
UNITED STATES TABLES

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UNITED STATES SUMMARY: 1929

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TABLE 1A.—THE UNITED STATES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

KIND OF BUSINESS <small>Not synonymous with commodities sold—see Table 15)</small>	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
United States, total.....	1,543,168	1,510,907	3,833,581	676,559	\$5,189,669,980	\$161,387,515	\$7,262,582,920	\$49,114,853,289	100.00
Food group.....	481,691	468,301	569,632	153,775	767,207,382	35,554,773	601,490,620	10,837,421,585	22.07
Candy and confectionery stores:									
Candy stores—nut stores.....	2,658	1,882	4,143	938	4,365,365	205,200	1,619,720	34,013,320	.07
Confectionery stores (candy and fountain).....	60,607	65,714	42,929	14,530	41,358,024	3,400,593	42,170,090	536,636,045	1.00
Dairy products stores:									
Dairy products stores (including ice cream).....	4,488	3,879	9,332	1,595	13,532,048	386,050	5,485,140	165,965,010	.34
Egg and poultry dealers.....	3,513	2,573	1,012	1,012	3,319,750	244,700	1,424,130	70,855,063	.14
Milk dealers.....	3,900	4,063	52,975	960	101,027,010	249,716	3,958,130	560,905,747	1.14
Deli-cassens stores.....	11,106	12,184	0,058	2,154	10,698,981	598,203	14,447,180	194,820,089	.40
Fruit stores and vegetable markets.....	22,901	25,106	16,368	5,868	20,533,348	1,384,223	6,777,180	308,379,359	.63
Grocery stores (without meats).....	191,876	171,991	143,413	54,484	183,430,001	11,818,024	261,019,370	3,449,120,144	7.02
Combination stores (groceries and meats):									
Grocery stores.....	91,888	87,420	148,819	40,700	102,504,127	9,231,060	179,059,970	3,025,304,722	6.16
Meat markets with groceries.....	23,661	25,866	44,907	11,305	61,750,360	2,914,213	44,182,070	878,337,345	1.79
Meat markets (including sea foods):									
Fish markets.....	6,077	6,571	6,202	1,840	7,500,379	440,030	1,632,400	83,008,479	.17
Meat markets.....	43,788	45,248	55,818	12,841	84,898,208	3,383,742	24,472,840	1,253,250,544	2.55
Bakeries—caterers:									
Bakeries—bakery goods stores (except manufacturing bakeries).....	11,903	11,098	24,671	3,577	20,327,722	860,775	6,019,390	193,563,093	.40
Caterers.....	110	84	1,180	797	1,732,729	214,881	234,830	7,520,089	.02
Other food stores:									
Coffee, tea, spice dealers.....	1,220	834	4,014	323	7,437,642	77,472	3,801,450	44,938,342	.09
Farm products stores.....	974	1,023	455	307	455,775	48,461	435,200	8,942,133	.02
General food stores (miscellaneous).....	650	666	633	210	617,617	47,871	939,240	8,598,165	.02
Bottled waters and beverage dealers.....	621	559	1,842	199	2,598,401	36,910	777,020	11,533,231	.02
General stores.....	104,089	121,366	107,023	50,981	115,511,168	5,821,373	546,265,480	2,570,744,006	5.23
General stores—groceries with apparel.....	5,420	6,200	4,532	1,060	4,010,272	301,523	21,030,240	111,074,663	.23
General stores—groceries with dry goods.....	40,169	46,264	29,350	10,062	20,095,406	1,814,684	156,423,760	713,226,435	1.45
General stores—groceries with general merchandise.....	58,504	68,902	73,141	19,260	81,496,490	3,705,766	368,161,480	1,746,442,908	3.55
General merchandise group.....	64,638	47,321	702,822	124,954	818,930,248	27,324,971	1,277,339,470	6,444,100,807	13.12
Department stores:									
With food departments.....	460	184	107,364	10,660	130,292,750	3,835,895	136,575,930	930,411,294	1.91
Without food departments.....	3,730	1,249	342,138	48,107	443,990,853	13,000,847	522,640,530	2,963,662,603	6.04
Mail-order houses—general merchandise.....	31	8	35,483	386	38,606,639	210,894	65,467,370	447,023,641	.91
Dry goods stores:									
Dry goods stores.....	24,676	25,885	49,538	15,870	55,962,201	2,045,563	236,756,230	641,885,506	1.31
Piece goods stores.....	774	757	1,032	102	1,502,854	22,069	6,231,270	21,822,262	.04
General merchandise stores:									
With food departments.....	2,182	2,160	8,472	1,254	10,804,835	269,205	24,959,860	139,404,484	.28
Without food departments.....	9,849	9,627	28,803	12,704	31,904,750	2,129,449	144,117,950	363,887,420	.74
Army and Navy goods stores.....	724	646	1,072	314	1,576,187	69,537	7,329,550	19,783,037	.04
Women's exchanges.....	100	72	201	827	827,806	52,506	433,700	3,573,085	.01
Variety, 5-and-10, and to-a-dollar stores.....	12,110	7,343	128,320	35,207	95,361,951	4,783,500	132,827,080	904,147,495	1.84
Automotive group.....	257,685	242,800	628,333	67,644	984,401,791	16,515,938	669,347,460	9,615,810,068	19.68
Motor vehicle dealers (new and used):									
Automobile salesrooms.....	40,797	38,790	330,617	11,413	528,987,607	3,863,888	606,321,610	6,153,216,567	12.83
Used-car dealers.....	3,097	3,036	7,274	748	11,835,400	245,553	16,408,300	140,932,126	.29
Automobile dealers with farm implements and machinery.....	1,407	1,035	5,079	848	8,217,269	220,300	19,014,180	113,363,249	.23
Accessories, tires and batteries:									
Accessory stores with tires and batteries.....	7,762	6,801	20,336	1,500	30,960,392	437,929	49,726,710	257,742,856	.53
Battery and ignition shops and brake repair shops.....	6,409	6,819	10,560	1,269	15,442,170	366,134	12,589,560	94,238,218	.19
Tire shops (including tire repairs).....	8,142	7,341	20,000	1,565	29,671,214	434,111	34,366,270	247,814,087	.50
Filling stations:									
Filling stations—gasoline and oil.....	52,727	32,281	60,655	7,986	87,517,127	2,222,140	29,161,000	800,081,365	1.77
Filling stations with tires and accessories.....	26,775	27,269	35,339	7,535	43,178,479	2,102,398	32,010,890	516,916,621	1.05
Filling stations with other merchandise.....	42,011	41,196	24,727	8,279	28,521,091	1,812,183	22,483,270	401,425,111	.82
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	293	292	608	51	938,094	17,775	1,513,200	8,034,788	.02
Bicycle, motor cycle, and supply stores.....	265	278	433	63	684,521	17,115	1,040,090	4,630,563	.01
Bicycle shops (including repairs).....	879	926	630	177	746,380	39,859	1,840,930	7,570,126	.02
Garages and repair shops:									
Body, fender, and paint shops.....	3,379	3,754	6,596	1,033	15,288,921	379,001	3,124,200	46,100,105	.09
Garages (repairs and storage, gasoline, oil, accessories).....	60,627	66,746	88,357	14,636	121,257,445	4,179,510	58,375,210	698,093,270	1.41
Parking stations, parking garages, and lots.....	2,050	1,685	5,015	512	7,441,590	110,862	963,760	39,261,738	.08
Radiator shops (including repairs).....	728	818	1,041	139	1,554,128	30,699	436,710	6,539,523	.01
Other automotive establishments:									
Aircraft and accessories.....	114	20	882	29	1,843,814	10,080	2,232,840	5,593,699	.01
Boats (motor boats, yachts, canoes).....	210	208	334	65	870,629	17,305	1,648,770	10,741,113	.02

See footnotes at end of table.

RETAIL DISTRIBUTION

TABLE 1B.—THE UNITED STATES—RETAIL DISTRIBUTION, BY STATES AND GEOGRAPHIC DIVISIONS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

DIVISION AND STATE	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
UNITED STATES, total	1,543,158	1,510,697	2,832,581	676,559	\$5,189,669,960	\$161,387,515	\$7,262,582,920	\$49,114,653,289	100.00
GEOGRAPHIC DIVISIONS									
NEW ENGLAND	108,764	96,952	310,275	59,006	422,040,158	14,545,282	510,618,110	3,785,868,614	7.71
Connecticut	22,262	19,794	58,994	10,611	87,196,149	2,986,963	104,900,140	768,509,848	1.56
Maine	11,091	10,379	22,925	3,000	28,011,638	1,105,911	52,549,740	307,627,182	.63
Massachusetts	54,183	48,294	177,214	32,625	241,099,791	8,021,282	257,959,550	2,054,975,829	4.18
New Hampshire	6,557	6,354	13,643	3,288	16,786,382	729,763	27,731,090	184,285,301	.38
Rhode Island	9,542	8,749	27,281	5,311	36,182,854	1,240,218	40,893,500	318,295,000	.65
Vermont	5,189	5,312	10,278	2,171	12,763,344	461,145	26,014,030	152,175,358	.31
MIDDLE ATLANTIC	393,392	364,487	957,284	149,825	1,397,796,868	38,177,443	1,902,467,440	12,717,898,921	25.90
New Jersey	69,010	55,969	126,751	22,227	193,503,064	5,566,077	247,663,280	1,843,544,532	3.75
New York	190,017	175,597	513,434	71,253	792,285,296	19,115,007	1,039,155,710	7,070,413,802	14.40
Pennsylvania	185,275	132,931	317,099	56,045	411,938,508	13,496,359	615,648,450	3,803,940,527	7.75
EAST NORTH CENTRAL	317,967	304,951	877,112	161,364	1,247,467,198	39,695,006	1,625,750,880	11,262,958,287	22.83
Illinois	96,900	92,996	296,785	52,471	440,279,922	13,432,853	505,611,040	3,711,902,529	7.56
Indiana	41,618	41,058	100,677	20,531	125,966,271	4,568,054	173,944,790	1,222,384,471	2.49
Michigan	55,953	53,540	161,245	26,413	241,870,087	6,612,674	277,345,340	2,226,397,830	4.53
Ohio	63,717	78,846	229,870	41,163	318,273,446	10,100,969	385,401,080	2,804,831,119	5.83
Wisconsin	39,474	38,571	88,535	20,906	121,077,470	4,990,456	183,388,430	1,237,442,318	2.52
WEST NORTH CENTRAL	179,644	178,247	491,119	85,356	497,639,598	19,258,362	665,591,120	5,269,553,456	10.73
Iowa	32,716	33,470	70,538	18,469	86,094,115	4,013,183	159,928,230	972,136,162	1.98
Kansas	25,695	26,412	54,605	13,529	60,612,224	2,996,692	120,818,420	744,585,023	1.52
Minnesota	39,725	39,993	81,729	14,527	103,816,306	3,438,955	106,623,140	1,051,929,663	2.14
Missouri	47,039	46,958	123,694	20,268	153,141,631	4,746,166	224,303,040	1,448,220,363	2.95
Nebraska	17,637	18,474	39,780	10,012	49,678,037	2,226,206	100,296,690	562,944,478	1.14
North Dakota	8,077	8,017	14,297	3,485	17,939,961	731,524	45,355,770	234,539,858	.48
South Dakota	8,845	9,013	16,469	5,106	20,556,202	1,103,646	48,265,830	255,197,004	.52
SOUTH ATLANTIC	169,066	166,871	555,178	66,297	419,552,590	13,370,655	631,224,920	4,201,755,236	8.55
Delaware	3,688	3,417	7,774	1,680	9,841,741	373,823	14,493,210	109,512,538	.21
District of Columbia	5,931	5,126	31,453	3,000	44,384,575	1,211,744	37,633,520	336,201,991	.69
Florida	22,449	20,765	45,618	7,932	52,748,730	1,612,286	81,675,210	504,522,545	1.03
Georgia	28,667	29,022	57,554	11,068	60,598,815	1,903,561	96,191,600	635,440,485	1.29
Maryland	21,082	20,162	53,480	7,492	64,291,830	1,698,664	76,658,140	619,573,436	1.26
North Carolina	28,631	30,172	49,960	13,495	58,066,216	2,363,526	105,810,920	653,418,597	1.33
South Carolina	15,096	14,744	24,580	6,595	28,128,367	1,088,555	38,758,970	300,220,007	.61
Virginia	26,129	26,076	52,287	9,411	61,386,141	1,978,341	105,327,340	600,920,023	1.22
West Virginia	17,244	17,377	32,532	5,484	42,103,175	1,140,183	72,675,950	447,876,614	.91
EAST SOUTH CENTRAL	89,199	94,326	174,772	30,817	193,312,233	5,829,559	340,180,310	2,171,994,949	4.42
Alabama	21,442	22,001	43,632	7,386	48,123,223	1,387,630	82,850,730	527,100,595	1.07
Kentucky	27,117	28,593	46,749	8,289	53,265,611	1,683,093	98,539,830	587,340,468	1.20
Mississippi	17,256	18,381	29,244	5,618	30,747,131	1,010,788	60,426,600	413,737,011	.84
Tennessee	23,384	25,294	55,147	9,324	61,176,268	1,748,048	98,344,090	648,816,875	1.31
WEST SOUTH CENTRAL	135,482	149,969	296,295	51,995	348,243,450	10,362,142	599,484,780	3,727,371,380	7.59
Arkansas	17,697	19,444	29,710	6,269	33,034,221	1,155,514	72,231,160	412,079,829	.84
Louisiana	23,288	23,906	47,058	4,227	48,082,080	874,995	72,314,370	476,043,038	.97
Oklahoma	27,399	27,846	59,239	11,397	74,268,882	2,451,464	128,632,240	795,028,171	1.62
Texas	66,918	69,479	160,288	29,231	191,961,267	5,880,169	326,307,010	2,043,020,342	4.16
MOUNTAIN	44,661	48,738	116,018	20,143	158,952,066	4,972,726	248,738,950	1,548,650,493	3.15
Arizona	5,068	5,296	14,445	2,691	19,900,150	535,467	26,840,200	198,620,266	.41
Colorado	13,993	13,361	39,239	6,700	50,731,078	1,613,596	73,792,010	406,968,520	.95
Idaho	4,916	4,779	11,313	2,236	15,885,505	577,054	28,007,450	169,087,312	.34
Montana	6,951	6,713	16,125	3,129	23,217,316	781,414	45,285,090	243,828,109	.50
Nevada	1,510	1,389	3,168	494	5,096,049	145,714	8,387,480	50,401,338	.10
New Mexico	4,191	4,320	8,596	1,561	10,343,699	376,672	20,307,540	119,758,400	.24
Utah	5,249	5,027	16,374	2,942	21,509,229	676,642	27,561,520	196,559,205	.40
Wyoming	2,963	2,963	6,718	1,038	9,669,040	266,167	17,957,000	103,437,254	.21
PACIFIC	122,571	123,593	343,495	59,917	597,645,895	15,178,842	638,546,610	4,428,602,013	9.02
California	55,691	57,364	251,148	36,167	375,947,861	10,554,276	450,108,970	3,210,863,089	6.54
Oregon	14,579	14,933	25,579	4,152	48,153,727	1,631,443	72,027,410	455,930,890	.93
Washington	22,110	21,228	58,768	10,752	83,444,307	2,992,623	110,410,230	761,808,034	1.55

RETAIL DISTRIBUTION

TABLE 2B.—THE UNITED STATES—OPERATING EXPENSES, BY STATES AND GEOGRAPHIC DIVISIONS

DIVISION AND STATE	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expenses (per \$100 of sales)	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Rent, per \$100 of sales in leased premises
UNITED STATES, total	1,543,186	35,169,069,960	31,922,850,269	37,012,560,329	35,182,733,347	324.83	983,972	31,478,059,717	385,454,443,194	34.17
NEW ENGLAND	106,764	422,040,158	122,961,590	544,901,738	411,832,339	25.27	72,647	113,144,223	2,798,800,012	4.04
Connecticut	22,202	87,196,149	27,360,839	114,556,988	82,584,741	25.65	13,084	21,314,443	493,581,594	4.32
Maine	11,601	28,011,638	11,560,745	39,572,383	28,162,678	22.02	6,143	5,672,533	202,004,381	2.81
Massachusetts	54,183	241,069,791	59,952,115	301,022,906	238,980,802	26.28	39,971	70,557,201	1,642,770,875	4.29
New Hampshire	6,557	16,786,382	7,260,840	24,047,222	15,928,544	21.70	3,988	3,681,634	124,978,281	2.95
Rhode Island	5,542	36,182,854	11,626,156	47,808,010	33,974,480	25.50	6,944	9,821,727	240,391,810	4.09
Vermont	5,189	12,763,344	5,699,885	18,463,229	12,192,094	20.14	2,517	2,096,655	95,067,062	2.21
MIDDLE ATLANTIC	395,392	1,397,726,866	401,566,847	1,869,233,713	1,461,076,319	36.34	254,382	478,428,983	9,215,362,804	5.19
New Jersey	60,010	193,503,064	77,798,562	271,301,626	199,358,523	25.53	39,970	60,460,044	1,809,287,022	5.08
New York	180,017	792,285,296	256,628,141	1,048,913,437	843,897,736	26.77	142,372	303,120,443	5,533,333,129	5.48
Pennsylvania	135,275	411,938,506	157,080,144	569,018,660	417,820,060	25.94	72,040	108,848,896	2,372,762,713	4.59
EAST NORTH CENTRAL	317,667	1,247,467,196	388,871,815	1,636,059,911	1,217,941,103	35.34	204,754	340,994,601	8,171,121,020	4.17
Illinois	96,900	440,279,922	122,454,438	562,734,360	430,854,267	26.77	66,697	129,006,722	2,806,194,236	4.60
Indiana	41,618	125,966,271	46,801,719	172,467,990	117,568,585	23.73	25,535	31,811,315	872,434,068	3.65
Michigan	55,958	241,876,087	71,941,118	313,811,205	234,824,757	24.64	35,989	64,789,896	1,606,012,611	4.03
Ohio	83,717	318,273,446	101,217,966	419,491,412	311,146,148	25.50	55,700	88,892,711	2,168,747,223	4.10
Wisconsin	39,474	121,077,470	46,456,174	167,534,044	123,547,346	23.52	20,833	26,403,957	716,832,292	3.68
WEST NORTH CENTRAL	176,644	497,520,596	196,493,696	694,333,192	504,148,958	22.74	105,692	116,362,166	3,649,455,809	3.19
Iowa	32,736	86,694,115	37,871,361	123,665,476	88,435,963	21.52	20,459	19,820,961	674,218,543	2.94
Kansas	25,665	66,612,294	29,965,874	96,518,108	64,540,806	21.63	15,788	13,624,586	508,385,200	2.68
Minnesota	39,725	103,816,306	36,908,646	140,124,662	105,837,630	23.38	18,373	24,781,515	700,406,400	3.54
Missouri	47,639	153,141,631	51,648,132	204,790,763	152,909,877	24.70	31,173	39,122,947	1,091,017,158	3.69
Nebraska	17,637	48,678,937	21,262,134	70,930,191	49,966,073	21.48	11,282	11,600,003	389,821,909	2.98
North Dakota	8,677	17,690,981	9,248,461	27,179,442	21,406,795	20.71	3,639	3,457,143	120,748,010	2.73
South Dakota	8,845	29,556,262	10,469,058	31,025,260	21,051,794	20.41	4,978	3,955,111	158,857,893	2.49
SOUTH ATLANTIC	169,666	419,552,390	169,636,670	588,569,960	405,982,276	23.67	95,272	108,553,073	2,928,055,088	3.71
Delaware	3,688	9,841,741	3,682,397	13,524,138	9,116,968	21.67	1,871	2,194,766	58,524,482	3.75
District of Columbia	5,931	44,364,373	6,769,823	51,134,396	40,053,770	27.12	4,726	12,053,341	263,140,761	4.58
Florida	22,449	52,748,730	21,041,868	73,790,598	53,800,307	26.30	15,401	16,797,750	392,068,943	4.28
Georgia	28,687	60,698,815	25,292,128	86,090,958	60,142,379	22.98	14,946	15,051,749	442,867,854	3.40
Maryland	21,082	64,291,830	20,978,924	85,270,754	64,940,378	24.24	10,480	14,121,664	387,700,007	3.64
North Carolina	28,831	58,066,216	30,876,478	88,942,694	60,747,364	22.27	15,642	16,253,235	457,728,827	3.55
South Carolina	15,636	26,138,367	13,316,691	39,445,058	23,640,732	20.98	8,531	6,320,800	212,102,860	2.98
Virginia	26,129	61,986,141	26,710,960	88,697,101	57,442,544	24.22	14,312	14,878,524	415,810,683	3.58
West Virginia	17,244	42,166,175	20,567,391	62,734,566	40,087,834	22.94	9,363	10,875,744	293,080,671	3.65
EAST SOUTH CENTRAL	89,199	193,812,223	68,971,169	289,283,342	186,421,361	31.58	47,948	42,809,454	1,479,381,924	2.90
Alabama	21,442	48,123,223	20,831,895	68,955,118	48,086,564	21.64	12,181	12,393,021	368,312,372	3.36
Kentucky	27,117	53,265,611	28,938,061	82,203,672	50,292,345	22.56	13,112	7,969,591	378,235,113	2.11
Mississippi	17,236	39,747,131	16,478,472	47,225,603	29,993,059	18.66	8,971	6,506,695	260,065,976	2.00
Tennessee	23,394	61,176,268	22,702,661	83,878,949	61,049,393	22.51	13,684	16,040,147	482,768,463	3.32
WEST SOUTH CENTRAL	134,492	344,243,459	142,133,710	490,377,180	333,067,480	22.09	81,811	88,623,982	2,685,985,417	3.30
Arkansas	17,937	33,694,231	18,457,863	51,492,024	31,284,494	20.06	9,474	7,491,715	275,184,060	2.72
Louisiana	23,298	48,982,089	19,992,366	68,974,448	47,179,730	24.37	12,854	13,728,713	322,112,409	4.26
Oklahoma	27,329	74,265,882	36,784,776	105,050,658	71,748,999	22.24	17,875	18,348,558	572,047,587	3.21
Texas	66,918	191,961,267	72,898,765	264,860,032	182,853,197	21.91	42,108	49,050,996	1,516,641,355	3.23
MOUNTAIN	44,661	155,952,066	54,226,596	210,178,566	150,433,804	23.28	27,417	33,133,141	1,036,498,457	3.20
Arizona	5,668	19,969,130	6,394,572	26,294,722	19,387,936	23.00	3,202	4,070,560	143,431,600	2.84
Colorado	13,993	50,731,078	16,125,445	66,856,523	49,867,970	25.00	9,121	11,840,639	320,400,368	3.70
Idaho	4,916	15,385,565	5,969,556	21,375,061	15,244,048	21.66	3,144	3,344,034	121,429,737	2.75
Montana	6,951	20,317,316	9,185,687	32,503,003	22,108,187	22.40	4,059	4,478,002	153,209,489	2.92
Nevada	1,310	5,696,049	2,040,678	7,136,727	4,425,055	22.94	802	1,002,529	33,945,478	2.95
New Mexico	4,191	16,343,609	4,761,693	15,044,732	9,883,000	20.81	1,993	1,979,527	70,875,402	2.79
Utah	5,249	21,509,229	5,923,841	27,433,070	19,665,882	23.96	3,682	4,319,145	122,718,109	3.52
Wyoming	2,993	9,098,040	3,565,688	13,534,728	9,840,526	22.60	1,914	2,098,645	69,494,274	3.02
PACIFIC	122,371	307,545,895	169,178,489	676,734,847	511,899,787	26.84	94,049	155,910,084	3,480,781,633	4.47
California	85,691	275,947,861	122,133,496	498,081,359	377,121,939	27.26	69,048	120,741,523	2,660,193,713	4.56
Oregon	14,570	48,153,727	18,999,399	67,153,126	51,203,205	26.96	9,865	12,735,065	308,114,933	4.13
Washington	22,110	83,444,307	28,045,593	111,489,862	83,564,623	26.90	15,136	22,433,516	532,472,957	4.21

RETAIL DISTRIBUTION

TABLE 3A.—THE UNITED STATES—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		TOTAL PAY ROLL		ALL OTHER REPORTED EXPENSES (including rent)	STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of net sales
United States, total.....	1,543,158	1,510,807	3,833,581	676,559	\$5,189,689,960	\$161,387,515	\$5,182,733,347	\$7,262,582,920	\$49,114,653,269	100.00
Single-store independents.....	1,230,300	1,363,519	2,421,438	439,192	3,247,935,559	103,054,616	3,263,838,061	4,981,910,460	31,486,128,140	64.11
Two-store independents.....	40,071	32,695	256,497	20,835	367,241,583	7,239,923	369,440,704	474,885,880	3,020,443,282	6.16
Three-store independents.....	15,512	6,038	108,769	14,764	105,264,249	3,403,525	156,556,344	207,500,790	1,255,141,641	2.56
Local branch systems.....	231	51	5,447	404	8,771,046	217,401	9,308,358	10,702,000	64,440,998	.13
Local chains.....	52,465	3,788	263,568	36,640	395,576,505	8,065,000	374,342,074	393,831,540	3,293,890,233	6.71
Sectional chains.....	41,083		180,496	33,779	259,389,902	8,173,658	251,852,375	228,347,880	2,191,250,896	4.46
National chains.....	51,058		341,772	79,900	412,447,238	15,758,751	460,675,864	375,016,850	3,960,080,992	8.06
Other types of operation:										
Mail-order houses (catalog only).....	271	190	41,756	1,565	45,408,187	369,206	74,065,649	86,861,850	515,237,235	1.05
Direct-selling (house-to-house).....	1,661	711	30,380	436	33,018,077	94,904	9,292,477	4,335,190	93,961,162	.19
Roadside markets or stands ¹	840	914	214	274	150,843	36,114	228,955	212,850	2,458,046	.01
Curbside markets or stands.....	3,662	3,700	365	114	396,293	24,579	1,037,340	482,880	16,155,379	.03
Itinerant vendors.....	1,334	1,417	208	111	259,982	28,113	519,875	169,890	7,130,545	.01
Rolling stores.....	244	229	411	52	719,478	7,527	425,116	370,730	3,970,700	.01
Industrial stores (including commissaries).....	1,347	341	6,104	542	8,836,701	115,453	4,253,033	14,732,380	115,583,327	.24
Leased departments—i n d e										
pendent operators.....	506	397	2,460	439	3,175,966	88,041	4,217,816	4,550,410	24,321,269	.05
Leased department chains.....	3,675	165	16,702	1,851	22,310,231	363,329	29,181,867	14,533,990	129,702,438	.27
Utility-operated retail stores.....	4,053	28	16,462	4,347	26,369,652	1,192,796	21,180,212	31,906,370	163,370,589	.33
Manufacturer-controlled chains.....	3,431	18	43,455	1,416	81,604,749	299,154	41,433,130	54,151,030	389,618,089	.79
Cooperative stores ¹	1,143		3,420	753	4,582,990	146,716	3,000,069	6,758,800	76,034,820	.15
Cooperative buying associa-										
tions ¹	566		1,294	300	1,787,863	80,950	1,230,884	3,696,580	40,900,108	.08
Retailers—country buyers ¹	73,274	88,020	63,357	24,888	65,510,094	4,679,200	74,865,007	208,286,640	1,779,278,343	3.62
Retailers—wholesalers ¹	7,121	8,228	28,407	4,775	37,964,312	1,136,761	34,514,107	68,960,710	476,071,334	.97
Unclassified types.....	170	158	590	72	948,430	11,776	781,540	1,347,120	9,417,594	.02

¹ These classifications are used only in rural areas and places having less than 10,000 inhabitants.

UNITED STATES SUMMARY: 1929

TABLE 3B.—THE UNITED STATES—TYPES OF OPERATION, BY STATES AND GEOGRAPHIC DIVISIONS

(Sales expressed in thousands of dollars)

DIVISION AND STATE	TOTAL			SINGLE-STORE INDEPENDENTS			TWO AND THREE STORE INDEPENDENTS AND LOCAL BRANCH STORES			LOCAL CHAINS			REGIONAL CHAINS			NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales
UNITED STATES, total.....	4,543,156	49,114,633	100.00	1,250,950	31,484,128	64.11	64,814	4,340,686	8.84	52,465	3,293,690	6.71	41,683	3,101,250	4.46	51,056	3,660,637	7.46	163,438	3,943,272	7.99
NEW ENGLAND.....	198,764	3,751,668	100.00	88,580	2,446,230	64.46	5,054	457,293	11.36	3,205	219,317	5.89	4,181	247,589	6.54	4,353	332,645	8.12	2,423	123,615	3.49
Connecticut.....	18,122	324,247	100.00	970	66,598	7.48	851	44,632	5.79	937	47,911	6.23	924	69,469	9.04	924	69,469	9.04	398	21,672	2.83
Maine.....	11,091	307,628	100.00	9,255	223,320	72.60	439	29,002	7.48	132	8,497	2.73	316	10,384	3.44	330	21,483	6.96	609	20,832	6.77
Massachusetts.....	54,183	2,054,976	100.00	43,515	1,344,253	60.53	2,743	281,535	13.70	1,907	132,705	6.46	2,987	164,083	7.50	2,315	182,637	8.56	716	60,361	2.93
New Hampshire.....	6,557	194,285	100.00	5,473	129,816	70.44	294	19,354	6.51	86	5,512	2.99	297	10,598	5.73	290	12,796	6.94	267	6,390	3.36
Rhode Island.....	9,542	318,295	100.00	7,907	206,345	64.99	439	30,906	9.71	179	26,071	8.19	477	18,964	5.96	398	28,785	9.04	122	6,723	2.11
Vermont.....	5,189	152,175	100.00	4,298	111,647	73.38	179	11,848	7.78	33	2,300	1.51	167	5,479	3.60	136	8,084	5.31	395	12,817	8.42
MIDDLE ATLANTIC.....	385,369	12,717,906	100.00	330,189	8,198,798	64.46	16,237	1,187,083	9.33	15,241	990,874	7.79	8,711	723,170	5.69	13,047	1,046,377	8.23	11,897	871,641	4.50
New Jersey.....	69,010	1,843,545	100.00	50,097	1,254,059	68.03	2,246	137,839	7.48	2,837	141,604	7.68	1,548	103,433	5.61	2,249	149,888	8.13	1,033	56,752	3.08
New York.....	190,017	7,070,414	100.00	155,521	4,513,984	63.84	8,731	687,495	9.72	9,509	651,617	9.22	3,436	302,632	5.54	6,146	538,039	7.89	6,674	267,677	3.79
Pennsylvania.....	135,273	3,803,941	100.00	114,551	2,431,156	63.91	5,260	361,714	9.51	2,895	197,653	5.20	3,737	237,735	5.99	4,052	338,451	8.89	4,190	247,232	6.50
EAST NORTH CENTRAL.....	317,667	11,942,935	100.00	250,561	7,195,220	60.89	13,388	984,115	8.29	12,984	885,778	7.43	8,606	463,700	3.89	14,441	1,194,901	9.99	17,219	763,246	6.82
Illinois.....	96,900	3,711,903	100.00	76,338	2,311,269	62.00	4,841	341,988	9.22	3,994	334,013	9.00	3,004	164,179	4.42	3,817	334,178	9.00	4,408	326,976	8.79
Indiana.....	41,618	1,222,334	100.00	32,469	832,083	68.07	1,519	85,742	7.02	1,449	40,460	5.24	1,173	40,460	3.31	1,804	123,145	10.07	3,180	76,969	6.29
Michigan.....	55,958	2,226,398	100.00	43,457	1,448,220	65.10	2,737	185,255	8.33	2,728	177,468	7.97	1,440	69,475	3.07	3,142	261,100	11.73	2,445	114,132	5.12
Ohio.....	83,717	2,864,631	100.00	65,452	1,889,474	65.96	3,532	229,287	8.00	3,500	189,338	6.61	2,021	94,269	3.29	4,697	334,468	11.32	4,475	198,115	4.82
Wisconsin.....	30,474	1,237,442	100.00	32,361	834,471	67.43	1,257	91,843	7.43	1,163	70,867	5.73	959	45,377	3.67	991	82,070	6.63	2,713	112,814	9.11
WEST NORTH CENTRAL.....	170,644	5,269,533	100.00	129,258	3,283,703	62.32	6,236	378,108	7.17	4,981	235,534	4.47	5,860	304,633	3.83	4,737	333,647	6.43	20,452	889,908	15.73
Iowa.....	32,716	972,130	100.00	24,223	611,365	62.89	1,108	65,156	6.70	987	46,324	4.77	1,422	40,977	4.22	781	54,131	5.57	4,195	154,133	15.85
Kansas.....	25,605	744,586	100.00	19,026	468,386	62.90	1,056	54,610	7.34	991	45,670	6.13	871	23,636	3.18	689	46,271	6.21	2,972	106,013	14.24
Minnesota.....	30,725	1,051,930	100.00	23,774	669,623	63.66	1,101	81,801	7.78	753	33,201	3.16	1,405	49,272	4.68	769	54,941	5.22	2,924	163,062	15.50
Missouri.....	47,039	1,448,220	100.00	35,361	856,926	59.17	1,834	111,357	7.69	1,310	66,488	4.80	1,000	46,337	3.20	1,944	132,941	9.18	5,490	231,170	15.96
Nebraska.....	17,637	502,944	100.00	13,522	369,793	65.69	680	41,014	7.28	517	25,948	4.61	329	13,178	2.84	409	31,371	5.57	2,180	81,640	14.51
North Dakota.....	8,077	234,540	100.00	6,818	148,008	63.11	203	11,064	4.73	164	6,014	2.56	398	13,581	5.79	82	10,353	4.41	1,382	45,490	19.40
South Dakota.....	8,845	255,197	100.00	6,534	159,602	62.54	254	13,076	5.12	210	8,888	3.48	455	17,672	6.92	53	8,639	3.39	1,309	47,320	18.55
SOUTH ATLANTIC.....	169,068	4,201,768	100.00	134,309	2,783,016	66.35	6,233	289,090	6.88	3,472	183,110	4.36	3,673	139,614	4.49	4,910	344,468	8.20	16,411	409,458	9.72
Delaware.....	3,688	103,513	100.00	3,080	79,077	70.60	83	6,899	6.87	45	1,373	1.33	123	6,899	6.66	123	8,006	7.73	234	7,259	7.01
District of Columbia.....	5,931	336,262	100.00	4,477	209,096	62.36	391	34,227	10.21	147	14,833	4.41	193	23,861	7.10	615	45,466	13.52	108	8,079	2.40
Florida.....	22,449	504,522	100.00	19,072	349,193	69.21	1,030	46,392	9.20	504	21,117	4.19	536	21,105	4.19	641	44,101	8.74	666	22,555	4.47
Georgia.....	28,687	635,440	100.00	22,743	411,383	64.74	844	35,125	5.53	426	18,929	5.51	816	35,244	5.56	719	49,337	7.76	3,139	85,422	13.44
Maryland.....	21,082	619,579	100.00	17,554	415,719	67.10	1,015	42,343	6.84	516	34,115	5.51	474	29,638	4.78	660	46,419	7.10	3,408	49,281	7.95
North Carolina.....	28,831	653,419	100.00	22,728	442,020	67.65	901	37,465	5.82	624	31,164	4.77	490	24,896	3.81	680	46,419	7.10	3,408	71,615	10.95
South Carolina.....	15,036	300,220	100.00	12,345	205,949	68.40	569	21,428	7.13	244	9,891	3.30	273	11,444	3.81	241	16,843	5.61	1,359	35,265	11.75
Virginia.....	26,120	600,929	100.00	18,722	393,808	65.53	790	33,841	5.63	601	30,841	5.13	391	17,788	2.96	709	47,850	7.96	4,907	76,801	12.79
West Virginia.....	17,244	447,877	100.00	13,588	287,771	64.25	670	31,300	7.00	365	20,847	4.66	372	17,679	3.95	522	37,969	8.48	1,727	52,281	11.66

RETAIL DISTRIBUTION

TABLE 3B.—THE UNITED STATES—TYPES OF OPERATIONS, BY STATES AND GEOGRAPHIC DIVISIONS—Continued

[Sales expressed in thousands of dollars]

DIVISION AND STATE	TOTAL			SINGLE-STORE INDEPENDENTS			TWO AND THREE STORE OPERATIONS AND LOCAL BRANCH STORES			LOCAL CHAINS			SECTIONAL CHAINS			NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales	Number of stores	Total net sales	Per cent of total sales
EAST SOUTH CENTRAL	89,189	2,171,995	100.00	64,410	1,360,941	62.64	2,721	146,251	6.83	1,581	66,914	3.17	1,469	51,471	2.37	2,417	161,560	7.44	16,601	361,238	17.55
Alabama.....	21,442	527,101	100.00	15,648	313,531	59.49	716	41,258	7.83	469	20,511	3.89	326	11,464	2.17	655	41,515	7.88	3,628	98,772	18.74
Kentucky.....	27,117	587,340	100.00	19,066	371,257	63.21	706	37,299	6.33	397	16,825	2.83	444	16,685	2.83	831	53,517	9.11	5,673	91,797	15.63
Mississippi.....	17,256	413,737	100.00	13,030	258,601	62.50	549	25,097	6.07	307	15,476	3.74	342	3,884	.94	174	11,083	2.68	2,854	99,586	24.07
Tennessee.....	23,364	643,817	100.00	16,666	417,202	64.80	750	44,597	6.92	408	16,002	2.49	357	19,478	3.03	757	55,465	8.62	4,446	91,073	14.14
WEST SOUTH CENTRAL	135,432	3,737,371	100.00	106,554	2,387,018	64.04	5,104	305,066	8.18	4,711	256,696	6.89	2,975	100,816	2.70	3,022	212,750	5.71	13,116	465,027	12.43
Arkansas.....	17,937	412,680	100.00	13,523	266,352	64.54	510	25,741	6.24	368	16,715	4.05	517	13,574	3.29	270	15,535	3.76	2,749	74,763	18.12
Louisiana.....	23,288	476,643	100.00	20,377	366,374	70.57	617	35,773	7.50	374	19,463	4.09	519	16,025	3.36	331	24,943	5.23	1,070	44,065	9.25
Oklahoma.....	27,339	795,028	100.00	20,415	495,464	62.32	1,188	71,223	8.96	1,304	66,278	8.24	904	31,374	3.94	656	43,002	5.41	2,872	87,687	11.03
Texas.....	66,918	2,043,020	100.00	52,239	1,283,826	63.08	2,789	172,323	8.43	2,665	154,240	7.55	1,035	39,843	1.95	1,765	129,270	6.33	6,425	238,512	12.66
MOUNTAIN	44,931	1,548,649	100.00	36,471	1,044,425	67.44	2,037	137,306	8.87	1,341	75,077	4.85	1,080	69,760	4.50	1,308	107,168	6.92	2,524	114,888	7.42
Arizona.....	5,068	198,620	100.00	4,181	124,663	62.76	295	20,968	10.55	146	15,467	7.78	100	9,127	4.60	144	17,572	8.85	202	10,523	5.46
Colorado.....	13,963	466,959	100.00	11,504	315,643	67.60	637	42,135	9.02	339	14,606	3.13	354	25,521	5.47	434	31,730	6.80	675	37,304	7.98
Idaho.....	4,916	169,087	100.00	3,818	106,115	62.76	253	14,719	8.70	206	8,635	5.11	186	14,773	8.74	125	11,312	6.69	329	13,533	8.00
Montana.....	6,951	243,828	100.00	5,684	171,113	70.18	273	16,798	6.89	251	16,684	6.84	183	8,123	3.33	131	11,312	4.64	529	19,798	8.12
Nevada.....	1,310	39,401	100.00	1,170	33,233	77.84	43	3,265	6.46	13	803	1.60	12	571	1.13	29	3,826	7.59	43	2,713	5.38
New Mexico.....	4,191	119,758	100.00	3,420	80,626	67.33	157	8,302	6.93	80	5,837	4.87	61	2,869	2.42	102	7,357	6.14	371	14,737	12.31
Utah.....	5,249	196,539	100.00	4,282	130,895	66.59	233	23,453	11.93	189	9,331	4.75	108	5,445	2.77	174	18,431	9.38	213	9,004	4.53
Wyoming.....	2,983	103,437	100.00	2,512	76,137	73.61	116	7,676	7.42	67	3,714	3.59	56	3,321	3.21	69	5,608	5.42	163	6,981	6.75
PACIFIC	129,371	4,428,602	100.00	100,968	2,787,078	62.93	7,196	583,756	13.05	5,098	428,492	9.68	3,428	201,477	4.55	2,963	301,550	6.81	2,790	176,246	3.96
California.....	55,691	3,210,863	100.00	49,935	1,950,559	60.75	5,408	431,471	13.44	3,938	360,521	11.23	2,335	139,123	4.33	2,384	224,109	6.98	1,641	105,080	3.27
Oregon.....	14,370	455,931	100.00	12,437	314,841	69.06	653	37,064	8.14	359	18,594	4.08	422	23,719	5.20	216	30,234	6.63	483	31,469	6.89
Washington.....	22,110	761,808	100.00	13,546	521,678	68.48	1,135	65,204	8.56	729	49,377	6.48	671	38,035	5.07	363	47,207	6.20	665	39,707	5.21

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CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
All groups	60,910	55,959	198,751	22,297	\$193,503,064	\$5,566,077	\$247,663,280	\$1,843,544,532	100.00
Food group	25,544	23,511	27,460	7,070	49,109,685	1,821,759	29,192,180	565,723,251	30.69
Candy and confectionery stores:									
Candy stores—nut stores.....	120	105	101	15	109,976	2,849	106,100	1,050,166	.06
Confectionery stores (candy and fountain).....	4,317	4,723	1,971	936	2,381,997	242,723	3,042,380	38,088,451	2.07
Dairy products stores:									
Dairy products stores (including ice cream).....	180	164	357	51	578,857	12,274	272,780	6,904,652	.37
Egg and poultry dealers.....	211	242	185	33	267,896	9,071	97,450	5,387,420	.29
Milk dealers ¹	222	196	3,612	61	7,420,201	17,454	178,230	43,083,593	2.34
Delicatessen stores.....	1,383	1,594	822	201	988,189	59,153	2,278,440	24,792,920	1.35
Fruit stores and vegetable markets.....	1,441	1,648	1,114	332	1,465,478	88,473	725,430	22,435,425	1.22
Grocery stores (without meats).....	9,792	7,372	7,611	2,793	11,901,907	667,707	13,084,600	192,432,046	10.44
Combination stores (groceries and meats):									
Grocery stores with meats.....	2,473	1,990	3,871	1,069	5,851,023	298,519	4,227,540	83,935,411	4.55
Meat markets with groceries.....	1,156	1,154	1,660	450	2,477,781	120,304	1,628,690	36,363,171	1.97
Meat markets (including sea foods):									
Fish markets—sea foods.....	484	520	540	99	672,918	26,126	128,780	6,231,012	.34
Meat markets.....	2,530	2,531	3,852	769	6,388,005	268,934	1,604,630	89,385,858	4.85
Bakeries—caterers:									
Bakeries—bakery goods stores (except manufac- turing bakeries).....	744	780	1,449	175	2,268,619	52,364	461,340	12,350,906	.67
Caterers.....	7	6	27	26	33,079	5,900	20,180	108,330	.01
Other food stores:									
Coffee, tea, spices.....	50	36	114	12	161,435	3,029	132,470	1,533,141	.08
Farms products stores.....	59	62	19	11	15,183	1,708	11,650	531,014	.03
General food stores.....	24	33	26	9	35,610	2,694	58,620	436,091	.02
Bottled waters and beverages.....	45	55	69	8	101,541	2,477	40,220	606,144	.03
General stores	544	603	538	122	691,781	30,643	2,727,870	13,200,583	.71
General stores—groceries with apparel.....	36	41	20	5	25,134	1,928	112,500	635,429	.03
General stores—groceries with dry goods.....	235	258	110	53	135,463	12,042	723,920	3,768,659	.20
General stores—groceries with other merchandise.....	273	304	408	64	531,184	16,673	1,891,450	8,796,495	.48
General merchandise group	2,426	3,411	20,280	3,119	26,300,019	695,411	37,287,150	187,699,053	10.18
Department stores:									
With food departments.....	4		6,125	1	8,890,081	120	5,293,520	48,216,877	2.62
Without food departments.....	79		7,163	938	10,108,906	387,650	11,773,420	64,189,389	3.48
Dry goods stores—piece goods stores:									
Dry goods stores.....	1,472	1,618	1,170	367	1,417,761	83,632	9,989,160	25,293,695	1.37
Piece goods stores.....	76	76	79	14	98,744	1,521	557,420	1,752,297	.09
General merchandise stores:									
With food departments.....	30	36	36	2	42,037	350	133,810	663,378	.04
Without food departments.....	392	415	602	227	859,093	43,908	4,507,930	11,096,566	.60
Army and Navy goods stores.....	26	24	36	14	53,740	3,520	250,990	648,962	.04
Women's exchanges.....	3	2	8	1	9,391	40	50,137	44,937	.00
Variety, 5-and-10, and to-a-dollar stores.....	346	192	5,001	1,555	3,820,266	174,670	4,720,800	35,814,752	1.94
Automotive group	7,640	6,593	19,594	1,590	32,916,081	393,975	31,102,210	325,147,630	17.64
Motor vehicle dealers:									
Automobile salesrooms—new and trade-in.....	1,167	732	9,731	172	18,165,602	54,596	20,915,780	210,793,270	11.43
Used car establishments.....	81	69	204	9	349,224	3,615	484,050	3,200,860	.17
Automobile dealers with farm implements and machinery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:									
Accessory stores with tires and batteries.....	268	197	646	56	1,202,382	15,943	2,197,280	10,358,514	.56
Battery and ignition shops—brake repair shops.....	278	299	421	35	655,198	8,763	587,960	4,237,520	.23
Tire shops (including tire repairs).....	256	230	480	37	807,868	9,411	1,151,350	7,848,230	.43
Filling stations:									
Filling stations—gasoline and oil.....	1,179	710	1,744	172	2,218,698	47,337	675,820	19,409,158	1.05
Filling stations with tires and accessories.....	695	691	828	155	1,138,618	43,443	1,137,120	13,380,264	.78
Filling stations with other merchandise.....	1,391	1,136	1,531	419	2,306,606	80,758	902,010	21,760,172	1.18
Motor cycles, bicycles, and supplies:									
Motor-cycle dealers.....	7	9	11	2	18,545	968	40,100	200,410	.01
Bicycles, motor cycles, and supplies stores.....	17	18	30	5	42,794	1,800	119,030	492,805	.03
Bicycle shops.....	50	50	17	8	23,317	2,316	95,040	367,809	.02
Garages and repair shops:									
Body, fender, and paint shops.....	122	128	379	22	574,245	7,874	154,610	1,818,524	.10
Garages (repairs and storage, gasoline, oil, acces- sories).....	1,954	2,076	3,161	397	4,763,622	107,451	2,381,360	28,175,502	1.53
Parking stations, parking garages, and lots.....	111	108	223	16	350,414	5,762	49,030	1,711,640	.09
Radiator shops (including repairs).....	43	52	99	10	180,171	2,898	41,460	582,848	.03
Other automotive establishments:									
Aircraft and accessories.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Boats (motor boats, yachts, canoes).....	18	16	53	4	62,627	840	82,820	507,772	.03
Apparel group²	5,126	4,573	9,368	2,794	14,994,308	673,498	37,866,280	152,480,237	8.27
Men's and boys' clothing and furnishings stores:									
Men's and boys' clothing stores.....	221	181	431	66	957,872	23,267	2,652,500	10,774,027	.58
Men's and boys' hat stores.....	131	93	179	97	314,032	18,751	662,700	2,933,754	.16
Men's furnishings stores.....	470	442	502	172	852,256	36,072	4,167,290	11,801,574	.64
Men's clothing and furnishings stores.....	349	356	803	227	1,575,181	61,118	6,048,780	16,533,494	.90
Family clothing stores (men's, women's, and chil- dren's).....	364	346	1,211	304	1,832,787	72,015	3,907,410	15,339,653	.83
Women's ready-to-wear specialty stores—apparel and accessories.....	872	767	2,473	526	3,564,298	123,326	5,197,990	34,427,866	1.87

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

43

1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Apparel group—Continued.									
Women's accessories stores:									
Blouse shops.....	3	3	8		\$7,953		\$9,370	\$61,827	
Corset and lingerie shops.....	123	132	159	91	210,204	\$16,088	772,010	2,892,099	0.16
Furriers—fur shops.....	133	110	305	41	625,713	11,120	1,251,300	4,319,424	.23
Hosiery shops.....	149	103	359	83	435,156	15,540	641,790	4,103,424	.22
Knit goods shops.....	42	47	39	20	52,820	6,016	249,970	950,741	.05
Millinery stores.....	400	323	601	237	697,435	52,944	660,830	5,741,993	.31
Costume accessories stores, (including jewelry, bags, and gloves).....	10	10	24	12	21,845		67,240	322,925	.02
Other apparel stores:									
Children's specialty shops.....	107	109	202	88	286,711	23,739	804,230	3,703,680	.21
Custom tailors.....	547	657	521	103	873,076	31,704	747,630	4,296,492	.23
Dressmakers.....	10	17	9	7	9,100		21,600	88,685	.01
Infants' wear shops.....	35	33	27	9	31,185	3,300	182,270	546,308	.03
Shoe stores:									
Shoe stores—men's.....	63	6	127	64	233,658	13,767	599,050	3,480,653	.19
Shoe stores—women's.....	50	19	105	166	423,304	42,488	566,830	4,118,739	.22
Family shoe stores (men's, women's and children's).....	1,030	892	1,199	483	1,900,216	119,685	8,454,740	25,950,409	1.41
Furniture and household group¹.....	2,135	1,845	3,727	1,435	15,876,681	352,004	22,881,490	108,562,173	5.89
Furniture stores:									
Furniture stores.....	644	550	3,704	135	7,022,469	38,600	12,197,730	49,632,225	2.60
Furniture and undertaker.....	8	13	11	2	20,333	759	54,520	293,586	.02
Furniture and hardware stores.....	15	22	91	13	160,940	3,525	402,300	1,181,141	.06
Floor coverings, draperies, curtains, and upholstery stores:									
Draperies, curtains, and upholstery stores.....	88	97	127	11	210,281	4,808	204,410	1,166,500	.06
Floor coverings stores.....	110	107	280	20	564,781		1,486,250	4,781,268	.26
Household appliances stores:									
Household appliances stores (electrical).....	140	66	933	20	1,445,125	7,383	752,550	5,617,365	.30
Household appliances stores.....	71	14	603	979	1,191,923	217,647	1,216,910	8,345,499	.45
Refrigerator dealers—electric only.....	30	12	246	1	532,071	51	298,460	3,573,225	.19
Other home furnishings and appliances stores:									
Aluminumware.....	5	2	36		39,774		7,300	152,045	.01
Antique and used furniture dealers.....	29	32	30	16	56,228	4,036	145,100	387,970	.02
Brushes and brooms.....	9	3	124		201,199		21,930	546,055	.03
China, glassware, crockery, tinware, enamelware.....	49	46	80	16	113,384	3,178	379,060	1,067,525	.06
Picture and framing stores.....	31	32	30	8	55,409	3,586	90,010	293,755	.02
Stove and range dealers.....	20	19	39	7	99,828	1,390	221,450	508,022	.03
Antique shops.....	41	42	110	9	157,683	1,672	655,390	1,383,280	.08
Awnings, flags, banners, window shades, and tents.....	50	58	61	22	86,633	7,870	93,630	538,701	.03
Interior decorators.....	28	27	135	23	296,523	7,774	247,570	1,306,126	.07
Lamp and shade shops.....	19	21	22	4	33,551	860	61,590	199,282	.01
Radio and music stores:									
Radio and electrical shops.....	581	564	1,378	118	2,317,186	31,446	2,707,420	18,341,569	.99
Radio and musical instruments stores.....	165	117	676	31	1,301,950	9,170	1,652,760	9,124,742	.50
Restaurants, cafeterias, and eating places.....	4,325	4,775	11,568	1,608	12,657,468	416,046	1,543,320	69,815,220	3.79
Restaurants, cafeterias, and lunch rooms:									
Cafeterias.....	66	36	908	146	1,200,382	45,352	61,670	5,649,534	.31
Lunch rooms.....	1,802	2,030	2,833	423	3,202,922	114,203	656,410	20,390,115	1.10
Restaurants with table service.....	945	1,111	5,992	711	5,943,760	174,369	523,600	29,741,970	1.61
Lunch counters, refreshment stands, etc.:									
Box lunches.....	7	7	52		31,252		3,110	184,598	.01
Refreshment stands.....	463	466	288	130	276,028	25,464	106,050	2,479,093	.13
Fountain—lunches.....	46	31	226	12	230,543	4,054	39,010	1,889,649	.08
Lunch counters.....	598	658	1,100	147	1,651,927	44,393	173,290	8,564,304	.47
Soft-drink stands.....	406	436	99	37	111,652	8,211	80,180	1,445,959	.08
Lumber and building group.....	1,853	1,592	9,075	665	16,748,929	187,123	26,156,310	126,598,686	6.87
Lumber and building material dealers:									
Lumber and building material dealers.....	436	241	4,219	139	8,031,822	48,305	15,838,460	73,973,247	4.01
Lumber and hardware.....	97	63	1,235	47	1,973,997	15,468	4,842,400	17,500,125	.95
Roofing.....	81	82	207	24	344,006	8,066	147,310	1,519,375	.08
Dealers in any other single building material.....	24	25	89	6	185,992	1,676	30,060	452,489	.03
Electrical shops (without radio).....	237	232	726	70	1,316,591	18,252	1,482,580	7,569,281	.41
Heating and plumbing shops:									
Heating appliances and oil burners.....	79	24	422	6	884,044	1,415	217,900	3,462,011	.19
Plumbing shops—heating and ventilating.....	460	477	1,314	196	2,604,035	64,916	1,378,830	10,635,003	.57
Paint and glass stores:									
Glass and mirror shops.....	92	92	100	5	160,287	1,376	164,480	949,792	.05
Paint and glass stores.....	347	356	763	72	1,398,185	27,049	2,554,290	10,636,263	.58
Other retail stores.....	10,009	9,730	19,868	3,928	30,429,533	977,769	57,380,230	289,445,747	15.70
Hardware stores.....	1,266	1,331	1,801	171	2,880,375	45,173	11,934,220	30,232,840	1.64
Hardware and farm implement stores:									
Farm implements, machinery and equipment dealers.....	34	34	85	9	125,843	2,360	273,050	1,538,637	.08
Farm implement dealers with hay, grain, and feed.....	12	15	42	7	66,666	1,890	145,450	1,204,108	.07
Hardware and farm implement stores.....	47	42	203	15	302,239	4,722	1,093,190	3,391,367	.18
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer).....	189	206	471	45	671,232	12,782	1,252,140	14,052,343	.76
Fertilizer stores.....	7	5	5	6	8,000	1,100	15,940	486,778	.03
Harness shops.....	35	34	15	2	17,076	327	47,330	142,531	.01
Farmers' supply stores.....	8	5	27	6	42,590	672	82,050	616,050	.03
Seeds, bulbs, and nursery stock.....	45	40	284	49	466,038	12,230	389,100	2,454,774	.13
Cooperage—barrels, boxes, crates, casks.....	5	5	17	1	30,470	200	9,390	217,368	.01
Coal and feed stores.....	116	90	734	55	1,010,657	14,435	1,435,570	15,116,951	.82
Feed stores with groceries.....	52	56	49	7	63,693	1,420	120,530	1,227,331	.07

¹This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued
 NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued
 [An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 15)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only		Amount	Per cent of total sales
Other retail stores—Continued.									
Bookstores:									
Bookstores.....	54	47	117	40	\$198,487	\$8,946	\$268,060	\$1,210,162	0.07
Circulating libraries.....	6	4	8	4	10,054	1,855	16,700	71,189
Cigar stores and cigar stands:									
Cigar stores with fountains.....	62	64	103	13	118,694	4,342	129,510	1,455,307	.08
Cigar stands.....	205	212	166	38	180,575	10,869	96,460	1,274,130	.07
Cigar stores without fountains.....	1,000	1,043	439	177	671,030	38,031	1,607,980	13,890,160	.73
Coal and wood yards—ice dealers:									
Coal and wood yards.....	691	546	3,834	290	0,471,376	88,044	4,287,310	65,694,024	3.56
Ice dealers.....	286	242	395	80	635,879	27,633	83,070	2,815,311	.15
Drug stores:									
Drug stores.....	847	803	1,487	387	2,215,628	128,795	5,654,030	19,079,579	1.03
Drug stores with fountains.....	979	884	2,651	518	3,816,601	169,081	7,551,020	31,609,147	1.71
Florists.....	626	663	990	408	1,518,035	84,891	1,205,600	8,647,245	.47
Gifts—novelties, and toys—cameras:									
Toy shops.....	69	76	83	22	91,004	5,230	367,460	1,151,089	.06
Art and gift shops.....	148	154	144	62	174,435	11,802	623,870	1,676,836	.09
Novelty and souvenir shops.....	133	144	77	41	85,483	8,576	430,250	1,076,648	.06
Camera dealers—photographic supplies.....	23	23	90	3	160,801	1,160	134,440	671,546	.04
Jewelry stores:									
Jewelry stores (installment credit).....	11	1	90	11	181,613	1,500	374,260	1,515,677	.08
Jewelry stores.....	625	617	862	195	1,523,364	44,025	7,698,190	12,344,279	.67
Luggage and leather goods stores.....	65	68	69	34	100,748	5,387	401,710	1,312,747	.07
Music stores (without radio).....	108	97	159	16	261,277	3,590	511,070	1,941,898	.11
Music stores.....	898	766	1,072	700	1,006,593	109,863	1,486,120	12,445,611	.67
Office, school, and store supplies and equipment dealers:									
Office and school supplies.....	29	24	122	22	165,181	4,138	297,380	1,169,288	.06
Office and store mechanical appliance dealers (retail).....	33	14	328	4	806,049	338	316,610	3,200,865	.17
Office and store furniture and equipment dealers.....	30	23	132	4	265,720	481	386,010	2,518,855	.14
Store fixture dealers.....	16	16	41	4	59,038	1,184	143,050	513,126	.03
Typewriter dealers.....	21	11	109	4	157,251	1,288	81,810	656,392	.04
Typewriter dealers.....	122	114	163	22	325,402	5,925	367,250	1,960,621	.11
Opticians and optometrists.....									
Sporting goods stores, including athletic and playground equipment:									
Sporting goods specialty stores.....	61	67	88	19	153,484	7,085	562,110	1,601,908	.09
Sporting goods stores with toys and stationery.....	69	66	83	54	135,821	10,837	568,080	1,630,362	.09
Athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	29	22	114	3	201,144	450	275,740	1,371,585	.07
Monuments and tombstones.....	80	91	161	28	317,687	7,895	478,940	1,766,200	.10
Stationers and printers:									
Blank books, accounting and legal forms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paper and paper products stores.....	19	20	35	2	63,195	1,000	180,000	685,031	.04
Printers and lithographers.....	68	75	101	15	162,506	4,039	108,740	545,789	.03
Stationers and engravers.....	121	128	252	65	362,180	9,581	973,520	3,086,304	.17
Miscellaneous classifications (combined).....	833	838	1,379	270	2,238,616	78,218	2,893,760	18,587,271	1.01
Secondhand stores.....	401	396	533	68	778,681	17,869	1,566,240	4,871,958	.28
Tires, accessories, and parts (secondhand).....	71	68	82	13	104,671	3,086	131,060	519,930	.03
Furniture stores (secondhand).....	172	170	96	19	111,004	5,415	255,320	1,032,617	.06
Pawn shops (sales).....	35	38	44	6	149,225	2,051	711,150	710,850	.04
Clothing and shoe stores (secondhand).....	48	47	23	4	30,686	1,175	58,860	270,225	.01
Building materials and hardware stores (secondhand).....	24	21	90	18	135,028	4,902	136,480	1,154,788	.06
Bookstores (secondhand).....	5	5	14	31,269	83,400	231,228	.01
Office appliances (secondhand).....	6	5	35	3	57,617	350	69,640	198,763	.01
Other secondhand stores.....	40	42	149	5	159,081	890	110,340	757,036	.04

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense—per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
All groups¹	60,010	\$193,503,084	\$77,798,562	\$271,301,626	\$199,358,523	25.53	39,970	\$66,459,844	\$1,309,267,022	5.08
Food group	26,544	43,109,855	31,075,740	76,085,425	45,435,295	21.30	17,551	16,851,456	429,869,496	3.88
Candy and confectionery stores:										
Candy stores—nut stores ²	120	109,976	111,371	221,347	208,360	40.09	89	129,264	882,452	14.65
Confectionery stores (candy and fountain) ²	4,317	2,381,907	5,097,565	7,460,562	5,662,571	34.50	2,978	2,929,382	30,630,185	9.60
Dairy products stores:										
Dairy products stores (including ice cream).....	180	578,857	200,068	838,925	525,210	19.76	143	143,282	5,367,263	2.67
Milk dealers.....	228	7,420,201	401,604	7,821,805	3,996,408	27.42	65	94,869	14,622,564	6.65
Egg and poultry dealers.....	211	267,886	325,490	593,376	315,747	16.75	124	104,696	2,624,176	3.99
Deli-essens stores.....	1,383	988,189	1,801,220	2,789,409	2,436,449	21.07	1,121	1,203,941	21,111,627	5.70
Fruit stores and vegetable markets.....	1,441	1,465,478	2,036,928	3,502,406	2,354,035	26.01	1,135	1,061,440	19,325,853	5.49
Grocery stores (without meats).....	9,792	11,901,907	10,881,072	22,782,979	13,070,845	18.63	6,475	5,471,224	163,476,779	3.35
Combination stores (groceries and meats):										
Grocery stores with meats.....	2,473	5,851,023	2,853,660	8,704,683	5,104,708	16.45	1,445	1,663,648	64,072,344	2.80
Meat markets with groceries.....	1,166	2,477,781	1,038,680	4,116,461	2,056,731	18.03	737	759,673	24,487,535	3.10
Meat markets (including sea foods):										
Fish markets—sea foods.....	484	672,918	622,960	1,295,878	755,877	33.08	373	260,529	4,509,402	5.78
Meat markets.....	2,830	6,388,005	4,540,924	10,923,929	6,369,291	19.34	2,204	2,036,470	68,311,338	3.05
Bakeries—caterers:										
Bakeries—bakery goods stores (except manufacturing bakeries) ²	744	2,268,619	1,193,400	3,462,019	1,613,023	41.10	522	616,212	8,140,910	7.66
Caterers.....	7	33,079	6,042	39,121	36,072	37.91	3	13,070	182,080	7.18
Other food stores:										
Coffee, tea, spices.....	50	161,435	50,040	211,475	161,688	24.34	43	56,516	1,207,476	4.68
Farm products stores.....	59	15,183	43,068	59,141	53,948	21.30	29	6,421	140,505	4.67
General food stores.....	24	35,610	41,778	77,388	61,569	31.83	22	37,490	351,091	9.84
Bottled waters and beverages.....	45	101,541	78,980	180,521	73,165	41.85	18	13,329	287,018	4.64
General stores	544	691,781	720,392	1,412,173	673,607	15.80	157	93,394	5,125,578	1.82
General stores—groceries with apparel.....	36	25,134	47,572	72,706	35,049	16.66	13	5,711	339,909	1.68
General stores—groceries with dry goods.....	235	135,463	239,476	424,939	175,383	15.03	68	33,103	1,420,402	2.33
General stores—groceries with other merchandise.....	273	531,184	333,344	914,528	463,175	15.66	70	54,580	3,365,267	1.62
General merchandise group	2,428	25,300,019	2,731,524	28,031,543	27,517,003	29.59	1,536	9,154,083	156,886,097	5.83
Department stores:										
With food departments.....	4	8,890,081	-----	8,890,081	6,889,069	(x)	4	2,887,764	48,216,877	(x)
Without food departments.....	70	10,108,006	65,136	10,174,042	10,961,586	32.93	57	1,936,585	47,376,032	4.09
Dry goods stores—piece goods stores:										
Dry goods stores.....	1,472	1,417,761	1,844,520	3,262,281	2,890,524	24.33	877	1,264,469	17,730,336	7.13
Piece goods stores.....	76	98,744	93,530	192,274	201,024	22.44	62	1,369,661	1,399,707	7.76
General merchandise stores:										
With food departments.....	30	42,037	41,687	83,724	47,351	19.76	12	11,895	813,384	3.80
Without food departments.....	392	859,093	510,865	1,369,958	1,201,517	23.23	213	404,939	6,368,000	6.36
Army and Navy goods stores.....	26	63,740	33,480	87,220	80,438	25.83	22	46,929	569,028	8.25
Women's exchanges.....	3	9,391	2,338	11,729	12,299	(x)	3	2,245	60,137	(x)
Variety, 5-and-10, and to-a-dollar stores.....	346	3,820,200	199,968	3,960,234	5,233,198	25.67	286	2,490,596	34,862,596	7.14
Automotive group	7,640	32,916,081	9,766,239	42,682,320	31,526,092	22.82	3,976	7,979,713	203,440,344	3.92
Motor vehicle dealers:										
Automobile salesrooms (new and trade-in).....	1,167	18,165,002	1,302,252	19,467,254	17,454,052	17.55	726	3,172,458	143,303,600	2.21
Used-car establishments.....	81	349,224	116,836	466,110	330,561	24.89	54	109,221	2,712,960	4.03
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	268	1,202,382	361,889	1,564,271	1,215,492	26.84	207	334,577	7,476,322	4.48
Battery and ignition shops—brake repair shops.....	278	655,198	458,965	1,114,163	631,320	41.19	211	233,044	3,154,768	7.39
Tire shops (including tire repairs).....	256	807,808	382,490	1,190,358	939,509	27.14	198	277,423	6,041,327	4.59
Filling stations:										
Filling stations—gasoline and oil.....	1,179	2,218,698	883,050	3,102,048	2,206,597	27.35	600	856,546	10,481,448	8.17
Filling stations with tires and accessories.....	695	1,138,618	144,193	2,052,811	1,185,342	24.20	415	966,616	8,259,505	6.01
Filling stations with other merchandise.....	1,391	2,309,606	1,654,016	3,963,622	2,501,639	29.71	351	351,558	4,901,740	7.17
Motor cycles, bicycles, and supplies:										
Motor-cycle dealers.....	7	18,545	14,382	32,927	24,770	27.55	5	6,208	167,052	3.72
Bicycle, motor cycles, and supplies stores.....	17	42,704	24,588	67,382	43,188	22.44	12	18,885	361,811	5.37
Bicycle shops.....	50	23,317	61,760	85,067	42,555	34.70	29	21,970	197,183	11.14
Garages and repair shops:										
Body, fender, and paint shops.....	122	574,245	191,232	765,477	248,816	55.78	71	84,478	801,556	10.54
Garages (repairs and storage, gasoline, oil, accessories).....	1,054	4,763,622	3,057,048	7,821,570	4,031,727	42.07	993	1,666,348	13,772,702	12.10
Parking stations, parking garages, and lots.....	111	350,414	166,968	517,382	478,321	58.20	55	305,136	1,147,325	26.60
Radiator shops (including repairs).....	43	180,171	93,132	273,303	75,486	69.89	30	25,006	410,066	6.01
Other automotive establishments:										
Boats (motor boats, yachts, canoes).....	18	62,627	18,656	81,283	72,912	30.37	10	20,199	255,039	7.92
Apparel group	5,123	14,994,308	7,008,221	22,002,529	22,211,414	26.00	4,149	11,073,800	131,176,510	8.44
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	221	957,372	392,227	1,349,599	1,506,547	26.51	184	736,325	9,058,766	8.13
Men's and boys' hat stores.....	181	314,032	153,450	467,482	563,641	35.15	121	349,206	2,797,116	12.48
Men's furnishings stores.....	470	852,256	718,092	1,570,348	1,651,852	27.31	390	1,015,319	10,436,138	9.73
Men's clothing and furnishings stores.....	349	1,575,181	671,416	2,246,597	2,313,476	27.58	282	950,701	13,541,075	7.02
Family clothing stores (men's, women's, and children's).....	364	1,832,787	503,084	2,335,871	1,996,151	28.24	259	734,000	11,055,724	6.64
Women's ready-to-wear specialty stores—apparel and accessories:										
Women's accessories stores:										
Blouse shops.....	3	7,953	2,982	10,935	10,279	(x)	3	6,340	61,827	(x)
Corset and lingerie shops.....	123	210,204	161,172	371,376	407,157	26.92	107	259,320	2,548,728	10.17
Furriers—fur shops.....	139	625,713	233,740	859,453	686,605	35.79	108	282,236	3,706,175	7.62
Hosiery shops.....	149	435,156	121,437	556,593	553,072	27.04	135	284,861	3,862,553	7.37
Knit goods shops.....	42	52,826	62,418	115,244	127,521	25.53	33	71,036	833,941	8.52
Millinery stores.....	406	697,435	346,256	1,043,691	1,186,683	38.84	351	787,916	5,140,896	15.33
Costume accessories stores (including jewelry, bags, and gloves).....	16	21,845	7,910	29,755	56,815	26.81	15	38,950	322,756	12.07

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

² Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense—per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of sales in leased premises
Apparel group—Continued.										
Other apparel stores:										
Children's specialty shops	197	\$280,711	\$141,918	\$428,629	\$628,669	25.23	101	\$809,620	\$3,642,681	8.30
Custom tailors	547	873,076	948,065	1,821,081	719,810	59.14	411	354,701	3,279,063	10.82
Dressmakers	16	9,100	15,904	25,004	18,053	48.55	13	10,695	76,185	14.06
Infants' wear shops	25	31,185	34,063	65,268	101,860	80.50	34	59,124	533,314	11.06
Shoe stores:										
Shoe stores—men's	63	233,658	10,886	244,044	703,284	27.22	61	301,516	3,445,254	8.76
Shoe stores—women's	50	423,304	37,107	460,411	766,485	29.79	50	399,743	4,118,739	9.71
Family shoe stores (men's, women's, and children's)	1,030	1,990,216	1,391,520	3,381,736	3,474,946	26.42	741	1,644,196	21,739,745	7.58
Furniture and household group	2,138	15,876,661	3,807,990	19,084,671	15,123,285	31.51	1,595	4,162,762	77,227,580	6.39
Furniture stores:										
Furniture stores	644	7,022,469	1,036,750	8,059,219	7,722,625	31.80	429	2,024,904	33,747,210	6.00
Furniture and undertaker	8	20,383	23,192	43,575	23,636	22.89	3	4,523	103,193	4.38
Furniture and hardware stores	15	160,940	38,060	199,000	118,016	26.84	5	11,400	378,926	3.01
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores	88	210,281	150,946	367,227	178,994	46.82	68	80,716	881,067	9.16
Floor coverings stores	110	564,781	208,222	773,003	662,974	30.03	96	294,623	4,656,927	6.46
Household appliances stores:										
Household appliances stores (electrical)	140	1,445,126	101,706	1,546,831	787,956	41.21	115	201,968	4,635,160	4.86
Household appliances stores	71	1,191,923	22,624	1,214,547	610,652	21.87	50	49,766	1,068,886	4.66
Refrigerator dealers—electric only	30	532,071	25,966	558,027	341,085	25.16	27	68,803	3,493,879	1.97
Other home furnishings and appliances stores:										
Aluminum ware	5	26,774	2,210	41,984	22,970	42.72	4	4,260	136,045	3.13
Antique and used furniture dealers	29	56,228	55,672	111,900	62,606	42.40	17	23,611	278,950	8.46
Brushes and brooms	9	201,199	4,869	206,068	28,404	42.95	9	10,099	546,055	1.85
China, glassware, crockery, tinware, enamel-ware	49	113,394	63,888	176,772	162,037	31.74	39	72,791	869,186	8.37
Picture and framing stores	31	55,409	55,277	110,686	52,146	55.43	22	28,642	200,906	14.26
Stove and range dealers	20	89,828	28,462	88,290	77,793	32.69	15	25,042	399,264	6.27
Antique shops	41	157,693	59,556	217,239	156,897	27.05	20	83,608	995,946	8.39
Awnings, flags, banners, window shades, and tents	50	86,633	74,890	161,523	70,524	43.08	39	31,044	417,557	7.43
Interior decorators	28	296,823	57,753	354,276	173,479	40.41	24	75,695	1,193,836	6.34
Lamp and shade shops	19	33,561	31,205	64,766	34,970	50.04	16	18,520	161,436	11.47
Radio and music stores:										
Radio and electrical shops	281	2,317,186	925,676	3,282,862	2,222,910	29.85	478	609,725	15,473,886	3.94
Radio and musical instruments stores	165	1,301,930	233,704	1,535,634	1,636,510	34.65	138	441,997	7,567,424	5.84
Restaurants, cafeterias, and eating places	4,328	12,687,466	5,913,422	17,870,888	11,322,787	41.82	2,871	4,910,122	56,371,365	8.71
Restaurants, cafeterias, and lunch rooms:										
Cafeterias	66	1,200,382	41,652	1,242,034	911,213	38.11	46	427,777	5,209,052	8.21
Lunch rooms	1,862	3,202,922	2,212,700	5,415,622	3,349,401	43.05	1,357	1,638,368	16,594,339	9.27
Restaurants with table service	945	4,943,769	1,099,893	7,013,653	5,003,175	40.40	710	2,046,849	24,138,169	8.48
Lunch counters, refreshment stands, etc.:										
Box lunches	7	31,252	4,207	35,459	21,341	30.77	6	3,618	171,596	2.11
Refreshment stands	463	276,628	435,710	711,738	440,605	46.48	191	226,705	1,411,569	16.06
Formal lunch-rooms	46	239,543	32,302	271,845	248,941	37.48	28	121,956	1,046,987	11.59
Lunch counters	593	1,631,927	991,338	2,613,265	1,057,930	42.87	436	383,307	6,945,278	5.52
Soft-drink stands	406	111,652	455,620	567,272	290,181	59.30	197	162,145	854,385	18.98
Lumber and building group	1,858	16,748,999	2,662,612	19,611,611	12,610,439	25.45	978	1,270,077	52,618,895	2.41
Lumber and building material dealers:										
Lumber and building material dealers	496	8,031,822	455,972	8,487,794	7,354,380	21.42	157	422,866	26,137,670	1.62
Lumber and hardware	97	1,973,997	99,918	2,073,915	1,560,634	20.77	24	30,078	4,614,085	6.66
Roofing	81	344,066	133,066	477,092	187,655	43.74	45	29,315	835,215	3.51
Dealers in any other single building material	24	135,992	37,725	173,717	173,717	68.10	8	3,909	124,018	8.22
Electrical shops (without radio)	237	1,316,561	414,816	1,731,377	862,674	34.27	169	210,323	4,970,704	4.23
Heating and plumbing shops:										
Heating appliances and oil burners	79	884,044	50,208	934,252	419,881	39.11	67	62,548	2,909,003	2.15
Plumbing shops—heating and ventilating	460	2,504,035	885,312	3,389,347	884,702	40.57	227	148,822	5,119,169	2.91
Paint and glass stores:										
Glass and mirror shops	92	160,287	146,109	306,486	137,422	46.74	69	47,466	648,825	7.32
Paint and glass stores	347	1,398,185	630,376	2,037,561	1,137,130	29.85	210	314,660	7,260,206	4.33
Other retail stores	10,009	36,428,533	13,747,330	44,176,863	32,267,658	26.41	6,804	10,884,972	193,728,811	5.62
Hardware stores:										
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers	34	125,543	49,402	175,245	113,813	18.70	8	6,984	912,124	.77
Farm implement dealers with hay, grain, and feed	12	66,696	23,130	89,796	48,041	11.45				
Hardware and farm implement stores	47	302,299	61,572	363,811	356,583	21.24	30	43,638	2,219,616	1.97
Farmers' supplies:										
Feed stores (floor, feed, grain, fertilizer)	189	671,822	288,104	960,016	611,427	11.18	63	38,609	5,420,262	.71
Fertilizer stores	7	8,000	5,900	14,900	9,147	(x)				
Harness shops	35	17,976	40,006	57,982	35,047	55.80	18	10,824	84,376	12.83
Farmers' supply stores	8	42,800	7,765	50,565	25,566	13.95	4	5,152	198,485	2.60
Seeds, bulbs, and nursery stock	45	406,088	63,920	470,008	422,426	38.80	24	62,576	2,024,631	3.09
Coverage—barrels, boxes, crates, casks	6	36,470	8,905	45,375	25,867	30.02	3	2,680	129,238	2.07
Coal and feed stores	116	1,010,967	122,200	1,133,177	1,076,321	14.62	42	55,916	5,437,497	1.03
Feed stores with groceries	52	63,693	71,176	134,869	53,855	15.38	5	1,902	115,097	1.65
Bookstores:										
Bookstores	54	198,487	76,140	274,627	165,349	36.36	49	91,884	1,050,690	8.76
Circulating libraries	6	10,064	4,348	14,412	18,291	33.90	6	8,000	71,189	12.60
Cigar stores and cigar stands:										
Cigar stores with fountains	62	118,594	70,976	189,570	218,757	27.40	43	121,543	1,248,383	9.74
Cigar stands	206	180,575	216,664	397,239	214,281	48.00	123	126,803	983,127	12.90
Cigar stores without fountains	1,000	371,080	1,266,202	1,837,232	1,444,107	24.51	769	921,258	11,379,477	8.10

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	Total operating expense—per cent of total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Other retail stores—Continued										
Coal and wood yards—ice dealers:										
Coal and wood yards.....	601	\$6,471,376	\$909,636	\$7,381,012	\$5,977,956	20.34	334	\$437,252	\$37,611,564	1.16
Ice dealers.....	256	635,879	372,680	1,008,559	405,412	50.22	67	15,964	822,161	1.94
Drug stores:										
Drug stores.....	847	2,215,626	1,126,609	3,342,235	1,068,414	27.83	633	895,019	14,767,197	6.07
Drug stores with fountains.....	970	3,816,501	1,215,807	5,032,308	3,987,932	28.57	792	1,925,874	26,473,970	7.27
Florists.....	526	1,518,035	815,224	2,333,259	1,457,569	43.84	321	484,573	5,475,168	8.85
Gifts—novelties and toys—cameras:										
Toy shops.....	69	91,004	78,508	169,512	225,303	34.31	56	140,986	1,023,536	14.36
Art and gift shops.....	148	174,435	173,923	348,358	354,043	41.89	120	224,283	1,452,807	15.44
Novelty and souvenir shops.....	133	85,433	143,712	229,145	222,806	41.99	110	143,005	957,428	14.94
Camera dealers—photographic supplies.....	23	100,801	40,802	201,603	150,203	52.39	18	65,411	637,498	10.26
Jewelry stores:										
Jewelry stores (installment credit).....	11	181,013	2,001	183,014	345,045	34.94	10	136,653	1,440,077	9.49
Jewelry stores.....	625	1,523,364	1,092,474	2,690,838	2,010,166	37.27	432	911,991	9,913,862	9.20
Luggage and leather goods stores.....	66	100,743	93,979	194,727	212,420	31.01	53	131,595	1,109,784	11.80
Music stores (without radio).....	108	261,277	157,237	418,514	359,421	40.06	86	168,145	1,815,523	9.26
News dealers.....	868	1,006,593	641,142	1,647,735	1,574,440	25.89	704	894,664	10,684,090	8.37
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	29	165,181	31,680	196,861	153,390	29.05	21	65,220	1,026,599	6.35
Office and store mechanical appliance dealers (retail).....	33	806,649	35,412	842,061	201,235	32.59	32	64,123	3,106,165	2.01
Office and store furniture and equipment dealers.....	30	265,720	46,207	311,927	306,291	24.64	27	72,034	1,880,251	3.83
Store fixture dealers.....	16	59,038	19,754	78,792	55,193	26.11	12	21,220	430,827	4.95
Typewriter dealers.....	21	157,251	15,741	172,992	78,472	38.31	19	27,325	630,095	4.34
Opticians and optometrists.....	122	326,402	223,440	549,842	420,528	40.70	108	211,150	1,777,172	11.88
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	61	153,484	111,488	264,972	210,709	29.69	47	102,700	1,205,678	7.93
Sporting goods stores with toys and stationery.....	60	135,821	99,306	235,217	169,562	24.83	30	74,668	1,069,169	6.97
Scientific and medical instruments and supplies at retail:										
Monuments and tomb stones.....	29	201,144	38,720	239,864	202,207	32.23	28	60,779	1,220,585	4.96
Stations and printers:										
Paper and paper products stores.....	19	63,195	35,540	98,735	55,532	22.53	13	16,087	463,529	3.47
Printers and lithographers.....	68	182,606	117,675	280,181	98,143	69.32	55	29,629	351,637	8.43
Stations and engravers.....	121	362,160	158,087	520,247	415,037	30.30	102	206,471	2,761,430	7.45
Miscellaneous classifications (combined).....	833	2,238,516	1,313,146	3,551,762	2,282,991	(x)	636	760,588	12,872,311	(x)
Secondhand stores.....	401	778,561	565,092	1,343,653	687,943	41.89	275	279,265	3,024,344	9.28

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT																			
		Total employees (full time and part time)				Part-time employees (included in total column)				Proprietors and firm members (not on pay roll)				Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same date)			
		Men	Women	Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15				
		Per cent 73	Per cent 27	Per cent 70	Per cent 30	Per cent 90	Per cent 10	Per cent 97	Per cent 102	Per cent 99	Per cent 102	Per cent 14	Per cent 13	Per cent 13	Per cent 14						
All groups¹.....	33,722																				
Food group.....	11,811																				
General stores.....	280	88	12	84	16	91	9	96	107	99	98	21	19	20	20	13					
General merchandise group.....	1,163	77	23	74	26	94	6	96	104	101	99	12	17	15	14	23					
Automotive group.....	5,029	28	72	7	93	80	20	93	92	96	119	11	11	12	14	5					
Apparel group.....	3,208	98	7	98	7	97	3	99	104	100	97	5	6	6	6	14					
Furniture and household group.....	1,569	52	48	50	50	82	18	100	96	99	105	21	18	20	23	6					
Restaurants and eating places.....	2,590	81	19	72	28	91	9	98	98	101	103	13	13	13	14	6					
Lumber and building group.....	1,504	90	34	56	44	83	17	95	113	99	93	8	12	9	6	4					
Other retail stores.....	6,385	91	9	93	7	97	3	99	101	104	96	4	4	5	4	4					
Secondhand stores.....	183	83	17	83	17	91	9	98	101	100	101	17	15	14	16	9					
Food group.....	11,811	88	12	84	16	91	9	96	107	99	98	21	19	20	20						
Candy and confectionery stores:																					
Candy stores—nut stores.....	48	36	64	26	80	67	33	95	110	99	96	13	9	12	13	13					
Confectionery stores (candy and fountain).....	1,033	53	47	50	44	86	14	93	114	97	96	30	29	80	29	29					
Dairy products stores:																					
Dairy products stores (including ice cream).....	109	92	7	97	3	94	6	96	107	99	93	9	12	12	9	1					
Milk dealers.....	173	96	4	95	5	93	7	98	103	101	98	1	2	2	2	15					
Egg and poultry dealers.....	59	94	6	97	3	94	6	99	99	99	103	13	14	14	17	17					
Delicatessen stores.....	544	63	32	65	35	83	17	99	104	100	97	18	19	18	17	21					
Fruit stores and vegetable markets.....	638	89	11	91	9	94	6	97	107	100	96	21	22	22	21	21					
Grocery stores (without meats).....	4,332	95	5	88	12	90	10	94	115	96	95	26	22	26	28	28					
Combination stores (groceries and meats):																					
Grocery stores with meats.....	1,285	90	10	96	4	91	9	99	101	100	100	21	21	21	21	21					
Meat markets with groceries.....	716	90	10	89	11	95	5	98	104	99	99	20	20	21	21	21					

