

CENSUS OF DISTRIBUTION

TABLE 65.—YOUNGSTOWN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (See Table 71 for commodity analysis) | Number of stores | Proprietors and firm members (not on payroll) | EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|-----------------------------------------------|-----------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups | 2,040 | 1,799 | 8,977 | 950 | \$12,892,543 | \$231,116 | \$12,225,501 | \$12,061,170 | \$96,875,911 | 100.00 |
| Food group | 805 | 763 | 1,400 | 275 | 1,789,890 | 68,082 | 1,879,080 | 1,068,710 | 21,916,901 | 22.62 |
| Candy and confectionery stores— | | | | | | | | | | |
| Candy stores—nut stores..... | 6 | 2 | 12 | 1 | 9,343 | 150 | 22,457 | 1,590 | 97,830 | .10 |
| Confectionery stores (candy and fountain)..... | 112 | 127 | 96 | 15 | 78,034 | 3,088 | 173,770 | 67,080 | 963,862 | .99 |
| Dairy products stores— | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 37 | 39 | 88 | 24 | 84,720 | 6,337 | 86,318 | 33,540 | 928,462 | .96 |
| Egg and poultry dealers..... | 6 | 5 | 3 | 6 | 5,848 | 2,528 | 6,634 | 1,550 | 100,000 | .10 |
| Milk dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Delicatessen stores..... | 5 | 5 | 1 | 2 | 1,272 | 552 | 8,086 | 4,900 | 46,472 | .05 |
| Fruit stores and vegetable markets..... | 11 | 13 | 15 | 4 | 14,316 | 650 | 14,544 | 3,730 | 142,020 | .15 |
| Grocery stores (without meats)..... | 247 | 200 | 190 | 45 | 247,836 | 7,413 | 284,308 | 228,090 | 3,515,376 | 3.63 |
| Combination stores (groceries and meats)— | | | | | | | | | | |
| Grocery stores with meats..... | 265 | 230 | 492 | 94 | 635,994 | 22,102 | 744,044 | 454,730 | 9,478,476 | 9.78 |
| Meat markets with groceries..... | 45 | 48 | 258 | 51 | 361,413 | 16,190 | 296,971 | 188,280 | 4,256,932 | 4.39 |
| Meat markets (including sea foods)— | | | | | | | | | | |
| Fish markets—sea foods..... | 6 | 6 | 6 | 7 | 5,581 | 1,740 | 8,526 | 1,380 | 83,174 | .09 |
| Meat markets..... | 29 | 33 | 63 | 16 | 79,082 | 2,807 | 101,316 | 25,550 | 1,116,683 | 1.15 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 26 | 32 | 106 | 9 | 157,197 | 2,339 | 74,702 | 39,070 | 791,278 | .82 |
| Other food stores— | | | | | | | | | | |
| Coffee, tea, spices..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General food stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Bottled waters and beverages..... | 5 | 3 | 35 | | 67,155 | | 26,206 | 2,020 | 165,340 | .17 |
| General stores | 10 | 11 | 8 | 8 | 6,701 | 525 | 13,884 | 38,710 | 203,798 | .21 |
| General stores—groceries with apparel..... | 10 | 11 | 8 | 8 | 6,701 | 525 | 13,884 | 38,710 | 203,793 | .21 |
| General merchandise group¹ | 47 | 27 | 2,461 | 231 | 2,675,617 | 36,603 | 2,714,054 | 2,605,240 | 17,020,569 | 17.57 |
| Department stores..... | 13 | 2 | 1,891 | 67 | 2,283,929 | 20,397 | 1,986,478 | 1,935,930 | 13,244,990 | 13.67 |
| Dry goods stores..... | 10 | 9 | 14 | 30 | 27,364 | 8,554 | 38,615 | 101,920 | 263,183 | .27 |
| General merchandise stores— | | | | | | | | | | |
| With food departments..... | 6 | 8 | 6 | 1 | 3,641 | 385 | 10,941 | 27,190 | 159,495 | .16 |
| Without food departments..... | 4 | 2 | 6 | 5 | 4,657 | 360 | 5,946 | 23,770 | 37,150 | .04 |
| Variety, 6-and-10, and 10-a-dollar stores..... | 12 | 3 | 539 | 118 | 362,074 | 6,701 | 600,434 | 467,430 | 3,247,751 | 3.35 |
| Automotive group | 296 | 235 | 1,085 | 68 | 1,905,186 | 23,629 | 1,711,297 | 1,409,360 | 18,522,784 | 19.12 |
| Motor vehicle dealers— | | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 33 | 12 | 591 | 2 | 1,161,059 | 309 | 1,061,577 | 996,280 | 12,972,250 | 13.39 |
| Used-car establishments—including trucks..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Accessories, tires, and batteries— | | | | | | | | | | |
| Accessories with tires and batteries..... | 13 | 11 | 35 | 2 | 46,837 | 170 | 56,979 | 60,870 | 383,656 | .40 |
| Battery and ignition shops—brake repair shops..... | 17 | 19 | 21 | 14 | 38,613 | 6,415 | 30,380 | 19,480 | 107,682 | .17 |
| Tire shops (including tire repairs)..... | 17 | 8 | 79 | 1 | 126,423 | 728 | 125,013 | 112,540 | 786,715 | .81 |
| Filling stations— | | | | | | | | | | |
| Filling stations, gasoline and oil..... | 71 | 26 | 136 | 8 | 171,217 | 2,830 | 143,227 | 31,590 | 1,338,499 | 1.38 |
| Filling stations with tires and accessories..... | 58 | 61 | 82 | 21 | 134,148 | 7,422 | 130,322 | 77,060 | 1,670,784 | 1.62 |
| Filling stations with other merchandise..... | 17 | 20 | 12 | 5 | 8,719 | 760 | 22,286 | 20,990 | 277,145 | .29 |
| Motor cycles, bicycles, and supplies— | | | | | | | | | | |
| Bicycles, motor cycles, and supplies stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Bicycle shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Garages and repair shops— | | | | | | | | | | |
| Body, fender, and paint shops..... | 11 | 11 | 42 | 2 | 80,119 | 875 | 18,018 | 17,140 | 174,016 | .18 |
| Garages (repairs and storage, gasoline, oil, and accessories)..... | 55 | 64 | 81 | 12 | 125,615 | 4,020 | 85,705 | 30,130 | 678,386 | .69 |
| Apparel group | 203 | 150 | 747 | 163 | 1,202,612 | 42,073 | 1,646,489 | 2,009,400 | 9,644,841 | 9.96 |
| Men's and boys' clothing and furnishings stores— | | | | | | | | | | |
| Men's and boys' clothing stores..... | 7 | 1 | 26 | 15 | 66,976 | 4,571 | 111,771 | 119,050 | 828,991 | .86 |
| Men's and boys' hat and cap stores..... | 4 | 3 | 6 | 1 | 6,988 | 250 | 19,800 | 15,020 | 74,329 | .08 |
| Men's furnishings stores..... | 22 | 20 | 28 | 12 | 47,520 | 3,143 | 92,900 | 155,020 | 554,475 | .57 |
| Men's clothing and furnishings stores..... | 24 | 14 | 130 | 37 | 287,556 | 8,114 | 346,553 | 615,310 | 2,096,782 | 2.16 |
| Clothing stores—men's, women's, and children's..... | 9 | 9 | 57 | 11 | 126,081 | 2,162 | 93,221 | 143,280 | 690,100 | .71 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 24 | 18 | 188 | 15 | 220,044 | 3,792 | 336,262 | 207,020 | 1,872,790 | 1.93 |
| Women's accessories stores— | | | | | | | | | | |
| Corsets and lingerie shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Furriers—fur shops..... | 4 | 4 | 18 | 1 | 24,006 | 360 | 29,765 | 44,390 | 196,679 | .20 |
| Hosiery shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Knit goods shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Millinery stores..... | 16 | 6 | 43 | 11 | 61,026 | 2,363 | 103,292 | 15,670 | 461,544 | .48 |
| Umbrella shops, including parasols, canes..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Custom tailors..... | 44 | 49 | 55 | 13 | 82,573 | 7,181 | 87,938 | 85,650 | 476,987 | .49 |
| Shoe stores— | | | | | | | | | | |
| Shoe stores, men's..... | 3 | | 6 | 2 | 8,986 | 373 | 23,407 | 25,670 | 111,026 | .12 |
| Shoe stores, women's..... | 5 | | 22 | 8 | 37,001 | 1,827 | 55,297 | 68,720 | 303,718 | .31 |
| Shoe stores, men's, women's, and children's..... | 34 | 23 | 113 | 32 | 176,477 | 6,551 | 304,417 | 461,610 | 1,750,783 | 1.81 |
| Furniture and household group | 96 | 55 | 615 | 37 | 1,100,401 | 12,488 | 982,481 | 1,101,060 | 5,968,360 | 6.15 |
| Furniture stores— | | | | | | | | | | |
| Furniture stores..... | 29 | 11 | 280 | 8 | 562,985 | 2,068 | 571,820 | 705,100 | 3,251,546 | 3.36 |
| Furniture and hardware stores..... | 5 | 4 | 8 | 2 | 6,716 | 225 | 14,495 | 46,610 | 135,084 | .14 |
| Floor coverings, draperies, curtains, and upholstery stores— | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 5 | 7 | 11 | | 15,323 | | 12,837 | 12,120 | 101,374 | .10 |
| Floor coverings stores..... | 3 | 2 | 5 | 1 | 11,029 | 280 | 5,562 | 6,920 | 49,423 | .06 |
| Household appliances stores— | | | | | | | | | | |
| Household appliances stores (electrical)..... | 14 | 4 | 112 | 4 | 150,382 | 607 | 110,261 | 108,870 | 681,687 | .70 |
| Household appliance stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Refrigerator dealers—electric only..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Refrigerator dealers—electric and gas..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |

¹ Further data will be shown in special report on milk dealers.² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

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TABLE 65.—YOUNGSTOWN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (See Table 71 for commodity analysis) | Number of stores | EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-----------------------------------------------------------------|------------------|-----------------------------------------------|--------------|-----------|---------------------------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | Proprietors and firm members (not on payroll) | Full time | Part time | Total (full time and part time) | | | Part time only | Amount |
| Furniture and household group—Continued. | | | | | | | | | |
| Other home furnishing and appliances stores— | | | | | | | | | |
| Brushes and brooms..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| China, glassware, crockery, tinware, and enamel-ware..... | 4 | (x) | (x) | (x) | \$4,880 | \$1,100 | \$6,693 | \$13,000 | \$44,179 0.05 |
| Picture and framing stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stove and range dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Awnings, flags, banners, window shades and tents..... | 3 | 2 | 24 | | 35,803 | | 22,722 | 13,610 | 137,609 .14 |
| Interior decorators..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores— | | | | | | | | | |
| Radio and electrical shops..... | 15 | 14 | 20 | 14 | 42,062 | 5,510 | 41,226 | 48,930 | 287,144 .30 |
| Radio and musical instruments stores..... | 6 | 2 | 77 | 4 | 176,014 | 2,000 | 154,986 | 97,020 | 774,183 .80 |
| Restaurant and eating places..... | 146 | 176 | 686 | 46 | 573,722 | 10,237 | 488,921 | 65,480 | 3,041,856 3.14 |
| Restaurants, cafeterias— | | | | | | | | | |
| Cafeterias..... | 3 | 1 | 52 | 6 | 57,656 | 456 | 38,002 | 0,030 | 214,901 .22 |
| Lunch rooms..... | 42 | 55 | 79 | 15 | 88,927 | 2,373 | 77,452 | 11,740 | 492,885 .51 |
| Restaurants with table service..... | 66 | 81 | 435 | 19 | 359,098 | 5,408 | 269,960 | 37,290 | 1,719,660 1.77 |
| Lunch counters, refreshment stands, etc— | | | | | | | | | |
| Fountain-lunches..... | 4 | 4 | 26 | 3 | 18,772 | 960 | 26,935 | 1,090 | 164,541 .17 |
| Lunch counters..... | 20 | 24 | 87 | 2 | 64,321 | 479 | 63,361 | 8,360 | 393,893 .41 |
| Soft-drink stands..... | 11 | 11 | 7 | 1 | 7,943 | 60 | 16,211 | 980 | 55,976 .06 |
| Lumber and building group..... | 188 | 77 | 688 | 25 | 1,187,370 | 11,011 | 729,785 | 975,170 | 6,080,552 6.23 |
| Lumber and building materials dealers— | | | | | | | | | |
| Lumber and building materials dealers..... | 20 | 17 | 286 | 2 | 545,228 | 2,514 | 375,135 | 593,970 | 3,641,156 3.76 |
| Roofing..... | 10 | 14 | 25 | 1 | 34,639 | 200 | 16,062 | 10,930 | 146,062 .15 |
| Any other single building material..... | 3 | 3 | | 1 | 390 | 390 | 769 | 1,390 | 7,575 .01 |
| Electrical shops (without radio)..... | 10 | 9 | 55 | | 131,820 | | 63,262 | 60,080 | 494,480 .51 |
| Heating and plumbing shops— | | | | | | | | | |
| Heating appliances and oil burners..... | 13 | 11 | 101 | 18 | 216,985 | 6,935 | 93,265 | 56,670 | 502,911 .61 |
| Plumbing shops—heating and ventilating..... | 11 | 12 | 36 | | 89,953 | | 28,535 | 43,260 | 315,113 .33 |
| Paint and glass stores..... | 19 | 11 | 72 | 3 | 134,726 | 972 | 136,004 | 180,700 | 746,461 .77 |
| Other retail stores..... | 307 | 261 | 1,345 | 92 | 2,198,186 | 25,168 | 2,000,950 | 2,677,460 | 14,096,107 14.55 |
| Hardware stores..... | 26 | 20 | 293 | 9 | 467,504 | 1,618 | 360,146 | 805,130 | 3,187,723 3.29 |
| Farm implements, machinery, and equipment dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies— | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 6 | 4 | 31 | | 49,700 | | 45,417 | 42,250 | 706,978 .73 |
| Seeds, bulbs, and nursery stock..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Feed stores with groceries..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores— | | | | | | | | | |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Circulating libraries..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands— | | | | | | | | | |
| Cigar stands..... | 14 | 14 | 4 | | 4,320 | | 10,690 | 3,420 | 54,704 .06 |
| Cigar stores with fountain..... | 9 | 8 | 18 | | 38,615 | | 79,817 | 36,520 | 447,148 .46 |
| Coal and wood yards—ice dealers— | | | | | | | | | |
| Coal and wood yards..... | 27 | 29 | 96 | 10 | 200,175 | 2,914 | 294,445 | 43,590 | 1,435,378 1.43 |
| Ice dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Drug stores— | | | | | | | | | |
| Drug stores..... | 44 | 41 | 117 | 22 | 220,497 | 6,755 | 223,694 | 410,120 | 1,491,873 1.54 |
| Drug stores with fountains..... | 32 | 30 | 141 | 11 | 194,069 | 2,466 | 173,361 | 303,280 | 1,245,280 1.29 |
| Florists..... | 15 | 17 | 43 | | 97,163 | 1,100 | 56,204 | 39,210 | 345,363 .36 |
| Novelty and souvenir shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores— | | | | | | | | | |
| Jewelry stores (installment credit)..... | 4 | 1 | 34 | | 76,864 | | 97,133 | 134,020 | 440,612 .46 |
| Jewelry stores..... | 23 | 22 | 39 | 8 | 79,219 | 1,678 | 110,507 | 388,130 | 594,576 .61 |
| Luggage and leather goods stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 7 | 6 | 6 | | 5,466 | | 12,116 | 27,920 | 57,864 .06 |
| News dealers..... | 11 | 8 | 73 | 2 | 63,714 | 860 | 19,780 | 3,840 | 391,383 .40 |
| Office, school and store supplies and equipment dealers— | | | | | | | | | |
| Office and store mechanical appliance dealers (retail)..... | 6 | | 55 | | 112,016 | | 29,853 | 41,760 | 345,699 .36 |
| Office and store furniture and equipment dealers..... | 6 | 3 | 42 | 1 | 88,814 | 559 | 162,468 | 101,150 | 836,678 .91 |
| Typewriter dealers..... | 4 | 3 | 17 | | 26,902 | | 12,211 | 8,670 | 99,629 .10 |
| Opticians and optometrists..... | 3 | 3 | 8 | | 13,432 | | 18,833 | 10,360 | 70,273 .07 |
| Sporting goods specialty shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Scientific and medical instruments and supplies, at retail..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 9 | 9 | 43 | 2 | 81,133 | 126 | 43,721 | 6,780 | 230,496 .24 |
| Stationers and engravers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications— | | | | | | | | | |
| Art galleries (sales)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Artificial limbs..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Barbers' supplies, at retail..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Beauty shops and barber shops (merchandise)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Blueprinters..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Chemical dealers, other than drugs..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Toilet articles and preparations, including per- fumes..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Embroidery, needle-work, and stamped goods..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Hotel supplies and ship chandleries..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Locksmiths..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Machinery dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Malt products and supplies..... | 3 | 2 | 4 | | 5,331 | | 5,737 | 2,670 | 34,778 .04 |
| Monuments and tombstones..... | 4 | 5 | | 1 | 150 | 150 | 3,951 | 6,800 | 26,000 .03 |
| Patent medicines, remedies, perfumes, ex- tracts, etc..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Pet shops, animals, birds, etc..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Photographers and illustrators..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Religious goods stores, including religious books..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Rubber stamp stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sign shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Undertakers' supplies (including some service)..... | 20 | 15 | 56 | 12 | 104,187 | 3,120 | 145,972 | 97,820 | 643,662 .66 |
| Secondhand stores..... | 42 | 44 | 43 | 1 | 60,058 | 3,302 | 66,560 | 118,170 | 390,068 .40 |

CENSUS OF DISTRIBUTION

TABLE 66.—YOUNGSTOWN.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|-------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 2,040 | 1,799 | 8,977 | 950 | \$12,892,543 | \$231,116 | \$12,225,501 | \$12,061,170 | \$98,875,911 | 100.00 |
| Single-store independents..... | 1,616 | 1,711 | 5,474 | 554 | 7,835,356 | 157,794 | 7,559,934 | 7,735,950 | 63,880,729 | 65.94 |
| 2-store independents..... | 84 | 61 | 430 | 34 | 606,095 | 8,302 | 594,287 | 591,770 | 4,214,564 | 4.35 |
| 3-store independents..... | 26 | 8 | 1,014 | 37 | 1,622,763 | 13,918 | 1,147,536 | 1,436,080 | 8,958,219 | 9.25 |
| Local chains..... | 59 | 18 | 295 | 39 | 398,525 | 7,217 | 456,258 | 597,190 | 2,710,580 | 2.80 |
| Sectional chains..... | 47 | | 166 | 49 | 243,704 | 9,945 | 206,188 | 303,020 | 1,755,763 | 1.81 |
| National chains..... | 160 | | 1,191 | 215 | 1,333,030 | 27,244 | 1,830,693 | 1,164,250 | 13,015,090 | 13.43 |
| Other types of operation..... | 48 | 1 | 417 | 22 | 593,010 | 6,696 | 370,005 | 232,910 | 2,340,976 | 2.42 |

TABLE 67.—YOUNGSTOWN.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 13 | 7 | 2 | 1 | 3 | | |
| Annual net sales..... | \$13,244,990 | \$7,487,970 | (x) | (x) | \$684,159 | | |
| Per cent of total sales..... | 100.00 | 56.53 | (x) | (x) | 5.17 | | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 12 | 3 | | | | 9 | |
| Annual net sales..... | \$3,247,761 | \$16,585 | | | | \$3,231,166 | |
| Per cent of total sales..... | 100.00 | .51 | | | | 99.49 | |
| Men's and boy's clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 57 | 42 | 2 | 5 | 2 | 5 | 1 |
| Annual net sales..... | \$3,554,577 | \$2,066,005 | (x) | \$240,844 | (x) | \$900,042 | \$9,520 |
| Per cent of total sales..... | 100.00 | 57.84 | (x) | 6.82 | (x) | 25.50 | .27 |
| Clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 9 | 5 | 3 | | | | 1 |
| Annual net sales..... | \$690,100 | \$421,878 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 61.13 | (x) | | | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 24 | 12 | 4 | | 1 | 3 | 4 |
| Annual net sales..... | \$1,872,790 | \$881,870 | \$121,966 | | (x) | (x) | \$310,866 |
| Per cent of total sales..... | 100.00 | 47.09 | 6.51 | | (x) | (x) | 16.60 |
| Shoe stores: | | | | | | | |
| Number of stores..... | 42 | 14 | 3 | 8 | 5 | 9 | 3 |
| Annual net sales..... | \$2,165,527 | \$749,148 | \$100,551 | \$448,805 | \$389,869 | \$395,013 | \$82,151 |
| Per cent of total sales..... | 100.00 | 34.60 | 4.64 | 20.73 | 18.00 | 18.24 | 3.79 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 34 | 27 | 7 | | | | |
| Annual net sales..... | \$3,386,630 | \$2,547,277 | \$839,853 | | | | |
| Per cent of total sales..... | 100.00 | 75.22 | 24.78 | | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 21 | 20 | | | | 1 | |
| Annual net sales..... | \$1,061,827 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 247 | 194 | 2 | | 12 | 39 | |
| Annual net sales..... | \$3,515,376 | \$1,589,519 | (x) | | (x) | \$1,595,288 | |
| Per cent of total sales..... | 100.00 | 45.22 | (x) | | (x) | 45.38 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 310 | 246 | 7 | 10 | | 47 | |
| Annual net sales..... | \$13,735,408 | \$9,601,912 | \$338,288 | \$476,497 | | \$3,318,711 | |
| Per cent of total sales..... | 100.00 | 69.91 | 2.46 | 3.47 | | 24.16 | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 111 | 105 | 4 | 2 | | | |
| Annual net sales..... | \$2,427,446 | \$2,135,341 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 87.97 | (x) | (x) | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 23 | 20 | 1 | | | 2 | |
| Annual net sales..... | \$501,852 | \$120,803 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 24.07 | (x) | | | (x) | |
| Filling stations: | | | | | | | |
| Number of stations..... | 146 | 90 | 11 | 6 | 15 | 24 | |
| Annual net sales..... | \$3,186,428 | \$1,960,101 | \$487,520 | \$102,649 | \$313,061 | \$339,107 | |
| Per cent of total sales..... | 100.00 | 61.20 | 15.30 | 3.22 | 9.82 | 10.46 | |
| Coal and wood yards: | | | | | | | |
| Number of yards..... | 27 | 27 | | | | | |
| Annual net sales..... | \$1,435,378 | \$1,435,378 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 76 | 48 | 16 | 11 | 1 | | |
| Annual net sales..... | \$2,737,153 | \$1,172,052 | \$1,041,938 | (x) | (x) | | |
| Per cent of total sales..... | 100.00 | 42.82 | 38.07 | (x) | (x) | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 26 | 23 | | | 3 | | |
| Annual net sales..... | \$3,187,723 | \$972,208 | | | \$2,215,515 | | |
| Per cent of total sales..... | 100.00 | 30.50 | | | 69.50 | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 26 | 23 | 2 | | | | 1 |
| Annual net sales..... | \$1,036,188 | \$774,325 | (x) | | | | (x) |
| Per cent of total sales..... | 100.00 | 74.80 | (x) | | | | (x) |

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TABLE 68.—YOUNGSTOWN—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL | | ALL CASH | PROPORTION OF CREDIT BUSINESS | | | | | | | | | | |
|----------------------------------------------------------------------------|------------------|-----------|----------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|------|----|
| | Number of stores | Net sales | | 1 to 10 per cent credit | 11 to 20 per cent credit | 21 to 30 per cent credit | 31 to 40 per cent credit | 41 to 50 per cent credit | 51 to 60 per cent credit | 61 to 70 per cent credit | 71 to 80 per cent credit | Over 80 per cent credit | | |
| Total, all stores reporting:¹ | | | | | | | | | | | | | | |
| Number of stores..... | 1,472 | | 430 | 172 | 76 | 74 | 84 | 109 | 90 | 85 | 119 | 233 | | |
| Per cent of total stores..... | 100.00 | | 29.21 | 11.69 | 5.16 | 5.03 | 5.71 | 7.40 | 6.11 | 5.77 | 8.09 | 15.83 | | |
| Amount of net sales..... | | \$79,188 | \$19,843 | \$7,988 | \$1,804 | \$2,557 | \$3,762 | \$3,937 | \$8,108 | \$8,263 | \$4,385 | \$18,541 | | |
| Per cent of total sales..... | | 100.00 | 25.06 | 10.09 | 2.28 | 3.23 | 4.75 | 4.97 | 10.24 | 10.43 | 5.54 | 23.41 | | |
| Department stores..... | 11 | \$12,984 | \$2,128 | | \$346 | \$140 | | | \$4,918 | \$5,104 | | \$348 | | |
| Dry goods stores..... | 10 | 263 | 176 | \$32 | 15 | 1 | \$9 | | | | | | | |
| General merchandise stores..... | 9 | 180 | | 19 | 8 | | 5 | \$13 | | | | | \$99 | 1 |
| Variety, 5-and-10, and to-a-dollar stores..... | 12 | 3,248 | 3,231 | | | | 3 | | 13 | | | | | 1 |
| Men's and boys' clothing stores..... | 4 | 198 | 41 | 48 | 19 | | | | | | | | | 90 |
| Clothing stores—men's, women's and children's..... | 8 | 667 | 225 | 48 | | | | | | | 4 | 390 | | 6 |
| Furriers—fur shops..... | 4 | 197 | | | 18 | | | | | | | | | |
| Men's furnishings stores..... | 13 | 423 | 200 | 102 | | 29 | 53 | 120 | | | | | | |
| Men's clothing and furnishings stores..... | 20 | 1,895 | 331 | 301 | 84 | 264 | 259 | 56 | 600 | | | | | |
| Millinery stores..... | 8 | 286 | 286 | | | | | | | | | | | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 12 | 1,052 | 892 | 187 | | | | | | | | | | 23 |
| Shoe stores—men's..... | 3 | 111 | 111 | | | | | | | | | | | |
| Shoe stores—women's..... | 4 | 268 | 233 | | | 35 | | | | | | | | |
| Shoe stores—men's, women's and children's..... | 20 | 1,128 | 1,093 | 9 | | 26 | | | | | | | | |
| Furniture stores..... | 26 | 3,139 | 37 | | | | | 131 | 142 | 13 | 152 | 2,664 | | |
| Household appliances stores (electric)..... | 10 | 594 | | | | | | | 96 | | | 498 | | |
| Radio and electrical shops..... | 8 | 168 | | | 3 | | | | | | 40 | 125 | | |
| Radio and musical instruments stores..... | 4 | 642 | | | | | | 26 | | | | 616 | | |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 13 | 363 | 185 | 65 | 24 | | 8 | 4 | | | | 77 | | |
| Dairy products stores (including ice cream)..... | 22 | 680 | 443 | 196 | 3 | 3 | | 15 | | | | 17 | | |
| Fruit stores and vegetable markets..... | 4 | 64 | 1 | | | | 13 | | | 50 | | | | |
| Grocery stores (without meats)..... | 212 | 3,112 | 1,968 | 140 | 20 | 43 | 87 | 99 | 113 | 162 | 181 | 299 | | |
| Combination stores, groceries with meats..... | 249 | 8,908 | 3,523 | 495 | 12 | 61 | 215 | 329 | 249 | 563 | 1,662 | 1,799 | | |
| Meat markets..... | 19 | 788 | 89 | 100 | 302 | | 2 | 31 | 12 | | 33 | 219 | | |
| Combination stores, meat markets with groceries..... | 42 | 3,823 | 61 | 2,163 | 7 | 83 | | 37 | 83 | 297 | 240 | 862 | | 4 |
| Confectionery stores (candy and fountain)..... | 73 | 543 | 237 | 158 | 11 | 42 | 43 | 11 | 29 | 8 | | | | |
| Automobile sales rooms—new and trade-in..... | 26 | 11,197 | | 1,113 | | 739 | 2,011 | 1,804 | 792 | 999 | 1,232 | 2,516 | | 12 |
| Accessory stores with tires and batteries..... | 10 | 366 | 243 | | | 49 | | 48 | 11 | 3 | | | | |
| Filling stations, gasoline and oil..... | 37 | 744 | 5 | 315 | 19 | 98 | 4 | 161 | 84 | 26 | 21 | 61 | | |
| Filling stations with tires and accessories..... | 39 | 961 | 92 | 272 | 201 | 48 | 126 | 109 | 58 | 55 | | | | |
| Filling stations with other merchandise..... | 16 | 241 | 88 | 34 | 3 | 44 | 37 | 3 | 32 | | | | | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 36 | 305 | 66 | 24 | 23 | 58 | 53 | 25 | 54 | 2 | | | | |
| Tire shops (including tire repairs)..... | 10 | 342 | 102 | 7 | 10 | | | 31 | 148 | 40 | | | | 4 |
| Cigar stores without fountains..... | 6 | 419 | 381 | 36 | | | 1 | 1 | | | | | | |
| Coal and wood yards..... | 24 | 1,189 | 27 | | 124 | 359 | 185 | 93 | | 239 | 86 | 128 | | |
| Electrical shops (without radio)..... | 8 | 449 | | 19 | 173 | | 18 | | 27 | | 67 | 150 | | |
| Drug stores..... | 23 | 526 | 223 | 251 | 22 | 30 | | | | | | | | |
| Drug stores with fountains..... | 25 | 949 | 350 | 532 | | | 47 | | | | | | | |
| Feed stores (flour, feed, grains, fertilizer)..... | 4 | 440 | 20 | 372 | 48 | | | | | | | | | |
| Florists..... | 9 | 185 | 61 | 59 | | 10 | 39 | 4 | 12 | | | | | |
| Hardware stores..... | 20 | 3,140 | 319 | 362 | 26 | 8 | 159 | | 7 | 85 | 52 | 2,122 | | |
| Heating appliances and oil burners..... | 9 | 528 | | | | 4 | 3 | 107 | | | 102 | 312 | | |
| Jewelry stores (installment credit)..... | 4 | 441 | | | | | | | | 73 | | 368 | | |
| Jewelry stores..... | 16 | 463 | 26 | 21 | | 35 | 67 | 117 | 159 | 8 | 18 | 14 | | |
| Lumber and building material dealers..... | 15 | 3,012 | 195 | | | | 17 | | 72 | | 74 | 2,664 | | 3 |
| Music stores (without radio)..... | 3 | 19 | | | | 13 | | 3 | | | | | | |
| Office and store mechanical appliance dealers (retail)..... | 4 | 299 | 14 | | | | | | | | | 285 | | |
| Office and store furniture and equipment dealers..... | 4 | 229 | 5 | | | | | | | | | 224 | | |
| Paint and glass stores..... | 14 | 618 | 10 | | 21 | 44 | 93 | | 25 | 240 | 129 | 56 | | |
| Plumbing shops—heating and ventilating..... | 8 | 254 | 14 | | 5 | | | 2 | | | 67 | 166 | | |

¹ Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the city which have reported either that they sell entirely for cash or that they sell on credit. It agrees with Table 65 except for 508 stores with sales of \$17,687,911 which failed to report credit information.

CENSUS OF DISTRIBUTION

TABLE 69.—YOUNGSTOWN—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

| KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | | KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | |
|---------------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|--------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|
| | | For cash | On open account | On installment ² | | | For cash | On open account | On installment ² |
| All groups | 1,042 | 40.56 | 41.79 | 17.65 | Apparel group—Continued. | | | | |
| Food group | 470 | 47.17 | 52.83 | ----- | Custom tailors..... | 21 | 59.57 | 40.43 | ----- |
| Confectionery stores (candy and fountain)..... | 43 | 79.13 | 20.87 | ----- | Shoe stores—men's, women's, and children's..... | 4 | 79.22 | 20.78 | ----- |
| Dairy products stores (including ice cream)..... | 12 | 66.68 | 13.32 | ----- | Furniture and household group | 61 | 14.69 | 20.49 | 64.92 |
| Fruit stores and vegetable markets..... | 3 | 36.51 | 63.49 | ----- | Furniture stores..... | 23 | 0.80 | 17.90 | 72.12 |
| Grocery stores (without meats)..... | 140 | 39.10 | 60.90 | ----- | Furniture and hardware stores, rural..... | 5 | 53.07 | 46.93 | ----- |
| Combination stores— | | | | ----- | Draperies, curtains, and upholstery stores..... | 3 | 84.38 | 15.62 | ----- |
| Grocery stores with meats..... | 193 | 31.73 | 68.27 | ----- | Household appliances stores (electrical)..... | 10 | 8.40 | 18.95 | 72.65 |
| Meat markets with groceries..... | 40 | 63.65 | 36.35 | ----- | Radio and music stores— | | | | ----- |
| Meat markets..... | 17 | 57.44 | 42.56 | ----- | Radio and electrical shops..... | 9 | 17.32 | 82.68 | ----- |
| Bakeries—bakery goods stores except manufacturing bakeries..... | 12 | 74.90 | 25.01 | ----- | Radio and musical instruments stores..... | 4 | 1.29 | 2.02 | 96.69 |
| Bottled waters..... | 4 | 32.24 | 67.76 | ----- | Restaurants and eating places | 28 | 84.18 | 15.82 | ----- |
| General merchandise group | 35 | 31.24 | 68.76 | 8.37 | Lunch rooms..... | 14 | 82.88 | 17.12 | ----- |
| Department stores..... | 8 | 36.33 | 54.97 | 8.70 | Restaurants with table service..... | 10 | 90.24 | 9.76 | ----- |
| Dry goods stores..... | 7 | 69.18 | 30.82 | ----- | Lumber and building group | 59 | 16.61 | 78.31 | 5.08 |
| General merchandise stores— | | | | ----- | Lumber and building materials dealers..... | 13 | 6.12 | 93.88 | ----- |
| With food departments..... | 13 | 24.10 | 75.90 | ----- | Roofing..... | 6 | 34.96 | 65.04 | ----- |
| Without food departments..... | 4 | 79.39 | 20.61 | ----- | Electrical shops (without radio)..... | 8 | 45.46 | 43.41 | 11.13 |
| Variety, 5-and-10, and to-a-dollar stores..... | 3 | 48.90 | 51.10 | ----- | Heating appliances and oil burners..... | 9 | 17.01 | 44.35 | 37.74 |
| Automotive group | 161 | 49.12 | 12.83 | 38.05 | Plumbing shops—heating and ventilating..... | 7 | 10.62 | 89.38 | ----- |
| Automobile salesrooms—new and trade-in..... | 26 | 46.03 | 8.65 | 45.32 | Paint and glass stores..... | 12 | 38.72 | 61.28 | ----- |
| Accessory stores with tires and batteries..... | 9 | 53.10 | 46.90 | ----- | Other retail stores | 154 | 41.46 | 49.78 | 8.76 |
| Battery and ignition shops—brake repair shops..... | 8 | 53.24 | 46.76 | ----- | Hardware stores..... | 18 | 29.03 | 62.27 | 8.65 |
| Tire shops (including tire repairs)..... | 9 | 48.47 | 51.53 | ----- | Feed stores (flour, feed, grain, fertilizer)..... | 3 | 90.25 | 9.75 | ----- |
| Filling stations, gasoline and oil..... | 31 | 65.94 | 34.06 | ----- | Cigar stores without fountains..... | 6 | 89.64 | 10.36 | ----- |
| Filling stations with tires and accessories..... | 33 | 72.10 | 27.90 | ----- | Coal and wood yards..... | 23 | 54.86 | 45.04 | ----- |
| Filling stations with other merchandise..... | 13 | 71.17 | 28.83 | ----- | Drug stores..... | 13 | 94.06 | 5.94 | ----- |
| Body, fender, and paint shops..... | 4 | 66.83 | 33.17 | ----- | Drug stores with fountains..... | 12 | 92.42 | 7.58 | ----- |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 25 | 70.04 | 29.96 | ----- | Florists..... | 8 | 75.71 | 24.29 | ----- |
| Apparel group | 64 | 58.99 | 33.69 | 7.42 | Jewelry stores (installment credit)..... | 4 | 0.63 | ----- | 98.37 |
| Men's and boys' clothing stores..... | 3 | 54.37 | 45.63 | ----- | Jewelry stores..... | 13 | 54.20 | 45.80 | ----- |
| Men's furnishings stores..... | 8 | 71.81 | 28.19 | ----- | Music stores (without radio)..... | 4 | 25.32 | 68.10 | 8.58 |
| Men's clothing and furnishings stores..... | 14 | 62.57 | 30.64 | 5.89 | News dealers..... | 3 | 2.63 | 78.84 | 18.53 |
| Clothing stores—men's, women's, and children's..... | 6 | 19.13 | 43.19 | 37.68 | Office and store mechanical appliances dealers (retail)..... | 3 | 9.03 | 80.77 | 10.20 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 3 | 79.85 | 20.15 | ----- | Office and store furniture and equipment..... | 3 | 1.05 | 98.95 | ----- |
| Furriers—fur shops..... | 4 | 55.62 | 44.38 | ----- | Printers and lithographers..... | 5 | 21.11 | 78.89 | ----- |
| | | | | ----- | Undertakers' supplies (including some service)..... | 16 | 14.40 | 85.54 | ----- |
| | | | | ----- | Secondhand stores | 12 | 57.73 | 42.28 | ----- |

¹ Total sales of stores reporting credit are \$59,344,612.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$90,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes were handled through finance companies.
³ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

TABLE 70.—YOUNGSTOWN—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS

| KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals |
|--------------------------------------------|-------------------------|-----------------------------|-----------------------------------------------------|-------------------------|-----------------------------|
| Total | 6,140 | \$2,957,025 | Other stores in which meals are served | 928 | \$306,266 |
| Restaurants and eating places | 5,212 | 2,650,759 | Confectionery stores (candy and fountain)..... | 117 | 27,125 |
| Cafeterias..... | 462 | 194,692 | Grocery stores (without meats)..... | 29 | 5,060 |
| Lunch rooms..... | 804 | 429,609 | Combination stores—meat markets with groceries..... | 156 | 115,053 |
| Restaurants with table service..... | 3,370 | 1,615,978 | Bottled waters..... | 24 | 3,600 |
| Fountain—lunches..... | 131 | 74,600 | Department stores with food departments..... | 500 | 141,419 |
| Lunch counters..... | 445 | 335,880 | Filing stations with other merchandise..... | 72 | 7,475 |
| | | | News dealers..... | 30 | 6,534 |

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage |
|--------------------------------------------------|----------------------------|------------------------------|-----------------------|----------------------------------------------------------------|----------------------------|------------------------------|-----------------------|
| All groups | 397 | \$1,443,244 | \$9,931 | Automotive group—Continued. | | | |
| Automotive group | 395 | 1,439,372 | 8,931 | Bicycles, motor cycles, and supplies stores..... | | \$2,500 | ----- |
| Automobile salesrooms—new and trade-in..... | 228 | 713,612 | 8,931 | Body, fender, and paint shops..... | 34 | 121,193 | ----- |
| Accessory stores with tires and batteries..... | 6 | 28,177 | ----- | Garages (repairs and storage, gasoline, oil, accessories)..... | 63 | 352,211 | \$1,000 |
| Battery shops (including repairs)..... | 16 | 58,788 | ----- | Other retail stores | 2 | 3,722 | ----- |
| Tire shops (including tire repairs)..... | 23 | 50,872 | ----- | Paint and glass stores..... | 2 | 3,722 | ----- |
| Filling stations, gasoline and oil..... | 4 | 26,560 | ----- | Secondhand stores | | | 150 |
| Filling stations with tires and accessories..... | 18 | 70,548 | ----- | | | | |
| Filling stations with other merchandise..... | 3 | 14,911 | ----- | | | | |

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TABLE 70.—YOUNGSTOWN—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued
C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE

| KIND OF BUSINESS | Receipts from other repairs and service | KIND OF BUSINESS | Receipts from other repairs and service |
|-------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|
| All groups | \$1,097,833 | Furniture and household group—Continued. | |
| Food group | 2,690 | Picture and framing stores..... | \$2,575 |
| Confectionery stores (candy and fountain)..... | 1,690 | Radio and electrical shops..... | 26,085 |
| Grocery stores (without meats)..... | 1,000 | Radio and musical instruments stores..... | 17,900 |
| General merchandise group | 249,213 | Restaurants and eating places | 3,100 |
| Department stores with food departments..... | 87,625 | Lunch rooms..... | 2,500 |
| Department stores without food departments..... | 161,588 | Restaurants with table service..... | 600 |
| Automotive group | 8,527 | Lumber and building group | 300,303 |
| Filling stations—gasoline and oil..... | 5,157 | Lumber and building materials dealers..... | 800 |
| Bicycle shops..... | 3,370 | Roofing..... | 14,423 |
| Apparel group | 49,965 | Electrical shops (without radio)..... | 148,916 |
| Men's furnishings stores..... | 4,500 | Heating appliances and oil burners..... | 83,033 |
| Furriers—fur shops..... | 12,600 | Plumbing shops—heating and ventilating..... | 47,952 |
| Millinery stores..... | 500 | Paint and glass stores..... | 5,179 |
| Umbrella shops, including parasols, canes..... | 2,000 | Other retail stores | 329,790 |
| Custom tailors..... | 27,854 | Hardware stores..... | 2,400 |
| Shoe stores—men's, women's, and children's..... | 2,501 | Seeds, bulbs, and nursery stock..... | 3,500 |
| Furniture and household group | 150,985 | Circulating libraries..... | 700 |
| Furniture stores..... | 13,081 | Coal and wood yards..... | 12,005 |
| Draperies, curtains, and upholstery stores..... | 40,300 | Jewelry stores..... | 49,356 |
| Floor coverings stores..... | 3,000 | Office and store mechanical appliance dealers (retail)..... | 35,809 |
| Household appliances stores (electric)..... | 8,608 | Typewriter dealers..... | 2,800 |
| Refrigerator dealers—electric only..... | 38,598 | Opticians and optometrists..... | 2,200 |
| Refrigerator dealers—electric and gas..... | 840 | Miscellaneous classifications (combined)..... | 223,020 |
| | | Secondhand stores | 3,270 |

TABLE 71.—YOUNGSTOWN—SALES BY COMMODITIES

| COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FOOD GROUP | | | FOOD GROUP—Continued | | |
| Dairy products stores, butter, cheese and ice cream: (Commodity coverage, 29.8 per cent) | | | Combination stores—meat markets with groceries: (Commodity coverage, 82.3 per cent) | | |
| Bakery products, fresh..... | 10.2 | 2.1 | Bakery products, fresh..... | 9.2 | 0.4 |
| Ice cream..... | 41.3 | 41.3 | Bottled beverages..... | 1.0 | .1 |
| Groceries..... | 33.7 | 33.7 | Confectionery and nuts..... | 2.9 | 1.6 |
| Milk and cream (fluid)..... | 22.9 | 22.9 | Delicatessen, ready-to-serve foods..... | 1.6 | .2 |
| Grocery stores (without meat departments): (Commodity coverage, 7.8 per cent) | | | Fountain sales and ice cream..... | .6 | .3 |
| Bakery products, fresh..... | 5.6 | 1.3 | Fresh fish and other sea foods..... | 3.2 | 2.3 |
| Bottled beverages..... | .7 | .2 | Fruits and vegetables, fresh..... | 20.1 | 19.2 |
| Cigars, cigarettes, and tobacco..... | 4.6 | 1.1 | Groceries— | | |
| Confectionery and nuts..... | 2.0 | .7 | Butter and cheese..... | 5.1 | 5.1 |
| Fountain sales and ice cream..... | 7.2 | 1.7 | Canned goods and other groceries..... | 9.1 | 9.1 |
| Fruits and vegetables, fresh..... | 7.6 | 1.8 | Eggs..... | 3.2 | 3.2 |
| Groceries..... | 88.1 | 88.1 | Flour..... | 3.3 | 3.3 |
| Household supplies..... | 4.8 | 1.0 | Lard and cooking fats, etc..... | 2.3 | 2.3 |
| Milk and cream (fluid)..... | 5.2 | 1.2 | Sugar..... | 2.1 | 2.1 |
| Poultry..... | 12.2 | 2.9 | Meats, including poultry..... | 37.7 | 37.7 |
| Combination stores—groceries with meats: (Commodity coverage, 24.3 per cent) | | | Milk and cream..... | 3.0 | .2 |
| Bakery products, fresh..... | 6.4 | 3.8 | Non-food products— | | |
| Bottled beverages..... | 1.1 | .2 | Cigars, cigarettes, and tobacco..... | 1.4 | .1 |
| Confectionery and nuts..... | 1.5 | .5 | Hardware..... | 6.1 | .7 |
| Delicatessen, ready-to-serve foods..... | 1.5 | .2 | Household supplies..... | 7.2 | 1.6 |
| Fresh fish and other sea foods..... | 1.4 | .6 | Other non-food products..... | 1.3 | .3 |
| Fruits and vegetables, fresh..... | 11.5 | 7.0 | Stationery and school supplies..... | 3.1 | .4 |
| Groceries— | | | Receipts from sale of meals..... | 5.7 | 3.3 |
| Butter and cheese..... | 7.6 | 7.6 | Meat markets: | | |
| Canned goods and other groceries..... | 30.5 | 30.5 | (Commodity coverage, 69.6 per cent) | | |
| Eggs..... | 5.0 | 5.0 | Bakery products, fresh..... | 1.4 | .4 |
| Flour..... | 3.0 | 3.0 | Delicatessen, ready-to-serve foods..... | 3.4 | .9 |
| Lard, cooking fats, etc..... | 2.8 | 2.8 | Fresh fish and other sea foods..... | 1.0 | .3 |
| Sugar..... | 4.5 | 4.5 | Fruits and vegetables, fresh..... | 1.0 | .4 |
| Meats, including poultry..... | 29.2 | 29.2 | Groceries— | | |
| Milk and cream..... | 3.8 | 2.3 | Butter and cheese..... | 8.2 | 5.6 |
| Non-food products— | | | Canned goods and other groceries..... | 2.3 | 1.4 |
| Cigars, cigarettes, and tobacco..... | 1.7 | .6 | Eggs..... | 1.9 | 1.0 |
| Household supplies..... | 1.6 | .7 | Meats, including poultry..... | 90.0 | 90.0 |
| Other non-food products..... | 2.7 | .9 | | | |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the *first percentage column* represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The *second percentage column* shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The *commodity coverage* shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. *The percentages in this second column should be applied to the sales shown in Table 65.* Commodities reported in the form of *indented items*, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General definitions, p. 7 of this report.)

(x) Amount not indicated.

TABLE 71.—YOUNGSTOWN—SALES BY COMMODITIES—Continued

| COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP | | | GENERAL MERCHANDISE GROUP—Continued | | |
| Department stores: (Commodity coverage, 55.4 per cent) | | | Dry goods stores—Continued. | | |
| Antiques, art goods, gifts..... | 0.7 | 0.5 | Clothing and furnishings (men's and boys')..... | 22.8 | 18.3 |
| Apparel and accessories, women's, misses', children's— | | | Infants' wear..... | 9.8 | 7.9 |
| Children's wear..... | 2.2 | 1.6 | Leather goods, gloves, and hand bags..... | 3.2 | 2.6 |
| Millinery..... | 3.2 | 2.7 | Home furnishings..... | (x) | 19.8 |
| Hosiery..... | 6.5 | 5.8 | Piece goods..... | 13.8 | 11.0 |
| Coats, suits, and dresses..... | 15.9 | 14.6 | Shoes and other footwear..... | 9.0 | 7.2 |
| Underwear, negligees, corsets, etc..... | 7.0 | 6.5 | Toilet articles and preparations..... | 1.1 | 1.1 |
| Other apparel, except furs..... | 5.2 | 4.9 | Toys and games..... | 2.9 | 2.3 |
| Appliances and supplies, electrical..... | 1.4 | 1.2 | | | |
| Automotive parts and accessories— | | | AUTOMOTIVE GROUP | | |
| Automotive parts and accessories (except tires and tubes)..... | 7.1 | .5 | Automobile sales rooms—new and trade-in: (Commodity coverage, 97.5 per cent) | | |
| Tires, tubes, and tire accessories..... | 2.0 | 1.4 | Automobiles, parts, and accessories— | | |
| Cigars, cigarettes, and tobacco..... | 6.2 | .1 | Automobiles, new, sold to dealers..... | 22.7 | 13.0 |
| Clothing and furnishings (men's and boys')— | | | Commercial cars and trucks, new, sold to dealers..... | 3.1 | 1.0 |
| Suits..... | 6.5 | 5.7 | Parts and accessories, sold to dealers..... | 1.2 | .4 |
| Overcoats..... | 1.4 | 1.1 | Passenger automobiles, new..... | 46.5 | 44.8 |
| Hats and caps..... | .7 | .6 | Used passenger cars..... | 20.7 | 19.4 |
| Furnishings..... | 3.8 | 3.2 | Commercial cars and trucks, new..... | 13.1 | 6.3 |
| Work clothing..... | .8 | .6 | Used commercial cars and trucks..... | 1.6 | .6 |
| Clothing—men's..... | .8 | .6 | Special-purpose vehicles, etc..... | 1.4 | .3 |
| Dry goods and notions..... | 9.8 | 9.3 | Automotive parts and accessories (except tires, and tubes)..... | 7.3 | 6.6 |
| | 9.3 | | Tires, tubes, and tire accessories..... | 1.1 | .4 |
| Cotton piece goods..... | 2.1 | | Gasoline, oil and grease..... | .7 | .5 |
| Linen goods..... | 1.3 | | Miscellaneous merchandise..... | (x) | 1.0 |
| Wool and wool-mixed goods..... | .4 | | Repairs and service..... | 5.6 | 5.0 |
| Rayon piece goods..... | .9 | | Storage..... | 4.8 | .1 |
| Silk and velvet piece goods..... | 2.1 | | | | |
| Dry goods, other..... | .4 | | Tire shops (including tire repairs): (Commodity coverage, 78.1 per cent) | | |
| Notions and small wares..... | 2.1 | | Automotive parts and accessories— | | |
| | | | Automotive parts and accessories (except tires, tubes, and batteries)..... | 11.1 | 6.8 |
| Furniture— | | | Tires, tubes, and tire accessories..... | 82.2 | 82.2 |
| Bedroom..... | 1.4 | 1.1 | Batteries..... | 1.3 | .6 |
| Living room, library, and hall..... | 1.8 | 1.3 | Gasoline, oil and grease— | | |
| Dining room..... | .4 | .3 | Gasoline..... | 7.3 | 4.4 |
| Other household..... | .8 | .6 | Oils and greases..... | 1.4 | .7 |
| Furs and fur goods..... | 1.6 | 1.2 | Miscellaneous merchandise..... | (x) | .1 |
| Hardware— | | | Repairs and service..... | 5.2 | 5.2 |
| Builders' and shelf hardware..... | 4.3 | .5 | | | |
| Carpenters' and mechanics' tools..... | 1.7 | .1 | Filling stations—gasoline and oil: (Commodity coverage, 30.6 per cent) | | |
| Other hardware..... | 12.1 | 1.4 | Fuel oil..... | 16.1 | 2.4 |
| Home furnishings— | | | Gasoline, oil and grease— | | |
| Draperies, upholstery, and curtains..... | 2.7 | 2.0 | Gasoline..... | 74.4 | 74.0 |
| Floor coverings..... | 4.3 | 3.2 | Oils and greases..... | 15.8 | 15.8 |
| Bedding, mattresses, springs..... | 5.7 | .1 | Repairs and service..... | 16.9 | 5.8 |
| China, glassware, and crockery..... | 2.7 | 1.8 | Service..... | 7.9 | 1.3 |
| Kitchen utensils..... | 1.7 | 1.2 | Storage..... | 4.8 | .7 |
| Other home furnishings..... | 5.4 | 3.7 | | | |
| Infants' wear..... | 2.8 | 2.4 | Filling stations with tires and accessories: (Commodity coverage, 34.3 per cent) | | |
| Jewelry, silverware, clocks— | | | Automotive parts and accessories (except tires, tubes, and batteries)..... | 2.5 | 1.2 |
| Clocks..... | .2 | .2 | Batteries..... | 5.1 | 2.4 |
| Watches..... | .7 | .6 | Fuel oil..... | 1.1 | .1 |
| Diamond jewelry..... | .8 | .6 | Gasoline, oil and grease— | | |
| Rings, other than diamond..... | .7 | .6 | Gasoline..... | 78.9 | 78.9 |
| Plated silverware..... | .2 | .2 | Oils and greases..... | 7.6 | 7.6 |
| Sterling silverware, clocks..... | .3 | .2 | Repairs and service..... | 5.0 | 2.2 |
| Jewelry, other..... | .2 | .2 | Tires, tubes, and tire accessories..... | 13.7 | 7.6 |
| Leather goods, bill folds, gloves, and hand bags..... | 1.3 | 1.0 | | | |
| Luggage..... | .5 | .3 | APPAREL GROUP | | |
| Miscellaneous merchandise..... | (x) | .8 | Men's and boys' clothing stores: (Commodity coverage, 84.1 per cent) | | |
| Paints, varnishes, glass and painters' supplies..... | 4.5 | .6 | Overcoats..... | 22.1 | 22.1 |
| Phonographs and records..... | .1 | .1 | Suits..... | 77.9 | 77.9 |
| Radios and equipment..... | 1.3 | 1.2 | | | |
| Service..... | 3.4 | 2.2 | Men's furnishings stores: (Commodity coverage, 44.0 per cent) | | |
| Shoes and other footwear..... | 5.0 | 4.2 | Clothing and furnishings (men's and boys')— | | |
| | 4.2 | | Furnishings..... | 29.2 | 20.2 |
| Men's..... | 1.8 | | Hats and caps..... | 21.9 | 21.9 |
| Boys' and youths'..... | .5 | | Clothing—men's..... | 3.4 | 1.2 |
| Women's..... | .9 | | Work clothing..... | 35.0 | 27.5 |
| Misses' and children's..... | .5 | | Shoes and other footwear— | | |
| Rubber and other footwear..... | .5 | | Shoes, boys' and youths'..... | 10.0 | 5.1 |
| Sporting goods, gymnasium and playground equipment..... | 6.2 | .4 | Shoes, men's..... | 30.0 | 15.1 |
| Stationery, books, and magazines— | | | | | |
| Magazines and newspapers..... | .1 | .1 | Men's clothing and furnishings stores: (Commodity coverage, 73.8 per cent) | | |
| Paper and paper goods..... | 1.0 | .6 | Clothing and furnishings (men's and boys')— | | |
| Stoves and ranges, gas..... | 1.5 | .1 | Custom tailoring..... | 19.8 | 6.8 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 10.0 | .7 | Furnishings..... | 25.5 | 25.5 |
| Toilet articles and preparations..... | 1.9 | 1.5 | Hats and caps..... | 7.4 | 7.0 |
| Toys and games..... | 1.1 | 1.0 | Overcoats..... | 13.1 | 11.7 |
| Wall paper..... | 1.1 | .8 | Suits..... | 30.7 | 39.7 |
| | | | Clothing—men's..... | 11.7 | 1.6 |
| | | | Work clothing..... | 9.8 | 6.0 |
| Dry-goods stores: (Commodity coverage, 64.0 per cent) | | | | | |
| Apparel and accessories, women's, misses', children's— | | | | | |
| Coats, suits and dresses..... | 20.1 | 16.2 | | | |
| Hosiery..... | 8.5 | 6.8 | | | |
| Millinery..... | 2.3 | 1.3 | | | |
| Other apparel, except furs..... | 5.2 | 4.1 | | | |
| Underwear, negligees, corsets, etc..... | 2.3 | 1.9 | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 71.—YOUNGSTOWN—SALES BY COMMODITIES—Continued

| COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| APPAREL GROUP—Continued | | | FURNITURE AND HOUSEHOLD GROUP—Continued | | |
| Men's clothing and furnishings stores—Continued. | | | Household appliances stores (electrical): (Commodity coverage, 82.7 per cent) | | |
| Shoes and other footwear— | | | Appliances and supplies, electric— | 58.5 | 17.6 |
| Boys' and youths'..... | 6.1 | 0.2 | Ranges, water heaters, etc..... | | |
| Men's..... | 13.0 | .8 | Household appliances, motor driven (except refrigerators)..... | 77.1 | 66.1 |
| Misses' and children's..... | 3.9 | .1 | Other appliances..... | 8.2 | .9 |
| Women's..... | 5.0 | .2 | Secondhand goods..... | 2.2 | .2 |
| Rubber and other footwear..... | 6.4 | .4 | Refrigerators, electric and gas..... | 35.3 | 14.2 |
| | | | Service..... | 1.5 | 1.0 |
| Clothing stores—men's, women's and children's: (Commodity coverage, 67.3 per cent) | | | Radio and musical instruments stores: (Commodity coverage, 100.0 per cent) | | |
| Apparel and accessories, women's, misses', children's..... | 54.0 | 53.7 | Musical instruments and accessories— | | |
| 53.7 | | | Musical instruments and accessories..... | 44.9 | 9.8 |
| Children's wear..... | 1.0 | | Phonographs and records..... | 9.4 | 7.2 |
| Coats, suits, and dresses..... | 41.2 | | Pianos and accessories..... | 32.3 | 29.3 |
| Other apparel (except furs)..... | 11.5 | | Stringed and band instruments..... | 10.0 | 7.7 |
| Clothing and furnishings (men's and boys)— | | | RESTAURANTS AND EATING PLACES | | |
| Custom tailoring..... | 16.5 | 12.8 | Restaurants with table service: (Commodity coverage, 19.4 per cent) | | |
| Furnishings..... | 16.1 | 12.5 | Bottled beverages..... | 1.3 | .2 |
| Hats and caps..... | 3.5 | 2.7 | Cigars, cigarettes, and tobacco..... | 9.3 | 9.3 |
| Overcoats..... | 2.7 | 1.9 | Confectionery and nuts..... | 1.1 | .4 |
| Suits..... | 11.2 | 7.9 | Receipts from sale of meals..... | 90.1 | 90.1 |
| Clothing—men's..... | 3.7 | 2.9 | Fountain—lunches: (Commodity coverage, 91.1 per cent) | | |
| Jewelry, silverware, and clocks— | | | Confectionery and nuts..... | 16.7 | 14.5 |
| Clocks..... | 1.0 | .2 | Fountain sales and ice cream..... | 41.8 | 41.8 |
| Diamond jewelry..... | 5.9 | 1.3 | Receipts from sale of meals..... | 43.7 | 43.7 |
| Plated silverware..... | 1.0 | .2 | LUMBER AND BUILDING GROUP | | |
| Rings, other than diamond..... | 2.0 | .5 | Lumber and building material dealers: (Commodity coverage, 89.2 per cent) | | |
| Sterling silverware..... | 1.0 | .2 | Building material— | | |
| Watches..... | 14.7 | 3.2 | Brick, terra cotta, tiles, etc..... | 14.6 | 10.8 |
| Women's ready-to-wear specialty shops—apparel and accessories: (Commodity coverage, 86.2 per cent) | | | Building stone..... | | |
| Apparel and accessories, women's, misses', children's— | | | Cement..... | .4 | .2 |
| Children's wear..... | 25.2 | 3.6 | Iron and other building metal..... | 17.4 | 13.2 |
| Coats, suits, and dresses..... | 81.3 | 81.3 | Lime, plaster, etc..... | 1.4 | .8 |
| Hosiery..... | 9.4 | 3.1 | Lumber (rough and dressed)..... | 1.2 | .8 |
| Millinery..... | 19.5 | 1.1 | Building materials, other..... | 37.6 | 29.8 |
| Other apparel (except furs)..... | 7.7 | 3.4 | Planing-mill products, woodwork..... | 14.0 | 9.8 |
| Underwear, negligees, corsets, etc..... | 11.2 | 3.1 | Roofing materials (except wood shingles)..... | 21.3 | 14.7 |
| Furs and fur goods..... | 9.3 | 4.4 | Wall boards (except wood base)..... | 4.5 | 3.0 |
| Hosiery shops: (Commodity coverage, 32.2 per cent) | | | Wood shingles and shakes..... | | |
| Apparel and accessories, women's, misses', children's— | | | Fuel— | | |
| Hosiery..... | 59.5 | 59.5 | Coal..... | 21.3 | 14.0 |
| Other wearing apparel (except furs)..... | 15.1 | 15.1 | Wood, coke, and other fuels..... | 2.4 | .4 |
| Underwear, negligees, corsets, etc..... | 25.4 | 25.4 | Gasoline, oil and grease— | | |
| Shoe stores, women's: (Commodity coverage, 88.4 per cent) | | | Gasoline..... | | |
| Hosiery..... | 19.6 | 19.6 | Oil and greases..... | 3.9 | .4 |
| Miscellaneous merchandise..... | (x) | .4 | Electric shops (without radio): (Commodity coverage, 70.2 per cent) | | |
| Shoes and other footwear— | | | Appliances and supplies— | | |
| Infants'..... | 3.3 | 1.1 | Commercial and industrial electrical appliances..... | 74.8 | 37.4 |
| Women's..... | 78.7 | 78.7 | Household heating appliances, portable electric..... | 2.7 | .5 |
| Rubber and other footwear..... | .7 | .2 | Lighting equipment, electric..... | 15.4 | 7.7 |
| Shoe stores—men's, women's, and children's: (Commodity coverage, 61.8 per cent) | | | Household appliances—motor driven..... | | |
| Hosiery..... | 7.6 | 2.8 | Incandescent lamps..... | 12.0 | 3.7 |
| Shoes and other footwear— | | | Construction materials, electric..... | 2.2 | .4 |
| Boys' and youths'..... | 5.5 | 2.7 | Appliances, other..... | 19.8 | 9.9 |
| Infants'..... | 1.9 | .7 | Service..... | 30.0 | 9.2 |
| Men's..... | 26.7 | 26.7 | Heating appliances and oil burners: (Commodity coverage, 79.0 per cent) | | |
| Misses' and children's..... | 19.3 | 19.3 | Heating and plumbing equipment and supplies..... | 86.0 | 86.0 |
| Women's..... | 43.6 | 43.6 | Roofing materials (except wood shingles)..... | 2.1 | .7 |
| Rubber and other footwear..... | 8.4 | 4.2 | Service..... | 17.7 | 13.3 |
| FURNITURE AND HOUSEHOLD GROUP | | | Plumbing shops—heating and ventilating: (Commodity coverage, 52.0 per cent) | | |
| Furniture stores: (Commodity coverage, 74.7 per cent) | | | Appliances and supplies, gas— | | |
| Appliances and supplies (electric)..... | 2.3 | .2 | Stoves and ranges..... | 2.2 | 1.3 |
| Furniture— | | | Water heaters..... | 17.4 | 17.4 |
| Bedroom..... | 15.8 | 15.8 | Other appliances..... | 1.5 | .9 |
| Dining room..... | 12.9 | 12.9 | Heating and plumbing equipment and supplies..... | 69.5 | 69.5 |
| Kitchen..... | 2.3 | 2.3 | Service..... | 28.8 | 10.9 |
| Kitchen..... | 34.9 | 34.9 | Paint and glass stores: (Commodity coverage, 58.0 per cent) | | |
| Living room, library, and hall..... | 6.1 | 4.4 | Paints, varnishes, glass, and painters' supplies— | | |
| Other household..... | | | Glass..... | 30.2 | 23.1 |
| Home furnishings— | | | Painters' supplies..... | 2.7 | .6 |
| Bedding, mattresses, springs..... | 7.0 | 2.8 | Paints, varnishes, lacquers..... | 71.3 | 71.3 |
| China, glassware, and crockery..... | .6 | .1 | Service..... | 1.5 | .8 |
| Floor coverings..... | 17.7 | 11.4 | Wall paper..... | 19.0 | 4.2 |
| Kitchen utensils..... | 5.1 | .8 | Paint and glass stores: (Commodity coverage, 58.0 per cent) | | |
| Other home furnishings..... | 3.6 | .6 | Paints, varnishes, glass, and painters' supplies— | | |
| Refrigerators, electric and gas..... | 1.9 | .1 | Glass..... | 30.2 | 23.1 |
| Pianos and accessories..... | 6.1 | .2 | Painters' supplies..... | 2.7 | .6 |
| Radios and equipment..... | 12.5 | 6.5 | Paints, varnishes, lacquers..... | 71.3 | 71.3 |
| Secondhand furniture..... | 3.5 | .3 | Service..... | 1.5 | .8 |
| Service..... | 12.9 | .5 | Wall paper..... | 19.0 | 4.2 |
| Stoves and ranges, gas..... | 1.0 | 6.1 | Paint and glass stores: (Commodity coverage, 58.0 per cent) | | |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 1.0 | .1 | Paints, varnishes, glass, and painters' supplies— | | |

