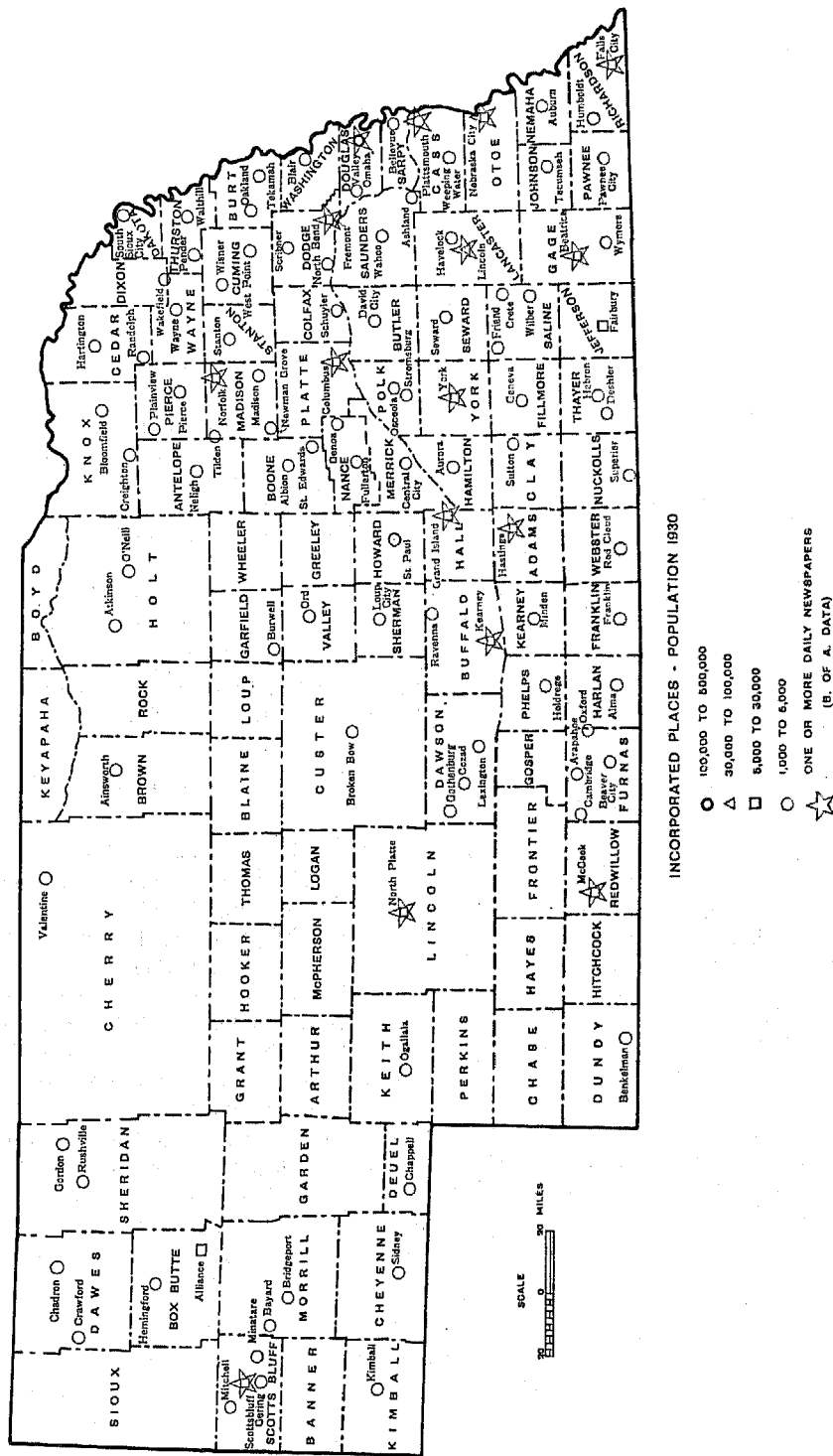


NEBRASKA



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RETAIL DISTRIBUTION IN NEBRASKA: 1929

1519

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups.....	17, 637	18, 474	39, 780	10, 012	849, 676, 037	82, 226, 296	\$100, 296, 690	\$562, 944, 478	100. 00
Food group.....	3, 196	8, 452	4, 597	1, 423	5, 183, 678	259, 593	8, 109, 980	87, 494, 562	15. 54
Candy and confectionery stores:									
Candy stores—nut stores.....	28	25	19	15	19, 362	2, 260	5, 400	201, 728	. 04
Confectionery stores (candy and fountain).....	371	417	330	172	305, 290	33, 582	284, 150	3, 678, 445	. 65
Dairy products stores:									
Dairy products stores (including ice cream).....	14	15	18	9	20, 029	1, 078	5, 210	242, 560	. 04
Egg and poultry dealers.....	16	16	13	8	16, 868	992	5, 340	214, 421	. 04
Milk dealers ¹	15	18	121	12	204, 543	3, 055	6, 930	1, 022, 463	. 18
Deliicatessen stores.....	15	11	26	6	21, 882	1, 420	22, 740	246, 340	. 04
Fruit stores and vegetable markets.....	28	34	34	12	40, 451	3, 922	31, 310	666, 446	. 12
Grocery stores (without meats).....	881	880	951	398	1, 072, 313	76, 042	1, 986, 150	21, 818, 288	3. 88
Combination stores (groceries and meats):									
Grocery stores with meats.....	1, 009	1, 092	1, 717	504	2, 141, 939	101, 027	2, 595, 600	37, 352, 428	6. 64
Meat markets with groceries.....	234	267	396	81	487, 992	20, 066	588, 190	9, 136, 535	1. 62
Meat markets (including sea foods):									
Meat markets.....	392	450	366	129	467, 188	31, 712	418, 840	10, 154, 155	1. 80
Bakeries—bakery goods stores (except manufacturing bakeries).....	182	213	338	71	310, 091	14, 101	121, 409	2, 282, 561	. 41
Other food stores:									
Coffee, tea, spices.....	4	2	51	1	65, 732	100	26, 870	248, 242	. 04
Farm products stores.....	4	4	2	2	2, 391	128	1, 280	70, 340	. 01
Bottled waters and beverages.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores.....	1, 405	1, 635	2, 407	984	2, 617, 586	166, 732	12, 933, 240	51, 859, 469	8. 21
General stores—groceries with apparel.....	105	121	155	75	175, 693	11, 223	703, 440	3, 521, 145	. 63
General stores—groceries with dry goods.....	717	854	1, 058	449	1, 168, 678	78, 288	5, 692, 030	23, 440, 565	4. 16
General stores—groceries with other merchandise.....	583	660	1, 194	410	1, 323, 315	77, 221	6, 537, 770	24, 897, 779	4. 42
General merchandise group ²	476	370	5, 824	1, 590	6, 347, 672	269, 829	11, 803, 390	52, 813, 413	9. 55
Department stores.....	66	20	3, 885	729	4, 481, 252	128, 735	6, 398, 830	31, 972, 461	5. 69
Dry goods stores.....	116	117	333	102	343, 146	16, 311	1, 487, 070	4, 212, 099	. 75
General merchandise stores:									
With food departments.....	14	12	25	16	37, 544	4, 715	155, 690	745, 125	. 13
Without food departments.....	111	81	411	277	453, 584	53, 021	1, 886, 390	5, 737, 873	1. 02
Army and Navy goods stores.....	5	8	8	1	8, 371	400	54, 420	142, 712	. 03
Variety, 5-and-10 and to-a-dollar stores.....	168	131	1, 332	463	996, 709	64, 472	1, 767, 890	9, 571, 968	1. 70
Automotive group².....	3, 777	4, 001	8, 670	1, 120	11, 632, 735	321, 189	14, 658, 040	188, 692, 071	24. 64
Motor vehicle dealers:									
Automobile salesrooms—new and trade-in.....	924	1, 129	4, 000	344	6, 427, 993	108, 207	9, 121, 280	65, 325, 543	15. 16
Used car establishments.....	53	63	99	15	138, 473	5, 728	300, 830	1, 736, 558	. 31
Automobile dealers with farm implements and machinery.....	89	121	255	46	354, 535	12, 076	891, 090	5, 495, 956	. 98
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	199	101	274	31	362, 110	8, 343	635, 376	3, 559, 335	. 63
Battery and ignition shops—brake repair shops.....	95	99	144	30	201, 387	7, 950	198, 540	1, 390, 142	. 24
Tire shops (including tire repairs).....	109	108	210	30	266, 446	7, 824	365, 100	2, 236, 676	. 40
Filling stations:									
Filling stations—gasoline and oil.....	825	567	1, 187	157	1, 436, 120	40, 918	969, 330	16, 409, 308	2. 91
Filling stations with tires and accessories.....	467	524	598	146	740, 957	36, 929	959, 510	10, 986, 609	1. 95
Filling stations with other merchandise.....	138	154	120	37	188, 244	9, 972	160, 240	2, 017, 402	. 36
Motor cycles, bicycles, and supplies:									
Bicycle, motor cycle, and supplies stores.....	3	4	2	3	2, 536	711	9, 880	39, 150	. 01
Bicycle shops.....	5	8	1	3	1, 461	711	10, 780	42, 506	. 01
Garages and repair shops:									
Body, fender, and paint shops.....	50	54	128	23	189, 066	7, 875	38, 430	590, 163	. 10
Garages (repairs and storage, gasoline, oil, accessories).....	896	1, 056	1, 021	256	1, 295, 472	74, 062	970, 980	8, 696, 773	1. 54
Parking stations, parking garages, and lots.....	3	4	4	1	2, 880	75	520	18, 300	. 01
Radiator shops (including repairs).....	6	7	4	1	2, 432	75	3, 110	29, 292	. 01
Aircraft and accessories.....	3	16	6	6	40, 269	319	73, 360	89, 687	. 02
Apparel group².....	1, 053	594	2, 698	581	3, 732, 967	133, 906	9, 075, 370	34, 402, 271	6. 11
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	10	12	29	10	45, 396	2, 535	84, 600	600, 271	. 11
Men's and boys' clothing stores.....	4	3	15	1	27, 878	439	19, 550	132, 408	. 02
Men's and boys' hat stores.....	35	34	42	10	80, 721	4, 650	331, 490	881, 783	. 16
Men's furnishings stores.....	225	245	397	89	623, 815	24, 773	3, 077, 600	7, 587, 544	1. 35
Men's clothing and furnishings stores.....	76	78	469	69	803, 536	23, 163	1, 708, 480	6, 808, 450	1. 22
Family clothing stores—men's, women's, children's.....	76	78	469	69	803, 536	23, 163	1, 708, 480	6, 808, 450	1. 22
Women's ready-to-wear specialty stores—apparel and accessories.....	198	205	948	149	1, 037, 372	29, 943	1, 497, 110	9, 490, 738	1. 69
Women's accessories stores:									
Corset and lingerie shops.....	4	6	1	2	2, 062	562	4, 000	9, 681	. 06
Furriers—fur shops.....	8	7	109	5	54, 746	875	77, 290	340, 237	. 06
Hosiery shops.....	12	120	165	77	112, 583	1, 210	82, 020	473, 311	. 08
Millinery stores.....	151	101	156	25	215, 431	14, 718	140, 930	1, 573, 409	. 28
Custom tailors.....	99	101	156	25	218, 641	7, 538	199, 480	1, 000, 936	. 19
Shoe stores:									
Shoe stores—men's.....	11	5	17	6	26, 271	1, 065	83, 390	302, 278	. 05
Shoe stores—women's.....	16	5	34	14	56, 425	1, 433	98, 760	549, 393	. 10
Family shoe stores—men's, women's, children's.....	201	174	270	110	427, 890	20, 844	1, 688, 090	4, 494, 352	. 80

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 or more classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Furniture and household group.....	618	869	2,190	292	\$3,296,773	\$74,031	\$7,376,990	\$26,423,123	4.66
Furniture stores:									
Furniture stores.....	156	167	748	69	1,218,168	21,388	2,264,170	7,813,851	1.39
Furniture and undertaker.....	123	161	147	58	188,157	10,125	1,247,780	3,258,326	.58
Furniture and hardware stores.....	186	252	259	64	359,328	11,997	1,985,310	5,517,357	.98
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	7	1	19	1	23,494	570	44,340	150,169	.03
Floor coverings stores.....	6	3	26	1	29,352	300	78,970	160,823	.03
Household appliances stores:									
Household appliances stores (electrical).....	99	28	331	14	515,630	3,868	530,400	2,692,741	.48
Household appliances stores.....	13	5	75	3	103,686	1,010	57,880	484,834	.09
Refrigerator dealers—electric only.....	4	4	4	1	3,729	284	1,470	77,788	.01
Other home furnishings and appliances stores:									
Aluminumware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	4	3	6	2	17,107	502	10,390	104,896	.02
Picture and framing stores.....	3	3	9	1	10,535	260	10,310	40,256	.01
Antique shops.....	3	4	13	2	28,770	750	69,150	123,218	.02
Awnings, flags, banners, window shades, and tents.....	5	7	10	4	13,973	1,100	18,160	63,480	.01
Interior decorators.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	162	179	212	51	295,770	14,797	391,880	2,807,889	.50
Radio and musical instruments stores.....	41	37	256	16	400,170	4,220	622,580	2,893,400	.51
Restaurants, cafeterias, and eating places.....	1,513	1,680	3,990	962	3,053,496	202,911	518,280	19,203,717	3.41
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	17	9	236	79	253,797	21,261	12,040	1,041,684	.19
Lunch rooms.....	655	722	905	261	724,831	52,210	204,040	6,650,528	1.00
Restaurants with table service.....	543	629	2,470	503	1,867,033	110,607	226,550	10,353,302	1.84
Lunch counters, refreshment stands, etc.:									
Box lunches.....	3	2	21	1	16,197	512	750	92,039	.02
Refreshment stands.....	39	48	27	30	24,523	3,067	13,530	280,528	.05
Fountain—lunches.....	6	5	13	4	9,777	760	1,790	75,360	.01
Lunch counters.....	168	176	177	59	151,353	10,642	28,950	1,255,269	.22
Soft-drink stands.....	32	39	41	25	38,960	3,852	30,630	448,753	.08
Lumber and building group ¹	1,191	949	3,400	815	5,439,431	245,497	14,805,510	53,200,782	9.46
Lumber and building material dealers:									
Lumber and building material dealers.....	537	335	1,595	312	2,622,443	87,248	9,411,160	33,474,043	5.94
Lumber and hardware.....	211	115	529	111	828,583	30,962	3,920,470	10,470,400	1.86
Roofing.....	47	51	172	37	262,449	8,157	94,420	962,677	.17
Dealers in any other single building material:									
Crushed stone.....	4	5	7	2	6,414	400	8,170	29,865	.01
Electrical shops (without radio):									
Heating and plumbing shops:									
Heating appliances and oil burners.....	20	25	81	14	117,920	6,033	90,430	661,254	.12
Plumbing shops—heating and ventilating.....	222	255	554	273	940,106	90,022	609,080	4,608,423	.80
Paint and glass stores.....	80	95	262	30	363,346	8,989	446,120	1,846,349	.33
Other retail stores ¹	4,090	4,392	6,238	2,251	8,280,068	514,854	22,766,780	98,227,766	17.45
Hardware stores.....	454	569	562	130	773,027	33,167	3,732,160	10,334,637	1.84
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	392	452	429	221	551,709	49,222	2,273,880	11,620,469	2.06
Farm implement dealers with hay, grain, and feed.....	20	22	35	13	54,753	3,198	215,010	1,215,600	.22
Hardware and farm implement stores.....	177	209	268	104	340,392	20,849	1,809,790	7,317,282	1.30
Farmers' supplies:									
Feed stores (hour, feed, grain, fertilizer).....	237	227	166	88	186,205	16,117	591,180	7,762,176	1.33
Harness shops.....	144	150	39	34	43,427	6,617	335,280	812,070	.15
Farmers' supply stores.....	9	9	62	3	50,943	650	83,930	352,832	.06
Seeds, bulbs, and nursery stock.....	26	24	101	76	111,194	17,643	237,830	714,016	.13
Coal and feed stores.....	96	67	215	74	283,900	26,571	812,160	7,200,270	1.28
Grain elevators (sales at retail).....	5	5	8	1	10,038	413	35,220	496,400	.09
Feed stores with groceries.....	34	38	23	17	22,729	2,312	68,000	829,301	.15
Book stores.....	31	27	133	33	141,775	4,784	256,790	1,156,048	.21
Cigar stores and cigar stands:									
Cigar stores with fountains.....	5	4	14	7	22,585	4,279	9,840	109,281	.02
Cigar stands.....	325	340	317	89	314,213	18,955	161,170	2,683,111	.48
Cigar stores without fountains.....	120	125	102	29	107,301	5,838	123,260	1,414,651	.26
Coal and wood yards—ice dealers:									
Coal and wood yards.....	112	109	403	153	622,190	38,643	490,130	5,903,283	1.05
Ice dealers.....	27	31	48	90	57,962	4,686	38,170	363,257	.06
Drug stores:									
Drug stores.....	446	515	548	189	697,846	44,544	3,216,140	8,671,826	1.54
Drug stores with fountains.....	430	467	912	294	1,168,073	82,723	2,865,310	11,713,120	2.08
Florists.....	66	67	174	32	221,483	7,193	147,430	1,058,552	.19
Gifts—novelties and toys—cameras:									
Art and gift shops.....	22	24	24	17	20,761	1,616	79,010	188,858	.03
Novelty and souvenir shops.....	7	12	4	14	6,476	1,195	30,370	83,248	.02
Camera dealers—photographic supplies.....	5	4	41	3	65,076	707	93,010	404,741	.07
Jewelry stores:									
Jewelry stores (installment credit).....	6	3	47	1	77,235	240	201,030	530,655	.09
Jewelry stores.....	283	307	271	100	409,557	16,849	2,368,630	3,818,507	.68
Luggage and leather goods.....	8	5	24	2	35,072	712	113,350	355,718	.04
Music stores (without radio).....	23	21	41	5	50,318	1,081	165,790	437,627	.08
News dealers.....	38	35	114	155	114,978	37,800	68,260	798,249	.13
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	9	8	24	3	29,220	360	56,440	160,041	.03
Office and store mechanical appliance dealers (retail).....	23	7	177	2	331,137	627	166,500	1,300,671	.23
Office and store furniture and equipment dealers.....	9	5	64	4	125,107	1,338	263,300	864,185	.15
Typewriter dealers.....	7	3	62	2	96,121	59,570	406,392	.07

¹ This total includes 1 or more classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEBRASKA: 1929

1521

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Other retail stores—Continued.									
Opticians and optometrists.....	29	32	25	1	\$39,682	\$520	\$66,610	\$334,954	0.06
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	9	8	15	18	24,451	2,399	92,200	238,211	.04
Sporting goods stores with toys and stationery.....	7	7	17	2	15,486	506	39,610	128,732	.02
Scientific and medical instruments and supplies, at retail.....	8	3	54		76,375		109,540	553,752	.10
Stationers and printers:									
Printers and lithographers.....	25	27	38	5	47,761	1,018	19,910	221,361	.04
Stationers and engravers.....	8	6	16	7	19,208	840	45,070	190,611	.03
Monuments and tombstones.....	55	66	95	30	167,134	9,320	406,660	1,085,956	.19
Miscellaneous classifications (combined).....	352	351	523	204	747,420	43,385	698,030	4,459,046	.79
Secondhand stores.....	118	132	65	44	67,693	8,590	261,150	787,285	.14
Automobile parts and accessories (secondhand).....	21	24	22	14	26,624	2,559	35,380	216,282	.04
Furniture stores (secondhand).....	54	65	23	20	22,393	2,646	61,910	263,982	.05
Pawn shops (sales).....	5	5	6		4,911		57,260	86,353	.02
Clothing and shoe stores (secondhand).....	11	11		1	125	125	32,820	84,424	.01
Building materials and hardware stores (secondhand).....	4	1	12	5	10,640	2,000	22,760	31,771	.01
Other secondhand stores.....	23	25	2	4	3,000	760	41,020	84,463	.01

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense, per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
All groups¹.....	17,637	\$49,678,037	\$21,252,154	\$70,930,191	\$49,968,073	21.48	11,262	\$11,600,008	\$389,321,906	2.98
Food group.....	3,196	5,183,626	3,741,083	8,924,669	5,722,708	16.74	2,155	1,542,305	65,324,791	2.36
Candy and confectionery stores:										
Candy stores—nut stores ²	28	19,362	22,500	41,862	48,619	44.85	17	30,157	177,022	17.04
Confectionery stores (candy and fountain) ¹	371	305,290	334,017	639,307	470,607	30.17	246	179,828	2,755,000	6.53
Dairy products stores:										
Dairy products stores (including ice cream).....	14	20,029	15,795	35,824	11,509	19.51	9	3,415	130,466	2.62
Milk dealers.....	15	204,543	29,970	234,513	163,246	38.90	6	2,724	80,844	3.37
Egg and poultry dealers.....	16	16,868	19,536	36,404	13,709	23.37	9	4,605	132,205	3.48
Delicatessen stores.....	15	21,882	8,657	30,539	36,045	27.03	13	14,995	233,940	6.41
Fruit stores and vegetable markets.....	28	40,461	36,516	76,977	58,203	20.19	24	33,298	614,245	5.42
Grocery stores (without meats).....	881	1,072,313	922,240	1,994,553	1,215,163	14.71	607	362,954	17,404,203	2.09
Combination stores (groceries and meats):										
Grocery stores with meats.....	1,009	2,141,939	1,298,388	3,440,327	2,158,535	14.99	647	550,470	26,966,127	2.04
Meat markets with groceries.....	234	487,992	315,594	803,586	584,377	15.19	156	121,083	7,041,839	1.72
Meat markets (including sea foods):										
Meat markets.....	392	467,188	542,640	1,009,828	603,767	15.89	275	145,522	7,543,417	1.93
Bakeries—bakery goods stores (except manufacturing bakeries) ²	182	310,091	186,588	496,679	302,540	35.01	137	78,178	1,785,811	4.38
Other food stores:										
Coffee, tea, spices.....	4	65,732	2,574	68,306	45,354	(x)	3	9,480	242,242	(x)
Farm products stores.....	4	2,391	4,523	6,919	2,060	(x)	4	1,266	70,340	(x)
General stores.....	1,405	2,807,586	1,647,897	4,255,483	2,974,613	13.94	748	467,056	29,391,001	1.59
General stores—groceries with apparel.....	105	175,693	128,381	304,074	215,040	14.74	55	29,694	2,332,170	1.27
General stores—groceries with dry goods.....	717	1,108,578	831,796	1,940,374	1,310,601	13.87	396	222,611	13,971,201	1.59
General stores—groceries with other merchandise.....	583	1,323,315	687,720	2,011,035	1,448,972	13.90	297	214,751	13,087,630	1.64
General merchandise group.....	476	6,347,672	328,543	6,676,215	6,440,621	24.93	384	1,638,189	46,956,976	3.14
Department stores.....	60	4,481,252	23,440	4,504,692	4,028,329	26.69	53	707,235	28,787,681	2.46
Dry goods stores.....	116	349,146	114,777	457,923	482,360	22.32	95	114,745	3,556,073	3.23
General merchandise stores:										
With food departments.....	14	37,544	11,256	48,800	67,143	15.56	7	7,642	261,252	2.53
Without food departments.....	111	453,584	73,813	527,397	550,455	18.87	89	115,340	4,768,180	2.42
Army and Navy goods stores.....	5	5,871	7,968	16,339	15,025	21.98	4	7,300	124,286	5.87
Variety, 5-and-10, and to-a-dollar stores.....	168	996,709	91,700	1,088,409	1,268,263	24.62	134	574,227	9,268,319	6.20
Automotive group.....	3,777	11,632,735	5,029,696	16,662,431	11,131,814	20.04	2,034	1,942,120	87,555,757	2.22
Motor vehicle dealers:										
Automobile sales rooms, new and trade-in.....	924	6,427,993	1,551,346	7,979,339	6,304,179	16.74	578	892,682	59,372,530	1.45
Used-car establishments.....	53	138,473	84,483	222,956	130,817	20.37	44	52,897	1,457,547	3.63
Automobile dealers with farm implements and machinery.....	89	354,535	162,503	517,036	346,898	15.72	47	33,628	3,161,095	1.06
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	109	302,110	130,391	432,501	425,396	25.79	91	93,492	2,702,164	3.46
Battery and ignition shops—brake repair shops.....	95	201,367	132,957	334,344	181,682	37.94	72	51,412	964,665	5.33
Tire shops (including tire repairs).....	109	269,446	134,568	404,014	276,706	30.45	87	90,645	1,987,027	4.56

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.
² Undoubtedly this expense includes some production costs especially pay roll of some employees engaged in both selling and making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense, per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Automotive group—Continued.										
Filling stations:										
Filling stations—gasoline and oil.....	625	\$1,436,120	\$666,225	\$2,102,345	\$1,296,364	20.71	311	\$186,198	\$6,934,895	2.68
Filling stations with tires and accessories.....	467	740,957	616,748	1,357,705	798,251	19.62	186	104,785	4,244,951	2.47
Filling stations with other merchandise.....	138	158,244	190,344	348,588	169,500	25.68	37	21,741	891,269	2.44
Motor cycles, bicycles, and supplies:										
Bicycle, motor cycle, and supplies stores.....	3	2,536	5,072	7,608	3,093	(x)				
Bicycle shops.....	5	1,461	6,000	7,461	4,195	27.42	4	2,367	40,581	5.83
Garages and repair shops:										
Body, fender, and paint shops.....	50	189,066	76,464	265,530	94,181	60.95	42	32,027	492,590	6.50
Garages (repairs and storage, gasoline, oil, accessories).....	896	1,295,472	1,262,976	2,558,448	1,066,478	41.68	520	398,775	5,113,471	7.80
Parking stations, parking garages, and lots.....	3	2,880	2,880	5,760	2,250	43.77	3	1,320	18,300	7.21
Radiator shops (including repairs).....	6	2,432	4,123	6,555	6,045	43.06	6	3,010	29,262	10.29
Aircraft and accessories.....	3	46,269		46,269	19,101	(x)				
Apparel group.....	1,053	3,752,967	1,371,505	5,104,472	4,926,335	22.17	844	1,750,733	31,358,140	5.68
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	16	45,396	17,736	63,132	97,608	26.78	14	33,753	590,271	5.72
Men's and boys' clothing stores.....	4	27,378	5,487	33,365	26,786	(x)	4	10,560	132,403	(x)
Men's and boys' hat stores.....	35	80,721	61,574	142,295	119,087	29.74	22	56,516	699,308	8.08
Men's furnishings stores.....	225	623,815	369,705	993,520	928,819	25.34	183	285,774	6,519,151	4.38
Men's clothing and furnishings stores.....										
Family clothing stores—men's, women's, and children's.....	76	803,636	126,464	930,000	752,438	24.50	50	184,248	6,463,786	2.85
Women's ready-to-wear specialty stores—apparel and accessories.....	103	1,037,372	213,663	1,251,035	1,510,975	29.17	162	533,637	9,070,497	5.88
Women's accessories stores:										
Corset and lingerie shops.....	4	2,062		2,062	2,220	(x)	4	1,435	9,681	(x)
Furriers—fur shops.....	8	54,746	6,570	61,316	75,077	40.00	8	28,758	340,237	8.45
Hosiery shops.....	12	112,583	7,154	119,737	54,318	36.79	10	36,228	472,536	7.67
Millinery stores.....	151	215,431	145,920	361,351	286,528	41.18	111	160,226	1,177,581	12.61
Custom tailors.....	99	218,641	136,653	355,294	159,467	47.19	78	65,432	908,501	7.20
Shoe stores:										
Shoe stores—men's.....	11	26,271	7,430	33,701	74,120	35.67	9	28,836	267,764	10.77
Shoe stores—women's.....	16	56,425	8,065	64,510	109,274	31.64	16	59,771	540,303	10.88
Family shoe stores—men's, women's, and children's.....	201	427,890	262,392	690,282	725,588	31.50	163	264,659	4,180,746	6.33
Furniture and household group.....	818	3,298,773	1,162,122	4,461,895	3,358,944	29.71	587	714,498	20,056,255	5.66
Furniture stores:										
Furniture stores.....	156	1,218,168	267,200	1,485,368	1,123,867	33.39	119	287,385	6,377,456	4.51
Furniture and undertaker.....	123	188,157	194,971	383,128	352,484	22.58	68	72,895	1,978,938	3.68
Furniture and hardware stores.....	186	359,328	337,932	697,260	531,472	22.27	102	82,507	3,321,994	2.48
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	7	23,494	10,863	34,357	17,292	34.39	6	7,898	148,119	5.33
Floor coverings stores.....	6	29,352	3,351	32,703	26,317	36.70	5	4,853	141,823	3.42
Household appliances stores:										
Household appliances stores (electric).....	99	515,630	43,288	558,918	299,921	31.89	83	60,647	2,455,697	2.47
Household appliances stores.....	13	103,686	6,845	110,531	43,865	31.85	12	9,699	475,751	2.04
Refrigerator dealers—electric only.....	4	3,729	3,444	7,173	3,227	(x)	3	924	47,788	(x)
Other home furnishings and appliances stores:										
China, glassware, crockery, tinware, enamelware.....	4	17,167	8,304	25,411	15,574	(x)	4	2,400	104,895	(x)
Picture and framing stores.....	3	10,585	3,426	13,961	11,106	(x)				
Antique shops.....	3	28,770	8,620	37,390	30,080	(x)	3	7,080	123,218	(x)
Awnings, flags, banners, window shades, and tents.....	6	13,973	9,009	22,982	11,145	53.76	4	4,600	58,462	7.87
Radio and music stores:										
Radio and electrical shops.....	162	295,770	237,175	532,945	280,089	28.96	118	52,810	1,749,073	3.02
Radio and musical instruments stores.....	41	400,179	57,239	457,418	596,176	36.41	34	111,684	2,885,599	3.87
Restaurants, cafeterias, and eating places.....	1,513	3,686,486	1,251,756	4,938,244	2,508,106	35.85	1,245	869,489	16,284,182	5.33
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	17	253,797	8,865	262,662	155,973	40.18	12	50,395	780,086	6.41
Lunch rooms.....	655	724,831	536,446	1,261,277	680,076	34.36	519	234,435	4,312,151	5.44
Restaurants with table service.....	543	1,867,038	447,219	2,314,257	1,403,305	35.91	485	476,025	9,445,089	5.04
Lunch counters, refreshment stands, etc.:										
Box lunches.....	3	16,197	1,494	17,691	11,663	(x)	3	2,429	92,039	(x)
Refreshment stands.....	39	24,528	38,160	62,688	30,707	32.60	20	11,692	206,800	5.65
Fountain—lunches.....	6	9,777	3,470	13,247	10,611	31.66	4	3,495	54,117	6.46
Lunch counters.....	168	151,358	139,920	291,278	159,518	35.91	141	64,620	1,083,378	5.98
Soft-drink stands.....	82	38,960	76,184	115,144	56,253	38.19	58	25,198	303,922	8.29
Lumber and building group.....	1,181	5,439,431	1,434,726	6,874,157	3,945,102	20.31	561	277,763	25,034,163	1.11
Lumber and building-material dealers:										
Lumber and building-material dealers.....	537	2,622,443	532,315	3,154,758	2,180,203	15.94	189	71,338	13,463,576	.63
Lumber and hardware.....	211	828,583	173,420	1,002,003	726,896	16.51	74	14,878	4,493,526	.33
Roofing.....	47	262,449	75,378	337,827	141,930	50.36	35	17,971	786,279	2.29
Dealers in any other single building material.....	4	6,414	4,893	11,217	4,890	(x)				
Electrical shops (without radio):										
Heating and plumbing shops.....	59	294,630	91,698	386,328	146,012	40.59	52	39,401	1,212,778	3.25
Heating and plumbing shops:										
Heating appliances and oil burners.....	29	117,920	34,525	152,445	74,916	34.38	18	9,214	235,492	3.91
Plumbing shops—heating and ventilating.....	222	940,106	391,170	1,331,276	420,398	38.85	139	65,717	3,203,207	2.01
Paint and glass stores.....	80	363,346	128,535	491,881	248,983	40.13	51	58,998	1,558,700	3.70

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense, per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Other retail stores.....	4,080	\$8,280,088	\$5,147,008	\$13,427,076	\$1,858,587	22.89	2,657	\$2,450,027	\$37,253,026	3.84
Hardware stores.....	454	773,027	748,804	1,521,831	929,303	23.72	271	223,580	6,744,636	3.34
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	392	551,799	529,292	1,081,001	662,040	15.00	207	95,979	7,187,393	1.34
Farm-implement dealers with hay, grain, and feed.....	20	54,758	32,406	87,164	42,836	10.70	15	7,340	898,397	.82
Hardware and farm-implement stores.....	177	340,392	244,530	534,922	460,779	14.29	91	69,734	3,623,326	1.87
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	237	186,205	232,675	418,880	225,107	8.31	155	59,183	5,753,429	.87
Harness shops.....	144	43,427	141,600	185,027	68,587	31.21	75	23,967	421,727	5.68
Farmers' supply stores.....	9	50,043	7,173	57,210	47,178	29.58	2	1,600	101,000	1.58
Seeds, bulbs, and nursery stock.....	26	111,194	22,224	133,418	93,007	31.71	14	14,800	258,320	5.73
Coal and feed stores.....	99	283,960	80,199	364,159	216,166	8.06	57	18,588	3,783,997	.49
Grain elevators (sales at retail).....	5	10,638	6,390	17,028	12,786	(x)				
Feed stores with groceries.....	34	22,729	33,744	56,473	34,277	10.94	16	5,231	369,511	1.42
Feed stores.....	31	141,775	27,810	169,585	132,307	26.11	21	45,178	1,034,655	4.37
Book stores.....	5	22,685	5,232	27,817	24,991	48.22	4	13,277	97,281	13.65
Cigar stores and cigar stands:										
Cigar stores with fountains.....	396	314,213	316,540	630,753	441,162	39.95	249	248,614	2,280,119	11.00
Cigar stands.....	120	107,301	124,375	231,676	170,833	28.46	96	99,603	1,192,751	8.35
Coal and wood yards—ice dealers:										
Coal and wood yards.....	112	622,190	157,832	780,022	471,101	21.19	73	50,478	3,983,545	1.27
Ice dealers.....	27	57,962	34,410	92,372	33,212	35.55	3	1,480	53,430	2.77
Drug stores:										
Drug stores.....	446	697,846	613,880	1,311,726	890,041	25.39	292	237,564	6,012,187	3.95
Drug stores with fountains.....	430	1,153,073	425,904	1,583,977	1,278,998	24.44	340	466,595	9,980,909	4.67
Florists.....	66	221,483	82,544	304,027	204,437	48.03	34	53,519	721,339	7.42
Gifts—novelties and toys—cameras:										
Art and gift shops.....	22	26,761	25,152	51,913	35,295	46.67	19	16,119	158,491	10.17
Novelty and souvenir shops.....	7	6,475	15,840	22,315	10,198	39.06	5	4,730	75,063	6.25
Camera dealers—photographic supplies.....	5	65,075	6,280	71,355	78,432	37.01	4	20,520	393,241	5.14
Jewelry stores:										
Jewelry stores (installment credit).....	6	77,235	4,914	82,149	95,394	33.46	6	33,972	530,655	6.40
Jewelry stores.....	283	409,557	444,843	854,400	572,443	37.37	215	214,434	3,229,414	6.64
Luggage and leather-goods stores.....	8	35,972	7,160	42,232	34,267	32.45	7	15,779	217,621	7.25
Music stores (without radio).....	23	50,318	25,221	75,539	79,601	35.45	16	30,574	417,306	7.33
News dealers.....	38	114,678	33,470	150,448	55,877	29.13	30	24,417	653,327	3.74
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	9	29,220	9,624	38,844	21,603	36.40	7	11,663	147,591	7.89
Office and store mechanical appliance dealers (retail).....	23	331,137	13,076	344,213	120,009	35.69	20	26,569	858,848	3.09
Office and store furniture and equipment dealers.....	9	125,107	9,670	134,777	137,062	31.46	9	17,957	864,185	2.08
Typewriter dealers.....	7	96,121	4,650	100,771	58,604	39.31	7	13,357	405,392	3.29
Opticians and optometrists.....	29	30,682	50,112	89,794	71,031	48.01	22	33,770	290,624	12.96
Sporting-goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	9	24,451	11,760	36,211	29,627	27.30	5	10,325	213,061	4.83
Sporting-goods stores with toys and stationery.....	7	15,486	6,167	21,653	14,989	28.46	5	4,932	116,435	4.24
Scientific and medical instruments and supplies, at retail.....	8	76,375	4,242	80,617	47,196	23.08	7	21,536	541,752	4.03
Stationers and printers:										
Printers and lithographers, at retail.....	25	47,761	33,210	80,971	30,981	50.57	23	13,154	196,490	6.69
Stationers and engravers.....	8	19,203	6,888	26,096	27,037	27.89	7	13,140	173,870	7.56
Monuments and tombstones.....	55	167,134	109,628	276,760	157,935	40.03	19	12,155	406,131	2.99
Miscellaneous classifications (combined).....	352	747,420	454,223	1,201,643	735,656	21.02	206	188,981	2,606,099	7.01
Secondhand stores.....	118	67,693	107,868	175,539	10,235	35.94	84	48,923	547,618	8.83

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees, by seasons (100 per cent represents total number of employees at date shown; not yearly average)			
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
		89	91	93	95	97	99	Per cent 98	Per cent 99	Per cent 100	Per cent 103	Per cent 17	Per cent 17	Per cent 17	Per cent 19
All groups	12,824	88	91	92	95	97	99	101	100	100	100	22	23	22	23
Food group	2,044	78	22	74	26	93	7	99	101	100	100	22	23	22	23
General stores	1,076	54	48	43	57	91	9	99	100	99	102	25	26	25	27
General merchandise group	397	28	72	23	77	82	18	95	91	97	117	18	17	19	24
Automotive group	2,799	95	5	95	5	99	1	98	102	101	99	9	10	10	9
Apparel group	723	45	52	49	51	76	24	100	96	102	102	15	13	16	17
Furniture and household group	596	80	20	84	16	95	5	98	100	100	102	9	10	10	11
Restaurants and eating places	1,058	45	55	46	54	77	23	98	102	101	99	10	17	17	17
Lumber and building group	1,099	93	7	97	3	96	4	98	100	103	99	15	16	18	17
Other retail stores	2,939	81	19	81	19	94	6	99	99	99	103	21	21	21	22
Secondhand stores	53	97	3	100	—	92	8	99	95	101	105	35	29	33	37
Food group	2,044	78	22	74	26	93	7	99	101	100	100	22	23	22	23
Candy and confectionery stores:															
Candy stores—nut stores	14	27	73	33	67	89	11	86	89	89	136	15	19	10	38
Confectionery stores (candy and fountain)	212	55	45	55	45	88	12	99	109	98	94	30	33	27	26
Dairy products stores:															
Dairy products stores (including ice cream)	11	100	—	100	—	78	22	103	103	97	97	20	20	14	14
Egg and poultry dealers	9	74	26	33	67	100	—	87	163	103	102	24	40	38	35
Milk dealers	10	94	6	100	—	80	20	100	102	100	98	5	8	6	5
Delicatessen stores	8	30	70	40	60	100	—	99	99	99	103	14	14	14	17
Fruit stores and vegetable markets	15	88	12	80	20	100	—	102	101	101	96	26	25	25	26
Grocery stores (without meats)	485	78	22	71	29	89	11	99	100	100	101	28	28	28	29
Combination stores (groceries and meats):															
Grocery stores with meats	687	83	17	82	18	82	8	99	100	100	101	21	21	22	23
Meat markets with groceries	178	82	18	85	15	95	5	100	100	100	100	16	16	15	15
Meat markets	261	91	9	92	8	99	1	99	102	100	99	22	24	22	22
Bakeries—bakery goods stores (except manufacturing bakeries)	145	54	46	43	57	90	10	99	102	100	99	15	16	15	16
General stores	1,076	54	48	43	57	91	9	99	100	99	102	25	26	25	27
General stores—groceries with apparel	72	55	45	53	47	92	8	100	99	99	102	30	28	29	30
General stores—groceries with dry goods	545	52	48	37	63	90	10	99	100	99	100	26	27	27	28
General stores—groceries with other merchandise	459	56	44	48	52	93	7	99	100	100	101	23	23	24	26
General merchandise group	397	28	72	23	77	82	18	95	91	97	117	18	17	19	24
Department stores without food departments	55	31	69	28	72	100	—	97	90	99	114	15	13	15	18
Dry goods stores	83	24	96	17	83	75	25	97	92	97	114	20	17	20	26
General merchandise stores:															
With food departments	12	78	22	78	22	67	33	100	102	99	99	33	28	29	29
Without food departments	98	39	61	29	71	87	13	86	91	102	121	38	38	40	44
Army and Navy goods stores	5	86	14	100	—	100	—	106	106	94	94	11	11	12	12
Variety, 5-and-10 and 10-a-dollar stores	140	14	86	8	92	83	17	92	92	94	122	21	21	21	30
Automotive group	2,799	95	5	95	5	99	1	98	102	101	99	9	10	10	9
Motor vehicle dealers:															
Automobile sales rooms—new and trade-in	814	93	7	95	5	99	1	99	102	101	98	6	7	6	6
Used-car establishments	41	100	—	100	—	100	—	104	99	96	101	11	13	12	10
Automobile dealers with farm implements and machinery	84	95	5	89	11	99	1	100	105	98	97	12	15	11	10
Accessories, tires, and batteries:															
Accessories stores with tires and batteries	90	90	10	96	4	100	—	98	102	99	101	7	9	8	9
Battery and ignition shops—brake repair shops	64	90	10	84	16	95	5	96	96	103	105	13	13	10	17
Tire shops (including tire repairs)	77	93	7	90	10	100	—	97	104	101	98	10	11	12	11
Filling stations:															
Filling stations—gasoline and oil	582	98	2	96	4	98	2	98	101	101	100	9	11	10	9
Filling stations with tires and accessories	328	97	3	95	5	98	2	99	103	100	98	17	17	16	15
Filling stations with other merchandise	63	96	4	96	4	98	2	98	104	101	97	22	25	22	19
Bicycle shops	4	100	—	100	—	100	—	67	133	100	100	50	76	67	67
Garages and repair shops:															
Body, fender, and paint shops	38	93	7	100	—	100	—	97	105	103	95	12	12	13	11
Garages (repairs, and storage, gasoline, oil, accessories)	605	97	3	96	4	98	2	98	102	100	100	16	17	16	17
Apparel group	723	45	52	49	51	76	24	100	96	102	102	15	13	16	17
Men's and boys' clothing and furnishings stores:															
Men's and boys' clothing stores	9	51	19	43	57	100	—	102	88	102	108	24	19	27	28
Men's and boys' hat stores	4	67	33	100	—	100	—	100	100	100	100	6	6	6	6
Men's furnishings stores	21	92	8	81	19	92	8	91	97	95	117	16	21	20	32
Men's clothing and furnishings stores	178	87	13	85	15	96	4	97	98	102	103	15	15	17	19
Family clothing stores—men's, women's, and children's	56	52	48	53	47	100	—	97	92	102	109	10	8	14	16
Women's ready-to-wear specialty stores—apparel and accessories	134	10	90	8	92	46	54	100	96	102	102	12	10	11	13
Women's accessories stores:															
Furriers—fur shops	8	36	64	50	50	80	20	87	111	109	93	8	8	2	2
Hosiery shops	7	55	45	—	100	100	—	100	100	100	99	4	4	4	4
Millinery shops	100	7	93	8	92	10	90	111	90	106	93	28	24	27	29
Custom tailors	63	84	16	62	38	94	6	100	100	100	100	13	13	14	13
Shoe stores:															
Shoe stores—men's	7	100	—	100	—	100	—	98	99	104	99	21	21	25	21
Shoe stores—women's	14	95	5	89	11	100	—	105	99	105	100	20	14	20	21
Family shoe stores—men's, women's and children's	120	88	20	84	16	95	5	98	100	100	100	9	10	10	11

Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including 4b)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	17,637	\$562,944	635	\$34,432	1,838	\$124,771	2,508	\$95,450	2,325	\$56,153	3,811	\$54,552	2,606	\$18,597	3,640	\$1,320
Per cent of total stores and sales.....	100.00	100.00	3.60	15.00	10.42	22.17	14.22	16.95	13.18	9.97	21.61	9.69	14.78	3.30	20.64	1.65
Food group.....	3,196	\$37,495	97	\$12,181	345	\$23,157	502	\$19,142	439	\$10,500	730	\$10,532	503	\$3,709	562	\$1,489
Candy and confectionery stores: Candy stores—nut stores.....	28	202	-----	-----	-----	-----	3	104	1	20	2	20	3	18	10	20
Confectionery stores (candy and fountain).....	371	3,678	-----	-----	7	474	10	378	25	583	84	1,184	91	668	154	392
Dairy-products stores: Dairy products stores (including ice cream).....	14	243	-----	-----	1	00	2	64	2	40	3	36	3	23	3	10
Egg and poultry dealers.....	16	214	-----	-----	-----	-----	1	42	3	69	6	80	2	15	4	8
Milk dealers.....	15	1,022	1	180	-----	-----	2	60	1	21	-----	-----	6	41	4	11
Delicatessen stores.....	15	240	-----	-----	-----	-----	2	74	4	99	2	29	5	39	2	5
Fruit stores and vegetable markets.....	28	669	-----	-----	2	132	7	288	5	126	5	82	4	27	5	16
Grocery stores (without meats).....	881	21,819	31	3,650	98	6,554	128	4,909	100	2,408	177	2,538	147	1,074	199	479
Combination stores (groceries and meats): Grocery stores with meats.....	1,000	37,352	50	6,582	168	11,445	216	8,234	165	3,947	212	3,102	118	850	75	221
Meat markets with groceries.....	234	9,137	8	967	33	2,183	57	2,166	38	916	49	723	28	217	18	54
Meat markets (including sea foods): Meat markets.....	392	10,154	6	675	32	2,031	63	2,368	67	1,589	137	1,990	56	416	28	90
Bakeries—bakery goods stores (except manufacturing bakeries).....	182	2,284	-----	-----	1	50	9	360	28	665	52	722	43	306	49	179
Other food stores: Coffee, tea, spices.....	4	243	1	121	1	81	1	40	-----	-----	-----	-----	1	0	-----	-----
Farm-products stores.....	4	70	-----	-----	-----	-----	1	49	-----	-----	1	17	-----	-----	2	4
General stores.....	1,405	51,859	49	6,189	263	17,583	368	14,205	263	6,418	278	4,911	96	701	80	223
General stores—groceries with apparel.....	105	3,521	4	460	18	1,085	21	819	8	189	30	431	12	89	11	31
General stores—groceries with dry goods.....	717	23,440	18	2,262	106	7,096	194	7,462	153	3,096	153	2,216	60	364	42	117
General stores—groceries with other merchandise.....	583	24,898	27	3,467	139	9,402	153	5,924	102	2,531	95	1,804	33	248	27	75
General merchandise group.....	476	52,614	51	7,037	81	5,828	64	2,499	69	1,718	77	1,142	41	300	43	109
Department stores.....	60	31,972	25	3,523	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Dry-goods stores.....	116	4,212	7	1,032	20	1,370	21	808	19	467	29	429	10	76	10	29
General-merchandise stores: With food departments.....	14	745	2	344	2	165	4	150	3	75	-----	-----	2	10	1	3
Without food departments.....	111	5,738	4	500	42	3,131	19	736	21	531	13	186	4	28	6	13
Army and Navy goods stores.....	5	143	-----	-----	1	58	-----	-----	2	49	2	36	-----	-----	-----	-----
Variety, 5-and-10 and to-a-dollar stores.....	168	9,572	13	1,638	16	1,104	20	805	24	594	32	481	25	180	26	64
Automotive group.....	3,777	138,632	217	29,526	381	25,476	464	17,567	381	9,148	772	10,650	574	4,060	603	2,247
Motor-vehicle dealers: Automobile sales rooms—new and trade-in.....	924	85,326	156	22,997	208	15,175	138	5,318	92	2,161	121	1,726	60	424	44	135
Used car establishments.....	53	1,737	2	292	4	265	6	207	7	163	6	73	8	59	17	49
Automobile dealers with farm implements and machinery.....	89	5,496	13	1,632	15	1,078	26	965	17	423	11	178	1	9	1	4
Accessories, tires, and batteries: Accessory stores with tires and batteries.....	109	3,559	7	1,001	9	616	19	717	14	338	20	292	19	144	19	50
Battery and ignition shops—brake repair shops.....	95	1,360	2	270	3	209	7	245	4	98	20	279	19	148	40	111
Tire shops (including tire repairs).....	109	2,236	2	324	8	615	13	489	7	173	32	424	18	127	29	83
Filling stations: Filling stations—gasoline and oil.....	825	16,410	8	1,019	57	3,778	121	4,556	99	2,409	228	3,285	132	946	180	417
Filling stations with tires and accessories.....	467	10,987	12	1,400	32	2,138	91	3,486	66	1,598	111	1,553	79	584	76	227
Filling stations with other merchandise.....	138	2,017	4	527	6	375	5	192	7	173	28	399	31	204	67	147
Motor cycles, bicycles, and supplies: Bicycles, motor cycles, and supplies stores.....	3	39	-----	-----	-----	-----	-----	-----	-----	-----	2	36	-----	-----	1	3
Bicycle shops.....	5	42	-----	-----	-----	-----	-----	-----	-----	-----	3	38	-----	-----	2	7
Garages and repair shops: Body, fender, and paint shops.....	50	500	-----	-----	2	124	3	124	4	95	10	123	11	60	20	55
Garages (repairs and storage, gasoline, oil, accessories).....	896	8,607	1	104	15	990	35	1,263	63	1,492	179	2,536	101	1,312	412	994
Parking stations, parking garages, and lots.....	3	18	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Radiator shops (including repairs).....	6	29	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	2	17	1	2
Aircraft and accessories.....	3	90	-----	-----	1	60	-----	-----	1	25	1	10	2	11	3	8

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including 48)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,00 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Apparel group.....	1,053	\$34,402	33	\$4,284	109	\$7,198	128	\$4,879	146	\$3,576	197	\$2,855	140	\$990	281	\$678
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	16	600	1	123			2	83	2	45	2	20	3	26	5	16
Men's and boys' hat stores.....	4	132			1	64	1	39				30				
Men's furnishings stores.....	35	832	1	149	2	141	7	291	4	107	10	140	7	46	4	8
Men's clothing and furnishings stores.....	225	7,588	6	831	33	2,203	48	1,864	51	1,260	50	750	20	134	16	55
Family clothing stores—men's, women's, children's.....	76	6,868	2	230	14	909	13	481	14	337	14	218	5	37	8	16
Women's ready-to-wear specialty stores—apparel and accessories.....	193	9,491	16	2,034	23	1,513	14	536	24	607	35	492	22	159	50	109
Women's accessories stores:																
Corset and lingerie shops.....	4	10											1	7	3	2
Furriers—fur shops.....	8	340	1	110	2	141			3	68	1	16			1	4
Hosiery shops.....	12	473	1	181	2	145	2	85			3	49	2	13	2	1
Millinery stores.....	151	1,573	1	111	6	397	6	239	5	107	29	383	21	142	83	193
Custom tailors.....	99	1,092	1	100	4	252	5	182	4	89	11	161	28	185	46	113
Shoe stores:																
Shoe stores—men's.....	11	302			2	150	3	94	1	27	1	10	2	15	2	7
Shoe stores—women's.....	16	549			4	267	3	114	7	163					2	6
Family shoe stores—men's, women's, children's.....	201	4,494	3	406	16	1,016	24	871	31	706	39	586	28	190	58	147
Furniture and household group.....	818	26,423	18	2,347	68	4,508	128	4,691	144	3,505	182	2,814	110	798	156	413
Furniture stores:																
Furniture stores.....	156	7,814	6	788	18	1,189	23	850	17	390	32	455	21	141	38	98
Furniture and undertaker.....	123	3,258	1	123	9	576	26	947	32	805	29	428	19	142	6	20
Furniture and hardware stores.....	180	5,517	6	685	15	930	25	1,333	56	1,367	52	765	10	78	12	27
Floor coverings, draperies, curtains, and upholstery stores:																
Draperies, curtains, and upholstery stores.....	7	150					3	115	1	20			2	13	1	2
Floor-coverings stores.....	6	161			1	51	1	33	2	54	1	19			1	3
Household-appliances stores:																
Household-appliances stores (electrical).....	99	2,693	1	192	9	611	13	503	13	300	19	259	22	165	21	51
Household-appliances stores.....	13	485	2	208	2	134	2	79			3	45	2	16	2	3
Refrigerator dealers—electric only.....	4	78					1	30	1	27	1	18	1	8		
Other home furnishings and appliances stores:																
China, glassware, crockery, tinware, enamelware.....	4	105			1	94							1	7	2	4
Picture and framing stores.....	3	49					1	38				1	10		1	2
Antique shops.....	3	123	1	110											2	7
Awnings, flags, banners, window shades, and tents.....	6	63							1	29	1	13	2	16	2	5
Radio and music stores:																
Radio and electrical shops.....	162	2,808	1	102	4	250	14	498	17	420	31	450	27	190	67	171
Radio and musical instruments stores.....	41	2,893	1	133	6	470	7	265	4	103	11	148	3	22	5	17
Restaurants, cafeterias, and eating places.....	1,513	19,204	8	1,088	47	3,104	82	3,315	117	2,823	347	4,815	361	2,513	550	1,399
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	17	1,042	2	273	4	250	4	166	3	70	2	28	1	9		
Lunch rooms.....	655	5,651	1	115	7	436	22	856	29	677	121	1,634	173	1,193	302	739
Restaurants with table service.....	543	10,353	5	700	33	2,215	55	2,162	72	1,762	171	2,434	108	772	99	308
Lunch counters, refreshment stands, etc.:																
Box lunches.....	3	92			1	76			2	55	1	13			1	3
Refreshment stands.....	39	237							1	23	3	37	10	63	18	50
Fountain—lunches.....	6	75							9	214	27	385	44	306	85	198
Lunch counters.....	168	1,255			2	127	1	31	1	22	13	160	23	154	45	106
Soft-drink stands.....	82	449							1	22						
Lumber and building group.....	1,191	53,281	70	9,265	227	15,426	289	10,384	175	4,288	188	2,896	110	789	114	314
Lumber and building material dealers:																
Lumber and building material dealers.....	537	33,474	47	6,342	145	9,967	158	6,102	78	1,893	63	1,064	14	106	7	16
Lumber and hardware.....	211	10,471	13	1,581	58	3,596	70	2,795	40	999	25	380	2	19		
Roofing.....	47	953	2	303	2	139	4	134	6	155	9	124	8	56	16	41
Dealers in any other single building material.....	4	30							9	203	2	25			2	4
Electrical shops (without radio).....	59	1,311	2	225	5	339	8	282	9	203	11	168	9	61	15	24
Heating and plumbing shops:																
Heating appliances and oil burners.....	29	661					1	36	4	98	13	185	4	28	6	22
Plumbing shops—heating and ventilating.....	222	4,508	6	834	12	799	18	658	29	700	54	730	57	399	45	136
Paint and glass stores.....	80	1,846			5	232	10	377	11	240	16	230	15	114	22	61

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Other retail stores.....	4,090	\$36,227	92	\$12,475	337	\$22,491	594	\$18,829	583	\$13,978	1,018	\$14,513	649	\$4,621	882	\$2,249
Hardware stores.....	454	10,335	2	251	35	2,419	73	2,088	91	2,146	161	2,229	58	418	34	85
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers.....	392	11,620	12	1,482	49	3,233	87	3,100	58	1,404	76	1,063	39	271	68	171
Farm implement dealers with hay, grain, and feed.....	20	1,216	5	600	7	447	2	75	1	28	4	62			1	3
Hardware and farm implement stores.....	177	7,317	6	855	39	2,600	52	1,073	29	688	26	392	14	101	9	27
Farmers' supplies:																
Feed stores (flour, feed, grain, fer- tilizer).....	237	7,752	11	1,550	33	2,335	30	1,107	32	779	52	758	35	240	41	107
Harness shops.....	144	813							4	103	23	292	30	201	87	216
Farmers' supply stores.....	9	353	1	148	3	191								2	12	3
Seeds, bulbs, and nursery stock.....	26	714	1	188	4	311	2	85	1	25	5	69	3	20	10	16
Coal and feed stores.....	96	7,200	11	1,617	30	1,975	16	627	11	273	14	104	3	24	4	14
Grain elevators (sales at retail).....	5	936	4	585	1	51										
Feed stores with groceries.....	34	529			5	302	4	140	4	92	13	188	5	39	8	8
Book stores:																
Book stores.....	31	1,156	4	434	2	141	4	147	2	54	8	121	3	24	7	11
Cigar stores and cigar stands:																
Cigar stores with fountains.....	5	109					2	78			2	23	1	9		
Cigar stands.....	325	2,083			3	212	6	236	18	426	56	742	103	709	139	357
Cigar stores without fountains.....	120	1,415	1	124	2	143	7	245	12	278	23	316	20	183	49	124
Coal and wood yards—ice dealers:																
Coal and wood yards.....	112	5,903	10	1,441	25	1,772	20	757	18	442	14	186	11	77	10	24
Ice dealers.....	27	353			1	87	2	74	5	119	1	12	4	26	14	35
Drug stores:																
Drug stores.....	446	8,672	2	245	17	990	56	2,065	99	2,364	166	2,384	69	502	37	119
Drug stores with fountains.....	430	11,713	6	740	35	2,202	69	2,618	110	2,656	153	2,263	42	329	12	36
Florists.....	66	1,059			4	239	9	328	10	240	8	108	12	90	23	53
Gifts—novelties and toys—cameras:																
Art and gift shops.....	22	187					1	30	2	51	4	62	2	10	13	34
Novelty and souvenir shops.....	7	83					1	37	1	20	1	18	1	7	3	1
Camera dealers—photographic sup- plies.....	5	405	1	151							1	10	1	6	1	1
Jewelry stores:																
Jewelry stores (installment credit).....	6	531	3	336	2	154	1	41								
Jewelry stores.....	283	3,818			11	653	19	701	24	566	66	903	78	550	84	224
Luggage and leather goods.....	8	236			2	130	1	41			3	48	2	17		
Music stores (without radio).....	23	458	1	115	1	56	3	112	1	24	7	99	2	14	8	18
News dealers.....	38	708	2	227	1	64	3	99	3	72	11	162	6	49	12	36
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	9	167			1	55					2	41	3	58	2	16
Office and store mechanical appli- ance dealers (retail).....	23	1,301	2	357	4	265	2	77	4	96	4	66	1	6	5	14
Office and store furniture and equipment dealers.....	9	864	1	164			2	97	3	74				1	7	1
Typewriter dealers.....	7	405	2	266	1	54	1	35	2	42				1	8	
Opticians and optometrists.....	29	335					2	79	4	94	6	80	6	45	11	37
Sporting goods stores, including ath- letic and playground equipment:																
Sporting goods specialty stores and stationary.....	9	238	1	100			1	38	3	76			3	24	1	1
Scientific and medical instruments and supplies, at retail.....	7	129			1	58					4	62	1	9	1	1
Stationers and printers:																
Printers and lithographers.....	25	221							1	23	10	140	4	31	10	28
Stationers and engravers.....	8	191			1	82	1	34	1	23	2	35	2	12	1	4
Monuments and tombstones.....	55	1,086			4	276	7	286	6	143	18	280	9	73	11	27
Miscellaneous classifications (com- bined).....	352	4,457	3	498	12	822	17	628	20	491	65	915	66	446	168	413
Secondhand stores.....	118	767					1	39	8	209	17	224	23	146	69	149