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	Total employ-ees (full time and part time)		Part-time em-ployees (in-cluded in total column)		Proprietors and firm mem-bers (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT									
								Ratios at specified dates (total full-time and part-time employ-ees) 100 per-cent represents year's av-erage				Proportion of part-time employ-ees (ratio of part-time employ-ees at specified dates to total full-time and part-time employ-ees at same dates)					
		Men	Wom-en	Men	Wom-en	Men	Wom-en	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15		
Food group—Continued.																	
Meat markets (including sea foods):	220																
Fish markets—sea foods.....	1,950	87	13	88	12	91	9	84	102	101	113	99	9	10	8	8	10
Meat markets.....		93	7	85	15	96	4	98	102	101	99		20	17	18		18
Bakeries—caterers:																	
Bakeries—bakery goods stores (except manu-facturing bakeries).....	515	67	33	56	41	89	11	99	103	100	98	98	9	10	8	8	10
Caterers.....	6	28	62	27	73	80		103	90	93	114	40	43	39	50		50
Other food stores:																	
Coffee, tea, spices.....	29	78	22	58	42	92	8	100	100	100	100	9	9	10	10		10
Farm products stores.....	13	70	24	78	22	92	8	94	137	89	80	40	34	42	41		41
General food stores.....	12	85	12	89	11	100		100	97	103	100	27	25	26	27		27
Bottled waters and beverages.....	29	94	6	100		97	3	98	111	99	92	8	8	7	6		6
General stores.....	280	77	23	74	26	94	6	96	104	101	99	12	17	15	13		
General stores—groceries with apparel.....	13	76	24	50	50	100		95	107	103	95	18	20	21	18		18
General stores—groceries with dry goods.....	68	78	22	70	30	92	8	92	108	103	97	20	32	28	24		24
General stores—groceries with other merchandise.....	174	77	23	78	22	93	7	98	103	100	99	9	12	10	9		9
General merchandise group.....	1,163	28	72	13	87	80	20	93	92	96	119	11	11	12	14		
Department stores:																	
With food departments.....	4	32	68					90	85	95	130						
Without food departments.....	77	37	63	23	67	92	8	92	95	93	120	9	10	10	15		15
Dry goods stores—piece goods stores:																	
Dry goods stores.....	510	28	72	19	81	75	25	95	97	95	113	19	18	19	26		26
Piece goods stores.....	35	39	61		100	90	10	101	96	99	104	9	7	7	9		9
General merchandise stores:																	
With food departments.....	14	75	25	100		89	11	102	105	94	99	5	5	6	5		5
Without food departments.....	240	43	57	31	69	83	17	90	97	98	109	18	20	20	23		23
Army and Navy goods stores.....	20	77	23	80	40	100		87	101	101	101	25	24	24	26		26
Variety, 5-and-10, and to-a-dollar stores.....	261	12	88	2	98	86	14	96	95	100	109	21	20	23	26		26
Automotive group.....	5,039	93	7	93	7	97	3	99	104	100	97	5	6	6	5		
Motor vehicle dealers:																	
Automobile salesrooms—new and trade-in.....	1,081	90	10	88	12	97	3	100	103	100	97	1	1	1	1		1
Used-car establishments.....	62	96	4	100		98	2	98	108	99	95	2	4	3	3		3
Accessories, tires, and batteries:																	
Accessory stores with tires and batteries.....	191	91	9	91	9	96	4	95	102	101	102	7	8	8	7		7
Battery and ignition shops—brake-repair shops.....	195	93	7	93	7	96	4	98	101	101	100	6	7	6	6		6
Tire shops (including tire repairs).....	183	92	8	97	3	97	3	98	104	101	97	6	7	7	6		6
Filling stations:																	
Filling stations—gasoline and oil.....	650	99	1	100		95	5	98	102	101	99	8	8	7	7		7
Filling stations with tires and accessories.....	494	97	3	98	2	97	3	98	104	100	98	12	14	13	12		12
Filling stations with other merchandise.....	604	95	5	90	10	90	10	98	103	101	98	18	19	19	19		19
Motor cycles, bicycles, and supplies:																	
Motor cycle dealers.....	6	100		100		67	33	102	94	102	102	15	17	15	15		15
Bicycles, motor cycles, and supplies stores.....	12	89	11	80	20	100		99	102	99	100	12	14	12	12		12
Bicycle shops.....	15	88	12	86	14	92	8	104	100	100	96	29	26	26	23		23
Garages and repair shops:																	
Body, fender, and paint shops.....	94	97	3	100		99	1	103	104	99	94	4	4	5	5		5
Garages (repairs and storage, gasoline, oil, acces-sories).....	1,378	95	5	95	5	98	2	98	106	100	96	8	9	8	7		7
Parking stations, parking garages, and lots.....	80	98	2	100		100		98	104	98	100	6	7	6	5		5
Radiator shops (including repairs).....	24	97	3	100		100		100	99	99	102	8	8	8	9		9
Boats (motor boats, yachts, canoes).....	16	89	11	100		100		90	134	106	70	2	4	2	5		5
Apparel group.....	3,208	52	48	50	50	82	18	100	98	99	105	21	18	20	23		
Men's and boys' clothing and furnishings stores:																	
Men's and boys' clothing stores.....	108	94	6	96	4	96	4	100	95	102	103	13	11	12	13		13
Men's and boys' hat stores.....	89	90	10	97	3	85	15	98	92	107	103	30	28	37	35		35
Men's furnishings stores.....	291	86	14	85	15	94	6	94	96	95	115	17	17	18	26		26
Men's clothing and furnishings stores.....	267	86	14	83	17	94	6	99	96	98	107	18	16	17	23		23
Family clothing stores—men's, women's, and children's.....	222	39	61	28	72	90	10	98	97	98	107	19	16	18	23		
Women's ready-to-wear specialty stores—apparel and accessories.....	608	16	84	7	93	67	33	98	99	101	102	16	14	17	18		
Women's accessories stores:																	
Corset and lingerie shops.....	85	13	87	7	93	62	38	88	89	88	135	26	21	22	40		40
Furriers—fur shops.....	97	67	33	64	36	98	2	84	86	115	115	6	6	11	12		12
Hosiery shops.....	32	32	68	10	80	68	32	96	97	98	109	14	14	14	21		21
Knit goods shops.....	22	42	58	39	61	79	24	76	119	90	115	19	31	18	39		39
Millinery stores.....	274	6	94	5	95	46	54	106	93	103	98	29	23	26	26		26
Costume accessories stores including jewelry, bags, and gloves.....	9	27	73	100		100		88	108	80	124	18	26	10	32		32
Other apparel stores:																	
Children's specialty shops.....	75	15	85	7	93	72	28	99	86	93	122	30	21	26	33		33
Custom tailors.....	247	90	10	86	14	96	4	102	98	102	98	15	15	15	14		14
Dressmakers.....	6	10	90		100			84	116	84	116	25	45	25	36		36
Infants' wear shops.....	17	14	86	25	75	45	55	102	93	96	109	25	21	23	20		20
Shoe stores:																	
Shoe stores—men's.....	59	95	2	93	7	100		100	100	100	100	32	32	32	33		33
Shoe stores—women's.....	38	85	15	83	17	92	8	120	90	96	94	52	41	48	43		43
Family shoe stores—men's, women's, and children's.....	546	86	14	85	15	93	7	106	96	95	103	29	25	25	29		29
Furniture and household group.....	1,569	81	19	72	28	91	9	98	98	101	103	13	13	13	14		
Furniture stores:																	
Furniture stores.....	484	81	19	84	16	90	10	99	97	101	103	2	2	2	3		3
Furniture and undertaker.....	7	92	8	100		82	18	100	100	100	100	15	15	15	15		15
Furniture and hardware stores.....	13	81	19	75	25	72	28	92	105	101	102	1	11	12	12		12

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	Total employees (full time and part time)				Part-time employees (included in total column)		Proprietors and firm members (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT											
										Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average						Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)					
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15						
Furniture and household group—Continued.																					
Floor coverings, draperies, curtains, and upholstery stores:																					
Draperies, curtains, and upholstery stores.....	49	75	25	83	17	97	8	96	103	103	10	5	6	6							
Floor coverings stores.....	83	82	18	68	32	90	10	98	100	101	101	101	101	15							
Household appliances stores:																					
Household appliances stores (electric).....	117	83	17	58	42	87	13	97	97	103	103	2	2	2							
Household appliances stores.....	68	77	23	70	30	89	11	100	100	100	100	62	61	62							
Refrigerator dealers—electric only.....	26	86	14	—	—	100	—	100	103	105	92	—	—	—							
Other home furnishings and appliances stores:																					
Antique and used furniture dealers.....	11	65	5	82	18	100	—	89	113	94	104	14	33	18							
Brushes and brooms.....	9	98	2	—	—	—	—	104	103	103	90	—	—	26							
China, glassware, crockery, tinware, enamel-ware.....	80	59	41	50	50	94	6	92	89	93	126	12	8	10							
Picture and framing stores.....	18	74	26	83	17	71	29	103	92	97	108	21	21	19							
Stove and range dealers.....	14	89	11	100	—	90	10	99	96	101	104	12	10	12							
Antique shops.....	22	79	21	83	17	65	35	94	107	105	94	7	5	5							
Awnings, flags, banners, window shades, and tents.....	34	65	35	69	31	96	4	110	122	94	74	15	24	19							
Interior decorators.....	24	55	45	20	80	87	33	92	92	107	100	5	5	13							
Lamp and shade shops.....	12	63	37	100	—	100	—	72	81	115	132	12	10	11							
Radio and music stores:																					
Radio and electrical shops.....	417	85	15	90	10	98	4	95	98	102	105	6	6	7							
Radio and musical instruments stores.....	128	78	22	73	27	90	10	95	97	102	106	4	4	4							
Restaurants and eating places.....	2,590	66	34	56	44	83	17	95	113	99	98	8	12	9							
Restaurants, cafeterias, and lunch rooms:																					
Cafeterias.....	61	64	36	78	22	68	32	97	103	104	96	5	13	11							
Lunch rooms.....	1,030	67	33	47	53	83	17	97	107	100	96	8	11	9							
Restaurants with table service.....	867	62	38	52	48	82	18	95	115	98	92	6	9	8							
Lunch counters, refreshment stands, etc.:																					
Box lunches.....	4	47	53	—	—	100	—	100	100	100	100	—	—	—							
Refreshment stands.....	145	66	34	54	46	83	17	77	177	86	60	20	61	26							
Fountain—lunches.....	35	46	54	33	67	80	20	101	108	99	97	4	6	6							
Lunch counters.....	369	91	9	71	29	87	13	98	104	100	98	10	11	11							
Soft-drink stands.....	89	91	9	97	3	87	13	91	133	91	85	23	24	23							
Lumber and building group.....	1,504	91	9	93	7	97	3	99	101	104	96	4	4	5							
Lumber and building material dealers:																					
Lumber and building material dealers.....	414	91	9	96	4	97	3	100	101	103	96	2	2	2							
Lumber and hardware.....	96	91	9	97	3	95	5	101	101	100	98	3	3	4							
Roofing.....	58	84	6	96	4	100	—	96	111	107	86	13	9	7							
Dealers in any other single building material.....	19	90	10	100	—	100	—	97	100	103	100	11	8	8							
Electrical shops (without radio).....	184	86	14	78	22	94	6	99	100	102	99	7	7	7							
Heating and plumbing shops:																					
Heating appliances and oil burners.....	68	89	11	100	—	94	6	86	101	116	97	—	1	1							
Plumbing shops—heating and ventilating.....	380	92	8	94	6	99	1	98	102	105	95	9	9	11							
Paint and glass stores:																					
Glass and mirror shops.....	48	91	9	50	50	94	6	98	101	103	98	4	3	4							
Paint and glass stores.....	237	88	12	94	6	94	6	103	96	105	96	7	7	7							
Other retail stores.....	6,385	83	17	83	17	91	9	98	101	99	102	17	15	14							
Hardware stores.....	722	84	16	87	13	94	6	99	101	100	100	7	7	7							
Hardware and farm implement stores:																					
Farm implements, machinery, and equipment dealers.....	25	88	12	100	—	100	—	99	99	102	100	10	9	9							
Farm implement dealers with hay, grain, and feed.....	10	90	10	100	—	100	—	105	101	98	96	8	7	4							
Hardware and farm implement stores.....	41	88	12	78	22	97	3	100	100	100	100	6	5	6							
Farmers' supplies:																					
Feed stores (flour, feed, grain, fertilizer).....	154	92	8	90	10	99	1	99	102	100	99	6	8	7							
Fertilizer stores.....	4	100	—	100	—	100	—	90	190	60	60	44	74	17							
Harness shops.....	11	100	—	100	—	100	—	108	102	95	85	12	6	—							
Farmers' supply stores.....	8	86	14	100	—	75	25	91	98	123	83	7	16	5							
Seeds, bulbs, and nursery stock.....	36	86	14	79	21	92	8	114	100	95	81	9	9	10							
Coal and feed stores.....	112	94	6	100	—	100	—	98	98	102	102	9	9	10							
Feed and groceries.....	27	81	19	100	—	92	8	101	101	101	97	12	12	12							
Bookstores:																					
Bookstores.....	34	53	47	74	26	70	30	91	103	98	108	27	24	25							
Circulating libraries.....	6	9	91	—	—	50	50	94	85	85	188	27	20	20							
Cigar stores and cigar stands:																					
Cigar stores with fountains.....	27	78	22	92	8	83	17	98	102	100	100	12	11	11							
Cigar stands.....	88	86	14	96	4	96	4	95	103	101	98	16	20	19							
Cigar stores without fountains.....	320	87	13	88	12	89	11	99	102	99	100	25	25	25							
Coal and wood yards—ice dealers:																					
Coal and wood yards.....	604	91	9	98	2	93	7	96	91	103	110	5	5	6							
Ice dealers.....	160	97	3	100	—	98	2	88	139	90	74	10	14	14							
Drug stores:																					
Drug stores.....	729	89	11	88	12	95	5	99	103	99	99	18	20	19							
Drug stores with fountains.....	862	81	19	80	20	94	6	98	106	99	97	41	22	21							
Florists.....	361	83	17	82	18	86	14	112	93	89	106	25	18	13							
Gifts—novelties and toys—cameras:																					
Toy shops.....	41	55	45	67	33	78	22	93	113	88	106	16	14	10							
Art and gift shops.....	84	15	85	18	82	38	62	93	120	89	98	16	12	16							
Novelty and souvenir shops.....	62	34	60	24	76	75	25	67	133	74	66	26	25	27							
Camera dealers—photographic supplies.....	17	69	31	67	33	100	—	92	118	97	93	2	2	3							
Jewelry stores:																					
Jewelry stores (installment credit).....	10	72	28	100	—	—	—	94	99	99	108	—	—	9							
Jewelry stores.....	311	70	30	60	40	92	8	95	97	96	112	9	8	9							
Luggage and leather goods stores.....	40	65	35	71	29	91	9	91	92	92	125	14	11	14							
Music stores (without radio).....	53	75	25	80	20	86	14	96	97	105	102	8	10	9							
News dealers.....	451	84	16	95	6	93	7	98	104	99	99	38	38	37							

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT																
		Total employ-ees (full time and part time)		Part-time em-ployees (in-cluded in total column)		Proprietors and firm mem-bers (not on pay roll)		Ratios at a specified date (total full-time and part-time employ-ees) 100 per cent represents year's av-erage				Proportion of part-time employ-ees to total employ-ees (ratio of part-time employ-ees at specified dates to total full-time and part-time employ-ees at same dates)						
		Men	Wom-en	Men	Wom-en	Men	Wom-en	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15			
Other retail stores—Continued.																		
Office, school, and store supplies and equipment dealers:																		
Office and school supplies.....	20	67	33	56	44	100		98	100	100	102						1	1
Office and store mechanical appliance dealers (retail).....	31	82	18	67	33	86	14											
Office and store furniture and equipment dealers.....	24	82	18	100		100		100	100	100	100	2	2	3	3			
Store fixture dealers.....	11	98	2	100		100		106	96	101	97	9						
Typewriter dealers.....	16	78	22	100		100		98	102	102	98	3	3	3	4			
Opticians and optometrists.....	71	74	26	70	30	91	9	99	99	101	101	11	11	12	12			
Sporting goods stores including athletic and play-ground equipment:																		
Sporting goods specialty stores.....	26	81	19	74	26	96	4	99	102	98	101	17	17	16	18			
Sporting goods stores with toys and stationery.....	42	76	24	79	21	82	18	81	94	88	137	22	28	25	52			
Scientific and medical instruments and supplies, at retail.....	21	65	35	67	33	100		101	101	98	100	1	3	1	1			
Stationers and printers:																		
Paper and paper products stores.....	13	70	30	50	50	100		98	100	101	101	3	5	5	5			
Printers and lithographers.....	28	86	14	100		91	9	99	101	100	100	8	13	9	8			
Stationers and engravers.....	75	60	40	54	46	84	16	97	97	96	110	14	14	13	22			
Monuments and tombstones.....	60	91	9	100		89	11	106	104	99	91	13	14	15	12			
Miscellaneous classifications (combined).....	515	74	26	75	25	86	14	101	102	100	97	15	15	16	16			
Secondhand stores.....	183	84	6	85	5	98	4	99	112	95	94	10	9	10	9			

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000			
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
	All groups¹.....	90,010	1,643,545	1,901	259,338	4,570	306,871	6,980	265,010	7,380	175,948	13,007	182,773	9,759	68,237	15,370
Per cent of total stores and sales.....	100.00	100.00	3.17	14.06	7.62	16.64	11.63	14.38	12.20	9.54	21.67	9.91	16.26	3.70	25.61	1.95
Food group.....	25,544	561,723	419	55,187	1,788	114,791	3,361	127,999	3,437	83,048	5,787	81,635	4,074	28,450	6,597	14,942
Candy and confectionery stores:																
Candy stores—nut stores.....	120	1,056			3	168	3	117	8	182	21	291	24	172	61	125
Confectionery stores (candy and fountain).....	4,217	38,068	10	1,385	40	2,704	101	3,704	240	5,665	968	12,913	993	6,907	1,962	4,059
Dairy products stores:																
Dairy products stores (including ice cream).....	180	6,995	6	763	19	1,262	39	1,466	23	542	39	594	19	132	30	77
Milk dealers.....	228	41,094	20	2,914	21	1,530	17	635	25	605	47	646	34	254	25	80
Egg and poultry dealers.....	211	5,297	9	1,082	12	798	18	678	17	419	60	843	44	306	49	126
Delicatessen stores.....	1,283	24,794	8	984	27	1,674	169	6,088	295	7,070	495	7,200	184	1,333	205	646
Fruit stores and vegetable markets.....	1,441	22,435	13	1,606	57	3,607	98	3,473	165	3,851	390	5,304	302	2,087	413	1,032
Grocery stores (without meats).....	9,792	192,433	41	5,117	72	45,147	1,083	65,420	1,291	31,756	1,787	25,195	1,414	9,826	2,817	6,133
Combination stores (groceries and meats):																
Grocery stores with meats.....	2,473	83,938	189	24,811	311	22,783	313	12,001	375	9,115	563	8,037	385	2,361	371	973
Meat markets with groceries.....	1,136	36,366	35	4,707	143	9,534	221	8,303	249	5,886	290	4,253	126	809	86	230
Meat markets (including sea foods):																
Fish markets—sea foods.....	484	6,232	5	612	16	1,002	22	830	28	638	87	1,166	156	1,025	168	425
Meat markets.....	2,830	89,286	71	9,631	332	21,834	589	22,119	600	14,404	797	11,647	242	1,747	179	502
Bakeries—caterers:																
Bakeries—bakery goods stores (except manufacturing bakeries).....	744	12,351	8	1,073	21	1,228	68	2,436	105	2,525	213	3,024	160	1,145	167	458
Caterers.....	7	198	1	135					2	47			1	8	3	10
Other food stores:																
Coffee, tea, spices.....	50	1,533	2	218	5	340	12	445	2	48	10	142	10	63	8	22
Farm products stores.....	59	531	1	169			1	40	2	51	5	62	10	117	34	94
General food stores.....	24	435			2	115	3	112	4	89	5	75	4	52	6	14
Bottled waters and beverages.....	45	606			1	62	4	131	6	155	10	153	10	68	14	36
General stores.....	544	13,200	13	1,682	43	2,888	73	2,755	83	2,232	142	1,995	78	549	101	292
General stores—groceries with apparel.....	36	633	1	115	1	68	1	31	9	214	10	136	9	63	5	9
General stores—groceries with dry goods.....	235	3,768	2	350	9	612	21	800	30	727	64	894	44	313	65	164
General stores—groceries with other merchandise.....	273	8,799	10	1,257	33	2,208	51	1,924	54	1,201	68	965	23	173	31	79
General merchandise group.....	2,426	187,699	118	18,280	175	12,156	342	9,123	277	6,581	645	7,546	410	2,845	650	1,303
Department stores:																
With food departments.....	4	45,217	1	121												
Without food departments.....	79	64,199	32	4,323	1	89										
Dry goods stores—piece goods stores:																
Dry goods stores.....	1,472	25,291	20	2,601	58	3,806	122	4,641	172	4,044	346	4,740	316	2,145	433	1,027
Piece goods stores.....	76	1,752	2	254	8	542	12	459	5	116	18	254	13	87	18	39
General merchandise stores:																
With food departments.....	30	663	1	109	1	62	6	224	2	52	11	163	6	48	3	6
Without food departments.....	332	11,670	3	392	69	4,787	71	2,627	56	1,353	102	1,437	46	350	45	124
Army and Navy goods stores.....	26	649			3	233	3	114	7	163	9	123	1	7	3	8
Women's exchanges.....	3	80			1	44	1	44								6
Variety, 5-and-10, and 25-dollar stores.....	346	35,815	59	8,480	35	2,637	27	1,014	35	833	59	823	28	208	46	93

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Automotive group	7,640	325,148	390	55,230	558	38,308	714	27,217	769	18,462	1,493	20,860	1,266	3,900	2,090	5,036
Motor vehicle dealers:																
Automobile salesrooms, new and trade-in.....	1,167	210,703	309	44,601	212	15,314	110	4,316	80	1,937	70	1,000	35	267	16	41
Used-car establishments.....	81	3,201	4	457	9	670	10	388	0	212	17	227	12	81	16	43
Accessories, tires, and batteries:																
Accessory stores with tires and bat- teries.....	268	10,350	13	1,719	27	1,825	35	1,376	45	1,040	55	707	44	312	41	130
Battery and ignition shops—brake repair shops.....	278	4,233	5	625	9	610	21	796	24	553	71	930	72	509	76	216
Tire shops (including tire repairs).....	256	7,848	7	992	35	2,471	39	1,494	34	809	65	938	37	263	36	99
Filling stations:																
Filling stations—gasoline and oil.....	1,179	19,409	10	1,280	42	2,809	108	4,113	129	3,081	204	3,733	224	1,581	395	832
Filling stations with tires and acces- sories.....	605	13,380	9	1,264	39	2,438	75	2,826	108	2,605	204	2,926	133	974	127	348
Filling stations with other merchan- dise.....	1,391	21,700	15	1,818	95	6,314	136	5,326	113	2,742	210	2,844	204	1,412	618	1,303
Motor cycles, bicycles, and supplies:																
Motor-cycle dealers.....	7	209			1	67	3	119			1	15	1	0	1	2
Bicycles, motor cycles, and supplies stores.....	17	493	1	150	1	50	4	141	4	90	3	41	2	16	2	5
Bicycle shops.....	50	368			1	75			1	22	10	137	9	63	29	71
Garages and repair shops:																
Body, fender, and paint shops.....	122	1,819	2	237	4	237	0	312	14	349	22	307	20	199	42	128
Garages (repairs and storage, gasoline, oil accessories).....	1,954	23,175	13	1,812	74	4,799	145	5,315	193	4,663	462	6,447	421	2,921	644	1,685
Parking stations, parking garages, and lots.....	111	1,712	1	143	4	223	13	494	6	134	32	452	26	182	29	82
Radiator shops (including repairs).....	43	582	1	123	1	59	2	64	5	125	5	71	15	98	14	42
Boats (motor boats, yachts, canoes).....	18	508			3	230	4	137	4	91	2	25	2	16	3	8
Apparel group	5,128	182,481	193	26,420	523	35,360	742	28,373	692	16,632	1,096	15,497	791	5,679	1,032	2,532
Men's and boys' clothing and furnishings stores:																
Men's and boys' clothing stores.....	221	10,774	24	3,325	34	2,352	54	2,048	26	636	34	484	17	131	25	80
Men's and boys' hat stores.....	131	2,034	1	118	8	509	25	995	24	584	20	257	22	157	30	83
Men's furnishings stores.....	470	11,802	9	1,185	35	2,319	93	3,602	96	2,342	123	1,806	61	440	48	107
Men's clothing and furnishing stores.....	349	16,533	18	2,583	62	4,182	71	2,692	57	1,371	79	1,117	34	246	15	33
Family clothing stores (men's, women's, and children's).....	364	15,340	21	2,882	44	2,884	63	2,420	55	1,317	82	1,213	47	332	44	124
Women's ready-to-wear specialty stores— apparel and accessories.....	872	34,428	40	6,841	134	8,864	144	5,412	106	2,518	181	2,603	126	910	116	253
Women's accessories stores:																
Blouse shops.....	3	62							3	62						
Corset and lingerie shops.....	123	2,892	1	123	8	505	17	690	28	832	35	496	16	106	17	40
Furriers—fur shops.....	133	4,319	4	546	15	1,068	18	665	25	602	31	447	14	102	25	60
Hosiery shops.....	149	4,103	6	800	14	968	21	770	21	487	31	407	24	166	30	68
Knit goods shops.....	42	951	1	140	2	118	10	377	6	135	10	132	3	21	10	28
Millinery stores.....	406	5,742	2	277	8	473	24	879	55	1,309	112	1,026	87	626	117	287
Costume accessories stores (including jewelry, bags, and gloves).....	16	323			1	88	2	63	5	124	2	86	1	5	5	7
Other apparel stores:																
Children's specialty shops.....	107	3,794	5	663	18	1,361	17	698	15	355	30	406	13	93	8	17
Custom tailors.....	547	4,296	2	222	11	737	12	449	16	377	71	954	119	801	318	757
Dressmakers.....	16	89							1	20	2	22	4	33	9	14
Infants' wear shops.....	35	546			2	131	1	46	4	92	13	181	11	87	4	10
Shoe stores:																
Shoe stores—men's.....	63	3,481	5	586	26	1,802	15	577	5	140	8	125			3	11
Shoe stores—women's.....	50	4,119	9	1,384	13	1,033	9	389	7	174	3	44	5	28	1	1
Family shoe stores (men's, women's, and children's).....	1,030	25,950	36	4,745	88	5,976	146	5,661	137	3,305	224	3,138	187	1,295	208	543
Furniture and household group	2,135	108,562	142	19,147	316	21,502	392	11,541	253	6,028	366	5,112	284	1,981	370	922
Furniture stores:																
Furniture stores.....	644	40,632	72	9,639	128	8,884	86	3,339	76	1,810	88	1,218	64	431	77	193
Furniture and undertaker.....	8	294			2	145	1	37	4	97	1	15				
Furniture and hardware stores.....	15	1,181	1	154	3	209	3	123	2	53	4	61				
Floor coverings, draperies, curtains, and upholstery stores:																
Draperies, curtains, and upholstery stores.....	88	1,167			4	277	8	317	2	45	25	348	16	107	33	73
Floor coverings stores.....	110	4,781	6	804	17	1,174	24	831	10	234	18	252	11	74	19	60
Household appliances stores:																
Household appliances stores (electric).....	140	5,617	7	952	26	1,658	25	919	14	353	23	324	20	147	22	54
Household appliances stores.....	71	3,345	6	836	17	1,170	10	394	7	173	8	114	7	54	2	3
Refrigerator dealers—electric only.....	30	3,573	9	1,271	6	416	2	76	4	107			2	15	3	7
Other home furnishings and appliances stores:																
Aluminum ware.....	5	152	1	114							2	31			2	7
Antique and used furniture dealers.....	29	388	1	136			3	118			3	43	6	43	16	33
Brushes and brooms.....	9	546	3	342	1	50	3	123	1	20			1	9		
China, glassware, crockery, tinware, enamel ware.....	49	1,068	1	147	5	321	4	152	8	184	13	180	9	70	9	14
Picture and framing stores.....	31	294			1	61			1	28	8	109	7	53	14	43
Stove and range dealers.....	20	509	2	226	1	67			4	37	5	65	2	14	5	17
Antique shops.....	41	1,383	1	132			5	181	1	20	4	65	7	48	21	40
Awnings, flags, banners, window shades, and tents.....	50	538			2	127	1	36	3	64	11	150	16	117	17	45
Interior decorators.....	28	1,306	3	373	2	125	4	134	5	119	8	119	1	6	4	9
Lamp and shade shops.....	19	199							2	47	9	119	3	20	5	13
Radio and music stores:																
Radio and electrical shops.....	581	18,342	19	2,633	71	4,693	80	3,047	34	1,993	116	1,624	98	667	103	272
Radio and musical instrument stores.....	165	9,125	9	1,266	30	2,127	42	1,631	25	594	20	270	14	101	17	33

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals shown in Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Restaurants, cafeterias, and eating places.....	4,326	69,815	72	9,822	185	12,419	288	10,788	369	3,724	635	11,494	844	5,841	1,714	3,848
Restaurants, cafeterias, and lunch rooms:																
Cafeterias.....	66	5,649	20	2,838	12	840	7	272	6	136	7	101	4	34	6	20
Lunch rooms.....	1,802	20,360	13	1,667	40	2,520	74	2,870	111	2,583	377	5,019	436	3,013	747	1,777
Restaurants with table service.....	945	29,742	35	4,737	113	7,785	123	4,646	135	3,240	232	3,293	146	1,041	146	441
Lunch counters, refreshment stands, etc.:																
Box lunches.....	7	185	1	78	2	66					3	40			1	1
Refreshment stands.....	463	2,479	1	158	2	137	7	270	8	107	40	568	78	585	327	616
Fountain-lunches.....	46	1,390	3	422	7	462	4	145	4	100	13	177	10	80	5	12
Lunch counters.....	598	8,564			10	607	69	2,520	104	2,442	138	1,972	96	658	178	365
Soft-drink stands.....	406	1,466							1	25	25	324	74	480	306	617
Lumber and building group.....	1,653	126,599	184	25,947	223	15,375	205	7,814	188	4,511	287	4,024	246	1,727	350	881
Lumber and building material dealers:																
Lumber and building material dealers.....	436	73,973	113	16,450	80	5,856	42	1,597	22	530	19	260	8	56	27	68
Lumber and hardware.....	87	17,500	28	3,586	27	1,928	7	272	4	114	2	24	1	7	2	9
Roofing.....	81	1,520	2	352	4	244	2	80	9	216	10	156	19	125	34	97
Dealers in any other single building material.....	24	453	1	168	1	56	1	35	2	45	6	86	6	44	7	20
Electrical shops (without radio).....	237	7,569	9	1,174	26	1,595	27	1,031	26	615	55	770	40	295	49	111
Heating and plumbing shops:																
Heating appliances and oil burners.....	79	3,462	2	277	18	1,159	19	713	14	338	14	205	3	19	6	10
Plumbing shops—heating and ventila-ting.....	460	10,536	10	1,300	31	2,150	61	2,347	67	1,608	110	1,526	96	686	82	225
Paint and glass stores:																
Glass and mirror shops.....	92	950			4	275	4	145	4	80	14	210	18	112	48	119
Paint and glass stores.....	347	10,636	19	2,640	33	2,112	42	1,504	40	956	57	787	55	383	95	222
Other retail stores.....	10,008	289,446	386	49,016	773	53,164	1,045	39,033	1,222	29,264	2,396	33,815	1,700	11,926	2,340	5,658
Hardware stores.....	1,268	30,233	29	3,796	77	5,127	162	6,989	179	4,254	384	5,342	212	1,512	211	538
Hardware and farm implement stores:																
Farm implements, machinery, and equipment dealers.....	34	1,539			7	430	6	223	3	76	3	36	5	30	8	16
Farm implement dealers with hay, grain, and feed.....	12	1,204	2	243	4	303			3	77			1	9		
Hardware and farm implement stores.....	47	3,361	5	568	14	932	7	263	1	22	8	106	2	13	5	16
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer).....	189	14,632	26	3,571	42	2,953	29	1,119	20	492	22	311	19	140	14	41
Fertilizer stores.....	7	457			1	95	1	40					2	13	2	3
Harness shops.....	36	143											11	79	23	48
Farmers' supply stores.....	8	617	2	245	4	305	1	49					1	17		
Seeds, bulbs, and nursery stock.....	45	2,455	1	122	5	364	2	71	5	124	11	149	5	39	13	35
Cooperage—barrels, boxes, crates, casks.....	5	217	1	108	1	85										
Coal and feed stores.....	116	15,117	38	5,843	33	2,430	9	356	7	169	6	102	1	8	2	8
Feed stores with groceries.....	52	1,227	4	465	3	195	6	214	6	143	10	128	8	53	15	29
Bookstores:																
Bookstores.....	54	1,210	3	345			4	140	7	175	15	219	9	62	15	38
Circulating libraries.....	6	71							1	21	2	26	3	24		
Cigar stores and cigar stands:																
Cigar stores with fountains.....	62	1,455	2	259	6	425	3	106	9	218	11	156	12	81	18	40
Cigar stands.....	205	1,274	1	138	4	138	4	141	5	120	23	335	36	254	136	287
Cigar stores without fountains.....	1,000	13,290	11	1,315	35	2,335	53	1,955	66	1,563	249	3,496	205	1,433	379	858
Coal and wood yards—see dealers:																
Coal and wood yards.....	691	65,694	119	16,198	167	11,958	89	3,452	59	1,455	49	699	48	320	97	268
Ice dealers.....	256	2,815	4	516	5	312	15	576	9	220	27	338	82	539	114	307
Drug stores:																
Drug stores.....	847	19,080	6	824	47	2,900	133	4,918	200	4,774	305	4,488	102	762	53	142
Drug stores with fountains.....	976	31,006	34	4,393	92	6,487	183	6,701	237	5,656	311	4,712	81	621	22	61
Florists.....	526	8,647	7	887	33	2,169	49	1,815	48	1,134	114	1,560	92	624	183	457
Gifts—novelties and toys—cameras:																
Toy shops.....	69	1,151			1	82	11	421	10	237	18	276	16	100	13	36
Art and gift shops.....	148	1,677			4	200	7	277	11	277	31	448	40	266	55	141
Novelty and souvenir shops.....	123	1,077			2	106	3	128	5	115	27	356	38	264	58	108
Camera dealers—photographic supplies.....	23	672	2	273	2	138	1	30	5	124	6	81	1	6	6	20
Jewelry stores:																
Jewelry stores (installment credit).....	11	1,516	1	169	5	402					2	31				
Jewelry stores.....	626	12,344	12	1,650	32	2,165	63	2,430	66	1,536	138	1,946	127	869	184	440
Luggage and leather goods stores.....	65	1,813	1	125	3	223	10	393	11	254	16	192	15	106	9	19
Music stores (without radio).....	108	1,942			4	288	3	104	13	333	16	213	33	243	37	87
News dealers.....	598	12,446	3	453	23	1,543	53	1,922	92	2,214	274	3,737	204	1,392	217	535
Office, school, and store supplies and equipment dealers:																
Office and school supplies.....	29	1,160	3	336	6	400	1	47	1	29	4	49	3	20	10	24
Office and store mechanical appliances dealers (retail).....	33	3,201	6	864	4	289	4	166	4	101	6	77	1	9	5	18
Office and store furniture and equipment dealers.....	26	2,519	5	814	4	322	5	195	2	59	4	54	3	21	4	14
Store fixture dealers.....	16	513	2	240			5	173	2	51	2	25	3	20	2	4
Typewriter dealers.....	21	656	2	259	2	106	1	45	7	182	3	37	3	18	3	10
Opticians and optometrists.....	122	1,951	2	226	4	308	8	290	15	350	32	450	36	262	25	64
Sporting goods stores, including athletic and playground equipment:																
Sporting goods specialty stores.....	61	1,602	1	156	10	698	7	264	9	222	13	190	2	14	19	58
Sporting goods stores with toys and stationery.....	60	1,630	2	200	8	489	10	378	13	309	11	150	3	19	13	26
Scientific and medical instruments and supplies, at retail.....	29	1,372	4	642	2	138	5	205	3	65	6	92	2	14	6	12
Stationers and printers:																
Paper and paper products stores.....	19	685	2	240	3	170	4	155	2	51	5	61			3	7
Printers and lithographers, at retail.....	65	846	1	110	1	50			5	73	8	107	15	109	40	97
Stationers and engravers.....	121	3,069	5	693	12	768	18	694	12	281	38	515	18	142	18	43
Monuments and tombstones.....	80	1,796	1	111	4	312	12	428	10	238	21	296	13	91	18	61
Miscellaneous classifications (combined).....	833	18,587	16	2,069	61	4,002	67	2,116	61	1,454	161	2,109	187	1,316	282	693

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (included in State totals—Table 4A)		STORES WITH AN- NUAL SALES EX- CEEDING \$1,000,000		STORES WITH AN- NUAL SALES OF \$500,000 TO \$999,999		STORES WITH AN- NUAL SALES OF \$300,000 TO \$499,999		STORES WITH AN- NUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups	1,103	\$549,755	75	\$176,518	189	\$115,456	338	\$129,777	521	\$126,006
Per cent of total stores and sales	1.84	20.82	.13	9.68	.28	6.26	.50	7.04	.87	6.84
Food group	107	59,694	17	25,654	18	12,721	28	10,849	44	10,470
Confectionery stores (candy and fountain)	3	731							3	731
Dairy products stores:										
Dairy products stores (including ice cream)	5	2,069			1	624	4	1,445		
Milk dealers	30	36,429	16	24,489	11	7,655	8	3,284	4	1,001
Egg and poultry dealers	2	(x)								
Fruit stores and vegetable markets	3	1,386			1	810	1	338	1	238
Grocery stores (without meats)	7	2,830			1	767	3	1,804	3	768
Grocery stores (groceries and meats):										
Grocery stores with meats	18	3,795					1	350	15	3,445
Meat markets with groceries	7	2,580			1	511	4	1,578	2	491
Meat markets (including sea foods):										
Fish markets—sea foods	2	(x)								
Meat markets	20	7,501	1	1,105	2	1,581	6	2,204	11	2,581
Bakeries—bakery goods stores (except manufac- turing bakeries)	2	(x)								
Coffee, tea, spices	1	(x)								
General stores	3	869					2	643	1	226
General stores—groceries with other merchandise	3	869					2	643	1	226
General merchandise group	111	131,883	20	94,049	28	16,845	36	13,555	32	7,934
Department stores:										
With food departments	3	48,095	2	47,852					1	243
Without food departments	40	59,777	18	46,197	11	8,030	9	3,454	8	2,090
Dry goods stores	5	2,284			1	662	4	1,622		
Variety, 5-and-10, and to-a-dollar stores	87	21,727			11	7,653	23	8,479	23	5,595
Automotive group	380	151,132	16	25,651	57	38,131	118	45,800	169	41,550
Motor vehicle dealers:										
Automobile salesrooms, new and trade-in	335	143,228	15	24,569	57	38,131	108	42,371	155	38,157
Used-car establishments	4	1,124					2	693	2	431
Accessories, tires, and batteries:										
Accessory stores with tires and batteries	8	3,180	1	1,082			4	1,372	3	726
Tire shops (including tire repairs)	3	(x)								
Filling stations—gasoline and oil	7	1,970					2	718	5	1,252
Garages (repairs and storage, gasoline, oil, acces- sories)	2	(x)								
Apparel group	59	22,089	3	3,748	6	3,974	17	6,494	33	7,933
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores	7	1,718					1	400	6	1,318
Men's and boys' hat stores	1	(x)								
Men's clothing and furnishings stores	13	4,309					9	3,312	4	997
Family clothing stores (men's, women's, and children's)	8	4,168	1	1,317	2	1,346	2	761	3	744
Women's ready-to-wear specialty stores—apparel and accessories	16	7,027	2	2,431	2	1,201	3	1,138	9	2,257
Women's accessories stores:										
Corset and lingerie shops	1	(x)								
Furriers—fur shops	1	(x)								
Hosiery shops	2	(x)								
Millinery stores	1	(x)								
Children's specialty shops	1	(x)								
Shoe stores:										
Shoe stores—men's	1	(x)							2	522
Shoe stores—women's	3	1,115			1	593				
Family shoe stores (men's, women's, and children's)	4	1,288					2	823	2	465
Furniture and household group	102	42,333	3	5,969	17	11,470	38	13,770	46	11,124
Furniture stores:										
Furniture stores	53	24,119	2	4,880	9	6,502	17	6,730	25	6,007
Furniture and hardware stores	2	(x)							4	992
Floor coverings stores	5	1,302					1	310		
Household appliances stores:										
Household appliances stores (electrical)	3	1,212			1	599	2	613		
Household appliances stores	14	5,602			3	2,041	6	2,295	5	1,286
Refrigerator dealers—electric only	4	1,682			2	1,223			2	459
Other home furnishings and appliances stores:										
Antique shops	2	(x)								
Interior decorators	1	(x)								
Radio and music stores:										
Radio and electrical shops	10	3,413			1	500	5	1,941	4	972
Radio and musical instruments stores	8	3,103	1	1,089			3	1,118	4	890
Restaurants, cafeterias, and eating places	23	6,879			2	1,149	5	1,825	16	3,905
Restaurants, cafeterias, and lunch rooms:										
Cafeterias	4	1,409					3	1,187	1	222
Lunch rooms	4	911							4	611
Restaurants with table service	15	4,559			2	1,149	2	638	11	2,772

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	60,010	55,959	128,761	22,227	\$193,503,064	\$5,560,077	\$198,358,523	\$247,683,280	\$1,843,544,532	100.00
Single-store independents.....	50,097	53,838	83,230	13,418	128,103,276	3,628,395	136,400,161	193,452,810	1,254,059,249	68.03
2-store independents.....	1,807	1,158	7,453	735	12,190,723	191,129	12,098,594	15,343,850	105,204,529	5.71
3-store independents.....	437	153	2,352	324	4,158,930	75,104	4,000,247	5,061,320	32,583,185	1.77
Local chains.....	2,837	65	9,395	1,388	16,482,167	368,718	14,166,505	10,689,100	141,604,468	7.68
Sectional chains.....	1,548	-----	7,687	1,432	12,331,541	351,713	10,399,985	6,034,800	103,432,865	5.61
National chains.....	2,240	-----	12,415	3,619	15,170,480	661,856	17,508,019	10,243,600	149,887,715	8.13
Other types of operation:										
Direct selling (house-to-house).....	30	1	511	-----	649,637	-----	103,188	38,070	1,420,277	.08
Roadside markets or stands ¹	203	222	51	37	40,513	6,762	66,200	54,000	710,746	.04
Curbside markets or stands.....	120	129	29	3	48,175	542	80,619	20,020	530,087	.03
Itinerant vendors.....	46	50	13	6	17,210	1,850	28,027	7,100	293,970	.02
Rolling stores.....	8	9	1	2	2,000	700	7,067	4,420	63,781	-----
Industrial stores (including commis-saries).....	3	-----	37	2	58,535	355	23,876	74,080	569,174	.03
Leased departments— independent operators.....	8	4	40	20	56,185	4,435	88,593	82,130	602,024	.03
Leased department chains.....	72	2	218	24	251,732	4,749	263,516	142,340	1,358,237	.07
Utility-operated retail stores.....	65	-----	569	964	1,122,833	210,553	548,543	1,147,710	3,188,154	.44
Manufacturer-controlled chains.....	151	-----	1,478	110	2,006,081	18,527	1,882,993	2,414,790	19,676,034	1.07
Cooperative stores ¹	8	-----	39	9	52,474	3,083	34,424	136,900	1,198,802	.06
Retailers—country buyers ¹	89	98	170	56	243,331	13,609	201,997	362,640	4,338,286	.23
Retailers—wholesalers ¹	222	225	1,038	71	1,512,010	17,893	1,326,284	2,295,500	17,272,653	.84
All other types.....	10	5	25	1	32,325	104	60,686	77,950	645,206	.03

¹ These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]
[Sales expressed in thousands of dollars]

COUNTY	Total		Independent stores			Sectional and national chains			Other types of operation		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Total	60,010	\$1,843,545	52,341	\$1,391,847	75	3,797	\$253,321	14	3,872	\$198,377	11
Atlantic.....	2,438	87,279	2,110	66,407	76	247	14,535	17	75	6,277	7
Bergen.....	4,628	136,990	4,051	106,278	77	242	14,622	11	835	16,090	12
Burlington.....	1,220	27,085	1,102	19,638	72	79	4,589	17	39	2,858	11
Camden.....	3,150	82,803	2,762	54,505	60	330	20,883	25	67	7,415	9
Cape May.....	967	19,189	855	14,353	75	60	3,652	19	52	1,154	6
Cumberland.....	1,005	31,379	875	23,979	76	72	3,907	13	58	3,493	11
Essex.....	11,517	473,919	9,807	342,311	72	848	73,164	16	862	58,444	12
Gloucester.....	993	22,055	899	16,936	76	59	3,287	15	35	1,852	9
Hudson.....	10,179	260,568	9,028	199,264	77	360	27,049	10	791	34,255	13
Hunterdon.....	501	11,743	448	9,019	77	21	1,230	10	32	1,494	13
Mercer.....	2,646	92,610	2,318	73,169	79	261	14,632	16	67	4,809	5
Middlesex.....	2,908	77,036	2,590	59,729	77	168	9,119	12	150	8,188	11
Monmouth.....	3,603	97,485	3,184	76,308	78	227	12,579	13	192	8,598	9
Morris.....	1,655	50,762	1,431	39,930	79	110	6,321	12	114	4,511	9
Ocean.....	854	19,628	780	15,564	79	53	2,817	15	41	1,247	6
Passaic.....	4,238	140,053	3,737	110,916	79	239	16,347	12	262	12,790	9
Salem.....	533	15,828	470	11,044	70	21	1,400	9	42	3,384	21
Somerset.....	838	21,557	730	17,308	80	48	2,174	10	60	2,075	10
Sussex.....	489	13,610	385	10,232	75	17	1,013	7	87	2,395	18
Union.....	4,843	145,842	4,072	112,372	77	298	18,078	12	473	15,392	11
Warren.....	796	16,124	721	12,495	78	37	1,943	12	38	1,686	10

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3-store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	58	58	5	4	1	15	
Annual net sales.....	\$112,406,206	\$101,362,435	\$2,419,363	\$834,658	(x)	(x)	
Per cent of total sales.....	100.00	90.19	2.15	.74	(x)	(x)	
Variety, 5-and-10, and 10-a-dollar stores:							
Number of stores.....	346	174	11		15	140	
Annual net sales.....	\$35,814,752	\$2,623,263	\$250,826		\$1,690,832	\$31,249,731	
Per cent of total sales.....	100.00	7.33	.70		4.72	87.25	
Men' and boys' clothing and furnishings stores:							
Number of stores.....	1,171	933	119	40	48	30	1
Annual net sales.....	\$42,042,849	\$27,916,501	\$6,324,457	\$3,367,916	\$2,423,263	\$1,996,842	\$14,370
Per cent of total sales.....	100.00	66.40	15.04	8.01	5.76	4.75	.04
Family clothing stores—men's, women's, and children's:							
Number of stores.....	364	308	18	10	20	6	2
Annual net sales.....	\$15,339,653	\$11,282,678	\$1,215,433	\$1,076,294	\$1,224,371	\$401,863	\$139,024
Per cent of total sales.....	100.00	73.55	7.92	7.02	7.98	2.62	.91
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	872	693	98	43	13	23	2
Annual net sales.....	\$34,427,866	\$21,009,131	\$6,722,637	\$1,070,255	\$1,147,937	\$2,855,941	\$121,965
Per cent of total sales.....	100.00	61.04	19.53	3.85	3.33	8.30	.35
Shoe stores:							
Number of stores.....	1,143	836	77	46	36	76	72
Annual net sales.....	\$33,549,801	\$14,671,494	\$3,515,894	\$3,306,986	\$2,446,835	\$4,160,446	\$5,448,106
Per cent of total sales.....	100.00	43.73	10.48	9.86	7.29	12.40	16.24
Furniture stores:							
Number of stores.....	667	596	59	18	2	1	1
Annual net sales.....	\$51,193,932	\$39,665,184	\$8,309,050	\$4,961,297	(x)	(x)	\$50,013
Per cent of total sales.....	100.00	77.43	16.43	9.71	(x)	(x)	.10
Radio and music stores:							
Number of stores.....	746	639	56	37	7	1	6
Annual net sales.....	\$27,466,311	\$18,378,933	\$3,684,804	\$4,577,028	(x)	(x)	\$31,229
Per cent of total sales.....	100.00	66.91	13.42	16.67	(x)	(x)	.11
Grocery stores (without meats):							
Number of stores.....	9,792	6,695	75	1,589	450	1,046	27
Annual net sales.....	\$192,432,646	\$71,753,200	\$2,191,959	\$50,397,632	\$14,710,705	\$52,666,626	\$712,524
Per cent of total sales.....	100.00	37.29	1.14	26.19	7.64	27.37	.37
Combination stores (groceries and meats):							
Number of stores.....	3,629	2,704	59	262	382	205	17
Annual net sales.....	\$120,298,582	\$59,118,098	\$3,318,924	\$8,417,709	\$26,149,143	\$22,540,040	\$753,678
Per cent of total sales.....	100.00	49.14	2.76	7.00	21.74	18.74	.62
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	2,813	2,666	89	25	11	9	13
Annual net sales.....	\$55,751,619	\$44,714,621	\$3,736,216	\$3,853,714	\$1,297,721	\$1,973,076	\$176,271
Per cent of total sales.....	100.00	80.20	6.70	6.91	2.33	3.54	.32
Cigar stores and cigar stands:							
Number of stores.....	1,267	1,175	23	6	5	56	2
Annual net sales.....	\$16,149,677	\$11,104,756	\$434,177	\$603,629	\$218,386	\$3,662,116	\$136,113
Per cent of total sales.....	100.00	68.76	2.69	3.74	1.36	22.61	.84
Filling stations:							
Number of stations.....	3,265	2,264	142	177	322	341	19
Annual net sales.....	\$54,549,694	\$26,226,980	\$4,239,441	\$5,418,673	\$12,266,313	\$5,667,625	\$732,562
Per cent of total sales.....	100.00	48.08	7.77	9.93	22.49	10.39	1.34
Coal and wood yards—ice dealers:							
Number of yards.....	947	854	39	15	28		11
Annual net sales.....	\$68,509,335	\$51,530,645	\$5,591,404	\$2,538,273	\$7,821,618		\$727,392
Per cent of total sales.....	100.00	75.06	8.16	3.70	11.42		1.06
Drug stores:							
Number of stores.....	1,817	1,640	99	17	29	29	3
Annual net sales.....	\$50,698,726	\$40,518,194	\$2,553,005	\$911,664	\$3,468,698	\$3,159,630	\$77,537
Per cent of total sales.....	100.00	79.94	5.04	1.80	6.84	6.23	.15
Hardware stores:							
Number of stores.....	1,266	1,204	42	9		1	8
Annual net sales.....	\$36,232,840	\$28,061,872	\$1,655,115	\$232,412		(x)	(x)
Per cent of total sales.....	100.00	92.82	4.57	.77		(x)	(x)
Jewelry stores:							
Number of stores.....	636	604	27	3	2		
Annual net sales.....	\$13,856,955	\$12,165,181	\$1,284,900	(x)	(x)		
Per cent of total sales.....	100.00	87.34	9.27	(x)	(x)		

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 7.—THE STATE—CREDIT BUSINESS
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 [Sales expressed in thousands of dollars]

PROPORTION OF CREDIT BUSINESS

KIND OF BUSINESS	TOTAL		ALL CASH		1-10 per cent credit		11-20 per cent credit		21-30 per cent credit		31-40 per cent credit		41-60 per cent credit		61-70 per cent credit		71-80 per cent credit		Over 80 per cent credit			
	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales		
Total, all stores reporting: 1	45,254	100.00	26,822	58.27	1,770	3.91	1,606	3.55	2,329	5.14	1,104	2.44	1,162	2.55	1,284	2.84	1,284	2.84	2,506	5.54	236,608	17.86
Number of stores	45,254		26,822		1,770		1,606		2,329		1,104		1,162		1,284		1,284		2,506		236,608	
Per cent of total sales		100.00	58.27		3.91		3.55		5.14		2.44		2.55		2.84		2.84		5.54		17.86	
Amount of net sales		\$1,486,866	\$867,998		\$60,821		\$67,875		\$94,451		\$89,749		\$87,400		\$69,892		\$69,892		\$245,608		17,86	
Per cent of total sales		100.00	58.27		4.19		4.56		6.76		5.33		5.88		5.04		5.04		16.57		1.49	

KIND OF BUSINESS	TOTAL		ALL CASH		1-10 per cent credit		11-20 per cent credit		21-30 per cent credit		31-40 per cent credit		41-60 per cent credit		61-70 per cent credit		71-80 per cent credit		Over 80 per cent credit				
	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales			
Food group:																							
Confectionery stores (candy and fountain)	2,883	26,206	2,431	21,333	79	583	2,453	21,771	267	1,955	2,329	315	1,162	3	19	7	50	3	19	9	221		
Dairy products stores (including ice cream)	138	5,176	92	2,727	3	83	5	144	2	19	2	55	4	4	104	4	104	1	470	13	650		
Delicatessen stores	1,048	18,816	704	12,914	127	1,083	39	572	20	312	51	884	15	165	10	125	2	24	1	125	2	24	
Fruit stores and vegetable markets	1,045	17,177	660	8,680	42	757	42	432	20	423	13	314	12	423	13	314	12	439	6	1,063	6	1,063	
Grocery stores (without meats)	8,296	177,544	5,340	137,351	406	4,085	334	4,048	325	4,187	543	6,517	232	3,252	183	2,940	207	3,138	130	3,138	130	4,111	
Combination stores (groceries and meats)	2,212	78,899	1,041	55,270	160	1,271	99	1,476	109	1,788	182	3,509	105	2,207	103	2,283	166	4,214	173	3,360	173	3,360	
Grocery stores with meats	30,663	11,057	305	11,057	61	4,411	49	1,245	56	1,432	117	3,438	64	1,618	70	2,352	70	2,563	68	2,391	68	2,391	
Meat markets (including sea foods)	328	4,772	200	1,613	28	583	19	122	14	287	22	444	8	162	8	361	9	368	8	368	8	656	
Fish markets—sea foods	2,243	72,326	913	26,514	3	6	194	6,168	154	3,689	121	4,350	209	5,756	74	4,088	74	4,088	73	4,349	73	4,349	
Meat markets																							
Bakeries—bakery goods stores (except manu- facturing bakeries)	590	10,146	418	6,602	51	858	25	334	21	609	17	529	20	268	9	263	8	95	6	128	15	460	
General merchandise group:																							
Department stores	3	48,095	27	12,663	1	243	1	243	8	10,319	6	16,094	6	8,084	2	37,168	1	244	2	1,244	7	4,071	
With food departments	67	60,550	687	11,403	165	3,152	70	1,474	42	842	26	1,431	42	3,377	11	281	11	281	6	3,539	6	289	
Without food departments	1,085	19,410	10	220	2	23	4	54	1	49	1	10	2	39	1	88	1	31	1	31	1	9	
Dry goods stores	305	8,463	180	4,657	50	1,379	24	742	16	445	8	220	10	265	1	88	1	59	4	168	11	440	
General merchandise stores	280	34,363	289	34,104	14	211	1	8	4	26	2	14											
With food departments																							
Without food departments																							
Variety, 5-and-10, and to-a-dollar stores	946	160,791	163	20,367	96	13,918	71	14,823	70	11,874	76	13,119	81	14,846	67	12,968	75	10,362	71	10,558	176	38,456	
Automotive group:																							
Automobile salesrooms—new and trade-in	166	5,805	88	4,066	17	261	9	165	10	231	8	310	9	101	12	308	9	236	3	79	1	48	
Accessories, tires, and batteries	134	3,606	77	2,307	10	206	3	79	5	108	5	47	3	73	8	141	5	75	5	46	13	524	
Tire shops (including tire repairs)	624	8,425	401	4,647	67	1,444	28	291	22	194	65	717	17	319	9	311	5	209	3	55	7	238	
Filling stations—gasoline and oil	489	8,943	250	4,021	71	1,527	31	672	29	516	27	423	14	348	7	143	3	29	4	29	4	91	
Filling stations with tires and accessories	907	7,987	643	4,590	111	1,011	56	424	30	377	22	329	25	491	7	71	7	31	2	8	4	55	
Filling stations with other merchandise	1,318	18,236	641	8,400	141	2,182	110	1,373	96	1,237	55	818	114	1,555	41	699	49	824	40	657	31	541	
Garages (repairs and storage, gasoline, oil, ac- cessories)																							
Apparel group:																							
Men's and boys' clothing and furnishings stores	170	8,420	135	6,741	19	1,084	7	68	3	76	4	201	2	109	1	133	2	211	1	138	2	79	
Men's furnishings stores	311	8,800	251	6,603	36	872	8	140	3	159	5	86	5	86	1	153	4	211	3	154	3	154	
Men's clothing and furnishings stores	280	12,245	128	6,209	49	1,808	22	1,067	16	1,083	8	489	8	189	5	463	4	361	7	212	3	154	
Family clothing stores—men's, women's, and children's	288	12,222	144	3,847	39	2,254	22	891	11	703	6	302	3	146	3	82	4	110	5	183	49	3,704	
Women's ready-to-wear specialty stores—ap- parel and accessories	581	25,241	421	17,900	50	1,080	24	1,526	15	1,131	16	690	16	951	9	419	7	446	8	200	15	898	
Women's accessories stores	98	2,565	48	1,176	13	205	7	193	5	152	4	99	3	129	5	81	4	233	1	102	6	195	
Hatters—fur shops	288	4,288	251	3,727	20	254	2	27	4	101	5	2	1	2	3	21	2	47	7	85	7	85	
Millinery stores	61	3,401	61	3,401	1	25																	
Shoe stores—men's	40	3,850	35	3,412	1	84																	
Shoe stores—women's																							
Family shoe stores—men's, women's, and children's	700	20,615	578	16,638	104	2,089	29	526	17	452	7	423	15	202	2	41	7	283	2	283	1	64	

CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS—Continued
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS—Continued

(Sales expressed in thousands of dollars)

KIND OF BUSINESS	PROPORTION OF CREDIT BUSINESS																				
	TOTAL		ALL CASH		1-10 per cent credit		21-30 per cent credit		31-40 per cent credit		41-50 per cent credit		51-60 per cent credit		61-70 per cent credit		71-80 per cent credit		Over 80 per cent credit		
	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	
Furniture and household group:																					
Furniture stores.....	537	\$43,820	128	\$3,725	25	\$792	19	\$2,870	22	\$1,515	40	\$1,869	30	\$1,977	37	\$2,059	45	\$4,732	156	\$22,141	
Household appliances stores.....	73	3,305	19	378	3	100	3	36	1	50	5	103	5	104	3	31	6	319	25	2,171	
Household appliances stores (electrical).....	53	7,928	5	265	1	20	2	142	1	10	4	130	4	134	2	4	2	44	33	6,643	
Radio and music stores.....	500	16,373	161	1,697	18	628	30	844	23	465	49	798	26	1,044	24	1,813	57	1,791	122	6,785	
Radio and electrical shops.....	139	7,970	30	332	2	109	6	75	5	434	11	540	5	171	11	442	13	1,499	54	5,210	
Radio and musical instruments stores.....																					
Lumber and building group:																					
Lumber and building material dealers.....	388	68,846	48	5,304	5	233	15	1,874	10	414	16	1,806	7	462	14	1,140	25	2,380	212	46,075	
Electrical shops (without radio).....	194	4,001	55	1,257	11	297	9	360	13	281	13	351	4	182	9	237	19	1,359	47	1,879	
Heating and plumbing shops.....	68	3,185	12	170	3	150	3	182	3	131	22	789	3	493	9	211	1	90	15	1,059	
Painting and oil burners.....	268	8,888	61	1,136	24	481	20	646	15	204	16	322	6	163	7	270	25	593	135	4,280	
Painting shops—leading and venting.....	273	9,048	92	1,869	19	364	24	413	25	595	22	703	10	644	22	769	21	1,534	27	2,611	
Paint and glass stores.....																					
Other retail stores:																					
Hardware stores.....	1,010	24,963	407	6,251	113	1,963	105	2,093	68	1,069	77	2,147	51	2,160	38	1,579	43	2,032	20	3,010	
Feed stores (four, feed, grain, fertilizer).....	1,066	12,235	37	1,294	14	830	16	797	7	176	14	1,000	8	850	6	64	23	2,513	30	4,342	
Rock stores.....	35	887	19	41	4	41	2	36	1	12	2	12	2	64	1	11	2	21	2	282	
Cigar stores without fountains.....	661	9,815	556	8,417	43	692	32	291	11	181	5	45	4	36	3	35	3	35	1	10	
Ceal and wood yards.....	569	54,556	122	5,407	21	1,081	45	2,057	27	1,687	42	1,691	28	4,691	47	5,109	69	8,899	130	21,757	
Drug stores.....	595	13,494	480	8,732	99	2,684	29	963	12	365	4	197	4	214	1	42	1	7	2	68	
Drug stores with fountain.....	498	17,423	408	17,423	161	4,368	16	1,250	16	232	4	354	1	403	1	285	2	153	2	87	
Flowers.....	397	6,815	143	1,250	23	315	26	610	23	466	42	850	21	403	27	786	25	848	26	924	
Camera dealers—photographic supplies.....	13	6,384	8	149	3	149	1	34	34	466	42	850	21	403	27	786	25	848	26	924	
Jewelry stores.....	10	1,443	10	1,443	99	2,684	29	963	12	365	4	197	4	214	1	42	1	7	2	68	
Jewelry stores (installment credit).....	416	8,713	276	4,457	37	848	31	461	10	356	12	245	5	708	4	81	7	169	8	1,199	
Music stores (without radio).....	78	1,674	43	780	5	67	2	17	3	19	1	27	1	8	5	53	1	167	7	541	
Office, school, and store supplies and equipment dealers.....	25	3,086	4	215	1	18	2	32	1	13	1	4	1	13	2	106	14	2,635	14	2,635	
Office and store mechanical appliances dealers (radio).....	27	2,268	9	531	1	531	1	18	1	30	2	48	1	17	4	253	10	1,414	10	1,414	
Office store furniture and equipment dealers.....																					
Sporting goods stores, including athletic and playground equipment.....	45	1,220	20	376	0	179	6	139	1	15	5	208	4	73	2	215	2	15	1	15	
Sporting goods specialty stores.....	44	1,065	22	439	10	263	4	123	2	47	1	30	1	11	1	56	2	91	1	35	
Sporting goods stores with toys and stationery.....	72	1,943	39	804	9	176	6	106	1	110	2	74	6	332	3	194	3	75	3	72	
Stationers and engravers.....																					

1. All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 14,750 stores, with sales of \$366,678,532, which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installment sales (included also in credit sales) ¹	TYPE OF OPERATION	Number of stores reporting credit sales	Total net sales of such stores	Net credit sales of such stores	Ratio of credit sales to total sales in stores reporting credit sales	Installment sales of stores reporting installment sales (included also in credit sales) ¹
Total	18,432	\$848,868,310	\$478,361,743	56.35	\$90,484,712	Other types of operation—Continued.					
Independent stores ²	17,605	728,768,670	387,407,139	53.16	69,683,171	Itinerant vendors.....	22	\$166,165	\$50,218	30.22	-----
Local branch systems.....	7	139,057	54,914	39.49	-----	Utility-operated retail stores.....	34	6,893,938	6,189,271	89.78	\$4,000
Local chains.....	226	45,988,248	37,536,086	81.62	12,201,866	Manufacturer-controlled chains.....	16	5,366,459	4,439,385	82.72	2,598,950
Regional chains.....	101	31,099,055	24,987,601	80.35	3,518,636	Cooperative stores ³	7	1,129,436	944,836	83.66	-----
National chains.....	111	10,376,129	4,988,427	48.08	2,212,053	Retailers—country buyers ⁴	73	3,461,215	2,083,136	60.19	-----
Other types of operation:						Retailers—wholesalers ⁵	161	13,925,237	8,819,044	63.33	-----
Direct selling (house-to-house).....	11	304,498	281,845	92.56	257,744	All other types.....	11	1,012,859	516,281	50.97	8,292
Roadside markets or stands ⁶	30	112,870	9,510	8.43	-----						
Curbside markets or stands.....	17	134,474	54,050	40.19	-----						

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$50,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

² Includes single-store independents, and 2 and 3-store independents.

³ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS ¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	155,237	\$63,863,840	Other stores in which meals are served—Continued.		
Restaurants, cafeterias, and eating places.....	143,952	60,441,038	Coffee, tea, spices.....	85	\$20,627
Cafeterias.....	7,011	4,184,458	Department stores with food departments.....	1,002	1,055,668
Lunch rooms.....	50,750	21,710,864	Department stores without food departments.....	975	347,355
Restaurants with table service.....	70,882	27,649,687	Army and Navy goods stores.....	60	36,800
Refreshment stands.....	314	29,298	Women's exchanges.....	30	5,911
Fountain—lunches.....	938	566,270	Variety, 5-and-10, and to-a-dollar stores.....	118	18,116
Lunch counters.....	8,065	6,307,065	Filling stations with merchandise.....	935	109,267
Soft-drink stands.....	12	2,500	Garages (repairs and storage, gasoline, oil, accessories).....	27	9,575
Other stores in which meals are served.....	11,285	3,422,602	Furniture stores.....	106	28,912
Confectionery stores (candy and fountain).....	3,191	631,768	Cigar stores with fountains.....	24	7,850
Delicatessen stores.....	1,957	477,711	Cigar stands.....	57	9,800
Grocery stores (without meats).....	1,098	88,593	Cigar stores without fountains.....	93	11,400
Combination stores—grocery stores with meats.....	30	14,750	Drug stores.....	81	6,000
Fish markets—sea foods.....	162	10,089	Drug stores with fountains.....	207	69,432
Bakeries—bakery goods stores (except manufacturing bakeries).....	1,063	290,027	Art and gift shops.....	25	6,900
			Newsdealers.....	401	167,251

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE ¹

KIND OF BUSINESS	Number of repair employes	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employes	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	7,305	\$38,238,264	\$4,840,034	Automotive group—Continued.			
General stores.....		1,700	-----	Parking stations, parking garages, and lots.....	21	\$69,442	\$429,343
General stores—groceries with merchandise.....		1,700	-----	Radiator shops (including repairs).....	79	507,608	-----
Automotive group.....	7,270	38,120,495	4,840,034	Furniture and household group.....	12	85,283	-----
Automobile salesrooms—new and trade-in.....	4,267	22,257,199	448,049	Radio and electrical shops.....	12	25,283	-----
Used-car establishments.....	39	177,906	28,661	Lumber and building group.....	5	24,817	-----
Accessory stores with tires and batteries.....	111	325,030	1,000	Electrical shops (without radio).....	4	19,817	-----
Battery and ignition shops—brake repair shops.....	199	1,277,102	17,343	Glass and mirror shops.....	1	5,000	-----
Tire shops (including tire repairs).....	142	670,080	-----	Other retail stores.....	11	19,566	-----
Filling stations—gasoline and oil.....	39	190,739	11,830	Hardware stores.....	2	2,800	-----
Filling stations with tires and accessories.....	162	535,682	-----	Farm implements, machinery, and equipment dealers.....	6	6,150	-----
Filling stations with other merchandise.....	64	241,641	1,684	Hardware and farm implement stores.....	2	2,678	-----
Motorcycle dealers.....	2	12,902	-----	Miscellaneous classifications (combined).....	1	7,938	-----
Bicycles, motorcycles, and supplies stores.....	5	30,041	-----	Secondhand stores.....	7	46,403	-----
Body, fender, and paint shops.....	187	1,190,179	2,100				
Garages (repairs and storage, gasoline, oil, accessories).....	1,953	10,644,944	3,900,024				

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued
C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$8,813,548	Furniture and household group—Continued.	
Food group	8,912	Lamp and shade shops.....	\$3,550
Confectionery stores (candy and fountain)	2,642	Radio and electrical shops.....	534,032
Grocery stores (without meats)	6,270	Radio and musical instruments stores.....	79,915
General merchandise group	1,136,684	Restaurants, cafeterias and eating places	5,700
Department stores with food departments	801,502	Lunch rooms.....	750
Department stores without food departments	225,214	Lunch counters.....	4,950
Dry goods stores.....	1,238	Lumber and building group	2,484,501
General merchandise stores	700	Lumber and building material dealers.....	76,265
Army and Navy goods stores.....	8,000	Lumber and hardware.....	683
Automotive group	156,982	Roofing.....	155,338
Automobile salesrooms—new and trade-in	14,153	Dealers in any other single building material.....	3,550
Battery and ignition shops—brake repair shops	10,231	Electrical shops (without radio).....	486,813
Filling stations—gasoline and oil	72,746	Heating appliances and oil-burners.....	309,100
Filling stations with tires and accessories	12,000	Plumbing shops—heating and ventilating.....	1,080,089
Filling stations with other merchandise	4,729	Glass and mirror shops.....	47,000
Bicycles, motorcycles and supplies stores	3,600	Paint and glass stores.....	325,908
Bicycle shops.....	23,203	Other retail stores	2,628,945
Body, fender and paint shops	7,281	Hardware stores.....	69,420
Garages (repairs and storage, gasoline, oil, accessories)	1,800	Farm implements, machinery and equipment dealers.....	7,685
Boats (motor boats, yachts, canoes)	6,519	Farm implement dealers with hay, grain and feed.....	20,107
Apparel group	816,488	Hardware and farm implement stores.....	28,008
Men's and boys' clothing stores.....	16,580	Feed stores (flour, feed, grain, fertilizer).....	12,114
Men's and boys' hat stores.....	32,495	Harness shops.....	3,740
Men's furnishings stores.....	2,550	Farmers' supply stores.....	8,900
Men's clothing and furnishings stores	12,440	Seeds, bulbs, and nursery stock.....	1,100
Family clothing stores—men's, women's and children's	10,978	Coal and feed stores.....	52,091
Women's ready-to-wear specialty stores—apparel and accessories	9,095	Coal and wood yards.....	6,280
Furriers—fur shops.....	281,146	Ice dealers.....	6,280
Hosiery stores.....	800	Drug stores.....	13,750
Custom tailors.....	28,626	Drug stores with fountains.....	8,800
Dressmakers.....	257,331	Florists.....	7,422
Shoe stores—men's.....	2,020	Toy shops.....	2,979
Shoe stores—women's.....	3,640	Art and gift shops.....	9,013
Family shoe stores—men's, women's and children's	3,661	Jewelry stores (installment credit).....	1,009,217
Furniture and household group	1,364,848	Luggage and leather goods stores.....	30,488
Furniture stores.....	110,509	Music stores (without radio).....	20,534
Furniture and undertakers.....	11,140	Newsdealers.....	48,576
Draperies, curtains and upholstery stores.....	126,420	Office and school supplies.....	1,216
Floor coverings stores.....	123,410	Office and store mechanical appliance dealers (retail).....	206,143
Household appliances stores (electric)	88,486	Office and store furniture and equipment dealers.....	5,610
Household appliances stores.....	18,134	Typewriter dealers.....	55,144
Refrigerator dealers—electric only.....	161,792	Opticians and optometrists.....	33,900
Antique and used furniture dealers.....	35,150	Sporting goods specialty stores.....	11,541
Picture and framing stores.....	14,500	Sporting goods stores with toys and stationery.....	10,130
Stove and range dealers.....	10,255	Printers and lithographers.....	21,691
Awning, flags, banners, window shades, and tents.....	10,000	Stationers and engravers.....	21,691
Interior decorators.....	10,000	Miscellaneous classifications (combined).....	893,108
		Secondhand stores	213,273

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
All groups	\$8,162,620	\$11,759,818	\$12,146,555	Food group—Continued.			
Food group	3,310,696	2,033,289	2,250	Meat markets (including sea foods):			
Candy and confectionery stores:				Fish markets—sea foods.....	\$4,600	\$4,600	\$2,250
Candy stores—nut stores.....	2,671			Meat markets.....	381,201	505,202	
Confectionery stores (candy and fountain)	567,485	47,606		Bakeries—bakery goods stores (except manufacturing bakeries).....	2,179,103	532,832	
Dairy products stores:				Other food stores:			
Dairy products stores (including ice cream).....	13,440	96,384		Coffee, tea, spices.....	35,500	8,622	
Milk dealers.....	18,800	303,664		Bottled waters and beverages.....		34,194	
Egg and poultry dealers.....	33,770	18,000		General stores			
Delicatessen stores.....	2,994	81,080		General stores—groceries with dry goods.....		108,430	
Fruit stores and vegetable markets.....	23,742	131,870		General stores—groceries with other merchandise.....		3,980	
Grocery stores (without meats)	36,750	87,665		General merchandise group	708,874	6,747	11,110,009
Combination stores (groceries and meats):				Department stores:			
Grocery stores with meats.....				With food departments.....	704,874	7,669,500	
Meat markets with groceries.....				Without food departments.....	4,000	6,747	3,318,490

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$20,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
General merchandise group—Continued.				Restaurants, cafeterias, and eating places.....	\$12,000	\$4,800	
Dry goods stores.....			\$86,463	Lunch counters, refreshment stands, etc.:.....			
General merchandise stores without food departments.....			35,608	Box lunches.....	8,000	4,800	
Automotive group.....	\$61,790	\$8,333,253	1,781,280	Refreshment stands.....	4,000		
Motor vehicle dealers:				Lumber and building group.....	1,254,098	977,785	\$833,615
Automobile salesrooms—new and trade-in.....		6,242,024	1,745,908	Lumber and building material dealers:			
Used-car establishments.....			3,783	Lumber and building material dealers.....	435,047	477,978	368,721
Accessories, tires, and batteries:				Lumber and hardware.....	739,986	130,779	175,911
Accessory stores with tires and batteries.....		24,375	4,000	Roofing.....	10,000	3,000	
Tire shops (including tire repairs).....		43,699	6,472	Electrical shops (without radio).....		80,733	170,162
Filling stations:				Heating and plumbing shops:			
Filling stations—gasoline and oil.....		9,300		Heating appliances and oil burners.....			46,042
Filling stations with tires and accessories.....			4,974	Plumbing shops—heating and ventilating.....	7,000	6,500	5,263
Motorcycles, bicycles, and supplies:				Paint and glass stores:			
Motor-cycle dealers.....			1,000	Glass and mirror shops.....	11,200		
Bicycle shops.....			8,593	Paint and glass stores.....	50,865	278,775	66,886
Garages and repair shops:				Other retail stores.....	1,478,747	1,841,933	1,559,111
Body, fender, and paint shops.....	53,000			Hardware stores.....	4,520	36,444	41,411
Garages (repairs and storage, gasoline, oil, accessories).....		13,855	6,560	Farm implement dealers with hay, grain, and feed.....	12,616	14,116	2,308
Boats (motorboats, yachts, canoes).....	8,790			Farmers' supplies:			
Apparel group.....	941,035	48,123	410,438	Feed stores (flour, feed, grain, fertilizer).....	346,431	166,753	
Men's and boys' clothing and furnishings stores:				Fertilizer stores.....		45,063	
Men's and boys' clothing stores.....	69,073		3,817	Harness shops.....	4,460		
Men's and boys' hat stores.....	6,888	4,000		Seeds, bulbs, and nursery stock.....	3,853		20,665
Men's furnishings stores.....	110,768		2,700	Coal and feed stores.....		214,717	11,161
Men's clothing and furnishings stores.....	8,790	11,895	8,293	Feed stores with groceries.....		50,000	
Family clothing stores—men's, women's, and children's.....	13,131	18,665	140,211	Bookstores.....			32,231
Women's ready-to-wear specialty stores—apparel and accessories.....	163,110		201,156	Cigar stores without fountains.....	5,500	13,700	
Women's accessories stores:				Coal and wood yards—ice dealers:			
Furriers—fur shop.....	154,608		18,121	Coal and wood yards.....	198,497	795,896	35,918
Hosiery shops.....		6,000		Ice dealers.....	40,312	87,820	
Millinery stores.....	12,800			Drug stores:			
Custom tailors.....	401,258		4,980	Drug stores.....	57,375	110,820	
Family shoe stores—men's, women's, and children's.....		7,593	31,205	Drug stores with fountains.....	187,604	74,813	
Furniture and household group.....	397,420	405,478	3,442,787	Florists.....	67,026	22,205	7,880
Furniture stores:				Gifts—novelties and toys—cameras:			
Furniture stores.....	141,523	101,507	2,346,807	Toy shops.....	12,000		
Furniture and hardware.....	20,000		2,000	Art and gift shops.....	7,053		
Floor coverings, draperies, curtains, and upholstery stores:				Camera dealers—photographic supplies.....	70,000	28,604	
Draperies, curtains, and upholstery stores.....	111,093	3,700		Jewelry stores:			
Floor coverings stores.....		37,452	25,089	Jewelry stores (installment credit).....			210,762
Household appliances stores:				Jewelry stores.....	14,159	50,450	26,859
Household appliances stores (electric).....		14,000	249,453	Luggage and leather goods stores.....	27,002		
Refrigerator dealers—electric only.....		41,508	11,925	Music stores (without radio).....	3,164		30,968
Other home furnishings and appliances stores:				News dealers.....		2,576	52,099
Antique and used furniture dealers.....			14,000	Office, school, and store supplies and equipment dealers:			
Brushes and brooms.....			1,601	Office and school supplies.....	29,051	4,168	9,755
Picture and framing stores.....	9,500			Office and store mechanical appliance dealers (retail).....		82,488	275,631
Stove and range dealers.....			1,410	Office and store furniture and equipment dealers.....			24,732
Antique shops.....		100,000		Store fixture dealers.....	2,500		4,625
Awnings, flags, banners, window shades, and tents.....	55,604	4,062		Typewriter dealers.....	26,385		
Interior decorators.....	59,700		26,768	Opticians and optometrists.....	5,000		1,209
Radio and music stores:				Sporting goods stores, including athletic and playground equipment:			
Radio and electrical shops.....		10,895	302,587	Sporting goods specialty stores.....	5,349		2,000
Radio and musical instruments stores.....		92,294	461,127	Sporting goods with toys and stationery.....	4,422		
				Stationers and printers:			
				Printers and lithographers.....	109,470		
				Stationers and engravers.....	4,261		
				Monuments and tombstones.....	4,200	30,000	
				Miscellaneous classifications (combined).....	254,627	11,300	769,407
				Secondhand stores.....			6,775

TABLE 11A.—THE STATE—RETAIL SALES BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURERS

Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$3,877,342

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales, 1929	Number mills	Net sales, 1929	Number of establishments	Net sales, 1929	Number of establishments	Net sales, 1929
Total.....	789	\$24,642,573	115	\$10,782,337	323	\$29,561,876	104	\$7,088,992
Camden.....								
Elizabeth.....	22	1,814,404	5	484,152	9	560,004	4	148,233
Jersey City.....	27	761,384	2	(X)	5	902,103	4	301,965
Newark.....	90	2,414,105	5	202,163	26	6,086,418	9	812,543
Paterson.....	118	6,165,990	19	1,563,317	41	5,860,206	8	1,413,463
Trenton.....	46	1,097,998	7	732,715	18	1,287,000	7	307,513
	36	1,076,270	3	(X)	17	1,139,702	7	341,201

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TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the retail census. That part of their business which is the assembling of farm products is shown below]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total	8089,994	Gloucester	(x)	Salem	\$256,783
Burlington	1,110	Hunterdon	\$45,235	Somerset	55,877
Camden	(x)	Mercer	37,350	Sussex	9,930
Cumberland	178,875	Middlesex	(x)	Union	(x)
Essex	(x)	Morristown	346,232	Warren	10,350
		Ocean	4,300		

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers ¹		By wholesalers only ¹	By all types of wholesalers ¹
Total	\$15,518,898	\$18,383,593	Groceries and food specialties	\$550,095	\$550,095
Automotive	9,932,785	9,932,785	Groceries (general line)	25,000	25,000
Automobiles and other motor vehicles	9,542,992	9,542,992	Food and grocery specialties	525,095	525,095
Automotive equipment	91,675	91,675	Hardware (general line)	114,483	114,483
Automobile parts (new and used)	14,939	14,939	Jewelry and optical goods	8,000	8,000
Tires and tubes	283,159	283,159	Leather and leather goods (except gloves and shoes)	22,500	22,500
Chemicals, drugs and allied products	261,644	413,182	Leather and leather belting	(x)	(x)
Chemicals	(x)	(x)	Shoe findings and cut stock	(x)	(x)
Drugs and drug sundries (general line)	(x)	(x)	Lumber and building materials (other than metal)	431,798	431,798
Paints, varnishes, lacquers, and enamels	(x)	242,682	Construction and building materials (other than metal and wood)	171,572	171,572
Dry goods and apparel	42,209	42,209	Lumber and millwork	260,226	260,226
Clothing and furnishings (other than millinery and footwear)	7,711	7,711	Machinery, equipment, and supplies (except electrical):		
Dry goods (general line)	34,498	34,498	Manufacturing, mining, and drilling machinery, equipment, and supplies	15,000	29,765
Electrical	925,456	1,321,451	Metals and minerals (except petroleum and scrap)	20,584	20,584
Electrical goods (including appliances)	(x)	76,000	Coal	9,392	9,392
Electrical equipment and supplies	(x)	38,991	Metals and metal work (other than iron and steel)	11,192	11,192
Refrigerators (electrical)	(x)	1,206,460	Paper and paper products	188,480	188,480
Farm products (not elsewhere specified)	10,000	17,519	Paper and paper products (general line)	(x)	(x)
Flowers and nursery stock	10,000	(x)	Paper and paper products (specialty, other than specified)	(x)	(x)
Grain	(x)	(x)	Stationery and stationery supplies	(x)	(x)
Farm supplies (except machinery and equipment)	126,618	126,618	Wall paper	(x)	(x)
Farm supplies (except feed and fertilizer)	(x)	(x)	Petroleum and petroleum products	1,500	1,531,998
Feed	(x)	(x)	Plumbing and heating equipment and supplies	338,442	371,813
Food products (not elsewhere specified)	2,054,187	2,659,287	Plumbing equipment and supplies	229,385	229,385
Confectionery and soft drinks	55,964	67,964	Heating equipment and supplies	107,047	142,417
Dairy products	238,994	238,994	Tobacco and tobacco products (except leaf)	637,545	641,545
Poultry and poultry products	111,542	123,542	All other	81,662	81,662
Dairy and poultry products	26,000	26,000	Rubber goods (general line)	(x)	(x)
Fish and sea foods	49,900	49,900	Textile and textile materials (other than dry goods)	(x)	8,000
Fruits and vegetables (fresh)	202,850	202,850	Miscellaneous kinds of business	63,662	(x)
Meats and meat products	1,068,917	1,650,017			
Furniture and house furnishings	60,000	60,000			
Furniture	50,000	50,000			
House furnishings	10,000	10,000			

¹ Column 1, "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers" reference should be made to the wholesale census and especially to Table 4 therein.

