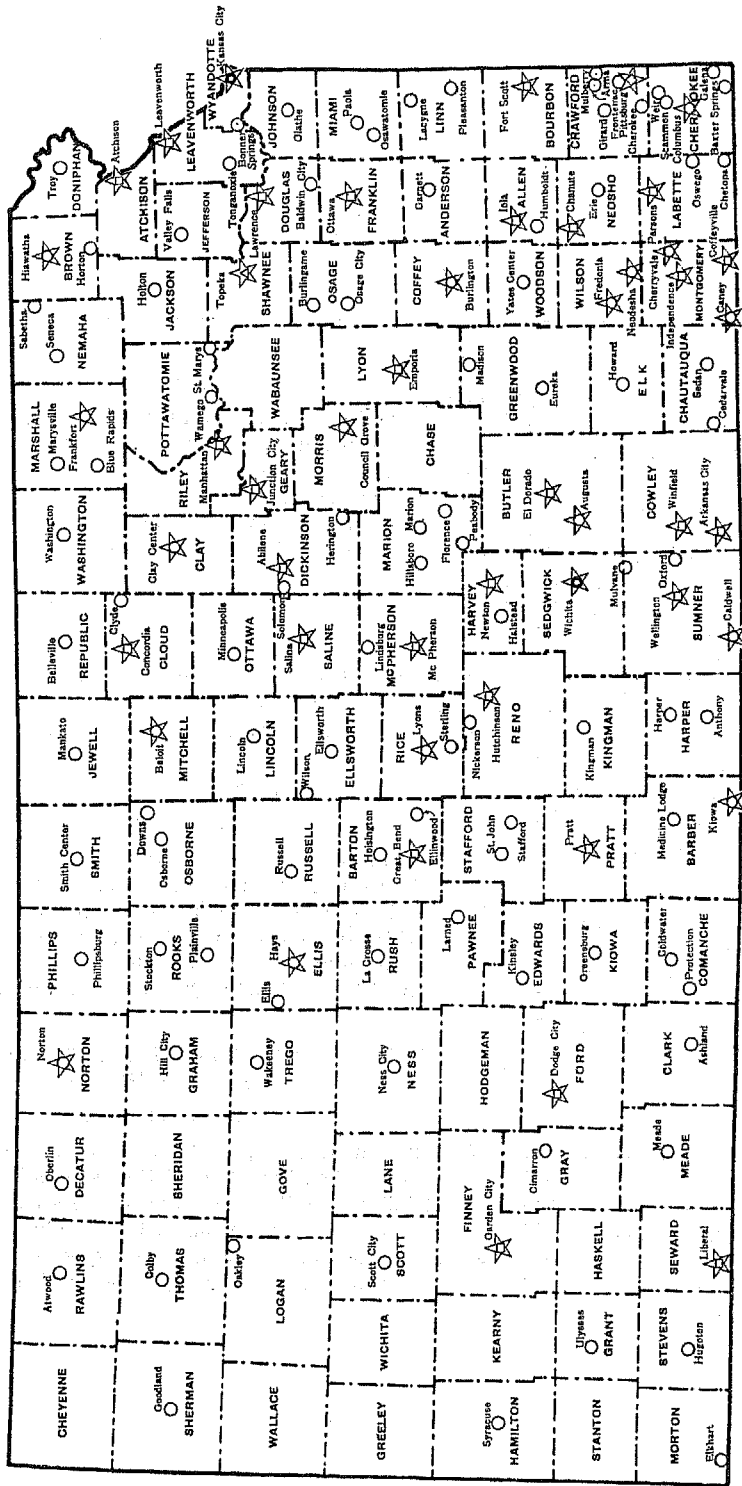


KANSAS



INCORPORATED PLACES - POPULATION 1930

- 100,000 TO 500,000
- ▲ 30,000 TO 100,000
- 5,000 TO 30,000
- 1,000 TO 5,000
- ☆ ONE OR MORE DAILY NEWSPAPERS (B. OF A. DATA)



CONTENTS

<p>Map of Kansas..... 835</p> <p style="text-align: center;">THE STATE (Population 1,880,999)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Table</th> <th style="text-align: right;">Page</th> </tr> </thead> <tbody> <tr><td>1—Retail distribution, by kinds of business.....</td><td style="text-align: right;">837</td></tr> <tr><td>2—Operating expenses, by kinds of business.....</td><td style="text-align: right;">839</td></tr> <tr><td>3—Seasonal employment characteristics.....</td><td style="text-align: right;">841</td></tr> <tr><td>4—Sales by size of business.....</td><td style="text-align: right;">843</td></tr> <tr><td>5—Retail distribution, by types of operation.....</td><td style="text-align: right;">847</td></tr> <tr><td>6—Seventeen kinds of business, by types of operation.....</td><td style="text-align: right;">849</td></tr> <tr><td>7—Credit business.....</td><td style="text-align: right;">850</td></tr> <tr><td>8—Credit business by types of operation.....</td><td style="text-align: right;">862</td></tr> <tr><td>9—Receipts other than from the sale of merchandise.....</td><td style="text-align: right;">852</td></tr> <tr><td>10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....</td><td style="text-align: right;">854</td></tr> <tr><td>11—Retail sales by manufacturers and wholesalers—country buying (assembling) of farm products.....</td><td style="text-align: right;">854</td></tr> <tr><td>12—Forms of organization, including negro proprietorship.....</td><td style="text-align: right;">856</td></tr> <tr> <td>13 { These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....</td> <td style="text-align: right; vertical-align: bottom;">856</td> </tr> <tr><td>14 {</td><td></td></tr> <tr><td>15—Sales by commodities.....</td><td style="text-align: right;">857</td></tr> </tbody> </table> <p style="text-align: center;">KANSAS CITY (Population 121,857)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>16—Retail distribution, by kinds of business.....</td><td style="text-align: right;">863</td></tr> <tr><td>17—Retail distribution, by types of operation.....</td><td style="text-align: right;">864</td></tr> <tr><td>18—Seventeen kinds of business, by types of operation.....</td><td style="text-align: right;">865</td></tr> <tr><td>19—Credit business.....</td><td style="text-align: right;">866</td></tr> <tr><td>20—Credit business (open account and installment).....</td><td style="text-align: right;">867</td></tr> <tr><td>21—Receipts other than from the sale of merchandise.....</td><td style="text-align: right;">868</td></tr> <tr><td>22—Sales by commodities.....</td><td style="text-align: right;">869</td></tr> </tbody> </table>	Table	Page	1—Retail distribution, by kinds of business.....	837	2—Operating expenses, by kinds of business.....	839	3—Seasonal employment characteristics.....	841	4—Sales by size of business.....	843	5—Retail distribution, by types of operation.....	847	6—Seventeen kinds of business, by types of operation.....	849	7—Credit business.....	850	8—Credit business by types of operation.....	862	9—Receipts other than from the sale of merchandise.....	852	10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....	854	11—Retail sales by manufacturers and wholesalers—country buying (assembling) of farm products.....	854	12—Forms of organization, including negro proprietorship.....	856	13 { These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	856	14 {		15—Sales by commodities.....	857	16—Retail distribution, by kinds of business.....	863	17—Retail distribution, by types of operation.....	864	18—Seventeen kinds of business, by types of operation.....	865	19—Credit business.....	866	20—Credit business (open account and installment).....	867	21—Receipts other than from the sale of merchandise.....	868	22—Sales by commodities.....	869	<p style="text-align: center;">WICHITA (Population 111,110)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Table</th> <th style="text-align: right;">Page</th> </tr> </thead> <tbody> <tr><td>23—Retail distribution, by kinds of business.....</td><td style="text-align: right;">872</td></tr> <tr><td>24—Retail distribution, by types of operation.....</td><td style="text-align: right;">873</td></tr> <tr><td>25—Seventeen kinds of business, by types of operation.....</td><td style="text-align: right;">874</td></tr> <tr><td>26—Credit business.....</td><td style="text-align: right;">875</td></tr> <tr><td>27—Credit business (open account and installment).....</td><td style="text-align: right;">876</td></tr> <tr><td>28—Receipts other than from the sale of merchandise.....</td><td style="text-align: right;">877</td></tr> </tbody> </table> <p style="text-align: center;">TOPEKA (Population 64,120)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>29—Retail distribution, by kinds of business.....</td><td style="text-align: right;">878</td></tr> <tr><td>30—Retail distribution, by types of operation.....</td><td style="text-align: right;">879</td></tr> <tr><td>31—Seventeen kinds of business, by types of operation.....</td><td style="text-align: right;">879</td></tr> </tbody> </table> <p style="text-align: center;">COMBINED CITIES (Population 244,077)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>32—Retail distribution, by kinds of business—all cities of 10,000 to 30,000 population combined.....</td><td style="text-align: right;">880</td></tr> <tr><td>33—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined.....</td><td style="text-align: right;">881</td></tr> <tr><td>34—Seventeen kinds of business, by types of operation—all cities of 10,000 to 30,000 population combined.....</td><td style="text-align: right;">881</td></tr> </tbody> </table> <p style="text-align: center;">ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED (Population 1,339,835)</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr><td>35—Retail distribution, by kinds of business—all places of less than 10,000 population combined.....</td><td style="text-align: right;">882</td></tr> <tr><td>36—Retail distribution, by types of operation—all places of less than 10,000 population combined.....</td><td style="text-align: right;">883</td></tr> <tr><td>37—Seventeen kinds of business, by types of operation—all places of less than 10,000 population combined.....</td><td style="text-align: right;">883</td></tr> </tbody> </table>	Table	Page	23—Retail distribution, by kinds of business.....	872	24—Retail distribution, by types of operation.....	873	25—Seventeen kinds of business, by types of operation.....	874	26—Credit business.....	875	27—Credit business (open account and installment).....	876	28—Receipts other than from the sale of merchandise.....	877	29—Retail distribution, by kinds of business.....	878	30—Retail distribution, by types of operation.....	879	31—Seventeen kinds of business, by types of operation.....	879	32—Retail distribution, by kinds of business—all cities of 10,000 to 30,000 population combined.....	880	33—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined.....	881	34—Seventeen kinds of business, by types of operation—all cities of 10,000 to 30,000 population combined.....	881	35—Retail distribution, by kinds of business—all places of less than 10,000 population combined.....	882	36—Retail distribution, by types of operation—all places of less than 10,000 population combined.....	883	37—Seventeen kinds of business, by types of operation—all places of less than 10,000 population combined.....	883
Table	Page																																																																														
1—Retail distribution, by kinds of business.....	837																																																																														
2—Operating expenses, by kinds of business.....	839																																																																														
3—Seasonal employment characteristics.....	841																																																																														
4—Sales by size of business.....	843																																																																														
5—Retail distribution, by types of operation.....	847																																																																														
6—Seventeen kinds of business, by types of operation.....	849																																																																														
7—Credit business.....	850																																																																														
8—Credit business by types of operation.....	862																																																																														
9—Receipts other than from the sale of merchandise.....	852																																																																														
10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....	854																																																																														
11—Retail sales by manufacturers and wholesalers—country buying (assembling) of farm products.....	854																																																																														
12—Forms of organization, including negro proprietorship.....	856																																																																														
13 { These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	856																																																																														
14 {																																																																															
15—Sales by commodities.....	857																																																																														
16—Retail distribution, by kinds of business.....	863																																																																														
17—Retail distribution, by types of operation.....	864																																																																														
18—Seventeen kinds of business, by types of operation.....	865																																																																														
19—Credit business.....	866																																																																														
20—Credit business (open account and installment).....	867																																																																														
21—Receipts other than from the sale of merchandise.....	868																																																																														
22—Sales by commodities.....	869																																																																														
Table	Page																																																																														
23—Retail distribution, by kinds of business.....	872																																																																														
24—Retail distribution, by types of operation.....	873																																																																														
25—Seventeen kinds of business, by types of operation.....	874																																																																														
26—Credit business.....	875																																																																														
27—Credit business (open account and installment).....	876																																																																														
28—Receipts other than from the sale of merchandise.....	877																																																																														
29—Retail distribution, by kinds of business.....	878																																																																														
30—Retail distribution, by types of operation.....	879																																																																														
31—Seventeen kinds of business, by types of operation.....	879																																																																														
32—Retail distribution, by kinds of business—all cities of 10,000 to 30,000 population combined.....	880																																																																														
33—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined.....	881																																																																														
34—Seventeen kinds of business, by types of operation—all cities of 10,000 to 30,000 population combined.....	881																																																																														
35—Retail distribution, by kinds of business—all places of less than 10,000 population combined.....	882																																																																														
36—Retail distribution, by types of operation—all places of less than 10,000 population combined.....	883																																																																														
37—Seventeen kinds of business, by types of operation—all places of less than 10,000 population combined.....	883																																																																														

RETAIL DISTRIBUTION IN KANSAS: 1929

837

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on pay roll)		NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
		Full time	Part time	Total (full time and part time)	Part time only	Amount	Percent of total sales			
All groups	25,805	26,412	54,605	13,529	\$66,612,234	\$2,998,662	\$120,618,420	\$744,585,928	100.00	
Food group	4,896	5,357	6,758	2,384	7,750,601	483,241	7,968,700	129,995,943	17.32	
Candy and confectionery stores—										
Candy stores—nut stores.....	19	16	17	2	13,637	150	6,350	114,353	.01	
Confectionery stores (candy and fountain).....	443	402	390	215	340,291	41,870	303,780	4,050,369	.54	
Dairy products stores—										
Dairy products stores (including ice cream) ¹	12	11	23	4	25,190	1,000	4,400	323,351	.04	
Egg and poultry dealers.....	42	38	53	22	56,032	5,913	26,920	1,508,684	.20	
Milk dealers.....	25	26	47	11	48,106	2,275	7,610	409,621	.05	
Delicatessen stores.....	6	7	5	2	3,772	700	4,340	63,236	.01	
Fruit stores and vegetable markets.....	45	50	32	63	44,541	12,198	24,520	799,128	.11	
Grocery stores (without meats).....	1,295	1,344	1,184	594	1,373,873	103,014	2,329,470	27,224,834	3.66	
Combination stores (groceries and meats)—										
Grocery stores with meats.....	2,107	2,441	3,717	1,149	4,405,354	244,914	4,352,870	73,160,204	9.83	
Meat markets with groceries.....	301	333	581	147	672,773	29,077	532,660	10,549,462	1.42	
Meat markets (including sea foods)—										
Meat markets.....	6	9	330	104	301,729	25,772	870	40,565	
Fish markets—sea foods.....	305	360	339	65	321,469	15,367	90,180	2,351,878	.32	
Bakeries—bakery goods stores (except manufacturing bakeries).....	180	206	339	65	321,469	15,367	90,180	2,351,878	.32	
Other food stores—										
Coffee, tea, spices.....	0	12	23	3	35,588	530	57,910	366,804	.05	
Farm products stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
General food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Bottled waters and beverages.....	7	8	14	2	15,776	305	7,830	130,215	.02	
General stores	1,780	2,093	2,767	1,011	2,898,820	188,537	12,141,050	66,478,499	7.58	
General stores—groceries with apparel.....	175	193	308	109	348,302	15,014	986,340	5,269,714	.71	
General stores—groceries with dry goods.....	855	1,043	1,059	430	1,068,703	78,525	4,989,080	23,607,858	3.17	
General stores—groceries with other merchandise.....	720	854	1,400	472	1,489,815	94,098	6,165,630	27,505,927	3.70	
General merchandise group	902	739	7,185	1,901	7,315,047	344,476	16,189,350	65,272,580	8.77	
Department stores.....	95	29	3,155	687	3,791,103	160,552	6,296,640	30,517,376	4.10	
Dry goods stores.....	335	328	1,423	312	1,467,491	58,534	4,736,180	14,063,825	1.89	
General merchandise stores—										
With food departments.....	13	16	19	13	19,162	2,120	40,630	413,795	.05	
Without food departments.....	173	149	675	325	804,194	63,202	2,866,116	8,254,547	1.11	
Army and Navy goods stores.....	6	8	8	2	11,018	300	75,130	193,858	.03	
Variety, 5-and-10, and to-a-dollar stores.....	280	209	1,855	632	1,222,079	59,768	2,201,660	11,829,179	1.59	
Automotive group	6,372	6,057	13,187	1,805	18,105,940	480,553	19,375,500	199,955,863	28.86	
Motor-vehicle dealers—										
Automobile salesrooms—new and trade-in.....	1,106	1,330	6,621	362	9,524,723	109,679	12,465,290	118,461,489	15.91	
Used car establishments.....	73	76	102	20	122,493	5,381	1,335,490	1,335,490	.18	
Automobile dealers with farm implements and machinery.....	128	176	495	123	699,868	28,230	1,443,170	11,073,186	1.40	
Accessories, tires, and batteries—										
Accessory stores with tires and batteries.....	187	183	431	56	562,867	17,647	762,920	4,396,921	.59	
Battery and ignition shops—brake-repair shops.....	147	173	201	29	254,429	6,239	228,250	1,873,287	.25	
Tire shops (including tire repairs).....	246	254	377	73	464,301	15,474	580,290	3,867,056	.52	
Filling stations—										
Filling stations—gasoline and oil.....	1,773	926	2,048	293	2,824,193	74,670	991,810	27,882,270	3.75	
Filling stations with tires and accessories.....	650	664	774	216	937,155	58,585	827,490	11,247,138	1.51	
Filling stations with other merchandise.....	481	429	324	82	451,361	20,281	356,970	5,215,503	.70	
Motor cycles, bicycles, and supplies—										
Motor cycle dealers.....	4	4	5	5,100	10,210	70,944	.01	
Bicycles, motor cycles, and supplies stores.....	3	3	3	3,120	3,850	34,000	
Bicycle shops.....	10	10	4	1	4,100	260	11,600	52,503	.01	
Garages and repair shops—										
Body, fender, and paint shops.....	75	85	145	31	197,076	9,828	41,480	652,371	.09	
Garages (repairs and storage, gasoline, oil, accessories).....	1,458	1,711	1,612	610	2,002,630	131,847	1,411,670	13,442,363	1.81	
Parking stations, parking garages, and lots.....	7	7	11	2	12,982	442	4,930	107,579	.01	
Radiator shops (including repairs).....	20	23	20	7	28,774	1,090	5,680	155,241	.02	
Aircraft and accessories.....	4	3	14	10,765	70,170	88,516	.01	
Apparel group	1,422	1,378	3,017	841	4,185,831	172,905	11,174,240	38,044,228	6.24	
Men's and boys' clothing and furnishings stores—										
Men's and boys' clothing stores.....	12	9	24	2	34,398	244	70,390	295,493	.04	
Men's furnishings stores, including hat stores.....	46	48	35	11	46,170	1,427	229,350	724,194	.09	
Men's clothing and furnishings stores.....	339	374	798	237	1,290,309	57,269	5,179,670	14,040,346	1.80	
Family clothing stores—men's, women's, and children's.....	123	126	414	130	607,581	20,291	1,853,400	5,771,803	.77	
Women's ready-to-wear specialty stores—apparel and accessories.....	248	236	750	163	860,899	30,658	1,221,850	8,005,392	1.07	
Women's accessories stores—										
Corset and lingerie shops.....	9	10	3	4	2,890	354	13,610	71,603	.01	
Furriers—fur shops.....	3	3	1	8	4,070	1,800	5,300	55,739	.01	
Hosiery shops.....	15	7	129	9	136,739	881	42,750	411,581	.05	
Millinery stores.....	250	199	241	99	285,323	18,583	164,890	1,904,537	.26	
Umbrella shops, including parasols and canes.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Other apparel stores—										
Children's specialty shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Custom tailors.....	76	86	164	28	206,348	7,094	115,370	789,148	.11	
Dressmakers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Shoe stores—										
Shoe stores—men's.....	6	3	10	4	15,148	586	64,610	149,029	.02	
Shoe stores—women's.....	16	6	26	7	42,455	1,263	83,770	440,923	.06	
Family shoe stores—men's, women's, and children's.....	275	269	423	186	652,934	31,897	2,125,590	6,375,174	.86	
Furniture and household group	1,137	1,131	3,030	437	4,449,493	112,524	8,971,200	34,943,314	4.69	
Furniture stores—										
Furniture stores.....	326	351	888	108	1,275,124	28,474	3,302,760	11,408,225	1.53	
Furniture and undertaker.....	171	232	240	83	374,544	19,870	1,614,480	4,547,409	.61	
Furniture and hardware stores.....	112	160	155	50	197,899	11,564	1,101,160	2,909,055	.39	
Floor coverings, draperies, curtains, and upholstery stores—										
Draperies, curtains, and upholstery stores.....	6	7	10	4	15,052	1,442	27,410	72,493	.01	
Floor coverings stores.....	7	7	26	4	31,073	350	92,720	229,589	.03	

¹ Further data will be shown in a special report on milk dealers.

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
Furniture and household group—Continued.									
Household appliances stores—									
Household appliances stores (electrical).....	130	40	574	22	\$827,263	\$7,911	\$709,680	\$3,702,317	0.50
Household appliances stores.....	53	8	255	16	451,101	3,495	440,340	2,258,655	.30
Refrigerator dealers—electric only.....	5	3	50	4	131,590	430	164,500	1,608,418	.21
Other home furnishings and appliances stores—									
Antique and used furniture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	6	7	7	6	4,250	376	44,020	50,053	.01
Picture and framing stores.....	9	12	5	2	2,888	688	5,960	33,140	.01
Antique shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	7	6	9	5	10,624	910	7,370	43,888	.01
Interior decorators.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores—									
Radio and electrical shops.....	217	209	491	89	687,093	23,284	711,510	4,876,600	.66
Radio and musical instruments stores.....	82	84	260	44	380,062	13,730	737,200	3,012,784	.41
Restaurants, cafeterias, and eating places.....	2,336	2,644	5,768	1,077	3,980,921	236,907	586,250	25,155,199	3.38
Restaurants, cafeterias, and lunch rooms—									
Cafeterias.....	20	17	300	59	210,228	14,915	13,560	1,170,187	.16
Lunch rooms.....	1,253	1,418	1,620	466	1,119,590	94,417	279,700	8,968,713	1.20
Restaurants with table service.....	737	878	3,417	414	2,305,840	99,111	239,750	12,688,324	1.71
Lunch counters, refreshment stands, etc.—									
Refreshment stands.....	22	25	16	4	11,412	1,306	2,110	98,723	.01
Fountain—lunches.....	23	22	130	41	104,127	9,291	12,770	527,359	.07
Lunch counters.....	226	256	268	82	197,802	16,737	20,490	1,549,579	.21
Soft-drink stands.....	25	23	17	11	11,022	1,130	8,870	162,314	.02
Lumber and building group.....	1,673	1,271	4,078	686	6,480,174	294,238	16,341,090	60,017,946	8.06
Lumber and building-material dealers—									
Lumber and building-material dealers.....	542	310	1,388	277	2,323,132	79,537	7,288,480	26,831,333	3.61
Lumber and hardware.....	479	226	1,064	250	1,644,838	59,818	7,147,750	20,996,820	2.82
Roofing.....	69	85	117	66	215,599	25,468	117,310	887,886	.12
Dealers in any other single building material.....	7	7	22	3	26,466	1,120	9,360	96,588	.01
Electrical shops (without radio).....	94	107	215	74	327,188	26,881	267,080	1,786,795	.24
Heating and plumbing shops—									
Heating appliances and oil burners.....	25	11	96	5	159,701	1,100	76,070	583,484	.08
Plumbing shops—heating and ventilating.....	201	347	797	231	1,250,844	72,141	655,300	6,054,985	.81
Paint and glass stores.....	166	178	379	80	532,346	28,203	779,740	2,780,056	.37
Other retail stores¹.....	4,803	5,424	8,678	3,014	11,259,247	670,841	27,510,310	132,666,192	17.82
Hardware stores.....	448	532	687	154	933,035	36,802	3,512,310	10,281,024	1.38
Hardware and farm-Implement stores—									
Farm implements, machinery and equipment dealers.....	295	343	437	274	611,968	55,124	1,874,690	12,016,256	1.69
Farm-Implement dealers with hay, grain, and feed.....	9	7	16	3	20,988	600	36,530	516,593	.07
Hardware and farm-Implement stores.....	502	663	1,009	327	1,372,150	75,632	6,184,160	21,422,419	2.88
Farmers' supplies—									
Feed stores (flour feed, grain, fertilizer).....	337	350	413	123	487,387	25,562	655,900	14,040,312	1.88
Harness shops.....	98	104	62	7	33,952	2,481	435,110	911,327	.12
Farmers' supply stores.....	14	25	21	6	32,893	750	169,810	825,416	.11
Seeds, bulbs, and nursery stock.....	17	16	68	108	107,745	29,238	137,600	502,907	.07
Coal and feed stores.....	121	120	209	93	208,636	24,132	303,650	7,199,346	.97
Feed stores with groceries.....	99	114	144	56	155,397	9,305	267,140	3,257,264	.44
Book stores.....	65	72	96	82	107,567	9,310	471,900	1,429,030	.19
Cigar stores and cigar stands—									
Cigar stores with fountains.....	18	24	53	7	53,955	835	35,240	490,478	.07
Cigar stands.....	187	216	212	49	210,990	13,837	94,800	1,509,010	.20
Cigar stores without fountains.....	95	104	103	28	114,924	5,885	98,620	1,191,692	.16
Coal and wood yards—ice dealers—									
Coal and wood yards.....	147	166	369	111	537,474	35,519	275,330	4,915,399	.66
Ice dealers.....	64	60	191	42	252,496	10,487	18,540	1,060,219	.14
Drug stores—									
Drug stores.....	342	397	535	184	659,117	35,133	1,693,490	6,880,936	.92
Drug stores with fountains.....	792	885	2,105	721	2,475,151	176,116	5,092,600	23,834,477	3.20
Florists.....	100	112	242	110	269,478	20,347	161,270	1,344,164	.18
Gifts—novelties and toys—cameras—									
Art and gift shops.....	13	14	14	0	11,216	1,435	67,110	137,832	.02
Novelty and souvenir shops.....	9	11	13	2	10,480	500	29,210	92,437	.01
Camera dealers—photographic supplies.....	5	4	11	2	17,500	200	36,680	170,216	.02
Jewelry stores—									
Jewelry stores (installment credit).....	5	6	54	2	85,778	200	139,450	653,382	.09
Jewelry stores.....	371	398	888	174	613,906	25,831	2,621,080	5,181,606	.70
Luggage and leather goods stores.....	10	12	24	11	32,303	1,956	90,870	227,065	.03
Music stores (without radio).....	24	27	77	10	137,522	8,376	191,970	807,962	.11
News dealers.....	75	69	131	54	79,399	8,517	88,070	841,197	.11
Office, school, and store supplies and equipment dealers—									
Office and school supplies.....	18	20	59	10	64,759	2,332	192,230	477,454	.06
Office and store mechanical-appliance dealers (retail).....	17	6	128	3	273,736	691	111,660	1,190,340	.16
Office and store furniture and equipment dealers.....	4	1	15	-----	26,235	-----	36,730	123,271	.02
Store-fixture dealers.....	3	3	4	-----	4,469	-----	15,310	48,313	.01
Typewriter dealers.....	10	13	17	1	24,872	118	36,770	168,695	.02
Opticians and optometrists.....	28	26	18	4	20,636	777	36,830	180,329	.02
Sporting-goods stores, including athletic and play-ground equipment—									
Sporting goods specialty stores.....	19	18	27	7	38,488	896	130,500	428,464	.06
Sporting goods stores with toys and stationery.....	11	11	18	7	23,237	713	85,430	284,801	.04
Stationers and printers—									
Printers and lithographers.....	7	7	9	4	12,682	970	7,160	54,268	.01
Stationers and engravers.....	11	11	73	24	116,490	2,200	225,970	946,589	.13
Monuments and tombstones.....	82	90	147	47	247,512	14,805	522,080	1,289,604	.17
Miscellaneous classifications (combined).....	329	375	478	138	661,435	32,060	828,360	5,074,032	.68
Secondhand stores¹.....	284	318	187	73	207,860	12,970	560,730	2,061,164	.28
Tires, accessories, and parts (secondhand).....	64	77	64	18	69,118	4,864	89,840	404,790	.06
Furniture stores (secondhand).....	138	157	60	18	63,646	2,717	180,740	681,986	.09
Pawn shops (sales).....	26	29	15	16	22,191	1,670	215,080	462,541	.06
Clothing and shoe stores (secondhand).....	31	31	23	7	21,840	1,878	24,870	142,507	.02
Building materials and hardware stores (secondhand).....	4	4	3	1	2,000	260	3,450	22,900	.00
Other secondhand stores.....	19	18	22	13	28,105	1,581	46,230	341,640	.05

¹ This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KANSAS: 1929

839

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense—per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
All groups ¹	25,605	\$86,612,234	\$29,005,874	\$96,618,109	\$64,640,806	21.63	15,788	\$13,624,586	\$508,385,290	2.68
Food group.....	4,896	7,760,901	6,686,907	13,438,208	7,637,090	16.84	3,088	1,835,958	90,684,828	2.02
Candy and confectionery stores—										
Candy stores—nut stores ²	19	13,637	12,688	26,325	20,341	40.81	13	9,853	107,630	9.15
Confectionery stores (candy and fountain) ²	443	340,261	376,380	716,641	462,535	29.05	282	184,700	2,962,779	6.24
Dairy products stores—										
Dairy products stores (including ice cream).....	12	25,190	11,572	36,762	19,181	17.31				
Egg and poultry dealers.....	42	56,032	35,948	91,980	46,044	9.15	28	11,170	993,365	1.12
Milk dealers.....	25	48,106	25,350	73,456	62,549	33.20	6	2,720	167,807	1.62
Delicatessen stores.....	6	3,772	4,298	8,070	8,303	25.89	5	3,348	58,556	5.72
Fruit stores and vegetable markets.....	46	44,641	50,550	96,091	49,683	18.12	38	16,506	593,094	2.78
Grocery stores (without meats).....	1,205	1,373,873	1,442,112	2,816,985	1,493,291	15.83	724	397,668	20,660,912	1.93
Combination stores (groceries and meats)—										
Grocery stores with meats.....	2,197	4,405,354	2,731,479	7,136,833	4,002,274	15.23	1,394	878,059	50,323,052	1.74
Meat markets with groceries.....	301	672,773	368,964	1,041,737	670,671	16.23	207	145,932	7,510,963	1.94
Meat markets (including sea foods)—										
Fish markets—sea foods.....	6		9,702	9,702	2,372	31.00				
Meat markets.....	305	391,729	399,240	790,969	489,298	16.33	219	113,223	5,283,171	2.14
Bakeries—bakery goods stores (except manufacturing bakeries) ²	180	821,469	180,018	507,487	249,340	32.18	132	62,271	1,670,004	3.73
Other food stores—										
Coffee, tea, spices.....	9	35,888	18,444	54,332	47,947	27.88	8	7,336	364,755	2.02
Bottled waters and beverages.....	7	15,776	8,840	24,616	11,919	28.06	4	1,392	35,883	3.93
General stores.....	1,780	2,896,820	2,023,740	4,925,660	2,780,965	13.65	667	390,170	31,266,256	1.25
General stores—groceries with apparel.....	175	348,302	211,484	559,786	258,607	15.53	97	52,252	3,374,291	1.55
General stores—groceries with dry goods.....	885	1,058,703	965,818	2,024,521	1,133,052	13.38	468	186,947	13,421,689	1.39
General stores—groceries with other merchandise.....	720	1,489,815	851,438	2,341,253	1,889,306	13.52	302	150,971	14,470,276	1.04
General merchandise group.....	902	7,315,047	677,698	7,992,745	8,827,921	26.00	716	1,789,777	59,101,792	3.03
Department stores.....	95	3,791,103	33,261	8,824,364	3,043,545	25.45	90	726,912	29,254,361	2.48
Dry goods stores.....	335	1,467,491	324,720	1,792,211	1,860,612	25.97	252	363,208	12,012,460	3.02
General merchandise stores—										
With food departments.....	13	19,162	14,352	33,514	24,371	13.99	8	6,927	260,950	2.65
Without food departments.....	173	804,194	163,602	967,796	873,349	22.30	130	185,273	5,922,910	3.13
Army and Navy goods stores.....	6	11,018	10,720	21,738	15,954	19.44	6	7,550	193,858	3.88
Variety, 5-and-10, and ten-dollar stores.....	280	1,222,079	131,043	1,353,122	1,610,090	25.05	230	490,867	11,457,243	4.36
Automotive group.....	6,372	18,105,940	7,687,351	25,793,291	16,557,758	21.18	3,324	2,910,685	131,267,169	2.22
Motor-vehicle dealers—										
Automobile salesrooms, new and trade-in.....	1,106	9,524,723	1,891,260	11,415,983	9,548,998	17.70	763	1,283,444	80,548,883	1.43
Used-car establishments.....	73	122,493	87,248	209,741	113,825	24.23	51	36,010	923,779	3.90
Automobile dealers with farm implements and machinery.....	128	699,868	238,832	938,700	726,496	15.04	65	74,558	5,941,981	1.25
Accessories, tires, and batteries—										
Accessory stores with tires and batteries.....	187	562,867	231,495	794,362	546,509	30.50	136	130,547	3,596,053	3.63
Battery and ignition shops—brake repair shops.....	147	254,429	213,655	468,084	262,331	38.99	121	65,246	1,477,126	4.42
Tire shops (including tire repairs).....	246	464,301	302,614	766,815	481,004	32.27	209	146,002	3,481,961	4.10
Filling stations—										
Filling stations—gasoline and oil.....	1,773	2,824,163	1,243,618	4,067,811	1,985,804	21.71	633	346,457	10,080,669	3.43
Filling stations with tires and accessories.....	650	367,155	753,640	1,690,795	838,370	22.49	273	193,233	5,204,278	3.71
Filling stations with other merchandise.....	481	451,364	670,999	1,022,363	360,756	26.52	161	77,035	2,088,390	3.60
Motor-cycles, bicycles, and supplies—										
Motor-cycle dealers.....	4	5,100	4,080	9,180	6,655	(x)	4	2,975	70,944	(x)
Bicycles, motor cycles, and supplies stores.....	3	3,120	6,240	3,521	3,521	(x)				
Bicycle shops.....	10	4,100	9,600	13,700	6,551	38.57	9	3,375	50,503	6.08
Garages and repair shops—										
Body, fender, and paint shops.....	75	197,076	109,735	306,811	90,924	60.97	52	31,323	428,960	7.30
Garages (repairs and storage, gasoline, oil, accessories).....	1,458	2,002,630	1,986,471	3,989,101	1,546,519	41.18	822	507,605	8,126,816	6.25
Parking stations, parking garages, and lots.....	7	12,982	7,980	20,962	6,857	25.86	4	2,853	66,896	4.27
Radiator shops (including repairs).....	20	23,774	30,797	59,571	23,650	53.54	18	8,190	150,041	5.46
Aircraft and accessories.....	4	10,765	2,807	13,572	8,788	(x)				
Apparel group.....	1,422	4,185,831	1,853,440	6,039,271	5,140,470	28.63	1,191	1,743,301	35,936,947	4.85
Men's and boys' clothing and furnishings stores—										
Men's and boys' clothing stores.....	12	34,368	12,807	47,205	43,358	30.65	10	21,240	279,821	7.59
Men's furnishings stores, including hats.....	46	46,179	63,600	109,779	75,154	25.54	35	31,751	635,375	5.93
Men's clothing and furnishings stores.....	339	1,200,309	679,326	1,869,635	1,732,629	25.66	291	482,128	12,705,752	3.79
Family clothing stores—men's, women's, and children's.....	123	607,631	178,794	786,376	819,066	27.82	109	218,507	5,444,328	4.01
Women's ready-to-wear specialty stores—apparel and accessories.....	248	860,899	261,252	1,122,151	1,039,653	27.00	213	326,713	7,536,024	4.34
Women's accessories stores—										
Corset and lingerie shops.....	9	2,890	8,450	11,340	8,544	27.77	7	5,001	66,480	7.52
Furriers—fur shops.....	3	4,070	6,810	10,880	6,520	(x)				
Hosiery shops.....	15	136,739	7,371	144,110	27,980	41.81	14	15,399	869,081	4.17
Millinery stores.....	250	285,323	220,293	505,616	366,984	45.82	202	231,236	1,747,585	13.23
Custom tailors.....	76	206,348	103,974	310,322	105,183	52.65	63	39,612	713,391	5.55
Shoe stores—										
Shoe stores—men's.....	6	15,148	4,368	19,516	29,543	32.92	6	12,581	149,029	8.44
Shoe stores—women's.....	16	42,455	9,504	51,959	67,658	27.13	15	37,242	440,250	8.46
Family shoe stores—men's, women's, and children's.....	275	652,934	395,161	1,048,095	817,429	29.26	221	319,705	5,837,915	5.43
Furniture and household group.....	1,137	4,449,493	1,543,102	5,992,595	4,304,611	29.47	775	837,575	24,964,827	3.36
Furniture stores—										
Furniture stores.....	326	1,275,124	492,804	1,767,928	1,568,784	29.25	246	419,762	8,978,049	4.68
Furniture and undertaker.....	171	374,544	342,896	717,440	573,685	28.39	104	97,718	3,131,793	3.12
Furniture and hardware stores.....	112	107,869	102,320	300,219	287,514	22.27	56	41,802	1,610,450	2.75

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

² Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense—per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Furniture and household group—Continued.										
Floor coverings, draperies, curtains, and upholstery stores—										
Draperies, curtains, and upholstery stores.....	6	\$15,052	\$9,527	\$24,579	\$12,387	50.99	5	\$3,314	\$43,401	7.64
Floor covering stores.....	7	31,073	8,274	30,347	23,266	27.27	4	3,429	64,164	6.34
Household appliances stores—										
Household appliances stores (electrical).....	130	827,263	57,080	884,343	466,648	36.49	85	58,663	2,373,381	2.47
Household appliances stores.....	53	451,101	14,040	465,141	231,737	30.85	15	6,760	317,823	2.13
Refrigerator dealers—electric only.....	5	131,590	7,809	139,459	205,588	21.45				
Other home furnishings and appliances stores—										
China, glassware, crockery, tinware, enamel ware.....	6	4,256	3,878	8,134	9,893	36.02	4	6,000	45,553	13.17
Picture and framing stores.....	9	2,888	5,250	6,139	6,139	43.17	7	3,265	50,560	10.68
Awnings, flags, banners, window shades, and tents.....	7	10,624	6,474	17,098	8,326	57.93	6	2,284	43,288	5.23
Radio and music stores—										
Radio and electrical shops.....	217	687,093	282,568	969,661	525,127	30.65	108	97,561	4,023,531	2.42
Radio and musical instruments stores.....	82	380,092	114,408	494,500	407,902	29.95	65	86,088	2,594,761	3.32
Restaurants, cafeterias, and eating places.....	2,336	3,980,921	1,698,545	5,669,466	2,898,477	34.02	1,807	974,799	21,020,946	4.64
Restaurants, cafeterias, and lunch rooms—										
Cafeterias.....	20	210,228	11,067	221,295	160,838	32.66	18	46,049	1,060,040	4.34
Lunch rooms.....	1,283	1,119,590	897,594	2,017,184	1,006,012	33.75	900	364,596	7,388,959	4.93
Restaurants with table service.....	737	2,305,840	567,188	2,873,028	1,452,618	34.09	620	461,523	10,555,544	4.28
Lunch counters, refreshment stands, etc.—										
Refreshment stands.....	22	11,412	15,800	27,212	9,207	36.89	16	4,911	86,283	5.69
Fountain—lunches.....	23	104,127	16,060	120,187	62,546	34.65	22	29,794	508,359	5.86
Lunch counters.....	226	197,802	173,056	370,858	188,218	36.08	172	71,711	1,324,395	5.41
Soft-drink stands.....	25	11,922	17,780	20,702	19,038	30.03	14	6,215	97,366	6.38
Lumber and building group.....	1,678	6,480,174	1,901,010	8,381,184	4,982,408	22.27	727	390,202	24,027,501	1.63
Lumber and building material dealers—										
Lumber and building material dealers.....	542	2,323,132	500,960	2,824,092	2,312,495	19.14	148	63,697	8,833,311	.72
Lumber and hardware.....	479	1,644,838	336,740	1,981,578	1,426,710	16.23	95	50,010	5,863,610	.86
Roofing.....	69	215,599	138,125	353,724	119,572	53.31	49	18,705	569,387	3.34
Dealers in any other single building material.....	7	26,466	7,987	34,453	15,768	52.00				
Electrical shops (without radio)	94	327,188	149,479	476,667	187,176	37.15	83	44,981	1,449,878	3.10
Heating and plumbing shops—										
Heating appliances and oil burners.....	25	159,761	18,183	177,944	63,776	41.43	23	10,666	510,219	2.07
Plumbing shops—heating and ventilating.....	291	1,250,844	513,213	1,764,057	502,448	37.43	197	90,652	4,329,698	2.08
Paint and glass stores.....	164	528,634	230,263	758,897	351,908	40.07	128	109,541	2,427,993	4.51
Other retail stores.....	4,808	11,269,247	6,503,094	17,782,341	11,858,207	22.16	3,034	2,625,987	66,663,909	2.98
Hardware stores.....	448	933,035	694,280	1,627,295	1,035,330	25.90	277	245,511	7,288,068	3.37
Hardware and farm implement stores—										
Farm implements, machinery, and equipment dealers.....	295	611,968	436,982	1,048,950	793,497	14.60	146	78,043	7,728,095	1.62
Farm implement dealers with hay, grain, and feed.....	9	20,988	8,918	29,906	18,783	9.43	5	3,024	389,236	.78
Hardware and farm implement stores.....	502	1,372,150	851,955	2,224,105	1,470,801	17.25	245	156,626	10,648,403	1.47
Farmers' supplies—										
Feed stores (flour, feed, grain, fertilizer).....	337	487,387	391,300	878,687	432,621	9.34	202	76,078	8,674,917	.88
Harness shops.....	98	83,982	136,700	220,742	114,570	36.79	59	24,054	640,781	3.89
Farmers' supply stores.....	14	32,893	38,275	71,168	31,698	12.45	4	3,094	333,132	.93
Seeds, bulbs, and nursery stock.....	17	107,745	18,480	126,225	58,924	36.82	6	8,920	305,057	2.92
Coal and feed stores.....	121	208,636	140,400	409,036	269,655	9.43	49	18,114	3,399,309	.53
Feed stores with groceries.....	99	155,397	115,596	270,993	115,221	11.86	52	27,817	2,086,438	1.33
Bookstores.....	65	107,507	78,728	181,295	153,630	23.44	87	58,675	1,237,224	4.73
Cigar stores and cigar stands—										
Cigar stores with fountains.....	18	53,955	24,048	78,003	59,091	28.07	15	20,924	406,709	7.36
Cigar stands.....	187	216,980	201,312	418,292	275,747	45.57	142	138,929	1,217,171	11.41
Cigar stores without fountains.....	95	114,924	110,136	225,060	136,003	30.35	71	73,215	960,002	7.68
Coal and wood yards—ice dealers—										
Coal and wood yards.....	147	537,474	212,160	749,634	409,096	23.57	78	23,780	3,044,939	.78
Ice dealers.....	64	232,496	76,020	308,516	143,377	44.51	22	4,509	445,714	1.01
Drug stores.....										
Drug stores.....	342	650,117	462,902	1,122,019	690,640	26.34	220	186,737	5,026,305	3.72
Drug stores with fountains.....	792	2,475,151	966,420	3,441,671	2,576,660	25.25	635	749,962	20,010,787	3.75
Florists.....	100	269,478	115,248	384,726	256,407	47.70	43	48,161	784,179	6.14
Gifts—novelties and toys—cameras—										
Art and gift shops.....	13	11,216	9,788	21,002	23,608	32.37	12	12,631	137,332	9.20
Novelty and souvenir shops.....	9	10,480	8,448	18,928	8,633	29.82	6	4,322	69,296	6.24
Camera dealers—photographic supplies.....	5	17,500	6,292	23,792	19,570	25.47	3	4,650	105,276	2.81
Jewelry stores.....										
Jewelry stores (installment credit).....	5	85,778	9,510	95,288	110,605	32.89	4	26,439	651,944	4.06
Jewelry stores.....	371	613,906	603,368	1,217,274	798,407	38.90	290	271,159	4,359,843	6.22
Luggage and leather goods stores.....	10	32,303	15,168	47,471	29,042	34.09	7	10,990	170,620	6.44
Music stores (without radio).....	24	137,522	45,279	182,801	140,962	40.07	21	31,730	736,440	4.31
News dealers.....	75	79,399	37,820	116,728	82,372	23.67	42	30,840	499,057	6.18
Office, school, and store supplies and equipment dealers—										
Office and school supplies.....	18	64,759	21,160	85,919	72,537	33.19	16	16,761	468,344	3.58
Office and store mechanical appliance dealers (retail).....	17	273,736	12,798	286,534	130,944	35.50	16	10,124	1,188,226	1.61
Office and store furniture and equipment dealers.....	4	26,235	1,749	27,984	10,725	(x)	3	3,700	102,467	(x)
Store fixture dealers.....	3	4,469	7,820	12,289	2,771	(x)	3	1,725	48,313	(x)
Typewriter dealers.....	10	24,872	18,928	43,800	22,866	30.22	9	6,070	159,007	8.30
Opticians and optometrists.....	28	20,636	28,678	49,314	20,539	42.06	22	12,972	158,549	8.18
Sporting goods stores, including athletic and playground equipment—										
Sporting goods specialty stores.....	19	38,488	25,056	63,544	51,935	26.95	17	18,952	394,002	4.51
Sporting goods stores with toys and stationary.....	11	23,237	13,761	36,998	34,400	25.09	10	13,395	263,601	5.06
Stationers and printers—										
Printers and lithographers.....	7	12,682	9,107	21,789	5,324	49.97	7	2,820	54,258	5.20
Stationers and engravers.....	11	116,490	17,226	133,716	84,377	23.06	9	29,995	775,889	3.57
Monuments and tombstones.....	82	247,612	146,430	393,042	166,292	43.44	33	13,789	568,278	2.43
Miscellaneous classifications (combined).....	329	661,435	392,840	1,054,284	755,631	(x)	177	136,965	3,061,042	(x)
Secondhand stores.....	284	207,860	327,587	535,447	272,899	39.22	221	126,132	1,451,127	8.69

RETAIL DISTRIBUTION IN KANSAS: 1929

841

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees); 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
All groups	18,412	71	29	66	34	91	9	96	100	104	100	16	17	18	17
Food group	3,078	76	24	72	28	90	10	98	101	101	100	23	24	24	24
General stores.....	1,260	60	40	50	50	93	7	98	101	99	102	22	23	23	25
General merchandise group.....	704	29	71	22	78	83	17	96	93	98	113	18	17	17	23
Automotive group.....	4,542	94	6	95	5	98	2	93	99	110	92	8	11	8	8
Apparel group.....	1,044	54	46	53	47	76	24	99	99	100	105	18	18	19	22
Furniture and household group.....	889	82	18	79	21	92	8	97	100	102	101	10	11	11	11
Restaurants, cafeterias, and eating places.....	1,639	38	62	37	63	77	23	98	102	101	99	13	14	14	13
Lumber and building group.....	1,508	93	7	97	3	93	7	99	102	102	97	16	17	17	14
Other retail stores.....	3,613	81	19	78	22	93	7	97	104	100	99	19	22	20	20
Secondhand stores.....	135	88	12	84	16	95	5	94	100	108	98	20	21	28	21
Food group	3,078	76	24	72	28	90	10	98	101	101	100	23	24	24	24
Candy and confectionery stores--															
Candy stores--nut stores.....	9	16	84	67	33	100	-----	85	91	96	128	6	12	11	8
Confectionery stores (candy and fountain).....	241	44	56	47	53	86	14	97	108	100	95	31	34	33	30
Dairy products stores--															
Dairy products stores (including ice cream).....	7	88	12	67	33	100	-----	96	104	104	96	9	16	16	9
Egg and poultry dealers.....	32	89	11	88	12	92	8	97	97	99	107	27	27	28	31
Milk dealers.....	17	91	9	100	-----	100	-----	99	100	101	100	18	18	17	19
Delicatessen stores.....	4	40	60	-----	100	75	25	100	100	100	100	17	33	17	17
Fruit stores and vegetable markets.....	32	81	19	75	25	97	3	82	96	140	82	43	46	65	45
Grocery stores (without meats).....	639	75	25	71	29	91	9	99	101	100	100	30	31	31	31
Combination stores (groceries and meats)--															
Grocery stores with meats.....	1,512	79	21	73	27	89	11	99	100	100	101	22	22	22	23
Meat markets with groceries.....	224	83	17	81	19	94	6	99	100	100	101	18	18	19	20
Meat markets.....	202	89	11	87	13	98	2	101	100	99	100	21	22	22	21
Bakeries--bakery goods stores (except manufacturing bakeries).....	145	60	40	72	28	91	9	99	100	100	101	14	14	15	15
Other food stores--															
Coffee, tea, spices.....	5	88	12	50	50	80	20	98	98	102	102	8	8	12	12
Bottled waters and beverages.....	7	100	-----	100	-----	100	-----	93	114	100	93	7	12	7	7
General stores	1,260	60	40	50	50	93	7	98	101	99	102	22	23	23	25
General stores--groceries with apparel.....	109	68	32	51	49	90	10	98	102	98	102	21	21	22	25
General stores--groceries with dry goods.....	616	55	44	51	49	93	7	98	100	101	101	24	26	26	26
General stores--groceries with other merchandise.....	535	63	37	50	50	93	7	98	101	98	103	21	22	21	25
General merchandise group	704	29	71	22	78	83	17	98	93	98	113	18	17	17	23
Department stores.....	86	35	65	32	68	89	11	96	91	98	115	17	15	16	19
Dry goods stores.....	249	23	77	13	87	81	19	96	95	98	110	14	13	15	20
General merchandise stores--															
With food departments.....	10	72	28	90	10	100	-----	99	99	103	99	39	42	41	39
Without food departments.....	132	44	56	30	70	89	11	94	99	98	109	31	30	27	34
Army and Navy goods stores.....	4	90	10	50	50	80	20	92	102	103	103	22	20	20	20
Variety, 5-and-10, and to-a-dollar stores.....	222	16	84	6	94	82	18	94	94	96	116	16	15	17	28
Automotive group	4,542	94	6	95	5	98	2	93	99	116	92	8	11	8	8
Motor-vehicle dealers--															
Automobile salesrooms--new and trade-in.....	1,012	93	7	91	9	97	3	89	93	131	87	4	5	3	4
Used-car establishments.....	52	95	5	100	-----	98	2	101	102	101	96	15	16	15	11
Automobile dealers with farm implements and machinery.....	127	93	7	99	1	99	1	100	113	95	92	11	19	7	5
Accessories, tires and batteries--															
Accessory stores with tires and batteries.....	139	92	8	90	10	97	3	93	105	102	100	10	10	10	9
Battery and ignition shops--brake repair shops.....	96	90	10	95	5	99	1	96	99	103	102	8	8	9	10
Tire shops (including tire repairs).....	177	95	5	98	4	98	2	92	109	103	95	11	14	14	11
Filling stations--															
Filling stations--gasoline and oil.....	1,285	98	2	97	3	97	3	98	102	101	99	9	11	11	9
Filling stations with tires and accessories.....	416	96	4	97	3	97	3	96	105	101	98	18	21	19	17
Filling stations with other merchandise.....	208	90	10	78	22	93	7	97	108	102	93	14	20	16	12
Garages and repair shops--															
Body, fender, and paint shops.....	55	96	4	100	-----	96	4	96	102	101	101	14	15	15	14
Garages (repairs and storage, gasoline, oil, accessories).....	947	97	3	97	3	99	1	98	106	100	96	17	21	18	16
Parking stations, parking garages, and lots.....	4	100	-----	100	-----	100	-----	95	105	105	95	11	20	20	11
Radiator shops (including repairs).....	13	100	-----	100	-----	100	-----	97	97	97	109	17	17	17	27
Apparel group	1,044	54	46	53	47	76	24	99	96	100	105	18	18	19	22
Men's and boys' clothing and furnishings stores--															
Men's and boys' clothing stores.....	7	80	20	100	-----	100	-----	107	87	107	99	7	-----	11	4
Men's furnishings stores.....	20	89	11	75	25	109	-----	100	97	100	103	22	20	22	24
Men's clothing and furnishings stores.....	282	83	17	56	44	97	3	96	94	99	111	17	16	19	24
Family clothing stores--men's, women's, and children's.....	99	54	46	48	52	93	7	96	96	98	110	22	21	22	27
Women's ready-to-wear specialty stores--apparel and accessories.....	186	12	88	5	95	36	64	99	97	101	103	14	14	15	16
Women's accessories stores--															
Corset and lingerie shops.....	5	-----	100	-----	100	67	33	100	100	100	100	57	57	57	57
Hosiery shops.....	13	55	45	-----	100	75	25	99	100	100	101	6	6	6	7
Millinery stores.....	167	4	96	5	95	18	84	111	91	108	90	27	23	27	25
Custom tailors.....	57	76	24	73	27	98	2	100	98	100	102	12	12	12	14
Shoe stores--															
Shoe stores--men's.....	5	100	-----	100	-----	100	-----	94	102	102	102	27	25	25	25
Shoe stores--women's.....	13	92	8	100	-----	67	33	100	96	97	107	18	15	15	20
Family shoe stores--men's, women's, and children's.....	192	83	17	79	21	97	3	100	97	100	103	23	22	22	24
Furniture and household group	889	82	18	79	21	92	8	97	100	102	101	10	11	11	11
Furniture stores--															
Furniture stores.....	246	83	17	79	21	90	10	99	98	101	102	8	8	9	10
Furniture and undertaker.....	143	84	16	87	13	90	10	103	100	99	98	26	23	23	23
Furniture and hardware stores.....	87	80	14	81	19	95	5	99	103	99	99	15	20	18	18

¹ Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Furniture and household group—Continued.															
Floor coverings, draperies, curtains, and upholstery stores—		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	
Draperies, curtains, and upholstery stores.....	5	55	45	33	67	100	100	96	96	104	104	23	23	29	
Floor coverings stores.....	4	91	9	100	100	100	100	85	87	115	103	14	14	15	
Household appliances stores—															
Household appliances stores (electric).....	114	84	16	47	53	95	5	98	103	101	98	3	3	3	
Household appliances stores.....	42	87	13	71	29	100	100	95	97	109	99	4	4	3	
Refrigerator dealers—electric only.....	4	92	8	75	25	100	100	143	114	72	71	40	38	6	
Other home furnishings and appliances stores—															
China, glassware, crockery, tinware, enamelware.....	6	44	56	67	33	71	29	100	100	100	100	46	46	46	
Picture and framing stores.....	5	50	50	100	100	100	100	89	103	104	104	33	29	29	
Awnings, flags, banners, window shades, and tents.....	5	53	47	67	33	67	33	103	110	97	90	33	38	30	
Radio and music stores—															
Radio and electrical shops.....	152	84	16	84	16	96	4	95	101	102	102	10	12	13	
Radio and musical instruments stores.....	72	66	34	76	24	92	8	92	98	104	106	11	13	13	
Restaurants, cafeterias, and eating places.....	1,639	38	62	37	63	77	23	98	102	101	99	18	14	14	
Restaurants, cafeterias, and lunch rooms—															
Cafeterias.....	20	26	74	31	69	65	35	100	100	100	100	15	18	16	
Lunch rooms.....	772	40	60	37	63	78	22	95	103	101	98	17	20	19	
Restaurants with table service.....	678	37	63	34	66	74	26	98	101	101	100	9	10	9	
Lunch counters, refreshment stands, etc.—															
Refreshment stands.....	12	60	40	100	0	85	15	99	104	110	87	18	17	21	
Fountain—lunches.....	20	30	70	10	90	80	20	100	102	100	98	24	25	22	
Lunch counters.....	124	62	48	67	33	83	17	98	103	103	96	20	22	18	
Soft-drink stands.....	13	65	35	40	60	92	8	68	127	117	88	21	35	29	
Lumber and building group.....	1,508	98	7	97	3	93	7	99	102	102	97	16	17	17	
Lumber and building material dealers—															
Lumber and building material dealers.....	512	96	4	98	2	89	11	98	99	104	99	12	13	16	
Lumber and hardware.....	452	94	6	96	4	90	10	101	103	100	96	17	15	12	
Roofing.....	51	96	4	97	3	93	7	100	100	108	92	31	32	32	
Electrical shops (without radio).....	86	86	14	100	0	94	6	96	106	100	98	20	23	21	
Heating and plumbing shops—															
Heating appliances and oil burners.....	23	92	8	83	17	100	0	77	99	125	99	4	5	5	
Plumbing shops—heating and ventilating.....	261	91	9	96	4	99	1	95	105	103	97	18	21	18	
Paint and glass stores.....	116	87	13	97	3	90	10	107	104	100	89	14	15	9	
Other retail stores.....	3,613	81	19	78	22	93	7	97	104	100	99	19	22	20	
Hardware stores.....	300	85	14	82	18	95	5	97	99	102	102	13	14	16	
Hardware and farm implement stores—															
Farm implements, machinery, and equipment dealers.....	242	95	5	98	2	98	2	95	141	87	77	21	35	18	
Farm implement dealers with hay, grain, and feed.....	9	79	21	50	50	100	0	96	102	101	101	11	15	15	
Hardware and farm implement stores.....	430	89	11	92	8	96	4	97	115	97	91	15	24	11	
Farmers' supplies—															
Feed stores (flour, feed, grain, fertilizer).....	220	85	12	82	18	95	5	102	100	101	97	21	21	19	
Harness shops.....	37	83	17	91	9	97	3	124	91	90	95	17	16	15	
Farmers' supply stores.....	11	95	5	100	0	79	21	87	139	83	91	9	43	6	
Seeds, bulbs, and nursery stock.....	17	91	9	95	5	92	8	106	55	117	122	37	15	45	
Coal and feed stores.....	100	93	7	98	2	95	5	94	97	103	106	20	24	26	
Feed stores with groceries.....	65	75	25	71	29	94	6	98	99	101	102	25	26	26	
Bookstores.....	55	46	54	49	51	71	29	84	77	113	126	20	21	39	
Cigar stores and cigar stands—															
Cigar stores with fountains.....	17	79	21	86	14	100	0	99	103	99	99	9	12	9	
Cigar stands.....	120	94	6	93	7	98	2	97	99	103	101	18	19	16	
Cigar stores without fountains.....	65	94	6	95	5	98	2	100	100	100	100	17	18	18	
Coal and wood yards—ice dealers—															
Coal and wood yards.....	124	93	7	97	3	98	2	79	71	121	129	17	16	17	
Ice dealers.....	47	97	3	100	0	95	5	97	156	96	51	10	13	7	
Drug stores—															
Drug stores.....	268	75	25	65	35	91	9	98	103	100	99	21	23	21	
Drug stores with fountains.....	717	77	23	77	23	92	8	96	108	100	96	20	25	20	
Florists.....	84	69	31	68	32	77	23	113	95	99	93	30	29	29	
Gifts—novelties and toys—cameras—															
Art and gift shops.....	11	17	83	38	62	64	36	87	77	92	144	24	13	22	
Novelty and souvenir shops.....	4	38	62	38	62	75	25	73	74	90	163	10	10	43	
Jewelry stores—															
Jewelry stores (installment credit).....	5	63	37	63	37	100	0	99	99	99	103	15	15	33	
Jewelry stores.....	223	62	38	36	64	91	9	61	90	93	126	15	15	34	
Luggage and leather goods stores.....	8	89	11	75	25	100	0	92	99	89	120	15	14	10	
Music stores (without radio).....	17	70	30	50	50	79	21	97	101	100	102	12	10	10	
Newsdealers.....	47	81	19	82	18	88	12	98	102	100	100	27	30	26	
Office, school and store supplies and equipment dealers—															
Office and school supplies.....	17	59	41	42	58	77	23	90	97	105	108	7	10	18	
Office and store mechanical appliance dealers (retail).....	16	84	16	100	0	100	0	100	101	98	101	2	1	3	
Office and store furniture and equipment dealers.....	4	77	23	100	0	100	0	98	98	99	105	6	6	6	
Typewriter dealers.....	6	83	17	100	0	83	17	100	100	100	100	6	6	6	
Opticians and optometrists.....	12	74	26	75	25	91	9	103	103	97	97	15	15	21	
Sporting goods stores, including athletic and playground equipment—															
Sporting goods specialty stores.....	14	86	14	60	40	77	23	97	97	103	103	10	10	16	
Sporting goods stores with toys and stationery.....	9	95	5	67	33	83	17	93	93	116	98	15	15	14	
Stationers and printers—															
Printers and lithographers.....	6	75	25	67	33	83	17	100	100	100	100	31	31	31	
Stationers and engravers.....	10	57	43	50	50	100	0	90	84	94	132	9	3	27	
Monuments and tombstones.....	71	95	5	97	3	98	4	105	99	102	94	21	21	19	
Miscellaneous classifications (combined).....	199	83	17	76	24	86	14	105	98	98	99	20	17	18	
Secondhand stores.....	185	88	12	84	16	95	5	94	100	108	98	20	21	23	

RETAIL DISTRIBUTION IN KANSAS: 1929

845

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
Other retail stores.....	4,803	\$132,866	146	\$18,897	497	\$38,088	712	\$27,070	707	\$17,047	1,055	\$15,141	695	\$5,007	948	\$2,394
Hardware stores.....	448	10,281	7	734	38	2,458	64	2,380	75	1,812	126	1,782	66	465	70	191
Hardware and farm implement stores— Farm implements, machinery, and equipment dealers.....	295	12,616	15	2,208	64	4,312	44	1,670	43	1,006	45	592	31	218	47	117
Farm implement dealers with hay, grain, and feed.....	9	517			2	113	2	70	2	47	2	31				
Hardware and farm implement stores.....	502	21,422	33	4,201	113	7,561	122	4,690	86	2,081	96	1,395	29	210	18	54
Farmers' supplies— Feed stores (flour, feed, grain, fertilizer).....	327	14,040	21	2,578	56	3,813	58	2,244	37	903	66	962	32	235	57	118
Harness shops.....	98	911			1	58	2	72	4	104	1	111	23	163	59	142
Farmers' supply stores.....	14	825	1	175	3	196	2	77	3	66	1	19	2	19	1	1
Seeds, bulbs, and nursery stock.....	17	503	2	204	2	121	2	82	1	27	2	28	5	35	3	4
Coal and feed stores.....	121	7,199	12	1,616	30	2,218	18	692	14	341	20	273	11	76	9	28
Feed stores with groceries.....	90	3,257	7	859	16	1,053	17	644	13	318	17	244	15	103	14	35
Bookstores.....	65	1,420	2	212	4	247	11	417	8	185	17	248	13	94	10	26
Cigar stores and cigar stands— Cigar stores with fountains.....	18	491			2	111	5	181	4	107	4	68	3	24		
Cigar stands.....	187	1,510			2	105	8	298	9	213	24	317	48	337	90	240
Cigar stores without fountains.....	95	1,192					9	337	14	333	25	320	17	128	30	72
Coal and wood yards—ice dealers— Coal and wood yards.....	147	4,915	11	1,490	18	1,200	18	703	25	567	33	466	24	182	17	41
Ice dealers.....	64	1,060	1	129			2	77	2	47	7	94	14	93	36	85
Drug stores— Drug stores.....	342	6,881	3	397	18	1,110	49	1,873	73	1,719	83	1,214	54	401	62	167
Drug stores with fountains.....	792	23,835	14	1,847	80	5,324	205	7,780	167	4,076	214	3,237	76	569	38	101
Florists.....	100	1,344	1	112	2	108	5	192	17	410	19	270	25	178	31	74
Gifts—novelties and toys—cameras— Art and gift shops.....	13	138							2	42	5	64	4	31	2	2
Novelty and souvenir shops.....	9	92					1	33	1	22	1	15	3	21	3	1
Camera dealers—photographic supplies.....	5	170	1	147							1	18			3	5
Jewelry stores— Jewelry stores (installment credit).....	5	653	3	419											1	1
Jewelry stores.....	371	5,182	1	134	10	682	24	942	34	840	106	1,523	69	484	126	335
Luggage and leather goods stores.....	10	227					3	127	2	45	3	45	1	9	1	1
Music stores (without radio).....	24	808	1	126	3	182	1	31	2	59	6	75	2	15	8	32
News dealers.....	75	841			1	69	4	137	9	215	15	232	18	128	28	60
Office, school, and store supplies and equip- ment dealers— Office and school supplies.....	18	478	1	144	2	145	2	61	1	30	2	29	8	64	2	5
Office and store mechanical appliance dealers (retail).....	17	1,191	2	266	5	314	1	30	2	50			2	18	3	9
Office and store furniture and equipment dealers.....	4	123			1	58			2	48	1	18				
Store fixture dealers.....	3	48							1	21	2	28				
Typewriter dealers.....	10	169			1	63					5	77	3	24	1	4
Opticians and optometrists.....	28	180							1	20	5	68	8	54	14	36
Sporting goods stores, including athletic and playground equipment— Sporting goods specialty stores.....	19	429	1	105	2	103	1	46	4	90	4	50	4	26	3	8
Sporting goods stores with toys and stationery.....	11	285			1	72	2	70	5	121	1	14	1	6	1	2
Stationers and printers— Printers and lithographers.....	7	54									3	37	2	11	2	6
Stationers and engravers.....	11	946	2	263	4	287	1	46			1	10	1	8	1	1
Monuments and tombstones.....	82	1,200			2	108	5	185	20	495	23	326	16	120	16	49
Miscellaneous classifications (combined).....	329	5,074	4	545	13	830	24	883	24	576	60	840	65	462	137	339
Secondhand stores.....	284	2,061	2	220	1	57	8	285	9	236	33	478	62	441	169	345

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES ¹			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Haskell.....	53	\$1,473	40	\$979	67	1	(x)	(x)	12	(x)	(x)
Hodgeman.....	40	1,327	30	812	61	2	(x)	(x)	8	(x)	(x)
Jackson.....	184	3,709	157	2,814	76	4	\$153	4	23	\$742	20
Jefferson.....	181	3,228	135	2,066	64	1	(x)	(x)	45	(x)	(x)
Jewell.....	168	4,266	131	3,151	74	2	(x)	(x)	35	(x)	(x)
Johnson.....	324	5,797	272	4,217	73	15	531	9	37	1,049	18
Kearny.....	49	1,271	38	800	63	1	(x)	(x)	10	(x)	(x)
Kingman.....	195	4,265	123	2,370	56	20	356	8	52	1,539	36
Kiowa.....	121	2,708	90	1,509	56	6	148	5	25	1,051	39
Labette.....	492	10,966	427	8,367	76	24	1,167	11	41	1,432	13
Lane.....	46	1,508	35	1,087	72				10	421	28
Leavenworth.....	505	12,872	433	10,660	83	29	1,017	8	43	1,195	9
Lincoln.....	110	3,212	81	1,915	60	5	144	4	33	1,153	36
Linn.....	168	3,221	116	1,731	54	4	152	5	48	1,338	41
Logan.....	82	2,161	49	1,153	53	1	(x)	(x)	32	(x)	(x)
Lyon.....	423	13,693	342	10,291	75	20	1,704	13	52	1,698	12
McPherson.....	315	9,154	226	5,117	56	17	609	7	72	3,428	37
Marion.....	303	7,875	221	4,625	59	10	215	3	72	3,035	38
Marshall.....	377	8,485	289	5,688	67	13	507	6	75	2,200	27
Meade.....	82	3,040	68	2,284	75	8	276	9	0	480	16
Miami.....	218	5,478	171	3,682	67	12	557	10	35	1,239	23
Mitchell.....	206	6,228	160	4,270	69	8	344	5	38	1,605	26
Montgomery.....	732	20,800	632	16,342	78	58	2,416	12	42	2,042	10
Morris.....	150	3,091	113	2,196	71	9	316	10	28	579	19
Morton.....	75	2,841	58	1,954	69	7	274	10	10	613	21
Nemaha.....	243	5,726	181	3,271	57	11	408	7	51	2,047	36
Neosho.....	359	8,336	280	6,045	73	20	606	7	59	1,685	20
Ness.....	118	3,342	93	1,824	54	4	226	7	21	1,292	39
Norton.....	143	4,065	100	3,104	66	7	216	5	36	1,345	29
Osage.....	237	5,080	173	3,049	60	7	67	1	67	1,964	39
Osborne.....	104	4,098	129	2,983	73	3	114	3	32	1,001	24
Ottawa.....	157	3,336	110	1,822	55	10	241	7	37	1,273	38
Pawnee.....	102	4,816	75	3,348	69	13	566	12	14	902	19
Phillips.....	150	3,926	115	2,805	71	4	82	2	62	1,039	27
Pottawatomie.....	207	4,565	153	2,650	59	2	(x)	(x)	51	(x)	(x)
Pratt.....	176	6,951	119	4,518	65	19	712	10	38	1,721	25
Rawlins.....	95	2,201	69	1,518	69	7	100	9	19	493	23
Reno.....	649	24,893	504	17,044	71	39	2,360	9	106	4,889	20
Republic.....	194	4,160	143	2,611	63	7	238	6	44	1,311	31
Rice.....	205	5,069	143	2,926	58	13	401	8	49	1,742	34
Riley.....	287	9,449	227	6,899	73	20	813	9	40	1,787	18
Rooks.....	120	2,876	91	2,037	71	5	128	4	24	711	25
Rush.....	82	3,498	49	1,883	54	2	(x)	(x)	31	(x)	(x)
Russell.....	152	3,742	122	2,472	66	5	214	6	25	1,056	28
Saline.....	398	17,825	312	13,046	78	35	2,499	14	51	2,280	13
Scott.....	45	1,812	35	880	49	2	(x)	(x)	8	(x)	(x)
Sedgwick.....	1,862	84,911	1,498	60,239	71	202	13,098	15	162	11,574	14
Seward.....	122	5,439	100	4,157	77	13	886	16	9	396	7
Shawnee.....	1,060	43,182	804	32,645	76	95	5,091	12	101	5,445	13
Sheridan.....	59	1,703	41	1,108	65	2	(x)	(x)	16	(x)	(x)
Sherman.....	88	3,546	66	2,174	61	4	285	8	18	1,087	31
Smith.....	153	3,670	125	2,845	77	6	136	4	22	689	19
Stafford.....	127	3,651	96	2,639	72	6	145	4	25	867	24
Stanton.....	31	678	22	581	66	1	(x)	(x)	8	(x)	(x)
Stevens.....	54	1,881	43	1,339	71	1	(x)	(x)	10	(x)	(x)
Sumner.....	479	10,869	357	7,657	70	46	1,199	11	76	2,013	19
Thomas.....	123	4,425	89	3,049	69	6	290	7	28	1,086	24
Trego.....	75	2,128	55	1,438	68	1	(x)	(x)	19	(x)	(x)
Wabunsee.....	141	3,368	112	2,131	68	2	(x)	(x)	27	(x)	(x)
Wallace.....	41	825	26	398	48				15	427	52
Washington.....	228	4,110	162	2,580	63	5	129	3	61	1,401	34
Wichita.....	30	1,015	22	581	55	2	(x)	(x)	6	(x)	(x)
Wilson.....	266	5,653	200	3,627	66	12	263	5	54	1,666	29
Woodson.....	123	2,736	82	1,532	58	5	120	5	26	1,021	37
Wyandotte.....	1,799	42,783	1,614	34,167	80	122	5,388	13	63	3,238	7

RETAIL DISTRIBUTION IN KANSAS: 1929

849

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	95	28	2	4	1	60	
Annual net sales.....	\$30,517,376	\$16,020,069	(x)	\$840,175	(x)	\$13,081,336	
Per cent of total sales.....	100.00	52.49	(x)	2.75	(x)	42.87	
Variety, 5-and-10, and 25-cent stores:							
Number of stores.....	280	172	9	41	1	57	
Annual net sales.....	\$11,829,170	\$1,950,500	\$178,982	\$1,936,021	(x)	(x)	
Per cent of total sales.....	100.00	16.11	1.47	16.37	(x)	(x)	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	397	356	21	9	9	2	
Annual net sales.....	\$15,060,033	\$13,138,709	\$936,282	\$540,214	(x)	(x)	
Per cent of total sales.....	100.00	87.24	6.22	3.59	(x)	(x)	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	123	93	17	6	5	2	
Annual net sales.....	\$5,771,803	\$2,010,063	\$1,388,479	\$901,707	(x)	(x)	
Per cent of total sales.....	100.00	45.23	24.06	15.62	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	248	206	22	6	5	5	4
Annual net sales.....	\$8,005,392	\$5,237,504	\$1,569,731	\$416,711	\$76,707	\$590,443	\$114,236
Per cent of total sales.....	100.00	65.43	19.61	5.20	.96	7.37	1.43
Shoe stores:							
Number of stores.....	297	232	23	9	4	16	13
Annual net sales.....	\$6,965,126	\$4,390,082	\$1,030,189	\$322,477	\$130,907	\$407,518	\$674,953
Per cent of total sales.....	100.00	63.03	14.92	4.63	1.88	5.85	9.69
Furniture stores:							
Number of stores.....	609	559	38	5	1	1	5
Annual net sales.....	\$18,864,689	\$15,777,679	\$2,431,874	\$240,920	(x)	(x)	(x)
Per cent of total sales.....	100.00	83.64	12.89	1.28	(x)	(x)	(x)
Radio and music stores:							
Number of stores.....	299	251	20		3		25
Annual net sales.....	\$7,880,384	\$5,498,028	\$1,008,142		\$223,215		\$1,154,999
Per cent of total sales.....	100.00	69.69	12.78		2.89		14.64
Grocery stores (without meats):							
Number of stores.....	1,295	806	23	28	5	75	358
Annual net sales.....	\$27,224,834	\$12,199,868	\$953,439	\$1,299,149	\$280,313	\$4,467,257	\$8,024,758
Per cent of total sales.....	100.00	44.81	3.50	4.77	1.03	16.41	29.48
Combination stores (groceries and meats):							
Number of stores.....	2,498	1,747	95	112	13	115	416
Annual net sales.....	\$83,709,650	\$45,251,344	\$5,910,448	\$7,791,550	\$849,631	\$8,794,715	\$15,111,968
Per cent of total sales.....	100.00	54.06	7.06	9.31	1.01	10.51	18.05
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	2,040	1,974	36	1	7	9	13
Annual net sales.....	\$22,817,224	\$20,879,712	\$821,235	(x)	\$214,609	\$811,380	(x)
Per cent of total sales.....	100.00	91.51	3.60	(x)	.94	3.56	(x)
Cigar stores and cigar stands:							
Number of stores.....	300	277	10	5	1	6	1
Annual net sales.....	\$3,192,056	\$2,615,597	\$247,053	\$119,543	(x)	(x)	\$12,000
Per cent of total sales.....	100.00	81.94	7.74	3.74	(x)	(x)	.38
Filling stations:							
Number of stations.....	2,904	1,613	149	288	536	213	105
Annual net sales.....	\$44,344,911	\$19,637,720	\$2,870,634	\$7,677,417	\$8,280,593	\$2,537,560	\$3,340,987
Per cent of total sales.....	100.00	44.29	6.47	17.31	18.67	5.72	7.54
Coal and wood yards—ice dealers:							
Number of yards.....	211	169	12	11	1		18
Annual net sales.....	\$5,975,618	\$4,763,195	\$383,185	\$203,268	(x)		(x)
Per cent of total sales.....	100.00	79.71	6.41	3.40	(x)		(x)
Drug stores:							
Number of stores.....	1,134	1,005	79	40		6	4
Annual net sales.....	\$30,715,413	\$23,554,625	\$2,857,735	\$3,303,887		\$830,560	\$168,706
Per cent of total sales.....	100.00	76.69	9.30	10.76		2.70	.55
Hardware stores:							
Number of stores.....	448	420	9	10	2		7
Annual net sales.....	\$10,281,024	\$9,204,562	\$659,135	\$179,880	(x)		(x)
Per cent of total sales.....	100.00	89.53	6.41	1.75	(x)		(x)
Jewelry stores:							
Number of stores.....	376	356	16	2			2
Annual net sales.....	\$5,834,990	\$4,597,877	\$1,211,294	(x)			(x)
Per cent of total sales.....	100.00	78.80	20.76	(x)			(x)

CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments (included also in credit sales ¹)	TYPE	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installments (included also in credit sales ¹)
Total	14,767	\$498,010,425	\$240,155,378	48.22	\$30,954,466	Other type of operation—Continued.					
Independent stores ²	11,727	379,228,733	185,386,644	48.89	21,425,508	Cooperative stores ³	03	\$4,090,194	\$1,091,243	26.68
Local chains.....	473	22,196,236	14,199,011	63.97	1,793,327	Cooperative buying associations ³	18	1,865,540	533,587	28.60
Sectional chains.....	283	11,536,211	8,128,888	70.46	765,237	Retailers—country buyers ³	1,073	54,773,515	19,030,605	34.76
National chains.....	218	7,694,691	2,489,362	32.35	820,567	Retailers—wholesalers ³	170	10,403,658	4,007,318	38.52
Other type of operation:						All other types.....	12	999,988	734,098	73.41	\$267,499
Leased-department chains.....	21	260,702	110,315	42.30	1,438						
Utility-operated retail stores.....	103	4,990,867	4,435,307	89.41	2,874,590						

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents, 2 and 3 store independents.

³ This classification is used only in rural areas and cities having less than 10,000 population. These stores are independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	66,434	\$20,700,667	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	62,782	19,995,785	Combination stores—grocery stores with meats.....	128	\$30,305
Cafeterias.....	2,943	1,103,094	Combination stores—meat markets with groceries.....	99	67,032
Lunch rooms.....	27,466	6,471,249	Meat markets.....	183	24,864
Restaurants with table service.....	29,697	11,329,954	Bakeries—bakery goods stores (except manufacturing bakeries).....	287	121,888
Refreshment stands.....	76	12,300	Department stores.....	175	86,074
Fountain—lunches.....	555	181,911	Filling stations.....	340	55,738
Lunch counters.....	2,145	887,277	Cigar stands.....	86	25,194
Other stores in which meals are served.....	3,652	714,882	Cigar stores.....	14	4,500
Confectionery stores (candy and fountain).....	1,746	202,588	Drug stores.....	20	2,400
Grocery stores (without meats).....	410	41,887	Drug stores with fountains.....	66	12,065
			News dealers.....	98	40,077

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	5,037	\$16,010,366	\$296,182	Automotive group—Continued.			
Food group.....		6,776		Body, fender, and paint shops.....	112	\$449,850
Grocery stores (without meats).....		5,250		Garages (repairs and storage, gasoline, oil, accessories).....	1,200	4,631,073	\$102,270
Grocery stores with meats.....		1,526		Radiator shops (including repairs).....	17	113,971
General stores.....	2	6,700		Furniture and household group.....	8	42,440
General stores—with other merchandise.....	2	6,700		Radio and electrical shops.....	8	42,440
Automotive group.....	4,964	15,800,430	286,182	Lumber and building group.....	13	28,144
Automobile salesrooms—new and trade-in.....	2,750	7,697,094	183,337	Lumber and hardware.....	3	12,000
Used-car establishments.....	27	91,645	5,575	Electrical shops (without radio).....	7	3,144
Automobile dealers with farm implements and machinery.....	208	483,597		Glass and mirror shops.....	1	2,650
Accessory stores with tires and batteries.....	144	409,761		Paint and glass stores.....	2	5,450
Battery and ignition shops—brake repair shops.....	111	529,280		Other retail stores.....	35	78,150
Tire shops (including tire repairs).....	188	690,120		Hardware stores.....	6	10,435
Filling stations—gasoline and oil.....	37	124,080		Farm implements, machinery and equipment dealers.....	15	41,783
Filling stations with tires and accessories.....	138	417,581		Hardware and farm implement stores.....	8	11,350
Filling stations with other merchandise.....	25	156,407		Harness shops.....	6	3,659
Motor-cycle dealers.....		3,811		Miscellaneous classifications (combined).....	6	8,923
Bicycles, motor cycles, and supplies.....	1	2,100		Secondhand stores.....	15	49,728

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

RETAIL DISTRIBUTION IN KANSAS: 1929

853

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	84,940,773	Furniture and household group—Continued.	
Food group	3,950	Picture and framing stores.....	\$4,000
Confectionery stores (candy and fountain).....	1,400	Radio and electrical shops.....	180,745
Meat markets with groceries.....	1,150	Radio and musical instrument stores.....	16,281
Meat markets.....	1,300	Lumber and building group	1,845,358
General stores	6,678	Lumber and building material dealers.....	13,118
General stores with miscellaneous merchandise.....	6,678	Lumber and hardware.....	1,600
General merchandise group	41,668	Roofing.....	153,813
Department stores.....	31,495	Dealers in any other single building material.....	23,019
Dry goods stores.....	5,775	Electrical shops (without radio).....	244,200
Variety, 5-and-10, and to-a-dollar stores.....	4,298	Heating appliances and oil burners.....	85,938
Automotive group	124,637	Plumbing shops—heating and ventilating.....	998,289
Automobile salesrooms—new and trade-in.....	31,150	Paint and glass stores.....	122,352
Automobile dealers with farm implements and machinery.....	13,630	Other retail stores	2,351,858
Accessory stores with tires and batteries.....	3,000	Hardware stores.....	191,824
Battery and ignition shops—brake repair shops.....	13,559	Farm implements, machinery, and equipment dealers.....	185,273
Filling stations—gasoline and oil.....	8,020	Hardware and farm implement stores.....	117,312
Filling stations with tires and accessories.....	1,000	Feed stores (flour, feed, grain, fertilizer).....	14,426
Filling stations with other merchandise.....	7,411	Harness shops.....	71,322
Motor-cycle dealers.....	9,423	Farmers' supply stores.....	1,825
Bicycles, motor cycles, and supplies.....	2,550	Coal and feed stores.....	3,340
Bicycle shops.....	6,510	Feed stores with groceries.....	2,562
Garages (repairs and storage, gasoline, oil, accessories).....	25,881	Bookstores.....	1,684
Radiator shops (including repairs).....	1,020	Coal and wood yards.....	27,891
Aircraft and accessories.....	1,463	Ice dealers.....	8,000
Apparel group	335,340	Drug stores.....	4,673
Men's and boys' clothing stores.....	3,900	Drug stores with fountains.....	6,900
Men's furnishings stores (including men's and boys' hat stores).....	10,909	Novelty and souvenir shops.....	1,500
Men's clothing and furnishings stores.....	29,476	Jewelry stores.....	625,899
Women's ready-to-wear specialty stores—apparel and accessories.....	8,161	Luggage and leather-goods stores.....	15,519
Furriers—fur shops.....	5,150	Music stores (without radio).....	2,072
Millinery stores.....	16,710	News dealers.....	9,102
Custom tailors.....	72,184	Office and school supplies.....	2,904
Family shoe stores—men's, women's, and children's.....	183,860	Office and store mechanical appliances dealers (retail).....	115,305
Furniture and household group	387,280	Office and store furniture and equipment dealers.....	3,208
Furniture stores.....	28,215	Typewriter dealers.....	2,110
Furniture and undertaker.....	61,341	Opticians and optometrists.....	13,408
Furniture and hardware stores.....	15,250	Sporting goods specialty stores.....	9,310
Draperies, curtains, and upholstery stores.....	5,010	Sporting goods stores with toys and stationery.....	3,800
Floor coverings stores.....	3,000	Printers and lithographers.....	10,200
Household appliances stores (electrical).....	68,753	Stationers and engravers.....	20,000
Household appliances stores.....	4,680	Camera dealers—photographic supplies.....	9,755
		Monuments and tombstones.....	9,095
		Miscellaneous classifications (combined).....	44,744
		Secondhand stores	861,148

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and service (except automotive). Additional data are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
Total.....	\$2,078,709	\$15,123,214	\$3,109,349	Furniture and household group—Continued			
Food group.....	716,820	1,970,057		Household appliances stores—			
Confectionery stores (candy and fountain).....	15,551	13,858		Household appliances stores (electric).....	\$34,824	\$3,180	\$41,458
Dairy products stores—				Household appliances stores.....		24,193	175,646
Dairy products stores (including ice cream).....	2,680	30,025		Awnings, flags, banners, window shades, and tents.....	2,800		
Egg and poultry dealers.....	3,000	208,415		Radio and music stores—			
Milk dealers.....	36,515			Radio and electrical shops.....		65,702	109,319
Fruit stores and vegetable markets.....		84,820		Radio and musical instruments stores.....		3,395	43,873
Grocery stores (without meats).....		450,119		Restaurant, cafeterias, and eating places.....	52,452	4,548	
Combination stores (groceries and meats):				Lunch rooms.....	11,252		
Grocery stores with meats.....	97,601	919,185		Fountain—lunches.....	41,200	4,540	
Meat markets with groceries.....	20,510	55,589		Lumber and building group.....	459,746	794,042	387,147
Meat markets.....	14,920	91,824		Lumber and building material dealers—			
Bakeries—bakery goods stores (except manufacturing bakeries).....	383,200	116,245		Lumber and building material dealers.....	319,827	422,259	188,380
Other food stores—				Lumber and hardware.....	30,940	223,621	90,003
Coffee, tea, spices.....	140,643			Roofing.....	28,440	5,895	
Bottled waters and beverages.....	2,000			Any other single building material.....	22,500		
General stores.....	9,924	4,790,402		Electrical shops (without radio).....		77,436	75,250
General stores—groceries with apparel.....	2,924	596,813		Heating and plumbing shops—			
General stores—groceries with dry goods.....		1,881,213		Heating appliances and oil burner.....	12,500		10,727
General stores—groceries with other merchandise.....		2,312,376		Plumbing shops—heating and ventilating.....	35,515	15,787	
General merchandise group.....	11,610	8,498	992,253	Paint and glass stores.....	10,015	49,034	36,187
Department stores without food departments.....	11,610		890,308	Other retail stores.....	624,332	2,959,813	216,560
Dry goods stores.....		7,436	93,144	Hardware stores.....	19,575	27,348	2,562
General merchandise stores—				Hardware and farm implement stores—			
With food departments.....		1,000	8,801	Farm implements, machinery and equipment dealers.....		158,559	5,000
Without food departments.....			854,149	Farm implement dealers with hay, grain, and feed.....		32,010	
Automotive group.....	22,699	4,480,543		Hardware and farm implement stores.....	40,573	40,650	8,238
Motor-vehicle dealers—				Farmers' supplies—			
Automobile salesrooms—new and trade-in.....		3,876,090	768,577	Feed stores (flour, feed, grain, fertilizer).....	221,700	1,254,748	
Used-car establishments.....		7,353	32,560	Harness shops.....	30,330	1,274	
Automobile dealers with farm implements and machinery.....			61,171	Farmers' supply stores.....	4,800	174,569	
Accessories, tires and batteries—				Seeds, bulbs, and nursery stock.....	35,000	48,750	
Accessory stores, with tires and batteries.....		23,003		Coal and feed stores.....	12,815	763,903	
Battery and ignition shops—brake repair shops.....	2,500	27,708		Feed stores with groceries.....	3,000	259,648	
Tire shops (including tire repairs).....			53,012	Bookstores.....		3,000	5,965
Filling stations—				Cigar stores and cigar stands—			
Filling stations—gasoline and oil.....		326,992		Cigar stores with fountains.....		12,750	
Filling stations with tires and accessories.....		91,400		Cigar stands.....	2,556	2,691	
Filling stations with other merchandise.....		38,754		Cigar stores without fountains.....	6,000	3,000	
Garages and repair shops—				Coal and wood yards—ice dealers—			
Body, fender, and paint shops.....	3,700			Coal and wood yards.....		21,306	30,532
Garages (repairs and storage, gasoline, oil, accessories).....	12,969	27,172		Ice dealers.....	90,950	27,010	
Radiator shops (including repairs).....	3,500			Florists.....	45,082	19,366	
Apparel group.....	124,693		121,083	Camera dealers—photographic supplies.....		1,500	
Men's clothing and furnishings stores.....			60,327	Jewelry stores—			
Family clothing stores—men's, women's, and children's.....			36,098	Jewelry stores (installment credit).....			32,145
Women's ready-to-wear specialty stores—apparel and accessories.....	6,106	21,929		Jewelry stores.....	6,010		65,800
Millinery stores.....	23,388	2,714		Luggage and leather goods stores.....			
Custom tailors.....	95,201			Office and store mechanical appliance dealers (retail).....	25,000	93,141	88,857
Furniture and household group.....	54,503	109,181	538,172	Opticians and optometrists.....	9,250		
Furniture stores.....		6,711	157,282	Sporting goods stores including athletic and playground equipment.....			
Floor coverings, draperies, curtains, and upholstery stores—				Sporting goods specialty stores.....			13,287
Draperies, curtains, and upholstery stores.....	15,175			Sporting goods stores with toys and stationery.....		7,842	
Floor coverings stores.....	1,904	6,000	10,594	Stationers and engravers.....	19,980		14,124
				Monuments and tombstones.....	56,001		
				Miscellaneous classification (combined).....	16,710	5,000	
				Secondhand stores.....	4,160	6,394	

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for re-sale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$2,202,671]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
Total.....	179	\$3,122,973	33	\$1,627,578	117	\$5,043,017	134	\$2,281,918
Kansas City.....	15	236,907	4	210,564	10	610,289	4	110,230
Wichita.....	11	174,762	3	128,420	7	1,171,357	13	504,602

RETAIL DISTRIBUTION IN KANSAS: 1929

855

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is assembling of farm products is shown below]
 [An (x) indicates the amount has been withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	COUNTRY BUYING (assembling)	COUNTY	COUNTRY BUYING (assembling)	COUNTY	COUNTRY BUYING (assembling)
<i>Total</i>	\$19,686,752				
Allen.....	158,326	Greeley.....	(x)	Ottawa.....	\$414,634
Anderson.....	334,956	Greenwood.....	\$243,243	Pawnee.....	168,134
Atchison.....	40,358	Hamilton.....	24,360	Phillips.....	206,326
Barber.....	353,474	Harper.....	191,524	Pottawatomie.....	394,364
Barton.....	427,082	Harvey.....	58,185	Pratt.....	416,040
		Haskell.....	11,606	Rawlins.....	59,800
Bourbon.....	303,914	Hodgeman.....	20,600	Reno.....	321,049
Brown.....	132,509	Jackson.....	132,363	Republic.....	257,646
Butler.....	92,138	Jefferson.....	313,540	Rice.....	232,123
Chase.....	125,110	Jewell.....	226,341	Riley.....	187,442
Chautauqua.....	295,823			Rooks.....	75,158
Cherokee.....	122,901	Johnson.....	45,573	Rush.....	339,418
Cheyenne.....	43,454	Kearny.....	20,777	Russell.....	120,310
Clark.....	(x)	Kingman.....	235,598	Saline.....	119,817
Clay.....	245,145	Kiowa.....	92,864	Scott.....	207,077
Cloud.....	280,002	Labette.....	65,916		
Coffey.....	328,183	Lane.....	26,004	Sedgwick.....	288,356
Comanche.....	120,932	Leavenworth.....	126,500	Seward.....	(x)
Cowley.....	210,816	Lincoln.....	266,378	Shawnee.....	145,782
Crawford.....	337,350	Linn.....	230,181	Sheridan.....	129,884
Decatur.....	60,140	Logan.....	76,574	Sherman.....	25,170
		Lyon.....	464,316	Smith.....	162,395
Dickinson.....	514,140	McPherson.....	581,177	Stafford.....	100,951
Doniphan.....	389,007	Marion.....	870,755	Stanton.....	15,398
Douglas.....	332,068	Marshall.....	308,795	Stevens.....	16,692
Edwards.....	102,582	Miami.....	139,277	Sumner.....	425,043
Elk.....	40,100			Thomas.....	63,506
		Mitchell.....	226,593	Trego.....	91,356
Ellis.....	207,050	Montgomery.....	17,427	Wabunsee.....	371,801
Ellsworth.....	389,842	Morris.....	138,737	Wallace.....	69,892
Finney.....	34,365	Morton.....	16,800	Washington.....	244,253
Ford.....	26,532	Nemaha.....	332,398		
Franklin.....	172,471	Neosho.....	282,354	Wichita.....	224,855
		Ness.....	70,700	Wilson.....	257,354
Geary.....	109,020	Norton.....	194,508	Woodson.....	189,544
Gove.....	89,105	Osage.....	487,750	Wyandotte.....	(x)
Graham.....	35,992	Osborne.....	95,896		
Grant.....	9,470				
Gray.....	105,700				

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
<i>Total</i>	82,928,813	\$6,004,588			
Automotive	1,782,845	1,782,845	Groceries and food specialties.....	\$43,412	\$56,605
Automobiles and other motor vehicles.....	(x)	1,323,250	Groceries (general line).....	11,697	11,697
Automotive equipment.....	(x)	(x)	Food and grocery specialties.....	31,715	44,908
Automobile parts (new and used).....	(x)	(x)	Hardware (general line)	72,838	72,838
Tires and tubes.....	(x)	211,000	Iron and steel scrap and other waste materials	(x)	19,145
Electrical	(x)	34,449	Iron and steel scrap.....	(x)	2,215
Electrical goods including appliances.....	(x)	5,000	Junk and scrap.....	(x)	16,930
Electrical equipment and supplies.....	(x)	29,449	Leather and leather goods (except gloves and shoes)	2,980	2,980
Farm products (not elsewhere specified)	(x)	1,680,355	Lumber and building materials (other than metal); construction and building materials (other than metal and wood)	160,948	160,948
Grain.....	(x)	1,575,561	Machinery, equipment, and supplies (except electrical)	121,381	753,133
Livestock (general line).....	(x)	(x)	Farm machinery and equipment.....	69,032	700,774
Wool and mohair.....	(x)	(x)	Manufacturing, mining, and drilling machinery, equipment and supplies.....	(x)	(x)
Farm supplies (except machinery and equipment)	146,801	146,801	Service equipment and supplies.....	(x)	(x)
Farm supplies (except feed and fertilizer).....	146,301	146,301	Petroleum and petroleum products	176,052	188,208
Feed.....	500	500	Tobacco and tobacco products (except leaf)	300	300
Food products (not elsewhere specified)	343,965	1,104,908	All other	42,698	43,078
Confectionery and soft drinks.....	22,500	22,500	Books, periodicals, and newspapers.....	(x)	(x)
Dairy products.....	74,687	50,062	Miscellaneous kinds of business.....	(x)	(x)
Poultry and poultry products.....	74,426	74,426			
Dairy and poultry products.....	91,445	91,445			
Fish and sea foods.....	9,935	9,935			
Fruits and vegetables (fresh).....	9,436	670,804			
Meats and meat products.....	152,981	155,736			

¹ Column 1, "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

CENSUS OF DISTRIBUTION

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	25,805	26,412	54,605	\$86,612,234	\$120,818,420	\$744,585,928	100.00
Proprietorships.....	21,706	26,057	34,861	40,322,563	81,730,220	515,242,017	69.20
Proprietorships which are also members of cooperative associations.....	71	85	423	480,444	618,860	6,132,609	.82
Corporations.....	3,459	-----	18,330	24,683,577	36,519,360	209,087,963	28.08
Corporations which are also members of cooperative associations.....	12	-----	335	400,010	588,270	2,915,614	.39
Cooperative associations.....	131	-----	438	548,977	1,189,180	9,342,185	1.26
Negro proprietorships.....	218	241	124	105,840	144,850	1,207,920	.16
Oriental mutuals.....	6	27	85	53,109	35,510	553,572	.07
Unclassified.....	2	2	9	9,214	14,170	104,048	.02

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	218	241	124	\$105,340	\$144,850	\$1,207,920	100.00
Food group.....	88	92	22	17,047	29,710	379,899	31.46
Candy and confectionery stores.....	11	11	4	1,239	1,920	19,590	1.62
Grocery stores (without meats).....	30	32	3	1,804	5,990	84,738	7.01
Combination stores (groceries and meats).....	41	48	14	13,224	21,650	272,971	22.60
All other food stores.....	1	1	1	720	160	2,600	.22
General stores.....	3	3	7	5,500	45,100	97,800	8.10
Automotive group.....	19	20	19	20,613	23,570	209,482	17.34
Motor-vehicle dealers (new and used).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Filling stations.....	4	4	3	3,447	1,690	51,100	4.23
Garages and repair shops.....	12	13	9	9,772	3,520	41,213	3.41
Other automotive establishments.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	5	6	2	2,570	10,350	24,652	2.04
Women's ready-to-wear specialty stores—apparel and accessories.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Furniture and household group.....	3	4	-----	-----	600	2,900	.24
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, and eating places.....	65	72	32	19,909	4,890	203,533	16.85
Restaurants, cafeterias, and lunch rooms.....	50	56	29	17,849	3,860	150,372	12.45
Lunch counters, refreshment stands, etc.....	15	16	3	2,000	1,030	53,161	4.40
Other retail stores.....	40	44	42	39,701	30,630	289,654	23.98
Electrical shops (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Hardware stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies stores (including feeds and fertilizers).....	6	6	2	1,388	670	12,213	1.01
Cigar stores and cigar stands.....	6	6	1	1,791	1,430	22,960	1.90
Coal and wood yards—ice dealers.....	10	11	15	12,663	12,470	78,138	6.47
Drug stores.....	12	14	17	16,489	3,910	91,628	7.58
Miscellaneous classifications (combined).....	3	3	1	1,900	2,150	8,600	.71

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

RETAIL DISTRIBUTION IN KANSAS: 1929

857

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Fruit stores and vegetable markets: (Commodity coverage, 15.8 per cent)			Meat markets—Continued.		
Bakery products, fresh.....	0.0	0.4	Eggs.....	1.9	0.1
Bottled beverages.....	3.4	3.4	Fresh fish and other sea foods.....	3.5	.6
Confectionery and nuts.....	5.2	5.2	Lard, cooking fats, etc.....	5.0	2.3
Eggs.....	3.8	1.9	Meats, including poultry.....	94.4	94.4
Fruits and vegetables.....	89.1	89.1	Milk and cream.....	1.5	.2
Grocery stores (without meats): (Commodity coverage, 11.1 per cent)			GENERAL MERCHANDISE GROUP		
Bakery products, fresh.....	5.0	4.8	Department stores: (Commodity coverage, 63.2 per cent)		
Bottled beverages.....	1.5	.3	Antiques, art goods, gifts.....	2.1	.8
Confectionery and nuts.....	2.2	1.0	Apparel and accessories, women's, misses', children's—		
Delicatessen, ready-to-serve foods.....	1.2	.3	Children's wear.....	1.7	.8
Fresh fish and other sea foods.....	2.4	.2	Millinery.....	2.4	1.3
Fruits and vegetables.....	18.6	17.7	Hosiery.....	4.0	4.0
Grain and feed.....	3.2	.3	Coats, suits, and dresses.....	14.5	13.0
Groceries—			Underwear, negligees, corsets, etc.....	5.5	4.9
Butter and cheese.....	5.7	5.7	Other apparel, except furs.....	4.1	3.7
Eggs.....	4.1	4.1	Appliances and supplies, electrical—		
Lard, cooking fats, etc.....	3.7	3.7	Household appliances, motor driven (except refrigerators)	2.7	1.8
Flour.....	4.8	4.8	Household heating appliances—portable.....	.3	.1
Sugar.....	7.9	7.9	Lighting equipment.....	.7	.1
Canned goods and other groceries.....	42.8	42.8	Construction materials.....	.3	.1
Milk and cream.....	4.4	2.4	Other appliances.....	.3	.1
Nonfood products—			Automotive parts and accessories (except tires, tubes, and batteries).....	6.0	1.7
Cigars, cigarettes, and tobacco.....	3.6	2.1	Batteries.....	.6	.1
Household supplies.....	.8	.1	Bicycles and accessories.....	1.0	.2
Other nonfood products.....	(x)	1.2	Clothing and furnishings (men's and boys')—		
Poultry.....	3.7	.6	Suits.....	13.6	1.7
Combination stores—grocery stores with meats: (Commodity coverage, 12.8 per cent)			Overcoats.....	1.5	.4
Bakery products, fresh.....	8.1	7.0	Hats and caps.....	.6	.2
Bottled beverages.....	1.1	.5	Furnishings.....	4.2	3.5
Confectionery and nuts.....	2.1	1.2	Work clothing.....	1.0	.8
Delicatessen, ready-to-serve foods.....	1.9	.3	Other clothing.....	2.1	.8
Fresh fish and other sea foods.....	1.7	.8	Confectionery and nuts.....	.8	.2
Fruits and vegetables.....	16.4	15.3	Drugs, patent medicines, etc.....	.4	.1
Groceries—			Drug sundries.....	2.1	.6
Butter and cheese.....	4.7	4.7	Dry goods and notions—		
Eggs.....	3.3	3.3	Cotton piece goods.....	4.3	3.1
Lard, cooking fats, etc.....	2.6	2.6	Linen goods.....	1.8	1.2
Flour.....	2.8	2.8	Wool and wool-mixed goods.....	.9	.5
Sugar.....	4.7	4.7	Rayon piece goods.....	1.1	.1
Canned goods and other groceries.....	29.6	29.6	Silk and velvet piece goods.....	5.0	3.9
Ice cream.....	3.3	1.0	Notions and small wares.....	4.3	4.2
Meats, including poultry.....	22.0	22.0	Other dry goods.....	2.0	1.1
Milk and cream.....	2.8	2.0	Farm and garden equipment and supplies—		
Nonfood products—			Farm machinery.....	1.7	.5
Cigars, cigarettes, and tobacco.....	1.5	.9	Farm wagons.....	.2	.1
Hardware.....	.8	.1	Wire fencing, gates and posts.....	.7	.2
Household supplies.....	.9	.2	Other farm and garden equipment and supplies.....	.7	.2
Stationery and school supplies.....	.5	.1	Furniture—		
Other nonfood products.....	(x)	.9	Bedroom.....	1.6	1.1
Combination stores—meat markets with groceries: (Commodity coverage, 32.3 per cent)			Living room, library, and hall.....	1.3	.9
Bakery products, fresh.....	7.0	6.6	Dining room.....	.9	.6
Bottled beverages.....	1.4	.6	Kitchen.....	.3	.2
Confectionery and nuts.....	1.7	.6	Other household.....	2.7	2.0
Delicatessen, ready-to-serve foods.....	6.0	.5	Furs and fur goods.....	1.2	.6
Fresh fish and other sea foods.....	2.7	1.2	Hardware.....	5.6	.7
Fruits and vegetables.....	12.4	9.9	Builders' and shelf.....	0.2	
Groceries—			Carpenters' and mechanics' tools.....	.2	
Butter and cheese.....	3.9	3.0	Other hardware.....	1.3	
Eggs.....	3.1	3.1	Heating and plumbing equipment and supplies.....		
Lard, cooking fats, etc.....	3.6	3.6	Home furnishings—	1.5	.3
Flour.....	3.9	3.9	Draperies, upholstery, and curtains.....	3.1	2.7
Sugar.....	4.0	4.0	Floor coverings.....	4.7	3.7
Canned goods and other groceries.....	13.4	13.4	Bedding, mattresses, springs.....	1.5	.4
Meats, including poultry.....	46.0	46.0	China, glassware, and crockery.....	2.0	1.4
Milk and cream.....	2.9	1.9	Kitchen utensils.....	1.3	.1
Nonfood products—			Other home furnishings.....	2.0	1.3
Cigars, cigarettes, and tobacco.....	1.3	.4	Infants' wear.....	1.9	1.6
Household supplies.....	.9	.5	Jewelry, silverware, and clocks.....	2.2	2.0
Other nonfood products.....	(x)	.4	Leather goods, billfolds, purses, gloves and handbags.....	1.2	.9
Meat markets: (Commodity coverage, 19.7 per cent)			Luggage.....	.6	.3
Bakery products, fresh.....	3.3	.3	Miscellaneous merchandise.....	(x)	.3
Bottled beverages.....	3.4	.2	Musical instruments and accessories.....	1.0	.6
Butter and cheese.....	4.3	1.5	Paints, varnishes, lacquers.....	3.0	.7
Delicatessen, ready-to-serve foods.....	2.3	.4	Radios and equipment.....	4.8	2.8
			Radio sets.....	1.6	
			Radio parts and accessories.....	1.2	
			Receipts from sale of meats.....	7.6	.5

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in this second column are applicable to the total sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent under the principal classification (without further detail) than was reported in detail. That form of presentation indicates that a greater proportion of sales was reported under the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and has not been computed.