CENSUS OF DISTRIBUTION

TABLE 71.—YOUNGSTOWN—SALES BY COMMODITIES—Continued

| COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| OTHER RETAIL STORES | | | OTHER RETAIL STORES—Continued | | |
| Hardware stores: (Commodity coverage, 90.4 per cent) | | | Drug stores—Continued. | | |
| Appliances and supplies, electric— | 5.5 | 4.2 | Prescriptions..... | 2.6 | 0.7 |
| Lighting equipment, electric..... | 11.8 | 10.5 | Toiletries and cosmetics..... | 23.3 | 22.6 |
| Household appliances, motor driven..... | 1.0 | 1 | Toilet articles and preparations..... | 15.2 | 15.6 |
| Building paper, insulating boards; with wood base, etc..... | | | | | |
| Hardware— | | | Drug stores with fountain: (Commodity coverage, 44.0 per cent) | | |
| Builders' and shelf hardware..... | 26.0 | 26.0 | Bottled beverages..... | 4 | 1 |
| Carpenters' and mechanics tools..... | 5.6 | 5.6 | Cigars, cigarettes, and tobacco..... | 10.7 | 6.4 |
| Other hardware..... | 12.3 | 6.6 | Confectionery and nuts..... | 3.6 | 2.4 |
| Home furnishings..... | 5.3 | 4.1 | Drugs, patent medicines, etc..... | 19.1 | 19.1 |
| Leather goods..... | 1.5 | 1.2 | Fountain sales and ice cream..... | 26.2 | 26.2 |
| Miscellaneous merchandise..... | (x) | 10.8 | Miscellaneous merchandise— | | |
| Paints, varnishes, glass and painters' supplies— | | | Rubber goods..... | 11.5 | 3.2 |
| Glass..... | .9 | 8 | Stationery, books, periodicals, etc..... | 2.8 | 4 |
| Paints, varnishes, lacquers..... | 8.8 | 7.7 | Surgical and hospital supplies..... | 3.1 | 1.6 |
| Radlos and equipment..... | 5.3 | 4.7 | Prescriptions..... | 19.9 | 18.4 |
| Service..... | .7 | 1 | Toilet articles and preparations..... | 5.7 | 4.5 |
| Sporting goods, gymnasium and playground equipment..... | 7.7 | 5.9 | Toiletries and cosmetics..... | 18.4 | 17.0 |
| Tires and tubes and tire accessories..... | 9.4 | 7.2 | | | |
| Stoves and ranges..... | 4.0 | 4.5 | | | |
| | | | Jewelry stores: (Commodity coverage, 46.3 per cent) | | |
| Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 87.7 per cent) | | | China, glassware, and crockery..... | .6 | .2 |
| Groceries— | | | Jewelry, silverware, and clocks— | | |
| Butter and cheese..... | 5.0 | 2.0 | Clocks..... | 2.6 | 2.6 |
| Canned goods and other groceries..... | 5.0 | 2.0 | Diamond jewelry..... | 23.5 | 23.5 |
| Flour..... | 30.0 | 12.0 | Gold and gold-filled jewelry..... | 13.0 | 13.0 |
| Fertilizers..... | 5.0 | 2.0 | Plated silverware..... | 8.6 | 8.6 |
| Hay, grain, and feed— | | | Rings, other than diamond..... | .6 | .3 |
| Grain and feed..... | 44.3 | 44.3 | Sterling silverware and clocks..... | 11.2 | 11.2 |
| Hay, straw, and alfalfa..... | 27.7 | 27.7 | Watches..... | 14.6 | 14.6 |
| Miscellaneous merchandise..... | (x) | 12.0 | Other jewelry..... | 6.8 | 6.8 |
| Seeds, bulbs, plants, and nursery stock..... | 5.0 | 2.0 | Leather goods..... | 9.7 | 9.7 |
| | | | Miscellaneous merchandise..... | (x) | .7 |
| Coal and wood yards: (Commodity coverage, 66.2 per cent) | | | Novelties..... | 3.2 | 1.2 |
| Building material— | | | Paper and paper goods..... | .3 | .1 |
| Cement..... | 1.8 | .2 | Service..... | 8.0 | 7.5 |
| Lime, plaster, etc..... | .5 | .1 | | | |
| Building materials, other..... | 3.4 | .4 | Office and store mechanical appliance dealers (retail): (Commodity coverage, 77.0 per cent) | | |
| Fuel— | | | Office and store equipment— | | |
| Coal..... | 74.4 | 74.4 | Adding and calculating machines and accessories..... | 44.7 | 42.4 |
| Fuel oil..... | 21.7 | 5.3 | Office and store equipment..... | 45.7 | 25.1 |
| Ice..... | 33.6 | 11.9 | Typewriters and accessories..... | 18.7 | 9.5 |
| Services..... | 17.2 | 1.2 | Office and store furniture..... | 3.9 | 2.0 |
| Wood, coke, and other fuels..... | 24.6 | 6.5 | Service..... | 11.3 | 11.3 |
| | | | Stationery and stationery supplies..... | 18.6 | 9.4 |
| Drug stores: (Commodity coverage, 31.2 per cent) | | | Office and store furniture and equipment dealers: (Commodity coverage, 98.9 per cent) | | |
| Cigars, cigarettes, and tobacco..... | 5.7 | 4.5 | Office and store furniture..... | 90.0 | 89.8 |
| Confectionery and nuts..... | .9 | .2 | Office and store equipment..... | 68.6 | 6.9 |
| Drugs, patent medicines, etc..... | 31.5 | 31.5 | Paper and paper goods..... | 4.5 | 3.3 |
| Miscellaneous merchandise— | | | | | |
| Rubber goods..... | 47.1 | 4.2 | | | |
| Stationery, books, periodicals, etc..... | (x) | 18.1 | | | |
| Surgical and hospital supplies..... | 1.0 | .4 | | | |
| Other merchandise..... | 4.0 | 2.4 | | | |

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TABLE 72.—CLEVELAND HEIGHTS—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHERS REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|----------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|----------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 294 | 212 | 968 | 182 | \$1,448,192 | \$50,763 | \$1,288,436 | \$829,580 | \$12,403,217 | 100.00 |
| Food group..... | 141 | 92 | 406 | 121 | 618,039 | 31,297 | 671,157 | 222,890 | 6,970,056 | 56.20 |
| Candy and confectionery stores..... | 9 | 8 | 40 | 8 | 30,009 | 1,033 | 51,126 | 8,250 | 328,192 | 2.65 |
| Dairy products stores..... | 8 | 5 | 36 | 2 | 79,323 | 396 | 145,245 | 4,870 | 619,869 | 5.00 |
| Delicatessen stores..... | 10 | 14 | 20 | 1 | 7,263 | 130 | 20,850 | 11,250 | 185,021 | 1.49 |
| Fruit stores and vegetable markets..... | 14 | 15 | 20 | 4 | 23,040 | 706 | 30,536 | 4,810 | 292,900 | 2.36 |
| Grocery stores (without meats)..... | 23 | 9 | 67 | 38 | 93,711 | 9,121 | 98,450 | 81,250 | 1,315,188 | 10.60 |
| Combination stores (groceries and meats)..... | 33 | 9 | 134 | 62 | 193,335 | 15,172 | 198,405 | 90,080 | 2,327,835 | 18.77 |
| Meat markets (including sea foods)..... | 28 | 25 | 64 | 8 | 136,041 | 3,109 | 95,979 | 18,430 | 1,586,471 | 12.79 |
| Bakeries—caterers..... | 14 | 10 | 36 | 8 | 45,712 | 1,630 | 37,676 | 3,960 | 314,580 | 2.54 |
| General merchandise group..... | 7 | 7 | 5 | 6 | 5,541 | 663 | 12,169 | 30,120 | 59,800 | .48 |
| Dry goods stores, piece goods stores..... | 7 | 7 | 5 | 6 | 5,541 | 663 | 12,169 | 30,120 | 59,800 | .48 |
| Automotive group..... | 43 | 17 | 189 | 11 | 278,256 | 3,830 | 247,655 | 117,280 | 2,372,006 | 19.12 |
| Motor vehicle dealers..... | 6 | 1 | 83 | 1 | 108,055 | 500 | 117,953 | 79,490 | 1,134,000 | 9.14 |
| Accessories, tires and batteries..... | 13 | 9 | 28 | 3 | 43,380 | 1,300 | 36,212 | 24,810 | 227,699 | 1.84 |
| Filling stations..... | 19 | 2 | 63 | 4 | 110,382 | 1,658 | 82,607 | 11,110 | 933,322 | 7.52 |
| Garages and repair shops..... | 5 | 5 | 9 | 3 | 16,439 | 472 | 10,903 | 1,870 | 76,985 | .62 |
| Apparel group ¹ | 21 | 22 | 28 | 7 | 41,179 | 2,065 | 54,864 | 62,820 | 331,898 | 2.68 |
| Women's ready-to-wear specialty stores, apparel and accessories..... | 7 | 7 | 19 | 2 | 24,634 | 320 | 24,210 | 26,970 | 165,218 | 1.33 |
| Other apparel stores..... | 9 | 10 | 7 | 3 | 13,160 | 1,120 | 18,340 | 11,300 | 73,991 | .60 |
| Shoe stores..... | 3 | 2 | 2 | 2 | 625 | 625 | 7,923 | 20,050 | 58,689 | .47 |
| Furniture and household group..... | 9 | 4 | 35 | 1 | 66,713 | 366 | 35,585 | 22,000 | 230,077 | 1.85 |
| Household appliances stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other home furnishings and appliances stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores..... | 6 | 2 | 29 | 1 | 62,724 | 366 | 24,595 | 19,250 | 158,000 | 1.26 |
| Restaurants and eating places..... | 16 | 18 | 89 | 13 | 126,363 | 6,692 | 61,480 | 14,330 | 438,448 | 3.54 |
| Restaurants, cafeterias..... | 10 | 13 | 73 | 11 | 108,475 | 6,282 | 48,380 | 9,660 | 412,474 | 3.33 |
| Lunch counters, refreshment stands, etc..... | 5 | 5 | 16 | 2 | 17,888 | 400 | 13,100 | 5,270 | 75,974 | .61 |
| Lumber and building group..... | 6 | 5 | 27 | | 54,185 | | 8,928 | 14,820 | 187,787 | 1.55 |
| Lumber and building materials dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Electrical shops (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Heating and plumbing shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Paint and glass stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other retail stores ¹ | 52 | 47 | 189 | 23 | 257,916 | 5,740 | 196,598 | 345,320 | 1,783,145 | 14.38 |
| Hardware stores..... | 16 | 20 | 80 | 10 | 47,220 | 1,869 | 44,713 | 98,370 | 850,700 | 6.83 |
| Book stores..... | 4 | 4 | 1 | 1 | 1,022 | 182 | 6,005 | 4,500 | 29,390 | .24 |
| Drug stores..... | 21 | 12 | 130 | 11 | 183,670 | 3,839 | 122,744 | 195,210 | 1,295,873 | 10.44 |
| Gift shops, novelties and toys..... | 3 | 2 | 6 | | 7,225 | | 14,098 | 30,660 | 48,624 | .38 |
| Jewelry stores..... | 3 | 2 | 6 | 1 | 6,424 | 350 | 6,135 | 10,390 | 34,465 | .28 |
| Miscellaneous classifications..... | 4 | 5 | 2 | | 1,930 | | 2,903 | 1,190 | 14,593 | .12 |

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 73.—CLEVELAND HEIGHTS—RETAIL DISTRIBUTION BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | All other reported expenses (includes rent) | Stocks on hand end of year (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total |
| Total..... | 294 | 212 | 968 | 182 | \$1,448,192 | \$50,763 | \$1,288,438 | \$829,580 | \$12,403,217 | 100.00 |
| Single-store independents..... | 186 | 202 | 498 | 73 | 783,311 | 21,554 | 715,044 | 489,030 | 5,870,152 | 47.33 |
| 2-store independents..... | 19 | 7 | 49 | 7 | 77,579 | 2,235 | 60,726 | 67,350 | 590,167 | 4.81 |
| 3-store independents..... | 6 | 1 | 22 | 2 | 47,804 | 750 | 38,322 | 14,470 | 309,846 | 2.50 |
| Local chains..... | 48 | 2 | 208 | 74 | 362,295 | 18,848 | 309,499 | 199,930 | 3,964,079 | 29.70 |
| Sectional chains..... | 13 | — | 55 | 5 | 92,025 | 1,095 | 64,237 | 18,360 | 808,432 | 6.48 |
| National chains..... | 22 | — | 76 | 21 | 84,578 | 6,271 | 100,108 | 40,450 | 1,189,541 | 9.18 |

TABLE 74.—CLEVELAND HEIGHTS—SEVENTEEN KINDS OF BUSINESS BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains |
|-----------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|
| Department stores..... | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores..... | | | | | | |
| Men's and boys' clothing and furnishings stores..... | | | | | | |
| Clothing stores—men's, women's, and children's..... | | | | | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | 7 | 4 | 3 | | | |
| Annual net sales..... | \$165,218 | \$88,298 | \$76,920 | | | |
| Per cent to total sales..... | 100.00 | 53.44 | 46.56 | | | |
| Shoe stores: | | | | | | |
| Number of stores..... | 3 | 3 | | | | |
| Annual net sales..... | \$58,689 | \$58,689 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Furniture stores..... | | | | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 6 | 6 | | | | |
| Annual net sales..... | \$156,000 | \$156,000 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 23 | 6 | 5 | 10 | | 2 |
| Annual net sales..... | \$1,815,188 | \$267,099 | (x) | \$705,347 | | (x) |
| Per cent to total sales..... | 100.00 | 19.55 | (x) | 53.83 | | (x) |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 35 | 6 | 1 | 5 | 3 | 20 |
| Annual net sales..... | \$2,327,835 | (x) | (x) | \$855,454 | \$158,542 | \$1,006,889 |
| Per cent to total sales..... | 100.00 | (x) | (x) | 36.75 | 6.81 | 43.24 |
| Restaurants, cafeterias: | | | | | | |
| Number of stores..... | 10 | 10 | | | | |
| Annual net sales..... | \$412,474 | \$412,474 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands..... | | | | | | |
| Filling stations: | | | | | | |
| Number of stations..... | 19 | 2 | | 7 | 10 | |
| Annual net sales..... | \$933,322 | (x) | | (x) | \$644,890 | |
| Per cent to total sales..... | 100.00 | (x) | | (x) | 69.10 | |
| Coal and wood yards—ice dealers..... | | | | | | |
| Drug stores: | | | | | | |
| Number of stores..... | 21 | 10 | 1 | 10 | | |
| Annual net sales..... | \$1,295,373 | (x) | (x) | \$865,864 | | |
| Per cent to total sales..... | 100.00 | (x) | (x) | 68.46 | | |
| Hardware stores: | | | | | | |
| Number of stores..... | 16 | 15 | 1 | | | |
| Annual net sales..... | \$350,700 | (x) | (x) | | | |
| Per cent to total sales..... | 100.00 | (x) | (x) | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 3 | 3 | | | | |
| Annual net sales..... | \$34,465 | \$34,465 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 75.—EAST CLEVELAND—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|---------------------------------------|---------------------|--------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total. |
| All groups..... | 324 | 273 | 803 | 175 | \$1,236,457 | \$51,482 | \$1,277,818 | \$976,570 | \$12,140,014 | 100.00 |
| Food group..... | 124 | 100 | 208 | 95 | 290,485 | 27,439 | 343,503 | 163,240 | 4,038,686 | 33.27 |
| Candy and confectionery stores..... | 17 | 19 | 20 | 5 | 26,916 | 1,730 | 32,415 | 17,290 | 200,481 | 1.65 |
| Dairy products stores (including milk dealers)..... | 5 | 1 | 7 | 1 | 8,149 | 401 | 8,278 | 2,370 | 75,208 | .62 |
| Delicatessen stores..... | 17 | 24 | 3 | 3 | 3,975 | 1,100 | 25,967 | 15,680 | 279,198 | 2.30 |
| Fruit stores and vegetable markets..... | 4 | 5 | 10 | 2 | 15,090 | 864 | 14,631 | 3,600 | 139,000 | 1.15 |
| Grocery stores (without meats)..... | 23 | 15 | 44 | 31 | 65,010 | 8,234 | 81,277 | 58,860 | 1,054,475 | 8.69 |
| Combination stores (groceries and meats)..... | 26 | 10 | 92 | 43 | 129,372 | 13,219 | 121,110 | 57,860 | 1,681,940 | 13.85 |
| Meat markets (including sea foods)..... | 20 | 16 | 18 | 8 | 27,246 | 1,415 | 38,927 | 4,810 | 451,730 | 3.72 |
| Bakeries—caterers..... | 12 | 10 | 14 | 2 | 14,757 | 476 | 20,998 | 2,770 | 156,154 | 1.29 |
| General merchandise group¹..... | 5 | 4 | 9 | 9 | 12,712 | 1,474 | 13,018 | 41,440 | 106,412 | .88 |
| Dry goods stores—piece goods stores..... | 3 | 2 | 6 | 3 | 10,432 | 800 | 7,981 | 31,350 | 68,182 | .56 |
| Automotive group..... | 65 | 44 | 245 | 13 | 428,516 | 5,546 | 466,838 | 264,570 | 4,496,506 | 37.04 |
| Motor vehicle dealers..... | 12 | 7 | 143 | 2 | 242,265 | 940 | 308,998 | 230,310 | 3,209,708 | 26.93 |
| Accessories, tires, and batteries..... | 9 | 11 | 11 | 1 | 37,550 | 600 | 18,058 | 11,590 | 131,012 | 1.18 |
| Filling stations..... | 30 | 9 | 96 | 7 | 111,695 | 3,325 | 108,137 | 17,940 | 955,044 | 7.87 |
| Garages and repair shops..... | 14 | 17 | 25 | 3 | 37,006 | 681 | 31,645 | 4,520 | 140,742 | 1.16 |
| Apparel group..... | 34 | 33 | 23 | 18 | 36,245 | 4,007 | 48,695 | 47,570 | 228,879 | 1.88 |
| Men's and boys' clothing and furnishings stores..... | 3 | 3 | 1 | 1 | 2,160 | 132 | 7,414 | 16,200 | 35,281 | .29 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Women's accessories..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other apparel stores..... | 25 | 24 | 18 | 13 | 29,525 | 2,715 | 30,631 | 8,140 | 124,419 | 1.02 |
| Shoe stores..... | 3 | 3 | 3 | 2 | 3,495 | 815 | 7,214 | 22,300 | 52,538 | .43 |
| Furniture and household group¹..... | 9 | 8 | 18 | 8 | 23,880 | 1,500 | 17,254 | 22,230 | 155,173 | 1.28 |
| Radio and music stores..... | 7 | 7 | 13 | 8 | 19,200 | 1,500 | 13,204 | 14,830 | 136,063 | 1.13 |
| Restaurants and eating places..... | 23 | 32 | 72 | 12 | 62,669 | 4,098 | 58,778 | 3,690 | 377,671 | 3.11 |
| Restaurants, cafeterias..... | 19 | 27 | 68 | 11 | 58,173 | 3,812 | 52,020 | 3,020 | 338,040 | 2.78 |
| Lunch counters, refreshment stands, etc..... | 4 | 5 | 4 | 1 | 4,496 | 286 | 6,756 | 670 | 39,631 | .33 |
| Lumber and building group..... | 10 | 8 | 50 | | 104,509 | | 73,466 | 105,600 | 521,165 | 4.29 |
| Lumber and building material dealers..... | 5 | 3 | 34 | | 83,303 | | 66,659 | 91,500 | 454,400 | 3.74 |
| Electrical shops (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Heating and plumbing shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Paint and glass stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other retail stores..... | 54 | 44 | 180 | 20 | 277,441 | 7,418 | 256,270 | 328,230 | 2,216,022 | 18.25 |
| Hardware stores..... | 10 | 7 | 26 | | 48,912 | | 33,791 | 78,630 | 258,927 | 2.13 |
| Cigar stores and cigar stands..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Coal and wood yards—ice dealers..... | 3 | | 56 | | 92,781 | | 89,728 | 84,720 | 1,001,883 | 8.25 |
| Drug stores..... | 21 | 18 | 82 | 11 | 91,139 | 5,528 | 72,881 | 118,960 | 694,211 | 5.72 |
| Florists..... | 4 | 5 | 19 | 6 | 22,014 | 1,277 | 20,979 | 2,850 | 103,585 | .85 |
| Gift shops, novelties, and toys..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 4 | 3 | 7 | 1 | 8,951 | 199 | 14,545 | 31,270 | 64,422 | .53 |
| Opticians and optometrists..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 7 | 6 | 6 | 1 | 8,332 | 50 | 18,966 | 6,890 | 63,838 | .53 |

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 76.—EAST CLEVELAND—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|------------------------------------------------|---------------------|------------|--------------------------------|-----------------|---------------------------------------------|---------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and parttime) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 324 | 273 | 803 | 175 | \$1,236,457 | \$51,482 | \$1,277,818 | \$976,570 | \$12,140,014 | 100.00 |
| Single-store independents..... | 245 | 263 | 506 | 106 | 801,444 | 29,496 | 806,276 | 672,320 | 7,402,204 | 60.97 |
| 2-store independents..... | 14 | 9 | 32 | 8 | 48,850 | 2,896 | 44,049 | 59,110 | 370,794 | 3.05 |
| 3-store independents..... | 5 | 1 | 55 | | 85,690 | | 97,241 | 82,580 | 871,314 | 7.18 |
| Local chains..... | 27 | | 106 | 36 | 162,387 | 10,847 | 196,788 | 115,440 | 1,017,663 | 15.80 |
| Sectional chains..... | 13 | | 32 | 2 | 54,300 | 831 | 46,157 | 8,530 | 441,167 | 3.63 |
| National chains..... | 20 | | 72 | 23 | 83,816 | 7,412 | 87,307 | 38,590 | 1,136,672 | 9.37 |

CENSUS OF DISTRIBUTION

TABLE 77.—EAST CLEVELAND—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operation but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch system | Local chains | Sectional chains | National chains |
|------------------------------------------------------------------|-------------|---------------------------|----------------------------------------------------|--------------|------------------|-----------------|
| Department stores ¹ | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | |
| Number of stores..... | (x) 1 | (x) 1 | | | | |
| Annual net sales..... | (x) | (x) | | | | |
| Per cent to total sales..... | | | | | | |
| Men's and boys' clothing and furnishings stores: | | | | | | |
| Number of stores..... | 3 | 3 | | | | |
| Annual net sales..... | \$35,281 | \$35,281 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Clothing stores—Men's, women's and children's ¹ | | | | | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | (x) 1 | (x) 1 | | | | |
| Annual net sales..... | (x) | (x) | | | | |
| Per cent to total sales..... | | | | | | |
| Shoe stores: | | | | | | |
| Number of stores..... | 3 | 2 | | 1 | | |
| Annual net sales..... | \$52,588 | (x) | | (x) | | |
| Per cent total sales..... | 100.00 | (x) | | (x) | | |
| Furniture stores: | | | | | | |
| Number of stores..... | (x) 1 | | (x) 1 | | | |
| Annual net sales..... | (x) | | (x) | | | |
| Per cent to total sales..... | | | | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 7 | 7 | | | | |
| Annual net sales..... | \$136,963 | \$136,963 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 23 | 10 | 1 | 7 | | 5 |
| Annual net sales..... | \$1,054,475 | \$270,041 | (x) | (x) | | \$267,602 |
| Per cent to total sales..... | 100.00 | 25.61 | (x) | (x) | | 26.88 |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 26 | 7 | 1 | 3 | 1 | 14 |
| Annual net sales..... | \$1,681,840 | \$236,030 | (x) | \$502,487 | (x) | \$851,017 |
| Per cent to total sales..... | 100.00 | 14.03 | (x) | 29.88 | (x) | 50.60 |
| Restaurants, cafeterias: | | | | | | |
| Number of stores..... | 19 | 19 | | | | |
| Annual net sales..... | \$338,640 | \$338,640 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands: | | | | | | |
| Number of stores..... | (x) 1 | (x) 1 | | | | |
| Annual net sales..... | (x) | (x) | | | | |
| Per cent to total sales..... | | | | | | |
| Filling stations: | | | | | | |
| Number of stations..... | 80 | 8 | 2 | 7 | 12 | 1 |
| Annual net sales..... | \$955,044 | \$184,159 | (x) | \$298,463 | \$411,261 | (x) |
| Per cent to total sales..... | 100.00 | 19.28 | (x) | 31.25 | 43.06 | (x) |
| Coal and wood yards—ice dealers: | | | | | | |
| Number of yards..... | 3 | 2 | | 1 | | |
| Annual net sales..... | \$1,001,833 | (x) | | (x) | | |
| Per cent to total sales..... | 100.00 | (x) | | (x) | | |
| Drug stores: | | | | | | |
| Number of stores..... | 21 | 16 | 1 | 4 | | |
| Annual net sales..... | \$694,211 | \$455,037 | (x) | (x) | | |
| Per cent to total sales..... | 100.00 | 65.55 | (x) | (x) | | |
| Hardware stores: | | | | | | |
| Number of stores..... | 10 | 10 | | | | |
| Annual net sales..... | \$258,927 | \$258,927 | | | | |
| Per cent to total sales..... | 100.00 | 100.00 | | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 4 | 2 | 2 | | | |
| Annual net sales..... | \$64,422 | (x) | (x) | | | |
| Per cent to total sales..... | 100.00 | (x) | (x) | | | |

¹Not reported.

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 78.—HAMILTON—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups..... | 661 | 583 | 2,111 | 383 | \$2,922,287 | \$90,158 | \$2,841,776 | \$3,435,750 | \$28,150,393 | 100.00 |
| Food group¹..... | 230 | 201 | 548 | 55 | 786,085 | 14,077 | 650,212 | 408,030 | 8,798,084 | 31.25 |
| Candy and confectionery stores..... | 20 | 23 | 21 | 2 | 20,017 | 560 | 31,068 | 9,930 | 181,688 | .64 |
| Dairy products stores..... | 4 | 1 | 177 | | 308,190 | | 239,550 | 87,860 | 1,714,864 | 6.09 |
| Fruit stores and vegetable markets..... | 5 | 8 | 19 | | 18,819 | | 13,044 | 8,100 | 349,603 | 1.24 |
| Grocery stores (without meats)..... | 69 | 71 | 40 | 11 | 46,194 | 2,565 | 52,561 | 118,980 | 922,508 | 3.27 |
| Combination stores (groceries and meats)..... | 111 | 78 | 230 | 33 | 329,500 | 8,471 | 244,724 | 168,660 | 4,770,230 | 16.95 |
| Meat markets (including sea foods)..... | 8 | 7 | 22 | 7 | 27,814 | 1,976 | 28,358 | 6,070 | 611,699 | 1.82 |
| Bakeries, caterers..... | 11 | 11 | 36 | 1 | 32,491 | 245 | 16,565 | 2,630 | 306,236 | 1.09 |
| General stores..... | 6 | 6 | 6 | | 4,927 | | 4,431 | 11,850 | 126,465 | .44 |
| General merchandise group..... | 25 | 16 | 296 | 120 | 249,518 | 20,855 | 346,298 | 492,590 | 2,673,611 | 9.50 |
| Department stores..... | 4 | | 170 | 38 | 138,603 | 10,760 | 263,786 | 261,470 | 1,494,343 | 5.31 |
| Dry goods stores—piece goods stores..... | 12 | 11 | 37 | 8 | 37,838 | 1,040 | 49,285 | 115,100 | 310,636 | 1.10 |
| General merchandise stores..... | 3 | 3 | 2 | 3 | 3,694 | 470 | 7,303 | 11,400 | 72,351 | .26 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | 2 | 87 | 76 | 69,383 | 8,585 | 84,944 | 104,620 | 796,181 | 2.83 |
| Automotive group..... | 100 | 69 | 388 | 19 | 623,879 | 4,752 | 598,082 | 528,770 | 6,106,760 | 21.69 |
| Motor-vehicle dealers..... | 32 | 24 | 236 | 2 | 407,604 | 883 | 432,147 | 416,920 | 4,396,820 | 15.62 |
| Accessories, tires, and batteries..... | 10 | 11 | 14 | 1 | 23,938 | 731 | 22,435 | 24,210 | 240,138 | .85 |
| Filling stations..... | 36 | 10 | 76 | 16 | 94,787 | 3,138 | 76,193 | 41,270 | 1,009,554 | 3.69 |
| Garages and repair shops..... | 22 | 24 | 82 | | 97,586 | | 67,287 | 47,370 | 450,248 | 1.63 |
| Apparel group..... | 69 | 56 | 207 | 95 | \$47,318 | 28,281 | 406,187 | 701,570 | 2,898,047 | 10.30 |
| Men's and boys' clothing and furnishings stores..... | 23 | 21 | 91 | 33 | 180,260 | 9,842 | 183,737 | 389,880 | 1,277,413 | 4.54 |
| Clothing stores—men's, women's and children's..... | 8 | 3 | 27 | 7 | 35,929 | 2,078 | 49,207 | 52,570 | 281,407 | 1.00 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 9 | 10 | 40 | 15 | 58,567 | 4,439 | 74,981 | 66,200 | 577,330 | 2.05 |
| Women's accessories stores..... | 8 | 4 | 11 | 8 | 13,909 | 1,875 | 20,037 | 4,080 | 113,163 | .40 |
| Other apparel stores..... | 3 | 4 | 1 | 5 | 2,838 | 1,153 | 5,645 | 5,960 | 40,146 | .14 |
| Shoe stores..... | 18 | 14 | 37 | 27 | 55,813 | 6,889 | 71,580 | 182,880 | 608,698 | 2.17 |
| Furniture and household group¹..... | 33 | 34 | 167 | 12 | 231,235 | 1,389 | 258,582 | 290,850 | 1,738,494 | 6.18 |
| Furniture stores..... | 13 | 18 | 77 | 9 | 119,289 | 609 | 170,791 | 187,970 | 1,121,610 | 3.99 |
| Household appliances stores..... | 3 | | 13 | | 16,043 | | 18,681 | 10,090 | 55,333 | .20 |
| Other home furnishings and appliances stores..... | 6 | 8 | 10 | 2 | 8,518 | 500 | 10,398 | 8,996 | 67,885 | .24 |
| Radio and music stores..... | 10 | 6 | 55 | 1 | 83,322 | 280 | 51,069 | 74,800 | 433,900 | 1.54 |
| Restaurants and eating places..... | 51 | 60 | 137 | 19 | 105,261 | 3,513 | 101,291 | 13,320 | 774,861 | 2.75 |
| Restaurants, cafeterias..... | 24 | 32 | 101 | 12 | 70,655 | 2,445 | 71,418 | 7,090 | 457,557 | 1.62 |
| Lunch counters, refreshment stands, etc..... | 27 | 28 | 36 | 7 | 34,606 | 1,068 | 29,873 | 6,230 | 317,304 | 1.13 |
| Lumber and building group..... | 22 | 19 | 119 | 3 | 197,821 | 1,250 | 123,323 | 268,730 | 1,466,731 | 5.28 |
| Lumber and building material dealers..... | 8 | 5 | 77 | | 140,251 | | 81,881 | 196,840 | 1,154,789 | 4.10 |
| Electrical shops (without radio)..... | 1 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Heating and plumbing shops..... | 2 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Paint and glass stores..... | 11 | 11 | 29 | 3 | 36,983 | 1,250 | 31,015 | 61,020 | 260,882 | .93 |
| Other retail stores..... | 118 | 115 | 262 | 58 | 374,091 | 17,697 | 368,607 | 715,090 | 3,518,670 | 12.49 |
| Hardware stores..... | 9 | 7 | 37 | 3 | 51,225 | 1,749 | 44,639 | 223,000 | 479,113 | 1.70 |
| Hardware and farm-implement stores..... | 2 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Farmers' supplies..... | 11 | 11 | 32 | 2 | 48,189 | 450 | 47,732 | 55,740 | 550,013 | 1.95 |
| Cigar stores and cigar stands..... | 21 | 21 | 9 | 7 | 11,800 | 2,784 | 18,284 | 15,200 | 199,924 | .71 |
| Coal and wood yards—ice dealers..... | 8 | 9 | 39 | 3 | 40,621 | 1,361 | 31,314 | 10,970 | 347,928 | 1.24 |
| Drug stores..... | 21 | 23 | 57 | 20 | 81,414 | 6,787 | 84,089 | 158,800 | 834,137 | 2.96 |
| Florists..... | 5 | 8 | 9 | 8 | 17,322 | 1,202 | 12,531 | 10,210 | 80,100 | .29 |
| Gift shops, novelties, toys..... | 2 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Jewelry stores..... | 11 | 8 | 18 | | 31,401 | | 38,677 | 123,210 | 213,769 | .76 |
| Music stores (without radio)..... | 1 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| News dealers..... | 3 | 2 | 3 | 1 | 2,026 | 156 | 2,882 | 2,460 | 25,209 | .09 |
| Office, school, and store supplies and equipment dealers..... | 3 | 1 | 10 | 2 | 19,039 | 454 | 12,692 | 21,670 | 91,782 | .33 |
| Opticians and optometrists..... | 1 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Sporting goods stores, including athletic and playground equipment..... | 1 | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) | (X) |
| Miscellaneous classifications..... | 21 | 20 | 23 | 12 | 53,323 | 2,774 | 58,498 | 41,070 | 411,562 | 1.46 |
| Secondhand stores..... | 7 | 7 | 1 | 2 | 2,164 | 364 | 8,303 | 4,050 | 32,780 | .12 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 79.—HAMILTON—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPES OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 661 | 583 | 2,111 | 353 | \$2,922,287 | \$90,168 | \$2,841,776 | \$3,435,750 | \$28,150,393 | 100.00 |
| Single-store independents..... | 506 | 551 | 1,332 | 177 | 1,933,529 | 48,044 | 1,853,897 | 2,470,570 | 18,617,848 | 66.14 |
| 2-store independents..... | 27 | 22 | 93 | 19 | 144,535 | 6,307 | 119,160 | 187,220 | 1,847,674 | 4.79 |
| 3-store independents..... | 13 | 7 | 41 | 7 | 78,138 | 1,078 | 84,849 | 87,140 | 513,337 | 1.84 |
| Local chains..... | 15 | 2 | 189 | 8 | 163,162 | 3,059 | 216,819 | 190,540 | 1,371,784 | 4.87 |
| Sectional chains..... | 18 | --- | 76 | 16 | 103,418 | 4,345 | 112,504 | 72,370 | 1,007,487 | 3.58 |
| National chains..... | 71 | --- | 325 | 152 | 456,740 | 25,924 | 403,832 | 401,660 | 5,020,796 | 17.84 |
| Other types of operation..... | 11 | 1 | 35 | --- | 42,765 | --- | 50,655 | 26,260 | 266,467 | .94 |

TABLE 80.—HAMILTON—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 4 | 1 | --- | 1 | --- | 2 | --- |
| Annual net sales..... | \$1,494,343 | (x) | --- | (x) | --- | (x) | --- |
| Per cent of total sales..... | 100.00 | (x) | --- | (x) | --- | (x) | --- |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 6 | 2 | --- | --- | --- | --- | --- |
| Annual net sales..... | \$796,181 | (x) | --- | --- | --- | (x) | --- |
| Per cent of total sales..... | 100.00 | (x) | --- | --- | --- | (x) | --- |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 23 | 20 | 2 | --- | --- | --- | --- |
| Annual net sales..... | \$1,277,413 | \$1,033,206 | (x) | --- | --- | (x) | --- |
| Per cent of total sales..... | 100.00 | 80.88 | (x) | --- | --- | (x) | --- |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores..... | 8 | 2 | 3 | 1 | 1 | --- | --- |
| Annual net sales..... | \$281,407 | (x) | \$82,278 | (x) | (x) | (x) | --- |
| Per cent of total sales..... | 100.00 | (x) | 29.59 | (x) | (x) | (x) | --- |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 9 | 4 | 3 | --- | 1 | --- | --- |
| Annual net sales..... | \$577,330 | \$149,833 | \$181,663 | --- | (x) | (x) | --- |
| Per cent of total sales..... | 100.00 | 25.95 | 22.81 | --- | (x) | (x) | --- |
| Shoe stores: | | | | | | | |
| Number of stores..... | 18 | 10 | 3 | --- | 2 | --- | --- |
| Annual net sales..... | \$608,598 | \$287,192 | \$77,833 | --- | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 47.19 | 12.79 | --- | (x) | (x) | (x) |
| Furniture stores: | | | | | | | |
| Number of stores..... | 13 | 13 | --- | --- | --- | --- | --- |
| Annual net sales..... | \$1,121,610 | \$1,121,610 | --- | --- | --- | --- | --- |
| Per cent of total sales..... | 100.00 | 100.00 | --- | --- | --- | --- | --- |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 10 | 5 | 2 | 1 | --- | --- | --- |
| Annual net sales..... | \$423,900 | \$204,188 | (x) | (x) | --- | (x) | --- |
| Per cent of total sales..... | 100.00 | 47.06 | (x) | (x) | --- | (x) | --- |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 69 | 59 | 2 | --- | --- | --- | --- |
| Annual net sales..... | \$922,306 | \$645,228 | (x) | --- | --- | (x) | --- |
| Per cent of total sales..... | 100.00 | 69.96 | (x) | --- | --- | (x) | --- |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 111 | 88 | 3 | 1 | --- | --- | --- |
| Annual net sales..... | \$4,770,290 | \$2,041,366 | (x) | (x) | --- | \$2,578,313 | --- |
| Per cent of total sales..... | 100.00 | 42.79 | (x) | (x) | --- | 54.05 | --- |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 24 | 23 | 1 | --- | --- | --- | --- |
| Annual net sales..... | \$457,557 | (x) | (x) | --- | --- | --- | --- |
| Per cent of total sales..... | 100.00 | (x) | (x) | --- | --- | --- | --- |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 21 | 19 | 2 | --- | --- | --- | --- |
| Annual net sales..... | \$199,924 | (x) | (x) | --- | --- | --- | --- |
| Per cent of total sales..... | 100.00 | (x) | (x) | --- | --- | --- | --- |
| Filling stations: | | | | | | | |
| Number of stations..... | 36 | 7 | 4 | 6 | 10 | --- | --- |
| Annual net sales..... | \$1,009,554 | \$356,127 | \$250,181 | \$139,506 | \$160,305 | \$103,435 | --- |
| Per cent of total sales..... | 100.00 | 35.27 | 24.78 | 13.82 | 15.88 | 10.26 | --- |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 8 | 5 | 2 | 1 | --- | --- | --- |
| Annual net sales..... | \$347,926 | \$121,487 | (x) | (x) | --- | --- | --- |
| Per cent of total sales..... | 100.00 | 34.82 | (x) | (x) | --- | --- | --- |
| Drug stores: | | | | | | | |
| Number of stores..... | 21 | 20 | --- | --- | 1 | --- | --- |
| Annual net sales..... | \$834,137 | (x) | --- | --- | (x) | --- | --- |
| Per cent of total sales..... | 100.00 | (x) | --- | --- | (x) | --- | --- |
| Hardware stores: | | | | | | | |
| Number of stores..... | 9 | 7 | 2 | --- | --- | --- | --- |
| Annual net sales..... | \$479,113 | (x) | (x) | --- | --- | --- | --- |
| Per cent of total sales..... | 100.00 | (x) | (x) | --- | --- | --- | --- |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 11 | 10 | 1 | --- | --- | --- | --- |
| Annual net sales..... | \$213,709 | (x) | (x) | --- | --- | --- | --- |
| Per cent of total sales..... | 100.00 | (x) | (x) | --- | --- | --- | --- |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 81.—LAKEWOOD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|------------------|---------------------------------------------|-------------------------------------|---------------------|-------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total |
| All groups | 609 | 495 | 1,495 | 413 | \$2,353,414 | \$119,119 | \$2,412,440 | \$1,726,680 | \$22,524,623 | 100.00 |
| Food group ¹ | 265 | 202 | 478 | 224 | 653,197 | 58,485 | 729,037 | 339,600 | 8,794,099 | 38.04 |
| Candy and confectionery stores..... | 52 | 53 | 43 | 15 | 41,185 | 2,940 | 86,877 | 38,250 | 657,455 | 2.92 |
| Delicatessen stores..... | 13 | 16 | 13 | 8 | 14,595 | 1,286 | 25,231 | 15,990 | 274,055 | 1.22 |
| Fruit stores and vegetable markets..... | 17 | 17 | 23 | 23 | 28,851 | 5,162 | 43,260 | 7,190 | 393,628 | 1.75 |
| Grocery stores (without meats)..... | 55 | 19 | 118 | 82 | 164,108 | 20,549 | 187,766 | 124,170 | 2,513,558 | 11.16 |
| Combination stores (groceries and meats)..... | 57 | 30 | 139 | 46 | 254,643 | 14,093 | 231,521 | 131,500 | 3,058,387 | 13.68 |
| Meat markets (including sea foods)..... | 48 | 45 | 55 | 25 | 98,886 | 7,235 | 102,714 | 14,690 | 1,425,434 | 6.33 |
| Bakeries—caterers..... | 21 | 20 | 34 | 25 | 47,269 | 7,200 | 47,011 | 7,250 | 440,182 | 1.95 |
| General merchandise group ¹ | 20 | 22 | 76 | 11 | 69,332 | 2,265 | 96,778 | 151,250 | 716,120 | 3.18 |
| Dry goods stores—piece goods stores..... | 15 | 18 | 19 | 8 | 22,608 | 1,940 | 30,954 | 85,150 | 257,521 | 1.14 |
| Variety, 5-and-10, and to-a-dollar stores..... | 4 | 2 | 51 | 2 | 29,744 | 250 | 30,076 | 38,600 | 268,145 | 1.10 |
| Automotive group | 104 | 62 | 505 | 82 | 933,073 | 13,352 | 980,563 | 453,690 | 8,469,874 | 37.60 |
| Motor vehicle dealers..... | 18 | 5 | 314 | 1 | 628,605 | 200 | 736,332 | 384,640 | 6,506,239 | 28.89 |
| Accessories, tires and batteries..... | 17 | 15 | 25 | 5 | 39,763 | 1,611 | 46,515 | 44,200 | 295,068 | 1.31 |
| Filling stations..... | 39 | 7 | 121 | 12 | 186,435 | 5,643 | 128,632 | 18,750 | 1,385,898 | 6.15 |
| Garages and repair shops..... | 30 | 35 | 45 | 14 | 78,270 | 5,898 | 69,084 | 6,100 | 282,609 | 1.25 |
| Apparel group ¹ | 58 | 50 | 46 | 31 | 73,627 | 11,613 | 106,567 | 189,920 | 662,562 | 2.90 |
| Men's and boys' clothing and furnishing stores..... | 6 | 3 | 9 | 2 | 16,699 | 1,000 | 20,290 | 41,450 | 135,278 | .60 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 5 | 4 | 7 | 2 | 9,114 | 682 | 12,927 | 13,930 | 94,005 | .42 |
| Women's accessories stores..... | 12 | 11 | 8 | 8 | 14,969 | 3,109 | 15,049 | 15,740 | 86,038 | .38 |
| Other apparel..... | 22 | 24 | 11 | 9 | 15,529 | 4,699 | 27,200 | 17,760 | 112,798 | .50 |
| Shoe stores..... | 10 | 6 | 10 | 10 | 16,596 | 2,028 | 29,251 | 90,040 | 208,353 | .92 |
| Furniture and household group | 21 | 18 | 52 | 22 | 79,230 | 5,867 | 64,862 | 90,470 | 454,521 | 2.02 |
| Furniture stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Floor coverings, draperies, curtains, and upholstery stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Household appliances stores..... | 3 | 2 | 16 | 3 | 22,830 | 535 | 9,694 | 14,630 | 121,350 | .54 |
| Other home furnishings and appliances stores..... | 4 | 4 | 1 | 1 | 900 | ----- | 2,477 | 1,600 | 9,426 | .04 |
| Radio and music stores..... | 11 | 8 | 26 | 19 | 39,926 | 5,322 | 27,153 | 49,230 | 174,787 | .78 |
| Restaurants and eating places | 31 | 36 | 98 | 23 | 118,267 | 7,748 | 74,422 | 7,020 | 603,983 | 2.68 |
| Restaurants-cafeterias..... | 21 | 25 | 81 | 18 | 97,464 | 6,618 | 60,107 | 6,190 | 469,908 | 2.09 |
| Lunch counters, refreshment stands, etc..... | 10 | 11 | 17 | 5 | 20,803 | 1,130 | 14,315 | 830 | 134,075 | .59 |
| Lumber and building group | 12 | 10 | 54 | 1 | 80,576 | 287 | 25,935 | 56,920 | 338,706 | 1.50 |
| Lumber and building material dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Electrical shops (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Heating and plumbing shops..... | 3 | 2 | 5 | ----- | 4,283 | ----- | 1,965 | 3,180 | 41,591 | .18 |
| Paint and glass stores..... | 5 | 5 | 37 | ----- | 49,271 | ----- | 14,575 | 19,130 | 107,688 | .48 |
| Other retail stores | 100 | 95 | 166 | 69 | 347,112 | 19,627 | 334,278 | 437,920 | 2,495,756 | 11.09 |
| Hardware stores..... | 18 | 16 | 24 | 8 | 45,083 | 2,460 | 53,689 | 120,740 | 467,311 | 2.07 |
| Book stores..... | 6 | 6 | 5 | 6 | 5,750 | 774 | 11,221 | 21,020 | 53,929 | .24 |
| Cigar stores and cigar stands..... | 5 | 5 | 1 | 1 | 1,450 | 250 | 3,985 | 350 | 11,900 | .05 |
| Coal and wood yards—ice dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Drug stores..... | 33 | 28 | 102 | 27 | 164,491 | 10,475 | 121,402 | 205,900 | 1,215,160 | 5.39 |
| Florists..... | 9 | 9 | 12 | 15 | 21,051 | 3,400 | 29,664 | 19,850 | 132,630 | .59 |
| Gift shops, novelties and toys..... | 3 | 5 | 1 | 1 | 415 | 100 | 1,330 | 3,200 | 5,104 | .02 |
| Jewelry stores..... | 7 | 7 | 7 | 2 | 8,458 | 650 | 22,225 | 37,170 | 116,976 | .52 |
| Opticians and optometrists..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classification..... | 15 | 16 | 23 | 9 | 73,091 | 1,513 | 55,317 | 27,000 | 297,278 | 1.32 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 82.—LAKEWOOD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|-------------------------------|------------------|---------------------------------------------|-------------------------------------|---------------------|------------------------|
| | | | Full-time | Part-time | Total full-time and part-time | Part-time only | | | Amount | Percent of total sales |
| Total | 609 | 496 | 1,495 | 413 | \$2,353,414 | \$119,119 | \$2,412,440 | \$1,726,680 | \$22,524,623 | 100.00 |
| Single-store independents..... | 451 | 471 | 919 | 264 | 1,584,993 | 77,646 | 1,691,094 | 1,274,100 | 14,861,919 | 65.94 |
| 2-store independents..... | 18 | 12 | 53 | 14 | 72,786 | 3,730 | 72,629 | 64,490 | 669,905 | 2.93 |
| 3-store independents..... | 15 | 8 | 29 | 12 | 51,673 | 3,143 | 71,506 | 53,760 | 566,302 | 2.61 |
| Local chains..... | 57 | 4 | 164 | 80 | 236,233 | 20,524 | 248,448 | 178,760 | 2,742,929 | 12.18 |
| Sectional chains..... | 27 | | 113 | 10 | 177,611 | 3,279 | 119,567 | 42,230 | 1,286,833 | 5.71 |
| National chains..... | 39 | | 200 | 33 | 204,566 | 10,797 | 194,607 | 94,370 | 2,329,144 | 10.34 |
| Other types of operation..... | 2 | | 17 | | 25,562 | | 13,899 | 18,970 | 87,591 | .89 |

