

## CENSUS OF DISTRIBUTION

TABLE 76.—ROCHESTER—SALES BY COMMODITIES

[An (x) indicates that a percentage for this classification is of no specific use, and it has not been computed.]

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Egg and poultry dealers:</b> (Commodity coverage 72.9 per cent)			<b>Meat markets:</b> (Commodity coverage, 48.9 per cent)		
Eggs.....	1.5	1.5	Bakery products, fresh.....	5.3	0.2
Poultry.....	98.5	98.5	Fresh fish and other sea foods.....	3.0	1.0
			Fruits and vegetables.....	5.7	1.4
<b>Milk dealers:</b> (Commodity coverage, 72.0 per cent)			<b>Groceries—</b>		
Butter and cheese.....	1.7	.5	Butter and cheese.....	5.1	3.9
Canned goods and other groceries.....	1.1	.3	Eggs.....	3.6	2.1
Milk and cream.....	99.2	99.2	Lard, cooking fats, etc.....	1.3	.8
			Sugar.....	1.4	.2
<b>Grocery stores (without meats):</b> (Commodity coverage 10.4 per cent)			Canned goods and other groceries.....	1.9	.4
Bakery products, fresh.....	4.6	4.0	Meats, including poultry.....	90.0	90.0
Bottled beverages.....	.9	.9			
Confectionery and nuts.....	2.0	1.9	<b>GENERAL MERCHANDISE GROUP</b>		
Delicatessen, ready-to-serve foods.....	3.0	.5	<b>Department stores (with food departments):</b> (Commodity coverage, 100.0 per cent)		
Fresh fish and other sea foods.....	1.0	.2	Antiques, art goods, gifts.....	1.1	1.1
Fruits and vegetables.....	5.8	5.1	Apparel and accessories, women's, misses', children's—		
<b>Groceries—</b>			Children's wear.....	1.2	1.2
Butter and cheese.....	15.0	15.0	Millinery.....	3.5	2.5
Eggs.....	5.1	5.1	Hosiery.....	4.4	4.4
Lard, cooking fats, etc.....	4.9	4.9	Coats, suits, and dresses.....	8.5	8.5
Flour.....	3.2	3.2	Underwear, negligees, corsets, etc.....	7.5	7.5
Sugar.....	6.3	6.3	Other apparel, except furs.....	2.8	2.8
Canned goods and other groceries.....	39.4	39.4	<b>Appliances and supplies (electrical)</b>		
Milk and cream.....	2.9	2.1	Household appliances, motor-driven (except refrigerators).....	2.1	.8
<b>Nonfood products—</b>			Incandescent lamps.....	.6	.1
Cigars, cigarettes, and tobacco.....	1.0	.2	Bakery products, fresh.....	1.9	1.7
Household supplies.....	2.9	2.3	Cameras and photographic supplies—		
Other nonfood products.....	(x)	7.0	Cameras.....	.3	.2
Poultry.....	3.3	1.9	Photo-finishing sales.....	.1	.1
			Clothing and furnishings (men's and boys').....	9.1	9.1
<b>Combination stores (grocery stores with meats):</b> (Commodity coverage, 9.8 per cent)			Suits.....	1.2	
Bakery products, fresh.....	4.5	3.0	Hats and caps.....	.2	
Bottled beverages.....	.8	.5	Furnishings.....	6.0	
Confectionery and nuts.....	.8	.3	Other clothing.....	1.7	
Delicatessen, ready-to-serve foods.....	1.2	.5	Confectionery and nuts.....	.4	.4
Fresh fish and other sea foods.....	1.1	.7	Delicatessen, ready-to-serve foods.....	1.5	.9
Fruits and vegetables.....	13.3	9.8	Drugs and drug sundries.....	2.0	1.8
<b>Groceries—</b>			Dry goods and notions—		
Butter and cheese.....	5.9	5.9	Piece goods.....	6.0	6.0
Eggs.....	2.3	2.3			
Lard, cooking fats, etc.....	.8	.8	Cotton piece goods.....	2.7	
Flour.....	.8	.8	Linen goods.....	1.9	
Sugar.....	1.7	1.7	Wool and wool-mixed goods.....	.2	
Canned goods and other groceries.....	40.8	40.8	Silk and velvet piece goods.....	1.2	
Meats, including poultry.....	31.8	31.8	Notions and small wares.....	3.8	3.8
Milk and cream.....	1.0	.6	Other dry goods.....	.4	.3
<b>Nonfood products—</b>			Fountain sales and ice cream.....	1.6	1.2
Cigars, cigarettes, and tobacco.....	.7	.3	Fruits and vegetables.....	1.0	.6
Other nonfood products.....	(x)	.2	<b>Furniture—</b>		
			Bedroom.....	1.4	1.4
<b>Combination stores (meat markets with groceries):</b> (Commodity coverage, 49.9 per cent)			Living room, library, and hall.....	1.5	1.5
Bakery products, fresh.....	7.1	5.3	Dining room.....	.8	.8
Confectionery and nuts.....	2.5	.8	Kitchen furniture.....	.4	.4
Delicatessen, ready-to-serve foods.....	7.1	2.9	Furs and fur goods.....	.6	.6
Fresh fish and other sea foods.....	3.7	.7	Groceries.....	3.4	3.4
Fruits and vegetables.....	14.1	13.0	<b>Home furnishings—</b>		
Groceries.....	26.1	26.1	Draperies, upholstery, and curtains.....	3.7	3.7
			Floor coverings.....	4.8	4.8
Butter and cheese.....	7.5		Bedding, mattresses, springs.....	2.0	.8
Eggs.....	1.3		China, glassware, and crockery.....	1.8	1.8
Lard, cooking fats, etc.....	1.3		Kitchen utensils.....	2.3	2.3
Flour.....	1.3		Refrigerators, electric and gas.....	.3	.3
Sugar.....	.9		Other home furnishings.....	3.7	3.7
Canned goods and other groceries.....	13.8		Infants' wear.....	2.0	2.0
Ice cream.....	8.2	2.7	Jewelry, silverware, and clocks.....	1.5	1.5
Meats, including poultry.....	48.0	48.0	Leather goods, bill folds, purses, gloves, and hand bags.....	1.1	1.1
Milk and cream.....	1.2	.1	Luggage.....	.3	.3
Nonfood products.....	(x)	.4	Meats, including poultry.....	2.5	2.2
			Paints, varnishes, lacquers.....	.2	.1
<b>Fish markets—sea foods:</b> (Commodity coverage, 64.1 per cent)			Radios and equipment.....	.9	.9
Eggs.....	.7	.1	Receipts from sale of meals.....	1.6	1.4
Fresh fish and other sea foods.....	93.6	93.6	Service.....	.5	.5
Meats, including poultry.....	32.6	6.8	Shoes and other footwear—		
			Women's.....	3.3	1.3
			Misses' and children's.....	2.3	.9

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the *first percentage column* represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The *second percentage column* shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The *commodity coverage* shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The *percentages in this second column are applicable to the sales shown in Table 70*. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 7 of this report.)

TABLE 76.—ROCHESTER—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Department stores (with food departments)—Continued.</b>			<b>Variety, 5-and-10, and to-a-dollar stores—Continued.</b>		
Sporting goods, gymnasium and playground equipment.....	0.2	0.1	Dry goods and notions—		
Stationery, books, and magazines—			Piece goods.....	8.1	8.1
Books.....	.7	.7	Notions and small wares.....	5.0	5.0
Magazines and newspapers.....	.2	.1	Other dry goods.....	7.1	.8
Paper and paper goods.....	1.0	.7	Flowers, wreaths, etc.....	.8	.7
Other stationery.....	.3	.1	Fountains sales and ice cream.....	13.1	11.7
Stoves and ranges—gas.....	.6	.3	Hardware.....	6.7	6.7
Toiletries and cosmetics.....	2.8	2.1	Home furnishings—		
Toilet articles.....	.2	.1	Floor coverings.....	1.4	.2
Toys and games.....	1.3	1.3	China, glassware, and crockery.....	4.9	4.9
Wall paper.....	.8	.8	Kitchen utensils.....	21.2	2.3
<b>Department stores (without food departments):</b>			<b>Miscellaneous merchandise.....</b>		
<b>(Commodity coverage, 100.0 per cent)</b>			<b>  (x).....</b>		
Apparel and accessories, women's, misses', children's—			Musical goods—		
Custom tailoring, dressmaking.....	.8	.7	Phonograph records.....	2.0	1.8
Children's wear.....	3.2	2.8	Sheet music, music books, etc.....	2.0	1.8
Millinery.....	.8	.1	Paper and paper goods.....	6.7	0.0
Hosiery.....	4.6	4.6	Paints, varnishes, lacquers.....	3.0	3.0
Coats, suits, and dresses.....	17.7	15.3	Seeds, bulbs, plants, and nursery stock.....	.7	.6
Underwear, negligees, corsets, etc.....	6.2	6.2	Shoes—misses' and children's.....	7.1	.7
Other apparel, except furs.....	4.1	4.1	Toiletries and cosmetics.....	6.0	6.0
Appliances and supplies (electrical)—			Toilet articles.....	3.6	.4
Household appliances, motor-driven.....	2.3	.4	Toys and games.....	6.9	6.9
Lighting equipment.....	.4	.1			
Construction materials.....	1.4	.2	<b>AUTOMOTIVE GROUP</b>		
Other appliances.....	1.5	.8	<b>Automobile sales rooms:</b>		
Automotive parts and accessories—			<b>(Commodity coverage, 94.9 per cent)</b>		
Automotive parts and accessories (except tires and tubes).....	5.4	.9	Automobiles, parts, and accessories—		
Tires, tubes, and tire accessories.....	9.6	1.6	Passenger automobiles, new.....	58.4	40.4
Building materials.....	1.0	.2	Used passenger cars.....	20.1	18.5
Cameras and photographic supplies—			Commercial cars and trucks, new.....	14.4	6.4
Cameras.....	.5	.4	Used commercial cars and trucks.....	2.4	.8
Photo-finishing sales.....	.1	.1	Tractors.....	3.5	.6
Cigars, cigarettes, tobacco, and smokers' supplies.....	.5	.1	Automotive parts and accessories (except tires, tubes, and batteries).....	7.6	6.8
Clothing and furnishings (men's and boys').....	8.7	8.7	Tires, tubes, and tire accessories.....	1.4	.9
			Passenger automobiles, new, sold to dealers.....	12.0	6.5
Suits.....	5.1		Commercial cars and trucks, now, sold to dealers.....	3.7	.9
Furnishings.....	3.6		Batteries.....	.9	.5
Confectionery and nuts.....	.4	.8	Gasoline.....	.6	.3
Drug sundries.....	1.3	1.3	Oils and greases.....	.5	.5
Dry goods and notions—			Miscellaneous merchandise.....	(x)	.5
Cotton piece goods.....	1.9	1.9	Radio sets.....	1.7	.2
Linen goods.....	2.4	2.4	Repairs and service.....	7.6	7.4
Wool and wool-mixed goods.....	.7	.7	Service, other.....	4.0	.2
Rayon piece goods.....	.3	.2			
Silk and velvet piece goods.....	3.6	3.1	<b>Used-car dealers:</b>		
Notions and small wares.....	4.2	4.2	<b>(Commodity coverage, 100.0 per cent)</b>		
Farm and garden equipment and supplies.....	.4	.1	Automobiles, parts, and accessories—		
Furniture, household.....	4.2	4.2	Passenger automobiles, new.....	12.0	.5
Furs and fur goods.....	2.1	1.7	Used passenger cars.....	78.1	78.1
Hardware.....	4.2	.7	Automotive parts and accessories (except tires and tubes).....	1.7	1.0
Heating and plumbing equipment and supplies.....	5.7	1.0	Tires, tubes, and tire accessories.....	.5	.8
Home furnishings—			Used cars sold to dealers.....	22.0	.8
Draperies, upholstery, and curtains.....	3.6	3.6	Gasoline.....	10.2	6.2
Floor coverings.....	4.2	4.2	Oils and greases.....	1.9	1.2
Bedding, mattresses, springs.....	2.0	1.7	Miscellaneous merchandise.....	(x)	.3
China, glassware, and crockery.....	.7	.1	Radio sets.....	8.6	5.3
China, glassware, and crockery.....	2.1	2.1	Radio parts and accessories.....	1.5	.9
Infants' wear.....	2.0	2.0	Repairs and service.....	5.1	8.2
Jewelry, silverware, and clocks.....	1.4	1.4	Storage.....	3.5	2.2
Leather goods, bill folds, purses, gloves, and hand bags.....	.3	.3			
Luggage.....	(x)	.7	<b>Accessory stores with tires and batteries:</b>		
Miscellaneous merchandise.....	8	.8	<b>(Commodity coverage, 72.0 per cent)</b>		
Paper and paper goods.....	1.4	.2	Automotive parts and accessories (except tires, tubes, and batteries).....	51.3	51.3
Paints, varnishes, glass, and painters' supplies.....	.5	.1	Tires, tubes, and tire accessories.....	16.0	16.7
Phonographs and records.....	3.0	3.0	Parts and accessories sold to dealers.....	19.6	7.4
Radios and equipment.....	2.0	1.7	Batteries.....	3.3	2.2
Service.....	2.0	1.7	Oils and greases.....	3.0	.2
Shoes and other footwear—			Radio sets.....	18.9	8.0
Women's.....	.1	.1	Radio parts and accessories.....	6.1	2.6
Misses' and children's.....	.8	.8	Repairs and service.....	30.6	11.6
Sporting goods, gymnasium and playground equipment.....	3.3	.6			
Stoves, ranges, heaters, etc. (other than electric or gas).....	.5	.4	<b>Tire shops (including tire repairs):</b>		
Stoves and ranges—gas.....	2.6	2.2	<b>(Commodity coverage, 82.1 per cent)</b>		
Toiletries and cosmetics.....	.5	.4	Automotive parts and accessories (except tires, tubes, and batteries).....	10.0	2.4
Toilet articles.....	1.4	1.4	Tires, tubes, and tire accessories.....	82.2	82.2
Toys and games.....	.6	.6	Tires and tubes sold to dealers.....	4.6	.7
Wall paper.....			Batteries.....	2.1	.6
Variety, 5-and-10, and to-a-dollar stores: <sup>1</sup>			Gasoline.....	25.2	2.7
(Commodity coverage, 19.3 per cent)	5.8	5.8	Oils and greases.....	4.2	.9
Appliances and supplies (electrical).....			Radio sets.....	11.1	8.6
Incandescent lamps.....	1.9		Repairs and service.....	10.7	6.9
Other appliances.....	3.9				
Batteries.....	.5	.4	<b>Filling stations (gasoline and oil):</b>		
Clothing and furnishings, (men's and boys')—			<b>(Commodity coverage, 32.5 per cent)</b>		
Hats and caps.....	.7	.1	Gasoline.....	77.3	77.3
Furnishings.....	2.8	.3	Oils and greases.....	19.2	19.2
Work clothing.....	.7	.1	Repairs and service.....	13.8	3.5
Confectionery and nuts.....	8.9	7.9			

<sup>1</sup> Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety Chains for commodity analyses of chain sales.

TABLE 76.—ROCHESTER—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Filling stations (with tires and accessories):</b> (Commodity coverage, 27.8 per cent)			<b>Family clothing stores—Continued.</b> Clothing and furnishings (men's and boy's) —		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.0	4.8	Suits.....	17.5	13.8
Tires, tubes, and tire accessories.....	7.1	7.0	Overcoats.....	18.6	18.6
Batteries.....	2.4	.3	Hats and caps.....	.8	.5
Gasoline.....	76.2	76.2	Furnishings.....	.8	.5
Oils and greases.....	8.6	8.6	Other clothing.....	1.0	.1
Repairs and service.....	7.1	3.1	Furs and fur goods.....	12.2	2.2
<b>Filling stations (with other merchandise):</b> (Commodity coverage, 13.0 per cent)			Jewelry, costume.....	1.7	.4
Automotive parts and accessories (except tires, and tubes).....	2.3	.8	Miscellaneous merchandise.....	(x)	.3
Tires, tubes, and tire accessories.....	3.9	1.4	<b>Women's ready-to-wear specialty stores—apparel and accessories:</b> (Commodity coverage, 88.0 per cent)		
Gasoline.....	65.8	65.8	Apparel and accessories (women's, misses', children's) —		
Miscellaneous merchandise.....	(x)	6.9	Custom tailoring.....	(x)	1.4
Oils and greases.....	14.2	14.2	Children's wear.....	3.2	1.4
Radio sets.....	14.2	6.6	Millinery.....	5.3	2.9
Radio parts and accessories.....	1.6	.7	Hosiery.....	9.0	5.1
Repairs and service.....	10.2	3.6	Coats, suits, and dresses.....	62.8	62.8
<b>Garages (repairs and storage, gasoline oil, accessories):</b> (Commodity coverage, 15.4 per cent)			Underwear, negligees, corsets, etc.....	10.9	6.2
Automobiles, parts, and accessories—			Flowers, wreaths, etc.....	10.4	6.1
Used passenger cars.....	.9	.2	Furnishings (men's and boy's).....	.1	.1
Special-purpose vehicles, etc.....	11.0	4.0	Furs and fur goods.....	7.7	4.4
Automotive parts and accessories (except tires, tubes, and batteries).....	39.5	25.7	Gift merchandise.....	2.1	.9
Tires, tubes, and tire accessories.....	13.1	5.1	Infants' wear.....	3.9	1.6
Tires and tubes sold to dealers.....	.7	.2	Jewelry, costume.....	2.3	1.2
Batteries.....	11.7	7.8	Leather goods, gloves, and hand bags.....	2.8	1.3
Gasoline.....	7.0	7.0	Service.....	3.3	1.6
Oils and greases.....	3.3	3.3	Shoes, women's.....	4.3	1.7
Miscellaneous merchandise.....	(x)	4.4	Toiletries and cosmetics.....	2.6	1.2
Repairs and service.....	36.2	36.2	<b>Furriers—fur shops:</b> (Commodity coverage, 8.3 per cent)		
Storage.....	16.5	3.1	Furs and fur goods.....	53.9	83.9
<b>Parking stations, parking garages, and lots:</b> (Commodity coverage, 33.3 per cent)			Millinery.....	23.1	13.2
Gasoline.....	19.5	19.5	Service.....	7.5	2.9
Oils and greases.....	8.3	8.3	<b>Millinery stores:</b> (Commodity coverage, 53.1 per cent)		
Miscellaneous merchandise.....	(x)	8.1	Costume jewelry.....	10.7	.8
Repairs and service.....	14.8	14.8	Millinery.....	99.2	99.2
Storage.....	49.3	49.3	<b>Men's shoe stores:</b> (Commodity coverage, 14.1 per cent)		
<b>Boats (motor boats, yachts, canoes):</b> (Commodity coverage, 65.1 per cent)			Men's shoes.....	64.9	64.9
Boats.....	81.6	81.6	Boys' and youths' shoes.....	25.1	25.1
Parts and accessories.....	18.4	18.4	Rubber and other footwear.....	10.0	10.0
<b>APPAREL GROUP</b>			<b>Women's shoe stores:</b> (Commodity coverage, 78.0 per cent)		
<b>Men's and boys' clothing stores:</b> (Commodity coverage, 53.6 per cent)			Hosiery.....	16.4	14.2
Furnishings.....	6.0	.9	Leather goods, gloves, and hand bags.....	7.3	3.6
Hats and caps.....	3.1	.8	Miscellaneous merchandise.....	(x)	2.7
Overcoats.....	29.7	25.7	Shoes and other footwear—		
Other clothing.....	8.8	2.6	Women's.....	74.3	74.3
Suits.....	66.0	66.0	Misses' and children's.....	14.3	.8
<b>Men's and boys' hat stores:</b> (Commodity coverage, 90.6 per cent)			Infants'.....	7.1	.4
Furnishings.....	20.8	16.7	Rubber and other footwear.....	7.0	4.0
Hats and caps.....	79.3	79.3	<b>Family shoe stores (men's, women's, and children's):</b> (Commodity coverage, 47.9 per cent)		
Work clothing.....	7.0	4.0	Furnishings (men's and boys').....	2.2	.4
<b>Men's furnishings stores:</b> (Commodity coverage, 24.9 per cent)			Hosiery, women's.....	16.3	9.6
Furnishings.....	87.7	87.7	Miscellaneous merchandise.....	(x)	.7
Hats and caps.....	44.5	12.3	Service.....	1.8	.7
<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 53.4 per cent)			Shoes and other footwear—		
Apparel and accessories (women's, misses', children's).....	8.9	4.4	Men's.....	23.0	23.0
Clothing and furnishings (men's and boys')—			Boys' and youths'.....	7.6	5.8
Custom tailoring.....	8.1	4.1	Women's.....	43.4	43.4
Suits.....	40.3	40.3	Misses' and children's.....	14.3	10.6
Overcoats.....	17.2	17.2	Infants'.....	3.2	1.8
Hats and caps.....	4.6	4.2	Rubber and other footwear.....	5.1	4.5
Furnishings.....	21.2	21.2	<b>FURNITURE AND HOUSEHOLD GROUP</b>		
Work clothing.....	.3	.1	<b>Furniture stores:</b> (Commodity coverage, 82.0 per cent)		
Other clothing.....	2.7	1.5	Appliances and supplies (electrical)—		
Shoes and other footwear.....	7.0	7.0	Household appliances, motor-driven (except refrigerators).....		
Men's.....	5.3			1.9	.9
Boys' and youths'.....	1.7		Lighting equipment, electric.....	3.9	1.1
<b>Family clothing stores (men's, women's, and children's):</b> (Commodity coverage, 46.1 per cent)			Incandescent lamps.....	4.6	.4
Apparel and accessories (women's, misses', children's).....	3.3	2.3	<b>Furniture—</b>		
Children's wear.....	.8	.4	Bedroom.....	18.0	18.0
Hosiery.....	1.9	.1	Living room, library, and hall.....	21.6	21.6
Coats, suits, and dresses.....	60.8	60.8	Dining room.....	9.9	9.9
			Kitchen.....	3.5	3.6
			Other household.....	6.6	4.6
			Office and store furniture.....	14.3	.4
			<b>Home furnishings—</b>		
			Draperies, upholstery, and curtains.....	6.4	4.3
			Floor coverings.....	23.6	20.7
			Bedding, mattresses, springs.....	8.0	3.6

TABLE 76.—ROCHESTER—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>LUMBER AND BUILDING GROUP</b>		
<b>Furniture stores—Continued.</b>			<b>Lumber and building material dealers: (Commodity coverage, 93.1 per cent)</b>		
<b>Home furnishings—Continued.</b>			<b>Building materials—</b>		
China, glassware, and crockery.....	4.3	1.3	Brick, terra cotta, tile, etc.....	17.8	9.7
Other home furnishings.....	3.5	1.0	Building stone.....	1.7	.6
Radio sets.....	4.9	4.0	Cement.....	17.2	9.4
Refrigerators, electric and gas.....	2.1	1.8	lime, plaster, etc.....	4.6	2.5
Service.....	5.8	0	Lumber (rough and dressed).....	54.5	37.8
Stoves, ranges, heaters, etc. (other than electric and gas).....	1.3	.8	Planing-mill products, woodwork.....	25.1	14.4
Stoves and ranges—gas.....	2.0	.6	Wood shingles and shakes.....	4.4	2.4
Toys and games.....	2.2	.9	Roofing materials (except wood shingles).....	1.8	.1
<b>Household appliances stores (electrical): (Commodity coverage, 86.2 per cent)</b>			Iron and other building metal.....		
<b>Appliances and supplies (electrical)—</b>			Building paper, insulating boards with wood base, etc.....		
<b>Household appliances, motor-driven (except refrigerators)</b>			Wall boards (except wood base).....		
Household heating appliances—portable.....	35.8	35.3	Other building materials.....	17.2	11.5
Lighting equipment.....	2.3	1.7	<b>Fuel—</b>		
Incandescent lamps.....	2.7	2.0	Coal.....	18.7	3.0
Commercial and industrial appliances.....	4.6	3.4	Wood, coke, and other fuels.....	1.6	.1
Other appliances.....	15.4	11.5	<b>Heating appliances and oil burners: (Commodity coverage, 70.3 per cent)</b>		
Appliances and supplies (gas)—	6.7	6.0	<b>Heating equipment and supplies.....</b>		
Stoves and ranges.....	5.5	4.1	Radio sets.....	2.3	1.2
Water heaters.....	8.2	6.1	Refrigerators, electric and gas.....	14.3	7.6
Other appliances, except refrigerators.....	9.8	7.3	Service.....	(x) 14.6	14.6
Radio sets.....	3.0	2.4	<b>Plumbing shops—heating and ventilating: (Commodity coverage, 69.0 per cent)</b>		
Refrigerators, electric and gas.....	26.2	19.6	<b>Appliances and supplies, gas—</b>		
Service.....	1.8	1.0	Stoves and ranges.....	.6	.1
<b>Household appliance stores: (Commodity coverage, 94.9 per cent)</b>			Water heaters.....		
<b>Appliances and supplies, gas—</b>			Other appliances.....		
Stoves and ranges.....	57.0	57.0	<b>Hardware—</b>		
Water heaters.....	4.3	2.1	Builder's and shelf hardware.....		
Other appliances.....	10.1	5.1	Other hardware.....		
Home furnishings—			Heating and plumbing equipment and supplies.....		
China, glassware, and crockery.....	1.7	.7	Household heating appliances—portable electric.....		
Kitchen utensils.....	2.9	1.1	Paints, varnishes, lacquers.....		
Service.....	(x) 9.5	9.5	Service.....		
Stoves, ranges, heaters, etc. (other than electric and gas).....	26.8	24.5	<b>Paint and glass stores: (Commodity coverage, 73.0 per cent)</b>		
<b>China, glassware, crockery, tinware, enamelware: (Commodity coverage, 93.0 per cent)</b>			Home furnishings.....		
Art goods, gifts.....	7.6	1.7	Miscellaneous merchandise.....	(x) 3.9	.9
China, glassware, and crockery.....	75.1	75.1	Paints, varnishes, lacquers.....	58.8	58.8
Kitchen utensils.....	10.0	5.6	Glass.....	2.5	1.6
Miscellaneous merchandise.....	(x) 3.9	3.9	Painters' supplies.....	22.0	19.7
Plated silverware.....	8.4	3.3	Service.....	(x) 3.1	3.1
Sterling silverware.....	22.2	10.0	Wall paper.....	19.6	4.7
<b>Radio and electrical shops: (Commodity coverage, 47.9 per cent)</b>			<b>OTHER RETAIL STORES</b>		
<b>Appliances and supplies (electrical)—</b>			<b>Hardware stores: (Commodity coverage, 44.4 per cent)</b>		
<b>Household appliances—motor-driven (except refrigerators)</b>			Art goods, gifts.....		
Household heating appliances—portable.....	8.8	7.4	Appliances and supplies (electrical).....		
Lighting equipment.....	7.9	6.7	Household heating appliances—portable electric.....		
Incandescent lamps.....	26.4	21.4	Incandescent lamps.....		
Construction materials.....	5.6	4.7	Building materials.....		
Commercial and industrial appliances.....	12.7	10.7	Roofing materials.....		
Miscellaneous merchandise.....	1.7	1.0	Iron and other building metal.....		
Radios and equipment.....	1.7	.1	Building paper, insulating boards with wood base, etc.....		
Refrigerators, electric.....	23.7	23.7	Clocks.....		
Service.....	11.1	11.1	Farm and garden equipment and supplies—		
Stoves, ranges, heaters, etc. (other than electric).....	10.9	9.2	Wire fencing, gates, and posts.....		
<b>Radio and musical instruments stores: (Commodity coverage, 80.8 per cent)</b>			Other farm and garden equipment and supplies.....		
<b>Musical instruments and accessories—</b>			<b>Hardware—</b>		
Pianos and accessories.....	28.9	25.5	Builder's and shelf hardware.....		
Phonographs and records.....	13.2	12.3	Carpenters' and mechanics' tools.....		
Stringed and band instruments.....	14.5	11.8	Other hardware.....		
Sheet music, music books, etc.....	11.4	4.7	Home furnishings—kitchen utensils.....		
Other musical instruments and accessories.....	3.9	4	Miscellaneous merchandise.....		
Radios and equipment.....	46.3	45.3	Paints, varnishes, glass, and painters' supplies—		
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Paints, varnishes, lacquers.....		
<b>Restaurants with table service: (Commodity coverage, 16.5 per cent)</b>			Glass.....		
Bakery products, fresh.....	1.3	.2	Painters' supplies.....		
Cigars, cigarettes, and tobacco.....	3.1	2.2	Radio sets.....		
Confectionery and nuts.....	9.2	1.4	Radio parts and accessories.....		
Delicatessen, ready-to-serve foods.....	33.3	4.2	Refrigerators, electric and gas.....		
Fountain sales and ice cream.....	6.1	1.0	Sporting goods, gymnasium and playground equipment.....		
Receipts from sale of meals.....	91.0	91.0	Stoves and ranges—gas.....		
<b>Fountain—lunches: (Commodity coverage, 46.1 per cent)</b>			Stoves, ranges, heaters, etc. (other than electric or gas).....		
Confectionery and nuts.....	15.0	15.0	Tires, tubes, and tire accessories.....		
Fountain sales and ice cream.....	16.2	16.2	Toys and games.....		
Receipts from sale of meals.....	68.8	68.8	<b>Feed stores (flour, feed, grain): (Commodity coverage, 65.3 per cent)</b>		
			Hay, straw, and alfalfa.....		
			Grain and feed.....		
			<b>Seeds, bulbs, and nursery stock: (Commodity coverage, 91.2 per cent)</b>		
			Fertilizers.....		
			Flowers, wreaths, etc.....		
			Seeds, bulbs, plants, and nursery stock.....		

## CENSUS OF DISTRIBUTION

TABLE 76.—ROCHESTER—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Coal and feed stores:</b> (Commodity coverage, 45.0 per cent)			<b>Jewelry stores (installment credit)—Continued.</b>		
Building materials—			Jewelry, silverware, and clocks—Continued.		
Cement.....	4.4	4.0	Rings, other than diamond.....	14.0	14.0
Lime, plaster, etc.....	2.5	2.0	Gold and gold-filled jewelry.....	2.5	2.5
Wall board.....	1.0	.8	Plated silverware.....	3.8	2.8
<b>Farm and garden equipment and supplies—</b>			Sterling silverware.....	15.0	10.1
Farm machinery.....	.6	.4	Other jewelry.....	8.6	3.0
Other farm and garden equipment and supplies.....	6.5	5.8	Novelties.....	4.4	2.5
<b>Fertilizers.....</b>	9.3	9.3	Optical goods.....	8.5	.4
<b>Fuel—</b>			Service.....	9.6	5.9
Wood, coke, and other fuels.....	2.7	2.7	Toilet articles.....	1.0	.9
Coal.....	53.6	53.6	<b>Jewelry stores:</b>		
<b>Hay, grain, and feed—</b>			(Commodity coverage, 38.3 per cent)		
Hay, straw, and alfalfa.....	3.2	3.2	Jewelry, silverware, and clocks—		
Grain and feed.....	11.1	11.1	Clocks.....	1.8	1.8
<b>Heating and plumbing equipment and supplies.....</b>	2.8	1.8	Watches.....	21.7	21.7
<b>Miscellaneous merchandise.....</b>	(x)	5.3	Diamond jewelry.....	27.9	27.9
<b>Book stores:</b>			Rings, other than diamond.....	7.2	7.2
(Commodity coverage, 95.3 per cent)			Gold and gold-filled jewelry.....	11.7	11.7
Books.....	86.5	86.5	Plated silverware.....	5.3	5.2
Paper and paper goods.....	20.7	4.7	Sterling silverware.....	5.3	3.9
Other stationery.....	24.5	8.8	Other jewelry.....	5.6	4.2
<b>Cigar stores without fountains:</b>			Miscellaneous merchandise.....	(x)	1.3
(Commodity coverage, 20.3 per cent)			Optical goods.....	10.2	1.5
Cigars, cigarettes, and tobacco.....	81.1	81.1	Radio sets.....	1.3	.2
Smokers' supplies.....	15.4	15.4	Service.....	18.3	13.4
Confectionery and nuts.....	4.2	.8	<b>Luggage and leather goods stores:</b>		
Magazines and newspapers.....	12.0	2.3	(Commodity coverage, 64.4 per cent)		
Toiletries and cosmetics.....	2.4	.4	Jewelry, silverware, and clocks.....	.9	.7
<b>Coal and wood yards:</b>			Leather goods, bill folds, gloves, and hand bags.....	39.9	39.9
(Commodity coverage, 70.1 per cent)			Luggage.....	57.3	57.3
Fuel oil.....	5.9	2.3	Notions and small wares.....	1.7	1.7
Wood, coke, and other fuels.....	11.3	4.1	Service.....	.6	.4
Coal.....	88.6	88.6	<b>News dealers:</b>		
<b>Drug stores (without fountains):</b>			(Commodity coverage, 21.4 per cent)		
(Commodity coverage, 19.0 per cent)			Cigars, cigarettes, and tobacco.....	31.6	2.0
Bottled beverages.....	.9	.4	Magazines and newspapers.....	96.9	96.9
Cigar, cigarettes, and tobacco.....	48.3	35.0	Miscellaneous merchandise.....	(x)	1.1
Confectionery and nuts.....	3.6	1.5	<b>Office and store mechanical appliance dealers (retail):</b>		
Drugs, patent medicines, etc.....	31.9	31.9	(Commodity coverage, 69.4 per cent)		
Miscellaneous merchandise.....	(x)	9.6	Office and store mechanical appliances—		
Prescriptions.....	3.2	3.2	Adding and calculating machines and accessories.....	85.7	49.9
Rubber goods.....	4.4	1.9	Other office and store mechanical appliances.....	96.3	40.2
Stationery, books, periodicals.....	2.7	1.0	Secondhand goods.....	4.2	1.0
Surgical and hospital supplies.....	4.2	1.7	Service.....	11.5	8.9
Toilet articles.....	2.3	2.1	<b>Office and store furniture and equipment dealers:</b>		
Toiletries and cosmetics.....	4.1	3.7	(Commodity coverage, 65.8 per cent)		
<b>Drug stores (with fountains):</b>			Office and store equipment—		
(Commodity coverage, 21.1 per cent)			Adding and calculating machines and accessories.....	11.5	4.4
Bottled beverages.....	2.8	.8	Typewriters and accessories.....	21.7	8.3
Cigars, cigarettes, and tobacco.....	14.4	14.4	Other office and store equipment.....	40.3	28.4
Confectionery and nuts.....	5.7	4.8	Office and store furniture.....	48.5	48.5
Drugs, patent medicines, etc.....	28.3	26.3	Service.....	5.8	2.2
Fountain sales and ice cream.....	15.8	15.8	Stationery.....	21.6	8.2
Miscellaneous merchandise.....	(x)	6.1	<b>Opticians and optometrists:</b>		
Prescriptions.....	17.9	17.9	(Commodity coverage, 32.6 per cent)		
Rubber goods.....	3.8	1.9	Optical goods.....	83.0	83.0
Stationery, books, periodicals.....	1.9	1.3	Service.....	19.1	17.0
Surgical and hospital supplies.....	2.9	1.0	<b>Sporting goods specialty stores:</b>		
Toilet articles.....	2.8	2.0	(Commodity coverage, 66.3 per cent)		
Toiletries and cosmetics.....	10.0	7.7	Sporting goods, gymnasium and playground equipment.....	91.5	91.5
<b>Florists:</b>			Toys and games.....	28.8	8.5
(Commodity coverage, 50.3 per cent)			<b>Stationers and engravers:</b>		
Fertilizers.....	1.7	.4	(Commodity coverage, 30.2 per cent)		
Flowers, wreaths, etc.....	92.0	92.0	Art goods and gifts.....	11.2	11.2
Seeds, bulbs, plants, and nursery stock.....	21.7	7.6	Office and store equipment.....	18.7	18.7
<b>Jewelry stores (installment credit):</b>			Sporting goods.....	6.2	6.0
(Commodity coverage, 86.9 per cent)			Stationery and books—		
Jewelry, silverware, and clocks—			Books.....	34.5	34.5
Clocks.....	1.3	1.3	Paper and paper goods.....	13.5	13.5
Watches.....	20.2	20.2	Other stationery.....	10.0	10.0
Diamond jewelry.....	35.4	35.4	Toys and games.....	8.1	7.1

RETAIL DISTRIBUTION IN NEW YORK: 1929

327

TABLE 77.—SYRACUSE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 83)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	3,128	2,810	11,953	1,736	\$16,429,572	\$415,307	\$15,900,529	\$19,523,120	\$136,592,238	100.00
Food group.....	1,102	1,029	1,284	523	1,838,969	143,695	2,044,655	1,687,110	26,507,450	19.41
Candy and confectionery stores: Candy stores—nut stores.....	7	4	22		24,947		35,064	5,130	230,078	.17
Confectionery stores (candy and fountain).....	85	93	190	57	218,863	18,478	247,693	98,310	1,438,078	1.05
Dairy products stores: Dairy products stores (including ice cream).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Milk dealers.....	30	37	32	7	60,790	1,565	73,887	2,330	932,058	.68
Egg and poultry dealers.....	4	4	2	2	3,240	494	5,972	830	40,900	.03
Deli/essen stores.....	9	10	20	1	18,173	365	21,055	8,850	194,200	.14
Fruit stores and vegetable markets.....	69	74	29	17	38,168	2,817	184,106	37,800	795,518	.58
Grocery stores (without meats).....	533	371	335	153	460,368	36,458	610,074	768,560	8,435,927	6.18
Combination stores (groceries and meats): Grocery stores with meats.....	207	223	320	99	467,002	23,298	414,177	483,820	7,390,852	5.41
Meat markets with groceries.....	50	67	117	89	244,506	40,460	191,741	191,580	3,023,244	2.22
Meat markets (including sea foods): Fish markets—sea foods.....	16	16	12	6	19,487	2,068	37,940	4,040	266,584	.20
Meat markets.....	80	95	124	76	196,657	13,380	161,093	60,170	3,221,263	2.30
Bakeries—bakery goods stores (except manufac- turing bakeries).....	29	32	51	16	68,823	4,211	40,554	11,980	304,101	.22
Coffee, tea, spices.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General stores—groceries with apparel or dry goods.....	7	9	12	2	13,915	447	13,678	30,880	189,584	.14
General merchandise group.....	77	70	2,618	344	2,500,782	45,252	2,395,351	3,385,510	18,062,567	13.22
Department stores.....	7		2,052	223	2,068,531	21,651	1,851,888	2,573,090	13,298,789	9.74
Dry goods stores—piece goods stores: Dry goods stores.....	26	27	32	6	24,931	1,315	22,679	174,200	438,089	.32
Piece goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores: With food departments.....	6	8	3	2	2,760	348	4,317	38,380	122,020	.09
Without food departments.....	22	27	28	20	20,099	4,988	45,714	231,640	453,358	.33
Army and navy goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Women's exchanges.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	13	7	467	90	351,800	16,897	444,864	303,620	3,551,457	2.60
Automotive group.....	409	306	1,773	81	2,392,681	24,937	2,989,154	2,613,930	27,931,940	20.45
Motor-vehicle dealers: Automobile sales rooms—new and trade-in.....	41	27	877	5	1,539,486	982	1,845,789	2,036,520	18,817,736	13.78
Used-car dealers.....	6	5	3	3	5,310	1,130	7,552	30,530	78,143	.06
Accessories, tires, and batteries: Accessory stores with tires and batteries.....	19	15	96	1	136,414	600	178,799	274,190	1,591,590	1.17
Battery and ignition shops—brake repair shops.....	17	10	38	2	62,276	600	39,853	41,200	265,836	.20
Tire shops (including tire repairs).....	33	25	88	3	154,214	924	153,381	142,510	1,138,843	.83
Filling stations: Filling stations—gasoline and oil.....	53	24	92	13	118,830	3,832	109,589	31,920	1,327,974	.97
Filling stations with tires and accessories.....	41	31	64	11	92,507	2,543	101,545	51,860	1,102,925	.81
Filling stations with other merchandise.....	68	12	173	10	212,378	4,411	128,308	66,110	1,428,110	1.05
Motor cycles, bicycles, and supplies: Motor-cycle dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycle shops.....	3	3	2		1,930		3,318	7,100	17,605	.01
Garages and repair shops: Body, fender, and paint shops.....	8	10	40	1	68,712	648	25,680	3,160	184,157	.13
Garages (repairs and storage, gasoline, oil, accessories).....	108	127	248	32	381,652	9,267	359,355	92,870	1,670,362	1.23
Parking stations, parking garages, and lots.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radiator shops (including repairs).....	4	4	8		13,583		7,992	7,370	47,849	.03
Other automotive establishments: Aircraft and accessories.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Boats (motor boats, yachts, canoes).....	3	2	6		8,900		4,140	13,400	110,659	.08
Apparel group.....	388	259	1,433	272	2,103,402	64,036	2,674,091	3,476,960	16,895,118	12.37
Men's and boys' clothing and furnishings stores: Men's and boys' clothing stores.....	15	12	43	13	88,520	3,102	131,502	188,009	811,650	.59
Men's and boys' hat stores.....	8	5	15	8	28,268	1,948	74,123	49,420	280,787	.21
Men's furnishings stores.....	31	32	32	5	43,499	1,641	93,092	237,130	671,528	.49
Men's clothing and furnishings stores.....	20	13	135	14	284,822	3,385	335,638	563,080	2,209,064	1.02
Family clothing stores—men's, women's, and children's.....	34	24	153	29	233,336	5,108	317,608	462,590	2,141,799	1.57
Women's ready-to-wear specialty stores—apparel and accessories.....	48	27	609	101	745,545	27,013	868,212	817,410	5,715,182	4.18
Women's accessories stores: Corset and lingerie shops.....	7	8	25	5	28,789	496	20,096	38,590	217,091	.16
Furriers—fur shops.....	12	12	42	2	66,802	650	67,865	370,449	370,449	.27
Hosiery shops.....	4		36		60,192		17,610	13,800	172,722	.13
Millinery stores.....	26	19	77	25	39,934	4,059	160,626	41,540	590,743	.44
Costume accessories stores, including jewelry, bags, and gloves.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores: Children's specialty shops.....	3	1	31	10	41,268	2,057	38,856	78,100	276,774	.20
Custom tailors.....	65	68	70	10	111,179	2,619	88,775	136,400	709,076	.52
Dressmakers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores: Shoe stores—men's.....	7	3	9	4	15,360	703	41,787	46,570	170,364	.12
Shoe stores—women's.....	3	2	12	2	20,796	266	36,779	75,360	250,412	.18
Family shoe stores—men's, women's, and children's.....	51	31	130	38	234,002	8,539	368,024	618,040	2,171,400	1.59

1 Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 77.—SYRACUSE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 83)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Furniture and household group</b> .....	<b>141</b>	<b>115</b>	<b>976</b>	<b>73</b>	<b>\$1,684,487</b>	<b>\$14,063</b>	<b>\$1,701,532</b>	<b>\$2,329,090</b>	<b>\$10,851,633</b>	<b>7.94</b>
Furniture stores:										
Furniture stores.....	47	33	394	40	696,336	6,042	878,148	1,260,190	5,336,855	3.90
Furniture and hardware stores.....	4	3	45	2	68,368	100	77,454	167,150	431,507	.32
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	3	2	6	1	5,826	426	4,755	3,600	69,500	.05
Floor coverings stores.....	10	10	17		18,766		22,450	106,480	192,184	.14
Household appliances stores:										
Household appliances stores (electrical).....	15	10	154		289,785		138,531	114,210	697,224	.73
Household appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Refrigerator dealers—electric only.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores:										
Aluminum ware.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique and used furniture dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Brushes and brooms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
China, glassware, crockery, tinware, enamelware.....	6	1	34	7	52,353	1,029	65,260	86,370	436,784	.32
Picture and framing stores.....	3	3	5		1,970		7,745	9,420	20,625	.02
Stove and range dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Antique shops.....	3	2	2		1,170		1,737	7,700	4,150	
Awnings, flags, banners, window shades, and tents.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Interior decorators.....	7	7	7		7,185		7,784	19,260	53,660	.04
Radio and music stores:										
Radio and electrical shops.....	26	30	89	21	147,176	5,884	128,904	143,060	1,213,320	.89
Radio and musical instruments stores.....	7	3	93	1	166,513	311	143,249	145,940	709,056	.58
<b>Restaurants, cafeterias, and eating places</b> .....	<b>273</b>	<b>293</b>	<b>1,254</b>	<b>128</b>	<b>1,117,164</b>	<b>35,819</b>	<b>935,534</b>	<b>185,950</b>	<b>6,332,737</b>	<b>4.84</b>
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	17	14	278	25	249,207	7,831	216,894	38,250	1,285,827	.04
Lunch rooms.....	134	152	269	23	239,953	5,914	234,287	29,320	1,514,427	1.11
Restaurants with table service.....	77	89	563	72	498,217	20,471	378,702	54,290	2,734,725	2.00
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	3	3	1		1,560		3,101	1,770	11,760	.01
Fountain—lunches.....	15	7	50	6	33,650	1,367	31,619	5,140	229,171	.17
Lunch counters.....	21	24	92	2	99,077	206	71,932	6,700	546,722	.40
Soft-drink stands.....	5	4	1		496		1,999	510	10,105	.01
<b>Lumber and building group</b> .....	<b>145</b>	<b>126</b>	<b>665</b>	<b>47</b>	<b>1,119,037</b>	<b>14,151</b>	<b>650,835</b>	<b>1,392,320</b>	<b>6,010,770</b>	<b>4.64</b>
Lumber and building material dealers:										
Lumber and building material dealers.....	32	21	195	12	378,086	4,360	266,838	648,050	3,004,294	2.20
Lumber and hardware.....	3		65		134,528		66,616	210,300	681,521	.50
Roofing.....	10	12	12	4	16,340	1,250	9,311	10,870	142,039	.10
Dealers in any other single building material.....	10	9	11	4	11,299	935	4,379	12,570	46,617	.03
Electrical shops (without radio).....	10	12	30	5	71,748	1,522	16,728	43,990	219,583	.16
Heating and plumbing shops:										
Heating appliances and oil burners.....	13	9	41	4	95,802	1,765	31,897	33,500	295,098	.22
Plumbing shops—heating and ventilating.....	43	48	145	17	257,158	4,069	123,167	199,400	1,237,197	.91
Paint and glass stores.....	22	12	66	1	104,078	250	120,274	232,740	965,421	.71
<b>Other retail stores</b> .....	<b>603</b>	<b>561</b>	<b>1,998</b>	<b>262</b>	<b>3,111,478</b>	<b>71,815</b>	<b>2,432,403</b>	<b>4,138,690</b>	<b>22,797,260</b>	<b>16.89</b>
Hardware stores.....	45	42	117	10	194,339	3,633	98,523	562,260	1,360,694	1.00
Farm implements, machinery, and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	7	7	16		24,576		7,730	33,110	579,008	.42
Fertilizer stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	8	4	3	1	5,614	300	6,132	16,280	41,942	.03
Seeds, bulbs, and nursery stock.....	5	2	29	4	40,172	1,900	41,594	169,040	430,959	.32
Coal and feed stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Book stores.....	12	7	73	9	106,445	2,072	71,663	169,730	571,623	.42
Cigar stores and cigar stands:										
Cigar stands.....	19	16	49	1	47,903	200	52,846	18,820	250,038	.18
Cigar stores without fountains.....	63	56	79	14	104,642	6,636	176,378	129,960	1,383,245	1.01
Coal and wood yards—ice dealers.....	41	37	308	23	480,310	7,756	349,221	304,260	5,034,998	3.68
Drug stores:										
Drug stores.....	14	11	48	1	68,863	250	48,109	110,220	504,178	.37
Drug stores with fountains.....	94	94	291	86	378,064	27,671	344,038	641,460	3,328,469	2.44
Florists.....	31	37	90	32	108,784	4,291	95,646	78,950	577,357	.42
Gifts—novelties and toys—cameras:										
Toy shops.....	3	3	5		4,892		15,709	12,030	59,105	.04
Art and gift shops.....	8	10	10	3	11,028	500	24,532	50,150	106,594	.08
Novelty and souvenir shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Camera dealers—photographic supplies.....	3	1	34		47,511		34,403	57,300	287,018	.21
Jewelry stores:										
Jewelry stores (installment credit).....	4	1	55	1	110,774	250	129,150	144,760	607,184	.45
Jewelry stores.....	53	57	114	24	212,835	4,405	174,246	714,030	1,295,467	.95
Luggage and leather goods stores.....	3	1	13		26,027		50,510	82,940	242,135	.18
Music stores (without radio).....	6	5	22	4	25,112	826	47,881	84,040	205,920	.15
News dealers.....	7	4	53	2	52,985	257	31,779	6,480	161,287	.12

\* This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN NEW YORK: 1929

329

TABLE 77.—SYRACUSE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold.—See Table 83)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Other retail stores—Continued.										
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	3	1	71		\$157,207		\$103,125	\$172,730	\$769,273	0.56
Office and store mechanical appliance dealers (retail).....	7		68	1	159,570	\$202	51,175	60,800	621,855	.46
Office and store furniture and equipment dealers.....	7	4	25	3	61,322	828	58,637	112,680	425,743	.31
Typewriter dealers.....	4	1	23		45,542		13,614	19,950	165,077	.12
Opticians and optometrists.....	27	31	38	1	60,222	300	50,618	98,240	455,507	.33
Sporting goods stores, including athletic and playground equipment:										
Sporting goods specialty stores.....	8	7	4		3,700		12,273	10,520	124,514	.09
Sporting goods stores with toys and stationery.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies, at retail.....	3	4	2	1	1,020	95	4,270	9,350	40,698	.03
Stationers and printers:										
Blank books, accounting and legal forms.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Printers and lithographers.....	15	16	11	4	10,657	1,170	8,819	5,290	57,297	.04
Stationers and engravers.....	4	3	73	3	118,454	818	50,007	65,060	419,397	.31
Monuments and tombstones.....	7	7	17		28,276		7,967	35,320	185,612	.14
Miscellaneous classifications (combined).....	88	83	246	28	400,897	7,905	259,567	172,180	2,354,662	1.72
Secondhand stores.....	34	42	40	4	47,687	1,182	63,268	132,700	413,179	.30

TABLE 78.—SYRACUSE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	3,128	2,810	11,953	1,736	\$16,429,572	\$415,307	\$15,900,529	\$19,523,120	\$196,592,236	100.00
Single-store independents.....	2,478	2,664	7,494	1,043	10,409,960	252,859	10,333,802	13,811,800	93,872,517	48.72
2-store independents.....	116	75	602	51	690,366	12,470	912,496	1,262,730	7,563,093	5.54
3-store independents.....	46	19	1,182	136	1,328,078	16,965	1,226,840	1,541,340	7,886,687	5.76
Local chains.....	142	7	274	80	424,201	17,182	414,542	455,580	4,046,175	2.96
Sectional chains.....	91		550	104	770,720	54,481	628,117	448,950	4,885,466	3.58
National chains.....	162		1,301	280	1,545,936	63,419	1,765,934	1,453,770	13,763,015	10.08
Direct selling (house-to-house).....	8		220		324,855		96,846	20,340	827,790	.61
Itinerant vendors.....	16	15	6	3	6,768		88	3,070	211,493	.15
Rolling stores.....	23	24		1	300	300		3,150	77,333	.06
Leased departments—Independently operated.....	6	5	33	7	41,477	246	45,341	79,280	391,833	.29
Leased-department chains.....	16		107	21	143,501	5,187	209,548	95,520	895,008	.65
Manufacturer-controlled chains (and sales branch systems).....	20		175	10	324,835	2,110	242,354	345,180	2,109,205	1.54
Other types of operation.....	4	1	20		19,635		6,752	2,410	82,621	.06



## CENSUS OF DISTRIBUTION

TABLE 79.—SYRACUSE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	7	4	1			2	
Annual net sales.....	\$13,298,789	\$6,467,423	(x)			(x)	
Per cent of total sales.....	100.00	48.63	(x)			(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	13	6				7	
Annual net sales.....	\$3,551,457	\$26,358				\$3,525,099	
Per cent of total sales.....	100.00	.74				99.26	
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	74	54	7		5	7	1
Annual net sales.....	\$3,978,999	\$2,020,878	\$1,165,602		\$484,602	\$270,429	\$37,428
Per cent of total sales.....	100.00	50.79	29.29		12.18	6.80	.94
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	34	21	7		2	3	1
Annual net sales.....	\$2,141,799	\$956,654	\$569,056		(x)	(x)	\$155,406
Per cent of total sales.....	100.00	44.66	26.57		(x)	(x)	7.26
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	48	30	9		3	4	2
Annual net sales.....	\$5,715,182	\$3,072,601	\$933,383		\$562,208	\$672,550	\$474,442
Per cent of total sales.....	100.00	53.76	16.33		9.84	11.77	8.30
<b>Shoe stores:</b>							
Number of stores.....	61	31	8		2	14	6
Annual net sales.....	\$2,592,178	\$936,079	\$210,150		(x)	(x)	\$432,080
Per cent of total sales.....	100.00	36.13	8.11		(x)	(x)	16.67
<b>Furniture stores:</b>							
Number of stores.....	51	43	6	1		1	
Annual net sales.....	\$5,771,362	\$4,297,868	(x)	(x)		(x)	
Per cent of total sales.....	100.00	74.47	(x)	(x)		(x)	
<b>Radio and music stores:</b>							
Number of stores.....	33	29	3			1	
Annual net sales.....	\$2,012,386	\$1,609,377	(x)			(x)	
Per cent of total sales.....	100.00	79.97	(x)			(x)	
<b>Grocery stores (without meats):</b>							
Number of stores.....	503	336	11	97		59	
Annual net sales.....	\$8,435,927	\$3,693,656	\$369,495	\$2,022,585		\$2,360,191	
Per cent of total sales.....	100.00	43.78	4.38	23.98		27.86	
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	266	243	8	2	2	11	
Annual net sales.....	\$10,414,096	\$8,217,423	\$351,493	(x)	(x)	\$926,014	
Per cent of total sales.....	100.00	78.91	3.66	(x)	(x)	8.89	
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	228	218	4		4		2
Annual net sales.....	\$5,534,979	\$4,991,116	\$107,385		\$366,092		\$70,386
Per cent of total sales.....	100.00	90.17	1.94		6.62		1.27
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	82	59	8	4	1	10	
Annual net sales.....	\$1,633,283	\$700,762	\$139,542	\$125,658	(x)	(x)	
Per cent of total sales.....	100.00	42.91	8.54	7.69	(x)	(x)	
<b>Filling stations:</b>							
Number of stations.....	162	53	16	24	50	13	
Annual net sales.....	\$3,859,015	\$1,383,078	\$587,763	\$612,373	\$769,387	\$509,414	
Per cent of total sales.....	100.00	35.84	15.23	15.87	19.94	13.12	
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	41	40			1		
Annual net sales.....	\$5,034,968	(x)			(x)		
Per cent of total sales.....	100.00	(x)			(x)		
<b>Drug stores:</b>							
Number of stores.....	108	92	13			3	
Annual net sales.....	\$3,832,647	\$3,103,779	\$372,523			\$356,345	
Per cent of total sales.....	100.00	80.98	9.72			9.30	
<b>Hardware stores:</b>							
Number of stores.....	45	41	3	1			
Annual net sales.....	\$1,360,664	\$1,283,254	(x)	(x)			
Per cent of total sales.....	100.00	94.31	(x)	(x)			
<b>Jewelry stores:</b>							
Number of stores.....	57	54	1	2			
Annual net sales.....	\$1,902,601	\$1,580,467	(x)	(x)			
Per cent of total sales.....	100.00	83.07	(x)	(x)			



## CENSUS OF DISTRIBUTION

TABLE 81.—SYRACUSE—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>2</sup>
<b>Total</b> .....	<b>1,008</b>	<b>43.52</b>	<b>32.88</b>	<b>23.60</b>					
<b>Food group</b> .....	<b>384</b>	<b>62.99</b>	<b>37.01</b>		<b>Apparel group—Continued.</b>				
Confectionery stores (candy and fountain).....	4	95.46	4.54		Custom tailors.....	15	54.07	45.93	
Milk dealers.....	11	81.42	18.58		Family shoe stores—men's, women's, and children's.....	8	66.91	33.09	
Fruit stores and vegetable markets.....	20	91.47	8.53		<b>Furniture and household group</b> .....	<b>80</b>	<b>16.58</b>	<b>38.82</b>	<b>44.82</b>
Grocery stores (without meats).....	172	70.05	29.95		Furniture stores.....	34	10.43	40.73	42.84
Combination stores (groceries and meats):					Household appliance stores (electrical).....	7	20.19	15.47	64.34
Grocery stores with meats.....	105	48.88	51.12		Radio and music stores:				
Meat markets with groceries.....	23	60.87	39.13		Radio and electrical shops.....	15	35.26	36.47	28.27
Meat markets (including sea foods):					Radio and musical instruments stores.....	7	11.39	16.28	72.33
Fish markets—sea foods.....	7	65.80	34.20		<b>Restaurants, cafeterias, and eating places</b> .....	<b>10</b>	<b>81.30</b>	<b>18.70</b>	
Meat markets.....	30	68.09	31.91		Lunch rooms.....	9	74.60	25.40	
Bakeries—bakery goods stores (except manufacturing bakeries).....	8	89.44	10.56		<b>Lumber and building group</b> .....	<b>88</b>	<b>23.58</b>	<b>73.41</b>	<b>3.01</b>
<b>General stores—groceries with apparel or dry goods</b> .....	<b>4</b>	<b>63.21</b>	<b>36.79</b>		Lumber and building material dealers:				
<b>General merchandise group</b> .....	<b>28</b>	<b>46.23</b>	<b>26.46</b>	<b>25.31</b>	Lumber and building material dealers.....	17	20.93	75.27	3.80
Department stores.....	5	46.89	26.50	26.61	Lumber and hardware.....	3	9.51	89.76	.73
Dry goods stores.....	7	61.08	38.92		Roofing.....	6	37.27	62.73	
General merchandise stores:					Electrical shops (without radio).....	7	37.46	62.64	
With food departments.....	5	69.14	30.86		Heating and plumbing shops:				
Without food departments.....	5	80.98	19.02		Heating appliances and oil burners.....	10	30.91	43.48	25.55
Variety, 5-and-10, and 10-a-dollar stores.....	3	94.13	5.87		Plumbing shops—heating and ventilating.....	30	39.63	60.22	.15
<b>Automotive group</b> .....	<b>130</b>	<b>38.88</b>	<b>11.08</b>	<b>50.04</b>	Paint and glass stores.....	11	21.22	78.78	
Motor-vehicle dealers:					<b>Other retail stores</b> .....	<b>195</b>	<b>46.45</b>	<b>49.71</b>	<b>3.84</b>
Automobile salesrooms—new and trade-in.....	30	34.13	8.91	56.96	Hardware stores.....	26	41.31	58.69	
Used-car dealers.....	5	18.91	4.78	76.31	Farmers' supplies:				
Accessories, tires, and batteries:					Feed stores (flour, feed, grain, fertilizer).....	3	41.73	58.27	
Accessory stores with tires and batteries.....	7	90.62	8.26	1.12	Seeds, bulbs, and nursery stock.....	3	84.33	15.67	
Battery and ignition shops—brake repair shops.....	6	71.56	28.44		Book stores.....	6	49.74	25.06	24.30
Tire shops (including tire repairs).....	16	60.01	39.99		Cigar stores and cigar stands:				
Filling stations:					Cigar stands.....	3	97.61	2.39	
Filling stations—gasoline and oil.....	14	72.86	27.14		Cigar stores without fountain.....	5	73.69	26.31	
Filling stations with tires and accessories.....	12	89.90	10.10		Coal and wood yards—ice dealers.....	23	27.77	69.23	3.00
Filling stations with other merchandise.....	4	84.87	35.13		Drug stores:				
Garages and repair shops:					Drug stores.....	6	92.81	7.19	
Body, fender, and paint shops.....	3	62.80	37.20		Drug stores with fountain.....	18	92.00	8.00	
Garages (repairs and storage, gasoline, oil, accessories).....	20	75.59	24.41		Florists.....	12	49.55	50.45	
<b>Apparel group</b> .....	<b>83</b>	<b>58.59</b>	<b>29.23</b>	<b>12.19</b>	Jewelry stores:				
Men's and boys' clothing and furnishings stores:					Jewelry stores (installment credit).....	4	15.24	64.33	20.43
Men's and boys' clothing stores.....	5	40.79	31.33	27.88	Jewelry stores.....	10	37.70	62.30	
Men's furnishings stores.....	4	63.50	6.50		Office, school, and store supplies and equipment dealers:				
Men's clothing and furnishings stores.....	6	71.19	28.81		Office and store mechanical appliances dealers (retail).....	4	20.92	67.13	11.95
Family clothing stores—men's, women's, children's.....	19	34.55	8.04	57.41	Office and store furniture and equipment dealers.....	4	14.24	69.15	16.61
Women's ready-to-wear specialty stores—apparel and accessories.....	15	62.97	37.03		Opticians and optometrists.....	6	77.81	22.19	
Women's accessories stores:					Sporting goods specialty stores.....	4	74.08	25.92	
Furriers—fur shops.....	3	39.97	60.03		Miscellaneous classifications (combined).....	32	64.19	35.08	.73
Millinery stores.....	3	53.30	46.70		<b>Secondhand stores</b> .....	<b>8</b>	<b>49.99</b>	<b>50.01</b>	

<sup>1</sup> Total sales of above stores are \$73,331,000.<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report installment sales those transactions in which the customers' notes are handled through finance companies.<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

# RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 82.—SYRACUSE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS<sup>1</sup>

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	<b>12,280</b>	<b>\$5,581,734</b>	<b>Other stores in which meals are served</b> .....	<b>848</b>	<b>\$527,791</b>
Restaurants, cafeterias, and eating places.....	11,432	5,053,943	Confectionery stores (candy and fountain).....	438	378,703
Cafeterias.....	1,438	824,851	Delicatessen stores.....	100	11,600
Lunch rooms.....	4,388	1,106,744	Bakeries—bakery goods stores (except manufacturing bakeries).....	20	3,000
Restaurants with table service.....	5,080	2,541,000	Department stores with food departments.....	200	113,138
Fountain—lunches.....	140	55,093	Department stores without food departments.....	40	21,352
Lunch counters.....	377	436,246			

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE<sup>1</sup>

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	<b>666</b>	<b>\$2,199,157</b>	<b>\$82,218</b>	<b>Automotive group—Continued.</b>			
Automotive group.....	662	2,191,139	82,218	Filling stations with other merchandise.....	5	\$6,286	
Automobile sales rooms—new and trade-in.....	412	1,000,053		Body, fender, and paint shops.....	26	110,065	
Accessory stores with tires and batteries.....	3	14,355		Garages (repairs and storage, gasoline, oil, accessories).....	162	386,393	\$82,218
Battery and ignition shops—brake-repair shops.....	14	66,998		Radiator shops (including repairs).....	6	16,517	
Tire shops (including tire repairs).....	16	57,456		<b>Furniture and household group</b> .....	4	8,024	
Filling stations—gasoline and oil.....	3	15,250		Radio and electrical shops.....	4	8,024	
Filling stations with tires and accessories.....	15	17,780					

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	<b>\$1,350,860</b>	<b>Furniture and household group—Continued.</b>	
Food group.....	3,900	Furniture and hardware stores.....	\$11,881
Confectionery stores (candy and fountain).....	3,900	Draperies, curtains and upholstery stores.....	8,449
General merchandise group.....	166,013	Household appliances stores (electrical).....	12,166
Department stores.....	166,013	Radio and electrical shops.....	46,034
Automotive group.....	24,000	Radio and musical instruments stores.....	21,742
Bicycle shops.....	1,000	<b>Lumber and building group</b> .....	304,041
Body, fender, and paint shops.....	20,000	Lumber and building material dealers.....	60,000
Garages (repairs and storage, gasoline, oil, accessories).....	3,000	Roofing.....	20,370
Apparel group.....	131,624	Dealers in any other single building material.....	5,000
Men's and boys' clothing stores.....	16,500	Electrical shops (without radio).....	9,958
Men's and boys' hat stores.....	13,000	Heating appliances and oil burners.....	41,095
Men's furnishings stores.....	1,000	Plumbing shops—heating and ventilating.....	167,618
Women's ready-to-wear specialty stores—apparel and accessories.....	5,342	<b>Other retail stores</b> .....	595,412
Furriers—fur shops.....	18,600	Hardware stores.....	19,700
Children's specialty shops.....	4,076	Coal and wood yards—ice dealers.....	13,389
Customs tailors.....	64,172	Jewelry stores (installment credit).....	1,000
Shoe stores—men's.....	2,560	Jewelry stores.....	107,963
Family shoe stores—men's, women's, and children's.....	6,374	Music stores (without radio).....	7,000
Furniture and household group.....	112,972	Office and store mechanical appliance dealers (retail).....	53,441
Furniture stores.....	6,700	Typewriter dealers.....	5,174
Furniture and undertaker.....	6,000	Opticians and optometrists.....	10,566
		Sporting goods specialty stores.....	1,075
		Miscellaneous classifications (combined).....	376,104
		<b>Secondhand stores</b> .....	12,886

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

## CENSUS OF DISTRIBUTION

TABLE 88.—SYRACUSE—SALES BY COMMODITIES

[An (x) indicates that a percentage for this classification is of no specific use, and has not been computed.]

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Grocery stores (without meats):</b> (Commodity coverage, 8.6 per cent)			<b>Department stores—Continued.</b>		
Bakery products, fresh.....	8.3	1.7	Appliances and supplies (electrical)—	1.5	0.8
Fruits and vegetables.....	5.1	1.1	Household appliances, motor-driven.....	.5	.1
Groceries—			Lighting equipment.....	2.1	.6
Butter and cheese.....	8.9	8.9	Construction materials.....	1.2	.3
Eggs.....	4.8	4.8	Other appliances.....		
Lard, cooking fats, etc.....	2.4	2.4	Automotive parts and accessories—		
Flour.....	6.2	6.2	Automotive parts and accessories (except tires and tubes).....	4.3	1.0
Sugar.....	8.6	8.6	Tires, tubes, and tire accessories.....	2.6	1.4
Canned goods and other groceries.....	65.6	65.6	Bakery products, fresh.....	.8	.4
Milk and cream.....	2.7	.6	Cameras and photographic supplies—		
Nonfood products.....	(x)	.1	Photographic supplies.....	.4	.1
<b>Combination stores (grocery stores with meats):</b> (Commodity coverage, 35.1 per cent)			Cigars, cigarettes, tobacco, and smokers' supplies.....	.8	.1
Bakery products, fresh.....	4.4	2.9	Photo-finishing sales.....	.5	.1
Bottled beverages.....	1.5	.8	Clothing and furnishings, men's and boys'—		
Confectionery and nuts.....	1.2	.5	Suits.....	5.6	2.9
Delicatessen, ready-to-serve foods.....	.4	.1	Furnishings.....	5.0	4.9
Fresh fish and other sea foods.....	1.5	.7	Confectionery and nuts.....	.5	.4
Fruits and vegetables.....	11.1	8.4	Delicatessen, ready-to-serve foods.....	1.6	.5
Groceries—			Drug and drug sundries.....	1.3	.3
Butter and cheese.....	7.5	7.5	Dry goods and notions.....		
Eggs.....	4.0	4.0	Cotton piece goods.....	2.6	2.6
Lard, cooking fats, etc.....	2.9	2.9	Linen goods.....	2.3	2.2
Flour.....	2.9	2.9	Wool and wool-mixed goods.....	1.0	.7
Sugar.....	4.9	4.9	Silk and velvet piece goods.....	2.6	2.0
Canned goods and other groceries.....	26.1	26.1	Notions and small wares.....	3.9	3.9
Ice cream.....	.5	.1	Farm and garden equipment and supplies.....	.5	.1
Meats, including poultry.....	34.8	34.8	Furniture—		
Milk and cream.....	2.4	1.2	Furniture, household.....	4.5	2.4
Nonfood products—			Office and store furniture.....	1.9	.6
Cigars, cigarettes, and tobacco.....	1.0	.2	Furs and fur goods.....	2.4	1.9
Hardware.....	2.0	.1	Hardware.....	3.6	.8
Household supplies.....	4.1	.9	Heating and plumbing equipment and supplies.....	4.2	.9
Stationery.....	2.6	.2	Home furnishings—		
Other nonfood products.....	(x)	.8	Draperies, upholstery, and curtains.....	5.0	4.9
<b>Combination stores (meat markets with groceries):</b> (Commodity coverage, 66.2 per cent)			Floor coverings.....	3.7	3.7
Bakery products, fresh.....	8.1	6.8	Bedding, mattresses, springs.....	.2	.1
Bottled beverages.....	2.0	.7	China, glassware, and crockery.....	.3	.5
Confectionery and nuts.....	1.9	.6	Kitchen utensils.....	3.4	1.0
Delicatessen, ready-to-serve foods.....	3.9	1.8	Other home furnishings.....	2.4	1.8
Fresh fish and other sea foods.....	3.3	2.5	Infants' wear.....	3.0	2.9
Fruits and vegetables.....	11.5	10.0	Jewelry, silverware, and clocks.....	2.1	2.0
Groceries—			Leather goods, bill folds, gloves, and hand bags.....	1.2	1.2
Butter and cheese.....	5.1	5.1	Luggage.....	.3	.3
Eggs.....	3.3	3.3	Miscellaneous merchandise.....	(x)	1.2
Lard, cooking fats, etc.....	2.4	2.4	Musical instruments and accessories—		
Flour.....	2.8	2.8	Phonographs and records.....	.3	.1
Sugar.....	4.9	4.9	Other musical instruments and accessories.....	.3	.1
Canned goods and other groceries.....	10.7	10.7	Optical goods.....	1.0	.3
Meats, including poultry.....	46.4	46.4	Paints, varnishes, glass, and painters' supplies.....	1.0	.2
Milk and cream.....	3.4	1.4	Radio parts and accessories.....	.4	.4
Nonfood products—			Radio sets.....	3.2	3.1
Cigars, cigarettes, and tobacco.....	.6	.1	Receipts from sale of meals.....	1.6	.5
Household supplies.....	1.4	.2	Service.....	1.2	.3
Other nonfood products.....	(x)	.5	Shoes and other footwear—		
<b>Meat markets:</b> (Commodity coverage, 55.5 per cent)			Women's.....	3.1	3.0
Delicatessen, ready-to-serve foods.....	4.1	.1	Misses' and children's.....	.6	.6
Fresh fish and other sea foods.....	5.4	.1	Infants'.....	.2	.2
Groceries—			Rubber and other footwear.....	.6	.6
Butter and cheese.....	5.0	2.2	Sporting goods, gymnasium and playground equipment.....	2.5	.5
Eggs.....	2.9	.4	Stationery, books, and magazines—		
Lard, cooking fats, etc.....	1.5	.6	Books.....	.9	.9
Canned goods and other groceries.....	2.2	.9	Magazines and newspapers.....	.5	.2
Sugar.....	.7	.1	Paper and paper goods.....	.4	.3
Meats, including poultry.....	95.6	95.6	Other stationery.....	1.2	.6
<b>GENERAL MERCHANDISE GROUP</b>			Stoves, ranges, heaters, etc. (other than electric or gas).....	4.5	1.0
<b>Department stores:</b> (Commodity coverage, 24.9 per cent)			Toilet articles and preparations.....	2.0	1.5
Antiques, art goods, gifts.....	1.7	.5	Toiletries and cosmetics.....	3.7	2.8
Apparel and accessories—women's, misses', children's—			Toys and games.....	2.0	1.5
Children's wear.....	1.5	.7	<b>General merchandise stores (without food departments):</b> (Commodity coverage, 21.1 per cent)		
Millinery.....	1.8	.9	Apparel and accessories, women's, misses', children's—		
Hosiery.....	4.6	4.6	Children's wear.....	6.3	6.3
Coats, suits, and dresses.....	19.0	14.5	Millinery.....	2.1	2.1
Underwear, negligees, corsets, etc.....	5.3	5.3	Hosiery.....	10.5	10.5
Other apparel, except furs.....	3.3	3.2	Coats, suits, and dresses.....	8.4	8.4
			Underwear, negligees, corsets, etc.....	10.5	10.5
			Other apparel.....	1.2	1.2
			Clothing and furnishings, men's and boys'—		
			Suits.....	.5	.5
			Hats and caps.....	1.0	1.0

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which reported sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 77. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, p. 6 of this report.)