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores—Continued.			General merchandise stores without food departments—Con.		
Refrigerators, electric and gas.....	1.2	0.1	Clothing and furnishings (men's and boys)—		
Roofing materials.....	.6	.1	Suits.....	5.8	5.2
Service.....	1.2	.3	Overcoats.....	2.5	1.4
Shoes and other footwear—			Hats and caps.....	1.9	.6
Men's.....	1.4	.7	Furnishings.....	9.0	8.3
Boys' and youths'.....	.7	.4	Work clothing.....	7.6	7.0
Women's.....	4.4	4.0	Other clothing.....	3.1	1.6
Misses' and children's.....	1.1	.9	Drugs, patent medicines, etc.....	.3	.1
Sporting goods, gymnasium and playground equipment.....	3.6	1.0	Drug sundries.....	.5	.1
Stationery, books, and magazines—			Dry goods and notions—		
Books.....	.3	.2	Cotton piece goods.....	8.7	7.2
Paper and paper goods.....	.2	.1	Linen goods.....	.6	.4
Other stationery.....	.9	.6	Wool and wool-mixed goods.....	1.0	1.2
Stoves and ranges, gas.....	.4	.1	Rayon piece goods.....	1.1	.6
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.8	1.1	Silk and velvet piece goods.....	1.7	.5
Tires, tubes, and tire accessories.....	10.4	4.0	Notions and small wares.....	5.0	4.0
Toilet articles and preparations.....	2.4	1.7	Other dry goods.....	4.0	3.0
Toys and games.....	1.1	.8	Farm and garden equipment and supplies—		
Wall paper.....	.7	.2	Farm machinery.....	1.3	.4
			Farm wagons.....	.3	.1
			Wire fencing, gates and posts.....	.3	.1
			Other farm and garden equipment and supplies.....	1.3	.5
goods stores:			Furniture—		
(Commodity coverage, 34.7 per cent)			Bedroom.....	2.0	.5
Apparel and accessories, women's, misses', children's—			Living room, library and hall.....	.8	.2
Custom tailoring, dressmaking.....	2.4	.4	Dining room.....	.8	.2
Children's wear.....	3.6	2.5	Kitchen.....	.4	.1
Millinery.....	3.5	2.0	Other household.....	.4	.1
Hosiery.....	8.4	7.1	Hardware—		
Coats, suits, and dresses.....	26.4	22.3	Builders' and shelf.....	1.0	.3
Underwear, negligees, corsets, etc.....	6.8	5.6	Carpenters' and mechanics' tools.....	1.0	.3
Other apparel, except furs.....	10.2	7.3	Other hardware.....	4.0	1.5
Art goods, gifts.....	1.8	.3	Heating and plumbing equipment and supplies.....	.9	.2
Clothing and furnishings (men's and boys)—			Home furnishings—		
Suits.....	1.8	.2	Draperies, upholstery, and curtains.....	.4	.1
Overcoats.....	.8	.1	Floor coverings.....	1.8	.4
Hats and caps.....	1.7	.2	Bedding, mattresses, springs.....	1.2	.2
Furnishings.....	5.9	1.5	Other home furnishings.....	2.0	.4
Work clothing.....	6.5	1.7	Infants' wear.....	1.6	.4
Other clothing.....	2.8	.4	Jewelry, silverware and clocks.....	1.3	.4
Confectionery and nuts.....	1.6	.1	Leather goods, billfolds, purses, gloves, and handbags.....	.7	.1
Drugs and drug sundries.....	4.5	.3	Luggage.....	.8	.1
Dry goods and notions—			Miscellaneous merchandise.....	(x)	1.3
Cotton piece goods.....	10.9	10.6	Paints, varnishes, lacquers.....	1.7	.5
Linen goods.....	3.7	3.3	Pianos and accessories.....	1.1	.1
Wool and wool-mixed goods.....	2.0	2.7	Radio parts and accessories.....	4.5	1.8
Rayon piece goods.....	2.0	1.6	Radio sets.....	2.5	1.0
Silk and velvet piece goods.....	7.5	7.3	Roofing materials.....	.8	.1
Notions and small wares.....	6.1	5.7	Shoes and other footwear.....	14.7	14.7
Other dry goods.....	12.1	8.8	Men's.....	3.8	
Furs and fur goods.....	2.0	.5	Boys' and youths'.....	2.2	
Home furnishings—			Women's.....	4.9	
Draperies and curtains.....	3.5	1.4	Misses' and children's.....	1.6	
Floor coverings.....	1.0	.1	Infants'.....	.3	
Bedding, mattresses.....	.8	.1	Rubber and other footwear.....	1.9	
China, glassware, and crockery.....	.7	.1	Sporting goods, gymnasium and playground equipment.....	5.7	1.7
Kitchen utensils.....	.4	.1	Stoves and ranges, gas.....	.7	.1
Other home furnishings.....	4.5	1.2	Stoves, ranges, heaters, etc. (other than electric or gas).....	5.4	1.0
Infants' wear.....	2.1	1.0	Tires, tubes and tire accessories.....	14.4	4.4
Jewelry—costume.....	1.1	.1	Toiletries and cosmetics.....	.4	.1
Leather goods, gloves, and handbags.....	1.0	.2	Toys and games.....	3.0	.9
Luggage.....	.4	.1			
Miscellaneous merchandise.....	(x)	.1			
Shoes and other footwear—					
Men's.....	.6	.1			
Boys' and youths'.....	.7	.1			
Women's.....	5.9	1.7			
Misses' and children's.....	1.3	.3			
Toilet articles and preparations.....	1.4	.6			
Toys and games.....	1.2	.2			
General merchandise stores without food departments:			Variety, 5-and-10, and to-a-dollar stores: ¹		
(Commodity coverage, 11.5 per cent)			(Commodity coverage, 14.3 per cent)		
Apparel and accessories, women's, misses', children's—			Apparel and accessories, women's, misses', children's—		
Children's wear.....	3.1	1.1	Children's wear.....	4.8	.1
Millinery.....	2.5	1.8	Millinery.....	5.4	3.2
Hosiery.....	4.4	2.9	Hosiery.....	8.1	7.0
Coats, suits and dresses.....	4.4	2.4	Wash dresses.....	2.9	.1
Underwear, negligees, corsets, etc.....	1.8	1.0	Underwear, negligees, corsets, etc.....	7.7	4.8
Other apparel.....	10.0	9.1	Other apparel.....	8.2	4.4
Appliances and supplies, electrical—			Appliances and supplies, electrical.....	1.2	.3
Household appliances, motor driven.....	1.7	.5	Art goods, gifts.....	7.7	.1
Household heating appliances—portable.....	.5	.1	Automotive parts and accessories (except batteries).....	.7	.1
Lighting equipment.....	1.3	.4	Batteries.....	.6	.2
Construction materials.....	.5	.1	Clothing and furnishings (men's and boys)—		
Other appliances.....	.2	.1	Furnishings.....	8.6	4.9
Automotive parts and accessories (except tires, tubes and batteries).....	8.9	2.7	Work clothing.....	3.6	.1
Batteries.....	.9	.2	Other clothing.....	2.6	.4
Bicycles and accessories.....	1.8	.4	Confectionery and nuts.....	7.9	5.3
			Dry goods and notions—		
			Cotton piece goods.....	4.4	2.2
			Rayon piece goods.....	3.0	.1
			Notions and small wares.....	4.9	4.9
			Other dry goods.....	6.7	6.5
			Flowers, wreaths, etc.....	.5	.5
			Fountain sales and ice cream.....	12.2	6.6

¹ Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety chains, for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN KANSAS: 1929

859

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
<i>Variety, 5-and-10, and to-a-dollar stores—Continued.</i>			Tire shops (including tire repairs): <small>(Commodity coverage, 29.5 per cent)</small>		
Fruits and vegetables.....	0.2	0.1	Automotive parts and accessories (except tires, tubes, and batteries).....	11.2	7.7
Hardware.....	5.7	5.2	Batteries.....	1.9	1.2
Home furnishings—			Gasoline.....	7.8	4.0
China, glassware and crockery.....	3.4	2.6	Oils and greases.....	5.2	2.7
Kitchen utensils.....	3.3	3.0	Passenger automobiles, new.....	7.5	.1
Other home furnishings.....	3.1	2.9	Radio parts and accessories.....	3.1	.2
Infants' wear.....	5.9	3.3	Radio sets.....	26.8	1.5
Jewelry—costume.....	2.8	2.8	Repairs and service.....	9.0	7.7
Leather goods, billfolds, purses (often includes gloves and handbags).....	2.4	1.2	Tires, tubes, and tire accessories.....	74.5	74.5
Miscellaneous merchandise.....	(x)	1.7	Used commercial cars and trucks.....	2.3	.1
Optical goods.....	.3	.1	Used passenger cars.....	7.0	.3
Other stationery.....	4.3	3.7	Filling stations—gasoline and oil: <small>(Commodity coverage, 18.5 per cent)</small>		
Painters' supplies.....	1.8	.2	Fuel oil.....	(x)	.4
Paints, varnishes, lacquers.....	2.4	1.5	Gasoline.....	84.7	84.7
Paper and paper goods.....	2.3	.9	Oils and greases.....	13.7	13.7
Pets (gold fish, etc.).....	.9	.1	Repairs and service.....	1.6	1.2
Phonograph records.....	1.6	1.5	Filling stations with tires and accessories: <small>(Commodity coverage, 9.1 per cent)</small>		
Radio parts and accessories.....	3.2	1.4	Automotive parts and accessories (except tires, tubes, and batteries).....	4.5	2.2
Rubber and other footwear.....	3.5	1.7	Batteries.....	3.3	.6
Seeds, bulbs, plants and nursery stock.....	.9	.4	Gasoline.....	61.2	61.2
Sheet music, music books, etc.....	1.6	.6	Miscellaneous merchandise.....	(x)	1.0
Sporting goods.....	.3	.1	Oils and greases.....	9.9	9.9
Toilet articles and preparations.....	7.0	5.0	Repairs and service.....	8.2	6.0
Toiletries and cosmetics.....	3.9		Tires, tubes, and tire accessories.....	21.2	19.1
Toilet articles.....	1.1		Garages (repairs and storage, gasoline, oil, accessories): <small>(Commodity coverage, 7 per cent)</small>		
Toys and games.....	4.5	4.4	Automotive parts and accessories (except tires, tubes, and batteries).....	17.2	11.9
AUTOMOTIVE GROUP			Batteries.....	6.5	3.2
Automobile salesrooms: <small>(Commodity coverage, 37.8 per cent)</small>			Buses.....	.8	.1
Automobiles, parts and accessories—			Commercial cars and trucks, new.....	4.8	.6
Passenger automobiles, new, sold to dealers.....	12.2	6.7	Gasoline.....	25.7	15.4
Commercial cars and trucks, new, sold to dealers.....	2.7	.8	Miscellaneous merchandise.....	(x)	2.5
Parts and accessories sold to dealers.....	2.9	.4	Oils and greases.....	13.5	12.5
Passenger automobiles, new.....	46.7	40.0	Radio sets.....	1.9	.1
Used passenger cars.....	25.3	24.1	Repairs and service.....	41.0	41.0
Buses.....	1.9	.1	Storage.....	16.2	2.0
Commercial cars and trucks, new.....	9.4	4.9	Tires, tubes, and tire accessories.....	20.3	9.7
Used commercial cars and trucks.....	2.7	1.2	Used commercial cars and trucks.....	2.9	.5
Tractors.....	1.7	.1	Used passenger cars.....	5.0	.5
Automotive parts and accessories (except tires, tubes and batteries).....	7.5	6.8	APPAREL GROUP		
Tires, tubes and tire accessories.....	2.1	1.1	Men's clothing and furnishings stores: <small>(Commodity coverage, 37.8 per cent)</small>		
Batteries.....	.6	.2	Custom tailoring.....	4.3	1.2
Gasoline.....	3.0	.5	Furnishings.....	25.3	25.3
Miscellaneous merchandise.....	(x)	.1	Hats and caps.....	9.0	8.7
Oils and greases.....	.8	.6	Luggage.....	.7	.1
Repairs and service.....	6.1	6.0	Miscellaneous merchandise.....	(x)	.8
Storage.....	3.2	.4	Other clothing.....	9.8	3.5
Used-car establishments: <small>(Commodity coverage, 87.9 per cent)</small>			Overcoats.....	10.9	10.9
Automotive parts and accessories (except tires, tubes and batteries).....	20.9	6.9	Shoes and other footwear—		
Batteries.....	.8	.1	Men's.....	9.0	5.4
Commercial cars and trucks, new.....	20.8	.6	Boys' and youths'.....	2.9	.9
Gasoline.....	13.9	1.7	Rubber and other footwear.....	2.3	1.0
Oils and greases.....	2.7	.4	Sporting goods.....	6.9	.2
Repairs and service.....	18.4	6.2	Suits.....	36.1	36.1
Storage.....	6.0	.5	Work clothing.....	6.7	5.9
Tires, tubes and tire accessories.....	7.6	.8	Family clothing stores—men's, women's, and children's: <small>(Commodity coverage, 42 per cent)</small>		
Used cars sold to dealers.....	8.1	.6	Apparel and accessories, women's, misses, children's—		
Used commercial cars and trucks.....	10.2	2.4	Children's wear.....	5.8	2.3
Used passenger cars.....	81.1	79.8	Millinery.....	2.9	1.3
Accessory stores with tires and batteries: <small>(Commodity coverage, 28.6 per cent)</small>			Hosiery.....	3.1	3.0
Automotive parts and accessories (except tires, tubes, and batteries).....	30.2	20.0	Coats, suits, and dresses.....	20.7	20.7
Batteries.....	10.7	8.5	Underwear, negligees, corsets, etc.....	3.4	2.3
Gasoline.....	18.9	12.7	Other apparel, except furs.....	3.0	1.3
Miscellaneous merchandise.....	(x)	1.6	Clothing and furnishings (men's and boys')—		
Oils and greases.....	4.6	3.3	Suits.....	19.8	18.7
Parts and accessories sold to dealers.....	28.9	4.6	Overcoats.....	9.3	8.8
Radios and equipment.....	12.1	3.9	Hats and caps.....	3.0	2.8
Repairs and service.....	9.9	7.3	Furnishings.....	19.1	10.8
Tires and tubes sold to dealers.....	14.2	2.4	Work clothing.....	5.4	3.6
Tires, tubes, and tire accessories.....	44.9	35.7	Other clothing.....	9.3	5.2
Battery and ignition shops—brake repair shops: <small>(Commodity coverage, 20.7 per cent)</small>			Furs and fur goods.....	5.0	2.4
Automotive parts and accessories (except tires, tubes, and batteries).....	77.7	41.8	Jewelry—costume.....	15.3	5.3
Batteries.....	53.3	29.4	Leather goods, bill folds, gloves, and handbags.....	1.3	.4
Gasoline.....	15.3	1.4	Shoes and other footwear—		
Miscellaneous merchandise.....	(x)	7.1	Men's.....	5.7	2.3
Oils and greases.....	1.7	.2	Boys' and youths'.....	2.6	.9
Radio parts and accessories.....	1.9	.1	Women's.....	22.2	1.0
Radio sets.....	6.1	.3	Tires, tubes, and tire accessories.....	2.1	.1
Repairs and service.....	19.3	19.2	Toiletries and cosmetics.....	.6	.2
Tires, tubes, and tire accessories.....	8.1	.3			
Used passenger cars.....	5.7	.2			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Women's ready-to-wear specialty stores—apparel and accessories series: (Commodity coverage, 50.4 per cent)			Household appliances stores—electric: (Commodity coverage, 10.7 per cent)		
Apparel and accessories, women's, misses', children's—			Commercial and industrial appliances.....	1.3	1.1
Children's wear.....	2.2	0.5	Construction materials.....	10.5	3.1
Millinery.....	6.6	3.6	Household appliances, motor driven (except refrigerators).....	21.3	19.4
Hosiery.....	6.7	4.3	Household heating appliances—portable.....	4.4	4.0
Coats, suits, and dresses.....	74.0	74.6	Incandescent lamps.....	4.5	2.3
Underwear, negligees, corsets, etc.....	6.3	4.3	Lighting equipment.....	4.2	4.2
Other apparel, except furs.....	10.9	6.0	Other appliances.....	22.0	19.7
Furs and fur goods.....	7.1	2.9	Radio parts and accessories.....	.6	.3
Gift merchandise.....	2.9	.1	Radio sets.....	15.5	8.5
Jewelry—costume.....	1.0	.1	Ranges, water heaters, etc.....	7.2	6.1
Miscellaneous merchandise.....	(x)	.2	Refrigerators.....	37.9	28.6
Notions and small wares.....	3.0	.3	Service.....	12.7	2.7
Rubber goods.....	1.7	.1			
Shoes, women's.....	12.0	3.0	Household appliances stores: (Commodity coverage, 78.4 per cent)		
Custom tailors: (Commodity coverage, 10.0 per cent)			Appliances and supplies, electrical.....	34.5	4.3
Custom tailoring, dressmaking.....	20.0	16.4	Household appliances, motor driven (except refrigerators).....	1.7	
Custom tailoring, men's and boys'.....	23.6	5.2	Household heating appliances—portable.....	.3	
Overcoats.....	20.0	16.4	Lighting equipment.....	.3	
Service.....	31.0	5.6	Incandescent lamps.....	.3	
Suits.....	56.4	56.4	Commercial and industrial appliances.....	.6	
Women's shoe stores: (Commodity coverage, 71.3 per cent)			Ranges, water heaters, etc.....	.8	
Hosiery, women's.....	16.2	6.7	Other appliances.....	.3	
Shoes, women's.....	91.1	91.1	Appliances and supplies, gas.....	38.0	
Shoes, misses' and children's.....	11.4	2.2	Stoves and ranges.....	6.9	
Family shoe stores—men's, women's, and children's: (Commodity coverage, 25.0 per cent)			Water heaters.....	49.4	
Furnishings, men's and boys'.....	2.2	.1	Other appliances, except refrigerators.....		
Hosiery, women's.....	6.6	4.9	Radio sets.....	7.2	.3
Miscellaneous merchandise.....	(x)	.1	Refrigerators.....	18.1	1.1
Service.....	5.6	.8			
Shoes and other footwear—			Radio and electrical shops: (Commodity coverage, 39.7 per cent)		
Men's.....	19.7	19.7	Batteries.....	4.8	.7
Boys' and youths'.....	7.1	4.7	Commercial and industrial appliances.....	1.9	1.2
Women's.....	60.8	60.8	Construction materials.....	31.4	11.7
Misses' and children's.....	7.7	5.6	Household appliances, motor driven (except refrigerators).....	16.6	13.7
Infants'.....	2.1	.8	Household heating appliances—portable.....	38.9	3.2
Rubber and other footwear.....	4.7	2.5	Incandescent lamps.....	5.1	4.1
			Lighting equipment.....	6.0	3.0
			Miscellaneous merchandise.....	(x)	1.6
			Other appliances.....	8.5	7.2
			Radio parts and accessories.....	2.7	2.7
			Radio sets.....	24.6	24.6
			Ranges, water heaters, etc.....	3.5	2.3
			Refrigerators.....	32.7	21.4
			Service.....	6.0	.6
			Radio and musical instruments stores: (Commodity coverage, 43.4 per cent)		
			Other musical instruments and accessories.....	3.4	1.6
			Phonographs and records.....	20.1	19.0
			Pianos and accessories.....	20.0	27.9
			Radio parts and accessories.....	2.7	2.7
			Radio sets.....	32.4	32.4
			Secondhand merchandise.....	8.1	.3
			Service.....	2.4	.1
			Sheet music, music books, etc.....	8.0	6.7
			Sporting goods.....	12.1	1.9
			Stringed and band instruments.....	7.8	7.4
			RESTAURANTS, CAFETERIAS, AND EATING PLACES		
			Cafeterias: (Commodity coverage, 61.7 per cent)		
			Bakery products, fresh.....	23.5	7.9
			Cigars, cigarettes, and tobacco.....	.7	.6
			Confectionery and nuts.....	.8	.3
			Receipts from sale of meals.....	91.0	91.0
			Restaurants with table service: (Commodity coverage, 6.9 per cent)		
			Bakery products, fresh.....	1.8	.2
			Bottled beverages.....	.5	.2
			Cigars, cigarettes, and tobacco.....	6.2	6.2
			Confectionery and nuts.....	5.3	1.9
			Fountain sales and ice cream.....	6.6	2.4
			Receipts from sale of meals.....	80.1	80.1
			Fountain—lunches: (Commodity coverage, 46.8 per cent)		
			Butter and cheese.....	21.1	6.6
			Confectionery and nuts.....	13.7	4.3
			Fountain sales and ice cream.....	28.9	28.9
			Milk and cream.....	10.8	3.4
			Receipts from sale of meals.....	56.8	56.8
Furniture stores: (Commodity coverage, 44.0 per cent)					
Appliances and supplies, electrical—					
Household appliances, motor driven (except refrigerators).....	2.7	.6			
Household heating appliances—portable.....	1.1	.1			
Lighting equipment.....	3.7	.2			
Furniture—					
Bedroom.....	18.4	18.4			
Living room, library, and hall.....	22.9	22.9			
Dining room.....	8.4	8.4			
Kitchen.....	3.2	3.2			
Other household.....	7.7	4.7			
Home furnishings—					
Draperies, upholstery, and curtains.....	7.6	2.2			
Floor coverings.....	14.4	11.3			
Bedding, mattresses, springs.....	6.0	3.0			
China, glassware, and crockery.....	.6	.2			
Kitchen utensils.....	1.3	.2			
Other home furnishings.....	11.4	4.7			
Phonographs and records.....	1.6	.2			
Pianos and accessories.....	7.9	.9			
Radio parts and accessories.....	8.1	2.1			
Radio sets.....	10.6	5.9			
Refrigerators.....	4.0	1.4			
Secondhand furniture.....	11.0	4.4			
Stoves and ranges, gas.....	4.4	2.3			
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.2	2.0			
Toys and games.....	2.0	.1			
Floor coverings stores: (Commodity coverage, 63.8 per cent)					
Draperies, upholstery, and curtains.....	33.3	7.8			
Floor coverings.....	68.3	68.3			
Other home furnishings.....	26.7	6.2			
Service.....	40.4	17.7			

RETAIL DISTRIBUTION IN KANSAS: 1929

861

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
LUMBER AND BUILDING GROUP			OTHER RETAIL STORES		
Lumber and building material dealers: (Commodity coverage, 40.1 per cent)			Hardware stores: (Commodity coverage, 13.4 per cent)		
Builders' and shelf hardware	2.2	0.8	Appliances and supplies, electrical—		
Building materials—			Household appliances, motor driven (except refrigerators)	3.9	3.0
Brick, terra cotta, tile, etc.	5.8	3.9	Household heating appliances—portable	1.7	1.3
Building stone	1.4	.4	Lighting equipment	1.0	.2
Cement	12.7	10.6	Incandescent lamps	1.1	.5
Lime, plaster, etc.	6.3	4.3	Construction materials	1.2	.2
Lumber (rough and dressed)	53.6	53.0	Commercial and industrial appliances	.7	.1
Planing-mill products, woodwork	8.1	5.5	Ranges, water heaters, etc.	5.2	.9
Wood shingles and shakes	3.4	2.5	Other appliances	1.1	.3
Roofing materials (except wood shingles)	4.6	3.7	Appliances and supplies, gas—		
Structural steel (at retail)	2.7	.1	Stoves and ranges	2.3	1.8
Iron and other building metal	2.0	.6	Water heaters	.8	.1
Building paper, insulating boards with wood base, etc.	1.2	.8	Other appliances, except refrigerators	1.4	.3
Wall boards (except wood base)	1.7	1.3	Clocks	.3	.1
Other building materials	9.1	4.2	Farm and garden equipment and supplies	3.4	1.2
Coal	15.5	6.3	Fertilizers	.2	.1
Fuel oil	10.3	.6	Furniture, household	3.7	.2
Grain and feed	26.5	.6	Glass	.4	.1
Hay, straw, and alfalfa	1.7	.1	Grain and feed	.6	.1
Paints, varnishes, glass, and painters' supplies	2.5	.5	Hardware:		
Wire, fencing, gates and posts	14.8	.2	Builders' and shelf	24.7	24.7
Lumber and hardware dealers: (Commodity coverage, 10.8 per cent)			Carpenters' and mechanics' tools	5.7	5.7
Building materials—			Other hardware	23.7	25.5
Brick, terra cotta, tile, etc.	2.0	1.7	Heating and plumbing equipment and supplies	3.0	.6
Building stone	.6	.3	Home furnishings—		
Cement	8.0	7.6	Curtains	2.4	.1
Lime, plaster, etc.	2.5	2.4	Floor coverings	2.4	.1
Lumber (rough and dressed)	56.3	56.3	China, glassware, and crockery	2.6	1.0
Planing-mill products, woodwork	4.9	4.1	Kitchen utensils	3.6	3.1
Wood shingles and shakes	4.1	4.0	Miscellaneous merchandise	(x)	1.3
Roofing materials (except wood shingles)	4.0	3.9	Painters' supplies	.7	.1
Iron and other building metal	.7	.1	Paints, varnishes, lacquers	3.9	2.7
Building paper, insulating boards with wood base, etc.	2.3	1.9	Radio parts and accessories	3.4	1.4
Wall boards (except wood base)	2.2	1.9	Radio sets	13.2	6.0
Other building materials	6.4	3.3	Refrigerators	2.7	1.2
Coal	12.1	2.6	Roofing materials	.7	.1
Glass	.2	.2	Secondhand merchandise	2.4	.1
Hardware—			Seeds, bulbs, plants, and nursery stock	7.7	2.1
Builders' and shelf	6.0	6.0	Service	12.1	1.5
Carpenters' and mechanics' tools	1.6	.5	Sporting goods, gymnasium and play ground equipment	7.0	5.1
Other hardware	3.4	1.1	Stoves, ranges, heaters, etc. (other than electric or gas)	5.1	4.2
Paints, varnishes, lacquers	3.4	1.8	Tires, tubes, and tire accessories	1.7	.1
Miscellaneous merchandise	(x)	.3	Toys and games	2.7	.7
Electrical shops (without radio): (Commodity coverage, 9.3 per cent)			Wire fencing, gates, and posts	5.0	2.1
Commercial and industrial appliances	1.6	.3	Farm implements, machinery and equipment dealers: (Commodity coverage, 14.6 per cent)		
Construction materials	47.6	47.6	Automotive parts and accessories (except tires and tubes)	2.0	.1
Household appliances, motor driven	2.0	1.5	Builders' machinery, retail	22.5	6.5
Household heating appliances—portable	.8	.6	Farm and garden equipment and supplies—		
Incandescent lamps	12.4	8.4	Farm machinery	29.7	29.7
Lighting equipment	7.1	7.1	Farm wagons	1.1	.2
Other appliances	0.0	4.9	Other farm and garden equipment and supplies	21.5	.9
Ranges, water heaters, etc.	.5	.1	Gasoline	24.7	1.0
Service	(x)	28.5	Household appliances, motor driven	1.7	.1
Heating appliances and oil burners: (Commodity coverage, 56.0 per cent)			Oils and greases	14.3	.6
Heating equipment and supplies	81.3	81.3	Secondhand merchandise	17.8	6.2
Service	20.1	18.7	Service	11.9	.5
Plumbing shops—heating and ventilating: (Commodity coverage, 28.8 per cent)			Tires, tubes, and tire accessories	6.7	.3
Appliances and supplies, electrical—			Tractors	57.9	53.0
Household appliances, motor driven (except refrigerators)	.7	.2	Hardware and farm implement stores: (Commodity coverage, 6.2 per cent)		
Household heating appliances—portable	4.1	.5	Appliances and supplies, electrical—		
Lighting equipment	3.2	.9	Household appliances, motor driven (except refrigerators)	2.1	1.2
Incandescent lamps	1.7	.4	Household heating appliances—portable	.6	.2
Construction materials	11.4	2.9	Lighting equipment	.3	.1
Other appliances	10.2	.8	Incandescent lamps	.3	.1
Appliances and supplies, gas—			Automotive parts and accessories (except tires and tubes)	9.5	4.5
Stoves and ranges	1.2	.1	Commercial cars and trucks, new	4.2	.3
Water heaters	4.2	.7	Farm and garden equipment and supplies—		
Other appliances, except refrigerators	1.7	.2	Farm machinery	26.8	26.8
Automotive parts and accessories	1.2	.1	Farm wagons	.3	.2
Builders' and shelf hardware	9.6	1.8	Wire fencing, gates, and posts	4.1	3.3
Heating and plumbing equipment and supplies	70.2	70.2	Other farm and garden equipment and supplies	.6	.2
Office and store equipment	.6	.1	Glass	1.9	.8
Paints, varnishes, lacquers	3.0	.2	Hardware—		
Radio sets	10.5	1.8	Builders' and shelf	8.5	8.5
Refrigerators	14.4	3.8	Carpenters' and mechanics' tools	4.5	2.9
Service	27.2	15.2	Other hardware	30.6	21.4
Stoves, ranges, heaters, etc. (other than electric or gas)	1.3	.1	Hay, grain, and feed	4.8	.5
Paint and glass stores: (Commodity coverage, 36.0 per cent)			Heating and plumbing equipment and supplies	4.4	.6
Art goods, gifts	10.7	1.3	Iron and other building metal	1.4	.2
Commercial and industrial electrical appliances	14.3	1.0	Kitchen utensils	2.8	1.2
Glass	16.2	12.6	Leather goods	5.5	.6
Painters' supplies	20.5	20.5	Painters' supplies	.5	.1
Paints, varnishes, lacquers	54.2	54.2	Paints, varnishes, lacquers	5.6	4.5
Service	21.4	1.5	Radio sets	1.5	.7
Wall paper	13.9	8.9	Refrigerators	.7	.1
			Roofing materials	5.0	.6
			Secondhand merchandise	4.0	.4
			Seeds, bulbs, plants, and nursery stock	3.6	.8
			Service	26.8	3.1
			Sporting goods, gymnasium and playground equipment	4.9	3.0

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Hardware and farm implement stores—Continued.			Camera dealers—photographic supplies: (Commodity coverage, 86.4 per cent)		
Stoves and ranges, gas.....	0.8	0.3	Cameras.....	1.0	1.0
Stoves, ranges, heaters, etc. (other than electric or gas).....	6.3	5.4	Photo-finishing sales.....	3.1	3.1
Tires, tubes, and tire accessories.....	3.3	1.3	Photographic supplies.....	95.9	95.9
Tractors.....	7.2	4.8	Jewelry stores (installment credit): (Commodity coverage, 100.0 per cent)		
Used commercial cars and trucks.....	6.8	1.1	Clocks.....	1.1	.5
Wallpaper.....	.5	.2	Diamond jewelry.....	24.5	24.5
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 12.7 per cent)			Gold and gold-filled jewelry.....	4.1	4.1
Eggs.....	20.9	2.6	Leather goods, bill folds, purses.....	4.3	1.5
Farm and garden equipment and supplies—			Luggage.....	2.1	.8
Farm machinery.....	4.9	.7	Optical goods.....	6.4	2.3
Wire fencing, gates and posts.....	.8	.1	Other jewelry.....	19.0	14.7
Other farm and garden equipment and supplies.....	4.5	.8	Plated silverware.....	6.3	5.2
Fertilizer.....	2.0	.8	Rings, other than diamond.....	4.8	4.8
Flour.....	4.5	1.6	Watches.....	41.6	41.6
Fuel oil.....	2.3	.3	Jewelry stores: (Commodity coverage, 19.2 per cent)		
Gasoline.....	6.0	.8	Art goods, gifts.....	4.7	.6
Grain and feed.....	66.9	66.9	Cameras.....	5.9	.4
Hay, straw, and alfalfa.....	23.9	17.2	China, glassware, and crockery.....	2.0	.2
Iron and other building metal.....	.8	.1	Clocks.....	3.4	2.9
Miscellaneous merchandise.....	(x)	.7	Diamond jewelry.....	43.0	43.0
Oils and greases.....	2.1	.3	Gold and gold-filled jewelry.....	6.5	3.9
Poultry.....	19.1	2.4	Leather goods, billfolds, purses.....	3.0	1.8
Roofing materials.....	1.0	.1	Luggage.....	.6	.1
Seeds, bulbs, plants, and nursery stock.....	8.9	4.4	Optical goods.....	4.8	1.4
Tractors.....	1.2	.2	Other jewelry.....	8.1	5.2
Seeds, bulbs and nursery stock: (Commodity coverage, 53.1 per cent)			Plated silverware.....	5.6	4.4
Fertilizer.....	4.3	1.7	Rings, other than diamond.....	9.9	9.9
Pet supplies.....	21.9	8.5	Service.....	9.6	2.3
Seeds, bulbs, plants, and nursery stock.....	89.8	89.8	Sterling silverware.....	4.4	2.1
Coal and feed stores: (Commodity coverage, 14.8 per cent)			Toilet articles.....	1.7	.1
Cement.....	3.1	.3	Watches.....	21.7	21.7
Coal.....	41.9	41.9	Music stores: (Commodity coverage, 52.3 per cent)		
Farm and garden equipment and supplies.....	7.7	1.7	Phonographs and records.....	17.4	17.4
Fertilizers.....	.7	.1	Pianos and accessories.....	50.4	50.4
Flour.....	11.7	2.3	Radio parts and accessories.....	1.7	1.7
Grain and feed.....	44.5	44.5	Radio sets.....	14.7	14.7
Hay, straw, and alfalfa.....	5.6	3.8	Sheet music, music books, etc.....	6.7	6.7
Ice.....	23.6	2.9	Stringed and band instruments.....	9.1	9.1
Other building materials.....	1.0	.1	Office and school supplies: (Commodity coverage, 33.6 per cent)		
Seeds, bulbs, plants, and nursery stock.....	3.8	1.6	Office and store furniture.....	24.3	21.6
Wood, coke, and other fuels.....	3.2	.8	Other stationery.....	13.2	11.8
Bookstores: (Commodity coverage, 25.2 per cent)			Paper and paper goods.....	66.1	56.1
Books.....	64.6	64.6	Typewriters and accessories.....	(x)	10.3
Cameras and photographic supplies.....	2.5	.8	Office and store mechanical appliance dealers (retail): (Commodity coverage, 82.9 per cent)		
Magazines and newspapers.....	1.4	.3	Adding and calculating machines and accessories.....	52.3	51.8
Miscellaneous merchandise.....	(x)	4.4	Books.....	2.8	.1
Novelties.....	8.5	1.7	Office and store furniture.....	8.1	8.8
Other stationery.....	14.9	2.9	Office and store mechanical appliances.....	27.7	13.3
Paints, varnishes, lacquers.....	1.9	.6	Other stationery.....	24.5	7.1
Paper and paper goods.....	19.5	15.2	Paper and paper goods.....	8.8	.5
Sporting goods.....	11.3	2.2	Service.....	12.4	10.7
Toys and games.....	28.4	5.5	Typewriters and accessories.....	27.1	12.7
Typewriters and accessories.....	3.5	1.1	Stationers and engravers: (Commodity coverage, 88.6 per cent)		
Wallpaper.....	2.2	.7	Adding and calculating machines and accessories.....	14.6	1.9
Coal and wood yards: (Commodity coverage, 44.3 per cent)			Art goods, gifts.....	9.2	.7
Building materials—			Books.....	19.7	18.3
Brick, terra cotta, tile, etc.....	5.3	1.9	Cameras and photographic supplies.....	1.9	.1
Building stone.....	3.4	.6	Leather goods.....	1.6	.2
Cement.....	13.4	6.1	Luggage.....	2.5	.8
Lime, plaster, etc.....	5.3	2.4	Magazines and newspapers.....	1.5	.8
Other building materials.....	3.1	.2	Office and store furniture.....	20.3	1.2
Coal.....	80.3	80.3	Other office and store equipment.....	9.1	12.7
Fuel oil.....	12.9	1.7	Other stationery.....	27.2	.5
Heating and plumbing equipment and supplies.....	1.0	.1	Paints, and painters' supplies.....	7.4	27.0
Ice.....	40.3	5.2	Paper and paper goods.....	29.1	2.4
Service.....	10.1	1.0	Service.....	18.3	12.7
Wood, coke, and other fuels.....	3.6	.5	Sporting goods.....	29.1	12.7
Ice dealers: (Commodity coverage, 62.5 per cent)			Toilet articles.....	9.0	.5
Ice.....	97.8	97.8	Toys and games.....	21.1	4.9
Miscellaneous merchandise.....	(x)	.2	Typewriters and accessories.....	2.2	.8
Refrigerators.....	2.5	2.0	SECONDHAND STORES		
Drug stores with fountains: (Commodity coverage, 14.1 per cent)			Automobile parts and accessories (secondhand): (Commodity coverage, 6.8 per cent)		
Bottled beverages.....	1.2	.4	Automotive parts and accessories (except tires, tubes, and batteries).....	66.6	66.6
Cigars, cigarettes, and tobacco.....	13.6	13.6	Batteries.....	1.8	1.7
Confectionery and nuts.....	4.8	3.7	Repairs and service.....	10.9	9.1
Drugs, patent medicines, etc.....	24.7	24.7	Tires, tubes, and tire accessories.....	3.8	3.5
Fountain sales and ice cream.....	18.1	18.1	Tractors.....	.6	.7
Other merchandise.....	(x)	9.9	Used commercial cars and trucks.....	9.4	7.8
Prescriptions.....	12.7	12.7	Used passenger cars.....	10.8	10.8
Rubber goods.....	1.2	.6			
Stationery, books, periodicals, etc.....	2.1	1.5			
Surgical and hospital supplies.....	3.0	2.2			
Toilet articles.....	4.4	3.8			
Toiletries and cosmetics.....	9.5	8.8			

RETAIL DISTRIBUTION IN KANSAS: 1929

863

TABLE 16.—KANSAS CITY—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold see Table 22)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,589	1,533	3,143	760	\$4,052,025	\$192,126	\$4,120,285	\$4,984,180	\$40,517,275	100.00
Food group.....	557	577	621	239	770,995	53,090	734,950	548,640	11,503,847	29.15
Candy and confectionery stores—										
Candy stores—nut stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Confectionery stores (candy and fountain).....	60	67	23	14	16,855	2,152	23,804	16,590	266,878	.66
Dairy products stores—										
Egg and poultry dealers.....	5	5	4	3	3,610	801	3,086	3,000	59,860	.15
Milk dealers ¹	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	3	4	1	1	540	40	2,754	740	23,350	.06
Grocery stores (without meats).....	84	80	35	22	44,675	3,247	61,187	64,960	923,831	2.28
Combination stores (groceries and meats)—										
Grocery stores with meats.....	349	355	428	162	552,194	41,145	599,795	401,840	8,546,877	21.09
Meat markets with groceries.....	29	28	62	27	74,665	4,354	69,777	31,750	973,075	2.40
Meat markets (including sea foods)—										
Fish markets—sea foods.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Meat markets.....	9	15	37	1	41,571	312	31,809	24,400	773,547	1.91
Bakeries—bakery goods stores (except manufacturing bakeries).....	14	19	21	9	25,249	1,630	12,882	4,240	159,412	.39
General stores—groceries with dry goods or apparel.....	5	6	6	2	5,729	95	3,553	6,750	72,274	.18
General merchandise group ²	82	78	239	109	241,198	18,824	340,882	620,790	2,860,751	7.06
Department stores.....	3		38	22	46,856	4,090	61,508	103,360	573,398	1.42
Dry goods stores.....	50	55	74	17	62,459	2,422	84,174	247,870	862,131	2.13
General merchandise stores—										
Without food departments.....	17	16	24	18	34,148	3,230	43,586	147,350	473,438	1.17
Variety, 5-and-10, and to-a-dollar stores.....	11	6	101	52	95,371	8,182	128,231	117,150	921,734	2.27
Automotive group ²	293	215	664	74	875,841	25,963	986,211	662,460	8,821,754	21.77
Motor-vehicle dealers—										
Automobile salesrooms—new and trade-in.....	19	16	301	0	407,061	2,165	586,407	451,600	5,442,562	13.43
Used-car establishments.....	6	9	6		6,382		5,101	4,020	65,120	.16
Accessories, tires, and batteries—										
Accessory stores with tires and batteries.....	15	13	69	8	95,325	2,935	101,180	69,550	596,288	1.47
Battery and ignition shops—brake-repair shops.....	6	8	11	2	15,165	280	13,272	6,330	68,318	.17
Tire shops (including tire repairs).....	13	13	7	2	11,493	398	12,435	10,740	119,592	.30
Filling stations—										
Filling stations—gasoline and oil.....	148	73	167	28	204,572	9,929	167,209	43,310	1,714,784	4.23
Filling stations with tires, accessories, and other merchandise.....	11	11	21	10	29,754	4,410	21,591	8,660	266,730	.66
Garages and repair shops—										
Body, fender, and paint shops.....	3	3	7	2	10,009	1,086	5,413	2,250	38,089	.10
Garages (repairs and storage, gasoline, oil, accessories).....	60	67	75	16	96,080	4,760	72,701	35,300	597,625	1.25
Apparel group.....	85	81	122	77	177,004	15,121	273,816	445,010	1,926,193	4.75
Men's and boys' clothing and furnishings stores—										
Men's furnishings stores.....	6	6	5		6,042		11,374	57,530	136,025	.34
Men's and boys' clothing and furnishings stores, including hats.....	7	7	15	3	19,017	789	37,094	78,670	285,711	.70
Family clothing stores—men's, women's, and children's.....	7	5	33	22	37,475	2,162	86,791	92,960	525,478	1.30
Women's ready-to-wear specialty stores—apparel and accessories.....	9	8	19	13	29,168	3,635	37,072	34,410	344,882	.85
Women's accessories stores—										
Furriers—fur shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hosiery shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	5	5	5	5	6,133	1,452	9,411	2,160	44,062	.11
Other apparel stores—										
Custom tailors.....	14	15	11	8	14,089	1,302	9,675	8,270	68,829	.17
Dressmakers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	34	32	32	23	43,732	5,505	78,806	167,300	498,222	1.23
Furniture and household group.....	62	56	231	16	405,758	3,616	373,764	633,100	2,466,263	6.09
Furniture stores—										
Furniture stores.....	34	33	105	11	177,333	2,331	229,146	389,670	1,813,940	3.24
Furniture and hardware stores.....	7	8	17	2	21,356	425	17,278	44,170	189,629	.47
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	5	1	47		96,284		59,573	50,320	336,118	.95
Other home furnishings and appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores—										
Radio and electrical shops.....	9	10	27	2	35,662	500	20,446	78,130	199,591	.49
Radio and musical instruments stores.....	3	1	24		58,049		41,634	37,800	272,637	.67
Restaurants, cafeterias, and eating places ²	141	151	258	43	168,280	11,004	120,268	89,080	1,085,385	2.68
Restaurants, cafeterias, and lunch rooms—										
Lunch rooms.....	94	100	148	23	101,779	5,716	77,250	22,250	769,961	1.75
Restaurants with table service, including cafeterias.....	21	25	79	11	45,892	3,422	31,018	14,130	249,861	.62
Lunch counters.....	25	25	24	9	17,909	1,866	11,110	2,640	120,563	.30

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 16.—KANSAS CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

KIND OF BUSINESS (Not synonymous with commodities sold, see Table 22)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Lumber and building group.....	65	55	327	51	\$552,807	\$22,667	\$401,980	\$758,650	\$4,000,778	9.87
Lumber and building-material dealers—										
Lumber and building-material dealers.....	12	4	171	10	314,879	4,378	247,516	521,780	2,734,548	6.75
Lumber and hardware.....	4	1	42	5	87,018	1,100	55,278	151,430	455,959	1.12
Roofing.....	8	9	11	15	22,301	6,832	6,923	4,330	67,751	.17
Dealers in any other single building material.....	3	2	9	2	13,088	1,000	9,389	3,850	49,019	.12
Electrical shops (without radio).....	4	5	6	2	14,447	1,000	7,144	5,170	55,722	.14
Heating and plumbing shops—										
Heating appliances and oil burners.....	5	2	18		29,853		11,338	1,770	100,020	.25
Plumbing shops—heating and ventilating.....	18	21	38	13	53,964	6,952	22,522	26,180	237,653	.58
Paint and glass stores.....	11	11	32	4	46,627	1,375	41,870	44,080	290,226	.74
Other retail stores.....	272	276	650	136	817,499	39,852	846,448	1,187,240	7,148,217	17.64
Hardware stores.....	42	44	35	11	40,183	4,148	64,187	148,350	568,905	1.38
Farmers' supplies—										
Feed stores (flour, feed, grain, fertilizer).....	10	4	18		21,400		8,700	62,950	452,568	1.12
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	11	13	16	8	19,161	3,320	11,112	10,170	194,751	.48
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands—										
Cigar stores.....	7	7	6	2	8,389	900	7,320	1,990	52,000	.20
Cigar stands.....	7	6	20	1	23,655	100	15,117	2,830	87,367	.22
Coal and wood yards—ice dealers—										
Coal and wood yards.....	23	28	80	23	144,047	10,135	136,056	53,410	1,245,083	3.07
Ice dealers.....	10	6	5	5	4,804	1,670	4,275	3,410	20,751	.07
Drug stores—										
Drug stores.....	20	23	26	13	28,758	2,163	26,161	52,210	279,830	.69
Drug stores with fountains.....	59	59	290	36	299,057	10,335	321,783	412,850	2,647,847	6.54
Florists.....	16	17	27	7	26,981	1,905	26,691	16,370	133,880	.33
Jewelry stores.....	14	16	46	5	84,274	1,376	104,467	227,320	574,161	1.42
Luggage and leather-goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies, and equipment dealers—										
Office and school supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting-goods stores with toys and stationery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers—										
Printers and lithographers.....	4	4	5	3	7,582	670	2,623	480	31,618	.08
Stationers and engravers.....	3	2	8		8,045		9,561	25,300	79,280	.20
Monuments and tombstones.....	4	4	8	1	22,406	199	12,470	16,770	68,951	.17
Miscellaneous classifications (combined).....	27	33	50	10	67,528	1,905	81,170	100,500	546,734	1.35
Secondhand stores.....	37	39	30	13	38,948	1,794	39,023	79,480	328,823	.81

TABLE 17.—KANSAS CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,589	1,533	3,143	760	\$4,052,025	\$192,126	\$4,120,285	\$4,984,180	\$40,517,275	100.00
Single-store independents.....	1,320	1,471	2,041	530	2,604,211	147,470	2,664,218	3,326,430	28,564,189	70.50
2-store independents.....	64	36	204	39	271,302	7,480	199,983	454,950	2,351,373	5.80
3-store independents.....	24	18	139	16	178,014	4,770	208,696	278,880	1,275,415	3.16
Local chains.....	49	7	252	62	297,567	8,829	313,247	424,850	2,650,056	6.54
Sectional chains.....	45		90	7	132,540	1,414	102,785	61,650	925,288	2.28
National chains.....	74		378	104	481,829	21,377	589,905	373,800	4,384,161	10.82
Other types of operation.....	4	1	39	2	86,550	780	50,506	64,060	366,793	.91

RETAIL DISTRIBUTION IN KANSAS: 1929

865

TABLE 18.—KANSAS CITY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	3		1			2	
Annual net sales.....	\$573,398	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	11		5			4	
Annual net sales.....	\$921,734	(x)	(x)			\$870,098	
Per cent of total sales.....	100.00	(x)	(x)			94.40	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	13		11		1	1	
Annual net sales.....	\$121,730	(x)			(x)	(x)	
Per cent of total sales.....	100.00	(x)			(x)	(x)	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	7		2				
Annual net sales.....	\$525,478	(x)	\$125,514	(x)			
Per cent of total sales.....	100.00	(x)	23.88	(x)			
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	9		7			1	
Annual net sales.....	\$344,882	(x)	(x)			(x)	
Per cent of total sales.....	100.00	(x)	(x)			(x)	
Shoe stores:							
Number of stores.....	34	27		2	1	3	1
Annual net sales.....	\$498,222	\$304,780	(x)	(x)		\$40,042	(x)
Per cent of total sales.....	100.00	61.17	(x)	(x)		8.04	(x)
Furniture stores:							
Number of stores.....	41	38		2	1		
Annual net sales.....	\$1,503,569	\$1,176,976	(x)	(x)			
Per cent of total sales.....	100.00	78.28	(x)	(x)			
Radio and music stores:							
Number of stores.....	12	9		2		1	
Annual net sales.....	\$472,228	\$302,577	(x)		(x)		
Per cent of total sales.....	100.00	64.07	(x)		(x)		
Grocery stores (without meats):							
Number of stores.....	84	74		2		6	
Annual net sales.....	\$923,831	\$362,761	(x)	(x)		\$206,167	
Per cent of total sales.....	100.00	39.27	(x)	(x)		28.81	
Combination stores (groceries and meats):							
Number of stores.....	378	334	13	8		1	22
Annual net sales.....	\$9,520,852	\$7,058,913	\$488,396	\$525,666	(x)	(x)	
Per cent of total sales.....	100.00	74.14	5.13	5.52	(x)	(x)	
Restaurants, cafeterias and lunch rooms:							
Number of stores.....	115	110		4	1		
Annual net sales.....	\$959,822	\$870,423	(x)	(x)			
Per cent of total sales.....	100.00	90.69	(x)	(x)			
Cigar stores and cigar stands:							
Number of stores.....	14	13		1			
Annual net sales.....	\$169,457	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Filling stations:							
Number of stations.....	159	68	11	16	39	25	
Annual net sales.....	\$1,981,520	\$916,676	\$128,468	\$191,419	\$526,241	\$218,716	
Per cent of total sales.....	100.00	46.26	6.48	9.66	26.56	11.04	
Coal and wood yards—ice dealers:							
Number of yards.....	38	32	2	4			
Annual net sales.....	\$1,274,834	\$1,154,888	(x)	(x)			
Per cent of total sales.....	100.00	90.59	(x)	(x)			
Drug stores:							
Number of stores.....	79	65	5	5		4	
Annual net sales.....	\$2,927,677	\$1,300,753	\$137,603	\$784,828		\$704,493	
Per cent of total sales.....	100.00	44.43	4.70	26.81		24.00	
Hardware stores:							
Number of stores.....	42	40		2			
Annual net sales.....	\$558,905	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Jewelry stores:							
Number of stores.....	14	12		2			
Annual net sales.....	\$574,161	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				

CENSUS OF DISTRIBUTION

TABLE 19.—KANSAS CITY—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS									
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit	
Total, all stores reporting: ¹													
Number of stores.....	1,515		695	130	64	61	63	96	49	68	121	168	
Per cent of total stores.....	100.00		45.87	8.58	4.22	4.03	4.16	6.34	3.23	4.49	7.99	11.09	
Amount of net sales.....		\$37,407	\$13,694	\$2,565	\$843	\$1,069	\$900	\$1,229	\$797	\$2,085	\$4,827	\$8,378	
Per cent of total sales.....		100.00	36.61	6.94	2.25	2.86	2.65	3.28	2.13	7.98	12.90	22.40	
Food group:													
Confectionery stores (candy and fountain).....	59	\$263	\$218	\$8		\$6	\$4	\$7		\$16	\$4		
Fruit stores and vegetable markets.....	3	23	23										
Grocery stores (without meats).....	82	661	433	2	\$4	8	9	20	\$6	10	63	\$88	
Combination stores (groceries and meats)—													
Grocery stores with meats.....	349	8,547	2,159	502	180	57	225	335	213	751	1,888	2,237	
Meat markets.....	29	974	592	45			9	47		78	94	114	
Meat markets.....	9	773	733						33			7	
Bakeries—bakery goods stores (except manufacturing bakeries).....	10	81	68	13									
General merchandise group:													
Department stores.....	3	573	573										
Dry goods stores.....	49	857	318	430	23	12		23	8	10	24		
General merchandise stores without food departments.....	17	474	239	36	6		10			93		90	
Variety, 5-and-10, and to-a-dollar stores.....	11	922	922										
Automotive group:													
Automobile sale rooms—new and trade-in.....	15	3,816	25			187			69	1,402	1,362	771	
Accessories, tires, and batteries—													
Accessory stores with tires and batteries.....	13	265	128			59		66	2	10			
Tire shops (including tire repairs).....	12	58	42			1	1	10	4				
Filling stations—													
Filling stations—gasoline and oil.....	108	1,164	331	190	127	107	164	205	40				
Filling stations with tires and accessories.....	10	234	33	8		39	94	12	11			37	
Garages (repairs and storage, gasoline, oil, accessories).....	60	507	151	21	54	142	46	32	8	35	18		
Apparel group:													
Men's and boys' clothing and furnishings stores—													
Men's furnishings stores.....	6	136	122	14									
Men's clothing and furnishings stores.....	4	203	31	18			154						
Family clothing stores—men's, women's, children's.....	7	525	41	76								408	
Women's ready-to-wear specialty stores—apparel and accessories.....	9	345	270		75								
Millinery stores.....	5	44	24	20									
Shoe stores.....	34	498	292	68	56	66	7					9	
Furniture and household group:													
Furniture stores.....	34	1,314	36			15	11		18	11	54	1,169	
Household appliance stores.....	2	315										315	
Radio and music stores—													
Radio and electrical shops.....	9	290				2		3	1		82	112	
Radio and musical instruments stores.....	3	272	42	146								84	
Lumber and building group:													
Lumber and building material dealers.....	12	2,735	1,100	61							3	1,571	
Electrical shops (without radio).....	4	56	13	18								25	
Heating and plumbing shops—													
Heating appliances and oil burners.....	5	101	1					82				15	
Plumbing shops—heating and ventilating.....	18	238	97	11				24		40	10	56	
Paint and glass stores.....	11	299	61			34			18	98	55	33	
Other retail stores:													
Hardware stores.....	42	559	132	119	1	70	61	23	41		80	26	
Feed stores (flour, feed, grain, fertilizer).....	9	439	136	8	5				25		205		
Cigar stores.....	6	75	62	13									
Coal and wood yards.....	28	1,245	80	8	19	12	65	62	38	344	477	140	
Drug stores—													
Drug stores.....	19	264	143	103	13	5							
Drug stores with fountains.....	59	2,648	2,082	313	122	77	30	24					
Florists.....	14	128	2	3				22		61	10	10	20
Jewelry stores.....	14	574	104	5	4						102	359	
Stationers and engravers.....	3	70	10	8					61				

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes all stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 74 stores with sales of \$3,110,275 which failed to report as to their credit activities.

RETAIL DISTRIBUTION IN KANSAS 1929:

867

TABLE 20.—KANSAS CITY—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	820	34.21	50.45	15.34	Furniture and household group	46	11.92	48.20	39.88
Food group	348	33.17	66.83		Furniture stores—				
Confectionery stores (candy and fountain).....	9	55.52	44.48		Furniture stores.....	26	10.60	54.18	35.16
Grocery stores (without meats).....	39	28.99	71.01		Furniture and hardware stores.....	5	29.56	70.44	
Combination stores (groceries and meats)—					Radio and electrical shops.....	9	21.89	78.11	
Grocery stores with meats.....	276	32.23	67.77		Restaurants, cafeterias, and eating places	33	74.71	25.29	
Meat markets with groceries.....	18	31.79	68.21		Restaurants, cafeterias, lunch-rooms—				
General stores	4	65.63	34.37		Lunch rooms.....	21	77.12	22.88	
General merchandise group	22	70.41	28.31	1.28	Restaurants with table service.....	7	64.50	35.50	
Dry goods stores.....	16	86.03	13.97		Lunch counters.....	5	80.78	13.22	
General merchandise stores without food departments.....	6	34.65	61.12	4.23	Lumber and building group	46	13.12	65.48	1.40
Automotive group	148	38.61	18.80	46.59	Lumber and building material dealers—				
Motor-vehicle dealers—					Lumber and building material dealers.....	11	5.18	94.82	
Automobile salesrooms—new and trade-in.....	13	23.09	10.00	66.91	Lumber and hardware.....	3	7.42	92.58	
Used-car establishments.....	6	32.30		67.70	Roofing.....	5	78.99	21.01	
Accessories, tires, and batteries—					Electrical shops (without radio).....	3	45.82	54.19	
Accessory stores with tires and batteries.....	6	56.10	43.90		Heating and plumbing shops—				
Battery and ignition shops—brake repair shops.....	3	52.01	47.99		Heating appliances and oil burners.....	4	44.12	18.30	37.58
Tire shops (including tire repairs).....	4	51.66	48.34		Plumbing shops—heating and ventilating.....	11	31.39	68.61	
Filling stations—					Paint and glass stores.....	8	35.29	64.71	
Filling stations—gasoline and oil.....	72	71.73	28.27		Other retail stores	138	45.65	51.53	3.02
Filling stations with tires and accessories.....	8	60.36	39.64		Hardware stores.....	23	61.10	38.90	
Garages (repairs and storage, gasoline, oil, accessories).....	33	66.01	33.99		Farmers' supplies—				
Apparel group	25	50.09	48.53	3.38	Feed stores (flour, feed, grain, fertilizer).....	4	22.22	77.78	
Family clothing stores—men's, women's and children's.....	5	22.43	70.64	6.83	Coal and feed stores.....	10	57.19	42.81	
Shoe stores.....	10	81.12	18.88		Coal and wood yards.....	25	33.11	66.89	
					Drug stores—				
					Drug stores.....	8	90.17	9.83	
					Drug stores with fountains.....	25	87.15	12.85	
					Florists.....	11	41.93	58.02	
					Jewelry stores.....	5	9.00	91.00	
					Miscellaneous classifications, (combined).....	13	60.18	39.82	
					Secondhand stores	10	41.25	58.75	

¹ Total sales of these stores are \$23,713,661.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.
³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

CENSUS OF DISTRIBUTION

TABLE 21.—KANSAS CITY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM SALE OF MEALS ¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	2,844	\$1,008,410	Other stores in which meals are served.....	165	\$98,924
Restaurants, cafeterias, and eating places.....	2,679	919,486	Confectionery stores (candy and fountain).....	81	19,122
Lunch rooms.....	1,681	598,728	Combination stores—meat markets with groceries.....	56	62,802
Restaurants with table service (including cafeterias).....	804	241,896	Cigar stands.....	28	7,000
Lunch counters, refreshment stands, etc.....	194	78,562			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE ¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	199	\$954,773	\$7,120	Automotive group—Continued.			
Automotive group.....	198	651,249	7,120	Filling stations—gasoline and oil.....	3	\$10,360	
Automobile sales rooms—new and trade-in.....	162	254,122		Filling stations with tires and accessories.....	7	19,881	
Used-car establishments.....	3	4,920		Body, fender and paint shops.....	5	21,004	
Accessory stores with tires and batteries.....	15	34,024		Garages (repairs and storage, gasoline, oil, accessories).....	50	242,064	\$7,120
Battery and ignition shops—brake repair shops.....	8	49,139		Secondhand stores.....	1	3,524	
Tire shops (including tire repairs).....	5	15,720					

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE ¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$373,778	Lumber and building group.....	\$78,139
General merchandise group.....	480	Roofing.....	11,625
Variety, 5-and-10, and 10-a-dollar stores.....	480	Dealers in any other single building material.....	23,019
Automotive group.....	2,600	Electrical shops (without radio).....	1,012
Garages (repairs and storage, gasoline, oil, accessories).....	2,600	Heating appliances and oil burners.....	16,653
Apparel group.....	26,729	Plumbing shops—heating and ventilating.....	23,500
Custom tailors.....	13,307	Paint and glass stores.....	2,000
Shoe stores.....	13,422	Other retail stores.....	228,598
Furniture and household group.....	30,926	Hardware stores.....	9,960
Radio and electrical shops.....	30,926	Jewelry stores.....	16,044
		Printers and lithographers.....	1,760
		Miscellaneous classifications (combined).....	209,884
		Secondhand stores.....	6,376

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and service (except automotive). Additional data are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

RETAIL DISTRIBUTION IN KANSAS: 1929

869

TABLE 22.—KANSAS CITY—SALES BY COMMODITIES

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classifications	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classifications
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Combination stores—grocery stores with meats: (Commodity coverage, 15.3 per cent)			General merchandise stores: (Commodity coverage, 25.8 per cent)		
Bakery products, fresh	7.4	6.2	Apparel and accessories, men's, women's, and children's—		
Bottled beverages	.3	.1	Children's wear	6.5	4.9
Cigars, cigarettes, and tobacco	1.0	.2	Millinery	2.2	1.6
Confectionery and nuts	1.0	.2	Hosiery	4.1	4.1
Delicatessen, ready-to-serve foods	3.7	.3	Coats, suits, and dresses	3.5	3.5
Fresh fish and other sea foods	1.0	.3	Underwear, negligees, corsets, etc.	6.6	6.6
Fruits and vegetables	13.8	12.3	Other clothing	.8	.8
Groceries—			Appliances and supplies (electrical)—		
Butter and cheese	4.8	4.8	Household appliances, motor-driven	2.0	.5
Eggs	3.6	3.6	Household heating appliances—portable	.4	.1
Lard, cooking fats, etc.	2.3	2.3	Lighting equipment	1.1	.3
Flour	3.1	3.1	Construction materials	.4	.1
Sugar	4.3	4.3	Other appliances	.2	.1
Canned goods and other groceries	33.8	33.8	Automotive parts and accessories (except tires, tubes, and batteries)	11.8	2.8
Meats, including poultry	25.9	25.9	Batteries	1.3	.3
Milk and cream	3.1	2.2	Building materials	.3	.1
Other nonfood products	(x)	.4	Clothing and furnishings (men's and boys')—		
Combination stores—meat markets with groceries: (Commodity coverage, 38.4 per cent)			Suits		
Bakery products, fresh	9.8	9.8	Overcoats	4.1	4.1
Cigars, cigarettes, and tobacco	3.3	.2	Hats and caps	2.5	2.5
Fruits and vegetables	16.7	16.0	Furnishings	3.3	3.3
Groceries—			Work clothing	7.4	7.4
Butter and cheese	3.9	3.9	Dry goods and notions—	9.2	9.2
Eggs	2.0	2.6	Cotton piece goods	3.2	2.5
Lard, cooking fats, etc.	2.6	2.6	Linen goods	.5	.4
Flour	9.3	9.3	Wool and wool-mixed goods	.5	.4
Sugar	9.0	9.0	Rayon piece goods	1.1	.8
Canned goods and other groceries	10.1	10.1	Silk and velvet piece goods	.5	.4
Meats, including poultry	35.8	35.8	Other dry goods	0.1	7.0
Milk and cream	1.6	.1	Farm and garden equipment and supplies	.4	.1
Meat markets: (Commodity coverage, 77.2 per cent)			Furniture		
Butter and cheese	2.7	.9	Hardware	.4	.1
Delicatessen, ready-to-serve foods	3.0	.8	Builders' and shelf hardware	.2	.1
Eggs	1.0	.2	Carpenters' and mechanics' tools	.2	.1
Lard, cooking fats, etc.	4.2	1.4	Other hardware	.7	.2
Meats, including poultry	96.7	96.7	Heating and plumbing equipment and supplies	1.8	.4
GENERAL MERCHANDISE GROUP			Leather goods, billfolds, purses, gloves, and handbags		
Dry goods stores: (Commodity coverage, 34.8 per cent)			Motorcycles, bicycles, and accessories		
Art goods, gifts	1.0	1.7	Other home furnishings	5.1	1.2
Apparel and accessories, women's, misses', children's—			Paints, varnishes, lacquers	2.0	.5
Children's wear	3.3	3.3	Flanos and accessories	.7	.2
Millinery	3.3	3.3	Radios and equipment	1.1	.8
Hosiery	5.0	5.0	Radio sets	5.3	5.3
Coats, suits, and dresses	13.3	13.3	Radio parts and accessories	2.1	
Underwear, negligees, corsets, etc.	8.3	8.3	Shoes and other footwear	3.2	
Other apparel	2.0	1.7	Sporting goods, gymnasium and playground equipment	13.3	13.3
Clothing and furnishings (men's and boys')—			Stoves and ranges—gas	15.2	3.6
Suits	1.0	1.0	Stoves, ranges, heaters, etc. (other than electric or gas)	1.0	.2
Overcoats	.7	.7	Tires, tubes and tire accessories	8.0	2.0
Hats and caps	1.6	1.6	Toys and games	27.6	6.6
Furnishings	10.0	10.0		5.7	1.4
Work clothing	5.4	5.0	Variety, 5-and-10, and to-a-dollar stores: 1 (Commodity coverage, 53.7 per cent)		
Dry goods and notions—			Apparel and accessories, women's, misses', children's—		
Piece goods	16.7	16.7	Millinery	4.9	4.9
Notions and small wares	2.0	2.0	Hosiery	6.8	6.8
Other dry goods	8.0	8.0	Underwear, negligees, corsets, etc.	6.3	6.3
Home furnishings—			Other apparel	9.2	4.9
Draperies and curtains	1.7	1.7	Appliances and supplies (electrical)	5.4	5.4
Floor coverings	1.1	1.0	Art goods, gifts	1.1	.6
Bedding, mattresses	.3	.3	Automotive parts and accessories (except tires, tubes, and batteries)	.8	.4
China, glassware, and crockery	1.3	1.3	Batteries	.8	.8
Kitchen utensils	.8	.7	China, glassware, and crockery	4.4	2.1
Other home furnishings	1.2	1.0	Confectionery and nuts	6.5	6.5
Infants' wear	2.7	2.7	Dry goods	4.7	4.7
Luggage	.7	.7	Flowers, wreaths, etc.	.6	.6
Shoes and other footwear	6.7	6.7	Fountain sales and ice cream	5.5	2.6
Toilet articles and preparations	.3	.3	Fruits and vegetables	.6	.6
Toys and games	2.1	2.0	Furnishings (men's and boys')	12.9	6.8
			Hardware	4.2	4.2
			Infants' wear	6.7	3.5
			Jewelry—costume	3.0	3.0
			Kitchen utensils	1.9	1.9

Note.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages in this second column are applicable to the total sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

1 Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety chains, for commodity analysis of chain sales.

TABLE 22.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cations	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cations
GENERAL MERCHANDISE GROUP—Continued			APPAREL GROUP—Continued		
Variety, 5-and-10, and to-a-dollar stores—Continued.			Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 74.8 per cent)		
Leather goods, bill folds, purses (often includes gloves and handbags).....	2.3	1.2	Coats, suits, and dresses.....	81.5	81.5
Miscellaneous merchandise.....	(x) 5.6	5.6	Hosiery.....	9.8	5.2
Notions and small wares.....	.2	.1	Millinery.....	.9	.2
Optical goods.....	2.6	1.2	Other apparel.....	13.9	7.8
Other clothing (men's and boys').....	3.2	3.2	Underwear, negligees, corsets, etc.....	9.5	5.8
Other home furnishings.....	1.8	.9	FURNITURE AND HOUSEHOLD GROUP		
Painters' supplies.....	1.1	1.1	Furniture stores: (Commodity coverage, 66.3 per cent)		
Paints, varnishes, lacquers.....	.9	.4	Clocks.....	.4	.1
Pets (gold fish, etc.).....	2.0	2.0	Furniture—		
Phonograph records.....	2.9	1.5	Bedroom.....	15.7	15.7
Radio parts and accessories.....	3.8	2.0	Living room, library, and hall.....	25.8	23.8
Rubber and other footwear.....	1.0	.5	Dining room.....	12.1	12.1
Seeds, bulbs, plants, and nursery stock.....	.3	.2	Kitchen.....	5.0	5.0
Sporting goods.....	4.0	4.0	Other household.....	15.8	13.9
Stationery.....	.2	.1	Home furnishings—		
Tires, tubes and tire accessories.....	4.3	4.3	Floor coverings.....	9.1	4.5
Toiletries and cosmetics.....	4.4	4.4	Bedding, mattresses, springs.....	7.5	2.7
Toys and games.....			Other home furnishings.....	2.6	1.3
AUTOMOTIVE GROUP			Household appliances, motor-driven (except refrigerators).....	1.9	.4
Automobile Sales Rooms: (Commodity coverage, 93.4 per cent)			Radio parts and accessories.....	27.1	6.9
Automobiles, parts and accessories:			Radio sets.....	5.9	3.6
Passenger automobiles, new.....	59.6	58.9	Refrigerators.....	1.0	.3
Used passenger cars.....	23.8	23.5	Secondhand furniture.....	11.3	5.4
Commercial cars and trucks, new.....	6.2	2.8	Stoves and ranges—gas.....	2.4	1.2
Used commercial cars and trucks.....	3.0	1.3	Stoves, ranges, heaters, etc. (other than electric or gas).....	2.3	1.1
Special-purpose vehicles, etc.....	2.0	.1	Radio and electrical shops— (Commodity coverage, 41.9 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.7	5.5	Household appliances, motor-driven (except refrigerators).....	20.2	20.2
Tires, tubes, and tire accessories.....	2.0	1.5	Household heating appliances—portable.....	2.6	2.4
Automobiles, new, sold to dealers.....	1.5	.2	Incandescent lamps.....	3.3	3.0
Batteries.....	.7	.2	Miscellaneous merchandise.....	(x) 2.2	11.9
Gasoline.....	1.0	.5	Refrigerators.....	2.2	2.2
Oils and greases.....	.4	.3	Radios and equipment.....	60.3	60.3
Repairs and service.....	5.2	5.0	Radio and musical instruments stores: (Commodity coverage, 84.5 per cent)		
Used-car establishments: (Commodity coverage, 100.0 per cent)			Phonographs and records.....	10.4	10.4
Automobiles, parts and accessories—			Pianos and accessories.....	19.4	19.4
Used passenger cars.....	75.2	75.2	Radio parts and accessories.....	3.1	3.1
Used commercial cars and trucks.....	5.0	.2	Radio sets.....	59.2	59.2
Automotive parts and accessories (except tires, tubes, and batteries).....	7.7	4.1	Sheet music, music books, etc.....	12.0	4.4
Tires, tubes, and tire accessories.....	1.8	.9	Stringed and band instruments.....	3.5	3.5
Batteries.....	.4	.2	LUMBER AND BUILDING GROUP		
Gasoline.....	22.0	10.0	Lumber and Building Material Dealers: (Commodity coverage, 98.5 per cent)		
Oils and greases.....	2.6	1.2	Builders' and shelf hardware.....	1.8	.3
Repairs and service.....	14.3	7.0	Building materials—		
Tire shops (including tire repairs)— (Commodity coverage, 65.8 per cent)			Brick, terra cotta, tile, etc.....	.3	.1
Automotive parts and accessories (except tires, tubes, and batteries).....	.5	.1	Building stone.....	.2	.1
Batteries.....	.4	.1	Cement.....	1.0	.8
Repairs and service.....	5.6	1.2	Lime, plaster, etc.....	.8	.4
Tires, tubes, and tire accessories.....	98.6	98.6	Lumber (rough and dressed).....	86.0	86.9
Filling stations—gasoline and oil— (Commodity coverage, 29.5 per cent)			Planing-mill products, woodwork.....	4.8	2.5
Gasoline.....	86.2	86.2	Wood shingles and shakes.....	3.5	2.0
Oils and greases.....	13.3	13.3	Roofing materials (except wood shingles).....	3.5	1.8
Repairs and service.....	.9	.5	Structural steel (at retail).....	.8	.3
APPAREL GROUP			Iron and other building metal.....	2.0	.7
Family clothing stores—men's, women's, and children's: (Commodity coverage, 66.7 per cent)			Building paper, insulating boards with wood base, etc.....	1.0	.4
Apparel and accessories, women's, misses', children's.....	59.3	59.3	Wall boards (except wood base).....	.7	.4
Children's wear.....	3.1		Other building materials.....	.3	.1
Millinery.....	7.2		Fuel.....	9.4	2.9
Hosiery.....	5.1		Paints, varnishes, glass and painters' supplies.....	4.8	.3
Coats, suits, and dresses.....	41.9		Lumber and hardware: (Commodity coverage, 99.3 per cent)		
Underwear, negligees, corsets, etc.....	1.0		Builders' and shelf hardware.....	3.5	3.5
Other apparel, except furs.....	1.0		Building materials.....	96.1	96.1
Appliances and supplies (electrical).....	.9	.1	Lumber (rough and dressed).....	81.0	
Clothing and furnishings (men's and boys').....	38.6	38.6	Planing-mill products, woodwork.....	6.6	
Suits.....	14.6		Wood shingles and shakes.....	1.6	
Overcoats.....	9.3		Roofing materials (except wood shingles).....	4.2	
Hats and caps.....	6.7		Wall boards.....	2.7	
Furnishings.....	5.3		Paints, varnishes, lacquers.....	1.7	.4
Work clothing.....	2.7		Heating appliances and oil burners: (Commodity coverage, 98.8 per cent)		
Dry goods.....	1.8	.2	Heating equipment and supplies.....	79.5	79.5
Furs and fur goods.....	2.6	.3	Service.....	20.5	20.5
Shoes and other footwear—			Paint and glass stores: (Commodity coverage, 52.6 per cent)		
Men's.....	3.5	.4	Glass.....	27.6	27.6
Boys' and youths'.....	.9	.1	Painters' supplies.....	35.6	35.6
Women's.....	3.5	.4	Paints, varnishes, lacquers.....	36.8	36.8
Misses' and children's.....	.4	.1			
Tires, tubes, and tire accessories.....	4.4	.5			

RETAIL DISTRIBUTION IN KANSAS: 1929

871

TABLE 22.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cations	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cations
OTHER RETAIL STORES			OTHER RETAIL STORES—Continued		
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 83.7 per cent)			Jewelry stores: (Commodity coverage, 69.4 per cent)		
Grain and feed.....	27.9	27.9	Clocks.....	2.4	2.4
Hay, straw, and alfalfa.....	72.1	72.1	Diamond jewelry.....	32.9	32.9
Coal and wood yards: (Commodity coverage, 72.2 per cent)			Leather goods.....	4.5	3.4
Brick, terra cotta, tile, etc.....	4.7	2.7	Luggage.....	.6	.5
Cement.....	13.3	8.9	Optical goods.....	5.4	4.1
Coal.....	81.9	81.9	Other jewelry.....	7.0	7.0
Heating and plumbing equipment and supplies.....	1.0	.1	Plated silverware.....	6.7	6.7
Ice.....	40.0	3.6	Rings, other than diamond.....	12.4	12.4
Lime, plaster, etc.....	3.3	2.2	Watches.....	30.6	30.6
Other building materials.....	3.1	.6	Stationers and engravers: (Commodity coverage, 77.8 per cent)		
Drug stores with fountains: (Commodity coverage, 20.3 per cent)			Art goods, gifts.....	9.2	9.2
Bottled beverages.....	.9	.7	Books.....	34.1	34.1
Cigars, cigarettes, and tobacco.....	20.1	20.1	Leather goods.....	1.6	1.0
Confectionery and nuts.....	6.1	5.9	Luggage.....	2.7	2.5
Drugs, patent medicines, etc.....	25.3	25.3	Magazines and newspapers.....	2.1	1.7
Fountain sales and ice cream.....	7.8	7.8	Office and store furniture.....	6.4	6.0
Other merchandise.....	(x)	23.3	Other stationery.....	19.9	19.9
Prescriptions.....	4.1	4.1	Paints, varnishes, glass and painters' supplies.....	7.8	7.4
Stationery, books, periodicals, etc.....	1.1	.9	Paper and paper products.....	17.6	17.6
Surgical and hospital supplies.....	.7	.6			
Toilet articles.....	1.8	1.5			
Toiletries and cosmetics.....	9.8	9.8			

CENSUS OF DISTRIBUTION

TABLE 23.—WICHITA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,599	1,522	7,150	931	\$9,639,472	\$217,510	\$9,303,772	\$10,417,210	\$79,741,110	100.00
Food group.....	422	405	715	241	903,674	56,847	775,683	622,000	13,350,264	16.72
Candy and confectionery stores—										
Candy stores—nut stores.....	3	2	8	1	7,528	150	8,156	2,020	50,201	.07
Confectionery stores (candy and fountain).....	33	42	48	31	52,062	7,808	56,784	17,140	413,759	.52
Dairy products stores—										
Egg and poultry dealers.....	7	9	6	7	9,984	2,236	10,049	3,260	140,872	.19
Milk dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	5	6	6	11	7,330	2,460	5,267	1,630	126,095	.16
Grocery stores (without meats).....	25	28	53	24	65,765	5,368	53,809	53,710	806,629	1.01
Combination stores (groceries and meats)—										
Grocery stores with meats.....	297	348	455	153	618,616	35,060	515,410	455,280	9,862,473	12.37
Meat markets with groceries.....	20	25	46	5	55,728	950	47,046	45,740	872,073	1.09
Meat markets.....	17	15	33	6	52,637	1,491	31,568	6,900	712,076	.89
Bakeries—bakery goods stores (except manufacturing bakeries).....	9	11	16	2	16,094	304	9,061	2,190	78,474	.10
Other food stores.....	3	4	13		21,370		33,078	31,240	214,445	.27
General stores—groceries with dry goods or apparel.....	8	9	4	2	4,690	620	4,064	6,870	145,498	.18
General merchandise group.....	26	13	1,307	36	1,443,117	8,666	1,001,210	2,023,530	10,635,534	13.24
Department stores.....	7		935	21	1,210,489	5,937	1,304,445	1,557,460	8,365,972	10.49
Dry goods stores.....	11	9	73	7	81,537	1,212	70,638	180,380	670,042	.85
General merchandise stores without food departments.....	3	2	6	3	6,327	806	6,721	41,880	69,075	.09
Variety, 5-and-10 and to-a-dollar stores.....	5	2	293	5	144,704	711	219,415	243,810	1,521,445	1.91
Automotive group ¹	337	232	1,321	87	2,177,112	21,577	2,389,217	1,690,600	18,232,102	22.63
Motor-vehicle dealers—										
Automobile salesrooms—new and trade-in.....	31	15	705	7	1,359,326	1,620	1,620,373	1,172,570	12,281,241	15.40
Used-car establishments.....	28	24	45	9	50,430	2,576	64,158	72,110	600,720	.77
Accessories, tires, and batteries—										
Accessory stores with tires and batteries.....	12	12	43	5	59,846	765	78,958	88,250	523,476	.66
Battery and ignition shops—brake repair shops.....	8	6	44		69,430		51,700	35,400	396,575	.50
Tire shops (including tire repairs).....	16	11	54		67,787		65,025	44,240	444,039	.56
Filling stations—										
Filling stations—gasoline and oil.....	123	31	170	19	227,515	5,648	198,864	34,620	2,003,111	2.51
Filling stations with tires and accessories and other merchandise.....	46	43	93	13	123,939	4,098	99,389	81,360	919,162	1.15
Bicycle shops.....	3	3	3	1	3,380	260	3,520	7,750	31,053	.04
Garages and repair shops—										
Body, fender, and paint shops.....	4	6	15	1	18,240	100	5,467	960	63,811	.08
Garages (repairs and storage, gasoline, oil, accessories).....	61	75	142	32	189,663	6,510	145,283	49,780	923,493	1.16
Radiator shops (including repairs).....	3	4	3		3,410		3,128	450	43,171	.05
Apparel group ²	137	94	679	92	1,025,618	23,197	1,244,821	1,695,800	7,881,314	9.88
Men's and boys' clothing and furnishings stores—										
Men's furnishings stores.....	4	3	4		6,540		5,094	17,270	77,960	.10
Men's and boys' clothing and furnishings stores, including hats.....	28	24	160	27	293,123	9,263	379,516	678,130	2,404,792	3.02
Family clothing stores—men's, women's, and children's.....	13	9	95	14	155,455	3,494	233,634	347,790	1,312,688	1.63
Women's ready-to-wear specialty stores—apparel and accessories.....	21	13	106	9	183,095	1,848	250,968	156,220	1,604,637	2.01
Women's accessories stores—										
Corset and lingerie shops.....	3	4	2	1	2,120	200	5,356	9,600	54,000	.07
Hosiery shops.....	8	5	40	6	69,378	710	16,223	33,160	229,010	.29
Millinery stores.....	17	8	64	12	81,632	2,450	107,835	20,970	544,200	.68
Custom tailors.....	11	10	46	5	65,007	1,720	31,670	51,000	243,683	.30
Shoe stores.....	31	18	102	17	174,630	3,409	208,330	350,580	1,409,518	1.76
Furniture and household group.....	71	72	520	34	823,502	11,381	797,185	1,000,210	6,347,230	7.98
Furniture stores.....	40	42	211	15	273,730	4,129	337,459	548,370	2,403,860	3.01
Floor coverings, draperies, curtains, and upholstery stores—										
Draperies, curtains, and upholstery stores.....	3	4	4	1	7,088	482	6,969	7,550	26,467	.03
Floor coverings stores.....	4	3	7	4	6,547	350	6,836	67,850	64,154	.08
Household appliances stores.....	4	1	101		253,920		222,299	219,890	2,098,415	2.63
Other home furnishings and appliances stores.....	6	9	33	1	38,837	400	6,964	10,300	143,266	.18
Radio and music stores—										
Radio and electrical shops.....	10	11	118	12	159,792	5,720	134,763	60,030	1,025,632	1.29
Radio and musical instruments stores.....	4	2	46	1	53,582	300	81,905	80,250	585,436	.74
Restaurants, cafeterias, and eating places ¹	192	238	959	104	707,291	21,510	454,940	41,580	4,086,863	5.10
Restaurants, cafeterias, and lunch rooms—										
Cafeterias.....	3	2	103	1	79,444	180	71,017	6,650	525,454	.66
Lunch rooms.....	75	85	163	24	118,908	5,632	75,416	6,460	804,039	1.01
Restaurants with table service.....	80	117	555	57	390,444	10,681	246,556	21,760	2,146,493	2.69
Lunch counters, refreshment stands, etc.—										
Refreshment stands.....	6	7	7	3	7,692	816	3,118	340	49,949	.06
Fountain—lunches.....	6	4	69	9	50,704	2,451	23,612	3,260	229,536	.29
Lunch counters.....	20	21	56	8	48,259	1,700	33,763	1,670	270,467	.34

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KANSAS: 1929

873

TABLE 23.—WICHITA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Lumber and building group ¹	97	80	507	54	\$893,005	\$16,422	\$578,273	\$1,227,070	\$6,615,498	8.67
Lumber and building material dealers—										
Lumber and building material dealers.....	18	14	135	3	240,496	656	152,739	409,430	2,657,640	3.33
Lumber and hardware.....	13	4	89	11	135,603	1,139	203,334	499,770	2,187,740	2.7
Roofing.....	5	5	4	2	7,099	1,168	4,835	1,930	42,647	.05
Electrical shops (without radio).....	12	12	41	12	59,821	5,096	34,589	42,730	255,073	.32
Heating and plumbing shops—										
Heating appliances and oil burners.....	3	1	12		20,930		12,043	18,010	100,325	.13
Plumbing shops—heating and ventilating.....	25	25	146	20	268,334	7,083	83,356	80,730	1,134,650	1.42
Paint and glass stores.....	20	18	72	6	102,038	1,250	83,346	171,410	514,141	.65
Other retail stores.....	278	254	1,108	276	1,616,970	56,148	1,449,809	2,117,200	11,724,035	14.70
Hardware stores.....	17	17	50	7	98,382	1,462	102,001	279,050	799,656	1.09
Farm implements, machinery, and equipment dealers.....	4	3	11		24,640		37,565	49,740	235,549	.36
Farmers' supplies—										
Feed stores (flour, feed, grain, fertilizer).....	10	9	28	6	29,956	1,398	19,316	25,520	597,904	.76
Harness shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	3	3	13	18	23,490	7,950	21,519	19,750	173,400	.22
Coal and feed stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	4	1	18	10	21,500	526	20,715	41,260	190,662	.25
Cigar stores and cigar stands—										
Cigar stands.....	13	14	27	3	22,674	1,392	22,824	4,670	124,293	.16
Cigar stores.....	15	14	27	4	27,362	984	38,807	17,910	310,632	.40
Coal and wood yards—ice dealers—										
Coal and wood yards.....	6	5	29	4	63,736	980	36,138	35,120	531,773	.67
Ice dealers.....	3	2	69		89,539		40,610	50	283,872	.33
Drug stores—										
Drug stores.....	9	5	17	3	23,005	428	23,650	76,710	266,854	.33
Drug stores with fountains.....	83	70	335	122	389,506	26,333	329,126	447,410	3,109,310	3.90
Florists.....	9	9	36	32	49,003	4,216	51,447	17,430	256,795	.32
Gifts—novelties and toys—cameras.....	4	4	12	2	18,740	5,500	19,715	53,600	195,631	.25
Jewelry stores.....	23	24	63	22	110,262	2,243	175,597	359,440	1,008,990	1.26
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	3	3	31		66,064		58,911	65,000	314,515	.39
News dealers.....	4	2	9		6,946		2,914	5,160	77,770	.10
Office, school, and store supplies and equipment dealers—										
Office and school supplies.....	3		15		18,333		30,415	62,530	160,515	.20
Office and store mechanical appliance dealers (retail).....	7	2	68		158,783		84,603	59,060	665,101	.83
Office and store furniture and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Store fixture dealers.....	3	3	4		4,469		2,771	15,310	48,313	.06
Typewriter dealers.....	3	3	11		17,614		11,383	11,430	91,142	.11
Opticians and optometrists.....	4	4	3		5,109		6,881	11,650	37,521	.05
Sporting goods stores, including athletic and play-ground equipment—										
Sporting goods specialty stores.....	4	1	13		16,750		13,999	40,290	128,020	.16
Sporting goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers—										
Printers and lithographers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and engravers.....	3	2	37	17	67,345	1,500	55,761	109,260	531,487	.67
Monuments and tombstones.....	4	8	16	1	25,478	432	18,447	50,710	128,958	.16
Miscellaneous classifications (combined).....	28	28	135	17	200,239	4,152	189,066	133,220	1,100,676	1.38
Secondhand stores.....	33	35	32	5	39,593	1,642	57,972	92,560	412,782	.52

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 24.—WICHITA—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,589	1,522	7,150	931	\$9,639,472	\$217,510	\$9,303,772	\$10,417,210	\$79,741,110	100.00
Single-store independents.....	1,194	1,434	4,500	663	5,962,862	160,959	5,342,852	6,577,100	49,265,635	61.78
2-store independents.....	85	62	550	99	782,707	22,872	1,322,352	1,094,510	6,738,477	8.45
3-store independents.....	40	10	155	36	229,385	7,731	239,899	278,060	1,835,065	2.30
Local chains.....	78	7	470	47	721,096	10,273	730,284	747,920	6,639,607	8.33
Sectional chains.....	70		256	15	402,420	3,855	395,399	537,220	3,101,405	3.89
National chains.....	105		830	66	947,246	11,456	963,513	937,350	9,373,935	11.75
Other types of operation:										
Direct-selling (house-to-house).....	5		116		173,208		64,721	30,350	540,838	.68
Leased department chains.....	11		57	2	69,183	193	90,375	20,110	432,839	.61
Manufacturer-controlled chains.....	7		76	1	176,014	59	65,047	85,810	781,760	.98
All other types.....	4		74	2	175,351	112	88,730	99,780	983,295	1.23

CENSUS OF DISTRIBUTION

TABLE 25.—WICHITA—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	7	4		1		2	
Annual net sales.....	\$8,365,972	\$6,754,611		(x)		(x)	
Per cent of total sales.....	100.00	80.74		(x)		(x)	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	5	2				3	
Annual net sales.....	\$1,521,445	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	32	23	3	1	4	1	
Annual net sales.....	\$2,482,752	\$1,912,590	\$272,499	(x)	(x)	(x)	
Per cent of total sales.....	100.00	77.03	10.98	(x)	(x)	(x)	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	13	6	2	1	2	2	
Annual net sales.....	\$1,312,688	\$138,665	(x)	(x)	(x)	(x)	
Per cent of total sales.....	100.00	10.56	(x)	(x)	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	21	13	6			1	
Annual net sales.....	\$1,604,637	\$689,429	\$699,783			(x)	(x)
Per cent of total sales.....	100.00	42.96	43.61			(x)	(x)
Shoe stores:							
Number of stores.....	31	14	11		1	3	2
Annual net sales.....	\$1,409,518	\$381,197	\$696,659		(x)	(x)	\$134,089
Per cent of total sales.....	100.00	27.05	49.42		(x)	(x)	9.51
Furniture stores:							
Number of stores.....	40	31	6		1	1	1
Annual net sales.....	\$2,403,860	\$1,637,449	\$483,059		(x)	(x)	(x)
Per cent of total sales.....	100.00	68.12	20.10		(x)	(x)	(x)
Radio and music stores:							
Number of stores.....	14	13					1
Annual net sales.....	\$1,011,065	\$1,115,581					\$495,487
Per cent of total sales.....	100.00	69.24					30.76
Grocery stores (without meats):							
Number of stores.....	25	23	1				1
Annual net sales.....	\$806,029	\$709,802	(x)				(x)
Per cent of total sales.....	100.00	88.00	(x)				(x)
Combination stores (groceries and meats):							
Number of stores.....	317	248	8	14		47	
Annual net sales.....	\$10,735,446	\$6,855,445	\$268,333	\$1,012,547		\$3,599,121	
Per cent of total sales.....	100.00	54.54	2.50	9.43		33.53	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	158	154	3			1	
Annual net sales.....	\$3,478,986	\$3,331,323	(x)			(x)	
Per cent of total sales.....	100.00	95.84	(x)			(x)	
Cigar stores and cigar stands:							
Number of stores.....	28	23	1	2		2	
Annual net sales.....	\$443,925	\$286,326	(x)	(x)		(x)	
Per cent of total sales.....	100.00	64.50	(x)	(x)		(x)	
Filling stations:							
Number of stations.....	160	59	17	13	52	28	
Annual net sales.....	\$2,022,273	\$933,543	\$510,011	\$177,670	\$793,332	\$507,717	
Per cent of total sales.....	100.00	31.65	17.45	8.08	27.15	17.37	
Coal and wood yards—ice dealers:							
Number of yards.....	9	7	1	1			
Annual net sales.....	\$705,645	(x)	(x)	(x)			
Per cent of total sales.....	100.00	(x)	(x)	(x)			
Drug stores:							
Number of stores.....	92	63	13	16			
Annual net sales.....	\$3,376,164	\$1,579,805	\$421,323	\$1,374,946			
Per cent of total sales.....	100.00	46.79	12.48	40.73			
Hardware stores:							
Number of stores.....	17	14	3				
Annual net sales.....	\$799,656	\$455,230	\$344,426				
Per cent of total sales.....	100.00	56.93	43.07				
Jewelry stores:							
Number of stores.....	23	19	3	1			
Annual net sales.....	\$1,003,990	\$564,009	(x)	(x)			
Per cent of total sales.....	100.00	56.18	(x)	(x)			

RETAIL DISTRIBUTION IN KANSAS: 1929

875

TABLE 26.—WICHITA—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	Total		All cash	PROPORTION OF CREDIT BUSINESS									
	Number of stores	Net sales		1-10 per cent credit	11-20 per cent credit	21-30 per cent credit	31-40 per cent credit	41-50 per cent credit	51-60 per cent credit	61-70 per cent credit	71-80 per cent credit	More than 80 per cent credit	
Totals, all stores reporting: ¹													
Number of stores.....	1,439		703	109	69	54	77	113	84	74	71	85	
Per cent of total stores.....	100.00		48.85	7.58	4.80	3.75	5.35	7.85	5.84	5.14	4.93	5.91	
Amount of net sales.....		\$72,879	\$24,261	\$3,067	\$3,173	\$3,375	\$1,926	\$7,361	\$8,813	\$6,333	\$3,972	\$10,578	
Per cent of total sales.....		100.00	33.29	4.24	4.35	4.63	2.64	10.10	12.09	8.69	5.45	14.52	
Food group:													
Confectionery stores (candy and fountain).....	31	\$360	\$343	\$40	\$6								
Fruit stores and vegetable markets.....	5	127	105	22									
Grocery stores (without meats).....	25	807	498	70			\$107	\$132					
Combination stores—													
Grocery stores with meats.....	203	9,831	5,098	161	104	\$214	331	630	\$464	\$952	\$1,518	\$330	
Meat markets with groceries.....	16	788	419			14		32					
Meat markets.....	16	699	448	33		42	127	49					
Bakeries—bakery goods stores (except manufacturing bakeries).....	8	75	75										
General merchandise group:													
Department stores.....	7	8,366	1,409					1,500	2,856	2,368		206	
Dry goods stores.....	9	560	79	47		434							
General merchandise stores without food departments.....	3	69	69										
Variety, 5-and-10, and to-a-dollar stores.....	5	1,521	1,521										
Automotive group:													
Automobile salesrooms—new and trade-in.....	27	9,888		100	1,504	1,589		790	2,376	1,280	124	2,116	
Accessories, tires, and batteries—													
Accessory stores with tires and batteries.....	10	233	205	4	18					6			
Tire shops (including tire repairs).....	14	261	160	5	8	5		17			76		
Filling stations—													
Filling stations—gasoline and oil.....	77	1,230	233	264	75	183	121	250	80		8	7	
Filling stations with tires and accessories.....	30	642	209	100	103	47	64	28	91				
Garages (repairs and storage, gasoline, oil, accessories).....	58	805	409	41	111	16	145	40	18	17		8	
Apparel group:													
Men's and boys' clothing and furnishings stores—													
Men's furnishings stores.....	4	78	78										
Men's clothing and furnishings stores.....	23	2,142	649	130				611	752				
Family clothing stores—men's, women's, children's.....	13	1,313	210								46	1,057	
Women's ready-to-wear specialty stores—apparel and accessories.....	18	1,513	637	51			56	471	110	188			
Millinery stores.....	13	436	321				38		77				
Shoe stores.....	29	1,355	1,267	10	59				29				
Furniture and household group:													
Furniture stores.....	37	2,357	250		97	21		80	100	241	539	1,029	
Radio and music stores—													
Radio and electrical shops.....	10	1,026	20		8	40			23		40	895	
Radio and musical-instruments stores.....	4	585						20				565	
Lumber and building group:													
Lumber and building-material dealers.....	15	2,434	142	760					62			1,470	
Electrical shops (without radio).....	11	251	78	31	20		5				30	89	
Heating and plumbing shops—													
Heating appliances and oil burners.....	3	100	22	20				58					
Plumbing shops—heating and ventilating.....	24	1,076	158	97	42	142	221	110	11	118	171		
Paint and glass stores.....	20	514	35			20		12	125	10	79	233	
Other retail stores:													
Hardware stores.....	17	800	59	8	40		134	160		309			
Feed stores (flour, feed, grain, fertilizer).....	10	598	70	89			183	250					
Bookstores.....	4	197	91		35	71							
Cigar stores.....	12	213	213										
Coal and wood yards.....	5	426		10						104	312		
Drug stores—													
Drug stores.....	9	267	203	6			58						
Drug stores with fountains.....	80	3,060	2,372	185	241	191	71						
Florists.....	9	257	6				44		55	112	40		
Jewelry stores.....	21	887	118	52	90			75	82	49	71	350	
Office and store mechanical appliance dealers (retail).....	5	607	27						124		314	142	
Sporting goods specialty stores.....	4	128	15				11						
Stationers and engravers.....	3	532			45	149		102			338		

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 23 except for 100 stores with sales of \$6,602,110, which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 27.—WICHITA—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	Per cent of reporting stores' sales			KIND OF BUSINESS	Number of stores reporting credit sales ¹	Per cent of reporting stores' sales		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
All groups³.....	736	43.87	38.75	17.38	Furniture and household group.....	58	23.54	33.10	43.38
Food group.....	236	43.27	58.41	.32	Furniture stores.....	32	18.04	23.63	53.33
Confectionery stores (candy and fountain).....	4	93.59	5.41	Radio and music stores—				
Egg and poultry dealers.....	4	71.43	28.52	Radio and electrical shops.....	9	0.64	52.98	37.38
Grocery stores (without meats).....	11	64.59	35.41	Radio and musical-instruments stores.....	4	2.65	18.67	78.68
Combination stores (groceries and meats):					Restaurants, cafeterias, and eating places.....	35	91.04	8.98
Grocery stores with meats.....	199	39.96	60.04	Restaurants, cafeterias, and lunch rooms—				
Meat markets with groceries.....	8	33.30	66.70	Lunch rooms.....	17	86.25	13.75
Meat markets.....	6	67.88	32.12	Restaurants with table service.....	11	93.63	6.37
General stores—groceries with dry goods and apparel.....	4	42.88	57.12	Lunch counters, refreshment stands, etc.....	4	90.98	9.02
General merchandise group.....	10	43.77	47.95	8.28	Lumber and building group.....	69	31.85	65.75	2.40
Department stores.....	5	41.71	49.44	8.85	Lumber and building-material dealers—				
Dry goods stores.....	5	73.59	26.41	Lumber and building-material dealers.....	13	37.08	61.53	1.09
Automotive group.....	179	53.56	9.88	36.56	Lumber and hardware.....	11	16.51	81.18	2.31
Motor-vehicle dealers—					Electrical shops (without radio).....	9	38.23	61.77
Automobile salesrooms—new and trade-in.....	27	51.12	5.72	43.16	Plumbing shops—heating and ventilating.....	18	52.38	42.75	4.87
Used-car establishments.....	23	41.62	.22	58.16	Paint and glass stores.....	15	24.06	75.04
Accessories, tires, and batteries—					Other retail stores.....	116	60.33	41.21	8.46
Accessory stores with tires and batteries.....	3	71.58	28.42	Hardware stores.....	18	47.86	51.47	.67
Tire shops (including tire repairs).....	6	35.61	64.39	Feed stores (flour, feed, grain, fertilizer).....	7	65.32	33.68
Filling stations—					Coal and wood yards.....	5	29.01	70.99
Filling stations—gasoline and oil.....	56	71.31	28.69	Drug stores with fountain.....	20	82.70	17.30
Filling stations with tires and accessories.....	28	72.88	27.12	Florists.....	8	59.64	60.86
Garages (repairs and storage, gasoline, oil, accessories).....	26	70.02	28.62	1.36	Jewelry stores.....	9	55.77	44.23
Apparel group.....	27	45.12	54.61	.27	Office, school, and store supplies—				
Men's clothing and furnishings stores.....	7	52.16	47.84	Office and school supplies.....	3	6.77	93.23
Family clothing stores—men's, women's, and children's.....	3	14.38	85.62	Office and store mechanical appliance dealers (retail).....	4	19.80	62.92	16.28
Women's ready-to-wear specialty stores—apparel and accessories.....	8	63.18	35.68	1.14	Sporting goods specialty stores.....	3	56.04	43.96
Millinery stores.....	3	55.82	44.18	Stationers and engravers.....	3	44.14	55.86
Shoe stores.....	3	74.50	25.50	Monuments and tombstones.....	4	78.61	21.39
					Miscellaneous classifications (combined).....	10	59.63	37.21	3.16
					Secondhand stores.....	7	78.00	18.86	3.14

¹ Total sales of these stores are \$48,618,502.² Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies. Installment sales include the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores.³ Classifications showing insignificant amounts have been eliminated from this table, but are included in the totals.