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	TOTAL (included in Table 4A)		STORES WITH ANNUAL SALES EX- CEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Total.....	274	\$119,683	15	\$29,525	42	\$27,485	89	\$29,900	137	\$32,753
Per cent of total stores and sales.....	1.55	21.26	0.08	5.25	0.24	4.88	0.45	5.31	0.78	5.82
Food group.....	18	\$3,785	1	\$1,399	2	\$1,269	5	\$1,887	10	\$2,290
Milk dealers.....	1	(x)								
Grocery stores (without meats).....	1	(x)								
Combination stores (groceries and meats):										
Grocery stores with meats.....	10	2,972			1	505	2	824	7	1,643
Meat markets with groceries.....	3	1,913	1	1,399			1	304	1	210
Meat markets.....	3	(x)								
General stores.....	9	2,531					3	1,120	6	1,411
General stores—groceries with apparel.....	1	(x)								
General stores—groceries with dry goods.....	1	(x)								
General stores—groceries with other merchandise.....	7	(x)								
General merchandise group ¹	50	33,982	8	19,491	6	3,927	14	5,112	22	5,452
Department stores.....	35	28,449	8	19,491	3	2,090	9	3,157	15	3,711
General merchandise stores without food departments.....	2	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	12	(x)								
Automotive group.....	105	39,628	3	3,429	16	11,083	33	12,321	54	12,795
Motor vehicle dealers:										
Automobile salesrooms—new and trade-in.....	95	37,391	3	3,429	16	11,083	31	12,021	45	10,858
Used-car establishments.....	3	(x)								
Automobile dealers with farm implements and machinery.....	5	1,207					1	300	4	907
Accessory stores with tires and batteries.....	2	(x)								
Apparel group.....	19	9,974	2	3,310	4	2,478	6	2,413	7	1,773
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	1	(x)								
Men's clothing and furnishings stores.....	1	(x)								
Family clothing stores—men's, women's, and children's.....	6	4,042	1	2,308	1	759	3	1,295	1	280
Women's ready-to-wear specialty stores—apparel and accessories.....	9	4,040	1	1,002	3	1,719	1	323	4	996
Family shoe stores—men's, women's, and children's.....	2	(x)								
Furniture and household group.....	14	7,543	1	1,896	6	3,909	2	654	5	1,089
Furniture stores:										
Furniture stores.....	6	3,903	1	1,896	2	1,243	1	301	2	463
Furniture and undertaker.....	1	(x)								
Furniture and hardware stores.....	1	(x)								
Household appliances stores (electrical).....	1	(x)								
Radio and music stores:										
Radio and electrical shops.....	1	(x)			2	1,327			2	408
Radio and musical instruments stores.....	4	1,735								
Restaurant, cafeterias, and eating places.....	1	246							1	246
Lumber and building group.....	28	9,901					5	3,271	10	3,499
Lumber and building material dealers:										
Lumber and building material dealers.....	22	7,906			4	2,739	8	2,873	10	2,384
Lumber and hardware.....	3	828					2	626	1	202
Heating and plumbing shops:										
Heating appliances and oil burners.....	1	(x)								
Plumbing shops—heating and ventilating.....	1	(x)								
Paint and glass stores.....	1	(x)								
Other retail stores.....	30	9,068			3	1,608	8	2,894	19	4,566
Hardware and farm implement stores:										
Farm implements, machinery and equipment dealers.....	3	536					1	300	2	536
Hardware and farm implement stores.....	2	(x)								
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	3	807					1	346	2	461
Coal and feed stores.....	7	2,476			2	1,086	1	390	4	1,000
Book stores.....	1	(x)								
Coal and wood yards.....	4	1,204					2	752	2	452
Drug stores with fountains.....	3	780					1	300	2	480
Camera dealers—photographic supplies.....	1	(x)								
Jewelry stores.....	1	(x)								
Office, school, and store supplies and equipment dealers:										
Office and store mechanical appliance dealers (retail).....	1	(x)								
Office and store furniture and equipment dealers.....	1	(x)								
Scientific and medical instruments and supplies, at retail.....	2	(x)								
Miscellaneous classifications (combined).....	1	(x)								

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	17,637	18,474	59,780	10,012	\$49,678,037	\$2,226,206	\$49,968,073	\$100,286,690	\$562,944,478	100.00
Single-store independents.....	13,522	15,727	27,073	6,716	33,615,469	1,545,923	33,721,433	67,459,100	369,702,709	65.08
Two-store independents.....	498	347	2,178	385	3,019,632	105,787	2,819,270	4,615,400	30,533,988	5.42
Three-store independents.....	181	75	821	140	1,161,062	39,843	1,031,749	1,779,850	10,465,499	1.86
Local chains.....	517	43	1,626	471	2,249,083	99,582	2,432,968	5,975,280	26,948,219	4.61
Sectional chains.....	329	-----	931	124	1,320,485	27,255	1,461,541	2,661,420	13,178,163	2.34
National chains.....	409	-----	2,934	837	3,131,957	162,309	3,626,593	4,789,940	31,371,244	5.67
Other types of operation:										
Direct-selling (house-to-house).....	44	25	412	140	530,978	35,000	102,089	57,660	1,489,998	.26
Leased departments—Independent operators.....	9	6	47	6	43,080	1,038	50,610	45,080	213,584	.04
Leased department chains.....	48	5	219	15	293,391	2,495	318,234	146,300	1,632,767	.30
Utility-operated retail stores.....	65	1	163	9	270,528	1,402	181,001	335,270	1,835,669	.32
Manufacturer-controlled chains.....	28	-----	296	2	505,435	154	266,688	338,670	2,568,090	.46
Cooperative stores ¹	83	-----	248	84	321,601	15,058	231,087	813,380	5,967,115	1.06
Cooperatives buying associations ¹	66	-----	166	24	254,901	4,801	140,428	409,750	4,151,211	.74
Retailers—country buyers ¹	1,692	2,075	2,131	974	2,243,002	168,730	2,801,810	9,976,700	55,377,740	9.84
Retailers—wholesalers ¹	141	163	531	77	698,013	16,029	686,168	930,740	8,268,566	1.47
All other types.....	5	7	4	2	9,840	700	8,434	8,460	101,181	.02

¹ These classifications were used only in places of less than 10,000 population.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

(See Tables 13 and 14 for detailed county figures)

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Total.....	17,637	\$562,944	14,201	\$410,792	73	738	\$44,549	8	2,698	\$107,603	19
Adams.....	362	14,636	307	12,277	84	13	1,085	7	42	1,274	9
Antelope.....	178	4,424	138	2,604	59	4	174	4	36	1,646	87
Arthur.....	4	68	3	(x)	(x)	-----	-----	-----	1	(x)	(x)
Banner.....	3	10	2	(x)	(x)	-----	-----	-----	1	(x)	(x)
Blaine.....	18	373	12	178	48	-----	-----	-----	6	196	62
Boone.....	192	4,627	149	3,096	67	3	116	2	40	1,415	31
Box Butte.....	140	5,650	110	3,451	61	8	781	14	22	1,418	25
Boyd.....	80	1,479	55	836	57	4	137	9	21	506	34
Brown.....	78	2,187	59	1,330	61	3	100	6	16	748	34
Buffalo.....	324	10,375	262	8,139	78	23	1,116	11	39	1,120	11
Burt.....	160	4,550	141	3,506	77	2	(x)	(x)	17	(x)	(x)
Butler.....	203	5,294	151	3,255	62	9	597	11	43	1,442	27
Cass.....	196	4,407	140	2,662	60	1	(x)	(x)	55	(x)	(x)
Cedar.....	160	4,944	119	3,338	67	4	138	3	37	1,468	30
Chase.....	64	1,920	53	1,542	80	1	(x)	(x)	10	(x)	(x)
Cherry.....	145	4,390	113	3,011	69	1	(x)	(x)	31	(x)	(x)
Cheyenne.....	162	5,120	132	3,881	76	7	450	9	23	789	15
Clay.....	204	4,638	158	2,945	65	1	(x)	(x)	45	(x)	(x)
Collax.....	137	4,215	106	3,187	76	2	(x)	(x)	29	(x)	(x)
Cuming.....	151	4,761	113	3,274	69	4	94	2	34	1,393	20
Custer.....	325	8,900	221	5,093	57	16	803	9	88	3,004	34
Dakota.....	101	2,283	76	1,691	74	10	124	6	15	468	21
Dawes.....	173	4,812	145	3,770	78	3	84	2	25	949	20
Dawson.....	223	7,079	198	6,545	85	7	231	3	198	953	12
Deuel.....	77	1,996	62	1,326	67	4	208	10	11	462	23
Dixon.....	164	3,333	114	1,940	58	6	227	7	34	1,166	35
Dodge.....	372	12,828	303	9,380	73	21	1,427	11	48	2,021	16
Douglas.....	2,789	120,935	2,394	93,200	77	215	15,618	13	180	12,117	10
Dundy.....	68	1,822	59	1,500	82	2	(x)	(x)	7	(x)	(x)
Fillmore.....	171	4,414	124	2,833	64	6	437	10	41	1,144	26
Franklin.....	137	2,690	103	1,487	57	1	(x)	(x)	33	(x)	(x)
Frontier.....	90	2,098	77	1,725	82	1	(x)	(x)	12	(x)	(x)
Furnas.....	192	5,228	152	3,330	64	1	(x)	(x)	39	(x)	(x)
Gage.....	471	13,644	378	9,990	74	23	1,284	9	70	2,320	17
Garden.....	66	1,724	44	875	61	4	173	10	18	676	39
Garfield.....	61	1,058	54	783	74	-----	-----	-----	7	275	26
Gosper.....	20	599	18	353	59	-----	-----	-----	8	240	41
Grant.....	26	632	22	562	82	-----	-----	-----	4	120	18
Greely.....	108	2,333	85	1,060	71	1	(x)	(x)	22	(x)	(x)
Hall.....	461	16,355	393	13,470	82	18	1,184	7	40	1,701	11

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Hamilton.....	145	\$2,928	107	\$2,032	69	7	\$210	7	31	\$686	24
Harlan.....	123	2,632	100	1,743	66	3	140	5	20	749	29
Hayes.....	27	535	18	307	58	1	(x)	(x)	8	(x)	(x)
Hitchcock.....	119	3,482	96	2,660	78	1	(x)	(x)	22	(x)	(x)
Holt.....	204	3,937	159	2,708	69	3	141	3	42	1,088	28
Hooker.....	24	782	21	668	85				3	114	15
Howard.....	147	2,520	117	1,658	66	2	(x)	(x)	28	(x)	(x)
Jefferson.....	246	7,551	182	5,186	69	7	382	5	57	1,983	26
Johnson.....	107	2,506	82	1,626	65	2	(x)	(x)	23	(x)	(x)
Kearney.....	105	2,494	80	1,644	66	3	85	3	22	765	31
Keith.....	112	3,145	87	2,260	72	8	452	14	17	433	14
Kearney.....	26	441	18	259	59				8	162	41
Kimball.....	74	2,430	59	1,781	73	7	302	13	8	347	14
Knox.....	205	5,172	160	3,624	70	4	120	2	41	1,428	28
Lancaster.....	1,196	54,008	991	42,338	78	94	5,897	11	111	5,773	11
Lincoln.....	311	11,828	272	9,709	85	11	770	7	28	849	7
Logan.....	23	882	18	403	46				5	479	54
Loup.....	17	231	10	92	40				7	139	60
McPherson.....	6	137	4	64	47				2	73	53
Madison.....	407	13,328	343	10,010	75	20	1,379	10	44	1,939	15
Merriam.....	192	4,055	151	2,805	69	5	141	4	36	1,109	27
Morrill.....	92	2,745	72	2,063	75	4	138	5	16	546	20
Nance.....	110	2,663	92	1,985	75	4	105	4	14	563	21
Nemaha.....	141	3,811	105	2,219	67	7	282	9	29	810	24
Nuckolls.....	231	4,978	175	2,721	55	3	236	4	53	2,031	41
Otoe.....	283	7,113	192	4,522	63	11	690	10	50	1,892	27
Pawnee.....	143	2,947	104	1,816	62	2	(x)	(x)	37	(x)	(x)
Perkins.....	89	2,720	77	2,490	92				12	230	8
Phelps.....	151	4,477	114	3,043	68	2	(x)	(x)	35	(x)	(x)
Pierce.....	138	2,994	110	2,162	72	3	106	4	25	726	24
Platte.....	256	8,883	215	6,776	76	14	971	11	27	1,136	13
Polk.....	124	3,090	100	2,285	74	2	(x)	(x)	22	(x)	(x)
Radwillow.....	216	8,042	162	3,863	49	5	606	8	49	3,473	43
Richardson.....	253	7,156	192	4,409	62	6	662	9	55	2,085	29
Rock.....	42	929	31	554	60	1	(x)	(x)	10	(x)	(x)
Saline.....	224	5,770	181	4,128	72	1	(x)	(x)	42	(x)	(x)
Sarpy.....	87	1,570	72	1,149	73	2	(x)	(x)	12	(x)	(x)
Saunders.....	261	7,246	206	4,622	64	10	707	10	45	1,917	26
Scotts Bluff.....	277	13,705	221	10,333	76	12	867	6	44	2,565	18
Seward.....	228	5,420	183	3,750	69	8	269	5	37	1,401	26
Sheridan.....	143	4,853	110	3,318	68	2	(x)	(x)	31	(x)	(x)
Sherman.....	114	2,427	86	1,292	58	2	(x)	(x)	26	(x)	(x)
Sioux.....	17	386	15	368	98				2	18	5
Stanton.....	65	1,861	53	984	53	1	(x)	(x)	11	(x)	(x)
Thayer.....	190	4,805	147	3,245	67	2	(x)	(x)	41	(x)	(x)
Thomas.....	30	384	23	243	63				7	141	37
Thurston.....	90	2,196	71	1,528	70	2	(x)	(x)	17	(x)	(x)
Valley.....	130	3,209	104	1,976	62	3	124	4	23	1,109	34
Washington.....	152	4,036	138	3,702	92	3	188	5	11	146	3
Wayne.....	140	4,332	114	3,303	76	2	(x)	(x)	24	(x)	(x)
Webster.....	131	3,731	108	2,602	70	3	80	2	20	1,049	28
Wheeler.....	27	305	24	285	93				3	20	7
York.....	234	6,943	184	5,268	76	14	571	8	36	1,104	16

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	00	21	3	5		31	
Annual net sales.....	\$31,972,461	\$22,700,710	\$653,823	\$752,016		\$7,776,112	
Per cent of total sales.....	100.00	71.23	2.05	2.35		24.32	
Variety, 6-and-10, and 10-and-a-dollar stores:							
Number of stores.....	168	111	7	13		30	2
Annual net sales.....	\$9,571,958	\$2,527,676	\$185,554	\$1,061,286		\$5,720,687	\$76,755
Per cent of total sales.....	100.00	26.41	1.94	11.09		59.76	.80
Men's and boys' clothing and furnishings stores:							
Number of stores.....	280	252	13	9	(x) 2	(x) 3	1
Annual net sales.....	\$9,202,061	\$7,451,331	\$543,172	\$272,889	(x)	(x)	\$2,700
Per cent of total sales.....	100.00	80.97	5.90	2.97	(x)	(x)	.03
Family clothing stores—men's, women's, and children's:							
Number of stores.....	76	65	7		(x) 2	(x) 2	
Annual net sales.....	\$6,868,450	\$5,704,125	\$477,818		(x)	(x)	
Per cent of total sales.....	100.00	83.05	6.96		(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	193	150	21	2	3	5	3
Annual net sales.....	\$9,490,738	\$6,888,352	\$1,712,607	(x)	\$233,773	\$249,302	(x)
Per cent of total sales.....	100.00	72.58	18.04	(x)	2.46	2.63	(x)
Shoe stores:							
Number of stores.....	228	145	4	30	6	23	20
Annual net sales.....	\$5,345,933	\$2,348,179	\$226,951	\$1,014,018	\$201,025	\$1,144,610	\$411,152
Per cent of total sales.....	100.00	43.92	4.25	18.97	3.76	21.41	7.69
Furniture stores:							
Number of stores.....	465	444	11		(x) 1	(x) 1	(x) 8
Annual net sales.....	\$16,589,534	\$15,267,539	\$274,330		(x)	(x)	(x)
Per cent of total sales.....	100.00	92.03	1.65		(x)	(x)	(x)
Radio and music stores:							
Number of stores.....	203	191	5	3	1		3
Annual net sales.....	\$5,701,289	\$4,019,601	\$603,947	\$920,943	(x)		(x)
Per cent of total sales.....	100.00	70.50	10.59	16.15	(x)		(x)
Grocery stores (without meats):							
Number of stores.....	881	522	16	35	7	62	239
Annual net sales.....	\$21,818,288	\$10,320,018	\$456,619	\$1,030,654	\$499,412	\$4,230,438	\$5,281,149
Per cent of total sales.....	100.00	47.30	2.09	4.72	2.29	19.29	24.21
Combination stores (groceries and meats):							
Number of stores.....	1,243	895	38	39	6	47	218
Annual net sales.....	\$46,488,963	\$28,571,587	\$2,539,746	\$3,474,887	\$409,310	\$4,180,097	\$7,313,036
Per cent of total sales.....	100.00	61.46	5.46	7.48	.88	8.99	15.73
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	1,215	1,152	38	6	6	1	12
Annual net sales.....	\$17,045,768	\$15,120,572	\$1,374,355	\$139,661	(x)	(x)	\$84,129
Per cent of total sales.....	100.00	88.71	8.00	.82	(x)	(x)	.49
Cigar stores and cigar stands:							
Number of stores.....	450	411	1	1		35	2
Annual net sales.....	\$4,207,043	\$3,323,311	(x)	(x)		\$656,008	(x)
Per cent of total sales.....	100.00	79.01	(x)	(x)		15.59	(x)
Filling stations:							
Number of stations.....	1,430	929	107	73	119	87	115
Annual net sales.....	\$29,413,579	\$17,065,318	\$3,108,229	\$1,686,576	\$2,380,412	\$953,371	\$4,241,673
Per cent of total sales.....	100.00	58.02	10.56	5.73	8.03	3.24	14.42
Coal and wood yards—ice dealers:							
Number of yards.....	139	114	8	8	1		8
Annual net sales.....	\$6,256,540	\$4,827,348	\$570,766	\$266,620	(x)		(x)
Per cent of total sales.....	100.00	77.16	9.12	4.74	(x)		(x)
Drug stores:							
Number of stores.....	876	817	46	4		8	1
Annual net sales.....	\$20,384,946	\$17,519,471	\$1,488,397	\$500,000		\$843,078	\$34,000
Per cent of total sales.....	100.00	85.94	7.30	2.46		4.14	.17
Hardware stores:							
Number of stores.....	454	445	5				4
Annual net sales.....	\$10,334,537	\$10,126,665	\$103,595				\$104,277
Per cent of total sales.....	100.00	97.99	1.00				1.01
Jewelry stores:							
Number of stores.....	289	279	9		(x) 1		
Annual net sales.....	\$4,349,163	\$4,026,896	(x)		(x)		
Per cent of total sales.....	100.00	92.59	(x)		(x)		

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TABLE 7.—THE STATE—CREDIT BUSINESS
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 (Sales expressed in thousands of dollars)

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS										More than 80 per cent credit								
	Num-ber of stores	Net sales	ALL CASH		1-10 per cent credit		11-20 per cent credit		21-30 per cent credit		31-40 per cent credit			41-50 per cent credit		51-60 per cent credit		61-70 per cent credit		71-80 per cent credit	
			Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales		Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales
Total, all stores reporting: 1	15,786		6,430		1,383		939		1,078		573		553		623		789				
Number of stores reporting: 1	100.00		40.73		8.76		6.33		6.83		3.68		3.50		3.95		5.00				
Amount of net sales	\$513,246		\$152,880		\$68,510		\$37,842		\$40,010		\$41,274		\$33,402		\$23,659		\$27,024				
Per cent of total sales	100.00		29.70		12.96		7.37		7.80		8.03		6.60		4.58		5.27				
Food group:																					
Confectionery stores (candy and fountain)	312	\$3,092	243	\$2,327	10	\$78	3	\$80	2	\$5	1	\$3	1	\$3	1	\$4	2				
Dairy products stores (including ice cream)	12	188	7	176	1	12	1	19	1	19	1	9	1	9	1	9	1				
Delicatessen stores	14	236	10	176	3	41	1	16	1	16	1	16	1	16	1	16	1				
Fruit stores and vegetable markets	20	442	16	385	5	57	1	62	1	62	1	62	1	62	1	62	1				
Grocery stores (without meats)	784	19,829	382	10,069	97	1,692	23	661	40	811	56	1,347	33	818	32	\$1,152	40	1,297	16	599	
Combination stores (groceries and meats)	902	35,316	282	12,984	70	2,125	44	1,222	53	1,418	92	2,698	66	2,024	93	3,420	122	3,529	101	5,065	
Grocery stores with meats	219	8,449	147	2,080	14	1,461	15	279	13	353	22	2,242	11	355	11	388	9	346	9	441	
Meat markets	353	9,021	147	3,466	29	2,093	20	543	18	465	29	681	11	400	9	397	9	188	2	246	
Bakeries—baker goods stores (except manu- facturing bakeries)	155	1,974	101	1,104	39	600	4	30	4	30	2	32	2	71	2	71	1	27	3	59	
General merchandise group:																					
Department stores	58	31,547	24	5,098	11	3,945	3	451	3	451	5	9,783	3	2,715	3	5,430	1	1,015	3	1,408	
Dry goods stores	103	3,890	67	2,218	16	492	9	799	2	130	2	130	1	15	1	15	1	10	1	26	
General merchandise stores— With food departments	14	745	5	207	6	245	2	42	2	42	2	42	2	45	2	45	2	45	2	45	
Without food departments	107	5,228	79	3,953	9	342	4	247	3	91	2	105	1	145	1	145	1	145	1	145	
Variety, 5-and-10 and 10-and-a-dollar stores	154	9,283	137	9,080	12	151	1	7	1	25	1	25	1	25	1	25	1	25	1	25	
Automotive group:																					
Automobile salesrooms—new and trade-in	820	75,432	136	9,583	159	11,505	79	6,563	86	6,601	91	8,516	45	7,282	43	5,902	31	3,402	46	7,781	
Accessories, tires, and related	90	3,338	32	1,447	12	292	7	69	10	292	9	172	6	234	5	289	4	103	4	522	
Necessary services (including tire repairs)	97	1,976	36	1,621	15	391	2	13	8	138	11	214	4	89	3	142	3	142	5	137	
Filling stations	680	14,334	245	4,107	82	2,141	49	1,012	69	1,348	52	1,450	46	1,081	31	870	11	394	8	328	
Filling stations with tires and accessories	433	9,759	124	2,371	98	2,205	49	1,251	41	1,225	41	991	12	500	3	153	3	153	1	30	
Filling stations with other merchandise	121	1,876	54	795	22	205	5	140	6	216	9	71	1	7	2	104	5	104	5	200	
(Garages (repairs and storage, gasoline, oil, acces- sories))	803	7,971	296	2,453	125	1,308	68	653	71	690	87	976	28	482	14	190	15	187	6	80	
Apparel group:																					
Men's and boys' clothing and furnishings stores—																					
Men's and boys' clothing stores	16	600	11	548	2	28	2	14	2	14	2	14	2	14	2	14	2	14	2	14	
Men's furnishings stores	33	873	11	164	13	284	4	217	4	217	4	217	4	217	4	217	4	217	4	217	
Men's clothing and furnishings stores	296	7,221	96	2,197	34	835	25	973	20	1,041	19	995	6	358	1	14	2	464	1	24	
Family clothing stores—men's, women's, and children's	74	6,814	42	1,659	11	582	9	243	1	38	2	93	1	340	2	1,240	2	1,240	4	318	
Women's ready-to-wear specialty stores— apparel and accessories stores	172	8,895	67	2,102	37	1,724	11	365	13	450	10	831	13	876	7	1,088	6	1,088	2	671	
Hatters—fur shops	7	318	2	112	17	68	2	89	2	89	1	4	1	4	1	10	1	10	2	28	
Milinery stores	134	1,512	93	1,231	17	68	7	98	1	1	1	1	1	1	1	1	1	1	1	1	
Shoe stores—																					
Shoe stores—men's	11	302	9	289	2	48	2	48	2	48	2	48	2	48	2	48	2	48	2	48	
Shoe stores—women's	16	549	12	436	1	5	1	5	1	5	1	5	1	5	1	5	1	5	1	5	
Family shoe stores—men's, women's, and children's	183	4,331	121	2,586	31	391	12	308	5	265	6	111	5	427	1	12	2	241	2	28	

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the State which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 1 except for 1,851 stores with sales of \$49,658,478 which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹
	Number of stores	Total net sales	Credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Credit sales	Ratio of credit sales to total sales	
Total	9,366	\$360,368,678	\$157,866,757	43.81	\$19,126,519						
Independent stores ²	7,640	287,265,754	129,827,675	45.19	15,872,134	Other types of operation—Contd.					
Local chains.....	219	11,217,680	6,493,682	57.91	414,727	Manufacturer-controlled chains.....	8	\$1,558,487	\$1,363,939	87.52	\$225,035
Sectional chains.....	128	5,608,901	3,717,122	66.27	971,176	Cooperative stores ³	44	3,232,831	497,218	15.38	
National chains.....	80	6,079,233	2,122,225	37.37	444,699	Cooperative buying associations ³	33	2,007,665	648,102	32.28	
Other types of operation:						Retailers—country buyers ⁴	1,028	35,701,653	9,167,418	25.68	
Direct-selling (house-to-house).....	20	460,552	429,050	93.19	417,159	Retailers—wholesalers ⁵	89	5,996,457	2,221,854	37.05	
Utility-operated retail stores.....	52	1,461,257	1,316,318	90.08	781,589	All other types.....	9	176,209	79,204	44.95	

¹Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

²Includes single-store independents, two and three store independents.

³These classifications were used only in places of less than 10,000 population.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS ¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	47,274	\$15,882,483	Other stores in which meals are served—Continued.		
Restaurants, cafeterias and eating places.....	42,482	14,828,408	Grocery stores (without meats).....	325	\$38,686
Cafeterias.....	1,894	996,260	Combination stores (grocery stores with meats).....	178	15,745
Lunch rooms.....	13,643	3,567,455	Bakeries—bakery goods stores (except manufacturing bakeries).....	1,076	202,590
Restaurants with table service.....	25,028	9,316,518	General stores—groceries with dry goods.....	17	2,250
Refreshment stands.....	154	41,383	Department stores.....	1,121	599,604
Fountain—lunches.....	51	24,486	Battery and ignition shops—brake repair shops.....	12	3,650
Lunch counters.....	1,742	682,800	Filling stations.....	52	6,589
Other stores in which meals are served.....	4,792	1,254,075	Garages (repairs and storage, gasoline, oil, accessories).....	8	9,000
Confectionery stores (candy and fountain).....	1,586	253,115	Cigar stands.....	78	64,617
Dairy products stores (including ice cream).....	8	1,825	Cigar stores without fountains.....	101	25,305
Delicatessen stores.....	51	26,000	Drug stores with fountains.....	66	8,560
			News dealers.....	115	26,439

¹This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE ¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	3,887	\$11,976,636	\$222,390	Automotive group—Continued.			
General stores.....	7	17,592		Garages (repairs and storage, gasoline, oil, accessories).....	845	\$3,112,924	\$135,308
General stores—groceries with dry goods.....	1	2,680		Radiator shops (including repairs).....	4	28,481	
General stores—groceries with other merchandise.....	6	14,912		Furniture and household group.....	5	8,318	
Automotive group.....	3,827	11,869,215	222,390	Radio and electrical shops.....	5	8,318	
Automobile sales rooms—new and trade-in.....	2,268	6,550,259	80,272	Lumber and building group.....	10	23,288	
Used-car establishments.....	7	20,587		Roofing.....	9	19,095	
Automobile dealers with farm implements and machinery.....	108	255,010	5,000	Plumbing shops—heating and ventilating.....		3,000	
Accessory stores with tires and batteries.....	34	300,432		Paint and glass stores.....	1	1,163	
Battery and ignition shops—brake repair shops.....	82	327,674		Other retail stores.....	13	88,810	
Tire shops (including tire repairs).....	136	390,399		Hardware stores.....	1	0,500	
Filling stations—gasoline and oil.....	30	62,682		Farm implements, machinery and equipment dealers.....	9	25,110	
Filling stations with tires and accessories.....	127	348,565	1,810	Hardware and farm implement stores.....	3	3,200	
Filling stations with other merchandise.....	13	32,205		Miscellaneous merchandise (combined).....		4,000	
Bicycles, motorcycles, and supplies stores.....		1,200		Secondhand stores.....	5	19,443	
Body, fender and paint shops.....	133	443,797					

¹This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE ¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$5,309,865	Restaurants, cafeterias and eating places	813,683
Food group	17,241	Lunch rooms.....	9,683
Confectionery stores (candy and fountain).....	13,281	Refreshment stands.....	2,000
Grocery stores (without meats).....	1,200	Soft-drink stands.....	2,000
Combination stores—grocery stores with meats.....	2,760	Lumber and building group	1,209,219
General stores	14,347	Lumber and building material dealers.....	30,100
General stores—groceries with other merchandise.....	14,347	Roofing.....	88,569
General merchandise group	143,720	Any other single building material.....	3,500
Department stores.....	136,024	Electrical shops (without radio).....	135,382
Dry goods stores.....	921	Heating appliances and oil burners.....	76,642
General merchandise stores.....	1,470	Plumbing shops—heating and ventilating.....	766,015
Variety, 5-and-10, and to-a-dollar stores.....	5,305	Paint and glass stores.....	109,011
Automotive group	123,437	Other retail stores	2,798,325
Automobile sales rooms—new and trade-in.....	32,405	Hardware stores.....	131,801
Automobile dealers with farm implements and machinery.....	33,051	Farm implements, machinery and equipment dealers.....	229,424
Accessory stores with tires and batteries.....	5,000	Farm implement dealers with hay, grain, and feed.....	17,570
Battery and ignition shops—brake repair shops.....	3,188	Hardware and farm implement stores.....	47,324
Tire shops (including tire repairs).....	5,150	Feed stores (flour, feed, grain, fertilizer).....	3,974
Filling stations—gasoline and oil.....	700	Harness shops.....	100,709
Filling stations with other merchandise.....	3,440	Farmers' supply stores.....	4,800
Bicycles, motorcycles, and supplies stores.....	1,200	Seeds, bulbs, and nursery stock.....	1,200
Bicycle shops.....	17,169	(Grain elevators (sales at retail).....	650
Body, fender, and paint shops.....	2,200	Book stores.....	4,850
Garages (repairs and storage, gasoline, oil, accessories).....	11,468	Coal and wood yards.....	1,550
Aircraft and accessories.....	8,506	Ice dealers.....	16,323
Apparel group	359,437	Drug stores.....	8,412
Men's and boys' clothing stores.....	8,275	Drug stores with fountains.....	30,903
Men's and boys' hat stores.....	10,140	Art and gift shops.....	32,681
Men's clothing and furnishings stores.....	49,301	Jewelry stores (installment credit).....	461,241
Family clothing stores—men's, women's and children's.....	15,475	Jewelry stores.....	3,830
Women's ready-to-wear specialty stores—apparel and accessories.....	7,649	Luggage and leather goods stores.....	20,818
Furriers—fur shops.....	88,598	Music stores (without radio).....	1,600
Millinery stores.....	2,735	Office and school supplies.....	112,591
Custom tailors.....	76,783	Office and store mechanical appliance dealers (retail).....	6,314
Shoe stores—men's.....	2,500	Office and store furniture and equipment dealers.....	10,442
Family shoe stores—men's, women's, and children's.....	97,981	Typewriter dealers.....	35,434
Furniture and household group	622,726	Opticians and optometrists.....	12,768
Furniture stores.....	179,228	Sporting goods specialty stores.....	6,512
Furniture and undertaker.....	141,638	Sporting goods stores with toys and stationery.....	1,000
Furniture and hardware stores.....	47,303	Scientific and medical instruments and supplies, at retail.....	3,732
Floor coverings stores.....	21,150	Printers and lithographers.....	20,330
Household appliances stores (electric).....	27,224	Stationers and engravers.....	900
Household appliances stores.....	10,625	Monuments and tombstones.....	1,406,752
Picture and framing stores.....	15,250	Miscellaneous classifications, (combined) ²	9,830
Awnings, flags, banners, window shades and tents.....	20,673	Secondhand stores	9,830
Radio and electrical shops.....	127,366		
Radio and musical instruments stores.....	20,869		

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stores and cigar stands.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹
Total.....	\$2,464,486	\$1,857,924	\$3,575,765	Furniture and household group—Continued.			
Food group.....	793,510	1,008,690		Household appliances stores:			
Candy and confectionery stores:				Household appliances stores (electric).....		\$14,435	\$93,231
Candy stores—nut stores.....	2,400	1,800		Household appliances stores.....			3,330
Confectionery stores (candy and fountain).....	70,712	2,000		Other home furnishings and appliances stores:			
Dairy products stores:				Awnings, flags, banners, window shades, and tents.....	\$2,775		
Dairy products stores (including ice cream).....	28,104	42,790		Interior decorators.....	10,600		
Milk dealers.....	110,000	5,445		Radio and music stores:			
Eggs and poultry dealers.....	33,750	14,000		Radio and electrical shops.....		4,027	55,694
Delicatessen stores.....	1,300			Radio and musical instruments stores.....			172,729
Grocery stores (without meats).....	38,160	378,567		Restaurants, cafeterias, and eating places.....	10,264	2,699	
Combination stores (groceries and meats):				Lunch rooms.....	10,264	2,699	
Grocery stores with meats.....	57,593	263,161		Lumber and building group.....	371,227	998,733	173,450
Meat markets with groceries.....	96,910	143,323		Lumber and building material dealers:			
Meat markets.....	354,581	72,502		Lumber and building material dealers.....	120,924	634,015	98,000
Bakeries—bakery goods stores (except manufacturing bakeries).....				Lumber and hardware.....	33,000	155,418	46,556
Coffee, tea, spices.....				Roofing.....	80,978		1,462
General stores.....				Electrical shops (without radio).....	59,452	54,110	
General stores—groceries with apparel.....				Heating and plumbing shops:			
General stores—groceries with dry goods.....				Heating appliances and oil burners.....	13,606	80,500	
General stores—groceries with other merchandise.....				Plumbing shops—heating and venting.....	12,275	67,545	
General merchandise group.....	119,667	1,091,080	1,824,102	Paint and glass stores:			
Department stores:				Glass and mirror shops.....	6,032	2,150	
With food departments.....			143,691	Paint and glass stores.....	44,960	5,000	27,423
Without food departments.....	109,667		1,680,111	Other retail stores.....	742,048	2,017,087	211,728
General merchandise stores:				Hardware stores.....	11,150	22,392	3,534
With food departments.....		12,446		Hardware and farm implement stores:			
Women's exchanges.....	10,000			Farm implements, machinery, and equipment dealers.....	10,000	178,285	
Automotive group.....	9,074	4,650,726	188,108	Farm implement dealers with hay, grain and feed.....		31,278	
Motor vehicle dealers:				Hardware and farm implement stores.....		82,936	
Automobile sales rooms—new and trade-in.....		3,909,891	108,606	Farmers' supplies:			
Used car establishments.....		8,227	4,500	Feed stores (flour, feed, grain, fertilizer).....	34,169	760,401	
Automobile dealers with farm implements and machinery.....		7,200		Harness shops.....	18,620	14,290	
Accessories, tires, and batteries:				Farmers' supplies.....		8,000	
Accessory stores with tires and batteries.....		23,480	25,000	Seeds, bulbs, and nursery stock.....			2,460
Battery and ignition shops—brake-repair shops.....	9,074			Coal and feed stores.....	16,775	447,015	4,000
Tire shops (including tire repairs).....		7,939		Grain elevators (sales at retail).....		104,580	
Filling stations:				Feed stores with groceries.....		142,220	
Filling stations—gasoline and oil.....		373,670		Book stores.....		73,600	22,297
Filling stations with tires and accessories.....		260,744		Cigar stores without fountains.....	3,062	2,712	
Filling stations with other merchandise.....		5,775		Coal and wood yards—ice dealers:			
Garages and repair shops:				Coal and wood yards.....	27,043	9,384	3,599
Body, fender, and paint shops.....		10,840		Ice dealers.....	16,500		
Garages (repairs and storage, gasoline, oil, accessories).....				Drug stores:			
Aircraft and accessories.....		9,354		Drug stores.....	2,600	5,420	
Apparel group.....	321,078		324,978	Drug stores with fountains.....	15,465	8,331	
Men's and boys' clothing and furnishings stores:				Florists.....	137,850	19,506	
Men's and boys' clothing stores.....	7,500			Novelty and souvenir shops.....	5,000	9,200	
Men's and boys' hat stores.....	5,000			Jewelry stores:			
Men's clothing and furnishings stores.....	92,698		6,043	Jewelry stores (installment credit).....	1,899		18,464
Family clothing stores—men's, women's, and children's.....			77,519	Jewelry stores.....	12,186	4,000	12,464
Women's ready-to-wear specialty stores—apparel and accessories.....	32,859		156,701	Luggage and leather goods stores.....	49,600		45,563
Women's accessories stores:				Music stores (without radio).....		1,200	31,609
Furriers—fur shops.....	65,900			Office, school, and store supplies and equipment dealers:			
Millinery stores.....	6,361			Office and school supplies.....	8,429		
Custom tailors.....	111,660			Office and store mechanical appliance dealers (retail).....		66,024	44,733
Family shoe stores—men's, women's, and children's.....			84,713	Office and store furniture and equipment dealers.....			18,505
Furniture and household group.....	99,880	37,727	903,403	Sporting goods stores with toys and stationery.....			2,500
Furniture stores:				Scientific and medical instruments and supplies, at retail.....	244,037		2,000
Furniture stores.....	62,755	2,750	556,291	Stationers and printers:			
Furniture and undertaker.....		7,569	12,689	Printers and lithographers.....	7,050		
Furniture and hardware.....		5,735	9,430	Stationers and engravers.....		4,713	
Floor coverings, draperies, curtains, and upholstery stores:				Monuments and tombstones.....	10,391		
Draperies, curtains, and upholstery stores.....	15,000			Miscellaneous classifications (combined).....	110,220	22,000	
Floor coverings stores.....	4,750	3,211		Secondhand stores.....	1,740	3,100	

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

CENSUS OF DISTRIBUTION

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales includes both retail and wholesale, the retail sales for the State aggregate \$2,316,943]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales, 1929	Number of mills	Net sales, 1929	Number of establishments	Net sales, 1929	Number of establishments	Net sales, 1929
State totals.....	152	\$3,819,684	19	\$1,116,888	71	\$4,099,982	101	\$2,484,417
Omaha.....	29	1,530,294	4	482,768	23	2,075,402	20	1,041,860

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	\$15,870,794	Franklin.....	\$189,307	Nance.....	\$111,087
Adams.....	101,468	Frontier.....	20,603	Nemaha.....	61,709
Antelope.....	491,101	Furnas.....	282,891	Nuckolls.....	377,091
Arthur.....	(x)	Gage.....	450,695	Otoe.....	219,788
Banner.....	(x)	Garden.....	235,496	Pawnee.....	227,756
Blaine.....	38,314	Garfield.....	32,460	Perkins.....	40,281
Boone.....	306,724	Gosper.....	24,593	Phelps.....	112,716
Box Butte.....	35,820	Grant.....	1,578	Pierce.....	195,984
Boyd.....	83,247	Greely.....	105,558	Platte.....	218,788
Brown.....	61,889	Hall.....	52,077	Folk.....	88,515
Buffalo.....	120,888	Hamilton.....	96,299	Redwillow.....	378,857
Hurt.....	313,254	Harlan.....	65,110	Richardson.....	740,437
Butler.....	450,115	Hayes.....	28,488	Rock.....	141,052
Cass.....	102,340	Hitchcock.....	86,439	Saline.....	206,070
Cedar.....	406,925	Holt.....	216,325	Sarpy.....	33,465
Chase.....	49,633	Hooker.....	(x)	Saunders.....	278,867
Cherry.....	103,494	Howard.....	112,013	Scotts Bluff.....	66,505
Cheyenne.....	12,093	Jefferson.....	417,077	Seward.....	285,633
Clay.....	187,614	Johnson.....	134,308	Sheridan.....	183,326
Colfax.....	220,911	Kearney.....	89,475	Sherman.....	330,486
Cuming.....	321,788	Keith.....	60,421	Sioux.....	(x)
Custer.....	774,348	Keyapaha.....	29,749	Stanton.....	160,087
Dakota.....	20,701	Kimball.....	125,710	Thayer.....	865,907
Dawes.....	307,642	Knox.....	192,920	Thomas.....	36,086
Dawson.....	106,765	Lancaster.....	314,303	Thurston.....	49,249
Deuel.....	98,914	Lincoln.....	52,687	Valley.....	120,494
Dixon.....	254,781	Logan.....	182,384	Washington.....	94,179
Dodge.....	406,564	Loup.....	61,526	Wayne.....	210,509
Douglas.....	214,618	McPherson.....	(x)	Webster.....	393,227
Dundy.....	17,896	Madison.....	128,528	Wheeler.....	1,894
Fillmore.....	173,218	Merrick.....	78,104	York.....	267,314
		Morrill.....	46,008		

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS—CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total.....	\$8,903,496	\$11,294,943	Furniture and house furnishings.....	\$317,883	\$317,883
Amusement and sporting goods.....	9,124	50,442	Furniture.....	200,000	200,000
Amusement and sporting goods (except cameras and motion-picture equipment and supplies).....	(x)	(x)	House furnishings.....	117,883	117,883
Cameras and motion-picture equipment and supplies.....	(x)	(x)	General merchandise.....	(x)	(x)
Automotive.....	5,859,346	5,859,346	Groceries and food specialties.....	91,000	291,100
Automobiles and other motor vehicles.....	(x)	(x)	Groceries (general line).....	25,000	225,000
Automotive equipment.....	(x)	(x)	Food and grocery specialties.....	66,000	66,100
Automobile parts (new and used).....	11,839	11,839	Iron and steel scrap and other waste materials.....	12,500	12,500
Tires and tubes.....	(x)	(x)	Jewelry and optical goods.....	(x)	(x)
Chemicals, drugs, and allied products.....	80,187	80,187	Leather and leather goods (except gloves and shoes).....	11,845	11,845
Drugs and drug sundries (general line).....	25,660	25,660	Lumber and building materials (other than metal).....	388,219	391,500
Drugs and drug sundries (specialty).....	(x)	(x)	Construction and building materials (other than metal and wood).....	180,147	183,428
Paints, varnishes, lacquers, and enamels.....	(x)	(x)	Lumber and millwork.....	208,072	208,072
Dry goods and apparel.....	5,568	5,568	Machinery equipment and supplies (except electrical).....	547,432	781,182
Electrical.....	155,277	192,892	Commercial equipment and supplies.....	17,500	70,202
Electrical goods, including appliances.....	(x)	67,803	Farm machinery and equipment.....	262,112	262,112
Refrigerators (electrical).....	(x)	125,089	Professional equipment and supplies.....	267,820	267,820
Farm products (not elsewhere specified).....	80,856	1,277,325	Metals and minerals (except petroleum and scrap).....		20,536
Flowers and nursery stock.....	60,856	60,856	Paper and paper products.....	216,707	216,707
Grain.....		1,178,046	Paper and paper products (general line).....	204,531	204,531
Livestock (other than horses and mules).....		38,423	Wall paper.....	12,176	12,176
Farm supplies (except machinery and equipment).....	3,300	33,300	Petroleum and petroleum products.....	151,915	658,801
Farm supplies (except feed and fertilizer).....		30,000	Plumbing and heating equipment and supplies.....	109,407	118,933
Feed.....	3,300	3,300	Plumbing equipment and supplies.....	87,000	94,650
Food products (not elsewhere specified).....	521,086	601,072	Heating equipment and supplies.....	22,407	24,283
Confectionery and soft drinks.....	37,759	37,759	Tobacco and tobacco products (except leaf).....	28,942	28,942
Dairy products.....	372,262	389,381	All other.....		12,000
Poultry and poultry products.....	15,679	15,679			
Dairy and poultry products.....		62,807			
Meats and meat products.....	95,386	95,386			

¹ "Wholesalers only" includes only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For type of distributors included in "All types of wholesalers" reference should be made to the wholesale census, and especially to Table 4 therein.

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TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full-time)	Total pay roll (includes part-time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	17,637	18,474	38,780	\$49,676,037	\$100,296,690	\$562,944,478	100.00
Proprietorships.....	15,181	18,381	22,872	26,676,413	65,367,130	364,835,839	64.81
Proprietorships and members of cooperative associations.....	27	30	116	161,069	241,670	1,998,121	.35
Corporations.....	2,177	-----	15,449	21,222,709	32,236,640	178,249,515	31.67
Corporations and members of cooperative associations.....	28	-----	797	904,772	1,009,350	6,213,035	1.10
Cooperative associations.....	169	-----	471	663,722	1,328,690	10,959,635	1.95
Negro proprietorships.....	52	60	55	34,782	86,160	435,433	.08
Other forms of organization (including two oriental mutuals).....	3	3	20	15,570	27,060	252,900	.04

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees	Total pay roll (includes part-time)	Stocks on hand end of year (at cost)	NET SALES (1929)		KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees	Total pay roll (includes part-time)	Stocks on hand end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales							Amount	Per cent of total sales
All groups.....	52	80	55	\$34,782	\$38,160	\$435,433	100.00	Furniture and household group.....	3	3	-----	-----	\$1,000	\$3,650	0.84
Food group.....	11	18	7	3,444	7,380	87,136	20.01	Restaurants, cafeterias, and eating places.....	18	21	31	\$17,263	1,970	114,563	26.31
Grocery stores (without meats).....	4	5	1	420	600	5,002	1.15	Restaurants, cafeterias, and lunch rooms.....	15	18	30	16,315	1,450	104,438	23.98
Combination stores (groceries and meats).....	5	6	5	2,520	6,706	76,500	17.57	Lunch counters, refreshment stands, etc.....	3	3	1	948	520	10,155	2.33
All other food stores.....	2	2	1	504	80	5,634	1.29	All other retail stores.....	12	13	11	11,485	6,7550	19,8420	45.57
Automotive group.....	4	4	5	2,070	6,500	25,634	5.89	General stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	4	6	1	820	1,780	6,000	1.38	Lumber and building materials dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Men's and boys' clothing and furnishings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	Farmers' supplies (including feeds and fertilizers).....	2	(x)	(x)	(x)	(x)	(x)	(x)
Family clothing stores—men's women's, and children's.....	2	(x)	(x)	(x)	(x)	(x)	(x)	Cigar stores and cigar stands.....	3	3	3	1,948	650	10,040	2.44
Other apparel stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	Drug stores.....	3	5	3	3,841	20,570	68,064	15.84
								Jewelry stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 7.8 per cent)			Meat markets—Continued.		
Bakery products, fresh.....	3.3	0.7	Fresh fish and other sea foods.....	7.8	4.3
Bottled beverages.....	1.9	1.8	Fruits and vegetables.....	13.1	.7
Cigars, cigarettes, and tobacco.....	6.9	4.6	Butter and cheese.....	5.8	2.6
Confectionery and nuts.....	26.9	26.9	Eggs.....	4.2	1.8
Fountain sales and ice cream.....	33.2	33.2	Lard, cooking fats, etc.....	6.7	3.6
Fruits and vegetables.....	3.3	.7	Canned goods.....	4.1	1.6
Receipts from sale of meals.....	35.3	32.1	Meats, including poultry.....	84.6	84.6
Grocery stores (without meats): (Commodity coverage, 11.5 per cent)			Milk dealers: (Commodity coverage, 68.8 per cent)		
Bakery products, fresh.....	4.8	4.4	Butter and cheese.....	5.7	5.7
Bottled beverages.....	.7	.3	Eggs.....	.2	.2
Confectionery and nuts.....	1.9	1.5	Milk and cream.....	94.1	94.1
Delicatessen, ready-to-serve foods.....	3.1	.5	GENERAL MERCHANDISE GROUP		
Fresh fish and other sea foods.....	.8	.1	Department stores: (Commodity coverage, 73.8 per cent)		
Fruits and vegetables.....	18.5	17.6	Antiques, art goods, gifts.....		
Groceries—			Apparel and accessories, women's, misses', children's—		
Butter and cheese.....	5.8	5.8	Children's wear.....		
Eggs.....	4.0	4.0	Millinery.....		
Lard, cooking fats, etc.....	2.6	2.6	Hosiery.....		
Flour.....	4.3	4.3	Coats, suits and dresses.....		
Sugar.....	7.7	7.7	Underwear, negligees, corsets, etc.....		
Canned goods and other groceries.....	43.4	43.4	Other apparel, except furs.....		
Milk and cream.....	1.9	1.5	Appliances and supplies, electrical—		
Nonfood products—			Household appliances, motor driven (except refrigerators).....		
Cigars, cigarettes, and tobacco.....	1.4	.8	Household heating appliances—portable.....		
Household supplies.....	2.2	.7	Lighting equipment.....		
Other nonfood products.....	(x)	3.3	Automotive parts and accessories—		
Poultry.....	2.9	1.5	Automotive parts and accessories (except tires, tubes and batteries).....		
Combination stores—grocery stores with meats: (Commodity coverage, 26.7 per cent)			Tires, tubes, and tire accessories.....		
Bakery products, fresh.....	4.7	3.6	Batteries.....		
Bottled beverages.....	.4	.2	Books.....		
Confectionery and nuts.....	1.2	.9	Clothing and furnishings (men's and boys')—		
Fresh fish and other sea foods.....	1.1	.5	Suits.....		
Fruits and vegetables.....	15.9	14.3	Overcoats.....		
Groceries—			Hats and caps.....		
Butter and cheese.....	5.3	5.3	Furnishings.....		
Eggs.....	3.5	3.5	Work clothing.....		
Lard, cooking fats, etc.....	2.0	2.0	Other clothing.....		
Flour.....	2.6	2.6	Confectionery and nuts.....		
Sugar.....	5.7	5.7	Drugs and drug sundries—		
Canned goods and other groceries.....	33.0	33.0	Prescriptions.....		
Meats, including poultry.....	24.5	24.5	Drugs, patent medicines, etc.....		
Milk and cream.....	1.6	1.2	Rubber goods.....		
Nonfood products—			Drug sundries.....		
Cigars, cigarettes, and tobacco.....	3.1	1.0	Dry goods and notions—		
Household supplies.....	6.8	1.3	Cotton piece goods.....		
Other nonfood products.....	(x)	.4	Linen goods.....		
Combination stores—meat markets with groceries: (Commodity coverage, 23.7 per cent)			Wool and wool-mixed goods.....		
Bakery products, fresh.....	4.3	.9	Rayon piece goods.....		
Bottled beverages.....	.2	.1	Silk and velvet piece goods.....		
Confectionery and nuts.....	1.3	.9	Notions and small wares.....		
Delicatessen, ready-to-serve foods.....	.6	.4	Other dry goods.....		
Fresh fish and other sea foods.....	4.7	.6	Farm and garden equipment and supplies—		
Fruits and vegetables.....	12.2	12.2	Farm machinery.....		
Groceries—			Wire fencing, gates and posts.....		
Butter and cheese.....	2.5	2.5	Other farm and garden equipment and supplies.....		
Eggs.....	2.8	2.8	Fountain sales and ice cream.....		
Lard, cooking fats, etc.....	3.3	3.3	Furniture—		
Flour.....	1.6	1.6	Bedroom.....		
Sugar.....	3.6	3.6	Living room, library and hall.....		
Canned goods and other groceries.....	13.7	13.7	Dining room.....		
Meats, including poultry.....	56.7	56.7	Kitchen.....		
Milk and cream.....	3.6	.2	Other household.....		
Nonfood products—			Furs and fur goods.....		
Cigars, cigarettes, and tobacco.....	1.9	.2	Hardware.....		
Hardware.....	1.7	.1	Builders' and shelf hardware.....		
Other nonfood products.....	(x)	.2	Carpenters' and mechanics' tools.....		
Meat markets: (Commodity coverage, 10.4 per cent)			Other hardware.....		
Bakery products, fresh.....	1.7	0.5	Heating and plumbing equipment and supplies.....		
Cigars, cigarettes, and tobacco.....	1.4	.1			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in the second column are applicable to sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores—Continued.			General merchandise stores with food departments—Con.		
Home furnishings—			Batteries	0.8	0.4
Draperies, upholstery, and curtains	3.1	2.8	Cigars, cigarettes and tobacco	6	.4
Floor coverings	3.3	2.6	Clothing and furnishings (men's and boys')—		
Bedding, mattresses, springs	.8	.5	Custom tailoring	1.5	.4
China, glassware and crockery	1.2	.9	Suits	6.0	1.7
Kitchen utensils	1.4	.8	Overcoats	3.0	.9
Other home furnishings	3.3	2.8	Hats and caps	1.5	.4
Infants' wear	1.9	1.6	Furnishings	1.5	.4
Jewelry, silverware, and clocks—			Work clothing	1.5	1.5
Clocks	.1	.1	Other clothing	1.0	.3
Watches	.4	.3	Dry goods and notions—		
Diamond jewelry	.3	.2	Cotton piece goods	3.0	.9
Rings, other than diamond	.2	.2	Linen goods	2.2	.6
Gold and gold-filled jewelry	.4	.2	Wool and wool-mixed goods	2.2	.6
Plated silverware	.4	.3	Rayon piece goods	2.2	.6
Sterling silverware	.3	.2	Silk and velvet piece goods	2.2	.6
Other jewelry	.8	.7	Notions and small wares	3.0	.9
Leather goods, bill folds, purses, gloves, and handbags	1.3	1.1	Other dry goods	15.4	4.4
Luggage	.6	.5	Farm and garden equipment and supplies—		
Miscellaneous merchandise	(x)	.2	Farm machinery	3.0	2.2
Motor cycles, bicycles, and accessories	.8	.1	Wire fencing, gates and posts	1.2	.9
Painters' supplies	.1	.1	Other farm and garden equipment and supplies	6.1	4.4
Paints, varnishes, lacquers	1.0	.7	Fruit and vegetables	6.1	4.4
Paper and paper goods	.8	.4	Grain and feed	15.1	10.8
Phonographs and records	.4	.2	Groceries—		
Radio parts and accessories	1.0	.4	Butter and cheese	1.8	.5
Radio sets	3.9	1.1	Eggs	13.8	13.8
Receipts from sale of meals	3.5	1.7	Lard, cooking fats, etc.	.4	.1
Refrigerators, electric and gas	.1	.1	Flour	1.6	1.6
Roofing materials (except wood shingles)	.7	.1	Sugar	3.4	3.4
Secondhand furniture	1.7	.3	Canned goods and other groceries	19.4	19.4
Secondhand goods, other	1.4	.1	Hardware	1.8	1.3
Service	.8	.5	Leather goods, bill folds, gloves, and handbags	.6	.4
Shoes and other footwear—			Meats, including poultry	5.3	3.7
Men's	1.1	1.0	Milk and cream	3.6	2.6
Boys' and youths'	.5	.3	Paints, varnishes, lacquers	.6	.4
Women's	3.4	3.0	Seeds, bulbs, plants, and nursery stock	3.0	2.2
Misses' and children's	1.1	1.0	Shoes, men's	1.2	.9
Infants'	.2	.1	Stoves, ranges, heaters, etc. (other than electric or gas)	.6	.4
Rubber and other footwear	.6	.3	Tires, tubes, and tire accessories	.6	.4
Sporting goods, gymnasium and playground equipment	3.3	.5			
Stoves and ranges, gas	.4	.2	General merchandise stores without food departments:		
Stoves, ranges, heaters, etc. (other than electric or gas)	2.2	1.3	(Commodity coverage, 5.9 per cent)		
Toilet articles and preparations	.5	.4	Apparel and accessories, women's, misses', children's—		
Toilet articles and cosmetics	2.7	2.3	Children's wear	2.7	1.1
Toys and games	1.1	1.0	Millinery	2.7	1.2
Wall paper	.4	.1	Hosiery	6.2	3.0
			Coats, suits, and dresses	11.6	8.7
			Underwear, negligees, corsets, etc.	1.0	.5
			Other apparel	3.6	3.0
			Appliances and supplies, electrical	2.2	.7
			Automotive parts and accessories (except tires and tubes)	8.2	2.6
			Books	2.9	.5
			Clothing and furnishings (men's and boys')—		
			Suits	18.2	14.1
			Overcoats	4.0	2.1
			Hats and caps	2.0	1.5
			Furnishings	2.9	2.2
			Work clothing	2.7	2.0
			Other clothing	4.7	3.5
			Other clothing	.7	.1
			Drug sundries	.7	.1
			Dry goods and notions—		
			Piece goods	15.9	10.7
			Notions and small wares	8.6	6.3
			Other dry goods	1.0	.6
			Farm and garden equipment and supplies	2.0	.9
			Furniture, household	2.2	.7
			Hardware	4.2	2.0
			Carpenters' and mechanics' tools	0.8	.3
			Other hardware	1.2	.7
			Heating and plumbing equipment and supplies	1.6	.1
			Home furnishings	10.0	6.5
			Draperies, upholstery, and curtains	0.9	.3
			Floor coverings	.1	.1
			Bedding, mattresses, springs	1.0	.3
			China, glassware, and crockery	2.3	.8
			Kitchen utensils	1.2	.4
			Other home furnishings	1.0	.3
			Jewelry	.7	.2
			Infants' wear	1.8	.7
			Luggage	.9	.1
			Motor cycles, bicycles, and accessories	1.1	.1
			Paints, varnishes, glass, and painters' supplies	2.2	.7
			Radios and equipment	9.9	3.1
			Shoes and other footwear—		
			Men's	13.9	8.5
			Boys' and youths'	1.9	1.1
			Women's	3.0	1.7
			Misses' and children's	1.0	.6
			Infants'	.6	.3
			Rubber and other footwear	1.5	.8
			Sporting goods, gymnasium and playground equipment	5.1	1.6
			Stoves, ranges, heaters, etc. (other than electric or gas)	2.5	.8
			Tires, tubes, and tire accessories	7.1	2.3
			Toilet articles and preparations	.7	.3
General merchandise stores with food departments:			General merchandise stores without food departments:		
(Commodity coverage, 31.1 per cent)			(Commodity coverage, 5.9 per cent)		
Apparel and accessories, women's, misses', children's—			Apparel and accessories, women's, misses', children's—		
Children's wear	4.5	1.3	Children's wear	2.7	1.1
Millinery	7.5	2.2	Millinery	2.7	1.2
Hosiery	7.5	2.2	Hosiery	6.2	3.0
Coats, suits and dresses	15.0	4.4	Coats, suits, and dresses	11.6	8.7
Underwear, negligees, corsets, etc.	1.5	.4	Underwear, negligees, corsets, etc.	1.0	.5
Other apparel	2.4	.7	Other apparel	3.6	3.0
			Appliances and supplies, electrical	2.2	.7
			Automotive parts and accessories (except tires and tubes)	8.2	2.6
			Books	2.9	.5
			Clothing and furnishings (men's and boys')—		
			Suits	18.2	14.1
			Overcoats	4.0	2.1
			Hats and caps	2.0	1.5
			Furnishings	2.9	2.2
			Work clothing	2.7	2.0
			Other clothing	4.7	3.5
			Other clothing	.7	.1
			Drug sundries	.7	.1
			Dry goods and notions—		
			Piece goods	15.9	10.7
			Notions and small wares	8.6	6.3
			Other dry goods	1.0	.6
			Farm and garden equipment and supplies	2.0	.9
			Furniture, household	2.2	.7
			Hardware	4.2	2.0
			Carpenters' and mechanics' tools	0.8	.3
			Other hardware	1.2	.7
			Heating and plumbing equipment and supplies	1.6	.1
			Home furnishings	10.0	6.5
			Draperies, upholstery, and curtains	0.9	.3
			Floor coverings	.1	.1
			Bedding, mattresses, springs	1.0	.3
			China, glassware, and crockery	2.3	.8
			Kitchen utensils	1.2	.4
			Other home furnishings	1.0	.3
			Jewelry	.7	.2
			Infants' wear	1.8	.7
			Luggage	.9	.1
			Motor cycles, bicycles, and accessories	1.1	.1
			Paints, varnishes, glass, and painters' supplies	2.2	.7
			Radios and equipment	9.9	3.1
			Shoes and other footwear—		
			Men's	13.9	8.5
			Boys' and youths'	1.9	1.1
			Women's	3.0	1.7
			Misses' and children's	1.0	.6
			Infants'	.6	.3
			Rubber and other footwear	1.5	.8
			Sporting goods, gymnasium and playground equipment	5.1	1.6
			Stoves, ranges, heaters, etc. (other than electric or gas)	2.5	.8
			Tires, tubes, and tire accessories	7.1	2.3
			Toilet articles and preparations	.7	.3