RETAIL DISTRIBUTION IN NEW YORK: 1929

335

TABLE 83.—SYRACUSE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL MERCHANDISE GROUP—Continued</b>			<b>AUTOMOTIVE GROUP—Continued</b>		
<b>General merchandise stores—Continued.</b>			<b>Accessory stores with tires and batteries:</b> (Commodity coverage, 85.9 per cent)		
Clothing and furnishings, men's and boys'—Continued.			Automotive parts and accessories (except tires and tubes)	76.7	76.7
Furnishings.....	15.7	15.7	Tires, tubes and tire accessories.....	.9	.8
Other clothing.....	1.0	1.0	Gasoline.....	31.2	1.1
Dry goods and notions—			Miscellaneous merchandise.....	(x) 10.2	1.1
Cotton piece goods.....	.8	.8	Oils and greases.....	21.7	.2
Linen goods.....	.1	.1	Radios and equipment.....	(x) 21.7	20.0
Rayon piece goods.....	.2	.2	Repairs and service.....		.1
Notions and small wares.....	1.6	1.6			
Other dry goods.....	.4	.4			
Home furnishings—			<b>Tire shops (including tire repairs):</b> (Commodity coverage, 51.2 per cent)		
Draperies, upholstery, and curtains.....	4.2	4.2	Automotive parts and accessories (except tires, tubes, and batteries).....	0.3	1.6
China, glassware, and crockery.....	.5	.5	Batteries.....	1.0	.4
Kitchen utensils.....	.5	.5	Repairs and service.....	2.9	1.5
Other home furnishings.....	2.1	2.1	Tires, tubes, and tire accessories.....	96.5	96.6
Infants' wear.....	6.3	6.3			
Shoes and other footwear—			<b>Filling stations (gasoline and oil):</b> (Commodity coverage, 10.2 per cent)		
Men's.....	3.6	3.6	Gasoline.....	76.8	76.8
Women's.....	3.7	3.7	Oils and greases.....	21.8	21.8
Misses' and children's.....	7.3	7.3	Storage.....	2.2	1.4
Rubber and other footwear.....	6.3	6.3			
Toys and games.....	5.2	5.2	<b>Filling stations (with tires and accessories):</b> (Commodity coverage, 14.5 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	6.3	6.3
			Batteries.....	2.4	2.3
			Gasoline.....	58.1	58.1
			Oils and greases.....	30.8	30.8
			Repairs and service.....	5.0	1.9
			Tires, tubes, and tire accessories.....	1.1	.6
			<b>Filling stations (with other merchandise):</b> (Commodity coverage, 26.0 per cent)		
			Automotive parts and accessories (except tires, tubes, and batteries).....	2.8	1.6
			Batteries.....	.3	.1
			Gasoline.....	60.0	60.0
			Oils and greases.....	14.7	14.7
			Miscellaneous merchandise.....	(x) 5.7	6.0
			Radio sets.....	2.5	2.4
			Repairs and service.....	2.5	1.7
			Tires, tubes, and tire accessories.....	13.5	13.5
			<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 30.6 per cent)		
			Automobiles, parts, and accessories—		
			Used passenger cars.....	.9	.2
			Automotive parts, and accessories (except tires, tubes and batteries).....	6.8	5.5
			Tires, tubes, and tire accessories.....	13.5	7.3
			Batteries.....	13.7	4.6
			Gasoline.....	(x) 13.4	13.4
			Miscellaneous merchandise.....	.1	.5
			Oils and greases.....	4.5	4.5
			Repairs and service.....	49.4	49.4
			Storage.....	34.2	15.0
			<b>APPAREL GROUP</b>		
			<b>Men's and boys' clothing stores:</b> (Commodity coverage, 85.9 per cent)		
			Hats and caps.....	2.4	1.7
			Other clothing.....	2.5	.7
			Overcoats.....	23.9	23.9
			Suits.....	73.7	73.7
			<b>Men's and boys' hat stores:</b> (Commodity coverage, 88.8 per cent)		
			Furnishings.....	47.2	47.2
			Hats and caps.....	52.8	52.8
			<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 90.3 per cent)		
			Custom tailoring.....	4.9	3.2
			Suits.....	42.0	42.0
			Overcoats.....	20.1	20.1
			Hats and caps.....	8.4	7.9
			Furnishings.....	22.9	22.9
			Work clothing.....	.5	.3
			Other clothing.....	2.9	1.9
			Shoes, boys' and youths'.....	3.3	.5
			Shoes, men's.....	6.2	1.2
			<b>Family clothing stores (men's, women's, and children's):</b> (Commodity coverage, 65.7 per cent)		
			Apparel and accessories (women's, misses', children's)—	5.9	3.6
			Children's wear.....	4.4	3.1
			Millinery.....	3.8	2.5
			Hosiery.....	38.4	23.1
			Coats, suits, and dresses.....		
			<b>Used-car dealers:</b> (Commodity coverage, 74.0 per cent)		
			Used passenger cars.....	99.4	99.4
			Tires, tubes, and tire accessories.....	12.5	.5
			Repairs and service.....	4.8	.1

<sup>1</sup> Many variety chains can not report commodity analyses except for the chain as a whole. See the Merchandising Series report on Retail Distribution by Variety Chains, for commodity analysis of chain sales.

## CENSUS OF DISTRIBUTION

TABLE 83.—SYRACUSE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>APPAREL GROUP—Continued</b>			<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>		
Family clothing stores—Continued.			Furniture stores—Continued.		
Apparel and accessories—Continued.			Household appliances, motor-driven, electric (except refrigerators)	4.9	0.8
Underwear, negligees, corsets, etc.	6.2	4.4	Jewelry, silverware, and clocks—		
Other apparel (except furs)	26.3	12.1	Clocks	.6	.1
Clothing and furnishings (men's and boys')—			Watches	3.8	.9
Suits	22.4	17.7	Diamond jewelry	1.7	.4
Overcoats	11.5	9.1	Rings, other than diamond	.8	.1
Hats and caps	2.4	1.9	Gold and gold-filled jewelry	.4	.1
Furnishings	8.5	5.5	Plated silverware	2.2	.4
Work clothing	2.1	1.3	Other jewelry	.4	.1
Other clothing	10.2	4.1	Miscellaneous merchandise	(x)	.6
Furs and fur goods	4.4	1.4	Musical instruments and accessories—		
Infants' wear	11.9	2.8	Pianos and accessories	1.8	.1
Jewelry, costume	3.4	.5	Phonographs and records	.5	.1
Miscellaneous merchandise	(x)	.2	Radio parts and accessories	1.8	.4
Shoes and other footwear—			Radio sets	8.7	3.6
Boys' and youths'	.8	.3	Refrigerators, electric and gas	2.6	.1
Infants'	.4	.1	Stoves and ranges, gas	.8	.2
Men's	.5	.2	Stoves, ranges, water heaters, etc. (other than electric or gas)	5.8	2.9
Misses' and children's	2.7	.9	Tires, tubes, and tire accessories	1.2	.1
Women's	13.5	4.6	Toys and games	4.1	.4
Tires, tubes, and tire accessories	2.7	.5	Wall paper	1.8	.1
Toys and games	2.0	.1			
Women's ready-to-wear specialty stores—apparel and accessories:			Furniture and hardware stores:		
(Commodity coverage, 70.5 per cent)			(Commodity coverage, 99.3 per cent)		
Apparel and accessories—women's, misses', children's—	5.0	1.5	Antiques, art goods, gifts	.2	.1
Children's wear	8.2	5.8	Appliances and supplies (electrical)—		
Millinery	7.2	3.6	Household appliances—motor-driven	1.3	1.3
Hosiery	73.6	73.6	Household heating appliances—portable	.4	.1
Coats, suits, and dresses	9.4	5.1	Incandescent lamps	.2	.2
Underwear, negligees, corsets, etc.	7.4	3.2	Construction materials	.2	.1
Other apparel (except furs)	10.8	5.1	Other appliances	4.1	4.1
Furs and fur goods	1.7	.2	Appliances and supplies (gas)—		
Jewelry, costume	.9	.1	Stoves and ranges	7.8	2.4
Leather goods, gloves, and hand bags	(x)	.1	Water heaters	.4	.1
Miscellaneous merchandise	(x)	.1	Building materials—		
Service	11.9	1.3	Building paper, insulating boards with wood base, etc.	.4	.1
Shoes, women's	1.9	.1	Wall boards (except wood base)	.4	.1
Toilet articles and preparations	1.4	.2	Farm and garden equipment and supplies—		
Toiletries and cosmetics			Wire fencing, gates, and posts	.2	.1
Hosiery shops:			Other farm and garden equipment and supplies	.6	.2
(Commodity coverage, 25.4 per cent)			Fertilizers	.2	.1
Hosiery	93.9	93.9	Furniture—		
Infants' wear	12.9	6.1	Bedroom	7.6	7.6
Millinery stores:			Living room, library, and hall	15.6	15.6
(Commodity coverage, 69.6 per cent)			Dining room	9.1	9.1
Leather goods, gloves, and hand bags	2.9	.6	Kitchen	5.3	5.3
Millinery	90.4	99.4	Other household	0.7	2.2
Men's shoe stores:			Hardware—		
(Commodity coverage, 24.2 per cent)			Builders' and shelf hardware	3.8	3.8
Rubber and other footwear	10.5	10.5	Carpenters' and mechanics' tools	1.5	.5
Shoes, boys' and youths'	25.0	25.0	Other hardware	1.4	.9
Shoes, men's	64.5	64.5	Home furnishings—		
Women's shoe stores:			Draperies, upholstery, and curtains	1.5	.5
(Commodity coverage, 85.7 per cent)			Floor coverings	1.2	1.2
Hosiery	11.9	11.9	Bedding, mattresses, springs	3.9	1.8
Miscellaneous merchandise	(x)	1.1	China, glassware, and crockery	.4	.1
Rubber and other footwear	5.5	3.6	Kitchen utensils	2.1	2.1
Shoes, women's	83.4	83.4	Other home furnishings	2.3	.8
Family shoe stores (men's, women's, children's):			Infants' wear	.4	.1
(Commodity coverage, 55.2 per cent)			Miscellaneous merchandise	(x)	1.9
Furnishings, men's and boys'	4.8	.3	Notions and small wares	.4	.1
Hosiery, women's and children's	16.4	9.2	Office and store equipment	5.0	3.4
Miscellaneous merchandise	(x)	.1	Paints, varnishes, glass, and painters' supplies—		
Service	(x)	.1	Paints, varnishes, lacquers	2.6	2.6
Shoes and other footwear—			Glass	.4	.1
Men's	13.5	13.5	Painters' supplies	.4	.1
Boys' and youths'	9.7	3.8	Radio sets	9.4	9.4
Women's	46.6	48.6	Seeds, bulbs, plants, and nursery stock	.2	.1
Misses' and children's	12.8	11.5	Service	(x)	3.0
Infants'	2.6	1.0	Stoves, ranges, heaters, etc. (other than electric or gas)	16.6	16.6
Rubber and other footwear	13.9	13.9	Toilet articles and preparations	.4	.1
			Toiletries and cosmetics	.4	.1
			Toys and games	2.5	2.5
<b>FURNITURE AND HOUSEHOLD GROUP</b>			<b>Draperies, curtains, and upholstery stores:</b>		
<b>Furniture stores:</b>			(Commodity coverage, 83.3 per cent)		
(Commodity coverage, 81.5 per cent)			Antiques and art goods	8.8	8.3
Antiques, art goods, gifts	7.3	.1	Draperies, upholstery, and curtains	75.0	75.0
Furniture—			Living room furniture	16.7	16.7
Bedroom	23.1	23.1	Household appliances stores (electrical):		
Living room, library, and hall	23.7	23.7	(Commodity coverage, 83.1 per cent)		
Dining room	14.0	14.0	Appliances and supplies (electrical)		
Kitchen	4.9	4.9	Household appliances, motor-driven, except refrigerators	76.8	76.8
Other household	12.6	8.3	Lighting equipment	1.4	.2
Home furnishings—			Incandescent lamps	2.0	.3
Draperies, upholstery, and curtains	13.8	4.0	Construction materials	2.2	.6
Floor coverings	14.0	6.5	Commercial and industrial appliances	14.7	6.2
Bedding, mattresses, springs	7.7	1.7	Ranges, water heaters, etc.	.3	.1
China, glassware, and crockery	3.9	.3	Other appliances	4.8	1.3
Other home furnishings	9.4	1.4	Miscellaneous merchandise	(x)	.8

TABLE 83.—SYRACUSE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>LUMBER AND BUILDING GROUP—Continued</b>		
Household appliances stores (electrical)—Continued.			Electrical shops—Continued.		
Radio parts and accessories.....	0.5	0.1	Household heating appliances, portable.....	0.9	0.9
Radio sets.....	14.8	4.0	Incandescent lamps.....	5.0	5.0
Refrigerators.....	30.1	8.6	Lighting equipment.....	3.3	3.3
Service.....	2.4	1.0	Other appliances.....	6.8	0.2
China, glassware, crockery, tinware, and enamelware: (Commodity coverage, 81.8 per cent)			Heating appliances and oil burners: (Commodity coverage, 43.9 per cent)		
China, glassware, and crockery.....	71.7	30.5	Heating equipment and supplies.....	78.0	78.0
Kitchen utensils.....	82.8	66.5	Service.....	22.0	22.0
Other home furnishings.....	2.6	5	Plumbing shops—heating and ventilating: (Commodity coverage, 37.4 per cent)		
Toys and games.....	10.9	2.5	Appliances, gas.....	0.3	1.7
Radio and electrical shops: (Commodity coverage, 54.4 per cent)			Hardware.....		
Appliances and supplies (electrical)—			Heating and plumbing equipment and supplies.....		
Household appliances, motor-driven.....	13.3	1.2	Paints, varnishes, glass, and painters' supplies.....	6.9	1.0
Household heating appliances, portable.....	0.7	0.6	Service.....	(x)	2.0
Lighting equipment.....	3.3	3	Stoves, ranges, heaters, etc., (other than electric or gas).....	26.0	3.8
Incandescent lamps.....	3.3	3	Paint and glass stores: (Commodity coverage, 79.2 per cent)		
Construction materials.....	3.3	3	Miscellaneous merchandise.....		
Commercial and industrial appliances.....	1.7	2	Paints, varnishes, glass, and painters' supplies.....		
Ranges, water heaters, etc.....	1.7	2	79.2		
Automotive parts and accessories—			Paints, varnishes, lacquers.....		
Automotive parts and accessories (except tires, tubes and batteries).....			Painters' supplies.....		
Tires, tubes, and tire accessories.....	22.8	4.4	75.5		
Batteries.....	4	1	3.7		
Gasoline, oil, and grease—	10.4	8.0	Wall paper.....		
Gasoline.....	5.2	3.5	41.4		
Oils and greases.....	1.8	1.2	20.4		
Miscellaneous merchandise.....	(x)	7.9	<b>OTHER RETAIL STORES</b>		
Radio parts and accessories.....	10.4	10.4	Hardware stores: (Commodity coverage, 48.1 per cent)		
Radio sets.....	55.5	55.5	Appliances and supplies (electrical)		
Service.....	12.3	5.9	Household appliances, motor-driven, except refrigerators.....		
Radio and musical instruments stores: (Commodity coverage, 63.3 per cent)			Household heating appliances, portable.....		
Musical instruments and accessories—			Incandescent lamps.....		
Pianos and accessories.....	25.1	25.1	Other appliances.....		
Phonographs and records.....	12.9	12.9	Building materials—		
Stringed and band instruments.....	15.1	10.6	Roofing materials.....		
Sheet music, music books, etc.....	2.5	1.9	Building paper, insulating boards with wood base, etc.....		
Other musical instruments and accessories.....	5.6	3.9	Cameras.....		
Radio parts and accessories.....	1.5	1.5	Furniture, household.....		
Radio sets.....	41.2	41.2	Hardware—		
Service.....	4.9	2.9	Builders and shelf hardware.....		
<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>			Carpenters' and mechanics' tools.....		
Cafeterias: (Commodity coverage, 85.7 per cent)			Other hardware.....		
Bakery products, fresh.....	(x)	5.2	Motor cycles, bicycles, and accessories.....		
Bottled beverages.....	5.5	1.7	Oils and greases.....		
Cigars, cigarettes, and tobacco.....	5.8	5.2	Paints, varnishes, lacquers.....		
Confectionery and nuts.....	3.0	1.9	Glass.....		
Fountain sales and ice cream.....	0.1	2.8	Painters' supplies.....		
Receipts from sale of meals.....	83.2	83.2	Radio parts and accessories.....		
Restaurants with table service: (Commodity coverage, 25.1 per cent)			Radio sets.....		
Bottled beverages.....	13.2	3.4	Refrigerators, electric and gas.....		
Cigars, cigarettes, and tobacco.....	4.5	3.3	Toys and games.....		
Confectionery and nuts.....	0.9	2.5	Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 85.0 per cent)		
Delicatessen, ready-to-serve foods.....	1.7	2	Hay, straw, and alfalfa.....		
Miscellaneous merchandise.....	(x)	7	Grain and feed.....		
Receipts from sale of meals.....	89.9	89.9	Poultry.....		
<b>LUMBER AND BUILDING GROUP</b>			Seeds, bulbs, plants, and nursery stock: (Commodity coverage, 97.3 per cent)		
Lumber and building material dealers: (Commodity coverage, 95.8 per cent)			Farm and garden equipment and supplies—		
Building materials—			Farm machinery.....		
Brick, terra cotta, tile, etc.....	11.6	3.3	Wire fencing, gates, and posts.....		
Building stone.....	13.7	3.2	Other farm and garden equipment and supplies.....		
Cement.....	21.4	6.8	Fertilizers.....		
Lime, plaster, etc.....	15.8	4.0	Hardware.....		
Lumber (rough and dressed).....	72.7	63.4	Hay, grain, and feed—		
Planing-mill products, woodwork.....	16.1	4.3	Hay, straw, and alfalfa.....		
Wood shingles and shakes.....	4.1	2.9	Grain and feed.....		
Roofing materials (except wood shingles).....	2.7	2.2	Seeds, bulbs, plants, and nursery stock.....		
Iron and other building metal.....	15.6	3.2	Bookstores: (Commodity coverage, 66.6 per cent)		
Building paper, insulating boards with wood base, etc.....	3.1	1.9	Jewelry.....		
Wall boards (except wood base).....	3.6	2.5	Photo-finishing sales.....		
Other building materials.....	21.3	7.2	Sporting goods.....		
Coal.....	37.4	3.7	Books and magazines.....		
Service.....	(x)	1.4	88.9		
Electrical shops (without radio): (Commodity coverage, 59.2 per cent)			Books.....		
Commercial and industrial appliances.....	9.9	9.5	Magazines and newspapers.....		
Construction materials.....	74.0	74.0	Cigar stores (without fountains): (Commodity coverage, 16.5 per cent)		
Household appliances, motor-driven.....	1.1	1.1	Cigars, cigarettes, and tobacco.....		
			Magazines and newspapers.....		
			Smokers' supplies.....		



## CENSUS OF DISTRIBUTION

TABLE 83.—SYRACUSE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Coal and wood yards:</b> (Commodity coverage, 87.4 per cent)			<b>Jewelry stores—Continued.</b>		
Coal.....	93.9	93.9	Stationery—		
Fuel oil.....	1.1	.1	Paper and paper goods.....	2.5	1.7
Service.....	8.3	.3	Other stationery.....	1.2	.8
Wood, coke, and other fuels.....	11.7	5.7	<b>Luggage and leather goods stores:</b> (Commodity coverage, 81.4 per cent)		
<b>Drug stores (with fountains):</b> (Commodity coverage, 9.7 per cent)			Leather goods, bill folds, gloves, and hand bags.....	47.0	47.9
Cigars, cigarettes, and tobacco.....	6.0	6.0	Luggage.....	49.7	49.7
Confectionery and nuts.....	4.2	3.7	Notions and small wares.....	3.2	1.6
Drugs, patent medicines, etc.....	47.9	47.9	Toilet articles and preparations.....	1.7	.8
Fountain sales and ice cream.....	19.2	19.2	<b>Music stores:</b> (Commodity coverage, 39.7 per cent)		
Miscellaneous merchandise.....	(x)	3.6	Musical instruments and accessories—		
Prescriptions.....	8.3	8.3	Pianos and accessories.....	51.8	51.8
Rubber goods.....	2.9	2.5	Phonographs and records.....	14.9	14.9
Stationery, books and periodicals, etc.....	1.2	1.0	Stringed and band instruments.....	10.5	10.5
Surgical and hospital supplies.....	.8	.6	Sheet music, music books, etc.....	9.5	9.5
Toilet articles and preparations.....	4.1	3.6	Other musical instruments and accessories.....	5.6	5.6
Toiletries and cosmetics.....	4.1	3.6	Radios and equipment.....	8.7	7.7
<b>Jewelry stores (installment credit):</b> (Commodity coverage, 72.6 per cent)			<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 75.9 per cent)		
Jewelry, silverware, and clocks.....	97.0	97.0	Office and store mechanical appliances—		
Clocks.....	1.1		Adding and calculating machines and accessories.....	43.1	43.1
Watches.....	32.6		Typewriters and accessories.....	30.1	15.1
Diamond jewelry.....	42.2		Other office and store mechanical appliances.....	46.0	25.9
Rings, other than diamond.....	8.4		Office and store furniture.....	4.1	1.4
Gold and gold-filled jewelry.....	1.1		Service.....	7.9	7.9
Plated silverware.....	10.5		Stationery.....	19.3	6.6
Sterling silverware.....	1.1		<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 71.3 per cent)		
Optical goods.....	7.9	2.8	Office and store equipment—		
Service.....	.6	.2	Adding and calculating machines and accessories.....	2.1	.3
<b>Jewelry stores:</b> (Commodity coverage, 42.4 per cent)			Typewriters and accessories.....	4.0	.5
Cameras and photographic supplies.....	1.6	.3	Other office and store equipment.....	(x)	29.7
Jewelry, silverware, and clocks—			Office and store furniture.....	96.2	48.5
Clocks.....	1.8	1.8	Professional and scientific instruments and equipment.....	2.2	.4
Watches.....	11.9	11.9	Secondhand furniture.....	9.2	1.2
Diamond jewelry.....	38.6	38.6	Stationery, books, and magazines.....	(x)	19.4
Rings, other than diamond.....	2.8	2.8	<b>Typewriter dealers:</b> (Commodity coverage, 81.7 per cent)		
Gold and gold-filled jewelry.....	14.7	14.7	Service.....	3.7	3.7
Plated silverware.....	7.7	7.7	Typewriters and accessories.....	96.3	96.3
Sterling silverware.....	13.6	11.8	<b>Camera dealers—photographic supplies:</b> (Commodity coverage, 85.7 per cent)		
Other jewelry.....	1.1	1.0	Art goods, gifts.....	22.0	14.3
Leather goods.....	1.4	1.0	Cameras and photographic supplies.....	72.8	72.8
Miscellaneous merchandise.....	(x)	.6	Optical goods.....	30.7	12.9
Optical goods.....	16.0	2.9			
Service.....	4.6	2.4			

RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 84.—YONKERS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	1,951	1,663	3,689	484	\$6,237,471	\$130,789	\$6,942,617	\$7,201,130	\$60,834,164	100.00
Food group <sup>1</sup> .....	794	697	1,027	129	1,796,638	37,503	1,917,315	771,860	23,332,722	38.35
Confectionery stores (candy and fountain).....	95	98	56	16	67,887	4,769	151,824	64,300	930,532	1.53
Dairy products stores:										
Dairy products stores (including ice cream).....	7	6	8	—	17,524	—	22,629	7,480	398,226	.66
Egg and poultry dealers.....	10	8	16	4	29,360	1,600	23,734	4,300	395,775	.65
Milk dealers <sup>2</sup> .....	3	—	233	—	505,695	—	472,314	6,080	3,501,553	5.76
Delicatessen stores.....	49	54	19	6	27,629	2,157	36,515	54,880	925,827	1.52
Fruit stores and vegetable markets.....	47	48	49	17	94,658	4,884	74,828	28,330	950,481	1.56
Grocery stores (without meats).....	332	261	280	33	429,256	8,593	473,602	372,640	7,217,426	11.86
Combination stores (groceries and meats):										
Grocery stores with meats.....	71	42	98	8	165,207	3,408	143,944	113,930	2,278,108	3.74
Meat markets with groceries.....	46	53	43	6	68,345	1,583	86,856	43,380	1,430,366	2.37
Meat markets (including sea foods):										
Fish markets—sea foods.....	7	8	3	4	6,392	1,152	12,073	2,330	144,165	.24
Meat markets.....	107	107	181	32	344,113	8,618	301,761	65,640	4,745,327	7.80
Bakeries—bakery goods stores (except manufacturing bakeries).....	14	8	37	3	33,928	—	824	55,332	299,165	.49
Other food stores.....	5	4	3	—	5,844	—	11,301	4,490	103,771	.17
General merchandise group.....	59	47	489	58	450,613	8,161	578,905	317,340	3,533,738	5.61
Department stores with food departments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Dry-goods stores—piece-goods stores:										
Dry-goods stores.....	41	37	42	5	52,752	2,029	91,427	276,030	770,419	1.27
Piece-goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores without food departments.....	8	7	12	5	19,100	520	29,432	80,670	226,085	.37
Variety, 5-and-10, and to-a-dollar stores.....	6	2	224	34	191,068	3,640	278,484	192,360	1,583,038	2.60
Automotive group.....	184	122	438	28	841,805	9,716	1,039,464	665,950	8,699,532	14.30
Motor-vehicle dealers:										
Automobile sales rooms—new and trade-in.....	19	6	205	4	462,868	2,500	595,321	409,520	5,887,412	9.68
Used-car dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries:										
Accessory stores with tires and batteries.....	9	5	15	—	18,022	—	22,265	49,250	190,159	.31
Battery and ignition shops—brake repair shops.....	7	6	14	—	24,163	—	22,988	18,820	131,180	.21
Tire shops (including tire repairs).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Filling stations:										
Filling stations—gasoline and oil.....	21	18	19	2	29,616	460	45,033	6,120	222,558	.36
Filling stations with tires and accessories.....	43	39	46	9	81,342	3,120	109,178	67,680	855,575	1.41
Filling stations with other merchandise.....	9	1	15	3	24,619	600	15,643	3,850	125,301	.21
Motor cycles, bicycles, and supplies:										
Motor-cycle dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Bicycle shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops:										
Body, fender, and paint shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages (repairs and storage, gasoline, oil, accessories).....	46	38	113	6	176,069	1,799	203,430	67,600	1,023,487	1.69
Apparel group.....	211	187	307	114	558,681	29,153	570,062	1,615,400	6,390,428	10.50
Men's and boys' clothing and furnishings stores:										
Men's and boys' clothing stores.....	11	10	11	4	27,737	1,560	37,256	33,960	291,740	.48
Men's furnishings stores.....	37	38	33	26	59,720	4,290	128,360	216,300	901,811	1.48
Men's clothing and furnishings stores.....	17	14	40	3	86,485	1,200	93,992	199,620	820,472	1.35
Family clothing stores—men's, women's, children's.....	12	10	16	8	36,823	2,518	38,918	133,780	363,433	.60
Women's ready-to-wear specialty stores—apparel and accessories.....	37	32	82	18	150,895	5,864	136,040	240,950	1,489,137	2.45
Women's accessories stores:										
Corset and lingerie shops.....	19	21	21	8	26,062	1,800	75,563	124,160	524,605	.86
Furriers—fur shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hosiery shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Knit goods shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Millinery stores.....	17	11	20	11	22,690	1,870	48,647	10,970	188,820	.31
Costume accessories stores, including jewelry, bags, and gloves.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel and furnishings stores:										
Children's specialty shops.....	3	5	6	4	9,179	774	18,613	36,050	141,531	.23
Custom tailors.....	7	8	3	—	3,652	—	7,389	10,760	47,520	.08
Infants' wear shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	45	33	61	31	112,945	8,917	196,600	382,050	1,360,714	2.24
Furniture and household group.....	60	49	269	11	485,350	2,447	540,325	541,040	3,442,414	5.68
Furniture stores.....	25	24	75	2	152,999	610	235,189	233,900	1,411,782	2.32
Floor coverings, draperies, curtains, and upholstery stores:										
Draperies, curtains, and upholstery stores.....	3	3	10	1	25,678	190	5,918	19,700	82,500	.14
Floor coverings stores.....	6	8	4	—	8,778	—	21,396	54,300	145,549	.24
Household appliances stores (electrical).....	3	3	51	—	95,236	—	38,878	38,400	355,068	.58
Other home furnishings and appliances stores.....	5	4	51	6	53,148	1,177	49,591	16,920	284,780	.47
Radio and music stores:										
Radio and electrical shops.....	10	4	40	2	67,922	470	95,472	57,890	646,898	1.06
Radio and musical instruments stores.....	8	3	38	—	81,689	—	93,881	99,930	515,237	.85

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 84.—YONKERS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Restaurants, cafeterias, and eating places <sup>1</sup> .....	215	229	391	25	\$579,593	\$5,645	\$508,437	\$48,370	\$3,335,736	5.48
Restaurants, cafeterias, and lunch rooms:										
Cafeterias.....	5	7	86	3	144,397	60,990	10,250	666,182	1.10	
Lunch rooms.....	57	61	60	3	86,736	541	108,035	9,590	626,518	1.03
Restaurants with table service.....	41	47	162	17	224,990	3,768	180,097	13,190	1,084,714	1.78
Lunch counters, refreshment stands, etc.:										
Refreshment stands.....	24	24	19	3	28,978	366	33,279	3,950	246,924	.41
Lunch counters.....	11	12	23	2	46,203	970	24,849	2,920	226,271	.37
Soft-drink stands.....	76	78	31	—	47,382	—	85,287	7,070	482,870	.79
Lumber and building group <sup>1</sup> .....	41	34	308	7	398,197	2,130	353,370	594,400	2,821,374	3.82
Lumber and building material dealers:										
Lumber and building material dealers.....	7	4	130	—	241,247	—	248,692	441,340	1,359,155	2.24
Roofing.....	3	3	1	1	980	330	2,000	2,030	11,500	.02
Heating and plumbing shops:										
Heating appliances and oil burners.....	4	2	17	—	28,427	—	15,109	31,410	180,835	.31
Plumbing shops—heating and ventilating.....	6	6	17	1	40,178	300	26,146	12,170	245,255	.40
Paint and glass stores.....	19	18	35	5	75,945	1,500	56,008	100,450	455,629	.75
Other retail stores.....	300	290	590	114	1,123,944	36,035	1,121,584	2,133,370	9,732,246	16.00
Hardware stores.....	30	29	23	3	35,240	842	73,514	239,710	640,613	1.05
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Harness shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Seeds, bulbs, and nursery stock.....	5	2	121	—	287,616	—	128,141	550,680	733,026	1.20
Book stores.....	1	(x)	(x)	—	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	22	24	9	2	15,810	240	31,030	29,660	350,719	.58
Coal and wood yards—ice dealers.....	9	5	134	—	273,895	—	214,469	178,400	2,959,743	4.85
Drug stores:										
Drug stores.....	15	14	31	4	46,442	1,560	34,333	98,320	334,244	.55
Drug stores with fountains.....	49	42	116	35	194,909	12,494	204,519	305,490	1,641,331	2.70
Florists.....	16	24	42	13	69,455	5,360	81,922	61,880	461,025	.76
Gifts—novelties and toys—cameras:										
Toy shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Art and gift shops.....	5	(x)	8	6	4,959	1,975	12,504	38,220	76,647	.13
Novelty and souvenir shops.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	19	20	29	7	67,300	2,525	87,951	228,390	637,093	1.05
Luggage and leather goods.....	3	3	1	2	800	50	7,283	20,560	46,500	.08
Music stores (without radio).....	6	5	8	—	15,537	—	26,797	35,040	137,827	.21
News dealers.....	60	57	18	5	22,465	1,800	33,280	80,420	751,641	1.28
Monuments and tombstones.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	53	52	50	34	80,232	8,081	122,213	200,100	779,100	1.28
Secondhand stores.....	7	8	2	—	4,800	—	13,285	13,400	45,974	.08

<sup>1</sup> See footnote 1, p. 203.

TABLE 85.—YONKERS—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,851	1,663	3,689	484	\$6,237,471	\$180,789	\$6,942,917	\$7,201,130	\$60,834,184	100.00
Single-store independents.....	1,545	1,607	2,108	247	3,577,488	100,063	4,493,704	4,831,600	40,081,521	65.88
2-store independents.....	76	47	219	30	487,492	8,232	403,235	912,930	8,149,628	5.13
3-store independents.....	14	6	64	5	113,693	540	113,994	110,250	974,120	1.60
Local chains.....	122	—	582	22	997,447	5,530	804,169	763,380	8,731,604	14.35
Sectional chains.....	32	—	308	8	533,964	2,801	524,348	238,670	3,325,752	5.47
National chains.....	51	—	319	59	426,582	11,237	444,013	281,898	3,867,144	6.36
Manufacturer-controlled chains.....	4	—	33	8	42,063	1,683	49,021	53,360	391,074	.64
Other types of operation.....	7	8	56	5	55,922	703	50,433	9,610	313,321	.52

# RETAIL DISTRIBUTION IN NEW YORK: 1929

341

**TABLE 86.—YONKERS—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION**

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	2		2				
Annual net sales.....	(x)	(x)					
Per cent of total sales.....	(x)	(x)					
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	6		2		1	3	
Annual net sales.....	\$1,583,038	(x)			(x)	\$1,094,372	
Per cent of total sales.....	100.00	(x)			(x)	89.13	
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	65		53		4		1
Annual net sales.....	\$2,014,023	\$1,485,015	\$235,345	(x) 2	\$191,330		(x)
Per cent of total sales.....	100.00	73.73	11.69	(x)	9.50		(x)
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	12		11				
Annual net sales.....	\$363,433	(x)					
Per cent of total sales.....	100.00	(x)					
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	37		33		1		
Annual net sales.....	\$1,489,137	\$1,181,060			(x)		
Per cent of total sales.....	100.00	79.31			(x)		
<b>Shoe stores:</b>							
Number of stores.....	45		31		7		3
Annual net sales.....	\$1,360,714	\$533,036	\$246,616	(x) 1		\$164,091	(x)
Per cent of total sales.....	100.00	39.17	18.13	(x)		12.06	(x)
<b>Furniture stores:</b>							
Number of stores.....	25		19		5		
Annual net sales.....	\$1,411,732	\$1,043,270		(x) 1			
Per cent of total sales.....	100.00	73.90		(x)			
<b>Radio and music stores:</b>							
Number of stores.....	18		10		4		1
Annual net sales.....	\$1,162,135	\$379,941		(x) 1	\$500,034	(x) 1	\$16,180
Per cent of total sales.....	100.00	32.89		(x)	43.80	(x)	1.39
<b>Grocery stores (without meats):</b>							
Number of stores.....	332		242		67		
Annual net sales.....	\$7,217,426	\$2,968,394	\$182,267		\$2,641,062	\$1,435,703	27
Per cent of total sales.....	100.00	40.90	2.53		36.59	19.89	
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	117		88		28		
Annual net sales.....	\$3,717,474	\$2,335,097		(x) 2		\$413,513	4
Per cent of total sales.....	100.00	62.81		(x)		11.12	
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	103		101		2		
Annual net sales.....	\$2,377,414	(x)		(x) 2			
Per cent of total sales.....	100.00	(x)		(x)			
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	22		20		1		1
Annual net sales.....	\$350,710	(x)		(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)		(x)	
<b>Filling stations:</b>							
Number of stations.....	73		49		6		2
Annual net sales.....	\$1,203,434	\$720,049	\$61,483		\$270,084	(x) 9	(x)
Per cent of total sales.....	100.00	59.91	5.11		22.52	(x)	(x)
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	0		6		1		
Annual net sales.....	\$2,050,743	\$2,330,274		(x) 2			
Per cent of total sales.....	100.00	78.73		(x)			
<b>Drug stores:</b>							
Number of stores.....	64		54		7		2
Annual net sales.....	\$1,975,575	\$1,319,849	\$240,700		(x) 1	(x)	
Per cent of total sales.....	100.00	66.81	12.64		(x)	(x)	
<b>Hardware stores:</b>							
Number of stores.....	30		30				
Annual net sales.....	\$640,613	\$640,613					
Per cent of total sales.....	100.00	100.00					
<b>Jewelry stores:</b>							
Number of stores.....	19		18		1		
Annual net sales.....	\$637,093	(x)		(x)			
Per cent of total sales.....	100.00	(x)		(x)			

## CENSUS OF DISTRIBUTION

TABLE 87.—YONKERS—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

(Sales expressed in thousands of dollars)

KIND OF BUSINESS	TOTAL		ALL CASH	PROPORTION OF CREDIT BUSINESS										
	Number of stores	Net sales		1 to 10 per cent credit	11 to 20 per cent credit	21 to 30 per cent credit	31 to 40 per cent credit	41 to 50 per cent credit	51 to 60 per cent credit	61 to 70 per cent credit	71 to 80 per cent credit	More than 80 per cent credit		
<b>Total, all stores reporting:<sup>1</sup></b>														
Number of stores.....	1,096		1,125	189	73	43	51	56	33	39	33		54	
Per cent of total stores.....	100.00		66.33	11.14	4.30	2.54	3.01	3.30	1.95	2.30	1.95		3.18	
Amount of net sales.....		\$55,160	\$25,154	\$3,987	\$2,984	\$2,091	\$2,419	\$2,712	\$2,205	\$1,457	\$2,564		\$6,587	
Per cent of total sales.....		100.00	51.04	7.23	5.41	3.79	4.39	4.91	4.00	2.64	4.65		11.94	
<b>Food group:</b>														
Confectionery stores (candy and fountain).....	82	\$766	\$732	\$26				\$8						
Dairy products stores (including ice cream).....	7	398	65	35	\$42			213						
Delicatessen stores.....	47	867	591	120	33			47		\$10				
Fruit stores and vegetable markets.....	43	878	625	27	46		\$97	68		14			\$19	
Grocery stores (without meats).....	324	7,140	4,311	836	130		118	268		281		278	132	\$188
Combination stores (groceries and meats)—														
Grocery stores with meats.....	69	2,204	1,408	379	57		34	25				183		58
Meat markets with groceries.....	46	1,439	125	372	102		195	40		82		263	36	65
Meat markets (including sea foods)—														
Fish markets—sea foods.....	5	131	64										67	
Meat markets.....	104	4,393	1,128	684	243		49	644		141		786	244	148
Bakeries—bakery goods stores (except manufacturing bakeries).....	12	242	237	5										
<b>General merchandise group:</b>														
Dry goods stores.....	38	723	664	16	33						10			
General merchandise stores without food departments.....	8	226	194	32										
Variety, 5-and-10, and 10-a-dollar stores.....	6	1,583	1,583											
<b>Automotive group:</b>														
Automobile sales rooms—new and trade-in.....	15	5,161	249		1,140		1,069	707	456	733			392	406
Accessory stores with tires and batteries.....	8	187	35	62	26								24	40
Filling stations—														
Filling stations—gasoline and oil.....	13	73	55	18										
Filling stations with tires and accessories.....	38	673	233	97	124	19	12	85	22	46		12	23	
Garages (repairs and storage, gasoline, oil, accessories).....	42	941	445	74	82	180	2			75		30	53	
<b>Apparel group:</b>														
Men's and boys' clothing and furnishings stores—														
Men's and boys' clothing stores.....	11	292	221	71										
Men's furnishings stores.....	32	814	765	49										
Men's clothing and furnishings stores.....	15	656	522	126			8							
Family clothing stores—men's, women's, and children's.....	10	292	142	38										112
Women's ready-to-wear specialty stores—apparel and accessories.....	36	1,451	1,287	88			1						75	
Millinery stores.....	13	152	152											
Family shoe stores—men's, women's, and children's.....	37	970	951	16	3									
<b>Furniture and household group:</b>														
Furniture stores.....	24	1,387	415					35	80		131	466	260	
Radio and music stores—														
Radio and electrical shops.....	9	597	16		36			215	19	89		20	202	
Radio and musical instruments stores.....	8	515	293			19		15			31		157	
<b>Lumber and building group:</b>														
Lumber and building material dealers.....	5	922	113		146									663
Heating and plumbing shops—														
Heating appliances and oil burners.....	3	74							37					37
Plumbing shops—heating and ventilating.....	5	121	3					35					10	73
Paint and glass stores.....	17	410	47		99	58		81	76		21	22	0	
<b>Other retail stores:</b>														
Hardware stores.....	30	640	289	57	106	74	96			18				
Cigar stores without fountains.....	14	199	199											
Coal and wood yards—ice dealers.....	8	2,350	1,353	293							75	620		
Drug stores—														
Drug stores.....	13	266	95	122	49									
Drug stores with fountains.....	47	1,557	1,327	105	18	107								
Florists.....	15	432	82	58										
Jewelry stores.....	17	551	470	78				30	13	76	21			8
Music stores (without radio).....	6	128	125	3										
Sporting goods stores including athletic and playground equipment—														
Sporting goods, specialty stores.....	3	71	53											18
Sporting goods stores with toys and stationary.....	5	131	131											
Stationers and engravers.....	7	76	76											

<sup>1</sup> All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 84 except for 155 stores with sales of \$5,674,164 which failed to report as to their credit activities.

# RETAIL DISTRIBUTION IN NEW YORK: 1929

343

TABLE 88.—YONKERS—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>2</sup>
<b>Total</b> .....	571	48.68	38.50	12.82	<b>Apparel group—Continued.</b>				
<b>Food group</b> .....	325	46.09	53.91	-----	Women's ready-to-wear specialty stores—apparel and accessories.....	4	67.10	32.90	-----
Confectionery stores (candy and fountain).....	6	85.74	14.26	-----	Custom tailors.....	3	84.59	15.41	-----
<b>Dairy products stores:</b>					<b>Furniture and household group</b> .....	29	28.53	16.24	55.23
Dairy products stores (including ice cream).....	4	67.76	32.24	-----	Furniture stores.....	12	23.57	21.70	54.73
Milk dealers.....	3	.49	99.51	-----	<b>Radio and music stores:</b>				
Egg and poultry dealers.....	3	89.57	10.43	-----	Radio and electrical shops.....	8	42.17	4.91	52.92
Delicatessen stores.....	14	75.53	24.47	-----	Radio and musical instruments stores.....	4	15.26	30.44	54.30
Fruit stores and vegetable markets.....	12	71.63	28.37	-----	<b>Restaurants, cafeterias, and eating places</b> .....	15	87.81	12.19	-----
Grocery stores (without meats).....	143	63.19	36.81	-----	Lunch rooms.....	4	71.42	28.58	-----
Combination stores (groceries and meats):					Soft-drink stands.....	10	92.10	7.90	-----
Grocery stores with meats.....	26	71.69	28.31	-----	<b>Lumber and building group</b> .....	25	32.28	66.78	.94
Meat markets with groceries.....	43	61.62	38.38	-----	Lumber and building material dealers.....	4	19.47	80.53	-----
Meat markets.....	68	60.67	39.33	-----	Heating and plumbing shops:				
<b>General merchandise group</b> .....	9	55.26	44.74	-----	Heating appliances and oil burners.....	3	33.63	48.38	17.99
Dry goods stores.....	6	83.13	16.87	-----	Plumbing shops—heating and ventilating.....	4	24.31	75.69	-----
<b>Automotive group</b> .....	76	57.21	9.38	33.41	Paint and glass stores.....	11	65.65	34.35	-----
Automobile sales rooms.....	14	56.19	3.21	40.60	<b>Other retail stores</b> .....	78	58.77	40.60	2.63
<b>Accessories, tires, and batteries:</b>					Hardware stores.....	14	77.40	22.60	-----
Accessory stores with tires and batteries.....	5	53.98	33.13	7.89	Coal and wood yards—ice dealers.....	5	43.00	57.00	-----
Battery and ignition shops—brake repair shops.....	3	61.67	38.33	-----	<b>Drug stores:</b>				
<b>Filling stations:</b>					Drug stores.....	6	88.92	11.08	-----
Filling stations—gasoline and oil.....	3	66.68	3.32	-----	Drug stores with fountains.....	7	87.20	12.80	-----
Filling stations with tires and accessories.....	22	63.55	31.45	-----	Florists.....	10	70.99	29.10	-----
Garages (repairs and storage, gasoline, oil, accessories).....	23	64.43	35.57	-----	Jewelry stores.....	3	78.38	23.62	-----
<b>Apparel group</b> .....	20	73.13	17.24	12.63	News dealers.....	9	83.13	11.87	-----
Men's and boys' clothing stores.....	3	93.91	6.09	-----	Miscellaneous classifications (combined).....	8	23.69	76.31	-----
Family clothing stores—men's, women's, and children's.....	3	4.79	21.57	53.64					

<sup>1</sup> Total sales of above stores are \$27,006,000.

<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

## CENSUS OF DISTRIBUTION

TABLE 89.—YONKERS—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

## A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	5,115	\$2,380,894	Other stores in which meals are served.....	100	\$28,740
Restaurants, cafeterias, and eating places.....	5,015	2,352,154	Confectionery stores (candy and fountain).....	10	3,000
Cafeterias.....	739	645,301	Delicatessen stores.....	47	18,740
Lunch rooms.....	1,739	539,235	Combination stores—grocery stores with meals.....	21	6,000
Restaurants with table service.....	2,365	1,011,865	Bakeries—bakery goods stores (except manufacturing bakeries).....	16	1,000
Refreshment stands.....	10	3,000			
Lunch counters.....	162	152,750			

## B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	200	\$720,226	\$353,518	Automotive group—Continued.			
Automotive group.....	200	720,226	353,518	Filling stations—gasoline and oil.....	1	\$3,070	
Automobile sales rooms—new and trade-in.....	119	246,685	319,810	Filling stations with tires and accessories.....	7	28,308	
Accessory stores with tires and batteries.....			912	Filling stations with other merchandise.....		840	
Battery and ignition shops—brake repair shops.....	7	41,016		Garages (repairs and storage, gasoline, oil, accessories).....	75	395,814	\$33,708

## C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	\$365,850	Lumber and building group.....	\$130,376
Automotive group.....	14,200	Roofing.....	3,600
Filling stations with tires and accessories.....	1,200	Electrical shops (without radio).....	12,200
Garages (repairs and storage, gasoline, oil, accessories).....	13,000	Heating appliances and oil burners.....	23,956
Apparel group.....	16,116	Plumbing shops—heating and ventilating.....	45,300
Men's and boys' clothing stores.....	1,966	Paint and glass stores.....	51,320
Men's clothing and furnishings stores.....	1,300	Other retail stores.....	176,695
Custom tailors.....	4,350	Hardware stores.....	831
Shoe stores.....	8,500	Florists.....	13,210
Furniture and household group.....	22,463	Jewelry stores.....	60,770
Draperies, curtains, and upholstery stores.....	8,000	Sporting goods stores with toys and stationery.....	1,250
Floor coverings stores.....	900	Stationers and engravers.....	3,900
Household appliances stores (electrical).....	1,743	Miscellaneous classifications (combined).....	87,734
Radio and electrical shops.....	6,440		
Radio and musical instruments stores.....	5,380		







RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 91.—ALBANY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,909	1,727	8,669	940	\$12,218,356	\$285,353	\$12,926,076	\$17,479,180	\$102,258,757	100.00
Single-store independents.....	1,516	1,653	5,013	509	7,309,340	142,960	7,424,428	10,742,160	61,396,456	60.04
2-store independents.....	86	62	523	54	828,150	15,672	846,049	934,300	7,780,239	7.61
3-store independents.....	12	9	99	17	176,728	2,310	231,370	315,720	1,036,550	1.06
Local chains.....	56	3	211	23	320,398	7,095	352,286	457,030	2,539,634	2.48
Sectional chains.....	77		455	76	668,868	19,555	668,341	299,410	5,192,402	5.08
National chains.....	130		980	177	1,285,754	44,081	1,523,121	962,460	12,001,011	11.74
Direct selling (house to house).....	7		154		127,954		35,582		276,283	.27
Leased-department chains.....	0		33	7	35,098	1,066	57,984	6,460	541,701	.53
Manufacturer-controlled chains (and sales branch systems).....	17		253	1	539,828	116	337,976	370,680	3,246,660	3.18
Other types of operation.....	2		943	76	920,238	51,392	1,443,030	3,390,960	8,195,762	8.01

TABLE 92.—ALBANY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores.....	7	5				1	1
Annual net sales.....	\$15,357,528	\$5,463,011				(x)	(x)
Per cent of total sales.....	100.00	35.67				(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores.....	15	10				5	
Annual net sales.....	\$2,503,046	\$85,430				\$2,417,616	
Per cent of total sales.....	100.00	3.41				95.59	
Men's and boys' clothing and furnishings stores:							
Number of stores.....	68	53	6	2	5	2	
Annual net sales.....	\$4,225,750	\$3,457,501	\$307,525	(x)	\$294,729	(x)	
Per cent of total sales.....	100.00	81.82	7.28	(x)	6.97	(x)	
Family clothing stores—men's, women's, and children's:							
Number of stores.....	21	14	2		3	2	
Annual net sales.....	\$2,176,544	\$1,710,382	(x)		\$240,040	(x)	
Per cent of total sales.....	100.00	78.58	(x)		11.03	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores.....	51	38	5	2	2	4	
Annual net sales.....	\$4,299,190	\$2,390,522	\$539,388	(x)	(x)	\$572,342	
Per cent of total sales.....	100.00	55.80	12.55	(x)	(x)	13.31	
Shoe stores:							
Number of stores.....	53	32	7		1	11	2
Annual net sales.....	\$2,336,165	\$1,178,434	\$539,695		(x)	(x)	\$214,530
Per cent of total sales.....	100.00	50.44	14.54		(x)	(x)	9.18
Furniture stores:							
Number of stores.....	28	24	3	1			
Annual net sales.....	\$3,402,581	\$2,552,047	(x)	(x)			
Per cent of total sales.....	100.00	75.00	(x)	(x)			
Radio and music stores:							
Number of stores.....	33	28	5				
Annual net sales.....	\$2,338,584	\$1,336,804	\$1,001,720				
Per cent of total sales.....	100.00	57.17	42.83				
Grocery stores (without meats):							
Number of stores.....	373	282	2	14	12	63	
Annual net sales.....	\$6,838,327	\$3,738,554	(x)	(x)	\$276,200	\$2,519,728	
Per cent of total sales.....	100.00	54.67	(x)	(x)	4.04	36.86	
Combination stores (groceries and meats):							
Number of stores.....	114	89	2	5	8	10	
Annual net sales.....	\$4,701,262	\$2,879,984	(x)	(x)	\$450,148	\$1,114,407	
Per cent of total sales.....	100.00	60.11	(x)	(x)	9.40	23.26	
Restaurants, cafeterias, and lunch rooms:							
Number of stores.....	106	95	4		4	3	
Annual net sales.....	\$4,560,634	\$3,305,804	\$203,386		\$539,696	\$511,748	
Per cent of total sales.....	100.00	72.49	4.46		11.83	11.22	
Cigar stores and cigar stands:							
Number of stores.....	80	24			1	5	
Annual net sales.....	\$748,830	\$283,860			(x)	(x)	
Per cent of total sales.....	100.00	37.91			(x)	(x)	
Filling stations:							
Number of stations.....	58	20	5	7	25	1	
Annual net sales.....	\$1,631,726	\$411,376	\$112,423	\$213,412	(x)	(x)	
Per cent of total sales.....	100.00	25.21	6.89	13.08	(x)	(x)	
Coal and wood yards—ice dealers:							
Number of yards.....	25	23	1		1		
Annual net sales.....	\$2,557,767	(x)	(x)		(x)		
Per cent of total sales.....	100.00	(x)	(x)		(x)		
Drug stores:							
Number of stores.....	73	58	11	1		3	
Annual net sales.....	\$3,334,238	\$2,329,176	(x)	(x)		\$276,189	
Per cent of total sales.....	100.00	69.86	(x)	(x)		8.28	
Hardware stores:							
Number of stores.....	16	15	1				
Annual net sales.....	\$999,165	(x)	(x)				
Per cent of total sales.....	100.00	(x)	(x)				
Jewelry stores:							
Number of stores.....	31	29	1	1			
Annual net sales.....	\$1,003,561	(x)	(x)	(x)			
Per cent of total sales.....	100.00	(x)	(x)	(x)			



# RETAIL DISTRIBUTION IN NEW YORK: 1929

349

TABLE 94.—ALBANY—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment <sup>3</sup>
<b>Total</b> .....	605	49.95	33.53	16.52	<b>Furniture and household group</b> .....	80	17.84	35.15	47.01
<b>Food group</b> .....	252	55.45	44.65	-----	Furniture stores.....	20	12.22	28.41	59.37
Confectionery stores (candy and fountain).....	14	89.91	13.09	-----	Floor coverings stores.....	3	76.65	23.35	-----
Milk dealers.....	6	15.17	84.83	-----	Household appliances stores (electrical).....	5	5.47	40.88	53.65
Fruit stores and vegetable markets.....	3	45.72	54.28	-----	Stove and range dealers.....	3	88.95	9.04	2.01
Grocery stores (without meats).....	136	69.86	30.14	-----	Radio and music stores:	-----	-----	-----	-----
Combination stores (groceries and meats):	-----	-----	-----	-----	Radio and electrical shops.....	14	39.12	35.95	24.93
Grocery stores with meats.....	26	43.90	56.10	-----	Radio and musical instruments stores.....	6	10.74	62.10	27.16
Meat markets with groceries.....	27	57.44	42.56	-----	<b>Restaurants, cafeterias, and eating places</b> .....	9	93.87	6.13	-----
Meat markets.....	33	75.93	24.07	-----	Lunch rooms.....	6	91.26	8.74	-----
<b>General merchandise group</b> .....	12	72.60	14.82	12.58	<b>Lumber and building group</b> .....	27	14.81	81.51	3.66
Department stores.....	4	59.33	33.03	7.64	Lumber and building material dealers.....	11	7.90	92.10	-----
Dry goods stores.....	6	89.52	10.48	-----	Electrical shops (without radio).....	3	42.64	57.39	-----
<b>Automotive group</b> .....	59	42.38	17.46	40.16	Heating appliances and oil burners.....	3	34.49	16.42	49.09
Motor-vehicle dealers:	-----	-----	-----	-----	Paint and glass stores.....	7	43.22	56.78	-----
Automobile sales rooms—new and trade-in.....	14	37.37	15.39	47.24	<b>Other retail stores</b> .....	121	49.72	46.14	4.14
Used-car establishments.....	4	56.05	2.00	41.35	Hardware stores.....	7	32.11	17.35	.54
Accessories, tires, and batteries:	-----	-----	-----	-----	Feed stores (flour, feed, grain, fertilizer).....	3	42.43	57.57	-----
Accessory stores with tires and batteries.....	4	62.74	31.13	6.13	Book stores.....	4	9.01	90.99	-----
Battery and ignition shops—brake repair shops.....	4	68.73	31.27	-----	Coal and wood yards.....	18	44.26	53.04	2.10
Tire shops (including tire repairs).....	3	26.69	73.31	-----	Drug stores:	-----	-----	-----	-----
Filling stations:	-----	-----	-----	-----	Drug stores.....	3	87.09	12.94	-----
Filling stations—gasoline and oil.....	5	87.26	12.74	-----	Drug stores with fountains.....	12	84.88	15.12	-----
Filling stations with tires and accessories.....	4	66.00	33.04	-----	Florists.....	6	54.89	45.11	-----
Garages (repairs and storage, gasoline, oil, accessories).....	18	68.83	31.17	-----	Jewelry stores:	-----	-----	-----	-----
<b>Apparel group</b> .....	65	47.21	46.65	6.14	Jewelry stores (installment credit).....	4	22.29	39.02	33.09
Men's and boys' clothing and furnishings stores:	-----	-----	-----	-----	Jewelry stores.....	11	86.21	13.79	-----
Men's and boys' clothing stores.....	3	80.92	19.03	-----	Luggage and leather goods stores.....	4	79.35	20.62	-----
Men's furnishings stores.....	8	76.10	23.90	-----	News dealers.....	6	23.94	1.74	74.32
Men's clothing and furnishings stores.....	10	58.68	41.32	-----	Office, school, and store supplies and equipment dealers:	-----	-----	-----	-----
Family clothing stores—men's, women's, and children's.....	7	15.84	52.85	31.31	Office and store mechanical appliance dealers (retail).....	4	12.18	68.47	19.35
Women's ready-to-wear specialty shops—apparel and accessories.....	17	45.73	54.27	-----	Office and store furniture and equipment dealers.....	8	24.15	74.41	1.44
Furriers—fur shops.....	6	60.30	39.70	-----	Opticians and optometrists.....	5	87.71	12.29	-----
Custom tailors.....	9	33.92	66.08	-----	Miscellaneous classifications, (combined).....	9	72.04	27.96	-----

<sup>1</sup> Total sales of above stores are \$52,285,000.

<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

## CENSUS OF DISTRIBUTION

TABLE 95.—ALBANY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

## A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
Total.....	6,244	\$4,159,123	Other stores in which meals are served.....	410	\$161,448
Restaurants, cafeterias, and eating places.....	5,834	3,997,875	Confectionery stores (candy and fountain).....	126	80,080
Cafeterias.....	796	739,798	Delicatessen stores.....	196	62,312
Lunch rooms.....	1,721	867,373	Grocery stores (without meals).....	22	8,250
Restaurants with table service.....	3,046	2,060,405	Coffee, tea, spices.....	66	10,806
Lunch counters.....	271	330,099			

## B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
Total.....	468	\$1,315,200	\$242,403	Automotive group—Continued.			
Automotive group.....	468	1,311,385	242,403	Filling stations with tires and accessories.....	14	\$30,439	
Automobile sales rooms—new and trade-in.....	324	764,503	10,916	Body, fender, and paint shops.....	23	121,354	
Used-car establishments.....	4	4,925		Garages (repairs and storage, gasoline, oil, accessories).....	76	314,992	\$125,153
Accessory stores with tires and batteries.....	3	28,978		Parking stations, parking garages and lots.....	12	12,818	106,334
Battery and ignition shops—brake repair shops.....	6	23,320		Secondhand stores.....	2	3,815	
Tire shops (including tire repairs).....	4	10,056					

## C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
Total.....	2458,891	Furniture and household group—Continued.	
General merchandise group.....	29,168	Radio and electrical shops.....	\$19,872
Department stores.....	16,076	Radio and musical instruments stores.....	127,545
Dry goods stores.....	13,082	Lumber and building group.....	28,481
Automotive group.....	500	Electrical shops (without radio).....	1,050
Battery and ignition shops—brake repair shops.....	500	Heating appliances and oil burners.....	16,431
Apparel group.....	90,135	Plumbing shops—heating and ventilating.....	6,000
Women's ready-to-wear specialty stores—apparel and accessories.....	7,398	Other retail stores.....	121,154
Furriers—fur shops.....	68,015	Hardware stores.....	9,765
Millinery stores.....	700	Jewelry stores (installment credit).....	6,423
Custom tailors.....	7,940	Jewelry stores.....	31,942
Family shoe stores—men's, women's, and children's.....	6,082	Office and store mechanical appliance dealers (retail).....	40,842
Furniture and household group.....	178,953	Office and store furniture and equipment dealers.....	12,333
Household appliances stores.....	4,236	Typewriter dealers.....	4,049
Stove and range dealers.....	22,000	Opticians and optometrists.....	15,800
		Secondhand stores.....	500





RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 97.—UTICA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,700	1,023	4,809	677	\$6,006,134	\$167,890	\$6,836,023	\$8,912,420	\$56,977,725	100.00
Single-store independents	1,448	1,507	2,956	419	4,196,457	108,327	4,410,854	6,550,350	38,440,060	67.42
2-store independents	67	48	596	82	697,463	7,353	709,630	746,890	4,538,215	7.96
3-store independents	18	5	184	8	272,567	2,190	272,983	272,700	2,094,066	3.65
Local chains	23	3	92	8	141,710	1,436	150,941	201,030	1,326,506	2.33
Sectional chains	43		243	44	402,028	17,987	333,969	218,440	2,584,292	4.53
National chains	77		573	155	618,154	10,043	705,848	671,100	6,407,528	11.27
Manufacturer-controlled chains (and sales branch systems)	11		84	4	155,456	600	120,729	148,130	1,040,094	1.83
Other types of operation	13		81	7	122,299	954	126,060	103,600	546,064	.96

TABLE 98.—UTICA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independents	Local chains	Sectional chains	National chains	Other types
Department stores:							
Number of stores	4	(x) 1	(x) 1			(x) 2	
Annual net sales	\$4,260,064	(x)	(x)			(x)	
Per cent of total sales	100.00						
Variety, 5-and-10, and to-a-dollar stores:							
Number of stores	7	4				3	
Annual net sales	\$1,450,665	\$29,680				\$1,429,985	
Per cent of total sales	100.00	2.03				97.97	
Men's and boys' clothing and furnishings stores:							
Number of stores	52	37	8		3	4	
Annual net sales	\$1,740,350	\$1,152,517	\$241,339		\$131,063	\$215,431	
Per cent of total sales	100.00	66.22	13.87		7.53	12.38	
Family clothing stores—men's, women's, and children's:							
Number of stores	15	8	3		2	2	
Annual net sales	\$1,295,351	\$463,087	\$587,094		(x)	(x)	
Per cent of total sales	100.00	35.75	45.32		(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:							
Number of stores	35	29	2	1	3		
Annual net sales	\$2,135,592	\$1,234,092	(x)	(x)	\$219,000		
Per cent of total sales	100.00	57.83	(x)	(x)	10.26		
Shoe stores:							
Number of stores	62	39	8	2		7	6
Annual net sales	\$1,600,772	\$644,276	\$193,406	(x)		\$408,850	(x)
Per cent of total sales	100.00	40.25	12.08	(x)		25.54	(x)
Furniture stores:							
Number of stores	28	24	4				
Annual net sales	\$1,882,115	\$1,180,219	\$685,896				
Per cent of total sales	100.00	63.03	36.97				
Radio and music stores:							
Number of stores	15	14	1				
Annual net sales	\$568,211	(x)	(x)				
Per cent of total sales	100.00	(x)	(x)				
Grocery stores (without meats):							
Number of stores	276	233	4	3		36	
Annual net sales	\$4,555,436	\$3,124,808	\$60,101	\$88,000		\$1,282,527	
Per cent of total sales	100.00	68.60	1.32	1.83		28.15	
Combination stores (groceries and meats):							
Number of stores	149	137	5	4	1	2	
Annual net sales	\$4,358,484	\$3,596,453	\$177,528	\$138,592	(x)	(x)	
Per cent of total sales	100.00	82.52	4.07	3.18	(x)	(x)	
Restaurants, cafeterias, and lunch rooms:							
Number of stores	100	95	4		1		
Annual net sales	\$1,969,691	1,511,739	(x)		(x)		
Per cent of total sales	100.00	77.14	(x)		(x)		
Cigar stores and cigar stands:							
Number of stores	61	57	1			3	
Annual net sales	\$598,180	\$368,636	(x)			(x)	
Per cent of total sales	100.00	60.94	(x)			(x)	
Filling stations:							
Number of stations	79	40	8	4	22	5	
Annual net sales	\$1,978,044	\$848,685	\$323,607	\$313,049	\$441,807	\$50,896	
Per cent of total sales	100.00	42.90	16.36	15.83	22.34	2.57	
Coal and wood yards—ice dealers:							
Number of yards	27	27					
Annual net sales	\$2,043,710	\$2,043,710					
Per cent of total sales	100.00	100.00					
Drug stores:							
Number of stores	46	43	1	1		1	
Annual net sales	\$1,645,254	\$1,800,252	(x)	(x)		(x)	
Per cent of total sales	100.00	79.08	(x)	(x)		(x)	
Hardware stores:							
Number of stores	19	18		1			
Annual net sales	\$348,458	(x)		(x)			
Per cent of total sales	100.00	(x)		(x)			
Jewelry stores:							
Number of stores	37	31	1	4	1		
Annual net sales	\$1,106,142	\$648,709	(x)	(x)	(x)		
Per cent of total sales	100.00	58.65	(x)	(x)	(x)		





# RETAIL DISTRIBUTION IN NEW YORK: 1929

355

TABLE 100.—UTICA—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES			KIND OF BUSINESS	Number of stores reporting credit sales <sup>1</sup>	PER CENT OF REPORTING STORES' SALES		
		For cash	On open account	On installment <sup>2</sup>			For cash	On open account	On installment
<b>Total</b> .....	804	44.57	41.25	14.18	<b>Apparel group—Continued.</b>				
<b>Food group</b> .....	324	46.07	53.83		Custom tailors.....	9	64.25	35.75	
Confectionery stores (candy and fountain).....	15	94.56	5.44		Family shoe stores—men's, women's and children's.....	11	71.03	28.37	
Dairy products stores:					<b>Furniture and household group</b> .....	57	25.86	33.77	40.87
Dairy products stores (including ice cream).....	3	92.36	7.64		Furniture stores.....	24	27.29	27.96	44.75
Milk dealers.....	12	6.81	93.19		Draperies, curtains, and upholstery stores.....	3	33.14	66.86	
Deli-cate-ss-en stores.....	4	98.98	31.02		Household appliances stores (electrical).....	3	11.19	1.75	87.06
Grocery stores (without meats).....	142	54.97	45.03		Stove and range dealers.....	9	33.07	44.42	21.61
Combination stores (groceries and meats):					Radio and music stores:				
Grocery stores with meats.....	79	59.53	49.47		Radio and electrical shops.....	11	28.83	36.27	34.90
Meat markets with groceries.....	34	59.47	40.53		Radio and musical instruments stores.....	3	36.51	23.07	40.42
Meat markets.....	22	52.60	47.40		<b>Restaurants, cafeterias, and eating places</b> .....	20	83.19	18.81	
Bakeries—bakery goods stores (except manufacturing bakeries).....	6	68.77	31.23		Lunch rooms.....	17	82.92	17.08	
<b>General merchandise group</b> .....	19	60.83	38.23	.84	<b>Lumber and building group</b> .....	51	19.98	70.04	1.00
Dry goods stores.....	14	84.90	15.04		Lumber and building material dealers:				
<b>Automotive group</b> .....	86	56.33	6.81	36.76	Lumber and building material dealers.....	5	5.54	94.46	
Automobile sales rooms—new and trade-in.....	20	56.22	1.84	41.84	Roofing.....	11	15.23	84.72	
Accessories, tires, and batteries:					Electrical shops (without radio).....	6	26.59	73.41	
Accessory stores with tires and batteries.....	5	26.21	73.79		Heating and plumbing shops:				
Battery and ignition shops—brake repair shops.....	6	73.39	21.61		Heating appliances and oil burners.....	3	50.22	33.23	16.32
Tire shops (including tire repairs).....	5	53.77	46.23		Plumbing shops, heating and ventilating.....	11	19.23	79.61	1.10
Filling stations:					Paint and glass stores.....	15	32.79	67.21	
Filling stations with tires and accessories.....	6	77.55	22.45		<b>Other retail stores</b> .....	168	41.40	57.82	.78
Filling stations with other merchandise.....	9	69.59	30.41		Hardware stores.....	11	31.42	68.53	
Garages and repair shops:					Book stores.....	3	49.49	50.51	
Body, fender, and paint shops.....	3	27.23	72.77		Cigar stores without fountains.....	13	65.99	34.01	
Garages (repairs and storage, gasoline, oil, accessories).....	26	60.74	30.26		Coal and wood yards.....	23	27.65	72.35	
<b>Apparel group</b> .....	79	38.35	50.77	10.88	Drug stores:				
Men's and boys' clothing and furnishings stores:					Drug stores.....	10	76.60	23.40	
Men's and boys' clothing stores.....	3	71.47	28.53		Drug stores with fountains.....	11	87.40	12.60	
Men's clothing and furnishings stores.....	13	42.54	57.46		Florists.....	10	44.72	55.28	
Family clothing stores—men's, women's, and children's.....	16	22.98	55.22	21.80	Jewelry stores:				
Women's ready-to-wear specialty stores—apparel and accessories.....	15	32.03	52.62	15.35	Jewelry stores (installment credit).....	6	8.22	85.05	5.83
Women's accessories stores:					Jewelry stores.....	14	50.54	49.46	
Furriers—fur shops.....	6	55.27	44.73		Music stores (without radio).....	5	33.26	66.74	
Millinery stores.....	5	57.93	42.07		Office and store furniture and equipment dealers.....	4	7.03	91.06	.96
					Opticians and optometrists.....	5	77.44	22.56	
					Miscellaneous classifications (combined).....	28	47.45	52.55	

<sup>1</sup> Total sales of above stores are \$34,030,000.

