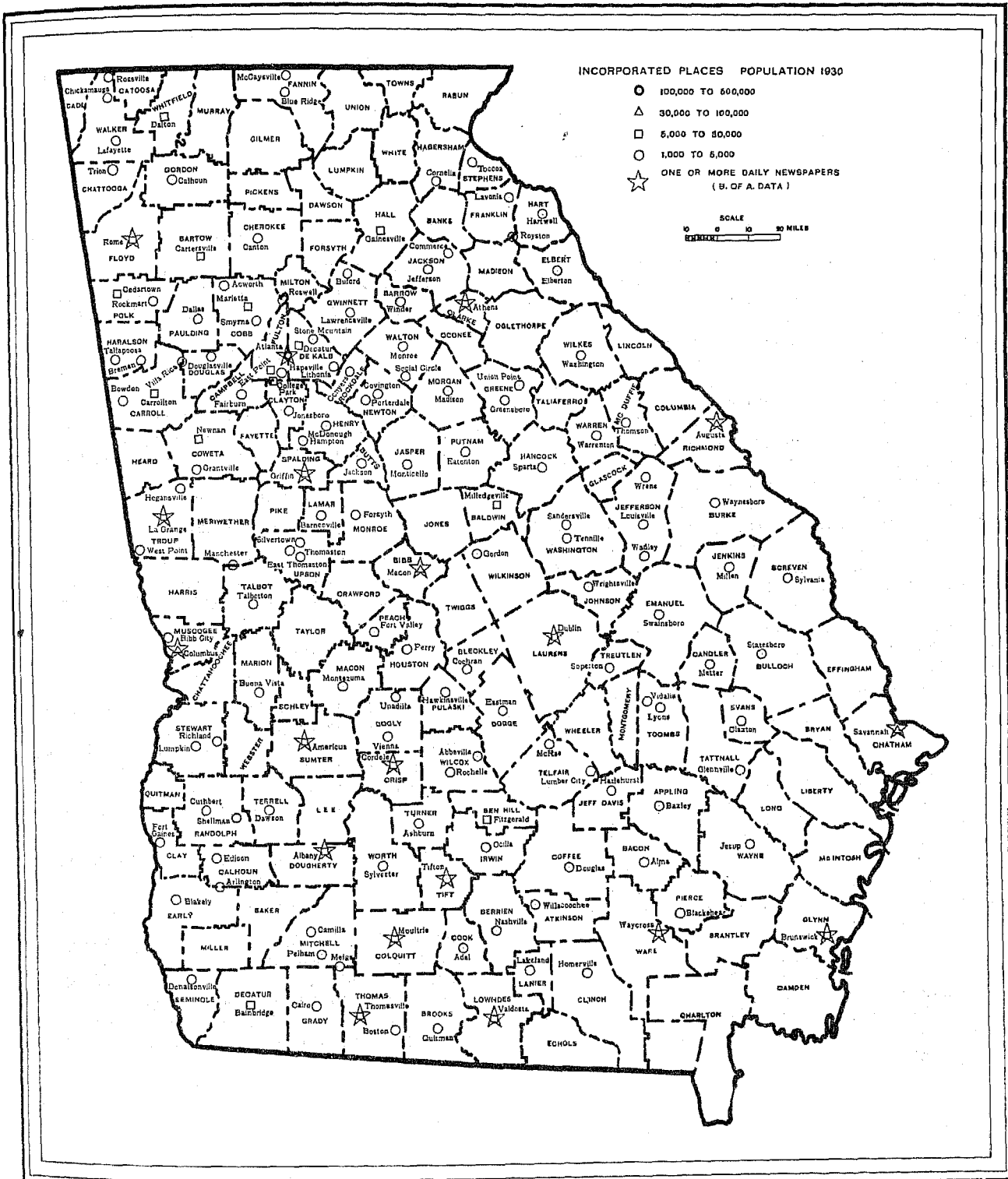


GEORGIA



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RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups	28,687	20,022	57,554	11,068	\$60,598,815	\$1,903,561	\$96,191,660	\$635,440,485	100.00
Food group	9,770	8,876	7,793	3,185	6,986,430	509,423	8,104,580	120,335,167	18.94
Candy and confectionery stores:									
Candy stores—nut stores.....	19	18	17	4	9,580	635	10,000	123,915	.02
Confectionery stores (candy and fountain).....	256	270	257	31	170,689	5,423	59,830	1,834,333	.29
Dairy products stores:									
Dairy products stores (including ice cream).....	16	15	28	3	21,263	360	5,640	151,250	.02
Egg and poultry dealers.....	17	20	12	9	9,909	2,691	2,270	187,303	.03
Milk dealers.....	32	36	105	4	31,058	1,446	10,060	739,054	.12
Delicatessen stores.....	27	36	68	7	45,407	1,249	25,030	550,516	.09
Fruit stores and vegetable markets.....	115	124	93	36	73,793	6,822	44,630	1,239,146	.19
Grocery stores (without meats).....	6,053	6,149	2,521	1,436	2,204,757	219,782	4,161,890	48,773,644	7.68
Combination stores (groceries and meats):									
Grocery stores with meats.....	2,318	2,250	3,324	1,333	3,270,040	218,412	3,150,170	51,671,800	8.13
Meat markets with groceries.....	273	290	441	121	328,130	19,067	250,610	5,090,744	.80
Meat markets (including sea foods):									
Fish markets—sea foods.....	107	116	163	20	119,199	4,209	30,390	1,463,001	.23
Meat markets.....	412	453	521	134	413,700	22,553	121,990	5,522,250	.87
Bakeries—bakery goods stores (except manufacturing bakeries).....	32	34	103	5	70,034	446	10,810	534,011	.08
Other food stores:									
Coffee, tea, spices.....	7	2	12		16,588		1,970	109,426	.02
Furn products stores.....	40	42	47	21	47,371	3,028	22,560	624,563	.10
General food stores.....	41	2	68	12	64,100	3,840	140,990	1,679,400	.26
Bottled waters and beverages.....	5	3	13		11,876		9,480	34,737	.01
General stores	3,817	4,517	3,068	1,188	2,833,878	166,902	14,298,190	72,568,721	11.42
General stores—groceries with apparel.....	110	110	50	20	44,692	2,999	182,720	1,192,640	.19
General stores—groceries with dry goods.....	1,272	1,426	588	275	478,211	34,028	2,504,810	13,296,829	2.09
General stores—groceries with other merchandise.....	2,435	2,972	2,430	891	2,310,973	129,875	11,610,600	68,077,252	9.14
General merchandise group	1,338	1,195	10,187	2,312	10,103,128	336,215	22,766,770	98,949,092	15.57
Department stores (including 1 mail-order house).....	62	31	5,794	427	6,195,690	64,990	8,448,580	53,056,196	8.35
Dry goods stores—piece goods stores:									
Dry goods stores.....	541	563	947	514	977,551	80,931	4,863,210	12,378,216	1.95
Piece goods stores.....	3	1	5	3	1,989	101	9,170	29,101	
General merchandise stores:									
With food departments.....	44	39	141	35	176,659	9,187	315,730	2,467,373	.39
Without food departments.....	402	436	1,266	716	1,373,622	110,936	6,731,450	17,436,023	2.75
Army and Navy goods stores.....	9	11	17	2	14,970	225	68,393	133,348	.03
Variety, 5-and-10, and to-a-dollar stores.....	215	111	1,906	615	1,362,967	69,875	2,326,270	13,326,207	2.10
Automotive group	4,719	4,479	11,197	793	12,874,442	208,498	10,831,400	128,666,411	20.25
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	563	527	5,666	125	7,672,942	37,370	8,043,920	84,500,566	13.31
Used-car dealers.....	21	22	51	5	54,148	2,244	59,170	625,499	.10
Automobile dealers with farm implements and machinery.....	5	6	11		15,639		47,550	115,975	.02
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	87	74	331	15	379,220	3,050	471,320	3,063,630	.48
Battery and ignition shops—brake repair shops.....	59	60	156	11	178,597	2,632	82,050	959,622	.15
Tire shops (including tire repairs).....	85	67	423	19	502,940	4,653	339,370	3,783,650	.59
Filling stations:									
Filling stations—gasoline and oil.....	1,183	742	1,440	88	1,315,001	23,772	253,310	13,000,413	2.05
Filling stations with tires and accessories.....	472	513	787	104	636,850	23,500	502,620	7,403,188	1.17
Filling stations with other merchandise.....	1,163	1,235	460	131	342,918	21,697	379,970	6,442,083	1.01
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	4	4	9		10,457		11,010	50,320	.01
Bicycles, motor cycles, and supplies stores.....	5	7	15		18,001		21,200	111,851	.02
Bicycle shops.....	23	21	39	9	34,017	1,708	36,070	247,716	.04
Garages and repair shops:									
Body, fender, and paint shops.....	44	47	155	80	212,273	37,289	54,380	678,444	.11
Garages (repairs and storage, gasoline, oil, accessories).....	978	1,130	1,635	192	1,490,556	49,649	514,820	7,143,827	1.12
Parking stations, parking garages, and lots.....	15	11	77	3	76,746	664	3,790	340,303	.05
Radiator shops (including repairs).....	10	12	26	1	27,490	150	4,970	100,341	.02
Apparel group	1,114	871	3,799	613	5,021,936	120,481	10,080,910	42,018,668	6.61
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	29	11	101	1	160,607	25	354,070	1,340,651	.21
Men's and boys' hat stores.....	4		10	3	17,400	500	18,080	148,942	.02
Men's furnishings stores.....	47	47	61	16	72,091	2,951	264,830	851,200	.13
Men's clothing and furnishings stores.....	143	146	465	65	742,790	13,137	2,559,320	7,491,551	1.18
Family clothing stores—men's, women's and children's.....	200	155	809	133	1,066,507	34,429	2,529,430	9,193,923	1.45
Women's ready-to-wear specialty stores—apparel and accessories.....	191	154	999	129	1,206,506	17,020	1,438,590	9,619,633	1.51
Women's accessories stores:									
Corset and lingerie shops.....	9	8	11	1	9,718	510	33,500	115,712	.02
Furriers—fur shops.....	3	2	16	5	30,299	2,931	75,060	256,648	.04
Hosiery shops.....	14	7	125		108,618		59,940	471,303	.07
Millinery stores.....	184	136	315	58	373,993	8,527	227,760	2,488,478	.39
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols, canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

Further data will be shown in a special report on milk dealers.
 This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
 In certain of the agricultural States, particularly in the South, it is found that in stores classified as "Food stores with groceries," the grocery sales frequently predominate. In making food studies this classification should receive due consideration.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Apparel group—Continued.									
Other apparel stores:									
Children's specialty shops.....	3	1	20		\$36,000		\$64,820	\$276,350	0.05
Custom tailors.....	64	65	175	16	197,968	\$6,926	133,180	893,197	.14
Dressmakers.....	3	3	3	1	2,130	150	600	11,257	
Infants' wear shops.....	3	8	2	2	2,358	558	7,220	30,317	.01
Mail-order apparel houses.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:									
Shoe stores—men's.....	25	4	42	13	72,240	2,424	222,650	733,554	.12
Shoe stores—women's.....	35	16	212	43	358,574	11,725	564,500	3,130,607	.49
Family shoe stores—men's, women's, and children's.....	154	108	405	69	548,233	17,695	1,623,920	4,707,130	.75
Furniture and household group.....	782	653	4,043	162	5,392,207	39,912	7,175,210	32,532,476	5.12
Furniture stores:									
Furniture stores.....	354	303	2,292	61	3,158,265	13,398	3,912,870	18,943,278	2.98
Furniture and undertaker.....	49	58	148	13	102,019	3,094	472,410	1,474,394	.23
Furniture and hardware stores.....	80	101	145	21	140,926	4,843	805,070	2,149,965	.34
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings stores.....	3	4	16	1	35,572	150	236,860	447,472	.07
Household appliances stores:									
Household appliances stores (electrical).....	108	15	611	5	692,244	1,932	461,010	2,612,230	.41
Household appliances stores.....	17		125		188,798		223,780	1,639,553	.26
Refrigerator dealers—electric only.....	10	6	46	2	63,000	400	22,530	439,597	.07
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	5	5	6	7	7,257	1,220	37,580	72,870	.01
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	10	6	37	1	46,900	50	99,920	292,810	.04
Picture and framing stores.....	4	3	29	3	29,750	680	47,810	137,917	.02
Stove and range dealers.....	5	4	13	3	14,912	420	27,330	70,543	.01
Antique shops.....	17	17	13	1	9,552	300	94,120	122,086	.02
Awnings, flags, banners, window shades, and tents.....	3	3					1,900	9,002	
Interior decorators.....	8	8	86	6	142,755	1,400	159,930	603,052	.10
Lamp and shade shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	61	64	159	26	251,534	8,714	143,500	1,200,024	.19
Radio and musical instruments stores.....	43	34	262	12	399,575	3,251	428,130	2,220,511	.35
Restaurants, cafeterias, and eating places.....	2,619	2,852	4,752	604	2,699,623	81,820	534,160	19,852,971	3.09
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	17	12	422	9	216,989	1,867	7,620	1,433,465	.23
Lunchrooms.....	1,073	1,140	922	196	450,452	27,374	123,020	4,340,644	.68
Restaurants with table service.....	601	743	2,486	221	1,420,163	31,665	233,570	8,476,832	1.33
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	227	230	128	60	72,950	5,588	32,320	909,076	.14
Fountain—lunches.....	78	81	350	13	253,410	2,393	63,250	1,928,963	.30
Lunch counters.....	509	526	416	93	230,919	11,546	63,280	2,324,627	.37
Soft-drink stands.....	117	120	28	12	24,745	1,387	11,120	239,364	.04
Lumber and building group¹.....	421	391	2,261	286	2,719,860	84,860	2,559,420	15,995,523	2.52
Lumber and building-material dealers:									
Lumber and building-material dealers.....	132	125	794	169	830,165	40,586	1,243,860	7,410,352	1.17
Lumber and hardware.....	31	24	237	19	257,343	6,152	392,720	2,002,555	.32
Roofing.....	32	32	173	40	208,889	21,366	52,180	667,376	.10
Dealers in other single building material.....	6	6	4	5	3,772	950	990	18,560	
Electrical shops (without radio).....	56	49	234	15	359,409	5,204	183,200	1,420,978	.22
Heating and plumbing shops:									
Heating appliances and oil burners.....	12	2	113	1	194,469	300	64,220	607,691	.10
Plumbing shops—heating and ventilating.....	97	104	447	33	573,856	9,743	235,830	2,218,654	.35
Paint and glass stores.....	54	43	208	4	289,657	549	385,400	1,649,857	.26
Other retail stores.....	3,903	3,695	10,122	1,845	11,561,998	333,166	18,962,710	101,750,059	16.01
Hardware stores.....	205	194	599	64	722,970	12,136	2,490,180	7,419,026	1.17
Hardware and farm-implement stores:									
Farm-implements, machinery, and equipment dealers.....	29	28	73	13	77,518	1,312	224,430	2,067,308	.42
Farm-implement dealers with hay, grain, and feed.....	3	1	5	5	5,410	850	6,420	32,865	
Hardware and farm implement stores.....	125	109	381	44	470,068	8,374	1,884,390	5,222,244	.82
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	52	97	131	48	111,930	8,188	271,300	2,552,178	.40
Fertilizer stores.....	268	288	98	114	72,641	14,291	201,220	4,126,207	.65
Harness shops.....	6	6	7	1	7,568	408	13,450	45,323	.01
Farmers' supply stores.....	6	6	18	3	26,298	980	80,210	394,408	.06
Seed, bulbs, and nursery stock.....	39	40	140	95	224,120	23,809	257,220	1,769,393	.28
Coverage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	21	21	39	12	29,803	2,149	57,710	785,604	.12
Feed stores with groceries ²	304	457	537	183	512,373	29,499	1,184,100	12,162,897	1.91
Bookstores.....	41	34	324	55	381,141	9,340	237,450	1,987,781	.31
Cigar stores and cigar stands:									
Cigar stores with fountains.....	35	22	150	9	167,519	2,580	61,880	1,150,837	.18
Cigar stands.....	33	35	58	8	38,079	1,464	7,180	227,809	.04
Cigar stores without fountains.....	26	19	40	3	40,121	1,540	44,300	524,813	.08
Coal and wood yards—ice dealers:									
Coal and wood yards.....	269	252	1,043	191	1,011,493	36,051	599,670	8,376,143	1.32
Ice dealers.....	54	57	120	49	144,097	12,515	16,840	678,213	.09
Drug stores:									
Drug stores.....	352	368	713	130	708,186	21,182	1,516,290	6,393,607	1.01
Drug stores with fountains.....	780	801	2,786	344	2,887,417	66,325	3,868,930	21,475,721	3.38
Florists.....	70	72	397	58	404,051	8,677	161,720	1,732,563	.27

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.² In certain of the agricultural States, particularly in the South, it is found that in stores classified as "Feed stores with groceries," the grocery sales frequently predominate. In making food studies this classification should receive due consideration.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KIND OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Other retail stores—Continued.									
Gifts—novelties and toys—cameras:									
Toy shops.....	3	4	2		\$1,200		\$4,150	\$15,987	
Art and gift shops.....	25	27	31	16	32,917	\$2,774	82,310	265,217	0.04
Novelty and souvenir shops.....	15	16	6	10	4,131	479	22,410	55,055	.01
Camera dealers—photographic supplies.....	5	4	34	1	48,789	60	34,350	232,956	.04
Jewelry stores:									
Jewelry stores (installment credit).....	16	1	151	4	265,384	264	455,100	1,283,948	.20
Jewelry stores.....	250	254	407	76	672,296	17,212	2,656,670	4,255,095	.67
Luggage and leather-goods stores.....	6	5	23	7	41,936	500	102,820	240,243	.04
Music stores (without radio).....	26	25	34	4	37,793	700	86,620	326,444	.05
News dealers.....	34	15	214	6	151,414	2,144	14,980	468,397	.07
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	13	6	102	7	134,077	210	154,020	618,558	.10
Office and store mechanical appliance dealers (retail).....	20	5	201	1	304,437	541	169,400	1,048,837	.17
Office and store furniture and equipment dealers.....	13	1	127		257,754		304,750	1,398,293	.22
Store fixture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	12	3	113		172,741		74,330	491,355	.08
Opticians and optometrists.....	42	40	88	7	168,610	965	102,260	747,843	.12
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	7	10	16	3	20,978	509	86,480	223,326	.04
Sporting-goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers:									
Printers and lithographers.....	6	4	26		31,770		24,300	137,800	.02
Stationers and engravers.....	9	6	45	8	79,570	382	121,510	385,148	.06
Monuments and tombstones.....	17	15	29	18	38,927	1,760	32,680	163,349	.03
Miscellaneous classification (combined).....	535	644	798	246	967,871	41,917	1,154,810	9,434,435	1.48
Secondhand stores¹.....	204	214	352	82	425,311	22,324	888,310	2,978,397	.47
Tires, accessories, and parts (secondhand).....	37	41	75	11	64,881	3,335	37,340	272,845	.04
Furniture stores (secondhand).....	52	56	108	18	116,110	4,554	62,720	591,318	.09
Pawn shops (sales).....	50	48	88	14	147,476	2,843	688,130	1,809,414	.26
Clothing and shoe stores (secondhand).....	48	49	36	25	32,171	4,692	57,680	265,057	.04
Building materials and hardware stores (secondhand).....	4	7	7	9	12,728	5,740	6,800	40,450	.01
Book stores (secondhand).....	3	2	15	1	23,746	280	16,020	114,225	.02
Other secondhand stores.....	9	10	21	4	27,959	900	18,620	72,588	.01

¹This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			Rental cost (per \$100 of sales) in leased premises
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
All groups¹.....	28,687	\$60,698,815	\$25,292,138	\$85,890,953	\$80,142,379	\$22.68	14,946	\$15,051,749	\$442,867,654	\$3.40
Food group.....	9,770	6,966,430	7,959,483	14,925,913	7,091,926	18.30	4,564	2,117,835	86,328,332	2.48
Candy and confectionery stores:										
Candy stores—nut stores ²	19	9,580	9,408	19,048	19,740	31.30	12	9,635	102,811	9.37
Confectionery stores (candy and fountain) ²	256	170,689	179,397	350,086	293,219	35.07	209	145,014	1,704,730	8.51
Dairy products stores:										
Dairy products stores (including ice cream).....	16	21,253	11,100	32,443	22,922	36.60	9	5,292	130,324	3.38
Egg and poultry dealers.....	17	9,909	12,040	21,949	10,255	17.19	14	3,888	164,713	2.36
Milk dealers.....	32	81,058	27,648	108,700	107,004	29.19	15	10,263	480,279	2.14
Deli-cassens stores.....	27	45,407	23,364	68,771	60,812	23.54	24	28,125	534,201	5.26
Fruit stores and vegetable markets.....	115	73,733	89,900	163,633	129,439	23.65	97	57,279	1,160,841	4.91
Grocery stores (without meats).....	6,053	2,204,757	4,839,233	7,044,020	2,471,653	19.51	1,802	643,765	26,000,712	2.48
Combination stores (groceries and meats):										
Grocery stores with meats.....	2,318	3,270,040	2,065,500	5,335,540	2,952,083	16.04	1,531	870,324	41,787,704	2.08
Meat markets with groceries.....	273	328,130	206,904	535,034	321,750	16.83	231	115,795	4,499,572	2.57
Meat markets (including sea foods):										
Fish markets—sea foods.....	107	119,199	81,780	200,979	165,583	25.06	81	43,687	1,245,341	3.51
Meat markets.....	412	413,706	340,203	753,909	389,687	20.71	334	130,242	4,935,629	2.64
Bakeries—bakery goods stores (except manufacturing bakeries) ²	32	79,034	25,942	104,976	64,454	31.73	25	17,101	456,048	3.74
Other food stores:										
Coffee, tea, spices.....	7	16,588	2,784	19,352	8,828	25.75				
Farm products stores.....	40	47,371	39,606	86,977	26,690	18.20	31	9,550	337,440	2.83
General food stores.....	41	64,100	1,772	65,872	38,925	6.24	39	25,420	1,635,000	1.55
Bottled waters and beverages.....	5	11,876	2,742	14,618	8,882	67.05	5	2,195	34,787	6.82
General stores.....	3,817	2,833,876	3,844,732	6,678,608	2,453,853	12.59	1,043	376,446	28,281,392	1.33
General stores—groceries with apparel.....	110	44,692	99,246	143,938	42,324	15.62	45	11,610	562,066	2.07
General stores—groceries with dry goods.....	1,272	478,211	1,076,630	1,554,841	421,093	14.86	403	105,132	5,188,475	2.03
General stores—groceries with other merchandise.....	2,435	2,310,973	2,668,856	4,979,829	1,990,436	12.00	595	259,704	22,530,851	1.15

¹Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

²Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KIND OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total payroll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			Rental cost (per \$100 of sales) in leased premises
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
General merchandise group	1,338	\$10,103,128	\$1,130,511	\$11,233,630	\$12,703,387	\$24.19	1,122	\$2,827,219	\$50,277,918	\$3.13
Department stores, including 1 mail-order house	62	6,195,690	32,798	6,228,488	7,417,619	25.72	58	1,087,432	50,883,881	2.14
Dry goods stores—piece goods stores:										
Dry goods stores	541	977,551	533,161	1,510,712	1,145,302	21.45	448	397,968	10,674,833	3.73
Piece goods stores	3	1,969	374	2,343	4,460	(x)	3	2,095	29,101	(x)
General merchandise stores:										
With food departments	44	176,059	46,332	222,991	161,100	15.57	21	17,619	1,125,230	1.87
Without food departments	462	1,373,622	434,922	1,808,544	1,603,836	18.94	378	448,106	14,132,736	3.17
Army and Navy goods stores	9	14,970	9,537	24,507	27,603	26.95	9	12,070	103,348	6.24
Variety, 5-and-10, and ten-dollar stores	215	1,362,067	71,817	1,433,884	2,442,197	20.09	203	860,369	13,226,221	6.50
Automotive group	4,719	12,874,442	4,058,313	16,932,755	11,241,121	21.90	2,322	2,395,323	88,601,959	2.79
Motor-vehicle dealers:										
Automobile salesrooms, new and trade-in	563	7,572,942	700,910	8,273,852	6,631,703	17.62	437	983,867	65,355,796	1.43
Used-car dealers	21	54,146	22,396	76,542	65,312	22.68	16	17,992	604,834	2.97
Automobile dealers with farm implements and machinery	5	15,539	8,478	24,017	12,597	31.57				
Accessories, tires, and batteries:										
Accessory stores with tires and batteries	87	379,220	84,064	463,284	330,903	26.12	73	102,340	2,539,209	4.03
Battery and ignition shops—brake repair shops	59	178,597	67,680	246,277	171,488	43.53	56	59,330	929,092	5.78
Tire shops (including tire repairs)	85	502,940	78,923	581,866	463,081	27.78	75	122,354	3,252,409	3.76
Filling stations:										
Filling stations—gasoline and oil	1,183	1,315,001	661,122	1,976,123	1,468,578	26.50	366	417,807	4,156,540	10.05
Filling stations with tires and accessories	472	636,850	399,627	1,036,477	532,230	21.10	83	70,849	1,701,034	4.17
Filling stations with other merchandise	1,163	342,918	862,030	1,204,948	396,021	24.85	496	161,466	3,734,692	4.32
Motor cycles, bicycles, and supplies:										
Motor-cycle dealers	4	10,457	4,048	15,105	10,014	(x)	4	2,856	50,320	(x)
Bicycle, motor cycles, and supplies stores	5	16,001	7,469	23,470	9,265	29.27	5	3,394	111,851	3.03
Bicycle shops	23	34,017	17,388	51,405	30,999	33.25	17	11,970	216,265	5.55
Garages and repair shops:										
Body, fender, and paint shops	44	212,273	53,063	265,336	90,521	52.45	35	21,791	379,351	5.74
Garages (repairs and storage, gasoline, oil, accessories)	978	1,490,556	1,066,720	2,557,276	934,807	48.88	636	421,860	5,191,524	8.13
Parking stations, parking garages, and lots	15	76,746	10,868	87,614	70,160	45.56	13	47,426	270,363	17.34
Radiator shops (including repairs)	10	27,490	12,624	40,114	16,393	56.31	9	5,802	97,341	5.94
Apparel group	1,114	5,021,935	1,111,234	6,133,169	6,635,476	30.39	1,022	2,735,484	40,089,221	6.82
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores	29	160,007	17,460	178,097	237,803	31.02	26	112,486	1,334,601	8.43
Men's and boys' hat stores	4	17,400	(x)	17,400	49,714	(x)	4	31,000	148,942	(x)
Men's furnishings stores	47	72,091	53,251	125,342	125,362	29.45	43	67,648	809,661	8.36
Men's clothing and furnishings stores	143	742,790	229,074	971,864	1,089,057	27.51	131	404,260	7,191,804	5.62
Family clothing stores—men's, women's, and children's	200	1,066,807	197,780	1,264,587	1,320,612	28.12	186	369,717	8,868,924	4.17
Women's ready-to-wear specialty stores—apparel and accessories	191	1,206,806	183,414	1,390,220	1,523,631	30.29	169	564,345	9,003,356	6.27
Women's accessories stores:										
Corset and lingerie shops	9	9,718	6,696	16,414	25,055	35.84	9	11,089	115,712	10.10
Furriers—fur shops	3	30,299	3,422	33,721	64,177	(x)	3	31,979	256,048	(x)
Hosiery shops	14	108,618	6,083	114,701	57,445	36.53	13	35,229	468,873	7.61
Millinery stores	184	373,993	157,760	531,753	476,220	40.51	160	326,161	2,179,769	14.96
Other apparel stores:										
Children's specialty shops	3	36,000	1,800	37,800	60,249	(x)	3	32,678	276,350	(x)
Custom tailors	64	197,968	70,980	268,948	124,789	44.08	59	54,173	879,972	6.16
Dressmakers	3	2,130	1,980	4,110	1,671	(x)	3	960	11,257	(x)
Infants' wear shops	3	2,358	7,200	9,558	6,750	(x)	3	3,629	30,317	(x)
Shoe stores:										
Shoe stores—men's	25	72,240	6,048	78,888	170,068	33.94	24	91,756	733,454	12.51
Shoe stores—women's	35	358,574	26,176	384,750	534,057	29.35	34	270,713	3,113,829	8.69
Family shoe stores—men's, women's, children's	154	548,293	141,480	689,773	758,200	30.37	150	317,654	4,654,855	6.83
Furniture and household group	782	5,392,207	806,861	6,199,068	4,349,620	32.42	575	1,049,420	25,771,972	4.07
Furniture stores:										
Furniture stores	354	3,153,285	415,716	3,573,981	2,647,509	32.84	292	700,966	16,468,280	4.26
Furniture and undertaker	49	162,019	62,292	224,311	180,348	27.45	35	36,774	1,075,035	3.42
Furniture and hardware stores	80	140,926	94,839	235,765	169,642	18.86	54	44,460	1,548,780	2.87
Floor coverings stores	3	35,572	8,856	44,428	51,024	(x)	3	19,174	447,472	(x)
Household appliances stores:										
Household appliances stores (electrical)	108	692,244	16,950	709,194	273,062	37.60	50	47,026	1,414,263	3.33
Household appliances stores	17	188,798	(x)	188,798	143,177	20.25				
Refrigerator dealers—electric only	10	63,000	8,166	71,166	46,116	26.45	8	10,662	342,287	3.11
Other home furnishings and appliances stores:										
Antique and used-furniture dealers	5	7,257	5,030	12,287	16,826	39.95	5	5,766	72,870	7.51
China, glassware, crockery, tinware, enamel ware	10	46,900	7,596	54,496	57,244	42.52	9	25,992	260,810	9.46
Picture and framing stores	4	29,790	3,006	32,796	29,251	(x)	4	13,440	137,917	(x)
Stove and range dealers	5	14,912	4,490	19,402	12,789	40.43	5	5,454	78,543	6.1
Antique shops	17	9,552	12,104	21,656	21,940	35.22	12	11,378	113,540	9.99
Awnings, flags, banners, window shades, and tents	3	(x)	3,972	3,972	8,473	(x)				
Interior decorators	6	142,755	13,144	155,899	78,880	38.93				
Radio and music stores:										
Radio and electrical shops	61	251,534	97,728	349,262	178,121	43.05	50	30,009	1,128,708	3.46
Radio and musical instruments stores	43	309,575	51,442	361,017	418,144	39.14	40	72,587	2,006,861	3.46

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			Rental cost (per \$100 of sales) in leased premises
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
Restaurants, cafeterias, and eating places.....	2, 619	\$2, 699, 028	\$1, 501, 908	\$4, 201, 536	\$2, 977, 712	\$38. 53	116	\$1, 374, 707	\$17, 873, 590	\$7. 69
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	17	246, 089	6, 972	253, 061	313, 035	39. 55	15	131, 202	1, 382, 545	9. 49
Lunch rooms.....	1, 073	450, 452	523, 260	973, 712	598, 478	36. 22	885	284, 040	3, 871, 118	7. 34
Restaurants with table service.....	601	1, 420, 163	415, 337	1, 835, 500	1, 278, 106	36. 73	552	594, 882	7, 088, 109	7. 45
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	227	72, 950	120, 980	193, 930	127, 016	35. 40	140	52, 008	650, 281	8. 09
Fountain-lunches.....	75	253, 410	58, 077	311, 487	337, 350	33. 64	60	160, 940	1, 827, 538	8. 81
Lunch counters.....	509	230, 919	277, 202	508, 121	282, 947	34. 03	379	128, 579	1, 962, 897	6. 55
Soft-drink stands.....	117	24, 745	100, 800	124, 825	39, 880	68. 81	67	22, 456	191, 102	11. 76
Lumber and building group.....	421	2, 719, 880	455, 457	3, 175, 317	1, 589, 998	28. 79	281	246, 514	10, 845, 692	2. 27
Lumber and building material dealers:										
Lumber and building material dealers.....	132	830, 165	127, 232	957, 397	735, 136	22. 82	65	53, 012	4, 715, 853	1. 14
Lumber and hardware.....	31	257, 343	25, 440	282, 783	145, 504	21. 39	16	16, 516	1, 187, 428	1. 39
Roofing.....	32	208, 389	34, 592	242, 981	58, 248	45. 82	20	16, 399	497, 580	3. 30
Dealers in any other single building material.....	6	3, 772	4, 236	8, 008	7, 899	85. 71	3	756	9, 500	7. 96
Electrical shops (without radio).....	50	369, 409	61, 103	420, 512	148, 815	40. 07	49	43, 261	1, 085, 725	3. 98
Heating and plumbing shops:										
Heating appliances and oil burners.....	12	194, 469	3, 436	197, 905	80, 085	45. 75				
Plumbing shops—heating and ventilating.....	97	573, 856	131, 248	705, 104	217, 707	41. 59	74	43, 995	1, 748, 072	2. 52
Paint and glass stores.....	54	289, 057	59, 770	349, 427	196, 544	33. 09	48	71, 975	1, 601, 525	4. 49
Other retail stores.....	3, 903	11, 561, 998	4, 178, 609	15, 740, 607	10, 724, 797	26. 01	1, 330	1, 827, 984	54, 191, 612	3. 37
Hardware stores.....	205	722, 979	230, 278	953, 257	728, 121	22. 66	12	33, 942	571, 580	0. 07
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	29	77, 518	29, 232	106, 750	87, 110	7. 27	15	16, 101	2, 424, 092	. 66
Farm implement dealers with hay, grain, and feed.....	3	5, 410	912	6, 322	4, 690	(x)				
Hardware and farm implement stores.....	123	476, 068	133, 852	609, 920	388, 277	10. 11	95	98, 107	3, 883, 771	2. 53
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	82	111, 930	76, 824	188, 754	145, 049	13. 08	46	21, 797	1, 494, 319	1. 46
Fertilizer stores.....	268	72, 941	171, 360	244, 001	86, 931	8. 02	11	1, 113	254, 779	. 44
Harness shops.....	6	7, 568	8, 084	13, 652	5, 261	41. 73				
Farmers' supply stores.....	8	26, 298	8, 442	34, 740	26, 626	15. 56				
Seeds, bulbs, and nursery stock.....	39	224, 126	57, 240	281, 366	234, 281	29. 31	27	30, 968	1, 675, 637	1. 85
Coal and feed stores.....	21	29, 863	14, 931	44, 794	24, 343	8. 50	9	1, 569	350, 625	. 45
Feed stores with groceries.....	394	512, 373	410, 843	923, 216	426, 926	11. 11	249	128, 669	8, 381, 559	1. 54
Bookstores.....	41	381, 141	39, 032	420, 173	207, 067	31. 60	39	62, 311	1, 946, 519	3. 20
Cigar stores and cigar stands:										
Cigar stores with fountains.....	38	167, 519	24, 200	191, 719	181, 349	32. 25	36	111, 153	1, 138, 687	9. 77
Cigar stands.....	33	38, 670	22, 470	61, 149	49, 116	43. 61	29	20, 539	203, 560	14. 51
Cigar stores without fountains.....	26	40, 121	18, 335	58, 456	49, 461	20. 56	20	28, 425	374, 192	7. 60
Coal and wood yards—ice dealers:										
Coal and wood yards.....	269	1, 011, 493	235, 620	1, 247, 113	1, 044, 205	27. 36	160	73, 563	5, 211, 333	1. 41
Ice dealers.....	54	144, 097	62, 529	206, 626	132, 813	58. 70				
Drug stores:										
Drug stores.....	352	708, 186	354, 752	1, 062, 938	603, 270	26. 06	107	73, 012	1, 981, 950	3. 08
Drug stores with fountains.....	780	2, 847, 417	811, 413	3, 698, 830	2, 471, 489	28. 73	377	411, 375	10, 716, 491	3. 84
Florists.....	70	404, 051	71, 712	475, 763	291, 395	44. 28				
Gifts—novelties and toys—cameras:										
Toy shops.....	3	1, 200	2, 400	3, 600	3, 722	(x)	3	2, 617	15, 987	(x)
Art and gift shops.....	25	32, 917	26, 244	59, 161	50, 144	43. 48	6	10, 110	96, 044	10. 53
Novelty and souvenir shops.....	15	4, 131	9, 744	13, 875	9, 607	42. 03	13	6, 484	51, 445	12. 00
Camera dealers—photographic supplies stores.....	5	48, 789	5, 732	54, 521	79, 592	47. 39	4	4, 235	44, 930	9. 42
Jewelry stores:										
Jewelry stores (installment credit).....	16	265, 384	1, 756	267, 140	228, 147	38. 58				
Jewelry stores.....	250	672, 296	408, 940	1, 081, 236	712, 092	42. 17	110	174, 183	2, 652, 420	6. 57
Luggage and leather goods stores.....	6	41, 986	9, 020	51, 006	54, 573	43. 95	6	23, 750	240, 243	9. 86
Music stores (without radio).....	26	37, 793	27, 275	65, 068	53, 426	36. 30	23	19, 589	307, 494	6. 37
News dealers.....	34	151, 414	10, 470	161, 884	68, 047	50. 16	29	25, 869	398, 244	6. 42
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	13	134, 077	7, 872	141, 949	79, 047	35. 73	12	26, 963	613, 558	4. 39
Office and store mechanical appliance dealers (retail).....	20	364, 437	9, 050	373, 487	125, 790	49. 71	18	28, 223	1, 061, 725	2. 66
Office and store furniture and equipment dealers.....	13	257, 754	2, 030	259, 784	253, 603	30. 72	13	67, 609	1, 398, 293	4. 84
Typewriter dealers.....	12	172, 741	4, 587	177, 328	93, 460	55. 11	12	16, 887	491, 355	3. 44
Opticians and optometrists.....	42	158, 610	71, 040	230, 250	137, 027	49. 11	36	64, 270	632, 725	10. 16
Sporting goods specialty stores.....	7	28, 973	16, 540	43, 513	50, 559	42. 12	7	13, 965	223, 326	6. 25
Stationers and printers:										
Printers and lithographers.....	6	31, 770	4, 858	36, 628	11, 384	34. 86	4	3, 680	132, 065	2. 79
Stationers and engravers.....	9	79, 570	10, 560	90, 130	47, 460	35. 72	9	15, 865	385, 148	4. 12
Monuments and tomb stones.....	17	38, 927	10, 230	49, 157	11, 280	42. 51	6	2, 460	93, 551	2. 63
Miscellaneous classifications (combined).....	535	967, 871	747, 040	1, 714, 911	1, 431, 085	(x)	275	184, 022	4, 336, 173	(x)
Secondhand stores.....	204	425, 311	245, 630	670, 341	374, 539	35. 14	81	100, 807	1, 596, 166	6. 32

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT															
		Men	Wom-en	Men	Wom-en	Men	Wom-en	Ratios at specified dates (total full-time and part-time employees), 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)											
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15								
Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent						
All groups ¹	16,138	75	25	72	28	91	9	98	98	100	100	104	14	14	15	18							
Food group	4,092	91	9	91	9	90	10	99	100	100	101	101	28	28	28	29							
General stores.....	1,801	82	18	76	24	92	8	97	98	102	103	103	26	26	28	29							
General merchandise group.....	1,118	35	65	24	76	88	12	92	91	97	120	14	14	16	18								
Automotive group.....	2,838	95	5	97	3	97	3	99	100	101	100	6	6	6	6								
Apparel group.....	862	51	49	46	54	76	24	100	96	101	103	12	11	12	14								
Furniture and household group.....	648	84	16	80	20	93	7	100	98	101	101	3	3	3	4								
Restaurants and eating places.....	1,341	58	42	55	45	78	22	98	103	100	99	9	11	10	10								
Lumber and building group.....	381	93	7	98	2	98	2	100	101	102	97	10	11	10	9								
Other retail stores.....	2,895	86	14	88	12	94	6	100	99	99	102	13	12	12	14								
Secondhand stores.....	162	93	7	91	9	93	7	97	99	102	102	18	18	18	18								
Food group	4,092	91	9	91	9	90	10	99	100	100	101	101	28	28	28	29							
Candy and confectionery stores—																							
Candy stores—nut stores.....	9	50	50	50	50	86	14	101	95	102	102	21	23	29	29								
Confectionery stores (candy and fountain).....	93	61	39	59	11	89	11	98	103	101	98	11	10	10	10								
Dairy products stores—																							
Dairy products stores (including ice cream).....	8	100		100		86	14	101	110	105	84	12	12	8									
Egg and poultry dealers.....	10	90	10	89	11	78	22	100	100	100	100	43	43	43	43								
Milk dealers.....	25	94	6	100		96	4	100	99	98	103	3	3	2	4								
Delicatessen stores.....	23	73	27	60	40	70	30	100	100	101	99	6	6	6	6								
Fruit and vegetable stores.....	51	88	12	87	13	96	4	98	100	99	103	26	27	27	29								
Grocery stores (without meats).....	1,735	91	9	92	8	88	12	99	100	100	101	35	35	36	36								
Combination stores (groceries and meats)—																							
Grocery stores with meats.....	1,522	93	7	93	7	91	9	99	100	100	101	28	28	28	28								
Meat markets with groceries.....	211	90	10	83	17	91	9	99	100	100	101	21	21	21	21								
Meat markets (including sea foods)—																							
Fish markets—sea foods.....	67	85	15	79	21	91	9	100	90	99	111	11	13	16	16								
Meat markets.....	262	95	5	90	10	95	5	100	99	101	100	18	18	19	19								
Bakeries—bakery goods stores (except manufacturing bakeries).....	29	73	27	50	50	77	23	96	102	101	101	4	4	4	6								
Other food stores—																							
Coffee, tea, spices.....	5	100						100	100	100	100												
Farm products stores.....	20	77	23	67	33	80	11	95	108	101	98	25	31	29	25								
General food stores.....	28	84	16	80	50	100		125	105	85	85	32	19										
Bottles waters and beverages.....	4	92	8			100		106	98	98	98												
General stores	1,801	82	18	76	24	92	8	97	98	102	103	26	26	28	29								
General stores—groceries with apparel.....	45	92	8	80	20	96	4	96	98	103	103	26	26	20	29								
General stores—groceries with dry goods.....	459	79	21	71	29	90	10	98	99	101	102	29	29	31	31								
General stores—groceries with other merchandise.....	1,297	83	17	77	23	93	7	97	98	102	103	25	25	27	28								
General merchandise group	1,118	35	65	24	76	88	12	92	91	97	120	14	14	16	18								
Department stores, including 1 mail-order house.....	62	36	64	21	79	92	8	90	87	94	129	6	5	5	7								
Dry goods stores.....	422	32	68	25	75	86	14	95	96	102	107	29	20	33	34								
General merchandise stores—																							
With food departments.....	35	86	14	67	33	93	7	97	99	102	102	12	12	16	16								
Without food departments.....	403	45	55	31	69	92	8	94	92	103	111	29	29	34	37								
Army and Navy goods stores.....	9	71	29			88	12	96	96	96	112												
Variety, 5-and-10, and 10-a-dollar stores.....	185	22	78	16	84	84	16	95	96	98	111	15	16	17	27								
Automotive group	2,838	95	5	97	3	97	3	99	100	101	100	6	6	6	6								
Motor-vehicle dealers—																							
Automobile salesrooms—new and trade-in.....	522	94	6	92	8	98	2	98	101	101	100	2	2	2	2								
Used-car dealers.....	18	98	2	100		100		98	100	101	101	8	7	9	9								
Accessories, tires, and batteries—																							
Accessory stores with tires and batteries.....	69	91	9	100		98	2	98	100	102	100	2	4	4	6								
Battery and ignition shops—brake repair shops.....	49	93	7	89	11	95	5	99	99	101	101	6	4	4	4								
Tire shops (including tire repairs).....	66	94	6	96	4	100		98	103	101	98	4	4	4	4								
Filling stations—																							
Filling stations—gasoline and oil.....	700	99	1	99	1	98	2	101	101	99	99	5	5	5	6								
Filling stations with tires and accessories.....	361	98	2	99	1	98	2	99	100	101	100	10	10	10	10								
Filling stations with other merchandise.....	326	93	7	94	6	94	6	98	99	101	102	20	20	21	22								
Motor cycles, bicycles, and supplies—																							
Bicycles, motor cycles, and supplies stores.....	4	100				100		100	100	100	100												
Bicycle shops.....	22	93	7	100		94	6	99	99	97	105	13	13	11	19								
Garages and repair shops—																							
Body, fender, and paint shops.....	35	98	2	100		97	3	99	100	101	100	37	36	38	38								
Garages (repairs and storage, gasoline, oil, accessories).....	638	98	2	99	1	98	2	99	100	100	101	9	10	10	10								
Parking stations, parking garages, and lots.....	14	98	2	100		100		100	100	100	100	4	4	4	4								
Radiator shops (including repairs).....	7	85	15	100		100		99	99	99	103	4	4	4	4								
Apparel group	862	51	49	46	54	76	24	100	96	101	103	12	11	12	14								
Men's and boys' clothing and furnishings stores—																							
Men's and boys' clothing stores.....	23	83	17	100		100		100	101	98	101												
Men's and boys' hat stores.....	4	100		100				100	100	100	100	30	30	30	30								
Men's furnishings stores.....	37	76	24	64	36	91	9	97	99	100	104	16	20	20	20								
Men's clothing and furnishings stores.....	129	84	16	84	16	98	2	102	97	99	102	10	9	9	12								
Family clothing stores—men's, women's, and children's.....	160	58	42	40	60	92	8	98	95	100	107	14	12	16	18								

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT											
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees, 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)							
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15				
Apparel group—Continued.																			
Women's ready-to-wear specialty stores—apparel and accessories.....	140	18	82	8	92	51	49	100	95	101	104	9	9	10	12				
Women's accessories stores—																			
Hosiery shops.....	11	61	39			100		100	100	100	100								
Millinery stores.....	113	12	88	18	82	16	84	107	95	104	94	16	18	16	18				
Custom tailors.....	51	66	34	53	47	91	9	100	90	100	101	8	8	9	8				
Shoe stores:																			
Shoe stores—men's.....	22	87	13	77	23			99	101	99	101	23	22	23	24				
Shoe stores—women's.....	29	69	31	90	10	78	22	100	97	103	100	18	16	16	18				
Family shoe stores—men's, women's, and children's.....	124	80	20	77	23	97	3	99	98	101	102	13	13	14	14				
Furniture and household group.....																			
Furniture stores:																			
Furniture stores.....	314	87	13	76	24	95	5	101	98	101	100	2	2	2	3				
Furniture and undertaker.....	42	86	14	100		92	8	100	99	101	100	7	7	7	8				
Furniture and hardware stores.....	66	90	10	89	11	91	9	98	96	103	103	13	11	11	11				
Household appliances stores:																			
Household appliances stores (electric).....	94	81	19	80	20	100		99	100	100	101	1	1	1	1				
Household appliances stores.....	13	77	23		100			97	101	101	101	1	1						
Refrigerator dealers—electric only.....	9	89	11	100		100		108	105	97	90	4	4	5	5				
Other home furnishings and appliances stores:																			
Antique and used furniture dealers.....	4	35	65	33	67	75	25	113	52	113	122	29	18	33	23				
China, glassware, crockery, tinware, enamel-ware.....	9	50	44		100	83	17	97	97	97	109	6	6	6	6				
Picture and framing stores.....	4	60	40	100		100		100	100	100	100	6	6	6	6				
Stove and range dealers.....	4	91	9	100		100		88	75	112	125	7	8	17	15				
Antique shops.....	8	62	38			80	20	103	89	104	104								
Interior decorators.....	7	42	58	75	25	75	25	99	100	100	101	4	4	4	4				
Radio and music stores:																			
Radio and electrical shops.....	37	89	11	94	6	100		95	101	101	103	9	10	10	12				
Radio and musical instruments stores.....	30	78	22	82	18	88	12	98	99	102	101	4	5	5	4				
Restaurants, cafeterias, and eating places.....																			
Restaurants, cafeterias, and lunch rooms:																			
Cafeterias.....	13	48	52	33	67	57	43	98	101	100	101	2	2	2	2				
Lunch rooms.....	471	52	48	48	52	75	25	98	103	100	99	14	17	15	14				
Restaurants with table service.....	527	55	45	44	56	75	25	100	102	99	99	6	8	7	7				
Lunch counters, refreshment stands, etc.:																			
Refreshment stands.....	56	72	28	80	20	89	11	90	121	103	86	32	33	37	32				
Fountain—lunches.....	64	78	22	91	9	94	6	96	101	101	102	4	4	3	3				
Lunch counters.....	184	78	22	72	28	88	12	98	101	101	100	15	16	16	16				
Soft-drink stands.....	24	89	11	90	10	92	8	95	118	95	92	21	24	21	22				
Lumber and building group.....																			
Lumber and building material dealers:																			
Lumber and building material dealers.....	113	94	6	100		97	3	101	101	101	97	16	16	15	13				
Lumber and hardware.....	30	95	5	100		96	4	103	100	99	98	6	7	6	5				
Roofing.....	30	98	2	100		100		95	106	107	92	17	25	22	21				
Electrical shops (without radio).....	56	89	11	93	7	100		98	100	107	95	4	5	3	4				
Heating and plumbing shops:																			
Heating and plumbing shops.....	11	89	11					92	95	108	105								
Heating appliances and oil burners.....	93	92	8	91	9	99	1	101	99	104	96	5	5	6	6				
Plumbing shops—heating and ventilating.....	44	93	7	87	33	100		99	103	99	99	2	2	2	2				
Paint and glass stores.....																			
Other retail stores.....																			
Hardware stores.....																			
Hardware and farm implement stores: Farm implements, machinery and equipment dealers.....	23	87	13	100		88	12	104	96	96	104	15	4	6	14				
Hardware and farm implement stores.....	113	91	9	79	21	99	1	99	98	101	102	8	7	10	11				
Farmers' supplies:																			
Feed stores (flour, feed, grain, fertilizer).....	60	97	3	100		91	9	97	83	106	114	29	27	26	30				
Fertilizer stores.....	85	97	3	100		100		155	85	*76	84	52	30	31	37				
Farmers' supply stores.....	6	86	14	67	33	100		101	101	97	101	14	14	10	14				
Seeds, bulbs, and nursery stock.....	24	60	40	70	30	100		136	86	87	91	40	5	7	10				
Coal and feed stores.....	18	97	3	80	20	94	6	104	83	112	101	17	14	24	24				
Feed stores with groceries.....	262	92	8	90	10	96	4	99	99	100	102	23	24	24	24				
Bookstores.....	36	49	51	70	30	71	29	100	94	95	111	10	11	11	18				
Cigar stores and cigar stands:																			
Cigar stores with fountains.....	33	92	8	78	22	100		100	100	100	100	4	5	6	5				
Cigar stands.....	27	92	8	100		93	7	100	100	100	100	11	11	12	12				
Cigar stores without fountains.....	14	81	19	100		60	40	100	100	100	100	7	7	7	7				
Coal and wood yards—ice dealers:																			
Coal and wood yards.....	222	96	4	89	1	94	6	95	94	104	107	10	10	12	13				
Ice dealers.....	36	100		100		100		94	122	95	89	80	19	24	24				
Drug stores:																			
Drug stores.....	280	88	12	88	12	94	6	99	100	100	101	13	13	13	13				
Drug stores with fountains.....	697	90	10	94	6	97	3	99	101	100	100	9	10	10	10				
Florists.....	60	79	21	67	33	67	33	105	100	95	100	12	7	8	13				
Gifts—novelties and toys—cameras:																			
Art and gift shops.....	16	20	80	11	89	11	89	91	82	94	133	23	23	22	33				
Novelty and souvenir shops.....	6	21	79	11	89	50	50	82	82	82	154	38	38	38	60				
Jewelry stores:																			
Jewelry stores (installment credit).....	14	81	19	100		100		97	99	99	105				3				
Jewelry stores.....	163	73	27	47	53	92	8	95	96	100	109	10	10	12	17				
Luggage and leather goods stores.....	6	65	35	100		100		92	93	93	122				24				
Music stores (without radio).....	16	65	35	67	33	86	14	103	100	97	100	15	13	14	16				
News dealers.....	27	86	14	80	20	88	14	95	114	94	97	3	2	2	2				

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT											
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees), 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)							
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15				
Other retail stores—Continued.																			
Office, school, and store supplies and equipment dealers:																			
Office and school supplies.....	13	83	17		100	100													
Office and store mechanical appliance dealers (retail).....	19	81	19	100		100		100	101	100	99								1
Office and store furniture and equipment dealers.....	10	78	22			100		98	99	99	104								
Typewriter dealers.....	12	82	18			100		101	103	99	97								
Opticians and optometrists.....	28	65	35	43	57	100		103	103	97	97	6	7	8	8				8
Sporting goods specialty stores.....	6	100		100		100		100	100	100	100	16	16	16	16				16
Stationers and printers:																			
Printers and lithographers.....	5	93	7			100		98	98	98	106								
Stationers and engravers.....	7	58	42		100	100		93	93	98	110								18
Monuments and tombstones.....	13	86	14	94	6	100		99	99	100	102	37	37	37	37				38
Miscellaneous classifications (combined).....	357	85	15	95	5	92	8	100	97	99	104	22	22	22	23	23			25
Secondhand stores.....	162	93	7	91	9	93	7	97	99	102	102	18	18	18	18	18	18	18	18