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TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (includes part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total	60,010	55,959	126,751	\$193,503,064	\$247,663,280	\$1,845,544,532	100.00
Proprietorships.....	48,484	55,190	51,865	71,729,031	139,507,570	883,926,247	47.95
Proprietorships which are also members of cooperative associations.....	56	81	304	383,691	565,220	3,630,407	.20
Corporations.....	10,804	-----	71,967	116,802,511	102,804,980	626,611,031	50.26
Corporations which are also members of another cooperative association.....	38	-----	2,600	3,077,570	4,136,650	23,154,532	1.26
Cooperative associations.....	31	-----	122	243,405	198,870	2,666,130	.14
Negro proprietorships.....	577	624	294	264,380	349,900	2,737,685	.15
Oriental mutuals.....	19	57	99	97,461	39,890	816,650	.04
Unclassified.....	1	1	-----	-----	100	2,800	-----

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (includes part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total	577	624	294	\$264,388	\$349,900	\$2,737,685	100.00
Food group	216	226	28	29,337	82,350	668,661	31.74
Candy and confectionery stores.....	56	58	11	9,149	18,270	178,163	6.51
Grocery stores (without meats).....	105	114	6	5,972	46,380	371,061	13.58
Combination stores (groceries and meats).....	19	22	2	2,832	6,830	126,360	4.68
Meat markets (including sea foods).....	13	13	4	2,730	1,560	77,517	2.83
Other food stores.....	20	21	5	8,654	6,510	116,160	4.24
General merchandise group	5	5	-----	-----	-----	13,420	.49
Dry goods stores—piece goods stores.....	5	5	-----	-----	7,550	13,420	.49
Automotive group	37	41	39	38,328	14,480	222,061	8.11
Filling stations.....	14	14	6	5,240	4,630	55,252	2.02
Garages and repair shops.....	20	24	29	23,110	3,360	146,309	5.34
Other automotive establishments.....	3	3	4	4,976	6,500	20,500	.75
Apparel group	20	23	6	8,635	43,780	110,282	4.03
Men's and boys' clothing and furnishings stores.....	7	8	3	3,267	30,600	67,468	2.47
Family clothing stores—men's, women's, and children's.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	7	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	1	(x)	(x)	3,764	1,090	21,669	.79
Furniture and household group	11	13	10	7,312	30,800	86,074	3.15
Floor coverings, draperies, curtains, and upholstery stores.....	3	3	2	1,100	650	5,250	.19
Other home furnishings and appliances stores.....	3	4	2	1,196	6,700	20,444	.75
Radio and music stores.....	5	6	6	5,016	23,450	60,380	2.21
Restaurants and eating places	133	146	134	94,403	20,020	608,301	22.22
Restaurants, cafeterias, and lunch rooms.....	118	129	134	94,385	18,910	584,287	21.34
Lunch counters, refreshment stands, etc.....	15	17	-----	18	1,110	24,014	.88
Lumber and building group	7	7	9	18,977	22,350	123,840	4.52
Electrical shops (without radio).....	3	2	3	3,975	6,310	37,247	1.36
Heating and plumbing shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores	132	144	62	62,236	123,250	668,411	24.34
Hardware stores.....	4	4	-----	-----	12,000	23,800	.87
Farmers' supplies.....	3	5	-----	-----	1,500	6,700	.24
Cigar stores and cigar stands.....	61	65	25	19,356	13,340	178,701	6.53
Coal and wood yards—ice dealers.....	14	15	9	8,890	2,870	76,070	2.78
Drug stores.....	19	22	14	18,657	71,370	238,634	8.72
Miscellaneous classifications (combined).....	29	31	14	15,433	20,970	138,300	5.05
Secondhand stores	18	17	6	5,160	5,000	38,435	1.40

¹ This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

(These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution)

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Confectionery stores (candy and fountain): (Commodity coverage, 8.6 per cent)			Bakeries—bakery goods stores: (Commodity coverage, 6.8 per cent)		
Bakery products, fresh	14.4	1.4	Bakery products, fresh	89.3	89.3
Bottled beverages	1.6	1.2	Canned goods and other groceries	20.0	7.7
Cigars, cigarettes, and tobacco	6.2	.6	Receipts from sale of meals	(x)	10.0
Confectionery and nuts	50.9	50.9	GENERAL MERCHANDISE GROUP		
Fountain sales and ice cream	31.9	31.9	Department stores (with food departments): (Commodity coverage, 99.2 per cent)		
Other non-food products	(x)	.3	Apparel and accessories, women's, misses', children's—		
Receipts from sale of meals	28.2	12.5	Children's wear		
Stationery and school supplies	11.9	.2	Millinery		
Dairy products stores: (Commodity coverage, 90 per cent)			Hosiery		
Bakery products, fresh	5.5	1.0	Coats, suits, and dresses		
Butter and cheese	48.8	48.8	Underwear, negligees, corsets, etc.		
Canned goods and other groceries	21.4	16.7	Other apparel, except furs		
Delicatessen, ready-to-serve foods	4.3	.3	Bakery products, fresh		
Eggs	23.7	23.5	Books		
Flour	3.1	.1	Cameras and photographic supplies		
Milk and cream	13.4	4.3	Clothing and furnishings (men's and boys')		
Non-food products	(x)	.1	Confectionery and nuts		
Sugar	1.8	.2	Drugs, patent medicines, etc.		
Milk dealers: (Commodity coverage, 79.5 per cent)			Dry goods and notions		
Butter and cheese	6.3	4.8	Cotton piece goods		
Canned goods and other groceries	6.9	.1	Linen goods		
Eggs	2.0	1.0	Wool and wool-mixed goods		
Milk and cream	94.0	94.0	Silk and velvet piece goods		
Non-food products	(x)	.1	Notions and small wares		
Fruit stores and vegetable markets: (Commodity coverage, 16.8 per cent)			Other dry goods		
Butter and cheese	1.7	.1	Fountain sales and ice cream		
Canned goods and other groceries	8.0	4.3	Furniture, household		
Delicatessen, ready-to-serve foods	7.0	.2	Furs and fur goods		
Eggs	1.5	.3	Groceries		
Flour	1.7	.1	Hardware		
Fresh fish and other sea foods	25.5	1.1	Home furnishings—		
Fruits and vegetables	91.4	91.4	Draperies, upholstery, and curtains		
Lard, cooking fats, etc.	2.4	.3	Floor coverings		
Miscellaneous merchandise	(x)	.2	China, glassware, and crockery		
Poultry	21.6	1.8	Kitchen utensils		
Sugar	1.3	.2	Other home furnishings		
Combination stores—meat markets with groceries: (Commodity coverage, 14.9 per cent)			Household appliances, motor-driven (except refrigerators)		
Bakery products, fresh	6.7	2.4	Infants' wear		
Bottled beverages	.8	.2	Jewelry, silverware, and clocks		
Cigars, cigarettes, and tobacco	1.2	.1	Leather goods, bill folds, gloves, and handbags		
Confectionery and nuts	1.3	.1	Luggage		
Delicatessen, ready-to-serve foods	5.7	1.1	Miscellaneous merchandise		
Fresh fish and other sea foods	6.3	2.1	Optical goods		
Fruits and vegetables	13.6	8.9	Other appliances and supplies, electrical		
Groceries—			Paper and paper goods		
Butter and cheese	4.3	4.3	Pianos and accessories		
Eggs	2.5	2.8	Radios and equipment		
Lard, cooking fats, etc.	1.7	1.7	Receipts from sale of meals		
Flour	1.2	1.2	Refrigerators		
Sugar	2.5	2.3	Service		
Canned goods and other groceries	12.9	12.9	Sheet music, music books, etc.		
Household supplies	1.3	.1	Shoes and other footwear—		
Meats, including poultry	59.1	59.1	Men's		
Milk and cream	1.9	.3	Boys' and youths'		
Other non-food products	(x)	.4	Women's		
Fish markets—sea foods: (Commodity coverage, 17.1 per cent)			Misses' and children's		
Fresh fish and other sea foods	92.9	92.9	Sporting goods, gymnasium and playground equipment		
Fruits and vegetables	30.0	3.6	Toilet articles and preparations		
Groceries	30.0	2.4	Toys and games		
Meats, including poultry	11.1	1.1	Wall paper		
Meat markets: (Commodity coverage, 22.5 per cent)			Department stores (without food departments): (Commodity coverage, 78.9 per cent)		
Bakery products, fresh	1.6	.1	Antiques, art goods, gifts		
Butter and cheese	3.8	1.2	Apparel and accessories, women's, misses', children's—		
Canned goods and other groceries	1.8	.1	Custom tailoring, dressmaking		
Delicatessen, ready-to-serve foods	6.2	.2	Children's wear		
Eggs	2.9	.8	Millinery		
Fresh fish and other sea foods	7.4	1.5	Hosiery		
Fruits and vegetables	22.6	4.9	Coats, suits, and dresses		
Lard, cooking fats, etc.	.9	.1	Underwear, negligees, corsets, etc.		
Meats, including poultry	91.1	91.1	Other apparel, except furs		
			Appliances and supplies, electrical—		
			Household appliances, motor-driven		
			Lighting equipment		
			Construction materials		
			Other appliances		
			Appliances and supplies, gas		
			Automotive parts and accessories (except tires and tubes)		

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of this table are applicable to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short columns, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent for the purpose not only of showing the data available, but also the small degree of availability of commodity data in these kinds of businesses. Such percentages should be used with caution. (See general definitions, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Department stores (without food departments)—Continued.			Dry goods stores—Continued.		
Books.....	0.5	0.3	Home furnishings—Continued.		
Cigars, cigarettes, tobacco, and smokers' supplies.....	1.3	.2	China, glassware, and crockery.....	3.1	0.4
Clothing and furnishings (men's and boys').....	12.7	12.7	Kitchen utensils.....	4.0	.1
Suits.....	6.0		Other home furnishings.....	11.8	6.3
Overcoats.....	.5		Infants' wear.....	4.2	2.4
Hats and caps.....	.3		Jewelry, costume.....	2.2	.5
Furnishings.....	4.0		Leather goods, gloves, and handbags.....	4.2	1.9
Work clothing.....	.5		Luggage.....	.7	.1
Other clothing.....	.5		Miscellaneous merchandise.....	(x)	.4
Confectionery and nuts.....	1.1	.5	Shoes, misses' and children's.....	.6	.1
Drugs and drug sundries.....	.9	.4	Shoes, women's.....	9.0	1.0
Dry goods and notions—			Piece goods stores:		
Cotton piece goods.....	2.5	2.3	(Commodity coverage, 30.6 per cent)		
Linen goods.....	2.4	2.0	Cotton piece goods.....	31.4	31.4
Wool and wool-mixed goods.....	1.1	.3	Linen goods.....	5.7	2.8
Rayon piece goods.....	.9	.3	Rayon piece goods.....	16.7	15.5
Silk and velvet piece goods.....	2.3	1.9	Silk and velvet piece goods.....	43.6	40.5
Notions and small wares.....	4.3	3.9	Wool and wool-mixed goods.....	12.4	9.8
Other dry goods.....	1.5	.6	General merchandise stores (without food departments):		
Farm and garden equipment and supplies.....	.5	.1	(Commodity coverage, 19.6 per cent)		
Fountain sales and ice cream.....	1.2	.3	Apparel and accessories, women's, misses', children's—		
Furniture, household.....	7.4	5.9	Children's wear.....	3.2	1.1
Furs and fur goods.....	1.0	.4	Millinery.....	4.4	1.4
Hardware.....	6.2	.9	Hosiery.....	4.4	2.7
Heating and plumbing equipment and supplies.....	5.0	.4	Coats, suits, and dresses.....	18.3	11.6
Home furnishings—			Underwear, negligees, corsets, etc.....	6.7	5.0
Draperies, upholstery, and curtains.....	3.6	2.9	Other apparel.....	6.0	3.2
Floor coverings.....	3.4	2.0	Art goods, gifts.....	2.3	.2
Bedding, mattresses, springs.....	1.4	.9	Automotive parts and accessories (except tires and tubes).....	4.5	.2
China, glassware, and crockery.....	2.6	2.1	Bicycles and accessories.....	1.1	.1
Kitchen utensils.....	2.1	1.0	Clothing and furnishings (men's and boys')—		
Other home furnishings.....	3.5	2.6	Custom tailoring.....	4.3	.1
Infants' wear.....	1.9	1.6	Suits.....	13.4	7.6
Jewelry, silverware and clocks—			Overcoats.....	4.4	2.0
Watches.....	.8	.1	Hats and caps.....	1.5	.7
Gold and gold-filled jewelry.....	.4	.2	Furnishings.....	6.4	3.3
Plated silverware.....	.3	.2	Work clothing.....	2.6	1.1
Sterling silverware.....	.8	.2	Other clothing.....	1.3	.7
Other jewelry.....	1.0	.7	Confectionery and nuts.....	1.9	.1
Leather goods, billfolds, gloves, and handbags.....	1.9	1.4	Dry goods and notions—		
Luggage.....	.5	.3	Cotton piece goods.....	5.5	4.0
Miscellaneous merchandise.....	(x)	1.2	Linen goods.....	2.7	1.9
Optical goods.....	.6	.1	Wool and wool-mixed goods.....	.9	.6
Other stationery.....	.6	.3	Rayon piece goods.....	.4	.3
Paints, varnishes, glass, and painters' supplies.....	3.9	.7	Silk and velvet piece goods.....	2.3	1.6
Paper and paper goods.....	.8	.5	Notions and small wares.....	3.4	2.3
Radios and equipment.....	3.3	1.5	Other dry goods.....	4.8	1.9
Receipts from sale of meals.....	2.0	.7	Fountain sales and ice cream.....	1.7	.1
Seeds, bulbs, plants, and nursery stock.....	3.4	.5	Furniture, household.....	21.7	5.6
Service.....	1.3	.5	Bedroom.....	0.9	
Shoes and other footwear—			Living room, library, and hall.....	.9	
Men's.....	.8	.6	Dining room.....	2.0	
Boys' and youths'.....	1.2	.6	Kitchen.....	.9	
Women's.....	3.0	2.8	Other household.....	.9	
Misses' and children's.....	.5	.4	Hardware.....	1.4	.2
Rubber and other footwear.....	.4	.2	Heating and plumbing equipment and supplies.....	1.7	.1
Sporting goods, gymnasium and playground equipment.....	2.3	1.1	Home furnishings—		
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.5	.6	Draperies, upholstery, and curtains.....	12.9	6.3
Tires, tubes, and tire accessories.....	10.4	3.0	Floor coverings.....	3.0	1.0
Toilet articles and preparations.....	2.5	1.6	Bedding, mattresses, springs.....	1.7	.6
Toys and games.....	2.1	1.5	China, glassware, and crockery.....	9.2	2.2
Wall paper.....	.5	.1	Kitchen utensils.....	18.7	10.6
Dry goods stores:			Other home furnishings.....		
(Commodity coverage, 20.9 per cent)			Household appliances, motor-driven (except refrigerators).....	1.6	.2
Apparel and accessories, women's, misses', children's—			Infants' wear.....	6.8	2.9
Children's wear.....	7.0	3.9	Leather goods, billfolds, purses, gloves, and handbags.....	3.4	.6
Millinery.....	3.9	1.9	Lighting equipment.....	3.8	.3
Hosiery.....	10.0	7.5	Luggage.....	.7	.1
Coats, suits, and dresses.....	18.6	11.7	Miscellaneous merchandise.....	(x)	.6
Underwear, negligees, corsets, etc.....	11.0	8.4	Paints, varnishes, lacquers.....	1.4	.2
Other apparel, except furs.....	6.7	4.0	Phonographs and records.....	.5	.1
Clothing and furnishings, (men's and boys')—			Radio parts and accessories.....	3.9	.2
Suits.....	3.7	.9	Radio sets.....	2.6	.1
Overcoats.....	1.9	.1	Refrigerators.....	3.5	.1
Hats and caps.....	.7	.1	Shoes and other footwear.....	15.5	6.7
Furnishings.....	8.1	4.1	Men's.....	1.6	
Work clothing.....	2.8	.6	Boys' and youths'.....	1.2	
Other clothing.....	5.4	1.1	Women's.....	1.0	
Dry goods and notions—			Misses' and children's.....	1.2	
Cotton piece goods.....	9.6	5.3	Infants'.....	.2	
Linen goods.....	12.2	8.1	Rubber and other footwear.....	.5	
Wool and wool-mixed goods.....	1.8	.9	Sporting goods, gymnasium and playground equipment.....	3.4	.2
Rayon piece goods.....	4.8	2.3	Stoves, ranges, heaters, etc. (other than electric or gas).....	3.5	.2
Silk and velvet piece goods.....	7.9	5.1	Tires, tubes, and tire accessories.....	3.6	.2
Notions and small wares.....	8.9	7.3	Toiletries and cosmetics.....	.9	.2
Other dry goods.....	10.2	6.9	Toys and games.....	6.4	1.7
Furs and fur goods.....	.4	.1			
Home furnishings—					
Draperies and curtains.....	0.4	4.8			
Floor coverings.....	2.4	.1			
Bedding, mattresses, springs.....	3.4	.2			

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			APPAREL GROUP—Continued		
Motorcycles, bicycles, and supplies stores: (Commodity coverage, 33.2 per cent)			Family clothing stores (men's, women's, and children's): (Commodity coverage, 42.8 per cent)		
Boats and marine accessories.....	15.0	13.7	Apparel and accessories (women's, misses', and children's)—		
Miscellaneous merchandise.....	(x) 70.9	3.1	Children's wear.....	4.4	2.7
Motorcycles, bicycles, and accessories.....	6.7	70.9	Millinery.....	2.6	1.8
Secondhand goods.....	6.2	6.1	Hosiery.....	7.4	5.7
Service.....	6.2	6.2	Coats, suits, and dresses.....	30.6	27.9
Body, fender, and paint shops: (Commodity coverage, 30.9 per cent)			Underwear, negligees, corsets, etc.....	9.5	7.9
Automotive parts and accessories.....	29.0	29.0	Other apparel, except furs.....	9.0	7.3
Passenger automobiles, new.....	1.3	.3	Clothing and furnishings (men's and boys')—		
Repairs and service.....	70.7	70.7	Custom tailoring.....	0.3	40.2
Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 38.2 per cent)			Suits.....	16.7	16.7
Automotive parts and accessories (except tires, tubes, and batteries).....	19.6	13.6	Overcoats.....	5.7	5.7
Batteries.....	6.4	2.9	Hats and caps.....	1.7	1.7
Gasoline.....	30.5	25.6	Furnishings.....	11.6	11.6
Miscellaneous merchandise.....	(x) 0.9	.4	Work clothing.....	1.4	1.4
Oils and greases.....	6.9	6.1	Other clothing.....	2.8	2.8
Passenger automobiles, new.....	13.2	.1	Dry goods and notions		
Radio parts and accessories.....	3.5	.2	Furs and fur goods.....	2.7	.3
Radio sets.....	20.7	1.1	Home furnishings.....	2.7	.6
Repairs and service.....	37.9	37.9	Infants' wear.....	8.6	5.5
Storage.....	24.1	6.3	Jewelry, silverware, and clocks—	14.4	4.4
Tires, tubes, and tire accessories.....	9.5	5.3	Watches.....	10.0	.6
Used commercial cars and trucks.....	1.7	.1	Diamond jewelry.....	7.4	.3
Used passenger cars.....	4.6	.4	Rings, other than diamond.....	1.5	.1
Parking stations, parking garages, and lots: (Commodity coverage, 41.0 per cent)			Gold and gold-filled jewelry.....	3.7	.3
Automotive parts and accessories (except tires, tubes, and batteries).....	8.3	2.1	Other jewelry.....	3.7	.3
Batteries.....	2.5	.9	Leather goods, bill folds, gloves, and handbags.....	8.6	7.7
Gasoline.....	26.6	26.6	Novelties.....	8.6	6.6
Miscellaneous merchandise.....	(x) 1.1	.1	Shoes and other footwear.....	7.8	2.0
Oils and greases.....	6.2	6.2	Men's.....	0.4	
Parts and accessories sold to dealers.....	1.3	.1	Women's.....	1.2	
Repairs and service.....	9.8	2.8	Misses' and children's.....	.4	
Storage.....	58.2	58.2	Sporting goods.....		
Tires and tubes sold to dealers.....	3.7	.3		6.6	.1
Tires, tubes, and tire accessories.....	5.6	1.7	Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 51.7 per cent)		
Radiator shops (including repairs): (Commodity coverage, 17.6 per cent)			Apparel and accessories (women's, misses', and children's)—		
Automotive parts and accessories.....	12.3	12.3	Custom tailoring.....	25.0	.1
Repairs and service.....	87.7	87.7	Children's wear.....	4.3	1.2
APPAREL GROUP			Millinery.....	8.1	2.7
Men's and boys' clothing stores: (Commodity coverage, 69.5 per cent)			Hosiery.....	8.0	4.1
Custom tailoring.....	1.7	.7	Coats, suits, and dresses.....	80.9	80.9
Furnishings.....	5.2	1.9	Underwear, negligees, corsets, etc.....	10.6	5.1
Hats and caps.....	1.3	.5	Other apparel, except furs.....	8.4	2.7
Other clothing.....	3.4	1.5	Furnishings (men's and boys').....	8.2	.2
Overcoats.....	22.0	9.9	Furs and fur goods.....	5.1	1.1
Suits.....	72.5	72.5	Jewelry, costume.....	6.3	.2
Men's and boys' hat stores: (Commodity coverage, 47.3 per cent)			Leather goods, gloves, and handbags.....	4.5	.3
Furnishings.....	16.1	13.8	Miscellaneous merchandise.....	(x) 1.1	.1
Hats and caps.....	83.7	83.7	Notions and small wares.....	6.3	.1
Leather goods, billfolds, purses, gloves.....	2.0	.2	Shoes, misses', and children's.....	11.5	.3
Other clothing.....	.8	.4	Shoes, women's.....	16.2	.8
Overcoats.....	3.5	1.9	Toilet articles and preparations.....	4.5	.1
Men's furnishings stores: (Commodity coverage, 19.5 per cent)			Corset and lingerie shops: (Commodity coverage, 24.5 per cent)		
Custom tailoring.....	6.0	2.3	Apparel and accessories, women's, misses', and children's—		
Furnishings.....	83.0	83.0	Children's wear.....	.4	.2
Hats and caps.....	13.3	12.0	Hosiery.....	28.7	23.0
Shoes, men's.....	3.2	.9	Coats, suits, and dresses.....	1.3	.8
Sporting goods.....	14.0	.5	Underwear, negligees, corsets, etc.....	57.9	57.9
Work clothing.....	2.0	.8	Other apparel.....	13.6	8.9
Men's clothing and furnishings stores: (Commodity coverage, 83.5 per cent)			Cotton piece goods.....	1.7	.2
Clothing and furnishings (men's and boys').....	97.2	97.2	Jewelry, costume.....	8.7	1.2
Custom tailoring.....	1.5		Leather goods, gloves and handbags.....	38.6	5.1
Suits.....	86.9		Notions and small wares.....	6.9	1.9
Overcoats.....	13.7		Wool and wool-mixed goods.....	2.0	.2
Hats and caps.....	5.3		Furriers—fur shops: (Commodity coverage, 55.3 per cent)		
Furnishings.....	20.4		Coats, suits, and dresses, women's, misses', and children's.....		
Work clothing.....	6.3		Furs and fur goods.....		
Rubber and other footwear.....	2.1	.2	Service.....		
Shoes, boys' and youths'.....	1.3	.2			
Shoes, men's.....	11.8	2.4			
			Hosiery shops: (Commodity coverage, 35.0 per cent)		
			Furnishings (men's and boys').....		
			Hosiery.....		
			Leather goods (often includes gloves and handbags).....		
			Other apparel.....		
			Underwear, negligees, corsets, etc.....		
			Millinery stores: (Commodity coverage 29.7 per cent)		
			Hosiery.....		
			Millinery.....		
			Other apparel.....		
			Underwear, negligees, corsets, etc.....		

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
APPAREL GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Costume accessories stores including jewelry, bags, and gloves: (Commodity coverage, 18.7 per cent)			Household appliance stores (electrical): (Commodity coverage, 39.4 per cent)		
Hosiery.....	12.9	7.5	Appliances and supplies (electrical).....		
Jewelry, costume.....	41.9	41.9	Household appliances, motor-driven (except refrigerators).....	87.6	68.7
Leather goods (often includes gloves and handbags).....	69.0	40.1	Household heating appliances—portable.....	1.2	.2
Toiletries and cosmetics.....	18.1	10.5	Lighting equipment.....	32.8	4.8
Custom tailors: (Commodity coverage, 18.4 per cent)			Incandescent lamps.....		
Custom tailoring.....	79.9	79.9	Commercial and industrial appliances.....	19.1	1.0
Overcoats.....	12.7	4.0	Ranges, water heaters, etc.....	20.0	5.6
Suits.....	29.4	15.1	Other appliances.....	8.4	1.2
Men's shoe stores: (Commodity coverage, 14.6 per cent)			China, glassware, and crockery.....		
Furnishings (men's and boys').....	2.9	1.0	Kitchen utensils.....	11.9	.9
Miscellaneous merchandise.....	(x) 3.4	.8	Plated silverware.....	6.1	.5
Rubber and other footwear.....	.9	.5	Radios and equipment.....	2.0	.1
Service.....	11.8	3.5	Refrigerators.....	40.4	13.6
Shoes, boys' and youths'.....	91.3	91.3	Secondhand goods.....	2.6	.2
Shoes, men's.....			Service.....	1.4	.7
Women's shoe stores: (Commodity coverage, 85.2 per cent)			Refrigerator dealers (electric): (Commodity coverage, 92.2 per cent)		
Hosiery, women's.....	17.1	8.3	Heating and plumbing equipment and supplies.....	6.4	.4
Leather goods, (often includes gloves and handbags).....	30.7	.4	Household appliances, motor-driven (except refrigerators).....	6.0	.2
Miscellaneous merchandise.....	(x) .9	.2	Refrigerators.....	88.8	88.8
Notions and small wares.....	6.5	3.9	Service.....	8.5	4.8
Rubber and other footwear.....	.3	.1	Stoves, ranges, heaters, etc. (other than electric or gas).....	30.9	5.8
Service.....	8.6	.1	China, glassware, crockery, tinware, enamelware: (Commodity coverage, 36.8 per cent)		
Shoes, misses' and children's.....	86.2	86.2	Antiques, art goods, gifts.....	38.6	6.8
Shoes, women's.....			China, glassware, and crockery.....	51.0	32.0
Family shoe stores—men's, women's, and children's: (Commodity coverage, 36.4 per cent)			Clocks.....		
Hosiery.....	5.4	.8	Household heating appliances—portable.....	2.0	.7
Leather goods, billfolds, purses, gloves, and handbags.....	3.2	.1	Incandescent lamps.....	2.5	.7
Miscellaneous merchandise.....	(x) 90.0	.1	Kitchen utensils.....	.7	.1
Shoes and other footwear.....			Lighting equipment.....	69.8	45.5
Men's.....	22.9		Other home furnishings.....	4.0	.8
Boys' and youths'.....	5.4		Other home furnishings.....	6.7	1.3
Women's.....	56.9		Plated silverware.....	1.3	.3
Misses' and children's.....	8.8		Stationary.....	5.0	8.7
Infants'.....	1.1		Stoves, ranges, heaters, etc. (other than electric or gas).....	.7	.1
Rubber and other footwear.....	3.9		Toilet articles.....	1.0	.4
FURNITURE AND HOUSEHOLD GROUP			Toys and games.....		
Furniture stores: (Commodity coverage, 67.3 per cent)			Stove and range dealers: (Commodity coverage, 44.4 per cent)		
Appliances and supplies—gas.....	2.7	.3	Kitchen furniture.....	10.0	5.4
Furniture—			Stoves and ranges—gas.....		
Bedroom.....	21.7	21.7	Stoves, ranges, heaters, etc. (other than gas or electric).....	85.9	83.9
Living room, library, and hall.....	25.8	25.8		20.0	10.7
Dining room.....	13.6	13.6	Interior decorators: (Commodity coverage, 55.0 per cent)		
Kitchen.....	7.4	7.4	Antiques, art goods, gifts.....	15.0	8.8
Other household.....	8.8	4.7	Furniture.....	38.6	36.8
Office and store furniture.....	7.7	2.0	Bedroom.....	7.9	
Heating and plumbing equipment and supplies.....	7.5	.1	Living room, library and hall.....	19.4	
Home furnishings—			Dining room.....		
Draperies, upholstery, and curtains.....	5.9	1.5	Kitchen.....	7.9	
Floor coverings.....	14.1	7.7	Other household.....	.2	
Bedding, mattresses, springs.....	10.8	4.7	Home furnishings.....	1.4	
China, glassware, and crockery.....	3.7	.3	Draperies, upholstery, and curtains.....	34.1	47.1
Kitchen utensils.....	10.0	.1	Floor coverings.....	8.3	
Other home furnishings.....	2.8	.6	Bedding, mattresses, springs.....	4.1	
Household appliances, motor-driven (except refrigerators).....			China, glassware, and crockery.....		
Incandescent lamps.....	4.3	.4	Lighting equipment.....	.6	
Jewelry, silverware, and clocks.....	1.8	.3	Miscellaneous merchandise.....	(x) 1.4	6.9
Lighting equipment, electric.....	2.0	.2	Radio and electrical shops: (Commodity coverage, 41.2 per cent)		
Luggage.....	.9	.1	Appliances and supplies (electrical)—		
Miscellaneous merchandise.....	(x) 11.2	.6	Household appliances, motor-driven (except refrigerators).....		
Pianos and accessories.....	.8	.2	Household heating appliances—portable.....		
Radio parts and accessories.....	13.6	5.6	Lighting equipment.....		
Radio sets.....	4.3	.7	Incandescent lamps.....		
Refrigerators.....	10.8	.2	Construction materials.....		
Secondhand furniture.....	10.2	.2	Ranges, water heaters, etc.....		
Service.....	4.7	.2	Other appliances.....		
Stoves, ranges, heaters, etc. (other than electric or gas).....	1.7	.2	Automotive parts and accessories (except tires, tubes and batteries).....		
Tires, tubes, and tire accessories.....			Batteries.....		
Floor coverings stores: (Commodity coverage, 83.0 per cent)			Bicycles and accessories.....		
Bedding, mattresses, springs.....	10.3	3.4	Cameras and photographic supplies.....		
Draperies, curtains, and upholstery.....	7.0	1.1	Cigars, cigarettes, and tobacco.....		
Floor coverings.....	88.7	88.7	Gasoline.....		
Furniture, living room, library, and hall.....	15.2	2.7	Miscellaneous merchandise.....		
Other home furnishings.....	2.1	.3	Paints, varnishes, lacquers.....		
Paints, varnishes, lacquers.....	3.9	.2	Radio parts and accessories.....		
Service.....	22.0	3.6	Radio sets.....		
			Refrigerators.....		
			Service.....		
			Sporting goods, gymnasium and playground equipment.....		
			Stationery.....		
			Tires, tubes, and tire accessories.....		
			Toys and games.....		

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FURNITURE AND HOUSEHOLD GROUP—Continued			LUMBER AND BUILDING GROUP—Continued		
Radio and musical instruments stores: (Commodity coverage, 70.3 per cent)			Lumber and hardware—Continued.		
Furniture, household.....	12.0	0.9	Carpenters' and mechanics' tools.....	1.8	1.1
Household appliances, motor-driven.....	2.1	.1	Coal.....	19.6	6.9
Household heating appliances—portable.....	17.6	.2	Farm and garden equipment and supplies.....	.4	.1
Musical instruments and accessories—			Glass.....	.3	.2
Pianos and accessories.....	36.3	27.3	Heating and plumbing equipment and supplies.....	1.3	.2
Phonographs and records.....	5.4	3.0	Ice.....	13.4	3.0
Stringed and band instruments.....	1.1	.4	Painters' supplies.....	.3	.2
Sheet music, music books, etc.....	2.8	1.1	Paints, varnishes, lacquers.....	1.7	1.2
Other musical instruments and accessories.....	3.7	1.4			
Radio parts and accessories.....	5.5	5.5	Roofing: (Commodity coverage, 25.1 per cent)		
Radio sets.....	59.4	59.4	Building paper, insulating boards with wood base, etc.....	20.0	.8
Service.....	1.4	.7	Hardware.....	6.7	.3
			Painters' supplies.....	6.7	.2
			Roofing materials.....	75.2	75.2
			Service.....	(x)	23.5
RESTAURANTS AND EATING PLACES					
Cafeterias: (Commodity coverage, 32.4 per cent)			Electrical shops (without radio): (Commodity coverage, 49.1 per cent)		
Bakery products, fresh.....	3.5	.4	Commercial and industrial electrical appliances.....	34.4	12.8
Bottled beverages.....	4.5	0.6	Construction materials.....	46.3	31.2
Cigars, cigarettes, and tobacco.....	3.3	3.1	Household appliances, motor driven (except refrigerators).....	9.1	5.4
Confectionery and nuts.....	2.6	.4	Household heating appliances—portable.....	8.2	4.5
Receipts from sale of meals.....	95.5	95.5	Incandescent lamps.....	8.9	4.9
			Lighting equipment.....	38.8	32.4
Lunch rooms: (Commodity coverage, 10.8 per cent)			Miscellaneous merchandise.....	(x)	1.0
Bakery products, fresh.....	26.4	1.8	Other appliances.....	11.2	5.2
Bottled beverages.....	20.7	3.5	Ranges, water heaters, etc.....	.7	.1
Canned goods and other groceries.....	3.9	1	Refrigerators.....	1.8	.1
Cigars, cigarettes, and tobacco.....	6.2	5.3	Service.....	15.5	2.4
Confectionery and nuts.....	7.3	.6			
Delicatessen, ready-to-serve foods.....	7.0	.2	Heating appliances and oil burners: (Commodity coverage, 64.0 per cent)		
Ice cream.....	30.6	1.4	Fuel oil.....	26.1	5.5
Other nonfood products.....	(x)	.1	Heating equipment and supplies.....	73.6	73.6
Receipts from sale of meals.....	87.0	87.0	Miscellaneous merchandise.....	(x)	.5
			Refrigerators, electric and gas.....	10.3	2.3
Restaurants with table service: (Commodity coverage, 25.4 per cent)			Service.....	17.8	12.1
Bakery products, fresh.....	13.3	1.1	Stoves, ranges, heaters, etc.....	48.3	6.0
Bottled beverages.....	8.3	1.4			
Canned goods and other groceries.....	3.9	1	Plumbing shops—heating and ventilating: (Commodity coverage, 18.6 per cent)		
Cigars, cigarettes, and tobacco.....	3.3	3.0	Builders' and shelf hardware.....	5.8	.7
Confectionery and nuts.....	12.8	4	Heating and plumbing equipment and supplies.....	84.7	84.7
Delicatessen, ready-to-serve foods.....	5.8	.4	Household appliances, motor driven.....	9.8	.5
Ice cream.....	23.7	2.5	Other appliances, gas.....	1.4	.1
Other nonfood products.....	(x)	.2	Paints, varnishes, lacquers.....	7.7	.3
Receipts from sale of meals.....	89.7	89.7	Roofing materials.....	23.3	1.9
			Service.....	37.9	6.9
Fountain—lunches: (Commodity coverage, 41.9 per cent)			Stoves and ranges, gas.....	2.2	.3
Confectionery and nuts.....	30.1	21.8	Stoves, ranges, heaters, etc (other than electric or gas).....	10.9	3.6
Fountain sales and ice cream.....	32.4	32.4	Water heaters, gas.....	3.8	1.0
Receipts from sale of meals.....	45.8	45.8			
			Paint and glass stores: (Commodity coverage, 53.9 per cent)		
LUMBER AND BUILDING GROUP			Chemicals.....	15.8	.1
Lumber and building material dealers: (Commodity coverage, 50.0 per cent)			Gasoline.....	6.3	.1
Building materials—			Glass.....	26.7	22.4
Brick, terra cotta, tile, etc.....	6.8	4.5	Hardware.....	9.7	.4
Building stone.....	1.7	.8	Painters' supplies.....	12.3	10.7
Cement.....	10.4	6.9	Paints, varnishes, lacquers.....	63.0	56.5
Lime, plaster, etc.....	4.8	3.2	Service.....	(x)	1.4
Lumber (rough and dressed).....	63.3	55.1	Wall paper.....	30.0	8.4
Planing-mill products, woodwork.....	18.5	11.7			
Wood shingles and shakes.....	3.1	2.2	OTHER RETAIL STORES		
Roofing materials (except wood shingles).....	2.7	1.8	Hardware stores: (Commodity coverage, 16.0 per cent)		
Structural steel (at retail).....	.5	.2	Appliances and supplies, electrical—		
Iron and other building metal.....	1.1	.8	Household appliances, motor driven.....	5.4	1.1
Building paper, insulating boards with wood base, etc.....	1.6	1.0	Household heating appliances—portable.....	.5	.1
Wall boards (except wood base).....	1.5	1.0	Incandescent lamps.....	1.8	.4
Other building materials.....	6.9	3.6	Construction materials.....	2.6	.2
Coal.....	23.4	5.7	Automotive parts and accessories.....	4.0	.2
Hay, grain, and feed.....	4.8	.1	Building materials—		
Heating and plumbing equipment and supplies.....	5.5	.1	Lime, plaster, etc.....	3.9	.1
Miscellaneous merchandise.....	(x)	.3	Roofing materials.....	4.1	1.2
Paints, varnishes, lacquers.....	8.4	.4	Structural steel (at retail).....	1.9	.1
Wire fencing, gates, and posts.....	(x)	.5	Iron and other building metal.....	8.9	1.7
Wood, coke, and other fuels.....	1.0	.1	Building paper, insulating boards with wood base, etc.....	3.8	.6
			Farm and garden equipment and supplies—		
Lumber and hardware: (Commodity coverage, 27.7 per cent)			Wire fencing, gates, and posts.....	4.3	.8
Builders' and shelf hardware.....	4.9	4.9	Other farm and garden equipment and supplies.....	5.2	.9
Building materials—			Fertilizers.....	3.6	.7
Brick, terra cotta, tile, etc.....	1.6	1.1	Hardware—		
Building stone.....	1.9	1.1	Builders' and shelf hardware.....	26.9	26.9
Cement.....	6.9	5.0	Carpenters' and mechanics' tools.....	14.6	14.6
Lime, plaster, etc.....	15.9	15.1	Other hardware.....	19.5	19.5
Lumber (rough and dressed).....	37.9	29.4	Heating and plumbing equipment and supplies.....	14.3	2.9
Planing-mill products, woodwork.....	26.1	21.0	Home furnishings—		
Wood shingles and shakes.....	2.5	1.8	China, glassware, and crockery.....	6.3	1.7
Roofing materials (except wood shingles).....	2.6	1.9	Kitchen utensils.....	0.5	.2
Building paper, insulating boards with wood base, etc.....	1.6	1.2	Other home furnishings.....	.8	.2
Wall boards (except wood base).....	1.6	1.2	Miscellaneous merchandise.....	(x)	.9
Other building materials.....	5.9	3.4	Other appliances—gas.....	5.0	.4

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Hardware stores—Continued.			Cigar stores (with fountains):		
Paints, varnishes, glass, and painters' supplies—			(Commodity coverage, 44.8 per cent)		
Paints, varnishes, lacquers.....	20.2	12.9	Cigars, cigarettes, tobacco and smokers' supplies.....	58.2	88.2
Glass.....	2.9	1.2	Confectionery and nuts.....	18.6	18.6
Painters' supplies.....	2.5	1.0	Fountain sales and ice cream.....	22.7	22.7
Radio parts and accessories.....	1.8	.1	Magazines and newspapers.....	4.7	.6
Radio sets.....	21.7	1.7			
Seeds, bulbs, plants, and nursery stock.....	5.7	1.6	Cigar stands:		
Sporting goods, gymnasium and playground equipment.....	1.3	.2	(Commodity coverage, 12.6 per cent)		
Stoves and ranges, gas.....	11.3	2.5	Cigars, cigarettes, tobacco and smokers' supplies.....	54.6	54.6
Stoves, ranges, heaters, etc. (other than electric or gas).....	2.6	.1	Confectionery and nuts.....	51.3	45.4
Toys and games.....	2.6	.3			
Wall paper.....	9.7	.2	Cigar stores (without fountains):		
			(Commodity coverage, 22.5 per cent)		
Hardware and farm implement stores:			Books.....	4.1	.1
(Commodity coverage, 18.2 per cent)			Cigars, cigarettes, and tobacco.....	83.1	83.1
Appliances and supplies, electrical—			Confectionery and nuts.....	12.5	1.2
Household appliances, motor driven.....	7.2	2.4	Magazines and newspapers.....	15.7	1.8
Household heating appliances—portable.....	.5	.4	Novelties.....	10.7	.3
Lighting equipment.....	.5	.2	Other stationery.....	4.1	.1
Incandescent lamps.....	.6	.4	Paper and paper goods.....	2.7	.7
Other appliances.....	7.6	2.6	Photo-finishing sales.....	1.7	.1
Batteries.....	.2	.1	Photographic supplies.....	3.4	.1
Bicycles and accessories.....	2.9	1.0	Smokers' supplies.....	13.1	13.1
Building materials—					
Roofing materials.....	.7	.2	Coal and wood yards:		
Iron and other building metal.....	.7	.2	(Commodity coverage, 55.7 per cent)		
Building paper, insulating boards with wood base, etc.....	.2	.1	Building materials.....	10.8	1.4
Wall boards (except wood base).....	.2	.1	Coal.....	89.8	88.6
Other building materials.....	.9	.3	Fuel oil.....	12.4	3.9
Farm and garden equipment and supplies—			Gasoline, oil, and grease.....	15.7	.8
Farm machinery.....	10.3	10.3	Ice.....	24.1	1.9
Wire fencing, gates and posts.....	3.2	2.6	Services.....	12.8	.9
Other farm and garden equipment and supplies.....	1.5	1.2	Wood, coke, and other fuels.....	8.2	3.2
Fertilizers.....	4.3	.9			
Gasoline, oil and grease.....	.5	.4	Drug stores (without fountains):		
Hardware—			(Commodity coverage, 11.7 per cent)		
Builders' and shelf hardware.....	25.6	25.6	Bottled beverages.....	(x)	.2
Carpenters' and mechanics' tools.....	1.1	1.1	Cigars, cigarettes, and tobacco.....	8.9	6.1
Other hardware.....	43.1	22.8	Confectionery and nuts.....	3.1	1.4
Heating and plumbing equipment and supplies.....	.6	.2	Drugs, patent medicines, etc.....	39.7	39.7
Home furnishings—			Miscellaneous merchandise.....	(x)	3.5
Curtains.....	3.2	.3	Prescriptions.....	22.3	22.3
Kitchen utensils.....	4.8	3.3	Rubber goods.....	4.3	2.9
Other home furnishings.....	8.9	6.2	Stationery, books, periodicals, etc.....	2.4	1.0
Paints, varnishes, glass, and painters' supplies—			Surgical and hospital supplies.....	4.8	2.6
Paints, varnishes, lacquers.....	7.1	5.7	Toilet articles.....	4.6	3.0
Glass.....	.5	.4	Toiletries and cosmetics.....	21.3	17.3
Painters' supplies.....	5.0	4.0			
Radio parts and accessories.....	.5	.2	Drug stores (with fountains):		
Radio sets.....	4.8	1.5	(Commodity coverage, 16.6 per cent)		
Seeds, bulbs, plants, and nursery stock.....	4.1	2.3	Bottled beverages.....	2.4	.5
Service.....	6.2	2.1	Cigars, cigarettes, and tobacco.....	7.6	6.6
Sporting goods, gymnasium and playground equipment.....	1.1	.5	Confectionery and nuts.....	6.0	4.4
Tires, tubes, and tire accessories.....	.3	.1	Drugs, patent medicines, etc.....	81.5	81.5
Toys and games.....	.6	.2	Fountain sales and ice cream.....	30.4	30.4
Watches.....	.1	.1	Miscellaneous merchandise.....	(x)	8.1
			Prescriptions.....	14.8	14.8
Feed stores (flour, feed, grain, fertilizer):			Rubber goods.....	3.1	2.1
(Commodity coverage, 12.6 per cent)			Stationery, books, periodicals, etc.....	1.0	.5
Chemicals.....	5.9	.8	Surgical and hospital supplies.....	3.1	1.4
Fertilizers.....	20.2	8.9	Toilet articles.....	4.1	2.7
Flour.....	8.0	1.0	Toiletries and cosmetics.....	9.6	7.0
Grain and feed.....	75.5	75.5			
Hay, straw, and alfalfa.....	15.6	15.6	Florists:		
Miscellaneous merchandise.....	(x)	.7	(Commodity coverage, 22.3 per cent)		
Seeds, bulbs, plants and nursery stock.....	18.7	2.4	Flowers, wreaths, etc.....	95.7	95.7
Tires, tubes, and tire accessories.....	.5	.1	Seeds, bulbs, plants, and nursery stock.....	16.8	4.3
Seeds, bulbs, and nursery stock:			Camera dealers—photographic supplies:		
(Commodity coverage, 75.3 per cent)			(Commodity coverage, 51.2 per cent)		
Farm and garden equipment and supplies.....	23.5	8.9	Cameras and photographic supplies.....	98.0	98.0
Fertilizers.....	5.2	.8	Cameras.....	66.5	
Flowers, wreaths, etc.....	34.9	5.8	Photographic supplies.....	23.9	
Seeds, bulbs, plants and nursery stock.....	84.5	84.5	Photo-finishing sales.....	7.6	
			Miscellaneous merchandise.....	(x)	1.7
Coal and feed stores:			Stationery.....	1.0	.3
(Commodity coverage, 26.2 per cent)					
Building materials.....	4.1	.8	Jewelry stores (installment credit):		
Coal.....	73.1	73.1	(Commodity coverage, 93.0 per cent)		
Fertilizers.....	4.0	.2	Antiques, art goods, gifts.....	20.3	4.3
Fuel oil.....	.2	.1	Jewelry, silverware, and clocks.....	95.1	95.1
Hay, grain, and feed.....	24.2	24.2	Clocks.....		
Hay, straw, and alfalfa.....	6.4		Watches.....	0.6	
Grain and feed.....	17.8		Diamond jewelry.....	34.4	
Ice.....	1.7	.3	Rings, other than diamond.....	38.2	
Wood, coke, and other fuels.....	2.1	1.3	Gold and gold-filled jewelry.....	4.4	
			Plated silverware.....	1.7	
Bookstores:			Sterling silverware.....	2.2	
(Commodity coverage, 45.1 per cent)			Other jewelry.....	10.7	
Antiques, art goods, gifts.....	20.5	.7	Service.....	5.3	.6
Books.....	68.8	68.8			
Magazines and newspapers.....	8.9	4.2	Jewelry stores:		
Other stationery.....	(x)	16.5	(Commodity coverage, 34.8 per cent)		
Paper and paper goods.....	11.7	3.4	Antiques, art goods, gifts.....	10.2	.3
Secondhand merchandise.....	20.2	6.4	Cameras and photographic supplies.....	6.1	.1
			China, glassware, and crockery.....	9.4	1.5

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 15.—THE STATE SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Jewelry stores—Continued.			Office and store furniture and equipment dealers—Con.		
Jewelry, silverware, and clocks.....	87.9	87.9	Other office and store equipment.....	9.1	2.0
Clocks.....	3.4		Stationery, books and magazines.....	40.4	12.5
Watches.....	11.8		Typewriters and accessories.....	1.9	.1
Diamond jewelry.....	35.7		Opticians and optometrists:		
Rings, other than diamond.....	8.4		(Commodity coverage, 28.3 per cent)		
Gold and gold-filled jewelry.....	13.1		Cameras and photographic supplies.....	10.3	3.5
Plated silverware.....	.9		Optical goods.....	95.6	95.6
Sterling silverware.....	6.0		Professional and scientific instruments and supplies.....	6.5	.9
Other jewelry.....	9.7		Sporting goods specialty stores:		
Leather goods.....	.8	.1	(Commodity coverage, 34.7 per cent)		
Miscellaneous merchandise.....	(x) .2	.2	Cameras and photographic supplies.....	9.0	3.8
Optical goods.....	5.4	.8	Radios and equipment.....	28.1	15.2
Service.....	16.7	4.9	Rubber goods.....	25.0	4.1
Stationery.....	5.8	.1	Sporting goods, gymnasium and playground equipment.....	76.9	70.9
Toilet articles.....	7.3	4.1	Sporting goods stores with toys and stationery:		
Luggage and leather goods stores:			(Commodity coverage, 32.1 per cent)		
(Commodity coverage, 19.6 per cent)			Appliances and supplies (electrical).....	10.0	1.5
Jewelry, costume.....	3.2	.8	Bicycles and accessories.....	2.2	.3
Leather goods, billfolds, purses, gloves and handbags.....	35.9	38.0	Cameras and photographic supplies:		
Luggage.....	55.5	56.5	Cameras.....	6.4	3.7
Notions and small wares.....	6.1	2.5	Photographic supplies.....	2.3	1.0
Service.....	.4	.2	Photo-finishing sales.....	.7	.3
Toilet articles.....	1.5	1.1	Cigars, cigarettes, tobacco, and smokers' supplies.....	12.9	11.2
Music stores:			Cigars, cigarettes, and tobacco.....	9.0	
(Commodity coverage, 57.7 per cent)			Smokers' supplies.....	2.2	
Musical instruments and accessories.....	99.2	99.2	Leather goods, billfolds, purses (often includes gloves and handbags).....	3.2	2.8
Pianos and accessories.....	85.4		Luggage.....	1.3	.5
Phonographs and records.....	8.3		Miscellaneous merchandise.....	(x) 1.0	1.0
Stringed and band instruments.....	1.1		Other jewelry.....	1.6	.5
Sheet music, music books, etc.....	4.4		Radio parts and accessories.....	15.8	7.0
Radio sets.....	3.4	.8	Radio sets.....	10.8	1.6
News dealers:			Service.....	2.9	.4
(Commodity coverage, 5.8 per cent)			Sporting goods, gymnasium and playground equipment.....	48.5	48.5
Cigars, cigarettes, tobacco and smokers' supplies.....	33.2	3.0	Stationery, books and magazines.....	12.2	7.9
Magazines and newspapers.....	90.8	90.8	Books.....	.4	
Miscellaneous merchandise.....	(x) .1	.1	Magazines and newspapers.....	.4	
Service.....	11.7	6.1	Paper and paper goods.....	7.1	
Office and school supplies:			Toys and games.....	12.6	11.0
(Commodity coverage, 65.1 per cent)			Watches.....	1.9	.8
Adding and calculating machines and accessories.....	.3	.1	Scientific and medical instruments and supplies, at retail:		
Art goods, gifts.....	3.4	.3	(Commodity coverage, 55.7 per cent)		
Books.....	2.0	1.2	Professional and scientific instruments and equipment.....	58.7	50.9
Cameras.....	4.7	2.7	Service.....	.6	.2
Leather goods.....	2.9	.9	Surgical, dental and hospital supplies.....	59.9	49.0
Office and store furniture.....	11.8	8.6	Stationers and engravers:		
Other office and store equipment.....	11.4	0.7	(Commodity coverage, 39.8 per cent)		
Other stationery.....	59.1	54.5	Adding and calculating machines and accessories.....	9.2	1.0
Paper and paper goods.....	15.3	14.3	Art goods, gifts.....	10.2	2.0
Photo-finishing sales.....	2.0	1.1	Cameras and photographic supplies.....	3.8	.6
Photographic supplies.....	3.4	1.9	Leather goods.....	8.2	1.2
Radios and equipment.....	4.2	1.5	Service.....	26.4	1.7
Service.....	1.7	.2	Sporting goods.....	20.1	5.7
Sporting goods, gymnasium and playground equipment.....	13.8	5.6	Stationery, books and magazines.....	83.1	83.1
Toys and games.....	.7	.1	Books.....	2.1	
Typewriters and accessories.....	.6	.3	Magazines and newspapers.....	.3	
Office and store mechanical appliance dealers (retail):			Paper and paper goods.....	51.3	
(Commodity coverage, 87.4 per cent)			Other stationery.....	29.4	
Adding and calculating machines and accessories.....	32.7	29.8	Toys and games.....	15.9	2.8
Magazines and newspapers.....	21.5	1.1	Typewriters and accessories.....	7.8	1.9
Office and store furniture.....	4.0	2.0	SECONDHAND STORES		
Other office and store mechanical appliances.....	41.7	32.3	Automobile parts and accessories (secondhand):		
Secondhand goods.....	1.3	.1	(Commodity coverage, 44.0 per cent)		
Service.....	8.5	6.6	Automotive parts and accessories (except tires and tubes).....	81.5	81.5
Stationery.....	24.2	15.2	Gasoline.....	2.6	.1
Typewriters and accessories.....	19.8	12.9	Miscellaneous merchandise.....	(x) 2.3	2.3
Office and store furniture and equipment dealers:			Repairs and service.....	20.7	1.7
(Commodity coverage, 73.4 per cent)			Tires, tubes, and tire accessories.....	21.9	4.6
Adding and calculating machines and accessories.....	3.7	.6	Used passenger cars.....	22.6	9.8
Furniture, household.....	20.0	3.8			
Office and store furniture.....	81.0	81.0			

TABLE 16.—NEWARK—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold, see Table 22)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	7,153	6,419	24,208	2,994	\$41,550,082	\$917,145	\$42,102,784	\$38,736,180	\$322,777,824	100.00
Food group	3,261	3,112	4,290	894	5,826,782	243,838	5,922,125	2,962,760	69,976,857	21.68
Candy and confectionery stores:										
Candy stores—nut stores.....	22	20	17		14,424		38,466	17,220	189,888	.06
Confectionery stores (candy and fountain).....	640	676	281	142	361,446	41,235	1,046,994	506,860	6,442,026	2.00
Dairy products stores:										
Dairy products stores (including ice cream).....	18	15	19		23,270		34,585	20,520	480,150	.15
Egg and poultry dealers.....	25	28	44	4	71,876	1,685	69,974	11,700	1,074,361	.33
Milk dealers.....	9	1	774		1,762,322		413,493	14,630	8,567,716	2.65
Delicatessen stores.....	213	255	144	32	184,237	9,869	410,787	339,890	4,118,921	1.28
Fruit stores and vegetable markets.....	237	269	147	44	184,618	13,340	322,034	63,730	3,105,475	.96
Grocery stores (without meats).....	1,311	1,081	884	433	1,480,203	104,964	1,856,124	1,510,000	24,489,821	7.59
Combination stores (groceries and meats):										
Grocery stores with meats.....	110	107	103	22	156,964	5,631	176,113	146,230	2,888,519	.80
Meat markets with groceries.....	66	67	182	58	209,925	16,773	209,679	88,360	2,585,376	.80
Meat markets (including sea foods):										
Fish markets—sea foods.....	80	89	75	8	118,375	2,171	128,285	11,200	1,171,680	.36
Meat markets.....	474	491	502	129	876,005	40,403	1,005,493	175,040	13,484,807	4.18
Bakeries—bakery goods stores (except manufacturing bakeries).....	59	57	69	14	88,975	5,493	113,865	21,900	729,873	.23
Other food stores:										
Coffee, tea, spices.....	9	5	16	1	19,214	260	25,771	19,870	219,364	.07
General food stores.....	4	4	10	7	16,310	2,014	19,166	6,910	130,769	.04
Bottled waters and beverages.....	7	6	20		44,199		21,724	730	102,205	.06
General stores—groceries with apparel or dry goods.....	4	4					5,055	4,000	43,120	.01
General merchandise group	277	283	9,304	719	12,659,710	274,594	11,855,515	9,942,750	78,544,462	22.79
Department stores.....	8	3	8,278	360	11,836,699	229,719	10,426,185	8,070,670	63,718,900	19.74
Dry goods stores—piece goods stores:										
Dry goods stores.....	188	208	72	38	99,903	10,397	270,894	911,000	2,787,334	.87
Piece goods stores.....	23	26	11		13,200		40,792	120,250	378,200	.12
General merchandise stores:										
With food departments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Without food departments.....	27	28	43	26	61,019	6,393	91,255	218,840	718,598	.22
Army and Navy goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and 10-a-dollar stores.....	27	15	696	236	646,289	28,085	830,630	580,790	5,844,421	1.81
Automotive group	576	337	2,399	99	4,910,187	28,116	5,042,178	4,049,700	46,908,997	14.53
Motor vehicle dealers:										
Automobile salerooms—new and trade-in.....	49	6	1,215	5	2,613,779	1,800	2,555,680	2,610,500	30,431,330	9.43
Used-car establishments.....	17	11	62	1	118,735	400	118,773	139,390	1,362,089	.42
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	46	31	177	7	409,696	2,490	440,635	568,410	3,560,331	1.10
Battery and ignition shops—brake repair shops.....	46	37	68	9	91,651	2,120	132,062	71,740	682,933	.21
Tire shops (including tire repairs).....	37	29	113	2	195,596	288	204,020	227,580	1,833,768	.57
Filling stations:										
Filling stations—gasoline and oil.....	88	17	211	14	318,314	4,749	311,325	65,650	2,013,968	.62
Filling stations with tires and accessories.....	34	29	54	6	87,970	1,748	79,202	53,800	794,322	.25
Filling stations with other merchandise.....	45	7	174	26	299,178	3,840	324,784	36,780	2,388,617	.71
Motor cycles, bicycles, and supplies.....	10	9	16	1	25,555	300	20,984	47,030	252,485	.08
Garages and repair shops:										
Body, fender, and paint shops.....	18	18	77	2	95,526	650	52,718	16,890	322,376	.10
Garages (repairs and storage, gasoline, oil, accessories).....	163	160	380	23	577,885	7,104	687,018	188,090	2,888,416	.89
Parking stations, parking garages, and lots.....	21	25	36	3	51,065	1,120	93,424	10,740	363,738	.11
Radiator shops (including repairs).....	7	8	14	2	23,870		13,720	8,140	82,929	.03
Other automotive establishments.....	1		2		1,400		7,883	4,900	21,000	.01
Apparel group	789	625	2,212	687	3,906,743	171,780	6,014,949	6,348,830	35,369,607	10.96
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	45	29	133	17	340,966	5,877	541,093	794,110	3,576,862	1.11
Men's and boys' hat stores.....	34	23	46	21	85,241	6,539	183,280	173,720	990,807	.31
Men's furnishings stores.....	79	70	109	29	187,631	7,821	454,844	685,890	2,481,776	.77
Men's clothing and furnishings stores.....	24	17	178	23	408,816	7,294	666,491	934,970	3,886,959	1.05
Family clothing stores (men's, women's, children's).....	42	32	238	71	365,588	15,329	434,963	380,850	2,635,946	.82
Women's ready-to-wear specialty stores—apparel and accessories.....	129	89	596	173	959,507	48,030	1,417,348	865,910	8,600,956	2.66
Women's accessories stores:										
Blouse shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Corset and lingerie shops.....	19	19	41	20	54,494	3,043	101,227	114,690	671,959	.21
Furriers—fur shops.....	36	33	78	9	128,143	2,744	203,504	286,960	1,001,137	.31
Hosiery shops.....	90	19	148	16	192,670	3,227	200,101	140,110	1,246,492	.39
Knit goods shops.....	10	11	12	9	23,262	1,425	41,121	32,900	328,617	.10
Millinery stores.....	53	44	86	20	113,442	4,081	171,908	62,310	727,960	.23
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:										
Children's specialty shops.....	19	16	43	9	55,585	1,966	89,666	140,580	672,135	.21
Custom tailors.....	92	90	165	15	328,000	4,869	185,500	200,520	1,260,447	.39
Dressmakers.....	3	4		1	500		1,170	250	4,040	.01
Infants' wear shops.....	4	4	3	1	3,686	250	13,220	24,900	87,100	.03
Shoe stores:										
Shoe stores—men's.....	17	2	41	24	83,998	4,945	293,538	186,830	1,328,560	.41
Shoe stores—women's.....	11	1	79	90	184,237	23,016	352,434	185,020	1,818,087	.56
Family shoe stores (men's, women's, children's).....	137	102	212	109	388,130	31,124	656,595	1,109,530	4,495,424	1.39
Furniture and household group	248	184	1,899	88	3,938,430	27,291	3,847,623	3,844,500	23,424,405	7.26
Furniture stores.....	83	62	715	3	1,620,540	939	1,834,327	2,004,930	11,138,359	3.45
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	15	16	24		35,145		37,683	29,900	234,046	.07
Floor coverings stores.....	20	18	68	1	164,983	360	187,364	401,950	1,367,873	.42

See footnotes at end of table.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 16.—NEWARK—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold, see Table 22)	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Furniture and household group—Continued.										
Household appliances stores	20	5	499	40	\$837,266	\$21,635	\$414,808	\$348,450	\$3,171,475	0.99
Other home furnishings and appliances stores:										
Aluminum ware	4	1	36		39,774		22,370	3,300	136,045	.04
Antique and used furniture dealers	4	7					4,756	13,200	21,450	.01
China, glassware, crockery, tinware, enamel-ware	9	6	30	1	48,182	130	61,601	64,116	310,118	.10
Picture and framing stores	3	3	12	1	29,254	390		29,500	82,142	.03
Stove and range dealers	4	1	25	2	39,344	180		161,070	304,927	.09
Awnings, flags, banners, window shades, and tents	4	5	1	1	1,800		300	7,100	39,600	.01
Interior decorators	3	2	53		166,758			109,300	511,832	.16
Lamp and shade shops	3	3	2		2,265			9,000	18,500	.01
Radio and music stores:										
Radio and electrical shops	49	37	249	7	462,557	2,597	474,901	267,980	3,748,489	1.16
Radio and musical instruments stores	25	20	157	2	337,918	770	461,686	392,250	2,220,744	.69
Restaurants, cafeterias and eating places	511	539	2,590	176	2,946,337	62,382	2,570,178	233,320	15,205,598	4.71
Restaurants, cafeterias, and lunch rooms:										
Cafeterias	33	4	647	42	736,957	12,626	617,405	33,510	3,386,818	1.05
Lunch rooms	255	292	563	75	658,599	32,309	640,767	89,560	3,590,488	1.21
Restaurants with table service	106	145	1,049	29	1,067,043	7,680	932,176	80,340	5,525,470	1.71
Lunch counters, refreshment stands, etc.:										
Box lunches	3	4	8		4,900		3,474	1,250	23,310	.01
Refreshments stands	5	3	7		7,181		26,995	810	77,376	.02
Fountain-lunches	11	5	69	5	35,479	2,840	83,083	8,710	408,439	.13
Lunch counters	92	82	240	24	379,058	7,127	227,545	18,390	1,808,583	.60
Soft-drink stands	6	4	7	1	7,180	300	24,733	750	70,107	.02
Lumber and building group¹	172	120	912	21	1,879,430	9,059	1,697,044	2,792,010	13,332,669	4.13
Lumber and building material dealers:										
Lumber and building material dealers	29	9	419	6	867,344	3,954	928,333	1,753,300	6,791,220	2.10
Roofing	10	12	17		28,898		16,469	11,360	108,445	.04
Electrical shops (without radio)	29	18	205	7	434,882	2,050	255,074	443,240	2,563,608	.80
Heating and plumbing shops:										
Heating appliances and oil burners	13	5	60	1	121,745	300	33,921	27,020	491,891	.15
Plumbing shops—heating and ventilating	32	28	73	5	148,188	2,004	73,606	76,090	666,374	.21
Paint and glass stores:										
Glass and mirror shops	17	11	27	1	48,461	500	29,200	36,520	195,173	.06
Paint and glass stores	41	36	111	1	229,412	261	259,241	443,780	2,473,275	.77
Other retail stores	1,198	1,079	3,181	362	5,411,785	96,810	5,374,587	7,828,210	48,443,080	13.46
Hardware stores	155	174	238	18	427,426	4,960	437,875	1,344,590	4,189,110	1.30
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer)	3	2	10	1	13,300	250	6,074	17,290	93,449	.03
Harness shops	6	4	5		6,146		5,707	6,980	24,148	.01
Farmers' supply stores	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock	9	4	34	3	73,961	1,064	87,692	56,020	392,630	.12
Coal and feed stores	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Feed stores with groceries	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores	8	6	46	5	105,656	1,675	38,603	31,640	300,947	.09
Cigar stores and cigar stands:										
Cigar stores with fountains	8	6	18	2	25,664	312	51,621	25,360	381,969	.12
Cigar stands	23	10	24	8	35,806	1,954	31,849	17,520	260,256	.08
Cigar stores without fountains	120	125	93	35	136,873	9,050	239,953	267,910	2,574,927	.80
Coal and wood yards—ice dealers:										
Coal and wood yards	94	71	481	21	867,716	6,040	893,181	515,390	10,555,032	3.27
Ice dealers	6	3	21	2	46,317	510	25,241	2,740	241,810	.07
Drug stores:										
Drug stores	107	103	165	40	224,983	14,508	228,592	621,110	2,130,352	.66
Drug stores with fountains	139	117	473	62	735,152	16,834	758,739	1,059,030	4,897,970	1.62
Florists	62	67	152	36	216,288	4,874	218,258	65,070	1,346,369	.42
Gifts—novelties and toys—cameras:										
Toy shops	12	10	24	2	27,225	200	42,768	54,080	280,570	.09
Art and gift shops	8	7	7	4	9,123	1,740	13,813	29,740	89,907	.03
Novelty and souvenir shops	8	7	3	2	2,870	360	7,218	6,460	22,909	.01
Camera dealers—photographic supplies stores	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores:										
Jewelry stores (installment credit)	4		62	7	123,547	700	249,650	172,600	987,631	.31
Jewelry stores	96	89	161	26	328,407	7,783	458,894	1,368,650	2,521,311	.78
Luggage and leather goods stores	16	16	14	9	20,069	1,650	65,812	95,020	308,437	.09
Music stores (without radio)	20	15	55		91,737		159,753	195,130	694,247	.21
News dealers	53	48	156	29	140,378	8,110	163,233	60,800	990,787	.31
Office, school, and store supplies and equipment dealers:										
Office and school supplies	9	5	31	4	44,091	1,390	16,733	10,140	190,604	.06
Office and store mechanical appliance dealers (retail)	10	1	211	1	537,855	165	108,913	188,460	1,835,356	.57
Office and store furniture and equipment dealers	14	10	91	3	189,152	195	187,954	267,250	1,668,862	.52
Store fixture dealers	11	11	27	4	42,458	1,184	47,708	114,250	466,654	.13
Typewriter dealers	5	1	60		87,573		38,480	40,930	391,471	.12
Opticians and optometrists	24	19	60	5	120,822	1,356	138,368	79,120	513,275	.16
Sporting goods stores, including athletic and playground equipment	11	-11	26	1	39,127	500	43,614	103,020	313,888	.10
Scientific and medical instruments and supplies, at retail	10	8	60	1	101,912	300	103,061	168,150	732,450	.23
Stationers and printers:										
Paper and paper products stores	4	2	8	1	24,823	500	14,779	55,730	160,233	.05
Printers and lithographers	6	6	3		2,780		3,070	2,870	18,054	.01
Stationers and engravers	14	10	64	3	120,694	425	110,519	212,230	745,237	.23
Monuments and tombstones	9	11	10	1	20,840	300	23,100	51,740	143,966	.04
Miscellaneous classifications (combined)	108	89	264	23	373,497	7,211	324,099	435,750	2,641,626	.82
Secondhand stores	89	86	231	18	371,705	5,276	243,540	730,100	1,530,251	.47

¹ This total includes 1 or more classifications in which the number of stores is less than 3 and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 17.—NEWARK—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	7, 153	6, 419	26, 969	2, 964	\$41, 490, 083	\$917, 145	\$42, 102, 794	\$38, 736, 180	\$322, 777, 824	100.00
Single-store independents.....	5, 966	6, 248	17, 270	1, 523	26, 822, 999	571, 372	28, 131, 698	29, 040, 020	212, 187, 603	65.74
2-store independents.....	219	143	975	69	1, 651, 099	19, 850	1, 642, 847	1, 573, 970	13, 414, 266	4.16
3-store independents.....	57	13	428	100	697, 784	23, 162	688, 074	573, 870	4, 959, 698	1.54
Local chains.....	994	10	2, 314	237	4, 260, 154	78, 376	3, 817, 882	2, 329, 260	30, 775, 734	9.53
Sectional chains.....	146	1, 484	256	2, 610, 503	56, 268	2, 375, 688	1, 621, 980	20, 885, 452	6.47
National chains.....	307	2, 707	737	3, 598, 331	140, 698	4, 002, 691	2, 349, 170	29, 233, 586	9.06
Direct-selling (house-to-house).....	9	235	291, 359	45, 169	5, 970	622, 155	.19
Leased-department chains.....	16	2	82	5	103, 182	1, 423	105, 667	47, 120	374, 384	.11
Manufacturer-controlled chains.....	35	618	15	1, 378, 070	2, 456	688, 853	1, 033, 630	9, 073, 498	2.81
Other types of operation.....	4	3	95	52	157, 582	23, 040	104, 375	180, 900	1, 253, 538	.39

TABLE 18.—NEWARK—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	8	7				1	
Annual net sales.....	\$62, 718, 909	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
Variety, 5-and-10, and 25-cent stores:							
Number of stores.....	27	14				13	
Annual net sales.....	\$5, 844, 421	\$237, 231				\$5, 587, 140	
Per cent of total sales.....	100.00	4.40				95.60	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	182	143	14	6	11	7	1
Annual net sales.....	\$10, 445, 404	\$5, 576, 737	\$1, 345, 814	\$1, 281, 265	\$1, 210, 461	\$1, 016, 767	\$14, 370
Per cent of total sales.....	100.00	53.39	12.88	12.27	11.59	9.73	.14
Family clothing stores—men's, women's, and children's:							
Number of stores.....	42	34	1	2	2	2	1
Annual net sales.....	\$2, 635, 946	\$1, 995, 375	(x)	(x)	(x)	(x)	\$20, 900
Per cent of total sales.....	100.00	75.81	(x)	(x)	(x)	(x)	.79
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	129	84	31	3	4	7	
Annual net sales.....	\$8, 609, 956	\$2, 757, 951	\$3, 177, 225	\$263, 581	\$840, 523	\$1, 552, 676	
Per cent of total sales.....	100.00	32.07	36.04	3.06	9.88	18.05	
Shoe stores:							
Number of stores.....	165	86	13	15	14	15	12
Annual net sales.....	\$7, 642, 071	\$1, 741, 436	\$814, 302	\$1, 609, 903	\$1, 305, 495	\$1, 105, 201	\$1, 005, 074
Per cent of total sales.....	100.00	22.79	10.66	21.06	17.87	14.46	13.16
Furniture stores:							
Number of stores.....	83	68	9	4	1	1	
Annual net sales.....	\$11, 138, 259	\$4, 675, 890	\$1, 124, 221	(x)	(x)	(x)	
Per cent of total sales.....	100.00	42.09	10.09	(x)	(x)	(x)	
Radio and music stores:							
Number of stores.....	74	61	7	7	2	1	
Annual net sales.....	\$5, 978, 293	\$2, 372, 615	\$521, 000	\$2, 499, 705	(x)	(x)	
Per cent of total sales.....	100.00	39.69	8.71	41.81	(x)	(x)	
Grocery stores (without meats):							
Number of stores.....	1, 311	920	11	218	13	144	
Annual net sales.....	\$24, 486, 321	\$10, 028, 651	\$459, 800	\$6, 034, 287	\$310, 680	\$7, 616, 423	
Per cent of total sales.....	100.00	40.99	2.00	24.64	1.27	31.10	
Combination stores (groceries and meats):							
Number of stores.....	176	144	5	9	14	4	
Annual net sales.....	\$5, 473, 405	\$3, 390, 571	\$165, 867	\$223, 196	\$983, 024	\$506, 237	
Per cent of total sales.....	100.00	60.59	3.02	4.17	17.96	9.25	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	394	350	8	13	4	5	9
Annual net sales.....	\$12, 811, 776	\$5, 053, 801	\$469, 402	\$2, 560, 567	\$544, 898	\$1, 055, 661	\$121, 447
Per cent of total sales.....	100.00	39.46	3.67	20.03	4.25	8.24	.95
Cigar stores and cigar stands:							
Number of stores.....	151	127	5	3	1	15	
Annual net sales.....	\$3, 217, 182	\$1, 725, 001	\$111, 890	\$232, 786	(x)	(x)	
Per cent of total sales.....	100.00	53.62	3.47	7.24	(x)	(x)	
Filling stations:							
Number of stations.....	167	47	17	20	38	45	
Annual net sales.....	\$5, 107, 567	\$891, 604	\$662, 477	\$541, 629	\$2, 157, 212	\$854, 525	
Per cent of total sales.....	100.00	17.46	12.97	10.60	42.24	16.73	
Coal and wood yards—ice dealers:							
Number of yards.....	160	90	5	2	3		
Annual net sales.....	\$10, 796, 842	\$7, 080, 677	\$1, 000, 025	(x)	(x)		
Per cent of total sales.....	100.00	65.72	9.30	(x)	(x)		
Drug stores:							
Number of stores.....	246	226	8	4	2		
Annual net sales.....	\$7, 028, 322	\$5, 471, 511	\$150, 687	\$230, 200	(x)	(x)	
Per cent of total sales.....	100.00	77.85	2.14	3.28	(x)	(x)	
Hardware stores:							
Number of stores.....	155	130	4			1	
Annual net sales.....	\$4, 199, 118	\$4, 067, 773	(x)			(x)	
Per cent of total sales.....	100.00	96.86	(x)			(x)	
Jewelry stores:							
Number of stores.....	109	82	6		2		
Annual net sales.....	\$3, 598, 942	\$2, 564, 632	(x)		(x)		
Per cent of total sales.....	100.00	71.59	(x)		(x)		

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TABLE 19.—NEWARK—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit
Total, all stores reporting: ¹												
Number of stores	4,440		2,724	453	288	175	146	179	78	87	80	224
Per cent of total stores	100.00		61.35	10.20	6.49	3.94	3.29	4.03	1.76	1.96	1.81	5.04
Amount of net sales	263,407		91,541	13,872	12,877	9,290	16,800	15,960	44,514	4,344	5,381	45,828
Per cent of total sales	100.00		34.76	5.26	4.89	3.53	6.38	6.06	16.90	1.65	2.18	17.40
Food group:												
Confectionery stores (candy and fountain)	300	3,488	2,056	346	98	38	15	38	2			
Dairy products stores (including ice cream)	8	220	73	77	15			55				
Deli-cassens stores	145	2,938	1,838	399	259	70	99	145	62			16
Fruit stores and vegetable markets	130	1,887	815	557	197	34	59	85	88	14	38	
Grocery stores (without meats)	951	21,155	16,144	1,302	877	784	575	678	372	190	166	67
Combination stores (groceries and meats)—												
Grocery stores with meats	99	2,724	1,406	210	190	76	191	251	86	203	76	35
Meat markets with groceries	57	2,303	1,052	278	81	195	183	170	142	128	73	6
Meat markets (including sea foods)—												
Fish markets—sea foods	31	867	137	270	24	57	51	46		147	125	
Meat markets	298	10,013	3,201	2,538	1,164	664	1,362	573	116	115	201	80
Bakeries—bakery goods stores (except manufacturing bakeries)	44	537	458	33	10	15		14		7		
General merchandise group:												
Department stores	8	63,719	123			2,689	11,820	10,684	37,168		952	283
Dry goods stores	113	1,912	1,182	267	129	59	6	28		57		184
General merchandise stores—without food departments	17	543	353	103	87							
Variety, 5-and-10, and 10-a-dollar stores	17	5,687	5,687									
Automotive group:												
Automobile sales rooms—new and trade-in	33	22,381	3,720	990	4,616	1,051	613	907	3,496	607	1,041	5,241
Accessories, tires, and batteries—												
Accessory stores with tires and batteries	11	1,656	1,679							7		
Tire shops (including tire repairs)	6	292	199						28			67
Filling stations—												
Filling stations—gasoline and oil	30	506	298	37		15	246					
Filling stations with tires and accessories	11	313	293	20								
Filling stations with other merchandise	3	59	10		40							
Garages (repairs and storage, gasoline, oil, accessories)	44	823	679	75	15	18		10		28		
Apparel group:												
Men's and boys' clothing and furnishings stores—												
Men's and boys' clothing stores	33	2,988	2,208	537			174					69
Men's furnishings stores	43	1,068	1,549	119								
Men's clothing and furnishings stores	14	2,885	1,743	118	621	403						
Family clothing stores—men's, women's, children's	34	2,485	517	901	24	12		12		31		988
Women's ready-to-wear specialty stores—apparel and accessories	80	7,125	4,821	215	1,096	905		60				28
Women's accessories stores—												
Furriers—fur shops	26	888	680	65	12	20		23			102	86
Millinery stores	35	500	470	23			1	2				4
Shoe stores—												
Shoe stores—men's	17	1,329	1,320									
Shoe stores—women's	10	1,817	1,792	25								
Family shoe stores—men's, women's, children's	95	3,590	3,353	142	30	11		5		19		
Furniture and household group:												
Furniture stores	64	10,784	374	149	58	279	153	630	335	233	722	7,851
Household appliances stores	11	2,293	65		21				25		67	2,115
Radio and music stores—												
Radio and electrical shops	42	3,628	314		74	3		74	659	423	256	1,825
Radio and musical instruments stores	19	2,104	10			66		254		70	57	1,647
Lumber and building group:												
Lumber and building material dealers	19	5,386	309		201						387	4,399
Electrical shops (without radio)	26	2,223	164	35		1	60		99	62	1,075	727
Heating and plumbing shops—												
Heating appliances and oil burners	11	430	45	50				106			90	189
Plumbing shops—heating and ventilating	21	565	152	94	35	46	14				53	171
Paint and glass stores	30	2,201	303	44		40	177	20	399		257	961
Other retail stores:												
Hardware stores	98	3,506	631	332	178	115	237	232	93	44	275	1,869
Feed stores (flour, feed, grain, fertilizer)	3	93			27							66
Book stores	6	293	50							11		232
Cigar stores without fountains	100	2,196	1,887	106	64	30	88				21	
Coal and wood yards	61	7,230	565		538	220	34	112	1,140	399	1,169	3,044
Drug stores—												
Drug stores	58	1,300	831	335	27		6		51			50
Drug stores with fountains	85	3,782	2,475	1,205	102							
Florists	37	989	268	23	346	14	8	48	20	166	16	80
Jewelry stores—												
Jewelry stores (installment credit)	3	915										915
Jewelry stores	56	2,043	645	346	90	445	139	46	6	46	19	261
Music stores (without radio)	15	643	505	25	12	35						66
Office, school, and store supplies and equipment dealers—												
Office and store mechanical appliances dealers (retail)	9	1,820	185		18							1,617
Office and store furniture and equipments dealers	13	1,435	492					40			222	781
Sporting goods stores, including athletic and playground equipment	8	259	105	52	29		58					15
Stationers and engravers	8	565	182	28		110		105		64	27	49

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 2,713 stores with sales of \$59,370,824 which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 20.—NEWARK—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	1,716	45.07	33.65	15.33	Furniture and household group	134	20.23	23.04	56.73
Food group	808	52.01	47.99		Furniture stores.....	55	18.03	15.43	65.89
Candy and confectionery stores—					Floor coverings stores.....	10	67.07	28.28	3.75
Candy stores—nut stores.....	3	35.39	64.61		Household appliances stores (electric).....	7	10.79	9.71	70.50
Confectionery stores (candy and fountain).....	49	89.40	10.60		Radio and music stores—				
Dairy products stores—					Radio and electrical shops.....	32	21.15	22.43	56.42
Dairy products stores (including ice cream).....	5	79.93	20.07		Radio and musical instruments stores.....	10	18.45	17.78	63.77
Milk dealers.....	5	12	99.88		Restaurants, cafeterias, and eating places	26	88.48	11.62	
Egg and poultry dealers.....	8	96.17	33.83		Restaurants, cafeterias, and lunch rooms—				
Delicatessen stores.....	56	78.24	21.76		Lunch rooms.....	10	92.33	7.07	
Fruit stores and vegetable markets.....	57	80.58	19.42		Restaurants with table service.....	11	87.19	12.81	
Grocery stores (without meats).....	370	71.52	28.48		Lunch counters.....	3	90.01	.99	
Combination stores (groceries and meats)—					Lumber and building group	86	19.79	77.10	3.11
Grocery stores with meats.....	87	59.80	40.20		Lumber and building material dealers—				
Meat markets with groceries.....	39	68.82	31.18		Lumber and building material dealers.....	18	13.07	86.03	
Meat markets (including sea foods):					Roofing.....	3	13.32	86.08	
Fish markets—sea foods.....	13	64.80	35.20		Electrical shops (without radio).....	18	20.45	71.29	8.20
Meat markets.....	188	76.64	23.36		Heating and plumbing shops—				
Bakeries—bakery goods stores (except manufacturing bakeries).....	7	77.20	22.80		Heating appliances and oil burners.....	7	30.09	23.07	40.24
Coffee, tea, spices.....	3	89.61	10.39		Plumbing shops—heating and ventilating.....	16	42.17	57.83	
General stores—groceries with dry goods or apparel	3	90.97	10.03		Paint and glass stores—				
General merchandise group	68	82.53	41.82	5.95	Glass and mirror shops.....	7	11.70	88.30	
Department stores.....	7	52.20	41.88	5.92	Paint and glass stores.....	18	31.12	68.88	
Dry goods stores—piece goods stores—					Other retail stores	319	37.03	55.22	7.75
Dry goods stores.....	40	61.09	35.31		Hardware stores.....	54	30.45	53.83	4.72
Piece goods stores.....	3	84.18	15.82		Farmers' supplies—				
General merchandise stores without food departments.....	4	90.37	2.06	7.57	Feed stores (hour, feed, grain, fertilizer).....	3	27.04	72.96	
Automotive group	79	46.43	12.99	40.83	Seeds, bulbs, and nursery stock.....	4	26.05	73.85	
Motor vehicle dealers—					Cigar stores without fountains.....	10	76.97	23.03	
Automobile sales rooms—new and trade-in.....	29	46.76	11.41	41.84	Coal and wood yards.....	50	27.56	69.00	2.84
Used-car establishments.....	5	32.07		67.93	Drug stores—				
Accessories, tires, and batteries—					Drug stores.....	25	80.20	10.80	
Battery and ignition shops—brake repair shops.....	3	65.36	34.64		Drug stores with fountains.....	25	95.57	4.48	
Tire shops (including tire repairs).....	3	15.87	57.54	26.59	Florists.....	24	58.33	41.67	
Filling stations—gasoline and oil.....	19	66.34	33.66		Jewelry stores—				
Garages and repair shops—					Jewelry stores (installment credit).....	3	4.37		95.63
Body, fender, and paint shops.....	3	25.90	74.01		Jewelry stores.....	23	62.74	37.26	
Garages (repairs and storage, gasoline, oil, accessories).....	7	70.35	28.22	1.43	Music stores (without radio).....	5	37.17	62.83	
Apparel group	128	69.96	13.62	13.02	News dealers.....	5	22.51	18.31	59.18
Men's and boys' clothing and furnishings stores—					Office, school, and store supplies and equipment dealers—				
Men's and boys' clothing stores.....	7	81.91	18.09		Office and school supplies.....	6	8.14	91.86	
Men's and boys' hat stores.....	3	72.51	27.49		Office and store mechanical appliance dealers (retail).....	6	5.56	84.73	9.71
Men's furnishings stores.....	4	98.44	1.56		Office and store furniture and equipment dealers.....	9	11.16	87.80	1.04
Men's clothing and furnishings stores.....	5	79.89	20.11		Store fixture dealers.....	5	17.83	82.17	
Family clothing stores—men's, women's, children's.....	16	47.69	4.64	47.67	Opticians and optometrists.....	4	90.82	9.18	
Women's ready-to-wear specialty stores—apparel and accessories.....	18	82.43	17.57		Sporting goods, including athletic and playground equipment.....	6	72.76	27.24	
Women's accessories stores—					Scientific and medical instruments and supplies, at retail.....	4	61.42	38.58	
Furriers—fur shops.....	19	41.37	58.31	.32	Stationers and engravers.....	7	53.34	46.00	
Millinery stores.....	5	81.64	18.36		Miscellaneous classifications (combined).....	26	40.30	59.70	
Custom tailors.....	36	61.23	38.77		Secondhand stores	19	49.33	50.63	
Family shoe stores—men's, women's, children's.....	18	83.70	14.30						

¹ Total sales of above stores are \$171,864,000.² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes were handled through finance companies.³ Classifications showing insignificant amounts have been eliminated from this table but are included in the total.