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
General merchandise stores without food departments—Con.			Used-car establishments:		
Tolletries and cosmetics.....	2.0	0.9	(Commodity coverage, 97.4 per cent)		
Toys and games.....	4.0	1.9	Automobiles, parts, and accessories—		
Variety, 5-and-10, and to-a-dollar stores: ¹			Used cars sold to dealers.....	16.7	0.5
(Commodity coverage, 30.3 per cent)			Passenger automobiles, new.....	0.8	.1
Apparel and accessories, women's, misses', children's—			Used passenger cars.....	92.5	92.5
Children's wear.....	2.1	.5	Used commercial cars and trucks.....	10.3	2.0
Millinery.....	4.0	2.0	Automotive parts and accessories (except tires,		
Hosiery.....	8.0	5.0	tubes, and batteries).....	8.7	.9
Wash dresses.....	3.2	.7	Tires, tubes, and tire accessories.....	6.8	.6
Underwear, negligees, corsets, etc.....	0.3	3.4	Batteries.....	7.3	.5
Other apparel.....	5.9	3.2	Gasoline.....	0.5	.6
Appliances and supplies, electrical.....	5.2	4.1	Miscellaneous merchandise.....	(x)	.4
Incandescent lamps.....	0.5		Oils and greases.....	2.3	.2
Construction materials.....	.5		Repairs and service.....	14.2	1.7
Other appliances.....	3.1		Accessory stores with tires and batteries:		
Batteries.....	1.0	.5	(Commodity coverage, 34.0 per cent)		
Bottled beverages.....	.3	.1	Automotive parts and accessories (except tires, tubes,		
Canned goods.....	3.0	.7	and batteries).....	80.4	80.4
Clothing and furnishings (men's and boys')—			Batteries.....	8.0	0.1
Hats and caps.....	.3	.1	Miscellaneous merchandise.....	(x)	1.7
Furnishings.....	7.5	4.0	Oils and greases.....	3.0	.4
Work clothing.....	.6	.1	Radios and equipment.....	4.4	2.1
Other clothing.....	1.8	.2	Repairs and service.....	17.5	1.0
Confectionery and nuts.....	9.4	5.3	Tires, tubes, and tire accessories.....	17.1	7.7
Drug sundries.....	1.6	.2	Battery and ignition shops:		
Dry goods and notions—			(Commodity coverage, 25.0 per cent)		
Cotton piece goods.....	4.4	3.0	Batteries.....	95.7	95.7
Linen goods.....	.4	.2	Repairs and service.....	4.3	4.3
Wool and wool-mixed goods.....	.4	.2	Tire shops (including tire repairs):		
Rayon piece goods.....	1.0	.7	(Commodity coverage, 42.6 per cent)		
Silk and velvet piece goods.....	.4	.2	Automotive parts and accessories—		
Notions and small wares.....	6.2	6.2	Parts and accessories sold to dealers.....	.5	.1
Other dry goods.....	4.1	3.4	Tires and tubes sold to dealers.....	10.3	2.6
Flowers, wreaths, etc.....	.9	.7	Automotive parts and accessories (except tires		
Fountain sales and ice cream.....	11.1	7.7	tubes, and batteries).....	4.9	2.0
Fruits and vegetables.....	1.1	.6	Tires, tubes, and tire accessories.....	66.5	66.5
Hardware.....	6.8	6.8	Batteries.....	4.6	3.7
Builders' and shelf hardware.....	0.6		Gasoline.....	24.2	11.5
Carpenters' and mechanics' tools.....	.2		Miscellaneous merchandise.....	(x)	.1
Other hardware.....	6.0		Oils and greases.....	5.9	2.9
Home furnishings—			Radios and equipment.....	4.2	1.0
Draperies, upholstery, and curtains.....	2.6	1.0	Repairs and service.....	10.2	9.6
Floor coverings.....	.5	.1	Filling stations—gasoline and oil:		
China, glassware, and crockery.....	3.1	3.1	(Commodity coverage, 5.2 per cent)		
Kitchen utensils.....	1.5	1.2	Fuel oil.....	12.0	.2
Other home furnishings.....	2.0	1.7	Gasoline.....	78.5	78.5
Infants' wear.....	3.8	2.0	Oils and greases.....	21.1	21.1
Jewelry.....	3.4	3.4	Repairs and service.....	8.2	.2
Leather goods, bill folds, purses.....	2.2	.9	Filling stations with other merchandise:		
Miscellaneous merchandise.....	(x)	4.2	(Commodity coverage, 29.5 per cent)		
Optical goods.....	.3	.2	Automotive parts and accessories—		
Paints, varnishes, glass, and painters' supplies.....	2.2	2.1	Parts and accessories sold to dealers.....	1.3	.1
Phonograph records.....	1.3	1.3	Automotive parts and accessories (except tires,		
Radio parts and accessories.....	2.4	1.2	and tubes).....	4.3	2.5
Rubber and other footwear.....	2.6	1.4	Tires, tubes, and tire accessories.....	25.4	14.4
Seeds, bulbs, plants, and nursery stock.....	.6	.4	Gasoline.....	65.5	65.5
Sheet music, music books, etc.....	1.5	1.1	Miscellaneous merchandise.....	(x)	5.1
Sporting goods.....	.8	.2	Oils and greases.....	11.5	11.5
Stationery, books, and magazines.....	6.1	5.4	Repairs and service.....	2.5	.9
Books.....	0.4		Body, fender, and paint shops:		
Paper and paper goods.....	3.5		(Commodity coverage, 12.3 per cent)		
Other stationery.....	1.5		Automotive parts and accessories (except tires and tubes).....	32.0	32.0
Toilet articles and preparations.....	4.9	4.9	Repairs and service.....	68.0	68.0
Toilet articles and cosmetics.....	4.2		Garages (repairs and storage, gasoline, oil, accessories):		
Toys and games.....	4.4	4.4	(Commodity coverage, 7.6 per cent)		
AUTOMOTIVE GROUP			Automobiles, parts, and accessories—		
Automobile salesrooms—new and trade-in:			Parts and accessories sold to dealers.....	15.5	.8
(Commodity coverage, 30.2 per cent)			Used passenger cars.....	6.3	1.2
Automobiles, parts, and accessories—			Used commercial cars and trucks.....	3.2	.1
Automobiles, new, sold to dealers.....	19.6	10.0	Automotive parts and accessories (except tires,		
Commercial cars and trucks, new, sold to dealers.....	3.9	1.0	tubes, and batteries).....	32.1	28.4
Parts and accessories sold to dealers.....	4.0	1.0	Tires, tubes, and tire accessories.....	9.3	4.2
Passenger automobiles, new.....	45.9	44.8	Batteries.....	7.7	5.3
Used passenger cars.....	20.6	19.7	Gasoline.....	26.9	18.9
Busses.....	49.5	2.3	Miscellaneous merchandise.....	(x)	.7
Commercial cars and trucks, new.....	8.3	5.0	Oils and greases.....	5.6	4.2
Used commercial cars and trucks.....	3.0	1.2	Repairs and service.....	84.0	84.6
Special-purpose vehicles, etc.....	2.2	.2	Storage.....	13.7	1.6
Automotive parts and accessories (except tires, tubes,			Aircraft and accessories:		
and batteries).....	7.6	6.8	(Commodity coverage, 72.3 per cent)		
Tires, tubes, and tire accessories.....	1.8	.8	Aeroplanes and gliders.....	66.6	66.6
Batteries.....	1.4	.8	Aeroplane parts and accessories.....	12.5	12.5
Gasoline.....	.1	.1	Gasoline.....	8.3	7.7
Miscellaneous merchandise.....	(x)	.6	Service.....	13.2	13.2
Oils and greases.....	.6	.4			
Repairs and service.....	5.7	5.6			
Storage.....	6.8	.1			

¹ Many variety chains can not report commodity analyses except for the chain as a whole. See the merchandising series report on Retail Distribution for Variety Chains for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP			APPAREL GROUP—Continued		
Men's and boys' clothing stores: (Commodity coverage, 80.7 per cent)			Family shoe stores—men's, women's, and children's—Con. Shoes and other footwear—Continued.		
Overcoats.....	25.5	25.5	Misses' and children's.....	10.7	7.7
Suits.....	74.5	74.5	Infants.....	3.9	1.2
Men's and boys' hat stores: (Commodity coverage, 77.6 per cent)			Rubber and other footwear.....	4.9	2.2
Furnishings.....	11.1	4.2	FURNITURE AND HOUSEHOLD GROUP		
Hats and caps.....	95.8	95.8	Furniture stores: (Commodity coverage, 60.4 per cent)		
Men's furnishings stores: (Commodity coverage, 16.0 per cent)			Antiques, art goods, gifts.....	.8	.4
Furnishings.....	64.5	64.5	Appliances and supplies, electrical—		
Hats and caps.....	32.9	32.9	Household appliances, motor-driven (except refrigerators)	2.3	1.8
Other clothing.....	5.0	2.6	Household heating appliances—portable.....	.9	.1
Men's clothing and furnishings stores: (Commodity coverage, 21.9 per cent)			Lighting equipment.....	1.1	.2
Clothing and furnishings (men's and boys')—			Furniture—		
Suits.....	33.3	33.3	Bedroom.....	11.0	11.0
Overcoats.....	24.0	24.0	Living room, library, and hall.....	17.1	17.1
Hats and caps.....	8.5	7.8	Dining room.....	8.8	8.8
Furnishings.....	22.0	22.0	Kitchen.....	2.7	2.7
Work clothing.....	9.5	6.5	Other household.....	5.3	3.7
Other clothing.....	10.2	2.0	Office and store.....	8.2	2.2
Furs and fur goods.....	1.9	.1	Heating and plumbing equipment and supplies.....	.1	.1
Hosiery, women's.....	2.6	.3	Home furnishings—		
Luggage.....	1.5	.4	Draperies, upholstery, and curtains.....	8.7	6.5
Shoes, men's.....	8.5	3.4	Floor coverings.....	19.0	17.3
Shoes, boys' and youths'.....	1.8	.2	Bedding, mattresses, springs.....	4.1	3.2
Family clothing stores—men's, women's, and children's: (Commodity coverage, 63.4 per cent)			China, glassware, and crockery.....	1.4	.9
Apparel and accessories, women's, misses', children's—			Kitchen utensils.....	1.1	.7
Millinery.....	1.9	1.2	Other home furnishings.....	8.0	1.5
Hosiery.....	2.1	2.0	Luggage.....	1.0	.7
Coats, suits, and dresses.....	19.4	19.4	Miscellaneous merchandise.....	(x)	1.2
Underwear, negligees, corsets, etc.....	1.0	.7	Musical instruments and accessories—		
Other apparel, except furs.....	.7	.2	Pianos and accessories.....	8.1	.2
Clothing and furnishings (men's and boys')—			Phonographs and records.....	.4	.2
Suits.....	30.3	30.3	Stringed and band instruments.....	6.7	.2
Overcoats.....	10.2	9.0	Sheet music, music books, etc.....	3.2	.1
Hats and caps.....	4.2	4.1	Radio parts and accessories.....	1.3	.2
Furnishings.....	15.6	15.2	Radio sets.....	8.2	7.0
Work clothing.....	1.5	1.4	Refrigerators, electric and gas.....	1.0	.5
Other clothing.....	3.7	3.5	Secondhand furniture.....	9.1	3.8
Furs and fur goods.....	1.5	.8	Secondhand goods, other.....	1.6	.2
Luggage.....	.5	.3	Service.....	5.8	2.5
Miscellaneous merchandise.....	(x)	1.1	Stoves and ranges, gas.....	2.4	1.4
Service.....	.4	.4	Stoves, ranges, heaters, etc. (other than electric or gas).....	3.8	1.7
Shoes and other footwear—			Tires, tubes, and tire accessories.....	.7	.1
Men's.....	6.0	5.6	Toys and games.....	1.2	.7
Boys' and youths'.....	.4	.3	Wallpaper.....	2.8	1.1
Women's.....	4.7	3.4	Furniture and undertaker: (Commodity coverage, 10.5 per cent)		
Misses' and children's.....	.6	.4	Caskets and undertakers' supplies.....	20.9	20.9
Rubber and other footwear.....	1.0	.7	Furniture, household.....	55.8	55.8
Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 61.2 per cent)			Bedroom.....	6.0	
Apparel and accessories, women's, misses', children's—			Living room, library, and hall.....	11.1	
Custom tailoring.....	5.9	.6	Dining room.....	7.3	
Children's wear.....	7.5	3.2	Kitchen.....	9.8	
Millinery.....	7.1	2.8	Other household.....	22.6	
Hosiery.....	6.1	2.9	Home furnishings—		
Coats, suits, and dresses.....	74.0	74.0	Draperies, upholstery, and curtains.....	4.4	4.4
Underwear, negligees, corsets, etc.....	8.4	6.1	Floor coverings.....	13.2	13.2
Other apparel, except furs.....	5.8	2.7	Bedding, mattresses, springs.....	.7	.2
Costume jewelry.....	3.3	.3	Other home furnishings.....	6.0	2.1
Furs and fur goods.....	7.1	5.3	Miscellaneous merchandise.....	(x)	.3
Infants' wear.....	4.7	.7	Radio sets.....	1.1	.7
Leather goods, gloves, and handbags.....	1.6	.1	Refrigerators, electric and gas.....	.5	.5
Luggage.....	2.0	.1	Secondhand furniture.....	2.3	1.5
Miscellaneous merchandise.....	(x)	.1	Service.....	.7	.4
Novelties.....	2.1	.1	Furniture and hardware stores: (Commodity coverage, 4.5 per cent)		
Shoes, women's.....	3.5	1.0	Appliances and supplies, electrical—		
Furriers—fur shops: (Commodity coverage, 65.4 per cent)			Household appliances, motor-driven (except refrigerators)	1.8	1.8
Furs and fur goods.....	83.7	83.7	Household heating appliances—portable.....	.2	.2
Service.....	32.7	16.3	Incandescent lamps.....	.2	.1
Shoe stores—women's: (Commodity coverage, 38.2 per cent)			Other appliances.....	.6	.3
Hosiery.....	15.1	3.8	Farm and garden equipment and supplies.....	1.0	.4
Miscellaneous merchandise.....	(x)	.5	Furniture—		
Rubber and other footwear.....	2.3	.6	Bedroom.....	4.0	4.0
Shoes, women's.....	95.1	95.1	Living room, library, and hall.....	7.7	7.7
Family shoe stores—men's, women's, and children's: (Commodity coverage, 34.2 per cent)			Dining room.....	4.1	4.1
Hosiery.....	7.1	4.7	Kitchen.....	2.0	2.0
Miscellaneous merchandise.....	(x)	.1	Other household.....	11.9	4.7
Shoes and other footwear—			Glass.....	.8	.3
Men's.....	25.9	22.5	Hardware—		
Boys' and youths'.....	7.7	5.2	Builders' and shelf.....	25.0	25.0
Women's.....	56.7	56.4	Carpenters' and mechanics' tools.....	4.1	4.1
			Other hardware.....	13.4	5.3
			Home furnishings—		
			Floor coverings.....	7.2	7.2
			Bedding, mattresses, springs.....	3.1	1.2
			China, glassware, and crockery.....	.5	.5
			Kitchen utensils.....	1.0	.4
			Other home furnishings.....	2.1	.8

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
FURNITURE AND HOUSEHOLD GROUP—Continued			LUMBER AND BUILDING GROUP		
Furniture and hardware stores—Continued.			Lumber and building material dealers: (Commodity coverage, 35.4 per cent)		
Painters' supplies.....	0.2	0.1	Builders' and shelf hardware.....	1.5	0.2
Paints, varnishes, lacquers.....	5.1	5.1	Building materials—		
Radio sets.....	4.5	4.5	Brick, terra cotta, tile, etc.....	5.5	3.4
Miscellaneous merchandise.....	(x)	10.9	Building stone.....	4.4	1.3
Refrigerators, electric and gas.....	2.4	2.4	Cement.....	7.5	6.6
Secondhand merchandise.....	.3	.3	Lime, plaster, etc.....	4.3	3.8
Seeds, bulbs, plants, and nursery stock.....	4.1	1.6	Lumber (rough and dressed).....	40.9	36.3
Sporting goods, gymnasium and playground equipment.....	.5	.3	Planing-mills products, woodwork.....	6.3	4.2
Stoves and ranges, gas.....	1.9	1.9	Wood shingles and shakes.....	2.5	1.9
Stoves ranges, heaters, etc. (other than electric or gas).....	5.2	2.0	Roofing materials (except wood shingles).....	4.4	3.7
Wire fencing, gates, and posts.....	2.1	.8	Structural steel (at retail).....	6.2	.2
Household appliances stores (electric): (Commodity coverage, 31.2 per cent)			Iron and other building metal.....		
Appliances and supplies, electrical—			Building paper, insulating boards with wood base, etc.....		
Household appliances, motor driven (except refrigerators).....	46.0	46.0	Wall boards (except wood base).....	1.4	.9
Household heating appliances—portable.....	22.8	18.8	Other building materials.....	1.7	1.1
Lighting equipment.....	9.6	.1	Fuel—	9.8	4.9
Incandescent lamps.....	12.5	10.4	Coal.....	26.2	23.1
Construction materials.....	18.0	.5	Fuel oil.....	17.3	2.1
Commercial and industrial appliances.....	11.9	.2	Wood, coke, and other fuels.....	1.5	.3
Ranges, water heaters, etc.....	16.3	13.3	Gasoline.....	2.4	.2
Other appliances.....	4.4	.1	Grain and feed.....	3.9	4.1
Radio sets.....	3.6	.4	Heating and plumbing equipment and supplies.....	7.0	.4
Refrigerators, electric.....	12.3	10.2	Miscellaneous merchandise.....	(x)	.1
Household appliances stores: (Commodity coverage, 71.4 per cent)			Paints, varnishes, lacquers.....		
Appliances and supplies, electrical—			Wire fencing, gates, and posts.....		
Household appliances, motor driven (except refrigerators).....	23.2	21.5	Lumber and hardware: (Commodity coverage, 16.8 per cent)	3.8	.2
Household heating appliances—portable.....	2.8	1.7	Building materials—	6.5	.5
Lighting equipment.....	6.4	4.0	Brick, terra cotta, tile, etc.....	1.8	1.8
Incandescent lamps.....	10.0	6.5	Cement.....	2.9	2.9
Construction materials.....	26.1	16.1	Lime, plaster, etc.....	1.5	1.5
Commercial and industrial appliances.....	6.6	4.1	Lumber (rough and dressed).....	29.1	29.1
Ranges, water heaters, etc.....	3.2	2.0	Planing-mill products, woodwork.....	8.3	7.2
Other appliances.....	2.5	1.3	Wood shingles and shakes.....	2.3	2.3
Appliances and supplies, gas—			Roofing materials (except wood shingles).....	2.4	2.3
Stoves and ranges.....	9.7	6.8	Structural steel (at retail).....	2.6	.9
Water heaters.....	4.7	3.2	Iron and other building metal.....	3.1	.7
Other appliances, except refrigerators.....	2.7	1.9	Building paper, insulating boards with wood base, etc.....	1.0	.8
Heating and plumbing equipment and supplies.....	.6	.1	Wall boards (except wood base).....	.7	.5
Refrigerators, electric and gas.....	33.5	31.0	Other building materials.....	2.6	.7
Radio and electrical shops: (Commodity coverage, 32.3 per cent)			Coal.....		
Appliances and supplies, electrical—			Farm and garden equipment and supplies—		
Household appliances, motor driven (except refrigerators).....	24.9	5.0	Farm machinery.....	3.4	.6
Household heating appliances—portable.....	7.5	.1	Wire fencing, gates, and posts.....	4.9	.7
Lighting equipment.....	5.8	1.0	Other farm and garden equipment and supplies.....	4.1	1.0
Incandescent lamps.....	8.3	.1	Glass.....	1.3	.7
Ranges, water heaters, etc.....	3.6	.1	Hardware—		
Batteries.....	15.2	12.2	Builders' and shelf.....	7.4	7.4
Radio parts and accessories.....	19.1	19.1	Carpenters' and mechanics' tools.....	3.5	.9
Radio sets.....	61.8	61.8	Other hardware.....	11.0	7.1
Refrigerators, electric.....	.9	.1	Heating and plumbing equipment and supplies.....	2.3	.1
Service.....	.5	.4	Paints, varnishes, lacquers.....	2.3	1.6
Stoves and ranges, gas.....	6.6	.1	Radio sets.....	2.0	1.9
Radio and musical instruments stores: (Commodity coverage, 83.6 per cent)			Stoves, ranges, heaters, etc. (other than electric or gas).....		
Gift merchandise.....	13.9	3.5	Wood, coke, and other fuels.....	13.2	1.8
Home furnishings.....	6.0	1.0	Roofing dealers: (Commodity coverage, 40.7 per cent)		
Household appliances, motor driven.....	20.6	1.1	Heating and plumbing equipment and supplies.....	14.4	3.1
Miscellaneous merchandise.....	(x)	2.5	Iron and other building metal.....	22.9	4.9
Musical instruments and accessories—			Roofing materials.....	73.3	73.3
Pianos and accessories.....	29.6	29.3	Service.....	19.0	11.2
Phonographs and records.....	7.6	7.5	Structural steel (at retail).....	20.0	7.5
Stringed and band instruments.....	5.3	5.0	Electrical shops (without radio): (Commodity coverage, 34.3 per cent)		
Sheet music, music books, etc.....	4.1	3.8	Commercial and industrial appliances.....	.8	.1
Other musical instruments and accessories.....	5.7	4.8	Construction materials.....	44.2	44.2
Radio parts and accessories.....	5.0	5.0	Household appliances, motor driven.....	22.6	22.6
Radio sets.....	33.0	33.0	Household heating appliances—portable.....	1.9	1.9
Secondhand goods.....	10.1	3.2	Incandescent lamps.....	6.7	6.7
Service.....	1.2	.3	Lighting equipment.....	28.9	22.1
RESTAURANTS, CAFETERIAS, AND EATING PLACES			Other appliances.....		
Cafeterias: (Commodity coverage, 13.2 per cent)			5.3		
Cigars, cigarettes, and tobacco.....	6.5	3.6	Plumbing shops—heating and ventilating: (Commodity coverage, 28.0 per cent)		
Confectionery and nuts.....	.6	.3	Heating and plumbing equipment and supplies.....	85.9	85.0
Receipts from sale of meals.....	96.1	96.1	Household appliances, motor driven electrical (except refrigerators).....	1.1	.1
Restaurants with table service: (Commodity coverage, 4.7 per cent)			Other appliances, electrical.....		
Bakery products, fresh.....	9.9	1.4	Refrigerators, electric and gas.....	5.7	.4
Bottled beverages, fresh.....	.7	.1	Service.....	2.3	.2
Cigars, cigarettes, and tobacco.....	7.1	5.9	Water heaters, gas.....	29.4	13.1
Confectionery and nuts.....	4.1	5.3	Paint and glass stores: (Commodity coverage, 43.5 per cent)	1.6	.3
Fruits and vegetables.....	3.4	1.0	Art goods and gifts.....	1.9	.1
Fountain sales and ice cream.....	6.7	2.0	Glass.....	24.9	23.3
Magazines and newspapers.....	1.4	.2	Painters' supplies.....	20.8	20.0
Receipts from sale of meals.....	84.1	84.1	Paints, varnishes, lacquers.....	51.1	49.2
			Roofing materials.....	4.2	.1
			Service.....	(x)	.1
			Wallpaper.....	26.2	7.2

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES			OTHER RETAIL STORES—Continued		
Hardware stores: (Commodity coverage, 10.2 per cent)			Coal and wood yards: (Commodity coverage, 61.6 per cent)		
Appliances and supplies, electrical—			Building materials—		
Household appliances, motor driven (except refrigerators).....	23.3	11.3	Brick, terra cotta, tile, etc.....	2.3	0.1
Household heating appliances—portable.....	.8	.2	Building stone.....	10.0	.4
Incandescent lamps.....	.0	.1	Cement.....	4.0	.4
Construction materials.....	1.7	.1	Lime, plaster, etc.....	4.4	.5
Building paper, insulating boards with wood base, etc.....	2.7	.2	Lumber (rough and dressed).....	14.6	.7
Farm and garden equipment and supplies.....	3.0	1.2	Roofing materials.....	8.4	.2
Fertilizers.....	.6	.1	Other building materials.....	4.9	.3
Glass.....	.8	.3	Fuel.....	88.0	88.0
Hardware—			Coal.....	8.8	3.0
Builders' and shelf.....	27.9	27.9	Fuel oil.....	5.0	2.7
Carpenters' and mechanics' tools.....	8.3	8.3	Wood, coke, and other fuels.....	14.2	3.0
Other hardware.....	36.1	28.5	Gasoline.....	3.6	.7
Heating and plumbing equipment and supplies.....	20.2	6.5	Oils and greases.....		
Kitchen utensils.....	5.1	1.8	Drug stores with fountains: (Commodity coverage, 17.5 per cent)		
Painters' supplies.....	1.4	.5	Bottled beverages.....	1.8	1.1
Paints, varnishes, lacquers.....	5.2	2.9	Cigars, cigarettes, and tobacco.....	21.7	21.7
Plated silverware.....	3.4	.2	Confectionery and nuts.....	5.1	4.7
Radio parts and accessories.....	1.3	.2	Drugs, patent medicines, etc.....	28.3	28.3
Radio sets.....	2.3	.7	Fountain sales and ice cream.....	17.9	17.9
Refrigerators, electric and gas.....	1.9	.3	Miscellaneous merchandise.....	(x)	2.8
Seeds, bulbs, plants, and nursery stock.....	5.6	1.6	Stationery, books, periodicals, etc.....	1.3	1.0
Service.....	.9	.3	Rubber goods.....	1.4	1.2
Sporting goods, gymnasium and playground equipment.....	4.0	1.8	Surgical and hospital supplies.....	2.3	1.8
Stoves and ranges, gas.....	4.5	1.7	Prescriptions.....	10.8	10.8
Stoves, ranges, heaters, etc. (other than electric or gas).....	6.2	2.4	Toilet articles.....	2.6	2.6
Toys and games.....	1.3	.3	Toiletries and cosmetics.....	6.1	6.1
Wire fencing, gates, and posts.....	1.6	.6	Florists: (Commodity coverage, 15.9 per cent)		
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 19.3 per cent)			Fertilizers.....	1.5	.3
Building materials—			Flowers, wreaths, etc.....	97.8	97.8
Cement.....	.8	.4	Gift merchandise.....	1.4	.3
Lime, plaster, etc.....	.3	.1	Seeds, bulbs, plants, and nursery stock.....	6.6	1.6
Lumber (rough and dressed).....	7.4	4.4	Camera dealers—photographic supplies: (Commodity coverage, 96.0 per cent)		
Wood shingles and shakes.....	.4	.3	Cameras.....	11.0	11.0
Roofing materials (except wood shingles).....	.6	.4	Miscellaneous merchandise.....	(x)	10.5
Building paper, insulating boards with wood base, etc.....	.5	.3	Photo-finishing sales.....	7.7	7.7
Coal.....	6.2	5.0	Photographic supplies.....	70.8	70.8
Grain and feed.....	88.8	88.8	Jewelry stores (installment credit): (Commodity coverage, 100.0 per cent)		
Hay, straw, and alfalfa.....	3.8	.3	Art goods, gifts.....	3.0	.4
Seeds, bulbs, plants, and nursery stock: (Commodity coverage, 19.2 per cent)			Jewelry, silverware, and clocks—		
Farm and garden equipment and supplies.....	8.0	4.2	Clocks.....	1.1	.8
Fertilizers.....	5.0	2.7	Watches.....	20.6	20.6
Flowers, wreaths, etc.....	15.0	7.9	Diamond jewelry.....	30.1	30.1
Grain and feed.....	25.0	11.8	Rings, other than diamond.....	6.9	6.9
Pots and pet supplies.....	2.0	1.1	Gold and gold-filled jewelry.....	6.5	6.5
Seeds, bulbs, plants, and nursery stock.....	72.3	72.3	Plated silverware.....	4.3	3.3
Coal and feed stores: (Commodity coverage, 28.6 per cent)			Sterling silverware.....	18.4	15.0
Building materials—			Other jewelry.....	16.0	10.7
Cement.....	1.3	.4	Leather goods.....	2.3	.3
Lime, plaster, etc.....	.3	.1	Service.....	10.5	5.4
Lumber (rough and dressed).....	11.7	3.9	Jewelry stores: (Commodity coverage, 12.0 per cent)		
Wood shingles and shakes.....	.6	.2	Jewelry, silverware, and clocks—		
Roofing materials (except wood shingles).....	.9	.3	Clocks.....	1.5	1.5
Building paper, insulating boards with wood base, etc.....	.8	.3	Watches.....	15.1	15.1
Coal.....	32.7	32.7	Diamond jewelry.....	24.0	24.0
Farm and garden equipment and supplies—			Rings, other than diamond.....	7.7	7.7
Farm machinery.....	1.1	.1	Gold and gold-filled jewelry.....	13.2	13.2
Wire fencing, gates and posts.....	1.8	.2	Plated silverware.....	3.2	3.2
Other farm and garden equipment and supplies.....	2.6	.6	Sterling silverware.....	15.6	15.6
Flour.....	5.8	.6	Other jewelry.....	9.1	9.1
Gasoline.....	1.8	.1	Leather goods.....	1.2	.8
Grain and feed.....	56.7	56.7	Novelties.....	4.8	.9
Hay, straw, and alfalfa.....	8.2	3.4	Service.....	11.1	8.8
Wood, coke, and other fuels.....	3.6	.9	Stationery.....	.8	.1
Book stores: (Commodity coverage, 41.3 per cent)			Luggage and leather goods stores: (Commodity coverage, 55.0 per cent)		
Books.....	71.2	71.2	Leather goods.....	61.4	61.4
Leather goods.....	1.4	.3	Luggage.....	38.6	38.6
Paper and paper goods.....	39.0	26.3	Music stores: (Commodity coverage, 39.1 per cent)		
Sheet music, music books, etc.....	9.6	2.2	Phonographs and records.....	32.2	21.7
Cigar stands: (Commodity coverage, 5.1 per cent)			Pianos, and accessories.....	32.5	30.2
Books.....	4.3	2.2	Radio sets.....	10.9	10.9
Cigars, cigarettes, and tobacco.....	41.7	3.7	Sheet music, music books, etc.....	13.7	9.2
Confectionery and nuts.....	7.3	3.8	Stringed and band instruments.....	41.0	28.0
Magazines and newspapers.....	7.2	3.6			
Novelties.....	29.3	14.4			
Receipts from sale of meals.....	34.0	16.7			
Service.....	21.1	10.4			
Smokers' supplies.....	7.2	3.7			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Office and store mechanical appliance dealers (retail): (Commodity coverage, 77.3 per cent)			Scientific and medical instruments and supplies, at retail: (Commodity coverage, 76.6 per cent)		
Adding and calculating machines and accessories.....	49.9	43.1	Drugs, patent medicines, etc.....	12.3	5.8
Office and store mechanical appliances, other.....	41.3	17.0	Professional and scientific instruments and equipment.....	60.4	67.9
Office and store furniture.....	4.0	1.1	Service.....	.5	.2
Service.....	10.0	9.8	Surgical, dental, and hospital supplies.....	53.4	26.1
Stationery.....	24.5	6.7	SECONDHAND STORES		
Typewriters and accessories.....	41.7	22.3	Automobile parts and accessories (secondhand): (Commodity coverage, 13.8 per cent)		
Office and store furniture and equipment dealers: (Commodity coverage, 79.3 per cent)			Automotive parts and accessories (except tires, tubes, and batteries).....	36.1	36.1
Leather goods.....	5.0	1.2	Batteries.....	1.5	1.5
Luggage.....	5.2	3.9	Repairs and service.....	21.2	21.2
Novelties.....	2.4	1.8	Tires, tubes, and tire accessories.....	18.1	18.1
Office and store furniture.....	59.6	59.6	Used cars sold to dealers.....	2.5	2.5
Stationery.....	33.5	33.5	Used commercial cars and trucks.....	2.5	2.5
Typewriter dealers: (Commodity coverage, 46.1 per cent)			Used passenger cars.....	18.1	18.1
Service.....	3.0	3.0	Lumber and building materials (secondhand): (Commodity coverage, 78.3 per cent)		
Typewriters and accessories.....	97.0	97.0	Hardware.....	4.6	4.6
Opticians and optometrists: (Commodity coverage, 10.2 per cent)			Heating and plumbing equipment and supplies.....	13.9	13.9
Optical goods.....	50.0	50.0	Lumber (rough and dressed).....	18.4	18.4
Service.....	20.0	20.0	Other building materials.....	15.8	15.8
Sporting goods, specialty stores: (Commodity coverage, 42.2 per cent)			Paints, varnishes, lacquers.....	9.6	9.6
Service.....	3.3	3.3	Planing-mill products, woodwork.....	32.7	32.7
Sporting goods, gymnasium and playground equipment.....	96.7	96.7	Roofing materials.....	5.0	5.0
Sporting goods stores with toys and stationery: (Commodity coverage, 47.0 per cent)					
Bicycles, and accessories.....	3.0	3.0			
Parts and accessories, boats.....	7.5	7.5			
Sporting goods, gymnasium and playground equipment.....	49.8	49.8			
Toys and games.....	39.7	39.7			

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 16.—OMAHA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 22 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full-time	Part-time	Total (full-time and part-time)	Part-time only			Amount	Per cent of total sales
All groups	2,663	2,444	11,577	1,638	\$15,550,508	\$430,279	\$14,670,748	\$16,272,650	\$118,183,702	100.00
Food group	779	791	1,377	293	1,747,765	65,953	1,868,163	1,468,300	24,352,957	20.61
Candy and confectionery stores:										
Candy stores—nut stores.....	4	1	11	6	13,571	875	34,695	2,440	118,095	.10
Confectionery stores (candy and fountain).....	33	95	84	25	86,179	5,079	135,785	50,210	800,525	.63
Dairy-products stores (including milk dealers) ¹	5	4	104	3	174,250	1,450	127,087	6,240	737,212	.62
Delicatessen stores.....	11	9	10	1	8,840	60	25,791	17,280	184,043	.16
Fruit stores and vegetable markets.....	9	12	9	1	8,130	150	9,672	3,150	138,023	.12
Grocery stores (without meats).....	162	161	152	36	177,124	8,850	222,505	270,290	3,436,963	2.91
Combination stores (groceries and meats):										
Grocery stores with meats.....	384	385	732	174	935,041	37,709	954,609	931,600	14,102,209	11.93
Meat markets with groceries.....	41	40	167	19	205,349	5,143	213,365	140,170	3,165,188	2.68
Meat markets (including sea foods).....	51	52	56	20	82,392	4,617	93,447	17,220	1,396,892	1.18
Bakeries—bakery goods stores (except manufacturing bakeries).....	28	32	18	8	15,335	2,050	25,584	6,280	152,980	.13
General stores	4	6	4		5,290		6,833	12,200	111,575	.09
General merchandise group	76	72	2,151	234	2,600,595	53,480	2,679,119	3,042,950	18,457,124	15.62
Department stores.....	10	6	1,633	135	2,163,346	29,194	1,980,528	2,292,580	14,031,640	11.87
Dry goods stores—piece goods stores.....	32	38	27	6	33,108	1,564	72,710	254,530	698,016	.57
General merchandise stores:										
With food departments.....	4	5	3	2	3,344	1,000	4,016	10,440	85,900	.07
Without food departments.....	10	18	23	13	33,461	2,832	45,306	24,360	370,704	.31
Variety, 5-and-10, and to-a-dollar stores.....	13	4	404	78	866,536	18,870	564,250	349,980	3,278,261	2.78
Automotive group	401	322	1,539	109	2,108,858	28,642	1,957,536	1,724,710	18,470,938	15.63
Motor vehicle dealers:										
Automobile sales rooms—new and trade-in.....	24	9	638	2	891,639	192	880,887	987,910	10,536,311	8.92
Used-car establishments.....	22	25	55	7	81,329	3,098	55,476	225,150	1,042,783	.88
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	21	16	61	6	103,522	2,440	109,997	149,850	939,128	.80
Battery and ignition shops—brake repair shops.....	12	12	43	1	55,434	104	57,360	41,440	402,706	.34
Tire shops (including tire repairs).....	20	15	67	4	107,133	1,354	104,469	60,910	690,400	.58
Filling stations:										
Filling stations—gasoline and oil.....	139	63	248	17	280,348	3,039	263,487	61,980	2,266,320	1.92
Filling stations with tires and accessories.....	18	18	30	6	39,318	1,525	40,700	19,250	232,541	.25
Motor cycles, bicycles, and supplies.....	3	4	7	1	9,884	200	6,618	15,070	74,591	.06
Garages and repair shops:										
Body, fender, and paint shops.....	22	24	80	14	127,435	4,899	59,943	18,940	359,047	.30
Garages (repairs and storage, gasoline, oil, accessories).....	115	130	294	51	387,957	12,791	333,579	106,240	1,779,271	1.51
Parking stations, parking garages, lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	1		10		20,000		11,000	35,000	60,000	.05
Apparel group	288	184	1,378	110	1,988,884	23,686	2,440,102	2,687,050	14,127,114	11.85
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	7	3	24	5	39,196	735	70,447	50,230	414,405	.35
Men's and boys' hat stores.....	4	3	15	1	27,878	439	26,786	19,550	132,403	.11
Men's and boys' furnishing stores.....	15	13	22	11	49,126	2,628	73,429	161,440	457,528	.39
Men's clothing and furnishings stores.....	47	49	104	8	192,165	1,248	220,955	506,210	1,536,402	1.30
Family clothing stores—men's, women's, and children's.....	16	16	212	15	442,390	4,310	295,015	460,650	2,711,599	2.29
Women's ready-to-wear specialty stores—apparel and accessories.....	24	18	588	8	605,929	1,990	937,633	438,340	4,606,598	3.90
Women's accessories stores:										
Furriers—fur shops.....	8	5	41	4	54,746	875	75,077	77,290	340,237	.29
Hosiery shops.....	6	3	57	5	73,659	1,210	51,590	57,840	390,214	.33
Millinery stores.....	21	10	68	3	92,986	275	111,730	26,719	532,537	.50
Custom tailors.....	37	38	95	11	151,378	3,424	99,754	136,940	660,771	.56
Shoe stores:										
Shoe stores—men's.....	8	3	14	5	22,384	813	63,871	70,060	257,287	.22
Shoe stores—women's.....	10	3	26	7	42,526	423	89,604	67,980	391,878	.33
Family shoe stores—men's, women's, and children's.....	35	20	112	27	194,571	5,316	324,211	603,810	1,631,655	1.38
Furniture and household group	98	91	608	41	1,513,471	14,924	1,308,134	1,823,650	8,290,393	7.01
Furniture stores:										
Furniture stores.....	30	36	480	17	794,742	6,603	563,826	1,059,270	3,978,230	3.36
Furniture and hardware stores.....	6	7	5		5,052		8,734	23,520	46,780	.04
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	5	6	18	1	22,909	570	16,296	34,440	141,150	.12
Floor coverings stores.....	4	2	12	1	15,053	300	13,592	67,800	90,825	.08
Household appliances stores.....	6	2	110		268,719		106,598	110,020	884,332	.75
Other home furnishings and appliances stores.....	16	20	76	10	115,212	4,870	79,559	145,200	466,432	.39
Radio and music stores:										
Radio and electrical shops.....	15	15	70	10	138,069	2,831	123,684	75,020	1,146,931	.97
Radio and musical instruments stores.....	7	3	137	2	213,710	250	393,845	308,380	1,535,713	1.30

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 16.—OMAHA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See Table 22 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full-time	Part-time	Total (full-time and part-time)	Part-time only			Amount	Per cent of total sales
Restaurants, cafeterias, and eating places.....	273	237	1,493	187	\$1,195,509	\$49,102	\$362,545	\$91,010	\$5,781,648	4.59
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	7	1	140	29	160,820	10,001	108,042	6,090	662,786	.56
Lunch rooms.....	86	85	278	20	244,173	7,888	161,168	17,010	1,208,715	1.02
Restaurants with table service.....	129	135	871	111	664,929	26,027	487,064	55,600	3,197,870	2.71
Lunch counters, refreshment stands, etc.:										
Box lunches.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refreshment stands.....	9	11	9	5	11,827	1,207	7,142	3,180	80,563	.07
Fountain-lunches.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lunch counters.....	36	31	82	12	82,945	2,679	72,868	6,710	509,082	.43
Soft-drink stands.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lumber and building group.....	140	123	813	152	1,481,521	54,782	1,028,533	1,428,950	8,651,747	7.32
Lumber and building material dealers:										
Lumber and building material dealers.....	32	8	370	42	693,229	15,041	602,107	1,010,240	5,401,802	4.57
Roofing.....	14	14	73	14	123,550	3,620	73,189	27,830	337,965	.29
Electrical shops (without radio).....	16	19	108	6	145,374	3,337	71,823	101,590	694,808	.60
Heating and plumbing shops:										
Heating appliances and oil burners.....	17	17	41	8	57,907	3,197	31,611	28,140	231,193	.19
Plumbing shops—heating and ventilating.....	47	43	146	82	330,126	28,187	126,563	112,420	1,286,177	1.09
Paint and glass stores.....	14	14	77		131,235		121,240	148,730	800,302	.68
Other retail stores ¹	619	558	1,062	506	2,480,693	138,053	2,493,994	3,883,740	19,615,021	18.60
Hardware stores.....	43	44	72	12	113,086	3,611	111,463	354,300	1,028,851	.87
Hardware and farm implement stores.....	3	2	5		2,090			9,500	125,250	.11
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	8	6	9	3	13,181	737	14,404	10,620	236,115	.20
Harness shops.....	3	3	1		1,350		1,666	5,300	7,540	.01
Seeds, bulbs, and nursery stock.....	12	10	20	12	14,414	2,940	15,919	37,100	106,534	.09
Coal and feed stores.....	18	21	49	41	79,724	17,421	52,221	68,420	837,109	.71
Book stores.....	9	7	82	5	87,294	439	50,134	73,200	406,463	.34
Cigar stores and cigar stands:										
Cigar stores with fountains.....	3	3	8		10,410		12,410	4,950	64,924	.06
Cigar stands.....	41	24	97	5	97,901	1,155	108,939	27,660	659,009	.56
Cigar stores without fountains.....	47	45	49	6	58,863	1,464	90,491	56,930	589,068	.50
Coal and wood yards—ice dealers:										
Coal and wood yards.....	37	34	180	59	284,790	17,624	239,860	203,120	2,720,269	2.31
Ice dealers.....	5	4	7	2	13,770	500	3,437	1,720	54,956	.05
Drug stores:										
Drug stores.....	35	39	49	23	66,637	7,513	72,726	146,960	698,512	.59
Drug stores with fountains.....	118	103	391	102	531,061	32,948	518,059	747,830	4,127,847	3.49
Florists.....	29	34	71	16	85,701	3,070	82,112	59,500	497,201	.42
Gifts—novelties and toys—cameras.....	9	11	31	6	46,743	612	62,818	88,710	333,683	.28
Jewelry stores:										
Jewelry stores (installment credit).....	4	1	38		53,585		79,394	123,520	877,186	.73
Jewelry stores.....	48	50	84	22	165,150	3,794	205,841	826,450	1,132,137	.96
Luggage and leather goods stores.....	4	2	18	1	28,907	400	25,605	91,780	179,142	.15
Music stores (without radio).....	6	6	23	1	28,929	88	44,319	79,300	211,335	.18
News dealers.....	6	4	43	141	80,898	35,200	16,893	6,450	334,663	.28
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	3	2	7	2	7,503	120	6,454	10,200	37,480	.03
Office and store mechanical appliance dealers (retail).....	10	1	136	2	272,748	527	85,057	125,010	956,071	.81
Office and store furniture and equipment dealers.....	6	3	50	1	106,773	163	102,515	210,350	677,460	.57
Typewriter dealers.....	6	3	58		93,131		51,879	54,170	370,272	.31
Opticians and optometrists.....	11	14	10		12,069		34,017	28,820	184,630	.11
Sporting goods stores, including athletic and playground equipment.....	3	1	17	14	17,019	1,351	14,049	49,770	103,998	.09
Scientific and medical instruments and supplies, at retail.....	8	3	54		76,375		47,196	109,540	553,752	.47
Stationers and printers:										
Printers and lithographers.....	20	22	34	1	39,331	60	29,507	13,300	172,979	.15
Stationers and engravers.....	3	2	8	2	13,297	575	17,417	21,450	109,800	.09
Monuments and tombstones.....	4	5	15		28,227		18,765	35,440	126,545	.11
Miscellaneous classifications (combined).....	55	45	241	21	337,968	5,204	261,811	171,730	1,490,134	1.26
Secondhand stores.....	35	35	37	6	37,551	1,634	39,786	142,290	326,185	.28

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 17.—OMAHA—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full-time	Part-time	Total (full-time and part-time)	Part-time only			Amount	Per cent of total sales
Total	2,668	2,444	11,577	1,638	\$15,550,508	\$430,273	\$14,670,746	\$16,272,650	\$118,183,702	100.00
Single-store independents.....	2,152	2,354	7,780	1,058	10,189,166	280,424	9,036,521	11,331,210	77,770,195	65.80
2-store independents.....	103	63	870	100	1,306,223	34,175	1,328,662	1,411,920	10,272,321	8.69
3-store independents.....	41	14	317	52	420,492	15,085	409,785	299,750	3,203,481	2.76
Local chains.....	91	3	410	54	618,123	12,541	783,396	690,710	5,945,076	5.03
Sectional chains.....	73	---	353	30	541,718	8,063	679,245	479,440	4,024,783	3.41
National chains.....	142	---	1,157	196	1,379,745	43,084	1,756,661	1,522,130	11,592,941	9.81
Direct-selling (house-to-house).....	11	---	284	140	387,407	35,000	121,340	34,500	1,059,256	.90
Leased departments—Independent operators.....	7	6	44	5	39,144	1,280	52,343	35,460	196,224	.17
Leased department chains.....	25	4	125	1	187,257	473	232,616	107,230	1,196,407	1.01
Manufacturer-controlled chains.....	17	---	202	2	379,211	154	215,359	267,870	2,281,205	1.90
Other types of operation.....	1	---	35	---	93,022	---	64,818	83,430	611,810	.52

TABLE 18.—OMAHA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total's]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types of operation
Department stores:							
Number of stores.....	10	7	---	1	---	2	---
Annual net sales.....	\$14,031,640	\$12,419,592	---	(x)	---	(x)	---
Per cent of total sales.....	100.00	88.51	---	(x)	---	(x)	---
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	13	4	---	---	---	9	---
Annual net sales.....	\$3,278,201	\$20,800	---	---	---	\$8,257,461	---
Per cent of total sales.....	100.00	.63	---	---	---	99.37	---
Men's and boys' clothing and furnishings stores:							
Number of stores.....	73	62	2	4	2	3	---
Annual net sales.....	\$2,540,738	\$1,392,858	(x)	\$162,217	(x)	\$818,299	---
Per cent of total sales.....	100.00	54.82	(x)	6.38	(x)	32.21	---
Family clothing stores—men's, women's, and children's:							
Number of stores.....	16	14	---	---	2	---	---
Annual net sales.....	\$2,711,699	(x)	---	---	(x)	---	---
Per cent of total sales.....	100.00	(x)	---	---	(x)	---	---
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	24	15	5	---	1	2	1
Annual net sales.....	\$4,609,598	\$3,210,407	\$878,059	---	(x)	(x)	\$286,762
Per cent of total sales.....	100.00	69.65	19.06	---	(x)	(x)	6.22
Shoe stores:							
Number of stores.....	53	22	1	3	4	15	8
Annual net sales.....	\$2,280,320	\$645,413	(x)	\$191,877	\$169,856	\$820,928	(x)
Per cent of total sales.....	100.00	28.30	(x)	8.41	7.45	36.00	(x)
Furniture stores:							
Number of stores.....	45	41	1	---	1	1	1
Annual net sales.....	\$4,025,010	\$3,180,083	(x)	---	(x)	(x)	(x)
Per cent of total sales.....	100.00	77.91	(x)	---	(x)	(x)	(x)
Radio and music stores:							
Number of stores.....	22	17	4	1	---	---	---
Annual net sales.....	\$2,682,044	\$1,284,031	(x)	(x)	---	---	---
Per cent of total sales.....	100.00	47.87	(x)	(x)	---	---	---
Grocery stores (without meats):							
Number of stores.....	162	145	1	11	---	5	---
Annual net sales.....	\$3,430,963	\$2,641,116	(x)	(x)	---	\$180,385	---
Per cent of total sales.....	100.00	76.84	(x)	(x)	---	5.25	---
Combination stores (groceries and meats):							
Number of stores.....	425	367	14	21	4	29	---
Annual net sales.....	\$17,267,397	\$12,765,132	\$724,079	\$1,488,499	\$346,566	\$1,043,121	---
Per cent of total sales.....	100.00	73.93	4.19	8.62	2.01	11.26	---
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	222	192	20	6	3	1	---
Annual net sales.....	\$5,068,821	\$3,842,407	\$902,911	\$139,661	(x)	(x)	---
Per cent of total sales.....	100.00	75.80	17.81	2.76	(x)	(x)	---
Cigar stores and cigar stands:							
Number of stores.....	91	67	---	---	---	24	---
Annual net sales.....	\$1,314,201	\$805,200	---	---	---	\$509,001	---
Per cent of total sales.....	100.00	61.27	---	---	---	38.73	---
Filling stations:							
Number of stations.....	157	69	6	20	40	22	---
Annual net sales.....	\$2,558,861	\$975,115	\$67,802	\$466,898	\$804,630	\$244,416	---
Per cent of total sales.....	100.00	38.11	2.65	18.25	31.44	9.55	---
Coal and wood yards—ice dealers:							
Number of yards.....	42	35	5	1	1	---	---
Annual net sales.....	\$2,784,225	\$1,985,204	(x)	(x)	(x)	---	---
Per cent of total sales.....	100.00	71.30	(x)	(x)	(x)	---	---
Drug stores:							
Number of stores.....	153	119	22	4	---	8	---
Annual net sales.....	\$4,826,359	\$2,721,974	\$761,307	\$500,000	---	\$843,078	---
Per cent of total sales.....	100.00	56.40	15.77	10.36	---	17.47	---
Hardware stores:							
Number of stores.....	43	42	1	---	---	---	---
Annual net sales.....	\$1,028,851	(x)	(x)	---	---	---	---
Per cent of total sales.....	100.00	(x)	(x)	---	---	---	---
Jewelry stores:							
Number of stores.....	52	47	4	---	1	---	---
Annual net sales.....	\$1,509,273	\$1,240,970	(x)	---	(x)	---	---
Per cent of total sales.....	100.00	82.22	(x)	---	(x)	---	---

CENSUS OF DISTRIBUTION

TABLE 19.—OMAHA—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS									
	Number of stores	Net sales		1-10 per cent credit	11-20 per cent credit	21-30 per cent credit	31-40 per cent credit	41-50 per cent credit	51-60 per cent credit	61-70 per cent credit	71-80 per cent credit	More than 80 per cent credit	
Total, all stores reporting: 1													
Number of stores.....	2,534		1,251	175	121	113	84	124	108	135	104	256	
Per cent of total stores.....	100.00		49.37	6.91	4.78	4.46	3.31	4.89	4.26	5.33	4.17	10.22	
Amount of net sales.....		\$113,148	\$38,118	\$7,042	\$3,170	\$2,738	\$11,054	\$7,415	\$6,371	\$6,467	\$6,207	\$24,566	
Per cent of total sales.....		100.00	33.69	6.22	2.80	2.42	9.77	6.55	5.63	5.72	5.49	21.71	
Food group:													
Confectionery stores (candy and fountain).....	74	\$605	\$538	\$41	\$23			\$19		\$3			
Delicatessen stores.....	11	184	132	33									
Fruit stores and vegetable markets.....	6	86	55	5	8							\$18	
Grocery stores (without meats).....	156	3,356	1,663	175	89	\$135	144	\$38	50	\$493	\$457	162	
Combination stores (groceries and meats)—													
Grocery stores with meats.....	380	14,049	4,430	247	122	322	472	763	643	1,580	1,884	3,572	
Meat markets with groceries.....	41	3,165	142	419	15		42	1,635	180	201	75	406	
Meat markets (including sea foods).....	48	1,297	456	127	12	142		132	184	184	60		
Bakeries—bakery goods stores (except manufacturing bakeries).....	27	149	87	34	5	23							
General merchandise group:													
Department stores.....	10	14,032	1,364	1,628		328	8,361			1,015		1,338	
Dry goods stores.....	23	414	233	41	33	82		15			10		
General merchandise stores—													
With food departments.....	4	56	23			37						26	
Without food departments.....	16	371	318	28		3	22						
Variety, 5-and-10, and to-a-dollar stores.....	13	3,278	3,263	10									
Automotive group:													
Automobile sales rooms—new and trade-in.....	22	8,639	2,087	608	759	47	452	2,165	57		248	2,216	
Accessories, tires, and batteries—													
Accessory stores with tires and batteries.....	20	901	689	51	9	20			31	72		29	
Tire shops (including tire repairs).....	20	690	222	240	4	3	32	6	57		51	75	
Filling stations—													
Filling stations—gasoline and oil.....	103	1,822	461	67	108	55	99	31	434	367	147	53	
Filling stations with tires and accessories.....	16	288	15	9	7	60		176			18		
Garages (repairs and storage, gasoline, oil, accessories).....	111	1,679	658	92	188	97	70	161	165	84	142	22	
Apparel group:													
Men's and boys' clothing and furnishings stores—													
Men's and boys' clothing stores.....	7	414	414										
Men's furnishings stores.....	15	458	82	187	25	66	50	48					
Men's clothing and furnishings stores.....	47	1,537	550	64	22	93	243	53		14	492		
Family clothing stores—men's, women's, children's.....	16	2,712	82	18	9				2,342			261	
Women's ready-to-wear specialty stores—apparel and accessories.....	23	4,581	1,216	1,016		9	161	531	323	654		671	
Women's accessories stores—													
Furriers—fur shops.....	7	316	112			39		4				163	
Millinery stores.....	20	589	559			8		3	10			9	
Shoe stores—													
Shoe stores—men's.....	8	257	257										
Shoe stores—women's.....	10	391	326					42		23			
Family shoe stores—men's, women's, and children's.....	35	1,632	948	54		103	30	303			194		
Furniture and household group:													
Furniture stores.....	37	3,934	282			27		70		171	373	3,011	
Household appliances stores (electrical).....	3	688	76									612	
Radio and music stores—													
Radio and electrical shops.....	14	1,112	51	22		25			63		46	905	
Radio and musical instruments stores.....	7	1,535	798		12	47			529	4	133		
Lumber and building group:													
Lumber and building material dealers.....	32	5,401	1,063	308	12					426	48	3,544	
Electrical shops (without radio).....	16	595	171	17					19		113	275	
Heating and plumbing shops—													
Heating appliances and oil burners.....	17	231	14	36	22			8		13	23	115	
Plumbing shops—heating and ventilating.....	46	1,034	145	46			19		112		86	626	
Paint and glass stores.....	12	758	107	1		34		9		5	37	565	
Other retail stores:													
Hardware stores.....	42	1,023	131	43	78	34	92	143	177	57		265	
Feed stores (flour, feed, grain, fertilizer).....	7	232	115	92			25						
Book stores.....	9	407	126			2					113		166
Cigar stores (without fountains).....	46	538	540	24	1	15		2					
Coal and wood yards.....	35	2,601	565	72		66	22	5	252	118	317	1,184	
Drug stores—													
Drug stores.....	33	614	146	212	47	114	16	35	24	20			
Drug stores with fountains.....	117	4,021	1,789	306	816	336	310	84	175	111	94		
Florists.....	29	407	169		13	21		97	41	116	27	13	
Jewelry stores—													
Jewelry stores (installment credit).....	4	377						117		41		219	
Jewelry stores.....	46	1,105	509	31	133	65	109	170	34		44	10	
Music stores (without radio).....	6	211	30						115		10	56	
Office, school, and store supplies and equipment dealers—													
Office and store mechanical appliance dealers (retail).....	6	844	174								420	250	
Office and store furniture and equipment dealers.....	6	678	27					7		25	47	572	
Stationers and engravers.....	3	110				5		82				23	

1 Not all stores have reported as to their credit activities or whether they make sales entirely for cash. This table includes all stores in the city which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 16 except for 129 stores with sales of \$5,035,702 which failed to report credit information.

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 20.—OMAHA—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	1,283	40.69	46.57	12.74					
Food group	444	38.90	81.10		Furniture and household group—Continued.				
Confectionery stores (candy and fountain).....	6	89.59	10.41		Awnings, flags, banners, window shades, and tents.....	3	38.50	61.50	
Deli-essence stores.....	3	80.08	19.92		Radio and music stores:				
Fruit stores and vegetable markets.....	3	44.91	55.09		Radio and electrical shops.....	12	3.65	93.05	
Grocery stores (without meats).....	83	44.55	55.45		Radio and musical instruments stores.....	6	46.34	2.98	
Combination stores (groceries and meats):									
Grocery stores with meats.....	276	30.69	69.31		Restaurants, cafeterias, and eating places.	25	84.23	15.77	
Meat markets with groceries.....	37	53.02	46.98		Restaurants, cafeterias, and lunch rooms:				
Meat markets (including sea foods).....	26	55.69	44.31		Lunch rooms.....	9	83.46	16.54	
Bakeries—bakery goods stores (except manufacturing bakeries).....	9	86.08	13.92		Restaurants with table service.....	13	84.34	15.66	
General merchandise group	28	61.73	24.82	13.45	Lumber and building group	104	13.79	84.30	
Department stores.....	8	61.73	24.39	13.88	Lumber and building-material dealers:				
Dry goods stores.....	11	76.10	23.90		Lumber and building-material dealers.....	22	10.41	88.90	
General merchandise stores without food departments.....	8	48.11	51.89		Roofing.....	9	18.24	31.76	
Automotive group	223	44.07	27.37	28.68	Electrical shops (without radio).....	12	31.57	68.43	
Motor vehicle dealers:					Heating and plumbing shops:				
Automobile salesrooms—new and trade-in.....	18	45.16	18.24	36.60	Heating appliances and oil burners.....	15	25.83	66.79	
Used car establishments.....	16	8.07	6.01	85.92	Plumbing shops—heating and ventilating.....	38	16.36	83.64	
Accessories, tires, and batteries:					Paint and glass stores.....	6	12.78	87.22	
Accessory stores with tires and batteries.....	10	54.61	45.39		Other retail stores	304	41.44	51.45	
Battery and ignition shops—brake repair shops.....	5	22.24	77.76		Hardware stores.....	32	44.46	54.42	
Tire shops (including tire repairs).....	12	65.28	36.72		Farmers' supplies:				
Filling stations:					Feed stores (flour, feed, grain, fertilizer).....	4	92.06	7.94	
Filling stations—gasoline and oil.....	69	46.00	54.00		Seeds, bulbs, and nursery stock.....	5	65.47	34.53	
Filling stations with tires and accessories.....	13	63.67	36.33		Coal and feed stores.....	11	46.98	53.02	
Garages and repair shops:					Book stores.....	5	20.25	65.48	
Body, fender, and paint shops.....	15	43.81	56.19		Cigar stores and cigar stands:				
Garages (repairs and storage, gasoline, oil, accessories).....	60	56.51	43.29	.20	Cigar stands.....	3	66.40	33.60	
Apparel group	86	44.69	51.44	3.97	Cigar stores without fountains.....	6	88.59	11.41	
Men's and boys' clothing and furnishings stores:					Coal and wood yards—ice dealers:				
Men's furnishings stores.....	11	82.40	17.60		Coal and wood yards.....	27	22.58	77.42	
Men's clothing and furnishings stores.....	13	48.65	48.83	2.62	Ice dealers.....	4	39.91	60.09	
Family clothing stores—men's, women's, and children's.....	7	44.78	45.47	0.75	Drug stores:				
Women's ready-to-wear specialty stores—apparel and accessories.....	13	38.17	61.26	.57	Drug stores.....	21	79.57	20.43	
Women's accessories stores:					Drug stores with fountains.....	63	72.38	27.62	
Furriers—fur shops.....	5	28.11	50.00	21.89	Florists.....	16	44.52	55.48	
Millinery stores.....	6	41.92	58.08		Jewelry stores:				
Custom tailors.....	16	40.39	59.61		Jewelry stores (installment credit).....	4	25.75	9.56	
Family shoe stores—men's, women's, and children's.....	12	52.65	47.35		Jewelry stores.....	21	61.71	38.29	
Furniture and household group	61	16.36	37.77	45.87	Luggage and leather goods stores.....	4	74.58	25.44	
Furniture stores.....	21	12.47	30.15	57.38	Music stores (without radio).....	3	26.45	37.45	
Floor coverings, draperies, curtains, and upholstery stores:					Office, school, and store supplies and equipment dealers:				
Draperies, curtains, and upholstery stores.....	4	2.56	97.44		Office and store mechanical-appliance dealers (retail).....	4	14.12	71.21	
Floor coverings stores.....	4	7.56	92.44		Office and store furniture and equipment dealers.....	5	3.47	96.53	
					Dealers.....	3	4.18	91.14	
					Typewriter dealers.....	3	85.89	14.11	
					Opticians and optometrists.....	4	17.07	38.81	
					Scientific and medical instruments and supplies, at retail.....	4	17.07	38.81	
					Stationers and printers:				
					Printers and lithographers.....	9	20.78	79.22	
					Stationers and engravers.....	3	42.51	57.49	
					Miscellaneous classifications, (combined).....	28	28.00	72.00	
					Secondhand stores	8	75.75	19.08	

¹ Total sales of above stores are \$75,030,838.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers notes are handled through finance companies.

³ Classifications showing insignificant amounts have been eliminated from this table but they are included in the totals.