<sup>2</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. The open account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>3</sup> Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

## CENSUS OF DISTRIBUTION

TABLE 101.—UTICA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

## A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total</b> .....	4,543	\$2,015,647	<b>Other stores in which meals are served</b> .....	48	\$30,113
<b>Restaurants, cafeterias, and eating places</b> .....	4,497	1,985,534	Confectionery stores.....	40	30,113
Lunch rooms.....	1,641	513,653			
Restaurants with table service (including 2 cafeterias).....	2,591	1,131,838			
Fountain—lunches.....	46	32,000			
Lunch counters.....	279	308,043			

## B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total</b> .....	279	\$834,395	\$120,722	<b>Automotive group—Continued.</b>			
<b>Automotive group</b> .....	279	833,395	120,722	Filling stations with other merchandise.....		\$1,101	
Automobile sales rooms—new and trade-in.....	175	441,412	119,722	Body, fender, and paint shops.....	20	65,858	
Accessory stores with tires and batteries.....	5	13,938		Garages (repairs and storage, gasoline, oil, accessories).....	54	318,101	
Battery and ignition shops—brake repair shops.....	9	42,718		<b>Secondhand stores</b> .....		1,000	
Tire shops (including tire repairs).....	10	38,521	1,000				
Filling stations with tires and accessories.....	6	11,746					

## C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

KIND OF BUSINESS	Receipts from other repairs and service (except automotive)	KIND OF BUSINESS	Receipts from other repairs and service (except automotive)
<b>Total</b> .....	\$745,345	<b>Lumber and building group</b> .....	\$321,588
<b>General merchandise group</b> .....	12,197	Lumber and building material dealers.....	57,000
Department stores.....	12,197	Roofing.....	85,168
<b>Apparel group</b> .....	97,607	Electrical shops (without radio).....	75,850
Men's and boys' hat stores.....	3,600	Heating appliances and oil burners.....	17,102
Family clothing stores—men's, women's, and children's.....	35,556	Plumbing shops—heating and ventilating.....	64,268
Women's ready-to-wear specialty stores—apparel and accessories.....	6,931	Paint and glass stores.....	22,200
Furriers—fur shops.....	24,400	<b>Other retail stores</b> .....	256,979
Custom tailors.....	16,429	Hardware stores.....	4,800
Family shoe stores—men's, women's, and children's.....	10,650	Harness shops.....	2,500
<b>Furniture and household group</b> .....	58,974	Toy shops.....	300
Furniture stores.....	13,000	Jewelry stores.....	28,876
Floor coverings, draperies, curtains, and upholstery stores.....	2,060	Luggage and leather goods stores.....	7,100
Household appliances stores—electrical.....	1,265	Music stores (without radio).....	15,321
Stove and range dealers.....	17,999	Office and store mechanical appliance dealers, retail.....	12,618
Radio and electrical shops.....	22,650	Office and store furniture and equipment dealers.....	4,158
		Opticians and optometrists.....	3,000
		Printers and lithographers.....	14,189
		Miscellaneous classifications (combined).....	104,117



CENSUS OF DISTRIBUTION

TABLE 103.—SCHENECTADY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,418	1,312	4,856	868	\$6,123,323	\$213,147	\$6,297,342	\$8,983,620	\$80,419,110	100.00
Single store independents.....	1,159	1,269	2,546	467	3,677,421	119,190	3,682,232	6,499,130	37,294,718	61.72
2-store independents.....	46	33	625	112	822,856	29,357	865,843	1,042,530	7,829,389	12.96
3-store independents.....	11	7	53	17	72,601	2,810	89,706	116,130	705,086	1.17
Local chains.....	41	7	168	21	337,687	5,463	323,650	312,560	3,238,660	5.36
Sectional chains.....	63	7	287	71	396,146	20,649	410,367	323,480	3,702,631	6.13
National chains.....	69	7	404	165	526,461	34,626	695,190	513,990	5,951,385	9.85
Leased-department chains.....	11	7	28	12	31,465	972	45,184	21,340	203,944	0.34
Manufacturer-controlled chains.....	10	7	62	3	105,721	780	73,472	92,680	631,102	1.04
Other types of operation.....	8	3	153	3	152,915	---	112,198	61,680	862,195	1.43

TABLE 104.—SCHENECTADY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multunits and local chains	Sectional and national chains	Other types
Department stores:					
Number of stores.....	5	2	2	1	
Annual net sales.....	\$5,294,019	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	
Variety, 5-and-10, and 25-cent stores:					
Number of stores.....	5	1		4	
Annual net sales.....	\$1,801,060	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
Men's and boys' clothing and furnishings stores:					
Number of stores.....	42	32	3	6	1
Annual net sales.....	\$2,064,534	\$1,209,890	\$236,463	\$541,781	\$76,400
Per cent of total sales.....	100.00	58.60	11.46	26.24	3.70
Family clothing stores—men's, women's, and children's:					
Number of stores.....	21	15	3	3	
Annual net sales.....	\$857,034	\$442,576	\$158,477	\$255,981	
Per cent of total sales.....	100.00	51.64	18.49	29.87	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores.....	26	15	8	3	
Annual net sales.....	\$1,652,248	\$333,979	\$1,024,687	\$293,682	
Per cent of total sales.....	100.00	20.21	62.01	17.78	
Shoe stores:					
Number of stores.....	27	15		9	3
Annual net sales.....	\$1,291,711	\$504,602		\$540,930	\$246,179
Per cent of total sales.....	100.00	39.06		41.88	19.06
Furniture stores:					
Number of stores.....	12	11	1		
Annual net sales.....	\$1,200,931	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Radio and music stores:					
Number of stores.....	15	14	1		
Annual net sales.....	\$629,259	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Grocery stores (without meats):					
Number of stores.....	315	235	21	57	2
Annual net sales.....	\$5,421,823	\$2,580,198	\$497,935	\$2,103,432	\$240,268
Per cent of total sales.....	100.00	47.59	9.18	38.80	4.43
Combination stores (groceries and meats):					
Number of stores.....	109	90	11	6	2
Annual net sales.....	\$5,116,483	\$2,508,855	\$1,465,680	\$950,154	\$191,794
Per cent of total sales.....	100.00	49.03	28.65	18.57	3.75
Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	67	64	1	1	1
Annual net sales.....	\$2,286,852	\$2,111,313	(x)	(x)	(x)
Per cent of total sales.....	100.00	92.32	(x)	(x)	(x)
Cigar stores and cigar stands:					
Number of stores.....	13	9		4	
Annual net sales.....	\$1,171,875	\$910,512		\$261,363	
Per cent of total sales.....	100.00	77.70		22.30	
Filling stations:					
Number of stations.....	41	18	3	20	
Annual net sales.....	\$1,546,574	\$896,155	\$127,022	\$523,397	
Per cent of total sales.....	100.00	57.95	8.21	33.84	
Coal and wood yards—ice dealers:					
Number of yards.....	26	25	1		
Annual net sales.....	\$2,316,100	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Drug stores:					
Number of stores.....	47	35	4	7	1
Annual net sales.....	\$1,888,567	\$1,054,024	\$40,579	\$782,177	\$10,887
Per cent of total sales.....	100.00	55.88	2.15	41.42	.57
Hardware stores:					
Number of stores.....	16	14	2		
Annual net sales.....	\$735,759	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
Jewelry stores:					
Number of stores.....	22	19	2		1
Annual net sales.....	\$849,463	\$516,028	(x)		(x)
Per cent of total sales.....	100.00	60.85	(x)		(x)



CENSUS OF DISTRIBUTION

TABLE 103.—SCHENECTADY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,418	1,312	4,356	868	\$6,123,323	\$213,147	\$6,297,342	\$8,983,520	\$80,419,110	100.00
Single store independents	1,159	1,269	2,546	467	3,677,421	119,190	3,682,232	6,499,130	37,294,718	61.72
2-store independents	46	33	625	112	322,856	29,357	805,343	1,042,530	7,829,389	12.96
3-store independents	11	7	53	17	72,601	2,810	89,706	116,130	705,080	1.17
Local chains	41	198	198	21	337,087	5,463	323,650	312,560	3,238,060	5.36
Sectional chains	62	287	287	71	390,146	20,549	410,367	323,480	3,702,631	6.13
National chains	69	404	404	165	526,481	34,026	695,190	513,990	5,051,385	8.85
Leased-department chains	11	28	28	12	31,495	972	45,184	21,340	203,944	.34
Manufacturer-controlled chains	10	62	62	3	105,721	780	73,472	92,680	631,102	1.04
Other types of operation	8	3	153		152,915		112,198	61,680	862,195	1.43

TABLE 104.—SCHENECTADY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits and local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores	5	2	2	1	
Annual net sales	\$5,294,010	(x)	(x)	(x)	
Per cent of total sales	100.00	(x)	(x)	(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores	5	1		4	
Annual net sales	\$1,801,990	(x)		(x)	
Per cent of total sales	100.00	(x)		(x)	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores	42	32	3	0	1
Annual net sales	\$2,064,534	\$1,209,890	\$236,463	\$541,781	\$76,400
Per cent of total sales	100.00	58.60	11.46	26.24	3.70
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores	21	15	3	3	
Annual net sales	\$857,034	\$442,576	\$153,477	\$255,981	
Per cent of total sales	100.00	51.64	18.49	29.87	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores	26	15	8	3	
Annual net sales	\$1,652,248	\$333,979	\$1,024,587	\$293,682	
Per cent of total sales	100.00	20.21	62.01	17.78	
<b>Shoe stores:</b>					
Number of stores	27	15		9	3
Annual net sales	\$1,291,711	\$504,602		\$540,930	\$246,179
Per cent of total sales	100.00	39.06		41.88	19.06
<b>Furniture stores:</b>					
Number of stores	12	11	1		
Annual net sales	\$1,200,931	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
<b>Radio and music stores:</b>					
Number of stores	15	14	1		
Annual net sales	\$629,259	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
<b>Grocery stores (without meats):</b>					
Number of stores	315	235	21	57	2
Annual net sales	\$5,421,823	\$2,580,198	\$497,936	\$2,103,432	\$240,258
Per cent of total sales	100.00	47.59	9.18	38.50	4.43
<b>Combination stores (groceries and meats):</b>					
Number of stores	109	90	11	0	2
Annual net sales	\$5,116,483	\$2,508,855	\$1,465,650	\$950,154	\$191,754
Per cent of total sales	100.00	49.03	28.65	18.57	3.75
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores	67	64	1	1	1
Annual net sales	\$2,286,852	\$2,111,313	(x)	(x)	(x)
Per cent of total sales	100.00	92.32	(x)	(x)	(x)
<b>Cigar stores and cigar stands:</b>					
Number of stores	13	9		4	
Annual net sales	\$1,171,875	\$910,512		\$261,363	
Per cent of total sales	100.00	77.70		22.30	
<b>Filling stations:</b>					
Number of stations	41	18	3	20	
Annual net sales	\$1,546,574	\$896,155	\$127,022	\$523,397	
Per cent of total sales	100.00	57.95	8.21	33.84	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards	26	25	1		
Annual net sales	\$2,318,100	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
<b>Drug stores:</b>					
Number of stores	47	35	4	7	1
Annual net sales	\$1,888,597	\$1,054,924	\$40,579	\$782,177	\$10,887
Per cent of total sales	100.00	55.86	2.15	41.42	.57
<b>Hardware stores:</b>					
Number of stores	16	14	2		
Annual net sales	\$735,739	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		
<b>Jewelry stores:</b>					
Number of stores	22	19	2		1
Annual net sales	\$849,463	\$516,928	(x)		(x)
Per cent of total sales	100.00	60.85	(x)		(x)





## CENSUS OF DISTRIBUTION

TABLE 106.—BINGHAMTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	1,228	1,128	4,178	728	\$5,764,187	\$181,738	\$8,355,637	\$8,194,910	\$52,328,703	100.00
Single-store independents.....	1,010	1,090	2,935	470	4,033,744	103,682	4,524,300	6,148,810	36,591,443	69.22
2-store independents.....	35	24	228	8	329,134	2,870	393,435	255,000	3,253,512	6.22
3-store independents.....	15	5	119	11	144,729	15,754	173,076	811,370	1,556,485	2.97
Local chains.....	16	6	97	6	162,869	800	141,510	70,550	1,217,339	2.33
Sectional chains.....	23	164	16	16	207,746	5,693	201,201	148,210	1,761,577	3.37
National chains.....	97	479	171	171	643,540	39,569	788,409	601,320	6,728,927	12.86
Leased departments, independently operated.....	11	7	29	14	41,144	3,181	38,413	38,840	333,808	.64
Manufacturer-controlled chains.....	7	47	3	3	82,509	268	29,552	71,360	351,967	.67
Other types of operation.....	12	2	80	30	121,772	9,921	65,735	49,450	533,645	1.02

TABLE 107.—BINGHAMTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	5	3		2	
Annual net sales.....	\$5,276,314	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	7	1		6	
Annual net sales.....	\$1,881,471	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	41	32	4	5	
Annual net sales.....	\$1,262,918	\$897,024	\$139,060	\$226,234	
Per cent of total sales.....	100.00	71.08	11.01	17.91	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	11	7		4	
Annual net sales.....	\$499,163	\$238,714		\$260,449	
Per cent of total sales.....	100.00	47.82		52.18	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	19	14	2	3	
Annual net sales.....	\$1,483,085	\$846,877	(x)	(x)	
Per cent of total sales.....	100.00	57.10	(x)	(x)	
<b>Shoe stores:</b>					
Number of stores.....	28	13	7	6	2
Annual net sales.....	\$1,265,933	\$436,086	\$246,528	\$419,450	\$163,269
Per cent of total sales.....	100.00	34.50	19.47	33.13	12.90
<b>Furniture stores:</b>					
Number of stores.....	21	21			
Annual net sales.....	\$2,240,125	\$2,240,125			
Per cent of total sales.....	100.00	100.00			
<b>Radio and music stores:</b>					
Number of stores.....	15	13	1		1
Annual net sales.....	\$789,521	\$691,136	(x)		(x)
Per cent of total sales.....	100.00	87.54	(x)		(x)
<b>Grocery stores (without meats):</b>					
Number of stores.....	143	100	1	42	
Annual net sales.....	\$2,666,780	(x)	(x)	\$1,020,168	
Per cent of total sales.....	100.00	(x)	(x)	60.98	
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	124	104	2	17	1
Annual net sales.....	\$5,477,115	\$3,473,742	(x)	\$1,844,750	(x)
Per cent of total sales.....	100.00	63.42	(x)	33.68	(x)
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	136	133	2	1	
Annual net sales.....	\$1,797,183	\$1,726,317	(x)	(x)	
Per cent of total sales.....	100.00	96.06	(x)	(x)	
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	89	85	2	2	
Annual net sales.....	\$725,353	\$577,688	(x)	(x)	
Per cent of total sales.....	100.00	79.64	(x)	(x)	
<b>Filling stations:</b>					
Number of stations.....	64	43	4	17	
Annual net sales.....	\$1,490,258	\$916,365	\$181,070	\$392,823	
Per cent of total sales.....	100.00	61.49	12.15	26.36	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	19	16		3	
Annual net sales.....	\$2,763,609	\$1,605,105	\$1,158,405		
Per cent of total sales.....	100.00	58.08	41.92		
<b>Drug stores:</b>					
Number of stores.....	33	26		6	1
Annual net sales.....	\$1,303,650	\$980,672	(x)	(x)	
Per cent of total sales.....	100.00	75.23	(x)	(x)	
<b>Hardware stores:</b>					
Number of stores.....	16	16			
Annual net sales.....	\$382,594	\$382,594			
Per cent of total sales.....	100.00	100.00			
<b>Jewelry stores:</b>					
Number of stores.....	23	19	4		
Annual net sales.....	\$721,938	\$505,478	\$216,460		
Per cent of total sales.....	100.00	70.02	29.98		

# RETAIL DISTRIBUTION IN NEW YORK: 1929

361

**TABLE 108.—NIAGARA FALLS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>1,118</b>	<b>990</b>	<b>3,168</b>	<b>435</b>	<b>\$4,454,639</b>	<b>\$110,442</b>	<b>\$4,381,732</b>	<b>\$8,683,590</b>	<b>\$38,401,503</b>	<b>100.00</b>
<b>Food group.....</b>	<b>422</b>	<b>414</b>	<b>424</b>	<b>113</b>	<b>607,479</b>	<b>27,800</b>	<b>723,881</b>	<b>844,290</b>	<b>9,739,363</b>	<b>25.36</b>
Candy and confectionary stores.....	78	79	38	12	32,777	2,773	80,017	73,790	657,165	1.71
Dairy products stores (including milk dealers) <sup>1</sup> .....	22	24	66	3	98,644	732	114,840	1,760	798,272	2.08
Fruit stores and vegetable markets.....	9	9	65	3	694	694	10,159	3,620	84,118	.22
Grocery stores (without meats).....	133	121	65	43	94,875	9,734	155,203	192,590	2,474,465	6.44
Combination stores (groceries and meats).....	146	145	201	46	304,259	12,183	309,274	349,710	4,073,389	12.95
Meat markets (including sea foods).....	23	26	27	4	31,528	1,008	37,770	17,050	542,399	1.41
Bakeries—caterers.....	9	5	26	2	43,246	676	12,177	4,570	176,771	.46
Other food stores.....	2	2	1	2	1,456		4,521	1,300	32,784	.00
<b>General merchandise group<sup>2</sup>.....</b>	<b>41</b>	<b>30</b>	<b>542</b>	<b>96</b>	<b>572,932</b>	<b>19,454</b>	<b>509,586</b>	<b>1,157,070</b>	<b>4,668,929</b>	<b>12.16</b>
Dry goods stores—piece goods stores.....	27	27	151	36	178,579	7,292	110,522	474,000	1,422,767	3.70
General merchandise stores (including 1 general store).....	4	1	31	3	32,610	367	33,978	95,390	196,755	.52
Variety, 5-and-10, and to-a-dollar stores.....	8		168	43	178,224	7,569	181,301	238,120	1,642,979	4.28
<b>Automotive group<sup>1</sup>.....</b>	<b>121</b>	<b>82</b>	<b>477</b>	<b>14</b>	<b>766,794</b>	<b>4,698</b>	<b>746,495</b>	<b>733,370</b>	<b>6,320,362</b>	<b>16.46</b>
Motor-vehicle dealers (new and used).....	18	13	218	1	385,214	220	346,793	430,540	3,050,499	9.52
Accessories, tires, and batteries.....	23	14	90	4	145,069	1,058	153,839	180,300	855,563	2.23
Filling stations.....	58	30	104	6	138,715	2,434	138,297	71,160	1,238,979	3.23
Garages and repair shops.....	21	24	64	3	96,182	988	105,522	37,370	669,780	1.45
<b>Apparel group.....</b>	<b>119</b>	<b>86</b>	<b>288</b>	<b>67</b>	<b>467,880</b>	<b>17,405</b>	<b>520,288</b>	<b>1,020,110</b>	<b>4,018,870</b>	<b>10.45</b>
Men's and boys' clothing and furnishings stores.....	34	32	74	15	155,384	3,310	180,033	462,260	1,394,265	3.63
Family clothing stores—men's, women's, and children's.....	10	4	41	10	60,277	2,326	74,589	76,770	416,839	1.09
Women's ready-to-wear specialty stores—apparel and accessories.....	15	11	81	13	105,417	3,408	85,534	152,040	1,012,616	2.64
Women's accessories stores.....	15	8	20	9	23,771	2,807	31,410	31,290	178,261	.46
Other apparel stores.....	15	17	9	1	11,850	137	15,974	10,530	105,200	.27
Shoe stores.....	30	16	63	19	111,181	5,357	131,842	287,220	906,689	2.36
<b>Furniture and household group<sup>2</sup>.....</b>	<b>48</b>	<b>34</b>	<b>224</b>	<b>10</b>	<b>859,419</b>	<b>2,160</b>	<b>895,458</b>	<b>961,260</b>	<b>2,402,441</b>	<b>6.26</b>
Furniture stores.....	23	18	89	3	173,048	408	240,034	417,100	1,417,314	3.69
Household appliances stores.....	10	3	84	2	125,820	946	72,020	271,190	453,184	1.18
Other home furnishings and appliances stores.....	5	6	3		3,276	240	7,244	18,510	37,018	.10
Radio and music stores.....	8	5	47	2	55,045	416	67,232	252,600	475,264	1.24
<b>Restaurants, cafeterias, and eating places.....</b>	<b>127</b>	<b>129</b>	<b>503</b>	<b>47</b>	<b>469,697</b>	<b>12,235</b>	<b>383,498</b>	<b>41,540</b>	<b>2,266,929</b>	<b>5.88</b>
Restaurants, cafeterias, and lunch rooms.....	60	99	458	36	427,908	10,075	337,429	36,080	1,999,267	5.21
Lunch counters, refreshment stands, etc.....	31	30	45	11	41,689	2,160	45,979	5,460	257,662	.67
<b>Lumber and building group<sup>2</sup>.....</b>	<b>30</b>	<b>18</b>	<b>248</b>	<b>2</b>	<b>480,790</b>	<b>390</b>	<b>306,381</b>	<b>541,560</b>	<b>2,653,538</b>	<b>6.91</b>
Lumber and building material dealers.....	11	5	197		379,452		258,261	479,280	2,221,577	5.79
Heating and plumbing shops.....	7	2	37		85,053		21,405	16,180	274,787	.71
Paint and glass stores.....	10	9	10	2	14,132	380	20,511	37,050	116,412	.30
<b>Other retail stores.....</b>	<b>201</b>	<b>185</b>	<b>461</b>	<b>86</b>	<b>728,298</b>	<b>26,310</b>	<b>783,392</b>	<b>1,563,300</b>	<b>6,274,741</b>	<b>16.34</b>
Hardware stores.....	19	23	90	7	153,549	2,796	124,068	589,710	1,491,893	3.88
Farmers' supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	47	53	23	9	33,800					
Coal and wood yards—ice dealers.....	15	10	104	3	208,837	847	136,331	124,660	1,432,402	3.73
Drug stores.....	34	27	95	24	119,479	7,630	103,331	249,720	1,183,590	3.03
Florists.....	7	9	20	1	25,065	360	41,616	13,700	186,390	.49
Gifts—novelties, and toys—cameras.....	27	18	60	27	71,215	7,697	105,127	161,920	510,068	1.35
Jewelry stores.....	19	16	24	7	41,812	1,681	63,812	194,320	385,448	1.00
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	3		7		13,295		8,656	10,000	49,763	.13
Opticians and optometrists.....	3	3	1	3	1,833	793	8,023	10,260	35,164	.09
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	6	5	10	3	12,811	1,633	14,842	31,760	98,837	.26
Miscellaneous classifications (combined).....	15	17	21	2	43,103	681	32,418	59,200	212,245	.55
<b>Secondhand stores.....</b>	<b>9</b>	<b>10</b>	<b>3</b>		<b>3,462</b>		<b>12,845</b>	<b>21,090</b>	<b>71,340</b>	<b>.18</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 109.—NIAGARA FALLS—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	1,118	990	3,168	435	\$4,454,639	\$110,442	\$4,381,732	\$6,663,690	\$38,401,503	100.00
Single-store independents	911	987	2,224	278	3,122,279	78,143	2,989,185	4,025,800	27,253,101	70.97
2-store independents	57	39	199	16	321,505	5,071	308,051	514,850	2,704,055	7.04
3-store independents	31	10	128	1	187,319	72	204,070	198,350	1,309,730	3.41
Local chains	26	1	88	10	113,662	1,863	117,001	80,310	1,765,546	4.59
Sectional chains	26		130	27	191,360	6,532	198,500	252,450	1,785,618	4.60
National chains	51		329	99	407,825	17,603	428,647	444,340	4,185,114	10.90
Manufacturer-controlled chains	4		17	3	24,138	571	18,889	25,380	103,960	.27
Other types of operation	9	3	53	1	86,551	587	65,489	233,020	313,778	.82

TABLE 110.—NIAGARA FALLS—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:					
Number of stores	8	1		7	
Annual net sales	\$1,642,979	(x)		(x)	
Per cent of total sales	100.00	(x)		(x)	
Men's and boys' clothing and furnishings stores:					
Number of stores	34	30	4		
Annual net sales	\$1,394,265	\$1,319,497	\$74,768		
Per cent of total sales	100.00	94.64	5.36		
Family clothing stores—men's, women's, and children's:					
Number of stores	10	4		6	
Annual net sales	\$416,879	\$81,304		\$335,445	
Per cent of total sales	100.00	19.53		80.47	
Women's ready-to-wear specialty stores—apparel and accessories:					
Number of stores	15	12	1	2	
Annual net sales	\$1,012,616	\$891,826	(x)	(x)	
Per cent of total sales	100.00	88.07	(x)	(x)	
Shoe stores:					
Number of stores	30	14	9	6	1
Annual net sales	\$906,689	\$333,500	\$276,735	\$250,472	\$45,982
Per cent of total sales	100.00	36.78	30.52	27.63	5.07
Furniture stores:					
Number of stores	23	17	5	1	
Annual net sales	\$1,417,314	\$724,844	(x)	(x)	
Per cent of total sales	100.00	51.14	(x)	(x)	
Radio and music stores:					
Number of stores	8	5	2	1	
Annual net sales	\$475,264	\$222,229	(x)	(x)	
Per cent of total sales	100.00	46.76	(x)	(x)	
Grocery stores (without meats):					
Number of stores	133	116		17	
Annual net sales	\$2,474,465	\$1,395,492		\$1,078,973	
Per cent of total sales	100.00	56.40		43.60	
Combination stores (groceries and meats):					
Number of stores	146	126	10	10	
Annual net sales	\$4,973,389	\$3,163,240	\$530,070	\$1,280,079	
Per cent of total sales	100.00	63.00	10.66	25.74	
Restaurants, cafeterias, and lunch rooms:					
Number of stores	96	88	8		
Annual net sales	\$1,999,267	\$1,690,606	\$308,661		
Per cent of total sales	100.00	84.56	15.44		
Cigar stores and cigar stands:					
Number of stores	47	44	1	2	
Annual net sales	\$587,143	\$510,808	(x)	(x)	
Per cent of total sales	100.00	87.00	(x)	(x)	
Filling stations:					
Number of stations	58	25	21	12	
Annual net sales	\$1,238,979	\$406,019	\$683,356	\$149,604	
Per cent of total sales	100.00	32.77	55.16	12.07	
Coal and wood yards—ice dealers:					
Number of yards	15	14			1
Annual net sales	\$1,432,402	\$1,415,267			\$17,135
Per cent of total sales	100.00	98.80			1.20
Drug stores:					
Number of stores	34	19	8	7	
Annual net sales	\$1,183,590	\$461,266	\$220,467	\$501,857	
Per cent of total sales	100.00	38.97	18.63	42.40	
Hardware stores:					
Number of stores	19	19			
Annual net sales	\$1,491,893	\$1,491,893			
Per cent of total sales	100.00	100.00			
Jewelry stores:					
Number of stores	19	16	3		
Annual net sales	\$385,448	\$335,025	\$50,423		
Per cent of total sales	100.00	86.92	13.08		



CENSUS OF DISTRIBUTION

TABLE 112.—TROY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>1, 149</b>	<b>1, 035</b>	<b>3, 670</b>	<b>652</b>	<b>\$5, 236, 799</b>	<b>\$128, 736</b>	<b>\$5, 167, 852</b>	<b>\$7, 286, 290</b>	<b>\$45, 829, 731</b>	<b>100. 00</b>
Single-store independents.....	942	1, 025	2, 373	387	3, 240, 032	86, 089	3, 257, 089	5, 392, 640	28, 935, 960	63. 14
2-store independents.....	39	29	259	75	460, 311	11, 670	421, 054	497, 800	3, 491, 548	7. 62
3-store independents.....	15	1	251	16	501, 810	1, 544	491, 479	508, 880	3, 447, 842	7. 52
Local chains.....	29		131	9	200, 492	2, 245	145, 046	172, 420	2, 234, 148	4. 87
Sectional chains.....	43		197	29	278, 366	8, 849	334, 733	169, 090	2, 339, 065	5. 10
National chains.....	65		392	125	459, 156	17, 256	516, 343	483, 500	4, 807, 117	10. 49
Leased-department chains.....	7		12	9	15, 506	762	20, 155	7, 630	92, 881	. 21
Manufacturer-controlled chains.....	5		26	2	40, 448	324	37, 167	50, 380	230, 942	. 52
Other types of operation.....	3	1	29		40, 678		34, 756	33, 950	240, 328	. 53

TABLE 113.—TROY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	4	1	1	2	
Annual net sales.....	\$2, 949, 710	(x)	(x)	(x)	
Per cent of total sales.....	100. 00	(x)	(x)	(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	8	3		5	
Annual net sales.....	\$1, 316, 351	\$22, 570		\$1, 293, 781	
Per cent of total sales.....	100. 00	1. 71		98. 29	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	48	32	10	5	1
Annual net sales.....	\$1, 852, 691	\$938, 598	\$672, 435	\$262, 512	\$30, 146
Per cent of total sales.....	100. 00	50. 69	36. 30	10. 93	2. 11
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	9	4	1	4	
Annual net sales.....	\$270, 622	(x)	(x)	\$178, 606	
Per cent of total sales.....	100. 00	(x)	(x)	66. 00	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	29	21	4	4	
Annual net sales.....	\$2, 430, 759	\$1, 749, 544	\$486, 758	\$194, 457	
Per cent of total sales.....	100. 00	71. 98	20. 02	8. 00	
<b>Shoe stores:</b>					
Number of stores.....	29	14	1	11	3
Annual net sales.....	\$1, 202, 718	\$449, 942	(x)	\$559, 967	(x)
Per cent of total sales.....	100. 00	37. 41	(x)	46. 56	(x)
<b>Furniture stores:</b>					
Number of stores.....	19	18	1		
Annual net sales.....	\$2, 369, 110	(x)	(x)		
Per cent of total sales.....	100. 00	(x)	(x)		
<b>Radio and music stores:</b>					
Number of stores.....	12	12			
Annual net sales.....	\$500, 412	\$500, 412			
Per cent of total sales.....	100. 00	100. 00			
<b>Grocery stores (without meats):</b>					
Number of stores.....	245	200	11	34	
Annual net sales.....	\$3, 836, 967	\$1, 685, 120	\$753, 100	\$1, 398, 687	
Per cent of total sales.....	100. 00	43. 92	19. 63	36. 45	
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	92	83	6	3	
Annual net sales.....	\$3, 545, 137	\$2, 613, 774	\$279, 120	\$652, 243	
Per cent of total sales.....	100. 00	73. 73	7. 87	18. 40	
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	48	46	1	1	
Annual net sales.....	\$1, 536, 112	(x)	(x)	(x)	
Per cent of total sales.....	100. 00	(x)	(x)	(x)	
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	26	22	1	3	
Annual net sales.....	\$412, 197	\$221, 225	(x)	(x)	
Per cent of total sales.....	100. 00	53. 67	(x)	(x)	
<b>Filling stations:</b>					
Number of stations.....	59	25	11	23	
Annual net sales.....	\$1, 587, 431	\$565, 157	\$582, 901	\$420, 373	
Per cent of total sales.....	100. 00	35. 60	37. 35	27. 05	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	15	12	2	1	
Annual net sales.....	\$2, 330, 688	\$860, 054	(x)	(x)	
Per cent of total sales.....	100. 00	36. 90	(x)	(x)	
<b>Drug stores:</b>					
Number of stores.....	29	28		1	
Annual net sales.....	\$1, 082, 921	(x)		(x)	
Per cent of total sales.....	100. 00	(x)		(x)	
<b>Hardware stores:</b>					
Number of stores.....	10	10			
Annual net sales.....	\$172, 778	\$172, 778			
Per cent of total sales.....	100. 00	100. 00			
<b>Jewelry stores:</b>					
Number of stores.....	24	21	3		
Annual net sales.....	\$1, 011, 859	\$949, 580	\$62, 279		
Per cent of total sales.....	100. 00	93. 85	6. 15		

RETAIL DISTRIBUTION IN NEW YORK: 1929

365

TABLE 114.—MOUNT VERNON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	896	747	2,666	237	\$4,736,808	\$64,553	\$4,955,683	\$4,536,250	\$38,267,984	100.00
Food group.....	324	277	723	70	1,380,721	22,432	1,328,459	614,710	12,856,589	33.58
Candy and confectionery stores.....	35	39	36	8	51,455	2,606	83,688	62,500	536,583	1.40
Dairy products stores (including milk dealers) <sup>1</sup> .....	12	11	278	—	618,385	—	437,619	29,000	3,743,137	9.78
Delicatessen stores.....	22	21	16	—	19,580	—	41,751	35,530	460,670	1.21
Fruit stores and vegetable markets.....	24	27	40	9	62,829	2,318	59,192	24,390	808,245	2.11
Grocery stores (without meats).....	124	83	138	19	221,051	4,669	271,269	252,820	3,050,743	7.97
Combination stores (groceries and meats).....	29	13	77	14	171,010	4,683	183,585	74,916	1,869,710	4.88
Meat markets (including sea foods).....	68	79	104	16	199,947	5,987	186,661	39,168	2,171,600	5.68
Bakeries—caterers.....	10	4	34	4	35,864	—	43,294	5,460	214,895	.56
General merchandise group <sup>2</sup> .....	27	21	223	36	255,473	6,670	423,692	435,530	2,435,738	6.37
Dry goods stores—piece goods stores.....	16	16	19	—	25,279	—	51,627	132,400	345,866	.91
General merchandise stores.....	4	2	5	1	7,596	250	18,136	33,310	90,548	.25
Variety, 5-and-10, and to-a-dollar stores.....	6	3	89	18	88,602	2,595	108,200	103,360	775,692	2.03
Automotive group <sup>2</sup> .....	129	80	558	6	1,084,571	3,745	1,161,741	624,590	8,595,985	22.46
Motor-vehicle dealers (new and used).....	21	9	242	—	461,104	—	530,759	347,470	5,073,643	13.26
Accessories, tires, and batteries.....	22	17	46	2	87,399	1,020	90,596	132,380	694,464	1.83
Filling stations.....	50	25	152	1	245,672	700	322,393	95,370	2,083,475	5.44
Garages and repair shops.....	34	27	114	3	264,636	2,025	215,973	44,870	812,603	2.12
Apparel group.....	118	96	241	50	410,684	14,898	507,022	953,290	3,655,832	9.55
Men's and boys' clothing and furnishing stores.....	20	16	29	10	67,444	4,424	87,155	300,840	785,062	2.05
Family clothing stores—men's, women's, and children's.....	13	10	24	7	51,730	1,802	70,355	119,510	469,523	1.23
Women's ready-to-wear specialty stores—apparel and accessories.....	23	23	37	4	60,369	1,179	82,164	100,610	616,030	1.61
Women's accessories stores.....	25	16	93	5	130,936	1,172	108,662	168,410	628,716	1.64
Other apparel stores.....	13	11	22	3	30,807	1,880	44,475	62,930	270,139	.73
Shoe stores.....	24	20	36	15	69,348	4,941	114,211	262,990	877,383	2.29
Furniture and household group.....	95	34	179	7	380,151	1,806	385,423	418,170	1,823,705	4.78
Furniture stores.....	15	17	72	3	169,563	950	214,281	303,310	1,016,880	2.66
Floor coverings, draperies, curtains, and upholstery stores.....	3	1	6	—	9,310	—	5,280	10,500	30,091	.08
Household appliances stores.....	4	1	23	—	42,778	—	19,791	8,330	82,783	.22
Other home furnishings and appliances stores.....	8	10	40	2	67,320	105	27,709	31,800	227,624	.59
Radio and music stores.....	8	5	33	2	61,150	750	68,395	64,230	471,554	1.23
Restaurants, cafeterias, and eating places.....	54	60	196	11	212,745	3,729	213,044	30,300	1,810,691	4.73
Restaurants, cafeterias, and lunch rooms.....	34	41	107	6	136,774	1,870	134,777	14,410	805,243	2.11
Lunch counters, refreshment stands, etc.....	20	19	89	5	75,971	1,859	78,267	15,890	505,378	1.32
Lumber and building group.....	38	34	172	4	392,870	1,120	293,768	386,690	2,156,457	5.63
Lumber and building material dealers.....	4	3	50	—	126,672	—	94,551	134,110	833,709	2.18
Electrical shops (without radio).....	8	9	21	1	44,933	520	32,195	59,800	301,278	.79
Heating and plumbing shops.....	12	8	71	3	178,738	600	71,126	102,610	648,841	1.69
Paint and glass stores.....	14	14	24	—	42,627	—	35,916	90,170	371,539	.97
Other retail stores.....	165	143	361	53	665,893	10,154	742,024	1,156,370	5,370,037	14.03
Hardware stores.....	18	16	11	1	24,450	177	46,984	140,330	310,610	.81
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	20	10	9	3	17,487	1,100	36,795	49,750	448,135	1.17
Coal and wood yards—ice dealers.....	11	2	118	—	204,317	—	159,291	137,480	1,793,523	4.47
Drug stores.....	39	36	109	11	183,898	4,038	196,446	307,660	1,265,917	3.31
Florists.....	8	6	13	1	30,491	500	41,474	11,350	196,528	.51
Gifts—novelties, and toys—cameras.....	7	7	5	2	6,785	100	14,615	35,000	97,922	.26
Jewelry stores.....	14	16	20	3	45,004	692	65,308	249,970	356,661	.93
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	18	15	13	—	17,007	—	34,692	43,580	232,722	.61
Office, school, and store supplies and equipment dealers.....	3	3	4	1	6,180	500	6,412	14,800	32,180	.08
Opticians and optometrists.....	5	2	10	3	20,869	416	18,247	17,570	82,571	.22
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	16	17	32	27	77,715	2,289	62,074	77,860	330,425	.86
Secondhand stores.....	3	2	3	—	3,700	—	7,550	16,800	60,000	.16

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 115.—MOUNT VERNON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>896</b>	<b>747</b>	<b>2,656</b>	<b>237</b>	<b>\$4,736,808</b>	<b>\$64,553</b>	<b>\$4,955,683</b>	<b>\$4,536,250</b>	<b>\$39,267,964</b>	<b>100.00</b>
Single-store independents.....	703	717	1,579	158	2,841,732	44,537	3,273,925	3,431,070	24,021,215	62.77
2-store independents.....	45	26	207	2	430,335	779	455,839	397,600	3,562,629	9.31
3-store independents.....	12	89	137	7	137,554	2,980	153,206	88,080	1,176,527	3.03
Local chains.....	48	223	406	15	406,634	5,265	377,102	264,770	3,671,384	9.50
Sectional chains.....	30	248	476	6	476,253	1,560	328,265	127,310	2,560,243	6.69
National chains.....	48	203	293	44	293,497	8,622	310,498	180,640	2,720,742	7.11
Other types of operation.....	10	4	107	5	150,745	780	50,788	30,880	555,224	1.45

TABLE 116.—MOUNT VERNON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores.....	(x)	(x)	(x)	(x)	(x)	Combination stores (groceries and meats):					
Variety, 5-and-10, and 10-a-dollar stores:						Number of stores.....	29	12	13		4
Number of stores.....	6	3		3		Annual net sales.....	\$1,869,710	\$427,686	\$880,950	\$561,174	
Annual net sales.....	\$775,692	\$108,752		\$666,940		Per cent of total sales.....	100.00	22.87	47.12	30.01	
Per cent of total sales.....	100.00	14.02		85.98		Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishings stores:						Number of stores.....	34	33	1		
Number of stores.....	20	13	3	4		Annual net sales.....	\$805,243	(x)	(x)		
Annual net sales.....	\$735,062	\$551,487	\$143,025	\$90,550		Per cent of total sales.....	100.00	(x)	(x)		
Per cent of total sales.....	100.00	70.25	18.22	11.53		Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores.....	20	18			2
Number of stores.....	13	10	1	2		Annual net sales.....	\$448,135	(x)		(x)	
Annual net sales.....	\$469,523	\$262,577	(x)	(x)		Per cent of total sales.....	100.00	(x)		(x)	
Per cent of total sales.....	100.00	55.92	(x)	(x)		Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	50	23	11		10
Number of stores.....	23	23				Annual net sales.....	\$2,083,475	\$1,236,984	\$633,907	\$212,584	
Annual net sales.....	\$616,009	\$616,009				Per cent of total sales.....	100.00	59.37	30.43	10.20	
Per cent of total sales.....	100.00	100.00				Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards.....	11	9	1		1
Number of stores.....	24	20	1	1	2	Annual net sales.....	\$1,709,523	(x)	(x)	(x)	
Annual net sales.....	\$877,333	\$552,506	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	(x)	
Per cent of total sales.....	100.00	62.97	(x)	(x)	(x)	Drug stores:					
Furniture stores:						Number of stores.....	39	35	3		1
Number of stores.....	15	15				Annual net sales.....	\$1,265,917	\$932,862	(x)	(x)	
Annual net sales.....	\$1,016,880	\$1,016,880				Per cent of total sales.....	100.00	73.69	(x)	(x)	
Per cent of total sales.....	100.00	100.00				Hardware stores:					
Radio and music stores:						Number of stores.....	18	18			
Number of stores.....	8	4	4			Annual net sales.....	\$310,519	\$310,519			
Annual net sales.....	\$471,354	\$195,459	\$275,895			Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	41.47	58.53			Jewelry stores:					
Grocery stores (without meats):						Number of stores.....	14	14			
Number of stores.....	124	80	19	25		Annual net sales.....	\$358,661	\$358,661			
Annual net sales.....	\$3,050,743	\$1,102,455	\$967,790	\$980,498		Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	36.14	31.72	32.14							

# RETAIL DISTRIBUTION IN NEW YORK: 1929

367

TABLE 117.—NEW ROCHELLE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>766</b>	<b>587</b>	<b>2,749</b>	<b>493</b>	<b>\$5,125,243</b>	<b>\$122,768</b>	<b>\$4,934,063</b>	<b>\$4,419,660</b>	<b>\$37,863,282</b>	<b>100.00</b>
<b>Food group</b> .....	<b>268</b>	<b>218</b>	<b>505</b>	<b>51</b>	<b>1,018,620</b>	<b>16,953</b>	<b>1,022,647</b>	<b>441,460</b>	<b>10,142,540</b>	<b>28.78</b>
Candy and confectionery stores.....	22	10	71	14	113,907	5,589	172,285	21,510	673,046	1.78
Dairy products stores, including milk dealers <sup>1</sup> .....	12	11	98	4	220,164	1,250	115,300	13,040	1,503,514	3.97
Delicatessen stores.....	12	14	19	1	27,221	40	28,987	30,160	317,516	.84
Fruit stores and vegetable markets.....	16	15	42	3	68,446	1,060	59,502	19,230	550,392	1.45
Grocery stores (without meats).....	118	94	116	19	201,637	4,672	256,008	239,000	3,131,677	8.27
Combination stores (groceries and meats).....	35	16	95	6	174,672	2,250	157,162	85,350	2,003,562	5.29
Meat markets (including sea foods).....	43	42	93	3	181,734	1,332	188,772	23,730	1,732,862	4.58
Bakeries—caterers.....	8	5	30	1	29,760	760	40,921	5,640	204,571	.54
Other food stores.....	2	2	1		1,100		3,020	3,800	24,500	.07
<b>General merchandise group<sup>2</sup></b> .....	<b>22</b>	<b>17</b>	<b>215</b>	<b>39</b>	<b>291,257</b>	<b>4,039</b>	<b>189,591</b>	<b>297,020</b>	<b>1,702,399</b>	<b>4.50</b>
Dry goods stores—piece goods stores.....	12	13	6	1	6,068	80	23,915	60,270	155,470	.41
General merchandise stores.....	6	4	21		20,342		30,436	65,330	289,596	.76
Variety, 5-and-10, and to-a-dollar stores.....	3		87	25	83,078	2,300	74,707	59,770	585,160	1.55
<b>Automotive group</b> .....	<b>111</b>	<b>62</b>	<b>548</b>	<b>9</b>	<b>1,041,627</b>	<b>3,244</b>	<b>1,220,112</b>	<b>863,170</b>	<b>9,629,784</b>	<b>25.43</b>
Motor-vehicle dealers (new and used).....	18	2	307	1	642,206	500	783,908	605,570	6,998,388	18.40
Accessories, tires, and batteries.....	18	10	45		82,034		81,702	128,230	609,664	1.61
Filling stations.....	33	11	91	4	153,301	1,406	165,857	55,730	1,072,385	2.83
Garages and repair shops.....	42	39	105	4	164,086	1,338	188,585	63,640	979,327	2.59
<b>Apparel group</b> .....	<b>99</b>	<b>66</b>	<b>222</b>	<b>35</b>	<b>364,192</b>	<b>9,978</b>	<b>462,444</b>	<b>845,560</b>	<b>3,202,051</b>	<b>8.46</b>
Men's and boys' clothing and furnishings stores.....	22	13	47	8	83,301	2,058	109,708	250,460	755,362	2.00
Family clothing stores—men's, women's, and children's.....	4	3	6	3	11,805	1,125	14,140	30,150	103,811	.28
Women's ready-to-wear specialty stores—apparel and accessories.....	32	22	80	12	111,396	4,130	149,381	277,770	1,080,236	2.85
Women's accessories stores.....	20	14	44	2	87,286	1,115	83,366	67,750	530,730	1.40
Other apparel stores.....	6	2	10	2	13,213	430	23,875	53,760	176,818	.48
Shoe stores.....	15	12	35	8	47,191	1,120	71,984	165,670	556,598	1.47
<b>Furniture and household group</b> .....	<b>41</b>	<b>32</b>	<b>182</b>	<b>8</b>	<b>372,082</b>	<b>1,991</b>	<b>357,311</b>	<b>563,200</b>	<b>2,177,312</b>	<b>5.75</b>
Furniture stores.....	14	12	68	1	150,233	175	145,889	156,450	938,688	2.48
Floor coverings, draperies, curtains, and upholstery stores.....	11	9	33	2	64,499	50	79,474	120,190	430,522	1.14
Household appliances stores.....	4		19		15,701		8,073	6,180	53,113	.14
Other home furnishings and appliances stores.....	6	6	3	5	4,338	1,766	16,184	14,420	67,842	.18
Radio and music stores.....	6	5	59		137,311		107,691	65,960	637,147	1.81
<b>Restaurants, cafeterias, and eating places</b> .....	<b>44</b>	<b>39</b>	<b>370</b>	<b>311</b>	<b>684,191</b>	<b>75,895</b>	<b>488,489</b>	<b>32,830</b>	<b>2,381,910</b>	<b>6.29</b>
Restaurants, cafeterias, and lunch rooms.....	31	28	344	311	637,113	75,895	439,652	29,960	2,151,126	5.63
Lunch counters, refreshment stands, etc.....	13	11	26		47,078		48,837	2,870	230,790	.61
<b>Lumber and building group<sup>2</sup></b> .....	<b>24</b>	<b>13</b>	<b>318</b>		<b>810,056</b>		<b>411,599</b>	<b>418,150</b>	<b>4,037,094</b>	<b>10.66</b>
Lumber and building material dealers.....	6	5	192		467,741		231,761	266,940	2,018,730	6.91
Heating and plumbing shops.....	8	3	97		270,253		133,029	68,750	1,041,318	2.75
Paint and glass stores.....	9	4	28		70,562		46,469	78,460	369,346	.98
<b>Other retail stores</b> .....	<b>155</b>	<b>138</b>	<b>328</b>	<b>40</b>	<b>552,378</b>	<b>10,668</b>	<b>689,188</b>	<b>1,168,870</b>	<b>4,583,586</b>	<b>12.10</b>
Hardware stores.....	10	11	22	1	40,530	415	59,869	148,370	496,586	1.31
Farmers' supplies.....	5	5	46	3	67,366	889	53,111	34,000	513,078	1.36
Book stores.....	4	3	9	5	10,398	739	15,180	30,450	95,682	.25
Cigar stores and cigar stands.....	26	26	12	1	14,621	200	43,303	63,180	338,160	.89
Coal and wood yards—ice dealers.....	18	15	30	2	68,395	646	53,388	13,790	408,938	1.08
Drug stores.....	27	21	106	11	176,209	3,725	167,237	281,100	1,283,870	3.31
Florists.....	9	7	20	3	39,428	1,476	47,850	13,500	208,238	.55
Gifts—novelties and toys—cameras.....	11	14	17	2	21,375	250	61,576	123,740	342,556	.90
Jewelry stores.....	9	7	16	1	24,210	112	51,278	179,640	293,591	.78
Luggage and leather goods stores.....	3	3	4	3	4,036	460	21,246	99,900	89,741	.24
Music stores (without radio).....	3	1	4		5,505		3,089	12,400	16,676	.04
News dealers.....	9	7	13		13,566		27,632	26,690	178,900	.47
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	2	8		15,440		30,016	81,040	99,087	.26
Stationers and printers.....	3	3	1		1,480		4,413	3,150	19,701	.05
Miscellaneous classifications (combined).....	12	10	17	8	46,843	1,766	40,818	41,470	176,292	.47
<b>Secondhand stores</b> .....	<b>2</b>	<b>2</b>	<b>1</b>		<b>840</b>		<b>2,664</b>	<b>1,400</b>	<b>6,570</b>	<b>.02</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



CENSUS OF DISTRIBUTION

TABLE 118.—NEW ROCHELLE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>768</b>	<b>587</b>	<b>2,749</b>	<b>493</b>	<b>\$5,125,243</b>	<b>\$122,768</b>	<b>\$4,894,053</b>	<b>\$4,419,660</b>	<b>\$37,863,232</b>	<b>100.00</b>
Single-store independents.....	571	563	1,339	101	2,314,924	27,907	2,488,066	2,883,530	18,880,178	49.88
2-store independents.....	49	21	244	18	494,948	5,540	496,103	412,490	3,358,235	8.87
3-store independents.....	12	1	52	1	70,857	146	105,795	153,940	517,050	1.36
Local chains.....	51	1	417	11	867,232	3,886	646,282	495,990	6,313,084	16.67
Sectional chains.....	23	-----	184	1	380,918	700	308,131	95,010	2,094,835	7.12
National chains.....	51	-----	388	354	734,451	83,461	577,332	210,670	4,492,955	11.87
Manufacturer-controlled chains.....	4	-----	60	7	119,276	1,068	65,280	66,330	605,053	1.60
Other types of operation.....	5	1	65	-----	142,637	-----	147,059	98,700	995,826	2.63

TABLE 119.—NEW ROCHELLE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Variety, 5-and-10, and to-a-dollar stores:						Number of stores.....	35	16	11	8	
Number of stores.....	3				3	Annual net sales.....	\$2,003,682	\$717,280	\$466,193	\$820,083	
Annual net sales.....	\$685,160				\$585,160	Per cent of total sales.....	100.00	35.80	23.27	40.93	
Per cent of total sales.....	100.00				100.00	Restaurants, cafeterias, and lunch rooms:					
Men's and boys' clothing and furnishings stores:						Number of stores.....	31	27	1	3	
Number of stores.....	22	15	6		1	Annual net sales.....	\$2,151,123	\$638,122	(x)	(x)	
Annual net sales.....	\$755,362	\$533,515	(x)	(x)		Per cent of total sales.....	100.00	43.61	(x)	(x)	
Per cent of total sales.....	100.00	70.63	(x)	(x)		Cigar stores and cigar stands:					
Family clothing stores—men's, women's, and children's:						Number of stores.....	28	23	2	1	
Number of stores.....	4	3			1	Annual net sales.....	\$338,160	\$223,898	(x)	(x)	
Annual net sales.....	\$103,811	(x)		(x)		Per cent of total sales.....	100.00	66.21	(x)	(x)	
Per cent of total sales.....	100.00	(x)		(x)		Filling stations:					
Women's ready-to-wear specialty stores—apparel and accessories:						Number of stations.....	33	10	6	17	
Number of stores.....	32	24	7		1	Annual net sales.....	\$1,072,385	\$467,699	\$231,237	\$373,459	
Annual net sales.....	\$1,080,236	\$677,676	\$304,150		\$98,410	Per cent of total sales.....	100.00	43.61	21.66	34.83	
Per cent of total sales.....	100.00	62.73	28.16		9.11	Coal and wood yards—ice dealers:					
Shoe stores:						Number of yards.....	18	15	3		
Number of stores.....	15	10	3		2	Annual net sales.....	\$408,938	\$265,964	\$142,974		
Annual net sales.....	\$556,598	\$227,548	\$20,429		\$308,621	Per cent of total sales.....	100.00	65.04	34.96		
Per cent of total sales.....	100.00	40.88	3.67		58.45	Drug stores:					
Furniture stores:						Number of stores.....	27	10	6	2	
Number of stores.....	14	9	5			Annual net sales.....	\$1,253,870	\$707,642	(x)	(x)	
Annual net sales.....	\$938,688	\$580,886	\$357,802			Per cent of total sales.....	100.00	56.44	(x)	(x)	
Per cent of total sales.....	100.00	61.88	38.12			Hardware stores:					
Radio and music stores:						Number of stores.....	10	10			
Number of stores.....	6	4	2			Annual net sales.....	\$496,586	\$496,586			
Annual net sales.....	\$687,147	(x)	(x)			Per cent of total sales.....	100.00	100.00			
Per cent of total sales.....	100.00	(x)	(x)			Jewelry stores:					
Grocery stores (without meats):						Number of stores.....	9	8	1		
Number of stores.....	118	87	8	23		Annual net sales.....	\$293,591	(x)	(x)		
Annual net sales.....	\$3,131,677	\$1,078,124	\$718,093	\$1,336,470		Per cent of total sales.....	100.00	(x)	(x)		
Per cent of total sales.....	100.00	34.43	22.93	42.64							

RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 120.—ELMIRA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	746	688	2,763	492	\$3,744,733	\$114,649	\$3,462,589	\$5,263,150	\$31,260,091	100.00
Food group <sup>1</sup> .....	244	240	433	95	575,818	24,366	515,262	437,020	7,329,636	23.45
Candy and confectionery stores.....	28	31	32	6	24,700	1,405	40,491	32,470	314,314	1.01
Dairy products stores (including milk dealers) <sup>2</sup> .....	8	9	04	1	109,846	500	61,887	4,550	718,760	2.30
Grocery stores (without meats).....	119	96	109	41	144,413	10,185	155,012	205,030	2,014,675	8.36
Combination stores (groceries and meats).....	50	65	153	42	211,888	11,405	182,559	155,530	2,989,617	9.56
Meat markets (including sea foods).....	10	21	20	4	20,500	715	25,043	15,100	367,571	1.18
Bakeries—caterers.....	10	14	41	1	47,830	158	39,806	14,090	271,666	.87
Other food stores.....	3	3	13	—	9,311	—	6,760	8,450	41,033	.13
General stores—groceries with apparel or dry goods.....	4	5	5	2	4,209	200	2,852	11,530	116,021	.37
General merchandise group.....	17	13	569	132	551,539	22,346	489,733	870,360	4,112,675	13.15
Department stores.....	5	2	236	00	254,016	10,257	211,074	400,750	1,820,794	5.82
Dry goods stores—piece goods stores.....	4	8	201	20	103,546	5,130	144,705	319,950	1,210,553	3.87
General merchandise stores.....	3	3	—	—	—	—	2,983	16,020	38,600	.12
Variety, 5-and-10, and to-a-dollar stores.....	5	—	126	52	103,977	6,050	130,911	124,010	1,042,868	3.34
Automotive group.....	90	65	377	25	618,361	6,603	609,881	670,740	6,174,177	19.75
Motor-vehicle dealers (new and used).....	19	9	242	2	417,244	908	444,088	519,850	4,855,702	15.53
Accessories, tires, and batteries.....	21	20	46	4	79,982	472	84,354	94,300	630,039	2.02
Filling stations.....	28	11	43	11	58,272	2,410	43,071	25,180	435,603	1.39
Motor cycles, bicycles, and supplies.....	3	3	2	—	1,980	—	3,721	3,840	19,077	.06
Garages and repair shops.....	19	22	44	8	55,883	2,807	34,647	27,670	232,706	.75
Apparel group.....	86	66	279	111	392,287	28,383	510,557	1,018,980	3,465,834	11.09
Men's and boys' clothing and furnishings stores.....	21	15	46	27	84,527	3,073	123,894	311,190	810,097	2.62
Family clothing stores—men's, women's, and children's.....	10	5	42	9	61,715	2,435	86,578	201,430	609,353	1.95
Women's ready-to-wear specialty stores—apparel and accessories.....	20	18	76	24	81,773	6,339	133,881	177,600	882,345	2.82
Women's accessories stores.....	12	9	37	16	45,702	4,404	31,446	18,210	205,188	.66
Other apparel stores.....	8	10	16	12	17,953	5,949	10,359	29,250	117,735	.38
Shoe stores.....	15	9	62	23	100,597	5,583	124,309	275,900	832,116	2.66
Furniture and household group <sup>1</sup> .....	37	35	208	11	366,038	4,668	305,338	500,400	1,989,639	6.30
Furniture stores.....	11	15	81	2	150,375	863	144,902	248,770	930,522	2.98
Household appliances stores.....	7	4	44	4	58,974	1,594	30,277	34,050	240,040	.79
Other home furnishings and appliances stores.....	8	7	7	5	13,031	2,221	14,231	39,930	91,957	.29
Radio and music stores.....	10	7	74	—	141,897	—	103,084	146,050	641,521	2.05
Restaurants, cafeterias, and eating places.....	74	85	191	27	170,073	7,266	149,929	22,280	871,487	2.79
Restaurants, cafeterias, and lunch rooms.....	60	71	170	24	158,418	6,786	130,231	20,050	793,475	2.54
Lunch counters, refreshment stands, etc.....	14	14	15	3	11,655	480	19,698	2,230	78,012	.25
Lumber and building group.....	28	19	191	15	343,181	3,568	167,023	415,690	1,858,694	5.94
Lumber and building material dealers.....	9	4	136	11	218,431	2,473	111,341	314,730	1,327,446	4.24
Heating and plumbing shops.....	6	2	34	1	94,731	65	20,373	31,030	315,284	1.01
Paint and glass stores.....	11	13	21	3	30,019	1,000	35,309	69,330	215,894	.69
Other retail stores <sup>1</sup> .....	157	149	605	59	716,071	16,027	699,680	1,310,140	5,304,008	16.97
Hardware stores.....	6	5	81	—	105,194	—	74,701	218,360	592,828	1.90
Hardware and farm implement stores.....	3	1	26	—	36,411	—	39,306	214,770	478,996	1.53
Farmers' supplies.....	7	4	27	14	60,404	6,498	48,181	55,830	518,532	1.66
Book stores.....	3	5	2	—	1,548	—	3,583	30,390	30,923	.10
Cigar stores and cigar stands.....	22	23	26	3	30,509	532	42,554	27,510	235,815	.76
Coal and wood yards—ice dealers.....	10	7	83	6	135,195	2,980	106,307	104,520	1,014,713	3.25
Drug stores.....	24	22	74	10	99,401	2,195	93,987	284,350	914,050	2.92
Florists.....	9	8	29	6	34,903	700	27,956	11,970	156,123	.50
Gifts—novelties, and toys—cameras.....	3	4	3	—	3,195	—	6,883	16,370	61,138	.16
Jewelry stores.....	15	17	35	6	68,539	589	68,708	149,800	316,526	1.01
News dealers.....	3	3	9	1	6,931	432	5,540	16,040	171,853	.53
Office, school, and store supplies and equipment dealers.....	5	1	25	—	45,606	—	18,999	42,260	182,332	.58
Opticians and optometrists.....	8	7	5	1	7,898	600	11,246	20,200	71,673	.23
Stationers and printers.....	10	14	26	3	28,833	175	22,317	46,370	194,718	.62
Miscellaneous classifications (combined).....	27	25	53	8	69,719	1,001	75,090	56,700	425,044	1.36
Secondhand stores.....	11	11	8	5	12,076	1,162	12,364	10,990	68,830	.21

This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>1</sup>Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 121.—ELMIRA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>746</b>	<b>688</b>	<b>2,763</b>	<b>482</b>	<b>\$3,744,733</b>	<b>\$114,849</b>	<b>\$3,462,589</b>	<b>\$5,263,130</b>	<b>\$31,280,091</b>	<b>100.00</b>
Single-store independents.....	612	663	1,984	311	2,702,475	79,492	2,436,588	4,022,220	22,377,350	71.59
2-store independents.....	23	16	104	18	281,148	3,394	253,433	295,900	1,977,455	6.32
3-store independents.....	10	6	31	6	59,169	2,013	54,786	85,810	378,128	1.21
Local chains.....	9	3	37	4	51,515	1,148	65,773	214,590	506,523	1.62
Sectional chains.....	27	.....	143	9	163,651	2,135	167,795	131,860	1,260,192	4.05
National chains.....	51	.....	317	126	373,019	24,756	412,232	400,700	4,014,612	12.84
Manufacturer-controlled chains.....	7	.....	38	4	62,258	1,231	42,756	96,340	366,019	1.17
Other types of operation.....	7	.....	49	2	51,495	480	29,226	15,710	373,803	1.20

TABLE 122.—ELMIRA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	5	2	.....	3	.....	Number of stores.....	56	51	1	4	.....
Annual net sales.....	\$1,820,794	(x)	.....	(x)	.....	Annual net sales.....	\$2,989,617	(x)	(x)	\$891,913	.....
Per cent of total sales.....	100.00	(x)	.....	(x)	.....	Per cent of total sales.....	100.00	(x)	(x)	29.83	.....
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	5	.....	.....	5	.....	Number of stores.....	60	58	1	1	.....
Annual net sales.....	\$1,042,865	.....	.....	\$1,042,865	.....	Annual net sales.....	\$793,475	(x)	(x)	(x)	.....
Per cent of total sales.....	100.00	.....	.....	100.00	.....	Per cent of total sales.....	100.00	(x)	(x)	(x)	.....
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	21	17	1	3	.....	Number of stores.....	22	21	.....	1	.....
Annual net sales.....	\$819,097	\$700,699	(x)	(x)	.....	Annual net sales.....	\$235,815	(x)	.....	(x)	.....
Per cent of total sales.....	100.00	85.55	(x)	(x)	.....	Per cent of total sales.....	100.00	(x)	.....	(x)	.....
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	10	7	.....	3	.....	Number of stations.....	28	12	2	14	.....
Annual net sales.....	\$609,353	\$415,054	.....	\$193,699	.....	Annual net sales.....	\$435,603	(x)	(x)	\$148,046	.....
Per cent of total sales.....	100.00	68.21	.....	31.79	.....	Per cent of total sales.....	100.00	(x)	(x)	33.99	.....
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	20	14	4	2	.....	Number of yards.....	10	10	.....	.....	.....
Annual net sales.....	\$882,345	\$344,555	(x)	(x)	.....	Annual net sales.....	\$1,014,713	\$1,014,713	.....	.....	.....
Per cent of total sales.....	100.00	39.05	(x)	(x)	.....	Per cent of total sales.....	100.00	100.00	.....	.....	.....
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	15	7	3	3	2	Number of stores.....	24	18	5	1	.....
Annual net sales.....	\$832,116	\$395,811	\$111,928	\$178,835	\$145,542	Annual net sales.....	\$914,060	\$686,511	(x)	(x)	.....
Per cent of total sales.....	100.00	47.57	13.45	21.49	17.49	Per cent of total sales.....	100.00	72.92	(x)	(x)	.....
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	11	11	.....	.....	.....	Number of stores.....	6	6	.....	.....	.....
Annual net sales.....	\$930,522	\$930,522	.....	.....	.....	Annual net sales.....	\$562,828	\$592,828	.....	.....	.....
Per cent of total sales.....	100.00	100.00	.....	.....	.....	Per cent of total sales.....	100.00	100.00	.....	.....	.....
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	10	9	1	.....	.....	Number of stores.....	15	14	1	.....	.....
Annual net sales.....	\$641,521	(x)	(x)	.....	.....	Annual net sales.....	\$316,523	(x)	(x)	.....	.....
Per cent of total sales.....	100.00	(x)	(x)	.....	.....	Per cent of total sales.....	100.00	(x)	(x)	.....	.....
<b>Grocery stores (without meats):</b>											
Number of stores.....	119	90	1	28	.....						
Annual net sales.....	\$2,614,675	(x)	(x)	\$1,172,431	.....						
Per cent of total sales.....	100.00	(x)	(x)	44.84	.....						



CENSUS OF DISTRIBUTION

TABLE 124.—JAMESTOWN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	757	676	2,411	439	\$3,298,247	\$117,805	\$3,429,912	\$4,981,520	\$30,423,250	100.00
Single-store independents.....	593	638	1,691	324	2,215,406	88,159	2,315,776	3,857,100	20,238,026	68.52
2-store independents.....	49	32	187	22	271,124	6,046	372,140	406,810	3,337,465	10.97
3-store independents.....	19	5	94	2	150,172	624	157,891	150,170	1,491,410	4.90
Local chains.....	30	1	130	7	201,429	1,852	180,673	160,540	1,632,063	5.04
Sectional chains.....	28		93	44	153,968	10,054	170,873	134,720	1,456,480	4.89
National chains.....	27		136	34	202,022	10,545	183,251	206,820	1,910,952	6.31
Manufacturer-controlled chains.....	6		28	4	54,867	128	20,242	43,240	187,224	.62
Other types of operation.....	5		52	2	49,319	396	29,091	23,030	226,668	.76

TABLE 125.—JAMESTOWN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	4	2		2		Number of stores.....	163	140	5		18
Annual net sales.....	\$1,685,355	(x)		(x)		Annual net sales.....	\$3,099,747	\$2,336,408	\$80,431	\$682,008	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	75.37	2.60	22.03	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	3	1		2		Number of stores.....	22	13	8	1	
Annual net sales.....	\$487,802	(x)		(x)		Annual net sales.....	\$1,108,957	\$451,706	(x)	(x)	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	40.73	(x)	(x)	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	23	17	2	4		Number of stores.....	40	40			
Annual net sales.....	\$1,233,761	\$801,816	(x)	(x)		Annual net sales.....	\$661,546	\$661,546			
Per cent of total sales.....	100.00	64.99	(x)	(x)		Per cent of total sales.....	100.00				
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	8	2	2	4		Number of stores.....	13	10		3	
Annual net sales.....	\$356,399	(x)	(x)	\$142,813		Annual net sales.....	\$346,004	\$212,970		\$133,034	
Per cent of total sales.....	100.00	(x)	(x)	38.98		Per cent of total sales.....	100.00	61.55		38.45	
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	13	9	2	2		Number of stations.....	31	6	19	6	
Annual net sales.....	\$811,099	\$557,696	(x)	(x)		Annual net sales.....	\$014,409	\$344,096	\$427,513	\$142,797	
Per cent of total sales.....	100.00	68.76	(x)	(x)		Per cent of total sales.....	100.00	37.63	46.75	15.02	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	24	14	5	4	1	Number of yards.....	4	4			
Annual net sales.....	\$775,408	\$425,274	\$170,846	\$153,837	\$25,461	Annual net sales.....	\$516,941	\$516,941			
Per cent of total sales.....	100.00	54.85	22.03	19.84	3.28	Per cent of total sales.....	100.00	100.00			
Furniture stores:						Drug stores:					
Number of stores.....	16	16				Number of stores.....	16	11	2	3	
Annual net sales.....	\$1,190,783	\$1,190,783				Annual net sales.....	\$812,472	\$465,727	(x)	(x)	
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	57.32	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores.....	10	9	1			Number of stores.....	5	5			
Annual net sales.....	\$706,376	(x)	(x)			Annual net sales.....	\$1,201,177	\$1,201,177			
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	100.00			
						Jewelry stores:					
						Number of stores.....	16	15	1		
						Annual net sales.....	\$419,464	(x)	(x)		
						Per cent of total sales.....	100.00	(x)	(x)		



## CENSUS OF DISTRIBUTION

TABLE 127.—POUGHKEEPSIE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	741	711	2,503	399	\$3,450,857	\$99,295	\$3,534,220	\$5,147,440	\$31,226,511	100.00
Single-store independents	604	682	1,628	256	2,272,529	72,121	2,293,696	3,608,290	21,031,755	67.35
2-store independents	42	27	202	6	339,212	1,915	341,127	544,980	2,903,803	9.30
3-store independents	8	2	154	18	163,727	3,119	166,846	322,910	1,359,543	4.35
Local chains	14		86	9	69,773	1,830	71,603	106,630	591,441	1.89
Sectional chains	32		175	24	242,863	5,422	248,285	181,410	2,190,469	7.02
National chains	36		253	50	274,888	13,408	288,296	307,280	2,615,018	8.38
Other types of operation	5		55	6	89,865	980	90,845	75,940	474,422	1.52

TABLE 128.—POUGHKEEPSIE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores	3	1	1	1	1	Number of stores	37	21	7	9	
Annual net sales	\$3,435,184	(x)	(x)	(x)		Annual net sales	\$1,861,639	\$484,269	\$253,085	\$1,144,285	
Per cent of total sales	100.00	(x)	(x)	(x)		Per cent of total sales	100.00	24.94	13.59	61.47	
Variety, 5-and-10, and 10-and-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores	5				5	Number of stores	44	42	1	1	
Annual net sales	\$1,034,376			\$1,034,376		Annual net sales	\$1,178,241	(x)	(x)	(x)	
Per cent of total sales	100.00			100.00		Per cent of total sales	100.00	(x)	(x)	(x)	
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores	25	21	1	3		Number of stores	28	27		1	
Annual net sales	\$1,277,897	\$1,050,489	(x)	(x)		Annual net sales	\$483,428	(x)		(x)	
Per cent of total sales	100.00	82.20	(x)	(x)		Per cent of total sales	100.00	(x)		(x)	
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores	8	5		3		Number of stations	24	13	2	9	
Annual net sales	\$285,933	\$124,582		\$161,351		Annual net sales	\$1,045,527	(x)	(x)	\$268,255	
Per cent of total sales	100.00	43.57		56.43		Per cent of total sales	100.00	(x)	(x)	24.70	
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores	23	19	3	1		Number of yards	10	8	1	1	
Annual net sales	\$728,852	\$522,340	(x)	(x)		Annual net sales	\$1,261,445	(x)	(x)	(x)	
Per cent of total sales	100.00	71.56	(x)	(x)		Per cent of total sales	100.00	(x)	(x)	(x)	
Shoe stores:						Drug stores:					
Number of stores	19	10	1	7	1	Number of stores	18	9	7	2	
Annual net sales	\$705,063	\$321,774	(x)	\$250,640	(x)	Annual net sales	\$925,127	\$244,952	(x)	(x)	
Per cent of total sales	100.00	45.64	(x)	35.55	(x)	Per cent of total sales	100.00	26.48	(x)	(x)	
Furniture stores:						Hardware stores:					
Number of stores	7	6	1			Number of stores	5	5			
Annual net sales	\$708,606	(x)	(x)			Annual net sales	\$309,460	\$309,460			
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	100.00			
Radi and music stores:						Jewelry stores:					
Number of stores	14	12	2			Number of stores	15	14	1		
Annual net sales	\$1,038,030	(x)	(x)			Annual net sales	\$371,576	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)			Per cent of total sales	100.00	(x)	(x)		
Grocery stores (without meats):											
Number of stores	172	134	2	16							
Annual net sales	\$2,679,813	(x)	(x)	\$557,239							
Per cent of total sales	100.00	(x)	(x)	20.78							





CENSUS OF DISTRIBUTION

TABLE 130.—AUBURN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	653	639	1,766	507	\$2,280,995	\$103,129	\$2,237,366	\$3,785,430	\$22,301,682	100.00
Single-store independents.....	532	618	1,164	318	1,521,758	59,124	1,562,876	3,013,910	15,199,632	68.15
2-store independents.....	23	13	129	26	159,518	6,468	136,217	170,890	1,254,201	5.62
3-store independents.....	8	4	44	6	37,962	2,550	73,331	131,740	503,932	2.26
Local chains.....	39	2	158	42	222,006	10,336	103,128	115,120	2,407,823	10.80
Sectional chains.....	15	-----	78	28	88,504	11,021	67,410	43,260	626,196	2.81
National chains.....	28	-----	178	80	213,160	12,121	267,254	277,320	2,127,826	9.54
Other types of operation.....	8	2	15	8	18,087	1,469	27,161	33,190	182,072	.82

TABLE 131.—AUBURN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Number of stores.....	3	1	-----	-----	2	Grocery stores (without meats):					
Annual net sales.....	\$933,926	(x)	-----	(x)	-----	Number of stores.....	118	98	10	10	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Annual net sales.....	\$1,569,606	\$851,216	\$204,859	\$454,030	-----
Variety, 5-and-10, and 10-a-dollar stores:						Per cent of total sales.....	100.00	54.23	16.84	28.93	-----
Number of stores.....	7	2	1	-----	4	Combination stores (groceries and meats):					
Annual net sales.....	\$663,247	(x)	(x)	\$627,776	-----	Number of stores.....	42	24	15	3	-----
Per cent of total sales.....	100.00	(x)	(x)	94.66	-----	Annual net sales.....	\$2,723,071	\$800,661	\$1,602,872	\$319,638	-----
Men's and boys' clothing and furnishings stores:						Per cent of total sales.....	100.00	29.40	58.80	11.74	-----
Number of stores.....	18	15	2	-----	1	Restaurants, cafeterias, and lunch rooms:					
Annual net sales.....	\$675,606	\$584,297	(x)	(x)	-----	Number of stores.....	26	25	-----	1	-----
Per cent of total sales.....	100.00	86.50	(x)	(x)	-----	Annual net sales.....	\$570,696	(x)	-----	(x)	-----
Family clothing stores—men's, women's, and children's:						Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Number of stores.....	6	1	-----	-----	3	Cigar stores and cigar stands:					
Annual net sales.....	\$229,009	(x)	(x)	\$135,156	-----	Number of stores.....	21	10	1	1	-----
Per cent of total sales.....	100.00	(x)	(x)	59.02	-----	Annual net sales.....	\$172,710	(x)	(x)	(x)	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Per cent of total sales.....	100.00	(x)	(x)	(x)	-----
Number of stores.....	20	12	5	-----	2	Filling stations:					
Annual net sales.....	\$936,154	\$554,063	\$230,031	(x)	(x)	Number of stations.....	37	18	9	10	-----
Per cent of total sales.....	100.00	59.19	24.67	(x)	(x)	Annual net sales.....	\$949,586	\$469,068	\$345,840	\$134,677	-----
Shoe stores:						Per cent of total sales.....	100.00	49.40	36.42	14.18	-----
Number of stores.....	14	6	3	-----	2	Coal and wood yards—ice dealers:					
Annual net sales.....	\$443,910	\$151,940	\$113,900	(x)	(x)	Number of yards.....	10	10	-----	-----	-----
Per cent of total sales.....	100.00	34.23	25.66	(x)	(x)	Annual net sales.....	\$1,258,704	\$1,258,704	-----	-----	-----
Furniture stores:						Per cent of total sales.....	100.00	100.00	-----	-----	-----
Number of stores.....	10	8	2	-----	-----	Drug stores:					
Annual net sales.....	\$1,022,018	(x)	(x)	-----	-----	Number of stores.....	14	10	3	1	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Annual net sales.....	\$616,212	\$423,234	(x)	(x)	-----
Radio and music stores:						Per cent of total sales.....	100.00	68.88	(x)	(x)	-----
Number of stores.....	12	12	-----	-----	-----	Hardware stores:					
Annual net sales.....	\$265,696	\$265,696	-----	-----	-----	Number of stores.....	7	7	-----	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	-----	Annual net sales.....	\$812,192	\$812,192	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----
						Jewelry stores:					
						Number of stores.....	12	12	-----	-----	-----
						Annual net sales.....	\$263,735	\$263,735	-----	-----	-----
						Per cent of total sales.....	100.00	100.00	-----	-----	-----

# RETAIL DISTRIBUTION IN NEW YORK: 1929

377

TABLE 132.—WHITE PLAINS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	637	452	2,544	152	\$4,289,081	\$37,302	\$4,836,068	\$4,333,540	\$38,301,165	100.00
Food group.....	199	148	501	28	927,841	11,899	837,952	851,240	9,089,025	23.73
Candy and confectionery stores.....	19	16	18	5	27,871	1,760	43,320	18,650	234,300	.61
Dairy products stores (including milk dealers) <sup>1</sup> .....	8	6	107	—	242,549	—	121,084	10,440	1,617,919	3.96
Delicatessen stores.....	8	8	14	1	19,252	416	33,874	26,700	332,843	.87
Fruit stores and vegetable markets.....	11	9	23	4	52,345	1,924	37,074	9,120	395,474	1.03
Grocery stores (without meats).....	80	55	141	6	241,972	1,404	262,558	171,000	2,921,070	7.63
Combination stores (groceries and meats).....	34	22	84	9	156,274	3,304	159,111	81,670	1,980,521	5.17
Meat markets (including sea foods).....	33	30	58	4	108,001	2,635	108,343	19,500	1,278,688	3.34
Bakeries—caterers.....	6	2	56	—	78,677	466	74,688	13,410	427,210	1.12
General stores—groceries with apparel or dry goods.....	3	3	—	—	—	—	460	4,400	25,000	.07
General merchandise group.....	18	8	262	44	276,103	6,302	445,998	428,820	2,491,119	6.50
Department stores.....	3	—	131	10	154,583	2,044	265,143	204,320	1,332,078	3.48
Dry goods stores—piece goods stores.....	5	3	7	2	13,152	280	22,621	59,080	169,355	.44
General merchandise stores.....	4	4	9	1	15,858	250	30,921	46,250	191,761	.50
Variety, 5-and-10, and to-a-dollar stores.....	6	1	115	31	92,012	3,728	127,013	110,800	797,935	2.08
Automotive group.....	77	42	535	9	963,322	3,414	1,318,823	1,219,790	11,437,973	29.86
Motor vehicle dealers (new and used).....	22	5	881	—	693,001	—	1,046,260	1,057,030	9,593,180	25.05
Accessories, tires, and batteries.....	13	9	15	1	29,397	50	30,740	49,480	256,463	.67
Filling stations.....	25	10	64	5	106,584	2,344	122,939	61,890	832,453	2.17
Garages and repair shops.....	17	18	75	3	130,440	1,020	118,876	50,490	755,897	1.97
Apparel group.....	93	63	198	43	333,047	8,530	489,093	778,780	3,399,212	8.88
Men's and boys' clothing and furnishings stores.....	19	13	41	21	89,850	4,093	138,391	276,780	901,952	2.59
Family clothing stores—men's, women's, and children's.....	4	4	4	—	6,354	—	12,684	16,860	79,910	.21
Women's ready-to-wear specialty stores—apparel and accessories.....	19	14	46	2	67,882	310	93,925	79,970	682,436	1.78
Women's accessories stores.....	16	6	31	7	46,901	1,675	72,603	62,730	557,039	1.46
Other apparel stores.....	14	14	24	6	44,931	740	57,787	67,940	266,719	.70
Shoe stores.....	21	12	47	7	77,129	1,712	116,773	272,500	820,556	2.14
Furniture and household group.....	29	15	131	4	213,949	1,103	176,104	239,540	1,263,772	3.30
Furniture stores.....	7	4	33	1	66,152	200	57,053	73,050	466,091	1.19
Floor coverings, draperies, curtains, and upholstery stores.....	3	2	7	—	9,067	—	2,955	40,500	72,000	.19
Household appliances stores.....	4	1	39	—	58,559	—	20,903	21,150	183,946	.48
Other home furnishings and appliances stores.....	6	5	8	2	9,172	539	14,231	19,890	66,423	.17
Radio and music stores.....	9	3	44	1	70,902	364	79,002	84,950	486,312	1.27
Restaurants, cafeterias, and eating places.....	67	54	268	5	355,376	1,218	276,372	29,030	1,713,383	4.47
Restaurants, cafeterias, and lunch rooms.....	44	36	212	4	280,421	938	215,272	21,260	1,318,418	3.44
Lunch counters, refreshment stands, etc.....	23	18	56	1	74,955	280	61,100	7,770	394,965	1.03
Lumber and building group.....	23	10	287	5	607,519	1,370	590,404	488,230	4,117,067	10.75
Lumber and building material dealers.....	6	1	111	4	220,533	1,120	400,467	281,870	2,325,536	6.07
Electrical shops (without radio).....	8	4	97	—	135,123	—	60,270	74,980	655,263	1.71
Heating and plumbing shops.....	4	4	62	—	212,659	—	94,661	33,390	777,676	2.03
Paint and glass stores.....	5	5	17	1	30,204	250	36,006	45,990	355,592	.94
Other retail stores.....	128	109	367	14	612,874	3,466	701,872	800,010	4,764,614	12.44
Hardware stores.....	6	6	10	1	18,025	200	11,045	80,330	266,956	.67
Hardware and farm implement stores.....	1	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Farmers' supplies.....	2	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Book stores.....	4	4	10	—	13,978	—	10,769	19,370	65,540	.17
Cigar stores and cigar stands.....	26	23	17	1	23,712	150	45,408	38,500	408,725	1.07
Coal and wood yards—ice dealers.....	5	2	71	—	74,217	—	107,764	53,100	917,124	2.39
Drug stores.....	16	14	91	3	155,327	1,167	150,999	178,960	1,037,623	2.71
Florists.....	7	8	15	5	31,262	760	45,076	13,400	224,391	.58
Gifts—novelties and toys—cameras.....	11	8	8	1	9,260	540	24,182	38,760	144,449	.38
Jewelry stores.....	11	12	19	—	39,363	—	48,076	137,530	253,720	.66
Luggage and leather goods stores.....	3	2	1	—	640	—	11,610	19,000	45,734	.12
Music stores (without radio).....	2	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
News dealers.....	18	16	11	1	13,400	219	47,168	23,250	312,595	.81
Sporting goods stores, including athletic and play-ground equipment.....	6	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Stationers and printers.....	1	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Miscellaneous classifications (combined).....	9	7	19	—	45,100	—	35,182	19,820	232,741	.61