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TABLE 21.—NEWARK—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sales of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sales of meals
Total	25,802	\$14,676,221	Other stores in which meals are served	3,153	\$1,775,940
Restaurants, cafeterias and eating places.....	22,848	12,900,381	Confectionery stores (candy and fountain).....	500	224,085
Cafeterias.....	4,346	2,629,770	Delicatessen stores.....	550	174,020
Lunch rooms.....	7,308	3,394,009	Grocery stores (without meats).....	27	13,000
Restaurants with table service.....	8,431	5,143,500	Bakeries—bakery goods stores (except manufacturing bakeries).....	20	4,000
Fountain-lunches.....	339	149,652	Coffee, tea, spices.....	12	5,171
Lunch counters.....	2,140	1,532,451	Department stores.....	1,752	1,275,221
			Drug stores with fountains.....	46	15,192
			News dealers.....	156	65,151

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipt from storage (incidental to merchandise sales)
Total	1,047	\$3,320,198	\$515,792	Automotive group—Continued.			
Automotive group.....	1,046	3,317,248	515,792	Body, fender, and paint shops.....	66	\$241,270	
Automobile sales rooms (new and trade-in).....	503	1,682,331	47,481	Garages (repairs and storage, gasoline, oil, accessories).....	313	930,340	\$311,319
Used-car establishments.....	21	93,280		Parking stations, parking garages and lots.....	7	7,350	149,963
Accessory stores with tires and batteries.....	22	65,286	1,000	Radiator shops (including repairs).....	14	71,629	
Battery and ignition shops—brake repair shops.....	40	232,179	6,029	Lumber and building group			
Tire shops (including tire repairs).....	40	69,498		Glass and mirror shops.....		2,500	
Filling stations—gasoline and oil.....	4	14,007		Secondhand stores	1	450	
Filling stations with tires and accessories.....	13	27,362					
Filling stations with other merchandise.....	1	4,616					
Motor cycles, bicycles, and supplies stores.....	2	7,500					

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$2,232,622	Lumber and building group	\$254,305
Food group	510	Roofing.....	13,140
Confectionery stores (candy and fountain).....	510	Electrical shops (without radio).....	144,351
General merchandise group	949,770	Heating appliances and oil burners.....	33,524
Department stores.....	949,770	Plumbing shops—heating and ventilating.....	60,790
Automotive group	5,380	Glass and mirror shops.....	1,000
Motor cycles, bicycles, and supplies.....	5,380	Paint and glass stores.....	1,500
Apparel group	193,131	Other retail stores	628,240
Men's and boys' hat stores.....	15,500	Hardware stores.....	11,154
Furriers—fur shops.....	134,821	Harness shops.....	3,300
Custom tailors.....	33,320	Toy shops.....	1,800
Dressmakers.....	520	Jewelry stores.....	200,199
Shoe stores—men's.....	2,934	Luggage and leather goods stores.....	2,600
Shoe stores—women's.....	2,728	Music stores (without radio).....	14,511
Family shoe stores—men's, women's, children's.....	3,308	Office and school supplies.....	1,216
Furniture and household group	213,226	Office and store mechanical appliances dealers.....	152,065
Furniture stores.....	45,667	Office and store furniture and equipment dealers.....	500
Draperies, curtains, and upholstery stores.....	10,000	Typewriter dealers.....	22,644
Floor coverings stores.....	3,504	Opticians and optometrists.....	6,500
Household appliances stores.....	42,257	Sporting goods stores, including athletic and playground equipment.....	2,500
Antique and used furniture dealers.....	3,500	Scientific and medical instruments and supplies, at retail.....	1,211
Picture and framing stores.....	35,000	Stationers and engravers.....	1,000
Lamp and shade shops.....	1,500	Miscellaneous classifications (combined).....	198,020
Radio and electrical shops.....	37,072	Secondhand stores	37,960
Radio and musical instruments stores.....	34,726		

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

CENSUS OF DISTRIBUTION

TABLE 22.—NEWARK—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifica- tion	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity	Per cent of each commod- ity sold to total sales of all stores in same classifica- tion
FOOD GROUP			GENERAL MERCHANDISE GROUP		
Confectionery stores (candy and fountain): (Commodity coverage, 11.8 per cent)			Department stores: (Commodity coverage, 24.1 per cent)		
Bottled beverages.....	3.6	0.4	Antiques, art goods, gifts.....	0.4	0.3
Cigars, cigarettes, and tobacco.....	3.3	.3	Apparel and accessories, women's, misses', children's—		
Confectionery and nuts.....	48.2	48.2	Custom tailoring, dressmaking.....	2.4	.4
Fountain sales and ice cream.....	26.9		Children's wear.....	2.2	.6
Nonfood products.....	(x) .2	.2	Millinery.....	2.2	2.2
Receipts from sale of meals.....	27.9	24.0	Hosiery.....	4.6	4.6
			Coats, suits, and dresses.....	10.4	9.7
			Underwear, negligees, corsets, etc.....	7.1	7.1
			Other apparel (except furs).....	3.1	3.1
			Appliances and supplies, electrical.....	1.9	1.9
			Household appliances, motor driven.....	0.6	
			Lighting equipment.....	.7	
			Construction materials.....	.3	
			Other appliances.....	.3	
			Appliances and supplies, gas.....	.4	.3
			Automotive parts and accessories—		
			Automotive parts and accessories (except tires and		
			tubes).....	5.8	.4
			Tires, tubes, and tire accessories.....	7.2	.4
			Clothing and furnishings (men's and boys').....	14.6	14.6
			Suits.....	4.8	
			Overcoats.....	1.2	
			Hats and caps.....	.3	
			Furnishings.....	5.6	
			Work clothing.....	1.5	
			Other clothing.....	1.1	
			Confectionery and nuts.....	1.1	1.0
			Drugs and drug sundries.....	.4	.4
			Dry goods and notions.....		
			Cotton piece goods.....	1.4	1.4
			Linen goods.....	2.6	2.6
			Wool and wool-mixed goods.....	.9	.2
			Silk and velvet piece goods.....	1.8	1.7
			Notions and small wares.....	4.6	4.6
			Other dry goods.....	1.5	.3
			Fountain sales.....	1.2	1.1
			Furniture, household.....	5.5	5.4
			Furs and fur goods.....	.7	.2
			Hardware.....	3.9	
			Home furnishings—		
			Draperies, upholstery, and curtains.....	3.8	3.7
			Floor coverings.....	3.3	3.2
			Bedding, mattresses, springs.....	.8	.6
			China, glassware, and crockery.....	1.5	1.4
			Kitchen utensils.....	2.2	1.6
			Other home furnishings.....	4.3	4.0
			Infants' wear.....	1.8	1.7
			Jewelry, silverware, and watches—		
			Watches.....	1.2	.2
			Plated silverware.....	.7	.6
			Sterling silverware.....	.9	.1
			Other jewelry.....	1.2	1.0
			Leather goods, billfolds, gloves, and handbags.....	1.7	1.6
			Luggage.....	.4	.4
			Miscellaneous merchandise.....	(x) 1.1	1.1
			Radio sets.....	2.6	.6
			Receipts from sale of meals.....	1.9	1.4
			Service.....	1.3	.9
			Shoes and other footwear—		
			Men's.....	.4	.3
			Boys' and youths'.....	2.9	.5
			Women's.....	3.9	3.8
			Misses' and children's.....	.4	.4
			Sporting goods, gymnasium and playground equipment.....	.7	.6
			Stationery, books, and magazines.....	1.2	1.2
			Stoves, ranges, heaters, etc. (other than electric or gas).....	2.7	.2
			Toilet articles and preparations.....	3.4	2.6
			Toys and games.....	1.5	1.4
			Dry goods stores: (Commodity coverage, 21.9 per cent)		
			Apparel and accessories, women's, misses', children's—		
			Children's wear.....	3.0	.7
			Hosiery.....	7.9	2.8

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column represents the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. Percentages in second column of this table are applicable to sales shown in Table 18. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal commodity classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 22.—NEWARK—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
GENERAL MERCHANDISE GROUP—Continued			GENERAL MERCHANDISE GROUP—Continued		
Dry goods stores—Continued.			Variety, 5-and-10, and to-a-dollar stores—Continued.		
Apparel and accessories, women's, misses', children's—Continued.			Paints and painters' supplies.....	3.5	3.3
Coats, suits, and dresses.....	14.6	8.3	Seeds, bulbs, plants, and nursery stock.....	.4	.4
Underwear, negligees, corsets, etc.....	6.8	1.6	Stationery, books, and magazines.....	6.6	6.2
Other apparel.....	10.9	4.3	Toilet articles and preparations.....	6.4	6.0
Clothing and furnishings (men's and boys')—			Toys and games.....	5.1	4.8
Suits.....	.7	.1	AUTOMOTIVE GROUP		
Overcoats.....	.5	.1	Automobile salesrooms:		
Hats and caps.....	1.3	.3	(Commodity coverage, 91.5 per cent)		
Furnishings.....	6.9	3.7	Automobiles, parts, and accessories—		
Work clothing.....	4.7	1.1	Passenger automobiles, new.....	53.5	42.2
Other clothing.....	17.0	9.7	Used passenger cars.....	13.0	10.1
Draperies and curtains.....	14.5	12.9	Busses.....	13.5	2.5
Dry goods and notions—			Commercial cars and trucks, new.....	28.2	14.3
Cotton piece goods.....	16.8	9.4	Used commercial cars and trucks.....	5.3	2.0
Linen goods.....	21.7	15.4	Tractors.....	8.8	.9
Wool and wool-mixed goods.....	.9	.2	Automotive parts and accessories (except tires and tubes).....	9.4	8.7
Rayon piece goods.....	11.4	5.2	Tires, tubes, and tire accessories.....	.6	.2
Silk and velvet piece goods.....	9.4	5.4	Automobiles, new, sold to dealers.....	24.9	11.9
Notions and small wares.....	5.8	3.3	Commercial cars and trucks, new, sold to dealers.....	6.2	1.5
Other dry goods.....	10.6	6.0	Parts and accessories sold to dealers.....	.7	.1
Infants' wear.....	20.5	2.4	Gasoline.....	.5	.2
Miscellaneous merchandise (x).....	.8	.8	Oils and greases.....	.3	.1
Other home furnishings.....	7.8	6.0	Radio sets.....	.9	.1
Rubber and other footwear.....	1.6	.2	Repairs and service.....	5.3	5.0
Sporting goods.....	1.2	.1	Storage.....	3.4	.2
Piece goods stores:			Used-car establishments:		
(Commodity coverage, 34.4 per cent)			(Commodity coverage, 98.3 per cent)		
Cotton piece goods.....	26.9	26.9	Automotive parts and accessories (except tires, tubes, and batteries).....	.7	.1
Rayon piece goods.....	23.1	23.1	Batteries.....	5.5	.2
Silk and velvet piece goods.....	42.3	42.3	Gasoline.....	6.5	.4
Wool and wool-mixed goods.....	18.2	7.7	Oils and greases.....	1.9	.1
General merchandise stores (without food departments):			Repairs and service.....	10.4	4.7
(Commodity coverage, 42.8 per cent)			Special purpose vehicles, etc.....	36.1	2.9
Apparel and accessories, women's, misses', children's—			Special purpose vehicles sold to dealers.....	18.5	1.5
Children's wear.....	4.5	2.3	Tires, tubes, and tire accessories.....	.8	.2
Millinery.....	2.1	1.1	Used commercial cars and trucks.....	2.3	.1
Hosiery.....	3.0	2.1	Used passenger cars.....	97.6	89.8
Coats, suits, and dresses.....	24.0	18.9	Accessory stores with tires and batteries:		
Underwear, negligees, corsets, etc.....	6.3	4.5	(Commodity coverage, 93.2 per cent)		
Other apparel.....	4.5	2.0	Automotive parts and accessories (except tires, tubes, and batteries).....	58.4	58.4
Art goods, gifts.....	2.9	.7	Batteries.....	6.5	1.2
Clothing and furnishings (men's and boys')—			Gasoline.....	19.5	1.3
Suits.....	15.2	11.9	Miscellaneous merchandise..... (x)	2.8	.8
Overcoats.....	6.2	4.9	Oils and greases.....	5.2	.4
Hats and caps.....	.6	.3	Parts and accessories sold to dealers.....	8.3	.3
Furnishings.....	8.3	6.0	Radio parts and accessories.....	4.8	2.3
Work clothing.....	1.3	.6	Radio sets.....	3.7	1.7
Other clothing.....	.9	.5	Repairs and service.....	7.0	1.9
Dry goods and notions—			Tires, tubes, and tire accessories.....	36.9	29.6
Piece goods.....	16.0	11.5	Used passenger cars.....	12.0	.1
Notions and small wares.....	7.8	5.6	Battery and ignition shops—brake repair shops:		
Other dry goods.....	5.8	4.2	(Commodity coverage, 81.0 per cent)		
Home furnishings—			Automotive parts and accessories (except tires, tubes, and batteries).....	50.0	30.5
Draperies, upholstery, and curtains.....	12.4	3.5	Batteries.....	43.6	27.0
Bedding, mattresses, springs.....	6.4	1.8	Gasoline.....	16.2	5.2
Other home furnishings.....	14.6	4.1	Miscellaneous merchandise..... (x)	.6	.6
Infants' wear.....	9.3	6.7	Oils and greases.....	6.6	1.7
Lighting equipment, electric.....	6.9	1.9	Radios and equipment.....	19.3	1.7
Shoes and other footwear—			Radio sets.....	1.5	.2
Men's.....	2.1	.5	Radio parts and accessories.....	.2	.2
Boys' and youths'.....	4.3	1.0	Repairs and service.....	34.3	31.0
Women's.....	2.1	.5	Storage.....	14.8	1.1
Misses' and children's.....	5.7	1.3	Tires, tubes, and tire accessories.....	7.0	1.2
Infants'.....	.4	.1	Tire shops (including tire repairs):		
Rubber and other footwear.....	2.2	.5	(Commodity coverage, 98.6 per cent)		
Toys and games.....	4.6	1.0	Automotive parts and accessories (except tires, tubes, and batteries).....	10.9	1.8
Variety, 5-and-10, and to-a-dollar stores: ¹			Batteries.....	2.7	.5
(Commodity coverage, 16.9 per cent)			Gasoline.....	5.8	1.3
Apparel and accessories, women's, misses', children's—			Oils and greases.....	2.3	.5
Children's wear.....	18.4	1.2	Radio sets.....	15.0	.2
Hosiery.....	2.5	2.5	Repairs and service.....	9.2	3.8
Underwear, negligees, corsets, etc.....	4.5	4.5	Tires and tubes sold to dealers.....	15.9	2.0
Other apparel.....	4.7	.3	Tires, tubes, and tire accessories.....	89.9	89.9
Appliances and supplies, electrical.....	6.4	5.9	Filling stations (gasoline and oil):		
Batteries.....	.7	.7	(Commodity coverage, 56.2 per cent)		
Dry goods and notions.....	11.3	11.3	Gasoline.....	80.7	80.7
Flowers, wreaths, etc.....	1.1	1.0	Miscellaneous merchandise..... (x)	.1	.1
Fountain sales and ice cream.....	19.9	18.6	Oils and greases.....	18.9	18.9
Furnishings, men's and boys'.....	6.1	6.1	Repairs and service.....	11.4	.3
Hardware.....	10.6	9.9			
Hats and caps, men's and boys'.....	5.8	.4			
Home furnishings—					
Draperies and curtains.....	7.8	.5			
China, glassware, and crockery.....	2.9	2.9			
Kitchen utensils.....	5.2	.3			
Infants' wear.....	.8	.1			
Jewelry, silverware, and clocks.....	4.5	4.2			
Miscellaneous merchandise..... (x)	5.2	5.2			
Musical goods.....	4.0	3.7			

¹ Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety Chains, for commodity analysis of chain sales.

CENSUS OF DISTRIBUTION

TABLE 22.—NEWARK—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			APPAREL GROUP—Continued		
Filling stations (with tires and accessories): (Commodity coverage, 93.0 per cent)			Family clothing stores (men's, women's, children's)—Contd.		
Automotive parts and accessories (except tires, tubes, and batteries).....	7.6	5.5	Clothing and furnishing (men's and boys').....	38.5	38.5
Batteries.....	13.7	6.9	Suits.....	28.0	
Gasoline.....	66.6	66.6	Overcoats.....	7.6	
Miscellaneous merchandise.....	(x)	.1	Hats and caps.....	1.1	
Oils and greases.....	9.9	9.9	Furnishings.....	5	
Radios and equipment.....	11.1	.3	Work clothing.....	1.1	
Repairs and service.....	7.0	3.0	Other clothing.....	2	
Tires, tubes, and tire accessories.....	8.9	7.7	Furs and fur goods.....	1.0	.5
			Leather goods, billfolds, purses, gloves, and handbags.....	4.0	2.0
Body, fender, and paint shops: (Commodity coverage, 54.1 per cent)			Miscellaneous merchandise.....	(x)	.2
Repairs and service.....	67.6	67.6	Shoes and other footwear.....	6.1	3.5
Tires, tubes, and tire accessories.....	32.4	32.4	Toys and games.....	.9	.1
Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 91.7 per cent)			Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 63.9 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	21.5	17.1	Children's wear.....	3.7	.6
Batteries.....	7.0	3.5	Coats, suits, and dresses.....	83.6	83.6
Gasoline.....	28.4	24.4	Furs and fur goods.....	7.2	1.7
Miscellaneous merchandise.....	(x)	.1	Gift merchandise.....	4.8	.4
Oils and greases.....	7.1	6.6	Hosiery.....	.5	2.1
Parts and accessories sold to dealers.....	9.0	.1	Jewelry, costume.....	1.5	1.2
Radio parts and accessories.....	3.4	.1	Leather goods, gloves, and handbags.....	9.3	4.0
Radio sets.....	7.1	.3	Millinery.....	9.6	3.8
Repairs and service.....	30.7	30.7	Other apparel (except furs).....	9.6	1.3
Storage.....	25.0	11.5	Shoes, women's.....	10.3	1.3
Tires, tubes, and tire accessories.....	19.7	4.7	Underwear, negligees, corsets, etc.....	5.7	2.5
Used passenger cars.....	15.6	.9	Corset and lingerie shops: (Commodity coverage, 59.7 per cent)		
			Hosiery.....	20.5	15.0
Parking stations, parking garages, and lots: (Commodity coverage, 74.4 per cent)			Underwear, negligees, corsets, etc.....	85.0	85.0
Automotive parts and accessories (except tires, tubes, and batteries).....	9.4	5.1	Furriers—fur shops: (Commodity coverage, 60.3 per cent)		
Batteries.....	3.5	2.1	Coats, suits, and dresses.....	21.6	7.6
Gasoline.....	22.8	22.8	Furs and fur goods.....	76.1	76.1
Oils and greases.....	4.8	4.8	Service.....	38.7	16.3
Repairs and service.....	11.2	5.5	Hosiery shops: (Commodity coverage, 60.2 per cent)		
Storage.....	55.4	55.4	Furnishings, men's and boys'.....	15.0	1.2
Tires and tubes sold to dealers.....	2.7	.3	Hosiery.....	73.0	73.0
Tires, tubes, and tire accessories.....	6.7	4.0	Leather goods (often includes gloves and handbags).....	10.0	4.3
			Other apparel.....	10.0	1.9
Radiator shops (including repairs): (Commodity coverage, 93.2 per cent)			Underwear, negligees, corsets, etc.....	27.7	19.6
Automotive parts and accessories.....	14.6	14.6	Custom tailors: (Commodity coverage, 32.3 per cent)		
Repairs and service.....	85.4	85.4	Custom tailoring.....	97.8	97.8
			Overcoats.....	1.8	.3
APPAREL GROUP			Suits.....	12.1	1.9
Men's and boys' clothing stores: (Commodity coverage, 87.0 per cent)			Men's shoe stores: (Commodity coverage, 25.0 per cent)		
Custom tailoring.....	1.2	.4	Furnishings.....	2.9	1.6
Other clothing.....	4.3	1.9	Miscellaneous merchandise.....	(x)	1.1
Overcoats.....	23.8	23.9	Rubber and other footwear.....	2.0	2.9
Suits.....	73.8	73.8	Service.....	.9	.7
Men's and boys' hat stores: (Commodity coverage, 62.0 per cent)			Shoes, men's.....	98.7	98.7
Clothing and furnishings.....	99.6	99.6	Women's shoe stores: (Commodity coverage, 93.5 per cent)		
Overcoats.....	6.4		Hosiery, women's.....	17.4	9.2
Hats and caps.....	78.5		Miscellaneous merchandise.....	(x)	.2
Furnishings.....	13.3		Notions and small wares.....	.9	.3
Other clothing.....	1.4		Rubber and other footwear.....	5.8	3.9
Leather goods, billfolds, purses (often includes gloves).....	2.0	.4	Service.....	.4	.2
Men's furnishings stores: (Commodity coverage, 32.5 per cent)			Shoes, women's.....	80.2	80.2
Furnishings.....	91.6	91.6	Family shoe stores—(men's, women's, children's): (Commodity coverage, 43.7 per cent)		
Hats and caps.....	3.4	1.8	Furnishings, men's and boys'.....	7.5	1.3
Shoes, men's.....	10.0	2.3	Hosiery.....	3.2	.5
Sporting goods.....	15.7	1.2	Shoes and other footwear.....	98.2	98.2
Work clothing.....	7.0	3.1	Men's.....	22.6	
Men's clothing and furnishings stores: (Commodity coverage, 92.1 per cent)			Boys' and youths'.....	2.8	
Custom tailoring.....	3.3	2.0	Women's.....	64.1	
Furnishings.....	19.4	19.4	Misses' and children's.....	5.7	
Hats and caps.....	8.1	6.9	Infants'.....	.4	
Leather goods, billfolds, purses (often includes gloves).....	3.0	.1	Rubber and other footwear.....	2.6	
Other clothing.....	13.7	8.4	FURNITURE AND HOUSEHOLD GROUP		
Overcoats.....	13.6	13.6	Furniture stores: (Commodity coverage, 83.6 per cent)		
Shoes, men's.....	26.8	2.2	Appliances and supplies, electrical.....	3.6	.9
Suits.....	47.4	47.4	Furniture—		
Family clothing stores (men's, women's, children's): (Commodity coverage, 76.3 per cent)			Bedroom.....	24.9	24.9
Apparel and accessories, women's, misses', children's—			Living room, library, and hall.....	25.0	25.0
Children's wear.....	2.4	.2	Dining room.....	12.9	12.9
Millinery.....	3.7	3.0	Kitchen.....	8.0	8.0
Hosiery.....	5.3	4.3	Other household.....	8.9	8.4
Coats, suits, and dresses.....	38.7	38.7	Office and store.....	4.5	.1
Underwear, negligees, corsets, etc.....	9.4	7.0			
Other apparel, except furs.....	2.6	2.0			

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 22.—NEWARK—SALES BY COMMODITIES—Continued

COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY <small>(Read note carefully for explanation of terms)</small>	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FURNITURE AND HOUSEHOLD GROUP—Continued			RESTAURANTS AND EATING PLACES—Continued		
Furniture stores—Continued			Restaurants with table service—Continued		
Home furnishings—			Nonfood products—		
Draperies, upholstery, and curtains.....	1.4	0.3	Cigars, cigarettes, and tobacco.....	3.1	2.9
Floor coverings.....	16.0	7.5	Other nonfood products.....	(x)	.5
Bedding, mattresses, springs.....	11.1	3.1	Receipts from sale of meals.....	90.4	90.4
China, glassware, and crockery.....	1.5	.4	Fountain—lunches:		
Other home furnishings.....	4.1	.7	(Commodity coverage, 78.8 per cent)		
Pianos and accessories.....	12.4	1.4	Confectionery and nuts.....	37.2	27.6
Radios and equipment.....	14.7	7.8	Fountain sales and ice cream.....	40.4	40.4
Radio sets.....	7.5		Receipts from sale of meals.....	32.0	32.0
Radio parts and accessories.....	.3				
Refrigerators, electric and gas.....	1.7	.6			
Service.....	9.9	.2			
Stoves and ranges, gas.....	3.1	.1			
Stoves, ranges, heaters, etc. (other than electric or gas).....	0.1	.3			
Tires, tubes, and tire accessories.....	2.4	.4			
Floor coverings stores:			LUMBER AND BUILDING GROUP		
(Commodity coverage, 81.5 per cent)			Lumber and building material dealers:		
Bedding, mattresses, springs.....	18.2	3.6	(Commodity coverage, 96.0 per cent)		
Draperies, upholstery, and curtains.....	24.0	2.2	Building materials—		
Floor coverings.....	93.6	93.5	Brick, terra cotta, tile, etc.....		
Other home furnishings.....	1.3	.3	Cement.....		
Paints, varnishes, lacquers.....	3.9	.4	Lime, plaster, etc.....		
			Lumber (rough and dressed).....		
			Planing-mill products, woodwork.....		
			Wood shingles and shakes.....		
			Roofing materials (except wood shingles).....		
			Iron and other building metal.....		
			Building paper, insulating boards with wood base, etc.....		
			Wall boards (except wood base).....		
			Building materials, other.....		
			Heating and plumbing equipment and supplies.....		
			Wire fencing, gates, and posts.....		
			Electrical shops (without radio):		
			(Commodity coverage, 77.5 per cent)		
			Commercial and industrial appliances.....		
			Construction materials.....		
			Home furnishings.....		
			Household appliances, motor-driven.....		
			Household heating appliances—portable.....		
			Incandescent lamps.....		
			Lighting equipment.....		
			Other appliances.....		
			Service.....		
			Heating appliances and oil burners:		
			(Commodity coverage, 32.1 per cent)		
			Heating equipment and supplies.....		
			Service.....		
			Plumbing shops—heating and ventilating:		
			(Commodity coverage, 49.5 per cent)		
			Builders' and shelf hardware.....		
			Heating and plumbing equipment and supplies.....		
			Service.....		
			Stoves, ranges, heaters, etc. (other than electric or gas).....		
			Water heaters, gas.....		
			Paint and glass stores:		
			(Commodity coverage, 78.0 per cent)		
			Carpenters' and mechanics' tools.....		
			Chemicals.....		
			Paints, varnishes, glass, and painters' supplies.....		
			Paints, varnishes, lacquers.....		
			Glass.....		
			Painters' supplies.....		
			Wall paper.....		
			OTHER RETAIL STORES		
			Hardware stores:		
			(Commodity coverage, 37.8 per cent)		
			Appliances and supplies, electrical—		
			Household appliances, motor-driven.....		
			Incandescent lamps.....		
			Construction materials.....		
			Building materials—		
			Lime, plaster, etc.....		
			Roofing materials.....		
			Structural steel (at retail).....		
			Iron and other building metal.....		
			Building paper, insulating boards with wood base, etc.....		
			Other building materials.....		
			China, glassware, and crockery.....		
			Farm and garden equipment and supplies.....		
			Fertilizers.....		
			Hardware—		
			Builders' and shelf.....		
			Carpenters' and mechanics' tools.....		
			Other hardware.....		
			Heating and plumbing equipment and supplies.....		
			Kitchen utensils.....		
			Miscellaneous merchandise.....		
			Paints, varnishes, glass, and painters' supplies—		
			Paints, varnishes, lacquers.....		
			Glass.....		
			Painters' supplies.....		
			Stoves and ranges, gas.....		
RESTAURANTS AND EATING PLACES					
Cafeterias:					
(Commodity coverage, 34.1 per cent)					
Bakery products, fresh.....	2.3	.4			
Cigars, cigarettes, and tobacco.....	3.5	3.5			
Receipts from sale of meals.....	96.1	96.1			
Lunch rooms:					
(Commodity coverage, 32.8 per cent)					
Bottled beverages.....	14.3	4.9			
Cigars, cigarettes, and tobacco.....	7.6	7.4			
Receipts from sale of meals.....	87.7	87.7			
Restaurants with table service:					
(Commodity coverage, 49.6 per cent)					
Bottled beverages.....	5.8	1.0			
Confectionery and nuts.....	21.1	2.6			
Fountain sales and ice cream.....	21.1	2.6			

CENSUS OF DISTRIBUTION

TABLE 22.—NEWARK—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifica- tion	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifica- tion
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Seeds, bulbs, and nursery stock: (Commodity coverage, 81.4 per cent)			Jewelry stores: (Commodity coverage, 65.8 per cent)		
Farm and garden equipment and supplies.....	7.5	7.5	China, glassware, and crockery.....	9.2	2.5
Fertilizers.....	4.5	3.0	Jewelry, silverware, and clocks—		
Seeds, bulbs, plants, and nursery stock.....	89.5	89.5	Clocks.....	3.7	3.1
Book stores: (Commodity coverage, 85.9 per cent)			Watches.....	14.4	14.4
Books.....	89.1	89.1	Diamond jewelry.....	34.3	34.3
Magazines and newspapers.....	9.9	8.9	Rings, other than diamond.....	8.0	8.0
Other stationery.....	12.5	1.2	Gold and gold-filled jewelry.....	17.8	17.8
Paper and paper goods.....	8.0	.8	Plated silverware.....	1.6	.2
Cigar stores (with fountains): (Commodity coverage, 60.3 per cent)			Sterling silverware.....	13.6	8.8
Cigars, cigarettes, and tobacco.....	59.6	59.6	Other jewelry.....	4.1	3.1
Confectionery and nuts.....	26.1	20.1	Leather goods.....	.7	.2
Fountain sales and ice cream.....	19.9	19.9	Miscellaneous merchandise.....	(x)	.5
Smokers' supplies.....	.6	.4	Optical goods.....	2.6	.7
Cigar stores (without fountains): (Commodity coverage, 28.5 per cent)			Service.....	16.5	6.4
Cigars, cigarettes, and tobacco.....	87.9	87.9	News dealers: (Commodity coverage, 10.5 per cent)		
Smokers' supplies.....	12.1	12.1	Cigars, cigarettes, and tobacco.....	30.5	1.1
Coal and wood yards: (Commodity coverage, 63.5 per cent)			Magazines and newspapers.....	97.9	97.9
Coal.....	89.9	88.1	Miscellaneous merchandise.....	(x)	1.0
Fuel oil.....	32.2	4.9	Office and school supplies: (Commodity coverage, 83.6 per cent)		
Wood, coke, and other fuels.....	17.9	7.0	Office and store furniture.....	17.1	7.5
Drug stores (without fountains): (Commodity coverage, 21.4 per cent)			Service.....	1.7	.8
Cigars, cigarettes, and tobacco.....	9.3	4.7	Stationery, books, and magazines.....	91.7	91.7
Confectionery and nuts.....	8.8	4.4	Office and store mechanical appliance dealers (retail): (Commodity coverage, 83.9 per cent)		
Drugs, patent medicines, etc.....	43.5	43.5	Office and store equipment—		
Miscellaneous merchandise.....	(x)	.3	Adding and calculating machines and accessories.....	36.8	33.3
Prescriptions.....	14.0	14.0	Typewriters and accessories.....	20.1	10.9
Rubber goods.....	2.3	.4	Other office and store appliances.....	45.6	33.0
Stationery, books, periodicals, etc.....	.7	.2	Office and store furniture.....	4.0	2.0
Surgical and hospital supplies.....	3.4	1.7	Secondhand goods.....	1.3	.1
Toilet articles.....	4.8	2.4	Service.....	9.3	8.7
Toiletries and cosmetics.....	35.3	31.4	Stationery.....	24.5	12.0
Drug stores (with fountains): (Commodity coverage, 24.8 per cent)			Office and store furniture and equipment dealers: (Commodity coverage, 80.7 per cent)		
Cigars, cigarettes, and tobacco.....	4.9	4.7	Adding and calculating machines and accessories.....	3.7	.8
Confectionery and nuts.....	3.6	3.3	Office and store furniture.....	83.6	83.6
Drugs, patent medicines, etc.....	29.1	29.1	Other office and store equipment.....	13.5	2.6
Fountain sales and ice cream.....	29.1	29.1	Service.....	3	.1
Miscellaneous merchandise.....	13.8	13.8	Stationery, books, and magazines.....	39.7	12.8
Stationery, books, periodicals, etc.....	1.2	.4	Typewriters and accessories.....	1.9	.1
Rubber goods.....	4.9	.4	Typewriter dealers: (Commodity coverage, 39.8 per cent)		
Surgical and hospital supplies.....	2.1	.4	Service.....	2.5	2.5
Other merchandise.....	5.6	.4	Typewriters and accessories.....	97.5	97.5
Prescriptions.....	10.0	10.0	Opticians and optometrists: (Commodity coverage, 47.3 per cent)		
Toilet articles and preparations.....	13.6	10.0	Cameras and photographic supplies.....	13.8	6.7
Toiletries and cosmetics.....	5.8	10.0	Optical goods.....	93.3	93.3
Toilet articles.....	4.2		Scientific and medical instruments and supplies, at retail: (Commodity coverage, 90.1 per cent)		
Florists: (Commodity coverage, 48.1 per cent)			Drugs and drug sundries.....	1.6	.5
Flowers, wreaths, etc.....	94.9	94.9	Professional and scientific instruments and equipment.....	58.7	58.7
Seeds, bulbs, plants, and nursery stock.....	17.4	5.1	Service.....	.6	.2
Jewelry stores (installment credit): (Commodity coverage, 169.0 per cent)			Surgical, dental, and hospital supplies.....	52.4	40.6
Art goods, gifts.....	20.3	6.1	Stationers and engravers: (Commodity coverage, 72.3 per cent)		
Jewelry, silverware, clocks.....	93.9	93.9	Cameras and photographic supplies.....	3.4	.9
Clocks.....	.8		Gifts.....	3.5	.4
Watches.....	34.6		Leather goods.....	8.2	2.6
Diamond jewelry.....	26.8		Office and store equipment—		
Rings, other than diamond.....	5.6		Adding and calculating machines and accessories.....	5.0	1.0
Plated silverware.....	3.7		Typewriters and accessories.....	10.0	2.0
Sterling silverware.....	2.3		Other stationery.....	15.5	12.2
Other jewelry.....	10.1		Paper and paper goods.....	69.8	69.8
			Sporting goods.....	27.6	7.4
			Toys and games.....	31.4	3.7

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 23.—JERSEY CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See table 29)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	4,369	3,923	7,676	1,120	\$12,526,233	\$269,565	\$13,360,111	\$15,816,780	\$121,085,115	100.00
Food group.....	2,063	1,761	2,061	282	3,413,437	74,273	3,725,563	2,222,870	46,167,268	37.29
Candy and confectionery stores:										
Candy stores—nut stores.....	9	6	6	2	4,840	726	10,682	5,110	86,006	.07
Confectionery stores (candy and fountain).....	276	282	93	31	127,173	9,242	346,527	184,910	2,132,333	1.76
Dairy products stores:										
Dairy products stores (including ice cream).....	15	13	13	1	13,299	208	29,432	18,400	379,540	.31
Egg and poultry dealers.....	16	19	17	2	28,847	770	32,700	4,440	618,062	.51
Milk dealers.....	5	2	298		621,552		309,333	7,090	3,723,075	3.03
Delicatessen stores.....	174	188	86	15	107,109	5,535	306,009	276,170	3,269,369	2.70
Fruit stores and vegetable markets.....	174	193	122	14	131,586	3,854	297,768	76,400	2,533,022	2.09
Grocery stores (without meats).....	791	501	715	117	1,081,089	26,707	1,088,618	1,196,290	16,942,818	13.99
Combination stores (groceries and meats):										
Grocery stores with meats.....	133	110	89	14	151,786	3,988	196,337	207,130	2,575,067	2.13
Meat markets with groceries.....	60	66	31	9	44,324	2,270	189,852	52,220	1,008,263	.83
Meat markets (including sea foods):										
Fish markets—sea foods.....	38	39	24	3	31,636	1,120	51,093	3,260	322,918	.27
Meat markets.....	814	278	461	67	826,573	17,179	741,451	153,720	10,414,378	8.60
Bakeries—bakery-goods stores (except manufacturing bakeries).....	45	47	93	4	163,754	1,482	105,725	21,940	860,853	.71
Other food stores:										
Coffee, tea, spices.....	5	3	8	1	21,000	192	10,160	4,910	150,974	.13
General food stores.....	3	4	2		3,640		4,312	8,800	74,080	.06
Bottled waters and beverages.....	5	10	3	2	5,160	1,000	8,852	1,930	65,910	.05
General stores—groceries with apparel or dry goods.....	3	3	2		3,112		1,680	2,080	17,305	.01
General merchandise group.....	187	190	524	185	573,265	25,978	794,135	1,782,060	6,809,291	5.62
Department stores without food departments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Dry-goods stores—piece-goods stores:										
Dry-goods stores.....	137	146	109	35	159,437	9,016	272,227	1,081,380	2,706,100	2.24
Piece-goods stores.....	7	7	6	2	8,620	169	24,642	53,440	182,188	.16
General merchandise stores:										
With food departments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Without food departments.....	17	18	27	9	40,375	1,648	50,329	179,650	476,563	.39
Army and Navy goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	22	16	344	93	292,696	11,245	386,666	331,500	2,704,650	2.23
Automotive group.....	293	282	951	35	1,791,878	9,811	1,581,375	1,146,940	12,393,038	10.24
Motor-vehicle dealers:										
Automobile salesrooms—new and trade-in.....	31	5	468	9	944,287	2,125	777,997	688,480	7,266,204	6.00
Used-car establishments.....	0	4	34		54,146		38,640	36,270	275,095	.23
Accessories, tires and batteries:										
Accessory stores with tires and batteries.....	14	14	14	5	20,953	550	35,114	47,280	245,994	.20
Battery and ignition shops—brake repair shops.....	22	23	44	1	77,573	480	66,701	64,670	404,713	.33
Tire shops (including tire repairs).....	15	12	25		48,577		43,500	70,300	458,474	.38
Filling stations:										
Filling stations—gasoline and oil.....	39	20	46	4	67,291	1,592	62,694	15,970	530,850	.44
Filling stations with tires and accessories.....	45	52	46	3	62,551	1,026	87,540	110,400	879,566	.73
Filling stations with other merchandise.....	8	1	27	3	48,270	82	55,969	11,430	363,929	.29
Motor cycles, bicycles, and supplies.....	4	4					2,917	2,460	10,105	.01
Garages and repair shops:										
Body, fender, and paint shops.....	8	8	19		38,367		16,593	5,100	99,501	.08
Garages (repairs and storage, gasoline, oil, accessories).....	68	77	154	5	297,167	1,887	266,095	80,730	1,427,245	1.18
Parking stations, parking garages, and lots.....	29	28	73	4	131,216	1,889	104,089	5,590	421,992	.35
Radiator shops (including repairs).....	4	5	1	1	1,480	180	3,520	2,210	19,370	.02
Apparel group.....	436	348	750	338	1,243,688	69,819	1,890,267	3,195,780	13,421,593	11.09
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	29	25	51	10	107,455	5,426	203,940	317,950	1,242,957	1.03
Men's and boys' hat stores.....	24	11	40	30	73,601	2,990	96,789	106,760	465,070	.38
Men's furnishings stores.....	45	37	51	41	94,498	4,640	162,003	432,640	1,347,009	1.11
Men's clothing and furnishings stores.....	14	11	43	3	72,322	1,050	80,344	232,800	734,547	.61
Family clothing stores (men's, women's, children's).....	23	25	118	40	220,034	9,480	187,188	309,620	1,429,116	1.18
Women's ready-to-wear specialty stores—apparel and accessories.....	67	56	142	43	208,750	9,243	325,874	380,490	2,555,246	2.11
Women's accessories stores:										
Corset and lingerie shops.....	15	18	24	16	31,457	2,108	48,005	112,990	402,772	.33
Furriers—fur shops.....	13	12	26	4	36,648	291	36,062	102,430	268,284	.22
Hosiery shops.....	22	18	44	19	29,457	2,725	53,743	61,460	498,680	.41
Knit goods shops.....	3	6	1		1,500		9,000	14,900	47,500	.04
Millinery stores.....	41	24	59	30	65,403	6,959	123,547	76,750	586,553	.49
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:										
Children's specialty shops.....	13	12	24	4	29,756	1,282	49,997	131,560	455,034	.38
Custom tailors.....	20	21	10	4	13,672	1,710	25,108	33,100	140,458	.12
Infants-wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	7		13	6	20,639	1,800	62,142	43,610	313,484	.26
Shoe stores—women's.....	6	1	21	26	47,054	6,976	90,800	47,090	474,134	.39
Family shoe stores (men's, women's, children's).....	91	70	112	48	190,126	12,863	333,828	787,140	2,448,230	2.02

Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 23.—JERSEY CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold. See table 20)	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Furniture and household group	149	129	759	87	\$1,513,393	\$19,987	\$1,455,450	\$1,942,240	\$10,401,258	8.59
Furniture stores.....	52	44	430	11	903,774	2,640	803,749	1,121,250	5,778,809	4.77
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	9	8	14	2	30,240	1,100	23,360	45,830	155,320	.13
Floor coverings stores.....	12	15	16	1	32,265	400	55,308	107,000	379,739	.31
Household appliances stores:										
Household appliances stores (electrical).....	5	1	31	(x)	49,721	(x)	22,824	22,710	138,970	.12
Household appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	3	(x)	41	(x)	69,864	(x)	42,100	97,550	705,727	.58
Other home furnishings and appliances stores:										
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	8	9	10	4	14,628	864	28,561	108,490	232,167	.19
Picture and framing stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	6	6	6		4,840		6,091	3,820	49,092	.04
Lamp and shade shops.....	5	6	7		12,675		10,168	14,000	62,126	.05
Radio and music stores:										
Radio and electrical shops.....	26	31	75	3	140,281	960	194,156	220,220	1,240,072	1.03
Radio and musical instruments stores.....	15	7	69		152,690		169,088	125,290	1,035,203	.86
Restaurants, cafeterias, and eating places	237	273	853	31	996,058	9,588	922,016	89,210	5,316,477	4.39
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	9	9	105		138,723		99,256	12,690	651,022	.54
Lunch rooms.....	129	155	330	9	375,928	3,562	401,349	41,930	2,139,548	1.77
Restaurants with table service.....	43	65	299	13	334,930	3,634	324,149	24,150	1,777,406	1.47
Lunch counters, refreshment stands, etc.:										
Box lunches.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refreshment stands.....	14	12	15		15,389		18,372	2,680	122,434	.10
Fountain—lunches.....	4	4	28		33,819		26,855	2,540	167,935	.13
Lunch counters.....	26	26	59	9	90,591	2,392	46,845	3,980	428,132	.35
Soft-drink stands.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Lumber and building group	78	70	254	9	503,841	2,881	478,368	984,900	3,786,230	3.13
Lumber and building material dealers:										
Lumber and building material dealers.....	12	7	104	1	185,923	500	227,032	424,070	1,832,591	1.52
Roofing.....	5	4	7	1	10,547	538	6,002	1,580	37,000	.03
Electrical shops (without radio).....	12	12	36	1	57,581	350	74,243	172,040	578,609	.48
Heating and plumbing shops.....	11	10	36	1	69,077	53	21,134	21,040	207,598	.17
Paint and glass stores:										
Glass and mirror shops.....	10	10	6		9,016		10,716	17,600	75,080	.06
Paint and glass stores.....	28	27	65	5	171,697	1,440	139,241	347,970	1,055,352	.87
Other retail stores	982	845	1,442	302	2,408,972	56,778	2,480,976	4,393,720	23,301,581	19.24
Hardware stores.....	95	97	81	11	118,523	2,664	169,153	747,780	1,505,967	1.24
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	6	8	6		5,911		7,506	7,240	128,377	.11
Harness shops.....	5	5					2,698	3,110	11,372	.01
Seeds, bulbs, and nursery stock.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	3	1	121		134,010		123,649	169,050	1,289,957	1.06
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands:										
Cigar stores.....	167	158	82	17	103,714	2,956	228,917	270,650	2,319,296	1.92
Cigar stands.....	7	6	18		16,879		20,654	9,100	157,795	.13
Coal and wood yards.....	40	31	369	11	802,849	3,895	551,635	644,710	7,289,069	6.02
Drug stores:										
Drug stores.....	97	98	182	48	278,310	17,187	245,801	730,030	2,353,182	1.94
Drug stores with fountains.....	53	49	137	22	196,895	7,231	203,962	419,030	1,503,728	1.24
Florists.....	37	37	71	24	113,072	5,006	132,234	39,080	602,976	.55
Gifts—novelties, toys—cameras:										
Toy shops.....	10	12	3	3	5,444	990	18,971	56,460	163,083	.13
Art and gift shops.....	5	5	2	1	1,388	36	8,940	8,450	16,200	.01
Novelty and souvenir shops.....	8	9	1		1,200		7,481	8,830	33,638	.03
Camera dealers—photographic supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	51	48	71	9	129,361	2,780	171,034	581,200	1,036,754	.86
Luggage and leather goods stores.....	5	5	6	7	8,252	1,802	17,565	19,710	89,233	.07
Music stores (without radio).....	8	6	9	1	9,677	180	28,599	34,780	186,838	.11
News dealers.....	155	147	82	14	94,525	2,317	244,671	202,380	1,838,427	1.52
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store mechanical appliance dealers (retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store furniture and equipment dealers.....	3	3	4		8,514		10,361	11,570	44,424	.04
Typewriter dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	15	14	11	6	29,313	1,310	43,084	44,470	202,633	.17
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores with toys and stationery.....	5	5	14	14	36,728	4,761	29,088	97,700	287,504	.24
Athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	3	2	4		4,896		12,827	20,000	118,909	.10
Stationers and printers:										
Paper and paper products stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	5	5	4		5,846		4,123	1,020	26,464	.02
Stationers and engravers.....	9	11	14	2	20,550	1,068	13,959	23,220	140,521	.12
Monuments and tombstones.....	4	5	11	2	21,025	740	6,202	35,600	100,000	.08
Miscellaneous classifications (combined).....	73	69	90	8	154,749	1,548	134,684	154,120	1,091,264	.90
Secondhand stores	41	42	50	1	78,611	450	69,981	76,980	482,074	.40

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TABLE 24.—JERSEY CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Fulltime	Parttime	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	4,389	3,923	7,876	1,120	\$12,526,233	\$269,565	\$13,380,111	\$15,516,780	\$121,085,115	100.00
Single-store independents.....	3,020	3,813	4,482	658	7,272,055	180,713	8,719,662	11,810,800	76,765,820	63.40
2-store independents.....	122	78	636	35	1,091,491	6,931	1,033,946	1,103,520	3,476,844	7.00
3-store independents.....	32	18	102	17	203,207	2,112	185,196	291,730	1,410,189	1.16
Local chains.....	404	12	1,080	124	1,914,073	27,214	1,462,365	1,085,210	17,626,845	14.56
Sectional chains.....	48		532	61	867,125	8,988	851,897	659,470	6,484,464	5.36
National chains.....	113		590	174	739,489	27,586	800,015	493,670	7,445,801	6.16
Leased-department chains.....	6		8	3	6,179	185	10,155	4,320	42,032	.03
Manufacturer-controlled chains.....	18		160	11	306,346	1,621	212,254	297,190	2,098,577	1.73
Other types of operation.....	6	2	86	37	120,208	14,215	44,621	70,870	734,543	.61

TABLE 25.—JERSEY CITY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	1	1					
Annual net sales.....	(x)	(x)					
Per cent of total sales.....	(x)	(x)					
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	22	13			1	8	
Annual net sales.....	\$2,704,659	\$333,825			(x)	(x)	
Per cent of total sales.....	100.00	12.34			(x)	(x)	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	112	74	11	13	9	5	
Annual net sales.....	\$3,789,583	\$2,212,734	\$259,605	\$689,819	\$416,585	\$211,340	
Per cent of total sales.....	100.00	58.39	6.85	18.19	10.99	5.58	
Clothing stores—men's, women's, and children's:							
Number of stores.....	23	19	2	2			
Annual net sales.....	\$1,429,116	\$991,339	(x)	(x)			
Per cent of total sales.....	100.00	69.37	(x)	(x)			
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	67	51	5	8		3	
Annual net sales.....	\$2,555,246	\$1,613,180	\$495,258	\$156,273		\$290,535	
Per cent of total sales.....	100.00	63.13	19.36	6.12		11.37	
Shoe stores:							
Number of stores.....	104	70	18	7	3	7	9
Annual net sales.....	\$3,235,848	\$1,265,790	\$292,125	\$370,602	\$275,167	\$388,508	\$643,716
Per cent of total sales.....	100.00	39.12	9.03	11.45	8.50	12.01	19.89
Furniture stores:							
Number of stores.....	52	42	9	1			
Annual net sales.....	\$5,778,800	\$3,142,016	(x)	(x)			
Per cent of total sales.....	100.00	54.39	(x)	(x)			
Radio and music stores:							
Number of stores.....	45	32	6	4	2		1
Annual net sales.....	\$2,275,335	\$1,326,872	\$563,699	\$308,902	(x)		(x)
Per cent of total sales.....	100.00	58.32	24.77	8.58	(x)		(x)
Grocery stores (without meats):							
Number of stores.....	791	471	7	259	1	53	
Annual net sales.....	\$10,942,818	\$5,923,653	\$490,951	\$7,988,673	(x)	(x)	
Per cent of total sales.....	100.00	34.99	2.90	47.15	(x)	(x)	
Combination stores (groceries and meats):							
Number of stores.....	193	164		27		2	
Annual net sales.....	\$3,583,930	\$2,657,416		(x)		(x)	
Per cent of total sales.....	100.00	74.15		(x)		(x)	
Restaurants, cafeterias and lunch rooms:							
Number of stores.....	191	178	8		5		
Annual net sales.....	\$4,567,976	\$3,790,195	\$465,516		\$306,264		
Per cent of total sales.....	100.00	83.10	10.19		6.71		
Cigar stores and cigar stands:							
Number of stores.....	174	187	4	1	1	11	
Annual net sales.....	\$2,477,091	\$1,429,696	\$38,939	(x)	(x)	(x)	
Per cent of total sales.....	100.00	57.72	1.57	(x)	(x)	(x)	
Filling stations:							
Number of stations.....	92	74		7	7	4	
Annual net sales.....	\$1,764,345	\$1,165,591		\$235,700	\$294,926	\$68,128	
Per cent of total sales.....	100.00	66.06		13.33	16.72	3.80	
Coal and wood yards—ice dealers:							
Number of yards.....	40	35	3		2		
Annual net sales.....	\$7,289,069	\$4,808,151	(x)		(x)		
Per cent of total sales.....	100.00	65.96	(x)		(x)		
Drug stores:							
Number of stores.....	150	142	2	1	3	2	
Annual net sales.....	\$3,856,910	\$3,356,439	(x)	(x)	\$222,508	(x)	
Per cent of total sales.....	100.00	87.02	(x)	(x)	5.77	(x)	
Hardware stores:							
Number of stores.....	95	95					
Annual net sales.....	\$1,505,967	\$1,505,967					
Per cent of total sales.....	100.00	100.00					
Jewelry stores:							
Number of stores.....	51	47	4				
Annual net sales.....	\$1,036,764	\$807,362	\$229,392				
Per cent of total sales.....	100.00	77.87	22.13				

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TABLE 26.—JERSEY CITY—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit
Total, all stores reporting: 1												
Number of stores	3,445		2,470	240	154	90	101	129	61	61	55	84
Per cent of total stores	100.00		71.70	6.97	4.47	2.61	2.93	3.74	1.77	1.77	1.60	2.44
Amount of net sales		102,156	58,545	6,598	5,862	1,892	3,408	3,065	4,310	2,466	1,956	14,024
Per cent of total sales		100.00	57.31	6.46	5.77	1.85	3.34	3.00	4.22	2.41	1.91	13.73
Food group:												
Confectionery stores (candy and fountain)	194	1,558	1,315	176	19	13	24	11				
Dairy products stores (including ice cream)	14	346	250	59		36		1				
Delicatessen stores	144	2,834	1,997	308	147	76	78	96	43	45	44	
Fruit stores and vegetable markets	139	2,031	1,644	84	74	16	92	110	11			
Grocery stores (without meats)	671	15,359	13,031	429	245	355	416	361	137	300	65	11
Combination stores (groceries and meats)—												
Grocery stores with meats	115	2,276	1,824	121	79	54	98	59	143	89	151	162
Meat markets with groceries	50	796	591	62	7	94	11	61	26	81	24	36
Meat markets (including sea foods)—												
Fish markets—sea foods	26	246	161	23	18	44						
Meat markets	273	9,223	4,047	1,694	1,480	365	331	719	315	153	119	
Bakeries—bakery goods stores (except manufacturing bakeries)	30	576	474	10	6	22	38	10				16
General merchandise group:												
Dry goods stores	107	2,232	1,736	216		213	8	41				18
General merchandise stores—without food departments	15	451	317	4	18						92	20
Variety, 5-and-10, and 10-a-dollar stores	14	2,501	2,493	8								
Automotive group:												
Automobile salesrooms—new and trade-in	15	3,991		334			1,508	577	711			861
Accessories, tires, and batteries—												
Accessory stores with tires and batteries	14	246	118	20	9	20	45		34			90
Tire shops (including tire repairs)	11	391	237	54		10						
Filling stations—												
Filling stations—gasoline and oil	23	313	274	19	16		4					
Filling stations with tires and accessories	40	808	477	29	42	106	59		95			
Garages (repairs and storage, gasoline, oil, accessories)	47	990	754	33	34	112	21	3	14			19
Apparel group:												
Men's and boys' clothing and furnishings stores:												
Men's and boys' clothing stores	27	1,150	833	279	28		10					
Men's furnishings stores	35	1,146	1,025	42	49			30				
Accessory stores and furnishings stores	13	730	296	162						272		
Family clothing stores—men's, women's, children's	19	1,355	369	242	5						48	991
Women's ready-to-wear specialty stores—apparel and accessories	51	2,090	1,917	32	70		41				27	
Women's accessories stores—												
Furriers—fur shops	10	210	114	32	64							
Millinery stores	35	503	458	15								
Shoe stores—												
Shoe stores—men's	7	313	313									
Shoe stores—women's	6	474	474									
Family shoe stores—men's, women's, children's	74	2,185	2,080	80	24		1					
Furniture and household group:												
Furniture stores	48	5,333	817	107	1,744		48	223	69	117	543	1,505
Radio and music stores—												
Radio and electrical shops	22	1,130	73	230		4	47	35		135	45	561
Radio and musical instruments stores	12	872	25			13				2	67	765
Lumber and building group:												
Lumber and building material dealers	9	967	49		262						140	516
Electrical shops (without radio)	9	519	512		2			5				
Heating and plumbing shops	8	116	32			14		30				20
Paint and glass stores	22	737	282		18	7	22	47		7	165	189
Other retail stores:												
Hardware stores	73	1,155	485	159	62	39	55	98		106	125	26
Feed stores (flour, feed, grain, fertilizer)	5	123	34	13							42	34
Cigar stores without fountains	116	1,887	1,446	57	72	2	5	5				
Coal and wood yards	26	7,020	184		1,027			28	2,485			3,296
Drug stores—												
Drug stores	71	1,806	1,083	643	33	13	28					
Drug stores with fountains	45	1,513	1,222	91								
Florists	36	565	196	34	39	20	81	114	33		28	20
Jewelry stores	39	875	414	124		40	52	22			171	42
Music stores (without radio)	7	110	95	15								
Office, school, and store supplies and equipment dealers—												
Office and store furniture and equipment dealers	3	44	14				30					
Stationers and engravers	8	131	112					19				

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 23 except for 924 stores, with sales of \$18,929,115, which failed to report credit information.

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TABLE 27.—JERSEY CITY—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open-account	On installment ²			For cash	On open-account	On installment ²
Total	975	44.33	38.48	17.21					
Food group	531	53.36	46.85		Apparel group—Continued.				
Confectionery stores (candy and fountain).....	33	90.59	0.41		Family clothing stores—men's, women's, children's.....	8	32.32	5.74	61.04
Dairy products stores—					Women's ready-to-wear specialty stores—apparel and accessories.....	7	74.42	25.58	
Dairy products stores (including ice cream).....	4	87.89	12.11		Furriers—fur shops.....	4	88.29	11.71	
Milk dealers.....	5	4.39	95.61		Custom tailors.....	3	58.44	41.56	
Deliatessen stores.....	52	74.54	25.46		Family shoe stores—men's, women's, children's.....	6	97.03	2.07	
Fruit stores and vegetable markets.....	24	72.84	27.16						
Grocery stores (without meats).....	175	65.29	34.71		Furniture and household group	64	22.17	16.66	61.17
Combination stores (groceries and meats)—					Furniture stores.....	25	21.85	5.35	72.80
Grocery stores with meats.....	63	47.64	52.36		Floor covering stores.....	3	73.89	26.61	
Meat markets with groceries.....	28	56.10	43.90		Radio and music stores—				
Meat markets (including sea foods)—					Radio and electrical shops.....	18	22.90	25.79	51.31
Fish markets—sea foods.....	5	84.93	15.07		Radio and musical instruments stores.....	11	8.22	26.86	64.92
Meat markets.....	129	76.04	23.96						
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	67.39	32.61		Restaurants and eating places	19	94.93	5.07	
					Restaurants, cafeterias, and lunch rooms—				
General merchandise group	32	70.16	19.34	10.50	Lunch rooms.....	10	95.74	4.20	
Dry goods stores.....	27	79.33	20.67		Restaurants with table service.....	3	97.50	2.50	
General merchandise stores without food departments.....	4	34.41	15.43	50.16	Refreshment stands.....	3	68.00	32.00	
Automotive group	89	53.20	12.86	33.94	Lumber and building group	32	29.32	65.33	5.35
Motor vehicle dealers—					Lumber and building material dealers—				
Automobile salesrooms—new and trade-in.....	15	50.22	6.04	43.74	Lumber and building material dealers.....	6	31.56	60.43	8.01
Used-car establishments.....	5	51.01	.93	48.06	Roofing.....	3	25.26	74.74	
Accessories, tires, and batteries—					Paint and glass stores—				
Accessory stores with tires and batteries.....	7	65.90	34.10		Glass and mirror shops.....	4	35.04	64.06	
Battery and ignition shops—brake repair shops.....	7	62.41	37.50		Paint and glass stores.....	13	22.33	77.67	
Tire shops (including tire repairs).....	4	38.50	60.76	.65	Other retail stores	169	40.16	58.57	1.27
Filling stations—					Hardware stores.....	33	58.63	41.47	
Filling stations—gasoline and oil.....	5	90.16	9.84		Farmers' supplies—feed stores (flour, feed, grain, fertilizer).....	8	28.34	71.66	
Filling stations with tires and accessories.....	10	67.89	32.11		Cigar stores without fountains.....	17	86.68	13.32	
Garages and repair shops—					Coal and wood yards.....	14	32.63	67.37	
Body, fender, and paint shops.....	6	60.60	49.31		Drug stores—				
Garages (repairs and storage, gasoline, oil, accessories).....	13	67.77	32.23		Drug stores.....	16	96.06	3.94	
Parking stations, parking garages, and lots.....	5	76.13	20.87		Drug stores with fountains.....	5	96.20	3.80	
Apparel group	46	58.50	14.64	26.86	Florists.....	16	59.74	40.26	
Men's and boys' clothing and furnishings stores—					Jewelry stores.....	9	70.07	29.93	
Men's and boys' clothing stores.....	6	96.97	3.03		News dealers.....	8	89.55	10.45	
Men's furnishings stores.....	5	82.16	17.84		Miscellaneous classifications (combined).....	11	17.45	82.55	
Men's clothing and furnishings stores.....	4	59.58	40.42		Secondhand stores	9	37.36	62.64	

¹ Total sales of these stores are \$43,611,000.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

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TABLE 28.—JERSEY CITY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	6,696	84,718,256	Other stores in which meals are served	522	\$113,934
Restaurants, cafeterias, and eating places	5,136	4,599,322	Confectionery stores (candy and fountain).....	100	22,197
Cafeterias.....	819	633,814	Delicatessen stores.....	248	54,965
Launch rooms.....	4,154	1,908,911	Bakeries—bakery goods stores (except manufacturing bakeries).....	174	36,772
Restaurants with table service.....	3,562	1,691,965			
Fountain—lunches.....	100	50,000			
Launch counters.....	501	404,612			

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	341	\$1,392,492	\$196,790	Automotive group—Continued.			
Automotive group	341	1,392,492	196,790	Filling stations with tires and accessories.....	20	\$82,907	
Automobile salesrooms—new and trade-in.....	185	474,069	20,770	Filling stations with other merchandise.....	1	9,836	
Used-car establishments.....	7	43,262		Body, fender, and paint shops.....	7	69,601	
Accessory stores with tires and batteries.....	1	5,220		Garages (repairs and storage, gasoline, oil, accessories).....	90	506,691	\$132,335
Battery and ignition shops—brake repair shops.....	26	167,161	3,988	Parking stations, parking garages, and lots.....	3	21,302	41,697
Tire shops (including tire repairs).....	1	9,400		Radiator shops (including repairs).....		2,000	
Filling stations—gasoline and oil.....		1,043					

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$359,043	Lumber and building group	\$79,392
Automotive group	3,731	Lumber and building material dealers.....	500
Battery and ignition shops—brake repair shops.....	1,431	Electrical shops (without radio).....	35,579
Garages (repairs and storage, gasoline, oil, accessories).....	1,300	Heating and plumbing shops.....	39,213
Apparel group	45,900	Glass and mirror shops.....	2,200
Men's and boys' hat stores.....	2,274	Paint and glass stores.....	1,600
Furriers—fur shops.....	26,470	Other retail stores	154,629
Hosiery shops.....	900	Hardware stores.....	2,000
Shoe stores—women's.....	526	Coal and wood yards.....	23,000
Family shoe stores—men's, women's, children's.....	15,820	Jewelry stores.....	104,091
Furniture and household group	70,659	News dealers.....	2,500
Draperies, curtains, and upholstery stores.....	1,129	Office and store furniture and equipment dealers.....	1,000
Household appliances stores (electric).....	3,168	Opticians and optometrists.....	4,800
Refrigerator dealers—electric only.....	20,343	Miscellaneous classifications (combined).....	17,138
Radio and electrical shops.....	41,647	Secondhand stores	5,842
Radio and musical instruments stores.....	4,381		

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 29.—JERSEY CITY—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			FOOD GROUP—Continued		
Milk dealers: (Commodity coverage, 99.4 per cent)			Variety, 5-and-10, and to-a-dollar stores—Continued.		
Butter and cheese.....	4.0	2.0	Dry goods and notions—		
Eggs.....	1.6	.8	Piece goods.....	10.4	8.4
Milk and cream.....	97.1	97.1	Notions and small wares.....	5.9	5.9
Nonfood products.....	(x)	.1	Other dry goods.....	6.3	1.6
Meat markets: (Commodity coverage, 16.4 per cent)			Flowers, wreaths, etc.....	.8	.4
Butter and cheese.....	2.0	.6	Fountain sales and ice cream.....	6.3	2.7
Canned goods and other groceries.....	5.0	.2	Fruits and vegetables.....	.5	.2
Eggs.....	2.0	.2	Hardware.....	8.3	3.6
Fresh fish and other sea foods.....	5.9	.7	Home furnishings—		
Fruits and vegetables.....	10.2	1.2	Draperies and curtains.....	8.2	4.0
Meats, including poultry.....	97.1	97.1	Bedding, pillows, etc.....	5.4	2.7
Dry goods stores: (Commodity coverage, 26.7 per cent)			China, glassware, and crockery.....	4.3	1.9
Apparel and accessories (women's, misses', children's)—			Kitchen utensils.....	7.9	1.5
Children's wear.....	16.1	6.0	Other home furnishings.....	1.4	.8
Millinery.....	1.5	.4	Infants' wear.....	6.8	3.9
Hosiery.....	15.0	11.1	Jewelry, silverware, and clocks.....	2.3	2.3
Coats, suits, and dresses.....	11.4	4.9	Leather goods, billfolds, purses (often includes gloves and handbags).....	4.0	2.3
Underwear, negligees, corsets, etc.....	11.6	6.7	Miscellaneous merchandise.....	(x)	.7
Other apparel.....	10.3	7.6	Musical goods—		
Clothing and furnishings (men's and boys')—			Phonograph records.....	1.8	.8
Suits.....	5.7	1.5	Sheet music, music books, etc.....	.2	.1
Overcoats.....	2.9	.8	Paints, varnishes, lacquers.....	1.6	.7
Hats and caps.....	.4	.2	Pets (goldfish, etc.).....	.4	.1
Furnishings.....	14.9	9.5	Seeds, bulbs, plants, and nursery stock.....	.5	.2
Work clothing.....	1.2	.6	Service.....	.4	.1
Other clothing.....	.9	.1	Shoes and other footwear—		
Dry goods and notions.....	23.5	23.5	Men's.....	.8	.4
Home furnishings—			Women's.....	6.5	3.2
Draperies and curtains.....	15.2	9.8	Misses' and children's.....	7.0	2.8
Floor coverings.....	2.4	.3	Stationery—		
China, glassware, and crockery.....	6.7	.7	Paper and paper goods.....	6.5	1.0
Kitchen utensils.....	2.7	.3	Other stationery.....	7.1	1.4
Other home furnishings.....	21.6	10.5	Toilet articles and preparations.....	3.3	3.0
Infants' wear.....	7.9	4.6	Toys and games.....	7.5	3.3
Leather goods, gloves, and handbags.....	.9	.5	Wall paper.....	3.2	1.5
Luggage.....	2.0	.3	AUTOMOTIVE GROUP		
Toys and games.....	1.3	.1	Automobile salesrooms: (Commodity coverage, 85.5 per cent)		
General merchandise stores (without food departments): (Commodity coverage, 41.3 per cent)			Automobiles, parts, and accessories—		
Apparel and accessories (women's, misses', children's)—			Passenger automobiles, new.....	55.5	45.2
Millinery.....	2.8	1.5	Used passenger cars.....	16.1	10.1
Hosiery.....	7.9	4.2	Busses.....	7.4	3.3
Coats, suits, and dresses.....	21.8	21.8	Commercial cars and trucks, new.....	14.5	8.5
Underwear, negligees, corsets, etc.....	6.5	3.5	Used commercial cars and trucks.....	14.4	9.5
Other apparel.....	2.3	1.2	Automotive parts and accessories (except tires, tubes, and batteries).....	17.0	13.8
Clothing and furnishings, men's and boys'.....	21.1	21.1	Tires, tubes, and tire accessories.....	.6	.3
Confectionery and nuts.....	1.4	.8	Automobiles, new, sold to dealers.....	3.2	1.8
Dry goods and notions.....			Batteries.....	.9	.2
Piece goods.....	16.8	16.8	Gasoline.....	1.1	.4
Notions and small wares.....	4.2	4.2	Miscellaneous merchandise.....	(x)	.1
Fountain sales and ice cream.....	2.5	1.3	Oils and greases.....	.6	.3
Hardware.....	1.2	.6	Repairs and service.....	6.5	6.2
Home furnishings—			Storage.....	1.9	.3
Draperies, upholstery, and curtains.....	7.7	4.1	Used-car establishments: (Commodity coverage, 89.9 per cent)		
China, glassware, and crockery.....	6.6	3.5	Automotive parts and accessories.....	14.9	12.8
Other home furnishings.....	3.0	1.6	Repairs and service.....	19.1	16.9
Infants' wear.....	4.6	2.5	Used commercial cars and trucks.....	87.3	44.8
Leather goods, billfolds, purses, gloves and handbags.....	2.2	1.1	Used passenger cars.....	51.8	25.5
Phonographs and records.....	.2	.1	Accessory stores with tires and batteries: (Commodity coverage, 37.8 per cent)		
Shoes and other footwear.....	13.8	7.3	Automotive parts and accessories (except tires, tubes, and batteries).....	83.8	83.8
Toilet articles and preparations.....	1.6	.9	Batteries.....	4.9	4.0
Toys and games.....	3.6	1.9	Radio parts and accessories.....	8.3	6.7
Variety, 5-and-10, and to-a-dollar stores:¹ (Commodity coverage, 29.0 per cent)			Tires, tubes, and tire accessories.....	6.8	5.5
Apparel and accessories (women's, misses', children's)—			Tire shops (including tire repairs): (Commodity coverage 74.1 per cent)		
Millinery.....	1.1	.8	Automotive parts and accessories (except tires, tubes, and batteries).....	20.1	3.5
Hosiery.....	4.4	4.4	Batteries.....	1.7	.3
Dresses.....	11.7	6.8	Gasoline.....	6.7	3.3
Underwear, negligees, corsets, etc.....	6.1	6.1	Oils and greases.....	1.7	.3
Other apparel.....	4.9	2.8	Tires, tubes, and tire accessories.....	92.6	92.6
Appliances and supplies, electrical.....	5.3	3.9			
Clothing and furnishings (men's and boys')—					
Boys' suits.....	5.3	3.0			
Furnishings.....	7.5	6.0			
Confectionery and nuts.....	8.7	3.8			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind of which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. Percentages in second column of this table are applicable to sales shown in Table 23. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample, but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definition, p. 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

¹ Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on retail distribution by Variety Chain for commodity analysis of chain sales.

TABLE 29.—JERSEY CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			APPAREL GROUP—Continued		
Filling stations—(gasoline and oil): (Commodity coverage, 17.8 per cent)			Women's shoe stores: (Commodity coverage, 94.9 per cent)		
Gasoline.....	78.0	78.0	Hosiery, women's.....	19.1	10.5
Miscellaneous merchandise.....	(x)	.1	Miscellaneous merchandise.....	(x)	1.1
Oils and greases.....	21.9	21.9	Service.....	.2	.1
Filling stations (with tires and accessories): (Commodity coverage, 37.1 per cent)			Shoes and other footwear—		
Automotive parts and accessories (except tires, tubes, and batteries).....	6.2	4.5	Women's.....	83.0	33.0
Batteries.....	2.7	1.9	Misses' and children's.....	9.7	.5
Gasoline.....	68.1	68.1	Rubber and other footwear.....	6.0	4.8
Oils and greases.....	6.9	6.9	FURNITURE AND HOUSEHOLD GROUP		
Repairs and service.....	3.7	2.7	Furniture stores: (Commodity coverage, 80.8 per cent)		
Tires, tubes, and tire accessories.....	15.9	15.9	Antiques, art goods, gifts.....	4.1	.1
Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 58.6 per cent)			Appliances and supplies, gas.....		
Automotive parts and accessories (except tires, tubes, and batteries).....	26.2	9.5	Furniture—	20.0	.4
Batteries.....	2.2	.3	Bedroom.....	20.8	20.8
Gasoline.....	29.1	14.3	Living room, library, and hall.....	21.7	21.7
Miscellaneous merchandise.....	(x)	.3	Dining room.....	10.1	10.1
Oils and greases.....	5.0	.3	Kitchen.....	7.8	7.8
Repairs and service.....	41.2	41.2	Other household.....	13.8	12.2
Storage.....	36.0	10.9	Office and store furniture.....	.9	.4
Tires and tubes sold to dealers.....	2.5	1	Home furnishings—		
Tires, tubes, and tire accessories.....	39.9	19.7	Draperies, upholstery, and curtains.....	6.5	2.9
Parking stations, parking garages, and lots: (Commodity coverage, 9.2 per cent)			Floor coverings.....		
Gasoline.....	31.9	31.9	Bedding, mattresses, springs.....	19.7	10.4
Oils and greases.....	3.9	3.9	Bedding, mattresses, springs.....	12.6	5.8
Repairs and service.....	10.6	7.2	China, glassware, and crockery.....	25.0	.3
Storage.....	57.0	57.0	Kitchen utensils.....	25.0	.5
APPAREL GROUP			Leather goods.....		
Men's and boys' clothing stores: (Commodity coverage, 65.3 per cent)			Lighting equipment, electric.....		
Hats and caps.....	.4	.2	Luggage.....	3.0	1.1
Overcoats.....	27.2	27.2	Musical instruments and accessories—	3.2	1.4
Suits.....	72.6	72.6	Pianos and accessories.....	1.0	.3
Men's and boys' hat stores: (Commodity coverage, 37.9 per cent)			Photographs and records.....		
Furnishings.....	11.7	6.4	Radios and equipment.....	6.1	.2
Hats and caps.....	93.6	93.6	Photographs and records.....	4.8	.2
Men's clothing and furnishings stores: (Commodity coverage, 32.0 per cent)			Refrigerators and electric gas.....		
Clothing and furnishings (men's and boys')—			Stoves, ranges, heaters, etc. (other than electric or gas).....	15.2	4.1
Custom tailoring.....	.6	.4	Refrigerators, electric and gas.....	2.3	.1
Suits.....	44.7	44.7	Stoves, ranges, heaters, etc. (other than electric or gas).....	1.5	.1
Overcoats.....	25.5	6.2	Tires, tubes, and tire accessories.....	2.0	.2
Hats and caps.....	7.2	6.2	Toys and games.....	15.0	.3
Furnishings.....	19.5	19.5	Floor coverings stores: (Commodity coverage, 31.3 per cent)		
Other clothing.....	5.1	3.7	Bedding, mattresses, springs.....	13.1	4.2
Family clothing stores (men's, women's, children's): (Commodity coverage, 71.3 per cent)			Floor coverings.....		
Apparel and accessories, women's, misses', children's.....	53.9	55.8		95.8	95.8
Clothing and furnishings, men's and boys'.....	56.7	36.7	Refrigerator dealers—electric: (Commodity coverage, 93.0 per cent)		
Dry goods and notions.....	2.6	1.4	Refrigerators.....	96.9	96.9
Furs and fur goods.....	15.0	3.4	Service.....	3.3	3.1
Jewelry—costume.....	6.7	2.2	China, glassware, crockery, tinware, enamelware: (Commodity coverage, 37.2 per cent)		
Leather goods, billfolds, gloves and handbags.....	.5	.2	Appliances and supplies, electrical—		
Shoes and other footwear—			Household heating appliances—portable.....	3.3	2.9
Men's.....	6.1	.1	Lighting equipment.....	4.0	3.5
Women's.....	7.1	.1	Incandescent lamps.....	.7	.0
Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 46.7 per cent)			Home furnishings—		
Children's wear.....	10.6	3.1	China, glassware, and crockery.....	47.1	47.1
Coats, suits, and dresses.....	82.1	82.1	Kitchen utensils.....	31.6	31.6
Hosiery.....	13.0	4.2	Other home furnishings.....	7.3	6.4
Other apparel.....	13.3	5.5	Silverware and clocks—		
Underwear, negligees, corsets, etc.....	16.8	5.1	Clocks.....	2.0	1.7
Corset and lingerie shops: (Commodity coverage, 18.5 per cent)			Plated silverware.....		
Apparel and accessories, women's, misses', children's—			Toilet articles.....	1.3	1.2
Hosiery.....	19.9	17.0	Toys and games.....	1.3	1.1
Underwear, negligees, corsets, etc.....	20.7	30.7		30.0	3.9
Other apparel.....	14.0	12.0	Radio and electrical shops: (Commodity coverage, 65.8 per cent)		
Gold and gold-filled jewelry.....	3.7	7.4	Appliances and supplies, electrical.....	8.1	3.4
Leather goods, gloves and handbags.....	36.6	32.9	Batteries.....	2.2	1.2
Hosiery shops: (Commodity coverage, 52.6 per cent)			Gasoline.....		
Hosiery.....	92.7	92.7	Radio parts and accessories.....	1.2	.2
Underwear, negligees, corsets, etc.....	7.3	7.3	Radio sets.....	15.1	15.1
			Radio sets.....		
			Service.....		
			Sporting goods.....		
			14.2		
			4.0		
			Radio and musical instruments stores: (Commodity coverage, 72.8 per cent)		
			Art goods and gifts.....		
			Cameras and photographic supplies.....		
			Miscellaneous merchandise.....		
			Musical instruments and accessories—		
			Pianos and accessories.....		
			Photographs and records.....		
			Sheet music, music books, etc.....		
			Radio parts and accessories.....		
			Radio sets.....		
			Service.....		
			87.0		
			.4		
			.3		

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 29.—JERSEY CITY—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
RESTAURANTS AND EATING PLACES			OTHER RETAIL STORES—Continued		
Cafeterias: (Commodity coverage, 58.5 per cent)			Drug stores (without fountains): (Commodity coverage, 17.7 per cent)		
Cigars, cigarettes, and tobacco.....	3.7	2.5	Bottled beverages.....	1.7	1.0
Confectionery and nuts.....	.7	.2	Cigars, cigarettes, and tobacco.....	5.8	4.6
Receipts from sale of meals.....	97.3	97.3	Confectionery and nuts.....	1.0	1.2
Lunch rooms: (Commodity coverage, 12.1 per cent)			Drugs, patent medicines, etc.....	37.5	37.5
Bakery products, fresh.....	6.1	3.5	Miscellaneous merchandise.....	9.2	7.5
Cigars, cigarettes, and tobacco.....	3.9	3.9	Prescriptions.....	14.5	14.5
Delicatessen, ready-to-serve foods.....	40.5	23.2	Rubber goods.....	4.8	3.8
Receipts from sale of meals.....	69.4	69.4	Stationery, books, periodicals, etc.....	3.8	2.5
Restaurants with table service: (Commodity coverage, 59.9 per cent)			Surgical and hospital supplies.....	3.0	2.5
Bakery products, fresh.....	8.0	1.1	Toilet articles.....	7.5	7.0
Bottled beverages.....	0.8	1.0	Toiletries and cosmetics.....	19.0	17.9
Cigars, cigarettes, and tobacco.....	2.7	2.4	Drug stores (with fountains): (Commodity coverage, 19.5 per cent)		
Confectionery and nuts.....	5.0	2.0	Cigars, cigarettes, and tobacco.....	0.8	4.8
Fountain sales and ice cream.....	25.0	7.0	Confectionery and nuts.....	7.9	4.5
Receipts from sale of meals.....	86.5	86.5	Drugs, patent medicines, etc.....	30.5	30.5
LUMBER AND BUILDING GROUP			Fountain sales and ice cream.....	24.6	24.6
Lumber and building material dealers: (Commodity coverage, 88.9 per cent)			Miscellaneous merchandise.....	20.9	8.6
Building materials—			Prescriptions.....	14.2	14.2
Lumber (rough and dressed).....	74.8	62.2	Rubber goods.....	3.1	1.5
Planing-mill products, woodwork.....	42.6	32.6	Stationery, books, periodicals, etc.....	2.7	7
Wood shingles and shakes.....	3.4	2.0	Surgical and hospital supplies.....	1.3	0
Wall boards.....	5.9	3.2	Toilet articles.....	4.9	8
OTHER RETAIL STORES			Toiletries and cosmetics.....	13.7	9.2
Cigar stores: (Commodity coverage, 26.2 per cent)			Sporting goods stores with toys and stationery: (Commodity coverage, 60.4 per cent)		
Cigars, cigarettes, and tobacco.....	84.4	84.4	Cameras and photographic supplies.....	5.7	2.4
Smokers' supplies.....	15.6	15.6	Cigars, cigarettes, tobacco, and smokers' supplies.....	13.3	13.3
Coal and wood yards: (Commodity coverage, 63.9 per cent)			Jewelry, silverware, and clocks.....	2.7	1.1
Fuel—			Leather goods.....	1.9	1.9
Fuel oil.....	7.8	5.7	Luggage.....	1.3	8
Wood, coke, and other fuels.....	4.6	1	Miscellaneous merchandise.....	(x)	1.2
Coal.....	93.6	93.6	Radio parts and accessories.....	19.7	11.5
Ice.....	0.2	1	Sporting goods, gymnasium and playground equipment.....	41.5	41.5
Service.....	(x)	.5	Stationery, books, and magazines.....	12.1	12.1
			Toys and games.....	14.2	14.2
			Stationers and engravers: (Commodity coverage, 42.3 per cent)		
			Office and store equipment.....	3.1	2.1
			Other stationery.....	60.9	60.9
			Paper and paper goods.....	37.0	37.0

TABLE 30.—PATERSON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	2,166	2,009	5,693	826	\$9,215,058	\$205,636	\$9,408,599	\$12,459,730	\$85,028,447	100.00
Food group¹.....	1,028	992	905	287	1,449,238	56,738	1,542,408	1,203,980	20,266,437	23.84
Candy and confectionery stores:										
Candy stores—nut stores.....	8	8	7	2	9,403	650	12,711	5,220	119,130	.14
Confectionery stores (candy and fountain).....	153	170	111	66	122,216	14,264	282,730	180,120	1,746,071	2.05
Dairy products stores:										
Dairy products stores (including ice cream).....	19	19	19	6	26,006	2,132	20,658	22,560	546,521	.04
Egg and poultry dealers.....	12	12	11	3	17,623	750	16,592	7,330	296,180	.35
Milk dealers ¹	3	2	76	—	175,566	—	76,984	2,520	1,012,658	1.19
Delicatessen stores.....	50	56	42	6	55,126	1,680	84,449	81,540	1,047,060	1.23
Fruit stores and vegetable markets.....	50	57	30	4	34,844	600	59,767	24,790	824,410	.97
Grocery stores (without meats).....	446	366	260	88	423,970	19,433	494,130	531,760	7,490,492	8.81
Combination stores (groceries and meats):										
Grocery stores with meats.....	51	50	38	8	65,912	2,360	63,729	74,460	1,204,267	1.42
Meat markets with groceries.....	43	51	48	20	68,841	3,843	69,595	54,730	1,262,806	1.49
Meat markets (including sea foods):										
Fish markets—sea foods.....	28	26	16	1	17,026	100	28,183	5,360	280,228	3.33
Meat markets.....	128	134	177	31	270,588	9,686	220,993	98,520	3,693,498	4.23
Bakeries—bakery goods stores (except manufacturing bakeries)	27	30	46	2	127,372	666	78,908	25,790	520,761	.61
Other food stores:										
Coffee, tea, spices.....	7	5	17	2	28,675	572	30,917	27,780	249,855	29
General food stores.....	3	5	4	—	4,400	—	11,600	9,500	65,000	08

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 30.—PATERSON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
General stores—groceries with apparel or dry goods.....	12	14	2		\$2,700		84,395	\$18,750	886,885	0.10
General merchandise group ¹	104	109	1,237	121	1,568,294	\$21,360	1,776,844	2,027,140	12,541,350	14.76
Department stores—without food departments.....	5	2	920	4	1,223,770	900	1,282,429	1,301,350	8,420,943	9.90
Dry goods stores—piece goods stores.....										
Dry goods stores.....	79	99	41	11	43,819	2,865	119,756	372,030	1,025,778	1.21
Piece goods stores.....	2	4	5		8,692		4,296	28,000	120,969	.14
General merchandise stores.....	8	9	20	2	38,767	350	44,277	91,170	312,142	.37
Variety, 5-and-10, and to-a-dollar stores.....	8	3	250	104	246,996	17,245	319,706	224,090	2,636,518	3.10
Automotive group.....	180	158	775	33	1,438,436	9,330	1,276,917	1,419,490	14,978,494	17.62
Motor vehicle dealers:										
Automobile salesrooms—new and trade-in.....	22	4	427	1	902,061	75	830,602	914,600	10,371,232	12.20
Used car establishments.....	5	2	17	2	36,469	740	37,872	60,900	346,169	.41
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	16	7	40	2	64,963	390	69,169	101,050	501,943	.69
Battery and ignition shops—brake repair shops.....	14	15	41		87,854		65,996	74,930	542,095	.54
Tire shops (including tire repairs).....	11	13	13		23,457		31,793	50,340	310,633	.36
Filling stations:										
Filling stations—gasoline and oil.....	24	15	34	6	39,420	1,911	42,062	20,310	364,408	.43
Filling stations with tires and accessories.....	14	22	26	3	60,943	882	33,077	31,050	695,912	.82
Filling stations with other merchandise.....	2	11	56	13	88,804	3,082	77,669	26,820	686,609	.81
Motor cycles, bicycles, and supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops:										
Body, fender, and paint shops.....	4	6	14	1	17,527	130	4,687	11,780	68,102	.08
Garages, repairs and storage, gasoline, oil, accessories.....	45	56	90	5	139,118	2,120	80,141	110,710	1,009,501	1.19
Parking stations, parking garages, and lots.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	238	186	805	198	1,424,736	50,103	1,755,903	2,416,810	12,288,036	14.45
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	16	5	41	1	98,913	352	147,062	181,610	1,023,639	1.20
Men's and boys' hat stores.....	13	8	20	8	31,446	1,356	57,569	53,670	273,984	.32
Men's furnishings stores.....	19	16	30	13	65,587	3,453	92,237	194,480	633,872	.75
Men's clothing and furnishings stores.....	16	16	67	10	140,743	3,093	185,050	429,300	1,106,705	1.30
Family clothing stores (men's, women's, children's).....	11	13	48	22	79,404	7,056	149,770	256,550	896,285	1.05
Women's ready-to-wear specialty stores—apparel and accessories.....	42	23	375	56	627,335	11,027	510,599	418,610	4,209,789	4.95
Women's accessories stores:										
Corset and lingerie shops.....	3	2	3	2	5,000	400	4,715	13,800	50,100	.06
Furriers—fur shops.....	2	4	5		15,435		13,004	64,520	157,630	.19
Hosiery shops.....	7	4	33	5	52,115	794	40,010	31,470	424,842	.50
Knit goods shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	14	8	39	14	44,231	2,787	77,745	23,810	429,300	.51
Other apparel stores:										
Children's specialty shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	21	27	13	1	16,356	85	19,506	18,840	115,220	.14
Infants' wear shops.....	3	4	4		5,494		25,483	25,000	100,631	.12
Shoe stores:										
Shoe stores—men's.....	5		9	2	18,211	572	45,840	38,830	215,297	.25
Shoe stores—women's.....	3		14	16	39,369	3,938	75,939	39,740	425,149	.50
Family shoe stores (men's, women's, children's).....	48	34	93	39	106,635	11,644	263,323	574,800	1,932,678	2.27
Furniture and household group.....	93	73	485	51	941,884	17,107	937,485	1,469,080	6,681,747	7.84
Furniture stores.....	41	30	178	13	340,918	2,150	434,704	916,950	2,967,665	3.49
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	3	3	1		1,320		3,000	6,030	34,432	.04
Floor coverings stores.....	4	3	19		47,850		53,801	76,000	357,000	.42
Household appliances stores:										
Household appliances stores (electrical).....	5	1	48		76,740		47,814	49,650	304,993	.36
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:										
Brushes and brooms.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	4	2	5	2	6,983	990	10,741	13,720	50,873	.06
Picture and framing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stove and range dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	5	5	11		22,280		9,292	17,550	83,427	.10
Radio and music stores:										
Radio and electrical shops.....	12	19	41		62,406		68,077	80,350	627,871	.74
Radio and musical instruments stores.....	10	4	95		187,639		236,601	155,180	1,170,360	1.39
Restaurants, cafeterias, and eating places ¹	119	148	481	16	668,686	5,819	448,836	72,080	2,672,984	3.14
Restaurants, cafeterias, and lunch rooms:										
Lunch rooms.....	62	84	146	4	206,145	666	178,840	30,520	1,051,503	1.24
Restaurants with table service (including cafeterias).....	32	35	225	7	290,606	2,369	216,833	30,900	1,252,502	1.47
Lunch counters, refreshment stands, etc:										
Fountain—lunches.....	4	6	20	1	17,484	364	30,524	5,240	139,550	.16
Lunch counters.....	13	22	40	4	60,051	1,920	21,739	5,220	224,339	.26

¹See footnote on page 91.