RETAIL DISTRIBUTION IN KANSAS: 1929

877

TABLE 28.—WICHITA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	7,802	\$3,421,126	Other stores in which meals are served.....	75	\$14,517
Restaurants, cafeterias, and eating places.....	7,727	3,406,609	Confectionery stores (candy and fountain).....	52	7,587
Cafeterias.....	798	403,328	Cigar stands.....	23	6,930
Lunch rooms.....	1,392	700,391			
Restaurants with table service.....	4,971	1,949,703			
Fountain—lunches.....	331	139,737			
Lunch counters.....	235	153,542			

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	559	\$1,568,166	\$35,527	Automotive group—Continued.			
Automotive group.....	550	1,549,059	35,527	Body, fender, and paint shops.....	13	\$63,511	
Automobile salesrooms—new and trade-in.....	347	833,952		Garages (repairs and storage, gasoline, oil, accessories).....	102	412,565	\$35,527
Used-car establishments.....	9	33,950		Radiator shops (including repairs).....	6	27,763	
Accessory stores with tires and batteries.....	11	35,954		Lumber and building group.....	7	11,624	
Battery and ignition shops—brake-repair shops.....	23	67,534		Electrical shops (without radio).....	6	7,904	
Tire shops (including tire repairs).....	18	28,115		Paint and glass stores.....	1	3,720	
Filling stations—gasoline and oil.....	6	18,804		Secondhand stores.....	2	7,487	
Filling stations with tires, accessories and other merchandise.....	15	29,557					

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$899,714	Lumber and building group.....	\$367,445
Automotive group.....	5,519	Lumber and building material dealers.....	5,125
Battery and ignition shops—brake-repair shops.....	1,029	Roofing.....	5,450
Bicycle shops.....	600	Electrical shops (without radio).....	33,188
Garages (repairs and storage, gasoline, oil, accessories).....	3,890	Heating appliances and oil burners.....	9,738
Apparel group.....	30,074	Plumbing shops—heating and ventilating.....	250,594
Men's and boys' clothing and furnishings stores (including hats).....	7,000	Paint and glass stores.....	24,350
Custom tailors.....	8,300	Other retail stores.....	282,473
Family shoe stores—men's, women's, and children's.....	14,774	Hardware stores.....	10,120
Furniture and household group.....	9,240	Jewelry stores.....	87,434
Furniture stores.....	2,840	Office and store mechanical appliance dealers (retail).....	50,941
Radio and electrical shops.....	6,400	Opticians and optometrists.....	5,000
		Miscellaneous classifications (combined).....	148,978
		Secondhand stores.....	4,963

CENSUS OF DISTRIBUTION

 TABLE 29.—TOPEKA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	935	879	4,118	663	\$5,302,200	\$162,192	\$4,656,576	\$5,606,790	\$41,677,714	100.00
Food group.....	257	265	697	140	788,033	29,978	575,980	497,320	9,221,856	22.16
Candy and confectionery stores.....	26	23	20	6	15,300	993	17,387	8,930	140,355	.35
Dairy products stores ¹	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	3	5	9		13,520		3,230	710	92,921	.22
Fruit stores and vegetable markets.....	3	3	1	2	1,432	832	3,617	3,670	51,720	.13
Grocery stores (without meats).....	29	26	62	15	87,784	1,772	83,009	49,350	812,146	1.95
Combination stores (groceries and meats).....	185	198	554	112	641,463	21,392	449,232	422,630	7,703,526	18.67
Meat markets (including sea foods).....	4	3	10	4	14,408	1,640	10,763	4,440	243,474	.59
Bakeries—caterers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	3	3	7		9,311		4,830	6,260	67,261	.16
General merchandise group.....	27	15	711	117	800,613	35,298	811,512	1,118,280	5,764,860	13.87
Department stores.....	7		523	64	690,735	26,100	604,258	849,650	4,000,284	9.64
Dry goods stores—piece goods stores.....	6	3	33	1	31,791	129	33,137	78,730	315,895	.76
General merchandise stores (including 2 general stores).....	8	11	17	11	15,861	885	23,948	59,010	224,659	.54
Variety, 5-and-10, and to-a-dollar stores.....	6	1	133	41	122,426	8,094	150,109	130,890	1,218,512	2.93
Automotive group.....	177	134	627	46	946,281	14,131	876,035	678,810	8,857,619	21.30
Motor-vehicle dealers (new and used).....	25	23	324	9	538,044	2,460	546,085	440,340	5,050,551	14.33
Accessories, tires, and batteries.....	22	21	79	6	108,754	1,710	108,747	138,580	785,791	1.89
Filling stations.....	84	26	135	15	174,378	4,069	120,704	45,630	1,545,838	3.72
Motor cycles, bicycles, and supplies.....	3	3	2		1,920		6,036	9,200	30,694	.06
Garages and repair shops.....	42	50	87	16	123,155	4,092	93,373	38,760	530,095	1.27
Apparel group.....	82	51	401	96	576,278	17,221	642,611	927,640	4,144,399	9.97
Men's and boys' clothing and furnishings stores.....	22	20	64	18	111,582	4,927	158,110	230,540	1,050,634	2.53
Family clothing stores—men's, women's, and children's.....	9	7	102	34	163,360	4,164	167,825	383,210	1,169,326	2.81
Women's ready-to-wear specialty stores—apparel and accessories.....	11	5	104	15	128,097	2,016	148,355	89,840	944,147	2.27
Women's accessories stores.....	21	8	78	10	87,533	1,318	70,505	17,260	360,303	.89
Other apparel stores.....	4	5	16	3	15,717	1,119	4,562	12,470	37,334	.09
Shoe stores.....	15	6	37	16	69,989	3,677	93,704	135,220	573,655	1.38
Furniture and household group.....	27	28	282	10	498,426	3,524	369,083	538,750	2,375,228	5.71
Furniture stores.....	13	13	148	5	245,923	1,943	244,872	395,870	1,431,435	3.44
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	4	1	78		160,001		39,607	86,080	659,579	1.59
Other home furnishings and appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	7	9	25	4	27,143	1,371	21,881	47,420	138,710	.33
Restaurants, cafeterias, and eating places.....	100	108	464	78	312,793	16,156	244,890	17,080	1,834,754	3.83
Restaurants, cafeterias, and lunch rooms.....	79	85	414	52	268,440	11,481	211,016	15,760	1,401,634	3.37
Lunch counters, refreshment stands, etc.....	21	21	50	26	44,353	4,675	33,874	1,300	233,120	.56
Lumber and building group.....	58	68	313	48	551,480	17,560	288,893	648,400	2,942,842	7.08
Lumber and building-material dealers.....	20	28	123	16	252,130	4,832	160,002	453,430	1,750,829	4.21
Electrical shops (without radio).....	6	8	42	11	67,145	2,660	26,454	54,610	302,807	.73
Heating and plumbing shops.....	12	16	87	6	123,860	1,800	49,178	49,800	463,028	1.11
Paint and glass stores.....	15	16	61	15	103,325	8,268	53,259	88,560	426,178	1.03
Other retail stores.....	186	183	634	127	842,546	31,075	809,391	1,122,390	6,384,254	15.38
Hardware stores.....	15	16	32	7	44,137	1,460	58,597	140,090	429,003	1.03
Hardware and farm implement stores.....	4	5	18	3	23,377	1,025	39,564	39,060	480,391	1.16
Farmers' supplies.....	19	20	17	3	21,901	840	38,034	43,490	447,220	1.06
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	25	25	39	4	86,862	786	69,546	40,440	338,303	.81
Coal and wood yard—ice dealers.....	21	19	133	12	181,853	4,453	114,607	48,550	1,124,969	2.71
Drug stores.....	53	55	200	75	221,860	18,928	230,059	314,890	1,759,507	4.23
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	3	3	4	2	1,720	412	6,784	19,060	31,614	.08
Jewelry stores.....	11	14	44	6	66,794	1,236	91,100	193,300	478,991	1.15
Luggage and leather goods stores.....	1	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	1	12		9,834		3,123	2,470	45,362	.11
Office, school, and store supplies and equipment dealers.....	7	6	51	3	98,378	591	47,428	74,510	408,229	.98
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	15	11	46	2	68,024	280	51,236	62,760	402,718	.97
Secondhand stores.....	26	29	17	1	17,585	251	40,222	65,240	242,014	.58

¹ Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN KANSAS: 1929

879

TABLE 30.—TOPEKA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	935	879	4,116	663	\$5,362,200	\$162,192	\$4,656,576	\$5,608,790	\$41,577,714	100.00
Single-store independents.....	689	808	2,586	420	3,269,353	106,307	2,764,015	3,676,620	25,823,857	62.11
2-store independents.....	55	40	278	57	373,874	12,372	409,910	548,650	3,544,012	8.52
3-store independents.....	19	17	236	29	203,953	5,757	219,662	215,890	2,273,754	5.47
Local branch systems.....	3	74	74	—	148,432	—	113,562	152,590	702,606	1.69
Local chains.....	53	13	180	50	275,152	17,492	270,467	282,050	2,540,830	6.11
Sectional chains.....	49	—	158	14	210,502	2,965	159,793	162,030	1,403,126	3.50
National chains.....	45	—	382	78	429,244	16,078	496,949	462,870	3,585,630	8.62
Direct-selling (house-to-house).....	4	—	92	—	129,494	—	45,623	11,960	376,859	.91
Leased-department chains.....	4	—	37	3	38,030	429	55,840	21,200	207,878	.65
Manufacturer-controlled chains.....	10	—	26	3	31,945	792	38,069	53,910	352,015	.85
Other types of operation.....	4	1	67	—	142,201	—	82,677	79,020	617,117	1.48

TABLE 31.—TOPEKA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operation, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	7	3	(x) 1	(x) 3	—	Number of stores.....	29	21	2	5	1
Annual net sales.....	\$4,006,284	\$2,800,302	(x)	(x)	—	Annual net sales.....	\$812,146	\$385,163	(x)	\$239,157	(x)
Per cent of total sales.....	100.00	60.90	(x)	(x)	—	Per cent of total sales.....	100.00	47.42	(x)	29.45	(x)
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	6	1	(x) 1	(x) 4	—	Number of stores.....	185	142	41	2	—
Annual net sales.....	\$1,218,512	(x)	(x)	(x)	—	Annual net sales.....	\$7,763,526	\$4,342,901	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	55.94	(x)	(x)	—
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	22	16	(x) 6	—	—	Number of stores.....	79	73	4	2	—
Annual net sales.....	\$1,050,634	\$682,040	\$368,594	—	—	Annual net sales.....	\$1,401,634	\$1,209,535	(x)	(x)	—
Per cent of total sales.....	100.00	64.92	35.08	—	—	Per cent of total sales.....	100.00	86.30	(x)	(x)	—
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	9	7	(x) 2	—	—	Number of stores.....	25	18	3	4	—
Annual net sales.....	\$1,169,325	(x)	(x)	—	—	Annual net sales.....	\$338,303	\$159,337	\$67,446	\$111,520	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	47.10	19.94	32.96	—
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	11	6	—	5	—	Number of stations.....	84	20	18	46	—
Annual net sales.....	\$944,147	\$519,964	—	\$424,183	—	Annual net sales.....	\$1,545,388	\$362,659	\$287,116	\$895,013	—
Per cent of total sales.....	100.00	55.07	—	44.93	—	Per cent of total sales.....	100.00	23.47	18.58	57.95	—
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	15	6	(x) 1	(x) 4	(x) 4	Number of yards.....	21	17	4	—	—
Annual net sales.....	\$573,655	\$225,759	(x)	\$79,196	(x)	Annual net sales.....	\$1,124,969	\$660,908	\$164,061	—	—
Per cent of total sales.....	100.00	39.35	(x)	13.81	(x)	Per cent of total sales.....	100.00	58.42	14.58	—	—
Furniture stores:						Drug stores:					
Number of stores.....	13	8	5	—	—	Number of stores.....	53	42	11	—	—
Annual net sales.....	\$1,431,435	\$705,398	\$79,196	—	—	Annual net sales.....	\$1,759,567	\$1,240,132	\$519,435	—	—
Per cent of total sales.....	100.00	49.28	5.53	—	—	Per cent of total sales.....	100.00	70.48	29.52	—	—
Radio and music stores:						Hardware stores:					
Number of stores.....	7	7	—	—	—	Number of stores.....	15	15	—	—	—
Annual net sales.....	\$138,716	\$138,716	—	—	—	Annual net sales.....	\$429,903	\$429,903	—	—	—
Per cent of total sales.....	100.00	100.00	—	—	—	Per cent of total sales.....	100.00	100.00	—	—	—
						Jewelry stores:					
						Number of stores.....	11	10	1	—	—
						Annual net sales.....	\$478,991	(x)	(x)	—	—
						Per cent of total sales.....	100.00	(x)	(x)	—	—

CENSUS OF DISTRIBUTION

TABLE 32.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	4, 025	4, 018	14, 796	3, 011	\$17, 895, 955	\$692, 512	\$16, 529, 182	\$28, 342, 790	\$109, 690, 620	100.00
Food group ¹	1, 142	1, 209	1, 802	599	2, 035, 837	114, 402	1, 979, 622	1, 035, 660	33, 731, 148	19.88
Candy and confectionery stores.....	97	115	108	52	97, 287	9, 672	130, 447	64, 770	1, 022, 759	.60
Dairy products stores ²	10	21	36	11	38, 321	2, 726	29, 646	13, 770	750, 000	.43
Fruit stores and vegetable markets.....	17	20	13	16	17, 556	2, 600	16, 937	6, 100	310, 412	.18
Grocery stores (without meats).....	322	341	349	151	397, 244	25, 170	430, 090	564, 330	7, 037, 967	4.50
Combination stores (groceries and meats).....	599	666	1, 161	336	1, 338, 370	66, 427	1, 208, 787	1, 219, 970	21, 879, 682	12.88
Meat markets (including sea foods).....	59	73	76	23	88, 808	5, 444	116, 007	36, 870	1, 064, 683	.98
Bakeries—caterers.....	20	20	45	5	44, 626	1, 492	29, 854	5, 030	350, 499	.21
Other food stores.....	8	12	12	5	12, 833	841	17, 200	24, 770	142, 960	.09
General stores—groceries with dry goods or apparel.....	18	18	109	9	189, 434	1, 504	46, 242	118, 160	1, 177, 248	.69
General merchandise group.....	171	96	2, 819	641	2, 538, 979	94, 055	2, 963, 198	5, 493, 280	22, 810, 573	13.44
Department stores.....	44	17	1, 253	348	1, 320, 228	60, 400	1, 412, 484	2, 060, 230	11, 888, 290	7.01
Dry goods stores—piece goods stores.....	48	37	622	87	661, 996	673, 500	16, 911	1, 580, 980	5, 074, 385	2.99
General merchandise stores.....	31	35	119	32	147, 483	8, 083	209, 628	474, 180	1, 653, 958	.87
Variety, 5-and-10, and to-a-dollar stores.....	48	7	825	74	459, 272	8, 565	633, 580	777, 970	4, 193, 931	2.47
Automotive group.....	1, 009	842	3, 232	232	4, 638, 387	71, 835	3, 976, 872	4, 221, 680	44, 425, 851	26.16
Motor-vehicle dealers (new and used).....	207	220	1, 732	42	2, 480, 622	14, 014	2, 450, 514	3, 144, 000	20, 982, 058	17.67
Automobile dealers with farm implements and machinery.....	3	1	32	2	58, 772	1, 150	62, 342	49, 800	524, 001	.31
Accessories, tires, and batteries.....	153	164	338	41	412, 946	10, 303	398, 659	522, 490	3, 248, 364	1.91
Filling stations.....	436	207	757	77	935, 792	22, 602	725, 856	366, 940	8, 425, 329	4.87
Motor cycles, bicycles, and supplies.....	6	6	3		2, 880		3, 693	4, 450	41, 610	.02
Garages and repair shops.....	203	243	368	70	473, 375	23, 676	336, 908	132, 710	2, 198, 629	1.30
Other automotive establishments.....	1	1	2		1, 000		900	1, 200	4, 000	.00
Apparel group.....	406	319	1, 071	276	1, 487, 688	59, 651	1, 735, 080	3, 712, 130	13, 051, 085	7.66
Men's and boys' clothing and furnishings stores.....	97	92	298	103	516, 823	21, 022	635, 680	1, 765, 320	4, 948, 031	2.91
Family clothing stores—men's, women's, and children's.....	41	35	90	26	122, 988	5, 181	187, 983	446, 920	1, 260, 720	.74
Women's ready-to-wear specialty stores—apparel and accessories.....	75	63	306	52	375, 572	11, 418	398, 528	500, 500	3, 109, 058	1.87
Woman's accessories stores.....	80	30	153	34	150, 297	6, 203	132, 503	57, 130	739, 901	.44
Other apparel stores.....	24	27	43	8	49, 397	2, 885	28, 940	20, 650	235, 469	.14
Shoe stores.....	89	72	172	53	272, 591	12, 342	351, 426	915, 670	2, 706, 000	1.69
Furniture and household group.....	242	213	666	98	1, 391, 079	24, 374	1, 186, 099	2, 392, 870	9, 684, 234	5.71
Furniture stores.....	90	100	303	33	453, 438	8, 092	539, 484	1, 213, 690	4, 222, 228	2.49
Floor coverings, draperies, curtains, and upholstery stores.....	3	3	3	2	3, 706	600	3, 516	7, 850	20, 934	.01
Household appliances stores.....	51	22	328	7	476, 193	2, 502	258, 663	464, 560	2, 187, 483	1.29
Other home furnishings and appliances stores.....	11	10	13	11	13, 358	1, 364	13, 257	50, 480	95, 893	.06
Radio and music stores.....	78	78	309	40	439, 384	11, 816	366, 179	656, 290	3, 157, 696	1.86
Restaurants, cafeterias, and eating places.....	439	549	1, 564	330	1, 189, 041	89, 231	725, 267	118, 910	6, 455, 562	3.80
Restaurants, cafeterias, and lunch rooms.....	350	442	1, 448	282	1, 094, 023	78, 104	632, 366	99, 840	5, 735, 290	3.26
Lunch counters, refreshment stands, etc.....	89	107	116	48	95, 018	11, 127	92, 001	19, 070	720, 266	.88
Lumber and building group.....	277	279	941	196	1, 630, 442	70, 335	979, 817	2, 531, 090	11, 503, 781	6.78
Lumber and building material dealers.....	113	92	449	92	828, 777	35, 406	604, 768	1, 897, 070	7, 602, 094	4.46
Electrical shops (without radio).....	29	36	72	26	116, 703	10, 733	63, 408	81, 730	597, 948	.34
Heating and plumbing shops.....	84	91	279	49	488, 931	14, 340	186, 024	244, 360	2, 193, 060	1.29
Paint and glass stores.....	51	60	141	29	201, 031	9, 856	125, 427	307, 930	1, 140, 079	.67
Other retail stores.....	831	925	2, 232	708	2, 862, 239	162, 902	2, 846, 912	5, 582, 040	26, 107, 291	16.59
Hardware stores.....	53	57	155	22	229, 001	4, 800	212, 690	610, 930	1, 795, 437	1.06
Hardware and farm implement stores.....	41	54	215	19	310, 400	7, 481	315, 717	839, 310	3, 322, 100	2.25
Farmers' supplies.....	101	114	279	120	351, 407	21, 183	295, 902	501, 410	4, 648, 389	2.74
Book stores.....	25	20	42	41	51, 256	4, 500	227, 058	227, 250	683, 444	.40
Cigar stores and cigar stands.....	103	128	157	40	109, 132	10, 776	200, 210	83, 540	1, 393, 654	.82
Coal and wood yards—ice dealers.....	35	37	125	44	178, 515	11, 089	119, 706	64, 200	1, 313, 544	.77
Drug stores.....	167	158	590	100	792, 280	45, 979	745, 178	1, 417, 620	6, 464, 151	3.81
Florists.....	43	52	126	46	142, 823	11, 199	108, 905	79, 500	638, 280	.38
Gifts—novelties and toys—cameras.....	7	0	20	3	15, 517	480	13, 533	38, 870	92, 343	.05
Jewelry stores.....	88	92	152	37	257, 386	8, 693	281, 985	951, 000	1, 637, 338	.97
Luggage and leather goods stores.....	3	5	7	2	9, 992	762	5, 635	27, 240	59, 333	.04
Music stores (without radio).....	8	11	12	8	20, 092	7, 660	29, 193	41, 630	145, 652	.09
News dealers.....	24	22	72	27	40, 594	4, 682	44, 701	27, 890	391, 057	.23
Office, school, and store supplies and equipment dealers.....	20	20	57	8	71, 064	53, 835	150, 690	150, 690	516, 562	.30
Opticians and optometrists.....	9	8	5		6, 025	2, 097	7, 590	13, 430	64, 733	.04
Sporting goods stores, including athletic and playground equipment.....	16	18	23	8	30, 571	914	51, 540	105, 000	422, 417	.25
Stationers and printers.....	3	5	15	3	23, 300	200	11, 358	22, 600	163, 900	.10
Miscellaneous classifications (combined).....	85	106	177	70	265, 314	20, 557	283, 112	339, 000	1, 855, 957	1.09
Secondhand stores.....	90	108	70	27	72, 749	4, 108	90, 293	237, 080	749, 847	.44

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN KANSAS: 1929

881

TABLE 33.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	4, 025	4, 618	14, 796	8, 011	\$17, 895, 955	\$692, 512	\$16, 529, 182	\$26, 942, 790	\$169, 698, 620	100. 00
Single-store independents.....	3, 644	4, 378	9, 697	2, 183	11, 936, 055	529, 145	11, 074, 140	18, 204, 820	110, 634, 923	68. 73
2-store independents.....	219	173	910	163	1, 121, 171	28, 750	1, 021, 373	1, 714, 080	10, 810, 218	6. 37
3-store independents.....	97	84	508	75	624, 890	15, 760	573, 549	865, 970	5, 645, 883	3. 33
Local chains.....	100	28	845	142	1, 203, 055	32, 262	1, 025, 683	1, 649, 780	11, 925, 433	7. 03
National chains.....	185	—	484	58	652, 425	11, 703	544, 293	922, 440	5, 482, 558	3. 23
Sectional chains.....	214	—	1, 875	371	1, 686, 904	69, 793	1, 880, 577	2, 426, 590	15, 937, 811	9. 39
Direct selling (house-to-house).....	3	—	59	—	96, 738	—	32, 532	12, 900	384, 047	. 23
Leased department chains.....	31	1	52	5	56, 062	—	69, 308	15, 770	279, 359	. 16
Utility-operated retail stores.....	25	—	196	6	314, 628	—	237, 921	384, 980	1, 889, 545	1. 11
Manufacturer-controlled chains.....	14	—	134	6	197, 636	—	1, 269	139, 340	621, 024	. 37
Other types of operation.....	3	4	6	3	6, 331	450	2, 649	6, 120	85, 819	. 05

TABLE 34.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	44	11	1	32	
Annual net sales.....	\$11, 888, 299	(x)	(x)	\$6, 930, 422	
Per cent of total sales.....	100. 00	(x)	(x)	58. 30	
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	48	7	6	35	
Annual net sales.....	\$4, 193, 931	\$178, 033	\$307, 102	\$3, 709, 796	
Per cent of total sales.....	100. 00	4. 25	7. 32	88. 43	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	97	78	15	4	
Annual net sales.....	\$4, 943, 931	\$4, 239, 962	\$593, 916	\$110, 053	
Per cent of total sales.....	100. 00	85. 76	12. 01	2. 23	
Family clothing stores—men's, women's, and children's:					
Number of stores.....	41	29	9	3	
Annual net sales.....	\$1, 256, 728	\$768, 808	\$413, 022	\$73, 939	
Per cent of total sales.....	100. 00	61. 18	32. 91	5. 88	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	75	51	19	3	2
Annual net sales.....	\$3, 169, 053	\$1, 987, 037	\$1, 114, 073	\$28, 389	\$88, 659
Per cent of total sales.....	100. 00	62. 70	35. 18	. 90	1. 22
Shoe stores:					
Number of stores.....	89	66	12	8	3
Annual net sales.....	\$2, 706, 000	\$1, 807, 052	\$448, 668	\$213, 691	\$236, 559
Per cent of total sales.....	100. 00	66. 78	16. 58	7. 90	8. 74
Furniture stores:					
Number of stores.....	99	85	14		
Annual net sales.....	\$4, 222, 228	\$3, 421, 748	\$800, 480		
Per cent of total sales.....	100. 00	81. 04	18. 96		
Radio and music stores:					
Number of stores.....	78	59	12	2	5
Annual net sales.....	\$3, 157, 696	\$1, 843, 516	\$604, 881	(x)	(x)
Per cent of total sales.....	100. 00	58. 38	21. 06	(x)	(x)
Grocery stores (without meats):					
Number of stores.....	322	278	31	13	
Annual net sales.....	\$7, 637, 967	\$5, 215, 741	\$1, 412, 040	\$1, 010, 186	
Per cent of total sales.....	100. 00	68. 29	18. 49	13. 22	
Combination stores (groceries and meats):					
Number of stores.....	599	500	67	31	1
Annual net sales.....	\$21, 870, 982	\$14, 376, 778	\$5, 037, 493	\$2, 354, 699	\$102, 022
Per cent of total sales.....	100. 00	65. 74	23. 03	10. 76	. 47
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	350	324	21	5	
Annual net sales.....	\$5, 735, 296	\$4, 713, 841	\$572, 737	\$448, 718	
Per cent of total sales.....	100. 00	82. 10	9. 99	7. 82	
Cigar stores and cigar stands:					
Number of stores.....	103	98	4	1	
Annual net sales.....	\$1, 393, 654	\$1, 290, 376	(x)	(x)	
Per cent of total sales.....	100. 00	92. 59	(x)	(x)	
Filling stations:					
Number of stations.....	436	163	96	177	
Annual net sales.....	\$8, 425, 329	\$2, 968, 397	\$3, 040, 384	\$2, 386, 548	
Per cent of total sales.....	100. 00	35. 50	36. 00	28. 32	
Coal and wood yards—ice dealers:					
Number of yards.....	35	32	2	1	
Annual net sales.....	\$1, 313, 544	\$1, 154, 917	(x)	(x)	
Per cent of total sales.....	100. 00	87. 62	(x)	(x)	
Drug stores:					
Number of stores.....	167	125	40	2	
Annual net sales.....	\$6, 464, 151	\$4, 401, 200	(x)	(x)	
Per cent of total sales.....	100. 00	68. 09	(x)	(x)	
Hardware stores:					
Number of stores.....	53	47	5	1	
Annual net sales.....	\$1, 795, 437	\$1, 585, 047	(x)	(x)	
Per cent of total sales.....	100. 00	88. 28	(x)	(x)	
Jewelry stores:					
Number of stores.....	88	79	8		1
Annual net sales.....	\$1, 637, 338	\$1, 402, 259	\$233, 641		\$1, 438
Per cent of total sales.....	100. 00	85. 64	14. 27		. 09

CENSUS OF DISTRIBUTION

TABLE 35.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

(A n (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	16,857	17,860	25,400	8,164	\$29,662,532	\$1,732,352	\$29,930,991	\$73,467,450	\$413,053,209	100.00
Food group¹.....	2,518	2,751	2,968	1,164	3,249,257	231,766	3,571,506	4,364,980	60,903,638	14.74
Candy and confectionery stores.....	242	265	198	112	162,051	21,240	230,062	190,050	2,245,630	.54
Dairy products stores ¹	43	33	60	16	54,077	3,425	74,444	17,950	1,149,466	.28
Fruit stores and vegetable markets.....	17	17	11	33	17,683	0,176	21,108	12,380	280,711	.07
Grocery stores (without meats).....	835	869	685	282	778,405	67,467	865,176	1,597,120	17,044,261	4.13
Combination stores (groceries and meats).....	1,019	1,154	1,577	501	1,797,091	104,603	1,875,848	2,308,220	33,818,650	8.19
Meat markets (including sea foods).....	2,220	260	174	70	194,185	16,885	301,453	145,920	4,470,412	1.08
Bakeries—caterers.....	135	154	254	48	233,515	11,500	196,181	78,280	1,745,133	.42
Other food stores.....	0	5	8	1	10,650	150	5,600	6,250	128,075	.03
General stores—groceries with dry goods or apparel.....	1,749	2,058	2,644	998	2,714,699	186,258	2,724,269	12,002,000	55,031,061	13.32
General merchandise group.....	598	539	2,068	1,098	2,183,333	187,633	2,613,347	6,937,940	23,246,280	5.83
Department stores.....	34	12	406	232	522,795	62,930	610,852	1,065,940	5,683,423	1.38
Dry goods stores—piece goods stores.....	220	224	616	230	629,708	37,860	1,000,163	2,648,220	7,132,822	1.73
General merchandise stores.....	134	110	538	276	630,589	52,618	628,643	2,261,860	6,458,488	1.56
Variety, 5-and-10, and to-a-dollar stores.....	210	193	503	360	400,246	34,216	473,689	931,890	3,973,657	.96
Automotive group¹.....	4,568	4,634	7,332	1,366	9,738,800	347,047	8,380,423	12,222,140	119,568,637	28.85
Motor-vehicle dealers (new and used).....	802	1,094	3,596	309	4,805,351	92,225	4,390,185	7,290,370	65,455,833	15.85
Automobile dealers with farm implements and machinery.....	125	175	463	121	641,096	27,080	604,154	1,898,370	10,548,225	2.55
Accessories, tires, and batteries.....	335	362	364	94	440,845	22,969	461,264	655,680	3,954,821	.96
Filling stations.....	2,056	1,628	1,803	420	2,513,823	101,790	1,851,227	1,695,750	29,470,401	7.14
Garages and repair shops.....	1,183	1,371	1,094	413	1,327,020	102,983	1,005,037	1,206,400	10,051,441	2.43
Other automotive establishments.....	3	2	12	1	9,765	-----	7,888	68,970	84,616	.02
Apparel group.....	712	833	744	300	919,263	57,715	1,244,162	4,393,760	12,041,237	2.92
Men's and boys' clothing and furnishings stores.....	233	279	309	99	417,759	22,330	624,273	2,592,050	6,160,980	1.49
Family clothing stores—men's, women's, and children's.....	53	70	85	34	108,303	5,290	142,833	582,520	1,507,685	.37
Women's ready-to-wear specialty stores—apparel and accessories.....	132	147	155	74	144,967	11,741	198,730	440,580	1,942,608	.47
Women's accessories stores.....	142	157	31	50	37,061	9,084	65,538	83,430	443,014	.11
Other apparel stores.....	24	30	48	5	61,678	1,008	30,424	18,780	209,259	.05
Shoe stores.....	128	150	116	38	140,695	8,253	182,364	675,200	1,777,731	.43
Furniture and household group.....	735	762	1,041	284	1,360,730	66,629	1,578,520	4,411,270	14,070,371	3.41
Furniture stores.....	416	547	490	175	670,781	42,988	1,031,744	3,426,630	9,303,507	2.25
Household appliances stores.....	124	26	325	35	423,656	9,334	282,831	493,730	2,237,795	.54
Other home furnishings and appliances stores.....	7	6	6	-----	-----	-----	-----	5,120	19,308	.01
Radio and music stores.....	183	182	211	74	263,573	17,307	260,221	482,790	2,500,676	.61
Restaurants, cafeterias, and eating places.....	1,464	1,600	2,525	522	1,585,511	99,006	1,368,122	360,850	11,912,635	2.88
Restaurants, cafeterias, and lunch rooms.....	1,338	1,457	2,421	487	1,527,728	93,427	1,274,829	346,160	11,244,486	2.72
Lunch counters, refreshment stands, etc.....	126	143	104	35	57,783	5,579	78,293	23,490	668,149	.16
Lumber and building group.....	1,181	789	1,990	637	2,852,460	167,254	2,733,645	11,177,890	34,655,047	8.59
Lumber and building material dealers.....	900	469	1,550	440	2,279,410	109,432	2,425,735	10,616,770	31,241,739	7.56
Electrical shops (without radio).....	43	46	54	23	69,072	7,362	55,680	82,840	604,645	.15
Heating and plumbing shops.....	169	201	313	148	429,653	43,036	201,763	310,620	2,408,832	.58
Paint and glass stores.....	60	73	73	26	74,325	7,424	50,561	167,760	399,831	.10
Other retail stores¹.....	3,236	3,786	4,058	1,767	5,019,993	380,864	5,686,648	17,501,430	81,294,893	19.88
Hardware stores.....	321	398	415	107	521,332	24,942	597,825	2,327,890	6,697,123	1.62
Hardware and farm implement stores.....	757	951	1,215	582	1,646,689	122,860	1,890,234	7,167,270	29,966,228	7.25
Farmers' supplies.....	527	560	535	252	656,034	55,726	616,240	1,373,610	5,122,995	1.24
Bookstores.....	33	39	31	24	28,529	3,609	53,114	186,640	485,194	.12
Cigar stores and cigar stands.....	130	150	95	28	94,795	5,119	118,127	77,260	846,717	.21
Coal and wood yards—ice dealers.....	108	110	119	65	127,471	17,629	101,221	104,040	1,400,626	.36
Drug stores.....	743	903	1,182	466	1,388,799	107,983	1,591,343	4,368,424	16,187,864	3.92
Florists.....	30	32	46	23	46,994	3,007	60,873	52,670	280,746	.07
Gifts—novelties and toys—cameras.....	10	10	2	8	2,319	-----	7,530	24,290	59,481	.01
Jewelry stores.....	240	258	137	86	180,968	12,483	204,893	998,570	2,140,510	.52
Luggage and leather goods stores.....	3	3	3	2	3,760	820	5,210	15,790	40,353	.01
Music stores (without radio).....	12	13	20	2	22,841	616	36,084	51,770	228,808	.05
News dealers.....	43	43	38	27	22,025	3,935	26,634	52,540	320,508	.08
Office, school, and store supplies and equipment dealers.....	0	7	0	2	5,726	335	8,092	18,370	40,291	.01
Opticians and optometrists.....	14	14	9	4	8,313	777	11,574	10,370	76,758	.02
Sporting goods stores, including athletic and playground equipment.....	5	5	1	2	2,490	670	6,177	18,760	40,324	.01
Miscellaneous classifications (combined).....	252	279	195	86	259,408	20,070	290,842	680,590	2,282,857	.55
Secondhand stores.....	98	108	37	28	38,531	5,180	45,349	86,380	327,700	.08

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN KANSAS: 1929

883

TABLE 36.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	18,837	17,860	25,400	8,184	\$28,862,582	\$1,732,352	\$29,930,891	\$73,487,450	\$413,053,209	100.00
Single-store independents.....	12,170	14,205	16,375	5,367	18,599,811	1,172,264	19,567,225	46,283,480	245,097,318	60.06
2-store independents.....	341	268	955	219	1,277,584	48,179	1,195,213	2,742,960	14,857,874	3.60
3-store independents.....	108	38	306	80	473,350	20,710	341,894	1,056,830	4,568,386	1.11
Local chains.....	629	41	1,483	319	2,110,116	60,308	1,692,540	5,121,010	21,914,023	5.31
Sectional chains.....	514	908	142	1,260,454	26,933	1,324,260	2,545,830	12,633,269	3.06
National chains.....	261	1,062	479	1,142,915	89,743	1,160,353	1,958,080	12,989,304	3.14
Other types of operation:										
Direct-selling (house-to-house).....	0	9	1	1,200	1,983	1,040	11,574
Roadside markets or stands ¹	3	3	1	325	308	350	6,160
Utility-operated retail stores.....	103	240	20	342,311	9,755	240,341	423,710	1,694,914	.41
Manufacturer-controlled chains.....	4	32	33,926	8,632	19,270	109,176	.03
Cooperative stores ¹	89	322	70	382,574	15,070	204,111	835,740	5,672,596	1.37
Cooperative buying associations ¹	23	65	16	88,022	3,322	62,108	238,740	2,428,822	.59
Retailers—country buyers ¹	2,387	2,922	3,001	1,201	3,156,647	260,044	3,394,018	11,131,380	76,687,248	18.54
Retailers—wholesalers ¹	216	272	624	142	769,613	35,065	829,265	1,029,300	11,126,654	2.69
All other types.....	10	12	18	4	23,634	1,000	8,647	79,070	355,891	.09

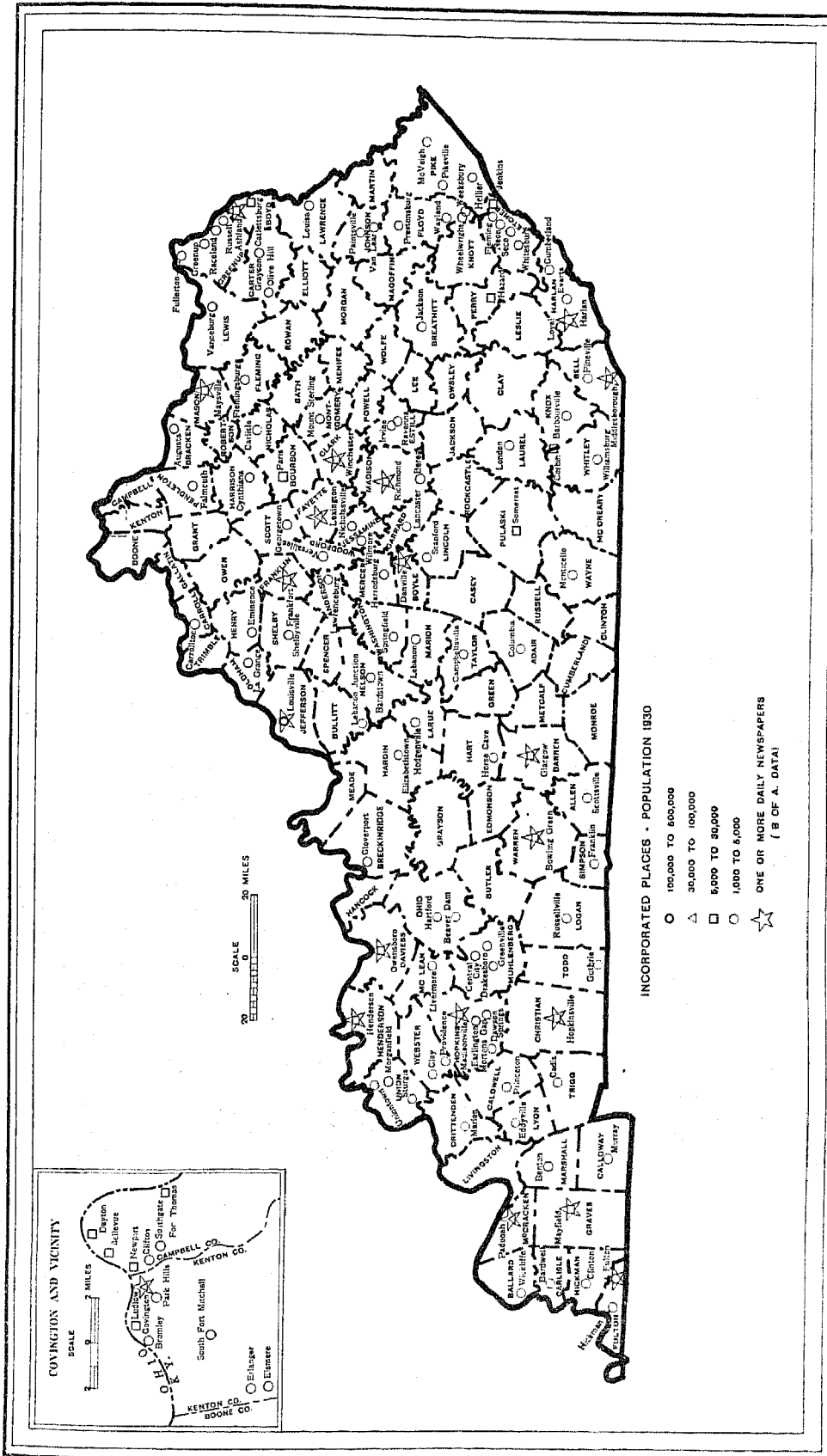
¹ These classifications are used only in rural areas and cities having less than 10,000 population. These stores are usually independently operated.

TABLE 37.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	34	9	3	22
Annual net sales.....	\$5,683,423	\$1,455,622	\$581,013	\$3,646,788
Per cent of total sales.....	100.00	25.61	10.22	64.17
Variety, 5-and-10, and 10-and-a-dollar stores:					
Number of stores.....	210	157	41	12
Annual net sales.....	\$3,973,557	\$1,630,244	\$1,717,938	\$625,375
Per cent of total sales.....	100.00	41.63	43.23	15.74
Men's and boys' clothing and furnishings stores:					
Number of stores.....	233	228	5
Annual net sales.....	\$6,160,980	\$5,959,873	\$201,107
Per cent of total sales.....	100.00	96.74	3.26
Family clothing stores—men's, women's, and children's:					
Number of stores.....	53	49	4
Annual net sales.....	\$1,507,585	\$1,157,668	\$349,917
Per cent of total sales.....	100.00	76.79	23.21
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	132	129	2	1
Annual net sales.....	\$1,942,693	\$1,840,152	(x)	(x)
Per cent of total sales.....	100.00	94.72	(x)	(x)
Shoe stores:					
Number of stores.....	128	119	5	1
Annual net sales.....	\$1,777,731	\$1,671,204	\$92,262	(x)	(x)
Per cent of total sales.....	100.00	94.01	4.63	(x)	(x)
Furniture stores:					
Number of stores.....	416	397	15	4
Annual net sales.....	\$9,303,697	\$8,836,108	\$336,625	\$130,864
Per cent of total sales.....	100.00	94.98	3.62	1.40
Radio and music stores:					
Number of stores.....	188	163	6	19
Annual net sales.....	\$2,509,476	\$2,097,638	\$257,553	\$154,485
Per cent of total sales.....	100.00	83.58	10.26	6.16
Grocery stores (without meats):					
Number of stores.....	835	409	14	50	356
Annual net sales.....	\$17,044,261	\$5,517,517	\$464,852	\$3,232,060	\$7,820,802
Per cent of total sales.....	100.00	32.37	2.73	18.96	45.94
Combination stores (groceries and meats):					
Number of stores.....	1,019	523	56	25	415
Annual net sales.....	\$33,818,850	\$13,617,307	\$3,228,763	\$1,962,834	\$15,009,946
Per cent of total sales.....	100.00	40.27	9.55	5.80	44.38
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	1,338	1,313	4	8	13
Annual net sales.....	\$11,244,486	\$10,754,540	\$75,875	\$339,705	\$74,366
Per cent of total sales.....	100.00	95.64	.68	3.02	.66
Cigar stores and cigar stands:					
Number of stores.....	130	125	4	1
Annual net sales.....	\$846,717	\$740,101	\$94,010	\$12,000
Per cent of total sales.....	100.00	87.41	11.17	1.42
Filling stations:					
Number of stations.....	2,056	1,303	266	382	105
Annual net sales.....	\$29,470,401	\$14,420,445	\$6,212,983	\$5,489,986	\$3,340,987
Per cent of total sales.....	100.00	48.95	21.08	18.63	11.34
Coal and wood yards—ice dealers:					
Number of yards.....	108	81	9	18
Annual net sales.....	\$1,466,626	\$906,870	\$63,053	\$496,703
Per cent of total sales.....	100.00	61.83	4.30	33.87
Drug stores:					
Number of stores.....	743	710	29	4
Annual net sales.....	\$16,187,854	\$15,032,545	\$986,603	\$168,706
Per cent of total sales.....	100.00	92.86	6.10	1.04
Hardware stores:					
Number of stores.....	321	304	9	1	7
Annual net sales.....	\$6,697,123	\$6,241,434	\$220,608	(x)	(x)
Per cent of total sales.....	100.00	93.20	3.29	(x)	(x)
Jewelry stores:					
Number of stores.....	240	236	3	1
Annual net sales.....	\$2,140,510	\$2,072,288	\$57,558	\$10,664
Per cent of total sales.....	100.00	96.81	2.6950

KENTUCKY



CONTENTS

	Map of Kentucky.....	Page 885
THE STATE (Population 2,614,589)		
Table		Page
1—Retail distribution by kinds of business.....		887
2—Operating expenses by kinds of business.....		890
3—Seasonal employment characteristics.....		892
4—Sales by size of business.....		894
5—Retail distribution by types of operation.....		898
6—Seventeen kinds of business by types of operation....		900
7—Credit business.....		901
8—Credit business by types of operation.....		903
9—Receipts other than from the sale of merchandise....		903
10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....		905
11—Retail sales by manufacturers and wholesalers—Country buying (assembling) of farm products....		906
12—Forms of organization and negro proprietorship.....		907
13 {	These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	907
14 }		907
15—Sales by commodities.....		908
LOUISVILLE (Population 307,745)		
16—Retail distribution by kinds of business.....		915
17—Retail distribution by types of operation.....		917
18—Seventeen kinds of business by types of operation....		917
19—Credit business.....		918
20—Credit business by kinds of business.....		919
21—Receipts other than from the sale of merchandise....		920
22—Sales by commodities.....		921
COVINGTON (Population 65,252)		
Table		Page
23—Retail distribution by kinds of business.....		926
24—Retail distribution by types of operation.....		927
25—Seventeen kinds of business by types of operation....		927
LEXINGTON (Population 45,736)		
26—Retail distribution by kinds of business.....		928
27—Retail distribution by types of operation.....		929
28—Seventeen kinds of business by types of operation....		929
PADUCAH (Population 33,541)		
29—Retail distribution by kinds of business.....		930
30—Retail distribution by types of operation.....		931
31—Seventeen kinds of business by types of operation....		931
COMBINED CITIES (Population 139,329)		
32—Retail distribution by kinds of business—all cities of 10,000 to 30,000 population combined.....		932
33—Retail distribution by types of operation—all cities of 10,000 to 30,000 population combined....		933
34—Seventeen kinds of business by types of operation—all cities of 10,000 to 30,000 population combined....		933
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED (Population 2,022,986)		
35—Retail distribution by kinds of business—all places of less than 10,000 population combined.....		934
36—Retail distribution by types of operation—all places of less than 10,000 population combined....		935
37—Seventeen kinds of business by types of operation—all places of less than 10,000 population combined....		936

RETAIL DISTRIBUTION IN KENTUCKY: 1929

887

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
All groups	27, 117	28, 553	46, 749	8, 289	\$53, 265, 611	\$1, 683, 093	\$98, 539, 830	\$587, 340, 468	100.00
Food group ¹	7, 156	7, 100	6, 593	1, 648	7, 163, 241	317, 715	7, 503, 640	120, 824, 174	20.57
Candy and confectionery stores:									
Candy stores—nut stores	24	19	13	7	15, 678	730	5, 470	95, 701	.02
Confectionery stores (candy and fountain)	595	639	486	131	381, 449	28, 018	340, 570	4, 800, 541	.82
Dairy products stores:									
Dairy products stores (including ice cream)	21	20	55	10	84, 600	1, 451	8, 190	645, 464	.11
Egg and poultry dealers	48	53	42	13	32, 010	2, 372	38, 120	1, 168, 698	.20
Milk dealers ²	41	37	297	6	469, 171	1, 501	26, 000	2, 702, 367	.46
Delicatessen stores	79	87	146	42	130, 931	9, 193	72, 080	1, 251, 601	.21
Fruit stores and vegetable markets	158	167	68	23	55, 326	3, 878	46, 610	1, 319, 467	.22
Grocery stores (without meats)	3, 083	2, 990	1, 405	494	1, 552, 392	90, 456	2, 793, 990	32, 226, 218	5.49
Combination stores (groceries and meats):									
Grocery stores with meats	2, 491	2, 431	3, 115	732	3, 350, 508	138, 281	3, 676, 490	61, 139, 567	10.41
Meat markets with groceries	145	150	242	58	271, 153	12, 348	233, 180	4, 625, 727	.77
Meat markets (including sea foods):									
Fish markets—sea foods	38	42	38	16	42, 714	3, 069	13, 610	574, 926	.10
Bakeries—caterers:	261	265	399	88	510, 244	18, 859	136, 370	8, 002, 225	1.36
Bakeries—bakery goods stores (except manufacturing bakeries)	142	162	255	27	245, 487	5, 945	64, 060	2, 061, 264	.35
Other food stores:									
Coffee, tea, spices	9	9	6	-----	6, 130	-----	7, 180	79, 580	.01
Farm products stores	12	12	0	-----	3, 146	-----	4, 610	100, 427	.02
General food stores	3	3	-----	-----	-----	-----	570	6, 150	-----
Bottled waters and beverages	5	3	13	-----	12, 612	-----	5, 720	52, 191	.01
General stores	6, 630	7, 728	2, 818	725	2, 774, 716	114, 705	20, 525, 540	59, 769, 911	15.29
General stores—groceries with apparel	103	119	73	10	77, 045	1, 604	201, 470	1, 420, 697	.25
General stores—groceries with dry goods	2, 083	2, 332	677	136	538, 162	18, 571	4, 520, 680	20, 088, 111	3.42
General stores—groceries with other merchandise	4, 438	5, 277	2, 068	579	2, 169, 509	94, 530	15, 803, 490	68, 262, 203	11.02
General merchandise group	1, 092	1, 098	6, 729	1, 505	6, 733, 289	281, 984	17, 018, 800	60, 352, 362	10.28
Department stores:									
With food departments	6	-----	299	1	206, 268	306	532, 710	3, 027, 414	.52
Without food departments (including one mail order house)	53	20	3, 075	421	3, 381, 128	124, 271	5, 204, 530	22, 701, 036	3.87
Dry-goods stores—piece-goods stores:									
Dry goods stores	460	540	958	198	1, 002, 294	29, 484	4, 208, 100	11, 019, 660	1.88
Piece goods stores	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores:									
With food departments	28	24	73	6	103, 485	1, 404	197, 450	1, 318, 911	.22
Without food departments	372	403	878	366	838, 783	59, 514	5, 294, 260	11, 879, 448	2.02
Army and Navy goods stores	8	8	13	3	15, 402	162	53, 560	176, 777	.03
Women's exchanges	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores	152	94	1, 423	510	1, 056, 764	66, 853	1, 625, 720	10, 093, 321	1.71
Automotive group	3, 298	3, 291	8, 377	599	10, 459, 498	188, 307	10, 281, 940	107, 721, 569	18.34
Motor-vehicle dealers, new and trade-in:									
Automobile sales rooms, new and trade-in	661	729	4, 816	171	6, 458, 516	56, 798	7, 827, 790	75, 142, 835	12.79
Used-car establishments	10	4	35	2	67, 298	650	61, 180	477, 254	.08
Automobile dealers with farm implements and machinery	4	4	10	1	11, 196	120	33, 200	191, 500	.03
Accessories, tires, and batteries:									
Accessory stores with tires and batteries	80	73	248	22	295, 347	6, 417	416, 420	2, 458, 123	.42
Battery and ignition shops—brake repair shops	42	42	106	4	130, 191	1, 166	100, 320	697, 132	.12
Tire shops (including tire repairs)	94	104	267	21	321, 049	5, 355	254, 760	2, 421, 910	.41
Filling stations:									
Filling stations—gasoline and oil	821	475	1, 165	77	1, 277, 127	17, 032	170, 980	12, 854, 172	2.10
Filling stations with tires and accessories	184	203	209	25	211, 690	4, 615	311, 070	2, 488, 857	.42
Filling stations with other merchandise	196	220	63	26	53, 604	5, 496	100, 430	1, 325, 733	.21
Motor cycles, bicycles, and supplies	14	13	24	2	28, 045	376	51, 100	327, 075	.06
Garages and repair shops:									
Body, fender, and paint shops	37	44	76	10	101, 736	2, 571	30, 620	352, 533	.06
Garages (repairs and storage, gasoline, oil, accessories)	1, 140	1, 362	1, 333	238	1, 477, 859	57, 712	892, 770	8, 952, 034	1.52
Parking stations, parking garages, and lots	7	8	17	-----	17, 000	-----	5, 190	72, 476	.01
Radiator shops (including repairs)	6	8	5	-----	2, 700	-----	3, 050	34, 293	.01
Other automotive establishments	2	2	3	-----	5, 240	-----	16, 450	44, 639	.01
Apparel group ¹	1, 232	1, 138	3, 959	809	5, 087, 188	162, 826	11, 682, 750	42, 838, 103	7.29
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores	18	14	25	1	31, 285	200	84, 780	381, 621	.07
Men's and boys' hat stores	10	4	9	8	24, 538	1, 201	37, 860	201, 192	.03
Men's furnishings stores	77	83	125	23	175, 224	5, 363	671, 360	1, 852, 597	.32
Men's clothing and furnishings stores	177	210	768	137	1, 181, 043	24, 737	3, 844, 950	10, 616, 966	1.81
Family clothing stores—men's, women's, and children's	226	213	625	155	678, 622	25, 767	2, 369, 690	7, 147, 179	1.22
Women's ready-to-wear specialty stores—apparel and accessories	170	145	1, 249	198	1, 296, 205	22, 387	1, 411, 980	10, 867, 905	1.85
Women's accessories stores:									
Corset and lingerie shops	8	8	4	30	10, 973	7, 000	4, 730	74, 947	.01
Furriers—fur shops	11	9	26	2	30, 309	520	70, 300	242, 401	.04
Hosiery shops	10	6	79	3	115, 348	265	29, 210	381, 362	.07
Millinery stores	172	150	207	51	242, 432	11, 635	137, 800	1, 687, 257	.28
Other apparel stores:									
Children's specialty shops	3	3	7	2	12, 000	300	11, 840	76, 905	.01
Customs tailors	115	112	311	45	491, 716	17, 907	327, 290	1, 732, 446	.30
Dressmakers	10	12	76	-----	68, 559	-----	19, 510	262, 281	.04
Shoe stores:									
Shoe stores—men's	15	-----	34	21	54, 532	3, 366	133, 210	695, 235	.12
Shoe stores—women's	24	2	176	44	198, 028	9, 796	368, 430	1, 834, 050	.31
Family shoe stores—men's, women's, children's	185	148	337	148	469, 436	32, 212	1, 542, 840	4, 775, 782	.81

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
Furniture and household group	822	760	2,981	246	\$4,000,886	\$48,545	\$7,235,120	\$27,437,144	4.67
Furniture stores:									
Furniture stores.....	288	304	1,415	59	1,957,590	13,730	3,842,020	14,347,854	2.44
Furniture and undertaker.....	43	68	101	12	119,071	2,370	404,310	1,285,442	.22
Furniture and hardware stores.....	76	84	155	26	210,606	4,203	1,025,210	2,983,057	.51
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	4	3	13	1	19,190	100	40,160	69,274	.01
Floor-coverings stores.....	13	11	93		127,837		219,400	615,809	.11
Household appliances stores:									
Household appliances stores (electric).....	124	19	433	36	580,000	7,483	447,560	2,136,227	.36
Household appliances stores.....	18	1	48	9	57,691	2,311	99,910	370,454	.06
Refrigerator dealers—electric only.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:									
Aluminum ware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	10	9	11		12,418		19,800	85,332	.01
Brushes and brooms.....	6	4	23	1	25,187	50	7,970	70,478	.01
China, glassware, crockery, tinware, enamel ware.....	10	12	2	1	1,413	60	27,100	52,869	.01
Picture and framing stores.....	6	7	18	1	24,025	250	38,140	81,715	.01
Stove and range dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	16	16	18	2	19,254	276	52,920	164,025	.03
Awnings, flags, banners, window shades, and tents.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Interior decorators.....	5	6	40	8	53,989	1,591	133,040	304,253	.05
Lamp and shade shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	138	149	337	68	431,659	9,841	430,940	2,737,016	.47
Radio and musical instruments stores.....	58	63	169	19	219,293	5,906	319,950	1,530,677	.26
Restaurants, cafeterias, and eating places¹	2,266	2,500	4,266	585	3,100,412	104,882	621,900	20,076,880	3.42
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	35	27	685	12	433,539	3,552	17,480	1,892,611	.22
Lunch rooms.....	1,235	1,385	1,420	280	950,543	45,132	334,600	6,075,986	1.38
Restaurants with table service.....	318	383	1,611	171	1,182,039	34,796	140,290	6,026,945	1.03
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	186	193	111	29	103,533	5,413	31,340	967,655	.17
Fountain—lunches.....	19	14	136	13	119,536	2,540	12,390	607,429	.10
Lunch counters.....	313	320	307	55	229,438	10,523	67,030	1,890,700	.32
Soft-drink stands.....	159	168	82	16	63,373	2,926	18,370	532,354	.09
Lumber and building group	714	728	3,397	522	4,814,356	142,467	5,675,920	80,968,673	5.27
Lumber and building material dealers:									
Lumber and building material dealers.....	246	233	1,518	175	2,105,025	46,617	3,246,500	16,831,055	2.86
Lumber and hardware.....	79	76	477	74	665,726	28,328	1,463,740	5,021,630	.96
Roofing.....	42	56	79	37	122,710	7,412	75,080	512,156	.09
Brick, tile, cement, lime, and plaster retailers.....	7	4	13	4	20,468	450	13,880	56,199	.01
Electrical shops (without radio).....	45	48	126	50	169,073	9,373	121,950	955,498	.16
Heating and plumbing shops:									
Heating appliances and oil burners.....	21	15	152		306,808		121,340	1,046,723	.28
Plumbing shops—heating and ventilating.....	147	168	525	83	735,711	23,570	300,780	2,748,353	.47
Paint and glass stores:									
Glass and mirror shops.....	6	5	21		22,210		10,560	122,381	.02
Paint and glass stores.....	121	123	436	99	666,625	26,717	622,110	2,474,073	.42
Other retail stores	3,780	4,020	7,451	1,633	8,985,809	348,081	18,057,740	86,042,812	14.65
Hardware stores.....	274	337	522	60	639,211	13,421	2,477,840	7,440,883	1.27
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	25	29	29	5	43,877	964	152,930	609,888	.10
Farm implement dealers with hay, grain, and feed.....	23	25	44	13	47,335	2,192	188,300	1,428,961	.24
Hardware and farm implement stores.....	142	188	348	41	417,695	8,412	1,937,620	6,514,162	1.11
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	213	234	232	73	225,235	12,774	463,170	5,963,657	1.02
Fertilizer stores.....	42	59		7	605	605	7,150	213,102	.04
Harness shops.....	30	32	11	5	12,853	1,194	66,050	181,078	.03
Farmers' supply stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	15	11	35	3	59,842	167	119,320	853,975	.11
Coal and feed stores.....	93	107	281	56	311,771	15,086	500,340	4,973,227	.85
Grain elevators (sales at retail).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Feed stores with groceries.....	292	321	169	33	149,220	6,201	439,110	4,215,096	.72
Book stores.....	28	30	133	14	164,816	1,986	238,200	957,035	.16
Cigar stores and cigar stands:									
Cigar stands.....	155	169	155	19	128,016	4,725	60,000	991,345	.17
Cigar stores.....	56	58	89	8	111,470	1,743	72,810	666,315	.11
Coal and wood yards—ice dealers:									
Coal and wood yards.....	285	283	747	268	880,741	67,217	343,740	7,063,235	1.20
Ice dealers.....	101	72	199	26	253,508	6,309	17,680	1,454,974	.25
Drug stores:									
Drug stores.....	406	458	832	163	898,885	35,725	2,528,800	8,661,761	1.46
Drug stores with fountains.....	481	488	1,483	306	1,602,475	84,333	3,143,300	14,104,892	2.40
Florists.....	111	126	275	92	333,177	9,777	168,630	1,608,978	.27
Gifts—novelties and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	12	12	45	68	30,457	4,189	180,420	329,738	.06
Novelty and souvenir shops.....	15	14	10	7	6,243	897	26,610	105,620	.02
Camera dealers—photographic supplies.....	6	6	6	2	3,740	500	22,450	34,524	.01
Jewelry stores:									
Jewelry stores (installment credit).....	0	4	64	1	90,615	500	209,670	764,850	.13
Jewelry stores.....	243	261	350	96	502,262	10,454	2,462,180	4,221,270	.72
Luggage and leather goods.....	9	6	15		22,314		50,610	179,214	.03
Music stores (without radio).....	29	23	26	10	32,156	3,175	83,020	301,538	.05
News dealers.....	36	18	125	77	111,054	15,746	18,940	569,674	.10

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

889

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
Other retail stores—Continued.									
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	9	9	12	1	\$11,993	\$100	\$36,950	\$127,646	0.02
Office and store mechanical appliance dealers (retail).....	13	1	95	2	218,246	420	83,420	710,258	.12
Office and store furniture and equipment dealers.....	12	5	82	3	111,273	1,150	218,740	801,355	.14
Store fixture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	0	6	52		81,820		40,820	263,422	.05
Opticians and optometrists.....	25	21	55	4	106,395	799	83,150	432,174	.07
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	3	3	20	7	28,726	650	60,300	267,832	.05
Sporting goods stores with toys and stationery.....	5	3	105	4	141,686	275	210,330	1,402,297	.24
Scientific and medical instruments and supplies, at retail.....	6	4	22	1	37,170	260	70,970	208,919	.04
Stationers and printers:									
Printers and lithographers, at retail.....	5	3	7	1	9,809	290	4,670	37,123	.01
Stationers and engravers.....	4	2	34	1	53,086	156	44,380	195,402	.03
Monuments and tombstones.....	44	56	87	18	157,500	3,098	199,660	756,534	.13
Miscellaneous classifications (combined).....	457	530	648	146	850,833	31,845	981,460	6,424,835	1.09
Secondhand stores.....	177	182	178	17	191,216	3,621	356,680	1,314,837	.22
Tires, accessories, and parts (secondhand):									
Automobile parts and accessories (secondhand).....	14	16	42		34,422		25,190	144,815	.03
Motor cycles, bicycles, and supplies (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Tires and batteries (secondhand).....	8	8	10		3,108		3,190	66,076	.01
Furniture stores (secondhand).....	78	87	53	5	55,496	1,621	88,430	407,436	.07
Pawn shops (sales).....	11	13	20		42,371		131,290	303,984	.05
Clothing and shoe stores (secondhand):									
Clothing and shoes (secondhand).....	34	34	8	2	8,049	174	40,830	113,733	.02
Shoe repairing and secondhand shoes.....	5	5	2		1,680		4,300	13,746	
Building materials and hardware stores (secondhand).....	6	9	2	8	5,672	1,106	4,140	27,610	
Other secondhand stores:									
Store fixtures and equipment (secondhand).....	3	3	5		5,320		13,000	49,243	.01
Barrels, boxes, crates, casks, sawdust, etc. (used).....	4	4	16		20,378		10,800	73,660	.01
Machinery (secondhand, including secondhand pipe).....	3		7	2	10,880	720	24,730	78,348	.02
Household appliances (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farm implements and machinery (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Unclassified (secondhand).....	6	8	4		1,500		5,780	18,736	

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total payroll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost including proprietors' services	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent to sales
All groups ¹	27, 117	\$53, 265, 611	\$28, 958, 061	\$82, 223, 672	\$50, 202, 345	13, 112	\$7, 969, 591	\$378, 235, 113	2. 11
Food group	7, 158	7, 168, 241	7, 144, 755	14, 312, 906	7, 439, 907	3, 698	738, 800	84, 986, 659	4. 7
Candy and confectionery stores:									
Candy stores—nut stores	24	15, 078	21, 850	37, 528	24, 053	16	10, 651	90, 140	11. 81
Confectionery stores (candy and fountain)	595	381, 449	463, 914	845, 363	553, 436	387	99, 086	3, 406, 061	2. 91
Dairy products stores:									
Dairy products stores (including ice cream)	21	84, 600	30, 240	114, 840	61, 772	13	1, 490	207, 902	. 72
Egg and poultry dealers	48	32, 010	37, 418	69, 428	41, 309	32	3, 165	539, 410	. 59
Milk dealers	41	469, 171	58, 275	527, 446	381, 677	17	4, 437	706, 892	. 63
Delicatessen stores	79	130, 931	72, 558	203, 489	149, 681	56	33, 800	1, 015, 828	3. 33
Fruit stores and vegetable markets	158	55, 326	129, 419	181, 745	111, 662	123	15, 002	1, 044, 382	1. 44
Grocery stores (without meats)	3, 083	1, 552, 392	3, 112, 590	4, 064, 082	1, 860, 445	1, 231	113, 867	23, 460, 002	. 49
Combination stores (groceries and meats):									
Grocery stores with meats	2, 491	3, 350, 508	2, 500, 361	5, 856, 809	3, 305, 224	1, 427	376, 723	44, 689, 213	. 84
Meat markets with groceries	145	271, 153	169, 971	441, 124	247, 996	104	20, 995	3, 065, 870	. 68
Meat markets (including sea foods):									
Fish markets—sea foods	38	42, 714	42, 840	85, 554	62, 971	23	3, 104	385, 932	. 82
Meat markets	201	510, 244	320, 480	836, 724	397, 710	176	26, 143	5, 204, 442	. 50
Bakeries—bakery goods stores (except manufacturing bakeries)	142	245, 487	152, 118	397, 605	218, 914	78	25, 149	1, 071, 220	2. 35
Other food stores:									
Coffee, tea, spices	9	6, 130	9, 198	15, 328	7, 561	6	1, 104	33, 100	3. 34
Farm products stores	12	3, 146	6, 288	9, 434	4, 802				
General food stores	3		3, 117	3, 117	314				
Bottled waters and beverages	5	12, 612	3, 810	16, 422	5, 705				
General stores	6, 630	2, 774, 718	7, 193, 294	9, 958, 010	2, 833, 435	1, 266	120, 986	27, 693, 070	. 44
General stores—groceries with apparel	106	77, 045	122, 927	199, 072	44, 231	24			
General stores—groceries with dry goods	2, 086	538, 102	1, 788, 044	2, 326, 806	633, 429	395	22, 350	5, 851, 714	. 38
General stores—groceries with other merchandise	4, 438	2, 159, 569	5, 271, 723	7, 431, 232	2, 155, 775	847	98, 355	21, 561, 708	. 46
General merchandise group	1, 092	6, 733, 289	1, 058, 809	7, 791, 598	7, 120, 543	765	1, 406, 098	49, 724, 588	2. 83
Department stores:									
With food departments	6	296, 268		296, 268	256, 000	3	67, 374	1, 165, 766	5. 78
Without food departments (including one mail order house)	53	3, 381, 128	27, 456	3, 408, 584	3, 338, 148	48	543, 310	10, 006, 103	2. 73
Dry-goods stores	469	1, 002, 294	548, 100	1, 550, 394	1, 116, 293	295	189, 033	8, 809, 900	2. 16
General merchandise stores:									
With food departments	28	103, 485	33, 552	137, 037	55, 277	16	5, 024	650, 166	. 77
Without food departments	372	868, 783	371, 566	1, 240, 349	1, 005, 044	254	145, 465	8, 893, 188	1. 64
Army and Navy goods stores	8	15, 402	9, 376	24, 778	22, 271	8	10, 050	175, 777	5. 72
Variety, 5-and-10, and to-a-dollar stores	152	1, 050, 754	65, 424	1, 122, 178	1, 309, 040	138	437, 042	9, 935, 801	4. 40
Automotive group	3, 298	10, 459, 498	3, 681, 395	14, 120, 893	9, 156, 200	1, 588	1, 232, 929	71, 682, 350	1. 72
Motor vehicle dealers:									
Automobile sales rooms, new and trade-in	661	6, 458, 516	968, 841	7, 427, 357	5, 675, 656	427	724, 405	55, 161, 758	1. 31
Used-car establishments	10	67, 298	7, 016	74, 914	58, 837	7	13, 515	321, 141	4. 21
Automobile dealers with farm implements and machinery	4	11, 100	4, 432	15, 628	4, 573				
Accessories, tires, and batteries:									
Accessory stores with tires and batteries	80	295, 347	85, 045	380, 390	272, 085	55	49, 818	1, 804, 089	2. 76
Battery and ignition shops—brake repair shops	42	130, 191	51, 114	181, 305	99, 196	36	18, 632	590, 918	3. 15
Tire shops (including tire repairs)	94	321, 949	123, 344	445, 293	322, 100	82	58, 676	2, 175, 330	2. 70
Filling stations:									
Filling stations—gasoline and oil	821	1, 277, 127	513, 950	1, 791, 077	1, 103, 913	215	127, 866	3, 040, 462	3. 24
Filling stations with tires and accessories	184	211, 690	201, 173	412, 863	211, 793	81	46, 320	1, 339, 901	3. 46
Filling stations with other merchandise	196	53, 004	168, 080	221, 684	71, 952	62	3, 321	566, 411	. 59
Motorcycles, bicycles, and supplies	14	28, 045	15, 070	43, 115	27, 978	18	7, 494	317, 997	2. 36
Garages and repair shops:									
Body, fender, and paint shops	37	101, 736	57, 420	159, 156	40, 872	27	6, 003	269, 177	2. 45
Garages (repairs and storage, gasoline, oil, accessories)	1, 140	1, 477, 859	1, 450, 530	2, 928, 389	1, 242, 506	567	169, 974	5, 009, 351	3. 35
Parking stations, parking garages, and lots	7	17, 000	8, 000	25, 000	10, 979	4	4, 170	42, 276	9. 86
Radiator shops (including repairs)	6	2, 700	4, 320	7, 020	5, 590				
Other automotive establishments	2	5, 240	2, 460	7, 700	7, 170				
Apparel group	1, 232	5, 097, 188	1, 456, 370	6, 543, 558	6, 027, 472	979	1, 720, 411	37, 484, 316	4. 59
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores	18	31, 285	17, 402	48, 687	50, 792	13	16, 160	359, 577	4. 49
Men's and boys' hat stores	10	24, 538	10, 372	34, 910	42, 350	9	27, 690	197, 062	14. 05
Men's furnishings stores	77	175, 224	112, 797	288, 021	268, 204	62	83, 684	1, 529, 049	5. 47
Men's clothing and furnishings stores	177	1, 181, 043	325, 872	1, 506, 915	1, 203, 114	147	225, 515	8, 755, 953	2. 84
Family clothing stores—men's, women's, and children's	226	678, 622	264, 972	943, 594	869, 452	177	168, 773	5, 946, 661	
Women's ready-to-wear specialty stores—apparel and accessories	170	1, 296, 205	144, 565	1, 440, 770	1, 669, 393	144	475, 045	10, 024, 317	4. 74
Women's accessories stores:									
Corset and lingerie shops	8	10, 973	2, 584	13, 557	11, 219	8	4, 844	74, 947	6. 46
Furriers—fur shops	11	36, 309	12, 803	48, 702	48, 695	6	11, 015	131, 060	8. 37
Hosiery shops	10	115, 348	8, 742	124, 090	33, 223	10	15, 265	384, 352	3. 67
Millinery stores	172	242, 432	173, 940	416, 372	369, 421	126	197, 027	1, 682, 015	12. 45
Other apparel stores:									
Children's specialty shops	3	12, 000	5, 013	17, 013	11, 974	3	6, 130	76, 905	7. 97
Custom tailors	115	491, 716	170, 688	662, 404	226, 500	92	60, 421	1, 483, 915	4. 68
Dressmakers	10	68, 559	10, 824	79, 383	25, 132	8	8, 135	219, 581	3. 70
Shoe stores:									
Shoe stores—men's	15	54, 532		54, 532	145, 988	15	52, 992	695, 235	7. 62
Shoe stores—women's	24	198, 200	2, 834	200, 800	854, 071	24	134, 272	1, 834, 050	7. 32
Family shoe stores—men's, women's, and children's	185	469, 436	191, 956	661, 392	697, 135	135	224, 443	4, 169, 701	5. 98

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

891

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost including proprietors' services	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent to sales
Furniture and household group	822	\$4,000,886	\$995,147	\$4,996,033	\$3,731,063	604	\$590,873	\$19,832,172	2.98
Furniture stores:									
Furniture stores	288	1,957,570	417,600	2,375,286	2,128,604	208	343,478	9,642,794	3.56
Furniture and undertaker	43	119,071	78,540	197,611	150,034	25	10,265	682,126	1.50
Furniture and hardware stores	75	210,600	111,888	322,494	193,958	44	29,205	1,621,813	1.80
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores	4	19,190	4,404	23,594	8,610	4	2,800	69,274	4.04
Floor coverings stores	13	127,837	15,125	142,962	107,599	10	30,645	590,400	5.11
Household appliances stores:									
Household appliances stores (electrical)	124	586,000	25,384	611,384	319,783	105	38,279	1,878,598	2.04
Household appliances stores	18	67,691	1,154	68,845	63,340	12	21,449	313,206	6.85
Other home furnishings and appliances stores:									
Antique and used furniture dealers	10	12,418	10,161	22,579	12,145	10	2,206	85,332	2.69
Brushes and brooms	6	25,187	4,372	29,559	1,681	4	1,450	22,900	8.33
China, glassware, crockery, tinware, enamel ware	10	1,413	20,124	21,537	8,215	5	5,872	60,715	9.67
Picture and framing stores	6	24,025	9,247	33,272	15,819	4	9,820	156,733	6.27
Antique shops	16	19,254	16,864	36,118	33,293	10	8,845	192,393	4.60
Interior decorators	5	58,989	8,610	67,599	62,554	4			
Radio and music stores:									
Radio and electrical shops	138	431,659	186,648	618,207	309,001	110	34,143	2,507,199	1.36
Radio and musical instruments stores	58	219,293	79,648	298,862	246,836	40	41,346	1,358,425	3.04
Restaurants, cafeterias, and eating places	2,268	\$1,100,412	\$1,719,503	\$4,819,915	\$2,684,198	1,594	577,692	16,083,437	3.60
Restaurants, cafeterias, and lunch rooms:									
Cafeterias	35	433,539	19,845	453,384	341,873	29	140,854	1,827,951	7.71
Lunch rooms	1,235	950,543	889,630	1,839,173	990,152	899	147,317	6,471,119	2.28
Restaurants with table service	318	1,182,039	272,696	1,454,735	810,386	259	185,844	4,869,180	3.82
Lunch counters, refreshment stands, etc.:									
Refreshment stands	186	103,533	170,612	274,145	90,081	98	8,047	544,796	1.48
Fountain-lunches	19	119,536	12,040	131,576	108,054	12	37,890	509,918	7.43
Lunch counters	313	229,438	234,577	464,015	244,434	219	43,275	1,509,453	2.87
Soft-drink stands	159	63,873	124,824	188,697	74,316	78	14,466	331,020	4.87
Lumber and building group	714	\$4,814,356	\$889,021	\$5,803,377	\$2,655,982	394	142,398	15,321,651	.98
Lumber and building material dealers:									
Lumber and building material dealers	246	2,105,025	315,048	2,420,073	1,506,932	89	56,960	7,067,356	.81
Roofing	79	665,726	101,536	767,262	392,530	31	14,184	2,244,966	.63
Brick and tile	42	122,710	81,704	204,414	57,135	28	1,238	366,676	.34
Electrical shops (without radio)	7	20,468	3,658	24,126	6,445				
Heating and plumbing shops:									
Heating appliances and oil burners	21	308,808	30,270	337,078	88,579	16	6,720	636,020	1.06
Plumbing shops—heating and ventilating	147	735,711	227,808	963,519	227,960	94	6,662	1,953,542	.34
Paint and glass stores:									
Glass and mirror shops	6	22,210	5,290	27,500	12,858	6	1,743	122,381	1.42
Paint and glass stores	121	606,025	161,991	828,016	265,478	91	44,795	2,045,288	2.19
Other retail stores	3,730	\$8,935,809	\$4,557,472	\$13,493,281	\$8,488,640	2,085	1,408,889	54,422,376	2.69
Hardware stores:									
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers	25	43,877	42,020	86,797	45,978	12	2,376	286,676	.59
Farm implement dealers with hay, grain, and feed	23	47,335	25,650	72,985	54,950	12	2,340	798,568	.29
Hardware and farm implement stores	142	417,695	221,088	638,783	394,539	71	29,850	3,324,094	.90
Farmers' supplies:									
Feed stores (hour, feed, grain, fertilizer)	213	225,235	214,344	439,579	223,986	80	9,974	2,722,441	.37
Fertilizer stores	42	605	68,027	68,632	3,889				
Harness shops	30	12,853	33,920	46,773	13,308	15	1,284	109,505	1.17
Seeds, bulbs, and nursery stock	15	50,842	15,928	66,770	70,185	8	10,475	449,850	2.34
Coal and feed stores	93	311,771	112,992	424,763	326,348	35	10,059	2,234,909	.45
Feed stores with groceries	262	149,220	288,579	437,792	157,762	87	8,589	2,234,985	.39
Book stores	28	164,816	36,720	201,536	115,014	21	29,403	762,799	3.55
Cigar stores and cigar stands:									
Cigar stands	155	128,016	134,355	262,371	165,677	111	53,259	765,734	6.96
Cigar stores	56	111,470	71,435	182,905	88,008	40	20,821	440,094	4.73
Coal and wood yards—ice dealers:									
Coal and wood yards	285	880,741	308,187	1,188,928	741,133	132	24,382	3,146,469	.77
Ice dealers	101	253,568	89,424	342,932	174,190	27	3,091	427,907	.86
Drug stores:									
Drug stores	406	898,885	474,946	1,373,831	771,666	242	128,388	6,110,404	2.10
Drug stores with fountains	481	1,602,475	499,712	2,102,187	1,507,384	386	438,130	12,003,982	3.66
Florists	111	333,177	148,176	481,353	293,817	47	52,120	915,255	5.69
Gifts—novelties and toys—cameras:									
Art and gift shops	12	36,437	8,604	45,041	70,337	9	20,643	323,925	6.37
Novelty and souvenir shops	15	6,243	7,490	13,733	16,987	9	6,471	79,950	8.09
Camera and photographic dealers—supplies	6	3,740	3,240	6,980	2,632				
Jewelry stores:									
Jewelry stores (installment credit)	9	90,615	5,632	96,247	134,424	9	28,023	764,850	3.66
Jewelry stores	243	502,262	366,705	868,967	668,964	193	140,639	3,266,396	4.31
Luggage and leather goods stores	9	22,814	8,928	31,242	46,636	8	18,466	179,114	10.81
Music stores (without radio)	29	32,156	25,845	57,801	41,275	26	7,303	244,134	2.99
News dealers	36	111,054	13,716	124,770	77,388	30	37,293	519,868	7.17
Office, school, and store supplies and equipment dealers:									
Office and school supplies	9	11,993	8,919	20,912	19,048	5	4,200	121,696	3.45
Office and store mechanical appliance dealers (retail)	13	218,246	2,223	220,469	65,758	13	9,441	710,258	1.33
Office and store furniture and equipment dealers	12	111,373	6,715	117,988	120,693	9	17,401	490,803	3.55
Typewriter dealers	9	81,820	9,438	91,258	39,678	9	7,697	263,422	2.89
Opticians and optometrists	25	106,396	40,320	146,715	75,445	22	32,135	407,464	7.90
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores	3	28,726	4,212	32,938	38,096	3	10,892	267,832	4.07
Sporting goods stores with toys and stationary	5	141,686	4,041	145,727	192,468	4	26,510	1,391,064	1.91
Scientific and medical instruments and supplies, at retail	6	37,170	6,712	43,882	26,806	6	5,440	208,919	2.80
Stations and printers:									
Printers and lithographers, at retail	5	9,809	4,077	13,886	3,178				
Stations and engravers	4	53,086	3,114	56,200	34,066	3	6,100	188,825	3.23
Monuments and tombstones	44	157,600	99,400	256,900	89,175	13	4,324	270,216	1.67
Miscellaneous classifications (combined)	467	880,833	720,297	1,610,130	938,422	224	115,952	3,150,398	3.68
Secondhand stores	177	\$1,911,916	\$192,795	\$2,104,711	\$174,605	129	\$30,715	\$1,029,496	2.98

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		SEASONAL VARIATION IN EMPLOYMENT				Proportion of part-time employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
		Per cent 71	Per cent 29	Per cent 64	Per cent 36	Per cent 91	Per cent 9	Per cent 99	Per cent 99	Per cent 100	Per cent 102	Per cent 13	Per cent 13	Per cent 14	Per cent 15
All groups ¹	13,311														
Food group.....	2,998	82	18	77	23	91	9	99	100	100	101	19	19	19	19
General stores group.....	1,645	76	24	63	37	82	18	99	99	100	102	18	18	19	20
General merchandise group.....	741	29	71	13	87	87	13	94	93	98	115	15	15	16	23
Automotive group.....	2,131	93	7	95	5	98	2	99	101	101	99	6	6	6	5
Apparel group.....	845	47	53	47	53	77	23	101	95	100	104	14	12	14	17
Furniture and household group.....	591	80	20	71	29	93	7	100	99	100	101	6	6	6	7
Restaurants, cafeterias, and eating places group.....	1,192	57	43	62	38	82	18	98	100	102	100	10	11	11	10
Lumber and building group.....	625	93	7	96	4	96	4	101	108	100	91	14	18	16	14
Other retail stores group.....	2,470	82	18	83	17	93	7	99	99	100	102	14	14	14	17
Secondhand stores group.....	73	89	11	89	11	87	13	99	100	101	100	8	9	0	8
Food group.....	2,998	82	18	77	23	91	9	99	100	100	101	19	19	19	19
Candy and confectionery stores:															
Candy stores—nut stores.....	11	37	63	67	33	83	17	103	97	97	103	37	33	33	37
Confectionery stores (candy and fountain).....	246	52	48	47	53	87	13	99	100	101	100	20	19	18	18
Dairy products stores:															
Dairy products stores (including ice cream).....	20	84	16	80	20	94	6	99	100	100	101	15	15	15	15
Egg and poultry dealers.....	26	96	4	100	0	92	8	101	101	100	98	24	24	24	22
Milk dealers.....	32	92	8	50	50	100	0	99	101	101	99	18	12	15	17
Delicatessen stores.....	42	56	44	36	64	79	21	103	98	98	101	18	12	15	17
Fruit stores and vegetable markets.....	52	88	12	73	27	91	9	97	101	103	99	25	26	27	24
Grocery stores (without meats).....	794	84	16	78	22	88	12	99	100	100	101	24	25	25	25
Combination stores (groceries and meats):															
Grocery stores with meats.....	1,387	86	14	81	19	93	7	99	100	100	101	18	18	18	19
Meat markets with groceries.....	106	86	14	85	15	94	6	99	101	99	101	18	18	18	19
Meat markets (including sea foods):															
Fish markets—sea foods.....	18	94	6	100	0	93	7	100	99	100	101	30	31	30	30
Meat markets.....	169	93	7	93	7	98	2	98	100	101	101	17	17	18	17
Bakeries—bakery-goods stores (except manufacturing bakeries).....	83	56	44	57	43	88	12	99	100	100	101	9	9	9	9
Bottled waters and beverages.....	5	89	11	89	11	67	33	77	141	119	63				
General stores.....	1,645	76	24	63	37	92	8	99	99	100	102	18	18	19	20
General stores—groceries with apparel.....	26	85	15	78	22	85	15	99	101	100	100	11	11	11	11
General stores—groceries with dry goods.....	387	76	24	62	38	91	9	98	99	100	103	15	16	16	16
General stores—groceries with other merchandise.....	1,232	76	24	63	37	92	8	99	99	100	102	19	19	20	21
General merchandise group.....	741	29	71	13	87	87	13	94	93	98	115	15	15	16	23
Department stores:															
With food departments.....	6	44	56					100	94	97	109				
Without food departments.....	49	31	69	14	86	85	15	94	92	97	117	10	10	11	19
Dry-goods stores.....	260	21	79	17	83	81	19	98	97	98	107	14	14	15	19
General merchandise stores:															
With food departments.....	21	81	19	83	17	88	12	99	99	99	103	8	8	8	7
Without food departments.....	281	42	58	22	78	92	8	93	93	103	111	25	23	27	31
Army and Navy goods stores.....	0	80	20	100	0	86	14	86	95	95	124				32
Variety, 5-and-10, and to-a-dollar stores.....	115	16	84	5	95	88	12	92	92	95	121	22	21	23	23
Automotive group.....	2,131	93	7	95	5	98	2	99	101	101	99	6	6	6	6
Motor vehicle dealers:															
Automobile sales rooms, new and trade-in.....	612	91	9	90	10	98	2	100	101	100	99	3	3	3	3
Used-car establishments.....	6	91	9	100				94	112	100	94	3	3	3	3
Accessories, tires, and batteries:															
Accessory stores with tires and batteries.....	61	92	8	100		100		100	101	100	99	5	7	7	7
Battery and ignition shops—brake repair shops.....	35	90	10	100		94	6	100	99	100	101	3	3	4	4
Tire shops (including tire repairs).....	67	91	9	100		97	3	90	102	101	98	6	5	5	5
Filling stations:															
Filling stations—gasoline and oil.....	471	99	1	98	2	96	4	99	102	102	97	5	5	5	5
Filling stations with tires and accessories.....	99	93	7	100	3	97	3	97	101	101	101	10	11	11	11
Filling stations with other merchandise.....	50	87	13	93	7	94	6	93	102	105	100	17	26	27	21
Motorcycles, bicycles, and supplies.....	10	80	20	100		100		101	101	101	97	8	8	8	4
Garages and repair shops:															
Body, fender, and paint shops.....	23	86	14	100		95	5	101	101	99	99	11	11	9	9
Garages (repairs and storage, gasoline, oil, accessories).....	685	96	4	96	4	98	2	99	101	101	99	13	14	13	13
Parking stations, parking garages, and lots.....	0	89	11			100		100	100	100	100				
Apparel group.....	845	47	53	47	53	77	23	101	95	100	104	14	12	14	17
Men's and boys' clothing and furnishings stores:															
Men's and boys' clothing stores.....	9	83	17	100		100		100	100	100	100	4	4	4	4
Men's and boys' hat stores.....	6	100		100				88	75	100	137	36	25	44	55
Men's furnishings stores.....	52	83	17	74	26	100		97	97	98	108	10	11	11	18
Men's clothing and furnishings stores.....	137	75	25	71	29	96	4	98	95	98	109	10	9	10	17
Family clothing stores—men's, women's, and children's.....	161	50	50	41	59	89	11	99	96	99	106	20	19	20	23
Women's ready-to-wear specialty stores—apparel and accessories.....	133	20	80	6	94	47	53	102	94	100	104	9	6	9	9
Women's accessories stores:															
Furriers—fur shops.....	8	32	68	50	50	100		89	89	104	118	8	8	7	6
Hosiery shops.....	7	70	30	100		50	50	98	99	101	102	1	1	4	4
Millinery stores.....	84	6	94	5	95	7	93	108	91	111	90	10	10	17	18
Other apparel stores:															
Custom tailors.....	87	74	26	67	33	96	4	102	99	102	97	11	11	11	13
Dressmakers.....	9	1	99			10	90	118	71	97	114				
Shoe stores:															
Shoe stores—men's.....	15	93	7	86	14			100	100	100	100	38	38	38	38
Shoe stores—women's.....	19	66	34	89	11	100		110	94	99	97	23	19	20	22
Family shoe stores—men's, women's, and children's.....	113	71	29	64	36	94	6	95	97	100	108	29	30	30	34

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

893

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		SEASONAL VARIATION IN EMPLOYMENT															
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees). 100 per cent represents year's average				Proportion of part-time employees to total employees (ratio of part-time employees to total full-time and part-time employees at same dates)											
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15								
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent					
Furniture and household group.....	591	80	20	71	29	93	7	100	99	99	100	102	6	6	6	7							
Furniture stores:																							
Furniture stores.....	214	79	21	79	21	90	10	99	99	100	102	3	3	3	4								
Furniture and undertaker.....	35	92	8	90	10	98	2	101	100	100	99	9	9	9	11								
Furniture and hardware stores.....	56	81	19	50	50	95	5	100	97	99	104	10	10	11	14								
Floor coverings, draperies, curtains, and upholstery stores:																							
Draperies, curtains, and upholstery stores.....	4	64	36	100	---	67	33	100	100	100	100	7	7	7	7								
Floor coverings stores.....	8	84	16	---	---	100	---	109	97	105	89	---	---	---	---								
Household appliances stores:																							
Household appliances stores (electric).....	100	87	13	80	20	92	8	98	102	98	102	6	7	7	5								
Household appliances stores.....	17	82	18	44	56	100	---	100	100	100	100	15	15	15	16								
Other home furnishings and appliances stores:																							
Antique and used furniture dealers.....	7	73	27	---	---	100	---	100	100	100	100	---	---	---	---								
Antique shops.....	6	32	68	---	100	100	---	99	99	103	5	5	11	10									
Interior decorators.....	5	51	49	44	56	---	100	108	91	99	102	20	5	13	15								
Radio and music stores:																							
Radio and electrical shops.....	85	85	15	85	15	95	5	99	100	100	101	11	11	12	13								
Radio and musical instruments stores.....	41	69	31	50	50	100	---	100	98	102	100	9	9	9	9								
Restaurants, cafeterias, and eating places.....	1,192	57	43	62	38	82	18	98	100	102	100	10	11	11	10								
Restaurants, cafeterias, and lunch rooms:																							
Cafeterias.....	31	47	53	67	33	84	16	99	99	102	100	2	2	2	3								
Lunch rooms.....	611	55	45	54	46	81	19	99	100	101	100	14	15	15	14								
Restaurants with table service.....	289	58	42	61	39	79	21	100	101	100	99	8	9	9	8								
Lunch counters, refreshment stands, etc.:																							
Refreshment stands.....	67	86	14	83	17	92	8	96	106	101	97	15	20	20	16								
Fountain-lunches.....	15	46	54	69	31	90	10	106	99	89	106	9	9	10	9								
Lunch counters.....	127	65	35	78	22	89	11	98	98	103	101	13	13	13	12								
Soft-drink stands.....	51	90	10	100	---	89	11	99	99	101	101	15	16	16	16								
Lumber and building group.....	625	93	7	96	4	96	4	101	108	100	91	14	18	18	14								
Lumber and building material dealers:																							
Lumber and building material dealers.....	224	94	6	96	4	94	6	97	115	100	88	15	21	20	16								
Lumber and hardware.....	75	94	6	97	3	92	8	101	103	100	96	15	14	13	11								
Roofing.....	37	95	5	100	---	98	2	104	103	102	91	28	28	27	30								
Brick and tile.....	4	92	8	100	---	100	---	100	92	108	100	15	8	21	15								
Electrical shops (without radio).....	35	90	10	97	3	94	6	101	101	101	97	24	25	23	24								
Heating and plumbing shops:																							
Heating appliances and oil burners.....	19	94	6	---	---	100	---	90	98	113	99	---	---	---	---								
Plumbing shops—heating and ventilating.....	131	92	8	100	---	99	1	100	100	102	98	13	13	11	11								
Paint and glass stores:																							
Glass and mirror shops.....	6	90	10	---	---	100	---	106	101	96	97	---	---	---	---								
Paint and glass stores.....	91	91	9	93	7	99	1	119	105	95	81	14	14	15	12								
Other retail stores.....	3,470	82	18	88	17	93	7	99	99	100	102	14	14	14	17								
Hardware stores.....	196	85	15	72	28	94	6	99	99	100	102	8	8	9	10								
Hardware and farm implement stores:																							
Farm implements, machinery and equipment dealers.....	11	83	17	100	---	100	---	105	102	98	95	15	16	6	7								
Farm implement dealers with hay, grain and feed.....	20	87	13	92	8	100	---	105	99	98	98	23	19	17	17								
Hardware and farm implement stores.....	112	90	10	92	8	93	7	100	100	100	100	10	9	9	10								
Farmers' supplies:																							
Feed stores (flour, feed, grain, fertilizer).....	116	93	7	95	5	98	2	98	96	101	105	21	23	21	22								
Fertilizer stores.....	5	80	20	80	20	100	---	100	117	100	83	100	100	100	100								
Harness shops.....	12	86	14	75	25	100	---	100	100	100	100	31	31	31	31								
Seeds, bulbs, and nursery stock.....	8	73	27	67	33	50	50	106	90	101	103	8	6	5	5								
Coal and feed stores.....	79	95	5	100	---	99	1	97	102	100	101	15	14	15	16								
Feed stores with groceries.....	80	87	13	92	8	96	4	99	109	101	100	14	15	16	15								
Book stores.....	22	57	43	31	69	74	26	96	96	104	104	4	4	7	9								
Cigar stores and cigar stands:																							
Cigar stands.....	87	89	11	100	---	99	1	102	93	102	103	11	12	11	11								
Cigar stores without fountains.....	32	89	11	100	---	100	---	94	103	102	101	9	8	8	8								
Coal and wood yards—ice dealers:																							
Coal and wood yards.....	213	95	5	99	1	97	3	96	99	102	103	23	23	25	26								
Ice dealers.....	78	97	3	89	11	97	3	90	126	110	74	10	12	12	8								
Drug stores:																							
Drug stores.....	304	82	18	79	21	90	10	99	100	100	101	13	14	14	16								
Drug stores with fountains.....	425	78	22	83	17	95	5	99	100	100	101	16	17	16	16								
Florists.....	76	73	27	86	44	79	21	107	95	94	104	23	16	14	24								
Gifts—novelties and toys—cameras:																							
Art and gift shops.....	8	19	81	33	67	57	43	75	75	75	175	6	6	6	60								
Novelty and souvenir shops.....	7	14	86	14	89	40	60	96	96	96	112	33	33	33	50								
Jewelry stores:																							
Jewelry stores (installment credit).....	9	65	35	---	---	100	---	98	98	98	106	---	---	---	---								
Jewelry stores.....	139	63	37	43	57	92	8	97	96	96	111	11	11	11	21								
Luggage and leather goods stores.....	5	60	40	---	---	100	---	94	102	102	102	---	---	---	---								
Music stores (without radio).....	14	57	43	100	---	83	17	93	93	101	113	32	32	24	29								
News dealers.....	31	89	11	100	---	100	---	98	99	100	103	2	2	2	4								
Office, school, and store supplies and equipment dealers:																							
Office and school supplies.....	5	69	31	100	---	100	---	100	100	100	100	8	8	8	8								
Office and store mechanical appliance dealers (retail).....	13	81	19	50	50	---	---	99	100	101	100	2	2	2	2								
Office and store furniture and equipment dealers.....	12	81	19	100	---	100	---	101	101	100	98	3	3	4	4								
Typewriter dealers.....	8	81	19	---	---	100	---	100	100	100	100	---	---	---	---								
Opticians and optometrists.....	12	71	29	50	50	80	20	99	103	99	99	5	7	5	5								
Sporting goods stores with toys and stationery.....	4	61	39	---	---	100	---	84	84	94	138	---	---	---	---								
Scientific and medical instruments and supplies, at retail.....	6	52	48	---	---	100	---	100	100	100	100	---	---	---	---								
Printers and lithographers, at retail.....	4	86	14	100	---	100	---	100	100	100	100	13	13	13	13								
Monuments and tombstones.....	29	95	5	100	---	100	---	100	104	103	93	17	17	17	18								
Miscellaneous classifications (combined).....	271	81	19	91	9	92	8	100	99	100	101	17	17	17	18								
Secondhand stores.....	73	89	11	89	11	87	13	98	100	101	100	8	9	9	9								