<sup>1</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 133.—WHITE PLAINS—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	637	452	2,544	152	\$4,289,031	\$37,302	\$4,836,068	\$4,838,540	\$38,801,165	100.00
Single-store independents.....	472	432	1,444	72	2,414,744	17,372	3,040,687	2,888,940	22,578,406	58.95
2-store independents.....	25	15	112	8	192,606	2,765	213,733	228,590	1,854,953	4.84
3-store independents.....	11	4	41	2	71,954	750	65,255	87,810	887,517	1.01
Local chains.....	48	1	301	8	518,511	3,436	480,747	560,590	5,080,100	13.26
Sectional chains.....	23		272	7	461,195	1,782	518,331	196,800	3,782,324	9.88
National chains.....	39		241	47	300,881	9,561	331,446	207,850	3,044,577	7.95
Manufacturer-controlled chains.....	6		127	6	320,201	1,092	174,583	150,640	1,511,787	3.95
Other types of operation.....	3		6	2	8,939	644	11,306	5,320	61,501	0.16

TABLE 134.—WHITE PLAINS—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	3	1	1	1		Number of stores.....	80	48	17	15	
Annual net sales.....	\$1,332,078	(x)	(x)	(x)		Annual net sales.....	\$2,921,070	\$507,578	\$1,486,615	\$836,877	
Per cent of total sales.....	100.00	(x)	(x)	(x)		Per cent of total sales.....	100.00	20.46	50.89	28.65	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	6	1		5		Number of stores.....	34	19	9	6	
Annual net sales.....	\$797,935	(x)		(x)		Annual net sales.....	\$1,980,521	\$720,800	\$501,632	\$758,029	
Per cent of total sales.....	100.00	(x)		(x)		Per cent of total sales.....	100.00	36.40	25.33	38.27	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	19	13	3	3		Number of stores.....	44	41	3		
Annual net sales.....	\$991,952	\$731,119	\$190,276	\$70,557		Annual net sales.....	\$1,318,418	\$1,232,708	\$85,710		
Per cent of total sales.....	100.00	73.71	19.18	7.11		Per cent of total sales.....	100.00	93.50	6.50		
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	4	4				Number of stores.....	20	23	1	2	
Annual net sales.....	\$79,910	\$79,910				Annual net sales.....	\$408,726	\$229,440	(x)	(x)	
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	56.14	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	19	13	4	2		Number of stations.....	25	13	2	10	
Annual net sales.....	\$682,435	\$385,080	(x)	(x)		Annual net sales.....	\$832,453	(x)	(x)	\$224,865	
Per cent of total sales.....	100.00	56.43	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	27.01	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	21	14	5	2		Number of yards.....	5	5			
Annual net sales.....	\$820,556	\$452,536	\$211,301	\$156,719		Annual net sales.....	\$917,124	\$917,124			
Per cent of total sales.....	100.00	55.15	25.75	19.10		Per cent of total sales.....	100.00	100.00			
Furniture stores:						Drug stores:					
Number of stores.....	7	5	2			Number of stores.....	16	12	2	2	
Annual net sales.....	\$456,091	(x)	(x)			Annual net sales.....	\$1,037,028	\$564,360	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	54.30	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores.....	9	6	3			Number of stores.....	6	6			
Annual net sales.....	\$485,312	\$311,954	\$173,358			Annual net sales.....	\$256,956	\$256,956			
Per cent of total sales.....	100.00	64.28	35.72			Per cent of total sales.....	100.00	100.00			
						Jewelry stores:					
						Number of stores.....	11	11			
						Annual net sales.....	\$253,720	\$253,720			
						Per cent of total sales.....	100.00	100.00			

# RETAIL DISTRIBUTION IN NEW YORK: 1929

379

TABLE 135.—AMSTERDAM—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>520</b>	<b>521</b>	<b>1,108</b>	<b>394</b>	<b>\$1,613,326</b>	<b>\$87,257</b>	<b>\$1,639,690</b>	<b>\$2,878,480</b>	<b>\$17,571,400</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>252</b>	<b>265</b>	<b>193</b>	<b>91</b>	<b>287,095</b>	<b>26,493</b>	<b>286,053</b>	<b>376,880</b>	<b>5,008,109</b>	<b>28.49</b>
Candy and confectionery stores.....	63	70	15	13	24,114	4,027	39,064	50,010	464,501	2.64
Dairy products stores (including milk dealers) <sup>2</sup> .....	4	5	17	1	25,330	378	14,989	14,900	178,322	1.01
Fruit stores and vegetable markets.....	3	4	3	1	3,180	30	3,177	2,650	55,896	.32
Grocery stores (without meats).....	87	72	52	30	82,912	8,087	99,471	147,430	1,574,777	8.96
Combination stores (groceries and meats).....	69	78	63	33	90,701	11,507	90,138	138,040	1,898,940	10.81
Meat markets (including sea foods).....	21	28	27	12	51,422	2,372	40,612	21,760	760,882	4.31
Bakeries—caterers.....	4	7	6	—	10,244	—	7,306	1,760	71,591	.41
<b>General merchandise group.....</b>	<b>20</b>	<b>16</b>	<b>199</b>	<b>143</b>	<b>247,733</b>	<b>16,309</b>	<b>282,537</b>	<b>535,760</b>	<b>2,219,011</b>	<b>12.63</b>
Department stores.....	3	2	114	78	158,502	8,431	155,056	317,540	1,191,100	6.78
Dry goods stores—piece goods stores.....	9	8	4	6	5,754	1,304	13,818	90,800	134,008	.76
General merchandise stores.....	3	4	18	7	24,709	1,020	24,797	54,010	223,363	1.27
Variety, 5-and-10, and to-a-dollar stores.....	5	1	63	52	58,648	5,564	88,866	73,410	670,480	3.82
<b>Automotive group<sup>1</sup>.....</b>	<b>59</b>	<b>60</b>	<b>171</b>	<b>19</b>	<b>272,621</b>	<b>6,513</b>	<b>216,687</b>	<b>313,440</b>	<b>2,934,388</b>	<b>16.70</b>
Motor-vehicle dealers (new and used).....	16	9	105	1	175,094	203	155,700	196,830	1,953,255	11.12
Accessories, tires, and batteries.....	8	12	12	2	17,593	1,091	14,393	61,000	180,582	1.08
Filling stations.....	12	6	26	6	34,365	2,007	20,893	22,550	471,000	2.68
Garages and repair shops.....	22	31	26	10	40,813	3,212	20,724	16,460	225,549	1.28
<b>Apparel group.....</b>	<b>92</b>	<b>52</b>	<b>151</b>	<b>69</b>	<b>212,823</b>	<b>17,914</b>	<b>292,628</b>	<b>543,140</b>	<b>2,039,643</b>	<b>11.61</b>
Men's and boys' clothing and furnishings stores.....	15	10	29	13	46,520	2,023	79,341	188,100	548,861	3.13
Family clothing stores—men's, women's, and children's.....	3	—	17	4	24,216	1,024	26,286	22,220	131,980	.76
Women's ready-to-wear specialty stores—apparel and accessories.....	11	14	52	24	72,061	7,506	74,007	108,020	630,422	3.59
Women's accessories stores.....	11	10	18	2	10,850	609	20,007	17,490	117,962	.67
Other apparel stores.....	4	3	9	1	12,887	350	13,068	12,710	70,834	.40
Shoe stores.....	18	15	26	25	45,389	6,402	78,990	106,000	839,584	3.07
<b>Furniture and household group.....</b>	<b>15</b>	<b>15</b>	<b>58</b>	<b>5</b>	<b>84,244</b>	<b>890</b>	<b>134,679</b>	<b>242,860</b>	<b>888,771</b>	<b>5.06</b>
Furniture stores.....	7	8	39	5	53,753	800	87,970	150,800	514,726	2.93
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	5	5	12	—	24,120	—	30,667	68,910	273,973	1.56
<b>Restaurants, cafeterias, and eating places.....</b>	<b>21</b>	<b>24</b>	<b>88</b>	<b>11</b>	<b>89,724</b>	<b>2,915</b>	<b>58,665</b>	<b>12,650</b>	<b>552,343</b>	<b>3.14</b>
Restaurants, cafeterias, and lunch rooms.....	21	24	88	11	89,724	2,915	58,665	12,650	552,343	3.14
<b>Lumber and building group<sup>1</sup>.....</b>	<b>16</b>	<b>14</b>	<b>46</b>	<b>9</b>	<b>106,852</b>	<b>3,040</b>	<b>54,104</b>	<b>165,010</b>	<b>656,057</b>	<b>3.73</b>
Lumber and building material dealers.....	5	3	38	3	94,009	500	41,891	137,170	546,741	3.11
Heating and plumbing shops.....	5	5	6	2	7,970	500	3,687	9,440	46,063	.26
Paint and glass stores.....	4	4	2	2	3,473	640	6,325	16,400	47,763	.27
<b>Other retail stores.....</b>	<b>75</b>	<b>76</b>	<b>214</b>	<b>47</b>	<b>311,384</b>	<b>13,183</b>	<b>304,356</b>	<b>688,930</b>	<b>3,275,080</b>	<b>18.64</b>
Hardware stores.....	5	5	27	—	33,742	—	31,789	156,250	406,115	2.31
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	3	20	—	30,831	—	17,704	48,030	525,791	2.99
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	3	3	2	2	2,590	281	3,098	3,940	36,344	.21
Coal and wood yards—ice dealers.....	11	13	64	—	92,373	—	104,897	58,490	984,402	5.60
Drug stores.....	19	18	45	21	69,835	6,965	59,232	168,670	631,500	3.59
Florists.....	6	9	11	3	14,189	1,205	12,437	16,280	68,016	.39
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	6	5	13	10	25,486	3,020	24,614	121,950	180,328	1.03
News dealers.....	3	3	2	1	1,768	364	2,018	2,000	22,500	.13
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications combined (including 1 secondhand store).....	11	10	20	3	25,263	400	24,930	53,650	216,507	1.23

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 136.—AMSTERDAM—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	520	521	1,108	394	\$1,613,326	\$87,257	\$1,630,600	\$2,378,480	\$17,571,400	100.00
Single-store independents.....	440	509	753	210	1,163,934	49,351	1,078,123	2,235,280	12,903,307	73.43
2-store independents.....	9	5	29	13	53,555	4,218	75,579	120,270	630,537	3.59
3-store independents.....	10	6	29	2	32,267	400	24,893	86,550	302,489	1.72
Local chains.....	7	—	63	39	83,068	4,897	91,851	121,370	687,076	3.91
Sectional chains.....	16	—	72	24	97,660	10,246	97,532	77,800	747,583	4.25
National chains.....	31	—	132	101	157,078	16,997	221,091	198,110	1,969,090	11.21
Other types of operation.....	7	1	30	5	35,764	1,158	40,621	35,150	331,348	1.89

TABLE 137.—AMSTERDAM—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Local multi-units including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units including local chains	Sectional and national chains	Other types
Annual net sales.....	\$1,191,160	(x)	(x)	(x)	-----	Annual net sales.....	\$1,898,940	\$1,485,151	(x)	(x)	-----
Per cent of total sales.....	100.00	(x)	(x)	(x)	-----	Per cent of total sales.....	100.00	78.21	(x)	(x)	-----
Variety, 5-and-10, and to-a-dollar stores: Number of stores.....	5	1	-----	4	-----	Restaurants, cafeterias, and lunch rooms: Number of stores.....	21	19	-----	1	1
Annual net sales.....	\$670,480	(x)	-----	(x)	-----	Annual net sales.....	\$552,343	\$382,987	-----	(x)	(x)
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	69.34	-----	(x)	(x)
Men's and boys' clothing and furnishings stores: Number of stores.....	15	13	-----	2	-----	Cigar stores and cigar stands: Number of stores.....	3	3	-----	-----	-----
Annual net sales.....	\$518,861	(x)	-----	(x)	-----	Annual net sales.....	\$30,344	\$36,344	-----	-----	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Family clothing stores—men's, women's, and children's: Number of stores.....	3	-----	-----	3	-----	Filling stations: Number of stations.....	12	5	3	4	-----
Annual net sales.....	\$181,980	-----	-----	\$131,980	-----	Annual net sales.....	\$471,000	\$122,637	\$274,030	\$74,333	-----
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	26.04	68.18	15.78	-----
Women's ready-to-wear specialty stores—apparel and accessories: Number of stores.....	11	8	2	1	-----	Coal and wood yards—ice dealers: Number of yards.....	11	10	1	-----	-----
Annual net sales.....	\$630,422	\$421,812	(x)	(x)	-----	Annual net sales.....	\$984,402	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	66.91	(x)	(x)	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Shoe stores: Number of stores.....	19	11	-----	6	1	Drug stores: Number of stores.....	19	14	4	1	-----
Annual net sales.....	\$539,594	\$245,202	-----	\$248,342	\$46,040	Annual net sales.....	\$631,800	\$483,016	(x)	(x)	-----
Per cent of total sales.....	100.00	45.44	-----	46.03	8.53	Per cent of total sales.....	100.00	76.49	(x)	(x)	-----
Furniture stores: Number of stores.....	7	6	2	-----	-----	Hardware stores: Number of stores.....	5	5	-----	-----	-----
Annual net sales.....	\$514,726	(x)	(x)	-----	-----	Annual net sales.....	\$403,115	\$406,115	-----	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Radio and music stores: Number of stores.....	5	4	1	-----	-----	Jewelry stores: Number of stores.....	6	5	1	-----	-----
Annual net sales.....	\$273,973	(x)	(x)	-----	-----	Annual net sales.....	\$180,328	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Grocery stores (without meats): Number of stores.....	87	67	-----	20	-----						
Annual net sales.....	\$1,544,777	\$793,962	-----	\$780,815	-----						
Per cent of total sales.....	100.00	50.42	-----	49.68	-----						

RETAIL DISTRIBUTION IN NEW YORK: 1929

TABLE 138.—ROME—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Percent of total sales
All groups.....	519	497	1,006	253	\$1,342,150	\$63,258	\$1,456,128	\$2,163,970	\$14,713,011	100.00
Food group <sup>1</sup> .....	180	185	158	58	193,488	15,824	288,096	251,850	3,376,883	22.95
Candy and confectionery stores.....	14	19	19	7	16,337	1,870	33,737	14,150	205,129	1.39
Dairy products stores (including milk dealers) <sup>2</sup> .....	8	10	6	1	7,124	364	10,675	2,810	85,750	.58
Fruit stores and vegetable markets.....	5	8	8		6,340		21,338	4,150	142,409	.97
Grocery stores (without meats).....	119	109	40	27	57,459	4,925	101,825	162,540	1,463,023	9.94
Combination stores (groceries and meats).....	20	14	26	16	37,707	7,234	47,182	38,200	661,895	4.50
Meat markets (including sea foods).....	15	21	43	4	63,722		48,101	21,480	767,693	5.22
Other food stores.....	3	4					2,768	6,800	13,391	.09
General merchandise group.....	21	10	151	81	132,728	14,183	189,790	320,650	1,423,066	9.67
Department stores.....	3		48	27	41,544	3,017	53,831	107,650	374,558	2.54
Dry goods stores—piece goods stores.....	4	2	40	9	34,373	2,265	47,482	100,060	399,579	2.72
General merchandise stores—including 2 general stores.....	9	8	1	1	1,025	225	6,955	47,200	95,415	.65
Variety, 5-and-10, and to-a-dollar stores.....	5		62	44	55,780	8,678	30,522	71,800	553,514	3.76
Automotive group.....	82	78	215	21	335,428	7,126	326,378	320,970	3,949,313	26.85
Motor-vehicle dealers (new and used).....	14	8	133	3	220,713	768	188,320	192,000	2,457,798	16.70
Accessories, tires, and batteries.....	14	18	13	3	15,555	1,071	28,145	53,060	280,227	1.91
Filling stations.....	37	31	46	15	63,960	6,286	65,451	50,170	920,906	6.26
Garages and repair shops.....	16	20	16		20,308		19,160	13,030	148,355	1.01
Apparel group.....	61	48	91	38	113,764	3,835	198,488	401,000	1,308,362	8.88
Men's and boys' clothing and furnishings stores.....	18	14	16	12	20,495	2,983	49,903	162,910	358,231	2.64
Family clothing stores—men's, women's, and children's.....	8	6	31	4	41,192	1,150	49,799	94,490	339,281	2.31
Women's ready-to-wear specialty stores—apparel and accessories.....	12	12	23	8	21,327	1,945	30,736	40,090	240,754	1.68
Women's accessories stores.....	5	3	1	5	2,881	1,291	6,642	4,210	27,257	.18
Other apparel stores.....	8	8	4		4,453		5,497	5,900	27,865	.19
Shoe stores.....	10	5	16	10	23,386	1,460	53,911	93,400	276,974	1.88
Furniture and household group.....	21	17	59	6	89,885	2,140	85,723	165,380	708,362	4.82
Furniture stores.....	9	5	29	3	49,419	900	54,800	98,500	456,749	3.11
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	3	4	3	1	4,402	240	2,724	5,430	19,000	.13
Radio and music stores.....	6	6	12	2	17,436	1,000	19,300	47,350	173,658	1.18
Restaurants, cafeterias, and eating places.....	47	52	64	15	59,108	4,512	68,511	14,840	418,558	2.84
Restaurants, cafeterias, and lunch rooms.....	35	38	50	10	43,740	3,652	54,253	12,650	358,257	2.30
Lunch counters, refreshment stands, etc.....	12	14	14	5	15,368	860	9,258	2,190	80,301	.54
Lumber and building group <sup>1</sup> .....	15	13	61	5	118,225	973	53,154	130,660	538,764	3.66
Lumber and building material dealers.....	5	6	12	3	16,164	333	14,031	37,810	146,320	1.00
Heating and plumbing shops.....	6	4	42	1	87,653	500	27,636	76,170	335,993	2.28
Paint and glass stores.....	3	2	1	1	1,464	140	5,503	11,170	22,355	.15
Other retail stores.....	88	94	206	28	299,761	9,656	273,988	552,620	2,991,104	20.33
Hardware stores.....	4	2	23		51,348		29,634	109,280	312,028	2.12
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	5	5	17		22,857		30,534	71,000	688,788	4.68
Book stores.....	3	5	3	3	3,025	1,025	8,409	17,800	50,784	.35
Cigar stores and cigar stands.....	28	30	19	7	21,135	2,174	29,574	23,370	197,427	1.34
Coal and wood yards—ice dealers.....	9	7	63	6	96,208	2,430	50,110	40,750	834,851	5.67
Drug stores.....	9	8	23	5	35,954	2,327	54,860	93,420	263,520	1.79
Florists.....	5	7	36	2	38,756	200	23,367	40,700	141,503	.96
Gifts—novelties, and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	4	6	5		10,590		16,594	68,250	114,286	.78
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	3	5		5,243		4,537	24,500	41,235	.28
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined), including 2 secondhand stores.....	10	14	7	5	10,507	1,500	16,316	30,020	197,498	1.34

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 139.—ROME—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	519	497	1,005	253	\$1,842,150	\$63,293	\$1,456,128	\$2,163,970	\$14,713,011	100.00
Single-store independents.....	433	485	554	123	783,219	37,385	923,733	1,573,480	9,603,310	65.27
2-store independents.....	16	10	116	.....	176,023	.....	124,145	119,710	1,333,233	9.06
3-store independents.....	5	2	37	7	48,113	1,883	52,486	92,880	538,798	3.66
Local chains.....	24	.....	73	18	122,358	2,779	100,197	135,370	1,184,719	8.05
Sectional chains.....	15	.....	58	12	70,400	5,430	73,382	48,450	579,529	3.95
National chains.....	22	.....	127	89	132,299	15,437	170,553	212,030	1,412,910	9.60
Other types of operation.....	4	.....	10	4	9,738	339	11,632	12,050	60,512	.41

TABLE 140.—ROME—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Grocery stores (without meats):					
Number of stores.....	3			1	2	Number of stores.....	119	103	10		6
Annual net sales.....	\$374,558		(x)	(x)		Annual net sales.....	\$1,403,028	\$843,672	\$290,399	\$328,957	
Per cent of total sales.....	100.00		(x)	(x)		Per cent of total sales.....	100.00	57.67	19.85	22.48	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores.....	5				5	Number of stores.....	20	13	5		2
Annual net sales.....	\$553,514			\$553,514		Annual net sales.....	\$661,895	\$258,870	(x)	(x)	
Per cent of total sales.....	100.00			100.00		Per cent of total sales.....	100.00	39.11	(x)	(x)	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, lunch rooms:					
Number of stores.....	18	16	(x)	2	1	Number of stores.....	35	34			1
Annual net sales.....	\$388,231	\$342,034	(x)	(x)		Annual net sales.....	\$338,257	(x)		(x)	
Per cent of total sales.....	100.00	88.10	(x)	(x)		Per cent of total sales.....	100.00	(x)		(x)	
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores.....	8	6	(x)	1	1	Number of stores.....	28	28			
Annual net sales.....	\$339,231	(x)	(x)	(x)		Annual net sales.....	\$197,427	\$197,427			
Per cent of total sales.....	100.00	(x)	(x)	(x)		Per cent of total sales.....	100.00	100.00			
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores.....	12	8	(x)	2	2	Number of stations.....	37	23	5		9
Annual net sales.....	\$246,754	\$112,628	(x)	(x)		Annual net sales.....	\$920,906	\$326,166	\$471,559	\$123,191	
Per cent of total sales.....	100.00	45.64	(x)	(x)		Per cent of total sales.....	100.00	35.42	51.20	13.38	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores.....	10	5	(x)	1	3	Number of yards.....	9	9			
Annual net sales.....	\$276,974	\$64,887	(x)	\$138,989	(x)	Annual net sales.....	\$834,851	\$834,851			
Per cent of total sales.....	100.00	23.43	(x)	50.19	(x)	Per cent of total sales.....	100.00	100.00			
Furniture stores:						Drug stores:					
Number of stores.....	9	7	(x)	2		Number of stores.....	9	7	1		1
Annual net sales.....	\$456,749	(x)	(x)			Annual net sales.....	\$353,529	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)			Per cent of total sales.....	100.00	(x)	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores.....	6	6				Number of stores.....	4	4			
Annual net sales.....	\$173,656	\$173,656				Annual net sales.....	\$312,028	\$312,028			
Per cent of total sales.....	100.00	100.00				Per cent of total sales.....	100.00	100.00			
						Jewelry stores:					
						Number of stores.....	4	3	1		
						Annual net sales.....	\$114,286	(x)	(x)		
						Per cent of total sales.....	100.00	(x)	(x)		

RETAIL DISTRIBUTION IN NEW YORK: 1929

383

TABLE 141.—WATERTOWN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	470	409	1,853	239	\$2,449,898	\$62,714	\$2,176,921	\$3,493,870	\$22,049,207	100.00
Food group <sup>1</sup> .....	167	147	241	48	319,306	9,124	296,828	308,160	4,623,165	20.97
Candy and confectionery stores.....	17	24	25	9	19,845	1,950	36,127	28,470	255,230	1.16
Fruit stores and vegetable markets.....	3	4	10	1	12,163	130	18,928	6,050	240,122	1.09
Grocery stores (without meats).....	66	49	54	15	76,773	2,946	84,398	109,820	1,192,381	5.41
Combination stores (groceries and meats).....	63	62	130	19	137,707	3,253	140,902	157,200	2,732,102	12.39
Meat markets (including sea foods).....	4	4	8	1	14,779	576	7,310	5,770	131,412	.60
Bakeries—caterers.....	3	3	1	1	839	269	1,165	850	9,214	.04
General merchandise group <sup>1</sup> .....	18	11	397	91	407,684	23,085	456,101	749,780	3,400,742	15.43
Department stores.....	3	1	217	60	225,010	14,333	218,237	455,240	1,832,391	8.31
General merchandise stores including 1 general store.	6	10	13	10	14,633	1,793	28,112	67,600	220,868	1.00
Variety, 5-and-10, and to-a-dollar stores.....	5	—	121	17	86,893	2,175	133,683	102,490	850,610	3.86
Automotive group.....	88	63	319	22	503,374	9,225	375,580	491,200	5,170,994	23.45
Motor-vehicle dealers (new and used).....	20	12	207	6	341,835	2,819	232,826	338,880	3,747,687	16.99
Accessories, tires, and batteries.....	10	5	20	5	39,845	1,585	37,157	66,410	278,191	1.26
Filling stations.....	33	17	61	8	81,268	3,425	74,672	43,560	930,311	4.22
Motor cycles, bicycles, and supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops.....	22	26	15	1	21,632	340	16,455	16,730	109,209	.50
Other automotive establishments.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Apparel group.....	59	53	183	44	261,168	11,183	308,190	705,410	2,209,124	10.02
Men's and boys' clothing and furnishings stores.....	17	12	66	10	106,944	4,210	89,037	363,140	782,989	3.55
Family clothing stores—men's, women's, and children's.....	8	8	21	2	30,050	390	40,013	64,200	265,423	1.20
Women's ready-to-wear specialty stores—apparel and accessories.....	10	10	62	9	71,066	2,276	75,012	80,710	592,822	2.69
Women's accessories stores.....	8	8	10	10	14,267	2,212	28,531	50,900	149,008	.63
Other apparel stores.....	5	6	1	1	1,050	300	3,607	17,180	34,067	.15
Shoe stores.....	11	9	23	12	37,791	1,795	69,940	139,280	384,820	1.75
Furniture and household group.....	19	9	180	7	283,652	2,380	246,208	476,320	1,713,295	7.79
Furniture stores.....	10	5	95	3	160,015	1,380	166,289	367,310	1,123,798	5.10
Household appliances stores.....	3	3	68	—	100,419	—	59,732	94,640	406,961	1.84
Radio and music stores.....	6	4	17	4	23,218	1,000	23,182	24,470	187,641	.85
Restaurants, cafeterias, and eating places.....	25	33	113	4	81,887	1,208	68,539	8,750	502,217	2.28
Restaurants, cafeterias, and lunch rooms.....	21	29	113	4	81,887	1,208	67,438	7,466	495,672	2.25
Lunch counters, refreshment stands, etc.....	4	4	—	—	—	—	1,101	1,280	6,545	.03
Lumber and building group.....	16	14	76	4	138,547	1,327	63,494	112,780	741,660	3.36
Lumber and building material dealers.....	4	3	34	1	80,271	200	27,323	52,280	434,703	1.97
Electrical shops (without radio).....	3	3	12	1	16,340	330	11,305	14,750	85,447	.39
Heating and plumbing shops.....	5	4	25	2	30,312	797	12,618	15,130	137,227	.62
Paint and glass stores.....	4	4	5	—	6,624	—	12,158	30,620	84,308	.38
Other retail stores.....	85	74	333	20	445,022	5,092	359,950	631,670	3,665,308	16.62
Hardware stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Hardware and farm implement stores.....	3	2	14	—	14,975	—	10,523	47,810	234,399	1.06
Farmers' supplies.....	6	6	11	3	14,588	1,492	11,027	29,430	368,747	1.61
Cigar stores and cigar stands.....	10	10	15	4	12,001	846	21,503	18,600	229,086	1.04
Coal and wood yards—ice dealers.....	6	3	94	—	118,739	—	69,127	60,090	982,232	4.46
Drug stores.....	17	12	59	7	86,369	1,685	88,556	151,310	693,684	3.15
Florists.....	7	9	26	—	20,820	—	11,246	25,980	129,014	.59
Gifts—novelties, and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	10	10	18	1	32,439	250	44,472	114,390	183,220	.83
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	8	4	22	2	46,810	334	21,872	20,150	282,698	1.28
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	6	8	15	—	21,798	—	20,091	63,830	170,902	.78
Miscellaneous classifications (combined).....	1	—	—	—	—	—	—	—	—	—
Secondhand stores.....	5	6	11	1	8,835	100	4,036	9,820	17,682	.08

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.



## CENSUS OF DISTRIBUTION

TABLE 142.—WATERTOWN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	470	409	1,853	239	\$2,449,988	\$62,714	\$2,176,921	\$3,498,870	\$23,049,207	100.00
Single-store independents	361	381	1,171	171	1,565,196	45,697	1,342,153	2,057,770	14,187,487	64.34
2-store independents	24	17	91	3	115,419	695	94,825	123,220	1,120,273	5.08
3-store independents	10	8	88	2	102,074	430	66,568	49,310	1,031,956	4.68
Local chains	23	3	107	7	175,297	1,454	173,192	201,680	1,968,085	8.92
Sectional chains	16		117	10	165,735	6,983	140,438	136,110	1,192,349	5.41
National chains	29		202	44	209,574	7,215	279,178	251,330	2,052,069	9.31
Manufacturer-controlled chains and sales branch systems	4		13		31,131		16,651	7,240	127,061	.58
Other types of operation	3		64	2	85,562	210	63,916	67,210	369,327	1.68

TABLE 143.—WATERTOWN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Department stores:					Grocery stores (without meats):				
Number of stores	3	(x) 2		(x) 1	Number of stores	66	48	7	11
Annual net sales	\$1,832,391	(x)		(x)	Annual net sales	\$1,192,381	\$660,943	\$43,141	\$488,297
Per cent of total sales	100.00	(x)		(x)	Per cent of total sales	100.00	55.43	3.62	40.95
Variety, 5-and-10, and to-a-dollar stores:					Combination stores (groceries and meats):				
Number of stores	5			5	Number of stores	63	52	10	1
Annual net sales	\$850,610			\$850,610	Annual net sales	\$2,732,102	\$1,035,081	(x)	(x)
Per cent of total sales	100.00			100.00	Per cent of total sales	100.00	37.89	(x)	(x)
Men's and boys' clothing and furnishings stores:					Restaurants, cafeterias, and lunch rooms:				
Number of stores	17	(x) 15	(x) 2		Number of stores	21	20	(x) 1	
Annual net sales	\$782,989	(x)	(x)		Annual net sales	\$495,572	(x)	(x)	
Per cent of total sales	100.00	(x)	(x)		Per cent of total sales	100.00	(x)	(x)	
Family clothing stores—men's, women's, and children's:					Cigar stores and cigar stands:				
Number of stores	8	(x) 3	(x) 2	(x) 3	Number of stores	10	9		1
Annual net sales	\$265,423	(x)	(x)	\$158,456	Annual net sales	\$229,056	(x)		(x)
Per cent of total sales	100.00	(x)	(x)	59.70	Per cent of total sales	100.00	(x)		(x)
Women's ready-to-wear specialty stores—apparel and accessories:					Filling stations:				
Number of stores	10	(x) 7	(x) 1	(x) 2	Number of stations	33	14	9	10
Annual net sales	\$592,822	\$208,885	(x)	(x)	Annual net sales	\$930,311	\$214,043	\$512,112	\$203,556
Per cent of total sales	100.00	35.24	(x)	(x)	Per cent of total sales	100.00	23.07	55.05	21.88
Shoe stores:					Coal and wood yards—ice dealers:				
Number of stores	11	(x) 6	(x) 2	(x) 3	Number of yards	6	5	(x) 1	
Annual net sales	\$364,820	\$109,014	(x)	(x)	Annual net sales	\$982,292	(x)	(x)	
Per cent of total sales	100.00	28.33	(x)	(x)	Per cent of total sales	100.00	(x)	(x)	
Furniture stores:					Drug stores:				
Number of stores	10	(x) 9	(x) 1		Number of stores	17	13	(x) 2	2
Annual net sales	\$1,123,793	(x)	(x)		Annual net sales	\$693,584	\$439,461	(x)	(x)
Per cent of total sales	100.00	(x)	(x)		Per cent of total sales	100.00	63.30	(x)	(x)
Radio and music stores:					Hardware stores:				
Number of stores	6	(x) 5	(x) 1		Number of stores	1	1		
Annual net sales	\$187,541	(x)	(x)		Annual net sales	(x)	(x)		
Per cent of total sales	100.00	(x)	(x)		Per cent of total sales	(x)	(x)		
					Jewelry stores:				
					Number of stores	10	10		
					Annual net sales	\$183,220	\$183,220		
					Per cent of total sales	100.00	100.00		

RETAIL DISTRIBUTION IN NEW YORK: 1929

385

TABLE 144.—NEWBURGH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	785	789	1,548	325	\$2,150,623	\$87,448	\$2,438,306	\$3,984,140	\$22,578,635	100.00
<b>Food group</b> .....	299	282	274	91	367,007	22,220	454,129	373,730	5,751,978	25.47
Candy and confectionery stores.....	69	77	39	20	28,916	5,280	73,500	53,870	527,304	2.34
Dairy products stores (including milk dealers) <sup>1</sup> .....	7	8	14	1	21,271	444	24,165	24,165	204,273	1.17
Delicatessen stores.....	16	17	4	3	4,045	720	16,225	11,250	141,378	.63
Fruit stores and vegetable markets.....	10	10	10		10,351		17,041	8,580	200,602	.93
Grocery stores (without meats).....	108	88	81	41	122,504	7,975	144,740	174,980	2,134,883	9.45
Combination stores (groceries and meats).....	43	32	62	10	93,433	3,455	88,811	82,300	1,366,972	6.05
Meat markets (including sea foods).....	37	38	31	14	60,130	3,861	61,088	21,110	844,332	3.74
Bakeries—caterers.....	6	8	12	2	11,709	485	13,364	0,370	120,380	.53
Other food stores.....	3	4	21		24,048		15,205	17,180	142,854	.63
<b>General merchandise group</b> <sup>2</sup> .....	24	20	241	67	508,355	9,201	247,159	609,820	2,230,876	9.88
Dry goods stores—piece goods stores.....	16	18	15	2	13,367	415	31,037	132,240	244,340	1.08
General merchandise stores, including 1 general store.....	3	2	7	3	9,509	581	13,007	26,210	109,107	.47
Variety, 5-and-10, and to-a-dollar stores.....	3		55	30	62,525	4,456	68,743	59,840	577,456	2.50
<b>Automotive group</b> <sup>2</sup> .....	95	92	297	19	463,170	4,490	475,559	725,980	5,731,188	25.38
Motor-vehicle dealers (new and used).....	19	17	161	4	265,091	1,122	295,695	468,050	3,929,503	17.40
Accessories, tires, and batteries.....	12	12	20	2	31,732	410	46,997	148,310	377,370	1.67
Filling stations.....	41	37	70	7	99,400	2,270	94,175	77,000	1,160,782	5.14
Garages and repair shops.....	21	23	45	6	65,498	688	36,022	27,690	233,224	1.03
<b>Apparel group</b> .....	118	114	191	83	250,136	16,996	398,987	884,620	2,892,545	12.77
Men's and boys' clothing and furnishing stores.....	26	26	30	26	40,740	2,855	105,085	349,880	819,294	3.63
Family clothing stores—men's, women's, and children's.....	9	7	10	5	21,549	1,210	28,637	43,820	171,935	.76
Women's ready-to-wear specialty stores—apparel and accessories.....	25	23	65	16	31,418	4,533	119,233	180,390	911,532	4.04
Women's accessories stores.....	12	9	45	15	50,704	4,223	39,676	56,330	246,339	1.09
Other apparel stores.....	22	22	5	4	7,248	551	19,070	28,820	90,028	.40
Shoe stores.....	24	22	36	17	48,477	3,624	84,636	220,330	642,817	2.85
<b>Furniture and household group</b> <sup>2</sup> .....	39	38	147	12	237,205	1,650	275,511	510,430	1,750,750	7.75
Furniture stores.....	16	17	70	3	104,180	195	164,563	314,310	901,612	3.99
Floor coverings, draperies, curtains, and upholstery stores.....	4	4	6	1	7,716	160	5,395	17,800	51,915	.23
Other home furnishings and appliances stores.....	6	8	4	1	7,438	279	9,593	26,650	76,922	.34
Radio and music stores.....	11	9	43	2	82,957	416	56,433	80,920	450,869	2.00
<b>Restaurants, cafeterias, and eating places</b> .....	51	59	109	11	120,914	2,878	121,847	15,230	757,526	3.36
Restaurants, cafeterias, and lunch rooms.....	35	42	97	10	107,933	2,178	106,308	10,220	657,318	2.91
Lunch counters, refreshment stands, etc.....	16	17	12	1	12,981	500	15,539	5,010	100,208	.45
<b>Lumber and building group</b> .....	32	36	79	8	117,901	2,748	81,062	209,140	739,788	3.28
Lumber and building material dealers.....	5	5	20	4	30,004	1,938	24,705	99,180	292,201	1.30
Electrical shops (without radio).....	6	6	11	2	15,876	445	15,230	14,500	86,140	.38
Heating and plumbing shops.....	11	11	31	2	54,485	365	18,709	29,990	299,707	.93
Paint and glass stores.....	10	14	17		17,536		22,418	65,490	151,680	.67
<b>Other retail stores</b> .....	123	124	210	34	235,935	7,465	382,685	645,990	2,719,004	12.04
Hardware stores.....	3	11	14	2	26,500	494	27,318	117,710	248,300	1.10
Farmers' supplies.....	3	3	8	1	12,679	250	9,368	13,370	100,823	.47
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	31	32	5	2	4,880	560	19,848	22,260	169,784	.74
Coal and wood yards—ice dealers.....	6	4	35	1	110,840	450	129,032	58,590	907,933	4.02
Drug stores.....	21	22	44	8	54,332	2,760	63,073	149,610	550,800	2.44
Florists.....	7	6	9	3	8,952	111	18,391	9,730	82,648	.36
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	10	11	16	5	25,316	835	32,999	137,140	204,790	.91
Luggage and leather goods stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	4	5	3	1	2,263	24	4,297	4,040	31,931	.14
Office, school, and store supplies and equipment dealers.....	3		8		15,351		4,429	8,860	41,896	.19
Opticians and optometrists.....	4	5	1	1	1,190	150	3,976	15,980	49,636	.22
Stationers and printers.....	4	4	1	1	100	100	4,256	9,400	33,595	.15
Miscellaneous classifications (combined).....	17	15	17	3	23,191	1,420	60,821	85,200	264,694	1.17
<b>Secondhand stores</b> .....	4	4					3,387	4,200	14,980	.07

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 145.—NEWBURGH—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	785	789	1,548	325	\$2,150,623	\$67,448	\$2,438,806	\$3,984,140	\$22,578,635	100.00
Single-store independents.....	676	737	985	206	1,355,271	45,541	1,743,127	3,041,160	15,595,205	69.07
2-store independents.....	32	28	239	36	320,167	5,033	215,161	514,840	2,399,834	10.63
3-store independents.....	7	2	17	1	29,589	430	45,650	12,300	353,624	1.57
Local chains.....	15	1	46	8	70,672	2,181	60,448	79,820	777,416	3.44
Sectional chains.....	21	-----	66	20	108,081	3,234	127,782	98,030	994,231	4.40
National chains.....	25	-----	108	45	161,108	9,653	168,655	136,130	1,882,201	8.34
Manufacturer-controlled chains.....	4	-----	23	4	31,782	776	26,841	28,260	207,595	0.92
Other types of operation.....	5	1	64	5	73,953	600	50,642	73,600	368,439	1.63

TABLE 146.—NEWBURGH—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, or that no stores reported under the classification]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Department stores.....	(x)	(x)	(x)	(x)	Combination stores (groceries and meats):				
Variety, 5-and-10, and 25-and-50-cent stores:					Number of stores.....	43	27	12	4
Number of stores.....	3	-----	-----	3	Annual net sales.....	\$1,866,972	\$545,100	\$402,071	\$418,802
Annual net sales.....	\$577,456	-----	-----	\$577,456	Per cent of total sales.....	100.00	39.88	20.48	30.64
Per cent of total sales.....	100.00	-----	-----	100.00	Restaurants, cafeterias, and lunch rooms:				
Men's and boys' clothing and furnishings stores:					Number of stores.....	35	34	1	-----
Number of stores.....	26	23	-----	3	Annual net sales.....	\$657,318	(x)	(x)	-----
Annual net sales.....	\$819,294	\$745,715	-----	\$73,579	Per cent of total sales.....	100.00	(x)	(x)	-----
Per cent of total sales.....	100.00	91.02	-----	8.98	Cigar stores and cigar stands:				
Family clothing stores—men's, women's, and children's:					Number of stores.....	31	31	-----	-----
Number of stores.....	9	7	-----	2	Annual net sales.....	\$168,784	\$168,784	-----	-----
Annual net sales.....	\$171,935	(x)	-----	(x)	Per cent of total sales.....	100.00	100.00	-----	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	Filling stations:				
Women's ready-to-wear specialty stores—apparel and accessories:					Number of stations.....	41	28	9	4
Number of stores.....	25	21	4	-----	Annual net sales.....	\$1,100,782	\$409,863	\$704,376	\$40,548
Annual net sales.....	\$911,532	\$699,510	\$212,022	-----	Per cent of total sales.....	100.00	35.31	60.08	4.01
Per cent of total sales.....	100.00	76.74	23.26	-----	Coal and wood yards—ice dealers:				
Shoe stores:					Number of yards.....	6	6	-----	-----
Number of stores.....	24	17	3	4	Annual net sales.....	\$907,933	\$907,933	-----	-----
Annual net sales.....	\$642,817	\$284,440	\$75,076	\$282,401	Per cent of total sales.....	100.00	100.00	-----	-----
Per cent of total sales.....	100.00	44.25	11.82	43.93	Drug stores:				
Furniture stores:					Number of stores.....	21	16	4	1
Number of stores.....	16	15	1	-----	Annual net sales.....	\$550,800	\$301,500	(x)	(x)
Annual net sales.....	\$901,612	(x)	(x)	-----	Per cent of total sales.....	100.00	65.63	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	-----	Hardware stores:				
Radio and music stores:					Number of stores.....	8	8	-----	-----
Number of stores.....	11	11	-----	-----	Annual net sales.....	\$248,300	\$248,300	-----	-----
Annual net sales.....	\$450,869	\$450,869	-----	-----	Per cent of total sales.....	100.00	100.00	-----	-----
Per cent of total sales.....	100.00	100.00	-----	-----	Jewelry stores:				
Grocery stores (without meats):					Number of stores.....	10	10	-----	-----
Number of stores.....	108	88	2	18	Annual net sales.....	\$204,790	\$204,790	-----	-----
Annual net sales.....	\$2,134,883	\$1,148,976	(x)	(x)	Per cent of total sales.....	100.00	100.00	-----	-----
Per cent of total sales.....	100.00	53.82	(x)	(x)					

<sup>1</sup> Includes 2 manufacturer-controlled chains.



## CENSUS OF DISTRIBUTION

TABLE 148.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	12,924	12,058	32,023	6,176	\$45,328,579	\$1,410,384	\$45,407,577	\$73,903,650	\$464,686,584	100.00
Single-store independents.....	10,630	11,619	22,074	4,114	31,710,794	991,777	32,577,423	58,979,850	332,570,822	71.57
2-store independents.....	500	317	2,063	271	3,165,095	54,624	3,032,723	4,075,400	31,046,215	6.81
3-store independents.....	144	84	554	53	897,890	13,968	952,071	1,545,830	8,081,645	1.87
Local branch systems.....	6	.....	35	5	73,821	2,857	73,870	88,799	798,585	.17
Local chains.....	505	19	1,064	285	2,586,232	62,958	2,016,572	2,846,040	25,406,537	5.47
Sectional chains.....	341	.....	1,452	275	2,071,616	73,272	1,070,017	1,255,360	17,036,761	3.67
National chains.....	649	.....	3,611	1,049	3,914,416	192,554	4,408,773	4,166,840	43,010,826	9.26
Direct selling (house to house).....	12	5	88	.....	146,267	.....	.....	20,010	435,600	.09
Itinerant vendors.....	7	9	.....	.....	.....	.....	2,405	1,850	22,400	.01
Leased department chains.....	39	.....	53	24	57,101	4,524	80,199	39,100	388,989	.08
Utility-operated retail stores.....	35	.....	197	22	297,576	2,072	263,495	399,120	1,738,750	.37
Manufacturer-controlled chains.....	42	.....	202	50	355,616	7,686	248,773	325,630	1,870,480	.40
Other types of operation.....	14	5	30	13	53,155	2,762	38,608	69,830	1,070,174	.23

TABLE 149.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multiunits, including branch systems and local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	53	36	2	15	
Annual net sales.....	\$16,151,684	\$12,561,212	(X)	(X)	
Per cent of total sales.....	100.00	77.77	(X)	(X)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	135	22	11	102	
Annual net sales.....	\$13,839,123	\$391,588	\$370,640	\$13,076,895	
Per cent of total sales.....	100.00	2.83	2.68	94.49	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	401	358	32	11	
Annual net sales.....	\$13,391,980	\$11,926,225	\$1,207,445	\$198,290	
Per cent of total sales.....	100.00	89.05	9.47	1.48	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	116	71	20	25	
Annual net sales.....	\$4,185,937	\$2,087,968	\$1,155,320	\$942,649	
Per cent of total sales.....	100.00	49.88	27.60	22.52	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	284	218	42	12	12
Annual net sales.....	\$10,912,641	\$8,619,785	\$1,491,718	\$637,943	\$263,195
Per cent of total sales.....	100.00	78.99	13.67	4.93	2.41
<b>Shoe stores:</b>					
Number of stores.....	332	215	33	62	22
Annual net sales.....	\$10,185,980	\$5,465,807	\$1,287,062	\$2,484,635	\$808,476
Per cent of total sales.....	100.00	53.92	12.70	24.51	8.87
<b>Furniture stores:</b>					
Number of stores.....	203	183	17	3	
Annual net sales.....	\$12,404,164	\$10,853,715	\$1,476,465	\$73,984	
Per cent of total sales.....	100.00	87.50	11.90	.60	
<b>Radio and music stores:</b>					
Number of stores.....	224	197	26	1	
Annual net sales.....	\$6,205,972	\$5,228,454	(X)	(X)	
Per cent of total sales.....	100.00	84.25	(X)	(X)	
<b>Grocery stores (without meats):</b>					
Number of stores.....	2,069	1,525	209	333	2
Annual net sales.....	\$45,745,046	\$21,048,021	\$7,963,692	\$16,709,669	\$23,704
Per cent of total sales.....	100.00	46.01	17.41	36.59	.05
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	903	703	110	89	1
Annual net sales.....	\$37,639,670	\$21,580,675	\$5,487,769	\$10,455,297	\$115,929
Per cent of total sales.....	100.00	57.33	14.58	27.78	.31
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	678	645	23	10	
Annual net sales.....	\$12,304,173	\$11,335,597	\$548,441	\$420,135	
Per cent of total sales.....	100.00	92.13	4.46	3.41	
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	316	300	7	9	
Annual net sales.....	\$3,487,506	\$3,104,580	\$165,101	\$217,825	
Per cent of total sales.....	100.00	89.02	4.73	6.25	
<b>Filling stations:</b>					
Number of stations.....	729	412	129	185	3
Annual net sales.....	\$14,232,662	\$6,931,649	\$4,051,046	\$3,211,183	\$38,784
Per cent of total sales.....	100.00	48.70	28.47	22.66	.27
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	211	189	21	1	
Annual net sales.....	\$16,442,419	\$13,051,505	(X)	(X)	
Per cent of total sales.....	100.00	79.38	(X)	(X)	
<b>Drug stores:</b>					
Number of stores.....	351	289	40	22	
Annual net sales.....	\$13,118,222	\$9,510,645	\$1,775,338	\$1,832,239	
Per cent of total sales.....	100.00	72.50	13.53	13.97	
<b>Hardware stores:</b>					
Number of stores.....	199	184	14		1
Annual net sales.....	\$9,806,878	\$9,204,703	\$616,999		\$45,176
Per cent of total sales.....	100.00	93.29	6.25		.46
<b>Jewelry stores:</b>					
Number of stores.....	203	189	14		
Annual net sales.....	\$4,433,231	\$4,003,933	\$429,298		
Per cent of total sales.....	100.00	90.32	9.68		



## CENSUS OF DISTRIBUTION

TABLE 151.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>38,139</b>	<b>38,930</b>	<b>51,070</b>	<b>13,555</b>	<b>\$71,017,321</b>	<b>\$3,099,193</b>	<b>\$74,556,873</b>	<b>\$153,357,700</b>	<b>\$923,550,709</b>	<b>100.00</b>
Single-store independents.....	32,103	35,940	36,790	10,545	50,273,092	2,402,818	55,836,167	121,654,560	662,954,301	71.78
2-store independents.....	717	438	2,070	254	3,110,878	65,520	2,902,147	5,743,110	32,327,543	8.50
3-store independents.....	179	53	593	78	936,755	15,013	719,322	1,738,160	9,402,309	1.02
Local branch systems.....	13	4	13	5	23,528	520	25,353	60,320	417,763	.04
Local chains.....	1,030	21	2,876	482	4,513,546	128,800	3,360,700	4,913,080	49,079,220	5.31
Sectional chains.....	866	1,605	2,533	7	1,915,263	46,942	1,446,894	1,011,400	14,859,749	1.61
National chains.....	918	2,789	756		4,107,293	162,402	4,235,123	3,166,540	54,274,040	5.88
Other types of operation:										
Mall order houses—catalogue only.....	3	3	22	1	31,550	30	52,976	70,520	345,565	.04
Direct selling (house to house).....	24	20	51		86,034		159,126	55,470	1,013,563	.11
Roadside markets or stands <sup>1</sup> .....	55	60	5	22	4,535	2,462	10,142	6,400	120,109	.01
Itinerant vendors.....	21	23	1	7	2,539	812	12,645	5,040	170,004	.02
Rolling stores.....	10	10					4,620	1,430	51,165	.01
Industrial stores (including commis-saries).....	6	2	41	1	44,016	315	18,479	88,020	392,187	.04
Leased department chains.....	11		11	7	7,619	1,539	9,196	8,220	59,683	.01
Utility-operated retail stores.....	103	2	267	78	400,014	18,013	269,289	528,020	2,618,546	.28
Manufacturer-controlled chains.....	10		44	5	92,251	724	64,806	95,240	614,339	.07
Cooperative stores <sup>1</sup> .....	56	6	123	7	168,046	2,476	133,144	377,870	5,150,632	.56
Cooperative buying associations <sup>1</sup> .....	7		22	1	30,392	327	19,562	67,760	1,020,329	.11
Retailers—country buyers <sup>1</sup> .....	1,414	1,697	1,588	663	1,905,126	145,378	2,112,304	8,383,380	45,173,367	4.89
Retailers—wholesalers <sup>1</sup> .....	593	655	2,199	390	3,364,841	105,045	3,190,440	5,431,120	43,501,005	4.71
All other types.....	2						458	2,050	4,700	

<sup>1</sup> These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 152.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multunits including branch systems and local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	24	19	3	2	
Annual net sales.....	\$3,787,370	\$2,723,633	(x)	(x)	
Per cent of total sales.....	100.00	71.91	(x)	(x)	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	261	169	28	64	
Annual net sales.....	\$7,192,542	\$2,203,567	\$585,649	\$4,403,326	
Per cent of total sales.....	100.00	30.64	8.14	61.22	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	529	491	30	5	3
Annual net sales.....	\$11,640,557	\$10,704,120	\$714,537	\$47,463	\$114,437
Per cent of total sales.....	100.00	92.47	6.14	.41	.98
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	243	201	35	5	2
Annual net sales.....	\$6,087,540	\$5,056,721	\$865,419	\$145,258	\$20,142
Per cent of total sales.....	100.00	83.07	14.22	2.38	.33
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	367	321	37	6	3
Annual net sales.....	\$6,177,323	\$4,965,480	\$929,775	\$246,615	\$36,463
Per cent of total sales.....	100.00	80.38	15.05	3.99	.58
<b>Shoe stores:</b>					
Number of stores.....	461	423	14	10	5
Annual net sales.....	\$6,746,577	\$5,620,031	\$288,166	\$542,278	\$296,110
Per cent of total sales.....	100.00	83.30	4.27	8.04	4.39
<b>Furniture stores:</b>					
Number of stores.....	491	470	21		
Annual net sales.....	\$14,721,303	\$13,904,762	\$816,541		
Per cent of total sales.....	100.00	94.45	5.55		
<b>Radio and music stores:</b>					
Number of stores.....	488	404	15	1	8
Annual net sales.....	\$8,384,327	\$7,504,426	\$420,309	(x)	(x)
Per cent of total sales.....	100.00	89.51	5.01	(x)	(x)
<b>Grocery stores (without meats):</b>					
Number of stores.....	4,271	2,887	424	712	248
Annual net sales.....	\$90,061,052	\$35,680,741	\$15,835,540	\$34,019,897	\$4,524,888
Per cent of total sales.....	100.00	39.62	17.58	37.77	5.03
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	2,098	1,467	326	171	134
Annual net sales.....	\$78,035,372	\$39,980,952	\$15,430,512	\$18,071,057	\$4,562,851
Per cent of total sales.....	100.00	51.24	19.77	23.16	5.83
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	1,719	1,681	34	2	2
Annual net sales.....	\$18,061,018	\$17,470,922	\$454,440	(x)	(x)
Per cent of total sales.....	100.00	96.73	2.52	(x)	(x)
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	545	526	6		
Annual net sales.....	\$5,575,355	\$4,462,063	\$18,087		\$1,095,205
Per cent of total sales.....	100.00	80.03	.32		19.65
<b>Filling stations:</b>					
Number of stations.....	5,060	4,067	247	686	110
Annual net sales.....	\$40,164,443	\$29,306,189	\$5,552,164	\$5,903,119	\$5,372,971
Per cent of total sales.....	100.00	63.57	12.02	12.78	11.63
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	747	669	23	2	53
Annual net sales.....	\$20,542,717	\$20,439,039	\$2,787,129	(x)	(x)
Per cent of total sales.....	100.00	77.00	10.89	(x)	(x)
<b>Drug stores:</b>					
Number of stores.....	984	922	49	6	7
Annual net sales.....	\$24,242,571	\$22,108,751	\$1,555,498	\$290,461	\$278,921
Per cent of total sales.....	100.00	91.20	6.41	1.24	1.15
<b>Hardware stores:</b>					
Number of stores.....	932	861	40		22
Annual net sales.....	\$26,940,379	\$23,612,647	\$1,551,953		\$1,875,779
Per cent of total sales.....	100.00	87.28	5.76		6.96
<b>Jewelry stores:</b>					
Number of stores.....	379	371	6		2
Annual net sales.....	\$3,774,357	\$3,702,263	\$63,032		\$9,092
Per cent of total sales.....	100.00	98.09	1.67		.24

## APPENDIX

### RETAIL DISTRIBUTION BY POSTAL DISTRICTS IN THE CITY OF NEW YORK

Four of the five boroughs of the city of New York have been further broken down into a number of postal districts to provide material for a more detailed study of retail distribution within that city. The choice of postal districts as a unit of measurement was influenced by the fact that the boundaries were well established and were known to the postal clerks in the New York post office. The Bureau of the Census was able to secure the cooperation of the Post Office Department in selecting and bringing to Washington a group of postal clerks who were able to sort the nearly 125,000 schedules into the same districts used in the sorting of mail.

The postal districts reflect generally the distribution of business, as postal receipts parallel roughly the activities of business within each district. For that reason the breakdown of retail sales by postal districts is as significant a breakdown as could be found.

The extra expense of preparing this compilation on the postal district basis was borne by local interests who considered the detail important enough to justify the cost, and it is included herein as additional data which may be of general interest.

Below will be found a description of boundaries of each postal district in Manhattan, the Bronx, and Brooklyn, as they existed at the time of the census. Districts for Queens are adequately described by the town names shown on the table.

#### POSTAL DISTRICT BOUNDARIES—BRONX COUNTY (BRONX BOROUGH)

**Station R.**—From East One hundred and fifty-first Street and Harlem River through East One hundred and fifty-first Street to Park Avenue, to East One hundred and fifty-sixth Street, to Westchester Avenue, to Longwood Avenue, to New York, New Haven & Hartford Railroad, to East One hundred and forty-ninth Street, to East One hundred and forty-fourth Street, to Jackson Avenue, to St. Marys Street, to St. Anns Avenue, to East One hundred and forty-fifth Street, to East One hundred and forty-sixth Street, to Harlem River, to East One hundred and fifty-first Street at point of beginning.

**Station T.**—From Union Avenue and Westchester Avenue, through Westchester Avenue, to East One hundred and fifty-sixth Street, through East One hundred and fifty-sixth Street, westward to Park Avenue, to East One hundred and fifty-third Street, to east side of Mott Avenue and One hundred and fifty-third Street, north along the easterly side of Mott Avenue and the Grand Boulevard and Concourse, to East One hundred and seventy-first Street, through East One hundred and seventieth Street, to Crotona Park south, to Prospect Avenue, to Boston Road, southward through Boston Road, to Union Avenue, through Union Avenue, to Westchester Avenue, to point of beginning.

**Station X.**—From Harlem River at East One hundred and forty-sixth Street, through East One hundred and forty-sixth Street to East One hundred and forty-fifth Street, to St. Anns Avenue, to St. Marys Street, to Jackson Avenue, to East One hundred and forty-fourth Street, to East One hundred and forty-ninth Street, to Long Island Sound, to Harlem River, to East One hundred and forty-sixth Street at point of beginning.

**City Island Station.**—From east side of Hutchinson River and city line to east side of Givens Creek to Pelham Bay Park, to Eastchester Bay, to Long Island Sound, to city line.

**Fordham Station.**—From the Bronx River and East One hundred and eighty-seventh Street, through East One hundred and eighty-seventh Street to Marion Avenue, through Marion Avenue to East One hundred and eighty-eighth Street, through East One hundred and eighty-eighth Street to East Fordham Road, through East Fordham Road to Jerome Avenue, through Jerome Avenue to Van Cortlandt Avenue, through Van Cortlandt Avenue to Bainbridge Avenue, through Bainbridge Avenue to East Two hundred and seventh Street, and through East Two hundred and seventh Street to the Bronx River.

**Fox Street Station.**—From Union Avenue and Westchester Avenue through Union Avenue to Boston Road, to Charlotte Street, to Jennings Street, to Bronx River, to East One hundred and seventy-fourth Street, to Morrison Avenue, to Ludlow Avenue, to Bronx River, to Long Island Sound, to East One hundred and forty-ninth Street, to the New York, New Haven & Hartford Railroad, to Longwood Avenue, to Westchester Avenue, to Union Avenue, to point of beginning.

**High Bridge Station.**—From west side of Mott Avenue and One hundred and fifty-third Street, northwesterly through East One hundred and fifty-third Street, to East One hundred and fifty-seventh Street, west to Exterior Street, north to East One hundred and fifty-eighth Street, west through East One hundred and fifty-eighth Street, to Harlem River, extending north to Washington Bridge, east to University Avenue, north to Featherbed Lane, east through Featherbed Lane, to East One hundred and seventy-fourth Street, and the west side of the Grand Boulevard and Concourse, extending south along the westerly side of the Grand Boulevard and Concourse and Mott Avenue, to point of beginning.

**Kingsbridge Station.**—From Jerome Avenue east on Fordham Road to Landing Road, to the Harlem River. Following the Harlem River north through the Ship Canal, to the Hudson River, north along the Hudson River to the New York City boundary line. East along the New York City boundary line to Jerome Avenue, south on Jerome Avenue to West Gun Hill Road, through West Gun Hill Road to West Mosholu Parkway, through the parkway to Jerome Avenue south to Fordham Road.

**Morris Heights Station.**—From Harlem River at Washington Bridge, east to Undercliff Avenue, through West One hundred and seventy-fourth Street, to University Avenue, to Featherbed Lane and East One hundred and seventy-fourth Street, to westerly side of Grand Boulevard and Concourse, north along the westerly side of the Grand Boulevard and Concourse, to East One hundred and eighty-eighth Street, west to Jerome Avenue, through West Fordham Road, to Landing Road, to Harlem River, south to point of beginning.

**Pelham (branch of New York).**

**Tremont Station.**—From Crotona Park east to Crotona Park south to Fulton Avenue, to East One hundred and seventy-first Street, to east side of Grand Concourse, to East One hundred and eighty-eighth Street, to Marion Avenue, to East One hundred and eighty-seventh Street, to Prospect Avenue, to Crotona Park to point of beginning.



**Westchester Station.**—From Paulding Avenue and Bronx and Pelham Parkway along south side of Bronx and Pelham Parkway to Kingsland Avenue, through Kingsland Avenue to Mace Avenue, through Mace Avenue to Wickham Avenue, through Wickham Avenue to Gun Hill Road, through Gun Hill Road to Bushnell Avenue, through Bushnell Avenue to Hutchinson River (west side), to Givens Creek, to Eastchester Bay, to Long Island Sound, to Bronx River, to Eastern Boulevard (Ludlow Avenue), through Eastern Boulevard to Pugsley Avenue, through Pugsley Avenue to McGraw Avenue, to Storrow Street, to Unionport Road, to East Tremont Avenue (New York, New Haven & Hartford Railroad), through East Tremont Avenue to Bronxdale Avenue, through Bronxdale Avenue to Van Nest Avenue, through Van Nest Avenue to Paulding Avenue to point of beginning.

**West Farms Station.**—From Prospect Avenue at Crotona Park north to East One hundred and eighty-seventh Street, east to Bronx River, to Pelham Parkway, along south side of Pelham Parkway to Paulding Avenue, through Paulding Avenue to Van Nest Avenue, through Van Nest Avenue to Bronxdale Avenue, through New York, New Haven & Hartford Railroad yards (Van Nest shops) to Unionport Road and East Tremont Avenue, through Unionport Road to Storrow Street, to McGraw Avenue, to Pugsley Avenue, to Eastern Boulevard (Ludlow Avenue), to Morrison Avenue, to East One hundred and seventy-fourth Street, through East One hundred and seventy-fourth Street to Bronx River, along westerly side of Bronx River to Jennings Street, to Charlotte Street, through Charlotte Street to Boston Road, through Boston Road to Prospect Avenue to Crotona Park, through Crotona Park to point of beginning.

**Williamsbridge Station.**—From Bronx River and Bronx and Pelham Parkway, along the north side of Bronx and Pelham Parkway to Kingsland Avenue, to Mace Avenue, to Wickham Avenue, to Gun Hill Road, to Bushnell Avenue, to Givens Creek, to Hutchinson River, to Pelham Bay Park West, to city line, to Jerome Avenue, to West Gun Hill Road, through West Gun Hill Road to West Mosholu Parkway north, through West Mosholu Parkway north to Jerome Avenue, to Van Cortlandt Avenue, to Bainbridge Avenue, to East Two hundred and seventh Street, to Bronx River, to Bronx and Pelham Parkway.

### POSTAL DISTRICT BOUNDARIES—KINGS (BROOKLYN)

**General post office.**—From East River at west wall of navy yard, along wall to Navy Street. Navy Street to Flushing Avenue. Flushing Avenue to North Oxford Street, to Myrtle Avenue at Fort Greene Park, around east and south side of park to De Kalb Avenue and Fort Greene Place. Fort Greene Place to Fulton Street, to Ashland Place. On Fulton Street from Ashland Place to Bond Street, including Hanover Place. On Bond Street from Fulton Street to Douglas Street. Douglas Street, to Gowanus Canal, to Sackett Street, to Buttermilk Channel, to East River, point of starting.

**Station A.**—From Union Avenue at Grand Street to Olive Street. Olive Street to Orient Avenue. Orient Avenue, all. On Olive Street to Maspeth Avenue, to Kingsland Avenue, to Withers Street, to Newtown Creek, to Metropolitan Avenue. Metropolitan Avenue to Flushing Avenue. Flushing Avenue to Seneca Avenue. Seneca Avenue to Troutman Street. Troutman Street to north side of Myrtle Avenue. North side of Myrtle Avenue to Broadway, to Stuyvesant Avenue, to De Kalb Avenue, to Nostrand Avenue, to Wallabout Street. Wallabout Street to Bedford Avenue. Bedford Avenue from Flushing Avenue to Heyward Street. Heyward Street to Union Avenue to Grand Street, point of starting.

**Station B.**—From Nostrand Avenue at De Kalb Avenue. De Kalb Avenue to Tompkins Avenue. Tompkins Avenue to Hancock Street. Hancock Street to Sumner Avenue, Sumner Avenue to Fulton Street, to Albany Avenue. Fulton Street to Kingston Avenue, to Bergen Street, to New York Avenue, to Sterling Place. Sterling Place to Rogers Avenue, to north side of Eastern Parkway. North side of Eastern Parkway to Washington Avenue. Washington Avenue to Sterling Place, to Grand Avenue, to Fulton Street, to Gates Avenue, Gates Avenue to Bedford Avenue, to Lafayette Avenue, to Nostrand Avenue, to De Kalb Avenue, point of starting.

**Bath Beach Station (H).**—From Gravesend Bay at Seventeenth Avenue. Seventeenth Avenue to Sixtieth Street. Six-

tieth Street to Bay Parkway to Sixty-fifth Street. Bay Parkway to Stillwell Avenue to Canal Avenue. Canal Avenue to Egolf Avenue. Egolf Avenue to Gravesend Bay, to Seventeenth Avenue, point of starting.

**Blythebourne Station (K).**—From Ninth Avenue to Bay Ridge Avenue to Thirty-seventh Street. Thirty-seventh Street to Fort Hamilton Parkway, to Forty-first Street, to Sixteenth Avenue, to Sixtieth Street. Sixtieth Street to Seventeenth Avenue, to Bay Ridge Avenue. Bay Ridge Avenue to Ninth Avenue, point of starting.

**Bush Terminal Station.**—From Gowanus Canal at Hamilton Avenue. Hamilton Avenue to Third Avenue. Third Avenue to Eighteenth Street, to Fifth Avenue, to Twenty-third Street. Fifth Avenue to Thirty-sixth Street. Thirty-sixth Street to Seventh Avenue. Seventh Avenue to Thirty-seventh Street. Thirty-seventh Street to Ninth Avenue. Ninth Avenue to Forty-fourth Street, to Third Avenue. Forty-fourth Street from Third Avenue to Second Avenue. Second Avenue to Fifty-third Street. Fifty-third Street to Upper Bay to Gowanus Canal, point of starting.

**Station C.**—From Upper Bay at Fifty-third Street to Second Avenue, to Forty-fourth Street, to Third Avenue. Forty-fourth Street from Third Avenue to Ninth Avenue. Ninth Avenue to Bay Ridge Avenue. Bay Ridge Avenue to Upper Bay to Fifty-third Street, point of starting.

**Coney Island Station (M).**—From Neptune Avenue and Mayo Street. Mayo Street to ocean, to Lower Bay, to Gravesend Bay, to Coney Island Creek, to Canal Avenue, to Guider Avenue, to Neptune Avenue. Neptune Avenue, point of starting.

**Station D.**—From Sumner Avenue at Hancock Street. Hancock Street to Saratoga Avenue, to Broadway, to Norman Place, to Van Sinderen Avenue, to East New York Avenue, to Buffalo Avenue to Bergen Street, to Utica Avenue, to Fulton Street, to Sumner Avenue, to Hancock Street, point of starting.

**Dyker Heights Station.**—From Bay Ridge Avenue, at Sixth Avenue, to Seventeenth Avenue, to Gravesend Bay to edge of United States Reservation at Dyker Park, along United States Reservation to Seventh Avenue and Poly Place (N. S.). Poly Place (N. S.) to Battery Avenue. Battery Avenue along reservation to Dahlgren Place. Dahlgren Place to Ninety-second street. Ninety-second Street to Fort Hamilton Avenue to Sixth Avenue to Bay Ridge Avenue, point of starting.

**Station E.**—From Broadway at Weirfield Street, to Knickerbocker Avenue. Knickerbocker Avenue to Evergreen Cemetery, around same to a point through Highland Park at Vermont Avenue and borough line. Borough line to Robert Place, to Jamaica Avenue. Jamaica Avenue to Cleveland Street, to Jamaica Bay, to Fresh Creek Basin, to Fairfield Avenue, to East One hundred and eighth Street, to Stanley Avenue, to Van Sinderen Avenue. Van Sinderen Avenue to Fulton Street. Fulton Street to Broadway. Broadway to Weirfield Street, point of starting.

**Flatbush Station (F).**—Caton Avenue from Argyle Road to Parade Place. Parade Place to Parkside Avenue. Parkside Avenue to New York Avenue, to Foster Avenue, to Coney Island Avenue, to Ditmas Avenue, to Argyle Road, to Caton Avenue, point of starting.

**Fort Hamilton Station (N).**—From Bay Ridge Avenue at the Narrows to Sixth Avenue. Sixth Avenue to Fort Hamilton Parkway. Fort Hamilton Parkway to United States Reservation, around and including reservation to Gravesend Bay, to the Narrows, to Bay Ridge Avenue, point of starting.

**Station G.**—From East River at Newtown Creek to Withers Street. Withers Street to Kingsland Avenue, to Richardson Street. On Richardson Street to Graham Avenue, to Lorimer Street, to McCarren Park and Bayard Street to North Fourteenth Street, to East River, point of starting.

**Gravesend Station (X).**—From Bay Parkway at Sixty-fifth Street to Gravesend Avenue and Avenue P. Avenue P to Coney Island Avenue. Coney Island Avenue to Kings Highway, to East Twelfth Street, to Guider Avenue. Guider Avenue to Canal Avenue. Canal Avenue to Stillwell Avenue, Stillwell Avenue to Bay Parkway to Sixty-fifth Street, point of starting.

**Kensington Station.**—From Tenth Avenue at Gravesend Avenue to Prospect Avenue, to Eleventh Avenue, to Prospect Park southwest. Prospect Park southwest to Coney Island Avenue and Caton Avenue. Caton Avenue to Argyle Road. Argyle Road to Ditmas Avenue. Ditmas Avenue to Coney Island Avenue. Ditmas Avenue to Gravesend Avenue to Forty-first Street. On Forty-first Street to Fort Hamilton Parkway. Fort Hamilton Parkway to Gravesend Avenue. Gravesend Avenue to Tenth Avenue, point of starting.

**Lefferts Station.**—South side of Eastern Parkway from Washington Avenue, to New York Avenue, to Crown Street. Crown Street to Kingston Avenue. Kingston Avenue to Midwood Street. Midwood Street to New York Avenue, to Parkside Avenue, to Ocean Avenue. Ocean Avenue to Empire Boulevard and Washington Avenue. Washington Avenue to south side of Eastern Parkway, point of starting.

**Midwood Station.**—Coney Island Avenue from Eighteenth Avenue to Foster Avenue. Foster Avenue to Ocean Avenue. Ocean Avenue to Avenue P to east side of Ocean Parkway. Along east side of Ocean Parkway to Ditmas Avenue, to Coney Island Avenue, to Eighteenth Avenue, point of starting.

**New Lots Station.**—From Vermont Avenue at Highland Park to reservoir, around same to Cypress Hills Cemetery, to Elderts Lane, to McKinley Avenue, to Queensboro line, to Jamaica Bay, to Cleveland Street. Cleveland Street to Jamaica Avenue to Highland Park, point of starting.

**Station P.**—East New York Avenue at Remsen Avenue to Van Sinderen Avenue, to Stanley Avenue at East One hundred and eighth Street. East One hundred and eighth Street to Flatlands Avenue, to Fresh Creek Basin, to Jamaica Bay, to Paerdegat Basin, to Ralph Avenue. Ralph Avenue to Remsen Avenue, along Remsen Avenue to point of starting.

**Pratt Station.**—North Oxford Street from Flushing Avenue to Myrtle Avenue. Myrtle Avenue to Washington Park. Washington Park to De Kalb Avenue, to Adelphi Street, to Fulton Street. Fulton Street to Grand Avenue, to Cambridge Place. Cambridge Place to Gates Avenue. Gates Avenue to Grand Avenue, to Bedford Avenue. Bedford Avenue to Lafayette Avenue. Lafayette Avenue to Nostrand Avenue. Nostrand Avenue to Flushing Avenue. Flushing Avenue to naval hospital, around naval hospital, to Kent Avenue Basin, to Wallabout Channel, to East River, to west wall of navy yard, around navy yard to North Oxford Street, point of starting.