TABLE 4A.—THE STATE—SALES, BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

(Sales expressed in thousands of dollars)

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups¹.....	28,687	635,440	633	85,617	1,670	113,303	2,348	88,959	2,579	61,962	5,050	70,566	4,807	33,430	11,292	29,410
Per cent of total stores and sales.....	100.00	100.00	2.21	13.47	5.82	17.83	8.19	14.00	8.99	9.75	17.60	11.11	16.76	5.26	39.36	3.53
Food group.....	9,770	120,335	90	10,998	420	27,791	564	21,480	650	15,586	1,530	21,206	1,669	11,441	4,842	9,146
Candy and confectionery stores:																
Candy stores—nut stores.....	19	124			4	327	1	46	5	22	2	22	2	11	13	23
Confectionery stores (candy and fountain).....	256	1,834					9	345	1	127	30	389	48	340	160	305
Dairy products stores:																
Dairy products stores (including ice cream).....	16	151			1	78			1	25	1	10	3	22	10	16
Egg and poultry dealers.....	17	187					2	68	1	22	4	58	4	30	6	11
Milk dealers.....	32	739	1	135	4	269	4	149	1	23	7	96	6	44	9	22
Delicatessen stores.....	27	551			3	217	2	70	3	80	9	139	5	35	5	9
Fruit stores and vegetable markets.....	115	1,239			1	64	8	290	3	71	22	298	25	176	55	113
Grocery stores (without meats).....	6,053	48,780	13	1,663	153	9,793	206	8,007	261	6,247	659	8,899	1,012	6,783	3,746	6,668
Combination stores (groceries and meats):																
Grocery stores with meats.....	2,318	51,672	68	8,180	205	13,737	251	9,604	267	6,439	575	8,175	399	2,885	648	1,301
Meat markets with groceries.....	273	5,091	3	350	13	807	32	1,167	46	1,080	88	1,262	43	302	48	133
Meat markets (including sea foods):																
Fish markets—sea foods.....	107	1,463	1	148	6	461	3	101	7	160	14	184	13	91	62	109
Meat markets.....	412	5,522	2	304	13	974	30	1,090	38	899	98	1,373	70	554	152	229
Bakeries—bakery goods stores (except manufacturing bakeries):																
Bakeries.....	32	534	1	116	1	50	2	64	5	115	7	101	8	58	8	29
Other food stores:																
Coffee, tea, spices.....	7	109			1	79							3	22	3	8
Farm products stores.....	40	625					3	111	2	51	10	149	10	72	14	31
General food stores.....	41	1,679	1	100	15	935	11	378	9	225	2	25	3	16		5
Bottled waters and beverages.....	5	35									2	20				
General stores.....	3,817	72,587	63	8,538	191	13,061	279	10,417	451	10,635	903	12,384	800	5,492	1,108	2,650
General stores—groceries with apparel.....	110	1,193	1	144	1	55	5	181	6	142	27	374	27	192	43	105
General stores—groceries with dry goods.....	1,272	13,297	4	576	21	1,376	56	2,115	111	2,588	232	3,161	279	1,800	568	1,200
General stores—groceries with other merchandise.....	2,435	58,077	58	7,816	169	11,630	218	8,121	334	7,905	644	8,849	494	3,410	495	1,253
General merchandise group.....	1,338	98,949	81	11,302	157	10,691	253	8,893	218	5,290	306	4,401	162	1,158	128	318
Department stores (including 1 mail-order house):																
Dry goods stores—piece goods stores:																
Dry goods stores.....	541	12,378	12	1,659	29	1,918	85	3,140	100	2,409	155	2,224	85	596	74	190
Piece goods stores.....	3	29									2	22				
General merchandise stores:																
With food departments.....	44	2,467	3	415	9	617	4	171	5	118	12	167	3	27	5	12
Without food departments.....	462	17,486	14	1,830	92	6,341	114	4,440	90	2,203	92	1,362	40	293	17	46
Army and Navy goods stores.....	9	193			1	86	1	30	1	28	2	24	4	25		
Variety, 5-and-10, and 10-a-dollar stores.....	215	13,326	19	2,783	26	1,729	29	1,112	22	532	48	602	27	197	32	70

¹ Group totals may include figure* for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN GEORGIA: 1929

TABLE 4A.—THE STATE—SALES, BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES LESS THAN \$5,000			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
	Automotive group	4, 719	128, 668	192	21, 444	223	15, 716	208	10, 166	343	8, 303	689	9, 653	805	5, 558	2, 100
Motor-vehicle dealers:																
Automobile sales rooms, new and trade-in	503	84, 500	131	18, 568	140	10, 278	69	2, 697	44	1, 067	26	355	22	162	9	33
Used-car establishments	21	625			2	135	5	181	1	26	3	43	5	31	4	11
Automobile dealers with farm implements and machinery	5	116			1	77					2	29	1	7	1	3
Accessories, tires, and batteries:																
Accessory stores with tires and batteries	87	3, 064	5	688	8	538	10	400	13	324	15	197	14	88	20	44
Battery and ignition shops—brake repair shops	59	960	1	167	4	270	3	98	4	101	11	161	14	104	22	58
Tire shops (including tire repairs)	85	3, 769	8	1, 192	15	976	10	372	10	257	10	138	9	68	20	51
Filling stations:																
Filling stations—gasoline and oil	1, 183	13, 000			19	1, 167	71	2, 631	123	2, 948	241	3, 480	225	1, 581	503	930
Filling stations with tires and accessories	472	7, 403	1	113	16	1, 072	52	1, 949	54	1, 307	140	1, 955	102	707	107	301
Filling stations with other merchandise	1, 163	6, 442	3	387	1	57	7	275	28	657	130	1, 738	239	1, 605	754	1, 521
Motor cycles, bicycles, and supplies:																
Motor-cycle dealers	4	50							1	22	1	18	1	9	1	1
Bicycles, motor cycles, and supplies stores	5	112			1	52	2	36					3	24		
Bicycle shops	23	248					1	71	1	28	7	100	3	20	10	27
Garages and repair shops:																
Body, fender, and paint shops	44	678	1	105	2	161	2	89	4	93	9	131	8	54	18	46
Garages (repairs and storage, gasoline, oil, accessories)	978	7, 144	2	224	12	821	34	1, 297	54	1, 332	88	1, 213	155	1, 066	633	1, 100
Parking stations, parking garages, and lots	15	346			2	112	1	31	6	142	3	40	1	8	2	5
Radiator shops (including repairs)	10	100					1	30			2	30	3	24	4	8
Apparel group	1, 114	42, 018	80	8, 487	140	9, 429	186	7, 048	134	3, 303	197	2, 809	149	1, 065	228	554
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores	29	1, 341	2	348	4	274	7	262	6	144	3	44	2	15	4	9
Men's and boys' hat stores	4	149					3	122	1	27						
Men's furnishings stores	47	861			3	202	10	354	2	49	11	152	9	64	12	30
Men's clothing and furnishings stores	143	7, 492	13	1, 802	27	1, 807	43	1, 045	15	377	27	383	9	62	5	12
Family clothing stores—men's, women's, and children's	200	9, 194	11	1, 434	35	2, 356	35	1, 342	40	963	37	516	22	160	16	41
Women's ready-to-wear specialty stores—apparel and accessories	191	9, 620	12	1, 741	33	2, 198	22	838	23	552	34	470	23	167	36	74
Women's accessories stores:																
Corset and lingerie shops	9	116			2	155	3	92					2	14	4	10
Furriers—fur shops	3	257	1	102												
Hosiery shops	14	471	1	108	3	196	2	63	2	67	1	10	4	31	1	2
Millinery stores	184	2, 488	2	307	3	252	15	564	9	221	33	465	38	271	83	189
Other apparel stores:																
Children's specialty shops	3	276									1	18	1	8		
Custom tailors	64	893	2	234	1	79	2	74	9	212	11	151	10	61	29	82
Dressmakers	3	11											1	7	2	5
Infants' wear shops	3	30							1	27					2	3
Shoe stores:																
Shoe stores—men's	25	734			5	349	6	230	1	29	6	90	3	26	4	10
Shoe stores—women's	35	3, 131	10	1, 551	6	425	6	234	5	135	5	85			2	6
Family shoe stores—men's, women's, and children's	154	4, 767	5	698	18	1, 136	32	1, 228	19	467	28	416	24	172	26	81
Furniture and household group	782	32, 532	43	5, 622	101	6, 896	148	5, 644	92	2, 193	154	2, 179	92	634	128	317
Furniture stores:																
Furniture stores	354	18, 943	20	3, 741	59	3, 950	79	3, 046	40	917	64	922	35	234	31	77
Furniture and undertaker	49	1, 474			6	459	10	358	10	254	11	148	3	18	8	20
Furniture and hardware stores	80	2, 160	1	126	9	605	18	655	18	454	10	248	6	37	9	24
Floor coverings stores	3	447					1	41			1	19				
Household appliances stores:																
Household appliances stores (electric)	108	2, 612	3	414	4	287	17	661	14	331	23	406	24	172	17	49
Household appliances stores	17	1, 640	4	627	3	219	1	39			4	4	2	18	1	4
Refrigerator dealers—electric only	10	440	1	112	3	206	1	46	2	45	2	70			1	1
Other home furnishings and appliances stores:																
Antique and used furniture dealers	5	73			1	58								1	6	3
China, glassware, crockery, tinware, enamel ware	10	263			1	60	4	156	1	26	1	10			3	11
Picture and framing stores	4	138	1	111							2	22	1	5		6
Stove and range dealers	5	30			1	63					1	11			3	6
Antique shops	17	122					1	32			5	59	3	18	8	14
Awnings, flags, banners, window shades, and tents	3	9														9
Interior decorators	8	603	1	134			2	92			1	16	1	7	2	9
Radio and music stores:																
Radio and electrical shops	61	1, 200	2	255	4	362	6	225	2	47	13	184	10	75	24	51
Radio and musical instruments stores	43	2, 220	1	102	9	592	7	253	5	110	2	33	5	30	11	28
Restaurants, cafeterias, and eating places	2, 619	19, 663	11	1, 463	38	2, 645	89	3, 275	93	2, 239	278	3, 849	420	2, 948	1, 691	2, 775
Restaurants, cafeterias, and lunch rooms:																
Cafeterias	17	1, 433	2	299	6	431	1	40	3	84	1	18			3	3
Lunch rooms	1, 073	4, 341	1	102	2	119	8	309	13	435	74	1, 012	150	1, 036	820	1, 327
Restaurants with table service	601	8, 477	4	591	19	1, 231	68	2, 129	62	1, 246	125	1, 781	134	979	299	550
Lunch counters, refreshment stands, etc.:																
Refreshment stands	227	909			3	185	2	62	3	65	14	173	31	203	174	221
Fountain—lunches	75	1, 029	3	386	6	425	13	468	8	189	24	330	16	117	5	14
Lunch counters	509	2, 325	1	115	2	154	7	267	7	103	37	525	79	550	376	550
Soft-drink stands	117	239							2	57	1	10	10	63	104	110

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES, BY SIZE OF BUSINESS—Continued
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 (Sales expressed in thousands of dollars)

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$10,000		STORES WITH ANNUAL SALES OF \$10,000 TO \$5,000		STORES WITH ANNUAL SALES LESS THAN \$5,000			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
Lumber and building group.....	421	15,996	25	3,450	54	3,584	70	2,694	54	1,298	84	1,170	50	358	74	178
Lumber and building material dealers:																
Lumber and building material dealers.....	132	7,416	12	1,733	25	1,624	23	926	20	474	15	197	9	58	22	44
Lumber and hardware.....	31	2,003	2	308	10	658	5	206	4	99	3	39	3	21	1	4
Roofing.....	32	657	1	106	1	98	6	209	4	99	6	87	3	21	11	38
Dealers in any other single building material.....	6	19											1	8	5	11
Electrical shops (without radio).....	56	1,421	3	395	6	344	6	215	8	191	14	195	7	49	12	32
Heating and plumbing shops:																
Heating appliances and oil burners.....	12	608	2	262	2	130	4	150	2	41	1	10	1	5		
Plumbing shops—heating and ventilating.....	97	2,219	2	278	4	289	15	535	10	252	33	447	19	141	13	31
Paint and glass stores.....	54	1,650	3	368	6	431	11	453	6	142	12	186	7	55	9	15
Other retail stores.....	3,903	101,750	100	14,055	337	23,022	463	18,053	524	12,629	871	12,371	634	4,629	907	2,063
Hardware stores.....	205	7,419	10	1,269	30	1,951	34	1,252	28	685	51	740	26	192	22	62
Hardware and farm implement stores:																
Farm implements, machinery, and equip- ment dealers.....	29	2,667	1	111	4	278	3	107	2	40	6	55	6	38	5	8
Farm implement dealers with hay, grain, and feed.....	3	33									2	31			1	2
Hardware and farm implement stores.....	126	5,222	5	626	29	1,551	36	1,290	21	535	28	451	6	40	8	18
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer).....	52	2,552	4	526	13	940	8	201	10	246	13	182	15	96	18	44
Fertilizer stores.....	268	4,128	2	250	15	987	18	652	28	644	65	921	65	465	75	207
Harness shops.....	6	45									3	41			1	5
Farmers' supply stores.....	8	305			3	292	2	74			2	25			1	3
Seeds, bulbs, and nursery stock.....	39	1,759	2	212	3	198	4	178	3	64	8	106	6	43	12	18
Coal and feed stores.....	21	780	2	247	3	231	5	195	2	49	3	38	2	16	4	11
Food stores with groceries.....	394	12,153	19	2,497	49	3,244	56	2,117	66	1,595	80	1,119	60	432	60	148
Bookstores.....	41	1,988	3	445	6	487	5	186	7	165	9	124	5	32	5	20
Cigar stores and cigar stands:																
Cigar stores with fountains.....	38	1,157			7	518	8	322	7	175	7	103	4	28	5	11
Cigar stands.....	33	227							1	21	7	101	10	75	15	30
Cigar stores without fountains.....	26	525			4	270	2	65	4	91	4	46	4	32	8	13
Coal and wood yards—ice dealers:																
Coal and wood yards.....	269	8,376	12	1,631	19	1,329	24	888	20	643	41	619	38	269	105	201
Ice dealers.....	54	578	1	149	3	222	1	46			3	41	7	50	39	70
Drug stores:																
Drug stores.....	352	6,394	3	362	16	928	39	1,487	56	1,354	115	1,632	67	504	56	146
Drug stores with fountains.....	780	21,470	11	1,348	78	5,322	173	6,657	150	3,628	216	3,145	92	687	68	166
Florists.....	70	1,733	4	571	4	300	4	174	9	216	9	112	14	100	25	50
Gifts—novelties and toys—cameras:																
Toy shops.....	3	16									1	12			2	4
Art and gift shops.....	25	265			1	72	2	69			4	57	7	46	11	21
Novelty and souvenir shops.....	15	55									4	20	4	20	11	26
Camera dealers—photographic supplies.....	5	283							2	44					2	1
Jewelry stores:																
Jewelry stores (installment credit).....	16	1,284	5	751	6	394	3	114	1	20					1	4
Jewelry stores.....	250	4,255	3	409	15	995	18	679	27	665	63	844	32	222	91	219
Luggage and leather goods stores.....	6	240			1	89	3	108	1	27	1	16				
Music stores (without radio).....	26	327	1	140					2	45	4	50	10	66	9	26
News dealers.....	34	459			1	65	5	203	2	42	2	27	12	94	12	27
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	13	619	2	333	2	119	3	112			2	31	4	24		
Office and store mechanical appliance deal- ers (retail).....	20	1,069			5	361	3	118	3	74	2	31	2	13	3	8
Office and store furniture and equipment dealers.....	13	1,398	1	157	2	150	2	78	2	48	3	44			1	1
Typewriter dealers.....	12	491	2	247	2	163			1	21	2	26	4	30	1	4
Opticians and optometrists.....	42	748	1	146	2	152	4	140	6	142	5	63	9	65	15	40
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores.....	7	223			1	66	3	117			3	40				
Stationers and printers:																
Printers and lithographers, at retail.....	6	138			1	75			2	62			1	6	2	5
Stationers and engravers.....	9	385	2	234			2	81	2	59			1	6	2	5
Monuments and tombstones.....	17	163					1	35	3	69	2	28	3	20	8	14
Miscellaneous classifications (combined).....	535	9,434	10	1,383	18	1,224	22	806	50	1,170	104	1,430	118	809	211	425
Secondhand stores.....	204	2,974	2	262	9	568	18	689	20	486	40	544	32	247	85	178

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	308	169,193	21	56,920	50	34,693	68	32,354	151	36,238
Per cent of total stores and sales.....	1.07	25.05	.07	8.80	.17	5.46	.30	6.09	.53	5.70
Food group.....	11	2,688					1	417	10	2,271
Fruit stores and vegetable markets.....	1	(x)								
Grocery stores (without meats).....	3	691						3	691	
Grocery stores with meats.....	5	1,351					1	417	4	934
Fish markets—sea foods.....	1	(x)								
Farm products stores.....	1	(x)								
General stores.....	24	9,391	1	1,531	4	2,518	5	1,903	14	3,441
General stores—groceries with dry goods.....	1	(x)								
General stores—groceries with other merchandise.....	23	(x)								
General merchandise group.....	53	56,897	9	39,536	9	7,192	15	5,487	20	4,692
Department stores, including 1 mail-order house.....	29	48,441	9	39,536	6	4,844	7	2,522	7	1,539
Dry goods stores.....	1	(x)								
General merchandise stores:										
With food departments.....	3	(x)								
Without food departments.....	3	972					1	495	2	477
Variety, 5-and-10, and to-a-dollar stores.....	17	6,300			3	2,338	5	1,741	9	2,221
Automotive group.....	180	53,598	7	7,755	23	15,751	41	15,749	59	14,341
Motor-vehicle dealers:										
Automobile salesrooms, new and trade-in.....	122	51,431	7	7,755	22	15,220	41	15,749	52	12,707
Used-car establishments.....	1	(x)								
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	2	(x)								
Tire shops (including tire repairs).....	3	714							3	714
Filling stations:										
Filling stations—gasoline and oil.....	1	(x)								
Filling stations with other merchandise.....	1	(x)								
Apparel group.....	22	9,324	1	1,049	4	2,923	6	1,858	12	2,894
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	1	(x)								
Men's clothing and furnishings stores.....	4	1,403			1	538	1	431	2	434
Family clothing stores—men's, women's, and children's.....	4	2,302	1	1,049					3	713
Women's ready-to-wear specialty stores—apparel and accessories.....	8	3,579			2	1,091	3	1,100	3	782
Millinery stores.....	1	(x)								
Children's specialty shops.....	1	(x)								
Shoe stores:										
Shoe stores—women's.....	1	(x)								
Family shoe stores—men's, women's, and children's.....	2	(x)								
Furniture and household group.....	26	9,045			4	2,369	10	3,693	12	2,881
Furniture stores:										
Furniture stores.....	17	6,057			3	1,771	7	2,532	7	1,754
Furniture and undertaker.....	1	(x)								
Floor coverings stores.....	1	(x)								
Household appliances stores:										
Household appliances stores (electric).....	1	(x)								
Household appliances stores.....	2	(x)								
Interior decorators.....	1	(x)								
Radio and musical instruments stores.....	3	1,086			1	598			2	488
Lumber and building group.....	10	3,265			1	617	4	1,469	5	1,179
Lumber and building material dealers:										
Lumber and building material dealers.....	6	2,361			1	617	4	1,469	1	275
Lumber and hardware.....	3	(x)								
Plumbing shops—heating and ventilating.....	1	(x)								
Other retail stores.....	31	14,423	3	5,449	4	2,766	5	1,778	19	4,437
Hardware stores.....	4	1,203					2	794	2	474
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	2	(x)								
Hardware and farm implement stores.....	3	901					2	681	1	220
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	1	(x)								
Seeds, bulbs, and nursery stock.....	1	(x)								
Feed stores with groceries.....	4	1,000							4	1,000
Bookstores.....	1	(x)								
Coal and wood yards.....	4	2,796	1	1,723	1	630			2	443
Drug stores with fountains.....	2	(x)								
Florists.....	1	(x)								
Camera dealers—photographic supplies.....	1	(x)								
Jewelry stores.....	1	(x)								
Office, school, and store supplies and equipment dealers:										
Office and store mechanical appliance dealers (retail).....	2	(x)								
Office and store furniture and equipment dealers.....	2	(x)								
Miscellaneous classifications (combined).....	2	2,187	1	1,982					1	205

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	28,687	29,022	57,554	11,068	\$80,598,815	\$1,903,561	\$60,142,379	\$96,191,660	\$635,440,485	100.00
Single-store independents.....	22,743	25,133	38,213	7,415	38,708,323	1,296,939	37,121,618	66,430,330	411,392,589	64.74
2-store independents.....	645	444	2,379	392	2,698,468	55,512	2,344,830	3,749,160	23,018,932	3.62
3-store independents.....	193	64	1,301	128	1,520,594	14,990	1,436,001	2,009,240	11,000,305	1.84
Local branch systems.....	6		81		78,500		47,400	71,800	445,500	.07
Local chains.....	426	51	1,811	417	2,097,726	69,785	2,105,421	3,011,500	18,028,061	2.98
Sectional chains.....	816		2,888	511	3,961,844	101,025	3,036,049	3,000,540	35,244,445	5.55
National chains.....	719		4,931	1,311	5,197,090	229,885	7,191,073	5,218,300	49,337,275	7.76
Other types of operation:										
Mail-order houses (catalogue only).....	6	6	1,523	9	1,489,026	1,493	2,153,100	2,443,980	18,370,959	2.89
Direct selling (house-to-house).....	33	25	599		534,654		138,318	52,500	1,454,418	.23
Roadside markets or stands ¹	8	9	2	1	808	203	1,415	660	14,670	.01
Itinerant vendors.....	14	15	6	1	1,765	105	4,720	1,330	46,015	.01
Rolling stores.....	5	5	2		1,640		1,206	870	26,008	.01
Industrial stores (including commissaries).....	54	48	70	12	66,276	1,961	12,104	109,330	878,635	.14
Leased departments— independent operators.....	10	5	49	4	79,594	2,340	140,625	163,300	755,416	.12
Leased department chains.....	68	2	502	19	632,244	2,972	870,392	380,660	4,082,100	.64
Utility-operated retail stores.....	86		246	5	329,853	2,292	224,016	478,810	3,014,629	.47
Manufacturer-controlled chains.....	63	1	863	1	1,267,109	150	560,469	726,730	4,168,721	.66
Cooperative stores ¹	5		14	2	10,890	310	3,857	13,140	291,369	.05
Cooperative buying associations ¹	4		2	2	2,800	400	1,931	5,040	44,014	.01
Retailers—country buyers ¹	2,657	3,078	1,634	743	1,471,310	107,576	1,443,536	6,959,390	45,245,678	7.12
Retailers—wholesalers ¹	118	134	435	94	450,441	15,618	394,339	1,281,800	7,012,820	1.10
All other types.....	3	2	1		860		1,133	2,250	11,438	.00

¹ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES ¹			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Total	28,687	635,440	23,681	446,062	70	1,535	84,581	13	3,571	104,797	17
Applying.....	120	1,064	115	1,394	84	3	127	8	11	143	8
Atkinson.....	57	521	55	(x)	(x)	2	(x)	(x)			
Bacon.....	72	779	68	716	92	2	(x)	(x)	2	(x)	(x)
Baker.....	32	170	32	170	100						
Baldwin.....	150	3,116	142	2,887	93	4	129	4	4	100	3
Banks.....	51	218	22	101	46				29	117	54
Barrow.....	167	2,058	90	1,249	61	3	66	3	74	743	36
Bartow.....	261	4,780	246	3,762	79	8	270	5	7	748	16
Ben Hill.....	140	2,706	130	1,989	74	10	276	10	9	441	16
Bertie.....	112	1,982	102	1,649	83	2	(x)	(x)	8	(x)	(x)
Bibb.....	708	26,868	586	20,129	75	84	5,103	19	38	1,636	6
Bleckley.....	120	1,243	87	900	72	3	64	5	30	279	23
Brantley.....	31	334	28	265	79				3	69	21
Brooks.....	148	2,201	131	1,678	76	9	265	12	8	258	12
Bryan.....	54	416	47	387	93	1	(x)	(x)	6	(x)	(x)
Bulloch.....	247	3,664	193	2,493	68	6	189	5	48	982	27
Burke.....	222	3,139	208	2,671	85	5	205	7	9	263	8
Butts.....	81	1,251	66	689	56				25	562	45
Calhoun.....	101	1,397	83	995	71				18	402	29
Camden.....	64	666	62	(x)	(x)				2	(x)	(x)
Campbell.....	103	1,260	75	613	49	1	(x)	(x)	27	(x)	(x)
Candler.....	61	998	52	725	73	1	(x)	(x)	8	(x)	(x)
Carroll.....	361	6,478	230	4,207	65	6	221	3	125	2,050	82
Catoosa.....	50	564	40	489	87				10	75	13
Chariton.....	53	737	46	656	89	1	(x)	(x)	6	(x)	(x)
Chatham.....	1,424	34,728	1,258	27,169	78	126	6,337	18	40	1,222	4
Chattahoochee.....	18	104	17	(x)	(x)				1	(x)	(x)
Chattooga.....	166	2,497	100	2,459	98	2	(x)	(x)	4	(x)	(x)
Cherokee.....	169	3,702	90	2,093	57	2	(x)	(x)	77	(x)	(x)
Clarke.....	299	10,104	264	8,340	83	30	1,627	16	5	137	1
Clay.....	90	1,073	82	825	77				8	248	23
Clayton.....	99	998	73	500	59	3	124	12	23	284	29
Clinch.....	45	903	40	786	87	2	(x)	(x)	3	(x)	(x)
Cobb.....	354	7,724	318	5,595	73	15	570	7	21	1,559	20
Coffee.....	191	2,915	166	2,091	72	4	104	5	21	660	23

¹ This classification does not include local branch systems.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Colquitt.....	277	5,910	233	4,261	72	13	525	0	31	1,124	19
Columbia.....	74	511	71	491	96	1	(x)	(x)	2	(x)	(x)
Cook.....	106	1,278	104	(x)	(x)	1	(x)	(x)	1	(x)	(x)
Coweta.....	262	4,958	214	3,520	71	5	151	3	43	1,278	26
Crawford.....	52	320	42	261	82				10	59	18
Crisp.....	235	3,695	220	3,035	82	9	335	9	6	325	9
Dade.....	33	348	30	337	97				3	11	3
Dawson.....	35	122	35	122	100						
Decatur.....	186	3,456	169	2,674	77	8	453	13	9	329	10
De Kalb.....	470	11,915	400	8,823	74	41	2,054	17	29	1,038	9
Dodge.....	182	2,414	111	1,208	50	4	112	5	67	1,094	45
Dooly.....	150	1,680	142	1,450	86	1	(x)	(x)	13	(x)	(x)
Dougherty.....	305	8,939	271	7,405	83	26	1,203	13	8	331	4
Douglas.....	70	974	52	779	80	2	(x)	(x)	16	(x)	(x)
Early.....	133	1,040	113	1,318	68	1	(x)	(x)	10	(x)	(x)
Echols.....	21	82	21	82	100						
Effingham.....	84	798	50	524	66				25	274	34
Elbert.....	196	3,542	131	1,668	47		200	6	50	1,674	47
Emanuel.....	258	2,891	218	2,328	81	2	(x)	(x)	38	(x)	(x)
Evans.....	82	1,073	59	609	57	4	70	6	10	394	37
Fannin.....	89	1,014	76	859	85				13	155	15
Fayette.....	78	686	33	279	41				45	406	59
Floyd.....	398	12,758	359	10,453	82	32	2,069	16	7	206	2
Forsyth.....	92	1,143	19	410	36				73	733	64
Franklin.....	172	2,106	112	1,435	68	2	(x)	(x)	58	(x)	(x)
Fulton.....	4,208	186,804	3,363	107,228	57	504	41,856	22	281	38,220	21
Gilmer.....	68	650	33	440	68				35	210	32
Glascok.....	45	413	43	(x)	(x)				2	(x)	(x)
Glynn.....	425	7,136	402	5,995	84	18	900	13	5	181	3
Gordon.....	150	2,447	64	1,329	54	2	(x)	(x)	84	(x)	(x)
Grady.....	137	2,175	120	1,697	78	1	(x)	(x)	18	(x)	(x)
Greene.....	94	1,308	86	1,086	83				8	222	17
Gwinnett.....	227	2,927	141	1,675	54	1	(x)	(x)	85	(x)	(x)
Habersham.....	140	1,658	112	1,184	71				28	474	29
Hall.....	290	6,998	249	5,280	75	16	628	9	25	1,090	16
Hancock.....	133	1,253	96	810	64	2	(x)	(x)	35	(x)	(x)
Haralson.....	130	1,979	123	1,853	94	1	(x)	(x)	6	(x)	(x)
Harris.....	75	894	38	478	53				37	416	47
Hart.....	147	1,410	91	820	58	2	(x)	(x)	54	(x)	(x)
Heard.....	46	403	13	77	19				33	326	81
Henry.....	146	1,632	92	769	47	2	(x)	(x)	52	(x)	(x)
Houston.....	85	1,445	77	1,203	83	2	(x)	(x)	6	(x)	(x)
Irwin.....	85	1,285	65	951	74	2	(x)	(x)	18	(x)	(x)
Jackson.....	198	2,963	137	2,051	69	3	65	2	58	847	29
Jasper.....	70	1,131	54	787	70				16	344	30
Jeff Davis.....	78	1,090	69	877	80	2	(x)	(x)	7	(x)	(x)
Jefferson.....	208	2,260	141	1,367	60	4	41	2	63	852	38
Jenkins.....	141	2,379	113	1,090	46	5	135	6	23	1,145	48
Johnson.....	95	1,129	68	858	76				29	271	24
Jones.....	42	443	39	410	93				3	33	7
Lamar.....	85	1,233	63	929	75	1	(x)	(x)	21	(x)	(x)
Lanier.....	38	520	34	277	53	1	(x)	(x)	3	(x)	(x)
Laurens.....	305	4,205	214	2,574	61	0	461	11	82	1,170	28
Lee.....	51	483	47	276	57				4	207	43
Liberty.....	69	617	63	575	93				6	42	7
Lincoln.....	56	732	31	502	69				25	230	31
Long.....	25	160	22	100	63				3	60	37
Lowndes.....	408	7,500	359	5,888	78	31	1,038	14	18	634	8
Lumpkin.....	68	896	45	332	84				23	64	16
McDuffie.....	94	1,717	73	1,058	62	3	73	4	18	586	34
McIntosh.....	44	521	38	322	62	1	(x)	(x)	5	(x)	(x)
Macon.....	126	1,641	106	1,402	85	3	82	5	17	157	10
Madison.....	115	1,263	48	442	35				67	821	66
Marion.....	40	493	36	478	97				4	15	3
Martinez.....	216	2,501	183	2,171	87	2	(x)	(x)	31	(x)	(x)
Miller.....	51	657	29	461	70				22	196	30
Milton.....	48	319	11	94	29				37	225	71
Mitchell.....	133	4,087	107	1,670	41	4	78	2	12	2,389	57
Monroe.....	121	1,726	108	1,024	74	1	(x)	(x)	22	(x)	(x)
Montgomery.....	88	917	75	726	94				13	191	21
Morgan.....	101	1,761	89	1,456	83	4	152	8	8	153	9
Murray.....	88	633	88	633	100						
Muscogee.....	765	23,213	680	18,751	81	54	3,210	14	31	1,252	5
Newton.....	190	2,904	152	2,425	84	4	186	6	34	293	10
Oconee.....	48	388	47	(x)	(x)				1	(x)	(x)

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Oglethorpe.....	95	1,046	79	687	66				16	359	34
Paulding.....	93	844	44	600	71				49	244	29
Peach.....	123	1,800	105	1,300	72	7	204	11	11	296	17
Pickens.....	71	1,313	26	748	57				45	565	43
Pierce.....	89	1,216	87	(x)	(x)	1	(x)	(x)	1	(x)	(x)
Pike.....	78	1,166	67	427	37				11	739	63
Polk.....	219	4,893	195	4,300	88	11	351	7	13	242	5
Pulaski.....	57	1,638	75	921	56	3	108	7	9	609	37
Putnam.....	94	984	90	846	86	1	(x)	(x)	3	(x)	(x)
Quitman.....	28	148	28	148	100						
Rabun.....	56	650	44	502	77				12	148	23
Randolph.....	162	2,250	148	1,886	84	4	128	6	10	236	10
Richmond.....	1,004	24,839	881	19,927	76	89	4,798	19	34	1,114	5
Rockdale.....	86	943	77	820	87				9	123	13
Schley.....	39	614	37	(x)	(x)				2	(x)	(x)
Screven.....	196	2,236	156	1,604	72	2	(x)	(x)	38	(x)	(x)
Seminole.....	37	548	35	(x)	(x)				2	(x)	(x)
Spalding.....	282	6,028	262	5,971	90	16	609	9	4	48	1
Stephens.....	95	1,590	80	1,367	86	6	89	6	9	134	8
Stewart.....	92	1,218	83	1,010	83				9	208	17
Sumter.....	273	5,226	240	3,648	70	13	550	11	11	1,022	19
Talbot.....	64	828	45	519	63				19	309	37
Taliaferro.....	53	537	40	342	64				13	195	36
Tattall.....	120	1,550	105	1,229	79	2	(x)	(x)	13	(x)	(x)
Taylor.....	85	850	45	475	56				40	375	44
Telfair.....	159	2,084	133	1,588	76	4	109	5	22	387	10
Terrell.....	162	2,664	153	2,287	86	6	213	8	3	104	6
Thomas.....	366	5,542	339	5,573	85	17	500	8	10	469	7
Tift.....	158	3,467	136	2,697	78	13	377	11	9	393	11
Toombs.....	135	2,351	117	1,984	84	5	142	6	11	225	10
Towns.....	28	249	22	188	76				6	61	24
Treutlen.....	33	681	29	585	86				4	90	14
Troup.....	423	9,449	396	7,497	80	29	1,351	14	28	601	6
Turner.....	63	1,410	56	939	67	2	(x)	(x)	5	(x)	(x)
Twiggs.....	61	494	45	227	46				16	267	54
Union.....	70	293	43	199	68				27	94	32
Upson.....	195	4,006	178	3,570	89	7	276	7	10	160	4
Walker.....	198	3,844	179	3,017	78	4	189	5	15	638	17
Walton.....	195	3,160	182	2,925	93	5	167	5	8	68	2
Ware.....	329	7,424	288	5,511	74	30	1,262	17	11	651	9
Warren.....	68	865	66	(x)	(x)				2	(x)	(x)
Washington.....	242	3,049	221	2,526	83	3	118	4	18	405	13
Wayne.....	101	1,802	86	1,337	74	4	65	5	11	370	21
Webster.....	27	178	24	141	79				3	37	21
Wheeler.....	60	362	43	250	69				17	112	31
White.....	59	336	18	91	27				41	245	73
Whitefield.....	207	6,122	169	3,496	57	7	309	5	31	2,317	38
Wilcox.....	108	1,453	65	671	46				43	782	54
Wilkes.....	122	1,648	112	1,434	87	4	161	10	6	63	3
Wilkinson.....	89	594	89	594	100						
Worth.....	139	1,671	126	1,415	85	2	(x)	(x)	11	(x)	(x)

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TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	62	29	3	4	1	23	2
Annual net sales.....	\$53,056,196	\$26,848,980	\$649,550	\$622,484	(x)	\$6,490,456	(x)
Per cent of total sales.....	100.00	50.00	1.22	1.17	(x)	12.23	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	215	91	16	35		73	
Annual net sales.....	\$13,326,267	\$1,171,315	\$483,379	\$715,732		\$10,955,841	
Per cent of total sales.....	100.00	8.79	3.63	5.37		82.21	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	223	177	15	3	13	9	6
Annual net sales.....	\$9,832,944	\$7,740,946	\$923,510	\$107,305	\$536,821	\$395,902	\$127,860
Per cent of total sales.....	100.00	78.73	9.39	1.09	5.40	4.03	1.30
Family clothing stores—men's, women's, and children's:							
Number of stores.....	200	141	14	14	9	22	
Annual net sales.....	\$9,193,923	\$4,503,888	\$2,068,756	\$727,998	\$725,249	\$1,108,532	
Per cent of total sales.....	100.00	49.63	22.50	7.92	7.89	12.06	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	191	135	22	2	2	18	14
Annual net sales.....	\$9,619,633	\$4,666,311	\$1,051,260	(x)	(x)	\$1,055,020	\$2,550,111
Per cent of total sales.....	100.00	48.51	10.93	(x)	(x)	10.97	26.51
Shoe stores:							
Number of stores.....	214	123	8	11	13	51	8
Annual net sales.....	\$8,631,291	\$3,255,874	\$478,793	\$523,765	\$1,150,906	\$2,078,627	\$543,826
Per cent of total sales.....	100.00	37.72	5.55	6.07	13.33	31.03	6.30
Furniture stores:							
Number of stores.....	483	399	34	6	37	1	6
Annual net sales.....	\$22,567,637	\$14,000,773	\$2,076,593	\$120,566	(x)	(x)	\$604,472
Per cent of total sales.....	100.00	62.04	9.20	.56	(x)	(x)	2.68
Radio and music stores:							
Number of stores.....	104	90	5		1	2	
Annual net sales.....	\$3,420,635	\$2,362,295	\$337,702		(x)	(x)	
Per cent of total sales.....	109.00	69.06	9.87		(x)	(x)	
Grocery stores (without meats):							
Number of stores.....	6,053	4,698	73	59	174	136	913
Annual net sales.....	\$48,779,644	\$27,086,518	\$1,700,808	\$2,243,297	\$5,122,337	\$7,658,549	\$4,068,137
Per cent of total sales.....	100.00	55.53	3.49	4.60	10.50	15.70	10.18
Combination stores (groceries and meats):							
Number of stores.....	2,691	2,079	62	48	180	76	146
Annual net sales.....	\$58,762,604	\$32,070,751	\$1,658,126	\$2,715,071	\$9,610,440	\$7,520,857	\$2,287,359
Per cent of total sales.....	100.00	58.09	2.92	4.78	16.93	13.25	4.03
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	1,691	1,645	25		3	11	6
Annual net sales.....	\$14,250,941	\$12,461,162	\$675,002		\$607,898	\$374,488	\$132,391
Per cent of total sales.....	100.00	87.44	4.74		4.26	2.63	.93
Cigar stores and cigar stands:							
Number of stores.....	97	69	8	10	1	8	1
Annual net sales.....	\$1,908,959	\$780,913	\$380,382	\$314,553	(x)	\$410,581	(x)
Per cent of total sales.....	100.00	40.91	19.93	16.48	(x)	21.82	(x)
Filling stations:							
Number of stations.....	2,818	2,222	70	44	2.31	198	53
Annual net sales.....	\$26,845,684	\$17,086,064	\$1,083,626	\$583,557	\$3,765,824	\$3,775,717	\$560,896
Per cent of total sales.....	100.00	63.64	4.04	2.17	13.99	14.07	2.09
Coal and wood yards—ice dealers:							
Number of yards.....	323	275	12	27	3		6
Annual net sales.....	\$8,954,356	\$3,035,089	\$519,480	\$4,300,754	\$286,765		\$211,668
Per cent of total sales.....	100.00	40.60	5.80	48.03	3.20		2.37
Drug stores:							
Number of stores.....	1,132	962	73	22	33	6	6
Annual net sales.....	\$27,869,328	\$21,267,081	\$2,688,036	\$1,233,830	\$2,124,627	\$473,194	\$82,560
Per cent of total sales.....	100.00	76.31	9.64	4.43	7.62	1.70	.30
Hardware stores:							
Number of stores.....	205	172	11	13		2	7
Annual net sales.....	\$7,419,026	\$5,831,243	\$178,138	\$650,687		(x)	(x)
Per cent of total sales.....	100.00	78.60	2.40	8.77		(x)	(x)
Jewelry stores:							
Number of stores.....	266	238	23	1	3		1
Annual net sales.....	\$5,639,043	\$4,480,897	\$655,281	(x)	\$344,805		(x)
Per cent of total sales.....	100.00	80.90	11.83	(x)	6.22		(x)

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	319	18,065	16	488	7	188	6	433	8	178	7	683	13	241	6	88	17	377	45	1,042	194	14,286
Furniture and household group:																						
Furniture stores.....	82	1,895	2	26	3	36					1	1	1	3			2	3	2	29	71	1,707
Household appliances stores (electrical).....	8	1,227																	1	19		1,508
Household appliances stores.....																						
Radio and music stores.....	53	993	11	89	2	61	1	3	3	8	2	107	1	20	3	26	2	67	9	108	19	554
Radio and electrical shops.....	42	2,220	4	40	2					23	4	23	1	3	1	1	10	615	8	460	9	986
Radio and musical instruments stores.....																						
Lumber and building group:																						
Lumber and building material dealers.....	110	6,362	25	357	2	102	6	107	6	102	4	68	5	78	4	202	5	138	14	672	39	4,536
Electrical shops (without radio).....	53	1,407	14	483	1	19	2	8			2	14	3	22			4	72	7	168	20	621
Heating and plumbing shops.....	12	608	2	99																		226
Heating appliances and oil burners.....	85	1,924	18	444	7	243	3	73	2	17	1	15	6	165	3	60	3	75		85	36	866
Painting shops—heating and ventilating.....	49	1,576	5	60	1	55			3	10	2	47	5	37	3	80	9	285	4	125	17	877
Paint and glass stores.....																						
Other retail stores:																						
Hardware stores.....	186	6,664	44	700	9	141	10	151	6	107	26	630	18	640	29	990	24	1,463	10	527	10	1,315
Feed stores (flour, feed, grain, fertilizer).....	69	2,796	28	645	7	299	8	191	4	154	6	154	4	303	2	58	3	35	3	222	4	240
Bookstores.....	34	1,989	6	103	3	41	4	57	3	146	2	35	2	10	2	136	2	60	2	129	8	1,242
Cigar stores.....	23	522	17	380	3	123			1	7	1	9	1	3								
Cigar stores withoutountains.....	230	5,440	64	1,278	13	196	16	128	10	182	16	594	20	370	18	429	22	639	19	701	32	1,012
Drug stores.....	318	5,894	113	1,549	32	583	46	929	42	821	43	1,029	20	205	8	167	8	185	3	88	3	48
Drug stores with fountains.....	709	19,824	241	6,447	91	2,908	99	2,538	105	3,063	92	2,790	51	1,453	9	271	12	262	7	144	2	48
Florists.....	66	1,800	16	80							1	1	1	4	2	20	11	552	13	368	17	591
Camera dealers—photographic supplies.....	6	283	2	24	1	21			1	2	1	1	1									238
Jewelry stores.....	14	1,244																				
Jewelry stores (installment credit).....	217	3,819	94	705	9	97	18	309	13	132	11	178	19	145			1	151	2	220	10	728
Music stores (without radio).....	22	363	6	39			3	22	1	17			1	313	18	499	11	434	14	635	10	427
Office, school, and store supplies and equipment dealers.....														22	1	4	1	2	1	6	8	191
Office and store mechanical appliances dealers (retail).....	16	985	1	3							1	4							2	113	12	865
Office and store furniture and equipment dealers.....	9	1,240			1	91																
Sporting goods stores, including athletic and playground equipment.....	7	224	2	51							1	37	2	79	1	17	1	40				
Sporting goods specialty stores.....	6	253	1	4							2	72	1	29								
Stationers and engravers.....																						

1. All stores did not report as to their credit activities or whether they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 3,913 stores with sales of \$74,474,485, which failed to report as to their credit activities.

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TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments included also in credit sales ¹	TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments included also in credit sales ¹
Total	14,434	\$396,933,686	\$211,868,543	53.37	\$39,514,654	Other types of operation—Contd.					
Independent stores ²	11,962	395,372,304	172,313,107	56.43	28,729,542	Leased departments—Independent operators.....	7	\$520,144	\$431,285	82.92	-----
Local branch systems.....	6	445,500	342,063	76.78	-----	Leased-department chains.....	5	1,493,922	1,113,320	74.52	\$4,961
Local chains.....	96	4,742,244	2,569,175	54.18	99,329	Utility-operated retail stores.....	74	2,567,240	2,433,074	94.77	54,438
Sectional chains.....	297	13,512,375	8,448,744	62.53	6,114,873	Manufacturer-controlled chains.....	23	2,243,070	1,750,836	78.46	676,258
National chains.....	55	6,173,684	3,833,574	62.09	2,021,662	Retailers—country buyers ³	1,775	34,622,838	12,348,458	35.67	-----
Other types of operation:						Retailers—wholesalers ³	73	5,411,018	3,112,092	57.51	-----
Direct selling (house-to-house)	19	987,915	957,263	96.90	\$60,551	All other types.....	15	18,286,613	1,681,063	9.19	953,037
Industrial stores (including commissaries).....	27	614,513	545,453	88.77	-----						

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$30,000 annually. Therefore this column can not be related to the credit-sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

² Includes single-store independents and 2 and 3 store independents.

³ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	44,487	\$14,420,265	Other stores in which meals are served—Continued.		
Restaurants and eating places.....	40,561	13,325,123	Fish markets—sea foods.....	86	\$13,244
Cafeterias.....	2,204	1,390,848	Meat markets.....	91	10,597
Lunch rooms.....	12,994	2,687,885	Bakeries—bakery goods stores (except manufacturing bakeries).....	10	4,750
Restaurants with table service.....	21,859	7,575,869	General stores—groceries with dry goods.....	51	5,850
Refreshment stands.....	206	52,495	General stores—groceries with other merchandise.....	84	48,954
Fountain—lunches.....	1,006	577,741	Department stores.....	68	202,444
Lunch counters.....	2,292	1,040,285	General merchandise stores with food departments.....	660	32,210
Other stores in which meals are served.....	3,908	1,095,142	Filling stations with merchandise.....	40	99,273
Confectionery stores (candy and fountain).....	86	14,698	Garages (repairs and storage, gasoline, oil, accessories).....	22	4,627
Delicatessen stores.....	208	149,371	Men's furnishings stores.....	35	4,380
Fruit stores and vegetable markets.....	61	16,053	Men's clothing and furnishings stores.....	35	26,000
Grocery stores (without meats).....	1,070	225,478	Cigar stores with fountains.....	173	91,312
Combination stores—grocery stores with meats.....	276	38,484	Cigar stands.....	36	11,362
Combination stores—meat markets with groceries.....	65	8,005	Drug stores with fountains.....	94	15,105
			News dealers.....	65	20,945

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

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B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	3,718	\$11,045,973	\$282,110	Automotive group—Continued.			
Food group.....	3	11,850	3,000	Motor-cycle dealers.....	4	\$14,787	
Grocery stores (without meats).....	3	9,990	3,000	Bicycles, motor cycles, and supplies stores.....	3	12,102	
Combination stores—grocery stores with meats.....		1,860		Body, fender, and paint shops.....	202	552,726	
General stores.....	15	78,710		Garages (repairs and storage, gasoline, oil, accessories).....	1,068	3,631,196	\$106,485
General stores—groceries with dry goods.....	1	3,350		Parking stations, parking garages, and lots.....	24	24,577	20,953
General stores—groceries with other merchandise.....	14	75,360		Radiator shops (including repairs).....	15	40,845	
General merchandise group.....	5	4,200		Furniture and household group.....	4	7,613	
General merchandise stores.....	5	4,200		Furniture and hardware stores.....	1	1,200	
Automotive group.....	3,678	10,889,195	279,110	Radio and electrical shops.....	3	6,413	
Automobile salesrooms—new and trade-in.....	1,908	5,253,659	132,922	Restaurants, cafeterias, and eating places.....		730	
Used-car dealers.....	3	8,485		Soft-drink stands.....		730	
Accessory stores with tires and batteries.....	67	179,908	750	Other retail stores.....	1	3,350	
Battery ignition shops—brake repair shops.....	80	272,723		Hardware stores.....		1,350	
Tire shops (including tire repairs).....	72	214,340		Hardware and farm implement stores.....	1	1,000	
Filling stations—gasoline and oil.....	37	100,341		Miscellaneous classifications (combined).....		1,000	
Filling stations with tires and accessories.....	148	420,807	0,000	Secondhand stores.....	10	50,325	
Filling stations with other merchandise.....	47	150,799					

¹This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	Receipts from other repairs and service (except automotive)
Total	\$3,671,466	
Food group.....	3,639	Furniture and household group—Continued.
Grocery stores (without meats).....	3,629	Radio and electrical shops.....
General stores.....	12,135	Radio and musical instruments stores.....
General stores with merchandise.....	12,135	
General merchandise stores.....	574,425	Restaurants and eating places.....
Department stores.....	570,485	Lunch rooms.....
Piece goods stores.....	1,240	Refreshment stands.....
General merchandise stores.....	1,000	Fountain—lunches.....
Variety, 5-and-10, and to-a-dollar stores.....	1,700	Lunch counters.....
Automotive group.....	130,744	Lumber and building group.....
Automobile salesrooms—new and trade-in.....	9,040	Lumber and building material dealers.....
Battery and ignition shops—brake repair shops.....	500	Roofing.....
Bicycles, motor cycles, and supplies stores.....	17,881	Electrical shops (without radio).....
Bicycle shops.....	73,205	Heating appliances and oil burners.....
Garages (repairs and storage, gasoline, oil, accessories).....	12,665	Plumbing shops—heating and ventilating.....
Radiator shops (including repairs).....	17,453	Paint and glass stores.....
Apparel group.....	216,898	Other retail stores.....
Men's furnishings stores.....	6,996	Hardware stores.....
Men's clothing and furnishings stores.....	16,269	Farm implements, machinery and equipment dealers.....
Family clothing stores—men's, women's, and children's.....	17,498	Farm implement dealers with hay, grain, and feed.....
Women's ready-to-wear specialty stores—apparel and accessories.....	15,931	Hardware and farm implement stores.....
Furriers—fur shops.....	22,598	Harness shops.....
Millinery stores.....	6,158	Bookstores.....
Children's specialty stores.....	2,404	Coal and wood yards.....
Custom tailors.....	38,960	Drug stores with fountains.....
Dressmakers.....	1,308	Toy shops.....
Family shoe stores—men's, women's, and children's.....	88,776	Art and gift shops.....
Furniture and household group.....	332,799	Novelty and souvenir shops.....
Furniture stores.....	44,919	Jewelry stores (installment credit).....
Furniture and undertaker.....	19,321	Jewelry stores.....
Household appliances stores (electric).....	39,255	Luggage and leather goods stores.....
Household appliances stores.....	9,981	Music stores (without radio).....
Refrigerator dealers—electric only.....	3,174	Newsdealers.....
Antique and used furniture dealers.....	7,500	Office and store mechanical appliance dealers (retail).....
Picture and framing stores.....	1,250	Office and store furniture and equipment dealers.....
Stove and range dealers.....	11,260	Typewriter dealers.....
Awnings, flags, banners, window shades, and tents.....	1,000	Opticians and optometrists.....
Interior decorators.....	19,015	Sporting goods specialty stores.....
		Stationers and engravers.....
		Monuments and tombstones.....
		Miscellaneous classifications (combined).....
		Secondhand stores.....