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including tables shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales
All groups ¹	27,117	\$587,341	625	\$83,882	1,699	\$114,250	2,481	\$93,792	2,424	\$58,165	4,907	\$68,104	4,663	\$32,465	10,063	\$21,323
Per cent of total stores and sales.....	100.0	100.0	2.30	14.28	6.27	19.45	9.15	15.97	8.94	9.90	18.10	11.80	17.16	5.53	37.07	3.83
Food group.....	7,159	\$120,824	91	\$11,593	469	\$30,569	741	\$28,442	602	\$14,444	1,187	\$16,628	1,085	\$7,699	2,961	\$5,730
Candy and confectionery stores:																
Candy stores—nut stores.....	24	96									3	53	3	20	18	24
Confectionery stores (candy and foun- tain).....	595	4,807			7	433	8	288	37	870	115	1,546	134	951	294	719
Dairy products stores:																
Dairy products stores (including ice cream).....	21	645	1	178	2	169	3	119	1	22	12	150	1	5	1	3
Egg and poultry dealers.....	48	1,169	2	250	1	80	5	174	2	128	12	184	0	64	13	32
Milk dealers.....	41	2,702	8	1,152	0	380	7	263	5	60	6	97	4	32	6	22
Delicatessen stores.....	79	1,252	1	134	2	131	4	147	5	105	17	248	23	168	20	70
Fruit stores and vegetable markets.....	158	1,319	4	226	4	226	6	229	3	74	22	314	42	288	81	189
Grocery stores (without meats).....	3,083	32,226	8	1,026	124	7,889	196	7,827	133	3,100	362	5,024	445	3,164	1,812	3,163
Combination stores (groceries and meats):																
Grocery stores with meats.....	2,491	61,140	49	6,055	273	17,957	423	10,057	336	8,142	407	6,075	333	2,349	571	1,206
Meat markets with groceries.....	145	4,523	7	900	12	793	37	1,390	26	616	32	450	18	136	12	30
Meat markets (including sea foods):																
Fish markets—sea foods.....	38	575	2	228	1	52	1	36	5	120	7	86	4	31	18	22
Meat markets.....	261	8,002	10	1,318	32	2,177	41	1,551	34	801	61	907	32	226	48	101
Bakeries—bakery goods stores (except manufacturing bakeries).....	142	2,061	3	352	4	230	8	276	12	282	39	569	34	246	42	100
Other food stores:																
Coffee, tea, spices.....	9	80														
Farm products stores.....	12	100														
General food stores.....	3	6														
Bottled waters and beverages.....	5	52														
General stores.....	6,630	89,770	69	9,291	202	18,607	353	12,940	532	12,534	1,433	19,458	1,529	10,523	2,493	5,916
General stores—groceries with apparel.....	106	1,430	1	186	5	332	1	36	5	113	17	251	27	104	49	103
General stores—groceries with dry goods.....	2,086	20,088	12	1,591	40	2,474	58	2,135	106	2,484	376	5,034	478	3,271	1,014	2,222
General stores—groceries with other mer- chandise.....	4,438	68,252	56	7,514	157	10,801	294	10,709	421	9,937	1,040	14,173	1,024	7,058	1,430	3,591
General merchandise group.....	1,092	60,352	62	8,526	138	9,604	147	5,532	141	3,385	239	3,366	137	974	185	444
Department stores:																
With food departments.....	6	3,027	2	310												
Without food departments (includes one mall-order house).....	53	22,701	31	4,195												
Dry-goods stores.....	469	11,020	12	1,548	25	1,664	43	1,583	67	1,607	110	1,403	89	624	117	283
General merchandise stores:																
With food departments.....	28	1,319	1	117	8	511	4	135	4	92	7	122	2	14	1	2
Without food departments.....	372	11,879	3	337	81	5,651	81	3,104	53	1,286	80	1,158	31	220	43	116
Army and Navy goods stores.....	8	176			1	51	1	42			6	83				
Variety, 5-and-10 and to-a-dollar stores.....	152	10,039	12	1,842	23	1,727	18	608	16	373	35	500	15	110	22	39
Automotive group.....	3,298	107,722	154	21,215	245	16,493	291	10,953	284	6,851	474	6,642	481	3,333	1,275	2,555
Motor vehicle dealers:																
Automobile salesrooms, new and trade-in.....	661	75,143	139	19,074	147	10,293	103	3,967	67	1,598	64	935	27	184	23	51
Used-car establishments.....	10	473		309	1	60	2	69			2	28	1	5	2	7
Automobile dealers with farm implements and machinery.....	4	192	1	150							1	23	1	7		
Accessory stores with tires and bat- teries:																
Battery and ignition shops—brake re- pair shops.....	80	2,458	3	378	11	742	17	631	8	183	18	244	6	42	16	33
Tire shops (including tire repairs).....	42	697			4	288	3	112	3	77	9	122	8	56	15	43
Filling stations:																
Filling stations—gasoline and oil.....	94	2,427	2	290	9	582	12	424	10	239	19	255	15	106	25	69
Filling stations with tires and access- ories.....	821	12,854	4	542	47	2,914	94	3,591	108	2,664	133	1,926	98	720	337	496
Filling stations with other merchand- ise.....	184	2,469	2	328	4	273	14	470	15	358	47	644	33	238	69	158
Motor cycles, bicycles, and supplies.....	196	1,226														
Garages and repair shops:																
Body, fender, and paint shops.....	14	327	1	144	1	55	1	33	1	27	3	43	2	13	5	12
Garages (repairs and storage, gasoline, oil, accessories).....	37	353			1	53	3	115	2	48	3	43	4	29	24	64
Parking stations, parking garages, and lots.....	1,140	8,952			20	1,233	33	1,210	60	1,414	157	2,163	243	1,637	627	1,264
Radiator shops (including repairs).....	7	72														
Other automotive establishments.....	6	34														
Other automotive establishments.....	2	45														

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

895

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including tables shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000			
	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales
Apparel group.....	1,232	\$42,833	49	\$8,445	146	\$9,909	193	\$7,277	154	\$3,760	205	\$2,596	156	\$1,085	306	\$703
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	18	382			2	164	2	87	2	46	3	49	3	22	6	14
Men's and boys' hat stores.....	10	201					3	109	3	81			1	6	3	5
Men's furnishings stores.....	77	1,853	1	145	4	255	21	804	10	242	19	291	12	87	10	29
Men's clothing and furnishings stores.....	177	10,617	11	1,499	28	2,004	53	1,943	30	724	24	318	13	94	12	29
Family clothing stores—men's, women's, children's.....	226	7,147	7	846	38	2,522	47	1,811	33	789	51	740	22	153	27	67
Women's ready-to-wear specialty stores—apparel and accessories.....	170	10,868	14	1,947	25	1,678	23	868	22	547	28	407	26	160	21	53
Women's accessories stores:																
Corset and lingerie shops.....	8	75							2	53			1	7	5	15
Furriers—fur shops.....	11	242	1	101	1	60			1	24	3	43	1	8	4	7
Hosiery shops.....	10	394			3	251	1	38	3	70	1	15			2	5
Millinery stores.....	172	1,067	2	263	7	476	7	252	5	117	15	204	21	138	115	218
Other apparel stores:																
Children's specialty shops.....	3	77			1	65										
Custom tailors.....	115	1,752	2	288	7	449	6	240	8	191	21	290	25	168	46	123
Dressmakers.....	10	252	1	100			3	113			1	10	4	27	1	1
Shoe stores:																
Shoe stores—men's.....	15	695			7	458	3	115	5	123						
Shoe stores—women's.....	24	1,834	5	637	8	567	2	79	5	125	2	22	1	7		
Family shoe stores—men's, women's, children's.....	185	4,776	5	621	15	962	22	818	25	622	36	497	25	170	53	128
Furniture and household group.....	822	27,437	39	5,281	88	6,014	100	3,810	105	2,687	154	2,168	122	842	197	437
Furniture stores:																
Furniture stores.....	288	14,348	21	2,928	43	3,071	40	1,515	35	866	53	739	36	251	45	109
Furniture and undertaker.....	43	1,285	1	159	6	410	7	279	10	252	11	147	6	32	2	6
Furniture and hardware stores.....	75	2,984	4	456	14	938	12	447	12	294	17	249	7	48	8	16
Floor coverings, draperies, curtains, and upholstery stores:																
Draperies, curtains, and upholstery stores.....	4	60			1	55							1	5	2	10
Floor covering stores.....	13	616	1	109	1	69	1	46	2	46	2	22	1	9	4	9
Household appliances stores:																
Household appliances stores (electrical).....	124	2,136	3	373	7	510	9	333	13	322	24	382	24	170	44	97
Household appliances stores.....	18	370			2	120	2	78	3	75	6	90			5	6
Other home furnishings and appliances stores:																
Antique and used furniture dealers.....	10	85							1	29	1	19	4	27	4	11
Brushes and brooms.....	6	70					1	43			1	15	1	8	3	4
China, glassware, crockery, tinware, enamelware.....	10	53									3	34	1	7	6	12
Picture and framing stores.....	6	82					1	46	1	21			1	7	3	8
Antique shops.....	16	105			1	53			3	74	1	11	2	14	9	13
Interior decorators.....	5	304	2	242			1	31	1	23					1	4
Radio and music stores:																
Radio and electrical shops.....	138	2,737	3	470	5	345	15	587	17	409	25	384	28	194	44	101
Radio and musical instruments stores.....	58	1,531	3	373	5	373	11	405	7	171	8	114	10	70	14	24
Restaurants, cafeterias, and eating places.....	2,266	20,075	17	2,466	38	2,430	70	2,698	114	2,692	309	4,136	441	3,053	1,276	2,603
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	35	1,892	8	1,158	7	507	1	37	3	68	5	71	4	30	7	21
Lunch rooms.....	1,235	8,076	3	351	9	566	25	955	43	1,017	151	1,974	260	1,706	754	1,507
Restaurants with table service.....	318	6,026	4	615	15	910	36	1,336	48	1,126	86	1,188	65	464	63	169
Lunch counters, refreshment stands, etc.:																
Refreshment stands.....	186	968			1	59	5	179	2	43	13	174	37	260	128	253
Fountain—lunches.....	19	608	2	341	1	60	1	31	1	20	10	142	2	11	2	3
Lunch counters.....	313	1,890			3	136	2	60	14	345	40	537	63	427	191	335
Soft-drink stands.....	159	532			1	59			3	73	4	50	20	135	131	215
Lumber and building group.....	714	80,969	58	7,812	113	8,071	107	4,185	84	1,569	124	1,781	96	698	135	335
Lumber and building material dealers:																
Lumber and building material dealers.....	246	10,831	40	5,342	58	4,137	30	1,589	24	582	28	387	17	121	27	57
Lumber and hardware.....	79	5,622	10	1,217	27	2,023	20	812	9	215	7	110	2	14	1	5
Roofing.....	42	512			2	130	2	89	2	50	11	146	8	57	17	40
Brick and tile.....	4	48					1	52					2	15	1	1
Electrical shops (without radio).....	45	955			2	160	12	448	5	135	8	139	6	48	12	35
Heating and plumbing shops:																
Heating appliances and oil burners.....	21	1,647	1	114	4	279	6	220	2	52	5	73	1	9	1	3
Plumbing shops—heating and ventilating.....	147	2,748	4	586	5	342	20	722	13	320	29	400	36	260	40	118
Paint and glass stores:																
Glass and mirror shops.....	6	122					2	78			2	34	1	8	1	2
Paint and glass stores.....	121	2,476	3	353	15	1,000	5	196	9	215	34	481	23	166	32	65

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
 STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including tables shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales	Number stores	Net sales
Other retail stores.....	3,730	\$86,043	86	\$11,454	259	\$17,368	471	\$17,761	419	\$10,120	769	\$10,858	576	\$4,075	1,112	\$2,470
Hardware stores.....	274	7,450	5	555	31	2,051	50	1,807	43	1,043	68	939	46	354	29	75
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers.....	25	610	1	123	2	177	4	153	1	25	7	111			10	18
Farm implement dealers with hay, grain, and feed.....	23	1,429	4	479	5	374	3	100	2	44	2	24	3	20	3	7
Hardware and farm implement stores..	142	6,514	8	1,052	32	2,250	31	1,223	21	493	26	372	12	79	8	16
Farmers' supplies:																
Feed stores (flour, feed, grain, fertil- izer).....	213	5,964	9	1,290	26	1,678	29	1,082	20	459	33	422	26	174	67	142
Fertilizer stores.....	42	213			1	50			2	52	3	41	4	22	32	48
Harness shops.....	30	181					1	28		4	32	10	64	15	35	
Seeds, bulbs, and nursery stock.....	15	654			1	67	1	34		25	1	10	1	5	8	
Coal and feed stores.....	93	4,973	15	1,917	8	518	19	750	11	257	20	230	7	46	10	
Feed stores with groceries.....	292	4,215	3	408	15	1,077	20	745	20	465	42	610	44	319	147	
Book stores.....	28	957	1	200	2	138	1	35	7	179	7	101	3	18	6	
Cigar stores and cigar stands:																
Cigar stands.....	155	991					6	212	4	100	19	250	28	193	98	
Cigar stores.....	56	666	1	110	1	58	4	171	3	77	6	81	15	104	26	
Coal and wood yards—ice dealers:																
Coal and wood yards.....	255	7,063	7	902	18	1,252	30	1,147	16	379	47	654	52	371	108	
Ice dealers.....	101	1,455	2	245	1	99	1	43	5	119	14	193	25	173	51	
Drug stores:																
Drug stores.....	406	8,662	2	278	24	1,510	87	3,171	68	1,652	101	1,429	63	464	61	
Drug stores with fountains.....	481	14,105	18	2,485	28	1,819	111	4,152	107	2,623	147	2,196	48	356	20	
Florists.....	111	1,610			6	404	11	436	9	214	25	340	15	105	45	
Gifts—novelties and toys—cameras:																
Art and gift shops.....	12	330			1	60								2	14	
Novelty and souvenir shops.....	15	109							1	29	3	40	3	22	8	
Camera and photographic supply stores.....	6	35							1	23			1	5	4	
Jewelry stores:																
Jewelry stores (installment credit)....	9	765			5	343	3	117								
Jewelry stores.....	243	4,221	2	275	13	841	12	401	25	597	56	775	48	334	85	
Luggage and leather goods stores.....	9	179			1	70	2	87					2	14	4	
Music stores (without radio).....	29	302			2	132			1	25	4	65	7	46	15	
News dealers.....	36	560			1	59	6	237	5	110	4	57	7	49	13	
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	9	128			1	61			1	28	2	25	1	8	4	
Office and store mechanical appliance dealers (retail).....	13	710	1	131	3	233	1	30	2	54	3	47	2	12		
Office and store furniture and equip- ment dealers.....	12	801			2	105	2	74	3	77	2	28			1	
Typewriter dealers.....	9	263			1	83	2	92	2	43	2	38	1	6	1	
Opticians and optometrists.....	25	432	1	134	1	64	1	50			9	122	6	42	7	
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores.....	3	268					1	31							1	
Sporting goods stores with toys and stationery.....	5	1,402			1	62					1	11	1	5	1	
Scientific and medical instruments and supplies, at retail.....	6	209			2	163			1	28			2	15	1	
Stationers and printers:																
Printers and lithographers, at retail..	5	37							1	25			1	6	3	
Stationers and engravers.....	4	195	1	152					1	22	1	15	1	7		
Monuments and tombstones.....	44	757	1	152	2	151	2	74	4	92	18	246	1	7	16	
Miscellaneous classifications (combined)..	457	0,425	4	478	20	1,268	30	1,149	30	728	90	1,261	88	616	193	
Secondhand stores.....	177	1,316			3	185	8	304	9	223	14	173	30	203	113	

RETAIL DISTRIBUTION IN KENTUCKY: 1929

897

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (Included in State totals Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,- 000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,- 999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,- 999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,- 999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Total ¹	275	\$115,363	13	\$21,278	45	\$30,607	78	\$29,825	139	\$33,658
Per cent of total stores and sales.....	1.01	19.64	.05	3.62	.16	5.21	.29	5.08	.51	5.73
Food group	20	\$3,722					7	\$2,647	13	\$3,075
Dairy products stores:										
Egg and poultry dealers.....	1	(x)								
Milk dealers (incomplete).....	2	(x)								
Deli-cafessen stores.....	1	(x)								
Grocery stores (without meats).....	3	973					2	635	1	288
Combination stores (groceries and meats):										
Grocery stores with meats.....	9	2,395					3	1,051	6	1,344
Meat markets with groceries.....	1	(x)								
Meat markets.....	3	920					1	413	2	507
General stores.....	19	5,501			1	\$800	5	1,789	13	3,112
General stores—groceries with apparel.....	1	(x)								
General stores—groceries with dry goods.....	2	(x)			1	600				
General stores—groceries with other merchandise.....	16	4,409					5	1,789	11	2,620
General merchandise group.....	43	28,521	7	\$12,889	12	7,918	13	4,933	11	2,781
Department stores:										
With food departments.....	4	2,717	1	1,400	1	714	1	330	1	273
Without food departments (including one mail order house).....	21	18,480	5	10,418	8	5,214	6	2,335	2	513
Dry-goods stores.....	6	2,219			1	783	2	936	3	780
Variety, 5-and-10, and to-a-dollar stores.....	11	4,770	1	1,071	2	1,207	3	1,256	5	1,245
Automotive group.....	94	39,878	3	3,613	23	15,719	24	9,563	44	10,783
Automobile sales rooms (new and trade-in).....	91	39,011	3	3,613	23	15,719	24	9,563	41	10,118
Accessories, tires and batteries:										
Accessory stores with tires and batteries.....	1	(x)								
Tire shops (including tire repairs).....	2	(x)								
Apparel group.....	23	10,762	2	3,456	3	2,037	7	2,797	11	2,473
Men's clothing and furnishings stores.....	6	4,007	1	1,814	1	907	4	1,586		
Family clothing stores—men's, women's, and children's.....	1	(x)								
Women's ready-to-wear specialty stores—apparel and accessories.....	11	5,180	1	1,042	2	1,430	2	813	6	1,295
Family shoe stores—men's, women's, and children's.....	4	957							4	957
Furniture and household group.....	19	6,281			2	1,174	8	2,857	9	2,250
Furniture stores:										
Furniture stores.....	15	4,869			1	638	6	2,229	8	2,002
Radio and electrical shops.....	1	(x)								
Restaurants, cafeterias, and eating places.....	1	(x)								
Restaurants with table service.....	1	(x)								
Lumber and building group.....	17	6,739			3	2,668	5	1,883	9	2,199
Lumber and building material dealers:										
Lumber and building material dealers.....	13	4,616			1	950	5	1,883	7	1,783
Lumber and hardware.....	3	1,228			1	811			2	415
Other retail stores.....	39	11,948	1	1,320	1	501	9	3,356	28	6,769
Hardware stores.....	2	(x)								
Hardware and farm implement stores:										
Hardware and farm implement stores.....	4	1,029					1	309	3	720
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	3	716							3	716
Seeds, bulbs and nursery stock.....	2	(x)								
Coal and feed stores.....	3	1,179					2	913	1	266
Feed stores with groceries.....	1	(x)								
Book stores.....	1	(x)								
Coal and wood yards—ice dealers:										
Coal and wood yards.....	7	2,066					2	784	5	1,282
Ice dealers.....	2	(x)								
Drug stores with fountains.....	2	(x)								
Jewelry stores.....	2	(x)								
Office, school, and store supplies and equipment dealers:										
Office and store mechanical appliance dealers (retail).....	1	(x)								
Office and store furniture and equipment dealers.....	2	(x)								
Sporting goods stores, including athletic and playground equipment:										
Sporting goods stores with toys and stationery.....	1	(x)								
Miscellaneous classifications (combined).....	2	(x)								

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	27, 117	28, 553	46, 749	8, 289	\$53, 285, 611	\$1, 683, 093	\$50, 292, 345	\$98, 539, 830	\$587, 340, 468	100. 00
Single-store independents.....	19, 066	21, 718	31, 180	5, 177	35, 278, 427	1, 096, 062	33, 078, 350	65, 248, 790	371, 256, 865	63. 21
2-store independents.....	556	367	2, 741	307	3, 239, 632	70, 438	2, 811, 318	4, 524, 440	28, 197, 105	4. 80
3-store independents.....	145	58	782	144	1, 140, 776	39, 351	1, 055, 278	2, 211, 780	8, 772, 169	1. 49
Local branch systems.....	5	2	33		52, 570		38, 330	81, 070	329, 887	. 06
Local chains.....	397	43	1, 371	253	1, 723, 371	35, 541	1, 455, 974	2, 093, 680	10, 824, 981	2. 87
Sectional chains.....	444		1, 797	271	2, 054, 939	52, 290	2, 162, 499	2, 377, 950	16, 645, 400	2. 83
National chains.....	831		4, 673	1, 115	4, 995, 410	199, 795	5, 446, 623	4, 658, 610	53, 516, 710	9. 11
Other types of operation:										
Mail-order houses (catalogue only).....	7	6	63	25	84, 405	10, 350	126, 071	304, 900	780, 020	. 13
Direct-selling (house-to-house).....	29	20	139		202, 095		43, 828	25, 520	599, 492	. 10
Roadside markets or stands ¹	12	12	1	1	718	140	1, 827	2, 210	41, 225	. 01
Curbside markets or stands ¹	4	4	2		930		315	80	3, 600	
Itinerant vendors.....	9	11	7	1	5, 490	100	4, 373	2, 040	08, 060	. 01
Rolling stores.....	6	7					3, 324	2, 710	46, 300	. 01
Industrial stores (including commissaries).....	170	34	706	74	1, 036, 959	19, 144	524, 250	1, 967, 440	15, 777, 308	2. 69
Leased departments—Independent operators.....	3	1	2	1	1, 585	50	3, 881	14, 600	18, 454	
Leased department chains.....	58		262	39	348, 267	7, 959	519, 432	212, 490	2, 100, 912	. 37
Utility-operated retail chains.....	92		182	49	176, 374	9, 747	175, 796	278, 850	949, 085	. 16
Manufacturer-controlled chains.....	41		398	7	699, 575	1, 905	289, 135	366, 460	2, 818, 555	. 39
Cooperative stores ¹	5		9	6	12, 671		9, 141	29, 970	214, 900	. 04
Retailers—country buyers ¹	5, 035	6, 014	1, 695	060	1, 352, 210	98, 841	1, 800, 035	12, 189, 070	67, 313, 545	9. 70
Retailers—wholesalers ¹	106	252	760	158	841, 850	38, 141	666, 481	1, 937, 400	11, 327, 819	1. 83
All other types.....	6	4	17	1	16, 650	270	16, 070	9, 170	140, 458	. 03

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

(See Tables 13 and 14 for detailed county figures)

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTIES	TOTAL		INDEPENDENT STORES ¹			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
The State	27, 117	\$587, 340	19, 787	\$408, 228	69	1, 275	\$70, 162	12	6, 075	\$108, 952	19
Adair.....	160	1, 273	51	652	51	1	(x)	(x)	108	(x)	(x)
Allen.....	124	1, 680	51	924	55	3	108	6	70	648	39
Anderson.....	99	1, 514	54	866	59	3	116	8	42	502	33
Ballard.....	123	1, 503	96	889	59	1	(x)	(x)	31	(x)	(x)
Barren.....	238	5, 290	170	3, 915	74	7	237	4	61	1, 138	22
Bath.....	122	1, 423	103	1, 018	72	1	(x)	(x)	18	(x)	(x)
Bell.....	353	7, 391	266	5, 436	73	13	940	13	44	1, 015	14
Boone.....	118	2, 012	84	1, 374	68	3	150	8	31	488	24
Bourbon.....	175	4, 481	145	3, 426	77	13	768	17	17	287	6
Boyd.....	508	15, 474	402	11, 440	74	40	2, 088	13	60	1, 948	13
Boyle.....	181	4, 639	148	3, 673	79	7	357	8	26	609	13
Bracken.....	123	1, 774	70	876	49	2	(x)	(x)	56	(x)	(x)
Breathitt.....	141	1, 101	137	998	91	1	(x)	(x)	3	(x)	(x)
Breckinridge.....	203	2, 056	101	1, 150	56				102	906	44
Bullitt.....	74	1, 110	46	524	47				28	586	53
Butler.....	126	773	81	176	23				95	597	77
Caldwell.....	132	3, 494	88	2, 152	62	7	311	9	37	1, 031	29
Calloway.....	147	4, 349	132	3, 807	87	5	200	5	10	342	8
Campbell.....	929	22, 917	800	17, 502	76	83	3, 458	15	46	1, 957	9
Carlisle.....	72	1, 034	42	609	59	2	(x)	(x)	28	(x)	(x)
Carroll.....	108	1, 755	97	1, 234	70	3	127	7	8	394	23
Carter.....	189	2, 332	108	1, 200	50	3	112	5	78	1, 070	45
Casey.....	132	971	58	408	42				74	563	58
Christian.....	404	6, 831	360	5, 637	82	14	601	9	30	593	19
Clark.....	213	5, 111	170	3, 567	70	11	623	12	32	921	18
Clay.....	95	565	69	379	67				36	186	33
Clinton.....	67	575	36	261	45				31	314	55
Crittenden.....	113	1, 491	66	901	60				47	590	40
Cumberland.....	89	839	28	481	57				61	358	43
Daviess.....	318	10, 263	251	8, 090	79	32	1, 415	14	35	748	7
Edmonson.....	112	893	45	280	31				67	613	69
Elliott.....	61	370	61	376	100						
Estill.....	187	1, 901	118	1, 244	63	7	305	15	62	442	22
Fayette.....	693	37, 488	736	29, 162	78	90	6, 176	16	67	2, 150	6
Fleming.....	162	2, 290	85	1, 057	48	2	(x)	(x)	75	(x)	(x)
Floyd.....	385	6, 167	320	4, 052	66	2	(x)	(x)	63	(x)	(x)
Franklin.....	238	5, 094	185	4, 939	83	10	741	12	43	304	5
Fulton.....	202	3, 941	178	3, 315	84	9	171	4	16	157	12
Gallatin.....	62	844	36	707	84				6	137	16
Garrard.....	118	1, 927	81	1, 120	58	3	115	6	34	692	36

¹ This classification does not include local branch systems.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

899

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTIES	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Grant.....	132	\$2, 201	82	\$1, 450	66	4	\$199	9	40	\$552	25
Graves.....	294	6, 201	201	4, 260	69	14	505	8	79	1, 438	23
Grayson.....	157	1, 697	52	766	45				105	931	55
Green.....	125	1, 424	51	778	55				74	646	45
Greenup.....	237	3, 726	174	2, 934	70	2	(x)	(x)	61	(x)	(x)
Hancock.....	04	760	30	357	47				34	408	53
Hardin.....	214	3, 891	119	2, 191	56	6	228	6	59	1, 472	38
Harlan.....	490	15, 503	382	7, 215	47	9	762	4	99	7, 586	49
Harrison.....	180	4, 483	119	2, 892	64	5	338	8	56	1, 253	28
Hart.....	207	2, 236	147	1, 400	62	1	(x)	(x)	59	(x)	(x)
Henderson.....	302	5, 832	254	4, 410	76	19	618	10	29	804	14
Henry.....	161	2, 483	102	1, 405	57	3	137	5	56	941	38
Hickman.....	53	983	46	828	84	1	(x)	(x)	6	(x)	(x)
Hopkins.....	357	7, 082	308	4, 590	65	4	76	1	45	2, 416	34
Jackson.....	85	786	25	73	9				60	713	91
Jefferson.....	4, 290	157, 823	3, 675	119, 196	75	479	31, 448	20	136	7, 179	5
Jessamine.....	164	2, 768	138	1, 856	67	6	160	6	20	742	27
Johnson.....	222	3, 339	136	1, 589	47	4	255	8	82	1, 495	45
Kenton.....	1, 078	30, 190	903	23, 361	77	102	4, 672	16	73	2, 187	7
Knott.....	131	976	77	583	60				54	393	40
Knox.....	273	2, 120	143	798	38	1	(x)	(x)	129	(x)	(x)
Larue.....	92	1, 354	60	1, 076	79	1	(x)	(x)	31	(x)	(x)
Laurel.....	193	2, 363	134	1, 556	66	1	(x)	(x)	58	(x)	(x)
Lawrence.....	148	1, 556	103	1, 047	67	3	106	7	42	403	26
Lee.....	107	882	105	848	96				2	34	4
Leslie.....	81	421	66	328	78				15	93	22
Letcher.....	290	5, 697	226	2, 815	50	5	368	6	65	2, 486	44
Lewis.....	131	1, 174	52	375	32				79	799	68
Lincoln.....	262	2, 273	187	1, 572	69	3	103	5	72	598	26
Livingston.....	79	730	39	300	40	1	(x)	(x)	39	(x)	(x)
Logan.....	216	3, 672	107	2, 115	58	3	71	2	106	1, 486	40
Lyon.....	57	791	30	309	39				27	482	61
McCracken.....	604	17, 014	502	12, 915	76	52	3, 030	18	50	1, 069	6
McCreary.....	116	1, 631	104	1, 050	64				12	581	36
McLean.....	89	1, 215	70	925	76				19	290	24
Madison.....	344	5, 914	235	3, 819	65	7	529	9	102	1, 566	26
Magoffin.....	124	558	120	510	91				4	48	9
Marion.....	128	2, 557	64	1, 000	39	4	165	7	60	1, 392	54
Marshall.....	91	1, 242	47	628	51	1	(x)	(x)	43	(x)	(x)
Martin.....	60	370	24	145	39				42	225	61
Mason.....	200	6, 551	120	3, 572	55	14	809	13	66	2, 110	32
Meade.....	69	644	29	225	35				40	419	65
Menifee.....	50	265	21	98	37				29	167	63
Mercer.....	164	3, 865	97	1, 998	51	4	164	4	63	1, 733	45
Metchie.....	83	569	30	231	34				53	438	66
Monroe.....	113	1, 044	36	403	39				77	641	61
Montgomery.....	138	3, 622	112	2, 664	74	10	478	13	16	480	13
Morgan.....	146	1, 188	33	212	18				113	976	82
Muhlenberg.....	306	5, 931	253	4, 261	71	7	233	4	46	1, 497	25
Nelson.....	148	3, 321	98	1, 726	52	5	189	4	45	1, 456	44
Nicholas.....	112	1, 834	59	1, 021	56	2	(x)	(x)	51	(x)	(x)
Ohio.....	212	2, 129	101	911	43	1	(x)	(x)	110	(x)	(x)
Oldham.....	81	1, 328	48	706	53	2	(x)	(x)	31	(x)	(x)
Owen.....	108	1, 444	55	701	49	1	(x)	(x)	50	(x)	(x)
Owsley.....	42	335	5	23	7				37	312	63
Pendleton.....	142	2, 108	93	1, 290	61	3	219	10	46	599	29
Perry.....	298	7, 892	245	3, 883	49	8	350	5	45	3, 653	46
Pike.....	584	6, 262	429	3, 974	63	2	(x)	(x)	153	(x)	(x)
Powell.....	42	264	42	264	100						
Pulaski.....	381	4, 097	196	2, 196	54	6	272	6	179	1, 629	40
Robertson.....	44	490	25	254	52				19	236	48
Rockcastle.....	168	1, 470	100	844	57	2	(x)	(x)	64	(x)	(x)
Rowan.....	110	1, 283	60	800	62	1	(x)	(x)	49	(x)	(x)
Russell.....	115	699	39	309	44				76	390	56
Scott.....	208	3, 813	167	2, 896	76	7	288	8	34	629	16
Shelby.....	195	3, 924	141	2, 594	66	6	326	8	48	1, 004	26
Simpson.....	110	1, 971	96	1, 601	81	7	182	9	7	188	10
Spencer.....	56	822	26	318	39	1	(x)	(x)	29	(x)	(x)
Taylor.....	145	2, 092	73	1, 164	53	3	118	5	69	870	42
Todd.....	135	1, 610	85	1, 111	69	4	114	7	46	385	24
Trigg.....	100	1, 646	83	1, 066	67				17	551	33
Trimble.....	43	660	16	205	31	4	171	26	23	290	43
Union.....	162	2, 798	142	2, 172	78	6	171	6	14	455	16
Warren.....	431	8, 575	318	6, 522	76	20	942	11	93	1, 111	13
Washington.....	90	1, 845	44	1, 139	62	2	(x)	(x)	44	(x)	(x)
Wayne.....	145	1, 501	117	1, 101	73				28	400	27
Webster.....	189	3, 478	136	1, 974	57	3	50	1	50	1, 454	42
Whitley.....	304	4, 977	200	3, 553	71	10	403	8	34	1, 021	21
Wolfe.....	70	441	35	163	37				35	278	63
Woodford.....	136	2, 608	118	2, 020	77	9	226	9	9	362	14

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Two and three store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	59	28	5	2	4	18	2
Annual net sales.....	\$25,728,450	\$15,097,051	\$2,626,940	(x)	\$1,373,315	\$4,422,549	(x)
Per cent of total sales.....	100.00	58.68	10.21	(x)	5.34	17.10	(x)
Variety, 5-and-10, and 10-and-15 stores:							
Number of stores.....	152	58	14	20	14	46	
Annual net sales.....	\$10,039,321	\$610,533	\$286,175	\$525,179	\$599,678	\$8,017,759	
Per cent of total sales.....	100.00	6.08	2.85	5.23	5.97	79.87	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	282	17	17	4	3	7	4
Annual net sales.....	\$13,052,366	\$10,868,600	\$1,464,756	\$202,737	\$63,462	\$215,337	\$237,574
Per cent of total sales.....	100.00	83.27	11.22	1.55	.49	1.65	1.82
Family clothing stores—men's, women's, and children's:							
Number of stores.....	226	167	20	15	16	8	
Annual net sales.....	\$7,147,179	\$4,193,370	\$965,751	\$779,570	\$804,375	\$404,113	
Per cent of total sales.....	100.00	58.07	13.51	10.91	11.25	5.66	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	170	128	15	1	3	16	7
Annual net sales.....	\$10,867,905	\$6,804,690	\$853,505	(x)	\$191,575	\$2,299,446	(x)
Per cent of total sales.....	100.00	62.61	8.13	(x)	1.76	21.16	(x)
Shoe stores:							
Number of stores.....	224	133	15	7	20	35	14
Annual net sales.....	\$7,305,067	\$2,888,304	\$730,323	\$272,145	\$1,366,046	\$1,485,097	\$602,552
Per cent of total sales.....	100.00	39.54	10.00	3.72	18.70	20.34	7.70
Furniture stores:							
Number of stores.....	400	342	33	6	8	2	15
Annual net sales.....	\$18,616,953	\$13,241,977	\$2,283,178	\$609,920	(x)	(x)	\$1,434,800
Per cent of total sales.....	100.00	71.13	12.26	3.28	(x)	(x)	7.70
Radio and music stores:							
Number of stores.....	196	183	8	1		2	2
Annual net sales.....	\$4,267,693	\$3,784,293	\$285,288	(x)		(x)	\$20,098
Per cent of total sales.....	100.00	88.67	6.69	(x)		(x)	.47
Grocery stores (without meats):							
Number of stores.....	3,083	1,990	23	36	2	278	754
Annual net sales.....	\$32,226,218	\$12,443,274	\$344,397	\$908,057	(x)	(x)	\$5,363,455
Per cent of total sales.....	100.00	38.61	1.07	2.82	(x)	(x)	16.01
Combination stores (groceries and meats):							
Number of stores.....	2,630	1,850	56	92	1	270	337
Annual net sales.....	\$95,665,294	\$37,272,535	\$1,699,580	\$3,498,337	(x)	(x)	\$5,987,629
Per cent of total sales.....	100.00	56.76	2.59	5.33	(x)	(x)	9.12
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	1,588	1,530	23	5	9	7	14
Annual net sales.....	\$15,994,542	\$13,606,422	\$1,174,139	\$259,013	\$273,136	\$566,940	\$114,883
Per cent of total sales.....	100.00	85.07	7.34	1.62	1.71	3.54	7.22
Cigar stores and cigar stands:							
Number of stores.....	211	192	8	2		3	6
Annual net sales.....	\$1,657,660	\$1,238,956	\$123,187	(x)		\$143,833	(x)
Per cent of total sales.....	100.00	74.74	7.43	(x)		8.68	(x)
Filling stations:							
Number of stations.....	1,201	760	36	50	254	73	28
Annual net sales.....	\$16,548,762	\$5,642,753	\$604,810	\$1,249,986	\$6,405,021	\$1,694,866	\$951,326
Per cent of total sales.....	100.00	34.10	3.66	7.55	38.70	10.24	5.75
Coal and wood yards—ice dealers:							
Number of yards.....	386	338	3	11	25		9
Annual net sales.....	\$8,518,209	\$6,036,412	(x)	\$787,875	\$377,017		\$300,143
Per cent of total sales.....	100.00	70.91	(x)	9.25	4.43		3.52
Drug stores:							
Number of stores.....	887	793	50	0	17	5	7
Annual net sales.....	\$22,766,643	\$18,338,222	\$1,583,509	\$788,179	\$1,239,925	\$472,318	\$344,480
Per cent of total sales.....	100.00	80.55	6.96	3.46	5.45	2.07	1.51
Hardware stores:							
Number of stores.....	274	252	7	8			7
Annual net sales.....	\$7,449,883	\$6,459,327	\$127,700	\$331,627			\$531,229
Per cent of total sales.....	100.00	86.70	1.72	4.45			7.13
Jewelry stores:							
Number of stores.....	252	236	11	1	2		2
Annual net sales.....	\$4,986,120	\$3,687,350	\$1,151,472	(x)	(x)		\$24,042
Per cent of total sales.....	100.00	73.95	23.10	(x)	(x)		.48

RETAIL DISTRIBUTION IN KENTUCKY: 1929

901

TABLE 7.—THE STATE—CREDIT BUSINESS NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	PROPORTION OF CREDIT BUSINESS																						
	TOTAL		ALL CASH		1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		More than 80 per cent credit		
	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	
Total, all stores reporting:¹	24,858	...	9,261	...	2,672	...	1,933	...	2,596	...	2,596	...	1,101	...	1,191	...	1,028	...	1,356	...	1,356	...	
Number of stores	100,00	...	37,26	...	10,75	...	7,78	...	6,71	...	10,44	...	4,43	...	4,79	...	4,14	...	5,45	...	5,45	...	
Amount of net sales	\$536,905	...	\$46,321	...	\$37,621	...	\$24,083	...	\$22,371	...	\$24,083	...	\$20,153	...	\$20,153	...	\$39,735	...	\$53,450	...	\$53,450	...	
Per cent of total sales	100.00	...	8.63	...	6.99	...	4.48	...	4.16	...	4.48	...	3.73	...	3.73	...	7.40	...	9.95	...	9.95	...	
Food group:																							
Confectionery stores (candy and fountain)	558	4,337	428	3,246	42	242	105	10	16	105	125	10	56	1	22	4	107	4	22	1	10	48	
Dairy products stores (including ice cream)	20	606	11	133	1	22	2	93	2	93	285	2	21				2	2					
Delicatessen stores	74	1,188	57	670	6	113	4	27	2	85	1	1					4	3					
Fruit stores and vegetable markets	141	1,157	124	812	4	56	5	101	3	85	1	1					30	1					
Grocery stores (without meats)	2,880	30,794	1,215	18,877	209	3,093	1,677	923	167	1,677	980	352	2,035	124	772	127	968	122	982	98	731		
Combination stores (groceries and meats)	2,395	59,449	749	27,193	161	3,169	127	2,043	108	1,889	167	2,292	2,985	4,922	165	2,765	244	4,907	223	5,876	159	4,423	
Grocery stores with meats	140	4,276	49	1,165	8	321	8	231	7	305	8	1	128	1	35	13	335	10	629	8	294		
Meat markets (including sea foods)	20	501	9	136	2	49	1	52	1	1	100	1	1				4	429	3	310	6	104	
Meat markets—sea foods	239	7,433	138	4,612	26	440	13	441	19	505	10	109	17	353	3	79	4	31					
Bakeries—bakery goods stores (except manufactur-ing bakeries)	129	1,852	98	1,142	9	133	4	85	4	106	2	146	5	88	4	145	3	6					
General merchandise group:																							
Department stores—	6	3,027	3	2,444	2	385			6	1,841	5	924	4	2,679	3	4,085	4	5,941				1	188
Without food departments	51	21,623	24	5,195	2	204			6	1,841	33	828	27	1,309	3	4,485	4	5,941				1	1,432
Dry goods stores	440	10,219	247	3,710	50	1,294	29	799	33	560	27	71	3	35	3	458	4	5,941				3	43
General merchandise stores—	24	1,233	4	164	1	37	1	35	1	24	2	71	3	35	1	79	1	18	3	137	7	643	
Without food departments	350	11,111	185	5,230	53	1,593	29	887	22	939	17	783	22	705	8	513	5	155	3	68	6	178	
Variety, 5-and-10, and 10-a-dollar stores	137	9,777	127	9,087	6	59			2	27	1	2						2					
Automotive group:																							
Automobile sales rooms, new and trade-in	606	67,794	71	4,509	74	4,110	43	4,484	62	6,872	76	5,718	64	7,081	62	8,933	62	6,763	30	6,346	62	12,978	
Accessories, tires, and batteries—	73	2,297	26	978	10	290	1	5	7	182	5	132	5	93	3	46	8	379	2	75	6	117	
Accessory stores with tires and batteries	82	2,060	27	362	11	110	5	42	5	80	3	41	5	58	4	119	6	137	8	590	8	518	
Tire shops (including tire repairs)																							
Fill stations	695	11,312	231	1,291	60	3,216	139	3,216	61	1,540	127	2,675	44	892	14	201	7	310	5	72	4	68	
Gasoline, gasoline and oil	167	2,438	55	1,424	24	362	12	179	13	182	16	154	16	246	14	352	4	111	1	12	2	39	
Filling stations with other merchandise	171	1,680	90	383	22	110	12	101	12	146	11	138	15	149	4	39	4	8					
Garages (repairs and storage, gasoline, oil, acces-sories)	1,013	8,080	314	1,510	113	1,115	120	923	81	520	106	842	131	1,138	36	430	50	790	37	400	25	412	
Apparel group:																							
Men's and boys' clothing and furnishings stores—	14	301	12	258	1	18			5	70	4	25											
Men's clothing stores	74	1,777	52	1,125	5	96	1	43	5	70	4	103	4	104	2	30	1	379	2	75	6	117	
Men's furnishings stores	164	9,421	50	2,380	23	673	14	570	17	541	20	1,255	15	754	6	682	8	2,327	2	95	3	194	
Family clothing stores—men's, women's and chil-dren's	195	6,527	92	2,233	27	810	14	491	10	374	4	289	10	215	1	8	2	77	1	15	34	2,009	
Women's ready-to-wear specialty stores—apparel and accessories	155	10,461	76	3,904	9	158	11	256	5	483	5	80	17	504	7	709	8	1,213	3	894	14	2,266	
Women's accessories stores—	8	106	4	40					1	12	1	8											
Trainers—fur shops	154	1,016	89	1,186	17	98	7	97	10	31	11	118	12	31	2	6	3	11	1	101	1	5	
Millinery stores	15	695	14	670					1	84	1	25											
Shoe stores—men's	21	1,731	17	1,125																			
Shoe stores—women's																							
Family shoe stores—men's, women's and chil-dren's	169	4,580	121	3,055	19	462	11	115	8	445	4	265	2	7	2	218					2	12	

¹ Not all stores have reported as to their credit activities or whether they make sales entirely for cash. This table includes all stores in the State which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 1 except for 2,259 stores with sales of \$60,456,468 which failed to report credit information.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

903

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installment sales (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installment sales (included also in credit sales) ¹
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
Total.....	15,597	\$368,468,011	\$202,620,174	54.99	\$29,280,831	Utility-operated retail stores.....	22	\$242,796	\$195,163	80.38	\$65,153
Independent stores ²	10,944	283,726,789	148,306,084	52.27	26,143,029	Manufacturer-controlled chains.....	17	1,204,301	1,025,255	85.13	430,972
Local chains.....	78	4,655,373	2,555,675	54.90	277,166	Other types of operation.....	4,060	54,291,517	40,223,893	74.09	-----
Sectional chains.....	292	10,534,535	4,025,037	38.21	1,331,212	Retailers—country buyers ³	3,894	44,814,016	35,224,687	78.60	-----
National chains.....	99	6,127,270	3,208,026	52.36	868,982	Retailers—wholesalers ⁴	132	8,688,015	4,565,793	52.55	-----
Direct-selling (house-to-house).....	10	40,035	23,395	58.44	-----	All other types.....	24	788,589	433,413	54.95	-----
Industrial stores (including commissaries).....	79	7,045,305	3,057,646	43.90	114,317						

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.
² Includes single-store independents, 2 and 3 store independents.
³ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	44,740	\$13,474,136	Other stores in which meals are served—Continued		
Restaurants, cafeterias, and eating places.....	40,347	12,811,532	Bakeries—bakery goods stores (except manufacturing bakeries).....	203	\$31,342
Cafeterias.....	3,990	1,794,154	General stores—groceries with apparel.....	231	93,172
Lunch rooms.....	19,315	4,704,417	General stores—groceries with dry goods.....	53	2,725
Restaurants with table service.....	14,469	5,187,406	General stores—groceries with other merchandise.....	217	50,299
Refreshment stands.....	165	11,169	Department stores with food departments.....	100	121,805
Fountain—lunches.....	687	236,843	Department stores without food departments.....	350	131,322
Lunch counters.....	1,741	678,063	Filling stations with other merchandise.....	317	41,894
Other stores in which meals are served.....	4,593	862,684	Men's clothing and furnishings stores.....	50	13,000
Confectionery stores (candy and fountain).....	1,410	178,488	Millinery stores.....	14	1,600
Deli-cassens stores.....	197	38,186	Cigar stands.....	95	23,140
Fruit stores and vegetable markets.....	20	10,220	Drug stores with fountains.....	38	7,200
Grocery stores (without meats).....	712	74,030	News dealers.....	38	10,330
Combination stores—grocery stores with meats.....	348	33,922			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	3,686	\$10,742,283	\$387,413	Automotive group—Continued.			
Food group.....	3	7,675	-----	Garages (repairs and storage, gasoline, oil, accessories).....	908	\$3,466,406	\$145,909
Grocery stores (without meats).....	3	7,075	-----	Parking stations, parking garages, and lots.....	2	3,530	38,322
General stores.....	4	17,051	-----	Radiator shops (including repairs).....	3	20,296	-----
General stores—groceries with dry goods.....	-----	1,115	-----	Furniture and household group.....	5	54,050	12,000
General stores—groceries with other merchandise.....	4	15,936	-----	Furniture stores.....	-----	-----	-----
Automotive group.....	3,643	10,600,126	375,413	Radio and electrical shops.....	5	34,050	-----
Automobile sales rooms—now and trade-in.....	2,306	5,724,495	174,994	Restaurants, cafeterias, and eating places.....	-----	800	-----
Used-car establishments.....	1	3,921	-----	Refreshment stands.....	1	2,000	-----
Automobile dealers with farm implements and machinery.....	5	18,000	-----	Lumber and building group.....	1	2,000	-----
Accessory stores with tires and batteries.....	96	222,701	15,588	Glass and mirror shops.....	1	2,000	-----
Battery and ignition shops—brake repair shops.....	71	262,521	-----	Other retail stores.....	18	46,721	-----
Tire shops (including tire repairs).....	109	370,545	600	Farm implements, machinery and equipment dealers.....	9	5,421	-----
Filling stations—gasoline and oil.....	34	92,561	-----	Hardware and farm implement stores.....	7	36,000	-----
Filling stations with tires and accessories.....	51	162,506	-----	Harness shops.....	1	2,800	-----
Filling stations with other merchandise.....	10	66,160	-----	Coal and feed stores.....	1	1,300	-----
Motor cycles, bicycles, and supplies.....	-----	2,984	-----	Feed stores with groceries.....	-----	1,200	-----
Body, fender, and paint shops.....	47	183,500	-----	Secondhand stores.....	12	33,760	-----

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

CENSUS OF DISTRIBUTION

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$3,906,167	Restaurants, cafeterias, and eating places.....	857,074
Food group.....	6,750	Lunch rooms.....	36,781
Confectionery stores (candy and fountain).....	500	Restaurants with table service.....	8,409
Grocery stores (without meats).....	6,250	Refreshment stands.....	7,897
General stores.....	50,758	Lunch counters.....	3,987
General stores—groceries with dry goods.....	1,532	Lumber and building group.....	1,458,026
General stores—groceries with other merchandise.....	49,226	Lumber and building material dealers.....	106,926
General merchandise group.....	72,883	Lumber and hardware.....	22,880
Departments stores without food departments.....	57,675	Roofing.....	141,380
Dry-goods stores.....	11,188	Electrical shops (without radio).....	149,804
Variety, 5-and-10, and to-a-dollar stores.....	4,000	Heating appliances and oil burners.....	246,648
Automotive group.....	65,160	Plumbing shops—heating and ventilating.....	539,427
Automobile sales rooms—new and trade-in.....	18,760	Glass and mirror shops.....	5,783
Automobile dealers with farm implements and machinery.....	600	Paint and glass stores.....	245,195
Tire shops (including tire repairs).....	1,742	Other retail stores.....	1,486,873
Filling stations, gasoline and oil.....	825	Hardware stores.....	48,981
Filling stations with other merchandise.....	5,000	Farm implements, machinery and equipment dealers.....	23,790
Motor cycles, bicycles, and supplies.....	28,583	Farm implements dealers with hay, grain, and feed.....	3,300
Body, fender, and paint shops.....	700	Hardware and farm implement stores.....	23,429
Garages (repairs and storage, gasoline, oil, and accessories).....	7,710	Feed stores (flour, feed, grain, and fertilizer).....	6,325
Other automotive establishments.....	1,240	Harness shops.....	30,040
Apparel group.....	331,188	Coal and feed stores.....	2,870
Men's and boys' clothing stores.....	2,500	Feed stores with groceries.....	2,840
Men's furnishings stores.....	10,800	Book stores.....	10,517
Men's clothing and furnishings stores.....	16,672	Coal and wood yards.....	20,208
Family clothing stores—men's, women's, and children's.....	2,300	Drug stores.....	5,283
Women's ready-to-wear specialty stores—apparel and accessories.....	44,933	Drug stores with fountains.....	6,718
Corset and lingerie shops.....	2,111	Camera dealers—photographic supplies.....	5,900
Furriers—fur shops.....	93,192	Novelty and souvenir shops.....	1,570
Millinery stores.....	8,011	Jewelry stores (installment credit).....	11,564
Custom tailors.....	74,073	Jewelry stores.....	430,167
Dressmakers.....	6,250	Music stores (without radio).....	2,781
Shoe stores—women's.....	1,497	Office and school supplies.....	700
Family shoe stores—men's, women's, and children's.....	68,847	Office and store mechanical appliance dealers (retail).....	65,713
Furniture and household group.....	341,033	Office and store furniture and equipment dealers.....	5,331
Furniture stores.....	8,477	Typewriter dealers.....	17,612
Furniture and undertaker.....	10,450	Opticians and optometrists.....	14,420
Furniture and hardware stores.....	1,000	Sporting goods specialty stores.....	1,564
Draperies, curtains, and upholstery stores.....	8,212	Sporting goods stores with toys and stationery.....	9,337
Floor-coverings stores.....	49,374	Scientific and medical instruments and supplies, at retail.....	658
Household appliances stores.....	31,808	Printers and lithographers.....	1,250
Antique and used furniture dealers.....	39,633	Stationers and engravers.....	13,140
Picture and framing stores.....	5,200	Miscellaneous classifications (combined) ²	720,925
Radio and electrical shops.....	178,804	Secondhand stores.....	26,444
Radio and musical instruments stores.....	8,075		

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stores and stands.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

905

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
All groups	\$2,445,287	\$7,402,881	\$3,882,734	Furniture and household group—Continued.			
Food group	1,087,347	1,223,320		Household appliances stores:			
Confectionery stores (candy and fountain).....	156,791	10,000		Household appliances stores (electrical).....			\$1,996
Dairy products stores:				Household appliances stores.....			1,081
Dairy products stores (including ice cream).....	49,443	71,898		Interior decorators.....			7,992
Milk dealers.....	84,585	258,489		Radio and music stores:			
Egg and poultry dealers.....		1,000		Radio and electrical shops.....		\$6,053	53,148
Delicatessen stores.....	53,273			Radio and musical instruments stores.....			148,127
Fruit stores and vegetable markets.....		19,480		Restaurants, cafeterias, and eating places:	\$45,440	7,000	
Grocery stores (without meats).....	5,950	396,437		Lunch counters, refreshment stands.....		6,000	2,000
Combination stores (groceries and meats):				Refreshment stands.....		39,440	5,000
Grocery stores with meats.....	71,165	144,239		Fountain—lunches.....			
Meat markets with groceries.....		87,050		Lumber and building group	478,389	58,189	118,547
Meat markets (including sea foods):				Lumber and building material dealers:			
Fish markets—sea foods.....		1,000		Lumber and building material dealers.....	326,597	25,557	105,332
Meat markets.....	142,782	193,763		Lumber and hardware.....	51,659	8,500	
Bakeries—caterers:				Roofing.....	16,500		
Bakeries—bakery goods stores (except manufacturing bakeries).....	523,358	26,504		Heating and plumbing shops:			
Farm products stores.....		13,400		Heating appliances and oil burners.....			7,934
General stores	3,329,275	4,391		Plumbing shops—heating and ventilating.....		13,632	
General stores—groceries with apparel.....		30,142		Paint and glass stores:			
General stores—groceries with dry goods.....		616,141		Glass and mirror shops.....	28,633	8,500	5,281
General stores—groceries with other merchandise.....		2,682,992	4,391	Paint and glass stores.....	45,000		
General merchandise group		182,655	1,115,535	Other retail stores	512,843	1,107,865	368,838
Department stores without food departments.....		144,384	1,032,253	Hardware stores.....	4,400	40,000	4,816
Dry-goods stores.....			70,257	Hardware and farm implement stores:			
General merchandise stores without food departments.....		18,271	13,025	Farm implements, machinery, and equipment dealers.....			4,856
Automotive group	11,455	1,399,218	598,784	Farm implement dealers with hay, grain, and feed.....		74,210	
Motor vehicle dealers:				Hardware and farm implement stores.....		180,727	
Automobile sales rooms—new and trade-in.....		1,318,047	583,054	Farmers' supplies:			
Used-car establishments.....			5,355	Feed stores (flour, feed, grain, fertilizer).....	42,175	393,967	
Accessories, tires and batteries:				Harness shops.....	25,000		
Accessory stores with tires and batteries.....		17,160		Seeds, bulbs, and nursery stock.....		84,000	
Battery and ignition shops—brake repair shops.....		1,530		Coal and feed stores.....	58,842	112,400	
Tire shops (including tire repairs).....			5,300	Feed stores with groceries.....		90,176	
Filling stations:				Book stores.....			89,724
Filling stations, gasoline and oil.....		24,250		Cigar stores without fountains.....	110,180		
Filling stations with other merchandise.....		17,000		Coal and wood yards, ice dealers:			
Garages and repair shops:				Coal and wood yards.....	87,149	27,308	
Body, fender, and paint shops.....	11,455	11,061		Ice dealers.....	15,744	13,167	
Garages (repairs and storage, gasoline, oil, accessories).....		6,670	5,075	Drug stores:			
Radiator shops (including repairs).....		3,500		Drug stores.....	11,900		
Apparel group	287,472	69,423	412,080	Drug stores with fountains.....	7,839		
Men's and boys' clothing and furnishing stores:				Florists.....	33,373	2,777	
Men's furnishings stores.....	27,835		6,657	Art and gift shops.....			7,605
Men's clothing and furnishings stores.....	3,600	21,138	160,832	Jewelry stores:			
Family clothing stores—men's, women's, and children's.....			68,156	Jewelry stores (installment credit).....			111,415
Women's ready-to-wear specialty stores—apparel and accessories.....	7,800	31,285	158,714	Jewelry stores.....	8,000	3,840	7,887
Women's accessories stores:				Music stores (without radio).....			
Furriers—fur shops.....	1,200		1,500	News dealers.....			24,384
Millinery stores.....	2,600			Office, school, and store supplies and equipment dealers:			
Other apparel stores:				Office and school supplies.....	2,725		
Children's specialty shops.....			5,000	Office and store mechanical appliance dealers (retail).....		57,535	29,634
Custom tailors.....	224,437	7,000	3,182	Office and store furniture and equipment dealers.....			13,801
Shoe stores:				Typewriter dealers.....			2,602
Shoe stores—women's.....			4,142	Opticians and optometrists.....	67,460		2,123
Family shoe stores—men's, women's, and children's.....			3,987	Sporting goods stores including athletic and playground equipment:			
Furniture and household group	30,660	49,155	1,048,790	Sporting goods specialty stores.....			21,000
Furniture stores:				Sporting goods stores with toys and stationery.....			89,490
Furniture stores.....	30,660	26,234	821,024	Scientific and medical instruments and supplies, at retail.....	3,200		
Furniture and hardware stores.....		16,868		Monuments and tombstones.....	19,400		
Floor covering stores.....			\$13,442	Miscellaneous classifications (combined).....	15,450	21,268	
				Secondhand stores	11,781	9,281	10,271

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$80,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

(Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers for utilization rather than for resale. Power-laundry sales include the full amount received for work done. The cleaning and dyeing establishments sales include both retail and wholesale, the retail sales for the State aggregating \$2,023,103.)

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales, 1929	Number of mills	Net sales, 1929	Number of establishments	Net sales, 1929	Number of establishments	Net sales, 1929
STATE TOTAL	116	\$3,451,985	62	\$4,380,034	110	\$6,293,136	79	\$2,437,530
Louisville.....	48	1,695,872	17	2,154,514	36	2,818,238	19	1,083,511

CENSUS OF DISTRIBUTION

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS BY RETAILERS WHO ARE ALSO ASSEMBLERS

(Retail stores who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below)

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
State total.....	\$8,435,466	Garrard.....	\$128,576	Mason.....	\$137,668
Adair.....	109,225	Grant.....	72,389	Meade.....	80,100
Allen.....	118,987	Graves.....	116,377	Menifee.....	20,464
Anderson.....	64,406	Grayson.....	248,483	Mercer.....	215,217
Ballard.....	85,252	Green.....	121,778	Metcalfe.....	97,999
Barren.....	130,268	Greenup.....	86,306	Monroe.....	111,106
Bath.....	173,632	Hancock.....	231,617	Montgomery.....	162,750
Bell.....	57,301	Hardin.....	18,620	Morgan.....	110,817
Boone.....	29,112	Harlan.....	128,389	Muhlenberg.....	118,539
Bourbon.....	6,876	Harrison.....	153,033	Nelson.....	63,067
Boyd.....	40,062	Henderson.....	5,628	Nicholas.....	145,450
Boyle.....	34,120	Henry.....	102,941	Ohio.....	56,422
Bracken.....	96,211	Hickman.....	8,000	Oldham.....	5,616
Breathitt.....	(x)	Hopkins.....	178,667	Owen.....	126,835
Breckinridge.....	127,396	Jackson.....	105,648	Owsley.....	34,475
Bullitt.....	23,620	Jefferson.....	10,400	Pendleton.....	94,071
Butler.....	111,115	Jessamine.....	101,272	Perry.....	(x)
Caldwell.....	81,168	Johnson.....	47,477	Pike.....	24,779
Calloway.....	7,870	Kenton.....	2,686	Pulaski.....	188,318
Campbell.....	19,852	KnoX.....	13,650	Robertson.....	91,420
Carlisle.....	63,118	Larue.....	15,860	Rockcastle.....	19,600
Carroll.....	43,599	Laurel.....	53,649	Rowan.....	42,621
Carter.....	52,676	Lawrence.....	61,510	Russell.....	97,987
Casey.....	110,457	Leslie.....	3,680	Scott.....	119,109
Christian.....	15,500	Letcher.....	8,757	Shelby.....	87,581
Clark.....	102,223	Lewis.....	53,355	Spencer.....	64,604
Clay.....	18,065	Lincoln.....	60,199	Taylor.....	145,679
Clinton.....	56,675	Livingston.....	75,153	Todd.....	67,046
Crittendon.....	49,595	Logan.....	196,900	Trigg.....	20,700
Cumberland.....	45,860	Lyon.....	39,486	Trimble.....	49,126
Davies.....	32,636	McCracken.....	15,912	Union.....	29,417
Edmonson.....	59,374	McCreary.....	(x)	Warren.....	127,080
Estill.....	19,547	McLean.....	71,638	Washington.....	79,460
Fayette.....	(x)	Madison.....	81,478	Wayne.....	52,225
Fleming.....	145,463	Magoffin.....	(x)	Webster.....	56,423
Floyd.....	13,990	Marion.....	161,922	Whitley.....	47,890
Franklin.....	10,718	Marshall.....	112,991	Wolfe.....	21,223
Fulton.....	91,454	Martin.....	12,540	Woodford.....	27,400
Gallatin.....	10,325				

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total.....	\$3,478,053	\$3,979,293	Food products (not elsewhere specified)—Continued		
Amusement and sporting goods.....	24,846	61,422	Dairy and poultry products.....	(x)	\$75,000
Amusement and sporting goods (except cameras and motion-picture equipment and supplies).....		(x)	Fruits and vegetables (fresh).....	(x)	54,899
Cameras and motion-picture equipment and supplies.....	(x)	(x)	Meats and meat products.....		2,758
Automotive.....	193,017	205,517	Forest products (except lumber).....		4,600
Automobiles and other motor vehicles.....	(x)	115,322	Furniture and house furnishings.....	\$3,000	3,000
Automotive equipment.....	(x)	38,243	General merchandise.....	4,427	4,427
Automobile parts (new and used).....	33,202	33,202	Groceries and food specialties.....	530,719	530,719
Tires and tubes.....	18,750	18,750	Groceries (general line).....	35,955	35,955
Chemicals, drugs, and allied products.....	131,230	173,708	Food and grocery specialties.....	144,764	144,764
Drugs and drug sundries (general line).....	30,000	30,000	Hardware (general line).....	397,792	397,792
Paints, varnishes, lacquers, and enamels.....	101,230	143,708	Iron and steel scrap.....	132,391	132,391
Dry goods and apparel.....	15,581	15,581	Jewelry and optical goods.....	3,000	3,000
Clothing and furnishings (other than millinery and footwear).....	15,581	15,581	Leather and leather goods (except gloves and shoes).....	20,472	20,472
Electrical.....	406,298	413,623	Lumber and building materials (other than metal).....	283,042	283,042
Electrical goods, including appliances.....		7,325	Construction and building materials (other than metal and wood).....	5,195	17,186
Electrical equipment and supplies.....	(x)	(x)	Lumber and mill work.....	277,847	277,847
Refrigerators (electrical).....	(x)	(x)	Machinery, equipment, and supplies (except electrical).....	37,600	218,186
Farm products (not elsewhere specified).....	38,000	56,969	Commercial equipment and supplies.....		7,710
Grain.....	(x)	(x)	Farm machinery and equipment.....	(x)	202,810
Livestock (other than horses and mules).....	(x)	(x)	Manufacturing, mining, and drilling machinery, equipment, and supplies.....	(x)	1,000
Farm supplies (except machinery and equipment).....	378,917	378,917	Service equipment and supplies.....	6,600	6,600
Farm supplies (except feed and fertilizer).....	(x)	(x)	Metals and minerals (except petroleum and scrap).....	163,664	219,447
Feed.....	(x)	(x)	Paper and paper products (general line).....	10,500	10,500
Food products (not elsewhere specified).....	618,852	648,088	Petroleum and petroleum products.....	20,000	20,000
Confectionery and soft drinks.....	10,000	10,000	Plumbing and heating equipment, and supplies.....	6,000	6,000
Dairy products.....	302,006	303,897	Plumbing equipment and supplies.....	6,000	6,000
Poultry and poultry products.....	176,948	201,534	Heating equipment and supplies.....	43,705	43,705
			Tobacco and tobacco products (except leaf).....		80,000
			All other.....		

¹ "Wholesalers only" includes only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For type of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

907

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total	27, 117	28, 558	48, 749	\$53, 265, 611	\$98, 539, 830	\$587, 340, 488	100. 00
Proprietorships.....	23, 214	27, 762	23, 986	24, 310, 094	63, 881, 590	347, 910, 147	59. 23
Proprietorships which are members of cooperative associations.....	11	12	76	76, 546	119, 810	951, 335	. 16
Corporations.....	3, 184	-----	21, 788	27, 906, 090	33, 202, 190	232, 167, 003	39. 53
Corporations which are members of cooperative associations.....	9	-----	556	744, 368	978, 430	3, 469, 090	. 59
Cooperative associations.....	14	-----	29	34, 983	76, 830	503, 450	. 09
Negro proprietorships.....	683	778	310	191, 080	260, 760	2, 144, 159	. 37
Unclassified.....	2	1	4	2, 450	20, 220	195, 278	. 03

TABLE 12B.—THE STATE—NEGRO PROPRIETORSHIP

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees	Total pay roll	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
All groups	683	778	310	\$191, 080	\$260, 760	\$2, 144, 159	100. 00
Food group	201	230	38	20, 907	63, 800	601, 372	28. 05
Candy and confectionery stores.....	19	21	5	2, 726	2, 400	36, 568	1. 70
Grocery stores (without meats).....	114	132	13	4, 970	38, 520	277, 749	12. 96
Combination stores (groceries and meats).....	57	65	15	9, 625	21, 320	230, 145	10. 73
Meat markets (including sea foods).....	4	4	2	1, 300	340	28, 450	1. 33
Other food stores.....	7	8	3	2, 236	1, 020	28, 460	1. 33
General stores	18	19	8	4, 850	37, 750	118, 493	5. 29
General merchandise group	4	5	-----	-----	8, 010	8, 725	. 45
Dry goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Automotive group	28	29	12	8, 888	10, 720	103, 010	4. 81
Filling stations.....	4	4	3	1, 250	310	29, 510	1. 38
Garages and repair shops.....	21	22	5	2, 838	1, 020	19, 800	. 92
All other automotive establishments.....	3	3	4	4, 800	9, 390	53, 700	2. 51
Apparel group	11	11	6	2, 398	20, 440	62, 269	2. 90
Men's and boys' clothing and furnishings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Family clothing stores—men's, women's, and children's.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	5	5	4	1, 658	2, 280	15, 542	. 72
Shoe stores.....	3	3	1	720	2, 400	9, 727	. 45
Furniture and household group	3	3	1	500	1, 850	8, 391	. 39
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, and eating places	274	298	142	68, 500	20, 410	544, 618	25. 41
Restaurants, cafeterias.....	185	201	102	50, 819	16, 050	389, 035	18. 14
Lunch counters, refreshment stands, etc.....	89	97	40	17, 681	4, 360	155, 783	7. 27
Lumber and building group	3	3	1	850	2, 560	13, 000	. 61
Lumber and building material dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores	133	170	102	83, 687	98, 700	683, 358	31. 87
Farmers' supplies stores (including feed and fertilizer).....	3	3	-----	-----	580	11, 560	. 54
Cigar stores and cigar stands.....	11	12	12	5, 198	1, 720	34, 607	1. 61
Coal and wood yards—ice dealers.....	48	51	8	4, 344	1, 320	35, 181	1. 64
Drug stores.....	16	21	35	23, 971	47, 360	198, 812	9. 27
Miscellaneous classifications (combined).....	55	83	47	50, 174	42, 720	403, 196	18. 81
Secondhand stores	8	10	-----	-----	1, 780	4, 725	. 22

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Dairy products stores (including ice cream): (Commodity coverage, 27.6 per cent)			Combination stores—grocery stores with meats—Continued.		
Bakery products, fresh.....	3.7	3.5	Ice cream.....	1.6	0.1
Bottled beverages.....	.3	.3	Meats, including poultry.....	24.1	24.1
Cigars, cigarettes, and tobacco.....	.3	.3	Milk and cream.....	3.2	2.1
Fruits and vegetables.....	4.3	4.1	Nonfood products.....	5.3	1.9
Groceries:				1.9	
Butter and cheese.....	23.3	23.3	Cigars, cigarettes, and tobacco.....	.2	
Eggs.....	2.6	2.6	Household supplies.....	.9	
Lard, cooking fats, etc.....	.5	.5	Other nonfood products.....	.8	
Flour.....	.7	.7			
Sugar.....	1.5	1.5	Combination stores—meat markets with groceries: (Commodity coverage, 31.3 per cent)		
Canned goods and other groceries.....	16.5	16.5	Bakery products, fresh.....	5.0	3.6
Ice cream.....	4.3	4.3	Bottled beverages.....	1.5	.6
Meats, including poultry.....	6.8	6.8	Confectionery and nuts.....	1.2	.3
Milk and cream.....	35.3	35.3	Delicatessen, ready-to-serve foods.....	2.7	.6
Nonfood products.....	(x)	.3	Fresh fish and other sea foods.....	1.3	.6
Egg and poultry dealers: (Commodity coverage, 36.5 per cent)			Fruits and vegetables.....	15.0	11.5
Eggs.....	48.5	48.5	Groceries—		
Poultry.....	51.5	51.5	Butter and cheese.....	4.2	4.2
Milk dealers: (Commodity coverage, 74.0 per cent)			Eggs.....	4.3	4.3
Butter and cheese.....	12.0	11.4	Lard, cooking fats, etc.....	4.5	4.5
Canned goods and other groceries.....	1.0	.1	Flour.....	6.1	6.1
Eggs.....	3.3	1.6	Sugar.....	4.5	4.5
Ice cream.....	23.9	1.3	Canned goods and other groceries.....	8.5	8.5
Milk and cream.....	56.6	85.6	Meats, including poultry.....	45.7	45.7
Delicatessen stores: (Commodity coverage, 26.1 per cent)			Milk and cream.....	5.9	2.4
Bakery products, fresh.....	10.4	12.5	Nonfood products—		
Bottled beverages.....	3.5	2.0	Cigars, cigarettes, and tobacco.....	3.4	.8
Confectionery and nuts.....	14.0	10.7	Household supplies.....	5.8	1.5
Delicatessen, ready-to-serve foods.....	23.9	23.0	Stationery and school supplies.....	1.2	.1
Fountain sales and ice cream.....	20.6	15.7	Other nonfood products.....	(x)	.2
Fruits and vegetables.....	10.9	8.3	Fish markets—sea foods: (Commodity coverage, 27.4 per cent)		
Groceries—			Fresh fish and other sea foods.....	81.1	81.1
Butter and cheese.....	3.5	2.6	Groceries.....	14.6	2.7
Eggs.....	.8	.4	Meats, including poultry.....	19.9	16.2
Lard, cooking fats, etc.....	.1	.1	Meat markets: (Commodity coverage, 35.5 per cent)		
Flour.....	.2	.1	Delicatessen, ready-to-serve foods.....	4.0	.5
Sugar.....	.4	.3	Fresh fish and other sea foods.....	3.3	.3
Canned goods and other groceries.....	16.5	16.5	Groceries—		
Household supplies.....	.2	.2	Butter and cheese.....	2.4	1.4
Receipts from sale of meals.....	4.5	1.1	Eggs.....	4.2	2.1
Grocery stores (without meats): (Commodity coverage, 5.0 per cent)			Lard, cooking fats, etc.....	4.0	3.9
Bakery products, fresh.....	4.6	2.8	Canned goods and other groceries.....	5.6	.2
Confectionery and nuts.....	3.3	1.7	Meats, including poultry.....	91.6	91.6
Fruits and vegetables.....	9.6	9.0	Bakeries—bakery goods stores (except manufacturing bakeries): (Commodity coverage, 15.4 per cent)		
Groceries.....	78.8	78.8	Bakery products, fresh.....	71.9	71.9
Butter and cheese.....	5.0		Bottled beverages.....	.6	.3
Eggs.....	2.7		Butter and cheese.....	2.3	1.5
Lard, cooking fats, etc.....	2.2		Canned goods and other groceries.....	1.1	.2
Flour.....	5.0		Cigars, cigarettes, and tobacco.....	1.9	1.0
Sugar.....	16.5		Confectionery and nuts.....	3.3	1.7
Canned goods and other groceries.....	47.4		Delicatessen, ready-to-serve foods.....	6.1	1.3
Milk and cream.....	1.4	.3	Fountain sales and ice cream.....	40.0	21.2
Nonfood products.....	(x)	1.9	Milk and cream.....	1.3	.7
Poultry.....	10.2	5.5	Sugar.....	.7	.2
Combination stores—grocery stores with meats: (Commodity coverage, 9.4 per cent)			GENERAL MERCHANDISE GROUP		
Bakery products, fresh.....	5.6	4.4	Department stores (with food departments): (Commodity coverage, 34.5 per cent)		
Bottled beverages.....	1.3	.8	Apparel and accessories, women's, misses', children's—		
Confectionery and nuts.....	1.1	.4	Millinery.....	5.1	5.1
Delicatessen, ready-to-serve foods.....	1.4	.3	Coats, suits, dresses.....	13.3	13.3
Fresh fish and other sea foods.....	1.5	.4	Underwear, negligees, corsets, etc.....	16.7	16.7
Fruits and vegetables.....	10.6	7.7	Cigars, cigarettes, tobacco, and smokers' supplies.....	1.8	1.6
Groceries—			Clothing and furnishings (men's and boys').....	17.3	17.3
Butter and cheese.....	5.5	5.5	Confectionery and nuts.....	.8	.8
Eggs.....	3.4	3.4	Dry goods and notions.....	15.1	15.1
Lard, cooking fats, etc.....	4.0	4.0	Furniture, household.....	5.3	5.3
Flour.....	6.8	6.8	Groceries.....	6.6	6.6
Sugar.....	10.7	10.7	Home furnishings.....	5.7	5.0
Canned goods and other groceries.....	27.4	27.4	Infants' wear.....	5.7	5.7
			Leather goods, billfolds, purses, gloves, and handbags.....	.2	.2

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column should be applied to the sales shown in Table 7. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and has not been computed.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

909

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores (with food departments)—Continued.			Dry goods stores—Continued.		
Luggage.....	0.2	0.1	Apparel and accessories, women's, misses, children's—Continued.		
Toilet articles and preparations.....	3.9	3.9	Coats, suits, and dresses.....	16.8	14.9
Toys and games.....	.1	.1	Underwear, negligees, corsets, etc.....	5.7	4.8
Department stores (without food departments): (Commodity coverage, 74.7 per cent)			Other apparel, except furs.....	5.5	4.8
Antiques, art goods, gifts.....	1.6	.9	Clothing and furnishings (men's and boys')—		
Apparel and accessories, women's, misses, children's—			Suits.....	2.3	.4
Children's wear.....	1.9	1.1	Overcoats.....	2.1	.2
Millinery.....	2.5	1.7	Furnishings.....	7.6	2.5
Hosiery.....	5.8	5.0	Work clothing.....	.5	.1
Coats, suits, and dresses.....	11.2	9.8	Other clothing.....	1.8	.2
Underwear, negligees, corsets, etc.....	6.4	6.1	Dry goods and notions—		
Other clothing, except furs.....	5.1	4.8	Cotton piece goods.....	14.3	14.0
Automotive parts and accessories—			Linen goods.....	.6	.6
Automotive parts and accessories (except tires and tubes).....	3.6	.9	Wool and wool-mixed goods.....	2.0	1.8
Tires, tubes, and tire accessories.....	10.2	2.2	Rayon piece goods.....	1.3	1.3
Books.....	.7	.3	Silk and velvet piece goods.....	13.4	18.4
Cigars, cigarettes, and tobacco.....	.5	.1	Notions and small wares.....	6.0	5.6
Clothing and furnishings (men's and boys')—			Dry goods, other.....	3.0	2.3
Suits.....	2.7	1.8	Furs and fur goods.....	2.5	.6
Overcoats.....	.4	.2	Home furnishings—		
Hats and caps.....	.6	.3	Draperies and curtains.....	1.6	.3
Furnishings.....	7.5	7.1	Floor coverings.....	1.8	.2
Work clothing.....	1.5	.5	Bedding, pillows, etc.....	1.7	.2
Other clothing.....	1.1	.6	Kitchen utensils.....	4.7	.1
Confectionery and nuts.....	1.6	.2	Other home furnishings.....	.7	.3
Dry sundries.....	1.4	.3	Infants' wear.....	2.2	1.2
Dry goods and notions—			Jewelry, silverware, clocks.....	2.1	.8
Cotton piece goods.....	5.3	5.1	Leather goods, gloves, and hand bags.....	2.5	1.4
Linen goods.....	2.4	1.7	Luggage.....	.4	.2
Wool and wool-mixed goods.....	.7	.6	Paper and paper goods.....	1.1	.3
Rayon piece goods.....	.6	.2	Service.....	.9	.4
Silk and velvet piece goods.....	5.2	4.7	Shoes and other footwear.....	16.4	6.4
Notions and small wares.....	4.6	4.2	Men's.....	.7	
Other dry goods.....	2.1	1.2	Boys' and youths'.....	.4	
Farm and garden equipment and supplies.....	1.2	.1	Women's.....	4.5	
Flowers, wreaths, etc.....	.6	.1	Misses' and children's.....	.4	
Fountain sales and ice cream.....	2.8	.5	Infants'.....	.4	
Furniture, household.....	3.9	2.0	Toiletries and cosmetics.....	4.2	1.7
Furs and fur goods.....	.7	.4	Toys and games.....	1.6	.7
Hardware.....	4.4	.4	General merchandise stores (without food departments): (Commodity coverage, 8.6 per cent)		
Heating and plumbing equipment and supplies.....	2.5	.2	Apparel and accessories, women's, misses, children's—		
Home furnishings—			Children's wear.....	1.6	1.1
Draperies, upholstery, and curtains.....	3.5	2.9	Millinery.....	2.6	2.6
Floor coverings.....	3.0	2.6	Hosiery.....	4.3	4.3
Bedding, mattresses, springs.....	1.7	.5	Coats, suits, and dresses.....	9.6	9.0
China, glassware, crockery.....	1.4	1.1	Underwear, negligees, corsets, etc.....	1.9	1.9
Kitchen utensils.....	2.7	.9	Other apparel.....	3.6	2.5
Refrigerators, electric and gas.....	.7	.1	Appliances and supplies, electrical—		
Other home furnishings.....	4.7	3.2	Household appliances, motor-driven.....	1.3	.8
Household appliances, motor-driven, except refrigerators.....	2.2	1.5	Household heating appliances, portable.....	.3	.1
Infants' wear.....	2.5	2.2	Lighting equipment.....	.7	.2
Jewelry.....	1.9	1.6	Construction materials.....	.3	.1
Gold and gold-filled jewelry.....	.3		Automotive parts and accessories—		
Plated silverware.....	.5		Automotive parts and accessories (except tires, tubes, and batteries).....	4.3	1.0
Other jewelry.....	.8		Tires, tubes, and tire accessories.....	9.1	2.0
Leather goods, billfolds, purses, gloves, and hand bags.....	1.9	1.3	Batteries.....	.5	.1
Lighting equipment, electric.....	1.0	.3	Books.....	.5	.1
Luggage.....	.3	.2	Clothing and furnishings (men's and boys')—		
Miscellaneous merchandise.....	(x)	1.8	Custom tailoring.....	1.0	.5
Paints, varnishes, lacquers.....	1.4	.4	Suits.....	4.9	4.5
Paper and paper goods.....	1.3	.9	Overcoats.....	3.6	3.6
Phonographs and records.....	.8	.4	Hats and caps.....	2.3	2.3
Pianos and accessories.....	1.3	.3	Furnishings.....	5.8	5.8
Radio sets.....	2.2	2.2	Work clothing.....	4.8	4.8
Radio sets.....	1.5		Other clothing.....	2.7	1.6
Parts and accessories.....	.7		Drugs, patent medicines, etc.....	.3	.1
Receipts from sale of meals.....	3.1	.8	Drug sundries.....	.7	.2
Service.....	.8	.4	Dry goods and notions—		
Shoes and other footwear—			Cotton piece goods.....	8.9	6.2
Men's.....	.6	.3	Linen goods.....	3.2	1.9
Boys' and youths'.....	.6	.3	Wool and wool-mixed goods.....	2.9	1.8
Women's.....	3.7	3.1	Rayon piece goods.....	4.5	2.8
Misses' and children's.....	.8	.6	Silk and velvet piece goods.....	5.8	3.8
Infants'.....	.4	.2	Notions and small wares.....	3.3	3.0
Sporting goods, gymnasium and playground equipment.....	1.8	.6	Other dry goods.....	3.4	2.2
Stoves and ranges, gas.....	.3	.1	Furniture—		
Stoves, ranges, heaters, etc. (other than electric or gas).....	2.7	.6	Bedroom.....	2.7	.6
Toilet articles and preparations.....	3.2	2.5	Living room, library, and hall.....	1.4	.3
Toys and games.....	1.0	.8	Dining room.....	1.4	.3
Dry goods stores: (Commodity coverage, 25.4 per cent)			Kitchen.....	.7	.2
Art goods, gifts.....	3.1	1.4	Other household.....	.7	.2
Apparel and accessories, women's, misses, children's—			Office and store.....	.5	.1
Custom tailoring, dressmaking.....	1.9	.1	Hardware.....	.6	.1
Children's wear.....	5.5	4.8	Heating and plumbing equipment and supplies.....	1.1	.3
Millinery.....	4.4	2.5	Home furnishings—		
Hosiery.....	9.7	9.5	Draperies, upholstery, curtains.....	1.0	.5
			Floor coverings.....	2.4	.5
			Beddings, mattresses, springs.....	1.9	.4
			China, glassware and crockery.....	.3	.1
			Other home furnishings.....	1.8	.8

TABLE 15.—THE STATE SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
General merchandise stores (without food departments)—Con.			Automobile sales rooms—Continued.		
Infants' wear.....	1.3	0.8	Automobiles, parts and accessories—Continued.		
Jewelry.....	.4	.1	Busses.....	10.6	0.6
Luggage.....	.8	.4	Commercial cars and trucks, new.....	10.3	5.0
Motor cycles, bicycles, and accessories.....	1.1	.3	Used commercial cars and trucks.....	2.0	.9
Paints, varnishes, lacquers.....	.6	.2	Special-purpose vehicles, etc.....	2.3	.1
Radio sets.....	2.3	.5	Automotive parts and accessories (except tires, tubes, and batteries).....	8.5	7.9
Radio parts and accessories.....	3.5	.8	Tires, tubes, and tire accessories.....	2.1	1.5
Shoes and other footwear—			Automobiles, new, sold to dealers.....	12.7	3.8
Men's.....	6.7	6.7	Commercial cars and trucks, new, sold to dealers.....	3.1	.4
Boys' and youths'.....	1.9	1.7	Parts and accessories sold to dealers.....	3.2	.2
Women's.....	6.8	6.2	Batteries.....	.7	.3
Misses' and children's.....	2.1	1.9	Gasoline.....	2.2	1.7
Infants'.....	.6	.4	Miscellaneous merchandise.....	(x)	.1
Rubber and other footwear.....	1.7	1.2	Oils and greases.....	.7	.6
Sporting goods.....	3.3	.8	Repairs and service.....	6.7	6.5
Stoves and ranges, gas.....	.7	.2	Storage.....	1.8	.3
Stoves, ranges, heaters (other than electric or gas).....	6.2	1.5			
Toiletries and cosmetics.....	.5	.1	Used-car establishments:		
Toys and games.....	2.9	.7	(Commodity coverage, 91.6 per cent)		
Watches.....	.4	.1	Used passenger cars.....	96.6	96.6
			Used commercial cars and trucks.....	7.5	2.4
Variety, 5-and-10, and to-a-dollar stores:			Repairs and service.....	11.1	1.0
(Commodity coverage, 34.7 per cent) ¹					
Apparel and accessories, women's, misses', children's—			Accessory stores with tires and batteries:		
Children's wear.....	3.2	.4	(Commodity coverage, 81.4 per cent)		
Millinery.....	2.6	1.0	Automotive parts and accessories—		
Hosiery.....	7.9	7.2	Automotive parts and accessories (except tires, tubes, and batteries).....	42.6	42.6
Underwear, negligees, corsets, etc.....	3.9	3.6	Tires, tubes and tire accessories.....	23.3	23.3
Other apparel.....	6.1	3.0	Batteries.....	10.6	9.6
Appliances and supplies, electrical—			Gasoline.....	18.3	5.9
Lighting equipment.....	1.2	.4	Miscellaneous merchandise.....	(x)	.2
Incandescent lamps.....	1.4	1.1	Oils and greases.....	2.7	1.1
Construction materials.....	2.4	1.3	Radios and equipment.....	12.0	6.1
Other appliances.....	2.5	2.0	Repairs and service.....	19.1	6.5
Art goods.....	1.2	.2	Storage.....	18.8	2.0
Automotive parts and accessories.....	1.0	.1			
Bakery products, fresh.....	2.2	.4	Battery and ignition shops—brake repair shops:		
Batteries.....	.4	.2	(Commodity coverage, 41.3 per cent)		
Bottled beverages.....	1.2	.4	Automotive parts and accessories—		
Clothing, men's and boys'.....	3.6	.5	Automotive parts and accessories (except tires, tubes, and batteries).....	73.2	16.9
Confectionery and nuts.....	8.3	6.5	Tires, tubes, and tire accessories.....	38.8	9.0
Drugs and drug sundries.....	6.2	.2	Batteries.....	66.3	51.0
Dry goods and notions—			Oils and greases.....	9.5	2.2
Cotton piece goods.....	2.2	.9	Radios and equipment.....	26.7	6.1
Linen goods.....	1.2	.5	Repairs and service.....	14.8	14.8
Notions and small wares.....	6.5	6.6			
Other dry goods.....	5.1	4.8	Tire shops (including tire repairs):		
Flowers, wreaths, etc.....	.7	.5	(Commodity coverage, 51.7 per cent)		
Fountain sales and ice cream.....	9.2	6.4	Automotive parts and accessories—		
Fruits and vegetables.....	.5	.3	Automotive parts and accessories (except tires, tubes, and batteries).....	6.0	2.7
Furnishings, men's.....	6.1	4.5	Tires, tubes, and tire accessories.....	78.1	78.1
Hardware—			Batteries.....	3.9	2.2
Carpenters' and mechanics' tools.....	.2	.1	Gasoline.....	12.4	6.5
Other hardware.....	5.5	4.7	Miscellaneous merchandise.....	(x)	.2
Home furnishings—			Oils and greases.....	2.3	1.2
Draperies and curtains.....	.6	.3	Other service.....	.7	.1
Floor coverings.....	1.7	.1	Radios and equipment.....	2.3	.6
China, glassware, crockery.....	3.7	2.9	Repairs and service.....	9.1	8.4
Kitchen utensils.....	1.8	1.5			
Other home furnishings.....	3.7	3.5	Filling stations (gasoline and oil):		
Infants' wear.....	6.4	2.5	(Commodity coverage, 31.1 per cent)		
Jewelry, silverware, clocks—			Gasoline.....	89.4	89.1
Clocks.....	.7	.1	Oils and greases.....	10.1	10.8
Rings, other than diamond.....	.3	.2	Repairs and service.....	13.9	.1
Plated silverware.....	1.3	.2			
Other jewelry.....	3.2	2.8	Filling stations (with tires and accessories):		
Leather goods, billfolds, purses (gloves and handbags).....	3.0	1.2	(Commodity coverage, 20.7 per cent)		
Miscellaneous merchandise.....	(x)	2.8	Automotive parts and accessories—		
Optical goods.....	.6	.2	Automotive parts and accessories (except tires, tubes, and batteries).....	6.6	5.3
Painters' supplies.....	.3	.2	Tires, tubes, and tire accessories.....	28.4	28.4
Paints, varnishes, lacquers.....	1.4	1.0	Batteries.....	8.2	6.8
Phonograph records.....	2.4	2.4	Gasoline.....	41.1	41.1
Radio parts and accessories.....	4.8	1.4	Oils and greases.....	9.0	9.0
Rubber and other footwear.....	4.4	1.5	Repairs and service.....	14.8	8.9
Seeds, bulbs, plants, and nursery stock.....	1.2	.7			
Sheet music, music books, etc.....	1.7	.8	Garages (repairs and storage, gasoline, oil, accessories):		
Sporting goods.....	.9	.2	(Commodity coverage, 7.9 per cent)		
Stationery and books—			Automobiles, parts and accessories—		
Books.....	.3	.1	Passenger automobiles, new.....	14.0	1.0
Paper and paper goods.....	6.1	4.6	Used passenger cars.....	10.0	.7
Other stationery.....	2.9	.9	Automotive parts and accessories (except tires, tubes, and batteries).....	18.0	14.3
Toilet articles.....	.4	.3	Tires, tubes, and tire accessories.....	1.0	.4
Toiletries and cosmetics.....	4.8	4.8	Batteries.....	4.3	1.5
Toys and games.....	5.0	5.0	Gasoline.....	35.4	26.8
			Miscellaneous merchandise.....	(x)	3.0
			Oils and greases.....	6.9	5.9
			Radio parts and accessories.....	2.5	.1
AUTOMOTIVE GROUP			AUTOMOTIVE GROUP		
Automobile sales rooms:			Automobile sales rooms:		
(Commodity coverage, 49.3 per cent)			(Commodity coverage, 49.3 per cent)		
Automobiles, parts and accessories—			Automobiles, parts and accessories—		
Passenger automobiles, new.....	53.3	51.1	Passenger automobiles, new.....	53.3	51.1
Used passenger cars.....	20.1	19.0	Used passenger cars.....	20.1	19.0

¹ Many variety chains can not report commodity analysis except for the chains as a whole. See the Merchandising Series report on Retail Distribution by Variety chains, for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			APPAREL GROUP—Continued		
Garages—Continued.			Women's ready-to-wear specialty stores—apparel and accessories—Continued.		
Radio sets.....	10.1	0.3	Furs and fur goods.....	9.9	5.7
Repairs and service.....	36.2	36.2	Infants' wear.....	10.1	.1
Storage.....	17.8	9.8	Jewelry (costume).....	.8	.1
Parking stations, parking garages, and lots:			Leather goods, billfolds, purses, gloves, and handbags.....	2.9	.5
(Commodity coverage, 74.9 per cent)			Miscellaneous merchandise.....	(x)	.1
Automotive parts and accessories—			Notions and small wares.....	2.5	.4
Automotive parts and accessories (except tires and tubes).....	10.7	4.8	Service.....	5.0	.4
Tires, tubes, and tire accessories.....	6.0	2.7	Shoes and other footwear—		
Gasoline.....	19.1	19.1	Women's.....	34.9	4.6
Oils and greases.....	4.4	4.4	Misses' and children's.....	3.8	.5
Repairs and service.....	9.5	4.3	Rubber and other footwear.....	.8	.2
Storage.....	64.7	64.7	Toiletries and cosmetics.....	1.6	.1
APPAREL GROUP			Furriers—fur shops:		
Men's and boys' hat stores:			(Commodity coverage, 73.1 per cent)		
(Commodity coverage, 94.6 per cent)			Furs and fur goods.....	50.5	50.5
Furnishings.....	9.8	8.4	Service.....	40.5	40.5
Hats and caps.....	91.6	91.6	Hosiery shops:		
Men's furnishings stores:			(Commodity coverage, 26.7 per cent)		
(Commodity coverage, 12.8 per cent)			Hosiery.....	85.2	85.2
Furnishings.....	73.2	73.2	Underwear, negligees, corsets, etc.....	40.0	14.8
Gold and gold-filled jewelry.....	.7	.4	Millinery stores:		
Hats and caps.....	14.7	14.7	(Commodity coverage, 58.7 per cent)		
Leather goods, billfolds, purses (often includes gloves).....	.9	.9	Coats, suits, and dresses.....	2.7	.4
Overcoats.....	10.8	10.8	Hosiery.....	6.9	.9
Men's clothing and furnishings stores:			Millinery.....	98.7	98.7
(Commodity coverage, 61.3 per cent)			Children's specialty shops:		
Apparel and accessories, women's, misses', children's.....	2.0	.8	(Commodity coverage, 84.5 per cent)		
Clothing and furnishings (men's and boys')—			Apparel and accessories—		
Suits.....	42.1	42.1	Children's wear.....	51.9	51.9
Overcoats.....	16.0	16.0	Millinery.....	2.3	2.3
Hats and caps.....	9.9	9.0	Hosiery.....	.8	.8
Furnishings.....	19.5	19.5	Clothing and furnishings, boys'—		
Work clothing.....	7.0	4.2	Suits.....	15.4	15.4
Other clothing.....	4.2	2.9	Overcoats.....	7.7	7.7
Furs and fur goods.....	7.7	.1	Hats and caps.....	1.9	1.9
Gift merchandise.....	5.8	.2	Furnishings.....	20.0	20.0
Luggage.....	.5	.3	Custom tailors:		
Shoes and other footwear—			(Commodity coverage, 39.6 per cent)		
Men's.....	8.2	4.8	Custom tailoring.....	82.0	82.0
Boys' and youths'.....	1.5	.7	Furnishings.....	27.2	3.4
Rubber and other footwear.....	.5	.2	Hats and caps.....	5.0	.4
Family clothing stores (men's, women's, and children's):			Overcoats.....	10.5	3.6
(Commodity coverage, 27.7 per cent)			Service.....	1.8	.4
Apparel and accessories, women's, misses', children's—			Shoes, men's.....	4.9	.1
Children's wear.....	4.3	3.3	Suits.....	37.7	10.1
Millinery.....	4.1	3.9	Women's shoe stores:		
Hosiery.....	8.0	6.5	(Commodity coverage, 88.2 per cent)		
Coats suits, and dresses.....	28.5	25.9	Hosiery, women's.....	14.9	8.3
Underwear, negligees, corsets, etc.....	3.5	2.9	Miscellaneous merchandise.....	(x)	.3
Other apparel, except furs.....	2.4	1.5	Service.....	1.3	.1
Clothing and furnishings (men's and boys')—			Shoes and other footwear—		
Suits.....	28.8	24.6	Women's.....	78.2	78.2
Overcoats.....	10.0	8.8	Misses' and children's.....	22.7	8.8
Hats and caps.....	4.1	4.0	Infants'.....	3.1	.8
Furnishings.....	8.2	7.3	Rubber and other footwear.....	0.8	3.5
Work clothing.....	4.9	3.7	Family shoe stores (men's, women's, and children's):		
Other clothing.....	2.3	1.3	(Commodity coverage, 45.8 per cent)		
Dry goods and notions—			Furnishings, men's.....	1.9	.3
Cotton piece goods.....	6.2	.2	Hats and caps, men's and boys'.....	8.2	.1
Linen goods.....	3.9	.1	Hosiery, women's.....	7.1	3.3
Wool and wool-mixed goods.....	4.7	.2	Shoes and other footwear—		
Rayon piece goods.....	2.3	.1	Men's.....	18.2	18.2
Silk and velvet piece goods.....	1.6	.1	Boys' and youths'.....	8.9	8.2
Notions and small wares.....	1.4	.2	Women's.....	45.5	45.5
Furs and fur goods.....	1.3	.3	Misses' and children's.....	16.3	16.0
Infants' wear.....	4.5	.5	Infants'.....	2.0	1.4
Pets (gold fish, etc.).....	.6	.1	Rubber and other footwear.....	8.3	7.0
Phonographs and records.....	.8	.1	FURNITURE AND HOUSEHOLD GROUP		
Shoes and other footwear—			(Commodity coverage, 60.9 per cent)		
Men's.....	3.6	1.8	Furniture—		
Boys' and youths'.....	1.5	.4	Bedroom.....	20.5	20.5
Women's.....	3.9	1.5	Living room, library, and hall.....	22.7	22.7
Misses' and children's.....	1.6	.4	Dining room.....	10.9	10.9
Rubber and other footwear.....	.8	.1	Kitchen.....	9.1	9.1
Toys and games.....	.9	.1	Other household.....	6.9	2.7
Watches.....	.7	.1	Office and store.....	3.7	.5
Women's ready-to-wear specialty stores—apparel and accessories:			Hardware.....	16.3	.2
(Commodity coverage, 76.7 per cent)			Home furnishings—		
Apparel and accessories, women's, misses', children's—			Draperies, upholstery, and curtains.....	4.4	1.2
Custom tailoring.....	5.8	1.0	Floor coverings.....	11.5	7.4
Children's wear.....	1.3	.4	Bedding, mattresses, springs.....	5.9	2.8
Millinery.....	6.7	3.4	China, glassware, and crockery.....	2.2	.6
Hosiery.....	7.0	3.8	Kitchen utensils.....	3.4	.7
Coats, suits, dresses.....	69.4	69.4	Refrigerators, electric and gas.....	3.3	.9
Underwear, negligees, corsets, etc.....	9.2	7.2	Other home furnishings.....	6.4	2.7
Other apparel, except furs.....	3.2	2.1			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FURNITURE AND HOUSEHOLD GROUP—Continued			RESTAURANTS, CAFETERIAS, AND EATING PLACES—Continued.		
Furniture stores—Continued.			Lunch rooms: (Commodity coverage, 6 per cent)		
Household appliances, motor-driven (except refrigerators).....	1.3	0.2	Bottled beverages.....	12.8	2.9
Lighting equipment.....	1.8	.2	Cigars, cigarettes, and tobacco.....	5.6	5.6
Luggage.....	.4	.1	Confectionery and nuts.....	4.0	.9
Miscellaneous merchandise.....	(x)	.8	Delicatessen, ready-to-serve foods.....	8.3	1.0
Motorcycles, bicycles, and accessories.....	6.4	.1	Fountain sales and ice cream.....	13.6	6.7
Office and store equipment.....	1.3	.1	Magazines and newspapers.....	11.7	1.0
Phonographs and records.....	.4	.1	Miscellaneous merchandise.....	(x)	.6
Radio sets.....	7.6	4.0	Receipts from sale of meals.....	81.0	81.0
Second hand furniture.....	12.9	4.8	Service.....	3.2	.3
Stoves and ranges, gas.....	5.3	2.3	Restaurants with table service: (Commodity coverage, 14.4 per cent)		
Stoves, ranges, heaters, etc. (other than electric or gas).....	7.4	3.9	Bottled beverages.....	1.3	.2
Toys and games.....	1.2	.8	Cigars, cigarettes, and tobacco.....	8.0	7.6
Wallpaper.....	1.9	.1	Confectionery and nuts.....	1.3	.7
Water heaters, gas.....	1.7	.1	Fountain sales and ice cream.....	11.4	7.4
			Gift merchandise.....	12.5	.6
			Receipts from sale of meals.....	83.5	83.5
Floor coverings stores: (Commodity coverage, 78.6 per cent)			Fountain—lunches: (Commodity coverage, 63.1 per cent)		
Draperies, upholstery and curtains.....	30.3	19.2	Bakery products, fresh.....	7.0	5.8
Floor coverings.....	58.8	58.8	Canned goods and other groceries.....	1.0	.4
Other home furnishings.....	23.7	5.3	Cigars, cigarettes, and tobacco.....	2.3	2.2
Service.....	(x)	10.2	Confectionery and nuts.....	6.3	6.1
Wallpaper.....	10.3	0.5	Delicatessen, ready-to-serve foods.....	34.4	14.4
			Fountain sales and lunches.....	71.1	71.1
Household appliance stores (electrical): (Commodity coverage, 15.9 per cent)			LUMBER AND BUILDING GROUP		
Appliances and supplies—			Lumber and building material dealers: (Commodity coverage, 42.7 per cent)		
Household appliances, motor-driven (except refrigerators).....	72.3	63.8	Building materials—		
Household heating appliances—portable.....	6.4	1.7	Brick, terra cotta, tile, etc.....	9.2	5.4
Incandescent lamps.....	28.4	10.7	Building stone.....	9.2	3.7
Ranges, water heaters, etc.....	5.1	1.9	Cement.....	19.6	11.3
Other appliances.....	2.8	1.7	Lime, plaster, etc.....	8.6	4.8
Radio sets.....	18.4	1.2	Lumber (rough and dressed).....	44.2	29.6
Refrigerators, electric.....	43.1	19.0	Planing-mill products, woodwork.....	29.7	17.4
			Wood shingles and shakes.....	9.6	5.0
Household appliance stores: (Commodity coverage, 21 per cent)			Roofing materials (except wood shingles).....	10.3	8.8
Other appliances, except refrigerators, gas.....	71.6	71.6	Structural steel (at retail).....	1.1	.4
Refrigerators, electric and gas.....	1.6	1.3	Iron and other building metal.....	2.1	1.0
Stoves and ranges, gas.....	13.1	13.1	Building paper, insulating boards with wood base, etc.....	1.3	.6
Water heaters, gas.....	14.0	14.0	Wall boards (except wood base).....	2.7	1.7
			Other building materials.....	3.0	2.3
Interior decorators: (Commodity coverage, 70.5 per cent)			Coal.....	18.4	5.4
Antiques, art goods, gifts.....	10.0	5.4	Furniture, household.....	6.5	.1
Construction materials.....	5.4	2.9	Hardware.....	.6	.1
Draperies, upholstery, and curtains.....	19.5	16.5	Heating and plumbing equipment and supplies.....	19.5	1.4
Floor coverings.....	27.3	27.3	Miscellaneous merchandise.....	(x)	.1
Furniture—			Service.....	(x)	.9
Bedroom.....	15.2	8.2	Lumber and hardware: (Commodity coverage, 23.2 per cent)		
Living room, library, and hall.....	7.3	3.9	Builders' and shelf hardware.....	3.7	3.7
Dining room.....	7.5	4.0	Building materials.....	93.4	93.4
Lighting equipment.....	34.6	18.6			
Miscellaneous merchandise.....	(x)	.1	Brick, terra cotta, tile, etc.....	1.7	
Wallpaper.....	28.4	13.1	Building stone.....	.6	
			Cement.....	7.5	
Radio and electrical shops: (Commodity coverage, 25.7 per cent)			Lime, plaster, etc.....	2.3	
Appliances and supplies (electrical)—			Lumber (rough and dressed).....	66.7	
Household appliances, motor-driven (except refrigerators).....	34.2	23.5	Wood shingles and shakes.....	1.2	
Household heating appliances—portable.....	16.0	11.0	Roofing materials (except wood shingles).....	12.2	
Incandescent lamps.....	2.5	1.7	Wall boards (except wood base).....	1.2	
Construction materials.....	3.0	1.0	Coal.....	25.0	1.5
Ranges, water heaters, etc.....	2.0	.7	Farm and garden equipment and supplies.....	2.0	1.0
Paints, varnishes, lacquers.....	16.4	4.4	Paints, varnishes, glass, and painters' supplies.....	.7	.4
Phonographs and records.....	8.3	1.4			
Radio parts and accessories.....	2.8	2.3	Electrical shops (without radio): (Commodity coverage, 12.4 per cent)		
Radio sets.....	34.1	34.1	Lighting equipment.....	62.2	24.3
Refrigerators, electric and gas.....	.2	.1	Construction materials.....	8.6	4.0
Service.....	12.4	7.7	Commercial and industrial appliances.....	46.6	33.9
Sporting goods, gymnasium and playground equipment.....	25.6	6.5	Furniture, household.....	17.2	2.1
Stoves and ranges, gas.....	9.8	3.4	Refrigerators.....	30.6	16.4
Stringed and band instruments.....	8.3	1.4	Service.....	23.9	19.3
Water heaters, gas.....	.8	.3			
			Heating appliances and oil burners: (Commodity coverage, 85.6 per cent)		
Radio and musical instruments stores: (Commodity coverage, 52.7 per cent)			Appliances and supplies, gas—		
Bicycles and accessories.....	10.0	.9	Stoves and ranges.....	1.6	.1
Musical instruments and accessories—			Water heaters.....	10.1	6.9
Pianos and accessories.....	50.7	46.3	Other appliances.....	12.5	.6
Phonographs and records.....	17.0	10.9	Appliances, electrical.....	.9	.1
Stringed and band instruments.....	5.6	2.5	China, glassware and crockery.....	3.2	.1
Sheet music, music books, etc.....	2.3	.7	Heating equipment and supplies.....	76.0	75.0
Musical instruments and accessories.....	2.2	1.0	Iron and other building metal.....	4.0	.2
Radios and equipment.....	35.5	35.5	Kitchen utensils.....	3.2	.1
Secondhand goods.....	18.7	2.0	Roofing materials.....	34.3	1.6
Service.....	2.3	.2	Service.....	14.4	13.5
			Stoves, ranges, heaters, etc. (other than electric or gas).....	1.3	.9
RESTAURANTS, CAFETERIAS, AND EATING PLACES					
Cafeterias: (Commodity coverage, 64.7 per cent)					
Cigars, cigarettes, and tobacco.....	3.0	3.0			
Confectionery and nuts.....	1.3	.1			
Fountain sales and ice cream.....	4.6	1.8			
Receipts from sale of meals.....	95.1	95.1			

