



## CONTENTS

Map of Mississippi.....	Page 1377
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### THE STATE

Table	(Population 2,009,821)	Page
1—Retail distribution, by kinds of business.....		1379
2—Operating expenses, by kinds of business.....		1381
3—Seasonal employment characteristics.....		1383
4—Sales by size of business.....		1385
5—Retail distribution, by types of operation.....		1387
6—Seventeen kinds of business, by types of operation..		1389
7—Sales classified according to degree of credit.....		1390
8—Credit business, by types of operation.....		1392
9—Receipts other than from the sale of merchandise..		1392
10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business..		1393
11—Retail sales by manufacturers and wholesalers— country buying (assembling) of farm products..		1394
12—Forms of organization, including negro proprietor- ship.....		1395
13 14	These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part I, Retail Distribution ..	1395
15—Sales by commodities.....		1396

### JACKSON

(Population 48,282)

16—Retail distribution by kinds of business.....	1400
17—Retail distribution by types of operation.....	1401
18—Seventeen kinds of business by types of operation..	1401

1378

### MERIDIAN

(Population 31,953)

Table	Page
19—Retail distribution, of kinds of business.....	1402
20—Retail distribution, by types of operation.....	1403
21—Seventeen kinds of business, by types of operation..	1403

### COMBINED CITIES

(Population 157,153)

22—Retail distribution, by kinds of business—all cities of 10,000 to 30,000 population combined.....	1404
23—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined....	1405
24—Seventeen kinds of business, by types of operation— all cities of 10,000 to 30,000 population combined..	1405

### ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

(Population 1,772,432)

25—Retail distribution, by kinds of business—all places of less than 10,000 population combined.....	1406
26—Retail distribution, by types of operation—all places of less than 10,000 population combined..	1407
27—Seventeen kinds of business, by types of operation— all places of less than 10,000 population combined..	1408

# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1379

**TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**  
**NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>All groups</b> .....	<b>17,256</b>	<b>18,381</b>	<b>29,244</b>	<b>5,618</b>	<b>\$30,747,131</b>	<b>\$1,010,788</b>	<b>\$60,425,660</b>	<b>\$413,737,011</b>	<b>100.00</b>
<b>Food group</b> .....	<b>4,885</b>	<b>5,180</b>	<b>3,464</b>	<b>830</b>	<b>2,932,430</b>	<b>131,165</b>	<b>4,127,330</b>	<b>57,622,202</b>	<b>13.93</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	9	9	6	6	5,019	580	3,690	32,492	.01
Confectionery stores (candy and fountain).....	63	69	97	22	71,246	3,576	36,760	522,987	.13
Dairy products stores:									
Dairy products stores (including ice cream).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Milk dealers.....	17	17	68	1	55,318	300	1,370	247,619	.08
Egg and poultry dealers.....	10	12	2	4	2,304	492	2,890	45,247	.01
Deli-cassens stores.....	5	8	14	1	7,194	150	3,280	103,563	.02
Fruit stores and vegetable markets.....	52	58	37	9	28,819	1,395	18,870	439,704	.11
Grocery stores (without meats).....	3,459	3,634	1,355	426	1,026,823	62,113	2,327,070	28,671,689	6.93
Combination stores (groceries and meats):									
Grocery stores with meats.....	816	901	1,194	264	1,181,620	43,352	1,557,150	21,619,811	5.23
Meat markets with groceries.....	72	90	109	25	81,992	4,454	71,430	1,477,545	.36
Meat markets (including sea foods):									
Fish markets—sea foods.....	50	55	75	16	40,573	3,313	6,200	395,251	.10
Meat markets.....	248	258	315	39	255,512	7,431	74,160	2,863,548	.69
Bakeries—bakery goods stores (except manufacturing bakeries).....	40	52	146	10	128,047	1,849	16,050	694,687	.17
Other food stores:									
Coffee, tea, spices.....	32	6	30		38,048		5,280	290,402	.07
Farm products stores.....	6	7					190	6,680	
General food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bottled waters and beverages.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General stores</b> .....	<b>3,950</b>	<b>4,821</b>	<b>3,877</b>	<b>1,329</b>	<b>4,388,202</b>	<b>241,638</b>	<b>16,630,860</b>	<b>117,744,139</b>	<b>28.46</b>
General stores—groceries with apparel.....	63	64	36	20	31,933	2,932	147,040	683,690	.23
General stores—groceries with dry goods.....	1,850	2,050	887	448	660,667	75,049	4,000,420	23,999,856	5.80
General stores—groceries with other merchandise.....	2,037	2,498	2,964	861	3,489,402	163,657	12,774,400	92,611,163	22.43
<b>General merchandise group</b> .....	<b>887</b>	<b>870</b>	<b>3,825</b>	<b>1,318</b>	<b>4,169,368</b>	<b>186,718</b>	<b>12,173,110</b>	<b>45,422,988</b>	<b>10.98</b>
Department stores.....	50	30	1,886	162	1,742,259	31,223	3,378,920	13,994,348	3.38
Dry goods stores.....	379	401	794	443	921,112	69,350	3,659,600	12,636,726	2.91
General merchandise stores:									
With food departments.....	45	56	144	25	179,162	4,484	454,650	2,704,614	.65
Without food departments.....	287	309	749	351	798,577	64,147	3,757,280	11,085,035	2.68
Variety, 5-and-10 and to-a-dollar stores.....	126	74	752	307	527,979	27,528	922,660	5,602,265	1.36
<b>Automotive group</b> .....	<b>2,882</b>	<b>2,732</b>	<b>7,391</b>	<b>472</b>	<b>8,488,448</b>	<b>101,915</b>	<b>8,127,300</b>	<b>89,556,854</b>	<b>21.72</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	451	434	4,067	82	5,281,182	25,077	5,925,560	62,532,454	15.12
Used car dealers.....	4	4	3	1	2,713	300	5,080	81,100	.02
Automobile dealers with farm implements and machinery.....	13	9	96	3	147,351	646	407,750	1,841,676	.45
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	26	18	115	3	145,360	704	149,300	1,049,340	.25
Battery and ignition shops—brake repair shops.....	29	29	74	1	77,289	280	65,680	548,802	.13
Tire shops (including tire repairs).....	29	23	116	2	129,347	228	100,040	930,749	.23
Filling stations:									
Filling stations—gasoline and oil.....	621	376	634	61	551,777	7,893	179,680	4,786,329	1.16
Filling stations with tires and accessories.....	464	468	977	119	922,073	25,610	620,800	8,785,320	2.12
Filling stations with other merchandise.....	527	556	275	66	200,589	12,185	213,240	3,544,229	.86
Motor cycles, bicycles, and supplies.....	6	6	4		4,510		4,170	29,495	
Garages and repair shops:									
Body, fender, and paint shops.....	17	22	32	7	43,225	1,970	8,570	140,362	.03
Garages (repairs and storage, gasoline, oil, accessories).....	669	775	980	127	659,983	27,022	445,280	5,511,708	1.33
Parking stations, parking garages, and lots.....	3	4	12		13,340		900	57,000	.01
Radiator shops (including repairs).....	3	3	6		9,700		1,300	42,300	.01
<b>Apparel group</b> .....	<b>515</b>	<b>535</b>	<b>1,131</b>	<b>253</b>	<b>1,370,070</b>	<b>42,993</b>	<b>3,601,590</b>	<b>14,980,353</b>	<b>3.62</b>
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	10	10	12	1	13,567	141	22,520	88,246	.02
Men's and boys' hat stores.....	3	4	11		5,460		4,530	34,486	.01
Men's furnishings stores.....	9	9	17	5	20,232	960	75,020	300,068	.07
Men's clothing and furnishings stores.....	98	118	223	42	301,735	9,332	1,321,190	4,129,349	1.00
Family clothing stores—men's, women's and children's.....	96	85	275	37	348,443	13,992	970,600	3,308,119	.80
Women's ready-to-wear specialty stores—apparel and accessories.....	133	134	340	68	379,505	10,463	719,840	4,140,528	1.00
Women's accessories stores:									
Corset and lingerie shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hosiery shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery shops.....	59	57	52	15	39,157	1,724	51,420	418,367	.10
Other apparel stores:									
Children's specialty shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	27	34	33		35,429		24,280	204,403	.05
Shoe stores.....	77	81	131	34	177,997	6,115	605,710	2,260,247	.55
<b>Furniture and household group</b> .....	<b>457</b>	<b>419</b>	<b>1,731</b>	<b>167</b>	<b>2,155,455</b>	<b>54,304</b>	<b>3,621,020</b>	<b>16,038,568</b>	<b>3.88</b>
Furniture stores:									
Furniture stores.....	186	189	638	41	872,062	16,450	1,529,170	7,007,984	1.69
Furniture and undertaker.....	17	25	36	3	40,560	468	164,460	683,863	.14
Furniture and hardware stores.....	89	116	208	30	206,424	6,628	1,163,770	4,271,720	1.03
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

1 Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Furniture and household group—Continued.</b>									
Household appliances stores:									
Household appliances stores (electrical)	60	7	229	40	\$358,029	\$14,504	\$238,260	\$1,041,380	0.26
Household appliances stores	23		46	26	73,687	9,483	147,730	589,022	.14
Refrigerator dealers—electric only	3	2	12		17,840		11,950	127,109	.03
Refrigerator dealers—electric and gas	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores	8	10	21		24,640		27,370	82,254	.02
Radio and music stores:									
Radio and electrical shops	46	49	154	17	238,204	4,241	159,530	1,230,364	.30
Radio and musical instruments stores	20	18	87	6	108,715	1,290	145,500	677,804	.17
<b>Restaurants, cafeterias, and eating places<sup>1</sup></b>	<b>1,486</b>	<b>1,649</b>	<b>2,389</b>	<b>339</b>	<b>1,327,085</b>	<b>44,390</b>	<b>244,760</b>	<b>8,646,554</b>	<b>2.33</b>
<b>Restaurants, cafeterias, and lunch rooms:</b>									
Cafeterias	6	6	44	4	23,715	480	6,930	155,095	.04
Lunch rooms	868	950	918	169	463,196	18,574	120,070	3,862,295	.93
Restaurants with table service	223	273	1,212	70	711,516	11,016	74,370	4,323,811	1.05
Lunch counters, refreshment stands, etc.:									
Refreshment stands	60	65	23	23	16,917	4,695	9,650	184,078	.04
Lunch counters	295	320	179	64	104,655	8,029	28,660	1,044,269	.25
Soft-drink stands	32	33	10	1	4,970	280	2,280	48,626	.01
<b>Lumber and building group</b>	<b>255</b>	<b>226</b>	<b>1,384</b>	<b>173</b>	<b>1,715,156</b>	<b>51,037</b>	<b>2,574,100</b>	<b>14,791,441</b>	<b>3.57</b>
<b>Lumber and building material dealers:</b>									
Lumber and building material dealers	130	103	713	95	890,976	32,218	1,702,830	9,604,014	2.33
Lumber and hardware	32	32	244	15	283,232	2,716	520,940	2,714,072	.66
Roofing	6	5	68	6	79,749	2,258	38,070	216,096	.05
Dealers in any other single building material	4	6	2	4	1,515	635	2,590	26,245	.01
Electrical shops (without radio)	20	21	66	12	91,562	3,091	67,800	455,664	.11
Heating and plumbing shops:									
Heating appliances and oil burners	3	3	12		11,395		6,910	173,321	.04
Plumbing shops—heating and ventilating	43	46	223	38	293,533	9,129	148,970	1,062,582	.26
Paint and glass stores	17	10	51	3	63,174	990	85,990	478,447	.11
<b>Other retail stores</b>	<b>1,933</b>	<b>2,119</b>	<b>4,030</b>	<b>735</b>	<b>4,178,198</b>	<b>146,448</b>	<b>8,800,360</b>	<b>47,510,828</b>	<b>11.48</b>
<b>Hardware stores:</b>									
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers	18	12	23	6	29,382	1,940	86,400	303,778	.07
Farm implement dealers with hay, grain, and feed	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware and farm implement stores	75	68	305	18	400,076	4,527	1,378,830	4,556,622	1.10
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer)	69	68	84	19	78,941	5,184	125,470	2,184,703	.53
Fertilizer stores	17	15	10	9	9,457	3,002	26,020	698,247	.17
Harness shops	5	9			6,260		8,060	31,737	.01
Seeds, bulbs, and nursery stock	10	9	14	2	14,941	215	26,170	142,834	.03
Cooperage—barrels, boxes, crates, casks	3	4	26	3	12,530	180	16,510	59,555	.02
Coal and feed stores	10	15	22	6	19,287	620	35,370	223,397	.05
Feed stores with groceries <sup>2</sup>	317	358	406	128	385,526	21,555	809,580	10,035,992	2.43
Book stores	6	9	9	3	4,095	133	13,020	51,151	.01
Cigar stores and cigar stands:									
Cigar stands	31	28	40	2	33,761	300	20,450	266,695	.06
Cigar stores	19	20	39	1	35,336	150	18,680	315,386	.08
Coal and wood yards—ice dealers:									
Coal and wood yards	90	100	286	49	233,756	10,459	160,050	2,418,948	.58
Ice dealers	22	13	73	13	63,362	2,480	4,390	277,728	.07
Drug stores:									
Drug stores	263	305	514	98	549,056	21,232	1,183,330	5,262,854	1.27
Drug stores with fountains	447	501	1,130	215	1,215,018	46,556	2,103,680	11,091,324	2.68
Florists	37	45	78	11	72,344	1,112	60,870	458,173	.11
Gifts—novelties and toys—cameras:									
Art and gift shops	7	7	4	3	3,181	428	17,900	51,872	.01
Novelty and souvenir shops	4	6	3		780		4,730	15,495	.00
Camera dealers—photographic supplies	3	3	4		2,700		1,010	10,630	.00
Jewelry stores	120	128	178	56	246,104	7,656	1,018,670	1,862,968	.45
Luggage and leather goods stores	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio)	11	7	18	2	15,507	250	21,150	129,171	.03
News dealers	28	20	51	5	35,147	556	25,900	343,006	.08
Office, school, and store supplies and equipment dealers:									
Office and school supplies	10	7	33	3	28,842	100	82,320	255,610	.06
Office and store mechanical appliance dealers (retail)	10	5	45	2	91,832	595	45,600	326,367	.08
Office and store furniture and equipment dealers	5	1	13		13,526		45,820	186,621	.05
Store fixture dealers	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers	3	1	13		19,031		12,640	67,755	.02
Opticians and optometrists	7	8	3		2,382		7,250	51,419	.01
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores	3	1	3		3,500		15,500	66,000	.02
Sporting goods stores with toys and stationary	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and engravers	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Monuments and tombstones	3	4	1		1,200		1,760	23,000	.01
Miscellaneous classifications (combined)	179	236	244	52	254,076	11,369	468,370	2,309,949	.56
<b>Secondhand stores<sup>3</sup></b>	<b>28</b>	<b>30</b>	<b>32</b>	<b>2</b>	<b>21,718</b>	<b>180</b>	<b>25,200</b>	<b>123,064</b>	<b>.03</b>
Tras, accessories, and parts (secondhand)	10	11	13		11,467		18,410	41,272	.01
Furniture stores (secondhand)	6	7	7		3,538		4,140	31,381	.01
Clothing and shoe stores (secondhand)	9	11	12	2	6,718	180	1,650	45,811	.01

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> In certain of the agricultural States, particularly in the South it is found that in stores classified as "Feed stores with groceries," the grocery sales frequently predominate. In making food studies this classification should receive due consideration.

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rental cost (per \$100 of sales) in leased premises
<b>All groups</b> .....	17,256	830,747,131	816,478,472	847,225,603	\$29,993,069	818.66	8,971	\$6,508,695	\$250,065,976	82.60
<b>Food group</b> .....	4,885	2,532,430	3,929,227	6,861,657	3,656,914	15.25	2,328	1,080,427	41,594,075	2.61
Candy and confectionery stores:										
Candy stores—nut stores <sup>1</sup> .....	9	5,019	6,660	11,679	3,604	47.04	3	570	23,006	2.45
Confectionery stores (candy and fountain) <sup>2</sup> .....	63	71,246	48,162	119,408	81,950	38.50	49	37,830	460,283	8.22
Milk dealers.....	17	55,318	13,763	69,071	79,275	42.67	6	6,884	255,520	2.69
Egg and poultry dealers.....	10	2,304	10,872	13,176	3,544	36.95	4	890	38,070	2.26
Delicatessen stores.....	5	7,194	4,024	11,218	9,926	20.42	5	3,330	108,563	3.22
Fruit stores and vegetable markets.....	52	28,819	42,978	71,797	49,136	27.50	40	24,421	383,737	6.36
Grocery stores (without meats).....	3,459	1,026,823	2,587,408	3,614,231	1,580,664	18.12	1,370	493,727	17,847,852	2.77
Combination stores (groceries and meats):										
Grocery stores with meats.....	816	1,181,620	858,653	2,040,273	1,272,092	15.32	520	379,955	17,751,460	2.14
Meat markets with groceries.....	72	81,992	63,990	145,982	100,515	16.68	57	30,627	1,279,417	2.39
Meat markets (including sea foods):										
Fish markets—sea foods.....	50	40,573	27,335	67,908	42,697	27.98	34	8,272	230,641	3.59
Meat markets.....	248	255,512	203,304	458,816	277,210	25.70	186	71,944	2,306,066	3.12
Bakeries—bakery goods stores (except manufacturing bakeries) <sup>1</sup> .....	40	128,047	44,928	172,975	89,581	37.79	24	13,127	433,546	4.18
Other food stores:										
Coffee, tea, spices.....	32	38,048	7,608	45,656	52,550	33.83	28	2,740	261,868	1.05
Farm products stores.....	6		5,677	5,677	1,174	(x)				
<b>General stores</b> .....	3,950	4,388,202	4,703,019	9,091,221	4,298,661	11.37	1,177	559,070	43,783,695	1.28
General stores—groceries with apparel.....	63	31,933	51,584	83,517	41,813	13.37	20	9,320	519,358	1.79
General stores—groceries with dry goods.....	1,850	866,867	1,838,687	2,705,554	932,924	15.15	492	170,895	8,662,468	1.97
General stores—groceries with other merchandise.....	2,037	3,489,402	2,812,748	6,302,160	3,324,424	10.37	665	378,855	34,601,869	1.09
<b>General merchandise group</b> .....	887	4,169,369	887,590	5,068,979	4,497,138	21.03	682	1,074,515	35,955,501	2.69
Department stores.....	50	1,742,269	37,060	1,779,309	1,710,747	24.94	42	275,279	11,975,532	2.30
Dry goods stores.....	379	921,112	430,273	1,351,385	1,038,282	19.85	295	287,793	9,576,668	3.01
General merchandise stores:										
With food departments.....	45	179,162	67,928	247,090	155,417	14.88	26	24,235	1,291,061	1.88
Without food departments.....	287	798,877	303,120	1,102,006	881,132	17.89	207	210,670	7,770,068	2.71
Variety, 5-and-10, and to-a-dollar stores.....	126	527,979	49,219	577,199	711,560	23.00	112	276,538	5,342,152	5.18
<b>Automotive group</b> .....	2,462	8,488,448	2,577,717	11,068,165	6,940,668	20.00	1,513	1,201,681	54,708,280	2.20
Motor-vehicle dealers:										
Automobile salesrooms, new and trade-in.....	451	5,281,182	560,728	5,841,910	4,382,732	16.27	270	461,127	37,941,364	1.22
Used-car dealers.....	4	2,713	3,216	5,929	2,197	(x)				
Automobile dealers with farm implements and machinery.....	13	147,351	13,752	161,103	161,098	17.53	9	17,494	1,257,610	1.39
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	26	145,369	22,644	168,013	81,293	23.76	20	23,071	987,438	2.34
Battery and ignition shops—brake repair shops.....	29	77,289	30,189	107,478	75,547	35.28	24	18,689	450,811	4.15
Tire shops (including tire repairs).....	29	129,847	31,164	160,511	106,692	28.52	23	36,173	785,772	4.60
Filling stations:										
Filling stations—gasoline and oil.....	621	551,777	322,608	874,385	569,714	30.17	233	111,174	1,854,821	5.99
Filling stations with tires and accessories.....	464	922,073	429,624	1,351,697	808,989	24.54	296	253,821	6,117,082	2.51
Filling stations with other merchandise.....	527	200,689	380,860	581,449	216,086	22.50	241	87,969	1,905,183	4.62
Motor cycles, bicycles, and supplies.....	6	4,510	7,475	11,985	3,503	62.51	4	1,560	20,500	7.61
Garages and repair shops:										
Body, fender, and paint shops.....	17	43,225	28,358	71,583	14,926	61.64	13	7,168	111,610	6.41
Garages (repairs and storage, gasoline, oil, accessories).....	669	959,983	737,800	1,697,783	550,815	40.80	372	171,295	3,109,490	5.51
Parking stations, parking garages, and lots.....	3	13,340	4,448	17,788	13,880	(x)	3	9,000	57,000	(x)
Radiator shops (including repairs).....	3	9,700	4,851	14,551	7,596	(x)	3	2,220	42,900	(x)
<b>Apparel group</b> .....	515	1,370,070	610,329	1,980,399	1,840,995	25.51	420	586,023	12,595,021	4.50
Men's and boys' clothing and furnishing stores:										
Men's and boys' clothing stores.....	10	13,567	11,190	24,757	11,170	40.71	7	2,963	54,282	5.46
Men's and boys' hat shops.....	3	5,460	1,984	7,444	7,760	(x)				
Men's furnishings stores.....	9	20,232	10,188	30,420	26,059	18.82	9	8,199	300,068	2.73
Men's clothing and furnishings stores.....	98	301,735	154,698	456,433	504,311	23.27	82	132,301	3,367,565	3.93
Family clothing stores—men's, women's, and children's.....	96	348,443	103,360	451,803	387,600	25.37	72	111,857	2,690,933	4.58
Women's ready-to-wear specialty stores—apparel and accessories.....	133	379,605	145,390	524,895	484,084	24.37	119	163,008	3,941,740	4.14
Millinery stores.....	59	39,157	41,040	80,197	73,530	36.74	40	45,817	381,719	12.00
Custom tailors.....	27	35,429	36,616	71,045	30,487	50.11	23	14,413	178,303	8.08
Shoe stores.....	77	177,697	103,366	281,063	312,600	28.27	64	102,225	2,069,279	4.94
<b>Furniture and household group</b> .....	467	2,155,455	551,145	2,706,600	1,583,688	28.62	331	375,821	11,733,390	3.20
Furniture stores:										
Furniture stores.....	186	872,062	253,449	1,125,511	934,473	29.39	156	222,668	5,810,105	2.71
Furniture and undertaker.....	17	40,560	27,850	68,410	59,392	21.89	9	6,790	280,488	2.42
Furniture and hardware stores.....	89	266,424	144,884	411,308	315,340	17.01	54	64,223	2,425,986	2.65
Household appliances stores:										
Household appliances stores (electrical).....	60	358,029	10,500	368,529	140,212	48.85	44	21,569	854,432	2.52
Household appliances stores.....	23	73,687	2,974	76,661	121,967	33.22	3	970	24,455	3.97
Refrigerator dealers—electric only.....	3	17,840	13,048	30,814	10,486	(x)				
Other home furnishings and appliances stores.....	8	24,640		37,688	9,830	57.77	4	2,111	39,627	5.33
Radio and music stores:										
Radio and electrical shops.....	46	238,294	74,480	312,774	158,928	38.34	35	24,152	1,115,485	2.17
Radio and musical instruments stores.....	20	108,715	10,760	128,475	100,386	33.76	19	23,761	672,694	2.53

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

<sup>2</sup> Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rental cost (per \$100 of sales) in leased premises
Restaurants, cafeterias, and eating places.....	1,486	\$1,327,085	\$844,088	\$2,171,178	\$1,328,024	\$86.25	1,134	\$488,629	\$8,105,175	\$6.03
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	6	23,715	3,168	26,883	24,972	33.43	4	6,470	132,121	4.90
Lunch rooms.....	868	463,196	459,800	922,996	522,935	37.44	677	206,277	3,182,301	6.48
Restaurants with table service.....	223	711,516	157,794	869,310	604,807	34.09	204	199,752	3,883,744	5.14
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	60	16,917	34,515	51,432	22,760	40.30	39	9,457	158,185	5.98
Lunch counters.....	295	104,655	172,800	277,455	137,162	39.70	191	57,396	681,549	8.42
Soft-drink stands.....	32	4,970	18,477	20,447	9,897	62.40	17	6,442	38,925	16.55
Lumber and building group.....	255	1,715,136	269,588	1,984,724	1,343,130	22.50	138	100,015	7,522,898	1.33
Lumber and building material dealers:										
Lumber and building material dealers.....	130	890,976	124,012	1,014,988	700,668	17.85	55	39,842	4,859,160	.82
Lumber and hardware.....	32	283,232	36,800	320,032	327,081	23.84	13	10,557	967,957	1.10
Roofing.....	6	79,749	5,700	85,449	29,513	53.20	3	900	15,019	6.80
Dealers in any other single building material.....	4	1,515	2,640	4,155	2,700	(x)				
Electrical shops (without radio).....	20	91,592	28,161	119,753	61,872	30.85	16	12,038	422,026	2.85
Heating and plumbing shops:										
Heating appliances and oil burners.....	3	11,395	2,850	14,245	16,242	(x)				
Plumbing shops—heating and ventilating.....	43	293,533	57,382	350,915	148,542	47.00	33	22,788	752,689	3.03
Paint and glass stores.....	17	63,174	12,063	75,237	47,512	25.60	15	11,495	386,117	2.98
Other retail stores.....	1,933	4,179,198	2,085,579	6,264,777	4,179,877	21.98	1,227	1,029,299	33,759,689	3.06
Hardware stores.....	93	276,272	81,700	357,972	259,048	19.20	60	66,425	2,207,463	3.01
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	18	29,382	14,316	43,698	33,994	25.58	7	4,745	149,439	3.18
Hardware and farm implement stores.....	75	400,076	85,196	485,272	384,725	19.16	50	69,492	2,730,946	2.54
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	69	78,941	59,704	138,645	95,656	10.72	42	23,259	1,412,527	1.65
Fertilizer stores.....	17	9,457	9,690	19,147	5,232	(x)	4	605	83,376	.73
Harness shops.....	5	6,250	6,204	12,454	4,329	53.10				
Seeds, bulbs, and nursery stock.....	10	14,941	9,468	24,409	17,875	29.60	7	5,166	136,264	3.79
Cooperage—barrels, boxes, crates, casks.....	3	12,539	1,900	14,439	12,503	(x)				
Coal and feed stores.....	10	19,267	12,720	31,987	24,866	25.23	4	1,315	55,708	2.36
Feed stores with groceries.....	317	385,526	320,788	706,314	427,396	11.30	181	109,355	6,811,010	1.61
Book stores.....	6	4,895	4,890	9,785	9,855	38.53	4	4,480	47,151	9.51
Cigar stores and cigar stands:										
Cigar stands.....	31	33,761	23,436	57,197	36,832	35.26	18	18,924	189,236	10.00
Cigar stores without fountains.....	19	35,336	16,635	51,971	31,410	26.44	15	13,668	236,501	5.78
Coal and wood yards—ice dealers:										
Coal and wood yards.....	90	233,758	78,100	311,856	200,248	21.17	47	15,012	1,717,551	.87
Ice dealers.....	22	63,382	10,842	74,224	67,727	51.10	8	3,211	208,638	1.58
Drug stores:										
Drug stores.....	263	549,056	313,235	862,291	527,615	26.46	165	149,971	3,787,042	3.96
Drug stores with fountains.....	447	1,215,018	518,034	1,733,052	1,156,468	26.05	336	335,016	9,243,831	3.63
Florists.....	37	72,344	41,085	113,429	95,576	45.62	8	3,704	86,842	4.33
Gifts—novelties and toys—cameras:										
Art and gift shops.....	7	3,181	4,816	7,997	10,798	36.23	6	6,151	51,687	11.97
Novelty and souvenir shops.....	4	780	1,560	2,340	3,056	(x)	3	2,570	14,195	(x)
Camera dealers—photographic supplies.....	3	2,700	2,025	4,725	2,102	(x)	3	1,455	10,630	(x)
Jewelry stores.....	120	246,104	172,544	418,648	275,413	37.46	94	82,236	1,621,114	5.07
Music stores (without radio).....	11	15,597	5,936	21,443	23,051	35.14	11	7,270	129,171	5.63
News dealers.....	28	35,147	13,560	48,707	35,182	24.46	19	11,719	196,988	5.95
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	10	28,842	6,097	34,939	29,820	25.34	9	12,042	235,462	5.11
Office and store mechanical appliance dealers (retail).....	10	91,832	10,135	101,967	37,351	42.69	8	5,713	324,662	1.76
Office and store furniture and equipment dealers.....	5	13,526	1,040	14,566	27,631	22.61	4	7,076	182,357	3.88
Typewriter dealers.....	3	19,031	1,464	20,495	11,901	(x)	3	3,858	67,755	(x)
Opticians and optometrists.....	7	2,382	6,352	8,734	9,675	35.80	7	5,470	51,419	10.64
Sporting goods specialty stores.....	3	3,600	1,167	4,667	9,290	(x)				
Monuments and tombstones.....	3	1,200	4,800	6,000	1,250	(x)				
Miscellaneous classifications (combined).....	179	254,078	234,820	488,896	288,708	(x)	87	45,729	1,614,419	(x)
Secondhand stores.....	26	21,718	20,190	41,908	25,966	55.15	21	12,205	108,314	11.81

RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1383

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified date. (Total full-time and part-time employees.) 100 per cent represents year's average				Proportion of part-time employees to total employees. (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent 76	Per cent 85	Per cent 84	Per cent 88	Per cent 90	Per cent 10	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 16	July 15	Oct. 15	Dec. 16
All groups <sup>1</sup> .....	9,489							Per cent 97	Per cent 97	Per cent 102	Per cent 104	Per cent 12	Per cent 12	Per cent 14	Per cent 16
Food group.....	1,777	82	18	78	22	89	11	98	99	101	102	16	16	18	19
General stores.....	1,970	74	26	68	32	92	8	96	96	103	105	20	20	24	25
General merchandise group.....	736	35	65	23	77	89	11	93	91	103	113	16	16	21	27
Automotive group.....	1,784	94	6	95	5	95	4	98	100	101	101	5	5	5	5
Apparel group.....	406	51	49	47	53	79	21	97	94	102	107	12	11	14	18
Furniture and household group.....	373	85	15	84	16	92	8	98	98	102	102	8	8	8	8
Restaurants, cafeterias, and eating places.....	778	48	52	50	50	78	22	99	100	101	100	10	11	11	11
Number and building group.....	226	94	6	97	3	94	6	98	99	101	102	9	9	11	10
Other retail stores.....	1,433	86	14	81	19	91	9	97	98	101	104	12	12	13	14
Secondhand stores.....	16	97	3	100		89	11	100	100	100	100	6	6	6	6
Food group.....	1,777	82	18	78	22	89	11	98	99	101	102	16	16	18	19
Candy and confectionery stores:															
Candy stores—nut stores.....	4	57	43	100		75	25	103	61	82	154	50	17	38	50
Confectionery stores (candy and fountain).....	35	69	31	68	32	89	11	88	106	105	101	6	18	16	14
Milk dealers.....	12	89	11		100	77	23	100	100	100	100	2	2	2	2
Fruit stores and vegetable markets.....	23	58	42	62	38	89	11	99	99	101	101	13	13	18	18
Grocery stores (without meats).....	902	77	23	73	27	87	13	97	98	102	103	20	20	22	23
Combination stores (groceries and meats):															
Grocery stores with meats.....	500	86	14	82	18	90	10	98	99	101	102	16	16	17	18
Meat markets with groceries.....	52	89	11	81	19	94	6	98	99	101	102	14	15	18	18
Meat markets (including sea foods):															
Fish markets—sea foods.....	28	91	9	100		93	7	118	114	85	83	17	14	10	9
Meat markets.....	153	95	5	100		95	5	99	98	101	102	9	9	10	9
Bakeries—bakery goods stores (except manufacturing bakeries).....	28	81	19	25	75	83	17	97	99	101	103	4	4	4	5
Coffee, tea, spices.....	30	97	3			100		100	100	100	100				
General stores.....	1,970	74	26	68	32	92	8	96	96	103	105	20	20	24	25
General stores—groceries with apparel.....	30	67	33	55	45	96	4	94	98	104	104	27	26	34	34
General stores—groceries with dry goods.....	688	72	28	66	34	90	10	94	96	104	106	28	28	32	33
General stores—groceries with other merchandise.....	1,252	75	25	69	31	93	7	97	97	102	104	17	18	21	22
General merchandise stores.....	736	35	65	23	77	89	11	93	91	103	113	16	16	21	27
Department stores.....	48	42	58	33	67	77	23	100	94	98	108	10	8	8	15
Dry goods stores.....	288	32	68	20	80	87	13	91	90	108	111	21	21	30	34
General merchandise stores:															
With food departments.....	40	69	31	58	44	89	11	95	97	103	105	11	11	15	16
Without food departments.....	253	42	58	33	67	84	16	86	87	110	117	16	17	28	31
Variety, 5-and-10, and to-a dollar stores.....	107	18	82	6	94	82	18	92	90	97	121	19	17	22	36
Automotive group.....	1,784	94	6	95	5	95	4	98	100	101	101	5	5	5	5
Automobile salesrooms—new and trade-in.....	410	94	6	90	10	96	4	98	100	102	100	1	2	2	2
Automobile dealers with farm implements and machinery.....	12	97	3	100		100		97	95	103	105	3		1	2
Accessories, tires, and batteries:															
Accessory stores with tires and batteries.....	20	92	8	100		83	17	94	101	102	103	2	2	3	3
Battery and ignition shops—brake repair shops.....	25	90	10	100		100		96	98	101	105	1	1	1	
Tire shops (including tire repairs).....	2	96	4	100		95	5	100	100	100	100	1	1	1	1
Filling stations:															
Filling stations—gasoline and oil.....	291	99	1	100		97	3	99	100	101	100	6	6	7	7
Filling stations with tires and accessories.....	353	96	4	98	2	97	3	98	100	101	101	9	10	11	10
Filling stations with other merchandise.....	178	84	16	83	17	89	11	94	100	104	102	16	18	19	17
Garages and repair shops:															
Body, fender, and paint shops.....	12	94	6	100		93	7	94	100	106	100	16	18	17	12
Garages (repairs and storage, gasoline, oil, and accessories).....	453	97	3	97	3	97	3	97	100	102	101	9	9	11	11
Apparel group.....	406	51	49	47	53	79	21	97	94	102	107	12	11	14	18
Men's and boys' clothing and furnishings stores:															
Men's and boys' clothing stores.....	6	82	18	100		43	57	100	100	100	100	8	8	8	8
Men's furnishings stores.....	9	95	5	80	20	100		103	99	103	95	22	23	22	24
Men's clothing and furnishings stores.....	91	89	11	86	14	93	7	97	98	101	104	12	12	13	15
Family clothing stores—men's, women's, and children's.....	83	40	51	45	55	95	5	92	90	104	114	13	13	19	24
Women's ready-to-wear specialty stores—apparel and accessories.....	109	17	83	14	86	56	44	100	93	100	107	10	7	10	15
Millinery stores.....	30	11	89	10	90	93	64	105	90	102	100	20	16	18	25
Custom tailors.....	13	69	31			93	7	102	93	102	103				
Shoe stores.....	61	74	26	72	28	98	4	97	97	103	103	14	14	14	2

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified date. (Total full-time and part-time employees.) 100 per cent represents year's average				Proportion of part-time employees to total employees. (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Furniture and household group.....	373	85	15	84	16	92	8	98	98	102	102	8	8	8	8
Furniture stores:															
Furniture stores.....	150	86	14	90	10	92	8	99	98	101	102	5	5	6	6
Furniture and undertaker.....	16	89	11	100	-----	87	13	98	98	101	103	-----	3	8	8
Furniture and hardware.....	78	90	10	84	16	92	8	97	98	100	105	7	8	9	12
Household appliances stores:															
Household appliances stores (electric).....	52	86	14	74	26	100	-----	100	100	100	100	14	14	14	14
Household appliances stores.....	19	79	21	93	7	-----	-----	100	100	98	102	44	44	43	43
Radio and music stores:															
Radio and electrical shops.....	30	87	13	85	15	100	-----	96	99	104	101	8	10	10	8
Radio and musical instruments stores.....	17	64	36	62	38	80	20	101	98	99	102	5	5	7	6
Restaurants, cafeterias, and eating places.....	778	48	52	50	50	78	22	99	100	101	100	10	11	11	11
Restaurants, cafeterias, and lunch rooms:															
Cafeterias.....	6	31	69	-----	100	100	-----	100	100	100	100	2	2	2	2
Lunch rooms.....	426	46	54	46	54	75	25	98	99	102	101	13	13	14	14
Restaurants with table service.....	211	49	51	54	46	84	16	100	99	100	101	5	5	5	5
Lunch counters, refreshment stands, etc.:															
Refreshment stands.....	20	62	38	56	44	68	32	94	131	97	78	47	60	46	36
Lunch counters.....	106	52	48	52	48	74	26	95	105	103	97	22	28	26	21
Soft-drink stands.....	7	70	30	-----	100	100	-----	100	100	100	100	10	10	10	10
Lumber and building group.....	226	94	6	97	3	94	6	98	99	101	102	9	9	11	10
Lumber and building material dealers:															
Lumber and building material dealers.....	111	93	7	94	6	94	6	97	99	101	103	9	11	11	11
Lumber and hardware.....	32	94	6	100	-----	91	9	99	99	101	101	5	4	6	7
Roofing.....	6	95	5	100	-----	100	-----	100	101	100	99	8	9	8	7
Electrical shops (without radio).....	16	93	7	100	-----	100	-----	99	101	100	100	16	17	17	14
Plumbing shops—heating and ventilating.....	42	96	4	99	1	93	7	97	96	104	103	9	8	15	10
Paint and glass stores.....	14	84	16	100	-----	100	-----	99	101	100	100	6	6	6	6
Other retail stores.....	1,433	86	14	81	19	91	9	97	98	101	104	12	12	13	14
Hardware stores.....	69	92	8	67	33	90	10	99	100	100	101	3	3	4	4
Hardware and farm implement stores:															
Farm implements, machinery and equipment dealers.....	12	100	-----	100	-----	100	-----	101	97	101	101	17	13	17	17
Hardware and farm implement stores.....	72	87	13	94	6	93	7	99	99	101	101	3	4	4	5
Farmers' supplies:															
Feed stores (flour, feed, grain, fertilizer).....	45	90	10	89	11	97	3	102	105	96	97	21	13	16	19
Fertilizer stores.....	9	79	21	88	12	100	-----	109	79	84	68	57	29	33	42
Harness shops.....	5	100	-----	100	-----	100	-----	94	94	106	106	-----	-----	-----	-----
Seeds, bulbs, and nursery stock.....	9	94	6	100	-----	100	-----	95	101	102	102	7	12	12	12
Coal and feed stores.....	8	92	8	100	-----	100	-----	90	78	110	122	-----	-----	21	19
Feed stores with groceries.....	190	84	16	83	17	92	8	98	96	102	104	20	21	23	24
Book stores.....	5	52	48	50	50	38	62	55	48	145	152	-----	-----	67	59
Cigar stores and cigar stands:															
Cigar stands.....	18	70	30	40	60	92	8	93	99	104	104	-----	-----	5	5
Cigar stores.....	16	88	12	100	-----	93	7	102	99	99	100	2	2	2	2
Coal and wood yards—ice dealers:															
Coal and wood yards.....	73	97	3	97	3	88	12	91	90	106	113	10	14	12	11
Ice dealers.....	15	97	3	100	-----	100	-----	95	119	105	81	9	15	10	5
Drug stores:															
Drug stores.....	212	86	14	76	24	91	9	98	100	101	101	13	13	15	15
Drug stores with fountains.....	392	90	10	89	11	93	7	96	100	101	103	13	14	14	15
Florists.....	27	67	33	84	36	49	61	98	106	98	98	8	14	6	8
Art and gift shops.....	5	12	88	-----	100	20	80	83	83	96	138	33	33	29	30
Jewelry stores.....	78	57	43	30	70	89	11	92	92	97	119	6	6	11	22
Music stores (without radio).....	4	59	41	50	50	100	-----	96	101	101	102	6	12	12	12
News dealers.....	20	82	18	80	20	100	-----	98	100	101	101	9	9	9	9
Office, school, and store supplies and equipment dealers:															
Office and school supplies.....	10	52	48	100	-----	83	17	97	97	106	100	-----	-----	8	-----
Office and store mechanical appliances dealers (retail).....	8	88	12	100	-----	100	-----	96	98	100	106	4	4	4	4
Office and store furniture and equipment dealers.....	4	62	38	-----	-----	-----	-----	86	94	110	110	-----	-----	-----	-----
Miscellaneous classifications (combined).....	105	90	10	98	2	94	6	98	99	101	102	15	15	17	18
Secondhand stores.....	16	97	3	100	-----	89	11	100	100	100	100	6	6	6	6







# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1387

**TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (Included in Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES FROM \$500,- 000 TO \$999,999		STORES WITH ANNUAL SALES FROM \$300,- 000 TO \$499,999		STORES WITH ANNUAL SALES FROM \$200,- 000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	280	\$86,557	5	\$5,901	32	\$21,103	93	\$34,130	150	\$35,423
Per cent of total stores and sales.....	1.02	23.34	.03	1.43	.18	5.10	.54	8.25	.87	8.56
Food group.....	7	1,981					4	1,324	3	657
Grocery stores (without meats).....	3	924					2	674	1	250
Grocery stores (with meats).....	4	1,057					2	650	2	407
General stores.....	97	35,908	4	4,581	13	8,397	32	11,835	48	11,115
General stores—groceries with apparel.....	1	(x)								
General stores—groceries with dry goods.....	3	(x)								
General stores—groceries with other merchandise.....	93	34,904	4	4,581	13	8,397	32	11,835	44	10,201
General merchandise group.....	37	15,134	1	1,340	4	3,215	19	7,430	13	3,149
Department stores.....	23	10,231	1	1,340	3	2,495	13	4,957	6	1,430
Dry goods stores.....	6	2,201			1	720	2	789	3	692
General merchandise stores:										
With food departments.....	3	(x)								
Without food departments.....	2	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	3	955					1	390	2	555
Automotive group.....	102	32,807			14	8,977	25	9,030	83	14,300
Automobile salesrooms, new and trade-in.....	97	31,570			14	8,977	24	8,717	59	13,876
Automobile dealers with farm implements and machinery.....	3	(x)								
Accessory stores with tires and batteries.....	1	(x)								
Filling stations with tires and accessories.....	1	(x)								
Apparel group.....	2	(x)								
Men's clothing and furnishing stores.....	1	(x)								
Family clothing stores—men's, women's, and children's.....	1	(x)								
Furniture and household group.....	6	1,755					3	984	3	771
Furniture stores:										
Furniture stores.....	2	(x)								
Furniture and hardware stores.....	2	(x)								
Radio and musical instruments stores.....	2	(x)								
Lumber and building group.....	15	4,522			1	514	6	2,038	8	1,972
Lumber and building material dealers:										
Lumber and building material dealers.....	12	3,697			1	514	5	1,708	6	1,475
Lumber and hardware.....	3	825					1	328	2	497
Other retail stores.....	14	3,785					3	1,077	11	2,688
Hardware stores.....	1	(x)								
Hardware and farm implement stores.....	3	743							3	743
Farmers' supplies:										
Fertilizer stores.....	1	(x)								
Feed stores with groceries.....	6	1,452					1	300	5	1,152
Coal and wood yards.....	1	(x)								
Office and store mechanical appliance dealers (retail).....	1	(x)								
Miscellaneous classifications (combined).....	1	(x)								

**TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	17,266	18,381	29,244	5,618	\$30,747,131	\$1,010,788	\$29,983,059	\$80,425,660	\$415,737,011	100.00
Single-store independents.....	13,030	14,771	20,074	3,907	21,336,070	713,428	20,814,115	41,098,240	258,600,774	62.50
2-store independents.....	424	325	1,442	200	1,746,219	38,996	1,625,977	3,133,630	19,181,168	4.64
3-store independents.....	125	71	567	71	592,301	8,446	555,800	924,060	5,916,253	1.43
Local chains.....	307	33	1,103	180	1,377,514	33,039	1,365,096	1,962,730	15,476,993	3.74
Sectional chains.....	342		585	121	527,602	10,845	544,517	631,640	3,883,610	.94
National chains.....	174		1,177	215	1,052,012	33,411	1,378,792	1,363,390	11,083,091	2.68
Other types of operation:										
Direct-selling (house-to-house).....	23	20	343		209,705		37,206	48,560	521,771	.13
Roadside markets or stands <sup>1</sup> .....	5	5	1	1	374	50	747	250	7,300	
Itinerant vendors.....	13	14	2		1,200		3,407	1,130	28,700	.01
Rolling stores.....	6	6		1	50	50	2,625	2,390	33,200	.01
Industrial stores—including commis- saries.....	90	73	206	19	260,524	3,156	105,698	456,200	4,203,110	1.02
Leased-department chains.....	5		13	1	12,170	24	16,620	3,020	76,757	.02
Utility-operated retail stores.....	56		67	63	123,498	23,008	176,940	248,890	952,670	.23
Manufacturer-controlled chains.....	24		228		374,534		103,157	156,830	841,622	.20
Cooperative stores <sup>1</sup> .....	5		9	6	11,965	1,705	8,263	23,320	183,582	.04
Cooperative buying associations <sup>1</sup> .....	11		10	14	12,452	4,682	2,979	43,250	870,298	.21
Retailers—country buyers <sup>1</sup> .....	2,518	2,935	2,275	751	2,434,652	126,485	2,565,866	8,805,230	51,515,870	19.70
Retailers—wholesalers <sup>1</sup> .....	97	127	533	68	680,949	13,353	641,643	1,453,520	10,268,232	2.48
All other types of operation.....	1	1	4		3,660		3,581	9,300	92,990	.02

<sup>1</sup> These classifications were used only in rural areas and places having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Percent of total sales	Number of stores	Net sales	Percent of total sales	Number of stores	Net sales	Percent of total sales
Total.....	17,268	\$413,737	13,579	\$283,698	68	518	\$14,967	4	3,161	\$115,072	28
Adams.....	346	7,096	296	6,370	90	14	516	7	36	210	3
Alcorn.....	277	5,361	158	3,089	58	9	135	2	110	2,140	40
Armita.....	164	1,905	55	412	22				109	1,493	78
Attala.....	215	5,404	186	4,006	74	3	111	2	26	1,287	24
Benton.....	84	713	68	501	70				19	212	30
Bolivar.....	486	14,656	459	11,891	81	6	193	1	30	2,572	18
Calhoun.....	145	2,540	107	1,494	59	1	(x)	(x)	37	(x)	(x)
Carroll.....	110	1,829	85	1,362	74	1	(x)	(x)	24	(x)	(x)
Chickasaw.....	161	2,831	119	1,852	65	4	82	3	38	897	32
Choctaw.....	66	1,305	44	677	52	1	(x)	(x)	21	(x)	(x)
Claborne.....	106	1,772	73	1,263	71	1	(x)	(x)	32	(x)	(x)
Clarke.....	179	2,982	161	1,704	57	2	(x)	(x)	16	(x)	(x)
Clay.....	139	2,693	109	1,887	70	4	96	4	26	710	26
Coahoma.....	411	12,157	382	11,479	94	9	372	3	20	308	3
Copiah.....	321	6,881	269	4,458	70	7	46	1	45	1,377	23
Covington.....	79	1,983	67	647	33				12	1,336	67
De Soto.....	187	3,561	113	1,172	33	2	(x)	(x)	72	(x)	(x)
Forrest.....	349	10,121	306	8,522	84	29	1,005	10	14	594	6
Franklin.....	96	1,653	81	1,046	63	2	(x)	(x)	33	(x)	(x)
George.....	78	1,514	45	302	20	1	(x)	(x)	32	(x)	(x)
Greene.....	94	1,739	80	1,122	64	1	(x)	(x)	13	(x)	(x)
Grenada.....	184	3,426	152	2,688	79	8	73	2	24	665	19
Hancock.....	138	2,215	133	2,127	96	3	(x)	(x)	2	(x)	(x)
Harrison.....	644	13,526	566	11,123	82	50	1,574	12	28	829	6
Hinds.....	936	35,330	779	25,015	71	78	3,358	9	79	6,957	20
Holmes.....	281	7,165	226	5,342	75	6	34		49	1,789	25
Humphreys.....	169	4,573	150	3,859	85	5	19		14	695	15
Issaquena.....	27	387	26	372	96				1	15	4
Itawamba.....	149	1,335	67	467	35	2	(x)	(x)	80	(x)	(x)
Jackson.....	261	2,645	220	1,789	65	8	89	3	33	767	29
Jasper.....	129	1,885	87	1,299	69				42	586	31
Jefferson.....	77	2,072	69	775	37				18	1,297	63
Jefferson Davis.....	82	2,262	69	692	31				13	1,570	69
Jones.....	411	10,937	351	7,368	73	21	610	6	39	2,059	21
Kemper.....	144	2,285	83	872	38				61	1,413	62
Lafayette.....	126	2,852	107	2,187	77	2	(x)	(x)	17	(x)	(x)
Lamar.....	143	2,457	81	1,019	41				62	1,438	59
Lauderdale.....	554	15,778	422	11,475	73	37	1,558	10	95	2,745	17
Lawrence.....	123	1,731	120	1,698	98				3	33	2
Lenke.....	142	2,420	47	961	40	2	(x)	(x)	93	(x)	(x)
Lee.....	345	10,438	199	5,228	50	18	532	5	128	4,678	45
LeFlore.....	465	15,198	437	13,283	88	9	212	1	19	1,703	11
Lincoln.....	209	7,122	174	3,700	52	6	228	3	29	3,194	45
Lowndes.....	293	6,766	267	5,839	86	16	558	8	10	369	6
Madison.....	305	5,441	261	4,056	75	9	58	1	35	1,327	24
Marion.....	137	3,342	91	1,218	37	4	80	2	42	2,044	61
Marshall.....	211	4,031	116	1,231	31	2	(x)	(x)	93	(x)	(x)
Monroe.....	250	5,814	192	4,222	78	10	124	2	48	1,468	25
Montgomery.....	125	3,509	104	1,565	45	3	16	16	18	1,928	55
Neshoba.....	155	5,509	81	1,732	69	2	(x)	(x)	72	(x)	(x)
Newton.....	208	4,817	184	2,798	58	5	61	1	19	1,958	41
Norubee.....	166	3,850	155	2,851	74				11	999	26
Oktibbeha.....	141	3,169	128	2,801	88	3	52	2	12	316	10
Panola.....	231	5,030	162	2,147	43	8	206	4	61	2,877	53
Pearl River.....	198	4,257	155	2,620	62				43	1,637	38
Perry.....	55	974	47	683	70				8	291	30
Pike.....	374	9,807	335	7,189	73	8	339	4	31	2,279	23
Pontotoc.....	163	3,111	117	2,168	70	1	(x)	(x)	45	(x)	(x)
Prentiss.....	124	3,508	53	1,228	35	2	(x)	(x)	69	(x)	(x)
Quitman.....	149	3,299	143	3,109	94	2	(x)	(x)	4	(x)	(x)
Rankin.....	195	2,805	123	1,398	50	3	4		69	1,403	50
Scott.....	189	5,642	102	1,836	33	11	14		76	3,792	67
Sharkey.....	71	2,137	63	1,881	85				8	256	12
Simpson.....	179	4,127	137	1,633	40				42	2,494	60
Smith.....	95	1,988	37	583	29	4	2		54	1,413	71
Stones.....	66	962	49	761	78	1	(x)	(x)	16	(x)	(x)
Sunflower.....	387	11,587	352	9,573	83	4	133	1	31	1,811	16
Tallahatchie.....	210	5,026	193	4,626	92	8	114	2	9	286	6
Tate.....	147	2,383	124	1,819	76	2	(x)	(x)	21	(x)	(x)
Tippah.....	136	4,295	60	878	20	3	66	2	73	3,351	78
Tishomingo.....	175	2,800	115	1,467	52	1	(x)	(x)	59	(x)	(x)
Tunica.....	137	2,975	120	2,502	84	1	(x)	(x)	16	(x)	(x)
Union.....	178	3,282	168	1,903	58	8	98	2	67	1,311	40
Walsh.....	85	2,406	35	703	29				50	1,703	71
Warren.....	411	12,170	375	10,379	85	18	698	6	18	1,083	9
Washington.....	521	15,620	489	13,763	88	11	543	4	21	1,320	8

# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1389

**TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Wayne.....	117	\$1,845	95	\$1,241	67	3	\$14	1	19	\$590	32
Webster.....	110	2,337	54	754	32				56	1,583	68
Wilkinson.....	139	2,482	121	1,168	47	1	(x)	(x)	17	(x)	(x)
Winston.....	151	3,138	118	1,737	55	1	(x)	(x)	32	(x)	(x)
Yalobusha.....	152	3,772	72	1,318	35	6	69	2	75	2,385	63
Yazoo.....	288	6,863	262	5,736	84	9	134	2	17	993	14

**TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	50	30	3	2		12	3
Annual net sales.....	\$13,994,348	\$9,492,683	(x)	(x)		\$2,366,849	\$1,083,027
Per cent of total sales.....	100.00	67.83	(x)	(x)		16.91	7.74
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	126	60	9	21	10	24	2
Annual net sales.....	\$5,602,265	\$855,945	\$164,202	\$666,428	\$289,341	\$3,564,608	\$61,741
Per cent of total sales.....	100.00	15.28	2.93	11.90	5.10	63.63	1.10
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	120	112	8				
Annual net sales.....	\$4,551,949	\$3,769,677	\$782,272				
Per cent of total sales.....	100.00	82.81	17.19				
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	96	74	5	6	2	7	2
Annual net sales.....	\$3,308,119	\$2,294,503	\$176,160	\$290,742	(x)	(x)	\$146,000
Per cent of total sales.....	100.00	69.36	5.32	8.79	(x)	(x)	4.41
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	133	111	12	6	2		
Annual net sales.....	\$4,140,528	\$3,108,629	\$621,984	\$219,274	(x)	(x)	
Per cent of total sales.....	100.00	75.08	12.61	5.30	(x)	(x)	
<b>Shoe stores:</b>							
Number of stores.....	77	61	10	2			
Annual net sales.....	\$2,260,247	\$1,543,093	\$356,750	(x)		(x)	
Per cent of total sales.....	100.00	68.30	15.78	(x)		(x)	
<b>Furniture stores:</b>							
Number of stores.....	292	248	22	12	4		6
Annual net sales.....	\$11,863,567	\$9,365,383	\$1,310,189	\$358,623	\$244,156		\$585,216
Per cent of total sales.....	100.00	78.94	11.05	3.02	2.06		4.93
<b>Radio and music stores:</b>							
Number of stores.....	66	58	5	1	1		1
Annual net sales.....	\$1,908,258	\$1,239,414	\$564,844	(x)	(x)		(x)
Per cent of total sales.....	100.00	64.95	31.17	(x)	(x)		(x)
<b>Grocery stores (without meats):</b>							
Number of stores.....	3,459	2,713	72	74	2	24	574
Annual net sales.....	\$28,071,689	\$18,400,554	\$1,229,442	\$2,607,503	(x)	(x)	\$5,230,099
Per cent of total sales.....	100.00	64.18	4.29	9.09	(x)	(x)	18.24
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	888	843	19	51		25	150
Annual net sales.....	\$23,007,356	\$13,717,235	\$1,140,532	\$3,712,414		\$1,565,038	\$2,062,137
Per cent of total sales.....	100.00	59.39	4.94	16.07		6.78	12.82
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	1,097	1,070	12		1	5	9
Annual net sales.....	\$8,341,201	\$7,765,849	\$418,063		(x)	(x)	\$55,195
Per cent of total sales.....	100.00	93.10	5.01		(x)	(x)	.66
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	50	41	9				
Annual net sales.....	\$52,081	\$484,314	\$97,767				
Per cent of total sales.....	100.00	83.20	16.80				
<b>Filling stations:</b>							
Number of stations.....	1,612	1,212	48	17	259	42	34
Annual net sales.....	\$17,115,878	\$11,857,778	\$1,300,048	\$332,799	\$2,030,093	\$318,898	\$776,292
Per cent of total sales.....	100.00	69.28	7.60	1.94	11.86	4.78	4.54
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	112	102	3	1			6
Annual net sales.....	\$2,696,678	\$1,947,663	(x)	(x)			\$594,370
Per cent of total sales.....	100.00	72.22	(x)	(x)			22.04
<b>Drug stores:</b>							
Number of stores.....	710	664	31	7		1	7
Annual net sales.....	\$16,344,178	\$14,711,490	\$876,356	(x)		(x)	\$367,344
Per cent of total sales.....	100.00	90.01	5.36	(x)		(x)	2.25
<b>Hardware stores:</b>							
Number of stores.....	93	88	3				2
Annual net sales.....	\$3,198,568	\$2,824,203	\$116,427				\$257,938
Per cent of total sales.....	100.00	88.30	3.64				8.06
<b>Jewelry stores:</b>							
Number of stores.....	120	116	2		2		
Annual net sales.....	\$1,852,968	\$1,725,250	(x)		(x)		
Per cent of total sales.....	100.00	93.10	(x)		(x)		



# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1391

	119	8,614	38	1,777	3	122	2	102	2	476	4	164	4	115	8	681	6	255	8	558	44	4,064
Number and building group:																						
Number and building material dealers	17	441	7	232			1	20	1	15									1	27	7	147
Electrical shops (without radio)																						
Heating and plumbing shops	4	292	9	89	1	4	2	17	2	24	1	59	1	35	1	9	4	70	1	88	2	55
Heating appliances and oil burners	41	1,003	2	38	1	3	1	8	1			1				3	2	45	3	126	10	652
Plumbing shops—heating and ventilating	13	349														2			2	116	3	112
Paint and glass stores																						
Other retail stores:																						
Hardware stores	87	3,034	24	400	3	25	10	183	6	191	5	130	14	372	9	375	11	720	4	244	1	285
Feed stores (flour, feed, grain, fertilizer)	65	2,082	35	1,026	2	14	3	54	4	136	6	116	4	72	4	132	3	174	3	256	1	2
Book stores	16	50	3	20	1	15																
Cigar stores without fountains	10	219	13	160	2	54																
Coal and wood yards	85	2,241	24	210	3	518	3	5	5	49	2	9	4	24	6	145	9	275	12	382	5	631
Drug stores																						
Drug stores with fountains	247	5,027	72	1,095	24	322	27	391	43	1,069	42	1,173	22	563	8	167	5	55	2	113	2	79
Florists	417	10,478	146	2,701	31	636	64	1,693	38	1,699	61	2,056	26	842	23	617	2	64	3	88	3	79
Jewelry stores	33	419	10	200	1	3		6	2	30	2		1	3			1	1	5	136	9	166
Music stores (without radio)	110	1,366	50	284	6	60	7	52	5	51	10	166	9	171	12	326	5	177	4	216	2	43
Office, school, and store supplies and equipment dealers	10	104	4	33														7	1	8	4	56
Office and store mechanical appliances dealers (retail)	5	230	2	7															1	211	2	72
Office and store furniture and equipment dealers	4	161							1	79												
Sporting goods stores, including athletic and playground equipment																						
Sporting goods specialty stores	3	66	1	4							1	40	1	22							3	82

1 All stores did not report as to their credit activities or whether they sell entirely for cash or that they sell entirely for credit. The totals agree with Table 1 except for 1,491 stores with sales of \$31,494,011, which failed to report credit information.

CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installment sales (included also in credit sales) <sup>1</sup>
Total.....	9,133	\$279,192,320	\$133,843,671	47.94	\$12,048,228	Other types of operation—Con.					
Independent stores <sup>2</sup> .....	6,957	187,111,101	98,439,397	52.61	10,677,367	Industrial stores (including commissaries).....	51	\$1,260,333	\$760,410	60.54	.....
Local chains.....	84	6,713,693	3,717,293	55.37	19,409	Utility-operated retail stores.....	50	381,089	609,055	69.13	\$144,189
Sectional chains.....	116	1,956,287	801,801	40.99	310,876	Manufacturer-controlled chains.....	9	302,941	250,500	82.72	45,700
National chains.....	53	2,207,619	837,476	37.94	498,242	Retailers—country buyers <sup>3</sup> .....	1,722	69,675,066	23,147,038	33.22	.....
Other types of operation:						Retailers—wholesalers <sup>3</sup> .....	66	8,517,230	4,862,629	66.97	.....
Direct-selling (house-to-house).....	16	401,221	372,372	92.81	352,383	All other types.....	9	165,741	65,595	39.59	.....

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore, this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.  
<sup>2</sup> Includes single-store independents and 2 and 3 store independents.  
<sup>3</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM SALE OF MEALS <sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	25,604	\$7,748,030	Other stores in which meals are served—Continued.		
Restaurants and eating places.....	23,447	7,351,092	Combination stores—grocery stores with meats.....	262	\$49,325
Cafeterias.....	412	153,323	Combination stores—meat markets with groceries.....	10	1,708
Lunch rooms.....	12,076	2,672,983	Meat markets.....	64	7,123
Restaurants with table service.....	8,900	3,914,131	Bakeries—bakery goods stores (except manufacturing bakeries).....	64	15,000
Refreshment stands.....	82	11,990	General stores—groceries with dry goods.....	84	3,009
Lunch counters.....	1,917	578,665	General stores—groceries with other merchandise.....	95	18,825
Other stores in which meals are served.....	2,157	416,938	Department stores.....	120	27,956
Confectionery stores (candy and fountain).....	46	21,253	Filling stations with merchandise.....	463	71,608
Delicatessen stores.....	20	9,575	Cigar stores.....	5	1,760
Fruit stores and vegetable markets.....	26	8,140	Drug stores.....	13	4,787
Grocery stores (without meats).....	796	136,299	Drug stores with fountains.....	89	41,880

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE <sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	3,218	\$7,082,784	\$112,684	Automobile group—Continued.			
Food group.....	6	11,513	.....	Filling stations with tires and accessories.....	283	\$403,509	\$3,407
Grocery stores (without meats).....	6	11,513	.....	Filling stations with other merchandise.....	51	76,000	.....
General stores.....	6	18,164	800	Body, fender, and paint shops.....	16	96,974	.....
General stores—groceries with dry goods.....	2	7,868	.....	Garages (repair and storage, gasoline, oil, accessories).....	708	1,984,081	8,146
General stores—groceries with other merchandise.....	4	10,286	800	Parking stations, parking garages and lots.....	3	2,200	14,500
Automotive group.....	3,198	7,034,385	111,884	Radiator shops (including repairs).....	7	42,300	.....
Automobile salesrooms—new and trade-in.....	1,919	3,983,398	84,931	Other retail stores.....	4	13,852	.....
Automobile dealers with farm implements and machinery.....	23	34,115	.....	Hardware stores.....	1	3,000	.....
Accessory stores with tires and batteries.....	40	119,741	.....	Farm implements, machinery and equipment dealers.....	3	500	.....
Battery and ignition shops—brake repair shops.....	50	167,589	.....	Harness shops.....	3	10,432	.....
Tire shops (including tire repairs).....	60	76,148	.....	Secondhand stores.....	4	4,800	.....
Filling stations—gasoline and oil.....	38	48,330	900				

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.



TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued  
C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$1,145,265	Restaurants, cafeterias, and eating places.....	810,000
General stores.....	2,560	Lunch counters.....	10,000
General stores—groceries with other merchandise.....	2,560	Lumber and building group.....	369,505
General merchandise group.....	33,256	Roofing.....	15,752
Department stores.....	28,256	Dealers in any other single building material.....	9,960
Dry goods stores.....	5,000	Electrical shops (without radio).....	32,821
Automotive group.....	40,581	Plumbing shops—heating and ventilating.....	191,972
Automobile dealers with farm implements and machinery.....	12,974	Paint and glass stores.....	9,000
Battery and ignition shops—brake repair shops.....	5,000	Other retail stores.....	393,112
Bicycle shops.....	8,595	Hardware stores.....	16,000
Garages (repairs and storage, gasoline, oil, accessories).....	14,012	Hardware and farm implement stores.....	15,104
Apparel group.....	53,688	Harness shops.....	1,300
Men's and boys' hat stores.....	10,000	Coal and wood yards.....	39,091
Men's furnishings stores.....	3,733	Camera dealers—photographic supplies.....	3,400
Men's clothing and furnishings stores.....	2,461	Jewelry stores.....	165,243
Women's ready-to-wear specialty stores—apparel and accessories.....	816	Music stores (without radio).....	540
Custom tailors.....	4,633	Newsdealers.....	5,351
Shoe stores.....	37,023	Office and school supplies.....	720
Furniture and household group.....	238,079	Office and store mechanical appliance dealers (retail).....	42,677
Furniture stores.....	5,432	Typewriter dealers.....	1,635
Furniture and undertaker.....	600	Opticians and optometrists.....	6,069
Household appliances stores (electric).....	15,980	Sporting goods specialty stores.....	1,000
Household appliances stores.....	2,710	Miscellaneous classifications (combined) <sup>2</sup> .....	95,572
Radio and electrical shops.....	231,054	Secondhand stores.....	39,509
Radio and musical instruments stores.....	2,303		

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).  
<sup>2</sup> Includes cigar stores and cigar stands.

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS, BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
Total.....	\$596,086	\$27,452,162	\$1,431,025	Furniture and household group—Continued.			
Food group.....	213,934	273,245		Furniture stores—Continued.			
Confectionery stores (candy and fountain).....	4,700	2,400		Furniture and undertaker.....		\$35,000	
Milk dealers.....	11,448	13,000		Furniture and hardware stores.....		158,329	
Grocery stores (without meats).....		184,108		Household appliances stores.....			\$74,432
Combination stores—grocery stores with meats.....		41,737		Radio and musical instruments stores.....		10,000	38,029
Meat markets.....	145,648			Restaurants and eating places.....	81,680		
Bakeries—bakery goods stores (except manufacturing bakeries).....	52,138	29,600		Lunch rooms.....	1,680		
Coffee, tea, spices.....		2,400		Lumber and building group.....	240,782	219,387	39,699
General stores.....	3,662	24,045,687		Lumber and building material dealers:			
General stores—groceries with apparel.....		1,245		Lumber and building material dealers.....	127,991	210,611	15,393
General stores—groceries with dry goods.....		881,195		Lumber and hardware.....	106,401	6,776	21,439
General stores—groceries with other merchandise.....	3,662	23,163,227		Dealers in any other single building material.....	6,400		
General merchandise group.....		1,114,913	216,847	Electrical shops (without radio).....			1,867
Department stores.....		315,729	170,191	Paint and glass stores.....		2,000	
Dry-goods stores.....		293,750	32,478	Other retail stores.....	101,370	665,378	70,584
General merchandise stores:				Hardware stores.....		7,700	19,839
With food departments.....		384,696	7,441	Hardware and farm implement stores:			
Without food departments.....		120,738	6,737	Farm implements, machinery, and equipment dealers.....			1,146
Automotive group.....	2,500	922,743	530,829	Hardware and farm implement stores.....		22,000	26,965
Motor-vehicle dealers:				Farmers' supplies:			
Automobile salesrooms—new and trade-in.....		899,063	519,409	Feed stores (flour, feed, grain, fertilizer).....		76,100	
Used-car dealers.....		3,665		Harness shops.....	4,761	4,800	
Automobile dealers with farm implements and machinery.....			11,420	Feed stores with groceries.....	4,500	413,802	
Accessories, tires, and batteries:				Cigar stores and cigar stands:			
Accessory stores with tires and batteries.....		3,000		Cigar stores.....		14,155	
Battery and ignition shops—brake-repair shops.....	2,500	4,700		Cigar stands.....		6,972	
Garages (repairs and storage, gasoline, oil, accessories).....		12,325		Coal and wood yards—ice dealers:			
Apparel group.....	26,738	7,500	53,248	Coal and wood yards.....	30,000	35,985	
Men's clothing and furnishings stores.....		7,500	3,235	Ice dealers.....	43,839		
Family clothing stores—men's, women's, and children's.....			22,554	Drug stores:			
Women's ready-to-wear specialty stores—apparel and accessories.....			27,459	Drug stores.....	11,280	10,650	
Custom tailors.....	26,738			Drug stores with fountains.....	7,000	7,047	2,000
Furniture and household group.....	5,400	203,329	520,818	Florists.....			
Furniture stores:				Office, school, and store supplies and equipment dealers:			
Furniture stores.....	5,400		408,357	Office and school supplies.....			1,384
				Office and store mechanical appliance dealers.....		57,422	17,505
				Office and store furniture and equipment dealers.....			2,727
				Miscellaneous classifications (combined).....		8,145	1,018

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

CENSUS OF DISTRIBUTION

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$1,243,615]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales 1929	Number of mills	Net sales 1929	Number of establishments	Net sales 1929	Number of establishments	Net sales 1929
Total.....	85	\$777,479	77	\$3,732,889	35	\$2,271,905	89	\$1,249,898

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the retail census. That part of their business which is the assembling of farm products is shown below]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	\$33,340,985	Itawamba.....	\$52,475	Pearl River.....	\$30,749
Adams.....	77,630	Jackson.....	13,144	Perry.....	50,227
Alcorn.....	219,614	Jasper.....	79,704	Pike.....	1,131,833
Amite.....	420,204	Jefferson.....	488,805	Pontotoc.....	147,304
Attala.....	438,291	Jefferson Davis.....	629,161	Prentiss.....	1,099,121
Benton.....	67,715	Jones.....	201,120	Quitman.....	(x)
Bolivar.....	756,124	Kemper.....	293,827	Rankin.....	274,446
Calhoun.....	378,610	Lafayette.....	124,342	Scott.....	1,415,394
Carroll.....	56,019	Lamar.....	244,321	Simpson.....	968,811
Chickasaw.....	21,201	Lauderdale.....	899,793	Smith.....	611,612
Choctaw.....	168,172	Lawrence.....	(x)	Stone.....	9,635
Clalborne.....	199,868	Leake.....	206,923	Sunflower.....	175,037
Clarke.....	338,508	Lee.....	2,166,485	Tate.....	219,526
Clay.....	56,510	Leflore.....	(x)	Tippah.....	1,787,234
Coahoma.....	(x)	Lincoln.....	1,479,907	Tishomingo.....	687,961
Copiah.....	77,268	Madison.....	313,984	Tunica.....	12,850
Covington.....	606,783	Marion.....	754,350	Union.....	154,942
De Soto.....	1,215,236	Marshall.....	1,245,743	Walhall.....	605,854
Forrest.....	(x)	Monroe.....	33,339	Washington.....	149,228
Franklin.....	27,608	Montgomery.....	1,062,260	Wayne.....	98,251
George.....	259,141	Neshoba.....	1,468,375	Webster.....	474,628
Greene.....	32,285	Newton.....	683,957	Wilkinson.....	490,919
Grenada.....	12,409	Noxubee.....	90,906	Winston.....	433,227
Hinds.....	1,970,990	Oktibbeha.....	18,411	Yalobusha.....	619,351
Holmes.....	434,435	Panola.....	1,036,527	Yazoo.....	4,633
Humphreys.....	343,197				

TABLE 11C.—THE STATE—RETAIL SALES, BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>		By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>
Total.....	\$778,618	\$833,724	General merchandise.....	\$35,000	\$35,000
Automotive.....	43,976	43,976	Groceries and food specialties.....	50,200	55,100
Chemicals, drugs, and allied products.....	54,817	54,817	Groceries (general line).....	50,000	50,000
Dry goods and apparel.....	36,200	36,200	Food and grocery specialties.....	200	5,100
Clothing and furnishings (other than millinery and footwear).....	35,000	35,000	Hardware.....	364,148	364,148
Dry goods (general line).....	1,200	1,200	Iron and steel scrap and other waste materials.....	15,000	15,000
Electrical.....	60,000	100,000	Lumber and building materials (other than metal).....	12,000	12,000
Farm products (not elsewhere specified).....		10,000	Machinery, equipment, and supplies (except electrical).....	21,120	21,120
Farm supplies (except machinery and equipment).....	3,500	3,500	Commercial equipment and supplies.....	(x)	(x)
Food products (not elsewhere specified).....	39,925	40,131	Service equipment and supplies.....	(x)	(x)
Dairy products.....		206	Petroleum and petroleum products.....	42,782	42,782
Fish and sea foods.....	11,000	11,000			
Fruits and vegetables (fresh).....	28,925	28,925			

<sup>1</sup> Column 1, "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1395

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	17,256	18,381	29,244	\$30,747,131	\$60,425,660	\$413,737,011	100.00
Proprietorships.....	14,069	16,717	18,258	17,813,252	41,929,740	282,057,184	68.17
Proprietorships which are also members of cooperative associations.....	11	21	85	77,761	114,140	1,320,052	.32
Corporations.....	1,702		10,194	12,381,649	17,640,590	123,510,145	29.85
Corporations which are also members of cooperative associations.....	6		79	135,837	188,420	974,300	.24
Cooperative associations.....	20		33	34,084	88,840	1,123,845	.27
Negro proprietorships.....	1,406	1,555	560	273,777	369,960	3,808,892	.92
Oriental mutuals.....	41	86	35	25,771	93,910	937,153	.23
Unclassified.....	1	2			60	350	

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (including part time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
All groups.....	1,406	1,555	560	\$273,777	\$369,960	\$3,808,892	100.00
Food group.....	697	753	148	78,264	165,070	1,850,049	48.57
Candy and confectionery stores.....	9	9	6	5,853	890	26,153	.69
Grocery stores (without meats).....	554	592	81	83,675	115,120	1,194,041	31.35
Combination stores (groceries and meats).....	93	111	46	27,172	45,030	555,710	14.06
Meat markets (including sea foods).....	37	37	15	6,539	3,960	92,295	2.42
Other food stores.....	4	4		25	70	1,850	.05
General stores—groceries with dry goods or apparel.....	74	97	22	13,490	68,560	338,228	8.88
General merchandise group <sup>1</sup> .....	6	7	2	1,109	1,890	42,350	1.11
General merchandise stores.....	5	6	2	1,109	1,860	42,300	1.11
Automotive group <sup>1</sup> .....	72	79	48	37,012	45,030	339,078	8.90
Filling stations.....	33	34	8	3,911	6,620	80,601	2.12
Garages and repair shops.....	38	44	28	14,923	4,100	73,603	1.93
Apparel group <sup>1</sup> .....	15	19	11	6,961	4,040	28,160	.74
Other apparel stores.....	9	13	5	2,630	2,700	10,310	.27
Shoe stores.....	4	4	4	3,023	980	16,100	.42
Restaurants, cafeterias, and eating places.....	472	503	225	70,983	23,840	699,342	18.36
Restaurants, cafeterias, and lunch rooms.....	343	364	204	65,461	17,860	575,040	15.10
Lunch counters, refreshment stands, etc.....	129	139	21	5,522	5,980	124,302	3.26
Lumber and building group.....	4	4	1	600	930	4,070	.11
Lumber and building material dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	63	89	99	60,160	58,890	499,665	13.12
Furniture stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	5	5	7	3,894	4,780	71,082	1.87
Cigar stores and cigar stands.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	19	24	22	13,738	23,090	136,062	3.57
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	32	52	65	48,708	29,760	257,869	6.77
Secondhand stores.....	3	4	4	1,198	910	7,950	.21

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Milk dealers:</b> (Commodity coverage, 15.7 per cent)			<b>Department stores—Continued.</b>		
Butter and cheese.....	1.2	0.9	Clothing and furnishings (men's and boys')—		
Eggs.....	.2	.2	Suits.....	6.2	6.2
Milk and cream.....	98.9	98.9	Overcoats.....	1.6	1.4
<b>Grocery stores (without meats):</b> (Commodity coverage, 4.6 per cent)			Hats and caps.....	1.4	1.3
Bakery products, fresh.....	4.8	4.8	Furnishings.....	6.0	5.9
Bottled beverages.....	2.0	1.1	Work clothing.....	2.2	1.6
Confectionery and nuts.....	2.5	2.2	Other clothing.....	1.3	.8
Delicatessen, ready-to-serve foods.....	2.5	.4	Confectionery and nuts.....	.2	.1
Fruits and vegetables.....	10.6	9.9	Drug sundries.....	.6	.1
<b>Groceries—</b>			Dry goods and notions—		
Butter and cheese.....	6.4	6.4	Cotton piece goods.....	7.6	6.5
Eggs.....	3.7	3.7	Linen goods.....	1.6	1.1
Lard, cooking fats, etc.....	8.5	8.5	Wool and wool-mixed goods.....	1.6	1.4
Flour.....	8.0	8.0	Rayon piece goods.....	1.6	.5
Sugar.....	7.6	7.6	Silk and velvet piece goods.....	4.8	4.2
Canned goods and other groceries.....	37.6	37.6	Notions and small wares.....	5.5	5.4
Milk and cream.....	2.0	1.5	Other dry goods.....	11.5	10.0
<b>Nonfood products—</b>			Furniture, household.....	6.1	1.9
Cigars, cigarettes, and tobacco.....	3.8	2.5	Bedroom.....	0.7	
Hardware.....	3.9	.2	Living room, library, and hall.....	.4	
Household supplies.....	3.1	.4	Dining room.....	.4	
Other nonfood products.....	(x)	1.4	Kitchen.....	.2	
Poultry.....	6.1	1.1	Other household.....	.2	
Receipts from sale of meals.....	(x)	2.7	Furs and fur goods.....	.9	.3
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 21.0 per cent)			Glass.....	.9	.1
Bakery products, fresh.....	3.7	2.4	Hardware.....	.8	.1
Bottled beverages.....	.8	.3	Builders' and shelf hardware.....	.8	.1
Confectionery and nuts.....	1.4	.6	Carpenters' and mechanics' tools.....	.8	.1
Delicatessen, ready-to-serve foods.....	1.2	.3	Other hardware.....	1.1	.1
Fresh fish and other sea foods.....	1.1	.4	Heating and plumbing equipment and supplies.....	1.4	.1
Fruits and vegetables.....	17.4	11.6	Home furnishings—		
<b>Groceries—</b>			Draperies, upholstery, and curtains.....	1.8	1.1
Butter and cheese.....	5.7	5.7	Floor coverings.....	2.1	1.3
Eggs.....	4.5	4.5	Bedding, mattresses, springs.....	1.4	.4
Lard, cooking fats, etc.....	4.8	4.8	China, glassware, and crockery.....	.8	.2
Flour.....	9.5	9.5	Kitchen utensils.....	.8	.2
Sugar.....	11.2	11.2	Other home furnishings.....	1.1	.6
Canned goods and other groceries.....	24.8	24.8	Infants' wear.....	2.5	1.9
Meats, including poultry.....	20.0	20.0	Jewelry, silverware, and clocks.....	1.0	.4
Milk and cream.....	1.9	.8	Leather goods, bill folds, gloves, and hand bags.....	.6	.2
<b>Nonfood products—</b>			Luggage.....	.4	.2
Cigars, cigarettes, and tobacco.....	3.1	1.8	Miscellaneous merchandise.....	(x)	1.8
Hardware.....	2.7	.1	Paints, varnishes, lacquers.....	.7	.1
Household supplies.....	1.4	.3	Radio parts and accessories.....	1.5	.3
Other nonfood products.....	(x)	.9	Radio sets.....	.7	.2
<b>Meat markets:</b> (Commodity coverage, 22.6 per cent)			Service.....	1.7	.3
Bakery products, fresh.....	1.3	.2	Shoes and other footwear—		
Butter and cheese.....	1.5	.2	Men's.....	2.7	2.0
Delicatessen, ready-to-serve foods.....	3.7	1.1	Boys' and youths'.....	.9	.5
Eggs.....	2.4	.3	Women's.....	4.6	3.8
Fresh fish and other sea foods.....	13.7	8.7	Misses' and children's.....	1.0	.6
Fruits and vegetables.....	1.6	.2	Infants'.....	.8	.1
Lard, cooking fats, etc.....	1.8	.2	Rubber and other footwear.....	.9	.4
Meats, including poultry.....	89.1	89.1	Sporting goods, gymnasium and playground equipment.....	2.6	.5
<b>GENERAL MERCHANDISE GROUP</b>			Stoves, ranges, heaters, etc. (other than electric or gas).....	2.6	.3
<b>Department stores:</b> (Commodity coverage, 62.3 per cent)			Tires, tubes, and tire accessories.....	8.6	2.9
Adding and calculating machines and accessories.....	2.1	.1	Toilet articles.....	.4	.2
Antiques, art goods, gifts.....	2.2	.4	Toiletries and cosmetics.....	1.8	1.0
Apparel and accessories (women's, misses', children's)—			Toys and games.....	1.5	.9
Custom tailoring.....	2.4	.6	<b>Dry goods stores:</b> (Commodity coverage, 6.9 per cent)		
Children's wear.....	1.9	1.1	Antiques, art goods, gifts.....	1.2	.4
Millinery.....	3.5	3.3	Apparel and accessories (women's, misses', children's)—		
Hosiery.....	4.8	4.2	Children's wear.....	1.7	1.2
Coats, suits, and dresses.....	13.2	10.8	Millinery.....	4.4	4.1
Underwear, negligees, corsets, etc.....	4.4	3.6	Hosiery.....	10.3	10.3
Other apparel, except furs.....	4.2	2.8	Coats, suits, and dresses.....	28.3	28.2
Appliances and supplies, electrical—			Underwear, negligees, corsets, etc.....	7.5	7.5
Household appliances, motor driven.....	1.0	.1	Other apparel (except furs).....	2.0	2.3
Lighting equipment.....	.7	.1	Clothing and furnishings (men's and boys')—		
Other appliances.....	.6	.1	Suits.....	1.9	.5
Automotive parts and accessories (except tires, tubes, and batteries).....	6.2	.8	Overcoats.....	.7	.1
Batteries.....	.6	.1	Hats and caps.....	.6	.1
Bicycles and accessories.....	1.1	.1	Furnishings.....	2.5	1.1
Books.....	.5	.2	Work clothing.....	1.5	.4
			Dry goods and notions—		
			Cotton piece goods.....	8.3	8.3
			Linen goods.....	2.3	1.8
			Wool and wool-mixed goods.....	1.4	.5
			Rayon piece goods.....	3.4	1.5
			Silk and velvet piece goods.....	7.4	6.8
			Notions and small wares.....	4.8	2.8
			Other dry goods.....	6.9	4.4

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column are applicable to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use, and it has not been computed.