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TABLE 21.—OMAHA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	11,840	\$3,273,725	Other stores in which meals are served.....	648	\$305,674
Restaurants, cafeterias, and eating places.....	11,192	4,968,061	Confectionery stores (candy and fountain).....	151	57,542
Cafeterias.....	1,009	652,229	Department stores.....	350	168,015
Lunch rooms.....	2,352	1,009,100	Cigar stands.....	57	61,092
Restaurants with table service.....	7,229	2,972,272	Cigar stores without fountains.....	84	19,025
Refreshment stands.....	78	28,311			
Lunch counters.....	524	306,133			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	682	\$2,100,337	\$115,547	Automotive group—Continued.			
Automotive group.....	675	2,090,715	115,547	Filling stations with tires and accessories.....	17	\$64,100	
Automobile sales rooms—new and trade-in.....	248	699,728	9,900	Bicycles, motor cycles, and supplies stores.....		5,700	
Used-car establishments.....	3	15,337		Body, fender, and paint shops.....	87	302,680	
Accessory stores with tires and batteries.....	15	58,906		Garages (repairs and storage, gasoline, oil, accessories).....	243	741,934	\$105,647
Battery and ignition shops—brake repair shops.....	16	59,377		Furniture and household group.....	4	2,818	
Tire shops (including tire repairs).....	41	134,098		Radio and electrical shops.....	4	2,818	
Filling stations—gasoline and oil.....	5	8,779		Secondhand stores.....	3	7,304	

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$1,563,169	Restaurants and eating places.....	\$4,808
Food group.....	2,833	Lunch rooms.....	4,808
Confectionery stores (candy and fountain).....	2,833	Lumber and building group.....	312,910
General merchandise group.....	17,472	Lumber and building material dealers.....	11,000
Department stores.....	17,472	Roofing.....	21,409
Automotive group.....	8,700	Electrical shops (without radio).....	52,009
Bicycles, motor cycles, and supplies stores.....	1,200	Heating appliances and oil burners.....	37,124
Other automotive establishments.....	7,500	Plumbing shops—heating and ventilating.....	191,868
Apparel group.....	152,758	Other retail stores.....	707,777
Men's and boys' clothing stores.....	1,000	Hardware stores.....	25,783
Men's and boys' hat and cap stores.....	10,140	Harness shops.....	2,140
Men's clothing and furnishings stores.....	6,150	Seeds, bulbs, and nursery stock.....	4,500
Women's ready-to-wear specialty stores—apparel and accessories.....	509	Gifts—novelties and toys—cameras.....	2,345
Furriers—fur shops.....	88,598	Jewelry stores (installment credit).....	17,652
Millinery stores.....	1,820	Jewelry stores.....	124,952
Custom tailors.....	32,329	Luggage and leather goods stores.....	1,830
Family shoe stores—men's, women's, and children's.....	12,206	Music stores (without radio).....	14,138
Furniture and household group.....	253,700	Office and store mechanical appliance dealers (retail).....	97,511
Furniture stores.....	166,805	Office and store furniture and equipment dealers.....	6,164
Floor coverings stores.....	6,900	Typewriter dealers.....	10,442
Household appliances stores.....	5,252	Opticians and optometrists.....	10,705
Other home furnishings and appliances stores.....	40,923	Scientific and medical instruments and supplies, at retail.....	1,000
Radio and electrical shops.....	33,462	Printers and lithographers.....	3,732
Radio and musical instruments stores.....	450	Stationers and engravers.....	11,960
		Miscellaneous classifications (combined) ²	472,923
		Secondhand stores.....	2,125

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stores and cigar stands.

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TABLE 22.—OMAHA—SALES BY COMMODITIES

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Grocery stores (without meats): (Commodity coverage, 35.2 per cent)			Department stores—Continued.		
Bakery products, fresh.....	6.0	5.3	Apparel and accessories, women's, misses', children's—Continued.....	7.3	6.5
Bottled beverages.....	.7	.3	Underwear, negligee, corsets, etc.....	3.6	3.2
Confectionery and nuts.....	1.6	1.3	Other apparel, except furs.....		
Delicatessen, ready-to-serve foods.....	3.1	1.0	Automotive parts and accessories—		
Fresh fish and other sea foods.....	2.2	.1	Automotive parts and accessories (except tires and tubes).....	0.7	0.5
Fruits and vegetables.....	18.3	16.6	Tires, tubes, and tire accessories.....	1.4	1.2
Groceries—			Clothing and furnishings (men's and boys')—		
Butter and cheese.....	5.5	5.6	Suits.....	3.6	3.4
Eggs.....	4.7	4.7	Overcoats.....	1.1	.9
Lard, cooking fats, etc.....	3.7	3.7	Hats and caps.....	.5	.4
Flour.....	5.2	5.2	Furnishings.....	6.3	5.6
Sugar.....	8.5	8.5	Work clothing.....	1.0	.7
Canned goods and other groceries.....	41.4	41.4	Other clothing.....	.5	.4
Milk and cream.....	1.7	1.1	Confectionery and nuts.....	1.2	.9
Nonfood products—			Drugs and drug sundries—		
Cigars, cigarettes, and tobacco.....	1.2	.3	Prescriptions.....	.2	.2
Other nonfood products.....	(x)	3.8	Drugs, patent medicines, etc.....	.7	.5
Poultry.....	3.8	1.3	Rubber goods.....	.3	.2
Combination stores—grocery stores with meats: (Commodity coverage, 34.8 per cent)			Drugs sundries.....		
Bakery products, fresh.....	4.5	2.0	Prescriptions.....	.2	.2
Bottled beverages.....	.3	.1	Drugs, patent medicines, etc.....	.7	.5
Confectionery and nuts.....	.7	.4	Rubber goods.....	.3	.2
Fresh fish and other sea foods.....	1.1	.5	Drugs sundries.....	.2	.1
Fruits and vegetables.....	16.9	14.2	Dry goods and notions—		
Groceries—			Cotton piece goods.....		
Butter and cheese.....	5.3	5.3	Linen goods.....	4.3	3.8
Eggs.....	3.1	3.1	Wool and wool-mixed goods.....	.6	.5
Lard, cooking fats, etc.....	2.0	2.0	Rayon piece goods.....	.7	.6
Flour.....	2.0	2.0	Silk and velvet piece goods.....	.2	.2
Sugar.....	5.6	5.6	Notions and small wares.....	2.6	2.3
Canned goods and other groceries.....	35.2	35.2	Farm and garden equipment and supplies.....	3.6	3.2
Meats, including poultry.....	26.6	26.6	Fountain sales and ice cream.....	7.7	.7
Milk and cream.....	1.9	1.2	Furniture—	1.9	1.3
Nonfood products—			Bedroom.....		
Cigars, cigarettes, and tobacco.....	3.9	1.0	Living room, library, and hall.....	3.1	1.2
Household supplies.....	1.0	.1	Dining room.....	1.7	2.7
Other nonfood products.....	(x)	.1	Kitchen.....	1.7	1.5
Combination stores—meat markets with groceries: (Commodity coverage, 63.9 per cent)			Kitchen.....		
Bakery products, fresh.....	4.3	.9	Other household.....	.9	.8
Bottled beverages.....	2.2	.1	Furs and fur goods.....	.7	.6
Confectionery and nuts.....	1.3	.9	Hardware.....	1.6	1.2
Delicatessen, ready-to-serve foods.....	4.6	.5	Home furnishings—	1.5	1.1
Fresh fish and other sea foods.....	4.7	.7	Draperies, upholstery, and curtains.....	3.1	2.7
Fruits and vegetables.....	18.0	13.0	Floor coverings.....	3.7	2.9
Groceries—			Bedding, mattresses, springs.....		
Butter and cheese.....	2.6	2.6	China, glassware, and crockery.....	.6	.4
Eggs.....	3.2	3.2	Kitchen glassware, and crockery.....	.9	.6
Lard, cooking fats, etc.....	3.3	3.3	Kitchen utensils.....	1.5	1.0
Flour.....	1.6	1.6	Other home furnishings.....	3.8	3.0
Sugar.....	3.7	3.7	Household appliances, motor driven (except refrigerators).....	5.4	1.1
Canned goods and other groceries.....	11.6	11.6	Infants' wear.....	2.1	1.6
Meats, including poultry.....	57.6	57.6	Jewelry, silverware, and clocks—		
Nonfood products—			Watches.....		
Cigars, cigarettes, and tobacco.....	2.9	.1	Diamond jewelry.....	.2	.3
Hardware.....	1.7	.1	Rings, other than diamond.....	.2	.1
Other nonfood products.....	(x)	.1	Gold and gold-filled jewelry.....	.2	.1
Meat markets: (Commodity coverage, 31.6 per cent)			Plated silverware.....		
Butter and cheese.....	9.2	3.7	Sterling silverware.....	.2	.1
Canned goods.....	1.2	.2	Other jewelry.....	.9	.7
Eggs.....	5.6	3.8	Leather goods, bill folds, gloves and handbags.....	1.5	1.3
Fresh fish and other sea foods.....	4.3	3.0	Luggage.....	.6	.4
Lard, cooking fats, etc.....	6.2	4.1	Miscellaneous merchandise.....	(x)	.2
Meats, including poultry.....	85.2	85.2	Paints, varnishes lacquers.....	.9	.8
GENERAL MERCHANDISE GROUP			Phonographs and records.....		
Department stores: (Commodity coverage, 89.3 per cent)			Photofinishing sales.....		
Antiques, art goods, gifts.....	.8	.6	Radio parts and accessories.....	1.0	.1
Apparel and accessories, women's, misses', children's—			Radio sets.....	7.5	1.6
Children's wear.....	2.4	1.7	Receipts from sale of meals.....	2.0	1.3
Millinery.....	3.0	2.6	Refrigerators, electric and gas.....	.1	.1
Hosiery.....	5.1	5.0	Secondhand furniture.....	5.3	.5
Coats, suits, and dresses.....	10.9	9.7	Secondhand goods, other.....	2.3	.2
			Service.....	.2	.1
			Shoes and other footwear—		
			Men's.....	.7	.6
			Boys' and youths'.....	.3	.2
			Women's.....	2.9	2.8
			Misses' and children's.....	1.7	1.3
			Infants'.....	.1	.1
			Rubber and other footwear.....	.2	.2
			Sporting goods, gymnasium and playground equipment.....	7.1	.1
			Stationery, books, and magazines.....	3.1	.3
			Stoves and ranges, gas.....	4	.3
			Stoves, ranges, heaters, etc. (other than electric or gas).....	1.6	1.4
			Toilet articles.....	.5	.4
			Toilettries and cosmetics.....	3.7	2.8
			Toys and games.....	1.2	1.1
			Wall paper.....	.3	.1

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of stores. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages in the second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal commodity classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and it has not been computed.

CENSUS OF DISTRIBUTION

TABLE 22.—OMAHA—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
GENERAL MERCHANDISE GROUP—Continued			AUTOMOTIVE GROUP—Continued		
General merchandise stores: (Commodity coverage, 44.8 per cent)			Automobile salesrooms—new and trade-in—Continued. Automobiles, parts and accessories—Continued. Commercial cars and trucks, new, sold to dealers.....		
Apparel and accessories, women's, misses', children's—			Parts and accessories sold to dealers.....	7.7	1.5
Children's wear.....	2.6	1.2	Gasoline.....	6.3	.8
Millinery.....	3.9	1.8	Oils and greases.....	.4	.1
Hosiery.....	9.2	4.2	Repairs and service.....	.8	.3
Coats, suits, and dresses.....	13.8	13.8	Storage.....	6.7	6.4
Underwear, negligees, corsets, etc.....	.7	.3	(x)		.1
Other apparel.....	1.8	1.8	Used-car establishments: (Commodity coverage, 100.0 per cent)		
Clothing and furnishings (men's and boys')—			Automobiles, parts, and accessories—		
Suits.....	24.7	13.3	Used passenger cars.....	91.0	91.0
Overcoats.....	4.5	2.4	Used commercial cars and trucks.....	10.7	3.0
Hats and caps.....	.4	.4	Automotive parts and accessories (except tires, tubes, and batteries).....		
Furnishings.....	1.5	1.8	Tires, tubes, and tire accessories.....	8.4	1.0
Work clothing.....	2.1	2.1	Used cars sold to dealers.....	8.9	.8
Other clothing.....	4.3	4.3	Batteries.....	18.1	.8
Dry goods and notions—			Gasoline.....	9.3	.8
Piece goods.....	39.2	18.1	Oils and greases.....	9.4	.8
Notions and small wares.....	6.5	3.0	Repairs and service.....	3.1	.3
Other dry goods.....	1.3	.6	14.0	1.5	
Home furnishings.....	13.7	11.7	Accessory stores with tires and batteries: (Commodity coverage, 58.6 per cent)		
Draperies, upholstery, and curtains.....	1.9		Automobile parts and accessories (except tires, tubes, and batteries).....		
Bedding, mattresses, springs.....	1.9		Batteries.....	90.9	90.9
China, glassware, and crockery.....	4.1		Batteries.....	6.5	3.7
Kitchen utensils.....	1.9		Tires, tubes, and tire accessories.....	9.6	5.4
Other home furnishings.....	1.9		Battery and ignition shops: (Commodity coverage, 67.0 per cent)		
Infants' wear.....	.7	.3	Batteries.....		
Shoes and other footwear—			Repairs and service.....	96.2	96.2
Men's.....	22.0	11.9	3.8	3.8	
Boys' and youths'.....	3.8	1.5	Tire shops (including tire repairs): (Commodity coverage, 61.2 per cent)		
Women's.....	3.9	1.8	Automotive parts and accessories (except tires, tubes, and batteries).....		
Misses' and children's.....	1.3	.6	Batteries.....	3.3	1.4
Infants'.....	.7	.3	Gasoline.....	7.2	7.2
Rubber and other footwear.....	2.4	1.3	Miscellaneous merchandise.....	29.6	16.6
Toilet articles and preparations.....	3.3	1.5	Oils and greases.....	(x)	.1
Variety, 5-and-10, and to-a-dollar stores: (Commodity coverage, 39.3 per cent)			Parts and accessories sold to dealers.....	.5	.2
Apparel and accessories, women's, misses', children's—			Radio sets.....	1.3	.3
Millinery.....	3.3	1.4	Repairs and service.....	11.7	11.7
Hosiery.....	9.0	4.6	Tires, tubes, and tire accessories.....	53.5	53.5
Underwear, negligees, corsets, etc.....	10.8	4.5	Tires and tubes, sold to dealers.....	11.0	4.3
Other apparel.....	10.7	4.4	Body, fender, and paint shops: (Commodity coverage, 20.2 per cent)		
Appliances and supplies, electrical.....	5.1	5.1	Automotive parts and accessories.....		
Batteries.....	.8	.8	Repairs and service.....	32.0	32.0
Confectionery and nuts.....	12.0	7.1	68.0	68.0	
Dry goods and notions—			Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 27.7 per cent)		
Piece goods.....	6.7	3.2	Automotive parts and accessories (except tires, tubes, and batteries).....		
Notions and small wares.....	6.9	6.9	Batteries.....	37.4	34.5
Other dry goods.....	4.6	4.1	Batteries.....	7.8	5.4
Flowers, wreaths, etc.....	1.0	1.0	Gasoline.....	23.0	18.0
Fountain sales and ice cream.....	10.1	5.9	Miscellaneous merchandise.....	(x)	.9
Fruits and vegetables.....	.1	.1	Oils and greases.....	4.9	3.8
Furnishings (men's and boys').....	11.0	4.5	Repairs and service.....	40.7	31.8
Hardware.....	6.8	6.8	Storage.....	12.6	1.1
Home furnishings—			Tires, tubes, and tire accessories.....	7.0	3.1
China, glassware, and crockery.....	2.5	2.5	Used passenger cars.....	7.4	1.4
Kitchen utensils.....	1.3	1.2	APPAREL GROUP		
Other home furnishings.....	2.5	2.2	Men's and boys' clothing stores: (Commodity coverage, 87.3 per cent)		
Infants' wear.....	7.1	2.9	Suits.....		
Jewelry.....	4.0	4.0	Overcoats.....	74.1	74.1
Leather goods, bill folds, and purses (often includes gloves and handbags).....	3.0	1.2		25.9	25.9
Miscellaneous merchandise.....	(x)	2.2	Men's and boys' hat stores: (Commodity coverage, 77.6 per cent)		
Musical goods—			Hats and caps.....		
Phonograph records.....	1.3	1.3	Furnishings.....	95.8	95.8
Sheet music, music books, etc.....	1.4	1.3	11.1	4.2	
Optical goods.....	.4	.2	Men's furnishings stores: (Commodity coverage, 30.8 per cent)		
Paints, varnishes, glass, and painters' supplies.....	2.1	2.1	Furnishings.....		
Radio parts and accessories.....	1.9	1.7	Hats and caps.....	64.5	64.5
Rubber and other footwear.....	3.9	1.6	Other clothing.....	32.9	32.0
Seeds, bulbs, plants, and nursery stock.....	.6	.3	5.0	2.6	
Sporting goods.....	.6	.3	Men's clothing and furnishings stores: (Commodity coverage, 57.1 per cent)		
Stationery and books—			Furnishings.....		
Paper and paper goods.....	5.4	3.2	Hats and caps.....	26.6	26.6
Other stationery.....	1.7	1.5	Overcoats.....	8.4	7.6
Toilet articles and preparations.....	5.0	5.0	Shoes, men's.....	29.2	29.2
Toys and games.....	4.9	4.9	Suits.....	8.3	.6
AUTOMOTIVE GROUP			Suits.....	34.9	34.9
Automobile salesrooms—new and trade-in: (Commodity coverage, 99.6 per cent)			Work clothing.....	3.1	1.1
Automobiles, parts, and accessories—					
Passenger automobiles, new.....	54.4	48.5			
Used passenger cars.....	15.3	16.3			
Busses.....	40.2	5.9			
Commercial cars and trucks, new.....	10.0	6.0			
Used commercial cars and trucks.....	3.0	1.6			
Special-purpose vehicles, etc.....	2.5	.1			
Automotive parts and accessories (except tires and tubes).....	8.5	7.4			
Tires, tubes, and tire accessories.....	1.5	.5			
Automobiles, new, sold to dealers.....	12.5	4.5			

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TABLE 22.—OMAHA—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Family clothing stores—men's, women's, and children's: (Commodity coverage, 94.7 per cent)			Furniture stores—Continued.		
Apparel and accessories, women's, misses', children's—			Secondhand furniture.....	12.9	3.7
Millinery.....	2.2	0.1	Service.....	6.2	1.8
Hosiery.....	2.1	2.0	Stoves and ranges, gas.....	2.3	1.2
Coats, suits, and dresses.....	22.5	22.5	Stoves, ranges, heaters (other than electric or gas).....	4.3	1.3
Underwear, negligees, corsets, etc.....	1.0	.9	Tires, tubes, and tire accessories.....	.7	.1
Other apparel, except furs.....	5.2	.2	Toys and games.....	1.2	.9
Clothing and furnishings (men's and boys)—			Wall paper.....	2.8	1.5
Suits.....	30.4	30.4	Household appliances stores (electrical): (Commodity coverage, 86.7 per cent)		
Overcoats.....	11.2	11.2	Household appliances, motor driven (except refrigerators).....	41.9	41.9
Hats and caps.....	3.7	3.6	Household heating appliances—portable.....	23.5	21.3
Furnishings.....	14.2	13.6	Incandescent lamps.....	12.9	11.7
Work clothing.....	.7	.6	Ranges, water heaters, etc.....	15.6	14.2
Other clothing.....	3.4	3.2	Refrigerators, electric.....	12.0	10.9
Furs and fur goods.....	1.5	1.4	Radio and electrical shops: (Commodity coverage, 77.7 per cent)		
Luggage.....	.5	.5	Batteries.....	15.2	12.4
Miscellaneous merchandise.....	(x)	1.0	Household appliances, motor driven (except refrigerators).....	26.2	4.8
Shoes and other footwear—			Radio parts and accessories.....	19.4	19.4
Men's.....	3.0	2.8	Radio sets.....	62.9	62.9
Boys' and youths'.....	.4	.4	Refrigerators, electric.....	.4	.1
Women's.....	3.5	3.3	Service.....	.5	.4
Misses' and children's.....	.6	.6	Radio and musical instruments stores: (Commodity coverage, 95.9 per cent)		
Rubber and other footwear.....	.9	.9	Antiques, art goods, gifts.....	15.5	5.6
Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 94.5 per cent)			Home furnishings.....	1.8	.7
Apparel and accessories, women's, misses', children's—			Household appliances, motor driven.....	20.6	1.9
Custom tailoring.....	5.9	.8	Musical instruments and accessories—		
Children's wear.....	8.2	4.1	Pianos and accessories.....	27.3	27.3
Millinery.....	7.2	2.8	Phonographs and records.....	6.2	6.2
Hosiery.....	6.0	2.7	Stringed and band instruments.....	5.0	5.0
Coats, suits, and dresses.....	71.5	71.5	Sheet music, music books, etc.....	2.1	2.1
Underwear, negligees, corsets, etc.....	9.3	6.7	Other musical instruments and accessories.....	7.1	6.4
Other apparel, except furs.....	6.8	2.7	Radio parts and accessories.....	4.8	4.8
Costume jewelry.....	3.3	.4	Radio sets.....	35.4	35.4
Furs and fur goods.....	7.7	6.1	Secondhand goods.....	12.9	4.6
Infants' wear.....	4.7	1.0	RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Leather goods, gloves, and handbags.....	2.5	.1	Cafeterias: (Commodity coverage, 11.6 per cent)		
Novelties.....	2.1	.1	Cigars, cigarettes, and tobacco.....	6.5	6.5
Shoes, women's.....	2.7	1.0	Receipts from sale of meals.....	93.5	93.5
Furriers—fur shops: (Commodity coverage, 65.4 per cent)			Restaurants with table service: (Commodity coverage, 6.7 per cent)		
Furs and fur goods.....	83.7	83.7	Cigars, cigarettes, and tobacco.....	8.8	5.8
Service.....	32.7	16.3	Confectionery and nuts.....	7.0	2.5
Shoe stores—women's: (Commodity coverage, 78.8 per cent)			Fruits and vegetables.....	4.8	1.7
Hosiery.....	15.1	4.5	Fountain sales and ice cream.....	6.5	2.3
Miscellaneous merchandise.....	(x)	.6	Magazines and newspapers.....	1.4	.5
Rubber and other footwear.....	2.3	.7	Receipts from sale of meals.....	84.2	84.2
Shoes, women's.....	94.2	94.2	LUMBER AND BUILDING GROUP		
Family shoe stores—men's, women's, and children's: (Commodity coverage, 57.6 per cent)			Lumber and building material dealers: (Commodity coverage, 94.1 per cent)		
Hosiery.....	8.4	4.4	Building materials—		
Leather goods, bill folds, gloves, and handbags.....	.2	.2	Brick, terra cotta, tile, etc.....	7.2	4.9
Miscellaneous merchandise.....	(x)	.3	Building stone.....	5.5	2.3
Service.....	.3	.1	Cement.....	9.7	8.6
Shoes and other footwear—			Lime, plaster, etc.....	6.2	5.4
Men's.....	25.1	19.8	Lumber (rough and dressed).....	46.1	35.2
Boys' and youths'.....	7.0	3.7	Planing-mill products, woodwork.....	5.6	4.0
Women's.....	63.5	63.5	Wood shingles and shakes.....	3.0	1.8
Misses' and children's.....	10.4	5.6	Roofing materials (except wood shingles).....	5.4	4.3
Infants'.....	12.2	1.0	Structural steel (at retail).....	3.1	.1
Rubber and other footwear.....	3.1	1.6	Iron and other building metal.....	2.5	.8
FURNITURE AND HOUSEHOLD GROUP			Building paper, insulating boards with wood base, etc.....	1.0	.5
Furniture stores: (Commodity coverage, 89.1 per cent)			Wall boards (except wood base).....	2.3	1.8
Antiques, art goods, gifts.....	.8	.6	Other building materials.....	6.4	3.7
Appliances and supplies, electrical—			Builders' and shelf hardware.....	1.2	.2
Household appliances, motor driven (except refrigerators).....	1.4	1.1	Fuel—		
Lighting equipment.....	1.1	.2	Fuel oil.....	19.6	4.6
Furniture—			Wood, coke, and other fuels.....	.7	.2
Bedroom.....	11.9	11.9	Coal.....	21.9	20.1
Living room, library, and hall.....	17.3	17.3	Gasoline.....	2.4	.4
Dining room.....	7.8	7.8	Heating and plumbing equipment and supplies.....	7.0	1.1
Kitchen.....	2.8	2.8	Electrical shops (without radio): (Commodity coverage, 65.3 per cent)		
Kitchen.....	1.9	1.7	Construction materials.....	37.0	37.0
Other household.....	5.2	2.9	Household appliances, motor driven.....	26.1	26.1
Office and store furniture.....			Household heating appliances—portable.....	2.1	2.1
Home furnishings—			Incandescent lamps.....	7.6	7.6
Draperies, upholstery, and curtains.....	9.3	7.8	Lighting equipment.....	35.5	24.4
Floor coverings.....	19.9	18.9	Other appliances.....	5.3	2.8
Bedding, mattresses, springs.....	3.7	3.1	Paint and glass stores: (Commodity coverage, 79.1 per cent)		
China, glassware and crockery.....	1.3	1.0	Paints, varnishes, lacquers.....	51.5	50.1
Kitchen utensils.....	1.1	.9	Glass.....	25.0	23.4
Other home furnishings.....	8.7	2.0	Painters' supplies.....	21.7	20.3
Heating and plumbing equipment and supplies.....	.1	.1	Wall paper.....	38.4	6.2
Luggage.....	1.1	.9			
Miscellaneous merchandise.....	(x)	1.6			
Phonographs and records.....	.1	.1			
Radio sets.....	7.1	6.3			
Refrigerators, electric and gas.....	.8	.5			

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TABLE 22.—OMAHA—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
OTHER RETAIL STORES			OTHER RETAIL STORES—Continued		
Hardware stores: (Commodity coverage, 46.4 per cent)			Drug stores with fountains—Continued.		
Hardware—			Prescriptions.....	12.3	12.3
Builders' and shelf hardware.....	33.9	33.9	Toilet articles.....	3.1	3.1
Carpenters' and mechanics' tools.....	9.9	9.9	Toiletries and cosmetics.....	4.7	4.7
Other hardware.....	49.2	39.2	Jewelry stores (installment credit): (Commodity coverage, 100.0 per cent)		
Heating and plumbing equipment and supplies.....	22.4	8.8	Clocks.....	.8	.7
Household appliances, motor driven (except refrigerators).....	1.0	.2	Diamond jewelry.....	32.6	32.6
Paints, varnishes, glass, and painters' supplies—			Gold and gold-filled jewelry.....	6.5	4.5
Paints, varnishes, lacquers.....	10.6	3.9	Plated silverware.....	4.5	4.5
Glass.....	1.4	.2	Rings, other than diamond.....	7.2	7.2
Painters' supplies.....	3.4	.6	Service.....	11.2	4.5
Refrigerators, electric and gas.....	3.5	.6	Sterling silverware.....	1.4	1.2
Stoves and ranges, gas.....	7.4	2.8	Watches.....	23.5	23.5
Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 57.5 per cent)			Other jewelry.....	19.3	19.3
Grain and feed.....	96.2	96.2	Jewelry stores: (Commodity coverage, 34.7 per cent)		
Hay, straw, and alfalfa.....	3.8	3.8	Clocks.....	1.6	1.6
Coal and feed stores: (Commodity coverage, 80.2 per cent)			Diamond jewelry.....	26.2	26.2
Coal.....	57.2	57.2	Gold and gold-filled jewelry.....	13.4	13.4
Farm and garden equipment and supplies—			Leather goods.....	1.2	.9
Farm machinery.....	2.0	.2	Novelties.....	4.8	1.0
Other farm and garden equipment and supplies.....	1.2	.1	Plated silverware.....	3.4	3.4
Flour.....	7.9	1.6	Rings, other than diamond.....	7.8	7.8
Grain and feed.....	28.0	28.0	Service.....	10.2	7.8
Hay, straw, and alfalfa.....	11.3	10.1	Sterling silverware.....	18.7	18.7
Wood, coke, and other fuels.....	3.6	2.8	Stationery.....	.8	.1
Book stores: (Commodity coverage, 65.3 per cent)			Watches.....	12.3	12.3
Antiques, art goods, gifts.....	1.8	.8	Other jewelry.....	6.8	6.8
Books.....	62.4	62.4	Luggage and leather goods stores: (Commodity coverage, 72.4 per cent)		
Leather goods, bill folds, and purses.....	1.4	.6	Leather goods, bill folds, purses, gloves, and handbags.....	61.4	61.4
Paper and paper goods.....	38.5	22.2	Luggage.....	38.6	38.6
Sheet music, music books, etc.....	9.6	3.9	Music stores: (Commodity coverage, 81.0 per cent)		
Toys and games.....	.2	.1	Phonographs and records.....	32.2	21.7
Cigar stands: (Commodity coverage, 20.7 per cent)			Pianos and accessories.....	92.5	30.2
Books.....	4.3	2.2	Radio sets.....	10.9	10.9
Cigars, cigarettes, and tobacco.....	41.6	41.6	Sheet music, music books, etc.....	13.7	9.2
Confectionery and nuts.....	7.3	7.3	Stringed and band instruments.....	41.6	28.0
Magazines and newspapers.....	7.2	3.7	Office and store mechanical appliance dealers (retail): (Commodity coverage, 86.2 per cent)		
Novelties.....	29.3	14.4	Adding and calculating machines and accessories.....	54.5	51.3
Receipts from sale of meals.....	34.0	16.7	Other office and store mechanical appliances.....	46.7	13.2
Service.....	21.1	10.4	Office and store furniture.....	4.0	.9
Smokers' supplies.....	7.2	3.7	Service.....	11.0	10.7
Coal and wood yards: (Commodity coverage, 76.8 per cent)			Stationery.....	24.5	5.5
Building stone.....	21.7	.7	Typewriters and accessories.....	42.5	18.4
Cement.....	4.0	.6	Office and store furniture and equipment dealers: (Commodity coverage, 78.0 per cent)		
Coal.....	93.4	93.4	Luggage.....	5.2	5.2
Lime, plaster, etc.....	5.2	.7	Novelties.....	2.4	2.4
Lumber (rough and dressed).....	3.1	.1	Office and store furniture.....	61.6	61.6
Other building materials.....	4.9	.5	Stationery.....	30.8	30.8
Wood, coke, and other fuels.....	5.9	4.0	Typewriter dealers: (Commodity coverage, 43.9 per cent)		
Drug stores with fountains: (Commodity coverage, 32.1 per cent)			Service.....	3.0	3.0
Bottled beverages.....	2.2	1.5	Typewriters and accessories.....	97.0	97.0
Cigars, cigarettes, and tobacco.....	20.8	20.8	Scientific and medical instruments and supplies, at retail: (Commodity coverage, 76.5 per cent)		
Confectionery and nuts.....	5.3	4.9	Drugs, patent medicines, etc.....	12.3	5.8
Drugs, patent medicines, etc.....	28.7	28.7	Professional and scientific instruments and equipment.....	69.4	67.9
Fountain sales and ice cream.....	18.9	18.9	Service.....	.5	.2
Miscellaneous merchandise.....	(x) 5	1.4	Surgical, dental, and hospital supplies.....	58.4	26.1
Stationery, books, periodicals, etc.....	0.8	0.6			
Rubber goods.....	1.0	.8			
Surgical and hospital supplies.....	2.8	2.3			

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TABLE 23.—LINCOLN—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)		
		Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales	
All groups.....	886	832	4,797	1,158	\$6,285,212	\$294,434	\$6,686,874	\$7,176,640	\$50,084,023	100.00
Food group.....	249	229	498	119	640,078	30,279	669,766	518,500	9,829,885	19.64
Candy and confectionery stores.....	16	13	15	14	13,989	2,984	28,301	12,720	173,463	.35
Dairy products stores ¹	3	4	4	1	3,496	360	2,954	1,150	19,723	.04
Delicatessen stores.....	4	2	16	5	13,042	1,360	10,254	5,400	62,297	.12
Fruit stores and vegetable markets.....	14	15	21	9	28,801	3,052	42,891	23,540	423,350	.85
Grocery stores (without meats).....	42	33	47	13	63,289	3,121	62,354	78,870	1,040,372	2.08
Combination stores (groceries and meats).....	157	147	357	73	463,935	18,302	414,934	377,870	7,356,010	14.70
Meat markets (including sea foods).....	11	14	21	3	25,293	1,000	29,097	9,140	632,655	1.26
Other food stores.....	2	1	17	1	28,228	100	18,881	14,750	121,415	.24
General merchandise group¹.....	23	11	1,360	323	1,465,621	48,818	1,282,921	1,880,880	9,613,432	19.21
Department stores.....	9	2	1,184	246	1,329,123	40,553	1,032,319	1,614,500	8,112,013	16.21
General merchandise stores.....	5	6	8	3	8,155	972	14,610	43,040	130,997	.26
Variety, 5-and-10, and to-a-dollar stores.....	7	1	168	80	128,343	8,293	182,578	192,240	1,336,666	2.67
Automotive group.....	195	139	819	91	1,166,255	36,414	1,214,980	905,800	11,259,432	22.51
Motor vehicle dealers (new and used).....	34	34	406	21	637,849	11,798	728,142	570,190	7,691,298	15.37
Accessories, tires, and batteries.....	32	28	116	17	160,387	5,317	172,043	167,010	1,104,016	2.21
Filling stations.....	78	25	182	25	202,549	9,402	199,617	109,910	1,747,960	3.49
Motor cycles, bicycles, and supplies.....	4	6	2	2	2,587	561	5,678	7,380	47,529	.10
Garages and repair shops.....	46	46	110	20	152,479	8,957	163,527	51,310	643,765	1.29
Other automotive establishments.....	1		3	0	10,404	319	5,153		24,874	.05
Apparel group.....	75	31	418	120	601,194	34,105	734,190	1,057,720	4,732,524	9.46
Men's and boys' clothing and furnishings stores.....	11	4	39	17	64,048	4,603	90,600	244,550	729,563	1.46
Family clothing stores—men's, women's, and children's.....	9	4	145	39	242,312	16,560	260,543	502,580	1,929,892	3.86
Women's ready-to-wear specialty stores—apparel and accessories.....	15	9	105	31	135,066	5,808	185,987	136,780	1,162,729	2.32
Women's accessories stores.....	14	1	77	12	80,517	2,580	79,696	9,740	331,398	.66
Other apparel stores.....	5	4	17	4	19,938	1,000	10,312	8,830	70,500	.14
Shoe stores.....	21	9	35	17	59,293	3,554	107,052	155,240	508,442	1.02
Furniture and household group.....	40	26	274	22	421,733	7,317	374,750	588,960	2,380,492	4.64
Furniture stores.....	18	14	123	13	195,702	4,747	219,535	387,860	1,186,943	2.37
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	7	1	37	2	69,905	1,358	31,113	52,410	342,541	.69
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	12	10	65	7	98,366	1,212	110,013	132,520	635,600	1.27
Restaurants, cafeterias, and eating places.....	107	118	363	209	320,855	50,794	240,190	24,900	1,671,731	3.34
Restaurants, cafeterias, and lunch rooms.....	96	104	347	204	307,515	48,738	223,801	22,450	1,579,369	3.16
Lunch counters, refreshment stands, etc.....	11	12	16	5	13,350	2,056	16,389	2,450	92,362	.18
Lumber and building group.....	69	62	357	85	574,233	36,417	294,717	617,130	3,104,938	6.21
Lumber and building material dealers.....	19	20	158	15	257,248	6,158	148,461	409,080	1,738,464	3.48
Electrical shops (without radio).....	5	5	25	1	44,554	468	15,193	18,780	194,079	.21
Heating and plumbing shops.....	24	24	128	65	216,032	28,491	100,746	122,990	1,029,637	2.05
Paint and glass stores.....	11	13	46	4	56,399	1,300	30,317	66,280	235,766	.47
Other retail stores.....	226	205	705	172	1,040,241	46,529	913,329	1,582,120	7,441,349	14.87
Hardware stores.....	11	10	39	2	49,974	420	44,884	152,920	410,502	.82
Hardware and farm implement stores.....	3	3	6	3	6,201	300	7,684	28,140	124,291	.25
Farmers' supplies.....	13	14	23	10	30,748	1,656	37,967	71,780	306,784	.61
Book stores.....	8	5	31	13	34,643	2,263	42,966	73,620	324,342	.66
Cigar stores and cigar stands.....	35	32	36	20	43,030	7,088	64,643	26,750	374,836	.75
Coal and wood yards—ice dealers.....	22	22	119	17	198,575	5,890	100,932	152,080	1,677,677	3.34
Drug stores.....	53	51	147	63	202,835	20,663	161,889	331,290	1,763,058	3.53
Florists.....	8	6	40	4	62,316	942	50,953	20,530	162,690	.33
Gifts—novelties and toys—cameras.....	3	3	4	9	4,273	640	7,962	25,470	33,627	.07
Jewelry stores.....	15	19	29	7	55,839	922	72,567	292,690	454,798	.91
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	3	3	6	2	6,730	220	14,351	30,900	76,356	.15
Office, school, and store supplies and equipment dealers.....	8	4	43	3	63,550	1,175	67,528	111,180	445,570	.89
Opticians and optometrists.....	6	4	10	1	12,447	520	16,694	16,960	85,149	.17
Sporting goods stores, including athletic and play-ground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classification (combined).....	32	26	100	16	254,093	3,505	200,665	189,620	1,037,256	2.07
Secondhand stores.....	13	13	3	9	4,997	2,761	12,161	25,680	60,242	.12

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 24.—LINCOLN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	988	832	4,797	1,158	\$6,235,212	\$294,434	\$5,626,874	\$7,176,640	\$50,034,023	100.00
Single-store independents.....	737	774	3,476	905	4,530,522	235,551	4,018,492	5,336,010	35,854,544	71.66
2-store independents.....	55	43	261	67	389,804	19,461	245,504	313,080	3,244,005	6.48
3-store independents.....	21	14	97	20	164,929	6,522	133,228	150,460	1,171,631	2.34
Local chains.....	35	187	22	284,969	6,448	309,335	362,380	2,904,845	5.93
Sectional chains.....	25	76	13	100,666	2,515	145,047	54,990	663,309	1.33
National chains.....	67	476	125	489,463	23,111	636,635	858,520	6,123,978	10.24
Direct-selling (house-to-house).....	4	112	130,388	30,694	14,980	350,723	.71
Leased-department chains.....	14	1	73	3	78,328	468	67,893	25,110	326,188	.65
Utility-operated retail stores.....	3	12	35,336	21,526	29,230	212,456	.43
Manufacturer-controlled chains.....	3	24	26,271	14,343	18,660	99,034	.20
Other types of operation.....	2	3	1	4,536	358	4,267	10,220	17,360	.03

TABLE 25.—LINCOLN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Number of stores.....	9	5	1	3		Grocery stores (without meats):					
Annual net sales.....	\$3,112,013	(x)	(x)	\$802,972		Number of stores.....	42	30	2	10	
Per cent of total sales.....	100.00	(x)	(x)	9.90		Annual net sales.....	\$1,040,972	(x)	(x)	\$524,607	
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100.00	(x)	(x)	50.40	
Number of stores.....	7	2	5		Combination stores (groceries and meats):					
Annual net sales.....	\$1,336,666	(x)	(x)		Number of stores.....	157	121	28	8	
Per cent of total sales.....	100.00	(x)	(x)		Annual net sales.....	\$7,356,010	\$3,880,316	\$2,417,825	\$1,057,869	
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	52.75	32.87	14.38	
Number of stores.....	11	7	4		Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$729,563	\$542,129	\$187,434		Number of stores.....	96	93	3		
Per cent of total sales.....	100.00	74.31	25.69		Annual net sales.....	\$1,579,369	\$1,459,477	\$119,892		
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	92.41	7.59		
Number of stores.....	9	7	2		Cigar stores and cigar stands:					
Annual net sales.....	\$1,929,892	(x)	(x)		Number of stores.....	35	30	1	4	
Per cent of total sales.....	100.00	(x)	(x)		Annual net sales.....	\$374,836	\$290,373	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	77.47	(x)	(x)	
Number of stores.....	15	9	1	4	1	Filling stations:					
Annual net sales.....	\$1,162,720	\$778,647	(x)	\$187,365	(x)	Number of stations.....	78	22	23	33	
Per cent of total sales.....	100.00	66.97	(x)	16.11	(x)	Annual net sales.....	\$1,747,980	\$725,714	\$617,295	\$404,951	
Shoe stores:						Per cent of total sales.....	100.00	41.52	35.31	23.17	
Number of stores.....	21	10	3	7	1	Coal and wood yards—ice dealers:					
Annual net sales.....	\$508,442	\$126,160	\$79,547	\$244,815	\$57,920	Number of yards.....	22	21	1		
Per cent of total sales.....	100.00	24.81	15.65	48.15	11.39	Annual net sales.....	\$1,677,677	(x)	(x)		
Furniture stores:						Per cent of total sales.....	100.00	(x)	(x)		
Number of stores.....	18	18		Drug stores:					
Annual net sales.....	\$1,186,943	\$1,186,943		Number of stores.....	53	47	6		
Per cent of total sales.....	100.00	100.00		Annual net sales.....	\$1,763,058	\$1,543,794	\$219,264		
Radio and music stores:						Per cent of total sales.....	100.00	87.56	12.44		
Number of stores.....	12	10	1	1	Hardware stores:					
Annual net sales.....	\$635,600	\$536,020	(x)	(x)	Number of stores.....	11	11		
Per cent of total sales.....	100.00	84.33	(x)	(x)	Annual net sales.....	\$410,502	\$410,502		
						Per cent of total sales.....	100.00	100.00		
						Jewelry stores:					
						Number of stores.....	15	15		
						Annual net sales.....	\$454,798	\$454,798		
						Per cent of total sales.....	100.00	100.00		

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 26.—COMBINED CITIES—RETAIL DISTRIBUTION BY KINDS OF BUSINESS
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of sales
All groups	1,520	1,490	5,189	1,078	\$6,190,116	\$212,386	\$6,026,729	\$10,547,280	\$63,500,481	100.00
Food group	343	352	545	189	622,365	37,159	681,305	682,120	10,753,883	17.23
Candy and confectionery stores.....	31	38	63	18	53,812	4,285	78,594	33,450	542,512	.86
Dairy-products stores ¹	15	13	27	13	38,605	2,097	37,868	8,140	457,406	.72
Fruit stores and vegetable markets.....	4	6	4	2	3,620	720	5,640	4,460	104,073	.16
Grocery stores (without meats).....	120	116	147	45	155,977	10,421	164,403	244,050	3,199,513	5.04
Combination stores (groceries and meats).....	136	145	215	97	269,405	16,544	265,537	344,190	5,249,681	8.27
Meat markets (including sea foods).....	26	23	62	9	73,776	2,572	86,771	33,410	996,254	1.57
Bakeries—caterers.....	8	9	24	2	22,220	382	15,767	2,340	103,094	.16
Other food stores.....	3	2	3	3	4,960	188	6,727	12,080	101,350	.16
General stores	3	2	12	5	18,735	2,103	10,407	25,070	192,173	.29
General merchandise group	47	19	954	280	1,002,551	42,494	913,361	2,264,190	8,925,155	14.06
Department stores.....	19	6	580	172	668,123	27,793	579,424	1,568,340	5,041,992	9.36
Dry goods stores—piece goods stores.....	7	2	73	23	81,913	3,286	112,572	220,240	727,296	1.15
General merchandise stores.....	7	7	25	18	26,082	4,122	33,089	117,680	439,705	.69
Variety, 5-and-10, and to-a-dollar stores.....	14	4	296	67	223,823	7,293	188,296	357,930	1,816,162	2.86
Automotive group¹	348	324	1,177	88	1,652,822	23,148	1,616,488	1,832,010	18,517,057	29.11
Motor vehicle dealers (new and used).....	84	92	650	16	889,283	3,637	1,046,937	1,176,520	12,493,022	19.67
Accessories, tires and batteries.....	56	47	169	12	204,406	2,708	187,957	354,020	1,904,262	3.00
Filling stations.....	130	89	241	36	313,849	10,591	271,009	223,120	3,356,126	5.29
Motorcycles, bicycles, and supplies.....	3	4	1	1	900	160	1,750	7,300	18,977	.03
Garages and repair shops.....	74	90	114	23	141,264	6,062	107,876	65,620	710,722	1.12
Apparel group	124	100	351	78	429,133	18,175	583,694	1,377,610	4,638,972	7.30
Men's and boys' clothing and furnishings stores.....	30	28	83	16	121,731	4,449	193,717	542,130	1,509,421	2.38
Family clothing stores—men's, women's, and children's.....	6	7	29	3	25,419	238	29,402	134,580	382,881	.60
Women's ready-to-wear specialty stores—apparel and accessories.....	22	22	117	22	123,515	5,451	165,429	318,550	1,428,215	2.25
Women's accessories stores.....	22	9	44	12	47,319	2,830	38,852	24,890	297,172	.47
Other apparel stores.....	12	12	27	2	30,468	526	16,618	35,850	156,807	.24
Shoe stores.....	32	22	51	23	80,681	4,681	129,606	321,610	862,473	1.36
Furniture and household group	74	64	276	23	373,571	4,032	396,764	712,520	2,911,411	4.56
Furniture stores.....	26	30	115	15	172,799	1,867	277,385	455,420	1,740,034	2.74
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	23	9	107	3	137,864	560	64,463	148,080	663,433	1.04
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	22	21	53	4	62,221	1,503	52,402	95,210	492,140	.78
Restaurants, cafeterias, and eating places	136	166	532	103	895,222	16,292	291,885	54,170	2,385,992	3.77
Restaurants, cafeterias, and lunch rooms.....	90	115	490	69	894,921	12,396	250,085	46,140	2,107,983	3.32
Lunch counters, refreshment stands, etc.....	46	51	42	34	30,301	3,896	35,800	8,030	288,009	.45
Lumber and building group	96	100	533	84	771,474	16,676	503,548	1,552,920	6,051,998	9.53
Lumber and building material dealers.....	41	35	237	31	421,253	6,336	349,875	1,206,380	4,516,494	7.11
Electrical shops (without radio).....	9	11	41	8	68,003	3,400	21,742	45,940	279,539	.44
Heating and plumbing shops.....	29	31	131	40	194,450	5,893	83,578	139,590	533,233	.83
Paint and glass stores.....	17	23	74	5	87,768	946	48,353	101,510	372,727	.59
Other retail stores	329	336	730	214	985,288	51,438	1,031,991	2,018,780	8,961,608	14.11
Hardware stores.....	18	19	77	8	118,578	2,795	116,522	289,000	954,098	1.50
Hardware and farm implement stores.....	18	17	36	15	47,362	3,339	50,192	156,010	851,016	1.34
Farmers' supplies.....	36	34	110	65	129,967	16,713	99,884	226,490	1,472,738	2.32
Book stores.....	4	2	6	7	5,824	600	9,120	18,000	78,899	.12
Cigar stores and cigar stands.....	55	64	72	15	75,041	3,440	117,352	43,260	649,788	1.02
Coal and wood yards—ice dealers.....	18	16	53	34	73,267	9,210	51,046	63,060	595,202	.94
Drug stores.....	48	53	160	10	195,066	3,012	235,778	545,340	1,880,459	2.96
Florists.....	11	8	44	4	52,103	1,248	44,188	33,770	254,618	.40
Gift shops, novelties and toys.....	5	6	16	2	19,846	246	17,778	26,230	99,437	.16
Jewelry stores.....	26	30	51	12	79,117	1,225	84,936	333,750	640,924	1.01
Music stores (without radio).....	5	3	8	1	11,382	317	13,594	40,850	108,165	.17
News dealers.....	12	10	25	8	15,089	1,230	17,022	16,510	146,613	.23
Office, school, and store supplies and equipment dealers.....	9	4	31	5	35,771	-----	16,567	23,330	190,519	.30
Opticians and optometrists.....	7	9	5	-----	15,166	-----	17,748	16,330	97,996	.15
Sporting goods stores, including athletic and playground equipment.....	7	8	6	4	8,594	1,204	11,490	30,890	98,226	.15
Stationers and printers.....	6	6	7	3	9,124	608	6,878	17,020	88,212	.14
Miscellaneous classifications (combined).....	44	47	73	26	93,991	6,251	112,896	149,850	759,730	1.20
Secondhand stores	20	27	9	14	8,955	950	16,338	27,890	184,337	.31

¹ Further data will be shown in a special report on milk dealers.
² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 27.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1928)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,520	1,490	5,169	1,078	\$6,160,116	\$212,366	\$6,026,729	\$10,647,280	\$83,500,461	100.00
Single-store independents.....	1,251	1,422	3,718	744	4,436,990	149,766	4,478,945	7,863,710	46,011,490	72.46
2-store independents.....	72	47	338	52	419,416	12,691	367,322	656,160	4,862,282	7.66
3-store independents.....	32	15	192	22	277,064	4,738	210,424	381,710	2,626,222	4.14
Local chains.....	49	2	170	72	235,740	13,833	276,474	618,440	2,849,085	4.49
Sectional chains.....	32	-----	105	8	125,647	2,137	59,045	70,490	703,066	1.11
National chains.....	60	-----	537	100	522,337	27,275	527,026	860,770	5,761,931	9.07
Leased-department chains.....	7	-----	19	9	25,558	1,226	17,735	10,430	148,286	.23
Utility-operated retail stores.....	7	-----	23	-----	31,398	-----	24,111	42,870	272,864	.43
Manufacturer-controlled chains.....	6	-----	51	-----	67,037	-----	25,835	34,340	148,190	.23
Other types of operations.....	4	4	16	2	18,929	700	8,812	8,360	117,056	.18

TABLE 28.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Number of stores.....	19	6	2	11	-----	Grocery stores (without meats):					
Annual net sales.....	\$5,941,992	(x)	(x)	\$2,907,895	-----	Number of stores.....	120	100	10	10	-----
Per cent of total sales.....	100.00	(x)	(x)	48.94	-----	Annual net sales.....	\$3,199,513	\$2,132,114	\$261,726	\$505,673	-----
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100.00	66.64	8.18	25.18	-----
Number of stores.....	14	3	3	8	-----	Combination stores (groceries and meats):					
Annual net sales.....	\$1,816,162	\$685,613	\$313,450	\$317,099	-----	Number of stores.....	136	123	7	6	-----
Per cent of total sales.....	100.00	37.75	17.26	44.99	-----	Annual net sales.....	\$5,249,681	\$3,490,967	\$1,155,752	\$632,962	-----
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	65.93	22.02	12.05	-----
Number of stores.....	30	28	2	-----	-----	Restaurants, cafeterias and lunch rooms:					
Annual net sales.....	\$1,509,421	(x)	(x)	-----	-----	Number of stores.....	90	84	4	2	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$2,107,983	\$1,895,091	(x)	(x)	-----
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	89.90	(x)	(x)	-----
Number of stores.....	6	5	1	-----	-----	Cigar stores and cigar stands:					
Annual net sales.....	\$382,881	(x)	(x)	-----	-----	Number of stores.....	55	52	-----	3	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$649,769	\$598,656	-----	\$51,113	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	92.13	-----	7.87	-----
Number of stores.....	22	13	7	1	1	Filling stations:					
Annual net sales.....	\$1,428,218	\$900,661	\$417,887	(x)	(x)	Number of stations.....	130	70	33	27	-----
Per cent of total sales.....	100.00	63.06	29.26	(x)	(x)	Annual net sales.....	\$3,359,126	\$1,682,201	\$1,223,645	\$453,280	-----
Shoe stores:						Per cent of total sales.....	100.00	50.08	36.43	13.49	-----
Number of stores.....	32	17	12	3	-----	Coal and wood yards—ice dealers:					
Annual net sales.....	\$862,478	\$403,113	\$349,324	\$110,036	-----	Number of yards.....	18	15	3	-----	
Per cent of total sales.....	100.00	46.74	40.50	12.76	-----	Annual net sales.....	\$695,202	\$636,132	\$59,070	-----	
Furniture stores:						Per cent of total sales.....	100.00	90.93	9.02	-----	
Number of stores.....	26	26	-----	-----	-----	Drug stores:					
Annual net sales.....	\$1,740,034	\$1,740,034	-----	-----	-----	Number of stores.....	48	41	7	-----	
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Annual net sales.....	\$1,880,459	\$1,016,613	\$263,846	-----	
Radio and music stores:						Per cent of total sales.....	100.00	85.97	14.03	-----	
Number of stores.....	22	21	1	-----	-----	Hardware stores:					
Annual net sales.....	\$492,140	(x)	(x)	-----	-----	Number of stores.....	18	17	-----	1	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$954,098	\$909,021	-----	\$55,077	-----
						Per cent of total sales.....	100.00	94.23	-----	5.77	-----
						Jewelry stores:					
						Number of stores.....	26	26	-----	-----	-----
						Annual net sales.....	\$640,924	\$640,924	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----

RETAIL DISTRIBUTION IN NEBRASKA: 1929

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TABLE 29.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time			Amount	Per cent of total sales
All groups	12,468									
Food group ¹	1,825	2,080	1,977	822	2,178,433	156,447	2,334,880	3,453,040	42,557,337	12.85
Candy and confectionery stores.....	265	295	185	124	157,101	22,619	240,761	190,730	2,245,878	.68
Dairy products stores ²	22	23	17	12	20,999	1,218	20,557	1,950	265,113	.08
Grocery stores (without meats).....	557	570	605	304	675,923	53,650	764,901	1,397,940	14,140,840	4.27
Combination stores (groceries and meats).....	525	642	642	222	756,201	43,395	894,407	1,389,990	16,614,875	5.02
Meat markets (including sea foods).....	305	305	229	97	287,547	23,523	396,452	356,220	7,178,354	2.17
Bakeries—caterers.....	146	172	256	61	272,486	11,719	261,198	112,780	2,026,487	.61
Other food stores.....	4	4	3	2	3,168	323	2,140	3,300	81,590	.02
General stores	1,398	1,627	2,391	929	2,683,591	164,829	2,848,420	12,895,910	51,565,741	15.57
General merchandise group	330	366	1,366	747	1,278,905	123,054	1,401,959	4,635,430	15,617,702	4.72
Department stores.....	22	6	308	176	320,655	31,195	427,058	923,410	3,886,816	1.17
Dry-goods stores—piece-goods stores.....	76	75	250	73	252,851	11,461	321,260	1,055,800	3,003,913	.91
General merchandise stores.....	98	65	307	260	427,397	50,382	533,844	1,788,480	5,586,104	1.69
Variety, 5-and-10, and to-a-dollar stores.....	134	122	404	238	278,002	30,016	333,139	867,740	3,140,869	.95
Automotive group ¹	2,533	3,218	5,135	832	6,804,799	231,985	7,036,784	10,193,520	90,444,844	27.31
Motor vehicle dealers (new and used).....	813	1,032	2,950	313	4,036,366	95,210	3,749,554	6,462,340	55,288,687	16.70
Automobile dealers with farm implements and machinery.....	88	119	253	46	351,415	12,076	345,639	886,280	5,465,008	1.65
Accessories, tires, and batteries.....	172	190	172	51	202,061	12,104	250,058	363,780	2,114,641	.64
Filling stations.....	1,065	1,050	1,204	260	1,499,257	63,202	1,456,322	1,674,800	21,747,682	6.57
Garages and repair shops.....	694	825	553	172	675,836	49,308	660,009	767,980	5,813,863	1.75
Apparel group	616	679	546	273	713,756	57,942	771,698	3,972,990	10,905,661	3.29
Men's and boys' clothing and furnishings stores.....	166	194	196	61	283,666	18,295	496,266	1,989,180	4,422,279	1.34
Family clothing stores—men's, women's, and children's.....	45	49	83	12	93,415	2,055	157,478	610,670	1,844,078	.56
Women's ready-to-wear specialty stores—apparel and accessories.....	132	152	138	88	172,842	16,694	220,926	603,440	2,290,193	.69
Women's accessories stores.....	104	105	29	82	35,645	9,596	61,195	87,770	443,560	1.34
Other apparel stores.....	47	49	17	9	17,067	2,788	34,913	80,440	210,433	.06
Shoe stores.....	122	127	83	51	111,131	8,515	184,638	651,640	1,694,698	.51
Furniture and household group	808	688	732	208	990,998	47,758	1,038,756	4,256,560	12,900,827	3.89
Furniture stores.....	376	493	431	146	597,358	30,293	635,343	3,570,890	9,637,547	2.91
Household appliances stores.....	50	25	156	13	206,557	3,244	144,830	278,640	1,365,057	.41
Other home furnishings and appliances stores.....	3	3	2	3	8,500	1,000	1,793	3,700	7,318	.02
Radio and music stores.....	147	167	143	44	183,583	13,221	196,321	403,330	1,890,905	.57
Restaurants, cafeterias, and eating places	997	1,131	1,687	463	1,184,490	87,723	1,272,213	348,300	9,354,346	2.82
Restaurants, cafeterias, and lunch rooms.....	807	920	1,485	401	1,103,308	79,028	1,001,194	295,340	8,289,695	2.50
Lunch counters, refreshment stands, etc.....	190	211	102	62	81,182	8,695	119,292	52,960	1,064,751	.32
Lumber and building group	896	667	1,703	494	2,612,203	137,723	2,749,926	11,806,610	35,452,106	10.70
Lumber and building material dealers.....	693	429	1,415	390	2,224,559	94,712	1,880,293	10,720,090	32,932,050	9.94
Electrical shops (without radio).....	29	31	31	19	36,699	5,081	86,254	54,650	332,723	.10
Heating and plumbing shops.....	134	160	189	92	259,511	30,287	151,816	296,670	1,742,437	.53
Paint and glass stores.....	40	47	68	23	91,484	7,643	49,941	134,000	444,296	.13
Other retail stores ¹	2,917	3,295	2,791	1,399	3,373,846	278,821	3,652,667	15,282,820	62,209,787	18.78
Hardware stores.....	382	496	374	108	491,359	26,341	655,494	2,935,850	7,941,086	2.40
Hardware and farm implement stores.....	505	661	655	320	886,206	75,630	1,094,909	4,195,080	10,082,700	3.05
Farmers' supplies.....	459	430	397	166	433,012	30,206	467,781	1,768,420	15,187,708	4.59
Book stores.....	10	13	14	8	14,014	1,482	21,057	86,970	351,344	.11
Cigar stores and cigar stands.....	269	301	171	79	158,854	15,925	242,201	134,720	1,608,237	.49
Coal and wood yards—ice dealers.....	57	64	92	131	109,750	10,105	108,038	116,320	1,199,436	.36
Drug stores.....	622	736	713	285	859,420	63,131	1,178,587	4,810,030	11,915,070	3.60
Florists.....	18	19	19	8	21,363	1,933	27,184	24,530	144,046	.04
Gift shops, novelties and toys.....	14	17	3	15	3,862	1,450	7,548	28,630	65,038	.02
Jewelry stores.....	166	210	116	60	133,101	11,148	224,090	983,250	1,744,167	.53
Music stores (without radio).....	9	9	4	1	3,277	455	6,387	14,700	41,771	.01
News dealers.....	20	21	46	6	18,991	1,370	21,982	45,800	227,073	.07
Office, school, and store supplies and equipment dealers.....	6	6	2	1	1,800	240	7,278	11,800	58,017	.02
Opticians and optometrists.....	5	5	5	5	1,972	1,972	1,972	4,500	17,179	.05
Sporting goods stores, including athletic and playground equipment.....	4	4	1	1	2,164	50	3,522	12,310	26,375	.01
Stationers and printers.....	3	3	4	5	4,412	590	6,450	10,120	35,431	.01
Miscellaneous classifications, (combined).....	276	298	147	174	227,839	38,452	332,975	583,070	2,298,964	.69
Secondhand stores	50	57	16	15	16,190	3,045	31,952	55,340	217,621	.07

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 30.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members not on pay roll	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	12,468	13,708	18,237	6,140	\$21,732,201	\$1,289,127	\$23,642,724	\$66,300,120	\$331,226,272	100.00
Single-store independents	9,362	11,177	12,099	4,009	14,458,791	880,182	16,187,475	42,928,230	210,156,477	63.45
2-store independents	268	194	709	166	904,189	39,400	877,782	2,234,300	12,155,380	3.67
3-store independents	87	32	215	52	289,577	12,998	278,579	947,930	3,404,165	1.03
Local chains	342	38	859	323	1,110,251	66,760	1,083,753	4,294,730	14,189,213	4.28
Sectional chains	199		397	73	561,434	14,540	548,204	2,056,500	7,785,995	2.35
National chains	140		347	347	740,412	68,839	706,261	1,498,520	8,892,394	2.68
Other types of operation:										
Direct selling (house-to-house)	28	25	4		4,094		9,617	8,180	57,594	.02
Utility-operated retail stores	54	1	93	9	110,772	1,402	80,646	179,740	736,439	.22
Cooperative stores ¹	83		248	84	321,601	15,058	231,087	813,380	5,967,115	1.80
Cooperative buying associations	66		166	24	254,901	4,301	140,428	409,750	4,151,211	1.25
Retailers—country buyers ¹	1,692	2,075	2,131	974	2,243,002	168,730	2,801,810	9,979,790	55,377,749	16.72
Retailers—wholesalers ¹	141	163	531	77	698,013	16,029	686,153	930,740	8,268,856	2.50
All other types	6	3	21	2	35,164	328	11,291	18,420	82,684	.03