RETAIL DISTRIBUTION IN KENTUCKY: 1929

913

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of stores in same classifi- cation
LUMBER AND BUILDING GROUP—Continued			OTHER RETAIL STORES—Continued		
Plumbing shops—heating and ventilating: (Commodity coverage, 28.4 per cent)			Hardware and farm implement stores—Continued.		
Heating and plumbing equipment and supplies.....	76.7	76.7	Farm and garden equipment and supplies—		
Home furnishings.....	10.0	4.8	Farm machinery.....	11.8	11.8
Refrigerators, electric and gas.....	2.2	.2	Farm wagons.....	8.2	2.3
Service.....	35.8	17.6	Wire fencing, gates, and posts.....	1.6	1.4
Stoves and ranges, gas.....	1.0	.4	Other farm and garden equipment and supplies.....	1.3	.2
Water heaters, gas.....	10.4	5.1	Fertilizers.....	3.7	3.1
Paint and glass stores: (Commodity coverage, 38.5 per cent)			Hardware—		
Glass.....	6.9	4.2	Builders' and shelf hardware.....	1.8	.6
Home furnishings—			Carpenters' and mechanics' tools.....	1.8	.6
Floor coverings.....	10.0	.7	Other hardware.....	12.1	12.1
Refrigerators, electric and gas.....	10.0	.8	Leather goods.....	15.0	2.5
Other home furnishings.....	15.0	1.0	Lighting equipment, electric.....	24.9	17.9
Paints, varnishes, lacquers.....	47.2	35.1	Paints, varnishes, glass, and painters' supplies.....	5.6	4.9
Painters' supplies.....	19.6	12.0	Radios and equipment.....	4.5	3.2
Radios and equipment.....	10.0	.8	Seeds, bulbs, plants and nursery stock.....	9.1	7.7
Service.....	(x)	13.8	Service.....	5.9	2.8
Stationery, books, and magazines—			Sporting goods, gymnasium and playground equipment.....	2.2	.4
Books.....	12.7	.8	Toys and games.....	4.4	.7
Paper and paper goods.....	4.2	.3	Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 12 per cent)		
Stationery, other.....	2.5	.2	Farm and garden equipment and supplies.....	10.0	1.0
Toys and games.....	3.4	.2	Fertilizers.....	3.6	.8
Wallpaper.....	77.7	30.1	Flour.....	.4	.1
OTHER RETAIL STORES			Grain and feed.....	56.6	51.3
Hardware stores: (Commodity coverage, 18 per cent)			Hay, straw, and alfalfa.....	31.4	23.8
Appliances and supplies, electrical—			Seeds, bulbs, plants, and nursery stock.....	38.3	23.0
Household appliances, motor-driven (except refrigera- tors).....	3.8	1.8	Seeds, bulbs, and nursery stock: (Commodity coverage, 37 per cent)		
Household heating appliances—portable.....	3.8	1.9	Building materials—		
Lighting equipment.....	9.8	4.6	Cement.....	1.1	.4
Incandescent lamps.....	3.3	1.8	Lime, plaster, etc.....	.7	.2
Other appliances.....	1.5	.5	Farm and garden equipment and supplies—		
Appliances and supplies, gas—			Farm machinery.....	16.7	8.8
Stoves and ranges.....	4.6	1.7	Other farm and garden equipment and supplies.....	1.5	.2
Water heaters.....	2.5	.9	Fertilizers.....	5.8	5.8
Other appliances, except refrigerators.....	.8	.3	Flowers, wreaths, etc.....	5.3	1.9
Automotive parts and accessories—			Grain and feed.....	30.0	10.6
Automotive parts and accessories (except tires and tubes).....	2.8	.8	Hardware.....	3.3	1.8
Tires, tubes, and tire accessories.....	8.2	2.2	Seeds, bulbs, plants, and nursery stock.....	70.3	70.3
Building materials—			Coal and feed stores: (Commodity coverage, 35 per cent)		
Cement.....	13.5	.5	Building materials.....	29.8	4.6
Planing mill products, woodwork.....	2.3	.2	Coal.....	18.0	18.0
Roofing materials.....	2.2	.9	Flour.....	12.7	3.3
Farm and garden equipment and supplies—			Gasoline.....	7.6	.8
Wire fencing, gates, and posts.....	1.6	.5	Grain and feed.....	54.7	54.7
Other farm and garden equipment and supplies.....	2.0	.9	Hay, straw, and alfalfa.....	18.5	18.5
Fertilizers.....	2.3	.3	Oils and greases.....	1.3	.1
Hardware—			Feed stores with groceries: (Commodity coverage, 13.4 per cent)		
Builders' and shelf hardware.....	20.4	20.4	Bakery products, fresh.....	1.0	.3
Carpenters' and mechanics' tools.....	13.7	12.8	Bottled beverages.....	.9	.2
Other hardware.....	11.2	9.4	Cigars, cigarettes, and tobacco.....	.5	.1
Home furnishings—			Confectionery and nuts.....	.4	.1
China, glassware, and crockery.....	5.6	2.4	Fresh fish and other sea foods.....	.4	.1
Kitchen utensils.....	4.5	2.3	Fruits and vegetables.....	2.9	2.3
Refrigerators, electric and gas.....	19.1	6.7	Grain and feed.....	20.9	10.9
Paints, varnishes, glass, and painters' supplies.....	12.2	12.2	Groceries.....	55.2	55.2
Paints, varnishes, lacquers.....	7.2		Hay, straw, and alfalfa.....	38.5	20.1
Glass.....	2.6		Meats, including poultry.....	3.4	1.0
Painters' supplies.....	2.4		Milk and cream.....	1.6	.5
Radio parts and accessories.....	.3	.1	Miscellaneous merchandise.....	(x)	8.8
Radio sets.....	4.8	2.1	Seeds, bulbs, plants, and nursery stock.....	1.5	.4
Service.....	5.8	.3	Book stores: (Commodity coverage, 55.2 per cent)		
Sporting goods, gymnasium and playground equipment.....	13.7	5.3	Art goods, gifts.....	7.4	3.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	8.6	4.8	Confectionery and nuts.....	4.3	.4
Toys and games.....	7.3	.5	Fountain sales and ice cream.....	11.3	1.3
Wallpaper.....	13.2	.9	Service.....	3.8	1.7
Farm implements, machinery and equipment dealers: (Commodity coverage, 34 per cent)			Stationery, books, and magazines—		
Batteries.....	1.6	1.0	Books.....	56.1	56.1
Farm and garden equipment and supplies—			Magazines and newspapers.....	14.8	14.8
Farm machinery.....	31.7	31.7	Paper and paper goods.....	17.1	11.2
Farm wagons.....	.3	.3	Other stationery.....	17.2	11.3
Wire fencing, gates, and posts.....	4.4	4.4	Cigar stores (without fountains): (Commodity coverage, 15.9 per cent)		
Other farm and garden equipment and supplies.....	24.4	24.4	Cigars, cigarettes, and tobacco.....	90.0	90.0
Fertilizers.....	10.1	4.0	Smokers' supplies.....	10.0	10.0
Gasoline, oil, and grease.....	4.1	2.5	Coal and wood yards: (Commodity coverage, 45.7 per cent)		
Service.....	24.4	14.9	Fuel—		
Tires, tubes, and tire accessories.....	6.1	3.7	Wood, coke, and other fuels.....	1.2	.3
Tractors.....	21.5	13.1	Coal.....	96.4	96.4
Hardware and farm implement stores: (Commodity coverage, 8.5 per cent)			Ice.....	43.9	3.2
Appliances and supplies, gas.....	35.6	25.6	Service.....	4.0	.1
Building materials—			Ice dealers: (Commodity coverage, 56.7 per cent)		
Cement.....	3.0	.5	Ice.....	99.0	99.0
Lime, plaster, etc.....	1.5	.3	Refrigerators.....	5.8	1.0
Roofing materials.....	4.8	1.4			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Drug stores (with fountains): (Commodity coverage, 22.2 per cent)			Luggage and leather goods stores: (Commodity coverage, 39.1 per cent)		
Cigars, cigarettes, and tobacco.....	20.6	19.3	Leather goods, billfolds, purses, gloves, and handbags.....	10.7	10.7
Confectionery and nuts.....	4.6	1.6	Luggage.....	89.3	89.3
Drugs, patent medicines, etc.....	32.5	32.5	News dealers: (Commodity coverage, 22.6 per cent)		
Fountain sales and ice cream.....	19.2	19.2	Cigars, cigarettes, and tobacco.....	25.6	3.9
Miscellaneous merchandise:			Magazines and newspapers.....	90.2	90.2
Stationery, books, periodicals, etc.....	1.3	.4	Miscellaneous merchandise.....	(x)	3.9
Rubber goods.....	4.4	1.1	Office and store mechanical appliance dealers (retail): (Commodity coverage, 76.4 per cent)		
Surgical and hospital supplies.....	6.0	1.2	Office and store equipment—		
Other sales.....	(x)	4.6	Adding and calculating machines and accessories.....	50.6	47.0
Prescriptions.....	15.8	15.8	Typewriters and accessories.....	22.8	9.4
Toilet articles and preparations.....	10.0	4.3	Office and store mechanical appliances.....	42.8	12.6
	4.3		Office and store furniture.....	9.9	4.1
Toiletries and cosmetics.....	3.2		Service.....	12.2	12.2
Toilet articles.....	1.1		Stationery.....	33.4	13.8
Florists: (Commodity coverage, 23 per cent)			Office and store furniture and equipment dealers: (Commodity coverage, 73 per cent)		
Farm and garden equipment and supplies.....	9.2	3.7	Office and store equipment—		
Flowers, wreaths, etc.....	83.6	83.6	Adding and calculating machines and accessories.....	20.4	11.9
Miscellaneous merchandise.....	(x)	4.8	Typewriters and accessories.....	16.8	9.8
Seeds, bulbs, plants, and nursery stock.....	9.7	7.9	Office and store equipment.....	4.3	2.5
Art and gift shops: (Commodity coverage, 89.5 per cent)			Office and store furniture.....	46.7	43.2
Antiques, art goods, gifts.....	50.0	10.1	Service.....	7.0	.3
Apparel and accessories, women's, misses', children's—			Stationery.....	34.8	32.3
Children's wear.....	1.7	.3	Opticians and optometrists: (Commodity coverage, 45.9 per cent)		
Hosiery.....	1.0	.7	Miscellaneous merchandise.....	(x)	1.5
Other apparel.....	8.3	6.7	Optical goods.....	97.7	97.7
Dry goods.....	4.1	2.3	Service.....	.8	.3
Home furnishings—			Surgical, dental, and hospital supplies.....	1.6	.5
China, glassware, and crockery.....	10.9	8.7	Sporting goods specialty stores: (Commodity coverage, 87.8 per cent)		
Kitchen utensils.....	2.1	1.7	Art goods, gifts.....	.6	.6
Other home furnishings.....	.5	.4	Batteries.....	.1	.1
Jewelry, silverware, and clocks—			Cameras.....	1.3	1.3
Clocks.....	1.5	1.2	Clothing, men's.....	4.7	4.7
Plated silverware.....	23.0	18.4	Leather goods.....	.9	.9
Sterling silverware.....	14.7	11.7	Luggage.....	1.3	1.3
Other jewelry.....	1.1	.9	Motor cycles, bicycles, and accessories.....	1.5	1.5
Leather goods.....	35.3	28.2	Optical goods.....	1.7	1.7
Luggage.....	10.9	8.7	Radio parts and accessories.....	.6	.6
Jewelry stores (installment credit): (Commodity coverage, 90.4 per cent)			Radio sets.....	8.5	8.5
Jewelry, silverware, and clocks—			Shoes, men's.....	.2	.2
Clocks.....	8.1	3.3	Smokers' supplies.....	.5	.5
Watches.....	22.3	22.3	Sporting goods, gymnasium and playground equipment.....	73.8	73.8
Diamond jewelry.....	47.6	47.6	Toys and games.....	4.3	4.3
Rings, other than diamond.....	10.7	10.7	Sporting goods stores (with novelties and toys): (Commodity coverage, 93.5 per cent)		
Gold and gold-filled jewelry.....	7.2	7.2	Cameras and photographic supplies.....	3.4	3.4
Plated silverware.....	3.5	2.7	Cameras.....	1.1	
Sterling silverware.....	4.1	2.2	Photo-finishing sales.....	2.3	
Other jewelry.....	11.8	1.8	Hardware.....	.3	.3
Optical goods.....	3.4	.8	Novelties.....	1.2	1.2
Service.....	3.8	1.4	Radios and equipment.....	45.2	45.2
Jewelry stores: (Commodity coverage, 29.5 per cent)			Service.....	.7	.7
Art goods, gifts.....	5.6	1.5	Sporting goods, gymnasium and playground equipment.....	41.9	41.9
China, glassware, and crockery.....	14.4	2.0	Toys and games.....	7.3	7.3
Jewelry, silverware, and clocks—			Scientific and medical instruments and supplies, at retail: (Commodity coverage, 77.8 per cent)		
Clocks.....	4.0	3.4	Professional and scientific instruments and equipment.....	61.0	61.0
Watches.....	18.2	18.2	Surgical, dental, and hospital supplies.....	39.0	39.0
Diamond jewelry.....	29.2	29.2			
Rings, other than diamond.....	6.2	6.2			
Gold and gold-filled jewelry.....	6.6	6.6			
Plated silverware.....	5.9	4.4			
Sterling silverware.....	14.7	12.5			
Other jewelry.....	4.6	4.3			
Leather goods.....	7.5	.8			
Luggage.....	(x)	1.0			
Optical goods.....	9.6	1.6			
Service.....	14.1	8.3			

RETAIL DISTRIBUTION IN KENTUCKY: 1929

915

TABLE 16.—LOUISVILLE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 22 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full and part time)	Part time only			Amount	Per cent of total sales
All groups.....	3,952	3,295	16,092	1,727	\$19,176,701	\$422,304	\$18,831,244	\$20,108,510	\$152,849,832	100.00
Food group.....	1,478	1,293	2,192	429	2,455,383	100,018	2,828,244	1,785,180	37,667,810	24.84
Candy and confectionery stores:										
Candy stores—nut stores.....	7	4	8	—	7,900	—	14,064	3,090	30,093	.02
Confectionery stores (candy and fountain).....	131	124	120	17	111,267	4,375	162,952	57,770	1,094,780	.72
Dairy products stores:										
Dairy products stores (including ice cream).....	4	5	16	4	21,442	624	16,680	3,990	222,066	.14
Egg and poultry dealers.....	17	17	14	6	10,314	1,560	17,562	5,570	213,902	.14
Milk dealers ¹	9	6	59	1	80,810	300	79,706	2,350	562,047	.37
Delicatessen stores.....	48	50	129	36	117,505	8,330	124,155	45,150	902,425	.59
Fruit stores and vegetable markets.....	68	67	27	7	23,941	713	47,401	13,220	475,748	.31
Grocery stores (without meats).....	285	179	312	98	414,499	10,019	443,222	295,530	6,112,229	4.00
Combination stores (groceries and meats):										
Grocery stores with meats.....	708	641	1,215	203	1,344,422	50,769	1,396,591	1,189,240	23,026,750	15.05
Meat markets with groceries.....	54	55	100	24	121,388	5,003	110,175	84,560	1,882,948	1.23
Meat markets (including sea foods):										
Fish markets—sea foods.....	10	8	13	1	14,488	312	18,154	1,100	175,864	.12
Meat markets.....	63	58	79	17	101,880	5,656	98,343	23,900	1,833,108	1.20
Bakeries—bakery goods stores (except manufacturing bakeries).....	65	67	85	14	73,889	3,243	85,906	22,040	958,784	.63
Other food stores.....	10	10	8	—	6,858	—	7,624	6,850	101,815	.07
General stores.....	11	11	2	1	1,196	280	4,706	15,160	78,734	.05
General merchandise group.....	169	157	2,614	321	2,630,583	89,931	2,798,615	3,734,290	18,559,002	12.01
Department stores.....	10	—	2,059	104	2,141,565	60,124	2,141,020	2,671,560	12,822,366	8.39
Dry-goods stores—piece-goods stores.....	114	124	73	13	64,585	2,339	145,055	467,790	1,291,836	.84
General merchandise stores:										
With food departments.....	8	7	20	1	24,409	360	19,588	34,900	291,185	.19
Without food departments.....	20	17	36	5	38,445	1,847	31,563	125,750	337,187	.22
Variety, 5-and-10, and to-a-dollar stores.....	17	9	426	138	361,679	25,261	461,379	434,290	3,616,423	2.37
Automotive group.....	411	240	2,376	72	3,180,082	20,038	3,032,013	2,395,450	27,101,443	17.78
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	55	24	1,138	9	1,703,807	3,824	1,812,980	1,768,160	17,655,923	11.49
Used-car establishments.....	4	—	20	—	34,633	—	35,648	19,870	250,567	.16
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	26	18	117	5	144,170	1,565	137,494	187,560	999,978	.65
Battery and ignition shops—brake repair shops.....	17	11	65	1	33,200	624	63,227	68,280	349,406	.23
Tire shops (including tire repairs).....	36	31	169	3	215,827	1,005	228,824	151,120	1,440,998	.94
Filling stations:										
Filling stations—gasoline and oil.....	139	8	500	26	539,091	5,149	429,541	62,920	4,522,072	2.90
Filling stations with tires and accessories.....	3	2	29	1	27,273	360	47,609	29,470	218,462	.14
Motor cycles, bicycles, and supplies.....	9	8	20	2	25,269	375	24,884	44,190	292,955	.20
Garages and repair shops:										
Body, fender, and paint shops.....	11	12	45	1	63,762	230	21,211	13,870	199,878	.13
Garages (repairs and storage, gasoline, oil, accessories).....	108	120	269	24	349,990	5,906	226,025	50,980	1,244,453	.81
Radiator shops (including repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group¹.....	372	267	2,237	281	2,861,745	63,452	3,251,648	3,634,100	19,816,944	12.98
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	7	3	15	1	16,883	200	31,455	38,550	227,747	.15
Men's and boys' hat stores.....	6	1	8	7	21,634	1,123	36,105	32,200	160,484	.10
Men's furnishings stores.....	32	27	67	10	104,977	2,304	177,037	298,170	825,352	.54
Men's clothing and furnishings stores.....	27	26	319	41	478,227	10,573	414,353	942,426	3,711,889	2.43
Family clothing stores—men's, women's, and children's.....	51	38	148	22	237,043	4,159	248,874	407,080	1,653,490	1.08
Women's ready-to-wear specialty stores—apparel and accessories.....	41	22	876	59	904,182	7,805	1,139,478	668,750	6,654,010	4.35
Women's accessories stores:										
Corset and lingerie shops.....	7	7	3	30	10,173	7,000	9,860	2,900	67,948	.05
Furriers—fur shops.....	6	4	20	3	25,996	—	28,328	29,750	164,130	.11
Hosiery shops.....	7	3	50	3	62,829	265	28,335	19,250	265,619	.17
Millinery stores.....	37	22	120	15	165,833	4,817	260,410	42,710	981,452	.64
Other apparel stores:										
Custom tailors.....	52	47	221	20	386,933	10,828	146,000	243,410	1,191,994	.78
Dressmakers.....	9	11	76	—	68,659	—	68,659	10,510	250,881	.16
Shoe stores:										
Shoe stores—men's.....	10	—	23	7	37,856	1,302	99,795	104,420	474,588	.31
Shoe stores—women's.....	18	1	155	36	162,228	6,468	298,753	291,840	1,477,577	.97
Family shoe stores—men's, women's, children's.....	60	44	129	28	157,882	6,308	200,264	481,800	1,036,839	1.07
Furniture and household group.....	143	108	1,280	49	1,814,466	12,138	1,843,545	2,368,080	9,362,770	6.12
Furniture stores:										
Floor coverings, draperies, curtains, and upholstery stores.....	54	48	663	12	936,762	5,237	1,058,024	1,464,880	5,616,977	3.67
Household appliances stores.....	6	2	87	—	131,511	—	102,555	218,480	562,099	.36
Other home furnishings and appliances stores:										
Aluminum ware.....	13	3	146	—	224,961	—	125,292	161,280	839,720	.55
Antique and used furniture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	6	5	9	—	10,418	—	9,880	10,400	68,747	.04
China, glassware, crockery, tinware, enamel ware.....	4	2	23	—	25,137	—	1,881	7,480	69,458	.05
	3	3	—	—	—	—	3,160	5,100	7,900	.01

¹ Further data will be shown in a special report on milk dealers.
² The total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 16.—LOUISVILLE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full and part time)	Part time only			Amount	Per cent of total sales
Furniture and household group—Continued.										
Other home furnishings and appliances stores—Con.										
Picture and framing stores.....	3	3	18		\$23,775		\$13,811	\$35,200	\$73,215	0.05
Antique shops.....	5	3	11	1	9,160	\$176	20,946	35,370	91,033	0.06
Awnings, flags, banners, window shades, and tents.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Interior decorators.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:										
Radio and electrical shops.....	31	27	153	28	212,069	4,117	147,256	105,370	1,003,885	.06
Radio and musical instruments stores.....	13	11	72	5	109,307	1,988	88,649	100,990	533,567	.35
Restaurants, cafeterias, and eating places ¹	479	472	1,782	107	1,436,809	23,689	1,127,820	102,250	7,301,209	4.78
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	29	19	504	7	417,010	1,848	380,982	10,530	1,812,947	1.19
Lunch rooms.....	192	200	303	53	231,767	12,862	253,252	28,530	1,631,978	1.07
Restaurants with table service.....	74	78	553	23	462,756	4,409	270,725	24,310	1,902,818	1.24
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	43	40	66	7	72,893	2,028	39,810	9,800	485,517	.32
Fountain—lunches.....	5	3	100		85,877		80,910	4,570	374,085	.24
Lunch counters.....	78	72	128	12	102,956	2,188	99,496	12,340	719,085	.47
Soft-drink stands.....	57	59	54	6	44,639	354	47,744	5,680	290,909	.19
Lumber and building group ¹	99	78	761	24	1,130,878	5,223	701,471	921,700	6,906,115	4.52
Lumber and building material dealers:										
Lumber and building material dealers.....	27	16	318	1	448,018	480	470,565	610,990	3,761,762	2.46
Roofing.....	4	0	15	5	10,425	285	12,714	7,770	85,335	.05
Electrical shops (without radio).....	10	4	42		55,686		27,868	36,510	243,828	.16
Heating and plumbing shops:										
Heating appliances and oil burners.....	8	3	89		187,227		55,674	65,470	1,268,672	.83
Plumbing shops—heating and ventilating.....	18	20	78	11	121,048	2,860	31,228	29,770	456,578	.30
Paint and glass stores:										
Glass and mirror shops.....	4	3	12		13,090		6,256	6,000	69,216	.04
Paint and glass stores.....	27	26	107	7	282,804	1,589	91,009	145,190	931,613	.61
Other retail stores.....	703	589	2,745	441	3,537,534	107,240	3,529,386	4,907,000	25,447,724	16.65
Hardware stores.....	73	82	151	4	191,034	930	192,970	535,470	1,099,351	1.11
Hardware and farm implement stores.....	5	4	16		27,405		21,560	43,530	195,587	.13
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	9	10	22	2	25,835	360	27,965	25,930	509,103	.33
Harness shops.....	7	8	7	1	7,815	200	6,573	27,350	71,211	.06
Seeds, bulbs, and nursery stock.....	5	1	23		37,529		67,090	99,540	432,333	.28
Coal and feed stores.....	3	4	16	7	17,238	1,750	29,951	18,540	187,636	.12
Feed stores with groceries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	6	5	84		128,333		85,651	81,580	532,993	.35
Cigar stores and cigar stands:										
Cigar stands.....	29	22	33	2	34,451	315	36,649	19,240	300,755	.20
Cigar stores.....	10	14	23	3	28,110	775	36,871	37,000	265,545	.18
Coal and wood yards—ice dealers:										
Coal and wood yards.....	82	61	326	55	377,168	21,294	410,614	168,190	3,231,792	2.11
Ice dealers.....	9	5	47	1	71,172	182	62,884	4,880	628,515	.41
Drug stores:										
Drug stores.....	40	42	133	38	138,407	10,444	116,679	276,350	1,145,793	.75
Drug stores with fountains.....	164	129	722	128	708,685	41,818	780,661	1,108,450	6,091,432	3.99
Florists.....	37	36	107	22	131,341	1,653	132,381	54,120	885,504	.45
Gifts—novelties and toys—cameras.....	7	6	40	66	30,022	3,380	60,338	79,430	295,715	.20
Jewelry stores:										
Jewelry stores (installment credit).....	4	3	46		56,765		96,867	118,010	622,999	.4
Jewelry stores.....	48	40	153	11	236,049	1,232	348,266	1,157,670	1,959,598	1.28
Luggage and leather goods.....	6	3	14		22,182		45,398	44,180	168,808	.11
Music stores (without radio).....	10	4	20	7	24,119	2,850	25,744	46,000	163,084	.10
News dealers.....	13	8	80	60	76,732	12,000	44,540	11,070	356,666	.23
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	4	4	6		6,630		7,491	15,500	38,017	.02
Office and store mechanical appliance dealers (retail).....	10	1	85	2	183,594	420	57,352	71,240	685,630	.46
Office and store furniture and equipment dealers.....	5		62		85,811		94,963	167,110	697,181	.46
Store fixture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	6	3	44		70,359		24,529	22,470	194,627	.13
Opticians and optometrists.....	10	5	45		89,473		57,300	54,490	314,735	.21
Sporting goods stores, including athletic and play-ground equipment.....	3		120	11	166,992	925	220,733	253,260	1,610,935	1.05
Scientific and medical instruments and supplies, at retail.....	5	3	21	1	35,942	260	25,966	70,970	202,846	.13
Stationers and printers:										
Printers and lithographers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and engravers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Monuments and tombstones.....	5	4	18	1	34,795	400	35,360	30,430	205,955	.13
Miscellaneous classifications (combined).....	71	71	270	18	334,175	5,756	351,604	214,230	2,010,023	1.33
Secondhand stores.....	87	90	103	2	129,245	315	115,796	245,310	818,072	.54

¹The total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

917

TABLE 17.—LOUISVILLE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	3,952	3,205	10,092	1,727	\$19,176,701	\$422,304	\$18,831,244	\$20,108,510	\$152,849,832	100.00
Single-store independents.....	3,225	3,223	10,800	1,043	13,152,859	278,640	12,617,031	14,688,480	105,457,188	69.00
2-store independents.....	96	58	998	107	992,907	31,462	899,388	1,075,060	6,058,363	3.96
3-store independents.....	35	11	285	15	410,141	3,134	493,116	799,330	3,253,942	2.13
Local branch systems.....	3		31		49,876		37,910	71,080	299,887	.20
Local chains.....	67	2	307	6	354,811	1,048	337,673	232,520	2,915,802	1.91
Sectional chains.....	145		846	73	889,302	14,383	993,530	759,250	6,609,362	4.32
National chains.....	321		2,286	457	2,460,080	87,211	2,744,043	2,099,470	24,318,323	15.91
Direct selling (house-to-house).....	4		107		147,276		35,512	17,990	449,647	.30
Leased-department chains.....	34		197	26	271,972	6,417	428,876	143,580	1,801,672	1.18
Manufacturer-controlled chains.....	19		232		446,433		188,535	216,270	1,615,725	1.06
Other types of operation.....	3	1	4		2,544		5,030	5,480	39,921	.03

TABLE 18.—LOUISVILLE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Two and three store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	10	5	3			2	
Annual net sales.....	\$12,822,366	\$8,814,213	(x)			(x)	
Per cent of total sales.....	100.00	68.74	(x)			(x)	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	17	9				8	
Annual net sales.....	\$3,616,428	\$24,360				\$3,592,069	
Per cent of total sales.....	100.00	.67				99.33	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	72	56	5	2	3	6	
Annual net sales.....	\$4,925,472	\$4,373,390	(x)	(x)	\$63,462	\$185,354	
Per cent of total sales.....	100.00	88.79	(x)	(x)	1.29	3.76	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	51	37	7	3	3	1	
Annual net sales.....	\$1,653,490	\$687,105	\$568,826	\$81,300	(x)	(x)	
Per cent of total sales.....	100.00	41.55	34.40	4.92	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	41	26	1		2	8	4
Annual net sales.....	\$6,654,010	\$4,133,266	(x)		(x)	\$1,742,140	\$539,535
Per cent of total sales.....	100.00	62.12	(x)		(x)	26.18	8.11
Shoe stores:							
Number of stores.....	88	41	6	6	10	17	8
Annual net sales.....	\$3,589,004	\$1,198,941	\$91,328	\$266,745	\$750,061	\$870,907	\$411,022
Per cent of total sales.....	100.00	33.41	2.54	7.43	20.90	24.27	11.45
Furniture stores:							
Number of stores.....	54	49	2		2	1	
Annual net sales.....	\$5,616,977	\$5,014,197	(x)		(x)	(x)	
Per cent of total sales.....	100.00	89.27	(x)		(x)	(x)	
Radio and music stores:							
Number of stores.....	44	42	1			1	
Annual net sales.....	\$1,537,442	(x)	(x)			(x)	
Per cent of total sales.....	100.00	(x)	(x)			(x)	
Grocery stores (without meats):							
Number of stores.....	285	177		6		102	
Annual net sales.....	\$6,112,229	\$1,078,676		\$87,406		\$4,946,147	
Per cent of total sales.....	100.00	17.65		1.43		80.92	
Combination stores (groceries and meats):							
Number of stores.....	762	635	12		1	114	
Annual net sales.....	\$24,909,698	\$16,790,390	(x)		(x)	\$7,638,166	
Per cent of total sales.....	100.00	67.41	(x)		(x)	30.66	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	295	272	14	2	3	4	
Annual net sales.....	\$5,347,743	\$3,672,954	(x)	(x)	\$208,466	\$517,049	
Per cent of total sales.....	100.00	68.68	(x)	(x)	3.90	9.67	
Cigar stores and cigar stands:							
Number of stores.....	45	39	3			2	1
Annual net sales.....	\$566,300	\$401,417	\$51,517			(x)	(x)
Per cent of total sales.....	100.00	70.88	9.10			(x)	(x)
Filling stations:							
Number of stations.....	142	12	2	15	87	26	
Annual net sales.....	\$4,740,634	(x)	(x)	\$422,712	\$2,942,404	\$977,259	
Per cent of total sales.....	100.00	(x)	(x)	8.92	62.07	20.61	
Coal and wood yards—ice dealers:							
Number of yards.....	91	82		9			
Annual net sales.....	\$3,860,307	\$3,096,327		\$764,080			
Per cent of total sales.....	100.00	80.18		19.82			
Drug stores:							
Number of stores.....	210	183	7	4	11	5	
Annual net sales.....	\$7,237,225	\$5,011,570	\$241,803	\$573,704	\$937,830	\$472,318	
Per cent of total sales.....	100.00	69.25	3.34	7.83	12.96	6.52	
Hardware stores:							
Number of stores.....	73	70	3				
Annual net sales.....	\$1,699,351	\$1,627,243	\$72,108				
Per cent of total sales.....	100.00	95.76	4.24				
Jewelry stores:							
Number of stores.....	52	45	5		1		1
Annual net sales.....	\$2,481,687	\$1,637,084	\$860,262		(x)		(x)
Per cent of total sales.....	100.00	61.94	34.66		(x)		(x)

CENSUS OF DISTRIBUTION

TABLE 19.—LOUISVILLE—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT SALES										
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit		
Total, all stores reporting: ¹														
Number of stores.....	3,885		1,754	252	212	179	220	231	155	219	230	413		
Per cent of total stores.....	100.00													
Amount of net sales.....		150,370	47,909	4,596	7,226	6,825	6,209	7,204	7,386	14,669	14,936	33,290		
Per cent of total sales.....		100.00	31.92	3.06	4.81	4.54	4.13	4.83	4.91	9.75	9.93	22.12		
Food group:														
Confectionery stores (candy and fountain).....	126	1,082	778	55	136	63	1	33				16		
Dairy products (including ice cream).....	4	222	41					3				178		
Delicatessen stores.....	48	902	434	104	18	93	253							
Fruit stores and vegetable markets.....	65	471	371	42	58									
Grocery stores (without meats).....	282	6,089	5,414	99	37	49	65	104	79	97	102	43		
Combination stores (groceries and meats):														
Grocery stores (with meats).....	704	22,967	9,491	380	617	919	940	1,574	926	2,285	3,035	2,790		
Meat markets (with groceries).....	54	1,833	220	135	189	283	103	157	102	70	330	294		
Meat markets (including sea foods):														
Fish markets—sea foods.....	8	160	98		52									
Meat markets.....	63	1,833	1,047	60	179	91		73	26		310	47		
Bakeries—bakery goods stores (except manufacturing bakeries).....	61	907	483	105	25	62	37	83	102	20				
General merchandise group:														
Department stores.....	10	12,823	2,162	101	2,073	993		1,732		4,400		1,462		
Dry goods stores.....	112	1,114	592	178	113	115	68	42				6		
General merchandise stores:														
With food departments.....	8	291	56					71		79		67		
Without food departments.....	20	337	166	28	70			16				57		
Variety, 5-and-10, and to-a-dollar stores.....	17	3,616	3,605	2		7								
Automotive group:														
Automobile sales rooms—new and trade-in.....	54	17,306	59	22		1,731	218	1,220	2,051	1,461	4,088	5,856		
Accessories, tires and batteries:														
Accessory stores with tires and batteries.....	24	809	377	37		116	33	46		174	43	73		
Tire shops (including tire repairs).....	35	1,399	179	14	34	4	38	8	52	38	564	468		
Filling stations—gasoline and oil.....	136	4,427	46	381	1,791	353	1,684	268		4				
Garages (repairs and storage, gasoline, oil, accessories).....	108	1,245	142	100	33	32	108	135	110	147	230	208		
Apparel group:														
Men's and boys' clothing and furnishings stores:														
Men's and boys' clothing stores.....	6	226	208	18										
Men's furnishings stores.....	32	825	432		43	52	95	40	18	145				
Men's clothing and furnishings stores.....	27	3,712	954	27		12	183		540	1,814	70	107		
Family clothing stores—men's, women's, children's.....	60	1,637	295	41	67	1	220	11	8			994		
Women's ready-to-wear specialty stores—apparel and accessories.....	41	6,653	1,839		110	427			380	930	890	2,077		
Women's accessories stores:														
Furriers—fur shops.....	6	164	38			12	8				101	5		
Millinery stores.....	36	978	771	6	78	5	81		3	2		32		
Shoe stores:														
Shoe stores—men's.....	10	474	449				25							
Shoe stores—women's.....	16	1,427	945					84		398				
Family shoe stores—men's, women's, children's.....	57	1,574	1,217	10	90	26			213			12		
Furniture and household group:														
Furniture stores.....	54	5,617	185	92		60			60	157	674	4,389		
Household appliances stores (electrical).....	9	419	75									844		
Radio and music stores:														
Radio and electrical shops.....	81	1,004	2			20	15		36	33	131	767		
Radio and musical instruments stores.....	13	534	15					6				513		
Lumber and building group:														
Lumber and building material dealers.....	27	3,762	1,380		17				263		16	2,081		
Electrical shops (without radio).....	10	244	32					7	19		33	153		
Heating and plumbing shops:														
Heating appliances and oil burners.....	8	1,269	86						94			897		192
Plumbing shops—heating and ventilating.....	17	302	1							6		295		494
Paint and glass stores.....	26	838	141					5		63	140			
Other retail stores:														
Hardware stores.....	71	1,655	169	240	38	102	32	225	167	203	471	18		
Feed stores (flour, feed, grain, fertilizer).....	9	509	11	68		26		3	154	52	197			
Book stores.....	6	533	50				283					200		
Cigar stores (without fountains).....	14	247	233	6								8		
Coal and wood yards.....	79	2,962	94	171	208	49	193	51	235	315	281	1,365		
Drug stores:														
Drug stores.....	46	1,146	303	142	147	132	297	100	25					
Drug stores with fountains.....	159	5,929	3,293	1,128	329	575	398	142	59	81	185	165		
Florists.....	37	685	46	4	91		2	84	27					
Jewelry stores:														
Jewelry stores (installment credit).....	4	522						74			63	385		
Jewelry stores.....	48	1,900	209	28	15	172	137	125	23	185	179	837		
Music stores (without radio).....	10	153	51					25				77		
Office, school, and store supplies and equipment dealers:														
Office and store mechanical appliances dealers.....	9	574	53	26				93			5	397		
Office and store furniture and equipment dealers.....	4	553									14	539		

¹ Not all stores have reported as to their credit activities or whether they make sales entirely for cash. This table includes all stores in the city which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 16 except for 37 stores with sales of \$2,479,832 which failed to report credit information.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

919

TABLE 20.—LOUISVILLE—CREDIT BUSINESS—BY KINDS OF BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total ³	2, 111	36.44	46.71	16.85					
Food group	805	43.49	58.51	-----	Furniture and household group—Continued.				
Confectionery stores (candy and fountain).....	32	76.24	23.76	-----	Household appliances stores (electrical).....	6	5.52	91.73	2.75
Dairy products stores:					Other home furnishings and appliances stores:				
Milk dealers (incomplete).....	7	50.00	50.00	-----	Antique and used furniture dealers.....	5	56.79	43.21	-----
Egg and poultry dealers.....	9	86.45	13.55	-----	Picture and framing stores.....	3	30.68	69.32	-----
Deli-cassens stores.....	12	72.81	27.19	-----	Antique shops.....	4	21.59	78.41	-----
Fruit stores and vegetable markets.....	4	90.04	9.96	-----	Radio and music stores:				
Grocery stores (without meats).....	118	52.37	47.63	-----	Radio and electrical shops.....	30	17.57	53.79	28.64
Combination stores (groceries and meats):					Radio and musical instruments stores.....	9	7.01	16.75	76.24
Grocery stores with meats.....	520	37.90	62.10	-----	Restaurants, cafeterias, and eating places.....	75	67.35	32.65	-----
Meat markets with groceries.....	42	50.98	49.02	-----	Restaurants, cafeterias:				
Meat markets.....	21	54.93	45.07	-----	Lunch rooms.....	35	83.51	16.49	-----
Bakeries—bakery goods stores (except manufacturing bakeries).....	21	69.24	30.76	-----	Restaurants with table service.....	11	49.08	50.92	-----
Coffee, tea, spices.....	5	81.39	18.61	-----	Lunch counters and refreshment stands:				
General stores.....	7	48.64	51.48	-----	Refreshment stands.....	9	90.38	9.62	-----
General merchandise group	71	47.28	44.49	8.25	Lunch counters.....	8	67.30	32.70	-----
Department stores.....	7	45.62	45.70	8.68	Soft-drink stands.....	10	86.18	13.82	-----
Dry goods stores.....	45	79.75	20.25	-----	Lumber and building group.....	79	14.56	84.07	1.87
General merchandise stores:					Lumber and building material dealers:				
With food departments.....	7	38.12	42.08	19.80	Lumber and building material dealers.....	23	10.77	88.39	.84
Without food departments.....	8	58.99	41.01	-----	Roofing.....	4	70.85	11.33	17.32
Variety, 5-and-10, and to-a-dollar stores.....	3	67.83	32.17	-----	Electrical shops (without radio).....	8	10.64	89.36	-----
Automotive group	355	37.41	24.48	38.11	Heating and plumbing shops:				
Motor-vehicle dealers (new and trade-in):					Heating appliances and oil burners.....	7	22.92	74.37	2.71
Automobile sales rooms—new and trade-in.....	52	28.79	16.44	54.77	Plumbing shops—heating and ventilating.....	10	3.70	95.24	-----
Used-car establishments.....	4	8.53	.80	90.67	Paint and glass stores:				
Accessories, tires, and batteries:					Glass and mirror shops.....	4	17.64	82.46	-----
Accessory stores with tires and batteries.....	19	46.99	53.01	-----	Paint and glass stores.....	17	11.67	83.33	-----
Battery and ignition shops—brake repair shops.....	12	35.93	64.07	-----	Other retail stores.....	424	38.98	56.48	4.54
Tire shops (including tire repairs).....	27	23.47	71.17	5.36	Hardware stores.....	52	50.83	47.47	2.00
Filling stations—gasoline and oil.....	132	74.61	25.39	-----	Farmers' supplies:				
Bicycle shops.....	3	29.26	70.74	-----	Feed stores (flour, feed, grain, fertilizer).....	7	43.82	56.18	-----
Garages and repair shops:					Harness shops.....	4	25.62	74.38	-----
Body, fender, and paint shops.....	9	38.73	61.27	-----	Seeds, bulbs, and nursery stock.....	3	24.45	75.55	-----
Garages (repairs and storage, gasoline, oil, accessories).....	91	42.44	57.56	-----	Coal and feed stores.....	3	21.72	78.28	-----
Apparel group	152	31.92	62.88	5.40	Book stores.....	3	38.06	23.26	38.68
Men's and boys' clothing and furnishings stores:					Cigar stores.....	4	77.47	22.53	-----
Men's furnishings stores.....	9	55.66	44.34	-----	Coal and wood yards—ice dealers:				
Men's clothing and furnishings stores.....	14	36.75	63.25	-----	Coal and wood yards.....	60	32.19	67.81	-----
Family clothing stores—men's, women's, and children's.....	25	19.52	32.97	47.51	Ice dealers.....	8	30.93	69.07	-----
Women's ready-to-wear specialty stores—apparel and accessories.....	21	26.62	73.38	-----	Drug stores:				
Women's accessories stores:					Drug stores.....	27	73.17	26.83	-----
Furriers—fur shops.....	5	40.89	59.11	-----	Drug stores with fountains.....	85	81.10	18.90	-----
Millinery stores.....	12	62.80	37.20	-----	Florists.....	34	28.67	71.43	-----
Other apparel stores:					Jewelry stores:				
Custom tailors.....	38	29.52	70.48	-----	Jewelry stores (installment credit).....	4	14.38	-----	85.62
Dressmakers.....	4	3.42	96.58	-----	Jewelry stores.....	30	30.81	69.19	-----
Family shoe stores—men's, women's, and children's.....	18	52.28	47.72	-----	Luggage and leather goods stores.....	4	53.55	46.45	-----
Furniture and household group	115	13.13	31.89	54.98	Office, school, and store supplies and equipment dealers:				
Furniture stores.....	46	11.92	18.63	69.45	Office and store mechanical appliance dealers (retail).....	8	21.74	62.37	15.89
Floor coverings stores.....	3	17.94	75.58	6.53	Office and store furniture and equipment dealers.....	4	9.74	90.26	-----
					Typewriter dealers.....	5	3.06	96.94	-----
					Opticians and optometrists.....	6	63.94	36.96	-----
					Scientific and medical instruments and supplies, at retail.....	4	60.36	39.64	-----
					Monuments and tombstones.....	4	6.87	98.13	-----
					Miscellaneous classifications (combined).....	34	12.48	87.52	-----
					Secondhand stores.....	28	43.43	39.55	17.02

¹Total sales of above stores are \$102,371,404.
²Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.
³Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

CENSUS OF DISTRIBUTION

TABLE 21.—LOUISVILLE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	13,362	\$5,269,125	Other stores in which meals are served	603	\$179,944
Restaurants, cafeterias, and eating places.....	13,759	5,089,181	Confectionery stores (candy and fountain).....	87	12,184
Cafeterias.....	3,718	1,721,870	Delicatessen stores.....	121	18,986
Lunch rooms.....	4,137	1,195,738	Fruit stores and vegetable markets.....	20	10,220
Restaurants with table service.....	4,009	1,715,748	Bakeries—bakery goods stores (except manufacturing bakeries).....	37	9,182
Pountain—lunches.....	850	177,003	Department stores.....	300	122,172
Lunch counters.....	545	279,122	Drug stores with fountains.....	38	7,200

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	1,049	\$2,303,234	\$56,243	Automotive group—Continued.			
Automotive group.....	1,036	2,281,573	56,243	Body, fender, and paint shops.....	33	\$131,670	
Automobile sales rooms—new and trade-in.....	603	1,122,111	12,731	Garages (repairs and storage, gasoline, oil, accessories).....	227	657,733	\$43,512
Accessory stores with tires and batteries.....	40	81,526		Lumber and building group.....	1	2,000	
Battery and ignition shops—brake repair shops.....	38	108,391		Glass and mirror shops.....	1	2,000	
Tire shops (including tire repairs).....	72	122,225		Other retail stores.....	10	8,221	
Filling stations—gasoline and oil.....	11	20,899		Hardware and farm implement stores.....	9	5,421	
Filling stations with tires and accessories.....	12	34,034		Harness shops.....	1	2,800	
Motor cycles, bicycles, and supplies.....		2,984		Secondhand stores.....	2	11,440	

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$1,910,971	Furniture and household group—Continued.	
General merchandise group.....	50,897	Radio and electrical shops.....	\$126,184
Department stores.....	48,297	Radio and musical instruments stores.....	1,000
Dry goods stores.....	1,500	Lumber and building group.....	684,240
Variety, 5-and-10, and to-a-dollar stores.....	900	Lumber and building material dealers.....	69,192
Automotive group.....	29,815	Roofing.....	50,650
Tire shops (including tire repairs).....	1,742	Electrical shops (without radio).....	25,241
Motor cycles, bicycles, and supplies.....	23,683	Heating appliances and oil burners.....	100,388
Garages, (repairs and storage, gasoline, oil, accessories).....	3,250	Plumbing shops—heating and ventilating.....	180,319
Other automotive establishments.....	1,240	Glass and mirror shops.....	6,733
Apparel group.....	199,128	Paint and glass stores.....	136,667
Men's furnishings stores.....	1,000	Other retail stores.....	719,121
Men's clothing and furnishings stores.....	4,000	Hardware stores.....	24,508
Women's ready-to-wear specialty stores—apparel and accessories.....	44,333	Hardware and farm implement stores.....	24,500
Corset and lingerie shops.....	1,474	Harness shops.....	12,940
Furriers—fur shops.....	81,400	Book stores.....	10,417
Millinery stores.....	1,191	Coal and wood yards.....	780
Custom tailors.....	38,149	Gifts, novelties, and toys—cameras.....	1,570
Dressmakers.....	4,850	Jewelry stores (installment credit).....	6,800
Shoe stores—women's.....	997	Jewelry stores.....	209,412
Family shoe stores—men's, women's, and children's.....	21,734	Music stores (without radio).....	2,303
Furniture and household group.....	257,169	Office and store mechanical appliance dealers (retail).....	53,876
Furniture stores.....	500	Office and store furniture and equipment dealers.....	3,362
Furniture and undertaker.....	3,212	Typewriter dealers.....	13,236
Floor coverings, draperies, curtains, and upholstery stores.....	39,374	Opticians and optometrists.....	6,700
Household appliances stores.....	35,051	Sporting goods stores including athletic and playground equipment.....	9,337
Antique and used furniture dealers.....	36,648	Miscellaneous classifications (combined)*.....	338,294
Picture and framing stores.....	5,200	Secondhand stores.....	21,801

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

* Includes cigar stores and stands.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

921

TABLE 22.—LOUISVILLE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores
FOOD GROUP			FOOD GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 16.0 per cent)			Combination stores (meat markets with groceries)—Contd.		
Confectionery and nuts.....	46.3	46.3	Groceries—		
Fountain sales and ice cream.....	53.7	53.7	Butter and cheese.....	5.6	5.6
Dairy products stores (including ice cream): (Commodity coverage, 80.1 per cent)			Eggs.....	5.2	5.2
Bakery products, fresh.....	4.5	3.5	Lard, cooking fats, etc.....	4.2	4.2
Bottled beverages.....	.3	.3	Flour.....	5.3	5.3
Fruits and vegetables.....	6.1	4.1	Sugar.....	3.7	3.7
Groceries—			Canned goods and other groceries.....	6.8	6.8
Butter and cheese.....	23.3	23.3	Meats, including poultry.....	37.5	37.5
Eggs.....	2.6	2.6	Milk and cream.....	6.0	3.7
Lard, cooking fats, etc.....	.5	.5	Non-food products—		
Flour.....	.7	.7	Cigars, cigarettes and tobacco.....	6.1	1.6
Sugar.....	1.5	1.5	Household supplies.....	5.8	3.5
Canned goods and other groceries.....	16.5	16.5	Stationery and school supplies.....	1.2	.3
Ice Cream.....	4.3	4.3	Other non-food products.....	(x)	.4
Meats, including poultry.....	6.8	6.8	Meat markets:		
Milk and cream.....	35.3	35.3	(Commodity coverage, 33.4 per cent)		
Non-food products—			Fresh fish and other sea foods.....	3.4	.3
Cigars, cigarettes and tobacco.....	.3	.3	Groceries—		
Other non-food products.....	(x)	.3	Eggs.....	20.3	4.9
Milk dealers:			Lard, cooking fats, etc.....	4.8	3.7
(Commodity coverage, 80.5 per cent)			Meats, including poultry.....	91.1	91.1
Butter and cheese.....	18.5	18.2	GENERAL MERCHANDISE GROUP		
Canned goods and other groceries.....	1.0	.5	Department stores:		
Ice cream.....	17.0	2.1	(Commodity coverage, 100 per cent)		
Milk and cream.....	70.2	79.2	Antiques, art goods, gifts.....	1.6	1.0
Delicatessen stores:			Apparel and accessories, women's, misses', children's—		
(Commodity coverage, 36.2 per cent)			Children's wear.....	1.8	1.1
Bakery products, fresh.....	16.4	12.5	Millinery.....	2.0	1.3
Bottled beverages.....	3.5	2.6	Hosiery.....	5.5	4.8
Confectionery and nuts.....	14.0	10.7	Coats, suits and dresses.....	9.8	9.1
Delicatessen, ready-to-serve foods.....	28.9	23.9	Underwear, negligees, corsets, etc.....	6.8	6.8
Fountain sales and ice cream.....	20.6	15.7	Other apparel (except furs).....	4.4	4.2
Fruits and vegetables.....	10.9	8.3	Appliances and supplies, electric—		
Groceries—			Household appliances, motor-driven (except refrigerators).....	2.2	1.7
Butter and cheese.....	3.5	2.6	Lighting equipment.....	1.0	.4
Eggs.....	.6	.4	Construction materials.....	1.3	.1
Lard, cooking fats, etc.....	.1	.1	Other appliances.....	.5	.1
Flour.....	.2	.1	Automotive parts and accessories—		
Sugar.....	.4	.3	Automotive parts and accessories (except tires and tubes).....	2.1	.5
Canned goods and other groceries.....	16.5	16.5	Tires, tubes, and tire accessories.....	3.7	.8
Household supplies.....	.2	.2	Bakery products, fresh.....	.9	.1
Receipts from sale of meals.....	4.5	1.1	Cigars, cigarettes, and tobacco.....	1.1	.2
Combination stores (grocery stores with meats): (Commodity coverage, 13.8 per cent)			Clothing and furnishings (men's and boys')—		
Bakery products, fresh.....	5.2	4.6	Suits.....	2.9	2.0
Bottled beverages.....	1.2	.9	Overcoats.....	.4	.2
Confectionery and nuts.....	1.0	.4	Hats and caps.....	.4	.2
Delicatessen, ready-to-serve foods.....	1.3	.4	Furnishings.....	7.8	7.8
Fresh fish and other sea foods.....	1.7	.8	Other clothing.....	1.3	.8
Fruits and vegetables.....	11.1	9.1	Confectionery and nuts.....	1.6	.2
Groceries—			Delicatessen, ready-to-serve foods.....	3.6	.2
Butter and cheese.....	3.6	3.6	Drug sundries.....	1.6	.3
Eggs.....	3.2	3.2	Dry goods and notions—		
Lard, cooking fats, etc.....	3.9	3.9	Cotton piece goods.....	5.2	5.2
Flour.....	7.2	7.2	Linen goods.....	2.5	1.8
Sugar.....	11.4	11.4	Wool and wool-mixed goods.....	.7	.6
Canned goods and other groceries.....	23.9	23.9	Rayon piece goods.....	.4	.2
Meats, including poultry.....	25.8	26.8	Silk and velvet piece goods.....	5.5	5.0
Milk and cream.....	3.4	2.5	Notions and small wares.....	4.4	3.8
Non-food products—			Other dry goods.....	1.1	.5
Cigars, cigarettes, and tobacco.....	1.6	.2	Farm and garden equipment and supplies.....	.9	.1
Household supplies.....	2.6	.7	Flowers, wreaths, etc.....	.6	.1
Other non-food products.....	(x)	.4	Fountain sales and ice cream.....	2.3	.4
Combination stores (meat markets with groceries): (Commodity coverage, 32.5 per cent)			Furniture, household.....	3.5	2.4
Bakery products, fresh.....	5.0	3.7	Furs and fur goods.....	.6	.4
Bottled beverages.....	1.5	1.1	Hardware.....	3.3	.3
Confectionery and nuts.....	1.5	.5	Heating and plumbing equipment and supplies.....	3.0	.2
Delicatessen, ready-to-serve foods.....	2.7	1.0	Home furnishings—		
Fresh fish and other sea foods.....	1.2	.9	Draperies, upholstery and curtains.....	3.5	3.5
Fruits and vegetables.....	20.4	15.0	Floor coverings.....	2.9	2.9
			Bedding, mattresses, springs.....	1.8	.6
			China, glassware and crockery.....	1.2	1.1
			Kitchen utensils.....	3.2	1.3
			Refrigerators, electric and gas.....	.3	.1
			Other home furnishings.....	4.8	3.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column should be applied to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and has not been computed.

CENSUS OF DISTRIBUTION

TABLE 22.—LOUISVILLE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores—Continued.			Variety, 5-and-10, and to-a-dollar stores—Continued.		
Infants' wear.....	2.5	2.4	Home furnishings—		
Jewelry, silverware, and clocks—			Draperies, upholstery, and curtains.....	0.4	0.3
Plated silverware.....	.8	.8	China, glassware, and crockery.....	3.6	2.4
Other jewelry.....	1.1	.9	Kitchen utensils.....	1.2	1.2
Leather goods, billfolds, purses, gloves and handbags.....	1.8	1.6	Other home furnishings.....	3.5	3.5
Luggage.....	.3	.2	Infants' wear.....	7.2	2.4
Miscellaneous merchandise.....	(x)	.1	Jewelry.....	3.5	3.5
Paints, varnishes, lacquers.....	1.1	.4	Leather goods, billfolds, purses (often includes gloves and handbags).....	3.4	1.1
Phonographs and records.....	1.3	.6	Miscellaneous merchandise.....	(x)	2.4
Pianos and accessories.....	1.3	.4	Musical accessories—		
Radio parts and accessories.....	2.8	1.2	Phonograph records.....	2.5	2.5
Radio sets.....	3.2	1.4	Sheet music, music books, etc.....	2.0	1.3
Receipts from sale of meals.....	.8	1.0	Optical goods.....	.6	.2
Service.....	.8	.4	Painters' supplies.....	1.4	.3
Shoes and other footwear—			Paints, varnishes, lacquers.....	5.3	1.8
Boys' and youths'.....	.5	.2	Radio parts and accessories.....	4.2	1.4
Women's.....	3.5	2.9	Rubber and other footwear.....	1.4	.9
Misses' and children's.....	1.1	.8	Seeds, bulbs, plants, and nursery stock.....	1.4	.1
Sporting goods, gymnasium and playground equipment.....	1.3	.5	Sporting goods.....	.4	.1
Stationery, books and magazines—			Stationery and books—		
Books.....	.7	.4	Books.....	2	.1
Paper and paper goods.....	1.5	1.3	Paper and paper goods.....	8.3	5.5
Stoves, ranges, heaters.....	1.6	.4	Other stationery.....	.7	.2
Toilet articles and preparations.....	3.7	3.0	Toilet articles.....	2	.2
Toys and games.....	.9	.8	Toiletries and cosmetics.....	4.8	4.8
			Toys and games.....	4.8	4.8
General merchandise stores (with food departments): (Commodity coverage, 49 per cent)			AUTOMOTIVE GROUP		
Bakery products, fresh.....	9.4	4.2	Automobile sales rooms:		
Bottled beverages.....	1.3	.6	(Commodity coverage, 99.3 per cent)		
Cigars, cigarettes, and tobacco.....	2.4	1.1	Automobiles, parts and accessories—		
Confectionery and nuts.....	.2	.1	Passenger automobiles, new.....	58.2	54.5
Drugs, patent medicines, etc.....	1.6	.7	Used passenger cars.....	49.2	17.8
Fresh fish and other sea foods.....	.2	.1	Buses.....	18.5	.4
Fruits and vegetables.....	4.2	1.9	Commercial cars and trucks, new.....	13.8	5.9
Fountain sales and ice cream.....	2.0	.9	Used commercial cars and trucks.....	5.3	1.2
Furniture, household.....	5.7	3.2	Tractors.....	.9	.1
Gasoline.....	.8	.3	Automotive parts and accessories (except tires, tubes, and batteries).....	8.8	8.4
Groceries.....	38.8	38.8	Tires, tubes, and tire accessories.....	1.2	.8
			Automobiles, new, sold to dealers.....	12.3	2.9
Butter and cheese.....	2.8		Commercial cars and trucks, new, sold to dealers.....	2.8	.3
Eggs.....	1.3		Parts and accessories sold to dealers.....	4.3	.2
Lard, cooking fats, etc.....	2.6		Batteries.....	.2	.1
Flour.....	1.0		Gasoline.....	.6	.4
Sugar.....	3.9		Oils and greases.....	.7	.6
Canned goods and other groceries.....	27.2		Repairs and service.....	6.3	6.3
Hardware.....	.7	.3	Storage.....	2.5	.1
Home furnishings.....	41.4	28.4	Accessory stores with tires and batteries:		
Hosiery.....	.9	.4	(Commodity coverage, 44.4 per cent)		
Meats, including poultry.....	36.8	16.5	Automotive parts and accessories (except tires, tubes, and batteries).....	54.3	54.3
Milk and cream.....	2.5	1.1	Tires, tubes, and tire accessories.....	24.4	24.4
Notions and small wares.....	.9	.4	Batteries.....	7.4	7.4
Oils and greases.....	.2	.1	Gasoline.....	.5	.1
Paints, varnishes, lacquers.....	.4	.2	Miscellaneous merchandise.....	(x)	4.1
Radio sets.....	.2	.1	Oils and greases.....	2.3	1.4
Toiletries and cosmetics.....	.2	.1	Radios and equipment.....	1.0	.5
Toys and games.....	.2	.1	Repairs and service.....	(x)	7.8
Work clothing.....	.9	.4	Battery and ignition shops—brake repair shops:		
Variety, 5-and-10, and to-a-dollar stores:¹ (Commodity coverage, 44.5 per cent)			(Commodity coverage, 63.2 per cent)		
Apparel and accessories, women's, misses', children's—			Automotive parts and accessories (except batteries).....	73.2	22.1
Millinery.....	4.1	1.4	Batteries.....	78.3	54.7
Hosiery.....	6.2	6.2	Oils and greases.....	9.5	2.8
Underwear, negligees, corsets, etc.....	4.4	4.4	Radios and equipment.....	26.7	8.0
Other apparel.....	7.8	2.0	Repairs and service.....	12.4	12.4
Appliances and supplies, electric—			Tire shops (including tire repairs):		
Incandescent lamps.....	1.2	1.2	(Commodity coverage, 69.8 per cent)		
Other appliances.....	3.3	3.3	Automotive parts and accessories (except tires, tubes and batteries).....	1.8	.8
Batteries.....	.2	.2	Tires, tubes, and tire accessories.....	82.7	82.7
Bottled beverages.....	.4	.2	Batteries.....	3.8	2.7
Confectionery and nuts.....	10.0	6.6	Gasoline.....	9.9	4.4
Dry goods and notions—			Oils and greases.....	2.7	1.2
Cotton piece goods.....	1.7	1.1	Other service.....	.7	.2
Linen goods.....	.1	.1	Radio sets.....	2.1	.7
Notions and small wares.....	7.0	7.0	Repairs and service.....	7.8	7.8
Other dry goods.....	4.8	4.8	Filling stations (gasoline and oil):		
Flowers, wreaths, etc.....	.8	.8	(Commodity coverage, 60.3 per cent)		
Fountain sales and ice cream.....	13.1	8.7	Gasoline.....	89.3	89.3
Fruits and vegetables.....	.2	.2	Oils and greases.....	10.2	10.2
Furnishings (men's and boys').....	3.9	3.9	Repairs and service.....	(x)	.5
Hardware—					
Builders' and shelf hardware.....	.1	.1			
Carpenters' and mechanics' tools.....	.9	.9			
Other hardware.....	6.6	4.4			

¹ Many variety chains can not report commodity analysis except for the chain as a whole. See the Merchandising Series report on Retail Distribution for Variety Chains for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

923

TABLE 22.—LOUISVILLE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
AUTOMOTIVE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 17 per cent)			Hosiery shops: (Commodity coverage, 38.6 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	22.1	22.1	Hosiery.....	85.2	85.2
Tires, tubes, and tire accessories.....	4.9	3.4	Underwear, negligees, corsets, etc.....	40.0	14.8
Batteries.....	1.0	.5	Millinery stores: (Commodity coverage, 81 per cent)		
Gasoline.....	30.4	9.3	Coats, suits, and dresses.....	2.7	.4
Oils and greases.....	8.4	5.8	Hosiery.....	6.9	1.1
Repairs and service.....	58.9	58.9	Millinery.....	98.5	98.5
APPAREL GROUP			Custom tailors: (Commodity coverage, 47.7 per cent)		
Men's and boys' hat stores: (Commodity coverage, 100 per cent)			Custom tailoring.....	83.5	83.5
Hats and caps.....	91.7	91.7	Suits.....	39.8	12.3
Furnishings.....	10.0	8.3	Overcoats.....	12.5	3.9
Men's clothing and furnishings stores: (Commodity coverage, 93.1 per cent)			Service.....	1.4	.3
Apparel and accessories, women's, misses', children's.....	2.0	1.4	Women's shoe stores: (Commodity coverage, 90.2 per cent)		
Clothing and furnishings (men's and boys')—			Hosiery, women's.....	17.0	8.4
Suits.....	41.7	41.7	Miscellaneous merchandise.....	(x) 1.5	.1
Overcoats.....	17.8	17.8	Service.....	1.5	.1
Hats and caps.....	8.0	7.9	Shoes and other footwear—		
Furnishings.....	18.1	18.1	Women's.....	75.9	75.9
Work clothing.....	6.9	4.1	Misses' and children's.....	23.9	10.5
Other clothing.....	4.8	2.8	Infants'.....	3.1	1.0
Jewelry.....	.1	.1	Rubber and other footwear.....	17.0	4.0
Luggage.....	.2	.1	Family shoe stores (men's, women's, and children's): (Commodity coverage, 41.3 per cent)		
Shoes:			Hosiery.....	5.7	2.8
Men's.....	6.5	4.8	Furnishings (men's and boys').....	2.5	.2
Boys' and youths'.....	1.7	.9	Shoes and other footwear—		
Rubber and other footwear.....	.5	.3	Men's.....	17.5	17.5
Family clothing stores—men's, women's, and children's: (Commodity coverage, 55.5 per cent)			Boys' and youths'.....	9.4	7.1
Apparel and accessories, women's, misses', children's—			Women's.....	49.5	49.5
Children's wear.....	2.9	1.5	Misses' and children's.....	16.1	14.8
Millinery.....	2.5	2.4	Infants'.....	3.0	1.2
Hosiery.....	17.1	10.3	Rubber and other footwear.....	10.0	6.0
Coats, suits, and dresses.....	27.2	21.9	FURNITURE AND HOUSEHOLD GROUP		
Underwear, negligees, corsets, etc.....	2.3	1.5	Furniture stores: (Commodity coverage, 59.4 per cent)		
Other apparel, except furs.....	1.5	.6	Appliances and supplies, electric—		
Clothing and furnishings (men's and boys')—			Household appliances, motor-driven (except refrigerators).....	.8	.2
Suits.....	33.6	29.7	Lighting equipment.....	1.8	.4
Overcoats.....	11.4	10.6	Appliances, except refrigerators, gas—		
Hats and caps.....	3.7	3.5	Stoves and ranges.....	5.7	3.8
Furnishings.....	13.8	11.0	Water heaters.....	1.7	.1
Work clothing.....	2.7	1.5	Other appliances.....	.4	.1
Other clothing.....	.9	.3	Furniture—		
Dry goods and notions—			Bedroom.....	18.8	18.8
Cotton piece goods.....	6.2	.4	Living room, library, and hall.....	21.3	21.3
Linen goods.....	3.9	.3	Dining room.....	10.2	10.2
Wool and wool-mixed goods.....	4.7	.3	Kitchen.....	8.9	8.9
Rayon piece goods.....	2.3	.2	Other household.....	3.5	1.3
Silk and velvet piece goods.....	1.6	.1	Office and store.....	2.8	.4
Notions and small wares.....	1.0	.3	Home furnishings—		
Other dry goods.....	.4	.1	Draperies, upholstery, and curtains.....	2.6	1.0
Furs and fur goods.....	1.1	.2	Floor coverings.....	12.3	10.1
Pets (gold fish, etc.).....	.6	.1	Bedding, mattresses, springs.....	6.6	3.8
Phonographs and records.....	.8	.1	China, glassware, and crockery.....	2.0	.6
Shoes and other footwear—			Kitchen utensils.....	3.5	.9
Men's.....	3.7	1.9	Refrigerators, electric and gas.....	3.3	1.3
Women's.....	1.4	.6	Other home furnishings.....	6.7	4.4
Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 92.5 per cent)			Phonographs and records.....	1.9	.3
Apparel and accessories, women's, misses', children's—			Radio sets.....	8.6	4.5
Custom tailoring.....	19.7	1.2	Secondhand furniture.....	13.8	6.0
Children's wear.....	1.5	.2	Secondhand goods.....	2.1	.3
Millinery.....	5.0	2.1	Stoves, ranges, heaters, etc., other than electric or gas.....	3.9	1.6
Hosiery.....	7.4	3.2	Toys and games.....	1.3	.2
Coats, suits, and dresses.....	69.7	69.7	Floor coverings stores: (Commodity coverage, 93.2 per cent)		
Underwear, negligees, corsets, etc.....	7.6	5.8	Home furnishings—		
Other apparel, except furs.....	2.6	1.6	Draperies, upholstery, and curtains.....	30.3	19.2
Furs and fur goods.....	10.8	6.8	Floor coverings.....	58.8	58.8
Jewelry.....	1.8	.3	Other home furnishings.....	28.7	5.8
Leather goods, gloves and hand bags.....	2.9	.7	Service.....	(x) 10.3	10.2
Miscellaneous merchandise.....	(x) .1	.1	Wall paper.....	10.3	6.5
Notions and small wares.....	2.4	.5	Household appliance stores (electrical): (Commodity coverage, 29.8 per cent)		
Service.....	5.0	.6	Household appliances (except refrigerators).....	89.6	89.6
Shoes—			Radio sets.....	18.4	4.3
Women's.....	34.0	6.3	Refrigerators, electric.....	26.3	6.1
Misses' and children's.....	3.8	.7			
Rubber and other footwear.....	.8	.1			
Toiletries and cosmetics.....	1.6	.1			
Furriers—fur shops: (Commodity coverage, 61.5 per cent)					
Furs and fur goods.....	40.6	40.6			
Service.....	59.4	59.4			

CENSUS OF DISTRIBUTION

TABLE 22.—LOUISVILLE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores
FURNITURE AND HOUSEHOLD GROUP—Continued			LUMBER AND BUILDING GROUP—Continued		
Radio and electrical shops: (Commodity coverage, 56.6 per cent)			Electrical shops (without radio): (Commodity coverage, 30.4 per cent)		
Appliances and supplies, electrical—			Lighting equipment.....	64.6	21.9
Household appliances, motor driven (except refrigera- tors).....	35.6	27.4	Construction materials.....	30.8	3.6
Household heating appliances—portable.....	16.5	12.7	Commercial and industrial appliances.....	45.9	30.4
Incandescent lamps.....	2.6	2.0	Refrigerators.....	30.6	20.2
Construction materials.....	3.2	1.1	Service.....	23.9	23.9
Ranges, water heaters, etc.....	6.1	2.6	Heating appliances and oil burners: (Commodity coverage, 92 per cent)		
Appliances, except refrigerators, gas—			Appliances and supplies, electrical.....	.0	.7
Stoves and ranges.....	9.8	4.3	Appliances, gas—		
Water heaters.....	.8	.3	Water heaters.....	10.7	8.3
Musical instruments and accessories—			Other appliances.....	12.5	1.2
Phonographs and records.....	8.3	1.8	Heating equipment and supplies.....	77.0	77.0
Stringed and band instruments.....	8.3	1.8	Service.....	12.8	11.8
Paints, varnishes, lacquers.....	16.4	5.5	Stoves, ranges, heaters, etc. (other than electric or gas).....	1.3	1.0
Radios and equipment.....	30.9	30.9	Paint and glass stores: (Commodity coverage, 57.7 per cent)		
Radio sets.....	23.4		Home furnishings—		
Radio parts and accessories.....	7.5		Floor coverings.....	10.0	1.2
Refrigerators, electric and gas.....	.2	.1	Other home furnishings.....	15.0	1.9
Service.....	12.4	9.5	Paints, varnishes, glass, and painters' supplies—		
Radio and musical instruments stores: (Commodity coverage, 80.4 per cent)			Paints, varnishes, lacquers.....	40.3	30.9
Musical instruments and accessories—			Glass.....	8.7	4.1
Pianos and accessories.....	58.2	58.2	Painters' supplies.....	22.1	14.2
Phonographs and records.....	14.4	6.9	Service.....	(x)	17.0
Stringed and band instruments.....	8.2	2.3	Wall paper.....	80.2	30.7
Other musical instruments and accessories.....	9.9	.3	OTHER RETAIL STORES		
Radio sets and equipment.....	28.6	28.6	Hardware stores: (Commodity coverage, 30.7 per cent)		
Secondhand goods.....	18.7	3.7	Appliances and supplies, electrical—		
RESTAURANTS, CAFETERIAS, AND EATING PLACES			Household appliances, motor-driven (except refrigera- tors).....	5.0	3.5
Cafeterias: (Commodity coverage, 67.6 per cent)			Household heating appliances—portable.....	5.4	3.8
Cigars, cigarettes, and tobacco.....	3.0	3.0	Lighting equipment.....	12.7	8.9
Confectionery and nuts.....	1.3	.1	Incandescent lamps.....	1.8	1.3
Fountain sales and ice cream.....	4.6	1.8	Other appliances.....	11.9	2.9
Receipts from sale of meals.....	95.1	95.1	Appliances, except refrigerators, gas—		
Lunch rooms: (Commodity coverage, 26.7 per cent)			Stoves and ranges.....	4.5	3.2
Bottled beverages.....	16.7	2.3	Water heaters.....	2.7	1.9
Cigars, cigarettes, and tobacco.....	3.9	3.9	Other appliances, except refrigerators.....	.7	.5
Confectionery and nuts.....	4.0	1.0	Automotive parts and accessories—		
Delicatessen, ready-to-serve foods.....	8.3	1.1	Automotive parts and accessories (except tires and tubes).....	2.8	1.9
Fountain sales and ice cream.....	13.6	7.5	Tires, tubes, and tire accessories.....	8.2	5.7
Receipts from sale of meals.....	84.2	84.2	Farm and garden equipment and supplies—		
Restaurants with table service: (Commodity coverage, 21.5 per cent)			Wire fencing, gates, and posts.....	1.3	.9
Bottled beverages.....	1.3	.4	Other farm and garden equipment and supplies.....	.7	.4
Cigars, cigarettes, and tobacco.....	11.1	11.1	Hardware—		
Confectionery and nuts.....	.8	.4	Builders' and shelf hardware.....	4.4	4.4
Fountain sales and ice cream.....	7.8	6.6	Carpenters' and mechanics' tools.....	11.6	11.6
Receipts from sale of meals.....	81.5	81.5	Other hardware.....	9.7	9.7
Fountain—lunches: (Commodity coverage, 94.6 per cent)			Home furnishings—		
Bakery products, fresh.....	7.0	6.7	China, glassware, and crockery.....	4.4	3.1
Canned goods and other groceries.....	1.0	.5	Kitchen utensils.....	2.7	1.9
Cigars, cigarettes, and tobacco.....	1.8	1.7	Refrigerators, electric and gas.....	21.0	14.6
Confectionery and nuts.....	3.9	3.8	Paints, varnishes, glass, and painters' supplies—		
Delicatessen, ready-to-serve foods.....	34.4	16.8	Paints, varnishes, lacquers.....	4.9	4.6
Fountain sales and lunches.....	70.5	70.5	Glass.....	3.0	2.1
LUMBER AND BUILDING GROUP			Painters' supplies.....	2.0	1.9
Lumber and building material dealers: (Commodity coverage, 91.3 per cent)			Radio parts and accessories.....	.3	1.9
Building materials—			Radio sets.....	2.5	1.7
Brick, terra cotta, tile, etc.....	14.3	6.3	Roofing.....	2.2	1.7
Building stone.....	11.1	3.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	10.6	7.4
Cement.....	15.5	6.5	Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 81.3 per cent)		
Lime, plaster, etc.....	10.9	4.3	Farm and garden equipment and supplies.....	3.0	1.6
Lumber (rough and dressed).....	51.5	31.0	Flour.....	.4	.1
Planing-mill products, woodwork.....	40.0	18.4	Grain and feed.....	63.3	63.3
Wood shingles and shakes.....	16.5	7.9	Hay, straw, and alfalfa.....	30.2	30.2
Roofing materials (except wood shingles).....	13.8	12.6	Seeds, bulbs, plants, and nursery stock.....	10.0	4.8
Structural steel (at retail).....	2.2	.6	Seeds, bulbs, and nursery stock: (Commodity coverage, 84.9 per cent)		
Iron and other building metal.....	.2	.1	Farm and garden equipment and supplies.....	1.5	.3
Building paper, insulating boards with wood base, etc. Wall boards (except wood base).....	1.4 2.2	.3 .9	Farm machinery.....	16.7	13.6
Other building materials.....	7.5	1.3	Fertilizers.....	7.4	7.4
Coal.....	12.6	1.0	Hardware.....	3.3	2.7
Furniture, household.....	5.5	.1	Seeds, bulbs, plants, and nursery stock.....	76.0	76.0
Heating and plumbing equipment and supplies.....	19.5	2.9	Coal and feed stores: (Commodity coverage, 67.2 per cent)		
Miscellaneous merchandise.....	(x)	.5	Building material—		
Paints, varnished, lacquers.....	1.1	.3	Cement.....	.3	.3
Service.....	(x)	1.9	Lime, plaster, etc.....	.1	.1
			Coal.....	78.5	78.5
			Grain and feed.....	20.9	20.9
			Hay, straw, and alfalfa.....	.2	.2

RETAIL DISTRIBUTION IN KENTUCKY: 1929

925

TABLE 22.—LOUISVILLE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Book stores: (Commodity coverage, 88.3 per cent)			Jewelry stores—Continued.		
Art goods, gifts.....	7.4	4.3	Jewelry, silverware, and clocks—		
Service.....	3.8	2.2	Clocks.....	4.0	2.8
Stationery, books, and magazines—			Watches.....	11.0	11.0
Books.....	56.2	56.2	Diamond jewelry.....	35.6	35.6
Magazines and newspapers.....	18.4	18.4	Rings, other than diamond.....	6.3	6.3
Paper and paper goods.....	22.4	12.9	Gold and gold-filled jewelry.....	7.0	7.0
Other stationery.....	13.9	8.0	Plated silverware.....	6.5	4.3
			Sterling silverware.....	14.7	14.7
			Other jewelry.....	2.5	1.7
Cigar stores without fountains: (Commodity coverage, 40.9 per cent)			Leather goods.....	34.1	1.0
Cigars, cigarettes, and tobacco.....	90.0	90.0	Optical goods.....	11.2	1.0
Smokers' supplies.....	10.0	10.0	Service.....	13.7	11.2
			Luggage and leather goods stores: (Commodity coverage, 41.5 per cent)		
Drug stores (with fountains): (Commodity coverage, 36.5 per cent)			Leather goods, billfolds, purses, gloves and handbags.....	10.7	10.7
Cigars, cigarettes, and tobacco.....	23.5	23.5	Luggage.....	89.3	89.3
Confectionery and nuts.....	5.1	1.7			
Drugs, patent medicines, etc.....	38.2	38.2	News dealers: (Commodity coverage, 35.4 per cent)		
Fountain sales and ice cream.....	20.5	20.5	Cigars, cigarettes, and tobacco.....	25.6	3.9
Prescriptions.....	8.2	8.2	Magazines and newspapers.....	90.2	90.2
Rubber goods.....	6.4	7.7	Miscellaneous merchandise.....	(x)	5.9
Stationery, books, periodicals, etc.....	.9	2.2			
Surgical and hospital supplies.....	9.8	1.1	Office and store mechanical appliance dealers (retail): (Commodity coverage, 77.7 per cent)		
Toilet articles.....	3.8	1.6	Office and store equipment—		
Toiletries and cosmetics.....	7.3	3.3	Adding and calculating machines and accessories.....	43.2	40.5
Miscellaneous merchandise.....	(x)	1.0	Typewriters and accessories.....	22.8	11.2
			Other office and store mechanical appliances.....	42.8	15.0
Florists: (Commodity coverage, 31.4 per cent)			Office and store furniture.....	9.9	4.9
Farm and garden equipment and supplies.....	9.2	6.3	Service.....	12.0	12.0
Flowers, wreaths, etc.....	87.2	87.2	Stationery.....	33.4	16.4
Seeds, bulbs, plants, and nursery stock.....	9.5	6.5			
			Office and store furniture and equipment dealers: (Commodity coverage, 86.0 per cent)		
Jewelry stores (installment credit): (Commodity coverage, 100.0 per cent)			Office and store equipment—		
Jewelry, silverware, and clocks—			Adding and calculating machines and accessories.....	15.4	7.8
Clocks.....	4.7	1.4	Typewriters and accessories.....	11.5	5.8
Watches.....	20.6	20.6	Other office and store mechanical appliances.....	3.8	2.0
Diamond jewelry.....	51.3	51.3	Office and store furniture.....	49.0	49.0
Rings, other than diamond.....	10.8	10.8	Stationery.....	35.4	35.4
Gold and gold-filled jewelry.....	7.5	7.5			
Plated silverware.....	3.3	2.9	Opticians and optometrists: (Commodity coverage, 63.0 per cent)		
Sterling silverware.....	3.9	2.3	Miscellaneous merchandise.....	(x)	1.5
Other jewelry.....	7.5	.9	Optical goods.....	97.7	97.7
Optical goods.....	3.4	1.0	Service.....	.8	.3
Service.....	4.4	1.3	Surgical, dental, and hospital supplies.....	1.6	.5
			Scientific and medical instruments and supplies at retail: (Commodity coverage, 80.1 per cent)		
Jewelry stores: (Commodity coverage, 37.5 per cent)			Professional and scientific instruments and equipment.....	61.0	61.0
Art goods and gifts.....	5.7	2.6	Surgical, dental, and hospital supplies.....	39.0	39.0
China, glassware, and crockery.....	6.7	.8			

CENSUS OF DISTRIBUTION

TABLE 23.—COVINGTON—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	857	787	1,962	374	\$2,809,965	\$69,006	\$2,500,775	\$3,336,750	\$25,722,385	100.00
Food group	413	381	433	114	695,860	27,587	558,988	452,240	9,348,491	36.33
Candy and confectionery stores.....	100	106	45	25	41,565	5,850	78,596	59,780	685,551	2.67
Dairy products stores ¹	6	6	22	1	42,541	225	26,030	192,390	192,390	.75
Delicatessen stores.....	8	9	5	2	4,340	360	6,306	6,400	89,041	.35
Fruit stores and vegetable markets.....	25	27	6	9	6,545	1,545	10,089	5,880	172,830	.67
Grocery stores (without meats).....	93	71	92	25	129,444	5,121	123,704	173,510	2,209,288	8.59
Combination stores (groceries and meats).....	131	115	185	41	261,665	10,361	219,499	192,960	4,501,517	17.60
Meat markets (including sea foods).....	30	25	61	9	96,934	3,225	78,507	6,800	1,309,895	5.09
Bakeries—caterers.....	18	20	17	2	15,826	880	12,740	2,880	177,779	.69
Other food stores.....	2	2					409	280	5,200	.02
General merchandise group²	32	36	254	53	239,328	7,153	276,175	437,640	1,939,034	7.53
Dry-goods stores—piece-goods stores.....	24	32	39	18	37,515	2,565	44,805	134,700	530,114	2.06
General merchandise stores (including 1 general store).....	3	4	3	5	1,740	240	8,151	11,750	56,803	.22
Variety, 5-and-10, and 10-a-dollar stores.....	3		72	20	61,323	3,797	30,826	65,320	587,268	2.28
Automotive group²	67	58	297	20	492,373	6,418	404,317	316,030	4,169,918	16.21
Motor vehicle dealers (new and used).....	16	15	191	9	327,409	2,628	289,740	264,090	2,969,422	11.54
Accessories, tires, and batteries.....	7	8	18	2	25,475	250	20,107	16,790	207,448	.81
Filling stations.....	20	7	47	4	75,989	1,776	47,806	20,470	673,463	2.62
Garages and repair shops.....	23	27	41	5	63,550	1,764	46,744	13,980	318,025	1.23
Other automotive establishments.....										
Apparel group	62	44	209	65	303,731	14,691	375,059	899,850	2,527,736	9.83
Men's and boys' clothing and furnishings stores.....	16	14	64	14	110,491	2,904	124,593	570,220	964,773	3.75
Family clothing stores—men's, women's, and children's.....	9	2	55	11	70,520	1,798	102,845	84,440	512,945	2.00
Women's ready-to-wear specialty stores—apparel and accessories.....	6	4	28	7	31,824	1,212	32,963	36,760	270,336	1.05
Women's accessories stores.....	6	3	7	3	6,775	816	12,764	7,750	55,366	.22
Other apparel stores.....	6	7	2	2	3,796	416	12,203	7,840	62,994	.24
Shoe stores.....	19	14	53	28	80,325	7,456	39,691	192,840	691,322	2.67
Furniture and household group	37	40	138	21	241,242	5,920	247,333	377,560	1,614,285	6.28
Furniture stores.....	18	22	92	6	155,997	1,657	162,630	282,970	1,005,613	3.91
Floor coverings, draperies, curtains, and upholstery stores.....	3	3	7		9,440		10,482	31,500	91,807	.36
Household appliances stores.....	3	1	12		24,867		22,577	16,860	102,247	.40
Other home furnishings and appliances stores.....	4	5	2	1	2,070	250	7,933	10,970	46,860	.18
Radio and music stores.....	9	9	25	14	49,168	4,013	43,706	35,200	307,756	1.18
Restaurants, cafeterias, and eating places	41	47	120	20	105,668	4,559	72,324	15,510	610,818	2.37
Restaurants, cafeterias, and lunch rooms.....	35	41	108	19	91,798	4,259	61,969	13,130	540,768	2.10
Lunch counters, refreshment stands, etc.....	6	6	12	1	13,870	300	10,355	2,380	70,050	.27
Lumber and building group²	35	28	168	10	297,911	2,451	155,673	151,050	1,476,731	5.74
Lumber and building material dealers.....	10	3	67	4	131,012	160	99,207	107,550	952,164	3.70
Heating and plumbing shops.....	12	12	56	5	95,540	2,091	22,777	12,010	284,560	1.11
Paint and glass stores.....	12	12	45	1	71,359	200	29,949	29,690	209,054	.81
Other retail stores	166	148	339	62	527,258	16,625	406,563	684,820	4,013,349	15.60
Hardware stores.....	14	17	17	7	23,717	1,862	27,402	111,610	200,251	1.13
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	2	35	8	46,540	700	34,169	47,240	532,849	2.07
Cigar stores and cigar stands.....	23	26	16		9,372		17,597	8,040	110,985	.43
Coal and wood yards, ice dealers.....	38	26	76	7	145,209	2,277	88,420	20,540	964,019	3.71
Drug stores.....	35	35	99	21	137,445	7,045	103,226	193,150	1,097,806	4.27
Florists.....	7	8	11	8	16,960	1,080	13,961	4,920	97,465	.38
Gifts—novelties and toys—cameras.....	8	2	5		3,904		4,655	6,090	15,344	.06
Jewelry stores.....	10	8	33	2	64,383	637	52,218	102,120	328,418	1.28
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	3	3	3		3,968		6,095	5,600	27,588	.11
Scientific and medical instruments and supplies, at retail.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	23	16	29	8	46,807	2,374	37,106	30,060	318,193	1.24
Secondhand stores	4	5	4	9	7,596	1,522	3,843	2,050	27,025	.11

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

927

TABLE 24.—COVINGTON—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	857	787	1,982	574	\$2,809,965	\$86,908	\$2,500,775	\$3,336,760	\$25,722,385	100.00
Single-store independents.....	668	738	1,198	268	1,731,006	64,153	1,480,982	1,915,760	16,233,953	63.11
2-store independents.....	35	29	181	14	230,531	3,663	254,193	338,810	2,477,106	9.63
3-store independents.....	14	6	91	16	179,690	3,184	174,081	602,100	1,346,307	5.23
Local chains.....	37	1	110	11	152,249	2,975	135,732	93,850	1,383,755	5.38
Sectional chains.....	22	-----	76	14	102,126	5,250	84,298	91,800	767,879	2.98
National chains.....	60	-----	250	48	300,835	7,446	283,249	217,610	3,079,299	11.97
Curbside markets or stands.....	7	7	1	1	213	140	1,680	1,940	36,140	.14
Itinerant vendors.....	4	4	6	-----	4,790	-----	3,330	2,120	37,210	.15
Leased-department chains.....	6	-----	18	2	14,735	195	17,393	50,290	77,118	.30
Other types of operation.....	4	2	31	-----	43,785	-----	64,935	123,560	284,917	1.11

TABLE 25.—COVINGTON—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores.....	(x)	(x)	(x)	(x)	(x)	Combination stores (groceries and meats):					
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	31	100		29	
Number of stores.....	3			3		Annual net sales.....	\$4,501,517	\$2,933,128	(x) 2	(x) 29	
Annual net sales.....	\$587,268			\$587,268		Per cent of total sales.....	100.00	65.16	(x)	(x)	
Per cent of total sales.....	100.00			100.00		Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishings stores:						Number of stores.....	35	35			
Number of stores.....	16	9	6		1	Annual net sales.....	\$540,768	\$540,768			
Annual net sales.....	\$964,773	\$153,523	(x)		(x)	Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	15.91	(x)		(x)	Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores.....	23	23			
Number of stores.....	9	2	4	3		Annual net sales.....	\$110,985	\$110,985			
Annual net sales.....	\$512,945	(x)	(x)	\$170,320		Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	(x)	(x)	33.20		Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	20	6	8	6	
Number of stores.....	6	2	3	1		Annual net sales.....	\$673,463	\$247,323	\$237,602	\$138,538	
Annual net sales.....	\$270,336	(x)	\$187,542	(x)		Per cent of total sales.....	100.00	36.72	42.70	20.58	
Per cent of total sales.....	100.00	(x)	69.37	(x)		Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards.....	38	27	2	9	
Number of stores.....	10	10	3	5	1	Annual net sales.....	\$954,919	\$508,735	(x)	(x)	
Annual net sales.....	\$661,322	\$153,551	\$119,448	\$361,516	\$21,807	Per cent of total sales.....	100.00	53.28	(x)	(x)	
Per cent of total sales.....	100.00	23.07	18.06	54.67	3.30	Drug stores:					
Furniture stores:						Number of stores.....	35	28	4	3	
Number of stores.....	18	15	2		1	Annual net sales.....	\$1,097,866	\$730,853	\$189,913	\$177,100	
Annual net sales.....	\$1,005,613	\$669,913	(x)		(x)	Per cent of total sales.....	100.00	66.57	17.30	16.13	
Per cent of total sales.....	100.00	66.32	(x)		(x)	Hardware stores:					
Radio and music stores:						Number of stores.....	14	14			
Number of stores.....	9	8	1			Annual net sales.....	\$290,251	\$290,251			
Annual net sales.....	\$367,766	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	(x)	(x)			Jewelry stores:					
Grocery stores (without meats):						Number of stores.....	10	7	3		
Number of stores.....	93	66	8	17	2	Annual net sales.....	\$328,418	\$182,517	\$145,901		
Annual net sales.....	\$2,209,288	\$1,519,041	\$155,045	\$515,502	\$19,700	Per cent of total sales.....	100.00	55.57	44.43		
Per cent of total sales.....	100.00	68.76	7.02	23.33	.89						

CENSUS OF DISTRIBUTION

TABLE 26.—LEXINGTON—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	824	734	3,761	443	\$4,593,108	\$82,077	\$3,874,538	\$5,178,960	\$36,676,677	100.00
Food group ¹	281	241	452	131	452,602	20,780	432,108	313,850	7,083,367	19.31
Candy and confectionery stores.....	35	36	38	10	27,852	1,687	38,074	14,170	33,904	.91
Dairy-products stores ²	16	10	49	3	59,888	312	40,822	19,010	80,595	2.37
Delicatessen stores.....	7	12	6	1	2,469	17	6,451	5,570	80,868	.23
Fruit stores and vegetable markets.....	11	10	11	1	7,664	500	14,436	2,570	104,116	.28
Grocery stores (without meats).....	50	35	56	21	60,661	3,876	72,068	49,210	978,882	2.67
Combination stores (groceries and meats).....	132	112	226	70	216,967	9,862	193,452	196,020	3,665,685	10.00
Meat markets (including sea foods).....	26	20	63	25	77,181	4,726	64,415	25,000	1,020,009	2.78
Bakeries—caterers.....	3	5	1	—	200	—	1,220	300	4,340	.01
General stores	4	5	1	—	600	—	1,605	4,700	46,800	.13
General merchandise group	26	13	619	106	658,812	16,944	686,245	1,066,210	4,638,618	13.18
Department stores.....	3	—	183	27	229,885	7,375	290,380	369,640	1,778,318	4.85
Dry-goods stores—piece-goods stores.....	10	6	258	10	296,053	1,854	203,796	427,610	1,688,810	4.60
General-merchandise stores.....	9	7	30	19	26,800	1,144	42,862	134,430	247,204	.68
Variety, 5-and-10, and to-a-dollar stores.....	4	—	148	50	106,274	6,571	149,207	134,530	1,118,226	3.05
Automotive group ¹	122	91	589	15	796,748	4,873	741,262	760,750	8,155,935	22.24
Motor-vehicle dealers (new and used).....	21	12	371	7	564,789	1,610	547,870	643,750	6,393,754	17.43
Accessories, tires, and batteries.....	15	19	44	4	47,888	2,522	35,594	50,870	309,598	.85
Filling stations.....	55	26	115	4	111,401	741	109,367	37,320	1,134,216	3.09
Garages and repair shops.....	29	32	58	—	71,374	—	46,931	26,210	301,567	.82
Apparel group	84	66	419	73	649,564	13,866	686,697	941,990	4,642,367	12.66
Men's and boys' clothing and furnishings stores.....	12	10	125	21	250,663	1,444	107,063	311,190	1,468,908	3.99
Family clothing stores—men's, women's, children's.....	17	19	36	4	40,903	1,091	57,604	117,390	392,564	1.07
Women's ready-to-wear specialty stores—apparel and accessories.....	16	10	112	14	127,340	2,323	209,583	134,120	1,232,189	3.36
Women's accessories stores.....	14	8	59	12	93,137	1,940	66,544	53,030	392,201	1.07
Other apparel stores.....	12	13	26	4	34,247	355	29,499	33,480	153,066	.42
Shoe stores.....	13	6	61	18	103,274	6,713	166,404	262,780	1,008,439	2.75
Furniture and household group	42	43	223	15	322,029	2,893	229,693	482,550	1,944,984	5.30
Furniture stores.....	18	16	134	6	198,187	1,317	123,706	356,060	1,268,095	3.45
Floor coverings, draperies, curtains, and upholstery stores.....	4	4	10	—	4,860	—	1,652	1,920	19,800	.05
Household appliances stores.....	4	—	19	—	26,447	—	14,427	36,220	167,398	.43
Other home furnishings and appliances stores.....	5	7	12	6	15,306	1,071	15,518	22,550	93,831	.26
Radio and music stores.....	11	10	48	3	77,229	505	74,300	64,900	404,960	1.10
Restaurants, cafeterias, and eating places	95	115	340	33	243,556	6,696	219,588	36,330	1,464,139	3.99
Restaurants, cafeterias, and lunch rooms.....	77	94	318	29	227,271	4,808	196,687	31,820	1,850,417	3.68
Lunch counters, refreshment stands, etc.....	18	21	22	4	16,285	1,888	22,901	4,510	113,722	.31
Lumber and building group	41	41	528	26	717,031	4,831	238,928	502,940	2,907,914	7.93
Lumber and building material dealers.....	17	14	363	7	474,384	960	159,958	364,460	2,106,527	5.74
Electrical shops (without radio).....	7	13	21	2	25,479	1,142	16,553	13,470	116,910	.32
Heating and plumbing shops.....	10	11	62	3	107,605	1,639	34,536	40,470	369,434	1.01
Paint and glass stores.....	7	3	82	14	109,663	1,090	27,881	78,540	315,043	.86
Other retail stores	118	108	578	43	742,876	11,050	614,621	1,054,610	5,541,000	15.11
Hardware stores.....	8	6	31	1	45,849	155	39,673	87,130	387,810	1.06
Hardware and farm-implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	11	7	74	4	109,359	1,325	96,132	138,650	1,576,245	4.30
Cigar stores.....	3	2	6	—	5,135	—	5,650	61,000	87,006	.24
Coal and wood yards—ice dealers.....	7	5	13	1	15,649	185	22,207	12,370	167,993	.46
Drug stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Florists.....	30	27	169	15	177,663	4,536	120,181	292,630	1,280,851	3.49
Gifts—novelties and toys—cameras.....	5	4	44	—	53,323	—	49,253	12,350	207,629	.57
Jewelry stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Luggage and leather goods.....	11	12	19	7	21,606	275	43,696	124,440	246,992	.67
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	1	6	8	8,084	3,000	9,411	1,460	44,485	.12
Office, school, and store supplies and equipment dealers.....	4	3	27	—	47,357	—	25,159	48,440	213,133	.58
Opticians and optometrists.....	3	3	1	—	2,700	—	200	2,820	10,920	.03
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	24	32	124	5	167,669	1,110	136,223	91,770	764,104	2.08
Secondhand stores	11	11	12	1	9,290	144	13,791	15,030	57,553	.15