¹This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS, BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
Total	\$1,952,974	\$9,623,797	\$9,734,303	Furniture and household group	\$100,353	\$361,929	\$2,767,121
Food group	339,098	437,026		Furniture stores:			
Candy stores—nut stores.....	4,500			Furniture and undertaker.....	83,388	319,570	2,175,209
Dairy products stores:				Furniture and hardware stores.....	4,965	32,250	32,906
Dairy products stores, including ice cream.....	3,800	18,000		Household appliances stores:			
Egg and poultry dealers.....		2,020		Household appliances stores (electric).....	12,000		204,730
Milk dealers.....		40,000		Household appliances stores.....			159,894
Fruit stores and vegetable markets:				Pictures and framing stores:			
Fruit stores and vegetable markets.....	1,860	23,800		Radio and music stores:			16,694
Grocery stores without meats:				Radio and electrical shops.....			17,979
Combination stores (groceries and meats):				Radio and musical instruments stores.....			160,300
Grocery stores with groceries.....	52,372	92,031		Restaurants, cafeterias, and eating places:			
Meat markets with meats.....		8,640		Lunch counters, refreshment stands:		1,200	
Meat markets (including sea foods):				Lunch counters.....		1,200	
Fish markets—sea foods.....		35,697		Lumber and building group:	342,849	57,809	219,996
Meat markets.....	5,745	6,905		Lumber and building material dealers:			
Bakeries—bakery goods stores (except manufacturing bakeries):				Lumber and building material dealers.....	111,800	36,300	182,160
Bakeries.....	238,031	7,668		Lumber and hardware.....	190,449	6,572	17,003
General stores:				Roofing.....	14,600	5,000	
General stores—groceries with apparel.....	47,286	5,860,470		Electrical shops (without radio):			2,059
General stores—groceries with dry goods.....	28,420	299,893		Heating and plumbing shops:			
General stores—groceries with other merchandise.....	17,866	5,528,911		Heating appliances and oil burners.....	2,000	2,437	9,543
General merchandise group:	25,240	617,564	3,772,940	Plumbing shops, heating and ventilating.....			2,077
Department stores, including 1 mail-order house.....		171,551	3,704,029	Paint and glass stores.....	24,000	7,500	7,154
Dry goods stores—piece goods stores:				Other retail stores:	859,126	887,603	575,794
Dry goods stores.....			54,189	Hardware stores.....		12,500	31,783
Piece goods stores.....	1,240			Hardware and farm implement stores:			
General merchandise stores:				Farm implements, machinery and equipment dealers.....	10,200		
Without food departments.....	24,000	437,599	14,722	Farm implement dealers with hay, grain, and feed.....		1,800	
Variety, 5-and-10, and to-a-dollar stores.....		8,414		Hardware and farm implement stores.....		2,650	
Automotive group:	4,800	1,387,596	1,425,086	Farmers' supplies:			
Motor-vehicle dealers:				Feed stores (flour, feed, grain, fertilizer).....	43,200	182,254	2,908
Automobile salesrooms—new and trade-in.....		1,227,861	1,388,291	Fertilizer stores.....	143,532	97,700	
Used-car dealers.....		51,500	22,500	Harness shops.....	11,220	5,000	
Accessories, tires, and batteries:				Farmers' supply stores.....		50,521	
Accessory stores with tires and batteries.....		1,298	3,800	Seeds, bulbs, and nursery stock.....		2,250	
Battery and ignition shops—brake repair shops.....		10,745		Coal and feed stores.....		12,560	
Tire shops (including tire repairs).....			6,367	Feed stores with groceries.....	5,469	223,021	
Filling stations with merchandise.....		7,979	4,128	Bookstores.....	22,317		288,010
Garages and repair shops:				Cigar stores with fountains.....		6,497	
Body, fender, and paint shops.....	4,800			Coal and wood yards—ice dealers:			
Garages (repairs and storage, gasoline, oil, accessories).....		88,213		Coal and wood yards.....	14,350	80,108	
Apparel group:	234,222	12,000	941,456	Ice dealers.....	298,640	1,550	
Men's and boys' clothing and furnishings stores:				Drug stores:			
Men's and boys' clothing stores.....			19,667	Drug stores.....	4,505		
Men's furnishings stores.....	41,600			Drug stores with fountains.....	4,835	25,932	
Men's clothing and furnishings stores.....	9,500		38,264	Florists.....	193,673	12,300	2,300
Family clothing stores—men's, women's, children's:				Jewelry stores:			
Family clothing stores—men's, women's, children's.....		8,000	390,651	Jewelry stores (installment credit).....			27,169
Women's ready-to-wear specialty stores—apparel and accessories:				Jewelry stores.....	40,863		38,795
Women's accessories stores:			337,001	Luggage and leather goods stores.....			3,598
Furriers—fur shops.....	6,700		31,371	Music stores (without radio).....			28,484
Hosiery shops.....		4,000	1,881	News dealers.....			40,023
Millinery stores.....	7,200		9,619	Office, school, and store supplies and equipment dealers:			
Other apparel stores:				Office and school supplies.....	11,724	2,400	
Children's specialty shops.....			32,050	Office and store mechanical appliance dealers (retail).....	1,051	84,962	84,740
Custom tailors.....	169,222			Office and store furniture and equipment dealers.....	19,920	5,200	50,458
Shoe stores:				Opticians and optometrists:			1,331
Shoe stores—women's.....			1,950	Stationers and printers:			
Family shoe stores—men's, women's, children's.....			15,497	Printers and lithographers.....	39,610		
				Stationers and engravers.....	4,602		
				Monuments and tombstones.....	1,425		
				Miscellaneous classification (combined).....	47,790	78,110	6,045
				Secondhand stores:			32,000

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

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TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales includes both retail and wholesale, the retail sales for the State aggregating \$1,769,900]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
Total.....	53	\$1,208,110	125	\$8,666,714	65	\$8,301,915	95	\$1,943,890
Atlanta.....	20	489,755	13	2,121,290	12	3,871,824	37	953,284

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	\$11,598,982	Floyd.....	(x)	Newton.....	\$8,023
Appling.....	7,172	Forsyth.....	\$175,370	Oconee.....	(x)
Banks.....	30,165	Franklin.....	233,873	Oglethorpe.....	146,006
Barrow.....	55,648	Fulton.....	20,010	Paulding.....	21,391
Bartow.....	(x)	Gilmer.....	43,900	Peach.....	42,770
Ben Hill.....	50,700	Glascocok.....	(x)	Pickens.....	135,900
Berrien.....	11,300	Glynn.....	(x)	Pierce.....	(x)
Blackley.....	34,683	Gordon.....	169,464	Fike.....	340,897
Brantley.....	(x)	Grady.....	63,347	Folk.....	21,445
Brooks.....	108,118	Greene.....	57,603	Fulaski.....	309,031
Bryan.....	(x)	Gwinnett.....	74,605	Putnam.....	(x)
Bulloch.....	167,027	Habersham.....	81,830	Rabun.....	25,350
Burks.....	4,070	Hall.....	142,562	Randolph.....	86,235
Butts.....	34,768	Hancock.....	37,344	Richmond.....	(x)
Calhoun.....	43,845	Haralson.....	5,600	Rockdale.....	5,077
Camden.....	(x)	Harris.....	61,589	Schley.....	(x)
Campbell.....	8,380	Hart.....	85,826	Scraven.....	143,181
Candler.....	10,650	Heard.....	45,130	Stephens.....	8,035
Carroll.....	400,858	Henry.....	61,606	Stewart.....	1,995
Catoosa.....	12,000	Houston.....	87,170	Sumter.....	241,103
Chattahoochee.....	(x)	Irwin.....	43,616	Talbot.....	52,634
Chattooga.....	1,275	Jackson.....	42,017	Taliaferro.....	3,520
Cherokee.....	638,087	Jasper.....	136,103	Tattall.....	49,327
Clay.....	73,140	Jefferson.....	30,515	Taylor.....	12,015
Clayton.....	6,802	Jenkins.....	720,325	Telfair.....	68,912
Cobb.....	566,283	Johnson.....	30,711	Terrell.....	(x)
Coffee.....	68,025	Jones.....	1,675	Thomas.....	225,200
Colquitt.....	95,950	Lamar.....	8,816	Tift.....	(x)
Columbia.....	(x)	Lanier.....	(x)	Toombs.....	40,725
Cook.....	(x)	Laurens.....	61,979	Towns.....	6,880
Coweta.....	122,083	Lee.....	78,900	Trautlen.....	(x)
Crawford.....	8,105	Lincoln.....	56,384	Troup.....	4,194
Crisp.....	(x)	Lumpkin.....	9,512	Turner.....	193,273
Dade.....	250	McDuffie.....	12,175	Twigg.....	10,600
Decatur.....	(x)	McIntosh.....	47,495	Union.....	29,000
De Kalb.....	9,300	Macon.....	7,925	Upson.....	2,790
Dodge.....	214,846	Madison.....	56,384	Walker.....	98,093
Dooly.....	21,508	Marion.....	340	Ware.....	14,019
Douglas.....	2,210	Meriwether.....	6,410	Warren.....	(x)
Early.....	282,530	Miller.....	9,120	Washington.....	19,060
Effingham.....	10,383	Milton.....	22,375	Wayne.....	152,756
Elbert.....	634,586	Mitchell.....	872,191	Webster.....	5,525
Emanuel.....	22,300	Monroe.....	9,583	Wheeler.....	3,625
Evans.....	97,560	Montgomery.....	5,212	White.....	27,285
Fannin.....	19,900	Morgan.....	10,010	Whitfield.....	844,465
Payette.....	68,027			Wilcox.....	190,140
				Wilkes.....	1,430
				Worth.....	51,990

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TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers		By wholesalers only ¹	By all types of wholesalers
Total.....	\$4,639,089	\$6,392,614	Forest products (except lumber).....	(x)	\$7,000
Amusement and sporting goods.....	2,500	86,989	Boxes, shooks, and cooperage.....	(x)	7,000
Amusement and sporting goods (except cameras and motion picture equipment and supplies).....		84,489	Furniture and house furnishings.....	841,635	41,635
Cameras and motion picture equipment and supplies.....	2,500	2,500	Groceries and food specialties.....	667,018	1,032,642
Automotive.....	1,332,122	1,384,084	Groceries (general line).....	521,816	521,816
Automobiles and other motor vehicles.....	1,232,112	1,232,112	Food and grocery specialties.....	145,202	510,826
Automotive equipment.....	91,150	107,750	Hardware.....	284,540	284,540
Automobile parts (new and used).....	8,860	8,860	Iron and steel scrap and other waste materials.....	32,280	32,230
Tires and tubes.....		35,362	Leather and leather goods (except gloves and shoes).....	10,297	(x)
Chemicals, drugs, and allied products.....	97,580	426,287	Saddlery and harness.....	(x)	(x)
Chemicals.....	7,580	335,549	Lumber and building materials (other than metal).....	434,027	447,027
Drugs and drug sundries (general line).....	90,000	90,000	Construction and building materials (other than metal and wood).....	421,500	434,500
Paints, varnishes, lacquers, and enamels.....		718	Lumber and millwork.....	12,527	12,527
Dry goods and apparel.....	47,608	52,158	Machinery equipment and supplies (except electrical).....	85,152	291,925
Clothing and furnishings (other than millinery and footwear).....	(x)	(x)	Commercial equipment and supplies.....		25,730
Notions.....	(x)	26,361	Farm machinery and equipment.....		151,287
Shoes and other footwear.....	(x)		Manufacturing, mining, and drilling machinery, equipment and supplies.....	47,000	76,756
Electrical.....	114,607	142,194	Professional equipment and supplies.....	37,852	37,852
Electrical goods, (including appliances).....	(x)	30,194	Service equipment and supplies.....	300	300
Refrigerators (electrical).....	(x)	112,000	Metals and minerals (except petroleum and scrap).....	95,195	95,195
Farm products (not elsewhere specified).....	5,500	306,973	Paper and paper products.....	(x)	(x)
Cotton.....		193,223	Stationery and stationery supplies.....	(x)	(x)
Hides, skins, and furs.....	500	500	Plumbing and heating equipment and supplies.....	37,595	345,582
Livestock (other than horses and mules).....	5,000	5,000	Tobacco and tobacco products (except leaf).....	36,382	36,382
Other farm products.....		108,250	All other.....	634,965	634,965
Farm supplies (except machinery and equipment).....	301,374	351,051			
Farm supplies (except feed and fertilizer).....	(x)	2,000			
Feed.....	263,017	263,017			
Fertilizer and fertilizer materials.....	(x)	146,034			
Food products (not elsewhere specified).....	356,782	356,782			
Dairy products.....	113,469	113,469			
Poultry and poultry products.....	23,003	23,003			
Fish and sea foods.....	8,756	8,756			
Fruits and vegetables (fresh).....	15,745	15,745			
Meats and meat products.....	105,809	105,809			

¹ "Wholesalers only" includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers" reference should be made to the wholesale census, and especially to Table 4 therein.

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	25,687	29,022	57,554	\$60,598,815	\$96,191,660	\$635,440,485	100.00
Proprietorships.....	22,866	26,699	28,945	26,047,741	56,339,540	344,922,352	54.28
Proprietorships which are also members of cooperative associations.....	6	7	39	35,868	40,550	304,329	.05
Corporations.....	3,634		27,615	33,934,251	39,000,580	282,998,680	44.54
Corporations which are also members of cooperative associations.....	15		104	145,620	183,950	978,867	.15
Cooperative associations.....	15		65	47,795	63,420	667,738	.10
Negro proprietorships.....	2,099	2,253	763	380,600	525,970	5,147,040	.81
Oriental mutuals.....	52	63	23	6,940	37,650	421,479	.07

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TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	2,099	2,253	763	\$380,600	\$525,970	\$5,147,040	100.00
Food group.....	1,005	1,089	176	74,788	242,690	2,493,500	48.45
Candy and confectionery stores.....	65	65	9	2,361	7,870	112,483	2.19
Grocery stores (without meats).....	713	759	84	29,740	158,120	1,342,548	26.08
Combination stores (groceries and meats).....	154	165	55	25,978	70,460	778,030	15.12
Meat markets (including sea foods).....	46	50	20	12,635	5,090	173,709	3.35
Other food stores.....	27	30	8	3,778	1,450	80,631	1.63
General stores—groceries with dry goods or apparel.....	31	38	7	3,165	25,030	109,738	2.13
General merchandise group.....	10	13	11	6,702	58,010	125,125	2.43
Dry goods stores.....	7	10	6	3,066	15,500	39,425	.77
General merchandise stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Automotive group ¹	80	84	44	30,649	11,590	294,374	5.72
Filling stations.....	44	44	13	8,579	3,900	129,964	2.53
Garages and repair shops.....	28	31	17	11,607	1,600	47,908	.93
Other automotive establishments.....	6	5	6	4,233	1,350	32,448	.63
Apparel group ¹	10	10	19	14,250	5,050	51,639	1.00
Other apparel stores.....	9	0	17	13,386	4,450	45,451	.88
Furniture and household group ¹	5	5	2	1,664	3,700	8,780	.17
Other home furnishings and appliances stores.....	4	4	2	1,664	3,200	7,280	.14
Restaurants, cafeterias, and eating places.....	775	807	307	98,911	35,210	1,115,491	21.67
Restaurants, cafeterias, and lunch rooms.....	473	497	242	74,802	19,870	729,395	14.17
Lunch counters, refreshment stands, etc.....	302	310	65	24,109	15,340	386,096	7.50
Other retail stores ¹	176	219	193	146,709	144,400	921,487	17.91
Farmers' supplies.....	4	6	6	4,958	4,950	63,000	1.22
Cigar stores and cigar stands.....	9	9	7	3,188	510	16,080	.31
Coal and wood yards—ice dealers.....	38	39	25	12,334	2,710	50,232	.98
Drug stores.....	30	33	59	40,090	66,550	321,494	6.25
Jewelry stores.....	9	10	4	1,685	2,150	19,220	.38
Miscellaneous classifications (combined).....	84	120	86	82,654	63,680	435,061	8.47
Secondhand stores.....	7	8	4	3,782	1,990	26,916	.52

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 14.6 per cent)			Combination stores—meat markets with groceries—Contd.		
Confectionery and nuts.....	45.4	45.4	Meats, including poultry.....	50.8	50.8
Fountain sales and ice cream.....	28.4	28.4	Milk and cream.....	.4	.2
Receipts from sale of meals.....	26.2	26.2	Nonfood products—		
Milk dealers: (Commodity coverage, 30.1 per cent)			Cigars, cigarettes, and tobacco.....	2.7	.7
Butter and cheese.....	6.9	4.6	Other nonfood products.....	(x)	.1
Eggs.....	4.8	3.2	Fish markets—sea foods: (Commodity coverage, 53.5 per cent)		
Ice cream.....	7.9	5.3	Confectionery and nuts.....	5.2	.6
Milk and cream.....	86.9	86.9	Delicatessen, ready-to-serve foods.....	6.9	.9
Fruit stores and vegetable markets: (Commodity coverage, 25.8 per cent)			Fresh fish and other sea foods.....	72.2	72.2
Butter and cheese.....	3.3	.7	Fruits and vegetables.....	15.0	7.5
Eggs.....	6.6	1.3	Groceries—		
Fruits and vegetables.....	97.0	97.0	Butter and cheese.....	1.3	.6
Poultry.....	5.2	1.0	Eggs.....	1.6	.7
Grocery stores (without meats): (Commodity coverage, 11.3 per cent)			Lard, cooking fats, etc.....	2.4	1.1
Bakery products, fresh.....	5.9	4.7	Flour.....	2.2	1.0
Bottled beverages.....	1.0	1.2	Sugar.....	2.7	1.3
Confectionery and nuts.....	1.8	1.6	Canned goods and other groceries.....	4.5	2.6
Delicatessen, ready-to-serve foods.....	3.4	.8	Meats, including poultry.....	17.8	10.3
Fresh fish and other sea foods.....	1.3	.6	Receipts from sale of meals.....	(x)	1.2
Fruits and vegetables.....	15.5	14.0	Meat markets: (Commodity coverage, 22.4 per cent)		
Groceries—			Bakery products, fresh.....	.7	.1
Butter and cheese.....	6.2	6.2	Butter and cheese.....	1.4	.5
Eggs.....	4.0	4.0	Canned goods and other groceries.....	1.0	.1
Lard, cooking fats, etc.....	6.3	6.3	Delicatessen, ready-to-serve foods.....	3.9	.5
Flour.....	6.6	6.6	Eggs.....	1.4	.7
Sugar.....	6.5	6.5	Fresh fish and other sea foods.....	19.2	11.6
Canned goods and other groceries.....	37.6	37.6	Fruits and vegetables.....	7.9	2.5
Milk and cream.....	1.2	.7	Lard, cooking fats, etc.....	4.5	2.1
Nonfood products—			Meats, including poultry.....	81.9	81.9
Cigars, cigarettes, and tobacco.....	5.4	3.3	GENERAL MERCHANDISE GROUP		
Hardware.....	1.4	.2	Department stores: (Commodity coverage, 88.3 per cent)		
Household supplies.....	1.9	1.2	Antiques, art goods, gifts.....	1.1	.3
Stationery and school supplies.....	.8	.4	Apparel and accessories, women's, misses', children's—		
Other nonfood products.....	(x)	2.4	Children's wear.....	3.0	2.6
Poultry.....	3.0	1.4	Millinery.....	3.2	2.3
Receipts from sale of meals.....	4.6	.3	Hosiery.....	4.7	4.6
Combination stores—grocery stores with meats: (Commodity coverage, 22.6 per cent)			Coats, suits, and dresses.....	8.4	6.4
Bakery products, fresh.....	3.9	3.4	Underwear, negligees, corsets, etc.....	5.3	4.9
Bottled beverages.....	1.1	.9	Other apparel (except furs).....	7.5	4.0
Confectionery and nuts.....	1.7	1.4	Appliances and supplies, electrical—		
Delicatessen, ready-to-serve foods.....	1.7	1.2	Household appliances, motor-driven.....	.7	.5
Fresh fish and other sea foods.....	1.0	.7	Lighting equipment.....	.8	.1
Fruits and vegetables.....	11.6	10.8	Construction materials.....	.5	.2
Groceries—			Automotive parts and accessories.....	11.3	5.8
Butter and cheese.....	4.4	4.4		5.8	
Eggs.....	2.7	2.7	Automotive parts and accessories (except tires		
Lard, cooking fats, etc.....	3.6	3.6	and tubes).....	1.8	
Flour.....	4.4	4.4	Tires, tubes, and tire accessories.....	4.0	
Sugar.....	3.5	3.5	Cigars, cigarettes, tobacco, and smokers' supplies.....	.3	.1
Canned goods and other groceries.....	29.4	29.4	Clothing and furnishings (men's and boys')—		
Meats, including poultry.....	26.8	26.8	Custom tailoring.....	.2	.1
Milk and cream.....	1.0	.8	Suits.....	3.5	3.2
Nonfood products—			Overcoats.....	1.7	.1
Cigars, cigarettes, and tobacco.....	3.3	2.7	Hats and caps.....	.6	.1
Hardware.....	.6	.1	Furnishings.....	4.1	4.0
Household supplies.....	1.5	1.1	Work clothing.....	1.7	1.2
Stationery and school supplies.....	.7	.3	Other clothing.....	1.3	.9
Other nonfood products.....	(x)	1.8	Confectionery and nuts.....	.3	.1
Combination stores—meat markets with groceries: (Commodity coverage, 10.2 per cent)			Drugs and drug sundries.....	1.8	.8
Bakery products, fresh.....	2.6	2.0	Dry goods and notions—		
Bottled beverages.....	1.3	.5	Cotton piece goods.....	5.3	5.3
Confectionery and nuts.....	.8	.2	Linen goods.....	1.3	1.3
Fresh fish and other sea foods.....	9.8	5.3	Wool and wool-mixed goods.....	.8	.4
Fruits and vegetables.....	12.7	12.7	Rayon piece goods.....	1.4	.4
Groceries—			Silk and velvet piece goods.....	4.4	4.1
Butter and cheese.....	1.6	1.6	Notions and small wares.....	3.4	3.4
Eggs.....	2.3	2.3	Other dry goods.....	3.0	1.5
Lard, cooking fats, etc.....	2.5	2.5	Farm machinery.....	2.2	1.0
Flour.....	5.3	5.3	Fountain sales and ice cream.....	2.0	.3
Sugar.....	3.2	3.2	Furniture, household.....	5.1	4.0
Canned goods and other groceries.....	12.6	12.6	Furs and fur goods.....	.8	.3
			Hardware.....	3.8	1.8
			Heating and plumbing equipment and supplies.....	2.0	.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column are applicable to the sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores—Continued.			General merchandise stores (without food departments): (Commodity coverage, 8.9 per cent)		
Home furnishings—			Apparel and accessories, women's, misses', children's—		
Draperies, upholstery, and curtains.....	3.1	2.9	Children's wear.....	3.3	1.7
Floor coverings.....	2.1	1.9	Millinery.....	3.4	2.7
Bedding, mattresses, springs.....	1.9	.2	Hosiery.....	3.1	2.5
China, glassware, and crockery.....	.8	.7	Coats, suits, and dresses.....	14.7	13.5
Kitchen utensils.....	1.6	.3	Underwear, negligees, corsets, etc.....	2.5	2.0
Other household.....	3.4	2.2	Other apparel.....	3.9	2.7
Infants' wear.....	3.2	1.5	Automotive parts and accessories—		
Jewelry, silverware, and clocks.....	2.1	1.7	Automotive parts and accessories (except tires, tubes, and batteries).....	0.2	.8
Leather goods, billfolds, gloves, and hand bags.....	.9	.8	Tires, tubes, and tire accessories.....	10.5	1.8
Luggage.....	.7	.3	Batteries.....	.7	.1
Miscellaneous merchandise.....	(x)	.2	Bicycles and accessories.....	1.1	.3
Other farm and garden equipment and supplies.....	.4	.2	Clothing and furnishings (men's and boys')—		
Other musical instruments and accessories.....	1.0	.4	Custom tailoring.....	.5	.2
Paints, varnishes, glass, and painters' supplies.....	1.3	.0	Suits.....	8.2	8.2
Photographs and records.....	1.2	.5	Overcoats.....	1.8	1.8
Radios and equipment.....	1.2	1.0	Hats and caps.....	2.0	2.0
Receipts from sale of meals.....	1.7	.5	Furnishings.....	3.6	3.6
Roofing materials.....	.9	.4	Work clothing.....	4.3	4.3
Secondhand furniture.....	.4	.1	Other clothing.....	2.8	2.3
Seeds, bulbs, plants, and nursery stock.....	.5	.2	Drug sundries.....	.6	.1
Service.....	3.9	1.2	Dry goods and notions—		
Shoes and other footwear—			Cotton piece goods.....	9.7	8.5
Men's.....	3.2	2.7	Linen goods.....	1.6	1.3
Women's.....	4.8	4.2	Wool and wool-mixed goods.....	1.6	1.2
Misses' and children's.....	.8	.4	Rayon piece goods.....	1.4	1.0
Rubber and other footwear.....	1.1	.9	Silk and velvet piece goods.....	2.3	1.9
Sporting goods, gymnasium and playground equipment.....	3.6	1.8	Notions and small wares.....	2.9	2.6
Stationery and books—			Other dry goods.....	1.9	1.2
Books.....	.4	.3	Furniture—		
Paper and paper goods.....	.8	.6	Bedroom.....	2.3	.3
Other stationery.....	.3	.2	Living room, library, and hall.....	1.1	.1
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.3	1.5	Dining room.....	1.1	.1
Toilet articles.....	2.2	1.0	Kitchen.....	.6	.1
Toiletries and cosmetics.....	1.1	.4	Other household.....	.6	.1
Toys and games.....	1.1	1.0	Hardware.....	9.0	1.8
Wall paper.....	.4	.2	Heating and plumbing equipment and supplies.....	1.7	.2
General merchandise stores (with food departments): (Commodity coverage, 36.4 per cent)			Home furnishings—		
Apparel and accessories, women's, misses', children's.....	6.0	3.1	Draperies, upholstery, and curtains.....	.9	.3
Bakery products, fresh.....	2.8	.8	Floor coverings.....	2.6	.8
Bottled beverages.....	1.2	.4	Bedding, mattresses, springs.....	2.6	.7
Building materials—			Other home furnishings.....	1.7	.5
Brick, terra cotta, tile, etc.....	8.0	1.4	Household appliances, motor-driven.....	1.0	.1
Cement.....	6.0	1.1	Infants' wear.....	2.0	.9
Roofing materials.....	4.0	.7	Jewelry, silverware, and clocks.....	.2	.1
Building paper, insulating boards with wood base, etc.....	2.0	.4	Lighting equipment.....	.8	.1
Other building materials.....	15.0	2.7	Luggage.....	1.0	.3
Cigars, cigarettes, tobacco, and smokers' supplies.....	5.6	2.7	Miscellaneous merchandise.....	(x)	1.3
Clothing and furnishings (men's and boys').....	10.9	6.4	Paints, varnishes, glass, and painters' supplies.....	5.5	1.1
Suits.....	.3	.3	Radio parts and accessories.....	1.9	.2
Hats and caps.....	.3	.3	Radio sets.....	1.3	.2
Furnishings.....	.6	.6	Shoes and other footwear—		
Work clothing.....	4.1	4.1	Men's.....	9.1	9.0
Other clothing.....	1.1	1.1	Boys' and youths'.....	3.0	3.0
Confectionery and nuts.....	.8	.1	Women's.....	5.4	5.4
Dry goods and notions.....	11.2	9.2	Misses' and children's.....	2.5	2.5
Cotton piece goods.....	4.2	4.2	Infants'.....	.9	.7
Linen goods.....	.6	.6	Rubber and other footwear.....	1.2	.7
Wool and wool-mixed goods.....	.8	.8	Sporting goods, gymnasium and playground equipment.....	2.5	.6
Silk and velvet piece goods.....	.3	.3	Stoves, ranges, heaters, etc. (other than electric or gas).....	2.4	.3
Notions and small wares.....	1.1	1.1	Toiletries and cosmetics.....	.3	.1
Other dry goods.....	2.2	2.2	Toys and games.....	2.4	.6
Fountain sales and ice cream.....	7.1	2.4			
Fruits and vegetables.....	4.0	1.1			
Groceries.....	39.0	39.6			
Butter and cheese.....	4.3	4.3			
Eggs.....	4.1	4.1			
Lard, cooking fats, etc.....	3.8	3.8			
Flour.....	8.4	8.4			
Sugar.....	9.4	9.4			
Canned goods and other groceries.....	9.6	9.6			
Hardware—					
Builders' and shelf.....	16.0	2.9			
Carpenters' and mechanics' tools.....	4.0	.7			
Other hardware.....	20.0	3.6			
Hay, grain, and feed.....	6.3	.7			
Meats, including poultry.....	7.1	3.7			
Milk and cream.....	.5	.1			
Miscellaneous merchandise.....	(x)	2.0			
Shoes and other footwear—					
Men's.....	8.8	7.2			
Boys' and youths'.....	2.5	1.6			
Women's.....	3.8	2.7			
Misses' and children's.....	1.9	1.2			
Infants'.....	1.1	.7			
Rubber and other footwear.....	1.0	.7			
Watches.....	6.9	.1			
			AUTOMOTIVE GROUP		
			Automobile salesrooms: (Commodity coverage, 51.5 per cent)		
			Automobiles, parts and accessories—		
			Passenger automobiles, new.....	49.6	45.0
			Used passenger cars.....	26.6	23.6
			Buses.....	4.8	.7
			Commercial cars and trucks, new.....	12.7	6.8
			Used commercial cars and trucks.....	5.7	2.2
			Tractors.....	3.8	.5
			Automotive parts and accessories (except tires, tubes, and batteries).....	9.4	8.5
			Tires, tubes, and tire accessories.....	1.9	1.0
			Automobiles, new, sold to dealers.....	9.2	3.3
			Commercial cars and trucks, new, sold to dealers.....	3.5	.8
			Parts and accessories sold to dealers.....	1.8	.1
			Batteries.....	1.5	.1
			Gasoline.....	4.4	.4
			Miscellaneous merchandise.....	(x)	1.2
			Oils and greases.....	1.0	.5
			Repairs and service.....	6.4	6.0
			Storage.....	3.6	.3
			Used-car dealers: (Commodity coverage, 90.5 per cent)		
			Automotive parts and accessories.....	42.9	.3
			Gasoline.....	2.3	.1
			Oils and greases.....	.8	.1
			Repairs and service.....	13.3	.8
			Used cars sold to dealers.....	25.0	8.8

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			APPAREL GROUP—Continued		
Used-car dealers—Continued			Men's clothing and furnishings stores:		
Used commercial cars and trucks	35.7	0.3	(Commodity coverage, 56.8 per cent)		
Used passenger cars	42.7	89.6	Clothing and furnishings (men's and boys)—		
Accessory stores with tires and batteries:			Custom tailoring	11.7	2.2
(Commodity coverage, 29.6 per cent)			Suits	49.6	49.6
Automotive parts and accessories (except tires, tubes, and batteries)	46.2	46.2	Overcoats	15.0	15.0
Batteries	11.7	8.3	Hats and caps	8.8	8.0
Gasoline, oil, and grease	29.4	17.5	Furnishings	25.9	25.9
Gasoline	15.1		Work clothing	3.7	1.8
Oils and greases	2.4		Other clothing	6.7	2.6
Radio parts and accessories	2.1	.2	Luggage	1.2	.1
Radios sets	18.0	2.1	Miscellaneous merchandise	(x)	1.0
Repairs and service	8.1	3.3	Service	5.4	.2
Tires, tubes, and tire accessories	30.9	23.4	Shoes (men's)	15.6	2.3
Battery and ignition shops—brake repair shops:			Sporting goods	6.4	.3
(Commodity coverage, 35.5 per cent)			Family clothing stores (men's, women's, and children's):		
Automotive parts and accessories (except tires, tubes, and batteries)	28.3	13.5	(Commodity coverage, 41.6 per cent)		
Batteries	62.2	62.2	Apparel and accessories (women's, misses', children's)—		
Gasoline	12.3	8.5	Custom tailoring	16.0	3.4
Oils and greases	2.1	1.5	Children's wear	4.2	2.3
Repairs and service	24.5	13.5	Millinery	3.3	1.7
Tires, tubes, and tire accessories	3.4	.8	Hosiery	4.7	2.8
Tire shops (including tire repairs):			Coats, suits, and dresses	30.6	21.3
(Commodity coverage, 69.5 per cent)			Underwear, negligees, corsets, etc.	7.8	4.7
Automotive parts and accessories (except tires, tubes, and batteries)	4.3	2.2	Other apparel	7.0	3.4
Batteries	4.0	2.4	Clothing and furnishings (men's and boys)—		
Gasoline	17.0	13.4	Custom tailoring	13.6	4.0
Miscellaneous merchandise	(x)	1.7	Suits	36.1	29.6
Oils and greases	7.1	5.6	Overcoats	6.7	4.2
Radios and equipment	19.2	1.7	Hats and caps	3.0	1.7
Repairs and service	6.3	4.0	Furnishings	13.4	9.0
Tires and tubes sold to dealers	8.8	.1	Work clothing	.7	.3
Tires, tubes, and tire accessories	68.9	68.9	Other clothing	5.5	2.9
Filling stations (gasoline and oil):			Dry goods and notions	3.7	.5
(Commodity coverage, 23.2 per cent)			Gift merchandise	0.6	.7
Gasoline	87.3	87.3	Infants' wear	1.0	.1
Oils and greases	13.7	12.7	Jewelry, costume	3.7	.1
Filling stations (with other merchandise):			Phonographs and records	1.6	.2
(Commodity coverage, 7.7 per cent)			Service	3.1	.3
Automotive parts and accessories (except tires, tubes, and batteries)	8.5	5.9	Shoes and other footwear—		
Batteries	3.3	1.6	Men's	6.3	3.0
Gasoline	58.3	58.9	Boys and youths'	2.2	.4
Miscellaneous merchandise	(x)	4.6	Women's	7.4	2.1
Oils and greases	8.5	8.5	Misses' and children's	2.3	.1
Repairs and service	2.4	.9	Toilet articles and preparations	9.7	1.0
Tires, tubes, and tire accessories	25.6	19.6	Toys and games	1.2	.2
Body, fender, and paint shops:			Women's ready-to-wear specialty stores—apparel and accessories:		
(Commodity coverage, 16.5 per cent)			(Commodity coverage, 63.7 per cent)		
Automotive parts and accessories	28.2	25.2	Apparel and accessories (women's, misses', children's)—		
Gasoline	16.2	13.0	Children's wear	5.0	2.0
Oils and greases	2.8	2.2	Millinery	9.3	4.0
Repairs and service	56.6	56.6	Hosiery	8.4	3.7
Garages (repairs and storage, gasoline, oil, accessories):			Coats, suits, and dresses	67.5	67.5
(Commodity coverage, 12.3 per cent)			Underwear, negligees, corsets, etc.	10.4	5.2
Automotive parts and accessories (except tires, tubes, and batteries)	18.0	11.1	Other apparel	23.9	13.6
Batteries	6.9	2.5	Furnishings (men's and boys')	3.2	1.5
Gasoline	35.1	24.3	Furs and fur goods	6.3	2.5
Oils and greases	5.9	4.1	Shoes and other footwear—		
Parts and accessories sold to dealers	32.2	4.1	Women's	15.2	.9
Repairs and service	45.3	45.3	Misses' and children's	5.8	.4
Storage	36.6	1.9	Toiletries and cosmetics	6.5	.1
Tires and tubes sold to dealers	26.2	3.3	Furriers—fur shops:		
Tires, tubes, and tire accessories	7.1	3.2	(Commodity coverage, 100 per cent)		
Used passenger cars	1.9	.2	Furs and fur goods	91.2	91.2
APPAREL GROUP			Service	13.4	8.8
Men's and boys' hat stores:			Hosiery:		
(Commodity coverage, 100 per cent)			(Commodity coverage, 55.8 per cent)		
Furnishings	19.2	10.2	Hosiery	63.7	63.7
Hats and caps	89.8	89.8	Other apparel	32.8	16.9
Men's furnishings stores:			Underwear, negligees, corsets, etc.	40.0	19.4
(Commodity coverage, 15.3 per cent)			Children's specialty shops:		
Furnishings	94.7	94.7	(Commodity coverage, 93.5 per cent)		
Hats and caps	29.4	1.9	Apparel and accessories (misses' and children's)—		
Other clothing	22.3	3.4	Millinery	3.3	3.2
			Coats, suits, and dresses	25.5	24.7
			Underwear, negligees, etc.	41.1	39.8
			Other apparel	4.2	4.1
			Infants' wear	17.2	16.6
			Service	1.0	.9
			Shoes (misses' and children's)	(x)	3.2
			Suits (boys')	7.7	7.5
			Men's shoe stores:		
			(Commodity coverage, 16.3 per cent)		
			Furnishings	1.0	.5
			Shoes (men's)	99.2	99.2

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Women's shoe stores: (Commodity coverage, 86.3 per cent)			Household appliances stores (electrical)—Continued.		
Hosiery (women's).....	10.1	3.7	Refrigerators, electric.....	45.9	37.7
Shoes and other footwear—			Service.....	.6	.4
Men's.....	1.4	.1	Household appliances stores:		
Women's.....	82.8	82.8	(Commodity coverage, 99.2 per cent)		
Misses' and children's.....	19.9	7.3	Appliances and supplies, electrical.....	37.0	27.5
Infants'.....	1.9	.1			
Rubber and other footwear.....	10.4	6.0	Household appliances, motor-driven (except refrigerators).....		
Family shoe stores (men's, women's, and children's): (Commodity coverage, 34.2 per cent)			Household heating appliances—portable.....	.6	
Furnishings (men's and boys').....	2.5	.2	Lighting equipment.....	1.1	
Hosiery.....	9.1	3.8	Incandescent lamps.....	2.3	
Miscellaneous merchandise.....	(x) 11.3	1.6	Construction materials.....	.6	
Service.....		.2	Commercial and industrial appliances.....	.6	
Shoes and other footwear—			Ranges, water heaters, etc.....	10.3	
Men's.....	20.7	20.7	Other appliances.....	10.9	
Boys' and youths'.....	4.6	2.4	Appliances and supplies, gas—		
Women's.....	58.6	58.5	Stoves and ranges.....	15.0	15.0
Misses' and children's.....	16.2	10.6	Water heaters.....	10.1	6.2
Infants'.....	8.1	.7	Other heaters.....	9.1	5.6
Rubber and other footwear.....	5.8	1.4	Radio sets.....	11.8	8.8
			Refrigerators, electric and gas.....	39.6	39.3
			Service.....	.8	.6
FURNITURE AND HOUSEHOLD GROUP			Refrigerator dealers—electric:		
Furniture stores: (Commodity coverage, 58.7 per cent)			(Commodity coverage, 59.2 per cent)		
Furniture—			Household appliances, motor-driven (except refrigerators).....	1.3	.4
Bedroom.....	23.7	23.7	Radio sets.....	4.0	1.1
Living room, library, and hall.....	22.2	22.2	Ranges, water heaters, etc.....	1.3	.4
Dining room.....	13.2	13.2	Refrigerators, electric.....	98.1	98.1
Kitchen.....	8.2	8.2	Interior decorators:		
Other household.....	5.0	3.0	(Commodity coverage, 79.4 per cent)		
Office and store.....	1.6	.1	Antiques, art goods, gifts.....	41.5	11.6
Home furnishings.....	29.2	18.0	Draperies, upholstery, and curtains.....	38.6	38.6
Draperies, upholstery, and curtains.....	1.6		Floor coverings.....	12.5	3.5
Floor coverings.....	8.4		Other home furnishings.....	46.3	46.3
Bedding, mattresses, springs.....	6.9		Radio and electrical shops:		
Refrigerators, electric and gas.....	1.6		(Commodity coverage, 42.3 per cent)		
Other home furnishings.....	1.5		Appliances and supplies, electrical—		
Household heating appliances—portable.....	1.9	.2	Household appliances, motor-driven.....	3.1	2.0
Lighting equipment, electric.....	3.2	.6	Household heating appliances—portable.....	1.7	.8
Office and store equipment.....	11.5	.3	Lighting equipment.....	20.0	13.0
Phonographs and records.....	3.0	1.0	Incandescent lamps.....	6.8	4.7
Radio parts and accessories.....	1.5	.1	Construction materials.....	12.7	8.3
Radio sets.....	9.7	3.4	Commercial and industrial appliances.....	7.5	2.0
Secondhand furniture.....	12.8	3.0	Ranges, water heaters, etc.....	4.3	2.0
Service.....	5.3	.3	Other appliances.....	24.8	8.1
Stoves and ranges, gas.....	4.1	.9	Brick, terra cotta, tile, etc.....	7.4	1.3
Stoves, ranges, heaters, etc. (other than electric or gas).....	5.1	1.9	Radio parts and accessories.....	3.1	3.1
			Radio sets.....	32.5	32.6
			Service.....	42.9	18.4
			Sporting goods.....	6.1	1.1
Furniture and undertaker: (Commodity coverage, 20.8 per cent)			Radio and musical instruments stores:		
Caskets and undertakers' supplies.....	19.6	19.6	(Commodity coverage, 71.4 per cent)		
Furniture—			Batteries.....	2.0	.1
Bedroom.....	18.7	18.7	Musical instruments and accessories—		
Living room, library, and hall.....	14.7	14.7	Pianos and accessories.....	48.3	48.3
Dining room.....	7.1	7.1	Phonographs and records.....	13.6	13.0
Kitchen.....	3.8	3.5	Stringed and band instruments.....	2.3	2.0
Other household.....	6.2	6.2	Sheet music, music books, etc.....	4.6	4.0
Home furnishings.....			Other musical instruments and accessories.....	.6	.3
Floor coverings.....	9.9	7.0	Radio parts and accessories.....	5.3	5.3
Bedding, mattresses, springs.....	7.3	5.2	Radio sets.....	25.8	25.8
Other home furnishings.....	.6	.4	Service.....	3.0	1.2
Luggage.....	1.0	.7			
Phonographs and records.....	2.2	1.5	RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Radio sets.....	7.6	5.4	Cafeterias:		
Refrigerators, electric and gas.....	2.6	1.8	(Commodity coverage, 19.2 per cent)		
Secondhand furniture.....	4.6	3.3	Bottled beverages.....	20.7	2.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	7.0	4.9	Cigars, cigarettes, and tobacco.....	4.6	4.6
			Confectionery and nuts.....	5.7	1.2
			Fountain sales and ice cream.....	4.6	.5
			Receipts from sale of meals.....	91.5	91.5
Floor coverings stores: (Commodity coverage, 88.7 per cent)			Restaurants with table service:		
Draperies, upholstery, and curtains.....	5.0	5.0	(Commodity coverage, 7.1 per cent)		
Floor coverings.....	95.0	95.0	Bottled beverages.....	8.1	2.4
			Cigars, cigarettes, and tobacco.....	4.1	4.1
Household appliances stores (electrical): (Commodity coverage, 61.9 per cent)			Confectionery and nuts.....	4.9	.3
Appliances and supplies, electrical—			Receipts from sale of meals.....	95.0	95.0
Household appliances, motor-driven (except refrigerators).....	20.7	20.7	Smokers' supplies.....	3.3	.2
Household heating appliances—portable.....	1.6	1.3	Lunch counters:		
Lighting equipment.....	1.4	.4	(Commodity coverage, 9.6 per cent)		
Incandescent lamps.....	3.0	2.5	Cigars, cigarettes, and tobacco.....	5.1	5.1
Construction materials.....	2.5	1.7	Bottled beverages.....	10.9	10.9
Commercial and industrial appliances.....	1.3	.8	Receipts from sale of meals.....	84.0	84.0
Ranges, water heaters, etc.....	16.9	13.3			
Other appliances.....	14.6	12.0			
Appliances and supplies, gas.....	2.7	.1			
Radios and equipment.....	11.7	9.1			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
LUMBER AND BUILDING GROUP			OTHER RETAIL STORES—Continued		
Lumber and building material dealers: (Commodity coverage, 41.5 per cent)			Hardware stores—Continued.		
Builders' and shelf hardware.....	2.1	0.2	Jewelry, silverware, and clocks—		
Building materials—			Clocks.....	2.4	1.0
Brick, terra cotta, tile, etc.....	11.0	9.4	Watches.....	2.1	.7
Building stone.....	2.4	1.0	Plated silverware.....	3.1	.1
Cement.....	19.2	17.2	Sterling silverware.....	.9	.1
Lime, plaster, etc.....	10.7	9.6	Kitchen utensils.....	6.5	2.7
Lumber (rough and dressed).....	21.5	15.1	Leather goods.....	1.7	.2
Planing-mill products, woodwork.....	17.2	8.2	Luggage.....	2.4	.1
Wood shingles and shakes.....	3.0	.1	Miscellaneous merchandise.....	(x)	2.1
Roofing materials (except wood shingles).....	9.9	.1	Other home furnishings.....	1.6	.2
Iron and other building metal.....	4.7	3.4	Painters' supplies.....	1.5	.7
Building paper, insulating boards with wood base, etc.....	1.3	1.1	Paints, varnishes, lacquers.....	12.3	10.2
Wall boards (except wood base).....	1.5	1.0	Professional and scientific instruments and equipment.....	3.9	.2
Other building materials.....	26.2	21.0	Radio sets.....	1.4	1.4
Coal.....	4.3	.1	Sporting goods, gymnasium and playground equipment.....	12.1	7.3
Lighting equipment.....	31.5	.5	Stoves and ranges, gas.....	9.7	1.7
Paints, varnishes, glass, and painters' supplies.....	10.9	2.7	Stoves, ranges, heaters, etc. (other than electric or gas).....	6.1	3.8
			Tires, tubes, and tire accessories.....	3.0	.2
			Toys and games.....	6.5	1.3
Roofing: (Commodity coverage, 31 per cent)			Hardware and farm implement stores: (Commodity coverage, 9.1 per cent)		
Building materials—			Building materials.....	10.9	6.0
Roofing materials.....	52.3	52.3	Clocks.....	.8	.1
Iron and other building metal.....	33.1	17.2	Farm and garden equipment and supplies—		
Building paper, insulating boards with wood base, etc.....	33.8	17.6	Farm machinery.....	12.0	12.0
Service.....	4.4	2.1	Farm wagons.....	1.5	.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	22.4	10.8	Wire fencing, gates, and posts.....	5.4	5.4
			Other farm and garden equipment and supplies.....	0.9	0.9
			Glass.....	1.8	1.0
Electrical shops (without radio): (Commodity coverage, 12.4 per cent)			Hardware—		
Construction materials.....	50.8	50.8	Builders' and shelf.....	20.8	20.8
Household heating appliances—portable.....	.3	.3	Carpenters' and mechanics' tools.....	6.1	6.2
Incandescent lamps.....	2.0	2.0	Other hardware.....	21.7	18.7
Lighting equipment.....	32.8	32.8	Home furnishings—		
Other appliances.....	1.0	1.0	China, glassware, and crockery.....	3.3	1.3
Service.....	13.1	13.1	Kitchen utensils.....	2.2	.8
			Household heating appliances—portable.....	.8	.1
Heating appliances and oil burners: (Commodity coverage, 46.6 per cent)			Painters' supplies.....	1.0	1.3
Heating equipment and supplies.....	56.9	56.9	Paints, varnishes, lacquers.....	14.2	9.3
Service.....	22.5	13.1	Plated silverware.....	1.5	.2
			Refrigerators, electric and gas.....	1.7	.4
Plumbing shops—heating and ventilating: (Commodity coverage, 20.2 per cent)			Sporting goods, gymnasium, and playground equipment.....	13.2	6.8
Heating and plumbing equipment and supplies.....	86.6	86.6	Stoves, ranges, heaters, etc. (other than electric or gas).....	3.8	1.4
Service.....	23.6	13.4	Tractors.....	15.2	2.1
Paint and glass stores: (Commodity coverage, 54.3 per cent)			Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 21.1 per cent)		
Building materials.....	27.5	5.8	Brick, terra cotta, tile, etc.....	4.2	1.4
Glass.....	12.1	8.3	Fertilizers.....	22.0	9.4
Painters' supplies.....	9.4	9.1	Grain and feed.....	68.8	46.5
Paints, varnishes, lacquers.....	67.5	65.2	Hay, straw, and alfalfa.....	41.3	41.3
Service.....	(x)	7.0	Wire fencing, gates, and posts.....	4.2	1.4
Wallpaper.....	18.7	4.6			
			Seeds, bulbs, and nursery stock: (Commodity coverage, 74.4 per cent)		
OTHER RETAIL STORES			Chemicals.....	2.0	.1
Hardware stores: (Commodity coverage, 30.2 per cent)			Farm and garden equipment and supplies.....	6.5	5.1
Antiques, art goods, gifts.....	2.5	.1	Fertilizers.....	2.6	2.6
Appliances and supplies, electrical—			Flour.....	8.3	.7
Household appliances, motor-driven.....	3.7	.1	Grain and feed.....	11.9	11.9
Household heating appliances—portable.....	2.2	1.1	Hay, straw, and alfalfa.....	1.0	.1
Incandescent lamps.....	2.2	.9	Miscellaneous merchandise.....	(x)	.8
Other appliances.....	1.9	.1	Seeds, bulbs, plants, and nursery stock.....	78.7	78.7
Automotive parts and accessories (except tires and tubes).....	9.1	1.3			
Bicycles and accessories.....	.8	.1	Bookstores: (Commodity coverage, 83 per cent)		
Building materials.....	21.6	14.2	Antiques, art goods, gifts.....	8.0	.6
			Books.....	84.1	84.1
Brick, terra cotta, tile, etc.....	.2		Leather goods.....	.5	.1
Cement.....	.5		Magazines and newspapers.....	27.7	4.9
Lime, plaster, etc.....	.2		Miscellaneous merchandise.....	(x)	3.2
Planing-mill products, woodwork.....	2.5		Office and store furniture.....	4.0	.3
Roofing materials.....	7.8		Other stationery.....	7.5	1.4
Iron and other building metals.....	.9		Paper and paper goods.....	25.3	3.4
Other building materials.....	2.1		Photographs and records.....	4.0	.3
Cameras and photographic supplies.....		1.8	Photo-finishing sales.....	1.6	.1
Farm and garden equipment and supplies—		.1	Photographic supplies.....	1.2	.1
Farm machinery.....	.5	.2	Radio sets.....	8.0	.6
Wire fencing, gates, and posts.....	6.1	3.9	Sporting goods.....	12.0	.9
Other farm and garden equipment and supplies.....	7.6	5.5			
Fertilizers.....	5.4	1.2	Cigar stores (with fountains): (Commodity coverage, 29.9 per cent)		
Glass.....	.8	.3	Books.....	8.0	2.3
Hardware—			Cigars, cigarettes, and tobacco.....	29.9	29.9
Builders' and shelf.....	18.7	18.7	Confectionery and nuts.....	6.2	5.0
Carpenters' and mechanics' tools.....	6.7	6.7	Drugs, patent medicines, etc.....	4.0	1.1
Other hardware.....	15.2	11.5	Fountain sales and ice cream.....	33.8	33.8
			Magazines and newspapers.....	20.0	11.2
			Receipts from sale of meals.....	15.0	3.8