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TABLE 30.—PATERSON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Lumber and building group ¹	41	24	227	4	\$487,815	\$250	\$339,777	\$1,022,160	\$3,848,688	4.52
Lumber and building material dealers.....	9	2	133	4	313,170	250	203,926	833,950	2,808,897	3.30
Electrical shops (without radio).....	8	5	22		31,958		47,463	55,250	334,911	.39
Heating and plumbing shops.....	7	5	24		31,200		17,282	11,810	182,734	.21
Paint and glass stores.....	16	11	46		89,487		70,990	119,750	520,446	.61
Other retail stores.....	551	317	798	165	1,329,318	45,221	1,307,962	2,808,860	11,589,724	13.63
Hardware stores.....	59	60	147	12	204,534	3,231	187,042	898,030	2,067,245	2.43
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	2	12	1	21,174	500	11,053	23,400	351,171	.41
Fertilizer stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cooperage—barrels, boxes, crates, casks.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	4	3	3	4	4,979	1,024	6,765	12,000	41,098	.05
Cigar stores and cigar stands.....	17	11	21	3	34,077	1,332	79,732	57,200	533,786	.65
Coal and wood yards.....	30	20	153	7	251,016	2,224	237,171	256,010	3,251,547	3.83
Drug stores:										
Drug stores.....	33	29	51	26	78,306	9,637	82,913	228,150	652,565	.77
Drug stores with fountains.....	24	19	100	10	135,600	4,410	140,380	201,990	1,095,126	1.29
Florists.....	19	16	37	7	57,886	700	68,402	17,150	352,668	.42
Gifts—novelties and toys—cameras:										
Toy shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	5	9	4		4,030		7,625	19,000	37,700	.04
Novelty and souvenir shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Camera dealers—photographic supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	36	31	61	30	134,524	5,110	145,550	521,880	835,497	.98
Luggage and leather goods stores.....	5	5	12	5	13,697	300	27,763	42,000	172,536	.20
Music stores (without radio).....	6	7	7	2	8,312	583	12,743	16,180	91,969	.11
News dealers.....	39	49	17	34	18,474	7,432	41,469	37,980	367,607	.42
Office, school, and store supplies and equipment dealers:										
Office and store mechanical appliance dealers (retail).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store furniture and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Store fixture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	8	7	13		23,771		24,382	32,740	131,708	.15
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	4	3	7	2	21,725	730	18,745	72,060	165,297	.18
Sporting goods stores with toys and stationery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	3	1	22		49,120		38,646	30,630	213,137	.25
Stationers and printers:										
Printers and lithographers.....	3	3	4	2	3,200	700	1,435	1,500	12,000	.01
Stationers and engravers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Monuments and tombstones.....	5	4	3	1	4,168	200	4,260	14,000	82,928	.04
Miscellaneous classifications (combined).....	24	21	46	9	65,810	4,571	80,569	61,210	505,241	.59
Secondhand stores.....	9	8	8	1	13,961	210	19,074	15,400	83,132	.11

¹ See footnote on page 91.

TABLE 31.—PATERSON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	2,166	2,009	5,683	826	\$9,215,058	\$205,636	\$6,408,599	\$12,459,730	\$35,026,447	100.00
Single-store independents.....	1,796	1,945	3,697	418	5,687,689	109,503	5,871,662	9,100,340	7,418,300	8.72
2-store independents.....	81	52	457	43	940,317	9,164	912,265	1,246,780	7,692,802	8.93
3-store independents.....	29	12	233	27	508,334	6,620	569,589	556,930	4,671,229	5.38
Local chains.....	107		282	94	545,119	26,807	572,040	625,330	5,313,000	6.25
Sectional chains.....	36		209	38	379,022	7,631	327,090	162,310	2,744,430	3.23
National chains.....	96		565	162	728,094	30,262	918,566	496,150	54,710,741	64.35
Direct selling (house-to-house).....	5		85		136,191		18,774	8,380	233,885	.34
Leased-department chains.....	5		29	2	39,253	275	45,540	30,880	216,586	.25
Manufacturer-controlled chains.....	10		95	6	178,231	1,002	142,168	148,060	1,649,917	1.94
Other types of operation.....	1		31	36	72,208	13,967	29,987	85,270	620,551	.61

CENSUS OF DISTRIBUTION

TABLE 32.—PATERSON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store in- dependents	2 and 3 store in- dependents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	5		4				
Annual net sales.....	\$8,420,943	(x)				(x)	1
Per cent of total sales.....	100.00	(x)				(x)	
Variety, 5-and-10, and 10-a-dollar stores:							
Number of stores.....	5		3				
Annual net sales.....	\$2,636,518	\$82,100				\$2,554,418	5
Per cent of total sales.....	100.00	3.11				96.89	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	64	45	7	4	4		
Annual net sales.....	\$3,038,260	\$1,453,824	\$602,689	\$334,635	\$116,023	\$230,120	4
Per cent of total sales.....	100.00	47.85	29.71	11.01	3.85	7.58	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	11	8	3				
Annual net sales.....	\$865,285	\$322,342	\$372,943				
Per cent of total sales.....	100.00	58.34	41.66				
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	42	26	10	3			
Annual net sales.....	\$4,209,789	\$2,604,161	\$1,019,866	\$156,531			2
Per cent of total sales.....	100.00	64.00	24.23	3.72			(x)
Shoe stores:							
Number of stores.....	56	33	5	3	1		
Annual net sales.....	\$2,573,124	\$660,531	\$356,478	\$511,092	(x)	(x)	9
Per cent of total sales.....	100.00	26.84	13.85	19.86	(x)	(x)	\$407,712
Furniture stores:							
Number of stores.....	41	38	3				5
Annual net sales.....	\$2,967,665	\$2,187,265	\$780,400				15.84
Per cent of total sales.....	100.00	73.70	26.30				
Radio and music stores:							
Number of stores.....	22	17	3	2			
Annual net sales.....	\$1,897,231	\$967,622	(x)	(x)			
Per cent of total sales.....	100.00	51.51	(x)	(x)			
Grocery stores (without meats):							
Number of stores.....	446	224	5	64	9		
Annual net sales.....	\$7,490,492	\$3,304,023	\$123,083	\$1,858,514	\$261,473	\$1,943,399	44
Per cent of total sales.....	100.00	44.11	1.64	24.81	3.49	25.95	
Combination stores (groceries and meats):							
Number of stores.....	94	78	2	12			
Annual net sales.....	\$2,467,073	\$1,805,798	(x)	(x)		(x)	2
Per cent of total sales.....	100.00	73.19	(x)	(x)		(x)	
Restaurants, cafeterias, and lunchrooms:							
Number of stores.....	94	91	2				
Annual net sales.....	\$2,304,065	\$2,104,465	(x)			(x)	1
Per cent of total sales.....	100.00	91.34	(x)			(x)	
Cigar stores and cigar stands:							
Number of stores.....	17	10	1		1		
Annual net sales.....	\$553,786	\$161,111	(x)		(x)	(x)	5
Per cent of total sales.....	100.00	29.09	(x)		(x)	(x)	
Filling stations:							
Number of stations.....	63	36	5		10		
Annual net sales.....	\$1,746,929	\$1,020,806	\$173,340		\$420,696	\$120,087	12
Per cent of total sales.....	100.00	58.43	9.92		24.43	7.22	
Coal and wood yards—ice dealers:							
Number of yards.....	36	25	4		1		
Annual net sales.....	\$3,231,547	\$2,455,405	(x)		(x)		
Per cent of total sales.....	100.00	75.92	(x)		(x)		
Drug stores:							
Number of stores.....	57	51	4		1		
Annual net sales.....	\$1,747,661	\$1,393,410	(x)		(x)	(x)	1
Per cent of total sales.....	100.00	79.73	(x)		(x)	(x)	
Hardware stores:							
Number of stores.....	59	54	1				
Annual net sales.....	\$2,067,243	\$1,682,294	(x)	(x)			
Per cent of total sales.....	100.00	81.38	(x)	(x)			
Jewelry stores:							
Number of stores.....	26	23	3				
Annual net sales.....	\$835,497	\$660,390	\$145,107				
Per cent of total sales.....	100.00	82.63	17.37				

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 33.—PATERSON—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit
Total, all stores reporting: 1	930		512	87	65	55	39	68	17	22	21	44
Number of stores	100.00		55.05	9.36	6.99	5.91	4.19	7.31	1.83	2.37	2.26	4.73
Per cent of total stores		\$52,726	\$24,729	\$2,083	\$2,057	\$6,149	\$1,684	\$4,225	\$901	\$2,001	\$1,169	\$6,823
Amount of net sales		100.00	46.90	5.66	3.90	11.66	3.19	8.01	1.71	3.80	2.22	12.95
Per cent of total sales												
Food group:												
Confectionery stores (candy and fountain)	41	654	534	72	40		8					
Dairy products stores (including ice cream)	5	187	162		25							
Delicatessen stores	13	364	149	115	42	40		18				
Fruit stores and vegetable markets	9	233	31			4	30	13				155
Fruit stores (without meats)	278	6,088	4,550	220	84	316	231	479	59	69	80	
Grocery stores (without meats)												
Combination stores (groceries and meats)—												
Grocery stores with meats	27	832	639		64		37	61			31	
Meat markets with groceries	25	706	262	48	157	42	93	79				25
Meat markets (including sea food)—												
Fish markets—sea foods	7	115	25	6	10				74			
Meat markets	57	1,058	236	189	55	279	93	253	50	356	93	54
Bakeries—bakery goods stores (except manufacturing bakeries)	13	394	99	43	7	248						
General merchandise group:												
Department stores—												
Without food departments	4	8,311	4,601			3,558				162		
Dry-goods stores	38	499	244	180	27	2	8	38				
General merchandise stores	4	115	38								35	42
Variety, 5-and-10, and to-a-dollar stores	4	2,197	2,197									
Automotive group:												
Automobile sales rooms—new and trade-in	17	8,013	300	1,161	871	744	729	2,627	22	604		955
Accessory stores with tires and batteries	3	87	44		18					25		
Filling stations—												
Filling stations—gasoline and oil	6	86	79				7					
Filling stations with tires and accessories	6	200	115		2	53		30				
Filling stations with other merchandise	4	114	114									
Garages (repairs and storage, gasoline, oil, accessories)	8	461	407	20	10	24						
Apparel group:												
Men's and boys' clothing and furnishings stores—												
Men's and boys' clothing stores	10	785	785									
Men's furnishings stores	5	194	150							44		
Men's clothing and furnishings stores	6	627	277						350			
Family clothing stores—men's, women's, children's	3	427	21			406						
Women's ready-to-wear specialty stores—apparel and accessories	19	2,768	2,412	7		40		149		160		
Millinery stores	8	268	268									
Shoe stores—												
Shoe stores—men's	5	215	215									
Shoe stores—women's	3	425	425									
Family shoe stores—men's, women's, children's	22	1,320	1,104	216								
Furniture and household group:												
Furniture stores	20	1,312	60	54	221	22		45	60	123	22	705
Radio and music stores—												
Radio and electrical shops	6	397	42									355
Radio and musical instruments stores	9	1,165	4	88			333				59	681
Lumber and building group:												
Lumber and building material dealers	6	1,412	94		165							1,153
Electrical shops (without radio)	5	104		53	24	10	1					16
Paint and glass stores	9	346	23	38				122		13	150	
Other retail stores:												
Hardware stores	25	530	64	73	71	67	110	49	17	39	40	
Cigar stores without fountains	5	332	332									
Coal and wood yards	16	2,103	523	81	98	70			169	381	143	638
Drug stores—												
Drug stores	8	203	124	31		48						
Drug stores with fountains	12	475	365	89		21						
Florists	7	136	6	26		5			65	35		
Jewelry stores	17	463	190	5	18		2	59	35		44	98
Music stores (without radio)	3	57	1			55						

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 30 except for 1,238 stores, with sales of \$32,300,447, which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 34.—PATERSON—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	418	49.87	32.53	17.60	Apparel group	17	62.49	37.51	
Food group	212	51.02	48.98		Women's ready-to-wear specialty stores—apparel and accessories	6	53.42	46.58	
Confectionery stores (candy and fountain)	7	87.31	12.69		Family shoe stores—men's, women's, children's	4	94.11	5.89	
Deli-casseroles stores	5	84.60	15.40		Furniture and household group	34	26.69	36.58	36.73
Fruit stores and vegetable markets	4	21.99	78.01		Furniture stores	16	34.58	30.36	35.06
Grocery stores (without meats)	119	64.73	35.27		Radio and music stores—				
Combination stores (groceries and meats)					Furniture stores				
Grocery stores with meats	8	54.22	45.78		Radio and electrical shops	5	8.33	90.20	1.41
Meat markets with groceries	18	69.20	30.80		Radio and musical instrument stores	8	34.37	6.75	58.88
Meat markets (including sea foods)					Restaurants and eating places	5	90.84	9.16	
Fish markets—sea foods	3	54.00	46.00		Restaurants with table service	3	91.50	8.50	
Meat markets	47	54.69	45.31		Lumber and building group	19	28.38	71.99	1.63
Bakeries—bakery goods stores (except manufacturing bakeries)	3	79.65	20.35		Lumber and building material dealers	5	17.23	82.77	
General stores—groceries with dry goods or apparel	6	76.80	23.20		Electrical shops (without radio)	5	77.65	22.35	
General merchandise group	33	69.07	27.65	3.28	Paint and glass stores	7	43.35	50.65	
Dry goods stores	19	87.86	12.14		Other retail stores	77	41.74	54.65	3.61
Automotive group	35	56.04	1.69	42.27	Hardware stores	22	64.06	35.04	
Automobile salesrooms—new and trade-in	14	55.68	1.20	43.12	Coal and wood yards	11	31.99	68.01	
Filling stations with tires and accessories	3	68.96	31.04		Drug stores—				
Garages (repairs and storages, gasoline, oil, accessories)	3	83.73	16.27		Drug stores	3	84.57	15.43	
					Drug stores with fountains	6	93.83	0.17	
					Florists	5	55.94	44.06	
					Jewelry stores	10	52.25	47.75	
					News dealers	4	59.20	40.80	
					Miscellaneous classifications (combined)	2	50.49	49.51	

¹ Total sales of these stores are \$27,997,000.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.
³ Classifications showing insignificant amounts have been eliminated from this table but are included in the total.

TABLE 35.—PATERSON—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	4,502	\$2,530,434	Other stores in which meals are served		
Restaurants, cafeterias, and eating places	4,200	2,385,986	Confectionery stores (candy and fountain)	302	\$194,438
Cafeterias	135	159,424	Coffee, tea, spices	122	79,010
Lunch rooms	1,621	949,055	Department stores	30	7,626
Restaurants with table service	2,026	965,735		150	107,802
Fountain—branches	62	73,545			
Lunch counters	346	167,927			

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	301	\$1,171,538	\$33,280	Automotive group—Continued.			
Automotive group	301	1,171,538	33,280	Filling stations—gasoline and oil	2	\$11,121	
Automobile salesrooms—new and trade-in	197	500,739	23,500	Filling stations with tires and accessories	2	8,040	
Used-car establishments	3	14,907		Filling stations with other merchandise	2	10,921	\$500
Accessory stores with tires and batteries	3	12,564		Body fender, and paint shops	6	22,102	
Battery and ignition shops—brake repair shops	9	45,216		Garages (repairs and storage, gasoline, oil, accessories)	76	532,302	9,280
Tire shops (including tire repairs)	2	13,625					

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TABLE 35.—PATERSON—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued
C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except auto-motive)	KIND OF BUSINESS	Receipts from other repairs and service (except auto-motive)
Total.....	\$146,842	Furniture and household group—Continued.	
Food group.....	5,240	Radio and electrical shops.....	\$1,283
Grocery stores (without meats).....	5,240	Radio and musical instruments stores.....	2,570
General merchandise group.....	72,938	Lumber and building group.....	21,583
Department stores.....	72,938	Heating and plumbing shops.....	21,583
Apparel group.....	8,498	Other retail stores.....	32,890
Men's and boys' hat stores.....	8,498	Hardware stores.....	750
Furniture and household group.....	5,723	Jewelry stores.....	3,470
Furniture stores.....	773	Luggage and leather goods stores.....	1,248
Household appliances stores (electric).....	1,091	Miscellaneous classifications (combined).....	27,422

TABLE 36.—TRENTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,998	1,767	8,270	903	\$5,817,028	\$220,268	\$3,877,695	\$10,208,460	\$75,081,627	100.00
Food group.....	924	838	1,078	241	1,525,583	57,481	1,498,185	917,950	19,872,885	25.14
Candy and confectionery stores:										
Candy stores—nut stores.....	5	2	6	4	9,106	622	15,016	4,020	64,554	.09
Confectionery stores (candy and fountain).....	239	254	58	17	51,246	4,423	168,452	92,680	1,240,789	1.65
Dairy products stores:										
Dairy products stores (including ice cream).....	4	4	27	1	39,202	500	29,054	3,500	314,356	.42
Egg and poultry dealers.....	5	5	4		4,576		9,370	2,480	111,046	.15
Milk dealers.....	5	5	173		312,631		242,655	16,080	1,094,014	2.26
Delicatessen stores.....	35	43	44	7	44,684	1,318	60,944	35,620	647,152	.86
Fruit stores and vegetable markets.....	19	21	15	11	21,242	2,749	28,692	6,310	288,290	.38
Grocery stores (without meats).....	801	221	243	81	326,079	17,121	327,420	318,060	4,795,590	6.39
Combination stores (groceries and meats):										
Grocery stores with meats.....	211	179	319	82	443,783	21,973	348,491	300,240	6,378,270	8.50
Meat markets with groceries.....	31	25	86	12	111,111	2,798	120,100	111,180	1,435,025	1.91
Meat markets (including sea foods):										
Fish markets—sea foods.....	13	16	20	4	30,550	1,080	30,650	3,780	317,432	.42
Meat markets.....	42	50	59	20	100,434	4,559	109,420	21,760	1,440,060	1.92
Bakeries—bakery goods stores (except manufacturing bakeries).....	12	12	20	1	26,840	208	16,600	2,950	131,837	.17
Other food stores.....	2	1	2	1	4,059	130	2,292	300	14,270	.02
General merchandise group.....	95	87	1,353	250	1,525,035	58,122	1,721,858	2,274,520	11,549,825	15.39
Department stores without food departments.....	9	5	990	126	1,195,161	38,491	1,180,281	1,489,550	7,747,083	10.32
Dry goods stores—piece goods stores:										
Dry goods stores.....	49	53	76	18	60,883	5,069	130,772	223,790	1,096,074	1.46
Piece goods stores.....	3	1	5	1	4,417	56	10,831	13,070	86,800	.12
General merchandise stores (including 2 general stores).....	23	24	54	11	58,831	1,271	109,532	349,190	734,879	.98
Variety, 5-and-10, and to-a-dollar stores.....	11	4	228	94	196,743	11,235	290,442	198,920	1,884,989	2.51
Automotive group.....	213	149	861	41	1,378,558	9,871	1,283,043	1,090,990	12,966,947	17.32
Motor vehicle dealers:										
Automobile salesrooms—new and trade-in.....	33	21	422	2	728,777	1,026	723,468	745,150	8,277,068	11.03
Used-car establishments.....	6	9	0	2	14,400	1,100	21,468	42,300	235,375	.31
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	6	36	3		64,107	319	41,770	98,360	470,068	.63
Battery and ignition shops—brake repair shops.....	14	16	15	2	16,920	398	17,018	20,940	94,554	.13
Tire shops (including tire repairs).....	19	14	46	4	73,207	1,072	114,070	68,670	638,356	.85
Filling stations:										
Filling stations—gasoline and oil.....	55	20	151	5	209,654	1,132	155,287	39,340	1,715,908	2.29
Filling stations with tires and accessories.....	7	7	9	1	8,924	338	10,055	4,810	141,716	.19
Filling stations with other merchandise.....	18	6	62	10	87,692	1,073	71,934	13,890	561,149	.75
Motor cycles, bicycles, and supplies.....	3	3	8	1	9,328	304	9,062	13,970	125,729	.17
Garages and repair shops:										
Body, fender, and paint shops.....	7	7	43	2	64,695	980	16,684	4,310	154,265	.20
Garages (repairs and storage, gasoline, oil, accessories).....	42	44	70	9	96,739	1,774	90,281	39,350	522,865	.70
Parking stations, parking garages, and lots.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	191	138	882	143	1,156,788	88,162	1,208,047	1,752,760	8,855,890	11.80
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	6	4	27	3	51,924	780	67,924	100,770	416,156	.55
Men's furnishings stores (including 2 hat stores).....	33	24	82	13	133,260	3,208	168,858	286,770	1,122,313	1.50
Men's clothing and furnishings stores.....	12	11	53	13	89,756	5,220	124,688	222,220	988,872	1.32
Family clothing stores (men's, women's, children's).....	13	8	390	32	446,399	8,440	203,036	378,580	2,354,713	3.14
Women's ready-to-wear specialty stores—apparel and accessories.....	28	19	125	22	151,378	4,080	209,862	163,430	1,259,334	1.68

Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 36.—TRENTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Apparel group—Continued.										
Women's accessories stores:										
Corset and lingerie shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Furriers—fur shops.....	7	6	17	5	\$32,173	\$1,760	\$43,623	\$108,360	\$196,277	0.26
Hosiery shops.....	6	4	29	2	31,442	1,040	14,364	19,590	150,656	.20
Millinery stores.....	25	13	63	13	69,902	2,588	105,459	42,650	541,003	.72
Other apparel stores:										
Children's specialty shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Custom tailors.....	23	24	18	10	23,921	4,347	22,447	19,900	125,529	.17
Dressmakers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	4	1	7	4	12,936	573	42,204	56,230	215,443	.29
Shoe stores—women's.....	4	1	11	4	20,964	760	26,936	30,330	189,685	.25
Family shoe stores (men's, women's, children's).....	26	20	55	21	81,186	4,866	162,707	311,860	1,166,728	1.55
Furniture and household group¹	84	78	447	58	681,048	16,016	800,824	1,047,870	4,563,085	6.08
Furniture stores.....	36	34	264	12	410,022	3,692	520,721	734,680	2,519,985	3.36
Floor coverings, draperies, curtains, and upholstery stores:										
Floor coverings stores.....	5	5	6	—	15,236	—	20,166	30,380	128,788	.17
Household appliances stores.....	9	3	68	35	100,564	8,979	67,159	74,280	612,896	.82
Other home furnishings and appliances stores.....	11	9	20	5	32,135	1,998	8,187	17,520	121,857	.16
Radio and music stores:										
Radio and electrical shops.....	17	20	76	4	105,000	939	157,847	168,840	1,044,273	1.39
Radio and musical instruments stores.....	4	4	12	1	17,141	240	24,906	31,020	129,742	.17
Restaurants, cafeterias, and eating places	107	117	558	18	336,902	5,180	309,148	31,900	1,891,662	2.62
Restaurants, cafeterias, and lunch rooms:										
Lunch rooms.....	78	84	114	15	113,100	3,572	119,004	16,020	768,923	1.03
Restaurants with table service.....	16	20	231	3	208,580	1,608	163,847	14,560	1,007,073	1.34
Lunch counters, refreshment stands, etc.:										
Lunch counters.....	9	9	12	—	13,716	—	23,218	870	100,365	.13
Soft-drink stands.....	4	4	1	—	1,500	—	3,079	450	15,301	.02
Lumber and building group	65	57	316	10	633,359	4,019	416,984	833,300	4,376,695	5.83
Lumber and building material dealers:										
Lumber and building material dealers.....	11	9	172	1	397,739	522	274,271	554,110	2,958,905	3.94
Roofing.....	7	8	13	1	22,110	75	8,827	14,220	79,284	.11
Electrical shops (without radio).....	8	7	16	4	17,442	1,050	13,886	23,360	99,715	.13
Heating and plumbing shops:										
Heating appliances and oil burners.....	8	5	21	—	37,798	—	14,018	10,520	195,837	.26
Plumbing shops—heating and ventilating.....	10	13	22	4	35,053	2,372	13,228	22,470	235,159	.31
Paint and glass stores:										
Glass and mirror shops.....	4	4	6	—	5,790	—	4,807	19,750	32,064	.04
Paint and glass stores.....	15	11	66	—	117,457	—	87,327	182,870	775,731	1.04
Other retail stores	311	294	983	142	1,584,788	33,717	1,628,042	2,201,580	11,819,747	15.75
Hardware stores.....	34	38	34	6	45,958	1,456	77,178	238,470	675,107	.90
Farm implements, machinery and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	3	8	—	12,532	—	5,893	13,620	290,787	.39
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands:										
Cigar stands.....	7	7	7	—	5,469	—	4,694	3,290	41,332	.06
Cigar stores without fountains.....	39	41	12	1	13,247	290	35,810	29,300	327,067	.44
Coal and wood yards—ice dealers.....	31	25	243	23	426,637	5,648	513,727	267,770	3,516,058	4.68
Drug stores:										
Drug stores.....	22	22	47	5	70,042	1,754	46,423	147,540	532,245	.71
Drug stores with fountains.....	34	30	163	20	187,064	6,426	221,167	339,530	1,565,930	2.09
Florists.....	9	9	18	4	31,300	576	24,506	14,370	155,195	.21
Gifts—novelties, toys—cameras.....	6	5	12	1	10,780	—	13,847	20,070	81,764	.11
Jewelry stores.....	32	32	45	17	79,521	2,078	109,928	388,880	590,700	.79
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	6	3	38	4	83,276	1,842	53,895	93,560	429,025	.57
News dealers.....	8	5	33	25	35,602	2,035	28,430	4,230	161,865	.22
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	4	3	33	5	33,263	520	53,184	120,260	303,710	.52
Office and store mechanical appliances dealers (retail).....	4	—	34	—	80,974	—	22,840	35,150	306,694	.49
Office and store furniture and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Store fixture dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	4	3	24	2	50,572	335	43,552	29,440	242,040	.32
Sporting goods stores, including athletic and play-ground equipment:										
Sporting goods specialty stores.....	6	7	20	4	33,942	2,205	50,796	58,970	273,922	.36
Sporting goods stores with toys and stationery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	6	8	20	1	28,040	40	17,255	9,020	100,707	.13
Monuments and tombstones.....	3	2	8	—	15,347	—	15,052	26,930	68,710	.09
Miscellaneous classifications (combined).....	29	42	84	22	168,286	8,319	172,238	180,780	1,083,501	1.44
Secondhand stores	10	9	14	—	14,941	—	13,604	52,800	135,111	.17

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 37.—TRENTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,998	1,787	6,270	903	\$8,817,028	\$820,268	\$8,877,695	\$10,208,450	\$75,061,627	100.00
Single-store independents	1,651	1,725	4,430	519	6,230,696	139,083	6,384,582	7,005,920	54,100,207	72.08
2-store independents	53	34	260	28	385,203	7,396	370,486	680,340	3,118,074	4.15
3-store independents	17	6	178	15	280,672	3,844	189,367	430,020	1,583,154	2.11
Local chains	21		172	9	296,436	1,105	318,248	214,300	2,204,012	2.94
Sectional chains	116		409	108	564,545	28,114	503,772	311,130	5,188,175	6.91
National chains	111		638	174	760,696	27,791	933,707	541,330	7,269,034	9.68
Direct selling (house-to-house)	5		59		72,666		10,968	4,040	154,492	.21
Leased departments—Independent operators	3	2	17	4	26,180	1,990	34,262	54,050	246,000	.33
Leased-department chains	9		19	6	23,958	1,264	36,103	14,950	157,621	.21
Utility-operated retail stores	10		63	5	122,074	702	74,626	94,050	697,953	.93
Other types of operation	2		25	35	47,812	8,979	21,544	52,720	333,845	.45

TABLE 38.—TRENTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores	9	7	1			1	
Annual net sales	\$7,747,083	(x)	(x)			(x)	
Per cent of total sales	100.00	(x)	(x)			(x)	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores	11	4			1	6	
Annual net sales	\$1,884,989	\$48,811			(x)	(x)	
Per cent of total sales	100.00	2.56			(x)	(x)	
Men's and boys' clothing and furnishings stores:							
Number of stores	51	30	8	1	3	3	
Annual net sales	\$2,526,841	\$1,564,369	(x)	(x)	\$159,675	\$132,008	
Per cent of total sales	100.00	61.91	(x)	(x)	6.82	5.22	
Family clothing stores—men's, women's, children's:							
Number of stores	13	7		2	3	1	
Annual net sales	\$2,354,713	\$2,003,648		(x)	\$170,768	(x)	
Per cent of total sales	100.00	85.09		(x)	7.25	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores	28	19	4	2		3	
Annual net sales	\$1,259,334	\$673,176	(x)	(x)		\$169,222	
Per cent of total sales	100.00	53.46	(x)	(x)		13.44	
Shoe stores:							
Number of stores	34	17	3	1	3	5	5
Annual net sales	\$1,571,856	\$409,054	\$169,137	(x)	\$53,748	\$203,831	(x)
Per cent of total sales	100.00	26.06	10.76	(x)	3.42	13.00	(x)
Furniture stores:							
Number of stores	36	32	2	1	1		
Annual net sales	\$2,519,985	\$2,129,798	(x)	(x)	(x)		
Per cent of total sales	100.00	84.52	(x)	(x)	(x)		
Radio and music stores:							
Number of stores	21	20		1			
Annual net sales	\$1,174,015	(x)		(x)			
Per cent of total sales	100.00	(x)		(x)			
Grocery stores (without meats):							
Number of stores	301	212	3		44	41	1
Annual net sales	\$4,795,560	\$1,514,347	\$72,118		\$1,381,533	\$1,783,736	\$43,856
Per cent of total sales	100.00	31.58	1.50		28.81	37.20	.91
Combination stores (groceries and meats):							
Number of stores	242	108	6	1	34	8	
Annual net sales	\$7,813,295	\$4,221,620	(x)	(x)	\$2,060,793	\$941,358	
Per cent of total sales	100.00	54.03	(x)	(x)	26.38	12.05	
Restaurants, cafeterias, and lunch rooms:							
Number of stores	94	62	1			1	
Annual net sales	\$1,775,996	\$1,532,408	(x)			(x)	
Per cent of total sales	100.00	86.28	(x)			(x)	
Cigar stores and cigar stands:							
Number of stores	46	41	3		1	1	
Annual net sales	\$368,399	\$226,858	(x)		(x)	(x)	
Per cent of total sales	100.00	61.58	(x)		(x)	(x)	
Filling stations:							
Number of stations	80	28	5	5	13	29	
Annual net sales	\$2,418,773	\$617,849	\$462,696	\$361,542	\$421,551	\$555,135	
Per cent of total sales	100.00	25.54	19.13	14.95	17.43	22.95	
Coal and wood yards—ice dealers:							
Number of yards	31	31					
Annual net sales	\$3,516,058	\$3,516,058					
Per cent of total sales	100.00	100.00					
Drug stores:							
Number of stores	56	46	9		1	1	
Annual net sales	\$2,090,225	\$1,339,558	(x)		(x)	(x)	
Per cent of total sales	100.00	63.81	(x)		(x)	(x)	
Hardware stores:							
Number of stores	34	33	1				
Annual net sales	\$675,107	(x)	(x)				
Per cent of total sales	100.00	(x)	(x)				
Jewelry stores:							
Number of stores	32	32					
Annual net sales	\$590,700	\$590,700					
Per cent of total sales	100.00	100.00					

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TABLE 39.—TRENTON—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS										
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit		
Total, all stores reporting:														
Number of stores.....	1,431		718	146	79	64	45	78	57	37	65	142		
Per cent of total stores.....	100.00		50.18	10.20	5.52	4.47	3.15	5.45	3.98	2.59	4.54	9.92		
Amount of net sales.....		\$37,902	\$22,007	\$3,487	\$2,138	\$1,530	\$2,002	\$4,095	\$2,585	\$3,195	\$2,636	\$14,127		
Per cent of total sales.....		100.00	38.07	6.03	3.70	2.65	3.46	7.09	4.47	5.53	4.50	24.44		
Food group:														
Confectionery stores (candy and fountain).....	163	835	667	114	6	21	1	17			8	1		
Dairy products stores (including ice cream).....	4	311	15	165				22		16				
Delicatessen stores.....	23	440	170	185	11	36								
Fruit stores and vegetable markets.....	16	229	82	88	36	21	2							
Grocery stores (without meats).....	251	4,565	3,429	203	37	78	197	248	214	13	78	8		
Combination stores (groceries and meats)—														
Grocery stores with meats.....	182	5,902	2,968	488	225	104	75	248	342	190	736	566		
Meat markets with groceries.....	29	1,051	407	102	55	105	58	56	88	94	65	20		
Meat markets (including sea foods)—														
Fish markets—sea foods.....	7	197	26			49	110		12					
Meat markets.....	34	1,121	494	95	200	74	39	78	22		50	69		
Bakeries—bakery goods stores (except manufactur- ing bakeries).....	9	89	51					16	4			13		
General merchandise group:														
Department stores—														
Without food departments.....	8	7,577	3,139					2,671	150	1,224		393		
Dry goods stores.....	34	1,008	83	57	60	27	688	30	8			55		
General merchandise stores—														
Without food departments.....	16	548	358	94	1	32		31			32			
Variety, 5-and-10, and to-a-dollar stores.....	9	1,881	1,881											
Automotive group:														
Auto mobile salesrooms—new and trade-in														
Accessories, tires, and batteries.....	4	234	198					26						
Accessory stores with tires and batteries.....	4	114	30									59		
Tire shops (including tire repairs).....														
Filling stations—														
Filling stations—gasoline and oil.....	12	254	234			20								
Garages (repairs and storage, gasoline, oil, accessories).....	16	260	183			10		5		51	11			
Apparel group:														
Men's and boys' clothing and furnishings stores—														
Men's and boys' clothing stores.....	5	306	266	40										
Men's furnishings stores.....	24	947	374	91	43		119		153	107				
Men's clothing and furnishings stores.....	4	222	64	43			115							
Family clothing stores—men's, women's, children's.....	10	1,022			567							455		
Women's ready-to-wear specialty stores—apparel and accessories.....	23	1,083	766	15		2	6	12	249		33			
Women's accessories stores—														
Furriers—fur shops.....	7	196	2	38	19				7	86		44		
Millinery stores.....	20	456	408	48										
Shoe stores—														
Shoe stores—men's.....	3	153	153											
Shoe stores—women's.....	3	148	148											
Family shoe stores—men's, women's, children's.....	20	1,028	699	131		198								
Furniture and household group:														
Furniture stores.....	31	2,250		60	70	20	19			88	80	1,012		
Household appliances stores.....	5	359	5	26								328		
Radio and music stores—														
Radio and electrical shops.....	16	1,017	88	26		12	7			23	157	704		
Radio and musical instruments stores.....	3	97				12					32	53		
Lumber and building group:														
Lumber and building material dealers.....	19	2,920	559									2,361		
Electrical shops (without radio).....	5	95	43		9					22	6	15		
Heating and plumbing shops—														
Heating appliances and oil burners.....	4	69	1					49				49		
Plumbing shops—heating and ventilating.....	8	170				26	17	10				117		
Paint and glass stores.....	13	754	4		22	26	22	13		125	311	267		
Other retail stores:														
Hardware stores.....	25	380	97	113	76	31					23			
Feed stores (flour, feed, grain, fertilizer).....	4	291	22					21				248		
Cigar stores without fountains.....	19	251	211	35				5						
Coal and wood yards.....	20	1,884	310			358		25	20	103	393	675		
Drug stores—														
Drug stores.....	14	302	166	60	52							18		
Drug stores with fountains.....	23	1,147	747	178	222									
Florists.....	9	155	21			26	6		45		53			
Jewelry stores.....	24	487	100	104	84	20	8	49	42			80		
Music stores (without radio).....	5	409	11			44						354		
Sporting goods stores, including athletic and play- ground equipment—														
Sporting goods specialty stores.....	4	255	59		40				156					

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 36 except for 507 stores with sales of \$17,250,027 which failed to report credit information.

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TABLE 40.—TRENTON—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	713	38.91	47.35	13.74					
Food group	354	47.39	52.61		Apparel group—Continued.				
Confectionery stores (candy and fountain).....	37	70.03	23.97		Women's accessories stores—	6	44.10	55.90	
Dairy products stores (including ice cream).....	3	51.78	48.22		Furriers—fur shops.....	3	72.07	27.93	
Delicatessen stores.....	11	84.47	15.53		Millinery stores.....	3	52.22	47.78	
Fruit stores and vegetable markets.....	8	89.66	10.34		Custom tailors.....	3			
Grocery stores (without meats).....	103	59.72	40.28		Family shoe stores—men's, women's, children's.....	7	85.02	14.98	
Combination stores (groceries and meats)—					Furniture and household group	60	14.36	48.81	
Grocery stores with meats.....	141	46.07	53.93		Furniture stores.....	31	13.31	39.85	
Meat markets with groceries.....	19	58.50	41.44		Household appliances stores (electric).....	3	60.55	39.45	
Meat markets (including sea foods)—					Radio and music stores—				
Fish markets.....	3	56.17	43.83		Radio and electric shops.....	14	13.04	65.71	
Meat markets.....	23	65.60	34.40		Radio and musical instruments stores.....	3	23.40	27.41	
Bakeries—bakery goods stores (except manufacturing bakeries).....	3	28.82	71.18		Restaurants, cafeterias, and eating places	6	87.94	12.66	
General merchandise group	36	50.53	44.91	4.56	Lunch rooms.....	5	88.55	11.45	
Department stores without food departments.....	5	48.03	47.80	4.17	Lumber and building group	42	13.33	86.04	
Dry goods stores.....	24	62.91	37.09		Lumber and building materials dealers—				
General merchandise stores—without food departments.....	7	48.68	15.28	36.04	Lumber and building materials dealers.....	8	6.08	93.92	
Automotive group	40	41.29	20.67	38.14	Roofing.....	4	28.23	71.77	
Motor vehicle dealers—					Electrical shops (without radio).....	4	31.14	68.86	
Automobile salesrooms—new and trade-in.....	20	41.30	18.27	40.43	Heating and plumbing shops—				
Used-car establishments.....	3	45.29		64.71	Heating appliances and oil burners.....	3	16.98	68.56	
Battery and ignition shops—brake repair shops.....	4	44.54	55.46		Plumbing shops—heating and ventilating.....	3	24.41	75.59	
Garages (repairs and storage, gasoline, oil, accessories).....	5	56.34	41.91	1.75	Paint and glass stores.....	11	29.14	70.86	
Apparel group	52	56.95	25.25	17.80	Other retail stores	123	38.87	54.79	
Men's and boys' clothing and furnishings stores.....					Hardware stores.....	16	77.25	22.75	
Men's furnishings stores.....	9	57.32	35.78	6.90	Feed stores (flour, feed, grain, fertilizer).....	4	10.78	89.22	
Men's clothing and furnishings stores.....	3	73.28	20.72		Cigar stores without fountain.....	4	86.43	13.57	
Family clothing stores—men's, women's, children's.....	10	49.42	6.92	43.60	Coal and wood yards.....	17	30.02	69.98	
Women's ready-to-wear specialty stores—apparel and accessories.....	8	43.77	56.23		Drug stores—				
					Drug stores.....	5	81.52	18.48	
					Drug stores with fountains.....	9	90.91	8.71	
					Florists.....	7	45.78	54.22	
					Jewelry stores.....	13	60.85	39.15	
					Music stores (without radio).....	4	13.48	2.87	
					Office and school supplies.....	4	32.94	67.06	
					Sporting goods specialty stores.....	3	50.43	10.37	
					Miscellaneous classifications (combined).....	16	20.72	79.28	

¹ Total sales for these stores are \$35,795,000.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.
³ Classifications showing insignificant amounts have been eliminated from this table, but are included in the total.

TABLE 41.—TRENTON—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	3,638	\$1,657,384	Other stores in which meals are served	285	\$74,580
Restaurants and eating places	3,343	1,582,804	Confectionery stores (candy and fountain).....	94	9,406
Lunch rooms.....	1,799	600,004	Delicatessen stores.....	106	45,278
Restaurants with table service.....	1,481	955,562	Bakeries—bakery goods stores (except manufacturing bakeries).....	40	5,000
Lunch counters.....	63	27,238	Variety, 5-and-10, and to-a-dollar stores.....	30	11,316
			Cigar stands.....	25	3,500

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	298	\$888,180	\$124,950	Automotive group—Continued.			
Automotive group	298	878,904	124,950	Filling stations with other merchandise.....	1	\$1,500	
Automobile sales rooms—new and trade-in.....	171	478,005	106,239	Body, fender, and paint shops.....	30	76,491	
Used-car establishments.....		1,800		Garages (repairs and storage, gasoline, oil, accessories).....	45	214,064	\$15,822
Battery and ignition shops—brake repair shops.....	7	27,443	2,033	Furniture and household group	2	9,256	
Tire shops (including tire repairs).....	8	71,000		Radio and electrical shops.....	2	9,256	
Filling stations—gasoline and oil.....	4	5,000	836				
Filling stations with tires and accessories.....		1,600					

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TABLE 41.—TRENTON—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$322,656	Lumber and building group	\$47,508
General merchandise group	31,257	Lumber and building material dealers.....	7,300
Department stores.....	31,257	Heating appliances and oil burners.....	30,089
Automotive group	1,000	Plumbing shops—heating and ventilating.....	10,117
Battery and ignition shops—brake repair shops.....	1,000	Other retail stores	134,888
Apparel group	13,003	Hardware stores.....	6,400
Millinery stores.....	5,376	Jewelry stores.....	35,333
Custom tailors.....	3,627	Office and store mechanical appliance dealers (retail).....	16,340
Family shoe stores—men's, women's, children's.....	4,000	Stationers and printers.....	19,300
Furniture and household group	95,004	Miscellaneous classifications (combined).....	57,515
Furniture stores.....	53,064		
Household appliances stores.....	19,579		
Radio and electrical shops.....	22,361		

TABLE 42.—CAMDEN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups	1,839	1,562	4,416	827	\$6,288,784	\$178,842	\$6,085,026	\$7,338,780	\$64,320,291	100.00
Food group	555	959	765	219	1,085,989	50,470	1,303,281	845,080	15,487,291	28.47
Candy and confectionery stores:										
Candy stores—nut stores.....	8	9	6	1	9,220	120	11,265	22,980	60,380	.13
Confectionery stores (candy and fountain).....	166	207	44	9	40,995	2,367	129,581	76,430	756,999	1.39
Dairy products stores:										
Dairy products stores (including ice cream).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Egg and poultry dealers.....	5	7					5,400	2,080	53,900	.10
Milk dealers ¹	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	37	49	10	4	9,209	1,000	54,017	48,650	405,141	.74
Fruit stores and vegetable markets.....	27	33	13	16	24,188	1,966	46,436	8,680	410,077	.75
Grocery stores (without meats).....	305	325	161	74	212,877	15,919	324,260	352,460	4,572,188	8.42
Combination stores (groceries and meats):										
Grocery stores with meats.....	137	148	142	57	171,752	14,226	226,622	185,560	3,484,437	6.41
Meat markets with groceries.....	36	30	85	20	117,508	4,846	103,492	59,920	1,628,271	3.00
Meat markets (including sea foods):										
Fish markets—sea foods.....	13	16	6	4	8,153	1,073	15,395	1,080	116,450	.21
Meat markets.....	83	93	74	19	113,367	5,367	148,508	45,070	1,824,119	3.36
Bakeries—bakery goods stores (except manufacturing bakeries).....	29	33	56	12	62,981	3,184	63,664	19,790	548,840	1.01
Other food stores:										
Coffee, tea, spices.....	4	5	15	2	20,879	202	14,752	14,510	103,401	.19
General food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bottled waters and beverages.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores—groceries with apparel or dry goods.....	3	4					2,280	4,600	40,000	.07
General merchandise group	80	82	720	330	1,050,343	59,494	1,358,946	1,324,240	8,551,802	15.74
Department stores—without food departments.....	4		400	139	771,337	35,325	940,272	685,680	5,617,123	10.34
Dry goods stores—piece goods stores:										
Dry goods stores.....	52	69	37	20	45,325	4,044	80,374	323,300	737,552	1.36
Piece goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores:										
General merchandise stores—without food departments.....	9	7	10	4	13,378	707	22,512	61,810	140,804	.27
Army and Navy goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and 10-a-dollar stores.....	12	4	267	162	213,441	18,182	301,769	216,290	1,977,433	3.64
Automotive group	132	96	636	17	945,008	5,147	1,085,452	984,150	9,698,473	17.66
Motor vehicle dealers:										
Automobile salesrooms—new and trade-in.....	21	10	307		592,814		613,463	700,950	6,417,167	11.81
Used-car establishments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	10	3	40	1	66,156	492	124,517	112,700	661,419	1.22
Battery and ignition shops—brake repair shops.....	15	18	11		14,008		17,550	19,440	148,880	.27
Tire shops (including tire repairs).....	14	9	25	2	43,329	300	43,181	51,900	337,387	.62
Filling stations:										
Filling stations—gasoline and oil.....	40	9	100	1	165,275	260	90,167	12,370	879,636	1.62
Filling stations with tires and accessories.....	6	6	6	4	7,716	2,068	8,079	8,960	90,800	.17
Filling stations with other merchandise.....	11	5	26	6	40,517	687	40,827	5,430	297,347	.55
Motor cycles, bicycles, and supplies.....	3	5	2	2	4,260	1,060	11,254	23,810	86,047	.16
Garages and repair shops:										
Body, fender, and paint shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages (repairs and storage, gasoline, oil, accessories).....	26	26	105	1	134,780	400	102,928	23,880	602,789	1.11
Radiator shops (including repairs).....	3	2	12		25,153		10,711	810	61,842	.11

¹ Further data will be shown in a special report on milk dealers.

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TABLE 42.—CAMDEN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		All other reported expenses (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
Apparel group	168	161	230	99	\$348,978	\$22,831	\$522,439	\$986,160	\$3,596,905	6.62
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	6	6	4		5,437		7,804	36,800	74,944	.14
Men's and boys' hat stores.....	6	7	3	2	6,045	410	15,088	29,760	76,170	.14
Men's furnishings stores.....	14	14	11	6	11,144	1,147	27,550	98,170	280,627	.52
Men's clothing and furnishings stores.....	4	3	6	4	10,976	536	17,206	64,700	125,798	.23
Family clothing stores (men's, women's, children's).....	20	17	39	9	69,766	1,940	115,547	170,250	721,885	1.33
Women's ready-to-wear specialty stores—apparel and accessories.....	12	10	39	9	41,781	3,150	59,802	83,240	415,132	.70
Women's accessories stores:										
Corset and lingerie shops.....	6	10	1	1	1,275	75	7,507	30,270	62,612	.12
Furriers—fur shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hosiery shops.....	10	8	9	9	15,323	2,200	38,025	19,570	210,590	.30
Millinery stores.....	11	10	18	34	31,344	7,306	39,913	13,500	232,907	.43
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:										
Custom tailors.....	34	36	35	5	63,728	2,050	45,548	37,990	239,451	.44
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	4		8	4	14,720	1,000	40,977	46,770	220,444	.42
Shoe stores—women's.....	3	1	4	2	4,699	600	10,859	10,840	83,844	.15
Family shoe stores (men's, women's, children's).....	35	38	40	14	67,270	2,417	89,437	322,180	808,006	1.49
Furniture and household group	64	59	834	44	1,327,255	11,753	570,341	1,437,020	6,114,478	11.26
Furniture stores.....	23	19	661	2	1,044,281	208	374,966	1,247,390	4,441,231	8.18
Household appliances stores.....	11	7	83	35	168,838	9,774	79,801	81,020	784,197	1.44
Other home furnishings and appliances stores.....	9	11	33	5	32,850	1,300	31,737	28,650	238,727	.44
Radio and music stores:										
Radio and electrical shops.....	15	16	43	1	59,853	288	60,698	54,680	509,783	.94
Radio and musical instruments stores.....	4	3	8	1	14,137	183	18,198	16,800	92,540	.17
Restaurants, Cafeterias and eating places	142	166	566	31	536,725	8,891	328,719	36,870	2,594,989	4.73
Restaurants, cafeterias, and lunch rooms:										
Lunch rooms.....	47	58	80	9	78,360	2,684	68,341	10,920	432,878	.80
Restaurants with table service (including 2 cafeterias).....	38	47	420	13	359,064	3,214	185,433	15,980	1,701,179	3.13
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	20	22	18	3	26,985	935	32,586	4,480	145,994	.27
Fountain—lunches.....	3	2	16		12,299		8,610	1,970	113,868	.21
Lunch counters.....	15	16	15	4	18,619	1,564	16,628	1,370	118,184	.22
Soft-drink stands.....	19	21	7	2	11,498	494	14,221	1,050	82,880	.15
Lumber and building group	51	54	198	13	315,968	1,892	206,070	405,880	1,600,908	2.95
Lumber and building material dealers:										
Lumber and building material dealers.....	8	5	88	3	153,513	364	121,785	316,400	864,449	1.59
Roofing.....	7	7	17	5	19,284	600	10,673	16,050	96,866	.18
Electrical shops (without radio).....	8	9	20		34,666		17,185	22,380	220,047	.42
Heating and plumbing shops:										
Heating appliances and oil burners.....	3	21	21		35,218		12,222	7,330	80,340	.15
Plumbing shops—heating and ventilating.....	13	17	25	4	43,182	828	20,749	15,210	154,047	.28
Paint and glass stores:										
Glass and mirror shops.....	5	6	7		8,160		5,897	10,000	35,839	.07
Paint and glass stores.....	7	10	12	1	21,725	100	17,559	18,480	143,311	.26
Other retail stores	309	354	469	73	624,154	19,304	720,625	1,294,130	6,662,715	12.27
Hardware stores.....	41	50	34	11	54,075	2,889	72,277	311,310	693,063	1.28
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	4	8	1	1	1,040	80	4,561	16,950	134,094	.25
Harness shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands:										
Cigar stores with fountains.....	7	7	19	3	15,136	948	23,819	14,140	154,389	.28
Cigar stores without fountains.....	72	89	21	2	20,467	518	63,317	74,260	763,919	1.41
Coal and wood yards—ice dealers.....	18	17	86	9	125,868	1,704	111,418	90,520	1,543,005	2.84
Drug stores:										
Drug stores.....	31	34	32	13	47,780	3,648	53,097	121,740	427,532	.79
Drug stores with fountains.....	39	38	69	15	89,973	5,544	111,949	185,120	803,327	1.48
Florists.....	11	13	13	1	17,203	78	16,654	12,470	117,516	.22
Novelty and souvenir shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Camera dealers—photographic supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	25	23	33	4	46,332	671	51,084	228,720	366,456	.67
Music stores (without radio).....	3	4	4	1	6,065	60	7,711	14,140	40,838	.07
News dealers.....	5	2	28		24,421		34,202	7,440	150,741	.28
Office, school, and store supplies and equipment dealers.....	9	7	48	3	78,882	854	59,288	65,610	375,315	.69
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	8	13	10		23,714		19,806	10,460	100,086	.18
Monuments and tombstones.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	24	30	41	7	37,255	1,000	47,810	75,980	782,542	1.44
Secondhand stores	15	17	3	1	2,644	60	10,893	40,850	97,860	.18

*This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 43.—CAMDEN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,839	1,952	4,416	827	\$6,236,764	\$179,842	\$8,085,026	\$7,338,780	\$54,320,291	100.00
Single-store independents	1,546	1,904	2,632	325	3,830,991	81,173	3,580,936	5,591,720	32,812,814	60.41
2-store independents	49	39	212	55	298,686	14,789	327,727	343,430	2,473,494	4.55
3-store independents	14	7	64	6	67,911	2,892	105,387	192,740	639,258	1.18
Local chains	28	1	249	13	452,871	2,402	345,552	85,800	3,292,199	6.06
Sectional chains	88		365	69	496,769	17,065	319,752	163,470	4,323,830	7.96
National chains	95		749	319	855,845	50,840	1,186,996	693,200	8,587,274	15.81
Direct selling (house-to-house)	3		44		43,017		14,004	10,460	122,026	.22
Leased-department chains	4		10	2	11,078	210	17,445	15,670	101,971	.19
Manufacturer-controlled chains	9		77	1	167,270	208	146,650	178,410	1,558,394	2.87
Other types of operation	3	1	34	37	42,326	10,293	40,577	58,880	408,431	.75

TABLE 44.—CAMDEN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores	4	3				1	
Annual net sales	\$5,617,123	(x)				(x)	
Per cent of total sales	100.00	(x)				(x)	
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores	12	3				9	
Annual net sales	\$1,977,433	\$32,500				\$1,944,933	
Per cent of total sales	100.00	1.64				98.36	
Men's and boys' clothing and furnishings stores:							
Number of stores	30	23	6		1		
Annual net sales	\$557,539	\$384,424	(x)		(x)		
Per cent of total sales	100.00	68.95	(x)		(x)		
Family clothing stores—men's, women's, and children's:							
Number of stores	20	16			2		
Annual net sales	\$721,885	\$491,194			(x)	(x)	
Per cent of total sales	100.00	68.04			(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores	12	10				1	1
Annual net sales	\$415,132	(x)				(x)	(x)
Per cent of total sales	100.00	(x)				(x)	(x)
Shoe stores:							
Number of stores	42	29	3	2		7	1
Annual net sales	\$1,121,894	\$493,886	\$176,098	(x)		\$353,700	(x)
Per cent of total sales	100.00	44.02	15.70	(x)		31.53	(x)
Furniture stores:							
Number of stores	23	21	1				1
Annual net sales	\$4,441,231	(x)	(x)				(x)
Per cent of total sales	100.00	(x)	(x)				(x)
Radio and music stores:							
Number of stores	19	17	1		1		
Annual net sales	\$602,323	(x)	(x)		(x)		
Per cent of total sales	100.00	(x)	(x)		(x)		
Grocery stores (without meats):							
Number of stores	305	229	4	2		41	29
Annual net sales	\$4,572,188	\$1,837,889	(x)	(x)	\$1,333,881	\$1,290,430	28.91
Per cent of total sales	100.00	40.20	(x)	(x)	29.16	28.91	
Combination stores (groceries and meats):							
Number of stores	173	134	7	5		19	8
Annual net sales	\$5,112,708	\$2,184,217	\$539,707	\$258,300	\$1,344,887	\$785,597	15.37
Per cent of total sales	100.00	42.72	10.56	5.05	26.30	15.37	
Restaurants, cafeterias, and lunch rooms:							
Number of stores	85	80	3		2		
Annual net sales	\$2,134,057	\$1,611,775	(x)		(x)		
Per cent of total sales	100.00	75.53	(x)		(x)		
Cigar stores and cigar stands:							
Number of stores	79	74			1		4
Annual net sales	\$918,308	\$509,315			(x)	(x)	
Per cent of total sales	100.00	62.00			(x)	(x)	
Filling stations:							
Number of stations	57	29	2	2		9	24
Annual net sales	\$1,267,792	\$193,588	(x)	(x)	\$318,888	\$681,809	53.78
Per cent of total sales	100.00	15.27	(x)	(x)	25.15	53.78	
Coal and wood yards—ice dealers:							
Number of yards	18	14	2	2			
Annual net sales	\$1,543,095	\$627,277	(x)	(x)			
Per cent of total sales	100.00	40.65	(x)	(x)			
Drug stores:							
Number of stores	70	61	8				1
Annual net sales	\$1,230,859	\$865,597	(x)				(x)
Per cent of total sales	100.00	70.32	(x)				(x)
Hardware stores:							
Number of stores	41	41					
Annual net sales	\$693,063	\$693,063					
Per cent of total sales	100.00	100.00					
Jewelry stores:							
Number of stores	25	25					
Annual net sales	\$366,456	\$366,456					
Per cent of total sales	100.00	100.00					

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TABLE 45.—CAMDEN—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit
Total, all stores reporting: ¹												
Number of stores.....	1,478		1,040	52	30	35	41	67	30	31	36	107
Per cent of total stores.....	100.00		70.37	3.52	2.64	2.37	2.77	4.53	2.03	2.10	2.44	7.23
Amount of net sales.....		\$45,256	\$20,537	\$1,353	\$3,750	\$954	\$2,497	\$1,245	\$1,044	\$1,230	\$4,682	\$7,664
Per cent of total sales.....		100.00	46.04	2.99	8.29	2.11	5.52	2.75	2.31	2.72	10.34	16.93
Food group:												
Confectionery stores (candy and fountain).....	131	582	535	38	6						2	1
Delicatessen stores.....	32	333	234	51	1	10		29				8
Fruit stores and vegetable markets.....	20	275	213		12		45					
Grocery stores (without meats).....	274	4,237	3,283	141	40	97	107	227	65	32	133	101
Combination stores (groceries and meats)—												
Grocery stores with meats.....	128	3,372	2,383	61	28	69	95	120	73	58	173	312
Meat markets with groceries.....	33	1,462	1,169		14	63	48	72	7	22		67
Meat markets (including sea foods)—												
Fish markets—sea foods.....	11	109	94					15				
Meat markets.....	74	1,577	1,007	99	43	73	86	124	28	87		60
Bakeries—bakery goods stores (except manufac- turing bakeries).....	21	431	300	38				10		5		78
General merchandise group:												
Department stores:												
Without food departments.....	4	5,017			2,504		1,871					1,152
Dry goods stores.....	45	700	526	168		3	2	1				
General merchandise stores—												
Without food departments.....	7	74	74									
Variety, 5-and-10, and to-a-dollar stores.....	12	1,977	1,977									
Automotive group:												
Automobile salesrooms—new and trade-in.....	12	3,710	124		808	422	53	117	577		270	1,330
Accessories, tires, and batteries—												
Accessory stores with tires and batteries.....	6	456	425					5		28		
The shops (including tire repairs).....	9	211	139			4	3					65
Filling stations—												
Filling stations—gasoline and oil.....	12	145	97	48								
Filling stations with tires and accessories.....	5	80	75				5					
Filling stations with other merchandise.....	5	23	25									
Garages (repairs and storage, gasoline, oil, acces- sories).....	20	469	321					12	82			54
Apparel group:												
Men's and boys' clothing and furnishings stores:												
Men's and boys' clothing stores.....	0	75	75									
Men's furnishings stores.....	8	145	145									
Men's clothing and furnishings stores.....	3	106	106									
Family clothing stores—men's, women's, children's.....	15	583	276	14						7		286
Women's ready-to-wear specialty stores—apparel and accessories.....	11	307	232	8				67				
Women's accessories stores—												
Millinery stores.....	9	217	158			59						
Shoe stores—												
Shoe stores—men's.....	4	229	229									
Family shoe stores—men's, women's, children's.....	27	634	515	119								
Furniture and household group:												
Furniture stores.....	18	4,398	61								3,270	1,067
Household appliances stores—												
Household appliances stores (electric).....	5	167	20									138
Radio and music stores—												
Radio and electrical shops.....	13	508	68	50		37	29		68		27	230
Radio and musical instruments stores.....	4	93			2			26				65
Lumber and building group:												
Lumber and building material dealers.....	7	636	315					108		133		80
Electrical shops (without radio).....	7	223	72							39		112
Heating and plumbing shops—												
Plumbing shops—heating and ventilating.....	11	120	48		7	15					12	44
Paint and glass stores.....	6	139	77				81			1		
Other retail stores:												
Hardware stores.....	36	627	307	108	27	1		24			160	
Feed stores (flour, feed, grain, fertilizer).....	4	134	127		7							
Cigar stores without fountains.....	54	581	563		8	10						
Coal and wood yards.....	14	1,287	64	220	37			127		751	88	
Drug stores—												
Drug stores.....	24	303	256	23	20							
Drug stores with fountains.....	33	680	609	11								
Florists.....	11	118	71							47		
Jewelry stores.....	23	341	182		7	10			3	7		132
Office, school, and store supplies and equipment dealers.....	5	149	30					8				111

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 42, except for 361 stores with sales of \$9,064,291, which failed to report credit information.

CENSUS OF DISTRIBUTION

TABLE 46.—CAMDEN—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	438	41.09	39.03	19.28	Furniture and household group	33	20.04	55.34	24.62
Food group	250	35.00	65.00	-----	Furniture stores	12	20.58	55.03	24.44
Confectionery stores (candy and fountain).....	8	90.42	9.58	-----	Radio and music stores—				
Delicatessen stores.....	8	73.07	26.93	-----	Radio and electrical shops.....	10	34.99	27.02	37.99
Fruit stores and vegetable markets.....	4	70.66	29.34	-----	Radio and musical instruments stores.....	4	14.99	85.01	-----
Grocery stores (without meats).....	99	54.18	45.82	-----	Restaurants, cafeterias, and eating places	5	86.94	13.06	-----
Combination stores (groceries and meats)—				-----	Lumber and building group	23	31.43	64.92	3.65
Grocery stores with meats.....	76	39.85	60.15	-----	Lumber and building material dealers—				
Meat markets.....	14	47.93	52.07	-----	Lumber and building material dealers.....	4	31.29	68.71	-----
Meat markets.....	28	60.34	39.66	-----	Roofing.....	3	34.30	65.70	-----
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	38.47	61.53	-----	Electrical shops (without radio).....	4	11.85	88.15	-----
General merchandise group	10	64.50	10.42	25.08	Plumbing shops—heating and ventilating.....	7	26.30	73.70	-----
Department stores without food departments.....	4	63.27	10.60	26.03	Other retail stores	69	41.47	56.17	2.38
Dry goods stores.....	5	94.27	3.73	-----	Hardware stores.....	11	55.54	20.38	15.08
Automotive group	38	43.54	17.02	39.44	Lumber stores without fountains.....	5	81.54	18.46	-----
Automobile salesrooms—new and trade-in.....	10	42.36	13.18	44.46	Coal and wood yards.....	9	48.00	52.00	-----
Accessories, tires, and batteries—				-----	Jewelry stores.....	8	14.52	85.48	-----
Battery and ignition shops—brake repair shops.....	6	44.44	55.56	-----	Office, school, and store supplies and equipment dealers.....	6	30.85	69.15	-----
Tire shops (including tire repairs).....	5	12.15	38.31	49.34	Stationers and printers.....	6	30.35	69.65	-----
Filling stations—gasoline and oil.....	3	98.03	1.97	-----	Miscellaneous classifications (combined).....	3	27.30	72.70	-----
Garages (repairs and storage, gasoline, oil, accessories).....	6	47.83	50.01	2.16					
Apparel group	20	42.71	21.35	35.94					
Family clothing stores—men's, women's, children's.....	6	8.98	23.35	67.67					
Custom tailors.....	5	82.83	17.17	-----					
Family shoe stores—men's, women's, children's.....	5	95.83	4.17	-----					

¹ Total sales of these stores are \$24,419,000.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.
³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

TABLE 47.—CAMDEN—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	4,241	\$1,610,685	Other stores in which meals are served	270	\$48,089
Restaurants and eating places	3,971	1,582,596	Fish markets—sea foods.....	16	1,000
Lunch rooms.....	1,139	350,912	Furniture stores.....	106	28,912
Restaurants with table service.....	2,749	1,122,160	Cigar stores.....	21	3,000
Fountain—luncheon.....	42	44,484	News dealers.....	127	15,177
Lunch counters.....	31	45,040			

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	219	\$710,825	\$18,016	Automotive group—Continued.			
Automotive group	217	708,825	16,016	Filling stations with other merchandise.....	1	\$1,376	-----
Automobile salesrooms—new and trade-in.....	141	301,777	15,072	Motor cycles, bicycles, and supplies stores.....	1	4,434	-----
Accessories stores with tires and batteries.....	1	4,500	-----	Garages (repairs and storage, gasoline, oil, accessories).....	52	273,474	\$944
Battery and ignition shops—brake repair shops.....	6	32,686	-----	Radiator shops (including repairs).....	10	61,842	-----
Tire shops (including tire repairs).....	5	24,556	-----	Secondhand stores	2	2,000	-----
Filling stations—gasoline and oil.....	2	2,400	-----				
Filling stations with tires and accessories.....	1	1,770	-----				

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$103,256	Lumber and building group	\$83,842
Automotive group	5,000	Roofing.....	6,400
Motor cycles, bicycles, and supplies stores.....	5,000	Heating appliances and oil burners.....	16,202
Apparel group	1,419	Plumbing shops—heating and ventilating.....	12,240
Custom tailors.....	1,419	Other retail stores	54,783
Furniture and household group	8,212	Jewelry stores.....	32,200
Household appliances stores (electric).....	2,196	Music stores (without radio).....	1,803
Radio and electrical shops.....	3,564	Typewriter dealers.....	4,920
Radio and musical instruments stores.....	2,452	Miscellaneous classifications (combined).....	15,800

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TABLE 48.—ELIZABETH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	2,171	1,989	3,823	563	\$6,265,945	\$155,895	\$6,866,559	\$7,765,280	\$60,156,201	100.00
Food group.....	952	886	1,820	175	1,322,478	46,030	1,366,899	899,600	17,365,974	28.37
Candy and confectionery stores:										
Candy stores—nut stores.....	4	2	8		5,949		12,475	560	52,247	.09
Confectionery stores (candy and fountain).....	161	174	62	17	82,075	0,031	184,689	131,150	1,437,365	2.39
Dairy products stores:										
Dairy products stores (including ice cream).....	13	15	23	1	19,681	530	14,177	7,400	103,252	.18
Egg and poultry dealers.....	21	21	6	2	5,556	406	13,832	6,030	151,489	.25
Milk dealers.....	9	6	170	1	372,891	150	177,485	32,370	2,325,505	3.87
Delicatessen stores.....	51	49	17		15,460		07,010	71,600	719,964	1.20
Fruit stores and vegetable markets.....	102	114	25	10	20,069	2,445	64,194	30,490	496,140	.82
Grocery stores (without meats).....	342	248	294	88	412,247	22,245	411,823	456,340	6,768,089	11.25
Combination stores (groceries and meats):										
Grocery stores with meats.....	36	24	38	6	58,266	1,620	53,297	59,590	815,678	1.36
Meat markets with groceries.....	42	41	43	5	60,030	1,801	60,329	37,240	1,027,832	1.71
Meat markets (including sea foods):										
Fish markets—sea foods.....	14	15	7	1	10,034	480	18,100	2,120	87,325	.15
Meat markets.....	97	90	122	37	203,588	9,842	231,779	40,760	2,874,610	4.78
Bakeries—bakery goods stores (except manufacturing bakeries).....	22	20	37	5	49,064	1,130	35,806	12,540	248,097	.41
Other food stores:										
Farm products stores.....	31	38	3	1	1,800	150	30,278	3,660	146,440	.24
Bottled waters and beverages.....	5	5	4	1	5,180	200	9,020	3,880	64,850	.11
General merchandise group.....	92	84	603	83	940,309	26,071	1,068,489	1,206,280	6,721,014	11.17
Department stores—without food departments.....	4		355	38	719,794	20,000	759,441	632,470	4,019,850	6.68
Dry goods stores—piece goods stores:										
Dry goods stores.....	66	69	21	13	24,870	3,230	76,690	326,480	821,599	1.37
Piece goods stores.....	9	7	6	2	5,649	441	10,120	13,970	40,370	.07
General merchandise stores—without food departments.....	5	5	3		2,620		3,466	41,000	60,120	.10
Variety, 5-and-10, and to-a-dollar stores.....	6	2	217	30	178,207	2,400	225,802	164,840	1,679,669	2.79
Automotive group.....	209	189	614	38	1,068,490	8,948	1,030,822	983,960	10,289,300	17.10
Motor vehicle dealers:										
Automobile salesrooms—new and trade-in.....	25	8	307	1	629,795	203	660,061	719,910	7,216,567	12.00
Used-car establishments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	12	7	19	3	29,940	1,419	29,767	57,860	815,739	.52
Battery and ignition shops—brake repair shops.....	7	6	3	1	5,050		390	10,547	70,380	.12
Tire shops (including tire repairs).....	9	7	16	5	35,906	1,478	28,789	39,840	282,978	.47
Filling stations:										
Filling stations—gasoline and oil.....	32	23	53	6	52,034	1,327	47,836	8,110	354,887	.59
Filling stations with tires and accessories.....	25	24	23	2	29,607	375	26,125	14,890	361,412	.60
Filling stations with other merchandise.....	17	2	62	8	78,551	440	78,482	8,560	565,378	.94
Motor cycles, bicycles, and supplies.....	4	3	4		6,994		5,481	14,290	37,663	.06
Garages and repair shops:										
Body, fender, and paint shops.....	3	4	2	1	2,740	400	3,489	1,450	19,200	.03
Garages (repairs and storage, gasoline, oil, accessories).....	68	79	117	8	135,063	2,203	128,167	96,370	969,169	1.61
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	201	168	369	100	564,225	28,281	843,204	1,533,680	6,267,557	10.42
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	14	11	27	5	48,937	1,900	63,322	183,520	680,470	1.13
Men's and boys' hat stores.....	6	3	7	6	12,267	434	26,423	36,180	146,662	.24
Men's furnishings stores.....	18	15	12	10	22,169	2,369	48,480	142,320	379,410	.63
Men's clothing and furnishings stores.....	10	12	25	9	48,528	4,725	59,196	217,940	659,878	.93
Family clothing stores (men's, women's, children's).....	17	14	34	11	69,599	1,886	86,287	127,320	517,286	.86
Women's ready-to-wear specialty stores—apparel and accessories.....	35	27	123	9	150,149	2,199	151,829	185,910	1,408,031	2.34
Women's accessories stores:										
Blouse shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Corset and lingerie shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Furriers—fur shops.....	6	4	9	1	11,026	760	19,148	21,750	110,944	.18
Hosiery shops.....	10	6	13	1	14,014	30	44,786	73,010	304,425	.51
Knit goods shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	18	13	16	6	18,304	1,488	36,642	13,550	219,167	.36
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores:										
Children's specialty shops.....	6	5	17	6	25,425	2,140	35,201	45,030	283,800	.47
Custom tailors.....	9	8	13		21,987		11,903	21,080	95,862	.16
Infants' ware shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores:										
Shoe stores—men's.....	4		8	2	14,489	500	32,628	43,680	195,814	.33
Shoe stores—women's.....	4	2	10	11	23,219	3,423	47,391	59,310	247,262	.41
Family shoe stores (men's, women's, children's).....	39	33	45	23	78,522	4,483	165,180	388,400	1,056,736	1.76

See footnotes at end of table.

CENSUS OF DISTRIBUTION

TABLE 48.—ELIZABETH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Furniture and household group	70	53	318	43	\$575,383	\$11,493	\$741,662	\$535,360	\$4,877,091	7.23
Furniture stores.....	23	18	177	3	349,383	640	529,149	560,740	2,570,947	4.28
Floor coverings, draperies, curtains, and upholstery stores.....	5	4	7		7,610		8,582	10,900	35,756	.06
Household appliances stores:										
Household appliances stores (electrical).....	3	3	21		47,446		28,022	28,730	206,238	.34
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	3	2	16		22,250		10,575	17,900	305,102	.51
Other home furnishings and appliances stores:										
Antique and used furniture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, earthenware, picture and framing stores.....	4	5					993	5,800	13,900	.02
Picture and framing stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stove and range dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Awnings, flags, banners, window shades, and tents.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores:										
Radio and electrical shops.....	18	11	31	2	34,814	500	66,913	72,270	417,526	.69
Radio and musical instruments stores.....	4	2	26		43,217		57,028	42,560	340,894	.58
Restaurants, cafeterias, and eating places	243	253	999	27	\$48,046	10,081	\$17,751	\$0,940	2,305,368	3.83
Restaurants, cafeterias, and lunch rooms:										
Lunch rooms.....	76	82	66	4	64,570	1,666	93,209	14,850	619,412	1.03
Restaurants with table service.....	22	29	119	11	126,441	4,694	102,031	7,960	680,263	1.13
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	18	10	15	8	16,649	1,725	9,144	2,640	143,646	.24
Lunch counters.....	34	38	69	4	112,500	1,996	52,112	6,350	491,602	.82
Soft-drink stands.....	91	93	20		25,130		58,473	18,640	357,240	.59
Lumber and building group	56	50	373	5	\$87,906	2,250	\$78,808	\$82,900	5,370,710	8.93
Lumber and building material dealers:										
Lumber and building material dealers.....	13	6	200	4	483,948	2,000	455,270	543,600	4,471,228	7.43
Roofing.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Dealers in any other single building material.....	3	3	2		2,400		3,400	430	24,800	.04
Electrical shops (without radio).....	10	10	21		41,974		37,743	30,860	205,060	.34
Heating and plumbing shops:										
Heating appliances and oil burners.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Plumbing shops—heating and ventilating.....	4	3	11		20,665		3,800	8,350	80,633	.15
Paint and glass stores:										
Glass and mirror shops.....	4	4	2		1,610		2,080	4,300	13,800	.02
Paint and glass stores.....	19	22	26	1	45,106	250	61,500	90,430	563,194	.84
Other retail stores	335	322	523	92	\$08,508	\$4,741	\$01,735	\$1,589,800	7,394,031	12.29
Hardware stores.....	33	33	29	3	50,074	906	101,247	306,740	857,737	1.43
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	3	3	1		1,580		1,713	2,200	11,700	.02
Coal and feed stores.....	3	3	21	1	37,474	50	37,261	18,480	752,913	1.25
Feed stores with groceries.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	3	4	4		4,400		7,858	34,000	40,186	.07
Cigar stores and cigar stands.....	9	7	13	1	16,835	156	45,621	29,390	302,525	.50
Coal and wood yards—ice dealers:										
Coal and wood yards.....	20	17	89	3	152,697	1,556	149,862	141,620	1,280,287	2.13
Ice dealers.....	61	63	26	2	22,350	725	41,551	10,240	319,035	.53
Drug stores:										
Drug stores.....	23	23	44	8	67,063	2,694	44,469	165,180	474,047	.79
Drug stores with fountains.....	29	22	85	17	123,743	7,692	137,740	290,900	1,079,133	1.79
Florists.....	30	30	19	7	28,745	2,115	36,376	18,290	203,928	.34
Gifts—novelties and toys—cameras:										
Camera dealers and photographic supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Toy shops.....	3	3	4		3,850		6,170	10,500	35,400	.06
Art and gift shops.....	4	5	3	1	3,500	60	6,061	12,800	23,422	.05
Novelty and souvenir shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	23	20	42	14	83,487	3,659	80,124	306,630	528,833	.88
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	8	8	3	1	3,300	100	13,996	24,830	71,144	.12
News dealers.....	21	16	28	25	24,071	4,120	35,978	10,290	327,710	.54
Office, school, and store supplies and equipment dealers.....	5	4	26	2	26,077	50	26,793	50,430	212,176	.35
Opticians and optometrists.....	3	2	8		14,774		15,213	8,660	87,298	.14
Sporting goods stores, including athletic and play-ground equipment.....	3	3	8		11,100		6,720	49,000	106,000	.18
Scientific and medical instruments and supplies, at retail.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	4	5	8		3,200		5,112	8,020	45,635	.08
Monuments and tombstones.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	35	41	52	6	81,417	818	70,431	92,770	428,175	.71
Secondhand stores	14	14	6		10,600		6,238	33,800	65,158	.11

* This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
 * Further data will be shown in a special report on milk dealers.

TABLE 49.—ELIZABETH—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Parttime	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	2,171	1,989	3,823	563	\$6,285,945	\$155,895	\$6,886,559	\$7,795,280	\$60,156,201	100.00
Single-store independents.....	1,756	1,808	2,309	315	3,653,142	99,085	4,200,523	5,536,580	37,341,945	62.07
2-store independents.....	62	30	298	14	549,401	3,880	541,084	696,220	4,690,816	7.80
3-store independents.....	9	2	166	3	418,524	1,000	508,087	495,550	3,855,200	6.41
Local chains.....	111	3	361	69	653,712	18,482	630,788	505,610	5,791,931	9.63
Sectional chains.....	38		231	19	380,085	3,457	313,415	103,030	2,377,236	3.95
National chains.....	66		378	91	461,318	17,359	528,046	296,960	4,857,117	8.07
Curb-side markets or stands.....	104	110	4	1	1,690	150	51,131	15,740	251,580	.42
Transient vendors.....	14	14	1	2	1,080	300	6,361	2,390	50,406	.10
Leased-department chains.....	4		11	2	13,364	791	13,719	8,230	63,255	.10
Manufacture-controlled chains.....	4		40	10	72,266	1,188	67,839	61,880	454,714	.76
Other types of operation.....	3	2	34	37	60,763	10,203	29,966	72,790	413,002	.69

TABLE 50.—ELIZABETH—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	4	3	1				
Annual net sales.....	\$4,019,856	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	6	2			1	3	
Annual net sales.....	\$1,679,669	(x)			(x)	\$1,566,273	
Per cent of total sales.....	100.00	(x)			(x)	92.65	
Men's and boy's clothing and furnishings stores:							
Number of stores.....	48	38	3	2	4	1	
Annual net sales.....	\$1,766,420	\$1,304,473	\$163,910	(x)	\$88,854	(x)	
Per cent of total sales.....	100.00	73.85	9.28	(x)	5.00	(x)	
Family clothing stores (men's, women's, and children's):							
Number of stores.....	17	11	2	1	3		
Annual net sales.....	\$517,296	\$217,150	(x)	(x)	\$161,861		
Per cent of total sales.....	100.00	41.98	(x)	(x)	31.19		
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	35	30	4	1			
Annual net sales.....	\$1,408,031	\$1,112,474	(x)	(x)			
Per cent of total sales.....	100.00	79.01	(x)	(x)			
Shoe stores:							
Number of stores.....	47	33	3	2	3	4	2
Annual net sales.....	\$1,498,812	\$702,671	\$174,011	(x)	\$101,842	\$219,830	(x)
Per cent of total sales.....	100.00	46.87	11.61	(x)	6.79	14.67	(x)
Furniture stores:							
Number of stores.....	23	17	3	3			
Annual net sales.....	\$2,570,947	\$765,575	\$1,232,936	\$572,436			
Per cent of total sales.....	100.00	29.78	47.96	22.26			
Radio and music stores:							
Number of stores.....	22	19	1	2			
Annual net sales.....	\$764,420	\$628,525	(x)	(x)			
Per cent of total sales.....	100.00	82.22	(x)	(x)			
Grocery stores (without meats):							
Number of stores.....	342	230	1	60	3	39	
Annual net sales.....	\$6,708,689	\$2,800,385	(x)	(x)	\$74,229	\$2,050,376	
Per cent of total sales.....	100.00	41.37	(x)	(x)	1.10	30.29	
Combination stores (groceries and meats):							
Number of stores.....	78	63		10	3	2	
Annual net sales.....	\$1,843,510	\$1,074,340		\$407,222	(x)	(x)	
Per cent of total sales.....	100.00	58.28		22.09	(x)	(x)	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	98	96	2				
Annual net sales.....	\$1,299,675	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Cigar stores and cigar stands:							
Number of stores.....	9	7				2	
Annual net sales.....	\$302,525	(x)				(x)	
Per cent of total sales.....	100.00	(x)				(x)	
Filling stations:							
Number of stations.....	74	43	6	2	16	7	
Annual net sales.....	\$1,281,177	\$364,100	(x)	(x)	\$528,287	\$213,500	
Per cent of total sales.....	100.00	28.42	(x)	(x)	41.24	16.66	
Coal and wood yards—ice dealers:							
Number of yards.....	81	79					2
Annual net sales.....	\$1,599,322	\$1,593,472					\$5,850
Per cent of total sales.....	100.00	99.63					0.37
Drug stores:							
Number of stores.....	52	48	3			1	
Annual net sales.....	\$1,559,180	\$1,267,967	(x)			(x)	
Per cent of total sales.....	100.00	81.54	(x)			(x)	
Hardware stores:							
Number of stores.....	33	32	1				
Annual net sales.....	\$857,737	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Jewelry stores:							
Number of stores.....	23	20	2	1			
Annual net sales.....	\$528,833	\$384,598	(x)	(x)			
Per cent of total sales.....	100.00	72.72	(x)	(x)			

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TABLE 51.—ELIZABETH—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS								
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	Over 80 per cent credit
Total, all stores reporting: ¹												
Number of stores.....	1,193		553	124	152	118	79	60	14	18	16	59
Per cent of total stores.....	100.00		46.35	10.39	12.74	9.89	6.62	5.03	1.18	1.51	1.34	4.95
Amount of net sales.....		\$41,567	\$17,467	\$2,480	\$1,786	\$2,791	\$2,180	\$1,698	\$199	\$1,097	\$1,198	\$10,871
Per cent of total sales.....		100.00	42.02	5.97	4.30	6.72	5.24	4.08	.48	2.64	2.88	25.67
Food group:												
Confectionery stores (candy and fountain).....	65	855	784	77	13	15		3	13			
Dairy products stores (including ice cream).....	7	78	4	3		17	19					35
Delicatessen stores.....	35	448	108	150	37	63	8	77		5		
Fruit stores and vegetable markets.....	50	288	122	39	53	40	28		6			
Grocery stores (without meats).....	259	5,923	4,358	404	174	140	310	219	51	112	25	130
Combination stores (groceries and meats)—												
Grocery stores with meats.....	29	624	525		6		11			22	60	
Meat markets with groceries.....	11	340	284	24	17		15					
Meat markets (including sea foods)—												
Fish markets—sea foods.....	6	62	49		9		4					
Meat markets.....	70	2,090	658	393	168	120	122	230	26	60	35	182
Bakeries—bakery goods stores (except manufacturing bakeries).....	13	121	64	5	5							47
General merchandise group:												
Dry goods stores.....	25	297	120	109	33	6	7	22				
Variety, 5-and-10, and to-a-dollar stores.....	4	1,641	1,641									
Automotive group:												
Automobile salesrooms—new and trade-in.....	16	4,500	644	127	465		1,243			724	129	1,168
Accessories, tires, and batteries—												
Accessory stores with tires and batteries.....	7	223	223									
Tire shops (including tire repairs).....	7	203	203									
Filling stations—												
Filling stations—gasoline and oil.....	13	91	69	20	1	1						
Filling stations with tires and accessories.....	11	139	139									
Garages (repairs and storage, gasoline, oil, accessories).....	26	531	521	5	5							
Apparel group:												
Men's and boys' clothing and furnishings stores—												
Men's and boys' clothing stores.....	9	499	433	59	7							
Men's furnishings stores.....	8	145	141		4							
Men's clothing and furnishings stores.....	4	259	235			9			15			
Family clothing stores—men's, women's, children's and accessories.....	10	420	108	51	3							258
Women's ready-to-wear specialty stores—apparel and accessories.....	16	1,109	383		156	10		405				155
Women's accessories stores—												
Millinery stores.....	11	166	135	5	21		5					
Shoe stores—												
Shoe stores—men's.....	4	196	196									
Shoe stores—women's.....	3	190	126									64
Family shoe stores—men's, women's, children's.....	13	603	571	7					25			
Furniture and household group:												
Furniture stores.....	16	2,469	13		11			34			146	2,205
Radio and music stores—												
Radio and electrical shops.....	12	268	82		6	8		44			61	167
Radio and musical instruments stores.....	3	347										347
Lumber and building group:												
Lumber and building material dealers.....	9	3,125	279		33		32	165				
Electrical shops (without radio).....	8	103	17	5	23	7	61					2,616
Heating and plumbing shops—plumbing shops—												
heating and ventilating.....	3	13		4	4		5					
Paint and glass stores.....	11	477	68	7	6	5	10	142		48	191	
Other retail stores:												
Hardware stores.....	24	750	63	15	83	84	65	105	43			292
Cigar stores without fountains.....	6	207	179		19		9					
Coal and wood yards.....	16	1,176	552	20	19	7	5				278	295
Drug stores—												
Drug stores.....	14	331	142	40	48	101						
Drug stores with fountains.....	19	848	522	125	48	98						55
Florists.....	16	158	2	4	10	6	26	60			50	
Jewelry stores.....	9	337	105	40	59							133
Music stores (without radio).....	4	48	10	3			8	27				

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 48, except for 978 stores, with sales of \$18,589,201, which failed to report credit information.