TABLE 83.—LAKEWOOD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|
| Department stores | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | |
| Number of stores..... | 4 | 2 | | | | 2 |
| Annual net sales..... | \$248,145 | (x) | | | | (x) |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) |
| Men's and boys' clothing and furnishings stores: | | | | | | |
| Number of stores..... | 6 | 3 | | 3 | | |
| Annual net sales..... | \$135,278 | \$60,775 | | \$74,503 | | |
| Per cent of total sales..... | 100.00 | 44.93 | | 55.07 | | |
| Clothing stores—men's, women's, and children's | | | | | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | 5 | 3 | 2 | | | |
| Annual net sales..... | \$94,095 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |
| Shoe stores: | | | | | | |
| Number of stores..... | 10 | 6 | | 4 | | |
| Annual net sales..... | \$208,353 | \$145,110 | | \$63,243 | | |
| Per cent of total sales..... | 100.00 | 69.65 | | 30.35 | | |
| Furniture stores: | | | | | | |
| Number of stores..... | 1 | 1 | | | | |
| Annual net sales..... | (x) | (x) | | | | |
| Per cent of total sales..... | (x) | (x) | | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 11 | 10 | 1 | | | |
| Annual net sales..... | \$174,787 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 55 | 17 | 2 | 27 | 2 | 7 |
| Annual net sales..... | \$2,513,558 | \$542,343 | (x) | \$1,496,720 | (x) | \$339,173 |
| Per cent of total sales..... | 100.00 | 21.68 | (x) | 59.55 | (x) | 13.49 |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 57 | 28 | | 1 | 4 | 24 |
| Annual net sales..... | \$5,058,387 | (x) | | (x) | \$313,940 | \$1,667,718 |
| Per cent of total sales..... | 100.00 | (x) | | (x) | 10.26 | 64.63 |
| Restaurants, cafeterias: | | | | | | |
| Number of stores..... | 21 | 21 | | | | |
| Annual net sales..... | \$469,908 | \$469,908 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands: | | | | | | |
| Number of stores..... | 5 | 5 | | | | |
| Annual net sales..... | \$11,900 | \$11,900 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Filling stations: | | | | | | |
| Number of stations..... | 39 | 7 | | 6 | 21 | 5 |
| Annual net sales..... | \$1,385,898 | \$175,488 | | \$185,643 | \$932,577 | \$92,190 |
| Per cent of total sales..... | 100.00 | 12.66 | | 13.40 | 67.29 | 6.65 |
| Coal and wood yards—ice dealers: | | | | | | |
| Number of yards..... | 1 | 1 | | | | |
| Annual net sales..... | (x) | (x) | | | | |
| Per cent of total sales..... | (x) | (x) | | | | |
| Drug stores: | | | | | | |
| Number of stores..... | 33 | 23 | 5 | 5 | | |
| Annual net sales..... | \$1,215,160 | \$689,179 | \$120,918 | \$405,063 | | |
| Per cent of total sales..... | 100.00 | 56.72 | 9.95 | 33.33 | | |
| Hardware stores: | | | | | | |
| Number of stores..... | 18 | 18 | | | | |
| Annual net sales..... | \$467,311 | \$467,311 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 7 | 7 | | | | |
| Annual net sales..... | \$116,976 | \$116,976 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 84.—LIMA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|-------------------------------|-----------------|---------------------------------------------|-------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total full time and part time | Part time only | | | Amount | Per cent of total sales |
| All groups | 610 | 486 | 2,228 | 420 | \$2,909,749 | \$94,253 | \$2,965,440 | \$3,875,440 | \$25,011,587 | 100.00 |
| Food group | 195 | 184 | 247 | 103 | 326,766 | 24,963 | 309,279 | 304,030 | 4,550,970 | 19.39 |
| Candy and confectionery stores..... | 32 | 35 | 29 | 12 | 22,782 | 3,294 | 50,686 | 20,340 | 290,794 | 1.16 |
| Dairy products stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 3 | 4 | 6 | 1 | 4,125 | 125 | 4,545 | 950 | 71,675 | .29 |
| Grocery stores (without meats)..... | 34 | 25 | 20 | 19 | 34,212 | 6,391 | 33,343 | 36,810 | 616,271 | 2.46 |
| Combination stores (groceries and meats)..... | 110 | 103 | 169 | 64 | 240,274 | 14,111 | 184,353 | 166,280 | 3,437,875 | 13.75 |
| Meat markets (including sea foods)..... | 11 | 11 | 8 | 7 | 9,808 | 1,042 | 17,479 | 5,450 | 213,266 | .85 |
| Bakeries—caterers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other food stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General merchandise group ¹ | 20 | 15 | 564 | 161 | 580,235 | 22,961 | 718,739 | 1,067,230 | 4,691,467 | 18.78 |
| Department stores..... | 9 | 9 | 331 | 70 | 423,400 | 11,530 | 458,255 | 771,950 | 3,240,042 | 12.66 |
| General merchandise stores..... | 3 | 4 | 2 | — | 2,644 | — | 2,594 | 5,660 | 68,057 | .27 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | — | 128 | 76 | 113,954 | 8,192 | 185,926 | 149,200 | 1,039,187 | 4.16 |
| Automotive group | 98 | 44 | 436 | 28 | 741,515 | 13,613 | 569,005 | 562,350 | 6,482,513 | 25.92 |
| Motor vehicle dealers..... | 29 | 17 | 247 | 15 | 476,636 | 10,750 | 335,634 | 395,700 | 4,359,169 | 17.55 |
| Accessories, tires and batteries..... | 15 | 9 | 81 | 5 | 124,242 | 910 | 117,912 | 98,540 | 756,819 | 3.02 |
| Filling stations..... | 49 | 13 | 91 | 5 | 107,214 | 1,083 | 108,938 | 41,460 | 1,175,006 | 4.70 |
| Garages and repair shops..... | 3 | 4 | 12 | 1 | 18,143 | 600 | 11,070 | 5,730 | 58,869 | .24 |
| Apparel group | 69 | 40 | 216 | 57 | 274,631 | 14,412 | 440,100 | 550,080 | 2,593,738 | 10.37 |
| Men's and boys' clothing and furnishings stores..... | 18 | 12 | 30 | 14 | 61,825 | 2,619 | 94,786 | 207,770 | 680,198 | 2.72 |
| Clothing stores—men's, women's, and children's..... | 5 | 3 | 26 | 2 | 36,476 | 281 | 34,309 | 26,550 | 236,047 | .94 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 10 | 6 | 58 | 14 | 55,243 | 3,804 | 132,461 | 64,200 | 714,560 | 2.86 |
| Women's accessories stores..... | 17 | 9 | 51 | 9 | 38,584 | 3,074 | 41,241 | 22,900 | 192,820 | .77 |
| Other apparel stores..... | 4 | 3 | 6 | 2 | 10,641 | 125 | 9,492 | 6,300 | 74,838 | .30 |
| Shoe stores..... | 15 | 7 | 45 | 16 | 71,862 | 4,509 | 127,811 | 222,370 | 695,265 | 2.78 |
| Furniture and household group | 27 | 17 | 135 | — | 215,986 | — | 214,974 | 408,350 | 1,294,490 | 5.13 |
| Furniture stores..... | 12 | 8 | 60 | — | 97,619 | — | 149,621 | 270,020 | 803,892 | 3.21 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Household appliances stores..... | 4 | 1 | 34 | — | 59,922 | — | 23,336 | 42,850 | 182,587 | .73 |
| Other home furnishings and appliance stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores..... | 7 | 5 | 31 | — | 46,022 | — | 36,177 | 80,220 | 255,894 | 1.03 |
| Restaurants and eating places | 39 | 43 | 203 | 12 | 159,612 | 2,736 | 120,588 | 12,190 | 795,214 | 3.13 |
| Restaurants—cafeterias..... | 33 | 36 | 178 | 10 | 139,935 | 2,320 | 107,122 | 10,770 | 664,429 | 2.66 |
| Lunch counters, refreshment stands, etc..... | 6 | 7 | 25 | 2 | 19,677 | 416 | 13,466 | 1,420 | 130,785 | .52 |
| Lumber and building group ¹ | 25 | 17 | 118 | 14 | 160,645 | 2,755 | 123,683 | 216,990 | 925,312 | 3.70 |
| Lumber and building material dealers..... | 12 | 8 | 69 | 9 | 90,485 | 1,835 | 82,159 | 159,030 | 625,317 | 2.50 |
| Heating and plumbing shops..... | 5 | 2 | 21 | — | 32,651 | — | 12,811 | 16,180 | 68,198 | .37 |
| Paint and glass stores..... | 6 | 6 | 18 | 5 | 21,924 | 920 | 20,770 | 33,790 | 137,698 | .55 |
| Other retail stores | 127 | 117 | 298 | 43 | 426,534 | 12,443 | 433,530 | 735,360 | 3,284,660 | 13.05 |
| Hardware stores..... | 10 | 12 | 30 | 2 | 46,648 | 1,882 | 47,080 | 153,940 | 237,284 | 1.15 |
| Farmers' supplies..... | 3 | 3 | 5 | — | 5,720 | — | 7,703 | 9,720 | 72,532 | .29 |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 26 | 10 | 38 | 4 | 46,200 | 1,560 | 47,856 | 18,240 | 335,046 | 1.34 |
| Coal and wood yards—ice dealers..... | 15 | 10 | 49 | 7 | 57,490 | 2,250 | 61,974 | 38,350 | 536,660 | 2.15 |
| Drug stores..... | 24 | 22 | 61 | 13 | 75,211 | 3,685 | 83,620 | 179,250 | 817,937 | 3.27 |
| Florists..... | 3 | 3 | 17 | 3 | 23,529 | 258 | 17,668 | 4,130 | 95,205 | .38 |
| Gift shops, novelties, toys..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 10 | 9 | 28 | 6 | 59,266 | 400 | 52,082 | 189,330 | 311,993 | 1.25 |
| Luggage and leather goods stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school and store supplies and equipment dealers..... | 6 | 3 | 23 | 2 | 40,700 | 798 | 38,668 | 35,160 | 233,325 | 1.13 |
| Opticians and optometrists..... | 4 | 3 | 5 | 1 | 8,906 | 150 | 9,028 | 7,830 | 41,820 | .17 |
| Sporting-goods stores including athletic and playground equipment..... | 4 | 2 | 6 | — | 7,625 | — | 7,901 | 30,800 | 61,999 | .25 |
| Miscellaneous classifications..... | 15 | 19 | 23 | 4 | 40,471 | 1,160 | 49,553 | 34,380 | 293,285 | 1.17 |
| Secondhand stores | 10 | 9 | 11 | 2 | 13,835 | 370 | 15,542 | 18,850 | 113,063 | .45 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 85.—LIMA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1928) | |
|--------------------------------|------------------|------------------------------------------------|---------------------|-----------|-------------------------------|----------------|---------------------------------------------|-------------------------------------|------------------|-------------------------|
| | | | Fulltime | Part time | Total full time and part time | Part time only | | | Amount | Per cent of total sales |
| Total..... | 610 | 486 | 2,228 | 420 | \$2,909,749 | \$94,253 | \$2,985,440 | \$3,875,440 | \$25,011,587 | 100.00 |
| Single-store independents..... | 436 | 462 | 1,356 | 164 | 1,663,167 | 38,382 | 1,687,340 | 2,427,370 | 14,646,611 | 58.56 |
| 2-store independents..... | 26 | 17 | 93 | 6 | 221,295 | 1,380 | 131,693 | 154,200 | 1,531,759 | 6.13 |
| 3-store independents..... | 17 | 1 | 134 | 33 | 204,463 | 13,735 | 166,779 | 397,190 | 1,666,333 | 6.62 |
| Local chains..... | 27 | 2 | 96 | 28 | 143,672 | 4,891 | 127,387 | 91,980 | 1,368,204 | 5.47 |
| Sectional chains..... | 28 | --- | 121 | 25 | 156,054 | 4,725 | 236,933 | 206,440 | 1,261,093 | 5.00 |
| National chains..... | 57 | --- | 329 | 153 | 407,758 | 28,086 | 514,362 | 455,370 | 3,856,615 | 15.42 |
| Other types of operation..... | 19 | 4 | 102 | 11 | 113,037 | 3,054 | 100,946 | 142,890 | 700,972 | 2.80 |

TABLE 86.—LIMA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 9 | 5 | | | 1 | 3 | |
| Annual net sales..... | \$3,240,942 | \$2,134,380 | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 65.86 | | | (x) | (x) | |
| Variety, 5-and-10 and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 6 | | | | | 6 | |
| Annual net sales..... | \$1,039,187 | | | | | \$1,039,187 | |
| Per cent of total sales..... | 100.00 | | | | | 100.00 | |
| Men's and boys' clothing and furnishing stores: | | | | | | | |
| Number of stores..... | 18 | 12 | 1 | 1 | 3 | 1 | |
| Annual net sales..... | \$680,198 | \$310,000 | (x) | (x) | \$92,285 | (x) | |
| Per cent of total sales..... | 100.00 | 45.67 | (x) | (x) | 13.57 | (x) | |
| Clothing stores—Men's, women's, and children's: | | | | | | | |
| Number of stores..... | 5 | 2 | | | 1 | 2 | |
| Annual net sales..... | \$236,047 | (x) | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | (x) | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 10 | 5 | | | 3 | 2 | |
| Annual net sales..... | \$714,560 | \$293,832 | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 41.12 | | | (x) | (x) | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 15 | 6 | | 2 | 2 | 5 | |
| Annual net sales..... | \$695,265 | \$328,919 | | (x) | (x) | \$228,436 | |
| Per cent of total sales..... | 100.00 | 47.31 | | (x) | (x) | 32.86 | |
| Furniture stores: | | | | | | | |
| Number of stores..... | 12 | 8 | | 3 | | | 1 |
| Annual net sales..... | \$803,892 | \$559,694 | | \$174,729 | | | \$69,469 |
| Per cent of total sales..... | 100.00 | 69.62 | | 21.74 | | | 8.64 |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 7 | 6 | 1 | | | | |
| Annual net sales..... | \$255,894 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Grocery stores (without meat): | | | | | | | |
| Number of stores..... | 34 | 22 | 1 | 2 | | 9 | |
| Annual net sales..... | \$616,271 | \$213,675 | (x) | (x) | | \$362,843 | |
| Per cent of total sales..... | 100.00 | 34.67 | (x) | (x) | | 57.25 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 110 | 88 | 4 | 7 | | 10 | 1 |
| Annual net sales..... | \$3,437,875 | \$1,944,620 | \$107,524 | \$683,254 | | \$636,177 | \$66,400 |
| Per cent of total sales..... | 100.00 | 56.56 | 3.13 | 19.87 | | 18.51 | 1.93 |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 33 | 33 | | | | | |
| Annual net sales..... | \$664,429 | \$664,429 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 26 | 23 | 3 | | | | |
| Annual net sales..... | \$335,046 | \$311,354 | \$23,692 | | | | |
| Per cent of total sales..... | 100.00 | 92.93 | 7.07 | | | | |
| Filling stations: | | | | | | | |
| Number of stations..... | 49 | 11 | 6 | 9 | 12 | 11 | |
| Annual net sales..... | \$1,175,008 | \$187,957 | \$172,995 | \$401,988 | \$235,255 | \$176,811 | |
| Per cent of total sales..... | 100.00 | 16.00 | 14.72 | 34.21 | 20.02 | 15.05 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 15 | 14 | 1 | | | | |
| Annual net sales..... | \$536,660 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 24 | 17 | 6 | | | 1 | |
| Annual net sales..... | \$817,937 | \$471,087 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 57.69 | (x) | | | (x) | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 10 | 10 | | | | | |
| Annual net sales..... | \$287,284 | \$287,284 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 10 | 7 | 3 | | | | |
| Annual net sales..... | \$311,993 | \$169,543 | \$142,450 | | | | |
| Per cent of total sales..... | 100.00 | 54.34 | 45.66 | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 87.—LORAIN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) in column indicates the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent to total sales |
| All groups | 589 | 579 | 1,800 | 388 | \$2,230,062 | \$83,296 | \$2,065,414 | \$2,770,160 | \$19,649,089 | 100.00 |
| Food group | 207 | 216 | 328 | 116 | 425,450 | 22,279 | 425,492 | 275,380 | 5,421,420 | 27.69 |
| Candy and confectionery stores..... | 35 | 41 | 20 | 8 | 15,878 | 1,330 | 29,606 | 13,100 | 216,970 | 1.10 |
| Dairy products stores..... | 6 | 10 | 38 | 5 | 58,467 | 1,536 | 67,599 | 500 | 449,465 | 2.29 |
| Delicatessen stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 3 | 3 | 4 | --- | 3,604 | --- | 6,026 | 1,450 | 59,100 | .25 |
| Grocery stores (without meats)..... | 54 | 40 | 74 | 47 | 80,074 | 6,102 | 94,422 | 81,750 | 1,402,308 | 7.14 |
| Combination stores (groceries and meats)..... | 93 | 106 | 158 | 45 | 199,908 | 10,182 | 171,558 | 169,060 | 2,588,878 | 13.23 |
| Meat markets (including sea foods)..... | 12 | 11 | 19 | 10 | 47,887 | 3,025 | 43,120 | 5,670 | 618,710 | 3.15 |
| Bakeries—caterers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General merchandise group | 33 | 30 | 262 | 84 | 238,313 | 18,583 | 356,279 | 568,970 | 2,430,434 | 12.37 |
| Department stores..... | 4 | --- | 111 | 23 | 93,118 | 4,880 | 160,203 | 233,250 | 1,017,327 | 5.18 |
| Dry goods stores—piece goods stores..... | 16 | 16 | 53 | 14 | 57,969 | 7,028 | 78,965 | 177,870 | 573,947 | 2.92 |
| General merchandise stores..... | 7 | 11 | 13 | 11 | 14,142 | 1,566 | 29,091 | 72,720 | 221,984 | 1.13 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | 3 | 85 | 36 | 68,084 | 5,169 | 88,020 | 85,130 | 617,176 | 3.14 |
| Automotive group | 83 | 62 | 281 | 22 | 440,965 | 7,723 | 288,591 | 311,820 | 4,257,371 | 21.67 |
| Motor vehicle dealers..... | 16 | 16 | 155 | 3 | 254,047 | 1,024 | 157,945 | 201,910 | 2,714,400 | 13.82 |
| Accessories, tires, and batteries..... | 15 | 20 | 17 | 3 | 25,888 | 1,111 | 30,856 | 42,670 | 271,066 | 1.38 |
| Filling stations..... | 42 | 13 | 98 | 12 | 142,778 | 4,338 | 80,256 | 61,140 | 1,171,960 | 5.96 |
| Garages and repair shops..... | 10 | 13 | 11 | 4 | 18,752 | 1,250 | 19,534 | 6,100 | 99,925 | .61 |
| Apparel group | 62 | 49 | 124 | 65 | 217,124 | 13,271 | 301,405 | 444,180 | 1,813,831 | 9.74 |
| Men's and boys' clothing and furnishings stores..... | 21 | 19 | 49 | 29 | 78,684 | 5,573 | 115,488 | 248,870 | 872,927 | 4.44 |
| Clothing stores—men's, women's and children's..... | 4 | 1 | 13 | 1 | 18,746 | 28 | 29,685 | 35,010 | 167,520 | .85 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 7 | 2 | 31 | 8 | 72,732 | 1,570 | 69,350 | 41,680 | 309,994 | 1.88 |
| Women's accessories stores..... | 6 | 5 | 6 | 5 | 5,846 | 1,376 | 5,480 | 5,480 | 58,459 | .30 |
| Other apparel and furnishings stores..... | 8 | 13 | 1 | 1 | 1,220 | 260 | 4,015 | 1,900 | 23,041 | .12 |
| Shoe stores..... | 16 | 9 | 24 | 21 | 39,896 | 4,164 | 71,151 | 111,240 | 421,890 | 2.15 |
| Furniture and household group ¹ | 22 | 23 | 130 | 5 | 219,354 | 1,250 | 223,607 | 589,620 | 1,336,330 | 6.80 |
| Furniture stores..... | 11 | 13 | 74 | --- | 123,076 | --- | 163,008 | 277,540 | 917,029 | 4.67 |
| Household appliances stores..... | 4 | 1 | 36 | --- | 73,741 | --- | 26,916 | 48,300 | 236,488 | 1.20 |
| Radio and music stores..... | 5 | 5 | 14 | 3 | 10,938 | 1,050 | 27,563 | 42,190 | 126,923 | .65 |
| Restaurants and eating places | 35 | 46 | 113 | 16 | 97,654 | 2,676 | 84,006 | 5,560 | 512,330 | 2.61 |
| Restaurants, cafeterias..... | 25 | 35 | 99 | 14 | 86,209 | 2,226 | 71,748 | 2,860 | 436,817 | 2.22 |
| Lunch counters, refreshment stands, box lunches..... | 10 | 11 | 14 | 2 | 11,445 | 450 | 12,258 | 2,700 | 75,513 | .39 |
| Lumber and building group | 32 | 31 | 122 | 9 | 255,045 | 2,625 | 71,356 | 239,790 | 1,185,335 | 6.08 |
| Lumber and building material dealers..... | 9 | 7 | 74 | 2 | 160,222 | 250 | 38,924 | 198,700 | 854,359 | 4.35 |
| Electrical shops (without radio)..... | 5 | 5 | 7 | 5 | 15,266 | 1,467 | 4,046 | 7,760 | 65,635 | .33 |
| Heating and plumbing shops..... | 13 | 14 | 31 | 1 | 59,216 | 508 | 16,445 | 10,670 | 212,311 | 1.08 |
| Paint and glass stores..... | 5 | 5 | 10 | 1 | 20,341 | 400 | 11,341 | 13,660 | 63,027 | .32 |
| Other retail stores | 112 | 119 | 239 | 69 | 334,692 | 14,664 | 302,320 | 531,960 | 2,670,405 | 13.08 |
| Hardware stores..... | 14 | 15 | 43 | 6 | 78,415 | 1,984 | 49,481 | 163,330 | 448,865 | 2.28 |
| Farmers' supply stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 32 | 41 | 29 | 12 | 24,434 | 2,709 | 33,987 | 26,790 | 332,482 | 1.69 |
| Coal and wood yards—ice dealers..... | 10 | 13 | 39 | 9 | 68,106 | 2,670 | 43,455 | 18,680 | 465,086 | 2.37 |
| Drug stores..... | 21 | 21 | 54 | 11 | 63,814 | 3,335 | 64,384 | 137,500 | 608,960 | 3.11 |
| Florists..... | 4 | 2 | 19 | 18 | 14,538 | 750 | 13,020 | 6,800 | 62,482 | .47 |
| Jewelry stores..... | 13 | 11 | 34 | 7 | 55,800 | 1,062 | 47,584 | 144,790 | 307,188 | 1.56 |
| Newsdealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and store supplies and equipment dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sporting goods stores including athletic and playground equipment..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 13 | 11 | 10 | 4 | 17,231 | 1,254 | 31,519 | 15,450 | 187,645 | .89 |
| Secondhand stores | 3 | 3 | 1 | 2 | 1,265 | 225 | 2,368 | 2,900 | 11,633 | .06 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 88.—LORAIN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 589 | 579 | 1,800 | 388 | \$2,230,062 | \$83,296 | \$2,065,414 | \$2,770,160 | \$19,649,089 | 100.00 |
| Single-store independents..... | 453 | 549 | 984 | 189 | 1,384,122 | 42,228 | 1,222,376 | 1,884,540 | 12,432,414 | 63.27 |
| 2-store independents..... | 28 | 29 | 111 | 27 | 143,557 | 4,754 | 132,745 | 175,640 | 1,039,177 | 5.29 |
| 3-store independents..... | 5 | 1 | 24 | 2 | 29,218 | 750 | 33,717 | 49,180 | 231,590 | 1.18 |
| Local chains..... | 39 | --- | 141 | 40 | 237,385 | 8,820 | 182,939 | 162,120 | 2,020,755 | 10.29 |
| Sectional chains..... | 19 | --- | 63 | 21 | 93,355 | 8,700 | 109,838 | 93,420 | 839,133 | 4.27 |
| National chains..... | 40 | --- | 237 | 105 | 265,454 | 17,275 | 333,911 | 345,700 | 2,773,159 | 14.11 |
| Other types of operation..... | 5 | --- | 40 | 4 | 76,971 | 789 | 34,288 | 59,570 | 312,861 | 1.59 |

CENSUS OF DISTRIBUTION

TABLE 89.—LORAIN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 4 | 1 | | | | 8 | |
| Annual net sales..... | \$1,017,327 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 9 | 2 | | | | 4 | |
| Annual net sales..... | \$617,176 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Men's and boys' clothing and furnishing stores: | | | | | | | |
| Number of stores..... | 21 | 16 | 2 | 1 | | 2 | |
| Annual net sales..... | \$872,927 | \$502,986 | (x) | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 57.62 | (x) | (x) | | (x) | |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores..... | 4 | 1 | | | 1 | 2 | |
| Annual net sales..... | \$167,820 | (x) | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | (x) | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 7 | 3 | | 2 | 1 | 1 | |
| Annual net sales..... | \$369,994 | \$60,452 | | (x) | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 16.34 | | (x) | (x) | (x) | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 16 | 7 | 1 | 3 | 2 | 2 | 1 |
| Annual net sales..... | \$421,890 | \$126,313 | (x) | \$45,202 | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 29.94 | (x) | 10.71 | (x) | (x) | (x) |
| Furniture stores: | | | | | | | |
| Number of stores..... | 11 | 8 | 2 | 1 | | | |
| Annual net sales..... | \$917,029 | \$504,830 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 55.05 | (x) | (x) | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 5 | 4 | 1 | | | | |
| Annual net sales..... | \$126,923 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 54 | 34 | | 6 | 1 | 13 | |
| Annual net sales..... | \$1,402,308 | \$333,986 | | \$362,326 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 23.81 | | 25.85 | (x) | (x) | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 93 | 74 | 6 | 9 | | 4 | |
| Annual net sales..... | \$2,598,878 | \$1,716,647 | \$136,523 | \$547,809 | | \$197,839 | |
| Per cent of total sales..... | 100.00 | 66.05 | 5.26 | 21.05 | | 7.01 | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 25 | 22 | 3 | | | | |
| Annual net sales..... | \$436,817 | \$343,202 | \$68,615 | | | | |
| Per cent of total sales..... | 100.00 | 78.57 | 21.43 | | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 32 | 30 | 2 | | | | |
| Annual net sales..... | \$332,482 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Filling stations: | | | | | | | |
| Number of stations..... | 42 | 11 | 4 | 12 | 8 | 7 | |
| Annual net sales..... | \$1,171,980 | \$348,841 | \$166,384 | \$388,711 | \$188,910 | \$94,634 | |
| Per cent of total sales..... | 100.00 | 29.72 | 13.34 | 33.17 | 15.69 | 8.05 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 10 | 8 | 2 | | | | |
| Annual net sales..... | \$465,086 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 21 | 16 | 2 | 1 | 2 | | |
| Annual net sales..... | \$609,960 | \$372,723 | (x) | (x) | (x) | | |
| Per cent of total sales..... | 100.00 | 61.11 | (x) | (x) | (x) | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 14 | 14 | | | | | |
| Annual net sales..... | \$448,865 | \$448,865 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 13 | 12 | 1 | | | | |
| Annual net sales..... | \$307,188 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 90.—MANSFIELD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|--------------|---------------------------------|-----------------|---------------------------------------------|-------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups..... | 646 | 591 | 1,845 | 364 | \$2,439,173 | \$97,558 | \$2,284,683 | \$3,359,080 | \$23,443,504 | 100.00 |
| Food group..... | 180 | 172 | 245 | 95 | 318,865 | 23,555 | 258,448 | 230,700 | 5,008,709 | 21.37 |
| Candy and confectionery stores..... | 18 | 20 | 19 | 8 | 19,206 | 2,023 | 23,279 | 14,730 | 208,709 | .89 |
| Dairy products stores (including milk dealers)..... | 12 | 9 | 16 | 11 | 22,300 | 1,699 | 16,519 | 1,660 | 283,867 | 1.21 |
| Delicatessen stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 9 | 9 | 9 | 6 | 8,079 | 760 | 5,598 | 1,780 | 156,905 | .67 |
| Grocery stores (without meats)..... | 61 | 50 | 69 | 26 | 87,186 | 4,854 | 83,580 | 92,110 | 1,534,149 | 6.55 |
| Combination stores (groceries and meats)..... | 54 | 56 | 97 | 27 | 125,385 | 9,530 | 79,257 | 105,450 | 1,992,000 | 8.50 |
| Meat markets (including sea foods)..... | 19 | 22 | 31 | 13 | 49,225 | 3,983 | 45,597 | 10,350 | 757,555 | 3.23 |
| Bakeries—caterers..... | 3 | 3 | 1 | 2 | 1,370 | | 1,488 | 1,030 | 23,890 | .10 |
| Other food stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General stores..... | 3 | 4 | 3 | ----- | 2,880 | ----- | 1,842 | 4,250 | 40,300 | .17 |
| General stores—groceries with dry goods..... | 3 | 4 | 3 | ----- | 2,880 | ----- | 1,842 | 4,250 | 40,300 | .17 |
| General merchandise group¹..... | 15 | 2 | 278 | 89 | 298,397 | 14,240 | 374,347 | 484,780 | 2,483,873 | 10.60 |
| Department stores..... | 5 | ----- | 148 | 40 | 167,637 | 5,808 | 194,202 | 293,130 | 1,354,350 | 5.78 |
| General merchandise stores..... | 2 | 1 | 12 | ----- | 11,429 | ----- | 15,346 | 17,600 | 76,304 | .33 |
| Variety, 5-and-10, and to-a-dollar stores..... | 7 | 1 | 100 | 49 | 99,189 | 8,432 | 143,440 | 115,310 | 937,636 | 4.00 |
| Automotive group..... | 121 | 112 | 340 | 29 | 535,184 | 10,666 | 468,250 | 678,430 | 5,896,192 | 25.15 |
| Motor-vehicle dealers..... | 21 | 18 | 167 | 4 | 299,980 | 1,080 | 284,709 | 502,830 | 3,840,416 | 16.38 |
| Accessories, tires, and batteries..... | 17 | 17 | 39 | 7 | 50,439 | 2,447 | 55,016 | 124,820 | 463,501 | 1.98 |
| Filling stations..... | 42 | 27 | 89 | 9 | 120,611 | 3,735 | 110,696 | 41,210 | 1,304,187 | 5.56 |
| Garages and repair shops..... | 41 | 50 | 45 | 9 | 64,154 | 3,404 | 36,829 | 10,070 | 288,038 | 1.23 |
| Apparel group..... | 61 | 36 | 210 | 41 | 275,014 | 11,530 | 347,650 | 476,690 | 2,211,542 | 9.43 |
| Men's and boys' clothing and furnishings stores..... | 11 | 9 | 34 | 6 | 47,689 | 1,399 | 73,908 | 145,060 | 601,381 | 2.57 |
| Clothing stores—men's, women's, and children's..... | 6 | 1 | 51 | 5 | 68,351 | 3,792 | 88,009 | 76,380 | 432,549 | 1.84 |
| Women's ready-to-wear specialty shops—apparel and accessories..... | 8 | 4 | 27 | 5 | 32,445 | 916 | 55,368 | 37,920 | 314,681 | 1.34 |
| Women's accessories stores..... | 11 | 6 | 33 | 4 | 40,379 | 350 | 16,915 | 5,270 | 136,118 | .58 |
| Other apparel..... | 8 | 9 | 8 | 6 | 16,978 | 2,292 | 9,793 | 15,210 | 77,314 | .33 |
| Shoe stores..... | 17 | 9 | 57 | 15 | 69,172 | 2,781 | 102,657 | 196,850 | 649,499 | 2.77 |
| Furniture and household group..... | 32 | 28 | 159 | 7 | 335,424 | 2,887 | 215,585 | 432,990 | 1,450,784 | 6.16 |
| Furniture stores..... | 14 | 12 | 76 | 3 | 111,083 | 617 | 141,175 | 274,250 | 761,866 | 3.25 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 6 | 6 | 7 | 3 | 15,210 | 2,170 | 6,663 | 33,330 | 110,988 | .47 |
| Household appliances stores..... | 4 | ----- | 49 | ----- | 76,293 | ----- | 36,829 | 70,340 | 293,926 | 1.25 |
| Other home furnishings and appliance stores..... | 4 | 3 | 16 | 1 | 15,651 | 100 | 6,784 | 8,880 | 61,416 | .26 |
| Radio and music stores..... | 4 | 5 | 11 | ----- | 17,187 | ----- | 24,134 | 46,140 | 222,598 | .95 |
| Restaurants and eating places..... | 74 | 88 | 218 | 21 | 178,500 | 7,302 | 114,232 | 20,280 | 1,082,280 | 4.62 |
| Restaurants, cafeterias..... | 67 | 75 | 202 | 21 | 163,680 | 7,302 | 109,607 | 18,640 | 1,022,347 | 4.36 |
| Lunch counters, refreshment stands..... | 7 | 8 | 14 | ----- | 12,820 | ----- | 7,625 | 1,640 | 59,913 | .26 |
| Lumber and building group..... | 34 | 30 | 142 | 31 | 239,417 | 14,003 | 130,168 | 800,910 | 1,714,381 | 7.30 |
| Lumber and building material dealers..... | 13 | 12 | 84 | 19 | 152,217 | 11,167 | 74,256 | 216,060 | 1,320,330 | 5.63 |
| Heating and plumbing shops..... | 13 | 11 | 47 | 12 | 71,821 | 2,836 | 34,036 | 48,420 | 277,441 | 1.18 |
| Paint and glass stores..... | 8 | 7 | 11 | ----- | 15,379 | ----- | 21,876 | 41,430 | 114,610 | .49 |
| Other retail stores..... | 119 | 116 | 245 | 49 | 563,192 | 13,050 | 369,008 | 794,750 | 3,518,335 | 15.01 |
| Hardware stores..... | 10 | 10 | 24 | 3 | 35,265 | 476 | 35,466 | 152,840 | 430,429 | 1.84 |
| Hardware and farm implement stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies..... | 6 | 6 | 18 | 5 | 29,162 | 700 | 35,061 | 33,660 | 468,222 | 2.00 |
| Cigar stores and cigar stands..... | 19 | 25 | 18 | 3 | 22,485 | 920 | 23,695 | 20,560 | 222,511 | .95 |
| Coal and wood yards, ice dealers..... | 12 | 14 | 29 | 19 | 39,806 | 5,827 | 15,876 | 28,040 | 319,057 | 1.36 |
| Drug stores..... | 26 | 21 | 49 | 7 | 55,260 | 1,504 | 61,559 | 162,370 | 713,717 | 3.04 |
| Florists..... | 2 | 2 | ----- | ----- | ----- | ----- | 2,884 | 1,590 | 13,325 | .05 |
| Gift shops, novelties, and toys..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 10 | 9 | 25 | 3 | 48,915 | 840 | 64,753 | 127,500 | 337,726 | 1.44 |
| Luggage and leather goods..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 4 | 3 | 5 | 2 | 7,951 | 452 | 10,498 | 3,120 | 144,223 | .62 |
| Office, school, and store supplies and equipment dealers..... | 4 | 1 | 17 | 1 | 32,460 | 176 | 37,431 | 60,990 | 294,786 | 1.26 |
| Opticians and optometrists..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sporting goods stores including athletic and playground equipment..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 15 | 15 | 32 | 2 | 46,882 | 704 | 52,753 | 44,210 | 329,250 | 1.40 |
| Secondhand stores..... | 7 | 8 | 7 | 2 | 6,305 | 325 | 5,153 | 5,250 | 39,198 | .17 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 91.—MANSFIELD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 646 | 591 | 1,845 | 364 | \$2,439,178 | \$97,866 | \$2,284,653 | \$3,359,030 | \$23,443,504 | 100.00 |
| Single-store independents..... | 599 | 575 | 1,113 | 205 | 1,545,815 | 67,712 | 1,371,269 | 2,310,780 | 16,141,252 | 68.85 |
| 2-store independents..... | 14 | 7 | 38 | 13 | 30,273 | 4,078 | 36,613 | 40,140 | 320,562 | 1.37 |
| 3-store independents..... | 15 | 6 | 134 | 23 | 160,129 | 2,467 | 155,512 | 214,360 | 1,083,839 | 4.62 |
| Local chain stores..... | 19 | 2 | 57 | 5 | 61,274 | 2,680 | 76,397 | 113,040 | 729,508 | 3.11 |
| Sectional chain stores..... | 17 | ----- | 63 | 1 | 112,087 | ----- | 126,648 | 92,980 | 929,522 | 3.97 |
| National chain stores..... | 49 | ----- | 238 | 107 | 316,764 | 18,629 | 301,019 | 307,820 | 3,249,015 | 13.86 |
| Other types of operation..... | 23 | 1 | 162 | 10 | 212,840 | 1,437 | 128,225 | 189,880 | 988,906 | 4.22 |

TABLE 92.—MANSFIELD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types of operation |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|--------------------------|
| Department stores: | | | | | | | |
| Number of stores..... | 5 | | 2 | | | | 3 |
| Annual net sales..... | \$1,354,369 | | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | | (x) | | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 7 | 1 | | | | | 6 |
| Annual net sales..... | \$937,636 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 11 | 9 | | | 1 | | 1 |
| Annual net sales..... | \$601,381 | \$345,821 | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 57.51 | | | (x) | (x) | |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores..... | 6 | 2 | | | 3 | | 1 |
| Annual net sales..... | \$432,549 | (x) | | | 163,152 | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | 37.72 | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 8 | 3 | | 1 | 1 | 1 | 2 |
| Annual net sales..... | \$314,681 | \$128,260 | | (x) | (x) | (x) | \$102,959 |
| Per cent of total sales..... | 100.00 | 40.76 | | (x) | (x) | (x) | 32.73 |
| Shoe stores: | | | | | | | |
| Number of stores..... | 17 | 8 | 1 | | | | 5 |
| Annual net sales..... | \$649,499 | \$236,420 | (x) | (x) | (x) | \$131,753 | \$83,331 |
| Per cent of total sales..... | 100.00 | 36.40 | (x) | (x) | (x) | 20.29 | 12.83 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 14 | 13 | | | | | 1 |
| Annual net sales..... | \$761,866 | \$736,800 | | | | | (x) |
| Per cent of total sales..... | 100.00 | 96.71 | | | | | (x) |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 4 | 4 | | | | | |
| Annual net sales..... | \$222,588 | \$222,588 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 61 | 44 | | | | 17 | |
| Annual net sales..... | \$1,534,149 | \$870,933 | | | | \$683,216 | |
| Per cent of total sales..... | 100.00 | 56.77 | | | | 43.23 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 54 | 46 | 2 | | | | 6 |
| Annual net sales..... | \$1,992,000 | \$1,548,672 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 77.74 | (x) | | | (x) | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 67 | 63 | 3 | | | | 1 |
| Annual net sales..... | \$1,022,347 | \$944,892 | \$43,687 | | | | \$33,768 |
| Per cent of total sales..... | 100.00 | 92.43 | 4.27 | | | | 3.30 |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 19 | 17 | | 1 | | | 1 |
| Annual net sales..... | \$222,511 | \$202,941 | | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 91.20 | | (x) | | (x) | |
| Filling stations: | | | | | | | |
| Number of stations..... | 42 | 19 | 1 | 6 | 7 | 6 | 3 |
| Annual net sales..... | \$1,304,167 | \$313,548 | (x) | 151,514 | \$174,189 | \$505,467 | (x) |
| Per cent of total sales..... | 100.00 | 24.04 | (x) | 11.62 | 13.36 | 38.76 | (x) |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 12 | 12 | | | | | |
| Annual net sales..... | \$319,057 | \$319,057 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 26 | 17 | 2 | 6 | 1 | | |
| Annual net sales..... | \$713,717 | \$441,153 | (x) | \$194,480 | (x) | | |
| Per cent of total sales..... | 100.00 | 61.81 | (x) | 27.24 | (x) | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 10 | 10 | | | | | |
| Annual net sales..... | \$430,429 | \$430,429 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 10 | 8 | 2 | | | | |
| Annual net sales..... | \$337,726 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 93.—MARION—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Pro- priators and firm mem- bers (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (Includes rent) | STOCKS ON HAND YEAR OF YEAR (at cost) | NET SALES (1929) | |
|-----------------------------------------------------------------------|------------------|------------------------------------------------------------------------|---------------------|--------------|---------------------------------------|-------------------|---------------------------------------------------------|------------------------------------------------|---------------------|----------------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 422 | 351 | 1,418 | 296 | \$1,801,211 | \$91,207 | \$1,691,129 | \$2,632,700 | \$17,454,304 | 100.00 |
| Food group | 123 | 117 | 193 | 63 | 261,713 | 14,527 | 226,773 | 230,840 | 3,842,190 | 22.01 |
| Candy and confectionery stores..... | 14 | 15 | 13 | 6 | 11,218 | 1,454 | 16,133 | 13,800 | 131,860 | .76 |
| Dairy products stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Delicatessen stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Grocery stores (without meats)..... | 40 | 33 | 41 | 16 | 54,562 | 2,659 | 57,069 | 74,010 | 1,086,018 | 6.22 |
| Combination stores (groceries and meats)..... | 57 | 58 | 97 | 30 | 120,204 | 6,414 | 88,833 | 116,660 | 2,028,959 | 11.62 |
| Meat markets (including sea foods)..... | 8 | 8 | 21 | 9 | 35,573 | 3,636 | 26,529 | 9,740 | 383,868 | 2.20 |
| General merchandise group | 19 | 6 | 311 | 86 | 311,428 | 35,061 | 324,868 | 566,140 | 2,607,827 | 14.94 |
| Department stores..... | 5 | ----- | 200 | 41 | 216,925 | 27,419 | 197,837 | 381,510 | 1,661,008 | 9.52 |
| Dry goods stores—piece goods stores..... | 3 | ----- | 19 | 2 | 18,269 | 764 | 23,288 | 62,400 | 123,111 | .70 |
| General merchandise stores..... | 5 | 5 | 15 | 3 | 16,056 | 600 | 18,026 | 34,870 | 220,285 | 1.26 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | 1 | 77 | 40 | 60,176 | 6,278 | 85,717 | 87,360 | 603,423 | 3.46 |
| Automotive group ¹ | 70 | 48 | 266 | 15 | 370,393 | 6,918 | 328,546 | 353,380 | 3,991,574 | 22.87 |
| Motor-vehicle dealers..... | 13 | 9 | 143 | 7 | 223,690 | 4,100 | 177,782 | 199,630 | 2,590,380 | 14.84 |
| Accessories, tires, and batteries..... | 18 | 16 | 25 | 5 | 30,969 | 1,462 | 36,789 | 118,190 | 332,215 | 1.90 |
| Filling stations..... | 35 | 10 | 79 | 3 | 103,417 | 1,356 | 105,383 | 26,940 | 1,001,178 | 5.74 |
| Garages and repair shops..... | 8 | 11 | 9 | ----- | 12,317 | ----- | 7,703 | 3,350 | 56,791 | .33 |
| Apparel group ¹ | 47 | 30 | 125 | 56 | 168,220 | 14,582 | 243,991 | 451,920 | 1,739,093 | 9.96 |
| Men's and boys' clothing and furnishing stores..... | 12 | 9 | 33 | 17 | 53,038 | 5,566 | 94,181 | 193,750 | 676,991 | 3.88 |
| Clothing stores—men's, women's, and children's..... | 6 | 1 | 28 | 6 | 33,586 | 972 | 42,845 | 34,360 | 231,398 | 1.32 |
| Women's ready-to-wear specialty shops—apparel and accessories..... | 6 | 4 | 22 | 7 | 20,985 | 3,205 | 35,856 | 21,940 | 249,021 | 1.43 |
| Women's accessories stores..... | 9 | 4 | 9 | 5 | 12,089 | 966 | 6,451 | 10,130 | 74,436 | .43 |
| Shoe stores..... | 13 | 10 | 29 | 19 | 47,165 | 3,573 | 62,223 | 189,260 | 491,261 | 2.81 |
| Furniture and household group | 22 | 10 | 123 | 6 | 171,449 | 2,470 | 185,822 | 287,510 | 1,141,130 | 6.54 |
| Furniture stores..... | 5 | 1 | 48 | 1 | 91,184 | 520 | 123,222 | 156,040 | 662,810 | 3.80 |
| Household appliance stores..... | 5 | 2 | 33 | ----- | 21,118 | ----- | 10,570 | 35,080 | 102,057 | .58 |
| Other home furnishings and appliance stores..... | 4 | 4 | 4 | ----- | 5,067 | ----- | 4,537 | 12,440 | 21,040 | .12 |
| Radio and music stores..... | 8 | 3 | 38 | 5 | 54,080 | 1,950 | 47,493 | 83,950 | 355,223 | 2.04 |
| Restaurant and eating places | 33 | 37 | 139 | 23 | 125,915 | 6,571 | 74,939 | 15,480 | 583,210 | 3.34 |
| Restaurants and cafeterias..... | 28 | 32 | 134 | 20 | 121,429 | 5,071 | 69,531 | 12,600 | 646,560 | 3.13 |
| Lunch counters, refreshments stands, etc..... | 5 | 5 | 5 | 3 | 4,486 | 1,500 | 5,408 | 880 | 36,650 | .21 |
| Lumber and building group ¹ | 30 | 34 | 104 | 12 | 164,838 | 5,150 | 92,398 | 223,180 | 1,173,878 | 6.73 |
| Lumber and building material dealers..... | 12 | 14 | 52 | 6 | 80,594 | 2,559 | 58,419 | 149,520 | 765,652 | 4.39 |
| Heating and plumbing shops..... | 10 | 13 | 41 | 4 | 72,910 | 2,291 | 18,843 | 45,270 | 291,242 | 1.67 |
| Paint and glass stores..... | 7 | 6 | 11 | 2 | 11,334 | 300 | 14,110 | 27,370 | 111,984 | .64 |
| Other retail stores | 76 | 66 | 166 | 24 | 224,957 | 5,628 | 209,762 | 504,990 | 2,360,102 | 13.52 |
| Hardware stores..... | 6 | 8 | 24 | 6 | 31,974 | 1,369 | 25,675 | 107,480 | 298,153 | 1.71 |
| Hardware and farm implement stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 12 | 11 | 44 | 2 | 15,729 | 662 | 17,174 | 17,160 | 184,131 | 1.05 |
| Coal and wood yards—ice dealers..... | 11 | 9 | 25 | 1 | 30,943 | 390 | 15,194 | 13,800 | 196,268 | 1.12 |
| Drug stores..... | 15 | 14 | 40 | 7 | 44,225 | 2,205 | 45,484 | 139,680 | 441,724 | 2.53 |
| Florists..... | 4 | 4 | 3 | 4 | 3,700 | 480 | 3,540 | 3,900 | 23,600 | .14 |
| Jewelry stores..... | 6 | 4 | 13 | 2 | 23,460 | 100 | 28,578 | 79,500 | 174,612 | 1.00 |
| Music stores (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and stores supplies and equipment dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Opticians and optometrists..... | 4 | 5 | 1 | ----- | 1,000 | ----- | 4,113 | 1,050 | 20,835 | .12 |
| Stationers and printers..... | 3 | 3 | 1 | 2 | 1,392 | 392 | 1,865 | 950 | 10,357 | .06 |
| Miscellaneous classifications..... | 8 | 5 | 12 | ----- | 25,452 | ----- | 27,342 | 41,800 | 169,973 | .97 |
| Secondhand stores | 2 | 3 | 1 | 1 | 2,300 | 300 | 2,030 | 1,300 | 15,300 | .09 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 94.—MARION—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 422 | 351 | 1,418 | 286 | \$1,801,211 | \$91,207 | \$1,891,129 | \$2,632,700 | \$17,454,304 | 100.00 |
| Single-store independents..... | 316 | 332 | 899 | 153 | 1,146,947 | 45,709 | 1,063,799 | 1,837,210 | 11,438,705 | 65.53 |
| 2-store independents..... | 15 | 13 | 72 | 13 | 99,889 | 3,859 | 87,612 | 157,670 | 1,343,623 | 7.70 |
| 3-store independents..... | 11 | 6 | 96 | 21 | 135,691 | 22,976 | 108,056 | 124,700 | 975,417 | 5.59 |
| Local chains..... | 12 | | 54 | 4 | 81,995 | 1,456 | 84,000 | 65,280 | 597,866 | 3.42 |
| Sectional chains..... | 19 | | 65 | 12 | 93,162 | 2,382 | 92,613 | 120,750 | 727,111 | 4.17 |
| National chains..... | 39 | | 198 | 81 | 212,311 | 14,487 | 238,609 | 291,440 | 2,214,755 | 12.69 |
| Other types of operations..... | 10 | | 34 | 2 | 31,216 | 243 | 16,140 | 35,650 | 156,827 | .90 |

TABLE 95.—MARION—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|
| Department stores: | | | | | | |
| Number of stores..... | 5 | 2 | 1 | | | 2 |
| Annual net sales..... | \$1,661,008 | (x) | (x) | | | (x) |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | (x) |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | |
| Number of stores..... | 6 | 1 | | | | 5 |
| Annual net sales..... | \$603,423 | (x) | | | | (x) |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) |
| Men's and boys' clothing and furnishings stores: | | | | | | |
| Number of stores..... | 12 | 8 | | 2 | 1 | 1 |
| Annual net sales..... | \$676,991 | \$507,639 | | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 74.97 | | (x) | (x) | (x) |
| Clothing stores—men's, women's, and children's: | | | | | | |
| Number of stores..... | 5 | | 2 | | 3 | |
| Annual net sales..... | \$231,398 | | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | | (x) | | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | 6 | 4 | 1 | | 1 | |
| Annual net sales..... | \$249,021 | \$114,451 | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 45.96 | (x) | | (x) | |
| Shoe stores: | | | | | | |
| Number of stores..... | 13 | 6 | 2 | | 2 | 3 |
| Annual net sales..... | \$491,261 | \$151,802 | (x) | | (x) | \$103,818 |
| Per cent of total sales..... | 100.00 | 30.90 | (x) | | (x) | 21.13 |
| Furniture stores: | | | | | | |
| Number of stores..... | 5 | 4 | 1 | | | |
| Annual net sales..... | \$602,810 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 8 | 8 | | | | |
| Annual net sales..... | \$355,223 | \$355,223 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 40 | 31 | | | | 9 |
| Annual net sales..... | \$1,086,018 | \$779,338 | | | | \$300,680 |
| Per cent of total sales..... | 100.00 | 71.76 | | | | 28.24 |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 57 | 44 | 7 | | | 6 |
| Annual net sales..... | \$2,028,959 | \$1,269,856 | \$348,804 | | | \$410,299 |
| Per cent of total sales..... | 100.00 | 62.59 | 17.19 | | | 20.22 |
| Restaurants, and cafeterias: | | | | | | |
| Number of stores..... | 28 | 28 | | | | |
| Annual net sales..... | \$546,560 | \$546,560 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands: | | | | | | |
| Number of stores..... | 12 | 11 | | | | 1 |
| Annual net sales..... | \$184,131 | (x) | | | | (x) |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) |
| Filling stations: | | | | | | |
| Number of stations..... | 35 | 10 | 1 | 5 | 9 | 10 |
| Annual net sales..... | \$1,001,178 | \$394,798 | (x) | (x) | \$239,740 | \$149,000 |
| Per cent of total sales..... | 100.00 | 39.43 | (x) | (x) | 23.95 | 14.88 |
| Coal and wood yards—ice dealers: | | | | | | |
| Number of yards..... | 11 | 10 | | 1 | | |
| Annual net sales..... | \$196,298 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | (x) | | (x) | | |
| Drug stores: | | | | | | |
| Number of stores..... | 15 | 12 | 3 | | | |
| Annual net sales..... | \$441,724 | \$346,339 | \$95,385 | | | |
| Per cent of total sales..... | 100.00 | 78.41 | 21.59 | | | |
| Hardware stores: | | | | | | |
| Number of stores..... | 6 | 6 | | | | |
| Annual net sales..... | \$298,153 | \$298,153 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 6 | 5 | 1 | | | |
| Annual net sales..... | \$174,612 | (x) | (x) | | | |
| Per cent of total net sales..... | 100.00 | (x) | (x) | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 96.—NEWARK—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 543 | 624 | 1,458 | 223 | \$1,846,958 | \$43,231 | \$1,696,969 | \$2,350,070 | \$17,513,036 | 100.00 |
| Food group | 240 | 282 | 270 | 75 | 313,736 | 14,072 | 252,797 | 198,880 | 4,410,539 | 25.18 |
| Candy and confectionery stores..... | 36 | 37 | 61 | 9 | 43,231 | 2,674 | 54,188 | 25,900 | 383,348 | 2.19 |
| Dairy products stores (including milk dealers)..... | 10 | 11 | 21 | 1 | 28,194 | 256 | 11,260 | 390 | 192,042 | 1.09 |
| Delicatessen stores..... | 3 | 3 | 1 | 1 | 900 | 150 | 1,850 | 3,350 | 22,550 | .13 |
| Fruit stores and vegetable markets..... | 25 | 28 | 4 | 2 | 4,234 | 990 | 6,439 | 1,880 | 104,975 | .60 |
| Grocery stores (without meats)..... | 28 | 21 | 25 | 10 | 30,366 | 1,534 | 25,906 | 25,500 | 496,936 | 2.84 |
| Combination stores (groceries and meats)..... | 87 | 75 | 140 | 33 | 183,054 | 6,338 | 131,589 | 137,810 | 2,759,789 | 15.76 |
| Meat markets (including sea foods)..... | 18 | 23 | 16 | 6 | 20,732 | 1,300 | 18,364 | 3,650 | 398,719 | 2.27 |
| Bakeries—caterers..... | 5 | 6 | 2 | 4 | 2,945 | 750 | 2,063 | 270 | 22,500 | .13 |
| Other food stores ¹ | 28 | 28 | 1 | 1 | 80 | 80 | 1,138 | 70 | 29,680 | .17 |
| General merchandise group ² | 17 | 9 | 236 | 61 | 259,423 | 8,841 | 291,202 | 423,570 | 2,359,205 | 13.47 |
| Department stores..... | 4 | 1 | 147 | 6 | 171,274 | 1,892 | 179,555 | 272,830 | 1,338,706 | 7.04 |
| General merchandise stores..... | 8 | 8 | 13 | 4 | 12,752 | 1,005 | 24,672 | 55,900 | 205,872 | 1.15 |
| Variety, 5-and-10, and to-a-dollar stores..... | 4 | 1 | 68 | 45 | 59,646 | 4,606 | 72,706 | 68,400 | 698,919 | 3.82 |
| Automotive group | 90 | 84 | 278 | 16 | 417,722 | 3,230 | 365,588 | 358,820 | 4,281,398 | 24.45 |
| Motor-vehicle dealers..... | 17 | 14 | 171 | 1 | 278,188 | 300 | 236,541 | 224,060 | 2,959,085 | 16.90 |
| Accessories, tires, and batteries..... | 17 | 18 | 47 | 5 | 68,362 | 1,292 | 65,432 | 95,360 | 545,946 | 3.12 |
| Filling stations..... | 35 | 30 | 42 | 8 | 49,556 | 1,222 | 49,625 | 25,050 | 688,200 | 3.93 |
| Garages and repair shops..... | 21 | 24 | 18 | 2 | 21,616 | 416 | 13,790 | 8,450 | 87,287 | .50 |
| Apparel group | 39 | 31 | 156 | 39 | 220,811 | 7,832 | 268,763 | 477,400 | 1,718,017 | 9.78 |
| Men's and boys' clothing and furnishings stores..... | 9 | 11 | 50 | 18 | 89,152 | 3,372 | 84,783 | 258,780 | 543,297 | 3.10 |
| Clothing stores—men's, women's, and children's..... | 5 | 3 | 19 | 5 | 25,290 | 475 | 30,530 | 52,200 | 199,838 | 1.14 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 7 | 2 | 34 | 9 | 50,957 | 1,829 | 65,979 | 36,480 | 298,730 | 1.71 |
| Women's accessories stores..... | 5 | 4 | 12 | 1 | 9,664 | 281 | 9,678 | 3,400 | 57,594 | .33 |
| Other apparel and furnishings stores..... | 1 | 1 | 4 | 1 | 3,640 | — | 8,900 | 1,600 | 18,000 | .10 |
| Shoe stores..... | 12 | 10 | 37 | 6 | 42,208 | 1,375 | 68,893 | 125,040 | 500,558 | 2.86 |
| Furniture and household group | 22 | 19 | 108 | 1 | 168,883 | 520 | 160,443 | 278,410 | 1,184,923 | 6.78 |
| Furniture stores..... | 8 | 8 | 51 | — | 77,575 | — | 95,147 | 174,150 | 709,771 | 4.05 |
| Household appliance stores..... | 6 | 3 | 30 | — | 44,546 | — | 30,204 | 40,800 | 171,451 | 1.24 |
| Other home furnishings and appliance stores..... | 1 | 1 | 4 | — | 4,800 | — | 2,580 | 15,000 | 26,000 | .14 |
| Radio and music stores..... | 7 | 7 | 23 | 1 | 42,272 | 520 | 22,512 | 48,460 | 232,701 | 1.33 |
| Restaurants and eating places | 31 | 34 | 117 | 6 | 80,418 | 1,405 | 53,488 | 10,010 | 482,982 | 2.78 |
| Restaurants and cafeterias..... | 25 | 26 | 107 | 4 | 71,941 | 1,084 | 45,901 | 7,320 | 417,762 | 2.39 |
| Lunch counters, refreshment stands, box lunches..... | 6 | 8 | 10 | 2 | 8,477 | 321 | 7,587 | 2,690 | 65,200 | .37 |
| Lumber and building group ² | 18 | 17 | 77 | 5 | 108,950 | 1,720 | 74,729 | 159,900 | 868,244 | 4.98 |
| Lumber and building material dealers..... | 9 | 11 | 41 | 5 | 57,431 | 1,720 | 48,262 | 116,880 | 603,806 | 3.45 |
| Heating and plumbing shops..... | 3 | 3 | 28 | — | 38,390 | — | 11,344 | 17,500 | 131,279 | .75 |
| Paint and glass stores..... | 3 | 2 | 8 | — | 13,129 | — | 14,733 | 25,020 | 130,159 | .74 |
| Other retail stores | 51 | 90 | 210 | 20 | 271,997 | 5,208 | 231,661 | 441,020 | 2,167,605 | 12.38 |
| Hardware stores..... | 5 | 4 | 23 | — | 30,576 | — | 27,462 | 107,140 | 191,378 | 1.09 |
| Hardware and farm implements stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies..... | 5 | 8 | 19 | — | 24,031 | — | 31,239 | 36,170 | 211,987 | 1.21 |
| Book stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 14 | 16 | 12 | 3 | 11,552 | 790 | 16,713 | 8,010 | 135,979 | .78 |
| Coal and wood yards—ice dealers..... | 10 | 9 | 57 | 7 | 72,968 | 1,627 | 31,508 | 13,980 | 524,189 | 2.99 |
| Drug stores..... | 13 | 15 | 38 | 5 | 49,672 | 1,197 | 25,534 | 129,680 | 451,414 | 2.58 |
| Florists..... | 5 | 5 | 6 | — | 8,056 | — | 8,827 | 590 | 71,007 | .41 |
| Gift shops, novelties, toys..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 7 | 9 | 13 | — | 18,266 | — | 17,195 | 50,950 | 122,637 | .70 |
| Music stores (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Opticians and optometrists..... | 5 | 5 | 2 | — | 1,080 | — | 6,162 | 1,550 | 29,693 | .17 |
| Sporting goods stores, including athletic and playground equipment..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 9 | 10 | 12 | 2 | 23,068 | 650 | 24,348 | 27,180 | 178,409 | 1.02 |
| Secondhand stores | 7 | 8 | 6 | 2 | 5,008 | 405 | 3,518 | 7,060 | 45,145 | .26 |

¹ Includes 27 market stalls selling country produce.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 97.—NEWARK—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|-------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 543 | 524 | 1,458 | 223 | \$1,846,958 | \$43,231 | \$1,696,989 | \$2,350,070 | \$17,513,036 | 100.00 |
| Single-store independents | 450 | 501 | 1,043 | 105 | 1,274,771 | 25,331 | 1,174,774 | 1,736,310 | 12,223,720 | 69.80 |
| 2-store independents | 26 | 20 | 101 | 17 | 141,250 | 3,576 | 111,081 | 183,040 | 1,240,979 | 7.09 |
| 3-store independents | 7 | 2 | 24 | 8 | 48,597 | 1,045 | 38,348 | 68,110 | 323,081 | 1.84 |
| Local chain stores | 16 | — | 68 | 24 | 90,822 | 4,438 | 66,976 | 121,190 | 946,980 | 5.41 |
| Sectional chain stores | 8 | — | 31 | 5 | 33,149 | 895 | 34,466 | 12,950 | 265,225 | 1.51 |
| National chain stores | 31 | — | 167 | 61 | 220,918 | 7,280 | 232,361 | 199,220 | 2,274,946 | 12.99 |
| Other types of operation | 5 | 1 | 24 | 3 | 37,450 | 666 | 38,963 | 29,250 | 238,105 | 1.36 |