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
Dry goods stores—Continued.			General merchandise stores (without food departments)—Con.		
Furs and fur goods.....	4.2	0.2	Dry goods and notions—Continued.		
Home furnishings.....	3.2	1.1	Notions and small wares.....	3.0	2.5
Infants' wear.....	1.0	4.4	Other dry goods.....	2.1	1.4
Leather goods, gloves, and hand bags.....	4.4	1.5	Furniture.....		
Luggage.....	1.2	4.4	Bedroom.....	2.0	3
Miscellaneous merchandise.....	(x)	2	Living room, library, and hall.....	1.0	2
Paper and paper goods.....	.7	.3	Dining room.....	1.0	2
Radios and equipment.....	7.1	.6	Kitchen.....	.5	1
Service.....	7.7	.6	Other household.....	.5	1
Shoes and other footwear—			Furs and fur goods.....	2.0	3
Men's.....	2.6	1.0	Hardware—		
Boys' and youths'.....	.5	.2	Builders' and shelf.....	.3	1
Women's.....	24.0	9.1	Carpenters' and mechanics' tools.....	.3	1
Misses' and children's.....	.8	.3	Other hardware.....	.9	2
Toilet articles.....	1.1	.1	Heating and plumbing equipment and supplies.....	.9	2
Toiletries and cosmetics.....	3.8	1.4	Home furnishings—		
Toys and games.....	.9	.3	Draperies, upholstery, and curtains.....	1.0	3
			Floor coverings.....	3.2	1.0
			Bedding, mattresses, springs.....	1.9	.6
			Other home furnishings.....	1.3	.4
			Infants' wear.....	3.0	.7
			Jewelry, silverware, and clocks.....	.6	.2
			Luggage.....	1.1	.4
			Paints, varnish, s. la quers.....	.6	.1
			Radio parts and accessories.....	2.4	.4
			Radio sets.....	1.6	.3
			Shoes and other footwear.....	29.8	29.8
			Men's.....	9.3	
			Boys' and youths'.....	1.4	
			Women's.....	14.6	
			Misses' and children's.....	4.0	
			Infants'.....	.3	
			Rubber and other footwear.....	.2	
			Sporting goods, gymnasium and playground equipment.....	3.3	.6
			Stoves, ranges, heaters, etc. (other than electric or gas).....	2.5	.4
			Stringed and band instruments.....	.7	.1
			Toiletries and cosmetics.....	.4	.1
			Toys and games.....	2.8	.5
			<b>AUTOMOTIVE GROUP</b>		
			<b>Automobile salesrooms:</b>		
			(Commodity coverage, 27.1 per cent)		
			Automobiles, parts and accessories—		
			Passenger automobiles, new.....	45.8	43.8
			Used passenger cars.....	23.5	22.4
			Commercial cars and trucks, new.....	8.3	4.3
			Used commercial cars and trucks.....	2.5	.8
			Tractors.....	26.2	3.3
			Special-purpose vehicles, etc.....	2.4	.1
			Automotive parts and accessories (except tires, tubes, and batteries).....	11.2	10.8
			Tires, tubes, and tire accessories.....	2.9	1.8
			Passenger automobiles, new, sold to dealers.....	10.0	3.9
			Used cars sold to dealers.....	.6	.1
			Commercial cars and trucks, new, sold to dealers.....	2.0	.2
			Parts and accessories sold to dealers.....	2.7	.2
			Batteries.....	.6	.1
			Gasoline.....	2.7	1.0
			Miscellaneous merchandise.....	(x)	.1
			Oils and greases.....	.8	.5
			Repairs and service.....	6.3	6.1
			Storage.....	2.0	.5
			<b>Automobile dealers with farm implements and machinery:</b>		
			(Commodity coverage, 14.2 per cent)		
			Automotive parts and accessories.....	9.8	5.3
			Commercial cars and trucks, new.....	41.8	41.8
			Farm and garden equipment and supplies.....	24.0	24.0
			Repairs and service.....	4.5	4.5
			Tractors.....	24.4	24.4
			<b>Accessory stores with tires and batteries:</b>		
			(Commodity coverage, 16.3 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	24.3	24.3
			Batteries.....	2.7	1.8
			Gasoline.....	19.4	19.4
			Oils and greases.....	3.0	3.0
			Repairs and service.....	33.0	33.0
			Tires, tubes, and tire accessories.....	18.5	18.5
			<b>Battery and ignition shops—brake repair shops:</b>		
			(Commodity coverage, 33.5 per cent)		
			Automotive parts and accessories (except batteries).....	6.5	5.8
			Batteries.....	59.8	59.8
			Repairs and service.....	34.4	34.4
			<b>Tire shops (including tire repairs):</b>		
			(Commodity coverage, 30.9 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	12.4	7.7
			Batteries.....	4.8	1.6
			Gasoline.....	44.9	37.3
			Oils and greases.....	5.2	4.3
			Repairs and service.....	10.7	7.6
			Tires, tubes, and tire accessories.....	41.5	41.5

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
<b>Filling stations (with tires and accessories):</b> (Commodity coverage, 17.2 per cent)			<b>Furniture stores:</b> (Commodity coverage, 40.1 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	6.5	4.0	<b>Furniture—</b>		
Batteries.....	9.6	2.2	Bedroom.....	22.5	22.5
Gasoline.....	58.7	56.7	Living room, library, and hall.....	19.9	19.9
Oils and greases.....	10.6	10.5	Dining room.....	9.9	9.9
Repairs and service.....	8.0	5.7	Kitchen.....	5.5	5.5
Storage.....	1.6	.2	Other household.....	16.4	11.9
Tires, tubes, and tire accessories.....	20.7	20.7	Office and store.....	7.3	1.5
<b>APPAREL GROUP</b>			<b>Home furnishings—</b>		
<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 31.6 per cent)			Draperies, upholstery, and curtains.....		
<b>Clothing and furnishings (men's and boys')—</b>			Floor coverings.....		
Custom tailoring.....	3.8	2.4	Bedding, mattresses, springs.....	6.2	3.5
Suits.....	33.3	33.3	China, glassware, and crockery.....	7.2	5.5
Overcoats.....	6.2	6.2	Kitchen utensils.....	5.2	.2
Hats and caps.....	9.7	9.0	Other home furnishings.....	4.3	1.5
Furnishings.....	23.0	23.0	Luggage.....	2.8	.6
Work clothing.....	6.7	6.0	Miscellaneous merchandise.....	(x)	.7
Other clothing.....	11.2	3.1	Musical instruments and accessories—		
Leather goods, bill folds, gloves.....	1.2	.1	Pianos and accessories.....	7.4	.3
Luggage.....	1.9	1.0	Phonographs and records.....	8.4	2.0
Shoes and other footwear—			Stringed and band instruments.....	1.4	.1
Men's.....	9.7	7.7	Radio parts and accessories.....	6.2	.5
Boys' and youths'.....	3.3	1.9	Radio sets.....	9.5	3.3
Rubber and other footwear.....	1.0	.1	Refrigerators, electric and gas.....	3.2	.5
Sporting goods.....	15.7	6.2	Secondhand furniture.....	15.2	5.5
<b>Family clothing stores (men's, women's, and children's):</b> (Commodity coverage, 35.5 per cent)			Stoves and ranges, gas.....		
<b>Apparel and accessories (women's, misses', children's)—</b>			Stoves, ranges, heaters, etc. (other than electric or gas).....		
Children's wear.....	3.5	2.0	Wall paper.....	1.2	.1
Millinery.....	4.6	4.0	Water heaters, gas.....	2.0	.2
Hosiery.....	3.5	3.5	<b>Household appliance stores:</b> (Commodity coverage, 44.7 per cent)		
Coats, suits, and dresses.....	17.6	15.4	<b>Appliances and supplies, electrical—</b>		
Underwear, negligees, corsets, etc.....	2.9	2.2	Household appliances, motor-driven (except refrigerators).....		
Other apparel.....	8.9	6.6	Household heating appliances—portable.....		
<b>Clothing and furnishings (men's and boys')—</b>			Incandescent lamps.....		
Custom tailoring.....	1.9	1.1	Ranges, water heaters, etc.....		
Suits.....	20.2	19.9	Other appliances.....		
Overcoats.....	3.3	2.3	Appliances and supplies, gas—		
Hats and caps.....	3.2	2.2	Stoves and ranges.....		
Furnishings.....	11.6	8.9	Water heaters.....		
Work clothing.....	5.6	4.8	Other appliances.....		
Other clothing.....	11.4	9.0	Refrigerators, electric and gas.....		
<b>Dry goods and notions—</b>			Service.....		
Cotton piece goods.....	.8	.1	<b>Radio and electrical shops:</b> (Commodity coverage, 26.5 per cent)		
Wool and wool-mixed goods.....	1.3	.1	Appliances and supplies, electrical—		
Silk and velvet piece goods.....	1.6	.1	Household appliances, motor-driven.....		
Notions and small wares.....	3.8	1.0	Household heating appliances—portable.....		
Luggage.....	4.4	.4	Lighting equipment.....		
Miscellaneous merchandise.....	(x)	.3	Incandescent lamps.....		
Shoes and other footwear—			Commercial and industrial appliances.....		
Men's.....	9.7	6.8	Ranges, water heaters, etc.....		
Boys' and youths'.....	3.4	2.2	Other appliances.....		
Women's.....	9.5	4.0	Radio and equipment.....		
Misses' and children's.....	2.7	1.4	Service.....		
Infants'.....	.6	.1	<b>Radio and musical instruments stores:</b> (Commodity coverage, 48.5 per cent)		
Rubber and other footwear.....	1.0	.5	Other musical instruments and accessories.....		
Toys and games.....	1.0	.1	Phonographs and records.....		
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 38.3 per cent)			Pianos and accessories.....		
<b>Apparel and accessories (women's, misses', children's)—</b>			Radio parts and accessories.....		
Children's wear.....	.9	.3	Radio sets.....		
Millinery.....	7.0	5.4	Sheet music, music books, etc.....		
Hosiery.....	7.2	7.2	Stringed and band instruments.....		
Coats, suits, and dresses.....	61.0	61.0	<b>LUMBER AND BUILDING GROUP</b>		
Underwear, negligees, corsets, etc.....	12.0	11.2	<b>Lumber and building material dealers:</b> (Commodity coverage, 27.7 per cent)		
Other apparel (except furs).....	12.1	9.5	<b>Builders' and shelf hardware.....</b>		
Furs and fur goods.....	4.0	1.1	Building materials—		
Home furnishings.....	1.8	.1	Brick, terra cotta, tile, etc.....		
Infants' wear.....	2.4	.2	Cement.....		
Jewelry, costume.....	.7	.1	Lime, plaster, etc.....		
Leather goods, gloves, and hand bags.....	1.7	.2	Lumber (rough and dressed).....		
Miscellaneous merchandise.....	(x)	.1	Planing-mill products, woodwork.....		
Notions and small wares.....	4.0	.4	Wood shingles and shakes.....		
Shoes and other footwear—			Roofing materials (except wood shingles).....		
Women's.....	20.2	3.0	Structural steel (at retail).....		
Misses' and children's.....	1.1	.1	Iron and other building metal.....		
Toiletries and cosmetics.....	1.9	.1	Building paper, insulating boards with wood base, etc.....		
<b>Family shoe stores (men's, women's, and children's):</b> (Commodity coverage, 20.6 per cent)			Wall boards (except wood base).....		
Hosiery.....	9.5	5.0	Other building materials.....		
Miscellaneous merchandise.....	(x)	.3	Coal.....		
Shoes and other footwear—			Paints, varnishes, glass, and painters' supplies.....		
Men's.....	29.1	29.1	<b>Lumber and hardware dealers:</b> (Commodity coverage, 21.3 per cent)		
Boys' and youths'.....	7.7	6.7	<b>Builders' and shelf hardware.....</b>		
Women's.....	48.5	48.5	Building materials—		
Misses' and children's.....	8.3	8.3	Brick, terra cotta, tile, etc.....		
Infants'.....	3.2	2.0	Cement.....		
Rubber and other footwear.....	.8	.1	Lime, plaster, etc.....		

RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1399

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Lumber and hardware—Continued.</b>			<b>Hardware and farm implement stores—Continued.</b>		
Building materials—Continued.			Leather goods.....	4.2	1.4
Lumber (rough and dressed).....	51.4	51.4	Miscellaneous merchandise.....	(x)	.4
Planing-mill products, woodwork.....	8.8	6.4	Paints, varnishes, glass and painters' supplies—		
Wood shingles and shakes.....	1.8	1.8	Paints, varnishes, lacquers.....	8.8	8.0
Roofing materials (except wood shingles).....	9.7	9.7	Glass.....	.4	.1
Building paper, insulating boards with wood base, etc.	4.8	1.1	Painters' supplies.....	.9	.7
Wall boards (except wood base).....	5.2	1.2	Plated silverware.....	.3	.1
Other building materials.....	4.8	3.7	Radio parts and accessories.....	.2	.1
Paints, varnishes, lacquers.....	3.2	2.4	Radio sets.....	2.0	.7
<b>Electrical shops (without radio):</b>			<b>Refrigerators.....</b>		
(Commodity coverage, 38.7 per cent)			Sporting goods, gymnasium and playground equipment.....	7.4	4.1
Commercial and industrial appliances.....	10.1	6.4	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.8	4.7
Household appliances, motor-driven.....	29.7	10.8	Thres, tubes, and tire accessories.....	.6	.1
Incandescent lamps.....	1.1	.7	Wall paper.....	1.9	.5
Lighting equipment.....	54.8	19.9	<b>Feed stores (flour, feed, grain, fertilizer):</b>		
Miscellaneous merchandise.....	(x)	1	(Commodity coverage, 11.7 per cent)		
Other appliances.....	29.3	20.3	Farm and garden equipment and supplies.....	3.1	.8
Ranges, water heaters, etc.....	7.8	2.8	Fertilizers.....	3.7	2.2
Service.....	47.2	30.0	Flour.....	2.0	.8
<b>Heating appliances and oil burners:</b>			<b>Grain and feed.....</b>		
(Commodity coverage, 51.0 per cent)			Hay, straw, and alfalfa.....	8.0	8.0
Heating equipment and supplies.....	64.3	64.3	Pet supplies.....	.4	.1
Service.....	17.0	17.0	Seeds, bulbs, plants, and nursery stock.....	46.0	28.9
Stoves, ranges, heaters, etc. (other than electric or gas).....	18.9	18.7	<b>Coal and feed stores:</b>		
<b>Plumbing shops—heating and ventilating:</b>			(Commodity coverage, 56.2 per cent)		
(Commodity coverage, 22.1 per cent)			<b>Building materials—</b>		
Heating and plumbing equipment and supplies.....	61.9	61.9	Brick, terra cotta, tile, etc.....	1.9	1.9
Refrigerators, electric and gas.....	18.7	7.0	Cement.....	3.1	3.1
Roofing materials.....	7.9	2.1	Lime, plaster, etc.....	.8	.7
Service.....	36.3	22.6	Lumber (rough and dressed).....	8.5	8.3
Stoves and ranges, gas.....	1.6	.4	Planing-mill products, woodwork.....	12.6	12.4
Stoves, ranges, heaters, etc. (other than electric or gas).....	15.2	5.7	Wood shingles and shakes.....	1.1	1.0
Water heaters, gas.....	.6	.3	Roofing materials (except wood shingles).....	2.9	2.9
<b>OTHER RETAIL STORES</b>			<b>Iron and other building metal.....</b>		
<b>Hardware stores:</b>			Coal.....		
(Commodity coverage, 11.9 per cent)			Grain and feed.....	50.6	50.6
Appliances and supplies, electrical—			Hay, straw, and alfalfa.....	4.8	4.8
Household heating appliances—portable.....	1.0	.5	<b>Coal and wood yards:</b>		
Lighting equipment.....	4.0	1.8	(Commodity coverage, 21.2 per cent)		
Incandescent lamps.....	.8	.4	Brick, terra cotta, tile, etc.....	6.5	.8
Farm and garden equipment and supplies—			Coal.....	88.5	88.5
Farm wagons.....	2.2	.5	Miscellaneous merchandise.....	(x)	.2
Wire fencing, gates, and posts.....	3.3	.7	Other building materials.....	7.3	1.1
Other farm and garden equipment and supplies.....	8.6	4.5	Service.....	(x)	6.6
<b>Hardware—</b>			Wood, coke, and other fuels.....		
Builders' and shelf.....	22.2	22.2	<b>Ice dealers:</b>		
Carpenters' and mechanics' tools.....	25.1	25.1	(Commodity coverage, 51.5 per cent)		
Other hardware.....	24.8	12.6	Coal.....	9.4	9.1
<b>Home furnishings—</b>			Ice.....		
China, glassware, and crockery.....	10.5	10.3	<b>Drug stores (without fountains):</b>		
Kitchen utensils.....	3.9	3.9	(Commodity coverage, 10.8 per cent)		
Office and store furniture.....	4.1	.1	Bottled beverages.....	7.7	1.4
Paints, varnishes, glass and painters' supplies—			Cigars, cigarettes, and tobacco.....	10.3	7.2
Paints, varnishes, lacquers.....	4.8	4.4	Confectionery and nuts.....	2.8	1.2
Glass.....	4.1	1.8	Drugs, patent medicines, etc.....	46.3	46.3
Painters' supplies.....	2.4	1.1	Miscellaneous merchandise.....	(x)	8.4
Sporting goods, gymnasium, and playground equipment.....	5.2	1.4	Prescriptions.....	17.8	17.8
Stoves and ranges, gas.....	.7	.1	Rubber goods.....	3.1	1.9
Stoves, ranges, heaters, etc. (other than electric or gas).....	9.0	8.1	Stationery, books, periodicals, etc.....	4.0	2.3
Toys and games.....	2.6	.5	Surgical and hospital supplies.....	3.9	2.8
<b>Hardware and farm implement stores:</b>			Toilet articles.....		
(Commodity coverage, 16.2 per cent)			Toiletries and cosmetics.....	10.2	8.2
Appliances and supplies, electrical—			<b>Drug stores (with fountains):</b>		
Household appliances, motor-driven (except refrigerators)	2.5	1.1	(Commodity coverage, 13.8 per cent)		
Household heating appliances—portable.....	3.7	2.3	Bottled beverages.....	4.2	1.6
Incandescent lamps.....	.9	.1	Cigars, cigarettes, and tobacco.....	12.8	12.8
Construction materials.....	2.5	.3	Confectionery and nuts.....	4.9	4.0
Appliances and supplies, gas—			Drugs, patent medicines, etc.....	22.6	22.6
Stoves and ranges.....	1.1	.2	Fountain sales and ice cream.....	24.4	24.4
Other appliances.....	.7	.1	Miscellaneous merchandise.....	(x)	4.0
<b>Building materials—</b>			Prescriptions.....		
Cement.....	2.1	1.0	Rubber goods.....	2.0	1.6
Lime, plaster, etc.....	1.1	.5	Stationery, books, periodicals, etc.....	2.9	2.2
Planing-mill products, woodwork.....	7.6	.8	Surgical and hospital supplies.....	1.8	1.4
Roofing materials.....	0.5	8.7	Toilet articles.....	4.6	3.8
Iron and other building metal.....	6.4	2.2	Toiletries and cosmetics.....	10.3	10.3
Building paper, insulating boards with wood base, etc.	.9	.3	<b>Office and store mechanical appliance dealers (retail):</b>		
Other building materials.....	.5	.1	(Commodity coverage, 81.4 per cent)		
Clocks.....	.3	.1	Adding and calculating machines and accessories.....	68.3	68.3
<b>Farm and garden equipment and supplies—</b>			Office and store furniture.....		
Farm machinery.....	9.9	9.9	Other office and store mechanical appliances.....	32.5	6.7
Farm wagons.....	1.6	.9	Service.....	14.8	14.8
Wire fencing, gates, and posts.....	4.6	3.9	Stationery.....	24.5	5.1
Other farm and garden equipment and supplies.....	3.8	2.0	Typewriters and accessories.....	21.0	4.3
Furniture, kitchen.....	1.8	.3	<b>Office and store furniture and equipment dealers:</b>		
<b>Hardware—</b>			(Commodity coverage, 42.7 per cent)		
Builders' and shelf.....	20.8	20.8	Art goods, gifts.....	2.8	2.5
Carpenters' and mechanics' tools.....	6.0	6.0	Leather goods.....	1.3	1.3
Other hardware.....	11.8	8.6	Office and store furniture.....	53.2	53.2
<b>Home furnishings—</b>			<b>Stationery, books, and magazines:</b>		
Floor coverings.....	.6	.2	Books.....	.5	.3
China, glassware, and crockery.....	3.0	1.7	Paper and paper goods.....	29.9	29.9
Kitchen utensils.....	8.1	5.3	Other stationery.....	13.8	12.8
Other home furnishings.....	.5	.1			

## CENSUS OF DISTRIBUTION

TABLE 16.—JACKSON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>688</b>	<b>634</b>	<b>3,301</b>	<b>196</b>	<b>\$3,575,083</b>	<b>\$35,030</b>	<b>\$3,297,979</b>	<b>\$3,773,500</b>	<b>\$29,469,577</b>	<b>100.00</b>
<b>Food group.....</b>	<b>178</b>	<b>203</b>	<b>269</b>	<b>23</b>	<b>246,501</b>	<b>5,366</b>	<b>239,793</b>	<b>184,710</b>	<b>4,043,498</b>	<b>13.72</b>
Candy and confectionery stores.....	7	7	0	2	3,953	153	3,302	1,100	53,638	.18
Dairy products stores <sup>1</sup> .....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	100	134	100	4	55,889	860	73,288	81,430	1,014,866	3.44
Combination stores (groceries and meats).....	47	37	126	16	158,183	4,171	136,793	96,820	2,678,374	9.00
Meat markets (including sea foods).....	16	17	27	1	22,232	182	17,511	3,200	248,710	.85
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	2		2		2,004		4,104	530	20,800	.07
<b>General stores—groceries with apparel or dry goods.....</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>1</b>	<b>3,842</b>	<b>560</b>	<b>3,405</b>	<b>6,540</b>	<b>69,032</b>	<b>.23</b>
<b>General merchandise group.....</b>	<b>24</b>	<b>13</b>	<b>501</b>	<b>63</b>	<b>557,377</b>	<b>10,002</b>	<b>533,702</b>	<b>782,030</b>	<b>4,350,525</b>	<b>16.46</b>
Department stores.....	0		373	26	465,117	5,894	396,243	603,740	3,554,631	12.06
Dry goods stores—piece goods stores.....	7	5	16	7	14,155	960	20,543	36,400	195,379	.66
General merchandise stores.....	8	8	19	5	14,709	304	21,825	63,280	232,827	.79
Variety, 5-and-10, and to-a-dollar stores.....	3		93	25	63,396	2,338	95,091	78,610	867,688	2.95
<b>Automotive group<sup>2</sup>.....</b>	<b>140</b>	<b>102</b>	<b>635</b>	<b>20</b>	<b>314,363</b>	<b>2,315</b>	<b>739,953</b>	<b>725,090</b>	<b>7,355,999</b>	<b>24.96</b>
Motor-vehicle dealers (new and used).....	14	7	334	1	451,065	420	439,395	565,120	4,860,232	16.46
Accessories, tires, and batteries.....	10	0	64		68,533		83,629	55,810	537,218	1.82
Filling stations.....	79	42	180	18	172,997	1,715	198,217	60,200	1,420,664	4.82
Motor cycles, bicycles, and supplies.....	3	3	2		1,900		1,944	3,300	13,400	.05
Garages and repair shops.....	33	41	97	1	104,119	180	82,807	11,900	391,484	1.33
<b>Apparel group.....</b>	<b>56</b>	<b>44</b>	<b>244</b>	<b>33</b>	<b>336,947</b>	<b>6,018</b>	<b>345,062</b>	<b>441,740</b>	<b>2,804,590</b>	<b>9.33</b>
Men's and boys' clothing and furnishings stores.....	11	13	32	4	46,621	1,341	63,979	142,160	547,761	1.86
Family clothing stores—men's, women's, and children's.....	8	3	47	7	87,698	860	79,633	103,270	565,874	1.92
Women's ready-to-wear specialty stores—apparel and accessories.....	15	15	76	15	82,654	2,394	109,051	109,690	945,134	3.21
Women's accessories stores.....	6	1	50	5	62,494	528	25,182	3,550	190,991	.65
Other apparel stores.....	5	5	13		15,800		6,085	2,200	60,840	.22
Shoe stores.....	11	7	26	2	41,630	395	65,332	80,970	487,890	1.65
<b>Furniture and household group<sup>2</sup>.....</b>	<b>35</b>	<b>20</b>	<b>500</b>	<b>6</b>	<b>491,762</b>	<b>1,145</b>	<b>312,103</b>	<b>349,860</b>	<b>2,150,178</b>	<b>7.30</b>
Furniture stores.....	17	12	95		149,290		172,879	212,060	1,036,056	3.52
Household appliances stores.....	4	1	25		48,343		25,236	28,930	176,538	.60
Other home furnishings and appliances stores.....	3	3	18		16,623		2,775	900	36,027	.12
Radio and music stores.....	10	4	70	6	129,012	1,145	82,901	77,790	543,559	1.85
<b>Restaurants, cafeterias, and eating places.....</b>	<b>96</b>	<b>123</b>	<b>341</b>	<b>25</b>	<b>181,939</b>	<b>4,318</b>	<b>176,744</b>	<b>16,060</b>	<b>1,137,668</b>	<b>3.86</b>
Restaurants, cafeterias, and lunch rooms.....	44	57	298	3	157,650	1,000	139,282	8,550	910,817	3.09
Lunch counters, refreshment stands, etc.....	52	66	43	22	24,289	3,318	37,462	7,530	226,851	.77
<b>Lumber and building group<sup>2</sup>.....</b>	<b>23</b>	<b>9</b>	<b>229</b>	<b>4</b>	<b>325,385</b>	<b>691</b>	<b>288,549</b>	<b>354,080</b>	<b>2,431,263</b>	<b>8.25</b>
Lumber and building material dealers.....	11	2	144		213,450		192,469	271,760	1,721,655	5.84
Electrical shops (without radio).....	4	2	31	4	51,062	691	39,132	35,100	261,660	.89
Heating and plumbing shops.....	6	5	44		48,739		44,669	22,050	312,555	1.06
<b>Other retail stores.....</b>	<b>126</b>	<b>108</b>	<b>515</b>	<b>20</b>	<b>607,529</b>	<b>4,485</b>	<b>596,362</b>	<b>908,210</b>	<b>4,585,549</b>	<b>16.56</b>
Hardware stores.....	3		19	1	30,163	469	33,152	89,080	269,565	.91
Hardware and farm implement stores.....	4	1	17		22,780		27,709	82,240	238,122	.81
Farmers' supplies.....	11	13	37		30,510		33,827	56,850	567,195	1.92
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	11	10	24		26,404		7,440	12,290	131,836	.45
Coal and wood yards—ice dealers.....	10	7	81		64,073		82,110	71,910	535,526	1.82
Drug stores.....	37	29	166	8	175,762	2,338	169,757	180,510	1,310,417	4.46
Florists.....	3	8	17		18,726		33,802	9,860	113,680	.38
Gifts—novelties and toys—cameras.....	3	4	1		240		5,865	6,000	24,646	.08
Jewelry stores.....	8	7	29	7	47,819	390	45,236	209,710	349,915	1.19
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	1	12		11,660		7,533	2,790	65,779	.22
Office, school, and store supplies and equipment dealers.....	12	3	69		124,074		77,192	116,530	588,396	2.00
Opticians and optometrists.....	3	4	3		2,382		6,135	5,000	85,153	.28
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	14	16	34	3	38,046	998	50,064	42,590	272,819	.93
<b>Secondhand stores.....</b>	<b>5</b>	<b>6</b>	<b>12</b>	<b>1</b>	<b>8,938</b>	<b>130</b>	<b>12,836</b>	<b>5,180</b>	<b>41,275</b>	<b>.14</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.





## CENSUS OF DISTRIBUTION

TABLE 19.—MERIDIAN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	408	335	1,383	114	\$1,495,549	\$21,401	\$1,717,329	\$2,014,750	\$14,453,674	100.00
<b>Food group</b> .....	165	139	227	31	199,346	5,249	243,024	198,420	3,286,648	22.60
Candy and confectionery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	110	98	117	18	82,523	2,647	114,973	110,110	1,845,887	12.77
Combination stores (groceries and meats).....	29	21	69	9	69,958	1,382	64,753	70,530	936,304	6.48
Meat markets (including sea foods).....	14	14	27	2	35,463	800	48,388	6,090	385,009	2.66
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	2		2		2,288		3,304	450	16,900	.12
<b>General stores—groceries, with apparel or dry goods</b> .....	6	7	6		2,652		7,827	16,100	98,376	.68
<b>General merchandise group</b> <sup>1</sup> .....	14	5	297	27	358,737	5,632	520,244	621,370	2,756,944	19.09
Department stores.....	5		216	21	298,127	4,759	436,892	520,530	2,028,973	14.04
General merchandise stores.....	5	4	12	2	14,310	225	13,566	20,120	260,908	1.87
Variety, 5-and-10, and to-a-dollar stores.....	3		61	4	40,365	648	61,617	67,970	412,825	2.85
<b>Automotive group</b> .....	59	35	289	7	344,602	695	300,635	302,640	3,453,217	23.89
Motor-vehicle dealers (new and used).....	10	6	158		220,448		174,732	243,400	2,321,063	16.06
Accessories, tires, and batteries.....	3	2	6		7,206		4,138	3,840	29,259	.20
Filling stations.....	46	27	125	7	116,948	695	121,765	55,400	1,102,895	7.63
<b>Apparel group</b> .....	29	21	113	17	138,593	2,768	230,391	392,700	1,617,150	11.19
Men's and boys' clothing and furnishings stores.....	4	2	16		29,560		79,654	112,250	448,415	3.10
Family clothing stores—men's, women's, and children's.....	13	12	51	13	59,542	2,076	74,591	184,110	638,233	4.42
Women's ready-to-wear specialty stores—apparel and accessories.....	3	1	20	2	22,660	312	31,864	35,770	277,858	1.92
Women's accessories stores.....	4	2	8	1	5,716	78	11,433	4,240	65,099	.45
Shoe stores.....	5	4	18	1	21,115	300	32,844	56,330	187,645	1.30
<b>Furniture and household group</b> .....	12	8	131		196,310		165,378	262,550	1,124,597	7.73
Furniture stores.....	8	7	72		123,298		116,182	190,510	754,861	5.22
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Restaurants, cafeterias, and eating places</b> .....	70	72	143	12	88,485	1,682	95,500	10,360	659,760	4.56
Restaurants, cafeterias, and lunch rooms.....	44	46	132	9	80,317	1,018	76,666	7,010	620,045	4.30
Lunch counters, refreshment stands, etc.....	26	26	11	3	8,168	664	18,834	3,350	139,715	.96
<b>Lumber and building group</b> .....	4	5	12		19,361		11,163	21,530	141,280	.98
Electrical shops (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Other retail stores</b> .....	49	43	165	20	149,913	5,377	143,167	189,080	1,333,702	9.23
Hardware stores.....	3	4	10		9,720		9,172	22,780	81,062	.56
Farmers' supplies.....	13	13	14	3	11,045	680	18,379	17,920	312,082	2.16
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	5	5	8		3,480		4,197	1,360	20,328	.14
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	14	11	90	9	79,654	2,773	68,667	95,330	691,617	4.69
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	4	5	9		14,814		8,270	28,450	92,971	.65
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	3		6	1	8,540	206	9,252	10,430	53,611	.37

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1403

**TABLE 20.—MERIDIAN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors, and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	408	335	1,383	114	\$1,495,549	\$21,401	\$1,717,329	\$2,014,750	\$14,453,674	100.00
Single-store independents.....	304	317	977	71	1,038,758	13,936	1,188,576	1,477,860	9,830,948	68.02
2-stores independents.....	18	13	47	2	56,436	402	101,678	122,300	690,890	4.78
3-stores independents.....	4	1	40	—	67,861	—	57,333	59,720	531,342	3.68
Local chains.....	39	4	104	21	114,377	3,397	120,353	114,320	1,561,060	10.80
Sectional chains.....	18	—	23	1	17,976	68	25,641	1,910	138,187	.96
National chains.....	19	—	142	19	144,125	3,598	200,458	207,540	1,420,141	9.82
Other types of operation.....	6	—	41	—	56,016	—	23,290	31,100	281,106	1.94

**TABLE 21.—MERIDIAN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units (including local chains)	Sectional and national chains
<b>Department stores:</b>					<b>Grocery stores (without meats):</b>				
Number of stores.....	5	2	—	3	Number of stores.....	116	86	30	—
Annual net sales.....	\$2,028,078	(x)	—	(x)	Annual net sales.....	\$1,845,887	\$855,788	\$990,000	—
Per cent of total sales.....	100.00	(x)	—	(x)	Per cent of total sales.....	100.00	46.36	53.64	—
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					<b>Combination stores (groceries and meats):</b>				
Number of stores.....	3	—	1	2	Number of stores.....	29	19	8	2
Annual net sales.....	\$412,825	—	(x)	(x)	Annual net sales.....	\$936,304	\$442,595	(x)	(x)
Per cent of total sales.....	100.00	—	(x)	(x)	Per cent of total sales.....	100.00	47.27	(x)	(x)
<b>Men's and boys' clothing and furnishings stores:</b>					<b>Restaurants, cafeterias, and lunch rooms:</b>				
Number of stores.....	4	3	1	—	Number of stores.....	44	42	1	1
Annual net sales.....	\$448,416	(x)	(x)	—	Annual net sales.....	\$520,045	(x)	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	—	Per cent of total sales.....	100.00	(x)	(x)	(x)
<b>Family clothing stores—men's, women's, and children's:</b>					<b>Cigar stores and cigar stands:</b>				
Number of stores.....	13	11	1	1	Number of stores.....	5	3	2	—
Annual net sales.....	\$638,233	(x)	(x)	(x)	Annual net sales.....	\$20,328	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	—
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					<b>Filling stations:</b>				
Number of stores.....	3	1	1	1	Number of stations.....	46	23	3	20
Annual net sales.....	\$277,858	(x)	(x)	(x)	Annual net sales.....	\$1,102,865	\$651,759	\$269,000	\$182,136
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	59.10	24.39	16.51
<b>Shoe stores:</b>					<b>Coal and wood yards—ice dealers:</b>				
Number of stores.....	5	2	2	1	Number of yards.....	2	2	—	—
Annual net sales.....	\$187,845	(x)	(x)	(x)	Annual net sales.....	(x)	(x)	—	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	(x)	(x)	—	—
<b>Furniture stores:</b>					<b>Drug stores:</b>				
Number of stores.....	8	8	—	—	Number of stores.....	14	14	—	—
Annual net sales.....	\$754,861	\$754,861	—	—	Annual net sales.....	\$591,617	\$591,617	—	—
Per cent of total sales.....	100.00	100.00	—	—	Per cent of total sales.....	100.00	100.00	—	—
<b>Radio and music stores:</b>					<b>Hardware stores:</b>				
Number of stores.....	2	1	1	—	Number of stores.....	3	3	—	—
Annual net sales.....	(x)	(x)	(x)	—	Annual net sales.....	\$81,062	\$81,062	—	—
Per cent of total sales.....	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	100.00	—	—
					<b>Jewelry stores:</b>				
					Number of stores.....	4	4	—	—
					Annual net sales.....	\$92,971	\$92,971	—	—
					Per cent of total sales.....	100.00	100.00	—	—

CENSUS OF DISTRIBUTION

TABLE 22.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL			STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part-time	Total (full time and part time)	Part time only	ALL OTHER REPORTED EXPENSES (includes rent)		Amount	Per cent of total sales
<b>All groups.....</b>	<b>2,823</b>	<b>2,736</b>	<b>8,434</b>	<b>931</b>	<b>\$9,074,769</b>	<b>\$153,704</b>	<b>\$9,114,576</b>	<b>\$13,228,390</b>	<b>\$98,697,275</b>	<b>100.00</b>
<b>Food group.....</b>	<b>985</b>	<b>984</b>	<b>1,276</b>	<b>185</b>	<b>1,111,739</b>	<b>\$2,521</b>	<b>1,412,885</b>	<b>1,086,620</b>	<b>17,958,626</b>	<b>20.26</b>
Candy and confectionery stores.....	36	38	83	17	55,498	2,053	64,872	31,130	406,699	.46
Dairy products stores.....	12	11	59	7	57,687	2,232	82,213	4,440	391,044	.44
Fruit stores and vegetable markets.....	26	33	22	6	16,834	1,070	27,742	10,810	232,290	.26
Grocery stores (without meats).....	575	584	406	70	268,190	11,818	483,605	477,900	6,739,501	7.60
Combination stores (groceries and meats).....	222	216	500	61	512,691	11,533	556,795	496,260	8,620,576	9.72
Meat markets (including sea foods).....	86	84	146	18	116,650	2,015	135,880	37,230	1,178,801	1.33
Bakeries—caterers.....	11	14	44	—	39,317	—	33,406	6,000	237,807	.27
Other food stores.....	17	4	16	—	19,612	—	28,002	2,760	150,858	.17
<b>General stores—groceries with apparel or dry goods.....</b>	<b>56</b>	<b>69</b>	<b>69</b>	<b>21</b>	<b>62,584</b>	<b>3,081</b>	<b>65,663</b>	<b>209,040</b>	<b>1,322,417</b>	<b>1.49</b>
<b>General merchandise group.....</b>	<b>198</b>	<b>174</b>	<b>1,635</b>	<b>256</b>	<b>1,702,493</b>	<b>\$7,015</b>	<b>1,724,777</b>	<b>4,063,820</b>	<b>15,789,916</b>	<b>17.78</b>
Department stores.....	27	12	648	98	776,143	15,110	690,808	1,622,600	5,046,100	6.70
Dry goods stores—piece goods stores.....	60	71	319	60	301,371	7,899	380,388	1,051,870	3,643,384	4.11
General merchandise stores.....	75	86	279	71	288,737	10,034	284,547	1,007,950	3,750,515	4.22
Variety, 5-and-10, and to-a-dollar stores.....	27	5	389	27	248,242	3,363	359,974	381,400	2,429,917	2.74
<b>Automotive group.....</b>	<b>435</b>	<b>315</b>	<b>1,870</b>	<b>49</b>	<b>2,397,738</b>	<b>10,197</b>	<b>2,096,483</b>	<b>1,984,330</b>	<b>23,204,505</b>	<b>28.16</b>
Motor-vehicle dealers (new and used).....	89	58	981	7	1,422,864	2,040	1,294,544	1,339,740	16,028,516	18.07
Automobile dealers with farm implements and machinery.....	5	3	37	2	61,047	605	87,020	176,190	903,859	1.02
Accessories, tires, and batteries.....	41	36	177	1	214,483	204	214,462	207,870	1,508,634	1.69
Filling stations.....	205	115	414	23	395,022	4,095	380,910	140,080	3,226,269	3.64
Motor cycles, bicycles, and supplies.....	3	3	2	—	2,610	—	1,569	870	16,095	.02
Garages and repair shops.....	92	100	259	16	301,672	3,253	207,388	119,580	1,524,132	1.72
<b>Apparel group.....</b>	<b>203</b>	<b>225</b>	<b>487</b>	<b>86</b>	<b>602,994</b>	<b>16,364</b>	<b>877,902</b>	<b>1,727,570</b>	<b>6,479,804</b>	<b>7.31</b>
Men's and boys' clothing and furnishings stores.....	59	72	139	23	184,788	4,837	298,994	700,790	2,257,824	2.55
Family clothing stores—men's, women's, and children's.....	31	25	87	25	109,963	4,848	124,032	257,700	900,081	1.03
Women's ready-to-wear specialty stores—apparel and accessories.....	48	49	157	21	184,475	3,317	227,415	329,110	1,817,682	2.05
Women's accessories stores.....	13	13	20	3	13,145	694	26,745	17,960	143,620	.16
Other apparel stores.....	16	21	18	—	18,969	—	21,660	22,580	183,253	.15
Shoe stores.....	36	45	66	14	91,624	2,068	178,186	339,430	1,218,444	1.37
<b>Furniture and household group.....</b>	<b>151</b>	<b>127</b>	<b>691</b>	<b>57</b>	<b>844,821</b>	<b>18,465</b>	<b>868,847</b>	<b>1,101,590</b>	<b>6,162,634</b>	<b>6.81</b>
Furniture stores.....	01	86	336	20	455,281	8,119	466,590	775,650	3,471,615	3.91
Household appliances stores.....	30	7	150	29	244,157	8,225	103,905	183,500	806,780	.91
Other home furnishings and appliances stores.....	4	4	5	—	8,017	—	6,986	24,570	45,458	.05
Radio and music stores.....	25	30	100	8	137,366	2,121	109,366	117,870	828,781	.94
<b>Restaurants, cafeterias, and eating places.....</b>	<b>338</b>	<b>378</b>	<b>825</b>	<b>34</b>	<b>469,256</b>	<b>4,715</b>	<b>477,165</b>	<b>55,880</b>	<b>3,220,947</b>	<b>3.65</b>
Restaurants, cafeterias, and lunch rooms.....	263	300	740	24	419,595	3,219	428,361	46,340	2,835,014	3.20
Lunch counters, refreshment stands, etc.....	75	78	85	10	49,661	1,496	48,804	9,540	385,933	.43
<b>Lumber and building group.....</b>	<b>71</b>	<b>60</b>	<b>654</b>	<b>43</b>	<b>663,236</b>	<b>11,639</b>	<b>514,187</b>	<b>744,950</b>	<b>4,536,524</b>	<b>5.11</b>
Lumber and building material dealers.....	36	28	369	24	431,580	7,314	385,541	594,840	3,616,919	4.08
Electrical shops (without radio).....	6	8	22	—	26,214	—	13,578	16,710	93,831	.10
Heating and plumbing shops.....	19	18	136	17	173,830	3,475	90,696	90,200	634,534	.71
Paint and glass stores.....	10	6	27	2	31,632	750	24,372	43,200	191,240	.22
<b>Other retail stores.....</b>	<b>375</b>	<b>391</b>	<b>1,115</b>	<b>100</b>	<b>1,211,933</b>	<b>19,807</b>	<b>1,247,644</b>	<b>2,256,860</b>	<b>10,963,914</b>	<b>12.39</b>
Hardware stores.....	16	19	37	—	50,711	—	60,127	100,040	559,789	.63
Hardware and farm implement stores.....	12	4	89	2	125,841	160	118,334	377,650	1,197,210	1.35
Farmers' supplies.....	59	66	119	17	116,326	2,738	140,863	182,310	2,075,211	2.34
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	22	22	30	1	32,786	150	41,624	20,660	385,169	.43
Coal and wood yards—ice dealers.....	28	29	127	9	110,810	1,985	94,811	49,530	951,596	1.07
Drug stores.....	105	108	430	31	474,610	7,827	438,937	680,060	3,556,724	4.01
Florists.....	18	18	41	7	37,001	792	47,000	42,260	240,995	.27
Gifts—novelties, and toys—cameras.....	4	4	6	2	5,683	390	7,067	14,150	37,309	.04
Jewelry stores.....	39	42	86	18	124,970	3,897	144,297	509,900	879,534	.99
Music stores (without radio).....	4	2	6	—	6,590	—	7,867	11,200	36,257	.04
News dealers.....	12	10	13	3	10,877	200	15,366	7,730	157,250	.18
Office, school, and store supplies and equipment dealers.....	14	12	29	4	20,617	489	21,669	59,610	205,925	.23
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	37	61	82	3	86,703	776	93,226	115,910	612,785	.69
<b>Secondhand stores.....</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>—</b>	<b>7,945</b>	<b>—</b>	<b>10,823</b>	<b>17,730</b>	<b>57,968</b>	<b>.07</b>

1 Further data will be shown in a special report on milk dealers.

# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1405

**TABLE 23.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**

**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**  
**NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>2,823</b>	<b>2,736</b>	<b>8,434</b>	<b>831</b>	<b>\$9,074,769</b>	<b>\$163,704</b>	<b>\$9,114,576</b>	<b>\$13,228,390</b>	<b>\$59,697,275</b>	<b>100.00</b>
Single-store independents.....	2,379	2,626	8,453	591	6,848,441	112,417	6,944,253	10,867,700	68,211,263	70.90
2-store independents.....	120	91	537	42	640,776	5,515	576,683	1,004,010	6,486,866	7.31
3-store independents.....	30	13	119	12	156,926	1,365	149,080	237,590	1,596,608	1.80
Local chains.....	90	1	397	41	640,348	10,508	511,020	609,200	5,323,575	6.00
Sectional chains.....	97	1	179	19	163,089	2,067	175,723	199,330	1,071,942	1.21
National chains.....	76	1	607	102	492,703	15,476	668,242	696,640	5,229,110	5.90
Itinerant vendors.....	4	4	1	1	600	---	1,025	200	7,500	.01
Utility-operated retail stores.....	15	---	28	24	45,807	6,356	44,812	98,540	298,923	.34
Manufacturer-controlled chains.....	9	---	104	---	176,508	---	38,652	70,240	319,769	.36
Other types of operation.....	3	1	9	---	9,171	---	6,086	14,970	151,713	.17

**TABLE 24.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

KIND OF BUSINESS	Total	Single-store independents	Local multimitis (including local chains)	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multimitis (including local chains)	Sectional and national chains
<b>Department stores:</b>					<b>Combination stores (groceries and meats):</b>				
Number of stores.....	27	17	3	7	Number of stores.....	222	171	37	14
Annual net sales.....	\$5,046,160	\$4,005,205	\$646,789	\$1,234,106	Annual net sales.....	\$8,620,576	\$5,173,870	\$2,681,622	\$865,084
Per cent of total sales.....	100.00	88.37	10.88	20.75	Per cent of total sales.....	100.00	60.02	29.95	10.03
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					<b>Restaurants, cafeterias, and lunch rooms:</b>				
Number of stores.....	27	2	6	19	Number of stores.....	263	259	1	3
Annual net sales.....	\$2,429,917	(x)	(x)	\$2,200,185	Annual net sales.....	\$2,835,014	\$2,728,058	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	90.55	Per cent of total sales.....	100.00	96.16	(x)	(x)
<b>Men's and boys' clothing and furnishings stores:</b>					<b>Cigar stores and cigar stands:</b>				
Number of stores.....	59	57	2	---	Number of stores.....	22	17	5	---
Annual net sales.....	\$2,257,824	(x)	(x)	---	Annual net sales.....	\$385,169	\$318,446	\$66,723	---
Per cent of total sales.....	100.00	(x)	(x)	---	Per cent of total sales.....	100.00	82.68	17.32	---
<b>Family clothing stores—men's, women's, and children's:</b>					<b>Filling stations:</b>				
Number of stores.....	31	23	5	3	Number of stations.....	205	99	15	91
Annual net sales.....	\$909,081	\$555,690	\$240,107	\$113,224	Annual net sales.....	\$3,228,269	\$1,949,391	\$355,039	\$921,849
Per cent of total sales.....	100.00	61.12	26.41	12.47	Per cent of total sales.....	100.00	60.42	11.01	28.57
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					<b>Coal and wood yards—ice dealers:</b>				
Number of stores.....	48	39	8	1	Number of yards.....	28	28	---	---
Annual net sales.....	\$1,817,682	\$1,534,615	(x)	(x)	Annual net sales.....	\$951,596	\$951,596	---	---
Per cent of total sales.....	100.00	84.43	(x)	(x)	Per cent of total sales.....	100.00	100.00	---	---
<b>Shoe stores:</b>					<b>Drug stores:</b>				
Number of stores.....	36	31	3	2	Number of stores.....	105	96	9	---
Annual net sales.....	\$1,218,444	\$1,037,950	(x)	(x)	Annual net sales.....	\$3,556,724	\$3,262,193	\$294,526	---
Per cent of total sales.....	100.00	85.19	(x)	(x)	Per cent of total sales.....	100.00	91.72	8.28	---
<b>Furniture stores:</b>					<b>Hardware stores:</b>				
Number of stores.....	91	73	15	3	Number of stores.....	16	14	(x)	2
Annual net sales.....	\$3,471,615	\$2,540,752	\$804,253	\$126,610	Annual net sales.....	\$559,766	(x)	(x)	---
Per cent of total sales.....	100.00	73.19	23.16	3.65	Per cent of total sales.....	100.00	(x)	(x)	---
<b>Radio and music stores:</b>					<b>Jewelry stores:</b>				
Number of stores.....	26	25	1	---	Number of stores.....	39	36	(x)	2
Annual net sales.....	\$828,781	(x)	(x)	---	Annual net sales.....	\$879,534	\$814,860	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	---	Per cent of total sales.....	100.00	92.65	(x)	(x)
<b>Grocery stores (without meats):</b>									
Number of stores.....	575	521	51	3					
Annual net sales.....	\$6,739,561	\$5,138,479	\$1,362,606	\$238,476					
Per cent of total sales.....	100.00	76.24	20.22	3.54					

CENSUS OF DISTRIBUTION

TABLE 25.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1029)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>13,337</b>	<b>14,676</b>	<b>16,128</b>	<b>4,477</b>	<b>\$16,601,730</b>	<b>\$800,853</b>	<b>\$15,863,175</b>	<b>\$41,409,020</b>	<b>\$261,118,485</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>3,557</b>	<b>3,854</b>	<b>1,682</b>	<b>591</b>	<b>1,377,784</b>	<b>88,029</b>	<b>1,761,242</b>	<b>2,677,580</b>	<b>32,363,430</b>	<b>11.51</b>
Candy and confectionery stores.....	28	32	11	7	16,394	630	15,340	7,820	86,000	.03
Dairy products stores <sup>2</sup> .....	16	18	15	4	8,475	600	10,177	2,080	67,810	.02
Fruit stores and vegetable markets.....	24	23	14	3	10,765	325	19,179	6,760	196,940	.07
Grocery stores (without meats).....	2,668	2,818	732	328	595,221	46,788	908,798	1,648,630	19,071,345	6.79
Combination stores (groceries and meats).....	590	717	608	203	522,480	30,720	614,206	964,970	10,862,102	3.86
Meat markets (including sea foods).....	182	198	190	34	121,740	6,847	118,628	33,840	1,446,219	.62
Bakeries—caterers.....	27	35	98	10	86,650	1,849	53,795	9,650	441,983	.10
Other food stores.....	21	12	12	1	14,569	120	19,939	2,330	151,007	.05
<b>General stores—groceries with apparel or dry goods.....</b>	<b>3,883</b>	<b>4,539</b>	<b>3,797</b>	<b>1,307</b>	<b>4,319,124</b>	<b>237,997</b>	<b>4,220,766</b>	<b>16,699,180</b>	<b>116,254,314</b>	<b>41.35</b>
<b>General merchandise group.....</b>	<b>651</b>	<b>678</b>	<b>1,392</b>	<b>972</b>	<b>1,550,732</b>	<b>144,669</b>	<b>1,718,415</b>	<b>6,705,890</b>	<b>22,043,603</b>	<b>7.84</b>
Department stores.....	12	18	149	17	202,872	5,457	180,744	632,050	2,464,639	.88
Dry goods stores—piece goods stores.....	302	324	451	376	509,601	60,465	620,172	2,553,680	8,160,730	2.90
General merchandise stores.....	244	267	583	328	662,283	57,468	716,621	3,120,580	9,536,399	3.39
Variety, 5-and-10, and to-a-dollar stores.....	98	69	269	251	175,976	21,279	194,878	394,680	1,891,895	.67
<b>Automotive group.....</b>	<b>2,228</b>	<b>2,280</b>	<b>4,647</b>	<b>396</b>	<b>4,931,245</b>	<b>88,708</b>	<b>3,757,917</b>	<b>5,115,240</b>	<b>55,843,133</b>	<b>19.87</b>
Motor-vehicle dealers (new and used).....	342	367	2,597	75	3,188,618	22,917	2,430,578	3,782,330	39,413,743	14.02
Automobile dealers with farm implements and machinery.....	7	6	51	1	71,005	41	60,117	202,300	794,816	.28
Accessories, tires, and batteries.....	30	28	58	5	61,733	1,008	61,303	48,000	432,780	.10
Filling stations.....	1,282	1,216	1,167	108	989,432	39,183	858,897	758,040	11,300,050	4.04
Garages and repair shops.....	567	663	674	117	620,457	25,559	327,022	324,570	3,835,744	1.37
<b>Apparel group.....</b>	<b>227</b>	<b>245</b>	<b>287</b>	<b>117</b>	<b>291,566</b>	<b>17,845</b>	<b>387,640</b>	<b>1,239,580</b>	<b>4,078,809</b>	<b>1.45</b>
Men's and boys' clothing and furnishings stores.....	46	54	76	21	80,025	4,285	106,703	411,060	1,297,949	.46
Family clothing stores—men's, women's, and children's.....	44	45	90	42	91,240	6,208	108,344	425,420	1,104,031	.43
Women's ready-to-wear specialty stores—apparel and accessories.....	67	69	87	30	89,716	4,440	120,854	245,370	1,098,954	.39
Women's accessories stores.....	38	42	11	7	6,647	660	11,400	26,250	108,397	.04
Other apparel stores.....	7	10	2	1	690	1	4,092	2,500	11,210	.01
Shoe stores.....	25	25	21	17	23,278	2,252	36,238	128,980	366,368	.13
<b>Furniture and household group.....</b>	<b>259</b>	<b>264</b>	<b>509</b>	<b>104</b>	<b>622,082</b>	<b>34,694</b>	<b>719,358</b>	<b>1,907,020</b>	<b>7,611,182</b>	<b>2.71</b>
Furniture stores.....	176	225	379	54	451,177	15,427	553,854	1,679,180	6,601,040	2.35
Household appliances stores.....	52	4	83	39	124,555	16,652	136,356	165,920	737,772	.26
Other home furnishings and appliances stores.....	1	3	3	1	1,000	1	1,000	900	768	.00
Radio and music stores.....	28	30	40	9	44,070	2,265	26,979	59,020	260,602	.09
<b>Restaurants, cafeterias, and eating places.....</b>	<b>982</b>	<b>1,074</b>	<b>1,080</b>	<b>288</b>	<b>587,405</b>	<b>33,076</b>	<b>576,615</b>	<b>162,440</b>	<b>4,628,179</b>	<b>1.65</b>
Restaurants, cafeterias, and lunch rooms.....	746	826	1,004	207	540,865	24,233	508,405	139,470	4,675,325	1.45
Lunch counters, refreshment stands, etc.....	236	248	76	61	46,540	8,842	68,210	22,970	552,854	.20
<b>Lumber and building group.....</b>	<b>157</b>	<b>152</b>	<b>589</b>	<b>126</b>	<b>707,154</b>	<b>38,807</b>	<b>528,251</b>	<b>1,453,540</b>	<b>7,682,374</b>	<b>2.73</b>
Lumber and building material dealers.....	125	116	514	96	610,462	30,513	490,642	1,397,330	7,281,853	2.59
Electrical shops (without radio).....	9	10	8	8	8,288	2,400	7,280	11,900	85,073	.03
Heating and plumbing shops.....	20	23	59	21	81,357	5,654	27,209	38,220	283,004	.10
Paint and glass stores.....	3	3	8	1	7,049	240	3,120	5,290	32,444	.01
<b>Other retail stores.....</b>	<b>1,383</b>	<b>1,579</b>	<b>2,235</b>	<b>595</b>	<b>2,209,823</b>	<b>116,779</b>	<b>2,190,164</b>	<b>5,446,240</b>	<b>30,597,680</b>	<b>10.88</b>
Hardware stores.....	71	77	268	14	185,678	3,032	156,597	630,690	2,288,175	.81
Hardware and farm implement stores.....	79	76	227	27	289,357	7,807	275,220	1,023,140	3,531,064	1.26
Farmers' supplies.....	345	386	401	147	360,041	27,338	394,238	790,100	10,451,977	3.72
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	12	11	11	2	6,428	300	14,081	4,820	44,748	.02
Coal and wood yards—ice dealers.....	72	75	134	48	111,488	9,344	79,242	41,270	1,104,962	.39
Drug stores.....	554	658	952	265	1,034,048	54,850	1,006,722	2,328,010	10,885,420	3.87
Florists.....	14	17	15	4	11,058	329	9,770	7,190	65,745	.02
Gifts—novelties, and toys—cameras.....	4	5	1	1	368	38	922	2,480	5,412	.02
Jewelry stores.....	69	74	54	31	58,501	3,369	77,606	270,610	530,548	.19
Music stores (without radio).....	6	5	11	2	6,997	250	12,868	9,060	86,880	.06
News dealers.....	12	9	24	2	9,852	356	9,933	14,030	101,498	.04
Opticians and optometrists.....	3	3					2,034	1,700	12,288	.01
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	134	176	133	46	133,227	9,595	147,160	312,630	1,457,073	5.2
<b>Secondhand stores.....</b>	<b>10</b>	<b>11</b>	<b>8</b>	<b>1</b>	<b>4,885</b>	<b>60</b>	<b>2,807</b>	<b>2,310</b>	<b>23,801</b>	<b>.01</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

# RETAIL DISTRIBUTION IN MISSISSIPPI: 1929

1407

TABLE 26.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>13,337</b>	<b>14,676</b>	<b>16,126</b>	<b>4,477</b>	<b>\$16,601,730</b>	<b>\$800,653</b>	<b>\$15,863,175</b>	<b>\$41,409,090</b>	<b>\$281,116,485</b>	<b>100.00</b>
Single-store independents.....	9,823	11,234	11,161	3,156	11,126,926	566,843	10,595,491	26,452,340	160,735,605	57.18
2-store independents.....	253	194	656	146	796,251	31,569	613,293	1,776,320	9,832,558	3.50
3-store independents.....	68	44	260	46	223,427	5,407	207,493	491,810	2,888,943	1.03
Local chains.....	152	28	466	110	533,336	17,274	535,601	1,072,060	6,220,460	2.21
Sectional chains.....	185	295	295	81	253,751	7,477	271,619	421,300	1,955,618	.70
National chains.....	49	179	179	39	169,689	5,890	176,555	186,890	1,838,077	.65
Other types of operation:										
Direct selling (house-to-house).....	20	20	1	1	350	50	7,675	18,380	53,973	.02
Roadside markets or stands <sup>1</sup> .....	5	5	1	1	374	50	747	280	7,300	.01
Itinerant vendors.....	9	10	1	1	600	50	2,382	930	21,200	.01
Rolling stores.....	6	6	1	1	50	50	2,625	2,390	33,200	.01
Industrial stores, including com- missaries.....	88	73	198	19	247,833	3,156	99,427	474,950	4,014,712	1.43
Utility-operated retail stores.....	39	34	39	39	63,494	16,652	113,422	129,720	547,100	.19
Manufacturer-controlled chains.....	9	47	47	47	54,351	18,094	18,094	25,430	129,767	.05
Cooperative stores <sup>1</sup> .....	5	9	9	6	11,965	1,765	8,263	23,320	183,582	.06
Cooperative buying associations <sup>1</sup> .....	11	10	14	14	12,452	4,882	2,979	43,250	870,298	.31
Retailers—country buyers <sup>1</sup> .....	2,518	2,935	2,275	751	2,424,032	126,485	2,565,866	8,805,230	81,515,870	29.00
Retailers—wholesalers <sup>1</sup> .....	97	127	533	68	680,949	13,353	641,643	1,483,520	10,268,232	3.65

<sup>1</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated

## CENSUS OF DISTRIBUTION

TABLE 27.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	12	8	1		
Annual net sales.....	\$2,464,639	\$1,276,612	(x)		(x) 3
Per cent of total sales.....	100.00	51.79	(x)		(x)
<b>Variety, 5-and-10, and 25-and-50-cent stores:</b>					
Number of stores.....	93	58	23	10	2
Annual net sales.....	\$1,891,835	\$812,963	\$608,085	\$408,166	\$61,741
Per cent of total sales.....	100.00	42.97	32.19	21.63	3.22
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	46	43	3		
Annual net sales.....	\$1,297,949	\$1,184,608	\$113,341		
Per cent of total sales.....	100.00	91.27	8.73		
<b>Family clothing stores—men's, women's and children's:</b>					
Number of stores.....	44	36	5	1	2
Annual net sales.....	\$1,194,931	\$862,781	\$176,150	(x)	(x)
Per cent of total sales.....	100.00	72.20	14.74	(x)	(x)
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	67	61	6		
Annual net sales.....	\$1,099,954	\$886,218	\$213,736		
Per cent of total sales.....	100.00	80.57	19.43		
<b>Shoe stores:</b>					
Number of stores.....	25	22	3		
Annual net sales.....	\$366,368	\$320,368	\$46,000		
Per cent of total sales.....	100.00	87.44	12.56		
<b>Furniture stores:</b>					
Number of stores.....	176	153	17		6
Annual net sales.....	\$6,601,040	\$5,557,446	\$468,378		\$585,216
Per cent of total sales.....	100.00	84.19	6.94		8.87
<b>Radio and music stores:</b>					
Number of stores.....	28	25	1	1	1
Annual net sales.....	\$260,602	\$180,602	(x)	(x)	(x)
Per cent of total sales.....	100.00	69.30	(x)	(x)	(x)
<b>Grocery stores (without meats):</b>					
Number of stores.....	2,668	2,015	56	23	574
Annual net sales.....	\$19,071,345	\$11,429,783	\$1,445,848	\$965,015	\$5,230,699
Per cent of total sales.....	100.00	59.93	7.58	5.00	27.43
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	590	427	11	2	150
Annual net sales.....	\$10,862,102	\$7,361,859	(x)	(x)	\$2,962,137
Per cent of total sales.....	100.00	67.77	(x)	(x)	27.27
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	746	729	7	1	9
Annual net sales.....	\$4,075,325	\$3,812,063	(x)	(x)	\$55,195
Per cent of total sales.....	100.00	93.54	(x)	(x)	1.35
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	12	12			
Annual net sales.....	\$44,748	\$44,748			
Per cent of total sales.....	100.00	100.00			
<b>Filling stations:</b>					
Number of stations.....	1,282	1,055	43	150	34
Annual net sales.....	\$11,366,050	\$8,523,501	\$870,580	\$1,195,677	\$776,292
Per cent of total sales.....	100.00	74.99	7.60	10.52	6.83
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	72	65	1		6
Annual net sales.....	\$1,104,962	\$508,739	(x)		(x)
Per cent of total sales.....	100.00	46.04	(x)		(x)
<b>Drug stores:</b>					
Number of stores.....	554	528	10		7
Annual net sales.....	\$10,886,420	\$10,006,202	\$511,874		\$367,344
Per cent of total sales.....	100.00	91.92	4.70		3.38
<b>Hardware stores:</b>					
Number of stores.....	71	68	1		2
Annual net sales.....	\$2,288,175	\$1,949,383	(x)		(x)
Per cent of total sales.....	100.00	85.20	(x)		(x)
<b>Jewelry stores:</b>					
Number of stores.....	69	69			
Annual net sales.....	\$530,548	\$530,548			
Per cent of total sales.....	100.00	100.00			



# MISSOURI



## CONTENTS

	Page
Map of Missouri .....	1409
<b>THE STATE</b>	
(Population, 3,629,367)	
Table	Page
1—Retail distribution by kinds of business.....	1411
2—Operating expenses by kinds of business.....	1414
3—Seasonal employment characteristics.....	1416
4—Sales by size of business.....	1419
5—Retail distribution by types of operation.....	1423
6—Seventeen kinds of business by types of operation..	1426
7—Credit business.....	1427
8—Credit business by types of operation.....	1429
9—Receipts other than from the sale of merchandise..	1429
10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....	1431
11—Retail sales by manufacturers and wholesalers—country buying (assembling) of farm products....	1432
12—Forms of organization (and negro proprietorship)....	1433
13 { These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	1434
14 {	
15—Sales by commodities.....	1435
<b>ST. LOUIS</b>	
(Population, 821,960)	
16—Retail distribution by kinds of business.....	1444
17—Operating expenses by kinds of business.....	1446
18—Retail distribution by types of operation.....	1448
19—Seventeen kinds of business by types of operation..	1449
20—Sales classified according to degree of credit.....	1450
21—Credit business.....	1451
22—Receipts other than from the sale of merchandise..	1452
23—Sales by commodities.....	1453
<b>KANSAS CITY</b>	
(Population, 399,746)	
24—Retail distribution by kinds of business.....	1469
25—Retail distribution by types of operation.....	1461
26—Seventeen kinds of business by types of operation..	1462
27—Sales classified according to degree of credit.....	1463
<b>KANSAS CITY—Continued</b>	
Table	Page
28—Credit business by kinds of business.....	1464
29—Receipts other than from the sale of merchandise....	1465
30—Sales by commodities.....	1466
<b>JOPLIN</b>	
(Population, 33,454)	
31—Retail distribution by kinds of business.....	1473
32—Retail distribution by types of operation.....	1474
33—Seventeen kinds of business by types of operation..	1474
<b>ST. JOSEPH</b>	
(Population, 80,935)	
34—Retail distribution by kinds of business.....	1475
35—Retail distribution by types of operation.....	1476
36—Seventeen kinds of business by types of operation..	1476
<b>SPRINGFIELD</b>	
(Population, 57,527)	
37—Retail distribution by kinds of business.....	1477
38—Retail distribution by types of operation.....	1478
39—Seventeen kinds of business by types of operation..	1478
<b>COMBINED CITIES</b>	
(Population, 2,235,745)	
40—Retail distribution by kinds of business—all cities of 10,000 to 30,000 population combined.....	1479
41—Retail distribution by types of operation—all cities of 10,000 to 30,000 population combined.....	1480
42—Seventeen kinds of business by types of operation—all cities of 10,000 to 30,000 population combined..	1480
43—Retail distribution by kinds of business—all places of less than 10,000 population combined.....	1481
44—Retail distribution by types of operation—all places of less than 10,000 population combined.....	1482
45—Seventeen kinds of business by types of operation—all places of less than 10,000 population combined..	1483



## CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Apparel group—Continued.</b>									
Women's accessories stores:									
Corset and lingerie shops.....	26	23	195	1	\$102,675	\$20	\$97,890	\$948,268	0.04
Furriers—fur shops.....	35	21	244	13	318,295	4,897	536,500	2,021,000	.14
Hosiery shops.....	57	19	290	31	265,573	4,183	159,290	1,183,810	.08
Knit-goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	420	400	652	140	837,474	28,841	423,770	5,499,000	.38
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols and canes.....	6	5	3		2,886		21,270	61,001	
Other apparel stores:									
Children's specialty shops.....	10	11	14	4	9,467	514	36,770	98,098	.01
Custom tailors.....	317	312	916	90	1,419,788	31,017	935,710	5,175,194	.36
Dressmakers.....	13	17	17	1	18,696	460	21,680	77,742	.01
Infants' wear shops.....	4	3	12	1	12,928	60	34,020	89,042	.01
Shoe stores:									
Shoe stores—men's.....	31	6	60	22	97,908	4,755	328,250	1,054,978	.07
Shoe stores—women's.....	48	8	232	81	370,771	21,204	585,490	3,702,446	.25
Family shoe stores—men's, women's, children's.....	642	587	989	331	1,477,116	83,547	5,188,010	15,044,068	1.08
<b>Furniture and household group.....</b>	<b>1,684</b>	<b>1,497</b>	<b>8,511</b>	<b>663</b>	<b>12,805,576</b>	<b>194,182</b>	<b>18,674,550</b>	<b>77,376,694</b>	<b>5.34</b>
Furniture stores:									
Furniture stores.....	477	416	3,807	121	5,633,183	27,626	9,402,320	37,242,528	2.57
Furniture and undertaker.....	199	249	247	62	333,811	14,307	1,692,400	4,012,949	.28
Furniture and hardware stores.....	135	173	184	58	213,103	11,085	1,291,950	3,196,837	.22
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	17	13	52	4	64,534	1,769	76,200	297,007	.02
Floor coverings stores.....	19	17	30	13	97,176	3,173	314,000	707,870	.05
Household appliances stores:									
Household appliances stores (electrical).....	215	45	1,338	141	1,871,117	42,393	1,288,070	7,032,562	.55
Household appliances stores.....	46	10	384	33	882,518	8,616	603,830	3,088,651	.27
Refrigerator dealers—electric or gas.....	21	12	194	12	363,208	5,747	112,760	2,107,834	.14
Other home furnishings and appliances stores:									
Aluminumware.....	4		43		52,250		17,220	208,464	.01
Antique and used furniture dealers.....	12	13	7	2	7,689	250	19,420	83,150	.01
Brushes and brooms.....	14	6	173		166,685		47,060	437,318	.03
China, glassware, crockery, tinware, enamelware.....	22	16	64	3	124,504	350	359,350	852,593	.06
Picture and framing stores.....	9	8	21	6	40,966	2,960	59,550	220,220	.02
Stove and range dealers.....	6	5	29		36,685		31,180	148,030	.01
Antique shops.....	22	21	22	5	32,266	1,398	107,600	182,954	.01
Awnings, flags, banners, window shades, and tents.....	23	20	81	17	111,810	7,087	62,280	563,851	.04
Interior decorators.....	14	12	204	26	417,366	18,705	385,270	1,445,816	.10
Lamp and shade shops.....	4	4	5	2	4,456	1,300	7,540	35,072	
Radio and music stores:									
Radio and electrical shops.....	320	357	788	114	961,716	35,483	942,460	7,234,016	.50
Radio and musical instruments stores.....	105	100	788	44	1,385,443	11,933	1,823,100	6,479,904	.45
<b>Restaurants, cafeterias, and eating places.....</b>	<b>4,807</b>	<b>5,189</b>	<b>13,491</b>	<b>1,578</b>	<b>10,786,973</b>	<b>341,794</b>	<b>1,372,500</b>	<b>58,865,125</b>	<b>4.07</b>
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	86	60	1,903	57	1,532,702	14,042	57,070	7,373,618	.51
Lunch rooms.....	2,213	2,448	2,861	565	2,227,809	120,201	440,290	16,392,298	1.13
Restaurants with table service.....	1,400	1,566	6,973	698	5,028,113	155,673	649,330	26,279,769	1.82
Lunch counters, refreshment stands, etc.:									
Box lunches.....	9	9	94		90,302		6,609	405,086	.03
Refreshment stands.....	171	185	155	49	117,053	5,770	32,336	915,074	.06
Fountain—lunches.....	45	30	330	23	259,637	5,854	55,220	1,346,257	.09
Lunch counters.....	563	570	991	156	730,427	31,567	70,220	4,696,724	.33
Soft-drink stands.....	320	323	184	30	200,930	8,087	61,440	1,893,299	.10
<b>Lumber and building group.....</b>	<b>1,827</b>	<b>1,423</b>	<b>6,134</b>	<b>908</b>	<b>9,774,334</b>	<b>263,806</b>	<b>16,950,510</b>	<b>67,988,549</b>	<b>4.87</b>
Lumber and building material dealers:									
Lumber and building material dealers.....	642	365	2,444	239	3,343,155	66,561	9,302,590	35,265,929	2.44
Lumber and hardware.....	297	208	863	171	1,306,792	45,522	4,987,050	13,346,057	.92
Roofing.....	143	154	313	65	414,549	21,635	137,160	1,659,578	.11
Building stone, brick and tile, sand, gravel, and other building material.....	17	15	41	16	48,164	6,119	19,290	176,525	.01
Electrical shops (without radio).....	108	105	347	60	582,801	15,207	391,400	2,824,703	.20
Heating and plumbing shops:									
Heating appliances and oil burners.....	67	38	408	35	640,419	9,177	276,280	2,051,510	.14
Plumbing shops—heating and ventilating.....	332	357	998	209	1,759,803	59,901	795,440	7,241,785	.50
Paint and glass stores:									
Glass and mirror shops.....	6	4	43		57,930		33,250	361,510	.02
Paint and glass stores.....	215	177	677	113	1,120,331	39,684	968,050	4,760,941	.33
<b>Other retail stores.....</b>	<b>8,608</b>	<b>8,692</b>	<b>20,318</b>	<b>4,181</b>	<b>27,522,227</b>	<b>979,149</b>	<b>45,729,380</b>	<b>246,982,151</b>	<b>17.06</b>
Hardware stores.....									
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	127	149	134	52	150,416	9,824	501,860	3,150,777	.22
Farm implement dealers with hay, grain, and feed.....	23	21	39	19	35,595	3,155	109,910	1,118,635	.08
Hardware and farm implement stores.....	367	603	542	118	595,930	27,035	3,042,800	9,975,910	.69

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1413

**TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued**  
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Other retail stores—Continued.</b>									
<b>Farmers' supplies:</b>									
Feed stores (flour, feed, grain, fertilizer).....	572	580	800	215	\$690,758	\$47,188	\$1,607,620	\$29,398,632	2.03
Fertilizer stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	184	147	32	9	35,620	1,637	259,220	575,990	.04
Farmers' supply stores.....	7	9	8	3	6,866	350	63,340	163,347	.01
Seeds, bulbs, and nursery stock.....	30	28	201	35	308,212	7,101	230,760	1,710,270	.12
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	208	238	475	132	582,006	35,073	610,920	10,344,401	.71
Grain elevators (sales at retail).....	33	27	78	18	92,095	3,626	210,870	2,998,067	.21
Feed stores with groceries.....	295	330	319	118	319,456	17,882	721,750	8,719,292	.60
Bookstores.....	108	93	533	146	966,558	23,034	830,050	5,229,307	.36
<b>Cigar stores and cigar stands:</b>									
Cigar stores with fountains.....	43	43	72	9	60,761	2,725	34,750	538,108	.04
Cigar stands.....	180	194	162	62	160,603	15,581	91,100	1,452,763	.10
Cigar stores without fountains.....	313	290	294	33	247,637	8,450	469,720	4,511,841	.31
<b>Coal and wood yards—ice dealers:</b>									
Coal and wood yards.....	597	553	1,846	624	2,597,074	199,817	1,019,410	23,353,139	1.61
Ice dealers.....	133	45	1,064	147	1,934,411	27,041	482,100	7,373,361	.51
<b>Drug stores:</b>									
Drug stores.....	1,003	1,065	1,448	457	1,659,220	111,595	4,917,320	16,658,221	1.15
Drug stores with fountains.....	1,333	1,314	4,230	773	4,668,096	199,476	8,605,240	43,171,576	2.98
Florists.....	239	233	638	170	880,252	33,486	308,870	4,681,527	.32
<b>Gifts—novelties and toys—cameras:</b>									
Toy shops.....	6	6	11	4	8,732	265	8,950	87,834	.01
Art and gift shops.....	68	70	76	42	85,734	6,477	359,920	825,864	.06
Novelty and souvenir shops.....	41	46	74	19	68,928	2,717	159,490	709,000	.05
Camera dealers—photographic supplies.....	19	18	121	5	162,049	1,645	277,300	1,204,898	.08
<b>Jewelry stores:</b>									
Jewelry stores (installment credit).....	23	14	240	41	601,855	7,108	1,551,620	4,248,162	.29
Jewelry stores.....	575	603	769	228	1,287,569	37,596	5,829,060	10,197,199	.70
Luggage and leather goods stores.....	26	20	129	16	218,156	1,792	587,530	1,166,089	.08
Music stores (without radio).....	49	45	121	3	186,081	715	310,810	1,271,418	.09
News dealers.....	98	64	491	71	370,633	8,022	110,450	1,595,004	.11
<b>Office, school, and store supplies and equipment dealers:</b>									
Office and school supplies.....	35	31	211	13	352,968	2,718	434,400	2,252,052	.16
Office and store mechanical appliance dealers (retail).....	43	11	569	1	1,165,773	200	450,110	3,869,006	.27
Office and store furniture and equipment dealers.....	23	14	242	7	479,186	3,681	459,990	1,884,798	.13
Store-fixture dealers.....	6	6	23	2	21,320	437	32,290	109,296	.01
Typewriter dealers.....	29	13	270	1	490,485	104	217,520	1,815,934	.13
Opticians and optometrists.....	68	53	184	3	346,404	369	191,390	1,419,341	.10
<b>Sporting goods stores, including athletic and playground equipment:</b>									
Sporting goods specialty stores.....	13	15	37	-----	46,047	-----	99,109	610,887	.04
Sporting goods stores with toys and stationery.....	7	7	2	3	2,836	836	5,580	31,518	-----
Athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	21	12	103	4	157,876	1,604	144,720	939,040	.06
<b>Stationers and printers:</b>									
Blank books, accounting and legal forms.....	5	3	6	-----	17,054	-----	10,070	97,876	.01
Printers and lithographers.....	44	44	99	13	132,164	3,520	30,880	393,877	.03
Stationers and engravers.....	27	22	255	7	487,672	1,359	508,520	2,068,667	.14
Monuments and tombstones.....	100	113	159	47	248,228	14,115	539,980	1,322,806	.09
Miscellaneous classifications (combined).....	607	621	1,780	328	2,574,672	70,156	2,401,030	16,887,925	1.13
<b>Secondhand stores:</b>									
Tires, accessories, and parts (secondhand):	788	815	725	187	915,249	34,583	1,675,280	5,580,153	.39
<b>Automobile parts and accessories (secondhand):</b>									
Automobile parts and accessories (secondhand).....	71	79	113	12	132,784	4,244	128,790	540,056	.04
Motor cycles, bicycles, and supplies (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Tires and batteries (secondhand).....	50	54	40	6	45,957	2,199	33,530	287,506	.02
Furniture stores (secondhand).....	288	310	197	49	222,950	12,577	310,250	1,584,838	.11
Pawn shops (sales).....	66	57	111	15	163,138	4,468	791,490	1,292,300	.09
<b>Clothing and shoe stores (secondhand):</b>									
Clothing and shoes (secondhand).....	146	149	39	12	39,421	3,162	122,310	480,918	.03
Shoe repairing and secondhand shoes.....	33	33	13	7	11,336	1,684	21,820	124,673	.01
<b>Building materials and hardware stores (secondhand):</b>									
Lumber and building materials (secondhand).....	10	9	114	5	134,681	2,268	49,750	376,837	.03
Hardware stores (secondhand).....	15	16	3	2	3,040	428	23,690	69,652	.01
Book stores (secondhand).....	9	8	3	1	3,584	100	10,740	45,209	-----
<b>Office appliances (secondhand):</b>									
Office appliances, except typewriters (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriters (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Radios, phonographs, musical instruments (secondhand):</b>									
Musical instruments, including pianos (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radios and phonographs (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Other secondhand stores:</b>									
Store fixtures and equipment (secondhand).....	8	9	42	8	69,910	573	100,250	239,116	.02
Barrels, boxes, crates, casks, sawdust, etc. (used).....	17	18	31	5	37,771	912	23,380	261,900	.02
Machinery (secondhand, including secondhand pipe).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances (secondhand).....	5	6	3	3	3,980	550	5,060	19,680	-----
Farm implements and machinery (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Unclassified (secondhand).....	41	47	10	8	10,586	968	40,330	210,793	.01



















## CENSUS OF DISTRIBUTION

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals

[Sales expressed in thousands of dollars

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	702	\$498,343	78	\$287,375	125	\$84,373	197	\$74,088	302	\$72,557
Per cent of total stores and sales.....	1.49	34.41	.17	18.40	.26	5.83	.42	5.11	.64	5.01
Food group.....	53	\$30,528	10	\$13,785	10	\$6,728	15	\$5,636	18	\$4,399
Confectionery stores (candy and fountain).....	1	(x)								
Dairy-products stores:										
Dairy-products stores (including ice cream).....	1	(x)								
Egg and poultry dealers.....	1	(x)								
Milk dealers.....	13	13,837	8	11,443	2	1,447	1	454	2	493
Combination stores (groceries and meats):										
Grocery stores with meats.....	20	7,945	1	1,044	5	2,879	5	1,808	9	2,124
Meat markets with groceries.....	8	3,704	1	1,278	1	700	2	738	4	988
Meat markets.....	5	1,756					3	1,212	2	544
Bakeries—caterers.....	1	(x)								
Other food stores:										
Coffee, tea, spices.....	2	(x)								
Farm products stores.....	1	(x)								
General stores.....	9	2,073							9	2,073
General stores—groceries with dry goods.....	1	(x)								
General stores—groceries with other merchandise.....	8	(x)								
General merchandise group.....	83	197,260	23	176,397	9	6,872	17	6,027	34	7,984
Department stores:										
With food departments.....	5	6,149	2	4,746	1	897			2	506
Without food departments.....	49	105,037	13	94,009	3	2,237	9	3,123	24	5,668
Mail-order houses—general merchandise.....	3	69,892	3	69,892						
Dry-goods stores.....	6	(x)								
General merchandise stores with food departments.....	1	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	19	13,704	5	7,750	3	2,341	8	2,904	3	700
Automotive group.....	251	119,400	19	27,834	58	38,838	83	31,332	91	21,596
Motor-vehicle dealers:										
Automobile salesrooms.....	222	110,940	19	27,834	57	38,033	74	27,881	72	17,192
Used-car establishments.....	2	(x)								
Automobile dealers with farm implements and machinery.....	2	(x)								
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	0	2,134					1	323	8	1,811
Battery and ignition shops—brake-repair shops.....	2	(x)								
Tire shops (including tire repairs).....	5	1,573					2	895	3	678
Filling stations—gasoline and oil.....	8	3,007			1	605	5	1,871	2	531
Garages (repairs and storage, gasoline, oil, accessories).....	1	(x)								
Apparel group.....	60	43,314	12	25,686	10	6,122	16	6,242	22	5,284
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	3	1,299			1	526	2	773		
Men's clothing and furnishings stores.....	7	5,904	2	3,913	1	619	2	856	2	516
Family clothing stores—men's, women's, and children's.....	19	16,211	6	11,695	3	1,783	3	1,135	7	1,598
Women's ready-to-wear specialty stores—apparel and accessories.....	16	14,992	4	10,078	4	2,492	4	1,387	4	1,035
Women's accessories stores:										
Furriers—fur shops.....	2	(x)								
Millinery stores.....	5	1,289					1	337	4	952
Custom tailors.....	2	(x)								
Shoe stores:										
Shoe stores—women's.....	3	911					1	425	2	486
Family shoe stores—men's, women's, children's.....	3	1,347			1	702	1	413	1	232
Furniture and household group.....	58	32,808	8	14,231	10	7,002	14	5,164	28	6,411
Furniture stores.....	31	20,678	6	10,904	6	4,231	7	2,495	12	3,048
Household-appliances stores:										
Household-appliances stores (electrical).....	7	3,431			2	1,664	3	1,232	2	535
Household-appliances stores.....	4	2,675	1	1,568	1	533	1	342	1	232
Refrigerator dealers—electric only.....	3	1,182			1	574	1	341	1	267
Other home furnishings and appliances stores:										
China, glassware, crockery, tinware, enamelware.....	2	(x)								
Interior decorators.....	4	1,225					2	754	2	471
Radio and music stores:										
Radio and electrical shops.....	2	(x)								
Radio and musical instruments stores.....	5	2,729	1	1,769					4	970
Restaurants, cafeterias, and eating places.....	12	4,303			2	1,170	5	1,965	5	1,166
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	7	2,870			2	1,170	3	1,233	2	473
Restaurants with table service.....	5	1,427					2	732	3	695
Lumber and building group.....	39	15,436	3	3,266	6	4,031	7	2,567	23	5,572
Lumber and building material dealers:										
Lumber and building material dealers.....	26	10,655	2	2,175	5	3,202	4	1,611	15	3,667
Lumber and hardware.....	6	2,708	1	1,091	1	829	1	310	2	478
Roofing.....	1	(x)								
Electrical shops (without radio).....	1	(x)								
Heating and plumbing shops:										
Heating appliances and oil burners.....	1	(x)								
Plumbing shops—heating and ventilating.....	4	1,109								
Glass and mirror shops.....	1	(x)					2	646	2	463

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1423

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Other retail stores.....	137	53,221	3	6,196	20	13,810	40	15,105	74	18,110
Hardware stores.....	6	2,654			2	1,238	4	1,416		
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	2	(x)								
Hardware and farm implement stores.....	1	(x)								
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	20	8,805	1	1,315			5	2,150	14	3,340
Seeds, bulbs, and nursery stock.....	1	(x)								
Coal and feed stores.....	3	2,381			1	510	2	764	5	1,107
Grain elevators (sales at retail).....	2	(x)								
Feed stores with groceries.....	2	(x)								
Book stores.....	5	2,453			2	1,605	2	303	1	240
Clear stores.....	2	(x)								240
Coal and wood yards—ice dealers:										
Coal and wood yards.....	21	6,679			2	1,516	4	1,458	15	3,705
Ice dealers.....	1	(x)								
Drug stores with fountains.....	12	7,868	2	4,881			3	1,064	7	1,863
Florists.....	2	(x)								
Gift—novelties and toys—cameras:										
Novelty and souvenir shops.....	1	(x)								
Camera dealers—photographic supplies.....	3	938					2	659	1	249
Jewelry stores:										
Jewelry stores (installment credit).....	4	2,660			2	1,767	2	903		
Jewelry stores.....	7	2,901			2	1,544	2	711	3	646
Luggage and leather goods stores.....	3	667							3	667
Music stores (without radio).....	1	(x)								
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	3	1,360			2	1,104			1	256
Office and store mechanical appliance dealers (retail).....	5	2,207			2	1,198	1	483	2	526
Office and store furniture and equipment dealers.....	3	738					1	313	2	425
Typewriter dealers.....	2	(x)								
Opticians and optometrists.....	1	(x)								
Sporting goods specialty stores.....	1	(x)								
Scientific and medical instruments and supplies, at retail.....	1	(x)								
Stationers and engravers.....	3	1,260			1	569	1	423	1	268
Miscellaneous classifications (combined).....	14	5,211			2	1,389	6	2,354	6	1,468