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TABLE 52.—ELIZABETH—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales ¹	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment ²			For cash	On open account	On installment ²
Total	640	40.20	43.72	18.08	Apparel group—Continued.				
Food group	322	43.29	56.71		Women's ready-to-wear specialty stores—apparel and accessories.....	8	48.34	51.66	
Confectionery stores (candy and fountain).....	21	82.25	17.75		Millinery stores.....	3	33.44	16.50	
Dairy products stores—					Custom tailors.....	4	33.47	16.53	
Dairy products stores (including ice cream).....	6	37.42	62.58		Furniture and household group	36	13.33	35.05	51.62
Milk dealers.....	7	1.03	98.97		Furniture stores.....	15	10.47	25.10	64.43
Egg and poultry dealers.....	6	94.88	5.12		Radio and music stores—				
Delicatessen stores.....	26	78.81	21.19		Radio and electrical shops.....	10	21.74	78.26	
Fruit stores and vegetable markets.....	38	79.84	20.16		Radio and musical instruments stores.....	3	1.66	67.16	31.18
Grocery stores (without meats).....	129	67.99	32.01		Restaurants, cafeterias, and eating places	15	37.18	12.82	
Combination stores (groceries and meats)—					Lunch rooms.....	7	38.41	13.59	
Grocery stores with meats.....	6	35.24	64.70		Lunch counters.....	4	78.78	21.22	
Meat markets with groceries.....	7	60.33	30.67		Lumber and building group	31	15.09	84.17	.74
Meat markets (including sea foods):					Lumber and building material dealers.....	8	7.94	92.06	
Fish markets—sea foods.....	4	78.03	21.32		Electrical shops (without radio).....	6	75.00	25.00	
Meat markets.....	55	65.36	34.64		Plumbing shops—heating and ventilating.....	3	78.74	21.26	
Bakeries—bakery goods stores (except manufacturing bakeries).....	3	26.82	73.18		Paint and glass stores.....	8	42.30	57.61	
Other food stores—					Other retail stores	157	54.38	43.72	1.90
Farm products stores.....	11	72.02	27.98		Hardware stores.....	18	44.60	55.40	
Bottled waters and beverages.....	3	74.47	25.53		Coal and feed stores.....	3	69.42	30.58	
General merchandise group	22	78.19	23.81		Cigar stores without fountains.....	3	77.13	22.87	
Dry goods stores.....	18	85.96	14.04		Coal and wood yards—ice dealers—				
Automotive group	19	45.74	6.36	48.00	Coal and wood yards.....	12	22.36	77.64	
Automobile sales rooms—new and trade-in.....	12	45.18	6.01	48.81	Ice dealers.....	62	74.14	25.86	
Filling stations—gasoline and oil.....	3	93.41	6.59		Drug stores—				
Apparel group	38	40.44	41.10	18.46	Drug stores.....	8	83.62	16.38	
Men's and boys' clothing stores.....	4	96.09	3.91		Drug stores with fountains.....	11	76.37	23.63	
Family clothing stores—men's, women's, children's.....	8	14.75	10.51	74.74	Florists.....	15	50.33	49.67	
					Jewelry stores.....	4	63.67	36.33	
					Music stores (without radio).....	3	57.03	42.97	
					Miscellaneous classifications (combined).....	8	62.10	37.90	

¹ Total sales of these stores are \$24,100,000.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

TABLE 53.—ELIZABETH—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total	3,935	\$1,495,178	Other stores in which meals are served	335	\$98,385
Restaurants and eating places	3,600	1,396,793	Confectionery stores (candy and fountain).....	118	42,235
Lunch rooms.....	1,754	557,033	Delicatessen stores.....	90	14,550
Restaurants with table service.....	1,493	656,145	Bakeries—bakery goods stores (except manufacturing bakeries).....	40	20,000
Lunch counters.....	353	183,615	Department stores.....	75	20,000
			News dealers.....	6	1,600

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total	253	\$1,133,019	\$13,287	Filling stations—gasoline and oil	4	\$6,818	
Automotive group	253	1,133,019	13,287	Filling stations with tires and accessories.....	2	9,775	
Automobile sales rooms—new and trade-in.....	116	350,182		Motor cycles, bicycles, and supplies stores.....	1	3,005	
Accessory stores with tires and batteries.....	7	14,240		Body, fender, and paint shops.....	5	15,600	
Battery and ignition shops—brake repair shops.....	8	42,720		Garages (repairs and storage, gasoline, oil, accessories).....	101	658,032	\$13,287
Tire shops (including tire repairs).....	9	32,647					

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total	\$83,428	Other retail stores	\$79,432
Furniture and household group	3,984	Jewelry stores.....	10,967
Household appliances stores (electric).....	3,994	Office, school, and store supplies and equipment dealers.....	13,400
		Miscellaneous classifications (combined).....	55,065

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TABLE 54.—BAYONNE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	1,469	1,432	1,613	341	\$2,290,388	\$79,041	\$2,604,518	\$5,533,150	\$29,381,273	100.00
Food group	682	704	464	118	655,303	33,013	899,283	944,430	11,788,762	39.95
Candy and confectionery stores.....	145	164	60	13	72,483	2,780	145,960	194,790	1,330,871	4.53
Dairy products stores ¹	16	18	18	5	26,634	1,774	35,380	31,660	463,934	1.58
Delicatessen stores.....	33	35	12	6	15,812	1,536	44,337	77,420	544,494	1.85
Fruit stores and vegetable markets.....	39	46	19	5	23,222	1,730	49,945	36,900	532,223	1.81
Grocery stores (without meats).....	244	212	162	38	229,520	10,984	304,690	367,880	4,403,798	14.99
Combination stores (groceries and meats).....	84	94	65	14	104,060	3,390	136,295	126,700	1,966,308	6.69
Meat markets (including sea foods).....	89	106	68	29	96,984	7,951	131,272	55,570	1,950,375	6.64
Bakeries—caterers.....	27	29	56	8	79,988	2,868	53,977	32,220	475,615	1.62
Other food stores.....	5	6	4	—	6,600	—	3,437	21,930	71,054	.24
General merchandise group	68	90	231	34	204,764	4,585	311,979	796,470	2,688,682	8.81
Department stores.....	4	5	49	8	77,033	1,800	118,926	152,820	810,187	2.76
Dry goods stores—piece goods stores.....	72	78	39	18	41,214	2,530	101,017	513,290	1,054,373	3.59
General merchandise stores.....	7	8	12	1	17,585	35	13,427	54,000	170,663	.58
Variety, 5-and-10, and to-a-dollar stores.....	5	2	131	7	68,922	230	78,609	76,360	563,539	1.83
Automotive group ²	67	65	164	23	293,278	6,606	287,393	391,350	3,093,925	10.53
Motor vehicle dealers (new and used).....	13	8	89	—	180,201	—	155,116	254,860	1,051,850	6.64
Accessories, tires, and batteries.....	16	20	13	3	19,965	685	22,395	59,240	320,142	1.09
Filling stations.....	13	8	34	7	51,592	1,945	36,229	11,600	461,952	1.57
Garages and repair shops.....	23	27	28	13	41,520	3,976	43,033	59,650	337,321	1.15
Apparel group	152	151	151	48	230,917	10,303	319,023	1,098,890	3,385,285	11.56
Men's and boys' clothing and furnishings stores.....	86	86	36	19	71,262	4,469	103,284	394,890	1,076,006	3.66
Family clothing stores—men's, women's, children's	8	7	12	1	18,022	360	23,177	54,690	199,616	.68
Women's ready-to-wear specialty stores—apparel and accessories.....	19	21	20	2	24,606	550	40,635	127,920	468,634	1.60
Women's accessories stores.....	20	21	22	13	24,716	1,692	30,959	121,330	303,475	1.03
Other apparel stores.....	34	37	24	4	29,721	1,090	32,901	89,510	348,812	1.19
Shoe stores.....	35	29	37	9	62,590	1,542	88,067	310,380	968,742	3.40
Furniture and household group	49	47	103	43	193,000	7,542	154,252	476,980	1,825,112	6.21
Furniture stores.....	25	25	54	1	100,131	300	85,792	337,050	1,126,205	3.83
Floor coverings, draperies, curtains, and upholstery stores.....	6	7	4	6	13,650	2,400	9,225	30,500	117,311	.40
Household appliances stores.....	4	1	23	33	40,572	3,822	20,065	28,070	222,017	.76
Other home furnishings and appliances stores.....	4	5	1	1	2,620	520	2,150	7,080	47,082	.16
Radio and music stores.....	10	9	21	2	36,027	500	36,200	72,680	312,497	1.06
Restaurants, cafeterias, and eating places	119	137	113	10	130,708	2,979	132,032	50,980	969,680	3.30
Restaurants, cafeterias, and lunch rooms.....	35	40	77	3	83,362	920	61,888	25,350	551,862	1.88
Lunch counters, refreshment stands, etc.....	84	97	36	7	47,346	2,059	70,144	25,630	417,798	1.42
Lumber and building group	26	23	87	—	154,532	—	112,259	367,690	1,382,517	4.71
Lumber and building material dealers.....	5	2	48	—	94,010	—	69,696	112,530	598,089	2.04
Electrical shops (without radio).....	4	4	4	—	5,604	—	16,234	26,500	114,702	.39
Heating and plumbing shops.....	7	6	15	—	22,818	—	7,286	150,890	296,284	1.01
Paint and glass stores.....	10	11	20	—	32,100	—	19,043	77,800	373,442	1.27
Other retail stores	210	201	297	65	425,066	14,003	413,558	1,380,180	4,347,757	14.80
Hardware stores.....	24	23	28	3	41,917	459	39,026	280,090	549,080	1.87
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	11	12	11	1	13,575	175	11,762	30,800	168,845	.57
Coal and wood yards—ice dealers.....	5	3	18	4	33,073	330	13,759	16,600	349,599	1.19
Drug stores.....	50	48	78	23	117,828	7,525	110,094	376,380	1,197,575	4.08
Florists.....	9	8	13	—	14,160	—	8,937	11,050	132,900	.45
Gifts—novelties, and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	16	18	22	7	36,223	900	37,015	323,460	481,763	1.64
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	3	2	4	—	4,057	—	2,681	11,590	33,269	.11
News dealers.....	35	39	14	17	10,273	2,554	44,438	61,000	352,169	1.20
Opticians and optometrists.....	5	5	2	1	1,220	420	0,827	3,600	61,033	.21
Sporting goods stores, including athletic and play-ground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	6	6	27	1	53,370	520	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	37	38	29	8	43,004	1,120	59,031	109,740	181,347	.62
Secondhand stores	10	11	9	—	2,900	—	4,737	17,380	89,693	.31

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 55.—BAYONNE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,403	1,432	1,613	341	\$2,290,388	\$79,041	\$2,604,516	\$5,533,150	\$29,381,273	100.00
Single-store independents.....	1,260	1,400	1,109	253	1,677,619	65,377	1,980,407	4,730,830	23,841,736	81.15
2-store independents.....	34	28	108	6	138,991	1,360	161,878	343,110	1,066,879	3.63
3-store independents.....	11	4	25	6	39,224	1,152	23,055	60,840	377,305	1.29
Local chains.....	55	—	97	11	137,440	3,094	102,758	123,830	1,549,493	5.27
Sectional chains.....	11	—	58	3	75,520	252	89,050	72,160	534,804	1.82
National chains.....	27	—	186	27	162,516	3,524	206,406	158,090	1,675,078	5.70
Manufacturer-controlled chains.....	4	—	22	3	25,916	460	33,945	34,070	241,060	.82
Other types of operation.....	1	—	8	33	13,162	3,822	7,017	10,220	94,918	.32

TABLE 56.—BAYONNE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	4	(x) 2	(x) 1	(x) 1	—	Number of stores.....	84	74	(x) 9	(x) 1	—
Annual net sales.....	\$310,187	(x)	(x)	(x)	—	Annual net sales.....	\$1,966,398	\$1,555,194	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	(x)	—	Per cent of total sales.....	100.00	79.09	(x)	(x)	—
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	5	(x) 2	—	(x) 3	—	Number of stores.....	35	35	—	—	—
Annual net sales.....	\$553,639	(x)	—	(x)	—	Annual net sales.....	\$551,862	\$551,862	—	—	—
Per cent of total sales.....	100.00	(x)	—	(x)	—	Per cent of total sales.....	100.00	100.00	—	—	—
Men's and boys' clothing and furnishing stores:						Cigar stores and cigar stands:					
Number of stores.....	36	31	(x) 1	(x) 4	—	Number of stores.....	11	10	(x) 1	—	—
Annual net sales.....	\$1,076,006	\$953,605	(x)	(x)	—	Annual net sales.....	\$168,645	(x)	(x)	—	—
Per cent of total sales.....	100.00	88.63	(x)	(x)	—	Per cent of total sales.....	100.00	(x)	(x)	—	—
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores.....	8	(x) 6	—	(x) 2	—	Number of stations.....	13	9	(x) 1	(x) 3	—
Annual net sales.....	\$199,616	(x)	—	(x)	—	Annual net sales.....	\$461,952	\$290,044	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	—	(x)	—	Per cent of total sales.....	100.00	62.79	(x)	(x)	—
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores.....	19	19	—	—	—	Number of yards.....	5	5	—	—	—
Annual net sales.....	\$468,634	\$468,634	—	—	—	Annual net sales.....	\$349,599	\$349,599	—	—	—
Per cent of total sales.....	100.00	100.00	—	—	—	Per cent of total sales.....	100.00	100.00	—	—	—
Shoe stores:						Drug stores:					
Number of stores.....	35	28	(x) 2	(x) 2	3	Number of stores.....	50	44	(x) 5	(x) 1	—
Annual net sales.....	\$908,742	\$674,437	(x)	(x)	\$208,307	Annual net sales.....	\$1,197,575	\$1,037,533	(x)	(x)	—
Per cent of total sales.....	100.00	67.53	(x)	(x)	20.86	Per cent of total sales.....	100.00	86.64	(x)	(x)	—
Furniture stores:						Hardware stores:					
Number of stores.....	25	23	(x) 2	—	—	Number of stores.....	24	22	(x) 2	—	—
Annual net sales.....	\$1,126,205	(x)	(x)	—	—	Annual net sales.....	\$549,086	(x)	(x)	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	(x)	(x)	—	—
Radio and music stores:						Jewelry stores:					
Number of stores.....	10	9	(x) 1	—	—	Number of stores.....	16	14	(x) 2	—	—
Annual net sales.....	\$312,497	(x)	(x)	—	—	Annual net sales.....	\$481,763	(x)	(x)	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	(x)	(x)	—	—
Grocery stores (without meats):											
Number of stores.....	244	184	(x) 46	(x) 14	—						
Annual net sales.....	\$4,403,798	\$2,498,643	\$1,282,802	\$622,353	—						
Per cent of total sales.....	100.00	56.74	29.13	14.13	—						

CENSUS OF DISTRIBUTION

TABLE 57.—EAST ORANGE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	821	694	2,056	503	\$3,282,999	\$126,906	\$3,294,852	\$3,109,030	\$29,820,655	100.00
Food group¹.....	325	208	507	214	850,981	53,874	824,447	456,160	10,033,739	33.87
Candy and confectionery stores.....	32	32	33	19	50,988	5,103	85,809	50,230	564,032	1.90
Delicatessen stores.....	39	38	40	6	60,996	2,138	92,146	60,090	908,424	3.07
Fruit stores and vegetable markets.....	35	38	33	14	40,942	2,744	77,650	19,870	688,855	2.32
Grocery stores (without meats).....	108	25	197	104	347,343	25,382	262,983	208,860	3,861,457	13.04
Combination stores (groceries and meats).....	47	18	100	43	175,046	10,783	140,578	65,620	2,031,153	6.86
Meat markets (including sea foods).....	61	55	99	27	169,448	7,044	157,956	32,960	1,933,520	6.53
Other food stores.....	1		2	1	2,610	480	3,470	3,320	25,022	.08
General merchandise group¹.....	16	11	229	25	284,345	14,408	317,190	414,510	2,089,318	7.05
Dry goods stores—piece goods stores.....	10	9	3	3	3,438	548	24,700	64,130	150,021	.51
General merchandise stores.....	4	2	3	3	3,358	600	13,132	30,320	73,893	.25
Automotive group.....	113	62	500	30	850,929	6,698	877,371	525,170	7,375,833	24.90
Motor vehicle dealers (new and used).....	19	5	247	1	453,071	775	491,770	391,740	5,213,981	17.60
Accessories, tires, and batteries.....	12	13	27		39,720		37,725	26,610	185,939	.63
Filling stations.....	49	16	100	20	145,222	4,486	182,971	34,640	1,130,058	3.81
Garages and repair shops.....	32	28	126	7	212,338	1,155	163,405	67,180	842,854	2.85
Other automotive establishments.....	1		2		280		1,500	5,000	2,801	.01
Apparel group.....	71	78	114	29	185,184	7,981	198,722	342,580	1,365,814	4.61
Men's and boys' clothing and furnishings stores.....	6	9	5	4	5,478	1,440	17,240	59,150	111,588	.38
Family clothing stores—men's, women's, children's.....	3	3					4,253	14,500	30,910	.10
Women's ready-to-wear specialty stores—apparel and accessories.....	16	16	33	4	50,916	1,220	63,896	66,190	475,773	1.61
Women's accessories stores.....	21	23	21	15	24,205	3,251	41,428	46,610	205,471	.69
Other apparel stores.....	15	17	35	5	60,073	1,980	24,515	31,083	168,484	.67
Shoe stores.....	10	10	22	1	44,512	90	44,981	125,050	343,593	1.16
Furniture and household group.....	39	37	95	9	167,905	2,343	215,124	404,260	1,585,425	5.19
Furniture stores.....	4	4	14	1	28,462	200	62,179	104,470	331,709	1.12
Floor coverings, draperies, curtains, and upholstery stores.....	9	6	24	1	30,831	260	60,079	198,620	538,798	1.82
Household appliances stores.....	4	2	29		51,089		22,033	11,170	132,677	.45
Other home furnishings and appliances stores.....	9	9	12	3	16,778	958	20,833	41,640	111,645	.38
Radio and music stores.....	13	16	16	4	30,145	930	40,350	48,350	420,536	1.42
Restaurants, cafeterias, and eating places¹.....	37	38	200	15	187,494	3,160	170,908	15,760	985,350	3.36
Restaurants, cafeterias, and lunch rooms.....	36	37	196	15	196,522	3,150	168,714	15,460	982,350	3.32
Lumber and building group.....	48	36	154	19	310,607	6,293	207,581	257,350	2,215,428	7.48
Lumber and building material dealers.....	6	3	56	4	87,143	930	127,435	198,450	1,396,327	4.71
Electrical shops (without radio).....	5	3	7		9,838		8,920	11,880	76,551	.26
Heating and plumbing shops.....	32	27	83	15	198,991	3,893	61,779	41,160	671,664	2.27
Paint and glass stores.....	3	3	8		14,937		9,447	5,860	70,886	.24
Other retail stores.....	168	151	252	162	438,702	32,356	478,969	681,600	3,984,560	13.39
Hardware stores.....	21	19	12	4	18,536	776	37,731	111,880	252,718	.85
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	5	3	7	2	8,447	910	11,589	16,000	67,408	.23
Cigar stores and cigar stands.....	24	24	13	33	14,526	5,954	41,867	67,000	450,280	1.45
Coal and wood yards—ice dealers.....	15	14	56	6	97,481	1,723	62,797	22,150	876,557	2.96
Drug stores.....	43	33	88	29	159,529	10,393	143,645	308,080	1,284,707	4.34
Florists.....	9	9	33	28	62,619	1,665	60,629	17,130	343,493	1.16
Gifts, novelties, and toys.....	9	13	4	3	5,114	407	20,457	15,160	58,739	.20
Jewelry stores.....	9	8	7		8,620		14,118	50,040	57,123	.19
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	15	12	9	46	20,131	7,938	28,959	41,120	261,040	.88
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	4	4	1		2,396		10,746	8,850	51,217	.17
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	7	6	10	10	7,538	2,410	7,492	5,220	79,417	.27
Secondhand stores.....	4	3	5		9,152		6,342	11,650	45,388	0.15

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 58.—EAST ORANGE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	821	624	2,056	503	\$3,282,999	\$126,906	\$3,294,652	\$3,109,030	\$29,620,655	100.00
Single-store independents.....	591	591	1,349	345	2,066,951	86,372	2,344,657	2,265,670	19,184,972	64.60
2-store independents.....	46	20	186	10	277,840	5,065	243,705	284,110	2,701,940	9.12
3-store independents.....	5	2	24	—	41,071	—	39,036	43,660	268,317	.01
Local chains.....	83	1	167	43	301,076	11,735	232,647	305,810	3,219,014	10.87
Sectional chains.....	33	—	00	40	155,625	10,407	133,107	63,090	1,238,659	4.13
National chains.....	57	—	180	59	281,828	13,327	248,874	110,640	2,626,145	8.87
Manufacturer-controlled chains.....	3	—	57	—	155,904	—	44,828	29,280	408,700	1.35
Other types of operations.....	3	1	3	—	2,104	—	6,898	5,770	21,999	.07

TABLE 59.—EAST ORANGE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	47	16	15	16	
Men's and boys' clothing and furnishings stores:						Annual net sales.....	\$2,031,153	\$610,110	\$422,786	\$908,257	
Number of stores.....	6	5	1	—	—	Per cent of total sales.....	100.00	30.04	20.81	49.15	
Annual net sales.....	\$111,683	(x)	(x)	—	—	Restaurants, cafeterias, and lunch rooms:					
Per cent of total sales.....	100.00	(x)	(x)	—	—	Number of stores.....	36	34	2	—	
Family clothing stores—men's, women's and children's:						Annual net sales.....	\$982,350	(x)	(x)	—	
Number of stores.....	3	3	—	—	—	Per cent of total sales.....	100.00	(x)	(x)	—	
Annual net sales.....	\$30,910	\$30,910	—	—	—	Cigar stores and cigar stands:					
Per cent of total sales.....	100.00	100.00	—	—	—	Number of stores.....	24	24	—	—	
Women's ready-to-wear specialty stores—apparel and accessories:						Annual net sales.....	\$430,280	\$430,280	—	—	
Number of stores.....	16	9	7	—	—	Per cent of total sales.....	100.00	100.00	—	—	
Annual net sales.....	\$475,773	\$101,431	\$314,342	—	—	Filling stations:					
Per cent of total sales.....	100.00	33.93	66.07	—	—	Number of stations.....	49	10	7	20	
Shoe stores:						Annual net sales.....	\$1,130,058	\$306,935	\$252,032	\$571,091	
Number of stores.....	10	7	3	—	—	Per cent of total sales.....	100.00	27.16	22.30	50.54	
Annual net sales.....	\$343,593	\$153,260	\$190,333	—	—	Coal and wood yards—ice dealers:					
Per cent of total sales.....	100.00	44.61	55.39	—	—	Number of yards.....	15	15	—	—	
Furniture stores:						Annual net sales.....	\$876,557	\$876,557	—	—	
Number of stores.....	4	3	1	—	—	Per cent of total sales.....	100.00	100.00	—	—	
Annual net sales.....	\$331,769	(x)	(x)	—	—	Drug stores:					
Per cent of total sales.....	100.00	(x)	(x)	—	—	Number of stores.....	43	35	5	3	
Radio and music stores:						Annual net sales.....	\$1,284,707	\$858,778	\$178,173	\$247,759	
Number of stores.....	13	12	1	—	—	Per cent of total sales.....	100.00	66.85	13.87	19.28	
Annual net sales.....	\$420,536	(x)	(x)	—	—	Hardware stores:					
Per cent of total sales.....	100.00	(x)	(x)	—	—	Number of stores.....	21	19	2	—	
Grocery stores (without meats):						Annual net sales.....	\$252,718	(x)	(x)	—	
Number of stores.....	108	24	44	40	—	Per cent of total sales.....	100.00	(x)	(x)	—	
Annual net sales.....	\$3,861,467	\$514,108	\$1,459,017	\$1,888,332	—	Jewelry stores:					
Per cent of total sales.....	100.00	13.31	37.79	48.60	—	Number of stores.....	9	8	1	—	
						Annual net sales.....	\$57,123	(x)	(x)	—	
						Per cent of total sales.....	100.00	(x)	(x)	—	

TABLE 60.—ATLANTIC CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)		
		Proprietors and firm members (not on pay roll)	Full time	Part time	Total (full time and part time)			Part time only	Amount	Per cent of total sales
All groups	1,649	1,593	6,331	569	\$8,525,097	\$133,577	\$10,264,590	\$10,696,000	\$70,495,200	100.00
Food group	463	448	630	156	1,250,084	40,322	1,656,970	548,870	14,782,200	20.97
Candy and confectionery stores.....	52	48	129	43	191,624	10,130	300,583	46,470	1,256,931	1.78
Dairy products stores ¹	11	7	175	1	319,857	300	372,916	17,370	2,421,800	3.44
Delicatessen stores.....	39	55	27	16	31,445	5,375	67,200	50,060	548,878	.78
Fruit stores and vegetable markets.....	28	34	69	12	97,635	2,440	198,545	32,840	1,490,368	2.13
Grocery stores (without meats).....	162	131	124	33	182,131	7,972	269,158	207,100	3,342,201	4.74
Combination stores (groceries and meats).....	89	83	185	38	279,218	10,623	283,227	155,630	3,734,451	5.30
Meat markets (including sea foods).....	60	71	96	7	126,885	2,870	128,497	28,710	1,713,084	2.43
Bakeries—caterers.....	17	13	21	6	17,821	612	28,304	1,930	186,137	.26
Other food stores.....	5	6	4		3,468		12,540	8,760	79,350	.11
General merchandise group	44	31	973	40	1,108,248	4,907	1,285,365	1,405,200	7,624,321	10.82
Department stores.....	4		643	3	733,891	531	640,956	804,000	4,364,629	6.19
Dry goods stores—piece goods stores.....	27	25	100	2	119,332	350	199,272	312,690	1,210,335	1.73
General merchandise stores.....	5	4	7	1	8,620	520	11,190	67,690	89,160	.13
Variety, 5-and-10, and to-a-dollar stores.....	8	2	223	34	246,405	3,506	383,947	220,820	1,954,197	2.77
Automotive group²	108	109	566	44	924,905	10,379	1,029,870	785,930	7,811,542	11.08
Motor vehicle dealers (new and used).....	18	5	176		342,458		372,748	420,840	4,082,143	5.75
Accessories, tires, and batteries.....	27	18	91	6	180,751	1,153	128,956	188,910	970,078	1.37
Filling stations.....	51	19	134	20	165,776	4,472	208,276	43,380	1,538,091	2.18
Garages and repair shops.....	68	65	165	18	235,920	4,754	318,000	131,200	1,244,730	1.77
Apparel group	234	217	607	42	1,017,575	10,508	1,574,391	2,202,850	9,512,042	13.49
Men's and boys' clothing and furnishing stores.....	56	52	65	6	110,906	1,671	281,681	668,600	1,924,851	2.73
Family clothing stores—men's, women's, children's.....	7	7	32	2	78,314	196	82,345	131,000	507,646	.72
Women's ready-to-wear specialty stores—apparel and accessories.....	49	44	214	14	289,371	3,050	485,534	417,760	2,837,395	4.02
Women's accessories stores.....	46	42	168	9	337,309	2,215	408,511	491,700	3,410,814	3.42
Other apparel stores.....	29	32	58	2	73,360	544	89,890	92,140	471,021	.67
Shoe stores.....	47	40	70	9	128,315	2,830	228,514	401,460	1,300,315	1.93
Furniture and household group	51	41	315	6	493,578	1,390	577,254	1,180,870	4,092,901	5.81
Furniture stores.....	16	11	97	5	176,051	1,250	297,126	414,580	1,517,658	2.15
Floor coverings, draperies, curtains, and upholstery stores.....	3	5	14		27,700		37,425	105,500	313,150	.45
Household appliances stores.....	9	3	81		112,891		57,270	72,620	685,113	.97
Other home furnishings and appliances stores.....	6	6	76	1	107,398	140	105,850	391,370	999,217	1.42
Radio and music stores.....	17	16	47		69,536		70,583	116,800	577,763	.82
Restaurants, cafeterias, and eating places	192	193	1,612	171	1,300,843	34,134	1,253,001	77,400	6,281,686	8.91
Restaurants, cafeterias, and lunch rooms.....	155	164	1,410	150	1,204,708	29,675	1,076,297	68,800	5,689,434	8.07
Lunch counters, refreshment stands, etc.....	37	29	162	21	96,235	4,459	176,704	8,600	592,232	.84
Lumber and building group	34	36	170	26	275,679	5,398	224,036	447,330	1,829,976	2.60
Lumber and building material dealers.....	8	6	49	6	90,165	2,548	72,994	116,050	705,021	1.00
Electrical shops (without radio).....	4	4	21	20	38,557	2,845	63,346	113,310	321,253	.46
Heating and plumbing shops.....	5	5	19		22,972		34,044	99,730	235,436	.33
Paint and glass stores.....	17	22	81		123,965		53,652	118,240	568,266	.81
Other retail stores	444	425	1,898	108	2,180,161	26,471	2,680,532	3,992,700	18,401,882	26.10
Hardware stores.....	21	18	50	1	87,030	300	88,211	280,700	662,076	.94
Farmers' supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	5	3	13		16,745		33,410	13,780	102,315	.15
Cigar stores and cigar stands.....	160	181	87	11	82,247	2,424	308,880	174,100	1,488,547	2.11
Coal and wood yards—ice dealers.....	14	10	264		404,370		443,241	218,990	4,088,112	5.80
Drug stores.....	76	73	313	46	458,304	11,693	479,195	770,850	3,470,775	4.94
Florists.....	8	10	38	16	72,108	3,948	61,353	52,730	365,010	.50
Gifts, novelties, and toys.....	43	47	56	25	88,446	7,175	244,008	310,330	884,340	1.25
Jewelry stores.....	29	19	141		228,765		299,353	1,223,000	1,779,162	2.52
Luggage and leather goods stores.....	3	2	6		12,560		7,680	28,450	90,313	.13
Music stores (without radio).....	4	3	6		8,624		13,783	11,390	83,242	.12
News dealers.....	18	2	49		39,012		47,512	13,760	241,144	.34
Office, school, and store supplies and equipment dealers.....	5	3	23		52,686		68,107	66,140	525,930	.75
Opticians and optometrists.....	5	5	6		4,939		9,426	15,480	63,261	.09
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	8	11	25		29,694		40,577	103,320	352,067	.47
Miscellaneous classifications (combined).....	40	34	256	4	537,571	956	514,410	693,950	4,315,659	6.12
Secondhand stores	21	20	20	1	23,926	75	34,181	75,050	158,870	.22

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 2, and concerning which no information can be disclosed.

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TABLE 61.—ATLANTIC CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1, 649	1, 523	6, 331	589	\$8, 525, 097	\$133, 577	\$10, 264, 580	\$10, 698, 000	\$70, 495, 200	100. 00
Single-store independents.....	1, 316	1, 402	3, 787	377	5, 349, 093	97, 250	6, 585, 553	8, 087, 650	46, 113, 938	65. 41
2-store independents.....	82	47	648	27	938, 852	7, 115	1, 054, 324	1, 091, 760	7, 412, 219	10. 51
3-store independents.....	16	11	58	35	91, 832	4, 125	115, 072	408, 600	582, 089	7. 83
Local chains.....	48	3	576	31	770, 203	3, 887	743, 305	233, 050	4, 992, 835	7. 08
Sectional chains.....	89		317	47	439, 472	10, 694	517, 070	280, 390	4, 001, 127	5. 68
National chains.....	83		843	71	777, 748	8, 879	1, 190, 441	489, 630	6, 461, 314	9. 17
Leased-department chains.....	8		25	1	35, 527	227	18, 737	9, 220	262, 570	3. 77
Manufacturer-controlled chains.....	6		42		73, 170		39, 188	68, 600	357, 042	5. 11
Other types of operation.....	1		35		49, 200			32, 070	312, 066	4. 44

TABLE 62.—ATLANTIC CITY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Number of stores.....	4	3			1	Grocery stores (without meats):					
Annual net sales.....	\$4, 364, 629	(x)			(x)	Number of stores.....	162	110			52
Per cent of total sales.....	100. 00	(x)			(x)	Annual net sales.....	\$3, 342, 201	\$1, 053, 541			\$2, 288, 660
Variety, 5-and-10, and to-a-dollar stores:						Per cent of total sales.....	100. 00	31. 52			68. 48
Number of stores.....	8	2	1		5	Combination stores (groceries and meats):					
Annual net sales.....	\$1, 954, 197	(x)	(x)		\$1, 861, 684	Number of stores.....	89	64	1		24
Per cent of total sales.....	100. 00	(x)	(x)		95. 27	Annual net sales.....	\$3, 734, 451	(x)	(x)		\$1, 941, 568
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100. 00	(x)	(x)		51. 99
Number of stores.....	56	45	0		2	Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$1, 024, 851	\$1, 314, 787	(x)		(x)	Number of stores.....	155	138	14		2
Per cent of total sales.....	100. 00	68. 31	(x)		(x)	Annual net sales.....	\$5, 689, 434	\$2, 964, 847	\$2, 096, 350		(x)
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100. 00	52. 11	38. 35		(x)
Number of stores.....	7	7				Cigar stores and cigar stands:					
Annual net sales.....	\$507, 646	\$507, 646				Number of stores.....	160	161	3		6
Per cent of total sales.....	100. 00	100. 00				Annual net sales.....	\$1, 488, 547	\$1, 069, 027	\$10, 850		\$407, 770
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100. 00	71. 88	. 73		27. 39
Number of stores.....	49	42	4		3	Filling stations:					
Annual net sales.....	\$2, 837, 395	\$2, 134, 128	\$214, 150		\$489, 117	Number of stations.....	51	17	5		29
Per cent of total sales.....	100. 00	75. 21	7. 55		17. 24	Annual net sales.....	\$1, 538, 091	\$302, 203	\$630, 155		\$545, 733
Shoe stores:						Per cent of total sales.....	100. 00	23. 55	40. 97		35. 48
Number of stores.....	47	29	9		8	Coal and wood yards—ice dealers:					
Annual net sales.....	\$1, 360, 315	\$476, 723	\$284, 087		\$582, 690	Number of yards.....	14	11	3		
Per cent of total sales.....	100. 00	35. 05	20. 88		42. 83	Annual net sales.....	\$4, 088, 112	\$1, 043, 195	\$2, 144, 917		
Furniture stores:						Per cent of total sales.....	100. 00	47. 53	52. 47		
Number of stores.....	10	16				Drug stores:					
Annual net sales.....	\$1, 517, 658	\$1, 517, 658				Number of stores.....	76	63	12		1
Per cent of total sales.....	100. 00	100. 00				Annual net sales.....	\$3, 270, 775	\$2, 442, 078	(x)		(x)
Radio and music stores:						Per cent of total sales.....	100. 00	74. 68	(x)		(x)
Number of stores.....	17	13	4			Hardware stores:					
Annual net sales.....	\$577, 763	\$431, 055	\$146, 708			Number of stores.....	21	20	1		
Per cent of total sales.....	100. 00	74. 61	25. 39			Annual net sales.....	\$662, 076	(x)	(x)		
						Per cent of total sales.....	100. 00	(x)	(x)		
						Jewelry stores:					
						Number of stores.....	29	28	1		
						Annual net sales.....	\$1, 779, 182	(x)	(x)		
						Per cent of total sales.....	100. 00	(x)	(x)		

CENSUS OF DISTRIBUTION

TABLE 63.—PASSAIC—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)		
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales	
All groups.....	1,046	1,106	1,971	428	\$3,117,564	\$85,671	\$3,545,307	\$5,769,900	\$32,687,960	100.00	
Food group.....	461	541	450	115	744,060	36,782	890,993	517,710	10,392,986	31.61	
Candy and confectionery stores.....	88	102	63	17	65,464	3,872	140,698	82,680	903,702	2.77	
Dairy products stores ¹	17	26	121	7	260,948	2,344	136,965	17,850	1,881,330	5.76	
Delicatessen stores.....	22	34	22	3	24,638	1,108	52,130	41,880	472,278	1.45	
Fruit stores and vegetable markets.....	18	20	12	—	17,090	—	19,471	7,490	261,227	.80	
Grocery stores (without meats).....	190	209	95	20	145,897	—	6,831	250,788	245,860	3,468,907	10.61
Combination stores (groceries and meats).....	37	48	48	43	91,415	17,611	103,121	60,850	1,156,000	3.63	
Meat markets (including sea foods).....	72	94	65	12	103,634	4,248	137,647	38,890	1,923,285	5.88	
Bakeries—caterers.....	16	18	22	3	35,708	162	20,781	14,210	194,244	.59	
Other food stores.....	1	—	2	1	3,536	416	10,392	2,600	72,907	.22	
General merchandise group.....	57	58	294	151	256,700	14,073	376,653	712,160	3,066,998	9.35	
Department stores.....	3	1	64	20	68,870	2,650	72,010	207,800	640,812	1.96	
Dry goods stores—piece goods stores.....	37	46	17	—	17,627	—	50,500	204,300	587,525	1.83	
General merchandise stores.....	8	8	23	1	30,636	104	37,484	101,130	306,066	.93	
Variety, 5-and-10, and 10-a-dollar stores.....	9	3	190	130	139,558	11,419	210,653	198,930	1,512,595	4.63	
Automotive group¹.....	59	67	252	18	469,765	2,557	448,706	410,020	3,978,781	12.17	
Motor vehicle dealers (new and used).....	19	8	104	—	232,840	—	198,075	187,720	2,114,172	6.47	
Accessories, tires, and batteries.....	14	12	33	1	67,230	672	81,836	135,740	969,120	2.95	
Filling stations.....	29	21	56	8	70,447	1,451	70,541	29,800	587,007	1.79	
Garages and repair shops.....	25	23	59	3	99,056	542	95,667	53,260	508,473	1.74	
Apparel group.....	142	190	238	59	393,814	16,005	689,761	1,188,630	4,563,528	13.93	
Men's and boys' clothing and furnishings stores.....	32	24	63	14	145,135	4,487	177,133	565,580	1,002,154	4.90	
Family clothing stores—men's, women's, children's, women's ready-to-wear specialty stores—apparel and accessories.....	8	6	17	11	29,729	3,165	38,942	83,800	330,110	1.01	
Women's accessories stores.....	23	22	55	1	65,447	520	90,071	151,290	733,498	2.24	
Other apparel stores.....	33	25	41	20	60,166	4,141	108,161	127,600	735,391	2.25	
Shoe stores.....	22	23	17	3	19,124	1,336	52,011	67,630	893,221	.78	
Shoe stores.....	24	20	45	10	74,213	2,356	122,543	192,830	269,159	2.75	
Furniture and household group.....	94	52	240	43	460,693	9,559	432,416	968,470	3,412,133	10.44	
Furniture stores.....	23	18	95	5	172,813	783	214,904	590,720	1,063,965	5.09	
Floor coverings, draperies, curtains, and upholstery stores.....	6	6	14	2	27,880	796	22,699	51,700	180,700	.55	
Household appliances stores.....	5	2	48	35	98,405	7,800	43,328	92,150	522,180	1.60	
Other home furnishings and appliances stores.....	4	5	3	—	5,721	—	7,319	8,200	40,378	.13	
Radio and music stores.....	26	21	80	1	156,074	180	144,100	225,700	1,004,910	3.07	
Restaurants, cafeterias, and eating places.....	56	73	133	2	145,792	432	145,631	18,966	1,103,108	3.37	
Restaurants, cafeterias, and lunch rooms.....	45	59	116	1	130,076	240	127,896	17,460	964,848	2.95	
Lunch counters, refreshment stands, etc.....	11	14	17	1	15,716	192	17,735	1,500	138,260	.42	
Lumber and building group.....	32	34	133	—	222,743	—	221,365	690,680	2,027,573	6.20	
Lumber and building material dealers.....	4	1	56	—	105,704	—	157,370	517,000	1,102,761	3.56	
Electrical shops (without radio).....	7	9	23	—	37,543	—	27,335	108,470	357,862	1.09	
Heating and plumbing shops.....	7	4	23	—	40,506	—	13,816	9,660	142,221	.43	
Paint and glass stores.....	14	20	21	—	38,990	—	22,865	54,460	304,729	1.12	
Other retail stores.....	145	161	241	45	424,097	5,963	449,752	1,263,370	4,224,853	12.93	
Hardware stores.....	19	20	45	1	110,160	250	42,680	381,300	597,307	1.83	
Farmers' supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Cigar stores and cigar stands.....	18	17	11	3	15,996	300	35,192	42,550	320,147	.98	
Coal and wood yards—ice dealers.....	3	4	24	2	32,025	275	38,070	88,780	509,265	1.56	
Drug stores.....	26	26	61	6	103,748	1,350	92,849	218,620	858,766	2.63	
Florists.....	4	7	20	12	38,367	1,852	44,461	10,200	230,064	.73	
Gifts, novelties, and toys.....	4	6	3	—	1,952	—	8,049	21,000	81,324	.26	
Jewelry stores.....	18	22	21	4	40,578	100	90,041	227,340	412,147	1.26	
Luggage and leather goods stores.....	3	5	5	—	7,350	—	10,120	59,800	121,000	.37	
Music stores (without radio).....	3	2	3	—	2,814	—	10,189	8,770	47,878	.15	
News dealers.....	9	14	—	—	—	—	7,824	26,440	78,749	.24	
Office, school, and store supplies and equipment dealers.....	3	4	3	1	2,900	250	3,336	11,550	40,655	.12	
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Sporting goods stores, including athletic and playground equipment.....	5	6	7	5	8,657	200	19,526	68,220	194,933	.60	
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
Stationers and printers.....	3	3	8	4	5,794	65	6,888	25,600	97,477	.30	
Miscellaneous classifications (including 2 second-hand stores).....	16	18	10	6	14,711	1,297	20,006	33,040	176,946	.54	

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 64.—PASSAIC—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,046	1,106	1,971	428	\$3,117,564	\$85,671	\$3,545,307	\$5,789,900	\$32,687,900	100.00
Single-store independents.....	376	1,068	972	133	1,489,377	30,200	1,967,592	3,621,530	19,066,179	58.33
2-store independents.....	58	35	285	10	529,672	2,211	459,702	914,320	4,118,369	12.60
3-store independents.....	12	3	63	0	107,559	1,854	102,522	101,350	804,401	2.49
Local chains.....	32		129	21	238,031	4,742	332,453	655,680	2,562,219	7.84
Sectional chains.....	19		168	53	359,843	19,382	281,835	65,710	2,279,922	6.97
National chains.....	42		311	103	307,815	18,506	389,328	329,490	3,215,193	9.84
Leased-department chains.....	3		3		3,040		227	270	30,736	.09
Manufacturer-controlled chains.....	3		29	5	41,045	856	39,465	45,080	330,821	1.01
Other types of operation.....	1		18	35	40,782	7,800	22,093	36,470	280,120	.86

TABLE 65.—PASSAIC—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	TOTAL	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	TOTAL	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	3	2		1		Number of stores.....	37	30	4		3
Annual net sales.....	\$640,812	(x)		(x)		Annual net sales.....	\$1,155,099	\$509,203	\$62,124	\$583,739	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	44.08	5.38	50.54	
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	9	3		6		Number of stores.....	45	44	1		
Annual net sales.....	\$1,512,595	\$52,200		\$1,460,395		Annual net sales.....	\$964,848	(x)	(x)		
Per cent of total sales.....	100.00	3.45		96.55		Per cent of total sales.....	100.00	(x)	(x)		
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	32	19	10	3		Number of stores.....	18	17	1		
Annual net sales.....	\$1,602,154	\$690,319	\$826,459	\$85,376		Annual net sales.....	\$320,147	(x)	(x)		
Per cent of total sales.....	100.00	43.09	51.58	5.33		Per cent of total sales.....	100.00	(x)	(x)		
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores.....	8	5	2	1		Number of stations.....	29	14	5	10	
Annual net sales.....	\$330,110	\$174,967	(x)	(x)		Annual net sales.....	\$587,007	\$245,363	\$151,414	\$190,230	
Per cent of total sales.....	100.00	53.00	(x)	(x)		Per cent of total sales.....	100.00	41.80	25.79	32.41	
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores.....	23	20	1	2		Number of yards.....	3	3			
Annual net sales.....	\$735,493	\$634,180	(x)	(x)		Annual net sales.....	\$509,205	\$509,205			
Per cent of total sales.....	100.00	86.46	(x)	(x)		Per cent of total sales.....	100.00	100.00			
Shoe stores:						Drug stores:					
Number of stores.....	24	15	4	3	2	Number of stores.....	20	23	1	2	
Annual net sales.....	\$399,159	\$290,489	\$213,224	\$126,685	\$269,701	Annual net sales.....	\$858,766	\$564,040	(x)	(x)	
Per cent of total sales.....	100.00	32.31	23.71	14.09	20.89	Per cent of total sales.....	100.00	65.68	(x)	(x)	
Furniture stores:						Hardware stores:					
Number of stores.....	23	21	2			Number of stores.....	19	(x)	(x)		
Annual net sales.....	\$1,663,965	(x)	(x)			Annual net sales.....	\$597,367	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)	(x)		
Radio and music stores:						Jewelry stores:					
Number of stores.....	26	18	7		1	Number of stores.....	18	18			
Annual net sales.....	\$1,004,910	\$607,543	\$396,586		\$781	Annual net sales.....	\$412,147	\$412,147			
Per cent of total sales.....	100.00	60.40	39.40		.08	Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):											
Number of stores.....	190	156	11	23							
Annual net sales.....	\$3,468,907	\$1,989,074	\$479,906	\$999,927							
Per cent of total sales.....	100.00	57.34	13.83	28.83							

CENSUS OF DISTRIBUTION

TABLE 66.—HOBOKEN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,095	1,002	1,593	241	\$2,282,450	\$58,788	\$2,749,656	\$3,313,260	\$24,368,086	100.00
Food group.....	558	508	518	87	799,449	10,695	876,633	562,380	10,779,101	44.25
Candy and confectionery stores.....	128	128	20	6	37,845	2,764	128,214	85,460	880,205	3.65
Dairy products stores ¹	30	19	111	7	220,724	1,709	106,949	32,690	1,350,556	5.64
Delicatessen stores.....	29	30	17	1	19,508	450	48,787	45,100	605,803	2.49
Fruit stores and vegetable markets.....	61	53	20	4	23,229	1,465	57,737	14,710	677,139	2.78
Grocery stores (without meats).....	181	148	107	16	142,400	8,498	208,212	288,760	3,071,144	12.61
Combination stores (groceries and meats).....	17	4	19	—	32,740	—	28,916	32,220	455,840	1.87
Meat markets (including sea foods).....	81	80	127	2	186,881	460	194,832	39,660	2,953,952	12.13
Bakeries—cafeterias.....	37	41	79	1	125,843	350	96,360	20,640	729,878	2.99
Other food stores.....	4	5	7	—	10,279	—	6,626	3,140	45,584	.19
General stores—groceries with apparel or dry goods.....	3	3	—	—	—	—	1,720	4,300	17,400	.07
General merchandise group.....	48	41	143	49	118,018	8,086	161,969	388,810	1,280,958	5.28
Dry goods stores—piece goods stores.....	38	38	9	10	15,369	2,851	56,092	264,900	521,301	2.14
General merchandise stores.....	6	3	15	—	25,087	—	31,073	53,190	213,383	.88
Variety, 5-and-10, and to-a-dollar stores.....	4	—	116	39	76,560	5,235	104,804	70,720	640,274	2.24
Automotive group ²	44	34	110	3	183,545	1,169	205,194	146,120	1,502,195	6.17
Motor vehicle dealers (new and used).....	5	3	34	1	61,669	110	60,544	45,110	703,303	2.89
Accessories, tires, and batteries.....	8	6	20	—	36,764	—	40,946	60,980	208,420	1.23
Filling stations.....	16	12	21	1	81,181	799	28,369	27,360	240,828	.99
Garages and repair shops.....	15	12	85	1	53,931	260	74,553	10,070	250,144	1.05
Apparel group.....	184	105	169	57	243,216	12,166	484,870	917,040	3,409,493	14.00
Men's and boys' clothing and furnishings stores.....	49	41	63	9	116,530	1,700	242,383	488,650	1,652,490	6.78
Family clothing stores—men's, women's, and children's.....	6	3	7	6	14,685	1,335	17,708	66,400	181,424	.74
Women's ready-to-wear specialty stores—apparel and accessories.....	12	14	16	5	18,812	1,345	28,887	68,210	362,690	1.49
Women's accessories stores.....	21	19	34	10	40,457	1,645	55,752	78,430	340,584	1.44
Other apparel stores.....	11	11	3	5	6,120	1,150	21,289	40,920	179,479	.74
Shoe stores.....	25	17	36	22	46,612	4,991	118,701	174,430	683,526	2.81
Furniture and household group ¹	45	36	213	40	309,873	5,721	319,222	470,210	2,034,423	8.35
Furniture stores.....	22	16	124	2	167,564	820	204,542	288,580	1,163,941	4.78
Floor coverings, draperies, curtains, and upholstery stores.....	5	5	41	—	71,492	—	51,988	89,010	309,763	1.27
Other home furnishings and appliances stores.....	8	7	11	4	13,921	1,000	11,960	29,940	100,348	.41
Radio and music stores.....	8	8	20	1	31,676	350	40,916	47,320	330,774	1.36
Restaurants, cafeterias and eating places.....	63	84	167	9	199,945	3,171	137,915	12,490	1,167,576	4.79
Restaurants, cafeterias, and lunch rooms.....	63	80	162	8	192,860	2,796	134,137	12,000	1,132,571	4.63
Lunch counters, refreshment stands, etc.....	5	4	5	1	7,085	875	3,778	490	35,005	.14
Lumber and building group ²	23	21	39	5	72,888	1,988	58,691	119,850	623,441	2.54
Electrical shops (without radio).....	10	14	14	1	24,976	150	24,980	28,090	155,230	.64
Paint and glass stores.....	11	7	16	4	31,716	1,838	30,566	53,700	273,474	1.12
Other retail stores.....	170	137	237	39	344,205	13,296	462,466	688,610	3,482,344	14.80
Hardware stores.....	11	16	27	5	44,881	1,428	40,953	127,880	416,473	1.71
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	16	11	24	—	89,196	—	53,633	47,810	470,454	1.93
Coal and wood yards—ice dealers.....	10	10	11	—	13,793	—	17,113	4,700	209,613	.86
Drug stores.....	35	33	69	20	87,850	7,198	104,100	250,370	815,419	3.35
Florists.....	11	10	24	10	32,510	3,280	40,951	15,520	248,290	1.02
Gifts, novelties, and toys.....	4	5	2	—	1,968	—	6,961	12,930	20,691	.09
Jewelry stores.....	15	13	2	1	20,309	500	22,087	88,360	117,875	.48
Music stores (without radio).....	5	5	2	—	1,872	—	6,586	7,100	30,200	.12
News dealers.....	28	25	30	—	39,908	—	88,841	46,360	518,265	2.13
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	3	3	1	2	3,030	420	6,592	4,000	23,412	.10
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	24	19	22	1	37,671	520	55,177	47,960	351,876	1.44
Secondhand stores.....	13	13	9	2	13,315	475	10,176	9,450	61,165	.25

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 69.—UNION CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	1,356	1,269	2,573	451	\$3,875,782	\$102,142	\$4,624,237	\$5,981,270	\$38,176,042	100.00
Food group	597	563	689	94	1,046,155	26,302	1,175,134	718,520	18,334,020	34.04
Candy and confectionery stores.....	124	119	71	24	85,928	8,505	191,199	126,210	1,195,554	3.05
Dairy products stores ¹	22	18	101	10	204,619	2,272	142,141	37,800	1,015,922	4.89
Delicatessen stores.....	34	35	27		31,550		72,876	58,530	727,023	1.88
Fruit stores and vegetable markets.....	50	53	50	6	55,115	988	72,619	22,110	780,667	1.92
Grocery stores (without meats).....	215	178	137	18	200,825	4,330	307,996	354,300	4,162,927	10.63
Combination stores (groceries and meats).....	16	12	12		19,305		21,761	29,510	294,771	7.25
Meat markets (including sea foods).....	94	96	157	20	235,637	5,079	237,393	37,480	3,231,807	8.25
Bakeries—caterers.....	33	38	108	15	205,476	4,808	109,248	26,950	888,714	2.27
Other food stores.....	9	14	6	1	7,800	260	19,911	26,540	166,575	.42
General merchandise group	49	38	523	118	748,627	21,862	718,302	1,110,710	5,459,490	13.94
Department stores.....	3		325	32	555,681	7,365	384,382	659,310	3,219,528	8.22
Dry goods stores—piece goods stores.....	32	31	32	20	44,744	3,886	102,629	290,600	830,987	2.12
General merchandise stores.....	5	3	11		16,792		18,722	19,170	131,522	.34
Variety, 5-and-10, and ten-dollar stores.....	9	4	155	66	131,510	10,611	212,569	141,630	1,277,503	3.26
Automotive group¹	97	86	236	8	508,868	2,319	703,556	421,070	5,127,294	13.09
Motor vehicle dealers (new and used).....	14	4	166	1	318,445	520	473,677	259,410	3,603,476	9.94
Accessories, tires, and batteries.....	20	21	18	1	35,019	400	31,522	61,870	235,005	.73
Filling stations.....	14	12	25	1	37,361	478	43,884	13,910	277,044	.71
Garages and repair shops.....	47	47	75	3	116,930	921	147,523	39,880	628,269	1.60
Apparel group	198	169	237	97	413,131	22,807	666,417	1,402,960	5,023,753	12.82
Men's and boys' clothing and furnishings stores.....	44	40	57	18	100,990	5,203	173,927	450,870	1,250,748	3.19
Family clothing stores—men's, women's, children's	7	8	12	7	17,778	2,166	16,608	110,620	212,096	.54
Women's ready-to-wear specialty stores—apparel and accessories.....	33	29	55	6	65,763	1,337	118,589	161,050	1,106,638	2.82
Women's accessories stores.....	46	36	67	31	121,006	8,300	143,337	212,000	939,423	2.40
Other apparel stores.....	17	19	15	10	21,555	1,134	51,462	70,810	354,625	.91
Shoe stores.....	41	30	51	25	86,039	4,602	161,434	397,550	1,150,873	2.96
Furniture and household group	73	58	192	22	360,970	5,054	465,679	768,430	3,228,098	8.24
Furniture stores.....	25	20	72	13	178,830	2,915	247,782	405,770	1,426,877	3.64
Floor coverings, draperies, curtains, and upholstery stores.....	10	10	15	1	24,248	300	30,738	76,130	237,525	.61
Household appliances stores.....	3	1	26		31,975		12,916	15,960	121,993	.31
Other home furnishings and appliances stores.....	9	7	21	6	22,365	860	26,849	92,700	226,479	.58
Radio and music stores.....	26	20	58	2	103,552	979	147,930	177,870	1,215,222	3.10
Restaurants, cafeterias, and eating places	87	94	311	14	367,142	5,714	295,083	28,880	2,054,379	5.24
Restaurants, cafeterias, and lunch rooms.....	79	86	287	14	362,310	5,714	281,510	27,410	1,927,989	4.92
Lunch counters, refreshment stands, etc.....	8	8	24		24,832		13,563	1,480	126,390	.32
Lumber and building group	24	19	51	1	107,155	180	69,147	145,900	697,142	1.78
Lumber and building material dealers.....	3	2	10	1	37,191	180	15,318	13,010	143,406	.37
Electrical shops (without radio).....	3	2	6		8,890		10,618	10,100	56,970	.14
Heating and plumbing shops.....	6	1	17		35,876		23,072	13,660	221,584	.57
Paint and glass stores.....	12	14	18		25,728		20,139	109,130	275,182	.70
Other retail stores¹	232	241	276	99	395,478	17,904	512,950	1,229,330	4,081,847	10.42
Hardware stores.....	25	27	34	4	45,162	1,238	67,466	278,150	585,199	1.49
Farmers' supplies.....	3	3	1		1,040		1,316	2,300	17,380	.04
Cigar stores and cigar stands.....	21	20	13	1	22,470	400	32,679	62,790	316,053	.81
Coal and wood yards—ice dealers.....	8	9	14	8	29,210	2,242	22,004	8,350	288,459	.75
Drug stores.....	30	32	94	7	119,157	2,622	119,641	299,890	977,751	2.50
Florists.....	17	13	27	29	41,532	3,375	53,328	28,630	337,157	.86
Gifts, novelties, and toys.....	6	9	6	5	6,442	476	10,428	26,800	94,801	.24
Jewelry stores.....	17	17	18	9	37,829	2,115	43,204	211,600	320,170	.82
Luggage and leather goods stores.....	3	4		2	150	150	7,416	17,000	35,000	.09
Music stores (without radio).....	3	1	8		12,275		8,978	10,390	31,467	.08
News dealers.....	8	11	12	5	7,908	680	16,401	32,060	119,807	.31
Office, school, and store supplies and equipment dealers.....	3	3	1		1,438		3,448	3,390	15,463	.04
Opticians and optometrists.....	6	7	2		6,428		10,292	16,580	66,249	.17
Sporting goods stores, including athletic and playground equipment.....	8	11	4	13	7,980	1,000	20,895	87,800	233,160	.60
Stationers and printers.....	23	25	8	5	11,900	350	29,288	62,710	313,639	.80
Miscellaneous classifications (combined).....	43	48	27	11	30,073	3,258	42,795	54,900	244,574	.63
Secondhand stores	9	8	8		8,258		18,959	135,460	170,021	.43

¹ Further data will be shown in a special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 70.—UNION CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,356	1,269	2,573	451	\$3,975,782	\$102,142	\$4,624,237	\$5,981,270	\$39,174,042	100.00
Single-store independents	1,188	1,238	1,975	304	2,893,310	71,612	3,883,136	4,972,850	29,704,967	75.82
2-store independents	44	28	108	20	177,958	5,050	261,621	307,780	2,189,456	5.59
3-store independents	9		71	7	146,035	2,010	128,760	106,010	858,031	2.19
Local chains	64	3	154	13	285,365	3,052	312,769	248,690	2,437,231	6.35
Sectional chains	12		118	10	219,372	2,323	173,967	70,670	1,362,164	3.48
National chains	32		215	87	238,802	17,108	335,185	223,640	2,379,701	6.07
Manufacturer-controlled chains	4		13	8	24,135	898	26,151	25,640	163,871	.41
Other types of operation	3		19	2	10,805	80	2,648	2,990	85,621	.09

TABLE 71.—UNION CITY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores	3	1	2			Number of stores	215	161	42	12	
Annual net sales	\$3,219,523	(x)	(x)			Annual net sales	\$4,162,927	\$2,270,920	\$1,328,563	\$565,444	
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	54.55	31.87	13.68	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores	9	4		5		Number of stores	16	11	5		
Annual net sales	\$1,277,503	\$76,700		\$1,200,803		Annual net sales	\$294,771	\$198,300	\$96,471		
Per cent of total sales	100.00	6.00		94.00		Per cent of total sales	100.00	67.27	32.73		
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores	44	34	6	4		Number of stores	79	79			
Annual net sales	\$1,250,748	\$929,572	\$171,427	\$149,749		Annual net sales	\$1,927,989	\$1,927,989			
Per cent of total sales	100.00	74.32	13.71	11.97		Per cent of total sales	100.00	100.00			
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores	7	7				Number of stores	21	17		4	
Annual net sales	\$212,696	\$212,696				Annual net sales	\$316,653	\$182,316		\$134,337	
Per cent of total sales	100.00	100.00				Per cent of total sales	100.00	57.58		42.42	
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores	33	27	5	1		Number of stations	14	11		3	
Annual net sales	\$1,106,688	\$755,152	(x)	(x)		Annual net sales	\$277,644	\$154,169		\$123,475	
Per cent of total sales	100.00	68.24	(x)	(x)		Per cent of total sales	100.00	55.53		44.47	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores	41	29	5	4	3	Number of yards	8	8			
Annual net sales	\$1,159,573	\$678,823	\$234,137	\$123,997	\$122,616	Annual net sales	\$293,459	\$293,459			
Per cent of total sales	100.00	58.54	20.19	10.69	10.58	Per cent of total sales	100.00	100.00			
Furniture stores:						Drug stores:					
Number of stores	25	22	3			Number of stores	36	32	2	2	
Annual net sales	\$1,426,877	\$1,263,051	\$163,826			Annual net sales	\$977,751	\$786,293	(x)	(x)	
Per cent of total sales	100.00	88.52	11.48			Per cent of total sales	100.00	75.31	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores	26	18	7	1		Number of stores	25	25			
Annual net sales	\$1,215,222	\$478,056	\$735,629	\$1,537		Annual net sales	\$585,199	\$585,199			
Per cent of total sales	100.00	39.34	60.53	.13		Per cent of total sales	100.00	100.00			
						Jewelry stores:					
						Number of stores	17	17			
						Annual net sales	\$320,179	\$320,179			
						Per cent of total sales	100.00	100.00			

CENSUS OF DISTRIBUTION

TABLE 72.—IRVINGTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	583	463	951	224	\$1,498,532	\$50,672	\$1,953,889	\$1,812,790	\$20,436,224	100.00
Food group.....	334	259	286	146	472,949	29,632	774,988	412,800	8,373,550	40.98
Candy and confectionery stores.....	62	65	7	27	11,742	5,268	87,970	62,560	725,475	3.55
Dairy products stores ¹	17	18	26	3	50,188	926	43,299	2,300	409,912	2.01
Delicatessen stores.....	54	56	14	7	19,080	2,070	85,074	67,700	1,006,282	4.93
Fruit stores and vegetable markets.....	24	25	25	10	35,693	1,915	50,028	10,240	607,536	2.97
Grocery stores (without meats).....	110	33	150	77	258,304	15,155	364,414	234,630	3,884,641	18.91
Combination stores (groceries and meats).....	10	6	20	5	31,299	868	26,601	9,700	370,187	1.81
Meat markets (including sea foods).....	53	53	41	17	64,723	3,430	103,881	18,700	1,353,302	6.02
Bakeries—caterers.....	3	1	3	—	1,920	—	5,911	520	31,145	.15
Other food stores.....	1	1	—	—	—	—	620	450	5,060	.03
General merchandise group ²	15	17	23	12	27,192	2,815	53,140	195,010	425,658	2.08
Dry goods stores—piece-goods stores.....	10	10	5	4	6,830	1,580	17,289	63,650	165,542	.81
General merchandise stores.....	4	6	11	8	12,057	—	20,399	100,460	168,416	.77
Automotive group.....	72	85	241	12	584,984	3,163	475,537	270,210	4,394,009	21.50
Motor-vehicle dealers (new and used).....	14	4	100	—	180,955	—	293,405	211,250	2,924,115	14.31
Accessories, tires, and batteries.....	7	7	10	2	18,591	325	22,310	15,880	230,974	1.13
Filling stations.....	40	13	102	10	141,436	2,528	120,392	31,130	1,035,555	5.07
Garages and repair shops.....	11	11	29	—	43,952	—	39,430	11,950	293,365	.99
Apparel group.....	34	33	12	5	16,221	585	47,749	96,470	286,371	1.40
Men's and boys' clothing and furnishings stores.....	5	6	5	—	8,000	—	10,116	17,160	69,929	.33
Family clothing stores—men's, women's, children's.....	3	3	—	—	—	—	7,423	9,000	39,863	.19
Women's ready-to-wear specialty stores—apparel and accessories.....	4	4	1	1	1,304	104	6,620	5,610	27,293	.13
Women's accessories stores.....	7	5	4	1	2,265	29	4,446	8,000	25,891	.13
Other apparel stores.....	5	4	—	1	252	252	6,521	9,200	24,140	.12
Shoe stores.....	10	11	2	2	4,400	200	12,623	47,500	102,255	.50
Furniture and household group.....	16	14	66	5	104,019	1,285	121,396	126,300	754,372	3.69
Furniture stores.....	3	2	16	—	30,552	—	36,183	55,710	200,304	1.42
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	2	1	27	—	34,621	—	27,005	32,740	145,455	.71
Radio and music stores.....	8	10	15	5	23,778	1,285	49,663	31,140	281,968	1.38
Restaurants, cafeterias, and eating places.....	23	27	70	6	83,286	1,616	61,508	6,190	451,740	2.21
Restaurants, cafeterias, and lunch rooms.....	15	18	50	6	51,838	1,516	42,895	4,060	302,619	1.48
Lunch counters, refreshment stands, etc.....	8	9	20	—	31,448	—	18,613	2,130	149,121	.73
Lumber and building group ²	9	6	33	4	59,744	1,550	125,080	169,400	1,204,130	5.89
Lumber and building material dealers.....	3	—	15	3	26,272	1,250	53,110	108,450	502,763	2.75
Paint and glass stores.....	4	4	8	1	14,171	300	38,992	37,150	402,806	1.97
Other retail stores.....	80	73	220	84	348,137	10,138	294,501	638,410	4,546,419	22.25
Hardware stores.....	19	19	8	2	11,651	330	37,699	130,420	273,245	1.34
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	13	5	148	1	221,323	280	118,549	70,880	2,944,583	14.41
Drug stores.....	22	19	37	17	68,782	6,422	73,968	157,690	640,219	3.13
Florists.....	4	6	8	5	9,820	200	9,525	2,480	58,100	.28
Gifts, novelties, and toys.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	3	4	4	—	7,508	—	7,102	24,350	64,740	.32
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	4	4	—	2	462	462	7,726	5,000	54,900	.27
Sporting-goods stores, including athletic and playground equipment.....	3	4	2	6	4,751	2,144	9,346	31,020	68,543	.34
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications, including 1 second-hand store.....	6	5	3	—	6,307	—	11,305	69,630	159,619	.78

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 73.—IRVINGTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	553	483	951	224	\$1,498,532	\$50,872	\$1,953,689	\$1,812,790	\$20,438,224	100.00
Single-store independents.....	442	442	526	143	824,405	34,583	1,302,687	1,471,430	13,373,690	65.44
2-store independents.....	22	14	78	3	137,670	660	158,782	138,500	1,281,178	6.17
Local chains.....	71	-----	121	41	200,891	8,264	194,084	116,470	2,187,739	10.71
Sectional chains.....	3	-----	129	5	181,112	866	79,341	32,880	2,280,114	11.16
National chains.....	38	-----	72	32	111,914	6,299	198,954	40,800	1,168,953	5.72
Curbside markets or stands.....	4	7	11	-----	17,142	-----	10,754	680	82,541	.40
Other types of operation.....	3	-----	14	-----	23,398	-----	8,687	11,940	82,009	.40

TABLE 74.—IRVINGTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains
Department stores.....	-----	-----	-----	-----	Combination stores (groceries and meats):	-----	-----	-----	-----
Variety, 5-and-10, and 25-cent stores.....	-----	-----	-----	-----	Number of stores.....	10	6	1	-----
Men's and boys' clothing and furnishings stores:	-----	-----	-----	-----	Annual net sales.....	\$370,187	\$250,705	(X)	(X)
Number of stores.....	5	5	-----	-----	Per cent of total sales.....	100.00	70.15	(X)	(X)
Annual net sales.....	\$60,929	\$66,929	-----	-----	Restaurants, cafeterias, and lunch rooms:	-----	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Number of stores.....	15	14	1	-----
Family clothing stores—men's, women's and children's:	-----	-----	-----	-----	Annual net sales.....	\$302,619	(X)	(X)	-----
Number of stores.....	3	3	-----	-----	Per cent of total sales.....	100.00	(X)	(X)	-----
Annual net sales.....	\$39,863	\$39,863	-----	-----	Cigar stores and cigar stands:	-----	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Number of stores.....	2	1	1	-----
Women's ready-to-wear specialty stores—apparel and accessories:	-----	-----	-----	-----	Annual net sales.....	(X)	(X)	(X)	-----
Number of stores.....	4	4	-----	-----	Per cent of total sales.....	(X)	(X)	(X)	-----
Annual net sales.....	\$27,293	\$27,293	-----	-----	Filling stations:	-----	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Number of stations.....	40	14	10	16
Shoe stores:	-----	-----	-----	-----	Annual net sales.....	\$1,035,655	\$445,810	\$224,323	\$305,422
Number of stores.....	10	10	-----	-----	Per cent of total sales.....	100.00	43.05	21.66	35.29
Annual net sales.....	\$102,255	\$102,255	-----	-----	Coal and wood yards—ice dealers:	-----	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Number of yards.....	13	10	2	1
Furniture stores:	-----	-----	-----	-----	Annual net sales.....	\$2,944,583	\$917,154	(X)	(X)
Number of stores.....	3	1	(X)	2	Per cent of total sales.....	100.00	31.15	(X)	(X)
Annual net sales.....	\$290,304	(X)	(X)	-----	Drug stores:	-----	-----	-----	-----
Per cent of total sales.....	100.00	(X)	(X)	-----	Number of stores.....	22	22	-----	-----
Radio and music stores:	-----	-----	-----	-----	Annual net sales.....	\$640,219	\$640,219	-----	-----
Number of stores.....	8	7	(X)	1	Per cent of total sales.....	100.00	100.00	-----	-----
Annual net sales.....	\$281,968	(X)	(X)	-----	Hardware stores:	-----	-----	-----	-----
Per cent of total sales.....	100.00	(X)	(X)	-----	Number of stores.....	19	19	-----	-----
Grocery stores (without meats):	-----	-----	-----	-----	Annual net sales.....	\$273,245	\$273,245	-----	-----
Number of stores.....	110	35	55	20	Per cent of total sales.....	100.00	100.00	-----	-----
Annual net sales.....	\$3,864,641	\$1,277,436	\$1,608,162	\$981,043	Jewelry stores:	-----	-----	-----	-----
Per cent of total sales.....	100.00	33.05	41.56	25.39	Number of stores.....	3	3	-----	-----
					Annual net sales.....	\$64,740	\$64,740	-----	-----
					Per cent of total sales.....	100.00	100.00	-----	-----

CENSUS OF DISTRIBUTION

TABLE 75.—CLIFTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	399	337	490	68	\$794,243	\$20,615	\$727,802	\$1,023,020	\$9,300,918	100.00
Food group 1.....	222	200	183	31	263,273	8,609	302,548	240,640	4,223,328	46.41
Candy and confectionery stores.....	29	30	6	4	5,398	1,250	27,779	26,850	246,699	2.64
Dairy products stores 1.....	4	7	28	1	48,970		29,180	1,600	228,000	2.45
Delicatessen stores.....	24	25	7	1	9,070	400	33,495	24,400	277,350	2.98
Grocery stores (without meats).....	88	59	59	17	96,809	4,079	109,617	109,780	1,696,928	18.25
Combination stores (groceries and meats).....	50	51	35	7	64,026	2,480	70,134	65,270	1,328,941	14.27
Meat markets (including sea foods).....	14	15	6	2	7,850	400	16,687	7,750	260,710	2.80
Bakeries—caterers.....	11	11	20		29,350		14,554	6,190	153,700	1.65
General merchandise group.....	23	24	9	6	18,616	2,408	28,196	149,140	339,279	3.65
Dry goods stores—piece goods stores.....	18	18	9	5	13,416	2,208	24,270	137,550	286,989	3.09
General merchandise stores (including 1 general store).....	5	6		1	200	200	3,920	11,590	52,290	.56
Automotive group.....	54	56	147	13	293,160	4,018	216,350	193,050	3,035,599	32.84
Motor vehicle dealers (new and used).....	11	7	78		103,627		140,649	132,060	2,157,582	23.20
Accessories, tires, and batteries.....	3	3	5	1	12,324	520	7,680	14,500	90,800	.97
Filling stations.....	29	36	31	7	47,699	1,648	48,095	27,190	508,439	5.47
Garages and repair shops.....	11	10	33	4	69,510	1,850	19,928	19,300	278,775	3.00
Apparel group.....	16	18	4	2	5,620	820	17,275	84,800	157,085	1.69
Men's and boys' clothing and furnishings stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Family clothing stores—men's, women's, children's.....	3	3	1	1	1,100	300	2,028	19,800	34,500	.37
Women's ready-to-wear specialty stores—apparel and accessories.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	8	9	1		1,000		10,046	49,600	65,485	.70
Furniture and household group.....	8	7	15	1	20,640	580	18,923	31,150	159,681	1.71
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	3	3	11		13,530		11,668	23,000	96,761	1.04
Restaurants, cafeterias and eating places.....	19	24	26	1	32,014	590	20,582	4,870	209,100	2.25
Restaurants, cafeterias, and lunch rooms.....	7	7	2	1	1,450		5,492	1,410	38,100	.41
Lunch counters, refreshment stands, etc.....	12	17	24		30,534	590	15,070	3,400	171,000	1.84
Lumber and building group 1.....	9	8	39	4	69,129	1,770	27,834	103,420	407,278	4.38
Lumber and building material dealers.....	4	4	17		41,619		17,725	53,670	233,085	2.51
Paint and glass stores.....	3	2	5		11,140		6,049	44,750	109,193	1.17
Other retail stores.....	48	50	66	8	98,791	1,870	98,111	216,950	769,708	8.27
Hardware stores.....	10	11	5		9,140		18,615	87,000	157,500	1.69
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	3	3			(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	14	17	19	2	24,660	720	19,702	59,270	216,781	2.33
Florists.....	1	(x)	(x)	1	1,350	160	2,400	3,300	18,500	.20
Gifts, novelties, and toys.....	4	4	3		4,202		9,709	27,390	46,661	.50
Jewelry stores.....	1	(x)	(x)	2	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)		3,600	500	4,606	11,250	39,320	.42
News dealers.....	6	(x)	(x)		(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)		(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	1	(x)	(x)		(x)	(x)	(x)	(x)	(x)	(x)

1 This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
2 Further data will be shown in a special report on milk dealers.