TABLE 98.—NEWARK—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores | 4 | 3 | | | | 1 | |
| Annual net sales | \$1,338,706 | (x) | | | | (x) | |
| Per cent of total sales | 100.00 | (x) | | | | (x) | |
| Variety, 5- and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores | 4 | | | 1 | | 3 | |
| Annual net sales | \$668,919 | | | (x) | | (x) | |
| Per cent of total sales | 100.00 | | | (x) | | (x) | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores | 9 | 8 | 1 | | | | |
| Annual net sales | \$543,297 | (x) | (x) | | | | |
| Per cent of total sales | 100.00 | (x) | (x) | | | | |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores | 5 | 3 | | | 2 | | |
| Annual net sales | \$199,838 | (x) | | | (x) | | |
| Per cent of total sales | 100.00 | (x) | | | (x) | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores | 7 | 3 | 1 | | 1 | 1 | 1 |
| Annual net sales | \$393,730 | \$142,592 | (x) | | (x) | (x) | (x) |
| Per cent of total sales | 100.00 | 36.22 | (x) | | (x) | (x) | (x) |
| Shoe stores: | | | | | | | |
| Number of stores | 12 | 6 | | 2 | 1 | 3 | |
| Annual net sales | \$500,558 | \$192,573 | | (x) | (x) | \$107,409 | |
| Per cent of total sales | 100.00 | 38.47 | | (x) | (x) | 21.46 | |
| Furniture stores: | | | | | | | |
| Number of stores | 8 | 6 | 2 | | | | |
| Annual net sales | \$709,771 | (x) | (x) | | | | |
| Per cent of total sales | 100.00 | (x) | (x) | | | | |
| Radio and music stores | | | | | | | |
| Number of stores | 7 | 7 | | | | | |
| Annual net sales | \$232,701 | \$232,701 | | | | | |
| Per cent of total sales | 100.00 | 100.00 | | | | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores | 28 | 20 | | 2 | | 6 | |
| Annual net sales | \$496,936 | \$168,538 | | (x) | | (x) | |
| Per cent of total sales | 100.00 | 33.92 | | (x) | | (x) | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores | 87 | 64 | 6 | 8 | | 9 | |
| Annual net sales | \$2,759,789 | \$1,531,879 | \$81,444 | \$397,014 | | \$749,452 | |
| Per cent of total sales | 100.00 | 55.51 | 2.95 | 14.39 | | 27.15 | |
| Restaurants and cafeterias: | | | | | | | |
| Number of stores | 25 | 22 | 2 | | 1 | | |
| Annual net sales | \$417,762 | \$396,548 | (x) | | (x) | | |
| Per cent of total sales | 100.00 | 94.92 | (x) | | (x) | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores | 14 | 14 | | | | | |
| Annual net sales | \$135,979 | \$135,979 | | | | | |
| Per cent of total sales | 100.00 | 100.00 | | | | | |
| Filling stations: | | | | | | | |
| Number of stations | 35 | 24 | 4 | | 2 | 5 | |
| Annual net sales | \$688,200 | \$450,292 | \$87,377 | | (x) | (x) | |
| Per cent of total sales | 100.00 | 65.43 | 9.79 | | (x) | (x) | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards | 10 | 9 | 1 | | | | |
| Annual net sales | \$524,169 | (x) | (x) | | | | |
| Per cent of total sales | 100.00 | (x) | (x) | | | | |
| Drug stores: | | | | | | | |
| Number of stores | 13 | 10 | 3 | | | | |
| Annual net sales | \$451,414 | \$237,414 | \$214,000 | | | | |
| Per cent of total sales | 100.00 | 52.59 | 47.41 | | | | |
| Hardware stores: | | | | | | | |
| Number of stores | 5 | 5 | | | | | |
| Annual net sales | \$191,378 | \$191,378 | | | | | |
| Per cent of total sales | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores | 7 | 7 | | | | | |
| Annual net sales | \$122,637 | \$122,637 | | | | | |
| Per cent of total sales | 100.00 | 100.00 | | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 99.—NORWOOD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 335 | 238 | 992 | 148 | \$1,438,401 | \$35,700 | \$1,291,625 | \$1,267,460 | \$14,145,972 | 100.00 |
| Food group ¹ | 144 | 90 | 316 | 35 | 488,882 | 9,032 | 330,318 | 187,660 | 5,408,786 | 38.24 |
| Candy and confectionery stores..... | 20 | 22 | 23 | 3 | 22,521 | 1,560 | 28,610 | 10,400 | 238,192 | 1.68 |
| Dairy products stores..... | 4 | 2 | 53 | 1 | 115,013 | 300 | 34,231 | 7,450 | 517,134 | 3.66 |
| Delicatessen stores..... | 11 | 11 | 8 | 3 | 6,141 | 551 | 12,430 | 8,290 | 144,287 | 1.02 |
| Fruit stores and vegetable markets..... | 6 | 6 | 3 | | 5,400 | | 9,015 | 2,200 | 86,700 | .61 |
| Grocery stores (without meats)..... | 20 | 11 | 19 | 4 | 23,320 | 1,223 | 26,054 | 22,650 | 397,698 | 2.81 |
| Combination stores (groceries and meats)..... | 70 | 27 | 198 | 19 | 298,084 | 4,084 | 197,072 | 132,200 | 3,635,468 | 25.70 |
| Meat markets (including sea foods)..... | 13 | 10 | 10 | 4 | 14,497 | 1,164 | 18,856 | 4,270 | 333,317 | 2.36 |
| General merchandise group | 15 | 11 | 83 | 38 | 74,969 | 6,365 | 98,416 | 198,820 | 719,710 | 5.09 |
| Department stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Dry goods stores—piece goods stores..... | 7 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General merchandise stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Variety, 5-and-10, and 25-cent stores..... | 4 | 1 | 49 | 31 | 39,849 | 3,461 | 52,684 | 67,300 | 392,949 | 2.78 |
| Automotive group | 46 | 35 | 180 | 11 | 297,569 | 2,729 | 290,329 | 235,550 | 3,476,266 | 24.57 |
| Motor-vehicle dealers..... | 13 | 8 | 116 | 3 | 210,914 | 597 | 219,820 | 184,040 | 2,691,223 | 18.32 |
| Accessories, tires, and batteries..... | 6 | 4 | 15 | 1 | 19,736 | 100 | 17,390 | 17,504 | 223,219 | 1.58 |
| Filling stations..... | 19 | 10 | 37 | 5 | 51,017 | 1,212 | 36,665 | 20,126 | 638,255 | 3.80 |
| Garages and repair shops..... | 8 | 13 | 12 | 2 | 15,902 | 820 | 14,340 | 14,340 | 123,569 | .87 |
| Apparel group ¹ | 23 | 15 | 43 | 15 | 60,841 | 4,080 | 108,009 | 156,630 | 628,092 | 4.44 |
| Men's and boys' clothing and furnishings stores..... | 4 | 4 | 5 | 3 | 6,390 | 670 | 15,143 | 50,740 | 103,420 | .73 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 3 | 3 | 7 | 4 | 8,580 | 1,560 | 23,125 | 21,100 | 148,742 | 1.06 |
| Women's accessories stores..... | 6 | 5 | 5 | 2 | 3,591 | 450 | 7,440 | 3,000 | 37,223 | .26 |
| Other apparel and furnishings stores..... | 2 | 1 | 2 | 1 | 2,850 | 390 | 6,688 | 11,290 | 31,785 | .23 |
| Shoe stores..... | 6 | 2 | 16 | 4 | 25,844 | 760 | 33,713 | 52,160 | 186,133 | 1.32 |
| Furniture and household group | 13 | 6 | 65 | 5 | 97,134 | 2,001 | 102,153 | 105,090 | 648,134 | 4.58 |
| Furniture stores..... | 4 | 4 | 10 | 4 | 15,445 | 1,481 | 32,936 | 58,160 | 203,902 | 1.44 |
| Household appliances..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other home furnishings and appliance stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores..... | 6 | 2 | 16 | 1 | 21,872 | 520 | 30,624 | 30,180 | 239,023 | 1.69 |
| Restaurants and eating places | 17 | 20 | 63 | 11 | 77,144 | 3,033 | 49,859 | 4,240 | 442,167 | 3.13 |
| Restaurants and cafeterias..... | 17 | 20 | 63 | 11 | 77,144 | 3,033 | 49,859 | 4,240 | 442,167 | 3.13 |
| Lumber and building group | 10 | 7 | 119 | 3 | 165,012 | 890 | 98,221 | 108,880 | 1,227,632 | 8.67 |
| Lumber and building material dealers..... | 4 | 3 | 112 | | 154,638 | | 84,005 | 93,180 | 1,136,479 | 8.03 |
| Paint and glass stores..... | 6 | 4 | 7 | 3 | 10,374 | 890 | 14,216 | 15,080 | 90,553 | .64 |
| Other retail stores | 67 | 62 | 123 | 30 | 178,870 | 8,570 | 214,320 | 270,710 | 1,595,785 | 11.28 |
| Hardware stores..... | 8 | 8 | 14 | 1 | 24,526 | 240 | 29,939 | 64,270 | 191,374 | 1.35 |
| Farmers' supply stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 10 | 9 | 5 | 3 | 6,822 | 928 | 10,313 | 3,740 | 101,054 | .71 |
| Coal and wood yards—ice dealers..... | 12 | 2 | 19 | 3 | 27,284 | 1,400 | 41,310 | 7,030 | 235,865 | 1.67 |
| Drug stores..... | 20 | 19 | 52 | 18 | 72,668 | 4,947 | 58,791 | 117,170 | 624,200 | 4.41 |
| Florists..... | 3 | 2 | 4 | | 6,750 | | 13,700 | 2,800 | 47,533 | .34 |
| Gift shops, novelties, toys..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 4 | 4 | 10 | 1 | 11,203 | 200 | 12,322 | 36,950 | 66,712 | .47 |
| Sporting goods stores including athletic and playground equipment..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 2 | 2 | | | | | 2,025 | 1,500 | 14,758 | .10 |
| Secondhand stores | 3 | 3 | | | | | 2,904 | 700 | 13,550 | .10 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 100.—NORWOOD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| Total | 335 | 238 | 992 | 148 | \$1,438,401 | \$35,700 | \$1,291,625 | \$1,267,460 | \$14,145,972 | 100.00 |
| Single-store independents..... | 217 | 217 | 610 | 82 | 925,388 | 23,358 | 849,240 | 919,510 | 9,094,708 | 64.29 |
| 2-store independents..... | 18 | 18 | 45 | 3 | 49,652 | 1,186 | 59,407 | 45,120 | 427,453 | 3.02 |
| Local chain stores..... | 31 | 1 | 70 | 11 | 105,529 | 3,823 | 91,851 | 94,340 | 1,112,780 | 7.87 |
| Sectional chain stores..... | 17 | | 41 | 3 | 50,903 | 780 | 35,700 | 32,350 | 464,735 | 3.29 |
| National chain stores..... | 47 | | 180 | 49 | 247,894 | 6,553 | 219,870 | 164,430 | 2,801,373 | 19.80 |
| Other types of operation..... | 5 | | 46 | | 59,035 | | 35,557 | 11,710 | 244,923 | 1.73 |

CENSUS OF DISTRIBUTION

TABLE 101.—NORWOOD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 2 | 1 | | | | 1 | |
| Annual net sales..... | (x) | (x) | | | | (x) | |
| Per cent of total sales..... | (x) | (x) | | | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 4 | 1 | | | | 3 | |
| Annual net sales..... | \$392,949 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 4 | 4 | | | | | |
| Annual net sales..... | \$103,429 | \$103,429 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 2 | | 1 | 1 | | | |
| Annual net sales..... | (x) | | (x) | (x) | | | |
| Per cent of total sales..... | (x) | | (x) | (x) | | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 3 | 3 | | | | | |
| Annual net sales..... | \$148,742 | \$148,742 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 6 | 3 | 1 | | 2 | | |
| Annual net sales..... | \$186,133 | \$73,829 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | 39.66 | (x) | | (x) | | |
| Furniture stores: | | | | | | | |
| Number of stores..... | 4 | 4 | | | | | |
| Annual net sales..... | \$203,902 | \$203,902 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 6 | 2 | 2 | 1 | | 1 | |
| Annual net sales..... | \$238,023 | (x) | (x) | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | (x) | (x) | | (x) | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 20 | 11 | | 6 | | 3 | |
| Annual net sales..... | \$397,698 | \$146,876 | | \$148,286 | | \$102,537 | |
| Per cent of total sales..... | 100.00 | 36.93 | | 37.29 | | 25.78 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 70 | 27 | | 9 | | 34 | |
| Annual net sales..... | \$3,635,458 | \$1,181,547 | | \$328,306 | | \$2,125,605 | |
| Per cent of total sales..... | 100.00 | 32.50 | | 9.03 | | 58.47 | |
| Restaurants and cafeterias: | | | | | | | |
| Number of stores..... | 17 | 13 | 3 | | | | 1 |
| Annual net sales..... | \$442,167 | \$318,989 | \$38,360 | | | | \$84,818 |
| Per cent of total sales..... | 100.00 | 72.14 | 8.68 | | | | 19.18 |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 10 | 9 | 1 | | | | |
| Annual net sales..... | \$101,054 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Filling stations: | | | | | | | |
| Number of stations..... | 19 | 7 | 3 | 3 | 4 | 2 | |
| Annual net sales..... | \$538,255 | \$156,631 | \$109,618 | \$110,047 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 29.10 | 20.37 | 20.46 | (x) | (x) | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 12 | 3 | | | 9 | | |
| Annual net sales..... | \$235,865 | \$168,914 | | | \$66,951 | | |
| Per cent of total sales..... | 100.00 | 71.62 | | | 28.38 | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 20 | 17 | 1 | 1 | 1 | | |
| Annual net sales..... | \$624,200 | \$457,005 | (x) | (x) | (x) | | |
| Per cent of total sales..... | 100.00 | 73.31 | (x) | (x) | (x) | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 8 | 7 | | 1 | | | |
| Annual net sales..... | \$191,374 | (x) | | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | | (x) | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 4 | 4 | | | | | |
| Annual net sales..... | \$66,712 | \$66,712 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 102.—PORTSMOUTH—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total |
| All groups..... | 663 | 641 | 1,821 | 382 | \$2,477,600 | \$86,132 | \$2,470,883 | \$3,471,600 | \$22,306,659 | 100.00 |
| Food group..... | 233 | 239 | 284 | 68 | 367,698 | 15,074 | 552,967 | 366,920 | 5,279,205 | 23.67 |
| Candy and confectionery stores..... | 30 | 34 | 22 | 7 | 27,870 | 2,508 | 35,263 | 13,290 | 242,235 | 1.09 |
| Dairy products stores..... | 3 | 1 | 37 | (x) | 79,789 | (x) | 73,975 | 1,100 | 382,523 | 1.71 |
| Fruit stores and vegetable markets..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Grocery stores (without meats)..... | 80 | 71 | 55 | 20 | 70,318 | 5,122 | 63,539 | 78,520 | 1,337,539 | 6.00 |
| Combination stores (groceries and meats)..... | 103 | 111 | 145 | 34 | 157,752 | 6,134 | 148,445 | 263,160 | 2,892,263 | 12.97 |
| Meat markets (including sea foods)..... | 13 | 17 | 21 | 6 | 27,151 | 830 | 24,360 | 9,640 | 349,331 | 1.57 |
| Other food stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General stores..... | 7 | 7 | 4 | 2 | 3,446 | 444 | 5,183 | 6,600 | 89,547 | .40 |
| General merchandise group..... | 21 | 8 | 388 | 118 | 463,053 | 18,945 | 485,008 | 679,040 | 3,654,261 | 16.38 |
| Department stores..... | 6 | 6 | 250 | 60 | 352,272 | 12,635 | 330,124 | 473,030 | 2,472,226 | 11.08 |
| Dry goods stores—piece goods stores..... | 4 | 7 | 7 | 9 | 6,811 | 1,444 | 7,660 | 43,060 | 103,414 | .46 |
| General merchandise stores..... | 5 | 2 | 24 | 1 | 21,272 | 250 | 22,695 | 47,550 | 242,022 | 1.09 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | 6 | 101 | 48 | 82,698 | 4,613 | 124,529 | 114,800 | 830,599 | 3.75 |
| Automotive group..... | 122 | 104 | 382 | 40 | 570,554 | 11,999 | 495,982 | 371,580 | 5,087,822 | 22.85 |
| Motor-vehicle dealers..... | 23 | 23 | 203 | 13 | 314,671 | 4,490 | 261,758 | 281,620 | 3,074,449 | 13.78 |
| Automobile dealers with farm implements and machinery..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Accessories, tires, and batteries..... | 19 | 20 | 27 | 7 | 41,880 | 2,345 | 50,487 | 60,440 | 304,449 | 1.64 |
| Filling stations..... | 44 | 22 | 113 | 6 | 148,234 | 1,033 | 132,845 | 45,400 | 1,336,477 | 5.99 |
| Motor cycles, bicycles, and supplies..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Garages and repair shops..... | 33 | 37 | 31 | 12 | 53,883 | 3,215 | 31,647 | 12,350 | 198,555 | .89 |
| Apparel group..... | 69 | 49 | 175 | 48 | 243,435 | 11,081 | 354,358 | 580,580 | 2,175,760 | 9.75 |
| Men's and boys' clothing and furnishings stores..... | 14 | 17 | 51 | 16 | 78,840 | 4,408 | 109,447 | 263,300 | 747,890 | 3.35 |
| Clothing stores—men's, women's, and children's..... | 10 | 6 | 37 | 3 | 58,734 | 428 | 82,350 | 91,460 | 445,074 | 2.00 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 10 | 8 | 45 | 10 | 53,490 | 1,890 | 69,166 | 89,670 | 471,443 | 2.11 |
| Women's accessories stores..... | 13 | 7 | 11 | 12 | 13,675 | 3,316 | 10,546 | 8,700 | 99,223 | .45 |
| Other apparel stores..... | 3 | 1 | 2 | — | 3,305 | — | 3,005 | 8,890 | 30,063 | .13 |
| Shoe stores..... | 19 | 10 | 29 | 7 | 35,391 | 1,039 | 70,244 | 118,560 | 381,457 | 1.71 |
| Furniture and household group ¹ | 25 | 17 | 125 | 4 | 208,347 | 880 | 227,623 | 385,140 | 1,262,664 | 5.66 |
| Furniture stores..... | 9 | 8 | 77 | 1 | 124,100 | 200 | 172,975 | 296,480 | 862,613 | 3.87 |
| Household appliances stores..... | 7 | 2 | 32 | — | 60,419 | — | 34,123 | 50,900 | 244,388 | 1.10 |
| Radio and music stores..... | 8 | 6 | 16 | 3 | 21,828 | 680 | 31,430 | 20,425 | 152,168 | .68 |
| Restaurants and eating places..... | 61 | 77 | 145 | 29 | 113,547 | 6,949 | 91,968 | 23,340 | 703,106 | 3.15 |
| Restaurants, cafeterias..... | 37 | 48 | 115 | 16 | 88,906 | 3,590 | 67,200 | 14,780 | 538,979 | 2.42 |
| Lunch counters, refreshment stands, etc..... | 24 | 29 | 30 | 13 | 24,551 | 3,359 | 24,768 | 8,560 | 164,127 | .73 |
| Lumber and building group..... | 31 | 31 | 96 | 7 | 164,624 | 2,845 | 127,678 | 351,730 | 1,310,557 | 5.88 |
| Lumber and building material dealers..... | 13 | 16 | 59 | 2 | 98,566 | 720 | 91,998 | 275,110 | 1,040,076 | 4.66 |
| Electrical shops (without radio)..... | 4 | 5 | 4 | 1 | 5,296 | 300 | 2,913 | 11,080 | 39,828 | .18 |
| Heating and plumbing shops..... | 7 | 5 | 24 | — | 47,511 | — | 12,236 | 16,060 | 107,890 | .49 |
| Paint and glass stores..... | 7 | 5 | 9 | 4 | 13,251 | 1,825 | 20,524 | 49,470 | 122,763 | .55 |
| Other retail stores..... | 81 | 108 | 210 | 65 | 331,056 | 16,391 | 314,793 | 896,890 | 2,635,266 | 11.83 |
| Hardware stores..... | 7 | 11 | 21 | 1 | 32,756 | 686 | 36,753 | 173,090 | 285,750 | 1.28 |
| Farmers' supplies..... | 3 | 1 | 9 | 2 | 21,443 | 300 | 13,847 | 15,030 | 274,847 | 1.68 |
| Book stores..... | 3 | 3 | 5 | — | 5,450 | — | 6,415 | 15,160 | 62,400 | .28 |
| Cigar stores and cigar stands..... | 5 | 4 | 15 | 6 | 27,470 | 2,550 | 18,205 | 10,900 | 149,205 | .67 |
| Coal and wood yards—ice dealers..... | 13 | 15 | 25 | 11 | 34,811 | 2,681 | 33,671 | 8,180 | 259,963 | 1.17 |
| Drug stores..... | 23 | 28 | 64 | 21 | 90,612 | 7,060 | 97,016 | 201,870 | 762,671 | 3.42 |
| Florists..... | 3 | 7 | 4 | 3 | 13,051 | 714 | 10,000 | 2,500 | 62,600 | .28 |
| Jewelry stores..... | 11 | 9 | 29 | 14 | 52,854 | 1,296 | 57,197 | 189,420 | 323,547 | 1.45 |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and store supplies and equipment dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Opticians and optometrists..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sporting goods stores (including athletic and playground equipment)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 14 | 17 | 27 | 6 | 40,230 | 864 | 28,970 | 38,860 | 195,721 | .88 |
| Secondhand stores..... | 3 | 2 | 12 | 1 | 13,840 | 548 | 15,323 | 9,850 | 65,481 | .43 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 103.—PORTSMOUTH—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 663 | 641 | 1,821 | 382 | \$2,477,600 | \$85,132 | \$2,470,883 | \$3,471,600 | \$22,306,659 | 100.00 |
| Single-store independents..... | 546 | 628 | 1,237 | 239 | 1,723,602 | 63,882 | 1,641,057 | 2,549,580 | 15,973,739 | 71.61 |
| 2-store independents..... | 15 | 9 | 78 | 1 | 123,873 | 50 | 114,931 | 212,960 | 1,186,299 | 5.10 |
| 3-store independents..... | 7 | — | 27 | 1 | 39,115 | 189 | 35,967 | 41,499 | 234,167 | 1.05 |
| Local chain stores..... | 24 | 2 | 133 | 26 | 133,064 | 3,700 | 230,927 | 242,030 | 1,426,275 | 6.39 |
| Sectional chain stores..... | 13 | — | 51 | 7 | 60,533 | 923 | 59,414 | 62,060 | 456,480 | 2.05 |
| National chain stores..... | 42 | — | 221 | 97 | 268,453 | 13,629 | 342,808 | 308,340 | 2,631,737 | 11.80 |
| Other types of operation..... | 16 | 2 | 74 | 11 | 89,060 | 2,764 | 45,789 | 65,140 | 445,965 | 2.00 |

TABLE 104.—PORTSMOUTH—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 6 | 3 | | 1 | | 2 | |
| Annual net sales..... | \$2,472,226 | \$1,620,688 | | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 65.56 | | (x) | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 6 | | | | | 6 | |
| Annual net sales..... | \$836,699 | | | | | \$836,699 | |
| Per cent of total sales..... | 100.00 | | | | | 100.00 | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 14 | 12 | | 1 | | 1 | |
| Annual net sales..... | \$747,890 | \$480,437 | | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 64.24 | | (x) | | (x) | |
| Clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 10 | 5 | | 2 | 3 | | |
| Annual net sales..... | \$445,674 | \$163,609 | | (x) | (x) | | |
| Per cent of total sales..... | 100.00 | 36.71 | | (x) | (x) | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 10 | 8 | | | | 1 | 1 |
| Annual net sales..... | \$471,443 | \$415,562 | | | | (x) | (x) |
| Per cent of total sales..... | 100.00 | 88.15 | | | | (x) | (x) |
| Shoe stores: | | | | | | | |
| Number of stores..... | 19 | 8 | | 4 | 2 | 4 | 1 |
| Annual net sales..... | \$381,457 | \$108,400 | | \$26,302 | (x) | (x) | \$28,141 |
| Per cent of total sales..... | 100.00 | 28.42 | | 6.91 | (x) | (x) | 7.38 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 9 | 8 | 1 | | | | |
| Annual net sales..... | \$862,613 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 8 | 6 | | 2 | | | |
| Annual net sales..... | \$152,163 | (x) | | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | | (x) | | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 80 | 66 | | | | 14 | |
| Annual net sales..... | \$1,337,539 | \$895,353 | | | | \$442,186 | |
| Per cent of total sales..... | 100.00 | 66.94 | | | | 33.06 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 103 | 94 | 2 | | | 7 | |
| Annual net sales..... | \$2,892,253 | \$2,490,267 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 86.10 | (x) | | | (x) | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 37 | 36 | | | | | 1 |
| Annual net sales..... | \$538,979 | \$450,110 | | | | | (x) |
| Per cent of total sales..... | 100.00 | 83.51 | | | | | (x) |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 5 | 5 | | | | | |
| Annual net sales..... | \$149,205 | \$149,205 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Filling stations: | | | | | | | |
| Number of stations..... | 44 | 19 | 8 | 9 | 3 | 5 | |
| Annual net sales..... | \$1,336,477 | \$334,930 | \$303,339 | \$515,320 | \$94,888 | \$87,950 | |
| Per cent of total sales..... | 100.00 | 25.06 | 22.70 | 38.56 | 7.10 | 6.58 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 13 | 13 | | | | | |
| Annual net sales..... | \$259,963 | \$259,963 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 27 | 20 | 2 | 1 | | | |
| Annual net sales..... | \$762,671 | \$585,685 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 76.79 | (x) | (x) | | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 7 | 7 | | | | | |
| Annual net sales..... | \$285,760 | \$285,760 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 11 | 9 | 2 | | | | |
| Annual net sales..... | \$323,547 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 105.—SPRINGFIELD—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|------------------|---------------------------------------------|-------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups | 968 | 755 | 3,084 | 733 | \$4,162,146 | \$168,588 | \$3,932,141 | \$4,404,110 | \$36,119,693 | 100.00 |
| Food group | 395 | 327 | 547 | 207 | 779,117 | 47,651 | 723,789 | 449,130 | 10,290,940 | 28.49 |
| Candy and confectionery stores..... | 45 | 47 | 43 | 21 | 38,496 | 4,953 | 71,524 | 20,390 | 454,151 | 1.26 |
| Dairy products stores (including milk dealers)..... | 8 | 8 | 61 | 1 | 90,619 | 280 | 85,892 | 15,740 | 571,720 | 1.58 |
| Delicatessen stores..... | 26 | 29 | 33 | 18 | 35,238 | 3,309 | 32,630 | 21,400 | 407,975 | 1.13 |
| Fruit stores and vegetable markets..... | 24 | 25 | 8 | 7 | 5,908 | 1,274 | 15,460 | 3,520 | 269,855 | .76 |
| Grocery stores (without meats)..... | 75 | 61 | 66 | 18 | 99,534 | 4,490 | 86,529 | 81,680 | 1,431,265 | 3.96 |
| Combination stores (groceries and meats)..... | 172 | 110 | 274 | 125 | 431,225 | 29,845 | 361,859 | 293,270 | 6,217,559 | 17.21 |
| Meat markets (including sea food)..... | 27 | 32 | 30 | 13 | 39,943 | 2,906 | 49,877 | 7,730 | 752,840 | 2.09 |
| Bakeries—caterers..... | 14 | 11 | 31 | 3 | 34,374 | 384 | 17,200 | 3,740 | 165,287 | .43 |
| Other food stores..... | 4 | 4 | 1 | 1 | 750 | 250 | 2,812 | 1,060 | 30,268 | .08 |
| General merchandise group | 14 | 3 | 432 | 131 | 360,117 | 13,618 | 469,947 | 569,980 | 3,547,463 | 9.82 |
| Department stores..... | 6 | 7 | 315 | 32 | 271,427 | 6,184 | 319,492 | 433,850 | 2,403,486 | 6.66 |
| Variety, 5-and-10, and to-a-dollar stores..... | 7 | 2 | 117 | 99 | 108,690 | 7,434 | 150,147 | 135,780 | 1,142,417 | 3.16 |
| Automotive group | 147 | 88 | 600 | 43 | 933,075 | 15,252 | 714,579 | 707,240 | 7,651,087 | 21.18 |
| Motor-vehicle dealers..... | 21 | 14 | 274 | 4 | 455,903 | 1,742 | 346,543 | 428,800 | 4,605,955 | 12.75 |
| Accessories, tires, and batteries..... | 31 | 22 | 102 | 14 | 179,921 | 5,462 | 149,395 | 210,540 | 1,113,932 | 3.08 |
| Filling stations..... | 62 | 17 | 157 | 17 | 187,148 | 5,272 | 173,036 | 48,820 | 1,597,730 | 4.43 |
| Garages and repair shops..... | 33 | 35 | 67 | 8 | 110,103 | 2,776 | 45,605 | 19,060 | 383,400 | .92 |
| Apparel group | 88 | 41 | 281 | 35 | 378,453 | 21,845 | 619,652 | 618,920 | 3,423,356 | 9.48 |
| Men's and boys' clothing and furnishings stores..... | 23 | 16 | 67 | 26 | 99,687 | 7,953 | 160,537 | 306,200 | 935,526 | 2.59 |
| Clothing stores—men's, women's, and children's..... | 11 | 5 | 42 | 5 | 57,029 | 1,020 | 100,548 | 79,240 | 481,530 | 1.33 |
| Women's ready-to-wear specialty stores, apparel and accessories..... | 14 | 4 | 71 | 10 | 76,889 | 2,524 | 113,161 | 99,150 | 698,958 | 1.94 |
| Women's accessories stores..... | 13 | 5 | 28 | 8 | 37,545 | 1,682 | 65,875 | 65,400 | 281,064 | .78 |
| Other apparel stores..... | 4 | 3 | 4 | 4 | 8,803 | 2,000 | 9,589 | 4,550 | 41,095 | .11 |
| Shoe stores..... | 23 | 8 | 79 | 32 | 98,500 | 6,666 | 169,942 | 264,280 | 955,193 | 2.78 |
| Furniture and household group | 30 | 19 | 198 | 17 | 323,499 | 7,573 | 340,602 | 424,050 | 2,077,950 | 5.75 |
| Furniture stores..... | 10 | 8 | 95 | ----- | 162,899 | ----- | 167,319 | 270,030 | 1,070,512 | 2.96 |
| Household appliances stores..... | 6 | 4 | 48 | ----- | 63,060 | ----- | 29,610 | 37,660 | 269,379 | .75 |
| Radio and music stores..... | 12 | 9 | 54 | 16 | 95,522 | 7,502 | 151,888 | 114,660 | 735,959 | 2.03 |
| Restaurants and eating places | 71 | 78 | 233 | 58 | 202,190 | 11,838 | 151,337 | 28,590 | 1,142,144 | 3.18 |
| Restaurants, cafeterias..... | 34 | 40 | 160 | 32 | 136,826 | 7,477 | 84,662 | 23,230 | 693,927 | 1.92 |
| Lunch counters, refreshment stands, etc..... | 37 | 38 | 73 | 26 | 65,364 | 4,361 | 66,675 | 5,360 | 448,217 | 1.24 |
| Lumber and building group | 35 | 23 | 220 | 24 | 360,786 | 6,715 | 255,406 | 454,260 | 2,331,696 | 6.46 |
| Lumber and building material dealers..... | 12 | 6 | 111 | 13 | 215,762 | 4,545 | 167,689 | 278,250 | 1,645,847 | 4.57 |
| Electrical shops (without radio)..... | 4 | 2 | 13 | 2 | 21,531 | 566 | 12,393 | 11,270 | 56,367 | .15 |
| Heating and plumbing shops..... | 8 | 7 | 36 | 6 | 62,469 | 916 | 22,968 | 41,670 | 196,382 | .54 |
| Paint and glass stores..... | 11 | 8 | 60 | 3 | 80,994 | 688 | 62,356 | 123,070 | 400,102 | 1.11 |
| Other retail stores | 172 | 162 | 560 | 164 | 766,916 | 42,857 | 635,474 | 936,530 | 5,528,943 | 15.31 |
| Hardware stores..... | 7 | 10 | 31 | 2 | 48,352 | 728 | 32,393 | 82,270 | 280,855 | .80 |
| Farmers' supplies stores..... | 6 | 10 | 47 | 78 | 76,900 | 18,870 | 50,342 | 88,520 | 597,885 | 1.66 |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 35 | 36 | 51 | 12 | 68,666 | 3,575 | 54,280 | 34,580 | 396,524 | 1.10 |
| Coal and wood yards, ice dealers..... | 16 | 16 | 148 | 11 | 179,965 | 4,042 | 89,371 | 50,930 | 1,181,992 | 3.27 |
| Drug stores..... | 36 | 24 | 98 | 22 | 134,284 | 7,375 | 132,654 | 222,600 | 1,305,304 | 3.62 |
| Florists..... | 16 | 17 | 70 | 6 | 90,079 | 689 | 51,479 | 19,490 | 236,897 | .66 |
| Gift shops, novelties, and toys..... | 5 | 8 | 2 | 3 | 2,282 | 696 | 4,960 | 12,200 | 26,198 | .07 |
| Jewelry stores..... | 14 | 10 | 35 | 8 | 62,205 | 2,459 | 92,878 | 208,420 | 475,888 | 1.32 |
| Luggage and leather goods..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 4 | 3 | 7 | 10 | 9,348 | 1,690 | 12,000 | 6,090 | 94,076 | .26 |
| Office, school, and store supplies and equipment dealers..... | 5 | 1 | 19 | ----- | 30,441 | ----- | 21,565 | 55,250 | 196,163 | .54 |
| Opticians and optometrists..... | 4 | 4 | 5 | 1 | 5,394 | 318 | 14,692 | 12,690 | 80,407 | .22 |
| Sporting goods stores (including athletic and play-ground equipment)..... | 3 | 5 | 12 | 1 | 20,365 | 294 | 16,673 | 61,590 | 213,034 | .59 |
| Miscellaneous classification..... | 17 | 16 | 27 | 8 | 34,187 | 2,061 | 50,464 | 35,220 | 329,335 | .91 |
| Secondhand stores | 16 | 14 | 13 | 4 | 18,063 | 1,234 | 21,355 | 15,510 | 126,132 | .35 |

1 This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 106.—SPRINGFIELD—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCK, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|------------------|---------------------------------------------|--------------------------------------|---------------------|------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total |
| Total | 968 | 755 | 3,084 | 733 | \$4,162,146 | \$168,588 | \$3,932,141 | \$4,404,110 | \$36,119,693 | 100.00 |
| Single-store independents..... | 689 | 725 | 1,918 | 441 | 2,698,878 | 114,901 | 2,391,832 | 3,018,130 | 22,525,327 | 62.36 |
| 2-store independents..... | 32 | 17 | 112 | 12 | 148,680 | 4,123 | 119,357 | 158,320 | 1,184,130 | 3.28 |
| 3-store independents..... | 17 | 5 | 56 | 11 | 86,418 | 2,830 | 89,979 | 106,790 | 655,543 | 1.81 |
| Local chain stores..... | 83 | 4 | 205 | 84 | 335,743 | 21,782 | 367,075 | 222,520 | 3,635,855 | 10.07 |
| Sectional chain stores..... | 47 | ----- | 167 | 14 | 212,960 | 3,158 | 207,967 | 202,470 | 1,826,143 | 5.05 |
| National chain stores..... | 80 | ----- | 539 | 157 | 556,225 | 18,652 | 600,331 | 589,290 | 5,444,965 | 15.08 |
| Other types of operation..... | 20 | 4 | 87 | 14 | 123,212 | 3,142 | 155,600 | 107,590 | 848,730 | 2.35 |

TABLE 107.—SPRINGFIELD—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 6 | | 1 | | | 5 | |
| Annual net sales..... | \$2,403,486 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 7 | | 2 | | | 5 | |
| Annual net sales..... | \$1,142,417 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 23 | 17 | 1 | 1 | 3 | 1 | |
| Annual net sales..... | \$935,526 | \$544,943 | (x) | (x) | \$154,730 | (x) | |
| Per cent of total sales..... | 100.00 | 58.25 | (x) | (x) | 16.54 | (x) | |
| Clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 11 | 6 | 1 | | 3 | 1 | |
| Annual net sales..... | \$481,530 | \$222,534 | (x) | | \$162,985 | (x) | |
| Per cent of total sales..... | 100.00 | 46.21 | (x) | | 33.85 | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 14 | 6 | 4 | 1 | | 8 | |
| Annual net sales..... | \$698,958 | \$323,336 | (x) | (x) | | \$141,454 | |
| Per cent of total sales..... | 100.00 | 46.26 | (x) | (x) | | 20.24 | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 23 | 8 | | 3 | 5 | 5 | 2 |
| Annual net sales..... | \$985,193 | \$348,357 | | \$56,480 | \$250,415 | \$210,262 | \$119,679 |
| Per cent of total sales..... | 100.00 | 35.36 | | 5.73 | 25.42 | 21.34 | 12.15 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 10 | 9 | 1 | | | | |
| Annual net sales..... | \$1,070,512 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 12 | 9 | 2 | | | 1 | |
| Annual net sales..... | \$735,959 | \$488,015 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 66.31 | (x) | | | (x) | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 75 | 57 | 1 | 5 | | 12 | |
| Annual net sales..... | \$1,431,265 | \$748,440 | (x) | (x) | | \$492,822 | |
| Per cent of total sales..... | 100.00 | 52.29 | (x) | (x) | | 34.48 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 172 | 86 | 8 | 60 | | 18 | |
| Annual net sales..... | \$6,217,559 | \$2,346,662 | \$226,534 | \$2,590,200 | | \$1,054,163 | |
| Per cent of total sales..... | 100.00 | 37.74 | 3.64 | 41.66 | | 16.96 | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 34 | 33 | 1 | | | | |
| Annual net sales..... | \$693,927 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 35 | 38 | | | | 2 | |
| Annual net sales..... | \$306,524 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Filling stations: | | | | | | | |
| Number of stations..... | 62 | 11 | 5 | 8 | 18 | 20 | |
| Annual net sales..... | \$1,597,730 | \$223,737 | \$153,362 | \$496,206 | \$422,504 | \$301,891 | |
| Per cent of total sales..... | 100.00 | 14.00 | 9.60 | 31.06 | 26.45 | 18.89 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 16 | 15 | 1 | | | | |
| Annual net sales..... | \$1,181,992 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 36 | 20 | 5 | 1 | 10 | | |
| Annual net sales..... | \$1,308,304 | \$444,362 | (x) | (x) | \$590,123 | | |
| Per cent of total sales..... | 100.00 | 33.96 | (x) | (x) | 45.11 | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 7 | 7 | | | | | |
| Annual net sales..... | \$289,355 | \$289,355 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 14 | 12 | 1 | 1 | | | |
| Annual net sales..... | \$475,838 | \$384,837 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 80.88 | (x) | (x) | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 108.—STEUBENVILLE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND, AND OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups..... | 521 | 510 | 1,888 | 305 | \$2,694,549 | \$67,616 | \$2,794,376 | \$3,395,050 | \$24,841,173 | 100.00 |
| Food group..... | 208 | 231 | 230 | 75 | 289,348 | 18,516 | 351,665 | 294,720 | 5,054,432 | 20.35 |
| Candy and confectionery stores..... | 41 | (x) 47 | (x) 22 | (x) 5 | 20,087 | 1,010 | 33,591 | 18,100 | 255,904 | 1.03 |
| Delicatessen stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Dairy products stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 4 | (x) | 4 | 5 | 5,000 | 1,000 | 14,535 | 2,270 | 124,016 | .50 |
| Grocery stores (without meats)..... | 65 | 57 | 59 | 24 | 75,732 | 4,343 | 90,120 | 100,270 | 1,382,216 | 5.57 |
| Combination stores (groceries and meats)..... | 79 | 100 | 106 | 34 | 143,668 | 10,263 | 165,007 | 152,440 | 2,601,811 | 10.47 |
| Meat markets (including sea foods)..... | 15 | 16 | 32 | 5 | 40,982 | 1,100 | 42,672 | 20,640 | 651,054 | 2.62 |
| Bakeries—caterers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General merchandise group..... | 19 | 7 | 428 | 133 | 528,388 | 23,147 | 729,627 | 691,130 | 5,705,795 | 22.97 |
| Department stores..... | 7 | 3 | 267 | 76 | 368,706 | 14,162 | 481,553 | 509,020 | 4,291,284 | 17.28 |
| General merchandise stores..... | 6 | 4 | 7 | 4 | 19,975 | 468 | 22,598 | 33,470 | 201,839 | .81 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | | 154 | 53 | 140,657 | 8,517 | 225,476 | 148,640 | 1,212,672 | 4.88 |
| Automotive group¹..... | 62 | 43 | 317 | 18 | 537,392 | 7,716 | 360,228 | 385,000 | 4,740,401 | 19.08 |
| Motor-vehicle dealers..... | 21 | 13 | 206 | 5 | 376,199 | 2,319 | 252,008 | 313,160 | 3,705,216 | 14.92 |
| Accessories stores with tires and batteries..... | 10 | 6 | 17 | 5 | 29,451 | 1,350 | 24,388 | 17,640 | 162,517 | .61 |
| Filling stations..... | 16 | 9 | 61 | 3 | 73,942 | 1,290 | 58,401 | 21,110 | 673,662 | 2.71 |
| Garages and repair shops..... | 13 | 13 | 31 | 4 | 53,337 | 2,567 | 22,163 | 17,040 | 167,894 | .67 |
| Apparel group..... | 62 | 38 | 195 | 34 | 265,043 | 7,071 | 354,183 | 553,960 | 2,140,728 | 8.62 |
| Men's and boys' clothing furnishings stores..... | 15 | 10 | 31 | 9 | 47,895 | 1,817 | 91,279 | 196,630 | 532,271 | 2.14 |
| Clothing stores—men's, women's and children's..... | 6 | | 34 | 6 | 61,074 | 890 | 103,213 | 60,210 | 412,195 | 1.66 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 3 | | 17 | 9 | 26,304 | 803 | 23,516 | 16,956 | 216,865 | .87 |
| Women's accessories stores..... | 11 | 8 | 44 | 2 | 43,167 | 727 | 23,092 | 11,910 | 180,639 | .73 |
| Other apparel and furnishings stores..... | 12 | 12 | 14 | 4 | 19,039 | 1,200 | 18,880 | 24,750 | 112,358 | .45 |
| Shoe stores..... | 15 | 8 | 55 | 4 | 67,564 | 1,634 | 94,203 | 242,910 | 686,400 | 2.77 |
| Furniture and household group..... | 24 | 14 | 233 | 4 | 434,514 | 1,324 | 412,470 | 643,760 | 2,473,544 | 9.98 |
| Furniture stores..... | 9 | 4 | 118 | 1 | 222,708 | 200 | 258,655 | 423,790 | 1,447,350 | 5.83 |
| Household appliances stores..... | 4 | 4 | 30 | | 40,695 | | 20,199 | 35,640 | 129,202 | .52 |
| Other home furnishings and appliances stores..... | 3 | 4 | 1 | 2 | 2,700 | 800 | 2,398 | 700 | 12,420 | .05 |
| Radio and music stores..... | 8 | 6 | 84 | 1 | 168,411 | 324 | 131,218 | 183,630 | 884,572 | 3.56 |
| Restaurants and eating places..... | 45 | 64 | 181 | 7 | 144,026 | 2,070 | 120,819 | 24,360 | 785,121 | 3.08 |
| Restaurants, cafeterias..... | 40 | 55 | 130 | 7 | 126,584 | 2,070 | 108,746 | 18,570 | 649,741 | 2.62 |
| Lunch counters, refreshment stands, box lunches..... | 5 | 9 | 31 | | 17,442 | | 12,073 | 5,790 | 115,380 | .46 |
| Lumber and building group¹..... | 20 | 20 | 99 | 7 | 179,142 | 1,142 | 124,367 | 203,940 | 1,185,978 | 4.66 |
| Lumber and building material dealers..... | 7 | 8 | 54 | | 94,636 | | 88,829 | 150,960 | 838,205 | 3.37 |
| Heating and plumbing shops..... | 8 | 7 | 28 | 1 | 54,050 | 120 | 15,151 | 17,110 | 174,281 | .70 |
| Paint and glass stores..... | 4 | 3 | 15 | 4 | 26,976 | 650 | 17,455 | 28,230 | 120,996 | .49 |
| Other retail stores..... | 73 | 84 | 197 | 27 | 307,363 | 6,650 | 329,819 | 590,180 | 2,734,539 | 11.01 |
| Hardware..... | 6 | 6 | 27 | 2 | 37,117 | 520 | 51,594 | 142,390 | 408,212 | 1.64 |
| Farmers' supply stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 22 | 28 | 23 | 8 | 27,425 | 2,416 | 32,868 | 25,550 | 340,089 | 1.37 |
| Drug stores..... | 13 | 10 | 77 | 9 | 109,481 | 2,013 | 86,409 | 139,090 | 763,995 | 3.08 |
| Florists..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 9 | 10 | 21 | 3 | 37,578 | 250 | 46,236 | 166,830 | 286,509 | 1.15 |
| Music stores (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Newsdealers..... | 3 | 3 | 6 | | 6,970 | | 9,727 | 2,780 | 114,883 | .46 |
| Office, school, and store supplies and equipment dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 10 | 14 | 22 | 2 | 48,103 | 540 | 47,705 | 53,780 | 357,190 | 1.44 |
| Secondhand stores..... | 8 | 9 | 8 | | 8,385 | | 11,298 | 8,700 | 60,655 | .24 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 109.—STEUBENVILLE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total |
| Total..... | 521 | 510 | 1,888 | 305 | \$2,694,549 | \$67,616 | \$2,794,376 | \$3,395,050 | \$24,841,173 | 100.00 |
| Single-store independents..... | 427 | 492 | 1,244 | 180 | 1,004,427 | 43,317 | 1,822,801 | 2,387,020 | 18,083,637 | 72.80 |
| 2-store independents..... | 13 | 13 | 30 | 2 | 48,709 | 760 | 50,386 | 61,650 | 672,110 | 2.70 |
| 3-store independents..... | 6 | 5 | 32 | 3 | 57,804 | 750 | 50,952 | 65,000 | 365,927 | 1.48 |
| Local chains..... | 11 | | 35 | 4 | 49,512 | 1,020 | 96,084 | 131,770 | 453,833 | 1.82 |
| Sectional chains..... | 20 | | 143 | 10 | 190,933 | 1,826 | 187,601 | 213,670 | 1,279,442 | 5.15 |
| National chains..... | 33 | | 278 | 104 | 316,744 | 19,436 | 442,971 | 317,410 | 3,183,884 | 12.82 |
| Other types of operation..... | 11 | | 106 | 2 | 126,420 | 507 | 143,681 | 228,530 | 802,340 | 3.23 |

CENSUS OF DISTRIBUTION

TABLE 110.—STEUBENVILLE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 7 | (x) 2 | | | (x) 1 | (x) 4 | |
| Annual net sales..... | \$4,291,284 | (x) | | | (x) | \$747,857 | |
| Per cent of total sales..... | 100.00 | (x) | | | (x) | 17.43 | |
| Variety, 5-and-10 and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 6 | | | | (x) 1 | (x) 5 | |
| Annual net sales..... | \$1,212,672 | | | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | | | | (x) | (x) | |
| Men's and boys' clothing and furnishing stores: | | | | | | | |
| Number of stores..... | 15 | (x) 10 | (x) 1 | (x) 2 | (x) 1 | | (x) 1 |
| Annual net sales..... | \$532,271 | \$337,611 | (x) | (x) | (x) | | \$36,484 |
| Per cent of total sales..... | 100.00 | 63.43 | (x) | (x) | (x) | | 6.85 |
| Clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 6 | | | (x) 2 | (x) 3 | (x) 1 | |
| Annual net sales..... | \$412,195 | | | (x) | \$194,111 | (x) | |
| Per cent of total sales..... | 100.00 | | | (x) | 47.09 | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 3 | (x) 1 | | | | (x) 2 | |
| Annual net sales..... | \$216,895 | (x) | | | | (x) | |
| Per cent of total sales..... | 100.00 | (x) | | | | (x) | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 15 | (x) 7 | | (x) 2 | (x) 1 | (x) 4 | (x) 1 |
| Annual net sales..... | \$686,400 | \$302,486 | | (x) | (x) | \$82,547 | \$241,060 |
| Per cent of total sales..... | 100.00 | 44.07 | | (x) | (x) | 12.03 | 35.12 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 9 | (x) 8 | | | | | (x) 1 |
| Annual net sales..... | \$1,447,360 | \$1,133,636 | | | | | \$313,714 |
| Per cent of total sales..... | 100.00 | 78.32 | | | | | 21.68 |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 8 | (x) 7 | (x) 1 | | | | |
| Annual net sales..... | \$384,572 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 65 | (x) 49 | (x) 2 | | (x) 5 | (x) 9 | |
| Annual net sales..... | \$1,382,216 | (x) | (x) | | \$147,490 | \$509,389 | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | 10.67 | 36.85 | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 79 | (x) 69 | (x) 5 | | | (x) 5 | |
| Annual net sales..... | \$2,601,811 | \$1,867,126 | \$245,860 | | | \$488,835 | |
| Per cent of total sales..... | 100.00 | 71.76 | 9.45 | | | 18.79 | |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 40 | (x) 40 | | | | | |
| Annual net sales..... | \$649,741 | \$649,741 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 22 | (x) 22 | | | | | |
| Annual net sales..... | \$340,089 | \$340,089 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Filling stations: | | | | | | | |
| Number of stations..... | 16 | (x) 7 | (x) 2 | (x) 3 | (x) 4 | | |
| Annual net sales..... | \$673,662 | \$271,572 | (x) | (x) | \$151,380 | | |
| Per cent of total sales..... | 100.00 | 40.31 | (x) | (x) | 22.47 | | |
| Coal and wood yards—ice dealers¹: | | | | | | | |
| Number of stores..... | 13 | (x) 12 | | | (x) 1 | | |
| Annual net sales..... | \$763,995 | (x) | | | (x) | | |
| Per cent of total sales..... | 100.00 | (x) | | | (x) | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 6 | (x) 6 | | | | | |
| Annual net sales..... | \$408,212 | \$408,212 | | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 9 | (x) 8 | | (x) 1 | | | |
| Annual net sales..... | \$286,509 | (x) | | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | | (x) | | | |

¹ Not reported.