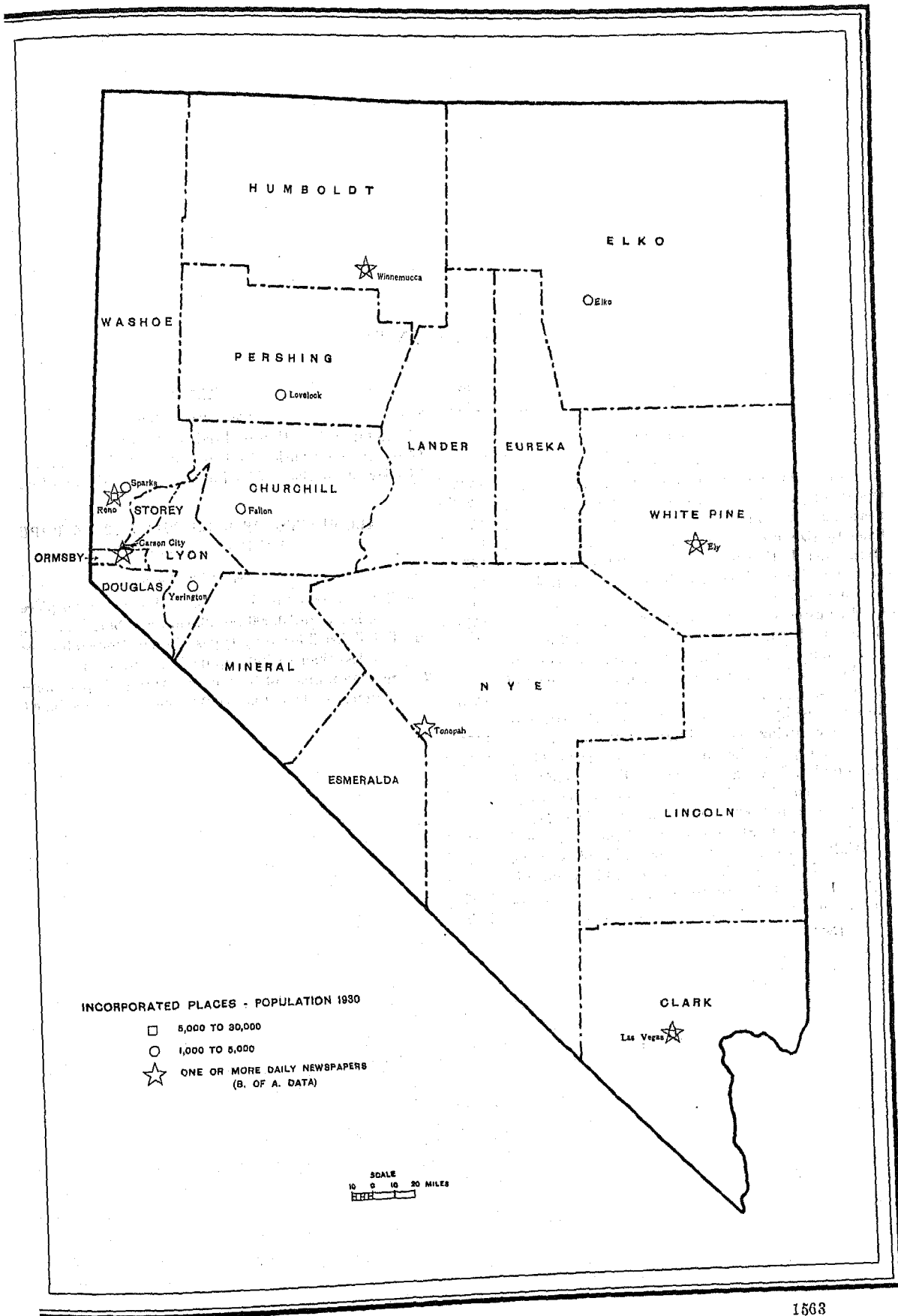
¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 31.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

Kind of business	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores	22	3	4	15	
Annual net sales	\$3,836,816	\$672,525	\$519,566	\$2,694,725	
Per cent of total sales	100.00	17.30	13.37	69.33	
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores	134	102	22	8	2
Annual net sales	\$3,140,869	\$1,685,440	\$933,390	\$445,284	\$76,755
Per cent of total sales	100.00	53.66	29.72	14.18	2.44
Men's and boy's clothing and furnishings stores:					
Number of stores	166	155	10		1
Annual net sales	\$4,422,279	\$4,102,389	\$227,190		\$2,700
Per cent of total sales	100.00	94.80	5.14		.06
Family clothing stores—men's, women's, and children's:					
Number of stores	45	39	6		
Annual net sales	\$1,844,078	\$1,391,500	\$452,488		
Per cent of total sales	100.00	75.46	24.54		
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores	132	122	10		
Annual net sales	\$2,290,193	\$1,998,637	\$291,656		
Per cent of total sales	100.00	87.27	12.73		
Shoe stores:					
Number of stores	122	96	15		11
Annual net sales	\$1,694,698	\$1,173,493	\$426,637		\$94,668
Per cent of total sales	100.00	69.24	25.18		5.58
Furniture stores:					
Number of stores	376	359	10		7
Annual net sales	\$9,637,547	\$9,204,779	\$244,330		\$188,433
Per cent of total sales	100.00	95.51	2.54		1.95
Radio and music stores:					
Number of stores	147	143	1	1	2
Annual net sales	\$1,890,905	\$1,746,423	(x)	(x)	(x)
Per cent of total sales	100.00	92.36	(x)	(x)	(x)
Grocery stores (without meats):					
Number of stores	557	247	27	44	239
Annual net sales	\$14,140,840	\$5,073,292	\$567,304	\$3,219,095	\$5,281,149
Per cent of total sales	100.00	35.88	4.01	22.76	37.35
Combination stores (groceries and meats):					
Number of stores	525	294	7	6	218
Annual net sales	\$16,615,375	\$8,465,472	\$228,478	\$608,889	\$7,318,036
Per cent of total sales	100.00	50.95	1.38	3.60	44.01
Restaurants, cafeterias, and lunch rooms:					
Number of stores	807	783	11	1	12
Annual net sales	\$8,289,595	\$7,923,597	\$235,852	(x)	(x)
Per cent of total sales	100.00	95.58	2.85	(x)	(x)
Cigar stores and cigar stands:					
Number of stores	269	262	1	4	2
Annual net sales	\$1,868,237	\$1,629,582	(x)	\$27,698	(x)
Per cent of total sales	100.00	87.23	(x)	1.48	(x)
Filling stations:					
Number of stations	1,065	768	98	84	115
Annual net sales	\$21,747,632	\$13,682,288	\$2,417,165	\$1,406,506	\$4,241,673
Per cent of total sales	100.00	62.91	11.12	6.47	19.50
Coal and wood yards—ice dealers:					
Number of yards	57	43	6		8
Annual net sales	\$1,199,435	\$718,040	\$181,838		\$349,858
Per cent of total sales	100.00	59.87	10.96		29.17
Drug stores:					
Number of stores	622	610	11		1
Annual net sales	\$11,915,070	\$11,637,090	\$243,980		\$34,000
Per cent of total sales	100.00	97.67	2.05		.28
Hardware stores:					
Number of stores	382	375	4		3
Annual net sales	\$7,941,086	\$7,804,365	\$87,521		\$49,200
Per cent of total sales	100.00	98.28	1.10		.62
Jewelry stores:					
Number of stores	196	191	5		
Annual net sales	\$1,744,167	\$1,690,204	\$53,963		
Per cent of total sales	100.00	96.91	3.09		

NEVADA



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RETAIL DISTRIBUTION IN NEVADA: 1929

1565

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Percent of total sales
All groups	1,310	1,389	3,108	494	\$5,096,049	\$145,714	\$3,387,480	\$60,401,338	100.00
Food group	242	275	412	70	686,388	22,087	739,680	9,444,955	18.74
Candy and confectionery stores:									
Candy stores—nut stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Confectionery stores (candy and fountain).....	30	39	51	13	58,189	4,280	38,700	433,177	.86
Dairy products dealers:									
Dairy products stores (including ice cream).....	1								
Egg and poultry dealers.....	1	3	17	1	18,311	147	1,730	203,063	.40
Milk dealers.....	1								
Fruit stores and vegetable markets.....	3	4		2	700	700	2,200	56,397	.11
Grocery stores (without meats).....	117	132	142	28	240,086	8,526	396,770	3,673,226	7.29
Combination stores:									
Grocery stores with meats.....	26	20	78	13	153,278	4,496	157,940	1,800,983	3.57
Meat markets with groceries.....	17	26	51	4	85,126	979	101,090	1,494,632	2.97
Meat markets (including sea food):									
Fish markets—sea food.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Meat markets.....	38	36	58	6	103,789	1,998	27,310	1,544,170	3.06
Bakeries—bakery goods stores.....	7	12	17	2	23,284	886	11,540	163,728	.32
Other food stores:									
Coffee, tea, spices.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores	134	156	298	27	471,007	8,509	1,830,280	7,262,285	14.41
General stores—groceries with apparel.....	9	14	3		3,316		46,630	103,764	.21
General stores—groceries with dry goods.....	26	34	13	2	12,452	842	112,450	440,589	.87
General stores—groceries with other merchandise.....	99	108	280	25	455,239	7,667	1,471,200	6,717,932	13.33
General merchandise group	58	53	352	65	428,178	14,308	1,125,330	4,225,918	8.39
Department stores:									
Without food departments.....	9		211	42	291,527	9,039	576,140	2,720,107	5.40
Dry goods stores—piece goods stores:									
Dry goods stores.....	24	33	33	5	46,089	1,437	294,510	534,940	1.06
General merchandise stores:									
With food departments.....	5	2	22	2	18,835	515	35,730	186,099	.37
Without food departments.....	12	14	42	8	43,744	1,773	173,870	513,149	1.02
Variety, 5-and-10 and to-a-dollar stores.....	8	4	44	8	27,981	1,544	45,060	271,638	.54
Automotive group	288	316	618	94	1,130,379	30,004	1,317,220	12,884,644	25.58
Motor-vehicle dealers (new and trade-in):									
Automobile salesrooms—new and trade-in.....	74	68	397	24	793,962	7,326	971,210	9,505,696	18.86
Used car establishments including trucks.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Battery and ignition shops—brake repair shops.....	5	4	12	1	23,271	242	4,960	105,021	.21
Tire shops (including tire repairs).....	8	9	10	3	19,363	1,228	48,330	270,019	.53
Filling stations:									
Filling stations—gasoline and oil.....	40	40	21	10	25,637	3,340	13,880	329,272	.65
Filling stations with tires and accessories.....	43	54	35	18	37,827	5,261	59,380	726,021	1.44
Filling stations with other merchandise.....	33	38	18	9	20,071	2,745	19,600	295,641	.59
Motor cycles, bicycles, and supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garage and repair shops:									
Body, fender, and paint shops.....	3	3	5	2	13,804	456	4,840	50,205	.10
Garages (repairs and storage, gasoline, oil, accessories).....	76	93	107	27	175,417	8,406	174,100	1,431,073	2.84
Parking stations, parking garages, and lots.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group	97	81	162	37	301,868	12,464	1,016,790	2,748,896	5.45
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Men's furnishings stores.....	9	8	7		8,339		86,350	130,760	.26
Men's clothing and furnishings stores.....	18	15	25	7	63,134	2,341	353,460	693,939	1.38
Clothing stores—men's, women's, children's.....	11	10	19	6	35,743	1,962	148,010	415,333	.82
Women's ready-to-wear specialty shops—apparel and accessories.....	23	21	48	13	68,964	4,682	149,150	630,193	1.25
Women's accessories stores:									
Corset and lingerie shops.....	4	4	3		2,285		14,500	57,683	.12
Furriers—fur shops.....	2	(x)	(x)		(x)		(x)	(x)	(x)
Millinery stores.....	5	4	11	1	18,027	200	10,820	153,982	.31
Costume accessories stores (including jewelry, bags, and gloves) and hosiery shops.....	3	1	8		24,650		100	67,213	.13
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)		(x)		(x)	(x)	(x)
Custom tailors.....	7				8,309	200	7,120	41,713	.08
Shoe stores:									
Shoe stores—men's, women's, children's.....	11	8	23	7	53,292	2,579	198,160	435,571	.86
Furniture and household group	58	49	162	16	293,764	5,829	427,530	2,024,151	4.02
Furniture stores:									
Furniture stores.....	13	14	39	8	83,267	2,121	186,980	727,560	1.44
Furniture and hardware stores.....	6	5	7		11,397		70,160	128,538	.26
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)
Household appliances stores:									
Household appliances stores (electrical) including 2 refrigerator dealers.....	14	9	40	1	68,333	120	30,750	290,973	.58
Household appliances stores.....	2		(x)		(x)		(x)	(x)	(x)
Other home furnishings and appliances stores:									
China, glassware, crockery, tinware, enamelware.....	1	(x)	(x)		(x)		(x)	(x)	(x)
Radio and music stores:									
Radio and electrical shops.....	10	13	32	8	50,445	2,083	47,530	301,544	.60
Radio and musical instruments stores.....	9	5	37	4	71,801	1,505	73,950	522,501	1.04

1 Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Restaurants, cafeterias, and eating places.....	146	198	472	45	\$860,151	\$12,066	\$50,890	\$2,595,569	5.15
Restaurants, cafeterias:									
Lunch rooms.....	39	57	53	11	63,402	2,480	7,190	347,106	.69
Restaurants with table service including cafeterias.....	56	69	351	25	497,724	6,347	22,110	1,709,222	8.51
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	3	3	5		8,600		6,300	34,000	.07
Lunch counters.....	15	23	29	4	44,366	1,602	5,320	202,763	.40
Soft-drink stands.....	32	46	34	5	45,989	1,637	15,670	242,478	.48
Fountain-lunches.....	1								
Lumber and building group.....	55	48	159	32	290,671	11,213	401,980	2,355,828	4.67
Lumber and building material dealers:									
Lumber and building material.....	16	13	56	11	101,627	3,403	211,830	1,111,654	2.20
Lumber and hardware.....	9	4	28	12	52,219	4,840	105,350	710,282	1.41
Roofing.....	5	7	5	1	11,077	420	12,060	70,687	.14
Electrical shops (without radio).....	9	8	20	5	30,546	1,672	30,930	134,704	.27
Heating and plumbing shops:									
Plumbing shops—heating and ventilating.....	12	10	41		73,360		22,350	274,400	.54
Paint and glass stores.....	4	4	9	3	21,722	878	18,800	54,055	.11
Other retail stores.....	214	198	447	106	780,940	28,984	1,468,940	6,597,249	13.09
Hardware stores.....	10	7	18	9	38,058	2,537	147,800	421,860	.84
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers.....	2	(x)	(x)		(x)		(x)	(x)	(x)
Hardware and farm implement stores.....	7	5	33	4	68,141	1,127	204,670	890,098	1.77
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	1								
Harness shops.....	1	2	5	2	8,572	825	22,040	134,141	.27
Seeds, bulbs, and nursery stock.....	1								
Coal and feed stores.....	4	4	4	4	4,625	571	4,370	62,242	.12
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands:									
Cigar stands.....	21	24	33	4	43,113	1,723	16,550	284,920	.57
Cigar stores.....	24	32	42	5	64,185	1,493	71,040	530,630	1.05
Coal and wood yards—ice dealers.....	23	26	50	26	97,679	6,687	80,530	707,646	1.40
Drug stores:									
Drug stores.....	29	21	81	9	126,325	2,205	266,820	1,058,557	2.10
Drug stores with fountains.....	17	9	48	9	66,185	2,607	126,890	617,632	1.23
Florists.....	6	6	5	4	6,749	939	1,240	87,811	.17
Gift shops, novelties, and toys—cameras:									
Art and gift shops.....	3	3		1	180	180	6,590	20,539	.04
Novelty and souvenir shops.....	2	(x)	(x)		(x)		(x)	(x)	(x)
Camera dealers—photographic supplies.....	1	(x)	(x)		(x)		(x)	(x)	(x)
Jewelry stores.....	14	13	33	2	50,318	327	243,600	510,939	1.01
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)		(x)		(x)	(x)	(x)
News dealers.....	5	5	7	3	4,880	697	12,500	98,409	.19
Office, school, and store supplies and equipment dealers:									
Office and store mechanical appliance dealers (retail).....	4		18	3	16,187	475	14,450	71,817	.14
Office and store furniture and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	1	(x)	(x)		(x)		(x)	(x)	(x)
Opticians and optometrists.....	3	3	5		11,760		11,500	49,960	.10
Sporting goods, specialty stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and engravers.....	3	2	2	3	11,274	600	40,750	114,014	.23
Monuments and tombstones.....	3	3	12	3	865	865	6,200	10,836	.02
Undertakers' supplies (including some service).....	9	5	12	8	27,933	2,636	32,920	199,004	.39
Miscellaneous classifications (combined).....	12	10	21	1	53,290	1,291	27,550	186,169	.27
Secondhand stores.....	20	17	28	2	52,827	250	208,840	261,843	.52
Tires, accessories, and parts (secondhand):									
Automobile parts and accessories (secondhand).....	4	4	9		11,200		11,790	23,620	.05
Tires and batteries (secondhand).....	1	(x)	(x)		(x)		(x)	(x)	(x)
Furniture stores (secondhand).....	4	3					3,930	11,736	.02
Pawn shops (sales).....	5	4	10		19,582		129,170	118,894	.24
Clothing and shoes (secondhand).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other secondhand stores:									
Machinery (secondhand, including secondhand pipe).....	1		(x)		(x)		(x)	(x)	(x)
Unclassified (secondhand).....	8	3		1	150	150	5,800	5,860	.01

RETAIL DISTRIBUTION IN NEVADA: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)		
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises
All groups ¹	1, 810	\$5, 096, 049	\$2, 040, 678	\$7, 136, 727	\$4, 425, 055	802	\$1, 002, 529	\$83, 945, 478
Food group.....	242	686, 368	431, 115	1, 117, 483	683, 643	151	166, 545	7, 222, 709
Candy and confectionery stores:								
Confectionery stores (candy and fountain).....	30	58, 189	41, 223	99, 412	78, 547	25	24, 178	371, 820
Fruit stores and vegetable markets.....	3	700	5, 972	6, 672	2, 456	3	1, 680	56, 397
Grocery stores (without meats).....	117	240, 086	215, 292	455, 378	204, 047	56	59, 292	2, 644, 102
Combination stores (groceries and meats):								
Grocery stores with meats.....	26	153, 278	38, 140	191, 418	126, 912	16	22, 708	1, 386, 141
Meat markets with groceries.....	17	85, 126	42, 900	128, 026	85, 430	13	14, 060	1, 252, 775
Meat markets (including sea food):								
Meat markets.....	36	103, 789	63, 180	166, 969	121, 308	29	34, 237	1, 179, 947
Bakeries—bakery goods stores.....	7	23, 284	15, 804	39, 088	21, 354	5	4, 720	135, 634
General stores.....	134	471, 007	218, 416	689, 423	414, 189	40	33, 395	2, 964, 775
General stores (groceries with apparel).....	9	3, 316	15, 470	18, 786	7, 511	2	2, 810	64, 963
General stores (groceries with dry goods).....	26	12, 462	30, 362	42, 814	13, 434	5	1, 681	86, 549
General stores (groceries with other merchandise).....	99	455, 239	172, 584	627, 823	393, 244	33	28, 904	2, 813, 263
General merchandise group.....	58	428, 176	62, 769	490, 945	400, 471	38	84, 358	3, 111, 595
Department stores without food departments.....	9	291, 527	-----	291, 527	221, 106	7	29, 029	1, 941, 276
Dry goods stores.....	24	46, 089	44, 649	90, 738	52, 948	16	21, 044	512, 644
General merchandise stores:								
With food departments.....	5	18, 835	1, 744	20, 579	27, 030	-----	-----	-----
Without food departments.....	12	43, 744	13, 972	57, 716	71, 524	8	18, 613	333, 043
Variety, 5-and-10, and to-a-dollar stores.....	8	27, 981	2, 404	30, 385	27, 863	6	14, 652	259, 032
Automotive group.....	288	1, 130, 379	415, 053	1, 545, 432	1, 057, 753	132	161, 934	7, 399, 933
Motor-vehicle dealers (new and trade-in):								
Automobile salesrooms—new and trade-in.....	74	793, 902	134, 708	928, 670	707, 579	42	75, 496	5, 639, 243
Accessories, tires, and batteries:								
Battery and ignition shops—brake repair shops.....	5	23, 271	7, 676	30, 947	10, 627	-----	-----	-----
Tire shops (including tire repairs).....	8	19, 363	16, 317	35, 680	49, 576	7	8, 453	194, 196
Filling stations:								
Filling stations—gasoline and oil.....	40	25, 637	12, 440	38, 077	34, 486	15	11, 409	217, 222
Filling stations with tires and accessories.....	43	37, 827	48, 708	86, 535	54, 599	19	16, 038	382, 518
Filling stations with other merchandise.....	33	20, 071	36, 556	56, 627	21, 822	4	4, 783	83, 426
Garages and repair shops:								
Body, fender, and paint shops.....	3	13, 804	7, 907	21, 711	8, 503	3	4, 198	50, 205
Garages (repairs and storage, gasoline, oil, accessories).....	76	175, 417	145, 173	320, 590	149, 168	34	33, 846	632, 387
Apparel group.....	97	301, 866	135, 031	438, 897	347, 275	79	117, 255	2, 248, 324
Men's and boys' clothing and furnishings stores:								
Men's furnishings stores.....	9	8, 389	9, 584	17, 973	17, 951	6	6, 130	82, 789
Men's clothing and furnishings stores.....	18	93, 134	36, 465	99, 599	89, 296	15	27, 890	630, 393
Clothing stores—men's, women's, and children's.....	11	35, 743	17, 780	53, 523	57, 761	11	13, 465	415, 333
Women's ready-to-wear specialty shops—apparel and accessories.....	23	68, 964	28, 161	97, 125	71, 623	10	24, 438	461, 320
Women's accessories stores:								
Corset and lingerie shops.....	4	2, 285	3, 044	5, 329	6, 525	4	4, 245	57, 683
Millinery stores.....	5	18, 027	6, 480	24, 507	15, 717	4	9, 617	150, 550
Other apparel stores:								
Custom tailors.....	7	8, 309	8, 106	16, 415	9, 197	7	5, 880	41, 713
Shoe stores—men's, women's, and children's.....	11	53, 292	17, 040	70, 932	57, 700	7	14, 570	255, 529
Furniture and household group.....	58	293, 764	81, 827	375, 591	222, 997	44	61, 325	1, 833, 074
Furniture stores:								
Furniture stores.....	13	83, 267	27, 706	110, 973	78, 722	10	21, 612	623, 555
Furniture and hardware stores (rural).....	6	11, 397	8, 140	19, 537	10, 174	5	3, 720	125, 446
Household appliances stores:								
Household appliances stores (electrical).....	12	64, 219	10, 680	74, 899	26, 311	8	5, 156	183, 748
Radio and music stores:								
Radio and electrical shops.....	10	50, 445	10, 643	70, 088	30, 425	8	10, 000	271, 032
Radio and musical instruments stores.....	9	71, 801	9, 500	81, 301	66, 294	9	16, 457	522, 501
Restaurants, cafeterias, and eating places.....	148	680, 151	263, 002	923, 153	329, 510	108	128, 815	2, 337, 371
Restaurants, cafeterias:								
Lunch rooms.....	39	63, 462	65, 550	129, 012	69, 307	29	28, 765	314, 349
Restaurants with table service (including cafeterias).....	56	497, 724	96, 276	594, 000	197, 480	46	63, 302	1, 660, 700
Lunch counters and refreshment stands:								
Refreshment stands.....	3	8, 600	5, 160	13, 760	6, 400	2	2, 340	26, 000
Lunch counters.....	15	44, 396	33, 925	78, 321	19, 390	11	9, 464	141, 034
Soft-drink stands.....	32	43, 969	61, 425	105, 394	45, 033	19	23, 744	175, 288
Lumber and building group.....	55	290, 571	83, 195	373, 766	178, 766	32	24, 419	1, 394, 080
Lumber and building material dealers:								
Lumber and building material dealers.....	16	101, 627	22, 802	124, 429	75, 126	5	1, 740	297, 294
Lumber and hardware.....	9	52, 219	6, 768	58, 987	47, 195	7	9, 592	689, 282
Roofing.....	5	11, 077	14, 917	25, 994	3, 953	2	-----	47, 747
Electrical shops (without radio).....	9	30, 546	11, 544	42, 090	19, 281	8	8, 400	108, 909
Plumbing shops—heating and ventilating.....	12	73, 380	17, 900	91, 280	26, 612	7	3, 134	209, 793
Paint and glass stores.....	4	21, 722	9, 264	30, 986	6, 596	3	2, 600	50, 055

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)		
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises
Other retail stores.....	214	\$780,940	\$326,776	\$1,107,716	\$736,426	182	\$311,300	\$5,285,891
Hardware stores.....	10	38,058	12,911	50,909	30,357	5	7,380	167,587
Hardware and farm implement stores: Hardware and farm implement stores.....	7	68,141	10,160	78,291	49,661	6	3,725	678,824
Farmers' supplies: Coal and feed stores.....	4	4,025	4,052	8,077	3,007			
Cigar stores and cigar stands: Cigar stands.....	21	43,113	30,096	73,209	45,514	19	21,710	274,100
Cigar stores.....	24	64,185	47,834	112,019	70,107	24	34,292	530,630
Coal and wood yards—ice dealers.....	23	97,670	49,892	147,571	74,009	12	6,339	369,372
Drug stores: Drug stores.....	29	126,325	32,172	158,497	127,844	20	45,348	1,041,079
Drug stores with fountains.....	17	66,185	11,916	78,101	69,201	14	18,350	547,885
Florists.....	6	6,749	6,972	13,721	15,254	6	6,495	87,811
Gift shops, novelties and toys: Art and gift shops.....	3	180	5,334	5,514	5,131	3	2,520	20,539
Jewelry stores.....	14	80,318	35,048	121,366	45,937	9	11,248	436,665
News dealers.....	5	4,880	2,990	7,870	9,537	4	6,936	89,909
Office, school, and store supplies and equipment dealers: Office and store mechanical appliance dealers (retail).....	4	16,187	6,996	16,187	11,638	4	4,120	71,817
Opticians and optometrists.....	3	11,790	10,674	18,756	11,322	3	3,988	49,900
Stationers and engravers.....	3	11,274	10,674	21,945	9,472	2	4,020	106,460
Monuments and tombstones.....	3	865	5,334	6,199	1,615			
Undertakers' supplies (including some service).....	9	27,933	10,540	38,473	62,210	4	6,755	120,675
Secondhand stores.....	20	52,827	23,494	76,321	54,025	16	14,183	148,226
Tires, accessories, and parts (secondhand): Automobile parts and accessories (secondhand).....	4	11,200	4,976	16,176	3,774	3	1,140	9,560
Furniture stores (secondhand).....	4		4,323	4,323	2,635	2	1,550	4,851
Pawn shops (sales).....	5	19,582	7,832	27,414	29,669	5	8,343	118,894
Unclassified (secondhand).....	3	150	4,323	4,473	2,198	3	1,440	5,360

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal data	TOTAL EMPLOYEES (full-time and part-time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		SEASONAL VARIATION IN EMPLOYMENT				Proportion of part-time employees to total employees, by seasons of the year (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
All groups ¹	896	73	27	65	35	89	11	97	103	100	100	11	12	12	13
Food group.....	156	76	24	56	44	88	12	98	105	100	97	11	14	12	12
General stores.....	80	74	26	59	41	89	11	96	102	101	101	6	8	7	8
General merchandise group.....	44	39	61	26	74	88	12	89	96	99	116	14	16	15	18
Automotive group.....	190	93	7	85	14	98	2	94	110	102	94	10	12	10	8
Apparel group.....	66	54	46	64	36	67	33	88	96	102	104	12	16	16	16
Furniture and household group.....	44	84	16	91	9	82	18	102	97	103	98	5	3	6	7
Restaurants and eating places.....	65	62	38	53	47	89	11	97	107	101	95	6	9	9	8
Lumber and building group.....	45	89	11	93	7	97	3	121	109	87	83	14	12	22	27
Other retail stores (including secondhand stores).....	176	78	22	79	21	84	16	96	98	99	107	16	16	15	22
Food group.....	156	76	24	56	44	88	12	98	105	100	97	11	14	12	12
Confectionery stores (candy and fountain).....	21	27	73	10	90	81	19	97	114	103	86	16	16	21	18
Grocery stores (without meats).....	60	74	26	54	46	83	17	99	106	97	98	13	16	13	12
Combination stores (groceries and meats): Grocery stores with meats.....	22	90	10	89	11	87	13	97	104	101	98	15	17	13	15
Meat markets with groceries.....	16	85	15	67	33	95	5	98	102	102	98	6	5	7	4
Meat markets.....	25	95	5	100		95	5	101	101	99	99	5	5	5	5
Bakeries—bakery goods stores.....	5	71	29		100	100		100	100	100	100	6	12	12	12
General stores.....	80	74	26	59	41	89	11	96	102	101	101	6	8	7	8
General stores (groceries with dry goods).....	7	53	47	67	33	100		94	110	102	94	17	14	15	17
General stores (groceries with other merchandise).....	70	75	25	58	42	86	14	96	102	101	101	5	8	7	8

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

RETAIL DISTRIBUTION IN NEVADA: 1929

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal data	TOTAL EMPLOYEES (full-time and part-time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		SEASONAL VARIATION IN EMPLOYMENT												
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees, by seasons of the year (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)								
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15					
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent					
General merchandise group	44																			
Department stores—without food departments.....	9	38	82	28	72	50	50	85	94	100	121	17	18	18	20					
Dry goods stores.....	14	26	74	25	75	78	22	95	98	98	116	8	11	8	18					
General merchandise stores:																				
With food departments.....	5	79	21	50	50	100	-----	98	98	102	102	4	9	4	4					
Without food departments.....	11	59	41	38	62	100	-----	90	99	96	112	5	13	11	19					
Variety, 5-and-10, and 25-cent stores.....	5	16	84	-----	100	100	-----	99	100	98	103	16	16	14	17					
Automotive group	190	93	7	88	14	98	2	94	110	102	94	10	12	10	8					
Automobile salesrooms—new and trade-in.....	73	94	6	87	13	97	3	94	106	104	98	4	5	5	4					
Tire shops (including tire repairs).....	6	91	9	100	-----	100	-----	98	115	98	98	27	31	9	-----					
Filling stations:																				
Filling stations—gasoline and oil.....	15	95	5	100	-----	100	-----	94	128	99	79	26	23	25	25					
Filling stations with tires and accessories.....	27	96	4	83	17	97	3	91	121	98	90	34	40	32	31					
Filling stations with other merchandise.....	12	91	9	100	-----	100	-----	93	122	97	88	32	32	25	17					
Garages (repairs and storage, gasoline, oil, accessories).....	46	92	8	81	19	100	-----	92	117	102	89	10	18	13	13					
Apparel group	88	54	48	64	36	67	33	98	98	102	104	12	16	16	16					
Men's and boys' clothing and furnishings stores:																				
Men's furnishings stores.....	4	83	17	-----	-----	100	-----	100	100	100	100	-----	-----	-----	-----					
Men's clothing and furnishings stores.....	12	85	15	100	-----	100	-----	96	97	100	107	14	14	20	25					
Clothing stores—men's, women's and children's.....	9	57	43	100	-----	78	22	94	102	102	102	18	21	21	21					
Women's ready-to-wear specialty shops—apparel and accessories.....	16	8	94	0	91	15	85	96	98	105	101	14	25	22	17					
Custom tailors.....	5	80	20	100	-----	100	-----	109	55	109	127	-----	-----	-----	-----					
Shoe stores—men's, women's and children's.....	9	96	4	100	-----	100	-----	98	98	100	100	14	14	18	14					
Furniture and household group	44	84	16	91	9	82	18	102	97	103	98	5	3	6						
Furniture stores.....	9	87	13	100	-----	71	29	109	96	99	96	3	-----	6	10					
Household appliances stores (electrical).....	9	71	29	-----	100	100	-----	104	101	97	98	3	3	4	4					
Radio and musical stores:																				
Radio and electrical shops.....	7	81	19	100	-----	83	17	90	91	118	101	12	8	9	7					
Radio and musical instruments stores.....	10	91	9	100	-----	100	-----	103	98	99	100	7	8	9	9					
Restaurants and eating places	95	82	38	53	47	89	11	97	107	101	95	6	9	9	8					
Restaurants, cafeterias:																				
Lunch rooms.....	21	56	44	44	56	68	32	87	114	104	95	14	17	17	15					
Restaurants with table service.....	49	59	41	53	47	90	4	97	106	101	96	4	7	7	6					
Lunch counters and refreshment stands:																				
Lunch counters.....	7	74	26	40	60	88	12	99	115	99	87	12	11	12	14					
Soft-drink stands.....	15	97	3	100	-----	100	-----	103	103	97	97	16	16	14	14					
Lumber and building group	45	89	11	93	7	97	3	121	109	87	83	14	12	22	27					
Lumber and building material dealers:																				
Lumber and building material dealers.....	14	94	6	100	-----	100	-----	122	115	73	80	17	5	28	38					
Lumber and hardware.....	9	96	4	100	-----	100	-----	122	102	89	87	25	30	34	35					
Electrical shops (without radio).....	9	81	19	80	20	100	-----	91	99	115	95	18	25	18	26					
Plumbing shops—heating and ventilating.....	7	86	14	-----	-----	80	20	134	119	78	69	-----	-----	-----	-----					
Other retail stores	176	78	22	79	21	84	16	98	98	99	107	16	16	15	22					
Hardware stores.....	8	84	16	50	50	100	-----	91	107	91	111	29	36	29	34					
Hardware and farm implement stores.....	6	80	20	100	-----	100	-----	98	106	95	101	11	13	9	11					
Coal and feed stores.....	4	83	17	100	-----	100	-----	87	104	104	105	40	67	50	33					
Cigar stores and cigar stands:																				
Cigar stands.....	19	84	16	100	-----	95	5	97	100	100	103	9	9	9	9					
Cigar stores without fountains.....	16	92	8	100	-----	93	7	101	101	100	98	8	8	8	8					
Coal and wood yards.....	18	90	10	92	8	88	12	102	85	102	111	24	19	24	29					
Drug stores:																				
Drug stores.....	27	79	21	80	20	89	11	99	104	100	97	8	10	8	9					
Drug stores with fountains.....	13	45	55	50	50	57	43	96	105	101	98	17	18	16	17					
Jewelry stores.....	10	94	6	100	-----	90	10	97	101	101	101	3	3	3	3					
News dealers.....	5	67	33	83	17	25	75	83	69	110	138	33	40	62	50					
Undertakers' supplies (including some service).....	8	83	17	83	17	75	25	99	99	98	104	42	42	42	40					
Secondhand stores	7	88	12	-----	100	-----	-----	99	103	103	95	7	7	4	4					

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTAL (Includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups¹	1,310	\$50,401	71	\$9,634	174	\$11,875	157	\$6,046	153	\$3,744	220	\$3,285	188	\$1,380	311	\$744
Per cent of total stores and sales	100.00	100.00	5.42	19.11	13.28	23.56	11.98	12.00	11.68	7.43	16.80	6.52	14.20	2.74	23.74	1.47
Food group	242	\$9,445	16	\$3,083	44	\$3,185	36	\$1,388	21	\$528	42	\$641	34	\$264	45	\$103
Confectionery stores (candy and fountain).....	30	433			3	173	1	35			7	118	11	91	8	16
Fruit stores and vegetable markets.....	3	56							1	26	2	31				
Grocery stores (without meats).....	117	3,073	2	279	15	1,121	20	758	9	213	22	316	16	119	31	68
Combination stores (groceries and meats):																
Grocery stores with meats.....	26	1,801	6	784	9	720	5	202	2	58	1	20	2	14	1	4
Meat markets with groceries.....	17	1,495	4	488	5	311	5	192	1	28						
Meat markets.....	36	1,544	3	417	10	709	2	88	6	155	9	140	3	25	3	10
Bakeries—bakery goods stores (except manu- facturing bakeries).....	7	164					3	113	1	25	1	16	1	7	1	3
General stores	184	7,262	11	1,603	19	1,377	17	664	18	454	23	331	14	104	25	68
General stores—groceries with dry goods.....	9	104					1	39	1	26			4	27	3	12
General stores—groceries with apparel.....	26	441			1	67	6	224	1	26	5	70	5	36	8	17
General stores—groceries with other mer- chandise.....	99	6,717	11	1,002	18	1,310	10	401	16	402	18	261	5	41	14	39
General merchandise group	58	4,226	3	331	12	847	3	111	7	174	8	111	3	25	15	29
Department stores without food depart- ments.....	9	2,720	3	331												
Dry goods stores.....	24	535			5	342	1	36	5	126			1	8	12	23
General merchandise stores:																
With food departments.....	5	156			2	132			1	26	2	28				
Without food departments.....	12	513			5	373	2	75			3	47	2	17		
Variety, 5-and-10, and to-a-dollar stores.....	8	272							1	22	3	36			3	6
Automotive group	288	12,884	19	2,696	26	1,726	33	1,330	31	742	46	676	38	291	62	180
Automobile salesrooms—new and trade-in.....	74	9,505	17	2,471	16	1,013	11	459	8	189	8	117	2	18		
Accessories, tires, and batteries:																
Battery and ignition shops—brake repair shops.....	5	105			1	72			1	20			1	9	2	4
Tire shops (including tire repairs).....	8	270			2	133	2	68	2	52	1	14			1	4
Filling stations:																
Filling stations—gasoline and oil.....	40	329					2	83	3	62	5	83	7	55	23	46
Filling stations with tires and accessories.....	43	726			1	50	7	271	9	220	8	118	4	36	14	30
Filling stations with other merchandise.....	33	296					1	47	1	20	9	148	7	49	15	29
Garages and repair shops:																
Body, fender, and paint shops.....	3	50					1	30			1	11	1	9		
Garages (repairs and storage, gasoline, oil, accessories).....	76	1,431	2	225	5	326	9	372	7	179	12	154	16	115	25	60
Apparel group	97	2,749	5	593	15	975	10	391	14	330	20	308	15	102	18	50
Men's and boys' clothing and furnishings stores:																
Men's furnishings stores.....	9	130					2	65	1	24	2	21	2	16	2	5
Men's clothing and furnishings stores.....	18	694	1	152	5	328	1	42	3	71	3	82	2	15	1	3
Clothing stores—men's, women's, and chil- dren's.....	11	415	1	109	2	132	2	83	2	51	2	35	1	4	1	1
Women's ready-to-wear specialty shops— apparel and accessories.....	23	630	2	215	3	159	2	80	4	89	3	51	2	15	7	21
Women's accessories stores:																
Corset and lingerie shops.....	4	58					1	47					1	7	2	4
Millinery stores.....	5	154	1	117							2	27	1	7	1	3
Custom tailors.....	7	42									2	23	1	6	4	13
Shoe stores—men's, women's, and children's.....	11	436			6	356					4	69	2	11		
Furniture and household group	56	2,094	2	258	8	499	4	148	11	261	13	221	8	62	8	17
Furniture stores:																
Furniture stores.....	13	728	1	153	3	189	1	43	3	70	2	31	1	9	1	2
Furniture and hardware stores.....	6	129			1	56			2	46	1	18	1	6	1	3
Household appliances stores (electrical) (in- cluding 2 refrigerator dealers).....	14	291			2	126	2	68			3	56	4	34	3	7
Radio and music stores:																
Radio and electrical shops.....	10	302	1	105	1	75			2	50	4	69			2	2
Radio and musical-instruments stores.....	9	523			1	53	1	37	2	51	3	47	1	7		
Restaurants and eating places	146	2,596	3	409	12	779	9	367	15	359	26	357	32	222	49	104
Restaurants, cafeterias:																
Lunch rooms.....	39	347			1	51	1	31	2	42	8	106	12	35	15	33
Restaurants with table service.....	50	1,769	3	409	9	607	7	290	9	222	11	157	10	65	7	20
Lunch counters, refreshment stands, etc:																
Refreshment stands.....	3	34							1	25			1	8	1	1
Lunch counters.....	15	203			2	121			1	23	1	10	4	28	7	15
Soft-drink stands.....	33	243					1	46	2	42	6	83	5	36	19	35
Lumber and building group	55	2,356	3	366	10	707	8	317	8	212	7	106	7	54	10	30
Lumber and building-material dealers:																
Lumber and building-material dealers.....	16	1,112	2	250	6	421	2	80	3	78	1	19			1	4
Lumber and hardware.....	9	710	1	116	2	147	3	120			1	15	1	6		3
Roofing.....	5	71							1	28	2	32	1	8		4
Electrical shops (without radio).....	9	135							1	30	2	55	2	17		4
Plumbing shops—heating and ventilating.....	12	274			2	139	1	49	2	51	1	29	2	15	4	10
Paint and glass stores.....	4	64					1	38					1	8	2	9

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTAL (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$4,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
	Other retail stores.....	214	\$6,597	9	\$1,298	26	\$1,615	37	\$1,330	28	\$664	33	\$505	33	\$244	45
Hardware stores.....	10	422	1	162	2	115	2	69	1	27	3	45	1	14	1	4
Hardware and farm implement stores.....	7	891	1	165	2	110	1	38	1	38	1	14	1	14	1	4
Coal and feed stores.....	4	62					1	35			2	22	1	5		
Cigar stores and cigar stands:																
Cigar stands.....	21	285					3	118	2	47	2	35	9	67	5	18
Cigar stores.....	24	530	1	100			5	163	7	173	3	52	3	24	5	18
Coal and wood yards.....	23	708	1	188	5	299	1	40	3	81	6	74	2	10	5	15
Drug stores:																
Drug stores.....	29	1,059	1	146	6	391	7	256	8	192	4	63	1	6	2	4
Drug stores with fountains.....	17	618			6	377	5	184	1	28	1	10	1	8	3	12
Florists.....	6	38			1	50	1	31							4	7
Art and gift shops.....	3	20									1	16			2	4
Jewelry stores.....	14	510	2	259	2	116	1	31	1	22	4	68	2	13	2	1
News dealers.....	5	98					1	48	1	26	1	12	1	9	1	4
Office and store mechanical-appliance dealers (retail).....	4	72					1	34	1	26	1	10			1	2
Opticians and optometrists.....	3	50							1	21	1	19	1	9		
Stationers and engravers.....	3	114			1	75	1	32					1	8		
Undertakers' supplies (including some service).....	9	199			1	82	1	44	1	20	2	30	2	17	2	5
Secondhand stores.....	20	282			2	185					2	29	2	12	14	73

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals Table 4A).		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
	All groups ¹	38	\$13,694	7	\$5,098	9	\$3,340	22
Per cent of sales.....	2.00	27.17	.53	10.11	.69	6.63	1.68	10.43
Food group.....	4	1,275			2	799	2	476
Grocery stores (without meats).....	2	(x)						
Meat markets with groceries.....	2	(x)						
General stores.....	7	2,603	2	1,182	1	456	4	1,025
General merchandise group.....	7	2,598	1	879	2	779	4	940
Automotive group.....	13	5,238	4	3,037	1	322	8	1,879
Automobile sales rooms—new and trade-in.....	13	5,238	4	3,037	1	322	8	1,879
Furniture and household group.....	2	557			1	326	1	231
Lumber and building group.....	2	565			1	306	1	259
Other retail stores.....	3	798			1	352	2	446
Hardware and farm implement stores.....	2	(x)						

¹ Because of the limited number of stores with sales of more than \$200,000 group totals only can be shown in many instances.

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAYROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total full time and part time	Part time only			Amount	Per cent of total sales
			Total.....	1,310	1,388	3,108			494	\$5,098,049
Single store independents.....	1,170	1,325	2,401	397	3,969,169	119,338	3,487,962	6,576,810	39,232,931	77.84
2-store independents.....	32	22	105	15	196,250	4,762	145,482	337,130	1,894,915	3.76
3-store independents.....	11	3	55	5	113,299	2,422	116,884	204,370	1,356,878	2.70
Local chains.....	13		49	3	95,563	960	82,098	64,090	803,089	1.60
Sectional chains.....	12		62	7	89,040	1,477	77,426	72,950	579,803	1.13
National chains.....	20		250	52	342,412	11,151	298,290	564,460	3,826,851	7.69
Other types of operation:										
Retailers—country buyers ¹	10	14	9	4	16,235	1,121	14,169	85,660	257,454	.51
Retailers—wholesalers ¹	21	22	136	11	187,089	4,493	180,731	377,710	1,981,109	3.93
All other types.....	12	3	41		86,992		22,013	104,300	476,308	.94

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5-B.—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTIES	TOTALS		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
The State.....	1,310	\$50,401	1,213	\$42,487	84	41	\$4,397	9	58	\$3,517	7
Churchill.....	41	2,414	36	1,511	62	3	236	10	2	667	28
Clark.....	171	5,351	160	4,544	85	3	437	8	8	370	7
Douglas.....	30	1,046	24	677	65	1	(x)	(x)	5	(x)	(x)
Elko.....	150	5,179	140	4,383	85	4	418	8	6	378	7
Esmeralda.....	23	333	23	333	100						
Eureka.....	21	365	21	365	100						
Humboldt.....	71	2,370	61	1,645	69	3	164	7	7	561	24
Lander.....	31	778	29	726	93				2	52	7
Lincoln.....	37	927	35	787	85				2	140	15
Lyon.....	55	1,323	52	1,239	94	1	(x)	(x)	2	(x)	(x)
Mineral.....	33	369	33	369	100						
Nye.....	85	2,195	83	2,108	96	1	(x)	(x)	1	(x)	(x)
Ormsby.....	41	847	38	730	86	1	(x)	(x)	2	(x)	(x)
Pershing.....	30	1,287	27	1,101	86	2	(x)	(x)	1	(x)	(x)
Storey.....	13	249	12	219	88				1	30	12
Washoe.....	414	20,113	383	17,092	85	17	2,275	11	14	746	4
White Pine.....	64	5,255	56	4,658	89	5	529	10	3	68	1

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Independ-ent stores	Chain stores	Other types	KIND OF BUSINESS	Total	Independ-ent stores	Chain stores	Other types
Department stores:					Combination stores (groceries and meats):				
Number of stores.....	9	2	7		Number of stores.....	43	38	5	
Annual net sales.....	\$2,720,107	(x)	(x)		Annual net sales.....	\$3,295,615	\$2,693,415	\$602,200	
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	81.73	18.27	
Variety, 5-and-10, and 10-a-dollar stores:					Restaurants and cafeterias:				
Number of stores.....	8	4	4		Number of stores.....	95	94	1	
Annual net sales.....	\$271,633	\$26,291	\$245,342		Annual net sales.....	\$2,116,328	(x)	(x)	
Per cent of total sales.....	100.00	9.68	90.32		Per cent of total sales.....	100.00	(x)	(x)	
Men's and boys' clothing and furnishings stores:					Cigar stores and cigar stands:				
Number of stores.....	29	28	1		Number of stores.....	45	42	2	1
Annual net sales.....	\$870,591	(x)	(x)		Annual net sales.....	\$815,550	\$754,241	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	92.48	(x)	(x)
Clothing stores—men's, women's, and children's:					Filling stations:				
Number of stores.....	11	10	1		Number of stations.....	116	115	1	
Annual net sales.....	\$415,333	(x)	(x)		Annual net sales.....	\$1,350,934	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:					Coal and wood yards—ice dealers:				
Number of stores.....	23	22	1		Number of yards.....	23	22		1
Annual net sales.....	\$630,193	(x)	(x)		Annual net sales.....	\$707,046	\$694,252		\$13,394
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	98.11		1.89
Shoe stores:					Drug stores:				
Number of stores.....	11	11			Number of stores.....	46	46		
Annual net sales.....	\$435,571	\$435,571			Annual net sales.....	\$1,678,189	\$1,678,189		
Per cent of total sales.....	100.00	100.00			Per cent of total sales.....	100.00	100.00		
Furniture stores:					Hardware stores:				
Number of stores.....	19	19			Number of stores.....	10	10		
Annual net sales.....	\$856,096	\$856,096			Annual net sales.....	\$421,866	\$421,866		
Per cent of total sales.....	100.00	100.00			Per cent of total sales.....	100.00	100.00		
Radio and music stores:					Jewelry stores:				
Number of stores.....	19	15	4		Number of stores.....	14	14		
Annual net sales.....	\$324,045	\$442,102	\$381,943		Annual net sales.....	\$510,939	\$510,939		
Per cent of total sales.....	100.00	53.65	46.35		Per cent of total sales.....	100.00	100.00		
Grocery stores (without meats):									
Number of stores.....	117	105	9	3					
Annual net sales.....	\$3,673,225	\$2,945,037	\$714,270	\$13,918					
Per cent of total sales.....	100.00	80.17	19.45	.38					

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TABLE 7.—THE STATE—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTALS		PROPORTION OF CREDIT BUSINESS																				
	Number of stores	Net sales (dollars)	ALL CASH		1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		Over 80 per cent credit		
			Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	Number of stores	Net sales (dollars)	
Total, all stores reporting:¹																							
Number of stores.....	1,039		426	7	92	70	54	70	62	66	79	88											
Per cent of total stores.....	100.00		38.76	7.83	8.91	6.74	5.19	6.74	5.98	6.41	7.61	8.47											
Amount of net sales.....	46,033		11,023	2,349	2,504	2,275	2,488	4,028	3,025	4,445	6,961	6,935											
Per cent of total sales.....	100.00		23.95	5.10	5.44	4.94	5.40	8.75	6.57	9.66	15.12	15.07											
Food group:																							
Confectionery stores (candy and fountain).....	26	395	21	351	1	19	1	2	13	1	10												
Fruit stores and vegetable markets.....	3	57	2	43	1	14																	
Grocery stores (without meats).....	94	3,505	38	1,105	7	231	6	89	6	191	7	610	5	437	10	173	11	289	2	141	3	149	
Combination stores (groceries and meats)—																							
Grocery stores with meats.....	21	1,430	7	638			1	56	1	41			1	9	3	131	7	526	1	38			
Meat markets with groceries.....	16	1,433	4	170	1	36	1	45		217	1	32	2	321	3	305	2	306					
Meat markets (including sea foods)—																							
Meat markets.....	29	1,351	7	211	2	37			2	122	2	186	4	135	5	128	2	146	3	307	2	82	
Bakeries—bakery goods stores (except manufactur- ing bakeries).....	7	164	3	51	2	72			1	7			1	34									
General merchandise group:																							
Department stores—without food departments.....	8	2,377	5	1,561			1	271				2	545										
Dry goods stores.....	24	535	10	301	2	3	4	28	2	85	1	2	2	71	1	3	1	18	1	26			
General merchandise stores—																							
With food departments.....	5	186	1	16			1	12				1	26			1	52				1	50	
Without food departments.....	10	405	7	350			1	8				1	15			1	32						
Variety, 5-and-10, and to-a-dollar stores.....	4	234	3	232			1	2															
Automotive group:																							
Automobile salesrooms—new and trade-in.....	70	9,079	9	759	3	212	3	372	7	631	4	357	8	1,709	7	984	14	1,577	5	403	10	2,075	
Tire shops (including tire repairs).....	6	168	4	129			2	39															
Filling stations—																							
Filling stations—gasoline and oil.....	28	212	19	128	5	62	1	1	2	14	1	7											
Filling stations with tires and accessories.....	39	650	12	183	8	94	9	175	3	59	3	109	3	29						1	1		
Filling stations with other merchandise.....	26	242	16	127	4	55			3	12			1	24	1	20	1	4					
Garages (repairs and storage, gasoline, oil, acces- sories).....	58	1,127	10	205	4	105	13	279	5	58	5	77	9	80	3	121	4	129	3	69			
Apparel group:																							
Men's and boys' clothing and furnishings stores—																							
Men's furnishings stores.....	9	130	7	72	1	34					1	24											
Men's clothing and furnishings stores.....	17	665	8	211			1	152	1	8	3	78		2	136	1	65		1	15			
Clothing stores—men's, women's, and children's.....	9	340	2	17	1	24			1	36	1	47	2	45						1	62	1	109
Women's ready-to-wear specialty shops—apparel and accessories.....	21	623	5	104	4	54	4	113	1	111	1	8	1	52	4	77				1	104		
Women's accessories stores—																							
Millinery stores.....	5	154	3	26	2	128																	
Shoe stores—men's, women's, and children's.....	10	349	5	180	2	76	1	59					1	16						1	18		
Furniture and household group:																							
Furniture stores.....	11	494	1	63			1	23			2	64	1	9	1	12				1	153	4	170
Household appliances stores—																							
Household appliances stores (electrical).....	8	162	2	38			1	10								1	20			2	22	2	72
Radio and music stores—																							
Radio and electrical shops.....	10	301	1	20					2	2	1	75	1	28	1	19	1	12				3	145
Radio and musical instruments stores.....	10	923	1	24					2	44										3	399	4	450
Lumber and building group:																							
Lumber and building material dealers.....	15	1,092	1	35													1	68	2	281	11	708	
Electrical shops (without radio).....	8	134	2	11												1	29	2	43	3	51		
Plumbing shops—heating and ventilating.....	10	259	3	25			3	35														4	199
Paint and glass stores.....	3	50							1	4			1	8						1	38		
Other retail stores:																							
Hardware stores.....	9	371	2	42	1	4	1	19			1	11			1	64	2	69	1	162			
Cigar stores without fountains.....	21	374	18	332	1	16									1	22							
Coal and wood yards.....	20	637	2	204	4	143	2	56					2	8	2	20	1	25	1	61	6	120	
Drug stores—																							
Drug stores.....	22	897	9	258	2	210	3	99	5	193	1	26			1	35				1	76		
Drug stores without fountains.....	16	616	1	11	2	75	4	123	3	132	2	110	3	157						1	8		
Florists.....	5	38	2	3	1	3											1	31		1		1	1
Jewelry stores—																							
Jewelry stores.....	12	485	6	87			2	59	2	135			1	145								1	59
Office, school, and store supplies and equipment dealers—																							
Office and store mechanical appliances dealers (retail).....	3	76	1	34																		2	36
Stationers and engravers.....	3	114	1	8	1	32															1	74	

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes all stores in the State which have reported either that they sell for cash or that they sell on credit. The totals agree with Table 1 except for 211 stores with sales of \$4,363,338 which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting in- stallments (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting in- stallments (included also in credit sales) ¹
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales			Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
Total.....	673	\$35,010,898	\$20,046,232	57.26	\$2,918,451	National chains.....	3	\$299,506	\$81,888	27.34	\$55,295
Independent stores ²	626	31,557,333	17,695,657	56.07	2,516,047	Other types of operation:					
Local chains.....	11	747,733	637,700	71.91	259,434	Retailers—country buyers ³	10	257,454	145,940	56.69	
Sectional chains.....	4	199,039	158,063	79.41	74,615	Retailers—wholesalers ³	14	1,734,406	1,275,274	73.53	
						All other types.....	6	215,427	151,710	70.42	13,160

¹ Installment sales were not reported by country stores nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the sales column because it is incomplete.
² Includes single-store independents, 2 and 3 store independents.
³ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total ¹	4,177	\$2,359,424	Other stores in which meals are served.....	114	\$59,493
Restaurants and eating places.....	4,083	2,199,931	Confectionery stores (candy and fountain).....	44	27,350
Lunch rooms.....	997	286,296	General stores—groceries with dry goods.....	16	6,048
Restaurants with table service (including 1 cafeteria).....	2,866	1,727,815	General stores—groceries with other merchandise.....	20	3,750
Lunch counters.....	194	181,440	Filling stations with other merchandise.....	6	1,350
Soft-drink stands.....	6	4,380	Cigar stands.....	28	18,000

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage
Total.....	250	\$1,175,490	\$54,005	Automotive group—Continued.			
Food group.....		2,435		Filling stations—gasoline and oil.....	3	\$5,846	
Grocery stores (without meats).....		2,435		Filling stations with tires and accessories.....	10	40,398	
Automotive group.....	250	1,172,405	54,005	Filling stations with other merchandise.....	1	5,835	
Automobile salesrooms—new and trade-in.....	155	750,664	3,303	Body, fender, and paint shops.....	5	39,671	
Battery and ignition shops—brake repair shops.....	6	24,746		Garages (repairs and storage, gasoline, oil, accessories).....	63	293,261	\$50,722
Tire shops (including tire repairs).....	7	18,584		Secondhand stores.....			650

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service	KIND OF BUSINESS	Receipts from other repairs and service
Total.....	\$350,713	Lumber and building group, total.....	\$127,247
Automotive group.....	10,333	Roofing.....	14,818
Automobile salesrooms—new and trade-in.....	7,350	Electrical shops (without radio).....	27,457
Filling stations with tires and accessories.....	900	Plumbing shops—heating and ventilating.....	56,983
Filling stations with other merchandise.....	2,083	Paint and glass stores.....	28,489
Apparel group, total.....	14,000	Other retail stores, total.....	136,780
Custom tailors.....	2,180	Hardware stores.....	8,798
Shoe stores—men's, women's, and children's.....	11,820	Cigar stands.....	6,610
Furniture and household group, total.....	51,648	Ice dealers.....	1,000
Furniture stores.....	10,092	Drug stores.....	1,391
Household appliances stores (electrical).....	1,400	Jewelry stores.....	61,270
Radio and electrical shops.....	26,618	Office and store mechanical appliance dealers (retail).....	4,937
Radio and musical instruments stores.....	13,538	Opticians and optometrists.....	5,456
		Undertakers' supplies (including some service).....	47,298
		Secondhand stores.....	10,725

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured in sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured in sales premises ¹	Sales to other retailers ¹	Returned goods and allowances ¹
All groups	\$108,835	\$881,268	\$119,264	Furniture and household group		\$1,550	\$6,545
Food group	99,185	21,274		Furniture stores.....			4,890
Dairy products stores—				Household appliances stores (electrical).....			1,655
Dairy products stores (including ice cream).....	15,013			Radio and musical instruments stores.....	1,550		
Eggs and poultry dealers.....		12,000		Lumber and building group	\$9,650	56,284	
Grocery stores (without meats).....	52,640	9,274		Lumber and building material dealers:			
Bakeries—bakery goods (except manufacturing bakeries).....	30,032			Lumber and building material dealers.....		14,946	
General stores		15,250		Lumber and hardware.....		40,338	
General stores—groceries with other merchandise.....		16,250		Roofing.....	0,650		
General merchandise group		1,200	50,870	Other retail stores		99,046	7,817
Department stores without food departments.....			50,870	Hardware stores.....		9,360	1,082
General merchandise stores with food departments.....		1,200		Hardware and farm implement stores.....		86,144	2,118
Automotive group		667,662	46,933	Ice dealers.....		3,542	
Automobile salesrooms—new and trade-in.....		667,662	46,933	Office and store mechanical appliance dealers (retail).....			3,407
Apparel group			3,000	Stationers and engravers.....			1,210
Women's ready-to-wear specialty shops—apparel and accessories.....			3,000	Secondhand stores			4,099
				Pawn shops (sales).....			4,099

¹ Merchandise manufactured in sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

(Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$236,639.)

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929) ¹
Totals	10	\$198,589	4	\$624,442	16	\$761,167	15	\$239,765

¹ This column includes both retail and wholesale sales, the retail sales for the state aggregating \$236,639.

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TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	\$6,749	Lander.....	\$131
Elko.....	150	Lincoln.....	2,000
Humboldt.....	2,816	Lyon.....	1,652

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total.....	\$169,849	\$191,343	Lumber and building material.....	\$26,106	\$26,106
Automotive.....	30,759	30,759	Petroleum and petroleum products.....	40,000	21,494
Food products (not elsewhere specified).....	7,940	7,940	Tobacco and tobacco products (except leaf).....	65,044	40,000
			All others.....		65,044

¹ "Wholesalers Only," includes only those wholesalers and importers who sell to retailers for resale. For types of distributors included in "All types of wholesalers," reference should be made to the Wholesale Census, and especially to Table 4 therein.