**Ridgewood Station (J).**—From Troutman Street at Knickerbocker Avenue to Seneca Avenue, to Flushing Avenue, to Metropolitan Avenue. On Metropolitan Avenue to Fresh Pond Road, to Ralph Street, to Traffic Street, to Sixty-fifth Place, to Long Island railroad crossing, along railroad to Knickerbocker Avenue, point of starting.

At Long Island railroad crossing, around Lutheran Cemetery, to Seventy-third Place (Proctor Street). Seventy-third Place to Metropolitan Avenue to Eightieth Street (Weiss Avenue). Eightieth Street to Cooper Avenue. Cooper Avenue to Metropolitan Avenue to Alderton Street. Alderton Street to Seventy-third Avenue (Katie Place). Seventy-third Avenue to Woodhaven Boulevard. Woodhaven Boulevard to Union Turnpike. Union Turnpike to Margaret Place. Margaret Place to Eighty-second Avenue. Eighty-second Avenue to Ninety-sixth Street. Ninety-sixth Street to Myrtle Avenue, thence through Forest Park to borough line at Cypress Hills Cemetery. Along borough line to Knickerbocker Avenue at railroad crossing, along railroad to Lutheran Cemetery, point of starting.

**Rugby Station.**—From Empire Boulevard at Kingston Avenue to Remsen Avenue, to Ralph Avenue, to Paerdegat Avenue, to Glenwood Road, to East Forty-fifth Street, to Paerdegat Avenue south, to East Forty-second Street. Forty-second Street to Foster Avenue. Foster Avenue to New York Avenue. New York Avenue to Midwood Street, to Kingston Avenue, to Empire Boulevard, point of starting.

**Station S.**—De Kalb Avenue from Tompkins Avenue to Stuyvesant Avenue. Stuyvesant Avenue to Myrtle Avenue. South side of Myrtle Avenue to Troutman Street, to Knickerbocker Avenue. Knickerbocker Avenue to Weirfield Street. Weirfield Street to Broadway. Broadway to Saratoga Avenue, to Hancock Street, to Tompkins Avenue, to De Kalb Avenue, point of starting.

**St. Johns Place Station.**—New York Avenue, from Sterling Place to Bergen Street. Bergen Street to Kingston Avenue. Kingston Avenue to Fulton Street, to Albany Avenue. Fulton Street at Albany Avenue to Utica Avenue. Utica Avenue to Bergen Street. Bergen Street to Buffalo Avenue. Buffalo Avenue to East New York Avenue, to Empire Boulevard. Empire Boulevard to Kingston Avenue, to Crown Street, to New York Avenue. New York Avenue to north side of Eastern Parkway. Eastern Parkway, north side to Rogers Avenue. Rogers Avenue to Sterling Place, to New York Avenue, point of starting.

**Sheepshead Bay Station (O).**—Avenue P at Coney Island Avenue to Ocean Avenue, to Avenue O. Avenue O to Elmore Place. Elmore Place to Kings Highway. Kings Highway to East Twenty-eighth Street, thence along under side of Kings Highway to Nostrand Avenue. On Nostrand Avenue to Marine Parkway, to Fillmore Avenue. Fillmore Avenue to Stuart Street. Stuart Street to Avenue U, to Burnett Street. Burnett Street to Avenue X, to Gerritsen Avenue, to Plum Island, to Brigham Street, to Rockaway Inlet, to Corbin Place. Corbin Place to Oriental Boulevard, to West End Avenue. West End Avenue to Shore Boulevard. Shore Boulevard to Neptune Avenue. Neptune Avenue to East Twelfth Street. East Twelfth Street to Kings Highway, to Coney Island Avenue, to Avenue P, point of starting.

**Station T.**—Sackett Street from East River to Gowanus Canal, to Gowanus Bay, to Buttermilk Channel, to Sackett Street, point of starting.

**Times Plaza Station (L).**—Gowanus Canal at Union Street to Douglas Street, to Bond Street, to Livingston Street. Livingston Street to Nevins Street. Nevins Street to Fulton Street, to Ashland Place. On Fulton Street from Ashland Place to Fort Greene Place, to De Kalb Avenue. De Kalb Avenue at Fort Greene Place to Adelphi Street. Adelphi Street to Fulton Street, to Grand Avenue. Grand Avenue to Washington Avenue, to Sterling Place, to Eastern Parkway, to Grand Army Plaza and Union Street, point of starting.

**Station V.**—Union Street at Gowanus Canal to Grand Army Plaza, around to Flatbush Avenue, to Parkside Avenue, to Coney Island Avenue, to Eleventh Avenue. Eleventh Avenue to Prospect Avenue. Prospect Avenue to Tenth Avenue. Tenth Avenue to Twentieth Street. Twentieth Street to Seventh Avenue. Seventh Avenue to Twenty-third Street. Twenty-third Street to Fifth Avenue. Fifth Avenue to Eighteenth Street. Eighteenth Street to Third Avenue, to Hamilton Avenue, to Gowanus Canal, to Union Street, point of starting.

**Vanderveer Station (R).**—On Foster Avenue at Ocean Avenue to New York Avenue, to Forty-second Street, to Paerdegat Avenue. Paerdegat Avenue to Glenwood Road. Glenwood Road at Paerdegat Avenue south to Avenue X. Paerdegat Avenue south to Paerdegat Basin, to Jamaica Bay, to Mill Basin, to National Avenue, to McMullen Avenue, to Strickland Avenue, to Mill Avenue, to Avenue U, to Flatbush Avenue, to Mill Basin, to East Thirty-eighth Street, to Avenue U, to Marine Park, to East Thirty-third Street, to Avenue S, to East Thirty-second Street, to Fillmore Avenue, to Marine Parkway, to Kings Highway, to Elmore Place, to Avenue O, to Ocean Avenue, to Foster Avenue, point of starting.

**Station W.**—North Fourteenth Street to East River, to Berry Street. Berry Street to North Twelfth Street. North Twelfth Street to Union Avenue and Bayard Street. Bayard Street to Lorimer Street. Lorimer Street to Richardson Street. Richardson Street to Graham Avenue, to Kingsland Avenue. Kingsland Avenue from Richardson Street to Maspeth Avenue. Maspeth Avenue to Olive Street to Grand Street. Grand Street to Union Avenue. Union Avenue to Broadway and Heyward Street, to Bedford Avenue, to Flushing Avenue, to Classon Avenue. Classon Avenue to Hewes Street, to Kent Avenue Basin, to Wallabout Channel, to East River, to North Fourteenth Street, point of starting.

**Station Y.**—From Forty-first Street at Sixteenth Avenue to Gravesend Avenue. Gravesend Avenue to Ditmas Avenue, to Ocean Parkway at west side of Ocean Parkway, to Avenue P, to Sixty-fifth Street. Sixty-fifth Street to Bay Parkway. Bay Parkway to Sixtieth Street, to Sixteenth Avenue. Sixteenth Avenue to Forty-first Street, point of starting.

## POSTAL DISTRICT BOUNDARIES—NEW YORK COUNTY (MANHATTAN)

**Station A.**—From West Fourth Street and Sixth Avenue, extending through Sixth Avenue, to Carmine Street, to Varick Street, to West Houston Street, to Hudson Street, to Charlton Street, to Macdougall Street, to Spring Street, to Thompson Street, to Broome Street, to Bowery, to West Fourth Street, to Sixth Avenue.

**Station B.**—From East River and Catherine Street, extending through Catherine Street to Bowery, to East Houston Street, to East River.

**Station C.**—From North River and Clarkson Street, extending through Clarkson Street, to Carmine Street, to Sixth Avenue, to Greenwich Avenue, to Eighth Avenue, to West Twentieth Street, to North River.

**Station D.**—From East Houston Street and Avenue A, extending through East Houston Street, to Bowery, to East Fourth Street, to Washington Square, to Fifth Avenue, to East Fourteenth Street, to Fourth Avenue, to East Twentieth Street, to Avenue A, to East Houston Street.

**Station F.**—From East Twenty-sixth Street and East River to and including the easterly side of Fifth Avenue, to and including East Fortieth Street to East River.

**Station G.**—From West Forty-fourth Street to West Fifty-ninth Street; from North River to westerly side of Fifth Avenue.

**Station H.**—From North River and West Ninety-first Street, extending through West Ninety-first Street to Fifth Avenue, to West One hundred and tenth Street, to Manhattan Avenue, to Morningside Avenue east, to West One hundred and sixteenth Street, to Amsterdam Avenue, to West One hundred and fourteenth Street, to Broadway, to West One hundred and sixteenth Street, to North River, to point of beginning.

**Station I.**—From Fifth Avenue and West One hundred and tenth Street, extending through West One hundred and tenth Street, to Manhattan Avenue, to Morningside Avenue east, to West One hundred and twentieth Street, to Fifth Avenue, to point of beginning.

**Station J.**—From Fifth Avenue and West One hundred and twentieth Street, extending through West One hundred and twentieth Street, to Morningside Avenue east, to West One hundred and sixteenth Street, to Amsterdam Avenue, to West One hundred and fourteenth Street, to Broadway, to West One hundred and sixteenth Street, to North River, to West One hundred and thirty-sixth Street, to Twelfth Avenue, to West One hundred and thirty-third Street, to St. Nicholas Avenue, to West One hundred and thirty-second Street, to Fifth Avenue, to point of beginning.

**Station K.**—From East Seventy-seventh Street to East Ninety-sixth Street from East River to Fifth Avenue.

**Station L.**—From East One hundred and sixteenth Street to Harlem River from Fifth Avenue to Harlem River.

**Station M.**—From West One hundred and fifty-third Street and North River to Edgecombe Avenue, to West One hundred and fifty-fifth Street, to Speedway, to Harlem River, to West One hundred and seventy-third Street, to North River, to point of beginning.

**Station N.**—From West Fifty-ninth Street to West Seventy-sixth Street from North River to Fifth Avenue.

**Station O.**—From Sixth Avenue and West Fourth Street to Washington Square, to Fifth Avenue, to East Fourteenth Street, to Fourth Avenue, to East Seventeenth Street, to Fifth Avenue, to West Twentieth Street, to Eighth Avenue, to Greenwich Avenue, to Sixth Avenue, to point of beginning.

**Station P.**—From Morris Street and North River to Broadway (easterly side), to Wall Street, to New Street (westerly side), to Exchange Place, to William Street, to Beaver Street, to Hanover Street, to Old Slip, to East River, to point of beginning.

**Station S.**—From Bowery and Broome Street, extending through Broome Street to Greene Street, to Canal Street, to Broadway (easterly side), to Worth Street, to Bowery, to Broome Street.

**Station U.**—From East Ninety-sixth Street to East One Hundred and Sixteenth Street from East River to Fifth Avenue.

**Station W.**—From West Seventy-sixth Street to West Ninety-first Street from North River to Fifth Avenue.

**Station Y.**—From East Sixtieth Street to East Seventy-seventh Street from East River to Fifth Avenue.

**City Hall Station.**—From North River and Cortlandt Street, extending through Cortlandt Street to Broadway, east side of Broadway to Liberty Street, to Maiden Lane, to East River, to Catherine Street, to Chatham Square, to Worth Street, to Church Street, to Chambers Street, to North River, to Cortlandt Street.

**College Station.**—From West One Hundred and Thirty-third Street and Fifth Avenue extending through West One Hundred and Thirty-third Street to St. Nicholas Avenue, to West One Hundred and Forty-fifth Street, to Edgecombe Avenue, to Speedway, to West One Hundred and Sixty-first Street and Harlem River, south along the Harlem River, to Fifth Avenue, to point of beginning.

**General post office.**—From West Twentieth Street and North River, extending through West Twentieth Street to Sixth Avenue, to West Twenty-sixth Street, to Fifth Avenue (westerly side), to West Thirty-fifth Street to North River.

**Grand Central Station, north.**—From East Forty-ninth Street and East River to and including the easterly side of Fifth Avenue to and including East Sixtieth Street to East River.

**Grand Central Station, south.**—From East Fortieth Street and East River to and including the easterly side of Fifth Avenue to and including East Forty-ninth Street to East River.

**Hamilton Grange Station.**—From West One Hundred and Thirty-sixth Street and North River to Riverside Drive to West One Hundred and Thirty-third Street to St. Nicholas Avenue to West One Hundred and Forty-fifth Street to Edgecombe Avenue to West One Hundred and Fifty-third Street to point of beginning.

**Hudson Terminal Station.**—Only mail addressed to Hudson Terminal Buildings, 30 and 50 Church Street.

**Inwood Station.**—From North River at a point opposite about West One Hundred and Ninety-third Street and Riverside Drive, through Riverside Drive to Broadway, to Hillside Avenue, to Dyckman Street, to Harlem River Driveway, to a point opposite West One Hundred and Ninety-third Street, to Harlem River, north along Harlem River to Ship Canal, to North River, to point of beginning.

**Madison Square Station.**—From East Seventeenth Street and Fifth Avenue, to West Twentieth Street, to Sixth Avenue, to West Twenty-sixth Street, to East Twenty-sixth Street, to East River, to East Twentieth Street, to Fourth Avenue, to and including north side of East Seventeenth Street, to point of beginning.

**Times Square Station.**—From West Thirty-fifth Street to West Forty-fourth Street; from North River to westerly side of Fifth Avenue.

**Tompkins Square Station.**—From East River and East Houston Street, extending through East Houston Street to Avenue A, to Twentieth Street, to East River, thence to point of beginning.

**Trinity Station.**—From North River and Morris Street, extending through Morris Street to Broadway (westerly side), to Cortlandt Street, to North River.

**Varick Street Station.**—From North River and Chambers Street, extending through Chambers Street to Church Street, extending through Church Street, to Worth Street, to Broadway (westerly side), to Canal Street (southerly side), to Church Street, to Greene Street, to Broome Street, to Thompson















RETAIL DISTRIBUTION IN NEW YORK: 1929

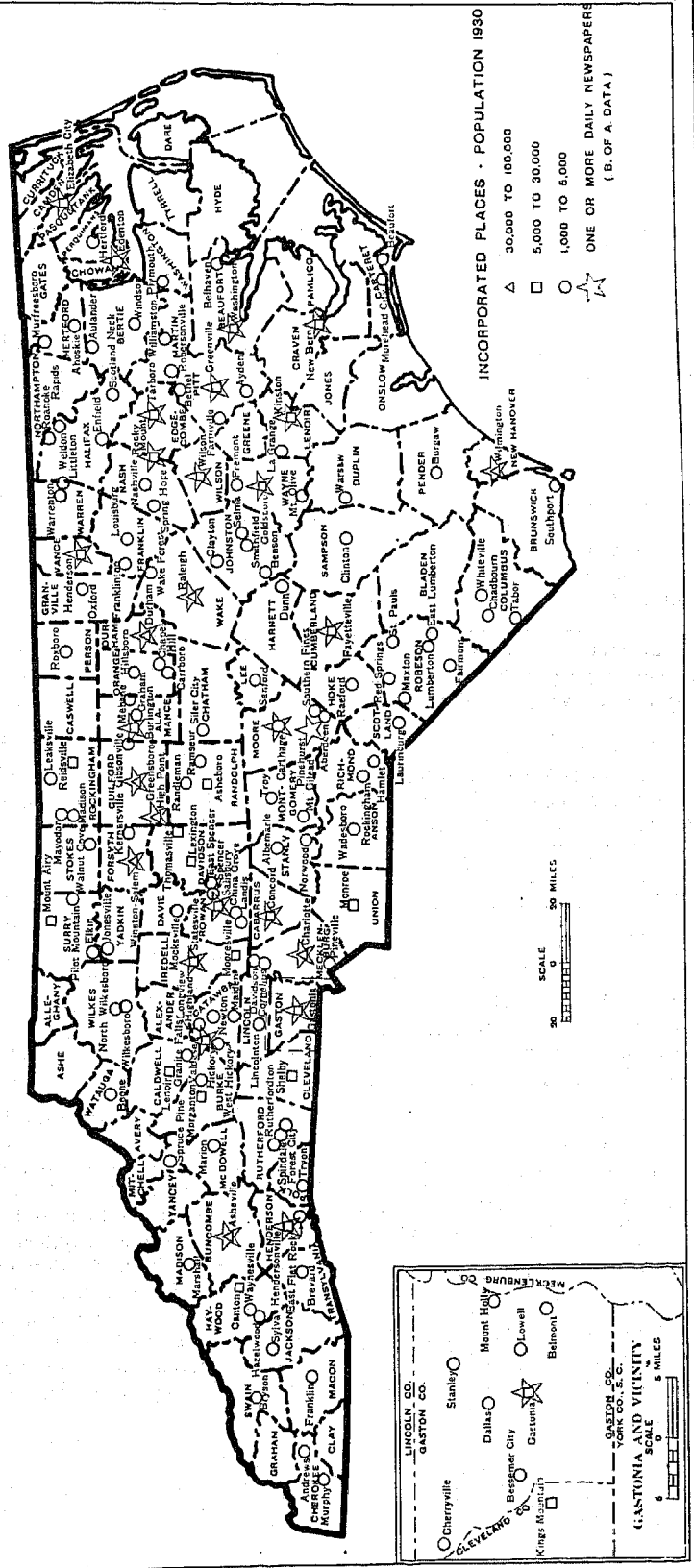
CITY BY POSTAL DISTRICTS—BY KINDS OF BUSINESS—Continued

disclosure of individual operations, but it is included in the totals

thousands of dollars]

Table with 23 columns representing business categories (e.g., Women's accessories stores, Other apparel stores) and 32 rows representing postal districts (1-32). Each cell contains numerical data or '(x)' for individual operations.

# NORTH CAROLINA



## CONTENTS

	Page
Map of North Carolina.....	403
<b>THE STATE</b>	
(Population, 3,170,276)	
Table	Page
1—Retail distribution, by kinds of business.....	405
2—Operating expenses, by kinds of business.....	407
3—Seasonal employment characteristics.....	410
4—Sales by size of business.....	412
5—Retail distribution, by types of operation.....	416
6—Seventeen kinds of business, by types of operation.....	418
7—Credit business.....	419
8—Credit business, by types of operation.....	421
9—Receipts other than from the sale of merchandise.....	421
10—Merchandise manufactured by retailers, sales to other retailers, and returned goods—by kinds of business.....	423
11—Retail sales by manufactures and wholesalers—country buying (assembling) of farm products.....	423
12—Forms of organization and negro proprietorship.....	425
13 { These tables, showing sales analyzed by kind of business for counties, cities, and incorporated places of more than 1,000 population were included in all the separate State reports, but they have been withdrawn from the State reports in this volume and are included as Tables 13 and 14 in Volume I, Part 1, Retail Distribution.....	425
14 {	
15—Sales by commodities.....	426
<b>CHARLOTTE</b>	
(Population, 82,875)	
16—Retail distribution, by kinds of business.....	433
17—Retail distribution, by types of operation.....	434
18—Seventeen kinds of business, by types of operation.....	434
19—Sales by commodities.....	435
<b>WINSTON-SALEM</b>	
(Population, 75,274)	
20—Retail distribution, by kinds of business.....	437
21—Retail distribution, by types of operation.....	438
22—Seventeen kinds of business, by types of operation.....	438
<b>GREENSBORO</b>	
(Population, 53,569)	
23—Retail distribution, by kinds of business.....	439
24—Retail distribution, by types of operation.....	440
25—Seventeen kinds of business, by types of operation.....	440
<b>DURHAM</b>	
(Population, 52,037)	
Table	Page
26—Retail distribution, by kinds of business.....	441
27—Retail distribution, by types of operation.....	442
28—Seventeen kinds of business, by types of operation.....	442
<b>ASHEVILLE</b>	
(Population, 50,193)	
29—Retail distribution, by kinds of business.....	443
30—Retail distribution, by types of operation.....	444
31—Seventeen kinds of business, by types of operation.....	444
<b>RALEIGH</b>	
(Population, 37,379)	
32—Retail distribution, by kinds of business.....	445
33—Retail distribution, by types of operation.....	446
34—Seventeen kinds of business, by types of operation.....	446
<b>HIGH POINT</b>	
(Population, 36,745)	
35—Retail distribution, by kinds of business.....	447
36—Retail distribution, by types of operation.....	448
37—Seventeen kinds of business, by types of operation.....	448
<b>WILMINGTON</b>	
(Population, 32,270)	
38—Retail distribution, by kinds of business.....	449
39—Retail distribution, by types of operation.....	450
40—Seventeen kinds of business, by types of operation.....	450
<b>COMBINED CITIES</b>	
(Population, 2,750,134)	
41—Retail distribution, by kinds of business—all cities of 10,000 to 30,000 population combined.....	451
42—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined.....	452
43—Seventeen kinds of business, by types of operation—all cities of 10,000 to 30,000 population combined.....	452
44—Retail distribution, by kinds of business—all places of less than 10,000 population combined.....	453
45—Retail distribution, by types of operation—all places of less than 10,000 population combined.....	454
46—Seventeen kinds of business, by types of operation—all places of less than 10,000 population combined.....	455











# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

KIND OF BUSINESS	Number of stores	Total pay roll reported	Value of proprietors' services at same rate as that paid full-time employees	Total wage cost (includes proprietors' services)	All other reported expenses (includes rent)	Total operating expenses—per cent to total sales	RENTAL COST (Included in "All other expenses" column)			
							Number of stores in leased premises	Rent paid for leased premises	Net sales of stores in leased premises	Per cent of rent to sales in leased premises
Lumber and building group.....	474	\$2,865,809	\$568,578	\$3,524,179	\$1,905,034	30.81	363	\$284,591	\$10,180,059	2.80
Lumber and building material dealers:										
Lumber and building material dealers.....	136	1,026,131	161,895	1,188,026	823,246	24.71	57	58,308	3,530,336	1.65
Lumber and hardware.....	34	243,563	37,584	281,147	197,003	22.52	14	13,491	932,022	1.45
Roofing.....	55	295,367	77,290	372,647	117,303	40.14	36	18,625	598,613	3.11
Dealers in any other single building material.....	5	7,255	3,617	10,872	7,331	37.07	3	600	42,000	1.43
Electrical shops (without radio).....	71	374,289	80,640	454,929	224,269	39.27	59	45,855	1,230,718	8.73
Heating and plumbing shops:										
Heating appliances and oil burners.....	7	85,103		85,103	35,360	42.04	7	4,563	280,533	1.63
Plumbing shops—heating and ventilating.....	111	675,250	168,154	833,410	271,633	36.95	80	50,444	2,256,167	2.24
Paint and glass stores.....	55	258,649	39,396	298,045	228,989	38.32	47	72,705	1,309,670	5.55
Other retail stores.....	3,566	10,015,816	4,368,551	14,374,167	9,470,453	29.68	2,328	2,896,721	75,344,625	3.84
Hardware stores.....	217	998,766	316,794	1,315,560	685,058	23.47	161	263,173	7,236,697	3.64
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	32	145,477	68,367	213,844	155,892	19.51	19	20,520	1,480,620	1.39
Farm implement dealers with hay, grain, and feed.....	6	18,901	5,750	24,651	33,498	14.14				
Hardware and farm implement stores.....	169	931,084	254,184	1,185,268	819,720	18.34	114	170,124	8,526,309	2.00
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	103	189,301	136,625	326,016	233,075	9.72	67	52,957	4,522,987	1.17
Fertilizer stores.....	62	95,860	101,171	197,031	110,118	7.68	28	11,801	1,009,502	1.08
Harness shops.....	13	13,010	15,793	28,803	13,369	50.16	10	7,990	70,480	10.45
Farmers' supply stores.....	7	26,365	13,086	39,451	46,716	9.78				
Seeds, bulbs, and nursery stock.....	26	89,997	22,950	112,947	69,730	31.41	18	18,518	388,580	4.77
Coal and feed stores.....	10	30,471	8,649	39,120	27,578	12.06	4	3,175	336,650	0.94
Feed stores with groceries.....	604	495,057	701,744	1,196,801	489,552	12.21	273	140,049	8,720,247	1.00
Book stores.....	41	187,208	47,005	234,213	176,041	26.68	33	73,724	1,274,648	5.78
Cigar stores and cigar stands:										
Cigar stores with fountains.....	35	81,878	27,621	109,499	108,307	27.05	35	64,071	779,254	8.22
Cigar stands.....	29	40,237	32,338	72,575	47,152	39.68	27	20,163	297,072	9.82
Cigar stores without fountains.....	42	85,489	49,412	134,861	80,460	33.28	38	41,510	621,393	6.68
Coal and wood yards—ice dealers:										
Coal and wood yards.....	217	777,426	222,300	999,726	695,371	25.91	110	75,930	3,922,749	1.94
Ice dealers.....	22	67,697	15,266	82,963	56,039	38.32	11	5,374	144,529	3.72
Drug stores:										
Drug stores.....	248	673,004	311,491	984,495	508,697	28.38	183	188,407	4,704,627	3.93
Drug stores with fountains.....	678	2,500,414	757,944	3,258,358	2,138,553	28.20	502	836,499	16,868,701	4.96
Florists.....	73	243,852	80,580	324,412	246,126	45.68	40	68,952	1,033,002	6.07
Gifts—novelties and toys—cameras:										
Art and gift shops.....	29	24,730	17,568	42,298	52,728	31.33	24	26,651	279,112	9.55
Novelty and souvenir shops.....	22	19,098	13,944	33,042	25,027	28.68	12	15,709	116,675	13.46
Camera dealers—photographic supplies.....	4	29,951	8,958	38,909	24,213	(x)	4	11,632	155,708	(x)
Jewelry stores:										
Jewelry stores (installment credit).....	4	38,220	4,392	42,612	70,802	(x)	4	13,730	309,170	(x)
Jewelry stores.....	248	635,048	393,120	1,028,168	668,748	40.11	196	282,846	3,712,978	7.62
Music stores (without radio).....	25	31,659	28,092	60,651	47,291	45.78	23	18,324	232,653	8.00
News dealers.....	59	65,497	31,328	96,825	87,576	29.57	47	49,760	524,720	9.48
Office, school, and store supplies and equipment dealers:										
Office and school supplies.....	11	121,837	12,648	134,485	101,408	34.55	10	27,469	688,923	4.10
Office and store mechanical appliance dealers (retail).....	20	270,624	9,940	280,564	112,316	43.38	19	22,934	894,605	2.56
Office and store furniture and equipment dealers.....	11	131,164	11,305	142,469	93,231	32.29	9	19,482	539,959	3.61
Typewriter dealers.....	6	56,085		56,085	33,246	62.06	6	5,151	143,938	3.59
Opticians and optometrists.....	16	39,879	19,788	59,667	44,227	34.97	16	20,233	297,066	6.81
Sporting goods stores, including athletic playground equipment:										
Sporting goods specialty stores.....	15	63,641	16,680	80,321	74,846	28.83	14	26,880	514,270	5.23
Sporting goods stores with toys and stationery.....	11	34,286	12,375	46,660	40,662	22.43	8	13,910	322,549	4.31
Scientific and medical instruments and supplies, at retail.....	3	24,250		24,250	29,959	(x)				
Stationers and printers:										
Printers and lithographers, at retail.....	9	16,294	11,480	27,774	12,828	55.75	9	5,663	72,826	7.82
Stationers and engravers.....	5	20,773	4,776	25,549	19,823	41.86				
Monuments and tombstones.....	28	47,404	46,830	94,234	35,071	43.52	15	3,895	188,568	2.07
Miscellaneous classifications (combined).....	364	641,642	522,569	1,164,211	748,443	(x)	179	247,015	2,788,045	(x)
Secondhand stores.....	94	123,536	97,988	221,524	160,478	36.48	78	43,971	869,569	5.06

## CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT													
		TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		Ratio at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)			
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15
<b>All groups<sup>1</sup></b> .....	15, 973	Per cent 74	Per cent 28	Per cent 87	Per cent 33	Per cent 94	Per cent 6	Per cent 97	Per cent 98	Per cent 100	Per cent 105	Per cent 18	Per cent 18	Per cent 19	Per cent 21
<b>Food group</b> .....	3, 498	92	8	92	8	94	6	99	99	101	101	32	32	32	32
Food group.....	3, 498	92	8	92	8	94	6	99	99	101	101	32	32	32	32
Candy and confectionery stores:															
Candy stores—nut stores.....	6	52	48			50	50	90	106	102	102				
Confectionery stores—candy and fountain.....	111	78	22	81	19	93	7	96	101	101	102	22	24	22	23
Dairy-products stores:															
Dairy-products stores (including ice cream).....	9	72	28	25	75	100		96	107	101	96	6	13	14	3
Egg and poultry dealers.....	13	83	17	82	18	92	8	89	89	111	111	30	30	44	44
Milk dealers.....	33	95	5	100		89	11	100	100	100	100	3	3	3	3
Deli-cassens stores.....	4	70	30			75	25	100	100	100	100				
Fruit stores and vegetable markets.....	53	79	21	79	21	100		93	93	101	113	28	24	22	26
Grocery stores (without meats).....	1, 556	92	8	91	9	93	7	99	99	101	101	38	38	38	39
Combination stores (groceries and meats):															
Grocery stores with meats.....	1, 251	94	6	94	6	94	6	99	100	100	101	33	33	34	34
Meat markets with groceries.....	140	94	6	98	2	95	5	99	99	101	101	22	23	23	24
Meat markets (including sea foods):															
Fish markets—sea foods.....	67	97	3	93	7	100		97	100	102	101	32	29	32	33
Meat markets.....	214	94	6	91	9	98	2	100	99	100	101	20	17	18	19
Bakeries—bakery goods stores (except manufacturing bakeries).....	21	71	29	80	20	91	9	96	97	103	104	7	7	12	11
Other food stores:															
Coffee, tea, spices.....	13	100						100	100	100	100				
Farm products stores.....	4	83	17	100		100		92	103	102	103	22	20	20	20
<b>General stores</b> .....	2, 096	83	17	77	23	95	5	98	97	101	104	24	23	25	26
General stores—groceries with apparel.....	88	84	16	80	20	91	9	98	99	101	102	40	40	43	43
General stores—groceries with dry goods.....	516	80	20	74	26	93	7	97	98	101	104	29	30	31	33
General stores—groceries with other merchandise.....	1, 492	83	17	77	23	96	4	98	97	101	104	21	21	23	24
<b>General-merchandise group</b> .....	1, 022	81	19	76	24	93	7	94	92	95	118	25	26	27	32
Department stores:															
With food departments.....	8	63	37	47	53	100		96	98	96	110	24	30	29	39
Without food departments.....	122	29	71	24	76	82	8	93	90	97	120	25	26	27	32
Dry-goods stores.....	301	31	69	25	75	85	15	97	96	101	106	29	29	30	32
General-merchandise stores:															
With food departments.....	63	79	21	76	24	94	6	101	99	99	101	10	10	10	11
Without food departments.....	306	41	59	32	68	93	7	93	93	100	114	33	33	36	38
Army and Navy goods stores.....	15	97	3	100		100		87	76	117	120	31	35	40	39
Variety, 5-and-10, and to-a-dollar stores.....	204	19	81	10	90	83	17	92	92	97	119	24	23	25	34
<b>Automotive group</b> .....	3, 290	95	5	95	5	98	2	98	100	101	101	8	8	8	8
Motor-vehicle dealers:															
Automobile sales rooms—new and trade-in.....	633	94	6	91	9	97	3	99	100	101	100	2	2	2	2
Used-car establishments.....	10	96	4	100		100		94	94	100	106	17	17	18	18
Automobile dealers with farm implements and machinery.....	9	94	6	80	14	100		100	99	99	102	6	6	4	6
Accessories, tires, and batteries:															
Accessory stores with tires and batteries.....	45	91	9	82	18	100		101	101	99	99	4	5	5	5
Battery and ignition shops—brake repair shops.....	41	94	6	87	13	100		95	100	103	102	5	5	5	5
Tire shops (including tire repairs).....	67	95	5	79	21	94	6	87	102	105	106	5	5	5	5
Filling stations:															
Filling stations—gasoline and oil.....	320	98	2	97	3	100		97	101	101	101	10	11	11	11
Filling stations with tires and accessories.....	284	97	3	99	1	99	1	98	101	101	100	10	11	11	11
Filling stations with other merchandise.....	1, 081	96	4	94	6	97	3	98	100	101	101	22	23	23	28
Motor cycles, bicycles, and supplies:															
Motor cycle dealers.....	5	100				100		100	100	100	100				
Bicycles, motor cycles, and supply stores.....	4	100				100		100	100	100	100				
Bicycle shops.....	10	100		100		100		98	98	98	106	29	29	29	27
Garages and repair shops:															
Body, fender, and paint shops.....	26	98	2	100		100		100	101	99	100	7	8	7	7
Garages (repairs and storage, gasoline, oil, and accessories).....	729	96	4	99	1	99	1	95	101	102	102	13	12	13	14
Parking stations, parking garages, and lots.....	7	95	5	100		100		100	100	100	100	5	5	5	4
Radiator shops (including repairs).....	9	94	6	100		100		88	100	112	100	27	24	26	25

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		SEASONAL VARIATION IN EMPLOYMENT									
		Men	Women	Men	Women	Men	Women	Ratio at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates)					
								Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15		
Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent				
Apparel group.....	1,000																
Men's and boys' clothing and furnishing stores:																	
Men's and boys' clothing stores.....	24	90	10	100		100		100	100	98	102	105	22	22	22	22	22
Men's furnishings stores.....	24	80	20	77	23	94	6	96	100	100	104	105	17	15	18	18	22
Men's clothing and furnishings stores.....	193	88	12	92	8	98	2	96	97	102	105	105	17	18	10	21	21
Family clothing stores—men's, women's, children's.....	220	52	48	34	66	94	6	99	97	100	104	104	20	24	25	28	28
Women's ready-to-wear specialty stores—apparel and accessories.....	184	17	83	6	94	63	87	100	92	101	107	107	17	16	18	22	22
Women's accessories stores:																	
Corset and lingerie shops.....	5	11	89		100		100	100	100	100	100	100	11	11	11	11	11
Furriers—fur shops.....	5	30	70	100		83	17	82	91	118	109	111	10	8	8	8	8
Hosiery shops.....	10	53	47		100	50	50	100	100	100	100	100	3	3	3	3	3
Millinery stores.....	116	5	95	11	89	16	84	102	98	105	95	95	32	36	35	33	33
Custom tailors.....	36	85	15	97	3	100		97	115	94	94	14	32	13	13	13	13
Shoe stores:																	
Shoe stores, men's.....	5	89	11	100		100		100	100	100	100	100	22	22	22	22	22
Shoe stores, women's.....	16	78	22	64	36	100		103	99	101	97	12	11	13	12	12	12
Family shoe stores, men's, women's, children's.....	164	84	16	79	21	99	1	94	95	100	111	32	33	35	30	30	30
Furniture and household group.....	738	88	12	85	16	95	5	99	100	102	99	99	4	5	5	5	5
Furniture stores:																	
Furniture stores.....	372	88	12	80	20	95	5	99	101	102	98	98	3	4	4	4	4
Furniture and undertaker.....	61	92	8	100		97	3	99	99	101	101	8	8	9	9	9	9
Furniture and hardware stores.....	40	91	9	100		96	4	99	98	101	102	8	7	10	10	10	10
Household appliances stores:																	
Household appliances stores (electrical).....	91	86	14	73	27	100		99	100	100	101	101	6	7	7	7	7
Household appliances stores.....	18	89	11	100				94	109	100	97	97	1	12	1		
Other home furnishings and appliances stores:																	
Antique and used furniture dealers.....	4	100				100		92	92	108	108						
Antique shops.....	6	96	4	100		100		94	102	102	102			8		8	8
Awnings, flags, banners, window shades, and tents.....	6	80	20	100		80	20	102	130	84	84			21			
Interior decorators.....	6	38	62			67	33	103	97	103	97						
Radio and music stores:																	
Radio and electrical shops.....	79	90	10	89	11	96	4	100	98	102	100	5	5	7	5	5	5
Radio and musical instruments stores.....	41	77	23	100		100		101	99	100	100	5	5	6	6	6	6
Restaurants, cafeterias, and eating places.....	1,192	70	30	73	28	87	13	97	99	102	102	12	13	13	13	13	13
Restaurants, cafeterias, and lunch rooms:																	
Cafeterias.....	22	54	46	86	14	64	36	100	100	100	100	8	8	8	8	8	8
Lunch rooms.....	427	71	29	66	34	86	14	97	98	103	102	18	18	18	18	18	18
Restaurants with table service.....	448	69	31	61	39	88	14	97	99	103	101	7	8	8	8	8	8
Lunch counters, refreshment stands, etc.:																	
Refreshment stands.....	63	83	17	81	19	89	11	95	103	103	99	40	39	40	42	42	42
Fountain—lunches.....	28	94	6	100		100		98	98	101	103	14	14	13	13	13	13
Lunch counters.....	174	85	15	85	15	93	7	97	97	102	104	20	20	21	21	21	21
Soft-drink stands.....	30	94	6	89	11	94	6	98	102	95	105	27	26	31	34	34	34
Lumber and building group.....	434	83	7	96	4	98	2	100	100	101	99	16	14	14	15	15	15
Lumber and building material dealers:																	
Lumber and building material dealers.....	125	95	5	98	2	97	3	102	100	100	98	19	15	15	16	16	16
Lumber and hardware.....	32	96	4	100		96	4	103	99	101	97	13	10	13	11	11	11
Roofing.....	49	96	4	97	3	100		103	102	97	98	28	26	23	24	24	24
Electrical shops (without radio).....	64	88	12	78	22	100		99	103	99	99	5	7	6	6	6	6
Heating and plumbing shops:																	
Heating appliances and oil burners.....	7	83	17	100				71	94	129	106	3	2	3	2	2	2
Plumbing shops—heating and ventilating.....	106	92	8	97	3	99	1	97	100	103	100	14	14	14	14	14	14
Paint and glass stores.....	40	90	10	100		91	9	105	104	96	95	9	10	10	10	10	10
Other retail stores.....	2,660	79	21	88	12	95	5	98	98	101	103	14	13	13	13	13	13
Hardware stores.....	183	87	13	82	18	97	3	100	100	99	101	5	5	6	6	6	6
Hardware and farm implements stores:																	
Farm implements, machinery, and equipment dealers.....	26	94	6	100		97	3	97	106	99	98	9	15	10	10	10	10
Farm implement dealers with hay, grain, and feed.....	6	100		100		60	40	97	97	103	103	6	6	6	6	6	6
Hardware and farm implement stores.....	143	89	11	90	10	96	4	99	100	100	101	6	6	7	7	7	7
Farmers' supplies:																	
Feed stores (flour, feed, grain and fertilizer).....	76	95	5	100		99	1	99	97	102	102	16	17	15	16	16	16
Fertilizer stores.....	58	97	3	95	5	100		126	89	102	83	42	24	41	24	24	24
Harness shops.....	9	100				91	9	106	98	98	98						
Farmers' supplies stores.....	6	84	16	50	50	100		97	97	103	103			10	10	10	10
Seeds, bulbs, plants, and nursery stock.....	19	90	10	87	33	94	6	106	90	98	106	7	5	2	5	5	5
Coal and feed stores.....	8	97	3	100		100		81	93	113	113	21	19	18	18	18	18
Feed stores with groceries.....	307	93	7	92	8	97	3	99	99	101	101	30	30	30	31	31	31
Book stores.....	31	53	47	78	22	90	10	94	90	101	115	13	7	15	13	13	13
Cigar stores and cigar stands:																	
Cigar stores with fountains.....	33	94	6	100		96	4	100	100	101	99	7	8	8	8	8	8
Cigar stands.....	18	96	4	67	33	95	5	94	100	103	103	9	15	13	13	13	13
Cigar stores without fountains.....	28	96	4	100		100		100	98	101	101	14	14	15	15	15	15
Coal and wood yards—ice dealers:																	
Coal and wood yards.....	187	97	3	97	3	97	3	89	89	107	115	16	14	21	22	22	22
Ice dealers.....	20	99	1	100		92	8	92	126	104	78	20	17	21	21	21	21
Drug stores:																	
Drug stores.....	204	92	8	86	14	95	5	100	100	100	100	11	12	12	11	11	11
Drug stores with fountains.....	608	63	37	91	9	97	3	99	101	100	100	14	14	14	14	14	14
Florida.....	58	72	28	63	37	48	52	100	100	99	101	18	18	15	18	18	18
Gifts, novelties and toys—cameras:																	
Art and gift shops.....	20	25	75	50	50	62	38	96	96	92	116	19	22	26	23	23	23
Novelty and souvenir shops.....	10	29	71	100		22	78	94	112	95	99	19	20	10	16	16	16

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

KIND OF BUSINESS	Number of stores reporting seasonal variation data	SEASONAL VARIATION IN EMPLOYMENT															
		TOTAL EMPLOYEES (full time and part time)		PART-TIME EMPLOYEES (included in total column)		PROPRIETORS AND FIRM MEMBERS (not on pay roll)		Ratio at specified dates (total full-time and part-time employees; 100 per cent represents year's average)				Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time part-time employees and at same dates)					
		Men	Women	Men	Women	Men	Women	Apr. 15	July 15	Oct. 15	Dec. 15	Apr. 15	July 15	Oct. 15	Dec. 15		
Other retail stores—Continued.		Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent	Per cent
Jewelry stores:	4	64	36	100		100		92	92	92	124						
Jewelry stores (installment credit).....	169	67	33	53	47	93	7	93	93	95	119	12	12	13	25	24	24
Music stores (without radio).....	15	80	20	33	67	100		93	100	103	104	7	10	13	13	13	13
News dealers.....	40	74	26	100		100		99	99	101	101	10	10	10	10	10	10
Office, school, and store supplies and equipment dealers:																	
Office and school supplies.....	11	85	15			100		97	97	102	104						
Office and store mechanical appliance dealers (retail).....	19	92	8	100		83	17	98	103	98	101	1	1	1	1	1	1
Office and store furniture, and equipment dealers.....	11	83	17			100		102	100	99	99						
Typewriters dealers.....	6	85	15			100		100	100	100	100						
Opticians and optometrists.....	11	76	24	100		100		101	103	101	95	3	3	3	3	3	3
Sporting goods stores, including athletic and playground equipment:																	
Sporting goods specialty stores.....	12	90	10	100		100		93	95	106	106	9	9	10	10	10	10
Sporting goods stores with toys and stationery.....	10	79	21	100		100		97	100	100	103	3	3	6	6	6	6
Stationers and printers:																	
Printers and lithographers.....	9	90	10	75	25	100		98	98	102	102	40	40	38	38	38	38
Stationers and engravers.....	4	85	15			100		100	100	100	100						
Monuments and tombstones.....	20	93	7	92	8	100		100	100	100	100	30	30	30	30	30	30
Miscellaneous classifications (combined).....	252	89	11	93	7	94	6	99	96	99	106	20	19	20	24	24	24
Secondhand stores.....	53	92	8	95	5	93	7	99	98	98	105	18	16	18	24	24	24

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals on Table 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups <sup>1</sup> .....	28,831	\$653,419	812	\$110,290	2,005	\$138,775	2,534	\$96,488	2,445	\$59,481	5,023	\$69,028	4,848	\$33,329	10,807	\$22,287
Per cent of total stores and sales.....	100.00	100.00	2.82	16.88	6.95	20.93	8.79	14.76	8.48	8.95	17.42	10.57	16.82	5.10	37.48	3.41
Food group.....	8,168	116,791	111	14,327	460	30,915	581	22,180	74	13,711	1,237	16,916	1,360	9,386	3,637	7,179
Candy and confectionery stores:																
Candy stores—nut stores.....	11	144	1	100							1	13	2	15	7	16
Confectionery stores (candy and fountain).....	244	1,803	1	135			6	228	17	412	35	481	46	318	139	230
Dairy products stores:																
Dairy products stores (including ice cream).....	11	238	1	124					1	26	4	54	4	29	1	4
Egg and poultry dealers.....	21	308			2	127	1	45	3	66	3	33	3	21	9	16
Milk dealers.....	34	1,109	3	433	3	229	5	188	8	75	9	125	7	47	4	11
Delicatessen stores.....	10	83					1	36			2	25	2	13	5	9
Fruit stores and vegetable markets.....	94	1,194			2	139	4	149	3	65	22	286	20	200	33	78
Grocery stores (without meats).....	4,904	47,916	11	1,329	197	12,683	242	9,253	247	5,931	566	7,628	795	5,376	2,844	5,061
Combination stores (groceries and meats):																
Grocery stores with meats.....	2,122	50,208	83	10,617	202	14,157	256	9,775	226	5,354	449	6,246	318	2,232	586	1,265
Meat markets with groceries.....	202	4,874	3	390	24	1,594	26	971	32	768	42	594	36	245	38	95
Meat markets (including sea foods):																
Fish markets—sea foods.....	121	1,231			6	361	5	174	8	197	15	204	25	170	62	126
Meat markets.....	331	6,576	5	734	22	1,506	34	1,300	30	728	74	1,032	72	520	92	221
Bakeries—bakery goods stores (except manufacturing bakeries).....	31	376			1	56	1	41	4	89	8	111	8	55	9	25
Other food stores:																
Coffee, tea, spices.....	15	448	2	346							3	31	8	61	2	9
Farm products stores.....	12	181	1	119							2	24	4	27	5	11
Bottled waters and beverages.....	3	85			1	63					1	14	1	7		
General stores.....	4,851	100,971	106	14,018	272	18,558	415	15,656	429	10,076	1,088	13,978	945	6,456	1,598	3,842
General stores—groceries with apparel.....	195	2,524	1	174	5	361	16	604	16	371	42	574	45	290	70	151
General stores—groceries with dry goods.....	1,687	17,387	6	721	39	2,457	79	2,954	107	2,465	326	4,331	361	2,467	768	1,699
General stores—groceries with other merchandise.....	2,969	81,059	99	13,123	228	15,740	320	12,098	306	7,240	665	9,073	539	3,699	753	1,792
General-merchandise group.....	1,243	84,624	137	19,293	205	14,794	159	6,070	153	3,863	208	3,004	161	1,087	140	343
Department stores:																
With food departments.....	9	1,852	5	787												
Without food departments.....	124	34,701	72	10,316			1	42								
Dry-goods stores—piece goods stores.....	415	12,608	11	1,534	38	2,677	48	1,769	56	1,363	95	1,366	76	548	80	192

<sup>1</sup> Group totals may include figures for classifications which are omitted from the detail to avoid disclosure of individual operations.

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

413

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

(Sales expressed in thousands of dollars)

KIND OF BUSINESS	STATE TOTALS (including totals on TABLE 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$9,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
<b>General-merchandise group—Continued.</b>																
General merchandise stores:																
With food departments.....	72	\$7,274	15	\$2,097	23	\$1,600	6	\$229	3	\$72	7	\$101	7	\$50	3	\$4
Without food departments.....	373	14,176	13	1,543	93	6,635	70	2,757	58	1,371	72	1,027	36	265	29	70
Army and Navy goods stores.....	16	301			2	140	1	33	1	21	5	69	3	16	4	12
Variety, 5-and-10 and to-a-dollar stores.....	232	13,695	21	3,016	49	3,063	33	1,240	35	838	28	431	28	201	24	65
<b>Automotive group.....</b>	<b>6,119</b>	<b>142,277</b>	<b>214</b>	<b>29,674</b>	<b>267</b>	<b>18,911</b>	<b>291</b>	<b>11,092</b>	<b>366</b>	<b>8,578</b>	<b>971</b>	<b>13,048</b>	<b>1,148</b>	<b>7,772</b>	<b>3,736</b>	<b>5,868</b>
Motor vehicle dealers:																
Automobile sales rooms—new and trade-in.....	678	85,383	177	24,712	169	12,271	90	3,516	41	1,019	49	724	20	146	11	42
Used-car establishments.....	14	304	1	109			1	45	2	46	5	77	2	16	3	12
Automobile dealers with farm implements and machinery.....	9	1,220	5	744	3	218										
Accessories, tires, and batteries:																
Accessory stores with tires and batteries.....	54	2,249	5	658	6	438	8	276	9	234	9	135	7	56	8	17
Battery and ignition shops—brake repair shops.....	52	825	1	137	2	134	1	48	8	210	12	154	13	97	15	44
Tire shops (including tire repairs).....	81	3,332	7	1,010	17	1,225	17	651	10	232	8	108	13	90	9	16
Filling stations:																
Filling stations—gasoline and oil.....	685	6,855	1	122	8	615	22	821	41	981	137	1,892	120	818	353	684
Filling stations with tires and accessories.....	388	9,506	9	1,079	25	1,615	50	2,041	43	994	111	1,514	59	416	85	202
Filling stations with other merchandise.....	2,959	21,464	1	120	14	838	71	2,578	145	3,491	468	6,171	689	4,581	1,670	3,420
Motor cycles, bicycles, and supplies:																
Motor-cycle dealers.....	6	89							3	64	1	15	1	6	1	3
Bicycles, motor cycles, and supplies stores.....	4	63							1	28	2	26	1	8		
Bicycle shops.....	17	98							1	22	1	12	5	38	10	27
Garages and repair shops:																
Body, fender, and paint shops.....	36	453			2	136	1	45	3	73	7	92	11	81	12	26
Garages (repairs and storage, gasoline, oil, accessories).....	1,115	9,979	6	842	19	1,287	28	1,002	48	1,162	157	2,074	205	1,401	650	1,354
Parking stations, parking garages, and lots.....	8	376	1	141	2	133	2	69	1	20	1	11			1	1
Radiator shops (including repairs).....	12	61									2	23	2	18	8	20
<b>Apparel group.....</b>	<b>1,259</b>	<b>38,546</b>	<b>41</b>	<b>5,365</b>	<b>175</b>	<b>11,655</b>	<b>227</b>	<b>8,805</b>	<b>184</b>	<b>4,468</b>	<b>283</b>	<b>3,994</b>	<b>154</b>	<b>1,103</b>	<b>187</b>	<b>449</b>
Men's and boys' clothing and furnishing stores:																
Men's and boys' clothing stores.....	29	850			4	272	9	358	5	120	5	68	3	20	3	10
Men's furnishings stores including hat stores.....	42	986			3	196	4	160	4	99	18	256	7	55	5	18
Men's clothing and furnishings stores.....	213	8,821	12	1,574	46	3,130	45	1,717	45	1,095	38	577	15	114	10	20
Family clothing stores—men's, women's, children's.....	269	10,025	7	907	47	3,062	66	2,557	39	938	64	916	25	173	18	40
Women's ready-to-wear specialty stores—apparel and accessories.....	230	8,582	17	2,185	36	2,378	39	1,528	35	881	61	801	24	176	21	47
Women's accessories stores:																
Corset and lingerie shops.....	7	123			1	59			1	24	2	30	1	8	2	2
Furriers—fur shops.....	5	123			1	57	1	30			3	30				
Hosiery shops.....	13	268			1	63	3	118	1	26	3	45	1	8	4	8
Millinery stores.....	175	1,630	1	127	1	54	6	239	13	317	32	422	38	265	84	205
Other apparel stores:																
Children's specialty shops.....	3	29									1	17	1	9	1	2
Custom tailors.....	56	589					6	234	4	101	9	103	13	88	24	63
Shoe stores:																
Shoe stores—men's.....	6	102					1	39	1	25	2	24	2	15		
Shoe stores—women's.....	18	872	2	233	3	245	6	250	4	95	3	48				
Family shoe stores—men's, women's, children's.....	182	5,457	2	279	32	2,139	39	1,520	31	746	41	571	24	172	13	30
<b>Furniture and household group.....</b>	<b>862</b>	<b>32,722</b>	<b>43</b>	<b>6,038</b>	<b>148</b>	<b>10,056</b>	<b>163</b>	<b>6,321</b>	<b>112</b>	<b>2,680</b>	<b>157</b>	<b>2,222</b>	<b>100</b>	<b>702</b>	<b>125</b>	<b>279</b>
Furniture stores:																
Furniture and undertaker.....	426	19,577	31	4,340	88	6,116	81	3,101	59	1,429	77	1,071	38	267	48	107
Furniture stores.....	68	2,569	3	415	14	968	19	740	8	179	15	222	4	26	5	19
Furniture and hardware stores.....	47	2,064	3	466	10	628	10	375	4	91	10	149	7	49	2	5
Floor coverings stores.....	10	49							1	21			8	23	6	5
Household appliances stores:																
Household appliances stores (electrical).....	100	2,575	2	300	9	527	15	601	12	301	18	244	11	84	31	59
Household appliances stores.....	20	354					4	167	3	70	5	60	8	58		
Refrigerator dealers—electric only.....	6	193	1	113					3	65	1	11	1	5		
Other home furnishings and appliances stores:																
Antique and used furniture dealers.....	8	26											8	16	5	9
Brushes and brooms.....	3	97					2	82			1	15				
China, glassware, crockery, tinware, enamelware.....	5	66			1	61									4	5
Picture and framing stores.....	3	18									1	16		2	2	2
Antique shops.....	12	104					1	42			2	32	3	22	0	8
Awnings, flags, banners, window shades, and tents.....	6	80							2	49	1	15	1	8	2	7
Interior decorators.....	6	162			1	57	2	67			3	38				
Radio and music stores:																
Radio and electrical shops.....	95	2,694	2	226	13	874	14	524	15	345	17	259	15	104	18	48
Radio and musical instruments stores.....	44	2,064	1	179	12	827	15	622	5	130	5	71	5	34		

CENSUS OF DISTRIBUTION

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

KIND OF BUSINESS	STATE TOTALS (including totals on TABLE 4B)		STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999		STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999		STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999		STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999		STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999		STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999		STORES WITH ANNUAL SALES OF LESS THAN \$5,000	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
Restaurants, cafeterias, and eating places...	2,205	\$17,374	3	\$435	34	\$2,269	68	\$2,526	63	\$2,202	299	\$4,118	426	\$2,915	1,280	\$2,432
Restaurants, cafeterias, lunch rooms:																
Cafeterias.....	25	1,039	2	300	7	490	7	275	3	71	1	18	160	1,073	3	8
Lunch rooms.....	910	4,650	4	263	4	263	9	312	23	509	95	1,303	118	840	619	1,130
Restaurants with table service.....	511	7,454	1	135	21	1,361	42	1,566	56	1,311	129	1,818	118	840	144	414
Lunch counters, refreshment stands, etc.:																
Refreshment stands.....	211	793					2	82	2	40	14	192	30	191	163	288
Fountain—lunches.....	40	456			1	64	3	111	2	43	10	128	11	78	13	31
Lunch counters.....	393	2,147			1	91	5	180	7	168	47	618	98	663	235	428
Soft-drink stands.....	115	235									3	41	9	61	103	133
Lumber and building group.....	474	17,907	33	4,516	80	5,261	82	3,105	80	1,450	87	1,208	51	944	74	176
Lumber and building material dealers: Lumber and building material dealers.....	136	8,139	24	3,309	36	2,416	25	945	12	281	13	180	9	54	14	36
Lumber and hardware.....	34	2,123	7	987	10	678	7	291	3	78	6	85	1	5		
Roofing.....	55	1,221	1	107	2	146	6	218	8	194	12	170	9	57	16	32
Dealers in any other single building material.....	5	49							2	40						
Electrical shops (without radio).....	71	1,729			7	513	11	408	10	246	16	228	10	78	3	9
Heating and plumbing shops: Heating appliances and oil burners.....	7	281			2	107	3	132	1	23	1	20				
Plumbing shops—heating and ven- tilating.....	111	2,990	1	113	15	928	17	612	18	434	26	343	15	101	17	45
Paint and glass stores.....	55	1,375			8	473	13	499	6	154	13	184	7	49	8	17
Other retail stores.....	3,566	101,130	194	16,623	357	23,958	645	30,689	480	11,561	734	10,336	496	3,497	783	1,824
Hardware stores.....	217	9,804	11	1,641	38	2,619	56	2,126	35	861	31	436	21	159	18	52
Hardware and farm implement stores: Farm implements, machinery, and equipment dealers.....	32	1,895	5	742	6	443	1	40	7	159	6	77	4	28	2	3
Farm implement dealers with hay, grain, and feed.....	6	411	2	284	2	112	1	40					1	5		
Hardware and farm implement stores.....	169	10,933	17	2,317	29	1,991	37	1,385	29	679	30	452	14	102	6	14
Farmers' supplies: Feed stores (flour, feed, grain, fer- tilizer).....	103	5,761	14	1,778	18	1,213	15	583	13	290	16	236	5	38	17	42
Fertilizer stores.....	92	4,116	6	759	12	770	10	351	7	178	21	281	13	88	17	39
Harness shops.....	13	84					1	32			1	10	3	20	8	20
Farmers' supply stores.....	7	912			3	159					7	86	3	21	2	7
Seeds, bulbs, and nursery stock.....	26	582	1	102	3	209	3	110	2	40	1	18	2	11		
Coal and feed stores.....	10	553	1	247	1	90	4	165	1	22	1	18	2	11		
Feed stores with groceries.....	604	13,811	18	2,406	58	3,877	68	2,549	64	1,538	110	1,452	98	687	184	420
Book stores.....	41	1,837	5	649	7	463	4	188	4	98	11	159	3	19	7	11
Cigar stores and cigar stands: Cigar stores with fountains.....	35	779					9	345	7	180	16	246			3	9
Cigar stands.....	29	302			1	74			3	71	7	91	5	37	13	30
Cigar stores without fountains.....	42	647			3	198	4	140	5	115	10	136	4	81	16	27
Coal and wood yards—ice dealers: Coal and wood yards.....	217	6,541	9	1,189	37	2,548	34	1,302	21	510	36	497	27	189	52	75
Ice dealers.....	22	363	1	101	2	154					3	43	6	42	10	22
Drug stores: Drug stores.....	248	5,889	5	644	12	838	49	1,806	43	1,050	62	878	34	229	42	98
Drug stores with fountains.....	678	19,088	9	1,251	53	5,271	153	5,846	136	3,311	158	2,280	83	616	55	155
Florists.....	73	1,249	1	109	5	429	4	152	6	136	21	294	10	77	26	61
Gifts—novelties and toys—cameras: Art and gift shops.....	29	303					1	49	3	75	9	121	4	30	12	29
Novelty and souvenir shops.....	22	202			1	61	1	30	1	25	4	46	2	15	13	25
Camera dealers—photographic supplies.....	4	156			1	93	1	36			2	27				
Jewelry stores: Jewelry stores (installment credit).....	4	309	1	115	2	167			1	28						
Jewelry stores.....	248	4,365	3	439	12	822	28	1,060	35	829	47	672	41	285	82	199
Music stores (without radio).....	25	236					2	71	1	25	6	80	7	40	9	20
News dealers.....	59	624					3	123	4	100	15	224	17	113	20	62
Office, school and store supplies and equipment dealers: Office and school supplies.....	11	683			1	55	5	215			1	14	1	5	2	8
Office and store mechanical appli- cance dealers (retail).....	20	907	2	287	5	347	3	108	3	76	6	88			1	1
Office and store furniture and equipment dealers.....	11	730	3	431	2	135	3	122	1	20	1	17				
Typewriter dealers.....	6	144			1	52			2	44	3	48				
Opticians and optometrists.....	16	267					3	117	4	101	4	59	2	16	3	5
Sporting goods stores, including athletic and playground equipment: Sporting goods specialty stores.....	15	539	1	110	3	205	3	108	3	73	2	27	2	13	1	3
Sporting goods stores with toys and stationery.....	11	359	1	123	1	62	3	103	4	96					2	6
Scientific and medical instruments and supplies, at retail.....	3	254	1	192			1	37	1	25						
Stationers and printers: Printers and lithographers.....	9	73									2	33	3	23	4	17
Stationers and engravers.....	5	108					2	87	1	20						
Monuments and tombstones.....	26	297					2	72	2	41	7	98	9	73	6	14
Miscellaneous classifications (combined).....	364	5,216	8	964	7	460	30	1,149	31	741	77	1,094	71	476	140	329
Secondhand stores.....	94	1,077			7	468	3	104	4	94	14	204	17	117	49	95

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

415

TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000 GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)  
[Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL (Included in State totals, Table 4A)		Stores with annual sales exceeding \$1,000,000		Stores with annual sales of \$500,000 to \$999,999		Stores with annual sales of \$300,000 to \$499,999		Stores with annual sales of \$200,000 to \$299,999	
	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales	Number of stores	Net sales
All groups.....	357	\$126,761	9	\$13,810	40	\$24,720	113	\$41,499	195	\$46,742
Per cent of total stores and sales.....	1.24	10.40	.03	2.12	.14	3.78	.39	6.35	.68	7.15
Food group.....	8	2,243					2	687	6	1,556
Fruit stores and vegetable markets.....	1	(x)								
Grocery stores (without meats).....	2	(x)								
Combination stores (groceries and meats):										
Grocery stores with meats.....	2	(x)								
Meat markets with groceries.....	1	(x)								
Meat markets.....	2	(x)								
General stores.....	55	18,588	1	1,340	5	3,115	18	6,323	33	7,810
General stores—groceries with dry goods.....	1	(x)								
General stores—groceries with other merchandise.....	54	(x)								
General-merchandise group.....	90	36,440	5	9,293	11	6,641	23	8,227	51	12,279
Department stores:										
With food departments.....	4	1,066					1	316	3	760
Without food departments.....	51	24,345	5	9,293	6	3,658	13	4,902	27	6,492
Dry-goods stores.....	11	3,157					5	1,714	6	1,443
General merchandise stores:										
With food departments.....	8	(x)								
Without food departments.....	2	(x)								
Variety, 5-and-10, and to-a-dollar stores.....	14	4,242			2	1,187	3	982	9	2,063
Automotive group.....	136	47,334	1	1,024	21	13,229	43	15,948	71	17,133
Automobile sales rooms—new and trade-in.....	121	42,951	1	1,024	20	12,604	39	14,563	61	14,760
Automobile dealers with farm implements and machinery.....	1	(x)								
Accessory stores with tires and batteries.....	2	(x)								
Filling stations:										
Filling stations—gasoline and oil.....	3	922					2	673	1	249
Filling stations with tires and accessories.....	6	1,045					2	712	4	933
Filling stations with other merchandise.....	1	(x)								
Garages (repairs and storage, gasoline, oil, accessories).....	2	(x)								
Apparel group.....	8	2,703			1	599	4	1,458	3	646
Men's and boys' clothing and furnishings stores:										
Men's furnishings stores.....	1	(x)								
Men's clothing and furnishings stores.....	2	(x)								
Family clothing stores—men's, women's, children's.....	3	1,372			1	599	2	773		
Women's ready-to-wear specialty stores—apparel and accessories.....	2	(x)								
Furniture and household group.....	14	4,421					9	3,203	5	1,218
Furniture stores:										
Furniture stores.....	9	3,146					7	2,538	2	558
Furniture and hardware stores.....	1	(x)								
Household appliances stores (electrical).....	2	(x)								
Radio and music stores:										
Radio and electrical shops.....	1	(x)								
Radio and musical instruments stores.....	1	(x)								
Restaurants, cafeterias, and eating places.....	2	(x)								
Cafeterias.....	2	(x)								
Lumber and building group.....	7	1,850					2	668	5	1,182
Lumber and building material dealers:										
Lumber and building material dealers.....	3	918					2	668	1	250
Roofing.....	1	(x)								
Electrical shops (without radio).....	1	(x)								
Plumbing shops—heating and ventilating.....	2	(x)								
Other retail stores.....	37	12,705	2	2,153	2	1,136	14	4,975	19	4,441
Hardware stores.....	7	1,909					3	1,011	4	898
Hardware and farm implement stores:										
Farm implements, machinery, and equipment dealers.....	1	(x)								
Hardware and farm implement stores.....	7	3,993	2	2,153	2	1,136			3	704
Farmers' supplies:										
Feed stores (flour, feed, grain, fertilizer).....	5	1,576					3	1,044	2	532
Fertilizer stores.....	6	1,652					2	706	4	946
Farmers' supply stores.....	2	(x)								
Coal and feed stores.....	1	(x)								
Feed stores with groceries.....	4	884							4	884
Coal and wood yards.....	1	(x)								
Drug stores:										
Drug stores.....	1	(x)								
Drug stores with fountains.....	1	(x)								
Office and school supplies.....	1	(x)								

## CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Pro-rietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b>	<b>28,831</b>	<b>30,172</b>	<b>49,900</b>	<b>13,035</b>	<b>\$58,066,216</b>	<b>\$2,363,526</b>	<b>\$56,747,364</b>	<b>\$106,810,920</b>	<b>\$653,418,597</b>	<b>100.00</b>
Single-store independents	22,728	25,745	33,259	7,733	38,713,117	1,532,023	37,063,283	73,154,260	442,010,603	67.65
2-store independents	719	626	2,649	437	3,275,025	72,441	2,898,341	5,397,960	27,750,028	4.25
3-store independents	178	75	835	171	1,068,497	27,176	973,995	1,775,990	9,425,099	1.44
Local branch systems	4	2	15	1	18,079	300	18,545	19,900	223,000	.03
Local chains	624	64	2,397	882	3,250,241	150,211	2,918,519	4,624,520	31,164,244	4.77
Sectional chains	490	-----	2,846	1,560	3,091,828	177,250	3,387,322	4,698,790	24,806,407	3.81
National chains	680	-----	4,267	1,309	4,393,176	229,831	5,836,238	5,251,840	40,418,549	7.10
Other types of operation:										
Direct-selling (house-to-house)	24	14	621	-----	414,891	-----	76,504	82,870	1,022,159	.16
Curbside markets or stands	6	13	-----	-----	-----	-----	2,177	1,300	58,100	.01
Itinerant vendors	5	5	1	-----	384	-----	1,111	640	21,192	-----
Industrial stores (including commissaries)	30	14	61	12	75,761	2,880	10,202	155,430	1,251,250	.19
Leased departments—Independent operators	3	2	5	2	8,418	1,170	14,563	15,850	72,081	.01
Leased department chains	67	-----	125	43	168,844	8,344	201,252	34,500	915,263	.14
Utility-operated retail stores	80	-----	168	30	233,674	5,499	202,482	469,940	1,846,424	.28
Manufacturer-controlled chains	42	-----	496	3	841,761	511	370,819	508,580	2,784,174	.43
Cooperative stores <sup>1</sup>	7	-----	15	1	15,840	-----	75	7,320	292,434	.05
Cooperative buying associations <sup>1</sup>	5	-----	8	1	8,287	100	1,905	10,880	170,687	.03
Retailers—country buyers <sup>1</sup>	2,989	3,520	1,488	688	1,611,361	112,168	1,913,422	7,719,990	50,585,852	7.74
Retailers—wholesalers <sup>1</sup>	139	181	638	210	848,476	42,149	827,707	1,844,260	12,332,180	1.89
All other types	11	11	6	2	3,578	798	6,597	5,130	163,271	.02

<sup>1</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[A. (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]  
 [Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES <sup>1</sup>			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
<b>Total</b>	<b>28,831</b>	<b>\$653,419</b>	<b>23,625</b>	<b>\$479,202</b>	<b>73</b>	<b>1,170</b>	<b>\$71,315</b>	<b>11</b>	<b>4,036</b>	<b>\$102,902</b>	<b>16</b>
Alamance	457	10,297	435	8,843	86	11	649	6	11	805	8
Alexander	128	1,280	70	741	58	1	(x)	(x)	87	(x)	(x)
Alleghany	59	438	15	188	43	-----	-----	-----	44	250	57
Anson	201	3,557	159	2,701	76	3	109	3	39	747	21
Ashe	211	1,299	87	663	51	1	(x)	(x)	123	(x)	(x)
Avery	115	1,084	88	678	63	-----	-----	-----	27	406	37
Beaufort	394	3,405	290	4,246	51	13	546	6	51	3,614	43
Bertie	245	3,326	142	1,870	56	3	29	1	100	1,427	43
Bladen	156	2,485	106	1,588	84	1	(x)	(x)	49	(x)	(x)
Brunswick	138	877	85	510	58	1	(x)	(x)	52	(x)	(x)
Buncombe	930	33,550	769	22,574	87	96	7,727	23	66	3,240	10
Burke	142	2,898	131	2,503	86	3	171	6	8	224	8
Cabarrus	327	9,508	290	7,469	78	21	1,314	14	28	725	8
Caldwell	218	4,731	185	3,627	77	7	310	6	26	704	17
Camden	66	442	63	415	94	1	(x)	(x)	2	(x)	(x)
Carteret	164	2,852	150	2,404	84	7	179	6	7	269	10
Caswell	123	1,084	97	897	64	-----	-----	-----	26	387	36
Catawba	385	9,814	308	7,868	80	12	954	10	65	992	10
Chatham	229	2,338	154	1,724	74	2	(x)	(x)	73	(x)	(x)
Cherokee	131	1,404	113	1,071	76	2	(x)	(x)	16	(x)	(x)
Chowan	121	1,896	97	1,398	74	2	(x)	(x)	22	(x)	(x)
Clay	62	339	61	274	81	-----	-----	-----	1	65	19
Cleveland	307	8,801	241	6,814	77	18	965	11	48	1,022	12
Columbus	298	4,609	256	3,416	73	2	(x)	(x)	40	(x)	(x)
Craven	339	7,091	314	5,720	81	16	1,059	15	9	312	4
Cumberland	402	8,490	355	6,724	79	17	1,112	13	30	654	8
Currituck	66	728	27	236	32	-----	-----	-----	39	492	68
Dare	80	770	80	770	100	-----	-----	-----	-----	-----	-----
Davidson	361	8,428	276	6,788	81	15	680	8	70	960	11
Davie	112	1,702	64	1,166	69	-----	-----	-----	48	536	31
Duplin	201	3,919	179	3,381	86	5	168	4	17	370	10
Durham	787	22,407	675	16,845	75	69	3,862	17	43	1,700	8
Edgecombe	581	13,150	526	10,561	80	25	1,129	9	30	1,460	11
Forsyth	1,193	24,797	1,075	27,017	78	76	5,942	17	42	1,838	6
Franklin	299	3,849	289	3,489	91	4	72	2	6	288	7

<sup>1</sup> This classification does not include local branch systems.



# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

417

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION—Continued

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

COUNTY	TOTAL		INDEPENDENT STORES			SECTIONAL AND NATIONAL CHAINS			OTHER TYPES OF OPERATION		
	Number of stores	Net sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales	Number of stores	Net sales	Per cent of total sales
Gaston.....	672	16,711	620	14,307	88	28	1,770	10	24	634	4
Gates.....	96	857	30	321	37				66	536	63
Graham.....	40	699	21	208	30	1	(x)	(x)	18	(x)	(x)
Granville.....	217	4,363	195	3,622	83	4	207	5	18	534	12
Greene.....	119	1,928	104	1,108	58	3	25	1	12	795	41
Gulford.....	1,367	44,287	1,113	32,402	73	136	7,767	18	118	4,118	9
Halifax.....	508	10,976	414	7,813	71	12	508	5	82	2,655	24
Harnett.....	266	6,902	237	5,022	73	3	204	3	26	1,676	24
Haywood.....	224	4,745	209	4,114	87	5	298	6	10	333	7
Henderson.....	280	5,343	248	3,632	68	18	595	11	19	1,116	21
Hertford.....	186	2,726	139	1,998	73	3	62	2	44	666	25
Hoke.....	81	1,289	64	574	45	3	94	7	14	621	48
Hyde.....	80	490	78	379	77				7	7	23
Iredell.....	442	9,265	317	6,730	73	17	794	8	108	1,741	19
Jackson.....	137	2,067	80	1,524	74	1	(x)	(x)	56	(x)	(x)
Johnston.....	439	8,752	365	5,841	67	8	139	1	66	2,772	32
Jones.....	72	773	49	461	60				23	312	40
Lee.....	144	3,449	133	3,180	92	4	144	4	7	125	4
Lenoir.....	367	9,462	324	8,058	85	17	827	9	26	577	6
Lincoln.....	175	3,511	163	3,290	94				12	221	6
McDowell.....	152	2,342	141	1,983	85	4	191	8	7	168	7
Macon.....	100	1,352	67	1,014	75	3	96	7	30	242	18
Madison.....	160	1,608	108	1,061	62	2	(x)	(x)	50	(x)	(x)
Martin.....	172	3,306	136	2,233	68	5	75	2	31	908	30
Mecklenburg.....	1,216	51,937	976	30,827	59	123	11,963	23	112	9,157	18
Mitchell.....	88	1,302	70	1,119	86	1	(x)	(x)	17	(x)	(x)
Montgomery.....	168	2,738	146	2,300	84	1	(x)	(x)	21	(x)	(x)
Moore.....	296	6,429	270	5,408	84	12	609	10	14	412	6
Nash.....	499	11,997	432	8,528	71	6	497	4	61	2,972	25
New Hanover.....	570	16,309	511	12,699	77	39	2,681	17	20	1,029	6
Northampton.....	251	3,770	141	1,120	30				110	2,650	70
Onslow.....	153	1,815	78	628	35				75	1,187	65
Orange.....	170	3,846	166	3,179	95	4	167	5			
Pamlico.....	67	771	35	(x)	(x)	2	(x)	(x)	60	605	79
Pasquotank.....	299	6,819	248	5,390	86	6	246	4	45	683	10
Pender.....	147	1,244	138	890	72				9	354	28
Perquimans.....	90	1,524	87	1,154	76	4	15	1	38	355	23
Person.....	163	2,896	135	2,226	77	1	(x)	(x)	27	(x)	(x)
Pitt.....	467	13,573	404	9,303	69	18	670	5	45	3,600	26
Polk.....	102	1,473	96	1,106	75	1	(x)	(x)	5	(x)	(x)
Randolph.....	306	4,137	294	3,685	89	3	118	3	9	334	8
Richmond.....	268	5,237	212	3,928	75	13	468	9	43	841	16
Robeson.....	474	9,696	439	7,470	77	12	819	8	23	1,407	15
Rockingham.....	463	8,793	436	7,123	81	11	397	5	16	1,273	14
Rowan.....	565	16,082	484	10,341	79	42	2,042	16	39	699	5
Rutherford.....	352	6,198	275	5,200	84	5	220	3	72	778	13
Sampson.....	335	4,015	222	2,745	56	4	137	3	109	2,033	41
Scotland.....	142	4,431	124	1,600	36	3	137	4	15	2,674	60
Stanly.....	215	5,601	193	4,095	89	8	442	8	14	164	3
Stokes.....	191	2,037	85	1,341	66				106	696	34
Surry.....	432	7,883	334	5,974	76	9	367	5	89	1,542	19
Swain.....	96	1,149	93	1,020	89				3	129	11
Transylvania.....	98	1,717	89	1,315	77	5	199	11	4	203	12
Tyrrell.....	64	424	63	(x)	(x)	1	(x)	(x)			
Union.....	292	6,408	238	4,821	75	8	494	8	46	1,093	17
Vance.....	258	6,032	208	4,414	73	5	229	4	45	1,350	26
Wake.....	989	30,081	812	21,340	71	56	3,950	13	121	4,791	16
Warren.....	229	3,753	179	2,427	65	1	(x)	(x)	49	(x)	(x)
Washington.....	111	1,411	90	974	69	1	(x)	(x)	20	(x)	(x)
Watauga.....	136	2,012	102	1,444	72	2	(x)	(x)	32	(x)	(x)
Wayne.....	449	12,030	391	8,892	74	28	1,444	12	30	1,694	14
Wilkes.....	306	4,727	173	2,387	61	6	164	4	127	1,676	35
Wilson.....	480	11,689	410	9,042	78	16	975	8	54	1,672	14
Yadkin.....	168	1,188	108	959	81				50	229	19
Yancey.....	113	816	77	581	69	2	(x)	(x)	34	(x)	(x)

## CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	2 and 3 store independent and local branch systems	Local chains	Sectional chains	National chains	Other types
<b>Department stores:</b>							
Number of stores.....	133	43	7	13	34	36	-----
Annual net sales.....	\$38,554,459	\$13,530,757	\$2,201,437	\$5,857,330	\$8,655,167	\$0,309,765	-----
Per cent of total sales.....	100.00	37.01	6.02	16.03	23.03	17.20	-----
<b>Variety, 5-and-10, and to-a-dollar stores:</b>							
Number of stores.....	232	67	19	22	49	72	3
Annual net sales.....	\$13,694,934	\$756,946	\$641,951	\$578,721	\$2,060,203	\$0,628,313	\$22,800
Per cent of total sales.....	100.00	5.53	4.69	4.22	15.09	70.30	.17
<b>Men's and boys' clothing and furnishings stores:</b>							
Number of stores.....	284	220	30	2	9	3	1
Annual net sales.....	\$10,657,370	\$8,721,335	\$1,497,655	(x)	\$234,488	\$100,462	(x)
Per cent of total sales.....	100.00	81.84	14.05	(x)	2.20	.94	(x)
<b>Family clothing stores—men's, women's, and children's:</b>							
Number of stores.....	269	199	14	10	8	31	1
Annual net sales.....	\$10,025,200	\$6,705,269	\$381,513	\$883,141	\$349,325	\$1,675,896	\$30,051
Per cent of total sales.....	100.00	66.88	3.81	8.81	3.48	16.72	.30
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>							
Number of stores.....	236	176	31	2	6	20	1
Annual net sales.....	\$8,581,590	\$5,605,215	\$1,517,244	(x)	\$178,104	\$1,203,839	(x)
Per cent of total sales.....	100.00	65.32	17.68	(x)	2.07	14.03	(x)
<b>Shoe stores:</b>							
Number of stores.....	206	116	14	-----	28	43	5
Annual net sales.....	\$6,430,320	\$3,447,650	\$437,379	-----	\$876,313	\$1,506,400	\$162,078
Per cent of total sales.....	100.00	53.61	6.80	-----	13.64	23.48	2.62
<b>Furniture stores:</b>							
Number of stores.....	541	469	42	7	18	-----	7
Annual net sales.....	\$24,210,445	\$17,493,105	\$2,246,306	\$616,085	\$2,872,499	-----	\$682,450
Per cent of total sales.....	100.00	72.25	9.28	2.55	11.86	-----	4.06
<b>Radio and music stores:</b>							
Number of stores.....	139	122	6	6	1	-----	4
Annual net sales.....	\$4,758,100	\$3,616,497	\$591,840	(x)	(x)	-----	\$244,327
Per cent of total sales.....	100.00	76.01	12.44	(x)	(x)	-----	5.13
<b>Grocery stores (without meats):</b>							
Number of stores.....	4,904	3,812	78	217	6	174	617
Annual net sales.....	\$47,915,675	\$24,995,673	\$1,373,062	\$7,340,006	\$190,850	\$9,819,632	\$4,187,462
Per cent of total sales.....	100.00	52.17	2.86	15.34	.40	20.49	8.74
<b>Combination stores (groceries and meats):</b>							
Number of stores.....	2,324	1,824	97	110	2	87	204
Annual net sales.....	\$55,081,214	\$33,912,500	\$4,520,417	\$4,648,150	(x)	(x)	\$2,493,153
Per cent of total sales.....	100.00	61.57	8.21	8.44	(x)	(x)	4.62
<b>Restaurants, cafeterias, and lunch rooms:</b>							
Number of stores.....	1,446	1,396	37	7	3	2	1
Annual net sales.....	\$13,743,059	\$11,761,330	\$772,233	\$507,074	\$651,205	(x)	(x)
Per cent of total sales.....	100.00	85.58	5.62	3.69	4.74	(x)	(x)
<b>Cigar stores and cigar stands:</b>							
Number of stores.....	106	86	15	-----	-----	5	-----
Annual net sales.....	\$1,728,869	\$1,230,177	\$299,879	-----	-----	\$198,813	-----
Per cent of total sales.....	100.00	71.15	17.35	-----	-----	11.50	-----
<b>Filling stations:</b>							
Number of stations.....	4,032	3,269	98	96	245	118	206
Annual net sales.....	\$37,824,940	\$24,543,858	\$1,740,486	\$3,791,333	\$4,242,446	\$1,889,370	\$1,617,447
Per cent of total sales.....	100.00	64.89	4.60	10.02	11.22	4.99	4.28
<b>Coal and wood yards—ice dealers:</b>							
Number of yards.....	239	218	8	9	-----	-----	4
Annual net sales.....	\$0,903,782	\$5,893,381	\$428,430	\$363,600	-----	-----	\$218,371
Per cent of total sales.....	100.00	85.36	6.21	5.27	-----	-----	3.16
<b>Drug stores:</b>							
Number of stores.....	926	814	74	25	6	5	2
Annual net sales.....	\$24,976,944	\$19,917,509	\$2,612,109	\$995,508	\$1,033,109	\$877,309	\$41,400
Per cent of total sales.....	100.00	79.74	10.46	3.99	4.14	1.51	.16
<b>Hardware stores:</b>							
Number of stores.....	217	193	15	1	-----	-----	8
Annual net sales.....	\$9,803,897	\$8,019,132	\$1,179,379	(x)	-----	-----	(x)
Per cent of total sales.....	100.00	81.80	12.03	(x)	-----	-----	(x)
<b>Jewelry stores:</b>							
Number of stores.....	252	240	11	-----	-----	-----	1
Annual net sales.....	\$4,614,850	\$4,048,844	\$450,890	-----	-----	-----	\$114,616
Per cent of total sales.....	100.00	87.75	9.77	-----	-----	-----	2.48

TABLE 7.—THE STATE—CREDIT BUSINESS  
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

Table with columns: KIND OF BUSINESS, TOTAL, ALL CASH, and PROPORTION OF CREDIT BUSINESS (1 to 10 per cent credit, 11 to 20 per cent credit, 21 to 30 per cent credit, 31 to 40 per cent credit, 41 to 50 per cent credit, 51 to 60 per cent credit, 61 to 70 per cent credit, 71 to 80 per cent credit, More than 80 per cent credit). Rows include Food group, General merchandise group, and Apparel group.

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 2,480 stores with sales of \$39,462,697 which failed to report credit information.

TABLE 7.—THE STATE—CREDIT BUSINESS—Continued  
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS—Continued  
 [Sales expressed in thousands of dollars]

KIND OF BUSINESS	TOTAL		PROPORTION OF CREDIT BUSINESS										ALL CASH							
	Num-ber of stores	Net sales	1 to 10 per cent credit		11 to 20 per cent credit		21 to 30 per cent credit		31 to 40 per cent credit		41 to 50 per cent credit		51 to 60 per cent credit		61 to 70 per cent credit		71 to 80 per cent credit		More than 80 per cent credit	
			Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales	Num-ber of stores	Net sales
<b>Furniture and household group:</b>																				
Furniture stores.....	409	19,015	6	238	10	152	11	250	10	369	22	466	21	823	30	821	76	3,302	197	11,869
Household appliances stores—																				
Household appliances stores (electrical).....	47	822	1	59	2	18					1	30			2	11	4	65	10	406
Household appliances stores.....	20	354	4										1	8	1	13	4	65	10	229
Radio and music stores—																				
Radio and electrical shops.....	85	2,425	3	95	4	102	3	18	4	67	4	13	1	13	3	67	19	466	30	1,366
Radio and musical instruments stores.....	42	1,989	4	394	1	6	1	46			2	120	2	95	4	184	9	298	18	825
<b>Lumber and building group:</b>																				
Lumber and building material dealers.....	127	7,167	7	369	6	190			2	152	8	155	8	308	6	556	10	941	48	3,257
Electrical shops (without radio).....	65	1,574	4	42	2	27	2	7	3	99	4	22	2	6	4	71	4	120	23	772
Heating and plumbing shops.....	7	281	1	40					4	140	4	139	2	10	3	32	3	15	7	157
Heating appliances and oil burners.....	98	2,583	4	95	7	56	10	142	4	42	7	139	2	9	9	197	13	398	11	863
Plumbing shops—heating and ventilating.....	53	1,305	4	207			1		2	118	2	9			2	10				
Paint and glass stores.....																				
<b>Other retail stores:</b>																				
Hardware stores.....	199	9,033	10	172	13	311	11	285	12	399	38	1,316	33	1,663	33	2,338	11	794	5	970
Feed stores (flour, feed, grain, fertilizer).....	94	4,932	5	97	5	420	10	535	14	1,108	9	484	9	673	2	1,064	3	166	6	468
Book stores.....	40	1,536	5	105	3	51	5	209	1	42	8	290	1	145	2	251			2	143
Cigar stores without fountains.....	39	629	3	42	5	91									1	17				5
Coal and wood yards.....	200	5,877	65	373	6	174	13	325	11	315	21	651	12	458	20	776	22	1,278	17	511
Drug stores.....	213	4,930	97	588	27	588	25	424	15	359	8	175	4	123	2	14	3	68	2	66
Drug stores with fountains.....	652	18,040	112	2,085	79	2,299	88	3,341	70	2,945	36	885	12	285	6	173	4	130	3	80
Florists.....	70	1,202	11	105	3	97	1	2	3	54	3	47	8	79	10	354	11	245	9	204
Camera dealers—photographic supplies.....	4	156	1	10	2	53							1	53						
Jewelry stores—																				
Jewelry stores (installment credit).....	4	309	30	683	27	588	25	424	15	359	8	175	4	123	2	14	3	68	2	66
Jewelry stores.....	214	3,647	112	2,085	79	2,299	88	3,341	70	2,945	36	885	12	285	6	173	4	130	3	80
Music stores (without radio).....	24	234	3	97	1	15	1	2	3	54	3	47	8	79	10	354	11	245	9	204
Office, school, and store supplies and equipment dealers—																				
Office and store mechanical appliance dealers (retail).....	16	843	102	446	20	297	19	284	10	250	13	330	8	297	2	45	6	240	7	155
Office and store furniture and equipment dealers.....	11	730	3	23	1	3			4	56	3	34			4	57	3	27	3	10
Sporting goods stores, including athletic and play-ground equipment—																				
Sporting goods specialty stores.....	13	506	1	5	1	61			2	36			1	110	2	99	1	85	2	63
Sporting goods stores with toys and stationery.....	8	262	1	176	4	176			2	24			1	49			1	37	1	
Stationers and engravers.....	5	108	3	21	4				1				1							1

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

421

**TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION**

TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>	TYPE OF OPERATION	STORES REPORTING CREDIT				Installment sales of stores reporting installments (included also in credit sales) <sup>1</sup>
	Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales			Number of stores	Total sales	Credit sales	Ratio of credit sales to total sales	
<b>Total.....</b>	<b>16,488</b>	<b>\$408,706,087</b>	<b>\$220,327,164</b>	<b>53.78</b>	<b>\$27,270,183</b>						
Independent stores <sup>2</sup> .....	13,702	\$31,562,209	179,232,830	54.06	21,109,001						
Local chains.....	123	10,029,490	5,684,444	56.48	1,205,447						
Sectional chains.....	60	5,896,227	4,487,986	76.12	2,432,496						
National chains.....	51	4,312,284	2,100,272	48.70	1,374,851						
Other types of operation:											
Direct-selling (house-to-house).....	17	704,472	670,517	95.18	609,051	Utility-operated retail stores.....	19	\$526,571	\$480,963	91.34	\$179,700
Industrial stores (including commissaries).....	17	813,103	592,327	72.85		Manufacturer-controlled chains.....	16	1,332,430	1,041,829	78.19	359,587
						Retailers—country buyers <sup>3</sup> .....	2,371	44,058,623	19,966,582	45.32	
						Retailers—wholesalers <sup>3</sup> .....	104	10,045,303	5,891,473	58.65	
						All other types.....	8	425,350	197,941	46.54	

<sup>1</sup> Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$30,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

<sup>2</sup> Includes single-store independents, 2 and 3 store independents.

<sup>3</sup> These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

**TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE**

**A.—RECEIPTS FROM THE SALE OF MEALS <sup>1</sup>**

KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals	KIND OF BUSINESS	Normal seating capacity	Receipts from sale of meals
<b>Total.....</b>	<b>35,710</b>	<b>\$12,085,518</b>	<b>Restaurants, cafeterias, and eating places—Continued.</b>		
Restaurants, cafeterias, and eating places.....	32,888	11,438,190	Fish markets—sea foods.....	8	\$2,801
Cafeterias.....	2,495	1,623,573	Meat markets.....	58	13,050
Lunch rooms.....	11,359	2,909,332	Bakeries—bakery goods stores (except manufacturing bakeries).....	17	2,500
Restaurants with table service.....	17,519	6,234,889	General stores—groceries with apparel.....	13	1,600
Refreshment stands.....	44	4,552	General stores—groceries with dry goods.....	64	3,185
Fountain—lunches.....	51	33,070	General stores—groceries with other merchandise.....	123	19,529
Lunch counters.....	1,385	628,609	Department stores.....	450	115,152
Soft-drink stands.....	5	2,160	General-merchandise stores with food departments.....	20	23,702
Other stores in which meals are served.....	2,822	649,328	Filling stations with other merchandise.....	833	140,496
Confectionery stores (candy and fountain).....	125	29,940	Men's furnishings stores.....	15	2,000
Dairy products stores (including ice cream).....	15	3,684	Feed stores with groceries.....	43	4,900
Deli-essence stores.....	62	3,150	Cigar stores with fountains.....	14	4,000
Fruit stores and vegetable markets.....	62	50,740	Cigar stands.....	65	18,200
Grocery stores (without meats).....	527	71,335	Cigar stores without fountains.....	95	104,617
Combination stores—grocery stores with meats.....	144	17,940	Drug stores with fountains.....	14	1,600
			News dealers.....	26	15,407

<sup>1</sup> This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

**B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE <sup>1</sup>**

KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)	KIND OF BUSINESS	Number of repair employees	Receipts from repair service	Receipts from storage (incidental to merchandise sales)
<b>Total.....</b>	<b>3,425</b>	<b>\$12,071,761</b>	<b>\$348,817</b>	<b>Automotive group—Continued.</b>			
Food group.....	6	48,712		Filling stations—gasoline and oil.....	20	\$70,401	
Grocery stores (without meats).....	6	40,092		Filling stations with tires and accessories.....	151	582,022	
Combination stores—grocery stores with meats.....		6,650		Filling stations with other merchandise.....	98	444,304	
General stores.....	11	29,432		Motor-cycle dealers.....	4	17,250	
General stores—groceries with dry goods.....	1	5,420		Bicycles, motor cycles, and supplies stores.....		3,650	
General stores—groceries with other merchandise.....	10	24,012		Body, fender, and paint shops.....	89	327,527	
General-merchandise group.....		1,850		Garages (repairs and storage, gasoline, oil, accessories).....	955	3,635,129	\$51,013
General-merchandise stores with food departments.....		1,850		Parking stations, parking garages, and lots.....	2	8,437	10,000
Automotive group.....	3,397	11,941,816	348,817	Radiator shops (including repairs).....	11	53,902	
Automobile sales rooms—new and trade-in.....	1,801	6,045,339	285,597	Lumber and building group.....	4	32,311	
Used-car establishments.....	7	33,729		Electrical shops (without radio).....	4	31,311	
Automobile dealers with farm implements and machinery.....	11	29,749		Paint and glass stores.....		1,000	
Accessory stores with tires and batteries.....	49	143,375		Other retail stores.....	2	8,580	
Battery and ignition shops—brake repair shops.....	56	274,374	2,207	Hardware and farm implement stores.....	1	1,500	
Tire shops (including tire repairs).....	83	267,488		Feed stores with groceries.....		4,060	
				Miscellaneous classifications (combined).....	1	3,000	
				Secondhand stores.....	5	11,080	

<sup>1</sup> This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

## CENSUS OF DISTRIBUTION

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE<sup>1</sup>

KIND OF BUSINESS	Receipts from other repairs and service (except auto motive)	KIND OF BUSINESS	Receipts from other repairs and service (except auto motive)
Total.....	\$2,437,474	Furniture and household group—Continued.	\$1,260
Food group.....	9,664	Furniture and hardware stores.....	25,088
Grocery stores (without meats).....	4,110	Household appliances stores (electric).....	1,650
Meat markets.....	5,554	Household appliances stores.....	7,000
General stores.....	2,427	Antique and used furniture dealers.....	400
General stores—groceries with other merchandise.....	2,427	Antique shops.....	4,737
General-merchandise group.....	27,970	Interior decorators.....	89,688
Department stores.....	24,520	Radio and electrical shops.....	9,224
Dry-goods stores—piece goods stores.....	3,450	Radio and musical instruments stores.....	919,555
Automotive group.....	101,298	Lumber and building group.....	44,680
Automobile sales rooms—new and trade-in.....	11,301	Lumber and building material dealers.....	88,021
Automobile dealers with farm implements and machinery.....	26,575	Roofing.....	410,340
Battery and ignition shops—brake repair shops.....	6,250	Electrical shops (without radio).....	84,169
Filling stations with other merchandise.....	12,200	Heating appliances and oil burners.....	320,463
Motor-cycle dealers.....	7,200	Plumbing shops—heating and ventilating.....	21,282
Bicycles, motor cycles, and supplies stores.....	8,000	Paint and glass stores.....	1,017,316
Bicycle shops.....	19,182	Other retail stores.....	12,495
Body, fender, and paint shops.....	9,243	Hardware stores.....	21,336
Garages (repairs and storage, gasoline, oil, accessories).....	977	Farm implements, machinery, and equipment dealers.....	33,300
Radiator shops (including repairs).....	1,300	Hardware and farm implement stores.....	3,800
Apparel group.....	158,694	Harness shops.....	9,136
Men's furnishings stores.....	18,000	Coal and wood yards.....	1,210
Men's clothing and furnishings stores.....	12,183	Drug stores with fountains.....	3,794
Family clothing stores—men's, women's, children's.....	2,122	Art and gift shops.....	7,000
Women's ready-to-wear specialty stores—apparel and accessories.....	3,919	Jewelry stores (installment credit).....	399,750
Furriers—fur shops.....	18,000	Jewelry stores.....	9,999
Millinery stores.....	2,865	Music stores (without radio).....	2,800
Custom tailors.....	49,772	Newsdealers.....	71,012
Family shoe stores—men's, women's, children's.....	49,818	Office and school supplies.....	105,795
Furniture and household group.....	167,254	Office and store mechanical appliance dealers (retail).....	17,000
Furniture stores.....	22,427	Office and store furniture equipment dealers.....	8,685
Furniture and undertaker.....	5,200	Opticians and optometrists.....	13,624
		Sporting goods, specialty stores.....	10,796
		Sporting goods stores with toys and stationery.....	285,784
		Miscellaneous classifications (combined) <sup>2</sup> .....	35,468
		Secondhand stores.....	

<sup>1</sup> This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity report. Both tables should be considered in any study of repairs and service (except automotive).

<sup>2</sup> Includes cigar stores and cigar stands.

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

423

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>	KIND OF BUSINESS	Merchandise manufactured on sales premises <sup>1</sup>	Sales to other retailers for use or resale <sup>1</sup>	Returned goods and allowances <sup>1</sup>
<b>Total</b> .....	\$1,207,119	\$13,252,895	\$3,536,282	<b>Furniture and household group—Continued.</b>			
<b>Food group</b> .....	335,445	1,214,388		Household appliances stores:			
Confectionery stores (candy and fountain).....	17,600	1,500		Household appliances stores (electrical).....			\$18,866
Dairy products stores:				Household appliances stores.....	\$42,713		
Dairy products stores (including ice cream).....	75,000			Other home furnishings and appliances stores:			
Milk dealers.....	202,294	63,493		Antique shops.....	12,000	\$12,000	
Egg and poultry dealers.....	2,000	31,150		Awnings, flags, banners, window shades and tents.....	30,350		
Fruit stores and vegetable markets.....		15,500		Radio and music stores:			
Grocery stores (without meats).....	10,400	618,846		Radio and electrical shops.....	35,000	10,860	75,548
Combination stores (groceries and meats):				Radio and musical instruments stores.....			148,433
Grocery stores with meats.....		144,433		Restaurants, cafeterias, and eating places.....	12,000	36,000	
Meat markets with groceries.....		12,350		Restaurants with table service.....	12,000	36,000	
Meat markets (including sea foods):				<b>Lumber and building group</b> .....	336,849	232,022	45,360
Fish markets—sea foods.....		25,170		Lumber and building material dealers:			
Meat markets.....	13,050	301,926		Lumber and building material dealers.....	237,741	98,000	13,593
Other food stores:				Lumber and hardware.....	20,000	1,559	
General food stores.....	1,200			Roofing.....	57,900	8,800	
Bottled waters and beverages.....	13,301			Electrical shops (without radio).....			3,367
<b>General stores</b> .....		6,864,339		Heating and plumbing shops:			
General stores—groceries with apparel.....		39,240		Heating appliances and oil burners.....			8,265
General stores—groceries with dry goods.....		364,017		Plumbing shops—heating and ventilating.....			
General stores—groceries with other merchandise.....		6,461,082		Paint and glass stores.....	21,208	123,863	20,135
<b>General-merchandise group</b> .....	6,180	1,132,458	1,203,313	<b>Other retail stores</b> .....	310,270	1,661,216	341,261
Department stores.....		1,013,746	1,178,980	Hardware stores.....	14,400	45,710	42,703
Dry goods stores.....	6,180			Hardware and farm implement stores:			
General merchandise stores:				Farm implements, machinery, and equipment dealers.....			17,300
Without food departments.....		100,712	24,527	Farm implement dealers with hay, grain, and feed.....			10,000
Army and Navy goods stores.....		18,000		Hardware and farm implement stores.....	13,000	738,052	214,357
<b>Automotive group</b> .....	24,010	1,954,834	595,708	<b>Farmers' supplies:</b>			
Motor-vehicle dealers:				Feed stores (flour, feed, grain, fertilizer).....	12,500	217,087	
Automobile sales rooms—new and trade-in.....		1,770,172	584,105	Fertilizer stores.....		58,559	
Used-car establishments.....		4,000	6,101	Harness shops.....	6,500	2,230	
Accessories, tires, and batteries:				Farmers' supply stores.....		18,000	
Accessory stores with tires and batteries.....		14,350		Seeds, bulbs, and nursery stock.....		6,490	
Battery and ignition shops—brake repair shops.....	5,780	4,200		Coal and feed stores.....	33,600	3,300	
Tire shops (including tire repairs).....		83,135	6,500	Feed stores with groceries.....		355,795	
Filling stations:				Book stores.....	15,000		
Filling stations with tires and accessories.....		31,540		Cigar stores with fountains.....		6,000	
Filling stations with other merchandise.....	2,550	43,789		Coal and wood yards.....		5,600	
<b>Garages and repair shops:</b>				<b>Drug stores:</b>			
Body, fender, and paint shops.....	1,300			Drug stores.....	72,215	1,000	
Garages (repairs and storage, gasoline, oil, accessories).....	14,400	2,168		Drug stores with fountains.....	5,860	16,585	
Radiator shops (including repairs).....		1,500		Florists.....	30,438	31,600	
<b>Apparel group</b> .....	25,033	23,647	76,770	Camera dealers—photographic supplies.....			2,088
Men's clothing and furnishings stores.....			8,669	Jewelry stores.....		2,450	14,525
Family clothing stores—men's, women's, children's.....		8,647	23,852	Office, school, and store supplies and equipment dealers:			
Women's ready-to-wear specialty stores—apparel and accessories.....			25,487	Office and store mechanical appliance dealers (retail).....		94,608	69,301
Hosiery shops.....	1,000			Office and store furniture and equipment dealers.....	49,350	16,000	
Custom tailors.....	24,033			Opticians and optometrists.....	28,000	10,600	
Family shoe stores—men's, women's, children's.....		15,000	18,762	Sporting goods stores including athletic and playground equipment:			
<b>Furniture and household group</b> .....	157,832	194,011	1,273,652	Sporting goods specialty stores.....			6,735
Furniture stores:				Sporting goods stores with toys and stationery.....		3,550	1,462
Furniture stores.....	37,269	111,151	1,018,156	Scientific and medical instruments and supplies, at retail.....		1,000	
Furniture and undertaker.....			12,659	Stationers and engravers.....	6,862		
				Monuments and tombstones.....	4,850		
				Miscellaneous classifications (combined).....	12,195		

<sup>1</sup> Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

(Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power-laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales includes both retail and wholesale, the retail sales for the State aggregating \$2,075,214)

	MANUFACTURING BAKERIES		PLANING MILLS		POWER LAUNDRIES		CLEANING AND DYEING ESTABLISHMENTS	
	Number of establishments	Net sales (1929)	Number of mills	Net sales (1929)	Number of establishments	Net sales (1929)	Number of establishments	Net sales (1929)
<b>Total</b> .....	27	\$784,722	155	\$14,130,185	131	\$6,870,238	145	\$2,728,342

## CENSUS OF DISTRIBUTION

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS BY RETAILERS WHO ARE ALSO ASSEMBLERS

(Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below)

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)	COUNTY	Country buying (assembling)
Total.....	812,783,140	Guilford.....	\$9,258	Robeson.....	\$569,163
Alamance.....	29,400	Halifax.....	615,223	Rockingham.....	(x)
Alexander.....	145,782	Harnett.....	905,171	Rowan.....	17,720
Alleghany.....	215,848	Haywood.....	30,334	Rutherford.....	73,847
Anson.....	29,130	Henderson.....	43,786	Sampson.....	431,540
Ashe.....	158,230	Hertford.....	103,248	Scotland.....	1,205,479
Avery.....	12,400	Hoke.....	422,562	Stanly.....	6,520
Beaufort.....	134,041	Hyde.....	15,100	Stokes.....	89,760
Bertie.....	176,499	Iredell.....	168,724	Surry.....	86,445
Bladen.....	180,315	Jackson.....	35,911	Swain.....	(x)
Brunswick.....	20,688	Johnston.....	917,290	Transylvania.....	(x)
Burke.....	11,628	Jones.....	43,730	Union.....	171,862
Cabarrus.....	4,160	Lee.....	(x)	Vance.....	52,122
Caldwell.....	19,165	Lenoir.....	6,114	Wake.....	321,325
Camden.....	(x)	Lincoln.....	25,390	Warren.....	538,414
Carteret.....	(x)	McDowell.....	(x)	Washington.....	75,059
Caswell.....	9,602	Macon.....	19,360	Watauga.....	40,300
Catawba.....	59,089	Madison.....	35,633	Wayne.....	294,146
Chatham.....	38,250	Martin.....	125,287	Wilkes.....	371,980
Cherokee.....	14,975	Mecklenburg.....	150,297	Wilson.....	290,502
Chowan.....	2,951	Mitchell.....	14,550	Yadkin.....	31,200
Cleveland.....	79,632	Montgomery.....	7,200	Yancey.....	9,425
Columbus.....	30,140	Moore.....	2,600		
Cumberland.....	10,225	Nash.....	718,208		
Currituck.....	79,966	New Hanover.....	(x)		
Davidson.....	42,266	Northampton.....	988,162		
Davie.....	58,051	Onslow.....	100,125		
Duplin.....	3,700	Pamlico.....	83,564		
Durham.....	3,075	Pasquotank.....	33,725		
Edgecombe.....	54,200	Pender.....	10,089		
Franklin.....	(x)	Perquimans.....	53,108		
Gaston.....	3,694	Person.....	17,540		
Gates.....	36,780	Pitt.....	306,353		
Graham.....	4,339	Polk.....	(x)		
Granville.....	7,648	Richmond.....	108,241		
Greene.....	66,945				

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS CLASSIFIED BY KINDS OF BUSINESS

KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS		KIND OF BUSINESS	SALES TO ULTIMATE CONSUMERS	
	By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>		By wholesalers only <sup>1</sup>	By all types of wholesalers <sup>1</sup>
Total.....	\$3,782,518	\$4,485,965	Hardware.....	\$111,071	\$111,071
Automotive.....	1,782,040	1,782,040	Hardware (general line).....	108,071	108,071
Automobiles and other motor vehicles.....	(x)	1,761,167	Hardware (specialty).....	3,000	3,000
Automotive equipment.....	(x)	10,223	Iron and steel scrap and other waste materials.....	(x)	1,000
Automobile parts (new and used).....	(x)	10,650	Jewelry and optical goods.....		6,988
Chemicals, drugs, and allied products.....		20,838	Lumber and building materials (other than metal).....	229,715	229,715
Electrical.....	10,413	73,701	Construction and building materials (other than metal and wood).....	225,715	225,715
Electrical goods, including appliances.....		19,735	Lumber and mill work.....	4,000	4,000
Electrical equipment and supplies.....	10,413	(x)	Machinery, equipment, and supplies (except electrical).....	198,375	280,472
Refrigerators (electric).....		(x)	Farm machinery and equipment.....	(x)	241,097
Farm products (not elsewhere specified).....	59,812	59,812	Manufacturing, mining, and drilling machinery equipment and supplies.....		18,000
Flowers and nursery stock.....	22,297	22,297	Service equipment and supplies.....	(x)	1,375
Hides, skins, and furs.....	(x)	(x)	Paper and paper products.....		15,000
Other farm products.....	(x)	(x)	Petroleum and petroleum products.....	249,655	260,855
Farm supplies (except machinery and equipment).....	510,701	510,701	Plumbing and heating equipment and supplies.....	8,000	458,058
Feed.....	143,201	143,201	All other.....	(x)	(x)
Fertilizer and fertilizer materials.....	367,500	367,500	Oils and greases (animal and vegetable).....		5,000
Food products, not elsewhere specified.....	221,428	238,928	Rubber goods (general line).....	(x)	(x)
Dairy products.....	124,370	124,370	Textiles and textile materials (other than dry goods).....		1,500
Poultry and poultry products.....	5,000	5,000			
Dairy and poultry products.....		2,500			
Fish and sea foods.....	5,000	5,000			
Fruits and vegetables (fresh).....	100	100			
Meats and meat products.....	86,956	101,956			
Groceries and food specialties.....	456,110	456,110			
Groceries (general line).....	423,360	423,360			
Food and grocery specialties.....	32,750	32,750			

<sup>1</sup> "Wholesalers only," includes only those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.



RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

425

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (includes part-time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	28,831	30,172	49,800	\$58,066,218	\$105,810,920	\$653,418,597	100.00
Proprietorships.....	23,151	28,086	25,737	26,900,398	61,062,970	381,071,605	58.32
Proprietorships which are also members of cooperative associations.....	6	7	368	439,071	347,610	2,619,837	.40
Corporations.....	3,730	.....	23,010	30,023,088	42,121,560	260,273,060	39.83
Corporations which are also members of cooperative associations.....	15	.....	155	219,356	585,540	2,939,127	.45
Cooperative associations.....	20	.....	44	48,794	83,940	681,636	.11
Negro proprietorships.....	1,907	2,077	577	360,369	707,720	5,770,830	.88
Other forms of organization.....	2	2	9	6,140	1,580	62,482	.01

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	Number of employees (full time)	Total pay roll (includes part time)	Stocks on hand, end of year (at cost)	NET SALES (1929)	
						Amount	Per cent of total sales
Total.....	1,907	2,077	577	\$369,369	\$707,720	\$5,770,830	100.00
Food group.....	966	1,009	144	91,256	279,590	2,679,821	48.44
Candy and confectionery stores.....	48	49	1	913	3,630	55,187	.96
Grocery stores (without meats).....	640	669	59	27,326	188,810	1,183,944	20.51
Combination stores (groceries and meats).....	210	227	60	45,078	111,410	1,106,373	19.17
Meat markets (including sea foods).....	54	60	22	17,239	5,260	324,787	5.63
Other food stores.....	4	4	2	700	480	9,630	.17
General stores.....	62	65	12	6,475	89,040	337,699	5.85
General-merchandise group.....	8	17	6	7,842	22,180	98,226	1.70
Dry-goods stores—piece goods stores.....	4	7	2	2,164	4,790	17,326	.30
General merchandise stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Automotive group.....	192	204	46	33,639	27,220	495,798	8.60
Filling stations.....	143	154	25	20,824	22,450	414,770	7.19
Garages and repair shops.....	46	47	21	12,815	4,240	77,738	1.35
Other automotive establishments.....	3	3	.....	.....	530	3,291	.06
Apparel group.....	22	25	11	11,088	13,160	70,650	1.22
Men's and boys' clothing and furnishings stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Women's ready-to-wear specialty stores—apparel and accessories.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Women's accessories stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	14	16	8	8,228	6,270	53,885	.93
Shoe stores.....	4	5	3	2,860	3,690	9,200	.16
Furniture and household group.....	8	4	9	12,910	23,900	95,200	1.65
Furniture stores.....	3	4	9	12,910	23,900	95,200	1.65
Restaurants, cafeterias, and eating places.....	487	521	208	89,781	37,120	911,955	15.80
Restaurants, cafeterias, and lunch rooms.....	336	362	182	73,520	25,480	680,223	11.79
Lunch counters, refreshment stands, etc.....	151	159	24	16,261	11,640	231,712	4.01
Lumber and building group.....	3	4	4	4,268	3,900	24,150	.42
Lumber and building material dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Electrical shops (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	161	213	138	109,939	204,600	1,034,140	17.92
Cigar stores and cigar stands.....	9	10	3	1,396	1,440	17,775	.31
Coal and wood yards—ice dealers.....	23	24	9	5,131	3,970	38,163	.66
Drug stores.....	48	57	61	42,137	88,420	404,776	7.01
Jewelry stores.....	3	3	.....	.....	3,300	4,360	.08
Miscellaneous classifications (combined).....	78	119	63	61,275	107,770	569,036	9.86
Secondhand stores.....	18	15	3	2,171	6,760	23,210	.40

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

(These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part I, Retail Distribution)

## CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>FOOD GROUP—Continued</b>		
<b>Dairy-products stores (including ice cream):</b> (Commodity coverage, 63.3 per cent)			<b>Combination stores (meat markets with groceries)—Contd.</b>		
Ice cream.....	35.6	35.6	Groceries—		
Milk and cream.....	62.0	62.0	Butter and cheese.....	3.5	3.5
Receipts from sale of meals.....	14.0	2.4	Eggs.....	3.3	3.3
<b>Egg and poultry dealers:</b> (Commodity coverage, 24.9 per cent)			Lard, cooking fats, etc.....	8.7	3.7
Butter and cheese.....	1.3	1.3	Flour.....	4.9	4.9
Canned goods.....	.9	.9	Sugar.....	4.2	4.2
Eggs.....	13.0	13.0	Canned goods and other groceries.....	9.0	9.0
Poultry.....	84.8	84.8	Meats, including poultry.....	45.0	45.0
<b>Milk dealers:</b> (Commodity coverage, 36.5 per cent)			Milk and cream.....	2.0	1.3
Butter and cheese.....	6.1	2.8	Nonfood products—		
Milk and cream.....	97.2	97.2	Cigars, cigarettes, and tobacco.....	1.9	1.7
<b>Grocery stores (without meats):</b> (Commodity coverage, 13 per cent)			Hardware.....	1.5	.2
Bakery products, fresh.....	4.8	4.5	Household supplies.....	2.6	.8
Bottled beverages.....	.9	.8	Stationery and school supplies.....	.6	.2
Confectionery and nuts.....	2.6	.4	Other nonfood products.....	(x)	3.2
Delicatessen, ready-to-serve foods.....	1.6	.1	<b>Meat markets:</b>		
Fruits and vegetables.....	13.4	13.2	(Commodity coverage, 25.5 per cent)		
Groceries—			Bakery products, fresh.....	1.5	.1
Butter and cheese.....	3.2	3.2	Butter and cheese.....	3.5	2.3
Eggs.....	3.4	3.4	Delicatessen, ready-to-serve foods.....	1.7	.1
Lard, cooking fats, etc.....	5.2	5.2	Eggs.....	3.2	1.9
Flour.....	8.2	8.2	Fresh fish and other sea foods.....	8.8	3.8
Sugar.....	7.4	7.4	Fruits and vegetables.....	22.7	1.8
Canned goods and other groceries.....	47.6	47.6	Lard, cooking fats, etc.....	1.2	.7
Ice cream.....	2.3	.1	Meats, including poultry.....	89.3	89.3
Milk and cream.....	.7	.6	<b>GENERAL MERCHANDISE GROUP</b>		
Nonfood products—			<b>Department stores:</b>		
Cigars, cigarettes, and tobacco.....	4.9	4.3	(Commodity coverage, 63.9 per cent)		
Household supplies.....	2.9	.1	Antiques, art goods, gifts.....	1.0	.2
Other nonfood products.....	(x)	.1	Apparel and accessories, women's, misses', children's—		
Poultry.....	4.0	.8	Custom tailoring, dressmaking.....	1.8	.3
<b>Combination stores (grocery stores with meats):</b> (Commodity coverage, 13.6 per cent)			Children's wear.....	2.9	2.0
Bakery products, fresh.....	5.0	3.8	Millinery.....	4.2	2.6
Bottled beverages.....	1.2	.8	Hosiery.....	5.6	5.2
Confectionery and nuts.....	2.1	1.5	Coats, suits, and dresses.....	11.7	9.7
Delicatessen, ready-to-serve foods.....	4.6	1.0	Underwear, negligees, corsets, etc.....	4.3	3.5
Fresh fish and other sea foods.....	2.8	1.2	Other apparel, except furs.....	7.7	7.0
Fruits and vegetables.....	12.9	11.4	Appliances and supplies (electrical)—		
Groceries—			Household appliances, motor-driven.....	1.5	.4
Butter and cheese.....	4.5	4.5	Household heating appliances—portable.....	.3	.1
Eggs.....	4.0	4.0	Lighting equipment.....	.8	.1
Lard, cooking fats, etc.....	5.7	5.7	Other appliances.....	.6	.1
Flour.....	7.5	7.5	Automotive parts and accessories—		
Sugar.....	6.0	6.0	Automotive parts and accessories (except tires, tubes, and batteries).....	9.7	1.4
Canned goods and other groceries.....	26.1	26.1	Tires, tubes, and tire accessories.....	25.1	4.7
Ice cream.....	1.5	.2	Batteries.....	.9	.1
Meats, including poultry.....	21.1	21.1	Clothing and furnishings (men's and boys')—		
Milk and cream.....	2.0	1.4	Custom tailoring.....	.7	.3
Nonfood products—			Suits.....	3.6	2.8
Cigars, cigarettes, and tobacco.....	3.5	2.3	Overcoats.....	1.1	.8
Hardware.....	1.4	.1	Hats and caps.....	1.1	.8
Household supplies.....	1.0	.3	Furnishings.....	6.6	6.1
Stationery and school supplies.....	.7	.1	Work clothing.....	2.0	1.4
Other nonfood products.....	(x)	1.0	Other clothing.....	.9	.5
<b>Combination stores (meat markets with groceries):</b> (Commodity coverage, 30.4 per cent)			Confectionery and nuts.....	1.7	.4
Bakery products, fresh.....	3.7	3.0	Dry goods and notions—		
Bottled beverages.....	2.3	2.1	Piece goods—		
Confectionery and nuts.....	2.7	2.3	Cotton piece goods.....	5.8	4.1
Delicatessen, ready-to-serve foods.....	1.6	.6	Linen goods.....	1.8	1.2
Fountain sales and ice cream.....	3.7	.4	Wool and wool-mixed goods.....	1.2	.7
Fresh fish and other sea foods.....	1.8	1.5	Rayon piece goods.....	1.2	.6
Fruits and vegetables.....	9.5	9.1	Silk and velvet piece goods.....	5.4	3.7
			Notions and small wares.....	4.0	3.8
			Other dry goods.....	2.2	1.6
			Farm and garden equipment and supplies.....	1.3	.1
			Fountain sales and ice cream.....	.9	.1
			Furniture, household.....	3.8	1.9
			Bedroom.....	0.9	
			Living room, library, and hall.....	.8	
			Dining room.....	.3	
			Kitchen.....	.2	
			Other household.....	.2	

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of a given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages in the second column are applicable to the total sales shown in Table 1. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions, p. 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

427

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL-MERCHANDISE GROUP—Continued</b>			<b>GENERAL-MERCHANDISE GROUP—Continued</b>		
Department stores—Continued.			General-merchandise stores (with food departments): (Commodity coverage, 68.1 per cent)		
Furs and fur goods.....	1.6	0.6	Apparel and accessories, women's, misses', children's—		
Hardware—			Children's wear.....	0.4	0.2
Builders' and shelf hardware.....	.4	.1	Millinery.....	.5	.1
Carpenters' and mechanics' tools.....	1.4	.2	Hosiery.....	1.0	.5
Other hardware.....	2.0	.5	Coats, suits, and dresses.....	3.0	1.8
Heating and plumbing equipment and supplies.....	1.5	.1	Underwear, negligees, corsets, etc.....	1.0	.5
Home furnishings—			Other apparel.....	.6	.3
Draperies, upholstery, and curtains.....	2.5	1.6	Automotive parts and accessories, including tires, tubes, etc.....	7.4	2.1
Floor coverings.....	2.2	1.3	Bakery products, fresh.....	1.1	.3
Bedding, mattresses, springs.....	.6	.2	Bottled beverages.....	.9	.3
China, glassware, and crockery.....	.6	.4	Building materials—		
Kitchen utensils.....	.7	.2	Brick, terra cotta, tile, etc.....	1.8	.7
Other home furnishings.....	1.3	.9	Lime, plaster, etc.....	.4	.1
Infants' wear.....	2.2	1.0	Roofing materials.....	1.4	.3
Jewelry and silverware—			Cigars, cigarettes, tobacco, and smokers' supplies.....	2.8	2.0
Gold and gold-filled jewelry.....	.8	.3	Cigars, cigarettes, and tobacco.....	1.9	
Sterling silverware.....	.2	.1	Smokers' supplies.....	1	
Other jewelry, including costume.....	1.0	.6	Clothing and furnishings (men's and boys').....	6.3	5.3
Leather goods, billfolds, purses, gloves, and handbags.....	1.7	.6	Custom tailoring.....	0.4	
Luggage.....	1.0	.5	Suits.....	1.0	
Miscellaneous merchandise.....	(x)	5.5	Overcoats.....	.5	
Motor cycles, bicycles, and accessories.....	1.1	.1	Hats and caps.....	.3	
Musical instruments and accessories—			Furnishings.....	.5	
Phonographs and records.....	.8	.2	Work clothing.....	2.1	
Sheet music, music books, etc.....	.4	.1	Other clothing.....	.5	
Paints, varnishes, lacquers.....	1.1	.2	Confectionery and nuts.....	.8	.4
Radio parts and accessories.....	1.6	.5	Drugs, patent medicines, etc.....	.4	.2
Radio sets.....	1.0	.3	Dry goods and notions.....	15.1	8.0
Receipts from sale of meals.....	4.7	.5	Cotton piece goods.....	3.0	
Roofing materials.....	.7	.1	Linen goods.....	.8	
Seeds, bulbs, plants, and nursery stock.....	.6	.1	Wool and wool-mixed goods.....	.9	
Service.....	2.8	.1	Rayon piece goods.....	.2	
Shoes and other footwear—			Silk and velvet piece goods.....	1.2	
Men's.....	2.4	1.8	Notions and small wares.....	1.2	
Boys' and youths'.....	1.5	1.1	Other dry goods.....	1.7	
Women's.....	4.7	4.4	Farm and garden equipment and supplies—		
Misses' and children's.....	2.8	2.3	Farm machinery.....	1.8	.8
Infants'.....	1.0	.6	Farm wagons.....	.7	.2
Rubber and other footwear.....	.5	.2	Wire fencing, gates, and posts.....	1.0	.4
Sporting goods, gymnasium and playground equipment.....	4.0	.6	Other farm and garden equipment and supplies.....	2.6	.7
Stationery and paper goods.....	.8	.5	Fertilizers.....	36.7	23.8
Other stationery.....	1.1	.2	Fruits and vegetables.....	2.2	.7
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.6	.5	Fuel.....	15.2	.7
Toilet articles.....	.4	.2	Furniture, household.....	5.6	.3
Toiletries and cosmetics.....	1.7	1.3	Gasoline, oils, and greases.....	8.7	.4
Toys and games.....	1.4	1.1	Groceries—		
Dry-goods stores:			Butter and cheese.....	1.5	1.4
(Commodity coverage, 19.7 per cent)			Eggs.....	.7	.6
Apparel and accessories, women's, misses', children's—			Lard, cooking fats, etc.....	4.8	4.5
Children's wear.....	1.6	1.2	Flour.....	9.2	9.0
Millinery.....	4.3	4.3	Sugar.....	5.0	4.9
Hosiery.....	4.8	4.6	Canned goods and other groceries.....	8.0	8.0
Coats, suits, and dresses.....	18.7	18.7	Hardware—		
Underwear, negligees, corsets, etc.....	5.0	5.0	Builders' and shelf hardware.....	.9	.3
Other apparel, except furs.....	5.5	4.0	Carpenters' and mechanics' tools.....	1.0	.3
Clothing and furnishings (men's and boys')—			Other hardware.....	.9	.2
Suits.....	4.8	3.0	Hay, grain, and feed—		
Overcoats.....	1.2	.7	Hay, straw, and alfalfa.....	4.7	2.2
Hats and caps.....	1.1	.8	Grain and feed.....	8.2	3.8
Furnishings.....	3.1	2.2	Home furnishings—		
Work clothing.....	2.9	1.8	Draperies, upholstery, and curtains.....	1.2	.2
Other clothing.....	2.0	1.6	Bedding, mattresses, springs.....	.2	.1
Dry goods and notions—			China, glassware, and crockery.....	.2	.1
Piece goods—			Kitchen utensils.....	.3	.1
Cotton piece goods.....	9.0	8.8	Ice cream.....	5.0	.1
Linen goods.....	1.9	1.6	Infants' wear.....	1.1	.2
Wool and wool-mixed goods.....	3.5	2.6	Jewelry, silverware, and clocks.....	1.8	.3
Rayon piece goods.....	3.4	2.9	Leather goods, billfolds, gloves, and handbags.....	.6	.2
Silk and velvet piece goods.....	9.5	9.1	Luggage.....	7.2	4.4
Notions and small wares.....	2.0	1.7	Meats, including poultry.....	5.2	.9
Other dry goods.....	2.2	1.9	Milk and cream.....	.5	.2
Furs and fur goods.....	4.1	.8	Miscellaneous merchandise.....	(x)	
Home furnishings.....	4.3	2.1	Paints, varnishes, glass, and painters' supplies—		
Draperies and curtains.....	0.6		Paints, varnishes, lacquers.....	.9	.3
Floor coverings.....	.7		Glass.....	.2	.1
China, glassware, and crockery.....	.3		Painters' supplies.....	.2	.1
Other home furnishings.....	.6		Seeds, bulbs, plants, and nursery stock.....	1.0	.1
Infants' wear.....	3.4	1.8	Shoes and other footwear.....	6.9	5.7
Jewelry—costume.....	1.3	.4	Men's.....	2.6	
Leather goods, gloves, and handbags.....	1.0	.2	Boys' and youths'.....	.9	
Luggage.....	.9	.3	Women's.....	1.2	
Miscellaneous merchandise.....	(x)	1.1	Misses' and children's.....	.5	
Shoes and other footwear—			Infants'.....	.3	
Men's.....	5.5	3.6	Rubber and other footwear.....	.2	
Boys' and youths'.....	2.6	1.6	Stoves, ranges, heaters, etc. (other than electric or gas).....	1.1	.3
Women's.....	7.4	6.1	Toiletries and cosmetics.....	.4	.1
Misses' and children's.....	2.6	1.8	Toys and games.....	.1	.1
Infants'.....	.6	.4	General-merchandise stores (without food departments): (Commodity coverage, 9.7 per cent)		
Rubber and other footwear.....	3.3	2.0	Apparel and accessories, women's, misses', children's—		
Toilet articles.....	2.0	.3	Children's wear.....	4.3	1.9
Toiletries and cosmetics.....	2.2	1.0	Millinery.....	4.9	4.2
Toys and games.....	3.2	1.0			

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>GENERAL-MERCHANDISE GROUP—Continued</b>			<b>GENERAL-MERCHANDISE GROUP—Continued</b>		
<b>General-merchandise stores (without food department)—Con.</b>			<b>Variety 5-and-10, and to-a-dollar stores: 1</b>		
<b>Apparel and accessories, women's, misses', children's—Continued.</b>			<b>(Commodity coverage, 9.1 per cent)</b>		
Hosiery.....	5.4	4.6	Apparel and accessories, women's, misses', children's—		
Coats, suits, and dresses.....	10.0	6.2	Children's wear.....	4.3	1.1
Underwear, negligees, corsets, etc.....	2.7	1.7	Millinery.....	7.0	5.8
Other apparel.....	10.3	8.8	Hosiery.....	9.6	8.4
Appliances and supplies (electrical)—			Wash dresses.....	10.1	5.8
Household appliances, motor-driven.....	1.4	.3	Underwear, negligees, corsets, etc.....	6.6	5.8
Household heating appliances—portable.....	.4	.1	Other apparel.....	4.3	1.2
Lighting equipment.....	1.0	.2	Appliances and supplies (electrical)—		
Construction materials.....	.4	.1	Incandescent lamps.....	.5	.4
Other appliances.....	.3	.1	Other appliances.....	2.2	1.6
Automotive parts and accessories—			Art goods, gifts.....	1.0	.2
Automotive parts and accessories (except tires, tubes, and batteries).....	7.6	2.0	Automotive parts and accessories.....	.7	.1
Tires, tubes, and tire accessories.....	25.0	6.7	Bottled beverages.....	.9	.7
Batteries.....	.9	.2	Clothing and furnishings (men's and boys')—		
Clothing and furnishings (men's and boys')—			Hats and caps.....	2.9	2.0
Custom tailoring.....	1.7	.4	Furnishings.....	7.9	5.8
Suits.....	5.0	3.3	Work clothing.....	2.0	1.1
Overcoats.....	2.3	1.4	Other clothing.....	7.6	2.6
Hats and caps.....	2.1	1.3	Confectionery and nuts.....	4.3	4.3
Furnishings.....	8.2	7.4	Drugs and drug sundries—		
Work clothing.....	8.7	2.5	Drugs, patent medicines, etc.....	.7	.1
Other clothing.....	1.6	.8	Rubber goods.....	1.0	.2
Confectionery and nuts.....	4.3	1.0	Dry goods and notions—		
Drug sundries.....	.5	.1	Cotton piece goods.....	2.4	2.0
Dry goods and notions—			Rayon piece goods.....	1.0	.8
Cotton piece goods.....	8.2	2.8	Silk and velvet piece goods.....	.6	.4
Linen goods.....	1.5	.5	Notions and small wares.....	6.2	5.9
Wool and wool-mixed goods.....	1.8	.6	Other dry goods.....	3.0	3.0
Rayon piece goods.....	2.6	.9	Fountain sales and ice cream.....	8.2	2.4
Silk and velvet piece goods.....	3.1	.9	Fruits and vegetables.....	2.5	.4
Notions and small wares.....	3.5	2.9	Hardware.....	1.7	1.6
Other dry goods.....	3.1	2.2	Home furnishings—		
Furniture, household—			Draperies, upholstery, and curtains.....	.5	.1
Bedroom.....	1.9	.4	China, glassware, and crockery.....	1.4	1.4
Living room, library and hall.....	.7	.1	Kitchen utensils.....	.7	.1
Dining room.....	.7	.1	Other home furnishings.....	2.8	2.5
Kitchen.....	.4	.1	Infants' wear.....	2.5	2.5
Other household.....	.4	.1	Jewelry, costume.....	1.6	1.6
Hardware—			Leather goods, billfolds, purses (often includes gloves and handbags).....		
Builders' and shelf hardware.....	.5	.1	Miscellaneous merchandise.....	1.4	.6
Carpenters' and mechanics tools.....	.5	.1	Optical goods.....	.5	.1
Other hardware.....	.9	.4	Paints, varnishes, and lacquers.....	1.2	.3
Heating and plumbing equipment and supplies.....	.9	.2	Phonograph records.....	1.3	.5
Home furnishings—			Seeds, bulbs, plants, and nursery stock.....	.7	.1
Draperies, upholstery, and curtains.....	1.4	.5	Shoes and other footwear.....	33.7	13.9
Floor coverings.....	1.6	.4	Men's.....	1.9	
Bedding, mattresses, springs.....	1.0	.2	Boys' and youths'.....	2.6	
Kitchen utensils.....	.3	.1	Women's.....	7.7	
Other home furnishings.....	1.3	.6	Misses' and children's.....	1.1	
Infants' wear.....	1.7	.7	Infants'.....	.6	
Jewelry, costume.....	1.4	.8	Smokers' supplies.....	.5	.1
Leather goods, billfolds, gloves, and handbags.....	1.9	.8	Sporting goods.....	.8	.2
Luggage.....	.7	.3	Stationery—		
Miscellaneous merchandise.....	(x)	.4	Paper and paper goods.....	1.5	1.2
Motor cycles, bicycles, and accessories.....	1.2	.2	Other stationery.....	1.2	.3
Musical instruments and accessories—			Toilet articles.....	.7	.6
Phonographs and records.....	.8	.3	Toiletries and cosmetics.....	4.2	4.2
Stringed and band instruments.....	.5	.1	Toys and games.....	3.4	3.0
Paints, varnishes, lacquers.....	3.2	.3	Wall paper.....	3.6	.1
Paper and paper goods.....	.8	.3			
Radio parts and accessories.....	2.8	.6	<b>AUTOMOTIVE GROUP</b>		
Radio sets.....	1.9	.4	<b>Automobile sales rooms:</b>		
Roofing materials.....	.8	.1	<b>(Commodity coverage, 42.6 per cent)</b>		
Shoes and other footwear—			Automobiles, parts, and accessories—		
Men's.....	4.9	4.9	Passenger automobiles, new.....	47.4	45.6
Boys' and youths'.....	3.3	3.3	Used passenger cars.....	24.2	23.1
Women's.....	6.1	6.1	Busses.....	9.1	.1
Misses' and children's.....	3.8	3.8	Commercial cars and trucks, new.....	8.4	4.9
Infants'.....	2.4	1.7	Used commercial cars and trucks.....	4.7	1.9
Rubber and other footwear.....	.4	.2	Automotive parts and accessories (except tires, tubes, and batteries).....	9.3	8.7
Sporting goods, gymnasium and playground equipment.....	5.8	1.6	Tires, tubes, and tire accessories.....	2.0	1.4
Stoves and ranges, gas.....	.3	.1	Automobiles, new, sold to dealers.....	0.6	4.1
Stoves, ranges, heaters, etc. (other than electric or gas).....	3.7	1.8	Commercial cars and trucks, new sold to dealers.....	2.3	.7
Toiletries and cosmetics.....	2.3	1.3	Parts and accessories sold to dealers.....	3.4	.6
Toys and games.....	2.7	1.3	Batteries.....	.8	.2
Wire fencing, gates, and posts.....	.5	.1	Gasoline.....	1.5	.7
			Miscellaneous merchandise.....	(x)	.2
			Oils and greases.....	.9	.6
			Repairs and service.....	6.9	6.7
			Storage.....	3.3	.5
			<b>Used-car establishments:</b>		
			<b>(Commodity coverage, 81.8 per cent)</b>		
			Automobiles, parts, and accessories—		
			Used passenger cars.....	48.6	47.3
			Automotive parts and accessories (except tires and tubes).....	8.2	6.1
			Tires, tubes, and tire accessories.....	11.4	6.1
			Gasoline.....	48.0	26.2
			Miscellaneous merchandise.....	(x)	.4
			Oils and greases.....	2.5	1.4
			Repairs and service.....	18.8	13.5

1 Many variety chains can not report commodity analyses except for the chains as a whole. See the Merchandising Series report on Retail Distribution by variety chains, for commodity analysis of chain sales.

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

429

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>AUTOMOTIVE GROUP—Continued</b>			<b>APPAREL GROUP—Continued</b>		
<b>Accessory stores (with tires and batteries):</b> (Commodity coverage, 49.7 per cent)			<b>Family clothing stores (men's, women's, children's)—Contd.</b>		
Automotive parts and accessories (except tires, tubes, and batteries).....	65.1	65.1	Apparel and accessories, women's, misses', children's—Continued.....		
Batteries.....	13.1	4.6	Hosiery.....	2.5	1.6
Gasoline.....	12.7	3.3	Coats, suits, and dresses.....	16.0	12.8
Miscellaneous merchandise.....	(x)	.1	Underwear, negligees, corsets, etc.....	3.2	2.0
Oils and greases.....	21.2	8.9	Other apparel, except furs.....	21.2	17.0
Repairs and service.....	18.2	6.1	<b>Clothing and furnishings (men's and boys')</b> .....	40.8	49.8
Tires, tubes, and tire accessories.....	30.5	11.9	Suits.....	8.6	
<b>Battery and ignition shops—brake-repair shops:</b> (Commodity coverage, 30.7 per cent)			Overcoats.....	3.4	
Automotive parts and accessories (except batteries).....	61.1	26.1	Hats and caps.....	1.8	
Batteries.....	64.0	64.0	Furnishings.....	1.7	
Repairs and service.....	9.0	9.0	Work clothing.....	3.3	
Storage.....	7.4	.9	Other clothing.....	31.0	
<b>Tire shops (including tire repairs):</b> (Commodity coverage, 68.4 per cent)			<b>Dry goods and notions—</b>		
Automotive parts and accessories (except tires, tubes, and batteries).....	5.0	2.8	Cotton piece goods.....	1.0	.3
Batteries.....	5.4	2.4	Rayon piece goods.....	.7	.1
Gasoline.....	23.8	12.3	Silk and velvet piece goods.....	1.9	.1
Oils and greases.....	7.0	3.3	Notions and small wares.....	2.1	.2
Parts and accessories sold to dealers.....	1.9	.1	Furs and fur goods.....	1.8	.4
Repairs and service.....	6.3	6.1	Infants' wear.....	1.3	.3
Tires and tubes sold to dealers.....	10.2	2.8	Jewelry, costume.....	3.4	.2
Tires, tubes, and tire accessories.....	70.2	70.2	Leather goods, billfolds, gloves, and handbags.....	2.5	.2
<b>Filling stations—gasoline and oil:</b> (Commodity coverage, 21.6 per cent)			Luggage.....	1.4	.4
Batteries.....	1.9	.3	Miscellaneous merchandise.....	(x)	2.1
Gasoline, oils, and greases.....	99.3	99.3	Service.....	.5	.1
Gasoline.....	78.9		<b>Shoes and other footwear—</b>		
Oils and greases.....	20.4		Men's.....	4.0	1.9
Tires, tubes, and tire accessories.....	2.4	.4	Boys' and youths'.....	2.4	1.1
<b>Filling stations with tires and accessories:</b> (Commodity coverage, 23.2 per cent)			Women's.....	4.0	1.8
Automotive parts and accessories (except tires, tubes, and batteries).....	4.4	3.6	Misses' and children's.....	2.4	1.1
Batteries.....	3.2	.5	Infants'.....	.7	.3
Gasoline.....	59.1	59.1	Rubber and other footwear.....	1.1	.5
Oils and greases.....	11.0	11.0	Sporting goods.....	8.7	1.6
Repairs and service.....	10.6	6.7	<b>Women's ready-to-wear specialty stores (apparel and accessories):</b> (Commodity coverage, 47.4 per cent)		
Tires, tubes, and tire accessories.....	19.1	19.1	Apparel and accessories, women's, misses', children's—		
<b>Motor cycle dealers:</b> (Commodity coverage, 18.0 per cent)			Children's wear.....	2.0	.9
Motor cycles, bicycles, and accessories.....	80.1	89.1	Millinery.....	10.0	6.5
Repairs and service.....	10.9	10.9	Hosiery.....	5.4	3.3
<b>Garages (repairs and storage, gasoline, oil, accessories):</b> (Commodity coverage, 21.4 per cent)			Coats, suits, and dresses.....	71.3	71.3
Automotive parts and accessories (except tires, tubes, and batteries).....	13.1	11.0	Underwear, negligees, corsets, etc.....	12.2	8.7
Batteries.....	5.8	4.2	Other apparel, except furs.....	18.4	4.8
Gasoline.....	39.8	34.3	Furs and fur goods.....	10.9	2.0
Miscellaneous merchandise.....	(x)	1.3	Gift merchandise.....	7.4	.6
Oils and greases.....	13.8	11.9	Infants' wear.....	1.6	.1
Parts and accessories sold to dealers.....	5.7	.2	Jewelry, costume.....	3.3	.1
Repairs and service.....	22.3	22.3	Leather goods, gloves, and handbags.....	1.7	.1
Service.....	(x)	1.5	Luggage.....	2.1	.1
Storage.....	11.1	2.2	Notions and small wares.....	4.2	.4
Tires, tubes, and tire accessories.....	15.9	10.7	Other dry goods.....	3.7	.2
Used commercial cars and trucks.....	9.4	.2	Shoes and other footwear—		
Used passenger cars.....	2.2	.2	Women's.....	0.4	.8
<b>APPAREL GROUP</b>			Misses' and children's.....	1.2	.1
<b>Men's and boys' clothing stores:</b> (Commodity coverage, 57.5 per cent)			<b>Women's shoe stores:</b> (Commodity coverage, 52.9 per cent)		
Overcoats.....	11.7	11.7	Hosiery, women's.....	7.1	1.5
Suits.....	38.3	38.3	Shoes and other footwear—		
<b>Men's clothing and furnishings stores:</b> (Commodity coverage, 40.1 per cent)			Women's.....	93.6	93.6
Clothing and furnishings—			Misses' and children's.....	2.6	1.4
Custom tailoring.....	9.1	5.5	Rubber and other footwear.....	4.7	3.5
Suits.....	39.4	39.4	<b>Family shoe stores (men's, women's, children's):</b> (Commodity coverage, 33.3 per cent)		
Overcoats.....	9.6	9.6	Apparel, women's, misses', children's.....	5.7	.2
Hats and caps.....	9.1	8.6	Clothing, men's, and boys'.....	3.7	.3
Furnishings.....	23.4	23.4	Furnishings, men's and boys'.....	4.9	.8
Work clothing.....	3.4	2.1	Hosiery.....	6.5	2.6
Other clothing.....	11.1	8.3	Luggage.....	2.2	.3
Leather goods, billfolds, gloves.....	1.8	.2	Miscellaneous merchandise.....	(x)	.2
Luggage.....	2.3	.5	Shoes and other footwear—		
Shoes and other footwear—			Men's.....	26.2	26.2
Men's.....	9.5	2.3	Boys' and youths'.....	10.8	8.0
Boys' and youths'.....	7.5	.1	Women's.....	41.9	41.9
<b>Family clothing stores (men's, women's, children's):</b> (Commodity coverage, 21.7 per cent)			Misses' and children's.....	15.2	13.4
Apparel and accessories, women's, misses', children's—			Infants'.....	3.6	2.2
Children's wear.....	1.3	.8	Rubber and other footwear.....	6.7	4.4
Millinery.....	3.4	2.7	<b>FURNITURE AND HOUSEHOLD GROUP</b>		
			<b>Furniture stores:</b> (Commodity coverage, 45.2 per cent)		
			Antiques, art goods, gifts.....	.5	.1
			<b>Furniture—</b>		
			Bedroom.....	20.9	20.9
			Living room, library, and hall.....	23.2	23.2
			Dining room.....	13.0	13.0
			Kitchen.....	8.9	8.9
			Other household.....	2.7	.9
			Office and store.....	1.1	.1
			<b>Home furnishings—</b>		
			Draperies, upholstery, and curtains.....	4.1	1.6
			Floor coverings.....	12.3	8.2

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of all stores in same classifi- cation
<b>FURNITURE AND HOUSEHOLD GROUP—Continued</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>		
<b>Furniture stores—Continued.</b>			<b>Cafeterias:</b> (Commodity coverage, 6.1 per cent)		
Home furnishings—Continued.			Cigars, cigarettes, and tobacco.....	3.0	3.0
Bedding, mattresses, springs.....	9.6	6.1	Receipts from sale of meals.....	97.0	97.0
China, glassware, and crockery.....	1.2	.4			
Kitchen utensils.....	.8	.2			
Other home furnishings.....	7.7	3.4			
Household appliances, motor-driven (except refrigerators).....	.6	.1	<b>Restaurants with table service:</b> (Commodity coverage, 10.9 per cent)		
Lighting equipment, electric.....	.7	.1	Cigars, cigarettes, and tobacco.....	4.3	4.3
Luggage.....	2.2	.3	Delicatessen, ready-to-serve foods.....	13.9	1.2
Miscellaneous merchandise.....	(x)	.3	Receipts from sale of meals.....	94.5	94.5
Musical instruments and accessories—					
Pianos and accessories.....	4.4	.3	<b>Fountain—lunches:</b> (Commodity coverage, 14.0 per cent)		
Phonographs and records.....	3.0	1.1	Bottled beverages.....	15.6	15.6
Stringed and band instruments.....	2.2	.1	Cigars, cigarettes, and tobacco.....	9.4	9.4
Radio parts and accessories.....	.4	.1	Fountain sales and ice cream.....	31.2	31.2
Radio sets.....	6.8	3.0	Miscellaneous merchandise.....	(x)	5.0
Refrigerators, electric and gas.....	4.1	2.0	Receipts from sales of meals.....	35.3	35.3
Secondhand furniture.....	5.7	2.5	Stationery and school supplies.....	4.7	3.5
Service.....	1.4	.2			
Stoves, ranges, heaters, etc. (other than electric or gas).....	7.5	2.4			
Stoves and ranges, gas.....	1.8	.4			
Toys and games.....	1.1	.1			
			<b>LUMBER AND BUILDING GROUP</b>		
<b>Furniture and undertaker:</b> (Commodity coverage, 6.2 per cent)			<b>Lumber and building material dealers:</b> (Commodity coverage, 36.9 per cent)		
Appliances, electrical.....	.8	.5	Builders' and shelf hardware.....	1.0	.2
Caskets and undertakers' supplies.....	22.3	22.3	<b>Building materials—</b>		
<b>Furniture—</b>			Brick, terra cotta, tile, etc.....	8.8	7.3
Bedroom.....	12.1	12.1	Building stone.....	4.0	1.1
Living room, library, and hall.....	23.5	23.5	Cement.....	10.1	9.9
Dining room.....	11.6	11.6	Lime, plaster, etc.....	6.9	6.8
Kitchen.....	.9	.9	Lumber (rough and dressed).....	39.2	36.8
<b>Home furnishings—</b>			Planing-mill products, woodwork.....	16.6	15.2
Draperies, upholstery, and curtains.....	1.3	1.3	Wood shingles and shakes.....	2.0	1.4
Floor coverings.....	11.4	11.4	Roofing materials (except wood shingles).....	10.2	9.8
Bedding, mattresses, springs.....	8.2	8.2	Structural steel (at retail).....	2.2	.2
Luggage.....	.8	.5	Iron and other building metal.....	1.1	.4
Refrigerators, electric and gas.....	1.0	.6	Building paper, insulating boards with wood base, etc.....	1.5	.9
Secondhand merchandise.....	6.3	4.0	Wall boards (except wood base).....	1.4	1.1
Service.....	2.2	2.2	Other building materials.....	5.2	3.5
Stoves, ranges, heaters (other than electric or gas).....	1.2	.9	Coal.....	15.2	3.4
			Glass.....	1.3	.3
<b>Household appliances stores:</b> (Commodity coverage, 32.6 per cent)			Heating and plumbing equipment and supplies.....	(x)	.5
Appliances and supplies, gas.....	24.0	11.1	Miscellaneous merchandise.....	2.3	.3
Appliances and supplies, electrical—			Painters' supplies.....	4.5	.2
Household appliances, motor-driven (except refrigera- tors).....	4.4	1.1	Paints, varnishes, lacquers.....		.8
Household heating appliances—portable.....	8.5	8.5			
Lighting equipment.....	4.7	3.9	<b>Lumber and hardware dealers:</b> (Commodity coverage, 27.1 per cent)		
Incandescent lamps.....	8.0	8.0	<b>Building materials—</b>		
Construction materials.....	6.9	1.8	Brick, terra cotta, tile, etc.....	0.5	9.5
Commercial and industrial appliances.....	.5	.1	Building stone.....	3.1	2.0
Ranges, water heaters, etc.....	30.4	30.4	Cement.....	6.2	6.2
Other appliances.....	5.6	4.7	Lime, plaster, etc.....	6.8	6.8
Miscellaneous merchandise.....	(x)	.1	Lumber (rough and dressed).....	34.3	30.3
Radio parts and accessories.....	1.6	.4	Planing-mill products, woodwork.....	18.6	15.9
Radio sets.....	15.5	3.9	Wood shingles and shakes.....	1.8	1.5
Refrigerators, electric and gas.....	26.1	25.8	Roofing materials (except wood shingles).....	0.8	0.8
Service.....	14.5	.2	Structural steel (at retail).....	2.8	1.2
			Iron and other building metals.....	2.8	1.2
<b>Radio and electrical shops:</b> (Commodity coverage, 40.3 per cent)			Building paper, insulating boards with wood base, etc. Wall boards (except wood base).....	1.9	1.2
Appliances and supplies, electrical—			Other building materials.....	3.0	2.9
Household appliances, motor-driven (except refrigera- tors).....	26.7	17.2	Glass.....	1.6	.2
Household heating appliances—portable.....	1.9	1.0	Hardware.....	3.5	2.2
Lighting equipment.....	9.0	6.5	Painters' supplies.....	0.9	0.9
Incandescent lamps.....	3.0	2.0	Paints, varnishes, lacquers.....	1.2	1.2
Construction materials.....	19.4	7.9		4.1	4.0
Commercial and industrial appliances.....	4.8	1.7	<b>Roofing dealers:</b> (Commodity coverage, 20.7 per cent)		
Ranges, water heaters, etc.....	10.5	3.0	Hardware.....	3.1	.8
Other appliances.....	15.1	12.6	Heating and plumbing equipment and supplies.....	19.5	13.2
Batteries.....	.7	.1	Iron and other building materials.....	38.2	25.9
Heating and plumbing equipment and supplies.....	7.6	.6	Roofing materials.....	53.9	58.9
Other home furnishings.....	1.6	.1	Service.....	4.6	1.2
Radio parts and accessories.....	3.0	3.0			
Radio sets.....	24.9	24.9	<b>Electrical shops (without radio):</b> (Commodity coverage, 39.7 per cent)		
Refrigerators, electric and gas.....	28.3	16.6	Commercial and industrial appliances.....	24.6	20.0
Secondhand goods.....	1.8	.1	Construction materials.....	44.9	24.2
Service.....	9.4	3.0	Household appliances, motor-driven.....	17.0	5.8
Stoves and ranges, gas.....	10.0	.6	Household heating appliances—portable.....	4.3	1.0
			Incandescent lamps.....	3.6	1.6
<b>Radio and musical instruments stores:</b> (Commodity coverage, 44.3 per cent)			Lighting equipment.....	17.8	7.6
Other musical instruments and accessories.....	4.8	3.4	Other appliances.....	5.7	2.0
Pianos and accessories.....	26.6	24.1	Ranges, water heaters, etc.....	3.8	.4
Phonographs and records.....	14.1	13.1	Secondhand equipment and supplies.....	25.5	2.8
Radio sets, parts and equipment.....	39.3	39.3	Service.....	(x)	34.6
Sheet music, music books, etc.....	3.6	2.6			
Stringed and band instruments.....	10.4	7.5	<b>Heating appliance and oil burner dealers:</b> (Commodity coverage, 49.9 per cent)		
			Heating equipment and supplies.....	76.7	76.7
			Service.....	23.3	23.3