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 111.—WARREN—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES
[An (x) indicates that the amounts must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total |
| All groups..... | 623 | 608 | 1,973 | 314 | \$2,893,254 | \$69,951 | \$2,963,205 | \$3,613,900 | \$26,486,093 | 100.00 |
| Food group¹..... | 208 | 229 | 301 | 82 | 404,757 | 18,360 | 423,117 | \$24,490 | 6,624,841 | 25.01 |
| Candy and confectionery stores..... | 23 | 39 | 30 | 7 | 27,534 | 1,136 | 50,829 | 26,220 | 376,801 | 1.42 |
| Dairy products stores..... | 18 | 21 | 37 | 6 | 50,748 | 2,323 | 47,949 | 13,770 | 545,734 | 2.06 |
| Fruit stores and vegetable markets..... | 6 | 6 | 7 | 3 | 5,000 | 468 | 13,247 | 2,400 | 119,121 | .45 |
| Grocery stores (without meats)..... | 66 | 39 | 63 | 25 | 92,559 | 4,069 | 111,976 | 87,750 | 1,565,251 | 5.91 |
| Combination stores (groceries and meats)..... | 78 | 98 | 135 | 31 | 183,596 | 8,150 | 201,472 | 156,550 | 3,376,089 | 12.75 |
| Meat markets (including sea foods)..... | 15 | 18 | 14 | 5 | 23,429 | 1,696 | 33,386 | 7,310 | 453,930 | 1.71 |
| Bakeries—caterers..... | 5 | 6 | 12 | 5 | 19,261 | 518 | 15,126 | 4,340 | 116,915 | .44 |
| General merchandise group¹..... | 21 | 7 | 343 | 79 | 380,658 | 10,315 | 481,186 | 618,540 | 3,584,968 | 12.71 |
| Department stores..... | 7 | 5 | 209 | 20 | 265,697 | 2,594 | 290,061 | 646,850 | 2,145,392 | 8.10 |
| General merchandise stores..... | 6 | 5 | 4 | — | 6,304 | — | 6,044 | 11,580 | 35,154 | .13 |
| Variety 5-and-10 and to-a-dollar stores..... | 6 | — | 126 | 57 | 105,030 | 7,521 | 157,924 | 128,680 | 1,127,780 | 4.26 |
| Automotive group¹..... | 109 | 90 | 405 | 19 | 646,318 | 6,429 | 617,668 | 531,710 | 6,471,510 | 24.43 |
| Motor-vehicle dealers..... | 19 | 11 | 202 | 4 | 364,577 | 1,981 | 349,952 | 305,610 | 4,362,800 | 16.47 |
| Accessories, tires, and batteries..... | 21 | 20 | 64 | 3 | 86,714 | 381 | 77,092 | 90,040 | 543,816 | 2.05 |
| Filling stations..... | 42 | 26 | 98 | 8 | 137,904 | 2,328 | 155,550 | 63,620 | 1,306,573 | 4.93 |
| Garages and repair shops..... | 26 | 32 | 41 | 4 | 57,123 | 1,739 | 34,669 | 11,920 | 255,636 | .97 |
| Apparel group..... | 66 | 55 | 168 | 66 | 246,694 | 14,146 | 435,740 | 619,420 | 2,784,537 | 10.51 |
| Men's and boys' clothing and furnishings stores..... | 18 | 16 | 40 | 17 | 53,724 | 5,073 | 109,743 | 245,010 | 698,248 | 2.64 |
| Clothing stores—men's, women's, and children's..... | 9 | 6 | 49 | 18 | 73,637 | 2,614 | 120,481 | 128,780 | 765,406 | 2.89 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 11 | 9 | 37 | 11 | 49,207 | 1,728 | 59,582 | 66,450 | 619,668 | 2.34 |
| Women's accessories stores..... | 6 | 5 | 5 | 2 | 4,546 | 505 | 8,738 | 4,750 | 43,462 | .16 |
| Other apparel and furnishings stores..... | 8 | 8 | 3 | 1 | 4,160 | 260 | 9,616 | 4,550 | 37,814 | .14 |
| Shoe stores..... | 14 | 11 | 34 | 17 | 61,420 | 3,966 | 97,580 | 169,880 | 619,759 | 2.34 |
| Furniture and household group..... | 33 | 37 | 144 | 20 | 229,840 | 5,423 | 231,604 | 285,930 | 1,432,694 | 5.41 |
| Furniture stores..... | 15 | 16 | 49 | 9 | 77,821 | 1,175 | 122,774 | 157,070 | 711,307 | 2.69 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 4 | 5 | — | 1 | 260 | — | 4,290 | 6,640 | 17,049 | .06 |
| Household appliances stores..... | 7 | 5 | 74 | 3 | 114,486 | 522 | 63,022 | 69,200 | 428,117 | 1.62 |
| Other home furnishings and appliances stores..... | 2 | 2 | 2 | 1 | 1,894 | 520 | 5,624 | 7,150 | 26,752 | .10 |
| Radio and music stores..... | 5 | 9 | 19 | 6 | 35,380 | 2,946 | 35,894 | 45,810 | 249,469 | .94 |
| Restaurants and eating places..... | 40 | 52 | 110 | 8 | 71,813 | 1,266 | 77,137 | 8,590 | 448,098 | 1.89 |
| Restaurants—cafeterias..... | 34 | 43 | 104 | 7 | 67,612 | 1,256 | 71,681 | 7,890 | 412,757 | 1.56 |
| Lunch counters, refreshment stands, box lunches..... | 6 | 9 | 6 | 1 | 4,201 | 40 | 5,456 | 700 | 35,341 | .13 |
| Lumber and building group..... | 52 | 45 | 259 | 22 | 519,979 | 9,585 | 283,301 | 371,060 | 2,558,089 | 9.86 |
| Lumber and building material dealers..... | 17 | 15 | 141 | 16 | 266,644 | 7,864 | 187,044 | 243,050 | 1,685,202 | 6.29 |
| Electrical shops (without radio)..... | 4 | 4 | 18 | — | 62,644 | — | 20,160 | 54,780 | 168,336 | .63 |
| Heating and plumbing shops..... | 23 | 23 | 70 | 6 | 158,830 | 1,721 | 40,580 | 36,960 | 502,734 | 1.90 |
| Paint and glass stores..... | 8 | 3 | 30 | — | 31,561 | — | 34,602 | 36,290 | 221,817 | .84 |
| Other retail stores..... | 80 | 77 | 229 | 18 | 375,410 | 4,397 | 384,811 | 634,400 | 2,689,774 | 10.16 |
| Hardware stores..... | 6 | 4 | 26 | — | 46,349 | — | 40,930 | 197,820 | 367,946 | 1.39 |
| Hardware and farm implement stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies..... | 4 | 6 | 9 | — | 11,942 | — | 9,120 | 12,680 | 137,579 | .52 |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 8 | 8 | 5 | — | 6,330 | — | 12,220 | 6,830 | 71,940 | .27 |
| Coal and wood yards—ice dealers..... | 13 | 16 | 69 | 4 | 112,797 | 1,280 | 79,198 | 20,460 | 488,939 | 1.85 |
| Drug stores..... | 18 | 12 | 56 | 5 | 81,650 | 1,509 | 91,358 | 168,050 | 764,504 | 2.85 |
| Florists..... | 3 | 5 | 13 | 2 | 19,082 | 200 | 12,374 | 780 | 85,398 | .35 |
| Jewelry stores..... | 9 | 6 | 21 | 7 | 49,016 | 1,408 | 65,277 | 127,110 | 313,164 | 1.18 |
| Music stores (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and store supplies and equipment..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Opticians and optometrists..... | 3 | 3 | 1 | — | 2,080 | — | 1,700 | 3,020 | 26,919 | .10 |
| Stationers and printers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 10 | 10 | 15 | — | 27,849 | — | 38,987 | 30,860 | 211,407 | .80 |
| Secondhand stores..... | 14 | 16 | 14 | — | 17,787 | — | 14,680 | 19,740 | 111,582 | .42 |

¹ This total includes 1 classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

TABLE 112.—WARREN—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|--------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 623 | 608 | 1,973 | 314 | \$2,893,254 | \$69,951 | \$2,963,205 | \$3,613,900 | \$26,486,093 | 100.00 |
| Single-store independents..... | 502 | 589 | 1,256 | 160 | 1,874,955 | 42,882 | 1,973,658 | 2,579,280 | 18,525,752 | 69.95 |
| 2-store independents..... | 18 | 15 | 92 | 2 | 158,209 | 1,934 | 159,732 | 109,850 | 1,064,813 | 4.02 |
| 3-store independents..... | 11 | 2 | 53 | 12 | 95,730 | 1,943 | 109,200 | 75,750 | 849,453 | 3.21 |
| Local chains..... | 29 | 2 | 145 | 11 | 232,014 | 3,255 | 188,254 | 271,040 | 1,395,710 | 5.26 |
| Sectional chains..... | 16 | 66 | 25 | — | 100,185 | 4,071 | 100,160 | 100,930 | 955,094 | 3.61 |
| National chains..... | 37 | — | 279 | 100 | 320,392 | 14,683 | 392,572 | 363,520 | 3,306,903 | 12.48 |
| Other types of operation..... | 10 | — | 82 | 4 | 110,869 | 1,180 | 63,249 | 114,130 | 388,338 | 1.47 |

CENSUS OF DISTRIBUTION

TABLE 113.—WARREN—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|
| Department stores: | | | | | | |
| Number of stores..... | 7 | 4 | 1 | | | 2 |
| Annual net sales..... | \$2,145,392 | \$1,710,233 | (x) | | | (x) |
| Per cent of total sales..... | 100.00 | 79.72 | (x) | | | (x) |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | |
| Number of stores..... | 6 | | | | | 6 |
| Annual net sales..... | \$1,127,780 | | | | | \$1,127,780 |
| Per cent of total sales..... | 100.00 | | | | | 100.00 |
| Men's and boys' clothing and furnishings stores: | | | | | | |
| Number of stores..... | 18 | 13 | 2 | 3 | | |
| Annual net sales..... | \$688,248 | \$514,517 | (x) | (x) | | |
| Per cent of total sales..... | 100.00 | 73.69 | (x) | (x) | | |
| Clothing stores—men's, women's, and children's: | | | | | | |
| Number of stores..... | 9 | 4 | 1 | 1 | 2 | 1 |
| Annual net sales..... | \$765,406 | \$89,482 | (x) | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 11.69 | (x) | (x) | (x) | (x) |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | 11 | 7 | 4 | | | |
| Annual net sales..... | \$619,668 | \$330,446 | \$289,222 | | | |
| Per cent of total sales..... | 100.00 | 53.33 | 46.67 | | | |
| Shoe stores: | | | | | | |
| Number of stores..... | 14 | 9 | 1 | 1 | 1 | 2 |
| Annual net sales..... | \$619,759 | \$354,974 | (x) | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 57.28 | (x) | (x) | (x) | (x) |
| Furniture stores: | | | | | | |
| Number of stores..... | 15 | 14 | 1 | | | |
| Annual net sales..... | \$711,307 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 5 | 5 | | | | |
| Annual net sales..... | \$249,469 | \$249,469 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 56 | 36 | 3 | | 6 | 11 |
| Annual net sales..... | \$1,565,251 | \$685,453 | \$268,804 | | \$198,712 | \$512,282 |
| Per cent of total sales..... | 100.00 | 37.40 | 17.17 | | 12.70 | 32.78 |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 78 | 67 | 3 | | | 8 |
| Annual net sales..... | \$3,376,089 | \$2,481,325 | \$142,270 | | | \$752,494 |
| Per cent of total sales..... | 100.00 | 73.50 | 4.21 | | | 22.29 |
| Restaurants, cafeterias: | | | | | | |
| Number of stores..... | 34 | 34 | | | | |
| Annual net sales..... | \$412,757 | \$412,757 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands: | | | | | | |
| Number of stores..... | 8 | 8 | | | | |
| Annual net sales..... | \$71,940 | \$71,940 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Filling stations: | | | | | | |
| Number of stations..... | 42 | 22 | | 13 | 5 | 2 |
| Annual net sales..... | \$1,306,573 | \$720,858 | | \$360,277 | (x) | (x) |
| Per cent of total sales..... | 100.00 | 55.17 | | 27.57 | (x) | (x) |
| Coal and wood yards—ice dealers: | | | | | | |
| Number of yards..... | 13 | 10 | 3 | | | |
| Annual net sales..... | \$488,939 | \$171,445 | \$317,494 | | | |
| Per cent of total sales..... | 100.00 | 35.06 | 64.94 | | | |
| Drug stores: | | | | | | |
| Number of stores..... | 18 | 10 | | 7 | 1 | |
| Annual net sales..... | \$754,504 | \$423,815 | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 56.17 | | (x) | (x) | |
| Hardware stores: | | | | | | |
| Number of stores..... | 6 | 6 | | | | |
| Annual net sales..... | \$367,946 | \$367,946 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 9 | 8 | 1 | | | |
| Annual net sales..... | \$313,164 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 114.—ZANESVILLE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|-------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 663 | 614 | 1,922 | 391 | \$2,473,720 | \$85,518 | \$2,219,454 | \$2,955,040 | \$21,751,447 | 100.00 |
| Food group | 244 | 220 | 353 | 92 | 439,887 | 20,141 | 352,283 | 288,100 | 5,392,319 | 24.79 |
| Candy and confectionery stores..... | 36 | 40 | 28 | 12 | 27,958 | 1,902 | 39,341 | 45,720 | 347,070 | 1.60 |
| Dairy products stores..... | 10 | 12 | 43 | 1 | 62,334 | 100 | 66,477 | 1,470 | 353,531 | 1.62 |
| Delicatessen stores..... | 4 | 5 | 6 | 2 | 7,990 | 421 | 6,708 | 9,170 | 95,139 | .44 |
| Fruit stores and vegetable markets..... | 11 | 11 | — | — | — | — | 1,085 | 320 | 24,600 | .11 |
| Grocery stores (without meats)..... | 62 | 43 | 59 | 27 | 81,018 | 6,257 | 65,757 | 66,000 | 1,162,035 | 5.35 |
| Combination stores (groceries and meats)..... | 85 | 70 | 168 | 33 | 203,261 | 7,501 | 136,522 | 153,450 | 2,827,530 | 13.00 |
| Meat markets (including sea foods)..... | 17 | 17 | 26 | 17 | 32,974 | 3,960 | 21,606 | 7,950 | 448,929 | 2.06 |
| Bakeries—caterers..... | 6 | 6 | 20 | — | 22,601 | — | 10,655 | 1,750 | 102,029 | .47 |
| Other food stores..... | 13 | 16 | 3 | — | 2,351 | — | 4,072 | 2,150 | 29,956 | .14 |
| General merchandise group ¹ | 22 | 7 | 863 | 138 | 338,876 | 23,714 | 429,065 | 678,040 | 3,218,470 | 14.77 |
| Department stores..... | 6 | — | 228 | 54 | 217,646 | 10,118 | 282,744 | 455,240 | 1,986,540 | 9.13 |
| Dry goods stores—piece goods stores..... | 7 | 6 | 17 | 9 | 18,990 | 1,365 | 18,464 | 77,200 | 205,500 | .94 |
| Variety, 5-and-10, and to-a-dollar stores..... | 7 | — | 118 | 74 | 102,048 | 12,039 | 125,017 | 133,100 | 1,000,619 | 4.60 |
| Automotive group ¹ | 130 | 131 | 861 | 26 | 553,262 | 8,420 | 432,934 | 472,480 | 5,574,238 | 26.63 |
| Motor-vehicle dealers..... | 17 | 18 | 204 | 5 | 327,602 | 1,439 | 225,252 | 309,230 | 3,533,316 | 16.24 |
| Accessories, tires, and batteries..... | 20 | 14 | 37 | 5 | 53,883 | 1,762 | 76,051 | 66,320 | 485,433 | 2.23 |
| Filling stations..... | 56 | 50 | 72 | 11 | 91,838 | 4,597 | 80,207 | 63,280 | 1,185,922 | 5.45 |
| Garages and repair shops..... | 36 | 48 | 48 | 5 | 79,939 | 1,022 | 51,304 | 20,660 | 359,567 | 1.66 |
| Apparel group | 59 | 43 | 199 | 52 | 285,617 | 10,287 | 271,893 | 469,460 | 2,159,877 | 9.93 |
| Men's and boys' clothing and furnishings stores..... | 14 | 11 | 19 | 2 | 30,498 | 278 | 38,611 | 112,460 | 359,161 | 1.65 |
| Clothing stores—men's, women's, and children's..... | 8 | 1 | 74 | 25 | 111,825 | 5,054 | 72,993 | 117,830 | 695,567 | 3.20 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 7 | 4 | 26 | 9 | 18,470 | 1,354 | 39,296 | 36,240 | 214,008 | .98 |
| Women's accessories stores..... | 7 | 4 | 9 | 3 | 10,142 | 769 | 14,399 | 10,730 | 83,570 | .39 |
| Other apparel and furnishings stores..... | 9 | 13 | 26 | 4 | 29,590 | 1,360 | 23,127 | 18,200 | 147,979 | .68 |
| Shoe stores..... | 14 | 10 | 45 | 9 | 85,092 | 1,472 | 83,267 | 174,020 | 669,592 | 3.03 |
| Furniture and household group ¹ | 25 | 22 | 112 | 4 | 170,499 | 717 | 128,686 | 191,820 | 864,661 | 3.97 |
| Furniture stores..... | 11 | 8 | 58 | 2 | 113,033 | 505 | 82,474 | 94,530 | 542,588 | 2.49 |
| Household appliances stores..... | 4 | 1 | 38 | — | 36,917 | — | 18,302 | 32,000 | 132,099 | .61 |
| Other home furnishings and appliances stores..... | 6 | 8 | 4 | — | 2,082 | — | 3,341 | 10,670 | 35,744 | .16 |
| Radio and music stores..... | 3 | 4 | 12 | 2 | 18,467 | — | 212 | 54,660 | 182,230 | .70 |
| Restaurants and eating places | 36 | 44 | 143 | 15 | 127,667 | 2,690 | 93,309 | 16,630 | 728,337 | 3.35 |
| Restaurants, cafeterias..... | 33 | 41 | 130 | 14 | 114,087 | 2,498 | 84,253 | 15,620 | 663,234 | 3.05 |
| Lunch counters, refreshment stands, box lunches..... | 3 | 3 | 13 | 1 | 13,580 | 192 | 9,056 | 1,010 | 65,093 | .30 |
| Lumber and building group | 31 | 27 | 90 | 12 | 139,542 | 3,608 | 100,341 | 184,290 | 893,894 | 4.11 |
| Lumber and building material dealers..... | 12 | 8 | 53 | 2 | 83,958 | 530 | 73,687 | 137,100 | 507,429 | 2.74 |
| Electrical shops (without radio)..... | 3 | 4 | 6 | — | 10,791 | — | 2,140 | 6,920 | 78,872 | .36 |
| Heating and plumbing shops..... | 9 | 8 | 18 | 5 | 28,552 | 2,028 | 8,180 | 12,730 | 117,069 | .54 |
| Paint and glass stores..... | 7 | 7 | 13 | 5 | 16,291 | 1,050 | 16,334 | 27,540 | 102,384 | .47 |
| Other retail stores | 108 | 110 | 295 | 52 | 410,090 | 14,939 | 407,062 | 639,760 | 2,868,421 | 13.27 |
| Hardware stores..... | 7 | 6 | 45 | 2 | 70,353 | 619 | 85,664 | 185,570 | 538,939 | 2.48 |
| Hardware and farm implement stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies..... | 5 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 13 | 18 | 19 | 2 | 16,132 | 468 | 25,939 | 14,680 | 144,095 | .66 |
| Coal and wood yards—ice dealers..... | 9 | 8 | 8 | 3 | 9,650 | 1,250 | 7,782 | 3,410 | 143,271 | .66 |
| Drug stores..... | 25 | 24 | 83 | 20 | 115,653 | 5,325 | 96,140 | 218,740 | 960,737 | 4.37 |
| Florists..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 7 | 9 | 21 | 8 | 31,637 | 855 | 41,785 | 104,320 | 243,545 | 1.12 |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 6 | 4 | 9 | 1 | 3,908 | 77 | 4,547 | 2,910 | 61,236 | .28 |
| Office, school, and store supplies and equipment dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Opticians and optometrists..... | 0 | 8 | 4 | — | 5,180 | — | 5,918 | 2,670 | 34,612 | .16 |
| Sporting goods stores, including playground and athletic equipment..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications..... | 10 | 20 | 44 | 11 | 81,685 | 4,333 | 81,887 | 47,030 | 339,209 | 1.55 |
| Secondhand stores | 8 | 10 | 6 | — | 8,260 | — | 8,081 | 14,430 | 39,300 | .18 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 115.—ZANESVILLE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------|------------------|-----------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|-------------------------------------|---------------------|------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total |
| Total | 663 | 614 | 1,922 | 391 | \$2,473,720 | \$85,518 | \$2,219,454 | \$2,955,040 | \$21,751,447 | 100.00 |
| Single-store independents..... | 524 | 585 | 1,326 | 208 | 1,697,655 | 51,296 | 1,468,052 | 2,092,020 | 14,424,865 | 66.32 |
| 2-store independents..... | 14 | 15 | 68 | 14 | 102,697 | 2,653 | 95,225 | 123,030 | 1,246,393 | 5.73 |
| 3-store independents..... | 15 | 10 | 48 | 10 | 88,623 | 2,604 | 73,632 | 144,390 | 775,328 | 3.56 |
| Local chains..... | 40 | 2 | 138 | 17 | 186,221 | 3,122 | 156,496 | 89,800 | 1,535,469 | 7.06 |
| Sectional chains..... | 14 | — | 44 | 17 | 64,144 | 3,658 | 74,526 | 97,080 | 638,374 | 2.93 |
| National chains..... | 46 | — | 267 | 123 | 288,787 | 21,804 | 323,663 | 376,180 | 2,951,218 | 13.57 |
| Other types of operation..... | 10 | 2 | 31 | 2 | 46,613 | 379 | 27,860 | 32,540 | 179,800 | .83 |

TABLE 116.—ZANESVILLE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains |
|------------------------------------------------------------------------|-------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|
| Department stores: | | | | | | |
| Number of stores..... | 6 | 3 | | | | 3 |
| Annual net sales..... | \$1,086,540 | \$1,304,310 | | | | \$682,230 |
| Per cent of total sales..... | 100.00 | 65.66 | | | | 34.34 |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | |
| Number of stores..... | 7 | | | 1 | | 6 |
| Annual net sales..... | \$1,000,619 | | | (x) | | (x) |
| Per cent of total sales..... | 100.00 | | | (x) | | (x) |
| Men's and boys' clothing and furnishings stores: | | | | | | |
| Number of stores..... | 14 | 10 | 2 | | 1 | 1 |
| Annual net sales..... | \$359,161 | \$130,295 | (x) | | (x) | (x) |
| Per cent of total sales..... | 100.00 | 36.28 | (x) | | (x) | (x) |
| Clothing stores—men's, women's and children's: | | | | | | |
| Number of stores..... | 8 | 5 | | 1 | 1 | 1 |
| Annual net sales..... | \$695,567 | \$552,677 | | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 79.46 | | (x) | (x) | (x) |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | |
| Number of stores..... | 7 | 4 | | | 1 | 2 |
| Annual net sales..... | \$214,008 | \$180,093 | | | (x) | (x) |
| Per cent of total sales..... | 100.00 | 80.76 | | | (x) | (x) |
| Shoe stores: | | | | | | |
| Number of stores..... | 14 | 6 | 1 | 2 | 1 | 4 |
| Annual net sales..... | \$659,592 | \$226,621 | (x) | (x) | (x) | \$67,240 |
| Per cent of total sales..... | 100.00 | 34.36 | (x) | (x) | (x) | 10.19 |
| Furniture stores: | | | | | | |
| Number of stores..... | 11 | 11 | | | | |
| Annual net sales..... | \$542,588 | \$542,588 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Radio and music stores: | | | | | | |
| Number of stores..... | 3 | 3 | | | | |
| Annual net sales..... | \$152,230 | \$152,230 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Grocery stores (without meats): | | | | | | |
| Number of stores..... | 62 | 37 | 3 | 9 | | 13 |
| Annual net sales..... | \$1,162,635 | \$375,941 | \$54,000 | \$161,059 | | \$571,635 |
| Per cent of total sales..... | 100.00 | 32.34 | 4.64 | 13.85 | | 49.17 |
| Combination stores (groceries and meats): | | | | | | |
| Number of stores..... | 85 | 61 | | 20 | | 4 |
| Annual net sales..... | \$2,827,530 | \$1,760,017 | | \$786,184 | | \$281,320 |
| Per cent of total sales..... | 100.00 | 62.25 | | 27.80 | | 9.95 |
| Restaurants, cafeterias: | | | | | | |
| Number of stores..... | 33 | 33 | | | | |
| Annual net sales..... | \$663,334 | \$663,334 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Cigar stores and cigar stands: | | | | | | |
| Number of stores..... | 13 | 11 | 2 | | | |
| Annual net sales..... | \$144,095 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | |
| Filling stations: | | | | | | |
| Number of stations..... | 56 | 34 | 7 | 3 | 4 | 8 |
| Annual net sales..... | \$1,185,922 | \$583,652 | \$381,112 | \$28,408 | \$112,330 | \$80,420 |
| Per cent of total sales..... | 100.00 | 49.22 | 32.13 | 2.40 | 9.47 | 6.78 |
| Coal and wood yards—ice dealers: | | | | | | |
| Number of yards..... | 9 | 9 | | | | |
| Annual net sales..... | \$143,271 | \$143,271 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Drug stores: | | | | | | |
| Number of stores..... | 25 | 19 | 4 | 1 | 1 | |
| Annual net sales..... | \$950,737 | \$598,850 | \$209,904 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 62.99 | 22.08 | (x) | (x) | |
| Hardware stores: | | | | | | |
| Number of stores..... | 7 | 7 | | | | |
| Annual net sales..... | \$538,939 | \$538,939 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |
| Jewelry stores: | | | | | | |
| Number of stores..... | 7 | 7 | | | | |
| Annual net sales..... | \$243,545 | \$243,545 | | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 117.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|--------------|-------------------------------|--------------------|---------------------------------------------|-------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total full time and part time | Part time only | | | Amount | Per cent of total sales |
| All groups | 8,837 | 8,581 | 23,933 | 5,388 | \$31,525,528 | \$1,190,915 | \$29,559,999 | \$46,361,790 | \$304,076,075 | 100.00 |
| Food group | 2,942 | 3,017 | 4,147 | 1,420 | 5,240,573 | 309,645 | 5,146,068 | 4,098,410 | 78,582,606 | 25.83 |
| Candy and confectionery stores..... | 398 | 475 | 352 | 122 | 304,860 | 28,189 | 449,454 | 265,150 | 3,677,456 | 1.21 |
| Dairy product stores..... | 103 | 110 | 366 | 45 | 519,852 | 13,038 | 541,430 | 74,180 | 4,419,963 | 1.45 |
| Deli-cassens stores..... | 16 | 19 | 50 | 13 | 51,966 | 2,519 | 51,881 | 29,260 | 412,714 | .14 |
| Fruit stores and vegetable markets..... | 78 | 99 | 110 | 61 | 117,410 | 11,566 | 142,825 | 79,060 | 1,648,912 | .54 |
| Grocery stores (without meats)..... | 1,028 | 996 | 1,020 | 445 | 1,275,987 | 81,709 | 1,236,860 | 1,522,770 | 22,795,245 | 7.47 |
| Combination stores (groceries and meats)..... | 1,010 | 1,080 | 1,639 | 673 | 2,121,611 | 126,483 | 1,902,923 | 1,874,720 | 35,231,448 | 11.53 |
| Meat markets (including sea foods)..... | 231 | 256 | 448 | 138 | 668,365 | 39,426 | 604,502 | 204,030 | 9,255,911 | 3.04 |
| Bakeries—caterers..... | 73 | 77 | 154 | 20 | 166,876 | 5,865 | 160,095 | 31,100 | 1,056,592 | .35 |
| Other food stores..... | 7 | 7 | 10 | 6 | 13,646 | 450 | 19,038 | 23,240 | 154,347 | .05 |
| General stores | 37 | 42 | 49 | 7 | 50,687 | 1,419 | 46,490 | 112,000 | 938,595 | .31 |
| General merchandise group | 360 | 246 | 4,366 | 1,302 | 4,347,462 | 224,108 | 4,895,081 | 8,769,550 | 36,432,661 | 11.99 |
| Department stores..... | 68 | 42 | 1,814 | 593 | 2,282,374 | 117,103 | 2,417,867 | 4,385,430 | 17,636,104 | 5.80 |
| Dry-goods stores—piece-goods stores..... | 115 | 111 | 596 | 147 | 665,750 | 27,698 | 665,413 | 1,755,140 | 5,721,341 | 1.88 |
| General merchandise stores..... | 66 | 64 | 269 | 65 | 323,281 | 11,670 | 423,312 | 922,860 | 3,444,597 | 1.13 |
| Variety, 5-and-10, and to-a-dollar stores..... | 111 | 29 | 1,687 | 497 | 1,076,057 | 67,635 | 1,388,489 | 1,696,120 | 9,630,619 | 3.17 |
| Automotive group | 1,665 | 1,335 | 4,749 | 377 | 7,277,723 | 122,234 | 6,086,867 | 6,736,470 | 76,665,183 | 25.21 |
| Motor-vehicle dealers..... | 389 | 360 | 2,733 | 103 | 4,453,839 | 39,429 | 3,915,346 | 4,732,180 | 51,494,400 | 16.94 |
| Automobile dealers with farm implements and machinery..... | 5 | 3 | 30 | 7 | 46,400 | 1,255 | 42,337 | 97,030 | 450,966 | .15 |
| Accessories, tires, and batteries..... | 261 | 260 | 510 | 70 | 710,569 | 26,185 | 629,624 | 1,064,000 | 5,913,477 | 1.94 |
| Filling stations..... | 681 | 381 | 1,038 | 124 | 1,475,074 | 34,691 | 1,180,294 | 643,410 | 16,076,683 | 5.29 |
| Motor cycles, bicycles, and supplies..... | 14 | 14 | 7 | 7 | 6,162 | 9,548 | 9,548 | 23,530 | 96,774 | .03 |
| Garages and repair shops..... | 264 | 316 | 401 | 67 | 585,679 | 20,674 | 309,218 | 171,810 | 2,608,653 | .86 |
| Other automotive establishments..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Apparel group | 862 | 738 | 1,874 | 771 | 2,718,607 | 173,315 | 3,438,358 | 8,241,150 | 25,548,383 | 8.40 |
| Men's and boys' clothing and furnishings stores..... | 230 | 232 | 478 | 212 | 877,586 | 56,703 | 1,188,847 | 3,856,780 | 8,995,282 | 2.96 |
| Clothing stores—men's, women's, and children's..... | 79 | 49 | 290 | 103 | 423,650 | 22,423 | 458,653 | 715,550 | 3,169,985 | 1.04 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 125 | 90 | 431 | 114 | 512,377 | 21,317 | 689,211 | 756,460 | 4,903,035 | 1.61 |
| Women's accessories stores..... | 134 | 114 | 13 | 91 | 124,068 | 18,040 | 183,849 | 180,250 | 1,162,274 | .38 |
| Other apparel stores..... | 64 | 67 | 110 | 28 | 137,702 | 7,392 | 64,686 | 96,640 | 600,699 | .20 |
| Shoe stores..... | 230 | 186 | 452 | 223 | 641,104 | 47,440 | 853,112 | 2,635,570 | 6,717,108 | 2.21 |
| Furniture and household group | 447 | 376 | 1,619 | 158 | 2,535,010 | 33,732 | 2,528,837 | 4,486,060 | 18,116,784 | 5.96 |
| Furniture stores..... | 154 | 134 | 717 | 39 | 1,172,243 | 9,300 | 1,505,887 | 2,880,540 | 9,859,474 | 3.24 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 15 | 21 | 14 | 6 | 16,634 | 1,639 | 26,317 | 68,140 | 205,662 | .07 |
| Household appliances stores..... | 87 | 31 | 309 | 14 | 639,703 | 2,358 | 394,387 | 589,770 | 3,016,663 | .99 |
| Other home furnishings and appliances stores..... | 47 | 41 | 96 | 36 | 152,322 | 5,629 | 96,772 | 190,730 | 665,485 | .22 |
| Radio and music stores..... | 144 | 140 | 393 | 63 | 554,108 | 14,806 | 505,474 | 756,890 | 4,369,500 | 1.44 |
| Restaurants and eating places | 689 | 694 | 1,808 | 281 | 1,498,742 | 65,742 | 1,109,624 | 224,130 | 8,732,498 | 2.87 |
| Restaurants, cafeterias..... | 426 | 507 | 1,536 | 228 | 1,270,277 | 58,139 | 938,050 | 175,700 | 7,166,335 | 2.36 |
| Lunch counters, refreshment stands, box lunches..... | 163 | 187 | 272 | 53 | 228,465 | 9,603 | 171,574 | 48,430 | 1,566,163 | .51 |
| Lumber and building group | 478 | 464 | 2,036 | 210 | 3,246,389 | 83,158 | 2,118,594 | 4,071,270 | 19,800,469 | 6.53 |
| Lumber and building material dealers..... | 187 | 159 | 1,248 | 88 | 1,987,750 | 36,247 | 1,562,000 | 3,049,370 | 14,491,437 | 4.77 |
| Electrical shops (without radio)..... | 45 | 48 | 120 | 14 | 168,916 | 3,784 | 79,836 | 121,210 | 751,062 | .25 |
| Heating and plumbing shops..... | 135 | 136 | 457 | 51 | 772,323 | 14,357 | 278,540 | 451,990 | 2,979,023 | .98 |
| Paint and glass stores..... | 111 | 121 | 211 | 57 | 317,400 | 28,770 | 208,169 | 448,700 | 1,628,047 | .53 |
| Other retail stores ¹ | 1,474 | 1,576 | 3,208 | 845 | 4,617,268 | 172,155 | 4,106,664 | 9,500,770 | 38,634,077 | 12.71 |
| Hardware stores..... | 148 | 149 | 499 | 32 | 786,749 | 6,819 | 646,138 | 2,369,190 | 6,165,392 | 2.03 |
| Hardware and farm implement stores..... | 33 | 26 | 140 | 14 | 197,348 | 2,687 | 168,897 | 568,180 | 1,848,340 | .61 |
| Farmers' supplies..... | 106 | 105 | 218 | 35 | 298,323 | 8,468 | 222,634 | 501,820 | 4,037,502 | 1.33 |
| Book stores..... | 16 | 26 | 21 | 13 | 27,749 | 1,876 | 32,122 | 96,850 | 311,941 | .10 |
| Cigar stores and cigar stands..... | 220 | 259 | 243 | 111 | 317,390 | 20,445 | 341,392 | 237,890 | 2,899,016 | .95 |
| Coal and wood yards—ice dealers..... | 122 | 116 | 415 | 66 | 591,533 | 18,517 | 373,887 | 208,860 | 4,095,886 | 1.35 |
| Drug stores..... | 273 | 291 | 664 | 154 | 892,484 | 40,068 | 907,325 | 2,318,599 | 8,890,708 | 2.92 |
| Florists..... | 83 | 93 | 201 | 75 | 257,523 | 13,692 | 211,002 | 110,400 | 1,236,425 | .41 |
| Gift shops, novelties and toys..... | 11 | 12 | 20 | 12 | 21,888 | 3,380 | 19,986 | 127,854 | 1,278,554 | .41 |
| Jewelry stores..... | 142 | 160 | 253 | 74 | 394,350 | 10,428 | 461,094 | 1,725,350 | 3,009,194 | .99 |
| Luggage and leather goods stores..... | 10 | 13 | 6 | — | 8,762 | — | 10,737 | 49,110 | 107,128 | .04 |
| Music stores (without radio)..... | 5 | 17 | 20 | 2 | 22,912 | — | 900 | 30,219 | 184,920 | .06 |
| News dealers..... | 18 | 47 | 105 | 173 | 101,331 | 20,631 | 101,536 | 121,910 | 1,143,933 | .38 |
| Office, school, and store supplies and equipment dealers..... | 20 | 16 | 46 | 12 | 66,686 | 1,719 | 42,319 | 163,870 | 534,385 | .17 |
| Opticians and optometrists..... | 18 | 17 | 6 | — | 2,984 | — | 19,921 | 8,840 | 113,567 | .04 |
| Sporting goods stores, including athletic and playground equipment..... | 11 | 12 | 18 | 4 | 22,076 | — | 954 | 69,710 | 252,505 | .08 |
| Stationers and printers..... | 16 | 18 | 46 | 4 | 64,563 | — | 39,465 | 105,000 | 324,747 | .11 |
| Miscellaneous classifications..... | 173 | 199 | 282 | 64 | 439,107 | 14,781 | 409,535 | 709,990 | 3,335,306 | 1.10 |
| Secondhand stores | 83 | 93 | 77 | 17 | 95,067 | 5,409 | 88,426 | 131,920 | 604,849 | .20 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 118.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES | |
|---------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|---------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 8,837 | 8,581 | 23,933 | 5,388 | \$31,525,598 | \$1,190,915 | \$29,559,999 | \$48,361,730 | \$304,078,075 | 100.00 |
| Single-store independents | 7,185 | 8,262 | 16,296 | 3,425 | 22,167,503 | 817,715 | 20,584,963 | 34,877,940 | 217,413,137 | 71.50 |
| 2-store independents | 313 | 227 | 1,237 | 199 | 1,786,977 | 50,621 | 1,615,505 | 2,658,740 | 15,773,819 | 5.19 |
| 3-store independents | 117 | 51 | 555 | 88 | 831,697 | 21,956 | 817,803 | 1,274,580 | 7,872,928 | 2.69 |
| Local branch systems | 6 | — | 46 | 2 | 70,642 | 168 | 82,592 | 93,360 | 390,888 | .13 |
| Local chains | 330 | 29 | 1,221 | 232 | 1,590,093 | 51,239 | 1,550,702 | 2,131,150 | 15,073,197 | 4.96 |
| Sectional chains | 229 | — | 944 | 102 | 1,084,597 | 25,541 | 951,712 | 904,500 | 8,933,917 | 2.93 |
| National chains | 531 | — | 3,174 | 1,276 | 3,307,511 | 213,711 | 3,476,359 | 3,708,340 | 35,210,053 | 11.58 |
| Other types of operation | 126 | 12 | 460 | 64 | 686,508 | 9,974 | 480,363 | 713,060 | 3,408,136 | 1.12 |

TABLE 119.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores | 68 | 27 | 3 | 3 | 1 | 34 | |
| Annual net sales | \$17,636,104 | \$8,161,674 | \$821,663 | \$894,813 | (x) | (x) | |
| Per cent of total sales | 100.00 | 46.28 | 4.66 | 5.07 | (x) | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores | 111 | 20 | 2 | 2 | 11 | 76 | |
| Annual net sales | \$9,630,619 | \$338,509 | (x) | (x) | \$1,181,465 | \$7,916,630 | |
| Per cent of total sales | 100.00 | 3.51 | (x) | (x) | 12.27 | 82.20 | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores | 230 | 198 | 19 | 6 | 4 | | 3 |
| Annual net sales | \$8,995,282 | \$7,616,860 | \$992,395 | \$124,036 | \$221,168 | | \$40,834 |
| Per cent of total sales | 100.00 | 84.68 | 11.03 | 1.38 | 2.46 | | .46 |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores | 79 | 45 | 10 | 1 | 13 | 10 | |
| Annual net sales | \$3,169,955 | \$1,653,451 | (x) | (x) | \$541,901 | \$370,225 | |
| Per cent of total sales | 100.00 | 52.16 | (x) | (x) | 17.09 | 11.96 | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores | 125 | 80 | 16 | 6 | 8 | 5 | 10 |
| Annual net sales | \$4,903,035 | \$3,097,348 | \$727,879 | \$479,205 | \$180,999 | \$186,967 | \$230,647 |
| Per cent of total sales | 100.00 | 63.17 | 14.84 | 9.78 | 3.69 | 3.81 | 4.71 |
| Shoe stores: | | | | | | | |
| Number of stores | 230 | 139 | 18 | 20 | 15 | 25 | 7 |
| Annual net sales | \$6,717,108 | \$3,540,980 | \$780,434 | \$984,210 | \$392,477 | \$874,132 | \$344,875 |
| Per cent of total sales | 100.00 | 52.72 | 11.62 | 14.65 | 5.84 | 10.04 | 5.13 |
| Furniture stores: | | | | | | | |
| Number of stores | 154 | 124 | 19 | 9 | | | 2 |
| Annual net sales | \$9,859,474 | \$7,496,258 | \$1,722,330 | \$604,588 | | | \$36,848 |
| Per cent of total sales | 100.00 | 76.03 | 17.47 | 6.13 | | | .37 |
| Radio and music stores: | | | | | | | |
| Number of stores | 144 | 125 | 15 | 2 | | 2 | |
| Annual net sales | \$4,369,500 | \$3,464,713 | \$775,381 | (x) | | (x) | |
| Per cent of total sales | 100.00 | 79.29 | 17.75 | (x) | | (x) | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores | 1,028 | 780 | 11 | 45 | 12 | 179 | 1 |
| Annual net sales | \$22,705,245 | \$11,374,444 | \$291,128 | \$2,104,569 | \$300,930 | \$8,626,994 | \$6,700 |
| Per cent of total sales | 100.00 | 50.10 | 1.28 | 9.27 | 1.33 | 37.99 | .03 |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores | 1,010 | 851 | 85 | 21 | 3 | 99 | 1 |
| Annual net sales | \$35,231,446 | \$23,740,252 | \$1,702,198 | \$1,197,494 | \$191,316 | \$8,353,811 | \$40,405 |
| Per cent of total sales | 100.00 | 67.40 | 4.83 | 3.40 | .54 | 23.71 | .12 |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores | 426 | 414 | 12 | | | | |
| Annual net sales | \$7,166,335 | \$6,843,499 | \$322,836 | | | | |
| Per cent of total sales | 100.00 | 95.56 | 4.50 | | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores | 220 | 212 | 5 | 2 | | 1 | |
| Annual net sales | \$2,899,915 | \$2,095,104 | \$62,043 | (x) | | (x) | |
| Per cent of total sales | 100.00 | 92.94 | 3.17 | (x) | | (x) | |
| Filling stations: | | | | | | | |
| Number of stations | 631 | 314 | 45 | 96 | 124 | 52 | |
| Annual net sales | \$16,076,693 | \$6,819,280 | \$2,140,341 | \$2,715,360 | \$3,707,190 | \$694,506 | |
| Per cent of total sales | 100.00 | 42.42 | 13.31 | 16.89 | 23.08 | 4.32 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards | 122 | 104 | 5 | 13 | | | |
| Annual net sales | \$4,095,886 | \$3,727,641 | \$111,720 | \$256,525 | | | |
| Per cent of total sales | 100.00 | 91.01 | 2.73 | 6.26 | | | |
| Drug stores: | | | | | | | |
| Number of stores | 273 | 226 | 30 | 10 | 6 | | 1 |
| Annual net sales | \$8,890,708 | \$6,475,322 | \$1,153,862 | \$770,451 | \$480,941 | | \$10,182 |
| Per cent of total sales | 100.00 | 72.83 | 12.98 | 8.67 | 5.41 | | .11 |
| Hardware stores: | | | | | | | |
| Number of stores | 148 | 140 | 7 | 1 | | | |
| Annual net sales | \$6,165,392 | \$5,667,642 | (x) | (x) | | | |
| Per cent of total sales | 100.00 | 91.93 | (x) | (x) | | | |
| Jewelry stores: | | | | | | | |
| Number of stores | 142 | 124 | 14 | 4 | | | |
| Annual net sales | \$3,008,194 | \$2,384,934 | \$400,961 | \$163,209 | | | |
| Per cent of total sales | 100.00 | 79.25 | 15.32 | 5.43 | | | |

RETAIL DISTRIBUTION IN OHIO: 1929

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TABLE 120.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY-ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|---------------|---------------------------------|--------------------|---------------------------------------------|-------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 31,003 | 33,276 | 39,523 | 12,123 | \$48,208,891 | \$2,688,675 | \$45,567,943 | \$105,080,050 | \$640,871,057 | 100.00 |
| Food group | 7,811 | 7,754 | 7,539 | 2,864 | 9,323,484 | 611,447 | 8,708,728 | 9,474,780 | 155,581,737 | 24.28 |
| Candy and confectionery stores..... | 1,024 | 1,157 | 594 | 361 | 497,560 | 75,417 | 764,489 | 556,070 | 7,185,931 | 1.12 |
| Dairy products stores..... | 182 | 193 | 498 | 73 | 746,854 | 16,989 | 702,887 | 65,100 | 6,171,670 | .96 |
| Delicatessen stores..... | 83 | 85 | 23 | 11 | 18,604 | 4,665 | 37,188 | 31,680 | 488,277 | .08 |
| Fruit stores and vegetable markets..... | 62 | 109 | 62 | 60 | 70,988 | 17,591 | 101,602 | 40,360 | 1,309,046 | .21 |
| Grocery stores (without meats)..... | 3,365 | 3,014 | 2,799 | 1,086 | 3,456,688 | 204,189 | 3,147,994 | 4,710,600 | 63,276,873 | 9.87 |
| Combination stores (groceries and meats)..... | 2,012 | 2,185 | 2,497 | 977 | 3,120,415 | 214,984 | 2,827,647 | 3,576,570 | 58,750,432 | 9.17 |
| Meat markets (including sea foods)..... | 678 | 794 | 627 | 202 | 859,780 | 52,417 | 807,015 | 311,089 | 14,906,500 | 2.33 |
| Bakeries and eateries..... | 215 | 245 | 452 | 109 | 517,664 | 23,707 | 391,711 | 160,039 | 3,210,823 | .50 |
| Other food stores..... | 20 | 22 | 17 | 5 | 26,625 | 1,425 | 18,195 | 24,250 | 276,485 | .04 |
| General stores | 2,968 | 3,509 | 2,226 | 720 | 2,225,592 | 141,147 | 2,433,491 | 13,308,680 | 59,711,906 | 9.32 |
| General merchandise group | 1,044 | 1,029 | 3,460 | 1,285 | 3,315,371 | 197,181 | 3,699,715 | 12,749,520 | 85,971,691 | 5.61 |
| Department stores..... | 45 | 10 | 746 | 248 | 855,495 | 46,320 | 901,002 | 2,210,270 | 7,881,877 | 1.23 |
| Dry-goods stores—piece-goods stores..... | 46.3 | 51.2 | 946 | 321 | 925,050 | 56,463 | 1,116,631 | 5,085,550 | 11,624,318 | 1.81 |
| General-merchandise stores..... | 238 | 249 | 837 | 280 | 904,951 | 44,729 | 855,886 | 3,934,070 | 10,310,777 | 1.61 |
| Variety, 5-and-10, and to-a-dollar stores..... | 208 | 258 | 931 | 436 | 629,875 | 40,609 | 716,696 | 1,569,630 | 6,154,719 | .96 |
| Automotive group | 7,664 | 8,072 | 9,536 | 1,723 | 12,738,335 | 482,704 | 10,984,109 | 15,950,720 | 164,281,576 | 25.64 |
| Motor-vehicle dealers..... | 1,416 | 1,662 | 5,010 | 441 | 7,181,850 | 145,478 | 5,896,190 | 10,208,580 | 94,463,034 | 14.74 |
| Automobile dealers with farm implements and machinery..... | 41 | 57 | 229 | 14 | 323,628 | 4,272 | 234,682 | 647,510 | 4,201,313 | .66 |
| Accessories, tires, and batteries..... | 452 | 479 | 488 | 124 | 605,812 | 34,127 | 643,842 | 1,150,860 | 6,722,522 | 1.05 |
| Filling stations..... | 3,803 | 3,611 | 2,433 | 666 | 2,895,323 | 167,722 | 2,878,246 | 2,333,120 | 44,200,556 | 6.90 |
| Motorcycles, bicycles, and supplies..... | 5 | 6 | 3 | 1 | 3,649 | 235 | 3,310 | 9,550 | 42,887 | .01 |
| Garages and repair shops..... | 1,945 | 2,257 | 1,368 | 477 | 1,707,833 | 130,870 | 1,289,059 | 1,553,110 | 14,634,569 | 2.26 |
| Other automotive establishments..... | 2 | | 5 | | 15,240 | | 18,774 | 48,000 | 116,695 | .02 |
| Apparel group | 1,494 | 1,628 | 1,476 | 744 | 1,841,517 | 155,195 | 2,498,475 | 10,042,880 | 25,260,465 | 3.94 |
| Men's and boys' clothing and furnishing stores..... | 438 | 500 | 527 | 243 | 745,933 | 48,653 | 1,018,703 | 4,867,770 | 10,688,253 | 1.67 |
| Clothing stores—men's, women's, and children's..... | 132 | 149 | 234 | 85 | 262,084 | 20,458 | 387,876 | 1,564,810 | 3,738,971 | .68 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 128 | 137 | 178 | 90 | 189,982 | 16,324 | 246,995 | 575,170 | 2,368,839 | .37 |
| Women's accessories stores..... | 247 | 262 | 111 | 70 | 89,401 | 13,859 | 181,644 | 162,680 | 1,185,846 | .19 |
| Other apparel and furnishings stores..... | 110 | 115 | 69 | 39 | 78,000 | 9,964 | 70,101 | 89,530 | 610,813 | .09 |
| Shoe stores..... | 439 | 463 | 367 | 217 | 476,117 | 45,937 | 593,166 | 2,802,920 | 6,672,743 | 1.04 |
| Furniture and household group | 1,052 | 1,129 | 1,486 | 340 | 2,058,452 | 88,891 | 2,276,479 | 6,274,120 | 21,205,700 | 3.31 |
| Furniture stores..... | 495 | 616 | 797 | 146 | 1,114,276 | 33,351 | 1,534,058 | 4,742,800 | 14,004,524 | 2.19 |
| Floor coverings, draperies, curtains, upholstery stores..... | 7 | 7 | 4 | 2 | 8,138 | 1,178 | 13,579 | 34,300 | 122,558 | .02 |
| Household-appliances stores..... | 142 | 57 | 300 | 48 | 447,952 | 17,015 | 253,337 | 496,420 | 2,388,609 | .37 |
| Other home furnishings and appliances stores..... | 70 | 74 | 46 | 23 | 51,224 | 3,121 | 46,023 | 117,570 | 391,401 | .06 |
| Radio and music stores..... | 338 | 375 | 339 | 121 | 436,862 | 34,226 | 429,482 | 882,970 | 4,298,518 | .67 |
| Restaurants and eating places | 2,198 | 2,464 | 3,344 | 1,185 | 2,607,453 | 215,739 | 2,147,888 | 728,070 | 19,698,635 | 3.07 |
| Restaurants, cafeterias..... | 1,614 | 1,815 | 2,925 | 885 | 2,278,800 | 174,029 | 1,802,200 | 589,900 | 16,405,555 | 2.56 |
| Lunch counters, refreshment stands, box lunches..... | 582 | 649 | 419 | 280 | 328,653 | 41,710 | 345,688 | 138,170 | 3,291,080 | .51 |
| Lumber and building group | 1,391 | 1,387 | 3,318 | 841 | 5,876,387 | 242,063 | 4,387,051 | 11,326,090 | 48,265,225 | 7.55 |
| Lumber and building-material dealers..... | 824 | 743 | 3,053 | 547 | 4,773,615 | 165,823 | 3,797,022 | 10,214,060 | 42,019,956 | 6.56 |
| Electrical shops (without radio)..... | 108 | 118 | 139 | 51 | 178,515 | 15,262 | 121,932 | 241,680 | 1,202,867 | .19 |
| Heating and plumbing shops..... | 318 | 372 | 533 | 189 | 825,236 | 48,073 | 375,273 | 628,820 | 4,254,975 | .66 |
| Paint and glass stores..... | 141 | 154 | 93 | 54 | 99,021 | 12,875 | 92,824 | 240,520 | 788,327 | .12 |
| Other retail stores ¹ | 5,425 | 6,147 | 6,549 | 2,426 | 8,131,527 | 545,215 | 8,390,809 | 25,004,840 | 110,170,403 | 17.19 |
| Hardware stores..... | 831 | 1,019 | 1,174 | 249 | 1,560,791 | 56,779 | 1,491,671 | 7,363,430 | 18,682,864 | 2.96 |
| Hardware and farm-implement stores..... | 438 | 559 | 735 | 171 | 937,234 | 42,468 | 863,963 | 3,941,180 | 14,448,851 | 2.25 |
| Farmers' supplies..... | 954 | 970 | 1,356 | 336 | 1,696,135 | 71,781 | 1,741,322 | 3,712,180 | 35,076,850 | 5.47 |
| Book stores..... | 46 | 63 | 68 | 48 | 76,120 | 8,025 | 77,670 | 270,810 | 823,861 | .13 |
| Cigar stores and cigar stands..... | 564 | 637 | 335 | 168 | 376,024 | 37,657 | 430,880 | 325,520 | 3,907,104 | .61 |
| Coal and wood yards—ice dealers..... | 465 | 508 | 706 | 299 | 846,300 | 78,698 | 659,487 | 419,140 | 8,071,595 | 1.26 |
| Drug stores..... | 836 | 915 | 1,082 | 432 | 1,262,815 | 114,560 | 1,399,850 | 4,901,740 | 15,857,300 | 2.47 |
| Florists..... | 107 | 122 | 144 | 51 | 170,114 | 10,880 | 154,976 | 120,950 | 838,922 | .13 |
| Gift shops, novelties, and toys..... | 56 | 75 | 38 | 22 | 37,397 | 4,110 | 42,897 | 171,630 | 411,405 | .06 |
| Jewelry stores..... | 345 | 380 | 214 | 100 | 267,494 | 16,434 | 386,100 | 1,700,380 | 2,928,068 | .46 |
| Luggage and leather goods stores..... | 4 | 4 | 3 | 2 | 5,160 | 445 | 4,784 | 22,050 | 39,908 | .01 |
| Music stores (without radio)..... | 17 | 18 | 7 | 4 | 5,785 | 800 | 10,617 | 30,370 | 81,000 | .01 |
| News dealers..... | 102 | 109 | 99 | 288 | 99,673 | 31,203 | 89,341 | 120,920 | 1,316,402 | .21 |
| Office, school, and store supplies and equipment dealers..... | 13 | 22 | 40 | 4 | 41,064 | 1,127 | 33,776 | 88,000 | 209,340 | .05 |
| Opticians and optometrists..... | 27 | 27 | 9 | 3 | 9,325 | 698 | 17,001 | 22,610 | 124,251 | .02 |
| Sporting-goods stores, including athletic and playground equipment..... | 13 | 12 | 7 | 3 | 6,589 | 800 | 8,041 | 36,160 | 96,691 | .02 |
| Stationers and printers..... | 14 | 14 | 11 | 6 | 16,825 | 1,145 | 14,331 | 34,020 | 93,157 | .01 |
| Miscellaneous classifications..... | 582 | 702 | 471 | 271 | 686,676 | 67,565 | 920,882 | 1,717,300 | 6,760,515 | 1.05 |
| Secondhand stores | 160 | 179 | 89 | 46 | 90,793 | 9,093 | 81,400 | 201,870 | 725,719 | .11 |

¹This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN OHIO: 1929

TABLE 121.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

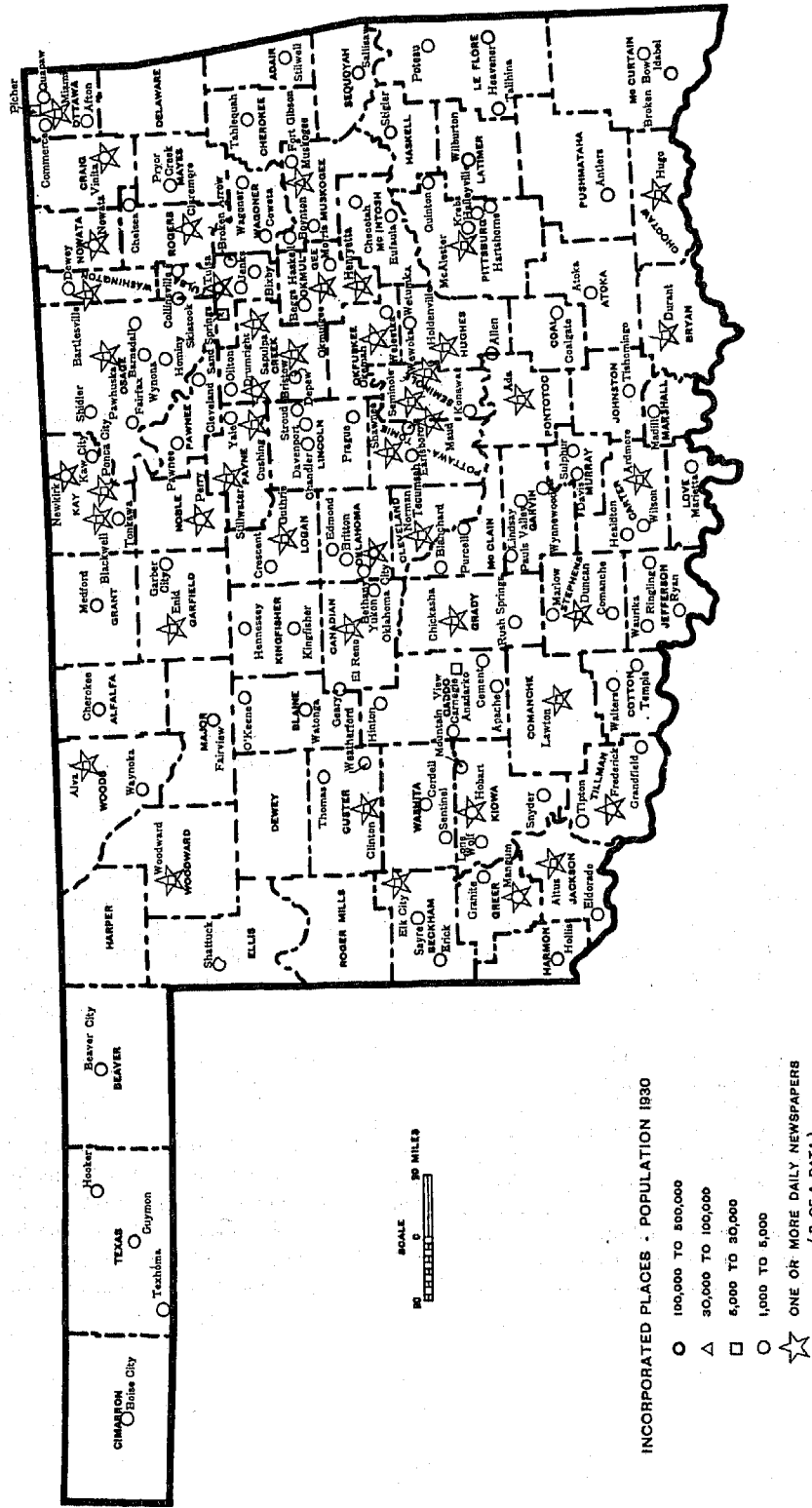
| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCK ON HAND END OF YEAR (at cost) | NET SALES | |
|--------------------------------|------------------|------------------------------------------------|---------------------|---------------|-------------------------------|--------------------|---------------------------------------------|-------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total full time and part time | Part time only | | | Amount | Per cent of total sales |
| Total | 31,003 | 33,276 | 39,523 | 12,123 | \$48,208,891 | \$2,688,876 | \$45,567,943 | \$105,060,050 | \$840,871,057 | 100.00 |
| Single-store independents..... | 25,229 | 20,214 | 28,711 | 9,318 | 34,676,476 | 2,106,826 | 33,906,384 | 81,867,740 | 458,505,382 | 71.55 |
| 2-store independents..... | 501 | 307 | 1,420 | 244 | 1,809,423 | 59,469 | 1,464,796 | 3,312,120 | 18,495,350 | 2.89 |
| 3-store independents..... | 162 | 47 | 518 | 89 | 705,761 | 18,249 | 530,743 | 1,807,870 | 6,749,447 | 1.05 |
| Local branch systems..... | 4 | 1 | 13 | 2 | 13,837 | 850 | 20,857 | 21,400 | 147,142 | .02 |
| Local chains..... | 580 | 39 | 1,556 | 282 | 2,058,439 | 62,988 | 1,619,452 | 2,620,010 | 19,624,529 | 3.06 |
| Sectional chains..... | 408 | ----- | 978 | 142 | 1,220,343 | 26,260 | 985,267 | 1,235,990 | 10,845,132 | 1.69 |
| National chains..... | 837 | ----- | 2,707 | 911 | 3,485,188 | 181,738 | 2,817,467 | 2,398,000 | 43,392,160 | 6.77 |
| Other types of operation..... | 3,282 | 3,668 | 3,620 | 1,135 | 4,239,424 | 232,305 | 4,126,977 | 12,395,920 | 83,111,915 | 12.97 |

TABLE 122.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independents and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|-----------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 45 | 24 | 2 | ----- | 1 | 16 | 2 |
| Annual net sales..... | \$7,881,577 | \$4,713,436 | (x) | ----- | (x) | \$2,323,375 | \$310,698 |
| Per cent of total sales..... | 100.00 | 59.80 | (x) | ----- | (x) | 29.48 | 3.94 |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 298 | 214 | 20 | 24 | 16 | 24 | ----- |
| Annual net sales..... | \$6,154,719 | \$2,625,199 | \$358,189 | \$685,401 | \$773,600 | \$1,712,333 | ----- |
| Per cent of total sales..... | 100.00 | 42.65 | 5.82 | 11.14 | 12.67 | 27.82 | ----- |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 438 | 411 | 12 | 7 | 7 | 1 | ----- |
| Annual net sales..... | \$10,688,253 | \$9,941,646 | \$234,663 | \$234,978 | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 93.01 | 2.20 | 2.20 | (x) | (x) | ----- |
| Clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores..... | 132 | 118 | 8 | 8 | ----- | ----- | ----- |
| Annual net sales..... | \$3,733,971 | \$3,039,736 | \$523,766 | \$170,469 | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 81.41 | 14.03 | 4.56 | ----- | ----- | ----- |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 128 | 111 | 6 | 3 | 3 | 5 | ----- |
| Annual net sales..... | \$2,308,839 | \$1,961,688 | \$126,338 | \$99,741 | \$90,993 | \$90,079 | ----- |
| Per cent of total sales..... | 100.00 | 82.81 | 5.34 | 4.21 | 3.84 | 3.80 | ----- |
| Shoe stores: | | | | | | | |
| Number of stores..... | 439 | 384 | 8 | 9 | 25 | 6 | 7 |
| Annual net sales..... | \$6,672,743 | \$5,572,463 | \$165,472 | \$132,948 | \$518,414 | \$169,845 | \$113,601 |
| Per cent of total sales..... | 100.00 | 83.51 | 2.48 | 1.99 | 7.77 | 2.55 | 1.70 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 495 | 468 | 17 | 7 | ----- | ----- | 3 |
| Annual net sales..... | \$14,004,524 | \$12,934,790 | \$733,251 | \$236,492 | ----- | ----- | \$100,001 |
| Per cent of total sales..... | 100.00 | 92.36 | 5.23 | 1.69 | ----- | ----- | .72 |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 338 | 322 | 8 | 5 | ----- | ----- | 3 |
| Annual net sales..... | \$4,298,518 | \$3,952,121 | \$151,073 | \$98,330 | ----- | ----- | \$96,994 |
| Per cent of total sales..... | 100.00 | 91.94 | 3.51 | 2.29 | ----- | ----- | 2.26 |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 3,355 | 2,058 | 29 | 110 | 11 | 530 | 617 |
| Annual net sales..... | \$63,276,573 | \$22,349,198 | \$585,052 | \$3,418,501 | \$293,571 | \$27,020,816 | \$9,609,435 |
| Per cent of total sales..... | 100.00 | 35.32 | .93 | 5.40 | .46 | 42.70 | 15.19 |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 2,012 | 1,423 | 38 | 62 | 3 | 118 | 368 |
| Annual net sales..... | \$58,756,432 | \$34,067,113 | \$1,839,605 | \$2,800,798 | \$95,990 | \$9,905,421 | \$9,937,508 |
| Per cent of total sales..... | 100.00 | 57.98 | 3.22 | 4.87 | .16 | 16.86 | 16.91 |
| Restaurants, cafeterias: | | | | | | | |
| Number of stores..... | 1,614 | 1,579 | 22 | 1 | 3 | ----- | 9 |
| Annual net sales..... | \$16,405,555 | \$15,529,135 | \$526,269 | (x) | 78,680 | ----- | (x) |
| Per cent of total sales..... | 100.00 | 94.66 | 3.21 | (x) | .48 | ----- | (x) |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 564 | 558 | 2 | 1 | ----- | ----- | 3 |
| Annual net sales..... | \$3,907,104 | \$3,780,215 | (x) | (x) | ----- | ----- | \$118,905 |
| Per cent of total sales..... | 100.00 | 96.75 | (x) | (x) | ----- | ----- | 3.04 |
| Filling stations: | | | | | | | |
| Number of stations..... | 3,803 | 3,107 | 99 | 155 | 269 | 101 | 72 |
| Annual net sales..... | \$44,200,556 | \$30,544,309 | \$1,972,968 | \$2,720,660 | \$6,189,420 | \$1,168,975 | \$1,604,224 |
| Per cent of total sales..... | 100.00 | 69.10 | 4.46 | 6.16 | 14.00 | 2.65 | 3.63 |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 465 | 411 | 6 | 8 | 23 | ----- | 17 |
| Annual net sales..... | \$8,071,595 | \$6,823,826 | \$97,608 | \$38,106 | \$247,597 | ----- | \$864,456 |
| Per cent of total sales..... | 100.00 | 84.54 | 1.21 | .47 | 3.07 | ----- | 10.71 |
| Drug stores: | | | | | | | |
| Number of stores..... | 836 | 784 | 19 | 20 | 4 | ----- | 9 |
| Annual net sales..... | \$15,857,300 | \$14,303,202 | \$332,430 | \$639,153 | \$231,344 | ----- | \$350,671 |
| Per cent of total sales..... | 100.00 | 90.20 | 2.10 | 4.03 | 1.46 | ----- | 2.21 |
| Hardware stores: | | | | | | | |
| Number of stores..... | 831 | 797 | 16 | 9 | ----- | ----- | 9 |
| Annual net sales..... | \$18,982,864 | \$17,078,605 | \$610,868 | \$509,028 | ----- | ----- | \$184,365 |
| Per cent of total sales..... | 100.00 | 89.13 | 3.22 | 2.68 | ----- | ----- | .97 |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 345 | 342 | 3 | ----- | ----- | ----- | ----- |
| Annual net sales..... | \$2,028,069 | \$2,895,593 | \$32,470 | ----- | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 98.89 | 1.11 | ----- | ----- | ----- | ----- |

