sales.....	100.00	4.33	(x)		(x)	(x)	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	82	64	10	1	3	4	
Annual net sales.....	\$4,446,234	\$2,002,766	(x)	(x)	\$260,723	\$551,536	
Per cent of total sales.....	100.00	45.04	(x)	(x)	5.86	12.41	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	17	11	2	3	1		
Annual net sales.....	\$2,351,422	\$746,519	(x)	\$1,476,517	(x)		
Per cent of total sales.....	100.00	31.75	(x)	62.79	(x)		
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	88	66	14	2	2	3	1
Annual net sales.....	\$5,687,179	\$2,503,859	\$1,373,540	(x)	(x)	\$1,102,176	\$242,130
Per cent of total sales.....	100.00	46.08	24.15	(x)	(x)	19.38	4.26
Shoe stores:							
Number of stores.....	80	50	12	13	4	5	2
Annual net sales.....	\$3,370,874	\$630,957	\$861,840	\$981,209	\$224,638	\$517,716	\$154,514
Per cent of total sales.....	100.00	18.72	25.57	29.11	6.66	15.36	4.58
Furniture stores:							
Number of stores.....	70	53	9	3	5		
Annual net sales.....	\$8,804,298	\$4,195,705	\$1,348,141	\$2,804,505	\$455,947		
Per cent of total sales.....	100.00	47.66	15.31	31.85	5.18		
Radio and music stores:							
Number of stores.....	82	65	11	3	3		
Annual net sales.....	\$2,963,115	\$1,391,148	\$637,982	\$125,410	\$308,599		
Per cent of total sales.....	100.00	46.95	21.53	4.23	27.29		
Grocery stores (without meats):							
Number of stores.....	852	685	17	22	116	12	
Annual net sales.....	\$17,658,928	\$9,682,437	\$1,310,660	\$869,259	\$4,982,029	\$805,493	
Per cent of total sales.....	100.00	54.83	7.48	4.92	28.21	4.56	
Combination stores (groceries and meats):							
Number of stores.....	228	61	1	2	13	151	
Annual net sales.....	\$18,067,555	\$2,418,492	(x)	(x)	\$1,211,028	\$14,219,869	
Per cent of total sales.....	100.00	13.39	(x)	(x)	6.71	78.70	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	410	373	22	13	2		
Annual net sales.....	\$8,881,457	\$6,474,645	\$504,951	(x)	(x)		
Per cent of total sales.....	100.00	72.90	5.69	(x)	(x)		
Cigar stores and cigar stands:							
Number of stores.....	213	183	19	4		7	
Annual net sales.....	\$2,185,280	\$1,380,832	\$346,952	\$161,631		\$295,875	
Per cent of total sales.....	100.00	63.19	15.88	7.39		13.54	
Filling stations:							
Number of stations.....	297	221	5	14	55	2	
Annual net sales.....	\$5,976,443	\$4,396,240	\$236,972	\$118,698	(x)	(x)	
Per cent of total sales.....	100.00	73.55	3.96	1.99	(x)	(x)	
Coal and wood yards—ice dealers:							
Number of yards.....	24	22	2				
Annual net sales.....	\$491,724	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Drug stores:							
Number of stores.....	164	118	23	14		9	
Annual net sales.....	\$5,120,250	\$2,665,928	\$718,940	\$774,638		\$960,744	
Per cent of total sales.....	100.00	52.07	14.04	15.13		18.76	
Hardware stores:							
Number of stores.....	76	69	4	3			
Annual net sales.....	\$2,018,336	\$1,312,873	\$1,529,216	\$76,147			
Per cent of total sales.....	100.00	44.99	62.40	2.61			
Jewelry stores:							
Number of stores.....	59	53	4		1	1	
Annual net sales.....	\$1,935,684	\$1,522,387	(x)		(x)	(x)	
Per cent of total sales.....	100.00	79.65	(x)		(x)	(x)	

CENSUS OF DISTRIBUTION

TABLE 35.—OAKLAND—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit
<b>Total, all stores reporting:</b> <sup>1</sup>												
Number of stores.....	2,962		1,459	213	145	157	156	216	141	131	125	249
Per cent of total stores.....	100.00		48.76	7.12	4.85	5.25	5.21	7.22	4.71	4.39	4.18	8.32
Amount of net sales.....	\$162,788	\$49,519	\$7,087	\$17,448	\$7,597	\$7,469	\$14,095	\$7,467	\$10,224	\$7,376	\$28,507	
Per cent of total sales.....	100.00	30.42	4.35	10.72	4.67	4.69	8.66	4.69	9.96	4.63	17.51	
<b>Food group:</b>												
Confectionery stores (candy and fountain).....	62	829	592	241	1	81	4					
Dairy products stores (including ice cream).....	8	360	256	3	77	24			12			
Delicatessen stores.....	22	414	419	42		21						
Fruit stores and vegetable markets.....	41	873	262	70	111	70	9	147	40	40	164	
Grocery stores (without meats).....	660	15,435	7,867	967	345	621	716	1,412	756	1,167	779	805
Combination stores—												
Grocery stores (with meats).....	183	16,362	15,658	178			14	76	47	151	238	
Meat markets (with groceries).....	35	1,384	155	78	51	18	160	190	411	134	91	96
Meat markets (including sea food)—												
Fish markets—sea foods.....	7	74	63				11					
Meat markets.....	123	5,537	900	509	468	1,552	379	382	455	108	784	
Bakeries—bakery goods stores (except manufacturing bakeries).....	25	336	304	10	11					11		
<b>General merchandise group:</b>												
Department stores.....	7	22,511	521		6,631		1,150	5,756	1,405	6,988		
Dry goods stores.....	23	563	252	46	47	45			113			
General merchandise stores without food departments.....	3	18	1	17								
Variety, 5-and-10, and to-a-dollar stores.....	20	3,349	3,335		14							
<b>Automotive group:</b>												
Automobile sales rooms—new and trade-in.....	53	22,692		591	733	1,794	2,124	3,606	2,128	2,275	2,067	6,474
Accessories, tires and batteries—												
Accessory stores with tires and batteries.....	18	491	191	4	34	95	23	14	2	123	5	
Tire shops (including tire repairs).....	29	940	261	6				35		62	193	383
Filling stations—												
Filling stations—gasoline and oil.....	103	1,816	815	335	277	177	48	15	112	13	11	13
Filling stations with tires and accessories.....	49	1,134	280	198	164	244	106	14	128			
Filling stations with other merchandise.....	3	37	37									
Garages (repairs and storage, gasoline, oil, accessories).....	103	1,747	307	160	190	141	96	387	151	147	107	82
<b>Apparel group:</b>												
Men's and boys' clothing and furnishings stores—												
Men's furnishings stores.....	32	825	599	70	39	9	70	16		22		
Men's clothing and furnishings stores.....	14	2,288	1,705	68	124			67	137			177
Family clothing stores—men's, women's, children's.....	12	2,146	101							1,055		637
Women's ready-to-wear specialty stores—apparel and accessories.....	58	5,632	1,112	133		1,339	500	181	160	674		843
Women's accessories stores—												
Furriers—fur shops.....	7	229	100									129
Millinery stores.....	10	352	276				53	23				
Shoe stores—												
Shoe stores—women's.....	6	664	258					256	150			
Family shoe stores—men's, women's, children's.....	29	1,401	656	246	5	134	25	14	75	246		
<b>Furniture and household group:</b>												
Furniture stores.....	52	8,494	167	22	64	63	20	112	222	405	412	7,007
Household appliances stores—												
Household appliances stores (electric).....	14	574		36			35			20	73	410
Household appliances stores.....	8	1,930						370				660
Radio and music stores—												
Radio and electrical shops.....	51	1,481	395	24	1	87	60	1	64	78	70	692
Radio and musical instruments stores.....	13	1,187	148			4			5	3	73	954
<b>Lumber and building group:</b>												
Lumber and building material dealers.....	14	2,946	97				15					2,730
Electrical shops (without radio).....	17	526	88	30			4			32	55	357
Heating and plumbing shops—												
Heating appliances and oil burners.....	4	91			19			36				80
Plumbing shops—heating and ventilating.....	20	249	1			22						80
Paint and glass stores.....	19	520	57		1		28		21	50	60	204
<b>Other retail stores:</b>												
Hardware stores.....	51	2,451	162	98	167	94	162	160	45	1,520		43
Book stores.....	3	259	214					45				
Cigar stores (without fountains).....	77	1,014	982	19	9							
Coal and wood yards.....	18	272	34	26								
Drug stores—												
Drug stores.....	69	2,332	1,497	373	112	136	167	47				
Drug stores with fountains.....	29	1,088	405	398	121		63		13			28
Florists.....	32	696	157	41	12	8		82	106	40	81	164
Jewelry stores—												
Jewelry stores (installment credit).....	4	831				95						736
Jewelry stores.....	36	863	321	67	5		21	120	32	25	149	63
Music stores (without radio).....	11	136	20				10				31	75
Office and store mechanical appliances dealers (retail).....	6	465										465
Sporting goods specialty stores.....	4	113	15									2
Stationers and engravers.....	5	67	26						96			6

<sup>1</sup> Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the state which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 32 except for 2,069 stores with sales of \$33,849,000 which failed to report as to their credit activities.

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TABLE 36.—OAKLAND—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT—BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>2</sup>
All groups <sup>3</sup> .....	1,533	48.35	31.42	22.23					
Food group.....	580	55.36	44.64	.....	Furniture and household group—Continued.				
Confectionery stores (candy and fountain).....	9	89.61	10.39	.....	Floor coverings, draperies, curtains, and upholstery stores:				
Dairy products stores (including ice cream).....	3	82.37	17.63	.....	Draperies, curtains, and upholstery stores.....	4	10.29	84.43	5.28
Deliicatessen stores.....	6	81.44	18.56	.....	Floor coverings stores.....	6	0.80	71.61	21.59
Fruit stores and vegetable markets.....	20	56.57	43.43	.....	Household appliances stores:				
Grocery stores (without meats).....	393	50.57	40.43	.....	Household appliances stores (electric).....	14	18.38	30.77	50.85
Combination stores (groceries and meats):					Household appliances stores.....	8	32.63	20.22	47.16
Grocery stores with meats.....	16	48.43	51.57	.....	Radio and music stores:				
Meat markets with groceries.....	31	50.59	49.41	.....	Radio and electrical shops.....	40	24.86	45.70	29.38
Meat markets.....	89	64.77	35.23	.....	Radio and musical instruments stores.....	11	10.00	17.42	72.58
Bakeries—bakery goods stores (except manufacturing bakeries).....	4	68.41	31.59	.....	Restaurants, cafeterias, and eating places.....	22	96.66	3.34	.....
General stores—groceries with apparel or dry goods.....	5	80.39	39.61	.....	Restaurants, cafeterias and lunch rooms:				
General merchandise group.....	19	65.15	28.42	8.43	Lunch rooms.....	11	82.75	17.25	.....
Department stores.....	6	58.01	35.04	6.95	Restaurants with table service.....	7	97.94	2.06	.....
Dry goods stores.....	8	69.46	30.54	.....	Lumber and building group.....	79	12.88	86.80	.87
Automotive group.....	294	40.02	18.24	41.74	Lumber and building material dealers:				
Motor vehicle dealers:					Lumber and building material dealers.....	12	4.22	95.78	.....
Automobile sales rooms—new and trade-in.....	53	37.48	12.00	40.53	Roofing.....	7	66.01	33.99	.....
Used car establishments.....	24	16.68	7.60	76.36	Electrical shops (without radio).....	15	15.97	84.03	.....
Accessories, tires, and batteries:					Heating and plumbing shops:				
Accessory stores with tires and batteries.....	11	56.48	38.99	4.53	Heating appliances and oil burners.....	4	54.78	22.19	23.03
Battery and ignition shops—brake repair shops.....	12	45.04	54.36	.....	Plumbing shops—heating and ventilating.....	19	30.69	69.31	.....
Tire shops (including tire repairs).....	15	21.33	78.38	.29	Paint and glass stores:				
Filling stations:					Glass and mirror shops.....	7	26.88	73.12	.....
Filling stations—gasoline and oil.....	53	78.28	21.72	.....	Paint and glass stores.....	14	21.68	78.32	.....
Filling stations with tires and accessories.....	24	75.56	24.44	.....	Other retail stores.....	261	43.75	44.80	11.45
Motor-cycle dealers.....	3	55.76	30.34	13.90	Hardware stores.....	32	45.05	50.25	4.70
Garages and repair shops:					Farmers' supplies:				
Body, fender, and paint shops.....	12	23.20	76.80	.....	Seeds, bulbs, and nursery stock.....	4	65.34	34.66	.....
Garages (repairs and storage, gasoline, oil, accessories).....	80	59.00	38.10	2.90	Coal and feed stores.....	25	42.74	57.26	.....
Aircraft and accessories.....	5	8.03	91.97	.....	Cigar stores and cigar stands:				
Apparel group.....	102	45.67	41.13	13.20	Cigar stands.....	4	79.63	20.37	.....
Men's and boys' clothing and furnishings stores:					Cigar stores without fountains.....	6	87.85	12.15	.....
Men's furnishings stores.....	12	74.82	25.18	.....	Coal and wood yards.....	16	37.01	62.99	.....
Men's clothing and furnishings stores.....	8	49.27	35.37	15.36	Drug stores:				
Family clothing stores—men's, women's, and children's.....	8	19.14	39.55	41.81	Drug stores.....	25	81.51	18.49	.....
Women's ready-to-wear specialty shops—apparel and accessories.....	26	52.29	44.46	3.25	Drug stores with fountains.....	12	83.42	16.58	.....
Custom tailors.....	25	41.15	52.96	5.89	Florists.....	20	36.59	63.41	.....
Family shoe stores—men's, women's, and children's.....	13	67.41	32.59	.....	Jewelry stores:				
Furniture and household group.....	139	14.73	21.95	63.32	Jewelry stores (installment credit).....	4	15.41	.....	84.59
Furniture stores.....	42	10.47	14.92	74.61	Jewelry stores.....	18	43.39	56.61	.....
					Music stores (without radio).....	7	15.66	84.34	.....
					Office, school and store supplies and equipment dealers:				
					Office and school supplies.....	3	52.37	47.63	.....
					Office and store mechanical appliance dealers (retail).....	6	8.68	81.70	9.56
					Opticians and optometrists.....	7	80.26	19.74	.....
					Stationers and printers:				
					Printers and lithographers.....	9	32.48	67.52	.....
					Stationers and engravers.....	3	30.14	69.86	.....
					Miscellaneous classifications (combined).....	34	44.62	51.55	3.93
					Secondhand stores.....	32	71.64	21.92	6.44

<sup>1</sup> Total sales of these stores are \$113,209,188.

<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

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TABLE 37.—OAKLAND—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>21,000</b>	<b>\$8,235,857</b>	<b>Other stores in which meals are served</b> .....	<b>868</b>	<b>\$295,888</b>
<b>Restaurants, cafeterias, and eating places</b> .....	<b>20,132</b>	<b>7,939,774</b>	Confectionery stores (candy and fountain).....	478	119,258
Cafeterias.....	1,184	522,073	Delicatessen stores.....	12	1,825
Lunch rooms.....	8,776	2,614,023	Grocery stores (without meats).....	32	5,399
Restaurants with table service.....	8,989	4,273,464	Bakeries—bakery goods stores (except manufacturing bakeries).....	92	29,000
Fountain—lunches.....	400	116,609	Coffee, tea, spices.....	30	30,298
Lunch counters.....	783	406,559	Department stores.....	195	105,453
			Cigar stores without fountains.....	29	4,664

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity tables. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>1,177</b>	<b>\$3,628,163</b>	<b>\$340,466</b>	<b>Automotive group—Continued</b> .....			
<b>Automotive group</b> .....	<b>1,180</b>	<b>3,686,804</b>	<b>340,466</b>	Garages (repairs and storage, gasoline, oil, accessories).....	403	\$1,225,212	\$31,364
Automobile sales rooms—new and trade-in.....	460	1,282,914	303,538	<b>Furniture and household group</b> .....			
Used-car establishments.....	7	57,737		Radio and electrical shops.....	3	14,612	
Accessory stores with tires and batteries.....	77	187,108		<b>Lumber and building material group</b> .....			
Battery and ignition shops—brake-repair shops.....	44	177,642		Glass and mirror shops.....	2	9,550	
Tire shops (including tire repairs).....	50	179,774		<b>Secondhand stores</b> .....			
Filling stations—gasoline and oil.....	10	54,710	4,664		12	17,697	
Filling stations with tires and accessories.....	17	98,713	1,000				
Motor cycle dealers.....	2	12,756					
Body, fender, and paint shops.....	60	309,738					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$1,805,842</b>	<b>Lumber and building group</b> .....	<b>\$285,877</b>
<b>Food group</b> .....	<b>1,983</b>	Lumber and building material dealers.....	21,820
Grocery stores (without meats).....	1,983	Roofing.....	3,900
<b>General merchandise group</b> .....	<b>395,045</b>	Electrical shops (without radio).....	104,242
Department stores.....	391,785	Heating appliances and oil burners.....	6,452
Variety, 5-and-10, and to-a-dollar stores.....	3,260	Plumbing shops—heating and ventilating.....	180,563
<b>Automotive group</b> .....	<b>36,002</b>	Glass and mirror shops.....	1,200
Bicycle shops.....	1,000	Paint and glass stores.....	17,800
Body, fender, and paint shops.....	5,000	<b>Other retail stores</b> .....	<b>688,408</b>
Garages (repairs and storage, gasoline, oil, accessories).....	30,002	Hardware stores.....	24,020
<b>Apparel group</b> .....	<b>151,232</b>	Coal and feed stores.....	5,845
Men's and boys' hat stores.....	2,400	Coal and wood yards.....	1,825
Men's furnishings stores.....	500	Florists.....	576
Women's ready-to-wear specialty stores—apparel and accessories.....	17,005	Toy shops.....	6,000
Furriers—fur shops.....	16,919	Art and gift shops.....	2,275
Millinery stores.....	600	Camera dealers—photographic supplies.....	2,700
Custom tailors.....	15,197	Jewelry stores (installment credit).....	4,165
Family shoe stores—men's, women's, and children's.....	78,601	Jewelry stores.....	115,630
<b>Furniture and household group</b> .....	<b>237,647</b>	Music stores (without radio).....	1,500
Furniture stores.....	60,030	Office and store mechanical appliance dealers (retail).....	54,349
Draperies, curtains, and upholstery stores.....	7,000	Typewriter dealers.....	4,603
Floor coverings stores.....	23,839	Opticians and optometrists.....	88,800
Household appliances stores (electric).....	16,779	Scientific and medical instruments and supplies, at retail.....	2,400
Household appliances stores.....	3,702	Printers and lithographers.....	15,804
Antique and used furniture dealers.....	3,000	Stationers and engravers.....	22,017
Radio and electrical shops.....	86,573	Monuments and tombstones.....	3,000
Radio and musical instruments stores.....	36,724	Miscellaneous classifications (combined).....	391,939
		<b>Secondhand stores</b> .....	<b>19,648</b>

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).



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TABLE 38.—OAKLAND—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 14.9 per cent)			<b>Combination stores—meat markets with groceries—Contd.</b>		
Bakery products, fresh.....	14.4	1.8	Ice cream.....	1.0	0.3
Confectionery and nuts.....	38.2	38.2	Meats, including poultry.....	38.4	38.4
Fountain sales and ice cream.....	56.0	56.0	Milk and cream.....	2.7	1.4
Groceries:			Nonfood products—		
Butter and cheese.....	2.3	.1	Cigars, cigarettes, and tobacco.....	1.3	.6
Eggs.....	2.3	.1	Household supplies.....	4.9	2.0
Receipts from sale of meals.....	30.3	3.8			
<b>Dairy products stores (including ice cream):</b> (Commodity coverage, 32.9 per cent)			<b>Meat markets:</b> (Commodity coverage, 55.8 per cent)		
Cigars, cigarettes, and tobacco.....	10.0	.4	Bakery products, fresh.....	11.8	2.9
Confectionery and nuts.....	15.1	.6	Delicatessen ready-to-serve foods.....	10.5	2.6
Groceries—			Fresh fish and other sea foods.....	6.3	2.4
Butter and cheese.....	38.6	38.6	Fruits and vegetables.....	6.1	2.1
Eggs.....	38.3	36.7	Butter and cheese.....	2.3	.9
Lard, cooking fats, etc.....	6.5	2.3	Eggs.....	.4	.2
Ice cream.....	37.7	17.1	Lard, cooking fats, etc.....	1.1	.3
Milk and cream.....	17.0	4.3	Ice cream.....	7.3	1.8
			Meats, including poultry.....	86.8	86.8
<b>Delicatessen stores:</b> (Commodity coverage, 17 per cent)			<b>GENERAL MERCHANDISE GROUP</b>		
Bakery products, fresh.....	8.6	4.3	<b>Department stores:</b> (Commodity coverage, 55.5 per cent)		
Delicatessen ready-to-serve foods.....	69.4	69.4	Antiques, art goods, gifts.....	2.3	1.8
Groceries.....	26.3	26.3	Apparel and accessories, women's, misses', children's—		
<b>Grocery stores (without meats):</b> (Commodity coverage, 13.1 per cent)			Children's wear.....	2.1	1.8
Bakery products, fresh.....	5.8	3.6	Millinery.....	3.7	3.7
Bottled beverages.....	1.8	.7	Hosiery.....	4.6	4.6
Confectionery and nuts.....	.8	.3	Coats, suits, and dresses.....	12.7	12.7
Delicatessen ready-to-serve foods.....	6.3	1.6	Underwear, negligees, corsets, etc.....	4.8	4.8
Fruits and vegetables.....	21.9	10.4	Other apparel, except furs.....	1.7	1.7
Groceries—			Appliances and supplies, electric:		
Butter and cheese.....	8.4	8.4	Household appliances, motor-driven.....	.5	.5
Eggs.....	5.3	5.3	Household heating appliances, portable.....	.1	.1
Lard, cooking fats, etc.....	4.4	4.4	Lighting equipment.....	1.2	.2
Flour.....	2.7	2.7	Incandescent lamps.....	.2	.1
Sugar.....	6.8	6.8	Construction materials.....	.1	.1
Canned goods and other groceries.....	50.6	50.6	Automotive parts and accessories—		
Milk and cream.....	3.8	1.9	Automotive parts and accessories (except tires, tubes, and batteries).....	4.7	.6
Nonfood products—			Tires, tubes, and tire accessories.....	1.7	1.5
Cigars, cigarettes, and tobacco.....	2.3	.6	Batteries.....	.5	.1
Household supplies.....	6.3	1.3	Clothing and furnishings, men's and boys'—		
Other nonfood products.....	(x)	.9	Suits.....	2.1	2.1
Poultry.....	6.4	.5	Overcoats.....	.9	.8
			Hats and caps.....	.3	.3
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 4.3 per cent)			Furnishings.....	5.3	5.3
Bakery products, fresh.....	5.6	3.0	Work clothing.....	1.0	.9
Bottled beverages.....	.8	.4	Other clothing.....	1.6	.2
Confectionery and nuts.....	.4	.2	Confectionery and nuts.....	.6	.4
Fresh fish and other sea foods.....	1.2	.3	Drugs and drug sundries.....	1.2	1.1
Fruits and vegetables.....	14.3	6.4	Drugs, patent medicines, etc.....	0.5	
Groceries—			Drug sundries.....	.6	
Butter and cheese.....	7.9	7.9	Dry goods and notions—		
Eggs.....	6.9	6.9	Cotton piece goods.....	2.1	1.8
Lard, cooking fats, etc.....	5.0	5.0	Linen goods.....	1.7	1.5
Flour.....	.8	.8	Wool and wool-mixed goods.....	1.3	1.1
Sugar.....	4.5	4.5	Rayon piece goods.....	.2	.1
Canned goods and other groceries.....	35.8	35.9	Silk and velvet piece goods.....	4.0	3.4
Meats, including poultry.....	22.0	22.0	Notions and small wares.....	6.2	6.1
Milk and cream.....	1.9	.6	Other dry goods.....	1.4	.3
Nonfood products:			Farm and garden equipment and supplies—		
Cigars, cigarettes, and tobacco.....	2.7	.8	Farm machinery.....	.7	.1
Household supplies.....	6.3	1.4	Wire fencing, gates, and posts.....	.9	.1
Other nonfood products.....	(x)	.9	Flowers, wreaths, etc.....	.3	.2
			Furniture—		
<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 31.1 per cent)			Bedroom.....	1.3	1.2
Bakery products, fresh.....	6.2	5.4	Living room, library, and hall.....	1.1	1.0
Bottled beverages.....	.6	.2	Dining room.....	.7	.6
Confectionery and nuts.....	.9	.5	Kitchen.....	.4	.2
Delicatessen ready-to-serve foods.....	3.6	1.3	Other household.....	.4	.4
Fresh fish and other sea foods.....	.8	.3	Office and store furniture.....	.4	.1
Fruits and vegetables.....	17.3	10.3	Furs and fur goods.....	1.2	1.0
Groceries—			Hardware—		
Butter and cheese.....	4.8	4.8	Builders' and shelf hardware.....	.9	.5
Eggs.....	3.9	3.9	Carpenters and mechanics' tools.....	.8	.5
Lard, cooking fats, etc.....	1.9	1.9	Other hardware.....	2.3	.3
Flour.....	1.6	1.6	Heating and plumbing equipment and supplies.....	2.9	.4
Sugar.....	3.0	3.0	Home furnishings—		
Canned goods and other groceries.....	18.2	18.2	Draperies, upholstery, and curtains.....	3.0	3.0
			Floor coverings.....	2.4	2.4
			Bedding, mattresses, springs.....	1.7	1.7
			China, glassware, and crockery.....	1.5	1.5
			Kitchen utensils.....	.6	.5
			Other home furnishings.....	.9	.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages in this second column are applicable to the sales shown in Table 32. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use, and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 38.—OAKLAND—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores—Continued.</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Infants' wear.....	1.6	1.6	Musical goods—		
Jewelry, silverware, and clocks—			Phonograph records.....	3.1	0.8
Clocks.....	.2	.2	Sheet music, music books, etc.....	2.7	.7
Watches.....	.3	.3	Paper and paper goods.....	1.4	.3
Rings, other than diamond.....	.2	.2	Radio parts and accessories.....	4.0	1.0
Gold and gold-filled jewelry.....	.5	.4	Shoes and other footwear—		
Plated silverware.....	.5	.4	Boys' and youths'.....	1.9	1.4
Other jewelry.....	.7	.4	Misses' and children's.....	.7	.5
Leather goods, bill folds, purses, gloves, and hand bags.....	1.3	1.3	Infants'.....	.2	.1
Luggage.....	.6	.5	Smokers' supplies.....	.5	.4
Miscellaneous merchandise.....	(x)	.1	Tubes and accessories.....	1.7	.4
Motor cycles, bicycles, and accessories.....	1.3	.2	Toilet articles and preparations.....	.5	.4
Optical goods.....	.1	.1	Toiletries and cosmetics.....	3.0	3.0
Paints, varnishes, lacquers.....	.5	.3	Toys and games.....	1.6	1.6
Radio parts and accessories.....	.6	.5			
Radio sets.....	1.9	1.9	<b>AUTOMOTIVE GROUP</b>		
Receipts from sale of meals.....	1.2	.6	<b>Automotive sales rooms—new and trade-in:</b>		
Roofing materials.....	1.1	.1	(Commodity coverage, 82.1 per cent)		
Service.....	2.5	2.1	Automobiles, parts and accessories—		
Shoes and other footwear—			Passenger automobiles, new.....	55.5	52.2
Men's.....	.3	.3	Used passenger cars.....	23.4	20.6
Boys' and youths'.....	.2	.2	Commercial cars and trucks, new.....	14.3	4.8
Women's.....	3.2	3.2	Used commercial cars and trucks.....	6.1	2.0
Misses' and children's.....	1.8	1.6	Automotive parts and accessories (except tires and tubes).....	6.8	6.5
Sporting goods, gymnasium and playground equipment.....	.6	.6	Tires, tubes, and tire accessories.....	1.4	1.0
Stationery and books.....			Automobiles, new, sold to dealers.....	13.4	4.8
Books.....	1.1	1.1	Commercial cars and trucks, new, sold to dealers.....	2.7	.1
Paper and paper goods.....	1.0	.9	Parts and accessories sold to dealers.....	2.3	.2
Other stationery.....	.5	.3	Gasoline.....	.8	.5
Stoves and ranges, gas.....	.2	.1	Oils and greases.....	.5	.3
Stoves, ranges, heaters, etc. (other than electric or gas).....	.9	.5	Repairs and service.....	5.9	5.6
Toilet articles and preparations.....	.7	.4	Storage.....	6.5	1.4
Toiletries and cosmetics.....	1.6	1.6			
Toys and games.....	1.5	1.5	<b>Used-car establishments:</b>		
Wall paper.....	.3	.2	(Commodity coverage, 94.8 per cent)		
<b>Dry goods stores:</b>			Automobiles, parts and accessories—		
(Commodity coverage, 13.9 per cent)			Used passenger cars.....	90.0	90.0
Apparel and accessories, women's, misses', children's—			Used commercial cars and trucks.....	5.7	.1
Millinery.....	8.0	5.0	Automotive parts and accessories (except tires and tubes).....	17.3	4.8
Hosiery.....	7.5	7.5	Tires, tubes, and tire accessories.....	3.2	.1
Coats, suits, and dresses.....	38.5	35.0	Used cars sold to dealers.....	2.0	.6
Underwear, negligees, corsets, etc.....	2.5	2.5	Gasoline.....	21.3	.1
Clothing and furnishings, men's and boys'—			Oils and greases.....	1.5	.1
Furnishings.....	7.6	7.6	Miscellaneous merchandise.....	(x)	.1
Work clothing.....	.4	.4	Repairs and service.....	12.9	4.1
Dry goods and notions—			<b>Automobile accessory stores with tires and batteries:</b>		
Cotton piece goods.....	14.1	14.1	(Commodity coverage, 70.3 per cent)		
Linen goods.....	.6	.9	Automobiles, parts and accessories—		
Wool and wool-mixed goods.....	.9	.9	Used passenger cars.....	6.7	1.8
Rayon piece goods.....	.9	.9	Automotive parts and accessories (except tires, tubes, and batteries).....	44.4	44.4
Silk and velvet piece goods.....	1.9	1.9	Tires, tubes, and tire accessories.....	34.9	31.2
Notions and small wares.....	6.3	6.3	Parts and accessories sold to dealers.....	8.8	.1
Infants' wear.....	19.4	17.0	Batteries.....	3.9	2.6
<b>Variety, 5-and-10, and to-a-dollar stores:<sup>1</sup></b>			Gasoline.....	4.2	.5
(Commodity coverage, 30 per cent)			Oils and greases.....	2.2	1.7
Art goods, gifts.....	1.4	1.1	Radios and equipment.....	1.8	.7
Apparel and accessories, women's, misses', children's—			Repairs and service.....	34.2	17.0
Children's wear.....	5.0	5.0	<b>Battery and ignition shops—brake repair shops:</b>		
Millinery.....	1.4	1.4	(Commodity coverage, 43.8 per cent)		
Hosiery.....	7.5	7.5	Automotive parts and accessories—		
Coats, suits, and dresses.....	2.8	2.8	Automotive parts and accessories (except tires, tubes, and batteries).....	7.8	1.7
Underwear, negligees, corsets, etc.....	13.1	13.1	Tires, tubes, and tire accessories.....	24.0	.1
Other apparel.....	6.6	6.6	Parts and accessories sold to dealers.....	23.5	5.3
Appliances and supplies, electric—			Batteries.....	66.9	66.9
Household heating appliances, portable.....	.2	.2	Gasoline.....	27.8	7.6
Lighting equipment.....	.7	.5	Oils and greases.....	3.5	1.0
Incandescent lamps.....	1.0	.2	Radio parts and accessories.....	7.8	1.7
Construction materials.....	4.7	1.2	Radio sets.....	31.2	7.0
Canned goods and other groceries.....	7.6	1.0	Repairs and service.....	11.9	8.7
Confectionery and nuts.....	5.1	1.3	<b>Tire shops (including tire repairs):</b>		
Dry goods and notions—			(Commodity coverage, 59 per cent)		
Notions and small wares.....	1.7	1.7	Automotive parts and accessories—		
Other dry goods.....	2.9	.7	Automotive parts and accessories (except tires, tubes, and batteries).....	15.2	3.1
Fountain sales and ice cream.....	12.0	3.0	Tires, tubes, and tire accessories.....	84.6	84.6
Furnishings, men's and boys'.....	24.5	24.5	Batteries.....	2.9	.5
Hardware.....	2.0	2.0	Gasoline.....	8.8	1.5
Home furnishings.....			Oils and greases.....	1.7	.3
Floor coverings.....	1.1	.3	Repairs and service.....	21.0	10.0
China, glassware, and crockery.....	.8	.8			
Kitchen utensils.....	.8	.8			
Other home furnishings.....	7.0	7.0			
Infants' wear.....	2.9	2.2			
Jewelry, costume.....	1.8	.5			
Leather goods, bill folds, purses (often includes gloves and hand bags).....	1.5	1.5			
Luggage.....	.9	.7			
Miscellaneous merchandise.....	(x)	.9			

<sup>1</sup> Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety chains for commodity analyses of chain sales.

TABLE 38.—OAKLAND—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
Filling stations (with tires and accessories): (Commodity coverage, 11 per cent)			Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 79.9 per cent)		
Automotive parts and accessories—			Art goods, gifts.....	0.6	0.2
Automotive parts and accessories (except tires, tubes, and batteries).....	1.0	1.1	Apparel and accessories, women's, misses', children's—		
Tires, tubes, and tire accessories.....	25.2	23.2	Children's wear.....	5.0	1.4
Batteries.....	6.1	2.4	Millinery.....	8.1	6.1
Gasoline.....	58.2	58.2	Hosiery.....	7.3	5.3
Oils and greases.....	6.2	6.2	Coats, suits, and dresses.....	65.6	65.6
Repairs and service.....	8.9	8.9	Underwear, negligees, corsets, etc.....	12.7	9.3
Motor cycle dealers: (Commodity coverage, 91.3 per cent)			Other apparel, except furs.....	10.8	5.2
Motor cycles, bicycles, and accessories.....	85.1	85.1	Furs and fur goods.....	2.0	1.0
Service.....	14.9	14.9	Jewelry, costume.....	.6	.2
Body, fender, and paint shops: (Commodity coverage, 18.4 per cent)			Leather goods, gloves, and hand bags.....	4.0	1.7
Automotive parts and accessories.....	38.9	38.9	Service.....	2.4	.3
Repairs and service.....	61.1	61.1	Shoes and other footwear—		
Garages (repairs and storage, gasoline, oil and accessories): (Commodity coverage, 10.7 per cent)			Boys' and youths'.....	4.3	.1
Automobiles, parts and accessories—			Women's.....	9.9	3.4
Used passenger cars.....	1.9	.2	Misses' and children's.....	6.4	.1
Automotive parts and accessories (except tires, tubes, and batteries).....	27.5	11.4	Toiletries and cosmetics.....	1.1	.1
Tires, tubes, and tire accessories.....	4.9	2.9	Corset and lingerie shops: (Commodity coverage, 44.2 per cent)		
Batteries.....	4.4	2.3	Hosiery.....	12.7	12.7
Gasoline.....	18.9	10.6	Underwear, negligees, corsets, etc.....	83.4	83.4
Oils and greases.....	3.3	2.5	Other apparel.....	3.0	2.0
Miscellaneous merchandise.....	(x) .0	.1	Leather goods, gloves and handbags.....	3.1	1.9
Repairs and service.....	60.9	60.9	Millinery stores: (Commodity coverage, 84.4 per cent)		
Storage.....	8.0	3.1	Millinery.....	93.2	93.2
<b>APPAREL GROUP</b>			Coats, suits, and dresses.....	1.5	.3
Men's furnishings stores: (Commodity coverage, 44.5 per cent)			Other apparel.....	7.6	.6
Cigars, cigarettes, and tobacco.....	20.1	7.1	Shoes, women's.....	8.5	1.0
Smokers' supplies.....	4.5	.8	Silk and velvet piece goods.....	23.5	4.9
Clothing and furnishings, men's and boys'—			Shoe stores—men's: (Commodity coverage, 61.2 per cent)		
Furnishings.....	87.6	87.6	Furnishings, men's and boys'.....	1.8	1.5
Work clothing.....	6.1	3.5	Miscellaneous merchandise.....	(x) 97.9	.6
Shoes, men's.....	5.5	1.0	Shoes, men's.....	97.9	97.9
Men's clothing and furnishings stores: (Commodity coverage, 90.8 per cent)			Shoe stores—women's: (Commodity coverage, 84.2 per cent)		
Clothing and furnishings, men's and boys'—			Hosiery, women's, and children's.....	12.3	12.3
Custom tailoring.....	9.5	2.9	Leather goods.....	6.1	1.5
Suits.....	48.4	48.4	Miscellaneous merchandise.....	(x) 6.1	1.3
Overcoats.....	7.7	7.7	Shoes and other footwear—		
Hats and caps.....	5.8	5.6	Women's.....	84.5	84.5
Furnishings.....	28.2	28.2	Rubber and other footwear.....	1.7	.4
Work clothing.....	5.3	3.2	Family shoe stores—men's, women's, and children's: (Commodity coverage, 22.5 per cent)		
Luggage.....	.2	.1	Hosiery, women's and children's.....	6.2	1.2
Shoes and other footwear—			Shoes and other footwear—		
Men's.....	4.7	3.0	Men's.....	26.5	26.5
Boys' and youths'.....	2.0	.9	Boys' and youths'.....	5.0	4.1
Family clothing stores—men's, women's, children's: (Commodity coverage 95.9 per cent)			Women's.....	64.0	64.0
Apparel and accessories, women's, misses, children's.....	36.1	36.1	Misses' and children's.....	3.8	3.1
Children's wear.....	1.3		Infants'.....	1.4	1.1
Millinery.....	1.3		<b>FURNITURE AND HOUSEHOLD GROUP</b>		
Hosiery.....	2.1		<b>Furniture stores:</b> (Commodity coverage, 91.4 per cent)		
Coats, suits and dresses.....	17.0		Antiques, art goods, gifts.....	3.8	2.8
Underwear, negligees, corsets, etc.....	6.4		Appliances and supplies, electric—		
Other apparel, except furs.....	8.0		Household appliances, motor-driven, except refrigerators.....	2.1	1.7
Clothing and furnishings, men's and boys'.....	58.6	58.6	Household heating appliances, portable.....	1.5	1.1
Suits.....	36.0		Lighting equipment.....	1.6	.1
Overcoats.....	7.7		Appliances and supplies, gas—		
Hats and caps.....	2.3		Stoves and ranges.....	7.6	6.3
Furnishings.....	8.1		Water heaters.....	.3	.1
Other clothing.....	3.9		Other appliances, except refrigerators.....	.4	.1
Dry goods and notions—			Furniture—		
Wool and wool-mixed goods.....	7.4	.2	Bedroom.....	12.4	12.4
Notions and small wares.....	1.9	.1	Living room, library, and hall.....	15.3	15.3
Furs and fur goods.....	3.4	.4	Dining room.....	8.5	8.5
Home furnishings.....	4.7	.3	Kitchen.....	2.2	2.2
Infants' wear.....	12.5	.9	Other household.....	2.4	1.9
Jewelry.....	4.1	.5	Home furnishings—		
Leather goods, billfolds, purses, gloves, and handbags.....	.9	.1	Draperies, upholstery and curtains.....	8.7	7.0
Luggage.....	2.5	1.2	Floor coverings.....	16.6	10.0
Shoes and other footwear.....	7.9	1.6	Bedding, mattresses, springs.....	4.3	3.6
Infants'.....	0.3		China, glassware, and crockery.....	6.7	5.1
Rubber and other footwear.....	1.3		China, glassware, and crockery.....	4.8	3.0
			Other home furnishings.....	2.5	1.8

## CENSUS OF DISTRIBUTION

TABLE 38.—OAKLAND—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES—Con.</b>		
<b>Furniture stores—Continued.</b>			<b>Restaurants with table service—Continued.</b>		
Jewelry, silverware, and clocks—			Cigars, cigarettes, and tobacco.....	1.1	0.8
Clocks.....	0.3	0.1	Other nonfood products.....	(x)	.6
Plated silverware.....	1.9	.7	Receipts from sale of meals.....	76.7	76.7
Leather goods.....	.5	.2			
Luggage.....	1.3	.6	<b>LUMBER AND BUILDING GROUP</b>		
Musical instruments and accessories—			<b>Lumber and building material dealers:</b>		
Pianos and accessories.....	1.9	1.2	(Commodity coverage, 97.3 per cent)		
Phonographs and records.....	1.3	.8	<b>Building materials—</b>		
Radio parts and accessories.....	.6	.4	Brick, terra cotta, tile, etc.....	13.0	2.6
Radio sets.....	9.4	7.4	Building stone.....	31.2	1.7
Refrigerators, electric and gas.....	1.1	.8	Cement.....	24.9	5.0
Secondhand furniture.....	3.7	2.9	Lime, plaster, etc.....	15.3	3.1
Service.....	1.7	.6	Lumber (rough and dressed).....	82.3	65.5
Sporting goods, gymnasium, and playground equipment.....	.4	.1	Planing mill products, woodwork.....	21.8	12.8
Stoves, ranges, heaters, etc. (other than electric or gas).....	2.2	1.0	Wood shingles and shakes.....	1.5	.9
Tires, tubes, and tire accessories.....	1.7	.2	Roofing materials (except wood shingles).....	1.3	.2
Toys and games.....	1.5	1.1	Wall boards (except wood base).....	1.9	.3
			Other building materials.....	30.8	6.3
<b>Draperies, curtains, and upholstery stores:</b>			<b>Fuel—</b>		
(Commodity coverage, 76.7 per cent)			Coal.....		
Furniture, household.....	32.4	30.2	Wood, coke, and other fuels.....	16.2	.9
Draperies, upholstery, and curtains.....	64.7	64.7	Service.....	5.1	.6
Floor coverings.....	1.1	1.1			
Lighting equipment, electric.....	8.2	3.2	<b>Electrical shops (without radio):</b>		
Wall paper.....	1.8	.8	(Commodity coverage, 40.5 per cent)		
			Incandescent lamps.....		
<b>Floor coverings stores:</b>			Construction materials.....		
(Commodity coverage, 78.7 per cent)			Commercial and industrial appliances.....		
Furniture, household.....	15.9	11.1	Service.....	34.5	25.0
Draperies, upholstery, and curtains.....	12.1	8.5			
Floor coverings.....	80.4	80.4	<b>Heating appliances and oil burners:</b>		
			(Commodity coverage, 37.3 per cent)		
<b>Household appliances stores (electric):</b>			Heating equipment and supplies.....		
(Commodity coverage, 59.7 per cent)			Refrigerators, electric and gas.....		
Household appliances, motor-driven.....	99.8	92.9	Service.....	15.1	4.0
Incandescent lamps.....	2.8	.2			
Ranges, water heaters, etc.....	57.2	6.7	<b>Plumbing shops—heating and ventilating:</b>		
Service.....	.4	.2	(Commodity coverage, 18.9 per cent)		
<b>Household appliances stores:</b>			Appliances and supplies, gas—		
(Commodity coverage, 90.2 per cent)			Water heaters.....		
Appliances and supplies, electric—			Other appliances.....		
Household appliances, except refrigerators.....	44.4	14.4	Heating and plumbing equipment and supplies.....	66.7	66.7
Lighting equipment.....	15.5	7.1	Service.....	31.4	31.4
Incandescent lamps.....	3.5	1.6			
Construction materials.....	1.6	.7	<b>OTHER RETAIL STORES</b>		
Ranges, water heaters, etc.....	39.3	17.9	<b>Hardware stores:</b>		
Other appliances.....	.4	.1	(Commodity coverage, 70.4 per cent)		
Appliances and supplies, gas—			Appliances and supplies, electric—		
Stoves and ranges.....	17.8	10.4	Household appliances, motor-driven.....		
Water heaters.....	6.5	8.4	Household heating appliances, portable.....		
Other appliances, except refrigerators.....	13.7	13.4	Lighting equipment.....		
Floor coverings.....	10.0	.9	Incandescent lamps.....		
Refrigerators, electric and gas.....	13.3	4.8	Construction materials.....		
Radios and equipment.....	1.9	.7	Appliances and supplies, gas—		
Stoves, ranges, heaters, etc. (other than electric or gas).....	34.1	21.6	Stoves and ranges.....		
			Water heaters.....		
<b>Radio and electrical shops:</b>			Other appliances.....		
(Commodity coverage, 39.3 per cent)			Building materials—		
Appliances and supplies, electric—			Roofing materials.....		
Household appliances, motor-driven.....	2.9	.2	Building paper, insulating boards with wood base, etc.....		
Household heating appliances, portable.....	38.9	2.9	Wall boards (except wood base).....		
Lighting equipment.....	27.1	2.0	Farm and garden equipment and supplies—		
Incandescent lamps.....	9.7	.7	Wire fencing, gates, and posts.....		
Construction materials.....	19.4	1.4	Farm and garden equipment and supplies.....		
Commercial and industrial appliances.....	1.0	.1	Furniture, kitchen.....		
Radio parts and accessories.....	9.2	9.2	Glass.....		
Radio sets.....	78.3	78.3	Hardware—		
Service.....	17.7	6.1	Builders' and shelf hardware.....		
Stoves and ranges.....	1.0	.1	Carpenters' and mechanics' tools.....		
			Other hardware.....		
<b>Radio and musical instruments stores:</b>			Home furnishings—		
(Commodity coverage, 90.8 per cent)			China, glassware, and crockery.....		
Cameras and photographic supplies—			Kitchen utensils.....		
Cameras.....	1.8	1.1	Other home furnishings.....		
Photographic supplies.....	.5	.3	Leather goods.....		
Musical instruments and accessories—			Luggage.....		
Pianos and accessories.....	46.1	40.5	Paints, varnishes, lacquers.....		
Phonographs and records.....	8.4	3.2	Painters' supplies.....		
Stringed and band instruments.....	7.8	5.0	Paper and paper goods.....		
Sheet music, music books, etc.....	7.4	5.5	Plated silverware.....		
Radios and equipment.....	41.4	41.4	Radio sets.....		
Radio sets.....	41.1	41.1	Shoes, men's.....		
Radio parts and accessories.....	.3	.3	Sporting goods, gymnasium and playground equipment.....		
Service.....	4.3	3.0	Stoves, ranges, heaters, etc. (other than electric or gas).....		
			Work clothing, mens'.....		
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Coal and feed stores:		
<b>Restaurants with table service:</b>			(Commodity coverage, 53.7 per cent)		
(Commodity coverage, 33.5 per cent)			Building materials—		
Bakery products, fresh.....	12.9	5.6	Building stone.....		
Confectionery and nuts.....	12.8	6.8	Cement.....		
Fountain sales and ice cream.....	18.7	9.5	Other building materials.....		

TABLE 38.—OAKLAND—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Coal and feed stores—Continued.</b>			<b>Jewelry stores (installment credit):</b> (Commodity coverage, 100 per cent)		
Fertilizers.....	4.8	3.3	Cameras.....	1.2	0.3
Fuel—			Home furnishings.....	2.8	.7
Coal.....	64.9	64.9	Household heating appliances, portable, electric.....	5.5	1.5
Wood, coke and other fuels.....	10.9	10.9	Jewelry, silverware, and clocks.....	98.3	98.3
<b>Hay, grain, and feed—</b>			Clocks.....	1.2	
Hay, straw, and alfalfa.....	6.3	5.8	Watches.....	28.0	
Grain and feed.....	13.7	13.7	Diamond jewelry.....	40.3	
Ice.....	6.5	.5	Rings, other than diamond.....	7.3	
Seeds, bulbs, plants, and nursery stock.....	.3	.1	Gold and gold-filled jewelry.....	7.9	
Stoves, ranges, heaters, etc.....	1.4	.2	Plated silverware.....	3.7	
<b>Book stores:</b> (Commodity coverage, 75.5 per cent)			Other jewelry.....	7.9	
Books.....	69.1	69.1	Luggage.....	1.4	.4
Magazines and newspapers.....	.7	.5	Optical goods.....	1.1	.3
Paper and paper goods.....	47.2	30.4	Service.....	3.1	.5
<b>Cigar stores without fountains:</b> (Commodity coverage, 13.6 per cent)			<b>Jewelry stores:</b> (Commodity coverage, 33.3 per cent)		
Cigars, cigarettes, and tobacco.....	96.3	90.3	Jewelry, silverware, and clocks.....	91.9	91.9
Smokers' supplies.....	9.0	3.7	Clocks.....	5	
<b>Coal and wood yards:</b> (Commodity coverage, 14.6 per cent)			Watches.....	11.1	
Fertilizers.....	2.3	1.2	Diamond jewelry.....	55.5	
Coal.....	90.2	90.2	Rings, other than diamond.....	12.7	
Wood, coke, and other fuels.....	8.6	8.6	Gold and gold-filled jewelry.....	12.1	
<b>Ice dealers:</b> (Commodity coverage, 64.3 per cent)			Service.....	12.8	8.1
Ice.....	94.2	94.2	<b>News dealers:</b> (Commodity coverage, 22.9 per cent)		
Refrigerators.....	5.8	5.8	Bottled beverages.....	1.8	1.6
<b>Drug stores (without fountains):</b> (Commodity coverage, 10.2 per cent)			Cigars, cigarettes, and tobacco.....	38.1	33.9
Bottled beverages.....	4.0	.1	Confectionery and nuts.....	25.7	22.9
Cigars, cigarettes, and tobacco.....	11.3	8.7	Fruits and vegetables.....	1.5	1.4
Confectionery and nuts.....	6.0	4.0	Magazines and newspapers.....	40.2	40.2
Drugs, patent medicines, etc.....	41.7	41.7	<b>Office and school supplies:</b> (Commodity coverage, 80.7 per cent)		
Miscellaneous merchandise.....	(x) 7	6.4	Art goods, gifts.....	3.5	3.1
Stationery, books, periodicals.....	2.0	1.5	Cameras and photographic supplies.....	1.7	1.5
Rubber goods.....	2.3	2.2	Leather goods.....	1.2	1.0
Surgical and hospital supplies.....	5.6	1.4	Office and store equipment.....	.9	.1
Prescriptions.....	15.1	15.1	Office and store furniture.....	25.2	22.2
Toilet articles.....	4.0	3.6	Stationery, books, and magazines—		
Toiletries and cosmetics.....	18.8	14.7	Books.....	2.4	2.2
<b>Drug stores with fountains:</b> (Commodity coverage, 18.7 per cent)			Magazines and newspapers.....	.1	2.2
Cigars, cigarettes, and tobacco.....	8.5	8.5	Paper and paper goods.....	26.3	26.3
Confectionery and nuts.....	4.3	4.3	Other stationery.....	43.5	43.5
Drugs, patent medicines, etc.....	30.4	30.4	<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 65 per cent)		
Fountain sales, ice cream, lunches.....	10.7	10.7	Office and store mechanical appliances—		
Miscellaneous merchandise.....	(x) 8	17.7	Adding and calculating machines and accessories.....	47.6	47.6
Stationery, books, periodicals.....	.8	.8	Typewriters and accessories.....	21.0	10.0
Rubber goods.....	1.0	1.0	Other office and store mechanical appliances.....	34.1	16.2
Surgical and hospital supplies.....	3.1	2.5	Office and store furniture.....	4.0	1.9
Prescriptions.....	6.0	6.9	Service.....	12.6	12.6
Toilet articles.....	4.7	4.7	Stationery.....	24.5	11.7
Toiletries and cosmetics.....	12.5	12.5	<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 70.5 per cent)		
<b>Florists:</b> (Commodity coverage, 23.2 per cent)			Professional and scientific instruments and equipment.....	66.7	66.7
Flowers, wreaths, etc.....	98.3	98.3	Secondhand goods.....	16.6	16.6
Seeds, bulbs, plants, and nursery stock.....	5.0	1.7	Surgical, dental, and hospital supplies.....	16.7	16.7
			<b>Stationers and engravers:</b> (Commodity coverage, 40.9 per cent)		
			Cameras and photographic supplies.....	.7	.7
			Service.....	86.7	36.7
			Stationery, books and magazines.....	62.6	62.6

## CENSUS OF DISTRIBUTION

TABLE 39.—SAN DIEGO—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[In (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES, (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>2,349</b>	<b>2,286</b>	<b>7,814</b>	<b>683</b>	<b>\$11,147,313</b>	<b>\$198,797</b>	<b>\$11,810,262</b>	<b>\$14,011,290</b>	<b>\$94,772,059</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>728</b>	<b>662</b>	<b>2,778</b>	<b>186</b>	<b>1,271,631</b>	<b>63,040</b>	<b>1,465,959</b>	<b>957,810</b>	<b>18,464,390</b>	<b>19.43</b>
Confectionery stores (candy and fountain).....	55	57	53	18	58,200	5,860	93,404	31,800	000,216	.63
Dairy products stores:										
Dairy products stores (including ice cream).....	8	2	15	3	15,205	565	21,805	4,950	160,884	.17
Egg and poultry dealers.....	3	3					1,863	480	10,200	.02
Milk dealers <sup>2</sup> .....	5	6	138	1	260,842	520	161,386	12,750	1,439,097	1.52
Delicatessen stores.....	9	10	6	2	5,692	076	10,217	3,480	80,401	.08
Fruit stores and vegetable markets.....	51	56	52	8	58,810	2,510	69,778	13,010	747,289	.79
Grocery stores (without meats).....	348	286	343	97	474,847	26,302	639,224	650,700	8,693,355	9.17
Combination stores (groceries and meats):										
Grocery stores with meats.....	80	87	54	15	72,377	4,660	101,841	135,350	2,053,595	2.17
Meat markets with groceries.....	31	40	42	13	55,049	2,939	69,368	63,450	1,004,885	1.06
Meat markets (including sea foods):										
Fish markets—sea foods.....	9	15	12	1	18,104	231	24,354	2,890	246,061	.28
Meat markets.....	102	72	149	23	237,441	7,373	233,362	33,790	3,161,355	3.34
Bakeries—bakery goods stores (except manufacturing bakeries).....	10	10	4	1	4,827	414	9,746	1,600	78,370	.08
Other food stores.....	16	17	9	4	9,232	994	22,841	2,960	178,572	.19
<b>General merchandise group<sup>1</sup>.....</b>	<b>69</b>	<b>62</b>	<b>1,534</b>	<b>90</b>	<b>1,879,550</b>	<b>16,032</b>	<b>2,161,697</b>	<b>3,120,030</b>	<b>13,846,522</b>	<b>14.61</b>
Department stores.....	6		1,214	26	1,543,257	4,415	1,635,666	2,331,330	10,361,530	10.93
Dry goods stores.....	28	29	102	30	128,075	5,816	186,699	377,400	1,037,785	1.10
General merchandise stores:										
With food departments (including 2 general stores).....	5	5	9	2	11,122	430	14,319	45,840	107,183	.21
Without food departments.....	7	7	12	1	13,494	500	20,517	71,920	168,979	.18
Variety, 5-and-10, and to-a-dollar stores.....	12	10	197	31	185,602	4,871	242,899	280,530	2,061,212	2.17
<b>Automotive group.....</b>	<b>511</b>	<b>479</b>	<b>1,549</b>	<b>120</b>	<b>2,457,959</b>	<b>38,769</b>	<b>2,626,491</b>	<b>1,979,210</b>	<b>24,305,098</b>	<b>25.65</b>
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	40	23	722	8	1,217,670	804	1,284,027	1,241,300	14,288,806	15.08
Used car establishments.....	37	30	85	4	145,165	378	195,928	244,300	2,334,834	2.46
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	9	4	61	3	99,574	550	108,490	68,350	688,650	.73
Battery and ignition shops—brake repair shops.....	12	12	18	2	30,730	1,600	30,015	29,420	179,326	.19
Tire shops (including tire repairs).....	23	24	63		89,806		81,400	108,170	667,298	.70
Filling stations:										
Filling stations—gasoline and oil.....	101	92	78	18	95,023	4,793	135,003	20,800	1,204,914	1.27
Filling stations with tires and accessories.....	108	111	116	39	171,121	13,832	200,291	81,460	1,810,887	1.91
Filling stations with other merchandise.....	45	38	82	10	125,670	3,887	117,173	46,310	1,116,393	1.19
Motor cycles, bicycles, and supplies:										
Motor cycle dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycle shops.....	5	5	3		2,339		6,747	21,040	44,220	.05
Garages and repair shops:										
Body, fender, and paint shops.....	10	10	59	1	100,191	300	50,041	16,670	256,367	.27
Garages (repairs and storage, gasoline, oil, accessories).....	113	121	240	32	346,864	11,090	285,232	61,610	1,481,958	1.56
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	3	2	7	3	12,595	1,475	7,832	10,880	62,721	.07
<b>Apparel group<sup>1</sup>.....</b>	<b>178</b>	<b>172</b>	<b>645</b>	<b>73</b>	<b>1,080,443</b>	<b>20,855</b>	<b>1,489,220</b>	<b>2,230,050</b>	<b>8,381,438</b>	<b>8.84</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	5	4	21		43,588		66,378	119,440	433,243	.46
Men's furnishings stores, including hat stores.....	15	10	22	9	39,306	1,803	79,595	134,420	494,175	.52
Men's clothing and furnishings stores.....	26	19	109	8	229,637	2,028	328,493	583,770	1,844,805	1.95
Family clothing stores—men's, women's, children's.....	11	15	51	9	92,304	2,083	132,368	228,070	923,394	.97
Women's ready-to-wear specialty stores—apparel and accessories.....	27	37	170	7	193,577	1,911	246,748	293,770	1,446,470	1.53
Women's accessories stores:										
Corset and lingerie shops.....	6	7	3	2	3,279	61	8,312	14,340	60,606	.06
Furriers—fur shops.....	5	6	18	1	29,365	400	36,780	100,390	224,485	.24
Hosiery shops.....	3		21		26,778		2,414	2,230	65,466	.07
Millinery stores.....	21	20	48	13	68,071	4,965	101,214	29,020	438,137	.46
Costume accessories stores, including jewelry, bags, and gloves.....	3	2	1	3	1,046	524	3,608	4,780	14,422	.01
Other apparel stores:										
Children's specialty shops.....	4	5	5	1	7,212	224	10,789	22,690	68,314	.07
Custom tailors.....	19	22	42	6	69,376	2,526	71,908	89,370	404,554	.43
Shoe stores:										
Shoe stores—men's.....	5	3	18		35,055		31,573	44,830	151,858	.16
Shoe stores—women's.....	3	2	21		43,377		57,347	118,950	310,355	.33
Family shoe stores—men's, women's, children's.....	24	19	95	14	198,452	4,830	280,617	442,070	1,497,922	1.63
<b>Furniture and household group.....</b>	<b>111</b>	<b>113</b>	<b>617</b>	<b>26</b>	<b>973,088</b>	<b>8,586</b>	<b>1,139,145</b>	<b>1,605,830</b>	<b>6,443,622</b>	<b>6.80</b>
Furniture stores:										
Furniture stores.....	51	52	319	15	529,155	5,960	665,079	1,032,120	3,799,917	4.01
Furniture and hardware stores.....	6	7	2	2	1,670	615	8,113	24,800	46,675	.05
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	4	7	14		15,467		14,657	47,370	121,220	.13
Floor coverings stores.....	3	4	6		9,410		8,815	4,100	64,773	.07
Household appliances stores:										
Household appliances stores (electrical).....	12	7	112	2	164,297	87	111,866	129,810	615,107	.65
Refrigerator dealers—electric only.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric and gas.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

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TABLE 39.—SAN DIEGO—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES, (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Furniture and household group—Continued.</b>										
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	4	(x) 4	(x) 4	1	\$4,018	\$165	\$9,068	\$18,320	\$38,526	0.04
Brushes and brooms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Picture and framing stores.....	3	(x) 3	(x) 5	1	10,247	80	12,547	25,840	47,890	0.05
Stove and range dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	3	2	13	1	21,364	323	14,889	18,770	100,381	.11
Radio and music stores:										
Radio and electrical shops.....	14	19	34	1	44,629	50	47,262	52,300	449,819	.47
Radio and musical instruments stores.....	5	3	84	1	138,574	500	233,300	133,250	1,032,808	1.09
<b>Restaurants, cafeterias, and eating places.....</b>	<b>255</b>	<b>320</b>	<b>1,052</b>	<b>67</b>	<b>1,163,638</b>	<b>20,409</b>	<b>808,932</b>	<b>85,640</b>	<b>5,728,371</b>	<b>6.04</b>
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	10	21	176	2	177,665	452	133,569	14,590	882,319	.93
Lunch rooms.....	133	167	197	24	198,248	7,437	189,327	14,140	1,247,514	1.32
Restaurants with table service.....	48	73	563	25	677,018	8,064	393,263	44,730	2,899,880	3.06
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	7	8	5	5	9,068	1,091	11,180	1,140	72,833	.07
Fountain—lunches.....	5	4	20	1	19,719	40	14,642	1,950	89,222	.09
Lunch counters.....	41	47	80	9	67,023	2,650	49,406	6,950	454,483	.48
Soft-drink stands.....	11	10	11	1	14,907	75	15,545	2,140	82,620	.09
<b>Lumber and building group<sup>1</sup>.....</b>	<b>44</b>	<b>29</b>	<b>568</b>	<b>13</b>	<b>891,312</b>	<b>5,485</b>	<b>625,748</b>	<b>1,378,760</b>	<b>6,071,647</b>	<b>6.41</b>
Lumber and building material dealers:										
Lumber and building material dealers.....	10	4	240	7	369,200	3,933	216,481	509,040	2,145,253	2.26
Lumber and hardware.....	15	7	251	4	428,513	1,277	329,158	694,720	3,265,449	3.43
Heating and plumbing shops.....	3	2	14		17,368		8,115	15,240	79,743	.09
Paint and glass stores:										
Glass and mirror shops.....	3	5	4	2	5,595	275	7,049	5,150	42,945	.05
Paint and glass stores.....	11	10	33		53,593		53,120	134,290	461,980	.49
<b>Other retail stores.....</b>	<b>424</b>	<b>416</b>	<b>900</b>	<b>106</b>	<b>1,333,186</b>	<b>33,226</b>	<b>1,549,889</b>	<b>2,518,760</b>	<b>10,776,635</b>	<b>11.37</b>
Hardware stores.....	22	23	25	4	43,285	1,379	54,238	177,660	465,352	.49
Farm implements, machinery and equipment dealers.....	4	1	19		31,793		31,621	92,190	395,759	.42
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	9	(x) 9	(x) 16	(x)	18,562	(x)	22,219	47,000	208,795	.22
Fertilizer stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	18	21	22	3	35,692	1,080	23,828	49,380	134,061	.14
Coal and feed stores.....	5	4	6		7,188		6,060	4,740	74,223	.08
Feed stores with groceries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	6	8	7	4	10,852	1,918	22,987	45,580	138,443	.15
Cigar stores and cigar stands:										
Cigar stores with fountains.....	7	7	20		25,354		30,462	12,860	171,097	.18
Cigar stands.....	16	16	10	3	16,906	574	28,181	9,920	162,630	.17
Cigar stores without fountains.....	62	67	44	7	51,876	2,993	98,497	51,230	772,343	.81
Coal and wood yards.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores:										
Drug stores.....	32	28	68	11	91,627	3,976	89,655	174,460	326,494	.37
Drug stores with fountains.....	70	71	230	36	325,835	11,798	361,590	544,250	2,750,376	2.90
Florists.....	12	11	30	5	29,939	1,297	36,901	23,050	256,122	.27
Gifts—novelties and toys—cameras:										
Toy shops.....	3	2	3	1	5,407	297	12,037	10,800	51,637	.05
Art and gift shops.....	15	16	15	7	21,188	1,620	37,869	83,130	177,004	.19
Novelty and souvenir shops.....	11	13	6		5,822		13,587	28,140	71,845	.08
Camera dealers—photographic supplies.....	8	8	27	2	34,548	340	34,548	72,770	250,815	.27
Jewelry stores:										
Jewelry stores (installment credit).....	3	2	27		54,702		51,800	110,100	348,238	.37
Jewelry stores.....	26	23	62	5	168,907	922	145,649	446,770	1,028,570	1.09
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store mechanical appliance dealers (retail).....	6	2	29	1	67,614	384	20,133	37,020	239,339	.25
Office and store furniture and equipment dealers.....	3	4	7		11,480		10,373	24,370	92,625	.10
Typewriter dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods specialty stores.....	3	4	6		14,826		12,463	35,140	108,271	.11
Scientific and medical instruments and supplies, at retail.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers:										
Printers and lithographers.....	5	5		1	442	442	3,216	690	57,611	.06
Stationers and engravers.....	5	3	35	1	44,564	245	66,069	113,990	360,130	.38
Miscellaneous classifications (combined).....	56	54	107	9	156,876	3,442	203,343	178,130	1,110,073	1.18
<b>Secondhand stores.....</b>	<b>39</b>	<b>43</b>	<b>73</b>	<b>2</b>	<b>96,526</b>	<b>395</b>	<b>105,273</b>	<b>235,720</b>	<b>754,341</b>	<b>.80</b>

<sup>1</sup>This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



CENSUS OF DISTRIBUTION

TABLE 40.—SAN DIEGO—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY BOLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>2,349</b>	<b>2,286</b>	<b>7,814</b>	<b>688</b>	<b>\$11,147,318</b>	<b>\$198,797</b>	<b>\$11,810,262</b>	<b>\$14,011,290</b>	<b>\$94,772,059</b>	<b>100.0</b>
Single-store independents.....	1,947	2,200	5,240	497	7,158,273	145,579	7,791,466	9,540,990	61,901,277	65.32
2-store independents.....	97	55	558	30	877,679	8,894	818,293	1,073,760	8,342,553	8.80
3-store independents.....	30	10	226	4	398,783	1,110	391,864	577,470	3,595,837	3.80
Local branch systems.....	3	3	31	—	48,241	—	51,903	70,730	390,723	.41
Local chains.....	125	7	832	52	1,368,369	14,545	1,404,590	1,354,220	10,556,544	11.14
Sectional chains.....	59	—	210	65	269,311	16,941	270,128	293,690	3,034,992	3.20
National chains.....	59	—	467	29	713,881	8,437	852,858	847,070	5,444,496	5.85
Leased-department chains.....	12	8	73	4	95,309	640	144,022	96,850	547,306	.58
Manufacturer-controlled chains (and sales branch systems).....	10	—	55	—	109,158	—	51,722	85,790	496,083	.52
Other types of operation.....	7	3	72	2	108,309	651	63,406	64,720	362,268	.38

TABLE 41.—SAN DIEGO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	6	4	—	—	—	2	—
Annual net sales.....	\$10,361,589	(x)	—	—	—	(x)	—
Per cent of total sales.....	100.0	(x)	—	—	—	(x)	—
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	12	8	1	—	1	2	—
Annual net sales.....	\$2,061,212	\$50,019	(x)	—	(x)	(x)	—
Per cent of total sales.....	\$169.00	2.43	(x)	—	(x)	(x)	—
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	46	30	10	3	—	3	—
Annual net sales.....	\$2,772,223	\$1,703,325	\$302,660	\$346,555	—	\$419,683	—
Per cent of total sales.....	100.00	61.44	10.92	12.50	—	16.14	—
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	11	7	3	—	—	1	—
Annual net sales.....	\$623,394	\$557,533	(x)	—	—	(x)	—
Per cent of total sales.....	100.00	60.41	(x)	—	—	(x)	—
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	27	26	—	—	—	—	1
Annual net sales.....	\$1,446,479	\$1,395,846	—	—	—	—	\$50,624
Per cent of total sales.....	100.00	96.50	—	—	—	—	3.50
<b>Shoe stores:</b>							
Number of stores.....	22	15	8	7	—	1	1
Annual net sales.....	\$1,960,135	\$316,564	\$972,638	\$338,923	—	(x)	(x)
Per cent of total sales.....	100.00	16.16	49.62	17.29	—	(x)	(x)
<b>Furniture stores:</b>							
Number of stores.....	57	54	—	3	—	—	—
Annual net sales.....	\$3,846,592	\$3,441,521	—	\$405,071	—	—	—
Per cent of total sales.....	100.00	89.47	—	10.53	—	—	—
<b>Radio and music stores:</b>							
Number of stores.....	19	18	—	1	—	—	—
Annual net sales.....	\$1,482,627	(x)	—	(x)	—	—	—
Per cent of total sales.....	100.00	(x)	—	(x)	—	—	—
<b>Grocery stores (without meats):</b>							
Number of stores.....	348	268	3	30	29	18	—
Annual net sales.....	\$8,663,385	\$4,708,968	\$148,593	\$1,765,704	\$1,317,286	\$752,834	—
Per cent of total sales.....	100.00	54.17	1.71	20.31	15.15	8.66	—
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	111	103	4	—	3	1	—
Annual net sales.....	\$2,058,489	\$2,658,523	\$201,997	—	(x)	(x)	—
Per cent of total sales.....	100.00	86.92	6.60	—	(x)	(x)	—
<b>Restaurants, cafeterias and lunch rooms:</b>							
Number of stores.....	191	181	7	1	—	2	—
Annual net sales.....	\$5,029,713	\$4,456,880	\$280,722	(x)	—	(x)	—
Per cent of total sales.....	100.00	88.59	5.56	(x)	—	(x)	—
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	85	79	1	1	—	4	—
Annual net sales.....	\$1,106,970	\$906,552	(x)	(x)	—	(x)	—
Per cent of total sales.....	100.00	87.32	(x)	(x)	—	(x)	—
<b>Filling stations:</b>							
Number of stations.....	254	208	7	14	20	5	—
Annual net sales.....	\$4,132,184	\$3,402,236	\$120,545	\$172,948	\$408,042	\$28,413	—
Per cent of total sales.....	100.00	82.33	2.92	4.19	9.87	.69	—
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	1	1	—	—	—	—	—
Annual net sales.....	(x)	(x)	—	—	—	—	—
Per cent of total sales.....	(x)	(x)	—	—	—	—	—
<b>Drug stores:</b>							
Number of stores.....	102	81	12	5	—	4	—
Annual net sales.....	\$3,576,870	\$2,120,819	\$715,568	\$101,850	—	\$638,633	—
Per cent of total sales.....	100.00	59.29	20.01	2.85	—	17.85	—
<b>Hardware stores:</b>							
Number of stores.....	22	21	1	—	—	—	—
Annual net sales.....	\$465,352	(x)	(x)	—	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	—	—
<b>Jewelry stores:</b>							
Number of stores.....	29	28	—	—	—	1	—
Annual net sales.....	\$1,376,898	(x)	—	—	—	(x)	—
Per cent of total sales.....	100.00	(x)	—	—	—	(x)	—

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**TABLE 42.—SAN DIEGO—CREDIT BUSINESS**

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	Proportion of credit business								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit
<b>Total, all stores reporting:¹</b>	<b>2,141</b>		<b>1,051</b>									
Number of stores	100.00		49.09									
Per cent of total stores												
Amount of net sales		\$36,528	\$23,999	\$7,681	\$3,104	\$8,872	\$5,664	\$5,647	\$11,061	\$5,588	\$5,445	\$9,568
Per cent of total sales		100.00	27.73	8.88	3.59	10.25	6.55	6.41	12.78	6.46	6.29	11.06
<b>Food group:</b>												
Confectionery stores (candy and fountain)	53	\$555	\$487	\$20	\$38				\$10			
Dairy products stores (including ice cream)	4	50	30									\$20
Delicatessen stores	8	80	77				\$3					
Fruit stores and vegetable markets	51	747	507	143	27	\$25	23	\$9	13			
Grocery stores (without meats)	278	6,021	2,141	575	351	220	426	1,104	475	\$256	\$269	114
Combination stores (groceries and meats)—												
Grocery stores with meats	80	2,054	206	103	31	132	109	336	269	381	258	140
Meat markets with groceries	31	1,005	306	126	45	80	55	53	192	30	118	
Meat markets (including sea foods)—												
Fish markets—sea foods	8	230	44	7	27			60	101			
Meat markets	100	3,129	1,269	430	90	152	958	167		28	38	
Bakeries—bakery goods stores (except manufacturing bakeries)	10	78	65	7	6							
<b>General merchandise group:</b>												
Department stores	5	10,109	1,029	2,063	178	2,245			4,504			
Dry goods stores	28	1,038	108	67	716	78	64	7				
General merchandise stores—												
With food departments (including 2 general stores)	4	112	13			5			94			
Without food departments	7	169	16		70			6		23		54
Variety, 5-and-10, and to-a-dollar stores	10	1,870	1,860	10								
<b>Automotive group:</b>												
Automobile sales rooms—new and trade-in	37	14,089	904			2,052	1,265	733	3,115	2,424	1,819	1,777
Accessories, tires, and batteries—												
Accessory stores with tires and batteries	6	430	470	4	6							
Tires shops (including tire repairs)	16	301	142	24	8	73	5	30				19
Filling stations—												
Filling stations—gasoline and oil	85	1,044	413	210	91	112	53	144	18		3	
Filling stations with tires and accessories	101	1,703	314	203	269	292	203	169	8	67	20	38
Filling stations with other merchandise	32	811	325	65	71	103	138	51	54	4		
Garages (repairs and storage, gasoline, oil, accessories)	107	1,380	326	102	154	82	192	175	116	68	148	36
<b>Apparel group:</b>												
Men's and boys' clothing and furnishings stores—												
Men's and boys' clothing stores	4	290	264	35								
Men's furnishings stores	13	383	307	76								
Men's clothing and furnishings stores	25	1,812	333	135	260	648	227	65		48		96
Family clothing stores—men's, women's and children's	10	893	384		25							484
Women's ready-to-wear specialty stores—apparel and accessories	20	1,395	218			355	403	126	70	188	17	18
Women's accessories stores—												
Furriers—fur shops	5	224	20						204			
Millinery stores	20	401	281	96			24					
Shoe stores—												
Shoe stores—men's	5	152	80			63						
Shoe stores—women's	3	310	30		104	126						
Family shoe stores—men's, women's, and children's	19	797	326	250	85	17		119				
<b>Furniture and household group:</b>												
Furniture stores	51	3,800	95	505	42	24	57	1,113	317	677	160	810
Household appliances stores (electrical)	9	455						8			80	367
Radio and music stores—												
Radio and electrical shops	14	450	3			43		20		22	274	88
Radio and musical instruments stores	5	1,033						14			660	350
<b>Lumber and building group:</b>												
Lumber and building material dealers	0	1,235		102				431		27	151	524
Paint and glass stores	10	429	60	6							175	138
<b>Other retail stores:</b>												
Hardware stores	20	453	32	34	18	146		22	28	106	67	
Feed stores (flour, feed, grain, fertilizer)	9	209	40		29	17	71	52				
Book stores	6	138	46	31					61			
Cigar stores without fountains	55	729	703	13	13							
Drug stores—												
Drug stores	31	728	341	146	94		9	77		58		3
Drug stores with fountains	68	2,444	1,084	1,080	53	74	89	59				
Florists	12	256	16	4					6	218		
Camera dealers—photographic supplies	8	251	3			91	136					
Jewelry stores—												
Jewelry stores (installment credit)	3	348						490		8		343
Jewelry stores	25	987	203	250	6				24			
Office and store mechanical appliances dealers (retail)	4	217							8	14		105
Sporting goods specialty stores	3	108			37				71			
Stations and engravers	5	360	4							91	265	

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 39 except for 208 stores with sales of \$3,243,000 which failed to report as to their credit activities.