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Pro- priators and firm mem- bers (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL			STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only	ALL OTHER REPORTED EXPENSES (includes rent)		Amount	Per cent of total sales
<b>Total.....</b>	<b>47,039</b>	<b>46,958</b>	<b>123,694</b>	<b>20,288</b>	<b>\$153,141,631</b>	<b>\$4,746,166</b>	<b>\$152,909,877</b>	<b>\$224,303,040</b>	<b>\$1,448,220,363</b>	<b>100.00</b>
Single-store independents.....	35,361	39,617	74,765	13,588	91,653,229	3,272,705	88,822,965	142,684,270	856,925,702	59.17
2-store independents.....	1,407	972	6,381	632	8,525,369	148,776	8,156,779	10,711,410	68,615,744	4.74
3-store independents.....	427	123	4,360	200	5,076,504	71,850	6,002,225	6,895,410	42,740,779	2.95
Local chains.....	1,310	134	6,676	841	9,109,042	170,794	7,630,794	8,920,280	69,489,417	4.80
Sectional chains.....	1,100		4,511	481	6,583,230	127,207	6,207,458	6,521,140	46,336,947	3.20
National chains.....	1,944		12,361	2,228	15,050,865	455,774	14,833,782	12,869,465	132,941,292	9.18
Other types of operation:										
Mail-order houses (catalogue only).....	14	9	4,965	156	5,119,169	106,624	11,944,793	11,308,815	70,899,721	4.88
Direct selling (house-to-house).....	60	19	1,942		1,958,372		600,633	355,547	5,809,361	.40
Curbside markets or stands.....	6	6	7	1	8,396	180	7,596	920	66,816	
Roadside markets or stands.....	8	9		4	775	775	196	430	23,785	
Itinerant vendors.....	13	14	4	1	2,105	125	3,999	940	80,060	.01
Rolling stores.....	5	4	27	1	22,050	60	6,758	10,350	99,861	.01
Industrial stores (including commissaries).....	8	3	32	4	37,629	200	20,090	39,590	467,065	.03
Leased-departments—-independent operators.....	9	5	19	8	22,225	1,328	19,841	12,090	199,199	.01
Leased department chains.....	111	1	796	44	1,060,713	7,145	1,437,676	439,100	6,085,814	.42
Utility-operated retail stores.....	141	1	611	153	1,200,342	45,588	724,215	681,550	6,313,401	.44
Manufacturer-controlled chains.....	95	1	1,383	52	2,463,736	17,973	1,852,705	1,914,000	11,473,947	.79
Cooperative stores.....	56		157	32	154,755	5,177	92,666	295,480	4,617,302	.32
Cooperative buying associations.....	57		167	44	180,301	6,260	128,803	316,190	5,520,340	.38
Retailers—country buyers.....	4,620	5,705	3,685	1,527	3,269,124	243,785	3,891,525	17,877,570	103,590,138	7.15
Retailers—wholesalers.....	284	332	840	210	1,038,674	63,690	1,012,604	2,044,240	16,056,185	1.11
All other types.....	3	3	5	1	5,026	100	5,504	4,250	71,800	.01

<sup>1</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Total.....	47,039	1,448,220	37,195	988,282	67	3,044	179,278	12	8,800	300,660	21
Adair.....	282	6,217	208	3,873	62	11	603	11	83	1,681	27
Andrew.....	141	2,381	95	1,270	53	2	(x)	(x)	44	(x)	(x)
Atchison.....	158	3,900	117	2,595	66	2	(x)	(x)	39	(x)	(x)
Audrain.....	259	6,811	179	3,818	56	23	988	15	57	2,005	29
Barry.....	459	5,592	398	4,001	73	12	118	2	49	1,383	25
Barton.....	228	4,179	157	2,503	60	6	75	2	65	1,601	38
Bates.....	274	5,315	196	3,548	67	16	408	9	62	1,299	24
Benton.....	134	2,528	84	1,232	49	2	(x)	(x)	48	(x)	(x)
Bollinger.....	125	1,905	55	454	35				70	851	65
Boone.....	399	13,179	303	9,726	74	34	1,093	13	62	1,760	13
Buchanan.....	1,360	46,131	1,164	37,276	81	102	5,375	12	94	3,490	7
Butler.....	286	6,306	204	3,713	59	15	705	12	67	1,827	29
Caldwell.....	140	3,476	102	2,164	62	8	290	8	30	1,022	30
Callaway.....	212	4,493	124	2,397	53	9	362	8	79	1,734	39
Camden.....	83	936	41	311	33	1	(x)	(x)	41	(x)	(x)
Cape Girardeau.....	418	10,799	306	7,898	73	26	1,303	12	86	1,598	15
Carroll.....	236	4,591	180	3,303	67	11	325	7	46	1,263	26
Carter.....	66	580	41	183	32				25	397	68
Cass.....	332	7,078	256	3,901	55	10	162	2	66	3,016	43
Cedar.....	133	2,292	77	1,330	58	5	90	4	51	863	38
Chariton.....	228	4,007	179	2,862	72	7	92	2	42	1,053	26
Christian.....	151	2,794	102	1,517	54	4	66	3	45	1,211	43
Clark.....	137	2,360	110	1,735	74	1	(x)	(x)	26	(x)	(x)
Clay.....	414	11,167	342	8,619	77	22	933	8	50	1,615	15
Clinton.....	211	5,240	160	2,524	54	7	167	3	44	2,240	43
Cole.....	292	10,246	218	7,463	73	23	1,381	14	51	1,372	13
Cooper.....	245	7,288	184	5,339	73	14	610	8	50	1,339	19
Crawford.....	116	1,979	80	1,187	60	3	88	4	38	704	36
Dade.....	160	2,405	117	1,662	57	3	38	1	40	1,005	42
Dallas.....	100	1,592	58	957	60	1	(x)	(x)	41	(x)	(x)
Davies.....	144	3,620	107	2,330	64	4	61	2	33	1,229	34
De Kalb.....	146	2,375	111	1,501	63	1	(x)	(x)	34	(x)	(x)
Dent.....	122	2,540	62	1,101	43	3	84	4	37	1,355	53
Douglas.....	103	1,906	60	795	42				48	1,111	58
Dunklin.....	390	6,555	303	4,439	68	13	411	6	74	1,705	26
Franklin.....	446	8,370	376	5,914	71	17	345	4	53	2,111	25
Gasconade.....	177	2,641	131	1,785	65	1	(x)	(x)	45	(x)	(x)
Gentry.....	166	3,815	135	2,784	73	9	198	5	22	833	22
Greene.....	1,085	33,423	882	27,284	82	95	3,085	11	108	2,454	7
Grundy.....	215	5,433	172	4,062	75	16	543	10	27	828	15
Harrison.....	189	4,524	135	2,581	57	5	113	3	49	1,330	40
Henry.....	303	7,623	215	5,184	68	16	349	5	72	2,090	27
Hickory.....	87	897	46	250	28	2	(x)	(x)	39	(x)	(x)
Holt.....	156	3,116	112	1,812	58	6	85	3	38	1,219	39
Howard.....	145	2,771	96	1,598	57	14	224	9	35	940	34
Howell.....	270	5,343	205	3,535	66	5	82	2	60	1,726	32
Iron.....	136	1,877	96	890	48	4	82	4	36	905	48
Jackson.....	6,853	368,186	5,648	205,481	56	715	58,230	16	490	104,475	28
Jasper.....	1,329	32,421	1,067	23,250	72	130	5,299	16	132	3,872	12
Jefferson.....	334	6,448	281	4,516	70	10	632	10	43	1,300	20
Johnson.....	301	6,288	223	4,125	66	12	321	5	66	1,842	29
Knox.....	142	2,698	104	1,119	41	2	(x)	(x)	36	(x)	(x)
Laclede.....	181	3,078	103	1,785	58	10	267	9	68	1,026	33
Lafayette.....	339	7,543	250	4,606	61	25	698	9	64	2,239	30
Lawrence.....	334	4,686	232	2,103	46	13	156	3	89	2,327	51
Lewis.....	165	2,459	143	2,028	82	3	62	3	22	369	15
Lincoln.....	163	3,257	104	1,533	47	6	202	6	53	1,522	47
Linn.....	305	6,574	269	4,765	72	12	445	7	34	1,364	21
Livingston.....	244	5,454	183	3,053	56	18	845	16	43	1,531	23
McDonald.....	133	2,730	87	1,637	60	3	47	2	43	1,046	58



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1425

**TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION—Continued**

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Percent of total sales	Number of stores	Net sales	Percent of total sales	Number of stores	Net sales	Percent of total sales
Macon.....	311	5,842	220	3,494	60	6	232	4	85	2,116	36
Madison.....	101	2,113	68	1,217	58	1	(x)	(x)	32	(x)	(x)
Marion.....	78	725	40	366	50	32	359	50	32	359	50
Marion.....	425	12,142	344	9,349	77	35	1,790	15	46	1,003	8
Mercer.....	89	1,395	51	748	54	2	(x)	(x)	36	(x)	(x)
Miller.....	162	2,854	107	1,542	54	5	110	4	40	1,202	42
Mississippi.....	141	2,177	111	1,404	65	3	119	5	27	654	30
Moniteau.....	157	2,405	112	1,388	56	2	92	4	42	985	40
Monroe.....	173	3,883	125	2,020	52	7	170	4	41	1,693	44
Montgomery.....	205	3,035	143	1,493	41	9	230	7	53	1,592	52
Morgan.....	123	2,007	80	799	40	3	70	3	40	1,138	57
New Madrid.....	206	3,516	163	2,205	63	4	132	4	39	1,179	33
Newton.....	358	5,575	236	3,113	56	16	246	4	106	2,216	40
Nodaway.....	292	7,890	238	6,041	77	15	722	9	39	1,127	14
Oregon.....	127	1,870	64	913	49	1	(x)	(x)	62	(x)	(x)
Osage.....	147	1,741	97	908	52	1	(x)	(x)	49	(x)	(x)
Ozark.....	86	1,033	23	204	20	3	3	3	63	829	80
Pemiscot.....	326	6,384	206	3,906	62	14	392	6	106	2,026	32
Perry.....	130	2,134	86	1,362	62	2	(x)	(x)	48	(x)	(x)
Pettis.....	347	11,270	275	9,048	80	31	1,232	11	41	990	9
Phelps.....	211	3,916	164	2,446	62	7	274	7	40	1,166	31
Pike.....	249	4,448	201	3,105	70	10	414	9	32	929	21
Platte.....	165	2,132	107	1,302	60	1	(x)	(x)	47	(x)	(x)
Folk.....	227	4,073	161	2,596	64	6	119	3	60	1,358	33
Pulaski.....	125	2,564	84	1,482	58	2	(x)	(x)	39	(x)	(x)
Putnam.....	150	2,546	95	969	38	3	98	4	52	1,479	58
Ralls.....	95	1,686	61	827	51	3	56	3	31	753	46
Randolph.....	383	9,255	296	6,534	71	20	1,017	11	47	1,704	18
Ray.....	214	4,355	174	3,024	69	11	253	6	29	1,078	25
Reynolds.....	73	961	29	245	25	11	253	6	44	716	76
Ripley.....	104	1,477	61	892	60	2	(x)	(x)	41	(x)	(x)
St. Charles.....	316	7,826	256	5,649	72	11	496	6	49	1,681	22
St. Clair.....	174	2,383	99	1,140	48	3	25	1	72	1,215	51
St. Francois.....	444	10,080	333	5,926	59	14	670	7	97	3,484	34
St. Louis.....	1,489	44,125	1,289	31,877	72	94	5,353	12	106	6,895	16
St. Louis city.....	12,571	471,950	11,103	360,640	77	1,026	71,800	15	442	39,510	8
Ste. Genevieve.....	129	1,886	88	913	48	4	70	4	37	903	48
Saline.....	384	9,666	272	6,090	63	39	1,056	11	73	2,550	26
Schuyler.....	109	2,095	78	748	36	1	(x)	(x)	30	(x)	(x)
Scotland.....	112	1,861	84	1,261	68	4	72	4	24	528	28
Scott.....	291	4,890	193	2,540	52	12	384	8	86	1,966	40
Shannon.....	78	1,186	42	648	55	5	105	3	36	538	45
Shelby.....	189	3,503	125	1,574	45	5	148	3	59	1,824	52
Stoddard.....	272	4,117	151	1,715	42	12	148	3	109	2,284	55
Stone.....	129	1,632	92	1,083	71	1	(x)	(x)	36	(x)	(x)
Sullivan.....	175	2,855	152	1,991	70	4	76	3	19	788	27
Taney.....	113	1,375	61	673	49	5	70	4	52	702	51
Texas.....	189	3,259	109	1,729	53	5	105	3	80	1,530	47
Vernon.....	216	5,403	149	2,861	53	24	811	15	43	1,731	32
Warren.....	100	1,561	67	927	59	1	(x)	(x)	32	(x)	(x)
Washington.....	129	1,578	72	896	44	1	(x)	(x)	56	(x)	(x)
Wayne.....	125	1,383	63	497	36	2	(x)	(x)	60	(x)	(x)
Webster.....	199	4,237	133	1,709	40	3	103	3	63	2,425	57
Worth.....	70	1,618	61	1,197	74	1	1	1	9	421	26
Wright.....	202	3,769	130	1,804	50	4	50	1	68	1,825	49

## CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store in- dependents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	96	38	4	1	3	45	6
Annual net sales.....	\$186,500,089	\$96,806,379	(x)	(x)	\$1,412,488	\$10,265,557	\$70,278,064
Per cent of total sales.....	100.00	51.91	(x)	(x)	0.76	8.72	37.08
<b>Variety 5-and-10 and to-a-dollar stores:</b>							
Number of stores.....	420	275	30	13	3	08	1
Annual net sales.....	\$23,992,887	\$2,525,678	\$675,151	\$351,502	\$87,699	\$20,437,742	\$15,116
Per cent of total sales.....	100.00	10.53	2.40	1.46	0.37	85.18	0.06
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	610	495	40	21	22	32	-----
Annual net sales.....	\$24,625,938	\$16,737,120	\$1,992,533	\$943,205	\$1,183,276	\$3,600,798	-----
Per cent of total sales.....	100.00	68.24	8.12	3.85	4.83	14.96	-----
<b>Clothing stores—men's, women's, and children's:</b>							
Number of stores.....	257	199	27	4	16	11	-----
Annual net sales.....	\$24,169,240	\$10,510,817	\$5,509,199	\$397,970	\$6,673,840	\$1,077,414	-----
Per cent of total sales.....	100.00	43.49	22.79	1.65	27.61	4.40	-----
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	502	412	42	6	20	16	6
Annual net sales.....	\$28,551,997	\$12,397,363	\$4,825,092	\$195,956	\$3,821,393	\$6,588,539	\$723,654
Per cent of total sales.....	100.00	43.42	16.90	0.69	13.38	23.08	2.53
<b>Shoe stores:</b>							
Number of stores.....	721	519	50	27	24	61	40
Annual net sales.....	\$20,401,492	\$9,070,989	\$2,168,009	\$2,139,769	\$1,270,000	\$3,741,568	\$2,005,127
Per cent of total sales.....	100.00	44.46	10.63	10.49	6.25	18.34	9.83
<b>Furniture stores:</b>							
Number of stores.....	811	721	64	14	2	2	8
Annual net sales.....	\$44,452,314	\$33,941,670	\$7,570,958	\$1,351,451	(x)	(x)	\$1,047,070
Per cent of total sales.....	100.00	76.35	17.03	3.04	(x)	(x)	2.30
<b>Radio and music stores:</b>							
Number of stores.....	425	382	31	-----	7	3	2
Annual net sales.....	\$13,713,980	\$9,311,037	\$1,317,558	-----	\$2,433,050	\$626,315	\$26,000
Per cent of total sales.....	100.00	67.89	9.61	-----	17.74	4.57	0.19
<b>Grocery stores (without meats):</b>							
Number of stores.....	3,235	2,146	36	93	10	263	684
Annual net sales.....	\$45,835,592	\$23,429,674	\$806,516	\$2,442,789	\$300,229	\$9,997,684	\$8,852,700
Per cent of total sales.....	100.00	51.12	1.76	5.33	0.67	21.81	19.31
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	5,352	3,906	185	113	14	709	425
Annual net sales.....	\$170,098,666	\$99,337,293	\$7,570,339	\$5,890,130	\$3,688,524	\$42,222,994	\$11,077,380
Per cent of total sales.....	100.00	58.40	4.63	3.47	2.17	24.82	6.51
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	3,099	3,440	111	43	9	81	15
Annual net sales.....	\$50,045,685	\$30,892,852	\$5,250,602	\$3,508,862	\$633,453	\$3,405,897	\$294,019
Per cent of total sales.....	100.00	78.72	10.49	7.01	1.27	6.92	0.59
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	546	460	29	24	5	24	4
Annual net sales.....	\$6,502,712	\$4,065,360	\$598,724	\$740,842	\$66,190	\$799,392	\$232,204
Per cent of total sales.....	100.00	62.52	9.21	11.39	1.02	12.29	3.57
<b>Filling stations:</b>							
Number of stations.....	3,928	2,296	164	261	728	362	117
Annual net sales.....	\$53,419,690	\$25,047,728	\$3,792,618	\$4,288,033	\$12,818,332	\$4,584,050	\$2,888,873
Per cent of total sales.....	100.00	46.89	7.10	8.03	23.99	8.58	5.41
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	700	553	26	101	3	-----	17
Annual net sales.....	\$30,756,500	\$17,871,201	\$1,604,593	\$10,294,155	\$649,800	-----	\$336,761
Per cent of total sales.....	100.00	58.11	5.22	33.47	2.11	-----	1.09
<b>Drug stores:</b>							
Number of stores.....	2,336	2,064	140	78	1	48	5
Annual net sales.....	\$59,829,797	\$40,408,201	\$4,770,731	\$9,206,188	(x)	\$5,256,806	(x)
Per cent of total sales.....	100.00	67.54	7.97	15.39	(x)	8.79	(x)
<b>Hardware stores:</b>							
Number of stores.....	877	832	33	-----	-----	1	11
Annual net sales.....	\$17,322,544	\$14,897,076	\$2,098,929	-----	-----	(x)	(x)
Per cent of total sales.....	100.00	86.00	12.12	-----	-----	(x)	(x)
<b>Jewelry stores:</b>							
Number of stores.....	598	505	24	1	2	-----	6
Annual net sales.....	\$14,445,361	\$12,639,457	\$1,576,549	(x)	(x)	-----	\$52,021
Per cent of total sales.....	100.00	87.50	10.91	(x)	(x)	-----	0.36

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1427

**TABLE 7.—THE STATE—CREDIT BUSINESS**  
**NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS**  
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS										ALL CASH							
	Num-ber of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		More than 80 per cent credit	
			Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales
<b>Total, all stores reporting:¹</b>	38,461																			
Number of stores.....	100.00																			
Per cent of total stores.....		\$1,284,866																		
Amount of sales.....		100.00																		
Per cent of total sales.....																				
<b>Food group:</b>																				
Confectionery stores (candy and fountain).....	1,045	8,080	869	6,714	29	203	11	71	12	68	16	65	3	19	23	2	14	4	4	20
Dairy products (including ice cream).....	38	1,792	23	1,842	2	59	2	33	2	30	2	54	1	54	4	4	90	1	1	15
Deli-catessen stores.....	97	1,270	68	1,897	15	177	5	72	7	128	2	54	1	69	13	1	8	1	1	14
Fruit stores and vegetable markets.....	187	2,621	135	1,735	322	10	17	5	72	5	128	2	54	1	69	2	43	2	2	42
Grocery stores (without meats).....	2,774	40,680	1,379	21,067	851	4,065	176	1,657	136	1,618	194	1,603	85	1,515	1,909	123	2,350	75	75	1,064
Combination stores.....																				
Grocery stores with meats.....	3,715	132,545	1,508	71,770	344	7,927	157	4,254	159	3,896	191	4,331	323	4,663	242	7,140	336	10,028	272	10,777
Meat markets with groceries.....	958	29,385	1,233	7,734	106	2,957	64	1,402	69	1,618	68	1,927	130	2,134	74	2,317	87	4,031	68	2,478
Meat markets (including sea food).....																				
Fish markets—sea foods.....	30	577	28	222	7	128			2	115	1	107				1	5			45
Bakery-foods stores (except manu-facturing bakeries).....	378	10,132	180	5,361	65	1,211			20	670	33	1,127	7	209	9	332	13	402	3	16
<b>General merchandise group:</b>																				
Department stores.....	263	3,523	227	2,020	27	1,081	9	145	6	111	2	21	7	57						
With food departments.....	5	6,092	2	1,073	1	2,230			10	9,328			7	34,364						
Without food departments.....	77	105,019	30	5,333	6	8,735			28	9,418			31	1,820						
Dry-goods stores.....	713	17,011	449	8,962	42	715			10	3,328			21	1,772						
General merchandise stores.....	21	1,041	10	960	3	282			1	16			2	101						
With food departments.....	257	8,694	141	5,353	35	1,246			21	905			15	774						
Without food departments.....	340	21,228	307	20,898	20	188			3	21			3	40						
Variety, 5-and-10, and to-a-dollar stores.....																				
<b>Automotive group:</b>																				
Automobile salesrooms—new and trade-in.....	1,033	152,110	181	12,119	157	13,247			85	10,306			86	17,327						
Accessories, tires, and batteries.....	203	5,581	101	3,242	21	324			17	193			18	426						
Tire shops (including tire repairs).....	160	3,473	74	1,020	13	193			12	151			14	146						
Filling stations—gasoline and oil.....	1,660	23,184	853	9,327	220	2,071			160	1,812			122	1,653						
Filling stations with tires and accessories.....	614	8,864	233	2,648	62	874			49	568			51	883						
Filling stations with other merchandise.....	571	4,059	325	1,854	112	853			36	276			22	181						
Garages (repairs and storage, gasoline, oil, accessories).....	1,953	19,541	753	6,555	295	3,049			147	1,772			157	1,697						
<b>Apparel group:</b>																				
Men's and boys' clothing and furnishings stores.....	40	2,129	23	1,681	6	110			2	35			1	34						
Men's clothing stores.....	140	3,207	110	2,457	6	155			3	100			2	156						
Men's clothing and furnishings stores.....	278	14,997	117	5,087	50	1,140			33	1,474			18	874						
Family clothing stores—men's, women's, children's.....	225	21,708	110	2,004	24	531			10	324			6	307						
Women's ready-to-wear specialty shops—apparel and accessories.....	397	26,037	250	7,064	43	1,296			21	404			11	1,477						
Women's accessories stores.....	30	1,912	14	438	1	13			1	52			4	810						
Furriers—fur shops.....	354	4,969	237	3,383	55	401			20	130			7	105						

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes all stores in the State which have reported either that they sell entirely for cash or that they sell on credit. agrees with Table 1, except for 3,378 stores with sales of \$103,354,303 which failed to report credit information.

CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS—Continued  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS—Continued  
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS										ALL CASH							
	Number of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		More than 80 per cent credit	
			Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>Apparel group—Continued.</b>																				
Shoe stores—men's.....	29	986	1	3																
Shoe stores—women's.....	44	3,483			2	235														
Family shoe stores—men's, women's, children's.....	473	12,753	73	1,195	26	953	26	735	21	853	9	462	4	194	1	702	1			3
<b>Furniture and household group:</b>																				
Furniture stores.....	400	34,871	87	2,953	18	364	18	428	22	368	29	718	25	1,170	32	1,406	38	2,853	112	23,960
Household appliances stores.....	170	7,090	35	1,187	4	33	5	233	9	146	9	73	11	144	21	428	24	2,025	50	2,718
Household appliances stores (electrical).....	42	3,829	4	44			1	7					2	53	1	28	4	2,134	30	3,563
Radio and music stores.....	268	6,123	70	1,180	15	116	18	195	15	296	15	513	10	287	18	402	31	620	63	2,265
Radio and electrical shops.....	92	6,272	13	405	4	59	2	27	3	65	7	280	6	1,848	8	627	9	470	30	2,141
Radio and musical instruments stores.....																				
<b>Lumber and building group:</b>																				
Lumber and building material dealers.....	593	32,242	104	3,823	21	665	22	822	15	483	16	372	11	410	38	1,145	79	2,450	262	21,606
Electrical shops (without radio).....	91	2,300	28	786	9	143	3	31	2	16	5	92	1	4	1	9	12	378	26	676
Heating and plumbing shops.....	60	1,819	10	241	3	19	1						2	28	2	113	6	254	15	417
Heating appliances and oil burners.....																				
Plumbing shops—heating and ventilating.....	285	5,990	71	1,375	33	528	26	361	3	19	3	190	8	100	16	270	25	439	88	2,658
Paint and glass stores.....	175	4,694	67	876	13	187	6		4	27	13	213	8	124	11	610	15	390	29	1,457
<b>Other retail stores:</b>																				
Hardware stores.....	726	15,247	226	2,554	70	1,055	76	1,678	71	2,249	70	1,495	33	1,090	31	1,468	19	1,070	12	815
Feed stores (flour, feed, grain, fertilizer).....	515	26,640	225	10,658	121	1,301	36	2,422	32	1,434	36	1,453	7	451	19	327	12	1,262	16	571
Bookstores.....	95	4,935	40	867	4	92	7	74	5	213	3	107	2	65	3	409	2	1,063	1	2,439
Cigar stores (without fountain).....	212	3,547	175	2,409	15	351	2	14	2	66	6	109	2	63	2	116	2	116	1	7,339
Coal and wood yards.....	470	20,370	105	2,223	50	807	37	1,032	19	270	16	326	44	2,217	51	2,660	52	3,639	71	7,339
Drug stores.....	313	12,921	365	5,010	185	3,024	101	1,177	65	1,568	19	453	3	7	1	45	7	116	2	42
Drug stores with fountains.....	1,121	38,428	583	25,193	270	2,578	70	2,115	40	1,121	21	576	11	507	3	167	2	35	3	69
Florists.....	184	3,721	50	963	7	214	2	69	13	319	11	198	7	64	30	494	31	682	28	1,018
Camera dealers—photographic supplies.....	18	1,109	9	64	1	14	1	12			2	27	1	349	1	21				
Jewelry stores.....	22	3,786	66	2,237	1	162	1	85	1	102	2	61	7	265	13	1,810	12	713	17	3,287
Jewelry stores (installment credit).....	466	8,730	242	2,228	48	580	25	468	26	849	18	438	7	18	2	77	5	98	9	677
Music stores (without radio).....	34	1,145	13	64	1	4	2	531	5	40	1	12	2		2				2	131
Office, school, and store supplies and equipment dealers.....																				
Office and store mechanical appliances dealers (retail).....	35	3,548	5	241									1	3	1	51	2	491	26	2,762
Office and store furniture and equipment dealers.....	15	1,263	2	190	1	42	1	2					1	38	1	83	1	7	8	901
<b>Sporting-goods stores including athletic and playground equipment:</b>																				
Sporting-goods specialty stores.....	13	611	9	132	1	21														
Sporting-goods stores with toys and stationery.....	5	17	3	5																
Stationers and engravers.....	21	1,913	5	40	3	232	1	29	1	29	1	423			1	24	1	11	7	1,056

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1429

**TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION**

TYPE OF OPERATION	STORES REPORTING CREDIT				Install-ment sales of stores reporting install-ments (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	STORES REPORTING CREDIT				Install-ment sales of stores reporting install-ments (included also in credit sales) <sup>1</sup>
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
Total.....	20,289	\$867,630,941	\$414,081,547	47.73	\$94,827,312	Other types of operation—Continued.					
Independent stores <sup>2</sup> .....	15,027	622,562,355	320,186,828	51.43	73,064,055	Manufacturer-controlled chains.....	30	\$5,545,432	\$4,820,629	86.93	\$2,279,444
Local chains.....	465	33,159,090	25,194,926	75.98	974,891	Cooperative stores <sup>3</sup> .....	38	2,969,793	498,851	16.80	-----
Sectional chains.....	268	20,502,762	15,322,003	57.81	3,569,197	Cooperative buying associations <sup>4</sup> .....	36	3,126,539	534,883	17.11	-----
National chains.....	343	30,490,788	12,862,679	42.19	3,951,615	Retailers—country buyers <sup>5</sup> .....	3,120	70,004,590	17,807,511	25.22	-----
Other types of operation:						Retailers—wholesalers <sup>6</sup> .....	198	13,352,158	4,746,095	35.55	-----
Direct selling (house-to-house).....	31	2,546,010	2,405,717	94.49	2,108,419	All other types.....	10	49,764,102	4,024,799	8.09	3,547,073
Leased-department chains.....	17	1,046,904	378,982	36.20	24,012						
Utility-operated retail stores.....	100	5,900,412	5,297,644	88.75	4,208,606						

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore, this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

<sup>2</sup> Includes single-store independents, and 2 and 3 store independents.

<sup>3</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

**TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE**

**A.—RECEIPTS FROM THE SALE OF MEALS <sup>1</sup>**

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	128,935	\$47,761,249	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	116,733	44,819,958	Combination stores—meat markets with groceries.....	122	\$27,459
Cafeterias.....	11,149	6,985,747	Fish markets—sea foods.....	59	24,450
Lunch rooms.....	41,367	12,256,487	Bakeries—bakery goods stores (except manufacturing bakeries).....	620	145,347
Restaurants with table service.....	57,541	21,678,266	General stores—groceries with dry goods.....	310	17,094
Refreshment stands.....	490	42,207	Department stores.....	2,840	1,065,685
Fountain—lunches.....	1,040	570,886	General merchandise stores.....	75	8,503
Lunch counters.....	5,146	3,086,365	Filling stations—gasoline and oil.....	28	10,252
Other stores in which meals are served.....	12,202	3,141,291	Filling stations with other merchandise.....	1,516	175,690
Candy stores—nut stores.....	42	27,803	Garages (repairs and storage, gasoline, oil, accessories).....	147	21,861
Confectionery stores (candy and fountain).....	3,094	592,019	Radio and musical instruments stores.....	12	3,650
Deli-catessen stores.....	674	210,978	Cigar stands.....	105	31,410
Fruit stores and vegetable markets.....	66	12,178	Cigar stores without fountains.....	77	48,650
Grocery stores (without meats).....	951	99,224	Drug stores.....	90	19,536
Combination stores—grocery stores with meats.....	1,017	411,014	Drug stores with fountains.....	201	69,056
			News dealers.....	186	64,632

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

**B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE <sup>1</sup>**

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	7,249	\$52,137,659	\$5,840,451	Automotive group—Continued.			
Food group.....	1	4,470	10,000	Garages (repairs and storage, gasoline, oil, accessories).....	2,447	\$10,347,285	\$172,423
Grocery stores (without meats).....	1	4,470	10,000	Parking stations, parking garages, and lots.....	40	82,197	116,790
General stores.....	4	9,352	-----	Radiator shops (including repairs).....	24	124,633	-----
General stores—groceries with dry goods.....		1,532	-----	Furniture and household group.....	2	15,940	-----
General stores—groceries with other merchandise.....	4	7,800	-----	Radio and electrical shops.....	2	15,940	-----
Automotive group.....	7,187	51,962,035	5,630,451	Lumber and building group.....	9	27,973	-----
Automobile salesrooms—new and trade-in.....	3,527	16,954,520	5,324,623	Lumber and hardware.....	3	6,100	-----
Used-car establishments—including trucks.....	31	130,607	4,200	Electrical shops (without radio).....	-----	6,555	-----
Automobile dealers with farm implements and machinery.....	50	116,650	-----	Paint and glass stores.....	6	15,818	-----
Accessory stores with tires and batteries.....	161	618,905	-----	Other retail stores.....	18	30,274	-----
Battery and ignition shops—brake-repair shops.....	195	895,175	3,716	Hardware stores.....	3	10,195	-----
Tire shops (including tire repairs).....	152	535,963	7,499	Farm implements, machinery, and equipment dealers.....	9	6,191	-----
Filling stations—gasoline and oil.....	30	329,840	1,200	Hardware and farm implement stores.....	4	7,188	-----
Filling stations with tires and accessories.....	138	461,085	-----	Harness shops.....	2	6,700	-----
Filling stations with other merchandise.....	24	87,088	-----	Secondhand stores.....	28	87,615	-----
Motor-cycle dealers.....	5	23,493	-----				
Bicycles, motor cycles, and supplies.....	1	1,600	-----				
Body, fender, and paint shops.....	300	1,266,585	-----				

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

## CENSUS OF DISTRIBUTION

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE <sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$9,754,743</b>	<b>Furniture and household group—Continued.</b>	
<b>Food group</b> .....	<b>31,158</b>	Antique shops.....	\$600
Confectionery stores (candy and fountain).....	1,900	Awnings, flags, banners, window shades, and tents.....	2,600
Grocery stores (without meats).....	3,111	Interior decorators.....	236,718
Combination stores—grocery stores with meats.....	5,241	Lamp and shade shops.....	5,200
Bottled waters and beverages.....	20,904	Radio and electrical shops.....	466,681
<b>General stores</b> .....		Radio and musical instruments stores.....	39,550
Groceries with other merchandise.....	11,447	<b>Restaurants, cafeterias, and eating places</b> .....	<b>16,873</b>
<b>General merchandise group</b> .....	<b>893,811</b>	Lunch rooms.....	8,000
Department stores.....	876,332	Refreshment stands.....	6,873
Dry goods stores.....	3,070	Lunch counters.....	2,000
General merchandise stores.....	3,000	<b>Lumber and building group</b> .....	<b>2,315,205</b>
Army and Navy goods stores.....	1,500	Lumber and building material dealers.....	104,156
Variety, 5-and-10, and to-a-dollar stores.....	9,909	Lumber and hardware.....	3,800
<b>Automotive group</b> .....	<b>194,287</b>	Roofing.....	376,100
Automobile salesrooms—new and trade-in.....	7,818	Electrical shops (without radio).....	341,847
Automobile dealers with farm implements and machinery.....	20,848	Heating appliances and oil burners.....	287,087
Accessory stores with tires and batteries.....	4,200	Plumbing shops.....	948,095
Battery and ignition shops—brake repair shops.....	8,551	Glass and mirror shops.....	1,350
Filling stations—gasoline and oil.....	1,800	Paint and glass stores.....	282,680
Filling stations with other merchandise.....	1,500	<b>Other retail stores</b> .....	<b>3,784,004</b>
Motor-cycle dealers.....	13,801	Hardware stores.....	194,303
Bicycles, motor cycles, and supplies.....	1,500	Farm implements, machinery, and equipment dealers.....	42,876
Bicycle stores.....	17,822	Farm implement dealers with hay, grain, and feed.....	600
Garages (repairs and storage, gasoline, oil, accessories).....	97,127	Hardware and farm implement stores.....	56,272
Radiator shops (including repairs).....	1,350	Feed stores (flour, feed, grain, fertilizer).....	13,817
Aircraft and accessories.....	13,420	Harness shops.....	53,399
Boats (motor boats, yachts, canoes).....	4,550	Farmers' supply stores.....	500
<b>Apparel group</b> .....	<b>1,022,314</b>	Seeds, bulbs, nursery stocks.....	11,000
Men's and boys' clothing stores.....	16,088	Coal and feed stores.....	8,158
Men's and boys' hat stores.....	8,040	Circulating libraries.....	500
Men's furnishings stores.....	12,609	Coal and wood yards.....	52,262
Men's clothing and furnishings stores.....	14,177	Drug stores.....	1,705
Family clothing stores—men's, women's, and children's.....	8,900	Drug stores with fountains.....	2,500
Women's ready-to-wear specialty stores—apparel and accessories.....	24,316	Florists.....	5,457
Corset and lingerie shops.....	12,525	Toy shops.....	1,500
Furriers—fur shops.....	333,887	Art and gift shops.....	1,250
Knit-goods shops.....	4,269	Novelty and souvenir shops.....	9,750
Millinery stores.....	15,097	Camera dealers—photographic supplies.....	11,084
Umbrella shops, including parasols and canes.....	1,000	Jewelry stores (installment credit).....	37,929
Custom tailors.....	253,268	Jewelry stores.....	798,974
Dressmakers.....	11,185	Luggage and leather goods.....	22,910
Shoe stores—men's.....	5,737	Music stores (without radio).....	6,071
Family shoe stores—men's, women's, and children's.....	301,126	News dealers.....	5,420
<b>Furniture and household group</b> .....	<b>1,380,529</b>	Office and school supplies.....	3,000
Furniture stores.....	173,020	Office and store mechanical appliance dealers (retail).....	355,608
Furniture and undertaker.....	34,749	Office and store furniture and equipment dealers.....	900
Furniture and hardware stores.....	7,023	Store fixture dealers.....	8,041
Draperies, curtains, and upholstery stores.....	52,223	Typewriter dealers.....	80,046
Floor-coverings stores.....	32,343	Opticians and optometrists.....	28,132
Household-appliances stores (electrical).....	104,905	Sporting goods specialty stores.....	17,750
Household-appliances stores.....	69,057	Scientific and medical instruments and supplies, at retail.....	7,844
Refrigerator dealers—electric only.....	66,880	Printers and lithographers.....	21,352
Antique and used furniture dealers.....	14,700	Stationers and engravers.....	51,597
Stove and range dealers.....	24,280	Monuments and tombstones.....	6,075
		Miscellaneous classifications (combined) <sup>2</sup> .....	1,814,822
		<b>Secondhand stores</b> .....	<b>205,117</b>

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

<sup>2</sup> Includes cigar stores and cigar stands.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1431

**TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS**

KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
<b>All groups</b> .....	<b>88, 141, 727</b>	<b>\$33, 634, 858</b>	<b>\$21, 613, 354</b>	<b>Furniture and household group—Continued.</b>			
<b>Food group</b> .....	<b>2, 026, 318</b>	<b>2, 118, 481</b>	<b>61, 026</b>	<b>Other home furnishings and appliances stores:</b>			
Candy and confectionery stores:				China, glassware, crockery, tinware, enamelware.....		\$15, 000	\$27, 551
Candy stores—nut stores.....	5, 958	2, 145		Stove and range dealers.....			
Confectionery stores—(candy and fountain).....	44, 596	10, 140		Antique shops.....	\$2, 111		
<b>Dairy-products stores:</b>				Awnings, flags, banners, window shades, and tents.....	80, 923		1, 058
Dairy-products stores (including ice cream).....	10, 600	30, 200		Interior decorators.....	194, 602		53, 109
Milk dealers.....	933, 438	393, 867		Lamp and shade shops.....	4, 000		
Egg and poultry dealers.....		134, 100		<b>Radio and music stores:</b>			
Delicatessen stores.....	2, 850			Radio and electrical shops.....		77, 651	30, 667
Fruit stores and vegetable markets.....		34, 865		Radio and musical instruments stores.....		10, 000	423, 786
Grocery stores (without meats).....	31, 664	979, 174		<b>Restaurants, cafeterias, and eating places:</b>			
Combination stores (groceries and meats):				Restaurants, cafeterias, and lunch rooms:	213, 486	52, 448	
Grocery stores with meats.....	447, 463	288, 911		Lunch rooms.....	19, 655	5, 085	
Meat markets with groceries.....	51, 100	13, 960		Restaurants with table service.....	114, 183	43, 361	
Meat markets (including sea foods):				Lunch counters, refreshment stands, etc.:			
Fish markets—sea foods.....		105, 740		Refreshment stands.....	4, 577		
Meat markets.....	5, 855	59, 836		Fountain—lunches.....	75, 071		
<b>Bakeries—bakery goods stores (except manufacturing bakeries):</b>				Soft-drink stands.....		4, 000	
Bakeries.....	470, 371	49, 734	61, 026	<b>Lumber and building group:</b>			
<b>Other food stores:</b>				Lumber and building material dealers:	601, 623	755, 288	611, 360
Coffee, tea, spices.....	13, 982	1, 000		Lumber and building material dealers.....	215, 892	519, 465	392, 085
Farm products stores.....	2, 000	11, 750		Lumber and hardware.....	130, 425	105, 651	147, 292
General food stores.....	6, 941			Roofing.....	83, 587	10, 200	
Bottled waters and beverages.....		1, 050		Electrical shops (without radio).....	48, 999	20, 391	
<b>General stores:</b>				Heating and plumbing shops:			
General stores—groceries with apparel.....	14, 431	9, 774, 768		Heating appliances and oil burners.....	22, 523	6, 485	30, 596
General stores—groceries with dry goods.....	4, 000	1, 822, 270		Plumbing shops—heating and venting.....	8, 100		9, 664
General stores—groceries with other merchandise.....	10, 431	7, 744, 989		<b>Paint and glass stores:</b>			
<b>General merchandise group:</b>				Glass and mirror shops.....			9, 691
Department stores:	798, 286	38, 375	10, 938, 177	Paint and glass stores.....	91, 922	93, 094	21, 432
With food departments.....			214, 179	<b>Other retail stores:</b>			
Without food departments.....	794, 286		5, 644, 020	Hardware stores.....	2, 465, 623	10, 027, 855	1, 459, 769
Mall-order houses—general merchandise.....			5, 008, 941	Hardware and farm implement stores:	24, 708	97, 490	46, 111
Dry-goods stores.....		25, 000	66, 435	Farm implements, machinery, and equipment dealers.....			28, 261
General merchandise stores—without food departments.....	2, 000	13, 375	4, 002	Farm-implement dealers with hay, grain, and feed.....			
<b>Automotive group:</b>				Hardware and farm-implement stores.....	4, 930	223, 109	
Motor-vehicle dealers:	37, 116	8, 437, 528	1, 946, 164	Farmers' supplies:	9, 900	11, 350	
Automobile salesrooms—new and trade-in.....			1, 744, 507	Feed stores (flour, feed, grain, fertilizer).....	276, 742	3, 784, 197	
Used-car establishments.....		7, 938, 583	80, 868	Harness shops.....	30, 088	8, 500	
Automobile dealers with farm implements and machinery.....		31, 504		Farmers' supply stores.....		9, 690	
Accessories, tires, and batteries:			4, 064	Seeds, bulbs, and nursery stock.....		44, 768	3, 115
Accessory stores with tires and batteries.....	22, 000	39, 870		Coal and feed stores.....	113, 739	898, 613	2, 808
Battery and ignition shops—brake-repair shops.....	2, 378	8, 182		Grain elevators (sales at retail).....	20, 416	369, 465	
Tire shops (including tire repairs).....		82, 863	14, 688	Feed stores with groceries.....		711, 010	
<b>Filling stations:</b>				Bookstores.....		249, 791	242, 547
Filling stations—gasoline and oil.....		225, 761	2, 950	Cigar stores and cigar stands:			
Filling stations with tires and accessories.....	3, 750	16, 001		Cigar stands.....		1, 400	
Filling stations with other merchandise.....	7, 313	76, 449	1, 664	Cigar stores without fountains.....		16, 090	36, 800
Garages (repairs, and storage, gasoline, oil, accessories).....	1, 175	14, 249	1, 687	Coal and wood yards—ice dealers:			
<b>Apparel group:</b>				Coal and wood yards.....	107, 794	961, 225	23, 788
Men's and boys' clothing and furnishings stores:	1, 608, 849	226, 160	2, 724, 782	Ice dealers.....	7, 800	1, 843, 113	
Men's and boys' hat stores.....			4, 148	<b>Drug stores:</b>			
Men's furnishings stores.....	11, 663			Drug stores.....		12, 084	
Men's clothing and furnishings stores.....	36, 332		170, 933	Drug stores with fountains.....	36, 806	40, 385	
Family clothing stores—men's, women's and children's.....	176, 707	174, 435	531, 124	Florists.....	23, 000	60, 798	14, 879
Women's ready-to-wear specialty stores—apparel and accessories.....	77, 489	6, 320	1, 734, 044	Novelty and souvenir shops.....	106, 200		25, 000
Women's accessories stores:				Camera dealers—photographic supplies.....			
Corset and lingerie shops.....		8, 938	15, 846	<b>Jewelry stores:</b>			
Furriers—fur shops.....	677, 142	25, 000	42, 323	Jewelry stores (installment credit).....			619, 122
Millinery stores.....	57, 320		17, 914	Jewelry stores.....		73, 000	32, 015
<b>Other apparel stores:</b>				Luggage and leather goods stores.....	20, 000		
Custom tailors.....	571, 187	11, 467	5, 771	Music stores (without radio).....		14, 560	111, 304
Dressmakers.....	2, 000			News dealers.....			40, 875
Family shoe stores—men's, women's, children's.....			202, 619	Office, school, and store supplies and equipment dealers:			
<b>Furniture and household group:</b>				Office and school supplies.....	618, 954	65, 444	34, 264
Furniture stores.....	352, 215	2, 200, 658	3, 972, 086	Office and store mechanical appliance dealers (retail).....	22, 676	192, 922	152, 898
Floor coverings, draperies, curtains, and upholstery stores:	60, 076	1, 996, 473	2, 625, 913	Office and store furniture and equipment dealers.....	7, 152	6, 200	5, 811
Draperies curtains, and upholstery stores.....	1, 750			Typewriter dealers.....		2, 050	
Floor-coverings stores.....	2, 753			Opticians and optometrists.....	44, 167	2, 455	19, 463
<b>Household-appliances stores:</b>				Sporting goods specialty shops.....			12, 000
Household-appliances stores (electric).....		98, 534	369, 580	Scientific and medical instruments and supplies, at retail.....	144, 279	98, 606	30, 282
Household-appliances stores.....		5, 000	416, 037	Stationers and printers:			
Refrigerator dealers—electric only.....			24, 385	Printers and lithographers.....	151, 900		1, 149
				Stationers and engravers.....	385, 667	90, 035	41, 249
				Monuments and tombstones.....	11, 885		
				Miscellaneous classifications (combined).....	280, 443	65, 015	26, 684
				<b>Secondhand stores:</b>			
				Secondhand stores.....	24, 880	6, 303	

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

## CENSUS OF DISTRIBUTION

TABLE 11A.—THE STATE—RETAIL SALES BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing-mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power-laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale sales, the retail sales for the State aggregating \$5,946,774]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales 1929	Number of mills	Net sales 1929	Number of establishments	Net sales 1929	Number of establishments	Net sales 1929
State totals.....	542	\$10,310,209	65	\$6,405,678	187	\$17,222,778	190	\$7,263,909
Kansas City.....	30	1,226,857	10	1,014,039	43	5,753,470	58	1,940,429
St. Louis.....	374	6,774,128	29	3,576,705	62	7,664,008	48	4,003,632

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

COUNTY	COUNTRY BUYING (ASSEMBLING)	COUNTY	COUNTRY BUYING (ASSEMBLING)	COUNTY	COUNTRY BUYING (ASSEMBLING)
State total.....	\$31,879,181	Harrison.....	\$365,380	Phelps.....	\$44,023
Adair.....	278,619	Henry.....	550,769	Pike.....	253,539
Andrew.....	322,415	Hickory.....	270,775	Platte.....	111,310
Atchison.....	165,884	Holt.....	209,291	Polk.....	736,936
Audrain.....	198,974	Howard.....	52,334	Pulaski.....	59,535
Barry.....	388,961	Howell.....	357,522	Putnam.....	521,880
Barton.....	362,362	Iron.....	81,600	Rails.....	272,309
Bates.....	283,785	Jackson.....	224,744	Randolph.....	315,336
Benton.....	388,231	Jasper.....	162,816	Ray.....	203,304
Bollinger.....	235,552	Jefferson.....	175,867	Reynolds.....	70,813
Boone.....	390,977	Johnson.....	263,513	Ripley.....	54,324
Buchanan.....	62,136	Knox.....	848,032	St. Charles.....	520,693
Butler.....	106,315	Laclede.....	313,102	St. Clair.....	371,873
Caldwell.....	551,317	Lafayette.....	473,282	St. Francois.....	78,006
Callaway.....	489,794	Lawrence.....	454,924	St. Louis.....	94,972
Camden.....	134,441	Lewis.....	65,358	Ste. Genevieve.....	140,787
Cape Girardeau.....	327,904	Lincoln.....	553,571	Saline.....	266,814
Carroll.....	185,402	Linn.....	176,038	Schuyler.....	466,136
Carter.....	33,353	Livingston.....	282,812	Scotland.....	163,595
Cass.....	539,710	McDonald.....	169,535	Scott.....	99,005
Cedar.....	352,800	Macon.....	620,661	Shannon.....	135,345
Chariton.....	234,061	Madison.....	96,516	Shelby.....	340,369
Christian.....	687,962	Maries.....	67,354	Stoddard.....	275,576
Clark.....	188,744	Marion.....	202,060	Stone.....	150,954
Clay.....	72,416	Mercer.....	37,340	Sullivan.....	287,201
Clinton.....	387,055	Miller.....	329,282	Taney.....	102,436
Cole.....	188,442	Mississippi.....	60,325	Texas.....	604,413
Cooper.....	264,022	Moniteau.....	241,152	Vernon.....	439,336
Crawford.....	165,746	Monroe.....	412,748	Warren.....	219,847
Dade.....	432,589	Montgomery.....	537,499	Washington.....	41,031
Dallas.....	318,471	Morgan.....	247,681	Wayne.....	115,435
Daviess.....	689,113	New Madrid.....	76,296	Webster.....	430,659
DeKalb.....	328,078	Newton.....	336,135	Worth.....	165,319
Dent.....	360,156	Nodaway.....	367,066	Wright.....	760,529
Douglas.....	489,825	Oregon.....	177,944		
Dunklin.....	104,486	Osage.....	291,037		
Franklin.....	394,552	Ozark.....	340,746		
Gasconade.....	148,776	Pemiscot.....	31,906		
Gentry.....	313,849	Perry.....	436,007		
Greene.....	246,260	Pettis.....	80,753		
Grundy.....	140,312				



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1433

**TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]  
[See also Standard Summary of Retail Facts]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>		By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>
<b>Total</b> .....	\$18, 059, 170	\$24, 708, 361	<b>Groceries and food specialties</b> .....	\$719, 076	\$1, 208, 387
<b>Amusement and sporting goods (except cameras and motion picture equipment and supplies)</b> .....	192, 404	325, 518	Groceries (general line).....	589, 322	589, 402
<b>Automotive</b> .....	8, 820, 082	8, 840, 482	Food and grocery specialties.....	129, 754	618, 985
Automobiles and other motor vehicles.....	6, 285, 963	6, 285, 963	<b>Hardware</b> .....	497, 126	506, 928
Automotive equipment.....	227, 741	234, 433	Hardware (general line).....	484, 455	491, 455
Automobile parts (new and used).....	9, 341	23, 069	Hardware (specialty).....	12, 671	15, 471
Tires and tubes.....	97, 017	97, 017	<b>Iron and steel scrap and other waste materials</b> .....	5, 390	5, 690
<b>Chemicals, drugs, and allied products</b> .....	145, 636	662, 739	Iron and steel scrap.....	(x)	200
Chemicals.....	900	501, 232	Junk and scrap.....	(x)	5, 390
Drugs and drug sundries (general line).....	5, 000	5, 000	<b>Jewelry and optical goods; jewelry</b> .....	129, 102	129, 102
Drugs and drug sundries (specialty).....	7, 242	7, 242	<b>Leather and leather goods (except gloves and shoes)</b> .....	52, 955	124, 955
Paints, varnishes, lacquers, and enamels.....	(x)	149, 188	Leather and leather goods (general line).....	(x)	(x)
Toilet articles and preparations.....	(x)	27	Leather and leather belting.....	750	72, 750
<b>Dry goods and apparel</b> .....	141, 958	165, 628	Luggage and leather goods.....	(x)	(x)
Clothing and furnishings (other than millinery and footwear).....	135, 997	135, 997	Shoe findings and cut stock.....	17, 405	17, 405
Dry goods (general line).....	2, 220	2, 220	<b>Lumber and building materials (other than metal)</b> .....	1, 592, 125	1, 616, 082
Dry goods (specialty, other than specified).....	100	100	Construction and building materials (other than metal and wood).....	117, 720	117, 720
Millinery and millinery supplies.....	2, 991	2, 991	Lumber and mill work.....	1, 474, 405	1, 497, 342
Notions.....	150	3, 720	<b>Machinery, equipment, and supplies (except electrical)</b> .....	508, 007	1, 265, 244
Piece goods.....	500	20, 000	Commercial equipment and supplies.....	38, 000	231, 080
Shoes and other footwear.....	500	500	Construction equipment and supplies.....	27, 428	27, 428
<b>Electrical</b> .....	1, 270, 032	1, 378, 708	Farm machinery and equipment.....	2, 350	433, 382
Electrical goods including appliances.....	21, 373	113, 049	Manufacturing, mining, and drilling machinery, equipment and supplies.....	405, 707	527, 982
Electrical equipment and supplies.....	30, 000	35, 000	Professional equipment and supplies.....	19, 500	19, 500
Radios and radio equipment.....	13, 000	25, 000	Service equipment and supplies.....	15, 022	15, 022
Refrigerators (electric).....	1, 205, 659	1, 205, 659	<b>Metals and minerals (except petroleum and scrap)</b> .....	1, 648, 864	1, 852, 270
<b>Farm products (not elsewhere specified)</b> .....	104, 425	1, 152, 315	Coal.....	532, 232	532, 232
Flowers and nursery stock.....	16, 347	16, 347	Iron and steel (except scrap).....	1, 096, 632	1, 097, 652
Grain.....	10, 000	1, 035, 315	Metals and metal work other than iron and steel.....		202, 386
Hides, skins, and furs.....	78, 078	78, 078	<b>Paper and paper products</b> .....	318, 762	331, 453
Livestock (other than horses and mules).....	22, 075	22, 075	Paper and paper products (general line).....	5, 108	5, 108
<b>Farm supplies (except machinery and equipment)</b> .....	1, 025, 074	1, 223, 559	Paper and paper products (specialty, other than specified).....	288, 388	288, 388
Farm supplies (except feed and fertilizer).....	(x)	(x)	Stationery and stationery supplies.....	10, 708	23, 397
Feed.....	705, 644	908, 928	Wall paper.....	14, 500	14, 500
Fertilizer and fertilizer materials.....	(x)	(x)	<b>Petroleum and petroleum products</b> .....	164, 240	221, 751
<b>Food products (not elsewhere specified)</b> .....	779, 141	2, 313, 104	<b>Plumbing and heating equipment and supplies</b> .....	112, 287	260, 283
Confectionery and soft drinks.....	12, 860	12, 860	Plumbing equipment and supplies.....	55, 473	170, 073
Dairy products.....	32, 070	65, 445	Heating equipment and supplies.....	56, 764	90, 210
Poultry and poultry products.....	73, 258	73, 258	<b>Tobacco and tobacco products (except leaf)</b> .....	937, 847	937, 847
Dairy and poultry products.....	3, 325	401, 732	<b>All other</b> .....	594, 137	1, 898, 583
Fish and sea foods.....	8, 309	8, 309	Oils and greases (animal and vegetable).....		1, 253
Fruits and vegetables (fresh).....	192, 751	1, 294, 932	Rubber goods (general line).....		770, 192
Meats and meat products.....	456, 570	456, 570	Miscellaneous kinds of business.....	594, 137	1, 125, 110
<b>Furniture and house furnishings</b> .....	500, 500	501, 000			
Furniture.....	(x)	75, 118			
House furnishings.....	29, 687	29, 687			
Musical instruments and sheet music.....	(x)	396, 195			

<sup>1</sup> "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

**TABLE 12A.—THE STATE—FORMS OF ORGANIZATION**

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	TOTAL PAY ROLL (includes part-time)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
<b>Total</b> .....	47, 039	46, 958	123, 694	\$153, 141, 631	\$224, 303, 040	\$1, 448, 220, 363	100. 00
Proprietorships.....	38, 987	46, 158	48, 428	52, 378, 865	110, 760, 050	665, 839, 642	46. 98
Proprietorships which are also members of cooperative associations.....	107	140	424	623, 021	550, 750	7, 699, 145	. 53
Corporations.....	7, 196		71, 546	96, 987, 809	105, 789, 020	743, 940, 765	51. 37
Corporations which are also members of cooperative associations.....	33		2, 443	2, 416, 981	6, 280, 560	16, 430, 845	1. 13
Cooperative associations.....	121		338	363, 829	589, 080	10, 844, 594	. 75
Negro proprietorships.....	575	628	453	315, 947	290, 470	3, 200, 109	. 22
Oriental mutuals.....	20	32	62	54, 219	43, 130	265, 263	. 02

## CENSUS OF DISTRIBUTION

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	TOTAL PAY ROLL (includes part time)	STOCKS ON HAND END of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	575	628	453	\$315,947	\$290,470	\$3,200,109	100.00
<b>Food group.....</b>	<b>165</b>	<b>182</b>	<b>89</b>	<b>61,222</b>	<b>72,170</b>	<b>1,072,134</b>	<b>33.50</b>
Candy and confectionery stores.....	57	61	14	6,502	5,620	137,450	4.30
Grocery stores (without meats).....	49	56	8	4,808	15,040	188,658	5.89
Combination stores (groceries and meats).....	50	53	43	47,208	49,880	712,762	22.27
All other food stores.....	9	12	4	2,704	1,030	33,255	1.04
<b>General stores.....</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>3,080</b>	<b>11,980</b>	<b>70,289</b>	<b>2.20</b>
<b>General merchandise group<sup>1</sup>.....</b>	<b>5</b>	<b>4</b>			<b>6,400</b>	<b>29,071</b>	<b>.91</b>
Dry-goods stores—piece-goods stores.....	3	3			4,850	11,037	.35
<b>Automotive group.....</b>	<b>34</b>	<b>40</b>	<b>39</b>	<b>34,127</b>	<b>29,980</b>	<b>297,901</b>	<b>9.31</b>
Motor-vehicle dealers (new and used).....	2	(x)	(x)	(x)	(x)	(x)	(x)
Filling stations.....	9	9	8	7,252	4,040	64,154	2.00
Garages and repair shops.....	22	28	26	23,995	9,370	164,667	5.15
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)
<b>Apparel group.....</b>	<b>14</b>	<b>16</b>	<b>10</b>	<b>6,283</b>	<b>11,710</b>	<b>74,060</b>	<b>2.31</b>
Family clothing stores—men's, women's, and children's.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories.....	5	6	4	3,113	7,000	53,400	1.67
Women's accessories stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	6	7	5	2,650	700	12,750	.40
Shoe stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
<b>Furniture and household group<sup>1</sup>.....</b>	<b>6</b>	<b>8</b>	<b>5</b>	<b>4,528</b>	<b>13,190</b>	<b>39,750</b>	<b>1.24</b>
Radio and music stores.....	5	7	2	1,818	2,670	15,250	.48
<b>Restaurants, cafeterias, and eating places.....</b>	<b>229</b>	<b>245</b>	<b>219</b>	<b>111,853</b>	<b>16,630</b>	<b>876,534</b>	<b>27.39</b>
Restaurants, cafeterias, and lunch rooms.....	166	179	186	93,735	12,440	687,610	20.86
Lunch counters, refreshment stands, etc.....	63	66	33	18,118	4,190	208,924	6.53
<b>Other retail stores.....</b>	<b>107</b>	<b>117</b>	<b>103</b>	<b>89,020</b>	<b>122,110</b>	<b>702,080</b>	<b>21.94</b>
Hardware stores.....	3	3	2	1,340	5,300	13,339	.42
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies stores (including feeds and fertilizers).....	5	5	2	2,000	3,200	30,700	.96
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	14	15	7	5,442	1,000	43,850	1.37
Coal and wood yards—ice dealers.....	30	31	19	20,552	9,150	114,404	3.57
Drug stores.....	22	25	41	33,571	65,320	311,623	9.74
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	29	35	25	19,002	18,440	143,146	4.47
<b>Secondhand stores.....</b>	<b>9</b>	<b>9</b>	<b>5</b>	<b>5,834</b>	<b>6,380</b>	<b>58,280</b>	<b>1.80</b>

<sup>1</sup> This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

## TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1435

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Candy stores—nut stores:</b> (Commodity coverage, 51.3 per cent)			<b>Combination stores—meats markets with groceries:</b> (Commodity coverage, 29.4 per cent)		
Bakery products, fresh.....	42.6	19.9	Bakery products, fresh.....	4.7	3.5
Confectionery and nuts.....	78.2	76.2	Bottled beverages.....	1.0	.3
Receipts from sale of meals.....	14.8	3.9	Confectionery and nuts.....	1.0	.4
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 12.2 per cent)			Delicatessen, ready-to-serve foods.....	3.3	1.1
Bakery products, fresh.....	19.9	18.4	Fresh fish and other sea foods.....	3.1	2.0
Confectionery and nuts.....	46.4	46.4	Fruits and vegetables.....	12.2	10.6
Fountain sales and ice cream.....	17.2	17.2	<b>Groceries—</b>		
Fruits and vegetables.....	10.0	.4	Butter and cheese.....	4.3	4.3
Notions and small wares.....	5.9	.2	Eggs.....	4.5	4.5
Receipts from sale of meals.....	21.6	17.4	Lard, cooking fats, etc.....	2.8	2.8
<b>Dairy products stores:</b> (Commodity coverage, 47.0 per cent)			Flour.....	2.3	2.3
Butter and cheese.....	19.0	19.6	Sugar.....	3.8	3.8
Canned goods and other groceries.....	16.1	16.1	Canned goods and other groceries.....	14.3	14.3
Eggs.....	19.6	19.6	Ice cream.....	2.4	.1
Sugar.....	25.1	25.1	Meats, including poultry.....	48.0	48.0
Lard, cooking fats, etc.....	19.6	19.6	Milk and cream.....	2.3	.9
<b>Eggs and poultry dealers:</b> (Commodity coverage, 22.8 per cent)			<b>Nonfood products—</b>		
Butter and cheese.....	2.6	.9	Cigars, cigarettes, and tobacco.....	2.2	.4
Eggs.....	37.2	37.2	Household supplies.....	1.8	.3
Milk and cream.....	14.2	5.0	Other nonfood products.....	(x)	.2
Poultry.....	65.8	56.9	Receipts from sale of meals.....	1.4	.2
<b>Milk dealers:</b> (Commodity coverage, 81.5 per cent)			<b>Fish markets—sea foods:</b> (Commodity coverage, 42.7 per cent)		
Butter and cheese.....	17.7	15.4	Butter and cheese.....	9.3	2.3
Eggs.....	1.0	.1	Meats, including poultry.....	86.8	86.8
Milk and cream.....	84.5	84.5	Meats, including poultry.....	43.9	10.9
<b>Fruit stores and vegetable markets:</b> (Commodity coverage, 21.2 per cent)			<b>Meat markets:</b> (Commodity coverage, 24.1 per cent)		
Bottled beverages.....	12.7	1.3	Butter and cheese.....	5.2	2.5
Confectionery and nuts.....	23.5	4.4	Canned goods and other groceries.....	3.4	.9
Fountain sales and ice cream.....	33.4	3.0	Delicatessen, ready-to-serve foods.....	4.6	.1
Fruits and vegetables.....	89.8	80.8	Eggs.....	5.2	3.0
Receipts from sale of meals.....	16.4	1.5	Fresh fish and other sea foods.....	13.3	.3
<b>Grocery stores (without meats):</b> (Commodity coverage, 5.1 per cent)			Fruits and vegetables.....	15.5	5.4
Bakery products, fresh.....	6.7	3.2	Lard, cooking fats, etc.....	6.4	4.0
Bottled beverages.....	1.8	.6	Meats, including poultry.....	83.8	83.8
Confectionery and nuts.....	2.0	1.1	<b>Bakeries—bakery goods stores (except manufacturing bakeries):</b> (Commodity coverage, 23.3 per cent)		
Delicatessen, ready-to-serve foods.....	3.9	.5	Bakery products, fresh.....	97.3	97.3
Fresh fish and other sea foods.....	6.0	.3	Receipts from sale of meals.....	(x)	2.7
Fruits and vegetables.....	19.0	9.2	<b>GENERAL MERCHANDISE GROUP</b>		
<b>Groceries—</b>			<b>Department stores with food departments:</b> (Commodity coverage, 97.1 per cent)		
Butter and cheese.....	6.9	6.9	Apparel and accessories, women's, misses' and children's—		
Eggs.....	5.4	5.4	Millinery.....	.9	.8
Lard, cooking fats, etc.....	3.7	3.7	Hosiery.....	2.3	2.0
Flour.....	5.5	5.5	Coats, suits, and dresses.....	3.4	1.7
Sugar.....	9.1	9.1	Underwear, negligees, corsets, etc.....	1.3	1.1
Canned goods and other groceries.....	51.9	51.9	Other apparel.....	1.9	1.6
Milk and cream.....	2.6	.8	<b>Appliances and supplies, electrical—</b>		
<b>Nonfood products—</b>			Household appliances, motor-driven.....	1.9	1.5
Cigars, cigarettes, and tobacco.....	1.6	.4	Household heating appliances, portable.....	.4	.2
Household supplies.....	2.0	.2	Lighting equipment.....	.6	.5
Other nonfood products.....	(x)	.1	Construction materials.....	.7	.5
Poultry.....	4.5	1.1	Other appliances.....	.5	.4
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 14.3 per cent)			<b>Automotive parts and accessories (except tires, tubes, and batteries)</b> .....	3.7	2.9
Bakery products, fresh.....	6.7	5.2	Bakery products, fresh.....	1.8	.4
Bottled beverages.....	1.3	.7	Batteries.....	.4	.2
Confectionery and nuts.....	1.0	.6	Canned goods and other groceries.....	4.4	4.4
Delicatessen, ready-to-serve foods.....	2.3	1.0	Cigars, cigarettes, tobacco, and smokers' supplies.....	2.3	1.0
Fresh fish and other sea foods.....	2.3	1.4	Clothing and furnishings, men's and boys'.....	18.6	18.6
Fruits and vegetables.....	12.4	11.1		18.6	
<b>Groceries—</b>			Suits.....	7.6	
Butter and cheese.....	4.4	4.4	Overcoats.....	.9	
Eggs.....	3.2	3.2	Hats and caps.....	.4	
Lard, cooking fats, etc.....	3.2	3.2	Furnishings.....	6.2	
Flour.....	3.3	3.3	Work clothing.....	2.2	
Sugar.....	4.6	4.6	Other clothing.....	1.3	
Canned goods and other groceries.....	31.0	31.0	Drugs, patent medicines, etc.....	.5	.4
Ice cream.....	3.1	.1	Drug sundries.....	.8	.6
Meats, including poultry.....	26.4	26.4	<b>Dry goods and notions—</b>		
Milk and cream.....	2.6	1.6	Cotton piece goods.....	2.8	1.1
<b>Nonfood products—</b>			Linen goods.....	.7	.2
Cigars, cigarettes, and tobacco.....	1.5	.4	Wool and wool-mixed goods.....	1.8	.7
Hardware.....	.6	.1	Notions and small wares.....	1.1	.9
Household supplies.....	1.4	.3	Other dry goods.....	3.4	1.5
Other nonfood products.....	(x)	1.0			
Receipts from sale of meals.....	23.9	.4			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column are applicable to the sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classi- fication	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classi- fication
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores with food departments—Continued.</b>			<b>Department stores without food departments—Continued.</b>		
Farm and garden equipment and supplies.....	2.0	2.4	Dry goods and notions—	2.7	2.0
Farm machinery.....	0.7		Cotton piece goods.....	.8	.5
Farm wagons.....	.2		Linen goods.....	.5	.5
Wire fencing, gates, and posts.....	.7		Wool and wool-mixed goods.....	.8	.1
Other farm and garden equipment and supplies.....	.4		Rayon piece goods.....	3.5	3.3
Furniture—			Silk and velvet piece goods.....	3.1	3.7
Bedroom.....	3.5	2.6	Notions and small wares.....	2.1	1.7
Living room, library, and hall.....	1.9	1.4	Other dry goods.....	2.2	2.2
Dining room.....	1.9	1.4	Farm and garden equipment and supplies.....	.2	.1
Kitchen.....	.9	.7	Flowers, wreaths, etc.....	.6	.5
Other household.....	.9	.7	Fountain sales and ice cream.....	4.0	4.3
Office and store furniture.....	.3	.1	Furniture, household.....	4.3	4.3
Hardware—			Bedroom.....	1.0	
Builders' and shelf hardware.....	.5	.2	Living room, library, and hall.....	1.8	
Carpenters' and mechanics' tools.....	1.2	1.1	Dining room.....	.7	
Other hardware.....	2.4	2.2	Kitchen.....	.4	
Heating and plumbing equipment and supplies.....	3.1	2.3	Other household.....	.4	
Home furnishings—			Furs and fur goods.....	1.3	1.1
Draperies, upholstery, and curtains.....	2.9	2.7	Hardware.....	.8	.3
Floor coverings.....	4.3	4.0	Heating and plumbing equipment and supplies.....	2.7	.2
Bedding, mattresses, springs.....	.9	.5	Home furnishings—		
China, glassware, and crockery.....	2.1	1.0	Draperies, upholstery, and curtains.....	3.5	3.3
Other home furnishings.....	1.2	1.3	Floor coverings.....	3.0	2.8
Infants' wear.....	1.4	1.1	Bedding, mattresses, springs.....	.5	.3
Jewelry, silverware, and clocks—			China, glassware, and crockery.....	1.3	1.2
Clocks.....	.3	.2	Kitchen utensils.....	.9	.5
Watches.....	.5	.4	Refrigerators, electric and gas.....	.4	.3
Diamond jewelry.....	.3	.2	Other home furnishings.....	5.9	5.1
Rings, other than diamond.....	.3	.2	Infants' wear.....	2.0	1.9
Sterling silverware.....	.3	.2	Jewelry, silverware, and clocks.....	1.9	1.9
Other jewelry.....	.5	.4		1.9	
Leather goods, billfolds, purses, gloves, and handbags.....	.6	.5	Rings, other than diamond.....	0.4	
Luggage.....	.5	.4	Gold and gold-filled jewelry.....	.4	
Miscellaneous merchandise.....	(x)	.4	Plated silverware.....	.4	
Motor cycles, bicycles, and accessories.....	.9	.4	Other jewelry.....	.7	
Other building materials.....	.3	.2	Leather goods, billfolds, purses, gloves, and hand bags.....	1.3	1.2
Other musical instruments and accessories.....	.2	.2	Luggage.....	.5	.4
Paints, varnishes, lacquers.....	1.0	1.5	Miscellaneous merchandise.....	(x)	1.6
Painters' supplies.....	.2	.1	Optical goods.....	.5	.1
Phonographs and records.....	.3	.2	Paints, varnishes, glass, and painters' supplies.....	.5	.3
Radio parts and accessories.....	2.6	2.2	Radio parts and accessories.....	.7	.6
Radio sets.....	1.7	1.5	Radio sets.....	1.4	1.2
Roofing materials.....	.7	.5	Receipts from sale of meals.....	1.0	1.1
Shoes and other footwear.....	6.1	5.1	Seeds, bulbs, plants, and nursery stock.....	1.4	.1
Men's.....	1.5		Service.....	1.4	.8
Boys' and youths'.....	.6		Shoes and other footwear—		
Women's.....	2.4		Men's.....	.8	.8
Misses' and children's.....	.6		Boys' and youths'.....	.3	.2
Sporting goods, gymnasium, and playground equipment.....	4.7	4.4	Women's.....	3.4	3.3
Stationery, books, and magazines.....	.6	.4	Misses' and children's.....	.9	.9
Stoves and ranges, gas.....	.8	.2	Sporting goods, gymnasium, and playground equipment.....	.9	.8
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.0	3.0	Stationery, books, and magazines.....	1.4	1.3
Stringed and band instruments.....	.4	.2		1.3	
Tires, tubes, and tire accessories.....	8.2	6.1	Books.....	0.5	
Toilet articles and preparations.....	.2	.1	Magazine and newspapers.....	.3	
Toiletries and cosmetics.....	.6	.3	Paper and paper goods.....	.5	
Toys and games.....	1.6	1.3	Stoves and ranges, gas.....	.5	.2
Wallpaper.....	1.0	.7	Stoves, ranges, heaters, etc. (other than electric or gas).....	1.1	.3
Suits.....	3.8		Tires, tubes, and tire accessories.....	1.9	1.3
Overcoats.....	1.5		Toilet articles.....	.3	.3
Hats and caps.....	.5		Toiletries and cosmetics.....	2.1	2.0
Furnishings.....	4.5		Toys and games.....	1.1	1.0
Work clothing.....	.5		Wall paper.....	.3	.1
Other clothing.....	.8		Mail-order houses—general merchandise (catalogue business only):		
Confectionery and nuts.....	1.7	1.1	Apparel and accessories, women's, misses', and children's—		
Drug sundries.....	.3	.2	Children's wear.....	3.8	2.4
			Millinery.....	1.5	1.5
			Hosiery.....	3.2	3.2
			Coats, suits, and dresses.....	7.2	7.2
			Underwear, negligees, corsets, etc.....	5.7	5.7
			Other apparel, except furs.....	2.5	1.6
			Appliances and supplies, electrical—		
			Household appliances, motor-driven.....	1.1	.8
			Household heating appliances, portable.....	.2	.1
			Lighting equipment.....	.6	.3
			Construction materials.....	.3	.2
			Automotive parts and accessories, except tires, tubes, and batteries.....	3.4	2.4
			Batteries.....	.4	.2
			Canned goods and other groceries.....	1.0	1.1
			Cigars, cigarettes, tobacco, and smokers' supplies.....	.4	.1
			Clothing and furnishings, men's and boys'—		
			Custom tailoring.....	.3	.1
			Suits.....	2.6	2.0
			Overcoats.....	.8	.2
			Hats and caps.....	.5	.3

RETAIL DISTRIBUTION IN MISSOURI: 1929

1437

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Mail-order houses—general merchandise (catalogue business only)—Continued.</b>			<b>Dry goods stores—Continued.</b>		
Clothing and furnishings, men's and boys'—Contd.			Clothing and furnishings, men's and boys'—		
Furnishings.....	2.8	2.8	Hats and caps.....	1.0	0.6
Work clothing.....	2.4	1.7	Furnishings.....	4.7	1.8
Other clothing.....	1.5	1.5	Work clothing.....	4.0	1.9
Drugs, patent medicines, etc.....	0.6	0.4	Other clothing.....	1.0	0.3
Drug sundries.....	1.0	0.7	Drugs and drug sundries.....	14.4	1.6
<b>Dry goods and notions—</b>			<b>Dry goods and notions—</b>		
Cotton piece goods.....	3.6	2.3	Cotton piece goods.....	13.6	11.0
Linen goods.....	1.0	0.6	Linen goods.....	14.4	10.9
Wool and wool-mixed goods.....	0.7	0.2	Wool and wool-mixed goods.....	2.4	1.9
Silk and velvet piece goods.....	3.0	1.9	Rayon piece goods.....	2.0	2.0
Notions and small wares.....	1.8	1.8	Silk and velvet piece goods.....	6.5	5.2
Other dry goods.....	6.1	4.1	Notions and small wares.....	6.6	5.3
<b>Farm and garden equipment and supplies—</b>			Other dry goods.....	8.9	6.1
Farm machinery.....	3.5	2.5	<b>Home furnishings—</b>		
Farm wagons.....	0.5	0.2	Draperies, upholstery, and curtains.....	4.3	1.6
Wire fencing, gates, and posts.....	1.4	0.5	Bedding and linens.....	5.2	1.4
Other farm and garden equipment and supplies.....	1.3	0.9	Other home furnishings.....	6.2	0.8
<b>Furniture—</b>			Infants' wear.....	1.9	0.9
Bedroom.....	2.3	1.6	Jewelry.....	1.7	0.5
Living room, library and hall.....	1.1	0.8	Leather goods, gloves, and handbags.....	0.8	0.3
Dining room.....	1.1	0.8	Luggage.....	2.0	0.2
Kitchen.....	0.4	0.3	Miscellaneous merchandise.....	(x)	0.2
Other household.....	0.4	0.3	<b>Shoes and other footwear—</b>		
Office and store.....	0.7	0.3	Men's.....	5.3	0.7
Furs and fur goods.....	0.9	0.3	Boys' and youths'.....	1.8	2.1
Hardware.....	4.1	2.8	Women's.....	12.7	2.1
Builders' and shelf hardware.....	0.5		Misses' and children's.....	2.9	0.2
Carpenters' and mechanics' tools.....	0.5		Rubber and other footwear.....	1.7	0.1
Other hardware.....	1.8		Toilet articles.....	1.2	0.1
Heating and plumbing equipment and supplies.....	1.7	1.2	Toiletries and cosmetics.....	2.4	0.8
<b>Home furnishings—</b>			Toys and games.....	2.3	0.9
Draperies, upholstery, and curtains.....	3.2	3.2	<b>General merchandise stores with food departments:</b>		
Floor coverings.....	2.8	2.0	(Commodity coverage, 44.7 per cent)		
Bedding, mattresses, springs.....	1.5	0.6	Apparel and accessories, women's, misses', and children's—		
China, glassware, and crockery.....	0.5	0.3	Children's wear.....	0.3	0.2
Other home furnishings.....	1.0	1.9	Millinery.....	0.3	0.2
Infants' wear.....	2.4	1.6	Hosiery.....	0.4	0.4
Jewelry, silverware, and clocks.....	2.1	2.1	Coats, suits, and dresses.....	0.5	0.4
Clocks.....	0.2		Underwear, negligees, corsets, etc.....	0.6	0.5
Watches.....	0.7		Other apparel.....	1.5	1.3
Diamond jewelry.....	0.2		Bakery products, fresh.....	0.2	0.1
Rings, other than diamond.....	0.2		Bottled beverages.....	1.2	0.1
Sterling silverware.....	0.2		China, glassware, and crockery.....	7.8	5.0
Other jewelry.....	0.6		Cigars, cigarettes, tobacco, and smokers' supplies.....	8.0	8.0
Leather goods, billfolds, purses, gloves, and handbags.....	1.1	1.1	Clothing and furnishings, men's and boys'.....	8.6	
Luggage.....	0.6	0.2	Suits.....	2.1	
Motor cycles, bicycles, and accessories.....	0.8	0.3	Overcoats.....	1.9	
<b>Musical instruments and accessories—</b>			Hats and caps.....	1.1	
Phonographs and records.....	0.5	0.4	Furnishings.....	1.5	
Stringed and band instruments.....	0.7	0.3	Work clothing.....	1.1	
Sheet music, music books, etc.....	0.1	0.1	Other clothing.....	0.0	
Other musical instruments and accessories.....	0.6	0.4	Confectionery and nuts.....	2.2	0.9
Paints, varnishes, lacquers.....	1.6	1.1	Cotton piece goods.....	3.3	1.2
Painters' supplies.....	0.2	0.1	Delicatessen ready-to-serve foods.....	1.9	0.6
Planing-mill products, woodwork.....	0.3	0.1	Drugs and drug sundries.....	1.0	0.5
Radio parts and accessories.....	0.7	0.5	Fountain sales and ice cream.....	2.2	0.5
Radio sets.....	0.3	0.2	Fruits and vegetables.....	4.1	2.8
Roofing materials, except wood shingles.....	1.3	0.9	Furniture, household.....	0.2	0.1
Seeds, bulbs, plants, and nursery stock.....	0.2	0.2	Gasoline.....	5.0	2.6
<b>Shoes and other footwear—</b>			<b>Groceries—</b>		
Men's.....	2.9	2.9	Butter and cheese.....	1.4	1.4
Boys' and youths'.....	0.9	0.3	Eggs.....	2.0	2.0
Women's.....	5.7	5.7	Lards, cooking fats, etc.....	1.6	1.6
Misses' and children's.....	1.9	1.2	Flour.....	3.0	3.0
Rubber and other footwear.....	1.6	1.0	Sugar.....	4.1	4.1
Sporting goods, gymnasium and playground equipment.....	2.4	1.7	Canned goods and other groceries.....	28.0	26.0
Stationery, books, and magazines—			Hardware.....	6.1	1.4
Books.....	0.6	0.4	Hay, grain, and feed.....	20.9	8.4
Other stationery.....	0.3	0.2	Ice.....	0.4	0.1
Paper and paper goods.....	0.3	0.2	Incandescent lamps.....	0.5	0.1
Stoves and ranges, gas.....	4	2.5	Jewelry, silverware, and clocks.....	6.6	5.9
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.5	3.3	Meats, including poultry.....	0.7	0.5
Tires, tubes, and tire accessories.....	4.7	3.3	Milk and cream.....	9.1	4.5
Toilet articles.....	0.3	0.4	Notions and small wares.....	1.2	0.6
Toiletries and cosmetics.....	1.0	1.0	Oils and greases.....	1.1	0.3
Toys and games.....	1.0	0.8	Paints, varnishes, glass, and painters' supplies.....	1.2	0.1
Wallpaper.....	1.2		Radio sets.....	24.7	7.4
<b>Dry goods stores:</b>			Receipts from sale of meals.....	3.9	1.9
(Commodity coverage, 21.4 per cent)			Seeds, bulbs, plants, and nursery stock.....	3.9	
Art goods, gifts.....	1.8	0.5	Shoes and other footwear—		
Apparel and accessories, women's, misses', and children's.....	3.0	0.6	Men's.....	1.7	1.5
Children's wear.....	5.0	2.6	Boys' and youths'.....	0.6	0.6
Millinery.....	7.5	5.3	Women's.....	0.8	0.7
Hosiery.....	23.0	20.1	Misses' and children's.....	0.3	0.3
Coats, suits, and dresses.....	8.3	6.1	Infants'.....	0.2	0.2
Underwear, negligees, corsets, etc.....	9.4	4.6	Rubber and other footwear.....	0.2	0.2
Other apparel.....			Tires tubes and tire accessories.....	2.3	0.7

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>General merchandise stores without food departments: (Commodity coverage, 12.8 per cent)</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Apparel and accessories, women's, misses', children's—			Drugs and drug sundries.....	12.3	0.1
Children's wear.....	1.8	0.5	Dry goods and notions—		
Millinery.....	4.0	2.5	Cotton piece goods.....	3.9	.2
Hosiery.....	8.7	6.8	Notions and small wares.....	7.1	6.9
Coats, suits, and dresses.....	12.5	7.2	Other dry goods.....	7.2	6.7
Underwear, negligees, corsets, etc.....	6.7	3.9	Flowers, wreaths, etc.....	1.0	1.0
Other apparel.....	5.0	2.3	Fountain sales and ice cream.....	10.7	8.3
Appliances and supplies, electrical—			Fruits and vegetables.....	.7	.2
Household appliances, motor-driven.....	.8	.1	Furnishings, men's and boys'.....	7.5	4.6
Household heating appliances, portable.....	1.7	.2	Hardware.....	7.2	6.3
Lighting equipment.....	1.2	.2		6.3	
Incandescent lamps.....	1.0	.1	Builders' and shelf hardware.....	3.6	
Automotive parts and accessories, except tires, tubes, and batteries.....	12.7	.8	Carpenters' and mechanics' tools.....	.2	
Batteries.....	1.4	.1	Other hardware.....	2.5	
Clothing and furnishings, men's and boys'—			Home furnishings—		
Custom tailoring.....	8.3	2.2	Draperies, upholstery, and curtains.....	6.1	.1
Suits.....	2.8	1.8	Floor coverings.....	3.5	.1
Overcoats.....	1.5	1.0	Bed linen.....	3.0	.3
Hats and caps.....	5.3	3.5	China, glassware, and crockery.....	3.3	2.8
Furnishings.....	9.1	6.6	Kitchen utensils.....	1.6	1.2
Work clothing.....	6.1	4.1	Other home furnishings.....	2.2	1.8
Other clothing.....	3.4	1.6	Infants' wear.....	5.5	2.1
Dry goods and notions—			Jewelry, silverware, and clocks—		
Cotton piece goods.....	11.9	9.8	Rings, other than diamond.....	.3	.2
Linen goods.....	.9	.5	Gold and gold-filled jewelry.....	.4	.2
Wool and wool-mixed goods.....	2.1	1.4	Other jewelry.....	3.4	3.2
Rayon piece goods.....	2.9	2.2	Leather goods, billfolds, and purses.....	3.6	1.3
Silk and velvet piece goods.....	4.2	3.0	Miscellaneous merchandise.....	(x)	7.5
Notions and small wares.....	2.9	2.5	Musical goods.....	2.5	2.5
Other dry goods.....	6.1	4.6	Optical goods.....	1.1	.4
Hardware—			Paints, varnishes, lacquers.....	1.8	1.5
Builders and shelf hardware.....	7.1	1.6	Painters' supplies.....	.4	.2
Carpenters' and mechanics' tools.....	4.8	.9	Radio parts and accessories.....	3.2	1.1
Other hardware.....	1.1	.2	Rubber and other footwear.....	3.8	1.4
Home furnishings—			Seeds, bulbs, plants, and nursery stock.....	.0	.4
Draperies, upholstery, and curtains.....	3.8	.8	Stationery, books, and magazines—		
Floor coverings.....	5.8	.9	Books.....	1.6	.1
China, glassware, and crockery.....	15.7	5.0	Other stationery.....	1.8	.7
Kitchen utensils.....	10.2	2.1	Paper and paper goods.....	5.0	4.3
Other home furnishings.....	2.5	.8	Toilet articles.....	.3	.2
Infants' wear.....	.6	.2	Toiletries and cosmetics.....	5.5	5.3
Jewelry.....	12.0	1.5	Toys and games.....	4.6	4.6
Leather goods, billfolds, purses, gloves, and handbags.....	.7	.2			
Luggage.....	.8	.1	<b>AUTOMOTIVE GROUP</b>		
Miscellaneous merchandise.....	(x)	.3	<b>Automobile salesrooms—new and trade-in: (Commodity coverage, 60.8 per cent)</b>		
Motor cycles, bicycles, and accessories.....	4.2	.2	<b>Automobiles, parts, and accessories—</b>		
Other farm and garden equipment and supplies.....	.6	.1	Passenger automobiles, new.....	50.8	47.2
Paints, varnishes, lacquers.....	1.7	.5	Used passenger cars.....	21.2	19.0
Painters' supplies.....	.7	.2	Busses.....	7.0	.2
Paper and paper goods.....	4.8	.8	Commercial cars and trucks, new.....	12.0	5.8
Radio parts and accessories.....	7.1	.4	Used commercial cars and trucks.....	3.0	1.2
Radio sets.....	4.7	.3	Tractors.....	8.0	1.3
Shoes and other footwear—			Special-purpose vehicles, etc.....	2.6	.2
Men's.....	5.3	3.2	Automotive parts and accessories (except tires, tubes, and batteries).....	8.2	7.4
Boys' and youths'.....	2.0	1.2	Tires, tubes, and tire accessories.....	1.5	.8
Women's.....	4.3	2.6	Automobiles, new, sold to dealers.....	15.9	7.3
Misses and children's.....	1.7	1.0	Used cars sold to dealers.....	1.5	.1
Infants'.....	.3	.1	Commercial cars and trucks, new, sold to dealers.....	4.8	1.1
Rubber and other footwear.....	.4	.1	Parts and accessories sold to dealers.....	3.0	.3
Sporting goods, gymnasium and playground equipment.....	4.7	.9	Batteries.....	.4	.1
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.6	.3	Gasoline.....	1.3	.5
Tires, tubes, and tire accessories.....	32.6	1.9	Miscellaneous merchandise.....	(x)	.3
Toilet articles and preparations.....	1.7	.2	Oils and greases.....	.6	.4
Toys and games.....	3.6	1.8	Radios and equipment.....	14.5	.3
Wire fencing, gates, and posts.....	1.0	.1	Repairs and service.....	6.5	6.2
			Storage.....	3.7	.3
<b>Variety, 5-and-10, and to-a-dollar stores:<sup>1</sup> (Commodity coverage, 40.3 per cent)</b>			<b>Used-car establishments: (Commodity coverage, 82.5 per cent)</b>		
Apparel and accessories, women's, misses', and children's—			<b>Automobiles, parts, and accessories—</b>		
Millinery.....	2.1	1.3	Used passenger cars.....	94.0	93.1
Hosiery.....	6.5	4.6	Commercial cars and trucks, new.....	19.4	1.1
Wash dresses.....	12.5	.2	Used commercial cars and trucks.....	25.3	.5
Underwear, negligees, corsets, etc.....	4.1	2.8	Tractors.....	(x)	.5
Other apparel.....	6.5	2.4	Automotive parts and accessories (except tires and tubes).....	12.5	1.9
Appliances and supplies, electrical.....	5.3	5.3	Tires, tubes, and tire accessories.....	6.2	.1
Household appliances, motor-driven.....	.7		Used cars sold to dealers.....	16.6	.7
Household heating appliances, portable.....	.4		Used commercial cars and trucks sold to dealers.....	6.1	.1
Incandescent lamps.....	.4		Gasoline.....	3.1	.1
Construction materials.....	1.8		Machinery (retail).....	10.0	.1
Other appliances.....	2.0		Miscellaneous merchandise.....	(x)	.3
Art goods, gifts.....	6.4	.1	Repairs and service.....	11.9	1.8
Confectionery and nuts.....	6.7	5.0	Storage.....	(x)	.1
Delicatessen ready-to-serve foods.....	11.1	.4			