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TABLE 76.—CLIFTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	389	387	490	63	\$794, 243	\$20, 615	\$727, 802	\$1, 023, 020	\$9, 300, 918	100.00
Single-store independents.....	348	360	312	36	531, 038	12, 888	527, 855	889, 460	6, 015, 236	71.12
2-store independents.....	13	18	98	6	134, 037	3, 050	99, 130	70, 270	1, 210, 734	13.02
Local chains.....	13	—	20	5	31, 114	1, 172	17, 261	22, 190	358, 237	3.85
Sectional chains.....	0	—	13	3	24, 503	368	18, 171	4, 070	152, 289	1.64
National chains.....	18	—	41	13	73, 031	3, 137	65, 285	31, 030	960, 628	10.33
Other types of operation.....	1	—	1	—	520	—	100	6, 000	3, 794	.04

TABLE 77.—CLIFTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains
Department stores.....					Combination stores (groceries and meats):				
Variety, 5-and-10, and to-a-dollar stores.....					Number of stores.....	50	47		2
Men's and boys' clothing and furnishings stores:					Annual net sales.....	\$1, 323, 941	\$1, 040, 000	(x)	(x)
Number of stores.....	2	2			Per cent of total sales.....	100.00	79.05	(x)	(x)
Annual net sales.....	(x)	(x)			Restaurants, cafeterias, and lunch rooms:				
Per cent of total sales.....	(x)	(x)			Number of stores.....	7	7		
Family clothing stores—men's, women's, children's:					Annual net sales.....	\$38, 100	\$38, 100		
Number of stores.....	3	3			Per cent of total sales.....	100.00	100.00		
Annual net sales.....	\$34, 500	\$34, 500			Cigar stores and cigar stands:				
Per cent of total sales.....	100.00	100.00			Number of stores.....	3	3		
Women's ready-to-wear specialty stores—apparel and accessories:					Annual net sales.....	\$14, 600	\$14, 600		
Number of stores.....	1	1			Per cent of total sales.....	100.00	100.00		
Annual net sales.....	(x)	(x)			Filling stations:				
Per cent of total sales.....	(x)	(x)			Number of stations.....	29	23	(x)	1
Shoe stores:					Annual net sales.....	\$508, 439	\$387, 895	(x)	(x)
Number of stores.....	8	7	1		Per cent of total sales.....	100.00	76.29	(x)	5
Annual net sales.....	\$65, 485	(x)	(x)		Coal and wood yards—ice dealers:				
Per cent of total sales.....	100.00	(x)	(x)		Number of yards.....	2	1	(x)	1
Furniture stores:					Annual net sales.....	(x)	(x)	(x)	
Number of stores.....	2	2			Per cent of total sales.....	(x)	(x)	(x)	
Annual net sales.....	(x)	(x)			Drug stores:				
Per cent of total sales.....	(x)	(x)			Number of stores.....	14	12	(x)	2
Radio and music stores:					Annual net sales.....	\$216, 781	(x)	(x)	
Number of stores.....	3	2	1		Per cent of total sales.....	100.00	(x)	(x)	
Annual net sales.....	\$96, 761	(x)	(x)		Hardware stores:				
Per cent of total sales.....	100.00	(x)	(x)		Number of stores.....	10	10		
Grocery stores (without meats):					Annual net sales.....	\$157, 500	\$157, 500		
Number of stores.....	88	58	12	18	Per cent of total sales.....	100.00	100.00		
Annual net sales.....	\$1, 696, 928	\$539, 639	\$318, 161	\$830, 078	Jewelry stores:				
Per cent of total sales.....	100.00	31.80	18.75	49.45	Number of stores.....	4	4		
					Annual net sales.....	\$46, 661	\$46, 661		
					Per cent of total sales.....	100.00	100.00		

CENSUS OF DISTRIBUTION

TABLE 78.—PERTH AMBOY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	769	858	1,478	302	\$2,509,004	\$50,848	\$2,892,127	\$3,703,860	\$24,614,808	100.00
Food group ¹	337	439	926	46	800,801	10,760	486,147	365,760	5,989,171	21.49
Candy and confectionery stores.....	86	118	17	6	21,716	1,848	75,895	45,000	413,064	1.68
Dairy products stores ²	4	5	1	1	1,696	240	5,736	1,210	66,320	.27
Deli-cassens stores.....	6	10	9		10,813		13,162	8,710	148,177	.60
Grocery stores (without meats).....	116	149	58	19	85,219	4,842	123,724	121,960	1,027,636	6.61
Combination stores (groceries and meats).....	88	117	82	13	113,373	2,394	152,488	147,370	1,832,039	7.44
Meat markets (including sea foods).....	29	32	44	7	60,266	1,426	105,094	25,870	1,137,095	4.62
Bakeries—caterers.....	3	3	3		3,110		3,092	980	15,200	.06
Other food stores.....	3	3	11		3,624		5,036	3,850	40,000	.17
General merchandise group ¹	68	84	208	99	270,479	10,650	361,715	606,830	2,604,890	10.58
Dry goods stores—piece goods stores.....	46	62	60	22	121,662	3,498	134,004	387,180	1,214,179	4.93
General merchandise stores (including 1 general store).....	9	20	4	1	5,208	50	9,453	57,030	131,634	.54
Variety, 5-and-10, and to-a-dollar stores.....	7	2	129	64	116,202	3,727	149,570	126,280	990,807	4.02
Automotive group ¹	90	68	353	24	711,870	5,405	622,128	598,480	6,393,451	25.97
Motor vehicle dealers (new and used).....	19	6	233	2	521,169	185	413,150	405,930	4,791,983	19.47
Accessories, tires, and batteries.....	18	16	45	4	62,627	1,010	85,995	151,310	683,806	2.78
Filling stations.....	29	19	51	12	85,563	2,091	88,310	26,340	710,894	2.89
Garages and repair shops.....	22	25	23	5	41,046	1,084	88,287	12,960	200,008	.81
Other automotive establishments.....	1	1		1	435		1,080	490	4,989	.02
Apparel group.....	100	82	186	59	311,868	12,890	468,671	696,610	3,132,985	12.73
Men's and boys' clothing and furnishings stores.....	22	21	44	2	98,727	860	150,353	297,450	1,023,816	4.16
Family clothing stores—men's, women's, children's.....	7	5	20	5	35,067	733	50,188	47,760	328,490	1.33
Women's ready-to-wear specialty stores—apparel and accessories.....	13	14	29	13	40,774	4,220	57,647	74,900	564,769	2.29
Women's accessories stores.....	17	10	39	17	51,078	1,680	64,945	66,260	365,817	1.49
Other apparel stores.....	24	28	10	6	15,746	1,905	31,647	33,840	134,909	.55
Shoe stores.....	17	7	44	16	76,476	3,492	111,791	176,400	715,194	2.91
Furniture and household group ¹	38	32	186	43	379,812	5,119	411,689	506,330	2,374,755	9.66
Furniture stores.....	14	9	109	3	238,492	775	296,616	353,190	1,689,734	6.87
Household appliances stores.....	6	3	32	35	50,579	2,072	34,816	40,530	229,705	.93
Other home furnishings and appliances stores.....	3	2	14		21,836		3,027	2,810	54,257	.22
Radio and music stores.....	11	8	30	5	64,087	1,672	72,410	100,300	362,616	1.47
Restaurants, cafeterias, and eating places ¹	21	31	66	2	97,340	452	58,623	11,540	492,100	1.96
Restaurants, cafeterias, and lunch rooms.....	19	30	64	2	95,812	452	58,238	11,440	472,030	1.92
Lumber and building group ¹	13	10	58	2	108,685	360	97,840	163,370	982,708	3.91
Lumber and building material dealers.....	6	2	32		64,565		63,984	127,580	758,444	3.08
Paint and glass stores.....	7	8	18		42,248		31,732	35,180	193,564	.79
Other retail stores.....	103	110	188	24	323,903	4,806	377,321	756,260	3,317,768	13.48
Hardware stores.....	15	18	23		87,751		48,110	172,750	406,800	1.65
Farmers' supplies.....	4	9	5	2	10,492	300	15,204	22,510	174,147	.71
Cigar stores and cigar stands.....	7	7	4	1	4,964	50	11,623	8,280	72,527	.30
Coal and wood yards—ice dealers.....	8	3	41	3	95,859	622	84,922	45,990	1,224,753	4.98
Drug stores.....	18	11	61	4	91,074	1,083	92,500	174,280	624,143	2.54
Florists.....	3	4	2	4	2,850	330	5,561	890	30,484	.12
Gifts, novelties, and toys.....	3	4	4	1	5,380	36	7,138	16,630	32,099	.13
Jewelry stores.....	14	14	14	2	22,948	520	39,525	153,060	168,943	.69
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	7	11	6		3,773		7,410	3,810	52,361	.21
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	4	5	6	2	6,648	1,190	16,718	43,630	130,809	.53
Miscellaneous classifications (combined).....	13	17	20		32,196		27,933	62,470	244,761	.99
Secondhand stores.....	7	7	4	3	4,896	428	10,213	8,700	67,000	.28

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 79.—PERTH AMBOY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay-roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	789	853	1,478	302	\$2,509,004	\$50,848	\$2,892,127	\$3,703,860	\$24,614,808	100.00
Single-store independents.....	644	835	820	135	1,440,105	28,705	1,659,938	2,654,520	10,029,765	65.12
2-store independents.....	21	11	117	7	256,092	1,780	265,646	227,770	1,936,886	7.87
3-store independents.....	6	4	29	3	38,378	306	54,625	51,480	332,903	1.35
Local chains.....	38	3	181	18	350,611	3,276	428,284	397,270	2,886,428	11.73
Sectional chains.....	28		102	13	161,272	2,331	182,570	161,560	1,243,296	5.05
National chains.....	23		162	88	165,799	10,892	247,103	158,960	1,721,694	6.99
Manufacturer-controlled chains.....	5		28	5	41,311	1,092	46,692	42,510	294,647	1.20
Other types of operation.....	4		39	33	57,438	2,466	7,269	9,800	169,289	.69

TABLE 80.—PERTH AMBOY—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores.....						Combination stores (groceries and meats):					
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	88	72	15		1
Number of stores.....	7	(x)	2	(x)	5	Annual net sales.....	\$1,832,039	\$1,123,695	(x)	(x)	
Annual net sales.....	\$960,367	(x)		(x)		Per cent of total sales.....	100.00	61.34	(x)	(x)	
Per cent of total sales.....	100.00	(x)		(x)		Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishing stores:						Number of stores.....	19	19			
Number of stores.....	22	15	3	4		Annual net sales.....	\$472,030	\$472,030			
Annual net sales.....	\$1,023,818	\$631,252	\$280,398	\$112,168		Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	61.66	27.39	10.95		Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores.....	7	6			1
Number of stores.....	7	(x)	5	(x)	1	Annual net sales.....	\$72,527	(x)	(x)	(x)	
Annual net sales.....	\$328,400	(x)	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)		Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	29	13	6		10
Number of stores.....	13	(x)	11	(x)	2	Annual net sales.....	\$710,894	\$330,010	\$104,497	\$276,387	
Annual net sales.....	\$564,759	(x)		(x)		Per cent of total sales.....	100.00	46.42	14.70	38.88	
Per cent of total sales.....	100.00	(x)		(x)		Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards.....	8	0			2
Number of stores.....	17	8	3	3	3	Annual net sales.....	\$1,224,763	(x)	(x)	(x)	
Annual net sales.....	\$715,194	\$287,046	\$110,686	\$78,020	\$238,537	Per cent of total sales.....	100.00	(x)	(x)	(x)	
Per cent of total sales.....	100.00	40.20	15.48	10.91	33.35	Drug stores:					
Furniture stores:						Number of stores.....	18	15		1	2
Number of stores.....	14	10	4			Annual net sales.....	\$624,143	\$459,296	(x)	(x)	
Annual net sales.....	\$1,680,734	\$523,434	\$1,166,300			Per cent of total sales.....	100.00	73.59	(x)	(x)	
Per cent of total sales.....	100.00	30.98	69.02			Hardware stores:					
Radio and music stores:						Number of stores.....	15	14		1	
Number of stores.....	11	8	3			Annual net sales.....	\$406,890	(x)	(x)	(x)	
Annual net sales.....	\$362,616	\$193,092	\$169,524			Per cent of total sales.....	100.00	(x)	(x)	(x)	
Per cent of total sales.....	100.00	53.25	46.75			Jewelry stores:					
Grocery stores (without meats):						Number of stores.....	14	13		1	
Number of stores.....	118	100	6	10		Annual net sales.....	\$168,943	(x)	(x)	(x)	
Annual net sales.....	\$1,627,536	\$854,796	\$202,264	\$570,476		Per cent of total sales.....	100.00	(x)	(x)	(x)	
Per cent of total sales.....	100.00	52.52	12.43	35.05							

CENSUS OF DISTRIBUTION

TABLE 81.—MONTCLAIR—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	539	425	2,007	963	\$3,589,408	\$72,281	\$2,907,849	\$3,041,620	\$29,648,955	100.00
Food group.....	193	134	531	78	928,360	22,664	709,059	337,560	9,716,207	32.77
Candy and confectionery stores.....	25	27	37	8	40,512	2,266	71,141	35,090	448,984	1.61
Dairy products stores ¹	4	2	121	1	245,960	-----	109,994	14,420	1,704,673	5.76
Delicatessen stores.....	16	17	19	1	25,938	520	34,169	45,500	420,920	1.42
Fruit stores and vegetable markets.....	12	18	16	3	21,964	870	28,834	11,850	304,000	1.02
Grocery stores (without meats).....	65	21	137	36	227,656	10,039	177,004	148,160	3,259,605	11.00
Combination stores (groceries and meats).....	30	15	66	17	119,464	7,353	106,499	41,400	1,459,422	4.92
Meat markets (including sea foods).....	36	29	120	7	227,860	1,436	171,081	40,170	2,039,700	6.95
Bakeries-eaters.....	4	4	14	1	18,400	380	9,876	820	56,403	.19
Other food stores.....	1	1	1	-----	600	-----	505	30	2,500	.01
General merchandise group¹.....	17	15	134	80	137,709	4,886	145,203	234,280	1,194,814	4.03
Dry goods stores—piece goods stores.....	7	7	7	3	10,170	280	19,562	40,690	141,701	.48
General merchandise stores (includes 1 general store).....	5	6	5	3	4,355	100	9,637	39,920	90,562	.31
Variety, 5-and-10, and 10-a-dollar stores.....	3	-----	67	20	46,199	3,006	73,059	49,550	415,172	1.40
Automotive group¹.....	26	57	445	19	929,602	7,354	741,305	648,300	7,928,681	26.40
Motor vehicle dealers (new and used).....	21	5	276	4	611,529	1,388	564,450	534,240	6,202,122	20.92
Accessories, tires, and batteries.....	14	16	20	2	29,014	1,007	31,561	61,840	240,832	.81
Filling stations.....	20	10	43	7	72,607	2,115	74,892	17,430	547,440	1.85
Garages and repair shops.....	25	24	106	6	216,462	2,844	67,432	36,290	825,316	2.73
Apparel group.....	60	66	127	23	221,222	3,698	241,265	468,010	1,854,810	6.25
Men's and boys' clothing and furnishings stores.....	8	9	22	6	50,990	670	50,702	133,710	306,079	1.33
Family clothing stores—men's, women's, children's	3	3	3	-----	6,500	-----	4,151	27,500	70,000	.27
Women's ready-to-wear specialty stores—apparel and accessories.....	19	21	56	10	88,695	1,824	85,197	154,670	848,930	2.86
Women's accessories stores.....	14	11	27	2	36,541	540	42,095	61,840	193,488	.65
Other apparel stores.....	7	9	9	2	11,796	300	16,293	9,700	67,517	.23
Shoe stores.....	9	6	10	2	26,800	864	42,827	87,560	269,796	.91
Furniture and household group.....	33	30	93	53	303,257	17,914	137,953	250,460	1,271,338	4.29
Furniture stores.....	3	-----	4	-----	8,331	-----	7,914	14,050	39,831	.14
Floor coverings, draperies, curtains, and upholstery stores.....	7	8	8	4	17,120	2,300	21,310	67,370	145,466	.49
Household appliances stores.....	5	2	39	39	88,578	11,342	93,069	70,720	579,058	1.95
Other home furnishings and appliances stores.....	10	14	21	10	42,283	4,272	38,438	63,890	290,877	.98
Radio and music stores.....	7	6	21	-----	46,995	-----	37,224	33,820	210,106	.73
Restaurants, cafeterias, and eating places.....	29	28	151	1	184,364	500	133,910	13,830	811,894	2.74
Restaurants, cafeterias, and lunch rooms.....	22	22	123	-----	144,139	-----	107,860	6,660	620,698	2.09
Lunch counters, refreshment stands, etc.....	7	6	28	1	40,245	500	26,550	6,970	191,196	.65
Lumber and building group¹.....	21	12	193	8	412,666	2,600	233,487	310,630	2,529,302	8.53
Lumber and building material dealers.....	6	-----	95	4	195,116	500	101,842	184,400	1,302,026	4.70
Heating and plumbing shops.....	9	6	72	1	180,632	520	110,732	79,860	930,311	3.14
Paint and glass stores.....	4	5	9	3	17,013	1,580	15,233	35,370	131,365	.44
Other retail stores.....	191	87	340	56	569,696	12,085	661,750	773,480	4,421,582	14.92
Hardware stores.....	13	7	28	3	50,783	958	43,733	122,010	426,477	1.44
Farmers' supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	3	3	2	-----	1,880	-----	3,496	6,030	62,806	.18
Coal and wood yards—ice dealers.....	4	-----	86	1	138,403	288	192,682	44,350	1,315,785	4.44
Drug stores.....	28	19	71	10	115,440	2,921	90,695	106,180	833,844	2.81
Florists.....	9	9	33	7	71,209	1,620	51,190	19,720	332,888	1.12
Gifts, novelties, and toys.....	7	8	9	4	9,926	575	26,534	25,270	121,993	.41
Jewelry stores.....	5	3	12	-----	38,118	-----	18,123	64,250	174,052	.68
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	9	12	12	17	8,507	3,170	20,516	26,760	180,415	.61
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	3	2	3	2	6,600	610	12,884	16,340	59,011	.20
Sporting-goods stores, including athletic and playground equipment.....	3	5	6	1	10,260	150	9,268	38,250	133,930	.45
Stationers and printers.....	7	8	38	6	61,171	1,320	32,077	129,430	838,800	1.14
Miscellaneous classifications (combined).....	7	4	19	3	31,251	853	32,579	33,200	173,971	.69
Secondhand stores.....	4	3	3	-----	2,610	-----	3,893	10,300	20,847	.07

¹ Further data will be shown in a special report on milk dealers.
² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 82.—MONTCLAIR—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	539	425	2,007	263	\$3,589,406	\$72,281	\$2,907,849	\$3,041,620	\$29,848,955	100.00
Single-store independents	396	403	1,313	127	2,367,867	37,348	1,925,564	2,399,280	19,559,082	65.97
2-store independents	32	18	178	15	368,813	3,988	273,996	191,330	2,449,873	8.28
3-store independents	11	4	69	1	94,865	156	130,126	110,160	911,411	3.07
Local chains	38		90	18	136,435	4,435	109,954	82,070	1,829,089	6.17
Sectional chains	26		160	14	309,314	3,536	185,834	73,830	2,212,413	7.46
National chains	33		177	47	248,758	10,812	244,818	119,550	2,234,416	7.54
Other types of operation	3		30	41	72,354	11,706	37,557	59,350	452,671	1.53

TABLE 83.—MONTCLAIR—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores						Combination stores (groceries and meats):					
Variety, 5-and-10, and to-a-dollar stores:						Number of stores	30	14	1	15	
Number of stores	3			3		Annual net sales	\$1,469,422	(x)	(x)	\$1,085,256	
Annual net sales	\$415,172			\$415,172		Per cent of total sales	100.00	(x)	(x)	74.86	
Per cent of total sales	100.00			100.00		Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishings stores:						Number of stores	22	13	4		
Number of stores	8	7	1			Annual net sales	\$620,698	\$471,331	\$149,367		
Annual net sales	\$396,079	(x)	(x)			Per cent of total sales	100.00	75.94	24.06		
Per cent of total sales	100.00	(x)	(x)			Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores	3	2			
Number of stores	3	3				Annual net sales	\$52,896	\$52,896			
Annual net sales	\$79,000	\$79,000				Per cent of total sales	100.00	100.00			
Per cent of total sales	100.00	100.00				Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations	20	9	3	8	
Number of stores	19	15	4			Annual net sales	\$547,440	\$191,105	\$128,143	\$228,192	
Annual net sales	\$848,930	\$675,567	\$173,373			Per cent of total sales	100.00	34.91	23.41	41.68	
Per cent of total sales	100.00	79.53	20.42			Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards	4	2	1	1	
Number of stores	9	5	2	1	1	Annual net sales	\$1,315,785	(x)	(x)	(x)	
Annual net sales	\$209,796	\$83,800	(x)	(x)	\$50,270	Per cent of total sales	100.00	(x)	(x)	(x)	
Per cent of total sales	100.00	39.99	(x)	(x)	21.97	Drug stores:					
Furniture stores:						Number of stores	23	21		2	
Number of stores	3	2				Annual net sales	\$833,844	(x)		(x)	
Annual net sales	\$39,831	\$39,831				Per cent of total sales	100.00	(x)		(x)	
Per cent of total sales	100.00	100.00				Hardware stores:					
Radio and music stores:						Number of stores	13	11	2		
Number of stores	7	6	1			Annual net sales	\$426,477	(x)	(x)		
Annual net sales	\$216,109	(x)	(x)			Per cent of total sales	100.00	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)			Jewelry stores:					
Grocery stores (without meats):						Number of stores	5	5			
Number of stores	65	16	27	22		Annual net sales	\$174,052	\$174,052			
Annual net sales	\$3,250,605	\$592,879	\$1,596,908	\$1,060,818		Per cent of total sales	100.00	100.00			
Per cent of total sales	100.00	18.19	48.99	32.82							

CENSUS OF DISTRIBUTION

TABLE 84.—KEARNY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	396	345	508	161	\$737,883	\$33,757	\$855,539	\$952,040	\$9,360,687	100.00
Food group	246	201	251	90	362,688	21,266	424,392	278,940	5,406,700	57.76
Candy and confectionery stores.....	54	56	9	21	10,433	3,076	57,448	50,860	422,885	4.52
Delicatessen stores.....	22	24	10	2	8,886	450	40,444	40,010	407,722	4.35
Fruit stores and vegetable markets.....	10	13	10	2	12,245	762	19,612	2,990	192,450	2.06
Grocery stores (without meats).....	77	24	101	46	173,444	10,990	131,444	109,770	2,337,769	24.97
Combination stores (groceries and meats).....	26	23	43	9	66,897	2,990	69,793	43,870	1,013,360	10.83
Meat markets (including sea foods).....	23	24	47	7	68,283	1,805	51,183	18,870	807,614	8.63
Bakeries—caterers.....	14	17	31	3	42,500	1,193	54,468	10,570	224,900	2.40
General merchandise group ¹	90	23	14	3	11,489	210	55,562	166,610	371,812	3.97
Dry goods stores—piece goods stores.....	14	15	6	1	5,520	40	33,521	86,500	232,571	2.48
General merchandise stores.....	4	5	5		3,860		16,690	41,760	94,193	1.01
Automotive group	41	28	137	13	209,916	2,493	223,939	175,280	2,211,069	23.62
Motor vehicle dealers (new and used).....	10	4	90	5	128,082	270	126,143	125,140	1,437,163	15.55
Accessories, tires, and batteries.....	5	5	4	2	6,090	300	11,145	13,300	83,088	.89
Filling stations.....	23	16	33	6	64,786	1,923	71,415	34,370	580,429	6.37
Garages and repair shops.....	3	3	5		9,018		15,236	2,450	94,889	1.01
Apparel group	20	22	5	7	7,513	2,172	29,344	117,450	233,064	2.49
Men's and boys' clothing and furnishings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Family clothing stores—men's, women's, and children's.....	3	4		1	260	260	5,576	24,500	46,240	.49
Women's ready-to-wear specialty stores—apparel and accessories.....	3	4	1	2	714	114	3,031	3,750	21,800	.23
Women's accessories stores.....	3	3					2,385	4,580	7,035	.08
Other apparel stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	8	9	2	2	3,738	778	12,909	60,130	118,979	1.27
Furniture and household group ¹	6	7	11	1	13,126	240	10,226	12,700	77,458	.83
Radio and music stores.....	4	5	11	1	13,126	240	9,302	11,910	69,426	.74
Restaurants, cafeterias, and eating places	16	18	40	4	52,417	860	26,026	3,430	271,064	2.90
Restaurants, cafeterias, and lunch rooms.....	11	10	19	3	18,142	640	13,189	1,750	132,403	1.42
Lunch counters, refreshment stands, etc.....	5	8	21	1	34,275	220	12,837	1,680	138,661	1.48
Other retail stores	47	49	43	43	60,755	6,518	86,380	209,650	789,520	8.43
Hardware stores.....	5	5	6	3	8,312	653	22,848	51,080	208,210	2.22
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	3	3					2,889	780	35,206	.38
Drug stores.....	15	20	22	9	28,892	2,188	27,745	100,680	312,038	3.33
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	11	10	12	24	13,956	2,496	16,031	25,260	131,723	1.41
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined) including 1 paint and glass store.....	3	3	2		2,652		2,864	3,650	17,801	.19

¹This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 85.—KEARNY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	398	345	508	181	\$737,883	\$33,757	\$855,839	\$952,040	\$9,360,687	100.00
Single-store independents.....	307	332	316	104	426,420	19,880	622,524	785,890	5,957,088	63.64
2-store independents.....	12	9	25	-----	35,535	-----	31,327	52,460	410,205	4.38
3-store independents.....	7	4	14	-----	22,620	-----	10,221	6,490	169,280	1.81
Local chains.....	42	-----	60	20	113,165	5,409	71,866	63,880	1,251,761	13.37
Sectional chains.....	9	-----	25	5	47,379	1,103	41,424	8,240	407,813	4.36
National chains.....	19	-----	57	31	92,758	7,141	78,477	35,080	1,164,560	12.44

TABLE 86.—KEARNY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Variety, 5-and-10, and to-a-dollar stores.....	-----	-----	-----	-----	-----	Combination stores (groceries and meats):	-----	-----	-----	-----	-----
Men's and boys' clothing and furnishings stores:	-----	-----	-----	-----	-----	Number of stores.....	36	29	4	3	-----
Number of stores.....	1	1	-----	-----	-----	Annual net sales.....	\$1,013,366	\$496,409	\$222,022	\$294,929	-----
Annual net sales.....	(x)	(x)	-----	-----	-----	Per cent of total sales.....	100.00	48.99	21.91	29.10	-----
Per cent of total sales.....	(x)	(x)	-----	-----	-----	Restaurants, cafeterias, and lunch rooms:	-----	-----	-----	-----	-----
Family clothing stores—men's, women's and children's:	-----	-----	-----	-----	-----	Number of stores.....	11	11	-----	-----	-----
Number of stores.....	3	3	-----	-----	-----	Annual net sales.....	\$132,403	\$132,403	-----	-----	-----
Annual net sales.....	\$46,240	\$46,240	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Cigar stores and cigar stands:	-----	-----	-----	-----	-----
Women's ready-to-wear specialty stores—apparel and accessories:	-----	-----	-----	-----	-----	Number of stores.....	3	3	-----	-----	-----
Number of stores.....	3	3	-----	-----	-----	Annual net sales.....	\$35,266	\$35,266	-----	-----	-----
Annual net sales.....	\$21,300	\$21,300	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Filling stations:	-----	-----	-----	-----	-----
Shoe stores:	-----	-----	-----	-----	-----	Number of stations.....	23	16	3	4	-----
Number of stores.....	8	8	-----	-----	-----	Annual net sales.....	\$596,429	\$285,413	\$55,375	\$255,641	-----
Annual net sales.....	\$118,979	\$118,979	-----	-----	-----	Per cent of total sales.....	100.00	47.85	9.29	42.86	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Coal and wood yards—ice dealers.....	-----	-----	-----	-----	-----
Furniture stores.....	-----	-----	-----	-----	-----	Drug stores:	-----	-----	-----	-----	-----
Number of stores.....	4	4	-----	-----	-----	Number of stores.....	15	12	3	-----	-----
Annual net sales.....	\$69,426	\$69,426	-----	-----	-----	Annual net sales.....	\$312,038	\$218,413	\$93,625	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	70.00	30.00	-----	-----
Radio and music stores:	-----	-----	-----	-----	-----	Hardware stores:	-----	-----	-----	-----	-----
Number of stores.....	4	4	-----	-----	-----	Number of stores.....	5	5	-----	-----	-----
Annual net sales.....	\$69,426	\$69,426	-----	-----	-----	Annual net sales.....	\$208,210	\$208,210	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Grocery stores (without meats):	-----	-----	-----	-----	-----	Jewelry stores:	-----	-----	-----	-----	-----
Number of stores.....	77	23	35	19	-----	Number of stores.....	2	2	-----	-----	-----
Annual net sales.....	\$2,337,769	\$269,450	\$1,070,603	\$997,711	-----	Annual net sales.....	(x)	(x)	-----	-----	-----
Per cent of total sales.....	100.00	11.52	45.80	42.68	-----	Per cent of total sales.....	(x)	(x)	-----	-----	-----

CENSUS OF DISTRIBUTION

TABLE 87.—BLOOMFIELD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	480	538	761	187	\$1,162,258	242,750	\$1,283,528	\$1,385,960	\$13,033,187	100.00
Food group ¹	249	295	226	96	354,555	25,815	440,682	281,940	5,797,751	44.48
Candy and confectionery stores.....	60	116	5	6	7,728	1,938	70,581	64,930	591,341	4.54
Delicatessen stores.....	31	61	11	6	13,814	1,830	42,748	31,590	399,983	3.07
Fruit stores and vegetable markets.....	9	15	11	2	15,994	1,040	18,520	5,600	252,393	1.94
Grocery stores (without meats).....	78	31	101	53	181,862	13,028	138,818	121,600	2,360,324	18.11
Combination stores (groceries and meats).....	28	23	44	16	74,141	4,475	70,126	37,600	1,014,575	7.78
Meat markets (including sea foods).....	39	46	48	13	84,789	3,304	95,840	18,440	1,108,723	8.61
Bakeries—caterers.....	3	3	4	—	2,140	—	2,148	800	10,347	.08
General merchandise group ¹	22	31	50	5	34,733	1,642	53,552	148,520	475,447	3.65
Dry goods stores—piece goods stores.....	18	27	10	4	9,787	1,542	27,103	113,430	239,164	1.84
General merchandise stores.....	3	4	3	1	3,250	100	2,875	18,180	47,374	.36
Automotive group.....	68	43	154	18	296,711	2,818	288,803	148,870	2,522,584	19.35
Motor vehicle dealers (new and used).....	9	—	66	1	122,169	277	146,422	86,390	1,296,041	9.94
Accessories, tires, and batteries.....	9	9	17	—	26,069	—	24,450	19,820	135,375	1.04
Filling stations.....	30	21	53	13	77,820	1,773	77,297	50,600	767,595	5.89
Garages and repair shops.....	20	18	48	4	70,663	768	40,634	12,600	323,073	2.48
Apparel group ¹	92	39	40	14	51,682	2,583	78,055	263,920	679,383	5.21
Men's and boys' clothing and furnishings stores.....	6	8	8	2	7,910	550	12,190	36,660	116,921	.89
Women's ready-to-wear specialty stores—apparel and accessories.....	8	7	18	3	24,872	710	33,150	62,120	263,550	2.02
Women's accessories stores.....	5	8	—	3	416	416	5,679	12,100	44,005	.34
Other apparel stores.....	1	4	2	3	2,565	120	3,884	21,650	48,068	.37
Shoe stores.....	10	12	9	2	7,764	685	14,558	102,310	155,609	1.19
Furniture and household group.....	11	12	20	3	29,606	821	39,133	50,350	205,672	1.58
Furniture stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	8	8	13	1	15,116	500	17,537	22,200	109,521	.84
Restaurants, cafeterias, and eating places.....	23	27	63	1	77,048	544	86,192	7,200	540,350	4.15
Restaurants, cafeterias, and lunch rooms.....	13	18	25	—	27,460	—	39,510	3,800	225,200	1.73
Lunch counters, refreshment stands, etc.....	10	9	38	1	49,588	544	46,682	3,400	315,150	2.42
Lumber and building group.....	11	15	46	3	81,214	890	83,769	130,520	685,324	5.26
Lumber and building material dealers.....	6	6	29	3	71,531	820	55,098	118,170	625,915	4.80
Electrical shops (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Heating and plumbing shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	64	71	132	27	208,709	7,907	236,382	364,630	2,126,676	16.32
Hardware stores.....	18	22	17	3	23,659	1,026	41,044	127,890	333,510	2.56
Farmers' supplies.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	6	4	39	4	68,780	1,689	69,325	13,700	719,558	5.52
Drug stores.....	19	18	47	14	66,963	3,805	58,198	128,260	531,064	4.08
Florists.....	3	3	10	—	13,260	—	20,362	4,640	106,963	.82
Gifts—novelties and toys—cameras.....	2	3	1	—	1,760	—	4,206	7,970	33,119	.26
Jewelry stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and play-ground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined) including 1 secondhand store.....	5	4	7	4	13,150	469	21,050	12,150	119,289	.92

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 88.—BLOOMFIELD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	480	538	761	187	\$1,182,258	\$42,750	\$1,288,528	\$1,385,950	\$18,033,187	100.00
Single-store independents	365	526	476	79	734,801	21,959	945,313	1,093,530	8,870,471	68.06
2-store independents	20	5	47	9	66,791	1,987	55,658	99,340	602,500	4.62
3-store independents	3	4	1	3	1,456	416	4,142	1,800	28,852	.18
Local chains	40	3	65	27	104,948	7,016	77,294	78,250	1,151,800	8.84
Sectional chains	21		64	16	104,808	2,745	72,684	41,960	807,705	6.20
National chains	30		107	33	149,154	8,627	128,331	78,860	1,576,019	12.09
Other types of operation	1		1		300		100	150	720	.01

TABLE 89.—BLOOMFIELD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores						Combination stores (groceries and meats)—Continued.					
Variety, 5-and-10, and to-a-dollar stores						Annual net sales	\$1,014,575	\$549,060		\$465,515	
Men's and boys' clothing and furnishings stores:						Per cent of total sales	100.00	54.12		45.88	
Number of stores	6	5	1			Restaurants, cafeterias, and lunch rooms:					
Annual net sales	\$116,321	(x)	(x)			Number of stores	13	13			
Per cent of total sales	100.00	(x)	(x)			Annual net sales	\$225,200	\$225,200			
Family clothing stores—men's, women's, and children's	(x)	(x)	(x)	(x)	(x)	Per cent of total sales	100.00	100.00			
Women's ready-to-wear specialty stores—apparel and accessories:						Cigar stores and cigar stands:					
Number of stores	8	6	2			Number of stores	1	1			
Annual net sales	\$263,550	(x)	(x)			Annual net sales	(x)	(x)			
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	(x)	(x)			
Shoe stores:						Filling stations:					
Number of stores	10	8	2			Number of stations	30	16	2	12	
Annual net sales	\$155,699	(x)	(x)			Annual net sales	\$767,595	(x)	(x)	\$313,817	
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	(x)	(x)	40.82	
Furniture stores:						Coal and wood yards—ice dealers:					
Number of stores	2	2				Number of yards	6	6			
Annual net sales	(x)	(x)				Annual net sales	\$719,558	\$719,558			
Per cent of total sales	(x)	(x)				Per cent of total sales	100.00	100.00			
Radio and music stores:						Drug stores:					
Number of stores	8	6	1		1	Number of stores	19	15	2	2	
Annual net sales	\$109,521	\$105,801	(x)		(x)	Annual net sales	\$531,664	\$310,182	(x)	(x)	
Per cent of total sales	100.00	96.60	(x)		(x)	Per cent of total sales	100.00	58.34	(x)	(x)	
Grocery stores (without meats):						Hardware stores:					
Number of stores	78	19	31	28		Number of stores	18	16	2		
Annual net sales	\$2,360,324	\$212,640	\$956,214	\$1,191,470		Annual net sales	\$333,510	(x)	(x)		
Per cent of total sales	100.00	9.01	40.51	50.48		Per cent of total sales	100.00	(x)	(x)		
Combination stores (groceries and meats):						Jewelry stores:					
Number of stores	28	21		7		Number of stores	2	2			
						Annual net sales	(x)	(x)			
						Per cent of total sales	(x)	(x)			

CENSUS OF DISTRIBUTION

TABLE 90.—WEST NEW YORK—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on payroll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	644	624	688	244	\$1,697,894	\$71,209	\$2,081,152	\$2,448,200	\$17,051,577	100.00
Food group.....	287	283	352	44	681,725	12,283	689,344	334,790	7,138,992	41.87
Candy and confectionery stores.....	38	36	17	1	18,452	610	68,924	39,560	400,053	2.39
Dairy products stores ¹	11	14	104	2	202,953	500	160,835	31,180	1,426,214	8.36
Delicatessen stores.....	22	25	14	4	19,698	1,018	45,693	42,460	491,835	2.88
Fruits stores and vegetable markets.....	25	30	18	10	30,174	3,010	54,154	14,550	418,297	2.46
Grocery stores (without meats).....	107	99	84	11	79,112	2,248	153,763	161,780	1,931,031	11.32
Combination stores (groceries and meats).....	11	8	17	1	34,431	315	35,007	15,420	380,771	2.23
Meat markets (including sea foods).....	54	50	77	8	126,903	2,316	125,606	20,190	1,670,232	9.80
Bakeries—caterers.....	18	20	50	6	77,302	2,130	52,682	9,550	307,914	2.34
Other food stores.....	1	1	1	1	2,700	100	2,780	100	15,695	.09
General merchandise group.....	33	30	108	37	103,974	5,605	195,622	357,770	1,344,075	7.88
Department stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Dry goods stores—piece goods stores.....	23	(x)	12	1	16,188	200	50,471	191,330	415,748	2.44
General merchandise stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	7	4	86	33	72,040	4,751	122,666	99,140	739,538	4.34
Automotive group.....	60	57	148	10	239,090	3,431	252,879	204,840	2,059,633	12.08
Motor vehicle dealers (new and used).....	9	5	65	2	114,464	1,160	105,518	129,870	1,167,021	6.84
Accessories, tires, and batteries.....	11	10	18	2	37,674	1,430	37,877	51,470	295,063	1.73
Filling stations.....	13	11	15	5	19,830	851	28,964	14,660	228,116	1.34
Garages and repair shops.....	27	31	49	3	67,122	851	79,522	9,140	369,433	2.17
Apparel group².....	83	74	94	62	151,890	16,638	289,767	565,410	2,013,125	11.81
Men's and boys' clothing and furnishing stores.....	20	20	14	12	28,262	4,063	65,918	107,480	441,173	2.69
Women's ready-to-wear specialty stores—apparel and accessories.....	11	8	13	5	16,942	1,740	28,636	40,130	250,233	1.47
Women's accessories stores.....	23	24	20	13	19,279	2,504	56,989	92,820	359,430	2.11
Other apparel stores.....	10	10	16	16	29,004	3,447	39,781	66,800	335,617	1.97
Shoe stores.....	17	11	25	14	48,127	4,762	90,165	153,250	637,150	3.44
Furniture and household group¹.....	23	16	104	42	211,634	17,338	235,624	304,230	1,638,664	9.61
Furniture stores.....	9	6	48	2	94,639	1,160	158,214	190,070	828,707	4.86
Floor coverings, draperies, curtains, and upholstery stores.....	6	5	11	5	27,442	2,827	25,841	35,610	163,826	.96
Radio and music stores.....	6	5	6	2	6,992	1,160	17,546	21,500	91,098	.53
Restaurants, cafeterias, and eating places.....	19	21	33	7	41,965	1,368	40,689	7,990	293,455	1.64
Restaurants, cafeterias, and lunch rooms.....	15	17	28	5	37,738	955	34,062	7,520	226,925	1.33
Lunch counters, refreshment stands, etc.....	4	4	5	2	4,212	408	6,627	470	36,530	.21
Lumber and building group¹.....	14	16	37	1	76,356	180	63,128	48,470	466,022	2.81
Electrical shops (without radio).....	4	4	2	2	2,520	1,160	7,249	6,000	21,558	.13
Heating and plumbing shops.....	3	3	31	4	63,401	1,160	39,637	17,750	337,308	1.98
Paint and glass stores.....	5	8	4	1	5,435	180	15,837	23,420	127,156	.74
Other retail stores.....	125	127	112	41	181,270	14,401	314,089	624,700	2,097,411	12.30
Hardware stores.....	15	18	19	3	46,135	529	68,968	155,400	459,320	2.69
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	19	19	2	2	1,944	2	26,415	17,730	125,999	.74
Coal and wood yards—ice dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	22	20	42	11	61,047	5,484	77,228	167,220	510,298	3.05
Florists.....	5	6	4	9	5,696	1,606	9,951	4,180	40,216	.24
Gifts—novelties, and toys—cameras.....	5	6	5	3	5,284	792	15,250	34,850	81,587	.48
Jewelry stores.....	4	5	2	4	23,588	2,320	34,213	160,270	221,611	1.30
Luggage and leather goods stores.....	4	5	2	2	1,760	1,160	10,842	19,500	79,600	.47
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	16	16	2	2	2,370	790	24,901	32,300	203,324	1.19
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	5	5	3	1	4,036	132	7,061	6,770	40,016	.29
Miscellaneous classifications (combined) including 1 secondhand store.....	16	17	13	7	18,416	2,228	23,855	18,350	173,535	1.02

Further data will be shown in a special report on milk dealers.

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 91.—WEST NEW YORK—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EM-PLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (including rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	644	624	988	244	\$1,597,894	\$71,209	\$2,081,152	\$2,448,200	\$17,051,577	100.0
Single-store independents.....	568	600	593	157	981,259	48,457	1,501,308	2,080,350	12,085,052	70.76
2-store independents.....	29	21	44	3	79,060	200	77,873	69,750	794,295	4.13
3-store independents.....	4	—	28	1	51,085	456	45,811	50,080	302,879	1.78
Local chains.....	34	3	149	5	271,398	1,207	187,861	61,550	1,841,187	10.89
Sectional chains.....	5	—	19	1	30,374	84	36,831	28,170	205,668	1.20
National chains.....	13	—	106	37	107,341	5,774	169,854	97,700	1,174,936	6.89
Manufacturer-controlled chains.....	4	—	21	3	40,172	520	35,273	36,640	263,631	1.54
Other types of operation.....	1	—	28	37	59,005	14,511	27,051	43,870	494,029	2.90

TABLE 92.—WEST NEW YORK—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS	Total	Single-stores independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-stores independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	1	1	—	—	—	Number of stores.....	11	7	3	1	—
Annual net sales.....	(x)	(x)	—	—	—	Annual net sales.....	\$380,771	\$194,102	(x)	(x)	—
Per cent of total sales.....	(x)	(x)	—	—	—	Per cent of total sales.....	100.00	50.98	(x)	(x)	—
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	7	3	—	4	—	Number of stores.....	15	15	—	—	—
Annual net sales.....	\$739,533	\$32,191	—	\$707,347	—	Annual net sales.....	\$228,925	\$228,925	—	—	—
Per cent of total sales.....	100.00	4.35	—	95.65	—	Per cent of total sales.....	100.00	100.00	—	—	—
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	20	16	3	1	—	Number of stores.....	19	19	—	—	—
Annual net sales.....	\$441,173	\$320,595	(x)	(x)	—	Annual net sales.....	\$125,999	\$125,999	—	—	—
Per cent of total sales.....	100.00	74.03	(x)	(x)	—	Per cent of total sales.....	100.00	100.00	—	—	—
Family clothing stores—men's, women's and children's:						Filling stations:					
Number of stores.....	11	10	1	—	—	Number of stations.....	13	9	2	2	—
Annual net sales.....	\$250,233	(x)	(x)	—	—	Annual net sales.....	\$228,116	\$110,147	(x)	(x)	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	48.29	(x)	(x)	—
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores.....	11	10	1	—	—	Number of yards.....	2	2	—	—	—
Annual net sales.....	\$250,233	(x)	(x)	—	—	Annual net sales.....	(x)	(x)	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	(x)	(x)	—	—	—
Shoe stores:						Drug stores:					
Number of stores.....	17	12	—	2	3	Number of stores.....	22	21	—	1	—
Annual net sales.....	\$587,150	\$279,495	—	(x)	(x)	Annual net sales.....	\$519,298	(x)	(x)	(x)	—
Per cent of total sales.....	100.00	47.60	—	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	(x)	—
Furniture stores:						Hardware stores:					
Number of stores.....	9	8	1	—	—	Number of stores.....	15	15	—	—	—
Annual net sales.....	\$828,707	(x)	(x)	—	—	Annual net sales.....	\$459,320	\$459,320	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	100.00	—	—	—
Radio and music stores:						Jewelry stores:					
Number of stores.....	6	5	1	—	—	Number of stores.....	10	10	—	—	—
Annual net sales.....	\$91,068	(x)	(x)	—	—	Annual net sales.....	\$221,811	\$221,811	—	—	—
Per cent of total sales.....	100.00	(x)	(x)	—	—	Per cent of total sales.....	100.00	100.00	—	—	—
Grocery stores (without meats):											
Number of stores.....	107	84	17	6	—						
Annual net sales.....	\$1,931,031	\$1,141,837	\$512,690	\$276,504	—						
Per cent of total sales.....	100.00	59.13	26.55	14.32	—						

CENSUS OF DISTRIBUTION

TABLE 93.—ORANGE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups	698	888	1,186	327	\$1,969,146	\$69,206	\$1,866,829	\$1,983,070	\$17,153,562	100.00
Food group	276	237	311	91	588,370	18,916	567,725	282,770	6,789,041	39.88
Candy and confectionery stores.....	42	48	13	4	13,054	688	44,720	27,680	315,775	1.84
Dairy products stores ¹	6	4	109	8	248,214	1,900	148,787	8,410	1,772,068	10.34
Delicatessen stores.....	21	24	4	3	4,049	315	32,589	29,450	257,080	1.50
Fruit stores and vegetable markets.....	15	14	10	2	14,849	604	27,261	5,610	194,601	1.14
Grocery stores (without meats).....	113	79	82	43	138,125	7,700	139,718	141,780	1,979,803	11.64
Combination stores (groceries and meats).....	31	24	47	18	94,072	4,284	85,675	42,850	1,134,312	6.61
Meat markets (including sea foods).....	42	39	40	9	69,747	2,625	78,468	22,650	1,002,761	6.37
Bakeries—caterers.....	4	4	3	4	5,480	800	4,745	680	10,270	.06
Other food stores.....	2	1	3	—	2,880	—	6,762	3,080	31,081	.18
General merchandise group¹	31	26	176	78	177,839	9,306	217,969	394,750	1,545,489	9.01
Dry goods stores—piece goods stores.....	13	14	10	3	12,672	600	21,468	63,000	152,025	.89
General merchandise stores.....	9	10	24	10	32,706	1,472	30,034	89,810	851,854	2.05
Variety, 5-and-10, and to-a-dollar stores.....	7	1	115	63	97,459	7,234	128,367	107,610	717,610	4.18
Automotive group¹	55	36	146	4	232,821	746	199,548	119,340	1,616,271	9.42
Motor vehicle dealers (new and used).....	4	1	22	—	40,710	—	31,058	19,820	459,240	2.68
Accessories, tires, and batteries.....	5	2	12	—	18,514	—	16,716	27,750	165,614	.96
Filling stations.....	21	9	32	4	46,490	746	55,360	35,110	501,498	2.92
Garages and repair shops.....	24	23	79	—	126,007	—	94,432	32,870	470,152	2.78
Apparel group¹	48	40	71	20	109,044	4,484	210,034	338,000	1,404,514	8.19
Men's and boys' clothing and furnishings stores.....	10	12	11	2	19,438	590	39,209	76,100	271,920	1.59
Women's ready-to-wear specialty stores—apparel and accessories.....	11	6	18	5	25,724	715	39,920	51,140	206,268	1.73
Women's accessories stores.....	8	5	1	1	1,531	133	16,578	11,180	78,835	.46
Other apparel stores.....	8	9	7	2	11,259	500	20,236	12,830	142,970	.83
Shoe stores.....	9	7	27	8	38,145	1,500	84,637	147,720	504,847	2.94
Furniture and household group	24	27	73	44	134,238	14,053	140,635	205,470	1,157,931	6.75
Furniture stores.....	5	7	18	1	29,959	520	47,839	78,260	811,300	1.82
Floor coverings, draperies, curtains, and upholstery stores.....	4	7	1	—	1,600	—	6,380	8,300	15,800	.09
Household appliances stores.....	5	4	26	25	76,809	12,222	60,622	74,010	601,110	3.50
Other home furnishings and appliances stores.....	4	4	5	2	3,455	495	6,546	5,080	25,307	.15
Radio and music stores.....	6	5	13	3	22,415	816	29,243	39,820	204,354	1.19
Restaurants, cafeterias and eating places	25	38	58	6	76,848	1,165	54,552	4,200	373,267	2.17
Restaurants, cafeterias, and lunch rooms.....	19	20	42	5	60,653	965	46,240	2,460	275,424	1.00
Lunch counters, refreshment stands, etc.....	6	6	16	1	16,190	200	8,312	1,830	97,843	.57
Lumber and building group¹	24	23	72	7	182,454	1,152	68,268	97,480	694,624	4.05
Lumber and building material dealers.....	8	7	17	4	30,800	990	27,458	48,750	202,568	1.18
Heating and plumbing shops.....	20	20	34	3	85,053	162	25,334	11,830	316,744	1.85
Paint and glass stores.....	5	8	11	—	24,492	—	13,444	34,040	122,477	.71
Other retail stores	112	108	258	79	481,437	19,384	393,950	567,680	3,468,409	20.22
Hardware stores.....	10	8	21	3	44,300	1,140	40,568	112,700	287,576	1.68
Farmers' supplies.....	2	3	1	—	1,680	—	1,574	(x) 580	33,427	.19
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	14	15	2	13	4,560	2,960	15,602	13,780	(x)	(x)
Coal and wood yards—ice dealers.....	15	8	118	11	224,997	2,995	150,201	110,990	1,778,689	10.87
Drug stores.....	24	22	48	13	72,651	4,063	78,656	144,270	599,004	3.50
Florists.....	9	12	11	10	16,887	2,197	18,018	25,580	110,929	.68
Gifts—novelties and toys—cameras.....	5	5	3	3	1,731	951	7,110	14,000	32,314	.19
Jewelry stores.....	4	5	1	—	7,488	—	15,692	38,820	73,225	.43
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	6	4	9	10	6,883	1,157	6,373	5,570	59,267	.34
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	10	12	16	3	19,631	750	30,440	41,630	145,284	.85
Secondhand stores.....	5	7	7	7	13,963	1,424	9,034	13,820	105,508	.61
					36,100		16,852	38,230	104,006	.61

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 94.—ORANGE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	608	538	1,186	327	\$1,969,146	\$69,208	\$1,866,829	\$1,983,070	\$17,153,562	100.00
Single-store independents.....	499	500	723	163	1,229,965	35,445	1,225,602	1,509,140	10,904,692	63.67
2-store independents.....	26	32	43	11	66,079	2,918	120,953	130,920	759,732	4.43
3-store independents.....	5		15		19,084		15,234	17,690	156,556	.92
Local chains.....	32		146	14	298,036	3,270	140,498	45,750	2,293,545	13.37
Sectional chains.....	13		75	7	93,304	2,036	90,784	64,980	707,030	4.12
National chains.....	29		136	88	169,030	12,231	186,412	113,980	1,614,416	9.41
Manufacturer-controlled chains.....	3		27	7	35,442	1,188	46,863	41,360	302,357	1.76
Other types of operation.....	1		21	37	58,206	12,118	22,483	50,250	415,218	2.42

TABLE 95.—ORANGE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	7	1			0	Number of stores.....	31	26	2		3
Annual net sales.....	\$717,610	(x)		(x)		Annual net sales.....	\$1,134,312	\$608,690	(x)	(x)	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	60.72	(x)	(x)	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	10	6	3		1	Number of stores.....	19	18		1	
Annual net sales.....	\$271,920	\$145,792	(x)	(x)		Annual net sales.....	\$275,424	(x)	(x)		
Per cent of total sales.....	100.00	53.62	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)		
Family clothing stores—men's, women's, and children's						Cigar stores and cigar stands:					
Number of stores.....	11	8	3			Number of stores.....	14	13		1	
Annual net sales.....	\$296,268	\$227,856	\$68,412			Annual net sales.....	\$123,353	(x)	(x)		
Per cent of total sales.....	100.00	76.91	23.09			Per cent of total sales.....	100.00	(x)	(x)		
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	11	8	3			Number of stations.....	21	9	6	6	
Annual net sales.....	\$296,268	\$227,856	\$68,412			Annual net sales.....	\$501,498	\$276,629	\$104,281	\$120,588	
Per cent of total sales.....	100.00	76.91	23.09			Per cent of total sales.....	100.00	55.16	20.79	24.06	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	9	6	1		2	Number of yards.....	15	15			
Annual net sales.....	\$504,847	\$130,424	(x)		(x)	Annual net sales.....	\$1,778,689	\$1,778,689			
Per cent of total sales.....	100.00	25.83	(x)		(x)	Per cent of total sales.....	100.00	100.00			
Furniture stores:						Drug stores:					
Number of stores.....	5	4	1			Number of stores.....	24	22		2	
Annual net sales.....	\$311,360	(x)	(x)			Annual net sales.....	\$599,904	(x)		(x)	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)		(x)	
Radio and music stores:						Hardware stores:					
Number of stores.....	6	5	1			Number of stores.....	10	10			
Annual net sales.....	\$204,354	(x)	(x)			Annual net sales.....	\$287,576	\$287,576			
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Grocery stores (without meats):						Jewelry stores:					
Number of stores.....	113	77	16		20	Number of stores.....	4	4			
Annual net sales.....	\$1,979,803	\$594,680	\$524,491	\$860,026		Annual net sales.....	\$73,225	\$73,225			
Per cent of total sales.....	100.00	30.04	26.49	43.47		Per cent of total sales.....	100.00	100.00			

CENSUS OF DISTRIBUTION

TABLE 96.—NEW BRUNSWICK—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	631	579	1,599	265	\$2,511,509	\$60,994	\$2,721,727	\$3,689,650	\$24,180,250	100.00
Food group¹.....	262	233	833	84	588,872	19,250	603,879	431,830	6,476,740	26.78
Candy and confectionery stores.....	52	51	25		36,756		77,917	43,690	422,780	1.75
Dairy products stores ¹	9	11	89	1	190,767	480	163,133	7,050	1,130,663	4.68
Delicatessen stores.....	8	7	10	1	11,440	100	15,373	19,200	172,181	.71
Fruit stores and vegetable markets.....	7	7	5	8	6,455	1,630	7,405	2,800	115,040	.47
Grocery stores (without meats).....	101	80	104	52	189,572	10,971	170,911	250,710	2,602,312	10.76
Combination stores (groceries and meats).....	50	47	32	14	51,945	4,121	76,200	76,680	920,573	3.81
Meat markets (including sea foods).....	30	27	52	5	81,432	1,336	72,197	14,480	919,031	3.80
Other food stores.....	3	1	14	2	21,832	412	16,634	11,200	160,560	.70
General merchandise group.....	29	27	211	43	293,454	7,504	346,944	476,930	2,470,534	10.22
Department stores.....	2	3	86	14	152,412	3,975	180,072	224,510	1,197,521	4.95
Dry goods stores—piece goods stores.....	16	17	22	7	29,611	1,264	52,375	150,040	400,255	1.61
General merchandise stores.....	7	7	7	2	5,175	300	10,385	26,000	86,900	.36
Variety, 5-and-10, and 25-cents stores.....	3		96	20	76,266	1,965	104,112	76,380	725,858	3.00
Automotive group¹.....	61	51	205	8	312,268	1,604	351,196	412,080	4,202,535	17.38
Motor vehicle dealers (new and used).....	11	9	118	3	196,691	258	240,375	276,830	3,295,512	13.63
Accessories, tires, and batteries.....	17	14	31	2	39,021	310	36,298	89,330	402,777	1.67
Filling stations.....	15	11	16	1	20,852	500	23,954	16,970	235,649	1.07
Garages and repair shops.....	17	16	39	2	54,982	538	49,369	22,450	249,797	1.03
Apparel group.....	101	91	233	62	324,088	15,836	433,589	820,010	3,174,171	13.13
Men's and boys' clothing and furnishings stores.....	24	27	39	11	67,680	2,556	80,581	236,780	729,652	3.02
Family clothing stores—men's, women's, children's.....	14	13	33	10	63,778	3,452	80,235	143,600	592,155	2.45
Women's ready-to-wear specialty stores—apparel and accessories.....	19	17	54	9	63,255	1,741	85,203	99,520	633,879	2.64
Women's accessories stores.....	16	13	28	12	33,958	2,238	49,250	77,050	345,274	1.43
Other apparel stores.....	4	4	12	5	16,330	2,163	17,067	30,540	133,805	.55
Shoe stores.....	24	17	52	15	79,085	3,686	111,253	232,520	734,406	3.04
Furniture and household group.....	39	28	161	39	282,126	8,097	313,655	400,530	2,108,739	8.72
Furniture stores.....	15	12	63		113,837		184,164	228,720	1,012,400	4.19
Floor coverings, draperies, curtains, and upholstery stores.....	3	2	6		7,280		7,646	23,500	66,800	.28
Household appliances stores.....	5	1	24	37	54,228	7,438	28,693	46,230	312,977	1.29
Other home furnishings and appliances stores.....	5	6	4	1	6,218	315	8,504	17,700	73,344	.30
Radio and music stores.....	11	7	54	1	100,563	344	88,648	84,380	643,218	2.66
Restaurants, cafeterias and eating places.....	32	42	134	2	162,877	1,040	118,412	19,140	819,853	3.39
Restaurants, cafeterias, and lunch rooms.....	29	39	129	1	163,747	520	110,667	18,690	763,508	3.16
Lunch counters, refreshment stands, etc.....	3	3	5	1	9,130	520	7,745	450	56,345	.23
Lumber and building group.....	20	21	192	2	196,905	330	190,461	320,080	1,416,281	5.86
Lumber and building material dealers.....	3		65		138,497		142,930	171,090	982,055	4.06
Electrical shops (without radio).....	4	6	10		19,152		17,323	20,500	110,138	.46
Heating and plumbing shops.....	4	4	15	2	21,771	330	11,548	22,290	139,020	.58
Paint and glass stores.....	9	11	12		17,485		18,612	106,200	185,068	.77
Other retail stores.....	83	82	225	25	375,139	7,333	367,331	785,380	3,451,797	14.27
Hardware stores.....	11	14	13		18,414		28,559	118,040	269,480	1.11
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	3	2	27	1	52,192	364	24,509	46,870	365,760	1.51
Bookstores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	8	8	3	1	5,048		520	12,426	142,072	.69
Coal and wood yards—ice dealers.....	8	7	40	2	70,042	1,000	69,834	49,940	725,547	3.00
Drug stores.....	15	11	57	6	89,357	2,644	69,024	163,390	712,075	2.94
Florists.....	4	5	3	3	4,080		960	2,200	46,800	.19
Gifts—novelties and toys—cameras.....	4	4	5	1	4,250		250	28,420	64,353	.27
Jewelry stores.....	8	11	20	7	36,317	680	29,798	159,650	280,677	1.16
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	3	5	4	1	5,013	90	7,436	16,300	112,580	.47
Office, school, and store supplies and equipment dealers.....	3	1	8		14,502		11,063	11,960	79,488	.33
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	2	4	1	13,486	225	18,926	32,310	86,011	.36
Miscellaneous classifications (combined).....	7	7	10	2	16,323	600	17,002	33,900	185,228	.77
Secondhand stores.....	4	4	5		6,284		6,280	23,500	69,800	.28

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

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TABLE 97.—NEW BRUNSWICK—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	631	579	1,599	265	\$2,511,509	\$60,994	\$2,721,727	\$3,689,680	\$24,180,250	100.00
Single-store independents.....	516	560	1,069	116	1,684,203	30,605	1,807,804	2,808,820	17,123,199	70.81
2-store independents.....	22	14	66	8	104,928	1,524	97,475	116,240	1,008,471	4.17
3-store independents.....	3	1	59	7	110,066	2,463	84,215	159,610	604,849	2.75
Local chains.....	36	4	120	12	216,830	2,604	190,284	181,870	1,812,355	7.50
Sectional chains.....	26	-----	74	24	112,418	6,021	100,805	91,830	890,563	3.68
National chains.....	24	-----	175	57	208,635	9,551	295,932	193,280	2,203,922	9.12
Manufacturer-controlled chains.....	3	-----	21	4	28,132	728	28,391	34,640	210,619	.87
Other types of operation.....	3	-----	25	37	46,207	7,438	26,621	44,010	266,272	1.10

TABLE 98.—NEW BRUNSWICK—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	3	(x) 1	(x) 1	(x) 1	-----	Number of stores.....	101	69	11	21	-----
Annual net sales.....	\$1,197,521	(x)	(x)	(x)	-----	Annual net sales.....	\$2,602,312	\$970,035	\$673,553	\$958,724	-----
Per cent of total sales.....	100.00	(x)	(x)	(x)	-----	Per cent of total sales.....	100.00	37.28	25.88	36.84	-----
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	3	-----	-----	3	-----	Number of stores.....	50	41	6	3	-----
Annual net sales.....	\$725,858	-----	-----	\$725,858	-----	Annual net sales.....	\$920,573	\$623,996	\$151,984	\$144,593	-----
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	67.78	16.51	15.71	-----
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	24	(x) 23	(x) 1	-----	-----	Number of stores.....	29	29	-----	-----	-----
Annual net sales.....	\$729,652	(x)	(x)	-----	-----	Annual net sales.....	\$763,508	\$763,508	-----	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	14	(x) 12	(x) 1	(x) 1	-----	Number of stores.....	8	(x) 7	-----	(x) 1	-----
Annual net sales.....	\$592,155	(x)	(x)	(x)	-----	Annual net sales.....	\$142,072	(x)	-----	(x)	-----
Per cent of total sales.....	100.00	(x)	(x)	(x)	-----	Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	19	(x) 12	(x) 5	(x) 2	-----	Number of stations.....	15	(x) 10	(x) 3	(x) 2	-----
Annual net sales.....	\$633,379	\$300,563	(x)	(x)	-----	Annual net sales.....	\$235,649	\$107,611	(x)	(x)	-----
Per cent of total sales.....	100.00	47.04	(x)	(x)	-----	Per cent of total sales.....	100.00	45.87	(x)	(x)	-----
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	24	(x) 16	(x) 1	(x) 4	(x) 3	Number of yards.....	8	(x) 8	-----	-----	-----
Annual net sales.....	\$734,406	\$373,094	(x)	\$162,241	(x)	Annual net sales.....	\$725,547	\$725,547	-----	-----	-----
Per cent of total sales.....	100.00	60.80	(x)	20.78	(x)	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Furniture stores:						Drug stores:					
Number of stores.....	15	(x) 12	(x) 3	-----	-----	Number of stores.....	15	(x) 13	-----	(x) 2	-----
Annual net sales.....	\$1,012,400	\$824,301	\$188,099	-----	-----	Annual net sales.....	\$712,075	(x)	-----	(x)	-----
Per cent of total sales.....	100.00	81.42	18.58	-----	-----	Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Radio and music stores:						Hardware stores:					
Number of stores.....	11	(x) 6	(x) 4	(x) 1	-----	Number of stores.....	11	(x) 10	(x) 1	-----	-----
Annual net sales.....	\$643,218	\$288,162	(x)	(x)	-----	Annual net sales.....	\$269,480	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	44.80	(x)	(x)	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
						Jewelry stores:					
						Number of stores.....	8	(x) 8	-----	-----	-----
						Annual net sales.....	\$250,677	\$250,677	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----

CENSUS OF DISTRIBUTION

TABLE 99.—PLAINFIELD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	644	519	3,368	433	\$3,686,312	\$97,546	\$3,545,928	\$4,476,000	\$32,371,359	100.00
Food group.....	259	209	408	117	718,564	31,103	660,088	313,830	8,118,546	25.08
Candy and confectionery stores.....	42	45	34	13	27,391	3,224	69,957	43,410	500,042	1.54
Dairy products stores.....	5	4	31	—	171,299	—	120,159	13,870	1,493,935	4.62
Delicatessen stores.....	11	14	4	4	4,977	1,041	16,169	12,920	163,525	.47
Fruit stores and vegetable markets.....	8	9	24	5	39,404	1,518	31,294	7,250	425,595	1.32
Grocery stores (without meats).....	119	75	114	64	192,332	15,300	189,037	175,510	2,801,424	8.85
Combination stores (groceries and meats).....	24	10	52	12	96,423	4,120	67,108	35,160	913,572	2.82
Meat markets (including sea foods).....	43	32	70	18	153,704	5,640	127,963	19,830	1,622,106	5.01
Bakeries—caterers.....	11	10	15	—	18,398	—	17,914	2,370	142,534	.44
Other food stores.....	2	1	3	1	3,880	260	11,527	3,510	60,813	.19
General merchandise group.....	32	22	423	104	490,777	17,262	659,685	876,010	4,082,683	12.65
Department stores.....	4	5	296	44	282,021	5,775	466,576	574,650	2,840,959	8.78
Dry goods stores—piece goods stores.....	16	17	12	6	10,726	1,065	44,392	118,230	316,950	.98
General merchandise stores.....	8	6	12	5	15,087	563	21,627	78,610	161,361	.50
Variety, 5-and-10, and to-a-dollar stores.....	4	—	103	49	82,343	6,319	127,090	104,520	773,303	2.39
Automotive group¹.....	53	50	423	17	772,883	3,256	692,692	768,560	7,245,785	23.38
Motor vehicle dealers (new and used).....	18	5	229	1	466,900	52	501,948	617,370	5,516,098	17.04
Accessories, tires, and batteries.....	18	11	47	1	78,093	150	88,847	104,960	502,351	1.55
Filling stations.....	22	9	60	9	92,862	1,784	73,910	17,950	750,287	2.32
Garages and repair shops.....	23	23	83	6	129,628	1,270	52,887	30,800	431,049	1.33
Apparel group.....	84	66	182	56	286,317	13,500	420,644	710,770	2,880,962	8.90
Men's and boys' clothing and furnishings stores.....	18	18	28	11	52,775	2,647	55,421	220,940	624,620	1.93
Family clothing stores—men's, women's, children's.....	6	5	15	5	23,287	1,014	30,475	57,960	196,643	.61
Women's ready-to-wear specialty stores—apparel and accessories.....	13	9	32	9	43,830	1,787	73,067	74,600	493,375	1.52
Women's accessories stores.....	23	15	45	9	54,830	2,787	95,361	106,310	578,562	1.78
Other apparel stores.....	7	7	17	9	33,049	1,340	35,695	34,840	283,063	.87
Shoe stores.....	17	12	45	13	78,546	2,925	100,625	207,120	736,799	2.28
Furniture and household group.....	34	21	180	43	319,914	6,541	283,364	459,740	1,983,926	6.13
Furniture stores.....	9	12	39	2	145,801	364	161,678	214,130	918,758	2.84
Floor coverings, draperies, curtains, and upholstery stores.....	5	6	6	—	9,820	—	10,753	14,700	62,500	.19
Household appliances stores.....	7	3	48	24	77,992	7,077	43,629	63,810	451,390	1.40
Other home furnishings and appliances stores.....	6	5	19	7	30,848	1,100	25,826	111,880	283,327	.88
Radio and music stores.....	8	5	29	—	55,453	—	46,478	55,220	285,850	.88
Restaurants, cafeterias and eating places.....	31	27	97	11	134,788	2,280	71,093	7,370	621,613	1.92
Restaurants, cafeterias, and lunch rooms.....	24	28	74	9	94,800	1,982	56,875	6,270	479,144	1.48
Lunch counters, refreshment stands, etc.....	7	9	23	2	39,988	288	14,207	1,100	142,460	.44
Lumber and building group.....	19	12	381	—	508,622	—	297,502	687,110	3,630,565	11.22
Lumber and building material dealers.....	4	1	342	—	450,662	—	241,072	603,340	3,262,526	10.08
Electrical shops (without radio).....	3	3	4	—	4,480	—	1,388	3,010	17,175	.05
Heating and plumbing shops.....	5	2	27	—	41,422	—	34,974	30,720	237,121	.73
Paint and glass stores.....	7	6	8	—	11,958	—	20,068	30,040	114,041	.35
Other retail stores.....	96	89	294	85	458,497	22,694	462,103	844,940	3,777,029	11.65
Hardware stores.....	11	11	21	2	39,818	185	45,533	150,310	409,734	1.26
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bookstores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	5	9	5	9	7,962	—	2,080	25,433	222,880	.69
Coal and wood yards—ice dealers.....	8	7	30	16	94,229	—	8,481	98,268	809,055	2.50
Drug stores.....	17	18	39	14	92,921	3,792	85,728	144,880	754,713	2.33
Florists.....	7	9	17	20	24,178	—	1,483	21,921	53,923	.17
Gifts—novelties and toys—cameras.....	3	3	1	5	1,629	—	707	9,688	121,691	.37
Jewelry stores.....	3	6	10	4	19,881	1,460	34,265	100,620	182,125	.56
Music stores (without radio).....	8	8	1	—	780	—	5,676	3,360	23,649	.07
News dealers.....	11	8	—	4	11,698	—	480	23,014	140,854	.43
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and play-ground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	14	14	38	7	108,705	3,691	67,853	62,690	454,121	1.40
Secondhand stores.....	7	6	1	—	780	—	3,758	10,650	28,675	.09

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW JERSEY: 1930

TABLE 100.—PLAINFIELD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	644	519	2,366	433	\$3,689,312	\$97,546	\$3,545,928	\$4,479,000	\$32,371,859	100.00
Single-store independents.....	477	499	1,466	218	2,223,076	53,126	2,172,763	3,106,580	19,572,340	60.46
2-store independents.....	27	16	327	15	545,143	3,289	481,634	625,700	4,739,367	14.04
3-store independents.....	14	4	33	8	47,242	1,164	52,890	117,660	473,228	1.46
Local chains.....	56		133	48	258,002	12,266	232,471	184,740	2,495,044	7.71
Sectional chains.....	33		176	22	212,768	5,662	208,064	104,730	2,481,696	7.67
National chains.....	28		190	32	37,953	936	277,936	252,690	2,042,210	6.31
Manufacturer-controlled chains.....	4		27	5	38,366	7,577	33,633	40,470	268,320	.83
Other types of operation.....	5		24	35			28,697	46,430	299,064	.92

TABLE 101.—PLAINFIELD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Number of stores.....	4		3		1	Combination stores (groceries and meats):					
Annual net sales.....	\$2,840,959	(x)		(x)		Number of stores.....	24	10	8	6	
Per cent of total sales.....	100.00	(x)		(x)		Annual net sales.....	\$913,572	\$287,637	\$337,952	\$287,983	
Variety, 5-and-10, and 10-a-dollar stores:						Per cent of total sales.....	100.00	31.49	38.99	31.52	
Number of stores.....	4			4		Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$773,303			\$773,303		Number of stores.....	24	24			
Per cent of total sales.....	100.00			100.00		Annual net sales.....	\$479,144	\$479,144			
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00				
Number of stores.....	18	14	8	1		Cigar stores and cigar stands:					
Annual net sales.....	\$624,620	\$519,633	(x)	(x)		Number of stores.....	8	8			
Per cent of total sales.....	100.00	83.19	(x)	(x)		Annual net sales.....	\$222,380	\$222,380			
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00				
Number of stores.....	6	3	2	1		Filling stations:					
Annual net sales.....	\$196,543	\$71,866	(x)	(x)		Number of stations.....	22	8	4	10	
Per cent of total sales.....	100.00	36.56	(x)	(x)		Annual net sales.....	\$750,287	\$152,164	\$191,479	\$406,644	
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	20.28	25.52	54.20	
Number of stores.....	13	10	3			Coal and wood yards—ice dealers:					
Annual net sales.....	\$493,375	\$337,178	\$156,197			Number of yards.....	8	8			
Per cent of total sales.....	100.00	68.34	31.66			Annual net sales.....	\$809,055	\$809,055			
Shoe stores:						Per cent of total sales.....	100.00				
Number of stores.....	17	12	1	2	2	Drug stores:					
Annual net sales.....	\$736,799	\$438,983	(x)	(x)	\$202,149	Number of stores.....	17	15	1	1	
Per cent of total sales.....	100.00	59.58	(x)	(x)	27.43	Annual net sales.....	\$754,713	(x)	(x)	(x)	
Furniture stores:						Per cent of total sales.....	100.00	(x)	(x)	(x)	
Number of stores.....	9	8	1			Hardware stores:					
Annual net sales.....	\$918,756	(x)	(x)			Number of stores.....	11	11			
Per cent of total sales.....	100.00	(x)	(x)			Annual net sales.....	\$409,734	\$409,734			
Radio and music stores:						Per cent of total sales.....	100.00				
Number of stores.....	8	5	2	1		Jewelry stores:					
Annual net sales.....	\$285,850	\$171,674	(x)	(x)		Number of stores.....	8	7	1		
Per cent of total sales.....	100.00	60.06	(x)	(x)		Annual net sales.....	\$182,125	(x)	(x)		
Grocery stores (without meats):						Per cent of total sales.....	100.00	(x)	(x)		
Number of stores.....	113	87	27	18	1						
Annual net sales.....	\$2,801,424	\$922,782	\$975,438	\$778,866	\$124,338						
Per cent of total sales.....	100.00	32.94	34.82	27.80	4.44						

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TABLE 103.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	8,408	7,791	17,453	3,527	\$27,327,632	\$372,938	\$28,433,003	\$36,610,420	\$281,620,943	100.00
Single-store independents.....	7,028	7,539	12,098	2,194	10,319,023	579,103	19,372,115	30,375,190	189,165,748	72.31
2-store independents.....	272	191	934	123	1,496,183	35,810	1,637,478	1,953,410	13,060,793	4.99
3-store independents.....	80	34	401	29	708,025	7,321	588,633	670,530	5,128,400	1.96
Local chains.....	383	9	938	211	1,592,718	60,842	1,261,710	1,101,640	15,400,844	5.89
Sectional chains.....	253		1,175	183	1,881,536	43,199	1,325,432	711,580	15,212,750	5.82
National chains.....	324		1,931	474	1,937,324	90,932	1,982,063	1,379,160	20,454,514	7.82
Curbside markets or stands.....	6	7	4	1	7,060	200	9,325	1,710	77,037	.03
Itinerant vendors.....	5	5	5				2,270	2,500	45,780	.02
Leased-department chains.....	7		5	1	5,337	294	1,492	1,750	24,442	.01
Utility-operated retail stores.....	18		110	285	285,169	51,909	126,105	233,990	1,813,891	.69
Manufacturer-controlled chains.....	15		51	20	159,182	3,224	109,345	129,530	870,688	.33
Other types of operation.....	7	6	16	1	10,075	104	56,635	146,200	366,056	1.13

TABLE 104.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	16	10	2	4	
Annual net sales.....	\$5,063,164	\$3,797,248	(x)	(x)	
Per cent of total sales.....	100.00	75.00	(x)	(x)	
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	65	26	1	38	
Annual net sales.....	\$5,248,243	(x)	(x)	\$4,753,510	
Per cent of total sales.....	100.00	(x)	(x)	90.58	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	155	137	18		
Annual net sales.....	\$4,718,872	\$4,188,376	\$529,996		
Per cent of total sales.....	100.00	88.77	11.23		
Family clothing stores—men's, women's, and children's:					
Number of stores.....	51	43	4	4	
Annual net sales.....	\$1,721,966	\$901,493	\$587,066	\$233,417	
Per cent of total sales.....	100.00	52.35	34.09	13.56	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	163	135	24	4	
Annual net sales.....	\$4,621,665	\$3,899,037	\$900,762	\$115,866	
Per cent of total sales.....	100.00	84.36	13.13	2.51	
Shoe stores:					
Number of stores.....	170	135	20	7	8
Annual net sales.....	\$3,987,385	\$2,512,429	\$604,630	\$273,312	\$597,014
Per cent of total sales.....	100.00	63.01	15.16	6.86	14.97
Furniture stores:					
Number of stores.....	95	86	9		
Annual net sales.....	\$4,680,111	\$4,032,102	\$648,009		
Per cent of total sales.....	100.00	86.15	13.85		
Radio and music stores:					
Number of stores.....	120	106	13		1
Annual net sales.....	\$3,918,949	\$3,288,780	\$629,780		\$400
Per cent of total sales.....	100.00	83.92	16.07		.01
Grocery stores (without meats):					
Number of stores.....	1,337	881	222	233	1
Annual net sales.....	\$26,430,291	\$8,824,048	\$7,343,085	\$10,245,158	\$18,000
Per cent of total sales.....	100.00	33.39	27.78	38.76	.07
Combination stores (groceries and meats):					
Number of stores.....	673	493	65	113	2
Annual net sales.....	\$24,030,502	\$10,988,317	\$2,594,185	\$10,317,790	\$180,210
Per cent of total sales.....	100.00	45.52	10.79	42.94	.75
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	846	329	17		
Annual net sales.....	\$5,757,822	\$5,153,525	\$604,297		
Per cent of total sales.....	100.00	89.50	10.50		
Cigar stores and cigar stands:					
Number of stores.....	188	184	3		1
Annual net sales.....	\$1,702,529	\$1,579,828	\$36,588		\$86,113
Per cent of total sales.....	100.00	92.79	2.15		5.06
Filling stations:					
Number of stations.....	394	243	47	103	1
Annual net sales.....	\$8,612,837	\$4,248,739	\$1,259,436	\$3,066,798	\$37,817
Per cent of total sales.....	100.00	49.33	14.62	35.61	.44
Coal and wood yards—ice dealers:					
Number of yards.....	152	129	11	9	3
Annual net sales.....	\$9,784,830	\$7,278,937	\$1,069,775	\$1,212,780	\$223,338
Per cent of total sales.....	100.00	74.39	10.93	12.40	2.28
Drug stores:					
Number of stores.....	244	216	15	13	
Annual net sales.....	\$7,704,094	\$5,846,430	\$338,783	\$1,518,871	
Per cent of total sales.....	100.00	75.89	4.40	19.71	
Hardware stores:					
Number of stores.....	171	163	8		
Annual net sales.....	\$4,561,346	\$4,376,344	\$185,002		
Per cent of total sales.....	100.00	95.94	4.06		
Jewelry stores:					
Number of stores.....	85	81	4		
Annual net sales.....	\$1,544,112	\$1,513,670	\$30,442		
Per cent of total sales.....	100.00	98.03	1.97		

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**TABLE 106.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES**

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL			STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only	ALL OTHER REPORTED EXPENSES (includes rent)		Amount	Per cent of total sales
Total	18,843	17,902	26,781	6,465	\$38,032,875	\$1,590,805	\$38,266,108	\$59,789,920	\$440,624,841	100.00
Single-store independents.....	15,992	17,046	18,638	4,645	26,015,156	1,155,338	28,327,814	49,012,030	311,844,321	70.77
2-store independents.....	438	245	1,211	213	1,730,892	53,073	1,580,869	2,922,990	18,363,494	4.17
3-store independents.....	88	19	289	49	433,821	13,827	346,350	554,140	4,179,777	.95
Local chains.....	686	9	1,575	270	2,693,803	74,068	2,127,768	1,725,670	25,289,049	5.74
Sectional chains.....	472		1,665	439	2,483,202	115,978	1,553,329	1,090,130	24,904,981	5.65
National chains.....	623		1,907	525	2,631,918	118,580	2,569,938	1,414,120	30,834,638	7.00
Other types of operation:										
Roadside markets or stands ¹	203	222	51	37	46,513	6,762	66,200	54,060	710,746	.16
Itinerant vendors.....	26	30	10	4	14,450	1,550	18,046	2,050	180,285	.04
Rolling stores.....	6	6		2	700	700	5,367	2,270	44,781	.01
Industrial stores (including commis- saries).....	3		37	2	58,535	355	23,876	74,080	509,174	.13
Utility-operated retail stores.....	30		52	143	89,400	13,985	74,522	127,470	735,434	.17
Cooperative stores ¹	8		30	9	52,474	3,083	34,424	139,900	1,198,802	.27
Retailers—country buyers ¹	89	98	170	50	243,331	13,609	201,997	362,640	4,338,286	.99
Retailers—wholesalers ¹	222	225	1,038	71	1,512,016	17,893	1,326,284	2,295,500	17,272,653	3.92
All other types.....	7	2	19		26,604		9,324	15,870	151,820	.03

¹ These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

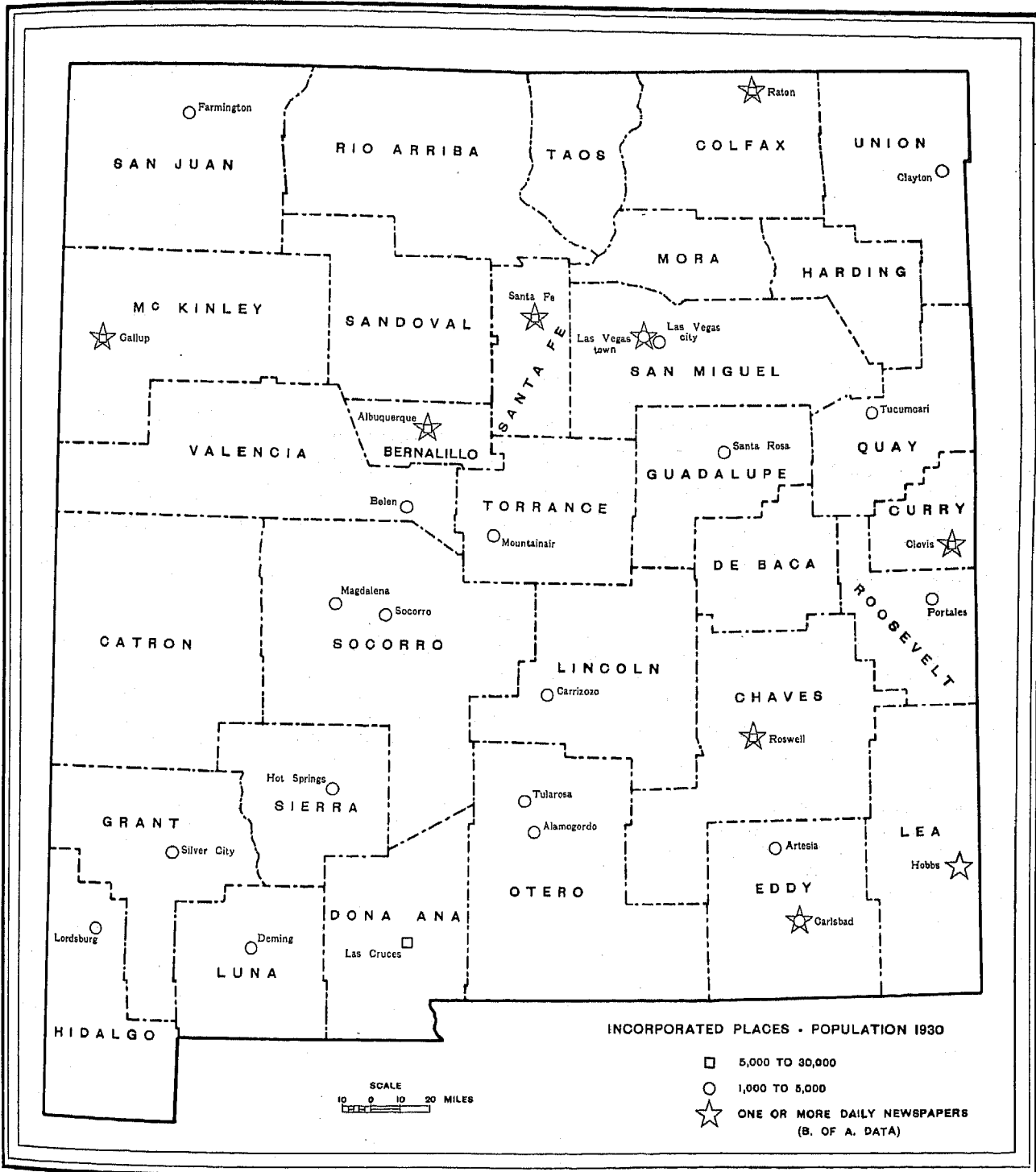
TABLE 107.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	7	4	1	2	
Annual net sales.....	\$991,503	\$490,955	(x)	(x)	
Per cent of total sales.....	100.00	49.52	(x)	(x)	
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores.....	125	91	8	26	
Annual net sales.....	\$3,256,607	\$1,070,764	\$136,563	\$2,049,280	
Per cent of total sales.....	100.00	32.88	4.19	62.93	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	190	172	16	2	
Annual net sales.....	\$3,858,948	\$3,331,516	(x)	(x)	
Per cent of total sales.....	100.00	86.33	(x)	(x)	
Family clothing stores—men's, women's, and children's:					
Number of stores.....	103	102			1
Annual net sales.....	\$2,083,315	\$1,968,191			\$118,124
Per cent of total sales.....	100.00	94.33			5.67
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	142	129	11	2	
Annual net sales.....	\$1,963,253	\$1,713,945	(x)	(x)	
Per cent of total sales.....	100.00	87.30	(x)	(x)	
Shoe stores:					
Number of stores.....	214	206	3	2	3
Annual net sales.....	\$2,483,293	\$2,327,215	\$83,286	(x)	(x)
Per cent of total sales.....	100.00	93.71	3.35	(x)	(x)
Furniture stores:					
Number of stores.....	137	128	9		
Annual net sales.....	\$4,567,287	\$4,247,073	\$320,214		
Per cent of total sales.....	100.00	92.99	7.01		
Radio and music stores:					
Number of stores.....	251	235	15		1
Annual net sales.....	\$4,728,185	\$4,285,499	\$411,286		\$26,400
Per cent of total sales.....	100.00	90.78	8.71		.66
Grocery stores (without meats):					
Number of stores.....	2,891	1,991	402	474	24
Annual net sales.....	\$54,170,956	\$19,780,034	\$12,343,958	\$21,540,634	\$520,330
Per cent of total sales.....	100.00	36.48	22.79	39.76	.97
Combination stores (groceries and meats):					
Number of stores.....	1,352	963	83	291	15
Annual net sales.....	\$49,970,238	\$22,302,471	\$3,018,635	\$24,075,664	\$573,468
Per cent of total sales.....	100.00	44.63	6.04	48.18	1.15
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	924	890	31		3
Annual net sales.....	\$10,315,147	\$9,647,571	\$646,253		\$21,823
Per cent of total sales.....	100.00	93.53	6.26		.21
Cigar stores and cigar stands:					
Number of stores.....	285	282	1	1	1
Annual net sales.....	\$2,402,289	\$2,271,936	(x)	(x)	(x)
Per cent of total sales.....	100.00	94.57	(x)	(x)	(x)
Filling stations:					
Number of stations.....	1,925	1,567	142	198	18
Annual net sales.....	\$22,232,782	\$13,526,599	\$3,597,746	\$4,413,662	\$604,745
Per cent of total sales.....	100.00	60.84	16.18	19.85	2.73
Coal and wood yards—ice dealers:					
Number of yards.....	374	341	18	9	6
Annual net sales.....	\$14,603,537	\$12,001,078	\$882,068	\$1,222,187	\$498,204
Per cent of total sales.....	100.00	82.15	6.04	8.37	3.41
Drug stores:					
Number of stores.....	487	453	27	3	3
Annual net sales.....	\$11,318,783	\$10,406,124	\$606,939	\$228,183	\$77,537
Per cent of total sales.....	100.00	91.94	5.36	2.02	.68
Hardware stores:					
Number of stores.....	430	402	20		8
Annual net sales.....	\$9,388,404	\$8,484,023	\$827,638		\$270,743
Per cent of total sales.....	100.00	90.37	8.88		2.95
Jewelry stores:					
Number of stores.....	120	116	4		
Annual net sales.....	\$1,008,423	\$982,524	\$25,899		
Per cent of total sales.....	100.00	97.43	2.57		

NEW MEXICO



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CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCK, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (See table 15 for commodity analysis)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		STOCK ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full-time	Part-time	Total (full-time and part-time)	Part-time only		Amount	Percent of total sales
Restaurants and eating places¹	817	856	1,165	130	\$895,109	\$40,695	\$110,460	\$4,818,470	4.02
Restaurants, cafeterias:									
Lunch rooms	155	158	451	22	243,788	3,169	32,400	1,941,159	1.12
Restaurants with table service	116	142	663	89	603,685	32,880	68,460	3,162,459	2.64
Lunch counters and refreshment stands, etc.:									
Refreshment stands	3	3	4	2	5,700	200	1,800	25,025	.02
Fountain-lunches	3	5	4	9	6,797	2,158	1,850	42,409	.03
Lunch counters	27	32	31	6	24,464	1,407	2,200	157,181	.13
Soft-drink stands	12	15	4		1,748		3,840	44,436	.04
Lumber and building group	141	103	491	108	709,161	36,167	1,057,910	7,948,215	6.14
Lumber and building material dealers:									
Lumber and building material dealers	47	21	158	18	274,542	6,303	687,990	3,382,994	2.82
Lumber and hardware	47	32	163	33	264,823	8,330	861,560	3,186,797	2.66
Roofing	8	8	16		14,090		8,120	79,021	.07
Sand, gravel, and crushed stone	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio)	8	10	22	7	31,103		22,500	158,445	.13
Heating and plumbing shops:									
Plumbing shops—heating and ventilating	23	24	54	43	105,780	17,062	42,750	443,219	.37
Heating appliances and oil burners	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores	5	6	8	6	6,500	1,891	14,770	55,456	.05
Other retail stores	529	544	1,861	268	1,652,617	73,350	3,579,840	16,078,075	13.42
Hardware stores	22	18	77	13	115,420	5,351	380,500	1,085,582	.91
Hardware and farm implement stores:									
Farm implements, machinery, and equipment dealers	8	9	10	12	17,500	1,800	47,580	374,093	.31
Farm implement dealers with hay, grain, and feed	4	10	13	1	22,368	200	46,000	302,337	.33
Hardware and farm implement stores	19	19	118	17	179,224	6,034	488,330	1,661,930	1.39
Farmers' supplies:									
Feed stores (flour, feed, grain, fertilizer)	15	22	29	5	40,833	1,562	93,820	922,907	.77
Harness shops	3	3	4	1	5,125	43	4,990	20,638	.02
Seeds, bulbs, and nursery stock	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and feed stores	21	23	50	25	75,728	7,079	113,050	1,472,620	1.23
Feed stores with groceries	21	32	32	11	30,866	2,125	94,250	804,644	.72
Book stores	7	4	21	6	34,882	3,674	77,020	268,150	.22
Cigar stores and cigar stands:									
Cigar stands	53	69	48	8	45,163	1,413	22,820	285,385	.24
Cigar stores without fountains	13	12	9	5	9,177	1,408	25,800	130,492	.11
Coal and wood yards—ice dealers:									
Coal and wood yards	22	16	92	23	125,309	7,930	60,620	1,082,046	.90
Ice dealers	3		9	3	16,664	2,100	740	68,242	.06
Drug stores:									
Drug stores	61	63	167	33	229,352	9,922	498,440	2,007,317	1.68
Drug stores with fountains	72	67	230	40	288,237	10,561	533,850	2,286,055	1.91
Florists	5	7	15	2	19,781	640	13,370	97,302	.08
Gift shops, novelties and toys:									
Art and gift shops	11	13	9	6	13,601	414	67,930	104,216	.09
Novelty and souvenir shops	36	36	62	12	57,845	1,442	160,760	442,631	.37
Jewelry stores:									
Jewelry stores (installment credit)	8	8	8	3	14,346	190	106,930	128,214	.11
Jewelry stores	37	39	51	14	84,609	2,364	341,790	671,810	.66
Luggage and leather goods	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio)	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers	28	15	71	9	70,843	1,935	103,620	624,563	.52
Office, school, and store supplies and equipment dealers:									
Office and school supplies	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office and store mechanical appliances dealers (retail)	5	2	8	2	6,849	700	16,020	41,776	.03
Office and store furniture and equipment dealers	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Typewriter dealers	3	3	6	2	9,188	473	7,850	65,982	.06
Store fixture dealers	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists	8	9	4	1	2,240	114	11,910	55,054	.05
Sporting goods stores, including athletic and playground equipment:									
Sporting goods, specialty stores	3	3	1	2	1,918	878	11,200	35,840	.03
Sporting goods stores with toys and stationary	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers:									
Printers and lithographers	3	4	6	2	12,246	565	3,420	40,138	.03
Stationers and engravers	3	2	11	1	15,695	24	59,100	106,115	.09
Miscellaneous classifications:									
Harness repair shops, including shoes	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Beauty shops and barber shops (merchandise)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Blacksmiths (miscellaneous merchandise)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Camera dealers (miscellaneous merchandise)	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Toilet articles and preparations, including perfumes	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Embroidery, needlework, and stamped goods	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Machinery dealers	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Patent medicines, remedies, perfumes, extracts, etc.	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Religious goods stores, including religious books	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Monuments and tombstones	3	3	4		5,803		9,150	21,213	.02
Undertakers' supplies (including some service)	11	15	27	5	29,667	967	69,050	254,384	.21
Hatcheries, day-old chicks	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
secondhand stores¹	84	84	13	7	19,385	2,125	47,140	173,875	.16
Tires, accessories, and parts (secondhand)	10	11	5	1	4,949	125	6,130	32,344	.03
Furniture stores (secondhand)	11	10	3	2	2,320	600	7,100	59,328	.05
Unclassified (secondhand)	12	12	5	3	4,806	1,150	24,360	65,703	.06