## CENSUS OF DISTRIBUTION

TABLE 43.—SAN DIEGO—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment
All groups <sup>3</sup> .....	1,000	51.55	29.41	19.04	Apparel group—Continued				
Food group.....	379	61.92	39.05	.....	Women's ready-to-wear specialty stores—apparel and accessories.....	14	50.42	38.76	4.82
Confectionery stores (candy and fountain).....	5	82.82	17.18	.....	Millinery stores.....	5	90.71	9.29	.....
Milk dealers.....	5	71.43	28.57	.....	Custom tailors.....	8	85.92	14.08	.....
Fruit stores and vegetable markets.....	17	84.36	15.64	.....	Family shoe stores—men's, women's, and children's.....	12	80.04	19.96	.....
Grocery stores (without meats).....	197	60.58	39.42	.....	Furniture and household group.....	77	38.28	17.53	44.19
Combination stores (groceries and meats):					Furniture stores.....	36	43.75	9.50	46.75
Grocery stores with meats.....	70	45.56	54.44	.....	Furniture and hardware stores (rural).....	9	85.02	13.98	.....
Meat markets with groceries.....	23	59.64	40.36	.....	Household appliances stores (electrical).....	4	12.94	51.17	35.89
Meat markets (including sea foods):					Radio and music stores:				
Fish markets—sea foods.....	4	52.47	47.53	.....	Radio and electrical shops.....	13	28.70	56.70	14.51
Meat markets.....	60	71.93	28.07	.....	Radio and musical instruments stores.....	5	19.97	11.16	68.87
Bottled waters and beverages.....	4	46.36	53.64	.....	Restaurants, cafeterias, and eating places.....	13	85.73	14.27	.....
General merchandise group.....	27	64.70	33.49	1.81	Lunch rooms.....	8	84.06	15.94	.....
Department stores.....	4	63.52	34.42	2.06	Lunch counters.....	3	80.00	19.04	.....
Dry goods stores.....	13	82.27	17.73	.....	Lumber and building group.....	35	18.58	81.38	.04
General merchandise stores:					Lumber and building material dealers:				
With food departments (including 2 general stores).....	4	45.09	54.91	.....	Lumber and building material dealers.....	9	25.99	73.86	.15
Without food departments.....	5	49.75	50.25	.....	Lumber and hardware.....	13	15.45	84.55	.....
Automotive group.....	329	47.15	11.77	41.08	Paint and glass stores.....	6	19.78	80.22	.....
Motor vehicle dealers:					Other retail stores.....	162	55.50	33.88	10.62
Automobile sales rooms—new and trade-in.....	39	43.88	6.30	49.82	Hardware stores.....	15	54.31	45.13	.56
Used-car establishments.....	32	32.40	2.84	64.76	Farmers' supplies:				
Accessories, tires, and batteries:					Feed stores (flour, feed, grain, fertilizer).....	7	67.57	32.43	.....
Battery and ignition shops—brake repair shops.....	4	35.21	64.79	.....	Seeds, bulbs, and nursery stock.....	6	59.03	40.97	.....
Tire shops (including tire repairs).....	12	63.37	36.63	.....	Coal and feed stores.....	4	79.07	20.93	.....
Filling stations:					Cigar stores without fountains.....	4	92.68	7.32	.....
Filling stations—gasoline and oil.....	46	75.59	24.41	.....	Drug stores:				
Filling stations with tires and accessories.....	50	72.76	27.24	.....	Drug stores.....	21	77.27	22.73	.....
Filling stations with other merchandise.....	27	70.67	29.33	.....	Drug stores with fountains.....	32	92.32	7.68	.....
Garages and repair shops:					Florists.....	6	40.71	59.29	.....
Body, fender, and paint shops.....	8	26.93	73.07	.....	Camera dealers—photographic supplies.....	6	62.10	37.00	.....
Garages (repairs and storage, gasoline, oil, accessories).....	74	56.68	43.18	.14	Jewelry stores:				
Apparel group.....	59	63.13	29.62	7.05	Jewelry stores (installment credit).....	3	8.80	.....	91.20
Men's and boys' clothing and furnishings stores:					Jewelry stores.....	9	66.01	30.05	3.34
Men's furnishings stores.....	3	91.90	8.10	.....	Office and store mechanical appliance dealers (retail).....	4	10.15	78.30	11.55
Men's clothing and furnishings stores.....	9	73.26	26.74	.....	Sporting goods specialty stores.....	3	58.17	41.83	.....
Family clothing stores—men's, women's, and children's.....	6	7.81	42.21	49.98	Miscellaneous classifications (combined).....	21	30.76	55.54	13.70
					Secondhand stores.....	9	36.15	63.85	.....

<sup>1</sup> Total sales of above stores are \$62,530,000.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

TABLE 44.—SAN DIEGO—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

## A.—RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	8,772	\$4,947,186	Other stores in which meals are served.....	96	\$56,094
Restaurants, cafeterias, and eating places.....	8,676	4,891,142	Confectionery stores (candy and fountain).....	70	19,603
Cafeterias.....	1,179	865,875	Delicatessen stores.....	8	2,496
Lunch rooms.....	3,454	1,192,602	Combination stores—meat markets with groceries.....	18	33,925
Restaurants with table service.....	3,395	2,451,017			
Fountain—lunches.....	69	24,505			
Lunch counters.....	579	357,143			

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TABLE 44.—SAN DIEGO—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	627	\$2,437,414	\$138,970	Automotive group—Continued.			
Automotive group.....	623	2,419,356	138,970	Filling stations with other merchandise.....	22	\$81,291	
Automobile sales rooms—new and trade-in.....	278	775,583		Body, fender, and paint shops.....	44	182,237	
Used-car establishments.....	11	29,004		Garages (repairs and storage, gasoline, oil, accessories).....	166	866,098	\$128,002
Accessory stores with tires and batteries.....	10	42,496		Lumber and building group.....	4	13,358	
Battery and ignition shops—brake repair shops.....	18	49,283		Glass and mirror shops.....	4	13,358	
Tire shops (including tire repairs).....	26	118,801		Secondhand stores.....	1	4,700	
Filling stations—gasoline and oil.....	8	38,605	6,978				
Filling stations with tires and accessories.....	31	233,955	3,900				

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$732,636	Furniture and household group.....	\$80,119
Food group.....	1,440	Furniture stores.....	4,614
Confectionery stores (candy and fountain).....	1,440	Draperies, curtains, and upholstery stores.....	855
General merchandise group.....	32,614	Floor coverings stores.....	6,090
Department stores.....	28,936	Household appliances stores (electric).....	33,721
Dry goods stores.....	3,678	Antique and used furniture dealers.....	1,600
Automotive group.....	16,619	Picture and framing stores.....	1,980
Filling stations with other merchandise.....	1,200	Radio and electrical shops.....	23,073
Bicycle shops.....	6,091	Radio and musical instruments stores.....	8,328
Aircraft and accessories.....	8,728	Other retail stores.....	440,025
Apparel group.....	159,782	Hardware stores.....	1,603
Men's furnishings stores.....	8,000	Farm implement, machinery, and equipment dealers.....	4,517
Women's ready-to-wear specialty stores—apparel and accessories.....	26,628	Book stores.....	8,500
Furriers—fur shops.....	9,020	Toy shops.....	1,203
Millinery stores.....	5,610	Art and gift shops.....	2,500
Custom tailors.....	15,605	Novelty and souvenir shops.....	500
Shoe stores—men's.....	46,283	Jewelry stores.....	150,268
Family shoe stores—men's, women's, and children's.....	48,736	Office and store mechanical appliance dealers (retail).....	20,952
		Office and store furniture and equipment dealers.....	9,400
		Miscellaneous classifications (combined).....	240,582
		Secondhand stores.....	2,037

## CENSUS OF DISTRIBUTION

TABLE 45.—LONG BEACH—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
<b>All groups</b> .....	<b>2,107</b>	<b>2,184</b>	<b>5,958</b>	<b>876</b>	<b>\$8,705,125</b>	<b>\$278,368</b>	<b>\$9,491,660</b>	<b>\$10,421,430</b>	<b>\$78,251,555</b>	<b>100.00</b>
<b>Food group</b> <sup>1</sup> .....	<b>897</b>	<b>898</b>	<b>782</b>	<b>167</b>	<b>958,824</b>	<b>44,014</b>	<b>1,178,934</b>	<b>814,840</b>	<b>15,969,654</b>	<b>20.41</b>
Candy and confectionery stores:										
Candy stores—nut stores.....	13	8	22	4	23,040	850	30,362	18,600	178,016	.23
Confectionery stores (candy and fountain).....	52	68	41	19	40,723	4,782	83,873	38,950	511,694	.65
Dairy products stores:										
Dairy products stores (including ice cream) <sup>2</sup> .....	8	1	18	10	23,709	2,809	15,184	1,210	107,629	.14
Egg and poultry dealers.....	4	2	10		19,420		10,859	1,170	108,843	.22
Delicatessen stores.....	12	12	38	5	30,896	1,259	24,522	11,330	397,084	.50
Fruit stores and vegetable markets.....	57	58	38	9	44,173	2,509	61,001	8,450	616,787	.79
Grocery stores (without meats).....	197	207	143	34	181,885	9,594	277,376	333,140	4,507,034	5.76
Combination stores (groceries and meats):										
(Grocery stores with meats).....	144	151	163	43	240,428	9,459	282,403	234,740	4,398,670	5.62
Meat markets with groceries.....	53	59	119	12	165,902	3,607	142,107	131,620	2,403,193	3.07
Meat markets (including sea foods):										
Fish markets—sea foods.....	4	3	8		7,384		10,436	800	88,828	.11
Meat markets.....	102	93	73	15	125,522	5,189	152,174	22,960	2,001,170	2.56
Bakeries—bakery goods stores (except manufacturing bakeries).....	32	26	41	10	20,874	2,283	36,311	3,410	370,452	.48
Other food stores:										
Coffee, tea, spices.....	6	6	13	6	18,943	1,607	39,222	2,560	140,134	.19
General food stores.....	7	2	22		4,600		7,620	3,330	40,988	.05
<b>General merchandise group</b> .....	<b>39</b>	<b>81</b>	<b>1,122</b>	<b>238</b>	<b>1,417,074</b>	<b>99,280</b>	<b>1,623,346</b>	<b>2,635,790</b>	<b>10,893,652</b>	<b>13.92</b>
Department stores:										
With food departments.....	3		205	52	337,050	14,374	448,444	551,520	2,491,287	3.18
Without food departments.....	3		570	143	759,719	77,593	698,982	1,476,510	5,004,170	6.39
Dry goods stores—piece goods stores.....	20	19	46	5	82,509	691	66,144	169,910	473,346	.61
General merchandise stores (including 1 general store).....	3	5	2	2	4,727	260	10,026	17,110	78,664	.10
Variety, 5-and-10 and to-a-dollar stores.....	10	7	290	34	263,069	6,371	399,750	420,740	2,846,185	3.64
<b>Automotive group</b> .....	<b>425</b>	<b>442</b>	<b>1,074</b>	<b>94</b>	<b>1,749,204</b>	<b>29,983</b>	<b>1,891,283</b>	<b>1,136,040</b>	<b>17,553,917</b>	<b>22.43</b>
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	24	11	451	3	770,197	704	777,088	626,330	9,328,873	11.92
Used-car establishments.....	30	35	32	9	47,920	3,306	68,044	103,180	1,051,302	1.34
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	9	4	21	1	64,510	50	82,277	60,390	466,161	.60
Battery and ignition shops—brake repair shops.....	18	21	16		29,242		26,875	15,720	177,174	.23
Tire shops (including tire repairs).....	27	21	58	4	111,739	593	141,916	128,140	915,606	1.17
Filling stations:										
Filling stations—gasoline and oil.....	98	95	122	33	159,109	9,643	291,555	30,180	1,733,427	2.22
Filling stations with tires and accessories.....	79	90	83	21	108,495	8,154	160,060	65,090	1,728,950	2.21
Filling stations with other merchandise.....	19	9	30	3	51,345	1,250	39,886	18,890	433,297	.55
Motor cycles, bicycles, and supplies.....	5	6	3	1	6,768	250	9,794	11,030	65,557	.08
Garages and repair shops:										
Body, fender, and paint shops.....	11	13	29	3	44,900	579	62,360	7,430	150,128	.19
Garages (repairs and storage, gasoline, oil, accessories).....	102	126	212	16	335,126	5,454	254,655	68,530	1,405,820	1.80
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Apparel group</b> .....	<b>199</b>	<b>174</b>	<b>734</b>	<b>116</b>	<b>1,269,983</b>	<b>27,302</b>	<b>1,610,116</b>	<b>1,897,960</b>	<b>9,807,190</b>	<b>12.53</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores (including hat stores).....	3	2	12		29,437		55,875	42,970	281,122	.36
Men's furnishings stores.....	16	20	14	18	21,315	3,144	60,677	118,140	442,209	.57
Men's clothing and furnishings stores.....	13	12	55	13	132,520	800	213,357	328,130	1,084,671	1.39
Family clothing stores—men's, women's, and children's.....	8	8	93	5	188,463	1,296	262,000	246,390	1,620,672	2.07
Women's ready-to-wear specialty stores—apparel and accessories.....	52	55	197	25	288,088	10,327	372,127	274,490	2,606,322	3.33
Women's accessories stores:										
Corset and lingerie shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Furriers—fur shops.....	5	4	19	4	42,056	1,282	56,056	95,590	332,932	.43
Hosiery shops.....	7	3	42	10	53,737	910	24,521	34,510	253,879	.32
Knit goods shops.....	5	6	12		9,600		12,616	18,070	84,448	.11
Millinery stores.....	25	18	44	7	47,105	1,812	71,726	21,940	353,133	.45
Costume accessories stores, including jewelry, bags, and gloves.....	4	5	4		4,356		14,177	33,900	87,698	.11
Other apparel stores:										
Children's specialty shops.....	3	3	2	1	2,022	150	13,953	18,510	46,504	.06
Custom tailors.....	19	22	89	2	169,760	287	105,250	65,140	606,372	.77
Dressmakers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	4	2	7	1	13,813	199	30,405	51,170	156,958	.20
Shoe stores—women's.....	8	2	22	5	43,935	1,179	66,000	80,770	356,486	.46
Family shoe stores—men's, women's, and children's.....	23	7	117	24	219,042	5,787	225,954	450,590	1,410,438	1.81
<b>Furniture and household group</b> .....	<b>120</b>	<b>121</b>	<b>601</b>	<b>26</b>	<b>990,853</b>	<b>10,844</b>	<b>975,624</b>	<b>1,129,880</b>	<b>6,718,158</b>	<b>8.58</b>
Furniture stores.....	37	43	178	12	316,479	5,368	453,843	604,610	2,912,746	3.72
Floor coverings, draperies, curtains, and upholstery stores.....	9	14	35	1	58,591	378	33,374	76,010	377,526	.49
Household appliances stores:										
Household appliances stores (electrical).....	17	13	150		268,064		106,870	101,920	935,762	1.20
Household appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric and gas.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN CALIFORNIA: 1929

TABLE 45.—LONG BEACH—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Furniture and household group—Continued.										
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.	3	3	15		\$11,188		\$28,445	\$90,090	\$103,475	0.13
Picture and framing stores.....	3	3	2	1	1,850	\$510	3,202	2,750	13,373	.02
Stove and range dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	4	5	7		13,381		9,596	16,330	80,270	.10
Radio and music stores:										
Radio and electrical shops.....	31	26	94	11	145,177	4,278	190,925	124,350	1,149,865	1.47
Radio and musical instruments stores.....	7	6	54	1	96,358	320	120,068	114,960	788,137	1.01
Restaurants, cafeterias, and eating places.....	202	258	705	95	753,119	27,867	610,587	46,730	3,745,312	4.79
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	10	10	150	8	177,071	1,593	105,302	10,220	706,056	.90
Lunch rooms.....	98	125	168	28	139,213	8,378	130,943	12,060	603,595	1.23
Restaurants with table service.....	40	54	323	35	350,297	11,733	178,733	12,000	1,480,895	1.89
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	8	6	10		10,757		20,378	3,140	75,350	.10
Fountain-lunches.....	14	19	32	12	26,233	2,435	23,021	3,000	164,588	.21
Lunch counters.....	25	30	29	10	45,002	2,926	41,023	4,040	299,342	.39
Soft-drink stands.....	7	8	3	2	4,486	802	11,137	1,320	55,456	.07
Lumber and building group.....	41	41	196	13	368,494	4,042	231,577	280,560	3,221,940	4.12
Lumber and building material dealers:										
Lumber and building material dealers.....	11	8	65	1	117,778	220	65,013	87,010	1,015,168	1.30
Lumber and hardware.....	7	9	38	8	87,986	2,820	58,312	109,930	1,371,370	1.75
Roofing.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio).....	8	12	46	1	70,013	259	23,641	24,180	288,126	.37
Heating and plumbing shops:										
Heating appliances and oil burners.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Plumbing shops—heating and ventilating.....	3	3	4		11,959		7,028	2,170	50,353	.06
Paint and glass stores:										
Glass and mirror shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	8	5	35	1	61,372	253	57,031	64,950	442,898	.57
Other retail stores.....	351	384	755	128	1,168,890	33,867	1,376,733	2,412,330	10,045,965	12.84
Hardware stores.....										
Hardware stores.....	26	34	60		81,335		95,403	301,300	879,043	1.12
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	2	25	2	36,086	175	25,356	28,050	294,315	.38
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	7	9	20	3	26,829	734	31,031	61,420	243,399	.31
Cigar stores and cigar stands:										
Cigar stands.....	8	10	4	3	4,877	568	9,828	1,960	55,623	.07
Cigar stores without fountains.....	14	15	9	6	10,577	1,447	19,396	20,690	190,026	.24
Drug stores:										
Drug stores.....	14	17	35	6	62,292	1,846	45,107	90,710	723,576	.92
Drug stores with fountains.....	101	110	259	40	353,979	13,375	411,212	615,570	3,504,736	4.48
Florists.....	13	15	19	9	30,331	1,526	54,220	5,840	281,672	.36
Gifts—novelties and toys—cameras:										
Toy shops.....	3	3	2	4	2,109	609	5,320	11,060	22,796	.03
Art and gift shops.....	15	14	17	3	26,709	876	48,201	74,000	278,906	.36
Novelty and souvenir shops.....	8	15	9	2	13,201	530	31,080	32,330	142,180	.18
Camera dealers—photographic supplies.....	3	3	10	3	9,527	470	23,444	33,080	139,465	.18
Jewelry stores:										
Jewelry stores (installment credit).....	3	1	26	3	52,760	500	80,068	250,210	365,130	.47
Jewelry stores.....	44	44	68	10	135,856	1,871	176,900	523,940	834,340	1.13
Luggage and leather goods stores.....	4	3	17	5	25,446	510	30,652	57,500	232,555	.30
Music stores (without radio).....	4	3	7	1	6,942	1,150	10,865	12,650	38,992	.05
News dealers.....										
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store mechanical appliance dealers (retail).....	3	1	8		11,920		9,156	14,530	59,148	.08
Office and store furniture and equipment dealers.....	3	6	7	1	12,758	207	13,323	35,550	152,792	.19
Store fixture dealers.....	5	7	9		12,157		14,619	27,800	115,282	.15
Typewriter dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	15	15	17	1	32,209	127	43,320	31,270	216,845	.28
Sporting goods specialty stores.....	5	4	6	3	7,082	665	14,063	32,410	113,395	.14
Scientific and medical instruments and supplies, at retail.....										
Stationers and engravers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and engravers.....	3	1	11	1	15,274	540	20,132	37,810	91,470	.12
Miscellaneous classifications (combined).....	37	44	90	19	115,325	6,081	127,462	75,420	751,778	.97
Secondhand stores.....	34	37	20	3	28,684	1,160	55,530	58,240	295,777	.38

CENSUS OF DISTRIBUTION

TABLE 46.—LONG BEACH—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>2, 107</b>	<b>2, 184</b>	<b>5, 658</b>	<b>676</b>	<b>\$5, 705, 125</b>	<b>\$278, 368</b>	<b>\$9, 491, 660</b>	<b>\$10, 421, 430</b>	<b>\$78, 251, 555</b>	<b>100.00</b>
Single-store independents.....	1, 632	2, 039	3, 557	640	5, 147, 586	213, 687	5, 705, 829	6, 656, 100	48, 989, 545	62.61
2-store independents.....	143	105	668	61	1, 058, 700	17, 911	1, 097, 438	1, 291, 400	8, 224, 898	10.51
3-store independents.....	40	20	263	53	280, 462	15, 014	388, 555	459, 010	2, 821, 369	3.61
Local chains.....	104	13	523	37	852, 523	13, 408	981, 698	1, 002, 610	7, 969, 345	10.18
Sectional chains.....	35	.....	180	34	250, 954	8, 108	285, 805	190, 280	2, 078, 169	2.65
National chains.....	60	.....	579	44	851, 005	9, 153	928, 884	736, 920	7, 252, 737	9.27
Direct-selling (house-to-house).....	4	.....	83	.....	123, 695	.....	6, 172	780	215, 464	.31
Leased departments—Independent operators.....	7	6	11	5	9, 333	498	13, 800	12, 290	83, 349	.11
Leased-department chains.....	13	1	33	2	33, 351	589	54, 956	18, 420	247, 195	.31
Manufacturer-controlled chains.....	5	.....	39	.....	60, 091	.....	32, 103	37, 200	208, 430	.27
Other types of operation.....	1	.....	16	.....	32, 419	.....	16, 800	16, 420	133, 054	.17

TABLE 47.—LONG BEACH—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	6	2				1	
Annual net sales.....	\$7, 495, 457	(x)	\$1, 976, 715			(x)	
Per cent of total sales.....	100.00	(x)	26.37			(x)	
<b>Variety, 5-and-10, and 10-a-dollar stores:</b>							
Number of stores.....	10	4	1		2	3	
Annual net sales.....	\$2, 846, 185	\$19, 629	(x)		(x)	\$1, 664, 075	
Per cent of total sales.....	100.00	.69	(x)		(x)	58.47	
<b>Men's and boy's clothing and furnishings stores:</b>							
Number of stores.....	32	26	2		3	1	
Annual net sales.....	\$1, 808, 092	\$1, 129, 602	(x)	\$514, 359		(x)	
Per cent of total sales.....	100.00	62.47	(x)	28.45		(x)	
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	8	5	2	1			
Annual net sales.....	\$1, 620, 672	\$888, 399	(x)	(x)			
Per cent of total sales.....	100.00	54.82	(x)	(x)			
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	52	36	14	1	1		
Annual net sales.....	\$2, 606, 322	\$1, 523, 163	(x)	(x)	(x)		
Per cent of total sales.....	100.00	58.44	(x)	(x)	(x)		
<b>Shoe stores:</b>							
Number of stores.....	35	10	8	15	1		1
Annual net sales.....	\$1, 932, 831	\$621, 372	\$396, 345	\$749, 033	(x)		(x)
Per cent of total sales.....	100.00	32.15	20.51	38.75	(x)		(x)
<b>Furniture stores:</b>							
Number of stores.....	37	32	3	2			
Annual net sales.....	\$2, 912, 746	\$2, 052, 522	(x)	(x)			
Per cent of total sales.....	100.00	70.47	(x)	(x)			
<b>Radio and music stores:</b>							
Number of stores.....	38	24	6	6	1		1
Annual net sales.....	\$1, 938, 062	\$1, 034, 128	\$311, 983	\$522, 088	(x)		(x)
Per cent of total sales.....	100.00	53.36	16.10	26.94	(x)		(x)
<b>Grocery stores (without meats):</b>							
Number of stores.....	197	165	13	6	1	12	
Annual net sales.....	\$4, 507, 934	\$3, 098, 707	\$480, 363	\$199, 673	(x)	(x)	
Per cent of total sales.....	100.00	68.74	10.66	4.43	(x)	(x)	
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	202	170	6	9	3	14	
Annual net sales.....	\$6, 801, 872	\$4, 527, 714	\$207, 695	\$719, 191	\$162, 563	\$1, 194, 789	
Per cent of total sales.....	100.00	66.57	3.05	10.57	2.24	17.57	
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	148	143	3	1		1	
Annual net sales.....	\$3, 150, 546	\$2, 757, 815	(x)	(x)		(x)	
Per cent of total sales.....	100.00	87.53	(x)	(x)		(x)	
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	22	21				1	
Annual net sales.....	\$245, 649	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
<b>Filling stations:</b>							
Number of stations.....	196	156	10		20	10	
Annual net sales.....	\$3, 895, 674	\$3, 096, 696	\$126, 344		\$404, 517	\$265, 117	
Per cent of total sales.....	100.00	79.57	3.24		10.38	6.81	
<b>Coal and wood yards—ice dealers:</b>							
Number of stores.....	(x)	(x)	(x)	(x)	(x)	(x)	
<b>Drug stores:</b>							
Number of stores.....	115	99	11	1		4	
Annual net sales.....	\$4, 228, 312	\$2, 759, 695	(x)	(x)		\$657, 015	
Per cent of total sales.....	100.00	65.27	(x)	(x)		15.54	
<b>Hardware stores:</b>							
Number of stores.....	26	23	3				
Annual net sales.....	\$879, 648	\$676, 396	\$203, 262				
Per cent of total sales.....	100.00	76.89	23.11				
<b>Jewelry stores:</b>							
Number of stores.....	47	39	3	3		1	1
Annual net sales.....	\$1, 249, 476	\$663, 029	\$258, 275	\$276, 228		(x)	(x)
Per cent of total sales.....	100.00	53.06	20.67	22.11		(x)	(x)



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TABLE 48.—LONG BEACH—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Netsales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit
<b>Total, all stores reporting: 1</b>												
Number of stores.....	1,078		370	120	74	70	73	103	37	63	50	105
Per cent of total.....	100.00		34.88	11.69	6.87	6.49	6.77	9.56	3.43	5.84	4.64	9.83
Amount of net sales.....		\$53,015	\$12,896	\$2,874	\$4,729	\$2,310	\$3,148	\$7,428	\$2,795	\$3,065	\$3,549	\$9,621
Per cent of total.....		100.00	24.33	5.42	8.92	4.36	5.94	14.01	5.27	6.91	6.69	18.15
<b>Food group:</b>												
Confectionery stores (candy and fountain).....	22	180	150	30								
Fruit stores and vegetable markets.....	30	270	85	60	10	26	32	34	10	6	17	
Grocery stores (without meats).....	119	2,853	1,044	246	106	71	275	475	126	153	224	133
Combination stores—												
Grocery stores with meats.....	100	3,367	1,646	23	55	180	165	423	210	343	242	80
Meat markets with groceries.....	41	1,243		28	151	45	118	263	71	369	93	105
Meat markets (including sea foods)—												
Fish markets—sea foods.....	3	69	41							28		
Meat markets.....	68	1,222	325	42	296	162	184	91	20	56	46	
Bakeries—bakery goods stores (except manufacturing bakeries).....	8	73	70		3							
<b>General merchandise group:</b>												
Department stores—												
With food departments.....	3	2,491			2,491							
Without food departments.....	3	5,004			872		993	3,130				
Dry goods stores.....	5	79	7	85					7			
Variety, 5-and-10, and to-a-dollar stores.....	6	2,282	2,282									
<b>Automotive group:</b>												
Automobile sales rooms—new and trade-in.....	20	7,270			31	589	424	209	958	1,810	1,245	1,016
Accessory stores with tires and batteries.....	3	170	3						107			
Tire shops (including tire repairs).....	14	290	45	2			20	54			142	27
Filling stations—												
Filling stations—gasoline and oil.....	58	871	82	321	58	198	142	66				4
Filling stations with tires and accessories.....	53	1,119	81	279	209	212	86	185	67			
Filling stations with other merchandise.....	5	115	62	5		15		18	15			
Garages (repairs and storage, gasoline, oil, accessories).....	37	523	37	88	51	139	63	1	56	16	58	14
<b>Apparel group:</b>												
Men's and boys' clothing and furnishings stores—												
Men's furnishings stores.....	10	305	208	99								
Men's clothing and furnishings stores.....	9	908	504	4		80		260				
Clothing stores—men's, women's, and children's.....	6	1,576	10					712				843
Women's ready-to-wear specialty stores—apparel and accessories.....	19	1,056	611	92	11	147		195				
Women's accessories stores—												
Furriers—fur shops.....	3	227		11			105	111				
Millinery stores.....	6	95	80			9						
Shoe stores—												
Shoe stores—men's.....	3	127	127									
Shoe stores—women's.....	4	249	249									
Family shoe stores—men's, women's, and children's.....	10	986	516	470								
<b>Furniture and household group:</b>												
Furniture stores.....	24	2,482	74	174	16	6		328	107	508	382	887
Household appliances stores (electric).....	11	780	3				133			50	15	579
Radio and music stores—												
Radio and electrical shops.....	25	988	185	46				69	67	37	254	330
Radio and musical instruments stores.....	5	720						75		48	300	297
<b>Lumber and building group:</b>												
Lumber and building material dealers.....	10	1,050								51	54	945
Electrical shops (without radio).....	6	287	5			9					10	283
Paint and glass stores.....	7	381						73	25	21		262
<b>Other retail stores:</b>												
Hardware stores.....	18	780	18	35	17	16	199	83	320	92		
Feed stores (flour, feed, grain, fertilizer).....	4	294	44						250			
Cigar stores without fountains.....	5	138	138									
Drug stores—												
Drug stores.....	6	186	143		27	16						
Drug stores with fountains.....	43	1,254	666	236	52							
Florists.....	3	75						65		10		
Jewelry stores—												
Jewelry stores (installment credit).....	3	365				91			225			49
Jewelry stores.....	17	487	41	10	18			133	77	15		184
Office, school, and store supplies and equipment dealers—												
Office and store mechanical appliance dealers (retail).....	3	59								42	17	
Office and store furniture and equipment dealers.....	3	153									42	111

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 45 except for 1,029 stores with sales of \$25,236,555 which failed to report as to their credit activities.

## CENSUS OF DISTRIBUTION

TABLE 49.—LONG BEACH—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>3</sup>
<b>All groups <sup>1</sup></b> .....	<b>702</b>	<b>47.41</b>	<b>29.82</b>	<b>22.77</b>	<b>Furniture and household group</b> .....	<b>69</b>	<b>29.16</b>	<b>29.39</b>	<b>41.45</b>
<b>Food group</b> .....	<b>291</b>	<b>54.50</b>	<b>45.50</b>		Furniture stores.....	22	32.83	23.72	43.45
Confectionery stores (candy and fountain).....	3	95.29	4.71		Floor coverings stores.....	4	49.33	56.67	
Fruit stores and vegetable markets.....	17	68.44	31.56		Household appliances stores (electrical).....	10	18.98	12.27	68.76
Grocery stores (without meats).....	88	54.28	45.72		Radio and music stores:				
Combination stores (groceries and meats):					Radio and electrical shops.....	22	25.18	34.93	39.89
Grocery stores with meats.....	80	49.69	50.31		Radio and musical instruments stores.....	5	21.34	43.55	35.11
Meat markets with groceries.....	41	48.26	51.74		<b>Restaurants, cafeterias, and eating places</b> .....	<b>12</b>	<b>69.36</b>	<b>10.64</b>	
Meat markets.....	48	69.95	39.65		Lunch rooms.....	8	85.09	14.91	
<b>General merchandise group</b> .....	<b>13</b>	<b>72.32</b>	<b>28.49</b>	<b>1.19</b>	<b>Lumber and building group</b> .....	<b>32</b>	<b>14.22</b>	<b>79.18</b>	<b>6.60</b>
Department stores:					Lumber and building material dealers:				
With food departments.....	3	86.87	12.71	1.42	Lumber and building material dealers.....	10	7.01	92.00	
Without food departments.....	3	64.35	34.93	1.62	Lumber and hardware.....	8	17.36	82.64	
Dry goods stores.....	4	86.42	13.58		Electrical shops (without radio).....	5	8.33	20.90	70.77
<b>Automotive group</b> .....	<b>193</b>	<b>41.32</b>	<b>9.36</b>	<b>49.32</b>	Paint and glass stores.....	7	24.39	75.61	
Motor vehicle dealers:					<b>Other retail stores</b> .....	<b>73</b>	<b>52.69</b>	<b>36.24</b>	<b>11.07</b>
Automobile sales rooms—new and trade-in.....	20	34.43	1.72	63.85	Hardware stores.....	15	53.86	44.23	1.91
Used-car establishments.....	26	13.34		86.66	Drug stores with fountains.....	12	95.15	4.85	
Tire shops (including tire repairs).....	11	32.70	67.39		Florists.....	3	53.30	46.70	
Filling stations:					Jewelry stores:				
Filling stations—gasoline and oil.....	59	79.51	20.49		Jewelry stores (installment credit).....	3	45.30	4.35	50.35
Filling stations with tires and accessories.....	45	74.45	25.55		Jewelry stores.....	10	52.82	34.02	13.16
Filling stations with other merchandise.....	4	60.01	39.99		Office, school, and store supplies and equipment dealers:				
Garages (repairs and storage, gasoline, oil, accessories).....	27	65.08	34.92		Office and store mechanical appliance dealers (retail).....	3	29.14	63.76	7.10
<b>Apparel group</b> .....	<b>26</b>	<b>52.03</b>	<b>21.23</b>	<b>26.74</b>	Office and store furniture and equipment dealers.....	3	11.90	88.10	
Men's clothing and furnishings stores.....	3	59.16	40.84		Opticians and optometrists.....	5	82.96	17.04	
Family clothing stores—men's, women's, and children's.....	5	26.84	21.83	51.33	Miscellaneous classifications (combined).....	12	48.63	36.36	15.01
Women's ready-to-wear specialty stores—apparel and accessories.....	6	70.22	29.78		<b>Secondhand stores</b> .....	<b>3</b>	<b>91.20</b>	<b>8.80</b>	
Furriers—fur shops.....	3	64.26	14.26	21.48					
Family shoe stores—men's, women's, and children's.....		95.22	4.78						

<sup>1</sup> Total sales of above stores are \$40,119,325.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

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**TABLE 50.—LONG BEACH—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE**

**A.—RECEIPTS FROM THE SALE OF MEALS**

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>6,985</b>	<b>\$3,335,508</b>	<b>Other stores in which meals are served</b> .....	<b>394</b>	<b>\$134,866</b>
<b>Restaurants, cafeterias, and eating places</b> .....	<b>6,571</b>	<b>3,150,642</b>	Confectionery stores (candy and fountain).....	158	38,264
Cafeterias.....	1,323	694,704	Deli-essence stores.....	65	33,378
Lunch rooms.....	2,049	890,849	Grocery stores (without meats).....	34	7,778
Restaurants with table service.....	2,126	1,306,734	Coffee, tea, spices.....	50	50,168
Fountain-lunches.....	182	65,740	Drug stores with fountains.....	87	55,278
Lunch counters.....	292	191,915			

**B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE**

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>431</b>	<b>\$1,265,450</b>	<b>\$25,364</b>	<b>Automotive group—Continued.</b>			
<b>Automotive group</b> .....	<b>430</b>	<b>1,253,050</b>	<b>23,364</b>	Filling stations with tires and accessories.....	32	\$107,738	
Automobile sales rooms—new and trade-in.....	199	482,579		Filling stations with other merchandise.....	3	22,581	
Used-car establishments.....	0	800		Bicycles, motor cycles, and supplies stores.....	24	87,050	
Accessory stores with tires and batteries.....	0	27,739		Body, fender, and paint shop.....	83	232,722	\$23,364
Battery and ignition shops—brake repair shops.....	13	71,471		Garages (repairs and storage, gasoline, oil, accessories).....	1	2,400	
Tire shops (including repairs).....	27	69,283		Secondhand stores.....			
Filling stations—gasoline and oil.....	40	100,787					

**C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE**

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$677,079</b>	<b>Lumber and building group</b> .....	<b>\$11,075</b>
<b>General merchandise group</b> .....	<b>83,429</b>	Electrical shops (without radio).....	600
Department stores with food departments.....	4,247	Plumbing shops—heating and ventilating.....	10,675
Department stores without food departments.....	76,512	<b>Other retail stores</b> .....	<b>273,539</b>
Dry goods stores—piece goods stores.....	1,170	Cigar stands.....	15,338
Variety, 5-and-10, and to-a-dollar stores.....	1,500	Drug stores with fountains.....	3,093
<b>Automotive group</b> .....	<b>4,987</b>	Toy shops.....	1,950
Bicycles, motor cycles, and supplies stores.....	4,987	Jewelry stores (installment credit).....	27,462
<b>Apparel group</b> .....	<b>148,920</b>	Jewelry stores.....	121,390
Men's and boys' hat stores.....	2,000	Office and store mechanical appliance dealers (retail).....	10,078
Furriers—fur shops.....	60,549	Office and store furniture and equipment dealers.....	7,584
Knit goods shops.....	5,712	Store fixture dealers.....	3,000
Millinery stores.....	2,300	Opticians and optometrists.....	23,254
Children's specialty shops.....	650	Sporting goods specialty stores.....	2,211
Custom tailors.....	10,848	Miscellaneous classifications (combined).....	63,179
Family shoe stores—men's, women's, and children's.....	66,861	<b>Secondhand stores</b> .....	<b>5,520</b>
<b>Furniture and household group</b> .....	<b>49,609</b>		
Furniture stores.....	2,572		
Household appliances stores (electric).....	8,010		
Picture and framing stores.....	1,200		
Awnings, flags, banners, window shades, and tents.....	5,898		
Radio and electrical shops.....	29,525		
Radio and musical instruments stores.....	2,404		

## CENSUS OF DISTRIBUTION

TABLE 51.—SACRAMENTO—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,587</b>	<b>1,511</b>	<b>5,700</b>	<b>725</b>	<b>\$5,597,342</b>	<b>\$205,241</b>	<b>\$9,314,075</b>	<b>\$9,792,180</b>	<b>\$73,169,476</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>420</b>	<b>527</b>	<b>595</b>	<b>134</b>	<b>890,915</b>	<b>36,031</b>	<b>964,858</b>	<b>860,170</b>	<b>16,005,831</b>	<b>20.51</b>
Candy and confectionery stores.....	22	27	39	4	50,677	1,137	56,804	21,180	390,622	.54
Dairy products stores <sup>1</sup> .....	10	20	31	8	45,189	1,623	46,812	22,700	693,470	.95
Delicatessen stores.....	6	9	10	10	9,945		9,945	2,710	81,487	.11
Fruit stores and vegetable markets.....	19	28	34	10	31,343	2,264	40,504	8,340	725,704	.99
Grocery stores (without meats).....	218	264	100	58	236,166	15,797	300,204	412,580	4,929,149	6.74
Combination stores (groceries and meats).....	86	93	244	33	408,177	9,144	362,734	356,830	6,046,730	8.25
Meat markets (including sea foods).....	46	71	59	20	85,237	5,826	180,067	31,160	1,963,474	2.72
Bakeries—caterers.....	11	13	15	1	17,434	240	14,832	3,680	90,885	.14
<b>General stores (groceries with apparel or dry goods).....</b>	<b>3</b>	<b>3</b>	<b>4</b>		<b>5,080</b>		<b>6,287</b>	<b>23,300</b>	<b>110,000</b>	<b>.15</b>
<b>General merchandise group.....</b>	<b>41</b>	<b>42</b>	<b>1,071</b>	<b>107</b>	<b>1,392,889</b>	<b>30,037</b>	<b>1,306,659</b>	<b>1,617,210</b>	<b>10,087,768</b>	<b>13.76</b>
Department stores.....	6		774	70	1,175,809	22,194	1,533,954	1,114,720	7,889,894	10.61
Dry goods stores—piece goods stores.....	13	16	20	6	29,048	1,074	55,991	169,530	404,232	.55
General merchandise stores.....	14	22	34	2	27,495	495	50,963	124,380	447,402	.61
Variety, 5-and-10, and 10-and-dollar stores.....	8	4	243	29	160,537	6,274	165,644	208,580	1,528,238	2.09
<b>Automotive group.....</b>	<b>277</b>	<b>303</b>	<b>945</b>	<b>88</b>	<b>1,518,665</b>	<b>33,281</b>	<b>1,834,633</b>	<b>1,350,860</b>	<b>15,923,538</b>	<b>21.76</b>
Motor vehicle dealers (new and used).....	38	32	553	7	891,924	1,958	1,095,927	1,042,620	10,737,119	14.67
Accessories, tires, and batteries.....	31	32	105	6	166,581	2,359	179,557	188,857	1,297,457	1.77
Filling stations.....	110	119	107	57	160,135	19,049	203,710	69,770	2,393,450	3.27
Motor cycles, bicycles, and supplies.....	4	5	5	1	8,224	463	9,098	10,040	68,944	.10
Garages and repair shops.....	94	115	175	17	289,901	4,432	331,941	43,850	1,428,568	1.95
<b>Apparel group.....</b>	<b>149</b>	<b>139</b>	<b>549</b>	<b>104</b>	<b>915,652</b>	<b>28,906</b>	<b>1,259,217</b>	<b>1,795,150</b>	<b>7,548,404</b>	<b>10.31</b>
Men's and boys' clothing and furnishings stores.....	57	60	107	45	223,221	9,193	451,900	804,190	2,507,452	3.43
Family clothing stores, men's, women's and children's.....	6	3	65	5	113,675	1,351	119,034	115,040	706,107	1.09
Women's ready-to-wear specialty stores—apparel and accessories.....	16	13	197	24	260,657	8,471	296,301	225,100	1,890,349	2.60
Women's accessories stores.....	21	16	75	7	103,504	2,518	129,636	155,310	720,845	.98
Other apparel stores.....	17	20	33	10	59,772	3,211	35,365	43,700	230,106	.32
Shoe stores.....	32	27	72	13	154,723	4,162	226,081	446,750	1,393,455	1.89
<b>Furniture and household group.....</b>	<b>64</b>	<b>52</b>	<b>661</b>	<b>21</b>	<b>1,049,671</b>	<b>5,729</b>	<b>794,015</b>	<b>1,100,290</b>	<b>5,493,301</b>	<b>7.51</b>
Furniture stores.....	22	16	427	6	589,379	1,053	479,926	759,240	3,520,644	4.81
Floor coverings, draperies, curtains, and upholstery stores.....	3	8	8	2	16,537		19,574	33,660	187,658	.26
Household appliances stores.....	13	6	123	2	240,556	650	101,490	90,660	726,662	.99
Other home furnishings and appliances stores.....	7	7	24	4	44,107	1,625	41,496	49,670	142,004	.20
Radio and music stores.....	19	20	79	9	159,692	2,401	171,529	167,000	916,433	1.25
<b>Restaurants, cafeterias, and eating places.....</b>	<b>230</b>	<b>338</b>	<b>758</b>	<b>73</b>	<b>942,116</b>	<b>20,108</b>	<b>697,320</b>	<b>92,980</b>	<b>4,415,201</b>	<b>6.03</b>
Restaurants, cafeterias, and lunch rooms.....	140	222	665	49	787,883	13,547	641,713	64,120	3,881,663	4.62
Lunch counters, refreshment stands, etc.....	90	114	122	24	154,233	6,569	155,607	28,860	1,033,538	1.41
<b>Lumber and building group.....</b>	<b>33</b>	<b>27</b>	<b>171</b>	<b>21</b>	<b>341,005</b>	<b>9,978</b>	<b>297,335</b>	<b>454,840</b>	<b>2,432,126</b>	<b>3.32</b>
Lumber and building material dealers.....	13	8	106	12	201,677	5,661	194,041	274,380	1,665,340	2.28
Electrical shops (without radio).....	4	4	7	1	10,361		9,610	14,080	53,145	.07
Heating and plumbing shops.....	8	8	35	5	78,002	3,175	35,843	58,500	332,839	.45
Paint and glass stores.....	8	7	23	4	46,665	1,140	57,932	107,880	380,802	.52
<b>Other retail stores<sup>1</sup>.....</b>	<b>302</b>	<b>323</b>	<b>887</b>	<b>162</b>	<b>1,503,488</b>	<b>42,068</b>	<b>1,537,903</b>	<b>2,307,180</b>	<b>11,859,378</b>	<b>16.94</b>
Hardware stores.....	12	15	23	5	39,498	618	53,297	95,580	321,028	.44
Hardware and farm implement stores.....	9	10	64	2	161,362	364	147,174	258,560	1,571,475	2.15
Farmers' supplies.....	18	21	84	6	102,222	975	142,153	292,110	1,590,614	2.19
Book stores.....	4	5	3	2	5,350	800	11,578	28,570	81,322	.11
Cigar stores and cigar stands.....	71	80	92	9	110,929	2,847	132,155	54,060	829,912	1.13
Coal and wood yards—ice dealers.....	15	18	28	18	38,465	1,854	51,786	46,680	336,609	.46
Drug stores.....	54	55	189	44	289,648	15,091	232,189	402,320	2,094,412	2.86
Florists.....	9	13	24	12	42,383	2,200	34,960	8,280	225,766	.31
Gift shops, novelties, and toys.....	6	4	28	8	44,133	1,873	33,552	74,690	253,047	.35
Jewelry stores.....	19	19	46	16	106,266	2,210	131,627	423,250	727,009	.99
Luggage and leather goods stores.....	3	4	2	2	3,354	418	14,702	23,090	66,521	.09
Music stores (without radio).....	6	4	11	1	21,973	702	36,937	52,940	189,997	.26
News dealers.....	8	2	30		33,039		11,130	4,940	136,255	.18
Office, school, and store supplies and equipment dealers.....	13	8	75	4	143,322	3,752	107,662	120,920	619,635	.85
Opticians and optometrists.....	11	14	33	1	60,744	186	77,335	30,500	286,745	.39
Sporting goods stores, including athletic and playground equipment.....	4	1	28	14	59,860	2,670	67,943	92,300	503,500	.78
Stationers and printers.....	5	2	21		45,963		26,153	39,360	284,590	.39
Miscellaneous classifications (combined).....	34	46	121	17	182,736	5,226	206,453	211,540	1,326,179	1.81
<b>Secondhand stores.....</b>	<b>43</b>	<b>59</b>	<b>26</b>	<b>15</b>	<b>39,758</b>	<b>4,109</b>	<b>116,055</b>	<b>190,200</b>	<b>515,931</b>	<b>.71</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.

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**TABLE 52.—SACRAMENTO—RETAIL DISTRIBUTION BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1,587</b>	<b>1,811</b>	<b>5,700</b>	<b>725</b>	<b>\$8,597,342</b>	<b>\$205,241</b>	<b>\$9,314,075</b>	<b>\$9,792,180</b>	<b>\$73,169,476</b>	<b>100.00</b>
Single-store independents.....	1,277	1,099	3,451	548	5,322,878	157,265	6,389,580	6,687,020	49,286,632	67.36
2-store independents.....	88	90	402	49	695,444	14,558	787,003	1,102,650	6,029,543	8.24
3-store independents.....	24	9	57	20	93,449	6,359	120,451	159,510	733,991	1.00
Local chains.....	65	5	781	35	1,138,666	8,967	892,840	898,270	8,007,311	10.94
Sectional chains.....	31		155	43	235,134	10,401	232,799	276,420	1,884,063	2.58
National chains.....	56		510	27	645,655	6,676	653,692	556,620	5,179,518	7.09
Direct selling (house-to-house).....	5		91		141,620		27,247	380	301,365	.41
Leased departments— independent operators.....	3	5	77	2	103,011	820	67,307	72,310	646,110	.88
Leased department chains.....	7		25	1	38,994	195	61,581	52,580	208,388	.27
Manufacturer-controlled chains (and sales branch systems).....	8		73		147,377		70,039	71,380	607,686	.83
Other types of operation.....	3		18		35,114		11,560	16,040	224,869	.31

**TABLE 53.—SACRAMENTO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	6	1	2	3	
Annual net sales.....	\$7,689,894	(x)	(x)	\$1,069,226	
Per cent of total sales.....	100.00	(x)	(x)	13.77	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	8	3	1	4	
Annual net sales.....	\$1,526,238	(x)	(x)	\$1,274,247	
Per cent of total sales.....	100.00	(x)	(x)	83.49	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	57	47	8	2	
Annual net sales.....	\$2,507,452	\$1,650,876	(x)	(x)	
Per cent of total sales.....	100.00	65.84	(x)	(x)	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	6	3	3		
Annual net sales.....	\$796,107	\$77,448	\$718,650		
Per cent of total sales.....	100.00	9.73	90.27		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	16	10	4	1	1
Annual net sales.....	\$1,899,849	\$644,688	\$578,169	(x)	(x)
Per cent of total sales.....	100.00	33.94	30.44	(x)	(x)
<b>Shoe stores:</b>					
Number of stores.....	32	16	11	3	2
Annual net sales.....	\$1,383,455	\$736,357	\$495,775	\$97,354	\$53,969
Per cent of total sales.....	100.00	53.23	35.83	7.04	3.90
<b>Furniture stores:</b>					
Number of stores.....	22	15	6	1	
Annual net sales.....	\$3,520,644	\$525,561	(x)	(x)	
Per cent of total sales.....	100.00	14.93	(x)	(x)	
<b>Radio and music stores:</b>					
Number of stores.....	10	14	4	1	
Annual net sales.....	\$915,433	\$474,802	(x)	(x)	
Per cent of total sales.....	100.00	51.87	(x)	(x)	
<b>Grocery stores (without meats):</b>					
Number of stores.....	218	185	33		
Annual net sales.....	\$4,929,149	\$3,621,319	\$1,307,830		
Per cent of total sales.....	100.00	73.47	26.53		
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	86	57	5	23	1
Annual net sales.....	\$6,046,780	\$2,652,873	\$1,615,321	\$1,656,536	\$122,050
Per cent of total sales.....	100.00	43.87	26.71	27.40	2.02
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	140	132	8		
Annual net sales.....	\$3,381,663	\$2,498,573	\$883,090		
Per cent of total sales.....	100.00	73.89	26.11		
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	71	63	5	3	
Annual net sales.....	\$829,912	\$641,505	\$72,539	\$115,874	
Per cent of total sales.....	100.00	77.30	8.74	13.96	
<b>Filling stations:</b>					
Number of stations.....	110	70	13	18	
Annual net sales.....	\$2,393,450	\$1,501,108	\$508,032	\$294,310	
Per cent of total sales.....	100.00	66.48	21.23	12.29	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	15	11	4		
Annual net sales.....	\$336,009	\$259,035	\$77,574		
Per cent of total sales.....	100.00	76.95	23.05		
<b>Drug stores:</b>					
Number of stores.....	54	42	10	2	
Annual net sales.....	\$2,094,412	\$1,373,631	(x)	(x)	
Per cent of total sales.....	100.00	65.59	(x)	(x)	
<b>Hardware stores:</b>					
Number of stores.....	12	12			
Annual net sales.....	\$321,028	\$321,028			
Per cent of total sales.....	100.00	100.00			
<b>Jewelry stores:</b>					
Number of stores.....	19	18		1	
Annual net sales.....	\$727,609	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	

## CENSUS OF DISTRIBUTION

TABLE 54.—BERKELEY—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYERS		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>1,114</b>	<b>1,098</b>	<b>2,808</b>	<b>747</b>	<b>\$3,902,585</b>	<b>\$225,026</b>	<b>\$4,063,763</b>	<b>\$4,436,380</b>	<b>\$32,538,316</b>	<b>100.00</b>
<b>Food group</b> <sup>1</sup> .....	<b>350</b>	<b>330</b>	<b>474</b>	<b>211</b>	<b>741,839</b>	<b>57,140</b>	<b>782,808</b>	<b>533,870</b>	<b>10,268,984</b>	<b>31.53</b>
Candy and confectionary stores.....	37	37	37	16	41,673	3,065	76,358	18,580	364,513	1.12
Dairy products stores <sup>2</sup> .....	8	7	17	3	18,597	945	18,706	1,170	146,800	.45
Deli-cassens stores.....	15	17	8	5	7,953	1,053	15,940	4,770	168,907	.49
Fruit stores and vegetable markets.....	24	40	27	15	40,640	3,748	53,034	4,970	603,586	1.86
Grocery stores (without meats).....	180	152	208	105	321,775	33,096	354,102	392,670	5,289,064	16.19
Combination stores (groceries and meats).....	29	15	110	42	201,502	9,127	132,689	96,500	2,168,141	6.66
Meat markets (including sea foods).....	46	50	59	23	102,684	5,794	121,842	13,960	1,432,824	4.56
Bakeries—caterers.....	10	11	8	1	6,615	192	9,346	1,200	61,140	.19
<b>General stores (groceries with apparel or dry goods)</b> .....	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>780</b>	<b>210</b>	<b>2,510</b>	<b>2,900</b>	<b>27,000</b>	<b>.08</b>
<b>General merchandise group</b> <sup>1</sup> .....	<b>32</b>	<b>28</b>	<b>289</b>	<b>39</b>	<b>313,637</b>	<b>7,741</b>	<b>548,073</b>	<b>650,840</b>	<b>2,742,777</b>	<b>8.43</b>
Dry goods stores—piece goods stores.....	19	21	63	21	69,865	4,305	86,223	233,260	603,851	1.86
General merchandise stores.....	4	2	17	7	9,282	368	14,414	36,070	116,341	.36
Variety, 5-and-10, and to-a-dollar stores.....	7	5	34	1	31,551	288	27,252	42,140	284,684	.87
<b>Automotive group</b> <sup>1</sup> .....	<b>174</b>	<b>173</b>	<b>414</b>	<b>59</b>	<b>710,696</b>	<b>21,670</b>	<b>644,324</b>	<b>428,620</b>	<b>6,024,390</b>	<b>18.52</b>
Motor vehicle dealers (new and used).....	15	11	143	2	262,982	450	239,657	307,530	2,983,103	9.17
Accessories, tires, and batteries.....	21	20	21	3	37,410	950	48,846	29,190	327,235	1.01
Filling stations.....	73	64	128	40	212,785	15,228	159,502	40,700	1,853,005	5.69
Motor cycles, bicycles, and supplies.....	4	5	1	1	1,340	500	4,965	7,100	22,266	.07
Garages and repair shops.....	60	72	121	12	195,939	4,282	140,887	43,700	834,040	2.56
<b>Apparel group</b> .....	<b>99</b>	<b>92</b>	<b>219</b>	<b>59</b>	<b>347,444</b>	<b>15,488</b>	<b>455,821</b>	<b>713,890</b>	<b>2,763,747</b>	<b>8.46</b>
Men's and boys' clothing and furnishings stores.....	18	16	35	14	71,358	5,230	100,812	241,020	721,111	2.22
Family clothing stores—men's, women's, children's.....	5	2	39	5	71,516	1,638	100,252	107,950	496,236	1.52
Women's ready-to-wear specialty stores—apparel and accessories.....	21	23	58	10	71,205	2,089	108,845	66,400	593,661	1.82
Women's accessories stores.....	13	11	16	2	16,178	270	27,945	30,290	138,397	.43
Other apparel stores.....	21	23	33	7	44,588	2,192	26,732	35,890	188,687	.58
Shoe stores.....	21	17	38	14	72,000	4,067	91,235	232,310	615,656	1.89
<b>Furniture and household group</b> .....	<b>69</b>	<b>70</b>	<b>174</b>	<b>14</b>	<b>301,730</b>	<b>5,524</b>	<b>320,810</b>	<b>490,930</b>	<b>1,783,267</b>	<b>5.48</b>
Furniture stores.....	14	14	54	1	87,883	312	146,546	263,930	680,235	2.09
Floor coverings, draperies, curtains, and upholstery stores.....	7	9	10	1	14,639	450	19,726	29,420	86,275	.27
Household appliances stores.....	4	1	29	1	60,652	272	9,939	28,180	143,697	.44
Other home furnishings and appliances stores.....	14	15	7	2	10,696	896	20,721	22,850	72,456	.22
Radio and music stores.....	30	31	74	9	127,960	3,594	123,828	156,540	800,594	2.46
<b>Restaurants, cafeterias, and eating places</b> .....	<b>95</b>	<b>112</b>	<b>415</b>	<b>193</b>	<b>498,591</b>	<b>62,059</b>	<b>323,438</b>	<b>32,840</b>	<b>2,079,648</b>	<b>6.39</b>
Restaurants, cafeterias, and lunch rooms.....	74	91	380	166	467,267	55,896	282,205	27,550	1,873,357	5.76
Lunch counters, refreshment stands, etc.....	21	21	35	27	31,324	6,163	41,233	5,290	206,291	.63
<b>Lumber and building group</b> .....	<b>36</b>	<b>35</b>	<b>139</b>	<b>6</b>	<b>225,308</b>	<b>974</b>	<b>190,089</b>	<b>197,280</b>	<b>1,333,809</b>	<b>4.10</b>
Lumber and building material dealers.....	8	5	70	3	116,721	415	95,523	110,440	653,182	2.01
Electrical shops (without radio).....	6	8	3	2	8,716	319	8,686	12,670	61,779	.19
Heating and plumbing shops.....	12	11	46	1	73,466	240	43,383	36,030	289,108	.89
Paint and glass stores.....	10	11	20	1	31,466		42,497	38,120	326,740	1.01
<b>Other retail stores</b> .....	<b>230</b>	<b>230</b>	<b>489</b>	<b>165</b>	<b>743,078</b>	<b>51,534</b>	<b>761,632</b>	<b>1,332,800</b>	<b>5,897,441</b>	<b>18.69</b>
Hardware stores.....	23	22	42	6	79,217	1,858	86,847	237,310	549,196	1.69
Farmers' supplies.....	19	19	77	7	122,760	2,550	82,788	97,280	489,425	1.50
Book stores.....	10	11	60	15	78,911	6,764	39,276	213,560	772,311	2.37
Cigar stores and cigar stands.....	28	32	19	10	26,698	2,973	46,342	25,760	324,574	1.00
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	48	41	117	56	199,751	19,974	184,827	333,630	1,677,893	5.16
Florists.....	14	19	21	13	28,967	4,412	41,338	9,900	253,468	.78
Gift shops, novelties, and toys.....	20	21	18	12	19,352	2,552	37,714	88,940	197,632	.61
Luggage and leather goods stores.....	17	19	28	7	44,953	2,513	63,278	152,010	330,391	1.03
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	3	2	6	3	8,925	550	9,895	16,450	66,038	.21
Opticians and optometrists.....	3	2	3		3,070		10,013	3,670	40,443	.13
Stationers and printers.....	12	12	26	19	29,499	2,527	34,001	73,620	203,119	.62
Miscellaneous classifications (combined).....	26	25	38	10	71,665	2,916	70,880	39,510	355,641	1.09
<b>Secondhand stores</b> .....	<b>26</b>	<b>25</b>	<b>12</b>	<b>7</b>	<b>19,532</b>	<b>2,688</b>	<b>33,268</b>	<b>52,440</b>	<b>137,263</b>	<b>.42</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

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**TABLE 55.—BERKELEY—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	1, 114	1, 098	2, 606	747	\$3, 802, 585	\$225, 026	\$4, 063, 769	\$4, 436, 380	\$32, 539, 316	100. 00
Single store independents.....	886	1, 015	1, 645	512	2, 440, 586	158, 018	2, 607, 826	2, 907, 540	20, 702, 779	63. 81
2-store independents.....	86	02	387	106	554, 884	28, 953	507, 794	727, 020	3, 099, 912	11. 37
3-store independents.....	17	9	79	1	151, 965	150	169, 697	192, 900	1, 478, 449	4. 53
Local chains.....	38	2	165	8	251, 677	1, 052	301, 738	203, 530	1, 868, 466	5. 74
Sectional chains.....	56		146	92	235, 123	32, 646	171, 305	120, 560	2, 550, 766	7. 84
National chains.....	22		120	27	164, 614	3, 157	162, 624	182, 440	1, 602, 733	4. 93
Leased departments—Independent operators.....	4	2	38	1	46, 473	150	41, 874	75, 920	404, 476	1. 24
Leased-department chains.....	3		7		6, 671		1, 710	1, 000	31, 172	. 10
All other types of operation.....	2	8	24		50, 642		9, 195	25, 470	144, 563	. 44

**TABLE 56.—BERKELEY—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores.....	(x)	(x)	(x)	(x)	(x)	<b>Grocery stores (without meats):</b>					
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	130	132	20	28	
Number of stores.....	7	3	2	2		Annual net sales.....	\$5, 269, 064	\$3, 116, 981	\$687, 667	\$1, 464, 516	
Annual net sales.....	\$284, 684	\$12, 079	(x)	(x)		Per cent of total sales.....	100. 00	59. 16	13. 05	27. 79	
Per cent of total sales.....	100. 00	4. 24	(x)	(x)		<b>Combination stores (groceries and meats):</b>					
Men's and boys' clothing and furnishings stores:						Number of stores.....	29	15		14	
Number of stores.....	18	15	3			Annual net sales.....	\$2, 168, 141	\$1, 111, 615		\$1, 056, 526	
Annual net sales.....	\$721, 111	\$563, 826	\$157, 785			Per cent of total sales.....	100. 00	51. 27		48. 73	
Per cent of total sales.....	100. 00	78. 12	21. 88			<b>Restaurants, cafeterias, and lunch rooms:</b>					
Family clothing stores—men's, women's, and children's:						Number of stores.....	74	68	5	1	
Number of stores.....	5	1	3	1		Annual net sales.....	\$1, 873, 357	\$1, 727, 398	(x)	(x)	
Annual net sales.....	\$496, 235	(x)	(x)	(x)		Per cent of total sales.....	100. 00	92. 21	(x)	(x)	
Per cent of total sales.....	100. 00	(x)	(x)	(x)		<b>Cigar stores and cigar stands:</b>					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stores.....	28	26	2		
Number of stores.....	21	18	3			Annual net sales.....	\$324, 574	(x)	(x)		
Annual net sales.....	\$593, 061	\$467, 601	\$126, 060			Per cent of total sales.....	100. 00	(x)	(x)		
Per cent of total sales.....	100. 00	78. 77	21. 23			<b>Filling stations:</b>					
Shoe stores:						Number of stations.....	78	49	6	18	
Number of stores.....	21	11	7	2	1	Annual net sales.....	\$1, 853, 005	\$1, 219, 542	\$74, 889	\$558, 574	
Annual net sales.....	\$615, 656	\$194, 282	\$349, 731	(x)	(x)	Per cent of total sales.....	100. 00	66. 82	4. 04	30. 14	
Per cent of total sales.....	100. 00	31. 55	56. 81	(x)	(x)	<b>Coal and wood yards—ice dealers:</b>					
Furniture stores:						Number of yards.....	(x)	(x)	(x)	(x)	(x)
Number of stores.....	14	13	1			<b>Drug stores:</b>					
Annual net sales.....	\$680, 235	(x)	(x)			Number of stores.....	48	31	13	4	
Per cent of total sales.....	100. 00	(x)	(x)			Annual net sales.....	\$1, 677, 893	\$901, 267	\$443, 840	\$332, 786	
Radio and music stores:						Per cent of total sales.....	100. 00	53. 72	26. 45	19. 83	
Number of stores.....	30	23	6	1		<b>Hardware stores:</b>					
Annual net sales.....	\$800, 594	\$588, 162	(x)	(x)		Number of stores.....	23	22	1		
Per cent of total sales.....	100. 00	73. 47	(x)	(x)		Annual net sales.....	\$549, 196	(x)	(x)		
						Per cent of total sales.....	100. 00	(x)	(x)		
						<b>Jewelry stores:</b>					
						Number of stores.....	17	16		1	
						Annual net sales.....	\$336, 391	(x)		(x)	
						Per cent of total sales.....	100. 00	(x)		(x)	