OKLAHOMA



INCORPORATED PLACES - POPULATION 1930

- 100,000 TO 500,000
- △ 30,000 TO 100,000
- 5,000 TO 30,000
- 1,000 TO 5,000
- ☆ ONE OR MORE DAILY NEWSPAPERS
(B. OF A. DATA)

SCALE 50 MILES

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RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Percent of total sales |
| All groups | 27,339 | 27,346 | 59,259 | 11,327 | \$74,265,882 | \$2,451,464 | \$128,632,240 | \$795,028,171 | 100.00 |
| Food group ¹ | 6,666 | 6,016 | 6,841 | 1,866 | 7,964,300 | 369,335 | 9,069,840 | 132,678,870 | 16.69 |
| Candy and confectionery stores: | | | | | | | | | |
| Candy stores—nut stores..... | 33 | 24 | 46 | 6 | 50,060 | 1,465 | 16,450 | 357,007 | .05 |
| Confectionery stores (candy and fountain)..... | 326 | 363 | 238 | 107 | 233,615 | 23,874 | 238,730 | 2,967,824 | .37 |
| Dairy products stores: | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 9 | 10 | 51 | 1 | 40,152 | 250 | 2,760 | 311,437 | .04 |
| Egg and poultry dealers..... | 38 | 43 | 24 | 23 | 25,807 | 5,038 | 15,100 | 585,665 | .07 |
| Milk dealers ² | 21 | 30 | 185 | 7 | 201,985 | 2,540 | 18,239 | 1,344,733 | .17 |
| Delicatessen stores..... | 6 | 6 | 17 | 5 | 10,233 | 500 | 4,060 | 116,140 | .02 |
| Fruit stores and vegetable markets..... | 50 | 49 | 48 | 21 | 47,937 | 4,217 | 18,280 | 749,875 | .09 |
| Grocery stores (without meats)..... | 2,152 | 2,370 | 1,040 | 517 | 1,133,876 | 90,397 | 2,720,570 | 20,291,574 | 3.69 |
| Combination stores (groceries and meats): | | | | | | | | | |
| Grocery stores with meats..... | 2,405 | 2,447 | 4,100 | 986 | 4,925,212 | 192,615 | 5,323,390 | 80,474,043 | 10.12 |
| Meat markets with groceries..... | 166 | 249 | 436 | 71 | 539,072 | 13,748 | 419,830 | 7,895,800 | .99 |
| Meat markets (including sea foods): | | | | | | | | | |
| Fish markets—sea foods..... | 6 | 7 | 11 | 2 | 13,474 | 1,000 | 13,250 | 171,721 | .20 |
| Meat markets..... | 217 | 260 | 271 | 66 | 347,110 | 16,786 | 162,950 | 5,885,470 | .74 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 117 | 131 | 277 | 36 | 280,665 | 8,415 | 78,660 | 1,861,064 | .23 |
| Other food stores: | | | | | | | | | |
| Coffee, tea, spices..... | 6 | 6 | 3 | 2 | 3,910 | 520 | 9,190 | 76,772 | .01 |
| Farm products stores..... | 11 | 11 | 21 | 16 | 21,680 | 1,990 | 19,470 | 471,719 | .06 |
| Bottled waters and beverages..... | 11 | 8 | 23 | | 28,632 | | 3,390 | 115,536 | .02 |
| General stores | 2,102 | 2,571 | 2,432 | 914 | 2,779,030 | 163,759 | 12,270,680 | 59,224,758 | 7.45 |
| General stores—groceries with apparel..... | 105 | 118 | 76 | 38 | 75,985 | 7,169 | 375,280 | 1,948,459 | .24 |
| General stores—groceries with dry goods..... | 1,004 | 1,237 | 808 | 366 | 833,234 | 63,441 | 4,288,410 | 22,072,919 | 2.78 |
| General stores—groceries with other merchandise..... | 993 | 1,216 | 1,568 | 510 | 1,869,811 | 93,149 | 7,606,990 | 36,203,380 | 4.43 |
| General merchandise group | 1,199 | 1,022 | 3,225 | 2,488 | 9,040,997 | 460,767 | 23,463,390 | 85,577,405 | 10.79 |
| Department stores..... | 112 | 55 | 3,798 | 783 | 4,850,852 | 166,592 | 9,048,350 | 40,317,514 | 5.07 |
| Dry goods stores..... | 498 | 480 | 1,361 | 609 | 1,655,487 | 128,796 | 6,047,000 | 18,408,940 | 2.32 |
| General merchandise stores: | | | | | | | | | |
| With food departments..... | 19 | 31 | 65 | 20 | 84,226 | 6,471 | 191,130 | 1,319,407 | .16 |
| Without food departments..... | 272 | 234 | 926 | 466 | 1,112,489 | 88,162 | 4,777,660 | 11,833,212 | 1.49 |
| Army and Navy goods stores..... | 19 | 15 | 28 | 14 | 36,244 | 1,785 | 205,510 | 500,928 | .06 |
| Women's exchanges..... | 3 | 3 | 3 | | 1,130 | | 3,400 | 9,800 | |
| Variety, 5-and-10, and to-a-dollar stores..... | 276 | 204 | 2,044 | 576 | 1,300,569 | 53,901 | 2,595,340 | 13,187,604 | 1.66 |
| Automotive group | 7,154 | 6,895 | 14,655 | 1,475 | 20,510,214 | 416,591 | 20,115,820 | 218,663,687 | 27.50 |
| Motor vehicle dealers: | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 864 | 916 | 7,359 | 279 | 11,387,634 | 92,693 | 13,611,640 | 136,522,929 | 17.17 |
| Used-car dealers..... | 72 | 64 | 201 | 22 | 267,989 | 5,682 | 336,570 | 2,681,925 | .34 |
| Automobile dealers with farm implements and machinery..... | 19 | 21 | 101 | 23 | 134,093 | 3,300 | 292,780 | 2,308,387 | .29 |
| Accessories, tires, and batteries: | | | | | | | | | |
| Accessory stores with tires and batteries..... | 142 | 142 | 394 | 85 | 537,109 | 10,433 | 906,080 | 4,909,938 | .62 |
| Battery and ignition goods—brake repair shops..... | 144 | 154 | 251 | 29 | 313,986 | 9,291 | 265,910 | 1,888,756 | .24 |
| Tire shops (including tire repairs)..... | 201 | 201 | 522 | 28 | 737,579 | 8,468 | 767,120 | 6,030,076 | .76 |
| Filling stations: | | | | | | | | | |
| Filling stations—gasoline and oil..... | 2,036 | 1,276 | 2,116 | 299 | 2,837,208 | 89,784 | 950,410 | 24,465,411 | 3.08 |
| Filling stations with tires and accessories..... | 1,195 | 1,293 | 1,878 | 280 | 1,559,669 | 77,355 | 1,274,180 | 13,765,681 | 2.36 |
| Filling stations with other merchandise..... | 1,105 | 1,181 | 297 | 130 | 286,005 | 27,731 | 408,410 | 6,820,736 | .82 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | |
| Motor cycle dealers..... | 3 | 4 | 21 | | 19,776 | | 32,910 | 226,439 | .03 |
| Bicycles, motor cycles, and supplies stores..... | 7 | 7 | 13 | 2 | 10,808 | 600 | 22,500 | 106,986 | .01 |
| Bicycle shops (including repairs)..... | 8 | 9 | 4 | 1 | 4,680 | 120 | 5,400 | 42,406 | |
| Garages and repair shops: | | | | | | | | | |
| Body, fender, and paint shops..... | 60 | 69 | 194 | 8 | 222,482 | 3,230 | 47,440 | 765,430 | .10 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 1,265 | 1,523 | 1,685 | 338 | 2,024,281 | 90,546 | 1,119,030 | 12,702,257 | 1.60 |
| Parking stations, parking garages, and lots..... | 13 | 13 | 43 | 1 | 48,031 | 380 | 6,000 | 234,961 | .03 |
| Radiator shops (including repairs)..... | 17 | 21 | 31 | | 40,704 | | 32,150 | 204,221 | .02 |
| Aircraft and accessories..... | 3 | 1 | 45 | | 77,590 | | 84,290 | 286,650 | .03 |
| Apparel group ¹ | 1,186 | 984 | 3,578 | 674 | 5,242,785 | 141,754 | 11,585,260 | 49,707,611 | 5.87 |
| Men's and boys' clothing and furnishings stores: | | | | | | | | | |
| Men's and boys' clothing stores..... | 14 | 11 | 24 | 6 | 33,270 | 623 | 123,920 | 319,504 | .04 |
| Men's and boys' hat stores..... | 4 | 3 | 9 | 1 | 11,489 | 358 | 10,500 | 97,615 | .01 |
| Men's and boys' furnishing stores..... | 41 | 46 | 45 | 14 | 88,696 | 2,874 | 268,670 | 810,980 | .10 |
| Men's clothing and furnishings stores..... | 228 | 226 | 758 | 132 | 1,400,852 | 33,310 | 4,274,390 | 13,263,849 | 1.67 |
| Family clothing stores (men's, women's, and children's)..... | 157 | 128 | 614 | 171 | 882,095 | 36,677 | 2,514,960 | 8,493,987 | 1.07 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 252 | 216 | 1,167 | 193 | 1,447,666 | 35,563 | 1,971,840 | 13,036,259 | 1.64 |
| Women's accessories stores: | | | | | | | | | |
| Corset and lingerie shops..... | 7 | 5 | 9 | 3 | 11,999 | 601 | 37,060 | 94,991 | .01 |
| Furriers—fur shops..... | 4 | 4 | 11 | 2 | 16,280 | 400 | 37,790 | 105,780 | .01 |
| Hosiery shops..... | 19 | 4 | 137 | 8 | 172,647 | 1,035 | 82,980 | 604,665 | .08 |
| Millinery stores..... | 156 | 95 | 220 | 47 | 289,719 | 8,105 | 177,810 | 2,013,985 | .25 |
| Other apparel stores: | | | | | | | | | |
| Children's specialty shops..... | 3 | 3 | 5 | | 5,700 | | 21,210 | 62,360 | .01 |
| Custom tailors..... | 59 | 67 | 129 | 10 | 188,124 | 1,604 | 110,710 | 825,039 | .10 |
| Shoe stores..... | 190 | 154 | 449 | 85 | 723,258 | 20,089 | 1,931,410 | 6,957,660 | .88 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|------------------|---------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Per cent of total sales |
| Furniture and household group | 1,178 | 1,138 | 3,861 | 373 | \$5,688,504 | \$104,112 | \$11,466,950 | \$42,111,911 | 5.30 |
| Furniture stores: | | | | | | | | | |
| Furniture stores..... | 385 | 425 | 1,468 | 114 | 2,019,900 | 32,906 | 4,480,220 | 16,146,732 | 2.03 |
| Furniture and undertaker..... | 70 | 91 | 112 | 28 | 185,486 | 7,472 | 693,910 | 2,027,028 | .26 |
| Furniture and hardware stores..... | 268 | 341 | 539 | 81 | 755,780 | 20,376 | 3,281,140 | 9,778,836 | 1.23 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 11 | 10 | 46 | 7 | 50,410 | 1,488 | 28,090 | 247,864 | .03 |
| Floor coverings stores..... | 10 | 12 | 29 | 7 | 55,165 | 1,732 | 204,590 | 456,040 | .06 |
| Household appliance stores: | | | | | | | | | |
| Household appliance stores (electrical)..... | 163 | 21 | 630 | 42 | 1,025,313 | 13,585 | 858,280 | 3,820,246 | .48 |
| Household appliance stores..... | 35 | 5 | 65 | 26 | 97,284 | 6,705 | 184,530 | 338,846 | .07 |
| Refrigerator dealers—electric only..... | 10 | 8 | 44 | 2 | 71,563 | 760 | 45,250 | 513,471 | .06 |
| Other home furnishings and appliance stores: | | | | | | | | | |
| Aluminum ware..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique and used furniture dealers..... | 3 | 2 | 15 | 3 | 24,610 | 38,670 | 38,670 | 75,651 | .01 |
| Brushes and brooms..... | 3 | 3 | 51 | 1 | 65,571 | 350 | 5,700 | 130,005 | .02 |
| China, glassware, crockery, tinware, enamel ware..... | 3 | 3 | 1 | 3 | 800 | 345 | 39,530 | 17,200 | .00 |
| Picture and framing stores..... | 6 | 6 | 15 | 3 | 17,504 | (x) | (x) | 100,244 | (x) |
| Stove and range dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Awnings, flags, banners, window shades, and tents..... | 9 | 7 | 37 | 7 | 66,333 | 2,555 | 39,710 | 291,544 | .04 |
| Interior decorators..... | 6 | 3 | 42 | 5 | 69,095 | 2,534 | 100,580 | 409,455 | .05 |
| Lamp and shade shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores: | | | | | | | | | |
| Radio and electrical shops..... | 122 | 137 | 402 | 34 | 553,076 | 10,428 | 658,820 | 3,807,146 | .48 |
| Radio and musical instruments stores..... | 65 | 65 | 374 | 14 | 634,594 | 2,938 | 795,050 | 3,689,183 | .47 |
| Restaurants, cafeterias, and eating places | 2,980 | 3,446 | 6,652 | 898 | 4,855,331 | 178,055 | 553,690 | 29,864,711 | 3.76 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | |
| Cafeterias..... | 22 | 18 | 437 | 74 | 337,922 | 20,529 | 12,890 | 1,605,075 | .20 |
| Lunch rooms..... | 1,594 | 1,815 | 1,545 | 360 | 1,050,455 | 66,710 | 206,620 | 9,108,392 | 1.15 |
| Restaurants with table service..... | 917 | 1,132 | 4,162 | 331 | 3,077,694 | 58,273 | 270,490 | 16,144,858 | 2.03 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | |
| Box lunches..... | 3 | 6 | 25 | 10 | 13,314 | 1,320 | 1,000 | 171,225 | .02 |
| Refreshment stands..... | 43 | 45 | 10 | 10 | 7,805 | 1,320 | 4,180 | 114,990 | .02 |
| Fountain—lunches..... | 15 | 12 | 30 | 10 | 33,315 | 1,270 | 13,020 | 237,418 | .03 |
| Lunch counters..... | 366 | 399 | 895 | 109 | 317,062 | 28,623 | 42,860 | 2,409,102 | .30 |
| Soft-drink stands..... | 20 | 19 | 18 | 4 | 12,704 | 1,330 | 2,630 | 63,651 | .01 |
| Lumber and building group | 1,211 | 671 | 3,638 | 559 | 6,044,195 | 150,282 | 14,832,420 | 57,965,918 | 7.29 |
| Lumber and building material dealers: | | | | | | | | | |
| Lumber and building material dealers..... | 405 | 143 | 1,236 | 174 | 2,143,733 | 48,659 | 6,370,070 | 24,370,168 | 3.06 |
| Lumber and hardware..... | 408 | 105 | 1,130 | 138 | 1,889,876 | 29,813 | 6,812,720 | 23,709,823 | 2.98 |
| Roofing..... | 45 | 46 | 128 | 31 | 163,394 | 10,612 | 98,500 | 709,899 | .09 |
| Dealers in any other single building material..... | 4 | 5 | 9 | 1 | 9,640 | 1,000 | 10,790 | 73,400 | .01 |
| Electrical shops (without radio)..... | 67 | 76 | 260 | 31 | 399,992 | 11,949 | 261,000 | 1,792,556 | .23 |
| Heating and plumbing shops: | | | | | | | | | |
| Heating appliances and oil burners..... | 15 | 4 | 105 | 4 | 155,934 | 1,000 | 202,500 | 793,256 | .10 |
| Plumbing shops—heating and ventilating..... | 164 | 186 | 474 | 158 | 843,922 | 41,760 | 399,520 | 3,814,003 | .48 |
| Paint and glass stores: | | | | | | | | | |
| Glass and mirror shops..... | 10 | 7 | 39 | 1 | 52,084 | 7,459 | 23,810 | 156,270 | .02 |
| Paint and glass stores..... | 93 | 99 | 257 | 27 | 385,630 | 7,459 | 646,520 | 2,545,943 | .32 |
| Other retail stores | 4,385 | 4,650 | 8,989 | 1,999 | 11,721,019 | 452,397 | 24,193,010 | 118,447,556 | 14.90 |
| Hardware stores..... | 209 | 247 | 404 | 76 | 642,546 | 12,225 | 1,944,540 | 5,680,095 | .71 |
| Hardware and farm implement stores: | | | | | | | | | |
| Farm implements, machinery, and equipment dealers..... | 79 | 103 | 98 | 80 | 136,563 | 18,437 | 504,830 | 2,590,267 | .33 |
| Farm implement dealers with hay, grain, and feed..... | 6 | 7 | 8 | 4 | 7,828 | 665 | 27,630 | 243,243 | .03 |
| Hardware and farm implement stores..... | 326 | 436 | 806 | 172 | 1,156,270 | 36,842 | 4,573,430 | 15,337,838 | 1.93 |
| Farmers' supplies: | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 374 | 294 | 380 | 144 | 410,903 | 30,325 | 600,740 | 9,340,242 | 1.18 |
| Fertilizer stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Harness shops..... | 32 | 37 | 18 | 2 | 18,825 | 534 | 115,230 | 201,230 | .04 |
| Farmers' supply stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Seeds, bulbs, and nursery stock..... | 20 | 25 | 47 | 6 | 41,198 | 1,631 | 88,240 | 761,173 | .09 |
| Coal and feed stores..... | 78 | 90 | 117 | 63 | 145,801 | 14,764 | 315,870 | 3,537,129 | .45 |
| Grain elevators (sales at retail)..... | 6 | 7 | 11 | 1 | 8,423 | 400 | 25,400 | 199,505 | .02 |
| Feed stores with groceries..... | 444 | 542 | 446 | 182 | 503,452 | 35,676 | 959,810 | 12,279,421 | 1.54 |
| Book stores..... | 35 | 43 | 57 | 32 | 66,502 | 7,357 | 252,110 | 775,303 | .10 |
| Cigar stores and cigar stands: | | | | | | | | | |
| Cigar stores with fountains..... | 7 | 5 | 29 | 2 | 25,124 | 1,000 | 12,100 | 214,012 | .03 |
| Cigar stands..... | 183 | 165 | 209 | 36 | 196,070 | 6,147 | 98,140 | 1,482,745 | .19 |
| Cigar stores without fountains..... | 65 | 64 | 70 | 15 | 79,851 | 4,372 | 78,400 | 935,326 | .12 |
| Coal and wood yards—ice dealers: | | | | | | | | | |
| Coal and wood yards..... | 55 | 59 | 63 | 41 | 79,234 | 9,577 | 41,590 | 665,015 | .08 |
| Ice dealers..... | 77 | 20 | 400 | 71 | 507,795 | 16,025 | 109,000 | 3,378,653 | .42 |
| Drug stores: | | | | | | | | | |
| Drug stores..... | 414 | 503 | 688 | 163 | 845,899 | 42,557 | 2,337,750 | 9,556,557 | 1.20 |
| Drug stores with fountains..... | 866 | 971 | 2,767 | 510 | 3,225,157 | 132,172 | 5,559,430 | 27,750,713 | 3.49 |
| Florists..... | 80 | 90 | 243 | 63 | 298,444 | 11,449 | 218,810 | 1,569,122 | .20 |
| Gifts—novelties and toys—cameras: | | | | | | | | | |
| Art and gift shops..... | 23 | 24 | 25 | 10 | 22,604 | 1,455 | 95,780 | 175,969 | .02 |
| Novelty and souvenir shops..... | 19 | 19 | 22 | 5 | 17,442 | 500 | 70,120 | 170,300 | .02 |
| Camera dealers—photographic supplies..... | 6 | 6 | 8 | 2 | 9,815 | 200 | 8,900 | 46,989 | .01 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|----------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|----------------|---------------------------------------|------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Percent of total sales |
| Other retail stores—Continued. | | | | | | | | | |
| Jewelry stores: | | | | | | | | | |
| Jewelry stores (installment credit)..... | 21 | 18 | 150 | 27 | \$296,766 | \$4,691 | \$1,050,270 | \$2,019,024 | 0.25 |
| Jewelry stores..... | 268 | 274 | 299 | 93 | 472,833 | 17,859 | 2,044,300 | 3,995,897 | .50 |
| Luggage and leather goods stores..... | 9 | 9 | 32 | 7 | 50,887 | 520 | 157,070 | 526,085 | .07 |
| Music stores (without radio)..... | 21 | 20 | 35 | 2 | 37,107 | 317 | 120,240 | 381,301 | .05 |
| News dealers..... | 102 | 89 | 222 | 59 | 159,342 | 10,142 | 129,360 | 1,214,572 | .15 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | |
| Office and school supplies..... | 35 | 27 | 247 | 18 | 407,348 | 3,496 | 517,780 | 2,199,130 | .28 |
| Office and store mechanical appliance dealers (retail)..... | 28 | 13 | 200 | 1 | 461,484 | 525 | 215,160 | 1,609,373 | .20 |
| Office and store furniture and equipment dealers..... | 12 | 5 | 94 | 4 | 195,330 | 1,756 | 237,360 | 1,480,631 | .19 |
| Store fixture dealers..... | 8 | 5 | 29 | — | 57,043 | — | 57,050 | 357,875 | .05 |
| Typewriter dealers..... | 17 | 11 | 68 | 4 | 123,935 | 1,000 | 85,460 | 494,017 | .06 |
| Opticians and optometrists..... | 19 | 19 | 14 | 1 | 21,298 | 500 | 28,220 | 164,563 | .02 |
| Sporting goods stores, including athletic and playground equipment: | | | | | | | | | |
| Sporting goods specialty stores..... | 11 | 10 | 28 | 2 | 51,305 | 572 | 129,460 | 395,633 | .05 |
| Sporting goods stores with toys and stationery..... | 5 | 5 | 3 | 2 | 4,491 | 427 | 14,970 | 46,879 | .01 |
| Athletic and playground equipment..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Scientific and medical instruments and supplies, at retail: | | | | | | | | | |
| Scientific and medical instruments and supplies, at retail..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers: | | | | | | | | | |
| Blank books, accounting and legal forms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Paper and paper products stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 10 | 10 | 32 | — | 52,294 | — | 13,150 | 153,563 | .02 |
| Stationers and engravers..... | 4 | 3 | 20 | 1 | 23,929 | 45 | 81,060 | 108,165 | .01 |
| Monuments and tombstones..... | 38 | 45 | 68 | 24 | 116,583 | 6,981 | 199,180 | 580,480 | .07 |
| Miscellaneous classifications (combined)..... | 295 | 321 | 519 | 83 | 737,377 | 19,646 | 1,050,150 | 5,422,275 | .68 |
| Secondhand stores..... | 428 | 473 | 318 | 101 | 409,507 | 24,582 | 1,066,180 | 3,795,744 | .48 |
| Tires, accessories, and parts (secondhand): | | | | | | | | | |
| Tires, accessories, and parts (secondhand)..... | 109 | 122 | 112 | 35 | 140,665 | 10,206 | 186,240 | 710,236 | .09 |
| Furniture stores (secondhand): | | | | | | | | | |
| Furniture stores (secondhand)..... | 148 | 166 | 74 | 32 | 79,378 | 7,629 | 235,940 | 969,027 | .12 |
| Pawn shops (sales): | | | | | | | | | |
| Pawn shops (sales)..... | 43 | 45 | 71 | 13 | 107,284 | 2,960 | 492,340 | 1,262,841 | .16 |
| Clothing and shoe stores (secondhand): | | | | | | | | | |
| Clothing and shoe stores (secondhand)..... | 74 | 83 | 22 | 10 | 22,054 | 1,486 | 57,880 | 303,498 | .04 |
| Building materials and hardware stores (secondhand): | | | | | | | | | |
| Building materials and hardware stores (secondhand)..... | 5 | 5 | — | — | — | — | 3,300 | 7,255 | — |
| Book stores (secondhand): | | | | | | | | | |
| Book stores (secondhand)..... | 2 | 3 | 1 | — | 312 | — | 3,250 | 28,800 | .01 |
| Radios, phonographs, musical instruments (secondhand): | | | | | | | | | |
| Radios, phonographs, musical instruments (secondhand)..... | 4 | 5 | 2 | — | 1,600 | — | 1,370 | 9,436 | — |
| Other secondhand stores..... | 43 | 44 | 36 | 11 | 58,216 | 2,081 | 165,860 | 504,651 | .06 |

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS

| KIND OF BUSINESS | Number of stores | Total pay roll reported | Value of proprietors' services at same rate as full-time employees | Total wage cost (including proprietors' services) | All other reported expenses (includes rent) | Total operating expense (per cent of sales) | RENTAL COST (Included in "All other expenses" column) | | | |
|--------------------------------------------------------------------------------------|------------------|-------------------------|--------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------|---------------------------------------------|-------------------------------------------------------|-------------------------------|----------------------------------------|--------------------------------------|
| | | | | | | | Number of stores in leased premises | Rent paid for leased premises | Net sales of stores in leased premises | Per cent of sales in leased premises |
| All groups¹..... | 27,339 | \$74,285,882 | \$30,784,776 | \$105,050,658 | \$71,748,998 | 22.24 | 17,375 | \$18,343,558 | \$572,047,587 | 3.21 |
| Food group..... | 5,686 | 7,964,300 | 6,397,287 | 14,361,587 | 7,731,153 | 16.65 | 3,490 | 2,302,520 | \$9,560,755 | 2.31 |
| Candy and confectionery stores: | | | | | | | | | | |
| Candy stores—nut stores ² | 33 | 50,090 | 25,344 | 75,434 | 61,706 | 38.41 | 25 | 29,516 | 341,437 | 8.64 |
| Confectionery stores (candy and fountain)..... | 326 | 233,615 | 264,264 | 497,879 | 343,098 | 28.34 | 226 | 162,443 | 2,424,877 | 6.29 |
| Dairy products stores: | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 9 | 40,152 | 7,820 | 47,972 | 37,182 | 27.34 | — | — | — | — |
| Milk dealers..... | 21 | 261,985 | 42,060 | 304,045 | 146,035 | 33.47 | 9 | 7,471 | 872,341 | 3.66 |
| Egg and poultry dealers..... | 38 | 25,807 | 37,195 | 63,002 | 29,278 | 15.76 | 26 | 10,099 | 391,780 | 2.68 |
| Delicatessen stores..... | 6 | 10,283 | 3,460 | 13,733 | 15,561 | 25.22 | 5 | 7,992 | 111,264 | 7.18 |
| Fruit stores and vegetable markets..... | 60 | 47,937 | 44,639 | 92,576 | 51,780 | 19.25 | 41 | 27,633 | 597,143 | 4.93 |
| Grocery stores (without meats)..... | 2,152 | 1,133,876 | 2,365,280 | 3,499,136 | 1,435,991 | 16.85 | 1,034 | 466,286 | 20,190,893 | 2.31 |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats..... | 2,465 | 4,925,212 | 2,823,838 | 7,749,050 | 4,487,188 | 15.21 | 1,688 | 1,298,713 | 62,695,596 | 2.07 |
| Meat markets with groceries..... | 196 | 539,972 | 300,543 | 840,515 | 517,751 | 17.20 | 146 | 107,896 | 5,205,520 | 2.07 |
| Meat markets (including sea foods): | | | | | | | | | | |
| Fish markets—sea foods..... | 6 | 13,474 | 7,938 | 21,412 | 27,554 | 28.51 | 5 | 6,540 | 156,991 | 4.17 |
| Meat markets..... | 217 | 347,110 | 316,940 | 664,050 | 332,026 | 16.92 | 169 | 108,943 | 4,670,916 | 2.33 |
| Bakeries—bakery goods stores (except manufacturing bakeries)²..... | | | | | | | | | | |
| Bakeries—bakery goods stores (except manufacturing bakeries) ² | 117 | 280,665 | 128,773 | 409,438 | 200,456 | 32.77 | 93 | 69,802 | 1,388,901 | 5.03 |
| Other food stores: | | | | | | | | | | |
| Coffee, tea, spices..... | 6 | 3,910 | 6,180 | 10,690 | 7,673 | 23.92 | 6 | 3,580 | 76,772 | 4.66 |
| Farm products stores..... | 11 | 21,560 | 10,263 | 31,843 | 17,688 | 10.50 | 8 | 3,501 | 321,819 | 1.09 |
| Bottled waters and beverages..... | 11 | 28,632 | 9,860 | 38,592 | 19,730 | 50.48 | 6 | 3,500 | 78,090 | 4.48 |

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

² Undoubtedly this expense includes some production costs, especially pay roll of some employees engaged both in selling and in making candies and fancy baked goods.

CENSUS OF DISTRIBUTION

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS | Number of stores | Total pay roll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost (including proprietors' services) | All other reported expenses (includes rent) | Total operating expense (per cent of sales) | RENTAL COST (Included in "All other expenses" column) | | | |
|---------------------------------------------------------------------|------------------|-------------------------|------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------|---------------------------------------------|-------------------------------------------------------|-------------------------------|----------------------------------------|--------------------------------------|
| | | | | | | | Number of stores in leased premises | Rent paid for leased premises | Net sales of stores in leased premises | Per cent of sales in leased premises |
| General stores | 2,102 | \$2,779,030 | \$2,637,943 | \$5,418,873 | \$2,630,973 | 13.59 | 949 | \$424,181 | \$28,343,424 | 1.50 |
| General stores—groceries with apparel..... | 105 | 75,985 | 106,700 | 182,775 | 88,449 | 13.92 | 46 | 20,929 | 1,070,179 | 1.96 |
| General stores—groceries with dry goods..... | 1,004 | 833,234 | 1,178,861 | 2,012,095 | 954,504 | 13.44 | 435 | 188,139 | 12,190,500 | 1.54 |
| General stores—groceries with other merchandise..... | 993 | 1,869,811 | 1,352,192 | 3,222,003 | 1,587,000 | 13.06 | 368 | 215,113 | 15,073,745 | 1.43 |
| General merchandise group | 1,199 | 9,040,997 | 1,050,108 | 10,091,100 | 10,410,670 | 23.98 | 989 | 2,503,502 | 74,981,453 | 3.34 |
| Department stores..... | 112 | 4,850,852 | 67,815 | 4,918,667 | 5,334,630 | 25.43 | 105 | 1,051,107 | 35,199,092 | 2.99 |
| Dry goods stores..... | 498 | 1,655,487 | 538,560 | 2,194,047 | 1,920,000 | 22.35 | 401 | 534,165 | 15,763,945 | 3.39 |
| General merchandise stores: | | | | | | | | | | |
| With food departments..... | 19 | 84,226 | 37,076 | 121,302 | 84,036 | 15.56 | 8 | 16,518 | 1,034,607 | 1.60 |
| Without food departments..... | 272 | 1,112,489 | 263,228 | 1,375,717 | 1,202,629 | 21.79 | 213 | 811,293 | 9,725,545 | 3.20 |
| Army and Navy goods stores..... | 19 | 36,244 | 18,465 | 54,709 | 51,547 | 21.21 | 17 | 22,945 | 482,777 | 4.96 |
| Women's exchanges..... | 8 | 1,130 | 1,131 | 2,261 | 2,854 | (x) | 3 | 1,800 | 9,800 | (x) |
| Variety, 5-and-10, and to-a-dollar stores..... | 276 | 1,300,569 | 123,828 | 1,424,397 | 1,814,974 | 24.56 | 242 | 565,044 | 12,786,087 | 4.42 |
| Automotive group | 7,154 | 20,510,214 | 8,144,328 | 28,654,542 | 18,497,230 | 21.56 | 4,054 | 3,999,843 | 166,814,939 | 2.55 |
| Motor vehicle dealers: | | | | | | | | | | |
| Automobile sales rooms, new and trade-in..... | 864 | 11,387,834 | 1,408,808 | 12,796,642 | 10,560,351 | 17.11 | 654 | 1,534,075 | 107,786,217 | 1.42 |
| Used-car dealers..... | 72 | 267,989 | 83,520 | 351,509 | 301,738 | 24.36 | 57 | 65,405 | 1,951,347 | 3.35 |
| Automobile dealers with farm implements and machinery..... | 19 | 134,093 | 27,195 | 161,288 | 106,386 | 11.59 | 9 | 15,746 | 1,314,709 | 1.20 |
| Accessories, tires, and batteries: | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 142 | 537,109 | 180,854 | 726,963 | 580,217 | 26.02 | 108 | 132,468 | 3,985,276 | 3.32 |
| Battery and ignition shops—brake repair shops..... | 144 | 313,986 | 186,956 | 500,942 | 230,745 | 41.92 | 121 | 95,205 | 1,613,709 | 5.90 |
| Tire shops (including tire repairs)..... | 201 | 737,579 | 280,797 | 1,018,376 | 687,431 | 28.29 | 163 | 104,280 | 6,109,157 | 3.80 |
| Filling stations: | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 2,036 | 2,837,208 | 1,658,800 | 4,496,008 | 2,261,280 | 27.62 | 931 | 621,564 | 11,018,081 | 5.64 |
| Filling stations with tires and accessories..... | 1,195 | 1,559,969 | 1,391,268 | 2,951,237 | 1,463,197 | 23.52 | 669 | 470,425 | 11,171,202 | 4.21 |
| Filling stations with other merchandise..... | 1,105 | 286,005 | 1,027,470 | 1,313,475 | 497,150 | 27.77 | 505 | 178,934 | 3,415,448 | 6.24 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | | |
| Motor cycle dealers..... | 3 | 19,776 | 3,768 | 23,544 | 17,918 | (x) | 3 | 6,282 | 226,439 | (x) |
| Bicycle, motor cycles, and supplies stores..... | 7 | 10,988 | 5,544 | 16,442 | 10,432 | 25.12 | 7 | 3,682 | 106,986 | 3.44 |
| Bicycle shops, including repairs..... | 8 | 4,680 | 10,260 | 14,940 | 7,384 | 52.64 | 7 | 3,000 | 39,717 | 7.70 |
| Garages and repair shops: | | | | | | | | | | |
| Body, fender, and paint shops..... | 60 | 222,482 | 77,970 | 300,452 | 112,226 | 53.91 | 49 | 49,309 | 610,633 | 8.01 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 1,265 | 2,024,281 | 1,748,404 | 3,772,685 | 1,494,927 | 41.47 | 744 | 588,222 | 7,802,443 | 7.54 |
| Parking stations, parking garages, and lots..... | 13 | 48,031 | 14,417 | 62,448 | 43,367 | 45.04 | 11 | 26,406 | 223,961 | 11.79 |
| Radiator shops (including repairs)..... | 17 | 40,704 | 27,578 | 68,277 | 32,469 | 49.33 | 14 | 12,020 | 187,857 | 6.40 |
| Aircraft and accessories..... | 3 | 77,590 | 1,724 | 79,314 | 30,009 | (x) | | | | |
| Apparel group | 1,136 | 6,242,785 | 1,407,170 | 6,649,955 | 6,862,922 | 28.93 | 1,013 | 2,537,398 | 44,123,138 | 5.75 |
| Men's and boys' clothing and furnishings stores: | | | | | | | | | | |
| Men's and boys' clothing stores..... | 14 | 33,270 | 14,960 | 48,230 | 53,683 | 31.90 | 14 | 19,972 | 319,504 | 6.25 |
| Men's and boys' hat stores..... | 4 | 11,459 | 3,711 | 15,200 | 22,074 | (x) | 4 | 10,879 | 97,615 | (x) |
| Men's furnishings stores..... | 41 | 68,696 | 57,040 | 115,736 | 92,518 | 25.68 | 29 | 38,072 | 631,495 | 6.03 |
| Men's clothing and furnishings stores..... | 228 | 1,400,852 | 407,704 | 1,808,556 | 1,978,754 | 23.55 | 210 | 589,605 | 12,697,285 | 4.68 |
| Family clothing stores—men's, women's and children's..... | 157 | 882,095 | 176,256 | 1,058,351 | 1,161,789 | 23.14 | 140 | 313,555 | 7,798,041 | 4.02 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 252 | 1,447,666 | 261,360 | 1,709,026 | 1,860,405 | 27.38 | 226 | 705,950 | 12,361,272 | 5.71 |
| Women's accessories stores: | | | | | | | | | | |
| Corset and lingerie shops..... | 7 | 11,969 | 6,315 | 18,284 | 14,678 | 34.70 | 5 | 10,315 | 77,491 | 18.31 |
| Furriers—fur shops..... | 4 | 16,280 | 5,776 | 22,056 | 19,397 | (x) | 4 | 6,120 | 105,780 | (x) |
| Hosiery shops..... | 19 | 172,647 | 5,012 | 177,659 | 67,867 | 40.61 | 19 | 35,508 | 604,565 | 5.87 |
| Millinery stores..... | 156 | 289,719 | 121,600 | 411,319 | 422,658 | 41.41 | 132 | 278,993 | 1,870,550 | 14.92 |
| Other apparel stores: | | | | | | | | | | |
| Children's specialty shops..... | 3 | 5,700 | 3,420 | 9,120 | 9,650 | (x) | 3 | 4,375 | 62,300 | (x) |
| Custom tailors..... | 59 | 188,124 | 96,882 | 285,006 | 151,213 | 52.87 | 49 | 76,980 | 753,087 | 10.22 |
| Shoe stores..... | 190 | 723,258 | 246,684 | 969,942 | 1,001,911 | 28.34 | 176 | 442,476 | 6,822,556 | 6.49 |
| Furniture and household group | 1,178 | 5,698,504 | 1,598,189 | 7,294,686 | 5,492,181 | 30.39 | 864 | 1,327,587 | 34,148,280 | 3.89 |
| Furniture stores: | | | | | | | | | | |
| Furniture stores..... | 385 | 2,010,900 | 575,450 | 2,586,350 | 2,426,634 | 31.10 | 295 | 738,997 | 14,150,456 | 5.22 |
| Furniture and undertaker..... | 70 | 185,485 | 144,599 | 330,085 | 288,191 | 30.50 | 46 | 58,909 | 1,543,874 | 3.82 |
| Furniture and hardware stores..... | 263 | 755,780 | 465,124 | 1,220,904 | 867,398 | 21.36 | 154 | 174,606 | 6,021,695 | 2.90 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 11 | 50,410 | 10,650 | 61,060 | 22,352 | 33.65 | 9 | 5,967 | 182,192 | 3.28 |
| Floor coverings stores..... | 10 | 55,165 | 22,116 | 77,281 | 56,878 | 30.08 | 9 | 16,455 | 444,590 | 3.70 |
| Household appliances stores: | | | | | | | | | | |
| Household appliance stores (electrical)..... | 168 | 1,025,813 | 33,726 | 1,059,539 | 547,247 | 42.05 | 139 | 71,087 | 3,174,280 | 2.24 |
| Household appliance stores..... | 35 | 97,254 | 4,179 | 101,433 | 60,560 | 30.06 | 19 | 9,785 | 370,887 | 2.84 |
| Refrigerator dealers—electric only..... | 10 | 71,563 | 12,872 | 84,435 | 57,716 | 27.68 | 8 | 10,310 | 468,720 | 2.22 |
| Other home furnishings and appliances stores: | | | | | | | | | | |
| Antique and used furniture dealers..... | 3 | 24,610 | 3,282 | 27,892 | 14,705 | (x) | 3 | 5,880 | 75,651 | (x) |
| Brushes and brooms..... | 2 | 65,571 | | 65,571 | 3,045 | (x) | | | | |
| China, glassware, crockery, tinware, enamelware..... | 2 | 800 | 1,350 | 2,150 | 995 | (x) | | | | |
| Picture and framing stores..... | 6 | 17,504 | 6,804 | 24,308 | 21,440 | 45.70 | 6 | 12,856 | 100,244 | 12.33 |
| Awnings, flags, banners, window shades, and tents..... | 9 | 58,332 | 10,171 | 68,504 | 52,820 | 40.93 | 7 | 8,370 | 256,044 | 3.26 |
| Interior decorators..... | 6 | 69,095 | 4,655 | 73,750 | 70,406 | 35.21 | 6 | 20,186 | 409,455 | 4.93 |
| Radio and music stores: | | | | | | | | | | |
| Radio and electrical shops..... | 122 | 553,076 | 134,956 | 738,028 | 461,650 | 31.51 | 101 | 88,658 | 3,325,485 | 2.67 |
| Radio and musical instruments stores..... | 65 | 634,694 | 109,785 | 744,379 | 523,689 | 34.37 | 56 | 101,508 | 3,476,499 | 2.92 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

TABLE 2.—THE STATE—OPERATING EXPENSES, BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS | Number of stores | Total payroll reported | Value of proprietors' services at same rate as that paid full-time employees | Total wage cost (including proprietors' services) | All other reported expenses (includes rent) | Total operating expense (per cent of sales) | RENTAL COST (Included in "All other expenses" column) | | | |
|----------------------------------------------------------------------|------------------|------------------------|------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------|---------------------------------------------|-------------------------------------------------------|-------------------------------|----------------------------------------|--------------------------------------|
| | | | | | | | Number of stores in leased premises | Rent paid for leased premises | Net sales of stores in leased premises | Per cent of sales in leased premises |
| Restaurants, cafeterias, and eating places | 2, 980 | \$4, 856, 331 | \$2, 334, 040 | \$7, 189, 371 | \$3, 689, 863 | 38.44 | 2, 468 | \$1, 439, 534 | \$26, 778, 240 | 5.38 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | |
| Cafeterias..... | 22 | 337, 922 | 13, 068 | 350, 990 | 218, 371 | 35.47 | 20 | 62, 658 | 1, 529, 065 | 4.10 |
| Lunch rooms..... | 1, 594 | 1, 050, 455 | 1, 156, 155 | 2, 206, 610 | 1, 145, 162 | 36.80 | 1, 298 | 502, 058 | 7, 985, 320 | 6.29 |
| Restaurants with table service..... | 917 | 3, 077, 994 | 816, 040 | 3, 892, 734 | 1, 982, 730 | 36.39 | 799 | 713, 498 | 14, 651, 982 | 4.87 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | |
| Box lunches..... | 3 | 18, 314 | 4, 398 | 22, 712 | 16, 868 | 23.12 | 3 | 5, 040 | 171, 225 | 2.94 |
| Refreshment stands..... | 43 | 7, 865 | 29, 475 | 37, 340 | 15, 338 | 45.81 | 30 | 7, 349 | 95, 568 | 7.69 |
| Fountain—lunches..... | 15 | 33, 315 | 12, 816 | 46, 131 | 32, 192 | 32.99 | 13 | 17, 629 | 224, 167 | 7.86 |
| Lunch counters..... | 366 | 317, 062 | 291, 270 | 608, 332 | 265, 027 | 36.25 | 293 | 122, 075 | 2, 075, 367 | 5.88 |
| Soft-drink stands..... | 20 | 12, 704 | 11, 818 | 24, 522 | 14, 175 | 60.80 | 12 | 9, 280 | 45, 540 | 20.27 |
| Lumber and building group | 1, 211 | 6, 044, 195 | 1, 064, 617 | 7, 108, 812 | 4, 820, 084 | 20.75 | 494 | 385, 559 | 18, 270, 650 | 2.11 |
| Lumber and building material dealers: | | | | | | | | | | |
| Lumber and building material dealers..... | 405 | 2, 143, 733 | 242, 385 | 2, 386, 118 | 2, 092, 923 | 18.38 | 108 | 87, 172 | 5, 580, 123 | 1.56 |
| Lumber and hardware..... | 408 | 1, 889, 876 | 172, 935 | 2, 062, 811 | 1, 728, 768 | 15.99 | 67 | 34, 928 | 4, 285, 172 | .82 |
| Roofing..... | 45 | 163, 384 | 54, 924 | 218, 308 | 81, 901 | 42.29 | 34 | 15, 858 | 600, 137 | 2.62 |
| Dealers in any other single building material..... | 4 | 0, 640 | 5, 355 | 14, 995 | 6, 460 | (x) | | | | |
| Electrical shops (without radio)..... | 67 | 399, 982 | 113, 392 | 513, 384 | 170, 515 | 38.65 | 56 | 39, 591 | 1, 328, 542 | 2.98 |
| Heating and plumbing shops: | | | | | | | | | | |
| Heating appliances and oil burners..... | 15 | 155, 934 | 5, 940 | 161, 874 | 119, 070 | 35.42 | 14 | 22, 631 | 779, 604 | 2.90 |
| Plumbing shops—heating and ventilating..... | 164 | 843, 922 | 314, 712 | 1, 158, 634 | 339, 987 | 39.29 | 122 | 71, 414 | 3, 158, 450 | 2.26 |
| Paint and glass stores: | | | | | | | | | | |
| Glass and mirror shops..... | 10 | 52, 084 | 9, 345 | 61, 429 | 19, 260 | 51.63 | 10 | 7, 085 | 155, 270 | 4.53 |
| Paint and glass stores..... | 93 | 385, 630 | 145, 629 | 531, 259 | 352, 200 | 34.70 | 81 | 105, 040 | 2, 339, 982 | 4.53 |
| Other retail stores | 4, 285 | 11, 721, 019 | 5, 680, 408 | 17, 301, 422 | 11, 033, 795 | 23.92 | 2, 832 | \$, 212, 877 | 85, 853, 894 | 3.74 |
| Hardware stores..... | 209 | 642, 546 | 385, 320 | 1, 027, 866 | 614, 197 | 28.01 | 127 | 164, 632 | 4, 096, 099 | 4.02 |
| Hardware and farm implement stores: | | | | | | | | | | |
| Farm implements, machinery, and equipment dealers..... | 79 | 136, 563 | 124, 115 | 260, 678 | 139, 675 | 15.46 | 39 | 30, 473 | 1, 573, 596 | 1.94 |
| Farm implement dealers with hay, grain, and feed..... | 6 | 7, 528 | 6, 265 | 14, 093 | 10, 969 | 10.30 | 3 | 1, 430 | 150, 995 | (x) |
| Hardware and farm implement stores..... | 326 | 1, 156, 270 | 605, 004 | 1, 761, 874 | 1, 114, 138 | 18.75 | 203 | 207, 348 | 9, 621, 132 | 2.18 |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 374 | 410, 993 | 294, 588 | 705, 581 | 364, 628 | 11.46 | 142 | 75, 916 | 5, 022, 807 | 1.51 |
| Harness shops..... | 32 | 18, 825 | 37, 562 | 56, 417 | 30, 305 | 29.78 | 21 | 14, 708 | 235, 711 | 6.24 |
| Seeds, bulbs, and nursery stock..... | 20 | 41, 198 | 21, 050 | 62, 248 | 57, 109 | 15.89 | 13 | 16, 069 | 656, 515 | 2.45 |
| Coal and feed stores..... | 78 | 145, 861 | 100, 800 | 246, 661 | 129, 013 | 10.02 | 23 | 6, 342 | 1, 202, 585 | .63 |
| Grain elevators (sales at retail)..... | 6 | 8, 423 | 5, 103 | 13, 526 | 12, 504 | 13.25 | | | | |
| Feed stores with groceries..... | 444 | 508, 452 | 568, 558 | 1, 077, 010 | 486, 226 | 12.69 | 240 | 132, 413 | 7, 999, 976 | 1.66 |
| Book stores..... | 35 | 56, 502 | 37, 066 | 93, 568 | 93, 667 | 24.15 | 31 | 138, 090 | 630, 879 | 21.89 |
| Cigar stores and cigar stands: | | | | | | | | | | |
| Cigar stores with fountains..... | 7 | 25, 124 | 4, 330 | 29, 454 | 40, 416 | 32.65 | 6 | 24, 707 | 189, 584 | 13.03 |
| Cigar stands..... | 153 | 196, 070 | 149, 985 | 346, 055 | 204, 997 | 37.16 | 107 | 126, 439 | 1, 128, 899 | 11.20 |
| Cigar stores without fountains..... | 65 | 79, 851 | 68, 992 | 148, 843 | 94, 306 | 26.00 | 47 | 59, 497 | 713, 377 | 8.83 |
| Coal and wood yards—ice dealers: | | | | | | | | | | |
| Coal and wood yards..... | 55 | 79, 234 | 65, 254 | 144, 488 | 63, 659 | 31.21 | 26 | 5, 385 | 313, 115 | 1.72 |
| Ice dealers..... | 77 | 507, 795 | 24, 580 | 532, 375 | 499, 229 | 30.53 | 11 | 4, 694 | 273, 384 | 1.72 |
| Drug stores: | | | | | | | | | | |
| Drug stores..... | 414 | 845, 899 | 587, 504 | 1, 433, 403 | 883, 798 | 24.25 | 301 | 294, 450 | 8, 083, 035 | 3.04 |
| Drug stores with fountains..... | 866 | 3, 225, 157 | 1, 085, 578 | 4, 310, 735 | 2, 804, 575 | 25.64 | 717 | 907, 890 | 24, 684, 910 | 3.93 |
| Florists..... | 80 | 298, 444 | 109, 290 | 404, 734 | 295, 576 | 44.63 | 47 | 69, 056 | 1, 170, 311 | 5.90 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | |
| Art and gift shops..... | 23 | 22, 604 | 20, 304 | 42, 908 | 39, 380 | 46.76 | 19 | 19, 550 | 164, 349 | 11.90 |
| Novelty and souvenir shops..... | 19 | 17, 442 | 14, 630 | 32, 072 | 38, 217 | 41.27 | 17 | 21, 840 | 167, 124 | 13.07 |
| Camera dealers—photographic supplies..... | 6 | 9, 815 | 7, 212 | 17, 027 | 8, 762 | 54.86 | 4 | 2, 165 | 38, 907 | 5.56 |
| Jewelry stores: | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 21 | 296, 766 | 35, 046 | 331, 812 | 350, 378 | 33.79 | 18 | 71, 962 | 1, 644, 256 | 4.38 |
| Jewelry stores..... | 268 | 472, 863 | 417, 028 | 889, 891 | 566, 797 | 36.45 | 218 | 231, 308 | 3, 497, 663 | 6.61 |
| Luggage and leather goods stores..... | 9 | 50, 887 | 14, 166 | 65, 053 | 97, 058 | 30.81 | 6 | 35, 046 | 445, 061 | 7.87 |
| Music stores (without radio)..... | 21 | 37, 107 | 21, 020 | 58, 127 | 54, 305 | 29.49 | 20 | 16, 637 | 861, 842 | 5.60 |
| News dealers..... | 102 | 156, 342 | 59, 808 | 219, 150 | 109, 795 | 27.08 | 78 | 48, 510 | 1, 007, 048 | 4.82 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | |
| Office and school supplies..... | 35 | 407, 348 | 44, 145 | 451, 493 | 270, 400 | 32.83 | 31 | 80, 896 | 2, 106, 180 | 3.84 |
| Office and store mechanical appliance dealers (retail)..... | 28 | 461, 484 | 29, 965 | 491, 449 | 161, 990 | 40.00 | 27 | 31, 161 | 1, 372, 842 | 2.27 |
| Office and store furniture and equipment dealers..... | 12 | 195, 330 | 10, 295 | 205, 625 | 199, 864 | 27.89 | 12 | 37, 757 | 1, 480, 631 | 2.55 |
| Store fixture dealers..... | 8 | 67, 043 | 9, 835 | 76, 878 | 21, 565 | 24.71 | 6 | 9, 800 | 280, 617 | 3.31 |
| Typewriter dealers..... | 17 | 123, 935 | 19, 888 | 143, 823 | 71, 715 | 43.69 | 16 | 12, 287 | 492, 017 | 2.50 |
| Opticians and optometrists..... | 19 | 21, 298 | 28, 234 | 49, 532 | 36, 916 | 51.89 | 16 | 18, 042 | 152, 151 | 11.66 |
| Sporting goods stores, including athletic and play-ground equipment: | | | | | | | | | | |
| Sporting goods specialty stores..... | 11 | 51, 305 | 18, 120 | 69, 425 | 59, 276 | 32.53 | 9 | 21, 160 | 394, 133 | 5.37 |
| Sporting goods stores with toys and stationery..... | 5 | 4, 491 | 0, 775 | 11, 266 | 8, 283 | 41.70 | 5 | 4, 620 | 46, 879 | 9.86 |
| Stationers and printers: | | | | | | | | | | |
| Printers and lithographers, at retail..... | 10 | 52, 294 | 16, 340 | 68, 634 | 24, 263 | 60.49 | 10 | 4, 697 | 153, 568 | 3.06 |
| Stationers and engravers..... | 4 | 28, 929 | 3, 582 | 32, 511 | 12, 660 | (x) | 4 | 6, 085 | 198, 165 | (x) |
| Monuments and tombstones..... | 38 | 116, 583 | 72, 540 | 189, 123 | 91, 611 | 48.36 | 13 | 6, 505 | 191, 045 | 2.88 |
| Miscellaneous classifications (combined)..... | 295 | 737, 877 | 444, 264 | 1, 182, 141 | 850, 502 | (x) | 192 | 188, 018 | 3, 798, 321 | (x) |
| Secondhand stores | 498 | 409, 507 | 572, 803 | 982, 310 | 481, 118 | 38.55 | 322 | 210, 467 | 3, 172, 854 | 6.63 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 3.—THE STATE—RETAIL EMPLOYMENT CHARACTERISTICS—Continued

| KIND OF BUSINESS | Number of stores reporting seasonal variation data | Total employees (full time and part-time) | | Part-time employees (included in total column) | | Proprietors and firm members (not on pay roll) | | SEASONAL VARIATION IN EMPLOYMENT | | | | | | | |
|--------------------------------------------------------------|----------------------------------------------------|-------------------------------------------|----------|------------------------------------------------|----------|------------------------------------------------|----------|------------------------------------------------------------------------------------------------------------|----------|----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|
| | | Men | Women | Men | Women | Men | Women | Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average | | | | Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) | | | |
| | | | | | | | | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 |
| | | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent |
| Furniture and household group..... | 957 | 85 | 15 | 80 | 20 | 91 | 9 | 98 | 98 | 103 | 101 | 6 | 7 | 7 | 8 |
| Furniture stores: | | | | | | | | | | | | | | | |
| Furniture stores..... | 302 | 87 | 13 | 88 | 12 | 93 | 7 | 98 | 96 | 104 | 102 | 5 | 5 | 6 | 7 |
| Furniture and undertaker..... | 50 | 88 | 12 | 88 | 12 | 82 | 18 | 98 | 98 | 101 | 103 | 15 | 15 | 16 | 18 |
| Furniture and hardware stores..... | 223 | 91 | 9 | 87 | 13 | 92 | 8 | 97 | 98 | 101 | 104 | 8 | 9 | 11 | 13 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 9 | 72 | 28 | 17 | 83 | 86 | 14 | 90 | 109 | 101 | 100 | 7 | 9 | 13 | 10 |
| Floor coverings stores..... | 9 | 81 | 19 | 71 | 29 | 98 | 12 | 97 | 100 | 103 | 100 | 9 | 9 | 9 | 21 |
| Household appliance stores: | | | | | | | | | | | | | | | |
| Household appliances stores (electrical)..... | 160 | 88 | 12 | 93 | 7 | 92 | 8 | 101 | 100 | 100 | 99 | 5 | 6 | 6 | 6 |
| Household appliances stores..... | 28 | 80 | 20 | 63 | 37 | 100 | — | 94 | 92 | 109 | 105 | 25 | 25 | 21 | 22 |
| Refrigerator dealers—electric only..... | 9 | 89 | 11 | 50 | 50 | 100 | — | 103 | 104 | 99 | 94 | 2 | 7 | 5 | 2 |
| Other home furnishings and appliances stores: | | | | | | | | | | | | | | | |
| Picture and framing stores..... | 6 | 65 | 35 | 67 | 33 | 100 | — | 101 | 96 | 96 | 107 | 12 | 13 | 13 | 17 |
| Awnings, flags, banners, window shades, and tents..... | 7 | 59 | 41 | 50 | 50 | 80 | 20 | 115 | 124 | 90 | 71 | 16 | 22 | 13 | 3 |
| Interior decorators..... | 6 | 90 | 34 | 57 | 43 | 33 | 67 | 93 | 90 | 122 | 95 | 7 | 7 | 12 | 16 |
| Radio and music stores: | | | | | | | | | | | | | | | |
| Radio and electrical shops..... | 85 | 84 | 16 | 80 | 20 | 96 | 4 | 96 | 101 | 104 | 99 | 4 | 6 | 7 | 6 |
| Radio and musical instruments stores..... | 54 | 68 | 32 | 44 | 56 | 93 | 7 | 98 | 94 | 104 | 104 | 3 | 3 | 3 | 4 |
| Restaurants, cafeterias, and eating places..... | 1,831 | 49 | 51 | 46 | 54 | 77 | 23 | 98 | 100 | 102 | 100 | 9 | 10 | 10 | 10 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | | | | | | |
| Cafeterias..... | 21 | 24 | 76 | 57 | 43 | 43 | 57 | 102 | 99 | 103 | 96 | 14 | 13 | 15 | 14 |
| Lunch rooms..... | 774 | 51 | 49 | 43 | 57 | 78 | 22 | 97 | 99 | 102 | 102 | 14 | 16 | 17 | 16 |
| Restaurants with table service..... | 817 | 49 | 51 | 27 | 63 | 76 | 24 | 98 | 100 | 101 | 101 | 5 | 6 | 6 | 6 |
| Lunch counters and refreshment stands: | | | | | | | | | | | | | | | |
| Refreshment stands..... | 9 | 73 | 27 | 67 | 33 | 100 | — | 89 | 133 | 107 | 71 | 30 | 40 | 42 | 38 |
| Fountain—lunches..... | 13 | 72 | 28 | 67 | 33 | 100 | — | 96 | 106 | 96 | 102 | 10 | 21 | 10 | 18 |
| Lunch counters..... | 184 | 61 | 39 | 63 | 37 | 81 | 19 | 99 | 100 | 101 | 100 | 19 | 21 | 20 | 18 |
| Soft-drink stands..... | 10 | 37 | 63 | 33 | 67 | 89 | 11 | 78 | 150 | 125 | 47 | 27 | 14 | 12 | 22 |
| Lumber and building group..... | 1,111 | 94 | 6 | 96 | 4 | 95 | 5 | 100 | 100 | 101 | 99 | 12 | 12 | 11 | 12 |
| Lumber and building material dealers: | | | | | | | | | | | | | | | |
| Lumber and building material dealers..... | 377 | 96 | 4 | 98 | 2 | 97 | 3 | 101 | 101 | 101 | 97 | 11 | 11 | 11 | 10 |
| Lumber and hardware..... | 302 | 96 | 4 | 97 | 3 | 98 | 4 | 102 | 100 | 99 | 99 | 9 | 8 | 9 | 10 |
| Roofing..... | 85 | 95 | 5 | 100 | — | 100 | — | 95 | 97 | 96 | 112 | 16 | 16 | 17 | 16 |
| Dealers in any other single building material..... | 4 | 100 | — | — | — | 75 | 25 | 100 | 100 | 100 | 100 | — | — | — | — |
| Electrical shops (without radio)..... | 58 | 89 | 11 | 85 | 14 | 87 | 13 | 97 | 100 | 102 | 101 | 10 | 9 | 11 | 10 |
| Heating and plumbing shops: | | | | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 12 | 91 | 9 | — | — | 100 | — | 50 | 92 | 116 | 112 | — | — | — | — |
| Plumbing shops—heating and ventilating..... | 152 | 91 | 9 | 98 | 2 | 98 | 2 | 95 | 99 | 105 | 101 | 24 | 23 | 20 | 22 |
| Paint and glass stores: | | | | | | | | | | | | | | | |
| Glass and mirror shops..... | 9 | 96 | 4 | 100 | — | 100 | — | 100 | 100 | 100 | 100 | — | — | — | 3 |
| Paint and glass stores..... | 72 | 87 | 13 | 64 | 36 | 89 | 11 | 105 | 103 | 101 | 91 | 7 | 9 | 9 | 7 |
| Other retail stores..... | 3,221 | 83 | 17 | 82 | 18 | 82 | 8 | 98 | 103 | 99 | 100 | 14 | 15 | 14 | 18 |
| Hardware stores..... | 154 | 87 | 13 | 63 | 37 | 94 | 6 | 100 | 99 | 99 | 102 | 10 | 9 | 8 | 13 |
| Hardware and farm implement stores: | | | | | | | | | | | | | | | |
| Farm implement, machinery, and equipment dealers..... | 66 | 92 | 8 | 98 | 2 | 96 | 4 | 91 | 146 | 92 | 71 | 28 | 42 | 27 | 26 |
| Farm implement dealers with hay, grain, and feed..... | 6 | 90 | 10 | — | 100 | 100 | — | 118 | 100 | 91 | 91 | 38 | 27 | 20 | 20 |
| Hardware and farm implement stores..... | 277 | 87 | 13 | 89 | 11 | 94 | 6 | 98 | 106 | 98 | 98 | 10 | 15 | 10 | 10 |
| Farmers' supplies: | | | | | | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 292 | 94 | 6 | 91 | 9 | 97 | 3 | 98 | 100 | 102 | 100 | 24 | 24 | 25 | 25 |
| Harness shops..... | 13 | 94 | 6 | 100 | — | 93 | 7 | 103 | 103 | 97 | 97 | 11 | 11 | 11 | 6 |
| Seeds, bulbs, plants, and nursery stock..... | 13 | 84 | 16 | 100 | — | 85 | 15 | 115 | 92 | 94 | 99 | 11 | 7 | 7 | 2 |
| Coal and feed stores..... | 68 | 96 | 4 | 94 | 6 | 92 | 8 | 89 | 83 | 107 | 111 | 13 | 16 | 27 | 30 |
| Grain elevators (sales at retail)..... | 5 | 100 | — | 100 | — | 100 | — | 100 | 100 | 100 | 100 | 6 | 9 | 9 | 9 |
| Feed stores with groceries..... | 252 | 89 | 11 | 86 | 14 | 95 | 5 | 100 | 99 | 100 | 101 | 27 | 27 | 28 | 29 |
| Book stores..... | 27 | 51 | 49 | 45 | 55 | 53 | 47 | 100 | 93 | 101 | 106 | 38 | 34 | 36 | 37 |
| Cigar stores and cigar stands: | | | | | | | | | | | | | | | |
| Cigar stores with fountains..... | 5 | 59 | 41 | — | — | 67 | 33 | 100 | 100 | 100 | 100 | — | — | — | — |
| Cigar stands..... | 101 | 84 | 16 | 82 | 18 | 93 | 7 | 101 | 110 | 94 | 95 | 13 | 14 | 10 | 6 |
| Cigar stores without fountains..... | 41 | 82 | 18 | 100 | — | 87 | 13 | 100 | 101 | 100 | 99 | 18 | 19 | 16 | 15 |
| Coal and wood yards—ice dealers: | | | | | | | | | | | | | | | |
| Coal and wood yards..... | 41 | 99 | 1 | 96 | 4 | 91 | 9 | 86 | 86 | 104 | 124 | 24 | 23 | 30 | 39 |
| Ice dealers..... | 70 | 96 | 4 | 91 | 9 | 100 | — | 97 | 148 | 92 | 63 | 8 | 8 | 8 | 3 |
| Drug stores: | | | | | | | | | | | | | | | |
| Drug stores..... | 319 | 84 | 16 | 82 | 18 | 94 | 6 | 98 | 102 | 100 | 100 | 15 | 17 | 17 | 17 |
| Drug stores with fountains..... | 749 | 82 | 18 | 84 | 16 | 92 | 8 | 97 | 104 | 100 | 99 | 12 | 14 | 14 | 13 |
| Florists..... | 67 | 74 | 26 | 75 | 25 | 64 | 36 | 112 | 86 | 97 | 105 | 18 | 9 | 14 | 19 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | | | | | | |
| Art and gift shops..... | 15 | 23 | 77 | 11 | 89 | 31 | 69 | 100 | 84 | 94 | 122 | 22 | 19 | 23 | 36 |
| Novelty and souvenir shops..... | 8 | 14 | 86 | 100 | — | 71 | 29 | 89 | 89 | 84 | 138 | 5 | 5 | — | 13 |
| Camera dealers—photographic supplies..... | 6 | 56 | 44 | — | 100 | 100 | — | 95 | 95 | 105 | 105 | 11 | 11 | 20 | 20 |
| Jewelry stores: | | | | | | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 19 | 59 | 41 | 40 | 60 | 92 | 8 | 91 | 91 | 97 | 121 | 2 | 2 | 6 | 19 |
| Jewelry stores..... | 148 | 73 | 27 | 61 | 39 | 94 | 6 | 92 | 93 | 95 | 120 | 14 | 13 | 13 | 25 |
| Luggage and leather goods stores..... | 8 | 59 | 41 | 100 | — | 100 | — | 92 | 92 | 95 | 121 | — | — | 3 | 17 |
| Music stores (without radio)..... | 14 | 61 | 39 | — | 100 | 89 | 11 | 97 | 102 | 99 | 102 | 3 | 5 | 3 | 5 |
| Newsdealers..... | 67 | 85 | 15 | 90 | 10 | 76 | 24 | 100 | 99 | 99 | 102 | 18 | 17 | 18 | 20 |