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

431

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>LUMBER AND BUILDING GROUP—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Plumbing shops—heating and ventilating:</b> (Commodity coverage, 20.4 per cent)			<b>Hardware and farm implement stores—Continued.</b>		
Heating and plumbing equipment and supplies	93.5	93.5	Clocks	0.5	0.2
Refrigerators, electric and gas	6.3	.7	Farm and garden equipment and supplies—		
Service	19.4	4.6	Farm machinery	9.9	9.6
Stoves and ranges, gas	1.7	.2	Farm wagons	.6	.8
Stoves, ranges, heaters, etc. (other than electric or gas)	7.8	.9	Wire fencing, gates, and posts	1.4	1.3
Water heaters, gas	.4	.1	Other farm and garden equipment and supplies	2.5	2.2
<b>Paint and glass stores:</b> (Commodity coverage, 48.7 per cent)			Fertilizers	2.1	1.5
Glass	8.3	3.4	Glass	.4	.4
Paints, supplies	14.9	13.2	Hardware—		
Paints, varnishes, lacquers	74.7	72.4	Builders' and shelf hardware	7.5	7.5
Service	(x)	3.2	Carpenters' and mechanics' tools	1.7	1.7
Wall paper	8.9	7.8	Other hardware	32.1	32.1
<b>OTHER RETAIL STORES</b>			Heating and plumbing equipment and supplies	1.6	.6
<b>Hardware stores:</b> (Commodity coverage, 29.6 per cent)			Home furnishings—		
<b>Appliances and supplies, electrical—</b>			China, glassware, and crockery	1.5	.6
<b>Household appliances, motor-driven (except refrigerators)</b>			Kitchen utensils	1.1	.5
Household heating appliances—portable	1.8	.5	Miscellaneous merchandise	(x)	2.8
Incandescent lamps	1.8	.7	Motor cycles, bicycles, and accessories	.3	.1
Other appliances	1.0	.2	Oils and greases	.3	.3
Builders' and shelf hardware	.9	.1	Painters' supplies	.2	.2
Building materials—	20.6	20.6	Paints, varnishes, lacquers	6.0	5.6
Brick, terra cotta, tile, etc.	2.9	.6	Plated silverware	.2	.1
Cement	14.4	4.0	Radio sets	3.3	1.5
Lime, plaster, etc.	6.3	2.3	Refrigerators, electric and gas	3.3	2.3
Wood shingles and shakes	2.2	.2	Secondhand tools and farm implements	1.7	.1
Roofing materials (except wood shingles)	9.8	4.5	Seeds, bulbs, plants, and nursery stock	.8	.8
Iron and other building metal	1.6	.3	Sporting goods, gymnasium and playground equipment	4.8	2.3
Building paper, insulating boards with wood base, etc.	3.2	1.2	Stoves, ranges, heaters, etc. (other than electric or gas)	2.2	2.1
Wall boards (except wood base)	2.2	.6	Tires, tubes and tire accessories	2.8	1.9
Other building materials	3.5	.7	Toys and games	1.0	.4
Carpenters' and mechanics' tools	11.9	11.9	Watches	4.7	.1
Farm and garden equipment and supplies	2.4	.9		.3	.1
Fertilizers	3.2	.5	<b>Feed stores (flour, feed, grain, fertilizer):</b> (Commodity coverage, 18.7 per cent)		
Glass	2.2	1.8	Chemicals	4.6	.4
Gift merchandise	25.2	5.6	Drugs, patent medicines, etc.	3.5	.3
Home furnishings—			Farm machinery	4.0	.5
China, glassware, and crockery	3.2	1.3	Fertilizers	39.4	19.0
Kitchen utensils	1.9	.7	Grain and feed	41.2	41.2
Leather goods, including harness	1.4	.3	Flour	7.7	5.7
Optical goods	4.5	.6	Sugar	1.6	.7
Other hardware	16.8	16.8	Hay, straw, and alfalfa	17.5	14.5
Painters' supplies	2.1	1.5	Miscellaneous merchandise	(x)	2.8
Paints, varnishes, lacquers	13.5	10.9	Other farm and garden equipment and supplies	.6	.1
Professional and scientific instruments and equipment	6.5	.4	Seeds, bulbs, plants, and nursery stock	24.8	14.8
Radio sets	5.8	.8	Miscellaneous merchandise	(x)	2.8
Refrigerators, electric and gas	9.8	1.3	<b>Seeds, bulbs, and nursery stock:</b> (Commodity coverage, 30.2 per cent)		
Seeds, bulbs, plants, and nursery stock	1.1	.1	Chemicals	11.5	4.8
Service	7.6	.2	China, glassware, and crockery	6.8	2.8
Sporting goods, gymnasium, and playground equipment	5.5	3.1	Fertilizers	34.0	14.3
Stoves and ranges, gas	5.7	.1	Seeds, bulbs, plants, and nursery stock	78.1	78.1
Stoves, ranges, heaters, etc. (other than electric or gas)	4.5	2.3	<b>Feed stores with groceries:</b> (Commodity coverage, 12.2 per cent)		
Tires, tubes, and tire accessories	4.4	.1	Bakery products, fresh	.9	.7
Toys and games	1.2	.8	Bottled beverages	1.5	1.4
Wire fencing, gates, and posts	3.1	1.3	Cigars, cigarettes, and tobacco	2.3	1.9
<b>Farm implements, machinery, and equipment dealers:</b> (Commodity coverage, 12.2 per cent)			Confectionery and nuts	1.7	1.4
Automotive parts and accessories	.9	.8	Fresh fish and other sea foods	2.6	.4
Carpenters' and mechanics' tools	9.1	2.6	Fruits and vegetables	3.9	3.1
Commercial cars and trucks, new	3.8	1.3	Grain and feed	32.0	32.0
Farm and garden equipment and supplies	13.8	8.1	Groceries—		
Farm machinery	70.8	70.3	Butter and cheese	1.3	1.1
Tractors	22.8	16.3	Eggs	1.7	1.5
Used commercial cars and trucks	.4	.1	Lard, cooking fats, etc.	5.1	5.1
<b>Hardware and farm implement stores:</b> (Commodity coverage, 28.8 per cent)			Flour	10.2	10.2
<b>Appliances and supplies, electrical—</b>			Sugar	7.0	7.0
<b>Household heating appliances—portable</b>			Canned goods and other groceries	19.2	19.2
Incandescent lamps	.2	.1	Hardware	.8	.2
Other appliances	.3	.1	Hay, straw, and alfalfa	6.9	6.9
Automotive parts and accessories (except tires, tubes, and batteries)	16.1	5.4	Household supplies	.5	.2
Batteries	1.3	.5	Ice cream	.4	.1
Building materials—			Meats, including poultry	8.1	7.4
Brick, terra cotta, tile, etc.	7.9	3.3	Milk and cream	.8	.2
Cement	2.5	2.0	<b>Cigar stores (without fountains):</b> (Commodity coverage, 17.0 per cent)		
Lime, plaster, etc.	2.3	1.9	Cigars, cigarettes, and tobacco	89.9	89.9
Wood shingles and shakes	.5	.2	Smokers' supplies	10.1	13.1
Roofing materials (except wood shingles)	4.5	4.0	<b>Coal and wood yards:</b> (Commodity coverage, 41.5 per cent)		
Structural steel (at retail)	9.2	3.0	Building materials—		
Iron and other building metal	1.1	.6	Brick, terra cotta, tile, etc.	(x)	1.5
Building paper, insulating boards with wood base, etc.	.3	.3	Cement	12.4	.4
Other building materials	7.1	2.8	Lime, plaster, etc.	9.0	.6
			Wood shingles and shakes	25.0	.6
			Other building materials	15.2	.5
			Fertilizers	2.4	.1

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>OTHER RETAIL STORES—Continued</b>			<b>OTHER RETAIL STORES—Continued</b>		
<b>Coal and wood yards—Continued.</b>			<b>Office and school supplies:</b> (Commodity coverage, 56.7 per cent)		
Fuel—			Books.....	17.5	17.5
Coal.....	88.0	88.0	Office and store equipment.....	1.7	1.7
Fuel oil.....	15.3	2.1	Office and store furniture.....	21.7	21.7
Wood, coke, and other fuels.....	9.9	5.7	Service.....	18.4	18.4
Oils and greases.....	18.4	.5	Stationery.....	32.7	32.7
<b>Drug stores (without fountains):</b> (Commodity coverage, 16.6 per cent)			Typewriters and accessories.....	8.0	8.0
Cigars, cigarettes, and tobacco.....	14.7	7.8	<b>Office and store mechanical appliance dealers (retail):</b> (Commodity coverage, 77.1 per cent)		
Confectionery and nuts.....	6.9	1.1	Adding and calculating machines and accessories.....	56.7	48.6
Drugs, patent medicines, etc.....	39.5	39.5	Other office and store mechanical appliances.....	48.2	22.6
Miscellaneous merchandise.....	(x) 14.4	1.2	Office and store furniture.....	4.0	1.3
Prescriptions.....	14.4	14.4	Other stationery.....	24.5	8.0
Rubber goods.....	7.8	7.2	Paper and paper goods.....	10.3	1.0
Surgical and hospital supplies.....	3.0	1.2	Service.....	10.6	10.6
Toilet articles.....	7.2	6.7	Typewriters and accessories.....	18.5	7.9
Toiletries and cosmetics.....	22.7	20.9	<b>Office and store furniture and equipment dealers:</b> (Commodity coverage, 77.5 per cent)		
<b>Drug stores (with fountains):</b> (Commodity coverage, 17.7 per cent)			Adding and calculating machines and accessories.....	1.7	.7
Bottled beverages.....	2.3	.8	Books.....	17.7	11.5
Cigars, cigarettes, and tobacco.....	12.8	12.6	Magazines and newspapers.....	.9	.6
Confectionery and nuts.....	6.0	4.2	Miscellaneous merchandise.....	(x) 2.3	.7
Drugs, patent medicines, etc.....	20.8	20.8	Novelties.....	2.3	.7
Fountain sales and ice cream.....	23.3	23.3	Office and store equipment.....	34.2	28.4
Other merchandise.....	(x) 17.1	5.4	Office and store furniture.....	49.6	34.3
Prescriptions.....	17.1	17.1	Other stationery.....	17.5	8.0
Rubber goods.....	2.7	2.2	Paper and paper goods.....	8.2	3.0
Stationery, books, periodicals, etc.....	1.3	.8	Service.....	9.7	3.0
Surgical and hospital supplies.....	2.5	1.6	Typewriters and accessories.....	6.6	5.8
Toilet articles.....	3.6	2.9	<b>Sporting goods specialty stores:</b> (Commodity coverage, 58.5 per cent)		
Toiletries and cosmetics.....	9.6	8.3	Cameras and photographic supplies.....	2.3	.8
<b>Florists:</b> (Commodity coverage, 35.0 per cent)			Hardware.....	2.0	.5
Flowers, wreaths, etc.....	94.3	94.3	Miscellaneous merchandise.....	(x) 33.5	1.1
Seeds, bulbs, plants, and nursery stock.....	15.6	5.7	Radios and equipment.....	6.8	6.5
<b>Novelty and souvenir shops:</b> (Commodity coverage, 30.3 per cent)			Refrigerators, electric and gas.....	9.5	1.3
Gifts.....	18.4	18.4	Service.....	88.1	2.5
Leather goods.....	2.0	2.0	Sporting goods, gymnasium and playground equipment.....	.8	88.1
Luggage.....	8.2	8.2	Toys and games.....	.2	.2
Miscellaneous merchandise.....	(x) 3.5	37.7	<b>Scientific and medical instruments and supplies, at retail:</b> (Commodity coverage, 75.6 per cent)		
Toilet articles.....	4.1	3.5	Professional and scientific instruments and equipment.....	93.8	93.8
Toiletries and cosmetics.....	4.1	4.1	Surgical, dental, and hospital supplies.....	6.2	6.2
Toys and games.....	26.1	26.1	<b>SECONDHAND STORES</b>		
<b>Camera dealers—photographic supplies:</b> (Commodity coverage, 59.8 per cent)			<b>Pawn shops (sales):</b> (Commodity coverage, 51.7 per cent)		
Art goods, gifts.....	36.1	36.1	Apparel and accessories, women's, misses', children's—		
Cameras and photographic supplies.....	63.9	63.9	Hosiery.....	2.8	.6
<b>Jewelry stores (installment credit):</b> (Commodity coverage, 62.9 per cent)			Coats, suits, and dresses.....	5.6	1.1
China, glassware, and crockery.....	14.4	2.0	Underwear, negligees, corsets, etc.....	5.1	1.9
Jewelry, silverware, clocks—			Clothing and furnishings (men's and boys')—		
Clocks.....	1.7	1.7	Suits.....	21.7	21.7
Watches.....	15.5	15.5	Overcoats.....	7.9	4.9
Diamond jewelry.....	26.6	26.6	Hats and caps.....	1.4	.9
Rings, other than diamond.....	11.2	11.2	Furnishings.....	5.3	4.3
Gold and gold-filled jewelry.....	5.4	5.4	Work clothing.....	5.0	5.0
Plated silverware.....	5.8	5.8	Other clothing.....	6.2	5.0
Sterling silverware.....	6.4	3.5	Jewelry, silverware, clocks—		
Other jewelry.....	23.2	23.2	Clocks.....	1.6	.7
Leather goods.....	1.7	.8	Watches.....	4.2	4.2
Optical goods.....	5.0	.7	Diamond jewelry.....	11.0	11.0
Service.....	8.0	8.6	Rings, other than diamond.....	2.8	2.8
<b>Jewelry stores:</b> (Commodity coverage, 16.9 per cent)			Gold and gold-filled jewelry.....	2.9	2.4
China, glassware, and crockery.....	6.3	1.6	Plated silverware.....	1.9	.6
Jewelry, silverware, clocks—			Sterling silverware.....	2.8	.8
Clocks.....	5.0	4.6	Other jewelry.....	3.2	1.2
Watches.....	17.9	17.9	Leather goods, billfolds, purses.....	1.1	.2
Diamond jewelry.....	22.5	22.5	Luggage.....	9.7	9.7
Rings, other than diamond.....	9.6	9.6	Miscellaneous merchandise.....	(x) 1.8	6.2
Gold and gold-filled jewelry.....	5.6	5.6	Other musical instruments and accessories.....	.7	.7
Plated silverware.....	6.4	4.2	Shoes and other footwear—		
Sterling silverware.....	20.8	20.8	Men's.....	10.4	4.5
Other jewelry.....	9.0	3.8	Women's.....	2.8	.6
Leather goods.....	4.7	1.0	Sporting goods.....	8.6	4.9
Luggage.....	.5	.1	Stringed and band instruments.....	5.9	3.3
Miscellaneous merchandise.....	(x) 3.1	.2	Toilet articles.....	4.6	.8
Optical goods.....	.9	.9			
Service.....	7.9	5.5			
Stationery and gifts.....	4.3	1.6			
Toilet articles.....	.1	.1			



TABLE 16.—CHARLOTTE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS (Not synonymous with commodities sold—See Table 19)	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>954</b>	<b>772</b>	<b>4,891</b>	<b>746</b>	<b>\$8,285,628</b>	<b>\$145,089</b>	<b>\$8,274,633</b>	<b>\$8,369,880</b>	<b>\$48,134,717</b>	<b>100.00</b>
<b>Food group.....</b>	<b>311</b>	<b>286</b>	<b>500</b>	<b>276</b>	<b>647,571</b>	<b>53,471</b>	<b>634,071</b>	<b>451,470</b>	<b>8,980,433</b>	<b>18.88</b>
Candy and confectionery stores.....	9	11	21	1	17,544	31	29,870	8,740	160,695	.33
Dairy-products stores <sup>1</sup> .....	5	6	21	7	22,268	272	29,370	2,430	167,522	.35
Fruit stores and vegetable markets.....	8	10	6	4	8,070	1,000	15,457	2,710	167,558	.22
Grocery stores (without meats).....	144	117	143	99	172,447	18,073	173,962	195,120	2,748,098	5.71
Combination stores (groceries and meats).....	121	101	237	143	334,748	29,539	299,517	220,720	4,906,196	10.19
Meat markets (including sea foods).....	21	19	84	22	88,974	4,556	81,577	19,970	859,344	1.79
Other food stores.....	3	2	8		3,530		4,318	1,730	31,020	.07
<b>General-merchandise group.....</b>	<b>26</b>	<b>18</b>	<b>1,148</b>	<b>232</b>	<b>1,267,370</b>	<b>35,879</b>	<b>1,356,361</b>	<b>1,811,660</b>	<b>9,529,577</b>	<b>19.80</b>
Department stores.....	8	3	942	218	1,113,764	32,537	1,093,855	1,602,080	7,952,035	16.52
Dry-goods stores—piece-goods stores.....	6	9	4	1	4,198	114	8,214	13,240	54,589	.12
General merchandise stores (including 2 general stores).....	7	5	16	2	18,550	410	16,912	81,000	246,105	.61
Variety, 5-and-10, and to-a-dollar stores.....	5	1	186	11	130,852	2,812	237,380	164,740	1,276,248	2.65
<b>Automotive group.....</b>	<b>161</b>	<b>84</b>	<b>893</b>	<b>45</b>	<b>1,348,174</b>	<b>7,585</b>	<b>1,433,116</b>	<b>918,950</b>	<b>10,538,042</b>	<b>21.89</b>
Motor-vehicle dealers (new and used).....	21	5	396	2	664,964	137	659,079	627,150	5,877,911	12.21
Accessories, tires, and batteries.....	13	6	85	5	195,103	1,200	160,888	143,330	1,118,002	2.32
Filling stations.....	90	36	261	34	309,028	5,557	439,765	78,070	2,394,582	4.97
Motor cycles, bicycles, and supplies.....	4	6	4		2,244		1,618	4,720	42,628	.09
Garages and repair shops.....	33	31	145	4	174,835	691	171,775	65,630	1,104,919	2.30
<b>Apparel group.....</b>	<b>70</b>	<b>23</b>	<b>413</b>	<b>59</b>	<b>632,955</b>	<b>12,247</b>	<b>739,228</b>	<b>644,380</b>	<b>4,649,984</b>	<b>9.45</b>
Men's and boys' clothing and furnishings stores.....	16	7	65	6	120,182	1,925	180,830	275,500	860,807	1.80
Family clothing stores—men's, women's, children's.....	7	2	107	9	183,123	2,068	144,527	336,110	1,239,834	2.67
Women's ready-to-wear specialty stores—apparel and accessories.....	13	5	93	12	129,065	2,416	137,944	90,770	995,825	2.07
Women's accessories stores.....	13	4	67	14	83,363	2,113	86,295	12,480	397,999	.83
Other apparel stores.....	4	3	17	1	27,442	400	19,211	6,890	144,629	.30
Shoe stores.....	17	2	63	17	89,700	3,325	170,421	222,610	904,790	1.88
<b>Furniture and household group.....</b>	<b>36</b>	<b>28</b>	<b>568</b>	<b>1</b>	<b>678,638</b>	<b>100</b>	<b>464,733</b>	<b>636,750</b>	<b>3,230,334</b>	<b>6.71</b>
Furniture stores.....	23	19	475	1	532,344	100	365,219	520,810	2,471,267	5.13
Floor coverings, draperies, curtains, and upholstery stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	4	3	31		24,549		9,804	5,760	74,324	.16
Radio and music stores.....	6	4	36		171,959		63,679	66,610	376,481	.78
<b>Restaurants, cafeterias, and eating places.....</b>	<b>164</b>	<b>204</b>	<b>388</b>	<b>34</b>	<b>268,513</b>	<b>6,464</b>	<b>361,271</b>	<b>41,030</b>	<b>2,098,391</b>	<b>4.36</b>
Restaurants, cafeterias, and lunch rooms.....	84	112	316	16	201,936	2,226	277,951	22,600	1,478,349	3.07
Lunch counters, refreshment stands, etc.....	80	92	72	18	56,577	4,238	83,320	18,430	620,042	1.29
<b>Lumber and building group.....</b>	<b>34</b>	<b>14</b>	<b>274</b>	<b>29</b>	<b>498,151</b>	<b>12,467</b>	<b>314,873</b>	<b>350,340</b>	<b>2,218,790</b>	<b>4.61</b>
Lumber and building material dealers.....	14	5	154	20	280,888	10,165	181,341	199,620	1,333,450	2.77
Electrical shops (without radio).....	7	4	61	4	95,740	456	59,441	70,090	387,749	.81
Heating and plumbing shops.....	4	3	27	4	60,352	1,500	22,561	12,110	212,733	.44
Paint and glass stores.....	9	2	32	1	61,171	336	51,340	68,520	284,858	.59
<b>Other retail stores.....</b>	<b>141</b>	<b>124</b>	<b>698</b>	<b>67</b>	<b>951,734</b>	<b>15,990</b>	<b>945,108</b>	<b>1,190,070</b>	<b>6,877,823</b>	<b>14.29</b>
Hardware stores.....	7	4	48		90,189		98,099	227,090	692,044	1.44
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	10	15	21	3	20,206	386	36,941	40,470	712,380	1.48
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	14	16	42	4	34,087	320	46,866	14,280	280,637	.68
Coal and wood yards.....	12	11	90	16	75,120	7,992	94,621	35,330	730,564	1.52
Drug stores.....	44	38	179	31	220,965	6,319	238,404	271,060	1,758,961	3.66
Florists.....	6	4	33		37,614		45,510	8,810	249,539	.50
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	10	9	38	6	63,392	500	92,761	224,120	493,506	1.03
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	5	3	10		9,072		9,492	3,440	62,068	.13
Office, school, and store supplies and equipment dealers.....	9		117		223,076		122,442	119,660	826,666	1.72
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	12	17	74	5	98,478	190	69,095	75,700	451,885	.94
<b>Secondhand stores.....</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>3</b>	<b>14,690</b>	<b>906</b>	<b>25,972</b>	<b>28,180</b>	<b>111,443</b>	<b>.23</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

## CENSUS OF DISTRIBUTION

TABLE 17.—CHARLOTTE—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>954</b>	<b>772</b>	<b>4,891</b>	<b>746</b>	<b>\$6,295,828</b>	<b>\$145,099</b>	<b>\$6,274,583</b>	<b>\$6,369,860</b>	<b>\$48,134,717</b>	<b>100.00</b>
Single-store independents.....	664	731	2,330	269	3,159,178	61,627	3,052,513	3,225,610	24,372,267	50.63
2-store independents.....	55	38	292	27	378,389	3,895	371,487	352,700	2,453,339	5.10
3-store independents.....	5		63	2	112,245	480	89,316	81,370	579,763	1.21
Local chains.....	76	2	539	118	774,819	18,825	795,517	864,270	6,269,728	13.00
Sectional chains.....	37		547	152	602,863	23,161	719,198	852,270	4,647,777	9.66
National chains.....	90		613	173	735,969	35,018	903,108	683,690	7,303,290	15.17
Direct-selling (house-to-house).....	4		330		192,875		31,729	38,720	449,549	.93
Leased-department chains.....	12		33	14	65,879	2,061	80,772	14,200	352,472	.73
Manufacturer-controlled chains.....	9		133	1	254,040	32	212,534	210,020	1,455,738	3.03
Other types of operation.....	2	1	11		19,969		18,361	36,750	261,704	.54

TABLE 18.—CHARLOTTE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multunits, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	6	2	1	5	
Annual net sales.....	\$7,952,935	(x)	(x)	\$2,727,060	
Per cent of total sales.....	100.00	(x)	(x)	34.30	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	5	1		4	
Annual net sales.....	\$1,276,248	(x)		(x)	
Per cent of total sales.....	100.00	(x)		(x)	
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	16	6	5	5	
Annual net sales.....	\$866,807	\$295,231	\$410,419	\$161,157	(x)
Per cent of total sales.....	100.00	34.06	47.35	18.59	(x)
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	7	4		3	
Annual net sales.....	\$1,239,834	\$1,025,002		\$214,832	
Per cent of total sales.....	100.00	82.87		17.33	
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	13	5	2	5	1
Annual net sales.....	\$995,825	\$448,017	(x)	\$309,025	(x)
Per cent of total sales.....	100.00	44.99	(x)	31.12	(x)
<b>Shoe stores:</b>					
Number of stores.....	17	5	1	10	1
Annual net sales.....	\$904,790	\$350,804	(x)	\$505,104	(x)
Per cent of total sales.....	100.00	38.77	(x)	55.83	(x)
<b>Furniture stores:</b>					
Number of stores.....	23	15	3	4	1
Annual net sales.....	\$2,471,267	\$1,110,014	\$235,820	\$802,743	\$322,090
Per cent of total sales.....	100.00	44.94	9.54	32.48	13.04
<b>Radio and music stores:</b>					
Number of stores.....	6	6			
Annual net sales.....	\$376,481	\$376,481			
Per cent of total sales.....	100.00	100.00			
<b>Grocery stores (without meats):</b>					
Number of stores.....	144	107	19	18	
Annual net sales.....	\$2,748,098	\$1,305,208	\$498,277	\$944,613	
Per cent of total sales.....	100.00	47.50	18.13	34.37	
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	121	78	21	22	
Annual net sales.....	\$4,906,196	\$1,613,585	\$944,851	\$2,347,760	
Per cent of total sales.....	100.00	32.89	19.26	47.85	
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	84	80	3	1	
Annual net sales.....	\$1,478,349	\$1,132,681	(x)	(x)	
Per cent of total sales.....	100.00	76.62	(x)	(x)	
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	14	10	3	1	
Annual net sales.....	\$280,637	\$164,523	(x)	(x)	
Per cent of total sales.....	100.00	58.62	(x)	(x)	
<b>Filling stations:</b>					
Number of stations.....	90	28	37	25	
Annual net sales.....	\$2,394,582	\$360,502	\$1,016,700	\$417,380	
Per cent of total sales.....	100.00	15.06	42.87	17.43	
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	12	9	3		
Annual net sales.....	\$730,664	\$485,609	\$244,955		
Per cent of total sales.....	100.00	66.47	33.53		
<b>Drug stores:</b>					
Number of stores.....	44	30	12	2	
Annual net sales.....	\$1,758,961	\$927,512	(x)	(x)	
Per cent of total sales.....	100.00	52.75	(x)	(x)	
<b>Hardware stores:</b>					
Number of stores.....	7	7			
Annual net sales.....	\$692,044	\$692,044			
Per cent of total sales.....	100.00	100.00			
<b>Jewelry stores:</b>					
Number of stores.....	10	8	1	1	
Annual net sales.....	\$493,506	(x)	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

435

TABLE 19.—CHARLOTTE—SALES BY COMMODITIES

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of stores selling such commodity	Per cent of each commodity sold to total sales of all stores in same classification
<b>FOOD GROUP</b>			<b>GENERAL MERCHANDISE GROUP—Continued</b>		
<b>Grocery stores (without meats):</b> (Commodity coverage, 22.7 per cent)			<b>Department stores—Continued.</b>		
Bakery products, fresh.....	4.6	4.6	Heating and plumbing equipment and supplies.....	4.0	0.1
Bottled beverages.....	.9	.9	Home furnishings—		
Cigars, cigarettes, and tobacco.....	5.1	3.2	Draperies, upholstery, and curtains.....	2.5	1.7
Confectionery and nuts.....	1.2	.5	Floor coverings.....	2.3	1.5
Delicatessen, ready-to-serve foods.....	.7	.2	China, glassware, and crockery.....	.9	.6
Fresh fish and other sea foods.....	2.0	.3	Other home furnishings.....	.6	.4
Fruits and vegetables.....	13.5	13.5	Infants' wear.....	2.3	.8
Groceries—			Leather goods, billfolds, purses, gloves, and handbags.....	1.3	.1
Butter and cheese.....	3.8	3.8	Luggage.....	1.2	.7
Eggs.....	5.8	3.8	Miscellaneous merchandise.....	(x)	15.0
Lard, cooking fats, etc.....	4.7	4.7	Other stationery.....	1.2	.8
Flour.....	8.5	8.5	Paper and paper goods.....	.8	.4
Sugar.....	5.8	5.8	Radio parts and accessories.....	.8	.3
Canned goods and other groceries.....	46.6	46.6	Radio sets.....	5	.2
Milk and cream.....	.0	.0	Receipts from sale of meals.....	4.7	1.5
Poultry.....	4.4	2.7	Seeds, bulbs, plants, and nursery stock.....	.6	.2
<b>Combination stores—grocery stores with meats (\$4,892,074):</b> (Commodity coverage, 17.0 per cent)			Sheet music, music books, etc.....		
Bakery products, fresh.....	5.0	3.3	Shoes and other footwear—	.7	.1
Bottled beverages.....	.7	.4	Men's.....	1.7	1.2
Confectionery and nuts.....	1.5	1.3	Boys' and youths'.....	1.2	.8
Fresh fish and other sea foods.....	1.2	.2	Women's.....	4.1	4.1
Fruits and vegetables.....	15.9	13.9	Misses' and children's.....	2.1	2.1
Groceries—			Infants'.....	1.2	.8
Butter and cheese.....	5.1	5.1	Sporting goods, gymnasium and playground equipment.....	4.8	.3
Eggs.....	4.1	4.1	Sterling silverware.....	.4	.3
Lard, cooking fats, etc.....	6.0	6.0	Stoves, ranges, heaters, etc. (other than electric or gas).....	4.4	.3
Flour.....	9.1	9.1	Tires, tubes, and tire accessories.....	25.4	1.5
Sugar.....	8.1	8.1	Toilet articles and preparations.....	1.6	1.5
Canned goods and other groceries.....	22.0	22.0	Toys and games.....	1.2	1.1
Meats, including poultry.....	19.2	19.2	<b>AUTOMOTIVE GROUP</b>		
Milk and cream.....	3.0	2.6	<b>Automobile sales rooms (\$5,835,211):</b> (Commodity coverage, 97.8 per cent)		
Nonfood products—			Automobiles, parts and accessories—		
Cigars, cigarettes, and tobacco.....	6.1	2.6	Automobiles, new, sold to dealers.....		
Hardware.....	2.9	.3	Used cars sold to dealers.....		
Stationery and school supplies.....	.9	.2	Commercial cars and trucks, new, sold to dealers.....		
Other nonfood products.....	(x)	1.6	Parts and accessories sold to dealers.....		
<b>Meat markets (\$784,563):</b> (Commodity coverage, 67.6 per cent)			Passenger automobiles, new.....		
Butter and cheese.....	2.8	2.4	Used passenger cars.....		
Delicatessen, ready-to-serve foods.....	1.7	.2	Busses.....		
Eggs.....	1.5	1.3	Commercial cars and trucks, new.....		
Fresh fish and other sea foods.....	3.5	1.1	Used commercial cars and trucks.....		
Lard, cooking fats, etc.....	.8	.7	Automotive parts and accessories (except tires and tubes).....		
Meats, including poultry.....	94.3	94.3	Tires, tubes, and tire accessories.....		
<b>GENERAL MERCHANDISE GROUP</b>			Gasoline.....		
<b>Department stores:</b> (Commodity coverage, 98.6 per cent)			Miscellaneous merchandise.....		
Antiques, art goods, gifts.....	1.0	.3	Oils and greases.....		
Apparel and accessories, women's, misses', children's—			Repairs and service.....		
Custom tailoring, dressmaking.....	1.7	.4	Storage.....		
Children's wear.....	2.5	2.3	<b>Accessory stores with tires and batteries (\$807,334):</b> (Commodity coverage, 57.8 per cent)		
Millinery.....	3.1	1.5	Automotive parts and accessories (except tires, tubes, and batteries).....		
Hosiery.....	4.2	4.1	Batteries.....		
Coats, suits, and dresses.....	13.6	12.8	Miscellaneous merchandise.....		
Underwear, negligees, corsets, etc.....	4.1	3.7	Repairs and service.....		
Other apparel, except furs.....	3.5	3.5	Tires, tubes, and tire accessories.....		
Appliances and supplies, electrical—			<b>Battery and ignition shops (\$153,339):</b> (Commodity coverage, 89.5 per cent)		
Household appliances, motor driven.....	1.1	.4	Batteries.....		
Household heating appliances—portable.....	.5	.2	Repairs and service.....		
Other appliances.....	.7	.1	<b>Tire shops (including tire repairs) (\$357,329):</b> (Commodity coverage, 74.0 per cent)		
Automotive parts and accessories (except tires and tubes).....	6.9	.4	Automotive parts and accessories (except tires, tubes, and batteries).....		
Clothing and furnishings (men's and boys').....	10.8	10.8	Batteries.....		
Suits.....	2.0		Gasoline.....		
Overcoats.....	1.3		Oils and greases.....		
Hats and caps.....	1.0		Repairs and service.....		
Furnishings.....	5.5		Tires, tubes, and tire accessories.....		
Work clothing.....	1.0		<b>Filling stations with tires and accessories (\$1,658,085):</b> (Commodity coverage, 47.6 per cent)		
Confectionery and nuts.....	.7	.2	Automotive parts and accessories (except tires and tubes).....		
Dry goods and notions.....	15.5	15.5	Gasoline.....		
Cotton piece goods.....	3.5		Oils and greases.....		
Linen goods.....	2.4		Repairs and service.....		
Wool and wool-mixed goods.....	.7		Tires, tubes, and tire accessories.....		
Silk and velvet piece goods.....	4.8				
Notions and small wares.....	2.8				
Other dry goods.....	1.3				
Furniture, household.....	4.0	3.7			
Furs and fur goods.....	1.3	.6			
Gold and gold-filled jewelry.....	1.2	.8			
Hardware.....	3.3	.3			

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. Sales are shown for classifications which are not separately reported in Table 16. For all other classifications the percentages in the second column are applicable to the total sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classifications under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions p. 7 of this report.)

An (x) indicates that a percentage for this classification is of no specific use and it has not been computed.

## CENSUS OF DISTRIBUTION

TABLE 19.—CHARLOTTE—SALES BY COMMODITIES—Continued

COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of stores in same classifi- cation	COMMODITY (Read note carefully for explanation of terms)	Per cent of each commod- ity sold to total sales of stores selling such com- modity	Per cent of each commod- ity sold to total sales of stores in same classifi- cation
<b>AUTOMOTIVE GROUP—Continued</b>			<b>RESTAURANTS, CAFETERIAS, AND EATING PLACES</b>		
Garages (repairs and storage, gasoline, oil, accessories) (\$1,038,789): (Commodity coverage, 85.2 per cent)			Restaurants with table service (\$631,745): (Commodity coverage, 52.9 per cent)		
Automotive parts and accessories (except tires, tubes, and batteries).....	8.0	7.2	Cigars, cigarettes, tobacco, and smokers' supplies.....	3.6	3.6
Batteries.....	8.3	7.4	Delicatessen, ready-to-serve foods.....	13.9	3.0
Gasoline.....	47.4	43.6	Receipts from sale of meals.....	93.4	93.4
Oils and greases.....	11.6	10.7	<b>LUMBER AND BUILDING GROUP</b>		
Parts and accessories sold to dealers.....	5.7	.5	Lumber and building material dealers (\$914,758): (Commodity coverage, 91.3 per cent)		
Repairs and service.....	14.3	14.3	Builders' and shelf hardware.....	.3	.1
Storage.....	10.6	.8	Building materials—		
Tires, tubes, and tire accessories.....	16.9	15.5	Brick, terra cotta, tile, etc.....	4.7	4.7
<b>APPAREL GROUP</b>			Cement.....	5.0	5.0
Men's clothing and furnishings stores (\$528,787): (Commodity coverage, 100.0 per cent)			Lime, plaster, etc.....	6.0	6.0
Custom tailoring.....	16.7	9.6	Lumber (rough and dressed).....	30.7	39.7
Furnishings.....	20.1	20.1	Planing-mill products, woodwork.....	28.2	28.2
Hats and caps.....	9.4	6.9	Wood shingles and shakes.....	1.4	1.1
Leather goods, billfolds, gloves.....	.7	.2	Roofing materials (except wood shingles).....	9.0	9.0
Other clothing.....	5.0	3.6	Iron and other building metal.....	.4	.3
Overcoats.....	8.9	8.9	Building paper, insulating boards with wood base, etc.....	.4	.2
Shoes, men's.....	12.9	5.4	Wall boards (except wood base).....	.6	.6
Suits.....	38.7	38.7	Other building materials.....	4.4	3.5
Work clothing.....	7.6	6.6	Miscellaneous merchandise.....	(x)	1.1
Family clothing stores—men's, women's, children's: (Commodity coverage, 41.0 per cent)			Paints, varnishes, lacquers.....	2.7	.5
Clothing and furnishings (men's and boys').....	64.2	64.2	Lumber and hardware (\$993,871): (Commodity coverage, 71.2 per cent)		
Coats, suits and dresses, women's.....	28.6	28.6	Builders' and shelf hardware.....	2.2	2.2
Jewelry, costume.....	6.1	.6	Building materials—		
Millinery.....	4.2	3.5	Brick, terra cotta, tile, etc.....	12.4	12.4
Miscellaneous merchandise.....	(x)	.1	Cement.....	2.6	2.6
Other apparel and accessories, women's, misses', children's.....	8.5	3.0	Lime, plaster, etc.....	5.0	5.0
Women's ready-to-wear specialty stores—apparel and ac- cessories: (Commodity coverage, 85.6 per cent)			Lumber (rough and dressed).....	47.2	47.2
Coats, suits, and dresses.....	65.3	65.3	Planing-mill products, woodwork.....	18.3	16.7
Furs and fur goods.....	13.3	5.1	Wood shingles and shakes.....	1.6	1.4
Hosiery.....	10.7	6.9	Roofing materials (except wood shingles).....	9.1	9.1
Jewelry, costume.....	5.1	.6	Wall boards.....	1.6	1.4
Millinery.....	17.5	8.5	Painters' supplies.....	.2	.2
Notions and small wares.....	1.9	.3	Paints, varnishes, lacquers.....	2.0	1.8
Other apparel, except furs.....	2.3	1.4	Electrical shops (without radio): (Commodity coverage, 74.3 per cent)		
Shoes, misses' and children's.....	1.2	.2	Commercial and industrial appliances.....	39.1	30.0
Shoes, women's.....	3.5	1.1	Construction materials.....	52.1	12.1
Underwear, negligees, corsets, etc.....	15.1	10.6	Household appliances, motor-driven.....	2.2	.5
Women's shoe stores (\$290,963): (Commodity coverage, 45.4 per cent)			Household heating appliances—portable.....	5.2	1.2
Hosiery, women's.....	7.1	5.1	Incaudescant lamps.....	6.0	1.4
Rubber and other footwear.....	2.8	2.0	Lighting equipment.....	33.0	7.7
Shoes, women's.....	92.9	92.9	Other appliances.....	1.5	.4
Family shoe stores—men's, women's, children's (\$549,958): (Commodity coverage, 43.8 per cent)			Service.....	(x)	46.7
Hosiery, women's.....	6.2	4.2	Paint and glass stores: (Commodity coverage, 49.8 per cent)		
Luggage.....	3.1	2.1	Glass.....	11.2	4.2
Shoes, men's.....	35.1	35.1	Painters' supplies.....	18.1	17.4
Shoes, women's.....	58.6	58.6	Paints, varnishes, lacquers.....	69.2	66.4
<b>FURNITURE AND HOUSEHOLD GROUP</b>			Wall paper.....	12.4	12.0
Furniture stores (\$2,463,273): (Commodity coverage, 87.8 per cent)			<b>OTHER RETAIL STORES</b>		
Furniture—			Coal and wood yards: (Commodity coverage, 60.8 per cent)		
Bedroom.....	16.8	16.8	Coal.....	93.0	93.0
Living room, library, and hall.....	19.7	19.7	Fertilizer.....	2.4	.5
Dining room.....	8.6	8.6	Fuel oil.....	10.4	2.1
Kitchen.....	4.8	4.8	Wood, coke, and other fuels.....	9.5	4.4
Other household.....	6.9	5.6	Drug stores (\$598,822): (Commodity coverage, 67.0 per cent)		
Home furnishings—			Drugs, patent medicines, etc.....	44.4	44.4
Draperies, upholstery, and curtains.....	6.5	2.8	Prescriptions.....	20.6	20.6
Floor coverings.....	17.7	13.4	Rubber goods.....	9.2	7.5
Bedding, mattresses, springs.....	10.9	8.2	Surgical and hospital supplies.....	3.0	2.5
China, glassware, and crockery.....	.7	.2	Toilet articles.....	6.1	5.0
Kitchen utensils.....	.8	.2	Toiletries and cosmetics.....	24.5	20.0
Other home furnishings.....	10.4	3.9	Florists: (Commodity coverage, 86.0 per cent)		
Household heating appliances—portable, electric.....	5.6	1.1	Flowers, wreaths, etc.....	97.6	97.8
Phonographs and records.....	6.4	3.1	Seeds, bulbs, plants, and nursery stock.....	5.1	2.4
Pianos and accessories.....	4.2	.5	Office and store mechanical appliances dealers (retail) (\$249,632): (Commodity coverage, 70.5 per cent)		
Radio and equipment.....	10.7	5.4	Adding and calculating machines and accessories.....	70.2	70.2
Refrigerators.....	2.6	1.6	Office and store furniture.....	4.0	1.1
Secondhand furniture.....	4.7	2.5	Other office and store mechanical appliances.....	32.5	7.0
Service.....	.8	.1	Service.....	11.8	11.8
Stoves and ranges, gas.....	1.2	.4	Stationery.....	24.5	5.3
Stoves, ranges, heaters, etc. (other than electric or gas).....	4.4	2.1	Typewriters and accessories.....	21.0	4.6
Radio and electrical shops (\$157,502): (Commodity coverage, 46.2 per cent)					
Appliances and supplies, electrical.....	2.8	2.8			
Batteries.....	.8	.7			
Radio parts and accessories.....	13.3	13.3			
Radio sets.....	83.2	83.2			

RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

437

TABLE 20.—WINSTON-SALEM—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	894	794	3,027	612	\$4,017,798	\$113,756	\$3,797,295	\$4,959,280	\$31,856,310	100.00
Food group <sup>1</sup> .....	393	401	367	215	407,938	35,684	409,698	375,530	6,469,318	20.31
Candy and confectionery stores.....	37	38	24	8	17,516	1,142	30,398	13,030	216,089	.68
Fruit stores and vegetable markets.....	10	10	7	7	4,890	1,150	5,695	1,710	90,100	.28
Grocery stores (without meats).....	123	107	109	65	130,338	13,042	130,100	141,000	2,078,171	6.52
Combination stores (groceries and meats).....	192	214	171	122	195,388	17,707	205,029	211,690	3,474,615	10.91
Meat markets (including sea foods).....	26	25	51	12	58,296	2,519	34,821	7,620	588,523	1.85
Other food stores.....	3	3	2	—	2,104	—	1,192	300	8,065	.03
General stores (groceries with apparel or dry goods).....	3	3	4	2	5,588	228	3,459	9,000	65,500	.21
General-merchandise group.....	26	7	573	189	629,094	21,439	807,035	1,053,640	4,639,370	14.56
Department stores.....	11	—	327	140	421,750	17,498	493,340	745,760	2,946,748	9.25
Dry-goods stores—piece-goods stores.....	5	5	50	—	65,165	—	46,528	98,710	463,641	1.46
General merchandise stores.....	5	2	12	4	10,458	559	10,795	29,120	124,316	.39
Variety, 5-and-10, and to-a-dollar stores.....	5	—	134	45	131,721	3,433	256,423	181,050	1,103,666	3.46
Automotive group <sup>1</sup> .....	97	56	600	8	898,175	2,351	612,092	870,500	7,279,685	22.85
Motor-vehicle dealers (new and used).....	18	6	315	1	520,680	452	473,230	620,180	4,684,711	14.64
Accessories, tires, and batteries.....	11	8	75	2	107,654	675	104,858	114,770	745,875	2.34
Filling stations.....	44	16	128	4	160,926	824	130,069	86,210	1,530,074	4.66
Garages and repair shops.....	23	25	80	1	94,051	400	53,440	96,130	278,817	.86
Apparel group.....	90	57	290	88	428,532	21,936	561,708	731,030	3,407,322	10.70
Men's and boys' clothing and furnishings stores.....	23	16	60	16	124,222	3,808	129,815	260,260	929,639	2.92
Family clothing stores—men's, women's, and children's.....	11	8	36	8	54,430	2,440	53,286	64,090	373,251	1.17
Women's ready-to-wear specialty stores—apparel and accessories.....	15	9	93	20	121,876	7,161	184,103	114,330	1,019,824	3.20
Women's accessories stores.....	13	5	30	6	26,697	1,034	50,543	31,420	232,232	.73
Other apparel stores.....	3	3	1	—	1,800	—	3,050	1,130	19,450	.06
Shoe stores.....	25	16	70	36	99,607	7,296	140,876	250,900	832,926	2.62
Furniture and household group.....	40	34	327	4	548,511	332	325,910	469,220	2,414,837	7.68
Furniture stores.....	26	23	202	3	343,579	264	241,394	317,810	1,608,422	5.05
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	4	—	41	—	66,993	—	28,049	54,170	293,824	.92
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	7	7	82	1	135,107	63	53,330	74,720	468,868	1.47
Restaurants, cafeterias, and eating places.....	98	127	250	81	179,414	6,403	181,253	26,830	1,177,989	3.70
Restaurants, cafeterias, and lunch rooms.....	91	118	246	28	173,038	5,499	173,874	25,860	1,117,613	3.51
Lunch counters, refreshment stands, etc.....	7	9	4	3	6,376	904	7,384	970	60,356	.19
Lumber and building group.....	17	12	134	3	170,152	1,320	104,849	183,710	1,109,513	3.48
Lumber and building material dealers.....	9	5	108	—	132,725	—	76,950	151,670	883,413	2.77
Electrical shops (without radio).....	5	5	10	1	16,824	520	11,737	11,120	71,401	.22
Heating and plumbing shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	122	87	471	69	743,496	23,061	574,674	1,169,850	3,180,725	16.28
Hardware stores.....	6	—	30	1	47,884	220	38,991	169,860	477,976	1.50
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	9	12	22	11	24,186	1,862	31,294	43,750	587,956	1.85
Book stores.....	3	1	27	—	46,151	—	33,688	88,390	268,647	.84
Cigar stores and cigar stands.....	3	8	10	1	8,442	520	12,725	12,310	90,529	.28
Coal and wood yards—ice dealers.....	23	21	59	16	92,614	11,940	70,789	32,120	602,928	1.89
Drug stores.....	34	16	155	15	222,096	4,007	143,933	253,240	1,214,609	3.81
Florists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	3	2	4	2	3,150	676	9,544	21,110	65,058	.17
Jewelry stores.....	11	12	29	13	62,260	2,321	68,157	228,460	340,988	1.07
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	5	4	2	1	1,604	416	3,920	1,400	24,770	.08
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	11	7	35	5	50,830	764	47,477	55,480	262,956	.79
Secondhand stores.....	8	10	11	5	18,970	1,072	16,264	69,950	113,071	.35

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 21.—WINSTON-SALEM—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	894	794	3,027	612	\$4,017,798	\$113,768	\$3,797,295	\$4,959,280	\$31,856,310	100.00
Single-store independents.....	695	743	1,861	377	2,538,420	80,108	2,243,541	3,144,970	20,890,175	65.60
2-store independents.....	67	47	305	27	450,537	5,511	316,954	427,240	2,751,477	8.64
3-store independents.....	16	2	51	5	75,937	1,203	61,434	111,210	484,848	1.52
Local chains.....	29	1	156	6	229,455	1,309	196,905	288,100	1,347,202	4.23
Sectional chains.....	29	-----	150	95	225,494	11,736	258,202	352,580	1,841,804	5.78
National chains.....	46	-----	445	101	413,004	13,774	605,834	553,200	4,083,382	12.82
Leased-department chains.....	6	-----	16	1	16,550	115	24,942	5,100	109,741	.34
Manufacturer-controlled chains.....	3	-----	23	-----	49,991	-----	15,430	43,980	141,895	.44
Other types of operation.....	3	1	10	-----	18,420	-----	13,903	32,930	200,226	.63

TABLE 22.—WINSTON-SALEM—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION  
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	11	(x) 4	(x) 1	6	-----	Number of stores.....	192	175	14	-----	3
Annual net sales.....	\$2,946,748	(x)	(x)	\$1,543,744	-----	Annual net sales.....	\$3,474,615	\$2,822,524	\$361,180	\$290,911	-----
Per cent of total sales.....	100.00	(x)	(x)	52.39	-----	Per cent of total sales.....	100.00	81.23	10.40	8.37	-----
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	5	-----	-----	5	-----	Number of stores.....	91	84	7	-----	-----
Annual net sales.....	\$1,103,066	-----	-----	\$1,103,066	-----	Annual net sales.....	\$1,117,613	\$972,047	\$145,500	-----	-----
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	86.98	13.02	-----	-----
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	23	16	(x) 5	(x) 2	-----	Number of stores.....	8	5	(x) 2	(x) 1	-----
Annual net sales.....	\$929,639	\$594,628	(x)	(x)	-----	Annual net sales.....	\$90,529	\$37,675	(x)	(x)	-----
Per cent of total sales.....	100.00	63.98	(x)	(x)	-----	Per cent of total sales.....	100.00	41.62	(x)	(x)	-----
<b>Family clothing stores—men's, women's and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	11	8	-----	3	-----	Number of stations.....	44	12	18	-----	14
Annual net sales.....	\$373,251	\$185,813	-----	\$187,438	-----	Annual net sales.....	\$1,580,074	\$198,370	\$540,186	\$541,518	-----
Per cent of total sales.....	100.00	49.78	-----	50.22	-----	Per cent of total sales.....	100.00	12.56	33.17	34.27	-----
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	15	9	(x) 2	(x) 4	-----	Number of yards.....	23	22	(x) 1	-----	-----
Annual net sales.....	\$1,019,824	\$671,896	(x)	(x)	-----	Annual net sales.....	\$602,928	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	65.88	(x)	(x)	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	25	16	(x) 1	(x) 8	-----	Number of stores.....	34	18	16	-----	-----
Annual net sales.....	\$832,926	\$542,967	(x)	(x)	-----	Annual net sales.....	\$1,214,609	\$614,858	\$599,751	-----	-----
Per cent of total sales.....	100.00	65.19	(x)	(x)	-----	Per cent of total sales.....	100.00	50.62	49.38	-----	-----
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	26	19	(x) 5	(x) 2	-----	Number of stores.....	6	3	3	-----	-----
Annual net sales.....	\$1,608,422	\$742,451	(x)	(x)	-----	Annual net sales.....	\$477,976	\$338,176	\$139,800	-----	-----
Per cent of total sales.....	100.00	46.16	(x)	(x)	-----	Per cent of total sales.....	100.00	70.75	29.25	-----	-----
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	7	5	(x) 2	-----	-----	Number of stores.....	11	9	(x) 2	-----	-----
Annual net sales.....	\$468,868	(x)	(x)	-----	-----	Annual net sales.....	\$340,988	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	(x)	(x)	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
<b>Grocery stores (without meats):</b>											
Number of stores.....	123	90	14	18	1						
Annual net sales.....	\$2,078,171	\$941,802	\$300,381	\$833,848	\$2,080						
Per cent of total sales.....	100.00	45.32	14.46	40.12	.10						

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

439

TABLE 23.—GREENSBORO—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

*(An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals)*

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>830</b>	<b>499</b>	<b>2,877</b>	<b>409</b>	<b>\$3,463,315</b>	<b>\$77,861</b>	<b>\$3,500,806</b>	<b>\$4,093,140</b>	<b>\$26,829,766</b>	<b>100.00</b>
<b>Food group<sup>1</sup></b> .....	<b>164</b>	<b>144</b>	<b>273</b>	<b>139</b>	<b>351,659</b>	<b>24,252</b>	<b>354,051</b>	<b>288,760</b>	<b>5,056,694</b>	<b>18.98</b>
Candy and confectionery stores.....	11	10	5	3	5,611	431	9,116	2,130	41,999	.16
Grocery stores (without meats).....	76	61	83	52	109,756	9,526	110,929	114,190	1,832,330	6.83
Combination stores (groceries and meats).....	62	64	148	77	190,116	12,275	179,633	164,290	2,764,256	10.80
Meat markets (including sea foods).....	13	9	29	7	33,064	2,020	40,961	7,920	345,579	1.29
<b>General stores—groceries with apparel or dry goods</b> .....	<b>6</b>	<b>3</b>	<b>11</b>	<b>5</b>	<b>16,251</b>	<b>730</b>	<b>13,087</b>	<b>18,980</b>	<b>200,221</b>	<b>.75</b>
<b>General-merchandise group</b> .....	<b>22</b>	<b>3</b>	<b>541</b>	<b>97</b>	<b>582,919</b>	<b>14,157</b>	<b>626,625</b>	<b>778,840</b>	<b>4,381,835</b>	<b>16.33</b>
Department stores.....	5		271	43	307,144	5,702	314,626	233,400	2,090,537	7.81
Dry-goods stores—piece-goods stores.....	3	1	64	3	75,916	230	72,020	130,340	535,739	2.00
General merchandise stores.....	9	2	76	33	105,044	6,223	69,677	227,500	897,598	3.35
Variety, 5-and-10, and to-a-dollar stores.....	5		130	18	94,815	1,942	170,302	128,600	851,891	3.17
<b>Automotive group</b> .....	<b>105</b>	<b>90</b>	<b>481</b>	<b>8</b>	<b>670,223</b>	<b>2,244</b>	<b>667,479</b>	<b>605,770</b>	<b>5,926,289</b>	<b>22.09</b>
Motor-vehicle dealers (new and used).....	18	7	266	2	415,848	857	410,680	489,650	4,015,984	14.97
Accessories, tires, and batteries.....	10	19	43	2	53,990	460	75,105	56,500	476,295	1.77
Filling stations.....	48	26	85	1	94,092	40	108,348	24,880	927,719	3.46
Motor cycles, bicycles, and supplies.....	4	3	8	1	8,016	180	4,228	3,600	31,800	.12
Garages and repair shops.....	27	35	79	2	97,368	717	71,118	81,210	474,491	1.77
<b>Apparel group</b> .....	<b>83</b>	<b>45</b>	<b>282</b>	<b>64</b>	<b>425,982</b>	<b>15,907</b>	<b>631,564</b>	<b>762,990</b>	<b>3,274,012</b>	<b>12.20</b>
Men's and boys' clothing and furnishings stores.....	20	15	80	10	142,007	2,614	170,271	409,840	1,367,615	5.10
Family clothing stores—men's, women's, children's	9	5	31	8	53,179	787	58,402	74,280	300,523	1.12
Women's ready-to-wear specialty stores—apparel	13	6	45	5	67,777	880	95,517	79,140	554,063	2.06
and accessories.....	20	8	75	19	89,969	6,789	74,645	42,710	403,418	1.50
Women's accessories stores.....	5	4	9	4	10,087	1,370	7,074	8,530	71,386	.27
Other apparel stores.....	16	7	42	18	62,953	3,470	126,655	152,940	577,058	2.15
Shoe stores.....										
<b>Furniture and household group</b> .....	<b>32</b>	<b>22</b>	<b>212</b>	<b>19</b>	<b>326,512</b>	<b>3,046</b>	<b>377,426</b>	<b>353,150</b>	<b>1,422,064</b>	<b>5.30</b>
Furniture stores.....	15	10	102	10	177,807	1,622	170,695	242,720	858,292	3.20
Household appliances stores.....	3		36		59,703		44,725	50,560	210,208	.78
Other home furnishings and appliances stores.....	5	5	31	3	31,802	664	6,658	24,070	91,695	.34
Radio and music stores.....	9	7	43	6	57,200	460	55,348	65,800	261,889	.98
<b>Restaurants, cafeterias, and eating places</b> .....	<b>79</b>	<b>87</b>	<b>260</b>	<b>16</b>	<b>184,539</b>	<b>2,026</b>	<b>199,504</b>	<b>23,560</b>	<b>1,173,602</b>	<b>4.37</b>
Restaurants, cafeterias, and lunch rooms.....	41	58	208	5	155,262	543	163,470	14,670	917,263	3.42
Lunch counters, refreshment stands, etc.....	38	39	42	11	29,277	1,483	36,034	8,890	266,339	.95
<b>Lumber and building group</b> .....	<b>24</b>	<b>15</b>	<b>105</b>	<b>13</b>	<b>174,898</b>	<b>5,049</b>	<b>63,136</b>	<b>97,370</b>	<b>716,868</b>	<b>2.67</b>
Lumber and building material dealers.....	5	5	21		30,010		17,052	10,960	114,453	.43
Electrical shops (without radio).....	7	2	42	2	59,354	900	35,786	39,030	262,975	.94
Heating and plumbing shops.....	6	5	30	6	65,184	1,799	20,773	22,310	225,626	.84
Paint and glass stores.....	6	3	12	5	20,340	2,350	19,525	25,070	123,814	.46
<b>Other retail stores</b> .....	<b>107</b>	<b>78</b>	<b>510</b>	<b>48</b>	<b>721,087</b>	<b>10,322</b>	<b>725,089</b>	<b>1,128,520</b>	<b>4,610,536</b>	<b>17.19</b>
Hardware stores.....	8	3	61	2	108,871	90	118,431	286,780	647,279	2.41
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	12	9	78	5	69,078	550	53,023	185,460	585,356	2.18
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	8	5	14	1	18,025	156	20,709	18,430	189,492	.71
Coal and wood yards—ice dealers.....	9	9	31	6	38,274	2,150	38,294	13,660	515,834	1.92
Drug stores.....	20	16	160	21	182,552	3,885	245,811	214,660	1,233,891	4.62
Florists.....	3	4	12	1	11,060	416	12,650	9,200	61,000	.23
Gifts—novelties and toys—cameras.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	11	16	45	5	91,362	1,720	93,124	236,530	513,341	1.91
News dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment	7		67		117,627		53,237	72,600	391,170	1.46
dealers.....										
Sporting goods stores, including athletic and play-	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
ground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	10	4	29	1	46,865	400	48,353	80,390	235,410	.88
Miscellaneous classifications (combined).....										
<b>Secondhand stores</b> .....	<b>8</b>	<b>7</b>	<b>12</b>	<b>2</b>	<b>9,275</b>	<b>123</b>	<b>13,845</b>	<b>6,500</b>	<b>37,625</b>	<b>.14</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 24.—GREENSBORO—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (Includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>630</b>	<b>499</b>	<b>2,877</b>	<b>406</b>	<b>\$3,463,315</b>	<b>\$77,861</b>	<b>\$3,500,806</b>	<b>\$4,093,140</b>	<b>\$26,829,766</b>	<b>100.00</b>
Single-store independents.....	442	472	1,565	171	1,928,163	34,810	1,975,975	2,438,400	15,478,745	57.69
2-store independents.....	24	15	167	18	223,018	3,100	237,566	369,820	1,779,612	6.63
3-store independents.....	17	8	105	13	182,584	2,232	185,335	145,350	1,406,716	5.24
Local chains.....	39	4	198	60	297,480	11,978	240,864	377,130	2,439,294	9.09
Sectional chains.....	32	-----	143	50	234,213	7,958	271,184	225,120	1,650,134	6.15
National chains.....	57	-----	346	90	377,203	13,806	619,594	417,510	3,853,734	12.50
Direct selling (house to house).....	3	-----	68	-----	68,530	-----	14,519	13,110	176,495	.66
Leased department chains.....	8	-----	19	7	29,856	3,919	30,099	5,980	129,923	.49
Manufacturer-controlled chains.....	7	-----	57	-----	110,328	-----	32,786	64,750	275,849	1.03
Other types of operation.....	1	-----	9	-----	12,000	-----	20,084	32,960	139,294	.52

TABLE 25.—GREENSBORO—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>						<b>Combination stores (groceries and meats):</b>					
Number of stores.....	5	(X) 1	-----	(X) 4	-----	Number of stores.....	62	42	16	-----	4
Annual net sales.....	\$2,096,587	(X)	-----	(X)	-----	Annual net sales.....	\$2,704,256	\$1,370,536	\$1,039,411	-----	\$354,309
Per cent of total sales.....	100.00	(X)	-----	(X)	-----	Per cent of total sales.....	100.00	49.58	37.60	-----	12.82
<b>Variety, 5-and-10, and to-a-dollar stores:</b>						<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	5	-----	-----	5	-----	Number of stores.....	41	38	(X) 2	-----	1
Annual net sales.....	\$851,891	-----	-----	\$851,891	-----	Annual net sales.....	\$917,263	\$749,573	(X)	-----	(X)
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	81.72	(X)	-----	(X)
<b>Men's and boys' clothing and furnishings stores:</b>						<b>Cigar stores and cigar stands:</b>					
Number of stores.....	20	16	3	(X) 1	(X) 1	Number of stores.....	8	5	(X) 2	-----	1
Annual net sales.....	\$1,367,615	\$1,145,238	\$119,936	(X)	(X)	Annual net sales.....	\$189,492	\$90,360	(X)	-----	(X)
Per cent of total sales.....	100.00	83.74	8.77	(X)	(X)	Per cent of total sales.....	100.00	47.68	(X)	-----	(X)
<b>Family clothing stores—men's, women's, and children's:</b>						<b>Filling stations:</b>					
Number of stores.....	9	3	(X) 1	(X) 5	-----	Number of stations.....	48	24	(X) 1	-----	23
Annual net sales.....	\$300,523	\$80,885	(X)	(X)	-----	Annual net sales.....	\$927,719	(X)	(X)	-----	\$500,590
Per cent of total sales.....	100.00	26.92	(X)	(X)	-----	Per cent of total sales.....	100.00	(X)	(X)	-----	53.96
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>						<b>Coal and wood yards—ice dealers:</b>					
Number of stores.....	13	8	-----	5	-----	Number of yards.....	9	8	(X) 1	-----	-----
Annual net sales.....	\$554,063	\$303,026	-----	\$191,037	-----	Annual net sales.....	\$515,834	(X)	(X)	-----	-----
Per cent of total sales.....	100.00	55.52	-----	34.48	-----	Per cent of total sales.....	100.00	(X)	(X)	-----	-----
<b>Shoe stores:</b>						<b>Drug stores:</b>					
Number of stores.....	16	(X) 6	(X) 1	(X) 9	-----	Number of stores.....	29	21	(X) 6	-----	2
Annual net sales.....	\$577,088	(X)	(X)	\$282,826	-----	Annual net sales.....	\$1,238,891	\$660,902	(X)	-----	(X)
Per cent of total sales.....	100.00	(X)	(X)	49.01	-----	Per cent of total sales.....	100.00	54.07	(X)	-----	(X)
<b>Furniture stores:</b>						<b>Hardware stores:</b>					
Number of stores.....	15	12	(X) 2	(X) 1	-----	Number of stores.....	8	7	(X) 1	-----	-----
Annual net sales.....	\$858,292	\$428,133	(X)	(X)	-----	Annual net sales.....	\$647,279	(X)	(X)	-----	-----
Per cent of total sales.....	100.00	49.83	(X)	(X)	-----	Per cent of total sales.....	100.00	(X)	(X)	-----	-----
<b>Radio and music stores:</b>						<b>Jewelry stores:</b>					
Number of stores.....	9	7	(X) 2	-----	-----	Number of stores.....	11	10	(X) 1	-----	-----
Annual net sales.....	\$261,889	(X)	(X)	-----	-----	Annual net sales.....	\$513,341	(X)	(X)	-----	-----
Per cent of total sales.....	100.00	(X)	(X)	-----	-----	Per cent of total sales.....	100.00	(X)	(X)	-----	-----
<b>Grocery stores (without meats):</b>											
Number of stores.....	76	50	14	12	-----						
Annual net sales.....	\$1,532,230	\$636,314	\$546,746	\$649,270	-----						
Per cent of total sales.....	100.00	41.78	35.64	42.58	-----						



# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

441

**TABLE 26.—DURHAM—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**  
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]*

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>667</b>	<b>624</b>	<b>1,891</b>	<b>463</b>	<b>\$2,333,345</b>	<b>\$84,165</b>	<b>\$2,425,688</b>	<b>\$3,061,030</b>	<b>\$21,269,350</b>	<b>100.00</b>
<b>Food group.....</b>	<b>258</b>	<b>258</b>	<b>298</b>	<b>161</b>	<b>314,140</b>	<b>28,343</b>	<b>366,284</b>	<b>284,100</b>	<b>4,899,373</b>	<b>23.03</b>
Candy and confectionery stores.....	9	13	8	2	4,525	170	14,594	2,380	86,391	.41
Dairy-products stores <sup>1</sup> .....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	3	3	1	3	681	113	984	1,650	12,000	.06
Grocery stores (without meats).....	114	96	85	53	93,656	8,636	111,355	102,730	1,667,659	7.84
Combination stores (groceries and meats).....	102	111	127	78	130,437	14,787	154,468	164,950	2,440,420	11.47
Meat markets (including sea foods).....	25	31	38	23	39,011	4,487	41,049	8,760	452,799	2.13
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General stores (groceries with apparel or dry goods).....</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>3</b>	<b>13,514</b>	<b>368</b>	<b>17,116</b>	<b>20,370</b>	<b>137,814</b>	<b>.65</b>
<b>General-merchandise group.....</b>	<b>27</b>	<b>22</b>	<b>358</b>	<b>129</b>	<b>399,202</b>	<b>17,114</b>	<b>492,381</b>	<b>687,130</b>	<b>3,354,873</b>	<b>15.77</b>
Department stores.....	4		124	37	148,881	7,688	180,707	264,330	1,094,162	5.14
Dry-goods stores—piece-goods stores.....	11		98	30	144,983	3,586	128,200	238,160	1,175,128	5.53
General-merchandise stores.....	6		10	7	15,437	2,422	12,747	33,840	259,621	1.22
Variety, 5-and-10, and to-a-dollar stores.....	6		126	55	80,901	3,518	160,687	130,810	825,067	3.88
<b>Automotive group<sup>2</sup>.....</b>	<b>88</b>	<b>59</b>	<b>376</b>	<b>15</b>	<b>471,884</b>	<b>4,214</b>	<b>482,692</b>	<b>333,400</b>	<b>4,409,212</b>	<b>20.73</b>
Motor-vehicle dealers (new and used).....	14	12	198	2	273,787	500	309,409	269,770	2,899,415	13.63
Accessories, tires, and batteries.....	7	8	31		38,990		42,988	28,770	253,200	1.19
Filling stations.....	41	17	80	6	92,807	1,535	93,185	11,830	779,586	3.67
Garages and repair shops.....	20	21	54	7	59,300	2,179	43,500	18,030	449,011	2.11
<b>Apparel group.....</b>	<b>68</b>	<b>44</b>	<b>168</b>	<b>56</b>	<b>248,937</b>	<b>10,484</b>	<b>270,838</b>	<b>568,110</b>	<b>2,105,506</b>	<b>9.90</b>
Men's and boys' clothing and furnishings stores.....	21	15	57	20	111,241	5,445	102,421	280,270	884,862	4.16
Family clothing stores—men's, women's, children's.....	7	2	28	8	43,518	1,234	38,587	27,570	245,872	1.15
Women's ready-to-wear specialty stores—apparel and accessories.....	13	8	33	13	34,067	1,551	52,084	77,620	377,262	1.77
Women's accessories stores.....	0	4	17	8	13,154	1,130	23,793	13,090	120,046	.57
Other apparel stores.....	7	7	7	2	8,702	450	8,585	20,660	57,032	.27
Shoe stores.....	11	8	26	5	33,260	674	45,388	142,900	420,042	1.95
<b>Furniture and household group<sup>2</sup>.....</b>	<b>30</b>	<b>24</b>	<b>186</b>	<b>9</b>	<b>279,329</b>	<b>2,448</b>	<b>195,847</b>	<b>355,770</b>	<b>1,453,400</b>	<b>6.95</b>
Furniture stores.....	18	16	100	7	142,917	2,046	145,573	242,050	978,856	4.60
Household-appliances stores.....	3	2	46		82,759		12,856	65,910	283,611	1.34
Other home furnishings and appliances stores.....	3	2	15		21,012		4,961	9,930	65,445	.31
Radio and music stores.....	5	3	22	2	30,561	400	31,317	37,680	150,988	.71
<b>Restaurants, cafeterias, and eating places.....</b>	<b>72</b>	<b>80</b>	<b>153</b>	<b>11</b>	<b>124,370</b>	<b>1,674</b>	<b>121,722</b>	<b>23,880</b>	<b>850,311</b>	<b>4.00</b>
Restaurants, cafeterias, and lunch rooms.....	46	61	138	5	108,545	549	99,004	18,550	712,096	3.35
Lunch counters, refreshment stands, etc.....	26	29	18	6	15,825	1,025	22,718	5,330	138,215	.65
<b>Lumber and building group<sup>2</sup>.....</b>	<b>14</b>	<b>9</b>	<b>42</b>	<b>7</b>	<b>61,140</b>	<b>1,600</b>	<b>44,017</b>	<b>101,410</b>	<b>440,901</b>	<b>2.07</b>
Lumber and building material dealers.....	4	2	9	3	8,656	600	6,768	32,980	161,432	.76
Heating and plumbing shops.....	4	4	17	2	27,901	600	5,678	10,870	94,023	.44
Paint and glass stores.....	5	2	15		22,783		20,601	55,560	172,166	.81
<b>Other retail stores.....</b>	<b>97</b>	<b>100</b>	<b>291</b>	<b>64</b>	<b>407,224</b>	<b>16,247</b>	<b>488,373</b>	<b>670,620</b>	<b>3,458,553</b>	<b>16.25</b>
Hardware stores.....	7	6	33		53,683		67,665	134,540	443,926	2.09
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	6	8	13	3	15,785	550	17,443	23,240	381,178	1.79
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	6	7	9	1	10,493	360	12,584	4,840	96,486	.45
Coal and wood yards—ice dealers.....	9	10	18	13	26,333	4,685	25,212	17,960	358,694	1.69
Drug stores.....	31	34	99	25	122,644	7,375	119,448	177,730	1,118,710	5.26
Florists.....	4	9	15	4	15,682	317	18,801	3,570	84,744	.40
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	2	3	37	7	68,009	1,628	56,108	159,320	303,100	1.42
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	4	3	8	2	5,557	300	11,548	2,250	59,804	.28
Office, school, and store supplies and equipment dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	11	11	21	3	29,068	934	49,165	34,130	243,390	1.14
<b>Secondhand stores.....</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>8</b>	<b>13,805</b>	<b>1,865</b>	<b>16,459</b>	<b>56,340</b>	<b>131,802</b>	<b>.62</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 27.—DURHAM—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1930)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	667	624	1,891	463	\$2,333,345	\$84,155	\$2,425,688	\$3,081,030	\$21,289,360	100.00
Single-store independents.....	535	599	1,260	280	1,570,523	59,056	1,613,266	2,199,000	14,888,517	70.00
2-store independents.....	27	21	84	16	110,473	3,700	102,123	155,410	905,500	4.26
3-store independents.....	4	3	21	7	14,214	710	17,163	34,630	203,050	.95
Local chains.....	27	1	112	19	149,080	4,131	114,257	123,580	1,135,015	5.34
Sectional chains.....	28		123	66	151,335	7,788	189,434	239,320	1,271,513	5.98
National chains.....	41		244	71	255,289	8,210	372,364	266,250	2,590,700	12.18
Leased-department chains.....	3									
Other types of operation.....	2		47	4	82,431	560	17,081	62,840	274,995	1.29

TABLE 28.—DURHAM—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Department stores:					Grocery stores (without meats):				
Number of stores.....	4	1		3	Number of stores.....	114	88	14	12
Annual net sales.....	\$1,094,162	(x)		(x)	Annual net sales.....	\$1,667,659	\$666,706	\$434,915	\$566,038
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	39.98	26.08	33.94
Variety, 5-and-10, and to-a-dollar stores:					Combination stores (groceries and meats):				
Number of stores.....	6		1	5	Number of stores.....	102	89	8	5
Annual net sales.....	\$825,967		(x)	(x)	Annual net sales.....	\$2,440,420	\$1,737,754	\$254,944	\$447,722
Per cent of total sales.....	100.00		(x)	(x)	Per cent of total sales.....	100.00	71.21	10.44	18.35
Men's and boys' clothing and furnishings stores:					Restaurants, cafeterias, and lunch rooms:				
Number of stores.....	21	19	1	1	Number of stores.....	46	44	2	
Annual net sales.....	\$884,862	(x)	(x)	(x)	Annual net sales.....	\$712,096	(x)	(x)	
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	
Family clothing stores—men's, women's, and children's:					Cigar stores and cigar stands:				
Number of stores.....	7	4		3	Number of stores.....	6	4	2	
Annual net sales.....	\$245,372	\$73,756		\$171,616	Annual net sales.....	\$96,486	(x)	(x)	
Per cent of total sales.....	100.00	30.06		69.94	Per cent of total sales.....	100.00	(x)	(x)	
Women's ready-to-wear specialty stores—apparel and accessories:					Filling stations:				
Number of stores.....	13	5	3	5	Number of stations.....	41	14	9	18
Annual net sales.....	\$377,252	\$162,065	\$51,304	\$163,883	Annual net sales.....	\$779,586	\$339,220	\$158,400	\$281,957
Per cent of total sales.....	100.00	42.96	13.60	43.44	Per cent of total sales.....	100.00	43.51	20.32	36.17
Shoe stores:					Coal and wood yards—ice dealers:				
Number of stores.....	11	7	1	3	Number of yards.....	9	8	1	
Annual net sales.....	\$420,042	\$361,000	(x)	(x)	Annual net sales.....	\$358,694	(x)	(x)	
Per cent of total sales.....	100.00	85.94	(x)	(x)	Per cent of total sales.....	100.00	(x)	(x)	
Furniture stores:					Drug stores:				
Number of stores.....	18	16	1	1	Number of stores.....	31	24	5	2
Annual net sales.....	\$978,856	(x)	(x)	(x)	Annual net sales.....	\$1,118,710	\$770,479	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)	(x)	Per cent of total sales.....	100.00	68.87	(x)	(x)
Radio and music stores:					Hardware stores:				
Number of stores.....	5	4	1		Number of stores.....	7	7		
Annual net sales.....	\$150,988	(x)	(x)		Annual net sales.....	\$443,926	\$443,926		
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	100.00		
					Jewelry stores:				
					Number of stores.....	8	8		
					Annual net sales.....	\$303,100	\$303,100		
					Per cent of total sales.....	100.00	100.00		