## CENSUS OF DISTRIBUTION

TABLE 57.—PASADENA—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,419</b>	<b>1,256</b>	<b>5,215</b>	<b>626</b>	<b>\$7,800,459</b>	<b>\$198,858</b>	<b>\$7,322,809</b>	<b>\$9,827,170</b>	<b>\$60,034,870</b>	<b>100.00</b>
<b>Food group.....</b>	<b>340</b>	<b>225</b>	<b>900</b>	<b>167</b>	<b>1,261,617</b>	<b>36,403</b>	<b>1,213,926</b>	<b>832,240</b>	<b>13,088,995</b>	<b>21.80</b>
Candy and confectionery stores.....	27	21	38	14	44,640	5,226	67,585	14,010	350,722	.58
Dairy products stores <sup>1</sup> .....	13	8	116	7	183,400	1,885	198,785	7,400	1,242,739	2.07
Delicatessen stores.....	4	2	16	3	22,314	1,482	32,395	16,080	278,023	.46
Fruit stores and vegetable markets.....	25	24	44	14	64,389	3,511	56,765	8,820	670,620	1.12
Grocery stores (without meats).....	112	74	147	41	212,740	7,945	236,914	263,340	3,727,045	6.21
Combination stores (groceries and meats).....	66	40	333	61	497,413	8,946	338,000	470,010	4,523,106	7.53
Meat markets (including sea foods).....	67	39	116	15	185,969	4,140	157,014	46,630	1,872,118	3.12
Bakeries—caterers.....	14	10	28	9	80,340	2,333	59,722	3,880	293,908	.49
Other food stores.....	12	7	12	3	10,352	935	16,137	10,870	130,724	.22
<b>General merchandise group<sup>2</sup>.....</b>	<b>33</b>	<b>23</b>	<b>664</b>	<b>91</b>	<b>787,872</b>	<b>24,605</b>	<b>721,014</b>	<b>1,337,590</b>	<b>5,370,936</b>	<b>8.95</b>
Department stores.....	5		488	55	583,302	16,828	475,053	935,400	3,433,872	5.72
Dry goods stores—piece goods stores.....	19	19	67	6	79,884	89	89,282	217,140	751,439	1.25
Variety, 5-and-10, and 25-cent stores.....	7	2	138	30	123,126	6,053	153,501	180,700	1,152,001	1.92
<b>Automotive group.....</b>	<b>310</b>	<b>314</b>	<b>979</b>	<b>110</b>	<b>1,729,525</b>	<b>61,288</b>	<b>1,627,874</b>	<b>1,365,870</b>	<b>16,101,128</b>	<b>26.82</b>
Motor vehicle dealers (new and used).....	33	30	524	3	917,839	1,907	884,749	920,580	10,406,450	17.33
Accessories, tires, and batteries.....	43	40	127	6	223,717	1,311	244,461	231,940	1,665,241	2.61
Filling stations.....	126	117	141	45	15,725	15,725	265,987	120,790	2,509,067	4.28
Motor cycles, bicycles, and supplies.....	5	6	6	2	12,507	350	10,282	25,940	111,109	.19
Garages and repair shops.....	103	121	181	54	357,019	41,995	222,395	66,620	1,449,261	2.41
<b>Apparel group.....</b>	<b>165</b>	<b>159</b>	<b>601</b>	<b>69</b>	<b>968,115</b>	<b>17,961</b>	<b>1,143,371</b>	<b>1,819,870</b>	<b>7,107,376</b>	<b>11.84</b>
Men's and boy's clothing and furnishings stores.....	36	31	91	19	173,983	3,084	239,735	585,430	1,560,413	2.60
Family clothing stores—men's, women's, and children's.....	8	5	27	7	48,407	1,319	54,890	71,850	838,814	.57
Women's ready-to-wear specialty stores—apparel and accessories.....	32	28	245	14	346,413	3,191	388,113	317,070	2,526,831	4.21
Women's accessories stores.....	26	22	70	15	84,309	5,521	118,334	74,400	638,072	1.08
Other apparel stores.....	25	25	47	1	64,116	156	33,172	40,090	282,255	.47
Shoe stores.....	38	28	121	13	245,896	4,690	309,127	730,940	1,760,991	2.93
<b>Furniture and household group.....</b>	<b>124</b>	<b>126</b>	<b>572</b>	<b>40</b>	<b>938,769</b>	<b>14,083</b>	<b>897,942</b>	<b>1,683,560</b>	<b>5,658,130</b>	<b>9.42</b>
Furniture stores.....	27	27	179	12	265,570	2,010	237,299	475,780	1,447,397	2.41
Floor coverings, draperies, curtains, and upholstery stores.....	12	13	20		33,727		40,186	90,940	292,117	.49
Household appliances stores.....	15	9	97		159,795		110,090	132,520	752,756	1.25
Other home furnishings and appliances stores.....	42	46	198	25	358,526	11,193	358,647	790,320	1,254,628	3.59
Radio and music stores.....	28	31	78	3	119,151	800	131,720	144,020	1,011,232	1.68
<b>Restaurants, cafeterias, and eating places.....</b>	<b>101</b>	<b>104</b>	<b>480</b>	<b>75</b>	<b>449,674</b>	<b>24,270</b>	<b>308,918</b>	<b>26,910</b>	<b>2,118,007</b>	<b>3.53</b>
Restaurants, cafeterias, and lunch rooms.....	70	74	395	60	366,632	20,029	237,291	13,570	1,674,957	2.79
Lunch counters, refreshment stands, etc.....	31	30	85	15	83,042	4,241	71,627	13,340	444,050	.74
<b>Lumber and building group.....</b>	<b>37</b>	<b>35</b>	<b>132</b>	<b>12</b>	<b>253,552</b>	<b>2,745</b>	<b>195,468</b>	<b>362,590</b>	<b>2,081,603</b>	<b>3.47</b>
Lumber and building material dealers.....	14	13	77	10	146,878	2,403	106,823	226,400	1,460,502	2.43
Electrical shops (without radio).....	3	3	6		8,969		4,583	5,160	38,262	.07
Heating and plumbing shops.....	5	6	14		17,102		11,010	17,500	77,334	.13
Paint and glass stores.....	15	13	35	2	80,403	342	73,052	113,530	505,505	.84
<b>Other retail stores.....</b>	<b>297</b>	<b>279</b>	<b>853</b>	<b>58</b>	<b>1,418,956</b>	<b>16,764</b>	<b>1,227,453</b>	<b>2,423,720</b>	<b>8,409,323</b>	<b>14.01</b>
Hardware stores.....	25	28	40	4	81,146	961	95,603	248,830	604,235	1.16
Farmers' supplies.....	27	27	178	7	285,010	3,667	129,000	195,800	1,080,354	1.80
Book stores.....	5	4	49	1	66,456	525	38,514	130,110	391,166	.65
Cigar stores and cigar stands.....	31	30	26	4	25,694	392	42,377	93,840	349,771	.58
Drug stores.....	54	56	191	16	271,541	4,246	288,170	469,760	2,260,215	3.77
Florists.....	16	19	27	2	47,371	610	65,424	8,040	376,538	.63
Gift shops, novelties, and toys.....	30	24	37	5	38,873	1,836	69,014	157,460	351,260	.59
Jewelry stores.....	33	26	84	3	184,731	220	184,796	765,390	1,057,927	1.76
Luggage and leather goods stores.....	3	3	9	4	16,737	215	22,990	43,190	132,144	.22
Music stores (without radio).....	4	4	8		4,594		11,178	17,910	60,335	.10
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	5	3	26		40,147		37,119	103,210	231,135	.39
Opticians and optometrists.....	17	16	15		43,740		29,492	41,410	176,682	.29
Sporting goods stores, including athletic and playground equipment.....	6	7	7	3	11,110	1,182	17,670	27,340	99,203	.17
Scientific and medical instruments and supplies, at retail.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	4	6	12	3	17,875	1,017	20,593	43,850	122,787	.20
Miscellaneous classifications (combined).....	24	25	138	6	278,377	1,903	170,292	137,020	997,867	1.66
<b>Secondhand stores.....</b>	<b>12</b>	<b>11</b>	<b>4</b>	<b>4</b>	<b>10,179</b>	<b>759</b>	<b>16,843</b>	<b>24,800</b>	<b>98,372</b>	<b>.16</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 58.—PASADENA—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1928)	
			Full time	Part-time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,419	1,256	5,215	626	\$7,800,469	\$198,355	\$7,322,809	\$9,827,170	\$60,084,870	100.00
Single-store independents.....	1,052	1,181	2,926	370	4,424,234	134,754	4,303,601	5,926,020	35,371,090	58.92
2-store independents.....	82	47	809	80	1,146,929	24,344	821,823	1,415,890	7,387,725	12.31
3-store independents.....	33	17	121	11	168,664	2,645	136,839	160,150	1,800,726	2.17
Local chains.....	118	4	620	61	1,054,932	15,281	996,151	1,448,660	8,011,014	13.34
Sectional chains.....	49	-----	243	40	347,683	11,223	394,557	244,820	3,021,803	5.03
National chains.....	62	-----	342	54	434,026	9,393	500,934	480,140	3,949,301	6.58
Leased departments— independent operators.....	3	3	34	2	45,152	750	70,306	58,840	297,761	.49
Leased-department chains.....	11	2	27	2	32,638	468	51,298	25,300	232,782	.39
Manufacturer-controlled chains (and sales branch systems).....	5	2	44	-----	64,936	-----	27,215	44,480	222,667	.37
Other types of operation.....	4	-----	44	-----	81,365	-----	20,086	22,870	240,101	.40

TABLE 59.—PASADENA—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	5	3	2		
Annual net sales.....	\$3,433,872	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	7	2		5	
Annual net sales.....	\$1,152,001	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	36	25	10	1	
Annual net sales.....	\$1,500,413	\$902,861	(x)	(x)	
Per cent of total sales.....	100.00	57.86	(x)	(x)	
Family clothing stores—men's, women's, and children's:					
Number of stores.....	8	5	3		
Annual net sales.....	\$338,814	\$164,744	\$174,070		
Per cent of total sales.....	100.00	48.62	51.38		
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	32	23	6	2	1
Annual net sales.....	\$2,526,831	\$995,057	\$587,993	(x)	(x)
Per cent of total sales.....	100.00	39.38	23.27	(x)	(x)
Shoe stores:					
Number of stores.....	38	20	13	4	1
Annual net sales.....	\$1,760,991	\$671,319	\$673,954	\$394,840	\$20,878
Per cent of total sales.....	100.00	38.12	38.27	22.42	1.19
Furniture stores:					
Number of stores.....	27	24	3		
Annual net sales.....	\$1,447,367	\$990,908	\$456,489		
Per cent of total sales.....	100.00	68.46	31.54		
Radio and music stores:					
Number of stores.....	28	25	2	1	
Annual net sales.....	\$1,011,232	\$826,851	(x)	(x)	
Per cent of total sales.....	100.00	81.77	(x)	(x)	
Grocery stores (without meats):					
Number of stores.....	112	67	14	31	
Annual net sales.....	\$3,727,045	\$1,529,070	\$466,842	\$1,730,533	
Per cent of total sales.....	100.00	41.04	12.53	46.43	
Combination stores (groceries and meats):					
Number of stores.....	66	38	6	22	
Annual net sales.....	\$4,523,106	\$1,163,311	\$2,178,717	\$1,181,078	
Per cent of total sales.....	100.00	25.72	48.17	26.11	
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	70	61	8	1	
Annual net sales.....	\$1,674,957	\$1,261,033	(x)	(x)	
Per cent of total sales.....	100.00	75.29	(x)	(x)	
Cigar stores and cigar stands:					
Number of stores.....	31	20		2	
Annual net sales.....	\$349,771	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
Filling stations:					
Number of stations.....	126	91	17	18	
Annual net sales.....	\$2,569,067	\$1,836,847	\$398,071	\$334,149	
Per cent of total sales.....	100.00	71.50	15.49	13.01	
Coal and wood yards—ice dealers.....	(x)	(x)	(x)	(x)	(x)
Drug stores:					
Number of stores.....	54	42	7	5	
Annual net sales.....	\$2,260,215	\$1,338,497	\$325,586	\$596,132	
Per cent of total sales.....	100.00	59.22	14.41	26.37	
Hardware stores:					
Number of stores.....	25	23	2		
Annual net sales.....	\$694,235	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Jewelry stores:					
Number of stores.....	33	21	10	1	1
Annual net sales.....	\$1,057,927	\$633,764	\$320,824	(x)	(x)
Per cent of total sales.....	100.00	59.91	30.33	(x)	(x)

CENSUS OF DISTRIBUTION

TABLE 60.—GLENDALE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>999</b>	<b>874</b>	<b>2,844</b>	<b>472</b>	<b>\$4,045,653</b>	<b>\$121,320</b>	<b>\$4,015,160</b>	<b>\$4,063,340</b>	<b>\$36,804,624</b>	<b>100.00</b>
<b>Food group.....</b>	<b>274</b>	<b>205</b>	<b>655</b>	<b>142</b>	<b>964,882</b>	<b>36,218</b>	<b>893,072</b>	<b>537,290</b>	<b>8,953,464</b>	<b>27.04</b>
Candy and confectionery stores.....	17	14	27	7	23,272	852	33,439	11,100	188,112	.51
Dairy products stores <sup>1</sup> .....	13	10	172	9	308,822	2,464	253,692	13,070	1,781,441	4.84
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	34	35	83	15	106,568	7,107	84,133	13,500	1,127,484	3.06
Grocery stores (without meats).....	79	66	83	26	122,893	6,631	139,181	181,090	2,193,467	5.96
Combination stores (groceries and meats).....	51	22	171	37	246,780	9,923	216,304	212,720	3,143,611	8.54
Meat markets (including sea foods).....	52	37	62	10	94,954	2,500	97,219	80,600	1,127,712	3.08
Bakeries—caterers.....	24	17	51	17	54,681	4,461	52,217	5,190	311,423	.85
Other food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General merchandise group<sup>1</sup>.....</b>	<b>14</b>	<b>7</b>	<b>357</b>	<b>70</b>	<b>312,393</b>	<b>12,925</b>	<b>385,906</b>	<b>467,660</b>	<b>2,651,484</b>	<b>7.20</b>
Department stores.....	3	1	145	43	177,614	10,485	143,237	241,970	1,380,897	3.75
Dry goods stores—piece goods stores.....	6	5	44	—	27,041	—	97,903	74,860	1,188,081	.86
Variety, 5-and-10, and to-a-dollar stores.....	4	—	168	26	107,478	2,080	143,869	149,520	932,154	2.53
<b>Automotive group<sup>2</sup>.....</b>	<b>241</b>	<b>222</b>	<b>711</b>	<b>90</b>	<b>1,171,561</b>	<b>24,477</b>	<b>1,112,558</b>	<b>907,180</b>	<b>12,250,237</b>	<b>33.29</b>
Motor vehicle dealers (new and used).....	39	30	372	8	601,529	1,453	610,905	603,160	8,008,474	21.76
Accessories, tires, and batteries.....	26	19	102	5	132,557	866	172,202	172,350	1,126,026	3.06
Filling stations.....	105	94	121	50	185,582	15,652	216,451	59,670	2,406,799	6.54
Motor cycles, bicycles, and supplies.....	4	5	2	—	2,902	630	4,535	9,840	38,772	.11
Garages and repair shops.....	66	74	112	25	106,011	5,376	103,915	23,560	630,166	1.71
<b>Apparel group.....</b>	<b>94</b>	<b>60</b>	<b>176</b>	<b>46</b>	<b>253,611</b>	<b>14,133</b>	<b>361,490</b>	<b>575,750</b>	<b>2,394,005</b>	<b>6.51</b>
Men's and boys' clothing and furnishings stores.....	13	8	33	11	73,774	4,400	93,972	208,900	670,001	1.82
Family clothing stores—men's, women's, children's.....	3	1	8	2	14,188	300	24,508	23,260	125,709	.34
Women's ready-to-wear specialty stores—apparel and accessories.....	23	18	60	9	55,024	2,625	91,576	97,720	634,800	1.73
Women's accessories stores.....	21	12	23	12	27,666	4,134	44,058	48,190	328,776	.89
Other apparel stores.....	11	11	11	2	19,189	625	15,776	12,800	73,308	.20
Shoe stores.....	23	10	41	10	65,770	2,049	90,700	184,880	561,351	1.53
<b>Furniture and household group.....</b>	<b>57</b>	<b>51</b>	<b>196</b>	<b>18</b>	<b>348,425</b>	<b>3,931</b>	<b>375,976</b>	<b>349,530</b>	<b>2,178,908</b>	<b>5.92</b>
Furniture stores.....	15	10	46	15	81,256	2,733	120,977	159,930	648,261	1.76
Floor coverings, draperies, curtains, and upholstery stores.....	5	6	9	1	17,746	150	9,240	13,330	137,641	.37
Household appliance stores.....	8	3	56	—	113,522	—	61,873	44,570	399,175	1.09
Other home furnishings and appliances stores.....	13	18	18	—	18,718	—	24,048	19,770	180,097	.49
Radio and music stores.....	16	14	67	2	112,182	1,048	159,838	111,930	813,734	2.21
<b>Restaurants, cafeterias, and eating places.....</b>	<b>94</b>	<b>102</b>	<b>242</b>	<b>29</b>	<b>235,421</b>	<b>7,351</b>	<b>187,656</b>	<b>15,410</b>	<b>1,178,292</b>	<b>3.20</b>
Restaurants, cafeterias, and lunch rooms.....	49	54	182	20	188,055	5,414	119,531	9,060	855,853	2.33
Lunch counters, refreshment stands, etc.....	45	48	60	9	47,366	1,937	48,125	6,350	322,439	.87
<b>Lumber and building group.....</b>	<b>33</b>	<b>33</b>	<b>197</b>	<b>5</b>	<b>326,004</b>	<b>1,677</b>	<b>188,963</b>	<b>324,180</b>	<b>2,195,095</b>	<b>5.96</b>
Lumber and building material dealers.....	12	10	89	—	150,739	—	111,922	239,540	1,411,539	3.83
Electrical shops (without radio).....	5	7	23	1	45,711	500	15,540	14,150	223,374	.61
Heating and plumbing shops.....	11	11	80	2	119,516	897	40,561	50,770	494,472	1.26
Paint and glass stores.....	5	5	5	2	9,038	480	20,930	19,720	95,710	.26
<b>Other retail stores.....</b>	<b>166</b>	<b>163</b>	<b>296</b>	<b>69</b>	<b>421,714</b>	<b>20,147</b>	<b>515,563</b>	<b>657,920</b>	<b>3,813,229</b>	<b>10.36</b>
Hardware stores.....	11	11	32	4	61,383	1,051	75,748	169,030	470,054	1.28
Farmers' supplies.....	18	25	22	6	29,951	1,695	31,220	54,260	444,414	1.21
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	15	15	8	2	2,482	408	9,433	16,180	118,962	.32
Drug stores.....	51	44	131	28	174,507	10,564	202,043	315,020	1,722,107	4.68
Florists.....	18	14	10	6	12,943	1,325	25,050	3,650	131,789	.36
Gifts—novelties and toys—cameras.....	5	5	1	4	2,165	1,256	5,907	10,170	25,571	.07
Jewelry stores.....	19	20	16	8	30,222	1,850	46,874	116,550	229,984	.62
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	3	3	6	—	7,863	—	10,149	31,520	63,222	.17
Miscellaneous classifications (combined).....	26	23	68	9	91,280	1,553	94,033	114,790	509,171	1.38
<b>Secondhand stores.....</b>	<b>26</b>	<b>31</b>	<b>14</b>	<b>3</b>	<b>16,642</b>	<b>561</b>	<b>23,986</b>	<b>28,420</b>	<b>189,910</b>	<b>.5</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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**TABLE 61.—GLENDALE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Pro- priators and firm members (not on pay roll)	NUMBER OF EM- PLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>999</b>	<b>874</b>	<b>2,844</b>	<b>472</b>	<b>\$4,045,653</b>	<b>\$121,320</b>	<b>\$4,015,180</b>	<b>\$4,063,340</b>	<b>\$36,804,624</b>	<b>100.00</b>
Single store independents.....	766	821	1,571	284	2,253,574	73,507	2,178,062	2,474,000	21,701,139	58.96
2-store independents.....	64	30	259	20	405,838	6,980	378,436	418,740	3,518,240	9.56
3-store independents.....	22	7	120	38	195,810	10,186	256,163	222,080	1,673,383	4.55
Local chains.....	75	4	487	56	683,498	14,915	670,634	529,630	5,969,741	16.22
Sectional chains.....	23		64	10	94,811	2,137	97,297	40,000	672,784	1.83
National chains.....	30		272	46	301,075	10,251	324,898	279,540	2,752,516	7.48
Leased-department chains.....	14	2	22	6	22,599	1,254	44,548	49,280	169,875	.46
Other types of operation.....	6	1	49	12	87,539	2,000	55,222	49,170	346,946	.94

**TABLE 62.—GLENDALE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

*(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification)*

KIND OF BUSINESS	Total	Single-store in- dependents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	3	1	1	1	
Annual net sales.....	\$1,380,807	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	4		1	3	
Annual net sales.....	\$932,154		(x)	(x)	
Per cent of total sales.....	100.00		(x)	(x)	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	13	9	3	1	
Annual net sales.....	\$670,001	\$444,460	(x)	(x)	
Per cent of total sales.....	100.00	66.34	(x)	(x)	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	3	3			
Annual net sales.....	\$125,709	\$125,709			
Per cent of total sales.....	100.00	100.00			
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	23	14	8		1
Annual net sales.....	\$634,800	\$310,831	\$213,224		\$110,695
Per cent of total sales.....	100.00	48.97	33.59		17.44
<b>Shoe stores:</b>					
Number of stores.....	23	10	10		3
Annual net sales.....	\$561,351	\$217,207	\$278,076		\$60,068
Per cent of total sales.....	100.00	38.69	49.54		11.77
<b>Furniture stores:</b>					
Number of stores.....	15	11	3		1
Annual net sales.....	\$648,261	\$359,044	\$280,429		\$40,188
Per cent of total sales.....	100.00	55.48	30.93		7.59
<b>Radio and music stores:</b>					
Number of stores.....	18	11	5		
Annual net sales.....	\$813,734	\$394,954	\$448,780		
Per cent of total sales.....	100.00	44.85	55.15		
<b>Grocery stores (without meats):</b>					
Number of stores.....	70	51	10		9
Annual net sales.....	\$2,193,467	\$1,087,024	\$870,549	\$435,894	
Per cent of total sales.....	100.00	49.56	30.57	19.87	
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	51	20	5	26	
Annual net sales.....	\$3,143,611	\$635,752	\$1,334,954	\$1,172,905	
Per cent of total sales.....	100.00	20.22	42.47	37.31	
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	49	48	1		
Annual net sales.....	\$855,853	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	15	15			
Annual net sales.....	\$118,962	\$118,962			
Per cent of total sales.....	100.00	100.00			
<b>Filling stations:</b>					
Number of stations.....	106	84	11	10	
Annual net sales.....	\$2,406,790	\$1,649,893	\$519,426	\$237,540	
Per cent of total sales.....	100.00	68.55	21.58	9.87	
<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	51	38	10	3	
Annual net sales.....	\$1,722,107	\$914,777	\$447,439	\$359,891	
Per cent of total sales.....	100.00	53.12	25.98	20.90	
<b>Hardware stores:</b>					
Number of stores.....	11	11			
Annual net sales.....	\$470,054	\$470,054			
Per cent of total sales.....	100.00	100.00			
<b>Jewelry stores:</b>					
Number of stores.....	19	18	1		
Annual net sales.....	\$229,984	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		

## CENSUS OF DISTRIBUTION

TABLE 63.—SAN JOSE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>1,032</b>	<b>1,188</b>	<b>3,976</b>	<b>636</b>	<b>\$6,087,167</b>	<b>\$141,484</b>	<b>\$5,865,523</b>	<b>\$6,885,610</b>	<b>\$46,941,912</b>	<b>100.00</b>
<b>Food group</b> <sup>1</sup> .....	<b>287</b>	<b>353</b>	<b>500</b>	<b>101</b>	<b>701,890</b>	<b>25,001</b>	<b>698,607</b>	<b>638,080</b>	<b>8,795,008</b>	<b>18.73</b>
Candy and confectionery stores.....	21	29	43	10	48,786	2,870	49,206	13,910	285,945	.61
Dairy products stores <sup>1</sup> .....	7	12	35	4	44,871	1,682	102,162	4,290	290,155	.62
Delicatessen stores.....	10	16	92	—	87,272	—	88,403	41,870	472,183	1.00
Fruit stores and vegetable markets.....	9	10	17	10	18,866	1,430	16,736	2,730	210,119	.46
Grocery stores (without meats).....	151	187	85	28	127,636	6,808	161,227	277,580	2,824,658	6.02
Combination stores (groceries and meats).....	43	49	153	31	247,634	5,600	181,319	271,940	3,212,296	6.84
Meat markets (including sea foods).....	40	45	68	17	117,780	6,111	106,520	11,980	1,434,840	3.05
Other food stores.....	4	3	6	1	7,953	500	11,771	13,680	50,378	.11
<b>General stores (groceries with apparel or dry goods)</b> .....	<b>4</b>	<b>8</b>	<b>6</b>	<b>—</b>	<b>4,961</b>	<b>—</b>	<b>5,898</b>	<b>16,930</b>	<b>57,733</b>	<b>.12</b>
<b>General merchandise group</b> .....	<b>24</b>	<b>14</b>	<b>709</b>	<b>231</b>	<b>975,966</b>	<b>39,122</b>	<b>1,046,031</b>	<b>1,323,720</b>	<b>6,929,708</b>	<b>14.76</b>
Department stores.....	5	—	398	195	668,722	31,933	622,885	731,820	4,051,604	8.63
Dry-goods stores—piece-goods stores.....	8	9	139	5	166,909	1,200	129,294	283,910	1,050,869	2.26
General-merchandise stores.....	6	3	53	5	80,151	1,292	127,531	137,580	626,346	1.33
Variety, 5-and-10, and to-a-dollar stores.....	5	2	119	26	120,184	4,697	165,321	170,410	1,191,887	2.54
<b>Automotive group</b> .....	<b>213</b>	<b>225</b>	<b>825</b>	<b>63</b>	<b>1,455,919</b>	<b>21,344</b>	<b>1,294,398</b>	<b>1,165,790</b>	<b>12,783,110</b>	<b>27.19</b>
Motor-vehicle dealers (new and used).....	28	23	519	6	966,973	2,504	854,037	918,970	9,462,470	20.14
Accessories, tires, and batteries.....	30	38	79	6	125,436	1,494	126,880	140,930	1,045,924	2.23
Filling stations.....	79	57	57	34	147,931	12,309	187,721	42,910	1,261,143	2.68
Motor cycles, bicycles, and supplies.....	6	7	7	—	8,416	—	9,670	16,630	51,276	.11
Garages and repair shops.....	70	100	133	17	207,163	5,037	166,000	46,350	952,207	2.03
<b>Apparel group</b> .....	<b>103</b>	<b>93</b>	<b>364</b>	<b>88</b>	<b>573,287</b>	<b>13,762</b>	<b>697,819</b>	<b>1,124,810</b>	<b>4,556,887</b>	<b>9.71</b>
Men's and boys' clothing and furnishings stores.....	20	22	57	56	115,754	0,172	102,546	374,330	1,142,582	2.44
Family clothing stores—men's, women's, and children's.....	7	3	72	—	108,145	—	140,421	150,630	701,141	1.49
Women's ready-to-wear specialty stores—apparel, and accessories.....	20	22	99	6	111,085	2,552	245,289	115,890	980,391	2.09
Women's accessories stores.....	21	17	73	6	102,506	980	94,490	85,810	550,680	1.17
Other apparel stores.....	13	15	22	4	23,560	1,315	27,224	21,860	186,987	.40
Shoe stores.....	22	14	61	16	112,217	2,743	194,849	370,290	995,106	2.12
<b>Furniture and household group</b> .....	<b>49</b>	<b>46</b>	<b>424</b>	<b>13</b>	<b>780,815</b>	<b>2,987</b>	<b>514,912</b>	<b>761,750</b>	<b>3,629,533</b>	<b>7.73</b>
Furniture stores.....	13	12	178	10	299,741	2,113	294,337	491,350	1,703,887	3.63
Household appliances stores.....	15	10	142	—	284,707	—	98,036	90,700	1,050,460	2.25
Other home furnishings and appliances stores.....	5	6	20	—	31,614	—	3,806	13,800	77,541	.16
Radio and music stores.....	14	15	81	2	158,120	374	113,558	157,900	749,419	1.60
<b>Restaurants, cafeterias, and eating places</b> .....	<b>100</b>	<b>139</b>	<b>371</b>	<b>58</b>	<b>441,673</b>	<b>15,950</b>	<b>321,488</b>	<b>22,140</b>	<b>1,900,723</b>	<b>4.05</b>
Restaurants, cafeterias, and lunch rooms.....	79	114	350	45	424,821	14,023	294,370	17,430	1,731,163	3.69
Lunch counters, refreshment stands, etc.....	21	25	15	13	16,852	1,927	27,116	4,710	169,560	.36
<b>Lumber and building group</b> .....	<b>44</b>	<b>51</b>	<b>195</b>	<b>13</b>	<b>363,256</b>	<b>4,959</b>	<b>243,642</b>	<b>348,480</b>	<b>1,913,720</b>	<b>4.08</b>
Lumber and building-material dealers.....	14	16	78	5	136,657	2,460	85,001	160,000	888,928	1.89
Electrical shops (without radio).....	7	11	42	1	71,475	528	46,837	43,330	303,528	.65
Heating and plumbing shops.....	9	10	28	4	56,696	1,521	32,357	27,790	203,165	.43
Paint and glass stores.....	14	14	47	3	98,428	450	70,447	117,300	518,099	1.11
<b>Other retail stores</b> .....	<b>186</b>	<b>204</b>	<b>543</b>	<b>66</b>	<b>768,349</b>	<b>17,759</b>	<b>802,108</b>	<b>1,458,990</b>	<b>6,228,108</b>	<b>13.27</b>
Hardware stores.....	10	13	43	2	82,857	787	51,151	213,530	597,338	1.27
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	16	19	87	2	127,170	271	98,015	194,730	1,460,431	3.11
Cigar stores and cigar stands.....	42	55	30	8	37,061	1,959	77,035	40,550	425,824	.91
Coal and wood yards—ice dealers.....	7	15	7	7	13,796	2,492	13,194	11,970	96,608	.20
Drug stores.....	33	33	132	16	176,447	4,022	188,090	319,670	1,522,900	3.25
Florists.....	4	6	2	3	3,790	816	11,830	2,590	37,911	.08
Gifts—novelties and toys—cameras.....	7	4	12	3	13,180	948	24,146	35,910	89,205	.19
Jewelry stores.....	16	16	36	8	70,978	904	102,965	262,610	546,190	1.16
Luggage and leather goods stores.....	3	3	6	3	8,595	684	14,180	25,230	82,086	.18
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	11	6	69	6	111,347	3,005	55,089	113,900	403,990	1.05
Opticians and optometrists.....	6	6	5	1	9,501	136	14,441	12,680	60,996	.13
Sporting goods stores, including athletic and playground equipment.....	3	3	6	—	9,705	—	8,161	41,970	100,410	.21
Stationers and printers.....	5	7	14	3	15,478	647	20,495	41,600	112,648	.24
Miscellaneous classifications (combined).....	20	17	84	3	73,901	992	116,368	87,770	517,870	1.10
<b>Secondhand stores</b> .....	<b>22</b>	<b>35</b>	<b>19</b>	<b>3</b>	<b>21,071</b>	<b>600</b>	<b>41,824</b>	<b>47,220</b>	<b>167,384</b>	<b>.36</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.<sup>2</sup> Further data will be shown in a special report on milk dealers.

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 64.—SAN JOSE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full-time	Part-time	Total (full-time and part-time)	Part-time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1,032</b>	<b>1,168</b>	<b>3,976</b>	<b>636</b>	<b>\$6,087,167</b>	<b>\$141,484</b>	<b>\$5,885,523</b>	<b>\$8,885,810</b>	<b>\$46,941,912</b>	<b>100.00</b>
Single-store independents.....	859	1,115	2,762	508	4,218,958	109,231	4,273,487	4,872,640	31,907,211	67.97
2-store independents.....	41	30	281	18	420,199	3,746	324,568	448,770	3,782,325	8.06
3-store independents.....	27	20	210	11	381,830	2,126	289,619	569,790	3,615,759	7.70
Local chains.....	42	1	261	23	355,456	5,254	364,803	431,010	3,205,034	6.83
Sectional chains.....	26	—	95	34	192,023	8,939	141,053	140,630	1,135,147	2.42
National chains.....	23	—	248	41	328,594	12,087	421,901	378,720	2,776,343	5.91
Direct selling (house to house).....	3	1	54	—	78,582	—	2,253	200	145,056	.31
Leased department chains.....	6	—	11	1	15,385	101	10,911	10,570	92,897	.20
Manufacturer controlled chains (and sales branch systems).....	3	—	29	—	58,640	—	13,940	31,940	138,461	.29
Other types of operation.....	2	1	25	—	37,500	—	13,298	14,340	143,679	.31

**TABLE 65.—SAN JOSE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Grocery stores (without meats):</b>					
Number of stores.....	5	3	—	2	—	Number of stores.....	151	139	12	—	—
Annual net sales.....	\$4,051,604	\$3,322,989	—	(x)	—	Annual net sales.....	\$2,824,658	\$2,127,582	\$697,076	—	—
Per cent of total sales.....	100.00	82.02	—	(x)	—	Per cent of total sales.....	100.00	75.32	24.68	—	—
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	5	1	—	4	—	Number of stores.....	43	35	3	5	—
Annual net sales.....	\$1,191,887	(x)	—	(x)	—	Annual net sales.....	\$3,212,296	\$1,680,062	\$1,092,565	\$439,669	—
Per cent of total sales.....	100.00	(x)	—	(x)	—	Per cent of total sales.....	100.00	52.30	34.01	13.69	—
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	20	18	2	—	—	Number of stores.....	79	76	3	—	—
Annual net sales.....	\$1,142,582	(x)	(x)	—	—	Annual net sales.....	\$1,731,163	\$1,568,063	\$163,100	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	90.58	9.42	—	—
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	7	2	5	—	—	Number of stores.....	42	38	2	2	—
Annual net sales.....	\$701,141	(x)	(x)	—	—	Annual net sales.....	\$425,824	\$337,225	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	79.19	(x)	(x)	—
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Filling stations:</b>					
Number of stores.....	20	18	1	1	—	Number of stations.....	79	49	10	20	—
Annual net sales.....	\$950,391	(x)	(x)	(x)	—	Annual net sales.....	\$1,261,143	\$784,478	\$128,375	\$348,290	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	62.20	10.18	27.62	—
<b>Shoe stores:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	22	11	9	1	1	Number of yards.....	7	7	—	—	—
Annual net sales.....	\$995,106	\$458,728	\$455,861	(x)	(x)	Annual net sales.....	\$95,608	\$95,608	—	—	—
Per cent of total sales.....	100.00	46.10	46.81	(x)	(x)	Per cent of total sales.....	100.00	100.00	—	—	—
<b>Furniture stores:</b>						<b>Drug stores:</b>					
Number of stores.....	13	10	3	—	—	Number of stores.....	33	19	13	1	—
Annual net sales.....	\$1,703,887	\$1,335,595	\$308,292	—	—	Annual net sales.....	\$1,522,900	\$593,608	(x)	(x)	—
Per cent of total sales.....	100.00	78.39	21.61	—	—	Per cent of total sales.....	100.00	38.98	(x)	(x)	—
<b>Radio and music stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	14	9	4	1	—	Number of stores.....	10	9	1	—	—
Annual net sales.....	\$749,419	\$428,547	(x)	(x)	—	Annual net sales.....	\$597,338	(x)	(x)	—	—
Per cent of total sales.....	100.00	57.18	(x)	(x)	—	Per cent of total sales.....	100.00	(x)	(x)	—	—
						<b>Jewelry stores:</b>					
						Number of stores.....	16	15	1	—	—
						Annual net sales.....	\$546,190	(x)	(x)	—	—
						Per cent of total sales.....	100.00	(x)	(x)	—	—

CENSUS OF DISTRIBUTION

TABLE 66.—FRESNO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,451</b>	<b>1,434</b>	<b>4,036</b>	<b>624</b>	<b>\$6,286,421</b>	<b>\$172,538</b>	<b>\$6,401,345</b>	<b>\$7,595,280</b>	<b>\$52,653,745</b>	<b>100.00</b>
<b>Food group.....</b>	<b>456</b>	<b>456</b>	<b>487</b>	<b>158</b>	<b>627,207</b>	<b>42,988</b>	<b>708,395</b>	<b>700,860</b>	<b>9,472,928</b>	<b>17.99</b>
Candy and confectionery stores.....	41	41	64	18	68,530	3,808	76,271	30,430	447,333	.85
Dairy products stores <sup>1</sup> .....	16	13	13	1	12,499	300	27,536	1,740	108,304	.38
Delicatessen stores.....	6	8	16	3	15,297	688	16,409	3,070	157,052	.30
Fruit stores and vegetable markets.....	89	91	10	16	14,270	4,240	45,145	12,130	342,401	.63
Grocery stores (without meats).....	162	163	160	53	229,970	15,512	248,737	417,470	4,311,649	8.19
Combination stores (groceries and meats).....	82	93	121	39	156,243	10,274	184,225	217,800	2,814,445	5.84
Meat markets (including sea foods).....	39	28	52	21	88,249	6,088	80,380	9,100	908,671	1.73
Bakeries—caterers.....	17	15	23	7	36,429	2,068	24,793	5,300	226,049	.43
Other food stores.....	4	4	2	—	6,720	—	4,809	3,820	66,224	.12
<b>General stores (groceries with dry goods or apparel).....</b>	<b>6</b>	<b>5</b>	<b>11</b>	<b>—</b>	<b>18,313</b>	<b>—</b>	<b>18,159</b>	<b>45,230</b>	<b>288,599</b>	<b>.51</b>
<b>General merchandise group.....</b>	<b>29</b>	<b>16</b>	<b>696</b>	<b>131</b>	<b>905,185</b>	<b>25,298</b>	<b>1,086,847</b>	<b>1,175,960</b>	<b>6,759,939</b>	<b>12.84</b>
Department stores.....	7	1	499	74	639,810	17,336	758,800	772,220	4,131,875	7.85
Dry goods stores—piece goods stores.....	10	11	46	28	68,708	4,367	78,661	151,610	560,092	1.06
General merchandise stores.....	6	3	22	—	36,718	—	38,340	57,780	386,027	.70
Variety, 5-and-10, and to-a-dollar stores.....	6	1	159	29	159,949	3,095	219,558	194,350	1,702,135	3.23
<b>Automotive group.....</b>	<b>298</b>	<b>309</b>	<b>838</b>	<b>97</b>	<b>1,450,047</b>	<b>30,712</b>	<b>1,429,304</b>	<b>1,302,970</b>	<b>14,911,117</b>	<b>28.32</b>
Motor vehicle dealers (new and used).....	35	28	456	9	877,847	2,311	860,776	971,160	10,360,151	19.68
Accessories, tires, and batteries.....	49	56	129	5	186,940	1,700	206,602	202,670	1,501,799	2.85
Filling stations.....	121	116	67	56	127,910	17,821	170,907	52,700	1,806,620	3.60
Motor cycles, bicycles, and supplies.....	6	8	7	1	10,031	674	14,213	24,780	124,633	.24
Garages and repair shops.....	87	101	159	20	247,319	8,206	176,806	51,660	1,027,914	1.95
<b>Apparel group.....</b>	<b>132</b>	<b>116</b>	<b>383</b>	<b>43</b>	<b>679,113</b>	<b>12,250</b>	<b>842,323</b>	<b>1,210,820</b>	<b>5,271,840</b>	<b>10.01</b>
Men's and boys' clothing and furnishings stores.....	33	36	85	9	170,769	2,653	261,418	471,240	1,063,945	3.16
Family clothing stores—men's, women's, and children's.....	5	2	79	2	140,817	780	166,497	169,830	982,467	1.86
Women's ready-to-wear specialty stores—apparel and accessories.....	21	21	69	11	127,263	2,863	162,453	185,800	1,099,065	2.09
Women's accessories stores.....	17	9	44	3	51,745	902	42,769	32,740	261,447	.50
Other apparel stores.....	24	25	31	8	48,682	2,422	46,098	35,920	210,376	.40
Shoe stores.....	32	23	75	10	130,897	2,640	163,088	153,290	1,054,540	2.00
<b>Furniture and household group<sup>2</sup>.....</b>	<b>56</b>	<b>50</b>	<b>368</b>	<b>20</b>	<b>661,312</b>	<b>4,749</b>	<b>672,349</b>	<b>838,480</b>	<b>3,905,743</b>	<b>7.42</b>
Furniture stores.....	24	26	87	6	151,302	1,533	199,817	477,920	1,370,479	2.60
Household appliances stores.....	14	8	178	4	338,561	638	219,740	146,090	1,660,349	3.15
Other home furnishings and appliances stores.....	6	5	22	4	28,921	370	15,813	36,740	120,086	.23
Radio and music stores.....	11	8	76	6	136,841	2,208	130,370	171,050	697,319	1.33
<b>Restaurants, cafeterias, and eating places.....</b>	<b>134</b>	<b>152</b>	<b>419</b>	<b>79</b>	<b>491,955</b>	<b>26,279</b>	<b>420,622</b>	<b>33,280</b>	<b>2,405,973</b>	<b>4.57</b>
Restaurants, cafeterias, and lunch rooms.....	88	110	356	56	424,411	17,590	351,291	29,240	2,004,411	3.81
Lunch counters, refreshment stands.....	46	42	63	23	67,544	8,689	69,331	9,040	401,562	.76
<b>Lumber and building group.....</b>	<b>36</b>	<b>30</b>	<b>194</b>	<b>9</b>	<b>555,138</b>	<b>3,261</b>	<b>247,243</b>	<b>452,210</b>	<b>2,170,851</b>	<b>4.12</b>
Lumber and building material dealers.....	10	4	102	2	209,241	505	147,913	361,360	1,506,095	2.89
Electrical shops (without radio).....	8	8	42	1	64,440	300	39,778	33,670	247,467	.47
Heating and plumbing shops.....	9	12	20	5	29,486	1,964	19,768	17,760	144,660	.27
Paint and glass stores.....	9	6	30	1	51,971	482	39,794	39,420	272,629	.52
<b>Other retail stores<sup>2</sup>.....</b>	<b>271</b>	<b>261</b>	<b>641</b>	<b>79</b>	<b>1,080,188</b>	<b>26,041</b>	<b>1,026,074</b>	<b>1,714,280</b>	<b>7,261,998</b>	<b>13.79</b>
Hardware stores.....	11	10	69	—	132,995	—	95,197	229,270	882,863	1.69
Hardware and farm implement stores.....	8	6	85	—	170,077	—	106,401	265,980	1,199,293	2.28
Farmers' supplies.....	22	25	46	4	55,022	—	49,853	112,170	462,521	.88
Book stores.....	3	3	3	—	2,514	—	28,718	14,510	53,455	.10
Cigar stores and cigar stands.....	51	53	48	16	64,967	6,381	108,599	34,030	617,017	1.17
Coal and wood yards—ice dealers.....	25	24	8	10	12,441	1,735	15,071	22,480	152,895	.29
Drug stores.....	36	30	145	22	228,720	7,658	198,746	345,686	1,514,365	2.88
Florists.....	13	14	12	10	23,545	4,298	42,116	8,480	188,861	.36
Gifts—novelties and toys—cameras.....	5	5	6	1	11,256	49	21,214	19,600	86,599	.16
Jewelry stores.....	18	17	29	2	56,029	500	77,298	304,630	433,686	.82
Music stores (without radio).....	4	4	2	—	1,644	—	6,004	9,510	34,638	.07
News dealers.....	6	2	8	—	9,189	—	8,521	16,640	70,288	.13
Office, school, and store supplies and equipment dealers.....	10	3	60	2	121,280	493	60,183	86,660	473,355	.90
Opticians and optometrists.....	6	5	13	3	20,290	1,043	22,126	13,970	84,950	.16
Sporting goods stores, including athletic and playground equipment.....	3	3	11	1	17,835	150	34,311	59,240	143,344	.27
Stationers and printers.....	6	5	14	2	21,341	304	24,201	33,680	188,074	.36
Miscellaneous classifications (combined).....	42	50	78	6	125,144	1,645	118,859	115,990	625,064	1.19
<b>Secondhand stores.....</b>	<b>33</b>	<b>39</b>	<b>19</b>	<b>8</b>	<b>17,968</b>	<b>1,976</b>	<b>41,529</b>	<b>116,190</b>	<b>224,762</b>	<b>.43</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 67.—FRESNO—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1,461</b>	<b>1,434</b>	<b>4,036</b>	<b>624</b>	<b>\$6,286,421</b>	<b>\$172,538</b>	<b>\$6,401,345</b>	<b>\$7,595,280</b>	<b>\$52,653,745</b>	<b>100.00</b>
Single-store independents.....	1,135	1,312	2,496	444	3,873,531	127,886	4,220,086	5,097,140	34,677,376	65.86
2-store independents.....	50	30	260	37	553,056	8,901	460,469	589,940	4,312,871	8.19
3-store independents.....	38	18	144	11	227,323	4,222	183,237	363,030	1,331,300	2.53
Local chains.....	03	14	408	33	629,512	11,824	552,126	630,400	4,748,190	9.02
Sectional chains.....	53		188	69	283,140	13,232	271,479	304,560	2,775,987	5.27
National chains.....	32		350	20	446,987	4,898	537,403	472,300	3,575,510	6.79
Other types of operation:										
Itinerant vendors.....	46	46	2	7	1,705	805	20,389	3,470	137,952	.26
Leased departments—Independent operators.....	6	5	19	1	20,015	250	19,661	24,700	141,144	.27
Leased-department chains.....	0		27	2	39,930	620	54,200	29,440	290,893	.50
Manufacturer - controlled chains (and sales branch systems).....	9		74		139,406		64,020	75,800	537,303	1.29
All other types.....	4		53		71,817		9,275	4,260	155,210	.20

**TABLE 68.—FRESNO—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	7	4		3	
Annual net sales.....	\$4,131,875	\$3,107,032		\$1,024,843	
Per cent of total sales.....	100.00	75.20		24.80	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	6	1		5	
Annual net sales.....	\$1,702,135	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	33	27	5	1	
Annual net sales.....	\$1,663,945	\$1,065,858	(x)	(x)	
Per cent of total sales.....	100.00	64.06	(x)	(x)	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	5	2	2	1	
Annual net sales.....	\$982,497	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	21	14	6	1	
Annual net sales.....	\$1,099,065	\$582,588	(x)	(x)	
Per cent of total sales.....	100.00	53.01	(x)	(x)	
<b>Shoe stores:</b>					
Number of stores.....	32	17	11	1	3
Annual net sales.....	\$1,054,540	\$286,176	\$568,946	(x)	(x)
Per cent of total sales.....	100.00	27.14	53.95	(x)	(x)
<b>Furniture stores:</b>					
Number of stores.....	24	22	2		
Annual net sales.....	\$1,370,470	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
<b>Radio and music stores:</b>					
Number of stores.....	11	9	1	1	
Annual net sales.....	\$697,319	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	
<b>Grocery stores (without meats):</b>					
Number of stores.....	162	133	16	12	1
Annual net sales.....	\$4,311,649	\$1,999,949	\$1,814,506	\$416,697	\$80,497
Per cent of total sales.....	100.00	46.38	42.09	9.66	1.87
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	82	59	2	21	
Annual net sales.....	\$2,814,445	\$1,605,112	(x)	(x)	
Per cent of total sales.....	100.00	57.03	(x)	(x)	
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	88	86	2		
Annual net sales.....	\$2,004,411	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	51	45	4	2	
Annual net sales.....	\$617,017	\$439,074	(x)	(x)	
Per cent of total sales.....	100.00	71.16	(x)	(x)	
<b>Filling stations:</b>					
Number of stations.....	121	94	8	19	
Annual net sales.....	\$1,896,620	\$1,491,360	\$160,960	\$244,300	
Per cent of total sales.....	100.00	78.63	8.49	12.88	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	25	16			9
Annual net sales.....	\$162,895	\$127,013			\$25,882
Per cent of total sales.....	100.00	83.07			16.93
<b>Drug stores:</b>					
Number of stores.....	36	19	14	3	
Annual net sales.....	\$1,514,395	\$664,999	\$502,246	\$347,120	
Per cent of total sales.....	100.00	43.91	33.17	22.92	
<b>Hardware stores:</b>					
Number of stores.....	11	11			
Annual net sales.....	\$882,863	\$882,863			
Per cent of total sales.....	100.00	100.00			
<b>Jewelry stores:</b>					
Number of stores.....	18	17	1		
Annual net sales.....	\$433,636	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		

CENSUS OF DISTRIBUTION

TABLE 69.—STOCKTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	948	1,123	2,868	422	\$4,350,324	\$118,486	\$4,918,910	\$6,452,850	\$36,997,177	100.00
<b>Food group</b> <sup>1</sup> .....	222	310	270	69	422,825	14,865	590,259	550,850	7,773,976	21.01
Candy and confectionery stores.....	10	11	8	4	8,413	514	18,798	5,480	81,874	.22
Dairy products stores.....	5	11	9	3	11,052	750	20,892	5,130	155,720	.42
Fruit stores and vegetable markets.....	9	12	9	1	9,257	364	14,030	5,310	143,542	.39
Grocery stores (without meats).....	123	161	72	32	95,414	7,215	197,575	273,370	2,888,705	7.81
Combination stores (groceries and meats).....	39	59	130	20	237,788	3,727	248,580	237,970	3,430,710	9.27
Meat markets (including sea foods).....	26	52	32	7	50,406	1,595	83,494	22,640	1,018,448	2.75
Other food stores.....	3	2	4	—	3,142	—	1,577	230	10,372	.05
General stores—groceries with dry goods or apparel.....	8	25	3	1	4,420	100	20,794	31,140	169,183	.28
<b>General merchandise group</b> .....	24	30	509	61	527,319	18,338	821,855	859,740	4,271,880	11.55
Department stores.....	5	1	289	34	327,152	13,609	484,269	493,610	2,468,949	6.67
Dry goods stores—piece goods stores.....	7	7	83	8	104,253	770	202,600	210,780	746,149	2.02
General merchandise stores.....	8	21	5	2	6,426	960	19,135	44,060	197,752	.54
Variety, 5-and-10, and to-a-dollar stores.....	4	1	132	17	89,488	2,799	115,845	110,600	859,030	2.32
<b>Automotive group</b> .....	167	188	467	70	787,342	20,396	928,244	819,240	7,405,359	20.02
Motor vehicle dealers (new and used).....	23	14	299	8	519,082	2,450	558,094	617,400	5,190,250	14.03
Accessories, tires, batteries.....	27	33	36	3	50,023	979	84,086	61,760	530,979	1.44
Filling stations.....	61	47	40	31	60,405	8,982	86,455	58,100	789,800	2.13
Motor cycles, bicycles, and supplies.....	4	4	3	1	3,070	240	6,575	12,560	47,719	.13
Garages and repair shops.....	72	90	89	27	154,762	7,745	193,034	69,420	846,611	2.29
<b>Apparel group</b> .....	89	77	231	36	375,829	9,947	542,289	1,243,820	3,541,494	8.67
Men's and boys' clothing and furnishings stores.....	39	42	59	19	104,480	4,095	219,544	601,790	1,517,852	4.10
Family clothing stores—men's, women's, and children's.....	7	4	22	6	38,725	2,010	58,667	66,390	325,381	.88
Women's ready-to-wear specialty stores—apparel and accessories.....	9	4	77	5	107,718	1,255	101,990	138,970	663,552	1.79
Women's accessories stores.....	11	7	24	—	28,534	—	42,348	50,030	211,038	.57
Other apparel and furnishings stores.....	7	8	15	1	26,116	463	16,690	32,500	132,335	.36
Shoe stores.....	16	12	34	5	70,250	1,524	103,050	354,140	691,336	1.87
<b>Furniture and household group</b> .....	35	29	284	24	514,635	5,827	474,883	666,850	2,733,609	7.39
Furniture stores.....	14	13	137	9	219,171	2,144	231,977	458,340	1,338,903	3.62
Household appliances stores.....	7	1	61	2	132,733	—	76,402	48,550	404,296	1.09
Other home furnishings and appliances stores.....	3	1	14	—	22,492	—	6,787	4,730	54,854	.15
Radio and music stores.....	11	14	72	15	140,239	3,683	159,717	165,230	935,496	2.53
<b>Restaurants, cafeterias, and eating places</b> .....	124	182	431	52	528,088	17,550	430,887	37,570	2,605,646	7.04
Restaurants, cafeterias, and lunch rooms.....	82	132	397	31	479,890	11,800	362,294	27,930	2,220,634	6.02
Lunch counters, refreshment stands, etc.....	42	50	34	21	48,198	6,250	68,593	9,640	379,012	1.02
<b>Lumber and building group</b> .....	30	29	196	7	374,339	2,634	193,905	311,900	1,591,908	4.30
Lumber and building material dealers.....	8	3	103	2	214,042	1,261	127,102	229,880	1,103,448	2.98
Electrical shops (without radio).....	7	10	28	2	47,047	666	32,537	37,350	204,099	.55
Heating and plumbing shops.....	8	9	44	2	75,592	557	24,301	24,030	211,730	.57
Paint and glass stores.....	7	7	21	1	37,658	150	9,965	20,640	72,625	.20
<b>Other retail stores</b> .....	199	222	430	101	741,411	28,809	835,045	1,772,810	6,484,543	17.53
Hardware stores.....	6	11	10	5	19,871	900	23,547	77,400	153,240	.42
Hardware and farm implement stores.....	7	4	100	2	190,877	1,632	134,015	271,770	1,340,544	3.62
Farmers' supplies.....	14	16	39	41	78,752	9,819	76,497	492,500	1,462,566	3.95
Book stores.....	3	5	1	—	900	—	4,025	13,000	26,178	.07
Cigar stores and cigar stands.....	62	64	52	9	67,013	2,373	119,178	51,570	618,548	1.67
Coal and wood yards—ice dealers.....	4	4	4	2	4,830	150	5,074	4,250	83,500	.09
Drug stores.....	37	42	93	20	143,897	8,012	166,307	263,630	1,148,703	3.11
Florists.....	4	7	9	3	14,803	990	20,300	6,029	125,935	.34
Gifts—novelties and toys—cameras.....	4	4	1	1	1,232	400	7,414	23,520	30,102	.08
Jewelry stores.....	18	19	35	7	63,447	1,527	80,301	280,850	487,400	1.32
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	8	6	26	4	43,941	1,221	40,787	128,730	292,069	.79
Opticians and optometrists.....	5	6	5	2	7,111	54	18,219	11,120	79,061	.21
Sporting goods stores, including athletic and playground equipment.....	3	2	12	—	15,754	—	11,969	45,770	133,090	.36
Stationers and printers.....	4	6	7	2	12,466	840	14,014	52,050	86,819	.24
Miscellaneous classifications (combined).....	14	23	30	3	64,645	891	75,527	43,950	396,736	1.07
<b>Secondhand stores</b> .....	30	31	47	1	74,121	—	80,749	159,100	479,600	1.30

This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>1</sup> Further data will be shown in a special report on milk dealers.

TABLE 70.—STOCKTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	948	1,123	2,868	422	\$4,350,324	\$118,466	\$4,918,910	\$6,452,850	\$36,997,198	100.00
Single-store independents	801	1,070	1,842	319	2,922,910	89,638	3,529,211	4,488,150	25,303,837	68.55
2-store independents	33	44	107	16	243,371	5,667	264,206	285,680	1,956,885	5.29
3-store independents	25	7	144	2	194,283	820	251,927	281,960	1,756,850	4.75
Local chains	24		325	17	449,091	7,074	374,958	866,440	3,106,532	8.40
Sectional chains	28		89	34	178,178	8,199	159,083	180,220	2,029,494	5.49
National chains	23		224	32	250,251	6,822	270,309	273,670	2,325,456	6.28
Other types of operation	14	2	67	2	111,340	246	69,216	76,730	468,144	1.24

TABLE 71.—STOCKTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores	5	2	1		2	Number of stores	128	126		1	1
Annual net sales	\$2,468,949	(x)	(x)	(x)		Annual net sales	\$2,888,705	(x)	(x)	(x)	
Per cent of total sales	100.00	(x)	(x)	(x)		Per cent of total sales	100.00	(x)	(x)	(x)	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores	4	1			3	Number of stores	39	22	2		15
Annual net sales	\$859,030	(x)		(x)		Annual net sales	\$3,430,710	(x)	(x)	\$1,578,812	
Per cent of total sales	100.00	(x)		(x)		Per cent of total sales	100.00	(x)	(x)	46.02	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores	39	37	2			Number of stores	82	71	11		
Annual net sales	\$1,517,852	(x)	(x)			Annual net sales	\$2,226,634	\$1,201,824	\$1,024,810		
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	53.97	46.03		
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores	7	3	3		1	Number of stores	62	56	5		1
Annual net sales	\$325,381	(x)	\$176,119	(x)		Annual net sales	\$618,548	\$468,350	(x)	(x)	
Per cent of total sales	100.00	(x)	54.12	(x)		Per cent of total sales	100.00	75.72	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores	9	6	2		1	Number of stations	61	43	4		14
Annual net sales	\$663,552	\$504,414	(x)	(x)		Annual net sales	\$789,800	\$581,785	\$57,587	\$150,428	
Per cent of total sales	100.00	80.68	(x)	(x)		Per cent of total sales	100.00	73.66	7.29	19.05	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores	16	11	2		3	Number of yards	4	3	1		
Annual net sales	\$691,336	\$445,787	(x)		(x)	Annual net sales	\$33,500	(x)	(x)		
Per cent of total sales	100.00	64.48	(x)		(x)	Per cent of total sales	100.00	(x)	(x)		
Furniture stores:						Drug stores:					
Number of stores	14	11	3			Number of stores	37	25	11		1
Annual net sales	\$1,338,963	\$770,326	\$559,637			Annual net sales	\$1,148,703	\$625,902	(x)	(x)	
Per cent of total sales	100.00	58.20	41.80			Per cent of total sales	100.00	54.49	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores	11	9	1		1	Number of stores	6	6			
Annual net sales	\$935,496	(x)	(x)	(x)		Annual net sales	\$153,249	\$153,249			
Per cent of total sales	100.00	(x)	(x)	(x)		Per cent of total sales	100.00	100.00			
						Jewelry stores:					
						Number of stores	18	17	1		
						Annual net sales	\$487,400	(x)	(x)		
						Per cent of total sales	100.00	(x)	(x)		

## CENSUS OF DISTRIBUTION

TABLE 72.—SAN BERNARDINO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>641</b>	<b>650</b>	<b>1,901</b>	<b>399</b>	<b>\$2,799,334</b>	<b>\$92,740</b>	<b>\$2,936,952</b>	<b>\$4,006,600</b>	<b>\$26,183,487</b>	<b>100.00</b>
<b>Food group</b> .....	<b>174</b>	<b>180</b>	<b>201</b>	<b>39</b>	<b>268,117</b>	<b>10,110</b>	<b>347,525</b>	<b>283,790</b>	<b>4,322,254</b>	<b>16.51</b>
Candy and confectionery stores.....	8	9	5	4	2,518	417	16,156	4,570	64,796	.25
Fruit stores and vegetable markets.....	6	6	8	5	10,144	1,050	11,703	3,560	132,625	.51
Grocery stores (without meats).....	77	83	76	11	94,660	3,492	121,190	158,400	1,725,870	6.59
Combination stores (groceries and meats).....	49	44	60	11	80,919	3,349	86,847	97,670	1,421,503	5.43
Meat markets (including sea foods).....	24	25	35	5	55,040	1,406	89,943	13,550	800,747	3.06
Bakeries—caterers.....	5	11	16	2	24,204	286	19,287	4,000	155,630	.59
Other food stores.....	3	2	1	1	632	110	2,399	2,040	21,083	.08
<b>General stores—groceries with apparel or dry goods</b> .....	<b>3</b>	<b>3</b>	<b>1</b>		<b>780</b>		<b>2,115</b>	<b>3,540</b>	<b>21,000</b>	<b>.08</b>
<b>General merchandise group</b> .....	<b>17</b>	<b>7</b>	<b>345</b>	<b>103</b>	<b>477,736</b>	<b>21,072</b>	<b>440,132</b>	<b>662,020</b>	<b>3,323,852</b>	<b>12.69</b>
Department stores.....	4		194	77	349,403	17,378	255,291	355,070	2,084,456	7.96
Dry goods stores—piece goods stores.....	4	2	18	2	24,253	663	29,492	67,850	146,909	.56
General merchandise stores.....	4	4	24	3	21,776	156	43,390	98,170	300,005	1.14
Variety, 5-and-10, and to-a-dollar stores.....	5	1	100	21	82,304	2,875	112,000	140,930	792,392	3.03
<b>Automotive group</b> .....	<b>151</b>	<b>146</b>	<b>404</b>	<b>39</b>	<b>697,597</b>	<b>11,409</b>	<b>827,447</b>	<b>730,980</b>	<b>7,973,250</b>	<b>30.45</b>
Motor-vehicle dealers (new and used).....	28	23	223	7	399,374	2,213	498,000	485,830	5,401,498	20.03
Accessories, tires, and batteries.....	25	22	57	3	99,184	785	141,425	134,620	816,383	3.12
Filling stations.....	71	70	60	22	85,624	6,913	117,289	70,740	1,288,628	4.92
Garages and repair shops.....	25	29	58	7	100,419	1,498	62,829	12,690	364,190	1.39
<b>Apparel group</b> .....	<b>56</b>	<b>54</b>	<b>121</b>	<b>24</b>	<b>186,959</b>	<b>7,296</b>	<b>306,180</b>	<b>567,480</b>	<b>1,684,535</b>	<b>6.43</b>
Men's and boys' clothing and furnishings stores.....	23	27	27	5	46,075	1,112	108,690	262,910	628,916	2.40
Family clothing stores—men's, women's, children's.....	3	3	9	2	17,085	857	42,845	41,350	136,160	.52
Women's ready-to-wear specialty stores—apparel and accessories.....	10	12	20	6	18,409	2,500	41,487	53,690	257,568	.98
Women's accessories stores.....	12	8	35	7	38,594	864	31,058	50,020	187,543	.72
Shoe stores.....	8	4	30	4	65,886	1,563	82,120	159,490	474,348	1.81
<b>Furniture and household group</b> .....	<b>38</b>	<b>45</b>	<b>177</b>	<b>9</b>	<b>\$15,591</b>	<b>2,353</b>	<b>270,487</b>	<b>571,880</b>	<b>2,075,813</b>	<b>7.93</b>
Furniture stores.....	16	23	58	5	116,216	1,540	131,427	380,540	976,334	3.73
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	11	4	32	2	163,823	231	91,036	107,100	604,888	2.65
Other home furnishings and appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	8	13	26	1	34,352	240	41,550	70,440	345,049	1.32
<b>Restaurants, cafeterias, and eating places</b> .....	<b>73</b>	<b>87</b>	<b>257</b>	<b>72</b>	<b>266,521</b>	<b>6,994</b>	<b>168,981</b>	<b>29,050</b>	<b>1,310,712</b>	<b>5.01</b>
Restaurants, cafeterias, and lunch rooms.....	45	56	224	66	221,031	5,445	133,144	17,990	1,060,773	4.05
Lunch counters, refreshment stands, etc.....	28	31	33	6	35,490	1,549	35,837	11,060	249,939	.96
<b>Lumber and building group</b> .....	<b>18</b>	<b>15</b>	<b>71</b>	<b>18</b>	<b>155,923</b>	<b>5,873</b>	<b>115,179</b>	<b>270,450</b>	<b>1,490,973</b>	<b>5.69</b>
Lumber and building material dealers.....	9	8	51	6	99,839	1,611	89,321	224,060	1,227,061	4.69
Paint and glass stores.....	7	4	16	10	30,827	4,262	16,649	38,030	194,937	.74
<b>Other retail stores</b> .....	<b>107</b>	<b>107</b>	<b>317</b>	<b>96</b>	<b>451,965</b>	<b>27,061</b>	<b>440,397</b>	<b>848,180</b>	<b>3,855,859</b>	<b>14.73</b>
Hardware stores.....	9	9	56	3	58,356	809	25,880	209,490	542,490	2.07
Farmers' supplies.....	9	9	32	1	55,252	315	64,426	80,170	977,604	3.73
Cigar stores and cigar stands.....	8	7	10	2	7,808	268	15,204	9,300	103,036	.39
Coal and wood yards—ice dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	22	17	93	70	125,343	20,880	100,615	179,080	892,468	3.41
Florists.....	5	7	7	3	8,826	700	16,966	4,870	65,850	.25
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	13	15	14	5	32,493	1,357	47,596	100,270	228,388	.87
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	4	6		1	500	500	7,010	33,580	67,290	.26
News dealers.....	4	3	4		4,863		5,452	3,670	55,264	.21
Office, school, and store supplies and equipment dealers.....	6	5	42	2	66,415	300	53,442	108,110	842,585	1.31
Opticians and optometrists.....	4	3	1		1,742		7,769	6,450	25,628	.10
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	15	20	26	6	33,951	1,632	56,797	61,870	317,741	1.21
<b>Secondhand stores</b> .....	<b>4</b>	<b>6</b>	<b>7</b>	<b>1</b>	<b>9,115</b>	<b>572</b>	<b>18,459</b>	<b>39,290</b>	<b>125,239</b>	<b>.48</b>

<sup>1</sup>This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 73.—SAN BERNARDINO—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	641	650	1,801	399	\$2,799,334	\$92,740	\$2,686,652	\$4,006,600	\$26,183,437	100.00
Single store independents.....	520	619	1,032	189	1,498,543	38,224	1,772,757	2,455,290	16,413,795	62.69
2-store independents.....	24	17	141	8	235,468	2,280	274,809	395,440	2,436,120	9.49
3-store independents.....	9	8	181	57	335,063	12,432	246,807	330,980	2,012,805	7.69
Local chains.....	32	3	124	86	214,147	26,009	193,744	308,120	1,630,743	6.23
Sectional chains.....	11	-----	54	26	80,580	4,605	82,851	100,100	717,655	2.74
National chains.....	29	-----	294	29	319,727	8,035	277,663	320,820	2,427,349	9.27
Leased department chains.....	9	2	22	3	22,191	-----	43,118	60,810	174,859	.67
Utility-operated retail stores.....	3	-----	11	1	19,173	-----	26,992	12,160	131,146	.50
Other types of operation.....	4	1	42	-----	71,442	-----	18,211	22,890	189,015	.72

TABLE 74.—SAN BERNARDINO—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	Other types
Number of stores.....	4	1	1	2	-----	Grocery stores (without meats):					
Annual net sales.....	\$2,084,466	(x)	(x)	(x)	-----	Number of stores.....	77	69	2	6	-----
Per cent of total sales.....	100.00	(x)	(x)	(x)	-----	Annual net sales.....	\$1,725,870	\$1,311,167	(x)	(x)	-----
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100.00	75.97	(x)	(x)	-----
Number of stores.....	5	1	-----	4	-----	Combination stores (groceries and meats):					
Annual net sales.....	\$792,392	(x)	-----	(x)	-----	Number of stores.....	49	41	4	4	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Annual net sales.....	\$1,421,503	\$1,009,405	\$61,336	\$350,762	-----
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	71.01	4.31	24.68	-----
Number of stores.....	23	19	4	-----	-----	Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$628,916	\$445,612	\$183,304	-----	-----	Number of stores.....	45	44	-----	1	-----
Per cent of total sales.....	100.00	70.85	29.15	-----	-----	Annual net sales.....	\$1,000,773	(x)	-----	(x)	-----
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Number of stores.....	3	3	-----	-----	-----	Cigar stores and cigar stands:					
Annual net sales.....	\$136,160	\$136,160	-----	-----	-----	Number of stores.....	8	7	-----	1	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Annual net sales.....	\$103,036	(x)	-----	(x)	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Number of stores.....	10	9	-----	-----	1	Filling stations:					
Annual net sales.....	\$257,568	\$255,940	-----	-----	\$1,628	Number of stations.....	71	58	4	9	-----
Per cent of total sales.....	100.00	99.37	-----	-----	.63	Annual net sales.....	\$1,288,628	\$1,044,670	\$112,960	\$130,992	-----
Shoe stores:						Per cent of total sales.....	100.00	81.07	8.77	10.16	-----
Number of stores.....	8	3	3	2	-----	Coal and wood yards—ice dealers:					
Annual net sales.....	\$474,348	\$172,807	\$219,832	\$81,709	-----	Number of yards.....	1	1	-----	-----	-----
Per cent of total sales.....	100.00	36.43	46.34	17.23	-----	Annual net sales.....	(x)	(x)	-----	-----	-----
Furniture stores:						Per cent of total sales.....	100.00	(x)	-----	-----	-----
Number of stores.....	16	14	2	-----	-----	Drug stores:					
Annual net sales.....	\$976,334	(x)	(x)	-----	-----	Number of stores.....	22	15	7	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$392,468	\$536,930	\$355,488	-----	-----
Radio and music stores:						Per cent of total sales.....	100.00	60.17	39.83	-----	-----
Number of stores.....	8	7	1	-----	-----	Hardware stores:					
Annual net sales.....	\$345,049	(x)	(x)	-----	-----	Number of stores.....	9	8	1	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$542,490	(x)	(x)	-----	-----
						Per cent of total sales.....	100.00	(x)	(x)	-----	-----
						Jewelry stores:					
						Number of stores.....	13	13	-----	-----	-----
						Annual net sales.....	\$226,388	\$226,388	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----