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

929

TABLE 27.—LEXINGTON—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part time)	Part time only			Amount	Per cent of total sales
Total	824	734	3,761	443	\$4,593,108	\$52,077	\$3,874,538	\$5,178,960	\$36,876,677	100.00
Single-store independents.....	618	704	2,656	218	3,150,170	43,846	2,486,925	3,764,070	24,557,740	66.96
2-store independents.....	30	23	235	15	334,438	3,264	341,888	269,540	2,857,485	7.79
3-store independents.....	17	6	96	6	151,325	1,142	96,759	262,600	1,013,094	2.76
Local chains.....	47	1	116	50	165,809	6,086	135,030	97,110	1,456,027	3.97
Sectional chains.....	23		172	27	221,462	8,065	224,567	258,720	1,669,181	4.55
National chains.....	66		388	121	401,573	18,866	490,087	407,350	4,486,938	12.24
Leased-department chains.....	10		39	6	54,083	336	64,102	14,550	208,527	.73
Manufacturer-controlled chains.....	4		27	2	58,019	472	26,549	36,440	241,966	.66
Other types of operation.....	3		32		56,229		7,731	8,220	125,719	.84

TABLE 28.—LEXINGTON—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Totals	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	3	1		2		Number of stores.....	50	33	2	15	
Annual net sales.....	\$1,778,318	(x)		(x)		Annual net sales.....	\$978,832	\$263,831	(x)	(x)	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	26.95	(x)	(x)	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	4			4		Number of stores.....	132	89	29	14	
Annual net sales.....	\$1,118,226			\$1,118,226		Annual net sales.....	\$3,665,565	\$1,026,025	\$334,025	\$905,512	
Per cent of total sales.....	100.00			100.00		Per cent of total sales.....	100.00	52.54	22.70	24.70	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	12	9	2	1		Number of stores.....	77	73	4		
Annual net sales.....	\$1,468,908	\$1,046,521	(x)	(x)		Annual net sales.....	\$1,350,417	\$1,079,118	\$271,299		
Per cent of total sales.....	100.00	71.49	(x)	(x)		Per cent of total sales.....	100.00	79.01	20.09		
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	17	12	3	2		Number of stores.....	7	2	3	1	1
Annual net sales.....	\$392,564	\$183,571	(x)	(x)		Annual net sales.....	\$187,093	(x)	\$110,500	(x)	(x)
Per cent of total sales.....	100.00	46.70	(x)	(x)		Per cent of total sales.....	100.00	(x)	66.13	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	16	9	2	4	1	Number of stations.....	55	20	9	26	
Annual net sales.....	\$1,232,189	\$584,698	(x)	\$332,488	(x)	Annual net sales.....	\$1,134,216	\$457,036	\$155,310	\$521,870	
Per cent of total sales.....	100.00	47.45	(x)	26.99	(x)	Per cent of total sales.....	100.00	40.30	13.69	46.01	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	13	7	1	3	2	Number of stores.....	30	21	9		
Annual net sales.....	\$1,008,439	\$334,045	(x)	\$334,783	(x)	Annual net sales.....	\$1,280,851	\$1,053,851	\$227,000		
Per cent of total sales.....	100.00	33.12	(x)	33.20	(x)	Per cent of total sales.....	100.00	82.28	17.72		
Furniture stores:						Hardware stores:					
Number of stores.....	18	13	5			Number of stores.....	8	7	1		
Annual net sales.....	\$1,288,995	\$842,079	\$428,016			Annual net sales.....	\$387,810	(x)	(x)		
Per cent of total sales.....	100.00	66.36	33.64			Per cent of total sales.....	100.00	(x)	(x)		
Radio and music stores:						Jewelry stores:					
Number of stores.....	11	10	1			Number of stores.....	11	10		1	
Annual net sales.....	\$404,960	(x)	(x)			Annual net sales.....	\$246,992	(x)		(x)	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)		(x)	

CENSUS OF DISTRIBUTION

TABLE 29.—PADUCAH—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES, (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	536	537	1,704	361	\$1,909,529	\$84,271	\$1,788,651	\$2,680,340	\$18,572,622	100.00
Food group ¹	184	203	301	57	196,604	11,044	198,931	236,940	3,842,487	23.70
Candy and confectionery stores.....	6	8	3		2,547		6,669	3,790	78,896	.48
Fruit stores and vegetable markets.....	13	14		1	390	390	1,531	2,330	47,175	.28
Grocery stores (without meats).....	24	24	12	8	11,689	1,060	17,400	10,810	249,346	1.51
Combination stores (groceries and meats).....	124	133	145	43	136,142	7,494	146,159	193,290	2,935,531	17.71
Meat markets (including sea foods).....	13	21	22	5	24,360	1,500	16,932	20,360	502,928	3.03
Other food stores.....	3	3	1		307		230	110	11,385	.07
General merchandise group ¹	16	11	321	78	304,204	12,136	333,473	552,900	2,514,926	15.17
Department stores.....	5	2	196	37	179,318	6,536	202,703	369,980	1,497,048	9.03
General merchandise stores including 2 general stores.....	6	0	19	13	18,284	2,086	25,216	56,170	244,281	1.47
Variety, 5-and-10, and to-a-dollar stores.....	5		57	23	49,496	2,890	66,577	54,710	466,115	2.81
Automotive group ¹	30	57	284	14	337,837	2,826	312,460	251,740	2,777,163	16.78
Motor-vehicle dealers (new and used).....	13	17	129		166,778		180,100	186,130	1,722,744	10.40
Accessories, tires, and batteries.....	7	7	33	3	44,438	595	30,825	35,840	308,513	1.86
Filling stations.....	36	9	90	2	92,668	240	70,048	18,870	536,867	3.54
Garages and repair shops.....	22	22	29	9	32,513	1,991	24,123	7,290	143,279	.88
Apparel group	37	27	154	50	194,925	6,811	247,347	478,210	1,894,418	10.93
Men's and boys' clothing and furnishings stores.....	8	8	52	16	66,852	1,342	85,656	263,070	619,511	3.74
Family clothing stores—men's, women's, and children's.....	8	3	33	14	43,188	1,938	44,599	95,160	370,367	2.24
Women's ready-to-wear specialty stores—apparel and accessories.....	9	9	52	6	55,518	1,060	73,485	54,900	467,972	2.82
Women's accessories stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	9	3	16	13	28,347	2,387	42,970	64,410	232,268	1.40
Furniture and household group	22	18	122	7	166,244	1,050	167,148	282,490	1,101,208	6.66
Furniture stores.....	15	12	73	5	112,591	492	120,724	209,730	750,780	4.53
Household-appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	4	3	25	2	28,851	558	30,362	49,040	198,141	1.20
Restaurants, cafeterias, and eating places	80	85	129	25	91,654	4,761	81,101	16,050	621,094	3.75
Restaurants, cafeterias, and lunch rooms.....	28	31	98	8	66,973	967	57,665	9,160	428,579	2.59
Lunch counters, refreshment stands, etc.....	52	54	31	17	24,676	3,794	23,436	6,890	192,445	1.16
Lumber and building group	23	26	203	33	304,398	9,162	148,660	345,720	1,309,874	7.90
Lumber and building-material dealers.....	9	10	116	10	169,021	2,598	89,533	268,540	726,625	4.38
Electrical shops (without radio).....	3	3	13	20	22,706	4,044	13,067	9,430	95,200	.58
Heating and plumbing shops.....	6	7	56	3	84,316	1,520	14,802	21,770	283,786	1.71
Paint and glass stores.....	5	6	18		28,355		31,193	45,980	203,968	1.23
Other retail stores	89	104	287	97	310,513	17,481	296,170	502,750	2,572,631	15.59
Hardware stores.....	4	4	12		16,472		18,624	84,500	117,069	.71
Hardware and farm-implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	3	11		14,325		6,915	19,560	328,137	1.98
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	9	10	12	3	10,889	640	12,249	6,920	81,085	.49
Coal and wood yards, ice dealers.....	12	11	74	31	85,222	6,961	54,752	14,870	643,625	3.88
Drug stores.....	29	32	93	32	86,853	6,552	108,942	160,760	751,743	4.54
Florists.....	3	3	28	10	28,645		718	18,200	90,304	.54
Jewelry stores.....	10	13	18	7	21,953	971	31,631	127,760	192,860	1.16
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting-goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	10	17	22	5	26,472	1,279	26,575	26,870	168,051	1.01
Secondhand stores	4	6	3		3,050		3,361	13,480	39,191	.24

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 30.—PADUCAH—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	535	537	1,704	361	\$1,909,529	\$64,271	\$1,788,661	\$2,680,340	\$16,573,622	100.00
Single-store independents.....	433	510	1,146	243	1,207,564	43,822	1,082,997	1,859,290	11,110,807	67.04
2-store independents.....	20	18	133	9	154,222	1,823	173,716	227,530	1,377,483	8.31
3-store independents.....	3	1	48	20	65,123	4,044	53,725	28,030	273,695	1.65
Local chains.....	14	4	40	12	40,201	1,079	40,035	82,880	674,687	4.07
Sectional chains.....	24	-----	82	11	108,172	1,466	130,980	95,790	940,755	5.68
National chains.....	28	-----	247	64	232,774	11,003	285,486	358,240	2,089,530	12.61
Other types of operation.....	7	4	8	2	11,473	434	21,712	28,580	105,715	.64

TABLE 31.—PADUCAH—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	5	1	-----	4	-----	Number of stores.....	24	23	1	-----	-----
Annual net sales.....	\$1,497,048	(x)	-----	(x)	-----	Annual net sales.....	\$249,346	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	3	-----	-----	3	-----	Number of stores.....	124	104	15	5	-----
Annual net sales.....	\$466,115	-----	-----	\$466,115	-----	Annual net sales.....	\$2,035,531	\$2,034,153	\$754,219	\$147,159	-----
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	99.30	25.69	5.01	-----
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	8	8	-----	-----	-----	Number of stores.....	28	27	-----	1	-----
Annual net sales.....	\$619,511	\$619,511	-----	-----	-----	Annual net sales.....	\$428,579	(x)	-----	(x)	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	8	3	(x) 2	3	-----	Number of stores.....	9	4	3	-----	2
Annual net sales.....	\$370,367	(x)	(x)	\$145,101	-----	Annual net sales.....	\$81,085	\$35,228	\$21,650	-----	\$24,207
Per cent of total sales.....	100.00	(x)	(x)	39.18	-----	Per cent of total sales.....	100.00	43.45	26.70	-----	29.85
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	9	7	(x) 1	1	-----	Number of stations.....	36	8	5	23	-----
Annual net sales.....	\$467,972	(x)	(x)	(x)	-----	Annual net sales.....	\$586,867	\$74,150	\$152,554	\$360,163	-----
Per cent of total sales.....	100.00	(x)	(x)	(x)	-----	Per cent of total sales.....	100.00	12.63	26.00	61.37	-----
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	9	2	(x) 1	5	1	Number of yards.....	12	10	-----	2	-----
Annual net sales.....	\$232,268	(x)	(x)	\$124,314	\$31,266	Annual net sales.....	\$643,625	(x)	-----	(x)	-----
Per cent of total sales.....	100.00	(x)	(x)	53.52	13.46	Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Furniture stores:						Drug stores:					
Number of stores.....	15	9	(x) 4	(x) 2	-----	Number of stores.....	29	26	3	-----	-----
Annual net sales.....	\$760,780	\$198,166	(x)	(x)	-----	Annual net sales.....	\$751,743	\$605,878	\$146,370	-----	-----
Per cent of total sales.....	100.00	26.39	(x)	(x)	-----	Per cent of total sales.....	100.00	80.53	19.47	-----	-----
Radio and music stores:						Hardware stores:					
Number of stores.....	4	4	-----	-----	-----	Number of stores.....	4	4	-----	-----	-----
Annual net sales.....	\$198,141	\$198,141	-----	-----	-----	Annual net sales.....	\$117,069	\$117,069	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
						Jewelry stores:					
						Number of stores.....	10	10	-----	-----	-----
						Annual net sales.....	\$192,560	\$192,560	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----

CENSUS OF DISTRIBUTION

TABLE 32.—COMBINED CITIES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time			Amount	Per cent of total sales
All groups.....	2,310	2,193	6,108	984	\$7,155,137	\$190,680	\$6,419,590	\$10,707,200	\$68,377,077	100.00
Food group.....	762	720	1,087	192	1,263,355	38,007	1,148,683	999,460	17,892,627	28.17
Candy and confectionery stores.....	94	107	91	9	68,964	2,840	102,674	49,400	848,967	1.24
Dairy products stores ¹	14	12	141	5	267,523	942	200,256	20,450	1,362,555	1.99
Delicatessen stores.....	4	4	4	—	5,312	—	3,331	7,420	96,260	.14
Fruit stores and vegetable markets.....	12	12	12	4	10,306	630	17,139	14,580	260,548	.38
Grocery stores (without meats).....	269	249	208	70	229,315	16,652	257,270	341,020	4,536,828	6.64
Combination stores (groceries and meats).....	305	270	440	93	499,773	15,433	417,569	452,820	8,339,628	12.20
Meat markets (including sea foods).....	40	41	98	7	127,513	922	87,154	26,460	1,964,137	2.87
Bakeries—caterers.....	19	24	68	4	80,166	538	68,334	22,650	461,786	.66
Other food stores.....	5	4	5	—	4,483	—	2,950	4,660	31,938	.05
General stores.....	25	31	43	7	40,084	1,409	24,930	61,620	669,877	.98
General merchandise group.....	116	87	1,010	237	967,890	43,289	1,038,784	2,308,990	8,695,048	12.72
Department stores.....	14	8	369	90	421,374	23,635	367,034	806,160	3,423,633	5.01
Dry-goods stores—piece-goods stores.....	44	48	187	26	190,642	4,930	245,828	690,670	1,783,632	2.61
General merchandise stores.....	35	27	135	52	125,105	6,789	159,982	522,560	1,554,906	2.27
Variety, 5-and-10, and to-a-dollar stores.....	23	4	319	69	230,769	7,935	265,940	299,700	1,932,877	2.83
Automotive group.....	329	280	1,188	47	1,544,000	13,562	1,331,909	1,383,370	15,650,001	22.89
Motor-vehicle dealers (new and used).....	85	72	718	11	992,224	3,713	894,131	1,100,060	11,284,044	16.60
Accessories, tires, and batteries.....	42	46	96	10	103,801	1,745	96,150	130,390	961,867	1.41
Filling stations.....	111	58	193	15	231,093	3,781	207,282	72,240	2,385,143	3.49
Garages and repair shops.....	91	104	181	11	216,912	4,323	134,346	80,680	1,018,957	1.49
Apparel group.....	183	155	417	142	527,353	30,457	649,235	1,637,650	5,248,590	7.68
Men's and boys' clothing and furnishings stores.....	45	52	110	15	141,214	3,680	211,936	595,400	1,571,613	2.30
Family clothing stores—men's, women's and children's.....	26	21	87	20	117,547	4,786	142,362	383,900	1,236,313	1.81
Women's ready-to-wear specialty stores—apparel and accessories.....	28	22	101	23	103,779	4,188	124,237	203,580	1,073,803	1.57
Women's accessories stores.....	22	15	21	8	16,675	2,259	17,096	14,980	128,896	.19
Other apparel stores.....	28	27	30	11	38,901	4,438	28,994	36,460	212,482	.31
Shoe stores.....	34	18	68	59	109,237	11,106	129,560	301,230	1,025,483	1.50
Furniture and household group.....	108	108	404	17	533,716	2,866	525,833	1,119,490	4,135,854	6.04
Furniture stores.....	59	64	267	9	370,984	1,901	412,810	891,720	3,166,396	4.63
Floor coverings, draperies, curtains and upholstery stores.....	3	3	1	—	600	—	1,331	7,060	16,400	.02
Household appliances stores.....	11	5	56	1	72,380	150	34,907	58,920	237,737	.35
Other home furnishings and appliances stores.....	6	6	7	4	9,861	434	7,250	55,540	50,240	.07
Radio and music stores.....	29	30	73	3	70,991	381	69,475	136,250	664,681	.97
Restaurants, cafeterias, and eating places.....	229	251	436	44	299,094	7,596	249,252	49,860	1,689,882	2.44
Restaurants, cafeterias, and lunch rooms.....	157	175	369	35	243,588	5,499	201,241	38,710	1,637,250	2.25
Lunch counters, refreshment stands, etc.....	72	76	67	9	55,506	2,097	48,011	11,150	1,027,632	.59
Lumber and building group.....	110	105	531	62	824,887	16,289	411,476	818,980	4,528,745	6.62
Lumber and building material dealers.....	40	28	274	29	470,649	6,870	256,717	569,600	3,013,717	4.41
Electrical shops (without radio).....	9	13	22	4	31,409	650	17,781	32,540	201,863	.30
Heating and plumbing shops.....	38	43	178	5	250,254	1,197	87,827	125,200	910,850	1.33
Paint and glass stores.....	23	21	57	24	72,575	7,632	49,141	91,640	400,315	.58
Other retail stores.....	421	428	974	183	1,128,176	36,035	1,017,895	2,458,660	9,405,218	13.75
Hardware stores.....	26	31	94	6	133,398	2,695	119,398	502,440	1,214,077	1.78
Hardware and farm implement stores.....	11	12	72	5	102,000	915	106,713	429,980	1,266,514	1.85
Farmers' supplies.....	31	35	32	12	32,594	2,650	26,801	60,890	575,713	.84
Book stores.....	6	6	17	5	7,970	450	8,496	22,870	102,872	.15
Cigar stores and cigar stands.....	42	50	44	4	33,522	862	40,928	13,650	198,231	.29
Coal and wood yards, ice dealers.....	54	50	144	39	135,862	7,600	82,758	37,870	689,387	1.01
Drug stores.....	102	99	304	45	324,183	11,532	275,377	748,720	2,824,552	4.13
Florists.....	22	28	48	17	58,447	2,556	44,870	33,980	254,935	.37
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	37	35	72	15	93,056	501	106,642	352,280	687,012	1.01
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	9	4	17	8	11,980	266	15,081	3,020	109,244	.16
Office, school, and store supplies and equipment dealers.....	7	5	13	2	17,078	400	22,710	34,870	166,301	.24
Opticians and optometrists.....	5	5	5	2	8,754	399	5,769	8,840	44,071	.07
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stations and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	60	57	109	22	166,730	5,053	152,282	178,930	1,219,516	1.78
Secondhand stores.....	27	30	38	3	28,582	1,240	23,593	34,220	213,735	.31

¹ Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

933

TABLE 33.—COMBINED CITIES—RETAIL DISTRIBUTION BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Pro- priators and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	2,310	2,198	6,108	984	\$7,155,137	\$180,660	\$8,419,590	\$10,707,200	\$68,377,077	100.00
Single-store independents.....	1,894	2,105	4,332	579	5,070,329	129,997	4,547,176	8,090,900	48,792,980	71.86
2-store independents.....	94	63	493	45	679,194	8,078	493,754	888,470	5,631,936	8.24
3-store independents.....	20	7	49	5	65,501	2,093	78,310	178,820	594,633	.87
Local chains.....	81	13	259	65	330,618	10,939	292,887	429,660	3,590,881	5.25
Sectional chains.....	81		223	42	264,205	9,615	264,219	267,050	2,382,407	3.49
National chains.....	114		663	190	622,184	27,964	671,076	768,100	6,768,645	9.89
Direct selling (house-to-house).....	3	2	1		750		666	930	9,500	.01
Leased-department chains.....	8		8	5	7,477	1,005	9,059	3,860	43,595	.06
Utility-operated retail stores.....	5		27		39,053		22,304	37,820	153,253	.22
Manufacturer-controlled chains.....	5		30	2	37,029		699	27,510	102,875	.15
Other types of operation.....	5	3	33	1	33,797	270	22,188	34,080	316,323	.46

TABLE 34.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi- units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	14	7		7	
Annual net sales.....	\$3,423,633	\$2,462,138		\$961,495	
Per cent of total sales.....	100.00	71.92		28.08	
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	23	4	1	18	
Annual net sales.....	\$1,932,877	(x)	(x)	\$1,816,600	
Per cent of total sales.....	100.00	(x)	(x)	93.98	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	45	39	6		
Annual net sales.....	\$1,571,613	\$1,237,211	\$334,402		
Per cent of total sales.....	100.00	78.72	21.28		
Family clothing stores—men's, women's, and children's:					
Number of stores.....	26	13	8	5	
Annual net sales.....	\$1,236,313	\$519,478	\$390,959	\$325,884	
Per cent of total sales.....	100.00	42.02	31.62	26.36	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	28	20	3	3	2
Annual net sales.....	\$1,073,803	\$735,319	\$181,418	\$132,854	\$24,221
Per cent of total sales.....	100.00	68.48	16.89	12.37	2.26
Shoe stores:					
Number of stores.....	34	18	3	12	1
Annual net sales.....	\$1,025,483	\$427,626	\$191,191	\$379,361	\$27,405
Per cent of total sales.....	100.00	41.69	18.64	37.00	2.67
Furniture stores:					
Number of stores.....	59	45	13	1	
Annual net sales.....	\$3,166,896	\$1,784,438	(x)	(x)	
Per cent of total sales.....	100.00	56.36	(x)	(x)	
Radio and music stores:					
Number of stores.....	29	27	1	1	
Annual net sales.....	\$664,581	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	
Grocery stores (without meats):					
Number of stores.....	269	224	12	33	
Annual net sales.....	\$4,536,828	\$2,481,523	\$475,420	\$1,579,871	
Per cent of total sales.....	100.00	54.70	10.48	34.82	
Combination stores (groceries and meats):					
Number of stores.....	305	225	52	28	
Annual net sales.....	\$8,339,628	\$4,901,203	\$1,747,845	\$1,690,580	
Per cent of total sales.....	100.00	58.77	20.96	20.27	
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	157	152	3	2	
Annual net sales.....	\$1,537,250	\$1,463,072	(x)	(x)	
Per cent of total sales.....	100.00	95.23	(x)	(x)	
Cigar stores and cigar stands:					
Number of stores.....	42	42			
Annual net sales.....	\$198,231	\$198,231			
Per cent of total sales.....	100.00	100.00			
Filling stations:					
Number of stations.....	111	42	15	54	
Annual net sales.....	\$2,935,143	\$735,904	\$445,677	\$1,203,582	
Per cent of total sales.....	100.00	30.85	18.69	50.46	
Coal and wood yards—ice dealers:					
Number of yards.....	54	44		10	
Annual net sales.....	\$689,337	\$672,419		\$16,918	
Per cent of total sales.....	100.00	97.55		2.45	
Drug stores:					
Number of stores.....	102	85	15	2	
Annual net sales.....	\$2,824,552	\$2,262,013	(x)	(x)	
Per cent of total sales.....	100.00	80.11	(x)	(x)	
Hardware stores:					
Number of stores.....	26	24	2		
Annual net sales.....	\$1,214,077	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Jewelry stores:					
Number of stores.....	37	33	4		
Annual net sales.....	\$687,012	\$511,703	\$175,309		
Per cent of total sales.....	100.00	74.48	26.52		

CENSUS OF DISTRIBUTION

TABLE 35.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	18,639	21,007	17,122	4,450	\$17,621,171	\$836,875	\$16,877,547	\$56,528,070	\$287,141,875	100.00
Food group.....	4,038	4,262	2,248	725	2,204,437	120,296	2,476,953	3,775,970	44,894,379	15.64
Candy and confectionery stores.....	246	273	194	77	137,032	14,698	175,360	158,040	1,821,061	.64
Dairy products stores ¹	43	54	75	9	82,594	1,301	93,693	19,880	975,648	.34
Delicatessen stores.....	12	12	2	3	1,215	486	6,438	7,540	82,919	.03
Fruit stores and vegetable markets.....	31	37	12	1	6,880	100	21,060	8,030	259,049	.09
Grocery stores (without meats).....	2,862	2,435	725	272	709,884	44,828	946,765	1,917,920	18,139,642	6.32
Combination stores (groceries and meats).....	1,182	1,264	1,046	316	1,071,304	51,707	1,069,775	1,600,760	21,313,355	7.42
Meat markets (including sea foods).....	117	134	101	40	110,602	6,487	97,092	43,360	1,771,120	.62
Bakeries—caterers.....	37	46	84	7	76,406	1,231	60,705	16,130	468,575	.16
Other food stores.....	8	7	9		9,820		6,069	4,230	63,010	.02
General stores.....	6,587	7,677	2,772	715	2,732,680	112,890	2,709,105	20,439,070	88,920,274	30.87
General merchandise group.....	736	788	1,911	712	1,933,630	112,697	1,988,890	8,923,510	24,095,969	8.38
Department stores.....	25	16	427	103	567,511	26,356	459,678	1,344,120	5,442,236	1.89
Dry-goods stores—piece-goods stores.....	277	328	362	126	966,568	17,172	465,702	2,407,490	5,804,381	1.95
General merchandise stores.....	322	373	721	252	763,243	48,770	797,399	4,684,730	10,700,945	3.78
Variety, 5-and-10, and to-a-dollar stores.....	102	81	401	201	247,308	20,899	276,111	537,170	2,318,407	.81
Automotive group.....	2,289	2,565	3,643	431	4,098,378	110,590	\$,349,399	5,174,590	49,867,107	17.37
Motor-vehicle dealers (new and used).....	477	593	2,284	137	2,736,174	45,073	1,974,264	3,916,910	35,439,634	12.34
Automobile dealers with farm implements and machinery.....	4	4	10	1	11,196	120	4,643	33,200	101,500	.07
Accessories, tires, and batteries.....	66	70	70	19	82,578	4,632	77,830	130,870	1,004,306	.35
Filling stations.....	837	788	463	76	464,388	15,096	476,185	347,790	7,028,639	2.45
Garages and repair shops.....	904	1,101	804	198	798,804	45,069	809,817	729,870	6,160,989	2.16
Other automotive establishments.....	1		3		5,240		6,670	16,160	42,189	.01
Apparel group.....	494	587	532	198	559,870	33,549	807,486	3,871,050	8,903,051	3.10
Men's and boys' clothing and furnishings stores.....	129	179	176	44	221,239	7,841	316,221	1,587,780	3,507,089	1.22
Family clothing stores—men's, women's, and children's.....	115	130	166	78	169,421	11,995	273,168	1,281,729	2,981,500	1.04
Women's ready-to-wear specialty stores—apparel and accessories.....	70	78	80	29	73,562	5,749	89,647	312,780	1,160,595	.41
Women's accessories stores.....	100	114	36	15	23,644	2,323	39,461	68,090	312,806	.11
Other apparel stores.....	19	22	32	8	28,659	2,006	15,232	9,570	143,610	.05
Shoe stores.....	61	64	42	24	43,345	3,635	73,767	310,160	788,551	.27
Furniture and household group ¹	470	443	805	137	923,189	23,681	919,591	2,604,950	9,288,643	3.23
Furniture stores.....	242	294	437	59	512,716	9,699	596,422	2,065,830	6,908,191	2.37
Household appliances stores.....	111	10	260	44	310,370	9,647	216,353	326,270	1,344,729	.47
Other home furnishings and appliances stores.....	17	21	6	1	5,050	50	4,622	22,770	35,893	.01
Radio and music stores.....	99	116	101	32	93,837	4,185	101,999	189,480	1,094,813	.38
Restaurants, cafeterias, and eating places.....	1,342	1,530	1,459	366	924,631	57,671	914,113	401,910	8,138,808	2.83
Restaurants, cafeterias, and lunch rooms.....	996	1,157	1,303	298	824,953	48,828	769,890	330,190	6,780,785	2.36
Lunch counters, refreshment stands, etc.....	346	373	156	68	99,678	8,843	144,223	71,720	1,349,023	.47
Lumber and building group.....	406	450	1,208	387	1,539,451	105,511	1,011,304	3,135,530	13,841,694	4.83
Lumber and building material dealers.....	266	292	924	234	1,198,640	71,454	871,566	2,850,270	12,285,807	4.28
Electrical shops (without radio).....	15	14	28	24	33,783	3,537	20,456	28,200	200,744	.09
Heating and plumbing shops.....	76	87	158	50	195,929	14,314	73,955	121,430	821,188	.29
Paint and glass stores.....	49	57	96	53	111,089	16,206	45,327	135,630	467,655	.16
Other retail stores ¹	2,233	2,645	2,528	807	2,689,452	159,800	2,681,645	8,454,800	39,082,889	13.89
Hardware stores.....	149	197	217	42	228,741	7,770	235,844	1,156,690	3,741,325	1.30
Hardware and farm implement stores.....	170	220	320	53	352,297	10,389	344,390	1,720,070	6,773,530	2.36
Farmers' supplies.....	613	696	495	145	463,982	29,732	511,713	1,160,140	11,944,086	4.16
Book stores.....	12	15	18	6	14,809	1,170	15,707	67,750	163,164	.05
Cigar stores and cigar stands.....	85	100	103	14	106,963	3,691	91,144	35,590	533,666	.19
Coal and wood yards—ice dealers.....	129	201	266	151	291,435	35,212	207,835	95,399	2,168,954	.75
Drug stores.....	481	682	795	190	838,124	38,181	789,034	2,892,100	9,574,401	3.33
Florists.....	37	47	37	29	44,461	3,170	33,837	45,060	274,081	.10
Gifts—novelties and toys—cameras.....	16	16	6	9	4,278	1,706	5,024	14,050	60,215	.02
Jewelry stores.....	132	148	73	55	98,465	7,438	119,843	699,570	1,049,151	.37
Music stores (without radio).....	13	14	4	2	3,887	175	9,581	28,790	103,658	.04
News dealers.....	10	5	19	1	10,072	460	7,051	3,390	41,493	.01
Office, school, and store supplies and equipment dealers.....	4	2	3	2	8,050	850	4,168	4,420	59,815	.01
Opticians and optometrists.....	3	3	1	1	1,600	200	1,801	8,400	19,860	.01
Sporting goods stores, including athletic and playground equipment.....	3	3	3	3	1,020		4,421	7,860	20,533	.01
Miscellaneous classifications (combined).....	314	395	174	107	215,425	19,471	298,089	613,580	2,830,051	.88
Secondhand stores.....	44	50	18	2	15,458	400	19,061	46,590	168,281	.06

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN KENTUCKY: 1929

935

TABLE 36.—RETAIL DISTRIBUTION BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	13, 839	21, 007	17, 122	4, 450	\$17, 621, 171	\$836, 875	\$16, 877, 547	\$56, 528, 070	\$287, 141, 875	100. 00
Single-store independents.....	12, 228	14, 438	11, 048	2, 828	10, 876, 099	536, 495	10, 856, 639	34, 930, 290	165, 104, 197	57. 50
2-store independents.....	209	176	703	117	798, 340	22, 243	648, 379	1, 695, 530	9, 794, 683	3. 41
3-store independents.....	56	27	212	82	268, 995	25, 754	159, 287	410, 840	2, 280, 498	. 79
Local chains.....	151	23	539	109	679, 983	12, 814	463, 717	1, 157, 600	6, 803, 878	2. 37
Sectional chains.....	149	398	104	460, 672	13, 511	464, 905	915, 840	4, 276, 125	1. 49
National chains.....	242	849	235	977, 970	47, 305	967, 682	817, 840	12, 783, 975	4. 45
Direct selling (house-to-house).....	21	18	3	2, 500	48, 552	. 02
Roadside markets or stands ¹	4	4	2	936	6, 579	6, 600	3, 600
Itinerant vendors.....	5	7	1	1	700	100	1, 048	520	31, 450	. 01
Rolling stores.....	6	7	3, 324	2, 710	46, 300	. 02
Industrial stores (including commis- saries).....	169	34	690	74	1, 016, 907	19, 144	518, 825	1, 957, 010	15, 591, 794	5. 43
Utility-operated retail stores.....	84	122	49	121, 842	9, 747	123, 206	216, 110	666, 078	. 23
Manufacturer-controlled chains.....	10	101	1	136, 633	300	40, 155	60, 190	274, 022	. 09
Cooperative stores ¹	5	9	6	12, 671	2, 075	9, 141	29, 970	214, 906	. 07
Other types of operation:										
Retailers—country buyers ¹	5, 035	6, 014	1, 695	660	1, 352, 210	93, 841	1, 860, 035	12, 189, 070	57, 313, 545	19. 96
Retailers—wholesalers ¹	106	252	709	158	841, 850	38, 141	666, 481	1, 937, 400	11, 327, 819	3. 95
All other types.....	9	8	41	26	63, 263	10, 400	87, 769	200, 410	600, 453	. 21

¹ These classifications used only for rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 37.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Totals	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	25	13	4	6	2
Annual net sales.....	\$5,442,236	\$2,175,929	\$1,754,504	(x)	(x)
Per cent of total sales.....	100.00	39.98	32.24	(x)	(x)
Variety, 5-and-10, and 10-a-dollar stores:					
Number of stores.....	102	45	33	24	
Annual net sales.....	\$2,318,407	\$547,714	\$733,524	\$1,037,169	
Per cent of total sales.....	100.00	23.62	31.64	44.74	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	129	126			3
Annual net sales.....	\$3,507,089	\$3,438,339			\$68,750
Per cent of total sales.....	100.00	98.04			1.96
Family clothing stores—men's, women's, and children's:					
Number of stores.....	115	100	8	7	
Annual net sales.....	\$2,981,600	\$2,581,133	\$216,368	\$183,999	
Per cent of total sales.....	100.00	86.57	7.26	6.17	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	70	64	6		
Annual net sales.....	\$1,169,595	\$1,051,243	\$118,352		
Per cent of total sales.....	100.00	90.88	10.12		
Shoe stores:					
Number of stores.....	61	55	2	3	1
Annual net sales.....	\$788,551	\$718,431	(x)	\$30,801	(x)
Per cent of total sales.....	100.00	91.11	(x)	3.91	(x)
Furniture stores:					
Number of stores.....	242	211	13	4	14
Annual net sales.....	\$6,808,191	\$4,736,178	\$436,871	\$227,116	\$1,408,026
Per cent of total sales.....	100.00	69.56	6.42	3.34	20.68
Radio and music stores:					
Number of stores.....	99	92	5		2
Annual net sales.....	\$1,094,813	\$1,004,215	\$70,500		\$20,098
Per cent of total sales.....	100.00	91.72	6.44		1.84
Grocery stores (without meats):					
Number of stores.....	2,362	1,467	30	113	762
Annual net sales.....	\$18,139,642	\$6,862,849	\$510,974	\$5,432,064	\$5,333,755
Per cent of total sales.....	100.00	37.83	2.82	29.95	29.40
Combination stores (groceries and meats):					
Number of stores.....	1,182	727	38	80	337
Annual net sales.....	\$21,313,355	\$8,687,633	\$1,329,898	\$5,808,300	\$5,987,529
Per cent of total sales.....	100.00	40.76	6.24	24.91	28.09
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	996	971	5	6	14
Annual net sales.....	\$6,789,785	\$6,431,169	\$157,639	\$86,094	\$114,883
Per cent of total sales.....	100.00	94.72	2.32	1.27	1.69
Cigar stores and cigar stands:					
Number of stores.....	85	82	1		2
Annual net sales.....	\$633,966	\$482,762	(x)		(x)
Per cent of total sales.....	100.00	90.41	(x)		(x)
Filling stations:					
Number of stations.....	837	672	32	105	28
Annual net sales.....	\$7,028,539	\$3,754,181	\$366,941	\$1,056,091	\$951,326
Per cent of total sales.....	100.00	53.41	5.22	27.83	13.54
Coal and wood yards—ice dealers:					
Number of yards.....	189	173	3	4	9
Annual net sales.....	\$2,168,954	\$1,814,903	\$24,918	\$28,990	\$300,143
Per cent of total sales.....	100.00	83.68	1.14	1.34	13.84
Drug stores:					
Number of stores.....	481	450	23	1	7
Annual net sales.....	\$9,574,401	\$8,673,952	\$536,770	(x)	(x)
Per cent of total sales.....	100.00	90.60	5.61	(x)	(x)
Hardware stores:					
Number of stores.....	149	133	9		7
Annual net sales.....	\$3,741,325	\$2,975,944	\$234,152		\$531,229
Per cent of total sales.....	100.00	79.54	6.26		14.20
Jewelry stores:					
Number of stores.....	132	131			1
Annual net sales.....	\$1,049,151	\$1,046,351			\$2,800
Per cent of total sales.....	100.00	99.73			.27

LOUISIANA



CONTENTS

		Page
	Map of Louisiana	937
	THE STATE (Population 2,101,593)	
Table		Page
1	Retail distribution by kinds of business	939
2	Operating expenses, by kinds of business	941
3	Seasonal employment characteristics	944
4	Sales by size of business	946
5	Retail distribution by types of operation	950
6	Seventeen kinds of business by types of operation	952
7	Credit business	953
8	Credit business by types of operation	955
9	Receipts other than from the sale of merchandise	956
10	Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business	957
11	Retail sales by manufacturers and wholesalers—country buying (assembling) of farm products	957
12	Forms of organization and negro proprietorship	959
13	These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution	959
14		
15	Sales by commodities	960
	NEW ORLEANS (Population 458,762)	
16	Retail distribution by kinds of business	967
17	Operating expenses, by kinds of business	969
18	Retail distribution by types of operation	971
19	Seventeen kinds of business by types of operation	971
20	Credit business	972
	NEW ORLEANS—Continued	
Table		Page
21	Credit business (open-account and installment)	973
22	Receipts other than from the sale of merchandise	974
23	Sales by commodities	975
	SHREVEPORT (Population 76,655)	
24	Retail distribution by kinds of business	979
25	Retail distribution by types of operation	980
26	Seventeen kinds of business by types of operation	980
	BATON ROUGE (Population 30,729)	
27	Retail distribution by kinds of business	981
28	Retail distribution by types of operation	982
29	Seventeen kinds of business by types of operation	982
	COMBINED CITIES (Population 93,508)	
30	Retail distribution by kinds of business—all cities of 10,000 to 30,000 population combined	983
31	Retail distribution by types of operation—all cities of 10,000 to 30,000 population combined	984
32	Seventeen kinds of business by types of operation—all cities of 10,000 to 30,000 population combined	984
	ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED (Population, 1,441,939)	
33	Retail distribution by kinds of business—all places of less than 10,000 population combined	985
34	Retail distribution by types of operation—all places of less than 10,000 population combined	986
35	Seventeen kinds of business by types of operation—all places of less than 10,000 population combined	986

RETAIL DISTRIBUTION IN LOUISIANA: 1929

939

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)		
		Proprietors and firm members (not on pay roll)	Full time	Part time	Total (full time and part time)		Part time only	Amount	Per cent of total sales
All groups.....	23,288	23,900	47,058	4,227	\$48,982,080	\$874,895	\$72,314,370	\$476,643,038	100.00
Food group.....	8,947	9,656	5,605	805	4,632,044	142,105	5,455,890	80,684,895	16.93
Candy and confectionery stores:									
Candy stores—nut stores.....	22	24	11	1	7,850	100	9,290	88,221	.02
Confectionery stores (candy and fountain).....	352	360	322	31	237,856	6,454	122,790	1,979,383	.42
Dairy products stores:									
Dairy products stores (including ice cream).....	34	26	44	1	31,569	120	2,590	181,978	.04
Egg and poultry dealers.....	27	31	28	12	18,601	799	20,990	335,801	.07
Milk dealers ¹	180	203	156	4	65,511	430	3,640	779,321	.16
Delicatessen stores.....	11	11	92	1	40,955	520	12,140	236,295	.05
Fruit stores and vegetable markets.....	1,163	1,266	178	81	104,453	11,017	61,340	3,617,183	.76
Grocery stores (without meats).....	4,885	5,888	1,664	303	1,341,747	50,960	3,193,800	34,695,794	7.26
Combination stores (groceries and meats):									
Grocery stores with meats.....	1,107	1,042	1,585	223	1,576,844	42,747	1,711,530	25,551,994	5.36
Meat markets with groceries.....	97	105	127	11	115,389	2,329	72,790	1,623,315	.34
Meat markets (including sea foods):									
Fish markets—sea foods.....	131	159	108	20	78,904	4,044	10,880	1,100,083	.23
Meat markets.....	744	823	745	86	546,240	15,965	132,960	7,589,003	1.59
Bakeries—bakery goods stores (except manufacturing bakeries).....	166	184	446	20	342,954	4,594	59,590	2,120,668	.45
Other food stores:									
Coffee, tea, spices.....	57	21	66	4	91,212	1,050	19,246	687,830	.14
Farm products stores.....	6	5	6		3,990		3,310	100,801	.02
General food stores.....	6	6	12	7	7,982		16,080	53,837	.01
Bottled waters and beverages.....	3	2	16		19,987		2,790	43,388	.01
General stores.....	3,140	3,491	3,808	663	3,845,222	124,860	12,662,860	78,115,764	16.89
General stores—groceries with apparel.....	131	140	85	23	75,216	3,689	277,680	1,654,343	.35
General stores—groceries with dry goods.....	1,352	1,496	844	182	725,275	29,482	2,977,100	17,262,064	3.62
General stores—groceries with other merchandise.....	1,657	1,855	2,879	458	3,043,731	91,689	9,408,080	59,199,357	12.42
General merchandise group.....	781	707	7,771	639	7,247,299	136,027	14,266,960	60,802,434	12.76
Department stores:									
With food departments.....	4	7	54		78,071		160,730	894,703	.19
Without food departments.....	41	18	4,662	178	4,588,271	68,483	7,205,460	32,398,034	6.80
Dry goods stores.....	374	393	959	162	928,213	25,863	3,339,530	9,714,785	2.04
General merchandise stores:									
With food departments.....	21	18	300	8	231,217	971	418,410	3,108,218	.65
Without food departments.....	105	139	498	129	476,520	22,661	1,891,700	5,412,125	1.14
Army and Navy goods stores.....	4	4	3		3,310		16,670	56,845	.01
Variety, 5-and-10, and to-a-dollar stores.....	172	128	1,295	162	896,697	18,049	1,224,460	9,222,724	1.93
Automotive group ²	3,094	2,755	8,616	376	10,270,193	85,835	8,488,340	94,443,253	19.81
Motor vehicle dealers:									
Automobile sales rooms—new and trade-in.....	354	225	4,480	40	5,982,468	13,493	5,993,010	62,340,131	13.06
Used-car establishments.....	9	3	89	1	40,488	115	41,800	428,882	.09
Automobile dealers with farm implements and machinery.....	3	5	22	3	46,903	1,000	91,060	452,703	.09
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	52	26	257	5	337,490	2,094	440,060	2,815,067	.59
Battery and ignition shops—brake-repair shops.....	38	37	109	5	140,365	1,250	74,050	686,738	.14
Tire shops (including tire repairs).....	38	34	207	2	234,107	540	187,430	1,910,942	.40
Filling stations:									
Filling stations—gasoline and oil.....	817	463	1,059	77	1,097,029	13,454	336,270	8,346,611	1.75
Filling stations with tires and accessories.....	476	515	910	62	878,618	16,900	515,180	7,081,185	1.49
Filling stations with other merchandise.....	563	614	278	47	193,879	7,172	226,900	3,325,163	.70
Motor cycles, bicycles, and supplies:									
Bicycles, motor cycles, and supplies stores.....	3	2	15	1	16,236	480	18,840	90,322	.02
Bicycle shops.....	11	12	8	5	7,248	908	20,160	49,134	.01
Garages and repair shops:									
Body, fender, and paint shops.....	40	43	97	8	106,112	1,950	18,060	369,604	.08
Garages (repairs and storage, gasoline, oil, accessories).....	666	765	1,051	111	1,060,863	26,479	480,460	8,134,109	1.29
Parking stations, parking garages, and lots.....	19	7	120		111,494		3,890	357,848	.07
Radiator shops (including repairs).....	4	4	5		5,791		2,000	26,514	.01
Apparel group.....	957	824	3,440	373	4,577,140	70,615	8,541,030	36,921,940	7.75
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	23	17	34	2	46,490	718	112,600	444,510	.09
Men's and boys' hat stores.....	22	9	57	18	83,640	3,107	146,850	541,066	.11
Men's furnishings stores.....	60	68	80	17	100,745	3,807	330,720	1,885,283	.20
Men's clothing and furnishings stores.....	111	101	589	25	915,356	6,286	2,135,660	7,212,132	1.51
Family clothing stores—men's, women's, children's.....	159	163	789	85	1,018,738	14,938	1,971,630	8,474,812	1.78
Women's ready-to-wear specialty stores—apparel and accessories.....	151	139	819	82	934,874	12,462	1,170,560	7,826,817	1.64
Women's accessories stores:									
Corset and lingerie shops.....	4	5	9	1	7,485	135	15,110	66,203	.02
Furriers—fur shops.....	7	7	9	1	16,529	400	38,060	153,488	.03
Hosiery shops.....	4	1	103	1	116,940	100	9,290	244,612	.05
Knit goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	79	56	141	13	164,748	2,238	78,030	1,291,215	.27
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols, canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel and furnishings stores:									
Children's specialty shops.....	4	4	6		6,320		15,750	44,189	.01
Custom tailors.....	79	70	166	10	251,301	2,814	173,000	1,023,089	.22
Dressmakers.....	6	6	13		11,414		2,960	31,886	.01
Infants' wear shops.....	3	2	1		624		3,460	7,005	.00
Shoe stores:									
Shoe stores—men's.....	23	4	57	21	54,416	3,680	292,940	944,616	.20
Shoe stores—women's.....	20	4	101	22	156,020	3,824	245,500	1,471,885	.31
Family shoe stores—men's, women's, children's.....	189	164	455	75	660,201	16,106	1,796,260	5,732,902	1.20

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Furniture and household group	463	319	2,808	87	\$3,914,160	\$24,690	\$5,800,000	\$23,570,163	4.94
Furniture stores:									
Furniture stores.....	108	165	1,465	20	1,875,065	4,604	2,955,740	13,130,969	2.76
Furniture and undertaker.....	7	5	21	1	27,906	150	73,920	249,230	.05
Furniture and hardware stores.....	57	34	214	16	331,441	3,700	969,220	2,888,746	.61
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	4	4	6		3,518		24,250	58,421	.01
Floor coverings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores:									
Household appliances stores (electrical).....	57	11	237	16	372,573	5,012	284,840	1,134,158	.24
Household appliances stores.....	4		88	1	93,706	119	97,380	634,702	.11
Refrigerator dealers—electric only.....	3	1	13		12,712		14,830	60,147	.01
Refrigerator dealers—electric and gas.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	7	6	25	3	43,481	685	70,020	220,215	.05
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	5	5	7	1	4,223	145	7,110	56,986	.01
Picture and framing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	16	13	58	1	115,244	100	428,930	684,492	.14
Awnings, flags, banners, window shades, and tents.....	4	2	17	1	21,005	300	17,920	110,787	.02
Interior decorators.....	3	3	18		23,508		13,500	86,751	.02
Radio and music stores:									
Radio and electrical shops.....	56	54	214	20	209,048	8,706	277,790	1,856,967	.39
Radio and musical instruments stores.....	25	14	345	7	605,136	1,179	420,790	2,100,821	.44
Restaurants, cafeterias, and eating places¹	2,697	3,037	5,031	271	2,947,197	49,681	397,010	18,789,861	3.84
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	5	2	108	3	83,039	622	2,240	362,394	.08
Lunch rooms.....	1,107	1,227	1,423	103	697,959	16,664	141,390	5,504,577	1.15
Restaurants with table service.....	450	518	2,738	82	1,688,231	15,488	149,400	8,571,838	1.80
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	337	406	172	20	111,427	3,983	26,640	945,344	.20
Fountain—lunches.....	4	2	34		31,325		5,120	161,802	.03
Lunch counters.....	453	528	434	47	255,564	11,067	44,070	2,323,032	.49
Soft-drink stands.....	340	353	121	7	70,340	1,857	28,010	894,862	.19
Lumber and building group	339	254	2,467	265	3,195,578	77,642	3,752,540	21,694,303	4.55
Lumber and building material dealers:									
Lumber and building material dealers.....	117	86	1,239	106	1,494,934	23,151	1,795,210	11,159,448	2.34
Lumber and hardware.....	62	38	540	83	733,582	31,027	1,213,180	5,682,923	1.25
Roofing.....	20	21	78	5	78,508	2,018	23,750	345,721	.07
Dealers in any other single building material.....	3	2	28		32,819		61,110	132,246	.03
Electrical shops (without radio)	35	33	138	20	210,385	7,773	110,030	827,592	.17
Heating and plumbing shops:									
Heating appliances and oil burners.....	5	2	32		45,349		26,550	197,065	.04
Plumbing shops—heating and ventilating.....	55	47	268	28	360,377	7,320	214,200	1,486,540	.31
Paint and glass stores, including glass and mirror shops	42	25	151	23	229,172	6,344	308,530	1,532,768	.32
Other retail stores	2,743	2,717	7,958	699	8,025,563	143,124	12,318,420	59,416,189	12.46
Hardware stores:									
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	15	10	60	12	87,624	2,455	172,150	774,453	.16
Farm implement dealers with hay, grain, and feed.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware and farm implement stores.....	50	37	162	18	198,430	3,245	651,190	2,132,491	.46
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	63	60	161	93	151,253	18,562	181,040	2,565,642	.54
Fertilizer stores.....	7	5	10	1	14,032	100	13,780	862,910	.07
Harness shops.....	7	6	12	1	13,746	135	13,320	84,621	.02
Farmers' supply stores.....	4	2	10	4	13,173	750	8,720	231,937	.05
Seeds, bulbs, and nursery stock.....	10	15	70	2	63,948	675	55,290	374,041	.08
Cooperage—barrels, boxes, crates, casks.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	8	8	37	4	24,944	685	21,150	253,907	.05
Feed stores with groceries.....	170	194	195	41	179,986	7,221	359,470	3,807,778	.80
Book stores	16	13	96	1	135,260	312	87,300	590,892	.12
Cigar stores and cigar stands:									
Cigar stores with fountains.....	11	2	71		76,600		38,250	659,721	.14
Cigar stands.....	31	79	99	9	71,515	853	29,830	621,520	.13
Cigar stores without fountains.....	85	43	75	1	63,057	150	57,900	716,481	.15
Coal and wood yards—ice dealers:									
Coal and wood yards.....	485	551	217	28	132,757	6,272	144,090	2,173,275	.46
Ice dealers.....	33	24	212	16	238,966	6,045	12,480	1,018,120	.21
Drug stores:									
Drug stores.....	389	425	803	98	740,866	21,374	1,465,700	6,733,467	1.41
Drug stores with fountains.....	475	447	1,964	169	1,783,752	39,462	2,378,090	14,366,634	3.01
Florists	59	69	160	25	160,992	2,651	68,070	1,122,957	.24
Gifts—novelties and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	18	17	16	1	16,755	169	49,980	155,770	.03
Novelty and souvenir shops.....	11	14	4	1	3,070	128	15,970	31,900	.01
Camera dealers—photographic supplies.....	4	2	20		42,399		57,500	259,146	.05
Jewelry stores:									
Jewelry stores (installment credit).....	14	10	183	5	283,099	500	619,250	1,491,491	.31
Jewelry stores.....	190	202	365	30	550,878	3,708	1,642,170	3,761,108	.79
Luggage and leather-goods stores	4	3	19		20,328		61,620	224,886	.05
Music stores (without radio)	19	16	65	1	75,998	360	122,350	457,875	.10
News dealers	47	41	248	11	170,222	1,600	28,990	826,257	.17
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	12	12	46	2	58,927	667	88,080	359,733	.08
Office and store mechanical appliance dealers (retail).....	23	6	214	2	403,015	425	191,820	1,179,656	.25
Office and store furniture and equipment dealers.....	12	5	108	1	182,671	50	211,020	893,643	.19
Store-fixture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	10	5	98		154,097		64,000	542,325	.11

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

941

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Other retail stores—Continued.									
Opticians and optometrists.....	16	13	50	1	\$74,369	\$240	\$52,360	\$321,715	0.07
Sporting-goods stores, including athletic and playground equipment.....	9	6	22		23,514		68,500	188,616	(x) .04
Sporting-goods stores with toys and stationary.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x) .14
Scientific and medical instruments and supplies, at retail.....	9	3	79		131,167		179,280	652,948	.01
Stationers and printers:									
Blank books, accounting and legal forms.....	4	3	10		11,400		7,530	75,730	.16
Printers and lithographers.....	16	14	127	3	223,109	1,348	130,470	772,764	.07
Stationers and engravers.....	7	3	50	3	64,399	706	55,630	323,798	(x) .09
Monuments and tombstones.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	204	193	635	69	756,764	11,954	738,780	3,274,235	.47
Secondhand stores¹	137	140	254	48	327,686	20,416	661,320	2,224,246	.04
Tires, accessories, and parts (secondhand).....	17	18	43	7	49,961	2,403	40,610	206,439	.06
Furniture stores (secondhand).....	56	62	48	8	42,466	2,766	50,500	257,326	.25
Pawnshops (sales).....	17	16	60	1	103,850	520	471,860	1,189,186	.02
Clothing and shoe stores (secondhand).....	32	31	34	1	24,788	45	16,020	109,565	.07
Building materials and hardware stores (secondhand).....	4	2	38	32	71,682	14,682	38,810	822,288	.03
Other secondhand stores.....	9	8	29		34,617		33,600	125,549	

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rates as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
All groups¹	23,286	\$48,982,080	\$19,992,366	\$68,974,446	\$47,179,730	24.37	12,854	\$13,728,713	\$322,112,409	4.26
Food group	8,947	4,632,044	7,225,840	11,857,884	6,347,609	32.56	4,701	2,295,257	53,489,678	4.29
Candy and confectionery stores:										
Candy stores—nut stores ²	22	7,850	16,920	24,770	15,263	45.38	16	10,690	77,007	13.88
Confectionery stores (candy and fountain) ²	352	237,856	258,840	496,690	329,869	41.76	189	173,467	1,468,651	11.81
Dairy products stores:										
Dairy products stores (including ice cream).....	34	31,569	18,600	50,169	30,936	44.56	21	6,062	125,290	4.84
Egg and poultry dealers.....	27	18,901	19,654	38,255	24,064	18.54	23	12,397	303,854	4.08
Milk dealers.....	130	65,511	85,260	150,771	159,150	39.77	98	31,614	537,866	5.88
Delicatessen stores.....	11	40,955	4,840	45,795	26,820	30.78	10	15,844	235,495	6.78
Fruit stores and vegetable markets.....	1,163	104,453	664,650	769,103	507,110	35.28	952	215,239	2,988,612	7.21
Grocery stores (without meats).....	4,885	1,341,747	4,181,088	5,522,835	2,320,325	22.67	1,913	884,478	20,007,287	4.42
Combination stores (groceries and meats):										
Grocery stores with meats.....	1,107	1,576,844	1,008,656	2,585,500	1,678,818	18.69	634	548,675	18,302,726	3.00
Meat markets with groceries.....	97	115,389	93,450	208,839	100,703	19.62	59	35,547	1,020,256	3.48
Meat markets (including sea foods):										
Fish markets—sea foods.....	131	78,004	110,187	189,091	108,088	27.01	84	28,876	448,266	0.44
Meat markets.....	744	546,240	585,976	1,132,216	675,120	23.82	559	260,929	6,138,133	4.25
Bakeries—bakery goods stores (except manufacturing bakeries)²	166	342,954	139,656	482,610	230,542	33.63	84	57,686	1,139,816	5.05
Other food stores:										
Coffee, tea, spices.....	57	91,212	28,686	119,898	102,499	32.33	40	8,352	595,342	1.40
Farm products stores.....	6	3,990	3,325	7,315	2,471	9.71	5	1,451	34,682	4.20
General food stores.....	6	7,982	3,564	11,546	6,282	33.11	3	2,490	28,947	9.24
Bottled waters and beverages.....	3	19,987	2,498	22,485	20,603	(x)				
General stores	3,140	3,845,222	3,254,811	7,100,033	3,275,558	13.28	756	384,179	26,869,174	1.47
General stores—groceries with apparel:										
General stores—groceries with dry goods.....	1,352	726,275	1,235,696	1,961,971	788,767	15.65	320	124,349	5,374,053	2.31
General stores—groceries with other merchandise.....	1,657	3,043,731	1,901,375	4,945,106	2,464,888	12.52	396	253,202	20,721,810	1.22
General merchandise group	781	7,247,299	631,696	7,878,995	7,922,761	25.99	550	1,835,643	48,549,431	3.78
Department stores:										
With food departments.....	4	78,071	10,122	88,193	48,212	(x)				
Without food departments.....	41	4,583,271	17,424	4,600,695	4,584,056	28.35	36	737,715	25,417,800	2.90
Dry goods stores	374	928,213	369,813	1,298,026	1,180,961	25.52	246	390,711	7,498,775	5.21
General merchandise stores:										
With food departments.....	21	281,217	16,812	298,029	202,131	16.09	14	41,440	2,884,500	1.44
Without food departments.....	165	476,520	126,620	603,149	518,026	20.72	118	185,934	3,856,180	4.04
Army and Navy goods stores.....	4	3,310	4,412	7,722	7,175	(x)				
Variety, 5-and-10, and to-a-dollar stores.....	172	896,697	86,784	983,481	1,382,190	25.65	132	499,238	8,575,132	6.82

¹ Group totals may include figures for classifications which are not included in the detail to avoid disclosure of individual operations.

² Undoubtedly this expense includes some production costs especially pay roll of some employees engaged in both selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in percent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Automotive group.....	3,094	\$10,270,193	\$2,631,764	\$12,901,957	\$8,818,441	23.00	1,539	\$2,086,079	\$66,861,205	3.13
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	354	5,982,468	303,075	6,285,543	5,126,832	18.30	240	798,068	47,039,713	1.70
Used-car establishments.....	9	40,488	3,105	43,593	13,172	13.24	5	9,102	353,610	2.57
Automobile dealers with farm implements and machinery.....	3	40,903	10,435	57,338	55,933	(x)				
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	52	337,490	33,930	371,420	400,934	27.44	38	110,256	2,375,034	4.64
Battery and ignition shops—brake repair shops.....	38	140,365	47,212	187,577	107,737	43.01	35	33,038	678,599	4.87
Tire shops (including tire repairs).....	38	234,107	38,352	272,459	287,948	29.29	23	85,614	1,451,760	5.89
Filling stations:										
Filling stations—gasoline and oil.....	817	1,097,029	473,649	1,570,678	1,014,193	30.97	290	237,333	3,547,436	8.10
Filling stations with tires and accessories.....	476	873,618	437,705	1,311,323	708,799	29.28	238	313,646	4,955,951	6.23
Filling stations with other merchandise.....	563	193,379	412,008	605,387	257,145	25.97	201	67,061	1,584,571	4.22
Motor cycles, bicycles, and supplies:										
Bicycles, motor cycles, and supplies stores.....	3	10,236	2,100	18,336	15,923	(x)				
Bicycle shops.....	11	7,248	9,516	16,764	9,333	54.13	6	4,680	33,300	14.05
Garages and repair shops:										
Body, fender, and paint shops.....	40	106,112	46,182	152,294	62,214	58.04	30	26,075	282,481	9.55
Garages (repairs and storage, gasoline, oil accessories).....	666	1,060,363	752,760	1,813,623	636,952	39.95	356	253,872	3,775,649	6.72
Parking stations, parking garages, and lots.....	19	111,494	6,503	117,997	114,338	65.07	14	83,114	233,085	35.66
Radiator shops (including repairs).....	4	5,791	4,632	10,423	6,203	(x)	4	2,640	26,514	(x)
Apparel group.....	957	4,577,140	1,079,609	5,656,749	5,362,427	29.84	767	2,406,405	\$3,815,373	7.13
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	23	46,490	22,852	69,372	61,496	29.44	13	30,846	378,681	10.62
Men's and boys' hat stores.....	22	83,640	12,727	96,367	137,603	43.24	22	84,235	541,086	15.63
Men's furnishings stores.....	69	100,745	82,416	183,161	213,778	28.65	58	133,300	1,211,721	11.90
Men's clothing and furnishings stores.....	111	915,355	155,843	1,071,198	911,054	27.48	93	327,766	6,574,678	4.99
Family clothing stores—men's, women's, children's.....	159	1,018,738	207,336	1,226,074	1,110,275	27.57	132	429,666	7,636,607	5.59
Women's ready-to-wear specialty stores—apparel and accessories.....	151	934,374	156,514	1,091,388	1,159,770	28.76	121	502,047	7,359,520	6.82
Women's accessories stores:										
Corset and lingerie shops.....	4	7,485	4,085	11,570	10,716	(x)	4	5,556	66,203	(x)
Furriers—fur shops.....	7	16,629	12,544	29,173	15,790	29.23	4	6,275	130,589	4.81
Hosiery shops.....	4	116,940	1,134	118,074	13,524	(x)	4	8,958	244,612	(x)
Millinery stores.....	70	164,748	64,568	229,316	266,145	38.37	54	177,921	1,202,338	14.80
Other apparel stores:										
Children's specialty shops.....	4	6,320	4,202	10,522	8,049	(x)	4	6,560	44,189	(x)
Custom tailors.....	79	251,301	104,790	356,091	171,901	51.61	73	93,528	994,052	9.41
Dressmakers.....	6	11,414	5,268	16,682	5,470	69.47	4	3,300	31,361	10.52
Infants' wear shops.....	3	624	1,248	1,872	312	(x)				
Shoe stores:										
Shoe stores—men's.....	23	84,416	5,664	90,080	198,014	30.50	21	88,272	909,824	9.70
Shoe stores—women's.....	20	156,020	6,028	162,048	249,814	27.95	20	124,261	1,471,836	8.44
Family shoe stores—men's, women's, children's.....	189	660,201	227,140	887,341	820,606	29.79	132	369,256	4,943,462	7.47
Furniture and household group.....	453	3,914,180	434,725	4,348,855	3,577,621	33.63	342	745,366	18,916,796	3.94
Furniture stores:										
Furniture stores.....	198	1,875,065	210,705	2,085,770	2,102,481	31.90	145	436,712	10,631,515	4.11
Furniture and undertaker.....	7	27,966	6,625	34,591	32,301	26.83				
Furniture and hardware stores.....	57	331,441	52,088	383,529	275,050	22.82	35	61,423	1,908,654	2.69
Draperies, curtains, and upholstery stores.....	4	3,518	2,360	5,878	12,607	(x)	4	5,280	58,421	(x)
Household appliances stores:										
Household appliances stores (electrical).....	57	372,573	17,061	389,634	148,952	47.49	51	39,851	878,964	4.53
Household appliance stores.....	4	93,706	93,706	187,412	93,706	(x)	3	11,126	533,787	(x)
Refrigerator dealers—electric only.....	3	12,712	978	13,690	8,547	(x)	3	2,630	60,147	(x)
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	7	43,481	10,296	53,777	36,841	41.15	6	6,450	219,115	2.94
China, glassware, crockery, tinware, enamelware.....	5	4,223	2,975	7,198	4,193	19.99	4	2,650	53,086	4.99
Antique shops.....	16	115,244	25,805	141,049	87,331	33.36	11	18,574	478,944	3.88
Awnings, flags, banners, window shades, and tents.....	4	21,065	2,508	24,111	13,870	(x)				
Interior decorators.....	3	23,508	3,918	27,426	9,358	(x)	3	4,006	86,751	(x)
Radio and music stores:										
Radio and electrical shops.....	56	298,048	73,278	371,326	250,960	33.55	46	47,167	1,723,828	2.74
Radio and musical instruments stores.....	25	605,136	24,514	629,650	447,643	51.28	21	107,103	1,898,509	5.64
Restaurants, cafeterias, and eating places.....	2,697	2,947,197	1,684,945	4,632,142	2,798,610	39.59	2,080	1,342,335	15,772,721	8.51
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	5	53,039	1,526	54,565	51,265	37.48	4	24,700	289,303	8.54
Lunch rooms.....	1,107	697,959	537,773	1,235,732	815,208	38.17	823	416,127	4,445,729	9.33
Restaurants with table service.....	460	1,688,231	316,498	2,004,729	1,231,017	37.75	373	488,827	7,383,684	6.62
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	337	111,427	253,760	365,177	158,043	55.35	247	80,834	796,099	10.15
Fountain—lunches.....	4	31,325	1,902	33,227	43,820	(x)	3	28,200	134,303	(x)
Lunch counters.....	453	255,564	297,264	552,828	311,232	37.20	366	179,037	1,858,427	9.14
Soft-drink stands.....	340	79,340	225,920	305,260	187,225	55.03	239	124,560	765,220	16.23

RETAIL DISTRIBUTION IN LOUISIANA: 1929

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Lumber and building group.....	339	\$3,196,676	\$327,146	\$3,522,732	\$1,956,236	25.26	196	\$250,991	\$12,784,394	1.96
Lumber and building material dealers:										
Lumber and building material dealers.....	117	1,494,934	102,168	1,597,102	1,009,220	23.36	54	59,732	6,195,424	.96
Lumber and hardware.....	62	733,582	49,438	783,020	425,278	20.20	30	62,200	2,790,034	2.23
Roofing.....	20	79,508	22,302	101,810	16,012	34.08	5	2,288	39,211	5.84
Dealers in any other single building material.....	3	32,819	2,524	35,343	18,594	(x)				
Electrical shops (without radio).....	35	210,835	48,543	259,378	121,691	46.05	28	23,566	787,283	3.03
Heating and plumbing shops:										
Heating appliances and oil burners.....	5	45,349	2,834	48,183	22,772	36.01	5	5,901	197,065	2.99
Plumbing shops—heating and ventilating.....	55	369,377	63,497	432,874	149,630	39.19	35	32,424	1,220,137	2.64
Paint and glass stores (including glass and mirror shops).....	42	229,172	35,840	265,012	193,089	29.89	37	63,059	1,423,094	4.43
Other retail stores.....	2,743	8,025,563	2,552,690	10,578,253	6,793,539	28.24	1,861	2,244,992	43,048,485	5.22
Hardware stores.....	158	574,536	190,608	765,144	482,186	27.53	85	117,104	3,126,318	3.75
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	15	87,624	14,190	101,814	78,826	23.32	10	11,815	494,860	2.39
Hardware and farm implement stores.....	50	198,436	47,508	245,944	162,410	18.71	20	24,442	1,290,134	1.88
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	63	151,253	49,440	200,693	134,009	13.05	21	11,421	801,914	1.42
Fertilizer stores.....	7	14,032	6,965	20,997	5,628	7.34				
Harness shops.....	7	13,746	6,704	20,450	8,179	33.83	3	1,716	33,127	5.18
Farmers' supply stores.....	4	13,173	2,484	15,657	7,157	(x)				
Seeds, bulbs, and nursery stock.....	16	63,948	13,575	77,523	44,320	32.57	9	9,660	149,472	6.46
Coal and feed stores.....	8	24,944	5,248	30,192	22,050	20.58	3	650	72,924	.89
Feed stores with groceries.....	170	179,886	171,884	351,770	165,936	13.60	64	37,851	2,198,588	1.72
Book stores.....	16	135,260	18,278	153,538	92,067	41.15	15	34,175	595,892	5.74
Cigar stores and cigar stands:										
Cigar stores with fountains.....	11	76,600	2,158	78,758	120,832	30.25	10	78,523	654,721	11.23
Cigar stands.....	81	71,515	56,408	127,921	68,865	31.67	60	49,541	422,474	11.73
Cigar stores without fountains.....	55	63,067	36,077	99,134	69,634	27.74	47	67,789	610,230	11.11
Coal and wood yards—ice dealers:										
Coal and wood yards.....	485	132,767	321,233	453,990	323,122	35.76	384	66,128	1,755,531	3.77
Ice dealers.....	33	238,966	20,376	259,342	177,969	43.54	11	2,468	141,268	1.75
Drug stores:										
Drug stores.....	389	740,866	380,800	1,121,666	618,117	25.84	244	206,592	4,614,167	4.48
Drug stores with fountains.....	475	1,783,782	396,936	2,180,688	1,561,456	26.07	349	642,483	12,027,461	5.34
Florists.....	59	160,992	68,310	229,302	231,216	41.01	39	69,866	826,432	8.45
Gifts—novelties and toys—cameras:										
Art and gift shops.....	18	16,755	17,629	34,384	23,685	42.77	14	12,925	127,505	10.14
Novelty and souvenir shops.....	11	8,070	10,364	13,374	8,528	65.66	10	7,025	30,400	23.11
Camera dealers—photographic supplies.....	4	42,396	2,924	45,320	53,729	(x)	4	10,314	259,146	(x)
Jewelry stores:										
Jewelry stores (installment credit).....	14	233,699	15,440	249,139	299,517	40.10	13	66,031	1,267,900	5.21
Jewelry stores.....	100	550,878	302,798	853,676	570,251	37.86	156	261,733	3,338,754	7.85
Luggage and leather goods stores.....	4	26,328	4,188	30,516	35,428	(x)	4	10,655	224,586	(x)
Music stores (without radio).....	19	75,998	18,624	94,622	79,722	35.08	16	20,816	440,413	4.73
News dealers.....	47	170,222	27,880	198,102	93,880	35.34	34	41,221	510,824	8.07
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	12	58,927	15,204	74,131	50,314	34.59	10	15,229	316,852	4.81
Office and store mechanical appliance dealers (retail).....	23	403,015	11,286	414,301	142,499	47.20	22	33,978	1,170,266	2.90
Office and store furniture and equipment dealers.....	12	182,671	8,455	191,126	145,244	37.64	11	33,167	888,643	3.73
Typewriter dealers.....	10	154,097	7,860	161,957	75,853	43.85	10	21,459	542,325	3.96
Opticians and optometrists.....	16	74,369	19,279	93,648	64,191	49.06	15	33,973	311,715	10.90
Sporting goods specialty stores.....	9	23,514	6,414	29,928	29,534	31.53	5	12,002	165,462	7.25
Scientific and medical instruments and supplies, at retail.....	9	131,167	4,980	136,147	81,487	33.33	7	12,410	545,676	2.27
Stationers and printers:										
Blank books, accounting and legal forms.....	4	11,400	3,420	14,820	8,985	(x)	3	3,900	34,500	(x)
Printers and lithographers.....	16	223,109	24,444	247,553	115,931	47.04	13	20,627	698,303	2.95
Stationers and engravers.....	7	64,399	3,822	68,221	27,410	29.63	6	16,095	263,327	6.11
Miscellaneous classifications (combined).....	204	756,764	226,389	983,153	464,568	(x)	109	164,476	1,785,951	(x)
Secondhand stores.....	137	327,688	168,840	496,528	328,888	37.02	92	127,446	2,004,792	6.38

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT													
		TOTAL EMPLOYEES (full-time and part-time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees at specified dates (Ratio of part-time employees to total full-time and part-time employees at same dates)			
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
		Per cent 72	Per cent 28	Per cent 71	Per cent 29	Per cent 89	Per cent 11	Per cent 99	Per cent 98	Per cent 101	Per cent 102	Per cent 7	Per cent 7	Per cent 8	Per cent 8
All groups 1.....	11,433	82	18	81	19	89	11	99	99	101	101	11	12	12	12
Food group.....	2,699	82	18	81	19	89	11	99	99	101	101	11	12	12	12
General stores.....	1,653	76	24	64	36	91	9	97	98	102	103	11	11	14	14
General merchandise group.....	1,539	36	64	34	66	87	13	97	95	99	109	6	6	7	8
Automotive group.....	1,959	94	6	95	5	96	4	99	100	101	100	3	4	4	4
Apparel group.....	665	52	48	48	52	52	18	100	95	102	103	8	7	8	10
Furniture and household group.....	385	81	19	77	23	92	8	99	97	101	103	2	2	3	3
Restaurants and eating places.....	1,335	51	49	52	48	80	20	100	99	100	101	4	5	4	4
Lumber and building group.....	309	94	6	98	2	93	7	97	99	105	99	8	8	10	9
Other retail stores.....	1,809	83	17	91	9	91	9	98	100	101	101	7	6	8	8
Secondhand stores.....	80	91	9	98	2	91	9	97	102	103	98	14	18	18	14
Food group.....	2,699	82	18	81	19	89	11	99	99	101	101	11	12	12	12
Candy and confectionery stores—															
Candy stores—nut stores.....	7	62	38	100	83	17		93	119	94	94	9	7	9	9
Confectionery stores (candy and fountain).....	131	57	43	38	62	38	17	99	100	101	100	8	8	8	8
Dairy products stores—															
Dairy products stores (including ice cream).....	20	97	3	100	100			120	122	100	58	2	2	2	4
Egg and poultry dealers.....	13	95	5	100	92	8		98	100	101	101	31	30	30	30
Milk dealers.....	89	94	6	75	25	88	12	99	100	101	100				
Delicatessen stores.....	8	59	41		57	43		100	100	100	100				
Fruit stores and vegetable markets.....	124	84	16	87	13	87	13	100	101	100	99	30	31	32	31
Grocery stores (without meats).....	1,004	79	21	80	20	85	15	99	100	100	101	14	14	14	15
Combination stores (groceries and meats)—															
Grocery stores with meats.....	547	79	21	78	22	92	8	99	98	100	103	11	11	12	12
Meat markets with groceries.....	62	86	14	89	11	97	3	98	99	101	102	5	5	7	8
Meat markets (including sea foods)—															
Fish markets—sea foods.....	50	94	6	100	87	13		100	94	102	104	14	14	16	14
Meat markets.....	443	96	4	98	2	97	3	100	99	100	101	10	10	10	10
Bakeries—bakery goods stores (except manufacturing bakeries).....	140	85	15	64	36	91	9	99	100	101	100	4	3	4	3
Other food stores—															
Coffee, tea, spices.....	49	94	6	100	80	20		96	101	101	102	5	4	7	7
Farm products stores.....	4	83	17		100			100	100	100	100				
General food stores.....	5	58	42	43	57	80	20	95	95	105	105	33	33	40	40
General stores.....	1,653	76	24	64	36	91	9	97	98	102	103	11	11	14	14
General stores—groceries with apparel.....	58	67	33	43	57	88	12	94	94	105	107	14	14	20	22
General stores—groceries with dry goods.....	526	73	27	52	48	91	9	96	98	102	104	13	14	17	17
General stores—groceries with other merchandise.....	1,069	78	22	71	29	91	9	98	98	101	103	10	10	13	13
General merchandise group.....	539	36	64	34	66	87	13	97	95	99	109	6	6	7	8
Department stores—															
With food departments.....	4	42	58		100			100	100	100	100				
Without food departments.....	40	40	60	55	45	88	12	97	93	99	111	3	3	3	4
Dry goods stores.....	237	30	64	33	67	82	18	98	95	100	107	11	11	13	14
General merchandise stores—															
With food departments.....	18	57	43	50	50	100		100	100	99	101	2	2	2	2
Without food departments.....	189	45	55	34	66	93	7	95	94	103	108	11	10	18	19
Variety, 5-and-10, and to-a-dollar stores.....	98	14	86	11	89	89	11	99	98	101	102	9	9	10	13
Automotive group.....	1,959	94	6	95	5	96	4	99	100	101	100	3	4	4	4
Motor vehicle dealers—															
Automobile sales rooms—new and trade-in.....	337	93	7	95	5	95	5	99	100	101	100	1	1	1	1
Used-car establishments.....	8	97	3		100			100	100	100	100				
Accessories, tires, and batteries—															
Accessory stores with tires and batteries.....	45	90	10	67	33	82	18	99	100	100	101	2	2	2	1
Battery and ignition shops—brake repair shops.....	26	92	8	100		95	5	99	100	101	100	4	4	4	4
Tire shops (including tire repairs).....	31	90	10	100		95	5	100	101	100	99	1	1	1	1
Filling stations—															
Filling stations—gasoline and oil.....	499	99	1	97	3	98	2	100	99	100	101	6	6	6	6
Filling stations with tires and accessories.....	334	97	3	94	6	97	3	99	100	101	100	5	6	6	13
Filling stations with other merchandise.....	158	88	12	90	10	89	11	97	100	102	101	12	13	13	33
Bicycle shops.....	7	100		100		100		100	100	100	100	13	13	33	33
Garages and repair shops—															
Body, fender, and paint shops.....	80	99	1	100		100		99	100	100	101	6	7	8	8
Garages (repairs and storage, gasoline, oil, accessories).....	490	97	3	95	5	99	1	99	100	100	101	8	9	8	8
Parking stations, parking garages and lots.....	15	98	2			100		98	99	100	103				
Apparel group.....	665	52	48	48	52	82	18	100	95	102	103	8	7	8	10
Men's and boys' clothing and furnishings stores—															
Men's and boys' clothing stores.....	12	87	13	100		100		104	101	97	98	6	6	6	6
Men's furnishings stores.....	52	84	16	80	20	94	6	98	98	96	108	16	16	16	17
Men's and boys' hat stores.....	18	78	22	83	17	100		115	86	102	97	29	7	20	17
Men's clothing and furnishings stores.....	90	72	28	89	11	93	7	101	98	101	100	3	3	3	4
Family clothing stores—men's, women's, children's.....	131	50	50	25	75	87	13	97	95	101	107	6	6	9	11
Women's ready-to-wear specialty stores—apparel and accessories.....	98	15	85	9	91	58	42	99	89	104	108	8	7	7	10
Women's accessories stores—															
Corset and lingerie shops.....	4	30	70	100		100		100	100	100	100	10	10	10	10
Hosiery shops.....	4	53	47			100		99	100	100	101				7
Millinery stores.....	34	10	90	20	80	15	85	113	87	113	87	6	6	7	5
Custom tailors.....	53	81	19	38	62	92	8	101	97	99	103	5	5	5	5
Shoe stores—															
Shoe stores—men's.....	22	92	8	84	16	100		98	97	98	107	25	22	23	28
Shoe stores—women's.....	13	77	23	60	40	100		98	101	101	100	8	11	11	10
Family shoe stores—men's, women's, children's.....	126	72	28	77	23	90	10	100	99	101	100	12	11	12	13

1 Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

945

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full-time and part-time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT															
								Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average								Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)							
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15				
		Per cent 81	Per cent 19	Per cent 77	Per cent 23	Per cent 92	Per cent 8	Per cent 99	Per cent 97	Per cent 101	Per cent 103	Per cent 2	Per cent 2	Per cent 3	Per cent 3	Per cent 2	Per cent 2	Per cent 3	Per cent 3				
Furniture and household group	385																						
Furniture stores—																							
Furniture stores.....	166	81	19	71	29	94	6	98	97	102	103	1	1	1	1	1	1	1					
Furniture and undertaker.....	7	95	5	100	—	80	20	98	98	102	102	5	5	5	5	5	5	5					
Furniture and hardware stores.....	51	93	7	92	8	92	8	96	98	100	100	3	3	3	4	4	4	5					
Draperies, curtains, and upholstery stores.....	4	67	33	—	—	100	—	100	100	100	100	—	—	—	—	—	—	—					
Household appliances stores (electrical).....	54	80	20	67	33	90	10	100	100	101	99	6	6	6	6	6	6	6					
Other home furnishings and appliances stores—																							
Antique and used furniture dealers.....	5	54	46	—	100	75	25	94	94	106	106	—	—	—	—	—	—	—					
China, glassware, crockery, tinware, enamelware.....	5	83	17	50	50	100	—	80	80	120	120	17	17	17	17	11	11	22					
Antique shops.....	11	60	40	—	—	50	50	98	100	102	100	—	—	—	—	—	—	—					
Awnings, flags, banners, window shades, and tents.....	4	88	12	100	—	100	—	118	106	88	88	5	6	—	—	—	—	—					
Radio and music stores—																							
Radio and electrical shops.....	43	86	14	89	11	94	6	99	98	100	103	7	6	8	7	7	7	7					
Radio and musical instruments stores.....	23	71	29	100	—	100	—	98	97	101	104	1	2	2	2	2	2	2					
Restaurants, cafeterias, and eating places	1,335	61	49	52	48	80	20	100	99	100	101	4	5	4	4	4	4	4					
Restaurants, cafeterias, and lunch rooms.....																							
Cafeterias.....	5	50	50	—	100	100	—	100	101	100	99	2	2	4	4	4	4	4					
Lunch rooms.....	588	42	58	39	61	75	25	99	99	101	101	6	6	6	6	6	6	6					
Restaurants with table service.....	425	53	47	54	46	84	16	100	97	100	103	2	2	2	2	2	2	2					
Lunch counters, refreshment stands, etc.—																							
Refreshment stands.....	59	57	43	57	43	86	14	93	109	103	95	5	18	14	4	4	4	4					
Lunch counters.....	181	58	42	30	20	82	18	102	105	96	97	8	8	8	7	7	7	7					
Soft-drink stands.....	78	82	18	67	33	92	8	99	104	100	97	6	6	6	6	6	6	5					
Lumber and building group	309	94	6	98	2	98	7	97	99	105	99	8	8	10	9	9	9	9					
Lumber and building material dealers—																							
Lumber and building material dealers.....	110	96	4	98	2	87	13	98	101	105	96	6	6	8	7	7	7	7					
Lumber and hardware.....	62	94	6	99	1	94	6	100	98	102	100	13	10	15	12	6	6	6					
Roofing.....	16	90	1	100	—	100	—	96	101	101	102	3	6	6	6	6	6	6					
Electrical shops (without radio).....	29	91	9	100	—	100	—	96	102	105	97	16	21	18	17	17	17	17					
Heating and plumbing shops—																							
Heating appliances and oil burners.....	5	81	19	—	—	100	—	69	84	119	128	—	—	—	—	—	—	—					
Plumbing shops—heating and ventilating.....	48	91	9	92	8	100	—	99	95	106	109	6	5	10	12	12	12	12					
Paint and glass stores (including glass and mirror shops).....	36	89	11	100	—	93	7	98	93	113	96	12	9	14	11	11	11	11					
Other retail stores	1,809	83	17	91	9	91	9	98	100	101	101	7	6	8	8	8	8	8					
Hardware stores.....	105	84	16	95	5	91	9	100	99	100	101	4	4	5	5	5	5	5					
Hardware and farm implement stores—																							
Farm implements, machinery, and equipment dealers.....	14	94	6	100	—	100	—	98	112	97	98	8	20	5	6	6	6	6					
Hardware and farm implement stores.....	39	88	12	100	—	91	9	98	98	101	103	7	7	9	8	8	8	8					
Farmers' supplies—																							
Feed stores (flour, feed, grain, fertilizer).....	54	97	3	100	—	100	—	78	75	122	125	16	14	37	35	9	9	9					
Fertilizer stores.....	5	100	—	100	—	100	—	52	116	116	116	2	9	9	9	9	9	9					
Harness shops.....	6	100	—	100	—	100	—	100	100	100	100	8	8	8	8	8	8	8					
Farmers' supply stores.....	4	77	23	100	—	100	—	136	88	88	88	20	31	31	31	31	31	31					
Seeds, bulbs, and nursery stock.....	8	87	13	100	—	100	—	101	101	99	99	3	3	3	3	3	3	3					
Coal and feed stores.....	8	97	3	100	—	88	12	83	82	121	114	9	9	9	6	6	6	6					
Feed stores with groceries.....	92	83	17	92	8	98	2	99	100	101	100	15	15	16	15	15	15	15					
Book stores.....	12	56	44	—	100	50	50	99	95	95	111	1	1	1	1	1	1	1					
Cigar stores and cigar stands—																							
Cigar stores with fountains.....	10	82	18	—	—	100	—	100	100	100	100	—	—	—	—	—	—	—					
Cigar stands.....	45	66	34	89	11	97																	

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	23,288	\$476,642	504	\$69,030	1,113	\$76,040	1,514	\$57,731	1,489	\$35,725	3,189	\$44,593	4,095	\$28,599	11,086	\$25,764
Per cent of total stores and sales.....	100.00	100.00	2.17	14.48	4.78	15.95	6.50	12.11	6.36	7.50	13.69	9.36	17.59	6.00	47.60	5.40
Food group.....	8,947	\$50,685	59	\$7,961	207	\$13,656	313	\$11,894	301	\$7,213	883	\$12,051	1,725	\$11,555	5,450	\$12,844
Candy and confectionery stores:																
Candy stores—nut stores.....	22	88														
Confectionery stores (candy and fountain).....	352	1,979	3	437	1	55	3	125	4	96	4	53	1	5	17	30
Dairy products stores:																
Dairy products stores (including ice cream).....	34	182					1	30	1	24	2	30	7	55	23	43
Egg and poultry dealers.....	27	336			1	60	3	110	2	51	4	57	6	37	11	21
Milk dealers.....	136	779					1	36	2	43	4	51	52	349	77	300
Delicatessen stores.....	11	236	1	124			1	34			5	61	2	13	2	4
Fruit stores and vegetable markets.....	1,163	3,617	2	159	4	127	3	63	13	190	13	190	90	565	1,051	2,618
Grocery stores (without meats).....	4,885	34,596	21	2,065	76	5,050	127	4,888	119	2,870	420	5,728	901	6,144	3,221	7,256
Combination stores (groceries and meats):																
Grocery stores with meats.....	1,107	25,552	32	4,411	102	6,750	118	4,558	104	2,520	161	2,229	237	1,627	847	949
Meat markets with groceries.....	97	1,623			8	527	5	172	8	191	18	246	22	158	35	103
Meat markets (including sea foods):																
Fish markets—sea foods.....	131	1,100			1	63	6	231	6	149	7	90	24	158	86	160
Meat markets.....	744	7,589	2	324	11	704	24	865	35	300	147	1,904	273	1,903	251	740
Bakeries—bakery goods stores (except manufacturing bakeries).....	166	2,121			4	222	16	570	15	361	36	516	42	288	53	164
Other food stores:																
Coffee, tea, spices.....	57	688					3	110	2	45	29	382	14	117	9	29
Farm products stores.....	6	101			1	66					2	26			3	9
General food stores.....	6	54									2	30		2	19	2
Bottled waters and beverages.....	3	44					1	32			1	10			1	2
General stores.....	3,140	78,116	97	13,293	219	15,201	299	11,282	338	8,062	674	9,418	629	4,446	846	3,426
General stores—groceries with apparel.....	131	1,654	1	110	5	276	5	200	14	353	31	444	20	127	55	145
General stores—groceries with dry goods.....	1,352	17,262	13	1,581	28	2,001	68	2,545	105	2,518	280	3,345	349	2,437	506	1,377
General stores—groceries with other merchandise.....	1,657	59,200	83	11,602	186	12,924	226	8,547	217	5,191	363	5,127	260	1,882	285	904
General merchandise group.....	781	60,802	89	5,488	68	4,527	134	5,339	91	2,204	125	1,851	98	705	183	441
Department stores:																
With food departments.....	4	895	3	468												
Without food departments.....	41	32,392	19	2,087												
Dry goods stores.....	374	9,715	5	632	20	1,253	63	2,471	58	1,411	72	1,033	59	421	92	265
General merchandise stores:																
With food departments.....	21	3,108	6	881	6	459	2	86			2	32			3	9
Without food departments.....	165	5,412	1	109	31	2,156	49	1,940	24	579	29	446	18	139	13	37
Army and Navy goods stores.....	4	57									3	51		6		
Variety, 5-and-10, and to-a-dollar stores.....	172	9,223	5	721	11	659	20	836	9	214	19	289	20	139	75	130
Automotive group.....	3,084	94,443	112	15,970	161	11,218	153	5,835	175	4,256	417	5,801	603	4,235	1,361	3,162
Motor vehicle dealers:																
Automobile sales rooms, new and trade-in.....	354	62,349	89	12,708	75	5,506	39	1,537	21	525	15	231	7	51	3	10
Used-car establishments.....	9	429	2	317			1	40			4	56	2	16		
Automobile dealers with farm implements and machinery.....	3	453	1	179								12				
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	52	2,815	6	770	13	828	9	347	4	99	7	87	2	10	9	34
Battery and ignition shops—brake repair shops.....	38	687	1	190	3	198	3	114	1	22	5	68	6	40	19	55
Tire shops (including tire repairs).....	38	1,911	1	164	10	724	6	222			5	75	5	40	8	15
Filling stations:																
Filling stations—gasoline and oil.....	817	8,347	2	333	19	1,178	35	1,330	52	1,245	109	1,519	179	1,232	420	897
Filling stations with tires and accessories.....	476	7,081	4	423	25	1,711	26	924	51	1,228	108	1,566	116	848	146	382
Filling stations with other merchandise.....	503	3,325	1	196	4	304	8	310	4	104	53	674	132	915	361	812
Motor cycles, bicycles, and supplies:																
Bicycles, motor cycles, and supplies stores.....	3	90					2	83					1	7		
Bicycle shops.....	11	49											1	7	9	26
Garages and repair shops:																
Body, fender, and paint shops.....	40	370			1	59	1	49	1	28	10	134	6	40	21	60
Garages (repairs and storage, gasoline, oil, accessories).....	666	6,134	5	690	10	636	21	790	38	927	91	1,246	141	990	360	856
Parking stations, parking garages, and lots.....	19	358			1	74	2	80	3	78	7	100	3	20	3	5
Radiator shops (including repairs).....	4	26											2	19	2	8

¹ Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

947

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Apparel group	967	\$36,922	41	\$5,211	114	\$7,787	135	\$5,205	109	\$2,634	181	\$2,667	123	\$926	221	\$549
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	23	445			2	134	5	169	1	26	4	52	7	54	4	10
Men's and boys' hat stores.....	22	541			3	164	5	194	5	119	2	29	4	29	3	6
Men's furnishings stores.....	69	1,385	1	112	3	187	11	401	10	241	21	323	13	92	10	30
Men's clothing and furnishings stores.....	111	7,212	9	1,168	17	1,105	18	693	12	284	18	252	12	92	15	52
Family clothing stores—men's, women's, children's.....	150	8,475	8	950	26	1,669	33	1,332	23	557	31	458	14	105	19	55
Women's ready-to-wear specialty stores—apparel and accessories.....	151	7,827	12	1,400	19	1,381	15	590	9	215	27	368	28	198	23	86
Women's accessories stores:																
Corset and lingerie shops.....	4	66							1	21	3	45				
Furriers—fur shops.....	7	153					3	109	2	42					2	3
Hosiery shops.....	4	245	1	105	1	94	1	30			1	15				
Millinery stores.....	79	1,201	1	130	5	353	5	187	4	100	11	170	8	65	44	81
Other apparel stores:																
Children's specialty shops.....	4	44						1	29			1	9	2	6	
Custom tailors.....	79	1,023			3	226	6	230	7	161	15	228	12	84	36	94
Dressmakers.....	6	32							1	27					5	4
Infants' wear shops.....	3	7													3	7
Shoe stores:																
Shoe stores—men's.....	23	945			9	580	5	203	3	77	5	81				3
Shoe stores—women's.....	20	1,472	3	423	7	556	3	114	4	97			2	11		
Family shoe stores—men's, women's, children's.....	189	5,733	6	863	19	1,278	25	953	25	616	43	646	27	187	41	108
Furniture and household group	463	23,570	34	4,614	65	4,521	65	2,531	49	1,218	81	1,142	40	261	93	264
Furniture stores:																
Furniture stores.....	198	13,131	16	2,235	30	2,157	25	950	21	515	34	487	15	92	38	104
Furniture and undertaker.....	7	249	1	130			2	70	1	27			2	18	1	4
Furniture and hardware stores.....	57	2,889	6	679	14	903	15	629	10	244	9	142			2	7
Draperies, curtains, and upholstery stores.....	4	58					1	35			1	11	1	7	1	4
Household appliances stores:																
Household appliances stores (electrical).....	57	1,134	1	113	4	302	9	332	4	105	12	167	7	52	20	63
Household appliances stores.....	4	535			1	58					1	13			1	1
Refrigerator dealers—electric only.....	3	60							2	50						
Other home furnishings and appliances stores:																
Antique and used furniture dealers.....	7	220	1	100	1	58	1	45							4	7
China, glassware, crockery, tinware, enamelware.....	5	57					1	30							3	9
Antique shops.....	16	685	1	148	3	199	1	38	2	50	1	18	1	7	6	17
Awnings, flags, banners, window shades, and tents.....	4	111			1	73	1	30					1	5	1	3
Interior decorators.....	3	87					2	83							1	4
Radio and music stores:																
Radio and electrical shops.....	56	1,857	2	321	5	389	5	218	5	125	17	221	9	57	11	33
Radio and musical instruments stores.....	25	2,101	5	730	3	186	2	71	3	73	3	41	3	10	3	8
Restaurants, cafeterias, and eating places	2,897	18,770	12	1,518	32	2,087	64	2,336	81	1,936	266	3,715	440	3,076	1,799	3,194
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	5	362	1	102	3	213	1	47								
Lunch rooms.....	1,107	5,505			4	237	16	558	25	607	88	1,175	263	1,448	771	1,470
Restaurants with table service.....	450	8,572	10	1,314	19	1,201	35	1,308	42	987	118	1,681	121	857	102	297
Lunch counters, refreshment stands, etc.:																
Refreshment stands.....	337	945			4	251	1	35	1	25	8	127	15	90	308	417
Fountain—lunches.....	4	162	1	102					2	52			1	7		
Lunch counters.....	453	2,323			1	70	10	357	6	139	46	649	76	520	314	589
Soft-drink stands.....	340	895			1	95	1	31	5	128	6	83	23	148	304	412
Lumber and building group	339	21,694	43	6,010	66	4,790	57	2,250	44	1,068	46	661	33	243	39	102
Lumber and building material dealers:																
Lumber and building material dealers.....	117	11,159	21	2,022	29	2,161	18	698	14	333	13	186	10	76	5	16
Lumber and hardware.....	62	5,983	13	1,889	21	1,500	13	553	6	145	5	90				
Roofing.....	20	346	1	105	1	61	2	69			4	54	6	42	6	14
Any other single building material.....	3	162			1	76	2	37								
Electrical shops (without radio).....	35	828	1	101	3	232	5	194	8	201	4	50	5	32	9	17
Heating and plumbing shops:																
Heating appliances and oil burners.....	5	107			1	37	1	37	3	74						
Plumbing shops—heating and ventilating.....	55	1,486	3	450	4	286	9	328	7	162	11	157	8	68	13	35
Paint and glass stores, including glass and mirror shops.....	42	1,533	4	543	6	337	7	284	6	150	9	124	4	25	6	20

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales	Num- ber of stores	Net sales
Other retail stores.....	2,743	\$59,416	65	\$8,723	178	\$12,020	288	\$10,804	289	\$6,980	503	\$7,124	385	\$2,745	1,008	\$2,608
Hardware stores.....	158	4,531	0	1,110	11	678	23	834	17	423	29	406	20	200	40	100
Hardware and farm implement stores: Farm implements, machinery, and equipment dealers.....	15	774	2	250	5	399	2	70			1	18	3	25	2	5
Hardware and farm implement stores	50	2,182	7	986	8	626	7	248	5	119	10	145	5	37	8	22
Farmers' supplies: Feed stores (flour, feed, grain, fer- tilizer).....	03	2,565	3	418	8	485	11	454	11	275	13	186	6	51	8	14
Fertilizer stores.....	7	363			1	53					3	31	1	0	1	2
Harness shops.....	7	85					2	75							5	9
Farmers' supply stores.....	4	232			2	155	2	77								
Seeds, bulbs, and nursery stock.....	16	374	1	103	2	128	1	40			4	54	4	37	4	12
Coal and feed stores.....	8	254			2	155	1	35	1	25	2	32	1	5	1	2
Feed stores with groceries.....	170	3,808	7	860	15	1,090	24	850	12	280	26	348	35	238	51	143
Book stores.....	16	597	1	174	4	311	1	42			3	39	2	17	5	13
Cigar stores and cigar stands: Cigar stores with fountains.....	11	660	2	217	5	321	2	88	1	29			1	5		
Cigar stands.....	81	821			1	70	3	105	6	146	13	167	7	48	51	86
Cigar stores without fountains.....	55	716			2	145	7	280	5	112	4	55	8	52	20	78
Coal and wood yards—ice dealers: Coal and wood yards.....	485	2,173	1	116	5	346	1	34	1	22	5	69	17	104	454	1,225
Ice dealers.....	33	1,018	1	165	1	84	4	156	3	81	5	70		17	17	42
Drug stores: Drug stores.....	389	6,733			12	733	46	1,714	60	1,588	141	2,044	64	466	60	187
Drug stores with fountains.....	475	14,357	10	1,383	41	2,700	85	3,180	92	2,209	123	1,776	74	559	42	149
Florists.....	59	1,123			6	371	11	426	4	99	10	140	6	44	22	42
Gifts—novelties and toys—cameras: Art and gift shops.....	18	136							2	57	3	40	3	18	10	22
Novelty and souvenir shops.....	11	32											3	19	8	13
Camera dealers—photographic sup- plies.....	4	259									1	19	2	15		
Jewelry stores: Jewelry stores (installment credit)...	14	1,491	4	652	2	110	1	46			2	37	2	14	1	2
Jewelry stores.....	190	3,761	3	451	10	671	13	454	24	573	33	439	34	240	71	191
Luggage and leather goods stores.....	4	225			2	185					2	28				
Music stores (without radio).....	19	458	2	233	1	52	2	90			2	30	6	36	6	17
News dealers.....	47	826			3	189	6	255	6	132	10	142	13	88	9	21
Office, school, and store supplies and equipment dealers: Office and school supplies.....	12	360	1	128	1	74	3	113			1	15	4	23	2	6
Office and store mechanical appli- ance dealers (retail).....	23	1,180	2	325	3	189	4	172	4	99	3	40	4	34	2	6
Office and store furniture and equip- ment dealers.....	12	894	1	148	1	75	3	94	1	26	1	10	3	20		
Typewriter dealers.....	10	542	1	179	3	175	3	100	3	70						
Opticians and optometrists.....	16	322			1	95	2	78	1	23	7	100	3	22	2	4
Sporting goods specialty stores.....	9	189			2	118			1	26	2	27	2	16	2	1
Scientific and medical instruments and supplies, at retail.....	9	653	1	105	2	143			1	21	1	14			3	9
Stationers and printers: Blank books, accounting, and legal forms.....	4	76					1	41	1	24			1	9	1	2
Printers and lithographers, at retail.....	16	773			2	140	2	69			1	15			10	22
Stationers and engravers.....	7	324	1	137	1	60	2	82			3	45				
Miscellaneous classifications (combined).....	204	3,274	5	574	12	798	13	493	18	436	38	532	41	233	77	157
Secondhand stores.....	137	2,224	2	232	3	253	6	245	7	154	13	165	16	104	87	174