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Cigar stores (with fountains)—Continued.			Jewelry stores—Continued.		
Service.....	12.5	3.5	Gold and gold-filled jewelry.....	6.5	6.5
Smokers' supplies.....	7.7	7.7	Other jewelry.....	2.9	2.3
Toiletries and cosmetics.....	6.0	1.7	Plated silverware.....	1.2	.7
			Rings, other than diamond.....	12.6	12.6
Cigar stores (without fountains):			Service.....	19.9	4.5
(Commodity coverage, 53.1 per cent)			Sterling silverware.....	18.1	15.1
Cigars, cigarettes, and tobacco.....	80.1	80.1	Watches.....	23.7	23.7
Confectionery and nuts.....	20.3	5.4			
Leather goods.....	1.4	.4	Music stores:		
Magazines and newspapers.....	6.8	1.8	(Commodity coverage, 42.8 per cent)		
Novelties.....	14.8	3.9	Phonographs and records.....	5.0	5.0
Smokers' supplies.....	7.7	7.7	Pianos and accessories.....	84.6	84.6
Toilet articles.....	2.7	.7	Radio sets.....	9.4	9.0
			Service.....	1.2	1.0
Coal and wood yards:			Sheet music, music books, etc.....	.4	.4
(Commodity coverage, 56.6 per cent)					
Builders' and shell hardware.....	4.0	1.4	News dealers:		
Building materials.....	28.1	17.1	(Commodity coverage, 50.4 per cent)		
Coal.....	73.5	73.5	Bottled beverages.....	38.2	7.7
Farm and garden equipment and supplies.....	2.3	.1	Cigars, cigarettes, and tobacco.....	9.2	1.9
Fuel oil.....	11.5	.2	Fruits and vegetables.....	22.8	4.8
Heating and plumbing equipment and supplies.....	4.3	.1	Magazines and newspapers.....	84.6	84.6
Lighting equipment.....	2.2	.3	Miscellaneous merchandise.....	(x) 1.0	1.0
Miscellaneous merchandise.....	(x) 4.6	1.7	Service.....		.2
Paints, varnishes, glass, and painters' supplies.....	38.3	1.0			
Seeds, bulbs, plants, and nursery stock.....	6.4	1.7	Office and school supplies:		
Wood, coke, and other fuels.....			(Commodity coverage, 36.8 per cent)		
			Adding and calculating machines and accessories.....	7.0	4.4
Drug stores (without fountains):			Art goods, gifts.....	1.8	1.1
(Commodity coverage, 6.5 per cent)			Clocks.....	.1	.1
Bottled beverages.....	7.4	.1	Glass.....	.4	.2
Cigars, cigarettes, and tobacco.....	7.1	.7	Heating and plumbing equipment and supplies.....	4.0	2.5
Confectionery and nuts.....	1.4	.1	Leather goods.....	.5	.3
Drugs, patent medicines, etc.....	69.4	69.4	Miscellaneous merchandise.....	(x) 8.8	8.8
Miscellaneous merchandise.....	(x) 17.0	9.4	Office and store furniture.....	5.4	4.3
Prescriptions.....	1.3	.1	Other office and store equipment.....	25.0	15.5
Rubber goods.....	2.4	.2	Paints, varnishes, lacquers.....	1.5	.9
Stationery, books, periodicals, etc.....	2.0	.2	Secondhand merchandise.....	4.2	2.6
Surgical and hospital supplies.....	9.0	2.8	Sporting goods, gymnasium and playground equipment.....	4.4	2.8
Toilet articles and preparations.....			Stationery, books, and magazines.....	53.4	53.4
Drug stores (with fountains):			Books.....	5.7	
(Commodity coverage, 21.7 per cent)			Magazines and newspapers.....	3.5	
Bottled beverages.....	2.1	.3	Paper and paper goods.....	30.1	
Cigars, cigarettes, and tobacco.....	16.4	13.7	Other stationery.....	14.1	
Confectionery and nuts.....	5.0	3.7	Typewriters and accessories.....	5.0	3.1
Drugs, patent medicines, etc.....	31.1	31.1			
Fountain sales and ice cream.....	22.6	22.6	Office and store mechanical appliance dealers (retail):		
Miscellaneous merchandise.....	(x) 8.9	1.7	(Commodity coverage, 80 per cent)		
Prescriptions.....	1.6	1.1	Adding and calculating machines and accessories.....	53.8	44.6
Rubber goods.....	1.3	.9	Office and store furniture.....	4.0	1.4
Stationery, books, periodicals, etc.....	2.2	1.4	Other office and store mechanical appliances.....	53.6	27.8
Surgical and hospital supplies.....	6.0	4.4	Secondhand goods.....	0.1	.4
Toilet articles.....	13.5	10.5	Service.....	11.8	9.9
Toiletries and cosmetics.....			Stationery.....	24.5	8.6
			Typewriters and accessories.....	21.0	7.3
Art and gift shops:					
(Commodity coverage, 29.6 per cent)			Office and store furniture and equipment dealers:		
Art goods and gifts.....	58.0	58.0	(Commodity coverage, 36 per cent)		
Luggage.....	16.2	14.9	Office and store equipment.....	23.9	22.1
Sporting goods.....	3.7	3.4	Office and store furniture.....	48.6	45.6
Toys and games.....	25.8	23.7	Professional and scientific instruments and equipment.....	6.9	3.8
			Stationery.....	37.4	25.5
Camera dealers—photographic supplies:					
(Commodity coverage, 84.1 per cent)			Opticians and optometrists:		
Cameras.....	6.1	6.1	(Commodity coverage, 37.6 per cent)		
Miscellaneous merchandise.....	(x) 4.5	4.5	Cameras and photographic supplies.....	6.8	2.0
Photo-finishing sales.....	86.5	86.5	Optical goods.....	98.0	98.0
Photographic supplies.....	.5	.5			
Service.....			Stationers and engravers:		
			(Commodity coverage, 38.5 per cent)		
Jewelry stores (installment credit):			Art goods and gifts.....	.8	.2
(Commodity coverage, 70.3 per cent)			China, glassware, and crockery.....	2.6	.7
Clocks.....	1.1	.9	Leather goods, billfolds, purses.....	.7	.2
Diamond jewelry.....	40.0	40.9	Office and store furniture.....	5.1	5.1
Gold and gold-filled jewelry.....	9.0	9.0	Secondhand goods.....	1.8	.3
Leather goods.....	.6	.2	Sporting goods.....	3.9	1.0
Other jewelry.....	4.6	3.3	Stationery, books and magazines.....	84.7	84.7
Plated silverware.....	2.3	1.7			
Rings, other than diamond.....	5.0	5.0			
Service.....	8.3	4.0	Books.....	13.5	
Sterling silverware.....	12.8	12.8	Paper and paper goods.....	16.3	
Watches.....	22.2	22.2	Other stationery.....	65.9	
			Typewriters and accessories.....	7.8	7.8
Jewelry stores:					
(Commodity coverage, 28.3 per cent)					
Clocks.....	2.7	2.2			
Diamond jewelry.....	32.4	32.4			

CENSUS OF DISTRIBUTION

TABLE 16.—ATLANTA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups	3,754	2,981	18,602	1,973	\$23,027,529	\$419,864	\$20,872,080	\$180,565,197	100.00
Food group	1,234	1,008	2,048	753	2,250,271	140,153	1,309,940	30,313,975	16.78
Candy and confectionery stores:									
Candy stores—nut stores.....	3	2	4	2	3,998	260	2,320	50,925	.03
Confectionery stores (candy and fountain).....	44	46	109	6	88,166	931	10,870	585,801	.32
Dairy products stores:									
Dairy products stores (including ice cream).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Egg and poultry dealers.....	3	4					440	13,217	.01
Milk dealers.....	9	10	28		28,800		4,350	293,077	.16
Delicatessen stores.....	15	22	51	3	30,135	531	18,070	389,740	.22
Fruit stores and vegetable markets.....	27	29	28	13	25,213	2,627	17,080	363,085	.20
Grocery stores (without meats).....	375	262	201	197	358,142	35,907	323,720	5,468,016	3.08
Combination stores (groceries and meats):									
Grocery stores with meats.....	604	477	1,233	457	1,413,073	83,301	826,550	19,301,170	10.72
Meat markets with groceries.....	71	72	144	20	132,780	7,565	66,830	1,840,860	1.02
Meat markets (including sea foods):									
Fish markets—sea foods.....	6	4	35	1	11,799	110	8,910	462,836	.26
Meat markets.....	37	43	67	26	71,301	0,333	14,990	978,334	.54
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	5	10		7,388		650	63,244	.04
Other food stores:									
Coffee, tea, spices.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farm products stores.....	30	31	26	19	22,375	2,528	2,540	333,503	.19
Bottled waters and beverages.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores—groceries with apparel or dry goods	10	10	15	2	11,580	624	19,470	238,841	.13
General merchandise group	109	85	4,897	318	4,907,920	58,687	6,107,720	44,785,537	24.80
Department stores (includes 1 mail-order house).....	11	4	4,156	141	4,294,911	27,553	5,055,930	38,070,048	21.42
Dry goods stores—piece-goods stores:									
Dry goods stores.....	41	45	59	25	67,647	4,413	258,420	730,982	.40
Piece goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores:									
With food departments.....	13	11	54	1	53,834	75	67,070	571,156	.32
Without food departments.....	16	12	46	36	52,147	4,446	207,910	494,255	.27
Army and Navy goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and 10-a-dollar stores.....	24	11	573	113	434,383	20,055	500,780	4,204,646	2.36
Automotive group	478	297	2,691	123	3,728,136	48,658	2,489,790	29,770,980	16.49
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	32	7	1,233		2,037,318		1,091,760	18,708,108	10.40
Used-car dealers.....	5	5	11		14,130		21,580	364,007	.20
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	22	17	113	1	158,330	390	142,000	1,220,707	.68
Battery and ignition shops—brake repair shops.....	16	14	63	1	78,207	120	25,670	463,070	.26
Tire shops (including tire repairs).....	32	24	214	10	280,003	3,153	148,100	2,121,201	1.17
Filling stations:									
Filling stations—gasoline and oil.....	199	56	480	19	458,055	6,485	46,760	4,074,203	2.26
Filling stations with tires and accessories.....	19	20	54	3	47,507	692	14,080	436,057	.24
Filling stations with other merchandise.....	16	15	11	2	10,314	358	6,970	181,000	.10
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycles, motor cycles, and supplies stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycle shops.....	8	6	20	1	18,312	260	15,600	139,740	.08
Garages and repair shops:									
Body, fender, and paint shops.....	8	9	19	80	59,781	35,196	2,980	148,289	.08
Garages (repairs and storage, gasoline, oil, accessories).....	105	113	405	3	480,966	1,340	65,770	1,558,074	.86
Parking stations, parking garages, and lots.....	11	8	59	3	60,223	664	2,720	250,965	.14
Radiator shops (including repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group	263	136	1,746	169	2,525,709	41,193	3,321,630	19,169,063	10.63
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	7		51	3	81,487		180,080	650,126	.37
Men's and boys' hat stores.....	4		10	3	17,400	500	18,080	148,942	.08
Men's furnishings stores.....	22	18	40	7	83,252	1,444	108,690	450,974	.25
Men's clothing and furnishings stores.....	26	16	175	8	319,399	2,234	660,410	2,876,906	1.59
Family clothing stores—men's, women's, and children's.....	34	27	263	26	363,255	5,291	660,450	3,243,939	1.80
Women's ready-to-wear specialty stores—apparel and accessories.....	33	13	508	37	664,073	5,199	488,410	4,680,073	2.54
Women's accessories stores:									
Corset and lingerie shops.....	3	4	4	1	4,286	510	9,660	45,051	.02
Furriers—fur shops.....	3	2	16	5	30,299	2,931	75,060	256,048	.14
Hosiery shops.....	8	3	79		71,304		44,040	362,662	.20
Millinery stores.....	30	7	157	6	225,725	1,172	51,450	1,205,276	.67
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols, canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	21	21	74	8	103,260	4,768	56,350	480,105	.27
Dressmakers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Mail-order apparel houses.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:									
Shoe stores—men's.....	13	1	28	11	53,089	2,036	142,280	529,490	.29
Shoe stores—women's.....	18	1	172	36	306,329	10,260	442,240	2,053,071	1.47
Family shoe stores—men's, women's, and children's.....	33	15	128	13	181,448	3,906	309,680	1,222,020	.68

¹ Further data will be shown in a special report on milk dealers.

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TABLE 16.—ATLANTA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Furniture and household group	187	75	1,580	24	\$2,268,863	\$6,767	\$2,187,740	\$12,000,238	6.66
Furniture stores.....	71	37	927	10	1,326,735	2,473	1,231,100	7,111,290	3.93
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings stores.....	3	4	16	1	35,572	150	230,890	447,472	.25
Household appliances stores:									
Household appliances stores (electrical).....	9	3	167		187,838		66,500	544,821	.30
Household appliances stores.....	5		76		124,317		125,770	1,132,322	.63
Refrigerator dealers—electric only.....	5	3	24		31,547		5,770	231,564	.13
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	3	3	2	2	2,784	920	2,030	10,950	.01
Brushes and brooms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	5	2	17		23,417		58,040	144,115	.08
Picture and framing stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stove and range dealers.....	3	2	8	3	10,594	420	8,610	36,161	.02
Antique shops.....	6	5	5		4,914		21,300	61,779	.03
Interior decorators.....	6	5	86	4	142,515	1,220	153,930	594,252	.33
Radio and music stores:									
Radio and electrical shops.....	10	7	47	2	109,761	450	32,000	426,243	.24
Radio and musical instruments stores.....	7	2	129	2	197,425	1,134	156,230	1,039,638	.58
Restaurants, cafeterias, and eating places	742	802	2,113	167	1,302,903	\$6,799	\$21,850	\$8,866,897	4.91
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	10	4	348	6	187,337	967	5,140	1,135,568	.63
Lunch rooms.....	296	319	301	39	163,461	6,368	26,580	1,388,230	.77
Restaurants with table service.....	167	206	986	62	621,282	12,683	122,290	3,519,845	1.95
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	84	84	47	27	21,078	2,646	8,210	340,655	.19
Fountain—lunches.....	52	55	242	7	196,626	1,543	43,160	1,498,668	.83
Lunch counters.....	117	118	183	13	113,076	2,355	14,310	922,765	.51
Soft-drink stands.....	16	16	6	3	10,043	332	2,170	61,187	.03
Lumber and building group	89	62	762	29	1,047,477	6,577	618,760	5,238,820	2.90
Lumber and building material dealers:									
Lumber and building material dealers.....	10	2	208	20	291,645	3,224	294,890	2,295,662	1.27
Roofing.....	3		50		73,692		48,320	387,190	.21
Electrical shops (without radio).....	14	17	95	3	102,062	1,124	28,260	318,711	.18
Heating and plumbing shops:									
Heating appliances and oil burners.....	6		79	1	142,898	300	38,440	444,389	.25
Plumbing shops—heating and ventilating.....	25	23	137	1	177,266	500	39,810	659,816	.37
Paint and glass stores.....	20	10	86	1	124,648	125	130,840	678,200	.37
Other retail stores	602	416	3,578	357	4,729,170	79,409	4,126,090	28,569,821	15.82
Hardware stores.....	29	14	129	6	174,953	847	270,960	1,510,461	.84
Farm implements, machinery, and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	3	1	5		3,493		6,510	62,006	.03
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	6	5	103	82	194,421	22,070	178,600	1,232,890	.68
Feed stores with groceries.....	27	31	52	18	51,306	3,016	80,300	1,167,408	.64
Bookstores.....	18	4	290	45	349,025	7,865	137,550	1,650,362	.91
Cigar stores and cigar stands:									
Cigar stores with fountains.....	23	15	92	4	104,218	1,286	39,080	710,877	.39
Cigar stands.....	11	13	22	3	14,263	624	2,560	90,552	.05
Cigar stores without fountains.....	8	3	17		19,773		23,610	230,141	.13
Coal and wood yards.....	52	30	492	42	671,611	13,335	313,910	4,949,496	2.74
Drug stores:									
Drug stores.....	16	9	66	1	62,654	520	76,290	482,210	.27
Drug stores with fountains.....	199	147	1,072	80	1,285,233	19,886	937,470	7,593,215	4.21
Florists.....	23	17	176	27	208,036	2,112	32,260	979,689	.54
Gifts—novelties and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	6	6	16	5	12,962	769	24,730	98,238	.05
Novelty and souvenir shops.....	4	3	3		2,525		2,360	11,907	.01
Camera dealers—photographic supplies.....	4	2	28	1	48,352	60	31,600	269,680	.14
Jewelry stores:									
Jewelry stores (installment credit).....	5		51	4	96,876	264	221,230	682,317	.38
Jewelry stores.....	51	45	163	19	323,582	4,295	907,900	1,028,986	.90
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	10	9	26	2	29,381	400	56,610	214,566	.12
News dealers.....	12	2	151		108,198		9,120	265,491	.15
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	5	3	25	7	34,348	210	36,470	178,630	.10
Office and store mechanical appliance dealers (retail).....	10	1	141		267,199		106,660	761,028	.42
Office and store furniture and equipment dealers.....	6		101		210,734		246,760	1,210,679	.67
Store-fixture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	6	2	93		145,984		62,930	425,259	.24
Opticians and optometrists.....	14	14	53	2	110,170	378	54,700	501,733	.28
Sporting goods specialty stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies at retail.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	42	31	186	2	228,776	178	158,940	1,181,459	.65
Secondhand stores	90	90	182	41	260,500	13,097	524,060	1,583,020	.88

¹This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 17.—ATLANTA—OPERATING EXPENSES, BY KINDS OF BUSINESS
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			Rental cost (per \$100 of sales) in leased premises
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
All groups¹	3,754	\$23,027,529	\$2,946,584	\$25,974,113	\$24,346,818	\$27.87	3,261	\$7,193,373	\$104,626,240	\$4.33
Food group	1,234	2,250,271	1,033,643	3,283,914	2,098,189	17.75	986	746,850	27,144,129	2.75
Candy and confectionery stores: Candy stores—nut stores.....	3	3,998	1,870	5,868	11,502	(x)	3	7,060	50,025	(x)
Confectionery stores (candy and fountain)	44	88,166	36,800	124,966	121,955	42.15	39	58,586	575,689	10.18
Dairy products stores: Egg and poultry dealers.....	3		4,612	4,612	992	(x)	3		516	13,217
Milk dealers.....	9	28,900	10,200	39,060	40,548	27.17	6	5,638	272,647	2.07
Delicatessen stores.....	15	36,135	15,359	51,491	47,252	25.34	14	21,715	388,515	5.59
Fruit stores and vegetable markets.....	27	25,213	23,403	48,616	30,517	24.27	26	24,727	386,085	6.94
Grocery stores (without meats).....	375	358,142	290,034	648,176	338,014	18.04	272	131,015	4,846,393	2.72
Combination stores (groceries and meats): Grocery stores with meats.....	604	1,413,673	514,683	1,928,356	1,220,310	16.26	478	381,703	16,972,527	2.25
Meat markets with groceries.....	71	132,789	62,640	195,429	121,557	17.16	64	52,836	1,751,610	3.02
Meat markets (including sea foods): Fish markets—sea foods.....	6	41,769	4,764	46,533	47,007	20.22	6	15,600	402,836	3.37
Meat markets.....	37	71,301	41,710	113,011	66,490	18.35	37	32,959	978,334	3.37
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	7,388	3,695	11,083	9,133	31.97	6	3,170	63,244	5.01
Farm-product stores.....	30	22,375	23,653	46,028	23,430	20.83	28	8,638	307,940	2.81
General stores—groceries with apparel or dry goods	10	11,580	7,300	18,880	12,349	13.19	5	3,720	104,415	3.56
General merchandise group	109	4,907,920	84,733	4,992,653	6,680,610	26.06	93	1,178,180	44,107,628	2.67
Department stores (including 1 mail-order house).....	11	4,294,911	4,108	4,299,019	5,625,526	25.66	11	780,998	38,670,048	2.02
Dry-goods stores.....	41	67,647	48,240	115,887	78,399	26.58	37	34,628	682,518	5.07
General merchandise stores: With food departments.....	13	53,834	10,956	64,790	24,560	15.65	3	1,740	54,950	3.17
Without food departments.....	16	52,147	12,444	64,591	60,105	25.23	14	17,647	381,016	4.63
Variety, 6-and-10, and to-a-dollar stores.....	24	434,383	7,953	442,336	885,159	31.13	24	339,337	4,264,646	7.96
Automotive group	478	3,723,136	337,636	4,060,772	3,695,185	25.72	392	970,989	23,912,918	4.06
Motor-vehicle dealers: Automobile salesrooms, new and trade-in.....	32	2,037,318	11,564	2,048,882	1,921,272	21.15	28	282,759	15,694,786	1.80
Used-car dealers.....	5	14,130	6,425	20,555	27,053	13.08	5	7,572	364,007	2.08
Accessories, tires, and batteries: Accessory stores with tires and batteries.....	22	158,330	23,766	182,096	166,398	28.55	20	43,046	1,217,467	3.84
Battery and ignition shops—brake-repair shops.....	16	78,207	17,346	95,553	87,907	39.57	15	22,941	430,676	5.33
Tire shops (including tire repairs).....	32	280,003	30,728	319,731	268,329	27.72	30	66,632	1,795,912	3.71
Filling stations: Filling stations—gasoline and oil.....	199	458,055	52,696	510,751	629,888	23.00	138	308,630	2,237,406	13.79
Filling stations with tires and accessories.....	19	47,507	17,340	64,847	46,903	25.63	19	24,468	436,057	5.61
Filling stations with other merchandise.....	16	10,314	13,575	23,889	14,070	20.98	10	7,130	105,924	6.78
Bicycle shops.....	8	18,312	5,418	23,730	13,809	20.86	8	6,060	139,740	4.77
Garages and repair shops: Body, fender, and paint shops.....	8	59,781	11,646	71,427	33,170	70.54	7	4,638	77,680	5.97
Garages (repairs and storage, gasoline, oil, accessories).....	105	480,896	133,732	614,788	310,571	59.75	98	151,341	1,186,853	12.68
Parking stations, parking garages, and lots.....	11	60,223	6,054	66,277	60,235	50.40	9	41,426	174,965	23.57
Apparel group	263	2,525,709	181,313	2,707,022	3,614,412	32.93	258	1,580,468	18,753,083	8.42
Men's and boys' clothing and furnishings stores: Men's and boys' clothing stores.....	7	81,487		81,487	142,495	33.98	7	75,200	650,126	11.41
Men's and boys' hat stores.....	4	17,400		17,400	49,714	(x)	4	31,000	143,942	(x)
Men's furnishings stores.....	22	53,252	23,810	77,062	80,284	34.77	22	48,718	450,974	10.80
Men's clothing and furnishings stores.....	26	310,399	28,992	349,391	456,957	28.14	25	208,542	2,812,606	7.41
Family clothing stores—men's, women's, and children's.....	34	363,255	36,747	400,002	583,869	30.33	34	151,318	3,243,939	4.66
Women's ready-to-wear specialty stores—apparel and accessories.....	33	664,073	16,861	680,934	901,175	34.54	32	317,078	4,574,923	6.93
Women's accessories stores: Corset and lingerie shops.....	3	4,286	3,776	8,062	7,659	(x)	3	4,320	45,051	(x)
Furriers—fur shops.....	3	30,299	3,422	33,721	64,177	(x)	3	31,979	256,648	(x)
Hosiery shops.....	8	71,904	2,730	74,634	46,879	33.51	8	29,329	382,662	8.09
Millinery stores.....	20	225,725	10,010	235,735	256,463	40.83	28	132,033	996,159	18.27
Custom tailors.....	21	103,280	27,951	131,211	68,262	41.03	21	30,479	486,105	6.27
Shoe stores: Shoe stores—men's.....	13	53,689	1,823	54,912	123,591	33.71	13	70,874	529,490	13.39
Shoe stores—women's.....	18	306,329	1,721	308,050	455,474	28.78	18	234,528	2,653,071	8.84
Family shoe stores—men's, women's, and children's.....	33	181,448	20,805	202,253	274,099	38.95	33	122,706	1,222,920	10.03
Furniture and household group	137	2,268,883	109,802	2,378,685	1,886,477	35.54	128	463,147	10,688,399	4.26
Furniture stores.....	71	1,326,735	51,515	1,378,250	1,181,726	35.72	67	307,293	7,054,643	4.36
Floor coverings stores.....	3	35,572	8,860	44,432	51,024	(x)	3	19,174	447,472	(x)
Household appliances stores: Household appliances stores (electrical).....	9	187,838	3,375	191,213	88,812	51.40	8	15,988	514,821	3.11
Household appliances stores.....	5	124,317		124,317	97,609	19.60				
Refrigerator dealers—electric only.....	5	31,547	3,942	35,489	29,225	27.95	5	9,352	231,564	4.04
Other home furnishings and appliances stores: Antique and used furniture dealers.....	3	2,784	2,796	5,580	2,546	(x)	3	1,296	10,950	(x)
China, glassware, crockery, tinware, enamelware.....	5	23,417	2,764	26,171	31,988	40.36	5	14,887	144,115	(x)
Stove and range dealers.....	3	10,694	2,544	13,138	4,632	(x)	3	1,938	36,161	(x)
Antique shops.....	6	4,914	4,915	9,829	9,417	31.15	6	6,993	61,779	11.83
Interior decorators.....	6	142,515	8,215	150,730	78,143	38.51	6	19,740	594,262	8.32
Radio and music stores: Radio and electrical shops.....	10	109,761	16,282	126,043	77,227	47.60	10	10,957	428,243	4.68
Radio and musical instruments stores.....	7	197,425	3,044	200,469	205,291	39.03	7	32,520	1,039,638	3.13

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

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TABLE 17.—ATLANTA—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			Rental cost (per \$100 of sales) in leased premises
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	
Restaurants, cafeterias, and eating places.....	742	\$1,302,908	\$459,789	\$1,782,692	\$1,448,848	\$36.22	676	\$711,417	\$8,371,702	\$8.50
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	10	187,337	2,144	189,481	255,711	39.20	9	109,800	1,085,148	10.12
Lunch rooms.....	296	153,461	155,991	309,452	202,435	36.87	272	100,447	1,200,408	7.78
Restaurants with table service.....	167	621,282	127,102	748,384	559,014	37.14	163	282,218	3,405,835	8.29
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	84	21,078	32,928	54,006	60,465	33.60	63	22,401	240,854	9.30
Fountain-lunches.....	52	196,626	44,330	240,956	228,065	31.30	48	128,348	1,417,535	9.05
Lunch counters.....	117	113,076	71,300	184,466	128,961	33.97	108	59,201	868,113	6.82
Soft-drink stands.....	16	10,043	25,904	35,947	14,194	81.99	13	9,002	54,809	16.42
Lumber and building group.....	89	1,047,477	79,247	1,126,724	664,120	\$4.18	80	104,561	4,304,082	2.43
Lumber and building material dealers:										
Lumber and building material dealers.....	10	291,045	2,774	294,419	338,705	27.58	8	20,122	1,698,405	1.18
Lumber and hardware.....	3	73,692	(x)	73,692	40,030	(x)	3	4,275	387,199	(x)
Roofing.....	14	102,062	18,071	120,133	27,717	46.39	13	9,271	220,944	4.20
Electrical shops (without radio).....	10	134,316	13,302	147,618	30,738	39.50	9	7,355	316,038	2.33
Heating and plumbing shops:										
Heating appliances and oil burners.....	6	142,898	(x)	142,898	55,051	44.54	6	8,042	444,389	1.81
Plumbing shops—heating and ventilating.....	25	177,266	29,670	206,936	64,419	41.13	21	14,702	572,608	2.57
Paint and glass stores.....	20	124,648	14,450	139,128	106,431	36.21	19	40,434	661,129	6.12
Other retail stores.....	602	4,729,170	530,811	5,259,981	4,119,017	\$2.83	559	1,274,493	25,504,505	5.00
Hardware stores.....	29	174,953	18,900	193,853	205,946	26.47	29	70,504	1,510,461	4.67
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	3	3,493	669	4,162	8,491	(x)	3	1,144	62,006	(x)
Seeds, bulbs, and nursery stock.....	6	194,421	8,365	202,786	184,160	31.39	6	17,070	1,232,890	1.38
Feed stores with groceries.....	27	51,306	28,799	80,105	40,849	10.45	20	15,608	787,167	1.73
Bookstores.....	18	349,025	4,704	353,729	171,766	31.84	18	44,116	1,650,362	2.67
Cigar stores and cigar stands:										
Cigar stores with fountains.....	23	104,218	16,785	121,003	116,837	33.46	23	75,086	710,877	10.56
Cigar stands.....	11	14,259	8,060	22,319	20,228	40.98	10	12,984	88,692	14.64
Cigar stores without fountains.....	8	19,773	3,489	23,262	18,056	17.95	6	10,352	88,660	11.68
Coal and wood yards.....	62	571,611	84,050	655,661	626,712	24.90	40	40,545	2,965,600	1.87
Drug stores:										
Drug stores.....	16	62,654	8,469	71,123	68,035	28.80	15	24,880	449,658	5.53
Drug stores with fountains.....	199	1,285,233	173,480	1,458,693	1,103,940	33.75	190	451,839	7,466,232	6.05
Florists.....	23	203,036	20,009	223,045	146,529	38.24	21	49,770	976,793	5.10
Gifts—novelties and toys—cameras:										
Art and gift shops.....	6	12,962	4,572	17,534	25,217	43.52	6	17,550	98,238	17.86
Novelty and souvenir shops.....	4	2,525	2,526	5,051	3,561	(x)	4	2,468	11,907	(x)
Camera dealers—photographic supplies stores.....	4	43,352	3,092	46,444	74,437	(x)	3	1,887	21,660	(x)
Jewelry stores:										
Jewelry stores (installment credit).....	5	96,870	(x)	96,870	126,960	32.81	5	33,396	682,317	4.89
Jewelry stores.....	51	323,582	63,915	417,497	333,488	46.10	51	141,770	1,628,968	8.70
Music stores (without radio).....	10	26,381	10,035	36,416	40,086	37.05	9	11,909	208,566	5.71
News dealers.....	12	108,138	1,432	109,570	30,008	52.57	11	9,384	218,612	4.29
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	5	34,348	4,093	38,446	19,867	32.64	5	10,307	178,630	5.77
Office and store mechanical appliance dealers (retail).....	10	267,199	1,805	269,094	78,996	45.74	9	20,588	755,462	2.73
Office and store furniture and equipment dealers.....	6	216,734	(x)	216,734	218,552	35.95	6	57,972	1,210,679	4.79
Typewriter dealers.....	6	145,984	3,140	149,124	78,265	53.48	6	12,957	425,259	3.05
Opticians and optometrists.....	14	110,170	29,093	139,178	90,010	45.63	13	43,900	431,633	10.17
Miscellaneous classifications (combined).....	42	228,776	38,099	266,875	211,777	(x)	39	73,445	1,144,652	(x)
Secondhand stores.....	90	260,500	122,310	382,810	227,611	\$8.56	84	99,568	1,540,399	6.46

CENSUS OF DISTRIBUTION

TABLE 18.—ATLANTA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (at cost)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	3,754	2,981	19,602	1,973	\$23,027,529	\$419,864	\$24,346,818	\$20,872,080	\$180,565,197	100.00
Single-store independents.....	2,765	2,855	10,501	1,064	11,839,356	248,090	11,865,880	11,032,360	60,560,702	50.16
2-store independents.....	150	97	755	111	1,058,760	15,544	805,071	824,490	6,503,772	3.64
3-store independents.....	46	19	530	32	640,903	2,995	721,740	673,840	4,979,619	2.76
Local branch systems.....	5		80		77,700		47,100	1,700	442,927	.25
Local chains.....	133	4	881	36	1,051,469	8,738	1,209,552	910,580	8,699,778	4.82
Sectional chains.....	308		1,559	218	2,168,523	45,191	2,406,348	1,629,530	17,784,487	9.85
National chains.....	248		2,137	489	2,024,862	93,880	3,602,951	2,120,120	23,203,702	12.88
Mail-order houses (catalogue only).....	3	3	1,529	8	1,485,583	953	2,147,091	2,440,420	18,351,630	10.16
Direct-selling (house-to-house).....	9		525		477,201		123,341	48,450	1,224,121	.68
Leased departments— independent operators.....	6	1	43	4	75,838	2,340	132,118	140,710	677,097	.37
Leased department chains.....	36	2	423	10	540,064	1,977	746,493	334,010	3,300,516	1.88
Utility-operated retail stores.....	6		78		127,403		100,609	129,390	1,162,322	.64
Manufacturer-controlled chains.....	27		507	1	831,047	150	431,840	555,460	3,202,612	1.77
Other types of operation.....	2		33		28,787		5,824	31,020	261,912	.15

TABLE 19.—ATLANTA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	11	5	1			4	1
Annual net sales.....	\$38,670,048	\$15,616,940	(x)			(x)	(x)
Per cent of total sales.....	100.00	40.38	(x)			(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	24	10	1	3		10	
Annual net sales.....	\$4,264,646	\$92,485	(x)	(x)		\$4,126,843	
Per cent of total sales.....	100.00	2.17	(x)	(x)		96.77	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	59	38	9	1	3	7	1
Annual net sales.....	\$4,135,948	\$2,839,737	\$625,339	(x)	\$273,510	\$353,985	(x)
Per cent of total sales.....	100.00	68.66	15.12	(x)	6.61	8.56	(x)
Family clothing stores—men's, women's, and children's:							
Number of stores.....	34	24	4	1	4	1	
Annual net sales.....	\$3,293,439	\$725,332	\$1,824,329	(x)	(x)	(x)	
Per cent of total sales.....	100.00	22.36	56.24	(x)	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	33	13	5		2	5	8
Annual net sales.....	\$4,580,073	\$1,450,452	\$296,390		(x)	(x)	\$2,249,764
Per cent of total sales.....	100.00	31.67	6.47		(x)	(x)	49.12
Shoe stores:							
Number of stores.....	64	21	1	2	10	25	5
Annual net sales.....	\$4,405,481	\$777,341	(x)	(x)	\$1,069,650	\$1,911,633	\$498,649
Per cent of total sales.....	100.00	17.64	(x)	(x)	24.28	43.39	11.32
Furniture stores:							
Number of stores.....	71	48	8		14		1
Annual net sales.....	\$7,111,296	\$3,002,062	\$915,946		\$2,732,636		\$460,646
Per cent of total sales.....	100.00	42.21	12.88		38.43		6.48
Radio and music stores:							
Number of stores.....	17	14	2			1	
Annual net sales.....	\$1,465,881	\$817,595	(x)			(x)	
Per cent of total sales.....	100.00	55.77	(x)			(x)	
Grocery stores (without meats):							
Number of stores.....	375	244	8		51	33	
Annual net sales.....	\$5,468,016	\$1,442,869	\$161,880		\$1,943,727	\$1,653,601	
Per cent of total sales.....	100.00	26.39	2.96		4.86	30.21	
Combination stores (groceries and meats):							
Number of stores.....	675	501	8	19	98	49	
Annual net sales.....	\$21,208,039	\$9,377,596	\$113,621	\$1,325,464	\$5,532,404	\$4,858,855	
Per cent of total sales.....	100.00	44.22	.53	6.25	26.09	22.91	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	473	457	12		1	2	1
Annual net sales.....	\$6,043,452	\$4,734,309	\$493,511		(x)	(x)	\$50,420
Per cent of total sales.....	100.00	78.33	8.17		(x)	(x)	.83
Cigar stores and cigar stands:							
Number of stores.....	42	26	6	4	1	5	
Annual net sales.....	\$1,031,570	\$365,994	\$277,028	\$118,557	(x)	(x)	
Per cent of total sales.....	100.00	35.48	26.80	11.49	(x)	(x)	
Filling stations:							
Number of stations.....	234	78	11	38	30	68	
Annual net sales.....	\$4,691,260	\$1,140,089	\$289,164	\$498,565	\$867,513	\$1,895,939	
Per cent of total sales.....	100.00	24.30	6.17	10.63	18.49	40.41	
Coal and wood yards—ice dealers:							
Number of yards.....	52	27	7	18			
Annual net sales.....	\$4,949,496	\$799,049	\$317,302	\$3,833,145			
Per cent of total sales.....	100.00	16.14	6.41	77.46			
Drug stores:							
Number of stores.....	215	145	22	15	29	4	
Annual net sales.....	\$8,075,425	\$4,056,628	\$728,777	\$1,047,122	\$1,946,316	\$296,582	
Per cent of total sales.....	100.00	50.23	9.03	12.97	24.10	3.67	
Hardware stores:							
Number of stores.....	29	9	6	12		2	
Annual net sales.....	\$1,510,461	\$255,385	(x)	\$627,477		(x)	
Per cent of total sales.....	100.00	16.91	(x)	41.54		(x)	
Jewelry stores:							
Number of stores.....	56	49	2	1	3		1
Annual net sales.....	\$2,311,303	\$1,842,564	(x)	(x)	\$344,805		\$30,082
Per cent of total sales.....	100.00	79.72	(x)	(x)	14.92		1.30

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TABLE 20.—ATLANTA—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS										
	Number of stores	Net sales		1-10 per cent credit	11-20 per cent credit	21-30 per cent credit	31-40 per cent credit	41-50 per cent credit	51-60 per cent credit	61-70 per cent credit	71-80 per cent credit	Over 80 per cent credit		
Total, all stores reporting: 1														
Number of stores.....	3,202		1,800	164	137	118	159	275	97	164	189	299		
Per cent of total stores.....	100.00		49.97	5.12	4.28	3.68	4.97	8.59	3.03	5.12	5.90	9.34		
Amount of net sales.....		\$102,098	\$51,787	\$24,306	\$5,166	\$4,222	\$4,990	\$8,305	\$5,516	\$20,934	\$11,499	\$24,873		
Per cent of total sales.....		100.00	31.95	14.99	3.19	2.60	3.08	5.43	3.40	12.92	7.09	15.95		
Food group:														
Confectionery stores (candy and fountain).....	41	\$566	\$192	\$305	\$37	\$10	\$12	\$9		\$1				
Deli-essence stores.....	7	214	198											
Fruit stores and vegetable markets.....	23	312	204	64	34		10							
Grocery stores (without meats).....	354	5,384	4,270	86	49	66	65	256	\$63	152	\$205	\$92		
Combination stores (groceries and meats).....														
Grocery stores with meats.....	582	19,053	11,421	355	251	251	286	1,346	712	1,363	1,882	1,180		
Meat markets with groceries.....	65	1,710	544	165	88	155	212	206	26	160	111	34		
Meat markets (including sea foods).....														
Fish markets—sea foods.....	5	448	214					86	148					
Meat markets.....	33	918	673	93	60	57	15	20						
Bakeries—bakery goods stores (except manufacturing bakeries).....	3	23	6	5						12				
General merchandise group:														
Department stores (including 1 mail-order house).....	11	88,671	3,225	10,830				1,887		13,729				
Dry goods stores.....	36	645	384	33	43	28		21		58	29	49		
General merchandise stores.....														
With food departments.....	12	567	25	64			4	60		12	44	358		
Without food departments.....	11	220	190	8						22				
Variety, 5-and-10, and to-a-dollar stores.....	20	4,225	4,225											
Automotive group:														
Automobile salesrooms—new and trade-in.....	29	17,920	2,008		1,101	1,740	1,039	2,226	2,778	1,401	2,336	3,300		
Accessories, tires, and batteries.....														
Accessory stores with tires and batteries.....	18	545	342	7			18	113		62		3		
Tire shops (including tire repairs).....	27	1,402	348	104	62		32	118	429	61	180	58		
Filling stations.....														
Filling stations—gasoline and oil.....	77	1,413	439	43	77	55	306	373	60	18	42			
Filling stations with tires and accessories.....	17	410	174	37	5	31	77	70	2					
Filling stations with other merchandise.....	14	165	49	24	16	3		25	19	29				
Garages (repairs and storage, gasoline, oil, accessories).....	86	1,054	376	20	40	67	104	140	111	112	75	9		
Apparel group:														
Men's and boys' clothing and furnishings stores—														
Men's and boys' clothing stores.....	7	659	389								245	25		
Men's furnishings stores.....	19	371	228	15		4		18			88	38		
Men's clothing and furnishings stores.....	21	2,358	913	64			209	131		815		226		
Family clothing stores—men's, women's, and children's.....	28	3,113	419	13	59	12		11			1,649	950		
Women's ready-to-wear specialty stores—apparel and accessories.....	31	4,208	1,530	64	61	75			58	153	2,202	56		
Women's accessories stores—														
Furriers—fur shops.....	3	257				88						169		
Millinery stores.....	26	1,147	841		30	30	37	30			39	131		
Shoe stores—														
Shoe stores—men's.....	13	529	529											
Shoe stores—women's.....	9	1,028	998					30						
Family shoe stores—men's, women's, and children's.....	26	988	593				34		41	320				
Furniture and household group:														
Furniture stores.....	66	7,007	271	10	362	72	525	14			101	5,652		
Household appliances stores—														
Household appliances stores (electric).....	6	382					1	4				377		
Household appliances stores.....	4	901										901		
Radio and music stores—														
Radio and electrical shops.....	9	417	6				107			49		255		
Radio and musical instruments stores.....	7	1,040				1				394		645		
Lumber and building group:														
Lumber and building material dealers.....	10	2,295	5									2,290		
Electrical shops (without radio).....	10	461	135	19	7						36	254		
Heating and plumbing shops—														
Heating appliances and oil burners.....	6	444	44	43				120		74		163		
Plumbing shops—heating and ventilating.....	22	603	131	130	30			48			9	255		
Paint and glass stores.....	19	672	15	55			47	20	79	123	42	291		
Other retail stores:														
Hardware stores.....	28	1,239	180	19	87		134	74	82	199		464		
Feed stores (flour, feed, grain, fertilizer).....	3	62	26				36							
Book stores.....	16	1,579	37	15		97			12	48	129	1,241		
Cigar stores without fountains.....	7	229	229											
Coal and wood yards.....	45	2,628	806	94	96	11	393	167	231	322	342	166		
Drug stores—														
Drug stores.....	16	482	294		19			26	62	20	61			
Drug stores with fountains.....	180	7,059	3,281	1,648	754	643	461	245	30	53	27	17		
Florists.....	22	979	13	4					9	386	242	325		
Camera dealers—photographic supplies.....	41	260	1	21								238		
Jewelry stores—														
Jewelry stores (installment credit).....	5	682						145			219	318		
Jewelry stores.....	45	1,603	330	32	196	9	46	51	124	220	384	211		
Music stores (without radio).....	10	215	13		4	17		22			6	153		
Office, school, and store supplies and equipment dealers—														
Office and store mechanical appliances dealers (retail).....	7	679										679		
Office and store furniture and equipment dealers.....	5	1,168		91								1,077		

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 552 stores with sales of \$18,467,197 which failed to report as to their credit activities.

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TABLE 21.—ATLANTA—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PERCENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PERCENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	1,602	47.29	38.11	18.60					
Food group	608	45.80	54.70		Furniture and household group—Continued.				
Confectionery stores (candy and fountain).....	15	90.53	9.47		China, glassware, crockery, tinware, enamelware.....	4	18.76	41.35	39.89
Milk dealers.....	6	34.83	65.17		Radio and music stores:	7	28.32	64.01	7.67
Fruit stores and vegetable markets.....	3	87.75	12.25		Radio and electrical shops.....	7	18.11	16.11	65.78
Grocery stores (without meats).....	161	45.19	54.81		Radio and musical instruments stores.....	7			
Combination stores (groceries and meats):					Restaurants, cafeterias, and eating places.....	195	67.85	32.15	
Grocery stores with meats.....	357	40.00	60.00		Restaurants, cafeterias, and lunch rooms:				
Meat markets with groceries.....	48	54.27	45.73		Lunch rooms.....	76	52.55	47.45	
Meat markets.....	10	82.60	17.40		Restaurants with table service.....	33	74.99	25.01	
General stores—groceries with apparel or dry goods.....	7	33.40	68.60		Lunch counters, refreshment stands, etc.:				
General merchandise group.....	35	68.16	30.48	3.36	Refreshment stands.....	39	69.18	30.82	
Department stores—without food departments (including 1 mail-order house).....	7	66.94	29.76	3.30	Fountain—lunches.....	11	92.14	7.86	
Dry goods stores.....	13	50.49	30.74	18.77	Lunch counters.....	34	37.71	62.29	
General merchandise stores with food departments.....	11	24.95	75.02		Lumber and building group.....	68	15.68	82.27	2.15
Automotive group.....	180	47.62	11.91	40.47	Lumber and building material dealers:				
Motor-vehicle dealers:					Lumber and building material dealers.....	9	3.13	96.78	.09
Automobile salesrooms—new and trade-in.....	26	45.70	4.51	49.79	Lumber and hardware.....	3	26.04	73.96	
Used-car dealers.....	4	51.18		48.82	Roofing.....	8	5.04	94.30	
Accessories, tires, and batteries:					Electrical shops (without radio).....	9	16.28	83.72	
Accessory stores with tires and batteries.....	8	48.79	51.21		Heating and plumbing shops:				
Battery and ignition shops—brake repair shops.....	11	60.07	39.93		Heating appliances and oil burners.....	5	30.91	44.18	24.91
Tire shops (including tire repairs).....	18	50.48	49.52		Plumbing shops—heating and ventilating.....	17	37.87	62.13	
Filling stations:					Paint and glass stores.....	17	32.08	67.92	
Filling stations—gasoline and oil.....	42	60.61	39.39		Other retail stores.....	308	45.70	42.89	11.41
Filling stations with tires and accessories.....	12	68.71	31.29		Hardware stores.....	22	32.00	67.62	.38
Filling stations with other merchandise.....	9	59.21	40.79		Farmers' supplies:				
Bicycle shops.....	5	48.41	51.59		Seeds, bulbs, and nursery stock.....	4	80.90	19.04	
Garages and repair shops:					Feed stores with groceries.....	16	68.99	31.01	
Garages (repairs and storage, gasoline, oil, accessories).....	38	51.37	48.63		Bookstores.....	13	15.31	4.39	80.30
Parking stations, parking garages, and lots.....	3	61.25	38.75		Cigar stores with fountains.....	3	84.32	15.68	
Apparel group.....	83	26.87	62.09	11.04	Coal and wood yards.....	38	47.54	62.46	
Men's and boys' clothing and furnishings stores:					Drug stores:				
Men's and boys' clothing stores.....	3	26.91	73.09		Drug stores.....	5	44.05	55.05	
Men's furnishings stores.....	7	29.84	70.16		Drug stores with fountains.....	91	81.19	18.81	
Men's clothing and furnishings stores.....	10	35.93	64.07		Florists.....	17	25.09	74.91	
Family clothing stores—men's, women's, and children's.....	16	18.74	51.31	29.95	Jewelry stores:				
Women's ready-to-wear specialty stores—apparel and accessories.....	12	26.55	69.32	4.13	Jewelry stores (installment credit).....	5	20.83	14.45	64.62
Women's accessories stores:					Jewelry stores.....	26	40.81	59.19	
Furriers—fur shops.....	3	32.70	47.51	19.79	Music stores (without radio).....	7	14.81	15.90	69.23
Millinery stores.....	10	35.73	64.27		Office, school, and store supplies and equipment dealers:				
Custom tailors.....	12	32.27	67.73		Office and school supplies.....	3	14.65	85.35	
Family shoe stores—men's, women's, and children's.....	3	38.73	61.27		Office and store mechanical appliance dealers (retail).....	7	6.09	82.63	11.28
Furniture and household group.....	101	15.02	27.36	57.62	Office and store furniture and equipment dealers.....	5	11.93	88.07	
Furniture stores.....	60	14.12	14.08	71.80	Typewriter dealers.....	3		95.07	4.93
Household appliances stores:					Opticians and optometrists.....	6	67.38	32.62	
Household appliances stores (electric).....	6	9.38	37.55	53.07	Miscellaneous classifications (combined).....	12	33.68	66.32	
Household appliances stores.....	4	3.58	96.42		Secondhand stores.....	19	27.37	60.22	22.41
Refrigerator dealers—electric only.....	3	54.86	45.14						

¹ Total sales of above stores are \$110,311,000.² Includes the initial cash payment, which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies. The open-account sales include any installment business that may have been done by these smaller stores.³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

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TABLE 22.—ATLANTA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	15,285	\$8,931,576	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	14,074	6,327,788	Grocery stores (without meats).....	85	\$42,475
Cafeterias.....	1,760	1,019,203	Combination stores—grocery stores with meats.....	14	5,200
Lunch rooms.....	3,226	688,587	Department stores.....	500	237,042
Restaurants with table service.....	7,294	3,194,648	General merchandise stores.....	18	12,728
Refreshment stands.....	152	39,120	Men's furnishings stores.....	22	4,380
Fountain—lunches.....	784	499,250	Men's clothing and furnishings stores.....	35	20,000
Lunch counters.....	849	506,980	Cigar stores with fountains.....	173	91,312
Other stores in which meals are served.....	1,211	603,787	Cigar stands.....	30	10,462
Confectionery stores (candy and fountain).....	32	9,112	Drug stores with fountains.....	94	15,105
Delicatessen stores.....	208	149,371			

¹This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	837	\$2,773,736	\$130,130	Automotive group—Continued.			
Automotive group.....	833	2,753,598	130,130	Filling stations with tires and accessories.....	16	\$98,454	\$9,000
Automobile salesrooms—new and trade-in.....	330	1,156,069	23,252	Filling stations with other merchandise.....	13	37,778	
Used-car establishments.....	1	3,840		Body, fender, and paint shops.....	96	139,039	
Accessory stores with tires and batteries.....	12	54,127		Garages (repairs and storage, gasoline, oil, accessories).....	270	1,066,986	67,925
Battery and ignition shops—brake repair shops.....	30	125,465		Parking stations, parking garages, and lots.....	24	24,577	29,953
Tire shops (including tire repairs).....	31	84,235					
Filling stations—gasoline and oil.....	10	23,016		Secondhand stores.....	4	20,150	

¹This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$1,603,383	Restaurants, cafeterias, and eating places.....	\$5,202
General merchandise group.....	633,068	Lunch rooms.....	2,378
Department stores.....	53,063	Refreshment stands.....	1,624
Automotive group.....	50,855	Fountain—lunches.....	1,200
Bicycle shops.....	46,630	Lumber and building group.....	284,147
Garages (repairs and storage, gasoline, oil, accessories).....	4,225	Lumber and building material dealers.....	2,500
Apparel group.....	70,451	Roofing.....	27,226
Men's furnishings stores.....	6,996	Electrical shops (without radio).....	26,225
Women's ready-to-wear specialty stores—apparel and accessories.....	2,942	Heating appliances and oil burners.....	54,011
Furriers—fur shops.....	22,598	Plumbing shops—heating and ventilating.....	106,955
Custom tailors.....	21,723	Paint and glass stores.....	17,230
Family shoe stores—men's, women's, and children's.....	16,192	Other retail stores.....	569,643
Furniture and household group.....	125,362	Hardware stores.....	5,568
Furniture stores.....	24,000	Coal and wood yards.....	19,100
Household appliances stores (electric).....	11,856	Jewelry stores (installment credit).....	32,726
Household appliances stores.....	8,464	Jewelry stores.....	204,614
Refrigerator dealers—electric only.....	2,374	Music stores (without radio).....	6,530
Antique and used furniture dealers.....	5,500	Office and store mechanical appliance dealers, retail.....	77,346
Stove and range dealers.....	9,900	Office and store furniture and equipment dealers.....	7,198
Interior decorators.....	13,515	Typewriters dealers.....	14,741
Radio and electrical shops.....	13,260	Opticians and optometrists.....	9,314
Radio and musical instruments stores.....	25,993	Miscellaneous, classifications (combined).....	192,511
		Secondhand stores.....	14,650

¹This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

TABLE 23.—ATLANTA—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 45.9 per cent)			Combination stores—meat markets with groceries—Con.		
Confectionery and nuts.....	45.4	45.4	Meats, including poultry.....	47.8	47.8
Fountain sales and ice cream.....	28.4	28.4	Milk and cream.....	(x)	.2
Receipts from sale of meals.....	26.2	26.2	Nonfood products.....	(x)	.2
Milk dealers: (Commodity coverage, 49.3 per cent)			Fish markets: (Commodity coverage, 95.8 per cent)		
Butter and cheese.....	0.9	6.9	Fresh fish and other sea foods.....	67.4	67.4
Eggs.....	4.8	4.8	Fruits and vegetables.....	7.4	4.9
Ice cream.....	7.9	7.9	Groceries—		
Milk and cream.....	80.4	80.4	Butter and cheese.....	1.3	1.0
Fruit stores and vegetable markets: (Commodity coverage, 20.4 per cent)			Eggs.....		
Butter and cheese.....	3.3	2.8	Lard, cooking fats, etc.....	1.6	1.3
Eggs.....	0.6	5.7	Flour.....	2.2	1.8
Fruits and vegetables.....	87.1	87.1	Sugar.....	2.7	2.2
Poultry.....	5.2	4.4	Canned goods and other groceries.....	4.4	3.5
Grocery stores (without meats): (Commodity coverage, 41.9 per cent)			Meats, including poultry.....		
Bakery products, fresh.....	5.7	5.7		19.8	16.0
Bottled beverages.....	1.6	1.6	Meat markets: (Commodity coverage, 38.3 per cent)		
Confectionery and nuts.....	2.3	2.3	Butter and cheese.....	1.0	.8
Delicatessen ready-to-serve foods.....	2.6	.4	Eggs.....	1.2	.9
Fresh fish and other sea foods.....	1.4	1.1	Fresh fish and other sea foods.....	9.4	7.5
Fruits and vegetables.....	17.8	17.6	Fruits and vegetables.....	3.6	1.7
Groceries—			Lard, cooking fats, etc.....	7.1	6.6
Butter and cheese.....	5.9	5.9	Meats, including poultry.....	82.5	82.5
Eggs.....	3.7	3.7	GENERAL MERCHANDISE GROUP		
Lard, cooking fats, etc.....	5.3	5.3	Department stores: (Commodity coverage, 100 per cent)		
Flour.....	6.2	6.2	Antiques, art goods, gifts.....	1.0	.3
Sugar.....	4.4	4.4	Apparel and accessories (women's, misses', children's)—		
Canned goods and other groceries.....	32.6	32.6	Children's wear.....	3.1	2.8
Milk and cream.....	1.1	1.0	Millinery.....	3.1	2.3
Nonfood products—			Hosiery.....	4.4	4.4
Cigars, cigarettes, and tobacco.....	6.1	6.1	Coats, suits, and dresses.....	7.1	5.4
Hardware.....	2.2	.2	Underwear, negligees, corsets, etc.....	5.2	5.0
Household supplies.....	1.9	1.9	Other apparel, except furs.....	8.7	4.4
Stationery and school supplies.....	1.0	.8	Appliances and supplies, electric—		
Other nonfood products.....	(x)	1.6	Household appliances, motor-driven.....	.6	.4
Poultry.....	1.9	1.6	Lighting equipment.....	.8	.1
Combination stores—grocery stores with meats: (Commodity coverage, 38.3 per cent)			Construction materials.....		
Bakery products, fresh.....	4.0	3.8		.5	.3
Bottled beverages.....	1.1	1.0	Automotive parts and accessories, except tires and tubes.....	3.1	1.6
Confectionery and nuts.....	1.6	1.4	Cigars, cigarettes, and tobacco.....	.3	.1
Delicatessen ready-to-serve foods.....	1.7	1.4	Clothing and furnishings (men's and boys')—		
Fresh fish and other sea foods.....	.9	.7	Custom tailoring.....	.2	.1
Fruits and vegetables.....	12.2	12.0	Suits.....	2.0	2.8
Groceries—			Hats and caps.....	.4	.1
Butter and cheese.....	4.4	4.4	Furnishings.....	3.9	3.9
Eggs.....	2.7	2.7	Work clothing.....	1.8	1.4
Lard, cooking fats, etc.....	3.2	3.2	Other clothing.....	1.4	1.1
Flour.....	3.9	3.9	Confectionery and nuts.....	.3	.1
Sugar.....	3.9	3.2	Drugs and drug sundries.....	1.8	.9
Canned goods and other groceries.....	27.8	27.8	Dry goods and notions—		
Meats, including poultry.....	27.6	27.6	Cotton piece goods.....	5.3	5.3
Milk and cream.....	.9	.8	Linen goods.....	1.0	1.0
Nonfood products—			Wool and wool-mixed goods.....	.6	.3
Cigars, cigarettes, and tobacco.....	3.1	2.6	Silk and velvet piece goods.....	4.4	4.2
Hardware.....	.3	.1	Notions and small wares.....	3.0	3.0
Household supplies.....	1.4	1.2	Other dry goods.....	2.8	1.2
Stationery and school supplies.....	.7	.4	Farm machinery.....	2.3	1.2
Other nonfood products.....	(x)	1.8	Fountain sales and ice cream.....	2.5	.3
Combination stores—meat markets with groceries: (Commodity coverage, 20.3 per cent)			Furniture, household.....		
Bakery products, fresh.....	2.5	2.1	Furs and fur goods.....	5.1	4.5
Bottled beverages.....	1.0	.4	Hardware.....	.7	.3
Confectionery and nuts.....	.3	.1	Heating and plumbing equipment and supplies.....	3.7	1.9
Fresh fish and other sea foods.....	10.3	5.4	Home furnishings—	2.1	1.1
Fruits and vegetables.....	15.8	15.8	Draperies, upholstery, and curtains.....	3.1	3.0
Groceries—			Floor coverings.....	2.2	2.1
Butter and cheese.....	1.2	1.3	Bedding, mattresses, springs.....	1.7	.7
Eggs.....	1.8	1.8	China, glassware, and crockery.....	.7	.1
Lard, cooking fats, etc.....	2.9	2.9	Kitchen utensils.....	1.5	.3
Flour.....	5.8	5.8	Other home furnishings.....	3.6	2.4
Sugar.....	3.3	3.3	Infants' wear.....	3.6	1.7
Canned goods and other groceries.....	12.9	12.9	Jewelry, silverware, and clocks.....	1.8	1.8
			Leather goods, billfolds, gloves, and handbags.....	.9	.9
			Luggage.....	.6	.3
			Miscellaneous merchandise.....	(x)	.1
			Other farm and garden equipment and supplies.....	.4	.2
			Other musical instruments and accessories.....	1.0	.5
			Paints, varnishes, glass, and painters' supplies.....	1.2	.6
			Phonographs and records.....	1.2	.6