## CENSUS OF DISTRIBUTION

TABLE 75.—SANTA MONICA—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>712</b>	<b>645</b>	<b>1,861</b>	<b>277</b>	<b>\$2,741,171</b>	<b>\$83,323</b>	<b>\$2,824,494</b>	<b>\$3,002,130</b>	<b>\$24,465,709</b>	<b>100.00</b>
<b>Food group</b> .....	<b>190</b>	<b>153</b>	<b>325</b>	<b>68</b>	<b>465,880</b>	<b>16,899</b>	<b>482,779</b>	<b>287,940</b>	<b>5,880,356</b>	<b>24.01</b>
Candy and confectionery stores.....	17	12	26	7	32,674	2,297	42,125	10,360	193,638	.79
Dairy products stores <sup>1</sup> .....	7	6	14	5	17,907	1,835	19,888	3,230	148,130	.60
Delicatessen stores.....	4	5	3	2	2,285	680	15,092	5,500	113,137	.46
Fruit stores and vegetable markets.....	18	19	31	2	49,473	660	48,328	4,600	474,921	1.94
Grocery stores (without meats).....	68	66	55	19	101,610	4,943	122,408	116,590	1,914,396	7.82
Combination stores (groceries and meats).....	34	18	119	21	157,691	3,853	135,528	106,900	1,953,048	7.98
Meat markets (including sea foods).....	28	21	45	3	72,476	628	61,243	11,120	852,676	3.48
Bakeries—caterers.....	7	4	15	6	14,806	1,275	33,088	680	114,600	.47
Other food stores.....	7	2	17	3	16,908	728	18,935	8,960	115,301	.47
<b>General merchandise group<sup>1</sup></b> .....	<b>20</b>	<b>12</b>	<b>230</b>	<b>22</b>	<b>257,863</b>	<b>7,622</b>	<b>283,490</b>	<b>411,820</b>	<b>2,179,267</b>	<b>8.90</b>
Department stores.....	3		94	14	123,215	4,991	101,201	165,330	812,451	3.32
Dry goods stores—piece goods stores.....	10	11	9	1	14,039	120	26,093	73,330	219,014	.89
Variety, 5-and-10, and to-a-dollar stores.....	5		121	6	110,910	2,001	147,636	155,340	1,052,947	4.30
<b>Automotive group</b> .....	<b>123</b>	<b>105</b>	<b>388</b>	<b>25</b>	<b>665,626</b>	<b>10,812</b>	<b>521,950</b>	<b>500,090</b>	<b>6,205,027</b>	<b>25.33</b>
Motor vehicle dealers (new and used).....	22	22	197		356,921		237,084	350,950	3,877,141	15.83
Accessories, tires, and batteries.....	21	17	54	2	84,706	440	80,306	65,640	591,411	2.41
Filling stations.....	52	40	89	14	137,685	6,530	123,748	41,760	1,231,263	5.03
Garages and repair shops.....	26	26	37	9	66,848	3,842	44,521	5,580	256,233	1.05
Other automotive establishments.....	2		11		19,466		36,291	36,160	248,979	1.01
<b>Apparel group<sup>1</sup></b> .....	<b>78</b>	<b>62</b>	<b>168</b>	<b>36</b>	<b>238,530</b>	<b>9,134</b>	<b>315,969</b>	<b>589,420</b>	<b>2,116,201</b>	<b>8.63</b>
Men's and boys' clothing and furnishings stores.....	10	11	14	10	27,827	1,583	61,928	173,070	391,848	1.60
Women's ready-to-wear specialty stores—apparel and accessories.....	26	22	79	18	100,154	4,977	108,773	100,450	865,481	3.53
Women's accessories stores.....	14	8	12	2	14,570	1,063	31,450	19,640	122,370	.50
Other apparel stores.....	12	11	10		12,033		10,929	22,650	127,527	.52
Shoe stores.....	15	10	37	4	71,119	1,301	85,887	205,730	537,472	2.19
<b>Furniture and household group</b> .....	<b>45</b>	<b>39</b>	<b>142</b>	<b>12</b>	<b>263,756</b>	<b>3,768</b>	<b>268,632</b>	<b>327,550</b>	<b>1,856,667</b>	<b>7.56</b>
Furniture stores.....	11	12	53	2	90,270	571	94,801	172,060	693,628	2.83
Floor coverings, draperies, curtains, and upholstery stores.....	5	5	2	2	5,725	325	9,117	11,580	51,723	.21
Household appliances stores.....	8	3	47		96,265		73,772	66,030	553,028	2.26
Other home furnishings and appliances stores.....	9	8	9	3	11,154	1,033	15,830	21,540	107,970	.44
Radio and music stores.....	12	11	31	5	50,342	1,839	72,112	66,340	450,309	1.84
<b>Restaurants, cafeterias, and eating places</b> .....	<b>83</b>	<b>93</b>	<b>232</b>	<b>76</b>	<b>267,504</b>	<b>21,757</b>	<b>185,990</b>	<b>15,840</b>	<b>1,420,892</b>	<b>5.60</b>
Restaurants, cafeterias, and lunch rooms.....	56	67	195	47	215,274	14,900	125,777	11,600	1,080,673	4.44
Lunch counters, refreshment stands, etc.....	27	26	37	29	42,230	6,857	60,213	4,240	334,219	1.36
<b>Lumber and building group</b> .....	<b>28</b>	<b>28</b>	<b>158</b>	<b>6</b>	<b>271,841</b>	<b>1,813</b>	<b>186,851</b>	<b>210,230</b>	<b>1,901,567</b>	<b>7.76</b>
Lumber and building material dealers.....	8	6	87		131,099		118,093	153,380	1,326,800	5.42
Electrical shops (without radio).....	3	9	9		20,185		10,678	10,840	89,742	.36
Heating and plumbing shops.....	11	13	49	4	94,967	1,013	94,746	26,300	352,055	1.44
Paint and glass stores.....	4	3	13	2	25,590	800	17,534	19,020	132,060	.54
<b>Other retail stores</b> .....	<b>180</b>	<b>135</b>	<b>212</b>	<b>31</b>	<b>313,872</b>	<b>10,605</b>	<b>389,740</b>	<b>664,370</b>	<b>2,823,939</b>	<b>11.53</b>
Hardware stores.....	8	9	9	2	15,481	387	24,802	70,530	224,455	.91
Farmers' supplies.....	9	10	25	2	35,013	1,326	21,738	37,880	195,637	.80
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	18	18	5	1	5,720		5,720	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	360	18,068	(x)	175,153	.72
Drug stores.....	34	30	105	8	140,623	2,841	155,182	237,160	1,318,698	5.38
Florists.....	6	7	7	2	10,992	72	8,720	3,640	44,000	.18
Gifts—novelties and toys—cameras.....	11	10	8	1	7,018	300	21,563	58,490	119,441	.49
Jewelry stores.....	12	12	10	3	22,614	543	33,303	76,570	188,048	.77
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies, and equipment dealers.....	5	5	8	4	13,443	1,303	14,093	14,950	82,118	.34
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	4	6	8	1	15,180	40	15,107	23,510	122,080	.50
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	13	15	23	4	41,825	2,653	54,411	70,940	242,065	.99
<b>Secondhand stores</b> .....	<b>17</b>	<b>18</b>	<b>16</b>	<b>1</b>	<b>18,549</b>	<b>923</b>	<b>14,251</b>	<b>14,870</b>	<b>112,883</b>	<b>.46</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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**TABLE 76.—SANTA MONICA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>712</b>	<b>645</b>	<b>1,861</b>	<b>277</b>	<b>\$2,741,171</b>	<b>\$35,323</b>	<b>\$2,663,438</b>	<b>\$3,002,150</b>	<b>\$24,465,799</b>	<b>100.00</b>
Single store independents.....	540	608	1,174	177	1,783,286	55,833	1,675,542	2,080,270	16,155,139	65.95
2-store independents.....	47	24	128	15	207,269	5,021	179,552	243,330	1,610,815	6.58
3-store independents.....	20	6	73	10	100,145	3,814	88,359	64,160	784,991	3.20
Local chains.....	36	4	154	31	192,281	8,717	227,043	246,420	1,919,359	7.83
Sectional chains.....	19	-----	78	9	112,794	2,096	118,652	30,920	755,859	3.09
National chains.....	28	-----	208	33	257,948	6,946	274,923	225,960	2,078,629	10.93
Leased-department chains.....	8	1	16	2	21,176	896	34,473	45,440	170,513	.70
Other types of operation.....	5	2	30	-----	66,272	-----	64,894	59,630	420,494	1.72

**TABLE 77.—SANTA MONICA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]*

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	3	2	-----	-----	1	Number of stores.....	34	14	9	-----	11
Annual net sales.....	\$812,451	(x)	-----	(x)	-----	Annual net sales.....	\$1,953,643	\$478,684	\$670,095	-----	\$804,899
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	24.50	34.30	-----	41.20
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	5	-----	1	-----	4	Number of stores.....	56	54	-----	2	-----
Annual net sales.....	\$1,052,947	-----	(x)	(x)	-----	Annual net sales.....	\$1,086,673	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	-----	(x)	(x)	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	10	8	-----	-----	-----	Number of stores.....	18	17	-----	1	-----
Annual net sales.....	\$391,848	(x)	(x)	-----	-----	Annual net sales.....	\$175,163	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	(x)	(x)	(x)	(x)	(x)	Number of stations.....	52	35	7	-----	10
Annual net sales.....	-----	-----	-----	-----	-----	Annual net sales.....	\$1,231,263	\$784,582	\$184,188	-----	\$252,493
Per cent of total sales.....	-----	-----	-----	-----	-----	Per cent of total sales.....	100.00	63.72	15.77	-----	20.51
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	29	18	7	-----	1	Number of yards.....	2	2	-----	-----	-----
Annual net sales.....	\$865,481	\$687,829	\$256,204	-----	\$21,448	Annual net sales.....	(x)	(x)	-----	-----	-----
Per cent of total sales.....	100.00	67.92	29.60	-----	2.48	Per cent of total sales.....	(x)	(x)	-----	-----	-----
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	15	7	5	-----	3	Number of stores.....	34	22	11	-----	1
Annual net sales.....	\$537,472	\$207,243	\$206,055	\$124,174	-----	Annual net sales.....	\$1,318,698	\$773,958	(x)	(x)	-----
Per cent of total sales.....	100.00	38.56	38.34	23.10	-----	Per cent of total sales.....	100.00	58.69	(x)	(x)	-----
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	11	9	-----	-----	-----	Number of stores.....	8	8	-----	-----	-----
Annual net sales.....	\$693,628	(x)	(x)	-----	-----	Annual net sales.....	\$224,455	\$224,455	-----	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	12	10	-----	-----	-----	Number of stores.....	12	10	-----	2	-----
Annual net sales.....	\$450,309	(x)	(x)	-----	-----	Annual net sales.....	\$188,048	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Grocery stores (without meats):</b>											
Number of stores.....	68	57	-----	-----	9						
Annual net sales.....	\$1,014,396	\$1,094,266	(x)	(x)	-----						
Per cent of total sales.....	100.00	57.16	(x)	(x)	-----						



## CENSUS OF DISTRIBUTION

TABLE 78.—ALAMEDA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	363	374	622	192	\$685,326	\$54,814	\$803,793	\$976,190	\$9,107,393	100.00
Food group <sup>1</sup> .....	133	140	187	62	257,536	18,912	208,585	212,620	3,877,605	40.38
Candy and confectionery stores.....	18	22	9	7	10,508	1,920	17,102	12,500	131,866	1.45
Dairy products stores <sup>2</sup> .....	3	1	14	1	13,745	543	9,940	770	89,566	.98
Delicatessen stores.....	4	4	7	1	8,368	245	6,375	11,550	123,483	1.36
Fruit stores and vegetable markets.....	7	10	7	—	13,393	—	8,983	3,990	130,276	1.43
Grocery stores (without meats).....	65	76	78	29	99,056	9,674	87,469	141,820	1,904,916	20.92
Combination stores (groceries and meats).....	10	2	29	16	45,482	3,570	35,118	34,030	636,978	6.99
Meat markets (including sea foods).....	19	17	38	5	61,765	2,086	38,029	6,570	611,289	6.71
Bakeries—caterers.....	5	6	5	3	5,219	874	4,789	1,040	41,999	.46
General merchandise group <sup>1</sup> .....	11	8	65	9	45,688	3,546	52,599	106,970	340,188	3.73
Dry goods stores—piece goods stores.....	7	6	21	3	26,677	654	31,774	61,650	173,650	1.91
Variety, 5-and-10, and to-a-dollar stores.....	3	2	36	1	15,711	392	14,849	23,180	141,029	1.55
Automotive group.....	58	59	119	16	193,280	5,492	209,217	171,060	2,512,701	27.59
Motor vehicle dealers (new and used).....	11	13	69	3	107,540	938	130,772	141,270	1,728,677	18.98
Accessories, tires, and batteries.....	6	6	8	—	12,525	—	18,690	14,350	131,656	1.45
Filling stations.....	20	17	23	12	40,934	3,374	39,816	7,630	469,884	5.16
Motor cycles, bicycles, and supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops.....	18	21	17	1	30,641	180	23,952	4,910	168,427	1.85
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group <sup>1</sup> .....	23	27	21	8	27,491	2,508	46,563	105,520	310,176	3.41
Men's and boys' clothing and furnishings stores.....	3	3	5	5	8,544	1,580	15,328	47,510	94,937	1.04
Women's ready-to-wear specialty stores—apparel and accessories.....	4	6	2	—	1,216	—	3,850	5,350	24,432	.27
Other apparel stores.....	6	6	4	1	4,218	468	6,492	4,300	33,452	.37
Shoe stores.....	9	11	9	2	12,613	454	20,558	47,270	154,705	1.70
Furniture and household group.....	13	16	34	3	52,954	696	62,709	84,680	358,698	3.94
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	3	3	—	—	—	—	2,085	4,200	11,300	.12
Radio and music stores.....	7	11	21	2	31,007	196	27,796	52,000	227,573	2.50
Restaurants, cafeterias, and eating places.....	35	31	63	57	79,705	12,358	85,771	11,740	383,215	4.21
Restaurants, cafeterias, and lunch rooms.....	16	23	56	23	68,154	5,795	31,780	5,890	297,841	3.27
Lunch counters, refreshment stands, etc.....	19	8	7	24	11,551	6,563	3,991	5,850	85,374	.94
Lumber and building group <sup>1</sup> .....	8	7	17	3	31,890	860	23,012	21,290	188,311	2.07
Electrical shops (without radio).....	3	3	5	2	7,995	600	5,176	6,420	78,725	.87
Paint and glass stores.....	3	2	7	1	14,298	260	15,468	13,290	75,586	.83
Other retail stores.....	79	83	115	24	195,584	10,442	162,456	261,410	1,328,301	14.58
Hardware stores.....	6	7	6	2	10,023	670	11,167	39,640	107,324	1.18
Farmers' supplies.....	7	10	14	4	27,758	1,350	21,539	28,050	207,576	2.28
Cigar stores and cigar stands.....	15	15	8	3	10,246	530	13,599	12,040	125,942	1.38
Coal and wood yards—ice dealers.....	3	1	20	—	46,375	—	25,489	22,720	176,217	1.93
Drug stores.....	14	12	43	13	60,543	4,291	47,321	106,300	414,995	4.66
Florists.....	4	6	4	2	4,442	222	4,700	1,160	48,500	.48
Gifts—novelties and toys—cameras.....	4	3	—	2	1,091	1,091	2,378	1,660	12,796	.14
Jewelry stores.....	3	4	4	—	4,679	—	2,015	13,500	16,596	.18
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and play-ground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	18	19	9	6	24,060	1,910	25,266	21,610	145,176	1.59
Secondhand stores.....	3	3	1	—	1,200	—	2,881	900	8,300	.09

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

TABLE 79.—ALAMEDA—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	363	374	622	192	\$885,326	\$54,814	\$803,793	\$976,190	\$9,107,393	100.00
Single-store independents.....	300	366	408	98	575,590	29,163	569,866	727,530	6,363,234	69.87
2-store independents.....	9	3	46	3	90,973	860	93,233	124,240	701,738	7.70
3-store independents.....	6	5	15	5	32,395	1,298	12,356	8,210	175,493	1.93
Local chains.....	21		38	47	55,725	9,605	39,841	14,300	386,116	4.24
Sectional chains.....	18		53	28	77,907	10,608	42,606	43,640	945,703	10.38
National chains.....	9		62	11	52,736	3,280	45,891	63,270	535,109	5.88

TABLE 80.—ALAMEDA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Department stores.....	(x)	(x)	(x)	(x)	Combination stores (groceries and meats):				
Variety, 5-and-10, and to-a-dollar stores:					Number of stores.....	10	2	1	7
Number of stores.....	3	2		1	Annual net sales.....	\$636,978	(x)	(x)	\$547,289
Annual net sales.....	\$141,629	(x)		(x)	Per cent of total sales.....	100.00	(x)	(x)	85.92
Per cent of total sales.....	100.00	(x)		(x)	Restaurants, cafeterias, and lunch rooms:				
Men's and boy's clothing and furnishings stores:					Number of stores.....	16	13	3	
Number of stores.....	3	2	1		Annual net sales.....	\$297,841	\$174,150	\$123,691	
Annual net sales.....	\$94,937	(x)	(x)		Per cent of total sales.....	100.00	58.47	41.53	
Per cent of total sales.....	100.00	(x)	(x)		Cigar stores and cigar stands:				
Family clothing stores—men's, women's, and children's.....	(x)	(x)	(x)	(x)	Number of stores.....	15	14	1	
Women's ready-to-wear specialty stores—apparel and accessories:					Annual net sales.....	\$125,942	(x)	(x)	
Number of stores.....	4	4			Per cent of total sales.....	100.00	(x)	(x)	
Annual net sales.....	\$24,432	\$24,432			Filling stations:				
Per cent of total sales.....	100.00	100.00			Number of stations.....	20	14	1	5
Shoe stores:					Annual net sales.....	\$469,864	\$285,448	(x)	(x)
Number of stores.....	9	8	1		Per cent of total sales.....	100.00	60.75	(x)	(x)
Annual net sales.....	\$164,705	(x)	(x)		Coal and wood yards—ice dealers:				
Per cent of total sales.....	100.00	(x)	(x)		Number of yards.....	3	2	1	
Furniture stores:					Annual net sales.....	\$176,217	(x)	(x)	
Number of stores.....	2	2			Per cent of total sales.....	100.00	(x)	(x)	
Annual net sales.....	(x)	(x)			Drug stores:				
Per cent of total sales.....	(x)	(x)			Number of stores.....	14	13		
Radio and music stores:					Annual net sales.....	\$414,995	(x)		(x)
Number of stores.....	7	6	1		Per cent of total sales.....	100.00	(x)		(x)
Annual net sales.....	\$227,573	(x)	(x)		Hardware stores:				
Per cent of total sales.....	100.00	(x)	(x)		Number of stores.....	6	6		
Grocery stores (without meats):					Annual net sales.....	\$107,324	\$107,324		
Number of stores.....	65	53	3	9	Per cent of total sales.....	100.00	100.00		
Annual net sales.....	\$1,904,915	\$1,278,922	\$136,869	\$494,124	Jewelry stores:				
Per cent of total sales.....	100.00	66.88	7.18	25.94	Number of stores.....	3	3		
					Annual net sales.....	\$16,596	\$16,596		
					Per cent of total sales.....	100.00	100.00		

## CENSUS OF DISTRIBUTION

TABLE 81.—SANTA BARBARA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KINDS OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>686</b>	<b>684</b>	<b>2,366</b>	<b>331</b>	<b>\$3,536,606</b>	<b>\$102,330</b>	<b>\$3,638,936</b>	<b>\$5,130,620</b>	<b>\$32,252,845</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>145</b>	<b>160</b>	<b>383</b>	<b>62</b>	<b>602,407</b>	<b>18,563</b>	<b>549,173</b>	<b>397,700</b>	<b>6,500,364</b>	<b>20.16</b>
Candy and confectionery stores.....	9	8	18	3	17,232	1,265	27,322	5,730	133,206	.42
Dairy products stores <sup>1</sup> .....	3	2	20	1	19,630	300	11,692	3,000	127,255	.39
Fruit stores and vegetable markets.....	8	12	3	1	3,308	468	10,089	4,420	119,466	.37
Grocery stores (without meats).....	65	73	135	38	209,042	10,127	256,631	178,620	2,707,079	8.39
Combination stores (groceries and meats).....	36	36	146	14	252,090	5,693	155,259	187,060	2,142,204	6.63
Meat markets (including sea foods).....	18	16	49	5	91,204	750	72,384	16,120	1,198,595	3.72
Other food stores.....	5	1	10	—	7,241	—	11,182	760	47,079	.15
General stores—groceries with apparel or dry goods.....	4	5	1	—	840	—	4,588	8,410	81,868	.26
<b>General merchandise group<sup>1</sup>.....</b>	<b>15</b>	<b>13</b>	<b>191</b>	<b>17</b>	<b>189,946</b>	<b>3,603</b>	<b>208,384</b>	<b>409,470</b>	<b>1,725,929</b>	<b>5.35</b>
Dry goods stores—piece goods stores.....	9	11	89	16	114,886	3,353	103,676	280,650	1,021,613	3.17
Variety, 5-and-10, and to-a-dollar stores.....	5	1	91	1	74,228	250	103,502	125,820	674,316	2.09
<b>Automotive group<sup>1</sup>.....</b>	<b>138</b>	<b>142</b>	<b>485</b>	<b>51</b>	<b>872,814</b>	<b>19,962</b>	<b>739,520</b>	<b>667,210</b>	<b>8,615,581</b>	<b>26.71</b>
Motor vehicle dealers (new and used).....	23	22	256	4	488,138	1,087	411,829	403,070	5,746,305	17.81
Accessories, tires, and batteries.....	18	19	49	7	86,348	1,215	101,491	95,120	790,625	2.45
Filling stations.....	50	43	77	31	121,896	14,642	114,201	28,380	1,280,944	3.97
Motor cycles, bicycles and supplies.....	4	5	1	—	1,820	—	4,350	5,840	29,061	.09
Garages and repair shops.....	42	53	100	9	171,132	2,738	103,466	44,800	731,481	2.27
<b>Apparel group.....</b>	<b>84</b>	<b>73</b>	<b>269</b>	<b>47</b>	<b>455,149</b>	<b>11,580</b>	<b>611,889</b>	<b>1,042,920</b>	<b>3,666,383</b>	<b>11.37</b>
Men's and boys' clothing and furnishings stores.....	18	15	45	17	95,695	4,280	181,968	324,540	992,402	3.08
Family clothing stores—men's, women's, and children's.....	4	4	14	2	26,943	695	29,643	57,860	232,600	.72
Women's ready-to-wear specialty stores—apparel and accessories.....	19	14	116	9	168,623	1,275	239,153	264,120	1,381,314	4.28
Women's accessories stores.....	16	15	25	5	44,337	1,138	42,407	44,800	231,768	.72
Other apparel stores.....	11	13	28	9	37,171	2,361	28,509	72,280	189,574	.59
Shoe stores.....	16	12	41	5	82,300	1,331	95,219	279,320	638,665	1.98
<b>Furniture and household group.....</b>	<b>52</b>	<b>45</b>	<b>262</b>	<b>22</b>	<b>516,173</b>	<b>8,164</b>	<b>457,720</b>	<b>821,890</b>	<b>2,995,767</b>	<b>9.29</b>
Furniture stores.....	12	13	68	8	140,263	3,782	129,181	235,950	923,584	2.86
Floor coverings, draperies, curtains, and upholstery stores.....	5	5	7	3	16,731	1,134	13,193	40,860	94,107	.29
Household appliances stores.....	9	5	49	—	63,075	—	62,134	69,940	518,809	1.61
Other home furnishings and appliances stores.....	15	13	58	6	98,597	1,922	119,103	349,090	715,939	2.22
Radio and music stores.....	11	9	50	5	167,477	1,326	134,104	126,080	748,268	2.31
<b>Restaurants, cafeterias, and eating places.....</b>	<b>63</b>	<b>78</b>	<b>266</b>	<b>27</b>	<b>318,194</b>	<b>9,799</b>	<b>230,636</b>	<b>20,210</b>	<b>1,474,222</b>	<b>4.57</b>
Restaurants, cafeterias, and lunch rooms.....	48	62	240	20	289,413	8,069	204,821	14,350	1,254,352	3.89
Lunch counters, refreshment stands, etc.....	15	16	26	7	28,781	1,730	25,815	5,860	219,870	.68
<b>Lumber and building group.....</b>	<b>20</b>	<b>17</b>	<b>144</b>	<b>38</b>	<b>313,364</b>	<b>8,101</b>	<b>226,408</b>	<b>307,280</b>	<b>2,366,747</b>	<b>7.31</b>
Lumber and building material dealers.....	8	4	97	39	219,426	7,760	177,340	233,150	1,910,003	5.92
Electrical shops (without radio).....	4	4	20	2	43,720	341	26,122	25,730	162,262	.50
Heating and plumbing shops.....	5	6	21	—	38,818	—	13,609	19,540	141,040	.44
Paint and glass stores.....	3	3	6	—	11,400	—	9,332	28,840	143,442	.45
<b>Other retail stores.....</b>	<b>131</b>	<b>129</b>	<b>361</b>	<b>66</b>	<b>554,292</b>	<b>22,038</b>	<b>644,068</b>	<b>1,436,130</b>	<b>4,749,255</b>	<b>14.73</b>
Hardware stores.....	5	3	48	1	100,826	625	85,864	208,240	878,813	2.72
Farmers' supplies.....	13	11	64	6	66,666	2,431	63,361	131,030	712,092	2.21
Book stores.....	4	4	12	1	18,085	416	22,650	60,800	164,551	.51
Cigar stores and cigar stands.....	18	18	18	16	29,717	7,171	43,117	25,670	294,883	.91
Coal and wood yards—ice dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	19	21	76	9	109,036	3,613	121,719	194,270	925,236	2.87
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	21	20	27	4	33,900	1,334	69,955	255,980	369,188	1.14
Jewelry stores.....	12	12	24	14	51,659	2,888	71,668	352,210	423,839	1.32
Luggage and leather goods stores.....	3	3	5	5	7,142	800	17,049	30,480	88,891	.28
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	8	6	21	2	33,264	553	35,014	56,210	224,057	.69
Opticians and optometrists.....	4	5	1	—	300	—	5,336	5,220	33,154	.10
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	16	17	46	6	67,156	1,133	81,695	65,580	341,254	1.06
<b>Secondhand stores.....</b>	<b>14</b>	<b>12</b>	<b>14</b>	<b>1</b>	<b>15,427</b>	<b>520</b>	<b>15,925</b>	<b>19,420</b>	<b>86,726</b>	<b>.27</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.<sup>2</sup> Further data will be shown in a special report on milk dealers.

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**TABLE 82.—SANTA BARBARA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>698</b>	<b>694</b>	<b>2,386</b>	<b>391</b>	<b>\$3,336,608</b>	<b>\$102,330</b>	<b>\$3,695,306</b>	<b>\$5,130,620</b>	<b>\$32,252,845</b>	<b>100.00</b>
Single-store independents.....	550	625	1,744	274	2,907,802	81,625	2,826,981	3,886,230	24,720,360	76.60
2-store independents.....	32	27	117	15	192,118	5,662	212,712	555,910	1,451,907	4.50
3-store independents.....	13	9	123	1	181,522	520	150,985	140,540	1,389,586	4.31
Local chains.....	27	3	97	14	156,617	6,301	136,468	163,740	1,830,685	5.68
Sectional chains.....	18		91	18	144,856	5,444	148,974	116,080	1,044,539	3.24
National chains.....	15		142	8	153,251	2,668	145,592	164,870	1,325,448	4.11
Other types of operation.....	11		52	1	100,440	110	63,594	103,300	484,320	1.50

**TABLE 83.—SANTA BARBARA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	Other types
Department stores.....	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	5	1		4	
Annual net sales.....	\$674,316	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	18	16	2		
Annual net sales.....	\$992,462	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Family clothing stores—men's, women's, and children's:					
Number of stores.....	4	3	1		
Annual net sales.....	\$232,000	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	19	13	4	2	
Annual net sales.....	\$1,381,314	\$705,292	(x)	(x)	
Per cent of total sales.....	100.00	51.06	(x)	(x)	
Shoe stores:					
Number of stores.....	16	10	2	1	3
Annual net sales.....	\$638,665	\$492,030	(x)	(x)	\$108,588
Per cent of total sales.....	100.00	67.79	(x)	(x)	17.05
Furniture stores:					
Number of stores.....	12	9	3		
Annual net sales.....	\$923,584	\$627,844	\$295,740		
Per cent of total sales.....	100.00	67.98	32.02		
Radio and music stores:					
Number of stores.....	11	11			
Annual net sales.....	\$743,268	\$743,268			
Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):					
Number of stores.....	65	61	4		
Annual net sales.....	\$2,707,079	\$2,407,939	\$299,140		
Per cent of total sales.....	100.00	88.95	11.05		
Combination stores (groceries and meats):					
Number of stores.....	36	30		6	
Annual net sales.....	\$2,142,294	\$1,604,147		\$538,147	
Per cent of total sales.....	100.00	74.88		25.12	
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	48	46	2		
Annual net sales.....	\$1,254,352	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Cigar stores and cigar stands:					
Number of stores.....	18	17		1	
Annual net sales.....	\$294,883	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
Filling stations:					
Number of stations.....	50	30	8	12	
Annual net sales.....	\$1,280,944	\$799,730	\$252,892	\$228,322	
Per cent of total sales.....	100.00	62.43	19.74	17.83	
Coal and wood yards—ice dealers.....	(x)	(x)	(x)	(x)	(x)
Drug stores:					
Number of stores.....	19	16	3		
Annual net sales.....	\$925,236	\$684,862	\$240,374		
Per cent of total sales.....	100.00	74.02	25.98		
Hardware stores:					
Number of stores.....	5	5			
Annual net sales.....	\$878,813	\$878,813			
Per cent of total sales.....	100.00	100.00			
Jewelry stores:					
Number of stores.....	12	7	4	1	
Annual net sales.....	\$423,839	\$156,073	(x)	(x)	
Per cent of total sales.....	100.00	36.82	(x)	(x)	

## CENSUS OF DISTRIBUTION

TABLE 84.—SANTA ANA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>610</b>	<b>613</b>	<b>1,781</b>	<b>257</b>	<b>\$2,792,868</b>	<b>\$88,824</b>	<b>\$2,822,436</b>	<b>\$3,679,260</b>	<b>\$24,493,419</b>	<b>100.00</b>
<b>Food group.....</b>	<b>163</b>	<b>169</b>	<b>266</b>	<b>62</b>	<b>411,329</b>	<b>19,024</b>	<b>415,065</b>	<b>259,670</b>	<b>4,843,296</b>	<b>19.77</b>
Candy and confectionery stores.....	5	3	18		12,381		10,824	3,870	68,683	.28
Dairy products stores <sup>1</sup> .....	5	1	80	4	167,473	923	163,401	9,400	836,411	3.41
Delicatessen.....	3	4	4	2	5,593	300	4,477	2,590	56,142	.24
Fruit stores and vegetable markets.....	13	15	14	9	21,789	1,890	20,729	2,640	189,305	.77
Grocery stores (without meats).....	44	45	27	15	36,125	3,104	53,480	76,160	949,490	3.88
Combination stores (groceries and meats).....	68	74	99	26	144,665	10,822	127,279	150,670	2,336,314	9.54
Meat markets (including sea foods).....	17	18	13	4	21,944	1,400	20,470	5,240	359,692	1.47
Bakeries—caterers.....	3	3		1	436	436	1,745	2,380	14,548	.06
Other food stores.....	5	6	1		903	103	3,600	2,380	20,774	.12
<b>General stores—groceries with apparel or dry goods.....</b>	<b>3</b>	<b>3</b>	<b>3</b>		<b>2,366</b>		<b>9,862</b>	<b>18,210</b>	<b>55,898</b>	<b>.23</b>
<b>General merchandise group<sup>1</sup>.....</b>	<b>13</b>	<b>9</b>	<b>234</b>	<b>47</b>	<b>259,960</b>	<b>7,318</b>	<b>301,003</b>	<b>561,990</b>	<b>2,179,105</b>	<b>8.90</b>
Department stores.....	3		66	30	72,597	4,665	116,200	161,680	726,781	2.97
Dry goods stores—piece goods stores.....	5	5	90	4	115,393	471	100,738	291,600	827,329	3.38
Variety, 5-and-10, and to-a-dollar stores.....	4	1	75	11	69,755	1,782	80,206	78,810	579,995	2.37
<b>Automotive group.....</b>	<b>156</b>	<b>167</b>	<b>389</b>	<b>35</b>	<b>712,464</b>	<b>12,964</b>	<b>689,510</b>	<b>585,530</b>	<b>7,206,507</b>	<b>29.42</b>
Motor vehicle dealers (new and used).....	34	38	254	11	457,208	3,923	440,229	445,150	5,269,162	21.61
Accessories, tires, and batteries.....	15	12	28	2	55,465	518	61,712	74,240	422,795	1.72
Filling stations.....	66	70	57	14	82,135	5,760	112,269	35,700	1,120,942	4.58
Motor cycles, bicycles, and supplies.....	2	2	3	1	6,375	600	3,696	11,700	43,522	.18
Garages and repair shops.....	38	45	47	7	81,281	2,160	51,604	18,740	360,086	1.43
<b>Apparel group<sup>1</sup>.....</b>	<b>51</b>	<b>55</b>	<b>143</b>	<b>32</b>	<b>233,487</b>	<b>6,397</b>	<b>301,610</b>	<b>564,240</b>	<b>1,836,056</b>	<b>7.50</b>
Men's and boys' clothing and furnishings stores.....	11	6	41	11	78,355	2,591	109,105	295,190	749,673	3.06
Women's ready-to-wear specialty stores—apparel and accessories.....	12	9	33	9	46,655	1,696	49,370	70,440	366,856	1.60
Women's accessories stores.....	9	3	21	11	26,725	2,055	41,470	19,170	156,750	.64
Other apparel stores.....	3	4	13		22,801		16,003	10,980	70,692	.29
Shoe stores.....	14	11	30	1	46,851	55	63,189	154,910	398,058	1.63
<b>Furniture and household group.....</b>	<b>41</b>	<b>48</b>	<b>201</b>	<b>18</b>	<b>369,749</b>	<b>3,789</b>	<b>468,888</b>	<b>634,670</b>	<b>2,299,014</b>	<b>9.39</b>
Furniture stores.....	9	13	103	3	191,662	1,008	325,911	418,720	1,199,842	4.90
Floor coverings, draperies, curtains, and upholstery stores.....	5	6	9	1	14,507	400	9,650	29,700	71,108	.29
Household appliances stores.....	10	7	56		119,380		70,253	79,100	630,608	2.67
Other home furnishings and appliances stores.....	4	4	9	8	9,745	728	18,428	54,109	98,599	.40
Radio and music stores.....	13	18	24	4	34,455	1,633	44,646	53,060	300,957	1.23
<b>Restaurants, cafeterias, and eating places.....</b>	<b>50</b>	<b>55</b>	<b>175</b>	<b>6</b>	<b>161,895</b>	<b>980</b>	<b>105,335</b>	<b>16,590</b>	<b>806,728</b>	<b>3.28</b>
Restaurants, cafeterias, and lunch rooms.....	36	39	163	5	152,293	652	91,680	14,480	718,147	2.93
Lunch counters, refreshment stands, etc.....	14	16	12	1	9,602	328	13,705	2,110	88,581	.36
<b>Lumber and building group.....</b>	<b>23</b>	<b>17</b>	<b>171</b>	<b>7</b>	<b>316,349</b>	<b>4,167</b>	<b>165,635</b>	<b>247,680</b>	<b>1,825,408</b>	<b>7.45</b>
Lumber and building material dealers.....	8	4	109		187,281		112,026	182,110	1,353,852	5.53
Electrical shops (without radio).....	5	4	26	5	71,674	3,350	19,080	24,120	219,050	.89
Heating and plumbing shops.....	4	4	15	2	32,384	817	18,298	6,420	127,378	.52
Paint and glass stores.....	6	5	11		25,010		21,231	35,030	125,619	.51
<b>Other retail stores.....</b>	<b>104</b>	<b>102</b>	<b>204</b>	<b>52</b>	<b>325,279</b>	<b>14,205</b>	<b>382,886</b>	<b>786,500</b>	<b>3,428,578</b>	<b>14.00</b>
Hardware stores.....	9	7	19	4	42,820	1,614	38,484	103,850	266,972	1.10
Hardware and farm implement stores.....	4	2	26	4	43,972	103	80,773	116,710	612,384	2.50
Farmers' supplies.....	9	10	14	2	25,204	1,074	18,157	54,210	565,142	2.31
Cigar stores and cigar stands.....	23	25	9	7	10,473	1,598	20,648	22,680	208,630	.85
Coal and wood yards—ice dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	21	16	58	10	64,046	4,080	77,149	169,060	776,181	3.17
Florists.....	4	5	2	1	2,562	622	5,947	3,850	48,722	.20
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	12	13	16	10	30,867	1,594	40,835	149,850	255,507	1.04
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	4	1	22	2	62,301	960	35,792	55,550	252,677	1.03
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	3	8	3	7,162	1,136	8,667	25,680	92,285	.38
Scientific and medical instruments and supplies, at retail.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	7	11	13	2	14,138	620	20,689	29,530	168,093	.69
<b>Secondhand stores.....</b>	<b>6</b>	<b>8</b>					<b>2,842</b>	<b>4,280</b>	<b>12,829</b>	<b>.05</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 85.—SANTA ANA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	610	613	1,781	267	\$2,792,868	\$89,894	\$2,822,438	\$3,670,260	\$24,493,419	100.00
Single store independents.....	500	583	1,155	154	1,869,242	42,008	1,042,848	2,350,770	16,898,573	69.00
2-store independents.....	39	25	194	14	305,728	3,807	272,718	526,640	2,320,306	9.47
3-store independents.....	8	1	38	10	64,763	2,980	63,620	150,600	542,455	2.21
Local chains.....	32	1	179	36	257,056	10,072	235,721	347,210	2,449,831	10.00
Sectional chains.....	9	-----	22	5	34,235	2,958	15,812	6,420	165,527	.68
National chains.....	12	-----	151	38	165,706	7,001	210,324	238,850	1,663,726	6.79
Leased-department chains.....	4	1	8	-----	12,384	-----	22,343	4,600	52,328	.21
Other types of operation.....	6	2	34	-----	83,754	-----	45,050	51,110	400,616	1.64

TABLE 86.—SANTA ANA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores						Combination stores (groceries and meats):					
Number of stores.....	3				3	Number of stores.....	68	58	6		4
Annual net sales.....	\$726,781			\$726,781		Annual net sales.....	\$2,330,314	\$1,322,100	\$744,236	\$269,989	
Per cent of total sales.....	100.00			100.00		Per cent of total sales.....	100.00	56.59	31.86	11.55	
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	4	1	1		2	Number of stores.....	36	30			
Annual net sales.....	\$579,995	(x)	(x)	(x)		Annual net sales.....	\$718,147	\$718,147			
Per cent of total sales.....	100.00	(x)	(x)	(x)		Per cent of total sales.....	100.00	100.00			
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	11	7	4			Number of stores.....	23	23			
Annual net sales.....	\$749,673	\$412,400	\$337,273			Annual net sales.....	\$208,030	\$208,030			
Per cent of total sales.....	100.00	55.01	44.99			Per cent of total sales.....	100.00	100.00			
Family clothing stores—men's, women's, and children's.....	(x)	(x)	(x)	(x)	(x)	Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	66	55	3		8
Number of stores.....	12	8	4			Annual net sales.....	\$1,120,942	\$892,523	\$114,121	\$114,298	
Annual net sales.....	\$366,356	\$183,394	\$183,462			Per cent of total sales.....	100.00	79.62	10.18	10.20	
Per cent of total sales.....	100.00	49.99	50.01			Coal and wood yards—ice dealers.....	(x)	(x)	(x)	(x)	(x)
Shoe stores:						Drug stores:					
Number of stores.....	14	8	5		1	Number of stores.....	21	12		9	
Annual net sales.....	\$398,058	\$261,078	\$135,728		\$1,252	Annual net sales.....	\$776,181	\$406,995	\$369,186		
Per cent of total sales.....	100.00	65.59	34.10		31	Per cent of total sales.....	100.00	52.43	47.57		
Furniture stores:						Hardware stores:					
Number of stores.....	9	9				Number of stores.....	9	9			
Annual net sales.....	\$1,199,842	\$1,199,842				Annual net sales.....	\$268,972	\$268,972			
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	100.00			
Radio and music stores:						Jewelry stores:					
Number of stores.....	13	12	1			Number of stores.....	12	12			
Annual net sales.....	\$300,957	(x)	(x)			Annual net sales.....	\$255,507	\$255,507			
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):											
Number of stores.....	44	41	2		1						
Annual net sales.....	\$949,439	\$708,863		(x)							
Per cent of total sales.....	100.00	74.66		(x)							

## CENSUS OF DISTRIBUTION

TABLE 87.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>7,542</b>	<b>7,868</b>	<b>21,642</b>	<b>3,665</b>	<b>\$32,445,325</b>	<b>\$1,000,505</b>	<b>\$32,808,464</b>	<b>\$43,308,590</b>	<b>\$316,984,214</b>	<b>100.00</b>
<b>Food group.....</b>	<b>1,960</b>	<b>1,875</b>	<b>3,487</b>	<b>792</b>	<b>5,076,255</b>	<b>224,699</b>	<b>5,111,089</b>	<b>3,849,730</b>	<b>68,076,822</b>	<b>21.48</b>
Candy and confectionery stores.....	157	166	207	75	228,930	19,826	306,276	114,800	1,844,349	.58
Dairy products stores <sup>1</sup> .....	69	57	487	57	733,692	18,189	664,641	62,450	4,961,887	1.57
Delicatessen stores.....	23	25	25	9	24,987	2,874	40,450	30,360	850,033	.11
Fruit stores and vegetable markets.....	117	129	160	56	224,095	18,603	211,882	38,679	2,492,932	.79
Grocery stores (without meats).....	772	792	775	204	1,108,078	56,387	1,481,423	1,640,150	22,206,062	7.02
Combination stores (groceries and meats).....	437	378	1,245	251	1,844,230	70,709	1,611,019	1,714,630	25,728,568	8.11
Meat markets (including sea foods).....	294	244	406	95	682,885	26,379	650,618	122,000	8,676,191	2.74
Bakeries—caterers.....	63	59	122	35	157,184	9,228	140,028	24,620	1,036,505	.33
Other food stores.....	28	30	60	10	72,188	1,994	104,646	102,050	719,295	.22
<b>General stores—groceries with apparel or dry goods.....</b>	<b>28</b>	<b>30</b>	<b>86</b>	<b>17</b>	<b>143,364</b>	<b>3,161</b>	<b>100,469</b>	<b>232,940</b>	<b>1,628,147</b>	<b>.51</b>
<b>General merchandise group.....</b>	<b>281</b>	<b>174</b>	<b>3,068</b>	<b>674</b>	<b>3,713,624</b>	<b>140,358</b>	<b>4,217,952</b>	<b>7,938,140</b>	<b>30,624,921</b>	<b>9.66</b>
Department stores.....	62	22	1,624	420	2,244,810	99,041	2,401,825	4,438,030	17,126,406	5.40
Dry goods stores—piece goods stores.....	91	85	390	70	497,672	15,600	604,563	1,750,060	4,568,697	1.44
General merchandise stores.....	46	43	147	51	156,597	8,637	244,238	691,850	1,856,395	.59
Variety, 5-and-10, and to-a-dollar stores.....	82	24	907	133	814,735	16,178	987,253	1,152,610	7,083,303	2.23
<b>Automotive group.....</b>	<b>1,805</b>	<b>1,831</b>	<b>4,888</b>	<b>569</b>	<b>7,872,510</b>	<b>180,098</b>	<b>8,008,631</b>	<b>7,282,090</b>	<b>91,891,382</b>	<b>28.99</b>
Motor vehicle dealers (new and used).....	356	359	2,905	83	4,754,362	24,038	4,771,778	5,148,810	62,662,172	19.77
Accessories, tires, and batteries.....	256	220	524	64	836,896	17,958	1,028,289	1,133,650	7,651,474	2.42
Filling stations.....	736	710	849	296	1,265,864	102,138	1,410,052	665,120	16,301,777	5.14
Motor cycles, bicycles, and supplies.....	22	22	18	7	27,332	1,809	26,050	47,170	227,182	.07
Garages and repair shops.....	433	516	586	119	983,512	34,155	768,695	360,990	5,016,724	1.58
Other automotive establishments.....	2	3	6	—	4,544	—	8,761	36,350	32,053	.01
<b>Apparel group.....</b>	<b>698</b>	<b>660</b>	<b>1,293</b>	<b>337</b>	<b>2,099,365</b>	<b>89,979</b>	<b>2,960,408</b>	<b>6,007,050</b>	<b>19,908,382</b>	<b>6.28</b>
Men's and boys' clothing and furnishings stores.....	169	188	302	102	593,354	25,688	1,004,711	2,429,770	6,713,290	2.12
Family clothing stores—men's, women's, and children's.....	40	30	192	31	327,407	7,700	431,437	623,470	2,784,248	.88
Women's ready-to-wear specialty stores—apparel and accessories.....	172	170	354	81	446,342	17,362	611,398	809,030	4,242,224	1.34
Women's accessories stores.....	84	59	98	28	111,163	8,120	155,826	142,840	367,690	.27
Other apparel stores.....	72	75	83	22	141,014	6,403	111,176	197,410	768,408	.24
Shoe stores.....	161	128	264	73	480,085	24,706	644,860	1,743,630	4,543,402	1.43
<b>Furniture and household group.....</b>	<b>488</b>	<b>481</b>	<b>1,631</b>	<b>179</b>	<b>2,862,018</b>	<b>54,457</b>	<b>2,873,516</b>	<b>3,971,700</b>	<b>20,066,731</b>	<b>6.33</b>
Furniture stores.....	141	160	508	49	901,522	16,275	1,203,095	2,161,610	7,992,556	2.52
Floor coverings, draperies, curtains, and upholstery stores.....	23	27	46	6	53,380	2,181	54,415	57,280	392,705	.12
Household appliances stores.....	110	51	508	21	925,247	6,905	649,677	538,880	4,367,241	1.35
Other home furnishings and appliances stores.....	52	60	108	23	159,404	3,373	141,691	248,770	970,039	.31
Radio and music stores.....	170	183	463	80	822,466	25,703	924,638	970,180	6,344,190	2.00
<b>Restaurants, cafeterias, and eating places.....</b>	<b>701</b>	<b>880</b>	<b>2,274</b>	<b>377</b>	<b>2,620,833</b>	<b>100,120</b>	<b>2,936,440</b>	<b>212,900</b>	<b>13,147,541</b>	<b>4.15</b>
Restaurants, cafeterias, and lunch rooms.....	494	637	2,045	290	2,376,292	77,630	1,657,670	157,720	11,316,605	3.57
Lunch counters, refreshment stands, etc.....	207	243	229	87	244,541	22,490	380,761	55,180	1,830,936	.58
<b>Lumber and building group.....</b>	<b>363</b>	<b>329</b>	<b>1,648</b>	<b>141</b>	<b>2,784,168</b>	<b>41,204</b>	<b>1,936,773</b>	<b>3,393,640</b>	<b>21,244,482</b>	<b>6.70</b>
Lumber and building material dealers.....	150	87	1,069	67	1,761,931	14,812	1,307,837	2,427,800	15,066,008	4.94
Electrical shops (without radio).....	35	46	99	16	173,111	5,346	94,767	120,480	810,494	.26
Heating and plumbing shops.....	97	114	324	37	586,726	11,203	306,682	461,120	2,972,272	.94
Paint and glass stores.....	81	82	156	21	262,400	9,843	226,487	384,180	1,786,708	.56
<b>Other retail stores.....</b>	<b>1,388</b>	<b>1,475</b>	<b>3,138</b>	<b>540</b>	<b>5,108,841</b>	<b>155,676</b>	<b>5,372,732</b>	<b>10,107,990</b>	<b>49,069,813</b>	<b>15.48</b>
Hardware stores.....	116	120	306	44	570,600	9,929	545,529	1,692,220	4,916,565	1.55
Hardware and farm implement stores.....	31	26	303	19	652,113	7,637	647,695	1,256,150	5,909,561	1.86
Farmers' supplies.....	129	118	622	50	952,422	18,327	861,860	1,287,730	12,846,505	4.05
Book stores.....	15	16	13	11	20,509	2,049	31,798	100,150	197,370	.06
Cigar stores and cigar stands.....	246	285	228	60	308,424	19,480	389,097	291,000	3,501,429	1.10
Coal and wood yards—ice dealers.....	18	18	89	5	161,011	1,591	183,515	75,580	967,054	.31
Drug stores.....	276	296	854	124	1,321,021	43,265	1,240,733	2,634,450	11,240,572	3.55
Florists.....	53	58	76	20	100,144	4,903	129,222	92,390	714,603	.23
Gifts—novelties and toys—cameras.....	56	59	37	24	47,827	5,226	101,296	210,710	565,548	.18
Jewelry stores.....	134	138	167	45	270,445	7,286	373,720	1,269,410	2,449,135	.77
Luggage and leather goods stores.....	10	11	7	1	12,025	100	23,103	67,640	155,563	.05
Music stores (without radio).....	15	14	15	4	23,134	1,560	23,222	35,670	142,000	.04
News dealers.....	25	25	19	44	30,904	8,194	30,185	35,770	346,008	.11
Office, school, and store supplies and equipment dealers.....	33	26	93	14	161,302	5,698	102,621	237,280	981,824	.31
Opticians and optometrists.....	24	26	9	3	11,303	589	41,429	20,410	219,826	.07
Sporting goods stores, including athletic and playground equipment.....	28	34	30	9	46,894	3,719	70,342	207,560	622,378	.20
Stationers and printers.....	34	42	68	17	88,614	4,885	111,731	242,490	794,111	.25
Miscellaneous classifications (combined).....	145	163	212	40	334,249	11,338	564,734	402,380	2,489,071	.79
<b>Secondhand stores.....</b>	<b>122</b>	<b>141</b>	<b>129</b>	<b>39</b>	<b>164,367</b>	<b>10,775</b>	<b>190,464</b>	<b>315,410</b>	<b>1,344,998</b>	<b>.42</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.



# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 88.—COMBINED CITIES—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>7,842</b>	<b>7,866</b>	<b>21,642</b>	<b>3,885</b>	<b>\$32,445,325</b>	<b>\$1,000,505</b>	<b>\$32,808,464</b>	<b>\$43,306,590</b>	<b>\$316,994,214</b>	<b>100.00</b>
Single-store independents.....	6,363	7,637	14,238	2,613	21,631,024	735,770	22,612,096	30,447,460	218,107,007	68.81
2-store independents.....	330	215	1,438	126	2,313,294	36,400	2,182,286	3,163,450	20,580,789	6.49
3-store independents.....	133	59	877	90	1,208,723	24,689	1,174,911	1,664,800	11,982,474	3.73
Local chains.....	422	36	2,059	261	3,290,817	75,149	3,016,394	3,073,540	29,928,361	9.44
Sectional chains.....	203		602	125	1,087,001	34,414	980,204	711,370	9,366,765	2.95
National chains.....	287		2,074	480	2,830,100	89,548	2,480,267	3,101,070	24,064,720	7.59
Leased-department chains.....	36	1	61	8	64,625	2,282	31,739	97,300	438,552	.14
Utility-operated retail stores.....	26		86	6	171,558	1,770	171,422	148,820	1,147,361	.36
Manufacturer-controlled chains.....	25		170	1	311,133	300	112,993	146,400	960,851	.30
Other types of operation.....	17	18	37	5	47,050	203	46,552	62,320	427,304	.14

**TABLE 89.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**

**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operation, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	62	21	7	34	
Annual net sales.....	\$17,126,460	\$8,542,592	\$3,391,872	\$7,192,002	
Per cent of total sales.....	100.00	38.20	19.81	41.99	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	82	17	12	51	2
Annual net sales.....	\$7,083,863	\$271,031	\$923,424	\$5,750,406	\$129,462
Per cent of total sales.....	100.00	3.83	13.04	81.31	1.82
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	169	162	16	1	
Annual net sales.....	\$6,713,290	\$5,518,046	(X)	(X)	
Per cent of total sales.....	100.00	82.18	(X)	(X)	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	40	23	17		
Annual net sales.....	\$2,784,248	\$1,533,448	\$1,250,800		
Per cent of total sales.....	100.00	55.08	44.92		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	172	137	34		1
Annual net sales.....	\$4,242,224	\$3,356,964	\$867,821		\$17,439
Per cent of total sales.....	100.00	79.13	20.46		.41
<b>Shoe stores:</b>					
Number of stores.....	161	110	42	1	8
Annual net sales.....	\$4,543,402	\$3,148,601	\$1,183,355	(X)	(X)
Per cent of total sales.....	100.00	69.31	26.05	(X)	(X)
<b>Furniture stores:</b>					
Number of stores.....	141	128	12		
Annual net sales.....	\$7,092,556	\$6,589,698	(X)	(X)	
Per cent of total sales.....	100.00	82.45	(X)	(X)	
<b>Radio and music stores:</b>					
Number of stores.....	170	149	15	6	
Annual net sales.....	\$6,344,190	\$4,701,433	\$1,296,934	\$345,823	
Per cent of total sales.....	100.00	74.11	20.44	5.45	
<b>Grocery stores (without meats):</b>					
Number of stores.....	772	639	51	82	
Annual net sales.....	\$22,266,062	\$14,848,006	\$1,856,850	\$5,561,200	
Per cent of total sales.....	100.00	66.68	8.34	24.98	
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	437	281	78	78	
Annual net sales.....	\$25,723,568	\$11,336,281	\$7,598,465	\$6,788,822	
Per cent of total sales.....	100.00	44.07	29.54	26.39	
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	404	460	23	2	
Annual net sales.....	\$11,316,605	\$10,298,019	(X)	(X)	
Per cent of total sales.....	100.00	91.00	(X)	(X)	
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	246	234	9	2	1
Annual net sales.....	\$3,501,420	\$3,267,576	\$209,983	(X)	(X)
Per cent of total sales.....	100.00	93.32	6.00	(X)	(X)
<b>Filling stations:</b>					
Number of stations.....	736	565	47	123	1
Annual net sales.....	\$16,301,777	\$12,608,284	\$994,327	\$2,694,782	\$4,384
Per cent of total sales.....	100.00	77.34	6.10	16.53	.03
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	18	13	5		
Annual net sales.....	\$667,054	\$378,180	\$688,874		
Per cent of total sales.....	100.00	39.11	60.89		
<b>Drug stores:</b>					
Number of stores.....	276	226	48	1	1
Annual net sales.....	\$11,240,572	\$8,570,547	\$2,504,497	(X)	(X)
Per cent of total sales.....	100.00	76.25	22.28	(X)	(X)
<b>Hardware stores:</b>					
Number of stores.....	116	105	11		
Annual net sales.....	\$4,916,565	\$4,417,220	\$499,345		
Per cent of total sales.....	100.00	89.84	10.16		
<b>Jewelry stores:</b>					
Number of stores.....	134	128	5	1	
Annual net sales.....	\$2,449,135	\$2,243,468	(X)	(X)	
Per cent of total sales.....	100.00	91.60	(X)	(X)	

CENSUS OF DISTRIBUTION

TABLE 90.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1029)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>28,074</b>	<b>30,806</b>	<b>42,848</b>	<b>9,477</b>	<b>\$61,527,060</b>	<b>\$2,663,152</b>	<b>\$60,551,730</b>	<b>\$103,609,990</b>	<b>\$713,078,729</b>	<b>100.00</b>
<b>Food group</b> .....	<b>6,818</b>	<b>7,419</b>	<b>7,432</b>	<b>1,944</b>	<b>10,583,704</b>	<b>504,981</b>	<b>11,204,011</b>	<b>10,925,730</b>	<b>166,691,284</b>	<b>23.38</b>
Candy and confectionery stores.....	641	722	503	239	519,209	82,009	753,140	431,190	5,820,197	.82
Dairy products stores <sup>1</sup> .....	176	203	416	99	570,498	25,688	640,740	95,890	5,472,718	.77
Delicatessen stores.....	28	32	24	8	21,323	2,060	34,434	21,090	370,254	.05
Fruit stores and vegetable markets.....	333	387	222	72	262,702	19,738	332,357	112,860	4,036,198	.57
Grocery stores (without meats).....	3,164	3,456	2,236	693	2,896,740	179,917	3,704,264	5,721,070	68,895,158	8.89
Combination stores (groceries and meats).....	1,269	1,217	2,205	498	3,508,945	129,462	2,958,534	3,572,810	55,797,868	7.82
Meat markets (including sea foods).....	496	1,086	1,272	207	2,093,888	66,367	2,210,602	734,550	27,409,886	3.84
Bakeries—caterers.....	291	271	443	62	625,833	17,871	484,368	171,800	3,815,219	.54
Other food stores.....	40	43	51	6	83,556	1,849	79,572	63,470	604,780	.08
<b>General stores—groceries with apparel or dry goods</b> .....	<b>1,385</b>	<b>1,712</b>	<b>2,629</b>	<b>424</b>	<b>3,787,669</b>	<b>111,859</b>	<b>3,674,969</b>	<b>12,485,500</b>	<b>58,767,850</b>	<b>8.24</b>
<b>General merchandise group</b> .....	<b>948</b>	<b>810</b>	<b>3,905</b>	<b>908</b>	<b>4,790,978</b>	<b>200,485</b>	<b>4,767,010</b>	<b>14,180,740</b>	<b>46,231,800</b>	<b>6.48</b>
Department stores.....	98	16	1,433	357	2,014,291	76,739	1,787,234	4,461,070	18,465,691	2.60
Dry goods stores—piece goods stores.....	430	491	862	194	1,091,099	47,269	1,328,282	5,320,830	12,144,704	1.70
General merchandise stores.....	178	140	782	167	1,035,008	33,495	915,039	3,026,430	10,011,818	1.40
Variety, 5-and-10, and to-a-dollar stores.....	242	163	828	190	650,580	42,982	725,855	1,372,410	5,608,987	.79
<b>Automotive group</b> .....	<b>7,852</b>	<b>8,638</b>	<b>9,812</b>	<b>1,861</b>	<b>14,985,549</b>	<b>562,626</b>	<b>15,503,116</b>	<b>15,406,510</b>	<b>181,967,477</b>	<b>26.52</b>
Motor vehicle dealers (new and used).....	962	1,096	4,765	233	7,059,063	92,071	7,013,155	9,315,540	98,541,815	13.82
Automobile dealers with farm implements and machinery.....	27	36	286	9	430,469	4,068	345,272	522,030	4,805,968	.67
Accessories, tires, and batteries.....	441	449	419	73	881,277	20,323	949,276	1,166,230	7,422,713	1.04
Filling stations.....	4,325	4,607	2,269	1,055	3,000,318	291,735	4,460,481	2,298,370	49,298,326	6.91
Motor cycles, bicycles, and supplies.....	30	33	12	6	13,541	1,040	19,599	36,750	151,269	.02
Garages and repair shops.....	2,063	2,414	2,059	484	3,192,146	152,374	2,714,786	2,046,780	21,706,119	3.05
Other automotive establishments.....	4	3	2	1	2,735	415	647	20,810	41,767	.01
<b>Apparel group</b> .....	<b>1,177</b>	<b>1,322</b>	<b>1,033</b>	<b>397</b>	<b>1,534,023</b>	<b>93,888</b>	<b>2,573,523</b>	<b>8,157,860</b>	<b>21,448,779</b>	<b>3.01</b>
Men's and boys' clothing and furnishings stores.....	399	464	325	187	594,557	41,855	1,090,129	4,335,260	9,624,534	1.35
Family clothing stores—men's, women's, and children's.....	84	88	125	39	183,778	8,728	203,757	886,800	2,071,386	.29
Women's ready-to-wear specialty stores—apparel and accessories.....	224	256	290	72	320,013	16,527	550,428	975,120	4,545,135	.64
Women's accessories stores.....	52	80	40	16	37,855	3,187	72,508	67,240	411,723	.06
Other apparel stores.....	114	122	66	15	81,921	5,128	96,217	126,320	544,131	.08
Shoe stores.....	284	312	167	68	318,890	18,461	500,424	1,819,620	4,251,870	.59
<b>Furniture and household group</b> .....	<b>978</b>	<b>1,002</b>	<b>1,673</b>	<b>265</b>	<b>2,639,395</b>	<b>69,828</b>	<b>2,687,826</b>	<b>5,445,800</b>	<b>23,028,205</b>	<b>3.23</b>
Furniture stores.....	354	451	647	106	1,003,545	24,450	1,338,429	3,513,200	11,280,848	1.58
Floor coverings, draperies, curtains, and upholstery stores.....	10	10	9	-----	7,988	-----	7,971	10,840	70,433	.01
Household appliances stores.....	156	63	421	30	716,980	9,126	417,980	471,770	3,814,866	.51
Other home furnishings and appliances stores.....	46	41	44	13	64,148	3,396	86,449	248,650	997,162	.07
Radio and music stores.....	382	437	552	116	846,906	32,856	836,907	1,201,340	7,565,996	1.06
<b>Restaurants, cafeterias, and eating places</b> .....	<b>2,940</b>	<b>3,611</b>	<b>5,439</b>	<b>1,179</b>	<b>6,647,048</b>	<b>324,457</b>	<b>4,469,761</b>	<b>713,450</b>	<b>32,642,029</b>	<b>4.58</b>
Restaurants, cafeterias, and lunch rooms.....	2,051	2,603	4,833	912	5,025,227	259,068	3,708,796	514,360	27,280,312	3.83
Lunch counters, refreshment stands, etc.....	889	1,008	606	267	621,821	65,449	760,965	199,090	5,361,717	.75
<b>Lumber and building group</b> .....	<b>1,211</b>	<b>954</b>	<b>4,238</b>	<b>690</b>	<b>7,296,845</b>	<b>250,275</b>	<b>4,895,534</b>	<b>11,441,250</b>	<b>58,414,233</b>	<b>8.19</b>
Lumber and building material dealers.....	679	350	3,177	440	5,562,089	158,226	3,947,679	10,025,030	49,522,020	6.94
Electrical shops (without radio).....	148	169	312	56	453,447	24,872	297,955	417,820	2,670,921	.37
Heating and plumbing shops.....	288	330	603	173	1,062,262	60,407	521,416	777,690	5,258,355	.74
Paint and glass stores.....	96	105	146	21	219,047	6,710	128,584	220,710	962,937	.14
<b>Other retail stores</b> .....	<b>4,432</b>	<b>4,963</b>	<b>6,497</b>	<b>1,761</b>	<b>9,997,848</b>	<b>533,522</b>	<b>10,564,648</b>	<b>24,278,630</b>	<b>121,871,151</b>	<b>17.09</b>
Hardware stores.....	390	457	642	118	1,074,525	40,628	992,690	3,947,430	10,867,718	1.52
Hardware and farm implement stores.....	234	243	911	72	1,591,308	30,862	1,448,051	3,063,030	16,220,033	2.28
Farmers' supplies.....	602	617	1,595	316	2,456,987	112,283	2,214,505	4,649,070	45,851,717	6.43
Book stores.....	14	13	30	11	44,026	3,800	27,118	118,840	337,414	.05
Cigar stores and cigar stands.....	278	1,171	655	162	826,146	55,086	1,108,630	781,820	8,868,352	1.24
Coal and wood yards—ice dealers.....	164	164	339	109	620,074	30,877	388,556	203,050	2,778,891	.39
Drug stores.....	838	966	1,521	451	2,390,593	145,342	2,454,951	6,170,360	24,063,414	3.37
Florists.....	90	104	47	44	56,520	8,445	109,952	60,443	444,203	.06
Gifts—novelties and toys—cameras.....	124	128	65	43	75,411	8,445	109,952	60,443	444,203	.06
Jewelry stores.....	347	363	168	77	276,687	8,445	144,633	419,860	905,921	.13
Luggage and leather goods stores.....	11	12	3	5	10,307	1,518	480,286	2,204,400	3,509,683	.49
Music stores (without radio).....	17	18	6	5	4,185	1,518	14,820	42,020	103,239	.01
News dealers.....	88	97	94	150	7,314	1,816	19,865	63,210	111,575	.02
Office, school, and store supplies and equipment dealers.....	10	13	14	3	103,908	26,259	110,971	187,620	1,884,745	.26
Opticians and optometrists.....	44	43	13	4	13,038	621	23,563	61,570	191,287	.03
Sporting goods stores, including athletic and playground equipment.....	44	43	13	4	14,275	529	55,215	41,660	299,216	.04
Stationers and printers.....	56	59	49	14	68,347	3,635	87,070	284,540	917,811	.13
Miscellaneous classifications (combined).....	55	59	57	34	70,010	7,671	111,277	309,900	901,626	.14
Miscellaneous classifications (combined).....	370	436	288	113	400,064	26,931	763,057	677,420	3,849,806	.54
<b>Secondhand stores</b> .....	<b>333</b>	<b>375</b>	<b>190</b>	<b>48</b>	<b>254,011</b>	<b>11,763</b>	<b>321,332</b>	<b>678,240</b>	<b>2,015,021</b>	<b>.28</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

# RETAIL DISTRIBUTION IN CALIFORNIA: 1929

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**TABLE 91.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>28,074</b>	<b>30,808</b>	<b>42,848</b>	<b>9,477</b>	<b>\$61,527,080</b>	<b>\$2,668,152</b>	<b>\$60,551,730</b>	<b>\$103,609,990</b>	<b>\$718,076,729</b>	<b>100.00</b>
Single-store independents.....	24,241	28,392	20,881	7,224	42,555,450	2,038,331	44,965,108	75,444,960	508,846,264	71.36
2-store independents.....	958	757	2,855	471	4,458,552	132,169	3,826,805	6,802,550	47,278,204	6.63
3-store independents.....	285	102	782	67	1,218,353	22,872	971,130	1,672,390	13,617,511	1.91
Local chains.....	786	94	2,797	415	4,328,588	129,006	3,498,296	7,399,480	46,311,851	6.50
Sectional chains.....	502		1,249	374	1,722,674	98,292	1,312,376	1,671,530	15,362,765	2.15
National chains.....	404		2,769	571	3,344,939	131,388	2,884,362	4,570,570	34,667,610	4.86
Other types of operation:										
Direct-selling (house-to-house).....	19	10					12,691	9,300	86,623	.01
Roadside markets or stands <sup>1</sup> .....	46	52	4	2	3,206	599	22,643	9,780	187,486	.02
Rolling stores.....	3	3					609	240	13,975	
Industrial stores (including commissaries).....	33	5	300	26	630,008	4,105	252,096	878,280	4,887,541	.69
Leased-department chains.....	7		7		4,783		4,475	1,240	22,622	
Utility-operated retail stores.....	4		215	15	339,932	5,203	206,232	214,620	1,637,369	.23
Manufacturer-controlled chains.....	15		68		102,450		40,202	87,510	533,794	.08
Cooperative stores <sup>1</sup> .....	5		27	1	36,883	120	19,057	64,070	465,963	.07
Cooperative buying associations <sup>1</sup> .....	3		30	7	58,470	3,800	20,316	134,410	1,310,684	.18
Retailers—country buyers <sup>1</sup> .....	432	555	827	172	1,183,162	49,493	1,251,654	2,786,280	22,505,654	3.16
Retailers—wholesalers <sup>1</sup> .....	248	319	945	132	1,499,520	47,774	1,292,634	1,798,660	15,345,404	2.15
All other types.....	4	8					1,184	120	9,409	

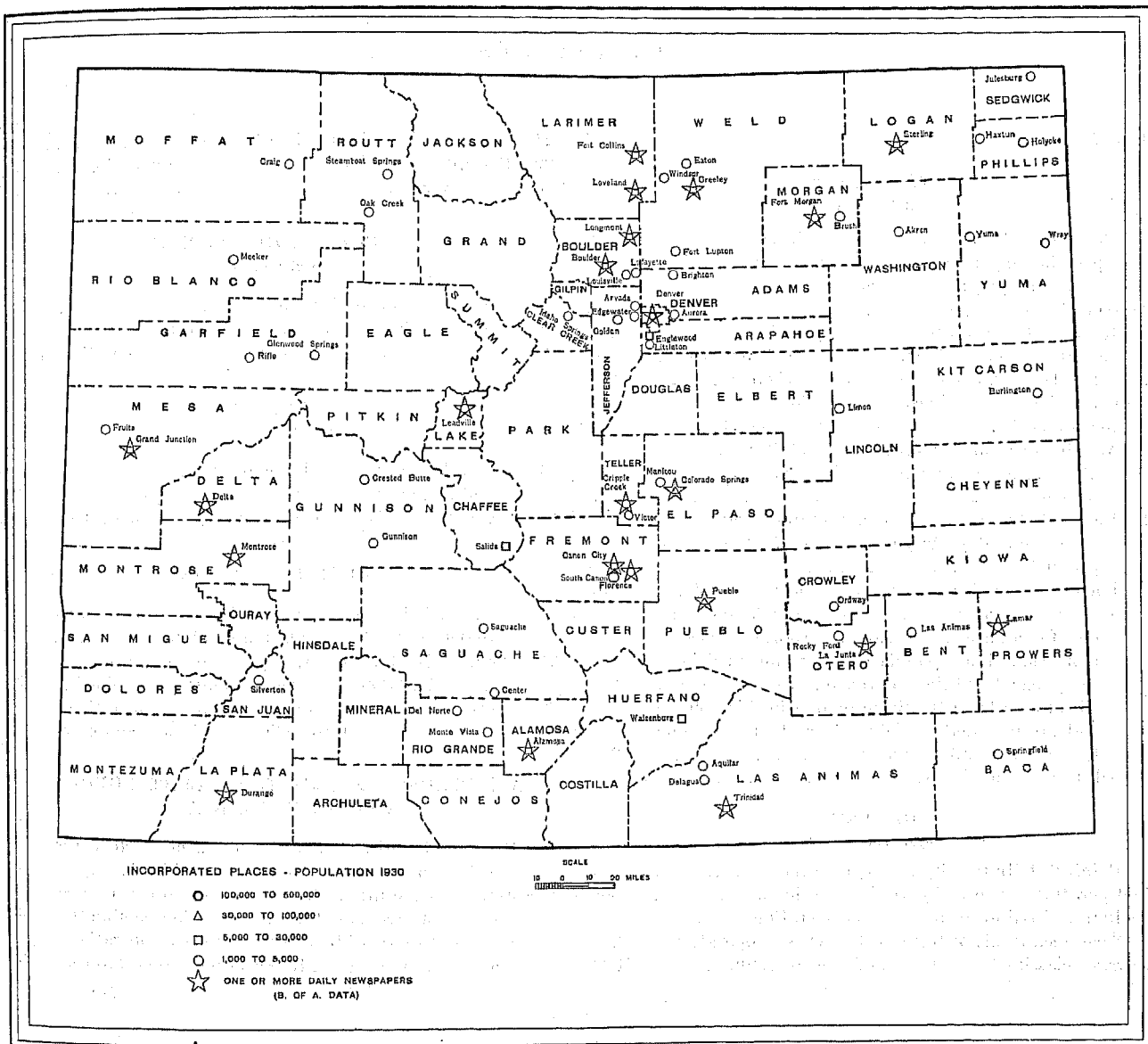
<sup>1</sup> These classifications are used only in rural areas and cities of less than 10,000 population. These stores are usually independently operated.