RETAIL DISTRIBUTION IN LOUISIANA: 1929

949

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTALS (included in State totals Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	305	\$139,163	16	\$35,146	45	\$31,691	90	\$35,404	154	\$36,922
Per cent of total stores and sales.....	1.31	29.20	0.07	7.37	0.19	6.65	0.39	7.43	0.66	7.75
Food group.....	9	\$3,212			1	\$975	3	\$1,024	5	\$1,213
Combination stores (groceries and meats):										
Grocery stores with meats.....	6	2,508			1	975	3	1,024	2	509
Meat markets with groceries.....	1	(x)								
Meat markets (including sea foods):										
Fish markets—sea foods.....	1	(x)								
Meat markets.....	1	(x)								
General stores.....	40	13,980			5	3,254	13	5,414	22	5,312
General stores—groceries with dry goods.....	3	957					1	455	2	502
General stores—groceries with other merchandise.....	37	13,023			5	3,254	12	4,959	20	4,810
General merchandise group.....	43	40,239	8	\$24,568	13	3,939	9	3,616	13	3,128
Department stores:										
With food departments.....	1	(x)								
Without food departments.....	22	29,706	7	22,915	6	4,444	2	690	7	1,651
Dry goods stores.....	5	2,229			2	1,068	2	885	1	276
General merchandise stores—with food departments.....	2	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	13	6,236	1	1,641	3	1,786	4	1,008	5	1,201
Automotive group.....	112	43,987	5	6,351	16	11,094	31	12,250	60	14,972
Automobile sales rooms, new and trade-in.....	105	41,782	5	6,351	15	10,480	30	11,849	55	13,102
Automobile dealers with farm implements and machinery.....	1	(x)								
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	2	(x)								
Tire shops (including tire repairs).....	3	670							3	670
Filling stations—gasoline and oil.....	1	(x)								
Apparel group.....	28	11,941	1	1,197	6	4,430	8	3,122	13	3,192
Men's clothing and furnishings stores.....	10	3,508			1	704	5	1,801	4	943
Family clothing stores—men's, women's, children's.....	5	3,348	1	1,197	2	1,506	1	405	1	240
Women's ready-to-wear specialty stores—apparel and accessories.....	8	3,528			2	1,601	2	856	4	1,071
Millinery stores.....	1	(x)								
Shoe stores:										
Shoe stores—women's.....	1	(x)								
Family shoe stores—men's, women's, children's.....	3	(x)								
Furniture and household group.....	27	9,021			2	1,621	6	2,368	11	2,703
Furniture stores:										
Furniture stores.....	10	6,592			2	1,621	6	2,368	11	2,703
Furniture and hardware stores.....	1	(x)								
Household appliances stores.....	1	(x)								
Antique shops.....	1	(x)								
Radio and music stores:										
Radio and electrical shops.....	2	(x)								
Radio and musical instruments stores.....	3	976					1	465	2	511
Restaurants, cafeterias and eating places.....	8	927					2	668	1	259
Restaurants with table service.....	3	927					2	668	1	259
Lumber and building group.....	11	6,571	2	3,042	1	850	5	1,938	3	741
Lumber and building material dealers:										
Lumber and building material dealers.....	7	4,768	2	3,042			3	1,240	2	480
Lumber and hardware.....	4	1,803			1	850	2	692	1	261
Other retail stores.....	29	8,410			1	528	10	3,621	18	4,261
Hardware stores.....	3	779							3	779
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	3	682							3	682
Fertilizer stores.....	1	(x)								
Coal and wood yards—ice dealers:										
Coal and wood yards.....	1	(x)								
Ice dealers.....	2	(x)								
Drug stores with fountains.....	8	2,401					4	1,455	4	916
Camera dealers—photographic supplies.....	1	(x)								
Jewelry stores:										
Jewelry stores (installment credit).....	2	(x)								
Jewelry stores.....	2	(x)								
Office, school, and store supplies, and equipment dealers:										
Office and store mechanical appliance dealers (retail).....	1	(x)								
Office and store furniture and equipment dealers.....	2	(x)								
Scientific and medical instruments and supplies, at retail.....	1	(x)								
Printers and lithographers, at retail.....	1	(x)								
Secondhand stores.....	3	895					1	455	2	440

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	23,288	23,900	47,058	4,227	\$48,982,080	\$874,995	\$47,170,730	\$72,314,370	\$476,645,038	100.00
Single-store independents.....	20,377	22,514	33,646	3,068	33,896,347	646,460	32,249,469	53,169,400	336,374,242	70.57
2-store independents.....	474	295	2,474	140	2,784,515	28,376	2,505,024	8,817,190	22,889,486	4.80
3-store independents.....	143	41	1,443	56	1,651,097	18,305	1,718,124	2,326,910	12,883,518	2.70
Local chains.....	374	23	2,415	135	2,528,378	29,925	2,290,784	3,815,910	19,462,772	4.09
Sectional chains.....	519	---	1,568	116	1,972,931	24,991	1,880,705	1,690,300	16,025,089	3.36
National chains.....	331	---	2,595	413	2,643,371	70,403	3,912,255	3,016,850	24,942,787	5.23
Other types of operation:										
Direct-selling (house-to-house).....	13	4	457	6	392,318	1,000	86,882	84,390	904,123	.21
Roadside markets or stands ¹	4	5	1	---	182	---	1,155	210	5,508	---
Rolling stores.....	6	6	---	---	---	---	2,355	4,690	14,535	---
Industrial stores (including commissaries).....	43	26	222	14	291,823	5,573	137,583	522,560	3,300,472	.70
Leased departments—Independent chains.....	6	4	13	---	14,817	---	24,009	31,880	137,912	.03
Leased department chains.....	46	3	354	12	476,803	2,062	545,976	268,610	2,074,865	.66
Utility-operated retail stores.....	35	---	51	17	74,934	---	5,131	60,176	487,978	.10
Manufacturer-controlled chains.....	37	---	427	5	793,641	---	1,286	328,987	472,370	.87
Cooperative stores ¹	3	---	5	3	7,478	1,600	7,802	28,860	171,500	.04
Cooperative buying associations ¹	3	---	4	---	3,669	---	---	9,680	100,719	.02
Retailers—country buyers ¹	807	906	925	184	919,675	32,671	950,370	3,180,130	27,649,454	5.80
Retailers—wholesalers ¹	63	62	455	53	527,121	12,212	473,822	776,360	5,773,692	1.21
All other types.....	4	6	3	---	2,480	---	4,242	3,840	19,255	.01

¹ These classifications were used only in rural areas and cities having less than 10,000 population. These stores are usually independently operated.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

951

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

Parishes	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales in thousands	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales
The State.....	23, 238	\$478, 043	20, 894	\$372, 147	78	850	\$40, 988	9	1, 444	\$63, 528	13
Acadia.....	359	7, 848	319	6, 010	77	12	281	3	28	1, 555	20
Allen.....	184	2, 376	141	1, 508	63	11	86	4	12	782	33
Ascension.....	214	2, 700	209	2, 128	78	1	(x)	(x)	4	(x)	(x)
Assumption.....	144	1, 458	139	1, 347	92	9	92	3	5	111	8
Avoynes.....	335	3, 611	320	3, 434	95	9	92	3	5	85	2
Beauregard.....	178	2, 500	152	1, 706	68	7	139	8	19	605	24
Bienville.....	211	5, 944	157	2, 407	42	9	72	1	45	3, 405	57
Bossier.....	214	3, 685	204	3, 281	89	3	152	4	7	252	7
Caddo.....	1, 184	45, 489	990	30, 084	79	109	0, 029	13	85	3, 376	8
Calcasieu.....	618	13, 952	534	11, 258	81	20	1, 125	8	58	1, 569	11
Caldwell.....	101	1, 413	76	1, 077	76	3	8	1	22	328	23
Cameron.....	59	265	59	265	100						
Catahoula.....	100	1, 506	76	1, 006	67	1	(x)	(x)	23	(x)	(x)
Claiborne.....	220	6, 018	193	5, 166	86	18	216	4	6	636	10
Concordia.....	133	2, 063	125	1, 948	94	5	53	3	3	62	3
De Soto.....	201	5, 069	176	4, 321	73	12	148	2	13	1, 490	25
East Baton Rouge.....	742	22, 511	661	18, 192	81	32	1, 935	9	49	2, 384	10
East Carroll.....	114	2, 822	102	2, 006	71	4	136	6	8	680	24
East Feliciana.....	115	1, 554	94	885	57	4	32	2	21	669	43
Evangeline.....	239	1, 706	175	1, 149	64	4	32	2	60	615	34
Franklin.....	180	5, 433	142	2, 935	54	7	131	2	31	2, 367	44
Grant.....	108	2, 417	103	2, 138	89	1	(x)	(x)	4	(x)	(x)
Iberia.....	321	3, 051	309	3, 415	86	5	105	3	7	431	11
Iberville.....	285	3, 777	273	3, 046	81	3	45	1	9	686	18
Jackson.....	109	2, 556	81	1, 340	52	3	13	1	25	1, 203	47
Jefferson.....	483	5, 068	471	4, 730	93	2	(x)	(x)	10	(x)	(x)
Jefferson Davis.....	248	4, 393	231	3, 804	87	7	100	2	10	489	11
Lafayette.....	471	7, 596	449	7, 017	92	17	417	6	5	162	2
Lafourche.....	249	4, 229	237	3, 636	86	6	57	2	12	593	14
La Salle.....	139	2, 374	107	1, 697	72	6	57	2	26	620	26
Lincoln.....	187	4, 112	163	3, 066	75	11	296	7	13	750	18
Ivington.....	181	1, 797	177	1, 586	88				7	211	12
Madison.....	86	2, 305	79	1, 994	87	3	70	3	4	241	10
Morehouse.....	167	5, 417	151	4, 370	81	5	187	3	11	800	16
Natchitoches.....	214	4, 109	160	2, 250	55	9	166	4	55	1, 693	41
Orleans.....	7, 912	162, 918	7, 339	125, 544	77	352	23, 580	14	221	13, 816	9
Ouachita.....	609	22, 452	599	18, 690	83	25	1, 663	7	45	2, 109	10
Plaquemines.....	92	574	92	574	100						
Pointe Coupee.....	62	474	32	222	47	3	32	7	27	220	46
Rapides.....	614	15, 791	565	14, 015	89	42	1, 595	10	7	181	1
Red River.....	62	1, 345	60	(x)	(x)	1	(x)	(x)	1	(x)	(x)
Richland.....	133	4, 688	146	2, 767	59	6	80	2	31	1, 841	39
Sabine.....	144	3, 339	113	2, 174	65	3	26	1	28	1, 139	34
St. Bernard.....	102	1, 196	97	510	43	2	(x)	(x)	3	(x)	(x)
St. Charles.....	101	1, 432	159	(x)	(x)	1	(x)	(x)	1	(x)	(x)
St. Helena.....	42	321	26	132	41				16	189	59
St. James.....	158	1, 696	158	1, 696	100						
St. John the Baptist.....	130	1, 426	128	(x)	(x)				2	(x)	(x)
St. Landry.....	577	8, 790	400	6, 132	70	16	248	3	161	2, 410	27
St. Martin.....	238	2, 171	230	1, 705	79	2	(x)	(x)	6	(x)	(x)
St. Mary.....	319	4, 503	308	4, 128	92	5	99	2	6	276	6
St. Tammany.....	246	3, 697	214	2, 661	72	2	(x)	(x)	30	(x)	(x)
Tangipahoa.....	484	8, 947	456	7, 291	81	10	350	4	18	1, 306	15
Tensas.....	100	2, 535	91	1, 688	67	3	11		0	838	33
Terrebonne.....	213	4, 287	184	3, 034	71				29	1, 253	29
Union.....	168	3, 092	131	1, 975	64	1	(x)	(x)	36	(x)	(x)
Vermilion.....	379	4, 527	362	3, 718	82	2	(x)	(x)	15	(x)	(x)
Vernon.....	172	2, 660	166	2, 525	95	5	(x)	(x)	1	(x)	(x)
Washington.....	305	6, 903	286	4, 607	67	5	324	5	14	1, 972	28
Webster.....	203	5, 363	251	4, 928	92	9	236	4	3	199	4
West Baton Rouge.....	64	866	60	706	81	1	(x)	(x)	3	(x)	(x)
West Carroll.....	109	2, 121	95	1, 702	80	1	(x)	(x)	13	(x)	(x)
West Feliciana.....	69	952	54	749	79				15	203	21
Winn.....	115	2, 536	104	1, 974	78	8	124	5	3	438	17

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	45	25	3	5		11	1
Annual net sales.....	\$33,287,737	\$23,905,844	\$3,534,287	\$3,106,544		\$2,314,851	\$426,711
Per cent of total sales.....	100.00	71.82	10.62	9.33		6.95	1.28
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	172	102	11	5	31	23	
Annual net sales.....	\$9,222,724	\$594,816	\$126,528	\$62,971	\$1,353,961	\$7,089,448	
Per cent of total sales.....	100.00	6.45	1.37	.57	14.74	76.87	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	225	195	9	5	4	12	
Annual net sales.....	\$9,583,021	\$8,503,179	\$223,296	\$91,196	\$153,469	\$606,831	
Per cent of total sales.....	100.00	88.73	2.38	.95	1.60	6.34	
Family clothing stores—men's, women's, children's:							
Number of stores.....	159	126	13	8	2	10	
Annual net sales.....	\$8,474,812	\$6,407,476	\$683,591	\$463,470	(x)	(x)	
Per cent of total sales.....	100.00	75.60	8.07	5.82	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	151	118	21	1		6	5
Annual net sales.....	\$7,828,817	\$3,531,567	\$2,885,787	(x)		\$714,945	(x)
Per cent of total sales.....	100.00	45.12	36.88	(x)		9.14	(x)
Shoe stores:							
Number of stores.....	232	153	12	14	6	31	16
Annual net sales.....	\$8,149,403	\$3,803,998	\$430,134	\$786,239	\$456,143	\$1,583,204	\$1,089,685
Per cent of total sales.....	100.00	46.68	5.28	9.65	5.60	19.42	13.37
Furniture stores:							
Number of stores.....	262	223	20	6	10		3
Annual net sales.....	\$16,268,985	\$10,606,744	\$3,263,184	\$310,543	\$1,717,915		\$370,599
Per cent of total sales.....	100.00	65.19	20.06	1.91	10.56		2.28
Radio and music stores:							
Number of stores.....	81	75	2	4			
Annual net sales.....	\$3,957,888	\$2,821,141	(x)	(x)			
Per cent of total sales.....	100.00	71.28	(x)	(x)			
Grocery stores (without meats):							
Number of stores.....	4,885	4,578	40	12	41	56	158
Annual net sales.....	\$34,595,794	\$27,351,511	\$630,131	\$404,546	\$2,712,224	\$2,448,821	\$1,048,561
Per cent of total sales.....	100.00	79.06	1.82	1.17	7.84	7.08	3.03
Combination stores (groceries and meats):							
Number of stores.....	1,204	965	52	58	67	34	28
Annual net sales.....	\$27,175,309	\$14,783,734	\$3,193,525	\$3,339,623	\$2,298,167	\$2,560,958	\$999,312
Per cent of total sales.....	100.00	54.40	11.75	12.29	8.46	9.42	3.68
Restaurants, cafeterias and lunch rooms:							
Number of stores.....	1,562	1,520	24	4	2	9	3
Annual net sales.....	\$14,438,809	\$12,970,491	\$409,209	\$633,804	(x)	(x)	\$12,003
Per cent of total sales.....	100.00	89.83	2.83	4.39	(x)	(x)	.01
Cigar stores and cigar stands:							
Number of stores.....	147	105	11	12		19	
Annual net sales.....	\$1,997,522	\$584,644	\$213,500	\$176,124		\$1,023,254	
Per cent of total sales.....	100.00	29.27	10.69	8.82		51.22	
Filling stations:							
Number of stations.....	1,856	1,395	61	55	280	58	27
Annual net sales.....	\$18,752,969	\$11,217,058	\$1,295,284	\$900,982	\$2,761,795	\$1,233,697	\$1,344,343
Per cent of total sales.....	100.00	59.81	6.91	4.80	14.73	6.58	7.17
Coal and wood yards—ice dealers:							
Number of yards.....	518	507	5	3	1		2
Annual net sales.....	\$3,191,395	\$2,543,825	\$493,877	\$58,500	(x)		(x)
Per cent of total sales.....	100.00	79.70	15.47	1.84	(x)		(x)
Drug stores:							
Number of stores.....	864	789	42	27		6	
Annual net sales.....	\$21,090,101	\$16,197,248	\$1,456,728	\$2,556,110		\$880,015	
Per cent of total sales.....	100.00	76.80	6.91	12.12		4.17	
Hardware stores:							
Number of stores.....	153	148	7			1	2
Annual net sales.....	\$4,530,805	\$3,678,375	\$511,472			(x)	(x)
Per cent of total sales.....	100.00	81.18	11.29			(x)	(x)
Jewelry stores:							
Number of stores.....	204	193	7	4			
Annual net sales.....	\$5,252,599	\$4,261,671	\$203,022	\$787,906			
Per cent of total sales.....	100.00	81.13	3.87	15.00			

RETAIL DISTRIBUTION IN LOUISIANA: 1929

TABLE 7.—THE STATE—CREDIT BUSINESS
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS										More than 80 per cent credit								
	Num-ber of stores	Net sales	1-10 per cent credit		11-20 per cent credit		21-30 per cent credit		31-40 per cent credit		41-50 per cent credit			51-60 per cent credit		61-70 per cent credit		71-80 per cent credit			
			Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales		Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales		
Total, all stores reporting: ¹	20,133		1,376	\$83	10,268	\$36	1,044	\$6	4	\$16	4	\$170	2	\$1	1	\$11	1	\$24	1	\$5	
Number of stores	100.00		6.83		6.30		5.19		5.26		7.21		3.99		3.44		3.13		3.70		745
Per cent of total sales		\$417,907	\$22,155		\$22,292		\$23,167		\$29,579		\$37,192		\$24,077		\$24,190		\$24,128		\$56,917		\$56,917
Per cent of total sales		100.00	5.30		5.34		5.54		7.08		8.90		5.76		6.27		5.77		13.62		13.62
Food group:																					
Confectionery stores (candy and fountain)	283	\$1,686	11	\$33	10	\$36	6	\$6	4	\$16	4	\$170	2	\$1	1	\$11	1	\$24	1	\$5	
Dairy products stores (including ice cream)	30	157	1	8																	
Deli-cates-sen stores	10	226	1	115	10	10	10	35	26	104	5	104	2	34	2	40	2	11			
Fruit stores and vegetable markets	1,062	3,306	993	2,877	13	288	13	35	6	26	6	104	2	34	2	40	2	11			
Grocery stores (without meats)	4,276	30,882	2,029	14,833	381	2,804	412	2,588	285	1,619	242	1,440	414	2,898	161	1,251	134	765	130	\$1,433	
Combination stores:																					
Grocery stores with meats	1,021	22,756	631	15,815	49	836	46	474	38	312	48	1,576	72	986	32	330	36	596	42	1,086	
Meat markets with groceries	57	1,276	45	578	5	53	5	84	5	82	2	175	9	172	2	31	5	35	2	63	
Meat markets (including sea foods)	105	757	80	487	6	23	3	13	2	42	2	42	2	38	2	43	1	4	1	35	
Fish markets—sea foods	628	6,413	302	2,885	67	787	48	441	49	485	41	423	69	712	28	310	17	193	15	121	
Bakeries—bakery goods stores (except manufac-turing bakeries)	125	1,652	83	983	21	289	3	42	8	154	4	56	2	17	3	102	1	9			
General merchandise group:																					
Department stores:																					
With food departments	4	895	2	590	2	1,052	4	571	1	2,502	4	3,677	5	10,254	1	117	1	188			
Without food departments	34	30,378	10	2,103	17	729	13	210	7	205	18	602	15	410	5	365	3	2,853	1	113	
Dry goods stores	312	8,443	227	5,062	4	1,042	1	12	3	19	5	147	2	30	2	57	1	41	3	199	
General merchandise stores:																					
With food departments	4	3,108	4	978	1	84	1	241	2	241	2	948	4	202	1	104	4	116	1	45	
Without food departments	51	3,225	99	3,127	3	199	7	232	7	232	7	286	5	159	1	104	4	116	1	45	
Variety, 5-and-10, and 10-a-dollar stores	129	8,400	118	3,520	2	6	8	14	2	2	2	2	2	2	2	2	2	2	2	2	
Automotive group:																					
Automobile sales rooms—new and used	312	52,170	61	7,562	13	1,244	19	3,753	20	1,802	27	5,626	25	5,371	28	6,292	28	4,365	36	5,805	
Accessories, tires and batteries:																					
Accessory stores with tires and batteries	38	1,894	16	1,042	3	19	1	57	1	57	5	147	2	30	2	57	1	41	3	199	
Tire shops (including tire repairs)	30	1,088	15	350	1	33	1	12	1	12	4	99	4	58	4	58	1	1	1	9	
Filling stations:																					
Filling stations—gasoline and oil	540	6,280	252	1,421	35	366	42	464	40	490	36	534	49	794	30	311	23	492	16	256	
Filling stations with tires and accessories	408	6,053	158	2,051	27	395	30	381	26	419	40	776	47	709	32	591	19	267	8	213	
Filling stations with other merchandise	523	2,797	298	1,374	46	350	35	217	31	132	24	91	35	280	22	132	22	164	9	48	
Garages (repairs and storage, gasoline, oil, acces-sories)	598	5,381	258	1,942	43	334	38	267	28	191	54	437	81	675	44	515	17	241	25	497	
Apparel group:																					
Men's and boys' clothing and furnishings stores:																					
Men's clothing stores	17	362	14	317	2	20	2	27	2	34	1	19	1	15	1	15	1	15	1	15	
Men's furnishings stores	55	1,046	40	783	7	117	7	117	5	113	12	815	6	630	8	716	9	2,033	2	184	
Men's clothing and furnishings stores	95	6,510	39	983	9	270	5	761	5	761	12	815	6	630	8	716	9	2,033	2	184	
Family clothing stores—men's, women's, chil-dren's	139	6,682	64	1,452	9	221	10	1,086	8	418	4	210	8	389	2	91	5	550	1	3	
Women's accessories stores	130	6,557	66	3,027	13	747	11	460	6	166	7	121	3	47	8	538	5	170	4	1,107	
Women's accessories stores—apparel and accessories	6	114	4	45	8	32	3	32	3	32	1	34	3	11	1	5	1	5	1	5	
Millinery stores	74	1,269	50	1,136	4	8	8	32	3	32	1	34	3	11	1	5	1	5	1	5	
Shoe stores—men's	21	910	19	790	1	52	1	62	1	62	1	25	1	168	1	168	1	131	2	131	
Shoe stores—women's	19	1,407	17	1,284																	
Family shoe stores—men's, women's, chil-dren's	155	4,931	117	2,931	10	441	3	45	3	64	6	341	3	706	1	129	2	131	1	143	

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 3,155 stores with sales of \$58,736,038 which failed to report as to their credit activities.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

955

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹
	Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales			Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales	
Total	9,069	\$265,697,797	\$138,637,626	52.18	\$28,884,914						
Independent stores ²	8,223	221,404,366	116,768,185	52.74	21,898,085						
Local chains.....	90	9,683,879	4,886,394	50.46	1,571,264						
Sectional chains.....	74	4,220,732	3,106,818	73.61	2,095,333						
National chains.....	69	3,103,145	1,765,188	56.86	783,324						
Other types of operation:											
Direct selling (house-to-house).....	8	645,461	562,821	87.20	259,767						
Industrial stores (including commissaries).....	24	1,755,604	1,062,168	60.50	2,000						
						Other types of operation—Continued.					
						Manufacturer-controlled chains.....	10	\$1,274,220	\$948,604	74.45	\$239,678
						Retailers—country buyers ³	525	19,510,843	6,901,280	35.37	
						Retailers—wholesalers ³	34	3,574,850	2,463,805	68.64	
						All other types.....	12	524,637	192,563	36.70	15,463

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$90,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents, two and three store independents.

³ These classifications were used only in rural areas and cities of less than 10,000 population. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	39,245	\$13,746,577	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places	37,334	13,034,746	Meat markets with groceries.....	15	\$3,640
Cafeterias.....	519	324,032	Fish markets—sea foods.....	26	4,460
Lunch rooms.....	15,764	3,879,282	Meat markets.....	109	18,276
Restaurants with table service.....	18,888	7,755,028	Bakeries—bakery goods stores (except manufacturing bakeries).....	30	20,000
Refreshment stands.....	99	88,057	General stores—groceries with dry goods.....	123	34,910
Fountain—lunches.....	88	62,816	General stores—groceries with other merchandise.....	47	7,388
Lunch counters.....	1,076	925,531	Department stores.....	250	355,189
Other stores in which meals are served	1,911	711,831	General merchandise stores.....	24	16,000
Confectionery stores (candy and fountain).....	179	20,312	Filling stations—gasoline and oil.....	15	7,500
Delicatessen stores.....	235	44,500	Filling stations with other merchandise.....	335	44,152
Grocery stores (without meats).....	285	32,060	Cigar stands.....	28	8,130
Grocery stores with meats.....	198	93,835	Drug stores.....	12	1,500

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	3,105	\$7,835,954	\$365,851	Automotive group—Continued.			
Food group	3	10,099	-----	Filling stations with tires and accessories.....	194	\$430,791	\$4,013
Grocery stores (without meats).....	3	10,099	-----	Filling stations with other merchandise.....	47	87,597	-----
General stores	5	27,994	-----	Bicycles, motorcycles, and supplies stores.....	6	22,000	-----
General stores—groceries with dry goods.....	2	13,075	-----	Body, fender, and paint shops.....	53	255,367	-----
General stores—groceries with other merchandise.....	3	14,319	-----	Garages (repairs and storage, gasoline, oil, accessories).....	662	2,433,832	40,469
Automotive group	3,091	7,782,637	\$65,851	Parking stations, parking garages, and lots.....	16	5,029	52,881
Automobile sales rooms—new and used.....	1,913	3,947,316	210,469	Radiator shops (including repairs).....	6	16,849	-----
Used-car establishments.....	15	24,787	-----	Lumber and building group	6	10,224	-----
Automobile dealers with farm implements and machinery.....	5	4,826	-----	Electrical shops (without radio).....	6	10,224	-----
Accessory stores with tires and batteries.....	37	127,632	14,473	Other retail stores		2,800	-----
Battery and ignition shops—brake repair shops.....	54	243,323	-----	Feed stores with groceries.....		2,800	-----
Tire shops (including tire repairs).....	45	106,226	43,546	Secondhand stores		2,800	-----
Filling stations—gasoline and oil.....	38	77,062	-----				

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$2,145,058	Furniture and household group—Continued.	
Food group	2,894	Household appliances stores (electrical).....	\$14,357
Delicatessen stores.....	1,100	Household appliances stores.....	15,476
Fruit stores and vegetable markets.....	694	Antique and used furniture dealers.....	1,900
Grocery stores (without meats).....	1,100	Radio and electrical shops.....	107,711
General stores	21,226	Radio and musical instruments.....	27,923
General stores—groceries with apparel.....	1,020	Restaurants and eating places	14,643
General stores—groceries with dry goods.....	738	Lunch rooms.....	7,896
General stores—groceries with other merchandise.....	19,468	Restaurants with table service.....	6,745
General merchandise group	129,623	Lumber and building group	\$54,284
Department stores.....	127,232	Lumber and building material dealers.....	37,000
Dry goods stores.....	2,391	Lumber and hardware.....	933
Automotive group	31,210	Roofing.....	61,289
Automobile dealers with farm implements and machinery.....	7,980	Electrical shops (without radio).....	130,559
Tire shops (including tire repairs).....	1,080	Plumbing shops—heating and ventilating.....	32,899
Filling stations—gasoline and oil.....	1,500	Paint and glass stores.....	1,014,698
Bicycles, motorcycles, and supplies stores.....	3,000	Other retail stores	4,350
Bicycle shops.....	14,300	Hardware stores.....	3,639
Body, fender, and paint shops.....	2,300	Farm implements, machinery and equipment dealers.....	7,483
Garages (repairs and storage, gasoline, oil, accessories).....	1,070	Hardware and farm implement stores.....	7,606
Apparel group	113,607	Feed stores (four, feed, grain, fertilizer).....	2,300
Men's and boys' hat stores.....	17,488	Harness shops.....	20,000
Men's furnishings stores.....	4,206	Seeds, bulbs, and nursery stock.....	735
Men's clothing and furnishings stores.....	10,700	Drug stores.....	21,229
Family clothing stores—men's, women's, and children's.....	3,535	Jewelry stores (installment credit).....	124,665
Women's ready-to-wear specialty stores—apparel and accessories.....	14,168	Jewelry stores.....	5,690
Furriers—fur shops.....	4,700	Miscellaneous stores (without radio).....	5,720
Custom tailors.....	9,975	News dealers.....	118,273
Dressmakers.....	500	Office and store mechanical appliance dealers (retail).....	2,841
Family shoe stores—men's, women's, and children's.....	48,341	Office and store furniture and equipment dealers.....	10,795
Furniture and household group	186,876	Typewriter dealers.....	28,241
Furniture stores.....	9,249	Opticians and optometrists.....	39,992
Furniture and undertaker.....	7,000	Scientific and medical instruments and supplies, at retail.....	50,692
		Printers and lithographers.....	562,495
		Miscellaneous classifications (combined) ¹	276,419
		Secondhand stores	

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).
² Includes cigar stores and cigar stands.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

957

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
Total	\$2, 234, 798	\$7, 532, 584	\$4, 456, 038	Furniture and household group	\$30, 000	\$283, 713	\$1, 343, 505
Food group	194, 079	135, 814		Furniture stores.....	10, 000	177, 097	949, 484
Candy stores—nut stores.....	10, 550			Household appliances stores.....			27, 632
Milk dealers.....	4, 100	7, 000		Other home furnishings and appliances stores—			
Fruit stores and vegetable markets.....	12, 980	39, 580		Antique and used furniture dealers.....		35, 000	
Grocery stores (without meats).....	110, 000	62, 015		Antique shops.....		30, 000	
Grocery stores with meats.....				Awnings, flags, banners, window shades, and tents.....	20, 000	10, 000	3, 618
Meat markets (including sea foods)—		3, 500		Radio and music stores—			
Fish markets—sea foods.....		4, 680		Radio and electrical shops.....			14, 994
Meat markets.....				Radio and musical instruments stores.....		31, 616	347, 777
Bakeries—bakery goods stores (except manufacturing bakeries).....	49, 994	19, 039		Lumber and building group	1, 194, 228	265, 896	92, 266
General food stores.....	6, 455			Lumber and building material dealers—			
General stores	4, 367, 777	45, 900	4, 367, 777	Lumber and building material dealers.....	1, 066, 111	182, 154	81, 953
General stores—groceries with apparel.....		430, 166		Lumber and hardware.....	124, 617	22, 742	8, 784
General stores—groceries with dry goods.....				Electrical shops (without radio).....			1, 529
General stores—groceries with general merchandise.....		3, 921, 621		Paint and glass stores.....	3, 500	61, 000	
General merchandise group	11, 000	420, 773	1, 327, 055	Other retail stores	609, 735	151, 739	527, 599
Department stores—				Hardware stores.....		11, 167	29, 992
With food departments.....			30, 122	Hardware and farm implement stores—			
Without food departments.....		235, 977	1, 230, 637	Farm implements, machinery and equipment dealers.....			10, 339
Dry goods stores.....			61, 573	Hardware and farm implement stores.....		4, 566	
General merchandise stores—				Farmers' supplies—			
With food departments.....	11, 000	184, 796		Feed stores (flour, feed, grain, fertilizer).....	22, 500	2, 500	
Without food departments.....			4, 673	Seeds, bulbs, and nursery stock.....		3, 000	
Automotive group	4, 600	1, 871, 689	773, 171	Feed stores and groceries.....		22, 820	
Motor vehicle dealers.....				Book stores.....			32, 114
Automobile sales rooms—new and trade-in.....		1, 841, 869	758, 171	Coal and wood yards—ice dealers—			
Used-car establishments.....			10, 000	Coal and wood yards.....	12, 178	3, 240	
Automobile dealers with farm implements and machinery.....		15, 000		Ice dealers.....		2, 902	
Accessories, tires, and batteries—				Jewelry stores—			
Accessory stores with tires and batteries.....	4, 600		5, 000	Jewelry stores (installment credit).....			241, 507
Tire shops (including tire repairs).....		5, 000	5, 000	Jewelry stores.....	37, 416		30, 631
Filling stations with tires and accessories.....		9, 800		Music stores (without radio).....			81, 664
Apparel group	177, 156	5, 213	392, 452	News dealers.....			18, 530
Men's clothing and furnishings stores.....		2, 413	71, 634	Office, school, and store supplies and equipment dealers—			
Family clothing stores—men's, women's, children's.....	126, 500		224, 028	Office and school supplies.....	2, 270	293	3, 189
Women's ready-to-wear specialty stores—				Office and store mechanical appliance dealers (retail).....	36, 008	94, 009	49, 205
apparel and accessories.....			14, 109	Typewriter dealers.....			3, 880
Furriers—fur shops.....		2, 800	5, 400	Scientific and medical instruments and supplies, at retail.....	148, 563	4, 232	10, 730
Custom tailors.....	50, 656			Stationers and printers—			
Family shoe stores—men's, women's, children's.....			77, 281	Printers and lithographers.....	321, 563	3, 000	11, 850
				Stationers and engravers.....	23, 671		
				Miscellaneous classifications (combined).....	5, 500		3, 953
				Secondhand stores	14, 000		

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$1,475,694]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
State total.....	132	\$3, 316, 166	42	\$3, 659, 695	35	\$5, 546, 656	87	\$1, 556, 697
New Orleans.....	75	1, 983, 026	20	1, 489, 354	14	3, 290, 016	54	872, 670

CENSUS OF DISTRIBUTION

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

PARISH	COUNTRY BUYING (Assembling)	PARISH	COUNTRY BUYING (Assembling)	PARISH	COUNTRY BUYING (Assembling)
State total.....	\$10,616,323	Franklin.....	\$1,174,530	Richland.....	\$811,011
Acadia.....	50,232	Grant.....	1,080	Sabine.....	328,631
Allen.....	4,650	Iberia.....	(x)	St. Helena.....	40,057
Assumption.....	650	Iberville.....	(x)	St. John the Baptist.....	(x)
Avoyelles.....	1,630	Jackson.....	590,409	St. Landry.....	451,824
Beauregard.....	9,067	Jefferson.....	16,000	St. Mary.....	(x)
Bienville.....	2,041,571	Jefferson Davis.....	0,068	St. Tammany.....	13,241
Caddo.....	(x)	Lafayette.....	(x)	Tangipahoa.....	428,206
Calcasieu.....	22,854	Lafourche.....	7,471	Tensas.....	367,058
Caldwell.....	15,220	La Salle.....	34,773	Terrebonne.....	93,832
Catahoula.....	10,794	Lincoln.....	290,674	Union.....	325,950
Claborne.....	365,994	Livingston.....	31,500	Vermilion.....	2,897
De Soto.....	995,337	Madison.....	(x)	Washington.....	695,407
East Baton Rouge.....	178,153	Morehouse.....	201,115	Webster.....	(x)
East Carroll.....	23,500	Natchitoches.....	361,430	West Carroll.....	109,659
East Feliciana.....	279,208	Ouachita.....	46,951	West Feliciana.....	20,740
Evangeline.....	60,912	Pointe Coupee.....	30,741		
		Rapides.....	(x)		

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total.....	\$3,074,331	\$4,108,828	Lumber and building materials (other than metals).....	\$14,000	\$19,210
Amusement and sporting goods.....	100	50,215	Construction and building materials (other than metal and wood).....	14,000	14,210
Automotive.....	1,028,474	1,935,467	Lumber and millwork.....		5,000
Automobiles and other motor vehicles.....	1,835,039	1,842,032	Machinery, equipment and supplies (except electrical).....	148,146	1,051,924
Automobile equipment.....	53,217	53,217	Commercial equipment and supplies.....		60,586
Tires and tubes.....	40,218	40,218	Farm machinery and equipment.....	(x)	810,029
Chemicals, drugs, and allied products.....	40,355	40,355	Manufacturing, mining and drilling machinery, equipment and supplies.....	85,000	88,570
Paints, varnishes, lacquers, and enamels.....	40,355	40,355	Professional equipment and supplies.....		34,593
Dry goods and apparel; notions.....	5,873	5,873	Service equipment and supplies.....	(x)	58,140
Electrical; electrical goods including appliances.....		1,165	Metals and minerals (except petroleum and scrap).....	33,300	67,258
Farm products, not elsewhere specified.....	228,915	228,915	Iron and steel (except scrap).....	33,300	33,300
Farm supplies (except machinery and equipment).....	98,853	103,739	Metals and metal work other than iron and steel.....		33,958
Farm products (except feed and fertilizer).....	98,853	98,853	Paper and paper products; stationery and stationery supplies.....		17,490
Fertilizer and fertilizer materials.....		4,886	Plumbing and heating equipment and supplies.....	48,628	57,430
Food products not elsewhere specified.....	34,670	34,670	Plumbing equipment and supplies.....		56,430
Dairy products.....	19,420	19,420	Heating equipment and supplies.....		1,000
Fish and sea foods.....	11,000	11,000	Tobacco and tobacco products (except leaf).....	12,492	12,492
Meats and meat products.....	4,250	4,250	All other miscellaneous kinds of business.....	8,172	8,172
Groceries and food specialties (general line).....	145,000	145,000			
Hardware (general line).....	329,453	329,453			

¹ Column 1, "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

959

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total	23,288	23,900	47,058	\$48,982,080	\$72,314,370	\$476,649,038	100.00
Proprietorships.....	18,816	21,994	21,040	17,964,264	33,705,210	236,058,209	49.53
Proprietorships which are also members of cooperative associations.....	14	14	62	82,417	150,370	921,843	.19
Corporations.....	2,765	9	25,226	30,519,793	37,631,270	233,643,185	49.02
Corporations which are also members of cooperative associations.....	9		94	113,481	349,270	1,148,707	.24
Cooperative associations.....	10		43	34,168	45,590	303,082	.06
Negro proprietorships.....	1,668	1,884	577	262,787	369,770	4,504,809	.95
Oriental mutuals.....	7	8	10	5,180	2,890	63,208	.01

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
All groups	1,888	1,884	577	\$262,787	\$369,770	\$4,504,809	100.00
Food group	810	805	94	41,359	147,690	2,126,708	47.21
Candy and confectionery stores.....	33	45	3	1,080	3,160	47,651	1.06
Grocery stores (without meats).....	423	458	41	19,361	110,370	992,471	22.03
Combination stores (groceries and meats).....	61	68	12	5,070	24,350	261,064	5.80
Meat markets (including sea foods).....	34	40	13	6,868	2,160	115,915	2.57
Other food stores.....	254	294	25	8,980	7,650	709,607	15.75
General stores (groceries with apparel or dry goods)	43	52	17	6,499	54,120	231,216	5.13
Automotive group	59	70	27	15,708	9,990	179,479	3.98
Filling stations.....	33	39	11	6,662	7,150	121,344	2.69
Garages and repair shops.....	24	29	16	9,044	2,140	53,040	1.18
Other automotive establishments.....	2	2			700	5,095	.11
Apparel group	18	20	9	7,522	10,680	51,421	1.14
Men's and boys' clothing and furnishings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Family clothing stores—men's, women's, children's.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	11						
Shoe stores.....	2	(x)	(x)	4,818	2,080	21,365	.47
Furniture and household group	7	8	9	6,600	3,880	30,838	.69
Furniture stores.....	6	7	7	5,300	2,660	24,324	.54
Other home furnishings and appliances stores.....	1	1	2	1,300	1,000	6,512	.15
Restaurants, cafeterias, and eating places	567	622	293	103,280	28,490	1,134,580	26.19
Restaurants, cafeterias, and lunch rooms.....	329	353	254	84,717	18,790	791,180	17.56
Lunch counters, refreshment stands, etc.....	238	269	39	18,563	9,700	343,400	7.63
Other retail stores	161	204	116	75,841	109,710	728,359	16.17
Paint and glass stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies stores (including feeds and fertilizers).....	2	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	18	19	9	5,964	950	25,201	.56
Coal and wood yards—ice dealers.....	74	93	14	4,823	7,260	172,038	3.82
Drug stores.....	41	54	48	27,957	74,750	319,570	7.03
Jewelry stores.....	4	5			780	7,715	.17
Miscellaneous classifications (combined).....	21	30	43	34,917	23,470	188,585	4.19
Secondhand stores	3	3	12	6,500	5,450	22,110	.49

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 16.7 per cent)			Department stores (with food departments)—Continued.		
Confectionery and nuts.....	39.0	39.0	Dry goods and notions.....	10.4	16.4
Fountain sales and ice cream.....	61.0	61.0	Cotton piece goods.....	4.4	
Grocery stores (without meats): (Commodity coverage, 12.0 per cent)			Linen goods.....	1.3	
Bakery products, fresh.....	8.8	6.1	Wool and wool-mixed goods.....	1.8	
Bottled beverages.....	4.7	2.9	Rayon piece goods.....	.5	
Confectionery and nuts.....	5.3	2.8	Silk and velvet piece goods.....	4.9	
Delicatessen, ready-to-serve foods.....	3.2	.3	Notions and small wares.....	.5	
Fresh fish and other sea foods.....	12.6	.6	Other dry goods.....	3.0	
Fruits and vegetables.....	9.4	6.0	Fresh fish and other sea foods.....	.1	.1
Groceries—			Fruits and vegetables.....	4.0	2.1
Butter and cheese.....	7.7	7.7	Furniture—		
Eggs.....	5.6	5.6	Bedroom.....	4.8	2.6
Lard, cooking fats, etc.....	9.6	9.6	Living room, library, and hall.....	5.3	2.8
Flour.....	6.6	6.6	Dining room.....	4.3	2.3
Sugar.....	8.0	8.0	Kitchen.....	2.8	1.5
Canned goods and other groceries.....	27.4	27.4	Other household.....	.3	.1
Milk and cream.....	9.0	5.1	Groceries—		
Nonfood products—			Butter and cheese.....	3.1	3.1
Cigars, cigarettes, and tobacco.....	4.6	2.7	Eggs.....	1.2	1.2
Household supplies.....	4.7	2.4	Lard, cooking fats, etc.....	2.4	1.3
Other nonfood products.....	(x)	4.3	Flour.....	6.2	6.2
Poultry.....	5.2	.6	Sugar.....	6.2	6.2
Combination stores—grocery stores with meats: (Commodity coverage, 21.7 per cent)			Canned goods and other groceries.....	8.6	4.5
Bakery products, fresh.....	6.5	4.7	Home furnishings—		
Bottled beverages.....	1.8	.5	Draperies, upholstery, and curtains.....	9.8	1.7
Confectionery and nuts.....	3.3	1.1	Floor coverings.....	1.4	.7
Delicatessen, ready-to-serve foods.....	8.7	3.5	China, glassware, and crockery.....	1.3	.6
Fresh fish and other sea foods.....	2.9	.7	Household appliances, motor-driven.....	.7	.4
Fruits and vegetables.....	15.6	11.9	Incandescent lamps.....	.1	.1
Groceries—			Infants' wear.....	.3	.2
Butter and cheese.....	6.2	6.2	Luggage.....	.7	.3
Eggs.....	4.4	4.4	Meats, including poultry.....	1.1	.1
Lard, cooking fats, etc.....	5.1	5.1	Milk and cream.....	.5	.3
Flour.....	5.3	5.3	Miscellaneous merchandise.....	(x)	.4
Sugar.....	5.8	5.8	Photographs and records.....	8.0	4.3
Canned goods and other groceries.....	28.5	28.5	Radio parts and accessories.....	.4	.2
Meats, including poultry.....	18.1	18.1	Radio sets.....	8.8	4.7
Milk and cream.....	3.5	.9	Secondhand furniture.....	4.5	2.4
Nonfood products—			Shoes and other footwear:		
Cigars, cigarettes, and tobacco.....	2.2	.6	Men's.....	2.5	2.5
Household supplies.....	2.7	.5	Boys' and youths'.....	1.2	1.2
Other nonfood products.....	(x)	.9	Women's.....	2.7	2.7
Receipts from sale of meals.....	7.7	1.3	Misses' and children's.....	.3	.4
Fish markets—sea foods: (Commodity coverage, 28.5 per cent)			Rubber and other footwear.....	.1	.1
Fresh fish and other sea foods.....	92.0	92.0	Stoves and ranges, gas.....	1.2	.6
Meats, including poultry.....	39.1	8.0	Stoves, ranges, heaters, etc. (other than electric or gas).....	6.7	3.5
Meat markets: (Commodity coverage, 11.3 per cent)			Department stores (without food departments): (Commodity coverage, 74.4 per cent)		
Butter and cheese.....	1.2	.1	Antiques, art goods, gifts.....	1.3	.5
Eggs.....	1.6	.1	Apparel and accessories, women's, misses' children's—		
Fruits and vegetables.....	28.3	10.2	Custom tailoring, dressmaking.....	1.4	.1
Lard, cooking fats, etc.....	38.7	1.1	Children's wear.....	1.9	1.6
Meats, including poultry.....	88.5	88.5	Millinery.....	2.9	2.4
GENERAL MERCHANDISE GROUP			Hosiery.....	5.0	4.5
Department stores (with food departments): (Commodity coverage, 39.4 per cent)			Coats, suits, and dresses.....	12.3	11.4
Apparel and accessories, women's, misses', children's.....	12.6	12.6	Underwear, negligees, corsets, etc.....	6.2	5.7
Children's wear.....	1.0		Other apparel, except furs.....	6.3	5.8
Millinery.....	1.1		Appliances and supplies (electrical).....	1.8	.1
Hosiery.....	1.2		Automotive parts and accessories:		
Coats, suits, and dresses.....	4.2		Automotive parts and accessories (except tires and tubes).....	10.4	.4
Underwear, negligees, corsets, etc.....	4.4		Tires, tubes, and tire accessories.....	4.6	1.6
Other apparel.....	4.7		Clothing and furnishings (men's and boys')—		
Bakery products, fresh.....	1.3	.7	Custom tailoring.....	1.0	.5
Bottled beverages.....	.2	.1	Suits.....	4.5	4.1
Cigars, cigarettes, and tobacco.....	.5	.3	Overcoats.....	.6	.4
Clothing and furnishings (men's and boys')—			Hats and caps.....	.4	.3
Suits.....	3.3	3.3	Furnishings.....	6.0	5.5
Overcoats.....	2.3	2.3	Work clothing.....	.5	.3
Hats and caps.....	1.3	1.3	Other clothing.....	1.0	.7
Furnishings.....	.7	.4	Confectionery and nuts		
Work clothing.....	.5	.3	Dry goods and notions—		
Other clothing.....	1.6	.9	Cotton piece goods.....	4.2	4.1
GENERAL MERCHANDISE GROUP			Linen goods.....	2.3	2.2
Department stores (with food departments): (Commodity coverage, 39.4 per cent)			Wool and wool-mixed goods.....	.9	.9
Apparel and accessories, women's, misses', children's.....	12.6	12.6	Silk and velvet piece goods.....	7.5	7.4
Children's wear.....	1.0		Notions and small wares.....	6.1	4.9
Millinery.....	1.1		Other dry goods.....	5.2	4.4
Hosiery.....	1.2		Farm and garden equipment and supplies.....	2.0	.1
Coats, suits, and dresses.....	4.2		Flowers, wreaths, etc.....	.3	.1
Underwear, negligees, corsets, etc.....	4.4		Fountain sales and ice cream.....	3.3	.1
Other apparel.....	4.7		Furniture, household.....	3.2	1.1
Bakery products, fresh.....	1.3	.7			
Bottled beverages.....	.2	.1			
Cigars, cigarettes, and tobacco.....	.5	.3			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in this second column are comparable with the total sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

961

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores (without food departments)—Continued.			General merchandise stores (with food departments)—Con.		
Furs and fur goods.....	0.1	0.1	Fresh fish and other sea foods.....	0.2	0.1
Hardware.....	8.5	.2	Fruits and vegetables.....	10.1	7.7
Home furnishings—			Groceries—		
Draperies, upholstery, and curtains.....	3.1	2.6	Butter and cheese.....	2.4	2.4
Floor coverings.....	2.8	2.4	Eggs.....	2.8	2.8
Bedding, mattresses, springs.....	2.7	1.2	Lard, cooking fats, etc.....	7.3	7.3
China, glassware, and crockery.....	1.2	.7	Flour.....	6.4	6.4
Other home furnishings.....	3.1	2.5	Sugar.....	10.7	10.7
Infants' wear.....	1.8	.8	Canned goods and other groceries.....	15.2	15.2
Jewelry, silverware, clocks.....	1.3	1.3	Hardware—		
Leather goods, billfolds, purses, gloves, and handbags.....	1.4	.8	Builders' and shelf.....	8.0	1.9
Luggage.....	.4	.2	Carpenters' and mechanics' tools.....	11.3	2.7
Miscellaneous merchandise.....	(x)	3.4	Other hardware.....	9.7	2.3
Musical instruments and accessories.....	3.0	1.0	Meats, including poultry.....	11.5	11.5
Optical goods.....	.6	.2	Milk and cream.....	2.2	1.6
Paints, varnishes, glass, and painters' supplies.....	3.0	.1	Shoes and other footwear—		
Radio and equipment.....	2.9	.3	Men's.....	1.6	.8
Refrigerators, electric and gas.....	1.8	.6	Boys' and youths'.....	1.6	.8
Secondhand merchandise.....	17.4	.4	Women's.....	1.6	.8
Service.....	1.5	.5	Misses' and children's.....	1.6	.8
Shoes and other footwear.....	7.5	4.8	Sporting goods.....	8.7	2.1
Men's.....	0.8				
Boys' and youths'.....	.4		General merchandise stores (without food departments):		
Women's.....	2.8		(Commodity coverage, 10.9 per cent)		
Misses' and children's.....	.7		Apparel and accessories, women's, misses', children's—		
Rubber and other footwear.....	.1		Custom tailoring, dressmaking.....	12.5	5.3
Sporting goods, gymnasium and playground equipment.....	1.6	.5	Children's wear.....	3.2	2.5
Stationery, books and magazines.....	1.8	.6	Millinery.....	2.4	2.3
Stoves, ranges, heaters, etc.....	4.0	.1	Hosiery.....	5.8	5.5
Toilet articles and preparations.....	2.5	2.1	Coats, suits, and dresses.....	4.7	4.5
Toys and games.....	1.9	1.3	Underwear, negligees, corsets, etc.....	1.5	1.2
			Other apparel.....	3.4	2.8
Dry goods stores:			Automotive parts and accessories—		
(Commodity coverage, 27.2 per cent)			Automotive parts and accessories (except tires, tubes, and batteries).....	3.3	.5
Apparel and accessories, women's, misses', children's—			Tires, tubes, and tire accessories.....	10.7	1.7
Custom tailoring, dressmaking.....	14.8	8.1	Batteries.....	.4	.1
Children's wear.....	3.4	5.1	Bicycles and accessories.....	1.7	.3
Millinery.....	4.9	3.0	Clothing and furnishings (men's and boys')—		
Hosiery.....	7.7	7.0	Custom tailoring.....	5.5	2.6
Coats, suits, and dresses.....	20.1	14.2	Suits.....	9.0	0.0
Underwear, negligees, corsets, etc.....	6.1	6.0	Overcoats.....	2.2	2.2
Other apparel.....	6.6	4.1	Hats and caps.....	2.6	2.6
Clothing and furnishings (men's and boys')—			Furnishings.....	3.8	3.8
Custom tailoring.....	2.8	.8	Work clothing.....	3.8	1.7
Suits.....	4.1	2.2	Other clothing.....	3.3	1.3
Overcoats.....	1.5	.6	Drugs, patent medicines, etc.....	.4	.1
Hats and caps.....	1.5	.6	Drug sundries.....	.7	.1
Furnishings.....	14.6	8.7	Dry goods and notions.....	21.2	17.8
Work clothing.....	1.7	.6	Cotton piece goods.....	9.6	
Other clothing.....	.6	.2	Linen goods.....	.6	
Costume jewelry.....	12.0	4.5	Wool and wool-mixed goods.....	1.6	
Dry goods and notions—			Rayon piece goods.....	2.4	
Cotton piece goods.....	6.6	6.6	Silk and velvet piece goods.....	.6	
Linen goods.....	2.8	2.8	Notions and small wares.....	1.0	
Wool and wool-mixed goods.....	3.1	3.0	Other dry goods.....	1.7	
Rayon piece goods.....	.8	.5	Furniture—		
Silk and velvet piece goods.....	6.8	6.8	Bedroom.....	2.3	.4
Notions and small wares.....	5.4	4.0	Living room, library, and hall.....	1.2	.2
Other dry goods.....	2.7	.9	Dining room.....	1.2	.2
Home furnishings—			Kitchen.....	.6	.1
Draperies, upholstery, curtains.....	5.2	2.7	Other household.....	.6	.1
Bedding, mattresses, springs.....	.4	.2	Hardware.....	.8	.1
Infants' wear.....	7.4	.5	Heating and plumbing equipment and supplies.....	.7	.1
Leather goods, gloves, and handbags.....	1.6	.3	Home furnishings—		
Luggage.....	.9	.1	Draperies, upholstery, curtains.....	1.2	.7
Paper and paper goods.....	1.0	.1	Floor coverings.....	1.7	1.0
Service.....	.9	.1	Bedding, mattresses, springs.....	2.4	1.4
Shoes and other footwear.....	17.6	4.7	Other home furnishings.....	.5	.2
Men's.....	1.0		Household appliances, motor-driven.....	.8	.1
Boys' and youths'.....	.9		Infants' wear.....	2.5	1.0
Women's.....	1.4		Jewelry, silverware, clocks.....	1.0	.2
Misses' and children's.....	1.4		Lighting equipment, electric.....	.6	.1
Toilet articles and preparations.....	3.8	.4	Luggage.....	1.3	.4
Toys and games.....	1.0	.6	Painters' supplies.....	.8	.4
			Paints, varnishes, lacquers.....	1.3	.6
General merchandise stores (with food departments):			Radio parts and accessories.....	2.7	.4
(Commodity coverage, 8.3 per cent)			Radio sets.....	1.8	.3
Apparel and accessories, women's, misses', children's—			Shoes and other footwear—		
Hosiery.....	3.0	2.3	Men's.....	8.7	8.7
Underwear, negligees, corsets, etc.....	1.5	1.2	Boys' and youths'.....	3.1	3.1
Other apparel.....	2.3	1.7	Women's.....	7.8	7.8
Bakery products, fresh.....	9.1	6.9	Misses' and children's.....	2.3	1.6
Cigars, cigarettes, and tobacco.....	6.8	1.9	Infants'.....	.8	.5
Confectionery and nuts.....	.7	.5	Rubber and other footwear.....	.9	.5
Dry goods and notions—			Sporting goods.....	5.1	.8
Cotton piece goods.....	4.1	3.1	Stoves, ranges, heaters, etc.....	2.5	.4
Wool and wool-mixed goods.....	1.0	.8	Toiletries and cosmetics.....	.6	.1
Rayon piece goods.....	1.0	.8	Toys and games.....	3.6	.6
Notions and small wares.....	2.5	1.9			
Other dry goods.....	1.3	1.0			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP			AUTOMOTIVE GROUP—Continued		
Automobile sales rooms: (Commodity coverage, 51.7 per cent)			Filling stations with other merchandise: (Commodity coverage, 10.7 per cent)		
Automobiles, parts, and accessories—			Gasoline.....	45.1	45.1
Passenger automobiles, new.....	52.7	49.1	Miscellaneous merchandise.....	(x) 8.5	8.5
Used passenger cars.....	21.2	19.3	Oils and greases.....	5.3	5.3
Buses.....	5.7	3	Radios and equipment.....	13.3	7.4
Commercial cars and trucks, new.....	12.7	5.9	Refrigerators, electric and gas.....	15.9	8.8
Used commercial cars and trucks.....	3.5	1.3	Repairs and service.....	6.0	2.7
Automotive parts and accessories (except tires, tubes, and batteries).....	10.3	9.5	Tires, tubes, and tire accessories.....	27.7	22.2
Tires, tubes, and tire accessories.....	2.6	1.8	Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 10.1 per cent)		
Automobiles, new, sold to dealers.....	9.0	4.4	Automotive parts and accessories (except tires, tubes, and tire accessories).....	20.5	18.7
Commercial cars and trucks, new, sold to dealers.....	2.6	.4	Batteries.....	8.8	3.2
Parts and accessories sold to dealers.....	1.9	.2	Gasoline.....	37.0	27.9
Batteries.....	.6	.1	Oils and greases.....	5.6	4.3
Gasoline.....	1.3	.0	Repairs and service.....	32.1	32.1
Miscellaneous merchandise.....	(x) .6	.3	Storage.....	9.1	5.2
Oils and greases.....	.6	.3	Tires, tubes and tire accessories.....	15.1	10.6
Repairs and service.....	6.2	0.0	Parking stations, parking garages, and lots: (Commodity coverage, 11.5 per cent)		
Storage.....	3.2	.7	Gasoline.....	38.8	38.8
Used-car establishments: (Commodity coverage, 84.2 per cent)			Miscellaneous merchandise.....	(x) 4.4	4.4
Repairs and service.....	3.1	1.4	Oils and greases.....	18.8	13.8
Used passenger cars.....	98.6	98.6	Storage.....	48.0	43.0
Automobile dealers with farm implements and machinery: (Commodity coverage, 97.3 per cent)			APPAREL GROUP		
Automotive parts and accessories.....	7.6	4.5	Men's and boys' clothing stores: (Commodity coverage, 32.2 per cent)		
Commercial cars and trucks, new.....	42.0	42.0	Overcoats.....	2.8	2.8
Farm machinery.....	22.9	13.0	Suits.....	97.2	97.2
Farm wagons.....	1.9	1.1	Men's and boys' hat stores: (Commodity coverage, 53.8 per cent)		
Miscellaneous merchandise.....	(x) 1.4	7.2	Furnishings.....	10.8	9.5
Other farm and garden equipment and supplies.....	1.4	.8	Hats and caps.....	90.5	90.5
Repairs and service.....	2.7	1.1	Men's clothing and furnishings stores: (Commodity coverage, 59.8 per cent)		
Service.....	3.1	1.8	Cigars, cigarettes and tobacco.....	34.3	.8
Tractors.....	27.3	27.3	Clothing and furnishings (men's and boys)—		
Accessory stores with tires and batteries: (Commodity coverage, 32.1 per cent)			Custom tailoring.....	10.5	4.3
Automotive parts and accessories (except tires, tubes, and batteries).....	21.3	21.3	Suits.....	44.8	44.8
Batteries.....	13.5	11.4	Overcoats.....	9.8	9.8
Gasoline.....	9.7	4.0	Hats and caps.....	10.1	9.1
Motorcycles, bicycles, and accessories.....	10.3	1.5	Furnishings.....	21.8	21.8
Oils and greases.....	2.0	.6	Work clothing.....	3.6	2.4
Radio parts and accessories.....	8.1	1.2	Other clothing.....	4.7	3.4
Radio sets.....	25.7	3.9	Luggage.....	8.2	.1
Repairs and service.....	3.0	2.0	Miscellaneous merchandise.....	(x) .1	.1
Storage.....	4.9	1.4	Shoes and other footwear—		
Tires and tubes sold to dealers.....	26.8	7.4	Men's.....	9.0	2.4
Tires, tubes and tire accessories.....	45.2	44.7	Boys' and youths'.....	1.7	.2
Battery and ignition shops—brake repair shops: (Commodity coverage, 48.9 per cent)			Women's hosiery, negligees, etc.....	1.5	.8
Automotive parts and accessories (except tires, tubes, and batteries).....	10.0	2.4	Family clothing stores—men's, women's and children's: (Commodity coverage, 50.0 per cent)		
Batteries.....	52.5	52.5	Apparel and accessories, women's, misses', children's—		
Commercial and industrial appliances, electrical.....	37.6	21.3	Custom tailoring, dressmaking.....	4.2	.2
Miscellaneous merchandise.....	(x) .2	.2	Children's wear.....	0.8	4.4
Refrigerators, electric and gas.....	9.5	5.3	Millinery.....	5.5	5.1
Repairs and service.....	11.1	8.9	Hosiery.....	5.4	4.0
Tires, tubes, and tire accessories.....	39.6	9.4	Coats, suits and dresses.....	24.0	17.1
Tire shops (including tire repairs): (Commodity coverage, 54.4 per cent)			Underwear, negligees, corsets, etc.....	3.7	2.7
Automotive parts and accessories (except tires, tubes, and batteries).....	3.8	1.1	Other apparel, except furs.....	5.4	3.1
Batteries.....	4.6	2.2	Clothing and furnishings (men's and boys)—		
Gasoline.....	21.9	13.8	Custom tailoring.....	1.2	.4
Miscellaneous merchandise.....	(x) 3.6	3.5	Suits.....	30.4	29.8
Oils and greases.....	3.6	2.3	Overcoats.....	7.2	6.5
Repairs and service.....	10.3	9.2	Hats and caps.....	6.0	5.3
Tires and tubes sold to dealers.....	21.2	2.4	Furnishings.....	12.3	11.5
Tires, tubes and tire accessories.....	65.5	65.5	Work clothing.....	4.0	3.0
Filling stations—gasoline and oil: (Commodity coverage, 7.8 per cent)			Other clothing.....	1.7	4.9
Gasoline.....	85.6	80.6	Furs and fur goods.....	4.4	.1
Oils and greases.....	13.4	13.4	Jewelry, costume.....	1.5	.1
Filling stations with tires and accessories: (Commodity coverage, 18.1 per cent)			Shoes and other footwear—		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.9	3.4	Men's.....	5.7	1.0
Batteries.....	4.8	.8	Women's.....	15.9	.2
Gasoline.....	51.2	51.2	Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 69.0 per cent)		
Miscellaneous merchandise.....	(x) 9.0	3	Apparel and accessories, women's, misses', children's—		
Oils and greases.....	12.3	12.3	Custom tailoring, dressmaking.....	1.4	.4
Repairs and service.....	9.0	7.1	Children's wear.....	13.1	2.5
Storage.....	6.4	.3	Millinery.....	9.6	5.9
Tires, tubes, and tire accessories.....	27.9	24.0	Hosiery.....	11.8	9.8
			Coats, suits, and dresses.....	63.0	63.0
			Underwear, negligees, corsets, etc.....	10.8	7.3
			Other apparel, except furs.....	7.5	4.1

RETAIL DISTRIBUTION IN LOUISIANA: 1929

963

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Women's ready-to-wear specialty stores—Continued.			Furniture and hardware stores: (Commodity coverage, 12.6 per cent)		
Furs and fur goods.....	6.3	2.9	Furniture—		
Infants' wear.....	5.7	1.0	Bedroom.....	11.6	11.6
Leather goods, gloves, and handbags.....	1.7	.2	Living room, library, and hall.....	9.7	9.7
Miscellaneous merchandise.....	(x) 3.2	.5	Dining room.....	7.7	7.7
Notions and small wares.....	2.9	.3	Kitchen.....	6.9	6.9
Services—women's.....	25.6	1.2	Other household.....	7.7	7.7
Shoes—women's.....	3.2	.1	Hardware—		
Toilet articles.....	6.7	.2	Builders' and shelf.....	12.4	12.4
Toiletries and cosmetics.....			Carpenters' and mechanics' tools.....	3.6	3.6
			Other hardware.....	1.6	1.2
Furriers—fur shops:			Heating and plumbing equipment and supplies.....	9.9	7.7
(Commodity coverage, 22.7 per cent)			Home furnishings—		
Furs and fur goods.....	86.5	86.5	China, glassware, and crockery.....	7.4	5.8
Service.....	13.5	13.5	Kitchen utensils.....	7.4	5.8
Custom tailors:			Other home furnishings.....	11.7	9.2
(Commodity coverage, 11.0 per cent)			Leather goods.....	4.0	3.9
Custom tailoring.....	93.2	93.2	Plated silverware.....	1.0	.8
Furnishings.....	10.0	6.8	Sporting goods, gymnasium, and playground equipment.....	7.6	3.9
Men's shoe stores:			Sterling silverware.....	1.5	1.2
(Commodity coverage, 23.2 per cent)			Stoves, ranges, heaters, etc.....	4.3	.9
Furnishings.....	2.0	1.2	Household appliances stores (electrical):		
Shoes—men's.....	95.8	95.8	(Commodity coverage, 11.3 per cent)		
Women's shoe stores:			Commercial and industrial appliances.....	5.8	5.8
(Commodity coverage, 90.9 per cent)			Construction materials.....	21.4	2.6
Hosiery, women's.....	18.5	10.8	Household appliances, motor-driven, except refrigerators.....	33.6	33.6
Miscellaneous merchandise.....	(x) 7.0	.2	Household heating appliances—portable.....	11.3	11.3
Shoes and other footwear—			Incandescent lamps.....	10.9	10.9
Women's.....	79.3	79.3	Lighting equipment.....	.5	.1
Misses' and children's.....	13.9	7.6	Other appliances.....	1.9	1.9
Infants'.....	5.5	2.1	Ranges, water heaters, etc.....	6.5	6.5
Family shoe stores—men's, women's, children's:			Refrigerators, electric.....	21.1	27.3
(Commodity coverage, 39.5 per cent)			Household appliances stores:		
Furnishings.....	1.6	.5	(Commodity coverage, 86.6 per cent)		
Hosiery.....	11.1	6.8	Appliances and supplies, electrical—		
Miscellaneous merchandise.....	(x) 7.0	.1	Household appliances—motor-driven (except refrigerators)	17.0	17.0
Service.....	.7	.1	Household heating appliances—portable.....	9.4	9.4
Shoes and other footwear—			Lighting equipment.....	1.4	1.4
Men's.....	18.0	18.0	Incandescent lamps.....	6.9	6.9
Boys' and youths'.....	3.8	3.0	Commercial and industrial appliances.....	.1	.1
Women's.....	59.9	59.9	Other appliances.....	.1	.1
Misses' and children's.....	11.5	9.7	Appliances and supplies, gas—		
Infants'.....	1.4	.4	Stoves and ranges.....	31.7	81.7
Rubber and other footwear.....	4.8	1.5	Water heaters.....	6.5	6.5
			Other appliances, except refrigerators, gas.....	14.2	14.2
FURNITURE AND HOUSEHOLD GROUP			Clocks.....	.8	.3
Furniture stores:			Radio parts and accessories.....	1.4	1.1
(Commodity coverage, 59.8 per cent)			Refrigerators, electric and gas.....	6.3	6.3
Antiques, art goods, gifts.....	.6	.1	Service.....	4.0	4.0
Appliances and supplies, gas—			Toys and games.....	1.4	.4
Stoves and ranges.....	5.6	2.6	Antique shops:		
Water heaters.....	.7	.1	(Commodity coverage, 69.8 per cent)		
Other appliances, except refrigerators, gas.....	1.2	.2	Antiques, art goods, gifts.....	72.7	72.7
Furniture—			China, glassware, and crockery.....	13.9	6.4
Bedroom.....	24.6	24.6	Furniture—		
Living room, library, and hall.....	19.1	19.1	Bedroom.....	7.6	3.5
Dining room.....	11.6	11.6	Living room, library, and hall.....	7.0	3.5
Kitchen.....	7.9	7.9	Dining room.....	7.7	3.6
Other household.....	4.3	3.4	Jewelry, silverware, clocks:		
Office and store.....	2.8	.4	Clocks.....	.5	.2
Home furnishings—			Watches.....	.5	.2
Draperies, upholstery, and curtains.....	8.5	4.1	Diamond jewelry.....	2.4	2.7
Floor coverings.....	11.1	8.1	Rings, other than diamond.....	1.6	1.2
Bedding, mattresses, springs.....	5.1	3.0	Gold and gold-filled jewelry.....	1.7	1.4
China, glassware, and crockery.....	.5	.2	Plated silverware.....	4.7	2.2
Kitchen utensils.....	.2	.1	Sterling silverware.....	4.7	2.2
Other home furnishings.....	4.6	2.1	Other jewelry.....	.8	.2
Household appliances, motor-driven (except refrigerators)	1.0	.1	Radio and electrical shops:		
Lighting equipment, electric.....	.9	.1	(Commodity coverage, 59.4 per cent)		
Luggage.....	.5	.1	Appliances and supplies, electrical—		
Miscellaneous merchandise.....	(x) 6.9	2.8	Household appliances, motor-driven (except refrigerators)	11.5	10.8
Phonographs and records.....	.6	.2	Household heating appliances—portable.....	19.5	11.3
Radio parts and accessories.....	5.8	3.3	Lighting equipment.....	8.5	4.3
Radio sets.....	4.8	2.4	Incandescent lamps.....	7.9	5.5
Refrigerators, electric and gas.....	3.7	4.8	Construction materials.....	24.9	17.4
Secondhand furniture.....	1.1	1.0	Commercial and industrial appliances.....	11.6	4.3
Service.....	1.1	.9	Ranges, water heaters, etc.....	5.3	.9
Stoves, ranges, heaters, etc. (other than electric and gas)	4.0	.9	Other appliances.....	19.1	9.1
Tires, tubes, and tire accessories.....	3.1	.5	Cameras and photographic supplies.....	2.1	.1
Toys and games.....	2.5	.6	Miscellaneous merchandise.....	(x) 12.1	1.4
Furniture and undertaker:			Radios and equipment.....		12.1
(Commodity coverage, 52.2 per cent)			Radio sets.....	8.3	
Bedding, mattresses, springs.....	4.9	4.9	Parts and accessories.....	3.8	
Caskets and undertakers' supplies.....	38.4	35.4	Refrigerators, electric.....	23.0	15.6
Furniture—			Service.....	26.7	7.1
Bedroom.....	20.8	20.8	Stoves and ranges.....	1.0	.1
Living room, library, and hall.....	17.3	17.3			
Dining room.....	9.5	9.5			
Kitchen.....	5.8	5.8			
Floor coverings.....	3.3	3.3			

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FURNITURE AND HOUSEHOLD GROUP—Continued			LUMBER AND BUILDING GROUP—Continued		
Radio and musical instruments stores: (Commodity coverage, 89.2 per cent)			Roofing: (Commodity coverage, 17.8 per cent)		
Appliances and supplies, electrical—			Roofing materials.....	58.8	58.8
Household appliances, motor-driven (except refrigerators).....	0.3	0.1	Service.....	41.2	41.2
Lighting equipment.....	4.7	.2	Electrical shops: (Commodity coverage, 33.6 per cent)		
Incandescent lamps.....	2.3	.1	Appliances and supplies, electrical—		
Construction materials.....	10.9	.4	Household appliances, motor-driven (except refrigerators).....	13.7	10.7
Musical instruments and accessories—			Household heating appliances—portable.....	12.2	10.5
Pianos and accessories.....	26.3	26.3	Lighting equipment.....	28.3	28.3
Phonographs and records.....	24.4	24.4	Incandescent lamps.....	4.8	3.0
Stringed and hand instruments.....	11.4	7.9	Construction materials.....	18.0	16.0
Sheet music, music books, etc.....	3.5	1.7	Commercial and industrial appliances.....	5.1	2.5
Other musical instruments.....	.5	.2	Other appliances.....	2.3	.7
Radio parts and accessories.....	2.8	2.8	Radio sets.....	.4	.1
Radio sets.....	34.1	34.1	Refrigerators, electric.....	8.3	2.3
Refrigerators, electric and gas.....	12.9	1.3	Service.....	28.4	25.9
Service.....	1.9	.5			
RESTAURANTS, CAFETERIAS, AND EATING PLACES			Plumbing shops—heating and ventilating: (Commodity coverage, 32.6 per cent)		
Cafeterias: (Commodity coverage, 66.8 per cent)			Appliances and supplies, electrical—		
Bottled beverages.....	7.8	4.5	Household appliances, motor-driven.....	.8	.1
Cigars, cigarettes, and tobacco.....	9.4	0.3	Lighting equipment.....	11.0	1.7
Confectionery and nuts.....	10.1	3.3	Incandescent lamps.....	3.3	.5
Fresh fish and other sea foods.....	7.1	1.8	Construction materials.....	26.2	3.9
Receipts from sale of meals.....	84.1	84.1	Heating and plumbing equipment and supplies.....	81.2	81.2
Restaurants with table service: (Commodity coverage, 19.8 per cent)			Miscellaneous merchandise.....	(x)	.5
Bakery products, fresh.....	3.4	.6	Radios and equipment.....	3.3	.7
Bottled beverages.....	1.5	.5	Service.....	32.2	11.4
Cigars, cigarettes, and tobacco.....	2.8	2.8			
Fountain sales and ice cream.....	.8	.2	Paint and glass stores: (Commodity coverage, 62 per cent)		
Receipts from sale of meals.....	95.4	95.4	Building paper, insulating boards with wood base, etc.....	8.5	.8
Service.....	(x)	.4	Glass.....	52.3	19.4
Smokers' supplies.....	1.4	.1	Home furnishings.....	5.0	.3
Fountain—lunches: (Commodity coverage, 79.9 per cent)			Painters' supplies.....	11.7	9.6
Confectionery and nuts.....	21.2	16.7	Paints, varnishes, lacquers.....	65.4	61.2
Fountain sales and ice cream.....	40.5	40.5	Roofing materials.....	10.0	1.3
Receipts from sale of meals.....	42.8	42.8	Wall paper.....	27.0	7.4
LUMBER AND BUILDING GROUP			OTHER RETAIL STORES		
Lumber and building material dealers: (Commodity coverage, 57.3 per cent)			Hardware stores: (Commodity coverage, 34.4 per cent)		
Building materials			Appliances and supplies, electrical—		
Brick, terra cotta, tile, etc.....	5.5	3.0	Household appliances, motor-driven (except refrigerators).....	3.9	1.5
Building stone.....	1.0	.9	Household heating appliances—portable.....	3.7	1.1
Cement.....	17.2	13.7	Incandescent lamps.....	3.4	1.4
Lime, plaster, etc.....	2.0	2.1	Other appliances.....	3.7	1.1
Lumber (rough and dressed).....	42.3	42.3	Appliances and supplies, gas—		
Planing-mill products, woodwork.....	11.5	8.3	Stoves and ranges.....	16.4	3.4
Wood shingles and shakes.....	2.7	1.3	Water heaters.....	6.2	1.0
Roofing materials (except wood shingles).....	3.0	2.7	Automotive parts and accessories (except tires and tubes).....	10.0	1.5
Structural steel (at retail).....	3.8	2.1	China, glassware, and crockery.....	3.0	.3
Iron and other building metal.....	.9	.6	Glass.....	2.1	1.4
Building paper, insulating boards with wood base, etc.....	1.7	.1	Hardware—		
Wall boards (except wood base).....	.9	.7	Builders' and shelf.....	35.4	35.4
Other building materials.....	25.5	19.5	Carpenters' and mechanics' tools.....	10.2	10.2
Hardware.....	5.4	.1	Other hardware.....	8.9	8.0
Lighting equipment, electric.....	2.4	.1	Kitchen utensils.....	1.4	.1
Paints, varnishes, lacquers.....	4.8	1.6	Leather goods.....	.8	.1
Lumber and hardware: (Commodity coverage, 47.4 per cent)			Miscellaneous merchandise.....	(x)	13.3
Builders' and shelf hardware.....	5.6	5.6	Painters' supplies.....	2.3	1.8
Building materials—			Paints, varnishes, lacquers.....	7.6	7.4
Brick, terra cotta, tile, etc.....	7.9	7.4	Radios and equipment.....	1.9	.2
Building stone.....	3.1	2.4	Refrigerators, electric and gas.....	2.0	.5
Cement.....	5.5	4.6	Sporting goods, gymnasium and playground equipment.....	6.9	3.0
Lime, plaster, etc.....	4.0	4.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	8.0	2.3
Lumber (rough and dressed).....	41.0	38.4	Tires, tubes, and tire accessories.....	8.4	.7
Planing-mill products, woodwork.....	14.1	12.4	Toilet articles.....	8.1	1.5
Wood shingles and shakes.....	4.0	1.8	Toilettries and cosmetics.....	8.1	1.5
Roofing materials (except wood shingles).....	6.0	5.4	Toys and games.....	7.4	.4
Iron and other building metal.....	10.5	2.2			
Building paper, insulating boards with wood base, etc.....	2.2	.6	Farm implements, machinery and equipment dealers: (Commodity coverage, 50 per cent)		
Wall boards (except wood base).....	1.4	.5	Farm machinery.....	51.6	51.6
Other building materials.....	18.4	6.3	Farm wagons.....	4.3	4.3
Carpenters' and mechanics' tools.....	5.5	1.0	Leather goods.....	11.0	3.9
Glass.....	1.1	.5	Miscellaneous merchandise.....	(x)	2.1
Other hardware.....	9.2	2.9	Other farm and garden equipment and supplies.....	49.6	20.2
Paints, varnishes, lacquers.....	5.3	3.9	Tractors.....	25.0	12.5
			Used commercial cars and trucks.....	11.0	3.9
			Wire fencing, gates and posts.....	3.1	.5

RETAIL DISTRIBUTION IN LOUISIANA: 1929

965

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 13.0 per cent)			Jewelry stores (installment credit)—Continued. Jewelry, silverware, and clocks—Continued.		
Grain and feed.....	57.8	57.8	Plated silverware.....	2.9	2.9
Hay, straw, and alfalfa.....	42.2	42.2	Sterling silverware.....	3.5	1.2
Seeds, bulbs, and nursery stock: (Commodity coverage, 48.4 per cent)			Other jewelry.....	17.9	14.8
Farm and garden equipment and supplies.....	1.2	.5	Leather goods.....	2.7	.2
Fertilizers.....	4.0	1.7	Musical instruments and accessories—		
Seeds, bulbs, plants, and nursery stock.....	86.8	86.8	Pianos and accessories.....	19.4	2.5
Service.....	10.4	11.0	Phonographs and records.....	8.8	1.2
Feed stores with groceries: (Commodity coverage, 9.0 per cent)			Stringed and band instruments.....	.6	.1
Bakery products, fresh.....	2.4	.7	Sheet music, music books, etc.....	2.9	.4
Bottled beverages.....	.5	.2	Other musical instruments.....	6.5	.8
Cigars, cigarettes, and tobacco.....	4.8	2.5	Optical goods.....	9.3	.4
Confectionery and nuts.....	1.8	.5	Radios and equipment.....	5.8	.2
Fountain sales and ice cream.....	5.9	1.8	Service.....	7.3	1.4
Fruits and vegetables.....	1.7	1.4	Toilet articles.....	1.8	1.1
Grain and feed.....	12.1	12.1	Jewelry stores: (Commodity coverage, 49.0 per cent)		
Groceries—			China, glassware, and crockery.....	2.8	.1
Butter and cheese.....	1.6	1.6	Jewelry, silverware, and clocks—		
Eggs.....	2.4	2.4	Clocks.....	5.3	3.4
Lard, cooking fats, etc.....	8.2	8.2	Watches.....	10.9	10.9
Flour.....	6.0	6.6	Diamond jewelry.....	28.5	28.5
Sugar.....	7.7	7.7	Rings, other than diamond.....	9.3	9.3
Canned goods and other groceries.....	32.5	32.5	Gold and gold-filled jewelry.....	9.6	9.6
Hardware.....	4.5	1.5	Plated silverware.....	9.1	6.3
Hay, straw, and alfalfa.....	6.1	6.1	Sterling silverware.....	12.3	9.5
Household supplies.....	4.5	1.5	Other jewelry.....	17.0	16.4
Meats, including poultry.....	11.1	6.9	Leather goods.....	3.0	.2
Miscellaneous merchandise.....	(x)	5.8	Luggage.....	7.5	1.1
Book stores: (Commodity coverage, 81.6 per cent)			Musical instruments and accessories—		
Books.....	91.8	91.8	Phonographs and records.....	4.6	.2
Magazines and newspapers.....	16.1	8.2	Stringed and band instruments.....	5.9	.2
Cigar stores without fountains: (Commodity coverage, 24.6 per cent)			Other musical instruments and accessories.....	2.0	.1
Cigars, cigarettes, and tobacco.....	87.6	87.6	Optical goods.....	8.3	.5
Smokers' supplies.....	12.4	12.4	Radio parts and accessories.....	28.3	2.4
Coal and wood yards: (Commodity coverage, 28.2 per cent)			Radio sets.....	6.9	1.4
Coal.....	73.1	73.1	Secondhand goods.....	10.0	.4
Ice.....	17.9	2.1	Service.....	6.2	.2
Wood, coke, and other fuels.....	24.8	24.8	Sporting goods.....	7.7	.3
Ice dealers: (Commodity coverage, 37.3 per cent)			Luggage and leather goods stores: (Commodity coverage, 43.1 per cent)		
Ice.....	97.2	97.2	Leather goods, billfolds, purses.....	17.2	17.2
Miscellaneous merchandise.....	(x)	1.3	Luggage.....	82.8	82.8
Refrigerators.....	2.7	1.5	Music stores: (Commodity coverage, 75.7 per cent)		
Drug stores with fountains: (Commodity coverage, 16.8 per cent)			Other musical instruments and accessories.....	19.6	9.3
Bottled beverages.....	2.4	.2	Phonographs and records.....	4.4	2.8
Cigars, cigarettes, and tobacco.....	9.8	9.8	Pianos and accessories.....	85.9	54.7
Confectionery and nuts.....	3.5	2.5	Radio sets.....	6.2	3.0
Drugs, patent medicines, etc.....	37.2	37.2	Service.....	3.5	1.2
Fountain sales and ice cream.....	16.1	16.1	Sheet music, music books, etc.....	22.1	4.1
Miscellaneous merchandise.....	(x)	5.0	Stringed and band instruments.....	52.4	24.9
Prescriptions.....	14.7	14.7	News dealers: (Commodity coverage, 44.3 per cent)		
Rubber goods.....	3.0	1.5	Books.....	33.3	1.4
Stationery, books, periodicals, etc.....	2.5	.9	Bottled beverages.....	23.3	12.6
Surgical and hospital supplies.....	2.9	1.2	Cigars, cigarettes, and tobacco.....	20.3	11.8
Toilet articles.....	4.9	2.6	Delicatessen, ready-to-serve goods.....	11.0	2.4
Toiletries and cosmetics.....	14.8	8.3	Fruits and vegetables.....	13.3	4.5
Camera dealers—photographic supplies: (Commodity coverage, 56.8 per cent)			Magazines and newspapers.....	56.4	56.4
Cameras.....	8.5	8.5	Miscellaneous merchandise.....	(x)	9.1
Miscellaneous merchandise.....	(x)	8.1	Novelties.....	1.0	.2
Photo-finishing sales.....	9.5	9.5	Service.....	6.9	1.6
Photographic supplies.....	73.9	73.9	Office and school supplies: (Commodity coverage, 58.3 per cent)		
Jewelry stores (installment credit): (Commodity coverage, 87.4 per cent)			Incandescent lamps.....	.2	.1
China, glassware, and crockery.....	3.1	1.7	Laboratory supplies.....	7.8	5.0
Jewelry, silverware, and clocks—			Leather goods.....	.6	.4
Clocks.....	1.1	.4	Lighting equipment, electric.....	.2	.1
Watches.....	22.1	22.1	Office and store equipment—		
Diamond jewelry.....	37.7	37.7	Adding and calculating machines and accessories.....	1.6	1.0
Rings, other than diamond.....	6.8	6.8	Typewriters and accessories mechanical appliance.....	.7	.2
Gold and gold-filled jewelry.....	4.1	4.1	Other office and store mechanical appliances.....	14.1	8.9
			Office and store furniture.....	13.3	13.3
			Stationery, books, and magazines—		
			Books.....	9.8	9.8
			Magazines and newspapers.....	1.6	1.6
			Paper and paper goods.....	31.6	31.6
			Other stationery.....	35.6	22.6
			Sporting goods.....	5.4	5.4

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same clas- sification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same clas- sification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Office and store mechanical appliance dealers (retail): (Commodity coverage, 72.8 per cent)			Scientific and medical instruments and supplies, at retail: (Commodity coverage, 84.9 per cent)		
Leather goods.....	20.8	1.7	Cameras and photographic supplies.....	23.3	15.2
Office and store mechanical appliances—			Professional and scientific instruments and equipment.....	78.6	78.6
Adding and calculating machines and accessories.....	58.5	56.5	Service.....	0.5	6.2
Typewriters and accessories.....	19.0	5.9	Stationers and engravers: (Commodity coverage, 60.9 per cent)		
Other office and store mechanical appliances.....	37.4	15.8	Paper and paper goods.....	70.1	70.1
Office and store furniture.....	4.0	.9	Other stationery.....	29.0	29.9
Service.....	13.5	12.4	SECONDHAND STORES		
Stationery, books, and magazines—			Pawn shops: (Commodity coverage, 81.1 per cent)		
Books.....	1.0	.1	Antiques, art goods, gifts.....	4.6	1.0
Paper and paper goods.....	3.8	.3	Jewelry, silverware, and clocks—		
Other stationery.....	20.7	6.4	Clocks.....	7.2	7.2
Office and store furniture and equipment dealers: (Commodity coverage, 87.1 per cent)			Watches.....	10.6	10.6
Art goods, gifts.....	7.2	1.9	Diamond jewelry.....	24.1	24.1
Leather goods.....	.8	.2	Rings, other than diamond.....	12.7	12.7
Novelties.....	3.1	.1	Gold and gold-filled jewelry.....	7.3	7.3
Office and store equipment.....	80.0	64.8	Plated silverware.....	3.4	1.2
Adding and calculating machines and acces- sories.....	0.8		Sterling silverware.....	4.1	.5
Typewriters and accessories.....	1.6		Other jewelry.....	3.1	1.1
Other office and store equipment.....	62.4		Leather goods.....	10.0	3.0
Office and store furniture.....	38.8	12.8	Service.....	32.7	22.8
Other stationery.....	37.4	18.6	Sheet music, music books, etc.....	5.0	.6
Paper and paper goods.....	5.8	1.6	Sporting goods.....	25.6	7.4
Typewriter dealers: (Commodity coverage, 16.1 per cent)			Stringed and band instruments.....	4.1	.5
Adding and calculating machines and accessories.....	12.2	7.9			
Other office and store equipment.....	24.6	16.0			
Service.....	6.4	6.4			
Typewriters and accessories.....	69.7	69.7			
Opticians and optometrists: (Commodity coverage, 29.4 per cent)					
Cameras.....	8.0	7.7			
Optical goods.....	57.3	57.3			
Photo-finishing sales.....	6.4	6.2			
Photographic supplies.....	4.4	4.2			
Service.....	24.6	24.6			

RETAIL DISTRIBUTION IN LOUISIANA: 1929

967

TABLE 16.—NEW ORLEANS—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups	7, 912	8, 289	19, 999	1, 120	\$20, 797, 765	\$230, 211	\$24, 239, 680	\$162, 948, 227	100. 00
Food group	3, 970	4, 410	2, 876	369	2, 094, 460	64, 209	2, 110, 660	36, 433, 217	22. 36
Candy and confectionery stores:									
Candy stores—nut stores.....	16	18	9	1	5, 450	100	8, 120	57, 410	. 03
Confectionery stores (candy and fountain).....	156	147	193	17	164, 043	5, 141	61, 920	1, 138, 805	. 70
Dairy products stores:									
Dairy products stores (including ice cream).....	27	23	32	—	20, 052	—	1, 110	107, 604	. 07
Egg and poultry dealers.....	17	19	10	11	11, 362	716	2, 310	217, 640	. 13
Milk dealers.....	133	108	154	3	64, 783	430	3, 040	742, 901	. 46
Delicatessen stores.....	8	8	89	2	39, 335	520	10, 110	198, 932	. 12
Fruit stores and vegetable markets.....	1, 061	1, 161	147	80	80, 482	10, 945	46, 950	3, 207, 150	2. 00
Grocery stores (without meats).....	1, 656	1, 949	813	131	722, 884	21, 442	1, 393, 290	17, 532, 899	10. 79
Combination stores (groceries and meats):									
Grocery stores with meats.....	346	268	503	61	461, 607	12, 263	476, 210	7, 092, 243	4. 35
Meat markets with groceries.....	19	21	26	—	36, 186	—	16, 650	385, 269	. 24
Meat markets (including sea foods):									
Fish markets—sea foods.....	85	109	62	18	53, 240	3, 703	2, 750	727, 558	. 45
Meat markets.....	301	395	343	30	260, 664	5, 881	42, 270	3, 905, 974	2. 40
Bakeries—bakery goods stores (except manufacturing bakeries).....	68	78	133	5	116, 397	1, 288	14, 600	733, 587	. 45
Other food stores:									
Coffee, tea, spices.....	9	9	23	3	26, 887	800	11, 820	173, 980	. 11
Farm products stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General food stores.....	5	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bottled waters and beverages.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores—groceries with dry goods or apparel.....	10	18	10	1	5, 800	800	16, 970	118, 710	. 07
General merchandise group.....	200	215	4, 374	103	3, 884, 203	18, 631	6, 017, 030	28, 348, 301	17. 40
Department stores.....	8	2	3, 482	21	3, 242, 885	6, 575	4, 726, 660	21, 478, 576	13. 18
Dry goods stores.....	109	131	232	36	262, 263	7, 110	712, 260	2, 141, 035	1. 32
General merchandise stores.....	18	17	48	6	41, 877	1, 272	177, 570	424, 943	. 26
Variety, 5-and-10, and to-a-dollar stores.....	65	65	692	40	397, 178	3, 674	400, 600	4, 303, 747	2. 64
Automotive group ²	448	359	2, 332	61	2, 972, 911	10, 085	1, 892, 060	23, 055, 799	14. 15
Motor vehicle dealers:									
Automobile sales rooms—new and trade-in.....	34	5	1, 167	2	1, 724, 631	900	1, 319, 760	15, 212, 831	9. 34
Used-car establishments.....	6	2	32	1	33, 796	115	33, 190	363, 040	. 22
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	14	4	71	1	92, 824	500	154, 290	811, 619	. 50
Battery and ignition shops—brake repair shops.....	20	21	64	1	79, 030	200	39, 560	376, 322	. 23
Tire shops (including tire repairs).....	16	15	116	—	141, 972	—	130, 690	1, 058, 303	. 65
Filling stations:									
Filling stations—gasoline and oil.....	121	60	243	13	239, 098	465	32, 510	1, 786, 317	1. 10
Filling stations with tires and accessories.....	90	99	269	13	192, 146	3, 883	72, 580	1, 499, 988	. 92
Filling stations with other merchandise.....	17	25	14	—	13, 926	—	6, 410	114, 033	. 07
Motor cycles, bicycles, and supplies.....	7	6	13	5	12, 703	308	23, 380	64, 972	1. 04
Garages and repair shops:									
Body, fender, and paint shops.....	21	23	63	6	72, 619	1, 670	9, 950	242, 279	. 15
Garages (repairs and storage, gasoline, oil, accessories).....	86	94	232	9	265, 824	2, 364	57, 350	1, 213, 124	. 75
Parking stations, parking garages, and lots.....	15	5	99	—	92, 450	—	1, 510	265, 851	. 17
Apparel group	431	324	2, 155	193	2, 839, 491	35, 656	4, 448, 740	21, 063, 018	12. 64
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	15	12	26	2	39, 054	718	79, 840	321, 123	. 20
Men's and boys' hat stores.....	18	7	41	14	65, 274	1, 899	114, 460	457, 774	. 28
Men's furnishings stores.....	43	38	54	13	75, 721	2, 748	216, 460	970, 442	. 60
Men's clothing and furnishings stores.....	30	33	354	4	492, 948	1, 124	967, 400	3, 506, 584	2. 15
Family clothing stores—men's, women's, children's.....	40	32	450	23	614, 862	5, 248	692, 780	4, 068, 456	2. 50
Women's ready-to-wear specialty stores—apparel and accessories.....	46	23	524	42	592, 573	5, 142	639, 850	4, 484, 959	2. 75
Women's accessories stores:									
Corset and lingerie shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Furriers—fur shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hosiery shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Knit goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	21	9	79	3	90, 333	561	32, 760	786, 112	. 45
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	44	41	95	6	148, 608	2, 110	87, 600	671, 891	. 35
Dressmakers.....	6	6	13	—	11, 414	—	2, 960	31, 886	. 02
Infants' wear shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:									
Shoe stores—men's.....	20	4	52	17	75, 080	3, 363	266, 690	843, 116	. 52
Shoe stores—women's.....	10	3	54	9	88, 553	2, 808	109, 270	900, 684	. 55
Family shoe stores—men's, women's, children's.....	116	104	326	49	451, 828	9, 840	1, 194, 850	3, 890, 613	2. 30
Furniture and household group	148	114	1, 398	31	1, 844, 596	9, 415	2, 313, 400	10, 073, 777	6. 13
Furniture stores.....	64	51	701	8	812, 782	1, 852	1, 116, 630	5, 692, 774	3. 49
Floor coverings, draperies, curtains, and upholstery stores.....	4	4	13	—	12, 527	—	134, 100	200, 436	. 12
Household appliances stores.....	16	10	162	3	198, 713	1, 200	138, 470	820, 989	. 50
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	5	5	7	1	4, 223	145	7, 110	56, 986	. 04

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 16.—NEW ORLEANS—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1928)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Furniture and household group—Continued.									
Other home furnishings and appliances stores:									
Picture and framing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	16	13	58	1	\$115,244	\$100	\$423,930	\$684,492	0.42
Awnings, flags, banners, window shades, and tents.....	3	2	15		16,305		15,920	80,788	.05
Interior decorators.....	3	3	18		23,508		13,500	89,761	.08
Radio and music stores:									
Radio and electrical shops.....	10	18	81	10	112,317	4,641	71,600	590,270	.37
Radio and musical instruments stores.....	9	2	260	5	445,110	892	294,910	1,466,871	.90
Restaurants, cafeterias, and eating places.....	1,238	1,429	2,308	102	1,516,814	20,230	186,380	9,537,127	5.86
Restaurants, cafeterias, and lunchrooms:									
Cafeterias.....	3	1	68	3	56,433	622	1,230	242,167	.15
Lunch rooms.....	381	441	581	25	325,314	4,602	64,340	2,602,517	1.80
Restaurants with table service.....	121	141	1,245	24	842,772	4,418	63,190	3,968,302	2.43
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	267	328	109	25	82,323	3,213	19,420	714,843	.44
Fountain-lunches.....	3	1	31		29,405		4,420	136,802	.08
Lunch counters.....	233	276	180	20	116,874	6,055	22,030	1,162,845	.71
Soft-drink stands.....	230	241	92	5	63,643	1,320	21,730	709,661	.44
Lumber and building group².....	94	63	1,055	47	1,395,893	12,165	1,074,810	7,123,632	4.37
Lumber and building material dealers:									
Lumber and building material dealers.....	21	15	552	5	710,261	1,164	480,080	3,947,716	2.42
Lumber and hardware.....	4		183	4	231,039	1,413	243,570	1,168,164	.72
Roofing.....	6	6	16		10,180		3,500	22,900	.01
Electrical shops (without radio).....	12	8	37	6	59,647	2,449	18,920	156,096	.10
Heating and plumbing shops:									
Heating appliances and oil burners.....	5	2	32		45,349		26,560	197,065	.12
Plumbing shops—heating and ventilating.....	26	18	148	12	204,065	1,795	113,640	793,780	.49
Paint and glass stores:									
Glass and mirror shops.....	3	5					1,410	12,820	.01
Paint and glass stores.....	15	8	71	20	118,395	5,344	163,810	740,417	.45
Other retail stores.....	1,288	1,275	3,624	189	4,009,330	38,835	5,639,860	25,369,258	15.67
Hardware stores.....	81	84	267	14	346,055	3,062	1,057,100	2,455,784	1.51
Farm implements, machinery and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	8	10	19	1	23,248	312	15,380	444,482	.27
Harness shops.....	6	5	11	1	13,218	135	12,820	82,621	.05
Seeds, bulbs, and nursery stock.....	4	3	17		22,551		17,610	107,585	.07
Feed stores with groceries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	13	9	88	1	124,503	312	53,950	504,657	.31
Cigar stores and cigar stands:									
Cigar stores with fountains.....	7		52		57,990		29,050	530,779	.33
Cigar stands.....	28	26	40	6	25,716	626	10,060	240,244	.15
Cigar stores without fountains.....	33	20	47		43,392		48,530	578,973	.36
Coal and wood yards—ice dealers:									
Coal and wood yards.....	460	525	140	18	91,165	4,696	128,230	1,951,819	1.20
Ice dealers.....	8	8	21		14,839		200	96,373	.06
Drug stores:									
Drug stores.....	120	136	226	30	145,682	6,922	370,370	1,087,741	1.04
Drug stores with fountains.....	160	143	957	41	722,177	11,188	1,017,590	5,967,679	3.86
Florists.....	35	46	95	14	103,288	1,500	37,440	742,851	.46
Gifts—novelties, and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	10	9	13	1	14,937	169	30,410	99,268	.06
Novelty and souvenir shops.....	9	11	4	1	3,070	123	12,340	24,940	.02
Camera dealers—photographic supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores:									
Jewelry stores (installment credit).....	8	10	102		145,804		317,410	864,434	.53
Jewelry stores.....	73	83	192	10	314,931	1,796	1,128,810	2,120,032	1.30
Luggage and leather goods stores.....	3	3	11		22,038		35,020	128,289	.08
Music stores (without radio).....	11	9	21		22,029		50,900	171,507	.10
News dealers.....	21	15	106		133,366		13,150	544,223	.33
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	7	5	19	1	22,771	307	16,750	113,645	.07
Office and store mechanical appliance dealers (retail).....	16	6	167	1	206,083	345	141,140	887,569	.54
Office and store furniture and equipment dealers.....	7	3	33		56,186		69,060	283,426	.17
Store fixture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	7	5	90		137,373		51,700	428,635	.26
Opticians and optometrists.....	9	6	38	1	56,078	240	34,730	259,300	.16
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	3	2	5		7,200		18,500	57,400	.03
Sporting goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	8	2	79		131,167		178,780	650,748	.40
Stationers and printers:									
Blank books, accounting and legal forms.....	4	3	10		11,400		7,530	75,730	.05
Printers and lithographers.....	12	10	113	1	193,261	100	114,060	675,151	.41
Stationers and engravers.....	4	1	40	2	53,160	190	44,790	257,381	.16
Miscellaneous classifications (combined).....	103	72	481	45	609,060	6,827	513,910	2,064,435	1.27
Secondhand stores.....	89	92	171	44	234,467	19,745	541,800	1,795,390	1.10

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

969

TABLE 17.—NEW ORLEANS—OPERATING EXPENSES, BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (includes proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
All groups	7,912	\$20,797,765	\$8,687,637	\$27,385,402	\$21,396,310	29.92	5,991	\$7,519,752	\$131,876,497	6.70
Food group	3,970	2,094,460	3,273,473	5,367,933	3,353,377	25.03	2,910	1,438,184	27,141,782	6.28
Candy and confectionery stores:										
Candy stores—nut stores ¹	16	5,450	10,692	16,142	13,500	51.63	12	9,955	50,596	19.08
Confectionery stores (candy and fountain) ²	156	164,043	118,041	282,064	228,951	44.87	90	119,980	884,051	13.57
Dairy products stores:										
Dairy products stores (including ice cream).....	27	20,052	14,421	34,473	16,372	47.25	16	3,620	55,265	6.56
Egg and poultry dealers.....	17	11,362	10,640	22,002	16,025	17.47	17	9,621	217,640	4.42
Milk dealers.....	133	64,783	82,704	147,547	148,428	39.84	97	31,014	531,026	6.84
Deliicatessen stores.....	8	30,385	3,496	42,881	24,863	34.05	8	15,184	198,932	7.63
Fruit stores and vegetable markets.....	1,061	89,482	919,974	709,456	402,817	35.88	892	193,820	2,740,482	7.07
Grocery stores (without meats).....	1,656	722,884	1,681,987	2,404,871	1,336,232	21.28	1,093	604,325	12,340,176	4.89
Combination stores (groceries and meats):										
Grocery stores with meats.....	346	461,607	239,324	700,931	505,788	17.01	235	190,707	5,242,795	3.64
Meat markets with groceries.....	19	36,186	29,232	65,418	33,910	25.78	14	13,592	394,359	4.06
Meat markets (including sea foods):										
Fish markets—sea foods.....	85	53,240	87,091	140,337	74,484	29.53	65	21,868	294,662	7.42
Meat markets.....	361	260,864	293,485	564,349	306,549	23.58	319	181,173	3,546,310	5.11
Bakeries—bakery goods stores (except manufacturing bakeries) ²	68	116,397	67,470	183,867	81,629	36.19	40	29,529	484,277	6.10
Other food stores:										
Coffee, tea, spices.....	9	26,887	10,206	37,093	17,419	31.35	6	4,620	137,286	3.37
General food stores.....	5	7,935	3,480	11,416	6,202	32.98	3	2,490	26,947	9.24
General stores—groceries with dry goods or apparel.....	10	5,800	9,804	15,704	8,450	20.70	5	3,864	71,460	5.41
General merchandise group.....	200	3,884,203	180,859	4,045,062	4,262,008	26.30	125	603,725	21,291,214	4.24
Department stores.....	8	3,242,885	1,859	3,244,743	3,157,047	29.81	6	463,128	14,902,028	3.10
Dry goods stores.....	109	292,263	101,394	393,657	348,630	30.46	64	126,139	1,675,910	7.83
General merchandise stores.....	18	41,877	14,382	56,259	58,229	26.04	15	35,610	386,339	0.22
Variety, 5-and-10, and to-a-dollar stores.....	65	397,178	43,225	440,403	698,202	26.46	40	278,848	4,260,937	6.54
Automotive group	448	2,972,911	376,501	3,349,412	2,677,333	26.14	324	839,705	18,979,826	4.42
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	34	1,724,031	7,385	1,732,016	1,517,792	21.36	29	326,400	13,094,145	2.49
Used-car establishments.....	6	33,796	2,106	35,902	11,059	12.84	4	8,062	337,640	2.39
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	14	92,824	5,200	98,024	137,574	29.03	12	39,733	796,619	4.90
Battery and ignition shops—brake repair shops.....	20	79,020	25,872	104,892	57,072	43.04	19	19,070	373,122	5.11
Tire shops (including tire repairs).....	16	141,972	18,360	160,332	169,745	31.18	15	60,574	1,028,503	5.89
Filling stations:										
Filling stations—gasoline and oil.....	121	239,698	50,040	298,738	233,069	29.77	70	98,613	977,310	10.09
Filling stations with tires and accessories.....	90	192,140	89,199	281,345	202,938	32.29	65	107,469	1,004,073	10.10
Filling stations with other merchandise.....	17	13,926	24,875	38,801	17,736	49.58	9	4,480	47,300	9.47
Motor cycles, bicycles, and supplies.....	7	12,793	7,020	19,723	13,217	50.00	6	5,630	80,472	9.31
Garage and repair shops:										
Body, fender, and paint shops.....	21	72,819	25,990	98,809	41,396	57.87	17	15,655	184,432	8.49
Garages (repairs and storage, gasoline, oil, accessories).....	86	265,824	109,784	372,608	182,618	45.58	68	88,145	841,093	10.48
Parking stations, parking garages, and lots.....	15	92,450	4,670	97,120	89,767	65.88	11	65,814	175,117	37.68
Apparel group	431	2,839,491	439,332	3,278,823	3,323,158	31.30	369	1,620,608	20,013,545	8.10
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	15	39,054	17,688	56,742	51,983	33.86	13	34,866	278,716	12.51
Men's and boys' hat stores.....	13	65,274	10,822	76,096	129,450	42.94	18	75,397	457,774	16.47
Men's furnishings stores.....	43	78,721	51,838	130,559	175,787	31.02	41	113,950	929,187	12.26
Men's clothing and furnishings stores.....	39	492,948	45,837	538,785	474,613	28.90	33	179,272	3,143,466	5.70
Family clothing stores—men's, women's, children's	40	614,862	43,360	658,222	582,617	30.50	36	267,974	4,018,149	6.67
Women's ready-to-wear specialty stores—apparel and accessories.....	46	592,873	25,783	618,656	767,029	30.89	44	344,100	4,463,814	7.71
Women's accessories stores—millinery stores.....	21	99,333	11,250	110,583	173,539	38.80	16	115,610	695,395	16.63
Other apparel stores:										
Custom tailors.....	44	148,668	63,263	211,931	92,035	53.15	43	55,191	571,291	9.06
Dressmakers.....	6	11,414	5,268	16,682	5,470	69.47	4	3,300	31,361	10.52
Shoe stores:										
Shoe stores—men's.....	20	75,080	5,516	80,596	173,382	30.12	18	78,640	808,324	9.73
Shoe stores—women's.....	10	88,563	4,764	93,327	129,681	24.76	10	75,731	900,634	8.41
Family shoe stores—men's, women's, children's	116	451,828	141,024	592,852	542,601	29.18	82	254,663	3,417,238	7.45
Furniture and household group	146	1,844,396	147,216	1,991,612	1,682,938	36.48	114	333,827	7,740,326	4.31
Furniture stores:										
Floor coverings, draperies, curtains and upholstery stores.....	64	812,782	59,007	871,789	912,039	31.33	47	167,756	3,993,685	4.20
Household appliances stores.....	16	198,713	13,960	212,673	145,347	43.61	15	89,301	787,989	3.85
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	6	43,481	8,580	52,061	36,841	40.57	6	6,450	219,115	2.94
China, glassware, crockery, tinware, enamel ware.....	5	4,223	2,915	7,138	4,193	19.88	4	2,650	53,086	4.99
Antique shops.....	16	115,244	25,805	141,049	87,331	33.36	11	18,574	478,944	3.88
Awnings, flags, banners, window shades, and tents.....	3	16,305	2,174	18,479	11,870	(x)	3	4,006	86,751	(x)
Interior decorators.....	3	23,698	3,918	27,626	9,358	(x)				
Radio and music stores:										
Radio and electrical shops.....	16	112,317	23,922	136,239	80,241	36.31	12	15,637	521,470	3.00
Radio and musical instruments stores.....	9	445,110	3,418	448,528	330,728	53.12	7	74,753	1,285,393	5.82

¹ Group totals may include figures for classifications which are omitted from the detail to avoid disclosure of individual operations.