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 23.—ATLANTA—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
Department stores—Continued.			Accessory stores with tires and batteries: <small>(Commodity coverage, 31.1 per cent)</small>		
Radios and equipment.....	1.0	0.9	Automotive parts and accessories, except tires, tubes, and batteries.....	60.5	60.5
Receipts from sale of meals.....	1.7	.0	Batteries.....	10.8	5.9
Roofing materials.....	.9	.4	Gasoline.....	20.2	7.1
Secondhand furniture.....	.4	.1	Oils and greases.....	4.7	1.7
Seeds, bulbs, plants, and nursery stock.....	.4	.2	Radio parts and accessories.....	2.1	.4
Service.....	4.3	1.4	Repairs and service.....	15.0	3.4
Shoes and other footwear—			Tires, tubes, and tire accessories.....	7.7	2.7
Men's.....	3.2	2.8		33.8	18.3
Women's.....	4.9	4.4	Battery and ignition shops: <small>(Commodity coverage, 36.1 per cent)</small>		
Misses' and children's.....	2.2	1.1	Batteries.....	81.1	81.1
Rubber and other footwear.....	1.4	1.2	Gasoline, oils, and greases.....	3.8	3.6
Sporting goods, gymnasium and playground equipment.....	3.5	2.0	Repairs and service.....	15.3	15.3
Stationery and books—			Tire shops (including tire repairs): <small>(Commodity coverage, 78.8 per cent)</small>		
Books.....	.5	.4	Automotive parts and accessories, except tires, tubes, and batteries.....	3.1	1.0
Paper and paper goods.....	.5	.4	Batteries.....	3.8	2.3
Other stationery.....	.4	.3	Gasoline.....	13.3	0.9
Stoves, ranges, heaters, etc. (other than electric or gas).....	2.2	1.7	Miscellaneous merchandise.....	(x)	2.5
Tires, tubes and tire accessories.....	6.3	3.6	Oils and greases.....	6.6	4.9
Toilet articles.....	2.1	1.0	Radios and equipment.....	19.2	2.6
Toiletries and cosmetics.....	.6	.2	Repairs and service.....	5.4	2.4
Toys and games.....	1.0	1.0	Tires, tubes, and tire accessories.....	74.4	74.4
Wall paper.....	.4	.2	Garages (repairs and storage, gasoline, oil, accessories): <small>(Commodity coverage, 33.6 per cent)</small>		
General merchandise stores (without food departments): <small>(Commodity coverage, 73.9 per cent)</small>			Automotive parts and accessories, except tires, tubes, and batteries.....	21.1	14.8
Apparel and accessories (women's, misses', children's)—			Batteries.....	2.5	.7
Children's wear.....	3.9	2.5	Gasoline.....	41.2	20.0
Millinery.....	3.3	2.1	Oils and greases.....	6.8	3.3
Hosiery.....	1.7	1.1	Repairs and service.....	54.2	54.2
Coats, suits, and dresses.....	8.1	5.2	Storage.....	36.0	3.1
Underwear, negligees, corsets, etc.....	2.0	1.3	Tires, tubes, and tire accessories.....	0.0	3.9
Other apparel.....	4.5	2.9			
Clothing and furnishings (men's and boys')—			APPAREL GROUP		
Suits.....	10.3	10.3	Men's and boys' hat stores: <small>(Commodity coverage, 100 per cent)</small>		
Overcoats.....	2.0	2.0	Furnishings.....	10.3	10.3
Hats and caps.....	1.5	1.5	Hats and caps.....	89.7	89.7
Furnishings.....	2.4	1.6	Men's clothing and furnishings stores: <small>(Commodity coverage, 90 per cent)</small>		
Work clothing.....	3.0	3.9	Custom tailoring.....	4.9	.6
Other clothing.....	5.1	5.1	Furnishings.....	25.9	8.5
Drug sundries.....	1.0	.1	Hats and caps.....	8.9	1.6
Dry goods and notions.....	11.8	11.8	Miscellaneous merchandise.....	(x)	1.6
			Other clothing.....	9.2	3.2
Cotton piece goods.....	8.1		Overcoats.....	12.8	12.8
Linen goods.....	.3		Shoes.....	13.9	1.0
Wool and wool-mixed goods.....	.3		Suits.....	44.6	44.6
Notions and small wares.....	.3		Work clothing.....	3.7	1.8
Other dry goods.....	2.8		Family clothing stores—men's, women's, children's: <small>(Commodity coverage, 31.2 per cent)</small>		
Hardware.....	19.3	6.8	Apparel and accessories (women's, misses', children's)—		
Home furnishings.....	2.0	.7	Children's wear.....	1.3	.7
Infants' wear.....	.7	.4	Millinery.....	1.9	.9
Luggage.....	1.9	.7	Hosiery.....	1.1	.7
Miscellaneous merchandise.....	(x)	5.5	Coats, suits, and dresses.....	38.4	28.5
Paints, varnishes, glass, and painters' supplies.....	11.6	4.1	Underwear, negligees, corsets, etc.....	12.3	9.0
Shoes and other footwear—			Other apparel.....	3.3	2.3
Men's.....	18.9	18.9	Clothing and furnishings (men's and boys')—		
Boys' and youths'.....	2.3	2.3	Suits.....	40.7	30.0
Women's.....	2.9	2.0	Overcoats.....	6.4	4.8
Misses' and children's.....	1.8	1.8	Hats and caps.....	3.1	1.9
Infants'.....	.8	.8	Furnishings.....	15.1	11.1
Rubber and other footwear.....	2.6	2.2	Work clothing.....	.8	.2
Sporting goods, gymnasium, and playground equipment.....	1.9	.7	Other clothing.....	3.9	2.7
			Jewelry, costume.....	4.8	.3
			Photographs and records.....	2.3	.5
			Shoes, men's.....	2.0	.3
			Toys and games.....	.9	.1
			Women's ready-to-wear specialty stores—apparel and accessories: <small>(Commodity coverage, 75.5 per cent)</small>		
AUTOMOTIVE GROUP			Apparel and accessories (women's, misses', children's)—		
Automobile salesrooms: <small>(Commodity coverage, 98.7 per cent)</small>			Children's wear.....	3.7	.1
Automobiles, parts and accessories—			Millinery.....	10.1	1.9
Automobiles, new, sold to dealers.....	14.1	6.6	Hosiery.....	10.1	3.2
Commercial cars and trucks, new, sold to dealers.....	6.2	1.6	Coats, suits, and dresses.....	76.1	76.1
Parts and accessories sold to dealers.....	1.5	.1	Underwear, negligees, corsets, etc.....	9.1	2.4
Passenger automobiles, new.....	48.5	40.1	Other apparel, except furs.....	20.1	11.8
Used passenger cars.....	21.2	16.5	Furnishings, men's and boys'.....	13.2	.2
Buses.....	13.1	1.5			
Commercial cars and trucks, new.....	19.7	9.1			
Used commercial cars and trucks.....	9.1	4.3			
Automotive parts and accessories (except tires and tubes).....	23.7	10.3			
Tires, tubes, and tire accessories.....	1.6	.6			
Miscellaneous merchandise.....	(x)	2.7			
Oils and greases.....	.4	.4			
Repairs and service.....	6.4	6.1			
Storage.....	5.0	.1			
Used-car dealers: <small>(Commodity coverage, 100 per cent)</small>					
Gasoline.....	2.3	.2			
Oils and greases.....	.8	.1			
Repairs and service.....	12.2	1.1			
Used cars sold to dealers.....	25.0	13.7			
Used passenger cars.....	84.9	84.9			

TABLE 23.—ATLANTA—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Women's ready-to-wear specialty stores—apparel and accessories—Continued.			Interior decorators: (Commodity coverage, 80.6 per cent)		
Furs and fur goods.....	6.7	3.3	Antiques, art goods, gifts.....	41.5	11.6
Miscellaneous merchandise.....	(x)	.1	Draperies, upholstery, and curtains.....	38.6	38.6
Service.....	2.9	.1	Floor coverings.....	12.5	3.5
Shoes, misses' and children's.....	10.2	.3	Other home furnishings.....	46.3	46.3
Shoes, women's.....	14.8	.5			
Farriers—Fur shops: (Commodity coverage, 100 per cent)			Radio and electrical shops: (Commodity coverage, 45.7 per cent)		
Furs and fur goods.....	91.2	91.2	Construction materials.....	4.2	2.1
Service.....	13.4	8.8	Household appliances, motor-driven.....	3.3	1.6
Hosiery shops: (Commodity coverage, 64.6 per cent)			Incandescent lamps.....	7.8	3.9
Hosiery.....	64.1	64.1	Lighting equipment.....	50.7	25.2
Other apparel.....	32.8	19.0	Radios and equipment.....	67.2	67.2
Underwear, negligees, corsets, etc.....	40.0	16.9			
Women's shoe stores: (Commodity coverage, 95.5 per cent)			Radio sets.....	7.5	
Hosiery, women's.....	10.0	3.0	Radio parts and accessories.....	59.7	
Shoes and other footwear—			Radio and musical instruments stores: (Commodity coverage, 90 per cent)		
Men's.....	1.4	.1	Other musical instruments and accessories.....	.7	.5
Women's.....	81.9	81.9	Phonographs and records.....	8.3	7.7
Misses' and children's.....	20.3	7.6	Pianos and accessories.....	55.1	55.1
Infants'.....	1.9	.2	Radio parts and accessories.....	3.1	3.1
Rubber and other footwear.....	10.4	6.3	Radio sets.....	26.2	26.2
Family shoe stores—men's, women's, children's: (Commodity coverage, 50.8 per cent)			Service.....	5.1	1.5
Furnishings, men's and boys'.....	2.5	.4	Sheet music, music books, etc.....	4.2	3.9
Hosiery.....	9.1	6.2	Stringed and band instruments.....	2.1	2.0
Leather goods, gloves, and handbags.....	.5	.1			
Miscellaneous merchandise.....	(x)	1.1	RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Shoes and other footwear—			Cafeterias: (Commodity coverage, 28.7 per cent)		
Men's.....	18.0	18.0	Bottled beverages.....	20.7	3.2
Boys' and youths'.....	3.7	2.9	Cigars, cigarettes, and tobacco.....	5.2	5.2
Women's.....	54.9	54.9	Confectionery and nuts.....	10.4	1.6
Misses' and children's.....	21.3	16.4	Fountain sales and ice cream.....	4.6	.7
			Receipts from sale of meals.....	89.3	89.3
FURNITURE AND HOUSEHOLD GROUP			Restaurants with table service: (Commodity coverage, 6.3 per cent)		
Furniture stores: (Commodity coverage, 86.4 per cent)			Cigars, cigarettes, and tobacco.....	2.1	2.1
Furniture.....			Receipts from sale of meals.....	97.9	97.9
Bedroom.....	22.6	22.6	Fountain—lunches: (Commodity coverage, 44.2 per cent)		
Living room, library, and hall.....	22.0	11.8	Cigars, cigarettes, and tobacco.....	26.6	26.6
Dining room.....	11.8	7.2	Confectionery and nuts.....	9.5	2.8
Kitchen.....	7.2	4.5	Drug sundries.....	8.0	.8
Other household.....	6.6	4.2	Fountain sales and lunches.....	65.6	65.6
Office and store furnishings.....	2.0	.2	Furnishings, men's.....	2.5	.5
Home furnishings.....	20.2	19.8	Miscellaneous merchandise.....	(x)	.9
			Smokers' supplies.....	7.1	2.8
Draperies, upholstery, and curtains.....	1.8		Lunch counters: (Commodity coverage, 19.5 per cent)		
Floor coverings.....	8.8		Bottled beverages.....	11.0	11.0
Bedding, mattresses, springs.....	7.9		Cigars, cigarettes, and tobacco.....	5.2	5.2
Refrigerators, electric and gas.....	1.3		Receipts from sale of meals.....	83.8	83.8
Household heating appliances, portable, electric.....	2.0	.2			
Lighting equipment, electric.....	3.3	.5	LUMBER AND BUILDING GROUP		
Phonographs and records.....	3.4	1.2	Lumber and building material dealers: (Commodity coverage, 100 per cent)		
Radio parts and accessories.....	2.0	.1	Brick, terra cotta, tiles, etc.....	12.0	10.4
Radio sets.....	10.6	3.9	Builders' and shelf hardware.....	2.3	.2
Secondhand furniture.....	9.3	2.5	Building paper, insulating boards with wood base, etc.....	1.4	1.3
Service.....	16.5	.3	Building stone.....	3.0	1.1
Stoves and ranges, gas.....	3.7	1.0	Cement.....	22.0	19.0
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.6	2.1	Iron and other building metal.....	5.1	3.7
Toys and games.....	.8	.1	Lighting equipment, electric.....	31.5	.7
			Lime, plaster, etc.....	11.8	10.2
Floor coverings stores: (Commodity coverage, 86.7 per cent)			Lumber (rough and dressed).....	15.6	10.3
Draperies, upholstery, and curtains.....	5.0	5.0	Other building materials.....	28.0	24.4
Floor coverings.....	95.0	95.0	Paints, varnishes, glass, and painters' supplies.....	10.5	2.2
Household appliances stores—electric: (Commodity coverage, 59.1 per cent)					
Appliances and supplies, electric (except refrigerators).....	93.1	93.1	Paints, varnishes, lacquers.....	.8	
Radio sets.....	12.9	1.2	Glass.....	.7	
Refrigerators, electric.....	51.9	4.8	Painters' supplies.....	.7	
Service.....	.9	.9	Planing-mill products, woodwork.....	20.3	8.1
Household appliances stores: (Commodity coverage, 100 per cent)			Roofing materials.....	7.9	7.7
Appliances and supplies, electric (except refrigerators).....	37.7	30.0	Wall boards (except wood base).....	1.0	.6
Appliances and supplies, gas—			Wood shingles and shakes.....	2.0	.1
Stoves and ranges.....	13.6	13.6	Heating appliances and oil burners: (Commodity coverage, 53.6 per cent)		
Water heaters.....	8.0	4.7	Heating equipment and supplies.....	88.6	88.6
Other appliances, except refrigerators.....	7.4	4.3	Service.....	22.6	11.4
Radio sets.....	12.0	9.5			
Refrigerators, electric and gas.....	37.2	37.2			
Service.....	.9	.7			

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TABLE 23.—ATLANTA—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
LUMBER AND BUILDING GROUP—Continued			OTHER RETAIL STORES—Continued		
Paint and glass stores: (Commodity coverage, 72 per cent)			Drug stores (with fountains)—Continued.		
Glass.....	13.6	8.3	Confectionery and nuts.....	4.7	3.8
Painters' supplies.....	11.9	11.9	Drugs, patent medicines, etc.....	33.0	33.0
Paints, varnishes, lacquers.....	71.4	71.4	Fountain sales and ice cream.....	22.3	22.3
Wall paper.....	18.7	8.4	Miscellaneous merchandise.....	(x) 7.9	4.4
OTHER RETAIL STORES			Prescriptions.....	1.6	7.9
Hardware stores: (Commodity coverage, 51.6 per cent)			Rubber goods.....	1.4	1.1
Appliances and supplies, electric—			Stationery, books, periodicals, etc.....	2.0	1.0
Household appliances, motor-driven.....	3.7	.4	Surgical and hospital supplies.....	6.1	4.3
Household heating appliances, portable.....	3.0	2.5	Toiletries and cosmetics.....	13.8	10.2
Incandescent lamps.....	3.6	2.0	Camera dealers—photographic supplies: (Commodity coverage, 91.7 per cent)		
Other appliances.....	1.5	.1	Cameras.....	6.1	6.1
Automotive parts and accessories, except tires and tubes.....	9.1	3.7	Miscellaneous merchandise.....	(x) 1.6	2.4
Cameras and photographic supplies.....	1.8	.1	Photographic supplies.....	86.5	86.5
Clocks.....	2.9	2.5	Photo-finishing sales.....	4.5	4.5
Fertilizers.....	5.8	3.0	Service.....	.5	.5
Hardware—			Jewelry stores (installment credit): (Commodity coverage, 100 per cent)		
Builders' and shelf.....	9.5	9.5	Clocks.....	.7	.5
Carpenters' and mechanics' tools.....	6.3	6.3	Diamond jewelry.....	40.5	40.5
Other hardware.....	17.2	13.0	Gold and gold-filled jewelry.....	9.7	9.7
Home furnishings—			Leather goods.....	.7	.2
China, glassware, and crockery.....	1.0	.1	Other jewelry.....	4.0	2.4
Kitchen utensils.....	5.1	3.8	Plated silverware.....	2.0	1.5
Other home furnishings.....	1.6	.2	Rings, other than diamond.....	4.4	4.4
Miscellaneous merchandise.....			Service.....	9.0	4.8
Other farm and garden equipment and supplies.....	5.9	5.2	Sterling silverware.....	12.9	12.9
Paints, varnishes, lacquers.....	(x) 10.1	13.3	Watches.....	23.1	23.1
Radio sets.....	11.4	4.0	Jewelry stores: (Commodity coverage, 58.1 per cent)		
Roofing materials.....	7.0	6.2	Clocks.....	2.5	1.9
Seeds, bulbs, plants, and nursery stock.....	2.2	.1	Diamond jewelry.....	32.9	32.9
Sporting goods, gymnasium, and playground equipment.....	6.4	3.5	Gold and gold-filled jewelry.....	7.1	7.1
Stoves and ranges, gas.....	10.1	4.9	Other jewelry.....	1.5	.7
Stoves, ranges, heaters, etc. (other than electric or gas).....	7.9	7.0	Plated silverware.....	1.2	.6
Tires, tubes, and tire accessories.....	1.8	.3	Rings, other than diamond.....	15.2	15.2
Toys and games.....	13.0	1.0	Service.....	25.2	5.2
Wire fencing, gates, and posts.....	8.8	4.7	Sterling silverware.....	19.8	15.5
Seeds, bulbs, plants, and nursery stock: (Commodity coverage, 97.4 per cent)			Watches.....	20.9	20.9
Farm and garden equipment and supplies.....	6.5	5.6	Music stores: (Commodity coverage, 64.9 per cent)		
Fertilizers.....	2.6	2.6	Phonographs and records.....	5.0	5.0
Grain and feed.....	9.6	9.6	Pianos and accessories.....	84.6	84.6
Miscellaneous merchandise.....	(x) 1.6	1.6	Radio sets.....	9.4	9.0
Seeds, bulbs, plants, and nursery stock.....	80.6	80.6	Service.....	1.2	1.0
Bookstores: (Commodity coverage, 92.4 per cent)			Sheet music, music books, etc.....	.4	.4
Books.....	89.0	89.0	News dealers: (Commodity coverage, 71.6 per cent)		
Magazines and newspapers.....	27.7	5.3	Bottled beverages.....	38.2	9.4
Miscellaneous merchandise.....	(x) 3.4	3.4	Cigars, cigarettes, and tobacco.....	9.2	2.3
Other stationery.....	5.0	.6	Fruits and vegetables.....	22.6	5.6
Paper and paper goods.....	26.8	1.7	Magazines and newspapers.....	81.2	81.2
Cigar stores (with fountains): (Commodity coverage, 35.1 per cent)			Miscellaneous merchandise.....	(x) 1.3	1.3
Books.....	8.0	3.1	Service.....	1.0	.2
Cigars, cigarettes, and tobacco.....	30.1	30.1	Office and store mechanical appliance dealers: (Commodity coverage, 80.1 per cent)		
Confectionery and nuts.....	7.5	5.6	Adding and calculating machines and accessories.....	47.3	36.0
Drugs, patent medicines, etc.....	4.0	1.6	Office and store furniture.....	4.0	1.6
Fountain sales and ice cream.....	32.8	32.8	Other office and store mechanical appliances.....	57.1	35.7
Magazines and newspapers.....	25.0	9.8	Secondhand goods.....	6.1	.6
Receipts from sale of meals.....	15.0	5.3	Service.....	10.9	8.4
Smokers' supplies.....	9.4	9.4	Stationery.....	24.5	9.5
Toiletries and cosmetics.....	6.0	2.3	Typewriters and accessories.....	21.0	8.2
Cigar stores (without fountains): (Commodity coverage, 61.5 per cent)			Office and store furniture and equipment dealers: (Commodity coverage, 96.4 per cent)		
Cigars, cigarettes, and tobacco.....	90.0	90.0	Office and store furniture.....	47.3	47.3
Smokers' supplies.....	10.0	10.0	Other office and store equipment.....	24.4	22.5
Coal and wood yards: (Commodity coverage, 71.9 per cent)			Professional and scientific instruments and equipment.....	6.9	3.9
Builders' and shelf hardware.....	4.0	1.9	Stationery.....	37.4	26.3
Building materials.....	29.0	20.2	Typewriter dealers: (Commodity coverage, 27.1 per cent)		
Coal.....	72.4	72.4	Service.....	5.6	5.6
Fuel oil.....	11.0	.3	Typewriters and accessories.....	94.4	94.4
Heating and plumbing equipment and supplies.....	4.3	.1	Opticians and optometrists: (Commodity coverage, 55.2 per cent)		
Lighting equipment.....	2.2	1.1	Cameras and photographic supplies.....	6.8	2.0
Paints, varnishes, glass, and painters' supplies.....	4.6	2.2	Optical goods.....	98.0	98.0
Wood, coke, and other fuels.....	7.1	1.8	Drug stores (with fountains): (Commodity coverage, 49.1 per cent)		
Drug stores (with fountains): (Commodity coverage, 49.1 per cent)			Bottled beverages.....	3.2	.3
Bottled beverages.....	3.2	.3	Cigars, cigarettes, and tobacco.....	18.6	14.4
Cigars, cigarettes, and tobacco.....	18.6	14.4			

CENSUS OF DISTRIBUTION

TABLE 24.—SAVANNAH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	1,225	1,107	3,998	486	\$4,088,141	\$92,398	\$3,996,397	\$5,003,110	\$33,810,768	100.00
Food group ¹	505	499	701	192	504,194	32,323	668,847	416,930	8,984,043	26.73
Candy and confectionery stores.....	124	127	71	8	35,555	953	103,002	32,680	671,577	2.00
Dairy products (including milk dealers) ²	14	16	53	5	38,431	1,024	53,001	2,190	420,822	1.27
Delicatessen stores.....	8	8	14	3	0,072	468	10,648	4,380	145,391	.43
Fruit stores and vegetable markets.....	26	26	19	5	16,668	783	27,179	4,740	329,412	.98
Grocery stores (without meats).....	140	125	168	90	149,631	15,083	184,659	177,090	3,062,080	9.11
Combination stores (groceries and meats).....	147	140	291	63	194,170	10,041	219,132	180,490	3,514,910	10.46
Meat markets (including sea foods).....	43	44	82	18	60,987	3,121	68,969	12,710	803,571	2.39
Other food stores.....	2	2	2	—	1,040	—	1,872	700	23,000	.07
General merchandise group	52	46	623	70	525,670	13,465	640,144	1,045,060	4,382,092	13.04
Department stores.....	3	3	291	—	240,007	—	210,307	395,650	1,600,432	4.76
Dry goods stores—piece goods stores.....	32	31	105	27	118,860	6,079	121,222	317,370	1,075,715	3.20
General merchandise stores.....	8	9	21	3	21,222	624	27,113	80,810	335,698	1.00
Variety, 5-and-10, and to-a-dollar stores.....	9	3	206	40	136,575	7,762	281,602	251,230	1,370,247	4.08
Automotive group	154	112	674	28	876,507	8,894	670,918	401,650	6,085,038	18.10
Motor-vehicle dealers (new and used).....	13	8	264	—	458,649	—	318,542	227,570	3,684,118	10.96
Accessories, tires, and batteries.....	25	21	103	6	105,469	1,475	99,365	90,530	578,363	1.72
Filling stations.....	71	29	173	10	167,228	3,554	139,603	54,330	1,237,011	3.63
Motor cycles, bicycles, and supplies.....	6	6	9	3	8,186	1,052	8,897	9,100	47,430	.14
Garages and repair shops.....	39	48	125	9	136,975	2,813	104,611	20,120	488,116	1.45
Apparel group	124	83	476	49	565,099	8,143	683,425	1,027,300	4,162,809	12.39
Men's and boys' clothing and furnishings stores.....	25	22	84	11	118,910	1,207	152,492	384,010	1,098,716	3.27
Family clothing stores—men's, women's, and children's.....	15	13	70	9	81,668	2,080	100,491	161,230	634,977	1.89
Women's ready-to-wear specialty stores—apparel and accessories.....	19	10	120	17	152,103	2,100	114,733	173,020	1,080,203	3.21
Women's accessories stores.....	22	12	86	2	78,227	195	56,149	32,420	332,137	.99
Other apparel stores.....	11	12	28	1	27,769	150	15,100	17,330	100,073	.30
Shoe stores.....	32	14	76	9	106,422	2,345	144,451	206,290	916,703	2.73
Furniture and household group ¹	41	36	332	15	485,377	2,196	556,473	552,630	2,548,034	7.58
Furniture stores.....	21	15	255	4	389,235	356	270,409	398,830	2,058,078	6.12
Other home furnishings and appliances stores.....	12	15	12	8	12,988	840	28,915	79,130	137,378	.41
Radio and music stores.....	6	5	43	3	49,619	1,000	47,988	56,330	274,239	.82
Restaurants, cafeterias, and eating places	99	117	334	8	176,525	1,514	212,980	17,070	1,233,823	3.67
Restaurants, cafeterias, and lunch rooms.....	58	74	295	5	152,104	906	170,813	11,270	932,239	2.77
Lunch counters, refreshment stands, etc.....	41	43	39	3	24,331	608	42,167	5,800	301,584	.90
Lumber and building group	23	27	126	6	163,085	1,554	89,083	103,270	805,584	2.40
Lumber and building material dealers.....	4	4	14	2	19,019	624	20,248	20,630	160,490	.48
Electrical shops (without radio).....	8	6	37	—	38,802	—	29,804	20,400	184,542	.55
Heating and plumbing shops.....	6	10	33	4	37,502	930	20,968	16,210	209,928	.60
Paint and glass stores.....	5	7	42	—	67,642	—	18,063	46,030	190,894	.57
Other retail stores	168	154	697	99	755,244	10,583	719,518	1,343,440	5,012,465	14.91
Hardware stores.....	7	2	50	1	62,605	468	48,538	186,200	546,004	1.62
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	10	12	26	13	24,356	1,021	49,625	60,320	469,797	1.40
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	17	10	57	2	48,083	812	60,429	20,430	386,242	1.15
Coal and wood yards—ice dealers.....	20	18	57	13	43,622	1,894	45,507	22,770	488,889	1.45
Drugstores.....	58	45	187	23	187,809	4,614	170,234	275,420	1,237,972	3.68
Florists.....	5	8	79	2	60,908	862	44,313	66,500	230,608	.69
Gifts—novelties and toys—cameras.....	8	14	1	6	1,631	1,151	8,095	26,490	55,837	.17
Jewelry stores.....	20	17	65	3	96,161	280	86,037	399,200	455,663	1.35
Luggage and leather goods stores.....	4	3	10	2	11,402	200	24,373	67,140	116,161	.34
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	—	38	—	25,767	—	13,725	470	62,255	.18
Office, school, and store supplies and equipment dealers.....	8	1	37	1	54,747	541	33,949	67,630	221,204	.66
Opticians and optometrists.....	5	4	13	2	20,912	198	15,988	20,840	78,044	.22
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	15	14	47	30	62,342	7,282	78,879	34,320	331,685	.99
Secondhand stores	39	43	33	19	36,441	4,726	55,209	96,760	396,610	1.18

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 25.—SAVANNAH—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,225	1,107	3,996	486	\$4,088,141	\$92,398	\$3,996,397	\$5,003,110	\$33,610,768	100.00
Single-store independents.....	1,006	1,057	2,877	331	2,893,420	67,791	2,719,001	3,796,290	24,234,938	72.10
2-store independents.....	41	41	155	16	136,009	1,820	162,997	224,500	1,272,918	3.70
3-store independents.....	14	4	75	9	83,286	408	77,580	120,950	570,320	1.70
Local chains.....	22	3	85	1	109,662	312	103,016	102,050	689,691	2.05
Sectional chains.....	43	-----	208	11	297,257	2,612	266,158	225,790	2,224,399	6.62
National chains.....	83	-----	461	115	421,039	19,087	602,071	462,280	4,112,622	12.24
Leased department chains.....	8	-----	23	3	23,406	368	22,104	15,450	162,564	.48
Manufacturer-controlled chains.....	4	-----	40	-----	69,529	-----	23,573	34,650	185,048	.65
Other types of operation.....	4	2	72	-----	54,533	-----	18,397	20,100	168,268	.47

TABLE 26.—SAVANNAH—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	3	2	-----	(x)	1	Number of stores.....	140	111	7	22	-----
Annual net sales.....	\$1,600,432	(x)	-----	(x)	-----	Annual net sales.....	\$3,062,080	\$1,633,040	\$217,900	\$1,211,140	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	53.33	7.12	39.55	-----
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	9	3	-----	6	-----	Number of stores.....	147	124	10	13	-----
Annual net sales.....	\$1,370,247	\$198,734	-----	\$1,171,513	-----	Annual net sales.....	\$3,514,910	\$2,550,228	\$307,380	\$657,332	-----
Per cent of total sales.....	100.00	14.50	-----	85.50	-----	Per cent of total sales.....	100.00	72.66	8.74	18.70	-----
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	25	18	4	(x)	2	Number of stores.....	58	56	1	1	-----
Annual net sales.....	\$1,098,716	\$766,269	\$259,816	(x)	(x)	Annual net sales.....	\$932,239	(x)	(x)	(x)	-----
Per cent of total sales.....	100.00	69.74	23.65	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	(x)	-----
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	15	12	-----	3	-----	Number of stores.....	17	10	6	1	-----
Annual net sales.....	\$634,077	\$480,730	-----	\$154,247	-----	Annual net sales.....	\$386,242	\$143,265	(x)	(x)	-----
Per cent of total sales.....	100.00	75.71	-----	24.29	-----	Per cent of total sales.....	100.00	37.00	(x)	(x)	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	19	11	2	5	1	Number of stations.....	71	27	1	43	-----
Annual net sales.....	\$1,030,203	\$637,599	(x)	\$261,035	(x)	Annual net sales.....	\$1,287,011	(x)	(x)	\$709,478	-----
Per cent of total sales.....	100.00	69.03	(x)	24.17	(x)	Per cent of total sales.....	100.00	(x)	(x)	55.33	-----
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	32	13	6	11	2	Number of yards.....	20	20	-----	-----	-----
Annual net sales.....	\$916,703	\$354,876	\$195,351	\$360,540	\$4,436	Annual net sales.....	\$436,889	\$436,889	-----	-----	-----
Per cent of total sales.....	100.00	38.71	21.37	39.22	.70	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Furniture stores:						Drug stores:					
Number of stores.....	21	15	1	5	-----	Number of stores.....	58	42	16	-----	-----
Annual net sales.....	\$2,053,078	(x)	(x)	\$920,933	-----	Annual net sales.....	\$1,237,972	\$744,097	\$493,875	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	45.19	-----	Per cent of total sales.....	100.00	60.11	39.89	-----	-----
Radio and music stores:						Hardware stores:					
Number of stores.....	6	6	-----	-----	-----	Number of stores.....	7	7	-----	-----	-----
Annual net sales.....	\$274,239	\$274,239	-----	-----	-----	Annual net sales.....	\$546,004	\$546,004	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
						Jewelry stores:					
						Number of stores.....	20	17	3	-----	-----
						Annual net sales.....	\$455,663	\$368,624	\$87,039	-----	-----
						Per cent of total sales.....	100.00	80.99	19.10	-----	-----

CENSUS OF DISTRIBUTION

TABLE 27.—AUGUSTA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	898	902	2,683	378	\$2,770,002	\$72,999	\$2,914,869	\$3,885,120	\$24,807,387	100.00
Food group.....	394	429	430	106	336,065	17,380	389,619	377,980	5,551,024	22.83
Candy and confectionery stores.....	7	8	28	1	20,146	360	16,285	6,450	148,148	.61
Dairy products stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	10	13	11	4	6,815	392	14,416	2,060	105,894	.44
Grocery stores (without meats).....	229	241	168	59	125,755	9,249	180,711	177,200	2,262,952	9.31
Combination stores (groceries and meats).....	118	140	155	38	120,926	6,739	123,554	162,100	2,286,353	9.40
Meat markets (including sea foods).....	22	17	56	4	61,603	640	47,403	8,970	564,792	2.32
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	4	2	6		5,630		3,940	19,270	164,050	.68
General stores—groceries with apparel or dry goods.....	8	9	9	2	3,200	180	4,662	14,200	77,895	.32
General merchandise group.....	36	35	496	96	506,787	7,601	642,032	912,170	3,944,102	16.23
Department stores.....	6	1	307	78	360,658	4,300	371,602	540,350	2,461,117	10.13
Dry goods stores—piece goods stores.....	11	16	7	5	7,049	1,460	20,132	69,060	148,711	.61
General merchandise stores.....	14	18	50	8	51,114	1,477	73,936	147,780	461,385	1.86
Variety, 5-and-10, and to-a-dollar stores.....	5		132	5	87,946	364	176,362	145,980	882,889	3.63
Automotive group.....	107	76	451	21	543,687	7,794	671,679	409,270	5,092,247	20.95
Motor-vehicle dealers (new and used).....	16	14	156	5	233,986	1,642	345,791	221,350	3,110,715	12.80
Automobile dealers with farm implements and machinery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries.....	12	16	53	4	48,319	925	44,180	53,800	371,424	1.53
Filling stations.....	52	18	119	6	115,625	1,552	101,589	46,700	906,636	3.73
Motor cycles, bicycles, and supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops.....	24	25	107	6	123,946	3,075	64,459	57,800	564,853	2.32
Apparel group.....	73	63	250	38	303,228	8,562	460,749	765,860	2,849,376	11.72
Men's and boys' clothing and furnishings stores.....	8	10	28	3	38,401	241	59,301	119,080	369,236	1.62
Family clothing stores—men's, women's, and children's.....	15	16	52	16	60,835	3,521	118,185	214,570	600,097	2.72
Women's ready-to-wear specialty stores—apparel and accessories.....	15	11	78	7	83,865	1,527	119,318	181,820	670,425	3.99
Women's accessories stores.....	7	1	14		11,450		22,156	9,990	81,973	.34
Other apparel stores.....	9	11	18	4	18,167	1,558	14,646	21,940	86,170	.35
Shoe stores.....	19	14	60	8	81,510	1,715	117,053	225,600	681,475	2.80
Furniture and household group¹.....	38	27	229	10	291,219	2,972	235,788	329,250	1,648,703	6.78
Furniture stores.....	20	17	152	9	209,780	2,842	157,072	200,360	1,087,822	4.48
Household appliances stores.....	5	1	45		55,704		32,292	30,070	314,936	1.29
Other home furnishings and appliances stores.....	6	4	14	1	9,666	130	15,066	60,220	78,106	.32
Radio and music stores.....	7	5	18		16,009		30,426	29,600	167,839	.69
Restaurants, cafeterias, and eating places.....	84	92	207	8	107,256	722	119,423	18,510	705,228	2.90
Restaurants, cafeterias, and lunch rooms.....	42	47	136	3	74,265	507	73,492	8,970	428,376	1.76
Lunch counters, refreshment stands, etc.....	42	45	71	5	32,991	215	45,931	9,540	276,852	1.14
Lumber and building group.....	17	21	138	31	180,705	18,562	84,638	118,340	840,738	3.46
Lumber and building material dealers.....	3	5	18	28	37,735	17,437	21,997	15,240	185,214	.76
Electrical shops (without radio).....	4	4	52	3	64,955	1,115	24,588	33,430	237,145	.98
Heating and plumbing shops.....	7	7	47		56,987		26,056	31,750	210,606	.87
Paint and glass stores.....	3	5	21		21,028		11,935	37,920	207,773	.85
Other retail stores.....	135	132	445	63	469,299	8,766	391,073	885,430	3,421,836	14.08
Hardware stores.....	6	4	25		29,826		37,581	170,320	281,955	1.16
Hardware and farm implement stores.....	6	4	32		42,939		44,792	123,150	441,826	1.82
Farmers' supplies.....	5	6	10		13,655		16,067	20,170	369,372	1.62
Bookstores.....	3	5	2	1	1,095	125	3,679	4,080	19,064	.06
Cigar stores and cigar stands.....	6	4	32	1	31,805	250	27,610	7,090	176,355	.72
Coal and wood yards—ice dealers.....	21	22	32	11	20,727	982	19,352	14,860	187,492	.77
Drug stores.....	27	29	152	6	139,429	2,058	101,732	134,880	894,212	3.68
Florists.....	5	7	13	6	20,469	1,945	11,933	6,300	59,606	.25
Gifts—novelties and toys—cameras.....	5	4	4		3,359		3,860	8,830	14,900	.06
Jewelry stores.....	11	12	40	1	58,014	306	34,940	267,040	395,314	1.63
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	6	3	17		15,196		13,038	17,420	69,225	.28
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	7	7	1	5,582	120	11,519	20,430	63,385	.26
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	13	18	58	30	64,486	2,816	32,445	49,030	268,676	1.11
Secondhand stores.....	16	18	28	3	28,696	520	25,210	54,110	176,238	.73

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 28.—AUGUSTA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES, (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	898	902	2, 683	378	\$2, 770, 002	\$72, 699	\$2, 914, 569	\$3, 885, 120	\$24, 307, 387	100. 00
Single-store independents.....	743	865	1, 891	271	1, 915, 079	54, 103	1, 919, 143	2, 881, 290	17, 024, 659	70. 04
2-store independents.....	23	19	86	10	81, 786	1, 314	96, 573	179, 350	731, 565	3. 01
3-store independents.....	10	3	91	5	125, 110	1, 543	97, 263	151, 730	690, 323	2. 84
Local chains.....	20	10	65	11	74, 234	1, 281	79, 934	86, 080	743, 656	3. 06
Sectional chains.....	35	-----	118	11	153, 357	1, 540	100, 311	98, 740	1, 291, 386	5. 31
National chains.....	54	-----	379	69	366, 140	13, 103	579, 859	461, 460	3, 491, 658	14. 36
Itinerant vendors.....	4	4	6	-----	1, 765	105	3, 285	110	25, 205	. 10
Leased department chains.....	4	-----	9	-----	8, 072	-----	14, 561	1, 780	57, 408	. 24
Other types of operation.....	5	1	38	-----	44, 459	-----	23, 940	23, 950	251, 527	1. 04

TABLE 29.—AUGUSTA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	6	2	-----	4	-----	Number of stores.....	229	203	11	14	1
Annual net sales.....	\$2, 461, 117	(x)	-----	(x)	-----	Annual net sales.....	\$2, 262, 952	\$1, 277, 087	\$308, 706	\$675, 079	\$2, 080
Per cent of total sales.....	100. 00	(x)	-----	(x)	-----	Per cent of total sales.....	100. 00	56. 44	13. 64	29. 83	. 09
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	5	-----	-----	5	-----	Number of stores.....	118	105	4	9	-----
Annual net sales.....	\$882, 899	-----	-----	\$882, 889	-----	Annual net sales.....	\$2, 289, 353	\$1, 662, 767	\$208, 000	\$425, 586	-----
Per cent of total sales.....	100. 00	-----	-----	100. 00	-----	Per cent of total sales.....	100. 00	72. 29	9. 10	18. 61	-----
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	8	7	(x)	1	-----	Number of stores.....	42	41	-----	-----	1
Annual net sales.....	\$369, 236	(x)	(x)	-----	-----	Annual net sales.....	\$428, 378	(x)	-----	(x)	-----
Per cent of total sales.....	100. 00	(x)	(x)	-----	-----	Per cent of total sales.....	100. 00	(x)	-----	(x)	-----
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	15	12	-----	3	-----	Number of stores.....	6	3	2	-----	1
Annual net sales.....	\$660, 097	\$474, 424	-----	\$185, 673	-----	Annual net sales.....	\$176, 355	\$20, 664	(x)	(x)	-----
Per cent of total sales.....	100. 00	71. 87	-----	28. 13	-----	Per cent of total sales.....	100. 00	11. 72	(x)	(x)	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	15	8	4	3	-----	Number of stations.....	52	18	2	-----	32
Annual net sales.....	\$970, 425	\$615, 502	\$136, 660	\$218, 254	-----	Annual net sales.....	\$906, 636	(x)	(x)	\$412, 646	-----
Per cent of total sales.....	100. 00	63. 43	14. 08	22. 49	-----	Per cent of total sales.....	100. 00	(x)	(x)	45. 51	-----
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	19	12	(x)	5	-----	Number of yards.....	21	21	-----	-----	-----
Annual net sales.....	\$681, 475	(x)	(x)	\$146, 614	-----	Annual net sales.....	\$187, 492	\$187, 492	-----	-----	-----
Per cent of total sales.....	100. 00	(x)	(x)	21. 51	-----	Per cent of total sales.....	100. 00	100. 00	-----	-----	-----
Furniture stores:						Drug stores:					
Number of stores.....	20	17	(x)	2	-----	Number of stores.....	27	23	3	-----	1
Annual net sales.....	\$1, 087, 822	\$587, 746	(x)	(x)	-----	Annual net sales.....	\$894, 212	\$600, 847	(x)	(x)	-----
Per cent of total sales.....	100. 00	54. 03	(x)	(x)	-----	Per cent of total sales.....	100. 00	67. 19	(x)	(x)	-----
Radio and music stores:						Hardware stores:					
Number of stores.....	7	7	-----	-----	-----	Number of stores.....	6	6	-----	-----	-----
Annual net sales.....	\$187, 839	\$187, 839	-----	-----	-----	Annual net sales.....	\$281, 955	\$281, 955	-----	-----	-----
Per cent of total sales.....	100. 00	100. 00	-----	-----	-----	Per cent of total sales.....	100. 00	100. 00	-----	-----	-----
						Jewelry stores:					
						Number of stores.....	11	9	2	-----	-----
						Annual net sales.....	\$395, 314	(x)	(x)	-----	-----
						Per cent of total sales.....	100. 00	(x)	(x)	-----	-----

CENSUS OF DISTRIBUTION

TABLE 30.—MACON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	590	472	3,003	352	\$3,339,954	\$80,286	\$3,148,069	\$3,744,820	\$25,571,543	100.00
Food group ¹	232	204	427	118	388,036	18,116	370,086	\$22,290	5,405,336	21.14
Candy and confectionery stores.....	6	7	8		3,307		3,766	2,420	57,276	.22
Fruit stores and vegetable markets.....	4	4	2		1,160		5,106	550	22,365	.09
Grocery stores (without meats).....	127	113	138	48	102,557	6,203	128,256	138,060	1,862,330	7.28
Combination stores (groceries and meats).....	84	69	242	61	245,835	10,388	195,114	174,320	3,130,572	12.28
Meat markets (including sea foods).....	9	10	27	8	29,465	1,486	27,527	6,200	288,265	1.13
General stores—groceries with apparel or dry goods.....	4	5	10	1	5,887	52	6,629	33,430	132,752	.52
General merchandise group.....	30	17	642	126	657,138	19,194	739,487	1,025,810	4,696,634	18.37
Department stores.....	6		420	71	489,722	9,324	436,201	649,270	3,106,114	12.15
Dry goods stores—piece goods stores.....	10	10	21	8	17,159	874	28,881	107,300	200,826	.79
General merchandise stores.....	9	7	53	22	55,321	6,409	65,855	132,030	465,060	1.82
Variety, 5-and-10, and 10-a-dollar stores.....	5		148	23	64,904	2,587	205,630	136,950	923,725	3.61
Automotive group ¹	89	56	553	11	681,206	3,636	563,907	419,310	5,506,358	21.64
Motor vehicle dealers (new and used).....	13	6	287		403,447		321,610	312,320	3,658,235	14.31
Accessories, tires, and batteries.....	14	9	52	2	52,205	820	71,541	40,320	450,502	1.76
Filling stations.....	40	17	128	1	138,823	364	129,202	43,060	1,033,154	4.04
Garages and repair shops.....	21	23	81	8	80,621	2,452	39,354	8,290	328,614	1.29
Apparel group.....	55	27	277	23	373,415	3,624	434,361	593,730	2,671,398	10.44
Men's and boys' clothing and furnishings stores.....	11	11	47	4	64,824	705	79,662	159,410	523,486	2.04
Family clothing stores—men's, women's, and children's.....	7	1	60	1	115,449	120	84,902	121,210	539,249	2.11
Women's ready-to-wear specialty stores—apparel and accessories.....	7	2	82	3	82,356	228	98,596	69,230	630,785	2.47
Women's accessories stores.....	10	3	31	3	32,470	377	54,429	16,490	250,999	.99
Other apparel stores.....	2	1	3	1	3,664	52	3,842	5,193	12,260	.05
Shoe stores.....	18	9	54	11	74,752	2,142	113,430	224,290	714,469	2.79
Furniture and household group.....	29	17	244	3	347,641	1,226	275,350	397,030	1,768,149	6.91
Furniture stores.....	18	14	155		210,528		178,112	274,870	1,119,491	4.38
Household appliances stores.....	3		42		52,590		27,791	63,790	273,219	1.06
Other home furnishings and appliances stores.....	2	1	5	1	4,254		550	3,181	19,304	.07
Radio and music stores.....	6	2	42	2	80,269	676	66,266	64,770	357,135	1.40
Restaurants, cafeterias, and eating places.....	47	58	269	13	176,997	2,064	169,116	14,760	1,066,978	4.17
Restaurants, cafeterias, and lunch rooms.....	40	51	260	11	170,263	1,830	158,046	13,630	1,010,688	3.95
Lunch counters, refreshment stands, etc.....	7	7	9	2	6,734	234	11,070	1,130	56,288	.22
Lumber and building group.....	13	9	98	3	111,041	700	80,172	185,790	723,978	2.83
Lumber and building material dealers.....	4	2	43	2	54,282	400	44,622	86,790	411,108	1.61
Electrical shops (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	5	3	21	1	20,900	300	20,022	73,550	163,172	.64
Other retail stores.....	80	67	461	47	566,009	10,068	480,081	677,060	3,442,807	13.48
Hardware stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	6	3	19		20,428		20,276	58,680	487,839	1.83
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	6	7	22	11	24,220	2,022	33,525	19,900	210,700	.83
Drug stores.....	35	35	214	20	172,394	6,529	181,847	178,110	1,201,265	5.05
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	9	5	53	1	105,752	60	80,450	229,310	451,045	1.76
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	6		75		126,875		63,977	87,500	398,406	1.56
Opticians and optometrists.....	3	2	4	1	8,156		9,822	4,280	31,096	.12
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	6	6	15	1	20,725	200	32,833	7,270	221,824	.87
Secondhand stores.....	12	12	29	7	32,699	1,606	31,021	75,610	168,165	.62

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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TABLE 31.—MACON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	580	472	3,005	352	\$3,339,954	\$60,286	\$3,148,099	\$3,744,620	\$25,571,543	100.00
Single-store independents.....	463	456	2,140	228	2,300,489	43,059	2,052,139	2,674,420	17,726,109	69.32
2-store independents.....	9	11	103	1	110,516	405	121,156	129,050	731,515	2.87
3-store independents.....	8	2	87	-----	64,279	-----	69,832	91,700	461,482	1.80
Local chains.....	22	1	84	30	93,949	-----	84,500	128,820	1,021,404	3.99
Sectional chains.....	38	-----	159	22	205,125	-----	4,183	155,980	1,732,821	6.97
National chains.....	46	-----	370	71	353,206	-----	9,693	488,450	3,320,642	12.09
Leased departments— independent operators.....	2	2	1	-----	780	-----	3,589	2,400	12,680	.05
Leased department chains.....	6	-----	17	-----	20,648	-----	33,496	4,470	142,574	.56
Manufacturer-controlled chains.....	3	-----	36	-----	61,616	-----	16,399	27,110	141,035	.55
Other types of operation.....	3	-----	28	-----	30,946	-----	22,530	44,220	231,171	.90

TABLE 32.—MACON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types		
												<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> Department stores: Number of stores..... 6 Annual net sales..... \$3,106,114 Per cent of total sales..... 100.00 Variety, 5-and-10, and to-a-dollar stores: Number of stores..... 5 Annual net sales..... \$923,725 Per cent of total sales..... 100.00 Men's and boys' clothing and furnishings stores: Number of stores..... 11 Annual net sales..... \$523,436 Per cent of total sales..... 100.00 Family clothing stores—men's, women's, and children's: Number of stores..... 7 Annual net sales..... \$539,349 Per cent of total sales..... 100.00 Women's ready-to-wear specialty stores—apparel and accessories: Number of stores..... 7 Annual net sales..... \$630,785 Per cent of total sales..... 100.00 Shoe stores: Number of stores..... 18 Annual net sales..... \$714,469 Per cent of total sales..... 100.00 Furniture stores: Number of stores..... 18 Annual net sales..... \$1,119,491 Per cent of total sales..... 100.00 Radio and music stores: Number of stores..... 5 Annual net sales..... \$357,135 Per cent of total sales..... 100.00 </td> <td style="width: 50%; vertical-align: top;"> Grocery stores (without meats): Number of stores..... 127 Annual net sales..... \$1,832,330 Per cent of total sales..... 100.00 Combination stores (groceries and meats): Number of stores..... 84 Annual net sales..... \$3,139,572 Per cent of total sales..... 100.00 Restaurants, cafeterias, and lunch rooms: Number of stores..... 40 Annual net sales..... \$1,010,688 Per cent of total sales..... 100.00 Cigar stores and cigar stands: Number of stores..... 2 Annual net sales..... (x) Per cent of total sales..... (x) Filling stations: Number of stations..... 40 Annual net sales..... \$1,033,154 Per cent of total sales..... 100.00 Coal and wood yards—ice dealers: Number of yards..... 6 Annual net sales..... \$210,700 Per cent of total sales..... 100.00 Drug stores: Number of stores..... 35 Annual net sales..... \$1,291,265 Per cent of total sales..... 100.00 Hardware stores: Number of stores..... 2 Annual net sales..... (x) Per cent of total sales..... (x) Jewelry stores: Number of stores..... 9 Annual net sales..... \$451,045 Per cent of total sales..... 100.00 </td> </tr> </table>	
Department stores: Number of stores..... 6 Annual net sales..... \$3,106,114 Per cent of total sales..... 100.00 Variety, 5-and-10, and to-a-dollar stores: Number of stores..... 5 Annual net sales..... \$923,725 Per cent of total sales..... 100.00 Men's and boys' clothing and furnishings stores: Number of stores..... 11 Annual net sales..... \$523,436 Per cent of total sales..... 100.00 Family clothing stores—men's, women's, and children's: Number of stores..... 7 Annual net sales..... \$539,349 Per cent of total sales..... 100.00 Women's ready-to-wear specialty stores—apparel and accessories: Number of stores..... 7 Annual net sales..... \$630,785 Per cent of total sales..... 100.00 Shoe stores: Number of stores..... 18 Annual net sales..... \$714,469 Per cent of total sales..... 100.00 Furniture stores: Number of stores..... 18 Annual net sales..... \$1,119,491 Per cent of total sales..... 100.00 Radio and music stores: Number of stores..... 5 Annual net sales..... \$357,135 Per cent of total sales..... 100.00	Grocery stores (without meats): Number of stores..... 127 Annual net sales..... \$1,832,330 Per cent of total sales..... 100.00 Combination stores (groceries and meats): Number of stores..... 84 Annual net sales..... \$3,139,572 Per cent of total sales..... 100.00 Restaurants, cafeterias, and lunch rooms: Number of stores..... 40 Annual net sales..... \$1,010,688 Per cent of total sales..... 100.00 Cigar stores and cigar stands: Number of stores..... 2 Annual net sales..... (x) Per cent of total sales..... (x) Filling stations: Number of stations..... 40 Annual net sales..... \$1,033,154 Per cent of total sales..... 100.00 Coal and wood yards—ice dealers: Number of yards..... 6 Annual net sales..... \$210,700 Per cent of total sales..... 100.00 Drug stores: Number of stores..... 35 Annual net sales..... \$1,291,265 Per cent of total sales..... 100.00 Hardware stores: Number of stores..... 2 Annual net sales..... (x) Per cent of total sales..... (x) Jewelry stores: Number of stores..... 9 Annual net sales..... \$451,045 Per cent of total sales..... 100.00												