**TABLE 92.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operation, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	98	27	7	64	
Annual net sales.....	\$18,465,691	\$6,198,019	\$2,119,461	\$10,147,321	
Per cent of total sales.....	100.00	33.57	11.48	54.95	
<b>Variety, 5-and-10, and 25-cent stores:</b>					
Number of stores.....	242	144	11	86	1
Annual net sales.....	\$5,608,987	\$1,800,506	\$254,897	\$3,528,584	\$18,000
Per cent of total sales.....	100.00	32.26	4.55	62.87	.32
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	309	365	32	1	1
Annual net sales.....	\$9,624,534	\$8,700,406	\$838,052	(x)	(x)
Per cent of total sales.....	100.00	90.49	9.24	(x)	(x)
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	84	69	15		
Annual net sales.....	\$2,071,389	\$1,542,309	\$529,077		
Per cent of total sales.....	100.00	74.46	25.54		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	224	205	16	3	
Annual net sales.....	\$4,545,135	\$3,400,983	\$392,529	\$751,623	
Per cent of total sales.....	100.00	74.83	8.64	16.53	
<b>Shoe stores:</b>					
Number of stores.....	284	263	21		
Annual net sales.....	\$4,251,870	\$3,823,581	\$428,289		
Per cent of total sales.....	100.00	89.93	10.07		
<b>Furniture stores:</b>					
Number of stores.....	384	354	20	5	5
Annual net sales.....	\$11,280,838	\$9,609,847	\$710,433	\$756,405	\$204,158
Per cent of total sales.....	100.00	85.19	6.30	6.70	1.81
<b>Radio and music stores:</b>					
Number of stores.....	382	354	26	2	
Annual net sales.....	\$7,505,396	\$6,769,573	(x)	(x)	
Per cent of total sales.....	100.00	89.48	(x)	(x)	
<b>Grocery stores (without meats):</b>					
Number of stores.....	3,104	2,641	168	167	128
Annual net sales.....	\$63,365,168	\$44,864,584	\$6,902,110	\$8,243,467	\$3,364,997
Per cent of total sales.....	100.00	70.79	10.89	13.01	5.31
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	1,269	893	162	177	37
Annual net sales.....	\$55,797,868	\$28,062,468	\$10,355,831	\$14,360,990	\$2,118,579
Per cent of total sales.....	100.00	51.91	18.56	25.73	3.80
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	2,051	1,999	43	7	4
Annual net sales.....	\$27,286,312	\$24,986,330	\$1,224,866	\$682,500	\$386,416
Per cent of total sales.....	100.00	91.59	4.49	2.50	1.42
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	978	950	16		12
Annual net sales.....	\$8,863,852	\$8,186,236	\$306,624		\$370,992
Per cent of total sales.....	100.00	92.36	3.46		4.18
<b>Filling stations:</b>					
Number of stations.....	4,325	3,814	169	317	25
Annual net sales.....	\$49,298,326	\$40,274,630	\$3,257,938	\$5,247,831	\$517,927
Per cent of total sales.....	100.00	81.69	6.61	10.65	1.05
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	164	133	13		18
Annual net sales.....	\$2,778,891	\$2,148,771	\$173,769		\$456,351
Per cent of total sales.....	100.00	77.33	6.25		16.42
<b>Drug stores:</b>					
Number of stores.....	838	761	75		2
Annual net sales.....	\$24,063,414	\$21,365,842	\$2,667,250		\$30,322
Per cent of total sales.....	100.00	88.79	11.08		.13
<b>Hardware stores:</b>					
Number of stores.....	390	366	23		1
Annual net sales.....	\$10,867,718	\$9,823,125	\$1,006,593		\$38,000
Per cent of total sales.....	100.00	90.39	9.26		.35
<b>Jewelry stores:</b>					
Number of stores.....	347	342	5		
Annual net sales.....	\$3,509,683	\$3,432,277	\$77,406		
Per cent of total sales.....	100.00	97.80	2.20		

# COLORADO



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# RETAIL DISTRIBUTION IN COLORADO: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of net sales
<b>All groups.....</b>	<b>13,983</b>	<b>13,361</b>	<b>39,339</b>	<b>8,700</b>	<b>\$50,731,078</b>	<b>\$1,613,596</b>	<b>\$73,792,010</b>	<b>\$466,958,520</b>	<b>100.00</b>
<b>Food group.....</b>	<b>3,453</b>	<b>3,423</b>	<b>5,047</b>	<b>1,177</b>	<b>6,400,105</b>	<b>268,313</b>	<b>6,018,880</b>	<b>83,810,502</b>	<b>20.09</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	47	36	65	31	56,734	3,400	24,080	481,320	0.10
Confectionery stores (candy and fountain).....	203	330	433	94	382,753	10,522	330,250	3,135,879	.07
Dairy products dealers:									
Dairy products stores (including ice cream).....	84	76	78	19	93,408	3,948	56,060	1,623,206	.35
Egg and poultry dealers.....	28	29	39	24	30,674	3,218	36,280	710,164	.15
Milk dealers.....	43	44	300	5	376,193	562	14,109	2,478,482	.53
Deli-cattessen stores.....	27	33	40	10	44,472	3,101	40,060	497,241	.11
Fruit stores and vegetable markets.....	78	83	133	69	168,422	13,342	36,300	1,761,187	.38
Grocery stores (without meats).....	1,226	1,144	893	278	1,194,820	64,161	1,976,790	24,300,081	5.20
Combination stores (groceries and meats):									
Grocery stores with meats.....	1,070	1,108	2,041	446	2,089,878	110,809	2,836,940	43,217,030	9.25
Meat markets with groceries.....	161	185	360	56	468,160	10,757	300,330	6,427,605	1.38
Meat markets (including sea food):									
Fish markets—sea foods.....	9	10	14	5	19,190	975	2,950	237,384	.05
Meat markets.....	241	194	284	91	465,609	18,811	148,250	6,476,469	1.39
Bakeries—caterers.....	111	119	243	36	278,953	7,353	43,240	1,030,116	.35
Other food stores:									
Coffee, tea, spices.....	19	13	97	7	101,351	1,790	71,140	698,445	.15
General food stores.....	10	8	10	5	13,044	1,299	9,300	93,090	.02
Bottled waters and beverages.....	6	6	8	1	7,435	75	1,625	26,825	.01
<b>General stores.....</b>	<b>776</b>	<b>840</b>	<b>1,042</b>	<b>276</b>	<b>1,287,250</b>	<b>54,951</b>	<b>5,294,520</b>	<b>23,689,390</b>	<b>5.07</b>
General stores—groceries with apparel.....	93	83	134	41	193,308	8,005	499,000	2,555,623	.55
General stores—groceries with dry goods.....	347	391	350	141	442,218	28,085	2,068,600	9,367,087	2.01
General stores—groceries with other merchandise.....	330	366	558	94	631,724	17,959	2,726,920	11,746,680	2.51
<b>General merchandise group.....</b>	<b>493</b>	<b>376</b>	<b>7,345</b>	<b>1,288</b>	<b>8,171,087</b>	<b>336,319</b>	<b>15,359,540</b>	<b>68,732,194</b>	<b>14.29</b>
Department stores:									
With food departments.....	5	3	1,219	354	1,481,953	95,221	1,853,800	9,248,114	1.98
Without food departments.....	55	4	4,310	570	5,037,434	169,393	8,841,510	40,662,629	8.71
Dry goods stores.....	180	101	408	98	450,762	18,930	1,944,180	5,030,898	1.08
General merchandise stores:									
With food departments.....	18	8	132	18	193,224	4,230	375,710	1,730,057	.37
Without food departments.....	78	40	279	157	334,026	34,893	1,205,400	3,661,227	.78
Army and Navy goods stores.....	11	12	17	4	22,244	800	96,230	320,531	.07
Women's exchanges.....	3	3					260	9,068	.00
Variety, 5-and-10, and to-a-dollar stores.....	134	115	980	87	601,410	9,783	1,042,450	6,069,670	1.30
<b>Automotive group.....</b>	<b>3,030</b>	<b>2,808</b>	<b>7,631</b>	<b>766</b>	<b>10,908,986</b>	<b>222,878</b>	<b>10,064,370</b>	<b>112,032,088</b>	<b>23.99</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	480	370	4,156	120	6,465,767	40,596	6,908,940	70,944,502	15.19
Used-car establishments.....	50	48	114	13	155,390	5,449	210,270	1,361,475	.29
Automobile dealers with farm implements and machinery.....	17	20	94	12	134,167	4,005	180,120	1,613,395	.35
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	63	57	137	10	232,055	5,474	301,420	1,740,040	.37
Battery and ignition shops—brake repair shops.....	89	94	142	28	206,411	7,485	180,260	1,249,659	.27
Tire shops (including tire repairs).....	109	100	322	25	475,059	6,617	515,390	3,575,327	.77
Filling stations:									
Filling stations—gasoline and oil.....	682	456	785	126	893,051	36,500	363,600	10,949,110	2.34
Filling stations with tires and accessories.....	372	377	418	128	590,047	33,974	408,680	7,224,906	1.55
Filling stations with other merchandise.....	295	296	192	50	192,348	8,243	152,850	3,589,586	.77
Motor cycles, bicycles, and supplies.....	16	20	11	3	9,060	500	32,940	108,838	.02
Garages and repair shops:									
Body, fender, and paint shops.....	70	72	100	18	135,720	5,150	25,690	491,256	.10
Garages (repairs and storage, gasoline, oil, accessories).....	764	877	1,108	220	1,461,225	66,048	747,290	8,811,820	1.89
Parking stations, parking garages, and lots.....	8	6	18	1	23,860	300	2,890	185,217	.04
Radiator shops (including repairs).....	12	13	13	2	10,487	528	2,720	57,651	.01
Other automotive establishments:									
Aircraft and accessories.....	3		15	3	13,730	2,000	25,260	129,268	.03
<b>Apparel group.....</b>	<b>822</b>	<b>767</b>	<b>2,555</b>	<b>410</b>	<b>3,737,000</b>	<b>96,483</b>	<b>8,207,680</b>	<b>29,768,038</b>	<b>6.38</b>
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	22	16	30	2	37,700	102	98,520	320,375	.07
Men's and boys' hat stores.....	5	4	8	4	14,140	342	20,610	119,217	.03
Men's furnishing stores.....	49	49	37	12	48,097	2,850	287,520	733,048	.16
Men's clothing and furnishings stores.....	156	147	439	72	780,333	16,738	2,752,980	7,045,429	1.51
Family clothing stores—men's, women's, children's.....	80	78	412	70	747,041	19,710	1,499,560	5,230,509	1.12
Women's ready-to-wear specialty stores—apparel and accessories.....	141	139	744	101	985,115	24,938	1,242,180	8,091,287	1.73
Women's accessories stores:									
Corset and lingerie shops.....	9	10	53		19,539		7,950	54,897	.01
Furriers—fur shops.....	26	20	95	7	138,129	1,000	369,730	896,017	.19
Hosiery shops.....	5	4	40	2	46,119	525	8,230	106,412	.02
Millinery stores.....	85	74	116	31	138,047	6,416	76,640	986,787	.21
Costume accessories stores (including jewelry, bags, and gloves).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops (including parasols and canes).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	90	103	166	37	219,053	10,700	148,200	835,857	.19
Dressmakers.....	9	9	27	2	24,050	258	10,540	67,162	.02
Infants' wear shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Mail-order apparel houses.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

Further data will be shown in a special report on milk dealers.

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYERS		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of net sales
<b>Apparel group—Continued.</b>									
Shoe stores:									
Shoe stores—men's.....	4		10	2	\$20,508	\$516	\$47,860	\$202,120	0.00
Shoe stores—women's.....	13		39	5	74,717	1,040	167,190	533,243	.11
Family shoe stores—men's, women's, children's.....	119		317	56	502,332	13,548	1,420,070	4,214,615	.90
<b>Furniture and household group.....</b>	<b>511</b>	<b>377</b>	<b>2,551</b>	<b>170</b>	<b>3,591,697</b>	<b>46,648</b>	<b>5,449,500</b>	<b>22,180,609</b>	<b>4.75</b>
Furniture stores:									
Furniture stores.....	151	124	1,116	33	1,433,872	8,099	2,759,140	10,011,699	2.15
Furniture and undertaker.....	11	11	10	3	13,701	697	67,730	192,139	.04
Furniture and hardware stores.....	74	75	93	39	145,394	8,731	590,810	1,625,602	.35
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	3	4	9		16,154		14,190	56,661	.01
Floor coverings stores.....	10	9	17		24,636		177,000	318,913	.07
Household appliances stores:									
Household appliances stores (electrical).....	101	17	679	27	1,060,769	5,863	753,910	4,682,445	1.00
Household appliances stores.....	6	1	40	10	70,641	3,665	83,620	366,685	.08
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	3	3	2		1,090		2,210	8,638	
Brushes and brooms.....	4	4	33	2	32,226		110	67,243	.02
China, glassware, crockery, tinware, enamelware.....	5	3	38	2	64,041	938	78,410	377,548	.08
Picture and framing stores.....	9	9	6	1	5,434	520	7,610	41,836	.01
Stove and range dealers.....	3	1	6		8,632		11,780	107,603	.02
Antique shops.....	3	3	1		520		400	12,180	
Awnings, flags, banners, window shades, and tents.....	7	6	19	3	24,756	550	35,370	138,238	.03
Interior decorators.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lamp and shade shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	72	73	146	18	173,404	3,859	161,800	969,428	.21
Radio and musical instruments stores.....	45	32	290	29	460,505		656,480	2,944,951	.63
<b>Restaurants, cafeterias, and eating places<sup>1</sup>.....</b>	<b>1,169</b>	<b>1,308</b>	<b>4,160</b>	<b>579</b>	<b>3,346,988</b>	<b>114,787</b>	<b>282,640</b>	<b>17,332,132</b>	<b>3.69</b>
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	28	28	473	60	375,952	14,513	33,340	1,579,663	.34
Lunch rooms.....	479	541	778	126	579,622	25,909	60,640	3,707,161	.79
Restaurants with table service.....	387	454	2,440	217	2,028,145	42,973	116,000	9,577,251	2.05
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	47	53	81	66	60,777	6,853	19,370	425,408	.09
Fountain—lunches.....	24	21	70	48	78,413	12,839	20,620	411,807	.03
Lunch counters.....	145	161	281	56	210,728	10,989	25,900	1,387,477	.30
Soft-drink stands.....	58	49	36	5	12,355	193	5,800	119,367	.02
<b>Lumber and building group<sup>2</sup>.....</b>	<b>615</b>	<b>423</b>	<b>2,047</b>	<b>393</b>	<b>3,342,464</b>	<b>116,659</b>	<b>6,784,280</b>	<b>25,091,654</b>	<b>5.37</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	152	49	467	74	751,483	20,202	2,358,490	7,339,516	1.57
Lumber and hardware.....	171	81	746	109	1,278,286	20,496	3,447,520	12,184,606	2.61
Roofing.....	38	40	89	29	121,095	12,844	37,770	518,144	.11
Electrical shops (without radio).....	53	45	112	40	181,633	10,268	157,780	932,364	.20
Heating and plumbing shops:									
Heating appliances and oil burners.....	11	4	51	13	90,748	3,000	47,110	293,469	.06
Plumbing shops—heating and ventilating.....	116	126	394	89	617,997	31,435	336,900	2,427,528	.52
Paint and glass stores.....	72	76	186	39	291,082	12,414	308,200	1,377,878	.30
<b>Other retail stores.....</b>	<b>2,841</b>	<b>2,735</b>	<b>6,712</b>	<b>1,583</b>	<b>9,573,640</b>	<b>342,248</b>	<b>15,528,370</b>	<b>73,714,501</b>	<b>15.79</b>
Hardware stores:									
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	66	80	112	39	183,314	8,650	480,650	3,152,102	.68
Farm implement dealers with hay, grain, and feed.....	8	7	13	3	20,348	1,075	66,410	485,039	.10
Hardware and farm implement stores.....	101	103	228	58	359,866	12,708	1,438,380	4,499,563	.96
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	56	56	135	31	189,267	7,793	332,610	3,190,844	.68
Harness shops.....	30	39	27	4	41,295	890	123,510	306,918	.07
Irrigation and drainage equipment and supplies (retail).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supply stores.....	6	4	20	2	22,132	365	15,870	180,459	.04
Seeds, bulbs, and nursery stock.....	28	20	181	10	215,023	2,150	1,425,672	4,255,672	.91
Cooperage—barrels, boxes, crates, casks.....	3	3	4		2,415		4,540	13,840	
Coal and feed stores.....	106	112	258	68	374,044	20,332	358,550	4,777,309	1.02
Feed stores with groceries.....	14	17	10	5	13,072	1,276	80,220	349,789	.08
Book stores.....	50	42	213	47	292,903	11,025	393,710	1,312,540	.28
Cigar stores and cigar stands:									
Cigar stores with fountains.....	12	12	20	2	17,636	614	29,740	189,282	.04
Cigar stands.....	230	322	201	57	197,209	14,129	144,880	1,765,941	.38
Cigar stores without fountains.....	123	131	95	29	92,792	8,871	229,400	1,387,974	.30
Coal and wood yards—ice dealers:									
Coal and wood yards.....	177	157	557	156	902,187	46,602	248,580	6,889,247	1.46
Ice dealers.....	23	17	109	108	148,689	19,299	34,110	608,969	.13
Drug stores:									
Drug stores.....	199	192	362	78	445,695	20,660	1,198,280	4,283,064	.92
Drug stores with fountains.....	449	407	1,364	269	1,710,468	68,681	2,673,060	13,990,229	3.00
Florists.....	86	85	166	134	229,348	13,186	142,110	1,327,488	.28
Gifts—novelties and toys—cameras:									
Toy shops.....	3	3		2	500	500	6,450	11,650	
Art and gift shops.....	46	48	48	26	58,660	5,422	160,220	521,010	.11
Novelty and souvenir shops.....	44	38	77	107	72,801	3,683	144,230	460,150	.10
Camera dealers—photographic supply stores.....	17	18	72	16	90,381	2,805	97,090	595,311	.12

<sup>1</sup>This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



# RETAIL DISTRIBUTION IN COLORADO: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of net sales
<b>Other retail stores—Continued.</b>									
<b>Jewelry stores:</b>									
Jewelry stores (installment credit).....	22	21	87	17	\$182,638	\$1,574	\$391,580	\$1,078,037	0.23
Jewelry stores.....	183	194	297	36	558,213	6,537	1,026,510	3,288,808	.70
Luggage and leather goods.....	15	11	33	8	36,385	1,624	185,240	411,837	.09
Music stores (without radio).....	13	12	26	6	37,333	605	115,110	238,704	.05
News dealers.....	27	19	135	3	98,803	556	33,700	472,013	.10
<b>Office, school, and store supplies and equipment dealers:</b>									
Office and school supplies.....	10	11	113	5	198,036	1,330	194,810	892,127	.19
Office and store mechanical appliance dealers (retail).....	15	3	120	-----	230,486	-----	103,660	762,599	.16
Office and store furniture and equipment dealers.....	10	4	39	1	58,996	204	123,530	431,685	.09
Store fixture dealers.....	4	4	12	-----	14,781	-----	30,940	117,915	.03
Typewriter dealers.....	16	10	75	1	118,352	212	87,940	530,950	.11
Opticians and optometrists.....	38	29	93	14	173,622	2,166	122,400	605,881	.13
Sporting goods stores (including athletic and play ground equipment).....	23	23	51	27	85,167	3,832	282,500	674,240	.14
Scientific and medical instruments and supplies, at retail.....	9	9	120	1	166,490	150	202,830	893,076	.19
<b>Stationers and printers:</b>									
Blank books, accounting and legal forms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	35	36	19	11	16,648	3,145	51,150	239,908	.05
Stationers and engravers.....	8	6	116	3	125,239	556	165,200	762,601	.16
Monuments and tombstones.....	23	18	50	6	89,070	1,670	140,050	406,529	.09
Miscellaneous classifications (combined).....	288	259	691	170	1,118,992	40,844	839,850	5,789,894	1.24
<b>Secondhand stores.....</b>	<b>289</b>	<b>306</b>	<b>249</b>	<b>58</b>	<b>341,981</b>	<b>16,309</b>	<b>804,230</b>	<b>2,727,382</b>	<b>.58</b>

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			Per cent of rent to sales in leased premises
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
<b>All groups 1.....</b>	<b>13,993</b>	<b>\$50,781,078</b>	<b>\$16,125,445</b>	<b>\$66,856,523</b>	<b>\$49,867,970</b>	<b>6,121</b>	<b>\$11,840,639</b>	<b>\$320,400,368</b>	<b>3.70</b>
<b>Food group.....</b>	<b>3,453</b>	<b>6,400,105</b>	<b>4,174,204</b>	<b>10,574,309</b>	<b>7,251,413</b>	<b>2,207</b>	<b>2,026,826</b>	<b>68,527,963</b>	<b>2.98</b>
<b>Candy and confectionery stores:</b>									
Candy stores—nut stores.....	47	56,734	29,484	86,218	91,712	40	54,275	425,614	12.75
Confectionery stores (candy and fountain).....	293	382,753	276,870	659,023	501,743	206	162,681	2,078,956	6.07
<b>Dairy products stores:</b>									
Dairy-products stores (including ice cream).....	84	93,408	87,172	180,580	145,341	70	45,661	1,319,050	3.46
Egg and poultry dealers.....	28	39,674	27,115	66,789	57,631	14	8,635	495,750	1.72
Milk dealers.....	43	378,193	53,604	429,697	211,550	10	5,590	254,940	2.19
Delicatessen stores.....	27	44,472	34,122	78,594	56,767	25	20,287	474,316	6.17
Fruit stores and vegetable markets.....	78	168,422	102,608	271,030	135,467	64	71,529	1,554,378	4.60
Grocery stores (without meats).....	1,226	1,194,820	1,448,804	2,643,124	1,697,932	656	417,686	19,285,033	2.17
<b>Combination stores (groceries and meats):</b>									
Grocery stores with meats.....	1,070	2,689,878	1,400,512	4,090,390	2,615,410	672	550,965	29,043,706	1.90
Meat markets with groceries.....	161	408,160	235,135	703,295	404,383	121	101,946	5,308,850	1.92
<b>Meat markets (including sea foods):</b>									
Fish markets—sea foods.....	9	19,190	13,020	32,219	25,678	8	12,120	229,684	5.25
Meat markets.....	241	465,600	305,162	770,771	752,418	209	468,452	5,750,017	8.15
Bakeries—caterers.....	111	278,953	132,938	411,891	465,374	86	62,497	980,104	6.38
<b>Other food stores:</b>									
Coffee, tea, spices.....	19	101,351	13,888	114,689	79,961	18	29,450	642,443	4.59
General food stores.....	10	13,044	9,400	22,444	8,244	6	4,425	78,862	5.65
Bottled waters and beverages.....	6	7,435	5,520	12,955	1,096	-----	-----	-----	-----
<b>General stores.....</b>	<b>776</b>	<b>1,287,260</b>	<b>679,180</b>	<b>2,246,410</b>	<b>1,302,197</b>	<b>308</b>	<b>172,189</b>	<b>10,976,047</b>	<b>1.57</b>
<b>General stores—groceries with apparel:</b>									
General stores—groceries with apparel.....	93	198,308	114,789	308,097	95,291	28	11,624	779,027	1.40
General stores—groceries with dry goods.....	347	442,218	461,771	903,989	619,118	146	87,747	4,996,060	1.49
General stores—groceries with other merchandise.....	336	631,724	402,600	1,034,324	587,788	134	72,828	5,200,960	1.76
<b>General merchandise group.....</b>	<b>493</b>	<b>8,171,067</b>	<b>352,120</b>	<b>8,523,187</b>	<b>8,888,417</b>	<b>389</b>	<b>1,288,662</b>	<b>42,313,362</b>	<b>3.05</b>
<b>Department stores:</b>									
With food departments.....	5	1,481,958	3,405	1,485,363	1,188,840	-----	-----	-----	-----
Without food departments.....	55	5,087,434	4,564	5,091,998	5,729,147	86	664,400	27,872,857	2.38
<b>Dry goods stores.....</b>	<b>189</b>	<b>650,762</b>	<b>202,678</b>	<b>652,840</b>	<b>518,309</b>	<b>136</b>	<b>147,333</b>	<b>4,143,043</b>	<b>3.56</b>
<b>General merchandise stores:</b>									
With food departments.....	18	193,224	11,456	204,680	127,033	10	20,888	785,119	2.65
Without food departments.....	78	334,026	42,860	376,886	370,123	62	90,533	3,206,336	2.82
Army and navy goods stores.....	11	22,244	15,096	37,340	35,222	9	16,440	285,491	5.76
Women's exchanges.....	3	-----	3,201	3,201	1,545	3	1,400	9,068	15.44
Variety, 5-and-10, and to-a-dollar stores.....	134	601,419	69,460	670,879	909,188	119	347,718	6,011,448	5.78

1 Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

## CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>Automotive group</b> .....	<b>3,030</b>	<b>\$10,908,988</b>	<b>\$3,463,517</b>	<b>\$14,372,503</b>	<b>\$10,338,789</b>	<b>1,698</b>	<b>\$2,165,809</b>	<b>\$75,596,376</b>	<b>2.86</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	480	6,465,767	562,744	7,028,511	6,217,302	343	912,292	53,293,427	1.71
Used-car establishments.....	50	155,390	71,982	227,372	179,034	36	50,630	1,177,807	4.30
Automobile dealers with farm implements and machinery.....	17	134,167	27,700	161,867	120,478	8	11,312	699,669	1.62
Accessories, tires and batteries:									
Accessory stores with tires, and batteries.....	63	232,055	94,273	326,333	241,758	52	73,708	1,570,843	4.70
Battery and ignition shops—brake-repair shops.....	89	206,411	131,694	338,105	208,012	79	64,859	1,194,170	5.43
Tire shops (including tire repairs).....	109	475,059	145,500	620,559	442,085	85	123,013	3,005,425	4.09
Filling stations:									
Filling stations—gasoline and oil.....	682	893,051	497,406	1,390,547	854,318	271	207,471	4,061,313	4.45
Filling stations with tires and accessories.....	372	500,047	420,355	920,402	593,843	185	148,193	3,166,054	4.68
Filling stations with other merchandise.....	295	192,348	283,864	476,212	234,092	87	42,737	1,003,940	4.26
Motor cycles, bicycles, and supplies.....	16	9,660	17,265	26,905	19,632	10	6,010	32,350	11.48
Garages and repair shops:									
Body, fender, and paint shops.....	70	135,720	88,704	224,424	87,314	50	44,927	448,703	10.01
Garages (repairs and storage, gasoline, oil, accessories).....	764	1,461,225	1,104,143	2,565,368	1,165,251	402	460,881	5,049,139	9.13
Parking stations, parking garages, and lots.....	5	23,500	7,854	31,714	34,111	5	11,320	105,617	10.72
Radiator shops (including repairs).....	12	10,487	9,958	20,445	14,772	12	6,233	67,651	18.81
Aircraft and accessories.....	3	13,739		13,739	7,447				
<b>Apparel group</b> .....	<b>822</b>	<b>\$,782,000</b>	<b>1,082,441</b>	<b>4,869,441</b>	<b>4,687,659</b>	<b>722</b>	<b>1,716,119</b>	<b>28,138,179</b>	<b>6.10</b>
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	22	37,700	20,048	57,748	57,551	20	26,710	315,575	8.46
Men's and boys' hat stores.....	5	14,149	6,900	21,040	34,116	5	21,780	119,217	18.27
Men's furnishings stores.....	49	48,097	60,564	108,661	110,569	43	69,014	651,738	10.73
Men's clothing and furnishings stores.....	156	760,333	249,018	1,009,351	1,058,272	134	323,293	6,525,631	4.95
Family clothing stores—men's, women's, children's.....	80	747,041	137,670	884,711	767,722	64	205,907	4,022,651	4.18
Women's ready-to-wear specialty stores—apparel and accessories.....	141	985,115	179,449	1,164,564	1,182,811	128	410,743	7,965,439	5.16
Women's accessories stores:									
Corset and lingerie shops.....	9	19,539	3,690	23,229	8,303	9	4,206	54,897	7.83
Furriers—fur shops.....	26	136,129	28,320	164,449	185,099	24	44,314	800,767	5.53
Hosiery shops.....	5	46,119	3,720	49,839	5,323	5	3,720	106,412	3.50
Millinery stores.....	85	138,647	84,360	223,007	232,464	73	157,881	948,804	15.64
Other apparel stores:									
Custom tailors.....	90	219,053	126,452	345,505	151,901	78	72,426	754,498	9.60
Dressmakers.....	9	24,059	7,929	31,979	10,663	8	4,800	65,352	7.34
Shoe stores:									
Shoe store—men's.....	4	20,508		20,508	68,078	4	29,440	262,120	11.23
Shoe store—women's.....	13	74,717	15,112	89,829	81,409	12	48,087	522,170	9.21
Family shoe stores—men's, women's, children's.....	119	502,332	148,032	650,364	679,094	107	275,602	4,016,820	6.86
<b>Furniture and household group</b> .....	<b>511</b>	<b>\$,591,597</b>	<b>497,041</b>	<b>4,088,838</b>	<b>3,721,033</b>	<b>366</b>	<b>651,642</b>	<b>16,273,469</b>	<b>4.00</b>
Furniture stores:									
Furniture stores.....	151	1,433,872	158,472	1,592,344	1,662,406	118	329,339	8,090,348	3.79
Furniture and undertaker.....	11	13,701	14,300	28,001	19,110	8	5,229	149,255	3.50
Furniture and hardware stores.....	74	145,394	110,175	255,569	166,950	45	30,869	1,001,718	3.98
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	3	16,154	7,180	23,334	9,377	3	3,800	56,661	6.71
Floor coverings stores.....	10	24,636	13,041	37,677	48,157	4	17,559	170,010	10.33
Household appliances stores:									
Household appliances stores (electrical).....	101	1,060,769	26,418	1,087,187	\$14,604	50	48,995	1,550,326	3.16
Household appliances stores.....	6	70,641	1,674	72,315	25,543	3	1,860	59,103	3.15
Other home furnishings and appliances stores:									
Antique and used furniture dealers.....	3	1,060	1,590	2,650	1,972				
Brushes and brooms.....	4	32,226	3,908	36,134	2,977	2	1,542	63,268	2.44
China, glassware, crockery, tinware, enamelware.....	5	64,941	5,052	69,993	81,958	3	18,224	177,060	10.29
Picture and framing stores.....	9	5,434	7,371	12,805	17,889	9	8,740	41,836	20.89
Stove and range dealers.....	3	8,632	1,439	10,071	37,869	2	5,695	102,016	5.58
Antique shops.....	3	520	1,560	2,080	1,231	2	660	11,995	5.50
Awnings, flags, banners, window shades, and tents.....	7	24,756	7,644	32,400	20,455	6	7,050	126,238	5.58
Radio and music stores:									
Radio and electrical shops.....	72	173,404	84,826	258,290	139,789	62	39,079	895,714	4.46
Radio and musical instruments stores.....	45	460,505	49,408	509,913	619,140	43	115,566	2,934,033	3.94
<b>Restaurants, cafeterias, and eating places</b> .....	<b>1,169</b>	<b>\$,340,988</b>	<b>962,650</b>	<b>4,309,638</b>	<b>2,884,224</b>	<b>911</b>	<b>949,737</b>	<b>15,209,102</b>	<b>6.24</b>
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	28	375,952	21,392	397,344	247,810	24	74,604	1,445,036	5.16
Lunch rooms.....	479	579,622	385,192	964,814	606,113	386	240,641	3,265,565	7.37
Restaurants with table service.....	387	2,028,145	369,550	2,397,701	1,296,773	321	474,091	8,631,821	6.49
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	47	60,777	35,258	96,075	59,609	31	36,830	377,988	9.74
Fountain—lunches.....	24	78,418	19,656	98,074	62,709	20	25,846	302,706	8.54
Lunch counters.....	145	216,728	114,471	328,199	192,236	107	88,546	1,112,306	7.96
Soft-drink stands.....	58	12,355	16,562	28,917	18,281	21	8,058	49,023	17.45
<b>Lumber and building group</b> .....	<b>615</b>	<b>\$,342,464</b>	<b>640,264</b>	<b>3,982,728</b>	<b>2,074,591</b>	<b>302</b>	<b>193,637</b>	<b>6,180,276</b>	<b>9.11</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	152	751,483	76,734	828,217	510,372	35	13,465	1,558,393	.86
Lumber and hardware.....	171	1,278,286	135,918	1,414,204	905,851	47	33,244	3,388,422	.98
Roofing.....	38	121,695	48,920	170,615	57,126	30	12,685	349,925	3.69
Electrical shops (without radio).....	53	181,633	68,850	250,483	133,597	45	29,395	791,139	3.72
Heating and plumbing shops:									
Heating appliances and oil burners.....	11	99,748	7,588	107,336	35,573	10	8,413	290,317	2.90
Plumbing shops—heating and ventilating.....	116	617,697	187,488	805,185	247,047	79	38,521	1,566,745	2.46
Paint and glass stores.....	72	291,082	113,026	405,008	178,291	55	57,669	1,239,735	4.66

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Other retail stores.....	2,841	\$9,573,840	\$3,825,710	\$13,199,350	\$8,781,728	1,089	\$2,507,600	\$52,103,347	4.81
Hardware stores.....	156	495,691	249,217	743,808	537,470	101	130,126	3,132,352	4.15
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers (includes carriages—wagons).....	66	183,314	124,800	308,114	204,827	32	23,675	1,432,967	1.65
Farm implement dealers with hay, grain, and feed.....	8	20,348	10,381	30,729	17,250	5	5,010	370,491	1.35
Hardware and farm implement stores.....	101	359,866	156,869	516,735	407,060	65	71,115	2,926,638	2.43
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	50	180,267	75,264	264,531	168,834	25	14,657	1,015,730	1.44
Harness shops.....	30	41,205	49,269	90,474	31,853	18	12,504	240,296	5.20
Farmers' supply stores.....	6	22,132	4,352	26,484	13,435	3	1,980	81,017	2.44
Seeds, bulbs, and nursery stock.....	23	215,023	23,520	238,543	174,254	14	18,943	845,166	2.24
Cooperage—barrels, boxes, crates, casks.....	3	2,415	1,812	4,227	1,605	2	540	11,840	4.56
Coal and feed stores.....	100	374,044	153,552	527,596	337,445	57	25,601	2,441,599	1.05
Feed stores with groceries.....	14	13,072	20,000	33,132	22,696	6	5,948	228,341	2.60
Book stores.....	50	292,903	55,018	348,521	202,224	44	63,405	1,012,628	6.27
Cigar stores and cigar stands:									
Cigar stores with fountains.....	12	17,630	1,020	18,650	28,062	11	20,280	178,492	11.36
Cigar stands.....	200	197,209	293,342	490,561	285,869	186	149,652	1,215,183	12.32
Cigar stores without fountains.....	123	92,792	115,678	208,465	172,737	96	105,293	1,180,696	8.92
Coal and wood yards—ice dealers:									
Coal and wood yards.....	177	902,187	241,152	1,143,330	631,387	104	55,977	3,397,244	1.65
Ice dealers.....	23	148,689	20,179	168,868	80,421	5	10,370	249,905	4.15
Drug stores:									
Drug stores.....	109	445,695	225,408	671,103	416,335	135	149,975	3,208,156	4.68
Drug stores with fountains.....	440	1,710,468	490,028	2,200,496	1,598,001	379	631,198	12,984,092	4.86
Florists.....	86	229,348	110,670	340,018	256,744	57	79,260	988,983	8.01
Gifts—novelties and toys—cameras:									
Toy shops.....	3	500	4,125	4,625	1,547	2	1,080	11,200	9.64
Art and gift shops.....	46	53,060	52,128	110,788	93,020	39	50,101	592,836	9.06
Novelty and souvenir shops.....	44	72,801	34,124	106,925	91,325	20	46,711	364,560	12.81
Camera dealers and photographic supplies.....	17	90,381	12,014	112,395	100,153	15	35,368	531,511	6.65
Jewelry stores:									
Jewelry stores (installment credit).....	22	182,638	43,701	226,339	210,904	19	53,859	1,057,490	5.09
Jewelry stores.....	183	553,213	370,268	928,471	532,786	160	238,378	2,921,014	8.16
Luggage and leather goods stores.....	15	36,385	11,583	47,968	85,084	14	40,015	404,837	9.88
Music stores (without radio).....	13	37,333	16,956	54,289	51,925	13	21,933	233,704	9.19
Newsdealers.....	27	98,803	13,832	112,635	44,970	14	15,124	194,360	7.78
Office, school, and store supplies, and equipment dealers:									
Office and school supplies.....	16	108,036	19,151	217,187	100,025	12	9,330	162,996	5.72
Office and store mechanical appliance dealers (retail).....	15	239,486	5,988	245,474	59,663	14	14,668	759,639	1.93
Office and store furniture and equipment dealers.....	10	55,906	6,028	65,024	65,846	9	9,709	388,093	2.50
Store fixture dealers.....	4	14,781	4,923	19,709	21,874	4	4,145	117,915	3.82
Typewriter dealers.....	16	118,352	15,750	134,102	71,752	16	20,451	530,950	3.85
Opticians and optometrists.....	39	173,622	53,470	227,098	126,025	37	61,880	605,331	10.22
Sporting goods stores (including athletic and playground equipment).....	23	85,167	36,737	121,904	97,593	20	27,872	634,463	4.39
Scientific and medical instruments and supplies, at retail.....	9	166,490	12,474	178,964	109,327	9	20,107	893,076	2.25
Stationers and printers:									
Printers and lithographers.....	35	16,048	25,506	42,244	34,601	23	12,179	220,327	5.53
Stationers and engravers.....	8	125,239	6,450	131,689	135,512	7	49,599	761,136	6.52
Monuments and tombstones.....	23	89,070	31,404	120,534	64,373	6	4,188	108,107	3.87
Miscellaneous classifications (combined).....	288	1,118,992	415,011	1,534,003	1,026,192	181	187,456	3,290,264	5.60
Secondhand stores.....	293	341,981	343,338	690,319	457,936	231	170,469	2,082,247	8.18

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal data	SEASONAL VARIATION IN EMPLOYMENT																				
		TOTAL EMPLOYEES (full time and part time)				PART-TIME EMPLOYEES (included in total column)				PROPRIETORS AND FIRM MEMBERS				Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)				
		Men		Women		Men		Women		Men		Women		Apr. 15		July 15		Oct. 15		Dec. 15		
		Per cent 87	Per cent 83	Per cent 84	Per cent 86	Per cent 88	Per cent 82	Per cent 86	Per cent 101	Per cent 100	Per cent 103	Per cent 11	Per cent 12	Per cent 12	Per cent 14							
All groups.....	9,455																					
Food group.....	1,016	82	13	79	21	80	10	97	103	100	100	17	17	17	17	17	17	17	17	17	17	17
General stores.....	492	69	31	68	32	88	12	97	102	100	101	17	18	17	18	17	18	17	18	17	18	
General merchandise group.....	353	30	70	20	80	77	23	92	91	98	119	12	13	14	18	14	18	14	18	14	18	
Automotive group.....	2,095	94	6	92	8	96	4	97	107	101	95	6	8	7	7	7	7	7	7	7	7	
Apparel group.....	589	50	50	51	49	73	27	97	98	99	100	11	11	10	10	16	16	10	16	16	16	
Furniture and household group.....	403	83	17	81	19	90	10	97	98	101	104	4	5	5	5	5	5	5	5	5	5	
Restaurants, cafeterias, and eating places.....	857	44	56	34	66	70	30	97	112	99	92	10	11	9	9	8	8	8	8	8	8	
Lumber and building group.....	565	92	8	93	7	90	10	98	103	103	96	12	13	13	12	12	12	12	12	12	12	
Other retail stores.....	2,052	77	23	76	24	90	10	97	99	100	104	13	13	13	15	17	17	17	17	17	17	
Secondhand stores.....	133	90	10	82	18	98	2	100	102	101	97	16	18	18	18	18	18	18	18	18	18	
Food group.....	1,016	82	13	79	21	80	10	97	103	100	100	17	17	17	17	17	17	17	17	17	17	
Candy and confectionery stores:																						
Candy stores—nut stores.....	35	25	75	33	67	62	38	95	100	87	118	15	14	15	15	29	29	29	29	29	29	
Confectionery stores (candy and fountain).....	171	43	57	40	60	78	22	95	107	99	119	14	16	16	16	14	14	14	14	14	14	

1 Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.





CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS  
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

(Sales expressed in thousands of dollars)

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups <sup>1</sup> .....	13,993	\$466,959	491	\$67,946	1,359	\$94,170	1,543	\$59,085	1,528	\$37,213	2,809	\$40,286	2,209	\$15,894	3,775	\$9,032
Per cent of total stores and sales.....	100.00	100.00	3.51	14.55	9.71	20.17	11.03	12.65	10.92	7.97	20.07	8.63	15.79	3.40	20.98	1.93
<b>Food group</b> .....	<b>3,453</b>	<b>93,811</b>	<b>121</b>	<b>16,700</b>	<b>382</b>	<b>26,595</b>	<b>594</b>	<b>15,225</b>	<b>376</b>	<b>9,144</b>	<b>681</b>	<b>9,687</b>	<b>540</b>	<b>3,898</b>	<b>924</b>	<b>2,171</b>
Candy and confectionery stores:																
Candy stores—nut stores.....	47	481					2	79	4	100	10	150	16	118	15	34
Confectionery stores (candy and fountain).....	293	3,136			3	202	9	343	6	146	59	813	79	561	136	336
Dairy products stores:																
Dairy products stores (including ice cream).....	84	1,623	2	322	5	250	3	113	7	170	18	265	22	160	26	73
Egg and poultry dealers.....	28	710	1	126	1	93	2	73	1	24	7	86	2	14	13	25
Milk dealers.....	43	2,479	3	443	3	239	3	108	2	41	8	105	7	54	14	37
Delicatessen stores.....	27	497	4	516	2	125	3	116	4	103	8	109	5	31	5	14
Fruit stores and vegetable markets.....	78	1,761	4	516	4	293	8	312	11	243	22	284	10	68	19	45
Grocery stores (without meats).....	1,226	24,309	32	4,077	127	8,936	92	3,594	83	2,019	180	2,470	212	1,491	497	1,077
Combination stores (groceries and meats):																
Grocery stores with meats.....	1,070	43,218	70	10,112	174	12,161	186	7,262	173	4,217	228	3,226	114	863	100	290
Meat markets with groceries.....	161	6,428	5	565	31	2,131	34	1,245	33	818	31	469	7	50	16	31
Meat markets (including sea foods):																
Fish markets—sea foods.....	9	237			1	72	4	142			1	10	2	13	1	1
Meat markets.....	241	6,477	4	529	25	1,656	37	1,437	37	853	80	1,174	31	235	25	62
Bakeries—caterers.....	111	1,636			1	79	5	174	8	211	27	402	26	193	43	122
Other food stores:					5	328	5	192	6	147	1	14	2	18		
Coffee, tea, spices.....	19	699														
General food stores.....	10	53					1	35	1	22			3	17	5	19
Bottled waters and beverages.....	6	27									1	10	2	12	3	5
<b>General stores</b> .....	<b>776</b>	<b>23,669</b>	<b>25</b>	<b>3,407</b>	<b>104</b>	<b>6,800</b>	<b>157</b>	<b>5,924</b>	<b>132</b>	<b>3,223</b>	<b>167</b>	<b>2,512</b>	<b>100</b>	<b>710</b>	<b>88</b>	<b>217</b>
General stores—groceries with apparel.....	93	2,556	3	400	14	825	14	521	16	396	20	303	11	80	15	31
General stores—groceries with dry goods.....	347	9,367	10	1,349	34	2,294	66	2,480	52	1,269	76	1,154	58	414	50	121
General stores—groceries with other merchandise.....	336	11,747	12	1,658	56	3,681	77	2,923	64	1,558	71	1,055	31	216	23	65
<b>General merchandise group</b> .....	<b>493</b>	<b>66,732</b>	<b>38</b>	<b>5,331</b>	<b>73</b>	<b>5,301</b>	<b>50</b>	<b>1,915</b>	<b>63</b>	<b>1,292</b>	<b>83</b>	<b>1,174</b>	<b>58</b>	<b>422</b>	<b>93</b>	<b>222</b>
Department stores:																
With food departments.....	5	9,248														
Without food departments.....	55	40,663	19	2,674			1	32								
Dry goods stores—piece goods stores:																
Dry goods stores.....	189	5,031	8	1,170	18	1,317	25	930	30	719	38	549	35	251	35	94
General merchandise stores:																
With food departments.....	18	1,730	2	292	6	483	2	75	2	50	1	10	2	15	2	6
Without food departments.....	78	3,661	2	279	36	2,584	7	282	9	225	17	257	3	23	4	11
Army and Navy goods stores.....	11	321			1	90	2	86	4	102	2	29	1	8	1	5
Women's exchanges.....	3	9												6	2	3
Variety, 5-and-10, and to-a-dollar stores.....	134	6,070	7	916	12	827	13	510	8	196	25	329	16	119	49	103
<b>Automotive group</b> .....	<b>3,030</b>	<b>112,032</b>	<b>129</b>	<b>18,288</b>	<b>240</b>	<b>16,685</b>	<b>236</b>	<b>9,115</b>	<b>298</b>	<b>7,258</b>	<b>662</b>	<b>9,502</b>	<b>481</b>	<b>3,528</b>	<b>674</b>	<b>2,134</b>
Motor-vehicle dealers:																
Automobile salesrooms, new and trade-in.....	480	70,945	166	15,249	121	8,681	66	2,575	26	652	37	525	19	140	4	9
Used-car establishments, including trucks.....	50	1,361	3	395	5	357	8	335	5	121	8	100	7	40	14	13
Automobile dealers with farm implements and machinery.....	17	1,613			4	283	6	225	1	23	2	30				
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	63	1,740	2	342	11	691	6	254	6	150	10	230	5	32	17	42
Battery and ignition shops—brake repair shops.....	89	1,250			6	417	4	150	7	170	19	273	10	145	34	95
Tire shops (including tire repairs).....	109	3,575	4	590	12	928	18	688	10	231	21	293	16	116	25	53
Filling stations:																
Filling stations—gasoline and oil.....	682	10,949	6	729	34	2,369	52	1,088	61	1,963	172	2,519	121	922	216	518
Filling stations with tires and accessories.....	372	7,225	3	338	22	1,367	29	1,106	81	1,501	130	1,818	68	506	58	142
Filling stations with other merchandise.....	295	3,590			11	674	13	532	20	476	69	1,021	54	380	127	292
Motor cycles, bicycles, and supplies.....	19	109									4	64	3	21	9	24
Garages and repair shops:																
Body, fenders, and paint shops.....	70	491					2	64	3	73	8	114	21	151	36	90
Garages (repairs and storage, gasoline, oil, accessories).....	764	8,812	5	673	11	773	31	1,157	77	1,874	171	2,445	145	1,056	324	833
Parking stations, parking garages, and lots.....	8	185			2	126					4	51	1	8	1	1
Radiator shops (including repairs).....	12	58							1	24			2	11	9	22
Other automotive establishments:					1	69	1	41			1	19				
Aircraft and accessories.....	3	120														
<b>Apparel group</b> .....	<b>822</b>	<b>29,768</b>	<b>28</b>	<b>3,786</b>	<b>92</b>	<b>6,278</b>	<b>106</b>	<b>4,078</b>	<b>101</b>	<b>2,500</b>	<b>180</b>	<b>2,620</b>	<b>120</b>	<b>861</b>	<b>181</b>	<b>448</b>
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	22	320					3	123	3	75	4	66	5	35	7	21
Men's and boys' hat stores.....	5	119			1	53			2	56			2	10		26
Men's furnishings stores.....	49	733			1	65	3	103	7	178	17	261	12	99	9	17
Men's clothing and furnishings stores.....	156	7,045	7	1,057	30	1,900	35	1,355	19	480	46	691	9	69		
Family clothing stores—men's, women's, children's.....	80	5,231	1	132	9	693	13	464	15	372	17	231	8	57	11	24
Women's ready-to-wear specialty stores—apparel and accessories.....	141	8,091	11	1,549	20	1,342	20	797	14	351	25	328	19	136	29	80
Women's accessories stores:																
Corset and lingerie shops.....	9	55			3	223	1	39			5	87	6	41	8	15
Furriers—fur shops.....	26	866	2	348	1	20	2	87	4	99	5	87	2	11	4	11
Hosiery shops.....	5	106			1	83					1	12	2	11	1	2
Millinery stores.....	85	907			2	163	6	238	1	27	22	329	20	141	34	69

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations

# RETAIL DISTRIBUTION IN COLORADO: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO LESS THAN \$5,000			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
<b>Apparel group—Continued.</b>																
Other apparel stores:	90	\$886	1	\$104	2	\$132	3	\$103	5	\$111	13	\$138	22	\$147	44	\$102
Custom tailors	9	87							1	29	1	17	1	10	6	12
Dressmakers																
Shoe stores:	4	262			3	231	1	31								
Shoe stores—men's	13	533			5	330	2	80	3	82	3	42				
Shoe stores—women's																
Family shoe stores—men's, women's, children's	119	4,215	3	462	14	1,008	17	656	27	640	24	342	12	88	20	63
<b>Furniture and household group</b>	611	22,181	21	3,227	62	4,370	86	3,263	53	1,277	93	1,341	66	463	118	312
Furniture stores:	151	10,012	11	1,766	30	2,145	27	1,030	13	299	30	430	15	108	17	43
Furniture and undertaker	11	192					2	73	2	49	3	66	1	6	3	9
Furniture and hardware stores	74	1,626	1	110	6	461	12	445	9	222	19	271	14	95	13	32
Floor coverings, draperies, curtains, and upholstery stores:	3	57					1	31			1	20	1	5		
Draperies, curtains, and upholstery stores	10	319			2	171	3	112	1	28			1	5	3	3
Floor coverings stores																
Household appliances stores:	101	4,682	3	398	12	848	21	782	13	328	15	199	9	64	27	82
Household appliances stores (electrical)	6	307			1	53	1	49	1	29					2	6
Other home furnishings and appliances stores:	3	7													3	7
Antique and used furniture dealers	4	67					1	42	1	21					2	4
Brushes and brooms	5	378														
China, glassware, crockery, tinware, enamelware	9	42	2	364								1	7	2	0	
Picture and framing stores	3	108			1	68	1	34			1	14	1	8	7	20
Stove and range dealers	3	12											1	0	2	2
Antique shops	7	138					1	47	3	71	1	12	1	5	1	4
Awnings, flags, banners, window shades, and tents																
Radio and music stores:	72	989			3	209	7	264	3	68	18	274	10	112	25	63
Radio and electrical shops	45	2,945	3	400	5	314	9	354	7	162	5	65	3	23	10	30
Radio and musical instruments stores																
<b>Restaurants, cafeterias, and eating places</b>	1,169	17,232	11	1,307	55	3,321	69	2,618	97	2,372	199	2,819	267	1,845	467	1,024
Restaurants, cafeterias, and lunch rooms:	28	1,580	2	263	7	487	5	187	8	200	1	16	3	23	1	1
Cafeterias	470	3,707			8	493	7	265	24	575	70	930	130	809	240	541
Lunch rooms	387	9,577	8	932	36	2,557	46	1,751	51	1,264	96	1,404	67	457	80	190
Restaurants with table service																
Lunch counters, refreshment stands, etc.:	47	425			1	61	3	107	3	74	5	66	0	59	26	57
Refreshment stands	24	412			2	138	1	46	2	49	7	110	9	61	3	10
Fountain—lunches	145	1,387	1	112	1	87	7	262	8	186	19	274	46	331	63	136
Lunch counters	58	119									1	13	3	18	54	89
Soft-drink stands																
<b>Lumber and building group</b>	615	25,092	37	5,120	108	7,624	106	3,975	84	2,080	123	1,770	59	429	84	233
Lumber and building material dealers:	152	7,340	12	1,730	35	2,519	41	1,565	19	473	29	447	6	51	9	27
Lumber and building material dealers	171	12,185	21	2,922	56	3,899	38	1,418	25	624	15	230	1	8	3	11
Lumber and hardware	38	518			1	100	3	119	5	118	4	51	12	88	13	44
Roofing	53	932	1	101	2	139	7	242	4	101	16	234	13	94	10	21
Electrical shops (without radio)	11	298			2	154	1	30	1	23	6	83	1	8		
Heating appliances and oil burners	116	2,428	1	112	8	512	11	442	20	402	30	405	10	138	26	74
Plumbing shops—heating and ventilating	72	1,378	2	255	4	301	5	159	10	249	22	318	7	42	22	54
Paint and glass stores																
<b>Other retail stores</b>	2,841	73,715	80	10,416	238	16,297	329	12,583	320	7,725	586	3,469	473	3,437	776	1,859
Hardware stores:	160	4,149	6	734	14	933	23	870	17	381	32	467	20	149	42	111
Hardware and farm implement stores:	60	3,152	3	371	11	801	7	273	9	215	13	197	10	69	10	23
Farm implements, machinery, and equipment dealers	8	485	2	270	1	50	2	74	3	85						
Farm implement dealers with hay, grain, and feed	101	4,500	5	622	25	1,831	28	1,101	18	440	13	190	8	66	3	10
Hardware and farm implement stores																
Farmers' supplies:	56	3,191	2	366	12	731	5	192	6	135	12	185	8	55	7	20
Feed stores (flour, feed, grain, fertilizer)	30	307			2	88	1	30	1	26	6	82	4	33	17	49
Farming shops	6	180			2	160							2	15	2	5
Farmers' supply stores	28	1,426	5	611	2	131	4	163	5	118	3	50	5	36	3	2
Seeds, bulbs, and nursery stock	3	14													1	3
Cooperage—barrels, boxes, crates, casks	106	4,773	8	1,102	24	1,642	19	736	9	225	19	275	9	69	16	48
Coal and feed stores	14	350			2	148	3	115	4	60	4	60	3	19	2	8
Feed stores with groceries	50	1,313			5	325	4	146	13	322	15	218	5	39	7	19
Book stores:	12	189					1	39	2	49	5	76	3	22	1	3
Cigar stores and cigar stands:	290	1,767					4	124	8	205	39	520	73	517	166	401
Cigar stores with fountains	123	1,388			4	259	8	282	11	256	21	290	23	172	56	128
Cigar stores without fountains																
Coal and wood yards—ice dealers:	177	6,889	10	1,353	19	1,301	28	1,054	14	347	23	411	28	199	43	85
Ice dealers	23	604	3	379	1	90			2	43	3	47	5	29	9	16
Drug stores:	199	4,283	1	123	14	941	25	913	29	707	69	978	34	250	26	67
Drug stores with fountains	449	13,990	14	1,812	44	2,901	85	3,294	93	2,236	122	1,791	57	448	29	85
Florists	86	1,327	1	110	4	232	9	320	8	180	21	296	17	123	26	55
Gifts—novelties and toys—cameras:																
Toy shops	3	12									1	10			2	2
Art and gift shops	46	521			3	172	2	90	3	70	8	106	4	25	26	57
Novelty and souvenir shops	44	460			1	61	3	109	2	42	10	126	14	91	14	32
Camera dealers—photographic supplies	17	565			1	59	4	163	1	27	2	25	4	26	4	12



## CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued  
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>Other retail stores—Continued.</b>																
Jewelry stores:																
Jewelry stores (installment credit).....	22	\$1,078	2	\$258	5	\$394	2	\$69	2	\$50	3	\$50	4	\$30	3	\$11
Jewelry stores.....	183	3,299	3	370	8	511	19	737	16	388	35	518	41	310	60	158
Luggage and leather goods.....	15	412			4	276	1	43	1	24	2	27	5	35	2	6
Music stores (without radio).....	13	239	1	121			1	40	1	25	1	12	4	27	5	14
News dealers.....	27	472	1	103	2	141	1	42	2	47	5	73	6	48	10	23
Office, school, and store supplies and equip- ment dealers:																
Office and school supplies.....	16	892	1	154			2	66	1	27	2	32	3	25	6	18
Office and store mechanical appliance dealers (retail).....	15	703	1	189	2	152	3	111			4	51	1	8	3	10
Office and store furniture and equipment dealers.....	10	432	1	100	2	170	3	114			3	44			1	4
Store fixture dealers.....	4	118					2	84	1	30					1	4
Typewriter dealers.....	16	531	2	251			3	132	2	70	3	52	2	13	3	13
Opticians and optometrists.....	38	606	1	101	1	79	4	152	3	66	7	99	11	81	11	29
Sporting goods stores, including athletic and playground equipment.....	23	674	1	130	4	290	3	111	3	71	3	44	1	7	8	22
Scientific and medical instruments and sup- plies, at retail.....	9	893	1	125	2	130	2	78			2	23	1	8		
Stationers and printers:																
Printers and lithographers.....	35	240			1	100	1	30			2	34			31	67
Stationers and engravers.....	8	763			3	204	1	41			1	11	1	5	1	
Monuments and tombstones.....	23	407			1	95	2	63	4	105	7	106	4	25	5	1
Miscellaneous classifications (combined).....	288	5,788	5	650	13	899	14	548	29	703	50	882	52	362	112	221
<b>Secondhand stores.....</b>	<b>283</b>	<b>2,727</b>	<b>3</b>	<b>366</b>	<b>5</b>	<b>399</b>	<b>10</b>	<b>411</b>	<b>14</b>	<b>342</b>	<b>35</b>	<b>483</b>	<b>46</b>	<b>311</b>	<b>170</b>	<b>412</b>

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>Total<sup>1</sup>.....</b>	<b>279</b>	<b>\$143,338</b>	<b>16</b>	<b>\$49,108</b>	<b>46</b>	<b>\$30,827</b>	<b>80</b>	<b>\$30,062</b>	<b>137</b>	<b>\$33,341</b>
Per cent of total stores and sales.....	1.09	30.70	0.11	10.52	0.33	6.60	0.57	6.44	0.98	7.14
<b>Food group.....</b>	<b>35</b>	<b>10,496</b>			<b>2</b>	<b>1,578</b>	<b>10</b>	<b>3,573</b>	<b>23</b>	<b>5,345</b>
Dairy products stores:										
Dairy products stores (including ice cream).....	1	(x)								
Egg and poultry dealers.....	1	(x)								
Milk dealers.....	3	1,454			1	843	1	330	1	275
Grocery stores (without meats).....	3	645							3	645
Combination stores (groceries and meats):										
Grocery stores with meats.....	19	5,059					5	1,863	14	3,226
Meat markets with groceries.....	4	1,119					3	919	1	200
Meat markets.....	2	(x)								
<b>General stores.....</b>	<b>8</b>	<b>876</b>					<b>1</b>	<b>369</b>	<b>2</b>	<b>507</b>
<b>General merchandise group.....</b>	<b>45</b>	<b>51,076</b>	<b>10</b>	<b>38,806</b>	<b>5</b>	<b>3,618</b>	<b>9</b>	<b>3,434</b>	<b>21</b>	<b>5,218</b>
Department stores:										
With food departments.....	5	9,249	3	8,408	1	544			1	297
Without food departments.....	35	37,957	6	28,654	2	1,591	7	2,791	20	4,921
Variety, 5-and-10, and 10-and-2-dollar stores.....	4	3,070	1	1,744	1	683	2	643		
<b>Automotive group.....</b>	<b>110</b>	<b>45,523</b>	<b>2</b>	<b>2,300</b>	<b>27</b>	<b>18,280</b>	<b>39</b>	<b>14,599</b>	<b>42</b>	<b>10,284</b>
Automobile salesrooms—new and trade-in.....	101	43,104	2	2,300	27	18,280	37	13,804	35	8,600
Automobile dealers with farm implements and ma- chinery.....	4	1,052					1	340	3	703
Tire shops (including tire repairs).....	3	706							3	706
<b>Apparel group.....</b>	<b>16</b>	<b>8,197</b>	<b>2</b>	<b>4,258</b>	<b>3</b>	<b>2,085</b>	<b>2</b>	<b>808</b>	<b>9</b>	<b>2,049</b>
Men's clothing and furnishings stores.....	5	1,475					2	808	3	607
Family clothing stores.....	6	3,257	1	1,615	1	718			4	924
Women's ready-to-wear specialty stores—apparel and accessories.....	3	3,508	1	2,641	1	657			1	210
Family shoe stores.....	2	(x)								

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in state totals, Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,- 999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Furniture and household group.....	13	\$7,940	2	\$3,686	3	\$1,783	4	\$1,615	4	\$958
Furniture stores.....	8	4,191	1	1,704	1	671	3	1,000	3	726
Radio and musical instruments stores.....	3	1,537			2	1,112	1	425		
Restaurants and eating places.....	4	1,428					3	1,183	1	245
Restaurants with table service.....	3	1,024					2	779	1	245
Lumber and building group.....	14	3,853			1	528	2	709	11	2,616
Lumber and hardware.....	12	3,072					2	709	10	2,363
Plumbing shops—heating and ventilating.....	1	(X)								
Other retail stores.....	30	12,949			5	2,955	10	3,872	24	6,122
Hardware stores.....	2	(X)								
Hardware and farm implement stores:										
Farm implements, machinery and equipment dealers (including carriages and wagons).....	3	1,203			1	692			2	511
Hardware and farm implement stores.....	1	(X)								
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	1,506					2	933	2	573
Seeds, bulbs, and nursery stock.....	1	(X)								
Coal and feed stores.....	2	(X)								
Coal and wood yards.....	7	2,139			1	664	1	308	5	1,167
Drug stores:										
Drug stores.....	1	(X)								
Drug stores with fountains.....	5	1,422					1	394	4	1,028
Jewelry stores:										
Jewelry stores (installment credit).....	1	(X)								
Jewelry stores.....	1	(X)								
Office and store mechanical appliance dealers (retail).....	1	(X)								
Miscellaneous classifications (combined).....	4	1,526					4	1,526		

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Propri- etors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full- time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	13,993	13,361	39,339	6,700	\$50,731,078	\$1,613,596	\$49,867,970	\$73,792,010	\$466,959,520	100.00
Single-store independents.....	11,504	12,373	26,025	4,768	33,939,547	1,134,875	32,888,730	50,226,400	315,642,883	67.60
2-store independents.....	457	281	3,230	270	3,968,987	71,995	3,657,249	5,251,050	30,183,148	6.46
3-store independents.....	180	72	1,117	74	1,556,536	17,214	1,333,029	2,016,990	11,961,930	2.59
Local chains.....	389	21	1,233	204	1,559,223	44,401	1,344,613	1,987,060	14,606,166	3.13
Sectional chains.....	354		1,512	279	2,249,501	60,025	2,723,896	3,391,630	25,521,202	5.47
National chains.....	434		3,175	623	3,549,599	179,452	4,065,928	4,246,310	31,749,615	6.80
Other types of operation:										
Mail-order houses (catalog only).....	10	10	773	49	804,362	31,790	1,541,311	2,758,100	10,787,396	2.31
Direct selling (house-to-house).....	21	5	717	100	623,642	1,925	192,150	98,100	1,702,320	.36
Roadside markets or stands.....	3	2		2	242		242	160	6,689	
Curbside markets or stands (urban).....	3	1	3		214		245	240	3,000	
Industrial stores (including commissa- ries).....	14	2	26	7	47,917	1,369	36,551	63,620	340,143	.07
Leased departments—Independent operators.....	5	4	15	5	26,318	1,050	30,125	68,700	166,761	.04
Leased department chains.....	13		100		135,665		155,317	44,910	589,221	.13
Utility-operated retail stores.....	49		304	40	557,979	10,187	544,642	464,340	3,045,551	.65
Manufacturer-controlled chains.....	26	1	300	1	593,760	229	329,906	542,410	2,481,016	.53
Cooperative stores.....	4		9	8	11,715	1,570	9,130	17,900	154,183	.03
Retailers—country buyers <sup>1</sup> .....	421	477	485	207	580,572	35,238	635,686	1,076,550	12,602,728	2.70
Retailers—wholesalers <sup>1</sup> .....	100	110	311	63	404,739	22,034	373,832	633,810	5,380,479	1.15
All other types.....	6	2	1		1,560		2,141	3,770	38,110	.01