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TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

	Number of stores	Proprietors and firm members	Number of employees (full-time)	Total pay roll	Stock on hand, end of year (at cost)	Net sales (1929)	Per cent of sales		Number of stores	Proprietors and firm members	Number of employees (full-time)	Total pay roll	Stock on hand, end of year (at cost)	Net sales (1929)	Per cent of sales
Total	1,810	1,389	3,108	\$5,096,049	\$8,387,480	\$50,401,338	100.00								
Proprietorships.....	1,031	1,329	1,631	2,539,757	4,262,430	26,618,828	52.81	Cooperative associations	1	(x)	(x)	(x)	(x)	(x)	(x)
Corporations.....	242	1,399	2,458,438	4,043,460	22,971,156	45.58	Negro proprietorships ¹	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
							Oriental mutuals.....	33	58	89	\$80,704	\$32,090	\$629,555	1.25	(x)
							Unclassified.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)

¹ Table 12B for Nevada is omitted to avoid disclosure of individual operations.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

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TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Combination stores—grocery stores with meats: (Commodity coverage 19.3 per cent)			Department stores without food departments—Continued.		
Bakery products, fresh.....	3.5	3.5	Furniture—Continued.		
Bottled beverages.....	1.6	1.6	Dining room.....	2.2	0.9
Cigars, cigarettes, and tobacco.....	2.7	2.7	Kitchen.....	1.1	.4
Confectionery and nuts.....	2.0	2.0	Other household.....	1.1	.4
Fresh fish and other sea foods.....	1.9	1.9	Office and store furniture.....	.2	.1
Fruits and vegetables.....	14.1	14.1	Hardware:		
Groceries:			Builders' and shelf hardware.....	.6	.2
Butter and cheese.....	6.0	6.0	Carpenters' and mechanics' tools.....	.6	.2
Eggs.....	4.4	4.4	Other hardware.....	1.7	.7
Lard, cooking fats, etc.....	3.1	3.1	Heating and plumbing equipment and supplies.....	4.0	1.0
Flour.....	4.3	4.3	Home furnishings.....	9.2	9.2
Sugar.....	5.5	5.5	Draperies, upholstery and curtains.....	.4	
Canned goods and other groceries.....	23.4	23.4	Floor coverings.....	4.1	
Meats, including poultry.....	24.8	24.8	Bedding, mattresses, springs.....	2.0	
Milk and cream.....	2.7	2.7	Other home furnishings.....	2.7	
Combination stores—meat markets with groceries: (Commodity coverage, 17.3 per cent)			Infants' wear.....	.9	.9
Bakery products, fresh.....	.7	.6	Jewelry, silverware, and clocks.....	2.5	2.5
Bottled beverages.....	.9	.8	Clocks.....	.3	
Cigars, cigarettes, and tobacco.....	.9	.8	Watches.....	.6	
Confectionery and nuts.....	.3	.2	Diamond jewelry.....	.3	
Deli-cesses, ready-to-serve foods.....	6.0	5.8	Rings, other than diamond.....	.3	
Fresh fish and other sea foods.....	1.4	1.0	Sterling silverware.....	.3	
Fruits and vegetables.....	17.4	17.4	Other jewelry.....	.7	
Groceries:			Leather goods, bill folds, purses, gloves, and handbags.....	.4	.4
Butter and cheese.....	4.0	4.0	Luggage.....	.7	.7
Eggs.....	1.9	1.9	Motor cycles, bicycles and accessories.....	1.3	.5
Lard, cooking fats, etc.....	.6	.6	Paints, varnishes, lacquers.....	2.0	.8
Flour.....	1.4	1.4	Painters' supplies.....	.2	.1
Sugar.....	1.7	1.7	Radio sets.....	.6	.2
Canned goods and other groceries.....	22.3	22.3	Radio parts and accessories.....	.9	.4
Meats, including poultry.....	40.2	40.2	Roofing materials (except wood shingles).....	2.0	.8
Milk and cream.....	1.5	1.3	Shoes and other footwear.....	5.4	5.4
Meat markets: (Commodity coverage, 12.6 per cent)			Shoes, men's.....	1.6	
Butter and cheese.....	7.3	7.3	Shoes, boys' and youths'.....	.6	
Eggs.....	4.8	2.5	Shoes, women's.....	2.8	
Lard, cooking fats, etc.....	7.1	7.1	Shoes, misses' and children's.....	.5	
Meats, including poultry.....	83.1	83.1	Sporting goods, gymnasium and playground equipment.....	4.0	1.6
GENERAL MERCHANDISE GROUP			Stationery, books and magazines.....	4.5	2.8
Department stores without food departments: (Commodity coverage, 100 per cent)			Stoves and ranges, gas.....	.5	.2
Antiques, art goods, gifts.....	.2	.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.8	1.9
Apparel and accessories, women's, misses', children's:			Stringed and band instruments.....	.2	.1
Millinery.....	.7	.3	Toilet articles and preparations.....	2.3	2.3
Hosiery.....	6.0	6.0	Toys and games.....	1.2	1.2
Coats, suits, and dresses.....	9.4	9.4	General merchandise stores with food departments: (Commodity coverage, 40.7 per cent)		
Underwear, negligees, corsets, etc.....	6.0	6.0	Builders' and shelf hardware.....	1.3	1.3
Other apparel, except furs.....	1.7	.7	Cigars, cigarettes, tobacco and smokers' supplies:		
Appliances and supplies (electric):			Cigars, cigarettes and tobacco.....	11.1	10.7
Household appliances, motor driven.....	3.0	1.2	Smokers' supplies.....	.9	.8
Household heating appliances (portable).....	.5	.2	Clothing and furnishings, (men's and boys'):		
Lighting equipment.....	1.3	.5	Hats and caps.....	3.3	3.3
Construction materials.....	.5	.2	Furnishings.....	11.2	11.2
Appliances, other.....	.3	.1	Work clothing.....	11.9	11.9
Automotive parts and accessories (except tires, tubes, and batteries):			Drugs and drug sundries:		
Tires, tubes, and tire accessories.....	2.9	1.1	Drugs, patent medicines, etc.....	2.5	2.0
Batteries.....	9.3	3.7	Rubber goods.....	.8	.7
Clothing and furnishings (men's and boys').....	14.1	14.1	Groceries.....	52.8	52.8
Suits.....	1.7		Shoes, men's.....	5.3	5.3
Overcoats.....	1.0		General merchandise stores without food departments: (Commodity coverage, 18.8 per cent)		
Hats and caps.....	.7		Appliances and supplies (electric).....	4.0	3.8
Furnishings.....	4.8		Automotive parts and accessories:		
Work clothing.....	3.8		Automotive parts and accessories (except tires, tubes and batteries).....	7.4	7.0
Other clothing.....	2.1		Tires, tubes and tire accessories.....	15.8	15.3
Drug sundries.....	.2	.1	Dry goods and notions.....	3.6	3.6
Dry goods and notions:			Farm and garden equipment and supplies.....	.8	.8
Piece goods.....	15.4	9.7	Furniture, household.....	18.5	17.3
Notions and small wares.....	6.3	6.3	Hardware.....	8.9	8.9
Dry goods, other.....	2.0	.8	Jewelry, silverware, and clocks.....	.4	.4
Farm and garden equipment and supplies:			Other apparel.....	4.9	4.9
Farm machinery.....	.4	.2	Paints, varnishes, glass, and painters' supplies.....	4.6	4.6
Wire fencing, gates, and posts.....	.2	.1	Radios and equipment.....	3.5	3.5
Farm and garden equipment and supplies.....	.2	.1	Shoes and other footwear.....	3.7	3.7
Furniture:			Stationery, books, and magazines.....	8.4	8.2
Bedroom.....	4.4	1.7	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.3	4.2
Living room, library, and hall.....	2.2	.8	Suits.....	7.4	7.2
			Toys and games.....	3.6	3.4
			Wall paper.....	.3	.2

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column shows the relative importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentage shown in the second column should be applied to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions, p. 7 of this report.)

(x)—Indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
AUTOMOTIVE GROUP			APPAREL GROUP—Continued		
Automobile sales rooms—new and trade-in: (Commodity coverage, 99.2 per cent)			Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 34.1 per cent)		
Automobiles, parts, and accessories:			Apparel and accessories, women's, misses', children's—	97.8	97.8
Passenger automobiles, new	46.0	46.0	Millinery	5.7	
Used passenger cars	18.3	18.3	Hosiery	1.9	
Busses	9.9	4	Coats, suits, and dresses	85.6	
Commercial cars and trucks, new	5.4	2.3	Underwear, negligees, corsets, etc.	3.2	
Used commercial cars and trucks	1.0	.4	Other apparel	1.5	
Automotive parts and accessories (except tires, tubes, and batteries)	8.6	7.2	Jewelry, costume	3.0	1.4
Tires, tubes, and tire accessories	1.4	1.1	Toiletries and cosmetics	1.7	.8
Automobiles, new, sold to dealers	23.6	13.6			
Busses sold to dealers	6.0	.3	Millinery stores:		
Commercial cars and trucks, new sold to dealers	7.4	2.1	(Commodity coverage, 86.4 per cent)		
Parts and accessories sold to dealers	2.7	1.8	Children's wear	1.0	.9
Batteries	.2		Millinery	70.8	70.8
Gasoline	.5	.5	Hosiery	2.8	2.4
Miscellaneous merchandise	(x)	.8	Underwear, negligees, corsets, etc.	3.1	2.8
Oils and greases	.2	.2	Other apparel	24.5	21.6
Repairs and service	5.0	4.7	Jewelry, costume	1.7	1.5
Storage	4.8	.1	Shoe stores—men's, women's, and children's:		
Battery and ignition shops—brake repair shops:			(Commodity coverage, 53.8 per cent)		
(Commodity coverage, 72.0 per cent)			Hosiery	2.4	.9
Automotive parts and accessories	12.7	12.0	Shoes and other footwear—		
Batteries	66.8	66.3	Men's	33.2	33.2
Gasoline, oil, and grease	1.6	1.5	Boys' and youths'	3.0	3.0
Repairs and service	20.2	20.2	Women's	54.1	54.1
Tire shops (including tire repairs):			Misses' and children's	6.1	6.1
(Commodity coverage, 85.4 per cent)			Infants'	.8	.8
Automotive parts and accessories (except tires and tubes)	5.2	1.5	Rubber and other footwear	2.9	1.9
Tires, tubes, and tire accessories	90.4	90.4	FURNITURE AND HOUSEHOLD GROUP		
Repairs and service	8.1	8.1	Furniture stores:		
Filling stations (gasoline and oil):			(Commodity coverage, 30.9 per cent)		
(Commodity coverage, 22.0 per cent)			Furniture—		
Gasoline	86.9	86.9	Bedroom	19.1	19.1
Oils and greases	11.8	11.8	Living room, library, and hall	23.7	23.7
Repairs and service	2.1	1.3	Dining room	10.0	10.0
Filling stations with tires and accessories:			Other household	19.4	19.4
(Commodity coverage, 8.5 per cent)			Home furnishings—		
Commercial cars and trucks, new	6.0	4.1	Floor coverings	13.6	13.6
Automotive parts and accessories (except tires and tubes)	1.2	.8	Bedding, mattresses, springs	9.6	9.6
Tires, tubes, and tire accessories	8.7	8.7	Service	5.4	4.6
Gasoline	73.8	73.8	Radio and musical instrument stores:		
Oils and greases	8.6	8.6	(Commodity coverage, 64.5 per cent)		
Repairs and service	12.6	4.0	Musical instruments and accessories—		
Filling stations with other merchandise:			Pianos and accessories		
(Commodity coverage, 15.7 per cent)			Phonographs and records		
Gasoline	85.2	85.2	Stringed and band instruments		
Oils and greases	12.5	12.5	Sheet music, music books, etc.		
Miscellaneous merchandise	(x)	2.3	Paints, varnishes, glass, and painters' supplies		
Body, fender, and paint shops:			Radios and equipment		
(Commodity coverage, 37.6 per cent)			Wall paper		
Automotive parts and accessories	28.8	28.8	Service		
Repairs and service	71.2	71.2	RESTAURANTS AND EATING PLACES		
Garages (repairs and storage, gasoline, oil, accessories):			Restaurants with table service:		
(Commodity coverage, 18.9 per cent)			(Commodity coverage, 13.5 per cent)		
Automotive parts and accessories (except tires, tubes and batteries)	5.3	4.7	Bakery products, fresh		
Tires, tubes, and tire accessories	4.1	3.7	Cigars, cigarettes, and tobacco		
Batteries	22.4	11.9	Fountain sales and ice cream		
Gasoline	50.2	44.6	Receipts from sales of meals		
Oils and greases	5.3	4.9			
Repairs and service	20.7	20.7	OTHER RETAIL STORES		
Storage	33.1	9.5	Hardware stores:		
APPAREL GROUP			(Commodity coverage, 38.4 per cent)		
Men's clothing and furnishings stores:			Farm and garden equipment and supplies—		
(Commodity coverage, 21.9 per cent)			Wire fencing, gates, and posts		
Suits	41.2	41.2	Farm and garden equipment and supplies		
Overcoats	8.5	8.5	Hardware—		
Hats and caps	10.8	10.8	Builders' and shelf hardware		
Furnishings	39.5	39.5	Carpenters' and mechanics' tools		
Women's clothing stores—men's, women's, and children's:			Other hardware		
(Commodity coverage, 26.2 per cent)			Paints, varnishes, lacquers		
Clothing and furnishings (men's and boy's)—	38.8	38.8	Glass		
Suits	3.1	3.1	Painters' supplies		
Overcoats	2.4	2.4	Hardware and farm implement stores:		
Hats and caps	1.6	1.6	(Commodity coverage, 18.5 per cent)		
Furnishings	3.1	3.1	Farm and garden equipment and supplies—		
Other clothing			Farm machinery		
Apparel and accessories, women's, misses', children's—	1.0	.8	Wire fencing, gates, and posts		
Children's wear	4.0	4.0	Farm and garden equipment and supplies		
Millinery	.7	.7	Hardware		
Hosiery	43.6	43.6	Builders' and shelf hardware		
Coats, suits, and dresses	1.2	1.2	Carpenters' and mechanics' tools		
Underwear, negligees, corsets, etc.	1.0	.8	Other hardware		
Furs and fur goods			Paints, varnishes, lacquers		
			Glass		
			Painters' supplies		

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Drug stores: (Commodity coverage, 18.7 per cent)			Jewelry stores—Continued.		
Drugs, patent medicines, etc.....	32.9	32.9	Rings, other than diamond.....	2.0	2.0
Miscellaneous merchandise—			Gold and gold-filled jewelry.....	7.2	7.2
Stationery, books, periodicals, etc.....	16.3	4.9	Plated silverware.....	2.9	2.7
Rubber goods.....	20.6	15.2	Sterling silverware.....	7.8	7.4
Prescriptions.....	21.9	21.9	Other jewelry.....	10.9	10.3
Toiletries and cosmetics.....	20.1	20.1	Leather goods, bill folds and purses.....	1.4	1.2
Toilet articles.....	5.0	5.0	Service.....	18.5	18.6
Drug stores with fountains: (Commodity coverage, 11.4 per cent)			Office and store mechanical appliance dealers (retail): (Commodity coverage, 35.8 per cent)		
Bottled beverages.....	.5	.3	Office and store equipment—		
Cigars, cigarettes, and tobacco.....	1.9	1.9	Adding and calculating machines and accessories.....	11.0	11.0
Confectionery and nuts.....	3.9	3.9	Typewriters and accessories.....	21.0	21.0
Drugs, patent medicines, etc.....	22.7	22.7	Office and stores equipment.....	33.6	33.6
Fountain sales and ice cream.....	42.6	42.6	Office and store furniture.....	4.2	4.0
Miscellaneous merchandise.....	(x)	2.1	Service.....	8.7	5.9
Prescriptions.....	10.0	10.0	Stationery.....	25.3	24.5
Toiletries and cosmetics.....	12.9	12.9			
Toilet articles.....	3.6	3.6	Stationers and engravers: (Commodity coverage, 65.3 per cent)		
Jewelry stores: (Commodity coverage, 29.5 per cent)			Office and store equipment.....	14.9	13.0
Clocks.....	1.2	1.2	Stationery, books and magazines—		
Watches.....	7.5	7.5	Paper and paper goods.....	45.3	45.3
Diamond jewelry.....	42.0	42.0	Stationery.....	41.7	41.7

NOTE.—Kinds of business listed in Table 1 which are not included in this commodity table are those for which no representative analyses are available. Reference can be made to commodity tables in reports for California and other near-by States, for breakdowns which will be applied to the inadequate classifications in the absence of better data. Due to marked differences in the buying habits of consumers, however, breakdowns common to one part of the country may not be applicable to the sales of the same kind of stores in another part of the country, and should be used only as a last resort, with due care and reservations.

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TABLE 16.—RENO—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	358	378	1,321	175	\$2,312,613	\$55,470	\$1,861,609	\$2,929,490	\$18,796,498	100.00
Food group.....	69	81	142	26	252,598	8,291	231,033	223,430	3,244,429	17.26
Candy and confectionery stores.....	12	16	17	5	22,141	1,715	34,644	12,080	173,865	.62
Dairy products stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Grocery stores (without meats).....	32	40	52	10	93,473	3,568	84,094	126,540	1,240,733	6.60
Combination stores (groceries and meats).....	13	10	54	7	104,517	1,763	68,162	77,030	1,197,465	6.37
Meat markets (including sea foods).....	9	12	12	3	23,954	745	24,457	5,340	469,006	2.50
Other food stores.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
General merchandise group¹.....	14	18	229	32	251,898	8,595	237,123	544,610	2,095,241	11.15
Department stores.....	3		152	25	188,366	5,214	153,056	264,950	1,585,039	8.43
Dry goods stores—piece goods stores.....	5	12	16	4	23,229	895	24,276	99,320	160,378	.86
General merchandise stores.....	5	6	24	3	17,938	486	39,015	58,540	141,309	.75
Automotive group¹.....	72	69	270	27	521,145	8,888	462,319	559,910	5,847,883	31.11
Motor-vehicle dealers (new and trade-in).....	15	7	174	4	357,627	1,081	325,579	474,120	4,468,251	23.77
Accessories, tires, and batteries.....	11	9	26	3	48,875	1,270	41,022	47,440	407,681	2.17
Filling stations.....	27	30	26	14	38,432	4,806	38,569	18,500	525,161	2.79
Garages and repair shops.....	18	22	43	6	74,411	1,731	55,716	15,540	433,514	2.31
Apparel group¹.....	47	34	118	23	231,428	8,059	228,639	607,670	1,824,615	9.71
Men's and boys' clothing and furnishings stores.....	12	8	19	9	52,115	2,941	59,611	262,970	470,812	2.50
Women's ready-to-wear specialty stores—apparel and accessories.....	10	8	39	6	57,392	2,078	56,991	104,870	478,494	2.55
Women's accessories stores.....	11	8	24	1	49,599	200	28,060	28,940	303,631	1.62
Other apparel stores.....	0	5	10		13,634		13,186	22,780	74,257	.39
Shoe stores.....	6	5	20	4	46,649	1,562	50,351	177,270	371,671	1.98
Furniture and household group¹.....	21	21	105	12	209,690	5,254	119,083	181,580	1,145,850	6.10
Furniture stores.....	5	6	21	2	48,338	1,971	22,369	72,850	294,964	1.57
Household appliances stores.....	6	4	29	1	60,062	120	18,140	19,720	183,010	.98
Radio and music stores.....	8	8	52	9	99,149	3,163	75,271	84,560	644,154	3.43
Re taurants and eating places.....	39	64	204	16	343,732	5,235	157,993	22,530	1,213,120	6.45
Restaurants, cafeterias.....	24	38	169	14	292,339	4,505	111,461	14,250	958,962	5.10
Lunch counters, refreshment stands, etc.....	15	26	35	2	51,393	730	46,532	8,280	254,158	1.35
Lumber and building group¹.....	12	10	36	4	65,868	1,420	31,866	38,460	285,401	1.52
Lumber and building material dealers.....	4	6	4	2	9,929	670	8,324	10,010	58,868	.31
Electrical shops (without radio).....	4	3	12	2	18,324	750	7,913	16,440	76,902	.41
Heating and plumbing shops.....	3	1	18		35,715		12,254	8,170	142,466	.76
Other retail stores.....	77	72	210	34	418,613	11,628	382,361	628,580	3,016,876	16.05
Hardware stores.....	2	2	19		19,670		39,786	120,990	592,022	3.14
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	1	(x)	(x)		(x)		(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	18	24	27	4	48,447	1,423	54,992	31,240	323,640	1.72
Coal and wood yards—ice dealers.....	7	8	27	10	52,781	4,191	31,865	39,330	410,264	2.18
Drug stores.....	12	7	44	3	72,912	876	78,166	132,620	672,142	3.04
Florists.....	3	3	4	3	6,480	840	18,459	770	62,219	.44
Gift shops, novelties, and toys.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	6	2	27	5	31,740	1,425	33,827	51,930	240,172	1.28
Opticians and optometrists.....	3	3	5		11,760		11,322	11,500	49,900	.27
Sporting goods stores (including athletic and playground equipment).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications.....	14	15	31	4	55,941	1,593	61,849	48,950	287,973	1.53
Secondhand stores.....	7	7	7	1	17,642	100	31,192	122,780	123,054	.65

¹ This total includes classifications in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 17.—RENO—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	358	378	1,321	175	\$2,312,613	\$55,470	\$1,881,609	\$2,929,490	\$18,796,469	100.00
Single-store independents.....	321	368	1,040	136	1,879,427	45,369	1,554,221	2,500,300	15,365,991	81.75
2-store independents.....	9	5	26	2	46,590	739	30,312	63,370	460,467	2.40
3-store independents.....	3	1	16	5	30,625	2,422	14,041	20,120	214,766	1.14
Local chains.....	4	—	29	2	64,024	720	54,449	34,430	502,330	2.67
Sectional chains.....	4	—	25	—	47,683	—	27,201	20,620	240,809	1.28
National chains.....	10	—	158	30	177,343	6,220	187,709	278,000	1,854,611	9.87
Other types of operation.....	7	2	29	—	66,921	—	13,676	12,650	167,495	.89

TABLE 18.—RENO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Independ-ent stores	Chain stores	KIND OF BUSINESS	Total	Independ-ent stores	Chain stores
Department stores:				Combination stores (groceries and meats):			
Number of stores.....	3	1	2	Number of stores.....	13	10	3
Annual net sales.....	\$1,585,039	(x)	(x)	Annual net sales.....	\$1,197,465	\$781,382	\$416,083
Per cent of total sales.....	100.00	(x)	(x)	Per cent of total sales.....	100.00	65.25	34.75
Variety, 5-and-10, and 10-a-dollar stores:	(x)	(x)	(x)	Restaurants, cafeterias:			
Men's and boy's clothing and furnishings stores:				Number of stores.....	24	24	—
Number of stores.....	12	12	—	Annual net sales.....	\$958,962	\$958,962	—
Annual net sales.....	\$470,812	\$470,812	—	Per cent of total sales.....	100.00	100.00	—
Per cent of total sales.....	100.00	100.00	—	Cigar stores and cigar stands:			
Clothing stores—men's, women's, and children's:				Number of stores.....	18	18	—
Women's ready-to-wear specialty stores—apparel and accessories:				Annual net sales.....	\$323,649	\$323,649	—
Number of stores.....	10	9	1	Per cent of total sales.....	100.00	100.00	—
Annual net sales.....	\$478,494	(x)	(x)	Filling stations:			
Per cent of total sales.....	100.00	(x)	(x)	Number of stations.....	27	26	1
Shoe stores:				Annual net sales.....	\$625,161	(x)	(x)
Number of stores.....	6	6	—	Per cent of total sales.....	100.00	(x)	(x)
Annual net sales.....	\$371,671	\$371,671	—	Coal and wood yards—ice dealers:			
Per cent of total sales.....	100.00	100.00	—	Number of yards.....	7	7	—
Furniture stores:				Annual net sales.....	\$410,264	\$410,264	—
Number of stores.....	5	5	—	Per cent of total sales.....	100.00	100.00	—
Annual net sales.....	\$294,964	\$294,964	—	Drug stores:			
Per cent of total sales.....	100.00	100.00	—	Number of stores.....	12	12	—
Radio and music stores:				Annual net sales.....	\$572,142	\$572,142	—
Number of stores.....	8	6	2	Per cent of total sales.....	100.00	100.00	—
Annual net sales.....	\$644,184	(x)	(x)	Hardware stores:			
Per cent of total sales.....	100.00	(x)	(x)	Number of stores.....	2	2	—
Grocery stores (without meats):				Annual net sales.....	(x)	(x)	—
Number of stores.....	32	32	—	Per cent of total sales.....	(x)	(x)	—
Annual net sales.....	\$1,240,733	\$1,240,733	—	Jewelry stores:			
Per cent of total sales.....	100.00	100.00	—	Number of stores.....	2	2	—
				Annual net sales.....	(x)	(x)	—
				Per cent of total sales.....	(x)	(x)	—

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TABLE 19.—RETAIL DISTRIBUTION BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	952	1,013	1,787	819	\$2,763,436	\$90,244	\$2,548,448	\$5,457,990	\$31,604,869	100.00
Food group.....	179	194	270	44	453,769	13,798	462,610	516,250	6,900,536	19.62
Candy and confectionery stores.....	19	24	34	8	36,048	2,566	43,603	26,980	261,412	.83
Dairy products stores ¹	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	85	92	90	18	146,613	4,958	119,953	270,230	2,432,492	7.69
Combination stores (groceries and meats).....	30	36	75	10	133,887	3,712	147,180	182,000	2,098,150	6.64
Meat markets (including sea foods).....	28	25	47	4	81,710	1,328	99,497	23,390	1,125,313	3.56
Bakeries—caterers.....	7	12	17	2	23,284	886	21,354	11,540	163,728	.52
General stores.....	134	156	298	27	471,007	8,509	414,189	1,630,280	7,262,285	22.98
General merchandise group.....	44	35	123	33	176,278	7,713	168,348	580,720	2,130,677	6.74
Department stores.....	0		50	17	103,161	3,825	68,050	211,190	1,135,068	3.59
Dry goods stores—piece goods stores.....	19	21	17	1	22,860	542	28,672	195,160	374,362	1.18
General merchandise stores.....	12	10	40	7	44,841	1,802	59,530	151,060	557,929	1.77
Variety, 5-and-10, and to-a-dollar stores.....	7	4	7	8	5,816	1,544	7,087	23,280	63,118	.20
Automotive group.....	216	247	348	67	609,234	21,118	595,434	757,310	7,036,761	22.26
Motor-vehicle dealers (new and trade-in).....	61	65	224	20	436,455	6,245	382,403	500,590	5,044,893	15.66
Accessories, tires and batteries.....	4	4	1	1	3,000	200	37,171	18,960	59,898	.19
Filling stations.....	89	102	48	23	45,103	7,540	72,338	74,360	825,773	2.51
Garages and repair shops.....	62	76	75	23	124,676	7,131	109,462	163,400	1,106,197	3.50
Apparel group.....	50	47	44	14	70,440	4,405	118,636	408,120	924,381	2.93
Men's and boys' clothing and furnishings stores.....	17	15	18		28,009		55,380	205,130	399,779	1.27
Clothing stores—men's, women's and children's.....	9	10	13	3	23,616	684	37,341	187,170	289,883	.92
Women's ready-to-wear specialty stores—apparel and accessories.....	13	13	9	7	11,672	2,504	14,632	44,280	151,689	.48
Women's accessories stores.....	3	3					1,275	400	10,632	.03
Other apparel stores.....	3	3	1	1	600	200	2,659	1,260	8,688	.03
Shoe stores.....	5	3	3	3	6,643	1,017	7,349	20,800	63,900	.20
Furniture and household group.....	35	28	57	4	84,074	575	103,914	245,970	878,301	2.78
Furniture stores.....	14	13	25	1	46,320	150	66,527	184,290	561,132	1.78
Household appliances stores.....	10	5	15		14,651		15,939	24,760	137,308	.43
Radio and music stores.....	11	10	17	3	23,097	425	21,448	36,920	179,861	.57
Restaurants and eating places.....	107	134	268	28	316,419	6,831	171,517	28,380	1,382,449	4.37
Restaurants, cafeterias.....	71	88	235	22	208,847	4,322	145,326	15,050	1,157,866	3.66
Lunch counters and refreshment stands.....	36	46	33	7	47,572	2,509	26,191	13,310	225,083	.71
Lumber and building group.....	43	36	123	28	224,703	9,793	146,900	363,520	2,070,427	6.55
Lumber and building material dealers.....	26	18	85	22	154,094	7,993	117,953	319,830	1,834,235	5.80
Electrical shops (without radio).....	5	5	8	3	12,222	922	11,368	14,490	57,502	.18
Heating and plumbing shops.....	9	9	23		37,665		14,358	14,150	132,000	.42
Paint and glass stores.....	3	4	7	3	19,822	878	3,221	16,020	48,980	.15
Other retail stores.....	137	128	237	73	362,327	17,356	354,065	840,360	8,580,373	11.33
Hardware stores.....	8	6	10	9	18,397	2,537	19,552	91,940	229,187	.73
Hardware and farm implement stores.....	7	5	28	4	53,603	1,127	42,591	165,850	727,628	2.30
Farmers' supplies.....	6	5	8	6	12,697	1,396	10,814	24,410	192,888	.61
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	27	32	48	5	58,851	1,793	60,629	56,350	491,901	1.56
Coal and wood yards—ice dealers.....	16	18	23	16	44,898	2,496	42,144	41,200	297,392	.94
Drug stores.....	34	23	85	15	119,698	3,936	118,879	261,090	1,104,047	3.49
Florists.....	3	3	1	1	269	99	1,795	470	5,662	.02
Gift shops, novelties and toys.....	4	3	2		2,902		2,850	17,090	14,123	.04
Jewelry stores.....	12	12	17	2	35,111	327	20,155	123,160	808,061	.97
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	3	4	3	1,345	697	3,064	4,400	24,227	.08
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications.....	11	11	5	8	11,647	2,388	24,535	21,980	88,354	.28
Secondhand stores.....	13	10	21	1	35,185	150	22,833	86,080	138,789	.44

¹ Further data will be shown in a special report on milk dealers.

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TABLE 20.—RETAIL DISTRIBUTION BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	952	1,013	1,787	319	\$2,783,436	\$90,244	\$2,543,446	\$5,457,990	\$31,604,889	100.00
Single-store independents	849	957	1,361	261	2,089,742	73,969	1,933,741	4,076,510	23,866,940	75.52
2-store independents	23	17	79	13	149,660	4,013	115,170	273,760	1,444,448	4.57
3-store independents	8	2	39	—	82,674	—	102,843	184,250	1,146,112	3.62
Local chains	9	—	20	1	31,539	240	27,649	29,660	300,769	.95
Sectional chains	8	—	37	7	41,857	1,477	50,225	52,330	329,994	1.04
National chains	19	—	94	22	165,069	4,931	110,581	286,460	1,971,240	6.24
Other types of operation:										
Retailers—country buyers ¹	10	14	9	4	16,235	1,121	14,169	85,660	257,454	.82
Wholesalers and retailers ¹	21	22	136	11	187,089	4,493	180,731	377,710	1,981,109	6.27
All other types	5	1	12	—	20,071	—	8,337	91,650	307,813	.97

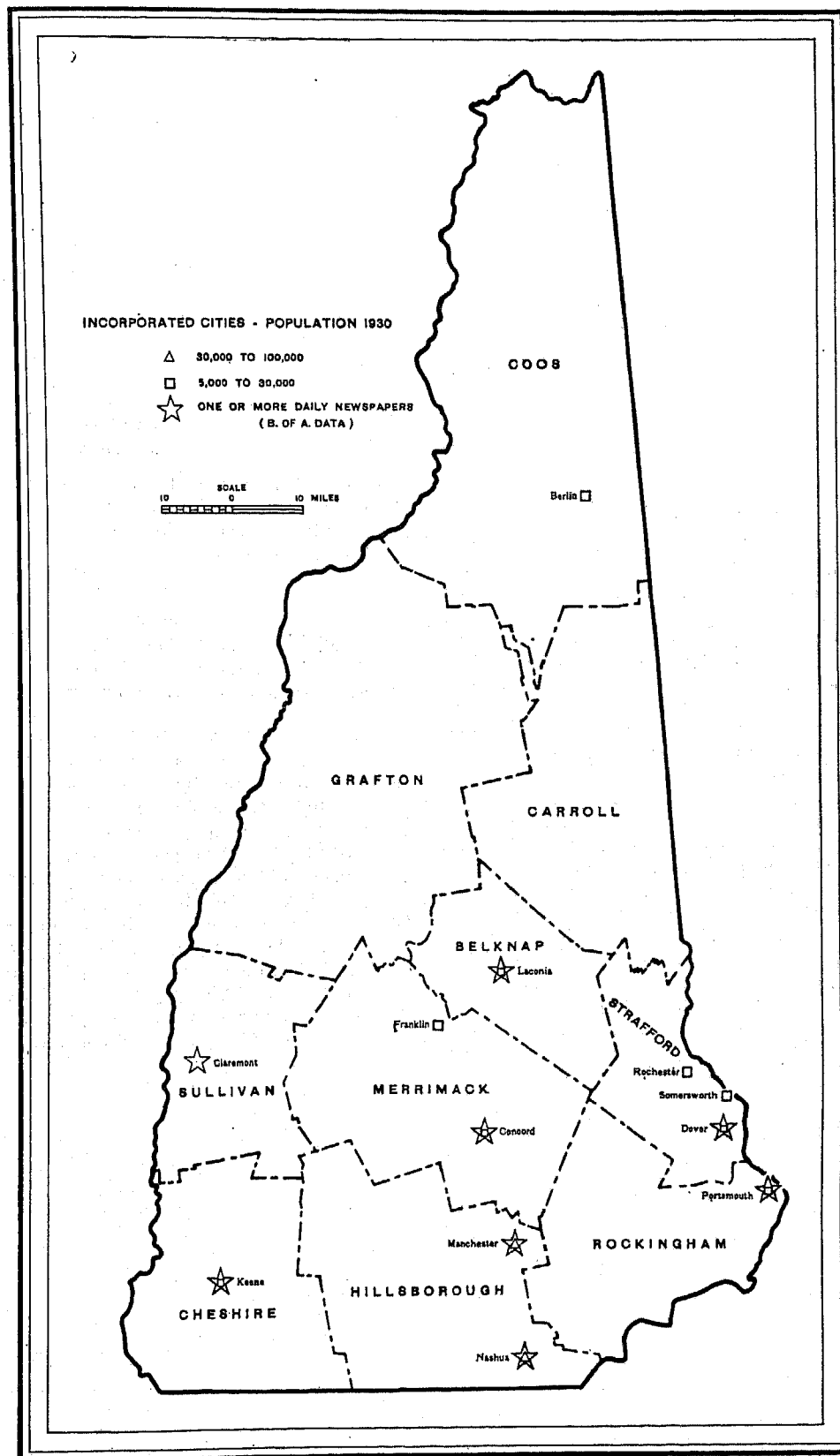
¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 21.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Independ-ent stores	Chain stores	Other types	KIND OF BUSINESS	Total	Independ-ent stores	Chain stores	Other types
Department stores:					Grocery stores (without meat):				
Number of stores	6	1	5	—	Number of stores	85	73	9	3
Annual net sales	\$1,135,068	(x)	(x)	—	Annual net sales	\$2,432,492	\$1,704,304	\$714,270	\$13,918
Per cent of total sales	100.00	(x)	(x)	—	Per cent of total sales	100.00	70.07	29.36	.57
Variety, 5-and-10, and 10-and-20-dollar stores:					Combination stores (groceries and meats):				
Number of stores	7	4	3	—	Number of stores	30	28	2	—
Annual net sales	\$63,118	\$26,291	\$36,827	—	Annual net sales	\$2,098,150	(x)	(x)	—
Per cent of total sales	100.00	41.65	58.35	—	Per cent of total sales	100.00	(x)	(x)	—
Men's and boys' clothing and furnishings stores:					Restaurants, cafeterias:				
Number of stores	17	16	1	—	Number of stores	71	70	1	—
Annual net sales	\$399,779	(x)	(x)	—	Annual net sales	\$1,157,366	(x)	(x)	—
Per cent of total sales	100.00	(x)	(x)	—	Per cent of total sales	100.00	(x)	(x)	—
Clothing stores—men's, women's, and children's:					Cigar stores and cigar stands:				
Number of stores	9	9	—	—	Number of stores	27	24	2	1
Annual net sales	\$289,583	\$289,583	—	—	Annual net sales	\$491,901	\$430,592	(x)	(x)
Per cent of total sales	100.00	100.00	—	—	Per cent of total sales	100.00	87.54	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories:					Filling stations:				
Number of stores	13	13	—	—	Number of stations	89	89	—	—
Annual net sales	\$151,699	\$151,699	—	—	Annual net sales	\$825,773	\$825,773	—	—
Per cent of total sales	100.00	100.00	—	—	Per cent of total sales	100.00	100.00	—	—
Shoe stores:					Coal and wood yards—ice dealers:				
Number of stores	5	5	—	—	Number of yards	16	15	—	1
Annual net sales	\$63,900	\$63,900	—	—	Annual net sales	\$297,392	\$283,098	—	\$13,394
Per cent of total sales	100.00	100.00	—	—	Per cent of total sales	100.00	95.50	—	4.50
Furniture stores:					Drug stores:				
Number of stores	14	14	—	—	Number of stores	84	34	—	—
Annual net sales	\$561,132	\$561,132	—	—	Annual net sales	\$1,104,047	\$1,104,047	—	—
Per cent of total sales	100.00	100.00	—	—	Per cent of total sales	100.00	100.00	—	—
Radio and music stores:					Hardware stores:				
Number of stores	11	9	2	—	Number of stores	8	8	—	—
Annual net sales	\$179,861	(x)	(x)	—	Annual net sales	\$229,187	\$229,187	—	—
Per cent of total sales	100.00	(x)	(x)	—	Per cent of total sales	100.00	100.00	—	—
					Jewelry stores:				
					Number of stores	12	12	—	—
					Annual net sales	\$308,061	\$308,061	—	—
					Per cent of total sales	100.00	100.00	—	—

NEW HAMPSHIRE



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TABLE I.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total, full time and part time	Part time only		Amount	Per cent of total sales
All groups	6,557	6,354	13,043	3,288	\$16,786,382	\$729,763	\$27,731,090	\$184,285,301	100.00
Food group	1,952	1,803	2,668	678	3,279,499	165,812	2,946,060	50,622,844	27.47
Candy and confectionery stores:									
Candy stores—nut stores.....	3	4	5	2	3,056	520	2,150	38,013	.02
Confectionery stores (candy and fountain).....	195	219	179	87	190,454	14,468	180,200	2,210,462	1.20
Dairy products stores:									
Dairy products stores (including ice cream).....	7		15	4	24,852	1,065	12,170	632,193	.34
Egg and poultry dealers.....	6	6	3	1	2,608	312	6,030	34,940	.02
Milk dealers.....	43	53	143	17	182,315	4,083	4,920	1,416,057	.77
Delicatessen stores.....	5	9	13	2	12,274	218	1,900	64,269	.03
Fruit stores and vegetable markets.....	113	141	95	28	95,938	7,985	183,680	2,184,279	1.18
Grocery stores (without meats).....	788	512	762	202	969,398	49,433	1,144,640	17,267,118	9.37
Combination stores (groceries and meats):									
Grocery stores with meats.....	344	368	611	119	752,284	28,835	741,150	12,364,194	6.71
Meat markets with groceries.....	282	316	583	145	741,001	41,312	551,230	11,019,626	5.98
Meat markets (including sea foods):									
Fish markets—sea foods.....	32	35	43	9	50,190	2,394	17,670	530,977	.29
Meat markets.....	82	86	124	38	158,143	8,696	65,900	2,263,788	1.23
Bakeries—bakery goods stores (except manufacturing bakeries).....	43	49	65	13	65,031	3,228	23,900	471,708	.26
Other food stores.....	9	5	27	11	31,955	3,263	10,520	125,220	.07
General stores	358	411	447	99	509,139	22,554	1,958,420	10,029,840	5.44
General stores—groceries with apparel.....	35	37	21	6	30,212	1,850	127,530	613,763	.33
General stores—groceries with dry goods.....	58	64	23	9	20,490	1,842	131,810	734,156	.40
General stores—groceries with other merchandise.....	265	310	403	84	458,437	18,862	1,699,080	8,681,921	4.71
General merchandise group ¹	294	234	1,804	388	1,736,833	73,686	3,873,070	16,026,368	8.70
Department stores:									
With food departments.....	3		152	27	223,112	10,012	331,540	1,316,867	.72
Without food departments.....	15	14	290	90	329,063	16,510	718,520	2,861,022	1.55
Dry goods stores—piece goods stores:									
Dry goods stores.....	124	117	357	109	398,497	22,521	1,037,200	3,885,188	2.08
Piece goods stores.....	4	3	10		10,784		42,740	128,830	.07
General merchandise stores:									
With food departments.....	19	18	25	11	28,900	3,907	72,920	482,658	.26
Without food departments.....	29	27	251	39	206,100	4,890	609,180	2,158,991	1.17
Army and Navy goods stores.....	11	8	13	13	21,542	2,305	185,380	272,855	.15
Variety, 5-and-10, and to-a-dollar stores.....	88	47	699	95	513,116	12,498	874,690	4,940,191	2.68
Automotive group	1,361	1,336	2,461	382	3,409,849	107,938	4,350,970	40,152,340	21.78
Motor-vehicle dealers:									
Automobile salesrooms—new and trade-in.....	254	216	1,553	96	2,279,196	37,289	3,329,910	20,171,319	15.83
Used car establishments.....	15	15	28	9	34,546	4,173	36,020	263,323	.14
Automobile dealers with farm implements and machinery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	18	20	25	1	32,048	55	68,090	345,005	.19
Battery and ignition shops—brake repair shops.....	29	33	33	2	44,162	940	47,700	352,383	.19
Tire shops (including tire repairs).....	25	23	37	3	53,034	1,250	53,850	494,000	.27
Filling stations:									
Filling stations—gasoline and oil.....	166	153	86	27	91,489	8,251	71,700	1,189,575	.65
Filling stations with tires and accessories.....	89	90	97	23	103,912	4,942	109,420	1,612,687	.87
Filling stations with other merchandise.....	378	354	168	97	190,863	13,766	163,900	2,515,917	1.37
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	5	7	1	3	2,121	1,121	16,730	52,434	.03
Bicycle shops.....	4	4	1	3	1,644	450	5,800	23,258	.01
Garages and repair shops:									
Body, fender, and paint shops.....	11	15	24	5	36,005	2,100	6,370	112,482	.06
Garages (repairs and storage, gasoline, oil, accessories).....	362	401	401	113	533,220	33,601	418,720	3,916,554	2.13
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group	592	580	1,004	476	1,304,734	107,626	4,157,030	13,392,056	7.27
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	14	5	32	7	42,346	2,159	107,410	347,769	.19
Men's furnishings stores, including hats.....	39	37	25	23	40,923	5,584	253,840	632,179	.34
Men's clothing and furnishings stores.....	121	126	209	88	320,037	18,979	1,469,970	3,522,371	1.91
Family clothing stores—men's, women's, children's.....	59	48	148	45	205,057	12,046	584,250	1,866,518	1.01
Women's ready-to-wear specialty stores—apparel and accessories.....	72	74	244	103	284,261	19,727	437,760	2,694,998	1.46
Women's accessories stores:									
Corset and lingerie shops.....	17	16	17	47	30,328	13,176	66,160	204,346	.11
Furriers—fur shops.....	3	3	4	5	4,057	994	13,710	45,723	.03
Hosiery shops.....	6	4	37	6	43,998	1,514	29,900	211,361	.12
Knit goods shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	73	68	70	18	69,705	3,624	95,880	505,997	.32
Other apparel stores:									
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	43	44	46	8	47,506	2,386	38,900	330,905	.18
Infants' wear shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:									
Shoe stores—men's.....	4	2	1	3	1,211	220	23,830	34,336	.02
Shoe stores—women's.....	3	4	4	3	1,508	328	9,960	34,366	.02
Family shoe stores—men's, women's, children's.....	132	124	162	118	209,501	26,262	1,009,590	2,806,923	1.52
Furniture and household group	293	248	842	173	1,196,014	34,828	2,550,690	8,498,921	4.61
Furniture stores:									
Furniture stores.....	78	67	330	38	467,689	7,589	1,374,260	3,817,450	2.07
Furniture and undertaker.....	8	9	20		22,214		97,240	240,841	.13
Furniture and hardware stores.....	4	3	9	1	11,598	500	46,350	206,688	.11

¹ Further data will be shown in a special report on milk dealers.

² This total includes one classification in which the number of stores is less than three, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total, full time and part time	Part time only		Amount	Per cent of total sales
Furniture and household group—Continued.									
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores:									
Household appliances stores (electrical).....	35	9	132	8	\$179,273	\$2,212	\$218,670	\$882,534	0.48
Household appliances stores.....	23	7	87	52	128,600	10,769	194,120	777,636	.42
Refrigerator dealers—electric only.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:									
Antique and used furniture dealers.....	12	12	1	4	2,428	1,150	21,030	59,860	.03
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	5	5	8	12	7,913	582	38,420	78,930	.04
Picture and framing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stove and range dealers.....	3	3	3		1,843		2,640	10,278	.01
Antique shops.....	31	34	15	17	14,565	3,814	100,050	167,879	.09
Awnings, flags, banners, window shades, and tents.....	3	3	2		1,552		1,410	9,245	.01
Radio and music stores:									
Radio and electrical shops.....	59	60	129	23	184,433	5,333	215,400	1,243,601	.68
Radio and musical instruments stores.....	25	31	80	15	130,734	2,649	231,130	893,326	.48
Restaurants, cafeterias, and eating places.....	414	464	1,160	204	1,039,168	50,867	155,350	5,910,942	3.21
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	6	5	51	6	84,079	2,427	10,790	355,068	.19
Lunch rooms.....	177	200	462	69	407,995	14,818	55,690	2,942,512	1.27
Restaurants with table service.....	120	128	495	81	423,431	24,718	63,770	2,405,300	1.31
Lunch counters, refreshment stands, etc.:									
Refreshment stands.....	19	22	7	13	4,931	2,347	3,170	89,070	.05
Fountain—lunches.....	3	3	7	2	8,607	520	9,960	64,662	.03
Lunch counters.....	68	74	105	26	100,117	4,733	13,530	582,277	.32
Soft-drink stands.....	21	32	3	7	4,008	1,304	1,450	71,153	.04
Lumber and building group.....	193	198	783	94	1,095,843	25,580	1,754,250	8,211,319	4.45
Lumber and building material dealers:									
Lumber and building material dealers.....	35	31	295	13	410,713	3,897	994,240	4,485,228	2.43
Lumber and hardware.....	11	8	51	8	83,040	1,245	256,770	1,041,692	.57
Roofing.....	6	9	6	3	8,550	1,010	3,900	46,006	.02
Dealers in any other single building material.....	3	2	2	2	1,786	600	3,700	17,652	.01
Electrical shops (without radio).....	23	24	26	5	31,609	934	51,310	220,045	.12
Heating and plumbing shops:									
Heating appliances and oil burners.....	11	6	48	9	70,364	2,173	39,200	237,228	.13
Plumbing shops—heating and ventilating.....	70	82	237	42	341,320	11,495	268,730	1,587,588	.80
Paint and glass stores.....	34	36	118	12	148,461	4,206	136,400	575,880	.31
Other retail stores ¹	1,056	1,053	2,455	774	3,197,167	136,552	5,938,500	31,212,178	16.94
Hardware stores.....	75	88	325	24	489,402	7,748	1,265,060	3,972,341	2.16
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	4	4	3	2	5,025	586	8,570	52,856	.03
Farm implement dealers with hay, grain, and feed.....	3	4	8		9,896		33,000	201,923	.11
Hardware and farm implement stores.....	6	9	20	1	29,751	450	146,560	350,444	.19
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	79	42	159	23	236,624	5,123	516,570	5,409,968	2.97
Harness shops.....	8	10	2		1,070		9,800	30,199	.02
Seeds, bulbs, and nursery stock.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	15	11	45	2	55,584	700	123,840	913,126	.49
Feed stores with groceries.....	22	22	51	5	36,752	1,001	64,300	890,724	.48
Bookstores.....	17	12	31	35	50,092	6,701	117,030	422,703	.23
Cigar stores and cigar stands:									
Cigar stands.....	18	21	13	8	17,786	2,547	10,280	108,522	.06
Cigar stores without fountains.....	21	18	15	20	23,434	2,922	59,760	398,212	.22
Coal and wood yards—ice dealers:									
Coal and wood yards.....	119	122	522	126	648,337	29,942	519,030	5,422,105	2.94
Ice dealers.....	20	32	125	187	171,354	8,983	31,720	341,938	.19
Drug stores:									
Drug stores.....	48	43	98	21	127,151	4,988	309,640	1,305,274	.71
Drug stores with fountains.....	180	181	439	109	599,369	26,532	1,224,730	5,811,329	2.99
Florists.....	53	56	132	66	152,149	11,576	101,250	771,424	.42
Gifts—novelties, and toys—cameras:									
Toy shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	18	17	10	10	10,246	1,463	51,050	153,888	.08
Novelty and souvenir shops.....	15	16	19	2	12,926	170	22,440	109,376	.06
Camera dealers—photographic supplies.....	4	4	8		7,410		11,770	41,347	.02
Jewelry stores.....	105	113	103	39	151,819	5,508	663,420	1,852,421	.73
Luggage and leather goods stores.....	6	6	10		12,910		37,240	97,336	.05
Music stores (without radio).....	6	7	7	1	7,325	780	34,670	57,725	.03
News dealers.....	27	27	44	17	47,795	3,397	67,820	567,616	.31
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	5	4	18	2	19,618	86	33,650	142,947	.08
Office and store mechanical appliance dealers (retail).....	5	2	30	5	48,862	510	36,600	252,482	.14
Office and store furniture and equipment dealers.....	7	6	13	7	14,642	1,310	38,010	141,108	.08
Typewriter dealers.....	4	3	5		9,644		8,090	95,879	.02
Opticians and optometrists.....	20	16	15	2	28,395	900	45,130	172,942	.09
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	7	7	4	1	6,980	200	13,950	49,372	.03
Sporting goods stores with toys and stationery.....	5	5	8	3	9,612	858	31,220	114,911	.06
Stationers and engravers.....	3	3	9	6	12,228	1,928	26,990	116,693	.06
Monuments and tombstones.....	25	33	46	6	63,375	1,559	75,700	321,896	.17
Miscellaneous classifications (combined).....	94	106	114	44	154,886	8,104	183,980	1,283,438	.70
Secondhand stores ¹	44	47	19	20	18,136	4,840	48,760	228,493	.12
Tires, accessories, and parts (secondhand).....	4	2	6	4	3,534	567	7,500	21,685	.01
Furniture stores (secondhand).....	26	29	11	4	9,945	1,256	26,320	148,324	.08
Pawn shops (sales).....	3	3					1,760	8,265	.00
Clothing and shoes stores (secondhand).....	6	6	1	5	2,450	1,870	5,910	22,667	.01
Other secondhand stores.....	4	5	1	6	2,107	547	6,820	26,687	.02

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rent per cent to sales in leased premises
All groups ¹	6,557	\$16,788,382	\$7,266,840	\$24,053,222	\$16,928,544	21.70	3,988	\$3,681,634	\$124,978,281	2.95
Food group	1,952	3,279,499	2,042,134	5,321,633	3,281,979	17.02	1,273	812,954	37,897,063	2.15
Candy and confectionery stores:										
Candy stores—nut stores.....	3	3,056	2,028	5,084	3,450	(x)				
Confectionery stores (candy and fountain).....	195	190,454	215,277	405,731	259,656	30.10	133	100,311	1,760,259	5.70
Dairy products stores:										
Dairy products stores (including ice cream).....	7	24,852		24,852	17,229	(x)	7	12,153	632,193	1.92
Milk dealers.....	43	182,315	66,038	248,353	179,622	30.22	9	5,588	362,065	1.46
Egg and poultry dealers.....	6	2,608	4,590	7,198	2,887	28.56				
Delicatessen stores.....	5	12,274	8,343	20,617	8,939	45.99	5	4,410	62,269	6.86
Fruit stores and vegetable markets.....	113	95,938	130,566	226,504	174,434	18.36	87	66,704	1,829,650	3.65
Grocery stores (without meats).....	788	969,398	617,984	1,587,382	1,077,193	15.43	503	271,972	14,210,275	1.91
Combination stores (groceries and meats):										
Grocery stores with meats.....	344	752,284	423,872	1,176,150	677,974	15.00	208	149,613	7,973,466	1.88
Meat markets with groceries.....	282	741,001	379,200	1,120,201	605,844	15.66	210	142,623	8,790,189	1.64
Meat markets (including sea foods):										
Fish markets—sea foods.....	22	50,190	38,920	89,110	55,834	27.30	26	12,684	457,439	2.77
Meat markets.....	82	158,143	103,630	261,773	145,944	18.01	47	20,989	1,378,713	1.52
Bakeries—bakery goods stores (except manufacturing bakeries).....	43	65,031	46,599	111,630	63,679	37.16	32	22,432	379,819	5.91
Other food stores.....	9	31,955	5,087	37,042	19,294	44.99	4	2,670	93,230	2.86
General stores	358	509,139	440,101	949,240	521,823	14.67	132	43,782	4,940,806	1.63
General stores—groceries with apparel.....	35	30,212	49,987	80,199	25,425	17.21	11	2,909	232,063	1.15
General stores—groceries with dry goods.....	58	20,490	51,904	72,394	43,132	15.74	18	5,294	262,479	2.02
General stores—groceries with other merchandise.....	265	458,437	338,210	796,647	453,266	14.40	103	35,569	3,726,274	.95
General merchandise group	294	1,786,833	223,385	1,960,218	1,822,997	23.61	233	572,419	13,196,948	4.34
Department stores:										
With food departments.....	3	223,112		223,112	126,965	(x)				
Without food departments.....	15	329,063	15,092	344,155	350,580	24.28	14	75,741	2,636,392	2.87
Dry goods stores—piece goods stores:										
Dry goods stores.....	124	398,497	123,201	521,698	376,511	23.42	101	120,957	3,504,491	3.45
Piece goods stores.....	4	10,784	3,284	14,018	14,834	(x)	3	5,320	126,989	(x)
General merchandise stores:										
With food departments.....	19	28,900	18,000	46,900	28,931	15.71	11	4,915	329,479	1.49
Without food departments.....	29	206,100	21,654	227,754	212,875	20.41	18	10,425	629,050	2.61
Army and Navy goods stores.....	11	21,542	8,552	30,094	32,718	23.02	7	5,368	96,696	8.65
Variety, 5-and-10, and 25-cent stores.....	88	513,116	33,652	546,768	678,183	24.80	76	310,379	4,849,858	6.40
Automotive group	1,381	3,409,849	1,579,608	4,989,457	3,102,171	20.15	467	418,867	18,772,191	2.24
Motor-vehicle dealers:										
Automobile salesrooms, new and trade-in.....	254	2,279,196	311,904	2,591,100	2,214,153	16.47	122	225,512	13,990,822	1.61
Used-car establishments.....	15	34,546	16,275	50,821	21,066	27.30	7	4,574	139,380	3.28
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	18	32,048	25,600	57,648	51,054	31.51	15	9,894	175,631	5.63
Battery and ignition shops—brake repair shops.....	29	44,162	43,230	87,392	45,067	37.59	28	13,476	328,706	4.12
Tire shops (including tire repairs).....	25	53,034	32,200	85,234	40,194	25.39	20	15,700	439,772	3.57
Filling stations:										
Filling stations—gasoline and oil.....	166	91,489	148,104	239,593	98,557	28.43	28	23,031	440,608	5.23
Filling stations with tires and accessories.....	89	103,912	91,800	195,712	115,805	19.32	47	41,240	1,091,089	3.78
Filling stations with other merchandise.....	378	190,863	373,116	563,979	149,055	28.34	54	18,808	559,904	3.36
Motor cycles, bicycles, and supplies:										
Motor-cycle dealers.....	5	2,121	7,000	9,121	6,194	29.21	4	1,648	51,234	3.22
Bicycle shops.....	4	1,644	4,776	6,420	2,091	(x)				
Garages and repair shops:										
Body, fender, and paint shops.....	11	36,005	21,195	57,200	11,389	60.98	6	2,706	51,521	5.25
Garages (repairs and storage, gasoline, oil, accessories).....	362	533,220	499,646	1,032,866	341,058	35.08	131	61,158	1,470,327	4.16
Apparel group	582	1,304,734	661,016	1,965,750	1,652,436	27.02	525	640,624	12,336,665	5.19
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	14	42,346	6,280	48,626	46,123	27.24	14	16,819	347,769	4.84
Men's furnishings stores, including hats.....	39	40,923	51,872	92,795	70,779	28.87	33	32,111	586,690	5.47
Men's clothing and furnishings stores.....	121	320,037	181,440	501,477	453,430	27.11	106	154,318	2,206,258	4.81
Family clothing stores—men's, women's, and children's.....	59	205,057	62,592	267,649	223,662	28.32	46	68,916	1,494,620	4.40
Women's ready-to-wear specialty stores—apparel and accessories.....	72	234,261	80,216	364,477	293,008	24.40	60	124,743	2,672,123	4.67
Women's accessories stores:										
Corset and lingerie shops.....	17	30,328	16,144	46,472	29,194	37.03	14	13,979	198,654	7.04
Furriers—fur shops.....	3	4,057	2,298	6,355	5,892	(x)	3	3,545	45,723	(x)
Hosiery shops.....	6	43,998	4,592	48,590	23,019	34.16	4	8,480	191,006	4.44
Millinery stores.....	73	69,705	64,192	133,897	92,713	38.02	59	51,068	472,080	10.82
Custom tailors.....	43	47,506	43,164	90,670	40,769	39.72	38	16,021	290,840	5.51
Shoe stores:										
Shoe stores—men's.....	4	1,211	1,982	3,193	7,276	(x)	4	2,527	34,336	(x)
Shoe stores—women's.....	3	1,508	1,180	2,688	4,698	(x)	3	3,452	34,366	(x)
Family shoe stores—men's, women's, and children's.....	132	209,501	140,244	349,745	352,541	25.02	126	144,397	2,689,938	5.37

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rent per cent to sales in leased premises
Furniture and household group	293	\$1,196,014	\$315,859	\$1,511,873	\$1,059,611	30.26	211	\$261,317	\$6,587,650	3.98
Furniture stores:										
Furniture stores.....	78	467,689	93,398	561,087	541,284	28.88	63	150,153	3,082,196	4.87
Furniture and undertaker.....	8	22,214	9,999	32,213	21,633	22.36	4	3,101	139,815	2.22
Furniture and hardware stores.....	4	11,598	3,699	15,297	15,806	(x)				
Household appliances stores:										
Household appliances stores (electrical).....	35	179,273	12,069	191,342	84,991	31.31	27	22,995	641,806	3.59
Household appliances stores.....	23	128,600	9,478	138,078	80,455	28.10	19	11,200	503,557	2.24
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	12	2,428	14,976	17,404	10,601	46.78	7	1,830	41,853	4.37
China, glassware, crockery, tinware, enamel ware.....	5	7,913	4,580	12,493	8,958	27.18	3	2,256	39,798	5.67
Stove and range dealers.....	3	1,843	1,842	3,685	2,050	(x)				
Antique shops.....	31	14,565	24,378	38,943	23,293	37.07	10	3,578	81,688	4.75
Awnings, flags, banners, window shades, and tents.....	3	1,552	2,328	3,880	1,221	(x)				
Radio and music stores:										
Radio and electrical shops.....	59	184,433	83,280	267,713	143,974	33.10	46	29,040	1,153,027	2.52
Radio and musical instruments stores.....	25	130,734	49,631	180,365	118,680	33.48	23	30,611	724,789	4.22
Restaurants, cafeterias, and eating places	414	1,039,188	390,139	1,429,327	733,427	38.69	274	197,858	4,803,106	4.12
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	8	84,079	5,000	89,079	60,856	42.23	6	10,360	355,068	4.61
Lunch rooms.....	177	407,995	170,200	578,195	277,150	38.61	132	83,667	2,009,280	4.04
Restaurants with table service.....	120	422,431	103,040	525,471	311,378	34.83	87	75,798	1,755,725	4.32
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	19	4,931	8,118	13,049	5,492	20.61				
Fountain—lunches.....	3	8,607	3,465	12,072	5,048	(x)	3	2,404	64,062	(x)
Lunch counters.....	65	106,117	71,484	177,601	61,549	41.07	34	14,525	456,010	3.19
Soft-drink stands.....	21	4,008	28,832	32,840	11,054	61.69	10	4,644	47,725	0.73
Lumber and building group	193	1,095,843	284,718	1,380,561	770,028	25.95	132	95,857	5,638,214	1.70
Lumber and building material dealers:										
Lumber and building material dealers.....	35	410,713	42,749	453,462	325,974	17.38	16	14,741	2,651,871	.56
Lumber and hardware.....	11	83,040	12,832	95,872	118,737	20.60	8	9,943	830,817	1.19
Roofing.....	6	8,550	11,313	19,863	5,753	55.68	6	1,634	40,000	8.55
Dealers in any other single building material.....	3	1,786	1,960	3,746	1,798	(x)				
Electrical shops (without radio):										
Heating and plumbing shops.....	23	31,099	28,320	59,419	33,636	42.62	16	10,130	182,121	5.56
Heating appliances and oil burners.....	11	70,364	8,526	78,890	33,796	47.50	10	6,546	236,813	2.76
Plumbing shops—heating and ventilating.....	70	341,320	114,144	455,464	157,775	38.63	49	26,737	1,198,840	2.23
Paint and glass stores.....	34	148,401	44,874	193,275	92,559	49.84	26	25,976	479,707	5.41
Other retail stores	1,058	3,187,167	1,314,029	4,501,196	2,943,100	23.88	714	623,991	21,364,601	2.92
Hardware stores.....	75	439,402	116,864	556,266	377,955	23.52	53	75,528	3,257,378	2.32
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	4	5,025	5,920	10,945	3,413	(x)				
Farm implement dealers with hay, grain, and feed.....	3	9,896	4,045	14,941	8,729	(x)				
Hardware and farm implement stores.....	6	28,751	13,185	41,936	37,219	22.87	6	11,532	350,444	3.30
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	79	236,624	61,152	297,776	235,040	9.74	42	20,519	2,738,066	.75
Harness shops.....	8	1,970	9,850	11,820	4,935	54.49	7	2,868	23,699	12.10
Coal and feed stores.....	15	55,584	13,429	69,013	79,747	16.29	3	(x)	(x)	(x)
Feed stores with groceries.....	22	36,752	15,422	52,174	22,035	8.33	8	3,130	233,753	1.34
Book stores.....	17	60,092	10,800	70,892	38,804	26.02	17	16,732	422,703	3.96
Cigar stores and cigar stands:										
Cigar stands.....	18	17,786	24,612	42,398	10,598	54.39	15	7,081	91,212	7.76
Cigar stores without fountains.....	21	23,434	24,606	48,040	34,742	20.79	18	18,267	380,472	4.80
Coal and wood yard—ice dealers:										
Coal and wood yards.....	119	648,337	144,570	792,907	590,177	25.61	69	26,223	3,800,322	.69
Ice dealers.....	29	171,354	41,568	212,922	60,299	79.90	8	1,760	67,953	2.59
Drug stores:										
Drug stores.....	48	127,151	53,621	180,772	110,482	22.31	38	32,610	1,028,122	3.17
Drug stores with fountains.....	180	599,369	238,897	838,266	534,362	24.00	149	185,567	4,667,556	4.06
Florists.....	53	152,149	59,640	211,789	126,931	43.91	26	23,401	432,443	5.41
Gifts—novelties, and toys—cameras:										
Art and gift shops.....	18	10,246	14,926	25,172	24,250	32.12	12	9,430	136,527	6.91
Novelty and souvenir shops.....	15	12,926	10,730	23,652	17,554	37.68	8	2,610	38,730	6.74
Camera dealers—photographic supplies.....	4	7,410	3,704	11,114	5,966	(x)				
Jewelry stores.....	105	151,819	100,460	252,279	194,983	37.51	47	2,879	41,847	(x)
Luggage and leather goods stores.....	6	12,910	7,746	20,656	11,943	33.49	3	77,566	1,208,259	6.42
Music stores (without radio):										
Music stores.....	6	7,325	6,566	13,891	9,765	40.98	5	4,395	83,136	5.29
News dealers.....	27	47,795	27,243	75,038	47,979	21.67	24	19,244	493,055	3.90
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	5	19,618	4,340	23,958	10,650	28.41	4	6,440	120,689	5.34
Office and store mechanical appliance dealers (retail).....	5	48,802	3,220	52,022	31,671	33.15	5	5,658	252,482	2.24
Office and store furniture and equipment dealers.....	7	14,942	0,294	15,236	23,976	32.04	6	0,852	129,873	5.28
Typewriter dealers.....	4	9,644	5,787	15,431	(x)	59.52	4		36,579	(x)
Opticians and optometrists.....	20	28,395	29,328	57,723	28,006	49.57	16	15,428	161,243	9.57
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	7	6,980	11,865	18,845	5,930	50.18	5	1,476	40,792	3.62
Sporting goods stores with toys and stationery.....	5	9,612	5,470	15,082	14,206	25.54	3	2,724	40,905	6.64
Stationers and engravers.....	3	12,228	3,432	15,660	14,040	(x)	3	4,400	116,693	(x)
Monuments and tombstones.....	25	63,375	44,352	107,727	38,163	45.32	10	4,235	138,857	3.09
Miscellaneous classifications (combined).....	94	164,886	135,096	299,982	165,691	(x)	54	30,991	685,596	(x)
Secondhand stores	44	18,186	35,851	53,987	30,972	37.18	27	12,985	161,137	8.06