CENSUS OF DISTRIBUTION

TABLE 33.—COLUMBUS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	682	589	2,308	280	\$2,508,555	\$50,522	\$2,404,120	\$3,231,680	\$22,338,151	100.00
Food group.....	278	281	368	102	320,236	19,078	282,607	302,730	4,933,051	22.08
Candy and confectionery stores.....	6	7	4	(x)	1,730	(x)	3,413	1,470	40,705	.22
Dairy products stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	4	4	7	4	7,125	844	8,990	2,360	64,788	.29
Grocery stores (without meats).....	158	154	107	34	91,776	5,830	108,200	123,380	1,734,212	7.76
Combination stores (groceries and meats).....	88	70	208	57	200,288	10,936	134,432	160,030	2,772,013	12.41
Meat markets (including sea foods).....	16	21	28	2	10,809	696	23,300	11,360	252,028	1.13
Bakeries—caterers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	2	1	3		650		374	2,630	18,200	.08
General merchandise group.....	34	26	338	71	351,642	8,879	447,412	645,640	3,218,992	14.41
Department stores.....	5	2	155	12	197,592	2,531	203,340	332,730	1,748,528	7.83
Dry goods stores—piece goods stores.....	12	9	40	23	51,514	4,177	55,087	148,710	464,375	2.08
General merchandise stores (includes 2 general stores).....	13	15	27	7	30,991	909	34,321	65,450	320,870	1.44
Variety, 5-and-10, and to-a-dollar stores.....	4		117	29	71,545	1,292	151,658	98,750	685,219	3.06
Automotive group¹.....	80	66	468	11	570,925	4,137	558,835	491,920	5,662,427	25.35
Motor-vehicle dealers (new and used).....	17	10	251	4	360,768	2,445	363,672	351,840	4,040,425	18.09
Accessories, tires, and batteries.....	15	9	70	2	69,689	450	62,399	75,750	477,491	2.14
Filling stations.....	22	10	68	2	69,383	290	68,487	22,150	750,055	3.38
Motor cycles, bicycles, and supplies.....	4	4	11		7,721		7,552	8,750	60,694	.27
Garages and repair shops.....	21	22	66	3	61,714	952	32,645	23,430	311,362	1.40
Apparel group.....	63	45	237	24	326,607	4,648	369,277	675,170	2,646,460	11.85
Men's and boys' clothing and furnishings stores.....	12	12	42	4	67,650	400	98,357	245,060	701,225	3.14
Family clothing stores—men's, women's, and children's.....	7	5	31	2	51,795	500	48,597	38,990	324,461	1.45
Women's ready-to-wear specialty stores—apparel and accessories.....	12	8	65	7	93,232	1,077	102,692	158,300	790,652	3.54
Women's accessories stores.....	9	1	17	2	15,350	208	25,183	17,040	122,971	.55
Other apparel stores.....	9	9	38	2	39,064	500	19,801	21,320	148,127	.66
Shoe stores.....	14	10	44	7	59,477	1,963	74,557	194,460	559,053	2.51
Furniture and household group².....	28	29	173	11	254,947	3,515	209,639	327,450	1,417,649	6.35
Furniture stores.....	22	25	111	5	199,744	1,215	130,793	244,090	1,033,307	4.63
Radio and music stores.....	4	2	42	6	87,424	2,300	55,665	59,470	308,853	1.38
Restaurants, cafeterias, and eating places.....	91	87	198	7	111,003	1,798	109,545	23,400	678,331	3.04
Restaurants, cafeterias, and lunch rooms.....	45	42	156	5	80,021	1,598	74,788	9,660	434,915	1.95
Lunch counters, refreshment stands, etc.....	46	45	40	2	21,982	200	31,777	13,740	243,416	1.09
Lumber and building group².....	12	3	143	5	182,327	800	72,962	89,310	777,608	3.48
Lumber and building material dealers.....	6	1	78	5	80,885	800	14,709	43,220	342,495	1.53
Heating and plumbing shops.....	4	1	55		84,668		35,187	12,780	300,544	1.35
Other retail stores.....	89	75	362	26	358,130	7,227	362,460	669,680	2,808,735	12.57
Hardware stores.....	4	1	25		37,456		35,267	150,120	350,397	1.57
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	5	2	17		24,442		10,893	14,000	274,288	1.23
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	5	6	6		5,290		9,210	960	31,675	.14
Coal and wood yards—ice dealers.....	15	20	59	14	44,872	3,740	44,016	28,610	330,505	1.48
Drug stores.....	32	28	157	9	123,329	1,961	123,961	140,520	972,350	4.35
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	11	6	39	3	49,871	1,526	48,486	184,480	308,082	1.33
Office, school, and store supplies and equipment dealers.....	4	2	20		26,409		20,874	19,390	90,908	.41
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	4	4	12		12,108		12,158	14,080	122,854	.55
Secondhand stores.....	7	7	22	3	22,338	440	16,392	16,400	194,988	.87

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 34.—COLUMBUS—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part time)	Part time only			Amount	Per cent of total sales
Total	692	689	2,308	260	\$2,506,555	\$50,522	\$2,404,129	\$3,231,680	\$22,338,151	100.00
Single-store independents.....	565	573	1,693	112	1,770,572	28,960	1,662,597	2,499,890	15,608,000	70.14
2-store independents.....	26	13	120	12	165,573	2,186	144,760	150,410	1,645,266	7.36
3-store independents.....	9	2	88	2	113,494	519	100,000	132,550	590,233	2.64
Local chains.....	20	1	02	30	74,833	3,350	57,124	95,060	920,780	4.12
Sectional chains.....	22	—	78	28	107,118	3,758	70,889	66,420	899,230	4.03
National chains.....	32	—	230	79	222,782	11,393	315,875	267,260	2,311,129	10.35
Leased department chains.....	7	—	23	2	31,604	356	42,603	265,934	265,934	1.19
Other types of operation.....	1	—	14	—	20,579	—	4,281	7,300	37,489	.17

TABLE 35.—COLUMBUS—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types		
												<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;"> Department stores: Number of stores..... 5 Annual net sales..... \$1,748,528 Per cent of total sales..... 100.00 Variety, 5-and-10, and to-a-dollar stores: Number of stores..... 2 Annual net sales..... \$685,219 Per cent of total sales..... 100.00 Men's and boys' clothing and furnishings stores: Number of stores..... 12 Annual net sales..... \$701,225 Per cent of total sales..... 100.00 Family clothing stores—men's, women's and children's: Number of stores..... 7 Annual net sales..... \$324,461 Per cent of total sales..... 100.00 Women's ready-to-wear specialty stores—apparel and accessories: Number of stores..... 12 Annual net sales..... \$790,652 Per cent of total sales..... 100.00 Shoe stores: Number of stores..... 14 Annual net sales..... \$559,033 Per cent of total sales..... 100.00 Furniture stores: Number of stores..... 22 Annual net sales..... \$1,033,307 Per cent of total sales..... 100.00 Radio and music stores: Number of stores..... 4 Annual net sales..... \$308,853 Per cent of total sales..... 100.00 </td> <td style="width: 50%; vertical-align: top;"> Grocery stores (without meats): Number of stores..... 158 Annual net sales..... \$1,734,212 Per cent of total sales..... 100.00 Combination stores (groceries and meats): Number of stores..... 88 Annual net sales..... \$2,772,013 Per cent of total sales..... 100.00 Restaurants, cafeterias, and lunch rooms: Number of stores..... 45 Annual net sales..... \$434,915 Per cent of total sales..... 100.00 Cigar stores and cigar stands: Number of stores..... 5 Annual net sales..... \$31,675 Per cent of total sales..... 100.00 Filling stations: Number of stations..... 22 Annual net sales..... \$756,055 Per cent of total sales..... 100.00 Coal and wood yards—ice dealers: Number of yards..... 15 Annual net sales..... \$330,605 Per cent of total sales..... 100.00 Drug stores: Number of stores..... 32 Annual net sales..... \$972,350 Per cent of total sales..... 100.00 Hardware stores: Number of stores..... 4 Annual net sales..... \$350,397 Per cent of total sales..... 100.00 Jewelry stores: Number of stores..... 11 Annual net sales..... \$308,082 Per cent of total sales..... 100.00 </td> </tr> </table>	
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CENSUS OF DISTRIBUTION

TABLE 36.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION, COMBINED
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups.....	2,511	2,356	7,096	1,026	\$7,465,202	\$183,526	\$8,648,267	\$11,170,290	\$71,440,947	100.00
Food group¹.....	660	831	1,131	349	989,732	57,717	1,022,013	992,790	16,381,373	22.93
Candy and confectionery stores.....	24	28	24	9	17,032	1,846	24,132	16,630	189,957	.27
Dairy products stores (including milk dealers) ²	5	4	16	2	15,498	310	20,170	2,240	117,749	.17
Fruit stores and vegetable markets.....	12	12	10	3	5,126	400	12,121	6,100	115,460	.16
Grocery stores (without meats).....	480	448	439	166	392,612	26,313	372,138	497,010	7,171,696	10.04
Combination stores (groceries and meats).....	239	242	418	152	382,852	25,942	443,774	390,090	6,345,747	8.88
Meat markets (including sea foods).....	78	85	158	15	104,979	2,256	108,646	27,340	1,476,226	2.07
Bakeries—caterers.....	4	4	31	—	27,717	—	21,922	1,980	200,008	.28
Other food stores.....	16	5	35	1	43,656	400	18,308	50,670	765,930	1.07
General stores—groceries with apparel or dry goods.....	19	24	36	7	30,636	1,270	28,242	85,590	444,130	.62
General merchandise group.....	168	125	1,227	244	1,164,647	34,260	1,866,209	3,051,360	10,754,704	15.05
Department stores.....	20	4	388	79	482,931	14,044	452,698	1,010,310	3,994,821	5.59
Dry-goods stores—piece-goods stores.....	59	57	101	46	169,433	6,038	197,699	627,220	1,753,923	2.45
General merchandise stores.....	87	54	249	75	269,610	11,337	315,532	908,440	2,773,252	3.88
Variety, 5-and-10, and to-a-dollar stores.....	32	10	429	44	242,673	2,841	399,280	445,390	2,232,708	3.13
Automotive group.....	396	327	1,485	44	1,734,573	10,909	1,508,528	1,445,100	17,877,175	25.08
Motor-vehicle dealers (new and used).....	72	49	816	11	1,101,839	2,922	1,014,164	1,084,400	12,501,351	17.50
Accessories, tires, and batteries.....	36	34	124	4	125,927	702	94,383	182,570	1,113,989	1.56
Filling stations.....	216	157	378	14	347,580	4,191	299,671	137,240	3,496,378	4.90
Motor cycles, bicycles, and supplies.....	5	6	3	4	2,821	246	5,083	6,890	28,656	.04
Garages and repair shops.....	67	81	164	11	156,406	2,848	94,627	64,000	793,781	1.08
Apparel group.....	177	149	412	94	492,408	17,365	671,697	1,664,560	4,936,618	6.91
Men's and boys' clothing and furnishings stores.....	47	41	96	18	154,359	4,305	220,219	693,980	1,625,618	2.28
Family clothing stores—men's, women's, and children's.....	36	23	134	30	157,374	4,632	172,535	413,910	1,330,825	1.87
Women's ready-to-wear specialty stores—apparel and accessories.....	29	27	72	16	58,639	2,320	104,977	151,300	704,680	.99
Women's accessories stores.....	26	21	36	15	31,683	2,189	45,477	44,680	284,900	.40
Other apparel stores.....	2	2	3	—	1,650	—	2,004	650	8,800	.01
Shoe stores.....	37	35	71	15	88,403	4,019	126,485	360,040	972,795	1.36
Furniture and household group.....	118	85	618	20	642,185	4,930	563,831	980,830	4,850,635	6.79
Furniture stores.....	72	68	408	7	572,352	1,588	423,387	730,060	3,510,881	4.92
Household appliances stores.....	24	2	153	4	195,235	1,301	71,372	155,750	858,068	1.20
Other home furnishings and appliances stores.....	3	2	4	—	6,998	—	5,280	14,610	52,332	.07
Radio and music stores.....	14	13	53	9	67,580	2,041	63,783	80,410	420,254	.60
Restaurants, cafeterias, and eating places.....	312	350	546	36	281,553	4,216	358,424	57,280	2,232,688	3.13
Restaurants, cafeterias, and lunch rooms.....	177	213	464	28	242,547	3,518	247,322	41,980	1,746,913	2.45
Lunch counters, refreshment stands, etc.....	135	137	82	8	39,006	698	106,062	15,300	485,775	.68
Lumber and building group.....	68	57	345	64	407,471	15,083	191,764	395,050	2,139,584	2.99
Lumber and building material dealers.....	19	13	140	53	142,008	12,875	92,753	192,170	1,112,474	1.56
Electrical shops (without radio).....	14	12	59	3	77,931	100	30,693	43,940	290,310	.40
Heating and plumbing shops.....	20	19	118	7	151,047	2,084	47,395	97,830	462,977	.65
Paint and glass stores.....	15	13	28	1	35,885	24	20,923	61,110	274,117	.38
Other retail stores.....	382	391	1,257	166	1,494,009	36,476	1,234,435	2,392,070	11,458,175	16.04
Hardware stores.....	25	26	122	19	174,305	3,150	126,779	489,800	1,450,688	2.03
Hardware and farm implement stores.....	10	8	45	—	69,319	—	59,517	159,900	422,745	.59
Farmers' supplies.....	51	71	111	26	129,754	4,743	128,460	291,570	2,595,882	3.63
Bookstores.....	5	9	7	2	7,109	350	7,698	27,130	82,229	.12
Cigar stores and cigar stands.....	13	12	13	5	11,895	1,836	15,562	8,260	134,495	.19
Coal and wood yards—ice dealers.....	39	34	205	33	214,528	10,011	169,740	64,880	990,524	1.39
Drug stores.....	98	96	404	28	450,123	4,176	359,507	615,090	3,250,952	4.55
Florists.....	12	14	61	6	39,256	1,566	36,789	24,660	148,674	.21
Gifts—novelties and toys—cameras.....	6	7	2	3	3,036	864	4,566	12,630	31,122	.04
Jewelry stores.....	33	36	78	13	120,786	4,682	116,631	380,290	742,079	1.04
Music stores (without radio).....	5	6	3	—	1,850	—	4,494	8,430	33,435	.05
News dealers.....	8	6	8	8	7,538	2,040	9,182	2,400	63,841	.09
Office, school, and store supplies and equipment dealers.....	6	2	33	—	41,342	—	24,002	56,850	216,734	.30
Opticians and optometrists.....	10	10	9	1	5,526	104	5,670	7,500	49,624	.07
Stationers and printers.....	4	1	36	1	62,561	75	28,311	73,120	266,448	.37
Miscellaneous classifications (combined).....	52	53	120	21	162,081	2,879	136,027	179,910	978,703	1.37
Secondhand stores.....	16	17	29	2	28,018	1,300	9,124	105,660	355,665	.49

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

TABLE 37.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION, COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	2,511	2,356	7,088	1,028	\$7,465,202	\$183,526	\$8,948,267	\$11,170,290	\$71,440,947	100.00
Single-store independents.....	2,090	2,261	5,056	645	5,283,096	116,163	4,761,985	8,364,520	51,604,580	72.24
2-store independents.....	91	74	423	45	465,804	6,605	410,357	791,090	4,612,907	6.46
3-store independents.....	29	8	151	13	183,380	2,059	153,225	194,130	1,423,823	1.99
Local chains.....	40	12	161	28	182,206	3,624	160,540	445,570	1,710,647	2.39
Sectional chains.....	104	-----	274	62	405,188	13,549	388,893	283,460	3,819,103	5.35
National chains.....	132	-----	877	230	765,426	40,442	997,348	943,570	7,482,662	10.47
Licensed department chains.....	3	-----	5	1	5,018	40	5,938	2,220	33,497	.05
Utility-operated retail stores.....	12	-----	38	2	54,717	1,026	33,576	95,530	498,420	.70
Manufacturer-controlled chains.....	8	-----	100	-----	110,408	-----	35,839	47,500	245,040	.34
Other types of operation.....	2	1	1	-----	860	-----	557	2,100	9,368	.01

TABLE 38.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION, COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including branch systems and local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	20	5	5	10	-----
Annual net sales.....	\$3,994,821	\$1,365,656	\$1,045,002	\$1,584,163	-----
Per cent of total sales.....	100.00	34.19	26.16	39.65	-----
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	32	6	2	24	-----
Annual net sales.....	\$2,232,708	(x)	(x)	\$2,093,518	-----
Per cent of total sales.....	100.00	(x)	(x)	93.77	-----
Men's and boys' clothing and furnishings stores:					
Number of stores.....	47	41	-----	6	-----
Annual net sales.....	\$1,625,618	\$1,495,546	-----	\$130,072	-----
Per cent of total sales.....	100.00	92.00	-----	8.00	-----
Family clothing stores—men's, women's, and children's:					
Number of stores.....	36	21	3	12	-----
Annual net sales.....	\$1,330,825	\$846,828	\$59,834	\$433,463	-----
Per cent of total sales.....	100.00	63.18	4.47	32.35	-----
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	29	20	8	-----	1
Annual net sales.....	\$704,680	\$502,024	\$184,369	-----	\$18,287
Per cent of total sales.....	100.00	71.24	26.16	-----	2.60
Shoe stores:					
Number of stores.....	37	29	3	5	-----
Annual net sales.....	\$972,795	\$784,959	\$127,416	\$110,420	-----
Per cent of total sales.....	100.00	75.55	13.10	11.35	-----
Furniture stores:					
Number of stores.....	72	62	5	5	-----
Annual net sales.....	\$3,510,881	\$2,711,775	\$190,384	\$608,722	-----
Per cent of total sales.....	100.00	77.24	5.42	17.34	-----
Radio and music stores:					
Number of stores.....	14	12	2	-----	-----
Annual net sales.....	\$429,254	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Grocery stores (without meats):					
Number of stores.....	480	416	22	42	-----
Annual net sales.....	\$7,171,696	\$4,323,020	\$937,233	\$1,911,443	-----
Per cent of total sales.....	100.00	60.28	13.07	26.65	-----
Combination stores (groceries and meats):					
Number of stores.....	239	192	25	22	-----
Annual net sales.....	\$6,345,747	\$3,046,686	\$1,059,435	\$1,639,626	-----
Per cent of total sales.....	100.00	57.47	16.69	25.84	-----
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	177	172	2	3	-----
Annual net sales.....	\$1,746,913	\$1,634,757	(x)	(x)	-----
Per cent of total sales.....	100.00	93.58	(x)	(x)	-----
Cigar stores and cigar stands:					
Number of stores.....	13	13	-----	-----	-----
Annual net sales.....	\$134,495	\$134,495	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----
Filling stations:					
Number of stations.....	216	138	8	70	-----
Annual net sales.....	\$3,496,378	\$2,040,863	\$127,783	\$1,327,732	-----
Per cent of total sales.....	100.00	58.37	3.65	37.98	-----
Coal and wood yards—ice dealers:					
Number of yards.....	39	36	1	2	-----
Annual net sales.....	\$990,524	\$673,323	(x)	(x)	-----
Per cent of total sales.....	100.00	67.98	(x)	(x)	-----
Drug stores:					
Number of stores.....	98	87	11	-----	-----
Annual net sales.....	\$3,250,952	\$2,917,325	\$333,627	-----	-----
Per cent of total sales.....	100.00	89.74	10.26	-----	-----
Hardware stores:					
Number of stores.....	25	23	2	-----	-----
Annual net sales.....	\$1,450,638	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Jewelry stores:					
Number of stores.....	38	32	6	-----	-----
Annual net sales.....	\$742,079	\$548,701	\$193,378	-----	-----
Per cent of total sales.....	100.00	73.94	26.06	-----	-----

CENSUS OF DISTRIBUTION

TABLE 39.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION, COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups.....	19,027	20,615	18,874	6,593	\$17,401,432	\$1,023,866	\$16,383,800	\$48,284,760	\$277,806,492	100.00
Food group.....	6,267	6,653	2,088	1,565	2,169,908	224,666	2,259,866	4,382,930	48,756,365	17.56
Candy and confectionery stores.....	61	72	26	9	10,335	1,708	23,914	18,050	204,850	.07
Dairy products stores (including milk dealers) ¹	28	33	36	5	23,120	496	21,497	15,090	189,787	.07
Fruit stores and vegetable markets.....	32	36	16	7	11,626	1,270	22,020	11,240	238,144	.09
Grocery stores (without meats).....	4,544	4,806	1,210	842	984,284	121,178	1,159,585	2,724,630	27,218,358	9.80
Combination stores (groceries and meats).....	1,240	1,336	1,074	597	907,637	83,407	816,910	1,440,380	17,495,979	6.30
Meat markets (including sea foods).....	308	345	231	89	152,932	12,180	165,838	61,900	2,158,301	.78
Bakeries—caterers.....	17	17	43	3	32,090	411	24,742	6,690	203,981	.07
Other food stores.....	37	8	52	13	46,892	3,940	26,380	105,150	1,046,976	.38
General stores—groceries with apparel or dry goods.....	3,772	4,466	2,984	1,173	2,769,585	164,774	2,391,177	14,132,630	71,459,325	25.74
General merchandise group.....	913	864	1,965	1,368	2,002,034	196,281	2,202,267	9,982,180	27,382,810	9.88
Department stores.....	11	17	85	46	120,869	7,238	117,939	455,340	1,475,136	.53
Dry goods stores—piece goods stores.....	377	395	556	381	646,536	58,046	642,550	3,327,690	8,014,535	2.88
General merchandise stores.....	389	365	933	602	1,040,588	95,093	1,090,062	5,449,960	14,926,305	5.38
Variety, 5-and-10, and to-a-dollar stores.....	136	87	391	359	294,041	35,004	342,706	7,149,190	2,966,834	1.07
Automotive group.....	3,415	3,555	4,875	555	4,784,528	124,470	3,794,069	5,174,360	58,872,186	21.14
Motor-vehicle dealers (new and used).....	416	450	2,699	110	3,016,951	32,605	2,384,911	3,892,270	39,089,000	14.08
Automobile dealers with farm implements and machinery.....	3	5	2	-----	1,489	-----	960	20,920	22,142	.01
Accessories, tires, and batteries.....	59	58	118	14	123,608	2,300	76,970	164,040	994,449	.36
Filling stations.....	2,183	2,168	1,285	200	940,254	51,483	967,510	704,610	14,075,190	5.29
Motor cycles, bicycles, and supplies.....	3	3	2	1	1,290	150	806	4,000	7,300	-----
Garages and repair shops.....	749	870	762	163	642,187	37,812	361,842	331,710	3,866,626	1.39
Other automotive establishments.....	2	1	7	1	8,749	120	1,070	5,910	18,073	.01
Apparel group.....	359	368	393	216	435,469	36,928	511,555	2,032,660	5,552,962	2.00
Men's and boys' clothing and furnishings stores.....	61	74	64	27	77,208	5,517	129,395	627,600	1,378,115	.50
Family clothing stores—men's, women's, and children's.....	86	70	193	99	227,431	18,885	212,033	910,070	2,451,275	.88
Women's ready-to-wear specialty stores—apparel and accessories.....	76	83	68	42	72,238	4,683	82,140	210,510	882,815	.31
Women's accessories stores.....	92	99	27	30	21,295	4,396	44,295	109,420	389,625	.14
Other apparel stores.....	14	13	16	3	9,682	616	10,607	23,260	89,897	.03
Shoe stores.....	30	29	26	16	27,017	3,459	33,186	145,790	381,335	.14
Furniture and household group.....	397	364	667	79	902,595	18,308	822,064	2,450,290	8,299,168	2.99
Furniture stores.....	269	286	577	60	612,836	12,861	669,040	2,102,050	6,646,768	2.39
Household appliances stores.....	81	11	239	3	242,607	1,031	100,812	247,030	1,221,631	.44
Other home furnishings and appliances stores.....	6	5	4	2	4,130	60	1,603	11,390	13,435	.01
Radio and music stores.....	51	62	47	14	43,022	4,364	49,619	89,820	417,334	.15
Restaurants, cafeterias, and eating places.....	1,244	1,346	1,067	375	643,391	44,707	567,376	131,280	4,869,028	1.76
Restaurants, cafeterias, and lunch rooms.....	856	939	884	267	427,234	32,620	447,078	124,680	3,654,168	1.32
Lunch counters, refreshment stands, etc.....	388	407	203	108	116,157	12,078	119,398	56,600	1,214,870	.44
Lumber and building group.....	199	212	664	148	627,754	41,564	407,261	1,053,870	5,469,741	1.97
Lumber and building material dealers.....	137	145	555	120	497,391	32,570	345,037	959,960	4,878,130	1.78
Electrical shops (without radio).....	17	14	22	6	19,995	2,685	12,373	24,940	112,165	.04
Heating and plumbing shops.....	39	45	84	21	107,431	6,229	44,967	88,020	446,707	.16
Paint and glass stores.....	6	8	3	1	2,937	100	4,884	10,950	32,749	.01
Other retail stores¹.....	2,437	2,760	3,324	1,087	3,200,137	171,627	3,418,203	8,878,980	47,036,217	16.94
Hardware stores.....	132	145	243	38	238,536	7,071	268,579	1,192,110	3,231,626	1.16
Hardware and farm implement stores.....	138	123	362	61	418,842	9,980	341,634	1,740,120	6,716,826	2.42
Farmers' supplies.....	706	783	625	318	520,226	49,036	484,859	1,348,410	15,207,663	5.43
Bookstores.....	12	13	17	7	11,869	1,019	15,048	48,300	169,464	.06
Cigar stores and cigar stands.....	12	12	7	4	6,849	800	5,706	4,960	74,061	.03
Coal and wood yards—ice dealers.....	170	178	296	116	236,110	16,582	238,166	161,520	1,798,750	.65
Drug stores.....	667	780	1,247	301	1,174,632	47,763	965,503	3,018,440	12,147,162	4.37
Florists.....	21	22	22	10	13,177	1,424	15,314	21,190	104,813	.04
Gifts—novelties and toys—cameras.....	10	10	3	9	2,057	294	3,206	9,300	28,923	.01
Jewelry stores.....	121	134	79	37	86,638	6,089	114,138	551,820	875,558	.31
Music stores (without radio).....	7	7	3	2	2,212	300	2,734	8,410	27,316	.01
News dealers.....	9	6	14	2	8,545	104	12,051	2,140	46,013	.02
Opticians and optometrists.....	6	6	1	1	400	100	3,521	5,660	21,646	.01
Stationers and printers.....	4	5	9	1	8,152	143	5,613	18,890	65,765	.02
Miscellaneous classifications (combined).....	421	535	395	180	471,717	30,322	942,771	746,190	6,515,851	2.35
Secondhand stores.....	24	27	27	7	16,733	635	9,972	15,710	108,690	.04

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN GEORGIA: 1929

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**TABLE 40.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION, COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	19,027	20,615	18,874	6,593	\$17,401,432	\$1,023,966	\$16,363,800	\$48,284,760	\$277,608,492	100.00
Single-store independents.....	15,121	17,066	14,055	4,764	12,616,311	738,762	12,139,973	35,181,660	194,563,441	70.08
2-store independents.....	305	189	707	197	670,924	27,638	603,922	1,449,580	7,460,989	2.69
3-store independents.....	77	26	299	67	310,133	7,466	217,321	644,340	2,944,505	1.06
Local chains.....	159	20	473	281	511,976	49,496	410,146	1,312,950	5,142,705	1.85
Sectional chains.....	266		492	184	625,270	30,212	511,645	630,620	7,443,019	2.68
National chains.....	124		477	258	443,635	42,282	535,176	475,130	5,354,860	1.93
Other types of operation:										
Direct-selling (house-to-house).....	26	25	2		2,192		6,957	4,050	129,852	.05
Roadside markets or stands ¹	8	9		1	808	208	1,415	660	14,670	
Itinerant vendors.....	10	11					1,435	1,220	20,810	.01
Rolling stores.....	5	5	2		1,640		1,206	870	26,096	.01
Industrial stores (including commis- saries).....	53	49	37	12	37,489	1,961	6,330	70,310	619,023	.22
Leased department chains.....	4		2	3	3,402	231	5,237	10,850	29,607	.01
Utility-operated retail stores.....	64		86	3	92,435	1,266	52,958	191,340	911,332	.33
Manufacturer-controlled chains.....	18	1	149		145,627		40,967	49,240	326,300	.12
Cooperative stores ¹	5		14	3	10,890		3,857	13,140	291,369	.10
Cooperative buying associations ¹	4		2	2	2,800		1,031	5,040	44,014	.02
Retailers—country buyers ¹	2,657	3,078	1,630	743	1,471,310	107,576	1,443,536	6,959,390	45,245,378	16.80
Retailers—wholesalers ¹	118	134	485	94	450,441	15,618	394,339	1,281,800	7,012,820	2.53
All other types.....	3	2	4	1	4,243	540	5,449	2,050	25,602	.01

¹ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

**TABLE 41.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION, COMBINED**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store inde- pendents	Local multiunits, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	11	7	1	2	1
Annual net sales.....	\$1,475,136	\$907,480	(x)	(x)	(x)
Per cent of total sales.....	100.00	67.62	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	136	72	45	10	
Annual net sales.....	\$2,966,834	\$766,165	\$1,123,535	\$1,072,134	
Per cent of total sales.....	100.00	25.82	38.04	36.14	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	61	56	1	1	3
Annual net sales.....	\$1,378,115	\$1,258,991	(x)	(x)	(x)
Per cent of total sales.....	100.00	91.36	(x)	(x)	(x)
Family clothing stores—men's, women's, and children's:					
Number of stores.....	86	65	19	2	
Annual net sales.....	\$2,451,275	\$1,606,383	(x)	(x)	
Per cent of total sales.....	100.00	65.53	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	76	71	3		2
Annual net sales.....	\$862,815	\$773,043	\$61,597		\$28,175
Per cent of total sales.....	100.00	89.59	7.14		3.27
Shoe stores:					
Number of stores.....	30	30			
Annual net sales.....	\$381,335	\$381,335			
Per cent of total sales.....	100.00	100.00			
Furniture stores:					
Number of stores.....	259	225	21	8	5
Annual net sales.....	\$6,646,768	\$5,280,754	\$682,222	\$539,966	\$143,826
Per cent of total sales.....	100.00	79.45	10.26	8.12	2.17
Radio and music stores:					
Number of stores.....	51	51			
Annual net sales.....	\$417,334	\$417,334			
Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):					
Number of stores.....	4,544	3,476	54	102	912
Annual net sales.....	\$27,218,358	\$16,561,603	\$1,088,239	\$4,602,409	\$4,966,087
Per cent of total sales.....	100.00	60.85	4.00	16.91	18.24
Combination stores (groceries and meats):					
Number of stores.....	1,240	1,031	27	36	146
Annual net sales.....	\$17,495,979	\$12,382,709	\$635,122	\$2,190,789	\$2,287,369
Per cent of total sales.....	100.00	70.78	3.63	12.52	13.07
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	856	838	11	3	4
Annual net sales.....	\$3,054,158	\$3,510,662	\$89,765	\$51,410	\$13,321
Per cent of total sales.....	100.00	96.32	1.91	1.41	.36
Cigar stores and cigar stands:					
Number of stores.....	12	11			1
Annual net sales.....	\$74,061	\$73,061			\$400
Per cent of total sales.....	100.00	99.46			.64
Filling stations:					
Number of stations.....	2,183	1,933	50	147	63
Annual net sales.....	\$14,675,190	\$11,829,443	\$503,102	\$1,781,749	\$560,898
Per cent of total sales.....	100.00	80.61	3.43	12.14	3.82

CENSUS OF DISTRIBUTION

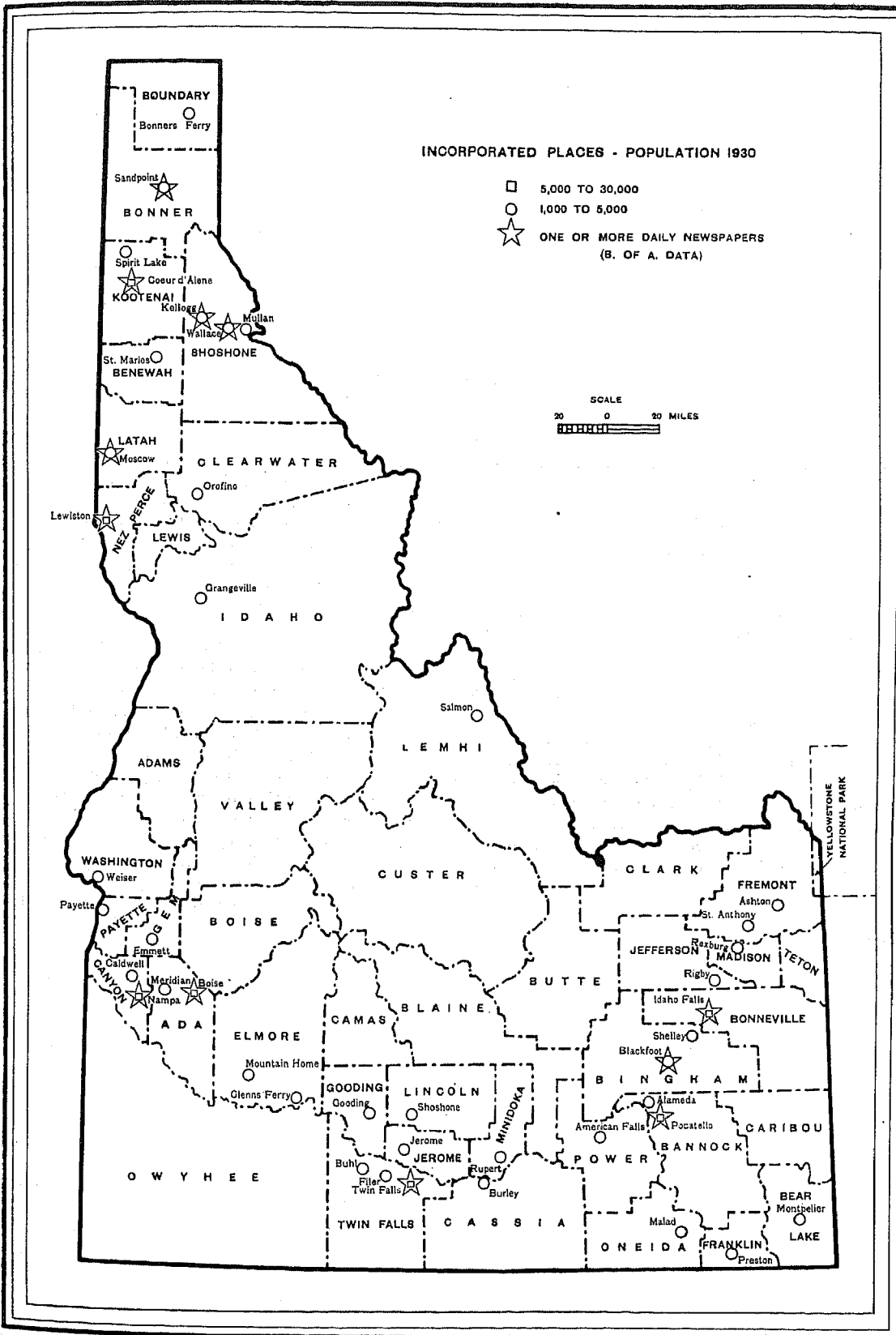
TABLE 41.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION—Continued

ALL PLACES OF LESS THAN 10,000 POPULATION, COMBINED—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store inde- pendents	Local multiunits, including local chains	Sectional and national chains	Other types
Coal and wood yards—ice dealers:					
Number of yards.....	170	152	11	1	6
Annual net sales.....	\$1,798,750	\$1,029,408	\$503,802	(x)	(x)
Per cent of total sales.....	100.00	57.23	28.01	(x)	(x)
Drug stores:					
Number of stores.....	667	640	17	4	6
Annual net sales.....	\$12,147,152	\$11,392,552	\$403,729	\$178,311	\$82,560
Per cent of total sales.....	100.00	93.79	4.06	1.47	.08
Hardware stores:					
Number of stores.....	132	121	4	—	7
Annual net sales.....	\$3,231,526	\$2,947,109	\$65,137	—	\$219,280
Per cent of total sales.....	100.00	91.20	2.02	—	6.78
Jewelry stores:					
Number of stores.....	121	116	5	—	—
Annual net sales.....	\$875,558	\$832,700	\$42,858	—	—
Per cent of total sales.....	100.00	95.10	4.90	—	—

IDAHO



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TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
All groups.....	4,916	4,779	11,313	2,256	\$15,885,505	\$577,054	\$28,607,450	\$169,087,312	100.00
Food group¹.....	947	999	1,265	372	1,689,001	89,187	2,078,540	28,883,087	17.08
Candy and confectionery stores:									
Candy stores—nut stores.....	3	3		1	166	166	460	7,958	.01
Confectionery stores (candy and fountain).....	136	167	151	67	133,831	14,551	120,340	1,390,025	.82
Dairy products stores:									
Dairy products stores (including ice cream).....	3	3	12	5	19,068	1,720	2,210	165,383	.10
Milk dealers ²	11	14	17	8	24,377	2,063	1,520	207,556	.12
Fruit stores and vegetable markets.....	9	8	6	3	4,648	816	8,250	87,499	.05
Grocery stores (without meats).....	395	392	432	160	611,841	38,288	1,001,010	12,591,201	7.45
Combination stores (groceries and meats):									
Grocery stores with meats.....	178	169	264	65	385,115	17,744	516,030	7,530,640	4.45
Meat markets with groceries.....	55	67	88	10	102,721	3,145	109,190	1,913,341	1.18
Meat markets (including sea foods):									
Fish markets—sea foods.....	3	3	2		2,000		1,820	36,133	.02
Meat markets.....	127	138	224	39	338,298	9,357	214,320	4,450,060	2.63
Bakeries—bakery goods stores (except manufacturing bakeries).....	24	32	66	4	59,392	1,125	23,140	436,596	.26
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores.....	431	445	687	125	879,198	28,766	3,488,080	15,680,151	9.27
General stores—groceries with dry goods.....	146	132	273	47	380,700	13,293	1,399,930	6,056,919	3.58
General stores—groceries with apparel.....	32	33	45	8	58,459	1,704	195,050	1,148,793	.68
General stores—groceries with other merchandise.....	253	280	369	70	439,839	13,679	1,863,100	8,474,439	5.01
General merchandise group¹.....	192	114	2,003	461	2,378,098	104,434	5,416,450	21,666,389	12.61
Department stores:									
With food departments.....	11	2	500	36	735,795	24,589	1,238,810	5,821,411	3.44
Without food departments.....	45	4	737	225	1,010,968	45,328	2,170,450	9,321,508	5.61
Dry goods stores.....	40	34	151	69	169,041	12,310	649,760	1,713,921	1.02
General merchandise stores:									
With food departments.....	14	13	70	6	90,782	1,402	313,860	1,154,329	.68
Without food departments.....	27	9	133	52	164,532	8,160	603,600	1,746,942	1.03
Variety, 5-and-10 and to-a-dollar stores.....	53	50	405	73	205,980	12,645	430,020	1,871,917	1.11
Automotive group.....	1,094	1,127	2,467	305	3,764,065	95,634	3,920,010	43,336,160	25.63
Motor vehicle dealers:									
Automobile sales rooms, new and trade-in.....	264	253	1,584	81	2,497,987	33,832	2,551,470	29,514,990	17.46
Used car establishments.....	3	5	3	2	2,747	550	1,530	34,966	.02
Automobile dealers with farm implements and machinery.....	13	13	49	5	74,142	1,301	205,260	1,058,237	.63
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	25	17	75	5	133,150	1,355	347,200	1,283,165	.76
Battery and ignition shops—brake repair shops.....	24	26	58	8	106,397	3,416	105,480	832,825	.49
Tire shops (including tire repairs).....	25	23	47	8	69,219	1,411	80,070	549,002	.33
Filling stations:									
Filling stations—gasoline and oil.....	141	120	97	25	122,682	4,476	54,150	1,694,946	1.00
Filling stations with tires and accessories.....	200	204	182	66	224,254	20,071	190,500	3,692,487	2.18
Filling stations with other merchandise.....	100	107	32	24	31,283	4,900	58,540	880,807	.52
Motor cycles, bicycles, and supplies.....	6	4			4,809		21,830	56,104	.03
Garages and repair shops:									
Body, fender, and paint shops.....	12	13	28	3	50,977	1,000	13,920	128,443	.08
Garages (repairs and storage, gasoline, oil, accessories).....	274	334	301	73	431,285	22,627	287,610	3,553,026	2.10
Radiator shops (including repairs).....	6	7	7	5	15,133	605	2,000	53,304	.03
Other automotive establishments.....	1	1					400	3,768	
Apparel group.....	261	248	427	194	635,883	33,580	2,069,040	6,678,121	3.95
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores, including hats and caps.....	7	8	7		8,672		44,200	111,685	.07
Men's furnishings stores.....	20	8	7	2	10,104	715	56,520	217,344	.13
Men's clothing and furnishings stores.....	66	59	147	50	282,839	10,167	1,120,740	3,007,755	1.78
Family clothing stores—men's, women's, and children's.....	8	10	19	9	23,661	3,372	175,160	361,383	.21
Women's ready-to-wear specialty stores—apparel and accessories.....	50	56	141	42	170,781	10,500	258,520	1,682,271	.99
Women's accessories stores:									
Corset and lingerie shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Furriers—fur shops.....	3	3	2	1	3,089	685	8,600	37,290	.02
Hosiery shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Knit goods shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	34	34	22	9	21,689	1,770	33,020	231,790	.14
Costume accessories stores, including jewelry, bags, and gloves.....	4	5					2,300	3,500	
Other apparel stores:									
Custom tailors.....	27	27	20	7	29,949	3,584	40,320	175,184	.10
Shoe stores.....	32	36	43	12	67,295	1,987	308,450	800,467	.47
Furniture and household group¹.....	258	185	789	97	1,133,879	29,497	2,147,720	8,478,706	5.01
Furniture stores:									
Furniture stores.....	66	56	171	26	298,965	5,797	800,410	2,543,316	1.50
Furniture and undertaker.....	21	16	62	6	66,871	1,704	283,120	801,543	.47
Furniture and hardware stores.....	32	28	63	11	79,605	1,634	310,240	889,437	.53
Household appliances stores.....	67	3	323	29	406,380	11,672	382,750	2,397,784	1.42
Other home furnishings and appliances stores.....	5	4	16	1	16,122	260	14,210	82,804	.05
Radio and music stores:									
Radio and electrical shops.....	37	38	83	12	122,884	4,611	148,740	855,405	.50
Radio and musical instruments stores.....	26	20	86	11	98,270	3,099	191,240	831,193	.49

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

KIND OF BUSINESS (See Table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
Restaurants, cafeterias, and eating places.....	347	417	1,048	180	\$992,770	\$36,435	\$108,310	\$5,540,748	3.23
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	3	1	38	1	26,616	120	2,310	128,567	.08
Lunch rooms.....	124	144	196	45	161,865	6,800	24,910	1,151,063	.68
Restaurants with table service.....	164	198	747	95	747,939	21,462	61,470	3,840,084	2.27
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	6	5	5	4	2,192	212	1,640	23,497	.01
Fountain-lunches.....	5	6	11	7	9,880	1,952	6,480	96,724	.06
Lunch counters.....	38	47	39	18	35,261	4,034	4,880	234,485	.14
Soft-drink stands.....	17	18	12	10	9,017	1,855	4,620	65,728	.04
Lumber and building group.....	280	175	651	138	1,109,623	41,519	2,465,700	10,493,100	6.21
Lumber and building material dealers:									
Lumber and building material dealers.....	85	26	205	30	364,229	8,239	1,077,790	4,270,548	2.53
Lumber and hardware.....	87	16	221	46	379,758	15,926	1,044,530	4,416,873	2.61
Roofing.....	10	11	26	5	41,869	1,157	19,000	193,872	.10
Building stone.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sand, gravel, and crushed stone.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio).....	4	23	33	8	52,177	1,979	40,720	330,484	.19
Heating and plumbing shops:									
Heating appliances and oil burners.....	4	2	15		22,957		12,760	80,061	.05
Plumbing shops—heating and ventilating.....	55	68	122	36	208,822	9,181	155,400	923,062	.55
Paint and glass stores.....	18	27	27	9	36,814	4,273	95,390	267,179	.16
Other retail stores.....	1,047	1,017	1,986	430	2,753,608	113,731	6,821,460	27,960,406	16.53
Hardware stores.....	67	62	143	22	224,368	5,409	838,820	2,280,518	1.35
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	28	33	40	1	72,372	4,060	186,200	1,309,658	.77
Farm implement dealers with hay, grain, and feed.....	3	3	3	1	4,352	100	15,100	124,790	.07
Hardware and farm implement stores.....	84	56	252	36	405,071	11,706	1,686,170	4,628,610	2.74
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	46	34	90	24	129,133	7,321	200,870	1,606,440	.95
Harness shops.....	22	23	10	4	16,376	1,349	56,340	140,431	.08
Irrigation and drainage equipment and supplies (retail).....	3	4					2,120	13,531	.01
Farmers' supply stores.....	1		(x)		(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	4	3	8	4	9,121	347	40,600	106,136	.11
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	34	33	100	23	143,144	7,115	249,940	2,295,418	1.36
Feed stores with groceries.....	15	16	21	10	30,028	2,275	72,060	610,230	.36
Book stores.....	6	8	11	5	14,615	892	91,190	218,902	.13
Cigar stores and cigar stands:									
Cigar stores with fountains.....	10	8	23	5	34,568	3,222	22,590	207,062	.12
Cigar stands.....	110	127	162	18	210,461	3,856	130,140	1,664,469	.92
Cigar stores without fountains.....	63	76	60	13	81,314	3,622	73,330	858,612	.51
Coal and wood yards—ice dealers:									
Coal and wood yards.....	70	77	175	70	238,294	21,085	165,910	2,195,948	1.30
Ice dealers.....	4	5	8	1	3,780	40	3,000	12,384	.01
Drug stores:									
Drug stores.....	109	95	203	48	287,860	12,795	895,420	2,693,024	1.59
Drug stores with fountains.....	93	94	253	42	317,446	9,023	722,670	2,855,596	1.69
Florists.....	18	23	40	13	54,317	2,384	27,740	280,909	.16
Gifts, novelties, and toys—cameras.....	14	15	4	5	2,442	352	40,990	60,659	.04
Jewelry stores:									
Jewelry stores (installment credit).....	7	10	11	3	15,193	80	73,220	149,797	.09
Jewelry stores.....	82	77	75	24	123,000	3,843	679,990	1,102,783	.65
Luggage and leather goods stores.....	3	2	3	2	4,800	300	10,160	28,190	.02
Music stores (without radio).....	6	3	11		13,212		25,070	77,422	.05
News dealers.....	18	10	22	7	24,042	1,938	25,360	199,179	.12
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	5	6	12	2	20,918	267	49,380	128,749	.08
Office and store mechanical appliance dealers (retail).....	6	1	29		61,080		35,190	213,314	.13
Office and store furniture and equipment dealers.....	2		(x)		(x)		(x)	(x)	(x)
Typewriter dealers.....	9	3	24	1	37,096	587	25,570	183,377	.11
Opticians and optometrists.....	6	6	5	1	6,970	120	23,640	81,229	.05
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	7	8	5	3	10,680	500	31,970	149,357	.09
Sporting goods stores with toys and stationery.....	5	6	15	1	23,459	252	44,180	244,222	.14
Stationers and printers.....	5	3	22	3	31,009	242	71,680	160,024	.09
Monuments and tombstones.....	5	6			22,093		24,080	83,843	.05
Miscellaneous classifications (combined).....	76	80	58	31	69,171	8,519	169,930	817,579	.48
Secondhand stores.....	61	72	40	16	49,280	4,301	104,140	390,444	.23
Tires, accessories, and parts (secondhand):									
Automobile parts and accessories (secondhand).....	14	16	13	8	19,125	2,595	29,950	76,620	.05
Furniture stores (secondhand).....	21	25	11	5	17,108	970	40,960	165,501	.10
Clothing and shoe stores (secondhand):									
Clothing and shoes (secondhand).....	3	3					900	4,300	.00
Other secondhand stores.....	23	28	16	3	13,047	736	32,330	144,023	.09