<sup>1</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
<b>THE STATE</b>	<b>13,993</b>	<b>\$466,959</b>	<b>12,141</b>	<b>\$357,778</b>	<b>77</b>	<b>788</b>	<b>\$57,271</b>	<b>12</b>	<b>1,064</b>	<b>\$51,910</b>	<b>11</b>
Adams	204	3,778	184	3,378	89	4	146	4	16	254	7
Alamosa	110	4,238	93	3,143	74	7	654	16	10	441	10
Arapahoe	278	7,079	250	5,675	80	15	829	12	13	575	8
Archuleta	26	673	26	673	100						
Baca	82	3,077	56	1,951	63	7	337	11	19	789	26
Bent	85	2,679	78	2,171	81	3	244	9	4	204	10
Boulder	618	15,324	543	12,195	80	27	1,967	13	48	1,162	7
Chaffee	142	3,687	127	3,120	84	6	285	8	9	282	8
Cheyenne	54	901	38	566	56	2	(x)	(x)	14	(x)	(x)
Clear Creek	61	931	59	904	97				2	27	3
Conejos	83	1,844	68	1,350	73	2	(x)	(x)	13	(x)	(x)
Costilla	69	613	65	512	84				4	101	16
Crowley	77	1,609	67	1,331	80	5	205	12	5	133	8
Custer	31	418	29	(x)	(x)				2	(x)	(x)
Delta	136	4,312	116	3,090	72	7	499	11	13	723	17
Denver	4,426	194,163	3,888	144,026	74	306	26,111	14	232	24,026	12
Dolores	24	286	18	191	67				6	95	33
Douglas	58	808	56	781	97				2	27	3
Eagle	61	866	56	766	88	1	(x)	(x)	4	(x)	(x)
Elbert	65	1,276	39	599	47	3	37	3	2	040	50
El Paso	846	23,843	756	24,534	85	40	2,406	8	50	1,903	7
Fremont	294	7,147	267	5,920	83	17	888	12	10	339	5
Garfield	142	3,361	123	2,669	79	6	328	10	13	364	11
Gilpin	23	361	22	300	100				1	1	
Grand	41	661	34	573	87				7	88	13
Gunnison	70	1,865	67	1,724	92	1	(x)	(x)	2	(x)	(x)
Hinsdale	15	77	14	76	99				1	1	1
Huerfano	184	5,184	160	3,895	75	10	823	16	14	466	9
Jackson	22	534	19	458	86				3	76	14
Jefferson	204	4,051	194	3,748	92	2	(x)	(x)	8	(x)	(x)
Kiowa	59	676	43	322	46	5	108	16	11	246	36
Kit Carson	129	3,512	95	2,300	65	12	345	10	22	867	25
Lake	59	1,972	56	1,501	76				3	471	24
La Plata	178	5,779	146	3,986	69	6	518	9	26	1,275	22
Larimer	457	13,449	396	10,728	80	36	2,122	16	25	569	4
Las Animas	372	11,639	317	8,311	72	29	2,354	20	26	974	8
Lincoln	106	2,345	78	1,534	66	3	52	2	25	759	32
Logan	229	8,348	209	6,344	76	14	1,353	16	15	651	8
Mesa	319	10,694	276	8,451	79	16	1,536	14	27	707	7
Mineral	16	204	16	204	100						
Moffat	64	1,689	57	1,283	81	4	149	9	3	157	10
Montezuma	85	2,233	70	1,683	75	1	(x)	(x)	14	(x)	(x)
Montrose	111	3,577	99	2,959	83	5	425	12	7	193	5
Morgan	189	7,726	144	5,730	74	15	975	13	30	1,021	13
Otero	307	10,624	258	7,287	73	20	1,405	14	29	1,332	13
Ouray	43	514	41	493	96				2	21	4
Park	34	367	33	295	96				1	12	4
Phillips	85	2,375	58	1,559	66	10	343	14	17	473	20
Pitkin	24	323	24	323	100						
Prowers	171	6,514	129	4,220	65	18	871	13	21	1,423	22
Pueblo	778	29,134	696	23,522	81	56	4,844	16	21	768	3
Rio Blanco	38	836	31	(x)	(x)	1	(x)	(x)	1	(x)	(x)
Rio Grande	132	4,033	114	3,289	82	9	532	13	9	212	5
Routt	132	3,252	121	2,765	85	5	202	6	6	285	9
Saguache	83	1,388	70	1,067	77	2	(x)	(x)	11	(x)	(x)
San Juan	53	664	52	605	91				1	59	9
San Miguel	36	564	32	542	96				4	22	4
Sedgwick	74	2,496	61	2,049	82	7	250	10	6	197	8
Summit	27	418	23	412	99				4	6	1
Teller	74	1,539	63	1,051	68	2	(x)	(x)	9	(x)	(x)
Washington	71	1,870	47	1,298	69				24	572	31
Weld	785	22,161	660	17,343	78	38	2,470	11	87	2,342	11
Yuma	152	4,158	123	2,887	69	3	243	6	26	1,028	25

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TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types of operation
Department stores:							
Number of stores.....	60	21	4		1	33	1
Annual net sales.....	\$49,910,743	\$23,001,337	\$6,953,088		(x)	\$9,113,918	(x)
Per cent of total sales.....	100.00	46.09	13.93		(x)	18.26	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	134	94	6	8		26	
Annual net sales.....	\$6,069,670	\$805,261	\$73,217	\$201,947		\$4,899,245	
Per cent of total sales.....	100.00	13.27	1.21	4.81		80.71	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	232	202	19	5	4	1	1
Annual net sales.....	\$8,218,069	\$6,763,000	\$663,138	\$114,697	(x)	(x)	\$23,867
Per cent of total sales.....	100.00	82.29	8.07	1.40	(x)	(x)	.29
Family clothing stores—men's, women's, and children's:							
Number of stores.....	80	70	7		1	2	
Annual net sales.....	\$5,230,509	\$4,654,541	\$504,731		(x)	(x)	
Per cent of total sales.....	100.00	87.08	9.65		(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	141	117	17		1	4	2
Annual net sales.....	\$8,091,287	\$6,835,608	\$725,254		(x)	(x)	\$152,920
Per cent of total sales.....	100.00	84.48	8.96		(x)	(x)	2.24
Shoe stores:							
Number of stores.....	136	83	17	6	7	22	1
Annual net sales.....	\$5,009,978	\$2,042,339	\$1,209,237	\$202,058	\$337,949	\$1,129,607	\$88,768
Per cent of total sales.....	100.00	40.77	24.14	4.03	6.74	22.55	1.77
Furniture stores:							
Number of stores.....	236	213	18		1	1	3
Annual net sales.....	\$11,829,440	\$8,369,014	\$1,284,039		(x)	(x)	(x)
Per cent of total sales.....	100.00	70.76	10.85		(x)	(x)	(x)
Radio and music stores:							
Number of stores.....	117	111	3		3		
Annual net sales.....	\$3,934,379	\$2,642,041	\$540,021		\$752,317		
Per cent of total sales.....	100.00	67.15	13.73		19.12		
Grocery stores (without meats):							
Number of stores.....	1,226	953	12	15	88	69	92
Annual net sales.....	\$24,309,081	\$10,505,296	\$291,747	\$646,671	\$6,838,172	\$4,390,123	\$1,636,799
Per cent of total sales.....	100.00	43.22	1.20	2.66	28.13	18.00	6.73
Combination stores (groceries and meats):							
Number of stores.....	1,231	985	72	33	61	11	69
Annual net sales.....	\$49,645,604	\$30,705,773	\$5,506,748	\$1,835,617	\$7,769,936	\$1,585,078	\$2,191,952
Per cent of total sales.....	100.00	61.85	11.21	3.70	15.63	3.19	4.42
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	894	853	27	7	1	5	1
Annual net sales.....	\$14,864,075	\$12,897,400	\$1,252,002	\$237,683	(x)	(x)	\$37,310
Per cent of total sales.....	100.00	86.77	8.42	1.60	(x)	(x)	.29
Cigar stores and cigar stands:							
Number of stores.....	425	409	4	4	1	5	2
Annual net sales.....	\$3,344,177	\$2,995,704	\$58,712	\$28,438	(x)	(x)	\$84,793
Per cent of total sales.....	100.00	89.58	1.76	.85	(x)	(x)	2.83
Filling stations:							
Number of stations.....	1,349	951	75	84	53	148	38
Annual net sales.....	\$21,763,662	\$12,726,438	\$1,855,352	\$2,156,891	\$1,386,289	\$2,442,657	\$1,107,075
Per cent of total sales.....	100.00	58.48	8.52	9.91	6.37	11.22	5.00
Coal and wood yards—ice dealers:							
Number of yards.....	200	170	15	9			6
Annual net sales.....	\$7,493,216	\$5,496,731	\$1,407,128	\$382,549			\$146,808
Per cent of total sales.....	100.00	73.36	19.58	5.10			1.96
Drug stores:							
Number of stores.....	648	569	48	23		17	1
Annual net sales.....	\$18,273,293	\$12,843,416	\$1,886,667	\$1,988,880		\$1,523,900	30,930
Per cent of total sales.....	100.00	70.29	10.32	10.88		8.34	.17
Hardware stores:							
Number of stores.....	156	146	7	1			2
Annual net sales.....	\$4,143,785	\$3,738,748	\$336,762	(x)			(x)
Per cent of total sales.....	100.00	90.12	8.12	(x)			(x)
Jewelry stores:							
Number of stores.....	205	201	2		1		1
Annual net sales.....	\$4,366,905	\$4,149,114	(x)		(x)		\$47,309
Per cent of total sales.....	100.00	95.01	(x)		(x)		1.09



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	106	5,702	12	334	2	35	1	178	4	286	1	3	4	322	6	187	10	280	25	1,137	42	2,035
Lumber and building group:	42	688	6	51			2	39						4	4	73	2	17	7	1,127	16	355
Electrical shops (without radio)	10	200	1	30										4	4	42	1	16	7	11	4	19
Heating and plumbing shops	95	2,074	17	302	4	102	8	77	4	23	7	38	1	1	1	2	10	216	2	34	38	1,234
Plumbing shops—heating and ventilating	60	1,212	13	116	5	79	2	24	3	89	3	28	9	189	4	13	10	210	2	34	13	473
Paint and glass stores	140	3,869	44	440	16	293	9	209	11	194	8	162	15	332	4	204	11	821	11	804	11	487
Other retail stores:	49	3,010	14	1,192	8	402	6	557	2	52	3	162	4	105	4	383	4	94	2	19	1	4
Hardware stores	39	1,090	17	751	6	180	4	40	2	52	3	35	4	16	2	101	1	14	1	25	5	408
Feed stores (flour, feed, grain, fertilizer)	103	1,358	73	771	15	190	4	19	3	16	4	63	1	3	2	101	1	20	1	25	2	64
Book stores	103	1,358	73	771	15	190	4	19	3	16	4	63	1	3	2	101	1	20	1	25	2	64
Cigar stores without fountains	166	6,973	41	1,280	10	161	2	12	13	187	13	263	13	191	10	491	20	520	12	696	32	2,792
Coal and wood yards	178	3,860	80	1,153	30	738	17	392	18	491	14	471	5	130	2	186	3	53	1	13	1	299
Drug stores	203	11,903	191	5,946	102	2,452	41	1,546	34	1,475	14	372	6	99	7	189	7	170	5	110	6	39
Drug stores with fountains	13	1,172	18	168	5	21	4	24	4	34	3	17	12	212	9	189	2	64	1	27	1	225
Florists	15	473	9	75								49			1	11	2	64	1	27	1	249
Camera dealers—photographic supplies	21	1,082			2	11	4	34	1	60	4	50	9	267	10	638	9	99	3	188	6	695
Jewelry stores—(instalment credit)	163	2,961	86	674	16	160	11	311	5	211	11	313	9	267	10	638	9	216	1	25	5	146
Jewelry stores																						
Office, school, and store, supplies and equipment dealers																						
Office and store mechanical appliance dealers (retail)	10	634	1	5					1	3							1	84			7	562
Office and store furniture and equipment dealers	9	416	1	4	1	100	1	40			1	18	1	11	1	5		9	1	93	3	150
Music stores (without radio)	9	202	3	8			1	8			1	39	1		1	60	3	226	1	12	1	121
Sporting goods specialty stores	20	612	12	135	1	13					1	18	1	30	1	80	3	226	1	130	1	130
Stationers and engravers	7	761	3	67	1	41					1	96			1	500					1	57

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table I except for 2,003 stores with sales of \$51,207,520, which failed to report as to their credit activities.

## CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT SALES				INSTALLMENT SALES OF STORES REPORTING INSTALLMENTS (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	STORES REPORTING CREDIT SALES				INSTALLMENT SALES OF STORES REPORTING INSTALLMENTS (included also in credit sales) <sup>1</sup>
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
<b>Total</b> .....	<b>6,919</b>	<b>\$299,787,322</b>	<b>\$162,045,232</b>	<b>54.05</b>	<b>\$29,574,603</b>	<b>Other types of operation—Continued.</b>					
Independent stores <sup>2</sup> .....	6,205	256,895,501	141,524,591	55.13	23,866,309	Utility-operated retail stores.....	6	\$308,832	\$293,620	95.08	\$232,814
Local chains.....	122	5,873,283	3,392,957	57.23		Manufacturer-controlled chains.....	7	1,201,372	919,034	76.50	338,045
Sectional chains.....	114	7,785,107	6,337,000	81.40	2,337,393	Cooperative stores <sup>2</sup> .....	4	154,183	10,671	6.92	
National chains.....	78	3,965,247	1,969,239	50.43	585,118	Retailers—country buyers <sup>2</sup> .....	284	8,792,262	3,575,218	40.66	
Other types of operation: Mail-order houses (catalogue only).....	3	10,478,462	1,438,103	13.72	1,363,482	Retailers—wholesalers <sup>2</sup> .....	65	3,262,479	1,604,932	49.20	
Direct selling (house to house).....	11	937,431	860,838	91.83	850,771	All other types.....	14	393,163	148,973	37.89	

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore, this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

<sup>2</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>41,750</b>	<b>\$15,469,220</b>	<b>Other stores, etc.—Continued.</b>		
Restaurants, cafeterias, and eating places.....	38,597	14,689,937	Bakeries—bakery goods stores (except manufacturing bakeries).....	293	\$48,123
Cafeterias.....	3,914	1,489,346	General stores—groceries with dry goods.....	55	4,625
Lunch rooms.....	11,464	3,275,087	General stores—groceries with other merchandise.....	8	1,440
Restaurants with table service.....	20,715	8,783,609	Department stores with food departments.....	350	150,000
Refreshment stands.....	46	21,098	Department stores without food departments.....	450	129,434
Fountain—lunches.....	223	123,516	Filling stations—gasoline and oil.....	14	3,650
Lunch counters.....	2,230	988,331	Cigar stores with fountains.....	16	17,000
Other stores in which meals are served.....	3,153	782,263	Cigar stands.....	339	28,320
Confectionery stores (candy and fountain).....	1,107	273,971	Cigar stores without fountains.....	134	30,958
Dairy products stores.....	56	9,750	Drug stores with fountains.....	112	25,535
Delicatessen stores.....	87	24,283	Art and gift shops.....	85	25,127
			Novelty and souvenir shops.....	60	8,840

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>2,904</b>	<b>\$10,285,622</b>	<b>\$423,059</b>	<b>Automotive group—Continued.</b>			
Food group.....	2	20,126		Garages (repairs and storage, gasoline, oil, accessories).....	619	\$3,040,791	\$200,002
Grocery stores (without meats).....	2	19,156		Parking stations, parking garages, and lots.....			60,495
Combination stores—grocery stores with meats.....		970		Radiator shops (including repairs).....	10	46,466	
General stores.....	2	5,912		Furniture and household group.....			540
General stores with merchandise.....	2	5,912		Radio and electrical shops.....			540
Automotive group.....	2,881	10,171,590	421,538	Lumber and building group.....			8,000
Automobile salesrooms—new and trade-in.....	1,747	5,055,678	159,846	Electrical shops (without radio).....			4,000
Used-car establishments.....	21	49,762	1,195	Glass and mirror shops.....			3,000
Automobile dealers with farm implements and machinery.....	30	81,513		Paint and glass stores.....			1,000
Accessory stores with tires and batteries.....	32	175,758		Other retail stores.....	8	49,749	
Battery and ignition shops—brake repair shops.....	86	450,430		Farm implements, machinery, and equipment dealers.....	3	9,082	
Tire shops (including tire repairs).....	159	450,658		Hardware and farm implement stores.....	1	3,075	
Filling stations—gasoline and oil.....	19	83,338		Harness shops.....			2,650
Filling stations with tires and accessories.....	69	265,007		Miscellaneous classifications (combined).....	4	34,942	
Filling stations with other merchandise.....	7	50,700		Secondhand stores.....	11	29,705	1,515
Motor cycles, bicycles, and supplies.....		2,200					
Body, fender, and paint shops.....	82	418,989					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.



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**TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued**

**C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE**

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$3, 612, 241	Furniture and household group—Continued.	
Food group.....	13, 833	Awnings, flags, banners, window shades, and tents.....	\$15, 550
Confectionery stores (candy and fountain).....	2, 923	Radio and electrical shops.....	84, 670
Grocery stores (without meat).....	10, 910	Radio and musical instruments stores.....	19, 725
General stores.....	6, 050	Restaurants and eating places.....	7, 881
General merchandise group.....	77, 729	Lunch rooms.....	7, 881
Department stores with food departments.....	40, 895	Lumber and building group.....	1, 028, 510
Department stores without food departments.....	36, 104	Lumber and building material dealers.....	14, 706
Variety, 5-and-10, and to-a-dollar stores.....	640	Lumber and hardware.....	8, 650
Automotive group.....	108, 024	Roofing.....	84, 625
Automobile salesrooms—new and trade-in.....	5, 362	Electrical shops (without radio).....	82, 894
Automobile dealers with farm implements and machinery.....	11, 750	Heating appliances and oil burners.....	61, 824
Accessory stores with tires and batteries.....	793	Plumbing shops—heating and ventilating.....	680, 161
Battery and ignition shops—brake repair shops.....	30, 018	Paint and glass stores.....	107, 150
Billing stations with tires and accessories.....	500	Other retail stores.....	1, 871, 865
Billing stations with other merchandise.....	1, 011	Hardware stores.....	40, 117
Motor cycles, bicycles, and supplies.....	16, 760	Farm implements, machinery, and equipment dealers.....	61, 845
Garages (repairs and storage, gasoline, oil, accessories).....	34, 730	Hardware and farm implement stores.....	7, 124
Radiator shops (including repairs).....	5, 200	Feed stores (flour, feed, grain, fertilizer).....	2, 475
Apparel group.....	422, 959	Harness shops.....	32, 680
Men's and boys' hat stores.....	4, 000	Coal and feed stores.....	40, 272
Men's furnishings stores.....	14, 485	Coal and wood yards.....	14, 164
Men's clothing and furnishings stores.....	36, 439	Drug stores.....	756
Family clothing stores—men's, women's, children's.....	26, 213	Drug stores with fountains.....	3, 890
Women's ready-to-wear specialty stores—apparel and accessories.....	66, 115	Florists.....	2, 603
Corset and lingerie shops.....	759	Art and gift shops.....	5, 800
Furriers—fur shops.....	157, 116	Camera dealers—photographic supplies.....	51, 900
Hosiery shops.....	720	Jewelry stores (installment credit).....	30, 788
Millinery stores.....	4, 986	Jewelry stores.....	413, 786
Custom tailors.....	45, 290	Luggage and leather goods stores.....	12, 173
Dressmakers.....	2, 000	Music stores (without radio).....	10, 134
Family shoe stores—men's, women's, children's.....	64, 839	Office and school supplies.....	28, 042
Furniture and household group.....	231, 728	Office and store mechanical appliance dealers (retail).....	60, 022
Furniture stores.....	21, 913	Office and store furniture and equipment dealers.....	5, 164
Furniture and hardware stores.....	49, 740	Typewriter dealers.....	22, 344
Draperies, curtains, and upholstery stores.....	819	Opticians and optometrists.....	52, 838
Household appliances stores (electrical).....	35, 499	Sporting goods specialty stores.....	12, 050
Antique and used furniture dealers.....	500	Scientific and medical instruments and supplies, at retail.....	8, 656
Picture and framing stores.....	1, 535	Printers and lithographers.....	4, 000
Antique shop.....	1, 775	Miscellaneous classifications (combined).....	743, 307
		Secondhand stores.....	45, 664

**TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS**

KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
All groups.....	\$3, 512, 088	\$5, 225, 122	\$6, 183, 043	Automotive group—Continued.			
Food group.....	1, 171, 561	292, 616		Filling stations:			
Candy and confectionery stores:				Filling stations—gasoline and oil.....	\$157, 638		
Candy stores—nut stores.....	79, 003	1, 200		Filling stations with tires and accessories.....	125, 659		
Confectionery stores (candy and fountain).....	17, 312	2, 595		Filling stations with other merchandise.....	28, 288		
Dairy products stores:				Garages (repairs and storage, gasoline, oil, and accessories).....	34, 810		
Dairy products stores (including ice cream).....	271, 870	27, 030		Aircraft and accessories.....	19, 804		
Milk dealers.....	121, 707	30, 189		Apparel group.....	\$261, 408	73, 873	\$594, 064
Egg and poultry dealers.....	116, 743	9, 100		Men's and boys' clothing and furnishings stores:			
Grocery stores (without meats).....	15, 000	85, 533		Men's and boys' clothing stores.....	2, 250		
Combination stores (groceries and meats):				Men's furnishings stores.....	3, 675		
Grocery stores with meats.....	140, 184	15, 678		Men's clothing and furnishings stores.....	3, 300		12, 053
Meat markets with groceries.....	125, 026	8, 330		Family clothing stores—men's, women's, children's.....	52, 328	62, 213	213, 939
Meat markets.....	12, 393	7, 000		Women's ready-to-wear specialty stores—apparel and accessories.....	1, 500		242, 333
Bakeries—caterers.....	178, 034	78, 561		Women's accessories stores:			
Other food stores:				Furriers—fur shops.....	114, 283	7, 400	69, 426
Coffee, tea, spices.....	81, 595	20, 500		Millinery stores.....	1, 730		
General food stores.....	9, 494			Custom tailors.....	82, 342	4, 260	2, 015
Bottled waters and beverages.....	3, 200			Family shoe stores—men's, women's, children's.....			54, 298
General stores.....	33, 209	290, 409		Furniture and household group.....	43, 592	24, 094	1, 106, 638
General stores—groceries with apparel.....		9, 650		Furniture stores.....		12, 034	749, 747
General stores—groceries with dry goods.....		142, 591		Floor coverings stores.....			4, 221
General stores—groceries with other merchandise.....	33, 209	138, 168		Household appliances stores:			
General merchandise group.....	254, 892	15, 996	3, 370, 252	Household appliances stores (electrical).....			17, 111
Department stores:				Household appliances stores.....			41, 737
With food departments.....	254, 892	5, 000	571, 565	Other home furnishings and appliances stores:			
Without food departments.....			2, 788, 861	Picture and framing stores.....	14, 016	1, 940	
General merchandise stores:				Stove and range dealers.....			7, 556
With food departments.....		7, 500	8, 487	Awnings, flags, banners, window shades, and tents.....	26, 277	5, 000	
Without food departments.....			1, 339	Radio and music stores:			
Army and Navy goods stores.....		3, 466		Radio and electrical shops.....	2, 699		
Automotive group.....	3, 000	3, 084, 913	587, 666	Radio and musical instruments stores.....		5, 120	286, 265
Motor-vehicle dealers:				Restaurants, cafeterias, and eating places.....	18, 094		
Automobile salesrooms—new and trade-in.....		2, 631, 010	385, 730	Lumber and building group.....	369, 397	382, 113	150, 226
Used-car establishments—including trucks.....		7, 437	149, 178	Lumber and building material dealers:			
Accessory stores, tires, and batteries:				Lumber and building material dealers.....	60, 642	94, 481	
Accessory stores with tires and batteries.....	3, 000	17, 218		Lumber and hardware.....	283, 599	283, 432	134, 800
Battery and ignition shops—brake repair shops.....				Roofing.....	21, 830		
Tire shops (including tire repairs).....		41, 526	2, 788				

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$80,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
<b>Lumber and building group—Continued.</b>				<b>Other retail stores—Continued.</b>			
Heating and plumbing shops:				Jewelry stores:			
Heating appliances and oil burners.....	\$5,000		\$3,973	Jewelry stores (installment credit).....			\$79,102
Plumbing shops—heating and ventilating.....	8,276			Jewelry stores.....	\$67,356	\$5,000	
Paint and glass stores.....		\$4,200	11,453	Luggage and leather goods stores.....	20,606		
<b>Other retail stores.....</b>	<b>1,321,935</b>	<b>1,058,608</b>	<b>415,728</b>	Music stores (without radio).....			47,994
Hardware stores.....	5,300	27,001	9,979	News dealers.....			18,329
Hardware and farm implement stores:				Office, school, and store supplies and equipment dealers:			
Farm implements, machinery, and equipment dealers.....		8,524	27,722	Office and school supplies.....	221,265		35,775
Farm implement dealers with hay, grain, and feed.....			81,297	Office and store mechanical appliance dealers (retail).....		81,349	26,288
Hardware and farm implement stores.....			43,589	Office and store furniture and equipment dealers.....		2,500	
Farmers' supplies:				Opticians and optometrists.....	24,000		
Feed stores (flour, feed, grain, fertilizer).....	188,500	51,818		Sporting goods specialty stores.....		20,200	3,799
Harness shops.....	63,180	6,717	1,524	Scientific and medical instruments and supplies, at retail.....	25,692		12,075
Farmers' supply stores.....	18,000			Stationers and printers:			
Seeds, bulbs, and nursery stock.....		13,694		Blank books, accounting and legal forms.....	172,941		3,296
Coal and feed stores.....	77,634	490,052		Printers and lithographers.....	47,917	1,200	
Book stores.....		2,100	86,150	Stationers and engravers.....	56,437		22,060
Cigar stores without fountains.....	10,682			Monuments and tombstones.....	7,950		2,255
Coal and wood yards—ice dealers:				Miscellaneous classification (combined).....	206,544	01,723	28,495
Coal and wood yards.....		161,146		<b>Secondhand stores.....</b>	<b>35,000</b>	<b>2,200</b>	<b>10,489</b>
Ice dealers.....	31,129	1,762	2,163				
Drug stores with fountains.....		19,514					
Florists.....	4,200		5,802				
Gifts—novelties and toys—cameras:							
Toy shops.....	1,200						
Art and gift shops.....	37,789		6,332				
Camera dealers—photographic supplies.....	34,553	30,155					

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$1,726,660]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales 1929	Number of mills	Net sales 1929	Number of establishments	Net sales 1929	Number of establishments	Net sales 1929
State totals.....	113	\$3,150,873	26	\$1,147,102	92	\$5,451,355	90	\$2,018,819
Denver.....	42	1,736,189	13	740,370	31	3,216,812	84	1,188,793

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

(Retail stores which are also country buyers are included in the retail census. That part of their business which is the assembling of farm products is shown below)

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
State total.....	\$2,761,640	Elbert.....	\$175,147	Moffat.....	(X)
Adams.....	9,010	El Paso.....	52,784	Montezuma.....	\$140,260
Alamosa.....	5,650	Fremont.....	11,636	Montrose.....	(X)
Arapahoe.....	(X)	Garfield.....	(X)	Morgan.....	47,493
Baca.....	\$4,004	Grand.....	2,015	Otero.....	255,030
Bent.....	(X)	Huerfano.....	2,525	Park.....	(X)
Boulder.....	22,362	Jackson.....	1,600	Phillips.....	57,372
Chaffee.....	29,653	Jefferson.....	(X)	Prowers.....	77,244
Cheyenne.....	37,730	Kiowa.....	30,969	Pueblo.....	(X)
Conejos.....	68,528	Kit Carson.....	221,234	Rio Grande.....	8,854
Costilla.....	57,700	Lake.....	(X)	Saguache.....	6,266
Crowley.....	13,618	La Plata.....	94,860	San Miguel.....	2,050
Custer.....	(X)	Larimer.....	18,289	Sedgwick.....	(X)
Delta.....	199,134	Las Animas.....	41,472	Teller.....	2,210
Dolores.....	29,285	Lincoln.....	51,667	Washington.....	147,055
Douglas.....	(X)	Logan.....	(X)	Weld.....	420,641
		Mesa.....	1,530	Yuma.....	287,936

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only <sup>1</sup>	By all types of wholesalers		By wholesalers only <sup>1</sup>	By all types of wholesalers
Total.....	\$6,744,039	\$7,419,520	Food products (not elsewhere specified)—Continued.		
Amusement and sporting goods (except cameras and motion-picture equipment and supplies).....	75,482	116,474	Dairy products.....	\$533,264	\$534,363
Automotive.....	3,232,847	3,255,755	Poultry and poultry products.....	4,893	25,893
Automobiles and other motor vehicles.....	3,000,410	3,000,410	Dairy and poultry products.....	5,000	5,000
Automotive equipment.....	205,372	214,858	Fruits and vegetables (fresh).....	93,215	122,571
Automobile parts (new and used).....	(x)	17,020	Meats and meat products.....	177,124	177,124
Tires and tubes.....	(x)	22,558	Furniture and house furnishings, musical instruments and sheet music.....	(x)	105,027
Chemicals, drugs, and allied products.....	83,506	83,506	Groceries and food specialties, food and grocery specialties.....	125,080	225,074
Paints, varnishes, lacquers, and enamels.....	(x)	83,506	Hardware (general line).....	287,181	287,181
Toilet articles and preparations.....	(x)	150	Iron and steel scrap and other waste materials.....	10,987	10,987
Dry goods and apparel.....	2,300	2,300	Jewelry and optical goods, jewelry.....	8,800	8,800
Clothing and furnishings (other than millinery and footwear).....	300	300	Leather and leather goods (except gloves and shoes).....	(x)	2,764
Piece goods.....	(x)	(x)	Lumber and building materials (other than metal).....	354,072	354,829
Shoes and other footwear.....	(x)	(x)	Construction and building materials (other than metal and wood).....		767
Electrical.....	6,930	13,873	Lumber and millwork.....	354,072	354,072
Electrical goods (including appliances).....	3,930	10,873	Machinery, equipment, and supplies (except electrical).....	125,221	173,753
Radio and radio equipment.....	3,000	3,000	Commercial equipment and supplies.....		1,332
Farm products (not elsewhere specified).....	33,840	327,009	Farm machinery and equipment.....	8,850	48,850
Flowers and nursery stock.....	2,465	2,465	Manufacturing, mining, and drilling machinery, equipment, and supplies.....	95,371	97,171
Grain.....	29,103	292,772	Professional equipment and supplies.....		5,400
Hides, skins, and furs.....	2,212	2,212	Service equipment and supplies.....	21,000	21,000
Horses and mules.....		10,250	Petroleum and petroleum products.....	914,830	916,384
Livestock (other than horses and mules).....		20,000	Plumbing and heating equipment and supplies, heating equipment and supplies.....	32,873	32,873
Farm supplies (except machinery and equipment).....	356,136	356,136	Tobacco and tobacco products (except leaf).....	12,003	12,003
Farm supplies (except feed and fertilizer).....	133,916	133,916	All other.....	228,261	228,261
Feed.....	222,220	222,220	Textiles and textile materials (other than dry goods).....	69,000	69,000
Food products (not elsewhere specified).....	853,636	905,091	Miscellaneous kinds of business.....	159,261	159,261
Confectionery and soft drinks.....	40,140	40,140			

<sup>1</sup> "Wholesalers only" includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	13,993	13,361	39,339	\$50,731,078	\$78,792,010	\$468,958,520	100.00
Proprietorships.....	11,250	13,255	16,081	18,686,423	33,175,620	217,528,063	46.58
Proprietorships and members of cooperative associations.....	26	34	121	179,601	122,830	2,324,513	.50
Corporations.....	2,620		20,601	29,328,087	37,040,720	230,488,893	49.36
Corporations and members of cooperative associations.....	24		2,071	2,432,656	2,732,100	15,399,104	3.30
Cooperative associations.....	13		20	35,384	48,290	420,298	.09
Cooperative associations and members of another cooperative association.....	3		12	16,524	17,830	214,252	.05
Negro proprietorships.....	41	40	44	39,827	20,100	335,893	.07
Oriental mutuals.....	16	23	19	10,343	34,520	238,504	.05

TABLE 12B.—THE STATE—NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	41	49	44	\$39,827	\$20,100	\$335,893	100.00
Food group.....	5	5			630	18,245	5.73
Candy and confectionery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Combination stores (groceries and meats).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Automotive group.....	10	14	12	12,735	9,560	150,778	44.89
Motor-vehicle dealers (new and used).....	3	3	8	8,412	8,460	109,010	32.40
Garages and repair shops.....	5	8	3	3,348	350	27,757	8.26
All other automotive establishments.....	2	3	1	975	780	14,012	4.17
Restaurants, cafeterias, and eating places.....	11	13	20	12,085	270	65,241	19.42
Other retail stores.....	16	17	12	15,007	9,640	100,628	29.96
Hardware stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies stores, including feed and fertilizer.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	6	7	4	4,800	550	40,004	12.18
Drug stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	3	4			850	2,910	.87
Secondhand stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 31.4 per cent)			<b>Combination stores—meat markets with groceries—Contd.</b>		
Bakery products, fresh.....	17.0	12.6	Confectionery and nuts.....	0.6	0.2
Confectionery and nuts.....	29.6	29.6	Fresh fish and other sea foods.....	1.2	.6
Fountain sales and ice cream.....	31.0	31.0	Fruits and vegetables.....	18.1	13.9
Nonfood products—			Groceries—		
Cigars, cigarettes, and tobacco.....	5.5	.6	Butter and cheese.....	6.1	0.1
Other nonfood products.....	(x)	6.2	Eggs.....	3.8	3.8
Receipts from sale of meals.....	24.4	20.0	Lard, cooking fats, etc.....	2.3	2.3
			Flour.....	.6	.6
			Sugar.....	1.4	1.4
			Canned goods and other groceries.....	20.9	20.9
			Meats, including poultry.....	39.6	39.6
			Milk and cream.....	1.4	.9
			Nonfood products—		
			Cigars, cigarettes, and tobacco.....	.5	.2
			Household supplies.....	.6	.1
			<b>Meat markets:</b>		
			(Commodity coverage, 30.1 per cent)		
			Delicatessen, ready-to-serve foods.....	3.9	.1
			Fresh fish and other sea foods.....	1.7	.7
			Fruits and vegetables.....	2.9	.1
			Groceries—		
			Butter and cheese.....	2.3	.8
			Eggs.....	1.2	.3
			Lard, cooking fats, etc.....	1.1	.6
			Meats, including poultry.....	97.4	97.4
			<b>Bakeries—bakery goods stores (except manufacturing bakeries):</b>		
			(Commodity coverage, 39.7 per cent)		
			Bakery products, fresh.....	95.5	95.5
			Bottled beverages.....	1.3	.1
			Cigars, cigarettes, and tobacco.....	7.1	.2
			Confectionery and nuts.....	2.0	.2
			Fountain sales and ice cream.....	9.6	1.0
			Groceries—		
			Butter and cheese.....	3.1	.3
			Eggs.....	3.9	.4
			Lard, cooking fats, etc.....	.5	.1
			Canned goods and other groceries.....	19.4	1.9
			Milk and cream.....	3.4	.3
			<b>GENERAL MERCHANDISE GROUP</b>		
			<b>Department stores (with food departments):</b>		
			(Commodity coverage, 96.8 per cent)		
			Antiques, art goods, gifts.....	.3	.2
			Apparel and accessories, women's, misses', children's—		
			Custom tailoring, dressmaking.....	1.6	.9
			Children's wear.....	2.5	.8
			Millinery.....	2.4	1.8
			Hosiery.....	3.4	3.4
			Coats, suits, and dresses.....	11.8	11.8
			Underwear, negligees, corsets, etc.....	5.1	6.1
			Other apparel, except furs.....	1.9	1.9
			Automotive parts and accessories—		
			Automotive parts and accessories (except tires, tubes, and batteries).....	2.9	.8
			Tires, tubes, and tire accessories.....	1.2	.3
			Bakery products, fresh.....	1.4	.8
			Batteries.....	.5	.1
			Cameras and photographic supplies.....	.2	.1
			Cigars, cigarettes, and tobacco.....	.6	.2
			Clothing and furnishings (men's and boys').....	9.9	9.9
			Suits.....	1.7	
			Overcoats.....	.3	
			Hats and caps.....	.8	
			Furnishings.....	6.3	
			Work clothing.....	.8	
			Confectionery and nuts.....	1.0	.7
			Delicatessen, ready-to-serve foods.....	.6	.3
			Drugs and drug sundries—		
			Drugs, patent medicines, etc.....	2.1	.9
			Rubber goods.....	.5	.2
			Drug sundries.....	.9	.4
			Dry goods and notions—		
			Cotton piece goods.....	3.8	3.6
			Linen goods.....	3.0	2.5
			Wool and wool-mixed goods.....	1.3	1.3

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. These percentages shown in this second column should be applied to the sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores (with food departments)—Continued.</b>			<b>Department stores (without food departments)—Continued.</b>		
<b>Dry goods and notions—Continued.</b>			<b>Furniture—</b>		
Rayon piece goods.....	1.5	0.4	Bedroom.....	2.2	1.7
Silk and velvet piece goods.....	3.6	3.0	Living room, library, and hall.....	1.0	.8
Notions and small wares.....	3.4	3.4	Dining room.....	1.0	.8
Other dry goods.....	1.4	1.4	Kitchen.....	.7	.3
Flowers, wreaths, etc.....	.7	.4	Other household.....	.9	.7
Fountain sales and ice cream.....	2.3	1.3	Office and store furniture.....	.7	.3
Furniture, household.....	4.4	3.4	Furs and fur goods.....	1.5	.5
Furs and fur goods.....	1.2	.9	<b>Hardware—</b>		
Groceries—			Builders' and shelf hardware.....	.7	.3
Sugar.....	1.3	1.3	Carpenters' and mechanics' tools.....	.7	.3
Canned goods and other groceries.....	4.1	4.1	Other hardware.....	1.8	1.2
Hardware.....	.7	.2	Heating and plumbing equipment and supplies.....	2.2	1.0
<b>Home furnishings—</b>			<b>Home furnishings—</b>		
Draperies, upholstery, and curtains.....	2.7	2.5	Draperies, upholstery, and curtains.....	1.9	1.7
Floor coverings.....	5.0	4.7	Floor coverings.....	3.3	3.0
Bedding, mattresses, springs.....	1.1	.8	Bedding, mattresses, springs.....	2.2	2.0
China, glassware, and crockery.....	2.0	1.9	China, glassware, and crockery.....	1.1	.8
Kitchen utensils.....	1.3	1.0	Other home furnishings.....	.6	.2
Refrigerators, electric and gas.....	.2	.2	Other home furnishings.....	2.1	1.4
Other home furnishings.....	1.8	1.7	Infants' wear.....	2.1	1.9
Household appliances, motor-driven (except refrigerators).....	.6	.4	Jewelry, silverware, and clocks—		
Infants' wear.....	1.6	1.5	Clocks.....	.2	.2
Jewelry, silverware, and clocks.....	1.9	1.8	Watches.....	.7	.6
Leather goods, billfolds, purses, gloves and handbags.....	1.3	1.0	Diamond jewelry.....	.2	.2
Luggage.....	.7	.6	Rings, other than diamond.....	.2	.2
Meats, including poultry.....	.8	.1	Sterling silverware.....	.2	.2
Novelties.....	.1	.1	Other jewelry.....	.6	.6
Radios and equipment.....	.8	.4	Leather goods, billfolds, purses, gloves and handbags.....	1.3	1.1
Receipts from sale of meals.....	3.3	1.7	Luggage.....	.7	.6
Service.....	.9	.5	Miscellaneous merchandise.....	(X)	.1
Shoes and other footwear—			Motor cycles, bicycles, and accessories.....	.9	.4
Men's.....	1.3	1.3	Musical instruments and accessories—		
Boys' and youths'.....	.7	.7	Phonographs and records.....	.3	.2
Women's.....	3.3	3.3	Stringed and band instruments.....	.5	.2
Misses' and children's.....	1.0	1.0	Sheet music, music books, etc.....	.1	.1
Rubber and other footwear.....	.7	.7	Other musical instruments and accessories.....	.1	.1
<b>Stationery, books, and magazines—</b>			Painters' supplies.....	.2	.1
Books.....	.3	.2	Paints, varnishes, lacquers.....	1.5	1.0
Magazines and newspapers.....	.2	.1	Radio parts and accessories.....	.5	.4
Paper and paper goods.....	1.2	1.1	Radio sets.....	1.3	1.2
Other stationery.....	.1	.1	Receipts from sale of meals.....	2.2	.4
Toilet articles and preparations.....	2.3	1.8	Roofing materials.....	1.5	.7
Toys and games.....	1.0	1.0	Secondhand furniture.....	.3	.1
			Service.....	1.4	.1
			Shoes and other footwear—		
<b>Department stores (without food departments):</b>			Men's.....	2.2	1.9
(Commodity coverage, 78.3 per cent)			Boys' and youths'.....	.9	.6
Antiques, art goods, gifts.....	1.3	.6	Women's.....	4.5	4.3
Apparel and accessories, women's, misses', children's—			Misses' and children's.....	.9	.9
Children's wear.....	2.1	1.0	Sporting goods, gymnasium and playground equipment.....	2.0	1.3
Millinery.....	2.3	2.2	<b>Stationery, books, and magazines—</b>		
Hosiery.....	4.2	4.1	Books.....	.6	.5
Coats, suits, and dresses.....	9.5	8.9	Paper and paper goods.....	.4	.4
Underwear, negligees, corsets, etc.....	4.4	4.2	Other stationery.....	.2	.1
Other apparel, except furs.....	3.2	3.2	Stoves and ranges, gas.....	.4	.2
<b>Appliances and supplies, electrical—</b>			Stoves, ranges, heaters, etc. (other than electric or gas).....	3.3	1.6
Household appliances, motor-driven.....	1.3	1.0	Toilet articles.....	.3	.3
Household heating appliances—portable.....	.3	.1	Toiletries and cosmetics.....	1.8	1.7
Lighting equipment.....	.6	.4	Toys and games.....	1.5	1.5
Construction materials.....	.3	.1	Wall paper.....	.5	.3
Other appliances.....	.1	.1			
<b>Automotive parts and accessories—</b>			<b>Dry-goods stores:</b>		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.0	2.4	(Commodity coverage, 10.5 per cent)		
Tires, tubes, and tire accessories.....	6.2	4.0	Apparel and accessories, women's, misses', children's—		
Batteries.....	.5	.2	Children's wear.....	.5	.5
<b>Clothing and furnishings (men's and boys')—</b>			Millinery.....	3.4	3.4
Suits.....	2.3	2.2	Hosiery.....	3.4	3.4
Overcoats.....	.9	.7	Coats, suits, and dresses.....	22.3	22.3
Hats and caps.....	.6	.6	Underwear, negligees, corsets, etc.....	1.4	1.4
Furnishings.....	5.1	4.9	Other apparel, except furs.....	1.4	1.4
Work clothing.....	2.5	2.1	Clothing and furnishings (men's and boys').....	29.5	20.9
Other clothing.....	3.1	2.0	Dry goods and notions.....	43.1	43.1
Confectionery and nuts.....	.6	.1			
Drug sundries.....	.8	.3	Cotton piece goods.....	15.6	
Drugs, patent medicines, etc.....	.4	.2	Linen goods.....	.6	
<b>Dry goods and notions—</b>			Wool and wool-mixed goods.....	.6	
Cotton piece goods.....	2.0	1.1	Rayon piece goods.....	.6	
Linen goods.....	1.4	.8	Silk and velvet piece goods.....	9.4	
Wool and wool-mixed goods.....	1.3	.5	Notions and small wares.....	7.4	
Rayon piece goods.....	.7	.2	Other dry goods.....	8.9	
Silk and velvet piece goods.....	2.7	1.5	Furs and fur goods.....	.5	.2
Notions and small wares.....	2.7	2.7	<b>Home furnishings—</b>		
Other dry goods.....	3.5	2.2	Draperies, and curtains.....	7.8	2.3
<b>Farm and garden equipment and supplies—</b>			Other home furnishings.....	2.7	.8
Farm machinery.....	1.9	.9	Jewelry.....	.5	.1
Farm wagons.....	.3	.1	Leather goods, gloves and handbags.....	.6	.2
Wire fencing, gates, and posts.....	1.5	.7			
Other farm and garden equipment and supplies.....	.9	.4			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>AUTOMOTIVE GROUP—Continued</b>		
<b>General merchandise stores (without food departments):</b> (Commodity coverage, 5.8 per cent)			<b>Accessory stores with tires and batteries—Continued.</b>		
Apparel and accessories, women's, misses', children's—			Oils and greases.....	5.2	1.6
Children's wear.....	11.2	11.2	Other service.....	1.3	.1
Millinery.....	3.3	3.3	Radio parts and accessories.....	0.9	2.7
Hosiery.....	4.1	4.1	Radio sets.....	0.9	3.9
Coats, suits, and dresses.....	24.4	14.4	Repairs and service.....	10.9	1.2
Underwear, negligees, corsets, etc.....	2.2	2.2	<b>Battery and ignition shops—brake repair shops:</b> (Commodity coverage, 17.1 per cent)		
Other apparel, except furs.....	3.4	2.1	Batteries.....	71.4	71.4
<b>Clothing and furnishings (men's and boys')—</b>			Miscellaneous merchandise.....	(x) 24.4	1.6
Suits.....	14.8	14.8	Repairs and service.....	3.7	24.4
Overcoats.....	4.6	4.6	Tires, tubes, and tire accessories.....		2.6
Hats and caps.....	1.2	1.2	<b>Tire shops (including tire repairs):</b> (Commodity coverage, 82.6 per cent)		
Furnishings.....	3.3	3.3	Automotive parts and accessories (except tires, tubes, and batteries).....	4.7	2.8
Work clothing.....	8.2	5.4	Tires, tubes, and tire accessories.....	71.8	71.8
Other clothing.....	1.8	1.3	Parts and accessories sold to dealers.....	2.2	.2
<b>Dry goods and notions—</b>			Tires and tubes sold to dealers.....	14.7	3.1
Cotton piece goods.....	8.6	5.7	Batteries.....	3.6	1.4
Linen goods.....	1.2	.8	Gasoline.....	28.7	8.2
Silk and velvet piece goods.....	1.4	.9	Miscellaneous merchandise.....	(x) 4.7	1.5
Notions and small wares.....	2.2	2.2	Oils and greases.....	25.2	2.3
Furs and fur goods.....	.7	.3	Radios and equipment.....	9.4	8.2
Infants' wear.....	1.0	.4	Repairs and service.....		
<b>Jewelry, silverware, and clocks—</b>			<b>Filling stations (gasoline and oil):</b> (Commodity coverage, 8.1 per cent)		
Watches.....	.6	.2	Gasoline.....	83.7	83.7
Plated silverware.....	.1	.1	Oils and greases.....	13.0	13.6
Other jewelry.....	.3	.1	Repairs and service.....	18.3	2.7
Leather goods, bill folds, purses, gloves, and handbags.....	.6	.2	<b>Filling stations (with tires and accessories):</b> (Commodity coverage, 7.2 per cent)		
Luggage.....	1.7	.5	Automotive parts and accessories (except tires and tubes).....	1.2	1.2
Photographs and records.....	.9	.3	Tires, tubes, and tire accessories.....	2.2	2.2
Shoes and other footwear.....	23.8	16.5	Gasoline, oil, and grease.....	96.2	96.2
Tires, tubes, and tire accessories.....	3.0	1.0	Gasoline.....	80.2	
Toiletries and cosmetics.....	8.7	2.4	Oils and greases.....	16.0	
Toys and games.....	1.6	.5	Repairs and service.....	.4	.4
<b>Army and Navy goods stores:</b> (Commodity coverage, 28.2 per cent)			<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 4.3 per cent)		
<b>Clothing and furnishings (men's and boys')—</b>			Automobiles, parts, and accessories—		
Furnishings.....	33.3	33.3	Passenger automobiles, new.....	0.1	.1
Work clothing.....	37.8	37.8	Used passenger cars.....	5.9	.4
Paints, varnishes, lacquers.....	10.3	8.3	Automotive parts and accessories (except tires, tubes, and batteries).....	10.1	7.6
Secondhand merchandise.....	12.3	12.3	Tires, tubes, and tire accessories.....	10.8	9.6
Sporting goods.....	8.3	8.3	Batteries.....	6.1	2.4
<b>AUTOMOTIVE GROUP</b>			Gasoline.....	30.4	26.4
<b>Automobile sales rooms:</b> (Commodity coverage, 45.4 per cent)			Miscellaneous merchandise.....	(x) 6.9	.2
Automobiles, parts, and accessories—			Oils and greases.....	42.1	5.3
Passenger automobiles, new.....	48.1	46.7	Repairs and service.....	10.9	42.1
Used passenger cars.....	21.6	20.9	Storage.....		5.9
Buses.....	11.4	.3	<b>Aircraft and accessories:</b> (Commodity coverage, 85.3 per cent)		
Commercial cars and trucks, new.....	9.3	3.8	Aeroplane parts and accessories.....	.8	.8
Used commercial cars and trucks.....	3.2	1.1	Aeroplanes and gliders.....	97.4	97.4
Automotive parts and accessories (except tires, tubes, and batteries).....	8.4	7.9	Gasoline.....	1.3	1.3
Tires, tubes, and tire accessories.....	1.7	1.2	Oils and greases.....	.2	.1
Automobiles, new, sold to dealers.....	15.4	6.9	Service.....	.9	.4
Commercial cars and trucks, new, sold to dealers.....	3.8	.8	<b>APPAREL GROUP</b>		
Parts and accessories, sold to dealers.....	2.8	.4	<b>Men's and boys' clothing stores:</b> (Commodity coverage, 14.7 per cent)		
Tires and tubes sold to dealers.....	1.3	.1	Overcoats.....	34.4	34.4
Batteries.....	.6	.2	Suits.....	65.6	65.6
Gasoline.....	1.7	1.3	<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 39.5 per cent)		
Miscellaneous merchandise.....	(x) .3	.3	Clothing and furnishings (men's and boys')—		
Oils and greases.....	.9	.8	Custom tailoring.....	2.5	.6
Repairs and service.....	7.2	6.9	Suits.....	41.6	41.6
Storage.....	3.0	.4	Overcoats.....	12.1	12.1
<b>Used-car establishments:</b> (Commodity coverage, 77.8 per cent)			Hats and caps.....	7.6	7.5
Automobiles, parts, and accessories—			Furnishings.....	22.9	22.9
Passenger automobiles, new.....	4.6	.2	Work clothing.....	12.1	5.7
Used passenger cars.....	80.7	80.3	Other clothing.....	5.3	2.8
Buses.....	1.5	.1	Luggage.....	1.8	.3
Used commercial cars and trucks.....	15.7	4.1	Miscellaneous merchandise.....	(x) 1.8	.2
Tractors.....	2.5	.1	Service.....	.5	.1
Special-purpose vehicles, etc.....	(x) 2.3	2.3	Shoes and other footwear—		
Automotive parts and accessories (except tires, tubes, and batteries).....	17.7	4.0	Men's.....	0.1	4.3
Tires, tubes, and tire accessories.....	10.6	3.7	Boys' and youths'.....	1.8	.6
Parts and accessories sold to dealers.....	15.2	.7	Women's.....	4.1	1.0
Batteries.....	2.5	.5	Misses' and children's.....	1.2	.3
Gasoline.....	9.7	.8			
Oils and greases.....	2.3	.2			
Repairs and service.....	28.0	2.9			
Storage.....	6.5	.1			
<b>Accessory stores with tires and batteries:</b> (Commodity coverage, 40.1 per cent)					
Automotive parts and accessories (except tires, tubes, and batteries).....	79.4	79.4			
Tires, tubes, and tire accessories.....	19.3	9.7			
Batteries.....	4.5	1.4			



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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
<b>Family clothing stores (men's, women's, children's):</b> (Commodity coverage, 69.4 per cent)			<b>Furniture stores:</b> (Commodity coverage, 65.2 per cent)		
Art goods, gifts.....	0.6	0.3	Appliances and supplies, electrical—		
Apparel and accessories, women's, misses', children's—			Household appliances, motor-driven (except refrigerators).....	1.4	0.5
Children's wear.....	.8	.4	Lighting equipment.....	1.2	.3
Millinery.....	4.2	2.4	Furniture, household—		
Hosiery.....	2.7	2.1	Bedroom.....	14.3	14.3
Coats, suits, and dresses.....	25.2	23.7	Living room, library, and hall.....	23.1	23.1
Underwear, negligees, corsets, etc.....	2.7	.9	Dining room.....	8.4	8.4
Other apparel, except furs.....	1.8	.8	Kitchen.....	3.3	3.3
Clothing and furnishings (men's and boys')—			Other household.....	5.1	3.8
Suits.....	23.6	22.4	Home furnishings—		
Overcoats.....	6.5	6.1	Draperies, upholstery, and curtains.....	5.8	3.7
Hats and caps.....	6.1	5.3	Floor coverings.....	16.8	14.4
Furnishings.....	19.2	16.8	Bedding, mattresses, springs.....	4.0	2.7
Work clothing.....	3.1	2.5	China, glassware, and crockery.....	4.4	2.4
Other clothing.....	4.1	2.3	Refrigerators, electric and gas.....	2.2	.8
Furs and fur goods.....	2.0	1.3	Other home furnishings.....	4.6	1.5
Jewelry.....	.6	.2	Miscellaneous merchandise.....	(x)	.9
Leather goods, bill folds, purses, gloves, and handbags.....	2.3	1.5	Phonographs and records.....	.2	.1
Luggage.....	.5	.4	Plated silverware.....	.6	.2
Miscellaneous merchandise.....	(x)	.2	Professional and scientific instruments and equipment.....	16.4	.3
Service.....	1.5	.7	Radio parts and accessories.....	1.4	.1
Shoes and other footwear—			Radio sets.....	10.8	6.0
Men's.....	5.0	3.9	Secondhand furniture.....	14.0	7.3
Boys' and youths'.....	.8	.5	Stoves and ranges, gas.....	3.6	.4
Women's.....	5.5	3.8	Stoves, ranges, heaters, etc. (other than electric or gas).....	7.8	5.1
Misses' and children's.....	1.2	.3	Tires, tubes, and tire accessories.....	1.3	.4
Infants'.....	2.9	.7			
Rubber and other footwear.....	.8	.2			
Smokers' supplies.....	.3	.1			
Toiletries and cosmetics.....	.3	.1			
Wool and wool-mixed goods.....	4.1	.1			
			<b>Floor coverings stores:</b> (Commodity coverage, 78.1 per cent)		
			Art goods, gifts.....	5.1	1.6
			Home furnishings—		
			Floor coverings.....	98.0	98.0
			Other home furnishings.....	1.1	.4
			<b>Household appliances stores (electrical):</b> (Commodity coverage, 15.3 per cent)		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 66.1 per cent)			Appliances and supplies, electrical—		
Apparel and accessories, women's, misses', children's—			Household appliances, motor-driven (except refrigerators).....	68.2	68.2
Children's wear.....	3.5	.2	Household heating appliances—portable.....	7.5	3.5
Millinery.....	2.2	1.5	Lighting equipment.....	2.3	.8
Hosiery.....	8.2	0.0	Incandescent lamps.....	4.1	1.9
Coats, suits, and dresses.....	67.7	65.5	Construction materials.....	2.7	.7
Underwear, negligees, corsets, etc.....	8.3	7.4	Commercial and industrial appliances.....	.5	.1
Other apparel, except furs.....	7.9	5.5	Ranges, water heaters, etc.....	27.5	12.0
Art goods, gifts.....	.2	.1	Other appliances.....	6.0	2.8
Dry goods and notions:			Appliances and supplies, gas.....	3.0	.5
Cotton piece goods.....	7.4	.2	Radio sets.....	.7	.1
Silk and velvet piece goods.....	10.7	.2	Refrigerators.....	11.0	4.0
Notions and small wares.....	1.9	1.0	Secondhand merchandise.....	1.1	.1
Furs and fur goods.....	1.9	4.7	Service.....	12.6	4.1
Jewelry, costumes.....	8.4	.7	Wood, coke, and other fuels.....	2.9	.3
Leather goods, billfolds, purses, gloves, and handbags.....	1.4	1.0			
Miscellaneous merchandise.....	2.0	1.0	<b>China, glassware, crockery, tinware, enamelware:</b> (Commodity coverage, 96.5 per cent)		
Service.....	(x)	1.2	China, glassware, and crockery.....	32.9	37.6
Shoes—women's.....	2.4	2.9	Kitchen utensils.....	62.4	62.4
Toilet articles and preparations.....	5.9	.9			
	1.7		<b>Stove and range dealers:</b> (Commodity coverage, 63.2 per cent)		
			Stoves and ranges, gas.....	85.0	85.0
<b>Furriers—fur shops:</b> (Commodity coverage, 68.6 per cent)			Stoves, ranges, heaters, etc (other than electric or gas).....	15.0	15.0
Furs and fur goods.....	32.6	32.0			
Service.....	23.6	17.4	<b>Radio and electrical shops:</b> (Commodity coverage, 10.1 per cent)		
			Appliances and supplies, electrical—		
<b>Women's shoe stores:</b> (Commodity coverage, 60.6 per cent)			Household appliances, motor-driven.....	.3	.3
Hosiery—women's.....	17.5	14.2	Household heating appliances—portable.....	.5	.5
Miscellaneous merchandise.....	(x)	.5	Lighting equipment.....	4.0	4.0
Shoes and other footwear—			Incandescent lamps.....	1.9	1.9
Women's.....	34.3	34.3	Construction materials.....	17.7	17.7
Misses' and children's.....	5.1	1.0	Commercial and industrial appliances.....	.3	.3
			Batteries.....	.1	.1
<b>Family shoe stores (men's, women's, children's):</b> (Commodity coverage, 48.4 per cent)			Radio parts and accessories.....	9.4	9.4
Furnishings—men's.....	.6	.2	Radio sets.....	40.5	40.5
Hosiery—women's.....	11.0	10.6	Secondhand merchandise.....	.8	.8
Leather goods, billfolds, purses, gloves, and handbags.....	2.1	.3	Service.....	24.5	24.5
Notions and small wares.....	1.1	.1			
Other dry goods.....	1.4	.5	<b>Radio and musical instruments stores:</b> (Commodity coverage, 77.1 per cent)		
Service.....	1.3	.7	Musical instruments and accessories—		
Shoes and other footwear—			Pianos and accessories.....	27.8	25.0
Men's.....	17.6	17.6	Phonographs and records.....	10.9	10.5
Boys' and youths'.....	3.7	1.2	Stringed and hand instruments.....	19.0	17.1
Women's.....	62.2	62.2	Sheet music, music books, etc.....	5.9	5.3
Misses' and children's.....	8.2	6.2	Other musical instruments and accessories.....	1.4	1.2
Infants'.....	1.8	.2	Radio parts and accessories.....	8.0	8.0
Rubber and other footwear.....	1.6	.2	Radio sets.....	32.2	32.2
			Service.....	2.2	.7



## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			<b>LUMBER AND BUILDING GROUP—Continued</b>		
<b>Cafeterias:</b> (Commodity coverage, 52.5 per cent)			<b>Paint and glass stores—Continued</b>		
Cigars, cigarettes, and tobacco	0.6	0.4	Painters' supplies	21.2	12.6
Confectionery and nuts	3.4	3.3	Paints, varnishes, lacquers	47.6	47.6
Fountain sales and ice cream	16.4	2.8	Radios and equipment	21.1	2.3
Receipts from sale of meals	92.4	92.4	Service	(x) 6.2	6.2
Sheet music, music books, etc.	28.1	4.1	Wallpaper	14.7	5.6
<b>Lunch rooms:</b> (Commodity coverage, 8.0 per cent)			<b>OTHER RETAIL STORES</b>		
Bottled beverages	1.3	.3	<b>Hardware stores:</b> (Commodity coverage, 21.2 per cent)		
Confectionery and nuts	2.7	.7	Appliances and supplies, electrical—		
Nonfood products—			Household appliances, motor-driven (except refrigerators)		
Cigars, cigarettes, and tobacco	11.3	11.3		3.3	1.8
Other nonfood products	(x) 2.8	2.8	Household heating appliances—portable	1.2	.5
Receipts from sale of meals	82.2	82.2	Lighting equipment	4.9	.3
Service	11.3	2.7	Incandescent lamps	.3	.2
<b>Restaurants with table service:</b> (Commodity coverage, 26.3 per cent)			Other appliances		
Bakery products, fresh	8.1	1.5		.4	.1
Bottled beverages	.4	.1	Farm and garden equipment and supplies—		
Cigars, cigarettes, and tobacco	2.6	2.5	Wire fencing, gates, and posts	.9	.8
Confectionery and nuts	10.0	.3	Other farm and garden equipment and supplies	1.1	.4
Fountain sales and ice cream	9.2	2.5	Fertilizers	.2	.1
Fresh fish and other sea foods	25.7	1.1	Glass	1.8	.5
Receipts from sale of meals	92.0	92.0	Hardware—		
<b>Fountain—lunches:</b> (Commodity coverage, 23.8 per cent)			Builders' and shelf hardware		
Cigars, cigarettes, and tobacco	10.3	8.2		19.8	10.7
Fountain sales and ice cream	40.4	40.4	Carpenters' and mechanics' tools	6.4	6.4
Receipts from sale of meals	51.4	51.4	Other hardware	31.2	31.2
<b>LUMBER AND BUILDING GROUP</b>			Heating and plumbing equipment and supplies		
<b>Lumber and building material dealers:</b> (Commodity coverage, 17.3 per cent)			Home furnishings—		
Builders' and shelf hardware	.9	.4	China, glassware, and crockery		
Building materials—				1.1	.6
Brick, terra cotta, tile, etc.	15.8	6.0	Kitchen utensils	2.7	2.5
Cement	7.0	4.7	Refrigerators, electric and gas	1.3	.2
Lime, plaster, etc.	4.1	3.5	Jewelry, silverware, and clocks—		
Lumber (rough and dressed)	72.0	66.1	Clocks	.2	.1
Planing-mill products, woodwork	10.0	3.4	Plated silverware	.4	.2
Wood shingles and shakes	2.5	2.3	Machinery, retail	7.2	.9
Roofing materials (except wood shingles)	2.1	2.0	Miscellaneous merchandise	(x) 6.0	6.0
Iron and other building metal	3.1	1.6	Painters' supplies	.6	.2
Building paper, insulating boards with wood base, etc.	1.0	.8	Paints, varnishes, lacquers	5.9	5.5
Wall boards (except wood base)	.5	.2	Radio parts and accessories	.8	.1
Other building materials	1.3	.4	Radio sets	4.8	4.0
Coal	19.3	7.3	Sporting goods, gymnasium and playground equipment	16.3	13.0
Paints, varnishes, lacquers	1.3	.4	Stoves and ranges, gas	.7	.3
<b>Lumber and hardware dealers:</b> (Commodity coverage, 29.7 per cent)			Stoves, ranges, heaters, etc. (other than electric or gas)		
Building materials—				3.0	2.3
Building stone	1.0	.3	Toys and games	2.5	1.6
Cement	7.4	7.4	<b>Farm implements, machinery, and equipment dealers:</b> (Commodity coverage, 31.8 per cent)		
Lime, plaster, etc.	2.4	2.2	Automobiles, parts and accessories—		
Lumber (rough and dressed)	51.8	51.8	Commercial cars and trucks, new		
Planing-mill products, woodwork	16.1	14.4		3.0	.5
Wood shingles and shakes	2.3	2.1	Tractors		
Roofing materials (except wood shingles)	4.4	3.9		56.2	56.2
Iron and other building metal	1.3	.7	Automotive parts and accessories		
Building paper, insulating boards with wood base, etc.	1.6	1.4		14.1	10.7
Wall boards (except wood base)	1.5	1.5	Farm and garden equipment and supplies—		
Other building materials	5.9	2.6	Farm machinery		
Coal	14.4	2.9		21.8	21.8
Glass	2.3	1.7	Farm wagons		
Hardware—				.2	.1
Builders' and shelf hardware	4.6	4.6	Other farm and garden equipment and supplies		
Other hardware	.8	.3		4.5	4.2
Painters' supplies	1.3	.4	Other machinery, retail		
Paints, varnishes, lacquers	1.7	1.0		4.0	2.7
Secondhand merchandise	27.8	.8	Oils and greases		
<b>Heating appliances and oil burners:</b> (Commodity coverage, 64.7 per cent)			Secondhand merchandise		
Heating equipment and supplies	82.3	82.3		4.1	3.5
Service	17.7	17.7	Service		
<b>Plumbing shops—heating and ventilating:</b> (Commodity coverage, 24.3 per cent)			Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 47.5 per cent)		
Heating and plumbing equipment and supplies	72.7	72.7	Eggs		
Service	37.1	27.3		15.8	1.3
<b>Paint and glass stores:</b> (Commodity coverage, 42.6 per cent)			Farm and garden equipment and supplies—		
Automotive parts and accessories	1.0	.2	Farm machinery		
Glass	42.4	24.1		11.4	.4
Home furnishings	11.6	1.4	Other farm and garden equipment and supplies		
				.8	.2
			Fertilizers		
				.3	.1
			Flour		
				5.7	1.6
			Flowers, wreaths, etc.		
				.3	.1
			Grain and feed		
				38.6	38.6
			Hay, straw, and alfalfa		
				56.1	56.1
			Miscellaneous merchandise		
				(x) .9	.7
			Seeds, bulbs, plants, and nursery stock		
				2.9	.7
			<b>Seeds, bulbs, and nursery stock:</b> (Commodity coverage, 26.2 per cent)		
			Farm and garden equipment and supplies		
				7.4	2.7
			Grain and feed		
				.7	.2
			Seeds, bulbs, plants, and nursery stock		
				97.1	97.1
			<b>Coal and feed stores:</b> (Commodity coverage, 22.4 per cent)		
			Building materials		
				11.3	1.5
			Flour		
				10.0	2.8
			Fuel—		
			Wood, coke, and other fuels		
				.9	.6
			Coal		
				45.1	45.1
			Grain and feed		
				39.0	39.0
			Hay, straw, and alfalfa		
				9.7	9.7
			Ice		
				3.3	.3
			Service		
				7.3	1.0

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Book stores:</b> <small>(Commodity coverage, 36.8 per cent)</small>			<b>Jewelry stores—Continued.</b>		
Books.....	71.9	71.9	Gold and gold-filled jewelry.....	8.9	8.0
Magazines and newspapers.....	37.8	26.0	Plated silverware.....	3.8	3.2
Other stationery.....	5.4	1.1	Sterling silverware.....	10.4	8.0
Paper and paper goods.....	5.7	1.0	Other jewelry.....	9.6	5.5
			Secondhand merchandise.....	.6	.1
			Service.....	11.0	7.2
<b>Coal and wood yards:</b> <small>(Commodity coverage, 60.3 per cent)</small>			<b>Luggage and leather goods stores:</b> <small>(Commodity coverage, 40.8 per cent)</small>		
<b>Building materials—</b>			Leather goods, bill folds, purses, gloves, and handbags.....	37.1	22.0
Cement.....	12.0	1.0	Luggage.....	78.0	78.0
Lumber (rough and dressed).....	17.5	.3			
Planing-mill products, woodwork.....	4.8	.1	<b>Music stores:</b> <small>(Commodity coverage, 50.7 per cent)</small>		
Wood shingles and shakes.....	3.5	.1	Musical instruments and accessories—		
Other building materials.....	2.3	.1	Pianos and accessories.....	40.2	40.2
<b>Fuel—</b>			Phonographs and records.....	20.9	20.9
Fuel oil.....	13.0	.4	Stringed and band instruments.....	.7	.7
Wood, coke, and other fuels.....	1.2	1.0	Sheet music, music books, etc.....	.4	.4
Coal.....	95.4	95.4	Other musical instruments and accessories.....	5.3	5.3
Gasoline.....	13.7	.2	Radio parts and accessories.....	1.4	1.4
<b>Hardware—</b>			Radio sets.....	7.9	6.0
Builders' and shelf hardware.....	2.2	.1	Service.....	7.2	6.2
Carpenters' and mechanics' tools.....	3.4	.1			
Other hardware.....	17.1	.4	<b>News dealers:</b> <small>(Commodity coverage, 47.6 per cent)</small>		
Ice.....	33.6	.7	Bottled beverages.....	11.7	4.1
Paints, varnishes, lacquers.....	5.7	.1	Cigars, cigarettes, and tobacco.....	23.2	8.2
			Fruits and vegetables.....	23.6	8.3
<b>Ice dealers:</b> <small>(Commodity coverage, 41.7 per cent)</small>			Magazines and newspapers.....	74.4	74.4
Ice.....	96.9	96.9	Miscellaneous merchandise.....	(x)	5.0
Refrigerators.....	5.9	3.1			
			<b>Office and school supplies:</b> <small>(Commodity coverage, 81.2 per cent)</small>		
<b>Drug stores with fountains:</b> <small>(Commodity coverage, 13.5 per cent)</small>			Office and store furniture.....	27.2	21.4
Bottled beverages.....	1.2	.4	Stationery, books, and magazines.....	78.0	78.0
Cigars, cigarettes, and tobacco.....	14.0	14.0			
Confectionery and nuts.....	4.4	3.6	<b>Office and store mechanical appliances dealers (retail):</b> <small>(Commodity coverage, 81.3 per cent)</small>		
Drugs, patent medicines, etc.....	20.5	20.5	Office and store equipment—		
Fountain sales and ice cream.....	21.1	21.1	Adding and calculating machines and accessories.....	56.6	55.9
Miscellaneous merchandise.....	10.0	10.0	Typewriters and accessories.....	21.0	7.4
			Other office and store mechanical appliances.....	35.6	10.9
Stationery, books, periodicals, etc.....	2.7		Office and store furniture.....	4.0	1.4
Rubber goods.....	2.0		Service.....	9.9	9.7
Surgical and hospital supplies.....	2.4		Stationery.....	24.5	8.7
Other merchandise.....	2.0				
Prescriptions.....	11.7	11.7	<b>Office and store furniture and equipment dealers:</b> <small>(Commodity coverage, 41.0 per cent)</small>		
Toilet articles.....	1.7	1.4	Office and store equipment—		
Toiletries and cosmetics.....	12.5	11.3	Adding and calculating machines and accessories.....	.3	.2
			Other office and store equipment.....	2.8	1.6
<b>Art and gift shops:</b> <small>(Commodity coverage, 17.3 per cent)</small>			Office and store furniture.....	98.2	98.2
Art goods, gifts.....	46.1	46.1			
Apparel and accessories, women's, misses', children's.....	3.5	2.7	<b>Opticians and optometrists:</b> <small>(Commodity coverage, 36.3 per cent)</small>		
Dry goods.....	25.0	6.1	Optical goods.....	75.0	75.0
Home furnishings.....	10.5	10.5	Professional and scientific instruments and equipment.....	9.8	6.3
Infants' wear.....	8.9	6.7	Service.....	28.9	18.7
Receipts from sale of meals.....	36.8	27.9			
			<b>Sporting goods stores:</b> <small>(Commodity coverage, 34.6 per cent)</small>		
<b>Jewelry stores (installment credit):</b> <small>(Commodity coverage, 70.0 per cent)</small>			Apparel, except furs, women's, misses', children's.....	8.9	3.6
Art goods, gifts.....	8.3	.6	Appliances and supplies, electrical—		
Cameras.....	2.3	.3	Household appliances, motor-driven.....	5.1	2.1
Home furnishings.....	7.2	.9	Household heating appliances—portable.....	2.0	.8
Household heating appliances—portable.....	8.0	.9	Incandescent lamps.....	.3	.1
Jewelry, silverware, and clocks—			Automotive parts and accessories.....	33.3	13.7
Clocks.....	4.1	3.5	Cameras.....	2	.1
Watches.....	37.7	37.7	Clothing and furnishings (men's and boys').....	7.8	4.6
Diamond jewelry.....	35.7	35.7	Furs and fur goods.....	.5	.2
Rings, other than diamond.....	5.4	5.4	Hardware.....	2.2	.9
Gold and gold-filled jewelry.....	4.8	4.8	Home furnishings—		
Plated silverware.....	4.9	.8	China, glassware, and crockery.....	.6	.2
Sterling silverware.....	1.2	1.0	Kitchen utensils.....	.8	.3
Other jewelry.....	5.0	.6	Novelties.....	4.0	2.3
Leather goods.....	1.7	.1	Radio sets.....	15.5	6.4
Luggage.....	1.8	.3	Service.....	4.0	2.4
Optical goods.....	2.3	.1	Shoes and other footwear—		
Radio sets.....	.6	.1	Men's.....	.1	.1
Service.....	5.7	2.9	Rubber and other footwear.....	.2	.1
Toilet articles.....	1.3	.1	Sporting goods, gymnasium and playground equipment.....	61.1	61.1
			Toys and games.....	2.3	1.0
<b>Jewelry stores:</b> <small>(Commodity coverage, 34.0 per cent)</small>			<b>Scientific and medical instruments and supplies, at retail:</b> <small>(Commodity coverage, 28.6 per cent)</small>		
China, glassware, and crockery.....	11.7	.7	Professional and scientific instruments and equipment.....	45.0	45.0
Jewelry, silverware, and clocks—			Rubber goods.....	2.3	.6
Clocks.....	3.2	2.7	Surgical, dental, and hospital supplies.....	73.0	54.4
Watches.....	10.4	10.4			
Diamond jewelry.....	40.3	40.3			
Rings, other than diamond.....	13.0	13.0			

## CENSUS OF DISTRIBUTION

TABLE 16.—DENVER—RETAIL DISTRIBUTION BY KINDS OF BUSINESS  
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 23 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
<b>All groups</b> .....	4,426	3,851	19,404	2,528	\$25,696,777	\$842,960	\$27,832,290	\$194,168,070	100.00
<b>Food group</b> .....	1,345	1,191	2,244	427	2,940,497	99,374	1,967,420	37,488,276	19.31
Candy and confectionery stores:									
Candy stores—nut stores.....	28	18	47	22	43,705	2,323	18,230	369,985	.19
Confectionery stores (candy and fountain).....	81	87	234	17	238,091	3,973	162,780	1,514,103	.78
Dairy products stores:									
Dairy products stores (including ice cream).....	58	52	36	10	35,550	1,747	37,160	772,589	.40
Egg and poultry dealers.....	18	18	31	20	33,777	2,068	33,580	512,444	.26
Milk dealers.....	15	13	165	1	177,591	150	2,440	1,271,559	.65
Delicatessen stores.....	23	28	36	10	43,072	3,101	36,200	446,664	.23
Fruit stores and vegetable markets.....	49	55	98	40	130,865	7,732	19,360	1,370,767	.71
Grocery stores (without meats).....	403	303	344	61	523,353	14,519	617,460	9,901,255	5.13
Combination stores (groceries and meats):									
Grocery stores with meats.....	407	413	725	140	947,043	38,487	842,850	14,126,328	7.28
Meat markets with groceries.....	41	43	125	16	186,827	3,582	88,450	1,711,536	.88
Meat markets (including sea foods):									
Fish markets—sea foods.....	8	9	13	4	17,600	775	2,280	104,812	.10
Meat markets.....	146	98	181	62	309,067	14,257	37,140	3,873,215	1.99
Bakeries—caterers.....	45	37	125	15	165,639	3,556	9,520	838,784	.43
Other food stores:									
Coffee, tea, spices.....	14	7	76	6	78,899	1,754	44,830	443,954	.23
General food stores.....	7	7	7	2	9,164	375	4,600	80,866	.04
Bottled waters and beverages.....	3	3	1	1	555	75	520	9,565	.01
<b>General stores</b> .....	14	12	10	1	12,399	150	86,130	299,488	.15
General stores—groceries with apparel.....	3	2	3		5,238		16,700	70,217	.04
General stores—groceries with dry goods.....	11	10	7	1	7,161	150	69,430	223,241	.11
<b>General merchandise group</b> .....	121	105	4,750	648	5,429,014	200,734	8,590,280	41,622,130	21.44
Department stores.....	14		4,377	621	5,094,441	195,732	7,806,900	37,776,242	19.45
Dry goods stores.....	52	55	31	18	26,557	2,287	223,840	580,830	.30
General merchandise stores:									
With food departments.....	4	3	3		4,200		14,550	52,390	.03
Without food departments.....	4	2	12	7	15,315	2,430	29,270	150,009	.08
Army and Navy goods stores.....	5	7	11	1	13,458	85	40,020	190,871	.10
Variety, 5-and-10, and to-a-dollar stores.....	40	36	316	1	276,043	200	406,640	2,869,014	1.48
<b>Automotive group</b> .....	763	614	2,729	196	4,088,945	65,048	3,074,800	36,209,941	18.65
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	69	31	1,336	6	2,254,700	2,334	2,284,190	23,626,800	12.17
Used car establishments.....	29	28	65	7	85,210	3,144	125,620	700,421	.36
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	20	18	63	2	113,783	623	95,080	785,901	.39
Battery and ignition shops—brake repair shops.....	27	22	54	8	82,449	2,859	58,510	353,395	.20
Tire shops (including tire repairs).....	38	31	209	9	298,519	2,726	271,630	2,025,182	1.04
Filling stations:									
Filling stations—gasoline and oil.....	207	106	336	48	371,940	14,334	68,570	3,882,003	2.00
Filling stations with tires and accessories.....	71	69	87	21	94,222	6,853	36,540	1,121,678	.58
Filling stations with other merchandise.....	22	7	68		73,867		15,380	729,620	.37
Motor cycles, bicycles, and supplies.....	7	9	5	3	5,720	600	12,010	38,110	.02
Garages and repair shops:									
Body, fender, and paint shops.....	43	46	63	11	84,296	3,748	8,190	298,832	.15
Garages (re)airs and storage, gasoline, oil, accessories).....	216	237	408	76	540,727	25,199	71,370	2,364,729	1.22
Parking stations, parking garages, and lots.....	7	5	16	1	21,940	300	1,770	120,617	.07
Radiator shops (including repairs).....	4	5	4	1	2,827	428	680	14,425	.01
Aircraft and accessories.....	3		15	3	13,739	2,000	25,200	129,268	.07
<b>Apparel group</b> .....	831	282	1,706	209	2,598,686	54,784	3,868,530	17,568,515	9.04
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	13	11	21	2	31,628	102	62,970	236,659	.12
Men's and boys' hat stores.....	5	4	8	4	14,140	342	20,610	119,217	.06
Men's furnishings stores.....	30	25	33	6	44,036	1,889	191,570	485,571	.25
Men's clothing and furnishings stores.....	36	31	207	21	262,954	5,052	995,180	2,791,148	1.44
Family clothing stores—men's, women's, children's.....	18	12	264	36	533,486	12,130	608,120	2,887,822	1.49
Women's ready-to-wear specialty stores—apparel and accessories.....	43	32	531	45	751,686	12,381	598,370	5,526,538	2.85
Women's accessories stores:									
Corset and lingerie shops.....	8	9	53		19,539		7,150	62,997	.03
Furriers—fur shops.....	19	13	80	6	121,207	1,400	319,330	771,230	.40
Hosiery shops.....	4	3	49	1	45,969	376	5,730	101,412	.05
Millinery stores.....	43	36	94	17	118,913	3,776	45,950	743,676	.39
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols, canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	49	51	123	30	171,290	7,886	109,860	643,630	.33
Dressmakers.....	7	7	26	2	23,378	253	9,840	63,952	.03
Infant's wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Mail-order apparel houses.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:									
Shoe stores—men's.....	4		10	2	20,568	516	47,860	262,120	.13
Shoe stores—women's.....	7		29	3	57,946	676	94,090	365,667	.19
Family shoe stores—men's, women's, children's.....	39	22	168	30	274,436	8,002	702,070	2,292,401	1.18

See footnotes at end of table.