<sup>1</sup> Many variety chains can not report commodity analysis except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety Chains for commodity analyses of chain sales.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1439

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Accessory stores with tires and batteries:</b> (Commodity coverage, 39.1 per cent)			<b>Men's and boys' hat stores:</b> (Commodity coverage, 80.7 per cent)		
Automobiles, parts, and accessories—			Clothing and furnishings (men's and boys')—		
Used passenger cars.....	6.4	0.4	Hats and caps.....	90.4	90.4
Automotive parts and accessories (except tires, tubes, and batteries).....	42.8	42.8	Furnishings.....	9.4	6.9
Tires, tubes, and tire accessories.....	47.9	34.2	Other clothing.....	6.7	2.6
Batteries.....	13.0	6.7	Leather goods, bill folds, and gloves.....	1.0	.1
Gasoline.....	8.6	2.3	<b>Men's furnishings stores:</b> (Commodity coverage, 32.2 per cent)		
Miscellaneous merchandise.....	(x) 2.2	2.2	Accessories, women's.....	6.5	.8
Oils and greases.....	5.3	1.4	Clothing and furnishings (men's and boys')—		
Radio parts and accessories.....	7.6	1.3	Hats and caps.....	14.7	7.5
Radio sets.....	10.5	3.1	Furnishings.....	85.7	85.7
Repair and service.....	9.3	3.6	Work clothing.....	20.3	3.6
<b>Battery and ignition shops—brake repair shops:</b> (Commodity coverage, 39.0 per cent)			Other clothing.....	5.4	.4
Automotive parts and accessories (except tires, tubes, and batteries).....	94.5	33.3	Luggage.....	3.3	.2
Batteries.....	81.5	52.8	Shoes and other footwear—		
Repairs and service.....	16.1	13.4	Men's.....	15.4	1.0
Storage.....	11.6	.3	Boys' and youths'.....	6.6	.4
Tires, tubes, and tire accessories.....	5.9	.2	Sporting goods.....	0.6	.4
<b>Tire shops (including tire repairs):</b> (Commodity coverage, 62.1 per cent)			<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 56.0 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.7	1.3	Apparel and accessories, women's, misses', and children's.....	8.2	.5
Batteries.....	2.1	.6	Clothing and furnishings (men's and boys')—		
Gasoline.....	15.3	4.7	Custom tailoring.....	1.9	.6
Miscellaneous merchandise.....	(x) 1.6	.7	Suits.....	46.3	46.3
Oils and greases.....	6.0	3.2	Overcoats.....	14.3	14.5
Repairs and service.....	3.6	.2	Hats and caps.....	7.0	6.8
Storage.....	88.6	88.6	Furnishings.....	25.2	25.2
Tires, tubes, and tire accessories.....	9.1	.2	Work clothing.....	3.2	1.2
Tires and tubes sold to dealers.....			Other clothing.....	3.4	1.7
<b>Filling stations—gasoline and oil:</b> (Commodity coverage, 40.2 per cent)			Jewelry, costume.....	.4	.1
Fuel oil.....	(x) 78.1	3.2	Leather goods, bill folds, and gloves.....	.3	.1
Gasoline.....	20.0	78.1	Shoes and other footwear—		
Oils and greases.....	1.4	20.0	Men's shoes.....	6.8	2.7
Repairs and service.....		.7	Rubber and other footwear.....	.9	.3
<b>Filling stations with tires and accessories:</b> (Commodity coverage, 8.8 per cent)			<b>Family clothing stores—men's, women's, and children's:</b> (Commodity coverage, 78.1 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	7.4	3.0	Apparel and accessories, women's, misses', and children's—		
Batteries.....	2.4	.4	Custom tailoring.....	20.6	.9
Gasoline.....	70.2	70.2	Children's wear.....	1.8	.5
Oils and greases.....	15.4	15.4	Millinery.....	5.9	2.9
Repairs and service.....	11.3	5.3	Hosiery.....	4.3	4.3
Tires, tubes, and tire accessories.....	7.2	5.7	Coats, suits, and dresses.....	25.3	23.8
<b>Motor-cycle dealers:</b> (Commodity coverage, 24.6 per cent)			Underwear, negligees, corsets, etc.....	7.9	5.8
Motor cycles, bicycles, and accessories.....	94.0	94.0	Other apparel, except furs.....	3.8	2.2
Service.....	6.0	6.0	Clothing and furnishings (men's and boys')—		
<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 9.9 per cent)			Custom tailoring.....	15.0	5.6
Automobiles, parts, and accessories—			Suits.....	22.8	17.2
Passenger automobiles, new.....	7.6	.2	Overcoats.....	11.8	9.0
Used passenger cars.....	4.4	.2	Hats and caps.....	11.4	9.0
Automotive parts and accessories (except tires, tubes, and batteries).....	14.6	11.2	Furnishings.....	10.9	9.6
Tires, tubes, and tire accessories.....	9.0	7.4	Work clothing.....	1.6	.6
Batteries.....	5.1	3.0	Other clothing.....	3.6	1.4
Gasoline.....	23.4	22.1	<b>Dry goods and notions—</b>		
Miscellaneous merchandise.....	(x) 6.1	.8	Cotton piece goods.....	5.5	.2
Oils and greases.....	45.8	45.8	Linen goods.....	6.6	.1
Repairs and service.....	15.2	3.4	Wool and wool-mixed goods.....	7.6	.1
Storage.....			Rayon piece goods.....	7.0	.1
<b>Parking stations, parking garages, and lots:</b> (Commodity coverage, 17.3 per cent)			Silk and velvet piece goods.....	7.6	.1
Automotive parts and accessories.....	8.3	.1	Furs and fur goods.....	5.3	2.0
Gasoline.....	20.1	20.1	Jewelry, costume.....	3.5	.6
Oils and greases.....	2.4	2.4	Leather goods, bill folds, gloves, and handbags.....	1.4	.2
Storage.....	77.4	77.4	Luggage.....	1.0	.1
<b>Aircraft and accessories:</b> (Commodity coverage, 40.5 per cent)			Radio sets.....	12.9	.8
Aeroplanes and parts.....	82.3	82.3	Shoes and other footwear—		
Gasoline, oil, and grease.....	.1	.1	Men's.....	3.5	1.8
Miscellaneous merchandise.....	(x) 17.5	17.5	Boys' and youths'.....	1.4	.2
Service.....			Women's.....	8.5	.8
<b>APPAREL GROUP</b>			Sporting goods.....	3.4	.5
<b>Men's and boys' clothing stores:</b> (Commodity coverage, 57.4 per cent)			Toiletries and cosmetics.....	1.1	.1
Overcoats.....	28.3	28.3	<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 73.1 per cent)		
Suits.....	71.7	71.7	Apparel and accessories, women's, misses', and children's—		
			Custom tailoring.....	4.9	.6
			Children's wear.....	3.0	.9
			Millinery.....	12.8	5.6
			Hosiery.....	8.1	5.3
			Coats, suits, and dresses.....	65.6	65.6
			Underwear, negligees, corsets, etc.....	11.5	9.6
			Other apparel, except furs.....	6.9	3.8
			Costume jewelry.....	5.1	.4
			Furs and fur goods.....	8.3	5.5
			Infants' wear.....	1.9	.4
			Miscellaneous merchandise.....	(x) .1	.1
			Shoes and other footwear—		
			Women's.....	8.3	1.5
			Misses' and children's.....	2.4	.3
			Toiletries and cosmetics.....	2.4	.4

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued.</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued.</b>		
<b>Corset and lingerie shops:</b> (Commodity coverage, 57.3 per cent)			<b>Furniture and undertaker:</b> (Commodity coverage, 7.9 per cent)		
Apparel and accessories, women's, misses', and children's—			Caskets and undertakers' supplies.....	27.5	27.5
Hosiery.....	4.5	2.3	Floor coverings.....	10.1	4.9
Underwear, negligees, corsets, etc.....	92.1	92.1	Furniture, household.....	65.8	65.8
Other apparel.....	10.0	2.0	Lighting equipment, electric.....	2.6	1.3
Costume jewelry.....	7.2	3.6	Luggage.....	1.0	.5
<b>Furriers—fur shops:</b> (Commodity coverage, 74.9 per cent)			<b>Furniture and hardware stores:</b> (Commodity coverage, 4.9 per cent)		
Furs and fur goods.....	85.8	85.8	Appliances and supplies, electrical.....	32.0	16.0
Service.....	19.6	14.2	Farm and garden equipment and supplies.....	3.0	1.6
<b>Hosiery shops:</b> (Commodity coverage, 59.3 per cent)			Fertilizers.....	1.0	.5
Hosiery—women's.....	95.8	95.8	Floor coverings.....	2.0	1.1
Underwear, negligees, corsets, etc.....	4.9	1.3	Furniture, household.....	35.1	35.1
Furnishings—men's.....	7.9	2.9	Bedroom.....	4.1	
<b>Millinery stores:</b> (Commodity coverage, 63.6 per cent)			Living room, library, and hall.....	9.6	
Costume jewelry.....	11.8	.8	Dining room.....	7.8	
Dry goods.....	3.8	.1	Kitchen.....	13.6	
Millinery.....	99.1	99.1	Hardware.....	23.6	23.6
<b>Custom tailors:</b> (Commodity coverage, 42.8 per cent)			Builders' and shelf.....	14.9	
Clothing and furnishings (men's and boys')—			Carpenters' and mechanics' tools.....	7.3	
Custom tailoring.....	91.3	91.3	Other hardware.....	1.4	
Suits.....	35.8	5.2	Miscellaneous merchandise.....	(x)	3.8
Overcoats.....	17.9	2.1	Paints, varnishes, glass, and painters' supplies—		
Furnishings.....	4.5	.3	Paints, varnishes, lacquers.....	5.0	2.6
Work clothing.....	10.0	.5	Glass.....	2.0	1.1
Other clothing.....	5.3	.4	Painters' supplies.....	1.0	.5
Service.....	4.0	.2	Radio parts and accessories.....	1.3	.7
<b>Shoe stores—women's:</b> (Commodity coverage, 95.9 per cent)			Radio sets.....	2.7	1.4
Hosiery—women's.....	18.6	14.9	Stoves and ranges, gas.....	9.0	4.8
Miscellaneous merchandise.....	(x)	.3	Stoves, ranges, heaters, etc. (other than electric or gas).....	3.6	3.6
Shoes and other footwear—			Water heaters, gas.....	2.0	1.1
Women's.....	79.5	79.5	Wire fencing, gates, and posts.....	3.0	1.6
Misses' and children's.....	22.8	4.4	<b>Floor coverings stores:</b> (Commodity coverage, 68.7 per cent)		
Rubber and other footwear.....	3.9	.9	Bedding, mattresses, springs.....	5.1	.6
<b>Family shoe stores—men's, women's, and children's:</b> (Commodity coverage, 35.8 per cent)			Draperies, upholstery, and curtains.....	2.4	.8
Apparel and accessories, women's, misses', and children's—			Floor coverings.....	95.2	95.2
Hosiery.....	10.2	6.3	Notions and small wares.....	.5	.1
Coats, suits, and dresses.....	6.3	.5	Service.....	23.6	3.3
Other apparel.....	0.6	.2	<b>Household appliances stores (electrical):</b> (Commodity coverage, 66.6 per cent)		
Clothing and furnishings (men's and boys')—			Appliances and supplies, electrical—		
Furnishings.....	3.7	.8	Household appliances, motor-driven (except refrigerators).....	59.2	59.2
Work clothing.....	7.7	.2	Household heating appliances—portable.....	15.5	8.1
Leather goods, gloves, and handbags.....	2.3	.3	Lighting equipment.....	6.1	3.2
Miscellaneous merchandise.....	(x)	.5	Incandescent lamps.....	7.9	4.2
Service.....	.1	.1	Construction materials.....	12.1	1.1
Shoes and other footwear—			Commercial and industrial appliances.....	8.0	2.7
Men's.....	24.4	24.4	Ranges, water heaters, etc.....	7.1	3.5
Boys' and youths'.....	7.1	4.1	Other appliances.....	6.8	3.3
Women's.....	50.5	50.5	Heating and plumbing equipment and supplies.....	11.0	.3
Misses' and children's.....	13.6	10.7	Phonographs and records.....	.4	.1
Infants'.....	1.0	.4	Radio parts and accessories.....	1.5	.2
Rubber and other footwear.....	3.2	1.0	Radio sets.....	22.2	5.7
<b>FURNITURE AND HOUSEHOLD GROUP</b>			Refrigerators.....	16.8	7.6
<b>Furniture stores:</b> (Commodity coverage, 82.3 per cent)			Service.....	1.5	.8
Antiques, art goods, gifts.....	3.2	.2	<b>Household appliances stores:</b> (Commodity coverage, 88.2 per cent)		
Furniture—			Appliances and supplies, electrical—		
Bedroom.....	19.3	19.3	Household appliances, motor-driven (except refrigerators).....	7.4	5.2
Living room, library, and hall.....	21.5	21.5	Household heating appliances—portable.....	5.1	.4
Dining room.....	11.6	11.6	Lighting equipment.....	5.0	.1
Kitchen.....	6.4	6.4	Incandescent lamps.....	1.1	.1
Other household.....	5.0	2.2	Construction materials.....	1.8	.1
Office and store.....	15.3	1.0	Commercial and industrial appliances.....	4.2	.8
Gasoline, oil, and greases.....	7.8	.2	Ranges, water heaters, etc.....	2.0	.6
Home furnishings—			Other appliances.....	1.4	.1
Draperies, upholstery, and curtains.....	12.6	4.9	Appliances and supplies, gas—		
Floor coverings.....	10.6	12.6	Stoves and ranges.....	33.5	33.2
Bedding, mattresses, springs.....	5.7	3.1	Water heaters.....	10.9	10.3
China, glassware, and crockery.....	4.0	.8	Other appliances (except refrigerators).....	45.8	43.2
Kitchen utensils.....	2.4	.3	Furniture, household.....	7.5	.2
Other home furnishings.....	4.0	1.6	Hardware, builders' and shelf.....	4.7	.2
Household appliances, motor-driven (except refrigerators).....	13.0	2.4	Radio sets.....	5.0	1.0
Jewelry.....	0.9	.1	Refrigerators, electric and gas.....	6.0	4.1
Lighting equipment, electric.....	.8	.1	Service.....	(x)	.4
Miscellaneous merchandise.....	(x)	.1	<b>Refrigerator dealers—electric only:</b> (Commodity coverage, 89.7 per cent)		
Radio parts and accessories.....	1.3	.3	Refrigerators, electric.....	96.5	96.5
Radio sets.....	8.1	5.3	Service.....	6.6	3.5
Refrigerators, electric and gas.....	1.3	.3	<b>China, glassware, crockery, tinware, enamelware:</b> (Commodity coverage 85.9 per cent)		
Secondhand furniture.....	11.3	1.9	Antiques, art goods, gifts.....	1.7	.4
Service.....	2.5	.1	China, glassware, and crockery.....	75.3	44.3
Stoves and ranges, gas.....	5.8	2.0	Kitchen utensils.....	66.0	3.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.6	1.3	Plated silverware.....	13.5	3.2
Tires, tubes, and tire accessories.....	1.6	.1	Sterling silverware.....	6.9	1.6
Toys and games.....	7.3	.3			



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1441

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued.</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES—Continued</b>		
<b>Interior decorators:</b> (Commodity coverage, 84.7 per cent)			<b>Lunch counters:</b> (Commodity coverage, 10.4 per cent)		
Antiques, art goods, gifts.....	3.8	2.7	Cigars, cigarettes, and tobacco.....	4.6	4.6
Furniture, household.....	49.1	49.1	Receipts from sale of meals.....	95.4	95.4
Bedroom.....	3.1		<b>LUMBER AND BUILDING GROUP</b>		
Living room, library, and hall.....	5.6		<b>Lumber and building material dealers:</b> (Commodity coverage, 66.8 per cent)		
Dining room.....	2.0		Builders' and shelf hardware.....	2.7	
Other household.....	38.4		Building materials—		
<b>Home furnishings—</b>			Brick, terra cotta, tile, etc.....	7.2	3.2
Draperies, upholstery, and curtains.....	19.4	15.8	Building stone.....	17.2	3.3
Floor coverings.....	10.3	8.4	Cement.....	19.0	12.2
Bedding, mattresses, springs.....	1.2	.2	Lime, plaster, etc.....	9.9	5.6
China, glassware, and crockery.....	3.0	1.6	Lumber (rough and dressed).....	69.3	48.8
Other home furnishings.....	1.2	.2	Planing-mill products, woodwork.....	11.5	5.2
Lighting equipment, electric.....	7.4	1.5	Wood shingles and shakes.....	2.9	1.6
Plated silverware.....	6.5	2.0	Roofing materials (except wood shingles).....	4.6	2.9
Service.....	18.3	18.3	Structural steel (at retail).....	3.8	.9
Wall paper.....	1.0	.2	Iron and other building metal.....	8.3	2.4
<b>Radio and electrical shops:</b> (Commodity coverage, 40.0 per cent)			Building paper, insulating boards with wood base, etc.....	2.0	1.0
<b>Appliances and supplies, electrical—</b>			Wall boards (except wood base).....	2.5	1.3
Household appliances, motor-driven (except refrigerators).....	26.1	10.1	Other building materials.....	19.4	8.9
Household heating appliances—portable.....	.8	.1	Coal.....	21.5	2.8
Lighting equipment.....	6.2	.4	Glass.....	3.4	.4
Incandescent lamps.....	5.3	.2	Miscellaneous merchandise.....	(x)	1.0
Construction materials.....	38.8	4.1	Paints, varnishes, lacquers.....	6.5	1.2
Commercial and industrial appliances.....	3.8	.2	Wall paper.....	4.3	.1
Ranges, water heaters, etc.....	25.5	.7	<b>Lumber and hardware:</b> (Commodity coverage, 32.3 per cent)		
Other appliances.....	14.5	4.0	Bedroom furniture.....	6.4	.2
Art goods, gifts.....	5.5	.4	Building materials—		
Batteries.....	2.6	.3	Brick, terra cotta, tile, etc.....	4.4	2.1
Cameras.....	6.6	.4	Cement.....	12.1	7.9
Gasoline.....	(x)	.6	Lime, plaster, etc.....	4.3	2.2
Miscellaneous merchandise.....	(x)	1.3	Lumber (rough and dressed).....	54.0	50.0
Photo-finishing sales.....	8.4	.2	Planing-mill products, woodwork.....	11.2	8.7
Radio parts and accessories.....	11.8	11.8	Wood shingles and shakes.....	.9	.4
Radio sets.....	55.8	55.8	Roofing materials (except wood shingles).....	6.4	5.0
Refrigerators.....	3.9	.9	Structural steel (at retail).....	1.0	.1
Service.....	12.4	8.5	Iron and other building metal.....	1.2	.5
<b>Radio and musical instruments stores:</b> (Commodity coverage, 75.7 per cent)			Building paper, insulating boards with wood base, etc.....	.9	.4
<b>Musical instruments and accessories:</b>			Wall boards (except wood base).....	5.2	3.6
Pianos and accessories.....	29.9	27.7	Other building materials.....	7.3	3.1
Phonographs and records.....	10.0	8.9	Coal.....	17.9	1.7
Stringed and band instruments.....	22.2	15.0	Glass.....	2.9	2.0
Sheet music, music books, etc.....	18.1	11.2	Hardware—		
Musical instruments and accessories.....	.4	.2	Builders' and shelf hardware.....	5.9	5.9
Radio sets and equipment.....	36.5	36.5	Carpenters' and mechanics' tools.....	1.8	1.2
Refrigerators, electric and gas.....	2.6	.1	Other hardware.....	1.4	.5
Service.....	3.0	.4	Heating and plumbing equipment and supplies.....	2.4	.1
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Painters' supplies.....	1.8	.7
<b>Cafeterias:</b> (Commodity coverage, 63.5 per cent)			Paints, varnishes, lacquers.....	4.3	3.4
Bakery products, fresh.....	4.4	.7	Radio sets.....	0.4	.1
Cigars, cigarettes, and tobacco.....	4.6	3.8	Wire fencing, gates, and posts.....	2.2	.2
Confectionery and nuts.....	1.0	.4	<b>Roofing:</b> (Commodity coverage, 24.1 per cent)		
Delicatessen, ready-to-serve foods.....	39.6	1.0	Roofing materials.....	70.5	70.5
Ice cream.....	23.0	.5	Glass.....	4.8	.7
Receipts from sale of meals.....	93.6	93.6	Heating and plumbing equipment and supplies.....	35.5	21.0
<b>Lunch rooms:</b> (Commodity coverage, 7.5 per cent)			Service.....	(x)	7.8
Bakery products, fresh.....	7.1	.4	<b>Electrical shops (without radio):</b> (Commodity coverage, 41.6 per cent)		
Bottled beverages.....	4.0	.8	<b>Appliances and supplies, electrical—</b>		
Cigars, cigarettes, and tobacco.....	6.9	6.9	Household appliances, motor-driven (except refrigerators).....	15.7	6.4
Confectionery and nuts.....	7.0	1.4	Household heating appliances—portable.....	5.5	1.4
Delicatessen, ready-to-serve foods.....	13.8	.7	Lighting equipment.....	29.0	16.3
Ice cream.....	1.8	.3	Incandescent lamps.....	4.7	3.1
Receipts from sale of meals.....	89.5	89.5	Construction materials.....	43.1	38.7
<b>Restaurants with table service:</b> (Commodity coverage, 20.1 per cent)			Commercial and industrial appliances.....	32.6	7.9
Bakery products, fresh.....	9.3	2.0	Ranges, water heaters, etc.....	9.7	2.4
Bottled beverages.....	2.9	.5	Other appliances.....	21.8	13.8
Confectionery and nuts.....	7.5	1.8	Heating and plumbing equipment and supplies.....	(x)	2.7
Delicatessen, ready-to-serve foods.....	9.1	.3	Refrigerators.....	15.4	1.6
Groceries—			Service.....	28.4	5.7
Butter and cheese.....	6.9	.1	<b>Heating appliances and oil burners:</b> (Commodity coverage, 58.2 per cent)		
Other groceries.....	23.6	.7	Heating equipment and supplies.....	82.4	82.4
Ice cream.....	.7	.6	Service.....	26.9	17.6
Meats, including poultry.....	2.3	.1	<b>Plumbing shops—heating and ventilating:</b> (Commodity coverage, 32.8 per cent)		
Nonfood products—			Heating and plumbing equipment and supplies.....	91.6	91.6
Cigar, cigarettes, and tobacco.....	4.8	4.2	Refrigerators, electric and gas.....	22.6	4.3
Other nonfood products.....	(x)	.1	Secondhand merchandise.....	1.7	.2
Receipts from sale of meals.....	89.6	89.6	Service.....	13.5	2.9
			Water heaters, gas.....	4.5	1.0

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Paint and glass stores:</b> (Commodity coverage, 56.2 per cent)			<b>Feed stores with groceries—Continued.</b>		
Art goods, gifts.....	5.9	0.2	Groceries.....	27.3	27.3
Floor coverings.....	11.8	6	Hay, straw, and alfalfa.....	2.6	2.2
Glass.....	30.2	21.3	Meats, including poultry.....	15.9	15.9
Oils and greases.....	33.3	1.5	Milk and cream.....	9.7	9.7
Painters' supplies.....	15.5	12.6	Miscellaneous merchandise.....	(x) 1.2	1.2
Paints, varnishes, lacquers.....	46.7	46.7	Seeds, bulbs, plants, and nursery stock.....	3.4	2.8
Service.....	27.6	4.2			
Wall paper.....	41.5	12.9	<b>Bookstores:</b> (Commodity coverage, 69.2 per cent)		
<b>OTHER RETAIL STORES</b>			Books.....	95.1	95.1
<b>Hardware stores:</b> (Commodity coverage, 27.6 per cent)			Magazines and newspapers.....	8.5	1.5
Appliances and supplies, electrical—			Other stationery.....	16.5	1.7
Household appliances, motor-driven.....	.6	.2	Paper and paper goods.....	11.3	1.5
Household heating appliances—portable.....	1.5	.6	Sporting goods.....	1.5	.1
Lighting equipment.....	1.8	.4	Toys and games.....	3.0	.1
Incandescent lamps.....	.5	.2	<b>Cigar stores without fountains:</b> (Commodity coverage, 32.9 per cent)		
Construction materials.....	.7	.2	Bottled beverages.....	11.7	.7
Other appliances.....	2.3	.1	Cigars, cigarettes, and tobacco.....	84.7	84.7
Appliances and supplies, gas—			Confectionery and nuts.....	6.2	.6
Stoves and ranges.....	5.1	1.1	Ice cream.....	8.3	.5
Water heaters.....	.8	.2	Magazines and newspapers.....	4.9	.2
Automotive parts and accessories.....	3.0	.4	Receipts from sale of meals.....	(x) 2.6	2.6
Building materials—			Smokers' supplies.....	10.6	10.6
Roofing materials.....	1.2	.3	Toiletries and cosmetics.....	1.6	.1
Iron and other building metal.....	4.7	.1	<b>Coal and wood yards:</b> (Commodity coverage, 63.1 per cent)		
Cameras and photographic supplies.....	2.9	.4	Building materials—		
Farm and garden equipment and supplies—			Brick, terra cotta, tile, etc.....	13.0	.6
Wire fencing, gates and posts.....	2.0	.7	Building stone.....	30.0	.2
Other farm and garden equipment and supplies.....	2.6	.5	Cement.....	9.7	.8
Glass.....	3.0	1.9	Lumber (rough and dressed).....	11.3	.8
Hardware—			Other building materials.....	12.0	.8
Builders' and shelf hardware.....	37.7	37.7	Fuel—		
Carpenters' and mechanics' tools.....	14.4	14.4	Fuel oil.....	8.2	.4
Other hardware.....	11.6	8.3	Wood, coke, and other fuels.....	8.2	5.3
Hay, grain, and feed.....	15.6	.2	Coal.....	85.6	84.8
Heating and plumbing equipment and supplies.....	29.3	10.5	Ice.....	22.3	6.3
Home furnishings—			Service.....	(x) .3	.3
China, glassware, and crockery.....	.6	.1	<b>Drug stores with fountains:</b> (Commodity coverage, 23.8 per cent)		
Kitchen utensils.....	8.9	3.2	Bottled beverages.....	1.3	.8
Other home furnishings.....	15.4	.8	Cigars, cigarettes, and tobacco.....	16.8	16.4
Leather goods.....	25.6	1.0	Confectionery and nuts.....	5.8	4.6
Motor cycles, bicycles, and accessories.....	.2	.1	Drugs, patent medicines, etc.....	22.6	22.6
Oils and greases.....	.4	.1	Fountain sales and ice cream.....	13.2	13.2
Painters' supplies.....	3.6	2.8	Miscellaneous merchandise.....	(x) 18.6	18.6
Paints, varnishes, lacquers.....	7.2	6.1	Stationery, books, periodicals, etc.....	1.9	1.6
Radio sets.....	5.0	1.7	Rubber goods.....	2.6	1.6
Seeds, bulbs, plants, and nursery stock.....	.4	.1	Surgical and hospital supplies.....	1.8	1.5
Service.....	3.6	.1	Prescriptions.....	9.3	9.3
Sporting goods, gymnasium, and playground equipment.....	7.5	2.9	Toilet articles.....	2.5	2.3
Stoves, ranges, heaters, etc (other than electric or gas).....	9.0	1.5	Toiletries and cosmetics.....	8.7	8.2
Toys and games.....	2.1	.8	<b>Florists:</b> (Commodity coverage, 36.8 per cent)		
Wall paper.....	7.8	.2	Fertilizers.....	2.0	.2
Work clothing.....	5.0	.1	Flowers, wreaths, etc.....	83.9	83.9
<b>Feed stores (flour, feed, grain, fertilizer):</b> (Commodity coverage, 15.6 per cent)			Gift merchandise.....	11.2	.9
Eggs.....	11.0	1.8	Miscellaneous merchandise.....	(x) .7	.7
Farm and garden equipment and supplies—			Seeds, bulbs, plants, and nursery stock.....	32.0	14.3
Wire fencing gates and posts.....	2.9	.2	<b>Jewelry stores (installment credit):</b> (Commodity coverage, 76.2 per cent)		
Other farm and garden equipment and supplies.....	.7	.1	China, glassware, crockery.....	13.2	1.9
Fertilizers.....	3.0	1.5	Household heating appliances—portable.....	1.2	.1
Flour.....	12.9	1.8	Jewelry, silverware, and clocks—		
Grain and feed.....	53.9	53.9	Clocks.....	2.2	1.5
Hardware.....	8.5	.2	Watches.....	24.9	24.9
Hay, straw, and alfalfa.....	39.7	34.2	Diamond jewelry.....	42.2	42.2
Meats, including poultry.....	15.4	2.9	Rings, other than diamond.....	10.9	10.9
Milk and cream.....	14.7	2.2	Gold and gold-filled jewelry.....	3.7	3.7
Miscellaneous merchandise.....	(x) 4.4	1.3	Plated silverware.....	2.6	1.6
Seeds, bulbs, plants, and nursery stock.....	4.4	.9	Sterling silverware.....	2.5	1.2
<b>Seeds, bulbs, and nursery stock:</b> (Commodity coverage, 58.6 per cent)			Other jewelry.....	10.8	0.6
Chemicals, except drugs.....	2.3	.8	Leather goods.....	2.5	.1
Farm and garden equipment and supplies.....	3.6	1.7	Luggage.....	2.6	.1
Fertilizers.....	3.7	1.8	Optical goods.....	2.0	.6
Fruits and vegetables.....	.6	.1	Radio sets.....	5.7	.1
Grain and feed.....	11.2	3.7	Service.....	3.8	1.2
Hay, straw, and alfalfa.....	.7	.1	Toilet articles.....	3.5	.3
Miscellaneous merchandise.....	(x) .6	.6	<b>Jewelry stores:</b> (Commodity coverage, 44.1 per cent)		
Seeds, bulbs, plants, and nursery stock.....	91.2	91.2	China, glassware, and crockery.....	5.7	1.1
<b>Feed stores with groceries:</b> (Commodity coverage, 4.2 per cent)			Jewelry, silverware, clocks:		
Bakery products, fresh.....	1.8	.3	Clocks.....	2.8	2.0
Cigars, cigarettes, and tobacco.....	13.2	2.2	Watches.....	12.8	12.8
Confectionery and nuts.....	.7	.1	Diamond jewelry.....	44.1	44.1
Farm and garden equipment and supplies.....	.2	.2	Rings, other than diamond.....	7.4	7.4
Fertilizers.....	1.7	1.4	Gold and gold-filled jewelry.....	9.9	9.9
Fruits and vegetables.....	.5	.1	Plated silverware.....	3.7	2.3
Gasoline, oils, and greases.....	2.0	.3	Sterling silverware.....	11.5	0.4
Grain and feed.....	36.3	36.3	Other jewelry.....	5.2	2.9

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1443

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued.</b>		
<b>Jewelry stores—Continued.</b>			<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 85.7 per cent)		
Leather goods.....	1.3	0.4	Books.....	10.7	1.3
Luggage.....	.7	.1	Office and store equipment.....	27.8	8.3
Optical goods.....	6.1	.9	Office and store furniture.....	70.8	66.5
Paper and paper goods.....	8.4	2.9	Other stationery.....	33.1	17.2
Service.....	5.8	3.3	Paper and paper goods.....	4.6	1.2
Toilet articles.....	1.7	.5	Secondhand merchandise.....	26.9	5.5
<b>Luggage and leather goods stores:</b> (Commodity coverage, 74.1 per cent)			<b>Typewriter dealers:</b> (Commodity coverage, 22.0 per cent)		
Gift merchandise.....	5.5	1.4	Furniture—		
Hosiery.....	2.9	.8	Household.....	1.1	.2
Leather goods, billfolds, purses, gloves, and hand bags.....	38.7	38.7	Office and store.....	1.1	.2
Luggage.....	54.2	54.2	Office and store equipment—		
Overcoats, men's and boys'.....	3.8	1.0	Adding and calculating machines and accessories.....	22.2	5.0
Notions and small wares.....	.5	.1	Typewriters and accessories.....	88.6	88.6
Radio sets.....	5.9	3.0	Other office and store equipment.....	1.7	.4
Service.....	3.2	.8	Stationery.....	5.2	5.2
<b>Music stores:</b> (Commodity coverage, 68.6 per cent)			<b>Opticians and optometrists:</b> (Commodity coverage, 46.5 per cent)		
Musical instruments and accessories, other.....	65.8	13.2	Cameras.....	25.0	13.2
Phonographs and records.....	17.5	14.0	Miscellaneous merchandise.....	(x) 70.7	9.0
Pianos and accessories.....	56.9	38.7	Optical goods.....	8.1	4.8
Radios and equipment.....	18.6	11.3	Photographic supplies.....	.4	.2
Sheet music, music books, etc.....	59.8	15.7	Radio parts and accessories.....	3.9	1.7
Stringed and band instruments.....	37.3	7.1	Radio sets.....	8.5	.9
<b>News dealers:</b> (Commodity coverage, 37.6 per cent)			<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 74.4 per cent)		
Books.....	20.1	7.2	Cameras and photographic supplies.....	3.7	1.6
Bottled beverages.....	10.0	.7	Professional and scientific instruments and equipment.....	90.5	54.7
Cigars, cigarettes, and tobacco.....	26.8	3.1	Service.....	2.0	1.1
Confectionery and nuts.....	10.0	.4	Shoes and other footwear.....	34.0	2.5
Fruits and vegetables.....	10.0	.7	Surgical, dental, and hospital supplies.....	70.1	40.1
Magazines and newspapers.....	86.7	86.7	<b>Stationers and engravers:</b> (Commodity coverage, 88.3 per cent)		
Novelties.....	10.0	1.2	Art goods, gifts.....	4.8	.7
<b>Office and school supplies:</b> (Commodity coverage, 53.3 per cent)			Office and store furniture.....		
Office and store furniture.....	12.8	9.8	Gold and gold-filled jewelry.....	34.9	16.3
Service.....	6.2	.4	Office and store equipment.....	(x) 10.4	5.0
Stationery, books, and magazines—			Other stationery.....	72.2	54.5
Books.....	2.6	1.0	Paper and paper goods.....	88.3	17.5
Magazines and newspapers.....	1.0	.2	Service.....	29.0	2.8
Paper and paper goods.....	64.5	58.6	Typewriters and accessories.....	4.5	1.1
Other stationery.....	34.4	13.1	<b>Camera dealers—photographic supplies:</b> (Commodity coverage, 82.3 per cent)		
Toys and games.....	23.4	6.0	Cameras and photographic supplies—		
Typewriter supplies.....	(x) 16.9	16.9	Cameras.....	12.4	12.4
<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 87.6 per cent)			Photographic supplies.....		
Adding and calculating machines and accessories.....	49.0	33.8	Photo-finishing sales.....	76.3	76.3
Other office and store mechanical appliances.....	65.5	42.8	Chemicals.....	3.4	3.4
Office and store furniture.....	4.0	1.1	Miscellaneous merchandise.....	(x) 9.6	3.4
Secondhand goods.....	3.3	.2	Service.....	.3	.1
Service.....	12.7	9.7	Stationery.....	3.1	1.1
Stationery.....	24.5	6.7			
Typewriters and accessories.....	21.0	5.7			





CENSUS OF DISTRIBUTION

TABLE 16.—ST. LOUIS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued  
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 23)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>Other retail stores—Continued.</b>									
Opticians and optometrists.....	35	22	133		\$249,927		\$126,890	\$1,040,578	.22
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores with toys and stationery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	13	6	39	1	63,388	\$75	76,850	479,440	.10
Stationers and printers:									
Blank books, accounting and legal forms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	19	19	9	3	7,256	476	1,850	50,283	.01
Stationers and engravers.....	14	8	153	6	227,471	969	319,260	1,289,928	.27
Monuments and tombstones.....	5	2	19	2	33,158	1,162	73,930	201,104	.04
Miscellaneous classifications (combined).....	207	150	832	39	1,385,178	14,478	853,730	7,043,850	1.49
<b>Secondhand stores.....</b>	<b>273</b>	<b>289</b>	<b>309</b>	<b>39</b>	<b>432,241</b>	<b>12,593</b>	<b>812,880</b>	<b>2,432,771</b>	<b>.61</b>
Tires, accessories, and parts (secondhand).....	29	27	48	5	62,990	2,217	60,000	252,782	.05
Furniture stores (secondhand).....	90	95	106	14	142,132	14	119,560	761,219	.10
Pawn shops (sales).....	24	17	69	7	129,860	1,934	498,840	763,007	.16
Clothing and shoe stores (secondhand):									
Clothing and shoes (secondhand).....	72	72	12	2	10,517	540	55,410	219,702	.05
Shoe repairing and secondhand shoes.....	15	15	2	1	2,246	450	3,300	35,235	.01
Building materials and hardware stores (secondhand).....	14	14	58	6	65,299	2,228	39,800	197,684	.05
Book stores (secondhand).....	6	6		1	100	100	4,570	15,176	
Office appliances (secondhand):									
Office appliances, except typewriters (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radios, phonographs, musical instruments (secondhand).....	3	3					2,150	4,850	
Other secondhand stores.....	19	19	14	3	19,091	423	26,780	170,117	.04

TABLE 17.—ST. LOUIS—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost including proprietors' services	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups 1.....</b>	<b>12,571</b>	<b>\$60,451,023</b>	<b>\$12,883,837</b>	<b>\$73,334,960</b>	<b>\$58,454,803</b>	<b>10,188</b>	<b>\$17,662,162</b>	<b>\$400,194,649</b>	<b>4.41</b>
<b>Food group.....</b>	<b>4,651</b>	<b>8,654,732</b>	<b>5,029,583</b>	<b>13,084,285</b>	<b>9,076,533</b>	<b>3,702</b>	<b>2,995,216</b>	<b>84,672,014</b>	<b>3.54</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	23	100,268	11,330	111,628	180,755	23	102,084	875,684	11.66
Confectionery stores (candy and fountain).....	1,183	490,457	1,111,242	1,601,699	1,128,053	996	585,221	6,452,072	9.07
Dairy-products stores:									
Dairy-products stores (including ice cream).....	32	76,639	29,536	106,175	119,338	25	27,804	1,105,168	2.52
Egg and poultry dealers.....	27	14,331	21,870	36,201	21,191	26	12,943	321,355	4.03
Milk dealers.....	17	1,109,525	13,810	1,123,335	1,499,163	8	25,052	4,394,719	1.58
Deli-casesen stores.....	130	49,848	104,698	154,516	132,692	110	77,886	1,103,666	7.06
Fruit stores and vegetable markets.....	146	157,239	186,873	344,112	195,763	132	112,262	1,701,219	6.80
Grocery stores (without meats).....	695	562,592	779,220	1,341,812	670,025	505	286,981	7,407,219	3.87
Combination stores (groceries and meats):									
Grocery stores with meats.....	1,603	3,502,767	1,703,982	5,206,749	3,467,489	1,284	1,284,238	42,002,499	2.88
Meat markets with groceries.....	424	1,216,098	610,785	1,827,483	1,020,892	320	320,613	12,023,079	2.72
Meat markets (including sea foods):									
Fish markets—sea foods.....	46	32,707	52,605	85,312	64,770	43	26,592	535,423	4.97
Meat markets.....	229	327,309	319,790	647,099	308,572	163	104,654	4,159,123	2.52
Bakeries—caterers.....	69	105,539	61,122	166,661	90,276	48	44,692	310,877	14.38
Other food stores:									
Coffee, tea, spices.....	17	270,758	15,820	286,578	160,782	12	23,954	1,233,147	1.94
General food stores.....	3	3,350	2,850	6,200	2,249	3	880	16,924	4.90
Bottled waters and beverages.....	6	28,474	4,060	32,534	15,198	4	2,910	68,315	4.26
<b>General merchandise group.....</b>	<b>556</b>	<b>11,517,717</b>	<b>512,140</b>	<b>12,029,857</b>	<b>12,687,701</b>	<b>441</b>	<b>3,095,086</b>	<b>90,497,751</b>	<b>3.42</b>
Department stores:									
With food departments.....	3	193,627		193,627	260,770	3	65,083	1,336,396	4.87
Without food departments.....	10	9,322,079	1,046	9,323,125	10,360,720	10	2,117,567	74,391,044	2.85
Dry-goods stores.....	399	357,311	423,255	780,566	624,312	305	290,474	4,812,779	6.04
General merchandise stores:									
With food departments.....	8	11,744	9,640	21,384	12,168	3	2,940	29,839	9.85
Without food departments.....	19	64,029	17,694	81,723	37,259	14	32,091	656,826	4.89
Army and Navy goods stores.....	3	7,850	2,937	10,787	14,780	3	3,780	87,500	4.32
Variety, 5-and-10, and to-a-dollar stores.....	111	1,053,398	55,574	1,108,972	1,301,582	100	580,151	9,187,968	6.31
<b>Automotive group.....</b>	<b>1,417</b>	<b>9,429,843</b>	<b>1,516,338</b>	<b>10,946,181</b>	<b>8,152,201</b>	<b>1,001</b>	<b>2,121,269</b>	<b>55,183,169</b>	<b>3.84</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	119	5,275,130	90,454	5,365,584	4,346,492	90	678,373	34,590,178	1.96
Used-car establishments.....	52	294,119	95,250	389,369	276,863	41	72,528	1,957,541	3.71
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	94	476,412	97,909	574,321	441,284	70	135,589	3,030,181	4.47
Battery and ignition shops—brake-repair shops.....	59	107,359	81,840	249,199	153,130	48	44,603	689,409	6.47
Tire shops (including tire repairs).....	69	342,447	71,683	414,130	428,726	64	112,980	3,326,271	3.40

1 Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.



CENSUS OF DISTRIBUTION

TABLE 17.—ST. LOUIS—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost including proprietors' services	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)			
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Other retail stores.....	2,204	\$11,283,948	\$2,276,001	\$13,559,949	\$9,602,756	1,782	\$3,091,608	\$63,772,708	4.85
Hardware stores.....	286	607,375	395,082	1,002,457	610,165	210	231,410	4,768,631	4.85
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	21	75,890	31,108	106,998	44,745	15	10,208	580,824	1.75
Harness shops.....	13	7,631	22,266	29,897	8,899	8	4,740	37,353	12.69
Seeds, bulbs, and nursery stock.....	5	98,768	2,329	101,097	102,367	5	24,266	494,976	4.90
Coal and feed stores.....	6	32,905	10,374	43,279	12,222	3	920	39,019	2.30
Bookstores.....	25	276,218	22,050	298,268	180,099	23	58,751	1,159,441	5.09
Cigar stores and cigar stands:									
Cigar stores with fountains.....	9	19,808	7,168	26,976	20,612	7	11,248	110,063	10.16
Cigar stands.....	29	25,760	30,078	55,828	27,893	23	18,204	163,403	11.14
Cigar stores without fountains.....	182	182,448	187,501	370,039	331,823	159	237,814	2,322,106	10.24
Coal and wood yards—ice dealers:									
Coal and wood yards.....	196	1,071,610	208,810	1,280,420	921,779	114	117,214	7,856,794	1.49
Ice dealers.....	50	1,725,637	.....	1,725,637	1,032,183	48	11,430	6,523,541	.18
Drug stores:									
Drug stores.....	230	614,762	244,804	859,560	543,328	201	277,221	4,306,431	0.35
Drug stores with fountains.....	378	1,656,328	252,512	1,908,840	1,537,596	341	776,019	12,870,154	6.03
Florists.....	125	431,982	147,186	579,178	420,867	92	147,457	1,921,422	7.67
Gifts—novelties and toys—cameras:									
Toy shops.....	4	825	3,200	4,025	4,200	3	2,640	18,455	14.31
Art and gift shops.....	28	40,220	23,969	64,218	91,020	27	50,544	380,303	13.29
Novelty and souvenir shops.....	19	55,839	16,668	72,507	73,735	10	20,858	508,762	4.10
Camera dealers—photographic supplies.....	4	83,457	2,928	86,385	82,368	3	14,070	356,011	4.20
Jewelry stores:									
Jewelry stores (installment credit).....	13	282,826	9,095	291,921	371,607	12	107,704	2,073,416	5.20
Jewelry stores.....	170	500,607	244,856	745,263	690,221	146	235,286	3,960,393	5.94
Luggage and leather-goods stores.....	12	39,129	11,720	50,849	54,814	11	28,830	223,847	12.88
Music stores (without radio).....	26	145,842	41,678	187,520	191,346	23	48,186	401,989	11.99
News dealers.....	23	179,904	6,400	186,304	69,021	20	28,635	492,006	5.81
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	11	46,265	16,542	62,807	31,521	11	11,351	323,885	3.60
Office and store mechanical appliance dealers (retail).....	16	655,437	4,058	659,495	196,191	15	55,193	2,179,877	2.63
Office and store furniture and equipment dealers.....	12	188,476	12,600	201,076	162,551	12	43,684	1,082,610	4.04
Typewriter dealers.....	10	246,116	10,776	256,892	122,854	10	25,404	899,861	2.92
Opticians and optometrists.....	35	249,927	41,338	291,265	213,278	30	108,899	1,006,228	10.82
Scientific and medical instruments and supplies, at retail.....	13	63,388	9,738	73,126	71,758	12	20,201	478,770	6.12
Stationers and printers:									
Printers and lithographers.....	19	7,256	14,307	21,563	22,246	16	17,790	42,683	41.68
Stationers and engravers.....	14	227,471	11,840	239,311	154,590	14	56,179	1,289,928	4.86
Monuments and tombstones.....	5	33,158	3,368	36,526	29,469	5	.....	.....	.....
Miscellaneous classifications (combined).....	207	1,385,178	220,820	1,605,998	1,160,473	148	276,602	4,713,046	5.85
Secondhand stores.....	273	432,241	313,043	745,284	455,409	227	205,203	1,819,520	11.30

TABLE 18.—ST. LOUIS—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	12,571	10,971	45,574	4,784	\$80,451,023	\$1,343,787	\$58,454,803	\$63,262,200	\$471,960,609	100.00
Single-store independents.....	10,498	10,609	29,525	3,436	38,712,636	1,032,339	37,683,406	46,773,190	316,891,332	67.15
2-store independents.....	474	301	2,705	167	3,692,031	50,331	3,484,866	4,096,230	26,975,238	5.72
3-store independents.....	131	33	1,951	32	2,305,996	9,258	2,641,090	2,522,270	16,774,422	3.55
Local chains.....	823	12	2,868	259	4,441,598	57,716	3,441,703	1,759,560	26,344,888	5.58
Sectional chains.....	239	.....	795	152	1,494,635	37,111	1,658,989	1,079,860	11,526,764	2.44
National chains.....	787	.....	5,571	674	6,948,850	148,848	7,769,818	5,298,140	60,273,462	12.77
Other types of operation:										
Direct selling (house-to-house).....	17	.....	821	.....	728,058	.....	204,529	148,600	2,115,298	.46
Curbside markets or stands.....	4	4	7	.....	8,210	.....	6,226	450	48,531	.01
Itinerant vendors.....	9	10	3	1	1,825	125	3,261	480	65,600	.01
Leased-department chains.....	41	.....	363	24	517,124	3,055	700,312	225,840	2,890,114	.61
Utility-operated retail stores.....	8	.....	192	18	235,688	4,915	226,574	245,770	1,629,664	.35
Manufacturer-controlled chains.....	36	.....	726	1	1,315,073	60	647,156	1,097,240	6,140,941	1.30
All other types.....	4	2	47	.....	49,284	.....	26,883	14,570	268,405	.06



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1449

**TABLE 19.—ST. LOUIS—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independent	2 and 3 store independent	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	13	7	3			3	
Annual net sales.....	\$75,667,440	\$70,837,633	\$1,336,366			\$3,493,411	
Per cent of total sales.....	100.00	93.62	1.77			4.61	
<b>Variety, 5- and-10, and to-a-dollar stores:</b>							
Number of stores.....	111	68	7			36	
Annual net sales.....	\$9,278,015	\$595,360	\$131,096			\$8,551,559	
Per cent of total sales.....	100.00	6.42	1.41			92.17	
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	215	167	15	8	8	17	
Annual net sales.....	\$10,897,201	\$7,720,002	\$742,963	\$365,338	\$438,023	\$1,630,900	
Per cent of total sales.....	100.00	70.84	6.82	3.35	4.02	14.97	
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	67	48	13		3	3	
Annual net sales.....	\$6,432,053	\$3,056,217	\$2,256,272		\$557,135	\$563,329	
Per cent of total sales.....	100.00	47.51	35.07		8.66	8.70	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	171	141	17		5	7	1
Annual net sales.....	\$13,157,547	\$4,318,709	\$529,156		\$3,020,751	\$4,873,610	\$409,321
Per cent of total sales.....	100.00	32.82	4.02		23.01	37.04	3.11
<b>Shoe stores:</b>							
Number of stores.....	309	229	21	11	13	27	8
Annual net sales.....	\$9,155,504	\$3,850,364	\$1,235,544	\$947,045	\$500,407	\$1,904,266	\$717,968
Per cent of total sales.....	100.00	42.05	13.50	10.34	5.47	20.80	7.84
<b>Furniture stores:</b>							
Number of stores.....	174	131	32	9		1	1
Annual net sales.....	\$21,222,596	\$15,880,150	\$3,656,653	\$1,140,236		(x)	(x)
Per cent of total sales.....	100.00	74.83	17.23	5.40		(x)	(x)
<b>Radio and music stores:</b>							
Number of stores.....	145	123	20			2	
Annual net sales.....	\$5,229,276	\$4,044,612	(x)			(x)	
Per cent of total sales.....	100.00	77.34	(x)			(x)	
<b>Grocery stores (without meats):</b>							
Number of stores.....	695	620	14			61	
Annual net sales.....	\$9,734,357	\$7,748,482	\$433,582			\$1,552,298	
Per cent of total sales.....	100.00	79.60	4.45			15.95	
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	2,027	1,493	78	15		441	
Annual net sales.....	\$60,533,074	\$38,706,077	\$3,371,709	\$994,332		\$23,460,966	
Per cent of total sales.....	100.00	63.18	5.07	1.49		38.26	
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	1,051	995	44	30	2	9	1
Annual net sales.....	\$19,130,997	\$13,047,462	\$2,711,080	\$2,026,546	(x)	(x)	\$128,573
Per cent of total sales.....	100.00	68.20	14.17	10.59	(x)	(x)	.72
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	220	178	7	15	4	16	
Annual net sales.....	\$2,842,265	\$1,472,269	\$236,257	\$558,975	\$37,900	\$530,864	
Per cent of total sales.....	100.00	51.80	8.31	19.67	1.33	18.89	
<b>Filling stations:</b>							
Number of stations.....	650	352	20	65	149	80	
Annual net sales.....	\$13,909,818	\$6,830,088	\$794,163	\$1,040,124	\$3,804,582	\$1,500,861	
Per cent of total sales.....	100.00	48.86	5.68	7.44	27.22	10.80	
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	246	166	11	68			1
Annual net sales.....	\$16,246,690	\$6,474,108	\$919,625	\$8,852,357			\$600
Per cent of total sales.....	100.00	39.85	5.66	54.49			
<b>Drug stores:</b>							
Number of stores.....	608	514	47	15		32	
Annual net sales.....	\$18,393,047	\$11,897,363	\$1,682,733	\$481,109		\$4,331,732	
Per cent of total sales.....	100.00	64.68	9.15	2.62		23.55	
<b>Hardware stores:</b>							
Number of stores.....	286	266	20				
Annual net sales.....	\$6,073,685	\$4,816,088	\$1,257,597				
Per cent of total sales.....	100.00	79.29	20.71				
<b>Jewelry stores:</b>							
Number of stores.....	183	163	16		2		2
Annual net sales.....	\$6,380,554	\$5,627,077	\$562,510		(x)		(x)
Per cent of total sales.....	100.00	88.20	8.82		(x)		(x)





## CENSUS OF DISTRIBUTION

TABLE 22.—ST. LOUIS—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	45,868	\$20,094,027	<b>Other stores in which meals are served—Continued.</b>		
<b>Restaurants, cafeterias, and eating places</b> .....	41,123	18,550,322	Delicatessen stores.....	290	\$115,180
Cafeterias.....	5,073	3,609,839	Fruit stores and vegetable markets.....	56	11,778
Lunch rooms.....	11,672	3,738,855	Grocery stores (without meats).....	58	5,551
Restaurants with table service.....	22,001	9,716,281	Combination stores—grocery stores with meats.....	76	12,500
Refreshment stands.....	302	19,398	Combination stores—meat markets with groceries.....	50	17,784
Fountain—lunches.....	453	359,723	Fish markets—sea foods.....	44	24,000
Lunch counters.....	1,562	1,106,221	Bakeries—caterers (except manufacturing bakeries).....	91	26,406
<b>Other stores in which meals are served</b> .....	4,235	1,643,705	Department stores.....	2,300	912,388
Candy stores—nut stores.....	42	27,803			
Confectionery stores (candy and fountain).....	1,228	390,315			

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage incidental to merchandise sales	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage incidental to merchandise sales
<b>Total</b> .....	1,820	\$7,221,263	\$120,258	<b>Automotive group—Continued.</b>			
<b>Automotive group</b> .....	1,802	7,178,718	120,258	Garages (repairs and storage, gasoline, oil, accessories).....	594	\$2,742,627	\$43,660
Automobile salesrooms—new and trade-in.....	841	3,027,662	21,243	Parking stations, parking garages, and lots.....	8	30,312	47,856
Used-car establishments.....	10	65,868		Radiator shops (including repairs).....	16	64,914	
Accessory stores with tires and batteries.....	46	185,463		<b>Lumber and building group</b> .....	1	5,904	
Battery and ignition shops—brake repair shops.....	68	268,460		Paint and glass stores.....	1	5,904	
Tire shops (including tire repairs).....	37	144,015	7,499	<b>Other retail stores</b> .....	1	7,500	
Filling stations—gasoline and oil.....	47	147,620		Hardware stores.....	1	3,000	
Filling stations with tires and accessories.....	49	174,873		Harness shops.....		4,500	
Filling stations with other merchandise.....	2	2,510		<b>Secondhand stores</b> .....	18	28,141	
Motor-cycle dealers.....	4	18,554					
Body, fender, and paint shops.....	80	306,835					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	\$5,015,595	<b>Furniture and household group—Continued.</b>	
<b>General merchandise group</b> .....	878,449	Awnings, flags, banners, window shades, and tents.....	\$2,600
Department stores.....	874,649	Interior decorators.....	223,883
Dry-goods stores.....	500	Radio and electrical shops.....	277,071
Variety, 5-and-10, and to-a-dollar stores.....	3,000	Radio and musical instruments stores.....	14,962
<b>Automotive group</b> .....	83,940	<b>Restaurants, cafeterias, and eating places</b> .....	3,373
Accessory stores with tires and batteries.....	3,000	Refreshment stands.....	3,373
Bicycle shops.....	605	<b>Lumber and building group</b> .....	822,599
Garages (repairs and storage, gasoline, oil, accessories).....	61,215	Lumber and building material dealers.....	2,222
Radiator shops (including repairs).....	1,350	Roofing.....	240,366
Other automotive establishments.....	17,770	Electrical shops (without radio).....	108,561
<b>Apparel group</b> .....	351,166	Heating appliances and oil burners.....	80,948
Men's and boys' hat and cap stores.....	800	Plumbing shops—heating and ventilating.....	354,011
Men's furnishings stores.....	6,565	Glass and mirror shops.....	1,000
Family clothing stores—men's, women's, and children's.....	1,490	Paint and glass stores.....	95,291
Women's ready-to-wear specialty stores—apparel and accessories.....	5,674	<b>Other retail stores</b> .....	1,955,840
Corset and lingerie shops.....	2,525	Hardware stores.....	40,653
Furriers—fur shops.....	99,232	Harness shops.....	300
Millinery stores.....	1,800	Coal and wood yards.....	41,761
Umbrella shops including parasols and canes.....	1,000	Florists.....	5,457
Custom tailors.....	148,310	Novelty and souvenir shops.....	720
Dressmakers.....	7,200	Jewelry stores (installment credit).....	7,857
Family shoe stores—men's, women's, and children's.....	76,569	Jewelry stores.....	201,253
<b>Furniture and household group</b> .....	752,473	Luggage and leather goods stores.....	13,453
Furniture stores.....	76,419	Music stores (without radio).....	4,400
Draperies, curtains, and upholstery stores.....	17,190	Office and store mechanical appliances dealers (retail).....	263,410
Floor coverings stores.....	4,000	Typewriter dealers.....	35,872
Household-appliances stores (electrical).....	45,408	Opticians and optometrists.....	16,658
Household-appliances stores.....	28,360	Scientific and medical instruments and supplies, at retail.....	7,044
Refrigerator dealers—electric only.....	66,080	Printers and lithographers.....	2,650
Antique and used furniture dealers.....	1,500	Miscellaneous classifications (combined).....	1,275,292
		<b>Secondhand stores</b> .....	107,956

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1453

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Candy stores—nut stores:</b> (Commodity coverage, 75.6 per cent)			<b>Combination stores—meat markets with groceries—Contd.</b>		
Bakery products, fresh.....	42.6	21.2	Delicatessen, ready-to-serve foods.....	3.7	1.0
Confectionery and nuts.....	74.6	74.6	Fresh fish and other sea foods.....	3.6	2.2
Receipts from sale of meals.....	14.8	4.2	Fruits and vegetables.....	13.2	11.7
<b>Confectionery stores—candy and fountain:</b> (Commodity coverage, 16.9 per cent)			<b>Groceries—</b>		
Bakery products, fresh.....	20.7	20.7	Butter and cheese.....	3.7	3.7
Confectionery and nuts.....	46.9	46.9	Eggs.....	4.2	4.2
Fountain sales and ice cream.....	12.5	12.5	Lard, cooking fats, etc.....	2.6	2.6
Fruits and vegetables.....	16.0	.1	Flour.....	2.2	2.2
Notions and small wares.....	10.0	.1	Sugar.....	3.4	3.4
Receipts from sale of meals.....	21.6	19.7	Canned goods and other groceries.....	14.9	14.9
<b>Dairy products stores:</b> (Commodity coverage, 61.3 per cent)			Household supplies.....	3.5	.4
Butter and cheese.....	20.1	20.1	Meats, including poultry.....	48.9	48.9
Canned goods and other groceries.....	14.7	14.7	Milk and cream.....	1.4	.4
Eggs.....	20.1	20.1	Receipts from sale of meals.....	1.4	.2
Lard, cooking fats, etc.....	20.1	20.1	<b>Meat markets:</b> (Commodity coverage, 19.3 per cent)		
Sugar.....	25.0	25.0	Eggs.....	11.7	.7
<b>Milk dealers:</b> (Commodity coverage, 72.8 per cent)			Fruits and vegetables.....	15.0	2.7
Butter and cheese.....	19.2	15.7	Lard, cooking fats, etc.....	6.3	.7
Milk and cream.....	84.3	84.3	Meats, including poultry.....	95.9	95.9
<b>Fruit stores and vegetable markets:</b> (Commodity coverage, 31.5 per cent)			<b>Bakeries—bakery goods stores (except manufacturing bakeries):</b> (Commodity coverage, 36.2 per cent)		
Bottled beverages.....	12.7	1.7	Bakery products, fresh.....	84.1	84.1
Confectionery and nuts.....	23.6	6.0	Receipts from sale of meals.....	(x)	15.9
Fountain sales and ice cream.....	33.4	4.0	<b>GENERAL MERCHANDISE GROUP</b>		
Fruits and vegetables.....	86.3	86.3	<b>Department stores without food departments:</b> (Commodity coverage, 99.7 per cent)		
Receipts from sale of meals.....	16.4	2.0	Antiques, art goods, gifts.....	.4	.3
<b>Grocery stores (without meats):</b> (Commodity coverage, 12.8 per cent)			Apparel and accessories, women's, misses', and children's—		
Bakery products, fresh.....	6.0	1.9	Custom tailoring.....	.3	.2
Bottled beverages.....	2.8	1.0	Children's wear.....	1.9	1.8
Cigars, cigarettes, and tobacco.....	2.4	.4	Millinery.....	2.6	2.6
Confectionery and nuts.....	2.8	1.7	Hosiery.....	3.8	3.8
Delicatessen, ready-to-serve foods.....	4.9	.9	Coats, suits, and dresses.....	13.7	13.1
Fresh fish and other sea foods.....	6.0	.6	Underwear, negligees, corsets, etc.....	4.4	4.4
Fruits and vegetables.....	19.7	6.2	Other apparel, except furs.....	3.8	3.8
<b>Groceries—</b>			Appliances and supplies, electric—		
Butter and cheese.....	7.9	7.9	Household appliances, motor-driven, except refrigerators.....	1.2	1.2
Eggs.....	5.1	5.1	Lighting equipment.....	.8	.7
Lard, cooking fats, etc.....	3.7	3.7	Construction materials.....	.4	.2
Flour.....	6.0	6.0	Automotive parts and accessories (except tires and tubes).....	3.7	.2
Sugar.....	10.3	10.3	Cameras and photographic supplies.....	.2	.1
Canned goods and other groceries.....	53.5	53.5	Cigars, cigarettes, tobacco, and smokers' supplies.....	3.5	.2
Milk and cream.....	2.1	.4	Clothing and furnishings, men's and boys'.....	12.2	12.2
Poultry.....	2.6	.4	Suits.....	5.0	
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 13.6 per cent)			Overcoats.....	1.3	
Bakery products, fresh.....	5.9	3.5	Hats and caps.....	.8	
Bottled beverages.....	3.2	1.3	Furnishings.....	3.8	
Confectionery and nuts.....	1.7	.7	Other clothing.....	1.3	
Delicatessen, ready-to-serve foods.....	5.8	1.2	Confectionery and nuts.....	1.8	1.4
Ice cream.....	3.7	.3	Drugs and drug sundries.....	.4	.1
Fresh fish and other sea foods.....	3.2	1.8	<b>Dry goods and notions—</b>		
Fruits and vegetables.....	10.5	9.0	Cotton piece goods.....	1.8	1.7
<b>Groceries—</b>			Linen goods.....	.3	.2
Butter and cheese.....	5.9	5.9	Wool and wool-mixed goods.....	.6	.5
Eggs.....	4.8	4.8	Rayon piece goods.....	.4	.2
Lard, cooking fats, etc.....	5.0	5.0	Silk and velvet piece goods.....	3.0	2.9
Flour.....	4.5	4.5	Notions and small wares.....	2.7	2.7
Sugar.....	6.0	6.0	Other dry goods.....	2.1	1.8
Canned goods and other groceries.....	23.5	23.5	Flowers, wreaths, etc.....	.2	.1
Meats, including poultry.....	29.8	29.8	Fountain sales and ice cream.....	.6	.5
Milk and cream.....	2.8	1.4	Furniture, household.....	4.0	3.9
<b>Nonfood products—</b>					
Cigars, cigarettes, and tobacco.....	.8	.2	Bedroom.....	0.9	
Hardware.....	1.0	.1	Living room, library, and hall.....	1.7	
Household supplies.....	2.4	.4	Dining room.....	.9	
Other nonfood products.....	(x)	.6	Other household.....	.4	
<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 48.4 per cent)			Furs and fur goods.....	1.4	1.3
Bakery products, fresh.....	4.0	3.4	Hardware.....	.6	.2
Bottled beverages.....	1.0	.3	Heating and plumbing equipment and supplies.....	3.8	.2
Cigars, cigarettes, and tobacco.....	1.9	.2	Home furnishings—		
Confectionery and nuts.....	1.0	.3	Draperies, upholstery, and curtains.....	3.8	3.2
			Floor coverings.....	2.8	2.7
			Bedding, mattresses, springs.....	.4	.3
			China, glassware, and crockery.....	1.4	1.8

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the total sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further classification represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Percent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Percent of each commodity sold to total sales of stores selling such commodity	Percent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores (without food departments)—Continued.</b>			<b>General merchandise stores without food departments—Con.</b>		
Home furnishings—Continued.			Shoes and other footwear—		
Kitchen utensils.....	0.4	0.2	Men's.....	2.3	0.7
Refrigerators, electric and gas.....	.8	.5	Boys' and youths'.....	3.8	1.4
Other home furnishings.....	6.5	6.4	Women's.....	3.8	1.7
Infants' wear.....	2.1	2.0	Misses' and children's.....	3.2	.4
Jewelry, silverware, and clocks.....	2.1	1.9	Infants'.....	.2	.1
Leather goods, billfolds, purses, gloves, and handbags.....	1.3	1.2	Toilet articles and preparations.....	.3	.1
Luggage.....	.4	.4	Toys and games.....	4.3	2.0
Miscellaneous merchandise.....	(x)	.8	Variety, 5-and-10, and 6-a-dollar stores: <sup>1</sup>		
Musical instruments and accessories.....	.2	.1	(Commodity coverage, 40.4 per cent)		
Optical goods.....	.2	.1	Art goods, gifts.....	6.4	.3
Paints, varnishes, glass, and painters supplies.....	.4	.2	Apparel and accessories, (women's, misses', children's)—		
Radios and equipment.....	2.1	2.0	Millinery.....	2.2	.7
Receipts from sale of meals.....	1.4	1.2	Hosiery.....	9.0	4.3
Service.....	1.4	1.2	Wash dresses.....	12.5	.6
Shoes and other footwear.....	5.1	5.1	Underwear, negligees, corsets, etc.....	5.2	2.6
			Other apparel.....	5.7	1.9
Men's.....	0.5		Appliances and supplies, electric.....	7.3	7.0
Boys' and youths'.....	.2			7.0	
Women's.....	3.4		Household appliances, motor-driven.....	2.2	
Misses' and children's.....	1.0		Household heating appliances, portable.....	1.1	
Sporting goods, gymnasium, and playground equipment.....	.8	.7	Lighting equipment.....	.5	
Stationery, books, and magazines.....	1.6	1.5	Incandescent lamps.....	1.1	
Stoves, ranges, heaters, etc. (other than electric or gas).....	.8	.2	Construction materials.....	.5	
Tires, tubes, and tire accessories.....	1.1	.8	Other appliances.....	1.6	
Toilet articles and preparations.....	2.3	2.3	Bottled beverages.....	1.3	.1
			Confectionery and nuts.....	7.2	5.0
Toiletries and cosmetics.....	1.8		Drugs and drug sundries.....	12.3	.3
Toilet articles and preparations.....	.5		Dry goods and notions—		
Toys and games.....			Cotton piece goods.....	2.6	.4
Wall paper.....	1.1	1.1	Notions and small wares.....	7.1	6.0
	.2	.1	Other dry goods.....	7.4	6.3
<b>Dry goods stores:</b>			Flowers, wreaths, etc.....	1.2	1.1
(Commodity coverage, 12.1 per cent)			Fountain sales and ice cream.....	13.7	8.1
Apparel and accessories, women's, misses', and children's—			Furnishings, men's and boys'.....	8.3	3.2
Children's wear.....	6.5	1.8	Hardware.....	8.5	6.9
Hosiery.....	14.8	9.0		6.9	
Coats, suits, and dresses.....	16.6	6.0	Builders' and shelf hardware.....	3.7	
Underwear, negligees, corsets, etc.....	7.5	2.7	Carpenters' and mechanics' tools.....	.3	
Other apparel.....	36.1	12.1	Other hardware.....	2.9	
Clothing and furnishings, men's and boys'—			Home furnishings—		
Hats and caps.....	.5	.1	Draperies, upholstery, and curtains.....	6.9	.3
Furnishings.....	4.8	4.8	Floor coverings.....	11.0	.2
Work clothing.....	10.9	4.7	China, glassware, and crockery.....	4.2	3.0
Other clothing.....	9.8	1.0	Kitchen utensils.....	1.9	.9
Dry goods and notions—			Other home furnishings.....	1.8	1.0
Cotton piece goods.....	15.2	8.0	Infants' wear.....	6.7	2.6
Linen goods.....	59.4	35.9	Jewelry, silverware, and clocks.....	3.7	3.7
Wool and wool-mixed goods.....	6.0	2.8	Leather goods, billfolds, and purses (often includes gloves and handbags).....	3.8	1.3
Rayon piece goods.....	3.1	.7	Miscellaneous merchandise.....	(x)	7.8
Silk and velvet piece goods.....	1.5	1.5	Optical goods.....	.9	.3
Notions and small wares.....	4.9	2.6	Paints, varnishes, glass, and painters' supplies.....	2.5	1.5
Other dry goods.....	5.5	2.3	Phonograph records.....	1.7	1.5
Home furnishings—			Radio parts and accessories.....	4.8	1.6
Draperies and curtains.....	4.0	.3	Rubber and other footwear.....	4.0	1.3
Bedding and pillows.....	0.0	2.3	Seeds, bulbs, plants, and nursery stock.....	.4	.2
Infants' wear.....	2.9	.5	Sheet music, music books, etc.....	1.9	1.1
<b>General merchandise stores without food departments:</b>			Stationery and books—		
(Commodity coverage, 35.0 per cent)			Books.....	1.6	.2
Apparel and accessories, women's, misses', and children's—			Paper and paper goods.....	5.2	4.5
Millinery.....	2.5	1.7	Stationery.....	1.3	.1
Hosiery.....	8.1	8.1	Toilet articles and preparations.....	6.0	5.6
Coats, suits, and dresses.....	12.6	6.9	Toys and games.....	4.8	4.8
Underwear, negligees, corsets, etc.....	8.6	8.6	<b>AUTOMOTIVE GROUP</b>		
Clothing and furnishings, men's and boys'—			<b>Automobile salerooms—new and trade-in:</b>		
Custom tailoring.....	18.3	.7	(Commodity coverage, 70.3 per cent)		
Suits.....	5.5	5.5	Automobiles, parts, and accessories—		
Overcoats.....	1.1	1.1	Automobiles, new, sold to dealers.....	13.8	4.6
Hats and caps.....	11.2	11.2	Used cars sold to dealers.....	.5	.1
Furnishings.....	6.6	6.6	Commercial cars and trucks, new, sold to dealers.....	5.8	1.3
Work clothing.....	2.8	2.2	Parts and accessories sold to dealers.....	1.4	.3
Other clothing.....	7.2	2.1	Passenger automobiles, new.....	61.3	61.4
Dry goods and notions—			Used passenger cars.....	18.2	16.1
Cotton piece goods.....	11.2	8.6	Busses.....	1.4	.2
Linen goods.....	3.6	1.0	Commercial cars and trucks, new.....	12.0	6.1
Wool and wool-mixed goods.....	2.3	1.8	Used commercial cars and trucks.....	2.4	1.0
Rayon piece goods.....	3.3	2.8	Tractors.....	8.6	1.6
Silk and velvet piece goods.....	5.1	3.9	Special purpose vehicles, etc.....	1.1	.2
Notions and small wares.....	2.5	2.1	Automotive parts and accessories, except tires and tubes.....	8.5	7.8
Other dry goods.....	9.0	6.4	Tires, tubes, and tire accessories.....	1.0	.5
Home furnishings—			Gasoline.....	1.0	.5
Draperies, upholstery, and curtains.....	7.6	3.6	Oils and greases.....	.6	.3
Other home furnishings.....	3.1	1.4	Radios and equipment.....	14.1	.8
Infants' wear.....	.4	.2	Repairs and service.....	7.2	6.8
			Storage.....	1.5	.1

<sup>1</sup> Many variety chains can not report commodity analysis except for the chain as a whole. See the Merchandizing Series report on Retail Distribution for Variety Chains, for commodity analyses of chain sales.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1455

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
Used-car establishments—including trucks: (Commodity coverage, 84.0 per cent)			Men's clothing and furnishing stores—Continued.		
Automobiles, parts, and accessories—			Costume jewelry.....	0.4	0.2
Used cars sold to dealers.....	10.5	0.3	Leather goods, billfolds, and purses.....	.3	.1
Used passenger cars.....	95.4	93.4	Shoes and other footwear—		
Commercial cars and trucks, new.....	19.6	.2	Men's.....	5.1	2.4
Used commercial cars and trucks.....	18.5	.9	Boys' and youths'.....	10.6	.1
Automotive parts and accessories.....	8.3	2.2	Rubber and other footwear.....	.6	.2
Miscellaneous merchandise.....	(x) .4		Family clothing stores—men's, women's, children's: (Commodity coverage, 46.3 per cent)		
Repairs and service.....	10.9	2.6	Apparel and accessories, women's, misses', children's—		
Accessory stores with tires and batteries: (Commodity coverage, 47.9 per cent)			Children's.....	1.2	.7
Automotive parts and accessories (except tires, tubes, and batteries).....	47.4	47.4	Millinery.....	1.3	.7
Batteries.....	12.1	2.3	Hosiery.....	5.6	4.7
Gasoline, oil, and greases.....	9.4	.1	Coats, suits, and dresses.....	15.2	13.8
Radio parts and accessories.....	9.8	2.6	Underwear, negligees, corsets, etc.....	1.4	1.1
Radio sets.....	10.5	5.4	Other apparel, except furs.....	3.7	2.8
Repairs and service.....	(x) .4	2.2	Clothing and furnishings, men's and boys'.....	69.2	69.2
Tires, tubes, and tire accessories.....	48.9	39.0			
Used passenger cars.....	4.0	1.0	Suits.....	11.8	
Tire shops (including tire repairs): (Commodity coverage, 80.3 per cent)			Overcoats.....	32.6	
Automotive parts and accessories (except tires, tubes, and batteries).....	16.1	.4	Hats and caps.....	5.0	
Batteries.....	4.0	.3	Furnishings.....	14.2	
Gasoline.....	18.4	1.3	Work clothing.....	1.5	
Miscellaneous merchandise.....	(x) .9		Other clothing.....	4.1	
Oils and greases.....	1.8	.1	Dry goods and notions—		
Repairs and service.....	7.8	2.1	Cotton piece goods.....	7.0	.4
Storage.....	3.6	.3	Linen goods.....	6.7	.4
Tires, tubes, and tire accessories.....	94.6	94.6	Wool and wool-mixed goods.....	7.6	.5
Filling stations—gasoline and oil: (Commodity coverage, 58.1 per cent)			Rayon piece goods.....	7.0	.4
Fuel oil.....	(x) .5	4.0	Silk and velvet piece goods.....	7.8	.5
Gasoline.....	79.5	79.5	Furs and fur goods.....	2.4	.1
Oils and greases.....	15.9	15.9	Jewelry, silverware, and clocks.....	18.7	1.6
Repairs and service.....	1.2	.6	Leather goods, billfolds, gloves, and handbags.....	1.6	.1
Filling stations with tires and accessories: (Commodity coverage, 16.7 per cent)			Radios and equipment.....	20.6	1.0
Automotive parts and accessories (except tires, tubes, and batteries).....	8.4	5.7	Shoes, men's.....	3.5	1.4
Batteries.....	2.4	.0	Sporting goods.....	2.6	.6
Gasoline.....	64.1	64.1	Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 82.5 per cent)		
Oils and greases.....	14.6	14.6	Apparel and accessories, women's, misses', and children's—		
Repairs and service.....	11.3	6.3	Custom tailoring.....	1.6	.1
Storage.....	.6	.1	Millinery.....	16.5	7.9
Tires, tubes, and tire accessories.....	8.3	8.3	Hosiery.....	7.6	4.6
Garages (repairs and storage, gasoline, oil, and accessories): (Commodity coverage, 16.8 per cent)			Coats, suits, and dresses.....	68.2	68.2
Automotive parts and accessories (except tires, tubes, and batteries).....	9.7	8.6	Underwear, negligees, corsets, etc.....	11.7	10.1
Batteries.....	3.0	2.8	Other apparel, except furs.....	3.3	1.5
Gasoline.....	22.5	22.5	Costume jewelry.....	2.8	.2
Oils and greases.....	7.2	7.2	Furs and fur goods.....	7.8	5.9
Passenger automobiles, new.....	7.6	.6	Infants' wear.....	.9	.1
Repairs and service.....	48.5	48.5	Miscellaneous merchandise.....	(x) .1	.1
Storage.....	(x) .6	6.2	Shoes and other footwear—		
Tires, tubes, and tire accessories.....	3.7	3.5	Women's.....	12.1	.6
Used passenger cars.....	2.5	.1	Misses' and children's.....	2.4	.7
<b>APPAREL GROUP</b>			Corset and lingerie shops: (Commodity coverage, 74.2 per cent)		
Men's and boys' clothing stores: (Commodity coverage, 46.3 per cent)			Apparel and accessories, women's, misses', and children's—		
Overcoats.....	30.9	30.9	Hosiery.....	4.8	2.3
Suits.....	69.1	69.1	Underwear, negligees, corsets, etc.....	91.9	91.9
Men's and boys' hat stores: (Commodity coverage, 89.5 per cent)			Other apparel.....	9.3	2.1
Furnishings.....	5.2	3.5	Costume jewelry.....	6.9	3.7
Hats and caps.....	96.5	96.5	Furriers—fur shops: (Commodity coverage, 50.5 per cent)		
Men's furnishings stores: (Commodity coverage, 26.9 per cent)			Furs and fur goods.....	93.4	93.4
Furnishings.....	88.5	86.5	Service.....	19.1	6.6
Hats and caps.....	29.5	13.5	Hosiery shops: (Commodity coverage, 64.9 per cent)		
Men's clothing and furnishings stores: (Commodity coverage, 84.4 per cent)			Furnishings, men's and boys'.....	3.8	.8
Apparel and accessories, women's, misses', and children's.....	1.1	.5	Hosiery, women's and children's.....	97.3	97.3
Clothing and furnishings, men's and boys'—			Underwear, negligees, corsets, etc.....	9.6	1.9
Suits.....	46.3	46.3	Millinery stores: (Commodity coverage, 68.1 per cent)		
Overcoats.....	12.1	12.1	Costume jewelry.....	14.0	1.5
Hats and caps.....	6.4	6.4	Millinery.....	98.5	98.5
Furnishings.....	29.0	29.0	Custom tailors: (Commodity coverage, 45.6 per cent)		
Work clothing.....	.4	.1	Clothing and furnishings, men's and boys'—		
Other clothing.....	3.4	2.6	Custom tailoring.....	86.9	86.9
			Suits.....	42.5	7.9
			Overcoats.....	22.4	3.2
			Furnishings.....	3.9	.6
			Work clothing.....	6.9	.7
			Other clothing.....	4.0	.6
			Service.....	8.1	.2

## CENSUS OF DISTRIBUTION

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>		
<b>Shoe stores—women's:</b> (Commodity coverage, 98.0 per cent)			<b>Household appliances stores (electric):</b> (Commodity coverage, 85.6 per cent)		
Hosiery, women's and children's.....	25.1	19.0	Commercial and industrial appliances.....	10.7	4.5
Miscellaneous merchandise.....	(x)	.5	Construction materials.....	17.9	1.8
Shoes and other footwear—			Household appliances, motor-driven (except refrigerators).....	67.5	67.5
Women's.....	75.0	75.0	Household heating appliances, portable.....	22.5	9.4
Misses' and children's.....	23.2	4.2	Incandescent lamps.....	10.0	3.9
Rubber and other footwear.....	5.1	1.3	Lighting equipment.....	8.5	3.8
			Other appliances (except refrigerators).....	2.5	1.0
<b>Family shoe stores—men's, women's, children's:</b> (Commodity coverage, 42.5 per cent)			Radio sets.....		
Hosiery, women's and children's.....	15.9	0.6	Ranges, water heaters, etc.....	4.7	.2
Leather goods, billfolds, gloves, and handbags.....	2.3	.6	Refrigerators.....	17.9	6.2
Miscellaneous merchandise.....	(x)	.5	Service.....	1.3	1.0
Service.....	1.0	.2	<b>Household appliances stores:</b> (Commodity coverage, 92.7 per cent)		
Shoes and other footwear—			Appliances and supplies, electric.....		
Men's.....	28.5	28.5	Appliances and supplies, gas—		
Boys' and youths'.....	6.6	4.5	Stoves and ranges.....		
Women's.....	48.5	48.5	Water heaters.....		
Misses' and children's.....	10.4	7.8	Other appliances.....		
Infants.....	1.1	.6	Buildings and shelf hardware.....		
Rubber and other footwear.....	3.4	2.2	Furniture, household.....		
			Paints, varnishes, glass, and painters' supplies.....		
<b>FURNITURE AND HOUSEHOLD GROUP</b>			Radio sets.....		
<b>Furniture stores:</b> (Commodity coverage, 92.6 per cent)			Refrigerators, electric and gas.....		
<b>Furniture—</b>			Refrigerators, electric and gas.....		
Bedroom.....	20.4	20.4	Service.....		
Living room, library, and hall.....	22.7	22.7	<b>Refrigerator dealers—electric only:</b> (Commodity coverage, 98.2 per cent)		
Dining room.....	10.2	10.2	Refrigerators.....		
Kitchen.....	8.7	8.7	Service.....		
Other household.....	6.5	3.1	<b>China, glassware, crockery, tinware, enamelware:</b> (Commodity coverage, 78.9 per cent)		
Gasoline, oil, and greases.....	7.8	.3	China, glassware, and crockery.....		
<b>Home furnishings—</b>			Kitchen utensils.....		
Draperies, upholstery, and curtains.....	12.4	2.7	<b>Interior decorators:</b> (Commodity coverage, 90.7 per cent)		
Floor coverings.....	13.4	10.1	Antiques, art goods, gifts.....		
Bedding, mattresses, springs.....	5.4	3.3	Furniture, household.....		
China, glassware, and crockery.....	.7	.1			
Kitchen utensils.....	2.0	.3	Bedroom.....		
Refrigerators, electric and gas.....	1.4	.4	Living room, library, and hall.....		
Other home furnishings.....	4.5	2.0	Dining room.....		
<b>Household appliances, motor-driven, electric except refrigerators.....</b>			Other household.....		
Lighting equipment, electric.....	19.9	3.6	Home furnishings—		
Miscellaneous merchandise.....	.8	.2	Draperies, upholstery, and curtains.....		
Other appliances and supplies, gas, except refrigerators.....	(x)	.1	Floor coverings.....		
Radio parts and accessories.....	1.6	.2	Bedding, mattresses, springs.....		
Radio sets.....	2.9	.4	China, glassware, and crockery.....		
Secondhand furniture.....	5.8	5.5	Other home furnishings.....		
Stoves and ranges, gas.....	9.4	1.5	Lighting equipment.....		
Stoves, ranges, heaters, etc. (other than electric or gas).....	6.2	2.5	Plated silverware.....		
Tires, tubes, and tire accessories.....	4.1	1.2	Service.....		
Toys and games.....	16.5	.4	Wall paper.....		
			<b>Radio and electrical shops:</b> (Commodity coverage, 58.7 per cent)		
<b>Furniture and hardware stores:</b> (Commodity coverage, 97.4 per cent)			Art goods, gifts.....		
Appliances and supplies, electric.....			Batteries.....		
Fertilizers.....			Household appliances, motor-driven (except refrigerators).....		
Floor coverings.....			Miscellaneous merchandise.....		
Furniture, household.....			Other appliances.....		
35.1			Other home furnishings.....		
Bedroom.....			Phonographs and records.....		
Living room, library, and hall.....			Radio parts and accessories.....		
Dining room.....			Radio sets.....		
Kitchen.....			Ranges, water heaters, etc.....		
Glass.....			Refrigerators.....		
Hardware.....			Service.....		
23.6			Tires, tubes, and tire accessories.....		
Builders' and shelf hardware.....			<b>Radio and musical instruments stores:</b> (Commodity coverage, 75.2 per cent)		
Carpenters' and mechanics' tools.....			Cameras and photographic supplies.....		
Other hardware.....			Musical instruments and accessories—		
Miscellaneous merchandise.....			Pianos and accessories.....		
Other farm and garden equipment and supplies.....			Phonographs and records.....		
Paints, varnishes, lacquers.....			Stringed and band instruments.....		
Painters' supplies.....			Sheet music, music books, etc.....		
Radio parts and accessories.....			Other musical instruments and accessories.....		
Radio sets.....			Radio parts and accessories.....		
Stoves and ranges, gas.....			Radio sets.....		
Stoves, ranges, heaters, etc. (other than electric or gas).....			Refrigerators, electric and gas.....		
Water heaters, gas.....			Service.....		
Wire fencing, gates, and posts.....					