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW MEXICO: 1929

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TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores	Total pay roll reported	Wage value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)		
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises
All groups ¹	4, 101	\$10, 343, 689	\$4, 701, 033	\$15, 044, 732	\$9, 883, 000	1, 993	\$1, 979, 527	\$70, 875, 402
Food group.....	1, 071	1, 131, 561	1, 170, 852	2, 302, 413	1, 212, 030	418	289, 680	12, 583, 230
Candy and confectionery stores: Candy stores—nut stores.....	4	3, 348	2, 700	6, 138	4, 356	3	1, 950	19, 080
Confectionery stores (candy and fountain).....	64	84, 386	57, 036	142, 322	107, 284	44	37, 994	632, 800
Milk dealers.....	8	55, 310	8, 592	63, 902	67, 638	3	3, 235	118, 440
Fruit stores and vegetable markets.....	6	1, 025	1, 848	3, 773	4, 797	5	1, 830	36, 184
Grocery stores (without meats).....	678	301, 494	761, 680	1, 053, 174	342, 826	179	100, 713	4, 201, 341
Combination stores (groceries and meats): Grocery stores with meats.....	184	447, 041	213, 370	660, 411	425, 135	101	95, 648	5, 655, 351
Meat markets with groceries.....	38	47, 004	52, 600	99, 604	52, 408	21	13, 470	626, 190
Meat markets.....	51	107, 784	58, 656	166, 440	146, 510	41	21, 478	865, 560
Bakeries—bakery goods stores (except manufacturing bakeries).....	32	73, 626	16, 576	90, 202	51, 010	18	12, 698	316, 142
General stores.....	702	1, 293, 905	888, 849	2, 182, 754	1, 465, 368	140	111, 183	7, 294, 119
General stores—groceries with apparel.....	38	45, 462	41, 123	86, 585	43, 373	9	6, 731	310, 072
General stores—groceries with dry goods.....	363	284, 785	439, 088	723, 873	288, 068	68	38, 005	2, 001, 588
General stores—groceries with other merchandise.....	311	963, 658	408, 638	1, 372, 296	1, 133, 927	63	66, 447	4, 982, 459
General merchandise group.....	180	1, 120, 448	161, 732	1, 282, 180	1, 148, 112	128	313, 018	9, 535, 779
Department stores: With food departments.....	3	116, 307	1, 468	117, 775	173, 741	3	65, 702	1, 220, 910
Without food departments.....	16	239, 994	2, 440	292, 404	233, 239	12	41, 626	2, 530, 251
Dry goods stores.....	57	232, 574	67, 592	300, 166	232, 138	45	74, 016	2, 025, 792
General merchandise stores: With food departments.....	32	182, 858	46, 101	228, 959	161, 523	11	17, 800	1, 145, 933
Without food departments.....	35	180, 818	20, 430	207, 248	171, 683	29	38, 662	1, 448, 338
Army and Navy goods stores.....	4	2, 261	1, 686	3, 937	4, 419	2	2, 100	45, 000
Variety, 5-and-10, and to-a-dollar stores.....	32	115, 676	14, 856	130, 532	168, 634	25	71, 552	1, 088, 108
Automotive group.....	920	2, 612, 391	1, 020, 527	3, 632, 918	2, 451, 366	421	428, 391	18, 131, 553
Motor vehicle dealers (new and trade-in): Automobile sales rooms—new and trade-in.....	151	1, 658, 037	223, 975	1, 882, 012	1, 631, 367	103	196, 445	13, 235, 918
Used car establishments (including trucks).....	3	5, 100	2, 730	7, 830	14, 945	3	3, 120	66, 702
Accessories, tires, and batteries: Accessory stores with tires and batteries.....	10	30, 336	11, 856	42, 192	48, 647	6	10, 739	279, 103
Battery and ignition shops—brake repair shops.....	16	27, 539	22, 021	49, 560	21, 907	11	6, 017	199, 236
Tire shops (including tire repairs).....	35	72, 128	42, 876	115, 004	93, 757	28	28, 403	763, 358
Filling stations: Filling stations—gasoline and oil.....	157	182, 783	108, 252	291, 035	133, 739	51	37, 706	700, 288
Filling stations with tires and accessories.....	125	143, 997	134, 001	278, 088	120, 041	55	36, 190	845, 601
Filling stations with other merchandise.....	3	68, 827	139, 048	207, 875	93, 283	36	16, 756	295, 886
Bicycle shops.....	8	2, 713	1, 959	4, 672	3, 035	3	1, 740	24, 281
Garage and repair shops: Body, fender, and paint shops.....	13	17, 937	11, 942	29, 879	14, 072	11	6, 405	83, 175
Gadgets (repairs and storage, gasoline, oil, accessories).....	235	387, 445	316, 407	703, 852	267, 347	111	85, 010	1, 685, 890
Apparel group.....	156	334, 221	201, 056	535, 277	477, 103	137	158, 656	4, 051, 622
Men's and boys' clothing and furnishings stores: Men's furnishings stores.....	7	4, 175	9, 450	13, 625	14, 726	7	5, 872	156, 860
Men's clothing and furnishings stores.....	27	88, 060	47, 183	135, 243	139, 577	26	40, 869	1, 344, 185
Clothing stores—men's, women's, children's.....	23	76, 671	27, 324	103, 995	117, 891	22	31, 560	920, 564
Women's ready-to-wear specialty shops—apparel and accessories.....	41	92, 554	46, 354	138, 908	121, 849	35	40, 720	1, 101, 775
Women's accessories stores.....	17	4, 517	15, 094	20, 511	14, 932	12	8, 395	60, 545
Other apparel stores: Children's specialty shops.....	3	2, 123	3, 800	5, 923	7, 319	3	4, 140	40, 553
Custom tailors.....	17	22, 944	21, 064	44, 308	13, 744	13	5, 695	77, 154
Shoe stores—men's, women's, children's.....	18	41, 077	26, 028	67, 105	42, 913	10	18, 765	324, 305
Furniture and household group.....	141	661, 901	160, 021	731, 922	623, 394	98	114, 457	3, 198, 603
Furniture stores: Furniture stores.....	42	156, 476	65, 612	222, 088	162, 502	38	52, 746	1, 329, 793
Furniture and undertaker.....	5	15, 116	9, 702	24, 818	21, 115	2	5, 315	92, 262
Furniture and hardware stores.....	24	96, 454	32, 450	128, 904	91, 513	14	22, 032	526, 959
Household appliances stores: Household appliances stores (electric).....	34	202, 174	7, 360	209, 534	140, 094	19	12, 178	602, 301
Household appliances stores.....	7	14, 512	1, 718	16, 230	5, 650	3	2, 178	602, 301
Radio and music stores: Radio and electrical shops.....	15	48, 142	17, 370	65, 512	41, 395	14	9, 238	272, 331
Radio and musical instruments stores.....	9	35, 308	9, 828	45, 136	53, 490	6	10, 475	305, 626
Restaurants and eating places.....	317	895, 109	247, 741	1, 142, 860	507, 741	221	161, 040	3, 081, 346
Restaurants, cafeterias: Lunch rooms.....	155	243, 788	84, 214	328, 002	106, 216	99	35, 454	466, 862
Restaurants with table service.....	116	603, 685	122, 262	725, 947	357, 501	91	97, 947	2, 338, 224
Lunch counters and refreshment stands: Refreshment stands.....	3	5, 700	4, 134	9, 834	5, 572	3	3, 000	25, 625
Fountain—lunches.....	3	6, 797	5, 795	12, 592	5, 865	2	2, 640	40, 571
Lunch counters.....	27	24, 464	23, 778	48, 240	17, 672	18	6, 154	128, 787
Soft-drink stands.....	12	1, 748	6, 555	8, 303	7, 437	7	4, 405	36, 136
Lumber and building group.....	141	709, 161	159, 582	868, 743	550, 945	61	40, 260	2, 985, 575
Lumber and building material dealers: Lumber and building material dealers.....	47	274, 542	35, 637	310, 179	225, 797	12	11, 831	1, 029, 338
Lumber and hardware.....	47	254, 823	48, 192	303, 015	232, 437	13	10, 063	1, 350, 669
Roofing.....	8	14, 690	7, 844	22, 534	6, 339	6	2, 889	68, 021
Electrical shops (without radio).....	8	31, 103	13, 070	44, 173	23, 183	7	3, 865	101, 812
Plumbing shops—heating and ventilating.....	23	105, 730	43, 872	149, 652	49, 555	18	10, 390	379, 406
Paint and glass stores.....	5	6, 500	9, 216	15, 716	6, 180	3	1, 832	49, 056

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Wage value of proprietors' services at same rate as that paid full-time employees	Total wage cost (including proprietors' services)	All other reported expenses (includes rent)	RENTAL COST (Included in "All other expenses" column)		
						Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises
Other retail stores.....	529	\$1,652,617	\$673,671	\$2,326,288	\$1,526,318	342	\$360,225	\$9,898,024
Hardware stores.....	22	115,420	25,722	141,142	111,230	10	16,650	419,758
Hardware and farm implement stores:								
Farm implements, machinery and equipment dealers.....	8	17,500	15,030	32,530	10,055	5	3,605	347,008
Farm implement dealers with hay, grain, and feed.....	4	22,368	17,060	39,428	17,077	3	2,040	213,309
Hardware and farm implement stores.....	19	172,224	27,892	207,116	114,293	11	17,006	1,019,266
Farmers' supplies:								
Feed stores (flour, feed, grain, fertilizer).....	15	40,833	29,788	70,621	36,191	6	3,825	236,897
Harness shops.....	3	5,125	3,810	8,935	4,184	3	2,040	20,538
Coal and feed stores.....	21	75,728	26,749	102,477	58,259	7	4,494	460,645
Feed stores with groceries.....	21	30,866	28,736	59,602	43,459	9	4,830	311,760
Book stores.....	7	34,882	5,944	40,826	28,072	6	11,257	233,170
Cigar stores and cigar stands:								
Cigar stands.....	53	45,163	62,859	108,022	46,393	28	26,032	180,311
Cigar stores without fountains.....	13	9,177	10,356	19,533	20,897	9	13,379	100,535
Coal and wood yards—ice dealers:								
Coal and wood yards.....	22	125,309	20,400	145,709	111,181	9	2,691	191,973
Ice dealers.....	3	16,664		16,664				
Drug stores:								
Drug stores.....	61	229,352	101,934	331,286	194,953	46	58,423	1,754,839
Drug stores with fountains.....	72	283,237	79,596	362,833	263,107	59	72,341	1,983,478
Florists.....	5	19,781	8,932	28,713	24,071	5	5,191	97,302
Gift shops, novelties, and toys:								
Art and gift shops.....	11	13,601	19,045	32,646	16,860	9	7,045	102,566
Novelty and souvenir shops.....	36	57,245	32,400	89,745	73,433	23	18,227	374,650
Jewelry stores:								
Jewelry stores (installment credit).....	8	14,246	14,152	28,498	18,405	3	3,400	45,517
Jewelry stores.....	27	64,509	62,790	147,299	85,617	34	84,943	640,739
News dealers.....	28	70,843	14,850	85,693	51,539	13	9,442	183,547
Office, school, and store supplies and equipment dealers:								
Office and store mechanical appliance dealers (retail).....	5	6,849	2,458	9,307	7,165	2	1,380	37,412
Typewriter dealers.....	3	9,188	4,356	13,544	8,415	3	1,690	65,982
Opticians and optometrists.....	8	2,240	4,554	6,794	10,881	6	4,480	44,585
Sporting goods specialty stores.....	3	1,918	3,120	5,038	3,768	3	1,930	35,840
Stationers and printers:								
Printers and lithographers.....	3	12,246	7,768	20,014	6,145	2	1,620	25,068
Stationers and engravers.....	3	15,695	2,848	18,543	13,029	3	6,580	106,115
Miscellaneous classifications:								
Monuments and tombstones.....	3	5,863	4,350	10,163	4,150	2	600	14,345
Undertakers' supplies (including some service).....	11	29,667	15,945	45,612	56,823	9	11,461	221,303
Secondhand stores.....	34	12,385	27,002	39,387	31,233	27	12,417	135,547
Tires, accessories, and parts (secondhand).....	10	4,949	11,197	16,146	4,893	8	2,910	26,844
Furniture stores (secondhand).....	11	2,820	5,730	8,550	6,994	10	3,952	40,400
Unclassified (secondhand).....	12	4,866	8,916	13,782	6,502	8	4,055	51,803

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT															
		TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees, by seasons of the year (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)					
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15		
		Per cent 75	Per cent 85	Per cent 70	Per cent 30	Per cent 92	Per cent 8	Per cent 98	Per cent 100	Per cent 101	Per cent 103	Per cent 102	Per cent 13	Per cent 13	Per cent 13	Per cent 14	
All groups ¹	2,501																
Food group.....	421	82	18	80	20	94	6	98	101	101	100	15	16	16	16		
General stores.....	375	80	20	72	28	91	9	98	101	100	101	11	11	12	12		
General merchandise group.....	182	42	68	30	70	84	16	89	95	98	118	15	17	17	26		
Automotive group.....	82	94	6	90	10	98	2	96	102	102	100	7	8	8	8		
Apparel group.....	116	53	47	51	49	82	8	96	96	100	108	15	15	15	16		
Furniture and household group.....	119	82	18	77	23	92	8	99	101	100	100	12	12	13	14		
Restaurants and eating places.....	195	52	48	49	51	84	16	96	104	101	99	8	9	8	8		
Lumber and building group.....	126	93	7	98	2	98	2	97	101	101	101	17	17	19	19		
Other retail stores, including secondhand.....	420	84	16	82	18	91	9	99	99	100	102	14	16	15	18		
Food group.....	491	82	13	80	20	94	6	98	101	101	100	15	16	16	16		
Confectionery stores (candy and fountain).....	46	50	50	56	44	89	11	90	102	103	105	13	16	19	23		
Milk dealers.....	6	88	12			100		98	103	103	96						
Grocery stores (without meats).....	156	81	19	79	21	92	8	98	101	102	99	19	20	22	21		
Combination stores (groceries and meats):																	
Grocery stores with meats.....	121	88	12	87	13	96	4	100	101	100	99	14	14	15	15		
Meat markets with groceries.....	24	94	6	86	14	90	10	92	102	104	102	9	16	17	16		
Meat markets.....	35	95	5	93	7	100		97	102	101	100	13	17	17	16		
Bakeries—bakery goods stores (except manufacturing bakeries).....	22	76	24	100		96	4	101	98	103	98	8	7	8	7		

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT													
		TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS		Ratios at specified dates (Total full-time and part-time employees) 100 per cent represents year's average				Proportion of part-time employees to total employees (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
Other retail stores—Continued.															
Drug stores:															
Drug stores.....	50	78	22	81	19	87	13	97	100	101	102	15	16	16	16
Drugs stores with fountains.....	59	78	22	79	21	92	8	98	102	101	99	13	14	12	12
Florists.....	4	75	25	100	67	33	100	100	100	100	100	12	12	12	12
Art and gift shops.....	7	45	55	25	75	38	62	94	93	94	110	18	18	18	43
Jewelry stores:															
Jewelry stores (installment credit).....	5	50	50	33	67	75	25	92	91	91	126	12	12	12	27
Jewelry stores.....	25	93	7	83	17	100	100	117	93	91	99	14	17	17	21
News dealers.....	24	89	11	67	33	82	18	99	100	99	102	12	12	12	14
Office and store mechanical appliance dealers (retail).....	5	86	14	100	100	100	100	96	96	96	112	33	33	33	29
Opticians and optometrists.....	4	20	80	100	100	100	100	100	100	100	100	20	20	20	20
Undertakers' supplies (including some service).....	10	83	17	88	14	86	14	100	100	100	100	16	16	16	16
Secondhand stores.....	16	79	21	80	20	100	100	108	78	126	90	17	24	14	26

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
(Sales expressed in thousands of dollars)

KIND OF BUSINESS	STATE TOTALS (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups ¹	4,191	\$119,758	185	\$32,346	402	\$27,958	396	\$15,128	371	\$9,044	701	\$9,927	615	\$4,479	1,459	\$2,858
Per cent of total stores and sales.....	100.00	100.00	3.94	18.66	9.59	23.33	9.45	12.63	8.85	7.55	16.73	8.29	14.63	3.74	34.81	2.39
Food group.....	1,071	\$18,768	29	\$3,862	82	\$5,907	63	\$2,448	80	\$1,939	133	\$1,873	162	\$1,110	529	\$917
Candy and confectionery stores:																
Candy stores—nut stores.....	4	28											3	20	1	2
Confectionery stores (candy and fountain).....	64	\$20			3	192	3	108	6	141	18	241	13	95	21	42
Milk dealers.....	8	\$40			4	253	1	40	1	25	1	16	1	9	4	14
Fruit stores and vegetable markets.....	6	38							1	25	1	18	1	1		
Grocery stores (without meats).....	678	6,983	8	1,079	33	2,341	16	634	31	731	62	860	89	628	439	710
Combination stores (groceries and meats):																
Grocery stores with meats.....	184	7,657	19	2,508	33	2,493	29	1,098	24	598	20	282	19	139	38	83
Meat markets with groceries.....	38	938	1	165	3	217	6	245	5	125	8	110	7	55	8	22
Meat markets.....	51	1,320	1	110	4	269	5	205	6	155	14	221	10	82	10	22
Bakeries—bakery goods stores (except manufacturing bakeries).....	22	494			1	61	3	118	6	143	6	87	8	63	8	22
General stores.....	702	\$2,599	22	\$2,983	72	4,841	77	2,882	69	1,650	142	1,988	104	754	198	414
General stores—groceries with apparel.....	28	\$62	1	118	4	260	2	79	7	178	11	151	7	61	6	15
General stores—groceries with dry goods.....	353	5,702	5	657	16	1,006	27	991	30	725	67	901	61	423	145	301
General stores—groceries with other merchandise.....	311	16,035	16	2,208	52	3,575	48	1,812	32	747	64	936	36	270	47	98
General merchandise group.....	186	\$2,263	22	\$3,277	31	2,286	31	1,210	31	789	25	342	15	111	14	33
Department stores:																
With food departments.....	3	1,221														
Without food departments.....	16	3,264	10	1,457	1	54										
Dry goods stores.....	37	2,377	5	761	8	650	11	445	13	336	10	133	5	38	5	14
General merchandise stores:																
With food departments.....	22	2,005	2	235	10	674	5	212	5	128	3	57	3	24	1	3
Without food departments.....	35	1,600	2	323	8	618	9	334	10	261	3	42	3	22		
Army and Navy goods stores.....	4	69														
Variety, 5-and-10, and 10-a-dollar stores.....	32	1,141	3	501	4	290	5	184	3	64	5	60	4	27	8	16
Automotive group.....	920	\$28,969	48	\$1,180	61	4,280	66	2,406	52	1,249	179	2,568	163	1,200	324	687
Motor vehicle dealers:																
Automobile sales rooms—new and trade-in.....	151	19,448	29	5,345	34	2,542	23	866	4	103	13	188	6	43	2	5
Used-car establishments (including trucks).....	3	67														
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	10	373	1	116	2	134	2	64			4	57			1	2
Battery and ignition shops—brake repair shops.....	16	250			1	91	1	38			3	45			6	12
Tire shops (including tire repairs).....	35	860	1	153	4	249	5	199	2	48	11	162	4	32	8	15

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN NEW MEXICO: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Automotive Group—Continued.																
Filling stations:																
Filling stations—gasoline and oil	157	\$1,773			4	\$247	10	\$374	8	\$190	40	\$589	33	\$258	62	\$110
Filling stations with tires and accessories	125	1,794	1	\$131	7	411	6	215	11	248	29	425	35	268	36	96
Filling stations with other merchandise	168	1,245			1	60	5	163	7	171	31	424	35	249	39	170
Bicycle shops	3	24									1	13	2	12		
Garages and repair shops:																
Body, fender, and paint shops	13	132					1	45	1	20	1	10	5	36	5	15
Garages (repairs and storage, gasoline, oil, accessories)	235	2,777	2	234	8	546	12	457	15	365	45	641	40	287	113	247
Apparel group																
Men's and boys' clothing and furnishings stores:																
Men's furnishings stores	7	157					2	76	1	22	3	49	1	10		
Men's clothing and furnishings stores	27	1,350	2	211	9	560	2	92	7	166	5	75	1	7		
Clothing stores—men's, women's, children's	23	930	2	265	6	399	3	116	2	50	6	85	2	15	2	8
Women's ready-to-wear specialty stores—apparel and accessories	41	1,244	2	288	5	403	6	231	6	153	8	121	5	32	9	17
Women's accessories stores	17	68									1	18	2	15	14	35
Other apparel stores:																
Children's specialty shops	3	41					1	33								
Custom tailors	17	91													1	2
Shoe stores—men's, women's, and children's	18	339	1	100			4	137	1	26	3	37	3	20	6	17
Furniture and household group																
Furniture stores:																
Furniture stores	42	1,549	3	430	4	253	9	339	6	152	7	101	8	56	4	10
Furniture and undertaker	5	133			1	56	1	36	1	27	1	10			1	4
Furniture and hardware	24	942	2	212	3	211	8	329	5	130	3	47	1	8	2	4
Household appliances stores:																
Household appliances stores (electric)	34	953			7	446	7	258	4	92	9	133	2	6	6	18
Household appliances stores	7	137					2	90			2	31	1	14	1	1
Radio and music stores:																
Radio and electrical shops	15	292			1	87	2	84	2	50	4	58	4	30	2	4
Radio and musical instruments stores	9	383	1	107	2	132	3	105	1	27			1	8	1	5
Restaurants with eating places																
Restaurants, cafeterias:																
Lunch rooms	155	1,341	2	254	3	192	2	71	3	80	16	209	21	149	107	154
Restaurants with table service	116	3,163	3	429	11	800	17	611	14	339	27	374	22	170	21	59
Lunch counters, and refreshment stands:																
Refreshment stands	3	26									1	16	1	8	1	2
Fountain—lunches	3	42									1	17			1	2
Lunch counters	27	167					1	38	1	20	2	33	5	31	18	36
Soft-drink stands	12	44									1	14	2	15	9	15
Lumber and building group																
Lumber and building material dealers:																
Lumber and building material dealers	47	3,333	9	1,128	16	1,100	5	175	4	111	3	40	2	15	5	13
Lumber and hardware	47	3,187	2	239	16	1,183	9	362	9	223	5	79	2	18	1	1
Roofing	8	70							2	47			3	32	3	10
Electrical shops (without radio)	8	168			1	57	1	46	1	20	2	23	1	7	2	6
Plumbing shops—heating and ventilating	23	443			1	56	5	190	4	97	5	65	3	20	5	15
Paint and glass stores	5	56			1	36	1	36	1	12					3	8
Other retail stores																
Hardware stores	22	1,086	2	292	4	265	2	60	4	95	4	49	2	16	3	8
Hardware and farm implement stores:																
Farm implements, machinery and equipment dealers	8	374	1	120	2	169	1	49	1	20			1	9	2	7
Farm implement dealers with hay, grain, and feed	4	392	2	298	1	64	1	30								
Hardware and farm implement stores	19	1,662	2	234	7	472	3	100	2	49	2	25	1	9		
Farmers' supplies:																
Feed stores (flour, feed, grain, fertilizer)	15	923	1	102	4	254	1	35	2	50	2	25			3	2
Harness shops	3	21											2	17	1	4
Coal and feed stores	21	1,473	1	162	4	287	5	191	5	125					3	5
Feed stores with groceries	21	865	1	141	10	587	2	87	1	25	2	34			5	11
Book stores	7	259			2	152	2	80	1	25	1	12	1	9		
Cigar stores and cigar stands:																
Cigar stands	53	285					1	50	3	75	4	58	6	38	30	64
Cigar stores without fountains	13	136							4	86	1	17	2	15	6	19
Coal and wood yards—ice dealers:																
Coal and wood yards	22	1,082	1	119	1	64	6	269			7	104	1	9	4	8
Ice dealers	3	68					1	36	1	28					1	4
Drug stores:																
Drug stores	61	2,007	3	379	11	759	8	349	11	272	10	160	9	71	9	17
Drug stores with fountains	72	2,286	1	107	14	997	17	674	7	171	18	260	9	62	6	15
Florists	5	97					2	84					1	6	2	7
Gift shops, novelties, and toys:																
Art and gift shops	11	104			1	58					2	22	2	10	6	14
Novelty and souvenir shops	36	443	1	150			1	89	3	74	8	105	4	32	19	43

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (includes Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Other retail stores—Continued.																
Jewelry stores:																
Jewelry stores (installment credit)	8	\$128					1	\$30	2	\$47	3	\$42	1	\$3	1	\$1
Jewelry stores	37	672			2	\$180	6	222	7	167	6	85	7	53	9	15
News dealers	28	625	1	\$123	3	179	1	39	4	100	9	133	5	30	5	14
Office, school, and store supplies and equipment dealers:																
Office and store mechanical appliance dealers (retail)	5	42							1	25	1	12			3	4
Typewriter dealers	3	66					1	37	1	27					1	2
Opticians and optometrists	8	55									1	12	5	39	2	4
Sporting goods, specialty stores	3	36									2	30	1	0		
Stationers and printers:																
Printers and lithographers	3	40									3	40				
Stationers and engravers	3	106			1	60	1	38					1	8		
Miscellaneous classification:																
Montuments and tombstones	3	21									1	12	1	7	1	2
Undertakers' supplies (including some service)	11	254					2	96	4	94	3	50	1	10	1	5
Secondhand stores	34	174									3	48	12	79	19	46
Tires, accessories, and parts:																
Automobile parts and accessories	7	29											3	18	4	11
Tires and batteries	3	3													3	3
Furniture stores	11	89									1	19	4	24	6	16
Unclassified	12	66									1	12	5	37	6	16

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	ALL STORES WITH ANNUAL SALES EXCEEDING \$200,000 (included in State totals, Table 4A)		STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999		STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999		STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups	82	\$28,038	10	\$6,458	32	\$12,019	40	\$9,661
Per cents of total stores and sales	1.95	23.41	0.24	5.39	0.70	10.04	0.95	7.93
Food group	5	718					3	718
Combination stores—grocery stores with meats	2	(x)						
Meat markets	1	(x)						
General stores	18	7,087	3	\$2,147	8	\$3,200	7	\$1,740
General stores—groceries with dry goods	2	697			1	454	1	243
General stores—groceries with other merchandise	16	6,390	3	2,147	7	2,746	6	1,497
General merchandise group	11	4,245	3	1,876	3	1,232	5	1,138
Department stores:								
With food departments	3	1,221	1	538	1	454	1	230
Without food departments	5	1,734	1	679	1	413	3	662
General merchandise stores—with food departments	3	1,270	1	659	1	365	1	246
Automotive group	30	10,356	3	1,838	16	5,799	11	2,719
Automobile sales rooms—new and trade-in	30	10,356	3	1,838	16	5,799	11	2,719
Apparel group	1	(x)						
Furniture and household group	1	(x)						
Restaurants and eating places	2	613			1	379	1	234
Restaurants, cafeterias:								
Lunch rooms	1	(x)						
Restaurants with table service	1	(x)						
Lumber and building group	6	1,833	1	597	1	334	4	902
Lumber and building-material dealers:								
Lumber and building-material dealers	3	500			1	334	2	466
Lumber and hardware	3	1,033	1	597			2	436
Other retail stores	10	2,736			3	1,075	7	1,661
Hardware stores	1	(x)						
Hardware and farm-implement stores	2	(x)						
Farmers' supplies:								
Feed stores (flour, feed, grain, fertilizer)	2	450					2	450
Coal and feed stores	3	701					3	701
Coal and wood yards	2	510					2	510

RETAIL DISTRIBUTION IN NEW MEXICO: 1929

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Number of proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES 1929	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	4,191	4,320	8,596	1,501	\$10,343,699	\$376,672	\$9,883,600	\$20,307,540	\$119,758,409	100.00
Single-store independents.....	3,420	3,801	5,804	1,060	6,908,540	276,362	6,992,143	13,286,570	80,626,205	67.33
2-store independents.....	107	88	349	31	495,780	7,822	474,996	1,183,260	5,511,190	4.60
3-store independents.....	50	26	227	26	304,760	3,894	229,631	530,530	2,790,890	2.33
Local chains.....	80	18	376	70	554,228	16,460	488,720	1,175,050	5,836,642	4.87
Sectional chains.....	61	—	243	36	294,267	6,919	303,393	517,240	2,890,327	2.42
National chains.....	102	—	894	140	841,678	28,584	529,955	1,093,560	7,357,278	6.14
Industrial stores (includes commissaries).....	7	4	3	3	5,125	1,150	148	9,590	150,451	.13
Utility-operated retail stores.....	23	—	40	8	77,377	1,731	52,291	196,190	581,963	.44
Manufacturers—controlled chains and sales branch systems.....	5	—	42	—	80,211	—	28,391	51,640	198,155	.17
Retailers—country buyers ¹	276	313	340	86	399,435	19,518	344,343	1,279,820	8,969,566	7.24
Retailers who are also wholesalers ¹	54	61	260	36	360,179	12,316	414,810	961,210	4,786,992	4.00
Other types of operation.....	6	9	18	5	22,107	1,916	24,784	22,880	400,620	.33

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE.—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTIES	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
State total.....	4,191	\$119,758	3,577	\$88,928	74	163	\$10,257	9	451	\$20,573	17
Bernalillo.....	541	20,954	457	16,410	78	40	2,800	14	44	1,744	8
Catron.....	36	304	36	304	—	—	—	—	—	—	—
Chaves.....	197	9,945	165	8,100	82	15	735	7	17	1,110	11
Colfax.....	215	6,094	191	4,388	73	6	941	10	18	675	11
Curry.....	239	7,734	184	5,380	69	11	981	13	44	1,873	18
De Baca.....	40	727	36	543	75	—	—	—	4	184	25
Dona Ana.....	233	5,059	209	4,188	83	7	314	6	20	557	11
Eddy.....	126	6,693	89	3,156	47	10	537	8	27	3,000	45
Grant.....	200	6,891	189	6,438	93	6	321	5	5	132	2
Guadalupe.....	67	1,415	59	1,080	76	2	(x)	(x)	6	(x)	(x)
Harding.....	32	1,215	28	457	38	—	—	—	4	788	62
Hidalgo.....	73	1,783	70	1,699	95	—	—	—	3	84	5
Lea.....	60	1,045	45	623	60	2	(x)	(x)	13	(x)	(x)
Lincoln.....	81	1,563	77	1,072	69	—	—	—	4	491	31
Luna.....	116	2,772	106	2,258	82	4	198	7	6	816	11
McKinley.....	176	6,803	154	4,916	72	8	731	11	14	1,156	17
Mora.....	69	1,313	53	245	19	—	—	—	16	1,068	81
Otero.....	108	2,290	97	1,871	82	2	100	4	9	819	14
Quay.....	157	3,966	119	3,094	78	4	165	4	34	707	13
Rio Arriba.....	100	1,767	91	1,231	70	—	—	—	9	536	30
Roosevelt.....	86	2,376	64	1,680	69	5	157	6	17	580	25
Sandoval.....	71	810	56	586	72	—	—	—	15	224	28
San Juan.....	108	2,098	97	1,730	82	1	(x)	(x)	10	(x)	(x)
San Miguel.....	261	5,274	229	3,893	74	12	679	13	20	697	13
Santa Fe.....	163	7,051	171	5,971	85	12	702	10	10	378	—
Sierra.....	91	1,050	78	934	89	—	—	—	13	116	11
Socorro.....	101	1,594	91	940	59	1	(x)	(x)	9	653	41
Taos.....	86	1,280	63	766	60	2	(x)	(x)	21	(x)	(x)
Torrance.....	76	2,107	69	1,462	69	—	—	—	7	645	31
Union.....	117	3,182	85	1,996	63	9	410	13	23	776	24
Valencia.....	135	2,693	122	1,557	58	4	176	6	9	960	36

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents and local branch systems	Local chains	Sectional and national chains	Other types
Department stores:						
Number of stores.....	19	4			14	1
Annual net sales.....	\$4,485,182	\$723,591			\$3,223,019	\$538,572
Per cent of total sales.....	100.00	16.13			71.86	12.01
Variety, 5-and-10, and 10-and-25-cent stores:						
Number of stores.....	32	20	4		7	1
Annual net sales.....	\$1,141,359	\$231,580	\$165,164		\$744,315	\$300
Per cent of total sales.....	100.00	20.29	14.47		65.21	.03
Men's and boys' clothing and furnishings stores:						
Number of stores.....	34	34				
Annual net sales.....	\$1,516,018	\$1,516,018				
Per cent of total sales.....	100.00	100.00				
Clothing stores—men's, women's and children's:						
Number of stores.....	23	16	(x)		(x)	2
Annual net sales.....	\$938,564	\$431,452	(x)		(x)	
Per cent of total sales.....	100.00	45.97	(x)		(x)	
Women's ready-to-wear specialty stores—apparel and accessories:						
Number of stores.....	41	37	(x)	2	2	
Annual net sales.....	\$1,244,125	\$1,076,124	(x)	(x)		
Per cent of total sales.....	100.00	86.50	(x)	(x)		
Shoe stores:						
Number of stores.....	20	16	(x)	3	1	
Annual net sales.....	\$354,074	\$181,065	(x)	(x)		
Per cent of total sales.....	100.00	51.31	(x)	(x)		
Furniture stores:						
Number of stores.....	71	66	(x)	4	1	
Annual net sales.....	\$2,623,373	\$2,317,928	(x)	(x)		
Per cent of total sales.....	100.00	88.36	(x)	(x)		
Radio and music stores:						
Number of stores.....	24	24				
Annual net sales.....	\$675,084	\$675,084				
Per cent of total sales.....	100.00	100.00				
Grocery stores (without meats):						
Number of stores.....	678	565	8	13	16	76
Annual net sales.....	\$6,982,999	\$4,047,531	\$63,820	\$720,300	\$1,167,922	\$993,426
Per cent of total sales.....	100.00	57.96	.91	10.32	16.58	14.23
Combination stores (groceries and meats):						
Number of stores.....	222	178	9	7	7	21
Annual net sales.....	\$8,594,785	\$5,892,985	\$435,125	\$640,843	\$820,417	\$796,405
Per cent of total sales.....	100.00	68.56	5.06	7.46	9.65	9.27
Restaurants, cafeterias:						
Number of stores.....	272	263				9
Annual net sales.....	\$4,548,759	\$3,476,709			\$1,072,050	
Per cent of total sales.....	100.00	76.43			23.57	
Cigar stores and cigar stands:						
Number of stores.....	66	64	(x)	2		
Annual net sales.....	\$421,877	(x)	(x)			
Per cent of total sales.....	100.00	(x)	(x)			
Filling stations:						
Number of stations.....	450	349	23	13	51	14
Annual net sales.....	\$4,812,807	\$3,083,342	\$466,802	\$250,224	\$673,764	\$338,675
Per cent of total sales.....	100.00	64.07	9.70	5.20	14.00	7.03
Coal and wood yards—ice dealers:						
Number of yards.....	25	22	(x)	1	1	1
Annual net sales.....	\$1,150,288	\$1,089,867	(x)	(x)		\$12,000
Per cent of total sales.....	100.00	94.76	(x)	(x)		1.04
Drug stores:						
Number of stores.....	133	118	10	4		1
Annual net sales.....	\$4,263,372	\$3,513,923	\$316,589	\$366,000		\$86,800
Per cent of total sales.....	100.00	81.85	7.37	8.52		2.26
Hardware stores:						
Number of stores.....	22	21	(x)	1		
Annual net sales.....	\$1,085,582	(x)	(x)			
Per cent of total sales.....	100.00	(x)	(x)			
Jewelry stores:						
Number of stores.....	45	44	(x)	1		
Annual net sales.....	\$800,024	(x)	(x)			
Per cent of total sales.....	100.00	(x)	(x)			

CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS—Continued

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT, FOR SELECTED KINDS OF BUSINESS—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTALS		ALL CASH		PROPORTION OF CREDIT BUSINESS																	
					1-10 per cent credit		11-20 per cent credit		21-30 per cent credit		31-40 per cent credit		41-50 per cent credit		51-60 per cent credit		61-70 per cent credit		71-80 per cent credit		More than 80 per cent credit	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales		
Lumber and building group.....	74	23,596	9	2,590	4	833	3	829	1	87	2	230	5	233	5	2143	3	280	6	2208	37	22,473
Lumber and building material dealers.....	40	2,365	3	460	1	2	5	1	29	2	74	2	109	2	54	4	204	23	2,050			
Electrical shops (without radio).....	8	158	2	31	1	4	1	7									1	2	3	114		
Plumbing shops—heating and venting.....	19	391	2	15	3	29	1	17			1	4	2	31	1	20				0	269	
Paint and glass stores.....	5	55	1	12					1	1			1	1						2	40	
Other retail stores.....	214	7,033	70	1,155	18	362	21	657	27	1,173	23	920	17	643	9	405	12	537	8	683	9	457
Hardware stores.....	19	1,023	3	28	1	10		1	22	1	5	4	93	1	66	4	128	3	592	1	79	
Feed stores (flour, feed, grain, fertilizer).....	11	682	4	76		2	129					2	102	1	250	2	125					
Book stores.....	5	154								3	69		1	12	1	73						
Cigar stores without fountains.....	9	81	8	77			1	4														
Coal and wood yards.....	16	787	4	72	1	1	1	45	2	307		1	18	1	10				2	60	4	274
Drug stores:																						
Drug stores.....	46	1,643	16	348	11	247	5	179	6	246	2	234	3	207	1	9	1	127			1	46
Drug stores with fountains.....	58	1,769	19	243	5	134	8	290	11	503	10	371	2	86	1	33	1	6			1	3
Florists.....	4	52					1	3					1	6	1	39	1	4				
Jewelry stores:																						
Jewelry stores (installment credit).....	8	128				2	9	2	24	2	39						1	20			1	30
Jewelry stores.....	27	519	13	202		2	2	3	29	3	125	4	125	1	11				1	25		
Office and store mechanical appliance dealers (retail).....	3	39	1	2																	1	25
Sporting goods, specialty stores.....	2	36	1	6						1	17						1	13				
Stationers and engravers.....	3	106							1	38	1	60			1	8						

TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) ¹
	Number of stores	Total net sales	Net credit sales	Ratio of credit sales to total sales	
Total.....	2,215	\$73,397,000	\$38,756,080	52.80	\$1,492,414
Independent stores ²	1,859	67,804,143	30,091,834	52.06	1,253,383
Local chains.....	44	3,748,117	2,506,124	66.80	
Sectional chains.....	33	1,465,462	1,040,278	70.99	64,000
National chains.....	25	908,909	402,154	44.25	110,861
Utility-operated retail stores.....	18	398,450	343,900	86.31	63,580
Retailers—country buyers ³	201	6,255,698	2,648,060	42.33	
Combination retailers and wholesalers ³	33	2,812,288	1,720,079	61.16	
Other types of operation.....	2	3,638	3,621	92.07	

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents and 2 or 3 store independents.

³ This classification was used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	8,884	\$3,454,468	Other stores in which meals are served—Contd.		
Restaurants and eating places.....	8,428	3,402,308	Combination stores—meat markets with groceries.....	12	\$1,200
Lunch rooms.....	2,733	623,911	Bakeries—bakery goods stores (except manufacturing bakeries).....	39	14,658
Restaurants with table service.....	5,126	2,658,893	General stores—groceries with apparel.....	18	1,900
Lunch counters.....	509	119,504	General stores—groceries with dry goods.....	59	3,282
Other stores in which meals are served.....	456	62,150	General stores—groceries with other merchandise.....	04	6,576
Confectionery stores (candy and fountain).....	86	13,860	Filling stations with tires and accessories.....	8	1,000
Grocery stores (without meats).....	57	4,843	Filling stations with other merchandise.....	113	4,926

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject is contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	687	\$2,333,478	\$65,321	Automotive group—Continued.			
General stores.....	3	18,128		Accessory stores with tires and batteries.....	1	\$1,898	
General stores—groceries with apparel.....	1	7,500		Battery and ignition shops—brake repair shops.....	10	69,125	
General stores—groceries with dry goods.....	1	5,018		Tire shops (including tire repairs).....	8	34,787	
General stores—groceries with other merchandise.....	1	3,610		Filling stations (gasoline and oil).....	2	10,046	
Automotive group.....	584	2,313,027	65,321	Filling stations with tires and accessories.....	18	65,043	
Automobile sales rooms—new and trade-in.....	381	1,445,205	49,006	Filling stations with other merchandise.....	4	31,771	
Used car establishments—including trucks.....	2	1,080		Body, fender, and paint shops.....	8	38,685	
				Garages (repairs and storage, gasoline, oil, accessories).....	160	615,387	\$16,225
				Secondhand stores.....		4,321	

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

KIND OF BUSINESS	Receipts from other repairs and service	KIND OF BUSINESS	Receipts from other repairs and service
Total.....	\$367,098	Restaurants and eating places.....	\$11,885
General stores.....	2,921	Lunch rooms.....	11,185
General stores—groceries with dry goods.....	1,500	Lunch counters.....	500
General stores—groceries with other merchandise.....	1,121	Lumber and building group.....	77,007
General merchandise group.....	4,399	Lumber and building material dealers.....	2,000
General merchandise stores—with food departments.....	2,791	Roofing.....	11,175
Variety, 5-and-10, and to-a-dollar stores.....	1,608	Electrical shops (without radio).....	7,725
Automotive group.....	80,867	Plumbing shops—heating and ventilating.....	56,167
Battery and ignition shops—brake repair shops.....	45,040	Other retail stores.....	147,009
Filling stations—gasoline and oil.....	9,500	Hardware stores.....	18,500
Bicycle shops.....	6,327	Farm implements, machinery and equipment dealers.....	4,000
Apparel group.....	43,083	Hardware and farm implement stores.....	22,614
Men's furnishings stores.....	1,561	Harness shops.....	4,310
Men's clothing and furnishings stores.....	5,650	Drug stores.....	4,579
Women's ready-to-wear specialty shops—apparel and accessories.....	2,660	Drug stores with fountains.....	3,000
Millinery stores.....	1,000	Novelty and souvenir shops.....	2,200
Custom tailors.....	19,328	Jewelry stores.....	46,519
Shoe stores—men's, women's, and children's.....	12,364	Office and store mechanical appliance dealers (retail).....	3,150
Furniture and household group.....	14,897	Typewriter dealers.....	2,163
Furniture stores.....	2,000	Opticians and optometrists.....	5,868
Household appliances stores (electric).....	7,089	Undertakers' supplies (including some service).....	6,800
Radio and electrical shops.....	3,842	Miscellaneous classifications (combined).....	23,316
Radio and musical instruments stores.....	2,466	Secondhand stores.....	5,250

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹	KIND OF BUSINESS	Merchandise manufactured on sales premises ¹	Sales to other retailers for use or resale ¹	Returned goods and allowances ¹
All groups	\$415,672	\$2,710,932	\$96,009	Apparel group—Continued.			
Food group	333,815	106,679		Women's ready-to-wear specialty shops—apparel and accessories.....			\$0,000
Confectionery stores (candy and fountain).....	14,000	20,000		Other apparel stores:			
Milk dealers.....	8,615			Children's specialty shops.....	\$10,690	\$3,000	
Grocery stores (without meats).....	7,500	40,731		Custom tailors.....			
Combination stores (groceries and meats):				Furniture and household group			
Grocery stores with meats.....		28,079		Furniture and hardware stores.....		7,064	4,594
Meat markets with groceries.....		10,000		Household appliances stores:		3,064	
Meat markets.....	251,200	5,369		Household appliances stores (electrical).....		4,000	3,000
Bakeries—bakery goods stores (except manufacturing bakeries).....	52,500	5,500		Household appliances stores.....			1,534
General stores		2,075,229		Lumber and building group	9,850	70,196	5,949
General stores—groceries with apparel.....		4,085		Lumber and building material dealers:			
General stores—groceries with dry goods.....		82,991		Lumber and building material dealers.....	1,850	67,196	5,949
General stores—groceries with other merchandise.....		1,988,153		Lumber and hardware.....		3,000	
General merchandise group	31,900	137,275	27,695	Plumbing shops—heating and ventilating.....	8,000		
Department stores:				Other retail stores	29,417	172,288	32,661
With food departments.....		120,545		Hardware stores.....	10,000		30,631
Without food departments.....			11,344	Farm implement dealers with hay, grain, and feed.....		15,000	
Dry goods stores.....			12,187	Farmers' supplies:			
General merchandise stores:				Feed stores (flour, feed, grain, fertilizer).....		38,790	
With food departments.....	7,000	6,730		Harness shops.....	3,650	25,239	
Without food departments.....	24,900		4,164	Coal and feed stores.....			
Automotive group		131,948	10,000	Coal and wood yards—ice dealers:		71,139	
Automobile sales rooms—new and trade-in.....		115,429	10,000	Coal and wood yards.....			
Accessories, tires and batteries:				Ice dealers.....	3,767		
Battery and ignition shops—brake repair shops.....		2,000		Drug stores:		8,000	
Tire shops (including tire repairs).....		14,517		Drug stores.....		5,320	
Apparel group	10,690	17,255	15,170	Drug stores with fountains.....		8,800	
Men's clothing and furnishings stores.....			2,640	Novelty and souvenir shops.....			
Clothing stores—men's, women's, and children's.....		14,255	5,530	Office and store mechanical appliance dealers (retail).....			2,030
				Printers and lithographers.....	12,000		

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for re-sale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED ONLY IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments sales include both retail and wholesale sales]

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
State totals.....	19	\$505,187	7	\$231,558	22	\$1,174,874	16	\$276,442
Albuquerque.....	3	99,745	1	65,000				

¹ This total shows sales direct at retail only.

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS

[Retailers who are also country-buyers are included in the Retail Census. That part of their business which is assembling is shown below]

COUNTY	COUNTRY BUYING (assembling)	COUNTY	COUNTRY BUYING (assembling)	COUNTY	COUNTRY BUYING (assembling)
State total.....	\$5,571,894	Hidalgo.....	\$23,377	Sandoval.....	\$37,278
Bernalillo.....	4,738	Lea.....	21,605	San Juan.....	94,621
Chaves.....	28,699	Lincoln.....	182,295	San Miguel.....	14,818
Colfax.....	183,814	Luna.....	59,682	Santa Fe.....	35,000
Curry.....	333,690	McKinley.....	255,555	Sierra.....	14,085
De Baca.....	3,277	Mora.....	652,394	Socorro.....	80,130
Dona Ana.....	42,090	Otero.....	13,630	Taos.....	7,575
Eddy.....	111,719	Quay.....	93,523	Torrance.....	280,217
Grant.....	10,360	Rio Arriba.....	76,914	Union.....	220,686
Guadalupe.....	5,910	Roosevelt.....	117,372	Valencia.....	28,983
Harding.....	496,110				

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only ¹	By all types of wholesalers		By wholesalers only ¹	By all types of wholesalers
State total.....	\$554,640	\$554,640	Lumber and building materials (other than metal).....	\$30,208	\$30,208
Automotive:			Petroleum and petroleum products.....	45,272	45,272
Automobiles and other motor vehicles.....	267,454	267,454	All other (including farm supplies except machinery and equipment).....	122,422	122,422
General merchandise.....	85,284	85,284			
Groceries and food specialties.....	4,000	4,000			

¹ "Wholesalers only," includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "all types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

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TABLE 12.—THE STATE—FORMS OF ORGANIZATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

	Number of stores	Proprietors and firm members	Number of employees	Total pay roll	Stocks on hand end of year (at cost)	Net sales (1929)	Per cent of sales
Total.....	4, 191	4, 320	8, 596	\$10, 343, 699	\$20, 307, 540	\$119, 758, 409	100. 00
Proprietorships.....	3, 611	4, 302	4, 839	5, 366, 994	11, 187, 260	70, 156, 206	58. 58
Corporations.....	561	-----	3, 712	4, 944, 820	9, 073, 620	49, 082, 299	40. 99
Cooperative associations.....	6	-----	15	17, 732	35, 530	337, 522	. 28
Negro proprietorships ¹	1	(x)	(x)	(x)	(x)	(x)	(x)
Oriental mutuals.....	12	(x)	(x)	(x)	(x)	(x)	(x)

¹ No table of Negro proprietorships (12 B) is possible in this State.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

(These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution)

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

Read note carefully for explanation of terms]

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
FOOD GROUP			GENERAL MERCHANDISE GROUP—Continued		
Grocery stores (without meats): (Commodity coverage, 11.0 per cent)			General merchandise stores without food departments—Con.		
Bakery products, fresh.....	10.6	2.3	Drug sundries.....	1.0	0.6
Bottled beverages.....	.6	.1	Farm and garden equipment and supplies.....	.6	.9
Confectionery and nuts.....	5.7	.7	Furniture:		
Fruits and vegetables.....	6.5	5.6	Bedroom.....	2.0	2.0
Groceries.....	91.1	91.1	Living room, library, and hall.....	1.1	1.1
Milk and cream.....	1.3	.1	Dining room.....	1.1	1.1
Nonfood products.....	(x)	.1	Kitchen.....	.5	.5
			Other household.....	.5	.5
			Office and store furniture.....	6.0	6.0
Combination stores (grocery stores with meats): (Commodity coverage, 16.3 per cent)			Hardware		
Bakery products, fresh.....	3.6	1.6	Builders' and shelf hardware.....	1.0	
Bottled beverages.....	1.9	.1	Carpenters' and mechanics' tools.....	1.0	
Confectionery and nuts.....	2.0	.3	Other hardware.....	4.0	
Delicatessen, ready-to-serve foods.....	14.3	2.0	Heating and plumbing equipment and supplies.....	.5	.3
Fresh fish and other sea foods.....	1.7	.7	Home furnishings:		
Fruits and vegetables.....	13.2	8.5	Draperies, upholstery, and curtains.....	.4	.2
Groceries.....	62.7	62.7	Floor coverings.....	2.1	1.3
Butter and cheese.....	6.2		Bedding, mattresses, springs.....	2.0	1.2
Eggs.....	3.8		Other home furnishings.....	.9	.6
Lard, cooking fats, etc.....	3.3		Infants' wear.....	2.6	1.6
Flour.....	6.2		Jewelry, silverware, and clocks:		
Sugar.....	9.6		Clocks.....	.2	.1
Canned goods and other groceries.....	33.6		Watches.....	.5	.5
Meats, including poultry.....	20.8	20.8	Diamond jewelry.....	.2	.1
Milk and cream.....	3.2	1.1	Rings, other than diamond.....	.2	.1
Nonfood products.....	(x)	2.2	Sterling silverware.....	.2	.1
			Other jewelry.....	.6	.6
			Luggage.....	1.3	.8
Meat markets: (Commodity coverage, 32.3 per cent)			Motorcycles, bicycles, and accessories		
Fresh fish and other sea foods.....	.4	.2	Musical instruments and accessories:		
Lard, cooking fats, etc.....	1.6	1.0	Phonographs and records.....	.1	.1
Meats, including poultry.....	98.8	98.8	Stringed and band instruments.....	.2	.1
			Paints, varnishes, glass, and painters' supplies.....	2.9	2.0
			Radios and equipment.....	5.5	5.5
GENERAL MERCHANDISE GROUP			Radio sets.....		
Dry goods stores: (Commodity coverage, 17.9 per cent)			Radio parts and accessories.....		
Apparel and accessories, women's, misses', children's.....	33.2	33.2	Shoes and other footwear:		
Clothing and furnishings (men's and boys').....	22.3	13.5	Men's.....		
Dry goods and notions:			Boys' and youths'.....		
Piece goods.....	30.1	18.1	Women's.....		
Notions and small wares.....	9.1	5.5	Misses' and children's.....		
Other dry goods.....	1.6	.9	Sporting goods, gymnasium and playground equipment.....		
Home furnishings.....	11.6	4.5	Stoves and ranges—gas.....		
Luggage.....	(x)	14.9	Stoves, ranges, heaters, etc. (other than electric or gas).....		
Paper and paper goods.....	.8	.3	Toiletries and cosmetics.....		
Shoes and other footwear.....	22.8	9.1	Toilet articles.....		
			Toys and games.....		
			Wall paper.....		
			AUTOMOTIVE GROUP		
General merchandise stores (without food departments): (Commodity coverage, 10.0 per cent)			Automobile sales rooms—new and trade-in: (Commodity coverage, 21.6 per cent)		
Apparel and accessories, women's, misses', children's:			Automobiles, parts, and accessories:		
Millinery.....	1.8	0.9	Passenger automobiles, new.....		
Hosiery.....	4.9	3.0	Used passenger cars.....		
Coats, suits, and dresses.....	8.3	3.9	Commercial cars and trucks, new.....		
Underwear, negligees, corsets, etc.....	2.0	1.3	Used commercial cars and trucks.....		
Other apparel.....	.8	.8	Tractors.....		
Appliances and supplies (electrical):	3.5	3.5	Automotive parts and accessories (except tires, tubes, and batteries).....		
Household appliances, motor-driven.....	1.7		Tires, tubes, and tire accessories.....		
Household heating appliances—portable.....	.3		Automobiles, new, sold to dealers.....		
Lighting equipment.....	.9		Commercial cars and trucks, new, sold to dealers.....		
Construction materials.....	.3		Batteries.....		
Other appliances.....	.3		Gasoline.....		
Automotive parts and accessories:			Oils and greases.....		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.4	5.4	Miscellaneous merchandise.....		
Tires, tubes, and tire accessories.....	13.3	13.3	Repairs and service.....		
Batteries.....	.2	.1	Storage.....		
Books.....	.1	.1			
Clothing and furnishings (men's and boys'):			Accessory stores with tires and batteries: (Commodity coverage, 31.2 per cent)		
Suits.....	3.8	2.8	Automotive parts and accessories (except tires, tubes, and batteries).....		
Overcoats.....	1.9	1.2	Batteries.....		
Hats and caps.....	1.3	.8	Oils and greases.....		
Furnishings.....	6.7	4.1	Radios and equipment.....		
Work clothing.....	3.6	2.2	Tires, tubes, and tire accessories.....		
Other clothing.....	2.9	1.8			
Dry goods and notions:					
Notions and small wares.....	1.0	1.0			
Other dry goods.....	1.9	1.9			
Drugs, patent medicines, etc.....	.5	.3			

Note.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column should be applied to the sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample, but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7, of this report.)

In New Mexico most of the analyses are based upon stores in the 3 cities of Albuquerque, Santa Fe, and Roswell, because stores in smaller cities usually did not report sales by commodities.

(x) Indicates that a percentage for this classification is of no specific use and it has not been computed.

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
AUTOMOTIVE GROUP—Continued			FURNITURE AND HOUSEHOLD GROUP—Continued		
Filling stations (with tires and accessories): (Commodity coverage, 8.0 per cent)			Household appliance stores (electric)—Continued.		
Automotive parts and accessories:			Appliances and supplies (electrical)—Continued.		
Automotive parts and accessories (except tires, tubes, and batteries).....	8.4	8.4	Other appliances.....	3.6	3.2
Tires, tubes, and tire accessories.....	19.7	19.7	Heating and plumbing equipment and supplies.....	1.5	.1
Batteries.....	10.0	5.4	Radio sets.....	14.7	12.9
Gasoline, oils, and greases.....	49.9	58.9	Radio parts and accessories.....	.9	.7
Gasoline.....	9.0		Refrigerators, electric.....	30.7	30.7
Oils and greases.....			Radio and musical instrument stores: (Commodity coverage, 27.8 per cent)		
Miscellaneous merchandise.....	(x)	1.2	Miscellaneous merchandise.....	(x)	.5
Repairs and service.....	6.4	6.4	Musical instruments and accessories:		
APPAREL GROUP			Pianos and accessories.....	25.9	25.9
Men's clothing and furnishings stores: (Commodity coverage, 12.7 per cent)			Phonographs and records.....	26.8	26.8
Clothing and furnishings (men's and boys').....	80.8	80.8	Other musical instruments and accessories.....	14.4	14.4
Shoes and other footwear.....	30.0	19.2	Radio sets.....	32.4	32.4
Clothing stores—men's, women's, and children's: (Commodity coverage, 13.4 per cent)			RESTAURANTS AND EATING PLACES		
Apparel and accessories, women's, misses', children's.....	35.0	35.0	Restaurants with table service: (Commodity coverage, 13.9 per cent)		
Clothing and furnishings (men's and boys').....	43.6	43.6	Cigars, cigarettes, and tobacco.....	4.7	4.7
Furniture.....	(x)	9.5	Receipts from sale of meals.....	95.3	95.3
Shoes and other footwear.....	21.4	11.9	LUMBER AND BUILDING GROUP		
Women's ready-to-wear specialty shops—apparel and accessories: (Commodity coverage, 34.9 per cent)			Lumber and building material dealers: (Commodity coverage, 29.1 per cent)		
Apparel and accessories, women's, misses', children's.....	99.3	90.3	Builder's and shelf hardware.....	3.7	.2
Millinery.....	14.9		Building materials.....	95.2	95.2
Hosiery.....	8.4		Brick, terra cotta, tile, etc.....	0.6	
Coats, suits, and dresses.....	69.7		Cement.....	14.3	
Underwear, negligees, corsets, etc.....	6.3		Lime, plaster, etc.....	4.6	
Toilet articles and preparations.....	3.2	.7	Lumber (rough and dressed).....	41.6	
FURNITURE AND HOUSEHOLD GROUP			Planing-mill products, woodwork.....	4.0	
Furniture stores: (Commodity coverage, 15.2 per cent)			Wood shingles and shakes.....	1.5	
Furniture:			Roofing materials (except wood shingles).....	2.9	
Bedroom.....	22.9	22.9	Structural steel (at retail).....	.4	
Living room, library, and hall.....	24.6	24.6	Iron and other building metal.....	6.7	
Dining room.....	2.1	2.1	Building paper, insulating boards with wood base, etc.....	1.3	
Kitchen.....	.8	.8	Wall boards (except wood base).....	1.8	
Home furnishings:			Other building materials.....	6.5	
Draperies, upholstery, and curtains.....	10.0	6.5	Paints, varnishes, glass, and painters' supplies:		
Floor coverings.....	17.3	17.3	Paints, varnishes, lacquers.....	5.2	3.6
Bedding, mattresses, springs.....	9.1	3.2	Glass.....	.7	.5
China, glassware, and crockery.....	.3	.1	Wire fencing, gates, and posts.....	3.8	.5
Kitchen utensils.....	.2	.1	Lumber and hardware dealers: (Commodity coverage, 16.4 per cent)		
Other home furnishings.....	.4	.1	Building materials:		
Secondhand furniture.....	21.9	7.7	Cement.....	20.9	20.9
Stoves and ranges—gas.....	.5	.2	Lumber (rough and dressed).....	42.9	42.9
Stoves, ranges, heaters, etc. (other than gas).....	14.4	14.4	Planing-mill products, woodwork.....	11.2	11.2
Household appliance stores: (Commodity coverage, 17.8 per cent)			Wood shingles and shakes.....	.3	.2
Appliances and supplies—electrical:			Iron and other building metal.....	1.3	.8
Household appliances, motor-driven (except refrigerators).....	48.6	46.5	Building paper, insulating boards with wood base, etc.....	1.5	1.0
Household heating appliances (portable).....	10.6	6.4	Wall boards (except wood base).....	.7	.5
Incandescent lamps.....	2.6	1.6	Other building materials.....	4.1	2.8
Construction materials.....	4.9	.1	Farm and garden equipment and supplies:		
Ranges, water heaters, etc.,.....	6.4	3.9	Farm machinery.....	26.9	3.4
Other appliances.....	11.4	6.9	Wire fencing, gates, and posts.....	3.7	1.6
Appliances and supplies—gas:			Other farm and garden equipment and supplies.....	12.1	.4
Stoves and ranges.....	22.4	11.2	Fuel:		
Water heaters.....	4.9	2.5	Wood, coke, and other fuels.....	.8	.3
Other appliances (except refrigerators).....	1.4	.6	Coal.....	10.5	4.1
Radio sets.....	9.5	4.9	Hardware:		
Radio parts and accessories.....	4.6	1	Builder's and shelf hardware.....	6.1	6.1
Refrigerators, electric and gas.....	29.4	15.3	Other hardware.....	1.0	.6
Household appliance stores (electric): (Commodity coverage, 64.9 per cent)			Paints, varnishes, lacquers.....	3.2	3.2
Appliances and supplies (electrical):			OTHER RETAIL STORES		
Household appliances, motor-driven (except refrigerators).....	5.8	5.8	Hardware stores: (Commodity coverage, 46.5 per cent)		
Household heating appliances—portable.....	6.2	6.2	Appliances and supplies (electrical).....	3.0	.4
Lighting equipment.....	2.0	2.0	Building materials.....	8.0	2.2
Incandescent lamps.....	2.6	2.6	Farm and garden equipment and supplies.....	1.4	.2
Construction materials.....	24.9	7.8	Hardware.....	87.7	87.7
Commercial and industrial electrical appliances.....	7.5	2.4	Home furnishings.....	20.1	8.2
Ranges, water heaters, etc.,.....	29.0	25.6	Paints, varnishes, glass, and painters' supplies.....	3.1	.4
			Seeds, bulbs, plants, and nursery stock.....	.6	.1
			Sporting goods, gymnasium and playground equipment.....	3.9	.5
			Toys and games.....	2.8	.3

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
OTHER RETAIL STORES—Continued			OTHER RETAIL STORES—Continued		
Coal and wood yards: (Commodity coverage, 33.1 per cent)			Drug stores (with fountains)—Continued.		
Coal.....	91.8	91.8	Fountain sales and ice cream.....	24.0	24.0
Wood, coke, and other fuels.....	7.1	7.1	Miscellaneous merchandise:		
Lime, plaster, etc.....	3.4	1.1	Stationery, books, periodicals, etc.....	10.3	8.5
			Rubber goods.....	4.5	3.7
Drug stores: (Commodity coverage, 9.1 per cent)			Surgical and hospital supplies.....	5.2	4.3
Bottled beverages.....	10.0	6.9	Prescriptions.....	7.4	7.4
Cigars, cigarettes, and tobacco.....	5.0	1.5	Toilet articles and preparations.....	24.2	24.2
Confectionery and nuts.....	5.0	1.5	Toiletries and cosmetics.....	22.8	
Drugs, patent medicines, etc.....	33.5	33.5	Toilet articles.....	1.4	
Miscellaneous merchandise.....	(x)	16.9	Office and store mechanical appliance dealers (retail): (Commodity coverage, 60.8 per cent)		
Prescriptions.....	19.3	19.3	Office and store equipment:		
Toilet articles and preparations.....	20.4	20.4	Adding and calculating machines and accessories.....	11.0	11.0
			Typewriters and accessories.....	21.0	21.0
Drug stores (with fountains): (Commodity coverage, 12.6 per cent)			Other office and store mechanical appliances.....	40.0	34.2
Cigars, cigarettes, and tobacco.....	8.4	8.4	Office and store furniture.....	4.0	4.0
Confectionery and nuts.....	2.0	.4	Service.....	5.3	5.3
Drugs, patent medicines, etc.....	19.1	19.1	Stationery.....	24.5	24.5

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TABLE 16.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total
All groups.....	734	629	2,916	349	\$3,692,585	\$92,171	\$3,758,297	\$8,015,830	\$36,177,951	100.00
Food group ¹	197	183	407	52	466,512	14,065	533,481	512,870	6,841,150	18.91
Candy and confectionery stores.....	12	14	28	7	33,880	1,221	42,537	15,570	258,963	.71
Dairy products stores ²	8	8	54	17	58,710		62,984	13,210	389,348	1.08
Grocery stores (without meats).....	101	89	93	17	113,640	4,735	131,866	220,280	2,408,282	6.66
Combination stores (groceries and meats).....	51	47	184	18	180,544	4,164	178,376	220,950	2,399,725	8.01
Meat markets (including sea foods).....	16	14	50	6	69,913	2,470	97,288	35,200	702,204	1.94
Bakeries—caterers.....	4	6	15	1	16,032	34	13,503	2,800	113,318	.31
Other food stores.....	3	3	1	2	1,378	1,056	4,580	3,410	48,984	.14
General stores.....	8	10	15		15,518		18,209	54,110	246,991	.68
General merchandise group.....	45	33	446	94	458,228	14,131	470,595	1,160,540	4,612,223	12.47
Department stores.....	5	1	92	33	146,141	7,425	96,716	276,860	1,517,117	4.19
Dry goods stores—piece goods stores.....	15	17	84	17	106,140	2,353	121,386	352,570	1,003,531	2.77
General merchandise stores.....	17	11	151	37	133,311	3,953	128,431	381,990	1,266,603	3.50
Variety, 5-and-10, and to-a-dollar stores.....	8	4	119	7	72,636	400	124,062	149,120	724,872	2.01
Automotive group.....	155	112	678	35	884,078	6,146	1,084,863	936,930	9,636,161	26.64
Motor-vehicle dealers (new and trade-in).....	31	14	419	9	601,612	3,183	796,196	729,830	7,067,262	19.51
Accessories, tires, and batteries.....	20	16	55	2	71,608	545	100,591	105,510	803,764	2.22
Filling stations.....	66	42	120	12	126,546	2,380	112,020	47,190	1,221,693	3.38
Motor cycles, bicycles, and supplies.....	4	4	7	2	5,613	225	6,885	14,230	52,281	.14
Garages and repair shops.....	34	36	77	10	78,799	1,813	66,171	40,170	501,161	1.39
Apparel group.....	52	48	125	21	166,045	5,258	244,245	554,640	2,012,375	5.56
Men's and boys' clothing and furnishing stores.....	12	10	21	7	35,800	2,184	78,153	197,310	645,361	1.78
Clothing stores—men's, women's, children's.....	5	3	25	4	36,982	905	38,187	82,650	282,939	.78
Women's ready-to-wear specialty shops—apparel and accessories.....	12	11	43	6	48,470	791	68,253	171,360	680,989	1.88
Women's accessories stores.....	4	4	4		2,676		7,335	4,820	28,738	.08
Other apparel and furnishings stores.....	8	9	11	3	11,314	1,222	14,011	15,290	69,871	.20
Shoe stores.....	11	11	21	1	31,803	156	38,306	83,180	304,377	.84
Furniture and household group.....	44	38	207	12	291,284	4,649	258,619	633,660	2,002,405	5.53
Furniture stores.....	19	19	77	4	109,730	1,450	108,631	337,880	998,002	2.76
Household appliances stores.....	9	9	65	1	111,462	200	111,217	167,489	502,753	1.39
Other home furnishings and appliances stores.....	4	5	10	2	12,869	702	6,586	18,780	41,848	.11
Radio and music stores.....	12	14	55	5	57,723		72,185	119,520	459,802	1.27
Restaurants and eating places.....	51	61	284	15	317,681	3,860	179,498	37,810	1,629,059	4.50
Restaurants, cafeterias.....	43	50	276	7	307,232	1,780	167,899	85,667	1,545,757	4.27
Lunch counters, refreshment stands, box lunches.....	8	11	8	8	10,449	2,080	11,599	2,150	83,302	.23
Lumber and building group ¹	30	22	159	31	281,032	14,922	187,469	568,260	2,560,638	7.08
Lumber and building material dealers.....	18	8	123	10	211,129	4,419	140,642	522,580	2,238,270	6.19
Electrical shops (without radio).....	4	6	15	6	24,610	2,116	20,831	17,810	134,653	.37
Heating and plumbing shops.....	7	6	19	14	41,704	7,607	22,569	17,370	151,871	.42
Other retail stores.....	140	111	589	86	807,723	28,620	770,098	1,531,660	6,678,035	18.46
Hardware stores.....	5	1	50	9	74,106	4,200	79,092	219,370	663,141	1.83
Hardware and farm implements stores.....	2		(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	9	12	42	5	51,096	1,243	54,618	97,850	1,016,480	2.81
Book stores.....	7	4	21	6	34,882	3,074	28,072	77,020	258,160	.72
Cigar stores and cigar stands.....	9	10	14	1	12,128	260	27,819	19,079	137,187	.38
Coal and wood yards—ice dealers.....	8	2	62	10	86,116	2,550	81,991	46,910	720,531	1.99
Drug stores.....	28	17	144	26	194,114	7,541	173,537	291,770	1,381,843	3.82
Florists.....	2	4	15		19,141		21,601	11,300	84,472	.23
Gift shops, novelties, and toys.....	19	21	43	7	48,930	526	65,236	147,170	351,151	.97
Jewelry stores.....	16	15	32	7	57,747	951	52,132	204,410	386,641	1.07
Luggage and leather goods stores.....	1		(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	7	3	37	1	47,653	276	27,542	65,850	361,303	1.00
Office, school, and store supplies and equipment dealers.....	10	5	22	3	30,186	938	38,517	41,240	249,141	.69
Opticians and optometrists.....	3	4	2	1	1,020	114	7,714	5,650	29,226	.08
Sporting goods stores, including athletic and play-ground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers (combined).....	2		(x)		(x)		(x)	(x)	(x)	(x)
Miscellaneous classifications.....	10	11	51	1	69,147	625	57,781	85,350	347,393	.96
Secondhand stores.....	12	11	6	3	4,384	520	11,230	25,150	58,914	.16

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers

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TABLE 17.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

TYPE OF OPERATION	Proprietors and firm members (not on pay roll)		NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
	Number of stores		Full time	Part time	Total (full-time and part-time)	Part-time only			Amount	Per cent of total sales
Total	734	629	2,916	349	\$3,692,585	\$92,171	\$3,784,757	\$6,015,630	\$36,177,951	100.00
Single-store independents	594	609	2,142	246	2,701,345	70,147	2,901,688	4,508,970	27,071,609	76.49
2-store independents	28	13	104	14	138,446	4,325	153,657	270,600	1,325,985	3.67
3-store independents	5	1	19	10	39,890	1,055	28,433	67,320	197,317	.54
Local chains	34	1	153	19	210,419	3,754	226,080	339,800	2,280,342	6.33
Sectional chains	17		65	9	81,071	2,700	81,995	128,050	782,086	2.16
National chains	46		376	51	416,674	10,190	310,402	539,760	3,383,536	9.35
Other types of operation	10	5	55		104,740		56,033	160,470	528,076	1.46

TABLE 18.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents and local branch systems	Local chains	Sectional and national chains
Department stores:					
Number of stores	5		2		8
Annual net sales	\$1,517,117	(x)			(x)
Per cent of total sales	100.00	(x)			(x)
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores	8		2	1	5
Annual net sales	\$724,872	(x)		(x)	\$649,928
Per cent of total sales	100.00	(x)		(x)	89.66
Men's and boys' clothing and furnishings stores:					
Number of stores	12		12		
Annual net sales	\$645,361		\$645,361		
Per cent of total sales	100.00		100.00		
Clothing stores—men's, women's, and children's:					
Number of stores	5		3	1	1
Annual net sales	\$282,939	(x)		(x)	(x)
Per cent of total sales	100.00	(x)		(x)	(x)
Women's ready-to-wear specialty shops—apparel and accessories:					
Number of shops	12		12		
Annual net sales	\$680,989		\$680,989		
Per cent of total sales	100.00		100.00		
Shoe stores:					
Number of stores	11	8		2	1
Annual net sales	\$304,377	\$136,702		(x)	(x)
Per cent of total sales	100.00	44.91		(x)	(x)
Furniture stores:					
Number of stores	19	18		1	
Annual net sales	\$998,002	(x)		(x)	
Per cent of total sales	100.00	(x)		(x)	
Radio and music stores:					
Number of stores	12	12			
Annual net sales	\$459,802	\$459,802			
Per cent of total sales	100.00	100.00			
Grocery stores (without meats):					
Number of stores	101	84	1	9	7
Annual net sales	\$2,408,282	\$1,431,754		\$553,694	(x)
Per cent of total sales	100.00	59.45		22.99	(x)
Combination stores (groceries and meats):					
Number of stores	51	43	1	6	1
Annual net sales	\$2,899,725	\$2,179,427		(x)	(x)
Per cent of total sales	100.00	75.16		(x)	(x)
Restaurants, cafeterias:					
Number of stores	43	42			1
Annual net sales	\$1,545,757	(x)			(x)
Per cent of total sales	100.00	(x)			(x)
Cigar stores and cigar stands:					
Number of stores	9	7	2		
Annual net sales	\$137,187	(x)		(x)	
Per cent of total sales	100.00	(x)		(x)	
Filling stations:					
Number of stations	68	29	2	10	25
Annual net sales	\$1,221,993	\$629,744		(x)	\$64,742
Per cent of total sales	100.00	51.55		(x)	29.86
Coal and wood yards—ice dealers:					
Number of yards	8	7	1		
Annual net sales	\$720,531	(x)		(x)	
Per cent of total sales	100.00	(x)		(x)	
Drug stores:					
Number of stores	28	21	3	4	
Annual net sales	\$1,381,843	\$948,816		\$67,027	
Per cent of total sales	100.00	68.66		4.85	\$366,000
Hardware stores:					
Number of stores	5	5			
Annual net sales	\$663,141	\$663,141			
Per cent of total sales	100.00	100.00			
Jewelry stores:					
Number of stores	16	16			
Annual net sales	\$386,641	\$386,641			
Per cent of total sales	100.00	100.00			

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TABLE 19.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES, (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full and part time)	Part time only			Amount	Percent of total sales
All groups	3,457	3,691	5,680	1,152	\$6,851,114	\$284,501	\$6,125,303	\$14,291,900	\$83,580,458	100.00
Food group	874	968	627	165	665,049	37,930	678,549	1,030,600	11,928,911	14.27
Candy and confectionery stores.....	50	67	83	22	53,854	5,837	69,133	43,400	589,048	.71
Dairy products stores ¹	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	4	4	3		510		2,450	850	18,008	.02
Grocery stores (without meats).....	577	631	179	59	187,864	12,685	210,960	458,520	4,574,717	5.47
Combination stores (groceries and meats).....	171	193	262	59	313,501	14,479	299,167	484,450	5,695,060	6.81
Meat markets (including sea foods).....	35	38	41	14	47,871	2,621	49,222	17,310	618,201	.74
Bakeries—caterers.....	23	30	56	8	57,594	1,443	37,507	25,640	380,587	.46
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores	694	743	1,013	163	1,278,387	41,067	1,447,169	4,598,380	22,352,223	26.74
General merchandise group	135	117	549	170	682,220	29,781	677,517	2,304,490	7,781,219	9.31
Department stores.....	14	2	208	63	290,130	13,028	310,264	683,640	2,668,065	3.55
Dry goods stores—piece goods stores.....	43	40	102	40	120,434	5,704	113,507	504,939	1,390,134	1.66
General merchandise stores.....	54	55	173	36	232,616	7,195	209,174	1,024,109	3,006,533	3.60
Variety, 5-and-10, and to-a-dollar stores.....	24	20	61	31	43,040	3,854	44,572	91,820	416,487	.50
Automotive group²	785	832	1,320	179	1,728,313	48,054	1,366,503	1,801,010	19,332,451	23.13
Motor vehicle dealers (new and trade-in).....	123	144	729	35	1,061,525	14,342	850,116	1,263,380	12,457,769	14.91
Accessories, tires, and batteries.....	41	47	46	18	58,545	4,076	63,720	103,940	678,902	.81
Filling stations.....	384	387	271	70	269,061	15,122	235,078	202,800	3,691,114	4.30
Garages and repair shops.....	216	253	266	58	320,978	14,514	204,661	221,280	2,423,713	2.90
Apparel group	104	122	133	44	188,176	7,614	232,868	676,010	2,250,441	2.69
Men's and boys' clothing and furnishings stores.....	22	28	34	13	56,435	2,296	76,150	272,580	370,657	1.04
Clothing stores—men's, women's, children's.....	18	20	37	11	40,689	1,979	79,704	238,020	655,625	.79
Women's ready-to-wear specialty shops—apparel and accessories.....	29	32	40	15	44,084	2,284	53,596	137,710	563,136	.67
Women's accessories stores.....	14	19	4	1	2,641		8,889	8,380	49,583	.06
Other apparel stores.....	12	14	9	2	13,153	525	7,052	3,250	61,743	.07
Shoe stores.....	9	9	9	2	11,274	430	7,467	16,070	49,697	.06
Furniture and household group	97	77	206	53	290,617	13,850	284,775	650,040	2,447,324	2.93
Furniture stores.....	52	57	106	24	153,310	6,244	166,499	488,100	1,625,371	1.94
Household appliances stores.....	33	7	80	10	109,574	2,699	75,576	116,610	606,671	.73
Radio and music stores.....	12	13	20	19	25,727	4,807	22,700	45,330	215,282	.26
Restaurants and eating places	266	295	881	115	677,428	36,835	328,243	72,656	3,189,411	3.82
Restaurants, cafeterias.....	229	251	847	106	649,168	35,150	303,276	65,410	3,003,002	3.59
Lunch counters, refreshment stands, box lunches.....	37	44	34	9	28,260	1,685	24,967	7,240	186,409	.23
Lumber and building group	111	81	272	77	428,129	21,245	363,476	1,089,050	4,787,577	5.73
Lumber and building material dealers.....	85	54	226	41	352,586	10,214	330,721	1,050,090	4,446,042	5.32
Electrical shops (without radio).....	4	4	7	1	6,493	240	2,352	4,690	23,792	.03
Heating and plumbing shops.....	18	19	38	30	66,139	9,080	27,650	30,000	298,181	.36
Paint and glass stores.....	4	4	1	5	2,911	1,111	2,753	4,270	19,612	.02
Other retail stores	389	433	672	183	844,794	46,730	756,230	2,047,680	9,398,040	11.24
Hardware stores.....	17	17	27	4	41,314	1,151	32,138	161,130	422,441	.51
Hardware and farm implement stores.....	29	38	99	23	154,002	4,372	105,042	434,400	1,895,964	2.27
Farmers' supplies.....	53	70	90	38	107,380	9,903	96,532	212,610	2,291,242	2.74
Cigar stores and cigar stands.....	57	71	43	12	42,212	2,561	39,471	20,650	284,690	.34
Coal and wood yards—ice dealers.....	17	14	39	16	55,857	7,480	30,525	14,450	429,757	.51
Drug stores.....	105	113	253	47	318,475	13,242	284,523	740,520	2,911,529	3.48
Florists.....	3	3	2	2	640	640	3,070	2,070	12,830	.02
Gift shops, novelties, and toys.....	28	28	23	11	22,016	1,330	25,057	81,520	195,696	.24
Jewelry stores.....	20	32	27	10	41,108	1,603	51,890	244,310	413,383	.50
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	21	12	34	8	23,190	1,659	23,997	37,770	263,260	.32
Office, school, and store supplies and equipment dealers.....	1		(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	5	5	2		1,220		3,167	6,260	25,828	.03
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers (combined).....	4	6	3	3	14,194	619	7,475	9,210	48,334	.06
Miscellaneous classifications.....	16	20	19	6	20,133	1,117	42,368	61,190	181,246	.22
Secondhand stores	22	23	7	4	8,001	1,605	9,993	21,990	114,961	.14

¹ Further data will be shown in a special report on milk dealers.

² This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 20.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCK ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full-time and part-time)	Part time only			Amount	Per cent of total sales
Total	3,457	3,691	5,680	1,152	\$6,651,114	\$384,601	\$6,125,303	\$14,291,900	\$83,580,458	100.00
Single-store independents.....	2,826	3,190	3,662	814	4,207,195	206,215	4,090,455	8,777,590	52,954,596	63.36
Two-store independents.....	79	75	245	17	357,340	3,497	321,339	912,660	4,135,205	5.01
Three-store independents.....	45	25	206	16	264,876	2,839	201,198	463,210	2,593,573	3.10
Local chains.....	44	17	221	51	343,809	12,706	262,631	835,190	3,547,300	4.24
Sectional chains.....	44	178	27	213,196	4,219	221,398	388,590	2,117,241	2.53
National chains.....	56	518	89	425,004	18,394	219,553	553,800	3,973,742	4.76
Industrial stores (includes commissaries).....	7	4	3	3	5,125	1,150	143	9,590	150,451	.18
Utility operated retail stores.....	19	25	8	44,909	1,731	31,863	84,210	281,937	.34
Retailers—country buyers ¹	276	313	340	86	399,435	19,518	344,343	1,279,820	8,009,566	10.28
Retailers who are also wholesalers ¹	54	61	260	36	360,179	12,316	414,810	961,210	4,786,092	5.73
Other types of operation.....	5	6	20	5	30,046	1,918	17,570	26,030	320,755	.38

¹ These classifications used only in rural areas and cities having less than 10,000 population. These stores are usually independently operated.

TABLE 21.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents and local branch systems	Local chains	Sectional and national chains	Other types
Department stores:						
Number of stores.....	14	(x)	2	11	1
Annual net sales.....	\$2,968,065	(x)	\$2,174,802	(x)
Per cent of total sales.....	100.00	(x)	73.28	(x)
Variety, 5-and-10, and to-a-dollar stores:						
Number of stores.....	24	18	3	2	1
Annual net sales.....	\$416,457	\$203,636	\$118,164	(x)	(x)
Per cent of total sales.....	100.00	48.89	28.37	(x)	(x)
Men's and boys' clothing and furnishing stores:						
Number of stores.....	22
Annual net sales.....	\$870,657
Per cent of total sales.....	100.00
Clothing stores—men's, women's, and children's:						
Number of stores.....	18	13	4	1
Annual net sales.....	\$655,625	\$329,535	(x)	(x)
Per cent of total sales.....	100.00	50.26	(x)	(x)
Women's ready-to-wear specialty shops, apparel and accessories:						
Number of stores.....	29	25	2	(x)	2
Annual net sales.....	\$563,136	\$395,135	(x)	(x)
Per cent of total sales.....	100.00	70.17	(x)	(x)
Shoe stores:						
Number of stores.....	9	8	1
Annual net sales.....	\$49,697	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)
Furniture stores:						
Number of stores.....	52	48	3	1
Annual net sales.....	\$1,625,371	\$1,324,626	(x)	(x)
Per cent of total sales.....	100.00	81.50	(x)	(x)
Radio and music stores:						
Number of stores.....	12	12
Annual net sales.....	\$215,282	\$215,282
Per cent of total sales.....	100.00	100.00
Grocery stores (without meats):						
Number of stores.....	577	481	7	4	9	76
Annual net sales.....	\$4,574,717	\$2,615,777	\$68,670	\$166,606	\$735,238	\$993,426
Per cent of total sales.....	100.00	57.18	1.39	3.64	16.07	21.72
Combination stores (groceries and meats):						
Number of stores.....	171	135	8	1	6	21
Annual net sales.....	\$5,095,060	\$3,713,568	\$410,125	(x)	\$672,119	(x)
Per cent of total sales.....	100.00	65.21	7.20	(x)	11.80	(x)
Restaurants, cafeterias:						
Number of stores.....	229	221
Annual net sales.....	\$3,003,002	\$2,309,986	\$693,016
Per cent of total sales.....	100.00	78.92	23.08
Cigar stores and cigar stands:						
Number of stores.....	57	57
Annual net sales.....	\$284,690	\$284,690
Per cent of total sales.....	100.00	100.00
Filling stations:						
Number of stations.....	384	320	21	3	26	14
Annual net sales.....	\$3,591,114	\$2,453,598	\$447,602	\$42,217	\$309,022	\$338,675
Per cent of total sales.....	100.00	68.32	12.46	1.18	8.61	9.43
Coal and wood yards—ice dealers:						
Number of yards.....	17	15	1
Annual net sales.....	\$429,737	\$381,504	(x)	(x)
Per cent of total sales.....	100.00	88.77	(x)	(x)
Drug stores:						
Number of stores.....	105	97	7	1
Annual net sales.....	\$2,911,529	\$2,565,107	\$249,562	\$96,860
Per cent of total sales.....	100.00	88.10	8.57	3.33
Hardware stores:						
Number of stores.....	17	16	1
Annual net sales.....	\$422,441	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)
Jewelry stores:						
Number of stores.....	29	28	1
Annual net sales.....	\$413,353	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)