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—RETAIL EMPLOYMENT CHARACTERISTICS—Continued

| KIND OF BUSINESS | Number of stores reporting seasonal variation data | SEASONAL VARIATION IN EMPLOYMENT | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------|----------------------------------------------------|-------------------------------------------|----------|------------------------------------------------|----------|------------------------------------------------|----------|------------------------------------------------------------------------------------------------------------|----------|----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|--|--|
| | | Total employees (full time and part time) | | Part-time employees (included in total column) | | Proprietors and firm members (not on pay roll) | | Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average | | | | Proportion of part-time employees to total employees (ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) | | | | | |
| | | Men | Women | Men | Women | Men | Women | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | | |
| | | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | | |
| Other retail stores—Continued. | | | | | | | | | | | | | | | | | |
| Office, school and store supply and equipment dealers: | | | | | | | | | | | | | | | | | |
| Office and school supplies..... | 29 | 75 | 25 | 38 | 62 | 68 | 32 | 97 | 97 | 100 | 106 | 3 | 2 | 3 | 6 | | |
| Office and store mechanical appliance dealers (retail)..... | 27 | 86 | 14 | 100 | ----- | 92 | 8 | 99 | 100 | 100 | 101 | 1 | 1 | 1 | 1 | | |
| Office and store furniture and equipment dealers..... | 11 | 75 | 25 | 75 | 25 | 100 | ----- | 102 | 91 | 104 | 103 | 3 | 4 | 3 | 4 | | |
| Store fixture dealers..... | 8 | 97 | 3 | ----- | ----- | 80 | 20 | 100 | 100 | 100 | 100 | ----- | ----- | ----- | ----- | | |
| Typewriter dealers..... | 13 | 84 | 16 | 100 | ----- | 86 | 14 | 104 | 100 | 98 | 98 | 3 | 3 | 3 | 3 | | |
| Opticians and optometrists..... | 7 | 75 | 25 | 100 | ----- | 100 | ----- | 100 | 100 | 100 | 100 | 8 | 8 | 8 | 8 | | |
| Sporting goods stores including athletic and playground equipment: | | | | | | | | | | | | | | | | | |
| Sporting goods specialty stores..... | 8 | 96 | 4 | 100 | ----- | 100 | ----- | 88 | 92 | 92 | 128 | 7 | 7 | 7 | 5 | | |
| Sporting goods stores with toys and stationery..... | 5 | 100 | ----- | 100 | ----- | 100 | ----- | 94 | 94 | 94 | 118 | 50 | 50 | 25 | 40 | | |
| Stationers and printers: | | | | | | | | | | | | | | | | | |
| Printers and lithographers..... | 6 | 74 | 26 | ----- | ----- | 100 | ----- | 100 | 100 | 100 | 100 | ----- | ----- | ----- | ----- | | |
| Stationers and engravers..... | 4 | 58 | 42 | ----- | 100 | 100 | ----- | 99 | 99 | 99 | 103 | ----- | ----- | ----- | ----- | | |
| Monuments and tombstones..... | 34 | 97 | 3 | 96 | 4 | 97 | 3 | 101 | 103 | 96 | 100 | 25 | 26 | 27 | 25 | | |
| Miscellaneous classifications (combined)..... | 212 | 85 | 15 | 90 | 10 | 90 | 10 | 102 | 99 | 99 | 100 | 12 | 13 | 13 | 13 | | |
| Secondhand..... | 212 | 92 | 8 | 88 | 12 | 94 | 6 | 96 | 98 | 102 | 104 | 19 | 19 | 23 | 23 | | |

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES
[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | STATE TOTAL (including totals shown in Table 4B) | | STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999 | | STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999 | | STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999 | | STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999 | | STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999 | | STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999 | | STORES WITH ANNUAL SALES OF LESS THAN \$5,000 | |
|-------------------------------------------------------------------|--------------------------------------------------|-----------|----------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|------------------------------------------------|-----------|-----------------------------------------------|-----------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| | All groups..... | 27,339 | \$795,028 | 937 | \$126,319 | 2,401 | \$163,305 | 3,200 | \$121,904 | 2,843 | \$69,035 | 5,101 | \$72,123 | 4,562 | \$32,746 | 7,808 |
| Per cent of total stores and sales..... | 100.00 | 100.00 | 3.43 | 15.89 | 8.78 | 20.54 | 11.70 | 15.33 | 10.40 | 8.68 | 18.66 | 9.07 | 16.76 | 4.12 | 23.56 | 2.38 |
| Food group..... | 5,696 | 132,679 | 153 | 19,449 | 529 | 36,126 | 722 | 27,338 | 653 | 15,876 | 1,052 | 15,015 | 954 | 6,860 | 1,577 | 3,833 |
| Candy and confectionery stores: | | | | | | | | | | | | | | | | |
| Candy stores—nut stores..... | 33 | 357 | ----- | ----- | 2 | 150 | 2 | 62 | ----- | ----- | 4 | 58 | 6 | 50 | 10 | 37 |
| Confectionery stores (candy and fountain)..... | 326 | 2,968 | ----- | ----- | 2 | 105 | 12 | 446 | 26 | 634 | 65 | 899 | 70 | 520 | 151 | 364 |
| Dairy products stores: | | | | | | | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 9 | 311 | 1 | 119 | 1 | 96 | 1 | 30 | 2 | 49 | ----- | ----- | 2 | 11 | 2 | 6 |
| Milk dealers..... | 21 | 1,345 | 1 | 171 | ----- | ----- | 1 | 42 | 2 | 49 | 6 | 81 | 5 | 30 | 3 | 5 |
| Egg and poultry dealers..... | 38 | 585 | ----- | ----- | 1 | 52 | 6 | 228 | 5 | 122 | 7 | 85 | 9 | 73 | 10 | 25 |
| Delicatessen stores..... | 6 | 116 | ----- | ----- | ----- | ----- | 2 | 82 | ----- | ----- | 2 | 24 | 1 | 6 | 1 | 5 |
| Fruit stores and vegetable markets..... | 50 | 750 | ----- | ----- | 3 | 235 | 3 | 121 | 6 | 144 | 8 | 111 | 14 | 95 | 16 | 45 |
| Grocery stores (without meats)..... | 2,152 | 29,291 | 21 | 2,717 | 111 | 7,530 | 143 | 5,388 | 163 | 3,971 | 312 | 4,347 | 411 | 2,895 | 990 | 2,235 |
| Combination stores (groceries and meats): | | | | | | | | | | | | | | | | |
| Grocery stores with meats..... | 2,465 | 80,475 | 112 | 14,180 | 346 | 23,744 | 463 | 17,604 | 366 | 8,912 | 508 | 7,374 | 356 | 2,603 | 297 | 875 |
| Meat markets with groceries..... | 196 | 7,896 | 10 | 1,207 | 33 | 2,259 | 42 | 1,513 | 31 | 714 | 46 | 683 | 16 | 113 | 15 | 47 |
| Meat markets (including sea foods): | | | | | | | | | | | | | | | | |
| Fish markets—sea foods..... | 6 | 172 | 1 | 109 | ----- | ----- | ----- | ----- | 1 | 27 | 2 | 33 | ----- | ----- | 2 | 2 |
| Meat markets..... | 217 | 5,885 | 5 | 728 | 20 | 1,295 | 38 | 1,479 | 35 | 863 | 49 | 738 | 29 | 225 | 39 | 97 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 117 | 1,861 | 1 | 100 | 7 | 455 | 7 | 274 | 12 | 290 | 34 | 455 | 30 | 208 | 26 | 79 |
| Other food stores: | | | | | | | | | | | | | | | | |
| Coffee, tea, spices..... | 6 | 77 | ----- | ----- | ----- | ----- | ----- | ----- | 2 | 46 | 2 | 20 | 1 | 6 | 1 | 5 |
| Farm products stores..... | 11 | 472 | 1 | 120 | 3 | 205 | 2 | 71 | 1 | 27 | 3 | 45 | ----- | ----- | 1 | 3 |
| Bottled waters and beverages..... | 11 | 116 | ----- | ----- | ----- | ----- | ----- | ----- | 1 | 28 | 4 | 62 | 4 | 25 | 2 | 1 |
| General stores..... | 2,102 | 59,225 | 84 | 8,364 | 295 | 13,790 | 326 | 12,374 | 290 | 7,060 | 501 | 7,098 | 342 | 2,451 | 354 | 954 |
| General stores—groceries with apparel..... | 105 | 1,948 | 1 | 141 | 5 | 319 | 15 | 689 | 9 | 223 | 25 | 367 | 20 | 140 | 27 | 62 |
| General stores—groceries with dry goods..... | 1,004 | 22,073 | 17 | 2,070 | 73 | 4,797 | 143 | 5,359 | 153 | 3,725 | 236 | 3,336 | 184 | 1,292 | 195 | 500 |
| General stores—groceries with other merchandise..... | 993 | 35,204 | 46 | 6,153 | 127 | 8,074 | 165 | 6,326 | 128 | 3,112 | 240 | 3,393 | 138 | 1,013 | 132 | 392 |
| General merchandise group..... | 1,199 | 85,577 | 102 | 13,953 | 207 | 14,338 | 222 | 8,596 | 178 | 4,365 | 210 | 3,007 | 107 | 770 | 101 | 261 |
| Department stores..... | 112 | 40,318 | 59 | 8,086 | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Dry goods stores..... | 498 | 18,409 | 22 | 2,895 | 88 | 6,111 | 97 | 3,722 | 92 | 2,248 | 100 | 1,429 | 51 | 376 | 43 | 122 |
| General merchandise stores: | | | | | | | | | | | | | | | | |
| With food departments..... | 19 | 1,319 | ----- | ----- | 5 | 395 | 6 | 223 | 1 | 20 | 2 | 28 | 3 | 18 | 1 | 3 |
| Without food departments..... | 272 | 11,833 | 7 | 896 | 88 | 5,075 | 66 | 2,551 | 42 | 1,023 | 44 | 662 | 15 | 106 | 8 | 17 |
| Army and Navy goods stores..... | 19 | 501 | ----- | ----- | 2 | 127 | 4 | 127 | 7 | 173 | 4 | 64 | 1 | 9 | 1 | 1 |
| Women's exchanges..... | 3 | 10 | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | 1 | 5 | 2 | 4 |
| Variety, 5-and-10, and to-a-dollar stores..... | 276 | 13,187 | 14 | 2,076 | 24 | 1,030 | 49 | 1,903 | 36 | 901 | 60 | 824 | 30 | 256 | 46 | 114 |

1 Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | STATE TOTAL (including totals shown in Table 4B) | | STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999 | | STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999 | | STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999 | | STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999 | | STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999 | | STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999 | | STORES WITH ANNUAL SALES OF LESS THAN \$5,000 | |
|------------------------------------------------------------------------|-----------------------------------------------------------|--------------|-------------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|---------------------------------------------------------|--------------|--------------------------------------------------------|--------------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| Automotive group..... | 7,154 | \$218,664 | 293 | \$41,066 | 399 | \$28,054 | 448 | \$17,064 | 479 | \$11,469 | 1,291 | \$17,890 | 1,405 | \$10,006 | 2,625 | \$5,260 |
| Motor vehicle dealers: | | | | | | | | | | | | | | | | |
| Automobile sales rooms, new and trade-in..... | 864 | 136,523 | 237 | 33,408 | 190 | 13,773 | 93 | 3,654 | 48 | 1,150 | 57 | 797 | 23 | 167 | 15 | 45 |
| Used-car dealers..... | 72 | 2,682 | 6 | 803 | 14 | 954 | 4 | 174 | 9 | 209 | 16 | 215 | 11 | 81 | 11 | 30 |
| Automobile dealers with farm imple- ments and machinery..... | 19 | 2,309 | 6 | 770 | 2 | 159 | 2 | 76 | 1 | 20 | 2 | 22 | 1 | 7 | 1 | 3 |
| Accessories, tires, and batteries: | | | | | | | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 142 | 4,910 | 9 | 1,448 | 15 | 1,089 | 20 | 768 | 17 | 398 | 34 | 478 | 15 | 108 | 30 | 70 |
| Battery and ignition shops— brake repair shops..... | 144 | 1,889 | 2 | 258 | 5 | 314 | 7 | 241 | 12 | 275 | 33 | 446 | 31 | 288 | 54 | 117 |
| Tire shops (including tire re- pairs)..... | 201 | 6,030 | 8 | 992 | 27 | 1,881 | 29 | 1,163 | 15 | 360 | 26 | 341 | 35 | 245 | 57 | 148 |
| Filling stations: | | | | | | | | | | | | | | | | |
| Filling stations—gasoline and oil | 2,036 | 24,465 | 4 | 539 | 57 | 3,789 | 122 | 4,558 | 173 | 4,172 | 454 | 6,405 | 456 | 3,280 | 770 | 1,722 |
| Filling stations with tires and accessories..... | 1,195 | 18,766 | 10 | 1,405 | 54 | 3,585 | 99 | 3,730 | 108 | 2,002 | 322 | 4,468 | 299 | 2,142 | 303 | 835 |
| Filling stations with other mer- chandise..... | 1,105 | 6,521 | 2 | 269 | 4 | 270 | 15 | 554 | 13 | 307 | 138 | 1,816 | 255 | 1,776 | 678 | 1,529 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | | | | | | | | |
| Motor-cycle dealers..... | 3 | 226 | 1 | 133 | | | 2 | 93 | | | | | | | | |
| Bicycles, motor cycles, and sup- plies stores..... | 7 | 107 | | | | | 2 | 73 | | | | | | | 4 | 17 |
| Bicycle shops..... | 8 | 42 | | | | | | | | | 1 | 18 | | 19 | 4 | 8 |
| Garages and repair shops: | | | | | | | | | | | | | | | | |
| Body, fender, and paint shops..... | 60 | 766 | | | 3 | 216 | 4 | 142 | 3 | 63 | 15 | 220 | 9 | 57 | 26 | 69 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 1,265 | 12,702 | 6 | 785 | 26 | 1,869 | 46 | 1,721 | 78 | 1,886 | 187 | 2,574 | 261 | 1,844 | 659 | 1,628 |
| Parking stations, parking gar- ages, and lots..... | 13 | 235 | | | 1 | 67 | 1 | 35 | 1 | 24 | 3 | 47 | 2 | 11 | 5 | 21 |
| Radiator shops (including re- pairs)..... | 17 | 204 | | | 1 | 58 | 1 | 42 | 1 | 23 | 2 | 28 | 4 | 31 | 8 | 23 |
| Aircraft and accessories..... | 3 | 287 | 2 | 247 | | | 1 | 40 | | | | | | | | |
| Apparel group..... | 1,136 | 46,708 | 62 | 8,132 | 161 | 10,778 | 201 | 7,664 | 118 | 2,895 | 215 | 3,147 | 133 | 945 | 214 | 540 |
| Men's and boys' clothing and fur- nishings stores: | | | | | | | | | | | | | | | | |
| Men's and boys' clothing stores..... | 14 | 320 | | | 3 | 196 | | | 2 | 50 | 3 | 48 | 2 | 13 | 4 | 12 |
| Men's and boys' hat stores..... | 4 | 98 | | | 1 | 63 | | | | | 2 | 33 | | 1 | 9 | |
| Men's furnishings stores..... | 41 | 811 | | | | | 11 | 441 | 3 | 81 | 16 | 232 | 7 | 47 | 4 | 2 |
| Men's clothing and furnishings stores..... | 228 | 13,264 | 20 | 2,590 | 50 | 3,231 | 46 | 1,719 | 34 | 826 | 36 | 547 | 17 | 124 | 14 | 45 |
| Family clothing stores—men's, women's, and children's..... | 157 | 8,494 | 10 | 1,354 | 33 | 2,232 | 45 | 1,717 | 20 | 515 | 15 | 222 | 18 | 125 | 11 | 34 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 252 | 13,036 | 17 | 2,211 | 33 | 2,222 | 44 | 1,690 | 30 | 720 | 59 | 855 | 25 | 185 | 32 | 91 |
| Women's accessories stores: | | | | | | | | | | | | | | | | |
| Corset and lingerie shops..... | 7 | 95 | | | | | 1 | 37 | | | 2 | 31 | 3 | 24 | 1 | 3 |
| Furriers—fur shops..... | 4 | 108 | | | 1 | 57 | 1 | 31 | | | 1 | 15 | | 1 | 4 | |
| Hosiery shops..... | 19 | 605 | 1 | 119 | 3 | 210 | 4 | 143 | 1 | 27 | 5 | 81 | 1 | 10 | 4 | 16 |
| Millinery stores..... | 156 | 2,014 | 3 | 406 | 6 | 462 | 7 | 257 | 6 | 141 | 26 | 355 | 31 | 222 | 77 | 170 |
| Other apparel stores: | | | | | | | | | | | | | | | | |
| Children's specialty shops..... | 3 | 62 | | | 1 | 50 | | | | | | | 2 | 12 | | |
| Custom tailors..... | 59 | 825 | | | 4 | 308 | 4 | 151 | 3 | 68 | 8 | 129 | 13 | 91 | 27 | 78 |
| Shoe stores..... | 190 | 6,957 | 11 | 1,452 | 26 | 1,747 | 38 | 1,478 | 18 | 447 | 42 | 599 | 14 | 92 | 37 | 75 |
| Furniture and household group..... | 1,178 | 42,112 | 57 | 7,542 | 141 | 9,695 | 198 | 7,838 | 163 | 3,944 | 223 | 3,245 | 176 | 1,254 | 199 | 563 |
| Furniture stores: | | | | | | | | | | | | | | | | |
| Furniture stores..... | 385 | 16,147 | 24 | 3,273 | 46 | 3,280 | 57 | 2,237 | 58 | 1,417 | 71 | 1,035 | 63 | 456 | 56 | 158 |
| Furniture and undertaker..... | 70 | 2,027 | 3 | 382 | 10 | 646 | 10 | 385 | 12 | 287 | 15 | 235 | 6 | 47 | 14 | 45 |
| Furniture and hardware stores..... | 268 | 9,779 | 15 | 1,950 | 39 | 2,529 | 55 | 2,109 | 49 | 1,176 | 49 | 709 | 37 | 272 | 20 | 58 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | | | | | | | |
| Draperies, curtains, and uphol- stery stores..... | 11 | 248 | | | 2 | 115 | 2 | 76 | | | 3 | 48 | | | 4 | 9 |
| Floor coverings stores..... | 10 | 456 | 1 | 130 | 3 | 220 | 1 | 43 | 1 | 27 | 3 | 34 | | 1 | 3 | |
| Household appliances stores: | | | | | | | | | | | | | | | | |
| Household appliances stores (elec- trical)..... | 168 | 3,820 | 1 | 112 | 15 | 992 | 25 | 975 | 16 | 384 | 36 | 540 | 35 | 232 | 38 | 121 |
| Household appliances stores..... | 35 | 539 | 1 | 122 | 3 | 210 | 6 | 244 | | | 8 | 112 | 2 | 14 | 18 | 47 |
| Refrigerator dealers—electric only | 10 | 513 | 1 | 173 | 3 | 208 | 2 | 77 | | | 3 | 54 | | 1 | 1 | |
| Other home furnishings and appli- ances stores: | | | | | | | | | | | | | | | | |
| Antique and used furniture deal- ers..... | 3 | 76 | | | 1 | 71 | | | | | | | | | 2 | 5 |
| Brushes and brooms..... | 3 | 130 | | | | | 3 | 130 | | | | | | | | |
| China, glassware, crockery, tin- ware, enamelware..... | 3 | 17 | | | | | | | | | | | 2 | 17 | 1 | 1 |
| Picture and framing stores..... | 6 | 100 | | | | | 1 | 33 | 1 | 26 | 2 | 30 | 2 | 11 | | |
| Awnings, flags, banners, window shades, and tents..... | 9 | 292 | 1 | 129 | | | 3 | 112 | 1 | 25 | | | 2 | 18 | 2 | 8 |
| Interior decorators..... | 6 | 409 | 1 | 166 | 3 | 216 | | | 1 | 25 | | | | 1 | 3 | |
| Radio and music stores: | | | | | | | | | | | | | | | | |
| Radio and electrical shops..... | 122 | 3,807 | 4 | 430 | 12 | 906 | 18 | 633 | 15 | 362 | 21 | 289 | 22 | 146 | 28 | 65 |
| Radio and musical instruments stores..... | 65 | 3,689 | 5 | 675 | 7 | 512 | 15 | 533 | 7 | 165 | 12 | 159 | 4 | 31 | 12 | 36 |
| Restaurants, cafeterias, and eating places. | 2,980 | 29,855 | 9 | 1,060 | 62 | 3,983 | 142 | 5,392 | 163 | 3,905 | 425 | 5,790 | 652 | 4,596 | 1,522 | 3,396 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | | | | | | | |
| Cafeterias..... | 22 | 1,605 | 3 | 286 | 4 | 328 | 6 | 225 | 2 | 49 | 3 | 47 | 2 | 13 | | |
| Lunch rooms..... | 1,594 | 9,108 | | | 12 | 758 | 28 | 1,057 | 37 | 879 | 147 | 1,925 | 328 | 2,236 | 1,042 | 2,254 |
| Restaurants with table service..... | 917 | 16,145 | 6 | 674 | 41 | 2,582 | 96 | 3,644 | 112 | 2,686 | 222 | 3,096 | 235 | 1,740 | 202 | 546 |

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS—Continued
 STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES—Continued
 (Sales expressed in thousands of dollars)

| KIND OF BUSINESS | STATE TOTAL (including Totals shown in Table 4B) | | STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999 | | STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999 | | STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999 | | STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999 | | STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999 | | STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999 | | STORES WITH ANNUAL SALES OF LESS THAN \$5,000 | |
|--------------------------------------------------------------------------|-----------------------------------------------------------|--------------|-------------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|-----------------------------------------------------------|--------------|---------------------------------------------------------|--------------|--------------------------------------------------------|--------------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| Restaurants, cafeterias, and eating places—Continued. | | | | | | | | | | | | | | | | |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | | | | | | | |
| Box lunches..... | 3 | \$171 | | | 2 | \$126 | 1 | \$45 | | | | | | | | |
| Refreshment stands..... | 43 | 115 | | | | | | | | 2 | \$22 | 4 | \$28 | 37 | \$65 | |
| Fountain—lunches..... | 15 | 238 | | | | | 1 | 40 | 4 | \$102 | 4 | 55 | 37 | 1 | 5 | |
| Lunch counters..... | 366 | 2,409 | | | 3 | 189 | 10 | 381 | 8 | 189 | 46 | 626 | 75 | 522 | 224 | 501 |
| Soft drinks stands..... | 20 | 64 | | | | | | | | 1 | 19 | 3 | 20 | 16 | 25 | |
| Lumber and building group..... | 1,211 | 67,966 | 81 | \$11,006 | 217 | 14,593 | 281 | 8,941 | 189 | 4,606 | 219 | 3,182 | 120 | 883 | 112 | 809 |
| Lumber and building material deal- ers: | | | | | | | | | | | | | | | | |
| Lumber and building material dealers..... | 405 | 24,370 | 40 | 5,428 | 95 | 6,393 | 80 | 3,099 | 64 | 1,527 | 68 | 1,022 | 19 | 141 | 20 | 63 |
| Lumber and hardware..... | 408 | 23,710 | 33 | 4,420 | 86 | 5,808 | 106 | 4,108 | 66 | 1,640 | 72 | 1,062 | 22 | 170 | 4 | 15 |
| Roofing..... | 45 | 710 | | | 3 | 236 | 2 | 85 | 6 | 158 | 11 | 140 | 9 | 56 | 14 | 35 |
| Dealers in any other single build- ing material..... | 4 | 73 | | | | | | | 2 | 52 | 1 | 12 | 1 | 9 | | |
| Electrical shops (without radio)..... | 67 | 1,793 | 2 | 281 | 8 | 560 | 7 | 271 | 5 | 131 | 11 | 146 | 13 | 92 | 20 | 59 |
| Heating and plumbing shops: | | | | | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 15 | 793 | 2 | 321 | 3 | 196 | 4 | 151 | 3 | 81 | 3 | 44 | | | | |
| Plumbing shops—heating and ventilating..... | 164 | 3,815 | 1 | 104 | 13 | 863 | 16 | 631 | 24 | 560 | 34 | 473 | 41 | 308 | 33 | 90 |
| Paint and glass stores: | | | | | | | | | | | | | | | | |
| Glass and mirror shops..... | 10 | 156 | | | | | 1 | 39 | 3 | 65 | 2 | 30 | 2 | 13 | 2 | 9 |
| Paint and glass stores..... | 93 | 2,546 | 3 | 445 | 9 | 547 | 15 | 557 | 16 | 392 | 17 | 253 | 13 | 94 | 19 | 48 |
| Other retail stores..... | 4,285 | 118,447 | 114 | 15,466 | 478 | 31,595 | 699 | 26,447 | 589 | 14,418 | 911 | 13,026 | 625 | 4,520 | 837 | 2,191 |
| Hardware stores..... | 209 | 5,680 | 4 | 480 | 20 | 1,298 | 35 | 1,285 | 28 | 670 | 55 | 759 | 35 | 248 | 31 | 88 |
| Hardware and farm implement stores: | | | | | | | | | | | | | | | | |
| Farm implement, machinery, and equipment dealers..... | 79 | 2,560 | 1 | 160 | 15 | 1,025 | 16 | 571 | 12 | 288 | 16 | 234 | 8 | 63 | 10 | 32 |
| Farm implement dealers with hay, grain, and feed..... | 6 | 243 | 1 | 103 | | | 2 | 70 | 2 | 55 | 1 | 15 | | | | |
| Hardware and farm implement stores..... | 326 | 15,338 | 23 | 3,140 | 78 | 5,190 | 77 | 2,954 | 57 | 1,413 | 44 | 622 | 27 | 200 | 13 | 37 |
| Farmers' supplies: | | | | | | | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 374 | 9,340 | 17 | 2,096 | 43 | 2,977 | 48 | 1,820 | 34 | 822 | 48 | 677 | 65 | 475 | 118 | 262 |
| Harness shops..... | 32 | 201 | | | 1 | 82 | 1 | 30 | | | 7 | 98 | 6 | 41 | 17 | 40 |
| Seeds, bulbs, and nursery stock..... | 20 | 751 | | | 2 | 113 | 3 | 113 | 3 | 77 | 6 | 88 | 1 | 9 | 3 | 9 |
| Coal and feed stores..... | 78 | 3,537 | 5 | 799 | 14 | 961 | 16 | 628 | 11 | 273 | 15 | 228 | 7 | 48 | 9 | 25 |
| Grain elevators (sales at retail)..... | 6 | 197 | | | 1 | 65 | 3 | 115 | | | 1 | 13 | | | 1 | 3 |
| Feed stores with groceries..... | 444 | 12,279 | 13 | 1,738 | 62 | 4,118 | 75 | 2,955 | 54 | 1,361 | 104 | 1,484 | 58 | 427 | 78 | 197 |
| Book stores..... | 35 | 775 | | | 6 | 369 | 2 | 72 | 6 | 146 | 9 | 133 | 6 | 47 | 6 | 18 |
| Cigar stores and cigar stands: | | | | | | | | | | | | | | | | |
| Cigar stores with fountains..... | 7 | 214 | | | 2 | 148 | | | 1 | 24 | 2 | 31 | 1 | 8 | 1 | 4 |
| Cigar stands..... | 153 | 1,483 | | | 2 | 113 | 6 | 206 | 13 | 303 | 34 | 455 | 33 | 232 | 65 | 174 |
| Cigar stores without fountains..... | 65 | 935 | | | 1 | 76 | 5 | 196 | 10 | 245 | 19 | 272 | 15 | 106 | 15 | 39 |
| Coal and wood yards—ice dealers: | | | | | | | | | | | | | | | | |
| Coal and wood yards..... | 55 | 665 | | | 3 | 169 | 3 | 106 | 4 | 84 | 11 | 158 | 12 | 83 | 22 | 65 |
| Ice dealers..... | 77 | 3,379 | 6 | 761 | 12 | 848 | 11 | 438 | 10 | 232 | 18 | 246 | 8 | 57 | 10 | 29 |
| Drug stores: | | | | | | | | | | | | | | | | |
| Drug stores..... | 414 | 9,557 | | | 32 | 1,933 | 81 | 3,004 | 63 | 1,558 | 114 | 1,644 | 51 | 375 | 70 | 188 |
| Drug stores with fountains..... | 366 | 27,751 | 19 | 2,446 | 118 | 7,780 | 226 | 8,525 | 159 | 3,931 | 210 | 3,143 | 78 | 568 | 51 | 136 |
| Florists..... | 80 | 1,569 | 1 | 186 | 8 | 569 | 3 | 108 | 11 | 278 | 17 | 246 | 16 | 108 | 24 | 73 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | | | | | | | |
| Art and gift shops..... | 23 | 176 | | | | | 1 | 30 | 1 | 23 | 3 | 48 | 6 | 41 | 12 | 34 |
| Novelty and souvenir shops..... | 19 | 170 | | | | | 2 | 79 | 1 | 25 | 1 | 13 | 5 | 35 | 10 | 18 |
| Camera dealers—photographic supplies..... | 6 | 47 | | | | | | | | | 2 | 27 | 2 | 14 | 2 | 6 |
| Jewelry stores: | | | | | | | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 21 | 2,019 | 3 | 515 | 6 | 462 | 3 | 96 | 1 | 25 | | | 2 | 16 | 3 | 10 |
| Jewelry stores..... | 268 | 3,966 | 3 | 381 | 6 | 345 | 20 | 1,015 | 40 | 956 | 51 | 681 | 52 | 384 | 90 | 233 |
| Luggage and leather goods stores..... | 9 | 526 | | | 4 | 237 | | | 2 | 47 | 1 | 15 | | | 1 | 1 |
| Music stores (without radio)..... | 21 | 381 | | | 2 | 126 | 2 | 74 | 2 | 42 | 7 | 97 | 4 | 32 | 4 | 11 |
| News dealers..... | 102 | 1,214 | | | 3 | 209 | 6 | 224 | 6 | 150 | 24 | 321 | 30 | 217 | 33 | 93 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | | | | | | | |
| Office and school supplies..... | 35 | 2,199 | 3 | 419 | 6 | 421 | 3 | 97 | 6 | 150 | 7 | 102 | 5 | 32 | 3 | 9 |
| Office and store mechanical ap- pliance dealers (retail)..... | 28 | 1,609 | 2 | 310 | 4 | 275 | 8 | 300 | 3 | 74 | 3 | 45 | 4 | 32 | 2 | 6 |
| Office and store furniture and equipment dealers..... | 12 | 1,481 | 4 | 546 | 4 | 245 | 1 | 30 | | | 1 | 12 | | | | |
| Store fixture dealers..... | 5 | 358 | | | 3 | 220 | 2 | 77 | | | | | | | | |
| Typewriter dealers..... | 17 | 404 | 2 | 277 | 1 | 90 | | | 2 | 54 | | | 1 | 6 | | |
| Opticians and optometrists..... | 19 | 165 | | | | | 1 | 45 | 1 | 23 | 5 | 70 | 3 | 24 | 5 | 10 |
| Sporting goods stores, including ath- letic and playground equipment: | | | | | | | | | | | | | | | | |
| Sporting goods specialty stores..... | 11 | 390 | 1 | 189 | 2 | 112 | 1 | 40 | 1 | 28 | 1 | 12 | 1 | 6 | 4 | 9 |
| Sporting goods stores with toys and stationery..... | 5 | 47 | | | | | | | | | 2 | 27 | 3 | 20 | | |
| Stationers and printers: | | | | | | | | | | | | | | | | |
| Printers and lithographers, at retail..... | 10 | 154 | | | 1 | 72 | | | 2 | 40 | 2 | 30 | 1 | 8 | 4 | 4 |
| Stationers and engravers..... | 4 | 108 | | | 1 | 65 | | | | | 3 | 43 | | | | |
| Monuments and tombstones..... | 38 | 580 | | | 1 | 82 | 4 | 189 | 6 | 144 | 9 | 129 | 9 | 66 | 9 | 30 |
| Miscellaneous classifications (com- bined)..... | 295 | 5,422 | 4 | 582 | 12 | 800 | 23 | 809 | 35 | 829 | 56 | 777 | 62 | 437 | 101 | 271 |
| Secondhand stores..... | 498 | 3,795 | 2 | 283 | 4 | 353 | 11 | 450 | 21 | 497 | 54 | 726 | 68 | 461 | 267 | 577 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS
STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]
[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTALS (Included in State totals Table 4A) | | STORES WITH ANNUAL SALES EXCEEDING \$1,000,000 | | STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999 | | STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999 | | STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999 | |
|---------------------------------------------------------------------|--------------------------------------------------|-----------|------------------------------------------------------|-----------|----------------------------------------------------------|-----------|----------------------------------------------------------|-----------|----------------------------------------------------------|-----------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| All groups..... | 467 | \$190,712 | 24 | \$39,725 | 60 | \$38,546 | 152 | \$67,059 | 231 | \$55,832 |
| Per cent of total stores and sales..... | 1.71 | 23.99 | .09 | 5.00 | .22 | 4.85 | .56 | 7.17 | .84 | 6.97 |
| Food group..... | 26 | 8,182 | | | 3 | 1,836 | 9 | 3,205 | 14 | 3,141 |
| Milk dealers..... | 3 | 968 | | | | | 2 | 749 | 1 | 219 |
| Grocery stores (without meats)..... | 1 | (x) | | | | | | | | |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats..... | 17 | 5,182 | | | 2 | 1,217 | 5 | 1,715 | 10 | 2,250 |
| Meat markets with groceries..... | 3 | 1,360 | | | 1 | 619 | 2 | 741 | | |
| Meat markets..... | 2 | (x) | | | | | | | | |
| General stores..... | 20 | 7,136 | 1 | 1,300 | | | 11 | 3,936 | 8 | 1,900 |
| General stores—groceries with dry goods..... | 3 | 995 | | | | | 3 | 995 | | |
| General stores—groceries with other merchandise..... | 17 | 6,141 | 1 | 1,300 | | | 8 | 2,941 | 8 | 1,900 |
| General merchandise group..... | 72 | 40,287 | 8 | 17,552 | 10 | 6,185 | 23 | 8,808 | 31 | 7,744 |
| Department stores..... | 53 | 32,231 | 6 | 15,130 | 9 | 5,553 | 15 | 5,731 | 23 | 5,817 |
| Dry goods stores..... | 5 | 1,506 | | | | | 2 | 524 | 3 | 682 |
| General merchandise stores: | | | | | | | | | | |
| With food departments..... | 1 | (x) | | | | | | | | |
| Without food departments..... | 2 | (x) | | | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores..... | 11 | 5,426 | 2 | 2,422 | | | 6 | 2,251 | 3 | 753 |
| Automotive group..... | 214 | 86,855 | 13 | 18,493 | 26 | 16,583 | 71 | 26,644 | 104 | 25,129 |
| Motor vehicle dealers: | | | | | | | | | | |
| Automobile sales rooms, new and trade-in..... | 201 | 83,528 | 13 | 18,493 | 26 | 16,589 | 68 | 25,582 | 94 | 22,864 |
| Used-car dealers..... | 1 | (x) | | | | | | | | |
| Automobile dealers with farm implements and machinery..... | 4 | 1,242 | | | | | 2 | 747 | 2 | 495 |
| Accessories, tires, and batteries: | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 2 | (x) | | | | | | | | |
| Tire shops (including tire repairs)..... | 4 | 905 | | | | | | | 4 | 905 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 2 | (x) | | | | | | | | |
| Apparel group..... | 52 | 12,607 | | | 7 | 5,410 | 11 | 3,941 | 14 | 3,256 |
| Men's clothing and furnishings stores..... | 11 | 4,182 | | | 2 | 1,553 | 3 | 1,231 | 6 | 1,398 |
| Family clothing stores—men's, women's, and children's..... | 5 | 2,295 | | | 2 | 1,288 | 3 | 1,007 | | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 12 | 5,063 | | | 3 | 2,569 | 4 | 1,357 | 5 | 1,137 |
| Shoe stores..... | 4 | 1,067 | | | | | 1 | 346 | 3 | 721 |
| Furniture and household group..... | 21 | 8,231 | 1 | 1,218 | 4 | 2,524 | 3 | 1,323 | 13 | 3,160 |
| Furniture stores: | | | | | | | | | | |
| Furniture stores..... | 10 | 4,290 | 1 | 1,218 | 1 | 509 | 3 | 1,329 | 5 | 1,234 |
| Furniture and hardware stores..... | 4 | 974 | | | | | | | 4 | 974 |
| Household appliances stores (electrical)..... | 2 | (x) | | | | | | | | |
| Radio and music stores: | | | | | | | | | | |
| Radio and electrical shops..... | 2 | (x) | | | 2 | 1,268 | | | 1 | 259 |
| Radio and musical instruments stores..... | 3 | 1,527 | | | | | | | | |
| Restaurants, cafeterias, and eating places..... | 5 | 1,733 | | | 1 | 504 | 1 | 397 | 3 | 832 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | |
| Cafeterias..... | 2 | (x) | | | | | | | | |
| Restaurants with table service..... | 3 | (x) | | | | | | | | |
| Lumber and building group..... | 42 | 14,447 | 1 | 1,162 | 4 | 2,331 | 15 | 5,828 | 22 | 5,126 |
| Lumber and building material dealers: | | | | | | | | | | |
| Lumber and building material dealers..... | 19 | 6,708 | 1 | 1,162 | 1 | 548 | 7 | 2,597 | 10 | 2,401 |
| Lumber and hardware..... | 19 | 6,480 | | | 2 | 1,109 | 8 | 3,231 | 9 | 2,050 |
| Electrical shops (without radio)..... | 1 | (x) | | | | | | | | |
| Plumbing shops—heating and ventilating..... | 2 | (x) | | | | | | | | |
| Paint and glass stores..... | 1 | (x) | | | | | | | | |
| Other retail stores..... | 34 | 10,786 | | | 5 | 3,187 | 7 | 2,525 | 22 | 5,094 |
| Hardware stores..... | 1 | (x) | | | | | | | | |
| Hardware and farm implement stores: | | | | | | | | | | |
| Farm implement, machinery, and equipment dealers..... | 1 | (x) | | | | | 1 | 358 | 6 | 1,425 |
| Hardware and farm implement stores..... | 7 | 1,783 | | | | | | | | |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 1 | (x) | | | | | | | | |
| Seeds, bulbs, and nursery stock..... | 1 | (x) | | | | | | | | |
| Coal and feed stores..... | 1 | (x) | | | | | | | | |
| Ice dealers..... | 2 | (x) | | | | | | | | |
| Drug stores: | | | | | | | | | | |
| Drug stores..... | 3 | 804 | | | | | 1 | 345 | 2 | 459 |
| Drug stores with fountains..... | 5 | 1,218 | | | | | 1 | 361 | 4 | 857 |
| Jewelry stores (installment credit)..... | 3 | 894 | | | | | 1 | 366 | 2 | 523 |
| Jewelry stores (installment credit)..... | 1 | (x) | | | | | | | | |
| Luggage and leather goods stores..... | 1 | (x) | | | | | | | | |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | |
| Office and school supplies..... | 2 | (x) | | | | | | | | |
| Office and store mechanical appliance dealers (retail)..... | 2 | (x) | | | | | | | | |
| Office and store furniture and equipment dealers..... | 2 | (x) | | | | | | | | |
| Miscellaneous classifications (combined)..... | 2 | 857 | | | 1 | 624 | | | 1 | 233 |
| Secondhand stores..... | 1 | 448 | | | | | 1 | 448 | | |

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|----------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 27,339 | 27,846 | 59,259 | 11,327 | \$74,265,882 | \$2,451,464 | \$71,749,909 | \$128,632,940 | \$795,028,171 | 100.00 |
| Single-store independents | 20,415 | 23,825 | 36,654 | 7,465 | 45,089,642 | 1,635,550 | 44,402,512 | 79,450,180 | 495,463,735 | 62.32 |
| 2-store independents | 882 | 960 | 4,020 | 479 | 5,599,412 | 100,568 | 5,230,493 | 8,730,730 | 51,210,037 | 6.44 |
| 3-store independents | 306 | 123 | 1,890 | 185 | 2,456,176 | 37,076 | 2,086,563 | 3,540,070 | 20,015,455 | 2.52 |
| Local chains | 1,304 | 146 | 4,902 | 766 | 6,777,512 | 178,004 | 6,244,515 | 12,688,760 | 86,277,602 | 8.34 |
| Sectional chains | 904 | 2,484 | 250 | | 3,217,840 | 63,768 | 3,434,929 | 5,943,490 | 31,373,866 | 3.94 |
| National chains | 656 | 4,583 | 863 | | 4,608,428 | 168,021 | 5,640,805 | 6,727,220 | 43,001,530 | 5.41 |
| Other types of operation: | | | | | | | | | | |
| Direct selling (house-to-house) | 23 | 9 | 615 | | 515,615 | | 106,912 | 62,330 | 1,412,707 | .18 |
| Roadside markets or stands ¹ | 4 | 4 | | | | | 167 | 130 | 1,855 | |
| Itinerant vendors | 3 | 2 | 7 | 1 | 9,916 | 468 | 5,424 | 1,460 | 38,057 | |
| Industrial stores (including commissaries) | 5 | 1 | 10 | 3 | 11,740 | 400 | 6,788 | 24,180 | 150,958 | .02 |
| Licensed departments—Independent operators | 5 | 2 | 7 | | 16,608 | | 22,986 | 11,590 | 144,328 | .02 |
| Licensed department chains | 71 | 2 | 236 | 14 | 337,109 | 2,059 | 502,806 | 215,830 | 2,378,813 | .30 |
| Utility-operated retail stores | 91 | | 221 | 60 | 372,498 | 17,911 | 294,920 | 652,190 | 1,990,174 | .25 |
| Manufacturer-controlled chains | 154 | | 636 | 48 | 946,835 | 8,681 | 410,320 | 620,250 | 4,142,382 | .52 |
| Cooperative stores ¹ | 37 | | 128 | 53 | 193,252 | 9,178 | 93,904 | 228,410 | 3,236,209 | .41 |
| Cooperative buying associations ¹ | 6 | | 7 | 1 | 8,650 | 120 | 5,660 | 21,050 | 148,063 | .02 |
| Retailers—country buyers ¹ | 2,242 | 2,801 | 2,248 | 1,014 | 2,506,988 | 200,572 | 2,487,426 | 8,300,040 | 62,020,752 | 7.80 |
| Retailers—wholesalers ¹ | 224 | 268 | 731 | 125 | 995,299 | 29,088 | 757,554 | 1,390,030 | 11,767,290 | 1.48 |
| All other types | 7 | 3 | 10 | | 13,464 | | 15,390 | 18,240 | 261,358 | .03 |

¹ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed County figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in the totals]

[Sales expressed in thousands of dollars]

| COUNTY | TOTAL | | INDEPENDENT STORES ¹ | | | NATIONAL AND SECTIONAL CHAINS | | | OTHER TYPES OF OPERATION | | |
|-----------|------------------|-----------|---------------------------------|-----------|-------------------------|-------------------------------|-----------|-------------------------|--------------------------|-----------|-------------------------|
| | Number of stores | Net sales | Number of stores | Net sales | Per cent of total sales | Number of stores | Net sales | Per cent of total sales | Number of stores | Net sales | Per cent of total sales |
| Total | 27,339 | \$795,028 | 21,603 | \$566,687 | 71 | 1,560 | \$74,375 | 9 | 4,178 | \$158,966 | 20 |
| Adair | 119 | 2,060 | 75 | 1,191 | 57 | 4 | 87 | 4 | 40 | 812 | 39 |
| Alfalfa | 225 | 4,980 | 154 | 2,844 | 57 | 11 | 355 | 7 | 60 | 1,781 | 36 |
| Aloka | 83 | 1,348 | 75 | 1,093 | 81 | 1 | (x) | (x) | 7 | (x) | (x) |
| Beaver | 110 | 2,365 | 83 | 1,695 | 72 | 4 | 70 | 3 | 23 | 600 | 25 |
| Beckham | 364 | 10,047 | 290 | 7,303 | 73 | 25 | 852 | 8 | 49 | 1,892 | 19 |
| Blaine | 294 | 6,481 | 207 | 3,721 | 57 | 10 | 228 | 4 | 77 | 2,532 | 39 |
| Bryan | 344 | 6,222 | 238 | 3,358 | 64 | 13 | 426 | 7 | 93 | 2,438 | 39 |
| Caddo | 554 | 13,811 | 429 | 9,031 | 65 | 16 | 665 | 5 | 109 | 4,116 | 30 |
| Canadian | 266 | 8,261 | 214 | 6,013 | 73 | 20 | 857 | 10 | 32 | 1,391 | 17 |
| Carter | 540 | 13,694 | 484 | 10,976 | 80 | 19 | 1,163 | 9 | 37 | 1,555 | 11 |
| Cherokee | 188 | 2,012 | 79 | 1,320 | 66 | 5 | 63 | 3 | 54 | 629 | 31 |
| Choctaw | 253 | 4,057 | 236 | 3,485 | 86 | 6 | 193 | 5 | 11 | 379 | 9 |
| Cimarron | 87 | 2,378 | 62 | 1,640 | 69 | 3 | 128 | 5 | 22 | 610 | 26 |
| Cleveland | 293 | 7,799 | 228 | 5,605 | 72 | 9 | 353 | 4 | 56 | 1,841 | 24 |
| Coal | 118 | 1,628 | 108 | 1,187 | 73 | 1 | (x) | (x) | 9 | (x) | (x) |
| Comanche | 535 | 12,619 | 459 | 9,297 | 74 | 21 | 1,261 | 10 | 55 | 2,061 | 16 |
| Cotton | 141 | 4,264 | 123 | 2,626 | 62 | 1 | (x) | (x) | 17 | (x) | (x) |
| Craig | 195 | 4,049 | 136 | 2,328 | 58 | 13 | 493 | 12 | 56 | 1,228 | 30 |
| Creek | 792 | 20,569 | 625 | 14,706 | 72 | 49 | 2,320 | 11 | 118 | 3,534 | 17 |
| Custer | 239 | 9,464 | 173 | 6,010 | 63 | 26 | 557 | 6 | 40 | 2,897 | 31 |
| Delaware | 114 | 902 | 62 | 507 | 56 | 1 | (x) | (x) | 50 | (x) | (x) |
| Dewey | 151 | 3,510 | 106 | 1,841 | 52 | 9 | 242 | 7 | 36 | 1,427 | 41 |
| Ellis | 145 | 2,700 | 109 | 1,926 | 71 | 9 | 192 | 7 | 27 | 582 | 22 |
| Garfield | 652 | 23,338 | 547 | 18,088 | 77 | 58 | 3,407 | 15 | 47 | 1,843 | 8 |
| Garvin | 369 | 7,909 | 260 | 5,240 | 66 | 11 | 187 | 2 | 98 | 2,482 | 32 |
| Grady | 468 | 13,546 | 360 | 9,014 | 67 | 21 | 1,485 | 11 | 87 | 3,047 | 22 |
| Grant | 213 | 4,290 | 155 | 2,831 | 69 | 15 | 232 | 6 | 43 | 1,227 | 29 |
| Greer | 218 | 5,764 | 188 | 4,468 | 77 | 8 | 133 | 2 | 22 | 1,173 | 21 |
| Harmon | 177 | 4,417 | 109 | 2,024 | 46 | 8 | 256 | 6 | 60 | 2,187 | 48 |
| Harper | 114 | 2,460 | 78 | 1,217 | 50 | 3 | 109 | 4 | 33 | 1,134 | 46 |

¹ This classification does not include local chains.