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TABLE 16.—DENVER—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Furniture and household group</b> .....	152	112	1,533	30	\$2,166,911	\$10,165	\$2,581,200	\$12,045,172	6.20
Furniture stores.....	56	40	831	4	1,005,754	1,054	1,482,170	6,035,604	3.11
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings stores.....	8	7	13		18,824		169,950	280,124	.15
Household appliances stores.....	21	11	346	4	589,690	861	296,120	2,568,792	1.32
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	3	4	21		21,910		110	46,183	.02
China, glassware, crockery, tinware, enamelware.....	5	3	38	2	64,941	935	78,410	377,648	.19
Picture and framing stores.....	5	3	3	1	3,042	520	5,310	23,455	.01
Stove and range dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	4	4	9	1	7,070	250	12,460	43,100	.02
Interior decorators.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	20	26	78	4	80,620	1,050	68,160	473,840	.24
Radio and musical instruments stores.....	12	5	102	14	308,347	5,485	422,980	1,854,731	.96
<b>Restaurants, cafeterias, and eating places<sup>1</sup></b> .....	415	440	2,220	210	1,990,338	44,617	112,600	8,319,405	4.80
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	10	10	205	26	236,042	4,416	16,940	986,935	.51
Lunch rooms.....	100	226	460	59	373,974	14,323	22,240	2,082,666	1.07
Restaurants with table service.....	100	107	1,232	49	1,153,408	14,073	41,750	4,870,143	2.61
Lunch counters, refreshment stands, etc.									
Refreshment stands.....	23	24	41	32	43,049	3,720	13,220	274,613	.14
Fountain—lunches.....	14	12	38	17	34,987	908	7,130	224,969	.12
Lunch counters.....	53	54	177	24	144,115	6,584	9,450	527,274	.43
Soft-drink stands.....	6	6	6	2	3,772	25	900	28,757	.01
<b>Lumber and building group<sup>2</sup></b> .....	114	87	528	64	938,873	18,523	1,167,230	5,121,528	2.64
Lumber and building material dealers:									
Lumber and building material dealers.....	12	5	74	5	159,415	2,014	271,730	942,020	.49
Lumber and hardware.....	15		197	8	355,276	4,533	610,270	2,415,528	1.24
Roofing.....	19	21	54	12	60,313	4,033	15,580	297,948	.15
Electrical shops (without radio).....	16	12	41		89,023		51,280	379,434	.20
Heating and plumbing shops:									
Heating appliances and oil burners.....	6	4	26	13	56,964	3,000	22,030	187,007	.10
Plumbing shops—heating and ventilating.....	20	20	58	4	93,405	1,120	36,130	319,635	.16
Paint and glass stores:									
Paint and glass stores.....	25	24	75	12	117,877	3,223	150,960	578,358	.30
<b>Other retail stores</b> .....	1,023	874	3,467	725	5,227,949	141,935	5,866,220	32,628,604	16.80
Hardware stores.....	54	53	81	13	135,290	2,599	504,160	856,513	.44
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers (includes carriages and wagons).....	6	4	41		83,955		148,210	1,248,950	.64
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	10	10	24	4	30,423	1,206	88,250	631,487	.32
Harness shops.....	4	3	13		20,513		63,920	131,304	.07
Farmers' supply stores.....	3	2	4	2	13,882	365	6,870	81,017	.04
Seeds, bulbs, and nursery stock.....	8	4	71	1	87,588	200	178,760	460,310	.24
Cooperage—barrels, boxes, crates, casks.....	3	3	4		2,415		4,540	13,840	.01
Coal and feed stores.....	31	30	79	17	108,891	5,855	61,190	1,128,098	.58
Feed stores with groceries.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	17	0	145	17	219,256	4,522	89,650	679,953	.35
Cigar stores and cigar stands:									
Cigar stores with fountains.....	5	5	14	2	11,810	614	9,740	93,711	.05
Cigar stands.....	55	47	38	11	36,404	2,574	25,630	407,439	.21
Cigar stores without fountains.....	50	52	36	12	36,314	3,827	113,990	646,921	.33
Coal and wood yards—ice dealers.....	83	65	340	111	504,691	31,847	139,120	4,562,048	2.34
Drug stores:									
Drug stores.....	53	54	64	33	70,151	8,989	155,640	827,441	.43
Drug stores with fountains.....	181	143	735	107	908,056	29,474	1,016,310	7,152,603	3.68
Florists.....	30	42	64	101	105,945	8,261	37,430	705,978	.36
Gifts—novelties and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	21	20	24	16	36,329	3,761	94,300	336,615	.17
Novelty and souvenir shops.....	9	8	5	102	6,890	2,400	14,720	60,467	.03
Camera dealers—photographic supplies.....	10	8	53	8	70,200	1,230	67,490	424,994	.22
Jewelry stores:									
Jewelry stores (installment credit).....	8	5	57	11	128,686	970	253,760	773,339	.40
Jewelry stores.....	60	68	157	12	331,238	2,902	904,450	1,714,605	.88
Luggage and leather goods.....	10	7	28	7	32,185	1,324	119,390	355,354	.18
Music stores (without radio).....	8	6	21	1	31,222	350	73,670	154,410	.08
News dealers.....	13	8	118	1	83,803	200	15,380	319,947	.16
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	12	8	108	1	186,611	120	177,350	825,046	.42
Office and store mechanical appliance dealers (retail).....	10	2	103		209,246		84,470	642,905	.33
Office and store furniture and equipment dealers.....	7	3	24		44,611		81,300	300,811	.16
Store fixture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	10	4	66		105,195		60,330	432,284	.22
Opticians and optometrists.....	28	19	90	13	171,302	1,866	110,570	555,235	.29
Sporting goods specialty stores.....	11	12	17	20	25,905	2,592	74,480	182,700	.09
Scientific and medical instruments and supplies, at retail.....	9	9	120	1	166,490	150	202,830	399,076	.46
Stationers and printers:									
Blank books, accounting and legal forms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	28	28	12	7	9,313	1,961	11,440	157,517	.08
Stationers and engravers.....	4	2	97	1	101,856	65	125,080	613,175	.32
Monuments and tombstones.....	8	5	19		28,113		73,100	124,224	.06
Miscellaneous classifications (combined).....	142	108	531	92	902,791	21,421	504,000	3,753,051	1.92
<b>Secondhand stores</b> .....	148	154	169	28	242,965	7,730	539,880	1,875,041	0.97

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 17.—DENVER—OPERATING EXPENSES BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups<sup>1</sup></b> .....	<b>4,496</b>	<b>\$25,596,777</b>	<b>\$7,006,633</b>	<b>\$32,593,410</b>	<b>\$25,746,054</b>	<b>3,524</b>	<b>\$6,575,004</b>	<b>\$138,265,690</b>	<b>4.75</b>
<b>Food group</b> .....	<b>1,345</b>	<b>2,940,497</b>	<b>1,539,587</b>	<b>4,480,084</b>	<b>3,565,292</b>	<b>1,018</b>	<b>1,188,811</b>	<b>27,019,023</b>	<b>4.39</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	28	43,705	15,840	59,545	67,515	24	39,377	322,710	12.20
Confectionery stores (candy and fountain).....	81	238,691	87,261	325,952	280,952	70	78,716	1,472,280	5.35
Dairy products stores:									
Dairy products stores (including ice cream).....	55	35,550	48,828	84,378	77,401	55	35,863	730,373	4.91
Egg and poultry dealers.....	18	33,777	17,592	51,609	52,675	10	7,255	352,060	2.06
Milk dealers.....	15	177,591	4,975	182,566	71,731	5	4,015	211,740	1.90
Deli-cessen stores.....	23	43,072	31,080	74,152	52,175	21	25,807	423,039	6.09
Fruit stores and vegetable markets:									
Fruit stores (without meats).....	43	139,865	69,080	199,945	192,705	44	60,096	1,235,572	4.91
Grocery stores (without meats).....	493	523,353	448,137	971,490	684,470	289	194,107	8,225,459	2.36
Combination stores (groceries and meats):									
Grocery stores with meats.....	407	947,043	517,489	1,464,532	813,943	259	216,223	7,793,782	2.77
Meat markets with groceries.....	41	185,827	62,694	248,521	118,318	35	35,125	1,620,695	2.31
Meat markets (including sea foods):									
Fish markets—sea foods.....	8	17,699	11,718	29,417	21,659	7	11,220	187,012	6.00
Meat markets.....	145	309,067	159,442	468,709	586,815	138	419,982	3,648,722	11.51
Bakeries—caterers.....	45	165,639	47,574	213,213	369,879	39	30,503	363,797	8.10
Other food stores:									
Coffee, tea, spices.....	14	78,899	7,105	86,004	56,751	14	21,770	443,954	4.91
General food stores.....	7	9,164	8,792	17,956	6,920	6	4,425	78,362	5.65
Bottled waters and beverages.....	3	555	1,450	2,035	1,296				
<b>General stores</b> .....	<b>14</b>	<b>12,599</b>	<b>13,512</b>	<b>25,911</b>	<b>30,528</b>	<b>7</b>	<b>5,402</b>	<b>162,500</b>	<b>3.32</b>
General stores—groceries with apparel.....	3	5,233	3,492	8,730	14,568	3	1,860	76,217	2.44
General stores—groceries with dry goods.....	11	7,161	10,020	17,181	15,958	4	3,542	86,283	4.11
<b>General merchandise stores</b> .....	<b>121</b>	<b>5,429,014</b>	<b>91,447</b>	<b>5,520,461</b>	<b>6,056,267</b>	<b>95</b>	<b>643,878</b>	<b>22,335,628</b>	<b>2.88</b>
Department stores.....	14	5,094,441		5,094,441	5,494,418	10	439,450	18,710,948	2.35
Dry goods stores.....	52	26,557	43,065	69,622	54,351	38	24,368	414,906	5.87
General merchandise stores:									
With food departments.....	4	4,299	4,299	8,400	4,221				
Without food departments.....	4	15,215	2,148	17,463	30,100	3	6,930	127,990	5.41
Army and navy goods stores.....	5	13,438	5,512	21,970	25,458	5	12,360	190,871	6.48
Variety, 5-and-10, and 10-a-dollar stores.....	40	275,943	31,320	306,363	446,735	36	159,042	2,851,496	5.55
<b>Automotive group</b> .....	<b>753</b>	<b>4,038,945</b>	<b>2,937,396</b>	<b>7,026,341</b>	<b>4,043,017</b>	<b>532</b>	<b>984,023</b>	<b>25,941,028</b>	<b>3.68</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	69	2,254,795	52,266	2,306,972	2,247,778	53	299,132	17,412,892	1.72
Used-car establishments.....	29	85,210	35,304	120,574	133,664	25	38,056	665,885	5.72
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	20	113,783	32,328	146,111	112,002	19	35,576	714,738	4.98
Battery and ignition shops—brake repair shops.....	27	82,440	32,423	114,877	80,439	24	24,429	369,868	6.60
Tire shops (including tire repairs).....	38	293,519	43,121	336,640	291,381	33	76,560	1,823,189	4.20
Filling stations:									
Filling stations—gasoline and oil.....	207	371,940	112,784	484,724	409,061	96	115,655	1,773,832	6.52
Filling stations with tires and accessories.....	71	94,222	69,276	163,498	124,949	54	62,002	810,229	7.57
Filling stations with other merchandise.....	22	73,867	7,602	81,469	71,963	8	9,680	219,731	4.41
Motor cycles, bicycles, and supplies.....	7	5,720	10,020	15,740	7,807	5	3,040	18,071	16.82
Garages and repair shops:									
Body, fender, and paint shops.....	43	84,296	7,674	91,970	47,816	37	28,555	272,469	10.48
Garages (repairs and storage, gasoline, oil, accessories).....	216	540,727	2,574,763	3,115,495	473,128	168	248,220	1,679,419	14.78
Parking stations, parking garages, and lots.....	7	21,940	6,765	28,705	30,271	4	8,320	47,017	17.70
Radiator shops (including repairs).....	4	2,827	3,000	5,827	4,811	4	2,016	14,425	18.13
Aircraft and accessories.....	3	13,729		13,739	7,447	2	2,183	110,268	1.98
<b>Apparel group</b> .....	<b>331</b>	<b>2,598,886</b>	<b>381,394</b>	<b>2,980,280</b>	<b>3,027,818</b>	<b>318</b>	<b>1,194,780</b>	<b>17,196,515</b>	<b>6.95</b>
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	13	31,623	16,511	48,139	46,482	13	22,255	236,659	9.40
Men's and boys' hat stores.....	5	14,140	6,900	21,040	34,116	5	21,780	119,217	18.27
Men's furnishings stores.....	30	44,036	32,300	76,336	84,117	29	55,144	473,445	12.28
Men's clothing and furnishings stores.....	36	362,954	53,599	416,553	503,434	33	152,711	2,731,157	5.69
Family clothing stores—men's, women's, children's.....	18	533,486	23,700	557,186	453,836	18	141,794	2,887,822	4.91
Women's ready-to-wear specialty stores—apparel and accessories.....	43	761,686	44,544	796,230	816,219	43	297,770	5,526,538	5.39
Women's accessories stores:									
Corset and lingerie shops.....	8	19,539	3,321	22,860	8,056	8	4,116	52,997	7.77
Furriers—fur shops.....	19	121,297	19,487	140,784	166,846	18	38,955	684,332	5.69
Hosiery shops.....	4	45,909	2,790	48,769	3,830	4	3,030	101,412	2.99
Millinery stores.....	43	113,913	42,192	156,105	192,158	43	134,488	743,676	18.08
Other apparel stores:									
Custom tailors.....	49	171,290	67,728	239,018	101,774	43	53,100	576,445	9.21
Dressmakers.....	7	23,378	6,223	29,601	10,027	6	4,280	62,152	6.85
Shoe stores:									
Shoe stores—men's.....	4	20,508		20,508	68,678	4	29,446	262,120	11.23
Shoe stores—women's.....	7	57,946		57,946	62,177	7	38,166	365,687	10.44
Family shoe stores—men's, women's, children's.....	39	274,436	35,310	309,746	425,924	39	180,705	2,292,401	7.88

<sup>1</sup> Group totals may include figures for stores which are omitted from detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN COLORADO: 1929

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TABLE 17.—DENVER—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Furniture and household group.....	152	\$2,180,911	\$198,409	\$2,305,320	\$2,443,477	127	\$384,894	\$9,007,042	4.27
Furniture stores.....	56	1,005,754	47,151	1,052,905	1,100,993	43	204,608	5,466,704	3.74
Floor coverings stores.....	8	18,824	10,136	28,960	44,273	4	17,569	170,010	10.33
Household appliances stores.....	21	530,090	13,382	603,072	516,752	18	27,322	435,707	6.27
Other home furnishings and appliances stores:									
Brushes and brooms.....	3	21,910	4,172	28,082	2,108				
China, glassware, crockery, tinware, enamelware.....	5	64,941	5,052	69,993	81,958	3	18,224	177,060	10.29
Picture and framing stores.....	5	3,042	4,205	7,247	14,446	5	6,220	23,455	26.52
Awnings, flags, banners, window shades, tents.....	4	7,070	3,132	10,202	6,143	3	1,620	31,100	5.21
Radio and music stores:									
Radio and electrical shops.....	29	30,620	29,610	119,130	83,042	28	21,002	469,447	4.47
Radio and musical instruments stores.....	12	308,347	7,885	316,232	441,711	12	72,176	1,854,731	3.89
Restaurants, cafeterias, and eating places.....	415	1,990,338	384,458	2,364,796	1,379,192	383	582,352	8,985,819	6.48
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	10	236,042	8,740	244,782	171,872	8	44,060	935,744	4.71
Lunch rooms.....	109	373,974	176,732	550,706	293,800	186	141,624	2,008,014	7.05
Restaurants with table service.....	109	1,153,408	98,976	1,252,383	754,780	107	296,447	4,837,226	0.13
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	23	43,049	23,016	66,065	32,553	19	20,872	265,192	7.87
Fountains—lunches.....	14	34,987	10,764	45,751	30,888	11	14,640	118,867	12.32
Lunch counters.....	53	144,115	41,058	186,073	119,970	47	61,728	785,845	7.85
Soft drink stands.....	6	3,772	3,750	7,522	4,627	4	2,460	9,983	24.64
Lumber and building group.....	114	938,873	138,049	1,076,922	542,429	78	79,335	2,142,570	3.70
Lumber and building material dealers:									
Lumber and building material dealers.....	12	159,415	10,635	170,050	67,502	5	1,859	130,593	1.42
Lumber and hardware.....	15	355,276	355,276	355,276	242,267	4	12,037	560,275	2.15
Roofing.....	19	66,313	23,982	90,295	33,515	17	7,746	174,002	4.44
Electric shops (without radio).....	16	89,023	26,052	115,075	51,384	14	12,562	338,730	3.72
Heating and plumbing shops:									
Heating appliances and oil burners.....	6	56,994	8,304	65,298	22,254	5	5,910	178,855	3.30
Plumbing shops—heating and ventilating.....	20	93,405	31,840	125,305	29,270	14	7,061	208,185	3.39
Paint and glass stores.....	25	117,877	36,606	154,473	95,878	18	31,800	549,730	5.80
Other retail stores.....	1,023	5,227,949	1,193,231	6,421,180	4,327,723	834	1,424,817	24,073,889	5.92
Hardware stores.....	54	135,290	80,814	222,104	204,345	40	53,302	775,074	6.87
Farm implements, machinery and equipment dealers (includes carriages and wagons).....	6	83,055	8,192	92,147	96,188	3	5,000	317,424	1.58
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	10	30,423	12,140	42,563	25,574	4	1,356	68,800	1.97
Harness shops.....	4	20,513	4,734	25,247	15,028	3	4,770	114,155	4.18
Farmers' supply stores.....	3	13,382	6,768	20,040	10,282	3	1,980	81,017	2.44
Seeds, bulbs, and nursery stock.....	8	37,588	4,924	42,512	53,682	6	9,123	320,678	2.84
Cooperage—barrels, boxes, crates, casks.....	3	2,415	1,812	4,227	1,605	2	504	11,840	4.56
Coal and feed stores.....	31	108,891	40,944	155,835	81,335	16	6,232	264,919	2.35
Book stores.....	17	219,256	13,320	232,585	107,187	14	24,801	405,624	6.11
Cigar stores and cigar stands:									
Cigar stores with fountains.....	5	11,816	4,000	15,816	15,311	4	11,700	82,911	14.11
Cigar stands.....	55	36,404	41,830	78,234	59,950	37	43,679	280,923	15.55
Cigar stores without fountains.....	50	36,314	46,904	83,218	86,099	45	61,328	624,154	9.83
Coal and wood yards—ice dealers.....	83	594,691	107,208	701,899	303,694	58	46,620	2,144,286	1.89
Drug stores:									
Drug stores.....	53	70,151	51,624	121,775	97,064	43	48,818	698,104	6.95
Drug stores with fountains.....	181	908,056	170,865	1,078,941	796,894	170	334,265	6,999,073	5.49
Florists.....	39	166,948	64,092	231,040	134,165	34	56,675	662,602	8.68
Gifts—novelties and toys—cameras:									
Art and gift shops.....	21	35,329	34,190	69,519	64,316	20	35,579	334,049	10.65
Novelty and souvenir shops.....	9	6,590	6,704	13,294	15,472	9	10,259	60,657	16.82
Camera dealers—photographic supplies.....	10	70,200	10,408	80,608	79,389	10	29,626	424,994	6.97
Jewelry stores:									
Jewelry stores (installment credit).....	8	128,686	11,205	139,891	166,945	8	40,287	773,339	5.21
Jewelry stores.....	66	331,298	142,259	473,554	300,279	65	152,223	1,705,555	8.93
Luggage and leather goods.....	10	32,185	7,714	39,899	74,070	10	34,675	355,354	9.70
Music stores (without radio).....	8	31,222	8,820	40,042	38,621	8	17,957	154,410	11.07
News dealers.....	13	83,303	5,672	89,475	84,526	7	11,999	126,185	9.51
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	12	186,611	13,816	200,427	90,821	8	6,180	95,915	6.44
Office and store mechanical appliance dealers (retail).....	10	209,246	4,064	213,310	43,782	10	12,260	642,005	1.91
Office and store furniture and equipment dealers.....	7	44,611	5,577	50,188	40,490	6	6,589	266,810	2.47
Typewriter dealers.....	10	105,195	6,376	111,571	59,680	10	16,125	432,284	3.73
Opticians and optometrists.....	28	171,392	35,796	207,188	116,098	28	59,823	555,235	10.23
Sporting goods specialty stores.....	11	26,962	16,452	42,357	32,632	10	13,885	169,863	8.23
Scientific and medical instruments and supplies, at retail.....	9	166,490	12,474	178,964	109,327	9	20,107	893,076	2.25
Stationers and printers:									
Printers and lithographers.....	28	9,313	17,164	26,477	24,732	17	7,407	139,736	5.30
Stationers and engravers.....	4	101,856	2,088	103,444	110,470	4	45,105	613,175	7.36
Monuments and tombstones.....	8	28,113	7,400	35,513	29,022	2	2,650	44,424	5.81
Miscellaneous classifications (combined).....	142	902,791	106,499	1,009,290	728,146	106	140,304	2,076,393	6.76
Secondhand stores.....	148	242,965	179,180	422,115	330,308	132	119,712	1,432,578	8.56

CENSUS OF DISTRIBUTION

TABLE 18.—DENVER—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>4,426</b>	<b>3,851</b>	<b>19,404</b>	<b>2,528</b>	<b>\$25,586,777</b>	<b>\$642,960</b>	<b>\$25,748,054</b>	<b>\$27,832,290</b>	<b>\$194,163,070</b>	<b>100.00</b>
Single-store independents.....	3,661	3,718	12,041	1,821	16,232,745	449,412	15,542,203	17,329,340	123,783,578	63.75
2-store independents.....	162	92	1,963	114	2,265,965	32,277	2,030,595	2,250,670	14,374,115	7.40
3-store independents.....	77	20	965	23	1,020,768	7,762	886,025	1,037,540	6,012,209	3.41
Local chains.....	167	10	519	101	722,106	20,774	643,075	493,300	6,400,629	3.30
Sectional chains.....	106	-----	588	64	917,421	9,835	1,500,352	1,188,670	10,012,461	5.16
National chains.....	193	-----	1,590	250	2,051,379	87,906	2,502,274	1,930,400	15,812,745	8.14
Mail-order houses (catalog only).....	7	7	760	49	790,160	31,760	1,531,082	2,760,920	10,090,218	5.51
Direct selling (house-to-house).....	3	-----	704	100	612,426	1,925	100,051	96,480	1,669,736	.88
Curbside markets or stands.....	14	1	3	-----	214	-----	245	240	3,000	-----
Leased departments—Independent operators.....	4	2	15	5	26,318	1,050	36,125	57,990	142,894	.07
Leased department chains.....	11	-----	96	-----	131,283	-----	149,947	43,370	563,068	.29
Manufacturer-controlled chains.....	16	1	205	1	408,460	229	261,685	431,930	2,038,416	1.05
Other types of operation.....	5	-----	225	-----	407,532	-----	412,395	209,140	2,050,911	1.06

TABLE 19.—DENVER—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	14	6	1	-----	-----	6	1
Annual net sales.....	\$37,776,242	\$17,597,920	(X)	-----	-----	\$3,583,086	(X)
Per cent of total sales.....	100.00	47.38	(X)	-----	-----	9.49	(X)
<b>Variety, 5-and-10, and 10-a-dollar stores:</b>							
Number of stores.....	40	35	-----	-----	-----	5	-----
Annual net sales.....	\$2,899,014	\$180,713	-----	-----	-----	\$2,688,301	-----
Per cent of total sales.....	100.00	6.30	-----	-----	-----	93.70	-----
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	84	71	9	-----	3	1	-----
Annual net sales.....	\$3,632,595	\$2,805,102	214,033	-----	(X)	(X)	-----
Per cent of total sales.....	100.00	77.22	5.89	-----	(X)	(X)	-----
<b>Family clothing stores—men's, women's, children's:</b>							
Number of stores.....	18	11	5	-----	1	1	-----
Annual net sales.....	\$2,887,822	\$2,290,135	(X)	-----	(X)	(X)	-----
Per cent of total sales.....	100.00	79.30	(X)	-----	(X)	(X)	-----
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	43	31	7	-----	-----	3	2
Annual net sales.....	\$5,526,538	\$4,633,148	\$453,765	-----	-----	\$286,705	\$152,920
Per cent of total sales.....	100.00	83.83	8.21	-----	-----	5.19	2.77
<b>Shoe stores:</b>							
Number of stores.....	50	18	4	5	4	18	1
Annual net sales.....	\$2,920,188	\$575,237	\$823,119	\$187,906	\$261,650	\$983,508	\$88,768
Per cent of total sales.....	100.00	19.70	28.19	6.43	8.96	33.08	3.04
<b>Furniture stores:</b>							
Number of stores.....	56	42	10	-----	1	1	2
Annual net sales.....	\$6,065,604	\$2,874,813	\$1,007,184	-----	(X)	(X)	(X)
Per cent of total sales.....	100.00	47.63	16.69	-----	(X)	(X)	(X)
<b>Radio and music stores:</b>							
Number of stores.....	41	37	3	-----	1	-----	-----
Annual net sales.....	\$2,328,571	\$1,157,817	(X)	-----	(X)	-----	-----
Per cent of total sales.....	100.00	51.01	(X)	-----	(X)	-----	-----
<b>Grocery stores (without meats):</b>							
Number of stores.....	403	282	5	12	71	31	2
Annual net sales.....	\$9,961,255	\$2,337,897	\$100,634	\$900,166	\$5,443,070	\$1,376,119	\$100,069
Per cent of total sales.....	100.00	23.47	1.01	6.03	54.64	13.85	1.00
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	448	395	28	12	6	6	3
Annual net sales.....	\$15,837,864	\$11,011,948	\$2,444,850	\$725,956	\$968,427	\$473,028	\$213,057
Per cent of total sales.....	100.00	69.53	15.44	4.58	6.11	2.99	1.35
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	318	301	15	-----	-----	-----	2
Annual net sales.....	\$7,939,744	\$6,777,774	(X)	-----	-----	(X)	-----
Per cent of total sales.....	100.00	85.37	(X)	-----	-----	(X)	-----
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	110	105	-----	2	-----	-----	3
Annual net sales.....	\$1,148,071	\$1,011,050	-----	(X)	-----	(X)	-----
Per cent of total sales.....	100.00	88.07	-----	(X)	-----	(X)	-----
<b>Filling stations:</b>							
Number of stations.....	300	168	23	40	7	62	-----
Annual net sales.....	\$5,730,201	\$2,370,757	\$522,270	\$1,376,810	\$48,159	\$1,412,205	-----
Per cent of total sales.....	100.00	41.37	9.11	24.03	.84	24.05	-----
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	83	72	10	1	-----	-----	-----
Annual net sales.....	\$4,562,045	\$3,253,666	(X)	(X)	-----	-----	-----
Per cent of total sales.....	100.00	71.32	(X)	(X)	-----	-----	-----
<b>Drug stores:</b>							
Number of stores.....	234	185	16	16	-----	-----	17
Annual net sales.....	\$7,980,044	\$4,262,059	\$486,773	\$1,707,312	-----	\$1,523,900	-----
Per cent of total sales.....	100.00	53.41	6.10	21.39	-----	19.10	-----
<b>Hardware stores:</b>							
Number of stores.....	54	54	-----	-----	-----	-----	-----
Annual net sales.....	\$856,513	\$856,513	-----	-----	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	-----	-----
<b>Jewelry stores:</b>							
Number of stores.....	74	72	-----	-----	1	-----	1
Annual net sales.....	\$2,488,004	\$2,343,680	-----	-----	(X)	-----	(X)
Per cent of total sales.....	100.00	94.20	-----	-----	(X)	-----	(X)



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TABLE 20.—DENVER—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS									
	Number of stores	Net sales	Net sales	1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit
<b>Total—all stores reporting:</b> <sup>1</sup>												
Number of stores	3,805		1,755	395	209	165	176	291	163	210	190	341
Per cent of total stores	100.00		45.06	10.14	5.37	4.24	4.52	7.47	4.18	5.39	4.88	8.75
Amount of net sales		\$180,338	\$45,109	\$10,700	\$17,625	\$5,237	\$6,554	\$17,107	\$15,557	\$18,745	\$15,219	\$28,476
Per cent of total sales		100.00	25.01	5.94	9.77	2.90	3.63	9.40	8.63	10.40	8.44	15.79
<b>Food group:</b>												
Confectionery stores (candy and fountain)	71	1,402	555	50	10		13	735				29
Dairy products stores (including ice cream)	55	740	466	205	12		5	11			51	
Delicatessen stores	17	333	242	68						15	8	
Fruit stores and vegetable markets	36	1,100	635	103	43		177		131		11	
Grocery stores (without meats)	380	9,677	7,725	184	153	252	122	593	122	240	197	110
Combination stores (groceries and meats)—												
Grocery stores with meats	308	13,192	2,320	149	137	252	501	1,390	1,235	2,458	2,425	2,313
Meat markets with groceries	41	1,711	351	69	54	38	181	53	88	375	342	162
Meat markets (including sea foods)—												
Fish markets—sea foods	7	190	80	72	8		30					
Meat markets	134	3,688	2,362	402	198	277	183	108	109	41		8
Bakeries—bakery goods stores (except manufacturing bakeries)	37	736	195	49	17	459			7		9	
<b>General merchandise group:</b>												
Department stores without food departments	12	30,792	1,958		12,081	180		5,272	2,693	8,008		
Dry goods stores	49	557	198	68	33	61	64	60	4	19	50	
General merchandise stores—												
With food departments	4	52	12			4		36				
Without food departments	3	149	127				22					
Variety, 5-and-10, and to-a-dollar stores	38	2,868	2,856	12								
<b>Automotive group:</b>												
Automobile salesrooms—new and trade-in	67	23,129		1,292	716	1,110	2,018	5,738	3,453	4,003	1,335	3,455
Accessories, tires, and batteries—												
Accessory stores with tires and batteries	17	506	205		15	4	2	155	18			76
Tire shops (including tire repairs)	34	1,544	347	61	66	88	46	18	11	17	712	178
Filling stations—												
Filling stations—gasoline and oil	139	2,405	673	468	369	230	95	245	82	114	48	72
Filling stations with tires and accessories	67	1,095	214	312	191	53	164	28	94		31	8
Filling stations with other merchandise	7	129	13	30	18	12				56		
Garages (repairs and storage, gasoline, oil, accessories)	198	2,104	545	132	83	189	199	355	154	197	188	62
<b>Apparel group:</b>												
Men's and boys' clothing and furnishings stores—												
Men's and boys' clothing stores	12	231	147	22						44		18
Men's furnishings stores	23	379	197	108	18		24	32				
Men's clothing and furnishings stores	29	2,590	717	54	17	33	167	96	1,125	171	207	
Family clothing stores—men's, women's, children's	17	2,876	433	43							1,015	785
Women's ready-to-wear specialty stores—apparel and accessories	37	5,270	1,840	170	44				2,680			527
Women's accessories stores—												
Furriers—fur shops	19	771	130	6		59		88	245			243
Millinery stores	38	643	542	64	1			12		19		5
Shoe stores—												
Shoe stores—women's	7	366	190	170								
Family shoe stores—men's, women's, children's	30	2,025	782	187		27	769	12	248			
<b>Furniture and household group:</b>												
Furniture stores	53	5,961	188	117	127	23	56	66		210	430	4,794
Household appliances stores (electrical)	14	428	43	6					6	31	20	313
Radio and music stores—												
Radio and electrical shops	28	455	23				145	54	23	52	43	115
Radio and musical instruments stores	11	1,832	80					10	510		59	1,173
<b>Lumber and building group:</b>												
Lumber and building material dealers	12	942	3					165				774
Electrical shops (without radio)	15	278	11		37			3	40			187
Heating and plumbing shops—												
Heating appliances and oil burners	5	89	30					6				59
Plumbing shops—heating and ventilating	17	296	15	75	14							188
Paint and glass stores	22	502	39	70		24	4	76		93		166
<b>Other retail stores:</b>												
Hardware stores	49	839	160	81	72	23	24	31	102	289		57
Feed stores (flour, feed, grain, fertilizer)	10	631		81	490	17		15			19	
Book stores	16	675	90	31	30				101	14	25	378
Cigar stores without fountains	41	527	341	115	10		3	52	3	3		
Coal and wood yards	77	4,543	770	87		118	181	96	359	114	536	2,252
Drug stores—												
Drug stores	49	782	316	210	44	45	33	47	87			
Drug stores with fountains	162	0,088	3,754	1,238	691	202	156	1		46		
Florists	34	650	37	12	13	8	17	151	118	74	58	162
Jewelry stores—												
Jewelry stores (installment credit)	8	773									183	500
Jewelry stores	64	1,090	295	52	158	195	170	79	530	115		96
Music stores (without radio)	6	140	8		8						12	121
Office, school, and store supplies and equipment dealers—												
Office and store mechanical appliance dealers (retail)	6	517	5									512
Office and store furniture and equipment dealers	6	294	4	100	40							160
Sporting goods specialty stores	11	183	94	13				30		46		
Stationers and engravers	4	613	56						500			67
Camera dealers—photographic supplies	9	394	20				40		11	64		250

<sup>1</sup> Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 531 stores with sales of \$13,825,070 which failed to report as to their credit activities.

## CENSUS OF DISTRIBUTION

TABLE 21.—DENVER—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	Per cent of reporting stores' sales			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	Per cent of reporting stores' sales		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>3</sup>
<b>All groups<sup>1</sup></b> .....	<b>2,140</b>	<b>44.99</b>	<b>38.64</b>	<b>16.37</b>	<b>Furniture and household group</b> .....	<b>104</b>	<b>14.86</b>	<b>22.30</b>	<b>62.84</b>
<b>Food group</b> .....	<b>689</b>	<b>39.32</b>	<b>60.68</b>	.....	Furniture stores.....	42	11.02	15.60	73.38
Candy and confectionery stores:					Floor coverings stores.....	5	29.87	61.54	8.50
Candy stores—nut stores.....	6	79.70	20.30	.....	Household appliances stores (electrical).....	11	8.48	63.23	28.29
Confectionery stores (candy and fountain).....	13	59.52	40.48	.....	Other home furnishings and appliances stores:				
<b>Dairy products stores:</b>					China, glassware, crockery, linware, enamelware.....	3	45.17	18.44	36.39
Dairy products stores (including ice cream).....	10	81.49	18.51	.....	Picture and framing stores.....	4	40.03	53.97	.....
Milk dealers.....	13	11.74	88.26	.....	Radio and music stores:				
Egg and poultry dealers.....	10	67.45	32.55	.....	Radio and electrical shops.....	21	39.97	52.91	7.12
<b>Delicatessen stores</b> .....	<b>6</b>	<b>79.92</b>	<b>20.08</b>	.....	Radio and musical instruments stores.....	9	14.30	17.31	68.39
Fruit stores and vegetable markets.....	11	68.26	31.74	.....	<b>Restaurants, cafeterias, and eating places</b> .....	<b>66</b>	<b>89.19</b>	<b>10.81</b>	.....
Grocery stores (without meats).....	152	54.39	45.61	.....	Restaurants, cafeterias:				
<b>Combination stores (groceries and meats):</b>					Lunch rooms.....	36	84.78	15.22	.....
Grocery stores with meats.....	349	26.00	74.00	.....	Restaurants with table service.....	18	90.04	9.36	.....
Meat markets with groceries.....	31	39.96	60.04	.....	Lunch counters.....	8	94.61	5.39	.....
<b>Meat markets (including sea foods):</b>					<b>Lumber and building group</b> .....	<b>87</b>	<b>15.99</b>	<b>82.74</b>	<b>1.27</b>
Fish markets—sea foods.....	3	83.91	16.09	.....	Lumber and building material dealers:				
Meat markets.....	37	76.42	23.58	.....	Lumber and building material dealers.....	10	13.35	86.05	.....
<b>Bakeries—bakery goods stores (except manufacturing bakeries)</b> .....	<b>10</b>	<b>62.48</b>	<b>7.52</b>	.....	Lumber and hardware.....	15	8.97	90.12	.91
<b>Other food stores:</b>					Roofing.....	15	25.40	60.93	13.53
Coffee, tea, spices.....	3	86.10	13.90	.....	Electrical shops (without radio).....	11	20.36	79.04	.....
General food stores.....	3	17.72	82.28	.....	Heating and plumbing shops:				
<b>General merchandise group</b> .....	<b>58</b>	<b>8.62</b>	<b>36.21</b>	<b>5.27</b>	Heating appliances and oil burners.....	4	6.13	93.87	.....
Department stores.....	8	55.62	36.20	5.18	Plumbing shops—heating and ventilating.....	16	33.10	66.90	.....
Dry-goods stores.....	32	63.77	36.23	.....	Paint and glass stores.....	16	40.70	69.30	.....
General merchandise stores.....	15	40.42	41.12	18.46	<b>Other retail stores</b> .....	<b>520</b>	<b>42.40</b>	<b>61.32</b>	<b>6.28</b>
<b>Automotive group</b> .....	<b>455</b>	<b>47.63</b>	<b>13.61</b>	<b>38.76</b>	Hardware stores.....	23	48.89	50.37	.74
Motor-vehicle dealers:					Farm implements, machinery, and equipment dealers.....	6	38.27	61.73	.....
Automobile sales rooms (new and trade-in).....	67	45.86	6.17	47.07	Farmers' supplies:				
Used-car establishments.....	27	26.45	.74	72.81	Feed stores (flour, feed, grain, fertilizer).....	10	70.15	20.85	.....
<b>Accessories, tires, and batteries:</b>					Seeds, bulbs, and nursery stock.....	6	38.11	61.89	.....
Accessory stores with tires and batteries.....	9	40.19	59.10	9.71	Coal and feed stores.....	30	49.45	50.55	.....
Battery and ignition shops—brake repair shops.....	18	38.39	44.38	17.23	<b>Book stores</b> .....	<b>11</b>	<b>28.88</b>	<b>17.37</b>	<b>58.75</b>
Tire shops (including tire repairs).....	24	34.60	65.40	.....	Cigar stores and cigar stands:				
<b>Filling stations:</b>					Cigar stands.....	9	74.48	25.52	.....
Filling stations—gasoline and oil.....	83	72.09	27.91	.....	Cigar stores without fountains.....	12	86.92	13.08	.....
Filling stations with tires and accessories.....	48	76.02	23.98	.....	Coal and wood yards.....	62	25.08	74.92	.....
Filling stations with other merchandise.....	5	62.33	37.67	.....	<b>Drug stores:</b>				
<b>Garages and repair shops:</b>					Drug stores.....	24	78.15	21.85	.....
Body, fender, and paint shops.....	27	46.60	53.40	.....	Drug stores with fountains.....	70	86.75	13.25	.....
Garages (repairs and storage, gasoline, oil, accessories).....	137	46.76	53.09	.15	Florists.....	26	39.23	60.77	.....
Parking stations, parking garages, and lots.....	4	27.64	72.36	.....	Art and gift shops.....	6	48.97	61.03	.....
<b>Apparel group</b> .....	<b>122</b>	<b>43.52</b>	<b>47.77</b>	<b>8.71</b>	<b>Jewelry stores:</b>				
Men's and boys' clothing and furnishings stores:					Jewelry stores (installment credit).....	8	14.35	13.70	71.95
Men's and boys' clothing stores.....	4	53.30	46.70	.....	Jewelry stores.....	30	55.67	39.99	4.34
Men's furnishings stores.....	10	83.11	16.89	.....	Camera dealers—photographic supplies.....	5	25.04	74.96	.....
Men's clothing and furnishings stores.....	19	50.48	48.60	.92	Luggage and leather goods stores.....	5	73.16	26.84	.....
Family clothing stores—men's, women's, and children's.....	7	25.06	45.36	29.58	Office, school, and store supplies and equipment dealers:				
<b>Women's ready-to-wear specialty stores—apparel and accessories</b> .....	<b>11</b>	<b>30.38</b>	<b>60.62</b>	.....	Office and school supplies.....	8	1.92	98.08	.....
<b>Women's accessories stores:</b>					Office and store mechanical appliance dealers (retail).....	4	7.08	80.76	12.16
Furriers—fur shops.....	14	28.58	28.06	43.06	Office and store furniture and equipment dealers.....	6	42.27	67.73	.....
Millinery stores.....	9	75.42	24.58	.....	Typewriter dealers.....	7	16.60	76.76	6.63
<b>Custom tailors</b> .....	<b>24</b>	<b>34.97</b>	<b>65.03</b>	.....	Opticians and optometrists.....	15	86.26	13.74	.....
<b>Shoe stores:</b>					Scientific and medical instruments and supplies, at retail.....	9	17.69	77.27	5.04
Shoe stores—women's.....	4	82.25	17.75	.....	Printers and lithographers.....	22	51.37	48.63	.....
Family shoe stores—men's, women's, and children's.....	12	62.81	37.19	.....	Monuments and tombstones.....	6	49.69	50.41	.....
					Miscellaneous classifications (combined).....	25	44.93	62.92	2.15
					<b>Secondhand stores</b> .....	<b>39</b>	<b>57.28</b>	<b>24.86</b>	<b>17.86</b>

<sup>1</sup> Total sales of these stores are \$135,229,834.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes were handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

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**TABLE 22.—DENVER—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE**

**A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>**

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	19,093	\$8,809,815	<b>Other stores in which meals are served</b> .....	1,589	\$687,219
<b>Restaurants, cafeterias, and eating places</b> .....	17,504	8,242,696	Confectionery stores (candy and fountain).....	398	177,439
Cafeterias.....	2,203	920,383	Dairy products stores (including ice cream).....	44	9,500
Lunch rooms.....	5,418	1,938,727	Delicatessen stores.....	75	19,738
Restaurants with table service.....	8,609	4,614,559	Bakeries—bakery goods stores (except manufacturing bakeries).....	131	27,145
Refreshment stands.....	25	19,673	Department stores.....	800	270,440
Fountain—lunches.....	138	88,866	Cigar stores with fountains.....	16	17,000
Lunch counters.....	1,111	600,888	Drug stores with fountains.....	40	11,785
			Art and gift shops.....	85	25,127

<sup>1</sup> This table is based upon replies to a question as to total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

**B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>**

	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)		Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	1,166	\$3,754,763	\$254,497	<b>Automotive group—Continued.</b>			
<b>Automotive group</b> .....	1,153	3,692,361	252,982	Garages (repairs and storage, gasoline, oil, accessories).....	280	\$1,243,189	\$154,940
Automobile salesrooms, new and trade-in.....	620	1,575,090	37,583	Parking stations, parking garages, and lots.....			60,495
Used-car establishments (including trucks).....	5	3,755		Radiator shops (including repairs).....	2	11,325	
Accessory stores with tires and batteries.....	16	98,538		<b>Other retail stores</b> .....	4	39,282	
Battery and ignition shops—brake repair shops.....	39	200,656		Farm implements, machinery, and equipment dealers.....	1	9,732	
Tire shops (including tire repairs).....	101	188,005		Miscellaneous classifications (combined).....			
Filling stations—gasoline and oil.....	14	52,073		<b>Secondhand stores</b> .....	9	23,150	1,515
Filling stations with tires and accessories.....	16	59,244					
Filling stations with other merchandise.....	1	1,600					
Body, fender, and paint shops.....	50	258,865					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

**C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>**

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	\$1,692,851	<b>Restaurants, cafeterias, and eating places</b> .....	\$7,881
<b>General merchandise group</b> .....	77,729	Lunch rooms.....	7,881
Department stores.....	77,039	<b>Lumber and building group</b> .....	492,379
Variety, 5-and-10, and to-a-dollar stores.....	640	Roofing.....	41,625
<b>Automotive group</b> .....	23,503	Electrical shops (without radio).....	26,800
Accessory stores with tires and batteries.....	793	Heating appliances and oil burners.....	37,592
Battery and ignition shops—brake repair shops.....	5,600	Plumbing shops—heating and ventilating.....	347,972
Bicycle shops.....	7,110	Paint and glass stores.....	38,490
Garages (repairs and storage, gasoline, oil, accessories).....	9,000	<b>Other retail stores</b> .....	915,281
<b>Apparel group</b> .....	249,800	Hardware stores.....	13,906
Men's and boys' hat stores.....	4,000	Farm implements, machinery, and equipment dealers.....	815
Men's furnishings stores.....	8,015	Harness shops.....	5,640
Men's clothing and furnishing stores.....	7,593	Coal and feed stores.....	570
Family clothing stores—men's, women's, children's.....	24,113	Art and gift shops.....	5,050
Women's ready-to-wear specialty stores—apparel and accessories.....	65,140	Camera dealers—photographic supplies.....	47,156
Corset and lingerie shops.....	759	Jewelry stores (installment credit).....	14,128
Furriers—fur shops.....	116,909	Jewelry stores.....	200,055
Millinery stores.....	2,622	Luggage and leather goods stores.....	4,184
Custom tailors.....	15,762	Music stores (without radio).....	9,584
Family shoe stores—men's, women's, children's.....	4,917	Office and school supplies.....	25,642
<b>Furniture and household group</b> .....	98,494	Office and store mechanical appliance dealers (retail).....	49,846
Furniture stores.....	1,550	Office and store furniture and equipment dealers.....	5,154
Household appliances stores.....	15,588	Typewriter dealers.....	15,267
Picture and framing stores.....	1,035	Opticians and optometrists.....	46,651
Antique shops.....	1,775	Sporting goods specialty stores.....	8,650
Awnings, flags, banners, window shades, and tents.....	9,400	Scientific and medical instruments and supplies, at retail.....	8,656
Radio and electrical shops.....	60,055	Miscellaneous classifications (combined) <sup>2</sup> .....	454,197
Radio and musical instruments stores.....	8,093	<b>Secondhand stores</b> .....	28,804

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

<sup>2</sup> Includes cigar stores and cigar stands.

## CENSUS OF DISTRIBUTION

TABLE 23.—DENVER—SALES BY COMMODITIES

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 60.3 per cent)			<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 52.6 per cent)		
Bakery products, fresh	17.0	13.7	Bakery products, fresh	11.4	10.0
Confectionery and nuts	31.7	31.7	Bottled beverages	1.0	.7
Fountain sales and ice cream	29.4	29.4	Confectionery and nuts	.6	.2
Nonfood products—			Fresh fish and other sea foods	1.2	.7
Cigars, cigarettes, and tobacco	5.5	.7	Fruits and vegetables	18.1	16.0
Other nonfood products	(x)	6.6	Groceries—		
Receipts from sale of meals	22.3	17.9	Butter and cheese	5.8	5.8
<b>Dairy products stores (including ice cream):</b> (Commodity coverage, 42.0 per cent)			Eggs	3.5	3.5
Bakery products, fresh	1.6	1.1	Lard, cooking fats, etc.	2.0	2.0
Cigars, cigarettes, and tobacco	1.7	.3	Flour	.7	.7
Delicatessen, ready-to-serve foods	5.1	1.7	Sugar	1.3	1.3
Groceries—			Canned goods and other groceries	19.7	19.7
Butter and cheese	58.7	58.7	Meats, including poultry	38.0	38.0
Eggs	16.7	16.7	Milk and cream	1.4	1.1
Lard, cooking fats, etc.	8.7	2.9	Nonfood products—		
Canned goods and other groceries	2.4	2.4	Cigars, cigarettes, and tobacco	.5	.2
Ice cream	28.0	13.7	Household supplies	.6	.1
Milk and cream	5.1	2.5	<b>Meat markets:</b> (Commodity coverage, 41.0 per cent)		
<b>Milk dealers:</b> (Commodity coverage, 99.2 per cent)			Delicatessen, ready-to-serve foods	3.9	.2
Butter and cheese	17.9	16.5	Fresh fish and other sea foods	1.7	.5
Eggs	2.4	.6	Groceries—		
Ice cream	13.1	1.2	Butter and cheese	1.1	.9
Milk and cream	81.7	81.7	Eggs	1.2	.4
<b>Fruit stores and vegetable markets:</b> (Commodity coverage, 43.4 per cent)			Lard, cooking fats, etc.	1.1	.7
Canned goods and other groceries	2.3	.3	Meats, including poultry	97.3	97.3
Confectionery and nuts	4.7	.7	<b>Bakeries—bakery goods stores (except manufacturing bakeries):</b> (Commodity coverage, 68.7 per cent)		
Fruits and vegetables	99.0	99.0	Bakery products, fresh	94.9	94.9
<b>Grocery stores (without meats):</b> (Commodity coverage, 61.4 per cent)			Bottled beverages	1.3	.1
Bakery products, fresh	5.0	4.8	Cigars, cigarettes, and tobacco	7.1	.2
Bottled beverages	.3	.3	Confectionery and nuts	2.0	.2
Confectionery and nuts	1.3	1.2	Fountain sales and ice cream	9.6	1.1
Delicatessen, ready-to-serve foods	3.9	.1	Groceries—		
Fruits and vegetables	20.8	19.1	Butter and cheese	3.1	.3
Groceries—			Eggs	3.9	.4
Butter and cheese	9.9	9.9	Lard, cooking fats, etc.	.6	.1
Eggs	1.9	1.9	Sugar	.5	.1
Lard, cooking fats, etc.	2.0	2.0	Canned goods and other groceries	(x)	2.2
Flour	4.9	4.9	Milk and cream	3.4	.4
Sugar	5.3	5.3	<b>GENERAL MERCHANDISE GROUP</b>		
Canned goods and other groceries	40.3	40.3	<b>Department stores (without food departments):</b> (Commodity coverage, 72.4 per cent)		
Milk and cream	2.1	2.0	Antiques, art goods, gifts	1.3	.6
Nonfood products—			Apparel and accessories, women's, misses', children's—		
Cigars, cigarettes, and tobacco	.5	.4	Children's wear	2.2	1.1
Household supplies	3.0	2.6	Millinery	2.2	2.1
Stationary and school supplies	4.4	.3	Hosiery	4.3	4.2
Other nonfood products	(x)	3.7	Coats, suits, and dresses	9.2	8.7
Poultry	1.3	1.2	Underwear, negligees, corsets, etc.	3.9	3.8
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 38.9 per cent)			Other apparel, except furs	3.0	3.0
Bakery products, fresh	5.7	3.6	Appliances and supplies, electrical—		
Bottled beverages	.9	.3	Household appliances, motor-driven	1.3	1.0
Confectionery and nuts	1.2	.5	Household heating appliances—portable	.3	.1
Delicatessen, ready-to-serve foods	.5	.5	Lighting equipment	.0	.4
Fresh fish and other sea foods	1.7	1.0	Construction materials	.3	.1
Fruits and vegetables	13.9	12.8	Other appliances	.2	.1
Groceries—			Automotive parts and accessories—		
Butter and cheese	4.8	4.8	Automotive parts and accessories (except tires, tubes, and batteries)	4.0	2.3
Eggs	2.3	2.3	Tires, tubes, and fire accessories	5.4	3.7
Lard, cooking fats, etc.	2.0	2.0	Batteries	.5	.2
Flour	3.9	3.9	Batteries		
Sugar	5.4	5.4	Clothing and furnishings (men's and boys')—		
Canned goods and other groceries	29.6	29.6	Suits	2.2	2.2
Ice cream	6.6	6.1	Overcoats	.8	.5
Meats, including poultry	29.4	29.4	Hats and caps	.5	.5
Milk and cream	3.3	2.7	Furnishings	5.4	5.4
Nonfood products—			Furnishings	2.3	2.0
Cigars, cigarettes, and tobacco	2.5	.8	Work clothing	2.9	1.9
Hardware	.2	.1	Other clothing	.6	.1
Household supplies	1.8	.3	Confectionery and nuts	.6	.5
Other nonfood products	(x)	.3	Drug sundries	.6	.5
			Drugs, patent medicines, etc.	.4	.2

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column should be applied to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 23.—DENVER—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>AUTOMOTIVE GROUP—Continued</b>		
<b>Department stores (without food departments)—Continued.</b>			<b>Automobile salesrooms—Continued.</b>		
<b>Dry goods and notions—</b>			<b>Automobile parts, and accessories—Continued.</b>		
Cotton piece goods.....	1.6	0.9	Buses.....	11.4	0.4
Linen goods.....	1.3	.7	Commercial cars and trucks, new.....	10.9	8.9
Rayon piece goods.....	.6	.2	Used commercial cars and trucks.....	3.6	1.0
Silk and velvet piece goods.....	2.2	1.2	Automotive parts and accessories (except tires, tubes, and batteries).....	8.5	8.0
Notions and small wares.....	2.5	2.5	Tires, tubes, and tire accessories.....	1.1	.7
Other dry goods.....	3.6	2.1	Automobiles, new, sold to dealers.....	20.8	9.0
<b>Farm and garden equipment and supplies—</b>			Commercial cars and trucks, new, sold to dealers.....	7.0	.9
Farm machinery.....	2.1	1.0	Parts and accessories sold to dealers.....	3.0	.6
Farm wagons.....	.3	.2	Batteries.....	.3	.1
Wire fencing, gates, and posts.....	1.5	.7	Gasoline.....	.9	.1
Other farm and garden equipment and supplies.....	1.0	.5	Miscellaneous merchandise.....	(x)	.7
<b>Furniture—</b>			Oils and greases.....	9	.6
Bedroom.....	2.2	1.8	Repairs and service.....	6.7	6.4
Living room, library, and hall.....	1.2	.8	Storage.....	2.8	.2
Dining room.....	1.1	.8	<b>Used-car establishments:</b>		
Kitchen.....	.7	.3	(Commodity coverage, 100.0 per cent)		
Other household.....	1.0	.7	Automobiles, parts, and accessories—		
Office and store furniture.....	.7	.3	Passenger automobiles, new.....	4.6	.3
Furs and fur goods.....	1.5	.6	Used passenger cars.....	87.7	87.7
<b>Hardware—</b>			Buses.....	1.5	1.1
Builders' and shelf hardware.....	.7	.3	Used commercial cars and trucks.....	11.9	1.7
Carpenters' and mechanics' tools.....	.7	.3	Tractors.....	2.5	.2
Other hardware.....	1.5	1.2	Automotive parts and accessories (except tires, tubes, and batteries).....	24.3	4.3
<b>Heating and plumbing equipment and supplies.....</b>			Tires, tubes, and tire accessories.....	11.3	3.0
Home furnishings—	2.3	1.0	Parts and accessories sold to dealers.....	15.2	1.0
Draperies, upholstery, and curtains.....	1.9	1.8	Batteries.....	1.1	.3
Floor coverings.....	3.3	3.2	Repairs and service.....	23.4	.5
Bedding, mattresses, springs.....	2.8	2.2	<b>Accessory stores with tires and batteries:</b>		
China, glassware, and crockery.....	1.0	.8	(Commodity coverage, 72.2 per cent)		
Kitchen utensils.....	.6	.2	Automotive parts and accessories—		
Other home furnishings.....	1.9	1.3	Automotive parts and accessories (except tires, tubes, and batteries).....	81.5	81.5
Infants' wear.....	2.2	2.1	Tires, tubes, and tire accessories.....	16.3	8.3
<b>Jewelry, silverware, and clocks—</b>			Batteries.....	4.2	1.1
Clocks.....	.2	.2	Oils and greases.....	5.0	1.3
Watches.....	.7	.7	Radio parts and accessories.....	8.4	3.1
Diamond jewelry.....	.2	.2	Radio sets.....	12.5	4.6
Rings, other than diamond.....	.2	.2	Service.....	1.3	.1
Sterling silverware.....	.2	.2	<b>Battery and ignition shops—brake repair shops:</b>		
Other jewelry.....	.8	.8	(Commodity coverage, 39.8 per cent)		
Leather goods, bill folds, purses, gloves, and handbags.....	1.3	1.3	Batteries.....	64.3	64.3
Luggage.....	.6	.6	Miscellaneous merchandise.....	(x)	2.2
Miscellaneous merchandise.....	(x)	.1	Repairs and service.....	29.8	29.8
Motor cycles, bicycles, and accessories.....	.9	.4	Tires, tubes, and tire accessories.....	3.7	3.7
<b>Musical instruments and accessories—</b>			<b>Tire shops (including tire repairs):</b>		
Phonographs and records.....	.3	.2	(Commodity coverage, 85.7 per cent)		
Stringed and band instruments.....	.6	.3	Automotive parts and accessories—		
Sheet music, music books, etc.....	.1	.1	Automotive parts and accessories (except tires, tubes, and batteries).....	4.7	3.0
Other musical instruments and accessories.....	.1	.1	Tires, tubes, and tire accessories.....	73.8	73.8
Painters' supplies.....	.2	.1	Parts and accessories sold to dealers.....	2.4	.2
Paints, varnishes, lacquers.....	1.4	1.0	Tires and tubes sold to dealers.....	18.9	3.5
Radio parts and accessories.....	.5	.4	Batteries.....	3.9	1.6
Radio sets.....	1.2	1.2	Gasoline.....	26.0	6.9
Receipts from sale of meals.....	2.2	.5	Oils and greases.....	4.6	1.0
Roofing materials.....	1.6	.7	Radios and equipment.....	25.2	3.0
Secondhand furniture.....	.3	.1	Repairs and service.....	9.5	8.0
Service.....	1.4	.1	<b>Filling stations—gasoline and oil:</b>		
<b>Shoes and other footwear—</b>			(Commodity coverage, 13.3 per cent)		
Men's.....	2.1	1.9	Gasoline.....	81.8	81.8
Boys' and youths'.....	.9	.6	Oils and greases.....	13.7	13.7
Women's.....	4.6	4.6	Repairs and service.....	18.3	4.5
Misses' and children's.....	.8	.8	<b>Garages (repairs and storage, gasoline, oil, accessories):</b>		
Sporting goods, gymnasium and playground equipment.....	1.9	1.3	(Commodity coverage, 8.9 per cent)		
<b>Stationery, books, and magazines—</b>			Automobiles, parts, and accessories—		
Books.....	.6	.6	Used passenger cars.....	5.9	.8
Paper and paper goods.....	.5	.5	Automotive parts and accessories (except tires, tubes, and batteries).....	4.0	4.0
Other stationery.....	.2	.1	Tires, tubes, and tire accessories.....	36.3	12.8
Stoves and ranges, gas.....	.4	.2	Batteries.....	1.5	.5
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.4	1.6	Gasoline.....	39.1	20.5
Toilet articles.....	.5	.5	Miscellaneous merchandise.....	(x)	.4
Toiletries and cosmetics.....	1.5	1.4	Oils and greases.....	7.7	4.6
Toys and games.....	1.5	1.5	Repairs and service.....	53.5	53.5
Wall paper.....	.5	.4	Storage.....	5.5	2.9
<b>Army and Navy goods stores:</b>			<b>Aircraft and accessories:</b>		
(Commodity coverage, 47.3 per cent)			(Commodity coverage, 85.3 per cent)		
Clothing and furnishings (men's and boys')—			Airplanes and gliders.....	97.4	97.4
Furnishings.....	33.3	33.3	Airplane parts and accessories.....	.8	.8
Work clothing.....	37.8	37.8	Gasoline.....	1.3	1.3
Paints, varnishes, lacquers.....	10.3	12.3	Oils and greases.....	.2	.1
Secondhand merchandise.....	10.3	8.3	Repairs and service.....	5.5	5.5
Sporting goods.....	8.3	8.3	Service.....	.9	.4
<b>AUTOMOTIVE GROUP</b>			<b>Automobile salesrooms:</b>		
(Commodity coverage, 88.9 per cent)			(Commodity coverage, 88.9 per cent)		
Automobiles, parts, and accessories—			Automobiles, parts, and accessories—		
Passenger automobiles, new.....	50.8	48.1	Used passenger cars.....	20.5	19.5
Used passenger cars.....	20.5	19.5			