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

443

**TABLE 29.—ASHEVILLE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1020)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups</b> .....	<b>664</b>	<b>546</b>	<b>2, 236</b>	<b>347</b>	<b>\$3, 681, 227</b>	<b>\$64, 514</b>	<b>\$3, 835, 399</b>	<b>\$4, 625, 260</b>	<b>\$29, 518, 691</b>	<b>100. 00</b>
<b>Food group</b> .....	<b>193</b>	<b>151</b>	<b>323</b>	<b>83</b>	<b>357, 871</b>	<b>19, 066</b>	<b>407, 690</b>	<b>297, 530</b>	<b>5, 555, 858</b>	<b>18. 82</b>
Candy and confectionery stores.....	4	5	1	3	965	365	2, 160	710	12, 338	. 04
Dairy-products stores <sup>1</sup> .....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	8	8	8	1	7, 680	384	13, 019	4, 020	150, 163	. 44
Grocery stores (without meats).....	95	74	62	38	78, 841	9, 104	103, 822	103, 810	1, 893, 800	4. 72
Combination stores (groceries and meats).....	69	45	205	40	236, 238	9, 113	243, 532	179, 670	3, 346, 902	11. 34
Meat markets (including sea foods).....	11	13	41	—	32, 730	—	41, 290	8, 520	645, 322	2. 19
Bakeries—caterers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	2	2	—	—	—	—	1, 595	300	6, 040	. 02
<b>General stores (groceries with apparel or dry goods)</b> .....	<b>6</b>	<b>6</b>	<b>12</b>	<b>—</b>	<b>11, 650</b>	<b>—</b>	<b>6, 148</b>	<b>28, 400</b>	<b>176, 170</b>	<b>. 60</b>
<b>General-merchandise group</b> .....	<b>28</b>	<b>18</b>	<b>604</b>	<b>109</b>	<b>657, 808</b>	<b>12, 086</b>	<b>768, 152</b>	<b>1, 024, 800</b>	<b>5, 101, 315</b>	<b>17. 28</b>
Department stores.....	8	1	424	102	520, 193	11, 521	517, 790	769, 790	3, 327, 082	11. 27
Dry-goods stores—piece-goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General merchandise stores.....	17	14	61	7	69, 332	574	110, 727	155, 540	1, 005, 303	3. 41
Variety, 5-and-10, and to-a-dollar stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Automotive group<sup>2</sup></b> .....	<b>95</b>	<b>59</b>	<b>588</b>	<b>11</b>	<b>790, 280</b>	<b>3, 514</b>	<b>682, 375</b>	<b>484, 020</b>	<b>6, 451, 372</b>	<b>21. 86</b>
Motor-vehicle dealers (new and used).....	17	9	313	5	421, 948	1, 834	409, 741	375, 160	4, 437, 868	15. 03
Accessories, tires, and batteries.....	12	7	57	2	68, 098	480	49, 014	71, 750	492, 346	1. 67
Filling stations.....	38	9	90	—	109, 977	—	114, 268	18, 980	887, 292	3. 01
Garages and repair shops.....	27	33	124	4	187, 357	1, 200	108, 059	27, 140	618, 615	2. 10
<b>Apparel group</b> .....	<b>70</b>	<b>50</b>	<b>270</b>	<b>55</b>	<b>375, 782</b>	<b>7, 347</b>	<b>572, 164</b>	<b>690, 170</b>	<b>2, 888, 655</b>	<b>9. 78</b>
Men's and boys' clothing and furnishings stores.....	11	7	31	2	58, 739	1, 140	64, 739	135, 900	471, 231	1. 60
Family clothing stores—men's, women's, children's.....	14	11	79	9	134, 210	1, 547	190, 239	250, 940	993, 326	3. 36
Women's ready-to-wear specialty stores—apparel and accessories.....	15	10	73	7	73, 228	1, 177	151, 606	101, 210	611, 171	2. 07
Women's accessories stores.....	10	6	19	9	20, 626	1, 612	43, 209	23, 150	174, 366	. 59
Other apparel stores.....	9	12	20	22	31, 598	675	29, 892	21, 830	152, 796	. 52
Shoe stores.....	11	4	48	6	57, 361	1, 196	92, 479	157, 140	488, 765	1. 64
<b>Furniture and household group</b> .....	<b>39</b>	<b>30</b>	<b>243</b>	<b>2</b>	<b>387, 202</b>	<b>1, 000</b>	<b>367, 811</b>	<b>657, 980</b>	<b>2, 402, 587</b>	<b>8. 14</b>
Furniture stores.....	25	19	172	—	258, 633	—	250, 974	535, 700	1, 752, 537	5. 94
Floor coverings, draperies, curtains, and upholstery stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Household appliances stores.....	4	2	27	—	45, 255	—	24, 441	25, 140	204, 738	. 69
Other home furnishings and appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	6	4	41	—	59, 334	—	56, 161	91, 700	412, 510	1. 40
<b>Restaurants, cafeterias, and eating places</b> .....	<b>76</b>	<b>66</b>	<b>246</b>	<b>11</b>	<b>147, 454</b>	<b>2, 360</b>	<b>198, 983</b>	<b>25, 150</b>	<b>1, 057, 633</b>	<b>3. 58</b>
Restaurants, cafeterias, and lunch rooms.....	60	80	227	10	135, 493	2, 120	182, 453	20, 660	970, 448	3. 29
Lunch counters, refreshment stands, etc.....	16	16	19	1	11, 961	240	16, 530	4, 630	87, 190	. 29
<b>Lumber and building group<sup>2</sup></b> .....	<b>20</b>	<b>15</b>	<b>140</b>	<b>39</b>	<b>234, 939</b>	<b>9, 713</b>	<b>169, 623</b>	<b>326, 060</b>	<b>1, 429, 612</b>	<b>4. 83</b>
Lumber and building material dealers.....	5	5	61	36	110, 617	9, 305	70, 578	186, 920	734, 309	2. 49
Heating and plumbing shops.....	7	6	42	3	76, 893	408	51, 979	53, 180	410, 544	1. 39
Paint and glass stores.....	7	3	34	—	44, 075	—	43, 658	79, 370	259, 520	. 88
<b>Other retail stores</b> .....	<b>122</b>	<b>105</b>	<b>491</b>	<b>36</b>	<b>617, 235</b>	<b>8, 998</b>	<b>632, 511</b>	<b>1, 022, 300</b>	<b>4, 274, 654</b>	<b>14. 48</b>
Hardware stores.....	6	4	21	—	29, 706	—	23, 804	159, 620	235, 336	. 80
Hardware and farm implement stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	3	14	2	20, 377	512	13, 480	37, 630	155, 258	. 53
Book stores.....	4	3	20	—	19, 630	—	22, 062	81, 800	190, 065	. 64
Cigar stores and cigar stands.....	8	8	17	1	18, 932	350	26, 476	17, 640	186, 567	. 63
Coal and wood yards—ice dealers.....	17	14	128	3	140, 045	927	154, 711	40, 220	902, 701	3. 06
Drug stores.....	35	31	148	16	189, 272	3, 277	178, 966	314, 990	1, 513, 282	5. 13
Florists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Gifts—novelties and toys—cameras.....	7	5	16	3	13, 149	1, 300	22, 929	32, 170	103, 117	. 35
Jewelry stores.....	10	10	25	8	38, 142	1, 475	55, 335	184, 850	249, 636	. 85
Luggage and leather goods stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	4	2	8	—	5, 122	—	6, 791	1, 220	26, 990	. 09
Office, school, and store supplies and equipment dealers.....	7	4	28	1	46, 290	206	23, 160	34, 620	157, 570	. 53
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Scientific and medical instruments and supplies (at retail).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	11	13	39	1	61, 708	500	60, 144	48, 400	285, 501	. 97
<b>Secondhand stores</b> .....	<b>16</b>	<b>16</b>	<b>21</b>	<b>1</b>	<b>21, 946</b>	<b>420</b>	<b>31, 942</b>	<b>58, 830</b>	<b>189, 837</b>	<b>. 63</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 30.—ASHEVILLE—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1920)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	664	546	2,936	347	\$3,581,227	\$64,814	\$3,835,369	\$4,625,280	\$29,518,691	100.00
Single-store independents	492	523	1,806	155	2,313,765	33,222	2,303,544	2,947,310	18,235,096	61.77
2-store independents	24	13	118	8	146,254	1,929	142,007	224,820	1,298,259	4.40
3-store independents	5	3	14		16,800		34,135	17,020	133,981	.45
Local-branch systems	3	2	13	1	16,279	300	16,942	17,900	194,000	.66
Local chains	44	5	221	13	240,034	3,480	252,705	243,040	1,098,073	6.77
Sectional chains	35		363	77	429,733	8,179	498,517	701,400	3,485,036	11.81
National chains	54		371	88	371,397	16,925	557,213	435,380	3,904,429	13.43
Leased-department chains	3		8	6	9,320	479	13,135	1,350	55,537	.19
Other types of operation	4		22		37,645		17,201	37,040	154,280	.52

TABLE 31.—ASHEVILLE—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	Other types of operation	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including branch systems and local chains	Sectional and national chains	Other types of operation
Department stores:						Grocery stores (without meats):					
Number of stores	8	2	1	5		Number of stores	95	70	12	13	
Annual net sales	\$3,327,082	(x)	(x)	\$1,497,694		Annual net sales	\$1,303,800	\$475,201	\$326,204	\$592,335	
Per cent of total sales	100.00	(x)	(x)	45.01		Per cent of total sales	100.00	34.09	23.41	42.50	
Variety, 5-and-10, and to-a-dollar stores:						Combination stores (groceries and meats):					
Number of stores	2			2		Number of stores	69	31	29	9	
Annual net sales	(x)			(x)		Annual net sales	\$3,346,902	\$895,775	\$1,525,964	\$925,163	
Per cent of total sales	(x)			(x)		Per cent of total sales	100.00	26.77	45.59	27.64	
Men's and boys' clothing and furnishings stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores	11	9	1	1		Number of stores	60	57	2	1	
Annual net sales	\$471,231	(x)	(x)	(x)		Annual net sales	\$970,448	\$650,255	(x)	(x)	
Per cent of total sales	100.00	(x)	(x)	(x)		Per cent of total sales	100.00	67.01	(x)	(x)	
Family clothing stores—men's, women's, and children's:						Cigar stores and cigar stands:					
Number of stores	14	11		3		Number of stores	8	7		1	
Annual net sales	\$993,326	\$792,957		\$200,369		Annual net sales	\$186,567	(x)		(x)	
Per cent of total sales	100.00	79.83		20.17		Per cent of total sales	100.00	(x)		(x)	
Women's ready-to-wear specialty stores—apparel and accessories:						Filling stations:					
Number of stores	15	8	4	3		Number of stations	38	8	5	25	
Annual net sales	\$611,171	\$256,993	\$125,701	\$228,477		Annual net sales	\$887,292	\$150,767	\$147,100	\$589,425	
Per cent of total sales	100.00	42.05	20.57	37.38		Per cent of total sales	100.00	16.99	16.58	66.43	
Shoe stores:						Coal and wood yards—ice dealers:					
Number of stores	11	4		7		Number of yards	17	12	5		
Annual net sales	\$483,765	\$118,209		\$365,556		Annual net sales	\$902,701	\$786,391	\$116,310		
Per cent of total sales	100.00	24.44		75.56		Per cent of total sales	100.00	87.11	12.89		
Furniture stores:						Drug stores:					
Number of stores	25	19		6		Number of stores	35	29	2	4	
Annual net sales	\$1,752,537	\$627,099		\$1,125,438		Annual net sales	\$1,513,282	\$911,733	(x)	(x)	
Per cent of total sales	100.00	35.78		64.22		Per cent of total sales	100.00	60.25	(x)	(x)	
Radio and music stores:						Hardware stores:					
Number of stores	6	5		1		Number of stores	6	5	1		
Annual net sales	\$412,510	\$326,236		\$86,274		Annual net sales	\$235,336	(x)	(x)		
Per cent of total sales	100.00	79.09		20.91		Per cent of total sales	100.00	(x)	(x)		
						Jewelry stores:					
						Number of stores	10	10			
						Annual net sales	\$249,636	\$249,636			
						Per cent of total sales	100.00	100.00			

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

445

**TABLE 32.—RALEIGH—RETAIL DISTRIBUTION BY KINDS OF BUSINESS**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>573</b>	<b>445</b>	<b>2,368</b>	<b>283</b>	<b>\$2,844,897</b>	<b>\$64,208</b>	<b>\$2,851,584</b>	<b>\$3,286,550</b>	<b>\$23,207,703</b>	<b>100.00</b>
<b>Food group<sup>1</sup>.....</b>	<b>200</b>	<b>164</b>	<b>237</b>	<b>72</b>	<b>253,832</b>	<b>15,820</b>	<b>275,508</b>	<b>254,480</b>	<b>4,084,224</b>	<b>17.51</b>
Candy and confectionery stores.....	6	5	3		3,162		5,808	1,450	34,918	.15
Dairy-products stores <sup>2</sup> .....	5	3	15	1	18,250	80	14,215	930	148,103	.64
Fruit stores and vegetable markets.....	8	10	14	3	13,316	956	20,070	3,830	160,782	.69
Grocery stores (without meats).....	94	78	51	27	63,291	5,822	68,275	114,980	1,270,931	5.45
Combination stores (groceries and meats).....	60	43	116	38	133,005	6,962	131,181	128,170	2,145,022	9.25
Meat markets (including sea foods).....	23	22	33	3	19,398	1,700	32,757	4,650	277,120	1.19
Other food stores.....	3	2	3		2,105		1,610	340	18,100	.08
<b>General-merchandise group.....</b>	<b>17</b>	<b>3</b>	<b>350</b>	<b>117</b>	<b>438,427</b>	<b>21,118</b>	<b>460,483</b>	<b>642,820</b>	<b>3,388,651</b>	<b>14.60</b>
Department stores.....	5		211	88	272,554	15,592	271,485	401,500	2,049,371	8.83
Dry-goods stores—piece-goods stores.....	4	2	28	6	42,733	1,135	34,142	110,900	257,548	1.11
General merchandise stores (including 1 country general store).....	4	1	19		20,802		4,300	19,720	220,242	.05
Variety, 5-and-10, and to-a-dollar stores.....	4		98	23	97,338	4,391	160,566	110,700	861,490	3.71
<b>Automotive group.....</b>	<b>79</b>	<b>51</b>	<b>455</b>	<b>15</b>	<b>611,819</b>	<b>3,603</b>	<b>619,976</b>	<b>455,930</b>	<b>5,708,288</b>	<b>24.60</b>
Motor-vehicle dealers (now and used).....	12	4	203		296,574		340,595	318,600	3,096,218	15.03
Automobile dealers with farm implements and machinery.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Accessories, tires, and batteries.....	10	8	47	2	52,666	1,115	70,867	49,860	469,960	2.02
Filling stations.....	31	15	76	10	86,834	1,826	79,481	29,670	800,661	3.45
Motor cycles, bicycles, and supplies.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Garages and repair shops.....	23	23	115	3	157,935	602	117,331	32,250	592,435	2.5
Other automotive establishments.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>Apparel group.....</b>	<b>53</b>	<b>22</b>	<b>214</b>	<b>21</b>	<b>299,641</b>	<b>5,671</b>	<b>428,958</b>	<b>542,810</b>	<b>2,520,115</b>	<b>10.88</b>
Men's and boys' clothing and furnishings stores.....	11	1	48	3	85,574	1,528	101,773	223,210	577,808	2.49
Family clothing stores—men's, women's, children's.....	5	3	19		26,196		43,385	39,680	215,585	.93
Women's ready-to-wear specialty stores—apparel and accessories.....	9	5	79	6	95,814	922	158,682	106,040	974,430	4.20
Women's accessories stores.....	13	4	37	7	43,168	1,285	34,669	10,310	184,434	.79
Other apparel stores.....	2	2	1		200		1,860	5,030	24,500	.11
Shoe stores.....	13	7	30	5	48,629	1,936	86,689	155,640	543,358	2.34
<b>Furniture and household group<sup>1</sup>.....</b>	<b>32</b>	<b>20</b>	<b>363</b>	<b>1</b>	<b>395,610</b>	<b>400</b>	<b>291,542</b>	<b>361,210</b>	<b>1,686,122</b>	<b>7.26</b>
Furniture stores.....	14	6	272		236,672		152,737	213,920	1,008,604	4.34
Other home furnishings and appliances stores.....	9	10	24	1	26,183	400	23,338	23,240	158,777	.68
Radio and music stores.....	7	3	50		110,266		109,348	111,930	482,851	2.08
<b>Restaurants, cafeterias, and eating places.....</b>	<b>65</b>	<b>78</b>	<b>178</b>	<b>19</b>	<b>118,076</b>	<b>5,390</b>	<b>143,711</b>	<b>18,080</b>	<b>833,222</b>	<b>3.59</b>
Restaurants, cafeterias, and lunch rooms.....	34	43	154	16	108,004	4,776	126,503	11,410	677,226	2.92
Lunch counters, refreshment stands, etc.....	31	35	24	3	10,072	614	17,208	6,670	155,996	.67
<b>Lumber and building group<sup>1</sup>.....</b>	<b>18</b>	<b>15</b>	<b>93</b>	<b>11</b>	<b>141,804</b>	<b>6,110</b>	<b>65,218</b>	<b>75,470</b>	<b>559,823</b>	<b>2.41</b>
Electrical shops (without radio).....	7	5	30	1	41,297	260	27,023	29,280	169,995	.73
Heating and plumbing shops.....	4	7	23	9	39,384	5,743	7,217	6,210	136,786	.59
Paint and glass stores.....	5	2	32	1	50,644	112	19,725	21,580	118,828	.51
<b>Other retail stores.....</b>	<b>108</b>	<b>88</b>	<b>455</b>	<b>27</b>	<b>580,172</b>	<b>6,394</b>	<b>554,070</b>	<b>883,170</b>	<b>4,283,385</b>	<b>18.46</b>
Hardware stores.....	4	4	30		45,855		46,208	124,780	273,233	1.18
Farmers' supplies.....	5	6	32		29,278		34,777	32,920	611,547	2.64
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	13	14	44	1	47,836	180	45,681	15,080	355,800	1.53
Coal and wood yards—ice dealers.....	11	10	45		48,915		29,623	27,410	364,034	1.57
Drug stores.....	26	18	115	11	128,814	2,467	133,548	167,090	1,014,988	4.37
Florists.....	5	3	18		23,556		28,486	5,400	142,467	.61
Gifts—novelties and toys—cameras.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	12	10	33	5	52,537	872	70,428	207,550	329,756	1.42
Music stores (without radio).....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Office, school, and store supplies and equipment dealers.....	10	7	72	1	116,104	70	88,279	159,100	656,250	2.83
Opticians and optometrists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Stationers and printers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	9	9	29		38,844		34,516	67,130	194,430	.84
<b>Secondhand stores.....</b>	<b>3</b>	<b>4</b>	<b>7</b>		<b>10,516</b>		<b>14,118</b>	<b>52,580</b>	<b>163,875</b>	<b>.71</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 33.—RALEIGH—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	NUMBER OF STORES	PROPRIETORS AND FIRM MEMBERS (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>573</b>	<b>445</b>	<b>2,358</b>	<b>283</b>	<b>\$2,844,687</b>	<b>\$84,208</b>	<b>\$2,851,584</b>	<b>\$3,288,550</b>	<b>\$23,207,703</b>	<b>100.00</b>
Single-store independents.....	436	427	1,455	133	1,838,480	35,154	1,936,519	2,374,820	15,829,898	68.05
2-store independents.....	23	10	81	9	102,551	1,834	110,903	158,290	822,271	3.54
3-store independents.....	6	3	23	1	27,649	528	38,239	38,690	339,795	1.46
Local chains.....	40	3	138	16	188,186	4,087	108,672	220,316	2,032,947	8.76
Sectional chains.....	19	-----	182	57	177,729	9,069	172,512	159,770	1,361,811	6.00
National chains.....	34	-----	196	62	248,554	11,959	320,502	258,760	2,498,068	10.77
Direct selling (house-to-house).....	3	-----	223	-----	154,086	-----	-----	26,060	348,971	1.50
Leased departments—Independent operators.....	3	2	5	2	8,416	1,170	14,563	15,850	72,081	.31
Leased department chains.....	5	-----	9	3	11,601	405	13,654	2,000	73,293	.32
Manufacturer-controlled chains.....	3	-----	42	-----	78,619	-----	24,371	25,148	196,830	.85
Other types of operation.....	1	-----	4	-----	8,526	-----	20,313	20,860	101,638	.44

TABLE 34.—RALEIGH—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types	KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
Department stores:						Combination stores (groceries and meats):					
Number of stores.....	5	2	-----	3	-----	Number of stores.....	60	37	19	4	-----
Annual net sales.....	\$2,049,871	(x)	-----	(x)	-----	Annual net sales.....	\$2,146,022	\$792,634	\$917,136	\$436,252	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	36.93	42.74	20.33	-----
Variety, 5-and-10, and to-a-dollar stores:						Restaurants, cafeterias, and lunch rooms:					
Number of stores.....	4	-----	-----	4	-----	Number of stores.....	34	33	-----	1	-----
Annual net sales.....	\$861,490	-----	-----	\$861,490	-----	Annual net sales.....	\$677,226	(x)	-----	(x)	-----
Per cent of total sales.....	100.00	-----	-----	100.00	-----	Per cent of total sales.....	100.00	(x)	-----	(x)	-----
Men's and boys' clothing and furnishings stores:						Cigar stores and cigar stands:					
Number of stores.....	11	7	4	-----	-----	Number of stores.....	13	11	2	-----	-----
Annual net sales.....	\$577,808	\$439,792	\$138,016	-----	-----	Annual net sales.....	\$355,800	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	76.11	23.89	-----	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Family clothing stores—men's, women's, and children's:						Filling stations:					
Number of stores.....	5	3	-----	2	-----	Number of stations.....	31	11	6	14	-----
Annual net sales.....	\$215,588	(x)	-----	(x)	-----	Annual net sales.....	\$800,661	\$84,880	\$356,000	\$359,801	-----
Per cent of total sales.....	100.00	(x)	-----	(x)	-----	Per cent of total sales.....	100.00	10.60	44.46	44.94	-----
Women's ready-to-wear specialty stores—apparel and accessories:						Coal and wood yards—ice dealers:					
Number of stores.....	9	6	-----	3	-----	Number of yards.....	11	10	1	-----	-----
Annual net sales.....	\$974,430	\$706,208	-----	\$268,222	-----	Annual net sales.....	\$304,034	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	72.47	-----	27.53	-----	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Shoe stores:						Drug stores:					
Number of stores.....	13	6	-----	4	3	Number of stores.....	26	18	8	-----	-----
Annual net sales.....	\$543,358	\$306,436	-----	\$161,776	\$76,146	Annual net sales.....	\$1,014,998	\$655,877	\$359,621	-----	-----
Per cent of total sales.....	100.00	56.21	-----	29.78	14.01	Per cent of total sales.....	100.00	64.57	35.43	-----	-----
Furniture stores:						Hardware stores:					
Number of stores.....	14	10	3	-----	1	Number of stores.....	4	4	-----	-----	-----
Annual net sales.....	\$1,008,004	\$325,260	\$383,892	-----	\$299,452	Annual net sales.....	\$273,233	\$273,233	-----	-----	-----
Per cent of total sales.....	100.00	32.25	38.06	-----	29.69	Per cent of total sales.....	100.00	100.00	-----	-----	-----
Radio and music stores:						Jewelry stores:					
Number of stores.....	7	5	1	-----	1	Number of stores.....	12	11	1	-----	-----
Annual net sales.....	\$482,851	\$316,582	(x)	-----	(x)	Annual net sales.....	\$329,766	(x)	(x)	-----	-----
Per cent of total sales.....	100.00	65.57	(x)	-----	(x)	Per cent of total sales.....	100.00	(x)	(x)	-----	-----
Grocery stores (without meats):											
Number of stores.....	94	78	11	-----	7						
Annual net sales.....	\$1,270,021	\$363,055	\$548,095	-----	\$358,871						
Per cent of total sales.....	100.00	28.58	43.20	-----	28.24						

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

447

TABLE 35.—HIGH POINT—RETAIL DISTRIBUTION BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL			STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only	ALL OTHER REPORTED EXPENSES (includes rent)		Amount	Per cent of total sales
All groups.....	421	344	1,132	415	\$1,522,758	\$69,965	\$1,251,255	\$1,877,860	\$14,348,650	100.00
Food group.....	128	127	173	135	211,680	21,155	180,068	211,310	3,646,202	25.41
Candy and confectionery stores.....	3	2	4	(x)	2,500	(x)	7,462	2,600	26,100	(x) .18
Dairy-products stores <sup>1</sup> .....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Deli-cassens stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	39	34	31	33	46,516	5,770	46,546	50,950	831,384	5.79
Combination stores (groceries and meats).....	78	85	124	94	148,454	14,355	116,156	155,240	2,650,621	18.54
Meat markets (including sea foods).....	4	3	9	5	11,135	805	4,685	1,660	93,092	(x) .65
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
General-merchandise group.....	16	6	179	72	147,108	7,842	214,052	304,850	1,392,162	9.70
Department stores.....	3	(x)	48	35	61,828	0,112	79,873	110,040	555,197	3.87
Dry-goods stores—piece-goods stores.....	3	1	37	(x)	21,854	(x)	28,040	48,900	219,904	1.53
General-merchandise stores.....	4	4	4	4	4,513	733	5,833	37,060	67,016	.47
Variety, 5-and-10, and to-a-dollar stores.....	6	1	90	39	58,913	997	100,306	108,850	550,045	3.83
Automotive group.....	72	42	231	26	348,411	6,039	225,182	249,450	3,011,289	20.99
Motor-vehicle dealers (new and used).....	13	6	142	1	240,903	600	121,817	191,700	2,140,678	14.92
Accessories, tires, and batteries.....	10	8	25	3	41,895	560	30,021	39,140	247,375	1.73
Filling stations.....	42	21	52	22	50,982	4,879	67,505	15,380	629,496	3.69
Garages and repair shops.....	7	7	12	(x)	15,151	(x)	15,889	3,290	98,740	.65
Apparel group <sup>2</sup> .....	42	20	108	66	163,231	10,701	194,628	380,720	1,504,806	10.50
Men's and boys' clothing and furnishings stores.....	8	3	22	15	53,498	2,213	49,816	152,870	437,060	3.05
Family clothing stores—men's, women's, children's.....	9	4	28	14	46,169	2,131	42,299	61,290	339,427	2.36
Women's ready-to-wear specialty stores—apparel and accessories.....	10	7	29	15	26,276	2,414	48,341	61,080	410,430	2.86
Other apparel stores.....	3	3	1	(x)	600	(x)	1,290	800	15,180	.11
Shoe stores.....	10	3	23	18	33,673	3,522	50,155	104,970	291,411	2.03
Furniture and household group.....	23	14	69	7	169,489	1,487	110,851	156,860	944,058	6.58
Furniture stores.....	17	11	65	7	117,595	1,487	79,542	116,870	695,677	4.85
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	3	2	13	(x)	26,516	(x)	19,611	15,540	169,621	1.18
Restaurants, cafeterias, and eating places.....	75	94	103	37	77,701	7,178	90,309	12,300	555,697	4.09
Restaurants, cafeterias, and lunch rooms.....	39	45	83	24	60,133	4,250	70,320	7,600	426,488	2.97
Lunch counters, refreshment stands, etc.....	36	39	20	13	17,568	2,928	19,489	4,640	169,209	1.11
Lumber and building group.....	11	6	55	9	82,462	2,800	40,017	79,850	390,546	2.72
Lumber and building material dealers.....	5	1	23	9	48,035	2,000	26,847	60,900	236,781	1.65
Electrical shops (without radio).....	3	3	16	(x)	21,900	(x)	7,121	13,200	104,000	.72
Heating and plumbing shops.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Paint and glass stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other retail stores.....	49	39	183	61	319,876	12,755	221,123	476,000	2,863,698	19.89
Hardware stores.....	4	3	14	2	31,168	500	21,819	67,680	266,613	1.87
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	5	3	15	14	23,773	2,125	16,749	17,500	299,707	2.09
Book stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Coal and wood yards—ice dealers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Drug stores.....	17	9	70	32	115,235	7,160	80,007	140,710	793,436	5.53
Florists.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Jewelry stores.....	7	4	15	3	18,040	690	21,830	58,280	119,100	.83
News dealers.....	3	3	2	(x)	840	(x)	830	2,300	15,560	.11
Stationers and printers.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Miscellaneous classifications (combined).....	7	6	22	5	37,410	750	16,009	20,530	143,452	1.00
Secondhand stores.....	5	6	3	2	2,830	210	5,055	6,790	19,021	.13

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 36.—HIGH POINT—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	421	344	1,132	415	\$1,522,758	\$89,965	\$1,281,285	\$1,877,880	\$14,348,650	100.00
Single-store independents	314	319	606	219	563,186	39,508	667,042	1,207,210	8,341,845	58.14
2-store independents	29	20	156	30	238,013	6,078	138,088	160,540	1,819,689	12.68
3-store independents	11	5	43	21	69,623	3,610	54,349	65,630	845,110	5.89
Local chains	18		49	13	53,212	3,056	59,378	35,180	510,731	3.56
Sectional chains	14		50	28	60,779	4,860	64,583	101,180	547,338	3.82
National chains	32		214	103	214,406	12,749	287,490	293,010	2,210,254	15.40
Other types of operation	3		14	1	23,539	104	10,355	16,110	73,683	.51

TABLE 37.—HIGH POINT—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Departments stores:					Combination stores (groceries and meats):				
Number of stores	3			3	Number of stores	78	59	16	3
Annual net sales	\$555,197			\$555,197	Annual net sales	\$2,659,621	\$1,479,699	\$835,663	\$341,259
Per cent of total sales	100.00			100.00	Per cent of total sales	100.00	55.64	31.42	12.94
Variety, 5-and-10, and to-a-dollar stores:					Restaurants, cafeterias, and lunch rooms:				
Number of stores	6	1		5	Number of stores	39	37	2	
Annual net sales	\$550,045	(x)		(x)	Annual net sales	\$426,488	(x)	(x)	
Per cent of total sales	100.00	(x)		(x)	Per cent of total sales	100.00	(x)	(x)	
Men's and boys' clothing and furnishings stores:					Cigar stores and cigar stands:				
Number of stores	8	8			Number of stores	1	1		
Annual net sales	\$437,666	\$437,666			Annual net sales	(x)	(x)		
Per cent of total sales	100.00	100.00			Per cent of total sales	(x)	(x)		
Family clothing stores—men's, women's, and children's:					Filling stations:				
Number of stores	9	6	1	2	Number of stations	42	21	9	12
Annual net sales	\$339,427	\$147,570	(x)	(x)	Annual net sales	\$529,496	\$165,220	\$164,814	\$199,462
Per cent of total sales	100.00	43.48	(x)	(x)	Per cent of total sales	100.00	31.20	31.13	37.67
Women's ready-to-wear specialty stores—apparel and accessories:					Coal and wood yards—ice dealers:				
Number of stores	10	9		1	Number of yards	1	1		
Annual net sales	\$410,436	(x)		(x)	Annual net sales	(x)	(x)		
Per cent of total sales	100.00	(x)		(x)	Per cent of total sales	(x)	(x)		
Shoe stores:					Drug stores:				
Number of stores	10	4	1	5	Number of stores	17	13	3	1
Annual net sales	\$291,411	\$147,269	(x)	(x)	Annual net sales	\$793,436	\$496,217	(x)	(x)
Per cent of total sales	100.00	50.54	(x)	(x)	Per cent of total sales	100.00	62.54	(x)	(x)
Furniture stores:					Hardware stores:				
Number of stores	17	14	3		Number of stores	4	4		
Annual net sales	\$695,677	\$594,707	\$100,970		Annual net sales	\$268,613	\$268,613		
Per cent of total sales	100.00	85.48	14.52		Per cent of total sales	100.00	100.00		
Radio and music stores:					Jewelry stores:				
Number of stores	3	2	1		Number of stores	7	6	1	
Annual net sales	\$160,621	(x)	(x)		Annual net sales	\$119,100	(x)	(x)	
Per cent of total sales	100.00	(x)	(x)		Per cent of total sales	100.00	(x)	(x)	
Grocery stores (without meats):									
Number of stores	39	24	7	8					
Annual net sales	\$831,384	\$208,193	\$190,468	\$432,723					
Per cent of total sales	100.00	25.04	22.91	52.05					



RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

TABLE 38.—WILMINGTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
All groups.....	483	451	1,570	274	\$1,823,379	\$67,647	\$1,535,549	\$2,746,210	\$15,569,094	100.00
<b>Food group.....</b>	<b>188</b>	<b>184</b>	<b>255</b>	<b>88</b>	<b>254,348</b>	<b>16,301</b>	<b>248,231</b>	<b>250,690</b>	<b>3,878,465</b>	<b>24.91</b>
Candy and confectionery stores.....	21	25	17	3	9,793	387	25,711	7,450	141,262	.91
Dairy-products stores <sup>1</sup> .....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Delicatessen stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Fruit stores and vegetable markets.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Grocery stores (without meats).....	102	92	76	37	68,940	5,860	75,213	87,370	1,278,722	8.21
Combination stores (groceries and meats).....	50	54	123	47	123,850	9,898	100,720	139,990	2,027,856	13.03
Meat markets (including sea foods).....	8	10	12	1	9,892	156	4,359	680	105,580	.68
Bakeries—caterers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other food stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
<b>General-merchandise group.....</b>	<b>98</b>	<b>20</b>	<b>380</b>	<b>57</b>	<b>285,867</b>	<b>11,460</b>	<b>262,126</b>	<b>670,380</b>	<b>2,501,834</b>	<b>16.07</b>
Department stores.....	4		272	33	202,293	7,331	173,215	382,670	1,496,992	9.62
Dry-goods stores—piece-goods stores.....	4	2	14	3	15,505	860	18,437	80,190	209,083	1.34
General merchandise stores.....	15	16	18	15	16,615	2,229	25,856	133,500	295,710	1.90
Variety, 5-and-10, and to-a-dollar stores.....	5	2	76	6	51,454	1,040	74,620	74,120	500,049	3.21
<b>Automotive group<sup>2</sup>.....</b>	<b>55</b>	<b>40</b>	<b>248</b>	<b>9</b>	<b>297,180</b>	<b>3,082</b>	<b>269,654</b>	<b>278,370</b>	<b>3,014,003</b>	<b>19.36</b>
Motor-vehicle dealers (new and used).....	10	11	118		147,380		153,084	191,990	1,795,205	11.53
Accessories, tires, and batteries.....	4	4	3	1	4,440	419	4,577	3,200	26,498	.17
Filling stations.....	28	10	93	4	105,700	1,427	93,378	74,510	993,028	6.38
Garages and repair shops.....	11	12	32	4	38,152	1,236	17,190	7,770	185,979	1.19
<b>Apparel group.....</b>	<b>43</b>	<b>37</b>	<b>114</b>	<b>30</b>	<b>136,295</b>	<b>5,089</b>	<b>132,442</b>	<b>422,330</b>	<b>1,311,844</b>	<b>8.42</b>
Men's and boys' clothing and furnishings stores.....	8	8	25	1	40,921	80	42,716	136,050	376,068	2.41
Family clothing stores—men's, women's, children's.....	14	13	32	10	37,648	1,236	45,546	117,830	310,881	2.00
Women's ready-to-wear specialty stores—apparel and accessories.....	11	11	34	8	33,501	2,091	41,334	93,040	336,909	2.16
Women's accessories stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other apparel stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Shoe stores.....	7	4	17	9	19,260	1,408	47,218	72,870	258,527	1.66
<b>Furniture and household group.....</b>	<b>26</b>	<b>19</b>	<b>108</b>	<b>11</b>	<b>146,344</b>	<b>2,598</b>	<b>110,537</b>	<b>162,800</b>	<b>638,913</b>	<b>5.39</b>
Furniture stores.....	19	14	58	5	72,442	1,168	74,097	97,410	521,422	3.35
Household appliances stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Other home furnishings and appliances stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Radio and music stores.....	4	4	23	2	35,881	427	20,308	33,870	131,800	.85
<b>Restaurants, cafeterias, and eating places.....</b>	<b>40</b>	<b>46</b>	<b>77</b>	<b>4</b>	<b>64,714</b>	<b>652</b>	<b>72,938</b>	<b>7,850</b>	<b>448,647</b>	<b>2.88</b>
Restaurants, cafeterias, and lunch rooms.....	34	39	76		63,762		68,863	6,690	418,597	2.69
Lunch counters, refreshment stands, etc.....	6	7	1	4	952	652	4,075	1,160	30,050	.19
<b>Lumber and building group<sup>2</sup>.....</b>	<b>15</b>	<b>13</b>	<b>105</b>	<b>7</b>	<b>111,175</b>	<b>2,207</b>	<b>80,500</b>	<b>101,630</b>	<b>638,187</b>	<b>4.07</b>
Lumber and building material dealers.....	7	7	59	5	58,239	1,557	48,085	57,320	380,239	2.50
Electrical shops (without radio).....	3	1	11		11,349		7,357	12,470	68,085	.44
Heating and plumbing shops.....	3	3	26	2	26,496	650	8,950	7,740	103,943	.67
<b>Other retail stores.....</b>	<b>82</b>	<b>84</b>	<b>277</b>	<b>63</b>	<b>318,332</b>	<b>15,818</b>	<b>263,462</b>	<b>738,420</b>	<b>2,780,193</b>	<b>17.86</b>
Hardware stores.....	5	7	24		34,794		26,747	269,790	348,208	2.24
Hardware and farm implement stores.....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Farmers' supplies.....	4	6	10	2	7,579	260	9,766	23,700	258,071	1.66
Book stores.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Cigar stores and cigar stands.....	5	7	18		14,670		16,609	5,580	101,483	.65
Coal and wood yards—ice dealers.....	9	9	29	24	44,339	8,915	19,917	6,300	338,381	2.17
Drug stores.....	24	19	89	16	92,890	3,536	81,656	251,000	838,201	5.38
Florists.....	3	3	27	14	28,412	1,473	17,832	15,080	119,173	.73
Jewelers.....	7	9	15	4	19,577	662	24,189	96,390	191,501	1.23
Music stores (without radio).....	1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
News dealers.....	6	6	13		6,769		10,746	6,220	87,421	.66
Office, school, and store supplies and equipment dealers.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Opticians and optometrists.....	2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
Sporting goods stores, including athletic and playground equipment.....	3	3	6		8,200		7,300	29,000	80,000	.51
Miscellaneous classifications (combined).....	8	11	14	3	18,112	972	17,494	16,300	143,662	.92
<b>Secondhand stores.....</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>9,129</b>	<b>460</b>	<b>15,687</b>	<b>63,640</b>	<b>162,023</b>	<b>1.04</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

## CENSUS OF DISTRIBUTION

TABLE 39.—WILMINGTON—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total.....	483	451	1,570	274	\$1,823,379	\$57,947	\$1,535,549	\$2,746,210	\$15,569,094	100.00
Single-store independents.....	393	414	874	168	934,272	36,712	877,154	1,429,730	9,346,189	60.03
2-store independents.....	28	32	126	22	139,747	3,147	141,500	359,260	1,402,645	9.01
3-store independents.....	5	5	134	9	142,534	728	108,992	479,370	1,149,844	7.39
Local chains.....	14		64	6	77,236	1,817	67,046	80,200	832,884	5.35
Sectional chains.....	7		164	9	92,850	3,228	71,146	156,860	601,708	3.86
National chains.....	32		181	55	196,348	10,862	262,352	215,110	2,079,500	13.36
Other types of operation.....	4		27	5	40,392	1,153	17,359	25,690	156,121	1.00

TABLE 40.—WILMINGTON—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains	KIND OF BUSINESS	Total	Single-store independents	Local multi-units including local chains	Sectional and national chains
Department stores:					Combination stores (groceries and meats):				
Number of stores.....	4		1	3	Number of stores.....	50	45	2	3
Annual net sales.....	\$1,496,992		(x)	(x)	Annual net sales.....	\$2,027,856	\$1,469,155	(x)	(x)
Per cent of total sales.....	100.00		(x)	(x)	Per cent of total sales.....	100.00	72.45	(x)	(x)
Variety, 5-and-10, and to-a-dollar stores:					Restaurants, cafeterias, and lunch rooms:				
Number of stores.....	5	2		3	Number of stores.....	34	31		
Annual net sales.....	\$500,049	(x)		(x)	Annual net sales.....	\$418,597	\$270,544	\$148,053	
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	64.63	35.37	
Men's and boys' clothing and furnishings stores:					Cigar stores and cigar stands:				
Number of stores.....	8	7	1		Number of stores.....	5	3	1	1
Annual net sales.....	\$376,068	(x)	(x)		Annual net sales.....	\$101,483	(x)	(x)	(x)
Per cent of total sales.....	100.00	(x)	(x)		Per cent of total sales.....	100.00	(x)	(x)	(x)
Family clothing stores—men's, women's, and children's:					Filling stations:				
Number of stores.....	14	7	5	2	Number of stations.....	28	9	10	9
Annual net sales.....	\$310,881	\$105,341	(x)	(x)	Annual net sales.....	\$993,026	\$173,240	\$707,210	\$112,576
Per cent of total sales.....	100.00	33.85	(x)	(x)	Per cent of total sales.....	100.00	17.44	71.22	11.34
Women's ready-to-wear specialty stores—apparel and accessories:					Coal and wood yards—ice dealers:				
Number of stores.....	11	11			Number of yards.....	9	9		
Annual net sales.....	\$336,969	\$336,969			Annual net sales.....	\$338,381	\$338,381		
Per cent of total sales.....	100.00	100.00			Per cent of total sales.....	100.00	100.00		
Shoe stores:					Drug stores:				
Number of stores.....	7	2		5	Number of stores.....	24	20	4	
Annual net sales.....	\$258,527	(x)		(x)	Annual net sales.....	\$838,201	\$659,564	\$178,637	
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	78.69	21.31	
Furniture stores:					Hardware stores:				
Number of stores.....	19	19			Number of stores.....	5	2	3	
Annual net sales.....	\$521,422	\$521,422			Annual net sales.....	\$348,208	(x)	(x)	
Per cent of total sales.....	100.00	100.00			Per cent of total sales.....	100.00	(x)	(x)	
Radio and music stores:					Jewelry stores:				
Number of stores.....	4	3		1	Number of stores.....	7	7		
Annual net sales.....	\$131,809	(x)		(x)	Annual net sales.....	\$191,301	\$191,301		
Per cent of total sales.....	100.00	(x)		(x)	Per cent of total sales.....	100.00	100.00		
Grocery stores (without meats):									
Number of stores.....	102	90	4	8					
Annual net sales.....	\$1,278,722	\$755,062	\$115,090	\$408,570					
Per cent of total sales.....	100.00	59.05	9.00	31.95					

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

451

TABLE 41.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	Proprietors and farm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>All groups.....</b>	<b>2,837</b>	<b>2,827</b>	<b>8,190</b>	<b>2,170</b>	<b>\$9,229,834</b>	<b>\$362,633</b>	<b>\$9,245,292</b>	<b>\$16,534,010</b>	<b>\$94,856,919</b>	<b>100.00</b>
<b>Food group.....</b>	<b>840</b>	<b>952</b>	<b>1,104</b>	<b>534</b>	<b>1,158,977</b>	<b>98,105</b>	<b>1,262,043</b>	<b>1,168,340</b>	<b>18,533,452</b>	<b>19.54</b>
Candy and confectionery stores.....	62	74	77	23	87,335	5,343	86,711	43,180	689,924	.82
Dairy-products stores <sup>1</sup> .....	16	20	41	5	34,147	1,137	37,657	8,570	222,297	.23
Delicatessen stores.....	4	4	9		3,436		4,608	3,300	45,380	.05
Fruit stores and vegetable markets.....	24	27	18	11	13,467	2,300	19,527	6,370	176,287	.19
Grocery stores (without meats).....	405	372	261	191	334,581	34,393	352,169	438,950	6,653,584	6.41
Combination stores (groceries and meats).....	333	349	602	255	542,027	44,506	678,364	610,100	9,295,196	9.80
Meat markets (including sea foods).....	74	82	125	44	109,215	7,171	118,489	34,690	1,543,246	1.63
Bakeries—caterers.....	13	13	25	1	26,190	360	20,311	5,480	162,285	.16
Other food stores.....	9	11	16	4	23,599	925	43,817	9,720	426,523	.45
General stores (groceries with apparel or dry goods).....	35	37	67	10	65,244	1,781	59,324	143,310	1,210,148	1.27
<b>General merchandise group.....</b>	<b>211</b>	<b>158</b>	<b>2,019</b>	<b>848</b>	<b>1,913,818</b>	<b>103,699</b>	<b>2,032,015</b>	<b>4,829,920</b>	<b>20,014,167</b>	<b>21.10</b>
Department stores.....	45	19	902	485	887,930	62,507	861,500	2,164,200	8,762,400	9.24
Dry-goods stores—piece-goods stores.....	35	37	178	45	203,391	5,520	225,759	666,730	1,822,747	1.92
General merchandise stores.....	90	96	484	187	489,562	24,923	490,183	1,412,980	6,498,089	6.85
Variety, 5-and-10, and to-a-dollar stores.....	41	6	505	131	332,733	10,749	454,573	586,010	2,930,931	3.09
<b>Automotive group<sup>2</sup>.....</b>	<b>474</b>	<b>389</b>	<b>1,568</b>	<b>90</b>	<b>2,023,003</b>	<b>22,268</b>	<b>1,896,676</b>	<b>1,927,910</b>	<b>21,008,250</b>	<b>22.15</b>
Motor-vehicle dealers (new and used).....	101	68	804	17	1,264,765	5,567	1,203,819	1,397,540	13,914,412	14.67
Accessories, tires, and batteries.....	54	58	178	2	204,540	230	188,638	296,970	1,833,748	1.93
Filling stations.....	227	155	365	51	406,213	9,285	410,106	164,310	4,408,962	4.65
Motor cycles, bicycles, and supplies.....	9	9	7	1	6,937	120	9,262	10,550	70,303	.07
Garages and repair shops.....	82	98	122	19	146,348	7,066	81,936	48,904	707,604	.75
<b>Apparel group.....</b>	<b>239</b>	<b>200</b>	<b>576</b>	<b>250</b>	<b>738,054</b>	<b>40,897</b>	<b>832,383</b>	<b>1,983,280</b>	<b>6,933,219</b>	<b>7.31</b>
Men's and boys' clothing and furnishings stores.....	54	67	115	37	180,212	8,714	249,265	688,220	2,033,529	2.14
Family clothing stores—men's, women's, children's.....	60	39	213	96	263,251	12,868	261,310	614,220	2,052,581	2.16
Women's ready-to-wear specialty stores—apparel and accessories.....	42	38	137	47	148,046	7,472	189,905	283,490	1,474,623	1.56
Women's accessories stores.....	32	22	33	11	32,103	1,931	55,350	13,330	219,115	.23
Other apparel stores.....	16	17	13	3	11,201	800	16,372	5,190	85,597	.09
Shoe stores.....	35	17	65	56	103,241	9,112	160,181	378,830	1,070,774	1.13
<b>Furniture and household group.....</b>	<b>136</b>	<b>109</b>	<b>682</b>	<b>51</b>	<b>974,071</b>	<b>8,168</b>	<b>838,468</b>	<b>1,501,170</b>	<b>5,813,165</b>	<b>6.13</b>
Furniture stores.....	65	65	336	19	573,399	2,463	581,463	1,003,110	4,094,266	4.32
Household appliances stores.....	30	7	167	12	213,872	2,389	174,270	617,636	1,822,747	1.92
Other home furnishings and appliances stores.....	6	6	5	3	5,565	300	3,792	2,600	20,860	.02
Radio and music stores.....	32	31	124	17	181,235	3,011	175,986	231,190	1,080,413	1.14
<b>Restaurants, cafeterias, and eating places.....</b>	<b>335</b>	<b>392</b>	<b>561</b>	<b>83</b>	<b>373,370</b>	<b>13,570</b>	<b>420,424</b>	<b>75,700</b>	<b>2,885,410</b>	<b>3.04</b>
Restaurants, cafeterias, and lunch rooms.....	182	227	470	47	804,773	9,314	325,032	47,770	2,151,860	2.27
Lunch counters, refreshment stands, etc.....	153	165	91	36	68,597	4,256	95,392	27,930	733,550	.77
<b>Lumber and building group.....</b>	<b>96</b>	<b>100</b>	<b>372</b>	<b>59</b>	<b>462,534</b>	<b>15,617</b>	<b>343,448</b>	<b>581,510</b>	<b>3,014,565</b>	<b>3.18</b>
Lumber and building material dealers.....	39	45	191	30	239,068	6,718	205,347	410,350	1,800,113	1.90
Electrical shops (without radio).....	11	10	32	6	41,759	711	35,433	40,540	295,650	.31
Heating and plumbing shops.....	31	35	116	17	181,445	7,253	66,608	71,530	676,215	.71
Paint and glass stores.....	15	10	33	6	30,262	835	36,060	53,090	242,587	.26
<b>Other retail stores.....</b>	<b>458</b>	<b>477</b>	<b>1,230</b>	<b>242</b>	<b>1,504,820</b>	<b>49,595</b>	<b>1,443,776</b>	<b>3,294,820</b>	<b>15,331,210</b>	<b>16.16</b>
Hardware stores.....	25	25	109	3	164,377	400	139,822	507,560	1,819,278	1.39
Hardware and farm implement stores.....	27	29	131	9	175,968	1,173	204,412	783,900	2,406,897	2.54
Farmers' supplies.....	78	85	123	26	140,933	7,933	122,505	225,850	3,733,815	3.99
Book stores.....	4	4	8	2	8,012	230	20,771	29,050	126,545	.13
Cigar stores and cigar stands.....	17	18	25	9	27,670	2,206	26,706	39,660	186,717	.20
Coal and wood yards—ice dealers.....	29	31	119	26	113,822	7,675	86,875	54,470	796,100	.84
Drug stores.....	108	94	416	55	491,779	11,359	414,889	712,280	3,739,156	3.94
Florists.....	16	17	28	11	23,530	1,618	35,446	33,490	193,885	.20
Gifts—novelties and toys—cameras.....	3	2	7	3	7,120	400	2,565	14,300	71,433	.08
Jewelry stores.....	43	46	85	35	125,231	5,199	127,302	474,270	883,144	.88
Music stores (without radio).....	5	5	6	1	7,044	960	10,637	13,020	53,000	.06
News dealers.....	16	13	22	7	17,346	1,419	20,423	11,520	208,131	.22
Office, school, and store supplies and equipment dealers.....	6	6	24		33,581		22,434	57,450	222,254	.23
Opticians and optometrists.....	4	2	11	1	11,956	300	6,738	21,730	87,097	.07
Sporting goods stores, including athletic and playground equipment.....	10	12	15	2	17,159	550	35,449	60,260	190,413	.20
Stationers and printers.....	3	3	3	4	4,335	275	5,406	8,300	38,825	.04
Miscellaneous classifications (combined).....	64	85	98	38	134,957	7,840	158,696	248,010	1,089,520	1.15
<b>Secondhand stores.....</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>3</b>	<b>16,145</b>	<b>1,038</b>	<b>16,695</b>	<b>30,050</b>	<b>110,333</b>	<b>.12</b>

<sup>1</sup> Further data will be shown in a special report on milk dealers.

<sup>2</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 42.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
Total	2,937	2,827	8,190	2,170	\$9,229,834	\$352,633	\$9,245,292	\$15,534,010	\$94,856,919	100.00
Single-store independents	2,399	2,664	5,491	1,104	6,417,679	204,459	6,341,250	10,852,620	68,778,004	72.51
2-store independents	130	103	373	110	624,656	13,730	607,527	1,174,110	6,022,712	6.35
3-store independents	45	27	209	54	261,436	7,290	277,815	466,070	2,012,145	2.75
Local chains	75	9	243	208	348,733	30,570	379,800	709,800	3,814,742	3.81
Sectional chains	86	---	513	482	493,487	49,190	469,016	980,050	4,074,568	4.30
National chains	148	---	997	225	875,033	43,087	1,128,357	1,198,340	8,948,443	9.43
Curb-side markets or stands	6	13	---	---	---	---	2,177	1,300	58,100	.06
Leased department chains	15	---	18	5	17,363	---	388	18,771	89,124	.09
Utility-operated retail chains	14	---	46	3	39,139	---	642	69,550	186,830	.20
Manufacturer-controlled chains	8	---	97	2	147,430	---	479	75,020	320,290	.34
Other types of operation	11	11	3	2	1,878	798	5,617	4,880	151,371	.16

TABLE 43.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION  
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

KIND OF BUSINESS	Total	Single-store independents	Local multi-units, including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores	45	13	8	24	---
Annual net sales	\$8,762,400	\$2,655,888	\$2,271,688	\$3,834,824	---
Per cent of total sales	100.00	30.31	25.93	43.76	---
<b>Variety, 5- and -10, and 10-a-dollar stores:</b>					
Number of stores	41	5	5	31	---
Annual net sales	\$2,930,931	\$82,461	\$183,515	\$2,664,955	---
Per cent of total sales	100.00	2.81	6.26	90.93	---
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores	54	45	9	---	---
Annual net sales	\$2,033,529	\$1,667,723	\$365,806	---	---
Per cent of total sales	100.00	82.01	17.99	---	---
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores	60	39	8	13	---
Annual net sales	\$2,052,581	\$972,399	\$495,505	\$584,677	---
Per cent of total sales	100.00	47.37	24.14	28.49	---
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores	42	28	14	---	---
Annual net sales	\$1,474,023	\$717,372	\$757,251	---	---
Per cent of total sales	100.00	48.65	51.35	---	---
<b>Shoe stores:</b>					
Number of stores	35	11	7	16	1
Annual net sales	\$1,079,774	\$354,968	\$291,812	\$374,944	\$49,050
Per cent of total sales	100.00	33.15	27.25	35.02	4.58
<b>Furniture stores:</b>					
Number of stores	68	58	9	1	---
Annual net sales	\$4,094,266	\$3,440,014	(x)	(x)	---
Per cent of total sales	100.00	84.02	(x)	(x)	---
<b>Radio and music stores:</b>					
Number of stores	32	30	2	---	---
Annual net sales	\$1,080,413	(x)	(x)	---	---
Per cent of total sales	100.00	(x)	(x)	---	---
<b>Grocery stores (without meats):</b>					
Number of stores	405	329	56	19	1
Annual net sales	\$6,083,384	\$3,261,480	\$1,690,649	\$1,123,255	\$8,000
Per cent of total sales	100.00	53.61	27.79	18.47	.13
<b>Combination stores (groceries and meats):</b>					
Number of stores	333	280	35	17	1
Annual net sales	\$9,295,196	\$5,923,968	\$1,582,038	\$1,752,819	\$36,371
Per cent of total sales	100.00	63.73	17.02	18.86	.39
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores	182	174	7	1	---
Annual net sales	\$2,151,860	\$1,632,904	(x)	(x)	---
Per cent of total sales	100.00	89.83	(x)	(x)	---
<b>Cigar stores and cigar stands:</b>					
Number of stores	17	15	2	---	---
Annual net sales	\$186,717	(x)	(x)	---	---
Per cent of total sales	100.00	(x)	(x)	---	---
<b>Filling stations:</b>					
Number of stations	227	135	16	76	---
Annual net sales	\$4,408,962	\$2,940,242	\$396,383	\$1,072,337	---
Per cent of total sales	100.00	66.69	8.99	24.32	---
<b>Coal and wood yards—ice dealers:</b>					
Number of yards	29	28	1	---	---
Annual net sales	\$796,100	(x)	(x)	---	---
Per cent of total sales	100.00	(x)	(x)	---	---
<b>Drug stores:</b>					
Number of stores	108	95	13	---	---
Annual net sales	\$3,739,156	\$3,189,570	\$549,586	---	---
Per cent of total sales	100.00	85.30	14.70	---	---
<b>Hardware stores:</b>					
Number of stores	25	22	3	---	---
Annual net sales	\$1,319,278	\$1,162,935	\$156,343	---	---
Per cent of total sales	100.00	88.15	11.85	---	---
<b>Jewelry stores:</b>					
Number of stores	43	40	3	---	---
Annual net sales	\$828,144	\$782,672	\$55,472	---	---
Per cent of total sales	100.00	93.38	6.62	---	---

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

453

**TABLE 44.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

KIND OF BUSINESS	Number of stores	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND, END OF YEAR (at cost)	NET SALES (1929)		
		Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales	
<b>All groups.....</b>	<b>20,608</b>	<b>22,870</b>	<b>21,228</b>	<b>7,318</b>	<b>\$23,154,237</b>	<b>\$1,333,690</b>	<b>\$21,999,933</b>	<b>\$59,237,740</b>	<b>\$347,827,397</b>	<b>100.00</b>
<b>Food group <sup>1</sup>.....</b>	<b>5,393</b>	<b>5,772</b>	<b>2,839</b>	<b>1,328</b>	<b>2,711,707</b>	<b>243,274</b>	<b>3,147,535</b>	<b>4,885,370</b>	<b>55,876,953</b>	<b>16.01</b>
Candy and confectionery stores.....	93	101	63	17	49,663	2,993	50,412	55,560	637,596	.18
Dairy-products stores <sup>2</sup> .....	33	33	36	8	72,134	1,584	57,146	10,060	970,331	.19
Fruit stores and vegetable markets.....	30	36	35	7	25,823	1,107	63,380	22,930	488,522	.14
Grocery stores (without meats).....	3,712	3,864	1,114	709	1,183,655	129,807	1,651,849	2,793,480	28,731,208	8.26
Combination stores (groceries and meats).....	1,257	1,434	1,075	510	1,158,158	95,428	1,089,789	1,891,410	22,020,180	6.33
Meat markets (including sea foods).....	247	284	224	71	193,556	10,679	202,294	87,590	2,896,655	.83
Bakeries—caterers.....	12	13	32	6	19,841	1,666	14,542	159,262	159,262	.05
Other food stores.....	8	6	8	—	8,577	—	16,732	5,410	60,251	.02
<b>General stores (groceries with apparel or dry goods).....</b>	<b>4,790</b>	<b>5,795</b>	<b>3,514</b>	<b>1,307</b>	<b>3,897,583</b>	<b>236,185</b>	<b>3,870,812</b>	<b>18,587,000</b>	<b>99,108,721</b>	<b>28.49</b>
<b>General-merchandise group.....</b>	<b>846</b>	<b>839</b>	<b>2,508</b>	<b>1,802</b>	<b>2,652,542</b>	<b>254,048</b>	<b>2,678,479</b>	<b>10,030,540</b>	<b>30,393,747</b>	<b>8.74</b>
Department stores.....	40	12	492	363	605,676	43,183	520,356	1,506,110	6,273,285	1.80
Dry-goods stores—piece-goods stores.....	343	383	534	330	619,777	70,839	614,932	3,182,660	7,847,714	2.26
General-merchandise stores.....	310	363	885	516	965,511	84,793	984,878	4,414,280	12,226,031	3.62
Variety, 5-and-10, and to-a-dollar stores.....	153	81	624	543	461,678	50,230	558,813	927,400	4,040,717	1.16
<b>Automotive group.....</b>	<b>4,898</b>	<b>5,329</b>	<b>5,555</b>	<b>899</b>	<b>6,044,155</b>	<b>204,723</b>	<b>4,866,439</b>	<b>6,861,110</b>	<b>74,930,849</b>	<b>21.54</b>
Motor-vehicle dealers (new and used).....	470	493	2,839	118	3,464,957	41,913	2,675,331	4,403,230	42,244,703	12.15
Automobile dealers with farm implements and machinery.....	7	7	56	4	74,499	1,670	54,743	137,750	1,038,715	.30
Accessories, tires, and batteries.....	56	75	73	14	79,310	3,804	98,436	136,800	743,143	.21
Filling stations.....	3,443	3,643	1,630	512	1,449,821	95,621	1,515,504	1,501,000	24,528,542	7.05
Motor cycles, bicycles, and supplies.....	4	4	3	2	3,009	600	1,948	3,360	12,003	—
Garages and repair shops.....	918	1,107	954	239	972,559	61,115	520,478	678,840	6,368,749	1.83
<b>Apparel group.....</b>	<b>501</b>	<b>539</b>	<b>679</b>	<b>387</b>	<b>800,099</b>	<b>58,324</b>	<b>964,921</b>	<b>3,671,430</b>	<b>10,048,162</b>	<b>2.89</b>
Men's and boys' clothing and furnishings stores.....	112	126	138	76	202,715	14,213	255,583	1,125,830	2,712,145	.78
Family clothing stores—men's, women's, children's.....	133	143	258	174	302,655	26,236	345,795	1,405,710	3,954,420	1.14
Women's ready-to-wear specialty stores—apparel and accessories.....	95	110	155	51	152,836	7,125	192,029	448,420	1,827,033	.53
Women's accessories stores.....	87	86	41	39	30,444	3,899	45,270	83,520	403,200	.11
Other apparel stores.....	13	15	12	3	15,265	335	11,138	1,630	103,665	.03
Shoe stores.....	61	57	75	44	96,184	6,516	105,106	413,320	1,047,689	.30
<b>Furniture and household group.....</b>	<b>468</b>	<b>470</b>	<b>1,059</b>	<b>134</b>	<b>1,432,742</b>	<b>34,139</b>	<b>1,353,037</b>	<b>3,455,740</b>	<b>12,488,071</b>	<b>3.59</b>
Furniture stores.....	316	374	802	86	1,085,462	21,628	1,104,878	2,977,630	10,221,102	2.94
Floor coverings, draperies, curtains, and upholstery stores.....	5	5	—	—	—	—	520	8,180	8,200	—
Household appliances stores.....	75	18	145	23	189,201	4,585	123,250	259,620	992,894	.29
Other home furnishings and appliances stores.....	12	12	5	3	6,930	1,500	5,213	10,670	41,145	.01
Radio and music stores.....	60	61	107	22	151,159	6,426	119,196	199,640	1,222,780	.35
<b>Restaurants, cafeterias, and eating places.....</b>	<b>1,201</b>	<b>1,393</b>	<b>1,128</b>	<b>299</b>	<b>728,431</b>	<b>52,819</b>	<b>792,897</b>	<b>353,310</b>	<b>6,282,791</b>	<b>1.80</b>
Restaurants, cafeterias, and lunch rooms.....	835	984	969	240	626,221	42,644	658,788	282,040	4,873,124	1.40
Lunch counters, refreshment stands, etc.....	366	409	159	59	102,210	10,175	134,109	71,270	1,389,667	.40
<b>Lumber and building group.....</b>	<b>225</b>	<b>237</b>	<b>867</b>	<b>233</b>	<b>1,028,368</b>	<b>61,636</b>	<b>649,555</b>	<b>1,482,940</b>	<b>7,397,040</b>	<b>2.13</b>
Lumber and building material dealers.....	140	143	529	169	653,539	43,088	499,762	1,231,300	5,744,117	1.65
Electrical shops (without radio).....	26	28	88	10	80,012	2,855	34,993	55,710	344,500	.10
Heating and plumbing shops.....	55	62	265	44	288,112	15,693	111,070	188,650	1,277,299	.37
Paint and glass stores.....	4	4	5	—	5,755	—	3,728	7,280	31,124	.01
<b>Other retail stores <sup>1</sup>.....</b>	<b>2,272</b>	<b>2,551</b>	<b>3,273</b>	<b>945</b>	<b>3,861,730</b>	<b>187,932</b>	<b>3,671,977</b>	<b>10,022,630</b>	<b>51,481,329</b>	<b>14.80</b>
Hardware stores.....	145	166	323	43	388,239	8,570	404,273	1,677,440	5,098,004	1.47
Hardware and farm implement stores.....	109	187	473	70	645,426	15,157	621,083	2,458,020	8,285,131	2.33
Farmers' supplies.....	724	850	661	268	596,756	46,779	668,833	1,386,340	18,485,548	5.31
Book stores.....	20	23	24	10	29,431	3,587	29,801	96,180	440,933	.13
Cigar stores and cigar stands.....	26	29	27	11	24,799	2,902	26,149	18,380	211,168	.06
Coal and wood yards—ice dealers.....	119	125	271	110	264,905	26,018	230,618	120,690	2,278,546	.66
Drug stores.....	578	614	1,142	228	1,407,201	51,430	1,068,587	2,841,780	11,740,700	3.38
Florists.....	32	33	79	19	92,800	2,926	70,461	59,300	361,428	.10
Gifts—novelties and toys—cameras.....	31	30	25	6	16,993	987	60,693	66,680	268,650	.06
Jewelry stores.....	133	140	109	56	134,718	7,837	160,320	616,320	1,235,478	.36
Music stores (without radio).....	12	13	5	2	5,770	250	14,112	25,710	73,556	.02
News dealers.....	13	9	13	—	9,740	—	12,006	7,990	96,388	.03
Office, school, and store supplies and equipment dealers.....	5	5	13	1	13,969	325	14,131	34,530	137,311	.04
Opticians and optometrists.....	3	2	1	—	950	—	2,222	2,240	21,987	.01
Sporting goods stores, including athletic and playground equipment.....	5	4	7	1	7,346	50	5,597	21,180	115,316	.03
Stationers and printers.....	5	5	6	3	8,472	800	4,042	2,550	23,679	.01
Miscellaneous classifications (combined).....	251	310	191	117	202,725	20,264	306,773	577,220	2,628,467	.76
<b>Secondhand stores.....</b>	<b>14</b>	<b>15</b>	<b>6</b>	<b>2</b>	<b>6,900</b>	<b>800</b>	<b>4,463</b>	<b>7,870</b>	<b>41,734</b>	<b>.01</b>

<sup>1</sup> This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.  
<sup>2</sup> Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 45.—RETAIL DISTRIBUTION BY TYPES OF OPERATION  
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED  
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

TYPE OF OPERATION	Number of stores	Proprietors and firm members (not on pay roll)	NUMBER OF EMPLOYEES		PAY ROLL		ALL OTHER REPORTED EXPENSES (includes rent)	STOCKS ON HAND END OF YEAR (at cost)	NET SALES (1929)	
			Full time	Part time	Total (full time and part time)	Part time only			Amount	Per cent of total sales
<b>Total</b> .....	<b>20,808</b>	<b>22,870</b>	<b>21,228</b>	<b>7,316</b>	<b>\$23,154,237</b>	<b>\$1,333,090</b>	<b>\$21,998,933</b>	<b>\$59,237,740</b>	<b>\$347,827,397</b>	<b>100.00</b>
Single-store independents.....	16,358	18,850	16,011	4,807	17,149,461	947,967	16,052,479	43,834,590	246,352,767	70.83
2-store independents.....	312	227	747	170	861,087	27,517	663,886	2,020,710	8,500,561	2.44
3-store independents.....	64	19	172	59	185,475	10,395	134,214	325,710	1,670,447	.48
Local chains.....	262	39	677	428	892,056	70,960	750,514	1,682,910	10,994,598	3.18
Sectional chains.....	203		611	564	623,355	52,081	675,540	936,190	5,384,728	1.55
National chains.....	146		660	341	702,973	63,381	829,426	983,390	9,385,849	2.70
Other types of operation:										
Direct selling (house to house).....	14	14					4,820	4,980	47,144	.01
Industrial stores (including commissaries).....	30	14	61	12	75,761	2,880	16,202	155,430	1,251,260	.36
Leased department chains.....	13		13	2	8,944	163	9,386	760	60,706	.02
Utility operated retail stores.....	56		59	23	64,226	3,854	83,688	184,170	577,229	.17
Manufacturer-controlled chains.....	6		65		99,771		26,890	43,620	184,363	.05
Cooperative stores <sup>1</sup> .....	7		15	1	15,840		7,320	37,410	202,434	.08
Cooperative buying associations <sup>1</sup> .....	5		8	1	8,267		1,065	10,880	170,687	.05
Retailers—country buyers <sup>1</sup> .....	2,989	3,520	1,488	638	1,611,861	112,168	1,913,422	7,719,990	50,585,852	14.54
Retailers—wholesalers <sup>1</sup> .....	139	181	638	210	843,476	42,149	827,707	1,844,260	12,332,180	3.55
All other types.....	4	6	3		2,184		2,474	2,740	46,612	.01

<sup>1</sup>These classifications were used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

# RETAIL DISTRIBUTION IN NORTH CAROLINA: 1929

455

**TABLE 46.—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION**  
**ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

*[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]*

KIND OF BUSINESS	Total	Single-store independent	Local multi-units including local chains	Sectional and national chains	Other types
<b>Department stores:</b>					
Number of stores.....	40	19	7	14	
Annual net sales.....	\$9, 273, 285	\$2, 939, 603	\$1, 520, 514	\$1, 813, 168	
Per cent of total sales.....	100.00	46.88	24.24	28.90	
<b>Variety, 5-and-10, and to-a-dollar stores:</b>					
Number of stores.....	153	58	35	57	3
Annual net sales.....	\$4, 046, 717	\$654, 145	\$894, 757	\$2, 475, 015	\$22, 800
Per cent of total sales.....	100.00	16.17	22.11	61.16	.56
<b>Men's and boys' clothing and furnishings stores:</b>					
Number of stores.....	112	107	(x) 3	(x) 2	
Annual net sales.....	\$2, 712, 145	\$2, 603, 535	(x)	(x)	
Per cent of total sales.....	100.00	96.00	(x)	(x)	
<b>Family clothing stores—men's, women's, and children's:</b>					
Number of stores.....	133	114	15	3	1
Annual net sales.....	\$3, 954, 420	\$3, 188, 610	\$611, 466	\$124, 293	\$30, 051
Per cent of total sales.....	100.00	80.64	16.46	3.14	.76
<b>Women's ready-to-wear specialty stores—apparel and accessories:</b>					
Number of stores.....	95	87	8		
Annual net sales.....	\$1, 827, 093	\$1, 557, 320	\$269, 743		
Per cent of total sales.....	100.00	85.24	14.76		
<b>Shoe stores:</b>					
Number of stores.....	61	55	2	4	
Annual net sales.....	\$1, 047, 669	\$929, 157	(x)	(x)	
Per cent of total sales.....	100.00	88.69	(x)	(x)	
<b>Furniture stores:</b>					
Number of stores.....	316	287	23	1	5
Annual net sales.....	\$10, 221, 102	\$9, 004, 049	\$828, 533	(x)	(x)
Per cent of total sales.....	100.00	88.09	8.10	(x)	(x)
<b>Radio and music stores:</b>					
Number of stores.....	60	55	3		2
Annual net sales.....	\$1, 222, 780	\$1, 091, 779	(x)		(x)
Per cent of total sales.....	100.00	89.29	(x)		(x)
<b>Grocery stores (without meats):</b>					
Number of stores.....	3, 712	2, 888	144	65	615
Annual net sales.....	\$28, 731, 266	\$16, 382, 592	\$4, 070, 273	\$4, 100, 959	\$4, 177, 382
Per cent of total sales.....	100.00	57.02	14.17	14.27	14.54
<b>Combination stores (groceries and meats):</b>					
Number of stores.....	1, 257	988	47	19	203
Annual net sales.....	\$22, 020, 130	\$15, 806, 870	\$1, 516, 888	\$2, 239, 590	\$2, 456, 782
Per cent of total sales.....	100.00	71.73	6.89	10.17	11.16
<b>Restaurants, cafeterias, and lunch rooms:</b>					
Number of stores.....	835	818	16		1
Annual net sales.....	\$4, 873, 124	\$4, 635, 000	\$237, 674		\$450
Per cent of total sales.....	100.00	95.11	4.88		.01
<b>Cigar stores and cigar stands:</b>					
Number of stores.....	26	25	1		
Annual net sales.....	\$211, 158	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		
<b>Filling stations:</b>					
Number of stations.....	3, 443	3, 007	83	147	206
Annual net sales.....	\$24, 523, 542	\$19, 739, 299	\$1, 110, 026	\$2, 056, 770	\$1, 617, 447
Per cent of total sales.....	100.00	80.49	4.53	8.38	6.60
<b>Coal and wood yards—ice dealers:</b>					
Number of yards.....	119	111	4		4
Annual net sales.....	\$2, 278, 546	\$1, 854, 369	\$205, 806		\$218, 371
Per cent of total sales.....	100.00	81.38	9.03		9.59
<b>Drug stores:</b>					
Number of stores.....	578	546	30		2
Annual net sales.....	\$11, 746, 700	\$11, 021, 997	\$683, 303		\$41, 400
Per cent of total sales.....	100.00	93.83	5.82		.36
<b>Hardware stores:</b>					
Number of stores.....	145	132	5		8
Annual net sales.....	\$5, 098, 004	\$4, 298, 047	\$251, 971		\$547, 386
Per cent of total sales.....	100.00	84.32	4.94		10.74
<b>Jewelry stores:</b>					
Number of stores.....	133	131	2		
Annual net sales.....	\$1, 235, 478	(x)	(x)		
Per cent of total sales.....	100.00	(x)	(x)		