RETAIL DISTRIBUTION IN NEW HAMPSHIRE: 1929

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		SEASONAL VARIATION IN EMPLOYMENT							
		Men	Women	Men	Women	Men	Women	Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	
All groups	4,596	72	28	65	35	90	10	89	104	102	95	15	18	16	18
Food group	1,305	83	17	74	26	93	7	98	103	100	99	18	20	19	18
General stores	256	78	22	73	27	92	8	95	109	100	96	15	17	15	15
General merchandise group	223	26	74	19	81	79	21	97	97	98	108	13	14	14	22
Automotive group	759	89	11	85	15	94	6	95	109	104	92	8	11	11	8
Apparel group	427	43	57	46	54	79	21	99	97	99	105	31	30	31	33
Furniture and household group	222	77	23	72	28	93	7	97	100	101	102	11	11	12	13
Restaurants, cafeterias, and eating places	319	57	43	57	43	80	20	94	111	104	91	12	13	13	11
Lumber and building group	167	89	11	84	16	99	1	100	108	108	94	8	8	8	7
Other retail stores	831	82	18	82	18	90	10	98	99	98	105	16	15	15	22
Conchard stores	17	89	11	87	13	95	5	93	98	121	88	20	24	38	16
General stores	1,305	83	17	74	26	93	7	98	103	100	99	18	20	19	18
Confectionery stores (candy and fountain)	103	47	53	34	66	88	14	94	110	102	94	25	29	26	23
Dairy products stores (including ice cream)	7	100	0	100	0	100	0	100	100	100	100	21	21	21	21
Milk dealers	35	92	8	92	8	86	14	98	100	101	101	7	8	9	10
Delicatessen stores	4	43	57	0	100	50	50	98	106	106	90	8	14	14	8
Fruit stores and vegetable markets	72	59	41	40	60	96	4	97	108	101	94	21	22	20	20
Grocery stores (without meats)	468	89	11	78	22	90	10	98	104	100	98	21	23	22	21
Combination stores (groceries and meats):															
Grocery stores with meats	251	85	15	83	17	93	7	97	102	101	100	14	15	15	15
Meat markets with groceries	237	87	13	88	12	96	4	101	102	99	98	19	20	18	19
Meat markets (including sea foods):															
Fish markets—sea foods	24	82	18	90	10	100	0	99	99	99	103	18	18	18	19
Meat markets	61	91	9	86	14	98	2	97	106	99	98	20	20	20	21
Bakeries—bakery goods stores (except manufacturing bakeries)	34	42	58	8	92	91	9	89	99	108	104	15	16	15	14
General stores	256	78	22	73	27	92	8	95	109	100	96	15	17	15	15
General stores—groceries with apparel	18	76	24	50	50	95	5	86	128	101	85	17	28	12	14
General stores—groceries with dry goods	25	52	48	56	44	81	19	94	114	98	94	29	26	31	29
General stores—groceries with other merchandise	213	79	21	78	22	93	7	95	108	101	96	14	16	14	14
General merchandise group	223	26	74	19	81	79	21	97	97	98	108	13	14	14	22
Department stores	13	38	62	19	81	100	0	96	91	95	118	11	10	13	26
Dry goods stores	93	18	82	18	82	74	26	96	101	96	107	19	20	19	36
General merchandise stores:															
With food departments	12	57	43	40	60	100	0	105	102	97	96	35	31	32	32
Without food departments	23	52	48	31	69	88	12	82	80	116	122	15	10	10	18
Army and Navy goods stores	6	74	26	67	33	100	0	94	94	93	119	32	32	32	43
Variety, 5-and-10, and 25-a-dollar stores	69	17	83	9	91	70	30	97	99	98	106	9	11	9	14
Automotive group	759	89	11	85	15	94	6	95	109	104	92	8	11	11	8
Motor-vehicle dealers:															
Automobile salesrooms—new and trade-in	232	89	11	88	12	98	2	96	105	103	96	3	5	5	9
Used-car establishments	13	97	3	89	11	100	0	92	98	105	105	27	25	24	24
Accessory stores with tires and batteries	10	79	21	100	0	88	12	100	100	100	100	4	4	4	4
Battery and ignition shops—brake repair shops	20	91	9	100	0	100	0	94	97	106	103	3	3	5	4
Tire shops (including tire repairs)	18	88	12	100	0	100	0	93	110	105	92	8	7	7	8
Filling stations:															
Filling stations—gasoline and oil	42	92	8	88	12	100	0	99	108	103	90	19	20	18	22
Filling stations with tires and accessories	47	91	9	80	20	90	10	87	117	107	89	15	20	16	11
Filling stations with other merchandise	107	68	32	61	39	77	23	75	144	120	61	25	33	20	24
Motor-cycle dealers	4	100	0	100	0	83	17	92	123	92	93	67	75	67	67
Garages and repair shops:															
Body, fender, and paint shops	7	96	4	100	0	100	0	102	106	106	86	15	18	18	0
Garages (repairs and storage, gasoline, oil, accessories)	254	94	6	91	9	97	3	96	111	104	89	17	20	18	15
Apparel group	427	43	57	46	54	79	21	99	97	99	105	31	30	31	33
Men's and boys' clothing and furnishings stores:															
Men's and boys' clothing stores	11	87	13	100	0	100	0	105	91	102	102	20	11	15	15
Men's furnishings stores	21	88	12	90	10	94	6	96	94	95	114	45	41	43	54
Men's clothing and furnishings stores	94	84	16	84	16	95	5	97	96	95	112	25	24	25	33
Family clothing stores—men's, women's, and children's	45	46	54	38	62	97	3	99	96	98	107	21	19	20	24
Women's ready-to-wear specialty stores—apparel and accessories	61	8	92	3	97	61	39	102	95	102	101	28	28	29	28
Women's accessories stores:															
Corset and lingerie shops	11	3	97	0	100	33	67	96	101	99	104	71	73	70	73
Hosiery shops	5	41	59	0	100	100	0	89	95	100	116	10	12	16	24
Millinery stores	44	3	97	0	100	24	76	102	100	104	94	29	16	16	13
Custom tailors	24	52	48	71	29	100	0	102	99	109	99	13	12	11	12
Family shoe stores—men's, women's, and children's	99	74	26	68	32	93	7	100	100	98	102	49	45	45	46

Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT															
		TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		Ratios at specified dates (Total full time and part time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)					
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15		
		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent		
Furniture and household group.....	222																
Furniture stores:																	
Furniture stores.....	71	80	20	74	26	93	7	98	99	101	102	6	7	8	10		
Furniture and undertaker.....	8	63	32	-----	-----	100	-----	99	103	99	99	-----	-----	-----	-----		
Household appliances stores:																	
Household appliances stores (electrical).....	27	78	22	62	38	100	-----	100	100	100	100	6	6	6	6		
Household appliances stores.....	21	82	18	100	-----	100	-----	95	100	102	103	14	14	15	16		
Other home furnishings and appliances stores:																	
China, glassware, crockery, tinware, enamelware.....	5	36	64	25	75	67	83	72	96	72	160	11	33	41	60		
Antique shops.....	11	61	39	30	70	92	8	99	120	103	72	55	67	48	88		
Radio and music stores:																	
Radio and electrical shops.....	41	83	17	90	10	100	-----	96	100	101	103	14	13	10	15		
Radio and musical instruments stores.....	24	59	41	69	31	86	14	94	99	102	105	14	14	15	16		
Restaurants, cafeterias, and eating places.....	319	57	43	57	43	80	20	94	111	104	91	12	13	13	11		
Restaurants, cafeterias, and lunch rooms:																	
Cafeterias.....	6	72	28	100	-----	100	-----	99	105	99	97	8	7	6	5		
Lunch rooms.....	135	58	42	45	55	79	21	96	107	104	93	11	12	11	10		
Restaurants with table service.....	117	50	50	67	33	83	17	92	113	106	89	10	11	12	10		
Lunch counters, refreshment stands, etc.:																	
Refreshment stands.....	7	91	9	100	-----	88	12	85	148	122	65	70	67	68	70		
Lunch counters.....	47	69	31	31	69	72	28	89	122	100	89	14	16	15	15		
Soft-drink stands.....	5	100	-----	100	-----	75	25	103	148	103	46	67	77	67	25		
Lumber and building group.....	167	89	11	84	16	99	1	100	103	103	94	8	8	8	7		
Lumber and building material dealers:																	
Lumber and building materials.....	33	93	7	86	14	100	-----	99	103	101	97	3	3	2	2		
Lumber and hardware.....	10	84	16	100	-----	100	-----	101	103	100	96	13	13	14	14		
Roofing.....	4	100	-----	100	-----	100	-----	97	109	97	97	25	33	25	25		
Electrical shops (without radio).....	14	60	40	25	75	100	-----	109	95	98	98	17	15	11	15		
Heating and plumbing shops:																	
Heating appliances and oil burners.....	11	81	19	100	-----	100	-----	101	99	106	94	16	18	15	17		
Plumbing shops—heating and ventilating.....	66	89	11	85	15	99	1	93	105	108	94	9	12	13	9		
Paint and glass stores.....	25	89	11	75	25	100	-----	115	106	96	83	11	6	8	10		
Other retail stores.....	831	82	18	82	18	90	10	98	99	98	105	16	15	15	22		
Hardware stores:																	
Hardware and farm implement stores.....	63	83	17	81	19	89	11	95	104	99	102	4	4	4	8		
Hardware and farm implement stores.....	6	81	19	100	-----	75	25	100	100	100	100	5	5	5	5		
Feed stores (flour, feed, grain, fertilizer).....	61	95	5	100	-----	93	7	101	102	96	101	12	13	13	11		
Coal and feed stores.....	15	94	6	100	-----	100	-----	99	99	100	102	4	4	4	4		
Feed stores with groceries.....	12	81	19	75	25	100	-----	100	100	100	100	7	7	7	7		
Bookstores.....	15	68	32	87	13	67	33	95	88	108	109	46	42	51	60		
Cigar stores and cigar stands:																	
Cigar stands.....	13	95	5	89	11	100	-----	99	99	99	103	38	38	38	41		
Cigar stores without fountains.....	13	97	3	100	-----	100	-----	95	101	101	103	52	57	57	58		
Coal and wood yards—ice dealers:																	
Coal and wood yards.....	108	93	7	95	5	90	10	103	90	98	109	9	10	14	21		
Ice dealers.....	20	100	0	100	-----	97	3	97	89	82	132	35	21	19	61		
Drug stores:																	
Drug stores.....	44	68	32	64	36	98	2	96	108	98	98	11	16	12	13		
Drug stores with fountains.....	175	75	25	73	27	94	6	97	105	101	97	17	17	17	17		
Florists.....	40	76	24	72	28	89	11	103	90	92	115	34	23	20	24		
Gifts—novelties and toys—cameras:																	
Art and gift shops.....	8	36	64	-----	100	50	50	65	151	105	79	30	30	38	50		
Novelty and souvenir shops.....	7	-----	100	-----	-----	50	50	33	230	99	38	-----	-----	-----	-----		
Camera dealers—photographic supplies.....	4	43	57	-----	-----	100	-----	91	126	91	92	-----	-----	-----	-----		
Jewelry stores.....	60	66	34	50	50	93	7	94	96	96	114	17	17	17	20		
Luggage and leather goods stores.....	4	78	22	-----	-----	100	-----	95	86	86	133	-----	-----	-----	-----		
News dealers.....	23	58	42	71	29	79	21	98	100	100	102	28	28	28	29		
Office, school and store supplies and equipment dealers:																	
Office and school supplies.....	5	83	67	-----	100	50	50	97	97	98	108	6	-----	-----	15		
Office and store mechanical appliance dealers (retail).....	5	75	25	20	80	100	-----	90	90	108	112	3	3	3	14		
Office and store furniture and equipment dealers.....	7	38	62	33	67	100	-----	94	94	94	118	25	19	19	35		
Opticians and optometrists.....	5	59	41	60	50	100	-----	96	101	101	102	13	12	12	12		
Sporting goods stores, including athletic and playground equipment:																	
Sporting goods specialty stores.....	5	100	-----	100	-----	100	-----	87	104	104	105	20	17	17	17		
Sporting goods stores with toys and stationery.....	4	45	55	67	33	100	-----	100	100	100	100	27	27	27	27		
Monuments and tombstones.....	21	92	8	100	-----	83	12	99	106	104	91	10	12	10	9		
Miscellaneous classification (combined).....	62	78	22	74	26	81	19	97	105	99	99	27	20	28	28		
Secondhand stores.....	17	89	11	67	33	95	5	93	98	121	88	20	24	33	16		

RETAIL DISTRIBUTION IN NEW HAMPSHIRE: 1929

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TABLE 4A.—THE STATE SALES, BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (Including totals of Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	8,537	\$184,285	230	\$30,319	594	\$39,990	885	\$33,935	814	\$19,679	1,315	\$18,806	1,000	\$7,064	1,027	\$3,759
Per cent of total stores and sales.....	100.00	100.00	3.51	16.45	9.06	21.70	13.50	18.42	12.41	10.68	20.06	10.20	15.25	5.63	24.61	2.04
Food group	1,862	\$60,623	29	\$5,118	229	\$15,126	353	\$13,794	297	\$7,200	423	\$6,129	273	\$1,937	339	\$522
Candy and confectionery stores:																
Candy stores—nut stores.....	3	38					1	34							2	4
Confectionery stores (candy and fountain).....	195	2,211	1	112	2	127	11	412	15	356	55	760	44	810	67	133
Dairy products stores:																
Dairy products stores (including ice cream).....	7	632			1	67	3	133	1	28						
Egg and poultry dealers.....	6	35									1	18	1	5	4	12
Milk dealers.....	43	1,410	3	409	4	280	5	200	2	44	15	199	7	55	6	17
Delicatessen stores.....	5	64					1	36			2	23	1	5	1	1
Fruit stores and vegetable markets.....	113	2,184	1	105	5	318	14	604	20	474	44	653	13	92	16	39
Grocery stores (without meats).....	788	17,267	1	122	70	4,757	172	6,647	94	2,304	128	1,838	134	942	182	441
Combination stores (groceries and meats):																
Grocery stores with meats.....	344	12,364	12	1,456	61	4,374	64	2,529	75	1,798	76	1,143	35	256	18	54
Meat markets with groceries.....	282	11,020	9	1,089	70	4,584	65	2,572	62	1,527	49	701	16	119	10	31
Meat markets (including sea foods):																
Fish markets—sea foods.....	32	531			2	120	2	89	4	111	12	146	6	44	6	21
Meat markets.....	82	2,264	2	225	8	499	12	438	20	464	21	310	9	64	9	2
Bakeries—bakery goods stores (except manufacturing bakeries).....	43	472					1	46	4	94	18	254	5	35	15	43
Other food stores.....	9	125					2	84			2	24	2	10	3	6
General stores	358	10,030	6	757	39	2,537	76	2,872	74	1,776	85	1,204	37	269	39	110
General stores—groceries with apparel.....	35	614			1	57	9	311	4	80	9	121	4	27	8	18
General stores—groceries with dry goods.....	58	734					5	178	7	167	18	259	14	90	14	40
General stores—groceries with other merchandise.....	265	8,682	6	757	38	2,480	62	2,383	63	1,523	58	824	19	182	17	52
General merchandise group	294	18,026	35	4,587	35	2,381	32	1,210	22	537	58	798	38	369	60	148
Department stores:																
With food departments.....	3	1,317														
Without food departments.....	15	2,861	8	1,132												
Dry goods stores—piece goods stores:																
Dry goods stores.....	124	3,835	7	943	8	522	15	562	11	270	30	420	22	144	29	68
Piece goods stores.....	4	120			1	79			2	48				1	2	
General merchandise stores:																
With food departments.....	19	483			3	242	4	152	1	20	1	16	5	30	5	17
Without food departments.....	29	2,159			10	674	4	133	3	67	7	111	2	14	2	7
Army and Navy goods stores.....	11	373			3	160	1	84			5	69			2	4
Variety, 5-and-10, and to-a-dollar stores.....	88	4,940	20	2,512	10	698	8	329	4	103	13	182	9	75	21	50
Automotive group	1,361	40,152	74	9,971	72	5,001	83	3,123	106	2,531	196	2,670	239	1,666	546	1,083
Motor-vehicle dealers:																
Automobile salesrooms—new and trade-in.....	254	20,171	70	9,532	47	3,363	27	1,090	28	687	17	235	16	127	4	8
Used car establishments.....	15	263					3	112	3	65	4	67	3	22	2	7
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	18	345			3	169	1	35	1	26	5	81	2	19	6	15
Battery and ignition shops—brake repair shops.....	20	352					2	70	5	129	7	92	5	39	10	23
Tire shops (including tire repairs).....	25	494			2	119	5	183	4	91	4	54	4	28	6	19
Filling stations:																
Filling stations—gasoline and oil.....	166	1,190	1	104	4	312	5	176	4	92	10	218	19	135	117	153
Filling stations with tires and accessories.....	89	1,613			8	485	10	360	13	304	21	285	19	130	18	49
Filling stations with other merchandise.....	378	2,516			2	144	11	372	16	385	54	760	72	467	223	387
Motor cycles, bicycles, and supplies:																
Motor-cycle dealers.....	5	52							1	25	1	15	1	8	2	4
Bicycle shops.....	4	23									1	14			3	10
Garages and repair shops:																
Body, fender, and paint shops.....	11	113					1	31			3	46	4	28	3	8
Garages (repairs and storage, gasoline, oil, accessories).....	362	3,917	3	385	5	320	18	699	31	727	62	801	94	653	149	372
Apparel group	582	13,392	9	1,283	44	2,283	78	2,930	90	2,170	152	2,236	90	660	127	326
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	14	348			2	120	2	62	4	90	5	72			1	4
Men's furnishings stores, including hat stores.....	39	633			3	177	1	33	6	155	14	192	7	53	8	22
Men's clothing and furnishings stores.....	121	3,522	5	688	11	735	25	931	19	471	38	571	14	107	9	22
Family clothing stores—men's, women's, children's.....	59	1,867	1	172	9	633	9	341	8	193	17	241	9	63	5	14
Women's ready-to-wear specialty stores—apparel and accessories.....	72	2,695	1	186	9	563	16	613	14	332	18	186	9	67	9	23
Women's accessories stores:																
Corset and lingerie shops.....	17	204					2	76	1	21	6	84			8	23
Furriers—fur shops.....	3	46							1	24	1	15			1	2
Hosiery shops.....	6	211	1	112	1	57					2	31	1	9		
Millinery stores.....	73	596			1	58	1	36	6	143	12	164	16	113	37	81
Custom tailors.....	43	331			1	89	1	30	1	21	3	50	12	73	25	68
Shoe stores:																
Shoe stores—men's.....	4	34									2	28			2	6
Shoe stores—women's.....	3	34									2	28	1	7		
Family shoe stores—men's, women's, children's.....	132	2,807	1	105	7	451	20	777	30	720	37	574	17	127	20	53

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals of Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Furniture and household group	293	\$3,499	8	\$1,002	36	\$2,468	45	\$1,734	34	\$935	58	\$515	49	\$346	59	\$131
Furniture stores:																
Furniture stores	72	3,817	4	520	15	998	19	746	12	294	16	237	8	55	1	3
Furniture and undertaker	8	241			2	104	1	40	2	55	3	42				
Furniture and hardware stores	4	207			2	145	1	41	1	21						
Household appliances stores:																
Household appliances stores (electrical)	35	883			4	262	4	134	6	144	5	69	7	48	8	24
Household appliances stores	23	778	1	112	3	209	8	309	2	54	5	66	3	26	1	3
Other home furnishings and appliances stores:																
Antique and used furniture dealers	12	60								1	20	1	12	1	7	9
China, glassware, crockery, tinware, enamelware	5	79								2	50	2	24			4
Stove and range dealers	3	10												1	8	2
Antique shops	31	168					1	81			3	43	10	64	17	30
Awnings, flags, banners, window shades, and tents	3	9											1	6	2	3
Radio and music stores:																
Radio and electrical shops	59	1,244	2	243	4	276	8	297	5	120	15	190	10	76	15	36
Radio and musical instruments stores	25	893	1	127	5	398	3	136	3	77	8	127	4	26	1	2
Restaurants, cafeterias, and eating places	414	5,911	1	103	22	1,585	30	1,192	23	567	89	1,283	86	589	162	\$72
Restaurants, cafeterias, and lunch rooms:																
Cafeterias	6	355	1	103	3	231					1	18			1	4
Lunch rooms	177	2,343			5	331	11	444	12	294	42	600	41	281	65	162
Restaurants with table service	120	2,405			14	1,023	15	573	5	125	30	416	25	178	31	91
Lunch counters, refreshment stands, etc:																
Refreshment stands	19	90					1	40			1	15	3	16	14	19
Fountain-lunches	3	65					1	43	1	20				1	2	
Lunch counters	68	582					2	92	5	128	14	212	11	78	36	72
Soft-drink stands	21	71									1	13	6	36	14	22
Lumber and building group	183	8,211	14	1,965	18	1,200	21	787	31	739	38	554	30	210	35	82
Lumber and building material dealers:																
Lumber and building material dealers	35	4,486	7	973	9	629	1	37	6	139	2	25	1	8	3	2
Lumber and hardware	11	1,042	5	733	3	208	2	65			1	16				
Roofing	6	46									1	14	3	25	2	7
Dealers in any other single building material	3	18												2	15	1
Electrical shops (without radio)	23	220					1	42	2	46	6	85	5	32	9	15
Heating and plumbing shops:																
Heating appliances and oil burners	11	237			1	52	2	75	2	51	3	48	1	6	2	5
Plumbing shops—heating and ventilating	70	1,587	2	230	4	243	10	365	16	379	17	243	12	80	9	32
Paint and glass stores	34	576			1	63	5	203	5	124	8	123	6	44	9	18
Other retail stores	1,066	\$1,912	54	7,153	99	6,809	167	6,361	136	3,301	213	3,051	149	1,079	231	639
Hardware stores:																
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers	4	53					1	42						1	9	2
Farm implement dealers with hay, grain, and feed	3	202			2	166	1	36								
Hardware and farm implement stores	6	350	1	122	2	136	2	71	1	22						
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer)	79	5,470	18	2,401	19	1,313	16	604	7	165	4	53	4	27	10	21
Harness shops	8	30									1	10	1	7	6	14
Coal and feed stores	15	913	3	348	7	474	1	41			2	38	1	7	1	4
Feed stores with groceries	22	891			4	255	4	159	3	72	4	59	2	16	4	15
Bookstores	17	423			3	210	3	126	1	22	1	12	5	39	4	13
Cigar stores and cigar stands:																
Cigar stands	18	109								1	25	3	43	2	11	12
Cigar stores without fountains	21	398			2	135	3	124	2	45	5	61	1	7	8	26
Coal and wood yards—ice dealers:																
Coal and wood yards	119	5,422	14	1,837	23	1,657	14	553	6	146	15	209	23	159	21	63
Ice dealers	29	342	1	140			1	36	2	50	5	66	3	22	17	28
Drug stores:																
Drug stores	48	1,305			3	184	17	629	12	295	11	166	3	27	2	6
Drug stores with fountains	180	5,511	6	789	11	698	51	1,972	47	1,183	55	797	8	63	2	9
Florists	53	771			1	82		169	9	203	14	202	8	66	17	48
Gifts—novelties and toys—cameras:																
Art and gift shops	18	154					1	44	1	25	3	36	3	23	10	27
Novelty and souvenir shops	15	109					2	62			1	14	1	7	11	26
Camera dealers—photographic supplies	4	41									3	36	1	6		
Jewelry stores	105	1,352			1	52	13	461	9	211	26	369	25	173	31	87
Luggage and leather goods stores	6	97					1	33			1	14	2	16	1	4
Music stores (without radio)	6	58							2	46				4	12	4
News dealers	27	568			2	125	3	116	4	96	14	210	2	15	2	5
Office, school, and store supplies and equipment dealers:																
Office and school supplies	5	143			1	75										
Office and store mechanical appliance dealers (retail)	5	253	1	122	1	85				2	51	1	13			4
Office and store furniture and equipment dealers	7	141			1	65			1	24	1	16	1	6		
Typewriter dealers	4	37					1	30			2	28	2	15	1	3
Opticians and optometrists	4	173							1	22	1	11			2	4
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores	7	49									2	26	2	13	3	10
Sporting goods stores with toys and stationery	5	115					2	74	1	22	1	12	1	7		
Stationers and engravers	3	117			1	80										
Monuments and tombstones	25	322					2	92	1	25	6	95	12	93	4	17
Miscellaneous classifications (combined)	94	1,234	1	129	3	207	7	265	8	186	13	263	20	141	37	103
Secondhand stores	44	229							1	29	5	66	9	59	29	74

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TABLE 4B.—THE STATE—SALES, BY SIZE OF BUSINESS

SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals, Table 4A)		STORES WITH ANNUAL SALES EXCEEDING \$1,000,000		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups	92	\$30,730	9	\$2,258	10	\$6,119	31	\$10,873	49	\$11,480
Per cent of total stores and sales.....	1.40	16.68	.03	1.23	.15	3.32	.47	5.90	.75	6.23
Food group	9	\$2,189					3	\$661	7	\$1,528
Dairy products stores:										
Dairy products stores (including ice cream):										
Milk dealers.....	2	(x)								
Grocery stores (without meats):	1	(x)								
Combination stores (groceries and meats):	1	(x)								
Grocery stores with meats.....	3	755					1	325	2	430
Meat markets with groceries.....	1	(x)								
Meat markets.....	1	(x)								
General stores.....	2	(x)								
General stores—groceries with merchandise.....	2	(x)								
General merchandise group	16	6,096	1	\$1,152	1	\$608	8	2,952	6	1,384
Department stores:										
With food departments.....	3	1,316			1	608	2	708		
Without food departments.....	7	1,729					2	622	5	1,107
Dry goods stores.....	2	(x)								
General merchandise stores.....	1	(x)								
Variety, 5-and-10, and 10-a-dollar stores.....	3	902					2	715	1	277
Automotive group	45	14,128			6	\$3,327	16	5,388	23	5,413
Automobile sales rooms—new and trade-in.....	45	14,128			6	\$3,327	16	5,388	23	5,413
Apparel group	2	(x)								
Family clothing stores—men's, women's, children's.....	1	(x)								
Women's ready-to-wear specialty stores—apparel and accessories.....	1	(x)								
Furniture and household group	4	1,166					1	431	3	735
Furniture stores.....	3	(x)								
Household appliances stores (electrical).....	1	(x)								
Restaurants and eating places	1	(x)								
Lunch rooms.....	1	(x)								
Lumber and building group	6	2,672	1	1,106			2	806	3	760
Lumber and building material dealers.....	6	2,672	1	1,106			2	806	3	760
Other retail stores	7	2,838			2	1,468	2	635	3	740
Hardware stores.....	2	(x)								
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	1	(x)								
Feed stores with groceries.....	1	(x)								
Coal and wood yards.....	3	799					1	320	2	479

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EM- PLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	6,557	6,354	13,643	3,288	\$16,788,382	\$729,763	\$15,928,544	\$27,731,090	\$184,285,301	100.00
Single-store independents.....	5,473	5,990	9,582	2,486	11,748,404	551,978	11,229,116	20,775,140	129,815,754	70.44
2-store independents.....	217	157	1,134	184	1,483,610	35,032	1,311,164	2,328,310	15,272,657	8.29
3-store independents.....	77	40	419	77	504,280	17,226	421,292	757,500	4,111,620	2.23
Local chains.....	86	6	307	61	446,997	15,449	353,769	719,500	5,511,733	2.99
Sectional chains.....	297		668	188	881,439	39,504	817,190	818,330	10,667,640	5.73
National chains.....	200		1,069	198	1,052,722	44,046	1,335,210	1,269,760	12,795,055	6.94
Other types of operation:										
Direct-selling (house-to-house).....	6	1	74	12	103,463	3,000	19,382	9,550	243,208	.13
Roadside markets or stands ¹	15	16	6	10	7,819	2,579	4,819	1,960	82,424	.04
Itinerant vendors.....	6	6					2,600	1,030	36,955	.02
Leased department chains.....	10		24	3	34,621	648	32,560	35,290	268,931	.14
Utility-operated retail stores.....	27		93	47	143,953	7,817	85,013	289,770	948,611	.52
Manufacturer-controlled chains.....	15		95	6	150,310	1,087	94,902	142,950	749,668	.41
Retailers—country buyers ¹	108	116	114	35	153,876	8,469	132,316	410,870	2,920,038	1.59
Retailers—wholesalers ¹	14	13	48	6	60,273	1,408	74,897	108,340	785,816	.43
All other types of operation.....	8	9	10	10	14,615	1,520	14,214	32,730	178,690	.10

¹ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

CENSUS OF DISTRIBUTION

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

SEE TABLES 13 AND 14 FOR DETAILED COUNTY FIGURES

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			NATIONAL AND SECTIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales in thousands	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales	Number of stores	Net sales in thousands	Per cent of total sales
Total.....	6,557	\$184,285	5,787	\$149,200	81	497	\$23,564	13	293	\$11,721	6
Belknap.....	314	8,576	281	7,122	83	23	898	10	10	556	7
Carroll.....	320	5,384	299	4,327	80	14	679	11	7	478	9
Cheshire.....	414	12,444	379	10,554	85	21	1,354	11	14	636	4
Coos.....	352	12,736	304	10,528	83	37	1,744	14	11	464	3
Grafton.....	575	16,392	495	13,682	83	45	1,604	12	35	806	5
Hillsborough.....	2,075	61,526	1,855	50,035	82	159	7,887	13	61	3,004	5
Merrimack.....	770	22,519	682	18,192	81	54	2,499	11	34	1,828	8
Rockingham.....	933	20,769	779	15,137	73	65	3,194	15	89	2,428	12
Stafford.....	566	14,791	432	11,444	77	52	2,100	14	22	1,247	9
Sullivan.....	298	9,168	261	7,579	83	27	1,205	13	10	374	4

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	18	11	2		1	4	
Annual net sales.....	\$4,178,269	\$2,605,361	(x)		(x)	\$332,766	
Per cent of total sales.....	100.00	62.35	(x)		(x)	19.93	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	88	38	6		5	38	1
Annual net sales.....	\$4,940,191	\$306,261	\$111,038		\$352,740	\$4,166,661	\$3,485
Per cent of total sales.....	100.00	6.20	2.25		7.14	84.34	.07
Men's and boys' clothing and furnishings stores:							
Number of stores.....	174	155	8	2	7	2	
Annual net sales.....	\$4,502,319	\$3,916,221	\$276,162	(x)	\$177,483	(x)	
Per cent of total sales.....	100.00	86.98	6.14	(x)	3.94	(x)	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	59	38	10	5	1	5	
Annual net sales.....	\$1,866,518	\$825,267	\$588,084	\$316,621	(x)	(x)	
Per cent of total sales.....	100.00	44.21	31.51	16.96	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	72	58	10	2		1	1
Annual net sales.....	\$2,694,998	\$2,186,907	\$227,019	(x)		(x)	\$68,223
Per cent of total sales.....	100.00	81.14	8.42	(x)		(x)	2.53
Shoe stores:							
Number of stores.....	139	109	3	1	12	4	10
Annual net sales.....	\$2,875,625	\$1,955,739	(x)	(x)	\$455,644	\$78,595	\$320,608
Per cent of total sales.....	100.00	68.01	(x)	(x)	15.85	2.73	11.36
Furniture stores:							
Number of stores.....	90	85	5				
Annual net sales.....	\$4,264,979	\$3,024,552	\$640,427				
Per cent of total sales.....	100.00	84.98	15.02				
Radio and music stores:							
Number of stores.....	84	81	3				
Annual net sales.....	\$2,136,927	\$2,081,560	\$55,371				
Per cent of total sales.....	100.00	97.41	2.59				
Grocery stores (without meats):							
Number of stores.....	788	460	10	11	180	112	15
Annual net sales.....	\$17,267,118	\$5,132,695	\$177,405	\$234,274	\$6,258,631	\$5,268,579	\$195,534
Per cent of total sales.....	100.00	29.72	1.03	1.36	36.25	30.51	1.13
Combination stores (groceries and meats):							
Number of stores.....	626	535	38	10	10	16	17
Annual net sales.....	\$23,383,820	\$16,962,371	\$2,425,672	\$812,028	\$1,219,286	\$1,565,884	\$598,579
Per cent of total sales.....	100.00	72.54	10.37	2.62	5.21	6.70	2.56
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	303	291	11		1		
Annual net sales.....	\$5,102,880	\$4,444,841	(x)		(x)		
Per cent of total sales.....	100.00	87.10	(x)		(x)		
Cigar stores and cigar stands:							
Number of stores.....	39	37				2	
Annual net sales.....	\$506,734	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
Filling stations:							
Number of stations.....	633	533	25	11	49	7	8
Annual net sales.....	\$5,318,179	\$3,681,560	\$455,049	\$332,937	\$684,679	\$102,769	\$61,185
Per cent of total sales.....	100.00	69.23	8.56	6.26	12.87	1.93	1.15
Coal and wood yards—ice dealers:							
Number of yards.....	148	142	5		1		
Annual net sales.....	\$5,764,043	\$5,185,110	(x)		(x)		
Per cent of total sales.....	100.00	89.96	(x)		(x)		
Drug stores:							
Number of stores.....	228	210	16			2	
Annual net sales.....	\$6,816,603	\$6,079,293	(x)			(x)	
Per cent of total sales.....	100.00	89.18	(x)			(x)	
Hardware stores:							
Number of stores.....	75	78	2				
Annual net sales.....	\$3,972,341	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Jewelry stores:							
Number of stores.....	105	103	2				
Annual net sales.....	\$1,352,421	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				

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TABLE 7.—THE STATE—CREDIT BUSINESS
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTALS		PROPORTION OF CREDIT BUSINESS										ALL CASH							
	Num-ber of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		More than 80 per cent credit	
			Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales
Totals, all stores reporting: 1																				
Number of stores.....	6,061		794	351	264	244	270	198	218	270	198	218	270	198	270	198	270	198	270	198
Per cent of total stores.....	100.00		13.10	5.79	4.36	4.03	4.45	3.27	3.60	4.45	3.27	3.60	4.45	3.27	4.45	3.27	4.45	3.27	4.45	3.27
Amount of net sales.....	\$172,317		\$22,469	\$10,008	\$7,782	\$7,973	\$10,191	\$10,191	\$8,131	\$10,191	\$10,191	\$8,131	\$10,191	\$10,191	\$8,131	\$10,191	\$10,191	\$8,131	\$10,191	\$10,191
Per cent of total sales.....	100.00		13.04	5.81	4.52	4.28	6.42	5.91	4.28	6.42	5.91	4.28	6.42	5.91	4.28	6.42	5.91	4.28	6.42	5.91
Food group:																				
Confectionery stores (candy and fountain).....	180	\$2,063	21	\$212	4	\$58	4	\$6	3	\$17										
Dairy products stores (including ice cream).....	6	64																		
Delicatessen stores.....	5	64																		
Fruit stores and vegetable markets.....	100	1,678	79	1,253	4	53	2	25	2	56										
Grocery stores (without meats).....	762	16,857	544	13,765	71	1,118	22	252	26	246	28	352	18	284	19	292	6	108	3	113
Combination stores (groceries and meats).....	338	12,124	113	4,729	10	322	11	208	19	621	26	737	19	483	18	686	42	1,387	12	685
Grocery stores (with meats).....	270	10,903	75	2,659	7	306	9	237	15	412	23	1,001	28	1,411	28	973	39	1,913	10	285
Meat markets (with groceries).....	31	524	18	238	1	24	2	39												
Meat markets (including sea foods).....	79	2,172	39	742	3	47	5	70	7	195	4	149								
Fish markets—sea foods.....	39	427	7	99					1	5										
Bakeries—bakery goods stores (except manufacturing bakeries).....																				
General merchandise group:																				
Department stores.....	3	1,317																		
Without food departments.....	15	2,861	4	706																
Dry goods stores.....	116	3,656	80	1,729	12	220	7	96	7	498										
General merchandise stores.....	19	482	8	116	4	126	2	64	2	64	1	80	1	39	1	42				
With food departments.....	29	2,160	8	296	10	265	3	147	2	85	3	189	3	189						
Without food departments.....	82	4,852	74	4,796	3	33	7													
Variety, 5-and-10, and 10-a-dollar stores.....																				
Automotive group:																				
Automobile salerooms, new and trade-in.....	229	26,050	36	3,386	16	1,602	16	1,869	20	1,509	18	2,406	27	4,205	23	2,486	22	2,377	27	3,632
Accessories, tires, and batteries.....	18	345	6	105	2	29	3	36	1	5	3	117			3	36	1	14		
Accessory stores with tires and batteries.....	24	426	6	88	5	99	1	29	2	62	2	117			3	61	2	92		
Tire stores (including tire repairs).....																				
Filling stations.....	140	940	113	728	14	121	7	61	1	1	3	24	1	2	1	2	1	2		
Gasoline and oil.....	37	749	14	276	7	61	1	1	3	24	1	2	1	2	1	2	1	2		
Filling stations with tires and accessories.....	96	779	14	276	12	224	6	100	7	260	3	94	2	41	3	36	1	52		
Garages (repairs and storage, gasoline, oil, accessories).....	342	3,627	254	1,256	24	321	4	41	7	24	4	24	2	11	2	11	1	33		
Apparel group:																				
Men's and boys' clothing and furnishings stores.....	12	294	11	263																
Men's clothing stores.....	34	518	8	155	3	34	1	16	1	59										
Men's furnishings stores.....	115	3,397	53	993	16	785	13	585	1	57	4	182	2	57	2	100	3	56		
Men's clothing and furnishings stores.....	55	1,787	21	663	5	222	1	38	3	85	2	183	2	30	2	30	5	97		
Family clothing stores—men's, women's, children's.....	68	2,065	33	1,004	8	951	2	87	2	52	2	40			1	45	3	82		
Women's ready-to-wear specialty stores—apparel and accessories.....	64	499	48	422	10	37	4	29	2	11										
Millinery stores.....																				
Shoe stores.....	4	34	4	34																
Shoe stores, men's.....	122	2,965	79	1,729	4	70	4	46	3	116	2	9								
Family shoe stores, men's, women's, children's.....																				
Furniture and household group:																				
Furniture stores.....	77	3,799	10	275	3	24	6	172	5	273	6	298	7	322	8	220	16	943	10	1,143
Household appliances stores.....	27	658	4	42																
Household appliances stores (electrical).....	23	778	3	67	1	35														
Household appliances stores.....																				
Radio and musical stores.....	56	1,195	12	127	1	20	5	109	3	63	6	51	3	30	8	263	5	168	8	283
Radio and electrical shops.....	25	898	2	40	2	27	1	19												
Radio and musical instruments stores.....																				

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 496 stores with sales of \$11,968,301 which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹
	Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales			Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales	
Total.....	2,859	\$107,846,809	\$48,486,432	45.17	\$8,935,652	Other types of operation: Utility-operated retail stores.....	25	\$920,385	\$764,184	83.03	\$443,807
Independent stores ²	2,680	98,924,790	44,593,402	45.08	8,215,544	Retailers—country buyers ³	78	2,422,885	895,577	37.09	-----
Local chains.....	88	3,405,518	1,478,462	42.30	43,352	Retailers—wholesalers ³	12	644,909	293,922	45.58	-----
Sectional and national chains.....	13	693,434	337,992	48.74	208,391	All other types.....	13	244,883	119,893	48.96	24,588

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents and 2 and 3 store independents.

³ These classifications were used only in rural areas and cities of less than 10,000 population. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	12,489	\$5,213,236	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	11,110	4,917,379	Combination stores—grocery stores with meats.....	114	\$46,711
Cafeterias.....	330	286,698	Combination stores—meat markets with groceries.....	18	12,135
Lunch rooms.....	4,216	2,036,434	Bakeries—bakery goods stores (except manufacturing bakeries).....	123	32,043
Restaurants with table service.....	5,467	2,180,711	General stores—groceries with apparel.....	6	1,235
Lunch counters.....	557	421,522	Filling stations with other merchandise.....	401	86,574
Soft-drink stands.....	540	31,864	Antique and used furniture dealers.....	6	1,065
Other stores in which meals are served.....	1,379	396,857	Cigar stands.....	8	2,000
Confectionery stores (candy and fountain).....	464	75,455	Drug stores with fountains.....	42	48,050
Grocery stores (without meats).....	63	20,380	Art and gift shops.....	56	7,882
			Novelty and souvenir shops.....	68	11,827

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	949	\$3,540,089	\$51,728	Automotive group—Continued.			
Food group.....		1,400	-----	Filling stations with tires and accessories.....	20	\$99,715	-----
Grocery stores (without meats).....		1,400	-----	Filling stations with other merchandise.....	7	42,314	-----
General stores.....	2	1,260	-----	Motor-cycle dealers.....	2	11,100	-----
General stores—groceries with other merchandise.....	2	1,260	-----	Body, fender, and paint shops.....	14	70,499	-----
Automotive group.....	846	3,527,196	51,728	Garages (repairs and storage, gasoline, oil, accessories).....	231	1,183,804	\$4,697
Automobile salesrooms—new and trade-in.....	508	1,860,431	47,031	Lumber and building group.....		600	-----
Used-car establishments.....	7	41,959	-----	Roofing.....		600	-----
Accessory stores with tires and batteries.....	8	40,674	-----	Other retail stores.....		4,000	-----
Battery and ignition shops—brake repair shops.....	22	108,221	-----	Miscellaneous classifications (combined).....		4,000	-----
Tire shops (including tire repairs).....	15	57,436	-----	Secondhand stores.....	1	5,633	-----
Filling stations—gasoline and oil.....	3	11,052	-----				

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE.—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$1,120,302	Furniture and household group—Continued.	
Food group	1,828	Antique and used furniture dealers.....	\$2,443
Confectionery stores (candy and fountain).....	1,828	Stove and range dealers.....	4,500
General merchandise group	1,749	Radio and electrical shops.....	144,441
Department stores without food departments.....	1,749	Radio and musical instrument stores.....	9,797
Automotive group	21,783	Lumber and building group	304,322
Accessory stores with tires and batteries.....	3,080	Lumber and building material dealers.....	7,428
Filling stations with tires and accessories.....	1,148	Roofing.....	14,749
Filling stations with other merchandise.....	4,567	Electrical shops (without radio).....	17,567
Bicycle shops.....	2,898	Heating appliances and oil burners.....	22,216
Body, fender, and paint shops.....	600	Plumbing shops—heating and ventilating.....	118,937
Garages (repairs and storage, gasoline, oil, accessories).....	9,470	Paint and glass stores.....	123,425
Apparel group	120,503	Other retail stores	439,684
Men's and boys' clothing stores.....	2,128	Hardware stores.....	11,300
Men's furnishings stores.....	6,820	Harness shops.....	5,772
Men's clothing and furnishings stores.....	6,490	Coal and wood yards.....	20,346
Women's ready-to-wear specialty stores—apparel and accessories.....	7,376	Drug stores with fountains.....	18,264
Corset and lingerie shops.....	2,830	Camera dealers—photographic supplies.....	3,644
Furriers—fur shops.....	2,798	Jewelry stores.....	231,672
Millinery stores.....	5,376	Luggage and leather goods stores.....	11,305
Custom tailors.....	45,637	News dealers.....	7,759
Family shoe stores—men's, women's, and children's.....	41,042	Office and store mechanical appliance dealers (retail).....	14,908
Furniture and household group	229,803	Typewriter dealers.....	1,287
Furniture stores.....	12,693	Opticians and optometrists.....	28,241
Household appliances stores (electric).....	19,828	Sporting goods specialty stores.....	4,597
Household appliances stores.....	36,101	Sporting goods stores with toys and stationery.....	500
		Stationers and engravers.....	1,115
		Miscellaneous classifications (combined) ²	78,974
		Secondhand stores	650

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stores and cigar stands.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
Total.....	\$1,238,810	\$2,418,050	\$871,882	Apparel group.....	\$53,132	\$59,563	\$5,248
Food group.....	350,790	128,980	Men's clothing and furnishings stores.....	27,965	2,350	1,844
Confectionery stores (candy and fountain).....	17,353	2,913	Family clothing stores—men's, women's, and children's.....	4,000	57,213	3,404
Milk dealers.....	10,895	Women's ready-to-wear specialty stores—apparel and accessories.....	8,490
Delicatessen stores.....	28,143	1,500	Custom tailors.....	12,687
Fruit stores and vegetable markets.....	1,810	Furniture and household group.....	1,551	45,880	111,396
Grocery stores (without meats).....	106,514	1,240	Furniture stores.....	84,486
Combination stores (groceries and meats):	Household appliances stores:
Grocery stores with meats.....	74,307	32,292	Household appliance stores (electrical).....	1,119
Meat markets with groceries.....	19,838	33,570	Household appliances stores.....	3,090	9,580
Meat markets (including sea food):	Antique shops.....	1,551
Fish markets—sea foods.....	19,778	Radio and music stores:
Meat markets.....	35,088	10,626	Radio and electrical shops.....	40,650
Bakeries—bakery goods stores (except manufacturing bakeries).....	67,712	9,276	Radio and musical instruments stores.....	2,140	16,211
Bottled waters and beverages.....	1,835	Restaurants, cafeterias, and eating places.....	47,808
General stores.....	81,575	Cafeterias.....	17,300
General stores—groceries with apparel.....	4,400	Lunch rooms.....	30,508
General stores—groceries with dry goods.....	5,555	Lumber and building group.....	218,064	41,534	22,247
General stores—groceries with other merchandise.....	71,620	Lumber and building material dealers:
General merchandise group.....	69,520	54,465	48,100	Lumber and building material dealers.....	153,679	35,174	12,341
Department stores:	Lumber and hardware.....	49,235	2,985
With food departments.....	69,520	3,993	Roofing.....	4,650
Without food departments.....	21,745	Roofing materials (nonmetallic).....	4,250	3,175
Dry goods stores.....	42,744	20,066	Heating and plumbing shops:
General merchandise stores:	Heating appliances and oil burners.....	9,906
With food departments.....	11,751	Plumbing shops—heating and ventilating.....	4,550
Without food departments.....	2,296	Paint and glass stores.....	1,500
Automotive group.....	8,880	1,505,848	631,747	Other retail stores.....	487,055	500,895	52,844
Motor-vehicle dealers:	Hardware stores.....	12,000	391,683	24,099
Automobile salesrooms—new and trade-in.....	1,389,534	622,354	Hardware and farm implement stores.....	3,245
Used-car establishments.....	9,393	Feed stores (flour, feed, grain, fertilizer).....	424,680	40,254
Accessories, tires, and batteries:	Cigar stores without fountains.....	21,048
Accessory stores with tires and batteries.....	16,247	Coal and wood yards—ice dealers:
Battery and ignition shops—brake repair shops.....	4,944	29,306	Coal and wood yards.....	4,082	6,410
Tire shops (including tire repairs).....	22,365	Ice dealers.....	12,500	1,157
Filling stations:	Florists.....	9,800
Filling stations with tires and accessories.....	20,196	Art and gift shops.....	2,000
Filling stations with other merchandise.....	8,250	Office, school, and store supplies and equipment dealers:
Garages and repair shops:	Office and store mechanical appliance dealers (retail).....	6,784	19,287
Body, fender, and paint shops.....	3,936	Office and store furniture and equipment dealers.....	1,878
Garages (repairs and storage, gasoline, oil, accessories).....	13,950	Opticians and optometrists.....	6,500	1,091
				Stationers and engravers.....	33,877	10,700
				Monuments and tombstones.....
				Miscellaneous classifications (combined).....	2,008	4,421

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

CENSUS OF DISTRIBUTION

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$364,662]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales, 1929	Number of mills	Net sales, 1929	Number of establishments	Net sales, 1929	Number of establishments	Net sales, 1929
Total.....	60	\$1,518,042	19	\$975,489	74	\$1,734,585	18	\$430,923

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	\$152,632	Coos.....	(x)	Rockingham.....	\$74,782
Carroll.....	8,700	Grafton.....	\$39,226	Strafford.....	(x)
Cheshire.....	(x)	Merrimack.....	16,074	Sullivan.....	(x)

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS—CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total.....	\$647,876	\$881,631	Groceries and food specialties.....	\$75,713	\$75,713
Automotive.....	243,026	244,676	Groceries (general line).....	5,245	5,245
Chemicals, drugs, and allied products.....	180	180	Food and grocery specialties.....	70,468	70,468
Dry goods and apparel.....	450	450	Hardware (general line).....	(x)	(x)
Electrical.....	37,577	37,577	Iron and steel scrap and other waste materials.....	2,145	2,145
Farm products (not elsewhere specified).....	10,000	10,000	Machinery, equipment, and supplies (except electrical).....	500	500
Food products (not elsewhere specified).....	56,706	179,856	Petroleum and petroleum products.....	28,305	132,580
Confectionery and soft drinks.....	(x)	(x)	Plumbing and heating equipment and supplies.....	(x)	19,680
Dairy products.....	(x)	(x)	Plumbing equipment and supplies.....	(x)	15,000
Fruits and vegetables (fresh).....	52,688	52,688	Heating equipment and supplies.....	(x)	4,680
Meats and meat products.....	2,418	2,418	Tobacco and tobacco products (except leaf).....	(x)	24,160
Forest products (except lumber).....	(x)	(x)	All other—books, periodicals, and newspapers.....	22,800	22,800

¹ "Wholesalers only" includes those wholesalers who sell to retailers and importers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (includes part time)	Stock on hand end of year (at cost)	NET SALES (1929)	
						Amount	Percent of total sales
Total.....	6,557	6,354	13,643	\$16,786,392	\$27,731,090	\$184,285,301	100.00
Proprietorships.....	5,569	6,319	8,432	10,094,491	18,507,290	119,062,687	64.61
Proprietorships which are also members of cooperative associations.....	20	23	57	64,047	109,170	811,638	.44
Corporations.....	942	5,040	6,482,278	8,793,600	62,291,344	33.80
Cooperative associations.....	15	69	112,540	213,890	1,870,400	1.01
Negro proprietorships ¹	4	4	5	4,005	5,950	26,791	.02
Oriental mutuals.....	7	8	40	29,021	6,190	222,441	.12

¹ No table of negro proprietorship (12 B) is possible in this State because of the limited number of stores.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution.

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TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
FOOD GROUP			GENERAL MERCHANDISE GROUP		
Confectionery stores (candy and fountain): (Commodity coverage, 8.2 per cent)			Department stores with food departments: (Commodity coverage, 100.0 per cent)		
Bakery products, fresh.....	14.8	5.6	Antiques, art goods, gifts.....	0.4	0.1
Bottled beverages.....	1.6	1.6	Apparel and accessories, women's, misses', children's—		
Cigars, cigarettes, and tobacco.....	6.9	2.6	Children's wear.....	2.8	2.1
Confectionery and nuts.....	25.5	25.5	Millinery.....	7.2	5.4
Delicatessen, ready-to-serve foods.....	13.9	13.9	Hosiery.....	9.8	7.4
Fountain sales and ice cream.....	41.3	41.3	Coats, suits, and dresses.....	6.5	4.9
Receipts from sale of meals.....	24.9	9.5	Underwear, negligees, corsets, etc.....	6.8	5.2
			Other apparel, except furs.....	.4	.1
			Bakery products, fresh.....	17.4	5.1
			Clothing and furnishings (men's and boys)—		
			Suits.....	.9	.9
			Overcoats.....	1.5	.8
			Hats and caps.....	.6	.3
			Furnishings.....	5.4	2.9
			Work clothing.....	2.6	1.4
			Other clothing.....	2.5	2.5
			Confectionery and nuts.....	.6	.5
			Delicatessen, ready-to-serve foods.....	4.4	1.3
			Dry goods and notions.....	22.5	17.0
			Cotton piece goods.....	3.1	
			Linen goods.....	.3	
			Wool and wool-mixed goods.....	.9	
			Rayon piece goods.....	3.5	
			Silk and velvet piece goods.....	5.1	
			Notions and small wares.....	2.2	
			Other dry goods.....	.8	.2
			Fresh fish and other sea foods.....	2.3	.7
			Fruits and vegetables.....	14.2	3.5
			Furniture, household.....	.3	.1
			Furs and fur goods.....	11.7	11.7
			Groceries—		
			Butter and cheese.....	3.3	
			Eggs.....	.8	
			Lard, cooking fats, etc.....	.1	
			Flour.....	.7	
			Sugar.....	.7	
			Canned goods and other groceries.....	6.1	
			Hardware.....	18.7	4.0
			Home furnishings:		
			Draperies, upholstery, and curtains.....	3.4	2.5
			Other home furnishings.....	2.4	.7
			Infants' wear.....	2.5	1.9
			Jewelry, silverware and clocks.....	2.1	1.6
			Leather goods, billfolds, gloves, and handbags.....	1.4	.7
			Luggage.....	.3	.1
			Meats, including poultry.....	17.6	9.5
			Milk and cream.....	1.1	.3
			Paper and paper goods.....	.6	.1
			Shoes and other footwear—		
			Men's.....	.6	.2
			Boys' and youths'.....	.3	.1
			Women's.....	1.5	1.2
			Misses' and children's.....	.2	.1
			Rubber and other footwear.....	.3	.3
			Toilet articles and preparations.....	2.6	2.0
			Department stores without food departments: (Commodity coverage, 59.6 per cent)		
			Antiques, art goods, gifts.....	1.2	.4
			Apparel and accessories, women's, misses', children's—		
			Custom tailoring, dressmaking.....	3.8	.7
			Children's wear.....	.9	.5
			Millinery.....	2.8	2.0
			Hosiery.....	5.4	5.0
			Coats, suits, and dresses.....	13.6	11.4
			Underwear, negligees, corsets, etc.....	6.8	5.7
			Other apparel, except furs.....	7.0	7.6
			Appliances and supplies, electrical—		
			Household appliances, motor-driven.....	2.4	.8
			Household heating appliances—portable.....	.6	.2
			Lighting equipment.....	1.2	.4
			Incandescent lamps.....	.6	.2
			Construction materials.....	.6	.1
			Other appliances.....	.3	.1

Note.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in the second column are applicable to the sales shown in table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and it has not been computed

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores without food departments—Continued.			Dry goods stores—Continued.		
Automotive parts and accessories (except tires, tubes, and batteries).....	9.3	2.4	Furs and fur goods.....	2.0	0.1
Batteries.....	.8	.1	Home furnishings—		
Clothing and furnishings (men's and boys')—			Draperies and curtains.....	4.4	2.9
Custom tailoring.....	1.2	.1	Floor coverings.....	.8	.1
Suits.....	7.3	5.9	Bedding.....	4.5	1.8
Overcoats.....	2.9	2.0	Other home furnishings.....	2.4	.4
Hats and caps.....	.6	.3	Infants' wear.....	2.2	.7
Furnishings.....	5.5	4.3	Jewelry, silverware, and clocks.....	1.6	.4
Work clothing.....	1.4	.7	Leather goods, gloves, and handbags.....	1.6	.2
Other clothing.....	1.4	.7	Toilet articles.....	1.3	.2
Confectionery and nuts.....	1.0	.2	Toiletries and cosmetics.....	3.6	1.5
Drug sundries.....	.5	.1	Toys and games.....	.8	.1
Dry goods and notions—			General merchandise stores with food departments:		
Cotton piece goods.....	3.8	2.9	(Commodity coverage, 13.4 per cent)		
Linen goods.....	1.5	.7	Apparel and accessories, women's, misses', children's—		
Wool and wool-mixed goods.....	1.6	1.2	Children's wear.....	.4	.2
Rayon piece goods.....	1.6	1.0	Millinery.....	.5	.3
Silk and velvet piece goods.....	2.1	1.3	Hosiery.....	.7	.7
Notions and small wares.....	3.3	3.3	Coats, suits, and dresses.....	1.3	1.3
Other dry goods.....	3.0	2.6	Underwear, negligees, corsets, etc.....	.7	.7
Furniture, household—			Other apparel.....	2.5	1.5
Bedroom.....	1.6	.9	Bakery products, fresh.....	2.8	2.8
Living room, library, and hall.....	1.4	.8	Bottled beverages.....	.3	.3
Dining room.....	.9	.5	Cameras and photographic supplies—		
Kitchen.....	1.1	.6	Photographic supplies.....	1.0	.1
Other household.....	.5	.3	Photo-finishing sales.....	.8	.1
Furs and fur goods.....	4.5	.5	Clothing and furnishings (men's and boys')—		
Hardware—			Suits.....	3.7	1.7
Builders' and shelf hardware.....	.8	.2	Overcoats.....	1.2	.2
Carpenters' and mechanics' tools.....	.8	.2	Hats and caps.....	1.1	.3
Other hardware.....	2.0	.5	Furnishings.....	3.3	3.3
Heating and plumbing equipment and supplies.....	3.9	.6	Work clothing.....	1.7	1.7
Home furnishings—			Other clothing.....	.9	.6
Draperies, upholstery, and curtains.....	4.6	2.8	Confectionery and nuts.....	.5	.5
Floor coverings.....	3.7	2.0	Drugs, patent medicines, etc.....	3.2	.6
Bedding, mattresses, springs.....	1.3	.2	Dry goods and notions—		
China, glassware, and crockery.....	3.0	1.6	Cotton piece goods.....	1.8	1.1
Kitchen utensils.....	.4	.1	Notions and small wares.....	.6	.3
Other home furnishings.....	2.7	.6	Fresh fish and other sea foods.....	4.3	1.3
Infants' wear.....	1.6	1.4	Fruits and vegetables.....	.9	.9
Jewelry.....	1.4	.5	Groceries—		
Leather goods, bill folds, gloves, and handbags.....	1.6	.5	Butter and cheese.....	1.1	1.1
Luggage.....	1.1	.5	Eggs.....	1.7	1.7
Miscellaneous merchandise.....	(x)	.3	Lard, cooking fats, etc.....	.6	.6
Motor cycles, bicycles, and accessories.....	.9	.1	Flour.....	.5	.5
Painters' supplies.....	.4	.1	Sugar.....	1.7	1.7
Paints, varnishes, lacquers.....	2.0	.5	Canned goods and other groceries.....	33.6	33.6
Pianos and accessories.....	.5	.1	Household heating appliances—portable.....	1.4	.1
Radios and equipment.....	8.6	2.2	Infants' wear.....	.8	.2
Radio sets.....	.9		Luggage.....	1.0	.2
Radio parts and accessories.....	1.3		Meats, including poultry.....	27.1	27.1
Service.....	.3	.1	Paints, varnishes, lacquers.....	.3	.3
Shoes and other footwear.....	6.8	5.5	Paper and paper goods.....	1.2	.2
Men's.....	.6		Radio parts and accessories.....	2.2	1.1
Boys' and youths'.....	.6		Radio sets.....	3.4	2.3
Women's.....	2.3		Shoes and other footwear—		
Misses' and children's.....	1.4		Men's.....	1.7	1.7
Infants'.....	.3		Boys' and youths'.....	.6	.6
Rubber and other footwear.....	.3		Women's.....	3.6	3.6
Sporting goods, gymnasium and playground equipment.....	2.6	1.1	Misses' and children's.....	.5	.5
Stationery, books, and magazines.....	.7	.1	Infants'.....	.1	.1
Stoves, ranges, heaters, etc. (other than electric or gas).....	5.1	1.3	Rubber and other footwear.....	.6	.6
Tires, tubes, and tire accessories.....	21.2	5.4	Toiletries and cosmetics.....	1.5	.6
Toilet articles.....	.7	.5	Toys and games.....	.9	.6
Toiletries and cosmetics.....	1.9	1.6			
Toys and games.....	1.7	1.1			
Wall paper.....	.4	.1			
Dry goods stores:			Variety, 5-and-10, and to-a-dollar stores:¹		
(Commodity coverage, 46.9 per cent)			(Commodity coverage, 4.4 per cent)		
Apparel and accessories, women's, misses', children's—			Apparel and accessories, women's, misses', children's—		
Children's wear.....	4.8	3.7	Children's wear.....	4.6	1.4
Millinery.....	7.9	5.1	Millinery.....	3.4	1.8
Hosiery.....	9.9	9.9	Hosiery.....	14.6	14.6
Coats, suits, and dresses.....	21.1	21.1	Dresses.....	4.7	1.5
Underwear, negligees, corsets, etc.....	9.7	8.7	Underwear, negligees, corsets, etc.....	13.7	13.7
Other apparel—except furs.....	10.2	6.2	Other apparel.....	1.3	.4
Books.....	3.1	.2	Appliances and supplies, electrical:		
Dry goods and notions—			Lighting equipment.....	.6	.2
Cotton piece goods.....	8.4	8.4	Incandescent lamps.....	1.9	1.3
Linen goods.....	4.7	3.4	Construction materials.....	4.7	3.2
Wool and wool-mixed goods.....	6.6	6.4	Other appliances.....	.6	.2
Rayon piece goods.....	5.7	4.0	Batteries.....	.7	.3
Silk and velvet piece goods.....	8.9	5.9	Bottled beverages.....	0.2	0.1
Notions and small wares.....	8.9	5.8	Clothing and furnishings (men's and boys').....	6.0	6.0
Other dry goods.....	3.3	2.8	Confectionery and nuts.....	3.7	2.9
			Costume jewelry.....	1.8	1.8
			Delicatessen, ready-to-serve foods.....	3.9	1.8