RETAIL DISTRIBUTION IN IDAHO: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rent per cent to sales
All groups	4, 016	\$15, 385, 505	\$5, 989, 556	\$21, 375, 061	\$15, 244, 648	3, 144	\$3, 344, 034	\$121, 429, 737	2. 75
Food group	947	1, 689, 001	1, 232, 305	2, 921, 306	1, 807, 047	598	486, 069	21, 700, 187	2. 24
Candy and confectionery stores:									
Candy stores—nut stores.....	3	166	2	166	2, 140	3	1, 480	7, 950	18. 00
Confectionery stores (candy and fountain).....	136	133, 831	131, 930	265, 761	180, 661	90	68, 635	1, 106, 621	6. 20
Dairy products stores:									
Dairy products stores (including ice cream).....	3	19, 068	4, 500	24, 528	31, 222				
Milk dealers.....	11	24, 377	18, 382	42, 759	28, 075	5	1, 760	65, 905	2. 67
Fruit stores with vegetable markets.....	9	4, 648	5, 104	9, 752	6, 371	7	3, 965	73, 759	5. 38
Grocery stores (without meats).....	395	611, 841	520, 576	1, 132, 417	595, 186	233	185, 687	10, 141, 659	1. 83
Combination stores (groceries with meats):									
Grocery stores with meats.....	178	385, 115	235, 068	620, 783	419, 924	111	97, 289	5, 361, 060	1. 81
Meat markets with groceries.....	55	102, 721	75, 844	178, 565	103, 713	35	29, 912	1, 307, 206	2. 29
Meat markets (including sea foods):									
Fish markets—sea foods.....	3	2, 000	3, 000	5, 000	4, 378	3	1, 680	36, 133	4. 65
Meat markets.....	127	338, 298	202, 523	540, 821	368, 948	85	73, 365	3, 110, 250	2. 36
Bakeries—bakery goods stores (except manufacturing bakeries).....	24	59, 392	28, 250	87, 648	58, 179	22	17, 486	403, 050	4. 34
General stores	431	879, 198	549, 252	1, 428, 450	913, 509	170	145, 535	8, 469, 909	1. 72
General stores—groceries with apparel.....	32	58, 659	41, 712	100, 371	49, 659	15	11, 063	742, 537	1. 49
General stores—groceries with dry goods.....	146	380, 700	184, 140	564, 840	453, 387	68	75, 181	3, 739, 777	1. 49
General stores—groceries with other merchandise.....	253	439, 839	323, 400	763, 239	410, 463	87	59, 291	3, 984, 595	2. 01
General merchandise group	192	2, 378, 098	96, 379	2, 474, 477	2, 358, 744	160	480, 290	17, 745, 025	2. 71
Department stores:									
With food departments.....	11	735, 795	2, 812	738, 607	608, 592	7	79, 038	4, 390, 048	1. 81
Without food departments.....	45	1, 010, 068	5, 240	1, 016, 208	836, 981	37	169, 125	7, 582, 321	2. 23
Dry goods stores.....	40	169, 041	35, 292	204, 333	244, 979	32	51, 900	1, 573, 951	3. 30
General merchandise stores:									
With food departments.....	14	90, 782	16, 601	107, 383	87, 627	9	20, 449	758, 167	2. 70
Without food departments.....	27	164, 532	10, 584	175, 116	173, 630	25	47, 622	1, 648, 431	2. 89
Variety, 5-and-10, and to-a-dollar stores.....	53	205, 980	23, 850	229, 830	352, 168	48	109, 798	1, 705, 256	6. 22
Automotive group	1, 084	3, 764, 065	1, 485, 168	5, 249, 233	3, 444, 167	677	689, 432	31, 847, 104	2. 10
Motor vehicle dealers:									
Automobile sales rooms, new and trade-in.....	264	2, 497, 987	393, 668	2, 891, 655	2, 282, 242	200	358, 454	22, 740, 843	1. 58
Used car establishments.....	3	2, 747	3, 515	6, 262	4, 639				
Automobile dealers with farm implements and machinery.....	13	74, 142	10, 305	93, 447	83, 242	9	11, 044	819, 707	1. 35
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	25	133, 150	29, 869	163, 019	153, 350	20	24, 413	944, 182	2. 59
Battery and ignition shops—brake repair shops.....	24	106, 397	46, 176	152, 573	109, 323	20	22, 803	757, 117	3. 01
Tire shops (including tire repairs).....	25	69, 219	33, 189	102, 408	57, 730	23	18, 110	513, 515	3. 63
Filling stations:									
Filling stations—gasoline and oil.....	141	122, 082	146, 280	268, 962	85, 709	70	32, 974	905, 823	3. 64
Filling stations with tires and accessories.....	200	224, 254	228, 888	453, 142	208, 226	125	72, 428	2, 494, 867	2. 90
Filling stations with other merchandise.....	100	31, 283	88, 168	119, 451	46, 611	34	10, 581	403, 362	2. 62
Motor cycles, bicycles, and supplies.....	6	4, 809	4, 808	9, 617	8, 784	5	4, 176	52, 725	7. 92
Garages and repair shops:									
Body, fender, and paint shops.....	12	50, 977	23, 205	74, 182	18, 554	11	5, 220	77, 756	6. 71
Garages (repairs and storage, gasoline, oil, accessories).....	274	431, 285	453, 572	834, 857	364, 061	153	105, 202	2, 066, 853	5. 09
Radiator shops (including repairs).....	6	15, 133	14, 625	29, 658	14, 551	4	1, 620	39, 620	4. 09
Apparel group	261	635, 983	328, 611	964, 594	614, 183	208	269, 954	5, 807, 766	4. 66
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores (including hats and caps).....	7	8, 672	9, 487	18, 159	18, 154	7	8, 105	111, 685	7. 31
Men's furnishings stores.....	20	10, 104	10, 728	20, 832	19, 397	7	7, 060	161, 298	4. 38
Men's clothing and furnishings stores.....	66	282, 830	109, 445	392, 284	350, 780	54	97, 889	2, 445, 075	4. 00
Family clothing stores—men's, women's, children's.....	8	23, 661	10, 680	34, 341	49, 586	7	10, 898	347, 421	3. 14
Women's ready-to-wear specialty stores—apparel and accessories.....	56	170, 781	63, 672	234, 453	195, 163	50	72, 809	1, 560, 812	4. 67
Women's accessories stores:									
Furriers—fur shops.....	3	3, 089	3, 156	6, 245	3, 326	3	1, 290	37, 290	3. 46
Millinery stores.....	34	21, 689	30, 770	52, 459	30, 081	23	22, 578	186, 708	12. 09
Costume accessories stores, including jewelry, bags, and gloves.....	4				1, 024				
Custom tailors.....	27	29, 949	35, 586	65, 535	28, 541	21	9, 842	131, 133	7. 51
Shoe stores.....	32	67, 295	53, 694	120, 989	106, 423	29	36, 202	781, 056	4. 64
Furniture and household group	256	1, 133, 879	247, 680	1, 381, 559	1, 177, 980	177	195, 141	6, 139, 709	3. 18
Furniture stores:									
Furniture stores.....	66	298, 965	95, 984	394, 949	388, 424	54	89, 958	2, 037, 631	4. 41
Furniture and undertaker.....	21	96, 371	29, 280	126, 151	107, 121	13	17, 105	386, 636	4. 42
Furniture and hardware stores.....	32	79, 605	41, 020	120, 625	76, 337	18	17, 550	491, 940	3. 67
Household appliances stores.....	67	406, 380	3, 675	410, 055	382, 043	36	19, 225	1, 622, 185	1. 19
Radio and music stores:									
Radio and electrical shops.....	37	122, 884	54, 150	177, 034	82, 627	27	18, 846	740, 176	2. 55
Radio and musical instruments stores.....	26	98, 270	22, 140	120, 410	119, 183	23	25, 337	707, 062	3. 63
Other home furnishings and appliances stores.....	5	19, 122	1, 431	20, 553	8, 070	4	4, 900	77, 804	6. 30

1 Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rent per cent to sales
Restaurants, cafeterias, and eating places	347	\$992,770	\$360,008	\$1,352,778	\$747,998	260	\$224,035	\$4,820,551	4.65
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	3	20,616	697	27,313	11,580	2	4,389	95,618	4.59
Lunch rooms.....	124	161,865	113,904	275,769	143,741	84	47,867	964,088	4.96
Restaurants with table service.....	154	747,939	190,708	938,647	544,585	127	153,749	3,418,711	4.50
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	6	2,192	1,950	4,172	1,065	4	1,035	20,847	4.66
Fountain—lunches.....	5	9,880	4,326	14,206	14,088	5	4,568	90,724	4.72
Lunch counters.....	38	35,261	37,647	73,908	25,073	30	10,287	180,819	5.52
Soft-drink stands.....	17	9,017	10,740	19,763	7,200	8	2,140	37,646	5.68
Lumber and building group	280	1,109,623	265,281	1,374,904	1,007,128	125	81,860	4,348,279	1.88
Lumber and building material dealers:									
Lumber and building material dealers.....	85	364,229	45,162	400,391	401,743	37	22,244	1,010,612	1.16
Lumber and hardware.....	87	379,758	20,336	406,094	407,806	17	19,060	1,241,011	1.54
Roofing.....	10	41,869	17,226	59,095	15,292	7	3,516	111,130	3.16
Electrical shops (without radio).....	18	52,177	34,983	87,160	36,413	15	9,462	314,170	3.01
Heating and plumbing shops:									
Heating appliances and oil burners.....	4	22,057	3,060	26,017	7,302	4	1,860	80,001	2.32
Plumbing shops—heating and ventilating.....	55	208,822	98,160	306,982	98,166	35	16,022	538,555	2.97
Paint and glass stores.....	18	30,814	32,535	69,349	34,649	9	9,160	133,466	6.86
Other retail stores	1,047	2,753,808	1,351,613	4,105,221	2,928,392	727	787,841	20,231,355	3.79
Hardware stores.....	67	224,368	94,922	319,290	251,785	52	82,264	1,701,830	4.83
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	28	72,372	56,364	128,736	107,812	20	18,530	985,263	1.88
Farm implement dealers with hay, grain, and feed.....	3	4,352	4,251	8,603	5,408	3	1,680	124,790	1.35
Hardware and farm implement stores.....	84	405,071	87,416	492,487	380,848	51	66,706	3,116,541	2.14
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	46	129,133	46,002	175,135	122,793	14	9,435	578,288	1.63
Harness shops.....	22	16,376	34,569	50,945	17,178	11	4,302	72,247	5.95
Irrigation and drainage equipment and supplies (retail).....	3				1,643				
Secus, bulbs, and nursery stock.....	4	9,121	3,291	12,412	10,315	3	4,000	192,154	2.08
Coal and feed stores.....	34	143,144	44,880	188,024	136,929	22	14,531	1,389,483	1.05
Feed stores with groceries.....	15	30,028	21,152	51,180	35,722	3	2,765	237,624	1.16
Book stores.....	6	14,615	9,984	24,599	17,841	4	6,700	112,011	6.00
Cigar stores and cigar stands:									
Cigar stores with fountains.....	10	34,568	10,904	45,472	31,001	0	13,943	188,063	7.41
Cigar stands.....	110	210,461	161,945	372,406	227,994	81	94,384	1,328,882	7.10
Cigar stores without fountains.....	63	81,314	98,420	179,734	109,656	40	46,582	690,242	6.75
Coal and wood yards—ice dealers:									
Coal and wood yards.....	70	238,294	95,557	333,851	187,343	42	20,462	1,572,573	1.30
Ice dealers.....	4	3,750	2,340	6,120	2,225				
Drug stores:									
Drug stores.....	109	287,860	128,725	416,585	333,183	79	90,174	2,148,723	4.48
Drug stores with fountains.....	93	317,446	114,556	432,032	349,581	75	105,903	2,502,951	4.23
Florists.....	18	54,317	29,854	84,171	56,088	14	15,223	262,770	6.02
Gifts, novelties, and toys—cameras.....	14	2,442	4,365	6,807	9,456	8	4,122	46,852	8.80
Jewelry stores:									
Jewelry stores (installment credit).....	7	15,193	13,740	28,933	23,051	7	5,380	149,797	3.59
Jewelry stores.....	82	123,000	122,356	245,356	168,089	69	60,583	985,633	6.15
Luggage and leather goods stores.....	3	4,800	3,000	7,800	2,425	2	952	18,199	5.23
Music stores (without radio).....	6	13,212	3,603	16,815	22,429	5	3,540	69,998	5.06
News dealers.....	18	24,042	10,050	34,092	28,195	17	15,285	198,502	7.70
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	5	20,918	10,326	31,244	14,632	5	6,840	128,740	5.31
Office and store mechanical appliance dealers (retail).....	6	61,080	2,106	63,186	19,829	5	3,655	209,244	1.75
Typewriter dealers.....	9	37,090	4,563	41,659	24,975	8	4,048	182,512	2.22
Opticians and optometrists.....	6	5,970	7,020	12,990	10,915	5	4,937	79,829	6.18
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	7	10,650	16,288	26,968	18,837	6	6,684	139,357	4.80
Sporting goods stores with toys and stationery.....	5	23,459	9,282	32,741	20,974	4	6,739	139,116	4.84
Stationers and printers.....	5	31,009	2,844	33,853	19,513	4	3,757	113,481	7.72
Monuments and tombstones.....	5	22,093	8,838	30,931	12,263	4	1,294	73,843	1.75
Miscellaneous classifications (combined).....	76	69,171	88,070	157,241	137,390	44	28,836	304,764	7.30
Secondhand stores	61	49,280	73,259	122,539	49,502	42	23,877	272,872	8.76

RETAIL DISTRIBUTION IN IDAHO: 1929

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT															
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)											
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15								
Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent						
All groups¹	3,569	71	29	64	36	91	9	94	100	102	104	104	11	13	14	14	18						
Food group	608	81	19	83	17	90	10	96	101	103	100	100	18	19	20	20	20						
General stores group.....	291	65	35	54	46	90	10	95	102	101	102	102	11	12	13	15	15						
General merchandise group.....	174	36	64	30	70	83	17	90	91	100	119	13	13	16	25	25	25						
Automotive group.....	741	95	5	94	6	98	2	94	106	103	97	6	9	8	7	7	7						
Apparel group.....	175	58	42	47	53	73	27	96	92	102	110	17	18	18	22	22	22						
Furniture and household group.....	209	81	19	77	23	95	5	98	97	101	104	7	8	9	10	10	10						
Restaurants, cafeterias, and eating places.....	209	81	19	77	23	95	5	98	97	101	104	7	8	9	10	10	10						
Lumber and building group.....	273	43	57	25	74	53	17	95	104	104	97	9	12	13	10	10	10						
Other retail stores.....	811	79	21	70	30	93	7	95	99	103	103	13	13	14	14	14	14						
Secondhand stores.....	35	90	4	89	11	95	5	90	103	103	95	25	29	28	28	28	28						
Food group	608	81	19	83	17	90	10	96	101	103	100	18	19	20	20	20	20						
Confectionery stores (candy and fountain).....	80	46	54	60	40	85	15	94	103	102	101	18	20	23	28	28	28						
Milk dealers.....	8	92	8	100	0	100	0	93	93	120	94	33	33	42	45	45	45						
Fruit stores and vegetable markets.....	6	67	33	50	50	100	0	87	122	104	87	40	29	33	20	20	20						
Grocery stores (without meats).....	217	85	15	85	15	86	14	96	101	103	100	23	25	26	23	23	23						
Combination stores (groceries and meats):																							
Grocery stores with meats.....	126	88	12	92	8	94	6	99	100	101	100	18	18	19	19	19	19						
Meat markets with groceries.....	42	86	14	100	0	88	12	95	97	107	101	10	11	15	15	15	15						
Meat markets.....	100	93	7	88	12	99	1	97	101	101	101	11	12	11	12	12	12						
Bakeries—bakery goods stores (except manufacturing bakeries).....	20	63	37	67	33	89	11	99	103	100	98	4	4	4	4	4	4						
General stores	291	65	35	54	46	90	10	95	102	101	102	11	12	13	15	15	15						
General stores—groceries with apparel.....	21	82	18	83	17	100	0	96	100	100	104	8	8	10	13	13	13						
General stores—groceries with dry goods.....	101	59	41	51	49	87	13	96	98	101	105	11	12	15	15	15	15						
General stores—groceries with other merchandise.....	169	68	32	52	48	91	9	93	106	101	100	11	13	11	15	15	15						
General merchandise group	174	36	64	30	70	83	17	90	91	100	119	13	13	16	25	25	25						
Department stores:																							
With food departments.....	11	41	59	24	76	67	33	97	97	98	108	4	5	6	14	14	14						
Without food departments.....	45	41	59	38	62	100	0	84	88	103	125	17	20	22	30	30	30						
Dry goods stores.....	33	39	61	27	73	63	37	93	87	98	122	27	22	27	37	37	37						
General merchandise stores:																							
With food departments.....	13	46	54	60	40	92	8	98	98	101	103	6	4	10	12	12	12						
Without food departments.....	24	38	62	9	91	89	11	91	94	101	114	21	21	23	32	32	32						
Variety, 5 and 10 and to-a-dollar stores.....	47	16	85	21	79	91	9	91	91	95	123	8	7	8	21	21	21						
Automotive group	741	95	5	94	6	98	2	94	106	103	97	6	9	8	7	7	7						
Automobile sales rooms—new and trade-in.....	230	95	5	91	9	98	2	94	105	104	97	2	4	4	3	3	3						
Automobile dealers with farm implements and machinery.....	12	90	10	100	0	100	0	99	111	101	89	10	9	10	11	11	11						
Accessories, tires and batteries:																							
Accessory stores with tires and batteries.....	21	89	11	100	0	100	0	98	102	97	103	3	5	4	3	3	3						
Battery and ignition shops—brake repair shops.....	16	93	7	78	22	100	0	95	97	103	105	11	9	14	14	14	14						
Tire shops (including tire repairs).....	16	94	6	83	17	100	0	89	104	107	100	5	16	12	11	11	11						
Filling stations:																							
Filling stations—gasoline and oil.....	84	100	0	100	0	100	0	92	107	104	97	10	16	13	13	13	13						
Filling stations with tires and accessories.....	132	100	0	98	2	98	2	91	111	104	94	19	25	21	19	19	19						
Filling stations with other merchandise.....	36	83	17	93	7	97	3	89	121	99	91	39	45	35	32	32	32						
Garages and repair shops:																							
Body, fender, and paint shops.....	7	96	4	100	0	100	0	91	105	106	98	3	7	7	7	7	7						
Garages (repairs and storage, gasoline, oil, accessories).....	160	97	3	93	7	98	2	94	107	104	95	12	17	15	45	45	45						
Radiator shops (including repairs).....	4	100	0	100	0	100	0	85	85	97	133	12	17	12	12	12	12						
Apparel group	175	58	42	47	53	73	27	96	92	102	110	17	18	18	22	22	22						
Men's and boys' clothing and furnishings stores:																							
Men's furnishings stores.....	6	100	0	100	0	100	0	100	112	113	75	12	22	22	22	22	22						
Men's clothing and furnishings stores.....	56	87	13	68	32	97	3	91	90	98	121	14	15	15	25	25	25						
Family clothing stores—men's, women's, children's.....	6	57	43	50	50	100	0	89	89	101	121	17	22	27	32	32	32						
Women's ready-to-wear specialty stores—apparel and accessories.....	41	17	83	17	83	42	58	100	92	102	106	21	20	21	23	23	23						
Millinery.....	17	100	0	100	0	100	0	116	84	116	84	28	24	21	14	14	14						
Custom tailors.....	17	75	25	78	22	100	0	96	96	104	104	31	27	29	32	32	32						
Family shoe stores—men's, women's, children's.....	21	95	5	50	50	100	0	98	96	103	103	14	12	17	17	17	17						
Furniture and household group	209	81	19	77	23	95	5	98	97	101	104	7	8	9	10	10	10						
Furniture stores:																							
Furniture stores.....	53	79	21	62	38	97	3	94	96	103	107	6	7	11	13	13	13						
Furniture and undertaker.....	17	85	15	100	0	91	9	98	102	100	100	7	10	7	7	7	7						
Furniture and hardware stores.....	22	89	11	80	20	100	0	97	102	96	105	6	12	9	10	10	10						
Household appliances stores.....	62	81	19	78	22	100	0	102	97	99	102	8	8	8	7	7	7						
Radio and music stores:																							
Radio and electrical shops.....	28	90	10	92	8	96	4	91	96	108	105	10	10	11	15	15	15						
Radio and musical instruments stores.....	21	69	31	86	14	81	19	97	97	102	104	6	6	10	14	14	14						

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
		95	104	104	97	9	12	13	10						
Restaurants, cafeterias, and eating places.....	273	43	57	26	74	63	17	91	102	107	100	12	17	16	13
Restaurants, cafeterias, and lunch rooms:	85	36	64	37	63	72	28	91	102	107	100	12	17	16	13
Lunch rooms.....	139	46	54	22	78	87	13	95	104	103	98	6	9	10	8
Restaurants with table service.....															
Lunch counters, refreshment stands, box lunches:						100		53	214	80	53				
Refreshment stands.....	4	33	67			83	17	91	109	103	97	31	26	39	41
Fountain-lunches.....	5	17	83			89	11	94	111	105	90	23	27	33	22
Lunch counters.....	26	50	50	33	67	89	11	94	111	105	90	23	27	33	22
Soft drink stands.....	11	36	64	50	50	82	18	57	157	136	50	38	50	42	14
Lumber and building group.....	252	98	7	92	8	98	2	94	108	105	98	13	13	17	14
Lumber and building material dealers:						100		97	108	102	93	10	11	14	12
Lumber and building material dealers.....	81	96	4	95	5	100		97	108	102	93	10	11	14	12
Lumber and hardware.....	84	92	8	80	20	92	8	95	102	105	98	12	13	16	13
Roofing.....	8	89	11	100		100		67	108	114	111	14	12	11	9
Electrical shops (without radio).....	13	84	16	100		94	6	95	90	109	106	22	12	17	18
Heating and plumbing shops:						100		91	103	116	90				
Heating appliances and oil burners.....	4	100				100		89	100	111	100	15	17	21	18
Plumbing shops—heating and ventilating.....	50	91	9	100		100		96	118	110	76	15	24	31	19
Paint and glass stores.....	11	90	10	86	14	93	7								
Other retail stores.....	811	79	21	70	30	83	7	95	89	103	103	13	13	14	14
Hardware stores.....	60	76	24	50	50	96	4	96	100	99	105	12	12	11	16
Hardware and farm implement stores:						100		101	107	112	80	15	12	15	8
Farm implement, machinery and equipment dealers.....	23	93	7	100		100		97	105	100	98	9	12	8	6
Hardware and farm implement stores.....	76	88	12	87	13	98	2								
Farmers' supplies:						96	4	93	100	109	98	11	18	19	17
Feed stores (flour, feed, grain, fertilizer).....	37	92	8	100		100		130	96	87	87	33	9		
Harness shops.....	9	100		100		100		99	88	109	104	19	9	10	11
Coal and feed.....	34	89	11	89	11	100		95	109	105	91	22	32	30	19
Feed stores with groceries.....	11	80	20	60	40	67	33	90	84	90	136	21	23	29	43
Book stores.....	5	35	65	33	67	100									
Cigar stores and cigar stands:						100		97	97	101	105	15	15	19	18
Cigar stores with fountains.....	10	100		100		100		94	100	103	103	6	8	9	8
Cigar stands.....	76	94	6	100		100		95	100	102	103	9	12	14	13
Cigar stores without fountains.....	42	98	2	100		100		92	97	110	101	17	20	28	18
Coal and wood yards—ice dealers.....	56	92	8	96	4	94	6								
Drug stores:						95	6	95	100	101	104	12	14	15	17
Drug stores.....	90	67	33	66	34	92	8	94	107	101	98	8	12	12	11
Drug stores with fountains.....	85	62	38	53	47	92	8	102	93	94	111	17	9	9	20
Florists.....	14	77	23	20	80	75	25	67	67	66	200	50	50	50	83
Gifts—novelties and toys—cameras.....	4		100		100	25	75								
Jewelry stores:						75	25	94	94	93	119				21
Jewelry stores (installment credit).....	5	50	50		100	75	25	93	92	95	120	10	10	11	22
Jewelry stores.....	56	69	31	25	75	93	7	90	90	110	110				
Music stores (without radio).....	4	60	40			100		107	98	98	97	30	23	27	27
Newsdealers.....	15	50	50	88	12	71	29								
Office, school and store supplies and equipment dealers:						100	100	91	98	105	106			7	14
Office and school supplies.....	5	35	62												
Office and store mechanical appliance dealers (retail).....	5	90	10					97	107	103	93				
Typewriter dealers.....	8	84	16	100				100	100	100	100	4	4	4	4
Opticians and optometrists.....	4	50	50	100		100		92	92	108	108	17	17	14	14
Sporting goods stores with toys and stationery.....	5	88	12		100	100		92	105	105	98		6	6	6
Stationers and engravers.....	4	60	40	100		67	33	89	82	96	133	8		8	17
Monuments and tombstones.....	4	93	7		100	100		100	100	100	100				
Miscellaneous classifications (combined).....	46	75	24	70	30	76	24	108	97	99	96	33	28	30	27
Secondhand stores.....	35	98	4	89	11	95	5	96	103	103	98	25	29	28	29

RETAIL DISTRIBUTION IN IDAHO: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTAL (Including total shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$109,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	4,916	\$169,087	232	\$30,950	591	\$40,584	737	\$28,371	628	\$15,348	1,087	\$15,381	657	\$4,740	914	\$2,318
Per cent of total stores and sales.....	100.00	100.00	4.72	18.30	12.02	24.00	14.99	16.78	12.73	9.08	21.71	9.10	13.37	2.80	18.59	1.37
Food group.....	947	28,883	45	5,756	133	9,129	163	6,323	102	2,473	200	2,841	128	937	172	442
Candy and confectionery stores:																
Candy stores—nut stores.....	3	8											1	5	2	3
Confectionery stores (candy and fountain).....	136	1,390			1	62	6	243	15	364	30	395	29	194	55	132
Dairy products stores:																
Dairy products stores (including ice cream).....	3	165	1	130					1	21	1	15				
Milk dealers.....	11	208			1	72			2	46	4	63	3	23	1	3
Fruit stores and vegetable markets.....	9	87									5	68	2	13	2	7
Grocery stores (without meats).....	395	12,591	24	3,163	60	4,289	57	2,198	28	675	73	1,015	65	490	86	223
Combination stores (groceries and meats):																
Grocery stores with meats.....	178	7,531	14	1,743	40	2,781	38	1,526	25	606	36	533	13	98	11	30
Meat markets with groceries.....	55	1,913	1	134	12	756	17	607	10	251	8	124	4	28	3	14
Meat markets (including sea foods):																
Fish markets—sea foods.....	3	36									2	33			1	3
Meat markets.....	127	4,451	5	586	19	1,169	38	1,478	18	448	32	462	9	71	5	7
Bakeries—bakery goods stores (except manufacturing bakeries).....	24	437					6	232	3	62	8	114	1	7	6	20
General stores.....	431	15,680	20	2,592	77	5,285	88	3,413	84	1,539	112	1,645	38	263	31	90
General stores—groceries with apparel.....	32	1,140	2	218	6	397	8	348	2	45	8	111	3	18	3	13
General stores—groceries with dry goods.....	146	6,057	9	1,297	30	2,066	28	1,113	22	519	32	455	12	89	11	24
General stores—groceries with other merchandise.....	253	8,474	9	1,077	41	2,822	52	1,952	40	975	72	1,079	21	156	17	53
General merchandise group.....	192	21,658	35	5,002	42	3,133	24	930	15	370	25	358	14	107	8	19
Department stores:																
With food departments.....	11	5,821	1	184												
Without food departments.....	45	9,322	25	3,570	1	60	1	50			1	10				
Dry goods stores.....	40	1,714		181	10	757	5	190	7	176	8	104	4	31	4	9
General merchandise stores:																
With food departments.....	14	1,154	5	659	5	358	3	131					1	6		
Without food departments.....	27	1,747	1	111	19	1,423	4	153	1	28	2	32				
Variety, 5-and-10 and to-a-dollar stores.....	53	1,872	2	297	7	535	11	406	7	166	13	188	8	61	4	10
Automotive group.....	1,094	43,336	73	10,048	84	5,945	120	4,582	109	2,678	248	3,600	175	1,226	241	593
Motor vehicle dealers:																
Automobile sales rooms, new and trade-in.....	264	29,515	61	8,466	58	4,277	48	1,913	18	452	27	410	6	44	5	13
Used car establishments.....	3	35									2	29	1	6		
Automobile dealers with farm implements and machinery.....	13	1,058	5	658	4	272	2	89	1	22	1	17				
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	25	1,283	3	353	6	379	5	199	3	81	2	36	1	7	4	15
Battery and ignition shops—brake repair shops.....	24	833	1	147	1	59	3	131	3	72	6	89	2	15	7	19
Tire shops (including tire repairs).....	25	549	1	167	3	175			2	53	6	85	6	45	7	21
Filling stations:																
Filling stations—gasoline and oil.....	141	1,695			1	60	7	248	17	390	49	704	32	229	35	63
Filling stations with tires and accessories.....	200	3,692			7	454	25	902	34	852	61	916	35	255	37	108
Filling stations with other merchandise.....	100	881					4	147	7	102	23	319	27	178	39	74
Motor cycles, bicycles, and supplies:																
Garages and repair shops.....	6	56							1	22	1	16	1	7	3	11
Body, fender, and paint shops.....	12	128			1	51	1	36					5	31	5	11
Garages (repairs and storage, gasoline, oil, accessories).....	274	3,553	2	257	3	218	25	917	23	572	68	948	57	393	96	248
Radiator shops (including repairs).....	6	53									2	31	2	16	2	6
Other automotive establishments.....	1	4													1	4
Apparel group.....	281	6,678	4	482	38	2,575	37	1,408	40	997	45	643	29	215	67	159
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores, including hats.....	7	112					1	33	2	45	1	17	2	15	1	1
Men's furnishings stores.....	20	217					1	45	4	102	2	24	2	16	11	30
Men's clothing and furnishings stores.....	66	3,008	3	367	17	1,235	17	678	12	316	12	191	2	17	2	5
Family clothing stores—men's, women's, children's.....	8	362			4	290	1	30	1	21	1	17			1	4
Women's ready-to-wear specialty stores—apparel and accessories.....	56	1,682	1	115	13	782	9	325	8	201	14	201	6	45	5	13
Women's accessories stores:																
Furriers—fur shops.....	3	37					1	32							2	5
Millinery stores.....	34	232					1	31	2	45	4	58	7	51	20	47
Costume accessories stores, including jewelry, bags, and gloves.....	4	4													4	4
Custom tailors.....	27	175					1	30	1	22	4	52	4	31	17	41
Shoe stores.....	32	800			4	268	5	204	9	221	6	72	4	26	4	9

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTAL (including total shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Furniture and household group.....	258	\$3,479	10	\$1,242	43	\$2,975	43	\$1,637	44	\$1,097	51	\$724	32	\$227	31	\$85
Furniture stores:																
Furniture stores.....	66	2,543	1	126	13	893	12	483	10	246	15	227	8	59	5	18
Furniture and undertaker.....	21	802	2	241	5	321	2	84	3	72	5	69	1	6	3	9
Furniture and hardware stores.....	32	889	1	102	4	254	6	228	6	167	8	102	4	31	3	6
Household appliances stores:																
Household appliances stores (electrical).....	66	2,395	4	537	11	780	15	563	10	259	13	185	9	60	4	12
Other home furnishings and appliances stores.....	5	83					1	30	2	45			1	5	1	3
Radio and music stores:																
Radio and electrical shops.....	37	855	1	120	3	251	5	178	7	162	5	77	6	43	10	24
Radio and musical instruments stores.....	26	831	1	116	6	426	2	71	5	119	5	64	3	23	4	10
Restaurants, cafeterias, and eating places.....	347	5,541	2	228	20	1,324	38	1,224	37	911	82	1,164	63	389	120	301
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	3	129			1	72	1	33	1	24						
Lunch rooms.....	124	1,151			2	148	5	181	9	212	20	281	20	183	62	146
Restaurants with table service.....	154	3,841	2	228	17	1,104	26	978	26	647	50	723	12	91	21	69
Lunch counters, refreshment stands, etc:																
Refreshment stands.....	6	23									1	16			5	7
Fountain-lunches.....	5	67					1	32	1	28	2	28	1	9		
Lunch counters.....	38	234									8	106	9	70	21	69
Soft-drink stands.....	17	66									1	10	5	36	11	29
Lumber and building group.....	280	10,493	15	1,860	58	3,860	50	2,001	47	1,172	38	541	28	205	41	108
Lumber and building material dealers:																
Lumber and building material dealers.....	85	4,271	12	1,455	18	1,197	18	735	17	423	11	159	2	15	6	18
Lumber and hardware.....	87	4,417	3	405	30	2,042	24	955	16	408	7	95	5	37	7	9
Roofing.....	10	169			1	63	1	50			3	39	1	7	4	9
Electrical shops (without radio):	18	330			2	137	1	33	3	72	3	45	4	33	5	10
Heating and plumbing shops:																
Heating appliances and oil burners.....	4	80					1	35	1	27			2	18		
Plumbing shops—heating and ventilating.....	55	923			5	312	5	193	6	147	10	141	11	75	18	55
Paint and glass stores:																
Paint and glass stores.....	18	267			2	109			4	95	2	27	3	20	7	16
Other retail stores.....	1,047	27,950	28	3,740	96	6,858	179	6,863	165	4,035	267	3,735	148	1,092	170	446
Hardware stores.....	67	2,281	3	384	5	381	21	822	17	419	16	241	4	32	1	2
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers.....	28	1,310	2	309	3	263	7	251	7	176	3	48	2	16	3	9
Farm implement dealers with hay, grain, and feed.....	3	125			2	110					1	15				
Hardware and farm implement stores.....	84	4,629	6	826	23	1,501	27	1,021	13	325	9	141	4	29		
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer).....	46	1,606	4	544	8	573	4	165	4	85	11	157	10	70	5	13
Harness shops.....	22	140									5	64	7	51	10	26
Irrigation and drainage equipment and supplies (retail).....	3	14											2	11	1	3
Seeds, bulbs, and nursery stock.....	4	196	1	131	1	50					1	11		1	4	
Coal and feed stores.....	34	2,295	3	449	11	712	6	228	6	141	4	59	1	5		
Feed stores with groceries.....	15	610	2	226	2	136	4	158	2	50	2	35		3	6	
Book stores:																
Book stores.....	6	219			2	106	2	74	1	28	1	11				
Cigar stores and cigar stands:																
Cigar stores with fountains.....	10	267			1	60	1	38	2	43	3	48	2	17	1	2
Cigar stands.....	110	1,564			3	172	11	429	11	272	32	443	22	168	31	80
Cigar stores without fountains.....	63	859			1	52	6	213	7	185	19	256	18	127	12	25
Coal and wood yards—ice dealers:																
Coal and wood yards.....	70	2,196	2	254	13	830	13	506	15	369	12	175	6	42	9	12
Ice dealers.....	4	12												4	4	19
Drug stores:																
Drug stores.....	109	2,693			8	545	23	895	23	591	37	561	9	67	9	34
Drug stores with fountains.....	93	2,856	3	397	7	447	26	958	26	631	25	395	3	22	3	6
Florists.....	18	281					1	46	7	161	3	44	4	25	3	5
Gifts, novelties, and toys—cameras.....	14	60									2	31	2	13	10	15
Jewelry stores:																
Jewelry stores (installment credit).....	7	150			1	52	1	34			4	57	1	7		
Jewelry stores.....	82	1,103					8	302	8	193	31	438	16	112	19	58
Luggage and leather goods stores.....	3	28									2	23	1	5		
Music stores (without radio).....	6	77					1	35			1	17	3	21	1	4
News dealers.....	18	109							4	88	3	53	6	45	5	14
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	5	129					3	122							2	6
Office and store mechanical appliance dealers (retail).....	6	214	1	115	1	60					2	31			2	8
Typewriter dealers.....	9	183					1	41			1	17		1	1	1
Opticians and optometrists.....	6	81					1	37			3	34	1	8	1	2
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores.....	7	149					3	114			2	22	1	9	1	4
Sporting goods stores with toys and stationery.....	5	244	1	105	1	87			2	48					1	4
Stationers and printers.....	5	160					3	137			1	15	1	8		
Monuments and tombstones.....	5	84			1	56					2	23			2	6
Miscellaneous classifications (combined).....	76	818			1	75	4	154	5	114	18	256	19	143	29	78
Secondhand stores.....	61	390							3	76	9	130	16	109	33	74

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (in- cluded in State totals, Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,- 000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,- 999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,- 999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,- 999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	92	\$31,398	2	\$2,435	10	\$5,938	28	\$10,232	52	\$12,795
Per cent of total stores and sales.....	1.87	18.57	.04	1.44	.20	3.61	.57	6.05	1.06	7.57
Food group.....	4	981							4	981
Grocery stores (without meats).....	2	(x)								
Grocery stores with meats.....	1	(x)								
Meat markets.....	1	(x)								
General stores.....	3	866					1	861	2	495
General merchandise group.....	29	11,739	2	2,435	4	2,352	10	3,634	13	3,318
Department stores:										
With food departments.....	10	5,636	2	2,435	2	1,215	3	1,247	3	739
Without food departments.....	17	5,027			2	1,137	7	2,387	8	2,103
Dry goods stores.....	1	(x)								
Variety, 5-and-10 and to-a-dollar stores.....	1	(x)								
Automotive group.....	44	14,862			5	3,052	17	6,238	22	5,372
Automobile sales rooms—new and trade-in.....	41	13,942			5	3,052	10	5,937	20	4,953
Accessory stores with tires and batteries.....	1	(x)								
Apparel group.....	1	(x)								
Furniture and household group.....	2	491							2	491
Lumber and building group.....	3	744							3	744
Lumber and building material dealers.....	1	(x)								
Lumber and hardware.....	2	(x)								
Other retail stores.....	6	1,728			1	532			5	1,194
Farm implements, machinery, and equipment dealers.....	1	(x)								
Coal and feed stores.....	3	702							3	702

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

TYPE OF OPERATION	Number of stores	Pro- priators and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EX- PENSES (in- cludes rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full- time	Part- time	Total (full- time and part- time)	Part-time only			Amount	Per cent of total sales
Total.....	4,818	4,779	11,313	2,256	\$15,385,505	\$577,054	\$15,244,648	\$28,607,450	\$169,087,312	100.00
Single-store independents.....	3,818	4,329	6,971	1,519	9,306,796	373,129	9,445,039	17,027,380	106,114,806	62.76
2-store independents.....	190	145	646	86	984,360	26,421	864,769	1,590,960	10,520,708	6.22
3-store independents.....	63	29	310	31	537,319	9,833	478,487	837,740	4,198,844	2.48
Local chains.....	206	23	553	144	\$12,304	39,078	895,403	1,098,210	8,034,540	5.11
Sectional chains.....	186		1,113	73	1,661,360	36,710	1,511,604	3,797,150	14,772,703	8.74
National chains.....	125		898	253	966,258	50,496	970,752	1,755,350	11,311,895	6.69
Other types of operation:										
Direct-selling (house-to-house).....	6	5	25		28,059		4,740	11,240	92,031	.05
Industrial stores (including commissaries).....	18		8	1	14,602	546	8,069	37,500	224,820	.13
Leased-department chains.....	6		26		16,147	30	23,129	6,180	111,602	.07
Utility-operated retail stores.....	52		172	29	182,000	11,679	204,960	294,050	1,574,745	.93
Manufacturer-controlled chains.....	11		77		149,621		55,200	74,160	376,431	.22
Cooperative stores ¹	6		18	3	24,012	707	18,188	35,330	286,614	.17
Retailers—country buyers ¹	171	179	266	73	371,483	16,868	429,969	1,019,450	6,866,405	4.06
Retailers—wholesalers ¹	53	65	223	37	329,594	11,457	300,902	421,000	3,987,873	2.36
All other types.....	5	4	2	1	500	100	437	1,090	13,715	.01

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

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TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	56	11	2		15	28	
Annual net sales.....	\$15,142,919	(x)	(x)		\$5,789,974	\$5,060,708	
Per cent of total sales.....	100.00	(x)	(x)		38.24	33.42	
Variety, 5-and-10, and 10-a-dollar stores:							
Number of stores.....	53	31	5	6		11	
Annual net sales.....	\$1,871,917	\$517,512	\$140,555	\$198,209		\$1,015,641	
Per cent of total sales.....	100.00	27.65	7.51	10.59		54.25	
Men's and boys' clothing and furnishing stores:							
Number of stores.....	93	58	10	4	8		13
Annual net sales.....	\$3,336,784	\$2,085,362	\$579,976	\$298,105	\$317,295		\$56,046
Per cent of total sales.....	100.00	62.50	17.38	8.93	9.51		1.68
Family clothing stores—men's, women's, and children's:							
Number of stores.....	8	8					
Annual net sales.....	\$361,383	\$361,383					
Per cent of total sales.....	100.00	100.00					
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	56	40	2		12		2
Annual net sales.....	\$1,682,271	\$1,102,151	(x)		\$451,706		(x)
Per cent of total sales.....	100.00	65.52	(x)		26.85		(x)
Shoe stores:							
Number of stores.....	32	28	3	1			
Annual net sales.....	\$800,467	\$581,268	(x)	(x)			
Per cent of total sales.....	100.00	72.62	(x)	(x)			
Furniture stores:							
Number of stores.....	119	99	7		13		
Annual net sales.....	\$4,234,296	\$3,068,643	\$241,538		\$924,115		
Per cent of total sales.....	100.00	72.47	5.70		21.83		
Radio and music stores:							
Number of stores.....	63	55	1	6	1		
Annual net sales.....	\$1,686,698	\$1,339,086	(x)	(x)	(x)		
Per cent of total sales.....	100.00	79.40	(x)	(x)	(x)		
Grocery stores (without meats):							
Number of stores.....	395	286	18	22		26	43
Annual net sales.....	\$12,591,201	\$6,683,259	\$992,958	\$1,867,175		\$2,253,020	\$1,294,789
Per cent of total sales.....	100.00	53.08	7.89	10.86		17.89	10.28
Combination stores (groceries and meats):							
Number of stores.....	233	168	17	3	27	8	10
Annual net sales.....	\$9,448,981	\$5,260,022	\$797,859	\$74,608	\$1,716,461	\$1,169,430	\$415,695
Per cent of total sales.....	100.00	55.80	8.45	.79	18.18	12.38	4.40
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	281	279	2				
Annual net sales.....	\$5,120,314	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Cigar stores and cigar stands:							
Number of stores.....	183	160	7	9			1
Annual net sales.....	\$2,630,143	\$2,036,959	\$233,499	\$318,132			\$41,553
Per cent of total sales.....	100.00	77.45	8.88	12.09			1.58
Filling stations:							
Number of stations.....	441	350	26	25	17	16	7
Annual net sales.....	\$6,268,330	\$4,513,609	\$518,038	\$383,965	\$309,083	\$202,736	\$310,001
Per cent of total sales.....	100.00	72.48	8.26	6.13	4.95	3.24	4.94
Coal and wood yards—ice dealers:							
Number of yards.....	74	60	3		2		3
Annual net sales.....	\$2,208,332	\$1,837,999	\$114,280		(x)		(x)
Per cent of total sales.....	100.00	83.23	5.17		(x)		(x)
Drug stores:							
Number of stores.....	202	180	18	1	1	2	
Annual net sales.....	\$5,548,620	\$4,785,484	\$625,571	(x)	(x)	(x)	
Per cent of total sales.....	100.00	86.25	11.27	(x)	(x)	(x)	
Hardware stores:							
Number of stores.....	67	56	5	5			1
Annual net sales.....	\$2,280,518	\$1,973,619	\$97,746	\$82,302			\$126,851
Per cent of total sales.....	100.00	86.54	4.29	3.61			5.56
Jewelry stores:							
Number of stores.....	89	81	1	7			
Annual net sales.....	\$1,252,585	\$1,098,773	(x)	(x)			
Per cent of total sales.....	100.00	87.66	(x)	(x)			

CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH		PROPORTION OF CREDIT BUSINESS																		
	Number of stores	Net sales	Number of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		Over 80 per cent credit		
					Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores
Total, all stores reporting: 1	4,322	100.00	1,990	46.04	408	9.44	269	6.22	228	5.28	232	5.37	294	6.80	208	4.81	230	5.40	203	4.70	254	5.88	
Number of stores	4,322	100.00	1,990	46.04	408	9.44	269	6.22	228	5.28	232	5.37	294	6.80	208	4.81	230	5.40	203	4.70	254	5.88	
Per cent of total stores	100.00	100.00	46.04	10.64	9.44	2.22	5.28	5.37	6.80	4.81	5.40	4.70	6.83	7.25	8.95	8.92	11.41	13.17	16.830	11.41	16.830	11.41	
Amount of net sales	147,463	100.00	49,963	33.88	9,791	6.64	7,012	4.76	7,324	4.97	9,430	6.39	10,067	6.83	10,698	7.25	13,191	8.95	13,157	8.92	16,830	11.41	
Per cent of total sales	100.00	100.00	33.88	6.64	4.76	3.28	4.97	6.39	6.83	7.25	8.95	8.92	11.41	13.17	16.830	11.41	16.830	11.41	16.830	11.41	16.830	11.41	
Food group:																							
Confectionery stores (candy and fountain)	112	1,061	87	835	14	156	6	18	5	52													
Dairy products stores (including ice cream)	3	165	2	35										1	130								
Fruit stores and vegetable markets	9	87	9	87																			
Grocery stores (without meats)	359	11,540	179	6,165	39	1,125	21	462	17	382	24	638	20	234	14	576	18	550	13	752	14	656	
Combination stores (groceries and meats):																							
Grocery stores with meats	157	6,837	78	4,133	17	506	5	53	7	317	6	91	14	478	5	141	15	440	5	366	5	312	
Meat markets with groceries	51	1,773	22	607	2	48	1	12	1	4	4	178	4	96	3	105	12	625	2	98	2	98	
Meat markets (including sea foods):																							
Fish markets—sea foods	3	36	2	22	1	14																	
Meat markets	111	4,393	36	1,132	8	362	11	269	10	393	11	291	17	598	3	67	6	335	5	338	4	608	
Bakeries—bakery goods stores (except manufacturing bakeries)	22	404	14	263	3	68			1	3						1	20	3	50				
General merchandise group:																							
Department stores:																							
With food departments	11	5,821	2	580					1	492	2	2,086	2	433	1	541	1	1,023	1	403	1	263	
Without food departments	32	7,146	18	3,755	1	16	5	792	2	676	2	277	2	703	2	927	2	215	1	267			
Dry goods stores	35	1,593	27	775	2	108	1	97	2	131													
General merchandise stores:																							
With food departments	11	910	4	413	1	6	1	36			1	92	1	49	3	314							
Without food departments	19	1,187	15	855	1	57	1	99	1	111	1	65											
Variety, 5-and-10, and to-a-dollar stores	43	1,480	38	1,385	4	61	3	31															
Automotive group:																							
Automobile sales rooms—new and trade-in	225	24,664	45	4,186	211	17,64	9	584	8	557	18	1,089	18	1,235	21	2,206	27	3,474	28	4,124	30	4,843	
Accessories, tires, and batteries:																							
Accessory stores with tires and batteries	21	952	6	383			3	135			2	41	7	102	1	47	1	31			1	213	
Tire shops (including tire repairs)	24	492	13	103	2	17	3	78			1	15	1	15			1	10	1	59	2	195	
Filling stations:																							
Filling stations—gasoline and oil	130	1,610	81	828	8	84	5	50	10	253	4	80	16	194	1	23	2	66	1	10	2	22	
Filling stations with tires and accessories	179	3,302	69	928	28	561	17	320	24	494	17	374	10	187	5	61	5	120	2	223	2	34	
Filling stations with other merchandise	90	819	49	318	17	182	11	129	5	61	4	72	1	14	1	10				2	33		
Garages (repairs and storage, gasoline, oil, accessories)	241	3,138	100	954	26	404	21	191	16	177	21	245	25	434	14	243	9	204	7	232	2	54	
Apparel group:																							
Men's and boys' clothing and furnishings stores:																							
Men's and boys' clothing stores	6	78	1	6	1	17	1	20			1	9	1	1	1	25							
Men's furnishings stores	17	115	2	44	1	13			1	1							2	7	7	35	4	15	
Men's clothing and furnishings stores	61	2,787	27	926	10	502	1	88	5	288	5	301	5	216	6	379	2	87					
Family clothing stores—men's, women's, and children's	7	426	1	89	2	153	1	87	1	50	2	47											
Women's ready-to-wear specialty stores—apparel and accessories	40	1,346	13	224	7	104	2	19	5	178	5	247	2	38	8	376	2	123	1	18	1	19	
Women's accessories stores:																							
Furriers—fur shops	3	37	2	35					1	2													
Millinery stores	33	231	21	165	8	27	3	37	1	2													
Shoe stores	28	690	10	142	5	100	5	181	5	122	1	78	1	22									
Furniture and household group:																							
Furniture stores	61	2,377	17	591	5	83	4	67	2	49	6	123	3	70	2	117	3	148	11	509	8	620	
Household appliances stores	58	2,027			1	54	1	26	3	38			1	28					5	40	47	1,841	
Radio and music stores:																							
Radio and electrical shops	36	760	8	109	2	9	2	68			2	19	1	8	2	36	5	46	5	82	9	383	
Radio and musical instruments stores	26	831	3	70			2	39	3	92	4	128	3	111	2	79	2	118	2	35	5	150	
Lumber and building group:																							
Lumber and building material dealers	59	2,785	31	1,123	1	15	3	31	2	42	1	12	2	7	3	462			6	436	10	657	
Electrical shops (without radio)	16	292	2	20			1	1			2	10	1	84			2	30	2	28	6	119	
Heating and plumbing shops:																							
Heating appliances and oil burners	4	80			1	9							2	36								1	35
Plumbing shops—heating and ventilating	46	786	16	138	1	2	2	82	1	42	4	36	1	24	2	14	1	74	4	51	14	323	
Paint and glass stores	18	267	5	11	2	9	1	12	1	57			2	47	2	30	2	30	1	15	2	56	

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the State which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table I except for 594 stores with sales of \$21,024,312, which failed to report as to their credit activities.

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TABLE 7.—THE STATE—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS																					
			ALL CASH		1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		Over 80 per cent credit			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
Other retail stores:																								
Hardware stores.....	61	1,012	18	428	7	97	3	143	5	75	3	43	15	601	5	165	4	288	1	12				
Feed stores (hour, feed, grain, fertilizer).....	42	1,467	9	277	6	174	1	4	3	113	3	52	6	443	3	39	1	21	4	103	6	241		
Book stores.....	6	219	4	132					1	55														
Cigar stores without fountains.....	55	737	49	680	3	38	3	19																
Coal and wood yards.....	56	1,838	20	385	1	16	6	122	2	28			1	25	4	126	10	429	8	437	4	270		
Drug stores:																								
Drug stores.....	100	2,397	35	701	18	414	10	337	16	402	15	466	3	34	1	15	1	12					1	16
Drug stores with fountains.....	80	2,507	34	861	22	563	11	416	6	334	3	214			2	48	2	71						
Florists.....	15	251	6	37			1	46	1	21			2	44	3	60	1	27					1	7
Jewelry stores:																								
Jewelry stores (installment credit).....	7	150			3	37	1	15	1	12	1	34	1	52										
Jewelry stores.....	66	936	32	311	12	188	4	82	5	76	3	33	2	50	3	41	3	98	1	38	1	19		
Music stores (without radio).....	5	43	3	19																				
Office and store mechanical appliance dealers (retail).....	3	178	1	3			1	115															1	60

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installment sales (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installment sales (included also in credit sales) ¹
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
Total.....	2,332	\$97,500,525	\$50,439,016	51.73	\$3,860,476	Utility-operated retail stores.....	51	\$1,572,216	\$1,410,168	89.69	\$150,958
Independent stores ²	1,936	74,929,783	38,442,079	51.30	2,800,266	Other types of operation:					
Local chains.....	96	4,680,851	2,615,146	55.87	150,213	Retailers—country buyers ³	113	4,984,532	2,159,124	43.32	
Sectional chains.....	53	6,366,233	3,412,551	53.60	501,638	Retailers—wholesalers ⁴	30	2,622,905	1,529,515	58.31	
National chains.....	26	1,700,117	412,850	24.28	234,911	All other types.....	10	430,168	293,478	68.22	22,500
Industrial stores (including commissaries).....	17	213,720	164,105	76.79							

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents, 2 and 3 store independents.