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1457

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			<b>LUMBER AND BUILDING GROUP—Continued</b>		
<b>Cafeterias:</b> (Commodity coverage, 65.5 per cent)			<b>Heating appliances and oil burners:</b> (Commodity coverage, 70.6 per cent)		
Bakery products, fresh.....	1.3	0.1	Heating equipment and supplies.....	84.7	84.7
Cigars, cigarettes, and tobacco.....	6.8	6.4	Service.....	34.6	15.3
Confectionery and nuts.....	.9	.2	<b>Plumbing shops—heating and ventilating:</b> (Commodity coverage, 61.7 per cent)		
Delicatessen, ready-to-serve foods.....	39.6	1.8	Heating and plumbing equipment and supplies.....	91.2	91.2
Fountain sales and ice cream.....	23.0	1.0	Refrigerators, electric and gas.....	22.8	4.4
Receipts from sale of meals.....	90.5	90.5	Service.....	15.3	3.3
<b>Lunch rooms:</b> (Commodity coverage, 21.5 per cent)			Water heaters, gas.....	6.9	1.1
Bottled beverages.....	2.6	.3	<b>Paint and glass stores:</b> (Commodity coverage, 57.4 per cent)		
Cigars, cigarettes, and tobacco.....	5.6	5.6	Floor coverings.....	11.8	1.8
Confectionery and nuts.....	8.5	1.2	Glass.....	8.6	3.6
Delicatessen, ready-to-serve foods.....	13.8	.9	Paints, varnishes, lacquers.....	51.4	49.1
Fountain sales and ice cream.....	.8	.1	Painters' supplies.....	19.1	17.8
Receipts from sale of meals.....	91.9	91.9	Service.....	20.3	4.9
<b>Restaurants with table service:</b> (Commodity coverage, 36.7 per cent)			Wall paper.....	74.6	22.8
Bakery products, fresh.....	10.3	2.7	<b>OTHER RETAIL STORES</b>		
Bottled beverages.....	5.0	.5	<b>Hardware stores:</b> (Commodity coverage, 45.0 per cent)		
Confectionery and nuts.....	17.0	2.2	Appliances and supplies, electric.....	.2	.1
Fountain sales and ice cream.....	3.3	.3	Household appliances, motor-driven.....	.2	.1
Nonfood products—			Household heating appliances, portable.....	1.8	.7
Cigars, cigarettes, and tobacco.....	4.3	3.8	Lighting equipment.....	.3	.1
Other nonfood products.....	(x)	.1	Incandescent lamps.....	.3	.1
Receipts from sale of meals.....	90.4	90.4	Construction materials.....	.8	.3
<b>Fountain—lunches:</b> (Commodity coverage, 41.7 per cent)			Other appliances.....	2.3	.2
Bakery products, fresh.....	10.9	3.7	Automotive parts and accessories.....	3.1	.7
Bottled beverages.....	1.1	.4	Cameras and photographic supplies.....	2.9	.7
Cigars, cigarettes, and tobacco.....	2.8	2.5	Glass.....	3.2	2.7
Confectionery and nuts.....	9.4	8.5	<b>Hardware—</b>		
Fountain sales and lunches.....	84.6	84.6	Builders' and shelf hardware.....	41.3	41.3
Milk and cream.....	1.1	.3	Carpenters' and mechanics' tools.....	10.5	10.5
<b>Lunch counters:</b> (Commodity coverage, 24.4 per cent)			Other hardware.....	11.3	8.6
Cigars, cigarettes, and tobacco.....	4.9	4.9	Heating and plumbing equipment and supplies.....	26.6	15.0
Receipts from sale of meals.....	95.1	95.1	Kitchen utensils.....	6.6	1.9
<b>LUMBER AND BUILDING GROUP</b>			Oils and greases.....	.3	.1
<b>Lumber and building material dealers:</b> (Commodity coverage, 89.9 per cent)			Other home furnishings.....	20.8	1.4
<b>Building materials—</b>			Paints, varnishes, lacquers.....	6.7	5.8
Brick, terra cotta, tiles, etc.....	3.6	1.1	Painters' supplies.....	4.8	4.0
Cement.....	20.0	5.9	Radios and equipment.....	12.5	.7
Lime, plaster, etc.....	16.3	4.8	Roofing materials.....	1.0	.4
Lumber (rough and dressed).....	88.9	65.6	Seeds, bulbs, plants, and nursery stock.....	4.2	.2
Planing mill products, woodwork.....	14.2	6.6	Sporting goods, gymnasium and playground equipment.....	5.1	1.9
Wood shingles and shakes.....	.2	.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	13.6	1.7
Roofing materials (except wood shingles).....	2.1	1.0	Toys and games.....	1.0	.3
Structural steel (at retail).....	2.0	.4	Water heaters, gas.....	1.0	.3
Iron and other building metal.....	3.6	2.8	Wire fencing, gates, and posts.....	1.0	.8
Building paper, insulating boards with wood base, etc.....	.5	.2	<b>Feed stores (flour, feed, and grain):</b> (Commodity coverage, 82.7 per cent)		
Wall boards (except wood base).....	1.7	.9	Grain and feed.....	47.9	47.9
Other building materials.....	13.2	6.4	Hay, straw, and alfalfa.....	52.1	52.1
Fuel.....	15.3	1.8	<b>Seeds, bulbs, plants, and nursery stock:</b> (Commodity coverage, 79.1 per cent)		
Furniture, kitchen.....	(x)	1.9	Farm and garden equipment and supplies.....	6.2	1.5
Hay, grain, and feed.....	2.7	.1	Fertilizers.....	10.3	2.6
Miscellaneous merchandise.....	(x)	.4	Seeds, bulbs, plants, and nursery stock.....	95.9	95.9
<b>Lumber and hardware:</b> (Commodity coverage, 68.5 per cent)			<b>Bookstores:</b> (Commodity coverage, 80.5 per cent)		
<b>Building materials—</b>			Books.....	94.6	94.6
Brick, terra cotta, tile, etc.....	8.0	3.3	Magazines and newspapers.....	21.1	5.4
Cement.....	5.2	2.5	<b>Cigar stores without fountains:</b> (Commodity coverage, 41.7 per cent)		
Lime, plaster, etc.....	5.2	2.5	Cigars, cigarettes, and tobacco.....	84.8	84.8
Lumber (rough and dressed).....	49.3	42.7	Confectionery and nuts.....	5.9	.4
Planing mill products, woodwork.....	14.5	12.6	Magazines and newspapers.....	4.9	.3
Roofing materials.....	7.4	6.4	Smokers' supplies.....	14.4	14.4
Building paper, insulating boards with wood base, etc.....	.2	.1	Toiletries and cosmetics.....	1.6	.1
Wall boards (except wood base).....	8.6	6.9	<b>Coal and wood yards:</b> (Commodity coverage, 78.3 per cent)		
Other building materials.....	11.6	5.5	Building stone.....	12.6	.8
Coal.....	33.3	2.1	Cement.....	10.2	1.2
Glass.....	3.7	3.2	Coal.....	82.0	80.5
<b>Hardware—</b>			Fuel oil.....	4.6	.9
Builders' and shelf hardware.....	4.6	4.6	Ice.....	28.5	7.9
Carpenters' and mechanics' tools.....	2.0	1.7	Other building materials.....	14.4	1.7
Other hardware.....	3.8	1.5	Service.....	(x)	.4
Paints, varnishes, lacquers.....	3.3	3.1	Wood, coke, and other fuels.....	8.6	6.6
Painters' supplies.....	1.5	1.3	<b>Drug stores with fountains:</b> (Commodity coverage, 15.2 per cent)		
<b>Electrical shops (without radio):</b> (Commodity coverage, 63.3 per cent)			Bottled beverages.....	3.4	.9
Commercial and industrial appliances.....	32.6	16.7	Cigars, cigarettes, and tobacco.....	11.1	10.7
Construction materials.....	53.7	53.7	Confectionery and nuts.....	6.8	2.9
Household appliances, motor-driven.....	40.0	6.2	Drugs, patent medicines, etc.....	19.5	19.5
Household heating appliances, portable.....	10.0	2.3			
Incandescent lamps.....	4.2	2.8			
Lighting equipment.....	24.9	7.3			
Other appliances.....	20.0	11.0			

CENSUS OF DISTRIBUTION

TABLE 23.—ST. LOUIS—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Drug stores with fountains—Continued.</b>			<b>Office and store furniture and equipment dealers:</b>		
Fountain sales and ice cream.....	20.0	20.0	(Commodity coverage, 85.2 per cent)		
Other merchandise.....	(x) 21.6	3.2	Office and store equipment.....	24.2	11.3
Prescriptions.....	21.6	21.0	Office and store furniture.....	78.8	75.4
Rubber goods.....	3.5	2.6	Paper and paper goods.....	1.8	.3
Stationery, books, and periodicals.....	4.1	3.1	Second hand merchandise.....	26.0	9.5
Surgical and hospital supplies.....	3.6	2.5	Stationery, other.....	16.2	3.5
Toilet articles.....	5.1	4.4			
Toiletries and cosmetics.....	9.5	8.6	<b>Typewriter dealers:</b>		
			(Commodity coverage, 19.6 per cent)		
<b>Florists:</b>			Service.....	4.9	4.9
(Commodity coverage, 42.7 per cent)			Typewriters and accessories.....	95.1	95.1
Fertilizer.....	3.8	.3			
Flowers, wreaths, etc.....	95.8	95.8	<b>Opticians and optometrists:</b>		
Miscellaneous merchandise.....	(x) 1.2	1.2	(Commodity coverage, 53.8 per cent)		
Seeds, bulbs, plants, and nursery stock.....	18.0	2.7	Cameras and photographic supplies.....	33.2	20.7
				20.7	
<b>Jewelry stores (installment credit):</b>			Cameras.....	15.3	
(Commodity coverage, 98.2 per cent)			Photographic supplies.....	5.4	
China, glassware, and crockery.....	13.2	3.0	Miscellaneous merchandise.....	(x) 65.6	10.6
Household heating appliances, portable, electric.....	1.2	.1	Optical goods.....	.4	.2
Jewelry, silverware, and clocks.....	95.9	95.9	Radio parts and accessories.....	3.0	1.9
			Radio sets.....	16.7	1.0
Clocks.....	2.6	.2	Service.....		
Watches.....	23.5	.2	<b>Scientific and medical instruments and supplies, at retail:</b>		
Diamond jewelry.....	39.5		(Commodity coverage, 79.1 per cent)		
Rings, other than diamond.....	16.3		Cameras and photographic supplies.....	3.7	2.9
Gold and gold-filled jewelry.....	2.9		Professional and scientific instruments and equipment.....	94.3	74.4
Plated silverware.....	2.9		Service.....	2.0	1.6
Sterling silverware.....	.3		Surgical, dental, and hospital supplies.....	77.9	21.1
Other jewelry.....	7.9				
Leather goods.....	2.5	.2	<b>Stationers and engravers:</b>		
Optical goods.....	2.2	.2	(Commodity coverage, 83.9 per cent)		
Service.....	5.0	.4	Office and store equipment.....	15.4	5.0
Stationery.....	.7	.1	Office and store furniture.....	27.3	23.8
Toilet articles and preparations.....	1.7	.1	Paper and paper goods.....	47.2	23.8
			Stationery supplies.....	69.9	47.4
<b>Jewelry stores:</b>					
(Commodity coverage, 60.5 per cent)			<b>Camera dealers—photographic supplies:</b>		
Jewelry, silverware, and clocks:			(Commodity coverage, 84.8 per cent)		
Clocks.....	4.1	2.7	Cameras.....	16.4	10.4
Watches.....	13.1	13.1	Chemicals, except drugs.....	9.6	5.6
Diamond jewelry.....	52.6	52.6	Jewelry, silverware, and clocks.....	4.2	1.7
Rings, other than diamond.....	5.2	5.2	Photo-finishing sales.....	1.6	1.6
Gold and gold-filled jewelry.....	7.0	7.0	Photographic supplies.....	74.7	74.7
Plated silverware.....	2.6	1.1			
Sterling silverware.....	12.2	8.5	<b>Pawnshops (sales):</b>		
Other jewelry.....	6.3	4.1	(Commodity coverage, 23.2 per cent)		
Luggage.....	.7	.2	Cameras.....	.3	.2
Optical goods.....	11.8	1.5	Clothing and furnishings, men's and boys'—		
Paper and paper goods.....	3.2	.8	Suits.....	13.1	13.1
Service.....	7.9	3.2	Overcoats.....	6.2	4.4
			Hats and caps.....	.1	.1
<b>Luggage and leather goods stores:</b>			Other clothing.....	3.5	1.0
(Commodity coverage, 49.1 per cent)			Coats, suits, and dresses, women's, misses', and children's.....	4.2	3.0
Leather goods, billfolds, purses, gloves, and handbags.....	28.0	28.0	Furs and fur goods.....	1.7	1.2
Luggage.....	72.0	72.0	Jewelry, silverware, and clocks:		
			Clocks.....	.2	.1
<b>Music stores:</b>			Watches.....	12.4	12.4
(Commodity coverage, 77.8 per cent)			Diamond jewelry.....	40.3	40.3
Other musical instruments and accessories.....	3.6	.3	Rings, other than diamond.....	6.5	6.6
Phonographs and records.....	17.5	16.1	Plated silverware.....	.6	.6
Pianos and accessories.....	58.9	44.5	Other jewelry.....	2.4	2.4
Radios and equipment.....	18.6	13.0	Leather goods, billfolds, purses.....	2.5	2.5
Sheet music, music books, etc.....	59.8	18.0	Luggage.....	4.2	3.0
Stringed and band instruments.....	37.3	8.1	Miscellaneous merchandise.....	(x) .6	.6
			Service.....	15.3	4.4
<b>Office and store mechanical appliance dealers (retail):</b>			Sporting goods.....	3.4	2.4
(Commodity coverage, 91.9 per cent)			Stationery.....	7.6	.2
Adding and calculating machines and accessories.....	49.6	33.3	Stringed and band instruments.....	1.7	1.2
Other office and store appliances.....	68.5	45.2	Toilet articles and preparations.....	.3	.2
Office and store furniture.....	4.0	1.0	Typewriters and accessories.....	.3	.2
Second hand goods.....	1.9	.1			
Service.....	11.8	9.2			
Stationery.....	24.5	6.0			
Typewriters and accessories.....	21.0	5.2			

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1459

TABLE 24.—KANSAS CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 30)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>6, 188</b>	<b>5, 205</b>	<b>34, 297</b>	<b>3, 639</b>	<b>\$44, 182, 058</b>	<b>\$1, 074, 125</b>	<b>\$46, 360, 360</b>	<b>\$46, 366, 020</b>	<b>\$349, 917, 799</b>	<b>100. 00</b>
<b>Food group</b> .....	<b>1, 655</b>	<b>1, 514</b>	<b>3, 729</b>	<b>882</b>	<b>5, 023, 450</b>	<b>204, 939</b>	<b>4, 804, 976</b>	<b>2, 426, 350</b>	<b>51, 679, 391</b>	<b>14. 77</b>
Candy and confectionery stores: Candy stores—nut stores.....	27	13	64	18	63, 031	3, 208	92, 941	17, 810	453, 015	. 13
Confectionery stores (candy and fountain) ..	101	99	91	24	74, 638	5, 875	134, 354	49, 980	705, 239	. 22
Dairy products stores: Dairy products stores (including ice cream).....	7	8	17	2	22, 829	300	16, 823	2, 550	235, 526	. 07
Egg and poultry dealers.....	44	49	41	33	49, 058	8, 393	71, 949	10, 900	860, 543	. 25
Milk dealers <sup>1</sup> .....	7	2	490		865, 135		648, 670	28, 020	4, 148, 020	1. 18
Delicatessen stores.....	25	22	65	7	58, 655	1, 600	62, 812	25, 150	490, 768	. 14
Fruit stores and vegetable markets.....	107	118	77	26	87, 506	7, 251	113, 291	22, 600	1, 271, 841	. 36
Grocery stores (without meats).....	156	95	173	153	281, 519	33, 269	297, 526	256, 340	3, 389, 042	. 97
Combination stores (groceries and meats): Grocery stores with meats.....	711	636	1, 801	404	2, 238, 114	94, 249	2, 109, 377	1, 407, 540	26, 926, 505	7. 70
Meat markets with groceries.....	330	337	488	170	638, 921	37, 680	609, 903	501, 690	9, 384, 029	2. 68
Meat markets (including sea foods): Fish markets—sea foods.....	12	12	16	3	22, 656	601	20, 250	1, 920	197, 765	. 06
Meat markets.....	44	40	80	30	121, 518	8, 819	113, 321	20, 940	1, 746, 686	. 50
Bakeries—bakery goods stores (except manufacturing bakeries).....	73	72	257	9	369, 968	3, 342	450, 801	45, 280	1, 264, 813	. 36
Other food stores: Coffee, tea, spices.....	4	1	48	2	105, 251	312	33, 389	30, 320	401, 090	. 11
Farm products stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bottled waters and beverages.....	4	4	15		19, 071		23, 236	6, 450	70, 443	. 02
<b>General stores</b> .....	<b>4</b>	<b>4</b>	<b>2</b>		<b>1, 880</b>		<b>3, 306</b>	<b>3, 920</b>	<b>18, 961</b>	<b>. 01</b>
General stores—groceries with dry goods.....	4	4	2		1, 600		3, 306	3, 920	18, 961	. 01
<b>General merchandise group<sup>2</sup></b> .....	<b>228</b>	<b>200</b>	<b>9, 042</b>	<b>721</b>	<b>9, 701, 610</b>	<b>309, 289</b>	<b>15, 143, 872</b>	<b>17, 348, 560</b>	<b>104, 029, 254</b>	<b>29. 73</b>
Department stores.....	10		3, 299	319	3, 796, 101	136, 689	3, 852, 341	4, 372, 530	24, 556, 179	7. 02
Mail-order houses—general merchandise.....	3		4, 853	153	5, 034, 292	105, 095	10, 185, 725	11, 251, 070	69, 891, 945	19. 97
Dry-goods stores—piece goods stores: Dry-goods stores.....	152	155	90	45	96, 119	10, 035	208, 009	782, 960	1, 860, 779	. 63
Piece goods stores.....	4	3	19	2	27, 210	702	66, 499	57, 530	412, 388	. 12
General merchandise stores: With food departments.....	10	9	22	3	33, 296	978	26, 073	59, 900	535, 066	. 15
Without food departments.....	22	14	63	28	103, 540	4, 438	100, 886	280, 530	806, 647	. 23
Variety, 5-and-10, and to-a-dollar stores.....	25	17	722	171	606, 716	51, 352	697, 189	490, 540	5, 900, 774	1. 69
<b>Automotive group</b> .....	<b>994</b>	<b>640</b>	<b>4, 114</b>	<b>128</b>	<b>6, 517, 422</b>	<b>37, 865</b>	<b>6, 402, 495</b>	<b>3, 942, 500</b>	<b>55, 397, 867</b>	<b>15. 83</b>
Motor-vehicle dealers: Automobile salesrooms—new and trade-in.....	62	16	1, 702	5	3, 128, 838	2, 090	3, 122, 266	2, 521, 720	33, 843, 179	9. 67
Used-car establishments.....	48	48	89	7	147, 246	2, 217	229, 802	215, 070	1, 849, 708	. 63
Accessories, tires, and batteries: Accessory stores with tires and batteries.....	49	40	192	4	268, 802	1, 092	259, 522	429, 950	1, 882, 286	. 54
Battery and ignition shops—brake repair shops.....	81	28	95	2	136, 137	780	153, 388	80, 360	955, 055	. 27
Tire shops (including tire repairs).....	45	38	162	6	269, 636	984	266, 121	163, 150	1, 613, 002	. 46
Filling stations: Filling stations—gasoline and oil.....	358	68	737	37	986, 041	8, 138	984, 748	233, 400	8, 451, 108	2. 42
Filling stations with tires and accessories.....	21	15	65	5	75, 625	1, 282	110, 407	25, 440	562, 805	. 16
Filling stations with other merchandise.....	4	3	6	2	6, 547	327	4, 321	1, 990	72, 351	. 02
Motor cycles, bicycles, and supplies: Motor-cycle dealers.....	4	5	19	1	29, 132	398	18, 431	21, 710	172, 827	. 05
Bicycle shops.....	3	3	2	1	1, 700	200	3, 815	2, 050	16, 273	.....
Garages and repair shops: Body, fender, and paint shops.....	41	34	168	8	290, 241	2, 649	129, 320	19, 920	740, 766	. 21
Garages (repairs and storage, gasoline, oil, accessories).....	304	327	815	49	1, 109, 492	17, 255	1, 003, 355	212, 010	4, 860, 802	1. 39
Parking stations, parking garages, and lots.....	17	6	56		59, 214		99, 700	4, 570	274, 022	. 08
Radiator shops (including repairs).....	4	6	4		5, 915		9, 462	610	45, 299	. 01
Boats (motor boats, yachts, canoes).....	3	4	2		2, 556		473	7, 737	57, 884	. 02
<b>Apparel group</b> .....	<b>518</b>	<b>361</b>	<b>3, 327</b>	<b>486</b>	<b>5, 000, 459</b>	<b>135, 189</b>	<b>6, 312, 314</b>	<b>6, 310, 380</b>	<b>35, 234, 482</b>	<b>10. 07</b>
Men's and boys' clothing and furnishings stores: Men's and boys' clothing stores.....	15	8	63	8	108, 710	2, 454	216, 640	245, 360	1, 090, 235	. 31
Men's and boys' hat stores.....	12	2	31	9	91, 748	2, 057	135, 039	81, 060	477, 936	. 14
Men's furnishings stores.....	68	43	95	14	149, 210	3, 170	321, 188	437, 480	1, 740, 275	. 50
Men's clothing and furnishings stores.....	20	13	88	8	173, 510	1, 962	242, 978	539, 050	1, 484, 955	. 41
Family clothing stores—men's, women's, children's.....	54	43	995	70	1, 500, 352	32, 976	1, 958, 425	2, 113, 270	11, 444, 276	3. 27
Women's ready-to-wear specialty stores—apparel and accessories.....	94	78	896	183	1, 194, 194	40, 311	1, 420, 162	844, 320	8, 036, 173	2. 30
Women's accessories stores: Corset and lingerie shops.....	8	8	11		11, 827		23, 085	21, 080	124, 299	. 04
Furriers—fur shops.....	15	7	148	6	202, 387	2, 120	168, 525	278, 230	1, 271, 022	. 36
Hosiery shops.....	15	13	50	7	71, 178	702	31, 778	39, 680	802, 780	. 10
Knit goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	44	32	276	11	418, 056	1, 461	525, 611	74, 520	2, 224, 093	. 63
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Umbrella shops, including parasols, canes.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores: Children's specialty shops.....	5	6	4	2	2, 090	464	9, 038	11, 240	40, 832	. 01
Custom tailors.....	63	60	275	45	460, 654	15, 289	281, 959	271, 690	1, 028, 648	. 47
Dressmakers.....	5	5	4		4, 020		5, 597	1, 370	17, 380	.....
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

<sup>1</sup> Further data will be shown in a special report on milk dealers.  
<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 24.—KANSAS CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 30)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Apparel group—Continued.</b>										
Shoe stores:										
Shoe stores—men's.....	11	2	21	6	\$37,328	\$1,778	\$90,430	\$97,950	\$359,545	0.10
Shoe stores—women's.....	15	1	95	38	157,189	12,129	251,247	237,920	1,572,180	.45
Family shoe stores—men's, women's, children's.....	75	33	259	67	393,495	16,466	655,059	983,100	3,296,891	.94
Furniture and household group.....	217	165	2,487	87	3,795,664	27,470	3,006,309	4,699,020	18,886,397	6.40
Furniture stores:										
Furniture stores.....	71	52	1,168	20	1,443,701	3,252	1,434,506	2,467,740	8,776,408	2.51
Furniture and hardware stores.....	9	9	2	2	1,848	224	8,874	17,440	40,782	.01
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	9	8	18	4	23,425	1,769	29,717	45,370	137,909	.04
Floor coverings stores.....	9	9	39	8	55,251	2,531	81,094	211,610	468,039	.13
Household appliance stores:										
Household appliances stores (electrical).....	16	3	354	22	509,899	8,712	313,604	295,440	1,986,959	.57
Household appliances stores.....	5	1	129		421,368		192,284	223,640	1,080,208	.45
Refrigerator dealers—electric only.....	3	2	47	1	52,555	136	36,278	8,000	414,686	.12
Other home furnishings and appliances stores:										
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	3	(x)	1		2,080		3,200	3,220	9,550	.03
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	4	1	26		65,304		72,242	193,570	375,721	.11
Picture and framing stores.....	4	4	11	6	24,523	2,960	22,519	31,120	98,078	.03
Stove and range dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	9	7	47	5	67,635	1,792	42,796	38,150	317,493	.09
Interior decorators.....	6	8	18		16,018		17,602	14,000	90,461	.03
Radio and music stores:										
Radio and electrical shops.....	45	40	126	17	158,763	5,522	164,204	114,810	1,201,787	.34
Radio and musical instruments stores.....	19	15	423	2	884,856	572	554,417	993,420	3,089,139	.88
Restaurants, cafeterias, and eating places.....	907	872	4,660	303	3,877,182	85,270	2,587,982	313,630	17,728,360	6.07
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	35	25	858	39	652,077	11,850	556,518	22,680	2,988,474	.85
Lunch rooms.....	387	432	1,125	102	968,807	31,301	698,746	42,420	5,059,438	1.45
Restaurants with table service.....	297	258	2,140	103	1,819,525	27,449	895,385	215,500	7,175,449	2.05
Lunch counters, refreshment stands, box lunches:										
Box lunches.....	4	3	23		21,050		15,169	1,290	155,705	.05
Refreshment stands.....	9	10	8	3	6,400	205	15,363	1,050	74,104	.02
Fountain—lunches.....	20	9	154	2	121,540	728	110,319	17,400	595,927	.17
Lunch counters.....	149	131	331	53	275,576	12,457	282,288	12,490	1,627,637	.47
Soft-drink stands.....	6	4	11	6	12,187	1,260	14,194	800	51,616	.01
Lumber and building group.....	195	129	1,318	100	2,258,758	37,429	1,252,273	2,167,580	12,367,707	3.53
Lumber and building material dealers:										
Lumber and building material dealers.....	42	12	597	3	1,097,182	846	603,411	1,228,820	7,181,255	2.05
Lumber and hardware.....	9		73	20	134,413	4,680	121,438	350,840	937,502	.27
Roofing.....	20	24	62	8	77,778	2,008	47,280	303,413	773,773	.09
Roofing materials (nonmetallic) and any other single building material.....	6	5	17	4	17,981	1,581	9,361	11,870	83,951	.02
Electrical shops (without radio).....	23	16	139	7	194,350	2,261	105,388	138,490	954,271	.27
Heating and plumbing shops:										
Heating appliances and oil burners.....	21	8	137	21	233,288	5,139	96,760	78,890	696,110	.20
Plumbing shops—heating and ventilating.....	26	35	109	14	196,052	3,758	91,576	100,860	956,006	.27
Paint and glass stores:										
Glass and mirror shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	36	28	166	23	279,776	17,158	176,939	196,430	1,121,382	.32
Other retail stores.....	1,241	1,080	5,337	867	7,652,009	221,262	6,508,307	8,659,080	52,500,818	15.00
Hardware stores.....	109	107	227	22	356,242	6,412	300,021	827,110	2,225,311	.64
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	18	15	96	3	106,696	915	53,425	85,600	2,044,604	.58
Fertilizer stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	3	4	1		300		1,785	4,270	8,580	.03
Farmers' supply stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	16	8	90	15	137,051	3,853	107,810	86,140	711,786	.20
Coal and feed stores.....	18	20	47	7	65,696	4,230	46,898	25,540	598,192	.17
Bookstores.....	24	15	274	86	561,035	13,948	329,296	176,720	2,455,059	.70
Cigar stores and cigar stands:										
Cigar stores with fountains.....	16	17	26	6	24,805	1,985	45,303	10,990	236,875	.07
Cigar stands.....	62	52	64	12	63,213	2,485	104,777	38,690	691,048	.20
Cigar stores without fountains.....	54	50	55	9	71,093	2,065	124,483	67,950	770,040	.22
Coal and wood yards—ice dealers:										
Coal and wood yards.....	68	69	263	202	528,297	76,108	565,816	269,190	4,912,125	1.40
Ice dealers.....	38	11	94	6	129,759	1,400	49,823	7,250	406,143	.12
Drug stores:										
Drug stores.....	77	78	176	54	185,915	15,908	145,222	200,670	1,534,309	.44
Drug stores with fountains.....	330	284	1,550	214	1,643,823	58,478	1,500,047	2,292,510	15,772,945	4.51
Florists.....	54	53	179	42	273,940	5,932	272,493	65,330	1,253,918	.36
Gifts—novelties and toys—cameras:										
Toy shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	17	16	31	9	36,808	1,237	71,346	98,450	284,184	.08
Novelty and souvenir shops.....	14	20	13	6	11,224	817	25,299	25,800	134,926	.04
Camera dealers—photographic supplies.....	5	2	56		66,486		74,444	118,800	402,460	.12

RETAIL DISTRIBUTION IN MISSOURI: 1929

1461

TABLE 24.—KANSAS CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 30)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Other retail stores—Continued.</b>										
<b>Jewelry stores:</b>										
Jewelry stores (installment credit).....	4	3	175	21	\$286,684	\$2,275	\$360,739	\$607,170	\$1,997,881	0.57
Jewelry stores.....	06	73	181	30	374,840	5,548	308,167	1,080,830	2,417,003	.69
Luggage and leather goods stores.....	9	7	94	1	170,702	250	219,710	424,370	831,097	.24
Music stores (without radio).....	5	1	19	i	29,749	215	31,342	58,150	140,065	.04
News dealers.....	13	6	122		114,076		55,207	34,510	438,069	.12
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	19	16	179	9	302,842	1,564	204,550	317,430	1,856,679	.53
Office and store mechanical appliance dealers (retail).....	16	7	210	1	452,520	200	152,251	174,830	1,432,989	.41
Office and store furniture and equipment dealers.....	10	8	64	5	90,234	2,114	123,786	157,600	744,271	.21
Store fixture dealers.....	4	3	19		15,918		9,743	11,860	65,027	.02
Typewriter dealers.....	11	4	120		269,356		113,072	93,060	756,912	.22
Opticians and optometrists.....	10	8	37		71,733		64,690	30,230	247,313	.07
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	5	5	30		36,620		63,158	55,510	488,723	.14
Scientific and medical instruments and supplies, at retail.....	6	3	63	3	93,288	1,529	70,574	56,370	431,200	.12
Stationers and printers:										
Blank books, accounting and legal forms.....	3	2	5		10,484		5,635	9,770	69,876	.02
Printers and lithographers.....	11	11	39	4	62,079	1,176	28,905	8,420	217,469	.06
Stationers and engravers.....	7	7	84	1	243,211	390	56,779	119,530	676,131	.19
Monuments and tombstones.....	7	6	23	4	41,907	1,115	30,229	63,070	150,877	.04
Miscellaneous classifications (combined).....	107	77	603	92	747,356	9,395	619,960	752,260	4,630,480	1.32
Secondhand stores.....	234	240	281	60	353,834	15,412	338,626	615,030	2,055,072	.59

TABLE 25.—KANSAS CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total.....</b>	<b>6,188</b>	<b>5,205</b>	<b>34,297</b>	<b>3,639</b>	<b>\$44,182,058</b>	<b>\$1,074,125</b>	<b>\$46,386,360</b>	<b>\$46,386,020</b>	<b>\$349,917,799</b>	<b>100.00</b>
<b>Single-store independents.....</b>	<b>4,640</b>	<b>4,891</b>	<b>16,255</b>	<b>2,212</b>	<b>21,317,175</b>	<b>633,399</b>	<b>19,769,002</b>	<b>20,480,040</b>	<b>158,341,896</b>	<b>45.25</b>
<b>2-store independents.....</b>	<b>345</b>	<b>234</b>	<b>1,820</b>	<b>145</b>	<b>2,626,091</b>	<b>33,951</b>	<b>2,382,442</b>	<b>2,401,330</b>	<b>18,768,241</b>	<b>5.36</b>
<b>3-store independents.....</b>	<b>102</b>	<b>34</b>	<b>1,482</b>	<b>98</b>	<b>2,202,707</b>	<b>35,414</b>	<b>2,420,448</b>	<b>2,493,560</b>	<b>15,118,307</b>	<b>4.32</b>
<b>Local chains.....</b>	<b>308</b>	<b>28</b>	<b>1,840</b>	<b>189</b>	<b>2,098,889</b>	<b>37,731</b>	<b>2,004,065</b>	<b>2,229,450</b>	<b>18,288,645</b>	<b>5.22</b>
<b>Sectional chains.....</b>	<b>255</b>		<b>2,417</b>	<b>153</b>	<b>3,364,190</b>	<b>53,412</b>	<b>3,110,035</b>	<b>2,747,720</b>	<b>20,680,660</b>	<b>5.91</b>
<b>National chains.....</b>	<b>418</b>		<b>3,600</b>	<b>610</b>	<b>4,559,320</b>	<b>147,061</b>	<b>2,955,796</b>	<b>3,477,495</b>	<b>35,306,575</b>	<b>10.09</b>
<b>Other types of operation:</b>										
Mail-order houses (does not include stores).....	12	7	4,957	156	5,109,345	106,624	11,937,353	11,305,015	70,656,882	20.19
Direct selling (house-to-house).....	14	2	913		1,003,785		330,727	176,630	3,003,936	.86
Industrial stores (includes commissaries).....	3		15		14,230		3,164	20,550	213,689	.06
Leased departments (independent operators).....	5	5	10	7	11,757	1,228	19,811	9,990	170,313	.05
Leased departments (chains).....	38	1	357	10	460,970	2,025	614,638	151,590	2,497,298	.72
Utility-operated retail stores.....	4		151	19	528,085	7,960	227,334	271,500	2,352,600	.67
Manufacturer controlled chains (and sales branch system).....	30		470	38	882,262	15,040	574,194	615,560	4,466,760	1.28
All other types.....	5	3	10	2	12,292	280	11,348	5,290	82,007	.02

CENSUS OF DISTRIBUTION

TABLE 26.—KANSAS CITY—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores (including mail order):</b>							
Number of stores.....	13	5		1	2	2	3
Annual net sales.....	\$94,448,124	\$18,956,050		(x)	(x)	(x)	\$69,891,945
Per cent of total sales.....	100.00	20.07		(x)	(x)	(x)	74.00
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	25	12	4				9
Annual net sales.....	\$5,906,774	\$181,986	\$20,060				\$5,704,128
Per cent of total sales.....	100.00	3.08	.35				96.57
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	105	60	11	12	8		14
Annual net sales.....	\$4,763,451	\$1,293,603	\$359,837	\$559,371	\$539,052		\$2,011,588
Per cent of total sales.....	100.00	27.16	7.55	11.74	11.32		42.23
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	54	40	6	2	4	2	
Annual net sales.....	\$11,444,276	\$2,179,870	\$2,872,940	(x)	\$5,779,685	(x)	
Per cent of total sales.....	100.00	19.05	25.10	(x)	50.50	(x)	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	94	82	5		3	4	
Annual net sales.....	\$8,036,173	\$2,066,178	\$3,685,121		\$173,850	\$1,511,024	
Per cent of total sales.....	100.00	33.18	45.56		2.10	18.80	
<b>Shoe stores:</b>							
Number of stores.....	101	36	14	9	6	23	13
Annual net sales.....	\$5,228,016	\$794,033	\$607,071	\$817,097	\$689,544	\$1,602,195	\$718,076
Per cent of total sales.....	100.00	15.19	11.61	15.64	13.19	30.64	13.73
<b>Furniture stores:</b>							
Number of stores.....	50	63	11	3	1	1	1
Annual net sales.....	\$8,817,190	\$5,126,010	\$2,019,975	\$127,185	(x)	(x)	(x)
Per cent of total sales.....	100.00	58.14	33.12	1.44	(x)	(x)	(x)
<b>Radio and music stores:</b>							
Number of stores.....	64	52	6		5	1	
Annual net sales.....	\$4,290,926	\$1,624,649	\$182,493		(x)	(x)	
Per cent of total sales.....	100.00	37.86	4.25		(x)	(x)	
<b>Grocery stores (without meats):</b>							
Number of stores.....	156	82	2	38		32	2
Annual net sales.....	\$4,389,042	\$1,011,930	(x)	\$894,789		\$1,391,528	(x)
Per cent of total sales.....	100.00	23.06	(x)	20.40		41.06	(x)
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	1,041	816	48	40	7	123	1
Annual net sales.....	\$36,320,534	\$20,382,737	\$2,207,220	\$2,196,060	\$3,093,363	\$8,404,764	\$35,800
Per cent of total sales.....	100.00	56.12	6.08	6.05	8.52	23.14	.00
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	719	504	39	9	4	71	2
Annual net sales.....	\$15,223,361	\$9,371,960	\$1,624,875	\$1,394,795	\$428,294	\$2,346,740	\$53,097
Per cent of total sales.....	100.00	61.56	10.67	9.16	2.80	15.42	.39
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	132	97	21	8	1	5	
Annual net sales.....	\$1,799,963	\$960,133	\$355,517	\$167,823	(x)	(x)	
Per cent of total sales.....	100.00	53.25	20.83	9.83	(x)	(x)	
<b>Filling stations:</b>							
Number of stations.....	383	79	21	53	176	54	
Annual net sales.....	\$9,089,294	\$2,719,412	\$585,620	\$1,232,403	\$3,723,685	\$825,144	
Per cent of total sales.....	100.00	29.93	6.45	13.56	40.98	9.08	
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	106	73	8	23	2		
Annual net sales.....	\$5,318,288	\$4,099,191	\$659,141	(x)	(x)		
Per cent of total sales.....	100.00	77.08	12.39	(x)	(x)		
<b>Drug stores:</b>							
Number of stores.....	407	315	29	48	1	13	1
Annual net sales.....	\$17,307,314	\$7,972,294	\$893,673	\$7,604,991	(x)	(x)	\$10,020
Per cent of total sales.....	100.00	45.06	5.17	43.94	(x)	(x)	.06
<b>Hardware stores:</b>							
Number of stores.....	109	103	4		1	1	
Annual net sales.....	\$2,225,311	\$1,591,001	(x)		(x)	(x)	
Per cent of total sales.....	100.00	71.50	(x)		(x)	(x)	
<b>Jewelry stores:</b>							
Number of stores.....	70	66	4				
Annual net sales.....	\$4,414,884	\$3,482,405	\$932,479				
Per cent of total sales.....	100.00	78.88	21.12				

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1463

TABLE 27.—KANSAS CITY—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales	Net sales	1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit
<b>Total, all stores reporting:</b> <sup>1</sup>												
Number of stores.....	5,791		3,178	477	244	181	231	294	157	221	291	517
Per cent of total stores.....	100.00		54.88	8.24	4.21	3.12	3.99	5.08	2.71	3.82	5.02	8.93
Amount of net sales.....		\$334,135	\$105,083	\$36,431	\$10,682	\$15,178	\$14,806	\$15,922	\$19,509	\$17,011	\$21,223	\$77,980
Per cent of total sales.....		100.00	31.45	10.90	3.20	4.54	4.43	4.77	5.93	5.09	6.35	23.34
<b>Food group:</b>												
Confectionery stores (candy and fountain).....	99	749	657	41	11		3	24	3		10	
Dairy-products stores (including ice cream).....	7	236	129						54		53	
Delicatessen stores.....	24	455	400	6	35							14
Fruit stores and vegetable markets.....	103	1,247	890	140	97	41	32	35			12	
Grocery stores (without meats).....	153	3,367	2,056	187	11	22	40	101	110		181	69
<b>Combination stores (groceries and meats)—</b>												
Grocery stores with meats.....	709	26,922	10,669	796	1,492	340	800	1,270	1,048	1,998	3,690	4,819
Meat markets with groceries.....	328	9,377	1,654	798	172	325	509	1,117	592	1,397	1,196	1,617
<b>Meat markets (including sea foods)—</b>												
Fish markets—sea foods.....	12	198	64	20			114					
Meat markets.....	42	1,711	745	149	33	49	179	461	25	43	10	17
<b>Bakeries—bakery-goods stores (except manufacturing bakeries).....</b>	<b>70</b>	<b>1,236</b>	<b>433</b>	<b>771</b>				<b>20</b>		<b>12</b>		
<b>General merchandise group:</b>												
Department stores.....	7	16,345	403			7,295			8,196			451
Dry-goods stores.....	147	1,810	1,351	260	165	5	6	18		1		4
<b>General merchandise stores—</b>												
With food departments.....	8	368	33	223			52				60	
Without food departments.....	21	760	409	22		69	169				1	
Variety, 5-and-10, and to-a-dollar stores.....	24	3,993	3,931	7	3	8						44
<b>Automotive group:</b>												
Automobile salesrooms—new and trade-in.....	60	38,657	705	530	2,349	3,704	5,769	6,659	1,011	4,073	3,041	5,816
<b>Accessories, tires, and batteries—</b>												
Accessory stores with tires and batteries.....	46	1,712	1,205	18	33		8	87	90	214		57
Tire shops (including tire repairs).....	38	1,190	341	11	16	81		232	43	30	424	21
<b>Filling stations—</b>												
Filling stations—gasoline and oil.....	179	5,096	2,194	195	432	138	310	183	58	24	513	1,046
Filling stations with tires and accessories.....	19	385	131	44	35	37	26	60	02			
Filling stations with other merchandise.....	4	72		34	35	3						
<b>Garages (repairs and storage, gasoline, oil, accessories).....</b>	<b>292</b>	<b>4,368</b>	<b>1,679</b>	<b>289</b>	<b>190</b>	<b>296</b>	<b>293</b>	<b>437</b>	<b>560</b>	<b>239</b>	<b>265</b>	<b>110</b>
<b>Apparel group:</b>												
<b>Men's and boys' clothing and furnishings stores—</b>												
Men's and boys' clothing stores.....	15	1,090	1,058	5	23					4		
Men's furnishings stores.....	50	1,585	1,463	24	48							
Men's clothing and furnishings stores.....	18	1,433	810	20			97				506	
<b>Family clothing stores—men's, women's, and children's.....</b>	<b>53</b>	<b>11,436</b>	<b>273</b>	<b>106</b>	<b>96</b>		<b>2,180</b>	<b>13</b>	<b>3,562</b>	<b>2,040</b>	<b>1,474</b>	<b>1,692</b>
<b>Women's ready-to-wear specialty stores—apparel and accessories.....</b>	<b>87</b>	<b>7,881</b>	<b>1,387</b>	<b>210</b>	<b>15</b>	<b>195</b>	<b>1,215</b>	<b>545</b>	<b>190</b>	<b>197</b>	<b>3,444</b>	<b>483</b>
<b>Women's accessories stores—</b>												
Furriers—fur shops.....	14	1,254	102	13		30	810	89			81	129
Millinery stores.....	40	2,182	1,366	41		277	53	78	337			
<b>Shoe stores—</b>												
Shoe stores—men's.....	10	349									55	
Shoe stores—women's.....	15	1,572	1,343						229			
Family shoe stores—men's, women's, and children's.....	70	3,053	2,265	51	413	193	57	74				
<b>Furniture and household group:</b>												
Furniture stores.....	71	8,775	280	394	123	23	120	122	30	258	188	7,237
<b>Household appliances stores—</b>												
Household appliances stores (electrical).....	12	1,836	73					92		210	712	749
Household appliances stores.....	5	1,681	2									1,679
<b>Radio and music stores—</b>												
Radio and electrical shops.....	43	1,138	37	10		18	8	11	14	133	137	800
Radio and musical instruments stores.....	19	3,087	92		12			224	1,822	264	173	500
<b>Lumber and building group:</b>												
Lumber and building material dealers.....	41	6,981	249	37		12		5		23	153	6,502
Electrical shops (without radio).....	21	627	66		140	10		6			164	251
<b>Heating and plumbing shops—</b>												
Heating appliances and oil burners.....	21	696	54					152		36	157	297
Plumbing shops—heating and ventilating.....	36	956	38	145	4	10		50		80	92	537
Paint and glass stores.....	35	1,120	112	23		58		82	14	256	63	512
<b>Other retail stores:</b>												
Hardware stores.....	109	2,226	410	98		85	130	324	57	53	563	468
Feed stores (flour, feed, grain, fertilizer).....	17	1,997	1,822	2	23				62		85	3
Bookstores.....	23	2,454	313	12			20			85	82	1,942
Cigar stores without fountains.....	48	720	52	8			8	7	40		105	
Coal and wood yards.....	66	4,889	205	214	254	36	94	14	325	1,261	896	1,590
<b>Drug stores—</b>												
Drug stores.....	72	1,407	999	177	146			85				
Drug stores with fountains.....	319	15,468	12,308	1,670	677	335	273	71	134			
Florists.....	54	1,253	282	19		7	283	56	5	74	250	277
Camera dealers—photographic supplies.....	5	402	15	33	14							340
<b>Jewelry stores—</b>												
Jewelry stores (installment credit).....	4	1,998										1,998
Jewelry stores.....	66	2,417	418	77	17	151	330	133	55	901	12	323
Music stores (without radio).....	5	140	2				7	12			6	113
<b>Office, school, and store supplies and equipment dealers—</b>												
Office and store mechanical appliances dealers (retail).....	13	1,309	83							51	483	692
Office and store furniture and equipment dealers.....	10	745	17		2				38		7	681
<b>Sporting goods stores including athletic and playground equipment—</b>												
Sporting goods specialty stores.....	5	488	45	21								422
Stationers and engravers.....	7	677	32			20		423				202

<sup>1</sup> All stores did not report as to their credit activities or whether they make sales entirely for cash. This table includes all stores in Kansas City which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 24 except for 397 stores with sales of \$15,782,799 which failed to report credit information.

## CENSUS OF DISTRIBUTION

TABLE 28.—KANSAS CITY—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	Per cent of reporting stores' sales			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	Per cent of reporting stores' sales		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>2</sup>
<b>Total</b> .....	<b>2,613</b>	<b>61.74</b>	<b>31.66</b>	<b>16.60</b>					
<b>Food group</b> .....	<b>882</b>	<b>40.87</b>	<b>69.13</b>		<b>Furniture and household group—Continued.</b>				
Candy and confectionery stores:					Household appliances stores—				
Candy stores—nut stores.....	3	97.38	2.62		Household appliances stores (electrical).....	10	14.74	22.14 63.12	
Confectionery stores (candy and fountain).....	18	78.13	21.87		Household appliances stores.....	4	.48	2.09 97.43	
Dairy products stores—					Other home furnishings and appliances stores—				
Dairy products stores (including ice cream).....	4	36.38	62.62		Awnings, flags, banners, window shades, and tents.....	9	13.13	86.87	
Milk dealers.....	6	32.53	67.47		Radio and music stores—				
Egg and poultry dealers.....	14	58.43	41.57		Radio and electrical shops.....	35	25.84	57.81 16.35	
Delicatessen stores.....	3	54.98	45.02		Radio and musical instruments stores.....	15	39.07	7.31 63.62	
Fruit stores and vegetable markets.....	18	80.27	19.73		<b>Restaurants, cafeterias, and eating places</b>	<b>144</b>	<b>84.92</b>	<b>15.08</b>	
Grocery stores (without meats).....	46	51.90	48.10		Restaurants, cafeterias, and lunch rooms:				
Combination stores (groceries and meats)—					Lunch rooms.....	80	81.19	18.81	
Grocery stores with meats.....	463	36.73	63.27		Restaurants with table service.....	38	89.30	10.70	
Meat markets with groceries.....	274	46.80	59.20		Lunch counters.....	17	86.60	13.34	
Meat markets (including sea foods)—					<b>Lumber and building group</b>	<b>161</b>	<b>12.30</b>	<b>88.19 1.61</b>	
Fish markets—sea foods.....	5	65.46	34.54		Lumber and building material dealers:				
Meat markets.....	18	60.11	39.89		Lumber and building material dealers.....	39	4.44	95.56	
Bakeries—bakery goods stores (except manufacturing bakeries).....	7	94.67	5.33		Lumber and hardware.....	8	21.61	78.39	
<b>General merchandise group</b> .....	<b>78</b>	<b>82.93</b>	<b>9.31</b>	<b>7.76</b>	Roofing.....	15	18.33	62.71 28.91	
Department stores.....	8	61.84	28.64	9.52	Electrical shops (without radio).....	16	30.74	69.26	
Dry-goods stores.....	44	89.78	10.22		Heating and plumbing shops—				
General merchandise stores—					Heating appliances and oil burners.....	18	23.15	62.21 14.64	
With food departments.....	8	70.27	29.73		Plumbing shops—heating and ventilating.....	31	28.23	71.77	
Without food departments.....	7	70.34	23.64	6.02	Paint and glass stores.....	28	25.49	74.61	
<b>Automotive group</b> .....	<b>462</b>	<b>46.87</b>	<b>15.70</b>	<b>38.43</b>	<b>Other retail stores</b> .....	<b>545</b>	<b>36.76</b>	<b>49.49 13.75</b>	
Motor-vehicle dealers:					Hardware stores.....	58	38.42	60.17 1.41	
Automobile salesrooms—new and trade-in.....	58	46.93	7.84	45.23	Farmers' supplies:				
Used-car establishments.....	39	20.68	.22	79.20	Feed stores (flour, feed, grain, fertilizer).....	6	39.62	60.38	
Accessories, tires, and batteries—					Seeds, bulbs, and nursery stock.....	13	41.56	68.45	
Accessory stores with tires and batteries.....	17	40.20	59.80		Coal and feed stores.....	15	49.05	60.35	
Battery and ignition shops—brake repair shops.....	16	55.84	44.16		Bookstores.....	10	5.92	9.60 84.48	
Tire shops (including tire repairs).....	20	37.31	51.64	11.05	Cigar stores and cigar stands:				
Filling stations—					Cigar stores with fountains.....	6	92.66	7.34	
Filling stations—gasoline and oil.....	91	41.16	58.84		Cigar stands.....	1	83.89	16.11	
Filling stations with tires and accessories.....	13	65.77	34.23		Cigar stores without fountains.....	9	32.77	67.23	
Filling stations with other merchandise.....	4	82.97	17.03		Coal and wood yards ice dealers—				
Garages and repair shops—					Coal and wood yards.....	59	31.23	68.77	
Body, fender, and paint shops.....	25	44.09	55.91		Ice dealers.....	5	66.66	33.34	
Garages (repairs and storage, gasoline, oil, accessories).....	160	56.29	43.71		<b>Drug stores</b> .....	<b>113</b>	<b>95.06</b>	<b>14.94</b>	
Parking stations, parking garages, and lots.....	3	41.40	58.60		Drug stores with fountains.....	35	40.24	59.7	
<b>Apparel group</b> .....	<b>135</b>	<b>42.95</b>	<b>50.42</b>	<b>6.63</b>	Florists.....	5	57.25	42.75	
Men's and boys' clothing and furnishings stores:					Gifts—novelties and toys—cameras—				
Men's and boys' clothing stores.....	3	79.70	20.21		Art and gift shops.....	5	42.16	57.84	
Men's clothing and furnishings stores.....	6	33.02	66.98		Novelty and souvenir shops.....	5	42.16	57.84	
Family clothing stores—men's, women's, and children's.....	26	40.21	48.42	11.37	Jewelry stores—				
Women's ready-to-wear specialty stores—apparel and accessories.....	30	37.75	62.25		Jewelry stores (installment credit).....	4	9.36	5.56 85.05	
Women's accessories stores—					Jewelry stores.....	35	50.17	49.83	
Corset and lingerie shops.....	3	56.61	43.39		Luggage and leather goods stores.....	4	66.95	30.38 2.67	
Furriers—fur shops.....	11	54.35	25.66	19.99	Music stores (without radio).....	4	20.05	51.86 28.09	
Millinery stores.....	8	58.31	41.69		News dealers.....	4	1.91	2.23 95.86	
Other apparel and furnishings stores—					Office, school, and store supplies and equipment dealers—				
Children's specialty shops.....	3	72.60	27.40		Office and school supplies.....	16	17.17	82.83	
Custom tailors.....	23	44.23	55.77		Office and store mechanical appliance dealers (retail).....	11	10.37	77.03 12.60	
Family shoe stores—men's, women's, and children's.....	17	68.80	31.20		Office and store furniture and equipment dealers.....	9	7.30	92.70	
<b>Furniture and household group</b> .....	<b>160</b>	<b>16.87</b>	<b>24.93</b>	<b>68.20</b>	Store fixture dealers.....	3	27.85	72.65	
Furniture stores:					Typewriter dealers.....	9	21.48	66.34 12.18	
Furniture stores.....	68	8.60	27.53	63.87	Opticians and optometrists.....	4	70.23	20.77	
Furniture and hardware stores.....	6	87.18	12.82		Scientific and medical instruments and supplies, at retail.....	6	37.13	45.66 17.21	
Floor coverings stores.....	6	69.20	19.55	11.25	Stationers and printers—				
					Printers and lithographers.....	10	7.93	92.07	
					Stationers and engravers.....	4	45.77	54.23	
					Miscellaneous classifications (combined).....	37	28.77	71.23	
					<b>Secondhand stores</b> .....	<b>61</b>	<b>84.66</b>	<b>27.32 8.12</b>	

<sup>1</sup> Total sales of above stores are \$229,042,394.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1465

TABLE 29.—KANSAS CITY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>27,006</b>	<b>\$14,637,614</b>	<b>Other stores in which meals are served</b> .....	<b>1,881</b>	<b>\$785,746</b>
Restaurants, cafeterias, and eating places.....	25,125	13,751,865	Confectionery stores (candy and fountain).....	216	26,137
Cafeterias.....	4,662	2,888,354	Delicatessen stores.....	366	120,840
Lunch rooms.....	8,067	4,678,252	Grocery stores (without meats).....	38	9,893
Restaurants with table service.....	10,122	4,691,372	Combination stores—grocery stores with meats.....	464	318,512
Refreshment stands.....	51	11,969	Bakeries—bakery goods stores (except manufacturing bakeries).....	186	36,352
Fountain—lunches.....	883	168,638	Department stores without food departments.....	350	159,237
Lunch counters.....	1,890	1,313,343	Cigar stands.....	74	22,713
			Drug stores.....	44	8,000
			Drug stores with fountains.....	103	62,154
			News dealers.....	40	22,908

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employ-ees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employ-ees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>1,474</b>	<b>\$5,758,571</b>	<b>\$221,085</b>	<b>Automotive group—Continued.</b>			
Automotive group.....	1,484	6,718,102	221,085	Motor-cycle dealers.....	1	\$4,939	
Automobile salesrooms—new and trade-in.....	524	1,837,470	54,811	Body, fender, and paint shops.....	148	683,506	
Used-car establishments.....	7	19,870	4,200	Garages (repairs and storage, gasoline, oil, accessories).....	600	2,450,086	\$93,270
Accessory stores with tires and batteries.....	35	124,825		Parking stations, parking garages, and lots.....	28	113,085	67,604
Battery and ignition shops—brake repair shops.....	47	222,763		Radiator shops (including repairs).....	4	45,290	
Tire shops (including tire repairs).....	40	134,046		Lumber and building group.....	4	8,664	
Filling stations—gasoline and oil.....	20	54,553	1,200	Paint and glass stores.....	4	8,664	
Filling stations with tires and accessories.....	10	27,160		Secondhand stores.....	8	\$1,806	

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$2,060,173</b>	<b>Restaurants, cafeterias, and eating places</b> .....	<b>\$10,000</b>
Food group.....	20,804	Lunch rooms.....	8,000
Bottled waters and beverages.....	20,904	Lunch counters.....	2,000
General merchandise group.....	7,779	<b>Lumber and building group</b> .....	<b>569,183</b>
Dry goods stores.....	1,870	Lumber and building material dealers.....	12,772
Variety, 5-and-10, and to-a-dollar stores.....	5,909	Roofing.....	72,402
Automotive group.....	13,926	Electrical shops (without radio).....	141,445
Bicycle shops.....	5,805	Heating appliances and oil burners.....	122,447
Garages (repairs and storage, gasoline, oil, accessories).....	8,121	Plumbing shops—heating and ventilating.....	170,673
Apparel group.....	339,400	Paint and glass stores.....	49,424
Men's and boys' clothing stores.....	9,648	<b>Other retail stores</b> .....	<b>780,080</b>
Men's and boys' hat stores.....	7,240	Hardware stores.....	63,396
Men's furnishings stores.....	3,000	Feed stores (flour, feed, grain, fertilizer).....	1,431
Family clothing stores—men's, women's, and children's.....	1,500	Harness shops.....	4,450
Women's ready-to-wear specialty stores—apparel and accessories.....	7,408	Seeds, bulbs, and nursery stock.....	11,000
Furriers—fur shops.....	225,155	Novelty and souvenir shops.....	9,030
Millinery stores.....	9,650	Camera dealers—photographic supplies.....	5,094
Custom tailors.....	35,535	Jewelry stores (installment credit).....	25,072
Dressmakers.....	3,600	Jewelry stores.....	165,194
Family shoe stores—men's, women's, and children's.....	36,672	Luggage and leather goods stores.....	9,382
Furniture and household group.....	281,089	Music stores (without radio).....	729
Furniture stores.....	86,505	News dealers.....	5,200
Furniture and hardware stores.....	2,000	Office and school supplies.....	3,000
Draperies, curtains, and upholstery stores.....	9,234	Office and store mechanical appliances dealers (retail).....	140,275
Floor coverings stores.....	28,343	Office and store furniture and equipment dealers.....	900
Household appliances stores (electrical).....	37,458	Store fixture dealers.....	7,441
Household appliances stores.....	2,437	Typewriter dealers.....	42,643
Antique and used furniture dealers.....	4,300	Opticians and optometrists.....	850
Interior decorators.....	12,835	Sporting goods specialty stores.....	14,000
Radio and electrical shops.....	60,686	Scientific and medical instruments and supplies (at retail).....	800
Radio and musical instruments stores.....	16,991	Printers and lithographers.....	8,000
		Stationers and engravers.....	51,597
		Miscellaneous classifications (combined).....	210,606
		<b>Secondhand stores</b> .....	<b>57,832</b>

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

## CENSUS OF DISTRIBUTION

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Confectionery stores (candy and fountain):</b> (Commodity coverage, 20.9 per cent)			<b>Combination stores—meat markets with groceries—Contd.</b>		
Confectionery and nuts.....	42.3	42.3	Meats, including poultry.....	33.2	33.2
Fountain sales and ice cream.....	53.5	53.5	Milk and cream.....	4.4	4.1
Fruits and vegetables.....	10.0	2.8	Nonfood products—		
Notions and small wares.....	5.0	1.4	Cigars, cigarettes, and tobacco.....	1.7	.6
			Household supplies.....	.8	.1
			Other nonfood products.....	(x)	.8
<b>Egg and poultry dealers:</b> (Commodity coverage, 30.5 per cent)			<b>Meat markets:</b> (Commodity coverage, 43.3 per cent)		
Butter and cheese.....	2.0	.8	Butter and cheese.....	3.5	2.5
Eggs.....	19.6	19.6	Canned goods.....	1.1	.4
Poultry.....	79.6	79.6	Cigars, cigarettes, and tobacco.....	.6	.1
			Delicatessen, ready-to-serve foods.....	4.6	.5
<b>Milk dealers:</b> (Commodity coverage, 98.9 per cent)			Eggs.....	3.3	3.3
Butter and cheese.....	12.0	11.1	Lard, cooking fats, etc.....	8.7	8.7
Eggs.....	.9	.3	Meats, including poultry.....	88.5	88.5
Milk and cream.....	88.6	88.6			
			<b>GENERAL MERCHANDISE GROUP</b>		
<b>Delicatessen stores:</b> (Commodity coverage, 25.8 per cent)			<b>Department stores without food departments:</b> (Commodity coverage, 100.0 per cent)		
Bakery products, fresh.....	12.0	12.0	Antiques, art goods, gifts.....	2.5	1.1
Bottled beverages.....	.6	.6	Apparel and accessories, women's, misses', and children's—		
Cigars, cigarettes, and tobacco.....	1.4	1.4	Children's wear.....	1.1	.9
Delicatessen, ready-to-serve foods.....	49.4	49.4	Millinery.....	2.7	1.4
Fresh fish and other sea foods.....	.3	.2	Hosiery.....	3.7	3.6
Groceries—			Coats, suits, and dresses.....	12.6	12.6
Butter and cheese.....	6.8	6.8	Underwear, negligees, corsets, etc.....	7.0	6.9
Canned goods and other groceries.....	11.4	11.4	Other apparel, except furs.....	2.9	2.8
Meats, including poultry.....	17.3	17.3	Appliances and supplies, electric—		
Milk and cream.....	.9	.9	Household appliances, motor-driven, except refrigerators.....	.2	.1
			Household heating appliances, portable.....	.3	.1
<b>Grocery stores (without meats):</b> (Commodity coverage, 18.2 per cent)			Incandescent lamps.....	.2	.1
Bakery products, fresh.....	5.4	3.5	Appliances and supplies, gas.....	1.0	.3
Confectionery and nuts.....	.3	.1	Clothing and furnishings, men's and boys'—		
Fruits and vegetables.....	20.6	12.9	Suits.....	3.3	1.7
Groceries—			Overcoats.....	2.3	1.9
Butter and cheese.....	5.3	5.3	Hats and caps.....	.4	.1
Eggs.....	5.2	5.2	Furnishings.....	5.9	4.9
Lard, cooking fats, etc.....	4.1	4.1	Work clothing.....	.9	.6
Flour.....	2.8	2.8	Other clothing.....	1.0	.3
Sugar.....	7.3	7.3	Confectionery and nuts.....	1.0	.3
Canned goods and other groceries.....	56.3	56.3	Drug sundries.....	.8	.1
Milk and cream.....	1.9	1.2	Dry goods and notions—		
Poultry.....	9.1	1.3	Cotton piece goods.....	4.6	4.5
			Linen goods.....	1.6	1.3
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 23.8 per cent)			Wool and wool-mixed goods.....	.8	.7
Bakery products, fresh.....	9.3	9.0	Rayon piece goods.....	.8	.4
Bottled beverages.....	.6	.5	Silk and velvet piece goods.....	5.4	5.3
Confectionery and nuts.....	.7	.5	Notions and small wares.....	5.1	4.9
Delicatessen, ready-to-serve foods.....	.9	.5	Other dry goods.....	2.4	1.5
Fresh fish and other sea foods.....	2.2	1.8	Flowers, wreaths, etc.....	.3	.1
Fruits and vegetables.....	15.8	15.2	Fountain sales and ice cream.....	1.0	.3
Groceries—			Furniture, household.....	4.4	4.4
Butter and cheese.....	3.7	3.7	Bedroom.....	1.0	
Eggs.....	2.6	2.6	Living room, library, and hall.....	1.8	
Lard, cooking fats, etc.....	1.9	1.9	Dining room.....	.5	
Flour.....	1.9	1.9	Kitchen.....	.3	
Sugar.....	4.2	4.2	Other household.....	.8	
Canned goods and other groceries.....	31.7	31.7	Furs and fur goods.....	1.1	1.0
Meats, including poultry.....	24.1	24.1	Hardware.....	.4	.1
Milk and cream.....	2.6	2.1	Home furnishings—		
Nonfood products—			Draperies, upholstery, and curtains.....	4.0	3.8
Cigars, cigarettes, and tobacco.....	1.0	.1	Floor coverings.....	3.6	2.8
Household supplies.....	(x)	.1	Bedding, mattresses, springs.....	.4	.1
Other nonfood products.....			China, glassware, and crockery.....	1.7	1.2
			Kitchen utensils.....	2.0	1.5
<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 14.8 per cent)			Refrigerators, electric and gas.....	.2	.1
Bakery products, fresh.....	7.7	6.8	Other home furnishings.....	5.3	3.5
Bottled beverages.....	1.3	.9	Infants' wear.....	1.9	1.9
Confectionery and nuts.....	1.4	1.2	Jewelry, silverware, and clocks—		
Delicatessen, ready-to-serve foods.....	4.2	2.4	Clocks.....	.2	.1
Fresh fish and other sea foods.....	2.6	2.5	Watches.....	.2	.1
Fruits and vegetables.....	11.2	10.7	Rings, other than diamond.....	.4	.3
Groceries—			Gold and gold-filled jewelry.....	.7	.5
Butter and cheese.....	6.0	6.0	Plated silverware.....	.4	.3
Eggs.....	5.4	5.4	Sterling silverware.....	1.1	.1
Lard, cooking fats, etc.....	3.2	3.2	Other jewelry.....	1.0	.9
Flour.....	3.0	3.6	Leather goods, billfolds, purses, gloves, and handbags.....	1.7	1.5
Sugar.....	4.7	4.7	Luggage.....	.4	.3
Canned goods and other groceries.....	13.8	13.8	Miscellaneous merchandise.....	(x)	4.0
			Optical goods.....	.5	.2

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 24. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classifications under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN MISSOURI: 1929

1467

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores without food departments—Continued.</b>			<b>Mail-order houses—general merchandise—Continued.</b>		
Paints, varnishes, glass, and painters' supplies.....	0.5	0.3	Musical instruments and accessories—		
Radios and equipment.....	2.4	.9	Phonographs and records.....	0.5	0.4
Receipts from sale of meals.....	3.0	.8	Stringed and band instruments.....	.7	.3
Seeds, bulbs, plants, and nursery stock.....	.5	.2	Sheet music, music books, etc.....	.1	.1
Shoes and other footwear—			Other musical instruments and accessories.....	.6	.4
Men's.....	.9	.7	Paints, varnishes, lacquers.....	1.4	1.0
Boys' and youths'.....	.4	.1	Painters' supplies.....	.3	.2
Women's.....	2.6	2.6	Radio parts and accessories.....	.7	.5
Misses' and children's.....	.8	.8	Radio sets.....	.3	.2
Infants'.....	.1	.1	Seeds, bulbs, plants, and nursery stock.....	.2	.1
Sporting goods, gymnasium, and playground equipment.....	1.2	.8	Shoes and other footwear—		
Stationery, books, and magazines—			Men's.....	2.9	2.9
Books.....	.6	.5	Boys' and youths'.....	.9	.3
Paper and paper goods.....	.9	.8	Women's.....	5.7	5.7
Tires, tubes, and tire accessories.....	.4	.2	Misses' and children's.....	1.9	1.2
Toilet articles and preparations.....	.4	.4	Rubber and other footwear.....	1.7	1.0
Toiletries and cosmetics.....	2.7	2.0	Sporting goods, gymnasium, and playground equipment.....	2.4	1.7
Toys and games.....	1.7	.5	Stationery, books, and magazines—		
Wall paper.....	.6	.2	Books.....	.6	.4
			Paper and paper goods.....	.3	.2
			Other stationery.....	.3	.2
			Stoves and ranges, gas.....	.4	.2
			Stoves, ranges, heaters, etc. (other than electric or gas).....	3.5	2.5
			Tires, tubes, and tire accessories.....	4.8	3.4
			Toilet articles and preparations.....	.3	.2
			Toiletries and cosmetics.....	.6	.4
			Toys and games.....	1.0	1.0
			Wall paper.....	1.2	.8
			<b>Dry-goods stores:</b>		
			(Commodity coverage, 9.9 per cent)		
			Apparel and accessories, women's, misses', and children's—		
			Coats, suits, and dresses.....	(x) 3.5	2.3
			Underwear, negligees, corsets, etc.....	6.4	1.2
			Clothing and furnishings, men's and boys'.....		
			Dry goods and notions.....		
			Cotton piece goods.....	6.9	6.9
			Linen goods.....	40.0	26.0
			Silk and velvet piece goods.....	1.2	.4
			Notions and small wares.....	13.1	4.6
			Other dry goods.....	6.5	2.3
			Home furnishings—		
			Draperies, upholstery, and curtains.....	15.0	9.8
			Bedding and pillows.....	30.0	19.5
			Jewelry.....	2.0	.7
			Secondhand goods.....	5.0	3.3
			<b>General merchandise stores—with food departments:</b>		
			(Commodity coverage, 67.8 per cent)		
			Apparel and accessories, women's, misses', and children's—		
			Children's wear.....	.4	.2
			Millinery.....	.4	.2
			Hosiery.....	.5	.3
			Coats, suits, and dresses.....	.4	.4
			Underwear, negligees, corsets, etc.....	.4	.4
			Other apparel.....	.5	.5
			Bakery products, fresh.....	1.2	1.2
			Batteries.....	.1	.1
			Bottled beverages.....	.2	.1
			Cigars, cigarettes, tobacco, and smokers' supplies.....	9.3	9.3
			Clothing and furnishings, men's and boys'—		
			Suits.....	2.8	2.8
			Overcoats.....	2.4	2.4
			Hats and caps.....	1.3	1.3
			Furnishings.....	1.9	1.9
			Work clothing.....	1.4	1.4
			Other clothing.....	1.0	1.0
			Confectionery and nuts.....	2.9	1.7
			Delicatessen, ready-to-serve foods.....	1.9	1.1
			Drugs and drug sundries.....	1.3	.6
			Dry goods and notions.....	1.2	.5
			Fountain sales and ice cream.....	2.2	1.0
			Fruits and vegetables.....	2.6	1.5
			Furniture, household.....	.2	.1
			Gasoline.....	4.9	4.9
			Groceries.....	19.9	19.9
			Butter and cheese.....	1.1	
			Eggs.....	1.1	
			Lard, cooking fats, etc.....	.9	
			Flour.....	.3	
			Sugar.....	1.4	
			Canned goods and other groceries.....	15.1	
			Hardware.....	6.1	2.6
			Hay, grain, and feed.....	31.7	13.6
			Ice.....	.8	.3
			Jewelry, silverware, and clocks.....	.5	.2
			Meats, including poultry.....	8.1	8.1
			Milk and cream.....	.6	.3
			Oils and greases.....	1.3	1.3
			Receipts from sale of meals.....	24.7	14.1

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>General merchandise stores—with food departments—Con.</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Shoes and other footwear—			Fountain sales and ice cream.....	8.4	8.4
Men's.....	1.1	1.1	Fruits and vegetables.....	.8	.4
Boys' and youths'.....	.8	.8	Furnishings, men's and boys'.....	7.1	6.8
Women's.....	.7	.7	Hardware—		
Misses' and children's.....	.4	.4	Builders' and shelf hardware.....	3.7	3.6
Infants'.....	.3	.3	Carpenters' and mechanics' tools.....	7.1	.1
Rubber and other footwear.....	.2	.1	Other hardware.....	1.0	1.0
Tires, tubes, and tire accessories.....	2.3	1.3	Home furnishings—		
<b>General merchandise stores—without food departments:</b>			China, glassware, and crockery.....	2.5	2.5
<b>(Commodity coverage, 65.5 per cent)</b>			Kitchen utensils.....	1.4	1.4
Apparel and accessories, women's, misses', and children's—			Other home furnishings.....	2.8	2.8
Children's wear.....	2.6	.8	Infants' wear.....	4.0	2.2
Millinery.....	3.4	1.4	Jewelry, silverware, and clocks.....	3.4	3.4
Hosiery.....	3.8	2.6	Leather goods, billfolds, and purses.....	3.5	1.7
Coats, suits, and dresses.....	9.8	5.4	Miscellaneous merchandise.....	(x)	9.1
Underwear, negligees, corsets, etc.....	5.6	1.8	Optical goods.....	1.3	.6
Other apparel, except furs.....	4.3	2.4	Paints, varnishes, lacquers.....	1.4	1.4
Appliances and supplies, electric—			Paper and paper goods.....	6.1	4.8
Household appliances, motor-driven.....	.8	.1	Phonograph records.....	1.3	1.3
Household heating appliances, portable.....	1.8	.5	Radio parts and accessories.....	2.1	1.0
Lighting equipment.....	1.2	.5	Rubber and other footwear.....	3.1	1.6
Incandescent lamps.....	1.0	.3	Seeds, bulbs, plants, and nursery stock.....	.6	.3
Construction materials.....	.6	.1	Sheet music, music books, etc.....	1.2	1.1
Automotive parts and accessories (except tires, tubes, and batteries).....	13.3	1.7	Toiletries and cosmetics.....	5.0	5.0
Batteries.....	1.5	.2	Toys and games.....	4.2	4.2
Building materials—			<b>AUTOMOTIVE GROUP</b>		
Roofing materials (except wood shingles).....	.2	.1	Automobile sales rooms:		
Building paper, insulating boards with wood base, etc.....	.3	.1	(Commodity coverage, 96.7 per cent)		
Clothing and furnishings, men's and boys'—			Automobiles, parts, and accessories—		
Suits.....	.9	.5	Passenger automobiles, new.....	47.9	43.3
Overcoats.....	1.7	1.0	Used passenger cars.....	22.2	19.0
Hats and caps.....	2.0	1.2	Russes.....	3.8	.2
Furnishings.....	14.3	9.8	Commercial cars and trucks, new.....	15.1	6.0
Work clothing.....	9.5	6.5	Used commercial cars and trucks.....	3.8	1.0
Other clothing.....	4.5	1.7	Special purposes vehicles, etc.....	2.5	.1
Dry goods and notions—			Automotive parts and accessories (except tires and tubes).....	8.0	7.3
Cotton piece goods.....	5.6	3.3	Tires, tubes, and tire accessories.....	1.7	.7
Wool and wool-mixed goods.....	.5	.2	Automobiles, new, sold to dealers.....	21.5	11.7
Rayon piece goods.....	.5	.2	Used cars sold to dealers.....	9.1	.1
Notions and small wares.....	1.0	.9	Commercial cars and trucks, new, sold to dealers.....	18.3	1.1
Other dry goods.....	.9	.5	Parts and accessories sold to dealers.....	3.2	.6
Farm and garden equipment and supplies—			Farm wagons.....	14.7	.3
Wire fencing, gates, and posts.....	1.0	.3	Gasoline.....	1.2	.4
Farm and garden equipment and supplies.....	.5	.2	Machinery, retail.....	17.6	.4
Hardware—			Oils and greases.....	.6	.2
Builders' and shelf hardware.....	7.4	4.3	Repairs and service.....	5.9	5.7
Carpenters' and mechanics' tools.....	4.9	2.2	Storage.....	4.6	.2
Other hardware.....	1.0	.5	Tractors.....	(x)	1.7
Home furnishings—			Accessory stores with tires and batteries:		
Floor coverings.....	.2	.1	(Commodity coverage, 33.6 per cent)		
China, glassware, and crockery.....	21.4	12.4	Automotive parts and accessories (except tires, tubes, and batteries).....	46.0	46.0
Kitchen utensils.....	10.8	4.9	Batteries.....	8.4	7.4
Other home furnishings.....	1.5	.7	Gasoline.....	9.0	4.0
Infants' wear.....	.3	.1	Oils and greases.....	4.7	2.4
Leather goods, billfolds, purses, gloves, and handbags.....	.5	.1	Radio sets.....	2.8	1.2
Miscellaneous merchandise.....	(x)	.7	Repairs and service.....	11.7	6.7
Motor cycles, bicycles, and accessories.....	4.0	.5	Tires, tubes, and tire accessories.....	44.7	31.7
Paints, varnishes, lacquers.....	1.4	.8	Battery and ignition shops—brake repair shops:		
Painters' supplies.....	.4	.2	(Commodity coverage, 74.0 per cent)		
Paper and paper goods.....	6.0	1.9	Automotive parts and accessories (except batteries).....	93.2	42.7
Plated silverware.....	12.0	3.9	Batteries.....	96.3	52.2
Radio parts and accessories.....	6.6	.9	Repairs and service.....	6.1	5.1
Radio sets.....	4.4	.6	Tire shops—including tire repairs:		
Shoes and other footwear—			(Commodity coverage, 66.8 per cent)		
Men's.....	6.7	4.0	Automotive parts and accessories (except tires, tubes, and batteries).....	3.7	2.1
Boys' and youths'.....	1.6	1.1	Batteries.....	1.5	.9
Women's.....	5.0	3.4	Gasoline.....	10.9	13.1
Misses' and children's.....	2.4	1.6	Miscellaneous merchandise.....	(x)	.6
Infants'.....	.2	.1	Oils and greases.....	2.2	1.5
Rubber and other footwear.....	.4	.1	Radio sets.....	1.6	.1
Sporting goods, gymnasium and playground equipment.....	4.2	1.9	Repairs and service.....	4.5	4.4
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.4	.6	Tires, tubes, and tire accessories.....	77.3	77.3
Tires, tubes, and tire accessories.....	25.9	4.7	Filling stations—gasoline and oil:		
Toys and games.....	3.4	2.8	(Commodity coverage, 53.2 per cent)		
Variety, 5-and-10, and to-a-dollar stores: <sup>1</sup>			Fuel oil.....	(x)	7.5
(Commodity coverage, 66.0 per cent)			Gasoline.....	70.6	70.6
Apparel and accessories, women's, misses', and children's—			Oils and greases.....	21.2	21.2
Millinery.....	2.0	1.9	Repairs and service.....	1.5	.7
Hosiery.....	5.0	4.8	Filling stations with tires and accessories:		
Underwear, negligees, corsets, etc.....	3.3	3.2	(Commodity coverage, 21.1 per cent)		
Other apparel.....	7.2	3.4	Gasoline.....	75.0	75.0
Appliances and supplies, electric—			Oils and greases.....	20.8	20.8
Construction materials.....	2.5	2.5	Tires, tubes, and tire accessories.....	4.2	4.2
Other appliances.....	1.5	1.5			
Confectionery and nuts.....	5.6	5.4			
Dry goods and notions—					
Piece goods.....	8.7	.1			
Notions and small wares.....	6.7	6.6			
Other dry goods.....	5.2	5.2			
Flowers, wreaths, etc.....	.8	.8			

<sup>1</sup> Many variety chains can not report commodity analysis except for the chain as a whole. See the Merchandising Series report on Retail Distribution for Variety Chains for commodity analyses of chain sales.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1469

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
Motor-cycle dealers: (Commodity coverage, 47.4 per cent)			Women's ready-to-wear specialty stores—apparel and acces- sories: (Commodity coverage, 81.3 per cent)		
Motor cycles, bicycles, and accessories.....	94.0	94.0	Apparel and accessories, women's, misses', and chil- dren's—		
Service.....	6.0	6.0	Custom tailoring.....	3.6	0.1
Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 18.4 per cent)			Children's wear.....	3.2	1.8
Automotive parts and accessories (except tires, tubes, and batteries).....	16.0	12.0	Millinery.....	6.3	1.3
Batteries.....	6.3	2.9	Hosiery.....	8.9	8.4
Gasoline.....	25.5	25.2	Coats, suits, and dresses.....	65.8	65.8
Oils and greases.....	5.6	5.6	Underwear, negligees, corsets, etc.....	11.7	9.4
Repairs and service.....	43.9	43.9	Other apparel, except furs.....	2.9	1.2
Storage.....	25.6	3.8	Costume jewelry.....	7.6	1.0
Tires, tubes, and tire accessories.....	8.3	6.3	Drug sundries.....	3.5	.1
Used passenger cars.....	12.5	.3	Furs and fur goods.....	9.2	6.9
Parking stations, parking garages, and lots: (Commodity coverage, 24.1 per cent)			Infants' wear.....	2.2	1.1
Gasoline.....	14.0	14.0	Shoes, women's.....	7.6	3.7
Oils and greases.....	1.5	1.5	Toiletries and cosmetics.....	2.4	1.2
Storage.....	84.5	84.5	Furriers—fur shops: (Commodity coverage, 92.1 per cent)		
<b>APPAREL GROUP</b>			Coats, suits, and dresses.....	32.4	3.1
Men's and boys' clothing stores: (Commodity coverage, 83.6 per cent)			Furs and fur goods.....	79.8	79.8
Overcoats.....	22.2	22.2	Service.....	19.6	17.1
Suits.....	77.8	77.8	Hosiery shops: (Commodity coverage, 60.3 per cent)		
Men's and boys' hat stores: (Commodity coverage, 67.8 per cent)			Furnishings.....	9.6	8.1
Furnishings.....	7.7	7.7	Hosiery.....	91.9	91.9
Hats and caps.....	91.9	91.9	Millinery stores: (Commodity coverage, 87.4 per cent)		
Leather goods, billfolds, and gloves.....	1.0	.4	Dry goods.....	3.8	.2
Men's furnishings stores: (Commodity coverage, 49.0 per cent)			Costume jewelry.....	7.9	.3
Accessories, women's.....	6.5	1.3	Millinery.....	99.5	99.5
Clothing and furnishings, men's and boys'—			Custom tailors: (Commodity coverage, 47.3 per cent)		
Hats and caps.....	8.1	4.4	Custom tailoring.....	37.0	37.0
Furnishings.....	85.0	85.0	Dry goods.....	6.1	2.0
Work clothing.....	26.1	5.3	Service.....	2.2	.4
Other clothing.....	5.4	.6	Wool and wool-mixed goods.....	31.9	10.6
Luggage.....	3.3	.4	Shoe stores—women's: (Commodity coverage, 93.7 per cent)		
Shoes—			Hosiery—women's and children's.....	12.5	10.8
Men's.....	15.4	1.6	Miscellaneous merchandise.....	(x)	.1
Boys' and youths'.....	6.6	.7	Shoes and other footwear—		
Sporting goods.....	6.0	.7	Women's.....	81.2	81.2
Men's clothing and furnishings stores: (Commodity coverage, 77.5 per cent)			Misses' and children's.....	21.2	7.6
Apparel and accessories, women's, misses', and children's.	9.1	1.2	Rubber and other footwear.....	2.8	.3
Clothing and furnishings, men's and boys'—			Family shoe stores—men's, women's, and children's: (Commodity coverage, 52.7 per cent)		
Custom tailoring.....	1.5	.6	Coats, suits, and dresses.....	10.2	.4
Suits.....	52.4	52.4	Furnishings, men's and boys'.....	2.4	1.3
Overcoats.....	11.6	11.6	Hosiery, women's and children's.....	7.1	6.3
Hats and caps.....	8.4	3.4	Leather goods, gloves and handbags.....	2.3	.1
Furnishings.....	13.6	13.5	Miscellaneous merchandise.....	(x)	.4
Other clothing.....	14.0	12.3	Repairs and service.....	1.8	.1
Family clothing stores—men's, women's, and children's: (Commodity coverage, 94.5 per cent)			Service, other.....	.6	.1
Apparel and accessories, women's, misses', and chil- dren's—			Shoes and other footwear—		
Children's wear.....	3.6	.1	Men's.....	22.5	22.5
Millinery.....	8.6	4.1	Boys' and youths'.....	4.5	1.6
Hosiery.....	4.8	4.7	Women's.....	53.0	53.6
Coats, suits, and dresses.....	30.5	30.5	Misses' and children's.....	16.8	12.8
Underwear, negligees, corsets, etc.....	11.3	8.5	Infants'.....	5.0	.1
Other apparel.....	1.7	.8	Rubber and other footwear.....	1.9	.7
Clothing and furnishings, men's and boys'—			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
Custom tailoring.....	20.4	8.7	Furniture stores: (Commodity coverage, 38.5 per cent)		
Suits.....	22.1	14.9	Antiques, art goods, gifts.....	3.7	.8
Overcoats.....	7.6	5.1	Furniture—		
Hats and caps.....	13.6	9.2	Bedroom.....	16.1	16.1
Furnishings.....	8.2	7.0	Living room, library, and hall.....	21.4	21.4
Work clothing.....	2.4	.1	Dining room.....	12.0	12.0
Other clothing.....	2.0	.2	Kitchen.....	2.7	2.7
Costume jewelry.....	.9	.2	Other household.....	5.0	1.8
Furs and fur goods.....	5.4	3.4	Office and store.....	6.1	1.0
Leather goods, billfolds, gloves, and handbags.....	1.5	.3	Home furnishings—		
Luggage.....	1.0	.1	Draperies, upholstery, and curtains.....	14.1	11.2
Shoes—			Floor coverings.....	22.6	19.3
Men's.....	3.8	2.1	Bedding, mattresses, springs.....	6.1	3.0
Boys' and youths'.....	1.5	.3	China, glassware, and crockery.....	.3	.1
Women's.....	2.8	1.0	Other home furnishings.....	4.2	1.3
Sporting goods.....	4.0	.5	Household appliances, motor-driven, electric.....	1.6	.3
Toiletries and cosmetics.....	1.2	.2	Lighting equipment, electric.....	2.2	.1