¹ Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series Report on Retail Distribution by Variety Chains for commodity analysis of chain sales

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FURNITURE AND HOUSEHOLD GROUP			FURNITURE AND HOUSEHOLD GROUP—Continued		
Furniture stores: (Commodity coverage, 52.8 per cent)			Radio and musical instruments stores: (Commodity coverage, 52.9 per cent)		
Appliances and supplies, electrical—			Cameras and photographic supplies.....	2.8	0.4
Household appliances, motor-driven (except refrigerators).....	2.2	0.2	Musical instruments and accessories—	23.2	23.2
Household heating appliances—portable.....	.7	.1	Pianos and accessories.....	12.7	12.7
Incandescent lamps.....	1.7	.2	Phonographs and records.....	1.3	.8
Appliances and supplies, gas—			Stringed and band instruments.....	6.2	5.1
Stoves and ranges.....	1.4	.4	Sheet music, music books, etc.....	12.9	10.8
Water heaters.....	.7	.1	Other musical instruments and accessories.....	1.4	1.4
Furniture—			Radio parts and accessories.....	42.3	42.3
Bedroom.....	16.7	16.7	Radio sets.....	1.7	.8
Living room, library, and hall.....	19.3	19.3	Stationery, books, and magazines.....	16.1	2.5
Dining room.....	11.1	11.1			
Kitchen.....	8.3	8.3	RESTAURANTS AND EATING PLACES		
Other household.....	8.2	4.2	Cafeterias: (Commodity coverage, 73.0 per cent)		
Office and store furniture.....	2.0	1.2	Cigars, cigarettes, and tobacco.....	5.4	5.4
Heating and plumbing equipment and supplies.....	20.8	1.6	Receipts from sale of meals.....	94.6	94.6
Home furnishings—			Lunch rooms: (Commodity coverage, 20.3 per cent)		
Draperies, upholstery, and curtains.....	8.1	6.9	Bakery products, fresh.....	13.5	6.3
Floor coverings.....	13.1	12.0	Cigars, cigarettes, and tobacco.....	6.5	3.5
Bedding, mattresses, springs.....	5.1	4.3	Fountain sales and ice cream.....	4.8	2.2
China, glassware, and crockery.....	2.0	1.5	Receipts from sale of meals.....	88.0	88.0
Kitchen utensils.....	2.9	2.0			
Other home furnishings.....	2.2	1.2	Restaurants with table service: (Commodity coverage, 24.7 per cent)		
Radio parts and accessories.....	3.5	1.6	Bakery products, fresh.....	12.2	1.7
Radio sets.....	6.6	2.5	Bottled beverages.....	9.4	2.4
Refrigerators, electric and gas.....	1.1	.5	Cigars, cigarettes, and tobacco.....	5.5	5.4
Secondhand furniture.....	1.5	.5	Confectionery and nuts.....	5.6	.9
Service.....	7.8	6.6	Fountain sales and ice cream.....	10.4	3.2
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.8	2.7	Receipts from sale of meals.....	80.4	86.4
Toys and games.....	5.9	2.2			
Wall paper.....	1.6	.1	LUMBER AND BUILDING GROUP		
			Lumber and building material dealers: (Commodity coverage, 73.8 per cent)		
Household appliances stores (electrical): (Commodity coverage, 46.5 per cent)			Builders' and shelf hardware.....		
Appliances and supplies, electrical—			Building materials—	1.4	.1
Household appliances, motor-driven (except refrigerators).....	22.7	22.7	Brick, terra cotta, tile, etc.....	.4	.2
Household heating appliances—portable.....	5.3	5.2	Cement.....	1.9	1.7
Lighting equipment.....	20.3	5.5	Lime, plaster, etc.....	.7	.5
Incandescent lamps.....	4.9	4.9	Lumber (rough and dressed).....	53.1	53.1
Construction materials.....	10.7	4.3	Planing-mill products, woodwork.....	13.0	11.9
Commercial and industrial appliances.....	4.2	4.0	Wood shingles and shakes.....	1.8	1.8
Ranges, water heaters, etc.....	7.6	0.2	Roofing materials (except wood shingles).....	6.4	6.1
Other appliances.....	4.1	4.1	Building paper, insulating boards with wood base, etc.....	1.9	1.7
Radio sets.....	19.1	13.5	Wall boards (except wood base).....	2.7	2.7
Refrigerators, electric.....	31.4	26.1	Other building materials.....	5.4	3.0
Service.....	4.1	3.5	Fuel.....	22.3	13.2
Household appliances stores: (Commodity coverage, 47.3 per cent)			Coal.....	9.0	
Appliances and supplies, electrical—			Wood, coke, and other fuels.....	4.2	
Household appliances, motor-driven (except refrigerators).....	25.8	24.1	Hay, grain, and feed.....	8.8	2.9
Household heating appliances—portable.....	10.3	9.6	Heating and plumbing equipment and supplies.....	9.1	.4
Lighting equipment.....	3.7	2.5	Paints, varnishes, lacquers.....	.9	.1
Incandescent lamps.....	4.0	3.7			
Construction materials.....	8.1	5.5	Paint and glass stores: (Commodity coverage, 11.3 per cent)		
Commercial and industrial appliances.....	2.0	1.4	Furniture, household.....	1.2	.7
Ranges, water heaters, etc.....	7.5	7.0	Home furnishings.....	.9	.1
Other appliances.....	4.8	4.0	Glass.....	.5	.5
Appliances and supplies, gas—			Paints, varnishes, lacquers.....	23.9	23.9
Stoves and ranges.....	13.3	10.0	Painters' supplies.....	8.2	8.2
Water heaters.....	6.9	5.2	Service.....	61.1	61.1
Other appliances (except refrigerators).....	7.1	5.3	Wall paper.....	5.5	5.5
Radio sets.....	6.9	1.8			
Refrigerators, electric and gas.....	14.5	13.2	OTHER RETAIL STORES		
Service.....	11.9	6.7	Hardware stores: (Commodity coverage, 75.6 per cent)		
Radio and electrical shops: (Commodity coverage, 30.1 per cent)			Art goods, gifts.....		
Appliances and supplies, electrical—			Appliances and supplies, electrical.....	3.8	.8
Household appliances, motor-driven (except refrigerators).....	10.5	8.6	Household appliances, motor-driven (except refrigerators).....	5.2	4.7
Household heating appliances—portable.....	3.7	2.4	Household heating appliances—portable.....	2.1	
Lighting equipment.....	13.6	8.8	Lighting equipment.....	.8	
Incandescent lamps.....	3.7	3.0	Incandescent lamps.....	.7	
Construction materials.....	11.9	7.7	Construction materials.....	1	
Commercial and industrial appliances.....	5.1	1.4	Other appliances.....	.8	
Ranges, water heaters, etc.....	5.9	3.8	Appliances and supplies, gas.....	4.0	1.5
Other appliances.....	12.2	7.9	Automotive parts and accessories (except tires, tubes, and batteries).....	5.4	4.2
Automotive parts and accessories (except tires, tubes, and batteries).....	11.7	6.6	Batteries.....	1.2	.8
Batteries.....	2.6	1.5	Building materials—		
Carpenters' and mechanics' tools.....	.9	.3	Brick, terra cotta, tile, etc.....	.6	.1
Heating and plumbing equipment and supplies.....	11.3	1.9	Cement.....	5.6	4.6
Paints, varnishes, lacquers.....	1.1	.4	Lime, plaster, etc.....	.7	.5
Radio parts and accessories.....	1.7	1.7	Wood shingles and shakes.....	2.2	.1
Radio sets.....	22.2	22.2			
Refrigerators, electric.....	10.2	3.7			
Service.....	16.7	13.6			
Tires, tubes, and tire accessories.....	8.0	4.5			

RETAIL DISTRIBUTION IN NEW HAMPSHIRE: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Hardware stores—Continued.			Feed stores (flour, feed, grain, fertilizer):		
Building materials—Continued.			(Commodity coverage, 56.1 per cent)		
Roofing materials (except wood shingles).....	8.6	7.7	Cement.....	4.0	0.6
Structural steel (at retail).....	1.0	.6	Farm and garden equipment and supplies—		
Iron and other building metal.....	2.1	1.6	Farm machinery.....	3.6	.3
Building paper, insulating boards with wood base, etc.	.6	.5	Other farm and garden equipment and supplies.....	2.8	.9
Wall boards (except wood base).....	.1	.1	Fertilizers.....	5.2	2.4
Other building materials.....	2.9	2.3	Grain and feed.....	88.7	88.7
Cameras and photographic supplies:			Hay, straw, and alfalfa.....	3.4	3.4
Cameras.....	3.7	.1	Miscellaneous merchandise.....	(x) 3.4	1.0
Photographic supplies.....	2.8	.1	Paints, varnishes, glass, and painters' supplies.....	1.3	.4
Coal.....	13.9	1.2	Seeds, bulbs, plants, and nursery stock.....	6.0	2.0
Farm and garden equipment and supplies—			Tires, tubes, and tire accessories.....	1.3	.3
Farm machinery.....	.9	.6	Cigar stores without fountains:		
Wire fencing, gates, and posts.....	.8	.7	(Commodity coverage, 19.0 per cent)		
Other farm and garden equipment and supplies.....	.8	.7	Cigars, cigarettes, and tobacco.....	52.6	52.6
Fertilizers.....	.8	.8	Confectionery and nuts.....	9.9	9.9
Gasoline, oil, and grease.....	.3	.1	Magazines and newspapers.....	18.2	18.2
Hardware—			Smokers' supplies.....	10.4	10.4
Builders' and shelf hardware.....	10.5	10.2	Toys and games.....	12.8	8.9
Carpenters' and mechanics' tools.....	2.2	2.2	Coal and wood yards:		
Other hardware.....	8.5	8.5	(Commodity coverage, 60.2 per cent)		
Hay, grain, and feed.....	1.5	.3	Appliances and supplies, electrical.....	2.3	.2
Heating and plumbing equipment and supplies.....	4.5	1.4	Cement.....	3.9	.5
Home furnishings—			Fuel—		
China, glassware, and crockery.....	1.0	.7	Coal.....	79.8	79.8
Kitchen utensils.....	3.2	1.6	Fuel oil.....	32.7	2.7
Other home furnishings.....	.2	.1	Wood, coke, and other fuels.....	13.1	12.5
Household furniture.....	.4	.2	Gasoline.....	1.2	.1
Jewelry, silverware, and clocks.....	3.5	2.6	Heating and plumbing equipment and supplies.....	5.5	.3
Leather goods.....	.4	.3	Ice.....	33.1	8.9
Luggage.....	1.1	.4	Drug stores with fountains:		
Miscellaneous merchandise.....	(x) 1.2	13.7	(Commodity coverage, 11.1 per cent)		
Bicycles and accessories.....	.7	.2	Bottled beverages.....	1.1	.6
Glass.....	.6	.6	Cigars, cigarettes, and tobacco.....	12.8	12.8
Paints, varnishes, lacquers.....	10.1	9.3	Confectionery and nuts.....	6.2	5.5
Painters' supplies.....	.7	.6	Drugs, patent medicines, etc.....	20.4	20.4
Paper and paper goods.....	.6	.2	Fountain sales and ice cream.....	15.7	15.7
Radio parts and accessories.....	1.0	.9	Miscellaneous merchandise.....	(x) 10.6	13.0
Radio sets.....	2.4	2.1	Prescriptions.....	5.0	5.0
Refrigerators, electric and gas.....	1.2	.3	Rubber goods.....	2.3	2.3
Seeds, bulbs, plants, and nursery stock.....	.6	.5	Stationery, books, periodicals, etc.....	3.6	3.6
Services.....	.5	.4	Surgical and hospital supplies.....	1.8	1.8
Sporting goods, gymnasium, and playground equipment.....	6.4	5.6	Toilet articles.....	8.7	8.7
Stoves, ranges, heaters, etc. (other than electric or gas).....	.6	.2	Florists:		
Tires, tubes, and tire accessories.....	.9	.7	(Commodity coverage, 10.6 per cent)		
Toilet articles.....	.5	.3	Farm and garden equipment and supplies.....	.1	.1
Toiletries and cosmetics.....	.7	.4	Flowers, wreaths, etc.....	90.1	90.1
Toys and games.....	1.4	1.0	Seeds, bulbs, plants, and nursery stock.....	9.8	9.8
Wall paper.....	.5	.1	Office and store mechanical appliance dealers (retail):		
Hardware and farm implement stores:			(Commodity coverage, 32.0 per cent)		
(Commodity coverage, 34.8 per cent)			Adding and calculating machines and accessories.....	43.2	43.2
Appliances and supplies, electrical—			Other office and store mechanical appliances.....	35.7	21.0
Household appliances, motor-driven.....	1.0	.8	Office and store furniture.....	4.0	2.4
Household heating appliances—portables.....	2.8	2.4	Service.....	6.7	6.7
Lighting equipment.....	.9	.6	Stationery.....	24.5	14.4
Incandescent lamps.....	1.2	.8	Typewriters and accessories.....	21.0	12.3
Construction materials.....	1.1	.4	Office and store furniture and equipment dealers:		
Other appliances.....	.5	.3	(Commodity coverage, 54.2 per cent)		
Building paper, insulating boards with wood bases, etc.	2.4	1.4	Jewelry.....	3.5	3.0
Cameras and photographic supplies.....	1.8	1.4	Leather goods.....	2.2	1.9
Farm and garden equipment and supplies—			Miscellaneous merchandise.....	(x) 7.8	4.5
Farm machinery.....	4.2	4.2	Office and store equipment.....	40.4	40.4
Wire fencing, gates, and posts.....	.8	.8	Office and store furniture.....	3.4	2.9
Other farm and garden equipment and supplies.....	4.1	4.1	Sporting goods.....		
Fertilizers.....	3.3	3.3	Stationery, books, and magazines—		
Hardware—			Books.....	7.3	6.2
Builders' and shelf hardware.....	18.2	18.2	Magazines and newspapers.....	8.3	2.8
Carpenters' and mechanics' tools.....	9.2	9.2	Paper and paper goods.....	19.1	16.3
Kitchen utensils.....	3.3	3.3	Other stationery.....	5.2	4.4
Leather goods.....	1.9	1.0	Toys and games.....	12.8	10.9
Miscellaneous merchandise.....	(x) 3.5	7.8			
Motor cycles, bicycles, and accessories.....	1.6	1.0			
Glass.....	9.6	9.6			
Paints, varnishes, and lacquers.....	.6	.6			
Painters' supplies.....	5.4	4.3			
Roofing materials.....	5.9	5.7			
Seeds, bulbs, plants, and nursery stock.....	14.7	12.5			
Sporting goods, gymnasium, and playground equipment.....	2.4	2.1			
Toys and games.....	2.6	1.6			
Work clothing.....					

CENSUS OF DISTRIBUTION

TABLE 16.—MANCHESTER—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—see table 19)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	1,124	1,065	3,112	710	\$3,839,796	\$182,680	\$3,512,429	\$4,664,610	\$37,705,739	100.00
Food group ¹	411	396	546	183	677,379	46,436	660,457	495,220	10,967,505	29.08
Candy and confectionery stores.....	51	60	38	19	53,557	3,302	75,036	29,240	611,256	1.62
Dairy products stores ²	9	11	49	4	68,330	795	55,988	5,600	827,008	2.19
Fruit stores and vegetable markets.....	27	35	12	6	12,215	2,130	34,898	32,230	519,800	1.38
Grocery stores (without meats).....	128	71	110	35	150,508	8,237	165,040	140,050	2,066,487	7.07
Combination stores (groceries and meats).....	165	180	275	101	335,846	28,632	277,554	272,740	5,738,188	15.22
Meat markets (including sea foods).....	13	17	24	13	28,837	2,025	30,055	7,220	405,792	1.07
Bakeries—caterers.....	11	11	9	4	6,994	1,189	8,881	1,600	87,868	.23
Other food stores.....	5	3	10	—	11,790	—	8,140	4,460	52,741	.14
General merchandise group ¹	36	31	460	81	440,026	11,983	377,777	767,100	3,965,113	10.52
Dry goods stores—piece goods stores.....	14	13	66	24	78,755	3,853	56,951	92,800	801,700	2.13
General merchandise stores.....	7	6	165	23	112,846	1,740	73,544	200,350	1,214,793	3.22
Variety, 5-and-10, and to-a-dollar stores.....	13	12	139	24	122,525	2,870	157,811	166,080	1,162,492	3.08
Automotive group ¹	166	144	504	62	683,680	24,405	681,557	783,330	7,839,396	20.76
Motor-vehicle dealers (new and used).....	35	23	340	14	474,146	8,210	522,227	600,010	6,095,330	16.17
Accessories, tires, and batteries.....	22	24	34	2	48,944	1,170	30,339	44,380	318,738	.84
Filling stations.....	65	47	88	32	108,795	9,285	78,147	69,890	1,102,926	2.92
Garages and repair shops.....	42	48	41	14	50,745	5,740	39,491	9,520	293,970	.78
Apparel group	133	113	369	190	480,431	42,521	521,923	843,240	4,058,133	10.76
Men's and boys' clothing and furnishing stores.....	30	20	63	26	93,936	5,446	149,533	299,210	949,897	2.52
Family clothing stores—men's, women's, and children's.....	11	8	24	8	33,391	1,429	47,694	55,190	302,701	.80
Women's ready-to-wear specialty stores—apparel and accessories.....	11	6	148	50	178,526	8,381	131,630	136,250	1,277,879	3.39
Women's accessories stores.....	24	20	63	52	85,057	14,785	63,555	74,910	432,920	1.15
Other apparel stores.....	23	23	16	6	19,283	1,922	21,819	7,940	182,518	.48
Shoe stores.....	34	36	55	48	70,238	10,558	107,692	269,740	907,209	2.41
Furniture and household group	55	48	248	28	378,788	10,252	390,213	641,570	2,410,293	6.39
Furniture stores.....	15	11	134	6	205,433	1,762	194,441	473,760	1,483,227	3.94
Household appliances stores.....	9	2	46	12	68,303	6,688	41,481	74,800	400,761	1.06
Other home furnishings and appliances stores.....	8	7	22	—	38,787	—	5,067	6,280	95,158	.25
Radio and music stores.....	23	28	44	10	66,263	1,802	49,234	86,680	431,147	1.14
Restaurants, cafeterias, and eating places	78	91	268	37	245,750	10,516	185,256	23,180	1,359,771	3.61
Restaurants, cafeterias, and lunch rooms.....	57	62	243	33	220,426	9,177	162,520	21,320	1,159,778	3.08
Lunch counters, refreshment stands, etc.....	21	29	23	4	25,324	1,339	22,736	1,860	199,993	.53
Lumber and building group	36	33	105	10	161,856	3,886	87,222	169,390	772,083	2.05
Lumber and building material dealers.....	5	4	12	3	23,055	1,416	13,527	51,650	214,215	.57
Electrical shops (without radio).....	4	4	5	1	5,888	150	4,808	5,030	39,713	.11
Heating and plumbing shops.....	12	12	42	5	69,523	2,120	33,200	46,600	261,516	.69
Paint and glass stores.....	15	13	40	1	63,390	200	36,687	66,050	256,639	.68
Other retail stores	192	161	611	109	764,160	29,774	696,187	927,210	6,272,514	16.63
Hardware stores.....	8	8	72	4	83,710	1,120	72,285	107,290	854,557	2.27
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	9	8	43	—	30,800	—	15,247	28,040	696,937	1.85
Bookstores.....	3	2	6	1	7,019	312	8,586	25,050	59,160	.16
Cigar stores and cigar stands.....	8	7	2	6	5,510	1,950	10,123	21,020	58,862	.16
Coal and wood yard—ice dealers.....	37	40	220	38	280,185	12,730	229,364	133,970	1,704,674	4.52
Drug stores.....	39	41	106	21	130,326	5,085	141,693	214,140	1,292,866	3.43
Florists.....	13	12	26	13	35,801	3,882	27,073	25,670	208,448	.55
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	19	21	19	3	30,344	920	40,889	103,780	240,248	.64
Luggage and leather goods stores.....	4	4	6	—	8,320	—	8,523	26,110	53,775	.14
Music stores (without radio).....	3	4	—	—	—	—	1,404	1,600	8,338	.02
News dealers.....	3	3	6	—	3,319	—	6,529	6,010	52,347	.14
Office, school, and store supplies and equipment dealers.....	8	3	35	2	62,795	447	42,130	40,960	339,802	.90
Opticians and optometrists.....	7	6	5	—	6,582	—	11,301	18,130	59,489	.16
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	28	32	49	19	68,255	2,958	66,899	60,210	586,096	1.50
Secondhand stores	17	18	5	10	7,778	2,887	11,837	14,370	85,931	.23

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

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TABLE 17.—MANCHESTER—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,124	1,065	3,112	710	\$3,839,798	\$182,660	\$3,512,429	\$4,664,610	\$37,705,739	100.00
Single-store independents.....	922	1,025	1,995	496	2,449,791	125,601	2,319,526	3,191,310	25,226,168	66.90
2-store independents.....	47	31	418	70	442,811	11,016	371,648	738,800	4,282,397	11.36
3-store independents.....	12	6	82	7	100,850	1,933	76,597	99,150	731,657	1.94
Local chains.....	23	3	68	31	104,266	7,674	75,802	97,470	897,428	2.38
Sectional chains.....	68	-----	181	55	250,004	22,234	243,490	216,110	2,833,589	7.52
National chains.....	37	-----	245	41	287,794	8,343	320,456	297,590	2,790,106	7.40
Other types of operation:										
Direct-selling (house-to-house).....	4	-----	59	-----	83,158	-----	9,066	3,610	174,384	.46
Leased department chains.....	3	-----	7	-----	12,145	-----	20,510	6,290	105,953	.28
Manufacturer-controlled chains.....	6	-----	37	-----	68,819	-----	49,371	48,940	408,657	1.08
All other types.....	2	-----	20	10	40,068	5,859	25,963	55,370	255,400	.68

TABLE 18.—MANCHESTER—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	165	153	8	4	
Number of stores.....	13	9		4		Annual net sales.....	\$5,738,188	\$4,555,731	\$620,588	\$561,861	
Annual net sales.....	\$1,162,492	\$58,879		\$1,103,813		Per cent of total sales.....	100.00	79.36	10.82	9.75	
Per cent of total sales.....	100.00	5.05		94.95		Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishings stores:						Number of stores.....	57	49	7	1	
Number of stores.....	30	21	3	6		Annual net sales.....	\$1,159,778	\$788,534	(x)	(x)	
Annual net sales.....	\$949,897	\$657,503	\$126,690	\$165,704		Per cent of total sales.....	100.00	67.99	(x)	(x)	
Per cent of total sales.....	100.00	69.22	13.34	17.44		Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores.....	8	8			
Number of stores.....	11	7	2	2		Annual net sales.....	\$58,862	\$58,862			
Annual net sales.....	\$302,701	\$106,266	(x)	(x)		Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	35.11	(x)	(x)		Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	65	41	11	13	
Number of stores.....	11	6	4		1	Annual net sales.....	\$1,102,926	\$540,476	\$293,063	\$269,367	
Annual net sales.....	\$1,277,879	\$918,939	\$290,717		\$68,223	Per cent of total sales.....	100.00	49.00	26.58	24.42	
Per cent of total sales.....	100.00	71.91	22.75		5.34	Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards.....	37	30	1		
Number of stores.....	34	26	2	5	1	Annual net sales.....	\$1,704,674	(x)	(x)		
Annual net sales.....	\$907,208	\$573,487	(x)	\$253,443	(x)	Per cent of total sales.....	100.00	(x)	(x)		
Per cent of total sales.....	100.00	63.22	(x)	27.94	(x)	Drug stores:					
Furniture stores:						Number of stores.....	39	35	3	1	
Number of stores.....	15	12	3			Annual net sales.....	\$1,202,856	\$1,063,136	(x)	(x)	
Annual net sales.....	\$1,483,227	\$985,710	\$497,517			Per cent of total sales.....	100.00	84.55	(x)	(x)	
Per cent of total sales.....	100.00	66.46	33.54			Hardware stores:					
Radio and music stores:						Number of stores.....	8	8			
Number of stores.....	23	22	1			Annual net sales.....	\$854,557	\$854,557			
Annual net sales.....	\$431,147	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	(x)	(x)			Jewelry stores:					
Grocery stores (without meats):						Number of stores.....	19	18	1		
Number of stores.....	128	66	6	56		Annual net sales.....	\$240,248	(x)	(x)		
Annual net sales.....	\$2,666,487	\$620,269	\$109,990	\$1,936,228		Per cent of total sales.....	100.00	(x)	(x)		
Per cent of total sales.....	100.00	23.26	4.13	72.61							

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TABLE 19.—MANCHESTER—SALES, BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			RESTAURANTS, CAFETERIAS, AND EATING PLACES		
Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 81.0 per cent)			Cafeterias: (\$148,507) (Commodity coverage, 47.5 per cent)		
Children's wear.....	4.9	3.4	Cigars, cigarettes, and tobacco.....	6.5	5.5
Coats, suits, and dresses.....	73.8	73.8	Receipts from sale of meals.....	94.5	94.5
Furs and fur goods.....	3.4	2.4	Lunch rooms: (\$823,461) (Commodity coverage, 18.2 per cent)		
Hosiery.....	2.1	1.6	Cigars, cigarettes, and tobacco.....	10.0	10.0
Infants' wear.....	1.6	1.2	Receipts from sale of meals.....	90.0	90.0
Millinery.....	8.6	8.1	LUMBER AND BUILDING GROUP		
Other apparel, except furs.....	4.7	4.4	Heating appliances and oil burners: (116,804) (Commodity coverage, 44.4 per cent)		
Shoes, women's.....	4.0	2.8	Heating equipment and supplies.....	63.6	63.6
Underwear, negligees, corsets, etc.....	2.5	2.3	Service.....	36.4	36.4
Hosiery shops: (\$198,870) (Commodity coverage, 56.3 per cent)			OTHER RETAIL STORES		
Hosiery.....	81.4	81.4	Feed stores (flour, feed, grain, fertilizer): (\$892,714) (Commodity coverage, 66.9 per cent)		
Underwear, negligees, corsets, etc.....	18.6	18.6	Cement.....	2.8	1.7
Family shoe stores (men's, women's, and children's): (\$895,222) (Commodity coverage, 44.6 per cent)			Farm machinery.....	2.0	1.5
Hosiery, women's.....	2.0	.4	Fertilizers.....	1.9	1.1
Shoes and other footwear—			Grain and feed.....	94.5	94.5
Men's.....	18.0	18.0	Hay, straw, and alfalfa.....	1.2	1.2
Boys' and youths'.....	12.1	7.2	Coal and wood yards: (\$1,564,485) (Commodity coverage, 73.3 per cent)		
Women's.....	53.4	53.4	Coal.....	73.7	73.7
Misses' and children's.....	11.5	9.1	Fuel oil.....	41.2	7.7
Infants'.....	1.2	.5	Gasoline.....	1.9	.2
Rubber and other footwear.....	14.7	11.4	Heating and plumbing equipment and supplies.....	1.9	.2
FURNITURE AND HOUSEHOLD GROUP			Ice.....	18.0	1.7
Furniture stores: (Commodity coverage, 84.2 per cent)			Wood, coke, and other fuels.....	16.5	16.5
Clocks.....	.5	.1	Drug stores (with fountains): (\$1,283,871) (Commodity coverage, 25.0 per cent)		
Furniture—			Bottled beverages.....	.8	.5
Bedroom.....	17.4	17.4	Cigars, cigarettes, and tobacco.....	18.4	18.4
Living room, library, and hall.....	18.4	18.4	Confectionery and nuts.....	4.0	3.2
Dining room.....	12.1	12.1	Drugs, patent medicines, etc.....	18.9	18.9
Kitchen.....	7.4	7.4	Fountain sales and ice cream.....	11.5	11.5
Other household.....	4.0	3.2	Miscellaneous merchandise (includes stationery, rubber goods, hospital supplies, etc.).....	25.9	25.9
Office and store furniture.....	1.9	1.1	Prescriptions.....	14.0	14.0
Home furnishings—			Toilet articles.....	2.8	2.8
Draperies, upholstery, and curtains.....	9.0	8.6	Toiletries and cosmetics.....	4.8	4.8
Floor coverings.....	12.5	12.5	Florists: (Commodity coverage, 39.4 per cent)		
Bedding, mattresses, springs.....	4.8	4.8	Farm and garden equipment and supplies.....	.2	.1
China, glassware, and crockery.....	1.8	1.6	Flowers, wreaths, etc.....	60.1	90.1
Kitchen utensils.....	3.1	2.8	Seeds, bulbs, plants, and nursery stock.....	10.0	9.8
Other home furnishings.....	2.2	1.3	Office and store mechanical appliance dealers (retail): (\$213,002) (Commodity coverage, 97.2 per cent)		
Radio parts and accessories.....	2.3	1.0	Adding and calculating machines and accessories.....	43.2	43.2
Radio sets.....	8.4	3.6	Office and store furniture.....	4.0	2.4
Refrigerators, electric and gas.....	.9	.5	Other office and store mechanical appliances.....	35.7	21.0
Secondhand furniture.....	1.4	.7	Service.....	6.7	6.7
Stoves and ranges, gas.....	4.2	1.1	Stationery.....	24.5	14.4
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.3	1.8	Typewriters and accessories.....	21.0	12.3
Household appliance stores—electric: (\$255,019) (Commodity coverage, 81.1 per cent)					
Commercial and industrial electrical appliances.....	4.0	3.9			
Household appliances, motor driven (except refrigerators).....	15.4	15.4			
Household heating appliances, portable.....	4.7	4.6			
Incandescent lamps.....	6.3	6.1			
Other appliances.....	4.2	4.0			
Radio sets.....	25.1	24.5			
Ranges, water heaters, etc.....	4.2	4.1			
Refrigerators.....	33.3	32.5			
Service.....	4.9	4.9			

CENSUS OF DISTRIBUTION

TABLE 20.—NASHUA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	528	499	1,253	379	\$1,572,907	\$106,934	\$1,647,760	\$2,307,180	\$15,318,274	100.00
Food group ¹	189	185	274	85	344,863	26,054	337,688	224,740	4,855,841	31.70
Candy and confectionery stores.....	17	20	30	14	31,574	2,648	32,200	16,790	221,591	1.45
Dairy products stores ²	14	14	47	7	62,747	3,068	70,896	3,890	583,254	3.81
Fruit stores and vegetable markets.....	4	5	3	1	3,244	200	5,548	5,960	69,553	.45
Grocery stores (without meats).....	73	62	42	19	53,764	6,304	72,804	67,400	1,008,438	6.98
Combination stores (groceries and meats).....	76	79	149	42	190,204	12,954	148,304	139,730	2,848,737	18.60
Meat markets (including sea foods).....	3	3	3		2,810		5,856	560	47,927	.31
General stores—groceries with apparel or dry goods.....	14	14		5	1,247	1,247	7,511	19,830	93,935	.61
General merchandise group ¹	27	21	169	62	141,865	13,705	239,558	322,050	1,341,566	8.76
Dry goods stores—piece goods stores.....	6	5	8	4	8,078	796	11,639	27,300	103,394	.68
General merchandise stores.....	14	13	25	9	17,245	2,968	90,484	108,640	251,572	1.64
Variety, 5-and-10, and to-a-dollar stores.....	5		89	11	61,237	1,597	77,046	94,980	548,287	3.58
Automotive group ¹	69	63	177	25	287,538	8,478	256,373	294,430	2,857,111	18.65
Motor-vehicle dealers (new and used).....	19	12	129	15	209,315	6,058	191,332	245,020	2,167,604	14.15
Accessories, tires, and batteries.....	7	8	13		19,190		19,383	23,100	176,271	1.15
Filling stations.....	31	28	31	8	33,872	1,675	38,732	21,150	459,839	3.00
Garages and repair shops.....	10	13	4	2	5,161	745	5,921	4,400	46,864	.31
Apparel group.....	54	45	103	48	135,234	14,021	183,895	319,750	1,178,247	7.69
Men's and boys' clothing and furnishings stores.....	14	11	34	15	53,437	4,029	56,465	123,270	337,417	2.20
Family clothing stores—men's, women's, and children's.....	6	4	22	3	28,767	996	35,072	44,160	265,853	1.74
Women's ready-to-wear specialty stores—apparel and accessories.....	7	5	19	10	19,800	3,147	28,475	48,430	219,553	1.43
Women's accessories stores.....	12	11	10	5	8,053	1,057	13,935	17,740	69,072	.45
Other apparel stores.....	1	2		1	205	250	1,595	1,600	9,667	.06
Shoe stores.....	14	12	18	14	24,927	3,942	48,363	84,650	276,686	1.81
Furniture and household group ¹	32	27	121	80	190,675	5,935	153,540	348,730	1,106,214	7.22
Furniture stores.....	10	8	36	13	61,510	2,487	70,835	200,120	442,680	2.89
Household appliances stores.....	6	4	27	7	34,657	2,537	21,368	46,750	210,740	1.38
Other home furnishings and appliances stores.....	8	8	3	5	3,723	720	6,282	15,080	43,664	.28
Radio and music stores.....	7	6	54	6	90,305	191	53,529	85,920	401,971	2.62
Restaurants, cafeterias, and eating places ¹	32	36	105	22	107,428	8,287	58,750	5,230	539,708	3.52
Restaurants, cafeterias, and lunch rooms.....	30	34	95	21	95,172	8,027	53,234	4,930	475,172	3.10
Lumber and building group.....	16	13	107	26	158,046	10,599	132,376	298,570	947,624	6.19
Lumber and building-material dealers.....	7	4	50	6	72,713	1,671	87,515	267,060	745,271	4.87
Heating and plumbing shops.....	5	3	23	11	35,472	5,395	12,460	14,960	90,762	.59
Paint and glass stores.....	4	6	34	9	46,861	3,533	32,395	17,550	111,591	.73
Other retail stores.....	90	92	196	76	227,453	18,808	275,861	480,440	2,383,302	15.56
Hardware stores.....	3	6	14	3	15,248	716	22,189	97,630	216,332	1.41
Hardware and farm-implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	4	10	2	13,728	995	22,910	27,240	424,890	2.77
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	5	6	1	3	2,242	742	3,293	3,520	67,710	.44
Coal and wood yards—ice dealers.....	13	10	74	24	80,762	7,794	68,545	56,910	635,621	4.15
Drug stores.....	20	21	31	11	32,215	2,444	48,847	101,910	409,477	2.67
Florists.....	6	6	19	13	22,289	2,640	24,017	7,070	113,053	.74
Jewelry stores.....	10	10	9	8	16,337	980	16,565	74,210	120,521	.79
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	5	4	9	6	9,074	1,123	16,703	30,180	85,511	.56
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	18	21	14	5	16,802	924	26,391	26,850	144,854	.95
Secondhand stores.....	3	3	1		1,560		2,198	1,390	14,728	.10

¹ This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

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TABLE 21.—NASHUA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	528	499	1,258	378	\$1,572,907	\$106,934	\$1,647,780	\$2,307,160	\$15,318,274	100.00
Single-store independents.....	456	480	887	280	1,160,500	85,460	1,183,320	1,799,510	11,539,264	75.33
2-store independents.....	15	11	68	23	108,675	4,559	110,325	166,150	947,202	6.18
3-store independents.....	16	8	108	14	119,448	4,019	96,530	82,050	932,085	6.08
Local chains.....	3	11	14	11	14,446	73,210	10,620	15,750	244,586	1.60
Sectional chains.....	18	53	33	33	73,210	8,158	67,115	61,000	695,659	4.54
National chains.....	13	103	17	17	68,395	4,590	162,734	131,560	785,583	5.13
All other types of operation.....	5	23	1	1	28,233	148	17,116	51,140	173,895	1.14

TABLE 22.—NASHUA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Totals	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Totals	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	5	1			4	Number of stores.....	76	67		9	
Annual net sales.....	\$548,287	(x)			(x)	Annual net sales.....	\$2,848,737	\$2,248,476	\$600,261		
Per cent of total sales.....	100.00	(x)			(x)	Per cent of total sales.....	100.00	78.93	21.07		
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	14	13		1		Number of stores.....	30	29		1	
Annual net sales.....	\$237,417	(x)	(x)			Annual net sales.....	\$475,172	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)	(x)		
Family clothing stores—men's, women's, children's:						Cigar stores and cigar stands:					
Number of stores.....	6	4		1	1	Number of stores.....	5	5			
Annual net sales.....	\$265,858	(x)	(x)		(x)	Annual net sales.....	\$67,710	\$67,710			
Per cent of total sales.....	100.00	(x)	(x)		(x)	Per cent of total sales.....	100.00	100.00			
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	7	6		1		Number of stations.....	31	21	5	5	
Annual net sales.....	\$219,553	(x)	(x)			Annual net sales.....	\$459,839	\$310,787	\$107,607	\$41,445	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	67.59	23.40	9.01	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	14	10		1	2	Number of yards.....	13	12	1		
Annual net sales.....	\$276,685	\$174,904	(x)	(x)	(x)	Annual net sales.....	\$635,621	(x)	(x)		
Per cent of total sales.....	100.00	63.21	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)		
Furniture stores:						Drug stores:					
Number of stores.....	10	10				Number of stores.....	20	20			
Annual net sales.....	\$442,680	\$442,680				Annual net sales.....	\$409,477	\$409,477			
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	100.00			
Radio and music stores:						Hardware stores:					
Number of stores.....	7	6		1		Number of stores.....	3	3			
Annual net sales.....	\$401,971	(x)	(x)			Annual net sales.....	\$216,332	\$216,332			
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):						Jewelry stores:					
Number of stores.....	73	58		15		Number of stores.....	10	10			
Annual net sales.....	\$1,068,438	\$482,020		\$586,418		Annual net sales.....	\$120,521	\$120,521			
Per cent of total sales.....	100.00	45.12		54.88		Per cent of total sales.....	100.00	100.00			

CENSUS OF DISTRIBUTION

TABLE 23.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,652	1,488	5,001	791	\$6,272,625	\$170,272	\$0,005,052	\$9,958,550	\$64,008,085	100.00
Food group.....	551	483	967	187	1,189,684	43,048	1,197,352	988,080	16,728,787	26.13
Candy and confectionery stores.....	48	52	80	23	75,396	3,464	88,504	70,800	736,789	1.15
Dairy products stores ¹	15	16	44	10	57,642	1,285	56,200	5,550	523,965	.82
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	34	41	46	10	45,262	2,655	76,710	50,290	774,814	1.21
Grocery stores (without meats).....	223	141	241	54	295,322	12,180	348,707	373,240	5,415,683	8.46
Combination stores (groceries and meats).....	189	194	444	64	577,418	15,562	510,005	444,840	8,177,343	12.78
Meat markets (including sea foods).....	22	22	62	10	82,458	3,085	71,157	30,300	836,249	1.50
Bakeries—caterers.....	14	15	37	6	39,412	1,714	36,514	7,510	206,563	.32
Other food stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores—groceries with apparel or dry goods.....	5	5	4	---	6,550	---	4,714	17,690	83,360	.13
General merchandise group.....	90	55	838	164	941,878	38,631	878,586	1,701,890	7,218,999	11.28
Department stores.....	10	5	250	61	315,331	12,040	265,886	536,690	2,353,704	3.68
Dry goods stores—piece goods stores.....	36	32	214	41	245,832	11,189	220,283	560,570	2,033,293	3.18
General merchandise stores.....	13	11	18	14	26,134	3,203	36,218	174,750	337,869	.63
Variety, 5-and-10, and to-a-dollar stores.....	31	7	354	48	254,581	6,599	354,200	439,880	2,494,133	3.89
Automotive group ¹	277	243	872	70	1,270,135	18,271	1,194,564	1,697,320	15,431,409	24.11
Motor-vehicle dealers (new and used).....	81	59	607	15	924,845	5,310	910,441	1,356,220	12,187,417	19.04
Accessories, tires, and batteries.....	31	31	41	4	53,241	1,075	64,316	90,960	545,178	.85
Filling stations.....	85	65	98	33	120,353	6,425	95,414	102,280	1,636,867	2.40
Motor cycles, bicycles, and supplies.....	3	5	1	4	2,119	925	4,929	11,140	41,577	.07
Garages and repair shops.....	76	82	121	14	164,900	4,536	112,966	108,200	1,037,179	1.62
Apparel group.....	188	178	351	138	440,987	30,787	612,129	1,628,050	4,697,169	7.34
Men's and boys' clothing and furnishings stores.....	47	51	83	37	119,992	8,697	178,232	620,420	1,447,583	2.26
Family clothing stores—men's, women's, and children's.....	22	19	83	24	122,395	7,414	119,084	349,640	970,787	1.52
Women's ready-to-wear specialty stores—apparel and accessories.....	27	31	51	21	56,965	3,990	86,501	121,430	680,470	1.06
Women's accessories stores.....	31	28	40	14	35,142	2,861	57,974	74,530	331,218	.52
Other apparel stores.....	12	14	26	1	24,878	200	14,758	21,860	124,864	.20
Shoe stores.....	49	35	68	41	82,115	7,605	155,630	441,170	1,142,247	1.78
Furniture and household group ¹	90	72	308	69	437,295	8,222	401,361	895,270	3,080,540	4.81
Furniture stores.....	25	19	103	8	140,650	1,187	193,027	442,540	1,262,034	1.97
Household appliances stores.....	18	5	106	35	157,146	2,188	71,452	184,840	707,645	1.11
Other home furnishings and appliances stores.....	18	18	12	13	11,313	1,142	16,542	59,610	120,283	.19
Radio and music stores.....	28	29	86	13	126,986	3,705	118,954	204,780	980,918	1.53
Restaurants and eating places.....	89	98	464	24	436,079	6,468	308,003	66,990	2,251,517	3.52
Restaurants, cafeterias, and lunch rooms.....	74	78	422	22	388,396	5,798	279,406	52,640	2,010,296	3.14
Lunch counters, refreshment stands, etc.....	15	15	42	2	47,683	670	28,597	4,350	241,221	.38
Lumber and building group.....	66	66	346	11	480,629	1,941	328,993	697,320	3,895,663	6.09
Lumber and building material dealers.....	11	6	170	2	237,134	310	208,984	476,400	2,774,989	4.34
Electrical shops (without radio).....	14	15	18	3	22,991	497	25,693	42,310	160,326	.25
Heating and plumbing shops.....	30	32	122	5	184,987	934	132,560	74,057	789,810	1.23
Paint and glass stores.....	11	13	36	1	35,517	200	20,229	46,060	170,532	.27
Other retail stores ¹	283	278	841	127	1,162,328	27,724	1,069,719	2,266,660	10,543,762	16.47
Hardware stores.....	20	21	98	---	138,726	---	151,273	504,720	1,330,745	2.08
Hardware and farm implements stores.....	3	5	7	1	10,108	336	11,156	64,710	134,180	.21
Farmers' supplies.....	21	16	80	2	126,567	445	99,918	236,100	2,060,569	3.22
Bookstores.....	5	3	10	4	14,071	730	14,790	42,530	108,067	.17
Cigar stores and cigar stands.....	21	20	24	19	33,218	2,777	36,695	42,000	363,074	.57
Coal and wood yards—ice dealers.....	33	33	105	14	282,164	3,813	211,314	239,770	2,122,401	3.32
Drug stores.....	69	52	181	20	238,175	7,961	235,270	505,420	2,112,564	3.30
Florists.....	18	19	54	12	61,510	2,858	51,213	42,570	323,221	.50
Gift shops, novelties, and toys.....	4	4	1	3	974	---	2,797	4,900	18,188	.03
Jewelry stores.....	32	36	56	13	78,629	2,213	91,728	309,380	608,538	.95
Music stores (without radio).....	3	3	7	1	7,325	760	8,361	33,070	49,387	.08
News dealers.....	11	11	23	7	21,795	711	23,498	27,110	325,885	.51
Office, school, and store supplies and equipment dealers.....	7	6	20	6	17,737	336	18,129	40,360	187,198	.21
Opticians and optometrists.....	6	5	8	2	21,288	900	11,137	21,550	79,017	.12
Sporting goods stores, including athletic and playground equipment.....	5	5	7	1	7,999	78	8,521	19,270	69,952	.11
Stationers and printers.....	3	3	9	0	12,228	1,928	14,046	26,900	116,693	.18
Miscellaneous classifications (combined).....	30	34	57	7	85,219	1,554	75,673	94,480	540,222	.84
Secondhand stores.....	13	13	12	1	7,010	200	11,661	18,280	76,879	.12

¹ Further data will be shown in a special report on milk dealers.
This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW HAMPSHIRE: 1929

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TABLE 24.—COMBINED RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,652	1,486	5,001	791	\$6,272,625	\$170,272	\$6,005,052	\$9,958,550	\$64,008,065	100.00
Single-store independents.....	1,315	1,400	3,332	498	4,124,836	114,150	3,993,491	7,012,260	41,721,378	65.19
2-store independents.....	88	64	504	57	782,431	13,442	684,214	980,960	8,080,297	12.62
3-store independents.....	28	17	171	40	219,679	8,736	195,678	427,670	1,605,061	2.51
Local chains.....	25	—	153	15	227,360	4,531	167,824	362,650	2,693,897	4.21
Sectional chains.....	97	—	236	51	309,332	6,912	300,154	345,560	3,522,881	5.61
National chains.....	70	—	494	90	451,695	19,518	573,278	605,410	5,477,967	8.50
Other types of operation:										
Utility-operated retail stores.....	8	—	30	33	61,392	1,544	29,916	111,900	348,377	.54
Manufacturer-controlled chains.....	7	—	45	5	68,185	938	37,533	76,680	284,674	.44
All other types.....	8	5	26	2	27,712	500	22,304	35,460	208,583	.32

TABLE 25.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total.]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Number of stores.....	10	5	2	3	—	Grocery stores (without meats):					
Annual net sales.....	\$2,353,704	\$1,087,368	(x)	(x)	—	Number of stores.....	226	130	9	86	1
Per cent of total sales.....	100.00	46.20	(x)	(x)	—	Annual net sales.....	\$5,415,683	\$1,781,666	\$252,347	\$3,325,701	\$55,009
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100.00	32.90	4.66	61.41	1.03
Number of stores.....	31	6	1	23	1	Combination stores (groceries and meats):					
Annual net sales.....	\$2,404,133	\$81,355	(x)	\$2,390,291	(x)	Number of stores.....	189	148	25	15	1
Per cent of total sales.....	100.00	3.26	(x)	95.84	(x)	Annual net sales.....	\$8,177,343	\$4,905,000	\$1,539,553	\$1,624,790	\$8,000
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	59.98	20.05	19.87	.10
Number of stores.....	47	43	2	2	—	Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$1,447,583	\$1,380,686	(x)	(x)	—	Number of stores.....	74	71	3	—	—
Per cent of total sales.....	100.00	95.37	(x)	(x)	—	Annual net sales.....	\$2,010,296	\$1,767,201	\$248,095	—	—
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	87.91	12.09	—	—
Number of stores.....	22	10	9	3	—	Cigar stores and cigar stands:					
Annual net sales.....	\$970,787	\$409,760	\$527,171	\$33,856	—	Number of stores.....	21	19	—	—	2
Per cent of total sales.....	100.00	42.21	54.30	3.49	—	Annual net sales.....	\$363,074	(x)	—	(x)	—
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	(x)	—	(x)	—
Number of stores.....	27	22	4	1	—	Filling stations:					
Annual net sales.....	\$680,470	\$562,529	(x)	(x)	—	Number of stations.....	85	60	6	—	17
Per cent of total sales.....	100.00	82.67	(x)	(x)	—	Annual net sales.....	\$1,536,857	\$1,075,086	\$242,004	—	\$219,167
Shoe stores:						Per cent of total sales.....	100.00	69.95	15.79	—	14.26
Number of stores.....	49	33	1	10	5	Coal and wood yards—ice dealers:					
Annual net sales.....	\$1,142,247	\$680,257	(x)	\$244,675	(x)	Number of yards.....	33	30	2	—	1
Per cent of total sales.....	100.00	59.56	(x)	21.42	(x)	Annual net sales.....	\$2,122,401	\$1,755,363	(x)	(x)	—
Furniture stores:						Per cent of total sales.....	100.00	82.71	(x)	(x)	—
Number of stores.....	25	23	2	—	—	Drug stores:					
Annual net sales.....	\$1,262,034	(x)	(x)	—	—	Number of stores.....	59	54	4	—	1
Per cent of total sales.....	100.00	(x)	(x)	—	—	Annual net sales.....	\$2,112,564	\$1,806,857	(x)	(x)	—
Radio and music stores:						Per cent of total sales.....	100.00	85.58	(x)	(x)	—
Number of stores.....	28	27	1	—	—	Hardware stores:					
Annual net sales.....	\$980,918	(x)	(x)	—	—	Number of stores.....	20	19	1	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Annual net sales.....	\$1,330,745	(x)	(x)	—	—
						Per cent of total sales.....	100.00	(x)	(x)	—	—
						Jewelry stores:					
						Number of stores.....	32	31	1	—	—
						Annual net sales.....	\$608,838	(x)	(x)	—	—
						Per cent of total sales.....	100.00	(x)	(x)	—	—

CENSUS OF DISTRIBUTION

TABLE 26.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	3,255	3,304	4,277	1,408	\$5,101,054	\$289,697	\$4,763,303	\$10,800,770	\$87,263,223	100.00
Food group.....	801	738	881	223	1,065,626	50,274	1,096,482	1,238,020	18,060,731	26.88
Candy and confectionery stores.....	82	91	36	33	32,083	5,214	67,366	65,430	678,839	1.01
Dairy products stores ¹	18	18	21	1	21,056	312	16,664	8,080	148,963	.22
Delicatessen stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	48	60	34	11	35,217	2,934	57,278	95,200	820,112	1.22
Grocery stores (without meats).....	361	238	360	94	468,804	22,712	490,042	573,290	8,116,510	12.07
Combination stores (groceries and meats).....	196	224	326	57	388,817	12,899	347,955	435,070	6,619,562	9.84
Meat markets (including sea foods).....	76	79	78	24	94,228	6,980	94,711	45,430	1,505,797	2.24
Bakeries—caterers.....	17	22	19	2	18,365	115	16,630	14,760	160,054	.25
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores.....	539	392	443	94	510,739	21,807	609,397	1,934,010	9,852,545	14.65
General merchandise group.....	141	127	339	81	\$11,064	14,967	\$29,066	1,092,030	3,500,690	5.20
Department stores.....	4	6	55	8	53,639	2,018	61,790	179,070	600,184	.89
Dry goods stores—piece goods stores.....	72	70	79	40	76,016	6,683	102,472	409,270	1,025,571	1.53
General merchandise stores.....	26	23	88	21	100,036	4,634	75,678	329,340	1,139,660	1.69
Variety, 5-and-10, and to-a-dollar stores.....	39	28	117	12	74,773	1,432	89,126	173,750	735,279	1.09
Automotive group.....	849	886	906	225	1,186,046	56,784	969,777	1,570,800	14,084,424	20.87
Motor-vehicle dealers (new and used).....	134	137	505	61	705,436	21,854	611,219	1,103,780	8,984,291	13.36
Automobile dealers with farm implements and machinery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries.....	12	12	7	—	7,809	—	13,277	11,200	151,151	.23
Filling stations.....	462	457	134	74	123,244	9,574	148,124	146,710	2,173,557	3.23
Motor cycles, bicycles, and supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops.....	248	276	259	88	347,451	24,680	196,039	303,200	2,704,225	4.02
Apparel group.....	217	224	181	100	248,082	20,317	\$34,569	1,364,990	3,463,607	5.15
Men's and boys' clothing and furnishing stores.....	83	86	86	40	135,941	7,950	186,112	788,320	1,767,422	2.63
Family clothing stores—men's, women's, and children's... Women's ready-to-wear specialty stores—apparel and accessories.....	20	17	19	10	20,504	2,207	21,802	135,260	327,177	.49
Women's accessories stores.....	27	32	26	22	28,970	4,209	46,502	131,680	517,096	.77
Other apparel stores.....	34	32	18	6	22,639	982	19,895	44,580	259,174	.38
Shoe stores.....	11	10	6	1	5,088	264	7,388	17,330	43,164	.06
Shoe stores.....	42	47	26	21	34,940	4,705	52,830	247,820	549,484	.82
Furniture and household group.....	116	101	167	46	189,258	10,419	214,497	665,120	1,901,874	2.83
Furniture stores.....	40	41	86	12	93,908	2,653	120,420	401,440	1,077,038	1.60
Household appliances stores.....	26	6	42	6	50,272	1,508	31,782	109,030	350,446	.62
Other home furnishings and appliances stores.....	24	27	14	18	13,465	3,914	21,368	85,500	151,409	.23
Radio and music stores.....	26	28	25	10	31,613	2,284	40,937	69,150	322,801	.48
Restaurants, cafeterias, and eating places.....	215	344	325	121	248,913	25,596	181,418	69,940	1,759,948	2.62
Restaurants, cafeterias, and lunch rooms.....	142	169	278	80	210,511	18,961	154,224	54,350	1,457,634	2.17
Lunch counters, refreshment stands, etc.....	73	85	47	41	38,402	6,635	27,194	15,590	302,314	.45
Lumber and building group.....	75	87	225	47	296,312	9,134	221,467	567,970	2,585,949	3.86
Lumber and building material dealers.....	32	37	122	15	169,187	3,355	142,236	463,500	1,856,103	2.76
Electrical shops (without radio).....	5	5	3	1	2,730	287	3,135	3,970	20,066	.03
Heating and plumbing shops.....	34	41	98	30	121,702	5,219	71,848	113,760	682,722	1.02
Paint and glass stores.....	4	4	2	1	2,693	273	4,248	6,740	37,118	.05
Other retail stores¹.....	491	492	807	462	1,043,226	69,846	901,333	2,262,190	12,012,800	17.86
Hardware stores.....	44	53	141	17	201,718	5,312	182,208	465,420	1,570,707	2.34
Hardware and farm implement stores.....	7	10	12	1	14,773	450	15,426	53,100	308,788	.46
Farmers' supplies.....	91	68	128	26	163,413	5,384	207,563	438,660	4,152,625	6.17
Bookstores.....	8	6	15	30	29,022	5,669	15,139	50,450	253,122	.38
Cigar stores and cigar stands.....	5	6	1	—	250	—	1,229	2,900	17,688	.02
Coal and wood yards—ice dealers.....	65	71	149	237	176,580	14,538	140,753	120,100	1,301,347	1.93
Drug stores.....	110	110	219	69	205,804	16,030	219,064	712,900	3,061,766	4.46
Florists.....	16	20	33	28	32,543	2,006	23,728	25,940	120,702	.19
Gift shops, novelties, and toys.....	30	31	23	7	17,034	1,089	30,522	55,980	207,299	.31
Jewelry stores.....	44	46	19	15	26,509	1,395	45,801	170,650	382,514	.57
News dealers.....	12	13	10	10	17,686	2,686	13,975	34,110	170,739	.25
Opticians and optometrists.....	5	4	2	—	525	—	2,036	4,650	20,818	.03
Sporting goods stores, including athletic and playground equipment.....	6	6	5	3	8,594	980	11,325	25,770	92,731	.14
Miscellaneous classifications (combined).....	47	56	48	19	55,395	4,227	40,867	86,910	395,509	.59
Secondhand stores.....	11	13	1	9	1,788	1,253	5,277	14,710	50,955	.08

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW HAMPSHIRE: 1929

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TABLE 27.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	3,255	3,304	4,277	1,408	\$5,101,054	\$269,897	\$4,763,803	\$10,800,770	\$67,253,223	100.00
Single-store independents.....	2,780	3,085	3,368	1,206	4,013,277	226,767	3,732,779	8,862,060	51,328,944	76.32
2-store independents.....	67	51	144	34	149,603	6,015	144,977	442,400	1,962,761	2.92
3-store independents.....	21	9	58	16	64,303	2,538	52,487	148,630	842,827	1.25
Local chains.....	35	3	75	15	100,925	3,244	98,523	243,690	1,675,822	2.49
Sectional chains.....	114		193	14	248,833	2,200	206,431	195,660	3,445,511	5.12
National chains.....	74		227	45	244,835	11,595	278,742	265,200	3,742,409	5.57
Other types of operation:										
Roadside markets or stands ¹	15	16	6	10	7,819	2,579	4,819	1,900	82,424	.12
Itinerant vendors.....	4	4					2,166	430	25,470	.04
Leased department chains.....	3		6	1	9,760	148	268	1,630	60,354	.09
Utility-operated retail stores.....	16		26	4	30,734	414	22,716	92,360	248,762	.37
Retailers—country buyers ¹	106	116	114	35	153,876	8,469	132,316	410,870	2,926,038	4.35
Retailers—wholesalers ¹	14	13	48	6	60,273	1,408	74,997	108,340	785,316	1.17
All other types.....	6	7	7	22	16,726	4,520	11,082	27,510	126,085	.19

¹ These classifications are used only in rural areas and cities of less than 10,000 population. These stores are usually independently operated.

TABLE 28.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Number of stores.....	4	4				Combination stores (groceries and meats):					
Annual net sales.....	\$600,184	\$600,184				Number of stores.....	199	167	6	7	16
Per cent of total sales.....	100.00	100.00				Annual net sales.....	\$6,619,552	\$5,253,150	\$177,298	\$598,519	\$590,579
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100.00	79.36	2.68	9.04	8.92
Number of stores.....	39	23	4		12	Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$735,279	\$166,227	\$24,056	\$544,396		Number of stores.....	142	142			
Per cent of total sales.....	100.00	22.61	3.35	74.04		Annual net sales.....	\$1,457,634	\$1,457,634			
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	100.00			
Number of stores.....	83	78	(x)	(x)	1	Cigar stores and cigar stands:					
Annual net sales.....	\$1,767,422	\$1,627,735	(x)	(x)		Number of stores.....	5	5			
Per cent of total sales.....	100.00	92.10	(x)	(x)		Annual net sales.....	\$17,088	\$17,088			
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	100.00			
Number of stores.....	20	17	3			Filling stations:					
Annual net sales.....	\$327,177	\$283,576	\$43,601			Number of stations.....	452	411	12	21	8
Per cent of total sales.....	100.00	86.67	13.33			Annual net sales.....	\$2,173,557	\$1,755,211	\$144,692	\$212,409	\$61,185
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	80.75	6.66	9.78	2.81
Number of stores.....	27	24	3			Coal and wood yards—ice dealers:					
Annual net sales.....	\$517,066	\$509,160	\$7,927			Number of yards.....	65	64	1		
Per cent of total sales.....	100.00	98.47	1.53			Annual net sales.....	\$1,301,347	(x)	(x)		
Shoe stores:						Per cent of total sales.....	100.00	(x)	(x)		
Number of stores.....	42	40			2	Drug stores:					
Annual net sales.....	\$549,484	\$527,091			\$22,393	Number of stores.....	110	101	9		
Per cent of total sales.....	100.00	95.02			4.08	Annual net sales.....	\$3,001,706	\$2,769,823	\$231,883		
Furniture stores:						Per cent of total sales.....	100.00	92.27	7.73		
Number of stores.....	40	40				Hardware stores:					
Annual net sales.....	\$1,077,038	\$1,077,038				Number of stores.....	44	43	1		
Per cent of total sales.....	100.00	100.00				Annual net sales.....	\$1,570,707	(x)	(x)		
Radio and music stores:						Per cent of total sales.....	100.00	(x)	(x)		
Number of stores.....	26	26				Jewelry stores:					
Annual net sales.....	\$322,891	\$322,891				Number of stores.....	44	44			
Per cent of total sales.....	100.00	100.00				Annual net sales.....	\$382,814	\$382,814			
Grocery stores (without meats):						Per cent of total sales.....	100.00	100.00			
Number of stores.....	361	206	6	135	14						
Annual net sales.....	\$8,116,510	\$2,248,740	\$49,342	\$5,678,863	\$139,565						
Per cent of total sales.....	100.00	27.70	.61	69.97	1.72						