³ This classification used only in rural areas and in cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	12,311	\$5,210,513	Other stores in which meals are served—Continued.		
Restaurants, cafeterias and eating places.....	11,475	6,932,421	Combination stores—meat markets with groceries.....	10	\$2,265
Cafeterias.....	252	128,504	Meat markets.....	62	8,100
Lunch rooms.....	3,045	1,640,517	Bakeries—bakery goods stores (except manufacturing bakeries).....	72	10,860
Restaurants with table service.....	7,716	3,645,635	General stores.....	55	2,180
Fountain—lunches.....	132	34,782	Filling stations.....	93	10,737
Lunch counters.....	330	182,985	Cigar stands.....	86	69,468
Other stores in which meals are served.....	830	178,092	Cigar stores.....	30	17,378
Confectionery stores (candy and fountain).....	379	39,504	News dealers.....	17	10,500
Combination stores—grocery stores with meats.....	32	7,110			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE
 B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employ-ees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employ-ees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	1, 115	\$4, 034, 169	\$159, 842	Automotive group—Continued.			
Automotive group	1, 112	3, 993, 112	159, 842	Garages (repairs and storage, gasoline, oil, accessories).....	189	\$1, 096, 784	\$50, 517
Automobile salesrooms—new and trade-in.....	793	2, 345, 516	108, 795	Radiator shops (including repairs).....		39, 048	
Used car establishments (including trucks).....	3	5, 340	530	Furniture and household group		4, 450	
Automobile dealers with farm implements and machinery.....	3	10, 185		Radio and electrical shops.....		4, 450	
Accessory stores with tires and batteries.....	10	61, 543		Other retail stores		6, 000	
Battery and ignition shops—brake repair shops.....	20	121, 003		Farm implements, machinery, and equipment dealers.....		500	
Tire shops (including tire repairs).....	26	56, 126		Sporting goods, specialty stores.....		500	
Filling stations—gasoline and oil.....	5	16, 993		Miscellaneous classifications (combined).....		5, 000	
Filling stations with tires and accessories.....	29	128, 498		Secondhand stores	3	30, 807	
Filling stations with other merchandise.....	1	20, 397					
Motor cycles, bicycles, and supplies.....		5, 575					
Body, fender, and paint shops.....	26	85, 504					

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$1, 058, 837	Furniture and household group—Continued.	
Food group	3, 582	Furniture and hardware stores.....	\$2, 086
Confectionery stores (candy and fountain).....	872	Household-appliances stores.....	41, 116
Fruit stores and vegetable markets.....	1, 440	Radio and electrical shops.....	29, 716
Combination stores—grocery stores with meats.....	1, 250	Radio and musical-instruments stores.....	2, 310
General stores	3, 200	Lumber and building group	170, 788
General merchandise group	45, 302	Lumber and building material dealers.....	1, 445
Department stores with food departments.....	39, 561	Roofing.....	5, 098
Department stores without food departments.....	12, 341	Electrical shops (without radio).....	32, 561
Dry-goods stores.....	2, 400	Heating appliances and oil burners.....	14, 336
Automotive group	138, 895	Plumbing shops—heating and ventilating.....	108, 632
Automobile salesrooms—new and trade-in.....	28, 384	Paint and glass stores.....	8, 716
Automobile dealers with farm implements and machinery.....	9, 832	Other retail stores	491, 882
Battery and ignition shops—brake repair shops.....	500	Hardware stores.....	52, 307
Tire shops (including tire repairs).....	2, 420	Farm implements, machinery, and equipment dealers.....	2, 011
Filling stations with tires and accessories.....	787	Farm implement dealers with hay, grain, and feed.....	1, 000
Motor cycles, bicycles, and supplies.....	11, 716	Hardware and farm implement stores.....	18, 555
Garages (repairs and storage, gasoline, oil, accessories).....	82, 909	Feed stores (flour, feed, grain, fertilizer).....	18, 594
Other automotive establishments.....	2, 300	Harness shops.....	28, 868
Apparel group	87, 619	Irrigation and drainage equipment and supplies (retail).....	2, 375
Men's and boys' clothing stores, including hats and caps.....	8, 990	Coal and food stores.....	14, 136
Men's clothing and furnishings stores.....	4, 650	Coal and wood yards.....	28, 967
Women's ready-to-wear specialty stores—apparel and accessories.....	3, 847	Jewelry stores (installment credit).....	4, 133
Furriers—fur shops.....	3, 430	Jewelry stores.....	169, 098
Costume accessories stores including jewelry, bags, and gloves.....	800	Luggage and leather goods stores.....	845
Custom tailors.....	24, 188	Music stores (without radio).....	2, 500
Shoe stores.....	41, 714	Office and store mechanical appliance dealers (retail).....	26, 165
Furniture and household group	100, 196	Typewriter dealers.....	1, 200
Furniture stores.....	13, 108	Opticians and optometrists.....	2, 500
Furniture and undertaker.....	20, 862	Sporting goods, specialty stores.....	4, 916
		Miscellaneous classifications (combined) ²	118, 759
		Secondhand stores	17, 340

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stores and cigar stands.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹
Total	\$427,817	\$1,789,815	\$479,046	Furniture and household group			
Food group	193,980	295,490		Furniture stores.....			\$31,531
Confectionery stores (candy and fountain).....	7,500	6,110		Household appliances stores.....			7,460
Dairy products stores:				Radio and musical instruments stores.....			21,721
Dairy products stores (including ice cream).....	7,000	52,750					2,350
Milk dealers.....		6,000		Lumber and building group	\$51,780	\$66,304	19,979
Grocery stores (without meats).....		20,138		Lumber and building material dealers:			
Grocery stores with meats.....		71,929		Lumber and building material dealers.....	16,516	41,175	6,000
Meat markets.....	116,200	114,985		Lumber and hardware.....	25,553	25,129	13,979
Bakeries—bakery goods stores (except manufacturing bakeries).....	63,280	23,580		Heating and plumbing shops:			
				Heating appliances and oil burners.....	3,000		
				Plumbing shops, heating and ventilating.....	1,900		
				Paint and glass stores.....	4,811		
General stores	17,151	58,258		Other retail stores	183,268	389,274	90,898
General stores—groceries with apparel.....		1,900		Hardware stores.....	5,185	12,426	5,341
General stores—groceries with dry goods.....		7,733		Hardware and farm implement stores:			
General stores—groceries with other merchandise.....	17,151	48,625		Farm implements, machinery and equipment dealers.....	4,459		
				Farm implement dealers with hay, grain, and feed.....			12,000
General merchandise group		52,552	105,575	Hardware and farm implement stores.....			119,485
Department stores:				Farmers' supplies:			
With food departments.....		49,558		Feed stores (flour, feed, grain, fertilizer).....	16,550	61,977	
Without food departments.....			105,575	Harness shops.....	4,300	1,000	
Variety, 5-and-10, and to-a-dollar stores.....		2,994		Seeds, bulbs, and nursery stock.....		46,177	
				Coal and feed stores.....	44,200	56,400	
Automotive group	11,500	927,437	227,951	Feed stores with groceries.....		6,000	
Automobile sales rooms, new and trade-in.....		852,661	211,668	Cigar stands.....	1,342	30,000	
Automobile dealers with farm implements and machinery.....		2,600		Coal and wood yards—ice dealers.....	17,292		
Accessories, tires, and batteries:				Florists.....		6,626	
Accessory stores with tires and batteries.....		4,200		Art and gift shops.....	1,000		
Battery and ignition shops—brake repair shops.....		34,985	12,000	Jewelry stores:			
Tire shops (including tire repairs).....	11,500	6,000	1,570	Jewelry stores (installment credit).....			5,857
Filling stations with tires and accessories.....		5,050		Jewelry stores.....			3,035
Garages and repair shops:				Luggage and leather goods stores.....	4,800		
Body, fender, and paint shops.....			2,713	Office, school, and store supplies and equipment dealers:			
Garages (repairs and storage, gasoline, oil, accessories).....		21,941		Office and store mechanical appliance dealers (retail).....		25,683	23,543
				Sporting goods stores, including athletic and playground equipment:			
Apparel group	20,140		3,112	Sporting goods specialty stores.....		8,000	
Men's clothing and furnishings stores.....	4,540			Sporting goods stores with toys and stationery.....		3,000	
Women's ready-to-wear specialty stores—apparel and accessories.....			3,112	Printers and lithographers, at retail.....	29,938		
Custom tailors.....	15,600			Miscellaneous classifications (combined).....	4,200	500	

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

(Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done.)

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
Total	32	\$749,397	8	\$90,884	45	\$1,798,542	16	\$392,941

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

(Retail stores who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below)

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total	\$1,345,056	Cassia.....	\$24,421	Lewis.....	\$41,550
Ada.....		Clark (x).....		Lincoln.....	(x)
Adams.....	132,604	Custer.....	1,750	Madison.....	(x)
Bear Lake.....	4,953	Elmore (x).....		Minidoka.....	32,150
Benewah.....	10,017	Fremont.....	3,182	Nez Perce.....	171,064
Bingham.....	5,775	Gem (x).....		Oneida.....	(x)
Boise.....	5,360	Gooding (x).....		Owyhee.....	125,140
Bonneville.....	(x)	Idaho.....	22,688	Payette.....	117,240
Boundary.....	98,270	Jefferson.....	21,518	Power.....	(x)
Butte.....	63,900	Kootenai.....	47,656	Twin Falls.....	167,453
Canyon.....	46,666	Latah (x).....		Valley.....	3,650
		Lemhi.....	30,998	Washington.....	65,754

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TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total	\$992,569	\$1,414,404	Groceries and food specialties	\$103,267	\$103,267
Amusement and sporting goods	(x)	(x)	Hardware	426,174	426,174
Automotive	(x)	88,004	Leather and leather goods (except gloves and shoes)	(x)	(x)
Automobiles and other motor vehicles	(x)	(x)	Lumber and building materials (other than metal)	(x)	19,140
Automotive equipment	(x)	(x)	Machinery equipment and supplies (except electrical)	120	120
Automobile parts (new and used)	(x)	43,634	Petroleum and petroleum products	42,164	45,184
Chemicals, drugs and allied products	23,077	23,077	Plumbing and heating equipment and supplies	(x)	(x)
Electrical	(x)	(x)	All other	34,819	34,819
Farm products (not elsewhere specified)		336,695			
Grain		336,695			
Food products (not elsewhere specified)	20,633	105,633			
Fruits and vegetables (fresh)		85,000			
Meats and meat products	20,633	20,633			

¹ "Wholesalers only" includes only those wholesalers who sell to retailers for resale, although it does not include manufacturers' sales branches. For type of distributors included in "All types of wholesalers," reference should be made to wholesale census, and especially to Table 4 therein.

TABLE 12.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees	Total pay roll	Stock on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total	4,916	4,779	11,313	\$15,385,505	\$28,607,450	\$189,087,312	100.00
Proprietorships	3,826	4,736	5,670	7,150,394	15,285,140	91,855,877	54.32
Proprietorships and members of cooperative associations	6	10	37	33,431	103,820	252,601	.15
Corporations	1,053		5,521	8,048,753	13,115,070	75,951,604	44.92
Corporations and members of cooperative associations	9		34	49,709	39,010	491,581	.29
Cooperative associations	8		29	28,377	45,870	337,827	.20
Oriental mutuals	11	31	30	22,718	13,150	136,927	.08
Other forms of organization ¹	3	2	2	2,123	5,300	61,495	.04

¹ This classification includes 2 negro proprietorships.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

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TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Grocery stores (without meats): (Commodity coverage, 6.1 per cent)			Department stores (without food departments)—Continued.		
Bakery products, fresh.....	5.1	4.1	Appliances and supplies, electrical—		
Bottled beverages.....	.6	.2	Household appliances, motor driven.....	2.3	1.4
Confectionery and nuts.....	.7	.3	Household heating appliances, portable.....	.4	.2
Fruits and vegetables.....	16.9	13.7	Lighting equipment.....	.3	.1
Groceries—			Construction materials.....	.4	.2
Butter and cheese.....	9.8	9.8	Other appliances.....	1.0	.4
Eggs.....	5.9	5.9	Automotive parts and accessories—		
Lard, cooking fats, etc.....	4.1	4.1	Automotive parts and accessories (except tires, tubes, and batteries).....	4.7	1.8
Flour.....	2.7	2.7	Tires, tubes, and tire accessories.....	16.7	0.4
Sugar.....	5.3	5.3	Batteries.....	.5	.2
Canned goods and other groceries.....	42.4	42.4	Clothing and furnishings (men's and boys')—		
Poultry.....	6.4	2.3	Suits.....	2.5	2.0
Milk and cream.....	.9	.4	Overcoats.....	1.3	1.1
Nonfood products—			Hats and caps.....	1.1	.9
Cigars, cigarettes, and tobacco.....	5.8	2.1	Furnishings.....	6.1	6.0
Other nonfood products.....	(x)	6.7	Work clothing.....	6.1	4.9
			Other clothing.....	1.7	.7
Meat markets:			Drug sundries.....	.2	.1
(Commodity coverage, 5.7 per cent)			Dry goods and notions—		
Bakery products, fresh.....	2.0	.5	Cotton piece goods.....	4.0	2.6
Butter and cheese.....	1.0	.2	Linen goods.....	3.7	2.4
Fresh fish and other sea foods.....	1.5	.3	Silk and velvet piece goods.....	2.8	1.8
Lard, cooking fats, etc.....	2.0	.6	Notions and small wares.....	4.3	4.3
Meats, including poultry.....	98.5	98.5	Other dry goods.....	2.4	2.0
			Farm and garden equipment and supplies—		
GENERAL MERCHANDISE GROUP			Farm machinery.....	.2	.1
Department stores (with food departments):			Farm wagons.....	.2	.1
(Commodity coverage, 60.9 per cent)			Wire fencing, gates, and posts.....	2.0	.7
Antiques, art goods, gifts.....	1.8	.3	Other farm and garden equipment and supplies.....	1.3	.5
Apparel and accessories, women's, misses', children's.....	23.1	23.1	Furniture—		
	23.1		Bedroom.....	2.4	.9
Children's wear.....	1.9		Living room, library, and hall.....	1.2	.4
Millinery.....	1.9		Dining room.....	1.2	.4
Hosiery.....	3.3		Kitchen.....	.6	.2
Coats, suits, and dresses.....	13.3		Other household.....	.6	.2
Underwear, negligees, corsets, etc.....	1.9		Office and store furniture.....	.2	.1
Other apparel.....	.8		Hardware—		
Clothing and furnishings (men's and boys').....	15.4	15.4	Builders' and shelf hardware.....	.6	.2
	15.4		Carpenters' and mechanics' tools.....	.6	.2
Suits.....	1.7		Other hardware.....	2.6	1.0
Hats and caps.....	1.0		Heating and plumbing equipment and supplies.....	2.7	.9
Furnishings.....	6.7		Home furnishings—		
Work clothing.....	6.0		Draperies, upholstery, and curtains.....	.4	.2
Drug sundries.....	1.4	.4	Floor coverings.....	2.7	1.0
Dry goods and notions.....	13.6	13.6	Bedding, mattresses, springs.....	.7	.3
	13.6		China, glassware, and crockery.....	.7	.4
Cotton piece goods.....	3.2		Kitchen utensils.....	.5	.1
Linen goods.....	3.2		Other home furnishings.....	3.3	1.9
Silk and velvet piece goods.....	1.8		Infants' wear.....	1.0	.8
Notions and small wares.....	4.8		Jewelry, silverware, and clocks—		
Other dry goods.....	.6		Watches.....	.3	.1
Fountain sales and ice cream.....	1.9	.5	Gold and gold-filled jewelry.....	.7	.1
Furniture, household.....	1.9	.5	Sterling silverware.....	.3	.2
Groceries.....	19.1	19.1	Other jewelry.....	.3	.1
Home furnishings.....	7.4	3.0	Leather goods, billfolds, purses gloves and handbags.....	1.3	.7
Household appliances, motor driven.....	1.6	.8	Luggage.....	.4	.4
Jewelry, silverware, and clocks.....	3.1	.9	Miscellaneous merchandise.....	(x)	.8
Luggage.....	.3	.2	Motor cycles, bicycles, and accessories.....	.9	.3
Meats, including poultry.....	5.1	2.2	Painters' supplies.....	.3	1.0
Miscellaneous merchandise.....	(x)	4.0	Paints, varnishes, lacquers.....	2.3	1.0
Musical instruments and accessories—			Paper and paper goods.....	.3	1.1
Pianos and accessories.....	1.7	.5	Radio parts and accessories.....	2.8	1.1
Phonographs and records.....	.2	.1	Radio sets.....	1.7	.6
Stringed and band instruments.....	.6	.2	Roofing materials.....	.8	.3
Paints, varnishes, lacquers.....	.5	.2	Service.....	1.9	.3
Radios and equipment.....	3.2	1.6	Shoes and other footwear—		
Service.....	2.1	.6	Men's.....	3.5	3.5
Shoes and other footwear—			Boys' and youths'.....	1.1	1.1
Men's.....	3.1	3.1	Women's.....	4.6	4.6
Boys' and youths'.....	.7	.7	Misses' and children's.....	1.4	1.4
Women's.....	4.8	4.8	Rubber and other footwear.....	2.2	1.4
Misses' and children's.....	.9	.9	Sporting goods.....	2.0	1.1
Infants'.....	.2	.2	Stoves and ranges, gas.....	.6	.2
Rubber and other footwear.....	1.7	1.7	Stoves, ranges, heaters, etc. (other than electric or gas).....	5.4	2.1
Toiletries and cosmetics.....	2.2	1.1	Stringed and band instruments.....	.1	.1
Toys and games.....	.8	.3	Toilet articles.....	.2	.1
			Toiletries and cosmetics.....	1.3	1.1
			Toys and games.....	1.2	.7
			Wall paper.....	.3	.1
Department stores (without food departments):			Dry goods stores:		
(Commodity coverage, 38.8 per cent)			(Commodity coverage, 32.1 per cent)		
Antiques, art goods, gifts.....	6.4	1.1	Apparel and accessories, women's, misses', children's.....	59.4	59.4
Apparel and accessories, women's, misses', children's—			Children's wear.....	10.8	
Children's wear.....	2.0	.9	Hosiery.....	24.3	
Millinery.....	1.9	1.9	Underwear, negligees, corsets, etc.....	24.3	
Hosiery.....	5.4	5.3			
Coats, suits, and dresses.....	11.2	10.9			
Underwear, negligees, corsets, etc.....	1.8	1.8			
Other apparel.....	4.3	4.3			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column should be applied to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available, but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
Dry goods stores—Continued.			Accessory stores with tires and batteries—Continued.		
Clothing and furnishings (men's and boys').....	15.0	2.2	Automotive parts and accessories—Continued.		
Dry goods and notions.....	31.3	31.3	Parts and accessories sold to dealers.....	18.4	2.1
	<u>31.3</u>		Tires and tubes sold to dealers.....	16.2	1.8
Cotton piece goods.....	2.9		Batteries.....	9.0	0.9
Linen goods.....	3.4		Gasoline.....	1.7	.9
Wool and wool-mixed goods.....	3.4		Miscellaneous merchandise.....	(x)	.3
Rayon piece goods.....	5.9		Oils and greases.....	5.6	4.3
Silk and velvet piece goods.....	8.8		Radios and equipment.....	3.7	2.8
Notions and small wares.....	6.9		Repairs and service.....	9.2	2.6
Shoes and other footwear—					
Men's.....	2.5	.8	Tire shops (including tire repairs):		
Boys' and youths'.....	3.8	1.2	(Commodity coverage, 51.2 per cent)		
Women's.....	10.9	3.5	Automobiles, parts and accessories—		
Misses' and children's.....	2.5	.8	Used passenger cars.....	2.1	.1
Infants'.....	2.5	.8	Tires, tubes and tire accessories.....	50.0	50.9
			Automotive parts and accessories (except tires, tubes and batteries).....	1.5	.2
General merchandise stores (with food departments):			Batteries.....	1.1	1.0
(Commodity coverage, 40.9 per cent)			Gasoline.....	28.1	26.2
Apparel and accessories, women's, misses', children's.....	8.8	5.2	Miscellaneous merchandise.....	(x)	3.7
Clothing and furnishings (men's and boys').....	16.5	12.1	Oils and greases.....	3.5	2.8
Dry goods and notions.....	20.6	20.6	Repairs and service.....	9.7	6.1
Groceries.....	49.3	49.3			
Household appliances, motor driven.....	1.0	.5			
Shoes and other footwear.....	12.3	12.3			
			APPAREL GROUP		
General merchandise stores (without food departments):			Men's clothing and furnishings stores:		
(Commodity coverage, 23.2 per cent)			(Commodity coverage, 28.8 per cent)		
Apparel and accessories, women's, misses', children's—			Clothing and furnishings (men's and boys').....	88.3	88.3
Children's wear.....	7.2	6.2			
Hosiery.....	3.8	3.8	Suits.....	39.7	
Coats, suits, and dresses.....	15.6	15.6	Overcoats.....	17.2	
Underwear, negligees, corsets, etc.....	3.4	3.4	Hats and caps.....	11.2	
Other apparel.....	7.0	6.0	Furnishings.....	7.3	
Clothing and furnishings (men's and boys').....	27.9	20.0	Work clothing.....	8.6	
	<u>20.0</u>		Other clothing.....	4.3	
Suits.....	3.8		Luggage.....	1.3	.3
Overcoats.....	2.2		Miscellaneous merchandise.....	(x)	4.1
Hats and caps.....	.8		Shoes and other footwear—		
Furnishings.....	6.2		Men's.....	12.0	6.8
Work clothing.....	6.2		Boys' and youths'.....	3.6	1.0
Other clothing.....	.8				
Dry goods and notions.....	33.1	33.1	Family clothing stores—men's, women's and children's:		
	<u>33.1</u>		(Commodity coverage, 49.5 per cent)		
Cotton piece goods.....	6.6		Apparel and accessories, women's, misses', children's.....	70.9	70.9
Linen goods.....	3.2				
Wool and wool-mixed goods.....	2.9		Hosiery.....	16.4	
Rayon piece goods.....	8.7		Coats, suits and dresses.....	37.8	
Silk and velvet piece goods.....	2.1		Underwear, negligees, corsets, etc.....	12.4	
Notions and small wares.....	9.0		Other apparel.....	4.3	
Other dry goods.....	.6		Clothing and furnishings (men's and boys').....	12.3	12.3
Home furnishings:			Shoes and other footwear.....	16.8	16.8
Draperies, upholstery, and curtains.....	2.1	.5			
Bedding, mattresses, springs.....	1.8	.4	Women's ready-to-wear specialty stores—apparel and accessories:		
China, glassware, and crockery.....	1.4	.1	(Commodity coverage, 25.9 per cent)		
Other home furnishings.....	3.1	.3	Apparel and accessories, women's, misses', children's—		
Infants' wear.....	.4	.1	Children's wear.....	1.5	.2
Jewelry.....	.7	.1	Millinery.....	10.7	7.4
Leather goods, billfolds, purses, gloves and handbags.....	2.0	.5	Hosiery.....	3.7	1.9
Shoes and other footwear.....	17.0	9.6	Coats, suits and dresses.....	83.8	83.8
	<u>9.6</u>		Underwear, negligees, corsets, etc.....	1.4	1.0
Men's.....	2.4		Other apparel, except furs.....	3.9	.5
Boys' and youths'.....	.8		Furs and fur goods.....	3.8	1.2
Women's.....	4.8		Shoes and other footwear.....	18.7	4.0
Misses' and children's.....	.8				
Rubber and other footwear.....	.8		Family shoe stores—men's, women's, and children's:		
Toys and games.....	2.3	.3	(Commodity coverage, 14.2 per cent)		
			Boys' and youths'.....	12.1	12.1
AUTOMOTIVE GROUP			Men's.....	29.8	29.8
Automobile sales rooms:			Misses' and children's.....	8.1	8.1
(Commodity coverage, 20.4 per cent)			Rubber and other footwear.....	15.7	15.7
Automobiles, parts, and accessories—			Women's.....	34.3	34.3
Passenger automobiles, new.....	48.7	45.8			
Used passenger cars.....	19.0	17.9	FURNITURE AND HOUSEHOLD GROUP		
Commercial cars and trucks, new.....	14.1	5.3	Furniture stores:		
Used commercial cars and trucks.....	.3	.1	(Commodity coverage, 30.2 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	8.1	7.6	Antiques, art goods, gifts.....	1.9	.7
Tires, tubes, and tire accessories.....	1.9	1.6	Appliances and supplies, electrical—		
Automobiles, new, sold to dealers.....	23.2	9.8	Incandescent lamps.....	1.3	.1
Commercial cars and trucks, new, sold to dealers.....	.8	.1	Ranges, water heaters, etc.....	2.8	.4
Parts and accessories sold to dealers.....	1.8	.3	Furniture, household.....	56.4	56.4
Tires and tubes sold to dealers.....	.6	.1			
Batteries.....	.5	.2	Bedroom.....	14.2	
Gasoline.....	1.8	1.4	Living room, library and hall.....	27.9	
Machinery, retail.....	16.9	.5	Dining room.....	8.4	
Miscellaneous merchandise.....	(x)	.5	Kitchen.....	3.0	
Oils and greases.....	1.0	.9	Other household.....	2.9	
Repairs and service.....	7.1	6.6	Home furnishings—		
Storage.....	4.2	1.3	Draperies, upholstery and curtains.....	9.7	7.1
			Floor coverings.....	17.2	13.4
Accessory stores with tires and batteries:			Bedding, mattresses, springs.....	4.0	1.6
(Commodity coverage, 46.6 per cent)			China, glassware, and crockery.....	2.8	1.1
Automotive parts and accessories—			Kitchen utensils.....	2.1	.7
Automotive parts and accessories (except tires, tubes, and batteries).....	61.6	61.6	Refrigerators, electric and gas.....	11.5	.6
Tires, tubes, and tire accessories.....	21.9	16.7	Luggage.....	2.5	1.0
			Radio sets.....	6.5	2.3

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
FURNITURE AND HOUSEHOLD GROUP—Continued			OTHER RETAIL STORES—Continued		
Furniture stores—Continued.			Hardware stores—Continued.		
Secondhand merchandise.....	12.7	10.7	Sporting goods, gymnasium and playground equipment.....	3.5	2.3
Service.....	1.6	.2	Stoves, ranges, heaters, etc. (other than electric or gas).....	7.1	3.0
Stoves, ranges, heaters, etc., (other than electric or gas).....	6.7	3.0	Toys and games.....	5.7	1.9
Toys and games.....	1.9	.7			
Household appliances stores (electrical): (Commodity coverage, 24.6 per cent)			Farm implements, machinery and equipment dealers: (Commodity coverage, 8.7 per cent)		
Appliances and supplies—			Tractors.....	14.0	10.5
Household appliances, motor-driven (except refrigerators).....	78.1	78.1	Tires, tubes, and tire accessories.....	4.2	1.0
Household heating appliances—portable.....	3.5	1.2	Farm and garden equipment and supplies—		
Lighting equipment.....	6.0	1.8	Farm machinery.....	80.9	80.9
Incandescent lamps.....	3.9	1.4	Farm wagons.....	1.6	1.6
Construction materials.....	12.9	1.1	Wire fencing, gates, and posts.....	.7	.2
Commercial and industrial appliances.....	7.8	2.1	Other farm and garden equipment and supplies.....	23.2	5.8
Ranges, water heaters, etc.....	18.6	6.4			
Other appliances.....	3.7	1.1	Hardware and farm implement stores: (Commodity coverage, 5.8 per cent)		
Radio sets and equipment.....	13.6	2.9	Farm and garden equipment and supplies—		
Refrigerators.....	13.7	3.9	Farm machinery.....	55.3	55.3
			Farm wagons.....	.9	.9
Radio and musical instruments stores: (Commodity coverage, 29.0 per cent)			Wire fencing, gates and posts.....	3.5	3.5
Musical instruments and accessories—			Other farm and garden equipment and supplies.....	13.1	13.1
Pianos and accessories.....	24.4	24.4	Hardware—		
Phonographs and records.....	7.4	7.4	Builders' and shelf hardware.....	6.6	6.6
Stringed and band instruments.....	6.2	6.2	Other hardware.....	3.0	3.0
Sheet music, music books, etc.....	9.4	9.4	Kitchen utensils.....	.3	.3
Other musical instruments and accessories.....	3.2	2.9	Leather goods.....	1.8	1.6
Radio sets and equipment.....	40.7	40.7	Miscellaneous merchandise.....	(x) 2.1	2.1
			Stoves, ranges, heaters, etc. (other than electric or gas).....	5.2	5.2
			Tractors.....	8.4	8.4
RESTAURANTS, CAFETERIAS, AND EATING PLACES			Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 5.9 per cent)		
Lunch rooms: (Commodity coverage, 7.2 per cent)			Flour.....	10.6	7.0
Cigars, cigarettes, and tobacco.....	3.1	3.1	Grain and feed.....	83.8	83.8
Receipts from sale of meals.....	96.9	96.9	Service.....	(x) 9.2	9.2
			Coal and feed stores: (Commodity coverage, 21.9 per cent)		
LUMBER AND BUILDING GROUP			Farm and garden equipment and supplies.....	4.7	4.7
Lumber and hardware: (Commodity coverage, 19.9 per cent)			Fertilizers.....	1.3	1.3
Building materials—			Flowers, wreaths, etc.....	.8	.8
Cement.....	11.0	11.0	Fuel—		
Lime, plaster, etc.....	1.9	1.9	Coal.....	38.9	38.9
Lumber (rough and dressed).....	38.6	38.6	Wood, coke and other fuels.....	.8	.8
Planing-mill products, woodwork.....	7.2	7.2	Grain and feed.....	24.1	24.1
Wood shingles and shakes.....	2.6	2.6	Hay, straw and alfalfa.....	2.1	2.1
Roofing materials (except wood shingles).....	1.2	1.1	Seeds, bulbs, plants and nursery stock.....	25.9	25.9
Building paper, insulating boards with wood base, etc.....	2.3	2.3	Service.....	1.4	1.4
Wall boards (except wood base).....	2.1	2.1	Coal and wood yards: (Commodity coverage, 8.3 per cent)		
Other building materials.....	1.2	1.1	Fuel—		
Coal.....	15.6	5.7	Wood, coke and other fuels.....	.6	.3
Farm and garden equipment and supplies.....	13.7	9.1	Coal.....	95.2	95.2
Hardware.....	12.7	12.7	Ice.....	9.1	3.4
Builders' and shelf hardware.....	11.3		Service.....	.8	.4
Other hardware.....	1.4		Stoves, ranges, heaters, etc. (other than electric or gas).....	1.5	.7
Paints, varnishes, glass and painters' supplies.....	4.6	6.1			
Paints, varnishes, lacquers.....	1.9		Jewelry stores (installment credit): (Commodity coverage, 34.6 per cent)		
Glass.....	2.3		Jewelry, silverware and clocks—		
Painters' supplies.....	.4		Clocks.....	4.6	4.6
Heating appliances and oil burners: (Commodity coverage, 45.6 per cent)			Watches.....	27.6	27.6
Heating equipment and supplies.....	73.6	73.6	Diamond jewelry.....	17.5	17.5
Service.....	26.4	26.4	Rings, other than diamond.....	9.2	9.2
			Plated silverware.....	9.2	9.2
			Other jewelry.....	23.9	23.9
			Service.....	8.0	8.0
OTHER RETAIL STORES			Jewelry stores: (Commodity coverage, 18.4 per cent)		
Hardware stores: (Commodity coverage, 10.9 per cent)			Antiques, art goods, gifts.....	11.9	1.8
Appliances and supplies, electrical—			Jewelry, silverware and clocks—		
Household heating appliances—portable.....	2.6	1.1	Clocks.....	5.9	5.9
Incandescent lamps.....	.1	.1	Watches.....	28.4	28.4
Ranges, water heater, etc.....	.7	.3	Diamond jewelry.....	29.2	29.2
Building materials—			Rings, other than diamond.....	14.9	14.9
Iron and other building metal.....	2.1	.9	Plated silverware.....	6.3	5.0
Building paper, insulating boards with wood base, etc.....	.5	.2	Other jewelry.....	10.7	10.7
Farm and garden equipment and supplies.....	4.9	2.1	Service.....	19.5	4.1
Wire fencing, gates, and posts.....	4.5	1.9	Music stores: (Commodity coverage, 76.4 per cent)		
Other farm and garden equipment and supplies.....	1.8	.8	Musical instruments and accessories—		
Class.....			Pianos and accessories.....	47.9	47.9
Hardware—			Phonographs and records.....	18.4	18.4
Builders' and shelf hardware.....	31.9	31.9	Stringed and band instruments.....	13.5	13.5
Carpenters' and mechanics' tools.....	3.6	6.5	Stringed and band instruments.....	6.1	6.1
Other hardware.....	4.8	2.0	Sheet music, music books, etc.....	1.7	1.4
Heating and plumbing equipment and supplies.....	4.7	3.6	Other musical instruments and accessories.....	17.8	12.7
Home furnishings—			Radios and equipment.....		
China, glassware, and crockery.....	23.6	7.8	Office and store mechanical appliance dealers (retail): (Commodity coverage, 81.3 per cent)		
Kitchen utensils.....	7.8	5.9	Office and store equipment—		
Jewelry, silverware and clocks—			Adding and calculating machines and accessories.....	64.4	64.4
Clocks.....	.2	.1	Typewriters and accessories.....	21.0	7.1
Watches.....	.2	.1	Other office and store mechanical appliances.....	15.3	5.2
Painters' supplies.....	1.5	.6	Office and store furniture.....	20.8	7.1
Paints, varnishes, lacquers.....	32.6	26.5	Service.....	13.4	13.4
Radio sets.....	.8	.4	Stationery.....	8.1	2.8

CENSUS OF DISTRIBUTION

TABLE 16.—COMBINED CITIES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	575	486	2,637	228	\$3,661,976	\$78,879	\$3,477,233	\$4,852,210	\$50,720,730	100.00
Food group.....	148	151	241	51	\$23,823	14,708	308,294	304,010	5,024,178	16.35
Candy and confectionery stores.....	13	16	32	7	30,060	2,534	35,979	14,510	219,814	.71
Dairy products stores ¹	3	3	8	6	12,040	1,980	16,136	210	103,139	.33
Fruit stores and vegetable markets.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	58	60	64	11	85,096	3,367	92,121	130,010	1,787,654	5.82
Combination stores (groceries and meats).....	49	48	81	21	125,021	5,369	106,431	128,860	2,130,600	6.83
Meat markets (including sea foods).....	16	16	28	3	41,290	760	33,897	15,700	870,284	1.86
Bakeries—caterers.....	5	4	26		23,156		15,142	6,000	146,078	1.48
Other food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise group².....	20	6	682	47	797,634	27,392	770,863	1,454,200	5,913,822	19.25
Department stores.....	8	2	516	36	684,695	24,244	655,891	1,164,720	4,779,492	15.56
General merchandise stores (including one general store).....	5	4	17	4	18,781	1,150	28,778	86,940	202,004	.66
Variety, 5-and-10, and to-a-dollar stores.....	5		125		61,799		109,307	118,630	574,913	1.87
Automotive group².....	114	78	573	31	913,215	12,609	882,892	792,300	8,786,702	28.00
Motor vehicle dealers (new and used).....	28	18	369	9	554,924	2,952	567,981	507,670	6,068,970	19.70
Accessories, tires, and batteries.....	18	12	93	7	173,050	2,999	182,690	214,930	1,359,598	4.43
Filling stations.....	45	27	51	10	77,157	4,740	55,745	24,100	784,603	2.55
Motor cycles, bicycles, and supplies.....	3	2	3		3,898		4,861	6,720	25,730	.08
Garages and repair shops.....	19	19	50	5	91,286	1,918	59,556	13,310	432,455	1.41
Apparel group.....	46	37	142	22	209,460	4,522	289,437	586,740	1,848,189	6.01
Men's and boys' clothing and furnishings stores.....	11	9	50	8	99,593	1,409	148,081	391,870	930,779	3.03
Women's ready-to-wear specialty stores—apparel and accessories.....	11	7	47	7	55,924	1,305	71,589	68,720	463,412	1.51
Women's accessories stores.....	11	8	26	4	27,168	1,553	23,381	18,880	165,898	.54
Other apparel stores.....	5	5	5	1	6,320	180	7,222	8,040	46,623	.16
Shoe stores.....	8	8	14	2	20,455	75	39,164	79,230	239,687	.78
Furniture and household group².....	38	28	236	8	362,200	2,394	351,332	501,480	2,045,772	6.66
Furniture stores.....	14	15	71	3	139,669	1,018	178,291	306,770	901,663	2.94
Household appliances stores.....	8	3	88	1	119,947	84	90,193	82,440	550,786	1.89
Other home furnishings and appliances stores.....	4	2	16	1	19,122	260	8,970	14,210	77,804	.25
Radio and music stores.....	11	8	57	2	73,649	612	59,581	85,330	435,632	1.42
Restaurants, cafeterias, and eating places.....	45	51	255	24	244,772	3,508	163,030	18,090	1,277,192	4.16
Restaurants, cafeterias, and lunch rooms.....	33	44	245	18	235,936	3,327	157,155	17,260	1,221,543	3.98
Lunch counters, refreshment stands, etc.....	7	7	10	6	8,836	181	5,875	830	55,640	.18
Lumber and building group².....	32	17	130	7	206,985	2,495	148,509	298,290	1,561,000	5.08
Lumber and building material dealers.....	17	4	79	5	120,668	1,995	116,103	280,250	1,223,442	3.98
Electrical shops (without radio).....	3	3	9	1	18,692	400	6,141	4,500	50,545	.16
Heating and plumbing shops.....	10	9	40	1	64,525	100	21,479	25,230	268,113	.84
Other retail stores.....	122	107	374	35	598,419	10,851	542,508	900,610	4,192,105	13.65
Hardware stores.....	6	3	18	3	33,144	1,266	34,030	110,010	250,271	.82
Hardware and farm implement stores.....	4	3	12	2	23,444	750	21,958	21,050	251,914	.82
Farmers' supplies.....	4		20	2	48,098	486	46,411	53,000	547,746	1.78
Book stores.....	2	3	2		2,400		6,326	29,110	63,224	.17
Cigar stores and cigar stands.....	23	19	48	1	60,062	350	71,678	27,730	478,776	1.56
Coal and wood yards, ice dealers.....	9	12	31	6	45,604	4,093	45,831	31,930	451,494	1.47
Drug stores.....	16	19	79	7	114,980	1,744	123,625	217,430	783,562	2.55
Florists.....	4	5	18		27,402		15,415	9,660	93,721	.31
Gifts, novelties, and toys—cameras.....	3	3					1,120	5,610	4,500	.02
Jewelry stores.....	10	10		8	52,359	730	55,805	180,620	296,133	.96
Music stores (without radio).....	3	2	5		4,634		8,971	11,900	45,464	.15
News dealers.....	2		(x)		(x)		(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	17	6	60	2	109,579	812	47,898	92,740	463,939	1.51
Opticians and optometrists.....	3	3	3	1	3,950	120	6,790	17,050	58,500	.19
Sporting goods stores, including athletic and playground equipment.....	5	5	9	3	15,165	500	22,295	39,270	205,517	.67
Scientific and medical instruments and supplies, at retail.....	1		(x)		(x)		(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	10	14	21		24,355		21,224	37,960	125,877	.41
Secondhand stores.....	10	11	4	1	5,788	200	11,318	16,490	72,860	.24

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN IDAHO: 1929

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TABLE 17.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	575	486	2,637	226	\$3,681,976	\$76,679	\$3,477,233	\$4,852,210	\$30,720,730	100.00
Single store independents.....	437	448	1,549	162	2,173,409	40,296	2,064,153	2,801,120	10,180,480	62.43
2-store independents.....	31	25	135	15	202,360	9,713	241,369	286,590	2,473,428	8.05
3-store independents.....	12	5	94	2	175,252	570	180,228	240,590	1,052,622	3.43
Local chains.....	30	8	104	10	156,480	3,073	168,215	255,080	1,279,640	4.17
Sectional chains.....	16		340	13	494,425	18,994	409,425	721,600	3,223,954	10.49
National chains.....	35		278	23	281,702	6,003	319,839	440,340	2,811,811	9.15
Lessed-department chains.....	8		17	1	12,237	30	17,536	4,850	81,880	.27
Manufacturer-controlled chains.....	7		52		101,007		35,758	48,810	265,340	.86
Other types of operation.....	4		62		65,104		40,710	53,230	351,575	1.15

TABLE 18.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	8	3		5		Number of stores.....	49	39	4	6	
Annual net sales.....	\$4,779,492	\$1,506,081		\$3,273,411		Annual net sales.....	\$2,130,500	\$1,067,101	\$202,996	\$860,403	
Per cent of total sales.....	100.00	31.51		68.49		Per cent of total sales.....	100.00	50.09	9.53	40.38	
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	5			5		Number of stores.....	38	38			
Annual net sales.....	\$574,913			\$574,913		Annual net sales.....	\$1,221,543	\$1,221,543			
Per cent of total sales.....	100.00			100.00		Per cent of total sales.....	100.00	100.00			
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	11	0	1	1		Number of stores.....	23	16	7		
Annual net sales.....	\$930,779	(x)	(x)	(x)		Annual net sales.....	\$478,776	\$281,252	\$197,524		
Per cent of total sales.....	100.00	(x)	(x)	(x)		Per cent of total sales.....	100.00	58.74	41.26		
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores.....	11	4		6	1	Number of stations.....	45	10	16	10	
Annual net sales.....	\$463,412	\$207,128		\$228,119	\$28,165	Annual net sales.....	\$784,603	\$346,405	\$322,616	\$115,582	
Per cent of total sales.....	100.00	44.70		49.22	6.08	Per cent of total sales.....	100.00	44.15	41.12	14.73	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	8	7	1			Number of yards.....	9	7	1	1	
Annual net sales.....	\$239,587	(x)	(x)			Annual net sales.....	\$451,494	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)	(x)	(x)	
Furniture stores:						Drug stores:					
Number of stores.....	14	10	4			Number of stores.....	16	15	1		
Annual net sales.....	\$901,563	\$316,954	\$584,609			Annual net sales.....	\$733,562	(x)	(x)		
Per cent of total sales.....	100.00	35.10	64.84			Per cent of total sales.....	100.00	(x)	(x)		
Radio and music stores:						Hardware stores:					
Number of stores.....	11	9	2			Number of stores.....	6	3	3		
Annual net sales.....	\$435,532	(x)	(x)			Annual net sales.....	\$250,271	\$172,822	\$77,449		
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	69.05	30.95		
Grocery stores (without meats):						Jewelry stores:					
Number of stores.....	88	52	5	1		Number of stores.....	10	8	2		
Annual net sales.....	\$1,787,554	\$1,358,472	(x)	(x)		Annual net sales.....	\$206,133	(x)	(x)		
Per cent of total sales.....	100.00	75.99	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)		

CENSUS OF DISTRIBUTION

TABLE 19.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members not on payroll	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Parttime only			Amount	Per cent of total sales
All groups.....	4,341	4,293	8,676	2,030	\$11,723,529	\$498,375	\$11,767,415	\$23,755,240	\$136,866,582	100.00
Food group.....	799	849	1,024	321	1,365,378	74,449	1,498,753	1,774,530	23,658,909	17.24
Candy and confectionery stores.....	126	154	119	61	103,337	12,183	146,831	115,290	1,178,169	.86
Dairy products stores ¹	12	15	22	7	33,705	1,803	45,041	7,020	288,690	.21
Fruit stores and vegetable markets.....	7	6	6	1	4,132	300	4,144	7,400	67,995	.05
Grocery stores (without meats).....	337	332	368	149	526,745	34,921	503,065	931,000	10,803,647	7.81
Combination stores (groceries and meats).....	184	188	271	63	362,215	15,520	417,206	490,300	7,313,481	5.28
Meat markets (including sea foods).....	114	125	198	36	299,068	8,597	339,429	200,389	3,916,509	2.83
Bakeries—caterers.....	19	28	40	4	36,230	1,125	43,037	17,080	290,518	.21
General stores.....	430	444	686	125	878,312	28,766	912,528	3,486,960	15,668,864	11.33
General merchandise group.....	173	109	1,322	414	1,581,350	77,042	1,577,972	3,963,370	15,753,854	11.39
Department stores.....	48	4	727	225	1,062,068	45,673	929,692	2,254,540	10,363,427	7.49
Dry goods stores—piece goods stores.....	35	34	127	62	136,682	10,312	169,102	550,800	1,357,108	.98
General merchandise stores.....	39	21	183	54	238,419	8,412	236,317	841,600	2,730,815	1.98
Variety, 5-and-10, and 10-a-dollar stores.....	48	50	280	73	144,181	12,645	242,861	316,340	1,297,004	.94
Automotive group².....	980	1,049	1,894	274	2,850,850	83,025	2,561,975	3,127,710	34,549,458	24.97
Motor vehicle dealers (new and used).....	239	240	1,218	74	1,945,810	31,430	1,718,900	2,045,330	23,480,986	16.97
Automobile dealers with farm implements and machinery.....	12	13	42	5	61,242	1,391	70,183	179,740	942,891	.68
Accessories, tires, and batteries.....	56	54	87	14	135,716	3,183	137,718	137,820	1,305,994	.95
Filling stations.....	396	404	260	105	301,062	24,707	284,801	279,090	5,483,727	3.96
Motor cycles, bicycles, and supplies.....	3	2	1	1	911	3,923	911	15,110	30,374	.02
Garages and repair shops.....	273	335	286	70	406,109	22,314	337,610	290,220	3,302,318	2.39
Apparel group².....	215	211	285	112	426,523	29,058	524,746	1,492,300	4,931,922	3.49
Men's and boys' clothing and furnishings stores.....	82	66	111	44	202,022	9,473	240,250	829,590	2,406,005	1.74
Family clothing stores—men's, women's, and children's.....	8	10	19	9	23,661	3,372	49,586	175,160	361,853	.26
Women's ready-to-wear specialty stores—apparel and accessories.....	45	49	94	35	114,857	9,195	123,574	189,800	1,218,859	.88
Women's accessories stores.....	34	36	17	8	15,514	1,702	22,758	36,250	156,134	.11
Other apparel stores.....	22	22	15	6	23,029	3,404	21,319	32,280	128,661	.09
Shoe stores.....	24	28	29	10	46,840	1,912	67,259	229,220	560,880	.41
Furniture and household group².....	218	137	553	89	771,679	27,103	826,648	1,646,240	6,432,934	4.65
Furniture stores.....	105	85	205	40	335,772	8,417	393,691	1,087,000	3,332,733	2.41
Household appliances stores.....	59	59	235	28	298,433	11,588	285,850	300,310	1,816,648	1.31
Radio and music stores.....	52	50	112	21	147,505	7,098	142,129	254,650	1,251,066	.91
Restaurants, cafeterias, and eating places.....	302	366	793	156	747,998	32,927	684,968	68,220	4,263,556	3.08
Restaurants, cafeterias, and lunch rooms.....	243	297	736	123	700,484	25,055	642,751	71,430	3,898,771	2.82
Lunch counters, refreshment stands, etc.....	59	69	57	33	47,514	7,872	42,217	10,790	364,785	.26
Lumber and building group.....	248	158	521	129	902,738	89,024	858,557	2,167,410	8,931,200	6.45
Lumber and building material dealers.....	168	59	375	78	668,185	24,091	714,493	1,901,180	7,668,922	5.64
Electrical shops (without radio).....	15	20	24	7	33,485	1,579	30,272	36,160	279,919	.20
Heating and plumbing shops.....	49	53	97	35	167,254	9,081	83,989	142,930	744,980	.54
Paint and glass stores.....	16	26	25	9	33,814	4,273	29,803	87,140	237,379	.17
Other retail stores.....	925	910	1,562	395	2,155,189	102,880	2,383,884	5,920,850	23,758,301	17.17
Hardware stores.....	61	59	125	19	191,224	4,143	217,765	728,810	2,030,247	1.47
Hardware and farm implement stores.....	111	89	283	42	458,351	15,110	478,110	1,860,420	5,811,144	4.20
Farmers' supplies.....	122	114	222	64	288,727	18,051	299,403	679,450	4,447,661	3.21
Book stores.....	4	5	9	5	12,215	892	11,015	62,080	165,678	.12
Cigar stores and cigar stands.....	160	192	167	35	267,281	10,350	299,973	198,330	2,151,367	1.55
Coal and wood yards—ice dealers.....	65	70	152	65	196,470	17,032	143,787	136,980	1,756,838	1.27
Drug stores.....	186	170	377	83	490,320	20,074	559,139	1,400,660	4,765,058	3.44
Florists.....	14	18	22	13	26,915	2,364	40,079	15,080	187,188	.13
Gifts, novelties, and toys—cameras.....	9	10	2	5	1,002	362	4,476	30,100	89,798	.06
Jewelry stores.....	79	77	68	19	85,834	3,193	125,335	672,590	26,462	.02
Luggage and leather goods stores.....	3	2	3	2	4,800	300	2,425	10,180	28,199	.02
Music stores (without radio).....	3	1	6	3	8,578	-----	13,453	13,770	31,058	.02
News dealers.....	16	10	17	7	18,242	1,938	19,005	18,430	167,599	.12
Office, school, and store supplies and equipment dealers.....	5	4	9	1	13,315	42	12,518	26,130	106,280	.08
Opticians and optometrists.....	3	3	2	-----	2,020	-----	4,125	6,690	22,892	.02
Sporting goods stores, including athletic and playground equipment.....	7	9	11	1	18,974	252	17,516	36,880	188,062	.14
Stations and printers.....	4	3	13	3	12,572	242	14,972	63,150	110,137	.08
Miscellaneous classification (combined).....	73	74	54	31	68,349	8,519	132,289	152,240	791,966	.57
Secondhand stores.....	51	61	38	15	43,512	4,101	38,184	87,850	317,584	.23

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 20.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	4,341	4,283	8,676	2,030	\$11,723,599	\$498,375	\$11,767,415	\$23,755,240	\$138,368,582	100.00
Single store independents.....	3,381	3,881	5,422	1,357	7,133,387	332,833	7,380,885	14,226,260	86,034,416	62.83
2-store independents.....	169	120	511	71	782,500	16,708	823,400	1,304,370	3,047,370	5.82
3-store independents.....	51	24	210	29	302,007	9,263	298,269	697,150	3,146,922	2.27
Local chains.....	176	15	454	134	655,824	36,005	727,188	1,443,130	7,854,900	5.32
Sectional chains.....	170	---	707	65	1,105,935	17,716	1,122,179	3,075,550	11,548,749	8.35
National chains.....	90	---	620	230	684,550	44,493	650,913	1,315,040	8,500,084	6.14
Other types of operation:										
Direct-selling (house-to-house).....	4	5	2	---	4,000	---	3,706	7,610	47,154	.03
Roadside markets or stands ¹	3	3	---	---	---	---	216	80	2,720	---
Industrial stores (including commis- saries).....	18	---	8	1	14,602	546	8,069	37,500	224,620	.16
Leased-department chains.....	3	---	9	---	3,010	---	5,593	1,330	29,722	.02
Utility-operated retail stores.....	50	---	134	29	141,555	11,670	165,284	244,450	1,268,047	.92
Manufacturer-controlled chains.....	4	---	25	---	48,514	---	22,442	25,350	111,091	.08
Cooperative stores ¹	6	---	18	3	24,012	707	18,188	35,330	286,614	.21
Retailers—country buyers ¹	171	179	266	73	371,483	16,868	420,969	1,019,480	6,263,405	4.96
Retailers—wholesalers ¹	53	65	223	37	329,594	11,457	300,902	421,600	3,987,873	2.83
All other types.....	2	1	1	1	590	100	221	1,010	10,995	.01

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 21.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	Other types
Department stores:					
Number of stores.....	48	8	2	38	---
Annual net sales.....	\$10,363,427	(x)	(x)	\$7,577,260	---
Per cent of total sales.....	100.00	(x)	(x)	73.11	---
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	48	31	11	6	---
Annual net sales.....	\$1,207,004	\$517,512	\$338,704	\$440,728	---
Per cent of total sales.....	100.00	39.90	26.12	33.98	---
Men's and boys' clothing and furnishings stores:					
Number of stores.....	82	49	13	7	13
Annual net sales.....	\$2,406,005	\$1,415,303	\$678,081	\$256,485	\$56,046
Per cent of total sales.....	100.00	58.83	28.18	10.60	2.33
Family clothing stores—men's, women's, and children's:					
Number of stores.....	8	8	---	---	---
Annual net sales.....	\$361,383	\$361,383	---	---	---
Per cent of total sales.....	100.00	100.00	---	---	---
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	45	36	2	6	1
Annual net sales.....	\$1,218,859	\$895,023	(x)	\$223,587	(x)
Per cent of total sales.....	100.00	73.43	(x)	18.34	(x)
Shoe stores:					
Number of stores.....	24	21	3	---	---
Annual net sales.....	\$560,880	\$419,474	\$141,406	---	---
Per cent of total sales.....	100.00	74.79	25.21	---	---
Furniture stores:					
Number of stores.....	105	89	16	---	---
Annual net sales.....	\$3,332,733	\$2,751,689	\$581,044	---	---
Per cent of total sales.....	100.00	82.67	17.43	---	---
Radio and music stores:					
Number of stores.....	52	40	5	1	---
Annual net sales.....	\$1,251,066	\$1,046,616	(x)	(x)	---
Per cent of total sales.....	100.00	83.66	(x)	(x)	---
Grocery stores (without meats):					
Number of stores.....	337	234	35	25	43
Annual net sales.....	\$10,803,547	\$5,324,737	\$1,095,509	\$2,188,462	\$1,294,789
Per cent of total sales.....	100.00	49.29	9.47	20.26	11.98
Combination stores (groceries and meats):					
Number of stores.....	184	129	16	29	10
Annual net sales.....	\$7,313,481	\$4,202,821	\$669,471	\$2,025,494	\$415,095
Per cent of total sales.....	100.00	57.47	9.15	27.70	5.68
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	243	241	2	---	---
Annual net sales.....	\$3,893,771	(x)	(x)	---	---
Per cent of total sales.....	100.00	(x)	(x)	---	---
Cigar stores and cigar stands:					
Number of stores.....	160	150	9	---	1
Annual net sales.....	\$2,161,387	\$1,755,707	\$354,107	---	\$41,553
Per cent of total sales.....	100.00	81.61	16.40	---	1.93
Filling stations:					
Number of stations.....	396	331	35	23	7
Annual net sales.....	\$5,483,727	\$4,197,204	\$579,385	\$397,137	\$310,001
Per cent of total sales.....	100.00	76.54	10.57	7.24	5.66
Coal and wood yards—ice dealers:					
Number of yards.....	65	59	2	1	3
Annual net sales.....	\$1,756,338	\$1,506,420	(x)	(x)	\$154,366
Per cent of total sales.....	100.00	85.75	(x)	(x)	8.79
Drug stores:					
Number of stores.....	186	165	18	3	---
Annual net sales.....	\$4,765,058	\$4,062,489	\$598,638	\$105,931	---
Per cent of total sales.....	100.00	85.26	12.52	2.22	---
Hardware stores:					
Number of stores.....	61	53	7	---	1
Annual net sales.....	\$2,030,247	\$1,800,797	\$102,599	---	\$126,851
Per cent of total sales.....	100.00	88.70	5.05	---	6.25
Jewelry stores:					
Number of stores.....	79	73	---	6	---
Annual net sales.....	\$955,452	\$874,930	---	\$81,522	---
Per cent of total sales.....	100.00	91.48	---	8.52	---