TABLE 23.—DENVER—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP</b>			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
<b>Men's and boys' clothing stores:</b> (Commodity coverage, 13.9 per cent)			<b>Furniture stores:</b> (Commodity coverage, 59.1 per cent)		
Overcoats.....	34.4	34.4	Appliances and supplies, electrical—		
Suits.....	65.6	65.6	Household appliances, motor-driven.....	1.4	0.0
<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 73.7 per cent)			Lighting equipment.....	1.2	.4
Clothing and furnishings (men's and boys')—			Furniture, household—		
Suits.....	43.5	43.5	Bedroom.....	15.2	15.2
Overcoats.....	13.0	13.0	Living room, library, and hall.....	22.1	22.1
Hats and caps.....	8.0	8.0	Dining room.....	8.8	8.8
Furnishings.....	21.1	21.1	Kitchen.....	3.4	3.4
Work clothing.....	19.0	6.6	Other household.....	2.6	1.7
Other clothing.....	2.8	2.7	Home furnishings—		
Luggage.....	3.7	.2	Draperies, upholstery, and curtains.....	0.3	3.8
Service.....	.5	.1	Floor coverings.....	17.9	15.3
Shoes and other footwear—			Bedding, mattresses, springs.....	3.3	2.1
Men's.....	8.7	3.0	China, glassware, and crockery.....	5.0	3.1
Boys' and youths'.....	2.4	.6	Other home furnishings.....	5.2	1.5
Women's.....	7.7	1.0	Miscellaneous merchandise.....	(x)	1.0
Misses' and children's.....	2.0	.2	Plated silverware.....	5.9	.2
<b>Family clothing stores—(men's, women's, children's):</b> (Commodity coverage, 36.2 per cent)			Radio parts and accessories.....	1.4	.1
Art goods, gifts.....	.6	.4	Radio sets.....	10.8	5.5
Apparel and accessories, women's, misses', children's—			Secondhand furniture.....	14.1	8.5
Children's wear.....	.8	.5	Stoves and ranges, gas.....	3.8	.5
Millinery.....	4.2	3.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	8.0	5.8
Hosiery.....	3.2	2.4	Tires, tubes, and tire accessories.....	1.3	.4
Coats, suits, and dresses.....	28.9	26.6	Floor coverings stores:		
Underwear, negligees, corsets, etc.....	.8	.1	(Commodity coverage, 87.0 per cent)		
Other apparel, except furs.....	1.8	1.1	Art goods, gifts.....	5.1	1.6
Clothing and furnishings (men's and boys')—			Floor coverings.....	98.0	98.0
Suits.....	22.9	21.5	Other home furnishings.....	1.1	.4
Overcoats.....	7.5	6.8	China, glassware, crockery, tinware, enamelware:		
Hats and caps.....	4.7	3.9	(Commodity coverage, 96.5 per cent)		
Furnishings.....	18.7	15.7	China, glassware, and crockery.....	82.9	37.6
Work clothing.....	3.4	2.6	Kitchen utensils.....	62.4	62.4
Other clothing.....	4.1	2.9	Radio and electrical shops:		
Furs and fur goods.....	2.5	1.4	(Commodity coverage, 21.1 per cent)		
Jewelry, costume.....	.6	.3	Appliances and supplies, electrical—		
Leather goods, bill folds, gloves, and handbags.....	1.3	.7	Household appliances, motor-driven.....	.3	.3
Luggage.....	.5	.3	Household heating appliances—portable.....	.5	.6
Miscellaneous merchandise.....	(x)	.3	Lighting equipment.....	4.0	4.0
Service.....	1.5	.9	Incandescent lamps.....	1.9	1.9
Shoes and other footwear—			Construction materials.....	17.7	17.7
Men's.....	5.1	3.9	Commercial and industrial appliances.....	.5	.3
Boys' and youths'.....	.8	.5	Batteries.....	.1	.1
Women's.....	5.5	3.4	Radio parts and accessories.....	0.4	0.4
Misses' and children's.....	3.0	.1	Radio sets.....	40.5	40.5
Infants'.....	1.0	.1	Secondhand merchandise.....	.8	.8
Smokers' supplies.....	.3	.2	Service.....	24.5	24.5
Toiletries and cosmetics.....	.3	.2	Radio and musical instruments stores:		
Wool and wool-mixed goods.....	4.1	.1	(Commodity coverage, 94.3 per cent)		
Women's ready-to-wear specialty stores—apparel and accessories:			Musical instruments and accessories—		
(Commodity coverage, 85.5 per cent)			Pianos and accessories.....	30.9	27.2
Art goods, gifts.....	.2	.1	Phonographs and records.....	8.4	8.1
Apparel and accessories, women's, misses', children's—			Stringed and band instruments.....	23.2	20.4
Millinery.....	1.8	1.2	Sheet music, music books, etc.....	7.4	6.6
Hosiery.....	8.5	6.1	Other musical instruments and accessories.....	1.5	1.4
Coats, suits, and dresses.....	69.0	69.0	Radio parts and accessories.....	7.7	7.7
Underwear, negligees, corsets, etc.....	8.5	7.6	Radio sets.....	28.2	28.2
Other apparel, except furs.....	4.1	2.8	Service.....	1.6	.5
Furs and fur goods.....	8.8	4.9	RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Jewelry, costume.....	1.4	.8	Cafeterias:		
Leather goods, gloves, and handbags.....	2.0	1.1	(Commodity coverage, 77.7 per cent)		
Notions and small wares.....	1.3	.7	Cigars, cigarettes, and tobacco.....	.5	.3
Service.....	2.4	1.4	Confectionery and nuts.....	.4	.3
Shoes—women's.....	5.9	3.3	Delicatessen, ready-to-serve foods.....	28.1	4.4
Toilet articles and preparations.....	1.7	1.0	Fountain sales and ice cream.....	16.4	3.1
Furriers—fur shops:			Receipts from sale of meals.....	91.9	91.9
(Commodity coverage, 71.5 per cent)			Lunch rooms:		
Furs and fur goods.....	84.2	84.2	(Commodity coverage, 13.8 per cent)		
Service.....	22.3	15.8	Bottled beverages.....	1.3	.3
Women's shoe stores:			Confectionery and nuts.....	2.7	.7
(Commodity coverage, 71.1 per cent)			Nonfood products—		
Hosiery—women's.....	18.7	13.7	Cigars, cigarettes, and tobacco.....	11.5	11.5
Miscellaneous merchandise.....	(x)	.6	Other nonfood products.....	(x)	2.9
Shoes and other footwear—			Receipts from sale of meals.....	81.8	81.8
Women's.....	84.3	84.3	Service.....	11.3	2.8
Misses' and children's.....	5.1	1.4	Restaurants with table service:		
Family shoe stores—(men's, women's, children's):			(Commodity coverage, 45.9 per cent)		
(Commodity coverage, 66.9 per cent)			Bakery products, fresh.....	8.1	1.6
Furnishings—men's.....	.6	.3	Bottled beverages.....	.4	.1
Hosiery—women's.....	0.9	0.4	Cigars, cigarettes, and tobacco.....	2.0	1.9
Leather goods, billfolds, purses, gloves, and handbags.....	2.1	.3	Fountain sales and ice cream.....	7.1	1.8
Notions and small wares.....	1.1	.2	Fresh fish and other sea foods.....	25.7	1.2
Other dry goods.....	1.4	.9	Receipts from sale of meals.....	93.4	93.4
Service.....	1.3	.9	Fountain—lunches:		
Shoes and other footwear—			(Commodity coverage, 43.7 per cent)		
Men's.....	18.1	18.1	Cigars, cigarettes, and tobacco.....	10.3	8.2
Boys' and youths'.....	1.6	.3	Fountain sales and ice cream.....	40.4	40.4
Women's.....	63.7	63.7	Receipts from sale of meals.....	51.4	51.4
Misses' and children's.....	8.3	5.9			
Rubber and other footwear.....	1.5	.2			

RETAIL DISTRIBUTION IN COLORADO: 1929

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TABLE 23.—DENVER—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>LUMBER AND BUILDING GROUP</b>			<b>OTHER RETAIL STORES—Continued</b>		
Lumber and building material dealers: (Commodity coverage, 89.3 per cent)			Farm implements, machinery, and equipment dealers: (Commodity coverage, 75.0 per cent)		
Builders' and shelf hardware.....	0.9	0.4	Automobiles, parts, and accessories—	3.0	0.5
Building materials—			Commercial cars and trucks, new.....	58.6	58.6
Brick, terra cotta, tile, etc.....	27.5	8.8	Tractors.....	15.0	11.1
Cement.....	7.1	4.8	Automotive parts and accessories.....		
Lime, plaster, etc.....	2.4	1.9	Farm and garden equipment and supplies—		
Lumber (rough and dressed).....	76.6	67.2	Farm machinery.....	19.8	19.8
Planing-mill products, woodwork.....	22.2	3.9	Farm wagons.....	.2	.1
Wood shingles and shakes.....	2.3	2.0	Other farm and garden equipment and supplies.....	3.1	2.8
Roofing materials (except wood shingles).....	2.1	1.8	Other machinery, retail.....	4.0	3.0
Iron and other building metal.....	4.7	2.1	Oils and greases.....	1.2	.2
Building paper, insulating boards with wood base, etc.....	1.1	1.0	Secondhand merchandise.....	4.1	3.8
Wall boards (except wood base).....	.5	.4	Service.....	.5	.1
Other building materials.....	2.0	.5	Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 77.9 per cent)		
Coal.....	24.7	4.8	Grain and feed.....	13.6	13.6
Paints, varnishes, lacquers.....	.8	.3	Hay, straw, and alfalfa.....	86.4	86.4
Wood, coke, and other fuel.....	.3	.1	Seeds, bulbs, and nursery stock: (Commodity coverage, 81.3 per cent)		
Lumber and hardware dealers: (Commodity coverage, 91.2 per cent)			Farm and garden equipment and supplies.....	7.4	2.7
Builders' and shelf hardware.....	5.6	5.6	Grain and feed.....	.7	.2
Building materials—			Seeds, bulbs, plants, and nursery stock.....	97.1	97.1
Cement.....	6.2	6.2	Coal and feed stores: (Commodity coverage, 56.8 per cent)		
Lime, plaster, etc.....	1.3	1.6	Fuel—		
Lumber (rough and dressed).....	53.6	53.6	Wood, coke, and other fuels.....	.8	.7
Planing-mill products, woodwork.....	17.0	15.5	Coal.....	68.5	66.5
Wood shingles and shakes.....	2.3	2.1	Grain and feed.....	16.0	16.0
Roofing materials (except wood shingles).....	3.7	3.3	Hay, straw, and alfalfa.....	16.3	16.3
Iron and other building metal.....	.6	.1	Ice.....	3.3	.5
Building paper, insulating boards with wood base, etc.....	1.8	1.7	Books stores: (Commodity coverage, 69.0 per cent)		
Wall boards (except wood base).....	2.5	1.9	Books.....	71.9	71.9
Other building materials.....	6.3	2.0	Magazines and newspapers.....	37.8	26.7
Coal.....	12.1	2.7	Other stationery.....	1.7	.3
Glass.....	1.7	1.3	Paper and paper goods.....	5.7	1.1
Painters' supplies.....	.3	.1	Coal and wood yards: (Commodity coverage, 80.4 per cent)		
Paints, varnishes, lacquers.....	(x) 1.4	1.2	Building materials—		
Secondhand merchandise.....			Cement.....	12.6	1.1
Heating appliances and oil burners: (Commodity coverage, 52.4 per cent)			Lumber (rough and dressed).....	17.5	.3
Heating equipment and supplies.....	89.8	89.8	Planing-mill products, woodwork.....	4.8	.1
Service.....	10.2	10.2	Wood shingles and shakes.....	3.5	.1
Plumbing shops—heating and ventilating: (Commodity coverage, 21.6 per cent)			Fuel—		
Heating and plumbing equipment and supplies.....	61.7	61.7	Fuel oil.....	13.0	.4
Service.....	38.3	38.3	Wood, coke, and other fuel.....	1.2	1.1
Paint and glass stores: (Commodity coverage, 74.9 per cent)			Coal.....	95.9	95.9
Automotive parts and accessories.....	1.0	.2	Gasoline.....	13.7	.2
Glass.....	53.8	22.5	Hardware—		
Home furnishings.....	11.6	1.8	Builders' and shelf hardware.....	2.2	.1
Painters' supplies.....	25.9	11.7	Carpenters' and mechanics' tools.....	3.4	.1
Paints, varnishes, lacquers.....	44.6	44.6	Other hardware.....	17.1	.4
Radios and equipment.....	21.1	3.2	Oils and greases.....	2.3	.1
Service.....	(x) 8.4	8.4	Paints, varnishes, lacquers.....	5.7	.1
Wallpaper.....	14.7	7.6	Drug stores with fountains: (Commodity coverage, 15.6 per cent)		
<b>OTHER RETAIL STORES</b>			Bottled beverages.....	1.2	.5
Hardware stores: (Commodity coverage, 38.7 per cent)			Cigars, cigarettes, and tobacco.....	15.8	15.8
Appliances and supplies, electrical—			Confectionery and nuts.....	4.5	4.0
Household appliances, motor-driven.....	.5	.1	Drugs, patent medicines, etc.....	25.4	25.4
Household heating appliances—portable.....	2.0	.3	Fountain sales and ice cream.....	21.3	21.3
Incandescent lamps.....	.2	.2	Miscellaneous merchandise.....	12.5	12.6
Construction materials.....	1.0	.2	Stationery, books, periodicals, etc.....	4.4	
Other appliances.....	.4	.3	Rubber goods.....	3.4	
Appliances and supplies, gas—			Surgical and hospital supplies.....	1.7	
Stoves and ranges.....	.7	.6	Other merchandise.....	3.0	
Other appliances.....	.1	.1	Prescriptions.....	10.6	10.6
Farm and garden equipment and supplies—			Toilet articles.....	2.0	2.0
Wire fencing, gates, and posts.....	.6	.6	Toiletries and cosmetics.....	7.9	7.9
Other farm and garden equipment and supplies.....	1.3	.2	Jewelry stores (installment credit): (Commodity coverage, 84.3 per cent)		
Fertilizers.....	.2	.2	Cameras.....	2.3	.3
Hardware.....	59.5	59.5	Home furnishings.....	7.2	1.1
Builders' and shelf hardware.....	46.7		Household heating appliances—portable electric.....	8.0	1.2
Carpenters' and mechanics' tools.....	7.7		Jewelry silverware and clocks—		
Other hardware.....	5.1		Clocks.....	2.4	2.0
Home furnishings—			Watches.....	41.0	41.0
China, glassware, and crockery.....	.4	.3	Diamond jewelry.....	37.2	37.2
Kitchen utensils.....	1.3	1.3	Rings, other than diamond.....	5.8	5.8
Paints, varnishes, lacquers.....	1.5	1.5	Gold and gold-filled jewelry.....	5.4	5.4
Plated silverware.....	.4	.3	Plated silverware.....	4.3	3.5
Radio parts and accessories.....	.1	.1	Sterling silverware.....	.3	.2
Radio sets.....	.7	.6	Other jewelry.....	2.7	.5
Roofing materials.....	.5	.1	Luggage.....	1.3	.3
Sporting goods, gymnasium and playground equipment.....	29.7	20.7	Optical goods.....	2.3	.3
Stoves, ranges, heaters, etc. (other than electric or gas).....	.4	.3	Radio sets.....	.6	.1
Toys and games.....	3.5	3.0	Service.....	2.7	1.1



## CENSUS OF DISTRIBUTION

TABLE 23.—DENVER—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Jewelry stores:</b> (Commodity coverage, 58.3 per cent)			<b>Office and school supplies:</b> (Commodity coverage, 87.8 per cent)		
Jewelry, silverware, and clocks—			Office and store furniture.....	27.2	21.4
Clocks.....	3.3	2.7	Stationery.....	78.6	78.6
Watches.....	10.5	10.5	<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 78.7 per cent)		
Diamond jewelry.....	41.1	41.1	Office and store equipment—		
Rings, other than diamond.....	13.7	13.7	Adding and calculating machines and accessories.....	55.0	54.1
Gold and gold-filled jewelry.....	9.6	9.6	Typewriters and accessories.....	21.0	7.9
Plated silverware.....	3.8	3.1	Office and store mechanical appliances.....	35.7	18.7
Sterling silverware.....	10.6	7.9	Office and store furniture.....	4.0	1.4
Other jewelry.....	10.4	4.9	Service.....	8.7	8.7
Secondhand merchandise.....	.6	.1	Stationery.....	24.5	9.2
Service.....	12.5	6.4	<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 57.2 per cent)		
<b>Luggage and leather goods stores:</b> (Commodity coverage, 47.2 per cent)			Adding and calculating machines and accessories.....	.3	.2
Leather goods, bill folds, purses, gloves, and handbags.....	22.0	22.0	Office and store equipment.....	2.8	1.6
Luggage.....	78.0	78.0	Office and store furniture.....	98.2	98.2
<b>Music stores:</b> (Commodity coverage, 78.4 per cent)			<b>Opticians and optometrists:</b> (Commodity coverage, 40.1 per cent)		
Musical instruments and accessories—			Optical goods.....	75.0	75.0
Pianos and accessories.....	49.2	49.2	Professional and scientific instruments and equipment.....	9.8	6.3
Phonographs and records.....	29.9	29.9	Service.....	28.9	18.7
Stringed and band instruments.....	.7	.7	<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 28.6 per cent)		
Sheet music, music books, etc.....	.4	.4	Professional and scientific instruments and equipment.....	45.0	45.0
Other musical instruments and accessories.....	5.3	5.3	Rubber goods.....	2.3	.6
Radio parts and accessories.....	1.4	1.4	Surgical, dental, and hospital supplies.....	73.0	54.4
Radio sets.....	7.9	6.9	<b>Undertakers' supplies (including some service):</b> (Commodity coverage, 67.6 per cent)		
Service.....	7.2	6.2	Caskets and undertakers' supplies.....	69.8	69.8
<b>News dealers:</b> (Commodity coverage, 70.3 per cent)			Undertaking service.....	30.2	30.2
Bottled beverages.....	11.7	4.1			
Cigars, cigarettes, and tobacco.....	23.2	8.2			
Fruits and vegetables.....	23.6	8.3			
Magazines and newspapers.....	74.4	74.4			
Miscellaneous merchandise.....	(x)	5.0			

# RETAIL DISTRIBUTION IN COLORADO: 1929

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**TABLE 24.—COLORADO SPRINGS—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>574</b>	<b>484</b>	<b>2,440</b>	<b>253</b>	<b>\$5,217,843</b>	<b>\$72,499</b>	<b>\$5,117,228</b>	<b>\$4,191,640</b>	<b>\$25,878,944</b>	<b>100.00</b>
<b>Food group.....</b>	<b>108</b>	<b>168</b>	<b>310</b>	<b>47</b>	<b>381,876</b>	<b>7,641</b>	<b>386,999</b>	<b>504,610</b>	<b>5,342,380</b>	<b>20.80</b>
Candy and confectionery stores.....	13	16	21	8	18,700	709	33,227	10,600	194,670	.76
Dairy products stores <sup>1</sup> .....	8	8	43	2	84,384	132	60,078	5,470	445,542	1.74
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	5	7	3	-----	2,730	-----	3,577	990	34,225	.13
Grocery stores (without meats).....	44	43	43	7	82,966	1,542	78,199	66,099	1,135,277	4.42
Combination stores (groceries and meats).....	77	78	157	23	189,028	4,505	169,390	194,240	2,856,333	11.12
Meat markets (including sea foods).....	13	9	22	7	36,808	753	27,775	8,300	485,024	1.89
Bakeries—caterers.....	5	5	7	-----	2,398	-----	7,225	2,320	34,485	.13
Other food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General merchandise group.....</b>	<b>14</b>	<b>9</b>	<b>369</b>	<b>78</b>	<b>410,540</b>	<b>25,876</b>	<b>358,924</b>	<b>644,850</b>	<b>2,927,267</b>	<b>11.01</b>
Department stores.....	6	2	268	64	347,721	24,088	297,520	552,950	2,249,748	8.76
Dry goods stores—piece goods stores.....	5	4	26	9	23,530	1,188	20,794	47,420	222,053	.87
General merchandise stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Automotive group.....</b>	<b>97</b>	<b>69</b>	<b>536</b>	<b>17</b>	<b>777,507</b>	<b>3,958</b>	<b>785,543</b>	<b>636,660</b>	<b>6,482,742</b>	<b>25.26</b>
Motor-vehicle dealers (new and used).....	20	11	345	7	517,052	2,328	558,663	509,730	4,647,169	18.10
Accessories, tires, and batteries.....	17	15	54	2	99,190	104	80,546	84,420	669,477	2.61
Filling stations.....	35	20	60	3	65,578	395	77,104	18,340	739,831	2.88
Motor cycles, bicycles, and supplies.....	3	3	1	-----	1,300	-----	4,957	4,210	24,332	.09
Garages and repair shops.....	22	20	76	5	94,887	1,131	54,183	19,060	401,933	1.57
<b>Apparel group<sup>2</sup>.....</b>	<b>61</b>	<b>50</b>	<b>178</b>	<b>22</b>	<b>270,319</b>	<b>7,138</b>	<b>350,514</b>	<b>800,170</b>	<b>2,207,893</b>	<b>8.80</b>
Men's and boys' clothing and furnishings stores.....	15	10	47	7	94,823	2,390	121,579	311,640	758,345	2.95
Women's ready-to-wear specialty stores—apparel and accessories.....	11	9	46	8	59,729	2,111	88,005	131,180	482,592	1.88
Women's accessories stores.....	9	7	20	-----	20,360	-----	26,333	50,490	154,005	.60
Other apparel stores.....	10	11	12	4	15,735	1,815	9,657	16,940	73,274	.29
Shoe stores.....	14	12	42	3	66,839	822	85,279	240,530	603,951	2.35
<b>Furniture and household group<sup>2</sup>.....</b>	<b>80</b>	<b>17</b>	<b>128</b>	<b>10</b>	<b>177,819</b>	<b>1,985</b>	<b>152,160</b>	<b>282,670</b>	<b>1,297,142</b>	<b>5.05</b>
Furniture stores.....	12	8	45	-----	63,156	-----	58,272	152,740	633,328	2.46
Household appliances stores.....	4	1	37	-----	42,088	-----	26,237	28,780	174,909	.68
Other home furnishings and appliances stores.....	5	3	13	7	27,037	1,300	17,643	37,230	133,427	.52
Radio and music stores.....	8	5	28	3	33,004	685	46,664	59,730	335,815	1.31
<b>Restaurants, cafeterias, and eating places.....</b>	<b>38</b>	<b>41</b>	<b>181</b>	<b>11</b>	<b>144,594</b>	<b>2,590</b>	<b>84,361</b>	<b>15,270</b>	<b>683,840</b>	<b>2.66</b>
Restaurants, cafeterias, and lunch rooms.....	30	33	154	10	125,840	2,140	72,515	12,670	616,184	2.40
Lunch counters, refreshment stands, etc.....	8	8	27	1	18,754	450	11,846	2,600	67,656	.26
<b>Lumber and building group<sup>2</sup>.....</b>	<b>32</b>	<b>24</b>	<b>242</b>	<b>19</b>	<b>376,032</b>	<b>8,310</b>	<b>211,821</b>	<b>467,900</b>	<b>2,009,614</b>	<b>7.83</b>
Lumber and building material dealers.....	10	7	107	8	169,127	3,847	114,500	208,460	1,068,423	4.16
Heating and plumbing shops.....	12	12	107	7	165,057	2,438	68,311	92,040	650,510	2.56
Paint and glass stores.....	8	4	28	4	38,142	2,025	23,080	70,320	245,955	.96
<b>Other retail stores.....</b>	<b>124</b>	<b>95</b>	<b>491</b>	<b>53</b>	<b>674,336</b>	<b>14,431</b>	<b>769,884</b>	<b>1,080,990</b>	<b>4,791,390</b>	<b>18.66</b>
Hardware stores.....	4	4	25	-----	46,342	-----	40,090	116,280	287,587	1.12
Hardware and farm implement stores.....	3	4	7	-----	7,204	-----	9,247	28,403	112,716	.44
Farmers' supplies.....	10	8	92	-----	123,701	-----	110,982	111,260	1,019,458	3.97
Book stores.....	5	5	9	3	9,703	902	15,931	39,510	94,151	.37
Cigar stores and cigar stands.....	10	9	11	-----	7,666	-----	23,085	11,270	96,010	.38
Coal and wood yards—ice dealers.....	7	2	43	9	98,195	3,695	144,600	8,750	454,434	1.77
Drug stores.....	28	19	134	13	154,416	4,006	160,131	239,460	1,161,830	4.53
Florists.....	4	2	19	9	21,940	608	28,698	16,900	126,718	.49
Gifts—novelties and toys—cameras.....	9	6	21	5	26,062	988	25,119	53,220	144,304	.56
Jewelry stores.....	14	13	38	1	66,389	150	52,760	207,210	365,369	1.42
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	2	6	-----	6,144	-----	3,160	2,510	38,075	.15
Office, school, and store, supplies and equipment dealers.....	3	1	16	2	18,051	416	17,098	39,430	147,269	.57
Sporting goods stores, including athletic and playground equipment.....	3	2	15	2	29,490	788	24,797	92,360	224,537	.87
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	17	16	51	9	84,882	2,878	94,213	51,510	476,972	1.86
<b>Secondhand stores.....</b>	<b>10</b>	<b>11</b>	<b>5</b>	<b>1</b>	<b>5,320</b>	<b>570</b>	<b>5,022</b>	<b>8,520</b>	<b>36,676</b>	<b>.14</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 25.—COLORADO SPRINGS—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm numbers (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	574	484	2,440	253	\$3,217,843	\$72,499	\$3,117,228	\$4,191,640	\$25,678,944	100.00
Single-store independents.....	489	472	1,820	219	2,448,188	61,704	2,241,532	3,280,010	18,768,555	73.09
2-store independents.....	21	5	280	13	377,981	6,131	348,857	540,050	2,920,118	11.37
3-store independents.....	5	3	15	—	22,690	—	101,154	16,690	293,369	1.14
Local chains.....	17	2	73	3	108,055	—	90,811	66,430	1,238,633	4.82
Sectional chains.....	14	—	70	3	72,797	—	119,070	65,850	783,550	3.05
National chains.....	24	—	169	15	166,179	3,414	197,384	192,000	1,591,020	6.20
Other types of operation.....	4	2	13	—	22,083	—	12,420	21,610	83,699	.33

TABLE 26.—COLORADO SPRINGS—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores were reported under this classification]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	6	3	(x)	(x)	2	Number of stores.....	77	67	(x)	(x)	1
Annual net sales.....	\$2,249,748	\$1,534,402	(x)	(x)	—	Annual net sales.....	\$2,856,333	\$1,746,233	(x)	(x)	—
Per cent of total sales.....	100.00	68.20	(x)	(x)	—	Per cent of total sales.....	100.00	61.14	(x)	(x)	—
<b>Variety, 5-and-10, and to-a-dollar stores:</b>	(x)	(x)	(x)	(x)	(x)	<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	15	12	(x)	(x)	1	Number of stores.....	30	28	(x)	(x)	2
Annual net sales.....	\$758,345	\$606,814	(x)	(x)	(x)	Annual net sales.....	\$616,184	(x)	(x)	(x)	—
Per cent of total sales.....	100.00	80.02	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	(x)	—
<b>Family clothing stores—men's, women's, children's:</b>	(x)	(x)	(x)	(x)	(x)	<b>Cigar stores and cigar stands:</b>					
Number of stores.....	11	10	(x)	(x)	1	Number of stores.....	10	8	(x)	(x)	2
Annual net sales.....	\$482,692	(x)	(x)	(x)	—	Annual net sales.....	\$96,610	(x)	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	(x)	(x)	(x)	—
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Filling stations:</b>					
Number of stores.....	11	10	(x)	(x)	1	Number of stations.....	35	18	(x)	(x)	11
Annual net sales.....	\$482,692	(x)	(x)	(x)	—	Annual net sales.....	\$739,831	\$240,062	\$220,384	\$270,385	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	33.60	29.70	36.55	—
<b>Shoe stores:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	14	10	(x)	(x)	4	Number of yards.....	7	6	(x)	(x)	—
Annual net sales.....	\$603,951	\$472,613	(x)	(x)	\$131,338	Annual net sales.....	\$454,434	(x)	(x)	(x)	—
Per cent of total sales.....	100.00	78.25	(x)	(x)	21.75	Per cent of total sales.....	100.00	(x)	(x)	(x)	—
<b>Furniture stores:</b>						<b>Drug stores:</b>					
Number of stores.....	12	11	(x)	(x)	1	Number of stores.....	28	21	(x)	(x)	7
Annual net sales.....	\$633,328	(x)	(x)	(x)	—	Annual net sales.....	\$1,161,830	\$566,527	\$595,303	—	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	48.76	51.24	—	—
<b>Radio and music stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	8	7	(x)	(x)	1	Number of stores.....	4	4	(x)	(x)	—
Annual net sales.....	\$335,815	(x)	(x)	(x)	—	Annual net sales.....	\$287,587	\$287,587	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	100.00	—	—	—
<b>Grocery stores (without meats):</b>						<b>Jewelry stores:</b>					
Number of stores.....	44	37	(x)	(x)	6	Number of stores.....	14	14	(x)	(x)	—
Annual net sales.....	\$1,135,277	(x)	(x)	(x)	\$648,960	Annual net sales.....	\$365,369	\$365,369	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	57.16	Per cent of total sales.....	100.00	100.00	—	—	—

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TABLE 27.—PUEBLO—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>708</b>	<b>719</b>	<b>2,441</b>	<b>254</b>	<b>\$3,125,632</b>	<b>\$61,488</b>	<b>\$3,048,489</b>	<b>\$4,101,500</b>	<b>\$26,943,742</b>	<b>100.00</b>
<b>Food group.....</b>	<b>281</b>	<b>280</b>	<b>380</b>	<b>67</b>	<b>895,174</b>	<b>14,956</b>	<b>394,258</b>	<b>311,750</b>	<b>6,073,028</b>	<b>22.56</b>
Candy and confectionary stores.....	23	28	27	3	19,081	1,057	19,963	13,040	146,943	.55
Dairy products stores.....	4	3	42		48,880		17,807	1,340	329,324	1.21
Fruit stores and vegetable markets.....	4	5	5		3,000		5,805	1,700	74,300	.27
Grocery stores (without meats).....	90	95	38	11	43,267	2,880	95,044	77,570	1,108,414	4.11
Combination stores (groceries and meats).....	96	120	205	42	262,444	9,521	233,139	215,180	4,232,109	15.71
Meat markets (including sea foods).....	9	2	8	7	13,527	860	14,941	350	129,449	.45
Bakeries—caterers.....	5	7	5	4	4,975	638	7,559	2,570	69,489	.26
<b>General stores.....</b>	<b>7</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>3,058</b>	<b>455</b>	<b>5,613</b>	<b>12,270</b>	<b>88,023</b>	<b>.33</b>
<b>General merchandise group.....</b>	<b>17</b>	<b>7</b>	<b>447</b>	<b>10</b>	<b>510,666</b>	<b>3,463</b>	<b>571,066</b>	<b>875,260</b>	<b>3,934,599</b>	<b>14.60</b>
Department stores.....	6		342	6	449,114	2,412	462,461	743,250	3,247,011	12.05
Dry goods stores—piece goods stores.....	3	3					2,482	14,225		.05
General merchandise stores.....	3	2	0	2	13,295	375	13,589	43,730	102,373	.38
Variety, 5-and-10, and to-a-dollar stores.....	5	2	96	2	48,277	676	92,534	83,220	570,384	2.12
<b>Automotive group<sup>1</sup>.....</b>	<b>125</b>	<b>114</b>	<b>505</b>	<b>47</b>	<b>750,491</b>	<b>12,073</b>	<b>721,658</b>	<b>629,260</b>	<b>6,976,437</b>	<b>25.99</b>
Motor-vehicle dealers (new and used).....	21	14	297	8	453,567	2,700	451,608	464,420	4,707,327	17.47
Accessories, tires, and batteries.....	21	19	37	6	64,108	2,075	59,482	71,020	403,123	1.50
Filling stations.....	45	34	76	14	102,980	1,805	81,093	36,980	1,016,741	3.77
Motor cycles, bicycles, and supplies.....	4	6	4		2,213		5,708	12,220	33,407	.12
Garages and repair shops.....	33	40	81	19	109,729	4,892	109,858	37,010	542,193	2.01
<b>Apparel group.....</b>	<b>55</b>	<b>63</b>	<b>171</b>	<b>20</b>	<b>243,240</b>	<b>3,938</b>	<b>362,965</b>	<b>665,530</b>	<b>2,187,654</b>	<b>8.12</b>
Men's and boys' clothing and furnishings stores.....	18	22	27	10	39,397	2,029	73,637	218,950	525,541	1.95
Family clothing stores, men's, women's, children's.....	10	11	68	5	104,342	580	145,029	250,410	851,802	3.16
Women's ready-to-wear specialty stores—apparel and accessories.....	5	4	35	1	41,229	250	81,678	53,200	400,841	1.49
Women's accessories stores.....	3	3	2	2	3,095	389	6,368	1,270	27,472	.10
Other apparel stores.....	9	10	14		13,284		9,934	10,140	66,575	.25
Shoe stores.....	10	13	22	2	41,893	600	46,319	125,500	315,423	1.17
<b>Furniture and household group.....</b>	<b>27</b>	<b>18</b>	<b>195</b>	<b>5</b>	<b>299,584</b>	<b>1,211</b>	<b>299,661</b>	<b>475,430</b>	<b>1,884,129</b>	<b>6.99</b>
Furniture stores.....	11	0	71	4	108,488	971	118,559	269,830	873,307	3.24
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Household appliance stores.....	5		53		73,697		36,820	98,730	529,258	1.96
Other home furnishings and appliances stores.....	2	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Radio and music stores.....	8	5	55	1	101,271	240	80,729	100,220	432,580	1.61
<b>Restaurants, cafeterias, and eating places.....</b>	<b>59</b>	<b>74</b>	<b>220</b>	<b>17</b>	<b>164,226</b>	<b>4,008</b>	<b>101,543</b>	<b>18,280</b>	<b>781,061</b>	<b>2.90</b>
Restaurants, cafeterias, and lunch rooms.....	51	64	222	15	160,240	3,760	96,605	17,560	756,727	2.81
Lunch counters, refreshment stands, etc.....	8	10	4	2	3,986	240	4,928	24,354		.09
<b>Lumber and building group.....</b>	<b>27</b>	<b>30</b>	<b>124</b>	<b>28</b>	<b>165,175</b>	<b>8,633</b>	<b>90,443</b>	<b>193,210</b>	<b>917,954</b>	<b>3.41</b>
Lumber and building material dealers.....	8	6	43	5	54,472	2,369	43,236	102,830	461,758	1.72
Electrical shops (without radio).....	5	7	19	4	12,986	428	13,505	17,160	105,553	.39
Heating and plumbing shops.....	11	12	54	15	86,662	5,161	25,816	46,200	286,289	1.06
Paint and glass stores.....	3	5	8	2	11,055	675	7,886	27,020	64,354	.24
<b>Other retail stores.....</b>	<b>126</b>	<b>110</b>	<b>413</b>	<b>58</b>	<b>566,322</b>	<b>11,726</b>	<b>516,305</b>	<b>810,530</b>	<b>3,823,374</b>	<b>14.19</b>
Hardware stores.....	2	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Hardware and farm implement stores.....	2	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Farmers' supplies.....	13	13	31	5	45,328	1,344	35,212	43,820	418,629	1.55
Book stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	27	31	34	4	33,103	516	49,020	28,870	252,330	.94
Coal and wood yards—ice dealers.....	14	6	80	3	128,135	693	93,984	44,170	782,810	2.83
Drug stores.....	27	19	119	13	185,105	3,433	131,292	276,900	1,095,829	4.07
Florists.....	5	2	21	3	20,535	322	20,451	4,250	103,783	.39
Gilts—novelties and toys—cameras.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Jewelry stores.....	9	9	28	4	59,882	400	40,685	186,140	241,308	.89
Luggage and leather goods stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Office, school, and store supplies, and equipment dealers.....	7	4	23		30,095		23,881	26,660	190,049	.73
Opticians and optometrists.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	12	17	30	22	42,593	4,660	66,464	39,570	350,990	1.30
<b>Secondhand stores.....</b>	<b>32</b>	<b>35</b>	<b>28</b>	<b>2</b>	<b>27,876</b>	<b>1,008</b>	<b>44,957</b>	<b>109,300</b>	<b>272,463</b>	<b>1.01</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed

## CENSUS OF DISTRIBUTION

TABLE 28.—PUEBLO—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>706</b>	<b>719</b>	<b>2,441</b>	<b>254</b>	<b>\$3,125,632</b>	<b>\$61,498</b>	<b>\$3,048,489</b>	<b>\$4,101,500</b>	<b>\$26,943,742</b>	<b>100.00</b>
Single-store independents.....	594	695	1,770	209	2,311,362	50,619	2,197,606	3,084,300	19,034,592	72.87
2-store independents.....	25	17	163	3	209,384	216	223,598	281,670	1,775,933	6.59
3-store independents.....	15	7	63	4	\$2,391	927	67,307	85,440	842,762	3.13
Local chains.....	13	-----	28	7	27,813	825	28,669	36,880	215,307	.80
Sectional chains.....	24	-----	149	19	220,931	3,955	212,704	261,666	2,154,026	8.00
National chains.....	30	-----	220	12	194,042	4,950	276,781	274,120	1,866,084	6.93
Manufacturer-controlled chains.....	3	-----	26	-----	50,493	-----	25,727	45,000	203,298	.75
Other types of operation.....	2	-----	22	-----	23,316	-----	16,077	32,950	250,792	.93

TABLE 29.—PUEBLO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains
<b>Department stores:</b>					<b>Grocery stores (without meats):</b>				
Number of stores.....	6	2	1	3	Number of stores.....	90	81	-----	9
Annual net sales.....	\$3,247,011	(x)	(x)	\$1,022,498	Annual net sales.....	\$1,108,414	\$422,275	-----	\$686,139
Per cent of total sales.....	100.00	(x)	(x)	31.49	Per cent of total sales.....	100.00	38.10	-----	01.90
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					<b>Combination stores (groceries and meats):</b>				
Number of stores.....	5	2	-----	3	Number of stores.....	96	83	6	7
Annual net sales.....	\$570,384	(x)	-----	(x)	Annual net sales.....	\$4,232,109	\$2,810,033	\$473,894	\$948,182
Per cent of total sales.....	100.00	(x)	-----	(x)	Per cent of total sales.....	100.00	66.40	11.20	22.40
<b>Men's and boys' clothing and furnishings stores:</b>					<b>Restaurants, cafeterias, and lunch rooms:</b>				
Number of stores.....	18	18	-----	-----	Number of stores.....	51	50	1	-----
Annual net sales.....	\$525,541	\$525,541	-----	-----	Annual net sales.....	\$756,727	(x)	(x)	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----
<b>Family clothing stores—men's, women's, and children's:</b>					<b>Cigar stores and cigar stands:</b>				
Number of stores.....	10	9	-----	1	Number of stores.....	27	24	2	1
Annual net sales.....	\$851,802	(x)	-----	(x)	Annual net sales.....	\$252,330	\$180,792	(x)	(x)
Per cent of total sales.....	100.00	(x)	-----	(x)	Per cent of total sales.....	100.00	71.65	(x)	(x)
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					<b>Filling stations:</b>				
Number of stores.....	5	3	1	1	Number of stations.....	45	23	5	17
Annual net sales.....	\$400,841	(x)	(x)	(x)	Annual net sales.....	\$1,016,741	\$655,139	\$517,109	\$204,499
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	64.44	15.45	20.11
<b>Shoe stores:</b>					<b>Coal and wood yards—ice dealers:</b>				
Number of stores.....	10	6	3	1	Number of yards.....	14	10	4	-----
Annual net sales.....	\$315,423	\$154,928	(x)	(x)	Annual net sales.....	\$762,816	\$673,099	\$811.64	-----
Per cent of total sales.....	100.00	49.12	(x)	(x)	Per cent of total sales.....	100.00	88.30	-----	-----
<b>Furniture stores:</b>					<b>Drug stores:</b>				
Number of stores.....	11	10	1	-----	Number of stores.....	27	19	8	-----
Annual net sales.....	\$873,307	(x)	(x)	-----	Annual net sales.....	\$1,095,829	\$760,818	\$335,011	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	Per cent of total sales.....	100.00	69.43	30.57	-----
<b>Radio and music stores:</b>					<b>Hardware stores:</b>				
Number of stores.....	8	7	-----	1	Number of stores.....	2	2	-----	-----
Annual net sales.....	\$432,580	(x)	-----	(x)	Annual net sales.....	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	Per cent of total sales.....	(x)	(x)	-----	-----
					<b>Jewelry stores:</b>				
					Number of stores.....	9	9	-----	-----
					Annual net sales.....	\$241,308	\$241,308	-----	-----
					Per cent of total sales.....	100.00	100.00	-----	-----

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TABLE 30.—COMBINED CITIES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of sales
<b>All groups</b> .....	<b>1,157</b>	<b>1,078</b>	<b>3,739</b>	<b>691</b>	<b>\$4,895,688</b>	<b>\$178,240</b>	<b>\$4,374,902</b>	<b>\$7,367,190</b>	<b>\$44,667,702</b>	<b>100.00</b>
<b>Food group</b> .....	<b>245</b>	<b>263</b>	<b>471</b>	<b>118</b>	<b>628,981</b>	<b>27,984</b>	<b>728,160</b>	<b>618,730</b>	<b>9,691,275</b>	<b>21.70</b>
Candy and confectionery stores.....	30	35	46	17	30,778	3,014	36,170	32,520	284,033	.64
Dairy products stores <sup>1</sup> .....	7	6	18	2	30,344	789	36,158	8,490	236,647	.53
Delicatessen stores.....	3	4	3		1,000		3,992	3,100	45,677	.10
Fruit stores and vegetable markets.....	6	6	9	1	10,023	350	10,419	10,550	107,609	.24
Grocery stores (without meats).....	75	77	75	30	90,297	6,988	126,688	174,300	2,086,492	4.67
Combination stores (groceries and meats).....	101	105	251	61	378,938	15,308	467,168	349,330	6,104,457	13.87
Meat markets (including sea foods).....	12	14	21	5	32,130	947	33,435	27,710	558,477	1.26
Bakeries—caterers.....	8	13	36	2	38,091	600	21,140	7,620	198,121	.44
Other food stores.....	3	3	12		11,380		3,100	5,100	72,762	.16
<b>General stores</b> .....	<b>13</b>	<b>15</b>	<b>15</b>	<b>2</b>	<b>16,928</b>	<b>108</b>	<b>15,920</b>	<b>47,200</b>	<b>380,778</b>	<b>.81</b>
<b>General merchandise group</b> .....	<b>44</b>	<b>24</b>	<b>657</b>	<b>186</b>	<b>602,879</b>	<b>26,564</b>	<b>670,118</b>	<b>1,351,850</b>	<b>5,510,059</b>	<b>12.33</b>
Department stores.....	15	2	312	111	365,639	20,700	389,354	747,900	3,362,027	7.52
Dry goods stores—piece goods stores.....	11	14	102	10	122,272	2,848	115,028	328,180	1,019,045	2.28
General merchandise stores.....	8	5	22	8	24,685	2,790	35,213	115,470	288,148	.64
Variety, 5-and-10, and to-a-dollar stores.....	10	3	221	7	90,383	226	120,621	162,300	843,839	1.89
<b>Automotive group<sup>2</sup></b> .....	<b>268</b>	<b>223</b>	<b>831</b>	<b>60</b>	<b>1,252,673</b>	<b>19,150</b>	<b>1,020,352</b>	<b>1,267,330</b>	<b>12,637,343</b>	<b>28.29</b>
Motor-vehicle dealers (new and used).....	59	37	523	13	849,965	3,129	670,944	928,680	8,799,343	19.70
Accessories, tires, and batteries.....	52	47	88	14	133,720	5,107	137,279	187,690	1,194,079	2.64
Filling stations.....	93	69	122	22	139,677	7,051	122,050	98,800	2,117,688	4.74
Garages and repair shops.....	61	69	97	11	128,784	3,863	89,379	50,360	577,869	1.29
<b>Apparel group</b> .....	<b>92</b>	<b>86</b>	<b>220</b>	<b>49</b>	<b>312,147</b>	<b>12,060</b>	<b>360,431</b>	<b>927,820</b>	<b>2,804,207</b>	<b>6.28</b>
Men's and boys' clothing and furnishings stores.....	29	26	62	15	111,070	3,018	137,342	430,150	1,049,509	2.35
Family clothing stores—men's, women's, children's.....	6	7	15	1	23,456	296	32,240	109,470	274,152	.61
Women's ready-to-wear specialty stores—apparel and accessories.....	17	17	60	16	63,237	5,543	87,554	157,170	686,046	1.54
Women's accessories stores.....	8	6	7	4	7,606	917	12,366	10,870	59,914	.14
Other apparel stores.....	11	16	11	5	10,736	5,789	13,523	5,280	53,330	.12
Shoe stores.....	21	14	65	8	96,042	1,497	77,406	215,180	680,659	1.52
<b>Furniture and household group</b> .....	<b>58</b>	<b>35</b>	<b>239</b>	<b>22</b>	<b>381,245</b>	<b>8,722</b>	<b>318,348</b>	<b>672,970</b>	<b>2,181,768</b>	<b>4.88</b>
Furniture stores.....	23	15	88	10	189,764	2,147	133,564	436,070	1,141,605	2.56
Household appliances stores.....	14	1	105	2	181,573	600	119,020	145,860	652,010	1.46
Other home furnishings and appliances stores.....	4	5	4		3,708		4,543	7,070	37,904	.08
Radio and music stores.....	17	14	42	10	56,140	5,975	63,321	83,070	349,347	.78
<b>Restaurants, cafeterias, and eating places</b> .....	<b>90</b>	<b>110</b>	<b>419</b>	<b>112</b>	<b>320,251</b>	<b>30,544</b>	<b>228,801</b>	<b>29,050</b>	<b>1,705,609</b>	<b>3.82</b>
Restaurants, cafeterias, and lunch rooms.....	67	87	376	84	284,677	19,252	187,947	19,330	1,482,778	3.32
Lunch counters, refreshment stands, etc.....	23	23	43	28	35,574	11,292	39,854	9,720	222,831	.50
<b>Lumber and building group</b> .....	<b>70</b>	<b>53</b>	<b>210</b>	<b>34</b>	<b>380,809</b>	<b>11,488</b>	<b>197,671</b>	<b>577,820</b>	<b>2,231,978</b>	<b>5.00</b>
Lumber and building material dealers.....	27	9	81	9	157,427	1,977	111,391	410,760	1,393,805	3.12
Electrical shops (without radio).....	9	8	25	1	37,025	420	22,960	39,310	159,012	.36
Heating and plumbing shops.....	20	19	70	11	133,698	4,368	36,099	58,350	444,168	.99
Paint and glass stores.....	14	17	28	13	51,759	4,691	27,221	69,400	234,943	.53
<b>Other retail stores</b> .....	<b>243</b>	<b>233</b>	<b>655</b>	<b>143</b>	<b>968,614</b>	<b>33,192</b>	<b>808,740</b>	<b>1,818,910</b>	<b>7,337,179</b>	<b>16.43</b>
Hardware stores.....	14	13	68	4	120,909	873	101,530	350,690	878,597	1.97
Hardware and farm implement stores.....	12	10	38	3	62,511	914	51,754	210,690	605,005	1.35
Farmers' supplies.....	29	25	70	26	117,294	6,357	110,222	179,050	1,437,174	3.22
Book stores.....	12	8	35	26	49,887	5,501	50,304	134,440	311,899	.70
Cigar stores and cigar stands.....	12	34	40	8	42,813	3,300	53,922	55,230	405,410	.91
Coal and wood yards, ice dealers.....	14	13	64	1	83,595	1,500	42,483	11,550	490,896	1.10
Drug stores.....	38	30	170	35	253,978	10,382	181,943	347,570	1,527,910	3.42
Florists.....	13	15	33	4	41,825	725	37,642	45,070	187,658	.42
Gifts—novelties and toys—cameras.....	4	4	2	4	3,065	1,360	5,280	9,000	26,206	.06
Jewelry stores.....	27	31	37	5	62,531	1,292	58,055	228,340	399,386	.89
Music stores (without radio).....	3	3	1		3,248	24	7,194	12,500	36,072	.08
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	6	4	5	3	11,100	1,122	11,198	20,540	50,913	.13
Opticians and optometrists.....	4	4	3	1	2,230	300	5,066	3,700	24,876	.06
Sporting goods stores, including athletic and playground equipment.....	4	3	10	2	11,715	320	16,326	61,420	134,964	.30
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	35	31	50	16	79,756	4,118	55,190	97,770	694,971	1.56
<b>Secondhand stores</b> .....	<b>30</b>	<b>36</b>	<b>22</b>	<b>15</b>	<b>31,171</b>	<b>3,420</b>	<b>28,354</b>	<b>45,510</b>	<b>207,510</b>	<b>.48</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 31.—COMBINED CITIES—RETAIL DISTRIBUTION BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1,157</b>	<b>1,078</b>	<b>3,739</b>	<b>691</b>	<b>\$4,895,698</b>	<b>\$178,240</b>	<b>\$4,374,902</b>	<b>\$7,357,190</b>	<b>\$44,667,709</b>	<b>100.00</b>
Single-store independents.....	989	1,051	2,591	506	3,534,198	130,340	3,138,967	5,651,790	32,915,580	73.89
2-store independents.....	45	25	265	56	402,756	17,162	288,644	534,950	2,869,588	6.42
3-store independents.....	8	1	30	5	36,847	200	25,043	68,660	297,270	.67
Local chains.....	21	-----	121	12	144,174	4,774	108,867	159,490	942,542	2.11
Sectional chains.....	28	-----	126	25	179,963	5,797	246,169	193,340	2,439,151	5.46
National chains.....	56	-----	530	87	459,840	19,937	485,308	635,640	4,708,018	10.67
Utility-operated retail stores.....	4	-----	25	-----	50,817	-----	50,811	72,800	262,363	.59
Manufacturer-controlled chains.....	4	-----	41	-----	78,351	-----	22,044	34,140	125,008	.28
Other types of operation.....	2	1	10	-----	8,752	-----	9,029	6,380	48,178	.11

TABLE 32.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains
<b>Department stores:</b>					<b>Grocery stores (without meats):</b>				
Number of stores.....	15	5	1	9	Number of stores.....	75	70	-----	5
Annual net sales.....	\$3,362,027	(X)	(X)	\$2,164,811	Annual net sales.....	\$2,086,492	\$1,723,847	-----	\$362,645
Per cent of total sales.....	100.00	(X)	(X)	64.39	Per cent of total sales.....	100.00	82.62	-----	17.38
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					<b>Combination stores (groceries and meats):</b>				
Number of stores.....	19	2	-----	8	Number of stores.....	101	76	9	16
Annual net sales.....	\$843,839	(X)	-----	(X)	Annual net sales.....	\$8,104,457	\$3,071,916	\$502,622	\$2,529,919
Per cent of total sales.....	100.00	(X)	-----	(X)	Per cent of total sales.....	100.00	50.32	8.23	41.45
<b>Men's and boys' clothing and furnishings stores:</b>					<b>Restaurants, cafeterias, and lunch rooms:</b>				
Number of stores.....	29	27	2	-----	Number of stores.....	67	60	6	-----
Annual net sales.....	\$1,049,506	(X)	(X)	-----	Annual net sales.....	\$1,482,778	\$1,114,802	(X)	(X)
Per cent of total sales.....	100.00	(X)	(X)	-----	Per cent of total sales.....	100.00	75.18	(X)	(X)
<b>Family clothing stores—men's, women's, and children's:</b>					<b>Cigar stores and cigar stands:</b>				
Number of stores.....	6	6	-----	-----	Number of stores.....	30	28	2	-----
Annual net sales.....	\$274,152	\$274,152	-----	-----	Annual net sales.....	\$405,410	(X)	(X)	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Per cent of total sales.....	100.00	(X)	(X)	-----
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					<b>Filling stations:</b>				
Number of stores.....	17	15	2	-----	Number of stations.....	93	57	14	22
Annual net sales.....	\$686,646	(X)	(X)	-----	Annual net sales.....	\$2,117,688	\$1,287,981	\$440,775	\$388,932
Per cent of total sales.....	100.00	(X)	(X)	-----	Per cent of total sales.....	100.00	60.82	20.81	18.37
<b>Shoe stores:</b>					<b>Coal and wood yards—ice dealers:</b>				
Number of stores.....	21	14	5	2	Number of yards.....	14	13	1	-----
Annual net sales.....	\$680,659	\$474,703	(X)	(X)	Annual net sales.....	\$490,896	(X)	(X)	-----
Per cent of total sales.....	100.00	69.74	(X)	(X)	Per cent of total sales.....	100.00	(X)	(X)	-----
<b>Furniture stores:</b>					<b>Drug stores:</b>				
Number of stores.....	23	22	1	-----	Number of stores.....	38	33	5	-----
Annual net sales.....	\$1,141,695	(X)	(X)	-----	Annual net sales.....	\$1,527,910	\$1,203,722	\$324,188	-----
Per cent of total sales.....	100.00	(X)	(X)	-----	Per cent of total sales.....	100.00	78.78	21.22	-----
<b>Radio and music stores:</b>					<b>Hardware stores:</b>				
Number of stores.....	17	17	-----	-----	Number of stores.....	14	13	1	-----
Annual net sales.....	\$349,347	\$349,347	-----	-----	Annual net sales.....	\$878,597	(X)	(X)	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Per cent of total sales.....	100.00	(X)	(X)	-----
					<b>Jewelry stores:</b>				
					Number of stores.....	27	27	-----	-----
					Annual net sales.....	\$399,386	\$399,386	-----	-----
					Per cent of total sales.....	100.00	100.00	-----	-----



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**TABLE 33.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>7, 130</b>	<b>7, 229</b>	<b>11, 315</b>	<b>2, 874</b>	<b>\$13, 905, 128</b>	<b>\$658, 389</b>	<b>\$13, 581, 317</b>	<b>\$30, 303, 390</b>	<b>\$175, 505, 002<sup>1</sup></b>	<b>100. 00</b>
<b>Food group</b> .....	<b>1, 464</b>	<b>1, 541</b>	<b>1, 692</b>	<b>518</b>	<b>2, 063, 577</b>	<b>113, 348</b>	<b>2, 186, 704</b>	<b>2, 828, 100</b>	<b>35, 216, 543</b>	<b>20. 07</b>
Candy and confectionery stores.....	165	182	123	58	88, 520	11, 936	155, 028	117, 160	1, 117, 524	. 64
Dairy products stores.....	45	49	91	13	118, 749	1, 042	98, 578	18, 860	1, 246, 747	. 71
Fruit stores and vegetable markets.....	14	15	18	28	21, 804	5, 260	12, 871	3, 790	174, 286	. 10
Grocery stores (without meats).....	614	626	393	160	478, 937	38, 234	513, 631	1, 041, 380	10, 017, 648	5. 71
Combination stores (groceries and meats).....	509	534	938	220	1, 194, 768	50, 163	1, 225, 845	1, 537, 150	20, 614, 841	11. 75
Meat markets (including sea foods).....	63	72	53	11	75, 579	2, 294	93, 374	75, 380	1, 480, 976	. 84
Bakeries—caterers.....	48	57	70	15	67, 850	2, 550	59, 571	21, 210	503, 237	. 29
Other food stores.....	6	6	6	4	7, 374	960	6, 200	11, 170	60, 239	. 03
<b>General stores</b> .....	<b>742</b>	<b>808</b>	<b>1, 013</b>	<b>271</b>	<b>1, 234, 865</b>	<b>54, 295</b>	<b>1, 250, 138</b>	<b>5, 148, 920</b>	<b>22, 921, 133</b>	<b>13. 06</b>
<b>General merchandise group</b> .....	<b>297</b>	<b>331</b>	<b>1, 122</b>	<b>421</b>	<b>1, 217, 848</b>	<b>79, 682</b>	<b>1, 231, 044</b>	<b>3, 897, 300</b>	<b>12, 833, 139</b>	<b>7. 31</b>
Department stores.....	19	3	230	122	312, 477	24, 082	273, 243	784, 310	3, 275, 715	1. 86
Dry goods stores—piece goods stores.....	118	115	249	61	278, 403	12, 616	325, 064	1, 341, 680	3, 194, 738	1. 82
General merchandise stores.....	82	39	371	161	478, 541	34, 303	431, 851	1, 417, 600	4, 908, 219	2. 80
Variety, 5-and-10, and to-a-dollar stores.....	78	74	272	77	148, 427	8, 681	200, 896	353, 810	1, 459, 407	. 83
<b>Automotive group<sup>2</sup></b> .....	<b>1, 780</b>	<b>1, 787</b>	<b>3, 031</b>	<b>446</b>	<b>4, 091, 270</b>	<b>122, 660</b>	<b>3, 773, 022</b>	<b>4, 457, 370</b>	<b>49, 703, 285</b>	<b>28. 32</b>
Motor-vehicle dealers (new and used).....	333	298	1, 705	92	2, 402, 457	32, 410	2, 338, 602	2, 808, 070	29, 796, 537	16. 98
Automobile dealers with farm implements and machinery.....	16	19	84	12	116, 273	4, 005	106, 569	171, 810	1, 339, 749	. 76
Accessories, tires, and batteries.....	36	69	96	20	126, 756	6, 082	120, 726	234, 710	1, 183, 878	. 68
Filling stations.....	876	824	646	196	737, 182	47, 679	705, 343	650, 220	12, 159, 141	6. 93
Garages and repair shops.....	468	546	500	126	648, 602	32, 474	501, 002	589, 560	5, 219, 355	2. 97
<b>Apparel group</b> .....	<b>282</b>	<b>305</b>	<b>279</b>	<b>110</b>	<b>360, 608</b>	<b>21, 563</b>	<b>585, 056</b>	<b>1, 655, 930</b>	<b>5, 032, 089</b>	<b>. 87</b>
Men's and boys' clothing and furnishings stores.....	86	87	109	25	162, 222	5, 210	259, 801	928, 540	2, 252, 082	1. 28
Family clothing stores—men's, women's, and children's.....	44	47	54	28	72, 924	6, 704	116, 957	476, 170	1, 081, 007	. 62
Women's ready-to-wear specialty stores—apparel and accessories.....	65	77	60	31	69, 234	4, 653	109, 355	302, 200	994, 670	. 57
Women's accessories stores.....	32	32	9	10	9, 255	1, 685	10, 332	31, 100	123, 931	. 07
Other apparel stores.....	14	19	6	1	7, 080	410	10, 213	8, 030	55, 642	. 03
Shoe stores.....	41	43	32	15	39, 893	2, 901	63, 398	269, 890	519, 757	. 30
<b>Furniture and household group<sup>3</sup></b> .....	<b>244</b>	<b>197</b>	<b>406</b>	<b>103</b>	<b>566, 538</b>	<b>24, 566</b>	<b>567, 392</b>	<b>1, 437, 230</b>	<b>4, 772, 400</b>	<b>2. 72</b>
Furniture stores.....	134	138	184	57	275, 805	13, 355	377, 078	1, 081, 970	3, 145, 596	1. 70
Household appliances stores.....	63	5	178	31	244, 362	8, 067	143, 418	268, 040	1, 123, 261	. 64
Other home furnishings and appliances stores.....	3	3	3	3	1, 684	2	2, 134	2, 600	10, 477	. 01
Radio and music stores.....	43	50	41	15	44, 687	3, 144	43, 562	84, 120	488, 006	. 28
<b>Restaurants, cafeterias, and eating places</b> .....	<b>567</b>	<b>643</b>	<b>1, 114</b>	<b>229</b>	<b>727, 579</b>	<b>33, 130</b>	<b>592, 327</b>	<b>107, 460</b>	<b>4, 742, 247</b>	<b>2. 70</b>
Restaurants, cafeterias, and lunch rooms.....	428	406	982	160	649, 538	25, 425	503, 177	80, 090	4, 068, 642	2. 32
Lunch counters, refreshment stands, etc.....	139	147	132	69	78, 041	7, 705	89, 150	27, 370	673, 605	. 38
<b>Lumber and building group</b> .....	<b>372</b>	<b>229</b>	<b>945</b>	<b>260</b>	<b>1, 481, 575</b>	<b>69, 707</b>	<b>1, 032, 227</b>	<b>4, 378, 120</b>	<b>14, 810, 580</b>	<b>8. 44</b>
Lumber and building material dealers.....	271	123	747	165	1, 189, 734	40, 169	867, 322	4, 134, 370	13, 474, 275	7. 68
Electrical shops (without radio).....	21	17	22	35	35, 995	9, 420	39, 818	42, 900	249, 639	. 14
Heating and plumbing shops.....	58	63	124	52	181, 599	18, 318	100, 861	129, 350	832, 398	. 47
Paint and glass stores.....	22	26	52	8	74, 249	1, 800	24, 226	71, 500	254, 268	. 15
<b>Other retail stores</b> .....	<b>1, 319</b>	<b>1, 423</b>	<b>1, 086</b>	<b>604</b>	<b>2, 136, 419</b>	<b>135, 904</b>	<b>2, 338, 060</b>	<b>5, 999, 940</b>	<b>25, 133, 354</b>	<b>14. 32</b>
Hardware stores.....	82	87	115	16	162, 242	3, 605	158, 876	678, 130	1, 904, 770	1. 09
Hardware and farm implement stores.....	152	171	260	96	403, 707	21, 019	467, 056	1, 581, 610	6, 140, 647	3. 50
Farmers' supplies.....	132	141	237	65	306, 547	16, 889	305, 464	562, 120	4, 900, 524	2. 79
Book stores.....	15	18	23	1	13, 167	100	22, 802	90, 110	201, 663	. 11
Cigar stores and cigar stands.....	248	287	143	51	139, 521	12, 783	199, 231	159, 290	1, 441, 756	. 82
Coal and wood yards—ice dealers.....	82	88	130	140	176, 259	29, 516	127, 047	79, 090	1, 223, 028	. 70
Drug stores.....	321	334	504	136	631, 457	33, 057	641, 902	1, 835, 470	6, 507, 680	3. 71
Florists.....	25	24	29	17	33, 100	3, 220	35, 788	38, 460	203, 351	. 12
Gifts—novelties and toys—cameras.....	47	42	74	6	60, 665	837	74, 257	138, 010	421, 318	. 24
Jewelry stores.....	81	89	67	20	95, 065	2, 391	126, 966	478, 190	872, 338	. 50
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	7	0	7	2	6, 532	350	5, 433	14, 170	88, 718	. 05
Office, school, and store, supplies and equipment dealers.....	4	4	4	1	3, 741	88	6, 561	19, 180	56, 084	. 03
Opticians and optometrists.....	5	5	5	5	3, 226	3	3, 226	1, 830	18, 550	. 01
Sporting goods, stores, including athletic and playground equipment.....	4	6	2	1	2, 420	20	6, 662	21, 250	41, 907	. 02
Stationers and printers.....	6	6	7	2	8, 725	730	11, 967	41, 010	112, 883	. 06
Miscellaneous classifications (combined).....	104	110	73	45	90, 103	10, 822	138, 225	243, 550	936, 532	. 63
<b>Secondhand stores</b> .....	<b>68</b>	<b>70</b>	<b>27</b>	<b>12</b>	<b>34, 849</b>	<b>3, 581</b>	<b>44, 347</b>	<b>101, 020</b>	<b>335, 692</b>	<b>. 19</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 34.—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b>	<b>7,130</b>	<b>7,229</b>	<b>11,315</b>	<b>2,974</b>	<b>\$13,905,128</b>	<b>\$658,399</b>	<b>\$13,581,317</b>	<b>\$30,309,390</b>	<b>\$175,505,062</b>	<b>100.00</b>
Single-store independents	5,771	6,437	7,803	2,013	9,413,054	442,800	9,708,402	20,874,960	120,540,578	68.68
2-store independents	204	142	559	84	702,901	16,209	765,555	1,943,710	8,243,340	4.70
3-store independents	75	41	314	42	422,970	8,325	253,500	788,660	3,906,224	2.23
Local chains	171	9	492	81	657,075	17,600	407,191	1,201,480	5,800,045	3.31
Sectional chains	182		579	108	858,389	39,616	645,001	1,683,710	10,131,114	5.77
National chains	131		666	259	677,259	63,209	544,181	1,184,150	7,711,748	4.39
Direct selling (house-to-house)	6	5	1		900		1,230	1,680	11,484	.01
Roadside markets or stands <sup>1</sup>	3	2		2	242	242	659	160	6,689	
Industrial stores (including commissaries)	13	2	26	7	42,679	1,369	24,123	57,400	305,473	.17
Utility-operated retail stores	44		48	40	88,128	10,187	79,953	159,500	502,592	.32
Cooperative stores <sup>1</sup>	4		9	8	11,715	1,570	6,180	17,900	154,183	.09
Retailers—country buyers <sup>1</sup>	421	477	485	207	580,872	35,238	635,580	1,976,550	12,602,728	7.18
Retailers—wholesalers <sup>1</sup>	100	110	311	63	404,739	22,034	378,832	633,810	5,389,479	3.07
Other types of operation	5	4	22		44,205		15,374	25,720	133,379	.08

<sup>1</sup> These classifications were used only in places of less than 10,000 population. The stores are usually independently operated.

TABLE 35.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores	19	5		14	
Annual net sales	\$3,275,715	\$911,330		\$2,364,385	
Per cent of total sales	100.00	27.82		72.18	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores	78	55	14	9	
Annual net sales	\$1,459,407	\$582,792	\$365,164	\$511,511	
Per cent of total sales	100.00	39.93	26.02	35.05	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores	86	74	12		
Annual net sales	\$2,262,082	\$1,048,894	\$303,188		
Per cent of total sales	100.00	88.54	13.46		
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores	44	42	2		
Annual net sales	\$1,081,007	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores	65	58	7		
Annual net sales	\$994,670	\$922,222	\$72,448		
Per cent of total sales	100.00	92.72	7.28		
<b>Shoe stores:</b>					
Number of stores	41	35	6		
Annual net sales	\$519,787	\$394,858	\$124,899		
Per cent of total sales	100.00	75.97	24.03		
<b>Furniture stores:</b>					
Number of stores	134	128	5		1
Annual net sales	\$3,145,596	\$3,007,287	\$115,579		\$22,780
Per cent of total sales	100.00	95.60	3.67		.73
<b>Radio and music stores:</b>					
Number of stores	43	43			
Annual net sales	\$488,066	\$488,066			
Per cent of total sales	100.00	100.00			
<b>Grocery stores (without meats):</b>					
Number of stores	614	483	9	32	60
Annual net sales	\$10,017,643	\$5,592,607	\$179,971	\$2,708,365	\$1,636,700
Per cent of total sales	100.00	55.83	1.79	27.04	15.34
<b>Combination stores (groceries and meats):</b>					
Number of stores	509	364	43	30	60
Annual net sales	\$20,014,841	\$12,065,643	\$2,298,559	\$4,272,360	\$1,978,299
Per cent of total sales	100.00	53.53	11.15	20.72	9.60
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores	428	414	12		1
Annual net sales	\$4,068,642	\$3,710,177	\$217,107	(x)	(x)
Per cent of total sales	100.00	91.19	5.34	(x)	(x)
<b>Cigar stores and cigar stands:</b>					
Number of stores	248	244			2
Annual net sales	\$1,441,756	\$1,347,690	(x)		(x)
Per cent of total sales	100.00	93.48	(x)		(x)
<b>Filling stations:</b>					
Number of stations	870	685	71	82	38
Annual net sales	\$12,159,141	\$8,122,999	\$1,368,208	\$1,480,799	\$1,197,075
Per cent of total sales	100.00	66.81	11.17	12.18	9.84
<b>Coal and wood yards—ice dealers:</b>					
Number of yards	82	60	7		6
Annual net sales	\$1,223,028	\$854,430	\$221,790		\$140,808
Per cent of total sales	100.00	69.86	18.13		12.01
<b>Drug stores:</b>					
Number of stores	321	301	19		1
Annual net sales	\$6,507,680	\$6,050,290	\$426,460		\$30,930
Per cent of total sales	100.00	92.97	6.55		.45
<b>Hardware stores:</b>					
Number of stores	82	75	5		2
Annual net sales	\$1,904,770	\$1,608,136	\$166,369		\$41,275
Per cent of total sales	100.00	89.15	8.68		2.17
<b>Jewelry stores:</b>					
Number of stores	81	79		2	
Annual net sales	\$872,838	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		