² Undoubtedly this expense includes some production cost, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 17.—NEW ORLEANS—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (includes proprietors' services)	All other reported expenses (includes rent)	Total operating expense in per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Restaurants, cafeterias, and eating places.....	1,288	\$1,518,814	\$911,596	\$2,428,210	\$1,841,577	42.67	1,036	\$813,788	\$3,319,072	9.78
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	3	56,483	821	57,304	45,787	(x)	3	22,300	242,157	(x)
Lunch rooms.....	281	325,314	243,432	568,746	430,408	38.39	333	236,784	2,106,602	10.81
Restaurants with table service.....	121	842,772	94,893	937,665	663,031	40.34	106	240,348	3,400,031	6.87
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	267	82,323	238,128	320,451	123,949	62.17	206	65,380	607,724	10.76
Fountain—lunches.....	3	29,405	949	30,354	42,370	(x)	2	27,000	108,303	(x)
Lunch counters.....	233	116,874	170,016	286,890	173,665	39.61	198	110,010	1,040,136	10.68
Soft-drink stands.....	230	63,643	163,157	226,800	162,367	54.84	188	111,966	630,156	17.77
Lumber and building group.....	94	1,886,898	83,255	1,479,148	754,450	31.35	60	138,107	6,289,712	2.17
Lumber and building material dealers:										
Lumber and building material dealers.....	21	710,261	19,275	729,536	455,573	30.02	15	26,390	3,414,793	.77
Lumber and hardware.....	4	231,039	231,039	462,078	56,947	(x)	3	41,750	1,069,092	(x)
Roofing.....	6	10,180	3,816	13,996	2,495	72.01				
Electrical shops (without radio).....	12	59,647	12,368	72,015	24,635	61.92	11	7,840	155,646	5.04
Heating and plumbing shops:										
Heating appliances and oil burners.....	5	45,349	2,834	48,183	22,772	36.01	5	5,001	197,065	2.99
Plumbing shops—heating and ventilating.....	26	204,065	24,066	228,131	84,247	30.42	18	19,375	673,785	2.83
Paint and glass stores:										
Glass and mirror shops.....	3		6,500	6,500	921	(x)				
Paint and glass stores.....	15	118,895	12,736	131,631	100,026	31.34	13	33,495	725,617	4.62
Other retail stores.....	1,286	4,006,330	1,088,181	5,085,511	3,446,309	33.67	977	1,335,236	20,397,498	6.55
Hardware stores.....	81	346,055	107,940	453,995	313,573	31.26	53	83,641	2,096,118	3.99
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	8	23,248	12,070	35,318	21,248	12.73	5	2,040	187,663	1.41
Harness shops.....	6	13,218	5,945	19,163	8,082	32.92	3	1,716	33,127	5.18
Seeds, bulbs, and nursery stock.....	4	22,551	3,981	26,532	22,010	(x)				
Book stores.....	13	124,503	12,699	137,202	79,284	42.90	12	27,575	603,657	5.47
Cigar stores and cigar stands:										
Cigar stores with fountains.....	7	57,960		57,960	101,548	30.05	7	63,876	530,779	12.03
Cigar stands.....	28	25,710	16,302	42,012	21,336	26.37	18	16,195	111,270	14.55
Cigar stores without fountains.....	33	43,392	18,460	61,852	75,910	23.79	28	53,237	483,522	11.01
Coal and wood yard—ice dealers:										
Coal and wood yards.....	460	91,165	324,450	415,615	290,101	36.16	370	65,191	1,646,187	3.96
Ice dealers.....	8	14,830	5,656	20,486	10,179	31.83	5	1,548	88,573	1.75
Drug stores:										
Drug stores.....	120	145,682	83,504	229,186	162,331	23.20	78	73,874	1,150,849	6.42
Drug stores with fountains.....	160	722,177	106,249	828,426	689,665	25.44	114	324,475	4,906,608	6.61
Florists.....	35	103,288	49,266	152,554	139,810	39.36	24	52,944	530,402	9.98
Gifts—novelties and toys—cameras:										
Art and gift shops.....	10	14,937	10,224	25,161	18,723	44.21	8	9,775	93,848	10.42
Novelty and souvenir shops.....	9	3,070	8,066	11,136	7,443	74.02	8	6,306	23,440	26.90
Jewelry stores:										
Jewelry stores (installment credit).....	8	145,804	14,280	160,084	155,256	30.48	7	20,236	640,743	4.50
Jewelry stores.....	73	314,031	135,373	450,404	334,488	37.02	64	174,217	1,996,652	8.73
Luggage and leather good stores.....	3	22,008	6,003	28,011	25,173	(x)	3	13,880	126,280	(x)
Music stores (without radio).....	11	22,029	9,441	31,470	34,603	38.52	10	13,037	169,007	7.71
News dealers.....	21	133,366	10,200	143,566	68,872	39.04	17	33,403	355,129	9.41
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	7	22,771	5,910	28,681	17,438	40.58	5	5,290	70,764	7.48
Office and store mechanical appliance dealers (retail).....	16	296,083	10,626	306,709	105,129	46.40	16	28,115	887,569	3.17
Office and store furniture and equipment dealers.....	7	56,156	5,100	61,256	36,408	34.47	6	11,220	278,426	4.03
Typewriter dealers.....	7	137,373	7,630	145,003	63,753	48.70	7	18,219	428,635	4.25
Opticians and optometrists.....	0	56,073	8,314	64,387	49,041	43.04	8	23,652	249,300	9.99
Sporting goods specialty stores.....	3	7,200	2,880	10,080	6,062	(x)				
Scientific and medical instruments and supplies, at retail.....	8	131,167	3,320	134,487	81,382	33.17	7	12,410	545,676	2.27
Stationers and printers:										
Blank books, accounting and legal forms.....	4	11,400	3,420	14,820	8,935	(x)				
Printers and lithographers.....	12	193,261	17,000	210,261	103,808	46.46	11	17,411	615,666	2.53
Stationers and engravers.....	4	53,160	1,324	54,484	22,775	(x)	3	14,175	196,890	(x)
Miscellaneous classifications (combined).....	103	609,060	75,005	684,065	319,252	(x)	59	129,083	1,074,290	(x)
Secondhand stores.....	89	234,467	79,520	313,987	247,710	31.29	62	89,705	1,632,074	6.11

RETAIL DISTRIBUTION IN LOUISIANA: 1929

971

TABLE 18.—NEW ORLEANS—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	7, 912	8, 289	19, 939	1, 120	\$20, 797, 766	\$230, 211	\$21, 396, 310	\$24, 239, 860	\$162, 948, 227	103. 00
Single-store independents.....	7, 147	8, 167	13, 396	745	13, 493, 219	157, 266	13, 769, 000	17, 472, 100	111, 188, 515	68. 23
2-store independents.....	145	96	997	32	1, 174, 136	6, 937	999, 912	1, 134, 760	7, 561, 156	4. 64
3-store independents.....	47	14	886	32	956, 400	8, 150	1, 208, 175	1, 456, 730	6, 793, 729	4. 17
Local chains.....	154	13	1, 523	48	1, 401, 238	10, 362	1, 234, 427	1, 333, 230	9, 083, 866	5. 58
Sectional chains.....	159	-----	706	19	624, 511	6, 025	960, 795	678, 000	9, 021, 090	5. 54
National chains.....	193	-----	1, 539	227	1, 649, 675	37, 673	2, 467, 534	1, 572, 030	14, 568, 487	8. 94
Other types of operation:										
Direct selling (house-to-house).....	8	-----	404	-----	329, 233	-----	73, 652	38, 650	755, 865	. 46
Itinerant vendors.....	5	5	-----	-----	-----	-----	2, 255	4, 670	10, 735	. 01
Leased departments—Independent operators.....	4	3	11	-----	14, 219	-----	23, 082	26, 630	133, 878	. 08
Leased-department chains.....	29	1	274	10	362, 874	1, 412	419, 525	196, 800	2, 033, 243	1. 25
Manufacturer-controlled stores.....	20	-----	259	4	484, 569	1, 186	228, 082	325, 330	1, 727, 722	1. 06
All other types.....	1	-----	4	3	7, 681	1, 200	9, 871	500	64, 932	. 04

TABLE 19.—NEW ORLEANS—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	8	5	1	1	-----	1	-----
Annual net sales.....	\$21, 478, 576	\$15, 617, 586	(X)	(X)	-----	(X)	-----
Per cent of total sales.....	100. 00	72. 71	(X)	(X)	-----	(X)	-----
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	65	57	1	-----	-----	7	-----
Annual net sales.....	\$4, 303, 747	\$117, 567	(X)	-----	-----	(X)	-----
Per cent of total sales.....	100. 00	2. 73	(X)	-----	-----	(X)	-----
Men's and boys' clothing and furnishings stores:							
Number of stores.....	115	89	6	5	3	12	-----
Annual net sales.....	\$5, 261, 873	\$4, 283, 929	\$175, 611	\$91, 166	\$104, 256	\$600, 881	-----
Per cent of total sales.....	100. 00	81. 42	3. 34	1. 73	1. 98	11. 53	-----
Family clothing stores—men's, women's, children's:							
Number of stores.....	40	29	3	2	2	4	-----
Annual net sales.....	\$4, 068, 456	\$3, 193, 539	\$165, 926	(X)	(X)	\$333, 537	-----
Per cent of total sales.....	100. 00	78. 50	3. 83	(X)	(X)	8. 20	-----
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	46	25	8	-----	5	3	5
Annual net sales.....	\$4, 484, 959	\$1, 057, 432	\$800, 592	-----	\$1, 696, 230	\$421, 561	\$419, 144
Per cent of total sales.....	100. 00	23. 58	19. 86	-----	37. 82	9. 40	9. 34
Shoe stores:							
Number of stores.....	146	65	5	9	2	21	14
Annual net sales.....	\$5, 634, 863	\$2, 572, 785	\$172, 353	\$347, 699	(X)	(X)	\$939, 037
Per cent of total sales.....	100. 00	45. 66	3. 06	6. 17	(X)	(X)	16. 67
Furniture stores:							
Number of stores.....	64	56	4	-----	3	-----	1
Annual net sales.....	\$5, 692, 774	\$3, 093, 579	\$1, 010, 425	-----	\$740, 634	-----	\$248, 136
Per cent of total sales.....	100. 00	64. 88	17. 75	-----	13. 01	-----	4. 36
Radio and music stores:							
Number of stores.....	25	22	1	2	-----	-----	-----
Annual net sales.....	\$2, 063, 141	\$1, 196, 740	(X)	(X)	-----	-----	-----
Per cent of total sales.....	100. 00	58. 00	(X)	(X)	-----	-----	-----
Grocery stores (without meats):							
Number of stores.....	1, 656	1, 560	12	2	41	41	-----
Annual net sales.....	\$17, 582, 890	\$13, 148, 894	(X)	(X)	\$2, 712, 224	\$1, 579, 631	-----
Per cent of total sales.....	100. 00	74. 78	(X)	(X)	15. 43	8. 98	-----
Combination stores (groceries and meats):							
Number of stores.....	365	293	4	14	67	17	-----
Annual net sales.....	\$7, 477, 512	\$3, 252, 249	39, 475	\$733, 389	\$2, 298, 157	\$1, 154, 242	-----
Per cent of total sales.....	100. 00	43. 49	. 53	9. 81	30. 73	15. 44	-----
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	605	481	13	4	1	5	1
Annual net sales.....	\$6, 812, 976	\$5, 618, 187	\$208, 056	\$693, 804	(X)	\$336, 082	(X)
Per cent of total sales.....	100. 00	82. 46	3. 06	9. 30	(X)	4. 93	(X)
Cigar stores and cigar stands:							
Number of stores.....	68	43	3	6	-----	16	-----
Annual net sales.....	\$1, 349, 096	\$216, 560	\$110, 000	\$115, 124	-----	\$890, 312	-----
Per cent of total sales.....	100. 00	16. 04	8. 81	8. 53	-----	66. 62	-----
Filling stations:							
Number of stations.....	228	156	19	9	10	34	-----
Annual net sales.....	\$3, 400, 938	\$1, 924, 064	\$423, 530	\$135, 580	\$145, 209	\$771, 946	-----
Per cent of total sales.....	100. 00	56. 58	12. 46	3. 99	4. 27	22. 70	-----
Coal and wood yards—ice dealers:							
Number of yards.....	468	468	-----	-----	-----	-----	-----
Annual net sales.....	\$2, 048, 192	\$2, 048, 192	-----	-----	-----	-----	-----
Per cent of total sales.....	100. 00	100. 00	-----	-----	-----	-----	-----
Drug stores:							
Number of stores.....	280	235	15	27	-----	3	-----
Annual net sales.....	\$7, 655, 420	\$4, 013, 044	\$643, 621	\$2, 556, 110	-----	\$442, 645	-----
Per cent of total sales.....	100. 00	52. 42	8. 41	33. 39	-----	5. 78	-----
Hardware stores:							
Number of stores.....	81	75	5	-----	-----	1	-----
Annual net sales.....	\$2, 455, 784	\$1, 798, 444	(X)	-----	-----	(X)	-----
Per cent of total sales.....	100. 00	73. 23	(X)	-----	-----	(X)	-----
Jewelry stores:							
Number of stores.....	81	79	1	1	-----	-----	-----
Annual net sales.....	\$2, 084, 466	(X)	(X)	(X)	-----	-----	-----
Per cent of total sales.....	100. 00	(X)	(X)	(X)	-----	-----	-----

CENSUS OF DISTRIBUTION

TABLE 20.—NEW ORLEANS—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS										
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit		
Total, all stores reporting: ¹														
Number of stores.....	6,354		4,531	415	356	242	158	222	95	67	80	188		
Per cent of total stores.....	100.00		71.31	6.53	5.60	3.81	2.49	3.49	1.50	1.05	1.26	2.96		
Amount of net sales.....		\$139,404	\$58,985	\$6,856	\$8,424	\$7,074	\$8,244	\$12,006	\$4,911	\$5,522	\$4,452	\$22,330		
Per cent of total sales.....		100.00	42.31	4.92	6.04	5.08	5.92	9.04	3.52	3.96	3.19	16.02		
Food group:														
Confectionery stores (candy and fountain).....	114	\$957	\$778	\$5	\$8		\$1	\$100						\$5
Dairy products stores (including ice cream).....	24	103	103											
Delicatessen stores.....	7	189	179		10									
Fruit stores and vegetable market.....	957	2,986	2,633	153	36	524	23	101	85		\$11			
Grocery stores (without meats).....	1,265	14,939	7,800	1,571	1,541	818	021	1,249	487		100	\$281		411
Combination stores (groceries and meats)—														
Grocery stores with meats.....	320	6,808	4,980	305	86	51	1,154	214	32		31	5		
Meat markets with groceries.....	15	120	43	9	26	6					11			
Meat markets (including sea foods)—														
Fish markets—sea foods.....	62	397	249	15	34	4	16	36	4		4	35		
Meat markets.....	272	2,975	1,548	431	240	204	132	188	164		30	23		15
Bakeries—bakery goods stores (except manufacturing bakeries).....	42	487	404	37		33		13						
General merchandise group:														
Department stores.....	7	21,318			109	2,502	3,198	6,826	890	2,106				5,027
Dry goods stores.....	87	1,948	1,268	555	18	4	29	23	12					39
General merchandise stores.....	16	411	326	66										19
Variety, 5-and-10, and to-a-dollar stores.....	44	4,287	4,235	1	11	2								8
Automotive group:														
Automobile sales rooms—new and trade-in.....	28	11,795	1,121		2,372		1,036	2,034	2,488	393	147	2,204		
Accessories, tires and batteries—														
Accessory stores with tires and batteries.....	9	392	268			57			26	41				
Tire shops (including tire repairs).....	10	411	153	33					10					209
Filling stations—														
Filling stations—gasoline and oil.....	91	1,340	457	80	166	248	212	80	41	8	26	4		
Filling stations with tires and accessories.....	61	1,076	430	155	114	191	84	37	38	18				
Filling stations with other merchandise.....	14	59	44	10					5					
Garages (repairs and storage, gasoline, oil, accessories).....	67	856	468	73	14	34	88	3	7	12	110	47		
Apparel group:														
Men's and boys' clothing and furnishings stores—														
Men's and boys' clothing stores.....	10	238	238											
Men's furnishings stores.....	31	691	566	46		18								31
Men's clothing and furnishings stores.....	32	3,041	666	160	712		268	200		755	184			
Family clothing stores—men's, women's, children's.....	32	2,787	266		395	63								1,563
Women's ready-to-wear specialty stores—apparel and accessories.....	35	3,625	1,686	569	237	152				161	812	18		
Millinery stores.....	19	717	704		1	12								
Shoe stores—														
Shoe stores—men's.....	18	808	695		51	62								
Shoe stores—women's.....	9	895	895											
Family shoe stores—men's, women's, children's.....	91	3,382	1,908	377	34	27	182	621						143
Furniture and household group:														
Furniture stores.....	56	5,588	537	254	22			26	2	701	286	3,788		
Household appliances stores (electric).....	7	89	47		33						9			
Radio and music stores—														
Radio and electrical shops.....	14	383	17	23	45			5	9	5	25	254		
Radio and musical instruments stores.....	9	1,467	4								387	1,076		
Lumber and building group:														
Lumber and building material dealers.....	16	3,499	2,624				22		11	115	129	598		
Electrical shops (without radio).....	11	119	25	49	3		11				5	25		
Heating and plumbing shops—														
Heating appliances and oil burners.....	4	170	133									37		
Plumbing shops—heating and ventilating.....	22	765	429			7		13		3	14	299		
Paint and glass stores.....	14	724	400			3		80	49		116	76		
Other retail stores:														
Hardware stores.....	68	2,201	957	33	90	65	107	51	245	80	127	496		
Feed stores (flour, feed, grain, fertilizer).....	7	408	8	87	2						10	296		
Book stores.....	8	294	1	7		65	42				5	174		
Cigar stores without fountains.....	25	544	540		4									
Coal and wood yards.....	423	1,661	1,139	30	25	7	13	57	119		269	2		
Drug stores—														
Drug stores.....	94	1,332	800	97	69	193	81	44		10		38		
Drug stores with fountains.....	137	5,464	1,950	742	531	1,725	362	115	39					
Florists.....	27	628	149		3	2		24			61	225		164
Jewelry stores—														
Jewelry stores (installment credit).....	7	868										48		810
Jewelry stores.....	55	1,596	742	3	241	40	123	4		254				189
Music stores (without radio).....	9	150	34		3									113
Office, school and store supplies and equipment dealers—														
Office and store mechanical appliance dealers (retail).....	11	754	3					24			314	413		
Office and store furniture and equipment dealers.....	5	268	105		10						5	148		
Sporting goods specialty stores.....	3	57	57											
Stationers and engravers.....	4	257	151			46								60

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 1,558 stores with sales of \$23,544,227 which failed to report as to their credit activities.

RETAIL DISTRIBUTION IN LOUISIANA: 1929

973

TABLE 21.—NEW ORLEANS—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total ³	1,823	47.69	53.66	18.65	Furniture and household group.....	81	15.25	21.92	62.88
Food group.....	984	69.01	30.99	Furniture stores.....	39	10.69	17.61	71.40
Confectionery stores (candy and fountain).....	7	51.66	48.34	Household appliances stores (electric).....	3	71.77	28.23
Egg and poultry dealers.....	5	81.90	18.10	Other home furnishings and appliances stores:	6	35.61	64.39
Fruit stores and vegetable markets.....	37	61.01	38.99	Antique shops.....	3	3.62	96.38
(Grocery stores (without meats).....	674	68.27	31.73	Interior decorators.....	3
Combination stores (groceries and meats):	Radio and music stores:
Grocery stores with meats.....	65	71.13	28.87	Radio and electrical shops.....	12	23.34	55.72	20.94
Meat markets with groceries.....	7	63.22	36.78	Radio and musical instruments stores.....	8	12.83	9.91	77.26
Meat markets (including sea foods):	Restaurants and eating places.....	112	76.20	23.80
Fish markets—sea foods.....	12	60.39	39.61	Restaurants, cafeterias, and lunch rooms:
Meat markets.....	114	74.60	25.40	Lunch rooms.....	40	85.20	14.80
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	81.01	18.99	Restaurants with table service.....	12	71.05	28.95
Coffee, tea, spices.....	4	94.77	5.23	Lunch counters, refreshment stands, etc.:
General stores—groceries with dry goods or apparel.....	6	67.94	32.06	Refreshment stands.....	20	87.22	12.78
General merchandise group.....	38	50.33	49.67	Lunch counters.....	21	73.33	26.67
Department stores.....	7	49.12	50.88	Soft-drink stands.....	19	66.05	33.95
Dry goods stores.....	20	84.66	15.34	Lumber and building group.....	42	27.66	72.34
General merchandise stores.....	3	77.16	22.84	Lumber and building material dealers.....	10	11.89	88.11
Variety, 5-and-10, and 10-a-dollar stores.....	8	58.38	41.62	Electrical shops (without radio).....	6	62.79	37.21
Automotive group.....	171	47.93	52.07	Plumbing shops—heating and ventilating.....	12	7.55	92.45
Motor vehicle dealers:	Paint and glass stores.....	8	57.20	42.80
Automobile sales rooms—new and trade-in.....	22	45.55	54.45	Other retail stores.....	331	43.84	56.16
Used-car establishments.....	4	11.49	88.51	Hardware stores.....	29	36.44	63.56
Accessories, tires, and batteries:	Farmers' supplies:
Accessory stores with tires and batteries.....	3	52.85	47.15	Feed stores (flour, feed, grain, fertilizer).....	6	32.24	67.76
Tire shops, including tire repairs.....	5	19.35	80.65	Harness shops.....	3	20.12	79.88
Filling stations:	Seeds, bulbs, and nursery stock.....	3	51.65	48.35
Filling stations—gasoline and oil.....	49	71.10	28.90	Book stores.....	7	31.65	68.35
Filling stations with tires and accessories.....	38	76.68	23.32	Coal and wood yards.....	30	41.90	58.10
Filling stations with other merchandise.....	3	79.87	20.13	Drug stores:
Garages and repair shops:	Drug stores.....	33	70.45	29.55
Body, fender, and paint shops.....	7	53.50	46.50	Drug stores with fountains.....	76	79.37	20.63
Garages (repairs and storage, gasoline, oil, accessories).....	28	54.51	45.49	Florists.....	19	24.73	75.27
Parking stations, parking garages and lots.....	6	72.03	27.97	Art and gift shops.....	4	49.24	50.76
Apparel group.....	89	52.87	47.13	Jewelry stores:
Men's and boys' clothing and furnishings stores:	Jewelry stores (installment credit).....	7	3.54	96.46	76.73
Men's furnishings stores.....	4	58.08	41.92	Jewelry stores.....	28	52.00	48.00
Men's clothing and furnishings stores.....	13	60.81	39.19	Office, school, and store supplies and equipment dealers:
Family clothing stores—men's, women's and children's.....	18	36.59	63.41	Office and school supplies.....	4	12.35	87.65
Women's ready-to-wear specialty stores—apparel and accessories.....	14	58.65	41.35	Office and store mechanical appliance dealers (retail).....	10	12.06	78.36	9.58
Custom tailors.....	11	21.45	78.55	Office and store furniture and equipment dealers.....	3	5.03	94.97	3.06
Family shoe stores—men's, women's, and children's.....	21	61.89	38.11	Typewriter dealers.....	4	46.08	46.25	7.67
					Scientific and medical instruments and supplies, at retail.....	7	11.89	88.11
					Printers and lithographers.....	6	2.68	96.52
					Miscellaneous classifications (combined).....	29	44.91	48.52	6.57
					Secondhand stores.....	19	39.86	60.14

¹ Total sales of above stores are \$20,419,000.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

CENSUS OF DISTRIBUTION

TABLE 22.—NEW ORLEANS—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	15,914	86,490,181	Other stores in which meals are served.....	590	\$470,533
Restaurants, cafeterias, and eating places.....	15,824	6,010,648	Delicatessen stores.....	225	43,000
Cafeterias.....	299	203,795	Grocery stores (without meats).....	15	6,344
Lunch rooms.....	6,348	1,832,161	Combination stores—grocery stores with meats.....	100	75,000
Restaurants with table service.....	8,038	3,512,623	Department stores.....	250	355,189
Refreshment stands.....	69	20,502			
Fountain—lunches.....	88	62,816			
Lunch counters.....	482	372,661			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	798	\$2,153,787	\$209,960	Automotive group—Continued.			
Automotive group.....	798	2,153,787	209,960	Filling stations with tires and accessories.....	55	\$128,306
Automobile sales rooms—new and used.....	427	897,341	162,118	Filling stations with other merchandise.....		618
Used-car establishments.....	15	17,787	Motor cycles, bicycles, and supplies stores.....	4	15,000
Accessory stores with tires and batteries.....	5	30,694	Body, fender, and paint shops.....	37	180,098
Battery and ignition shops—brake repairs shops.....	39	152,770	Garages (repairs and storage, gasoline, oil, accessories).....	176	655,392	\$24,175
Tire shops (including tire repairs).....	35	62,418	Parking stations, parking garages and lots.....	1	3,523	33,667
Filling stations—gasoline and oil.....	4	9,840				

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$1,393,704	Restaurants and eating places.....	\$14,053
Food group.....	1,100	Lunch rooms.....	7,308
Delicatessen stores.....	1,100	Restaurants with table service.....	6,745
General merchandise group.....	112,051	Lumber and building group.....	120,920
Department stores.....	112,051	Lumber and building material dealers.....	14,000
Automotive group.....	6,700	Roofing.....	4,500
Motor cycles, bicycles, and supplies stores.....	5,400	Electrical shops (without radio).....	14,500
Body, fender, and paint shops.....	1,300	Plumbing shops—heating and ventilating.....	87,220
Apparel group.....	36,547	Other retail stores.....	712,553
Men's and boys' hat stores.....	8,000	Harness shops.....	1,600
Men's furnishings stores.....	600	Drug stores.....	670
Custom tailors.....	9,975	Jewelry stores (installment credit).....	3,000
Dressmakers.....	500	Jewelry stores.....	87,201
Family shoe stores—men's, women's and children's.....	17,472	Music stores (without radio).....	5,090
Furniture and household group.....	123,257	News dealers.....	2,224
Furniture stores.....	6,232	Office and store mechanical appliance dealers (retail).....	81,947
Floor coverings, draperies, curtains, and upholstery stores.....	7,826	Office and store furniture and equipment dealers.....	2,841
Household appliances stores.....	25,110	Typewriter dealers.....	10,795
Antique and used furniture dealers.....	1,100	Opticians and optometrists.....	26,241
Radio and electrical shops.....	57,066	Scientific and medical instruments and supplies, at retail.....	39,902
Radio and musical instruments stores.....	24,923	Printers and lithographers.....	1,400
		Miscellaneous classifications (combined).....	499,622
		Secondhand stores.....	268,245

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

RETAIL DISTRIBUTION IN LOUISIANA: 1929

975

TABLE 23.—NEW ORLEANS—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 20.0 per cent)			Department stores (without food departments)—Continued.		
Confectionery and nuts.....	39.0	39.0	Dry goods and notions—		
Fountain sales and ice cream.....	61.0	61.0	Cotton piece goods.....	4.5	4.4
Grocery stores (without meats): (Commodity coverage, 20.0 per cent)			Linen goods.....	2.6	2.5
Bakery products, fresh.....	0.1	6.8	Wool and wool-mixed goods.....	1.0	1.0
Bottled beverages.....	4.8	3.4	Silk and velvet piece goods.....	8.0	7.8
Confectionery and nuts.....	5.2	3.0	Notions and small wares.....	6.2	6.0
Deli-catessen, ready-to-serve foods.....	12.5	1.4	Other dry goods.....	4.3	4.2
Fruits and vegetables.....	9.3	7.0	Flowers, wreaths, etc.....	3	.2
Groceries—			Furniture, household.....	3.2	1.6
Butter and cheese.....	8.2	8.2	Hardware.....	5.9	.1
Eggs.....	5.2	5.2	Home furnishings:		
Lard, cooking fats, etc.....	8.6	8.6	Draperies, upholstery, and curtains.....	3.3	3.0
Flour.....	8.6	8.6	Floor coverings.....	3.2	3.1
Sugar.....	6.3	6.3	Bedding, mattresses, springs.....	3.5	1.7
Canned goods and other groceries.....	6.5	6.5	China, glassware, and crockery.....	1.5	.7
Milk and cream.....	25.8	25.8	Other home furnishings.....	3.7	3.4
Nonfood products—			Infants' wear.....	1.6	.7
Cigars, cigarettes, and tobacco.....	0.1	5.8	Jewelry.....	1.2	1.2
Household supplies.....	4.8	2.0	Leather goods, billfolds, purses, gloves, and handbags.....	1.5	.9
Other nonfood products.....	(x)	5.7	Luggage.....	.4	.2
Poultry.....	4.5	.4	Miscellaneous merchandise.....	(x)	2.1
Combination stores—grocery stores with meats: (Commodity coverage, 17.7 per cent)			Musical instruments and accessories.....	3.0	1.4
Bakery products, fresh.....	8.5	7.4	Optical goods.....	.6	.3
Bottled beverages.....	1.0	.8	Photo-finishing sales.....	.1	.1
Confectionery and nuts.....	5.1	4.0	Radios and equipment.....	0.9	.9
Deli-catessen, ready-to-serve foods.....	14.5	12.6	Refrigerators, electric and gas.....	2.6	.6
Fruits and vegetables.....	8.0	6.2	Service.....	1.6	1.6
Groceries—			Shoes and other footwear.....	7.4	3.4
Butter and cheese.....	3.4	3.4	Sporting goods, gymnasium and playground equipment.....	1.0	.9
Eggs.....	1.7	1.7	Stationery, books, and magazines.....	1.5	.9
Lard, cooking fats, etc.....	1.7	1.7	Stoves, ranges, heaters, etc.....	4.9	.1
Flour.....	2.8	2.8	Toilet articles and preparations.....	2.8	2.3
Sugar.....	4.8	4.8	Toys and games.....	2.4	1.6
Canned goods and other groceries.....	27.5	27.5			
Meats, including poultry.....	19.0	19.0	Dry goods stores:		
Milk and cream.....	.3	.3	(Commodity coverage, 52.3 per cent)		
Nonfood products—			Apparel and accessories, women's, misses', and children's—		
Cigars, cigarettes, and tobacco.....	3.9	.9	Children's wear.....	3.1	.4
Household supplies.....	5.2	.5	Millinery.....	4.4	.6
Other nonfood products.....	(x)	.4	Hosiery.....	8.0	8.0
Receipts from sale of meals.....	7.7	6.0	Coats, suits and dresses.....	30.1	25.8
Fish markets—sea foods: (Commodity coverage, 43.0 per cent)			Underwear, negligees, corsets, etc.....	9.3	9.3
Fresh fish and other sea foods.....	92.0	92.0	Other apparel.....	11.8	1.7
Meats, including poultry.....	39.1	8.0	Clothing and furnishings (men's and boys')—		
Meat markets: (Commodity coverage, 12.0 per cent)			Suits.....	4.5	2.0
Fruits and vegetables.....	28.3	18.6	Overcoats.....	1.9	.3
Meats, including poultry.....	81.4	81.4	Hats and caps.....	1.2	.2
GENERAL MERCHANDISE GROUP			Furnishings.....	15.6	9.2
Department stores (without food departments): (Commodity coverage, 75.4 per cent)			Other clothing.....	1.2	.2
Antiques, art goods, gifts.....	.7	.1	Dry goods and notions—		
Apparel and accessories, women's, misses', children's—			Cotton piece goods.....	8.5	8.5
Children's wear.....	1.8	1.6	Linen goods.....	3.6	3.6
Millinery.....	1.8	1.4	Wool and wool-mixed goods.....	3.9	3.9
Hosiery.....	5.9	5.7	Rayon piece goods.....	3.1	.4
Coats, suits, and dresses.....	11.7	10.7	Silk and velvet piece goods.....	9.7	9.7
Underwear, negligees, corsets, etc.....	5.6	5.1	Notions and small wares.....	7.0	7.0
Other apparel.....	6.2	6.0	Other dry goods.....	11.2	1.6
Automotive parts and accessories—			Home furnishings—		
Automotive parts and accessories (except tires and tubes).....	11.0	.2	Draperies, upholstery, and curtains.....	5.7	4.9
Tires, tubes, and tire accessories.....	2.6	.3	Bedding, mattresses, springs.....	.6	.3
Clothing and furnishings (men's and boys').....	12.2	11.9	Infants' wear.....	7.4	1.1
Suits.....	4.0		Leather goods, gloves, and handbags.....	1.6	.7
Overcoats.....	.7		Toys and games.....	1.0	.6
Hats and caps.....	.2				
Furnishings.....	7.0		General merchandise stores without food departments: (Commodity coverage, 43.2 per cent)		
Confectionery and nuts.....	.1	.1	Apparel and accessories, women's, misses', and children's—		
GENERAL MERCHANDISE GROUP			Custom tailoring, dressmaking.....	14.6	14.6
Department stores (without food departments): (Commodity coverage, 75.4 per cent)			Children's wear.....	4.1	4.1
Antiques, art goods, gifts.....	.7	.1	Millinery.....	3.1	3.1
Apparel and accessories, women's, misses', children's—			Hosiery.....	5.2	5.2
Children's wear.....	1.8	1.6	Coats, suits, and dresses.....	2.6	2.6
Millinery.....	1.8	1.4	Underwear, negligees, corsets, etc.....	1.8	1.1
Hosiery.....	5.9	5.7	Other apparel.....	4.2	4.2
Coats, suits, and dresses.....	11.7	10.7	Clothing and furnishings (men's and boys')—		
Underwear, negligees, corsets, etc.....	5.6	5.1	Custom tailoring.....	6.5	6.5
Other apparel.....	6.2	6.0	Suits.....	12.6	12.6
Automotive parts and accessories—			Overcoats.....	2.7	2.7
Automotive parts and accessories (except tires and tubes).....	11.0	.2	Hats and caps.....	1.6	1.6
Tires, tubes, and tire accessories.....	2.6	.3	Furnishings.....	1.5	1.5
Clothing and furnishings (men's and boys').....	12.2	11.9			
Suits.....	4.0				
Overcoats.....	.7				
Hats and caps.....	.2				
Furnishings.....	7.0				
Confectionery and nuts.....	.1	.1			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the total sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 23.—NEW ORLEANS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			APPAREL GROUP—Continued		
General merchandise stores without food departments—Con.			Men's and boys' hat stores:		
Dry goods and notions 17.0 17.0			(Commodity coverage, 56.0 per cent)		
Home furnishings—			Furnishings 11.0 11.0		
Draperies, upholstery, and curtains 1.6 1.6			Hats and caps 89.0 89.0		
Floor coverings 1.2 1.2			Men's clothing and furnishings stores:		
Bedding, mattresses, springs 2.3 2.3			(Commodity coverage, 76.8 per cent)		
Paints, varnishes, glass, and painters' supplies—			Cigars, cigarettes, and tobacco 14.3 1.2		
Paints, varnishes, lacquers 1.7 1.7			Clothing and furnishings (men's and boys')—		
Painters' supplies 1.3 1.3			Custom tailoring 17.8 6.0		
Shoes and other footwear—			Suits 49.9 49.9		
Men's 7.7 7.7			Overcoats 11.6 11.6		
Boys' and youths' 2.8 2.8			Hats and caps 10.4 8.7		
Women's 3.8 3.8			Furnishings 14.4 14.4		
Infants'5 .5			Work clothing 3.9 2.6		
Rubber and other footwear3 .3			Other clothing 3.4 3.4		
			Luggage 8.2 .2		
			Miscellaneous merchandise (x) .1		
			Shoes, men's 6.2 1.4		
			Womens' hosiery, negligees, etc. 1.6 .5		
AUTOMOTIVE GROUP			Family clothing stores—men's, women's, and children's:		
Automobile sales rooms:			(Commodity coverage, 88.6 per cent)		
(Commodity coverage, 99.0 per cent)			Apparel and accessories, women's, misses', and children's—		
Automobiles, parts, and accessories—			Children's wear 7.5 4.2		
Passenger automobiles, new 54.4 48.9			Millinery 5.5 4.0		
Used passenger cars 19.6 17.5			Hosiery 5.7 3.8		
Buses 9.1 .2			Coats, suits, and dresses 23.1 14.4		
Commercial cars and trucks, new 14.2 6.7			Underwear, negligees, corsets, etc. 3.7 2.5		
Used commercial cars and trucks 5.7 2.3			Other apparel, except furs 1.1 .5		
Automotive parts and accessories (except tires, tubes, and batteries) 10.5 9.8			Clothing and furnishings (men's and boys')—		
Tires, tubes, and tire accessories 1.6 1.0			Custom tailoring 1.1 .4		
Automobiles, new, sold to dealers 8.9 5.0			Suits 33.7 32.8		
Commercial cars and trucks, new, sold to dealers 3.1 .7			Overcoats 8.2 7.2		
Parts and accessories sold to dealers 2.5 .2			Hats and caps 7.0 6.1		
Tires and tubes sold to dealers6 .1			Furnishings 14.5 13.2		
Batteries6 .1			Work clothing 4.3 3.2		
Gasoline9 .5			Other clothing 6.8 5.7		
Oils and greases5 .3			Furs and fur goods 4.4 .9		
Repairs and service 6.1 5.7			Jewelry 1.5 .1		
Storage 4.2 1.0			Shoes, men's 2.1 .1		
Used-car establishments:			Women's ready-to-wear specialty stores—apparel and accessories:		
(Commodity coverage, 94.4 per cent)			(Commodity coverage, 75.7 per cent)		
Repairs and service 3.1 1.4			Apparel and accessories, women's, misses', children's—		
Used commercial cars and trucks 28.6 1.2			Custom tailoring, dressmaking 1.9 .5		
Used passenger cars 97.4 97.4			Children's wear 19.5 2.9		
			Millinery 9.9 6.4		
			Hosiery 13.4 12.2		
			Coats, suits, and dresses 50.1 56.1		
			Underwear, negligees, corsets, etc. 11.1 8.0		
			Other apparel, except furs 7.0 4.7		
			Furs and fur goods 6.4 3.8		
			Infants' wear 5.7 1.5		
			Leather goods, gloves, and handbags 1.7 .3		
			Miscellaneous merchandise (x) .8		
			Notions and small wares 3.3 .8		
			Shoes, women's 28.0 1.6		
			Sporting goods3 .1		
			Toiletries and cosmetics 11.5 .3		
			Men's shoe stores:		
			(Commodity coverage, 26.0 per cent)		
			Furnishings (men's and boys') 2.0 1.2		
			Shoes and other footwear 98.8 98.8		
			Women's shoe stores:		
			(Commodity coverage, 96.8 per cent)		
			Hosiery, women's 13.0 5.0		
			Miscellaneous merchandise (x) .2		
			Shoes and other footwear—		
			Women's 83.9 83.9		
			Misses' and children's 23.1 8.6		
			Infants' 20.0 2.3		
			Family shoe stores—men's, women's, children's:		
			(Commodity coverage, 40.3 per cent)		
			Furnishings, men's and boys' 1.6 .6		
			Hosiery 9.9 6.7		
			Miscellaneous merchandise (x) .2		
			Service7 .1		
			Shoes and other footwear—		
			Men's 18.0 18.0		
			Boys' and youths' 2.4 2.0		
APPAREL GROUP					
Men's and boys' clothing stores:					
(Commodity coverage, 41.7 per cent)					
Overcoats 2.8 2.8					
Suits 97.2 97.2					

RETAIL DISTRIBUTION IN LOUISIANA: 1929

977

TABLE 23.—NEW ORLEANS—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Family shoe stores—men's, women's, children's—Con.			Radio and musical instruments stores:		
Shoes and other footwear—Continued.			(Commodity coverage, 97.2 per cent)		
Women's.....	62.3	62.3	Household appliances, motor driven (except refrigerators).....	0.2	0.1
Misses' and children's.....	12.8	9.6	Musical instruments and accessories—		
Infants'.....	4.4	.4	Pianos and accessories.....	27.3	27.3
Rubber and other footwear.....	2.7	.1	Phonographs and records.....	25.2	25.2
			Stringed and band instruments.....	15.6	9.3
FURNITURE AND HOUSEHOLD GROUP			Sheet music, music books, etc.....	4.9	1.6
Furniture stores:			Other musical instruments and accessories.....	.5	.2
(Commodity coverage, 68.9 per cent)			Radio parts and accessories.....	1.7	1.7
Antiques, art goods, gifts.....	.4	.1	Radio sets.....	33.4	33.4
Appliances and supplies (electrical)—			Refrigerators, electric.....	7.3	.6
Household appliances, motor driven (except refrigerators).....	.9	.2	Service.....	1.7	.6
Lighting equipment.....	1.2	.2			
Furniture—			RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Bedroom.....	29.7	29.7	Cafeterias:		
Living room, library, and hall.....	20.8	20.8	(Commodity coverage, 100.0 per cent)		
Dining room.....	13.6	13.6	Bottled beverages.....	7.3	4.5
Kitchen.....	6.0	6.6	Cigars, cigarettes, and tobacco.....	9.4	6.3
Other household.....	3.0	2.2	Confectionery and nuts.....	10.1	3.3
Office and store.....	3.2	.7	Fresh fish and other sea foods.....	7.1	1.8
Home furnishings—			Receipts from sale of meals.....	84.1	84.1
Draperies, upholstery, and curtains.....	1.5	.8			
Floor coverings.....	11.4	8.5	Restaurants with table service:		
Bedding, mattresses, springs.....	6.3	3.8	(Commodity coverage, 35.8 per cent)		
Kitchen utensils.....	5.6	.2	Bakery products, fresh.....	3.4	.8
Other home furnishings.....	2.7	1.2	Bottled beverages.....	1.1	.4
Luggage.....	.3	.1	Cigars, cigarettes, and tobacco.....	2.1	2.1
Miscellaneous merchandise.....	(x) .1	.1	Fountain sales and ice cream.....	.8	.2
Phonographs and records.....	6.4	1.8	Receipts from sale of meals.....	96.0	96.0
Radio parts and accessories.....	.7	.3	Service.....	5.6	.5
Radio sets.....	4.5	2.6			
Refrigerators, electric and gas.....	6.3	2.9	Fountain—lunches:		
Secondhand furniture.....	3.6	.9	(Commodity coverage, 94.5 per cent)		
Service.....	1.1	.1	Confectionery and nuts.....	21.2	16.7
Stoves and ranges, gas.....	3.5	1.4	Fountain sales and ice cream.....	40.5	40.5
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.1	.2	Receipts from sale of meals.....	42.8	42.8
Tires, tubes, and tire accessories.....	.9	.2			
Toys and games.....	2.6	.8	LUMBER AND BUILDING GROUP		
			Lumber and building material dealers:		
Household appliances stores:			(Commodity coverage, 93.3 per cent)		
(Commodity coverage, 88.9 per cent)			Building materials—		
Appliances and supplies (electrical)—			Brick, terra cotta, tile, etc.....	7.2	4.7
Household appliances, motor driven (except refrigerators).....	17.6	17.6	Building stone.....	.9	.5
Household heating appliances—portable.....	9.4	9.4	Cement.....	25.8	17.8
Lighting equipment.....	1.4	1.4	Lime, plaster, etc.....	4.3	2.8
Incandescent lamps.....	6.9	6.9	Lumber (rough and dressed).....	40.3	40.3
Commercial and industrial appliances.....	.1	.1	Planing-mill products, woodwork.....	1.1	.6
Other appliances.....	.2	.2	Wood shingles and shakes.....	1.7	.7
Appliances and supplies, gas—			Roofing materials (except wood shingles).....	1.7	.7
Stoves and ranges.....	31.7	31.7	Structural steel (at retail).....	.5	.3
Water heaters.....	6.4	6.4	Iron and other building metal.....	1.0	.6
Other appliances, except refrigerators.....	14.2	14.2	Building paper, insulating boards with wood base, etc.....	2.8	.1
Clocks.....	.3	.3	Wall boards (except wood base).....	.7	.4
Radio parts and accessories.....	1.1	1.1	Other building materials.....	41.5	30.1
Refrigerators, electric and gas.....	6.3	6.3	Paints, varnishes, lacquers.....	13.2	1.0
Service.....	4.0	4.0			
Toys and games.....	.4	.4	Lumber and hardware dealers:		
			(Commodity coverage, 90.5 per cent)		
Antique shops:			Building materials—		
(Commodity coverage, 66.8 per cent)			Brick, terra cotta, tile, etc.....	8.0	8.0
Antiques, art goods, gifts.....	72.7	72.7	Building stone.....	3.6	3.6
China, glassware, and crockery.....	13.9	6.4	Cement.....	7.8	7.1
Furniture—			Lime, plaster, etc.....	7.8	7.1
Bedroom.....	7.6	3.5	Lumber (rough and dressed).....	45.1	38.0
Living room, library, and hall.....	7.6	3.5	Planing-mill products, woodwork.....	11.8	8.9
Dining room.....	7.7	3.6	Roofing materials.....	1.3	1.0
Jewelry, silverware, and clocks—			Other building materials.....	45.7	7.1
Clocks.....	.5	.2	Hardware—		
Watches.....	.5	.2	Carpenters' and mechanics' tools.....	8.6	1.3
Diamond jewelry.....	3.4	2.7	Other hardware.....	14.1	11.8
Rings, other than diamond.....	1.6	1.2	Paints, varnishes, glass, and painters' supplies:		
Gold and gold-filled jewelry.....	1.7	1.4	Paints, varnishes, lacquers.....	7.1	5.3
Plated silverware.....	4.7	2.2	Glass.....	1.1	.3
Sterling silverware.....	4.7	2.2			
Other jewelry.....	.8	.2	Electrical shops (without radio):		
			(Commodity coverage, 24.1 per cent)		
Radio and electrical shops:			Household appliances, motor driven.....	15.0	15.0
(Commodity coverage, 53.8 per cent)			Incandescent lamps.....	3.8	3.8
Appliances and supplies (electrical)—			Lighting equipment.....	81.2	81.2
Household appliances, motor driven (except refrigerators).....	16.3	16.3			
Household heating appliances—portable.....	10.6	6.2	Plumbing shops—heating and ventilating:		
Lighting equipment.....	10.6	6.2	(Commodity coverage, 29.5 per cent)		
Incandescent lamps.....	3.7	3.7	Heating and plumbing equipment and supplies.....	76.5	76.5
Construction materials.....	7.6	7.6	Service.....	32.2	23.5
Commercial and industrial appliances.....	18.5	10.9			
Ranges, water heaters, etc.....	5.3	3.1	Paint and glass stores:		
Other appliances.....	11.5	6.8	(Commodity coverage, 34.8 per cent)		
Radios and equipment.....	21.7	21.7	Paint, varnishes, glass, and painters' supplies—		
Radio sets.....	15.8		Paints, varnishes, lacquers.....	69.5	69.5
Radio parts and accessories.....	5.9		Glass.....	48.0	9.4
Refrigerators, electric.....	8.9	3.7	Painters' supplies.....	11.9	10.7
Service.....	33.5	13.8	Wall paper.....	34.2	10.4

TABLE 23.—NEW ORLEANS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES			OTHER RETAIL STORES—Continued		
Hardware stores: (Commodity coverage, 49.0 per cent)			Luggage and leather goods stores: (Commodity coverage, 70.7 per cent)		
Appliances and supplies (electrical— Household appliances, motor driven (except refrigerators).....	3.8	1.9	Leather goods, billfolds, purses.....	17.2	17.2
Household heating appliances—portable.....	3.9	1.5	Luggage.....	82.8	82.8
Incandescent lamps.....	3.8	1.9	Music stores (without radio): (Commodity coverage, 73.4 per cent)		
Other appliances.....	3.9	1.5	Musical instruments and accessories—		
Appliances and supplies, gas—			Stringed and band instruments.....	76.3	68.3
Stoves and ranges.....	18.7	4.0	Sheet music, music books, etc.....	10.4	10.4
Water heaters.....	6.2	1.3	Other musical instruments and accessories.....	20.2	18.1
Automotive parts and accessories (except tires and tubes)	20.0	1.9	Service.....	3.5	3.2
Hardware—			News dealers: (Commodity coverage, 47.2 per cent)		
Builders' and shelf hardware.....	28.6	23.6	Bottled beverages.....	22.7	10.5
Carpenters' and mechanics' tools.....	7.6	7.6	Cigars, cigarettes, and tobacco.....	19.0	9.6
Other hardware.....	5.3	5.3	Delicatessen—ready-to-serve foods.....	11.0	3.4
Miscellaneous merchandise.....	(x)	23.2	Fruits and vegetables.....	11.0	3.4
Paints, varnishes, glass, and painters' supplies—			Miscellaneous merchandise.....	(x)	9.6
Paints, varnishes, lacquers.....	7.5	7.5	Service.....	19.7	.9
Glass.....	2.0	1.3	Stationery, books, and magazines—		
Painters' supplies.....	1.6	1.3	Books.....	33.3	1.9
Radio sets.....	1.2	.2	Magazines and newspapers.....	60.7	60.7
Refrigerators, electric and gas.....	.7	.1	Office and store mechanical appliance dealers (retail): (Commodity coverage, 70.1 per cent)		
Sporting goods, gymnasium and playground equipment.....	10.8	2.9	Leather goods.....	20.8	2.4
Stoves, ranges, heaters, etc. (other than electric or gas).....	12.5	2.6	Office and store mechanical appliances—		
Tires, tubes, and tire accessories.....	10.0	1.0	Adding and calculating machines and accessories.....	55.0	52.3
Toilet articles.....	8.1	1.9	Typewriters and accessories.....	18.5	5.3
Toiletries and cosmetics.....	8.1	1.9	Other office and store mechanical appliances.....	38.2	18.9
Toys and games.....	10.4	.6	Office and store furniture.....	4.0	.9
			Service.....	13.4	11.9
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 80.2 per cent)			Stationery, books, and magazines—		
Grain and feed.....	57.8	57.8	Books.....	1.0	.1
Hay, straw, and alfalfa.....	42.2	42.2	Magazines and newspapers.....	.4	.1
			Paper and paper goods.....	3.8	.4
Seeds, bulbs, and nursery stock: (Commodity coverage, 72.5 per cent)			Other stationery.....	10.7	6.7
Farm and garden equipment and supplies.....	1.2	1.2	Office and store furniture and equipment dealers: (Commodity coverage, 73.7 per cent)		
Fertilizers.....	3.9	3.9	Office and store equipment.....	76.1	25.7
Seeds, bulbs, plants, and nursery stock.....	94.9	94.9	Office and store furniture.....	44.0	44.0
			Stationery.....	45.8	30.3
Book stores: (Commodity coverage, 82.0 per cent)			Typewriter dealers: (Commodity coverage, 20.3 per cent)		
Books.....	91.8	91.8	Office and store equipment—		
Magazines and newspapers.....	19.5	8.2	Adding and calculating machines and accessories.....	12.2	7.9
			Typewriters and accessories.....	69.7	62.7
Cigar stores without fountains: (Commodity coverage, 30.5 per cent)			Other office and store equipment.....	24.0	16.0
Cigars, cigarettes, and tobacco.....	87.6	87.6	Service.....	6.4	6.4
Smokers' supplies.....	12.4	12.4	Opticians and optometrists: (Commodity coverage, 36.5 per cent)		
Coal and wood yards: (Commodity coverage 27.7 per cent)			Cameras and photographic supplies—		
Coal.....	74.5	74.5	Cameras.....	8.0	7.7
Wood, coke, and other fuels.....	25.5	25.5	Photographic supplies.....	4.4	4.2
			Photo-finishing sales.....	6.4	6.2
Jewelry stores (installment credit): (Commodity coverage, 96.0 per cent)			Optical goods.....	57.3	57.3
China, glassware, and crockery.....	3.0	1.5	Service.....	24.0	24.0
Jewelry, silverware, and clocks—			Scientific and medical instruments and supplies, at retail: (Commodity coverage, 85.2 per cent)		
Clocks.....	.7	.2	Cameras and photographic supplies.....	33.2	15.2
Watches.....	22.6	22.6	Professional and scientific instruments and equipment.....	78.6	78.6
Diamond jewelry.....	37.9	37.9	Service.....	9.5	6.2
Rings, other than diamond.....	7.0	7.0	SECONDHAND STORES		
Gold and gold filled jewelry.....	4.0	4.0	Pawn shops: (Commodity coverage, 83.2 per cent)		
Plated silverware.....	3.2	2.8	Antiques, art goods, gifts.....	4.6	1.1
Sterling silverware.....	3.0	2.7	Jewelry, silverware, and clocks—		
Other jewelry.....	23.9	19.9	Clocks.....	7.4	7.4
Leather goods.....	2.2	.1	Watches.....	9.7	9.7
Toilet articles.....	2.0	1.3	Diamond jewelry.....	24.1	24.1
			Rings, other than diamond.....	13.3	13.3
Jewelry stores: (Commodity coverage, 66.5 per cent)			Gold and gold-filled jewelry.....	6.6	6.6
Jewelry, silverware, and clocks—			Plated silverware.....	3.4	1.2
Clocks.....	5.5	3.2	Sterling silverware.....	4.1	.6
Watches.....	10.4	10.4	Other jewelry.....	3.1	1.2
Diamond jewelry.....	29.1	29.1	Leather goods.....	8.2	2.1
Rings, other than diamond.....	10.0	10.0	Musical instruments and accessories—		
Gold and gold-filled jewelry.....	10.5	10.5	Stringed and band instruments.....	4.1	.5
Plated silverware.....	10.3	6.8	Sheet music, music books, etc.....	5.0	.7
Sterling silverware.....	12.2	9.2	Service.....	82.7	24.3
Other jewelry.....	17.2	16.1	Sporting goods.....	30.1	7.2
Leather goods.....	3.0	.2			
Luggage.....	11.2	.6			
Musical instruments and accessories—					
Phonographs and records.....	4.6	.3			
Stringed and band instruments.....	5.9	.3			
Other musical instruments and accessories.....	2.0	.1			
Radio parts and accessories.....	28.3	3.1			
Radio sets.....	1.3	.1			

RETAIL DISTRIBUTION IN LOUISIANA: 1929

979

TABLE 24.—SHREVEPORT—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	940	740	4,488	218	\$5,291,820	\$41,028	\$5,558,480	\$6,427,580	\$40,192,394	100.00
Food group ¹	270	268	454	57	502,089	11,994	610,137	394,780	7,040,504	17.52
Candy and confectionery stores.....	19	18	14		11,372		24,092	8,150	130,885	.33
Fruit stores and vegetable markets.....	3	4		1	72	72	1,211	320	15,600	.04
Grocery stores (without meats).....	48	56	36	6	37,175	1,390	65,206	44,640	603,424	1.50
Combination stores (groceries and meats).....	178	165	355	44	397,001	8,835	470,826	333,860	5,629,038	14.00
Meat markets (including sea foods).....	12	9	37	5	40,143	1,197	36,162	6,050	541,336	1.35
Bakeries—caterers.....	4	1	4	1	3,464	500	4,910	810	59,624	.15
Other food stores.....	4	1	5		10,756		6,200	790	42,607	.11
General merchandise group	38	27	776	63	740,508	8,443	938,632	1,477,890	5,931,561	14.78
Department stores.....	7	2	418	25	429,927	2,272	510,060	906,180	3,246,614	8.08
Dry goods stores—piece goods stores.....	13	13	109	3	116,580	542	109,292	251,700	883,542	2.20
General merchandise stores (including 1 general store).....	0	8	33	1	48,094	300	50,238	69,010	415,793	1.03
Variety, 5-and-10, and to-a-dollar stores.....	0	4	218	34	145,905	5,329	269,042	251,000	1,385,612	3.45
Automotive group ¹	196	99	900	7	1,102,700	1,518	1,282,280	957,770	9,289,570	23.06
Motor vehicle dealers (new and used).....	19	2	378	1	492,292	60	653,443	719,280	5,799,186	14.43
Accessories, tires, and batteries.....	18	8	121		158,032		215,624	100,580	1,291,852	3.21
Filling stations.....	104	24	283	3	307,917	286	287,821	42,030	1,014,067	4.02
Garages and repair shops.....	53	63	114	2	137,678	687	99,062	28,770	519,456	1.29
Apparel group	99	80	480	42	774,043	7,618	861,121	1,129,210	5,278,333	13.18
Men's and boys' clothing and furnishing stores.....	24	16	124	4	246,621	1,068	223,098	400,980	1,601,924	3.99
Family clothing stores—men's, women's, children's.....	18	13	55	7	73,676	1,547	110,140	135,900	630,812	1.67
Women's ready-to-wear specialty stores—apparel and accessories.....	14	15	109	7	140,032	1,140	184,381	150,780	1,278,634	3.18
Women's accessories stores.....	14	4	72	4	97,124	750	60,271	16,040	380,444	.94
Other apparel stores.....	5	5	18		28,460		23,007	26,880	120,762	.30
Shoe stores.....	24	7	102	20	179,190	3,074	261,224	392,620	1,265,757	3.15
Furniture and household group ¹	40	25	372	4	568,828	1,142	618,196	868,830	3,858,522	8.88
Furniture stores.....	27	23	236	3	351,182	842	481,941	681,620	2,486,599	6.19
Household appliances stores.....	5	1	50		80,713		28,680	54,066	257,709	.64
Radio and music stores.....	6	1	78		121,638		104,748	120,600	597,900	1.41
Restaurants, cafeterias, and eating places	124	146	419	13	244,181	2,814	222,522	15,240	1,371,242	3.41
Restaurants, cafeterias, and lunch rooms.....	81	98	245	6	193,696	1,156	177,173	11,900	1,056,505	2.63
Lunch counters, refreshment stands, etc.....	43	48	74	7	50,285	1,658	45,349	3,340	314,547	.78
Lumber and building group ¹	18	8	187		284,940		140,647	261,990	1,747,591	4.35
Lumber and building material dealers.....	8	4	98		130,979		63,254	180,590	1,089,276	2.71
Electrical shops (without radio).....	4	2	33		60,250		30,846	22,750	237,256	.59
Paint and glass stores.....	5	2	26		38,762		20,660	43,730	270,545	.67
Other retail stores	146	113	798	30	1,012,068	7,602	851,873	1,249,120	5,941,124	14.78
Hardware stores.....	6	5	21		33,208		20,136	109,580	299,710	.75
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	12	11	65		54,637		31,843	40,620	456,391	1.14
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	19	13	22		20,918		28,282	7,250	199,709	.50
Coal and wood yards—ice dealers.....	3		90		122,036		109,831	5,490	465,727	1.16
Drug stores.....	45	40	250	22	252,554	6,674	234,100	253,840	1,950,032	4.85
Florists.....	1	0	32		31,486		34,188	11,120	201,844	.50
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	12	9	79	5	145,825	500	144,571	442,000	669,413	1.60
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	6	4	24		19,729		11,205	4,360	105,458	.26
Office, school, and store supplies and equipment dealers.....	8		98	1	182,323	80	103,809	137,970	708,911	1.76
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	16	19	41		57,288		42,805	64,100	276,772	.69
Secondhand stores	9	6	50		64,258		68,252	82,730	253,647	.63

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 25.—SHREVEPORT—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	940	740	4,438	216	\$5,291,620	\$41,026	\$5,558,460	\$6,427,560	\$40,192,394	100.00
Single-store independents.....	697	693	2,977	97	3,457,468	19,349	3,533,856	4,631,780	26,785,767	66.64
2-store independents.....	49	34	346	8	418,910	2,854	493,675	562,110	2,896,665	7.21
3-store independents.....	11	1	88	2	105,526	560	79,955	96,510	1,235,981	3.07
Local chains.....	59	2	204	2	302,419	221	328,897	183,300	1,999,157	4.87
Sectional chains.....	48	-----	192	15	254,010	1,506	257,435	222,750	1,620,348	4.06
National chains.....	54	-----	446	89	440,514	15,786	676,497	561,550	4,324,576	10.76
Leased-department chains.....	11	7	60	2	90,152	650	104,155	69,160	529,081	1.32
Manufacturer-controlled chains.....	7	-----	69	1	138,143	100	64,756	66,940	565,496	1.41
All other types of operation.....	4	3	54	-----	84,178	-----	14,234	23,460	235,343	.59

TABLE 26.—SHREVEPORT—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Annual net sales.....	\$3,246,614	(x)	-----	(x)	-----	Annual net sales.....	\$5,629,038	\$2,272,272	\$2,374,860	\$981,908	
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	40.37	42.19	17.44	
Variety, 5-and-10, and 10-a-dollar stores: Number of stores.....	9	(x)	2	1	6	Restaurants, cafeterias, and lunch rooms: Number of stores.....	81	78	(x)	2	
Annual net sales.....	\$1,385,612	(x)	(x)	\$1,386,005	96.43	Annual net sales.....	\$1,056,895	\$1,001,007	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	94.71	(x)	(x)	
Men's and boys' clothing and furnishings stores: Number of stores.....	24	(x)	21	2	1	Cigar stores and cigar stands: Number of stores.....	19	10	(x)	8	
Annual net sales.....	\$1,601,924	\$1,509,211	(x)	(x)	-----	Annual net sales.....	\$199,709	\$46,361	(x)	(x)	
Per cent of total sales.....	100.00	94.21	(x)	(x)	-----	Per cent of total sales.....	100.00	23.21	(x)	(x)	
Family clothing stores—men's, women's, and children's: Number of stores.....	18	(x)	11	4	3	Filling stations: Number of stations.....	104	23	37	44	
Annual net sales.....	\$630,812	\$263,724	\$146,856	\$220,229	-----	Annual net sales.....	\$1,614,667	\$407,006	\$624,714	\$682,947	
Per cent of total sales.....	100.00	41.81	23.28	34.91	-----	Per cent of total sales.....	100.00	25.20	32.50	42.30	
Women's ready-to-wear specialty stores—apparel and accessories: Number of stores.....	14	(x)	9	1	3	Coal and wood yards—ice dealers: Number of yards.....	3	-----	3	-----	
Annual net sales.....	\$1,278,634	\$726,994	(x)	\$298,050	(x)	Annual net sales.....	\$465,727	-----	\$465,727	-----	
Per cent of total sales.....	100.00	56.85	(x)	23.31	(x)	Per cent of total sales.....	100.00	-----	100.00	-----	
Shoe stores: Number of stores.....	24	(x)	9	5	8	Drug stores: Number of stores.....	45	41	(x)	3	
Annual net sales.....	\$1,265,767	\$413,063	\$436,036	\$266,010	\$150,648	Annual net sales.....	\$1,950,032	\$1,564,829	(x)	(x)	
Per cent of total sales.....	100.00	32.63	34.46	21.02	11.90	Per cent of total sales.....	100.00	80.24	(x)	(x)	
Furniture stores: Number of stores.....	27	(x)	21	4	2	Hardware stores: Number of stores.....	6	6	-----	-----	
Annual net sales.....	\$2,486,599	\$1,139,840	(x)	(x)	-----	Annual net sales.....	\$299,710	\$299,710	-----	-----	
Per cent of total sales.....	100.00	45.84	(x)	(x)	-----	Per cent of total sales.....	100.00	100.00	-----	-----	
Radio and music stores: Number of stores.....	6	(x)	5	1	-----	Jewelry stores: Number of stores.....	12	11	(x)	1	
Annual net sales.....	\$567,900	(x)	(x)	-----	-----	Annual net sales.....	\$669,413	(x)	(x)	-----	
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	
Grocery stores (without meats): Number of stores.....	48	(x)	46	2	-----						
Annual net sales.....	\$603,424	(x)	(x)	-----	-----						
Per cent of total sales.....	100.00	(x)	(x)	-----	-----						

RETAIL DISTRIBUTION IN LOUISIANA: 1929

981

TABLE 27.—BATON ROUGE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	467	430	2,012	167	\$2,240,864	\$62,040	\$2,090,499	\$2,863,000	\$10,065,919	100.00
Food group¹.....	190	192	233	17	213,241	3,451	223,706	132,330	3,348,408	17.66
Candy and confectionery stores.....	9	14	24	2	20,616	240	11,311	3,130	82,980	.43
Fruit stores and vegetable markets.....	19	20	14	—	9,013	—	17,398	3,380	145,766	.76
Grocery stores (without meats).....	104	123	71	13	68,766	2,925	82,396	78,400	1,339,441	7.03
Combination stores (groceries and meats).....	31	7	72	—	68,542	—	68,501	42,380	1,282,657	6.78
Meat markets (including sea foods).....	21	25	43	2	32,830	286	30,312	3,820	469,154	2.15
Other food stores.....	4	1	3	—	5,304	—	8,630	490	46,010	.24
General stores—groceries with apparel or dry goods.....	3	3	2	—	2,680	—	8,798	8,310	48,477	.25
General merchandise group.....	22	14	493	100	509,646	48,772	491,987	900,920	3,978,008	20.87
Department stores.....	5	4	390	87	403,221	48,241	353,025	641,500	2,810,570	14.74
Dry goods stores—piece goods stores.....	6	4	22	—	28,096	—	28,205	52,390	255,255	1.34
General merchandise stores.....	8	5	36	12	28,863	453	36,079	128,780	318,528	1.67
Variety, 5-and-10, and to-a-dollar stores.....	3	1	76	1	49,476	78	76,558	78,190	593,653	3.12
Automotive group¹.....	45	43	427	5	591,707	1,996	484,792	588,430	5,427,971	28.47
Motor vehicle dealers (new and used).....	14	11	280	1	442,793	284	300,830	399,610	4,188,553	21.71
Accessories, tires, and batteries.....	6	2	34	2	45,699	800	42,947	47,980	337,626	1.77
Filling stations.....	13	14	77	2	66,525	912	51,763	96,940	662,073	3.47
Garages and repair shops.....	11	11	26	—	21,690	—	21,071	3,080	110,724	.68
Apparel group.....	42	28	132	21	192,815	3,392	272,265	437,080	1,788,763	9.38
Men's and boys' clothing and furnishings stores.....	11	9	42	4	67,269	975	80,898	211,060	695,540	3.65
Family clothing stores—men's, women's, children's.....	4	5	24	1	38,082	60	71,369	70,870	393,564	2.06
Women's ready-to-wear specialty stores—apparel and accessories.....	3	—	17	4	16,780	372	20,061	27,240	165,230	.87
Women's accessories stores.....	6	4	14	4	16,856	788	23,268	10,950	121,109	.63
Other apparel stores.....	6	4	6	—	7,205	—	11,417	7,110	51,189	.27
Shoe stores.....	12	6	29	8	46,683	1,187	65,252	109,850	302,121	1.90
Furniture and household group.....	16	8	132	4	186,470	2,120	167,717	237,280	1,108,016	6.81
Furniture stores.....	11	6	103	2	148,268	620	148,436	215,310	910,090	4.78
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Restaurants, cafeterias, and eating places.....	50	62	228	—	120,488	—	85,497	11,440	701,905	3.68
Restaurants, cafeterias, and lunch rooms.....	37	45	179	—	95,072	—	69,223	9,070	524,542	2.76
Lunch counters, refreshment stands, etc.....	13	17	49	—	25,396	—	16,274	2,370	177,363	.93
Lumber and building group¹.....	14	7	93	2	132,059	824	93,327	167,350	705,611	3.70
Lumber and building material dealers.....	6	3	48	—	69,082	—	52,103	92,180	439,745	2.21
Electrical shops (without radio).....	4	4	30	2	45,556	824	29,756	34,510	144,543	.76
Paint and glass stores.....	3	—	12	—	13,351	—	14,468	20,950	94,403	.49
Other retail stores.....	71	68	264	8	287,366	1,495	268,638	378,550	1,938,372	10.17
Hardware stores.....	4	4	6	1	14,694	150	3,415	34,610	83,327	.44
Farmers' supplies.....	2	4	6	—	10,616	—	4,264	15,900	109,287	.57
Book stores.....	7	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	1	6	13	2	12,915	167	14,318	8,140	110,060	.58
Coal and wood yards—ice dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	29	27	121	3	109,495	518	91,056	148,090	810,546	4.25
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	8	6	36	—	54,505	—	68,854	79,860	291,641	1.53
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	3	(x)	17	1	31,649	360	25,432	48,140	194,804	1.02
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	5	9	24	—	19,861	—	12,646	9,070	88,567	.47
Secondhand stores.....	4	5	8	—	4,402	—	3,894	2,830	20,400	.11

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 28.—BATON ROUGE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	457	430	2,012	157	\$2,240,854	\$82,040	\$2,090,499	\$2,883,000	\$19,065,919	100.00
Single-store independents.....	356	401	1,386	113	1,482,886	55,040	1,341,953	1,042,750	12,240,842	64.20
2-store independents.....	21	25	177	2	215,210	1,100	212,540	365,460	1,841,171	9.66
3-store independents.....	12	4	107	2	169,226	16	108,145	185,090	1,226,242	6.43
Local chains.....	32		127		151,237		140,744	98,940	1,678,378	8.80
Sectional chains.....	7		16	3	19,267	300	20,052	23,420	156,407	.82
National chains.....	25		172	37	162,166	4,984	236,960	282,590	1,779,482	9.33
All other types of operation.....	4		27		40,862		20,105	14,750	144,309	.76

TABLE 29.—BATON ROUGE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains
Department stores:					Grocery stores (without meats):				
Number of stores.....	5	3	1	1	Number of stores.....	104	95	2	7
Annual net sales.....	\$2,810,570	(x)	(x)	(x)	Annual net sales.....	\$1,339,441	\$871,097	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	65.03	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:					Combination stores (groceries and meats):				
Number of stores.....	3	1		2	Number of stores.....	31	3	28	
Annual net sales.....	\$693,653	(x)		(x)	Annual net sales.....	\$1,292,667	\$43,678	\$1,248,970	
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	3.38	96.62	
Men's and boys' clothing and furnishings stores:					Restaurants, cafeterias, and lunch rooms:				
Number of stores.....	11	11			Number of stores.....	37	35	1	1
Annual net sales.....	\$695,540	\$695,540			Annual net sales.....	\$524,542	(x)	(x)	(x)
Per cent of total sales.....	100.00	100.00			Per cent of total sales.....	100.00	(x)	(x)	(x)
Family clothing stores—men's, women's, children's:					Cigar stores and cigar stands:				
Number of stores.....	4	1	2	1	Number of stores.....	7	5	1	1
Annual net sales.....	\$393,564	(x)	(x)	(x)	Annual net sales.....	\$110,050	(x)	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories:					Filling stations:				
Number of stores.....	3	2		1	Number of stations.....	13	10	3	
Annual net sales.....	\$165,230	(x)		(x)	Annual net sales.....	\$662,073	\$424,041	\$238,032	
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	64.05	35.95	
Shoe stores:					Coal and wood yards—ice dealers:				
Number of stores.....	12	5	2	5	Number of yards.....	1	1		
Annual net sales.....	\$362,121	(x)	(x)	\$124,159	Annual net sales.....	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)	34.29	Per cent of total sales.....	(x)	(x)		
Furniture stores:					Drug stores:				
Number of stores.....	11	5	0		Number of stores.....	29	25	3	1
Annual net sales.....	\$910,990	\$366,671	\$544,319		Annual net sales.....	\$810,540	\$685,509	(x)	(x)
Per cent of total sales.....	100.00	40.25	59.75		Per cent of total sales.....	100.00	86.07	(x)	(x)
Radio and music stores:					Hardware stores:				
Number of stores.....	2	1	1		Number of stores.....	4	4		
Annual net sales.....	(x)	(x)	(x)		Annual net sales.....	\$83,327	\$83,327		
Per cent of total sales.....	(x)	(x)	(x)		Per cent of total sales.....	100.00	100.00		
					Jewelry stores:				
					Number of stores.....	8	7	1	
					Annual net sales.....	\$291,641	(x)	(x)	
					Per cent of total sales.....	100.00	(x)	(x)	

RETAIL DISTRIBUTION IN LOUISIANA: 1929

983

TABLE 30.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups	1, 819	1, 489	5, 408	320	\$6, 899, 318	\$74, 527	\$6, 457, 287	\$7, 887, 250	\$51, 889, 534	100. 00
Food group	553	576	512	48	473, 076	9, 556	541, 848	520, 540	7, 585, 577	14. 61
Candy and confectionery stores.....	22	25	21	1	11, 086	100	16, 234	6, 650	187, 027	. 26
Dairy products stores ¹	9	6	16	1	15, 757	120	18, 420	119, 129	119, 129	. 23
Fruit stores and vegetable markets.....	9	9	3		900		4, 403	26, 200	26, 200	. 05
Grocery stores (without meats).....	297	323	95	23	88, 800	4, 265	139, 070	175, 790	2, 118, 972	4. 08
Combination stores (groceries and meats).....	164	163	272	23	278, 065	5, 071	293, 855	312, 600	4, 515, 613	8. 70
Meat markets (including sea foods).....	34	37	59		38, 235		37, 684	4, 740	413, 280	. 80
Bakeries—caterers.....	9	10	37		28, 001		17, 382	5, 250	168, 437	. 32
Other food stores.....	9	3	9		11, 232		14, 798	1, 250	86, 919	. 17
General stores—groceries with dry goods or apparel	36	44	41	18	30, 583	1, 322	25, 654	83, 520	481, 590	. 93
General merchandise group	105	77	898	67	978, 211	14, 714	1, 062, 198	2, 018, 650	8, 987, 242	17. 32
Department stores.....	11	6	288	41	367, 132	10, 495	393, 550	531, 440	3, 342, 523	6. 44
Dry goods stores—piece goods stores.....	54	44	221	16	225, 625	2, 295	282, 206	779, 840	1, 979, 525	3. 81
General merchandise stores.....	28	24	302	7	265, 069	1, 804	212, 504	511, 680	2, 441, 429	4. 71
Variety, 5-and-10, and to-a-dollar stores.....	12	3	187	3	120, 385	120	173, 908	195, 780	1, 233, 705	2. 36
Automotive group²	248	170	1, 216	25	1, 505, 471	7, 538	1, 370, 354	1, 392, 380	14, 496, 148	27. 94
Motor vehicle dealers (new and used).....	46	23	678	3	909, 837	1, 335	839, 504	1, 018, 970	10, 183, 286	19. 62
Accessories, tires, and batteries.....	27	17	129	2	153, 879	340	142, 051	143, 970	1, 172, 515	2. 26
Filling stations.....	139	89	302	14	318, 433	4, 139	265, 509	149, 820	2, 845, 905	4. 62
Motor cycles, bicycles, and supplies.....	4	5	6		4, 000		6, 194	6, 910	28, 815	. 05
Garages and repair shops.....	31	36	91	3	83, 570	724	70, 084	29, 700	507, 027	. 98
Apparel group	96	85	319	28	411, 735	6, 204	483, 197	885, 730	3, 858, 768	7. 44
Men's and boys' clothing and furnishings stores.....	18	19	46	5	67, 589	1, 816	104, 183	304, 270	897, 493	1. 73
Family clothing stores—men's, women's, children's.....	16	12	83	9	103, 987	1, 741	135, 191	228, 600	928, 138	1. 79
Women's ready-to-wear specialty stores—apparel and accessories.....	23	26	117	4	131, 552	384	124, 528	162, 390	1, 179, 769	2. 27
Women's accessories stores.....	10	5	13	1	12, 171	432	18, 269	7, 580	115, 497	. 22
Other apparel stores.....	16	10	20	2	50, 831	500	30, 066	44, 190	206, 168	. 40
Shoe stores.....	14	13	34	7	45, 605	1, 531	64, 960	138, 730	531, 701	1. 03
Furniture and household group²	57	48	435	6	709, 068	2, 213	568, 727	944, 710	3, 842, 429	7. 40
Furniture stores.....	36	35	301	2	450, 148	880	423, 452	737, 350	2, 804, 880	5. 40
Household appliances stores.....	6		58		102, 613		24, 384	70, 400	209, 862	. 52
Radio and music stores.....	14	12	76	4	156, 307	1, 333	120, 891	134, 880	766, 587	1. 48
Restaurants, cafeterias, and eating places	224	245	610	26	350, 554	4, 135	262, 331	28, 690	2, 208, 059	4. 25
Restaurants, cafeterias, and lunch rooms.....	145	156	519	20	303, 662	2, 790	208, 631	24, 220	1, 774, 455	3. 42
Lunch counters, refreshment stands, etc.....	79	89	91	6	46, 892	1, 345	53, 700	4, 460	431, 604	. 83
Lumber and building group	53	37	476	37	580, 040	16, 554	379, 393	730, 080	4, 427, 504	8. 53
Lumber and building material dealers.....	24	10	365	24	442, 013	10, 402	274, 403	602, 720	3, 581, 528	6. 90
Electrical shops (without radio).....	8	10	32	7	38, 762	3, 300	35, 430	25, 400	266, 097	. 51
Heating and plumbing shops.....	10	11	48	6	56, 531	2, 852	34, 261	43, 620	281, 663	. 54
Paint and glass stores.....	11	6	31		42, 734		25, 299	58, 340	298, 216	. 58
Other retail stores	234	194	782	65	843, 664	12, 291	747, 413	1, 271, 080	5, 924, 196	11. 41
Hardware stores.....	13	7	51		68, 040		49, 336	187, 050	473, 395	. 91
Hardware and farm implement stores.....	6	1	29	1	51, 094	175	41, 194	79, 260	378, 899	. 73
Farmers' supplies.....	25	19	29	14	23, 207	1, 950	29, 105	48, 780	563, 625	1. 06
Cigar stores and cigar stands.....	23	22	56	1	42, 668	60	35, 182	15, 840	298, 658	. 52
Coal and wood yards—ice dealers.....	9	8	91	2	65, 052	300	39, 000	9, 250	239, 209	. 46
Drug stores.....	78	62	316	35	320, 092	7, 709	272, 191	400, 580	2, 376, 231	4. 39
Florists.....	8	7	25	2	19, 195	185	39, 664	4, 910	24, 161	. 18
Gifts—novelties and toys—cameras.....	5	5	1		600		3, 383	13, 630	22, 197	. 04
Jewelry stores.....	26	27	71	4	110, 788	194	99, 491	315, 430	677, 449	1. 30
Music stores (without radio).....	4	4	15	1	16, 516	360	18, 524	35, 300	113, 995	. 22
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	7	3	40		76, 166		61, 129	86, 010	405, 515	. 78
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and play-ground equipment.....	4	3	8		3, 560		4, 150	15, 550	34, 800	. 07
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	21	21	38	5	33, 998	1, 358	43, 114	45, 460	304, 474	. 59
Secondhand stores	13	13	17		16, 906		16, 172	11, 870	87, 023	. 17

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 31.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1, 618	1, 499	5, 406	320	\$5, 899, 318	\$74, 527	\$5, 457, 287	\$7, 887, 250	\$51, 899, 534	100.00
Single-store independents.....	1, 387	1, 439	3, 333	216	4, 168, 001	48, 021	3, 813, 220	5, 484, 420	37, 181, 651	71.60
2-store independents.....	62	38	470	5	470, 442	1, 118	423, 304	745, 010	4, 631, 503	8.92
3-store independents.....	23	8	201	12	237, 801	2, 854	226, 040	245, 790	1, 043, 840	3.76
Local chains.....	32	2	181	32	229, 038	9, 806	200, 797	331, 440	2, 017, 125	3.89
Sectional chains.....	57	-----	205	6	256, 041	2, 533	230, 053	288, 250	1, 422, 754	2.74
National chains.....	39	-----	362	47	325, 742	9, 861	458, 126	572, 830	3, 585, 052	6.91
Other types of operation:										
Leased-department chains.....	4	-----	9	-----	9, 085	-----	11, 692	1, 020	57, 365	.11
Manufacturer-controlled chains.....	5	-----	57	-----	103, 812	-----	20, 020	45, 310	218, 048	.42
All other types of operation.....	5	2	88	2	98, 456	274	64, 957	173, 180	856, 590	1.65

TABLE 32.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	11	4	-----	7	-----	Number of stores.....	297	285	9	3	-----
Annual net sales.....	\$3, 342, 523	\$1, 945, 471	-----	\$1, 897, 052	-----	Annual net sales.....	\$2, 118, 972	\$1, 642, 408	\$245, 834	\$230, 730	-----
Per cent of total sales.....	100.00	58.20	-----	41.80	-----	Per cent of total sales.....	100.00	77.51	11.60	10.89	-----
Variety, 5-and 10, and 10-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	12	3	-----	9	-----	Number of stores.....	164	141	18	5	-----
Annual net sales.....	\$1, 223, 765	\$40, 045	-----	\$1, 183, 720	-----	Annual net sales.....	\$4, 515, 613	\$2, 701, 129	\$1, 484, 090	\$330, 394	-----
Per cent of total sales.....	100.00	3.27	-----	96.73	-----	Per cent of total sales.....	100.00	59.82	32.80	7.32	-----
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	18	17	(x)	1	-----	Number of stores.....	145	139	4	1	(x)
Annual net sales.....	\$897, 493	(x)	(x)	-----	-----	Annual net sales.....	\$1, 774, 455	\$1, 070, 839	\$91, 423	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	94.16	5.15	(x)	(x)
Family clothing stores—men's women's, children's:						Cigar stores and cigar stands:					
Number of stores.....	16	10	(x)	4	2	Number of stores.....	23	17	5	1	-----
Annual net sales.....	\$928, 138	\$683, 986	(x)	(x)	-----	Annual net sales.....	\$268, 658	\$194, 735	(x)	(x)	-----
Per cent of total sales.....	100.00	74.23	(x)	(x)	-----	Per cent of total sales.....	100.00	72.48	(x)	(x)	-----
Women's ready-to-wears specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	23	19	4	-----	-----	Number of stations.....	139	80	13	46	-----
Annual net sales.....	\$1, 179, 769	\$950, 993	\$228, 776	-----	-----	Annual net sales.....	\$2, 345, 905	\$1, 221, 922	\$484, 040	\$639, 937	-----
Per cent of total sales.....	100.00	80.61	19.39	-----	-----	Per cent of total sales.....	100.00	52.09	20.63	27.28	-----
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	14	11	2	1	-----	Number of yards.....	9	0	-----	-----	-----
Annual net sales.....	\$531, 701	\$336, 626	(x)	(x)	-----	Annual net sales.....	\$239, 209	\$239, 209	-----	-----	-----
Per cent of total sales.....	100.00	63.31	(x)	(x)	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Furniture stores:						Drug stores:					
Number of stores.....	36	28	5	3	-----	Number of stores.....	78	67	10	1	-----
Annual net sales.....	\$2, 804, 860	\$1, 541, 332	\$745, 895	\$517, 633	-----	Annual net sales.....	\$2, 276, 861	\$1, 879, 990	(x)	(x)	-----
Per cent of total sales.....	100.00	54.95	26.00	18.45	-----	Per cent of total sales.....	100.00	82.67	(x)	(x)	-----
Radio and music stores:						Hardware stores:					
Number of stores.....	14	13	(x)	1	-----	Number of stores.....	13	11	2	-----	-----
Annual net sales.....	\$766, 587	(x)	(x)	-----	-----	Annual net sales.....	\$473, 395	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
						Jewelry stores:					
						Number of stores.....	26	21	5	-----	-----
						Annual net sales.....	\$677, 449	\$487, 745	\$189, 704	-----	-----
						Per cent of total sales.....	100.00	72.00	28.00	-----	-----

RETAIL DISTRIBUTION IN LOUISIANA: 1929

985

**TABLE 33.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups.....	12,380	12,942	15,205	2,414	\$14,762,523	\$467,191	\$12,677,174	\$30,896,880	\$202,536,964	100.00
Food group¹.....	3,964	4,222	1,830	314	1,349,178	61,895	1,618,541	2,297,580	26,276,890	12.97
Candy and confectionery stores.....	152	162	67	11	33,139	973	51,044	44,110	520,497	.26
Dairy products stores ²	9	12	3	1	1,711	83	13,375	7,080	91,627	.04
Fruit stores and vegetable markets.....	71	72	14		4,086		21,283	9,360	162,467	.08
Grocery stores (without meats).....	2,780	2,937	649	130	424,132	19,938	697,361	1,501,080	12,951,058	6.39
Combination stores (groceries and meats).....	466	523	484	106	449,742	18,907	416,641	602,620	8,260,489	4.08
Meat markets (including sea foods).....	362	407	309	61	199,826	8,938	238,021	84,340	2,691,784	1.33
Bakeries—caterers.....	84	94	266	14	187,812	2,806	121,581	38,230	1,127,420	.56
Other food stores.....	38	13	35	1	47,160	250	58,388	8,170	494,985	.21
General stores—groceries with dry goods or apparel.....	3,080	3,424	3,752	644	3,802,929	123,238	3,230,518	12,551,480	77,435,987	38.23
General merchandise group.....	417	376	1,133	308	1,137,973	45,467	1,170,186	3,844,570	13,592,325	6.71
Department stores.....	14	11	170	4	218,177	900	218,566	560,410	2,409,454	1.19
Dry goods stores—piece goods stores.....	192	201	355	107	355,649	15,916	414,728	1,543,340	4,455,428	2.20
General merchandise stores.....	128	109	356	111	380,394	19,803	372,422	1,441,940	5,011,496	2.47
Variety, 5-and-10, and to-a-dollar stores.....	83	56	222	94	133,753	8,848	164,480	298,880	1,715,947	.85
Automotive group¹.....	2,157	2,084	3,741	298	4,097,404	63,803	3,023,682	3,637,700	42,190,767	20.53
Motor vehicle dealers (new and used).....	244	185	1,934	42	2,419,607	10,914	1,757,316	2,543,470	27,078,497	13.37
Accessories, tires, and batteries.....	27	30	38	6	40,536	2,044	31,036	33,300	364,312	.18
Filling stations.....	1,372	1,281	1,119	141	1,030,881	27,841	919,301	678,060	10,725,976	5.30
Garages and repair shops.....	512	537	648	99	604,920	23,004	315,209	374,050	4,004,620	1.98
Apparel group.....	289	327	356	99	368,056	17,715	422,686	1,642,270	4,865,073	2.42
Men's and boys' clothing and furnishings stores.....	57	61	73	10	91,764	3,770	92,919	431,360	1,126,191	.56
Family clothing stores—men's, women's, children's.....	81	101	177	45	188,131	6,342	210,958	843,500	2,453,842	1.21
Women's ready-to-wear specialty stores—apparel and accessories.....	65	75	52	25	44,957	5,415	63,771	184,330	718,225	.35
Women's accessories stores.....	38	42	5	3	3,050	177	11,978	46,050	108,361	.05
Other apparel stores.....	12	13	23	2	17,417	204	11,726	14,040	80,993	.04
Shoe stores.....	36	35	26	8	23,698	1,807	31,334	122,990	355,461	.18
Furniture and household group.....	194	124	471	42	607,398	9,800	540,043	1,445,800	5,187,411	2.58
Furniture stores.....	124	89	359	22	472,092	4,350	444,564	1,247,900	4,373,742	2.16
Household appliances stores.....	30	1	57	14	31,701	3,931	44,957	126,750	348,537	.17
Radio and music stores.....	34	34	55	6	53,605	1,519	50,522	71,090	465,132	.23
Restaurants, cafeterias, and eating places.....	1,061	1,155	1,468	130	705,180	22,502	588,683	155,270	4,953,528	2.45
Restaurants, cafeterias, and lunch rooms.....	794	865	1,332	110	642,030	19,186	503,237	129,120	4,269,941	2.11
Lunch counters, refreshment stands, etc.....	267	290	136	20	63,150	3,316	83,446	26,150	683,587	.34
Lumber and building group.....	180	139	656	179	802,635	48,099	588,469	1,518,310	7,687,965	3.80
Lumber and building-material dealers.....	131	108	600	161	730,332	43,217	558,395	1,472,200	7,314,335	3.61
Electrical shops (without radio).....	7	9	6	5	6,010	1,200	4,024	8,450	23,600	.01
Heating and plumbing shops.....	17	18	39	10	49,763	2,632	14,225	22,320	233,663	.12
Paint and glass stores.....	5	4	11	3	15,930	1,000	11,826	15,280	116,307	.06
Other retail stores.....	1,008	1,087	1,790	407	1,873,117	83,001	1,490,608	3,781,820	20,243,244	10.00
Hardware stores.....	54	62	109	13	111,633	1,875	86,726	416,900	1,218,589	.60
Hardware and farm-implement stores.....	59	45	197	49	256,425	10,592	200,089	767,550	2,748,761	1.36
Farmers' supplies.....	217	240	351	130	314,455	25,631	271,607	499,540	5,944,307	2.94
Cigar stores and cigar stands.....	30	37	15	1	7,603	150	12,755	7,110	69,110	.03
Coal and wood yards—ice dealers.....	37	33	64	24	67,292	7,321	34,134	10,280	365,440	.18
Drug stores.....	432	464	801	133	974,618	28,845	730,230	1,647,410	8,397,242	4.15
Florists.....	6	7		8	666		2,153	230	6,850	
Gifts—novelties and toys—cameras.....	4	5	1		250		1,544	5,570	14,265	.01
Jewelry stores.....	77	77	68	16	62,124	1,718	77,103	277,850	629,630	.31
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	16	18	20	11	12,656	1,600	9,280	9,960	138,725	.07
Office, school, and store supplies, and equipment dealers.....	3	6	6	1	5,610	50	2,382	8,940	38,984	.02
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	4	4	8	1	9,895	510	4,212	8,720	45,155	.02
Miscellaneous classifications (combined).....	63	75	55	20	42,863	4,037	47,162	112,930	578,561	.29
Secondhand stores.....	22	24	8	5	7,653	1,671	6,860	22,100	67,774	.03

¹ This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 34.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPES OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1926)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	12,380	12,942	15,205	2,414	\$14,752,523	\$487,191	\$12,677,174	\$30,896,880	\$202,636,864	100.00
Single store independents	10,790	11,814	12,054	1,897	11,294,773	360,184	9,791,431	23,638,350	148,997,487	73.57
2-store independents	197	102	484	93	505,817	16,367	369,533	1,009,850	6,958,991	2.94
3-store independents	45	14	161	8	181,844	1,725	95,800	342,790	1,878,748	.83
Local chains	97	6	380	53	444,426	9,476	376,919	859,000	4,679,248	2.31
Sectional chains	248		449	73	518,202	14,627	403,370	417,880	3,806,481	1.88
National chains	20		76	13	65,774	2,099	73,138	77,800	686,190	.34
Other types of operation:										
Direct-selling (house-to-house)	3	4	13	6	11,650	1,000	11,165	45,740	127,732	.06
Roadside markets or stands ¹	4	5	1		182		1,165	210	6,508	
Industrial stores (including commissaries)	41	25	139	12	197,851	5,299	77,802	383,460	2,517,705	1.24
Utility-operated retail stores	32		32	14	42,144	3,931	36,779	106,860	249,614	.12
Manufacturer-controlled chains	3		26		30,957		6,628	21,470	125,042	.06
Cooperative stores ¹	3		5	8	7,478	1,600	7,802	26,880	171,500	.09
Cooperative buying associations ¹	3		4		3,669			9,600	100,719	.05
Retailers—country buyers ¹	807	905	925	184	919,675	32,671	950,370	3,180,130	27,049,454	13.65
Retailers—wholesalers ¹	63	02	455	53	527,121	12,212	473,822	776,360	6,773,692	2.85
All other types	4	4	1		900		1,450	400	10,876	.01

¹ These classifications are used only in rural areas and cities of less than 10,000 population. These stores are usually independently operated.

TABLE 35.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores	14	8	5		1
Annual net sales	\$2,409,454	\$1,229,444	\$753,299		426,711
Per cent of total sales	100.00	51.03	31.26		17.71
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores	83	39	14	30	
Annual net sales	\$1,715,947	\$839,953	\$137,182	\$1,238,812	
Per cent of total sales	100.00	48.81	7.99	72.20	
Men's and boys' clothing and furnishings stores:					
Number of stores	57	57			
Annual net sales	\$1,126,191	\$1,126,191			
Per cent of total sales	100.00	100.00			
Family clothing stores—men's, women's, children's:					
Number of stores	81	75	6		
Annual net sales	\$2,453,842	\$2,224,842	\$229,000		
Per cent of total sales	100.00	90.67	9.33		
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores	65	63	2		
Annual net sales	\$718,225	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
Shoe stores:					
Number of stores	36	33	3		
Annual net sales	\$355,461	\$312,626	\$42,835		
Per cent of total sales	100.00	87.95	12.05		
Furniture stores:					
Number of stores	124	113	7		
Annual net sales	\$4,373,742	\$3,805,322	\$243,120	(x) 2	(x) 2
Per cent of total sales	100.00	88.38	5.56	(x)	(x)
Radio and music stores:					
Number of stores	34	34			
Annual net sales	\$465,132	\$465,132			
Per cent of total sales	100.00	100.00			
Grocery stores (without meats):					
Number of stores	2,780	2,592	25	5	168
Annual net sales	\$12,951,058	\$11,137,171	\$444,078	\$321,248	\$1,048,661
Per cent of total sales	100.00	85.99	3.43	2.48	8.10
Combination stores (groceries and meats):					
Number of stores	466	421	16	1	28
Annual net sales	\$8,260,489	\$6,514,406	\$652,355	(x)	(x)
Per cent of total sales	100.00	78.86	7.90	(x)	(x)
Restaurants, cafeterias, and lunch rooms:					
Number of stores	794	787	4	2	1
Annual net sales	\$4,269,641	\$4,194,059	\$47,090	(x)	(x)
Per cent of total sales	100.00	98.22	1.10	(x)	(x)
Cigar stores and cigar stands:					
Number of stores	30	30			
Annual net sales	\$69,110	\$69,110			
Per cent of total sales	100.00	100.00			
Filling stations:					
Number of stations	1,872	1,126	35	184	27
Annual net sales	\$10,729,976	\$7,240,025	\$390,345	\$1,765,263	\$1,344,343
Per cent of total sales	100.00	67.47	3.64	16.36	12.53
Coal and wood yards—ice dealers:					
Number of yards	37	29	5	1	2
Annual net sales	\$365,440	\$183,597	\$80,650	(x)	(x)
Per cent of total sales	100.00	50.24	23.71	(x)	(x)
Drug stores:					
Number of stores	432	421	11		
Annual net sales	\$8,397,245	\$8,203,876	\$193,369		
Per cent of total sales	100.00	97.70	2.30		
Hardware stores:					
Number of stores	54	52			2
Annual net sales	\$1,218,689	\$1,168,902			\$49,687
Per cent of total sales	100.00	95.92			4.08
Jewelry stores:					
Number of stores	77	75	2		
Annual net sales	\$629,630	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		