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES—Continued</b>		
<b>Furniture stores—Continued.</b>			<b>Restaurants with table service—Continued.</b>		
Radio sets.....	8.3	4.9	Delicatessen, ready-to-serve foods.....	6.9	0.6
Secondhand furniture.....	24.4	2.6	Fountain sales and ice cream.....	1.8	.7
Service.....	2.5	.4	Fresh fish and other sea foods.....	.7	.1
Stoves and ranges, gas.....	3.8	.8	Groceries—		
Stoves, ranges, heater, etc. (other than electric or gas).....	1.2	.2	Butter and cheese.....	6.9	.5
<b>Floor coverings stores:</b>			Canned goods.....	6.9	.5
(Commodity coverage, 70.1 per cent)			Receipts from sale of meals.....	91.3	91.3
Floor coverings.....	95.0	95.0	<b>Fountain—lunches:</b>		
Notions and small wares.....	.5	.1	(Commodity coverage, 63.0 per cent)		
Service.....	23.6	4.9	Cigars, cigarettes, and tobacco.....	3.9	2.3
<b>Household appliances stores (electrical):</b>			Confectionery and nuts.....	19.0	18.5
(Commodity coverage, 86.8 per cent)			Fountain sales and lunches.....	78.4	78.4
Commercial and industrial appliances.....	1.7	.1	Service.....	4.7	.8
Heating and plumbing equipment and supplies.....	11.0	.9	<b>Lunch counters:</b>		
Household appliances, motor-driven, except refrigerators.....	61.5	61.5	(Commodity coverage, 48.3 per cent)		
Household heating appliances, portable	13.2	7.0	Cigars, cigarettes, and tobacco.....	2.9	2.9
Incandescent lamps.....	8.0	4.3	Receipts from sale of meals.....	97.1	97.1
Lighting equipment.....	6.5	2.9	<b>LUMBER AND BUILDING GROUP</b>		
Other appliances.....	1.5	.7	<b>Lumber and building material dealers:</b>		
Phonographs and records.....	.4	.2	(Commodity coverage, 90.1 per cent)		
Radio parts and accessories.....	1.5	.7	Builders' and shelf hardware.....	2.6	.2
Radio sets.....	22.5	12.0	<b>Building materials—</b>		
Ranges, water heaters, etc.....	12.1	5.5	Brick, terra cotta, tile, etc.....	12.8	5.7
Refrigerators, electric.....	6.4	3.4	Building stone.....	34.6	.8
Service.....	2.4	.8	Cement.....	23.9	15.5
<b>Household appliances stores:</b>			Lime, plaster, etc.....	13.9	6.1
(Commodity coverage, 97.3 per cent)			Lumber (rough and dressed).....	76.7	44.1
Household appliances, motor-driven, except refrigerators,			Planing-mill products, woodwork.....	11.2	2.8
electric.....	5.0	5.0	Wood shingles and shakes.....	3.6	1.6
Other appliances, gas.....	54.5	52.4	Roofing materials (except wood shingles).....	4.0	1.9
Refrigerators, electric and gas.....	2.8	2.7	Structural steel (at retail).....	9.5	1.8
Service.....	2.9	.1	Iron and other building metal.....	25.4	3.2
Stoves and ranges, gas.....	31.2	31.2	Building paper, insulating boards with wood base, etc.....	3.4	1.5
Water heaters, gas.....	9.0	8.6	Wall boards (except wood base).....	2.1	.8
<b>China, glassware, crockery, tinware, enamelware:</b>			Other building materials.....	33.2	11.5
(Commodity coverage, 99.6 per cent)			Coal.....	23.7	.3
Art goods, gifts.....	1.7	.8	Glass.....	1.6	.2
China, glassware, and crockery.....	77.9	35.9	Paints, varnishes, lacquers.....	3.6	.6
Kitchen utensils.....	(x) 13.5	53.9	Miscellaneous merchandise.....	(x) 1.3	1.3
Plated silverware.....	13.5	6.2	<b>Lumber and hardware:</b>		
Sterling silverware.....	6.9	3.2	(Commodity coverage, 89.3 per cent)		
<b>Radio and electrical shops:</b>			Builders' and shelf hardware.....	11.6	11.6
(Commodity coverage, 36.9 per cent)			<b>Building materials—</b>		
Cameras.....	15.3	2.3	Brick, terra cotta, tile, etc.....	1.6	.2
Miscellaneous merchandise.....	(x) .6	.6	Cement.....	13.3	9.6
Photo-finishing sales.....	8.4	1.3	Lime, plaster, etc.....	1.4	.2
Photographic supplies.....	.7	.1	Lumber (rough and dressed).....	66.3	66.3
Radio parts and accessories.....	23.7	23.7	Planing-mill products, woodwork.....	9.8	4.1
Radio sets.....	66.8	66.8	Wood shingles and shakes.....	2.5	.3
Service.....	5.2	5.2	Roofing materials (except wood shingles).....	5.8	2.4
<b>Radio and musical instruments stores:</b>			Structural steel (at retail).....	.7	.2
(Commodity coverage, 91.6 per cent)			Iron and other building metal.....	1.7	.2
Musical instruments and accessories—			Building paper, insulating boards with wood base, etc.....	1.0	.2
Pianos and accessories.....	30.1	29.3	Wall boards (except wood base).....	1.1	.2
Phonographs and records.....	11.3	10.6	Coal.....	1.1	.9
Stringed and band instruments.....	24.9	20.3	Furniture, bedroom.....	6.4	.9
Sheet music, music books, etc.....	24.1	17.4	Glass.....	1.2	.3
Other musical instruments and accessories.....	.8	.2	Paints, varnishes, lacquers.....	6.2	2.6
Radio sets and equipment.....	21.9	21.9	<b>Electrical shops (without radio):</b>		
Service.....	3.1	.3	(Commodity coverage, 33.5 per cent)		
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Construction materials.....	37.0	37.0
<b>Cafeterias:</b>			Household appliances, motor-driven.....	2.0	.6
(Commodity coverage, 69.5 per cent)			Household heating appliances, portable.....	.2	.1
Bakery products, fresh.....	5.6	1.4	Incandescent lamps.....	5.4	5.4
Bottled beverages.....	2.9	.1	Lighting equipment.....	32.7	32.7
Cigars, cigarettes, and tobacco.....	1.1	.7	Other appliances.....	7.1	3.1
Confectionery and nuts.....	1.0	.6	Service.....	28.4	21.1
Receipts from sale of meals.....	97.2	97.2	<b>Heating appliances and oil burners:</b>		
<b>Lunch rooms:</b>			(Commodity coverage, 54.0 per cent)		
(Commodity coverage, 36.1 per cent)			Heating equipment and supplies.....	81.7	81.7
Bakery products, fresh.....	7.1	2.5	Service.....	26.8	18.3
Bottled beverages.....	5.5	3.3	<b>Plumbing shops—heating and ventilating:</b>		
Cigars, cigarettes, and tobacco.....	6.1	6.1	(Commodity coverage, 39.0 per cent)		
Confectionery and nuts.....	5.4	3.1	Heating and plumbing equipment and supplies.....	94.8	94.8
Fountain sales and ice cream.....	5.5	1.3	Secondhand merchandise.....	1.7	1.4
Receipts from sale of meals.....	83.7	83.7	Service.....	7.9	2.6
<b>Restaurants with table service:</b>			Water heaters, gas.....	1.8	1.2
(Commodity coverage, 15.8 per cent)			<b>Paint and glass stores:</b>		
Bakery products, fresh.....	3.0	.4	(Commodity coverage, 65.0 per cent)		
Bottled beverages.....	1.1	.4	Glass.....	58.8	48.4
Cigars, cigarettes, and tobacco.....	5.5	4.8	Painters' supplies.....	14.8	7.3
Confectionery and nuts.....	1.2	.7	Paints, varnishes, lacquers.....	36.2	31.5
			Wall paper.....	41.2	12.8

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1471

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Hardware stores:</b> <small>(Commodity coverage, 58.0 per cent)</small>			<b>Florists:</b> <small>(Commodity coverage, 40.1 per cent)</small>		
Appliances and supplies, electric—			Art goods, gifts.....	11.2	3.2
Household appliances, motor-driven (except refrigerators).....	1.0	0.6	Flowers, wreaths, etc.....	55.6	55.0
Household heating appliances, portable.....	2.2	1.3	Seeds, bulbs, plants, and nursery stock.....	41.2	41.2
Incandescent lamps.....	.7	.1			
Construction materials.....	1.4	.3	<b>Jewelry stores (installment credit):</b> <small>(Commodity coverage, 51.2 per cent)</small>		
Commercial and industrial appliances.....	1.6	.1	Jewelry—		
Other appliances.....	1.2	.1	Clocks.....	3.9	.9
<b>Building materials—</b>			Watches.....	27.5	27.5
Roofing materials.....	2.0	.1	Diamond jewelry.....	45.5	45.5
Iron and other building metal.....	7.6	.5	Rings, other than diamond.....	12.2	12.2
<b>Farm and garden equipment and supplies—</b>			Gold and gold-filled jewelry.....	3.6	3.6
Wire fencing, gates, and posts.....	1.0	.5	Plated silverware.....	5.7	5.7
Other farm and garden equipment and supplies.....	1.5	.7	Other jewelry.....	9.7	4.7
<b>Hardware—</b>			Luggage.....	2.6	.3
Builders' and shelf hardware.....	37.8	37.8	Optical goods.....	1.9	1.5
Carpenters' and mechanics' tools.....	24.5	24.5	Service.....	3.2	2.4
Other hardware.....	5.6	3.3	Toilet articles and preparations.....	5.8	.7
Heating and plumbing equipment and supplies.....	3.7	.4	<small>(NOTE.—There has been excluded from this analysis, to avoid distortion of the typical ratios, 1 large retail concern calling itself an installment jeweler but selling much less than 50 per cent of jewelry items, in addition to which it sells a substantial quantity of men's clothing, women's apparel, and radios.)</small>		
<b>Home furnishings—</b>			<b>Jewelry stores:</b> <small>(Commodity coverage, 68.5 per cent)</small>		
China, glassware, and crockery.....	4	.2	China, glassware, and crockery.....	5.7	3.1
Kitchen utensils.....	12.6	7.2	Jewelry—		
Refrigerators, electric and gas.....	1.6	.1	Clocks.....	1.0	.7
Leather goods.....	1.5	.1	Watches.....	11.6	11.6
Motor cycles, bicycles, and accessories.....	.3	.1	Diamond jewelry.....	34.8	34.8
Paints, varnishes, glass, and painters' supplies—			Rings, other than diamond.....	13.1	13.1
Paints, varnishes, lacquers.....	7.9	6.5	Gold and gold-filled jewelry.....	4.2	4.2
Glass.....	2.0	.6	Plated silverware.....	3.8	3.5
Painters' supplies.....	1.4	1.0	Sterling silverware.....	9.5	9.3
Radio sets.....	6.3	3.3	Other jewelry.....	7.9	6.7
Service.....	3.6	.2	Leather goods.....	1.3	1.2
Sporting goods, gymnasium and playground equipment.....	7.9	3.7	Paper and paper goods.....	12.2	6.5
Stoves and ranges, gas.....	5.4	4.1	Service.....	(x)	3.8
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.5	.2	Toilet articles and preparations.....	1.7	1.5
Toys and games.....	3.8	2.2			
Water heaters, gas.....	.4	.2	<b>Luggage and leather goods stores:</b> <small>(Commodity coverage, 90.2 per cent)</small>		
<b>Feed stores (flour, feed, grain, fertilizer):</b> <small>(Commodity coverage, 90.8 per cent)</small>			Art goods, gifts.....	5.5	1.7
Grain and feed.....	46.4	46.4	Hosiery, women's and children's.....	2.9	.9
Hay, straw, and alfalfa.....	53.6	53.6	Leather goods, billfolds, purses, gloves, and handbags.....	40.3	40.3
<b>Seeds, bulbs, and nursery stock:</b> <small>(Commodity coverage, 64.1 per cent)</small>			Luggage.....	51.5	51.5
Art goods, gifts.....	1.0	.2	Notions and small wares.....	.5	.1
Chemicals.....	2.3	1.8	Overcoats.....	3.8	1.1
Farm and garden equipment and supplies.....	3.0	2.4	Radio sets.....	5.9	3.4
Fertilizers.....	2.0	1.6	Service.....	3.2	1.0
Grain and feed.....	.8	.4	<b>News dealers:</b> <small>(Commodity coverage, 45.3 per cent)</small>		
Miscellaneous merchandise.....	(x)	1.6	Books.....	34.0	21.1
Seeds, bulbs, plants, and nursery stock.....	92.0	92.0	Bottled beverages.....	10.0	2.2
<b>Coal and feed stores:</b> <small>(Commodity coverage, 32.6 per cent)</small>			Cigars, cigarettes, and tobacco.....	25.0	5.6
Coal.....	77.0	77.0	Fruits and vegetables.....	10.0	2.2
Gasoline.....	30.0	14.9	Magazines and newspapers.....	66.6	66.6
Grain and feed.....	3.6	3.6	Novelties.....	10.0	2.3
Hay, straw, and alfalfa.....	2.0	1.0	<b>Office and school supplies:</b> <small>(Commodity coverage, 57.4 per cent)</small>		
Oils and greases.....	5.0	2.5	Art goods, gifts.....	.4	.1
Tires, tubes, and tire accessories.....	2.0	1.0	Books.....	2.8	1.0
<b>Cigar stores without fountains:</b> <small>(Commodity coverage, 10.7 per cent)</small>			Magazines and newspapers.....	1.0	.2
Cigars, cigarettes, and tobacco.....	89.9	89.9	Office and school furniture.....	12.8	11.0
Services.....	.3	.1	Other stationery.....	34.2	21.0
Smokers' supplies.....	10.0	10.0	Paper and paper goods.....	64.6	60.6
<b>Coal and wood yards:</b> <small>(Commodity coverage, 82.5 per cent)</small>			Service.....	6.2	.5
Coal.....	92.5	92.5	Toys and games.....	23.4	5.8
Fuel oil.....	3.5	.1	<b>Office and store mechanical appliance dealers (at retail):</b> <small>(Commodity coverage, 84.7 per cent)</small>		
Ice.....	22.9	.7	Adding and calculating machines and accessories.....	54.3	37.2
Lumber (rough and dressed).....	19.6	1.0	Office and store furniture.....	4.0	1.0
Wood, coke, and other fuels.....	8.3	5.7	Other office and store mechanical appliances.....	66.3	39.9
<b>Drug stores with fountains:</b> <small>(Commodity coverage, 41.1 per cent)</small>			Secondhand goods.....	4.3	.4
Bottled beverages.....	1.0	.8	Service.....	14.9	10.9
Cigars, cigarettes, and tobacco.....	18.4	17.9	Stationery.....	24.5	5.7
Confectionery and nuts.....	5.5	5.2	Typewriters and accessories.....	21.0	4.9
Drugs, patent medicines, etc.....	25.2	25.2	<b>Office and store furniture and equipment dealers:</b> <small>(Commodity coverage, 85.4 per cent)</small>		
Fountain sales and ice cream.....	8.5	8.5	Books.....	14.3	3.1
Miscellaneous merchandise.....	(x)	23.7	Leather goods.....	.2	.1
Prescriptions.....	5.6	5.6	Office and store furniture.....	59.8	59.8
Receipts from sale of meals.....	(x)	.8	Other stationery.....	38.0	34.7
Rubber goods.....	1.8	.3	Paper and paper goods.....	7.6	2.3
Stationery, books, and periodicals.....	1.1	1.0			
Surgical and hospital supplies.....	1.5	1.4			
Toilet articles.....	1.7	1.6			
Toiletries and cosmetics.....	8.3	8.0			

TABLE 30.—KANSAS CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Typewriter dealers: (Commodity coverage, 30.3 per cent)			Stationers and engravers: (Commodity coverage, 83.9 per cent)		
Adding and calculating machines and accessories.....	22.2	8.7	Art goods, gifts.....	1.1	0.3
Furniture, household.....	1.1	.4	Gold and gold-filled jewelry.....	21.7	15.3
Office and store equipment.....	1.7	.7	Leather goods, billfolds, and purses.....	.3	.1
Office and store furniture.....	1.1	.4	Paper and paper goods.....	2.0	.6
Service.....	5.4	5.4	Service.....	29.0	8.6
Stationery.....	1.7	.7	Stationery.....	74.9	74.9
Typewriters and accessories.....	83.7	83.7	Typewriters and accessories.....	.8	.2
Scientific and medical instruments and supplies (at retail): (Commodity coverage, 74.1 per cent)			Camera dealers—photographic supplies: (Commodity coverage, 93.1 per cent)		
Professional and scientific instruments and equipment.....	81.3	31.3	Cameras.....	6.3	6.3
Service.....	2.0	.6	Miscellaneous merchandise.....	(X)	5.8
Surgical, dental, and hospital supplies.....	68.1	68.1	Photo-finishing sales.....	0.0	6.0
			Photographic supplies.....	78.8	78.8
			Service.....	.3	.3
			Stationery.....	3.1	2.8



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1473

**TABLE 31.—JOPLIN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>688</b>	<b>686</b>	<b>2,056</b>	<b>501</b>	<b>\$2,634,706</b>	<b>\$63,800</b>	<b>\$2,671,219</b>	<b>\$3,667,090</b>	<b>\$21,946,063</b>	<b>100.00</b>
<b>Food group</b> .....	<b>177</b>	<b>182</b>	<b>253</b>	<b>46</b>	<b>290,665</b>	<b>10,049</b>	<b>247,989</b>	<b>231,340</b>	<b>4,270,181</b>	<b>19.46</b>
Candy and confectionery stores.....	10	10	8	1	5,775	50	0,238	8,150	41,293	1.19
Dairy-products stores <sup>1</sup> .....	5	7	5	1	5,404	124	10,627	2,620	250,964	1.14
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	54	51	40	9	36,763	2,172	44,226	74,950	691,413	4.52
Combination stores (groceries and meats).....	93	98	133	31	149,560	7,191	135,763	129,920	2,530,632	11.39
Meat markets (including sea foods).....	4	5	12	3	15,169	390	17,716	3,460	208,601	.95
Bakeries—cafeterias.....	3	4	10	1	10,637	122	9,653	1,960	59,367	.27
Other food stores.....	4	3	39		63,820		19,635	14,870	192,691	.88
<b>General stores</b> .....	<b>3</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>1,270</b>	<b>770</b>	<b>1,699</b>	<b>5,000</b>	<b>22,150</b>	<b>.10</b>
<b>General merchandise group<sup>2</sup></b> .....	<b>19</b>	<b>10</b>	<b>311</b>	<b>77</b>	<b>375,997</b>	<b>8,742</b>	<b>427,065</b>	<b>790,550</b>	<b>5,060,394</b>	<b>13.26</b>
Department stores.....	6		240	39	312,295	6,005	342,288	632,650	2,312,127	10.54
Dry-goods stores—piece-goods stores.....	0	6	16		11,746		8,504	69,590	120,836	.55
Variety, 5-and-10, and to-a-dollar stores.....	5	2	54	38	51,124	2,737	73,734	75,940	599,649	2.73
<b>Automotive group<sup>2</sup></b> .....	<b>161</b>	<b>112</b>	<b>654</b>	<b>19</b>	<b>721,372</b>	<b>5,263</b>	<b>703,165</b>	<b>566,286</b>	<b>6,645,423</b>	<b>29.82</b>
Motor-vehicle dealers (new and used).....	23	13	279	2	412,833	431	423,748	445,430	4,601,753	20.97
Accessories, tires, and batteries.....	14	17	61	2	70,765	400	63,179	54,120	516,122	2.35
Filling stations.....	85	34	110	10	117,784	3,035	119,896	26,180	912,125	4.15
Garages and repair shops.....	37	47	100	3	106,686	350	82,366	32,630	466,079	2.12
<b>Apparel group</b> .....	<b>51</b>	<b>31</b>	<b>171</b>	<b>25</b>	<b>242,808</b>	<b>4,700</b>	<b>255,789</b>	<b>457,500</b>	<b>1,884,314</b>	<b>8.59</b>
Men's and boys' clothing and furnishings stores.....	11	12	25	7	44,181	1,080	69,169	169,000	395,167	1.80
Family clothing stores—men's, women's, and children's.....	3		14	4	20,610	552	43,547	23,760	151,587	.69
Women's ready-to-wear specialty stores—apparel and accessories.....	10	5	61	6	88,067	1,600	132,442	123,780	830,360	3.79
Women's accessories stores.....	11	5	29	2	31,069	354	29,265	9,900	144,678	.66
Other apparel stores.....	5	5	17	2	15,234	244	17,728	21,520	42,609	.19
Shoe stores.....	11	4	25	4	43,645	870	63,028	109,540	320,013	1.40
<b>Furniture and household group<sup>2</sup></b> .....	<b>20</b>	<b>14</b>	<b>136</b>	<b>4</b>	<b>269,543</b>	<b>770</b>	<b>251,925</b>	<b>418,890</b>	<b>1,350,778</b>	<b>6.06</b>
Furniture stores.....	9	8	51		95,156		119,043	284,080	682,904	3.11
Household appliances stores.....	4	4	47		114,497		91,743	78,430	362,513	1.65
Radio and music stores.....	5	4	38	3	59,870	750	40,624	47,440	281,384	1.28
<b>Restaurants, cafeterias, and eating places</b> .....	<b>79</b>	<b>69</b>	<b>212</b>	<b>56</b>	<b>158,317</b>	<b>11,389</b>	<b>117,216</b>	<b>21,180</b>	<b>931,174</b>	<b>4.24</b>
Restaurants, cafeterias, and lunch rooms.....	48	62	175	27	131,202	5,109	91,378	12,070	743,846	3.39
Lunch counters, refreshment stands, etc.....	31	37	37	29	27,115	6,280	25,838	9,090	187,328	.85
<b>Lumber and building group</b> .....	<b>87</b>	<b>32</b>	<b>125</b>	<b>12</b>	<b>201,223</b>	<b>1,945</b>	<b>126,096</b>	<b>301,130</b>	<b>1,265,582</b>	<b>5.49</b>
Lumber and building material dealers.....	14	10	49	2	89,915	295	58,088	203,210	610,386	2.78
Electrical shops (without radio).....	5	6	11		10,148		2,639	3,740	49,693	.23
Heating and plumbing shops.....	13	14	45	6	64,219	850	19,540	26,340	235,647	1.08
Paint and glass stores.....	5	2	20	4	36,941	800	45,829	67,540	307,856	1.40
<b>Other retail stores</b> .....	<b>110</b>	<b>116</b>	<b>273</b>	<b>60</b>	<b>356,708</b>	<b>10,672</b>	<b>316,719</b>	<b>721,500</b>	<b>2,531,356</b>	<b>11.55</b>
Hardware stores.....	6	11	13		18,321		16,222	77,820	136,598	.62
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	11	16	14	10	12,222	4,758	13,114	39,390	302,284	1.38
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	9	10	17	1	15,343	91	16,556	13,240	142,528	.65
Coal and wood yard—ice dealers.....	14	17	29	11	42,240	3,061	37,310	18,880	301,078	1.37
Drug stores.....	26	28	37	13	105,328	2,436	89,614	242,280	845,882	3.85
Florists.....	6	5	21	12	27,844	4,983	22,100	16,420	92,799	.42
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	6	3	14	6	37,540	2,332	27,238	137,590	172,310	.79
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	3	2	4	2	4,925	500	6,253	7,750	28,123	.13
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and stores supplies and equipment dealers.....	8	5	27	2	35,298	437	24,916	41,400	148,453	.68
Opticians and optometrists.....	4	4	5		2,670		3,022	1,890	17,667	.08
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	8	6	18	1	30,402	576	30,325	41,980	151,222	.69
<b>Secondhand stores</b> .....	<b>31</b>	<b>36</b>	<b>20</b>		<b>16,617</b>		<b>23,646</b>	<b>48,730</b>	<b>166,731</b>	<b>.76</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 32.—JOPLIN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>688</b>	<b>635</b>	<b>2,056</b>	<b>301</b>	<b>\$2,634,706</b>	<b>\$63,300</b>	<b>\$2,571,219</b>	<b>\$3,557,090</b>	<b>\$21,946,083</b>	<b>100.00</b>
Single-store independents.....	540	614	1,270	185	1,579,452	42,482	1,482,237	2,321,690	13,906,203	63.36
2-store independents.....	27	18	150	13	207,094	4,722	238,350	320,810	2,183,856	9.95
3-store independents.....	10	3	79	3	65,804	450	57,933	53,170	394,848	1.80
Local chains.....	16	.....	72	4	128,871	1,419	113,686	153,410	684,277	3.12
Sectional chains.....	37	.....	210	82	297,274	5,402	292,873	407,730	2,303,490	10.50
National chains.....	45	.....	193	62	207,672	8,388	276,614	254,830	1,955,628	8.91
Other types of operation.....	13	.....	82	2	145,479	437	106,626	59,450	517,982	2.36

TABLE 33.—JOPLIN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	6	(x) 1	(x) 1	(x) 4	.....	Number of stores.....	93	85	(x) 2	(x) 6	.....
Annual net sales.....	\$2,312,127	(x)	(x)	(x)	.....	Annual net sales.....	\$2,500,532	\$1,937,244	(x)	(x)	.....
Per cent of total sales.....	100.00	(x)	(x)	(x)	.....	Per cent of total sales.....	100.00	77.47	(x)	(x)	.....
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	5	(x) 2	.....	(x) 3	.....	Number of stores.....	48	46	(x) 2	.....	.....
Annual net sales.....	\$599,649	(x)	.....	(x)	.....	Annual net sales.....	\$743,846	(x)	(x)	.....	.....
Per cent of total sales.....	100.00	(x)	.....	(x)	.....	Per cent of total sales.....	100.00	(x)	(x)	.....	.....
<b>Men's and boys' clothing and furnishing stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	11	(x) 8	.....	(x) 3	.....	Number of stores.....	9	8	.....	(x) 1	.....
Annual net sales.....	\$395,167	\$272,995	.....	\$122,172	.....	Annual net sales.....	\$142,528	(x)	.....	(x)	.....
Per cent of total sales.....	100.00	69.08	.....	30.92	.....	Per cent of total sales.....	100.00	(x)	.....	(x)	.....
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	3	(x) 1	.....	(x) 2	.....	Number of stations.....	85	30	14	41	.....
Annual net sales.....	\$151,587	(x)	.....	(x)	.....	Annual net sales.....	\$912,125	\$307,752	\$216,189	\$388,174	.....
Per cent of total sales.....	100.00	(x)	.....	(x)	.....	Per cent of total sales.....	100.00	33.74	23.70	42.56	.....
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	10	(x) 4	(x) 2	(x) 4	.....	Number of yards.....	14	14	.....	.....	.....
Annual net sales.....	\$830,360	\$430,604	(x)	(x)	.....	Annual net sales.....	\$301,078	\$301,078	.....	.....	.....
Per cent of total sales.....	100.00	51.86	(x)	(x)	.....	Per cent of total sales.....	100.00	100.00	.....	.....	.....
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	11	(x) 4	(x) 1	(x) 4	(x) 2	Number of stores.....	26	20	6	.....	.....
Annual net sales.....	\$320,013	\$124,102	(x)	\$69,854	(x)	Annual net sales.....	\$845,882	\$490,737	\$355,145	.....	.....
Per cent of total sales.....	100.00	38.78	(x)	21.83	(x)	Per cent of total sales.....	100.00	58.01	41.99	.....	.....
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	9	(x) 8	(x) 1	.....	.....	Number of stores.....	6	6	.....	.....	.....
Annual net sales.....	\$682,904	(x)	(x)	.....	.....	Annual net sales.....	\$136,598	\$136,598	.....	.....	.....
Per cent of total sales.....	100.00	(x)	(x)	.....	.....	Per cent of total sales.....	100.00	100.00	.....	.....	.....
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	5	(x) 4	.....	(x) 1	.....	Number of stores.....	6	5	.....	.....	.....
Annual net sales.....	\$281,384	(x)	.....	(x)	.....	Annual net sales.....	\$172,310	\$168,416	.....	.....	\$3,894
Per cent of total sales.....	100.00	(x)	.....	(x)	.....	Per cent of total sales.....	100.00	97.74	.....	.....	2.26
<b>Grocery stores (without meats):</b>											
Number of stores.....	54	(x) 49	.....	(x) 5	.....						
Annual net sales.....	\$991,413	\$825,282	.....	\$166,031	.....						
Per cent of total sales.....	100.00	83.25	.....	16.75	.....						

# RETAIL DISTRIBUTION IN MISSOURI: 1929

1475

**TABLE 34.—ST. JOSEPH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES  
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,217</b>	<b>1,137</b>	<b>4,440</b>	<b>801</b>	<b>\$5,597,348</b>	<b>\$163,230</b>	<b>\$5,121,094</b>	<b>\$6,914,400</b>	<b>\$44,628,992</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>372</b>	<b>428</b>	<b>504</b>	<b>141</b>	<b>540,227</b>	<b>20,634</b>	<b>548,992</b>	<b>478,280</b>	<b>8,365,381</b>	<b>18.74</b>
Candy and confectionery stores.....	39	42	57	7	55,499	1,414	42,718	14,050	336,849	.75
Dairy products stores.....	4	4	2	—	715	—	1,927	530	21,191	.05
Fruit stores and vegetable markets.....	15	18	1	—	990	—	12,826	2,160	110,719	.25
Grocery stores (without meats).....	56	64	17	10	18,095	1,323	37,149	41,230	558,171	1.25
Combination stores (groceries and meats).....	226	265	392	120	398,355	17,000	397,437	402,420	6,910,268	15.48
Meat markets (including sea foods).....	9	9	6	—	5,525	—	11,401	1,810	136,311	.31
Bakeries—caterers.....	18	22	23	1	21,488	25	15,014	6,960	148,538	.33
Other food stores.....	3	2	34	1	35,744	300	23,634	9,420	112,678	.25
<b>General stores.....</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>5</b>	<b>12,188</b>	<b>838</b>	<b>19,128</b>	<b>36,600</b>	<b>328,945</b>	<b>.73</b>
<b>General merchandise group.....</b>	<b>37</b>	<b>27</b>	<b>668</b>	<b>237</b>	<b>675,398</b>	<b>24,330</b>	<b>818,356</b>	<b>1,228,000</b>	<b>5,776,651</b>	<b>12.94</b>
Department stores.....	5	2	280	60	321,877	12,128	402,459	617,440	2,587,124	5.80
Dry goods stores—piece goods stores.....	16	16	185	109	179,047	3,509	193,278	223,140	1,294,933	2.90
General merchandise stores.....	7	7	16	—	17,570	—	24,445	90,250	200,481	.58
Variety, 5-and-10, and to-a-dollar stores.....	9	2	187	68	156,902	8,693	196,174	183,170	1,633,413	3.66
<b>Automotive group.....</b>	<b>195</b>	<b>120</b>	<b>854</b>	<b>35</b>	<b>1,072,015</b>	<b>7,698</b>	<b>1,081,918</b>	<b>1,078,370</b>	<b>9,938,979</b>	<b>22.39</b>
Motor-vehicle dealers (new and used).....	25	19	389	3	528,819	825	607,868	722,710	6,486,201	14.53
Accessories, tires, and batteries.....	38	34	151	12	145,796	2,570	177,045	188,970	1,137,402	2.55
Filling stations.....	37	15	186	10	226,795	2,061	194,629	86,880	1,730,866	3.83
Motor cycles, bicycles, and supplies.....	3	4	—	1	78	78	2,382	3,000	36,553	.04
Garages and repair shops.....	42	48	128	9	170,527	2,164	99,994	76,810	642,967	1.44
<b>Apparel group.....</b>	<b>100</b>	<b>75</b>	<b>482</b>	<b>70</b>	<b>621,086</b>	<b>16,438</b>	<b>728,914</b>	<b>1,068,350</b>	<b>4,485,046</b>	<b>10.01</b>
Men's and boys' clothing and furnishings stores.....	20	14	45	7	56,727	1,146	97,561	163,840	566,559	1.27
Family clothing stores—men's, women's, and children's.....	10	7	172	13	220,881	3,500	258,936	443,400	1,638,142	3.67
Women's ready-to-wear specialty stores—apparel and accessories.....	11	7	85	14	93,575	1,974	113,447	101,080	748,027	1.68
Women's accessories stores.....	23	17	96	10	135,896	7,547	92,128	86,880	679,696	1.30
Other apparel stores.....	9	11	22	3	25,774	86	14,684	39,560	92,944	.21
Shoe stores.....	27	19	62	14	88,233	2,183	150,188	242,640	539,748	1.88
<b>Furniture and household group<sup>1</sup>.....</b>	<b>43</b>	<b>26</b>	<b>358</b>	<b>21</b>	<b>684,271</b>	<b>4,301</b>	<b>468,806</b>	<b>700,600</b>	<b>8,821,234</b>	<b>7.44</b>
Furniture stores.....	23	20	151	17	256,137	3,469	309,825	435,010	1,721,203	3.86
Household appliances stores.....	7	1	97	—	253,636	—	83,568	168,940	1,061,773	2.88
Other home furnishings and appliances stores.....	5	3	20	1	22,888	400	5,244	5,230	78,035	.16
Radio and music stores.....	6	2	64	—	94,431	—	55,970	83,900	374,567	.84
<b>Restaurants, cafeterias, and eating places.....</b>	<b>98</b>	<b>112</b>	<b>352</b>	<b>29</b>	<b>287,275</b>	<b>3,971</b>	<b>187,143</b>	<b>17,120</b>	<b>1,381,459</b>	<b>3.10</b>
Restaurants, cafeterias, and lunch rooms.....	78	92	329	26	268,335	3,160	168,050	14,070	1,268,945	2.85
Lunch counters, refreshment stands, etc.....	15	20	23	3	18,940	811	19,093	3,070	112,507	.25
<b>Lumber and building group.....</b>	<b>58</b>	<b>49</b>	<b>282</b>	<b>21</b>	<b>465,010</b>	<b>6,615</b>	<b>330,900</b>	<b>656,400</b>	<b>3,364,896</b>	<b>7.54</b>
Lumber and building material dealers.....	21	11	134	8	205,402	2,655	213,942	487,560	2,384,121	5.34
Electrical shops (without radio).....	8	10	12	—	10,230	—	6,785	4,000	65,002	.15
Heating and plumbing shops.....	20	22	77	13	131,385	3,960	64,487	86,990	543,715	1.22
Paint and glass stores.....	9	6	59	—	117,993	—	45,686	77,850	372,058	.83
<b>Other retail stores.....</b>	<b>281</b>	<b>280</b>	<b>880</b>	<b>233</b>	<b>1,206,878</b>	<b>67,242</b>	<b>915,577</b>	<b>1,546,680</b>	<b>7,459,480</b>	<b>16.72</b>
Hardware stores.....	19	20	37	4	79,046	776	45,551	140,930	414,798	.93
Hardware and farm implement stores.....	9	8	24	1	27,519	200	18,267	48,770	206,323	.46
Farmers' supplies.....	37	21	81	21	115,224	3,676	88,907	111,420	1,140,938	2.66
Book stores.....	3	2	13	5	14,063	1,133	15,193	53,130	121,804	.27
Cigar stores and cigar stands.....	30	33	59	9	61,495	2,155	76,596	45,120	654,780	1.47
Coal and wood yards—ice dealers.....	25	28	91	80	141,520	31,975	80,874	67,240	1,066,691	2.89
Drug stores.....	78	71	272	48	263,573	12,707	280,128	462,060	1,966,966	4.41
Florists.....	7	6	37	13	44,671	6,062	33,082	19,340	182,498	.41
Gifts—novelties and toys—cameras.....	3	4	7	4	8,844	340	8,885	16,700	79,382	.14
Jewelry stores.....	19	22	51	23	71,601	2,957	83,243	246,290	448,417	1.00
Luggage and leather goods stores.....	3	2	4	5	4,832	512	10,882	42,600	82,000	.18
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	2	17	—	13,950	—	15,929	3,610	60,168	.15
Office, school, and store supplies and equipment dealers.....	5	1	103	—	228,662	—	25,082	73,420	189,348	.42
Opticians and optometrists.....	3	2	5	—	10,070	—	9,737	10,160	33,637	.08
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	6	7	6	4	7,223	1,365	5,322	800	28,612	.07
Miscellaneous classifications (combined).....	28	28	67	16	109,181	3,381	108,344	89,280	695,534	1.56
<b>Secondhand stores.....</b>	<b>24</b>	<b>25</b>	<b>42</b>	<b>9</b>	<b>58,024</b>	<b>1,165</b>	<b>27,380</b>	<b>108,200</b>	<b>172,858</b>	<b>.39</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

<sup>2</sup> Further data will be shown in a special report on milk dealers.



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1477

**TABLE 37.—SPRINGFIELD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>885</b>	<b>983</b>	<b>2,878</b>	<b>362</b>	<b>\$3,370,964</b>	<b>\$84,736</b>	<b>\$3,185,158</b>	<b>\$5,056,440</b>	<b>\$30,362,713</b>	<b>100.00</b>
<b>Food group.....</b>	<b>308</b>	<b>455</b>	<b>323</b>	<b>41</b>	<b>319,511</b>	<b>9,359</b>	<b>429,177</b>	<b>371,970</b>	<b>6,352,375</b>	<b>20.92</b>
Candy and confectionery stores.....	0	13	16	(x)	8,351	(x)	6,895	5,100	73,208	(x) 24
Dairy-products stores <sup>1</sup> .....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	5	5	4	1	2,060	200	3,165	3,140	56,798	.19
Grocery stores (without meats).....	86	129	30	2	21,036	200	30,550	51,450	685,375	2.25
Combination stores (groceries and meats).....	196	298	218	36	227,466	8,749	330,214	282,820	4,588,826	15.11
Meat markets (including sea foods).....	9	7	41	1	44,535	150	29,291	27,506	783,197	2.58
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General merchandise group.....</b>	<b>25</b>	<b>20</b>	<b>467</b>	<b>114</b>	<b>478,163</b>	<b>35,063</b>	<b>511,075</b>	<b>1,022,410</b>	<b>3,706,473</b>	<b>12.20</b>
Department stores.....	6	(x)	208	55	253,072	17,054	292,700	549,340	2,034,025	6.70
Dry-goods stores—piece-goods stores.....	6	0	134	14	118,922	11,481	105,322	348,870	727,558	2.40
General merchandise stores (including 2 general stores).....	7	8	13	8	15,280	1,951	23,547	50,510	178,222	.58
Variety, 5-and-10, and to-a-dollar stores.....	6	6	112	37	80,894	4,577	89,506	73,650	766,068	2.52
<b>Automotive group<sup>2</sup>.....</b>	<b>169</b>	<b>108</b>	<b>632</b>	<b>27</b>	<b>848,520</b>	<b>5,701</b>	<b>777,175</b>	<b>805,680</b>	<b>7,161,733</b>	<b>23.59</b>
Motor-vehicle dealers (new and used).....	23	15	329	4	608,813	2,536	456,215	617,040	4,869,802	16.04
Accessories, tires, and batteries.....	13	14	57	7	66,709	710	81,603	66,870	516,051	1.70
Filling stations.....	91	32	141	7	143,055	1,415	165,716	50,160	1,306,228	4.28
Garages and repair shops.....	40	44	103	6	125,533	880	71,629	67,540	445,827	1.48
<b>Apparel group.....</b>	<b>66</b>	<b>48</b>	<b>379</b>	<b>56</b>	<b>461,985</b>	<b>9,168</b>	<b>523,498</b>	<b>954,570</b>	<b>3,567,383</b>	<b>11.75</b>
Men's and boys' clothing and furnishings stores.....	15	13	87	9	159,657	1,531	148,262	380,080	1,081,267	3.56
Family clothing stores—men's, women's, and children's.....	8	6	48	13	56,876	2,315	101,325	92,100	524,579	1.73
Women's ready-to-wear specialty stores—apparel and accessories.....	13	9	166	21	155,693	3,557	170,212	258,920	1,290,562	4.25
Women's accessories stores.....	12	6	39	(x)	34,602	(x)	23,285	13,940	137,629	.45
Shoe stores.....	12	12	39	13	55,157	1,765	74,414	208,630	553,346	1.76
<b>Furniture and household group.....</b>	<b>29</b>	<b>38</b>	<b>179</b>	<b>7</b>	<b>234,942</b>	<b>1,339</b>	<b>218,569</b>	<b>451,620</b>	<b>1,608,442</b>	<b>5.30</b>
Furniture stores.....	14	23	56	2	80,176	440	115,112	286,450	867,007	2.86
Household appliances stores.....	5	4	32	(x)	32,727	(x)	13,260	15,100	120,187	.40
Other home furnishings and appliances stores.....	2	2	17	1	15,316	50	1,790	400	34,665	.11
Radio and music stores.....	8	9	73	4	106,723	849	88,389	129,710	586,583	1.93
<b>Restaurants, cafeterias, and eating places.....</b>	<b>72</b>	<b>115</b>	<b>202</b>	<b>16</b>	<b>131,361</b>	<b>2,150</b>	<b>89,616</b>	<b>9,540</b>	<b>739,166</b>	<b>2.43</b>
Restaurants, cafeterias, and lunch rooms.....	66	107	189	15	121,000	2,100	82,058	8,080	669,737	2.21
Lunch counters, refreshment stands, etc.....	7	8	13	1	10,361	50	7,558	1,460	69,429	.22
<b>Lumber and building group.....</b>	<b>46</b>	<b>33</b>	<b>361</b>	<b>36</b>	<b>513,631</b>	<b>11,065</b>	<b>342,351</b>	<b>688,240</b>	<b>3,065,227</b>	<b>10.10</b>
Lumber and building material dealers.....	22	9	172	3	237,551	980	224,242	505,710	2,025,589	6.7
Electrical shops (without radio).....	4	3	36	24	62,571	6,750	33,537	55,800	270,101	.89
Heating and plumbing shops.....	12	14	58	6	89,778	1,635	35,814	29,040	389,030	1.28
Paint and glass stores.....	8	7	95	3	126,731	1,720	48,758	97,000	380,507	1.26
<b>Other retail stores.....</b>	<b>113</b>	<b>125</b>	<b>318</b>	<b>63</b>	<b>371,201</b>	<b>10,471</b>	<b>273,624</b>	<b>735,340</b>	<b>3,986,062</b>	<b>13.13</b>
Hardware stores.....	11	14	26	(x)	35,923	(x)	25,003	196,700	500,862	1.65
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	13	14	37	1	38,941	200	29,146	44,820	1,262,514	4.16
Bookstores.....	4	5	6	7	6,819	1,030	9,983	41,030	81,508	.27
Cigar stores and cigar stands.....	4	4	8	(x)	5,568	(x)	6,075	3,260	29,810	.10
Coal and wood yards—ice dealers.....	16	18	44	18	41,218	4,636	22,920	17,220	301,768	.99
Drug stores.....	34	37	108	14	117,585	1,872	101,918	247,090	1,109,223	3.65
Florists.....	3	5	2	(x)	1,000	(x)	2,550	2,850	15,071	.05
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	8	10	26	16	60,398	1,720	43,505	141,000	306,023	1.01
News dealers.....	3	1	19	(x)	10,322	(x)	4,625	3,150	54,736	.18
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	10	12	24	3	31,530	470	16,776	22,980	229,835	.76
<b>Secondhand stores.....</b>	<b>37</b>	<b>43</b>	<b>17</b>	<b>2</b>	<b>13,645</b>	<b>400</b>	<b>20,071</b>	<b>36,050</b>	<b>175,852</b>	<b>.58</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.  
<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 38.—SPRINGFIELD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	865	983	2,876	362	\$3,370,964	\$84,736	\$3,186,156	\$5,055,440	\$30,362,713	100.00
Single-store independents.....	690	943	2,022	248	2,448,169	64,562	2,140,440	4,021,130	22,008,159	72.46
2-store independents.....	34	33	164	15	230,557	2,413	251,398	435,570	2,532,995	8.34
3-store independents.....	11	3	114	16	101,081	4,491	102,169	87,740	988,779	3.26
Local chains.....	26	4	71	2	65,271	225	67,266	41,200	857,280	2.82
Sectional chains.....	27	-----	64	3	75,772	297	73,800	91,500	559,301	1.84
National chains.....	61	-----	344	72	348,335	11,506	494,742	335,970	3,000,897	9.89
Other types of operation.....	16	-----	97	6	101,779	1,242	55,335	42,330	416,302	1.37

TABLE 39.—SPRINGFIELD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	6	3	-----	3	-----	Number of stores.....	196	169	13	14	-----
Annual net sales.....	\$2,034,625	\$1,291,031	-----	\$743,594	-----	Annual net sales.....	\$4,586,826	\$3,166,832	\$728,979	\$691,015	-----
Per cent of total sales.....	100.00	63.45	-----	36.55	-----	Per cent of total sales.....	100.00	69.04	15.89	15.07	-----
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	6	3	-----	3	-----	Number of stores.....	65	63	1	1	-----
Annual net sales.....	\$766,068	\$48,354	-----	\$717,714	-----	Annual net sales.....	\$669,737	(x)	(x)	(x)	-----
Per cent of total sales.....	100.00	6.31	-----	93.69	-----	Per cent of total sales.....	100.00	(x)	(x)	(x)	-----
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	15	13	(x)	2	-----	Number of stores.....	4	2	1	1	-----
Annual net sales.....	\$1,081,267	(x)	(x)	-----	-----	Annual net sales.....	\$29,810	(x)	(x)	(x)	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	(x)	-----
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores.....	8	3	(x)	3	2	Number of stations.....	91	25	19	47	-----
Annual net sales.....	\$524,579	\$225,261	(x)	(x)	-----	Annual net sales.....	\$1,300,238	\$468,849	\$230,240	\$601,149	-----
Per cent of total sales.....	100.00	42.94	(x)	(x)	-----	Per cent of total sales.....	100.00	36.06	17.70	46.24	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores.....	13	10	(x)	1	1	Number of yards.....	15	15	-----	-----	-----
Annual net sales.....	\$1,290,562	\$1,087,437	(x)	(x)	(x)	Annual net sales.....	\$301,768	\$301,768	-----	-----	-----
Per cent of total sales.....	100.00	84.26	(x)	(x)	(x)	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Shoe stores:						Drug stores:					
Number of stores.....	18	9	(x)	2	5	Number of stores.....	34	33	1	-----	-----
Annual net sales.....	\$533,346	\$318,381	(x)	\$117,065	(x)	Annual net sales.....	\$1,109,223	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	59.70	(x)	21.95	(x)	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Furniture stores:						Hardware stores:					
Number of stores.....	14	14	-----	-----	-----	Number of stores.....	11	11	-----	-----	-----
Annual net sales.....	\$867,007	\$867,007	-----	-----	-----	Annual net sales.....	\$500,862	\$500,862	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Radio and music stores:						Jewelry stores:					
Number of stores.....	8	7	(x)	1	-----	Number of stores.....	8	7	1	-----	-----
Annual net sales.....	\$586,583	(x)	(x)	-----	-----	Annual net sales.....	\$306,023	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Grocery stores (without meats):											
Number of stores.....	86	84	-----	2	-----						
Annual net sales.....	\$685,375	(x)	-----	(x)	-----						
Per cent of total sales.....	100.00	(x)	-----	(x)	-----						

## RETAIL DISTRIBUTION IN MISSOURI: 1929

1479

TABLE 40.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	2,308	2,185	7,308	1,364	\$8,898,828	\$298,756	\$8,378,766	\$13,239,460	\$87,165,365	100.00
Food group	694	667	1,282	273	1,590,170	80,309	1,503,062	1,278,000	22,302,561	25.68
Candy and confectionery stores	55	67	60	28	43,523	5,358	76,311	35,330	545,731	.63
Dairy-products stores <sup>1</sup>	10	9	92	4	114,226	612	90,538	6,520	790,968	.91
Delicatessen stores	7	8	8	7	7,764	1,304	13,533	6,040	105,590	.12
Fruit stores and vegetable markets	10	19	24	6	25,702	976	28,791	6,070	335,524	.38
Grocery stores (without meats)	238	219	224	38	234,605	7,578	250,994	331,030	4,195,432	4.81
Combination stores (groceries and meats)	320	282	759	168	978,239	39,398	906,201	847,520	14,684,808	16.81
Meat markets (including sea foods)	33	42	66	15	83,878	3,525	84,950	23,620	1,217,222	1.40
Bakeries—caterers	17	10	57	7	64,053	1,558	30,328	6,330	281,532	.32
Other food stores	4	2	22		38,130		21,026	13,590	175,404	.20
General stores	15	21	34	6	32,854	700	24,871	104,810	571,607	.66
General merchandise group	107	70	1,000	294	974,152	46,268	1,158,446	2,253,560	9,671,020	11.09
Department stores	19	12	385	134	430,491	26,292	475,914	878,320	4,232,655	4.85
Dry-goods stores—piece goods stores	38	36	207	41	223,146	8,839	261,231	669,350	2,197,470	2.52
General merchandise stores	24	20	103	10	97,870	1,651	100,451	285,250	1,208,040	1.39
Variety, 5-and-10, and to-a-dollar stores	20	2	305	109	222,645	9,686	290,850	420,640	2,032,355	2.33
Automotive group <sup>1</sup>	419	327	1,469	115	1,965,637	32,815	1,751,109	2,112,990	20,108,989	23.06
Motor-vehicle dealers (new and used)	103	85	906	43	1,261,978	10,323	1,120,754	1,522,950	14,129,549	16.21
Accessories, tires, and batteries	64	69	126	21	196,423	7,381	176,419	336,770	1,657,819	1.90
Filling stations	186	91	278	34	327,988	9,782	290,974	152,530	3,131,050	3.59
Garages and repair shops	65	81	157	17	204,167	5,329	158,075	90,130	1,128,942	1.29
Apparel group	198	183	577	146	736,165	29,900	699,163	2,309,980	7,272,487	8.34
Men's and boys' clothing and furnishings stores	36	38	91	31	167,631	6,633	203,638	703,980	1,776,200	2.04
Family clothing stores—men's, women's and children's	23	20	101	26	149,299	4,667	184,656	396,020	1,284,574	1.47
Women's ready-to-wear specialty stores—apparel and accessories	42	44	188	34	205,757	7,037	248,227	425,620	2,161,080	2.48
Women's accessories stores	30	27	75	13	54,666	2,559	37,949	56,920	404,694	.46
Other apparel stores	8	10	11		11,032		6,841	21,740	64,999	.08
Shoe stores	59	54	111	42	157,780	9,004	217,952	605,690	1,580,880	1.81
Furniture and household group <sup>1</sup>	113	92	454	71	636,613	20,424	587,626	1,042,550	4,369,398	5.01
Furniture stores	47	41	192	24	295,741	5,440	351,408	651,110	2,391,555	2.74
Household appliances stores	31	10	162	32	222,626	10,520	86,951	184,910	1,033,342	1.19
Other home furnishings and appliances stores	5	5	4	3	4,323	743	5,946	6,970	28,461	.03
Radio and music stores	29	35	96	12	113,323	3,721	141,986	198,530	909,806	1.04
Restaurants, cafeterias, and eating places	183	219	588	125	466,367	30,239	380,104	65,210	3,829,555	3.25
Restaurants, cafeterias, and lunch rooms	146	171	518	101	410,068	25,371	326,433	48,560	2,434,089	2.79
Lunch counters, refreshment stands, etc.	37	48	70	24	56,299	4,868	53,671	16,650	395,466	.46
Lumber and building group	118	117	488	57	763,917	18,920	467,047	1,261,350	5,234,704	6.00
Lumber and building material dealers	51	53	231	14	343,782	5,610	305,782	1,005,070	3,551,740	4.07
Electrical shops (without radio)	10	13	39	7	69,253	2,292	27,774	32,430	263,769	.30
Heating and plumbing shops	36	33	105	31	283,786	9,305	31,432	110,670	1,005,780	1.15
Paint and glass stores	22	18	53	5	67,096	1,204	42,059	113,180	413,415	.48
Other retail stores <sup>1</sup>	442	458	1,400	274	1,719,325	58,251	1,584,191	2,679,170	14,683,813	16.84
Hardware stores	43	47	98	10	139,416	2,516	150,457	468,490	1,334,854	1.53
Hardware and farm implement stores	8	11	37		43,110		51,052	189,300	521,197	.60
Farmers' supplies	36	32	160	17	131,235	5,471	211,939	197,130	2,545,493	2.92
Bookstores	14	14	61	6	68,531	1,324	91,685	130,060	629,007	.72
Cigar stores and cigar stands	34	39	61	6	50,154	1,624	54,189	24,800	408,475	.47
Coal and wood yards—ice dealers	48	44	281	19	355,239	6,835	181,872	151,870	2,766,444	3.17
Drug stores	122	119	421	79	499,165	20,252	435,163	934,120	4,109,315	4.71
Florists	19	24	51	17	68,050	1,987	75,419	46,090	361,231	.41
Gifts—novelties and toys—cameras	10	14	3	9	2,901	979	11,932	32,340	49,462	.06
Jewelry stores	42	59	68	36	104,839	4,468	121,166	456,940	826,094	.95
Music stores (without radio)	6	7	4		2,680		9,444	18,070	40,740	.05
Newsdealers	12	5	30	33	26,639	3,413	35,889	15,810	202,127	.23
Office, school, and store supplies and equipment dealers	5		14		22,005		12,384	20,500	84,389	.10
Sporting goods stores, including athletic and play-ground equipment	4	4	2	1	2,088	200	2,634	22,120	29,390	.03
Stationers and printers	4	2	41		51,816		17,560	19,270	87,363	.10
Miscellaneous classifications (combined)	33	36	65	39	97,930	8,903	117,831	144,290	657,326	.75
Secondhand stores	18	21	16	3	14,428	930	23,807	31,490	151,231	.17

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed

CENSUS OF DISTRIBUTION

TABLE 41.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>2,308</b>	<b>2,185</b>	<b>7,308</b>	<b>1,364</b>	<b>\$8,898,823</b>	<b>\$298,766</b>	<b>\$8,378,760</b>	<b>\$13,239,460</b>	<b>\$87,195,365</b>	<b>100.00</b>
Single-store independents.....	1,808	2,076	4,928	942	5,923,508	212,801	5,625,243	9,696,110	69,420,824	68.15
2-store independents.....	101	77	430	42	528,779	8,241	502,240	885,630	4,977,911	5.72
3-store independents.....	31	12	230	7	328,906	1,400	278,008	431,430	3,290,832	3.78
Local chains.....	93	16	417	57	597,516	15,422	514,769	612,370	5,143,171	6.24
Sectional chains.....	77	-----	181	24	241,624	2,020	200,766	199,040	1,390,276	2.17
National chains.....	157	-----	909	249	1,004,294	46,229	1,121,916	1,195,100	10,874,140	12.47
Direct selling (house-to-house).....	3	-----	56	5	44,913	-----	3,630	2,000	99,250	.11
Leased-department chains.....	8	-----	16	-----	20,557	1,072	29,702	20,400	162,004	.18
Utility-operated retail stores.....	14	-----	61	29	99,939	9,896	39,537	103,880	634,277	.73
Manufacturer-controlled chains.....	12	-----	77	7	103,651	1,519	80,890	83,210	309,602	.36
Other types of operation.....	4	4	5	2	5,076	150	5,979	4,290	76,938	.09

TABLE 42.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	19	7	-----	12	-----	Number of stores.....	320	235	29	-----	56
Annual net sales.....	\$4,232,655	\$1,614,602	-----	\$2,618,053	-----	Annual net sales.....	\$14,654,863	\$8,728,815	\$1,340,913	\$4,585,135	-----
Per cent of total sales.....	100.00	38.15	-----	61.85	-----	Per cent of total sales.....	100.00	59.56	9.15	31.29	-----
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	26	2	2	22	-----	Number of stores.....	146	137	8	-----	1
Annual net sales.....	\$2,032,855	(x)	(x)	\$1,897,780	-----	Annual net sales.....	\$2,434,089	\$2,185,059	(x)	(x)	-----
Per cent of total sales.....	100.00	(x)	(x)	93.36	-----	Per cent of total sales.....	100.00	89.77	(x)	(x)	-----
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	36	33	3	-----	-----	Number of stores.....	34	32	1	-----	1
Annual net sales.....	\$1,776,260	\$1,481,090	\$295,170	-----	-----	Annual net sales.....	\$408,475	\$388,431	(x)	-----	(x)
Per cent of total sales.....	100.00	83.38	16.62	-----	-----	Per cent of total sales.....	100.00	95.09	(x)	-----	(x)
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	23	16	2	5	-----	Number of stations.....	186	72	40	74	-----
Annual net sales.....	\$1,284,574	\$971,525	(x)	(x)	-----	Annual net sales.....	\$3,131,950	\$1,138,498	\$794,783	\$1,198,669	-----
Per cent of total sales.....	100.00	75.63	(x)	(x)	-----	Per cent of total sales.....	100.00	36.36	25.38	38.27	-----
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	42	36	4	1	1	Number of yards.....	48	44	4	-----	-----
Annual net sales.....	\$2,161,080	\$1,870,909	\$137,203	(x)	(x)	Annual net sales.....	\$2,766,444	\$2,020,731	\$745,713	-----	-----
Per cent of total sales.....	100.00	86.57	6.35	(x)	(x)	Per cent of total sales.....	100.00	73.04	26.96	-----	-----
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	59	41	8	3	7	Number of stores.....	122	97	23	-----	2
Annual net sales.....	\$1,580,880	\$1,090,574	\$268,472	\$63,126	\$100,708	Annual net sales.....	\$4,100,315	\$3,027,933	(x)	(x)	-----
Per cent of total sales.....	100.00	68.98	16.86	3.99	10.17	Per cent of total sales.....	100.00	73.68	(x)	(x)	-----
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	47	42	5	-----	-----	Number of stores.....	43	42	1	-----	-----
Annual net sales.....	\$2,391,555	\$2,062,001	\$329,554	-----	-----	Annual net sales.....	\$1,334,854	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	86.22	13.78	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	29	29	-----	-----	-----	Number of stores.....	42	37	3	-----	2
Annual net sales.....	\$909,805	\$909,805	-----	-----	-----	Annual net sales.....	\$826,094	\$748,265	\$75,201	-----	\$2,628
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	90.58	9.10	-----	.32
<b>Grocery stores (without meats):</b>											
Number of stores.....	238	199	15	24	-----						
Annual net sales.....	\$4,195,462	\$2,738,221	\$473,812	\$983,429	-----						
Per cent of total sales.....	100.00	65.27	11.29	23.44	-----						



# RETAIL DISTRIBUTION IN MISSOURI: 1929

1481

TABLE 43.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

## ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

### NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	23,202	25,842	27,143	9,037	\$23,006,704	\$1,728,242	\$23,835,479	\$95,858,430	\$442,220,532	100.00
Food group	4,180	4,663	3,903	1,245	4,171,084	233,375	4,419,430	6,039,560	76,087,993	17.20
Candy and confectionery stores	351	412	247	119	151,464	26,951	282,656	235,700	2,492,249	.56
Dairy-products stores	43	53	185	52	332,463	8,562	249,034	43,560	2,007,585	.59
Deli-caterers stores	5	7	4	4	5,846	1,810	7,767	35,020	73,102	.02
Fruit stores and vegetable markets	20	24	8	13	11,080	1,878	18,509	6,450	182,632	.04
Grocery stores (without meats)	1,050	2,054	1,081	407	1,113,986	65,700	1,432,137	2,538,840	26,281,772	5.94
Combination stores (groceries and meats)	1,449	1,664	1,932	527	2,069,089	99,332	2,022,506	2,923,580	38,592,509	8.73
Meat markets (including sea foods)	180	221	150	53	152,225	11,034	185,577	102,930	2,941,474	.67
Bakeries-caterers	159	192	253	63	238,655	13,920	183,878	85,310	1,731,677	.39
Other food stores	23	36	43	7	36,246	1,188	36,767	68,180	1,164,903	.26
General stores	4,024	5,000	3,299	1,324	2,852,627	202,314	3,415,084	21,322,410	22,640,599	18.69
General merchandise group	852	888	2,293	1,360	2,159,471	192,553	2,454,122	10,081,490	26,001,405	5.88
Department stores	34	10	432	278	533,646	42,254	526,935	1,448,240	5,218,594	1.18
Dry-goods stores—piece goods stores	361	387	705	330	633,691	62,028	761,503	3,972,670	8,820,238	1.95
General merchandise stores	219	267	677	396	658,038	61,503	725,449	3,661,060	8,386,460	1.90
Variety, 5-and-10, and to-a-dollar stores	238	222	479	346	334,096	38,768	439,935	999,500	3,776,113	.85
Automotive group	5,088	5,355	6,864	1,242	7,828,124	325,075	8,558,921	10,918,420	69,030,432	22.39
Motor-vehicle dealers (new and used)	823	975	3,529	350	4,339,537	105,752	3,603,115	7,165,210	59,725,158	13.61
Automobile dealers with farm implements and machinery	39	49	130	30	161,465	8,094	132,533	484,700	2,240,364	.51
Accessories, tires, and batteries	233	258	264	55	219,153	14,344	229,069	439,210	2,252,409	.51
Filling stations	2,440	2,144	1,680	411	1,736,395	91,157	1,577,261	1,384,640	29,299,379	5.27
Garages and repair shops	1,550	1,907	1,309	396	1,361,074	105,728	1,005,533	1,427,380	11,398,790	2.57
Other automotive establishments	2	1	12	—	10,500	—	11,005	17,180	112,332	.02
Apparel group	900	1,037	804	409	836,271	68,237	1,353,021	5,481,750	13,654,050	3.09
Men's and boys' clothing and furnishings stores	208	247	244	122	327,554	22,984	529,051	2,362,350	5,045,913	1.14
Family clothing stores—men's, women's, and children's	92	112	143	67	161,290	9,730	246,119	1,201,840	2,093,129	.61
Women's ready-to-wear specialty stores—apparel and accessories	161	173	173	92	161,203	15,270	230,977	602,940	2,328,248	.52
Women's accessories stores	206	231	43	71	37,649	9,485	77,557	174,940	1,512,512	.15
Other apparel stores	37	45	46	6	41,605	1,099	30,640	21,450	201,953	.05
Shoe stores	196	229	150	51	159,970	9,589	238,677	1,118,230	2,743,295	.62
Furniture and household group	808	838	1,024	305	1,915,065	69,501	1,347,655	4,452,820	12,731,856	2.88
Furniture stores	464	581	546	145	628,120	28,727	901,718	3,604,440	8,749,859	1.98
Household appliances stores	161	27	275	90	362,199	25,160	229,275	421,990	1,803,312	.41
Other home furnishings and appliances stores	14	15	15	11	19,279	5,187	16,721	39,230	132,246	.03
Radio and music stores	168	214	188	53	205,467	10,427	199,241	385,360	2,041,439	.46
Restaurants, cafeterias, and eating places	1,941	2,208	2,404	747	1,459,183	114,664	1,524,143	572,960	12,157,657	2.75
Restaurants, cafeterias, and lunch rooms	1,662	1,788	2,142	653	1,281,841	102,012	1,325,005	486,400	10,574,710	2.39
Lunch counters, refreshment stands, etc.	379	420	262	94	177,342	12,642	199,138	76,560	1,582,947	.36
Lumber and building group	1,041	811	1,857	536	2,471,911	148,526	2,067,745	9,301,080	27,323,366	6.18
Lumber and building material dealers	793	532	1,487	385	1,991,004	105,003	1,827,605	8,826,640	24,546,196	5.55
Electrical shops (without radio)	29	30	23	12	27,843	1,834	26,140	40,540	337,163	.08
Heating and plumbing shops	166	191	289	126	388,051	36,552	166,481	286,590	1,890,617	.43
Paint and glass stores	53	58	58	13	65,013	3,137	47,519	137,310	549,390	.12
Other retail stores	4,217	4,883	4,655	1,862	4,931,508	374,924	5,637,329	17,605,010	92,147,844	20.84
Hardware stores	403	492	392	102	432,328	18,666	525,493	2,588,930	6,636,436	1.50
Hardware and farm implement stores	493	639	627	187	667,603	39,614	742,624	3,896,940	12,959,119	2.93
Farmers' supplies	1,090	1,190	1,329	439	1,426,542	87,770	1,276,159	2,975,920	43,431,051	9.82
Bookstores	36	45	51	30	34,799	4,034	89,218	164,310	667,329	.16
Cigar stores and cigar stands	117	139	61	24	48,421	4,533	79,790	56,230	717,891	.16
Coal and wood yards—ice dealers	246	264	413	241	495,965	55,845	526,515	177,910	4,755,561	1.08
Drug stores	1,061	1,260	1,223	461	1,240,187	92,733	1,418,304	5,381,800	16,098,050	3.64
Florists	25	29	30	30	32,755	4,185	61,947	28,540	217,993	.05
Gifts—novelties and toys—cameras	17	20	2	13	3,440	2,000	11,542	45,780	60,617	.02
Jewelry stores	270	290	134	87	140,089	12,277	260,787	1,236,530	1,897,079	.43
Luggage and leather goods stores	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio)	8	8	2	—	1,925	—	4,791	37,320	72,543	.02
News dealers	42	41	73	38	28,217	4,609	21,062	27,790	270,273	.06
Office, school, and store supplies and equipment dealers	7	8	6	4	6,077	998	10,863	29,050	100,269	.02
Opticians and optometrists	14	16	1	1	2,377	77	8,116	12,250	49,390	.01
Sporting goods stores, including athletic and playground equipment	6	7	2	2	2,721	636	6,530	9,690	49,573	.01
Scientific and medical instruments and supplies (at retail)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers	7	9	8	—	5,500	—	1,983	11,500	28,400	.01
Miscellaneous classifications (combined)	372	431	297	184	358,364	46,327	505,225	922,620	4,048,503	.91
Secondhand stores	181	181	40	24	31,480	4,083	61,029	122,910	435,860	.10

1 Further data will be shown in a special report on milk dealers.  
2 This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 44.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>23,202</b>	<b>25,842</b>	<b>27,143</b>	<b>9,037</b>	<b>\$28,008,704</b>	<b>\$1,728,242</b>	<b>\$28,838,479</b>	<b>\$85,888,430</b>	<b>\$442,220,832</b>	<b>100.00</b>
Single-store independents.....	16,185	19,390	17,745	5,961	17,923,103	1,170,491	18,993,317	64,589,980	255,891,268	57.86
2-store independents.....	374	278	802	215	797,994	40,920	746,248	2,039,770	9,267,008	2.10
3-store independents.....	121	33	328	81	378,144	17,390	301,443	880,240	4,143,498	.94
Local chains.....	437	68	1,206	299	1,552,560	51,232	1,224,825	3,831,930	15,884,644	3.59
Sectional chains.....	422	-----	692	106	875,258	25,990	674,025	1,809,990	7,979,269	1.81
National chains.....	424	-----	1,296	465	1,537,966	79,275	1,609,349	1,742,960	17,668,468	4.00
Other types of operations:										
Direct selling (house-to-house).....	17	16	-----	-----	-----	-----	3,314	3,380	28,953	.01
Roadside markets or stands <sup>1</sup> .....	8	9	-----	4	775	775	196	430	23,785	.01
Itinerant vendors.....	4	4	1	-----	280	-----	738	460	14,460	.00
Industrial stores (including commissaries).....	4	3	5	4	5,939	200	9,145	17,970	105,403	.02
Leased-department chains.....	5	-----	4	-----	3,970	-----	4,126	5,580	65,621	.01
Utility-operated retail stores.....	113	1	174	87	233,350	22,817	158,456	301,130	1,221,453	.28
Manufacturer-controlled chains.....	7	1	40	1	53,311	150	16,829	29,160	130,735	.03
Cooperative stores <sup>1</sup> .....	56	-----	157	32	154,755	5,177	92,666	295,480	4,617,302	1.04
Cooperative buying associations <sup>1</sup> .....	57	-----	107	44	180,301	6,250	128,803	316,190	5,520,340	1.25
Retailers—country buyers <sup>1</sup> .....	4,620	5,705	3,685	1,527	3,209,124	243,785	3,891,525	17,977,570	103,590,138	23.43
Retailers—wholesalers <sup>1</sup> .....	284	332	840	210	1,035,674	63,690	1,012,604	2,044,240	10,056,185	3.63
All other types.....	4	2	1	1	1,200	100	870	1,970	12,302	.00

<sup>1</sup> These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

# RETAIL DISTRIBUTION IN MISSOURI: 1929

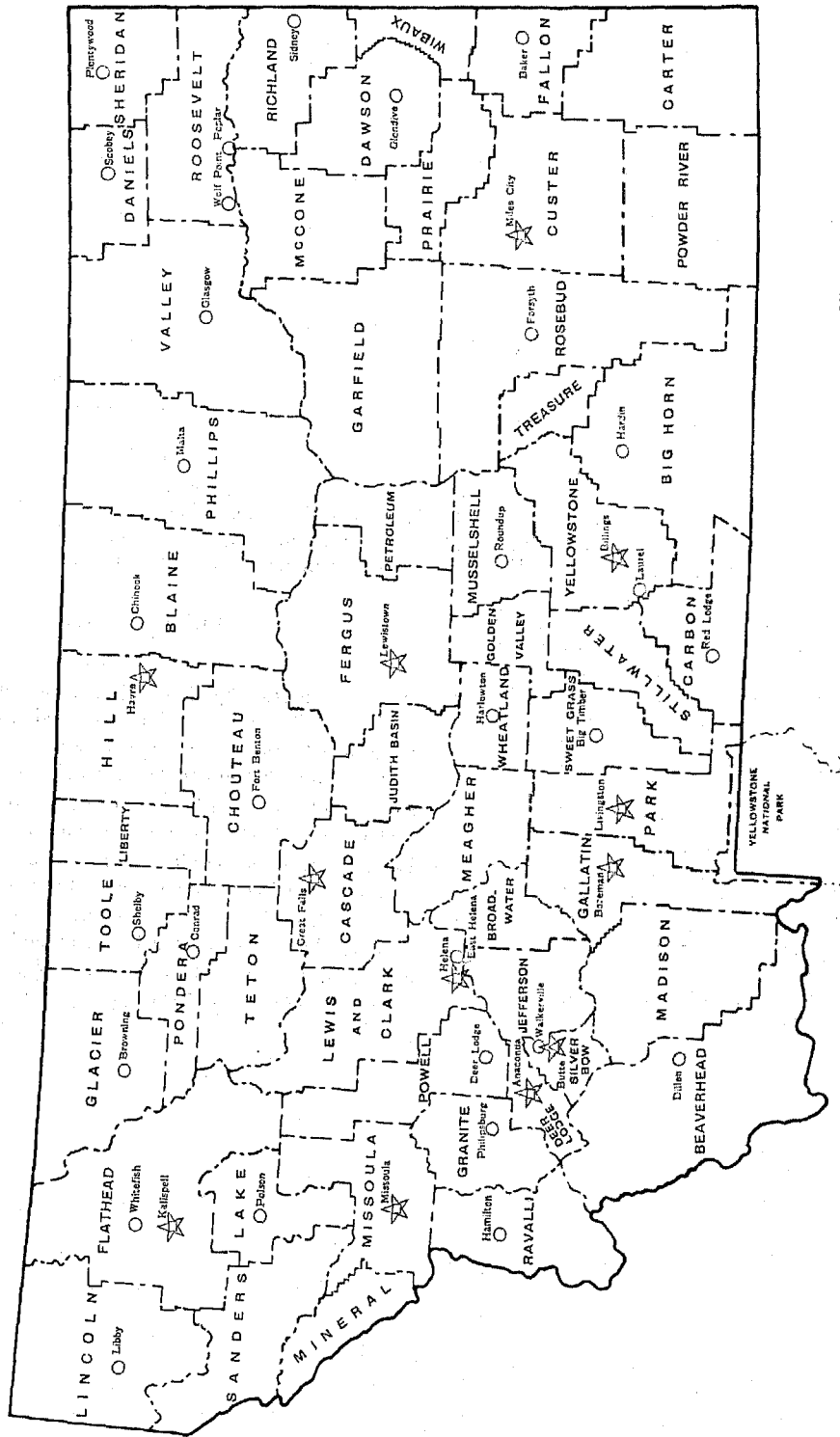
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**TABLE 45.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi- units including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	34	13		19	2
Annual net sales.....	\$5,218,694	\$1,873,104		\$2,959,371	\$386,119
Per cent of total sales.....	100.00	35.89		56.71	7.40
<b>Variety, 5 and 10, and to-a-dollar stores:</b>					
Number of stores.....	238	186	28	23	1
Annual net sales.....	\$3,776,113	\$1,660,133	\$630,505	\$1,470,360	\$15,115
Per cent of total sales.....	100.00	43.96	16.70	38.94	.40
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	208	198	10		
Annual net sales.....	\$5,045,913	\$4,709,480	\$336,433		
Per cent of total sales.....	100.00	93.33	6.67		
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	92	84	4	4	
Annual net sales.....	\$2,693,129	\$2,549,033	\$94,449	\$49,647	
Per cent of total sales.....	100.00	94.65	3.51	1.84	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	161	135	15	9	2
Annual net sales.....	\$2,328,248	\$1,807,453	\$246,393	\$222,190	\$52,212
Per cent of total sales.....	100.00	77.63	10.58	9.55	2.24
<b>Shoe stores:</b>					
Number of stores.....	196	185	6		5
Annual net sales.....	\$2,743,295	\$2,520,053	\$140,659		\$82,583
Per cent of total sales.....	100.00	91.86	5.13		3.01
<b>Furniture stores:</b>					
Number of stores.....	464	443	16		5
Annual net sales.....	\$8,749,859	\$8,172,701	\$451,558		\$125,600
Per cent of total sales.....	100.00	93.40	5.16		1.44
<b>Radio and music stores:</b>					
Number of stores.....	168	162	4		2
Annual net sales.....	\$2,041,439	\$1,891,040	\$124,399		\$26,000
Per cent of total sales.....	100.00	92.63	6.09		1.28
<b>Grocery stores (without meats):</b>					
Number of stores.....	1,959	1,053	61	140	682
Annual net sales.....	\$26,281,772	\$9,896,681	\$1,425,039	\$6,181,848	\$8,778,204
Per cent of total sales.....	100.00	37.66	5.42	23.52	33.40
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	1,449	901	49	75	424
Annual net sales.....	\$38,592,569	\$20,337,878	\$2,037,953	\$5,175,157	\$11,041,580
Per cent of total sales.....	100.00	52.70	5.28	13.41	28.61
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	1,562	1,529	19		12
Annual net sales.....	\$10,574,710	\$10,084,686	\$372,436	(x)	(x)
Per cent of total sales.....	100.00	95.37	3.52	(x)	(x)
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	117	114			3
Annual net sales.....	\$717,891	\$491,687			\$226,204
Per cent of total sales.....	100.00	68.49			31.51
<b>Filling stations:</b>					
Number of stations.....	2,440	1,721	186	416	117
Annual net sales.....	\$23,299,379	\$13,375,292	\$2,438,514	\$4,593,700	\$2,888,873
Per cent of total sales.....	100.00	57.42	10.46	19.72	12.40
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	246	218	12		16
Annual net sales.....	\$4,755,561	\$3,745,625	\$673,785		\$336,151
Per cent of total sales.....	100.00	78.76	14.17		7.07
<b>Drug stores:</b>					
Number of stores.....	1,061	1,024	33		4
Annual net sales.....	\$16,098,050	\$15,046,334	\$944,109		\$107,607
Per cent of total sales.....	100.00	93.47	5.86		.67
<b>Hardware stores:</b>					
Number of stores.....	403	387	5		11
Annual net sales.....	\$6,636,436	\$6,363,804	\$52,783		\$229,849
Per cent of total sales.....	100.00	95.74	.80		3.46
<b>Jewelry stores:</b>					
Number of stores.....	270	263	1		1
Annual net sales.....	\$1,897,079	\$1,893,254	(x)		(x)
Per cent of total sales.....	100.00	99.80	(x)		(x)

# MONTANA



INCORPORATED PLACES -- POPULATION 1930

- △ 30,000 TO 100,000
- 5,000 TO 30,000
- 1,000 TO 5,000
- ☆ ONE OR MORE DAILY NEWSPAPERS

(B. OF A. DATA)

SCALE  
TO HERBERT  
PO MILES

## CONTENTS

<p>Map of Montana.....</p> <p style="text-align: center;"><b>THE STATE</b> (Population, 537,606)</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Table</th> <th style="text-align: right;">Page</th> </tr> </thead> <tbody> <tr><td>1—Retail distribution by kinds of business.....</td><td style="text-align: right;">1487</td></tr> <tr><td>2—Operating expenses, by kinds of business.....</td><td style="text-align: right;">1489</td></tr> <tr><td>3—Seasonal employment characteristics.....</td><td style="text-align: right;">1491</td></tr> <tr><td>4—Sales by size of business.....</td><td style="text-align: right;">1493</td></tr> <tr><td>5—Retail distribution by types of operation.....</td><td style="text-align: right;">1495</td></tr> <tr><td>6—Seventeen kinds of business by types of operation..</td><td style="text-align: right;">1497</td></tr> <tr><td>7—Sales classified according to degree of credit.....</td><td style="text-align: right;">1498</td></tr> <tr><td>8—Credit business by types of operation.....</td><td style="text-align: right;">1500</td></tr> <tr><td>9—Receipts other than from the sale of merchandise....</td><td style="text-align: right;">1500</td></tr> <tr><td>10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....</td><td style="text-align: right; vertical-align: bottom;">1502</td></tr> <tr><td>11—Retail sales by manufacturers and wholesalers— country buying (assembling) of farm products... </td><td style="text-align: right; vertical-align: bottom;">1502</td></tr> <tr><td>12—Forms of organization and negro proprietorship....</td><td style="text-align: right;">1503</td></tr> <tr><td>13 { These tables, showing sales analyzed by kind of busi- ness for counties, cities, and incorporated places 14 { of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....</td><td style="text-align: right; vertical-align: bottom;">1503</td></tr> <tr><td>15—Sales by commodities.....</td><td style="text-align: right;">1504</td></tr> </tbody> </table> <p style="text-align: center;">1486</p>	Table	Page	1—Retail distribution by kinds of business.....	1487	2—Operating expenses, by kinds of business.....	1489	3—Seasonal employment characteristics.....	1491	4—Sales by size of business.....	1493	5—Retail distribution by types of operation.....	1495	6—Seventeen kinds of business by types of operation..	1497	7—Sales classified according to degree of credit.....	1498	8—Credit business by types of operation.....	1500	9—Receipts other than from the sale of merchandise....	1500	10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....	1502	11—Retail sales by manufacturers and wholesalers— country buying (assembling) of farm products...	1502	12—Forms of organization and negro proprietorship....	1503	13 { These tables, showing sales analyzed by kind of busi- ness for counties, cities, and incorporated places 14 { of more than 1,000 population, were included in all the separate State reports, but they have been withdrawn from the State reports in this volume, and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	1503	15—Sales by commodities.....	1504	<table style="width: 100%; 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vertical-align: bottom;">1513</td></tr> <tr><td>21—Seventeen kinds of business by types of operation— all cities of 10,000 to 30,000 population combined..</td><td style="text-align: right; vertical-align: bottom;">1513</td></tr> <tr><td>22—Retail distribution by kinds of business—all places of less than 10,000 population combined.....</td><td style="text-align: right; vertical-align: bottom;">1514</td></tr> <tr><td>23—Retail distribution by types of operation—all places of less than 10,000 population combined.....</td><td style="text-align: right; vertical-align: bottom;">1515</td></tr> <tr><td>24—Seventeen kinds of business by types of operation— all places of less than 10,000 population combined..</td><td style="text-align: right; vertical-align: bottom;">1515</td></tr> </tbody> </table> <p style="text-align: center;"><b>COMBINED CITIES</b> (Population, 498,074)</p>	Table	Page	16—Retail distribution by kinds of business.....	1510	17—Retail distribution by types of operation.....	1511	18—Seventeen kinds of business by types of operation..	1511	Table	Page	19—Retail distribution by kinds of business—all cities of 10,000 to 30,000 population combined.....	1512	20—Retail distribution by types of operation—all cities of 10,000 to 30,000 population combined.....	1513	21—Seventeen kinds of business by types of operation— all cities of 10,000 to 30,000 population combined..	1513	22—Retail distribution by kinds of business—all places of less than 10,000 population combined.....	1514	23—Retail distribution by types of operation—all places of less than 10,000 population combined.....	1515	24—Seventeen kinds of business by types of operation— all places of less than 10,000 population combined..	1515
Table	Page																																																				
1—Retail distribution by kinds of business.....	1487																																																				
2—Operating expenses, by kinds of business.....	1489																																																				
3—Seasonal employment characteristics.....	1491																																																				
4—Sales by size of business.....	1493																																																				
5—Retail distribution by types of operation.....	1495																																																				
6—Seventeen kinds of business by types of operation..	1497																																																				
7—Sales classified according to degree of credit.....	1498																																																				
8—Credit business by types of operation.....	1500																																																				
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Table	Page																																																				
16—Retail distribution by kinds of business.....	1510																																																				
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Table	Page																																																				
19—Retail distribution by kinds of business—all cities of 10,000 to 30,000 population combined.....	1512																																																				
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21—Seventeen kinds of business by types of operation— all cities of 10,000 to 30,000 population combined..	1513																																																				
22—Retail distribution by kinds of business—all places of less than 10,000 population combined.....	1514																																																				
23—Retail distribution by types of operation—all places of less than 10,000 population combined.....	1515																																																				
24—Seventeen kinds of business by types of operation— all places of less than 10,000 population combined..	1515																																																				

# RETAIL DISTRIBUTION IN MONTANA: 1929

## TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS <small>(Not synonymous with commodities sold. See Table 16)</small>	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
<b>All groups.....</b>	<b>6,951</b>	<b>6,713</b>	<b>16,125</b>	<b>3,120</b>	<b>\$23,317,316</b>	<b>\$781,414</b>	<b>\$45,285,090</b>	<b>\$243,828,109</b>	<b>100.00</b>
<b>Food group.....</b>	<b>1,480</b>	<b>1,608</b>	<b>1,978</b>	<b>474</b>	<b>2,731,675</b>	<b>112,349</b>	<b>3,511,590</b>	<b>44,200,366</b>	<b>18.18</b>
Candy and confectionery stores:									
Candy stores—nut stores.....	6	6	2	1	1,205	85	1,930	25,063	.01
Confectionery stores (candy and fountain).....	210	266	231	64	242,596	11,062	224,340	2,588,419	1.06
Dairy products stores:									
Dairy products stores (including ice cream).....	8	6	10	2	21,746	955	3,750	245,504	.10
Egg and poultry dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Milk dealers <sup>1</sup> .....	10	9	35	3	64,688	503	1,880	426,858	.17
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	8	10	14	3	13,027	688	5,220	162,355	.07
Grocery stores (without meats).....	736	761	717	192	960,154	45,199	1,987,300	20,172,950	8.27
Combination stores (groceries and meats):									
Grocery stores with meats.....	142	154	316	58	454,693	14,493	623,550	7,283,324	2.99
Meat markets with groceries.....	120	137	236	57	341,077	11,471	368,900	5,441,387	2.23
Meat markets (including sea foods).....	182	214	289	76	483,985	22,647	257,370	6,967,714	2.86
Bakeries—bakery goods stores.....	44	49	114	16	133,510	4,817	31,520	747,876	.31
Other food stores.....	2	1	4	1	8,328	225	4,150	61,472	.03
<b>General stores.....</b>	<b>668</b>	<b>688</b>	<b>1,022</b>	<b>198</b>	<b>1,453,358</b>	<b>41,707</b>	<b>6,557,060</b>	<b>26,358,655</b>	<b>10.77</b>
General stores—groceries with apparel.....	67	82	29	20	40,442	3,840	233,480	1,222,329	.50
General stores—groceries with dry goods.....	201	230	203	44	263,762	9,920	1,555,000	6,058,011	2.40
General stores—groceries with other merchandise.....	398	376	787	134	1,149,154	27,947	4,768,580	18,973,315	7.78
<b>General merchandise group<sup>1</sup>.....</b>	<b>244</b>	<b>114</b>	<b>2,685</b>	<b>449</b>	<b>3,159,099</b>	<b>103,041</b>	<b>6,894,650</b>	<b>25,754,688</b>	<b>10.56</b>
Department stores:									
With food departments.....	8	2	373	26	516,684	4,633	1,127,730	3,110,721	1.27
Without food departments.....	33		1,180	200	1,474,538	54,356	2,246,180	11,205,467	4.60
Dry goods stores—piece goods stores.....	56	44	146	40	184,214	8,740	780,200	1,943,770	.80
General merchandise stores:									
With food departments.....	41	16	101	18	302,873	4,312	948,080	2,710,410	1.52
Without food departments.....	67	29	278	130	397,596	28,853	1,346,240	3,667,828	1.50
Army and Navy goods stores.....	3	4	2		3,600		22,590	85,585	.04
Variety, 5-and-10 and to-a-dollar stores.....	36	18	520	35	279,594	2,147	422,130	2,023,897	.83
<b>Automotive group<sup>1</sup>.....</b>	<b>1,387</b>	<b>1,283</b>	<b>3,252</b>	<b>550</b>	<b>5,374,466</b>	<b>177,890</b>	<b>7,409,370</b>	<b>61,155,473</b>	<b>25.08</b>
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	315	308	1,807	138	3,118,609	50,375	4,281,520	36,603,784	15.01
Used-car establishments.....	9	11	16	1	20,870	500	23,800	122,925	.05
Automobile dealers with farm implements and machinery.....	71	54	251	85	425,555	20,056	1,413,060	6,068,991	2.49
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	13	12	27	3	44,623	775	83,100	528,499	.22
Battery and ignition shops—brake repair shops.....	82	34	65	7	97,874	3,387	100,000	652,285	.27
Tire shops (including tire repairs).....	56	60	75	15	123,733	5,300	163,650	1,353,702	.55
Filling stations:									
Filling stations—gasoline and oil.....	215	117	222	72	372,482	19,884	406,450	5,605,014	2.30
Filling stations with tires and accessories.....	164	129	225	49	303,925	15,219	216,220	3,957,987	1.62
Filling stations with other merchandise.....	55	64	39	14	37,026	2,945	69,830	649,082	.27
Motor cycles, bicycles, and supplies.....	6	9	3	5	4,770	1,535	41,770	76,200	.03
Garages and repair shops:									
Body, fender, and paint shops.....	18	26	41	52	95,420	24,543	19,240	267,686	.11
Garages (repairs and storage, gasoline, oil, accessories).....	401	456	464	106	716,851	32,240	574,570	5,157,197	2.11
Parking stations, parking garages, and lots.....	3	3	12	1	7,111	264	4,260	36,692	.02
Radiator shops (including repairs).....	8	8	4	2	4,517	367	3,380	73,178	.03
<b>Apparel group<sup>1</sup>.....</b>	<b>433</b>	<b>439</b>	<b>818</b>	<b>170</b>	<b>1,255,328</b>	<b>38,701</b>	<b>4,737,220</b>	<b>13,209,503</b>	<b>5.42</b>
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	9	6	12	2	17,239	508	145,690	345,708	.14
Men's furnishings stores (including hats).....	25	26	22	11	33,111	1,950	170,280	455,383	.19
Men's clothing and furnishings stores.....	109	112	192	55	332,217	11,561	1,912,940	4,423,905	1.82
Family clothing stores—men's, women's, and children's.....	23	24	52	6	80,501	1,443	590,280	1,080,796	.44
Women's ready-to-wear specialty stores—apparel and accessories.....	95	97	256	33	359,022	9,232	731,100	3,858,049	1.38
Women's accessories stores:									
Corset and lingerie shops.....	3	5		2	403	403	10,000	41,054	.02
Furriers—fur shops.....	12	14	47	6	70,386	806	121,380	569,398	.23
Hosiery shops.....	5	2	26	3	23,850	978	8,960	85,421	.04
Millinery stores.....	38	38	35	13	34,910	1,378	52,060	380,435	.15
Custom tailors.....	56	59	42	10	55,697	2,717	141,470	469,099	.18
Shoe stores.....	57	65	132	29	227,990	7,725	882,450	2,088,469	.83
<b>Furniture and household group<sup>1</sup>.....</b>	<b>280</b>	<b>197</b>	<b>762</b>	<b>141</b>	<b>1,352,704</b>	<b>27,294</b>	<b>2,694,320</b>	<b>9,562,159</b>	<b>3.92</b>
Furniture stores:									
Furniture stores.....	61	61	217	14	454,664	3,245	1,120,530	3,323,990	1.36
Furniture and undertaker.....	10	13	21	1	34,237	148	134,840	371,495	.15
Furniture and hardware stores.....	31	27	80	11	136,759	3,183	509,300	1,533,029	.63
Floor coverings, draperies, curtains, and upholstery stores.....	3	5		1	265	265	8,810	25,278	.01
Household appliance stores:									
Household appliance stores (electrical).....	64	14	176	95	293,318	10,562	270,900	1,510,726	.62
Household appliance stores.....	14		46		87,813		119,850	435,455	.18
Other home furnishings and appliances stores.....	8	8	32	2	46,778	120	23,880	194,059	.08
Radio and music stores:									
Radio and electrical shops.....	42	46	81	14	141,020	3,014	166,440	934,514	.38
Radio and musical instruments stores.....	26	23	105	3	153,055	757	279,500	1,208,986	.50

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Restaurants, cafeterias, and eating places.....	582	653	1,889	241	\$1,987,405	\$55,862	\$237,170	\$9,553,811	4.04
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	6	4	58	9	67,736	2,976	6,950	289,500	.12
Lunch rooms.....	228	249	324	64	301,310	14,552	57,850	1,307,538	.74
Restaurants with table service.....	248	308	1,415	144	1,505,913	35,114	145,940	7,158,795	2.93
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	10	8	11	7	8,090	220	3,230	40,965	.02
Fountain-lunches.....	12	13	19	2	15,206	634	9,100	131,409	.05
Lunch counters.....	29	37	39	11	38,858	1,597	4,120	243,717	.10
Soft-drink stands.....	29	34	23	4	30,292	760	9,980	181,737	.08
Lumber and building group.....	391	304	1,076	236	1,881,170	60,200	3,988,990	15,349,967	6.29
Lumber and building material dealers:									
Lumber and building material.....	97	38	238	46	393,217	12,610	1,170,750	5,128,056	2.10
Lumber and hardware.....	159	19	337	97	593,349	19,549	2,200,530	6,628,435	2.72
Roofing.....	13	17	40	9	76,880	1,620	14,600	218,404	.09
Dealers in any other single building material.....	3	3	25	3	16,046	1,366	3,800	32,979	.01
Electrical shops (without radio).....	30	31	74	11	127,505	6,817	119,800	607,098	.25
Heating and plumbing shops:									
Heating appliances and oil burners.....	3	1	14	—	30,390	—	18,380	83,457	.03
Plumbing shops—heating and ventilating.....	58	69	229	35	427,135	11,543	244,480	1,631,822	.07
Paint and glass stores.....	23	26	122	35	217,048	6,695	216,650	1,019,656	.42
Other retail stores.....	1,466	1,430	2,585	643	4,097,232	180,598	9,017,680	37,882,908	15.54
Hardware stores.....	77	83	129	23	223,717	4,015	935,770	2,466,887	1.01
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	88	69	167	72	287,888	14,913	945,510	4,758,618	1.95
Farm implement dealers with hay, grain, and feed.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware and farm implement stores.....	65	44	196	37	319,470	17,338	1,282,610	4,697,903	1.89
Farmers' supply stores:									
Feed stores (four, feed, grain, fertilizer).....	19	20	19	2	24,877	719	37,430	354,625	.15
Harness shops.....	15	14	15	1	28,310	50	73,460	176,033	.07
Farmers' supply stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	4	2	61	5	70,112	1,921	71,060	546,585	.22
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	22	17	48	14	76,072	4,315	98,130	1,148,491	.47
Grain elevators (sales at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Feed stores with groceries.....	22	19	55	6	75,749	1,346	185,770	1,482,006	.61
Book stores.....	13	14	15	18	20,953	3,175	75,270	251,643	.10
Cigar stores and cigar stands:									
Cigar stores with fountains.....	15	10	51	1	91,224	360	37,370	425,872	.17
Cigar stands.....	261	306	215	58	268,805	13,108	176,950	2,271,015	.93
Cigar stores without fountains.....	141	159	179	18	252,297	3,689	196,090	1,859,071	.76
Coal and wood yards—ice dealers:									
Coal and wood yards.....	86	78	247	99	462,511	22,710	173,600	3,172,330	1.30
Ice dealers.....	11	12	23	20	32,255	2,244	10,310	93,792	.04
Drug stores:									
Drug stores.....	177	149	319	91	32,054	21,350	1,718,280	4,539,188	1.81
Drug stores with fountains.....	95	85	172	37	247,556	9,701	756,370	2,620,953	1.08
Florists.....	10	13	52	11	82,978	3,222	26,950	332,363	.14
Gifts—novelties and toys—cameras:									
Art and gift shops.....	13	15	7	3	7,033	300	55,030	94,718	.04
Novelty and souvenir shops.....	9	12	6	5	3,855	1,970	55,670	103,028	.04
Camera dealers—photographic supplies.....	3	4	3	1	4,598	144	9,200	35,359	.02
Jewelry stores:									
Jewelry stores (installment credit).....	6	5	16	2	24,357	550	183,020	293,794	.12
Jewelry stores.....	90	102	193	44	191,471	10,612	1,059,690	1,495,609	.61
Luggage and leather goods.....	5	5	8	—	11,560	—	48,400	93,934	.04
Music stores (without radio).....	5	3	24	—	38,810	—	59,420	284,746	.12
News dealers.....	38	25	107	8	122,948	—	73,850	844,931	.35
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	9	6	63	4	90,296	707	147,810	628,066	.26
Office and store mechanical appliance dealers (retail).....	10	1	55	2	122,071	500	58,550	397,944	.16
Office and store furniture and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	6	4	16	—	25,478	—	24,470	134,156	.05
Opticians and optometrists.....	8	7	12	1	21,880	101	37,120	101,481	.04
Sporting-goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	8	8	14	1	12,716	491	59,620	103,087	.04
Sporting goods stores with toys and stationery.....	5	7	7	1	13,810	425	17,010	138,225	.06
Stationers and printers:									
Printers and lithographers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Monuments and tombstones.....	6	4	9	—	12,608	—	32,800	80,123	.03
Miscellaneous classifications (combined).....	109	112	131	47	256,499	15,430	201,070	1,439,495	.59
Secondhand stores.....	82	87	50	18	64,881	4,972	235,140	805,562	.25
Tires, accessories, and parts (secondhand).....	5	4	12	4	17,265	456	23,200	68,524	.03
Furniture stores (secondhand).....	26	27	14	5	17,400	1,186	65,190	220,292	.09
Pawnshops (sales).....	10	8	12	1	18,357	110	88,120	104,792	.04
Clothing and shoe stores (secondhand).....	11	12	5	—	6,417	—	8,520	72,546	.03
Building materials and hardware stores (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office appliances (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radios, phonographs, musical instruments (secondhand).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other secondhand stores.....	26	31	4	2	3,400	900	40,930	132,258	.06

# RETAIL DISTRIBUTION IN MONTANA: 1929

1489

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
<b>All groups<sup>1</sup></b>	<b>6,951</b>	<b>\$23,317,316</b>	<b>\$9,185,687</b>	<b>\$32,603,003</b>	<b>\$22,108,187</b>	<b>22.40</b>	<b>4,069</b>	<b>\$4,478,062</b>	<b>\$153,209,489</b>	<b>2.92</b>
<b>Food group</b>	<b>1,480</b>	<b>2,731,675</b>	<b>2,079,884</b>	<b>4,808,559</b>	<b>2,963,001</b>	<b>17.58</b>	<b>891</b>	<b>711,827</b>	<b>\$0,593,440</b>	<b>2.33</b>
Candy and confectionery stores:										
Candy stores—nut stores <sup>2</sup>	6	1,205	3,390	4,555	4,185	33.57	3	1,790	21,037	8.51
Confectionery stores (candy and fountain)	219	242,586	250,512	499,098	314,772	31.44	138	125,487	1,996,601	6.29
Dairy products stores:										
Dairy products stores (including ice cream)	8	21,746	7,794	29,540	18,064	19.38	5	2,280	99,030	2.30
Milk dealers	10	64,688	16,506	81,194	64,499	34.12	4	3,470	103,928	3.34
Fruit stores and vegetable markets	8	13,027	8,810	21,837	16,992	23.73	8	9,415	102,355	5.80
Grocery stores (without meats)	736	950,154	971,030	1,031,190	1,065,492	14.85	419	308,291	14,270,944	2.16
Combination stores (groceries and meats):										
Grocery stores with meats	142	454,693	214,522	699,215	406,101	14.76	81	77,794	4,386,602	1.77
Meat markets with groceries	120	341,077	191,359	532,496	395,472	17.11	75	68,284	3,788,402	1.54
Meat markets	182	483,985	341,758	825,743	553,027	19.80	122	90,062	5,038,657	1.07
Bakeries—bakery goods stores (except manufacturing bakeries) <sup>2</sup>	44	133,510	55,321	188,831	108,111	39.70	31	22,145	588,038	3.77
Other food stores	2	8,328	2,705	11,033	5,958	(x)	2	1,585	61,472	(x)
<b>General stores</b>	<b>698</b>	<b>1,433,358</b>	<b>922,844</b>	<b>2,376,002</b>	<b>1,509,050</b>	<b>14.80</b>	<b>207</b>	<b>127,651</b>	<b>\$0,523,718</b>	<b>1.34</b>
General stores—groceries with apparel	87	40,442	103,484	143,922	52,946	16.11	19	6,847	388,331	1.76
General stores—groceries with dry goods	201	263,782	283,360	547,122	299,326	13.97	69	33,245	2,044,542	1.63
General stores—groceries with other merchandise	308	1,149,154	535,800	1,684,954	1,156,778	14.98	119	87,559	7,060,843	1.23
<b>General merchandise group</b>	<b>244</b>	<b>3,159,099</b>	<b>136,904</b>	<b>3,296,003</b>	<b>2,953,465</b>	<b>24.27</b>	<b>185</b>	<b>590,311</b>	<b>19,237,270</b>	<b>3.07</b>
Department stores:										
With food departments	8	516,684	2,680	519,368	392,245	29.31	7	76,491	2,708,721	2.82
Without food departments	33	1,474,538	52,818	1,474,538	1,288,645	24.66	30	197,710	8,013,593	2.47
Dry goods stores—piece goods stores	56	184,214	52,818	237,032	224,664	23.75	39	52,165	1,583,146	3.30
General merchandise stores:										
With food departments	41	302,873	25,008	327,881	248,448	15.53	20	29,434	1,763,763	1.67
Without food departments	87	397,596	38,454	436,050	527,806	26.28	58	84,530	3,132,592	2.70
Army and Navy goods stores	3	3,600	7,200	10,900	6,472	(x)	3	3,420	85,595	(x)
Variety, 5-and-10, and to-a-dollar stores	35	279,594	9,612	289,206	264,711	27.37	28	145,561	1,949,890	7.52
<b>Automotive group</b>	<b>1,387</b>	<b>5,374,488</b>	<b>1,933,548</b>	<b>7,308,014</b>	<b>4,784,724</b>	<b>19.74</b>	<b>679</b>	<b>741,414</b>	<b>\$6,880,952</b>	<b>2.02</b>
Motor-vehicle dealers:										
Automobile salesrooms, new and trade-in	315	3,118,809	522,984	3,641,793	2,876,175	17.81	210	394,783	24,710,683	1.60
Used-car establishments	9	20,870	14,003	34,873	17,738	42.80	6	5,122	78,504	6.52
Automobile dealers with farm implements and machinery	71	425,555	87,264	512,819	404,837	15.12	30	28,380	3,253,160	.87
Accessories, tires, and batteries:										
Accessory stores with tires and batteries	13	44,623	19,488	64,111	65,747	24.57	10	11,281	316,328	3.57
Battery and ignition shops—brake repair shops	32	87,874	49,436	147,310	81,183	35.03	22	16,502	484,921	3.79
Tire shops (including tire repairs)	56	123,738	94,740	218,473	135,150	26.12	45	40,313	1,069,486	3.77
Filling stations:										
Filling stations—gasoline and oil	215	372,482	185,796	558,278	274,945	14.86	64	33,937	2,014,712	1.68
Filling stations with tires and accessories	164	303,925	165,507	469,432	215,747	17.31	90	82,021	1,546,078	2.11
Filling stations with other merchandise	55	37,026	55,936	92,962	42,748	20.91	16	4,714	419,548	1.12
Motor cycles, bicycles, and supplies	6	4,770	9,023	13,793	7,670	28.17	5	3,312	71,400	4.64
Garages and repair shops:										
Body, fender, and paint shops	18	95,420	44,964	140,374	41,690	68.02	16	12,543	240,769	5.21
Garages (repairs and storage, gasoline, oil, accessories)	401	716,851	672,600	1,389,451	575,150	38.09	195	152,221	2,419,223	6.29
Parking stations, parking garages, and lots	3	7,111	1,713	8,824	16,537	(x)	2	855	36,043	(x)
Radiator shops (including repairs)	8	4,517	8,394	12,821	8,973	29.78	7	4,500	68,905	6.53
<b>Apparel group</b>	<b>433</b>	<b>1,235,328</b>	<b>635,561</b>	<b>1,870,887</b>	<b>1,744,870</b>	<b>27.37</b>	<b>363</b>	<b>558,524</b>	<b>11,766,106</b>	<b>4.75</b>
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores	9	17,239	8,364	25,603	44,748	20.35	8	13,860	344,708	4.02
Men's furnishings stores, including hats	25	33,111	36,508	69,619	49,083	26.07	18	20,111	399,532	5.03
Men's clothing and furnishings stores	109	332,217	187,152	519,369	559,390	24.38	94	170,348	4,047,266	4.21
Men's ready-to-wear specialty stores—apparel and accessories	23	80,501	36,480	116,981	113,204	21.30	18	34,437	918,782	3.75
Women's ready-to-wear specialty stores—apparel and accessories	95	359,022	132,502	491,524	418,258	27.09	79	131,768	2,933,990	4.49
Women's accessories stores:										
Corset and lingerie shops	3	403	7,330	7,733	3,950	(x)				
Furriers—fur shops	12	70,398	20,720	91,106	124,655	37.88	8	9,505	244,237	3.89
Hosiery shops	5	23,850	1,760	25,610	8,895	40.39	5	5,457	85,421	6.39
Millinery stores	38	34,910	36,404	71,314	67,060	38.39	32	39,496	345,627	11.43
Custom tailors	56	55,697	74,399	130,096	74,243	45.41	43	27,938	393,567	7.10
Shoe stores	57	227,990	92,470	320,466	280,790	29.50	55	102,924	2,019,675	5.10
<b>Furniture and household group</b>	<b>260</b>	<b>1,352,704</b>	<b>342,948</b>	<b>1,695,656</b>	<b>1,297,298</b>	<b>31.30</b>	<b>184</b>	<b>204,245</b>	<b>\$0,604,805</b>	<b>3.14</b>
Furniture stores:										
Furniture stores	61	454,694	120,880	581,544	537,935	33.63	50	91,228	2,445,553	3.73
Furniture and undertaker	10	34,237	21,099	55,339	39,871	25.63	6	5,445	173,332	4.82
Furniture and hardware stores	31	130,759	45,090	181,849	142,950	21.19	17	28,087	813,858	3.45
Floor coverings, draperies, curtains, and upholstery stores	3	265	8,535	8,900	4,567	(x)				
Household appliances stores:										
Household appliance stores (electric)	64	293,318	22,008	315,326	222,971	35.63	28	21,457	1,063,593	2.02
Household appliance stores	14	87,813	87,813	87,813	80,747	38.71	9	1,765	220,032	.80
Other home furnishings and appliances stores	8	46,773	7,440	54,213	23,269	39.93	6	4,932	166,859	2.06
Radio and music stores:										
Radio and electrical shops	42	141,020	78,384	219,404	96,299	33.79	28	16,668	499,503	3.34
Radio and musical instruments stores	26	153,055	33,350	186,405	145,875	27.48	18	29,983	1,065,862	2.74

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

<sup>2</sup> Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.



TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Restaurants, cafeterias, and eating places-----	582	\$1,967,405	\$639,527	\$2,606,932	\$1,326,532	39.92	423	\$378,023	\$8,338,787	4.53
Restaurants, cafeterias, and lunch rooms:										
Cafeterias-----	6	67,736	4,468	72,204	43,829	40.07	5	12,120	280,690	4.32
Lunch rooms-----	228	301,310	220,365	521,675	262,683	43.39	161	84,768	1,328,846	6.38
Restaurants with table service-----	248	1,595,913	330,012	1,925,925	931,975	38.52	212	261,927	6,288,291	4.01
Lunch counters, refreshment stands, etc.:										
Refreshment stands-----	10	8,090	5,720	13,810	6,303	49.10	7	3,085	29,430	10.46
Fountain-lunches-----	12	15,206	9,971	25,177	17,371	32.36	7	7,100	95,371	7.51
Lunch counters-----	29	38,858	35,335	74,193	26,992	41.52	24	9,971	227,917	4.37
Soft-drink stands-----	29	30,292	43,656	73,948	37,379	61.26	17	8,992	88,353	10.18
Lumber and building group-----	391	1,881,170	350,995	2,232,165	1,212,608	22.44	145	108,568	5,468,978	1.99
Lumber and building material dealers:										
Lumber and building material dealers-----	97	393,217	60,762	453,979	407,839	16.81	26	23,352	1,151,048	2.03
Lumber and hardware-----	159	593,349	32,357	625,706	441,667	16.10	26	14,810	1,631,925	.91
Roofing-----	13	75,880	31,569	107,449	28,561	62.26	9	5,018	163,614	3.07
Dealers in any other single building material-----	3	16,049	1,784	17,830	4,582 (x)					
Electrical shops (without radio)-----	30	127,505	50,561	178,066	51,957	37.89	23	13,822	444,656	3.11
Heating and plumbing shops:										
Heating appliances and oil burners-----	3	30,390	2,171	32,561	10,910	(x)	3	3,338	83,457	(x)
Plumbing shops--heating and ventilating-----	58	427,135	126,891	554,026	144,921	42.83	38	23,283	1,667,861	2.18
Paint and glass stores-----	28	127,648	44,900	172,548	122,171	37.73	20	24,945	920,415	2.69
Other retail stores-----	1,466	4,097,232	2,075,883	6,173,115	4,248,170	27.61	942	1,016,179	24,597,732	4.13
Hardware stores-----	77	223,717	141,349	365,066	246,008	24.80	45	59,282	1,604,913	3.69
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers-----	88	287,888	112,815	400,703	273,937	14.18	27	17,086	1,153,988	1.48
Hardware and farm implement stores-----	66	319,470	67,804	387,274	329,302	15.58	32	34,045	2,303,632	1.21
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer)-----	19	24,877	25,420	50,297	25,124	21.27	4	699	135,308	.52
Harness shops-----	16	28,316	26,376	54,692	18,976	41.85	4	1,824	28,800	6.33
Seeds, bulbs, and nursery stock-----	4	70,112	2,236	72,348	73,202	(x)	3	1,545	415,374	(x)
Coal and feed stores-----	22	76,072	25,415	101,487	73,583	15.24	10	4,642	440,514	1.05
Feed stores with groceries-----	22	75,749	25,707	101,456	60,163	10.91	12	10,295	910,189	1.13
Book stores-----	13	20,953	16,590	37,543	26,660	25.51	13	18,689	209,158	6.54
Cigar stores and cigar stands:										
Cigar stores with fountains-----	15	91,224	33,858	125,082	50,820	41.30	13	27,024	402,122	6.72
Cigar stands-----	261	268,805	363,834	632,639	298,108	40.98	156	123,078	1,605,401	7.67
Cigar stores without fountains-----	141	252,297	220,851	473,148	235,685	38.13	108	127,825	1,675,731	7.63
Coal and wood yard--ice dealers:										
Coal and wood yards-----	86	462,511	138,918	601,429	426,193	32.39	55	21,767	1,599,536	1.36
Ice dealers-----	11	32,255	12,864	45,119	18,469	62.47	3	582	28,972	2.01
Drug stores:										
Drug stores-----	177	532,054	238,549	770,603	574,690	29.04	126	186,976	3,514,853	5.32
Drug stores with fountains-----	95	247,556	117,555	365,111	315,806	25.98	78	94,713	2,204,344	4.30
Florists-----	16	52,978	19,929	102,907	72,041	52.64	13	18,674	318,710	5.86
Gifts--novelties and toys--cameras:										
Art and gift shops-----	13	7,083	14,430	21,463	19,876	43.04	10	11,772	84,009	13.80
Novelty and souvenir shops-----	9	3,835	3,828	7,713	14,756	21.81	4	3,010	64,544	4.66
Camera dealers--photographic supplies-----	3	4,598	5,940	10,538	5,571	(x)				
Jewelry stores:										
Jewelry stores (installment credit)-----	6	24,357	7,440	31,797	53,976	29.20	6	8,766	293,734	2.98
Jewelry stores-----	90	191,471	170,850	362,321	252,596	41.11	75	89,510	1,361,862	6.67
Luggage and leather goods stores-----	5	11,560	7,225	18,785	12,090	32.37	3	4,800	78,165	6.14
Music stores (without radio)-----	5	38,810	4,851	43,661	58,397	35.84	5	9,980	284,746	3.50
News dealers-----	38	122,948	28,200	151,148	162,654	37.14	22	23,039	463,750	4.97
Office, school, and store supplies and equipment dealers:										
Office and school supplies-----	9	90,296	8,532	98,828	94,252	30.74	9	15,204	628,066	2.42
Office and store mechanical appliance dealers (retail)-----	10	122,071	2,210	124,281	38,326	40.86	10	10,026	397,944	2.52
Typewriter dealers-----	6	25,478	6,308	31,846	25,803	42.97	6	4,801	134,156	3.58
Opticians and optometrists-----	8	21,380	12,670	34,050	23,116	56.82	7	10,861	97,683	11.13
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores-----	8	12,716	6,760	19,476	20,196	38.48	8	8,875	103,087	8.61
Sporting goods stores with toys and stationery-----	5	13,810	13,783	27,593	8,877	26.38	3	3,712	118,049	3.14
Monuments and tombstones-----	6	12,608	5,604	18,212	6,178	30.44				
Miscellaneous classifications (combined)-----	109	250,499	176,347	426,846	307,361	51.42	69	64,571	1,054,320	6.12
Secondhand stores-----	82	64,881	70,795	135,678	88,469	37.01	60	41,320	497,695	8.50

# RETAIL DISTRIBUTION IN MONTANA: 1929

1491

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT											
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)							
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15				
		Per cent 70	Per cent 80	Per cent 69	Per cent 81	Per cent 89	Per cent 11	Per cent 96	Per cent 102	Per cent 102	Per cent 100	Per cent 12	Per cent 13	Per cent 13	Per cent 13				
All groups 1.....	4,918																		
Food group.....	862	71	29	67	33	90	10	96	104	101	99	14	18	16	16	16	16		
General stores.....	433	74	26	65	35	88	12	98	103	100	99	11	13	12	12	13			
General merchandise group.....	198	35	65	29	71	85	15	98	93	98	111	15	8	10	16	16			
Automotive group.....	1,026	94	6	93	7	97	3	96	109	103	92	9	11	10	8				
Apparel group.....	303	55	45	59	41	73	27	96	95	102	107	13	12	14	18				
Furniture and household group.....	206	82	18	90	10	87	13	92	99	107	102	11	15	20	13				
Restaurants, cafeterias, and eating places.....	432	39	61	28	72	71	29	96	107	101	96	7	10	9	7				
Lumber and building group.....	358	92	8	97	3	97	3	95	103	108	94	15	15	16	12				
Other retail stores.....	1,070	82	18	85	15	93	7	96	100	101	103	13	15	16	16				
Secondhand stores.....	30	90	10	82	18	95	5	137	82	94	87	17	18	25	18				
Food group.....	862	71	29	67	33	90	10	96	104	101	99	14	18	16	16				
Confectionery stores (candy and fountain).....	118	37	63	33	67	85	15	94	111	101	94	14	22	16	14				
Dairy products stores:																			
Dairy products stores (including ice cream).....	6	80	20	33	67	100		82	106	106	106	7	11	11	17				
Milk dealers.....	7	82	18	100		100		95	100	103	102	6	16	5					
Fruit stores and vegetable markets.....	8	19	81		100	89	11	108	121	89	82	12	16	7					
Grocery stores (without meats).....	355	70	30	65	35	87	13	97	103	101	99	17	21	19	18				
Combination stores:																			
Grocery stores with meats.....	98	80	20	68	32	89	11	98	102	99	101	14	15	13	14				
Meat markets with groceries.....	91	84	16	91	9	95	5	96	100	100	104	10	10	11	18				
Meat markets.....	135	90	10	85	15	98	2	95	102	103	100	16	20	18	19				
Bakeries—bakery goods stores (except manufacturing bakeries).....	37	46	54	25	75	83	17	87	112	109	92	6	12	10	3				
General stores.....	433	74	26	65	35	88	12	98	103	100	99	11	13	12	13				
General stores—groceries with apparel.....	24	84	16	75	25	96	4	98	102	100	100	40	42	41	41				
General stores—groceries with dry goods.....	118	67	33	68	32	91	9	95	103	103	99	11	14	14	12				
General stores—groceries with other merchandise.....	291	78	24	63	37	86	14	99	103	99	99	10	11	10	11				
General merchandise group.....	198	35	65	29	71	85	15	98	93	98	111	15	8	10	16				
Department stores:																			
With food departments.....	9	40	60	25	75	100		92	95	96	117	6	5	8	5				
Without food departments.....	32	32	68	23	77			88	91	97	114	17	9	10	21				
Dry goods stores.....	38	27	73	25	75	77	23	88	96	99	107	13	14	16	23				
General merchandise stores:																			
With food departments.....	24	82	18	67	33	85	15	92	97	107	104	6	6	8	0				
Without food departments.....	57	49	51	29	71	90	10	114	89	96	101	40	20	24	27				
Variety, 5-and-10, and to-a-dollar stores.....	26	15	85	33	67	92	8	97	98	97	108	1	1	1	4				
Automotive group.....	1,026	94	6	93	7	97	3	96	109	103	92	9	11	10	8				
Automobile salesrooms—new and trade-in.....	287	93	7	88	12	97	3	98	108	102	92	5	6	5	4				
Used-car establishments.....	6	100				100		94	106	112	88								
Automobile dealers with farm implements and machinery.....	68	95	5	100		100		99	112	103	86	16	22	19	14				
Accessories, tires, and batteries:																			
Accessory stores with tires and batteries.....	10	91	9		100	100		95	105	102	98		7	7	7				
Battery and ignition shops—brake repair shops.....	24	87	13	88	12	95	5	92	95	109	104	8	6	11	10				
Tire shops (including tire repairs).....	38	95	5	100		97	3	90	118	102	90	12	11	11	13				
Filling stations:																			
Filling stations—gasoline and oil.....	166	98	2	97	3	97	3	93	107	103	97	18	23	21	19				
Filling stations with tires and batteries.....	120	96	4	88	12	94	6	92	110	106	92	12	14	14	12				
Filling stations with other merchandise.....	25	71	29	00	40	86	14	88	162	91	59	19	26	18	11				
Garages and repair shops:																			
Body, fender, and paint shops.....	11	98	2	94	6	100		110	95	104	91	30	15	24	16				
Garages (repairs and storage, gasoline, oil, accessories).....	257	97	3	97	3	97	3	93	110	105	92	9	14	14	11				
Radiator shops (including repairs).....	6	100		100		100		73	109	109	109		17	33	33				
Apparel group.....	303	55	45	59	41	73	27	96	95	102	107	13	12	14	18				
Men's and boys' clothing and furnishings stores:																			
Men's and boys' clothing stores.....	4	82	18	50	50	100		117	83	100	100	36	20	17	35				
Men's furnishings stores.....	11	83	17	67	33	100		92	92	92	124	17	17	17	85				
Men's clothing and furnishings stores.....	87	88	12	89	11	97	3	91	98	101	115	12	14	1	26				
Family clothing stores—men's, women's, and children's.....	18	65	35		100	86	14	95	92	106	107	2	2	15	15				
Women's ready-to-wear specialty stores—apparel and accessories.....	66	18	82	34	66	34	66	99	98	99	104	10	9	12	13				
Women's accessories stores:																			
Furriers—fur shops.....	11	34	66	40	60	91	9	83	93	109	115	7	9	9	9				
Hosiery shops.....	5	43	57		100			100	100	100	100	10	10	10	10				
Millinery shops.....	25	7	93	20	80	6		117	92	112	89	24	20	21	18				
Custom tailors.....	23	74	26	75	25	96	4	95	99	103	103	17	15	16	18				
Family shoe stores—men's, women's, children's.....	43	81	19	83	17	97	3	98	98	103	101	15	15	15	14				

1 Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYERS (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent
Furniture and household group.....	208	82	18	80	10	87	13	92	99	107	102	11	15	20	13
Furniture stores:															
Furniture stores.....	46	84	16	100		83	17	94	98	103	105	4	5	6	6
Furniture and undertaker.....	9	90	10			58	42	102	102	98	88				
Furniture and hardware.....	28	90	10	100		95	5	102	99	101	98	12	10	10	7
Household appliances stores:															
Household appliances stores (electrical).....	56	82	18	85	15	100		86	100	120	94	24	34	45	29
Household appliances stores.....	9	93	7					92	110	100	98				
Radio and music stores:															
Radio and electrical shops.....	32	76	24	100		97	3	86	98	106	110	9	10	13	11
Radio and musical instruments stores.....	18	68	32	100		82	18	92	101	115	115	2	3	4	3
Restaurants, cafeterias, and eating places.....	432	39	61	28	72	71	29	98	107	101	98	7	10	9	7
Restaurants, cafeterias, and lunch rooms:															
Cafeterias.....	6	11	89	14	86	25	75	100	101	102	97	14	14	15	13
Lunch rooms.....	182	38	62	18	82	65	35	94	108	103	95	12	17	14	12
Restaurants with table service.....	227	39	61	31	69	74	26	96	106	102	96	6	8	7	6
Lunch counters, refreshment stands, etc., box lunches:															
Refreshment stands.....	7	83	17		100	100		48	228	57	67	20	29	17	14
Fountain—lunches.....	7	55	45	100		67	33	100	100	100	100	11	11	11	11
Lunch counters.....	21	54	46	29	71	70	30	98	111	104	87	16	16	15	13
Soft-drink stands.....	12	79	21	60	40	92	8	103	115	91	91	8	34	4	4
Lumber and building group.....	358	92	8	87	3	87	3	95	103	108	94	15	15	16	12
Lumber and building material dealers:															
Lumber and building material dealers.....	85	92	8	100		100		97	102	105	96	10	11	13	10
Lumber and hardware.....	155	91	6	97	3	92	8	99	102	105	94	18	18	18	15
Roofing.....	12	100		100		100		99	99	97	105	13	17	15	6
Electrical shops (without radio).....	23	85	15	83	17	100		84	98	130	88	4	7	30	3
Plumbing shops—heating and ventilating.....	52	93	7	100		98	2	83	102	117	98	8	9	11	11
Paint and glass stores.....	21	89	14	95	5	88	12	100	107	101	86	24	27	21	15
Other retail stores.....	1,070	82	18	85	15	88	7	98	100	101	103	13	15	16	16
Hardware stores	53	90	10	85	15	92	8	95	98	102	105	7	8	10	13
Hardware and farm implement stores:															
Farm implements, machinery, and equipment dealers.....	69	96	4	100		100		103	120	102	75	22	29	19	8
Hardware and farm implement stores.....	58	91	9	84	16	100		95	107	100	98	10	17	12	13
Farmers' supplies:															
Feed stores (flour, feed, grain, fertilizer).....	11	82	18	100		100		103	97	103	97	11	11	5	6
Harness shops.....	4	100		100		100		94	102	102	102				7
Coal and feed stores.....	20	93	7	85	15	100		94	86	103	117	16	15	23	23
Feed stores with groceries.....	16	87	13	67	33	92	8	100	100	96	104	6	7	8	7
Book stores.....	8	64	36	90	10	71	29	90	63	105	142	46	6	39	53
Cigar stores and cigar stands:															
Cigar stores with fountains.....	13	100		100		100		100	100	100	100	2	2	2	2
Cigar stands.....	158	95	5	95	5	87	3	97	100	103	100	15	15	16	17
Cigar stores without fountains.....	96	95	5	93	7	99	1	90	100	103	101	6	7	8	8
Coal and wood yards—ice dealers:															
Coal and wood yards.....	75	90	10	98	2	95	5	82	88	119	111	17	15	31	24
Ice dealers.....	9	91	9	100		89	11	76	91	77	156		29		23
Drug stores:															
Drug stores.....	147	76	24	72	28	88	12	96	100	102	102	15	18	19	20
Drug stores with fountains.....	78	61	39	63	37	82	8	98	104	100	98	15	17	16	14
Florists.....	15	69	31	78	22	70	30	103	106	90	101	21	17	11	18
Gift—novelties and toys—cameras:															
Art and gift shops.....	7	27	73		100	75	25	73	109	97	121				30
Novelty and souvenir shops.....	5	50	50	75	25	67	33	71	172	86	71	80	50	83	80
Jewelry stores:															
Jewelry stores (installment credit).....	4	62	38	25	75	100		97	97	92	114	6	6	6	20
Jewelry stores.....	66	67	33	56	44	91	9	90	93	97	120	16	17	20	28
Luggage and leather goods stores.....	4	100				100		97	109	97	97				
Music stores (without radio).....	4	71	29			100		101	97	101	101				
Newsdealers.....	30	41	59	33	67	86	14	100	101	99	100	5	7	5	5
Office, school, and store supplies and equipment dealers:															
Office and school supplies.....	8	63	37	25	75	80	20	92	95	99	114	2	2	3	8
Office and store mechanical appliance dealers (retail).....	10	80	20	100		100		98	98	103	101	4	4	3	3
Typewriter dealers.....	5	75	25					100	100	100	100				
Opticians and optometrists.....	7	85	15	100		100		100	100	100	100	8	8	8	8
Sporting goods stores including athletic and playground equipment:															
Sporting goods specialty stores.....	5	60	40	100		100		103	103	97	97	6	6		
Sporting goods stores with toys and stationery.....	5	100		100		86	14	100	100	100	100	13	13	13	13
Monuments and tombstones.....	5	82	18			100		129	118	82	71				
Miscellaneous classifications (combined).....	64	85	15	95	5	86	14	102	100	99	99	22	24	22	21
Secondhand stores.....	30	90	10	82	18	95	5	137	82	94	87	7	19	25	19

# RETAIL DISTRIBUTION IN MONTANA: 1929

1493

## TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including Totals on Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$1,000 TO \$4,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups <sup>1</sup> .....	6,951	\$243,928	346	\$46,500	826	\$56,846	944	\$36,256	872	\$21,296	1,311	\$19,042	973	\$7,056	1,527	\$3,665
Per cent of total stores and sales.....	100.00	100.00	4.98	19.07	11.88	23.31	13.58	14.87	12.54	8.73	18.86	7.81	14.00	2.89	21.97	1.58
<b>Food group.....</b>	<b>1,480</b>	<b>\$44,201</b>	<b>59</b>	<b>\$7,927</b>	<b>156</b>	<b>\$12,878</b>	<b>208</b>	<b>\$8,051</b>	<b>170</b>	<b>\$4,183</b>	<b>288</b>	<b>\$4,141</b>	<b>209</b>	<b>\$1,513</b>	<b>344</b>	<b>\$640</b>
Candy and confectionery stores:																
Candy stores—nut stores.....	6	26									1	11	1	6	4	9
Confectionery stores (candy and fountain).....	219	2,588	1	103	4	312	10	369	21	503	48	664	54	389	81	188
Dairy products stores:																
Dairy products stores (including ice cream).....	8	246			1	98	3	113			2	27			2	5
Milk dealers.....	10	427			2	177					2	27			5	14
Fruit stores and vegetable markets.....	10	427									1	15			1	3
Grocery stores (without meats).....	8	102					1	39	4	96	143	2,040	1	752	107	462
Combination stores (groceries and meats).....	142	7,283	11	1,506	26	1,891	26	968	25	614	21	304	16	121	11	31
Meat markets with groceries.....	120	5,441	9	1,200	24	1,625	33	1,308	15	308	25	398	4	32	8	23
Meat markets (including sea foods):																
Meat markets.....	182	6,968	10	1,453	29	1,905	36	1,405	26	613	36	521	19	138	23	70
Bakeries—bakery goods stores (except manufacturing bakeries).....	44	748			4	233	2	74	10	237	6	115	8	55	12	32
Other food stores.....	2	61					1	42			1	19				
<b>General stores.....</b>	<b>666</b>	<b>28,263</b>	<b>30</b>	<b>3,934</b>	<b>110</b>	<b>7,567</b>	<b>137</b>	<b>5,199</b>	<b>134</b>	<b>3,240</b>	<b>134</b>	<b>2,017</b>	<b>62</b>	<b>393</b>	<b>56</b>	<b>144</b>
General stores—groceries with apparel.....	67	1,222	1	133	4	235	6	225	10	231	19	275	14	98	13	26
General stores—groceries with dry goods.....	201	6,058	3	311	26	1,819	52	1,972	39	922	40	616	22	166	18	47
General stores—groceries with other merchandise.....	398	18,973	26	3,490	80	5,513	79	3,002	85	2,067	75	1,126	16	129	25	71
<b>General merchandise group.....</b>	<b>244</b>	<b>25,755</b>	<b>38</b>	<b>5,395</b>	<b>55</b>	<b>4,008</b>	<b>40</b>	<b>1,620</b>	<b>18</b>	<b>444</b>	<b>23</b>	<b>334</b>	<b>27</b>	<b>201</b>	<b>15</b>	<b>86</b>
Department stores:																
With food departments.....	8	3,111	4	743												
Without food departments.....	33	11,206	13	1,944	1	67										
Dry goods stores—piece goods stores.....	56	1,943	2	321	7	519	10	388	8	201	11	163	10	80	7	14
General merchandise stores:																
With food departments.....	41	3,710	12	1,758	13	887	6	244	1	27	3	28	2	18	3	7
Without food departments.....	7	3,608	2	288	27	2,071	29	894	4	99	2	43	8	58		
Army and Navy goods stores.....	3	86														
Variety, 5-and-10, and to-a-dollar stores.....	35	2,024	3	341	7	462	1	45	1	25	1	15	6	46	5	15
<b>Automotive group.....</b>	<b>1,367</b>	<b>61,155</b>	<b>99</b>	<b>13,422</b>	<b>158</b>	<b>11,139</b>	<b>182</b>	<b>6,297</b>	<b>137</b>	<b>3,372</b>	<b>244</b>	<b>3,484</b>	<b>197</b>	<b>1,395</b>	<b>308</b>	<b>756</b>
Motor-vehicle dealers:																
Automobile salesrooms—new and trade-in.....	315	36,604	62	8,504	74	5,453	36	1,418	28	705	29	425	16	122	12	39
Used-car establishments.....	9	123					1	23	1	24	3	45	3	18	1	3
Automobile dealers with farm imple- ments and machinery.....	71	6,009	22	2,966	20	1,468	15	601	3	87	5	79	2	15	1	3
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	13	528	2	271	2	156	1	38			2	28	4	30	2	5
Battery and ignition shops, brake repair shops.....	32	652	1	141	2	140	3	116	3	78	7	89	8	63	8	25
Tire shops (including tire repairs).....	56	1,354	1	105	7	558	3	238	7	171	13	172	10	71	12	39
Filling stations:																
Filling stations—gasoline and oil.....	215	5,606	4	473	22	1,443	37	1,423	32	770	45	636	30	215	44	60
Filling stations with tires and ac- cessories.....	164	3,958	4	446	14	844	27	1,065	27	668	50	725	22	161	20	58
Filling stations with other mer- chandise.....	56	649	1	195	1	69	3	116	1	27	7	111	9	65	33	65
Motor cycles, bicycles, and supplies.....	6	76					1	40			1	19			4	17
Garage and repair shops:																
Body, fender, and paint shops.....	18	268			1	52	2	83	2	46	3	46	5	30	5	11
Garages (repairs and storage, gas- oline, oil, accessories).....	401	5,157	2	291	15	941	29	1,088	32	767	79	1,109	83	581	161	351
Parking stations, parking garages, and lots.....	3	37							1	39			1	7	1	1
Radiator shops (including repairs).....	8	73					1	38					4	27	8	8
<b>Apparel group.....</b>	<b>433</b>	<b>13,209</b>	<b>24</b>	<b>3,188</b>	<b>56</b>	<b>3,841</b>	<b>60</b>	<b>2,340</b>	<b>63</b>	<b>1,500</b>	<b>72</b>	<b>1,082</b>	<b>60</b>	<b>437</b>	<b>96</b>	<b>239</b>
Men's and boys' clothing and furnish- ings stores:																
Men's and boys' clothing stores.....	9	346			4	290			1	20	2	80	1	5	1	1
Men's furnishings stores (including hat stores).....	25	450			2	140	2	78	3	76	4	65	8	67	6	23
Women's clothing and furnishings stores.....	109	4,424	8	1,075	17	1,110	23	896	30	720	19	301	5	41	6	17
Family clothing stores—men's, women's, children's.....	23	1,081	4	520	3	196	6	224	1	29	6	90	1	9	2	6
Women's ready-to-wear specialty stores, apparel and accessories.....	95	3,358	9	1,130	17	1,190	11	419	11	270	16	281	14	87	17	31
Women's accessories stores:																
Corset and lingerie shops.....	3	41							1	24			2	17		6
Furriers—fur shops.....	12	569	1	109					1	26	2	28	4	25	3	3
Hosiery shops.....	5	85							1	16			1	9	1	4
Millinery stores.....	38	300							2	64	6	137	4	83	8	47
Custom tailors.....	66	460			1	64			2	44	13	189	10	75	30	77
Shoe stores.....	57	2,038	2	294	12	845	15	627	6	129	6	73	6	43	11	27

<sup>1</sup> Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including totals on Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Furniture and household group.....	260	\$9,562	12	\$1,654	32	\$2,085	50	\$1,916	29	\$700	42	\$618	35	\$257	54	\$136
Furniture stores:																
Furniture stores.....	61	3,329	2	328	13	869	14	597	6	137	8	94	8	61	7	22
Furniture and undertaker.....	10	371	1	152	1	53	1	36	3	78	3	48		1	1	4
Furniture and hardware stores.....	31	1,533	2	221	3	198	10	390	5	118	4	63	3	24	2	9
Floor coverings, draperies, curtains, and upholstery stores.....	3	25									1	15	1	9	1	1
Household appliances stores:																
Household appliances stores (elec- trical).....	64	1,511	2	336	7	452	10	352	6	160	9	123	8	53	22	44
Household appliances stores.....	14	435	2	243	1	58	2	65			1	19	4	33	4	12
Other home furnishings and appli- cance stores.....	8	194					8	117	2	41	2	29	1	7		
Radio and music stores:																
Radio and electric shops.....	42	935	2	256	3	209	3	104	4	105	11	178	8	55	11	28
Radio and musical instruments stores.....	26	1,209	1	113	4	226	7	285	3	71	2	28	2	15	6	16
Restaurants, cafeterias, and eating places.....	582	9,854	12	1,664	42	2,818	35	1,301	54	1,316	104	1,475	100	728	215	563
Restaurants, cafeterias, lunch rooms:																
Cafeterias.....	6	200	1	172			2	80	1	27			1	9	1	2
Lunch rooms.....	228	1,808	1	149	2	109	4	153	12	271	33	456	51	361	125	399
Restaurants with table service.....	248	7,159	10	1,343	39	2,644	28	1,029	37	917	58	825	37	283	39	117
Lunch counters, refreshment stands, etc:																
Refreshment stands.....	10	41									1	17	2	10	7	14
Fountain—lunches.....	12	132							2	49	4	59	2	14	4	10
Lunch counters.....	29	244					1	89	2	52	5	75	4	32	17	46
Soft-drink stands.....	29	182			1	65					3	43	3	19	22	56
Lumber and building group.....	391	15,350	24	3,092	54	3,622	80	3,063	66	1,634	79	1,182	42	301	37	114
Lumber and building material dealers:																
Lumber and building material deal- ers.....	97	5,128	13	1,565	12	845	21	758	14	351	15	226	8	60	9	22
Lumber and hardware.....	159	6,628	8	1,113	29	2,005	39	1,525	36	884	34	532	9	61	2	6
Roofing.....	13	219			1	61	1	31	1	21	5	87	1	6	4	13
Dealers in any other single building material.....	3	33							1	20			1	8	1	4
Electrical shops (without radio).....	30	607			5	319	2	75	2	51	7	91	7	51	7	20
Heating and plumbing shops:																
Heating appliances and oil burners.....	3	83					1	41	1	27	1	16				
Plumbing shops—heating and ven- tilating.....	58	1,632	2	244	4	227	12	453	6	141	12	165	13	90	8	26
Paint and glass stores.....	28	1,020	1	170	3	165	4	180	5	139	5	65	3	19	6	23
Other retail stores.....	1,466	\$7,863	50	\$6,224	133	\$8,910	169	\$6,364	193	\$4,739	316	\$4,602	237	\$1,717	354	\$927
Hardware stores.....	77	2,407	2	228	12	808	11	395	17	419	13	166	13	99	8	24
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers.....	88	4,759	8	961	25	1,638	9	346	13	318	16	231	4	28	10	26
Hardware and farm implement stores.....	66	4,698	10	1,202	20	1,354	9	338	8	202	9	181	2	17	3	9
Farmers' supplies:																
Feed stores (flour, feed, grain, fer- tilizer).....	19	355			2	127	1	39	4	98	4	60	4	22	4	7
Harness shops.....	15	176			1	64	1	32	1	22	2	29	1	8	9	21
Seeds, bulbs, and nursery stock.....	4	547	1	131	1	83										
Coal and feed stores.....	22	1,148	4	552	3	219	1	42	3	75	2	28	3	17	5	14
Feed stores with groceries.....	22	1,482	6	791	7	510	2	79	3	78	1	16			3	7
Book stores.....	13	252					3	139	1	28	5	72	1	5	3	8
Cigar stores and cigar stands:																
Cigar stores with fountains.....	15	426	1	107	1	57	4	140	2	51	4	61			3	10
Cigar stands.....	261	2,271	1	65	4	180	21	529	50	704	66	478	119	316		
Cigar stores without fountains.....	141	1,859	1	122	3	159	13	468	14	358	26	380	35	254	49	119
Coal and wood yards—ice dealers:																
Coal and wood yards.....	86	3,172	0	1,119	7	435	18	600	6	143	18	263	8	56	19	58
Ice dealers.....	11	94							1	24	2	27	5	36	3	7
Drug stores:																
Drug stores.....	177	4,539			20	1,381	35	1,322	37	805	49	747	20	146	16	48
Drug stores with fountains.....	95	2,621	2	322	10	622	15	538	24	579	31	476	8	65	5	19
Florists.....	16	332			1	84	3	105	3	74	5	59			4	10
Gifts—novelties and toys—cameras:																
Art and gift shops.....	18	95									3	49	5	37	5	9
Novelty and souvenir shops.....	9	103									2	34	4	29	2	3
Camera dealers—photographic sup- plies.....	3	35							1	29					2	7
Jewelry stores:																
Jewelry stores (installment credit).....	6	294	1	119	2	155							2	15	1	4
Jewelry stores.....	90	1,496			4	275	10	383	8	193	34	488	16	112	18	45
Luggage and leather goods.....	5	94									1	11	2	16		
Music stores (without radio).....	5	285	1	105	2	152			1	26					1	2
News dealers.....	38	845	1	114	1	64	8	327	7	178	6	89	7	48	8	26
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	9	628	1	114	1	67	3	108	2	46	1	16				
Office and store mechanical appli- cance dealers (retail).....	10	398	1	112	2	167	1	35	3	65	1	10	1	5	1	4
Typewriter dealers.....	6	134							2	74						
Opticians and optometrists.....	8	101						1	32	1	23	2	27	1	9	
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores.....	8	103					1	42			3	39	3	19	1	3
Sporting goods stores with toys and stationery.....	5	138			1	50	1	43	1	25	1	18			1	2
Monuments and tombstones.....	6	80							1	22	3	47	2	11		
Miscellaneous classifications (combined).....	109	1,440	1	125	4	225	9	349	9	218	19	281	18	133	40	111
Secondhand stores.....	82	608					3	106	8	188	9	109	14	93	48	109

# RETAIL DISTRIBUTION IN MONTANA: 1929

1495

**TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS**

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES  
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	152	\$52,989	3	\$4,521	19	\$11,807	43	\$15,581	87	\$21,090
Per cent of total stores and sales.....	2.19	21.74	.04	1.86	.28	4.84	.62	6.39	1.25	8.65
Food group.....	18	\$4,688			1	\$872	4	\$1,388	11	\$2,633
Milk dealers.....	1	(X)								
Grocery stores (without meats).....	4	1,340			1	672			3	608
Combination stores (groceries and meats):										
Grocery stores with meats.....	6	1,848					3	1,079	3	769
Meat markets with groceries.....	2	(X)					1	304	2	500
Meat markets.....	3	804								
General stores.....	13	3,758			1	533	3	997	9	2,228
General stores—groceries with dry goods.....	1	(X)								
General stores—groceries with other merchandise.....	12	(X)								
General merchandise group.....	30	13,722	3	\$4,521	4	2,518	9	3,401	14	3,284
Department stores:										
With food departments.....	4	2,368	1	1,469			1	402	2	497
Without food departments.....	19	9,105	2	3,052	3	1,994	7	2,592	7	1,617
Dry goods stores—piece goods stores.....	1	(X)								
General merchandise stores:										
With food departments.....	2	(X)								
Without food departments.....	1	(X)								
Variety, 5-and-10, and to-a-dollar stores.....	3	935			1	722			2	413
Automotive group.....	62	91,289			11	8,979	17	6,117	34	8,293
Automobile salesrooms—new and trade-in.....	58	19,936			10	6,346	16	5,800	32	7,790
Automobile dealers with farm implements and machinery.....	3	(X)								
Filling stations—gasoline and oil.....	1	(X)								
Apparel group.....	2	(X)								
Furniture and household group.....	6	2,219			1	557	3	1,151	2	511
Furniture stores:										
Furniture stores.....	3	1,251			1	557	2	694		
Furniture and hardware stores.....	2	(X)								
Radio and musical instruments stores.....	1	(X)								
Lumber and building group.....	9	2,341					1	372	8	1,969
Lumber and building material dealers:										
Lumber and building material dealers.....	5	1,295					1	372	4	923
Lumber and hardware.....	2	(X)								
Plumbing shops—heating and ventilating.....	1	(X)								
Paint and glass stores.....	1	(X)								
Other retail stores <sup>1</sup> .....	14	4,402			1	650	5	1,844	8	1,908
Hardware stores.....	1	(X)								
Hardware and farm implements stores:										
Farm implements, machinery, and equipment dealers.....	3	1,210			1	650	1	304	1	256
Hardware and farm implement stores.....	5	1,346					1	450	4	896
Farmers' supplies:										
Seeds, bulbs, and nursery stock.....	1	(X)								
Coal and feed stores.....	1	(X)								
Coal and wood yards.....	1	(X)								
Office and school supplies.....	1	(X)								

<sup>1</sup> This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

**TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	6,951	6,713	16,125	3,120	\$23,317,316	\$781,414	\$22,108,187	\$45,285,090	\$248,828,109	100.00
Single-store independents.....	5,584	6,035	11,490	2,304	16,847,430	589,144	16,034,756	31,244,480	171,113,461	70.18
2-store independents.....	196	137	822	74	1,312,108	21,203	1,201,157	2,444,720	12,299,518	5.04
3-store independents.....	77	22	312	31	445,020	8,535	506,816	952,720	4,498,966	1.85
Local chains.....	251	8	882	126	1,349,131	32,474	1,204,636	3,471,250	16,683,927	6.84
Sectional chains.....	183		579	67	811,220	17,712	634,613	1,415,380	8,122,675	3.33
National chains.....	181		1,107	267	1,163,170	58,933	1,045,949	1,945,760	11,312,397	4.64
Other types of operation:										
Direct selling (house to house).....	11	8	44		52,420		5,103	2,740	117,385	.05
Industrial stores (including commissaries).....	3		10	1	16,593	334	10,197	41,560	145,950	.06
Leased departments—Independent operators.....	6	6	8	2	14,253	929	12,159	31,340	114,792	.05
Leased-department chains.....	5		14		12,330		15,770	40,950	80,565	.03
Utility-operated retail stores.....	48	2	55	89	119,096	18,032	101,870	254,110	1,104,267	.45
Manufacturer-controlled chains.....	15		104		222,674		95,630	121,800	697,213	.29
Cooperative stores <sup>1</sup> .....	5		12	2	18,111	832	8,565	67,680	250,467	.10
Cooperative buying associations <sup>1</sup> .....	7		7	1	8,243	71	3,070	14,820	308,226	.13
Retailers—country buyers <sup>1</sup> .....	354	416	337	117	492,635	27,585	550,282	2,856,620	12,028,162	4.93
Retailers—wholesalers <sup>1</sup> .....	72		292	39	432,882	10,620	376,693	650,060	4,949,379	2.03
All other types.....	3		4				416		3,750	

<sup>1</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Total.....	6,951	\$243,828	5,857	\$187,912	77	114	\$19,435	8	780	\$36,481	15
Beaverhead.....	117	3,669	111	3,202	87	3	817	9	3	150	4
Big Horn.....	89	2,173	80	1,864	86				9	309	14
Blaine.....	98	2,985	83	2,522	84	5	209	7	10	254	9
Broadwater.....	32	817	22	425	52	2	(x)	(x)	8	(x)	(x)
Carbon.....	138	2,951	108	1,904	64	5	262	9	25	795	27
Carter.....	30	488	27	440	90				3	48	10
Cascade.....	558	28,504	498	22,739	80	36	3,479	12	24	2,288	8
Chouteau.....	89	3,420	70	2,227	65	3	114	3	10	1,079	22
Custer.....	166	7,267	140	5,281	73	9	561	8	17	1,425	19
Daniels.....	88	2,649	68	1,795	68	7	288	9	13	618	23
Dawson.....	130	5,048	96	2,603	51	11	637	13	23	1,808	36
Deer Lodge.....	201	7,519	196	6,902	92	2	(x)	(x)	3	(x)	(x)
Fallon.....	57	1,903	43	1,144	60	5	286	15	9	473	25
Fergus.....	266	7,262	213	5,456	75	6	294	4	47	1,512	21
Flathead.....	270	8,358	241	6,409	77	8	660	8	21	1,280	15
Gallatin.....	240	7,601	201	5,763	76	11	555	7	28	1,283	17
Garfield.....	32	574	23	216	38				9	358	62
Glacier.....	26	864	22	753	87				4	111	13
Golden Valley.....	26	428	20	256	60				6	172	40
Granite.....	41	1,100	36	952	87				5	148	13
Hill.....	160	6,680	130	4,520	68	10	1,104	16	20	1,056	16
Jefferson.....	44	1,003	37	780	78	1	(x)	(x)	6	(x)	(x)
Judith Basin.....	77	1,306	55	866	66	3	71	6	19	369	28
Lake.....	104	2,491	83	1,545	62	1	(x)	(x)	20	(x)	(x)
Lewis and Clark.....	248	11,100	209	8,810	79	13	635	6	26	1,655	15
Liberty.....	27	578	21	349	60	1	(x)	(x)	5	(x)	(x)
Lincoln.....	85	2,443	76	2,049	84	3	151	6	6	243	10
McCone.....	37	796	24	493	62	5	123	15	8	180	23
Madison.....	83	1,685	63	966	57	1	(x)	(x)	19	(x)	(x)
Meagher.....	40	876	26	480	55	1	(x)	(x)	13	(x)	(x)
Mineral.....	57	462	56	457	99				1	5	1
Missoula.....	342	11,448	314	9,596	84	13	720	6	15	1,132	10
Musselshell.....	118	2,549	96	1,801	74	3	168	7	19	490	19
Park.....	168	5,737	147	3,982	69	5	444	8	16	1,311	23
Petroleum.....	25	404	18	314	68				7	160	32
Phillips.....	114	3,277	97	2,964	91	4	172	5	13	141	4
Pondera.....	56	3,039	46	1,883	62	2	(x)	(x)	8	(x)	(x)
Powder River.....	21	587	16	143	24				5	444	76
Powell.....	71	2,085	59	1,467	70	4	163	8	8	455	22
Prairie.....	44	1,192	37	996	84	1	(x)	(x)	6	(x)	(x)
Ravalli.....	131	3,647	112	2,947	81	5	242	7	14	458	12
Richland.....	100	3,250	88	2,070	64	7	344	10	25	836	26
Roosevelt.....	129	4,090	100	2,814	60	10	459	11	19	817	20
Rosebud.....	90	2,610	69	1,852	71	6	248	9	16	510	20
Sanders.....	87	1,570	80	1,491	95				7	79	5
Sheridan.....	141	3,319	98	2,450	65	11	385	10	32	954	25
Silver Bow.....	643	36,102	591	31,713	88	32	2,629	7	20	1,760	5
Stillwater.....	60	2,064	45	1,368	66	5	193	9	10	503	25
Sweet Grass.....	51	1,229	42	893	73				9	336	27
Teton.....	79	2,507	49	943	38	3	105	4	27	1,459	68
Toole.....	101	2,864	85	2,328	81	5	191	7	11	345	12
Treasure.....	20	503	15	379	75				5	124	25
Valley.....	172	4,776	133	3,299	69	15	507	11	24	970	20
Wheatland.....	70	1,632	65	1,497	92	3	75	4	2	60	4
Wibaux.....	33	698	28	547	78	4	122	18	3	29	4
Yellowstone.....	429	17,089	371	13,881	81	24	1,783	11	34	1,425	8

# RETAIL DISTRIBUTION IN MONTANA: 1929

1497

**TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	41	15	1	3	1	21	
Annual net sales.....	\$14,310,188	\$7,083,758	(x)	(x)	(x)	\$4,890,339	
Per cent of total sales.....	100.00	49.48	(x)	(x)	(x)	34.16	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	35	18	3			14	
Annual net sales.....	\$2,023,897	\$200,130	\$117,470			\$1,706,297	
Per cent of total sales.....	100.00	9.89	5.80			84.31	
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	143	129	9		3	1	(x)
Annual net sales.....	\$5,224,096	\$4,615,684	\$449,969		\$147,952	(x)	(x)
Per cent of total sales.....	100.00	88.34	8.61		2.83	(x)	(x)
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	23	20	3				
Annual net sales.....	\$1,080,796	\$871,600	\$209,166				
Per cent of total sales.....	100.00	80.64	19.36				
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	95	79	8		8		
Annual net sales.....	\$3,358,040	\$2,462,054	\$568,277		\$327,718		
Per cent of total sales.....	100.00	73.32	16.92		9.76		
<b>Shoe stores:</b>							
Number of stores.....	57	53	2			1	(x)
Annual net sales.....	\$2,038,469	\$1,810,408	(x)			(x)	(x)
Per cent of total sales.....	100.00	88.81	(x)			(x)	(x)
<b>Furniture stores:</b>							
Number of stores.....	102	93	5	1			(x)
Annual net sales.....	\$5,233,515	\$4,378,791	\$735,925	(x)			(x)
Per cent of total sales.....	100.00	83.67	14.06	(x)			(x)
<b>Radio and music stores:</b>							
Number of stores.....	88	62	4	1			(x)
Annual net sales.....	\$2,143,500	\$1,422,517	\$540,119	(x)			(x)
Per cent of total sales.....	100.00	66.36	25.48	(x)			(x)
<b>Grocery stores (without meats):</b>							
Number of stores.....	736	582	25	34	12	18	65
Annual net sales.....	\$20,172,950	\$11,625,807	\$1,470,070	\$2,158,548	\$1,429,905	\$1,935,931	\$1,551,789
Per cent of total sales.....	100.00	57.63	7.20	10.70	7.09	9.60	7.69
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	262	227	7	9	2		17
Annual net sales.....	\$12,724,711	\$9,963,034	\$739,607	\$1,216,423	(x)		(x)
Per cent of total sales.....	100.00	78.30	5.81	9.56	(x)		(x)
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	482	464	5		2	8	(x)
Annual net sales.....	\$9,255,923	\$8,977,623	\$73,949		(x)	(x)	\$29,746
Per cent of total sales.....	100.00	96.99	.80		(x)	(x)	.32
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	417	405	7	3		1	(x)
Annual net sales.....	\$4,555,958	\$4,095,857	\$283,235	\$94,143		(x)	(x)
Per cent of total sales.....	100.00	89.90	6.22	2.07		(x)	(x)
<b>Filling stations:</b>							
Number of stations.....	434	241	37	33	65	28	30
Annual net sales.....	\$10,213,083	\$4,393,112	\$1,073,966	\$1,017,053	\$1,602,658	\$403,356	\$1,722,908
Per cent of total sales.....	100.00	43.01	10.52	9.96	15.69	3.95	16.87
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	97	91	2		1		(x)
Annual net sales.....	\$3,206,122	\$3,215,638	(x)		(x)		\$22,444
Per cent of total sales.....	100.00	98.45	(x)		(x)		.69
<b>Drug stores:</b>							
Number of stores.....	272	255	13	3			(x)
Annual net sales.....	\$7,160,141	\$6,308,774	\$598,647	\$166,852			\$85,869
Per cent of total sales.....	100.00	88.11	8.36	2.33			1.20
<b>Hardware stores:</b>							
Number of stores.....	77	70	5				(x)
Annual net sales.....	\$2,466,887	\$2,133,864	\$312,908				\$20,115
Per cent of total sales.....	100.00	86.50	12.68				.82
<b>Jewelry stores:</b>							
Number of stores.....	96	95	1				
Annual net sales.....	\$1,789,343	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				



TABLE 7.—THE STATE—CREDIT BUSINESS  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS  
 (Sales expressed in thousands of dollars)

KIND OF BUSINESS	TOTAL		ALL CASH		PROPORTION OF CREDIT BUSINESS										More than 80 per cent credit	
	Num-ber of stores	Net sales	Num-ber of stores	Net sales	1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Num-ber of stores	Net sales		
					Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales		
<b>Total, all stores reporting: 1</b>	5,879	100.00	2,072	35.48	659	420	318	405	400	323	407	349	417	529.028		
Number of stores	100.00		35.48		11.29	7.35	6.94	6.97	7.88	5.53	6.97	5.98	7.14	13.32		
Per cent of total stores			\$54,821		\$15,610	\$11,180	\$13,315	\$16,883	\$17,386	\$17,386	\$25,837	\$19,671	\$29,028			
Amount of net sales			25.52		5.13	5.20	6.20	7.86	8.10	8.10	12.03	9.16	13.32			
Per cent of total sales																
<b>Food group:</b>	176	2,174	124	1,459	28	490	8	113	5	36	5	53	3	8		
Confectionery stores (candy and fountain)	8	246	6	1,192	3	85	3	35	3	75	3	108	3	140		
Dairy products stores (including ice cream)	7	160	4	75	3	85	3	35	3	75	3	108	3	140		
Fruit stores and vegetable markets	660	18,548	222	7,780	66	1,420	41	731	30	376	50	1,080	62	1,909		
Grocery stores (without meats)	128	6,741	23	1,275	10	390	11	383	4	64	7	449	13	954		
Combination stores with meats	108	5,141	16	606	11	606	10	357	10	419	4	476	23	1,729		
Grocery stores with groceries	152	6,261	47	1,781	12	259	8	267	10	504	22	1,222	9	429		
Meat markets	33	515	17	183	4	91	2	31	2	37	4	101	2	17		
Bakery and grocery goods stores (except manufacturing bakeries)	7	2,872	19	6,005	1	107	2	1,027	3	1,925	4	947	1	380		
<b>General merchandise group:</b>	32	11,139	20	1,563	1	142	2	1,500	2	12	12	310	3	994		
Department stores—	42	1,563	14	1,083	2	73	1	27	1	86	2	329	1	133		
With food departments	32	2,888	14	1,083	2	130	2	73	2	80	1	221	1	133		
Without food departments	56	3,055	47	2,530	2	27	1	5	2	80	1	221	1	133		
General merchandise stores—	30	1,880	25	1,853	2	27	1	5	2	80	1	221	1	133		
With food departments	284	34,173	21	1,958	26	1,961	21	1,224	18	3,023	32	2,985	28	3,149		
Without food departments	10	170	4	80	1	11	8	37	1	127	6	99	1	6		
Automotive group:	32	1,294	20	582	7	100	5	127	3	127	6	135	4	173		
Automobile salesrooms—new and trade-in	170	4,226	53	1,199	21	618	13	301	13	221	10	801	38	826		
Accessories, tires, and batteries	123	3,154	40	840	15	239	14	311	7	211	12	383	17	494		
Accessory stores with tires and batteries	41	506	24	164	7	49	3	62	2	35	3	42	1	195		
Tire shops (including tire repairs)	344	4,645	124	1,397	54	616	32	394	30	442	30	331	36	406		
Filling stations—gasoline and oil	7	265	5	178	1	12	8	37	1	127	6	99	1	6		
Filling stations with tires and accessories	21	1,294	20	582	7	100	5	127	3	127	6	135	4	173		
Filling stations with other merchandise	38	4,999	12	1,200	1	11	1	11	1	11	1	11	1	11		
Garages (repairs and storage, gasoline, oil, accessories)	7	265	5	178	1	12	8	37	1	127	6	99	1	6		
<b>Apparel group:</b>	94	3,858	25	660	17	477	11	344	12	688	4	239	4	348		
Men's and boys' clothing and furnishing stores—	22	1,040	9	434	3	59	2	120	3	63	1	38	1	38		
Men's clothing stores	85	2,938	24	460	15	328	5	34	3	58	3	94	8	199		
Men's boys' clothing stores	10	297	9	68	3	11	2	4	1	3	1	13	1	13		
Men's furnishing stores	36	338	19	229	9	84	3	11	3	223	1	42	1	169		
Men's clothing and furnishings stores	49	1,781	22	641	6	120	1	17	5	212	3	419	3	107		
Family clothing stores—men's, women's, and children's	22	1,040	9	434	3	59	2	120	3	63	1	38	1	38		
Women's ready-to-wear specialty stores—apparel and accessories	85	2,938	24	460	15	328	5	34	3	58	3	94	8	199		
Women's accessories stores	10	297	9	68	3	11	2	4	1	3	1	13	1	13		
Furriers—fur shops	36	338	19	229	9	84	3	11	3	223	1	42	1	169		
Millinery stores	49	1,781	22	641	6	120	1	17	5	212	3	419	3	107		
Shoe stores	54	3,122	7	140	4	40	4	153	5	124	1	35	8	241		
<b>Furniture and household group:</b>	47	949	4	4	2	160	2	2	2	17	2	23	9	132		
Furniture stores	44	433	4	4	1	141	3	3	3	16	4	125	3	123		
Household appliances stores—	10	1,235	10	1,044	10	1,235	10	1,044	10	1,235	10	1,044	10	1,235		
Household appliances stores (electrical)	14	460	4	4	2	16	2	2	2	17	2	23	5	42		
Household appliances stores	14	460	4	4	2	16	2	2	2	17	2	23	5	42		

# RETAIL DISTRIBUTION IN MONTANA: 1929

1499

	35	524	5	54	1	20	5	69	2	5	4	40	4	22	2	16	2	23	2	49	525
	24	751	1	41					1	10			3	08	2	20	3	229	4	147	221
Radio and music stores—																					
Radio and electrical shops.....																					
Radio and musical instruments stores.....																					
Lumber and building group:																					
Lumber and building material dealers.....	84	4,516	7	302	4	353	4	51	7	223	2	146	4	132	5	60	7	215	11	317	2,717
Electrical shops (without radio).....	28	547	5	52	2	6	1	92	1	54	3	08	2	9	2	10	1	5	2	48	173
Heating and plumbing shops.....	3	83																			
Heating appliances and oil burners.....	51	1,481	8	197	2	11	6	70	2	106	1	33	3	83	3		3	45	2	51	944
Plumbing shops—heating and ventilating.....	23	835	5	56	1	5	2	16	1	14	1	52	1	3	4		4		2	80	609
Paint and glass stores.....																					
Other retail stores:																					
Hardware stores.....	60	2,329	8	159	10	142	8	203	6	91	10	276	12	389	6	219	4	179	4	653	1
Feed stores (flour, feed, grain, fertilizer).....	16	276	5	77	4	88	1	1	1	22	2	34	1	27	2		2	27	2		8
Book stores.....	13	252	7	124	3	46	1	48	2	34	2										
Cigar stores without fountains.....	118	1,586	79	1,095	11	118	10	117	7	67	5	36	1	6	1	6	2	14	2	127	
Coal and wood yards.....	80	2,081	15	505	3	72	7	149	8	204	3	46	5	275	8	357	8	379	13	409	10
Drug stores.....	158	4,036	55	1,211	38	811	19	486	18	475	20	686	7	311	1	56	1		2		
Drug stores with fountains.....	83	2,266	32	852	19	367	14	496	9	358	7	148	1	17	1	48	2		1		
Florists.....	15	331	2	41									4	44	5	186	2	44	1	4	12
Jewelry stores—																					
Jewelry stores (installment credit).....	5	289			1	10	1	4	4		2	195	2	54	5	152	1	10	2	80	
Jewelry stores.....	80	1,313	34	420	12	123	9	174	7	72	8	191	2	54	5	152	1	10	2	165	
Music stores (without radio).....	5	285	2	133							1	2									
Office and store mechanical appliance dealers (retail).....	7	367			1	78							1	10					2	201	
Sporting goods stores, including athletic and playground equipment.....																					
Sporting goods specialty stores.....	8	103	3	27	1	2	2	8	2	55											
Sporting goods stores with toys and stationery.....	4	88	2	61																	

<sup>1</sup> Not all stores have reported as to their credit activities or whether they sell entirely for cash or that they sell on credit. It agrees with Table 1 except for 1,112 stores with sales of \$29,096,100 which failed to report credit information.

CENSUS OF DISTRIBUTION

TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales	Net credit sales	Ratio of credit sales to total sales	Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales	Net credit sales	Ratio of credit sales to total sales	Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>
Total.....	3,767	\$159,921,827	\$87,680,351	54.98	\$12,299,949	Other types of operation:					
Independent stores <sup>2</sup> .....	3,200	131,388,394	72,700,753	55.33	11,483,276	Utility-operated retail stores.....	46	\$1,075,532	\$685,137	63.70	\$392,742
Local chains.....	102	9,608,313	5,980,851	61.21	90,088	Retailers—country buyers <sup>3</sup> .....	244	8,445,008	3,665,235	43.40	-----
Sectional chains.....	78	3,385,595	2,149,143	63.48	129,111	Retailers—wholesalers <sup>3</sup> .....	46	3,041,340	1,961,290	53.86	-----
National chains.....	36	1,483,071	401,617	27.07	161,532	All other types.....	15	893,924	440,425	49.94	48,200

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>2</sup> Includes single-store independents, 2 and 3 store independents.

<sup>3</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS <sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	18,640	\$9,278,630	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	18,090	8,763,320	Combination stores—meat markets with groceries.....	132	\$42,840
Cafeterias.....	519	286,690	Meat markets.....	23	5,700
Lunch rooms.....	5,248	1,556,282	Bakeries—bakery goods stores (except manufacturing bakeries).....	220	65,032
Restaurants with table service.....	11,978	6,714,380	General stores—groceries with other merchandise.....	40	1,437
Fountain—lunches.....	50	8,892	Filling stations—gasoline and oil.....	18	750
Lunch counters.....	295	197,176	Filling stations with other merchandise.....	132	9,145
Other stores in which meals are served.....	1,550	518,310	Cigar stores with fountains.....	60	27,045
Confectionery stores (candy and fountain).....	524	248,730	Cigar stands.....	65	14,400
Grocery stores (without meats).....	189	14,140	Cigar stores without fountains.....	29	32,050
Combination stores—grocery stores with meats.....	22	1,150	Drug stores with fountains.....	96	50,890

<sup>1</sup> This table is based upon replies to a question as to total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE <sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	1,304	\$5,035,878	\$192,174	Automotive group—Continued.			
Food group.....		575	-----	Body, fender, and paint shops.....	42	\$202,928	-----
Grocery stores (without meats).....		575	-----	Garages (repairs and storage, gasoline, oil, accessories).....	303	1,597,819	\$100,972
General stores.....	8	19,349	-----	Parking stations, parking garages, and lots.....		499	4,407
General stores—groceries with dry goods.....	3	8,250	-----	Radiator shops (including repairs).....	4	22,928	-----
General stores—groceries with other merchandise.....	3	11,099	-----	Furniture and household group.....	4	49,191	-----
Automotive group.....	1,288	4,999,136	192,174	Furniture and hardware stores.....	1	9,650	-----
Automobile salesrooms—new and trade-in.....	757	2,418,497	88,795	Radio and electrical shops.....	3	39,541	-----
Used-car establishments.....	3	7,605	-----	Other retail stores.....	6	29,888	-----
Automobile dealers with farm implements and machinery.....	56	162,412	-----	Hardware stores.....	1	2,285	-----
Accessory stores with tires and batteries.....	7	23,146	-----	Farm implements, machinery, and equipment dealers.....	3	8,319	-----
Battery and ignition shops—brake repair shops.....	41	171,788	-----	Hardware and farm implement stores.....	1	2,440	-----
Tire shops (including tire repairs).....	37	206,923	-----	Food stores (flour, feed, grain, fertilizer).....	1	1,120	-----
Filling stations—gasoline and oil.....	8	23,090	-----	Harness shops.....	1	5,300	-----
Filling stations with tires and accessories.....	25	75,167	-----	Coal and wood yards.....		624	-----
Filling stations with other merchandise.....	3	11,098	-----	Miscellaneous classifications (combined).....		9,020	-----
Motor cycles, bicycles, and supplies stores.....	2	4,036	-----	Secondhand stores.....	3	7,839	-----

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

# RETAIL DISTRIBUTION IN MONTANA: 1929

1501

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$1,849,718</b>		
<b>Food group</b> .....		<b>Restaurants, cafeterias, and eating places</b> .....	<b>\$12,690</b>
Confectionery stores (candy and fountain).....	10,137	Lunch rooms.....	2,500
<b>General stores</b> .....	<b>10,137</b>	Restaurants with table service.....	414
General stores—groceries with apparel.....	850	Soft-drink stands.....	9,776
General stores—groceries with dry goods.....	3,890	<b>Lumber and building group</b> .....	<b>561,921</b>
General stores—groceries with other merchandise.....	8,656	Lumber and building material dealers.....	4,295
<b>General merchandise group</b> .....	<b>17,418</b>	Roofing.....	17,250
Department stores.....	17,418	Electrical shops (without radio).....	71,922
<b>Automotive group</b> .....	<b>160,698</b>	Heating appliances and oil burners.....	18,455
Automobile salesrooms—new and trade-in.....	90,057	Plumbing shops—heating and ventilating.....	217,941
Automobile dealers with farm implements and machinery.....	20,255	Paint and glass stores.....	232,078
Motor cycles, bicycles, and supplies stores.....	6,690	<b>Other retail stores</b> .....	<b>809,479</b>
Garages (repairs and storage, gasoline, oil, accessories).....	23,845	Hardware stores.....	68,770
Parking stations, parking garages, and lots.....	3,941	Farm implements, machinery, and equipment dealers.....	26,265
<b>Apparel group</b> .....	<b>148,210</b>	Hardware and farm implement stores.....	15,466
Men's furnishings stores (includes hat stores).....	13,298	Feed stores (flour, feed, grain, fertilizer).....	1,200
Men's clothing and furnishings stores.....	40,240	Harness shops.....	11,731
Women's ready-to-wear specialty stores—apparel and accessories.....	1,250	Coal and feed stores.....	5,470
Furriers—fur shops.....	8,440	Coal and wood yards.....	185,014
Millinery stores.....	1,200	Ice dealers.....	8,073
Custom tailors.....	43,291	Drug stores.....	2,072
Family shoe stores—men's, women's, and children's.....	35,491	Novelty and souvenir shops.....	1,200
<b>Furniture and household group</b> .....	<b>77,924</b>	Jewelry stores (installment credit).....	14,974
Furniture stores.....	500	Jewelry stores.....	157,718
Furniture and undertaker.....	2,000	Luggage and leather goods stores.....	4,690
Furniture and hardware stores.....	6,245	Office and store mechanical appliance dealers (retail).....	34,353
Floor coverings, draperies, curtains, and upholstery stores.....	500	Typewriter dealers.....	5,132
Household appliances stores (electric).....	18,723	Opticians and optometrists.....	8,799
Other home furnishings and appliances stores.....	2,200	Sporting goods stores with toys and stationery.....	7,000
Radio and electrical shops.....	45,234	Monuments and tombstones.....	11,894
Radio and musical instruments stores.....	2,516	Miscellaneous classifications (combined).....	237,428
		<b>Secondhand stores</b> .....	<b>52,945</b>

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises 1	Sales to other retailers for use or resale 1	Returned goods and allowances 1	KIND OF BUSINESS	Merchandise manufactured on sales premises 1	Sales to other retailers for use or resale 1	Returned goods and allowances 1
<b>Total</b> .....	<b>\$468, 277</b>	<b>\$3, 369, 137</b>	<b>\$982, 151</b>	<b>Furniture and household group—Continued.</b>			
<b>Food group</b> .....	<b>227, 225</b>	<b>345, 249</b>		Household appliances stores (electrical).....		\$18, 437	\$12, 313
Confectionery stores (candy and fountain).....	16, 937			Awnings, flags, banners, window shades and tents.....	\$7, 500		
Grocery stores (without meats).....		23, 449		Radio and music stores:			
Meat markets with groceries.....	29, 182	156, 533		Radio and electrical shops.....			6, 899
Meat markets.....	81, 752	115, 783		Radio and musical instruments stores.....			12, 451
Bakeries—bakery goods stores (except manufacturing bakeries).....	99, 354	49, 484		<b>Restaurants, cafeterias, and eating places</b> .....	<b>16, 206</b>		
<b>General stores</b> .....		<b>296, 847</b>		Restaurants, cafeterias, and lunch rooms:			
General stores—groceries with apparel.....		18, 120		Lunch rooms.....	2, 496		
General stores—groceries with dry goods.....		22, 382		Restaurants with table service.....	13, 710		
General stores—groceries with other merchandise.....		256, 345		<b>Lumber and building group</b> .....	<b>61, 907</b>	<b>172, 003</b>	<b>37, 438</b>
<b>General merchandise group</b> .....	<b>19, 387</b>	<b>15, 000</b>	<b>479, 105</b>	Lumber and building material dealers:			
Department stores:				Lumber and building material dealers.....	22, 850	150, 284	29, 104
With food departments.....	19, 387		26, 468	Lumber and hardware.....		16, 101	4, 222
Without food departments.....		12, 000	441, 793	Roofing.....	33, 551		
Dry goods stores.....		3, 000	7, 008	Electrical shops (without radio).....	2, 400		
General merchandise stores—without food departments.....			3, 231	Heating and plumbing shops:			
<b>Automotive group</b> .....	<b>1, 100</b>	<b>2, 098, 761</b>	<b>205, 386</b>	Heating appliances and oil burners.....	1, 700		1, 253
Motor-vehicle dealers:				Plumbing shops—heating and ventilating.....	1, 400	9, 618	1, 103
Automobile sales rooms—new and trade-in.....		1, 750, 225	159, 227	Paint and glass stores.....		90, 000	1, 750
Used-car establishments.....			8, 000	<b>Other retail stores</b> .....	<b>89, 080</b>	<b>295, 442</b>	<b>79, 940</b>
Automobile dealers with farm implements and machinery.....		115, 204		Hardware stores.....		4, 125	3, 094
Accessories, tires, and batteries:				Hardware and farm implements stores.....	7, 000		
Accessory stores with tires and batteries.....			1, 596	Farmers' supplies:			
Battery and ignition shops—brake repair shops.....		11, 283		Feed stores (flour, feed, grain, fertilizer).....		9, 800	
Tire shops (including tire repairs).....		43, 741	4, 063	Farmers' supply stores.....		7, 000	
Filling stations:				Seeds, bulbs, and nursery stock.....			3, 026
Filling stations—gasoline and oil.....		45, 498		Coal and feed stores.....	3, 085	128, 145	
Filling stations with tires and accessories.....		5, 035		Cigar stores without fountains.....	11, 050	14, 111	
Filling stations with other merchandise.....		78, 041		Coal and wood yards.....	26, 012	11, 159	
Garages and repair shops:				Drug stores:			
Body, fender, and paint shops.....	1, 100	12, 090		Drug stores.....	2, 225	22, 456	
Garages (repairs and storage, gasoline, oil accessories).....		7, 824	2, 500	Drug stores with fountains.....	9, 892	7, 060	
<b>Apparel group</b> .....	<b>39, 872</b>		<b>58, 235</b>	Florists.....		10, 193	1, 551
Men's clothing and furnishings stores.....			14, 538	Jewelry stores:			
Women's ready-to-wear specialty stores—apparel and accessories.....			26, 119	Jewelry stores (installment credit).....			10, 322
Furriers—fur shops.....	20, 000		11, 530	Jewelry stores.....		1, 000	
Custom tailors.....	19, 872		6, 048	Luggage and leather goods stores.....	5, 500		
Family shoe stores—men's, women's and children's.....				Music stores (without radio).....			8, 262
<b>Furniture and household group</b> .....	<b>7, 500</b>	<b>144, 835</b>	<b>102, 047</b>	News dealers.....		1, 050	
Furniture stores:				Office, school, and store supplies and equipment dealers:			
Furniture stores.....		126, 395	46, 173	Office and school supplies.....		2, 500	8, 400
Furniture and hardware stores.....			24, 241	Office and store mechanical appliance dealers (retail).....		50, 587	44, 065
				Opticians and optometrists.....	3, 500	3, 230	
				Sporting goods specialty stores.....	8, 236	7, 000	
				Printers and lithographers.....	6, 010		
				Monuments and tombstones.....	2, 600		
				Miscellaneous classifications (combined).....	4, 000	8, 787	
				<b>Secondhand stores</b> .....	<b>6, 000</b>	<b>1, 000</b>	

1 Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business, for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resales, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$90,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929) 1
State total.....	40	\$934, 102	6	\$121, 000	33	\$1, 840, 455	29	\$687, 656

This column includes both retail and wholesale sales, the retail sales for the State aggregating \$657,207.

# RETAIL DISTRIBUTION IN MONTANA: 1929

1503

**TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS BY RETAILERS WHO ARE ALSO ASSEMBLERS**

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	COUNTRY BUYING (ASSEMBLING)	COUNTY	COUNTRY BUYING (ASSEMBLING)	COUNTY	COUNTRY BUYING (ASSEMBLING)
Total.....	\$1,733,749	Glacier.....	(x)	Powder River.....	\$5,310
Beaverhead.....	(x)	Golden Valley.....	\$13,189	Powell.....	(x)
Big Horn.....	2,035	Granite.....	(x)	Ravalli.....	14,954
Blaine.....	12,119	Hill.....	6,537	Richland.....	117,823
Broadwater.....	10,060	Jefferson.....	7,504	Roosevelt.....	28,584
Carbon.....	40,126	Judith Basin.....	11,124	Rosebud.....	1,380
Carter.....	(x)	Lake.....	197,484	Sanders.....	9,325
Cascade.....	(x)	Lewis and Clark.....	3,770	Sheridan.....	52,708
Chouteau.....	53,714	Liberty.....	15,500	Stillwater.....	286,209
Custer.....	32,127	Lincoln.....	12,499	Sweet Grass.....	3,660
Daniels.....	15,693	McCone.....	11,992	Teton.....	14,730
Dawson.....	79,603	Madison.....	34,329	Toole.....	3,625
Fallon.....	83,321	Meagher.....	20,987	Treasure.....	15,990
Fergus.....	224,039	Missoula.....	(x)	Valley.....	18,291
Flathead.....	(x)	Musselshell.....	8,135	Wibaux.....	11,084
Gallatin.....	48,054	Park.....	120,284	Yellowstone.....	19,083
Garfield.....	7,153	Petroleum.....	(x)		
		Phillips.....	2,514		

**TABLE 11C.—THE STATE—RETAIL SALES MADE BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By whole-salers only <sup>1</sup>	By all types of whole-salers <sup>2</sup>		By whole-salers only <sup>1</sup>	By all types of whole-salers <sup>2</sup>
Total.....	\$2,436,322	\$3,030,635	Hardware.....	\$38,000	\$38,000
Automotive.....	420,533	420,533	Leather and leather goods (except gloves and shoes).....	1,907	1,907
Automobiles and other motor vehicles.....	(x)	397,581	Lumber and building materials (other than metal).....	(x)	27,821
Automotive equipment.....	(x)	22,952	Machinery, equipment and supplies (except electrical).....	116,328	259,422
Chemicals, drugs, and allied products.....	34,000	34,000	Farm machinery and equipment.....	(x)	(x)
Electrical.....	7,500	36,043	Manufacturing, mining, and drilling machinery, equipment, and supplies.....	108,287	108,287
Farm products (not elsewhere specified).....	35,728	60,503	Service equipment and supplies.....	(x)	(x)
Grain.....	24,775	24,775	Metals and minerals (except petroleum and scrap).....	(x)	2,918
Livestock (other than horses and mules).....	35,728	35,728	Paper and paper products.....	5,266	5,266
Farm supplies (except machinery and equipment).....	254	215,398	Petroleum and petroleum products.....	32,315	206,072
Food products (not elsewhere specified).....	19,164	19,164	Tobacco and tobacco products (except leaf).....	(x)	114,503
Confectionery and soft drinks.....	(x)	(x)			
Poultry and poultry products.....	(x)	(x)			
Meats and meat products.....	4,144	4,144			
General merchandise.....	(x)	(x)			
Groceries and food specialties.....	484,285	484,285			
Groceries (general line).....	471,420	471,420			
Food and grocery specialties.....	12,865	12,865			

<sup>1</sup> Column 1, "Wholesalers only," includes only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches.  
<sup>2</sup> For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

**TABLE 12.—THE STATE—FORMS OF ORGANIZATION**

Form of Organization	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES (full time)	TOTAL PAY ROLL (includes part-time)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	6,951	8,713	16,125	\$23,317,316	\$45,284,990	\$243,828,109	100.00
Proprietorships.....	5,457	6,674	7,970	10,690,695	22,235,950	129,176,259	52.98
Proprietorships and members of cooperative associations.....	0	7	11	10,960	29,350	263,788	.08
Corporations.....	1,437	-	7,859	12,269,039	22,592,690	111,193,796	45.60
Corporations and members of cooperative associations.....	8	-	200	255,063	251,690	1,715,131	.71
Cooperative associations.....	24	-	39	58,413	165,350	1,287,607	.53
Negro proprietorships <sup>1</sup> .....	6	-	7	6,036	5,730	49,497	.02
Oriental mutuals.....	13	25	39	27,110	4,230	198,701	.08

<sup>1</sup> Stores operated by negro proprietors include 3 lunch rooms with 4 proprietors, 6 full-time employees, a total pay roll of \$4,940, stocks on hand of \$330 valued at cost and total net sales of \$21,597. No detailed information can be given regarding the other 3 stores without a disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Dairy products stores:</b> (Commodity coverage, 39.7 per cent)			<b>Department stores with food departments—Continued.</b>		
Butter and cheese.....	20.5	20.5	Apparel and accessories, women's, misses', children's—		
Eggs.....	30.8	30.8	Children's wear.....	1.0	1.0
Milk and cream.....	48.7	48.7	Millinery.....	3.3	3.3
<b>Grocery stores (without meats):</b> (Commodity coverage, 16.8 per cent)			Hosiery.....	3.0	3.6
Bakery products, fresh.....	7.3	6.6	Coats, suits, and dresses.....	10.8	10.8
Bottled beverages.....	.0	.3	Underwear, negligees, corsets, etc.....	7.1	7.1
Confectionery and nuts.....	1.8	1.5	Bakery products, fresh.....	1.3	1.2
Delicatessen, ready-to-serve foods.....	3.2	.6	Bottled beverages.....	.4	.3
Fresh fish and other sea foods.....	2.2	.2	Cigars, cigarettes, and tobacco.....	1.0	.9
Fruits and vegetables.....	13.6	12.6	Clothing and furnishings (men's and boys')—		
<b>Groceries:</b>			Suits.....	5.1	5.1
Butter and cheese.....	8.8	8.8	Overcoats.....	.9	.9
Eggs.....	4.7	4.7	Hats and caps.....	.6	.6
Lard, cooking fats, etc.....	2.0	2.0	Furnishings.....	3.8	3.8
Flour.....	4.6	4.6	Work clothing.....	1.2	1.2
Sugar.....	8.2	8.2	Other clothing.....	.9	.1
Canned goods and other groceries.....	42.3	42.3	Confectionery and nuts.....	.2	.2
Milk and cream.....	2.3	1.7	Drugs, patent medicines, etc.....	.1	.1
<b>Nonfood products:</b>			Dry goods and notions—		
Cigars, cigarettes, and tobacco.....	4.8	3.7	Cotton piece goods.....	.9	.9
Household supplies.....	1.3	.1	Linen goods.....	.1	.1
Stationery and school supplies.....	.4	.1	Wool and wool-mixed goods.....	.3	.3
Other nonfood products.....	(x)	.8	Rayon piece goods.....	.4	.4
Poultry.....	3.8	1.2	Silk and velvet piece goods.....	2.4	2.4
<b>Combination stores—grocery stores with meats:</b> (Commodity coverage, 39.9 per cent)			Notions and small wares.....	3.3	3.3
Bakery products, fresh.....	4.3	4.0	Fountain sales and ice cream.....	1.2	1.1
Bottled beverages.....	.6	.2	Fresh fish and other sea foods.....	.2	.2
Confectionery and nuts.....	2.4	2.1	Fruits and vegetables.....	1.1	.9
Delicatessen, ready-to-serve foods.....	1.9	.4	<b>Furniture—</b>		
Fresh fish and other sea foods.....	1.1	.7	Bedroom.....	.9	.9
Fruits and vegetables.....	13.7	13.4	Living room, library, and hall.....	1.8	1.8
<b>Groceries:</b>			Dining room.....	.6	.6
Butter and cheese.....	6.3	6.3	Kitchen.....	.2	.2
Eggs.....	3.4	3.4	Other household.....	.8	.1
Lard, cooking fats, etc.....	1.7	1.7	Furs and fur goods.....	3.1	3.1
Flour.....	2.8	2.8	<b>Groceries—</b>		
Sugar.....	6.7	6.7	Butter and cheese.....	2.7	2.7
Canned goods and other groceries.....	33.6	33.6	Eggs.....	.8	.8
Ice cream.....	1.3	.2	Lard, cooking fats, etc.....	.3	.3
Meats, including poultry.....	20.2	20.2	Flour.....	.3	.3
Milk and cream.....	1.6	1.2	Sugar.....	.7	.7
<b>Nonfood products:</b>			Canned goods and other groceries.....	6.5	6.5
Cigars, cigarettes and tobacco.....	1.8	1.4	<b>Home furnishings—</b>		
Household supplies.....	.8	.2	Draperies, upholstery, and curtains.....	1.4	1.4
Other nonfood products.....	(x)	1.5	Floor coverings.....	5.1	5.1
<b>Combination stores—meat markets with groceries:</b> (Commodity coverage, 20.6 per cent)			Bedding, mattresses, springs.....	.6	.6
Bakery products, fresh.....	4.2	2.9	China, glassware, and crockery.....	3.2	3.2
Bottled beverages.....	.8	.3	Kitchen utensils.....	1.2	1.2
Confectionery and nuts.....	.8	.4	Other home furnishings.....	4.2	4.2
Fresh fish and other sea foods.....	2.0	1.7	Household appliances, motor driven.....	.5	.4
Fruits and vegetables.....	6.0	5.4	Household heating appliances—portable electric.....	.2	.2
<b>Groceries:</b>			Incandescent lamps.....	.1	.1
Butter and cheese.....	3.9	3.9	Infants' wear.....	2.1	1.9
Eggs.....	2.2	2.2	Jewelry.....	.4	.3
Lard, cooking fats, etc.....	1.8	.8	Leather goods, bill folds, purses, gloves, and handbags.....	.3	.3
Flour.....	1.9	1.9	Luggage.....	.4	.4
Sugar.....	3.5	3.5	Meats, including poultry.....	3.3	3.0
Canned goods and other groceries.....	15.2	15.2	Paper and paper goods.....	.3	.2
Meats, including poultry.....	58.2	58.2	Phonographs and records.....	.6	.6
Milk and cream.....	1.4	1.0	Radios and equipment.....	.8	.7
<b>Nonfood products:</b>			Rubber goods.....	2	.2
Cigars, cigarettes and tobacco.....	1.8	.6	<b>Shoes and other footwear—</b>		
Hardware.....	1.9	.1	Men's.....	.9	.9
Other nonfood products.....	(x)	1.9	Boys' and youths'.....	.2	.2
<b>Meat markets:</b> (Commodity coverage, 24.9 per cent)			Women's.....	1.3	1.3
Butter and cheese.....	3.8	2.0	Misses' and children's.....	.5	.5
Canned goods and other groceries.....	7.2	1.1	Rubber and other footwear.....	.3	.3
Eggs.....	1.1	.5	Sporting goods, gymnasium and playground equipment.....	.2	.1
Fresh fish and other sea foods.....	2.5	1.7	Toilet articles and preparations.....	.6	.6
Lard, cooking fats, etc.....	2.5	1.7	Toiletries and cosmetics.....	1.9	1.9
Meats, including poultry.....	94.0	94.0	Toys and games.....	.6	.6
<b>GENERAL MERCHANDISE GROUP</b>			<b>Department stores without food departments:</b> (Commodity coverage, 55.6 per cent)		
<b>Department stores with food departments:</b> (Commodity coverage, 53.4 per cent)			Antiques, art goods, gifts.....	2.4	.8
Antiques, art goods, gifts.....	1.0	.9	Apparel and accessories, women's, misses', children's—		
<b>Department stores without food departments:</b> (Commodity coverage, 55.6 per cent)			Children's wear.....	1.7	.6
Antiques, art goods, gifts.....	1.0	.9	Millinery.....	2.9	2.3
<b>Department stores with food departments:</b> (Commodity coverage, 53.4 per cent)			Hosiery.....	5.5	5.5
Antiques, art goods, gifts.....	1.0	.9	Coats, suits, and dresses.....	17.3	17.3
<b>Department stores without food departments:</b> (Commodity coverage, 55.6 per cent)			Underwear, negligees, corsets, etc.....	7.7	7.4
Antiques, art goods, gifts.....	1.0	.9	Other apparel, except furs.....	2.4	2.3
<b>Department stores with food departments:</b> (Commodity coverage, 53.4 per cent)			<b>Appliances and supplies, electrical—</b>		
Antiques, art goods, gifts.....	1.0	.9	Household appliances, motor driven (except refrigerators).....	2.1	.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of a given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in column 2 are applicable to sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the (without further detail) than was reported in detail. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (classification). Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

# RETAIL DISTRIBUTION IN MONTANA: 1929

1505

TABLE 15.—THE STATE SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
Department stores without food departments—Continued.			Dry goods stores—Continued.		
Appliances and supplies, electrical—Continued.			Furnishings (men's and boys').....	1.9	0.7
Household heating appliances—portable.....	0.3	0.1	Furs and fur goods.....	12.9	4.7
Lighting equipment.....	.7	.2	Infants' wear.....	4.3	4.1
Construction materials.....	.2	.1	Jewelry.....	3.2	1.2
Other appliances.....	.2	.1	Leather goods, gloves, and handbags.....	4.7	4.5
Automotive parts and accessories (except tires, tubes, and batteries).....	5.2	1.3	Luggage.....	2.4	1.4
Batteries.....	.6	.1	Miscellaneous merchandise.....	(x) 2.4	2.3
Clothing and furnishings (men's and boys')—			Shoes and other footwear.....	3.5	1.3
Suits.....	4.9	3.8	Sporting goods.....	2.3	1.4
Overcoats.....	2.2	1.7	Toilet articles and preparations.....	1.6	1.5
Hats and caps.....	1.2	.9	Toys and games.....	1.0	.3
Furnishings.....	5.3	5.2			
Work clothing.....	2.3	1.1	General merchandise stores without food departments:		
Other clothing.....	1.3	1.0	(Apparel coverage, 10.1 per cent)		
Confectionery and nuts.....	.4	.1	Apparel and accessories, women's, misses', children's.....	32.1	23.9
Drugs, patent medicines, etc.....	.4	.3	Bedding, mattresses, springs.....	2.1	.6
Drug sundries.....	.4	.3	Clocks.....	.2	.1
Dry goods and notions—	.8	.6	Clothing and furnishings (men's and boys').....	43.5	43.5
Cotton piece goods.....	3.8	2.8	Suits.....	2.4	
Linen goods.....	3.3	2.4	Overcoats.....	1.4	
Wool and wool-mixed goods.....	.9	.6	Hats and caps.....	2.2	
Rayon piece goods.....	1.0	.7	Furnishings.....	17.2	
Silk and velvet piece goods.....	1.8	1.3	Work clothing.....	16.7	
Notions and small wares.....	2.9	2.8	Other clothing.....	3.6	
Other dry goods.....	1.8	1.0	Dry goods and notions.....	17.5	13.1
Farm and garden equipment and supplies.....	.6	.1	Furs and fur goods.....	.4	.2
Farm machinery.....	1.2	.3	Luggage.....	2.1	.5
Furniture—			Shoes and other footwear.....	17.9	17.9
Bedroom.....	2.1	.9	Men's.....	17.0	
Living room, library, and hall.....	2.9	1.3	Boys' and youths'.....	.6	
Dining room.....	1.3	.6	Rubber and other footwear.....	.3	
Kitchen.....	.4	.1	Watches.....	.8	.2
Other household.....	.7	.2			
Office and store.....	.1	.1	<b>AUTOMOTIVE GROUP</b>		
Furs and fur goods.....	2.4	1.5	Automobile sales rooms—new and trade-in:		
Hardware—			(Apparel coverage, 48.1 per cent)		
Builders' and shelf.....	.7	.2	Automobiles, parts, and accessories:		
Carpenters' and mechanics' tools.....	.7	.2	Automobiles, new, sold to dealers.....	11.9	6.0
Other hardware.....	2.0	.5	Commercial cars and trucks, new, sold to dealers.....	2.0	.4
Heating and plumbing equipment and supplies.....	1.7	.4	Parts and accessories sold to dealers.....	5.2	.9
Home furnishings—			Passenger automobiles, new.....	48.1	48.1
Draperies, upholstery, and curtains.....	1.8	1.4	Used passenger cars.....	20.9	20.6
Floor coverings.....	4.5	2.0	Commercial cars and trucks, new.....	8.0	3.8
Bedding, mattresses, springs.....	1.2	.5	Used commercial cars and trucks.....	2.2	.7
China, glassware, and crockery.....	1.5	1.1	Tractors.....	20.8	.5
Kitchen utensils.....	1.3	.4	Special purpose vehicles, etc.....	4.0	.3
Other home furnishings.....	1.7	.8	Automotive parts and accessories (except tires, tubes and batteries).....	9.1	8.1
Infants' wear.....	1.5	1.3	Tires, tubes, and tire accessories.....	2.1	1.4
Jewelry.....	.8	.7	Batteries.....	.6	.3
Leather goods, billfolds, purses, gloves, and handbags.....	.3	.1	Gasoline.....	2.9	1.5
Luggage.....	.4	.2	Miscellaneous merchandise.....	(x) .2	.2
Miscellaneous merchandise.....	(x) 1.0	1.0	Oils and greases.....	.8	.6
Motor cycles, bicycles, and accessories.....	1.1	.1	Radio sets.....	3.4	.2
Painters' supplies.....	1.2	.5	Repairs and service.....	6.6	5.7
Paints, varnishes, lacquers.....	.1	.1	Storage.....	4.9	.7
Paper and paper goods.....	.1	.1			
Phonographs and records.....	.1	.1	Used-car establishments:		
Radio parts and accessories.....	1.4	.6	(Apparel coverage, 49.2 per cent)		
Radio sets.....	1.3	.6	Gasoline.....	26.1	6.0
Refrigerators, electric and gas.....	4.0	.8	Oils and greases.....	4.9	1.1
Roofing materials.....	1.0	.2	Repairs and service.....	23.4	5.4
Service.....	9.5	1.3	Tires, tubes, and tire accessories.....	3.0	.7
Shoes and other footwear—			Used passenger cars.....	86.8	86.8
Men's.....	1.7	1.3			
Boys' and youths'.....	.8	.6	Accessory stores with tires and batteries:		
Women's.....	3.6	2.8	(Apparel coverage, 91.3 per cent)		
Misses' and children's.....	2.0	1.8	Automotive parts and accessories (except tires, tubes, and batteries).....	50.0	50.0
Rubber and other footwear.....	1.1	.6	Batteries.....	4.6	3.4
Sporting goods, gymnasium and playground equipment.....	3.0	.7	Gasoline.....	6.0	2.1
Stoves and ranges, gas.....	.3	.1	Miscellaneous merchandise.....	(x) 9.1	9.1
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.0	.7	Oils and greases.....	8.5	0.3
Stringed and band instruments.....	.1	.1	Radio parts and accessories.....	2.1	1.9
Tires, tubes, and tire accessories.....	7.5	3.2	Radio sets.....	10.7	9.5
Toilet articles and preparations.....	.2	.1	Repairs and service.....	(x) 1.7	1.1
Toilet articles and cosmetics.....	1.6	1.1	Tires, tubes, and tire accessories.....	41.1	16.4
Toys and games.....	1.5	1.5	Used passenger cars.....	1.7	.2
Wallpaper.....	.3	.1			
Wire fencing, gates, and posts.....	.6	.1	Battery and ignition shops—brake repair shops:		
			(Apparel coverage, 21.5 per cent)		
Dry goods stores:			Automotive parts and accessories (except batteries).....	38.6	22.5
(Apparel coverage, 22.1 per cent)			Batteries.....	35.2	35.2
Apparel and accessories, women's, misses', children's:			Radios and equipment.....	24.0	14.2
Coats, suits, dresses.....	36.4	35.1	Repairs and service.....	26.7	26.7
Hosiery.....	11.0	10.6	Used commercial cars and trucks.....	1.7	.7
Underwear, negligees, corsets, etc.....	6.1	5.9	Used passenger cars.....	1.7	.7
Other apparel, except furs.....	2.3	2.2			
Draperies, and curtains.....	5.6	3.6	Tire shops (including tire repairs):		
Dry goods and notions:			(Apparel coverage, 42.3 per cent)		
Cotton piece goods.....	3.7	3.7	Automotive parts and accessories (except tires, tubes, and batteries).....	6.3	2.9
Linen goods.....	4.3	4.3	Batteries.....	2.7	1.2
Wool and wool-mixed goods.....	4.3	4.8	Gasoline.....	41.4	14.4
Rayon piece goods.....	.8	.8			
Notions and small wares.....	2.5	2.4			
Other dry goods.....	3.8	3.7			



## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same classifi- cation
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Tire shops (including tire repairs)—Continued.</b>			<b>Family clothing stores—men's, women's, and children's—Con.</b>		
Miscellaneous merchandise.....	(x)	0.1	<b>Dry goods and notions:</b>		
Oils and greases.....	5.9	2.1	Cotton piece goods.....	1.5	0.7
Radios and equipment.....	16.9	2.8	Linen goods.....	.7	.3
Refrigerators, electric and gas.....	9.4	1.5	Wool and wool-mixed goods.....	.3	.1
Repairs and service.....	10.6	10.6	Rayon piece goods.....	.6	.3
Tires, tubes, and tire accessories.....	64.4	64.4	Silk and velvet piece goods.....	.2	.1
			Notions and small wares.....	1.6	.7
			Other dry goods.....	.3	.2
<b>Filling stations—gasoline and oil:</b>			Infant's wear.....	3.0	1.1
(Commodity coverage, 11.2 per cent)			Leather goods, bill folds, gloves and handbags.....	1.0	.4
Gasoline.....	79.2	79.2	Luggage.....	2.0	.7
Oils and greases.....	18.1	18.1	Miscellaneous merchandise.....	(x)	.6
Repairs and service.....	8.5	2.7	<b>Shoes and other footwear:</b>		
			Men's.....	9.6	9.6
<b>Filling stations with tires and accessories:</b>			Boys' and youths'.....	8.2	8.2
(Commodity coverage, 14.3 per cent)			Women's.....	15.8	15.8
Automotive parts and accessories (except tires and tubes).....	2.6	2.0	Misses' and children's.....	6.9	6.9
Gasoline.....	83.0	83.0	Infants'.....	2.0	2.0
Oils and greases.....	11.9	11.9	Rubber and other footwear.....	6.5	6.5
Repairs and service.....	6.3	1.6	Sporting goods.....	2.0	.7
Tires, tubes, and tire accessories.....	2.0	1.5			
			<b>Women's ready-to-wear specialty stores—apparel and acces-</b>		
<b>Filling stations with other merchandise:</b>			<b>sories:</b>		
(Commodity coverage, 10.6 per cent)			(Commodity coverage, 51.9 per cent)		
Gasoline.....	78.8	78.8	Apparel and accessories, women's, misses', children's:		
Miscellaneous merchandise.....	(x)	7.5	Millinery.....	9.4	7.9
Oils and greases.....	6.1	6.1	Hosiery.....	6.9	5.7
Repairs and service.....	6.3	6.3	Coats, suits, and dresses.....	72.3	72.3
Tires, tubes, and tire accessories.....	1.3	1.3	Underwear, negligees, corsets, etc.....	5.9	5.1
			Other apparel, except furs.....	5.7	4.1
<b>Body, fender, and paint shops:</b>			Furs and fur goods.....	7.6	3.0
(Commodity coverage, 8.9 per cent)			Gift merchandise.....	2.8	.3
Automotive parts and accessories.....	21.1	21.1	Infant's wear.....	2.3	.2
Repairs and service.....	77.8	77.8	Leather goods, gloves, and handbags.....	1.0	.1
Storage.....	1.1	1.1	Miscellaneous merchandise.....	(x)	1.3
<b>Garages (repairs and storage, gasoline, oil, accessories):</b>			<b>Furriers—fur shops:</b>		
(Commodity coverage, 13.2 per cent)			(Commodity coverage, 85.2 per cent)		
Automotive parts and accessories (except tires, tubes, and			Furs and fur goods.....	86.2	86.2
batteries).....	20.5	16.9	Millinery.....	7.9	2.8
Batteries.....	4.6	2.8	Other apparel, except furs.....	31.6	11.0
Gasoline.....	33.2	21.7			
Oils and greases.....	5.7	3.7	<b>Family shoe stores—men's, women's and children's:</b>		
Radio parts and accessories.....	1.3	.2	(Commodity coverage, 28.2 per cent)		
Radio sets.....	2.0	.3	Hosiery.....	17.7	8.5
Repairs and service.....	38.8	38.8	Leather goods, bill folds, purses.....	1.0	.2
Storage.....	23.7	8.2	Service.....	1.9	.3
Tires, tubes, and tire accessories.....	8.8	5.1	<b>Shoes and other footwear:</b>		
Used commercial cars and trucks.....	1.9	.5	Men's.....	27.0	27.0
Used passenger cars.....	6.2	1.8	Boys' and youths'.....	5.3	4.7
			Women's.....	45.2	45.2
<b>Radiator shops (including repairs)</b>			Misses' and children's.....	12.3	10.9
(Commodity coverage, 10.7 per cent)			Infants'.....	.6	.4
Automotive parts and accessories.....	23.0	23.0	Rubber and other footwear.....	5.5	2.8
Repairs and service.....	77.0	77.0			
			<b>FURNITURE AND HOUSEHOLD GROUP</b>		
<b>APPAREL GROUP</b>			<b>Furniture stores:</b>		
<b>Men's furnishing stores:</b>			(Commodity coverage, 64.2 per cent)		
(Commodity coverage, 21.8 per cent)			<b>Furniture:</b>		
Furnishings.....	63.2	63.2	Bedroom.....	12.9	12.9
Hats and caps.....	20.0	18.4	Living room, library, and hall.....	22.0	22.0
Shoes, men's.....	20.0	18.4	Dining room.....	13.5	13.5
			Kitchen.....	3.3	3.3
<b>Men's clothing and furnishings stores:</b>			Other household.....	4.6	4.6
(Commodity coverage, 41.9 per cent)			Office and store.....	5.2	.4
Custom tailoring.....	.5	.2	<b>Home furnishings:</b>		
Furnishings.....	21.2	21.2	Draperies, upholstery, and curtains.....	6.8	5.1
Hats and caps.....	5.7	5.7	Floor coverings.....	21.3	17.3
Luggage.....	1.4	.4	Bedding, mattresses, springs.....	6.0	4.7
Other clothing.....	6.4	5.0	China, glassware, and crockery.....	1.8	1.3
Overcoats.....	13.8	13.8	Kitchen utensils.....	.6	.3
<b>Shoes and other footwear:</b>			Other home furnishings.....	1.5	.4
Men's.....	15.4	8.8	Household appliances, motor-driven (except refrigerators).....	3.0	.8
Boys' and youths'.....	4.2	.6	Household heating appliances—portable electric.....	1.0	.2
Rubber and other footwear.....	3.7	.6	Luggage.....	1.3	.4
Sporting goods.....	6.5	.5	Miscellaneous merchandise.....	(x)	1.3
Suits.....	34.3	34.3	Phonographs and records.....	.5	.2
Work clothing.....	9.9	8.9	Plated silverware.....	.4	.1
			Radio sets.....	10.0	5.0
<b>Family clothing stores—men's, women's, and children's:</b>			Refrigerators, electric and gas.....	1.0	.5
(Commodity coverage, 26.8 per cent)			Secondhand furniture.....	4.0	2.3
Apparel and accessories, women's, misses', children's:			Stoves and ranges, gas.....	3.9	.7
Children's wear.....	2.2	.9	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.4	2.7
Millinery.....	.3	.1			
Hosiery.....	2.6	1.1	<b>Furniture and hardware stores:</b>		
Coats, suits, and dresses.....	3.6	1.5	(Commodity coverage, 45.5 per cent)		
Underwear, negligees, corsets, etc.....	.9	.4	Appliances and supplies, electrical:		
Other apparel.....	.4	.2	Household appliances, motor-driven (except refrigera-		
<b>Clothing and furnishings (men's and boys'):</b>			tors).....	.8	.8
Custom tailoring.....	4.8	1.9	Household heating appliances—portable electric.....	1.3	1.3
Suits.....	6.8	6.8	Lighting equipment.....	.5	.2
Overcoats.....	2.8	2.8	Incandescent lamps.....	.2	.1
Hats and caps.....	2.0	1.4	Automotive parts and accessories (except tires and tubes).....	.2	.2
Furnishings.....	15.4	15.4			
Work clothing.....	11.8	11.8			
Other clothing.....	.4	.2			

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>		
Furniture and hardware stores—Continued.			Radio and musical instruments stores—Continued.		
Building materials:			Radio parts and accessories.....	3.8	3.8
Roofing materials.....	1.1	0.8	Radio sets.....	39.3	39.3
Iron and other building metal.....	.2	.1	Sheet music, music books, etc.....	5.6	5.6
Building paper, insulating boards with wood base, etc.....	.2	.2	Stringed and band instruments.....	12.9	12.9
Other building materials.....	.7	.1	<b>RESTAURANTS AND EATING PLACES</b>		
Farm and garden equipment and supplies.....	.7	.6	Lunch rooms:		
Furniture:			(Commodity coverage, 13.2 per cent)		
Bedroom.....	10.3	10.3	Bottled beverages.....	3.0	2.9
Living room, library and hall.....	10.9	10.9	Cigars, cigarettes and tobacco.....	22.1	21.6
Dining room.....	5.2	5.2	Confectionery and nuts.....	11.5	7.2
Kitchen.....	2.6	2.6	Groceries.....	1.5	.1
Other household.....	1.0	1.0	Magazines and newspapers.....	17.1	.2
Office and store.....	1.7	.7	Miscellaneous merchandise.....	(x)	1.1
Glass.....	.5	.3	Receipts from sale of meals.....	60.9	66.9
Hardware:			Restaurants with table service:		
Builders' and shelf.....	7.9	7.9	(Commodity coverage, 15.7 per cent)		
Carpenters and mechanics' tools.....	4.6	4.6	Cigars, cigarettes, and tobacco.....	6.9	6.9
Other hardware.....	9.9	9.8	Confectionery and nuts.....	.7	.1
Heating and plumbing equipment and supplies.....	5.2	.8	Fountain sales and ice cream.....	14.6	2.4
Home furnishings.....	22.4	10.8	Receipts from sale of meals.....	90.6	90.6
Floor coverings.....	12.0		<b>LUMBER AND BUILDING GROUP</b>		
Bedding, mattresses, springs.....	1.7		Lumber and building material dealers:		
China, glassware, and crockery.....	.8		(Commodity coverage, 51.2 per cent)		
Kitchen utensils.....	.8		Builders' and shelf hardware.....	1.6	.3
Refrigerators, electric and gas.....	4.7		Building materials.....	89.7	89.7
Jewelry, silverware and clocks:			Brick, terra cotta, tile, etc.....	0.2	
Clocks.....	.5	.4	Cement.....	3.6	
Watches.....	.3	.2	Lime, plaster, etc.....	7.3	
Plated silverware.....	.1	.1	Lumber (rough and dressed).....	43.8	
Leather goods.....	.5	.2	Planing-mill products, woodwork.....	18.6	
Luggage.....	1.4	.4	Wood shingles and shakes.....	6.2	
Motor cycles, bicycles, and accessories.....	.2	.2	Roofing materials (except wood shingles).....	4.9	
Painters' supplies.....	.4	.4	Iron and other building metal.....	.2	
Paints, varnishes, lacquers.....	3.0	3.0	Building paper, insulating boards with wood base, etc.....	4.2	
Radio sets.....	.9	.7	Wall boards (except wood base).....	.7	
Secondhand furniture.....	11.1	6.3	Coal.....	15.5	6.6
Secondhand goods.....	0.9	.7	Paints, varnishes, lacquers.....	1.1	.1
Service.....	4.8	.5	Wood, coke, and other fuels.....	5.7	1.6
Sporting goods, gymnasium and playground equipment.....	8.3	.9	Wire fencing, gates, and posts.....	30.7	1.7
Stoves and ranges, gas.....	4.2	2.2	Lumber and hardware:		
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.9	1.9	(Commodity coverage, 14.2 per cent)		
Tires, tubes, and tire accessories.....	.8	.6	Builders' and shelf hardware.....	4.5	3.9
Toilet articles and preparations.....	.3	.1	Building materials:		
Toys and games.....	.7	.2	Brick, terra cotta, tile, etc.....	.4	.2
Water heaters, gas.....	.2	.1	Cement.....	3.8	2.3
Wire fencing, gates, and posts.....	3.0	2.5	Lime, plaster, etc.....	6.2	4.5
<b>Household appliances stores (electric):</b>			<b>Household appliances stores:</b>		
(Commodity coverage, 35.3 per cent)			(Commodity coverage, 87.3 per cent)		
Commercial and industrial appliances.....	3.5	1.3	Appliances and supplies, electrical:		
Construction materials.....	4.1	.2	Household appliances, motor driven (except refrigerators).....	9.0	0.6
Gift merchandise.....	5.8	.2	Household heating appliances—portable.....	2.6	1.9
Household appliances, motor driven (except refrigerators).....	41.2	41.2	Lighting equipment.....	.4	.3
Household heating appliances—portable.....	11.6	8.7	Incandescent lamps.....	1.8	1.3
Incandescent lamps.....	6.1	4.5	Construction materials.....	5.8	4.1
Lighting equipment.....	4.2	3.4	Commercial and industrial appliances.....	1.8	1.3
Other appliances.....	10.1	7.5	Ranges, water heaters, etc.....	2.3	1.6
Radios and equipment.....	6.2	4.4	Other appliances.....	3.2	2.3
Ranges, water heaters, etc.....	41.5	28.8	Appliances and supplies, gas:		
Refrigerators.....	5.1	1.8	Stoves and ranges.....	24.7	21.3
Service.....	5.2	2.0	Water heaters.....	3.2	2.8
<b>Household appliances stores:</b>			<b>Household appliances, motor driven (except refrigerators):</b>		
(Commodity coverage, 87.3 per cent)			(Commodity coverage, 25.5 per cent)		
Appliances and supplies, electrical:			Commercial and industrial appliances.....	2.2	1.3
Household appliances, motor driven (except refrigerators).....	9.0	0.6	Construction materials.....	20.5	20.5
Household heating appliances—portable.....	2.6	1.9	Gift merchandise.....	7.6	3.0
Lighting equipment.....	.4	.3	Household appliances, motor driven (except refrigerators).....	3.3	3.3
Incandescent lamps.....	1.8	1.3	Household heating appliances—portable.....	4.3	4.3
Construction materials.....	5.8	4.1	Incandescent lamps.....	5.5	5.5
Commercial and industrial appliances.....	1.8	1.3	Lighting equipment.....	8.3	5.3
Ranges, water heaters, etc.....	2.3	1.6	Other appliances.....	23.9	23.9
Other appliances.....	3.2	2.3	Radio sets.....	2.9	1.2
Appliances and supplies, gas:			Ranges, water heaters, etc.....	2.9	5.5
Stoves and ranges.....	24.7	21.3	Refrigerators.....	24.9	14.9
Water heaters.....	3.2	2.8	Service.....	16.3	16.3
Other appliances, except refrigerators.....	7.9	0.8	<b>Heating appliances and oil burners:</b>		
Heating and plumbing equipment and supplies.....	21.7	18.7	(Commodity coverage, 80.8 per cent)		
Radio sets.....	11.1	8.2	Heating equipment and supplies.....	73.4	73.4
Refrigerators, electric and gas.....	31.1	22.8	Service.....	26.6	26.6
<b>Radio and electrical shops:</b>			<b>Radio and electrical shops:</b>		
(Commodity coverage, 14.9 per cent)			(Commodity coverage, 23.9 per cent)		
Radio parts and accessories.....	19.4	18.4	Other musical instruments and accessories.....	2.7	2.1
Radio sets.....	80.6	80.6	Phonographs and records.....	18.2	18.2
<b>Radio and musical instruments stores:</b>			<b>Radio and musical instruments stores:</b>		
(Commodity coverage, 23.9 per cent)			(Commodity coverage, 23.9 per cent)		
Other musical instruments and accessories.....	2.7	2.1	Pianos and accessories.....	18.1	18.1
Phonographs and records.....	18.2	18.2			
Pianos and accessories.....	18.1	18.1			

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such com- modity	Per cent of each commodity sold to total sales of all stores in same classifi- cation
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Plumbing shops—heating and ventilating:</b> (Commodity coverage, 26.1 per cent)			<b>Hardware and farm implements stores—Continued.</b>		
Heating and plumbing equipment and supplies.....	89.5	89.5	Home furnishings:		
Other appliances, gas.....	7.5	7.5	Floor coverings.....	0.2	0.1
Water heaters, gas.....	3.0	3.0	China, glassware, and crockery.....	3.3	.9
<b>Paint and glass stores:</b> (Commodity coverage, 52.9 per cent)			Kitchen utensils.....	.3	.1
Art goods, gifts.....	29.1	3.4	Iron and other building metal.....	.2	.1
Glass.....	9.7	9.7	Luggage.....	5	.1
Other building materials.....	1.6	1.1	Miscellaneous merchandise.....	(x)	1.2
Painters' supplies.....	30.4	24.9	Oils and greases.....	.2	.1
Paints, varnishes, lacquers.....	26.2	26.2	Paints, varnishes, lacquers.....	.9	.3
Radio parts and accessories.....	1	1	Radio parts and accessories.....	.9	.3
Radio sets.....	4.5	2.2	Radio sets.....	21.3	6.2
Roofing materials.....	1.1	1.1	Refrigerators—electric and gas.....	.4	.1
Secondhand merchandise.....	2.2	1.1	Refrigerators and service.....	1.0	1.0
Service.....	44.5	27.1	Seeds, bulbs, plants and nursery stock.....	2.3	.7
Wall paper.....	5.6	5.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.6	1.4
<b>OTHER RETAIL STORES</b>			Tires, tubes and tire accessories.....	2.8	.8
<b>Hardware stores:</b> (Commodity coverage, 15.0 per cent)			Toys and games.....	5.6	1.6
Appliances and supplies, electrical:			Tractors.....	11.5	8.0
Household appliances, motor-driven.....	9.4	9.4	Wire fencing, gates and posts.....	.2	.1
Household heating appliances—portable.....	5.8	2.8	<b>Coal and feed stores:</b> (Commodity coverage, 32.9 per cent)		
Lighting equipment.....	.7	.4	Canned goods.....	1.7	.5
Incandescent lamps.....	.4	.3	Coal.....	45.2	45.2
Construction materials.....	.4	.1	Farm and garden equipment and supplies.....	16.4	3.1
Appliances and supplies, gas:			Flour.....	10.5	2.9
Stoves and ranges.....	4.5	2.5	Grain and feed.....	38.7	38.7
Water heaters.....	.5	.1	Hay, straw, and alfalfa.....	5.0	5.0
Other appliances.....	2.0	.6	Miscellaneous merchandise.....	(x)	.2
China, glassware, and crockery.....	1.0	.6	Pet supplies.....	.2	.1
Clocks.....	.2	.1	Seeds, bulbs, plants and nursery stock.....	5.4	2.8
Farm and garden equipment and supplies.....	2.6	1.2	Sugar.....	1.7	.4
Glass.....	1.5	1.5	Wood, coke and other fuels.....	1.4	1.1
Hardware:			<b>Cigar stores with fountains:</b> (Commodity coverage, 25.1 per cent)		
Builders' and shelf.....	25.1	25.1	Cigars, cigarettes and tobacco.....	56.0	56.0
Carpenters' and mechanics' tools.....	4.3	4.3	Fountain sales and ice cream.....	31.0	31.0
Other hardware.....	14.1	10.3	Receipts from sale of meals.....	6.5	6.5
Heating and plumbing equipment and supplies.....	29.5	7.6	Smokers' supplies.....	6.5	6.5
Kitchen utensils.....	16.9	9.2	<b>Coal and wood yards:</b> (Commodity coverage, 50.0 per cent)		
Leather goods.....	1.7	.8	Building materials:		
Luggage.....	1.4	.3	Brick, terra cotta, tile, etc.....	4.0	1.2
Motor cycles, bicycles, and accessories.....	.5	.1	Cement.....	11.7	4.6
Painters' supplies.....	.9	.9	Lime, plaster, etc.....	2.2	.7
Paints, varnishes, lacquers.....	7.6	7.6	Other building materials.....	2.5	.2
Radio parts and accessories.....	1.0	.3	Chemicals.....	10.0	.7
Radio sets.....	2.7	2.0	Fuel:		
Roofing materials.....	1.0	.3	Fuel oil.....	5.5	.3
Seeds, bulbs, plants, and nursery stock.....	1.0	.3	Wood, coke and other fuels.....	3.7	2.1
Service.....	16.7	4.3	Coal.....	78.5	78.5
Sporting goods, gymnasium and playground equipment.....	7.0	1.9	Gasoline, oil and grease.....	30.6	1.7
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.2	2.2	Ice.....	18.4	1.4
Watches.....	.1	.1	Service.....	38.7	8.5
Wire fencing, gates, and posts.....	10.0	2.8	Tires, tubes and tire accessories.....	1.3	.1
<b>Farm implements, machinery, and equipment dealers:</b> (Commodity coverage, 30.5 per cent)			<b>Drug stores:</b> (Commodity coverage, 17.2 per cent)		
Automotive parts and accessories.....	9.7	1.7	Bottled beverages.....	2.3	.9
Farm and garden equipment and supplies.....	5.2	1.3	Cigars, cigarettes and tobacco.....	8.2	5.7
Farm machinery.....	34.9	27.5	Confectionery and nuts.....	7.2	5.7
Machinery, builders'.....	20.5	3.7	Drugs, patent medicines, etc.....	27.9	27.9
Radio sets.....	11.7	(x)	Miscellaneous merchandise.....	(x)	5.8
Secondhand merchandise.....	21.3	4.5	Prescriptions.....	14.1	14.1
Structural steel (at retail).....	32.3	14.5	Rubber goods.....	4.0	3.6
Tractors.....	46.8	46.8	Stationery, books, periodicals, etc.....	8.6	6.5
<b>Hardware and farm implements stores:</b> (Commodity coverage, 8.1 per cent)			Surgical and hospital supplies.....	4.6	4.0
Art goods, gifts.....	2.3	.7	Toilet articles.....	6.3	6.3
Appliances and supplies, electrical:			Toiletries and cosmetics.....	19.5	19.5
Household appliances, motor-driven (except refrig- erators).....	1.4	.4	<b>Drug stores with fountains:</b> (Commodity coverage, 25.6 per cent)		
Household heating appliances—portable.....	.2	.1	Bottled beverages.....	1.7	1.1
Incandescent lamps.....	.2	.1	Cigars, cigarettes and tobacco.....	6.0	4.7
Farm machinery.....	57.2	57.2	Confectionery and nuts.....	10.0	9.0
Gasoline.....	2.0	.6	Drugs, patent medicines, etc.....	25.0	25.6
Hardware:			Fountain sales and ice cream.....	13.0	13.0
Builders' and shelf.....	13.2	3.8	Miscellaneous merchandise.....	(x)	4.0
Carpenters' and mechanics' tools.....	15.0	4.4	Prescriptions.....	13.6	13.6
Other hardware.....	9.6	9.6	Rubber goods.....	3.3	3.3

RETAIL DISTRIBUTION IN MONTANA: 1929

1509

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Drug stores with fountains—Continued.</b>			<b>Music stores—Continued.</b>		
Stationery, books, periodicals, etc.....	1.7	1.7	Pianos, and accessories.....	38.8	38.8
Surgical and hospital supplies.....	4.0	3.7	Radio parts and accessories.....	1.9	1.9
Toilet articles.....	7.3	7.3	Radio sets.....	11.3	11.3
Toiletries and cosmetics.....	12.4	12.4	Sheet music, music books, etc.....	4.4	4.4
<b>Jewelry stores (installment credit):</b>			<b>News dealers:</b>		
(Commodity coverage, 93.5 per cent)			(Commodity coverage, 15.6 per cent)		
China, glassware and crockery.....	6.7	1.8	Books.....	10.6	9.1
Clocks.....	5.9	4.2	Cigars, cigarettes and tobacco.....	45.1	6.2
Diamond jewelry.....	42.8	42.8	Magazines and newspapers.....	51.6	51.6
Gold and gold-filled jewelry.....	9.1	9.1	Miscellaneous merchandise.....	(x)	4.6
Leather goods.....	1.3	.4	Other stationery.....	5.3	4.6
Novelties.....	.9	.2	Paper and paper goods.....	27.0	23.3
Other jewelry.....	6.0	3.4	Service.....	4.6	.6
Plated silverware.....	4.4	3.1	<b>Office and store mechanical appliance dealers (retail):</b>		
Rings, other than diamond.....	4.7	4.7	(Commodity coverage, 89.7 per cent)		
Service.....	7.7	5.4	Adding and calculating machines and accessories.....	52.7	52.7
Sterling silverware.....	4.6	3.3	Office and store furniture.....	4.0	1.8
Watches.....	21.6	21.6	Other office and store mechanical appliances.....	36.8	16.0
<b>Music stores:</b>			Service.....	10.2	9.6
(Commodity coverage, 64.2 per cent)			Stationery.....	24.7	10.8
Other musical instruments and accessories.....	17.9	17.9	Typewriters and accessories.....	21.0	9.1
Phonographs and records.....	21.9	21.9			

CENSUS OF DISTRIBUTION

TABLE 16.—BUTTE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses (includes rent)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>547</b>	<b>521</b>	<b>2,580</b>	<b>321</b>	<b>\$4,096,209</b>	<b>\$86,531</b>	<b>\$3,993,570</b>	<b>\$5,359,340</b>	<b>\$34,231,291</b>	<b>100.00</b>
<b>Food group.....</b>	<b>208</b>	<b>208</b>	<b>298</b>	<b>56</b>	<b>442,392</b>	<b>18,328</b>	<b>519,966</b>	<b>437,540</b>	<b>7,234,440</b>	<b>21.13</b>
Candy and confectionery stores.....	26	27	20	8	24,971	2,169	42,250	16,910	201,445	.76
Dairy products stores <sup>1</sup> .....	3	3	18	1	34,394	288	44,836	1,090	253,730	.74
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	5	6	10	3	7,297	688	9,748	2,520	109,373	.32
Grocery stores (without meats).....	119	116	107	24	153,188	8,650	210,017	258,080	3,255,493	9.61
Combination stores (groceries and meats).....	41	41	107	15	159,293	4,443	149,500	150,370	2,528,097	7.38
Meat markets (including sea foods).....	9	10	29	5	34,507	2,081	59,081	6,650	789,482	2.31
Bakeries—caterers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General merchandise group (including 2 general stores).....</b>	<b>10</b>	<b>3</b>	<b>794</b>	<b>49</b>	<b>840,770</b>	<b>16,609</b>	<b>577,052</b>	<b>1,197,290</b>	<b>4,797,135</b>	<b>14.01</b>
Department stores.....	4		565	46	707,015	15,420	480,872	1,015,010	3,874,349	11.32
Dry goods stores—piece goods stores.....	3	3	1		2,600		2,875	4,450	23,020	.07
General merchandise stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Automotive group<sup>2</sup>.....</b>	<b>76</b>	<b>71</b>	<b>394</b>	<b>34</b>	<b>767,959</b>	<b>9,787</b>	<b>697,037</b>	<b>628,500</b>	<b>8,245,088</b>	<b>24.09</b>
Motor-vehicle dealers (new and used).....	20	17	267	10	525,816	3,612	557,294	535,250	6,015,986	19.33
Accessories, tires and batteries.....	14	11	31	3	51,491	938	44,031	46,740	412,280	1.20
Filling stations.....	20	19	44	14	76,845	2,621	33,084	23,020	764,420	2.23
Garages and repair shops.....	21	23	52	6	113,262	2,161	60,823	21,790	433,534	1.27
<b>Apparel group<sup>2</sup>.....</b>	<b>63</b>	<b>60</b>	<b>190</b>	<b>29</b>	<b>\$16,102</b>	<b>6,823</b>	<b>466,656</b>	<b>1,117,600</b>	<b>3,281,241</b>	<b>9.58</b>
Men's and boys' clothing and furnishings stores... and accessories.....	12	15	62	4	101,206	1,300	141,047	107,350	936,992	2.74
Women's ready-to-wear specialty stores—apparel and accessories.....	9	7	13	2	12,833	326	24,062	16,310	127,563	.37
Women's accessories stores.....	10	10	7	3	9,914	836	17,231	30,090	96,580	.28
Shoe stores.....	12	6	47	7	82,994	1,124	107,048	292,000	769,875	2.25
<b>Furniture and household group.....</b>	<b>18</b>	<b>12</b>	<b>186</b>	<b>46</b>	<b>366,375</b>	<b>5,325</b>	<b>449,043</b>	<b>564,750</b>	<b>2,474,514</b>	<b>7.23</b>
Furniture stores.....	9	8	95	2	208,551	584	325,346	404,180	1,477,358	4.32
Household appliance stores.....	3		33	43	63,538	4,241	47,927	32,210	310,432	.91
Other home furnishings and appliance stores.....	1		9		10,353		1,081		21,206	.06
Radio and music stores.....	5	4	49	1	88,933	500	74,189	128,360	665,518	1.94
<b>Restaurants, cafeterias, and eating places.....</b>	<b>41</b>	<b>53</b>	<b>271</b>	<b>8</b>	<b>368,173</b>	<b>2,428</b>	<b>282,813</b>	<b>34,060</b>	<b>1,805,507</b>	<b>5.27</b>
Restaurants, cafeterias and lunch rooms.....	36	50	267	6	357,173	2,428	277,092	31,930	1,771,103	5.17
Lunch counters, refreshment stands, etc.....	3	3	4		6,000		5,221	2,130	34,314	.10
<b>Lumber and building group.....</b>	<b>14</b>	<b>8</b>	<b>95</b>	<b>29</b>	<b>212,054</b>	<b>6,395</b>	<b>148,872</b>	<b>247,690</b>	<b>1,297,341</b>	<b>3.79</b>
Lumber and building materials dealers.....	5	1	36	2	76,369	1,179	66,000	142,120	680,405	1.99
Electrical shops (without radio).....	3	3	13		22,637		5,603	9,010	44,796	.13
Heating and plumbing shops.....	3	3	20	1	49,741	216	17,376	12,690	114,305	.33
Paint and glass stores.....	3	1	26	26	63,277	5,000	59,933	88,870	457,715	1.34
<b>Other retail stores.....</b>	<b>111</b>	<b>98</b>	<b>414</b>	<b>72</b>	<b>775,077</b>	<b>20,836</b>	<b>833,111</b>	<b>1,068,720</b>	<b>5,007,266</b>	<b>14.83</b>
Hardware stores.....	6	7	14	2	23,722	600	36,258	107,660	227,840	.66
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	24	27	39	4	64,048	717	82,930	76,340	683,412	1.99
Coal and wood yards, ice dealers.....	14	9	84	39	184,175	8,005	184,350	64,640	1,204,060	3.52
Drug stores.....	21	19	71	11	126,675	3,159	134,238	271,800	895,569	2.61
Florists.....	5	1	27		47,873		43,619	10,760	201,562	.69
Gift shops, novelties and toys.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	10	11	39	4	57,326	1,775	93,012	361,710	478,230	1.40
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	4	4	23		31,968		26,611	22,910	197,691	.58
Office, school, and store supplies and equipment dealers.....	7	1	60		110,024		72,385	69,830	539,995	1.58
Opticians and optometrists.....	3	3	5	1	8,028	161	10,961	17,370	40,299	.12
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications combined.....	10	10	45	10	109,107	5,528	136,539	85,550	443,068	1.29
<b>Secondhand stores.....</b>	<b>8</b>	<b>8</b>	<b>8</b>		<b>12,307</b>		<b>19,640</b>	<b>65,200</b>	<b>88,779</b>	<b>.26</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

# RETAIL DISTRIBUTION IN MONTANA: 1929

1511

**TABLE 17.—BUTTE—RETAIL DISTRIBUTION BY TYPES OF OPERATION**  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses (includes rent)	Stocks on hand end of year (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	547	521	2,580	321	\$4,096,209	\$86,531	\$3,993,570	\$5,359,340	\$34,231,291	100.00
Single-store independents.....	466	507	1,921	236	3,135,342	69,693	3,068,198	4,061,230	26,091,938	76.22
2-store independents.....	27	13	231	8	372,743	1,633	428,580	626,530	3,233,197	9.45
3-store independents.....	3	1	38	—	52,721	—	77,251	198,810	542,893	1.59
Local chains.....	12	—	55	5	88,742	1,145	77,776	119,610	1,243,692	3.63
Sectional chains.....	12	—	66	9	95,333	4,494	104,934	101,550	591,471	1.73
National chains.....	19	—	213	19	240,642	4,681	177,865	199,450	2,011,180	5.87
Other types of operation:										
Manufacturer-controlled chains.....	5	—	36	—	73,808	—	35,642	43,250	309,454	.90
All other types.....	3	—	20	44	36,878	4,885	23,324	8,910	207,466	.61

**TABLE 18.—BUTTE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains
<b>Department stores:</b>					<b>Combination stores—groceries and meats:</b>				
Number of stores.....	4			1	Number of stores.....	41			
Annual net sales.....	\$3,874,349	(x)		(x)	Annual net sales.....	\$2,528,067	\$2,048,423	\$479,674	
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	81.03	18.97	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					<b>Restaurants, cafeterias, and lunch rooms:</b>				
Number of stores.....	1			1	Number of stores.....	38	37		1
Annual net sales.....	(x)			(x)	Annual net sales.....	\$1,771,193	(x)		(x)
Per cent of total sales.....	(x)			(x)	Per cent of total sales.....	100.00	(x)		(x)
<b>Men's and boys' clothing and furnishings stores:</b>					<b>Cigar stores and cigar stands:</b>				
Number of stores.....	19			1	Number of stores.....	24	20	3	1
Annual net sales.....	\$1,175,915	(x)		(x)	Annual net sales.....	\$683,412	\$437,651	(x)	(x)
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	63.95	(x)	(x)
<b>Family clothing stores—men's, women's, and children's.....</b>					<b>Filling stations:</b>				
Number of stores.....	12			3	Number of stations.....	20	10	4	6
Annual net sales.....	\$936,992	\$667,526	(x)	(x)	Annual net sales.....	\$764,426	\$366,222	\$288,028	\$109,276
Per cent of total sales.....	100.00	71.24	(x)	(x)	Per cent of total sales.....	100.00	47.91	37.80	14.29
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					<b>Coal and wood yards—ice dealers:</b>				
Number of stores.....	12			3	Number of yards.....	14	13		1
Annual net sales.....	\$936,992	\$667,526	(x)	(x)	Annual net sales.....	\$1,204,069	(x)		(x)
Per cent of total sales.....	100.00	71.24	(x)	(x)	Per cent of total sales.....	100.00	(x)		(x)
<b>Shoe stores:</b>					<b>Drug stores:</b>				
Number of stores.....	12			1	Number of stores.....	21	20		1
Annual net sales.....	\$769,875	\$584,090	(x)	(x)	Annual net sales.....	\$895,569	(x)	(x)	
Per cent of total sales.....	100.00	75.87	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	
<b>Furniture stores:</b>					<b>Hardware stores:</b>				
Number of stores.....	9			2	Number of stores.....	6	4		2
Annual net sales.....	\$1,477,355	(x)	(x)		Annual net sales.....	\$227,840	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	
<b>Radio and music stores:</b>					<b>Jewelry stores:</b>				
Number of stores.....	5			1	Number of stores.....	10	9		1
Annual net sales.....	\$665,518	(x)	(x)		Annual net sales.....	\$478,230	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	
<b>Grocery stores (without meats):</b>									
Number of stores.....	119	107	8	4					
Annual net sales.....	\$3,255,493	\$2,022,882	\$599,151	\$633,460					
Per cent of total sales.....	100.00	62.14	18.40	19.46					

CENSUS OF DISTRIBUTION

TABLE 19.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,460</b>	<b>1,374</b>	<b>5,407</b>	<b>785</b>	<b>\$8,085,683</b>	<b>\$231,670</b>	<b>\$7,168,694</b>	<b>\$10,957,620</b>	<b>\$69,611,648</b>	<b>100.00</b>
<b>Food group.....</b>	<b>390</b>	<b>397</b>	<b>690</b>	<b>122</b>	<b>1,021,889</b>	<b>29,804</b>	<b>1,020,878</b>	<b>1,187,340</b>	<b>15,285,849</b>	<b>21.96</b>
Candy and confectionery stores.....	51	59	88	14	106,272	1,613	108,944	58,770	908,282	1.30
Dairy products stores <sup>1</sup> .....	7	6	23	1	40,153	155	23,992	2,030	344,069	.49
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	3	4	4	—	5,730	—	6,944	2,700	52,982	.08
Grocery stores (without meats).....	215	206	269	70	396,935	17,639	430,322	705,080	7,671,226	11.02
Combination stores (groceries and meats).....	70	80	186	22	267,948	5,908	250,369	324,310	4,202,840	6.04
Meat markets (including sea foods).....	32	32	93	12	164,143	3,600	177,050	86,040	1,897,446	2.73
Bakeries—caterers.....	9	8	23	1	32,076	360	15,649	3,900	138,680	.20
Other food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General stores.....</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>—</b>	<b>11,202</b>	<b>—</b>	<b>7,323</b>	<b>22,570</b>	<b>214,037</b>	<b>.31</b>
<b>General merchandise group.....</b>	<b>42</b>	<b>12</b>	<b>1,065</b>	<b>138</b>	<b>1,118,249</b>	<b>31,738</b>	<b>1,043,830</b>	<b>1,703,620</b>	<b>8,621,111</b>	<b>12.38</b>
Department stores.....	17	—	717	105	862,165	26,447	821,259	1,259,650	6,045,932	8.64
Dry goods stores—piece goods stores.....	6	3	45	8	61,812	1,800	55,101	103,470	467,109	.67
General merchandise stores.....	10	7	40	7	67,974	2,600	57,097	144,220	624,887	.90
Variety, 5-and-10, and to-a-dollar stores.....	9	2	263	18	121,298	891	110,373	196,280	883,093	1.27
<b>Automotive group.....</b>	<b>252</b>	<b>220</b>	<b>684</b>	<b>133</b>	<b>1,661,464</b>	<b>53,671</b>	<b>1,489,451</b>	<b>1,712,720</b>	<b>17,168,550</b>	<b>24.66</b>
Motor-vehicle dealers (new and used).....	64	48	687	21	1,013,540	8,293	919,071	1,293,170	12,093,124	17.37
Accessories, tires, and batteries.....	40	43	90	10	152,771	4,726	178,788	208,110	1,591,983	2.29
Filling stations.....	67	32	114	27	172,560	7,015	113,754	50,350	2,027,006	2.91
Motor cycles, bicycles, and supplies.....	4	7	2	3	2,565	830	5,065	37,010	52,537	.07
Garages and repair shops.....	77	90	185	72	319,728	33,107	272,773	118,080	1,403,900	2.02
<b>Apparel group.....</b>	<b>141</b>	<b>142</b>	<b>407</b>	<b>79</b>	<b>620,777</b>	<b>19,504</b>	<b>779,694</b>	<b>1,062,920</b>	<b>5,681,371</b>	<b>8.16</b>
Men's and boys' clothing and furnishings stores.....	41	38	93	29	165,550	6,419	265,085	810,470	1,903,100	2.73
Family clothing stores—men's, women's, and children's.....	6	8	12	4	15,792	1,078	17,852	147,310	306,842	.44
Women's ready-to-wear specialty stores—apparel and accessories.....	30	25	133	14	186,973	3,841	171,721	345,650	1,490,612	2.16
Women's accessories stores.....	29	30	90	13	112,448	2,107	166,046	151,900	820,820	1.19
Other apparel stores.....	12	14	12	1	18,024	458	23,900	76,830	169,073	.24
Shoe stores.....	23	27	67	18	121,990	5,541	134,490	421,760	975,918	1.40
<b>Furniture and household group<sup>2</sup>.....</b>	<b>74</b>	<b>56</b>	<b>353</b>	<b>31</b>	<b>658,337</b>	<b>8,764</b>	<b>498,257</b>	<b>1,054,300</b>	<b>3,830,587</b>	<b>5.60</b>
Furniture stores.....	32	31	142	8	294,826	2,323	220,994	738,930	2,144,367	3.08
Household appliance stores.....	13	—	111	15	186,772	4,481	151,925	131,600	755,415	1.09
Other home furnishings and appliance stores.....	5	5	23	—	36,300	—	18,035	14,250	141,118	.20
Radio and music stores.....	22	17	77	7	140,174	1,655	90,978	164,070	779,359	1.12
<b>Restaurants, cafeterias, and eating places.....</b>	<b>125</b>	<b>153</b>	<b>595</b>	<b>75</b>	<b>712,331</b>	<b>21,268</b>	<b>428,305</b>	<b>68,060</b>	<b>3,248,486</b>	<b>4.87</b>
Restaurants, cafeterias and lunch rooms.....	105	129	564	65	678,156	19,843	406,181	60,830	3,057,212	4.39
Lunch counters, refreshment stands.....	20	24	31	10	34,175	1,425	22,124	7,220	191,274	.28
<b>Lumber and building group.....</b>	<b>66</b>	<b>53</b>	<b>357</b>	<b>43</b>	<b>672,798</b>	<b>17,133</b>	<b>344,892</b>	<b>614,170</b>	<b>3,666,712</b>	<b>5.27</b>
Lumber and building material dealers.....	23	11	124	13	228,619	4,612	197,213	372,330	1,971,767	2.83
Electrical shops (without radio).....	11	9	30	10	66,347	6,417	19,541	40,490	346,501	.50
Heating and plumbing shops.....	19	23	126	12	252,302	4,972	74,482	93,730	878,164	1.26
Paint and glass stores.....	13	10	77	8	125,530	1,132	53,056	107,620	470,290	.68
<b>Other retail stores.....</b>	<b>334</b>	<b>302</b>	<b>931</b>	<b>158</b>	<b>1,577,378</b>	<b>47,898</b>	<b>1,510,728</b>	<b>2,544,070</b>	<b>11,554,913</b>	<b>16.60</b>
Hardware stores.....	11	10	55	2	107,023	690	90,481	358,050	997,408	1.43
Hardware and farm implement stores.....	11	3	69	12	143,094	6,580	126,640	307,240	1,900,271	2.73
Farmers' supplies.....	13	7	102	10	141,847	3,509	121,307	112,430	1,000,639	1.44
Book stores.....	6	5	4	10	7,045	2,500	10,471	21,930	89,654	.13
Cigar stores and cigar stands.....	91	104	151	14	234,403	3,204	185,894	107,690	1,362,165	1.96
Coal and wood yards—ice dealers.....	32	29	114	23	222,651	7,250	201,390	72,640	1,427,431	2.05
Drug stores.....	49	33	149	27	252,389	8,121	266,079	660,880	1,921,576	2.76
Florists.....	7	7	15	11	29,205	3,202	22,747	15,000	105,544	.15
Gift shops, novelties, and toys.....	6	7	2	6	4,540	1,820	17,462	55,900	81,181	.12
Jewelry stores.....	24	28	52	17	103,197	4,158	131,574	414,100	711,337	1.02
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	3	1	19	—	34,810	—	54,584	53,920	258,517	.37
News dealers.....	12	8	37	5	40,245	1,335	71,776	10,980	296,554	.43
Office, school, and store supplies and equipment dealers.....	17	9	64	0	112,101	—	—	147,210	557,857	.80
Opticians and optometrists.....	4	3	7	—	13,852	—	—	10,370	57,284	.08
Sporting goods stores, including athletic and playground equipment.....	7	7	15	—	15,410	—	—	60,720	106,074	.15
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	37	37	122	14	107,953	4,054	100,787	94,060	622,511	.89
<b>Secondhand stores.....</b>	<b>32</b>	<b>33</b>	<b>37</b>	<b>6</b>	<b>36,258</b>	<b>1,650</b>	<b>45,338</b>	<b>87,860</b>	<b>340,082</b>	<b>.49</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

# RETAIL DISTRIBUTION IN MONTANA: 1929

1513

**TABLE 20.—COMBINED CITIES—RETAIL DISTRIBUTION BY TYPES OF OPERATION**  
**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**  
**NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1,460</b>	<b>1,374</b>	<b>5,407</b>	<b>755</b>	<b>\$8,085,683</b>	<b>\$231,670</b>	<b>\$7,168,694</b>	<b>\$10,957,620</b>	<b>\$69,611,648</b>	<b>100.00</b>
Single-store independents.....	1,228	1,307	3,805	608	5,966,815	186,495	5,274,473	8,135,460	50,744,770	72.90
2-store independents.....	62	52	370	25	615,829	7,524	465,362	900,740	5,065,288	7.28
3-store independents.....	28	7	129	11	194,571	4,662	229,776	261,740	1,755,826	2.51
Local chains.....	48	2	335	34	486,029	9,528	456,124	626,550	4,817,915	6.92
Sectional chains.....	35	—	166	18	207,887	5,732	262,874	220,340	2,124,855	3.05
National chains.....	41	—	480	77	404,890	15,733	381,698	625,560	4,248,040	6.10
Other types of operation:										
Leased departments—independent operators.....	5	6	7	1	12,399	285	8,205	31,320	104,837	.15
Leased-department chains.....	5	—	14	—	12,330	—	15,770	40,950	80,565	.12
Utility-operated retail stores.....	4	—	13	11	27,610	1,681	26,518	55,400	279,605	.40
Manufacturer-controlled chains.....	7	—	53	—	115,276	—	40,322	59,560	320,310	.46
All other types.....	2	—	35	—	42,067	—	1,572	—	79,637	.11

**TABLE 21.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**  
**ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED**

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	17	6	2	9		Number of stores.....	70	59	11		
Annual net sales.....	\$6,645,932	(X)	(X)	\$2,053,608		Annual net sales.....	\$4,202,840	\$2,764,430	\$1,438,410		
Per cent of total sales.....	100.00	(X)	(X)	39.99		Per cent of total sales.....	100.00	65.77	34.23		
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	93	2	1	6		Number of stores.....	105	102	2	1	
Annual net sales.....	\$383,098	(X)	(X)	\$751,072		Annual net sales.....	\$3,057,212	\$3,002,968	(X)	(X)	
Per cent of total sales.....	100.00	(X)	(X)	85.09		Per cent of total sales.....	100.00	98.23	(X)	(X)	
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	41	34	4	3		Number of stores.....	91	84	7		
Annual net sales.....	\$1,903,100	\$1,461,784	\$349,163	\$92,153		Annual net sales.....	\$1,362,165	\$1,181,046	\$181,119		
Per cent of total sales.....	100.00	76.81	18.35	4.84		Per cent of total sales.....	100.00	86.70	13.30		
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	6	0				Number of stations.....	67	27	16	23	1
Annual net sales.....	\$306,842	\$306,842				Annual net sales.....	\$2,027,008	\$1,077,628	\$602,128	\$323,409	\$23,841
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	53.16	29.71	15.96	1.17
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	30	21	5	4		Number of yards.....	32	32			
Annual net sales.....	\$1,490,612	\$966,081	\$392,350	\$141,175		Annual net sales.....	\$1,427,431	\$1,427,431			
Per cent of total sales.....	100.00	64.42	26.10	9.42		Per cent of total sales.....	100.00	100.00			
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	23	22		1		Number of stores.....	49	38	11		
Annual net sales.....	\$975,918	\$933,042		\$42,276		Annual net sales.....	\$1,921,576	\$1,395,256	\$526,320		
Per cent of total sales.....	100.00	95.67		4.33		Per cent of total sales.....	100.00	72.61	27.39		
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	32	28	2	2		Number of stores.....	11	9	2		
Annual net sales.....	\$2,144,367	\$2,108,568	(X)	(X)		Annual net sales.....	\$987,498	(X)	(X)		
Per cent of total sales.....	100.00	98.33	(X)	(X)		Per cent of total sales.....	100.00	(X)	(X)		
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	22	20	2			Number of stores.....	24	24			
Annual net sales.....	\$779,359	(X)	(X)			Annual net sales.....	\$711,337	\$711,337			
Per cent of total sales.....	100.00	(X)	(X)			Per cent of total sales.....	100.00	100.00			
<b>Grocery stores (without meats):</b>											
Number of stores.....	215	178	26	11							
Annual net sales.....	\$7,871,226	\$4,181,576	\$1,048,556	\$1,541,095							
Per cent of total sales.....	100.00	54.51	13.45	19.71							



CENSUS OF DISTRIBUTION

TABLE 22.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	4,044	4,818	8,138	2,014	\$11,135,424	\$463,213	\$10,945,923	\$28,968,030	\$139,985,170	100.00
Food group.....	884	1,003	990	296	1,267,394	64,217	1,422,157	1,896,710	21,680,698	15.49
Candy and confectionery stores.....	148	176	125	43	112,543	7,365	167,763	150,590	1,444,755	1.03
Dairy products stores <sup>1</sup> .....	9	8	11	3	12,087	1,015	16,271	3,100	115,355	.08
Grocery stores (without meats).....	402	439	341	98	410,031	18,901	425,153	1,023,500	9,246,831	6.61
Combination stores (groceries and meats).....	151	170	259	78	308,559	15,013	404,704	517,860	5,993,773	4.28
Meat markets (including sea foods).....	141	172	167	59	265,335	16,868	317,490	164,050	4,280,786	3.06
Bakeries—caterers.....	33	38	87	15	98,234	4,457	90,776	26,920	599,196	.43
General stores.....	660	682	988	195	1,394,870	40,527	1,461,848	6,422,060	26,661,463	18.33
General merchandise group.....	194	99	932	265	1,252,366	55,874	1,351,670	4,106,170	12,714,596	9.08
Department stores.....	20	2	278	75	422,042	17,113	370,059	1,099,250	3,795,907	2.71
Dry goods stores—piece goods stores.....	47	35	100	32	110,802	6,940	169,696	672,280	1,453,651	1.04
General merchandise stores.....	102	43	431	141	636,095	30,565	725,103	2,174,190	6,845,946	4.89
Variety, 5-and-10, and to-a-dollar stores.....	25	16	125	17	74,427	1,256	89,812	160,450	619,192	.44
Automotive group <sup>2</sup> .....	1,039	1,002	1,874	363	2,945,043	113,692	2,678,228	5,068,080	35,741,849	25.53
Motor-vehicle dealers (new and used).....	240	254	969	108	1,590,323	39,070	1,417,543	2,476,870	18,017,599	12.87
Automobile dealers with farm implements and machinery.....	71	54	251	85	425,555	20,056	404,837	1,413,060	6,068,901	4.34
Accessories, tires, and batteries.....	47	52	40	12	61,968	3,698	59,261	91,900	630,242	.38
Filling stations.....	347	259	328	94	464,028	28,612	386,694	613,120	7,421,650	5.30
Garages and repair shops.....	332	350	284	83	400,919	22,146	308,763	461,600	3,697,317	2.64
Apparel group.....	229	237	219	62	298,447	12,374	469,640	1,656,800	4,246,889	3.03
Men's and boys' clothing and furnishing stores... Family clothing stores—men's, women's, and children's.....	83	85	79	20	120,189	4,363	232,281	960,420	2,145,981	1.53
Women's ready-to-wear specialty stores—apparel and accessories.....	16	15	33	2	52,384	365	74,059	280,230	599,907	.43
Women's accessories stores.....	53	57	61	15	70,841	4,091	100,520	218,100	921,445	.66
Other apparel stores.....	21	23	5	9	4,268	1,072	14,416	24,810	102,794	.07
Shoe stores.....	34	35	23	6	27,759	1,423	33,112	34,550	184,086	.13
Furniture and household group <sup>3</sup> .....	22	22	18	4	23,006	1,060	39,252	138,690	292,676	.21
Furniture stores.....	188	129	223	64	327,992	13,205	349,998	1,077,170	3,267,107	2.33
Household appliances stores.....	61	62	81	16	127,283	3,629	164,916	681,510	1,611,789	1.15
Other home furnishings and appliances stores.....	63	14	82	37	135,621	7,840	106,680	229,110	899,960	.65
Radio and music stores.....	2	3	120	2	120	120	4,153	9,630	31,735	.02
Restaurants, cafeterias, and eating places.....	41	48	60	9	64,968	1,616	71,007	153,510	698,623	.50
Restaurants, cafeterias, and lunch rooms.....	398	447	1,023	160	881,901	32,166	615,914	135,060	4,799,815	3.43
Lunch counters, refreshment stands, etc.....	339	382	966	146	839,630	30,371	555,214	117,980	4,427,518	3.16
Lumber and building group.....	57	65	57	14	52,271	1,795	60,700	17,080	772,297	.27
Lumber and building material dealers.....	311	143	624	164	696,318	36,672	718,844	3,127,130	10,385,913	7.42
Electrical shops (without radio).....	244	65	480	140	773,474	29,354	619,376	2,875,230	9,355,711	6.68
Heating and plumbing shops.....	16	19	31	1	38,521	400	26,913	70,300	215,801	.15
Paint and glass stores.....	39	44	94	22	155,482	6,355	63,973	156,440	722,760	.52
Other retail stores.....	12	15	19	1	28,841	563	8,582	26,160	91,661	.07
Hardware stores.....	1,021	1,080	1,260	413	1,744,777	91,924	1,904,333	5,406,890	21,320,141	15.23
Hardware and farm implement stores.....	60	66	60	19	92,972	2,725	119,869	470,060	1,241,648	.89
Farmers' supplies.....	145	114	307	106	484,626	28,164	499,478	1,968,290	7,781,780	5.56
Book stores.....	71	66	108	13	141,472	4,842	135,953	386,900	2,835,717	2.02
Cigar stores and cigar stands.....	6	8	11	8	13,908	675	15,725	52,240	159,175	.11
Coal and wood yards—ice dealers.....	302	353	255	59	313,275	13,236	315,790	226,380	2,610,381	1.79
Drug stores.....	51	52	77	57	87,940	6,699	53,022	46,630	634,622	.45
Florists.....	202	182	271	90	400,546	19,771	490,179	1,541,970	4,842,996	3.10
Gift shops, novelties, and toys.....	4	5	10	2	5,900	500	5,675	1,190	25,267	.02
Jewelry stores.....	14	18	11	2	6,378	450	14,339	47,100	100,760	.07
Luggage and leather goods stores.....	62	68	33	25	55,305	5,229	81,986	466,900	599,778	.43
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	22	13	47	3	30,735	704	64,267	39,960	350,686	.26
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	5	7	6	1	10,225	25	7,282	15,010	122,452	.09
Secondhand stores.....	71	73	30	24	56,645	5,092	81,484	113,040	489,394	.36

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN MONTANA: 1929

1515

TABLE 23.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	4,944	4,818	8,138	2,014	\$11,135,424	\$463,213	\$10,945,923	\$28,968,030	\$139,955,170	100.00
Single-store independents	3,890	4,221	5,764	1,460	7,745,273	332,956	7,692,085	19,047,690	94,276,753	67.35
2-store independents	107	72	221	41	323,536	12,046	307,215	917,450	4,901,033	2.86
3-store independents	46	14	145	20	197,728	3,843	199,789	492,170	2,210,247	1.58
Local chains	190	6	492	87	774,360	21,801	670,736	2,725,090	10,622,320	7.59
Sectional chains	136		347	40	508,020	7,486	506,810	1,093,490	5,406,349	3.86
National chains	71		414	171	617,638	38,519	486,390	1,120,750	5,053,177	3.61
Other types of operation:										
Direct selling (house to house)	8	8					2,450	2,740	16,542	.01
Industrial stores (including commissaries)	3		10	1	16,593	334	10,197	41,560	145,950	.10
Utility-operated retail stores	43	2	32	35	66,815	7,110	57,063	189,820	648,357	.46
Manufacturer-controlled chains	3		15		33,690		13,596	18,490	67,449	.05
Cooperative stores <sup>1</sup>	5		12	2	18,111	822	8,565	97,080	250,467	.18
Cooperative buying associations <sup>1</sup>	7		7	1	8,243	71	3,670	14,520	308,226	.22
Retailers—country buyers <sup>1</sup>	354	416	387	117	492,635	27,595	550,282	2,556,720	12,025,162	8.59
Retailers—wholesalers <sup>1</sup>	72	75	292	39	432,882	10,620	376,693	650,060	4,949,379	3.54
All other types	3	4					410		3,758	

<sup>1</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 24.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores	20	6	2	12		Number of stores	151	131	1	2	17
Annual net sales	\$3,795,907	(x)	(x)	\$1,976,339		Annual net sales	\$5,993,773	\$5,150,180	(x)	(x)	\$735,868
Per cent of total sales	100.00	(x)	(x)	52.07		Per cent of total sales	100.00	85.93	(x)	(x)	12.28
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunchrooms:					
Number of stores	25	16	2	7		Number of stores	339	325	3	9	2
Annual net sales	\$619,192	(x)	(x)	\$493,613		Annual net sales	\$4,427,518	\$4,208,833	\$42,440	\$169,236	\$7,000
Per cent of total sales	100.00	(x)	(x)	70.03		Per cent of total sales	100.00	95.06	.99	3.82	.16
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores	83	77	5		1	Number of stores	302	301			1
Annual net sales	\$2,145,981	\$2,041,229	\$100,806		\$3,946	Annual net sales	\$2,510,381	\$2,477,760			\$32,621
Per cent of total sales	100.00	95.12	4.70		.18	Per cent of total sales	100.00	98.70			1.30
Family clothing stores—men's, women's and children's:						Filling stations:					
Number of stores	16	14	2			Number of stations	347	204	50	64	29
Annual net sales	\$509,907	(x)	(x)			Annual net sales	\$7,421,650	\$2,949,281	\$1,109,963	\$1,573,359	\$1,699,067
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	39.74	16.17	21.20	22.89
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores	53	50	2	1		Number of yards	51	46	2		3
Annual net sales	\$921,445	\$823,448	(x)	(x)		Annual net sales	\$634,622	\$585,628	(x)		(x)
Per cent of total sales	100.00	89.91	(x)	(x)		Per cent of total sales	100.00	92.28	(x)		(x)
Shoe stores:						Drug stores:					
Number of stores	22	22				Number of stores	202	197	4		1
Annual net sales	\$292,676	\$292,676				Annual net sales	\$4,342,996	\$4,164,842	\$92,286		\$85,868
Per cent of total sales	100.00	100.00				Per cent of total sales	100.00	95.90	2.12		1.98
Furniture stores:						Hardware stores:					
Number of stores	61	58	2		1	Number of stores	60	57	1		2
Annual net sales	\$1,611,789	\$1,421,489	(x)		(x)	Annual net sales	\$1,241,548	\$1,209,433	(x)		(x)
Per cent of total sales	100.00	88.19	(x)		(x)	Per cent of total sales	100.00	97.41	(x)		(x)
Radio and music stores:						Jewelry stores:					
Number of stores	41	38	2		1	Number of stores	62	62			
Annual net sales	\$698,623	\$550,750	(x)		(x)	Annual net sales	\$599,776	\$599,776			
Per cent of total sales	100.00	78.84	(x)		(x)	Per cent of total sales	100.00	100.00			
Grocery stores (without meats):											
Number of stores	402	297	25	15	65						
Annual net sales	\$9,246,831	\$5,421,949	\$1,081,812	\$1,191,281	\$1,551,789						
Per cent of total sales	100.00	58.64	11.70	12.88	16.78						