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 5B.—THE STATE—COUNTY DISTRIBUTION BY TYPES OF OPERATION—Continued

[See Tables 13 and 14 for detailed County figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but is included in the total]

[Sales expressed in thousands of dollars]

| COUNTY | TOTAL | | INDEPENDENT STORES | | | NATIONAL AND SECTIONAL CHAINS | | | OTHER TYPES OF OPERATION | | |
|-------------------|------------------|-----------|--------------------|-----------|-------------------------|-------------------------------|-----------|-------------------------|--------------------------|-----------|-------------------------|
| | Number of stores | Net sales | Number of stores | Net sales | Per cent of total sales | Number of stores | Net sales | Per cent of total sales | Number of stores | Net sales | Per cent of total sales |
| Haskell..... | 118 | \$1,902 | 78 | \$902 | 51 | 4 | \$57 | 3 | 36 | \$883 | 46 |
| Hughes..... | 310 | 9,815 | 227 | 6,281 | 65 | 10 | 334 | 4 | 73 | 3,000 | 31 |
| Jackson..... | 367 | 10,723 | 238 | 6,682 | 62 | 19 | 900 | 9 | 80 | 3,141 | 29 |
| Jefferson..... | 221 | 4,034 | 172 | 2,773 | 69 | 8 | 186 | 5 | 41 | 1,070 | 26 |
| Johnston..... | 183 | 2,160 | 128 | 1,201 | 56 | 1 | (x) | (x) | 54 | (x) | (x) |
| Kay..... | 631 | 20,526 | 480 | 14,161 | 69 | 60 | 2,650 | 13 | 91 | 3,715 | 18 |
| Kingfisher..... | 212 | 5,099 | 188 | 4,327 | 85 | 10 | 322 | 6 | 14 | 450 | 9 |
| Kiowa..... | 367 | 9,439 | 265 | 6,168 | 65 | 17 | 603 | 7 | 85 | 2,663 | 28 |
| Leflore..... | 102 | 1,404 | 75 | 708 | 50 | 5 | 110 | 8 | 22 | 586 | 42 |
| LeFlore..... | 345 | 6,881 | 238 | 4,114 | 60 | 21 | 685 | 10 | 86 | 2,082 | 30 |
| Lincoln..... | 384 | 8,067 | 296 | 5,467 | 68 | 15 | 271 | 3 | 73 | 2,319 | 29 |
| Logan..... | 359 | 9,553 | 287 | 7,128 | 75 | 18 | 709 | 7 | 54 | 1,716 | 18 |
| Love..... | 100 | 1,216 | 92 | 1,053 | 86 | 3 | 57 | 5 | 5 | 106 | 9 |
| McCain..... | 262 | 4,776 | 201 | 3,340 | 70 | 4 | 89 | 2 | 57 | 1,347 | 28 |
| McCurtain..... | 293 | 5,614 | 267 | 4,447 | 79 | 9 | 231 | 4 | 17 | 936 | 17 |
| McIntosh..... | 187 | 3,072 | 122 | 2,045 | 67 | 13 | 159 | 5 | 52 | 868 | 28 |
| Major..... | 133 | 2,423 | 89 | 1,536 | 63 | 8 | 135 | 6 | 36 | 752 | 31 |
| Marshall..... | 112 | 1,819 | 92 | 1,267 | 69 | 3 | 47 | 3 | 17 | 506 | 28 |
| Mayes..... | 174 | 3,148 | 111 | 1,608 | 51 | 9 | 122 | 4 | 54 | 1,418 | 45 |
| Murray..... | 186 | 3,170 | 139 | 2,281 | 71 | 4 | 96 | 3 | 43 | 813 | 26 |
| Muskogee..... | 725 | 20,872 | 585 | 16,373 | 79 | 42 | 2,170 | 10 | 98 | 2,329 | 11 |
| Noble..... | 204 | 4,285 | 161 | 3,163 | 74 | 22 | 487 | 11 | 21 | 635 | 15 |
| Nowata..... | 133 | 2,665 | 80 | 1,710 | 64 | 6 | 127 | 5 | 38 | 828 | 31 |
| Okluskee..... | 296 | 5,544 | 243 | 4,103 | 74 | 5 | 275 | 5 | 48 | 1,166 | 21 |
| Oklahoma..... | 2,814 | 123,970 | 2,378 | 91,203 | 73 | 176 | 14,542 | 12 | 260 | 18,225 | 15 |
| Okmulgee..... | 721 | 18,740 | 616 | 14,704 | 78 | 55 | 2,430 | 13 | 60 | 1,606 | 9 |
| Osage..... | 672 | 14,179 | 495 | 11,314 | 80 | 31 | 1,029 | 7 | 46 | 1,836 | 13 |
| Ottawa..... | 654 | 12,475 | 487 | 9,496 | 76 | 36 | 1,869 | 15 | 31 | 1,110 | 9 |
| Pawnee..... | 245 | 4,958 | 198 | 3,286 | 66 | 9 | 242 | 5 | 38 | 1,430 | 29 |
| Payne..... | 354 | 11,516 | 280 | 8,769 | 76 | 19 | 988 | 9 | 55 | 1,769 | 15 |
| Pittsburg..... | 547 | 12,409 | 449 | 9,842 | 75 | 29 | 1,124 | 9 | 69 | 1,943 | 16 |
| Pontotoc..... | 409 | 10,226 | 342 | 7,986 | 78 | 12 | 1,073 | 11 | 55 | 1,166 | 11 |
| Pottawatomie..... | 865 | 29,447 | 701 | 21,657 | 74 | 50 | 2,812 | 9 | 114 | 4,978 | 17 |
| Pushmataha..... | 119 | 1,920 | 85 | 1,191 | 62 | 2 | (x) | (x) | 32 | (x) | (x) |
| Roger Mills..... | 130 | 3,307 | 93 | 2,146 | 66 | 3 | 94 | 3 | 34 | 1,067 | 32 |
| Rogers..... | 222 | 3,709 | 199 | 3,048 | 82 | 10 | 251 | 7 | 13 | 410 | 11 |
| Seminole..... | 634 | 29,737 | 748 | 22,890 | 77 | 21 | 2,111 | 7 | 65 | 4,730 | 16 |
| Sequoyah..... | 169 | 1,711 | 134 | 1,111 | 66 | 10 | 213 | 12 | 15 | 387 | 23 |
| Stephens..... | 405 | 10,350 | 307 | 6,900 | 67 | 12 | 528 | 5 | 89 | 2,922 | 28 |
| Texas..... | 196 | 6,317 | 159 | 4,970 | 76 | 24 | 963 | 15 | 13 | 584 | 9 |
| Tillman..... | 312 | 9,893 | 221 | 5,657 | 58 | 11 | 630 | 5 | 80 | 3,676 | 37 |
| Tulsa..... | 1,988 | 101,490 | 1,481 | 73,183 | 72 | 266 | 13,378 | 13 | 241 | 14,929 | 15 |
| Wagoner..... | 189 | 2,362 | 180 | 1,925 | 81 | 5 | 84 | 3 | 24 | 373 | 16 |
| Washington..... | 365 | 12,602 | 290 | 9,385 | 75 | 29 | 1,755 | 14 | 46 | 1,362 | 11 |
| Washita..... | 217 | 7,046 | 137 | 3,333 | 47 | 12 | 346 | 5 | 68 | 3,307 | 48 |
| Woods..... | 241 | 7,069 | 171 | 4,202 | 60 | 13 | 511 | 7 | 57 | 2,356 | 33 |
| Woodward..... | 166 | 4,573 | 136 | 3,535 | 77 | 9 | 213 | 5 | 21 | 825 | 18 |

CENSUS OF DISTRIBUTION

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|----------------------------|--------------|------------------|-----------------|--------------|
| Department stores: | | | | | | | |
| Number of stores..... | 112 | 43 | 9 | 9 | 4 | 47 | |
| Annual net sales..... | \$40,317,514 | \$23,966,945 | \$1,503,889 | \$2,054,000 | \$1,028,151 | \$11,764,529 | |
| Per cent of total sales..... | 100.00 | 59.45 | 3.73 | 5.09 | 2.55 | 29.18 | |
| Variety, 5-and-10, and 10-and-a-dollar stores: | | | | | | | |
| Number of stores..... | 276 | 153 | 13 | 31 | (x) | 77 | 1 |
| Annual net sales..... | \$13,187,604 | \$1,927,847 | \$309,723 | \$865,302 | (x) | (x) | \$83,029 |
| Per cent of total sales..... | 100.00 | 14.62 | 2.35 | 6.56 | (x) | (x) | .63 |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 287 | 229 | 30 | 4 | (x) | 22 | 2 |
| Annual net sales..... | \$14,491,948 | \$9,753,497 | \$2,456,819 | \$1,013,396 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 67.30 | 16.96 | 6.99 | (x) | (x) | |
| Family clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 157 | 107 | 19 | 14 | 7 | 9 | 1 |
| Annual net sales..... | \$8,493,987 | \$3,865,849 | \$1,816,000 | \$1,734,863 | \$639,691 | \$481,084 | \$7,000 |
| Per cent of total sales..... | 100.00 | 45.51 | 21.88 | 20.43 | 7.53 | 5.07 | .08 |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 252 | 198 | 25 | 10 | 7 | 6 | 6 |
| Annual net sales..... | \$13,036,259 | \$7,485,975 | \$2,152,059 | \$861,272 | \$581,511 | \$1,507,281 | \$448,131 |
| Per cent of total sales..... | 100.00 | 57.42 | 16.51 | 6.61 | 4.46 | 11.56 | 3.44 |
| Shoe stores: | | | | | | | |
| Number of stores..... | 190 | 134 | 14 | 4 | 8 | 18 | 12 |
| Annual net sales..... | \$6,957,560 | \$3,743,869 | \$1,086,833 | \$104,902 | \$721,840 | \$639,844 | \$600,272 |
| Per cent of total sales..... | 100.00 | 53.81 | 15.62 | 1.51 | 10.37 | 9.20 | 9.40 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 723 | 654 | 52 | 4 | 2 | 1 | 10 |
| Annual net sales..... | \$27,952,596 | \$21,953,169 | \$4,870,702 | \$230,411 | (x) | (x) | \$872,982 |
| Per cent of total sales..... | 100.00 | 78.54 | 17.42 | .86 | (x) | (x) | 2.41 |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 187 | 165 | 16 | | 4 | | 2 |
| Annual net sales..... | \$7,496,329 | \$5,036,565 | \$883,042 | | \$1,459,837 | | \$116,885 |
| Per cent of total sales..... | 100.00 | 67.19 | 11.78 | | 19.47 | | 1.56 |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 2,152 | 1,543 | 33 | 14 | 4 | 42 | 516 |
| Annual net sales..... | \$29,291,574 | \$15,383,976 | \$1,690,534 | \$891,224 | \$212,353 | \$2,047,241 | \$9,066,246 |
| Per cent of total sales..... | 100.00 | 52.52 | 5.77 | 3.04 | .73 | 6.99 | 30.96 |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 2,661 | 1,833 | 123 | 253 | 13 | 132 | 307 |
| Annual net sales..... | \$88,370,743 | \$51,515,460 | \$6,758,141 | \$11,401,064 | \$1,564,293 | \$5,563,527 | \$11,568,258 |
| Per cent of total sales..... | 100.00 | 58.29 | 7.65 | 12.90 | 1.77 | 6.30 | 13.09 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | |
| Number of stores..... | 2,533 | 2,448 | 59 | 9 | 4 | 6 | 7 |
| Annual net sales..... | \$26,858,325 | \$23,190,162 | \$3,028,548 | \$284,220 | \$104,899 | \$202,269 | \$48,227 |
| Per cent of total sales..... | 100.00 | 86.34 | 11.28 | 1.06 | .39 | .75 | .18 |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 225 | 192 | 11 | 8 | 3 | 9 | 1 |
| Annual net sales..... | \$2,632,083 | \$1,896,634 | \$220,882 | \$138,082 | \$21,651 | \$330,406 | \$24,428 |
| Per cent of total sales..... | 100.00 | 72.06 | 8.39 | 5.25 | .82 | 12.55 | .93 |
| Filling stations: | | | | | | | |
| Number of stations..... | 4,335 | 3,066 | 189 | 194 | 516 | 190 | 181 |
| Annual net sales..... | \$49,751,828 | \$26,877,502 | \$3,502,976 | \$2,904,937 | \$9,244,396 | \$2,685,143 | \$4,536,874 |
| Per cent of total sales..... | 100.00 | 54.02 | 7.04 | 5.84 | 18.58 | 5.40 | 9.12 |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 132 | 68 | 4 | 41 | 8 | | 11 |
| Annual net sales..... | \$4,043,668 | \$1,165,339 | \$68,650 | \$1,047,156 | \$572,912 | | \$289,011 |
| Per cent of total sales..... | 100.00 | 28.82 | 1.70 | 48.15 | 14.17 | | 7.16 |
| Drug stores: | | | | | | | |
| Number of stores..... | 1,280 | 1,112 | 96 | 8 | | 1 | 3 |
| Annual net sales..... | \$37,307,270 | \$27,789,029 | \$3,889,275 | \$5,351,482 | | (x) | (x) |
| Per cent of total sales..... | 100.00 | 74.49 | 10.42 | 14.34 | | (x) | (x) |
| Hardware stores: | | | | | | | |
| Number of stores..... | 209 | 189 | 5 | 5 | 6 | | 4 |
| Annual net sales..... | \$5,680,095 | \$4,067,636 | \$216,603 | \$990,872 | \$322,665 | | \$52,319 |
| Per cent of total sales..... | 100.00 | 72.14 | 3.81 | 17.45 | 5.68 | | .92 |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 289 | 268 | 14 | 4 | | | 1 |
| Annual net sales..... | \$6,014,921 | \$4,881,284 | \$908,927 | \$125,519 | | | \$9,193 |
| Per cent of total sales..... | 100.00 | 81.15 | 16.61 | 2.09 | | | .15 |

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TABLE 7.—THE STATE—CREDIT BUSINESS
NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL | | PROPORTION OF CREDIT BUSINESS | | | | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------|-------------------|-----------|-------------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|-------------------------|-----------|
| | ALL CASH | | 1 to 10 per cent credit | | 11 to 20 per cent credit | | 21 to 30 per cent credit | | 31 to 40 per cent credit | | 41 to 50 per cent credit | | 51 to 60 per cent credit | | 61 to 70 per cent credit | | 71 to 80 per cent credit | | Over 80 per cent credit | |
| | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales |
| Total, all stores reporting: ¹ | 24,984 | 100.00 | 2,187 | 1,303 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 | 1,624 | 1,577 |
| Number of stores | 100.00 | \$742,404 | 8.75 | 3.97 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 | 6.50 | 8.31 |
| Amount of total sales | 100.00 | \$742,404 | \$49,867 | \$55,856 | \$37,925 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 | \$49,004 |
| Per cent of total sales | | | 6.72 | 7.51 | 5.11 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 | 6.64 |
| Food group: | | | | | | | | | | | | | | | | | | | | |
| Confectionery stores (candy and counts) | 290 | 2,717 | 216 | 1,906 | 16 | 144 | 8 | 70 | 10 | 113 | 4 | 18 | 2 | 47 | 1 | 3 | 1 | 10 | 1 | 175 |
| Dairy products stores (including ice cream) | 9 | 311 | 7 | 166 | 1 | 11 | 1 | 11 | 1 | 11 | 1 | 11 | 1 | 11 | 1 | 11 | 1 | 11 | 1 | 11 |
| Delicatessen stores | 6 | 116 | 5 | 105 | | | | | | | | | | | | | | | | |
| Fruit stores and vegetable markets | 45 | 602 | 40 | 508 | | | | | | | | | | | | | | | | |
| Grocery stores (without meats) | 1,968 | 27,389 | 617 | 13,807 | 163 | 2,712 | 104 | 1,214 | 85 | 1,011 | 20 | 2,224 | 79 | 1,341 | 85 | 1,011 | 92 | 1,068 | 65 | 942 |
| Combination stores (groceries and meats) | 2,359 | 76,482 | 839 | 32,274 | 68 | 1,742 | 75 | 2,064 | 112 | 2,972 | 261 | 5,844 | 147 | 4,987 | 229 | 7,745 | 302 | 8,525 | 220 | 7,785 |
| Grocery stores with meats | 184 | 7,689 | 57 | 1,902 | 14 | 451 | 13 | 308 | 20 | 919 | 24 | 776 | 15 | 1,026 | 10 | 517 | 13 | 587 | 3 | 370 |
| Meat markets with groceries | | | | | | | | | | | | | | | | | | | | |
| Meat markets (including sea foods) | 6 | 171 | 5 | 62 | | | | | | | | | | | | | | | | |
| Fish markets—sea foods | 198 | 5,631 | 89 | 2,403 | 20 | 634 | 16 | 600 | 10 | 185 | 16 | 332 | 5 | 325 | 6 | 325 | 9 | 42 | 4 | 281 |
| Meat markets | 102 | 1,567 | 11 | 222 | 3 | 43 | 3 | 55 | 1 | 8 | | | | | | | | | | |
| Bakeries—bakery goods stores (except manufac-turing bakeries) | 106 | 38,284 | 52 | 10,780 | 5 | 716 | 6 | 1,197 | 12 | 2,769 | 5 | 1,774 | 10 | 13,006 | 1 | 3,416 | 1 | 116 | 3 | 975 |
| General merchandise group: | 484 | 16,689 | 280 | 9,991 | 57 | 1,830 | 16 | 678 | 17 | 843 | 21 | 1,656 | 7 | 469 | 5 | 320 | 1 | 48 | 2 | 83 |
| Department stores | 18 | 1,280 | 3 | 764 | 1 | 30 | 1 | 64 | 1 | 31 | 3 | 54 | 2 | 110 | 3 | 30 | 3 | 194 | 3 | 194 |
| Dry goods stores | 246 | 10,667 | 144 | 5,625 | 16 | 923 | 13 | 666 | 16 | 723 | 8 | 547 | 1 | 70 | 4 | 376 | 1 | 128 | 1 | 78 |
| General merchandise stores | 285 | 12,802 | 5 | 12,681 | 2 | 16 | 2 | 14 | 4 | 11 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 10 |
| Without food departments | | | | | | | | | | | | | | | | | | | | |
| Variety, 5-and-10, and 10-and-a-dollar stores | | | | | | | | | | | | | | | | | | | | |
| Automotive group: | 812 | 128,769 | 76 | 10,808 | 44 | 5,044 | 48 | 5,908 | 55 | 10,240 | 83 | 10,654 | 89 | 14,666 | 83 | 13,166 | 112 | 23,132 | 157 | 27,259 |
| Automobile sales rooms—new and trade-in | 183 | 4,697 | 47 | 2,347 | 6 | 87 | 8 | 92 | 13 | 455 | 14 | 246 | 8 | 214 | 9 | 245 | 10 | 262 | 5 | 216 |
| Accessories, tires, and batteries | 171 | 4,371 | 68 | 1,880 | 14 | 437 | 9 | 183 | 9 | 189 | 20 | 658 | 9 | 137 | 8 | 329 | 7 | 331 | 7 | 200 |
| Fire shops (including tire repairs) | | | | | | | | | | | | | | | | | | | | |
| Filling stations—gasoline and oil | 1,732 | 20,586 | 621 | 4,457 | 111 | 933 | 126 | 1,421 | 173 | 2,385 | 222 | 3,424 | 158 | 2,311 | 64 | 1,263 | 67 | 1,624 | 51 | 1,222 |
| Filling stations with tires and accessories | 1,118 | 17,725 | 248 | 2,883 | 108 | 964 | 117 | 1,458 | 156 | 1,931 | 180 | 3,273 | 92 | 2,157 | 67 | 1,004 | 40 | 969 | 22 | 565 |
| Filling stations with other merchandise | 680 | 6,843 | 478 | 2,282 | 112 | 728 | 56 | 378 | 68 | 488 | 94 | 740 | 22 | 157 | 23 | 207 | 7 | 23 | 6 | 169 |
| Gauges (repairs and storage, gasoline, oil, acces-sories) | 1,149 | 11,556 | 362 | 2,596 | 113 | 1,013 | 83 | 620 | 117 | 1,126 | 185 | 1,911 | 64 | 1,245 | 66 | 1,284 | 46 | 582 | 17 | 260 |
| Apparel group: | | | | | | | | | | | | | | | | | | | | |
| Men's and boys' clothing and furnishings stores—Men's and boys' clothing stores | 12 | 288 | 6 | 162 | 1 | 5 | | | 3 | 110 | 3 | 8 | 1 | 8 | 1 | 3 | | | | |
| Men's furnishings stores | 38 | 727 | 21 | 380 | 5 | 57 | | | 3 | 42 | 4 | 107 | 2 | 73 | | | | | | |
| Men's clothing and furnishings stores—men's, women's, and children's | 214 | 12,370 | 98 | 3,662 | 18 | 922 | 15 | 618 | 15 | 1,111 | 15 | 2,283 | 13 | 1,274 | 9 | 1,462 | 4 | 107 | | |
| Women's ready-to-wear specialty stores—apparel and accessories | 146 | 8,250 | 78 | 2,751 | 14 | 491 | 3 | 176 | 10 | 594 | 6 | 370 | 3 | 1,000 | 4 | 1,099 | 3 | 200 | 13 | 901 |
| Women's accessories stores—Furriers—fur shops | 228 | 12,060 | 116 | 3,503 | 25 | 858 | 14 | 810 | 9 | 598 | 18 | 782 | 9 | 1,632 | 9 | 1,132 | 6 | 213 | 6 | 562 |
| Millinery stores | 4 | 106 | 2 | 19 | | | | | | | | | | | | | | | | |
| Shoe stores | 141 | 1,800 | 106 | 1,467 | 6 | 67 | 6 | 24 | 3 | 18 | 5 | 12 | 2 | 83 | 2 | 83 | 1 | 78 | | |
| | 175 | 6,223 | 128 | 4,062 | 14 | 407 | 7 | 314 | 7 | 650 | 5 | 386 | | | | | | | | |

¹ All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 2,345 stores with sales of \$52,624,171, which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS BY TYPES OF OPERATION

| TYPE OF OPERATION | Number of stores reporting credit sales | Total net sales of such stores | Net credit sales of such stores | Ratio of credit sales to total sales in stores reporting credit sales | Installment sales of stores reporting installments (included also in credit sales) ¹ | TYPE OF OPERATION | Number of stores reporting credit sales | Total net sales of such stores | Net credit sales of such stores | Ratio of credit sales to total sales in stores reporting credit sales | Installment sales of stores reporting installments (included also in credit sales) ¹ |
|---------------------------------------|-----------------------------------------|--------------------------------|---------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------|-----------------------------------------|--------------------------------|---------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| Total..... | 14,453 | \$522,410,610 | \$280,727,732 | 53.74 | \$43,716,735 | Other types of operation—Con. | | | | | |
| Independent stores ² | 11,305 | 396,649,448 | 210,751,947 | 53.13 | 35,325,635 | Leased-department chains..... | 8 | \$482,630 | \$149,911 | 31.06 | \$8,791 |
| Local chains..... | 650 | 37,621,260 | 27,071,728 | 71.96 | 4,472,285 | Utility-operated retail stores..... | 77 | 1,709,555 | 1,400,392 | 81.92 | 608,529 |
| Sectional chains..... | 559 | 20,839,138 | 14,270,291 | 68.48 | 1,129,042 | Manufacturer-controlled chains..... | 11 | 1,920,982 | 1,551,060 | 80.74 | 475,530 |
| National chains..... | 169 | 8,791,578 | 4,049,725 | 46.06 | 1,194,320 | Cooperative stores ³ | 26 | 2,239,443 | 994,352 | 44.40 | ----- |
| Other types of operation: | | | | | | Retailers—country buyers ³ | 1,427 | 41,732,004 | 14,640,130 | 35.08 | ----- |
| Direct selling (house-to-house)..... | 12 | 609,650 | 553,012 | 90.71 | 502,603 | Retailers—wholesalers ³ | 171 | 9,637,780 | 5,239,899 | 54.37 | ----- |
| | | | | | | All other types..... | 8 | 177,142 | 55,235 | 31.21 | ----- |

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column can not be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes are handled through finance companies.

² Includes single-store independents and 2 and 3 store independents.

³ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS ¹

| KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals |
|-------------------------------------------------|-------------------------|-----------------------------|-------------------------------------------------------------------|-------------------------|-----------------------------|
| Total..... | 67,027 | \$26,531,051 | Other stores in which meals are served—Continued. | | |
| Restaurants, cafeterias, and eating places..... | | | Combination stores, grocery stores with meats..... | 209 | \$26,589 |
| Cafeterias..... | 63,811 | 25,816,006 | Combination stores, meat markets with groceries..... | 74 | 19,192 |
| Lunch rooms..... | 3,120 | 1,572,579 | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 40 | 9,335 |
| Restaurants with table service..... | 24,495 | 7,348,027 | General stores, groceries with merchandise..... | 28 | 2,724 |
| Fountain—lunches..... | 32,415 | 15,083,698 | Department stores..... | 600 | 71,029 |
| Lunch counters..... | 103 | 51,875 | Variety, 5-and-10, and to-a-dollar stores..... | 83 | 71,227 |
| Other stores in which meals are served..... | 3,716 | 715,045 | Filling stations with tires and accessories..... | 20 | 2,600 |
| Candy stores, nut stores..... | 110 | 51,228 | Filling stations with other merchandise..... | 488 | 44,771 |
| Confectionery stores (candy and fountain)..... | 1,156 | 231,079 | Oigar stands..... | 147 | 66,131 |
| Delicatessen stores..... | 50 | 14,100 | Oigar stores without fountains..... | 75 | 31,320 |
| Grocery stores (without meats)..... | 440 | 48,793 | Drug stores with fountains..... | 97 | 9,780 |
| | | | News dealers..... | 90 | 15,147 |

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE ¹

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|------------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|----------------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|
| Total..... | 5,578 | \$16,441,287 | \$324,265 | Automotive group—Continued. | | | |
| Food group..... | 3 | 7,897 | ----- | Bicycles, motorcycles and supplies..... | 2 | \$13,600 | ----- |
| Grocery stores (without meats)..... | 3 | 7,897 | ----- | Body, fender, and paint shops..... | 124 | 438,775 | ----- |
| General stores..... | 9 | 32,240 | ----- | Garages (repairs and storage, gasoline, oil, accessories)..... | 1,109 | 4,314,041 | \$174,157 |
| General stores, groceries with dry goods..... | 1 | 4,435 | ----- | Parking stations, parking garages, and lots..... | 3 | 14,051 | 62,400 |
| General stores, groceries with other merchandise..... | 8 | 27,805 | ----- | Radiator shops (including repairs)..... | 19 | 152,134 | ----- |
| Automotive group..... | 5,530 | 16,299,705 | 324,265 | Furniture and household group..... | 1 | 5,700 | ----- |
| Automobile sales rooms—new and trade-in..... | 3,216 | 8,474,292 | 83,508 | Radio and electrical shops..... | 1 | 5,700 | ----- |
| Used-car dealers..... | 23 | 44,637 | ----- | Lumber and building group..... | 2 | 4,800 | ----- |
| Automobile dealers with farm implements and machinery..... | 47 | 78,419 | ----- | Glass and mirror shops..... | 2 | 4,800 | ----- |
| Accessory stores with tires and batteries..... | 109 | 445,341 | ----- | Other retail stores..... | 3 | 5,970 | ----- |
| Battery and ignition shops—brake repair shops..... | 153 | 610,356 | ----- | Hardware stores..... | 1 | 2,850 | ----- |
| Tire shops (including tire repairs)..... | 261 | 713,513 | ----- | Farm implement, machinery, and equipment dealers..... | 1 | 2,520 | ----- |
| Filling stations, gasoline and oil..... | 79 | 136,332 | ----- | Miscellaneous classifications (combined)..... | 1 | 600 | ----- |
| Filling stations, tires and accessories..... | 340 | 647,476 | 4,200 | Secondhand stores..... | 30 | 85,175 | ----- |
| Filling stations with other merchandise..... | 34 | 159,338 | ----- | | | | |
| Motor cycle dealers..... | 11 | 57,400 | ----- | | | | |

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued
C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

| KIND OF BUSINESS | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS | Receipts from other repairs and service (except automotive) |
|---------------------------------------------------------------------|-------------------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------------|
| Total | \$4,711,234 | Furniture and household group—Continued. | |
| Food group | 43,287 | Awnings, flags, banners, window shades and tents..... | \$14,189 |
| Confectionery stores (candy and fountain)..... | 500 | Interior decorators..... | 47,000 |
| Grocery stores (without meats)..... | 1,200 | Radio and electrical shops..... | 219,086 |
| Combination stores, grocery stores with meats..... | 3,825 | Radio and musical instruments stores..... | 22,118 |
| Combination stores, meat markets with groceries..... | 37,762 | Restaurants, cafeterias, and eating places | 7,875 |
| General stores | 10,705 | Lunch rooms..... | 6,175 |
| General stores, groceries with dry goods..... | 1,075 | Refreshment stands..... | 1,000 |
| General stores, groceries with other merchandise..... | 9,630 | Lunch counters..... | 500 |
| General merchandise group | 106,449 | Lumber and building group | 1,647,017 |
| Department stores..... | 95,392 | Lumber and building materials..... | 10,807 |
| Dry goods stores..... | 3,407 | Lumber and hardware..... | 14,203 |
| General merchandise stores..... | 5,710 | Roofing..... | 65,295 |
| Variety, 5-and-10, and to-a-dollar stores..... | 1,940 | Electrical shops (without radio)..... | 376,562 |
| Automotive group | 91,284 | Heating appliances and oil burners..... | 28,759 |
| Automobile sales rooms—new and trade-in..... | 42,065 | Plumbing shops, heating and ventilating..... | 1,022,297 |
| Battery and ignition shops—brake repair shops..... | 2,900 | Glass and mirror shops..... | 4,000 |
| Filling stations with tires and accessories..... | 8,525 | Paint and glass stores..... | 137,094 |
| Bicycles, motor cycles, and supplies..... | 1,825 | Other retail stores | 2,075,142 |
| Bicycle shops..... | 18,127 | Hardware stores..... | 306,016 |
| Body, fender and paint shops..... | 8,500 | Farm implement, machinery, and equipment dealers..... | 10,212 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 2,610 | Hardware and farm implement stores..... | 32,113 |
| Aircraft and accessories..... | 6,732 | Feed stores (flour, feed, grain, fertilizer)..... | 14,833 |
| Apparel group | 228,771 | Harness shops..... | 23,817 |
| Men's and boys' clothing stores..... | 5,500 | Ice dealers..... | 10,290 |
| Men's and boys' hat stores..... | 1,500 | Drug stores..... | 2,450 |
| Men's furnishings stores..... | 1,930 | Drug stores with fountains..... | 4,842 |
| Men's clothing and furnishings stores..... | 13,262 | Florists..... | 500 |
| Family clothing stores, men's, women's and children's..... | 5,473 | Art and gift shops..... | 4,600 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 16,748 | Novelty and souvenir shops..... | 1,000 |
| Furriers—fur shops..... | 40,300 | Camera dealers—photographic supplies..... | 9,780 |
| Millinery stores..... | 500 | Jewelry stores (installment credit)..... | 113,750 |
| Custom tailors..... | 66,055 | Jewelry stores..... | 464,615 |
| Family shoe stores, men's, women's and children's..... | 74,503 | Luggage and leather goods stores..... | 36,726 |
| Furniture and household group | 466,327 | Music stores (without radio)..... | 7,749 |
| Furniture stores..... | 18,925 | News dealers..... | 4,533 |
| Furniture and undertakers..... | 14,041 | Office and school supplies..... | 10,000 |
| Furniture and hardware stores..... | 19,122 | Office and store mechanical appliance dealers..... | 130,613 |
| Draperies, curtains, and upholstery..... | 3,509 | Office and store furniture and equipment dealers..... | 200,000 |
| Floor coverings stores..... | 8,200 | Typewriter dealers..... | 13,692 |
| Household appliances stores (electrical)..... | 90,924 | Opticians and optometrists..... | 11,522 |
| Household appliances stores..... | 7,713 | Sporting goods specialty stores..... | 11,919 |
| Antique and used furniture dealers..... | 1,500 | Sporting goods stores with toys and stationery..... | 3,856 |
| | | Miscellaneous classifications (combined)..... | 639,786 |
| | | Secondhand stores | 34,577 |

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

| KIND OF BUSINESS | Merchandise manufactured on sales premises ¹ | Sales to other retailers for use or resale ¹ | Returned goods and allowances ¹ | KIND OF BUSINESS | Merchandise manufactured on sales premises ¹ | Sales to other retailers for use or resale ¹ | Returned goods and allowances ¹ |
|--------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|--------------------------------------------|
| Total | \$3,853,851 | \$9,833,065 | \$4,757,531 | Automotive group | \$24,500 | \$2,894,118 | \$705,173 |
| Food group | 494,086 | 1,405,106 | 4,000 | Motor vehicle dealers: | | | |
| Candy stores, nut stores..... | 43,738 | 1,000 | | Automobile sales rooms, new and trade-in..... | | 2,512,684 | 630,679 |
| Dairy products stores: | | | | Used-car dealers..... | | 25,977 | 63,435 |
| Dairy products stores (including ice cream)..... | 5,000 | 5,000 | | Automobile dealers with farm implements and machinery..... | | 22,908 | |
| Milk dealers..... | 156,000 | 19,821 | | Accessories, tires and batteries: | | | |
| Egg and poultry dealers..... | | 18,800 | | Accessory stores with tires and batteries..... | | 71,703 | |
| Fruit stores and vegetable markets..... | | 22,000 | | Battery and ignition shops—brake repair shops..... | 10,000 | 37,366 | |
| Grocery stores (without meats)..... | 4,500 | 414,681 | | Tire shops (including tire repairs)..... | | 69,173 | 2,331 |
| Combination stores (groceries and meats): | | | | Filling stations: | | | |
| Grocery stores with meats..... | 122,455 | 500,802 | | Filling stations, gasoline and oil..... | | 39,270 | 8,728 |
| Meat markets with groceries..... | 9,600 | 76,206 | | Filling stations with tires and accessories..... | | 64,282 | |
| Meat markets (including sea foods): | | | | Filling stations with other merchandise..... | | 30,955 | |
| Fish markets, sea foods..... | | 40,000 | 4,000 | Garages and repair shops: | | | |
| Meat markets..... | 19,752 | 245,181 | | Body, fender, and paint shops..... | 10,000 | | |
| Bakeries, bakery goods stores (except manufacturing bakeries)..... | 131,570 | 17,400 | | Garages (repairs and storage, gasoline, oil, accessories)..... | 4,500 | 6,800 | |
| Other food stores: | | | | Radiator shops (including repairs)..... | | 7,000 | |
| Farm products stores..... | | 44,214 | | Apparel group | 281,841 | 13,071 | \$32,311 |
| Bottled waters and beverages..... | 1,471 | | | Men's clothing and furnishings stores..... | 4,000 | 7,727 | 58,964 |
| General stores | 4,750 | 2,075,509 | 6,038 | Family clothing stores, men's, women's, and children's..... | | 5,344 | 25,645 |
| General stores—groceries with apparel..... | 4,750 | 753,247 | | Women's ready-to-wear specialty stores—apparel and accessories..... | | | 227,193 |
| General stores—groceries with dry goods..... | | 1,279,589 | 6,038 | Women's accessories stores: | | | |
| General stores—groceries with other merchandise..... | | 175,159 | 1,498,090 | Furriers—fur shops..... | 5,000 | | 1,500 |
| General merchandise group | | 175,159 | 1,498,090 | Millinery stores..... | 29,056 | | 8,450 |
| Department stores..... | | 160,189 | 1,430,351 | Custom tailors..... | 231,685 | | |
| Dry goods stores..... | | 5,468 | 60,283 | Shoe stores..... | 12,100 | | 10,553 |
| General merchandise stores without food departments..... | | 9,507 | 7,456 | | | | |

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$50,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

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TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS—Continued

| KIND OF BUSINESS | Merchandise manufactured on sales premises | Sales to other retailers for use or resale | Returned goods and allowances | KIND OF BUSINESS | Merchandise manufactured on sales premises | Sales to other retailers for use or resale | Returned goods and allowances |
|--------------------------------------------------------------|--------------------------------------------|--------------------------------------------|-------------------------------|-------------------------------------------------------------|--------------------------------------------|--------------------------------------------|-------------------------------|
| Furniture and household group..... | \$97,578 | \$332,931 | \$1,348,072 | Other retail stores..... | \$2,873,915 | \$2,208,295 | \$368,163 |
| Furniture stores: | | | | Hardware stores..... | 10,635 | 6,760 | 2,631 |
| Furniture stores..... | 13,344 | 25,113 | 706,444 | Hardware and farm implement stores: | | | |
| Furniture and undertaker..... | | | 5,634 | Farm implement, machinery, and equipment dealers..... | | 48,700 | |
| Furniture and hardware stores..... | | 42,850 | | Farm implement dealers with hay, grain, and feed..... | | 38,373 | |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | Hardware and farm-implement stores..... | 8,831 | 100,600 | 20,793 |
| Draperies, curtains, and upholstery stores..... | 30,000 | 30,000 | 40,754 | Farmers' supplies: | | | |
| Floor coverings stores..... | | 11,000 | | Feed stores (flour, feed, grain, fertilizer)..... | 194,419 | 641,251 | 10,050 |
| Household appliances stores: | | | | Harness shops..... | 5,663 | | |
| Household appliances stores (electrical)..... | | | 76,862 | Seeds, bulbs, and nursery stock..... | | 148,000 | |
| Household appliances stores..... | | 1,010 | 15,953 | Coal and feed stores..... | 16,137 | 379,884 | |
| Other home furnishings and appliances stores: | | | | Grain elevators (sales at retail)..... | 16,310 | 32,000 | |
| Picture and framing stores..... | 10,833 | | | Feed stores with groceries..... | | 254,416 | |
| Awnings, flags, banners, window shades and tents..... | 34,390 | 31,062 | 1,268 | Coal and wood yards—ice dealers: | | | |
| Radio and music stores: | | | | Coal and wood yards..... | 17,752 | 8,000 | |
| Radio and electrical shops..... | | 187,500 | 154,329 | Ice dealers..... | 1,605,332 | 248,709 | |
| Radio and musical instruments stores..... | 3,000 | 4,396 | 344,828 | Florists..... | 2,000 | 48,836 | 3,607 |
| Restaurants, cafeterias, and eating places..... | 29,188 | 2,160 | | Jewelry stores: | | | |
| Restaurants, cafeterias, and lunch rooms: | | | | Jewelry stores (installment credit)..... | 20,000 | | 133,215 |
| Lunch rooms..... | 7,870 | 2,160 | | Jewelry stores..... | 5,850 | | |
| Restaurants with table service..... | 21,319 | | | News dealers..... | | 5,000 | 23,700 |
| Lumber and building group..... | 247,994 | 724,817 | 491,684 | Office, school, and store supplies and equipment dealers: | | | |
| Lumber and building material dealers: | | | | Office and school supplies..... | 404,895 | 5,071 | 50,989 |
| Lumber and building material dealers..... | 103,000 | 525,438 | 281,198 | Office and store mechanical appliance dealers (retail)..... | 6,600 | 153,174 | 68,598 |
| Lumber and hardware..... | 10,750 | 118,870 | 180,434 | Office and store furniture and equipment dealers..... | | 5,000 | 16,580 |
| Roofing..... | 98,527 | 7,256 | | Store fixture dealers..... | 24,000 | | 6,000 |
| Dealers in any other single building material..... | 1,000 | | | Sporting goods specialty stores..... | | 60,250 | 8,000 |
| Electrical shops (without radio)..... | | 8,344 | 2,925 | Stationers and printers: | | | |
| Heating and plumbing shops: | | | | Printers and lithographers..... | 97,922 | | |
| Heating appliances and oil burners..... | | | 3,246 | Stationers and engravers..... | 3,000 | | |
| Plumbing shops, heating and ventilating..... | 14,717 | | | Monuments and tombstones..... | 69,866 | 9,250 | |
| Paint and glass stores: | | | | Miscellaneous classifications (combined)..... | 164,703 | 14,061 | 24,000 |
| Glass and mirror shops..... | 4,000 | | | Secondhand stores..... | | 1,800 | 6,000 |
| Paint and glass stores..... | 16,000 | 65,000 | 23,881 | | | | |

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 per cent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales include both retail and wholesale, the retail sales for the State aggregating \$2,824,806]

| | MANUFACTURING BAKERIES | | PLANING MILLS | | POWER LAUNDRIES | | CLEANING AND DYEING ESTABLISHMENTS | |
|--------------------|--------------------------|------------------|-----------------|------------------|--------------------------|------------------|------------------------------------|------------------|
| | Number of establishments | Net sales (1929) | Number of mills | Net sales (1929) | Number of establishments | Net sales (1929) | Number of establishments | Net sales (1929) |
| Total..... | 104 | \$2,638,722 | 37 | \$1,952,403 | 110 | \$7,542,166 | 136 | \$3,050,574 |
| Oklahoma City..... | 5 | 457,843 | 4 | 514,851 | 8 | 1,926,451 | 10 | 655,740 |
| Tulsa..... | 4 | 76,962 | 10 | 860,970 | 17 | 1,702,891 | 16 | 730,004 |

CENSUS OF DISTRIBUTION

TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

| COUNTY | Country buying (assembling) | COUNTY | Country buying (assembling) | COUNTY | Country buying (assembling) |
|--------------------|-----------------------------|-----------------|-----------------------------|-------------------|-----------------------------|
| Total | \$10,461,623 | Grant..... | \$282,048 | Noble..... | \$237,555 |
| Adair..... | 47,519 | Greer..... | 25,226 | Nowata..... | 77,636 |
| Alfalfa..... | 257,257 | Harmon..... | 121,500 | Okfuskee..... | 140,491 |
| Beaver..... | 93,158 | Harper..... | 130,286 | Oklahoma..... | 95,897 |
| Beckham..... | 97,921 | Haskell..... | 136,688 | Okmulgee..... | 12,175 |
| Blaine..... | 293,632 | Hughes..... | 204,596 | Osage..... | 103,758 |
| Bryan..... | 233,752 | Jackson..... | 186,726 | Ottawa..... | 50,289 |
| Caddo..... | 424,648 | Jefferson..... | 56,977 | Pawnee..... | 98,512 |
| Canadian..... | 80,896 | Johnston..... | 121,612 | Payne..... | 139,142 |
| Carter..... | 16,224 | Kay..... | 260,007 | Pittsburg..... | 133,601 |
| Cherokee..... | 50,443 | Kingfisher..... | 14,140 | Pontotoc..... | 61,423 |
| Choctaw..... | 8,054 | Kiowa..... | 132,438 | Pottawatomie..... | 193,023 |
| Cimarron..... | 35,930 | Latimer..... | 27,255 | Pushmataha..... | 44,118 |
| Cleveland..... | 123,826 | LeFlore..... | 531,445 | Roger Mills..... | 100,337 |
| Coal..... | 10,270 | Lincoln..... | 599,383 | Rogers..... | 5,431 |
| Comanche..... | 231,711 | Logan..... | 113,469 | Seminole..... | 6,277 |
| Cotton..... | 416,093 | Love..... | 139,189 | Sequoyah..... | 12,949 |
| Craig..... | 211,630 | McClain..... | 85,852 | Stephens..... | 264,945 |
| Creek..... | 113,850 | McCurain..... | 64,351 | Texas..... | 23,086 |
| Custer..... | 169,786 | McIntosh..... | 110,024 | Tillman..... | 190,428 |
| Delaware..... | 44,653 | Major..... | 84,620 | Tulsa..... | 92,818 |
| Dewey..... | 257,969 | Marshall..... | 160,955 | Wagoner..... | 30,050 |
| Ellis..... | 81,086 | Mayer..... | 55,870 | Washington..... | 41,943 |
| Garfield..... | 80,893 | Murray..... | 72,030 | Washita..... | 501,771 |
| Garvin..... | 249,996 | Muskogee..... | | Woods..... | 240,876 |
| Grady..... | 114,928 | | | Woodward..... | 98,779 |

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | SALES TO ULTIMATE CONSUMERS | | KIND OF BUSINESS | SALES TO ULTIMATE CONSUMERS | |
|----------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------|
| | By wholesalers only ¹ | By all types of wholesalers ¹ | | By wholesalers only ¹ | By all types of wholesalers ¹ |
| Total | \$2,308,385 | \$5,245,760 | Furniture and house furnishings..... | \$3,000 | \$4,002 |
| Amusement and sporting goods..... | 10,532 | 13,139 | Furniture..... | 3,000 | 3,000 |
| Amusement and sporting goods (except cameras and motion-picture equipment and supplies)..... | | 2,607 | House furnishings..... | | 1,902 |
| Cameras and motion-picture equipment and supplies..... | 10,532 | 10,532 | General merchandise..... | (x) | (x) |
| Automotive..... | 147,808 | 453,696 | Groceries and food specialties..... | 182,708 | 180,350 |
| Automobiles and other motor vehicles..... | 53,716 | 357,604 | Groceries (general line)..... | 27,240 | 27,240 |
| Automotive equipment..... | 70,000 | 70,000 | Food and grocery specialties..... | 135,468 | 153,110 |
| Automobile parts (new and used)..... | 24,092 | 26,092 | Hardware..... | 13,000 | 43,000 |
| Chemicals, drugs, and allied products: Paints, varnishes, lacquers, and enamels..... | 14,692 | 14,692 | Hardware (general line)..... | 13,000 | 13,000 |
| Dry goods and apparel: Dry goods (general line)..... | | 3,125 | Hardware (specialty)..... | | 30,000 |
| Electrical..... | 51,236 | 438,693 | Iron and steel scrap and other waste materials: Junk and scrap..... | 12,800 | 12,800 |
| Electrical goods, including appliances..... | 25,000 | 25,000 | Lumber and building materials (other than metal) Construction and building materials (other than metal and wood)..... | 281,618 | 281,618 |
| Electrical equipment and supplies..... | 26,236 | 29,236 | Lumber and millwork..... | 266,618 | 266,618 |
| Refrigerators (electrical)..... | | 387,457 | Machinery, equipment and supplies (except electrical) Construction equipment and supplies..... | 235,837 | 855,048 |
| Farm products (not elsewhere specified)..... | 280,001 | 1,227,748 | Farm machinery and equipment..... | | 281,000 |
| Cotton..... | 419 | 28,419 | Manufacturing, mining, and drilling machinery, equipment, and supplies..... | 228,895 | 319,396 |
| Grain..... | 259,582 | 1,199,329 | Service equipment and supplies..... | 6,942 | 6,942 |
| Farm supplies (except machinery and equipment)..... | 136,322 | 523,711 | Metals and minerals (except petroleum and scrap): Iron and steel (except scrap)..... | 20,000 | 20,000 |
| Farm supplies (except feed and fertilizer)..... | 136,322 | 813,925 | Petroleum and petroleum products..... | 130,918 | 341,637 |
| Feed..... | | 209,786 | Plumbing and heating equipment and supplies: Plumbing equipment and supplies..... | 39,175 | 39,175 |
| Food products (not elsewhere specified)..... | 693,125 | 701,815 | Tobacco and tobacco products (except leaf)..... | 40,331 | 40,331 |
| Confectionery and soft drinks..... | 3,625 | 5,625 | All other: Miscellaneous kinds of business..... | (x) | (x) |
| Dairy products..... | 501,206 | 501,206 | | | |
| Poultry and poultry products..... | 77,784 | 78,284 | | | |
| Dairy and poultry products..... | | 5,850 | | | |
| Fish and sea foods..... | 15,200 | 15,200 | | | |
| Fruits and vegetables (fresh)..... | 3,870 | 4,210 | | | |
| Meats and meat products..... | 91,460 | 91,460 | | | |

¹ "Wholesalers only" includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "All types of wholesalers," reference should be made to the wholesale census, and especially to Table 4 therein.

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TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

| | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES (full time) | TOTAL PAY ROLL (includes part time) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------------------|-------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | | | | Amount | Per cent of total sales |
| Total | 27,339 | 27,846 | 59,259 | \$74,265,892 | \$128,642,440 | \$795,028,171 | 100.00 |
| Proprietorships..... | 22,517 | 27,182 | 32,980 | 38,176,049 | 76,926,510 | 491,068,814 | 61.84 |
| Proprietorships which are also members of cooperative associations..... | 18 | 28 | 128 | 191,142 | 319,310 | 1,965,950 | .24 |
| Corporations..... | 4,186 | ----- | 25,611 | 35,238,163 | 50,372,880 | 292,903,911 | 36.84 |
| Corporations which are also members of cooperative associations..... | 12 | ----- | 120 | 168,567 | 294,010 | 1,580,152 | .20 |
| Cooperative associations..... | 55 | ----- | 174 | 257,422 | 293,640 | 3,927,782 | .49 |
| Negro proprietorships..... | 546 | 626 | 320 | 211,888 | 419,040 | 2,833,144 | .36 |
| Oriental mutuals..... | 5 | 10 | 28 | 22,651 | 17,050 | 148,418 | .02 |

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES (full time) | TOTAL PAY ROLL (including part time) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-----------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------------------|--------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | | | | Amount | Per cent of total sales |
| Total | 546 | 826 | 320 | \$211,888 | \$419,040 | \$2,833,144 | 100.00 |
| Food group | 199 | 228 | 66 | 40,015 | 90,080 | 1,001,775 | 35.36 |
| Candy and confectionery stores..... | 14 | 18 | 6 | 2,508 | 2,710 | 36,985 | 1.31 |
| Grocery stores (without meats)..... | 92 | 105 | 8 | 4,123 | 26,660 | 254,338 | 8.98 |
| Combination stores (groceries and meats)..... | 93 | 105 | 52 | 33,384 | 60,720 | 710,452 | 25.07 |
| General stores—groceries with dry goods or apparel | 43 | 45 | 14 | 10,774 | 90,100 | 306,951 | 10.84 |
| General merchandise group | 9 | 10 | 5 | 4,120 | 29,590 | 71,128 | 2.51 |
| Dry goods stores..... | 6 | 7 | 2 | 1,740 | 25,790 | 40,402 | 1.43 |
| General merchandise stores..... | 3 | 3 | 3 | 2,380 | 3,800 | 30,686 | 1.08 |
| Automotive group | 50 | 58 | 21 | 20,053 | 16,690 | 197,551 | 6.97 |
| Filling stations..... | 33 | 35 | 11 | 13,073 | 6,140 | 141,652 | 5.00 |
| Garages and repair shops..... | 16 | 20 | 7 | 5,780 | 12,550 | 50,899 | 1.80 |
| Other automotive establishments..... | 1 | 1 | 3 | 1,200 | 1,000 | 5,000 | .17 |
| Apparel group | 7 | 7 | 11 | 9,858 | 49,900 | 104,642 | 3.69 |
| Men's and boys' clothing and furnishings stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Family clothing stores, men's, women's, and children's..... | 3 | (x) | (x) | (x) | (x) | (x) | (x) |
| Women's accessories stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) |
| Other apparel stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Furniture and household group | 5 | 8 | 3 | 1,375 | 3,050 | 9,260 | .33 |
| Radio and music stores..... | 3 | 4 | 1 | 220 | 1,800 | 4,660 | .17 |
| Restaurants, cafeterias, and eating places | 170 | 195 | 142 | 74,033 | 13,900 | 593,358 | 20.94 |
| Restaurants, cafeterias, and lunch rooms..... | 129 | 148 | 124 | 64,035 | 11,410 | 474,899 | 16.76 |
| Lunch counters, refreshment stands, etc..... | 41 | 47 | 18 | 9,998 | 2,490 | 118,459 | 4.18 |
| Other retail stores | 63 | 79 | 58 | 51,630 | 122,730 | 548,479 | 19.38 |
| Lumber and building material dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Electrical shops (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Hardware stores..... | 3 | (x) | (x) | 1,860 | 9,620 | 16,989 | .60 |
| Hardware and farm implement stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supply stores..... | 7 | (x) | (x) | 5,103 | 9,150 | 65,132 | 2.30 |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands..... | 9 | (x) | (x) | 7,783 | 1,890 | 38,866 | 1.37 |
| Coal and wood yards—ice dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Drug stores..... | 20 | (x) | (x) | 18,766 | 57,820 | 214,082 | 7.55 |
| Jewelry stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications (combined) including 2 secondhand stores..... | 17 | 22 | 13 | 11,438 | 9,340 | 79,470 | 2.81 |

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

(These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution)

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FOOD GROUP | | | FOOD GROUP—Continued | | |
| Milk dealers: (Commodity coverage, 74.4 per cent) | | | Meat markets: (Commodity coverage, 18.5 per cent) | | |
| Butter and cheese..... | 14.8 | 14.3 | Bakery products, fresh..... | 4.5 | 0.3 |
| Canned goods and other groceries..... | 1.1 | .4 | Butter and cheese..... | 5.4 | 4.1 |
| Ice cream..... | 1.1 | .4 | Eggs..... | 8.8 | 1.9 |
| Milk and cream..... | 84.6 | 84.6 | Fresh fish and other sea foods..... | 1.7 | .3 |
| Non-food products..... | (x) | .3 | Fruits and vegetables..... | 0.0 | .5 |
| | | | Lard, cooking fats, etc..... | 7.8 | 4.2 |
| | | | Meats, including poultry..... | 88.4 | 88.4 |
| | | | Milk and cream..... | 1.2 | .3 |
| Fruit stores and vegetable markets: (Commodity coverage, 16.3 per cent) | | | GENERAL MERCHANDISE GROUP | | |
| Bakery products, fresh..... | 8.4 | 5.8 | Department stores: (Commodity coverage, 63.1 per cent) | | |
| Confectionery and nuts..... | 2.2 | 2.2 | Antiques, art goods, gifts..... | 1.5 | .7 |
| Fruits and vegetables..... | 92.5 | 92.5 | Apparel and accessories (women's, misses', children's)— | | |
| | | | Children's wear..... | 2.2 | 1.4 |
| Grocery stores (without meats): (Commodity coverage, 6.8 per cent) | | | Millinery..... | 3.3 | 2.6 |
| Bakery products, fresh..... | 5.7 | 3.0 | Hosiery..... | 5.1 | 4.7 |
| Bottled beverages..... | .8 | .3 | Coats, suits, and dresses..... | 13.3 | 12.6 |
| Confectionery and nuts..... | 1.4 | .6 | Underwear, negligees, corsets, etc..... | 5.6 | 5.1 |
| Delicatessen, ready-to-serve foods..... | 2.6 | .2 | Other apparel, except furs..... | 4.3 | 3.8 |
| Fruits and vegetables..... | 23.5 | 16.6 | Appliances and supplies, electrical— | | |
| Groceries— | | | Household appliances, motor driven (except refrigerators) | 1.8 | 1.1 |
| Butter and cheese..... | 4.4 | 4.4 | Household heating appliances—portable..... | .3 | .1 |
| Eggs..... | 9.0 | 9.0 | Lighting equipment..... | .6 | .1 |
| Lard, cooking fats, etc..... | 3.4 | 3.4 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 6.5 | 1.4 |
| Flour..... | 9.2 | 9.2 | Batteries..... | .5 | .1 |
| Sugar..... | 9.4 | 9.4 | Bicycles and accessories..... | 1.1 | .2 |
| Canned goods and other groceries..... | 35.5 | 35.5 | Clothing and furnishings (men's and boys')— | | |
| Milk and cream..... | 3.1 | 1.2 | Suits..... | 3.9 | 2.8 |
| Nonfood products— | | | Sweaters..... | .7 | .4 |
| Cigars, cigarettes, and tobacco..... | 6.0 | 3.7 | Hats and caps..... | .7 | .4 |
| Hardware..... | .7 | .2 | Furnishings..... | 4.0 | 3.7 |
| Household supplies..... | 1.0 | .1 | Work clothing..... | 1.7 | 1.0 |
| Stationery and school supplies..... | .3 | .1 | Other clothing..... | 2.5 | 1.3 |
| Other nonfood products..... | (x) | .5 | Confectionery and nuts..... | .6 | .1 |
| Poultry..... | 9.2 | 2.6 | Drug sundries..... | 1.7 | .4 |
| | | | Dry goods and notions— | | |
| Combination stores—grocery stores with meats: (Commodity coverage, 16.0 per cent) | | | Cotton piece goods..... | 4.2 | 3.5 |
| Bakery products, fresh..... | 6.0 | 5.1 | Linen goods..... | 2.1 | 1.3 |
| Bottled beverages..... | 1.3 | .6 | Wool and wool-mixed goods..... | 1.1 | .9 |
| Confectionery and nuts..... | 2.2 | 1.4 | Rayon piece goods..... | 1.1 | .2 |
| Delicatessen, ready-to-serve foods..... | 1.8 | .3 | Silk and velvet piece goods..... | 6.3 | 5.3 |
| Fresh fish and other sea foods..... | 1.7 | .7 | Notions and small wares..... | 4.1 | 4.1 |
| Fruits and vegetables..... | 13.1 | 12.4 | Other dry goods..... | 3.2 | 2.2 |
| Groceries— | | | Farm and garden equipment and supplies— | | |
| Butter and cheese..... | 3.1 | 3.1 | Farm machinery..... | 1.9 | .4 |
| Eggs..... | 3.8 | 3.8 | Wire fencing, gates, and posts..... | .8 | .1 |
| Lard, cooking fats, etc..... | 3.4 | 3.4 | Other farm and garden equipment and supplies..... | .7 | .1 |
| Flour..... | 4.0 | 4.0 | Fountain sales and ice cream..... | 1.8 | .4 |
| Sugar..... | 5.8 | 5.8 | Furniture— | | |
| Canned goods and other groceries..... | 30.5 | 30.5 | Bedroom..... | 2.2 | .6 |
| Meats, including poultry..... | 23.8 | 23.8 | Living room, library, and hall..... | 1.5 | .4 |
| Milk and cream..... | 2.8 | 2.1 | Dining room..... | .8 | .2 |
| Nonfood products— | | | Kitchen..... | .3 | .2 |
| Cigars, cigarettes, and tobacco..... | 2.8 | 1.3 | Other household..... | .7 | .2 |
| Household supplies..... | 2.3 | .6 | Furs and fur goods..... | 2.5 | 1.5 |
| Stationery and school supplies..... | .4 | .1 | Hardware— | | |
| Other nonfood products..... | (x) | 1.0 | Builders' and shelf..... | 1.0 | .2 |
| | | | Carpenters' and mechanics' tools..... | 1.0 | .2 |
| Combination stores—meat markets with groceries: (Commodity coverage, 33.9 per cent) | | | Other hardware..... | 2.4 | .6 |
| Bakery products, fresh..... | 3.1 | 2.3 | Heating and plumbing equipment and supplies..... | 1.3 | .2 |
| Bottled beverages..... | 1.5 | .2 | Home furnishings— | | |
| Cigars, cigarettes, and tobacco..... | 1.6 | .4 | Draperies, upholstery, and curtains..... | 2.8 | 2.3 |
| Confectionery and nuts..... | 1.1 | .4 | Floor coverings..... | 1.8 | 1.1 |
| Delicatessen, ready-to-serve foods..... | 3.1 | 1.6 | Bedding, mattresses, springs..... | 1.4 | .8 |
| Fresh fish and other sea foods..... | 3.0 | 2.2 | China, glassware, and crockery..... | 1.6 | 1.1 |
| Fruits and vegetables..... | 15.0 | 14.4 | Kitchen utensils..... | 1.4 | .9 |
| Groceries— | | | Other home furnishings..... | 2.2 | 1.6 |
| Butter and cheese..... | 2.1 | 2.1 | Infants' wear..... | 1.7 | 1.2 |
| Eggs..... | 1.9 | 1.9 | Jewelry, silverware, and clocks..... | 1.8 | 1.7 |
| Lard, cooking fats, etc..... | 2.4 | 2.4 | Leather goods, billfolds, gloves and handbags..... | 1.5 | 1.0 |
| Flour..... | 2.7 | 2.7 | Luggage..... | .5 | .3 |
| Sugar..... | 3.4 | 3.4 | Miscellaneous merchandise..... | (x) | 1.5 |
| Canned goods and other groceries..... | 14.9 | 14.9 | Paints, varnishes, lacquers..... | 1.6 | .6 |
| Household supplies..... | .7 | .1 | | | |
| Meats, including poultry..... | 49.6 | 49.6 | | | |
| Milk and cream..... | 2.8 | 1.4 | | | |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column are applicable to the sales shown in Table I. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|----------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | GENERAL MERCHANDISE GROUP—Continued | | |
| Department stores—Continued | | | General merchandise stores (with food departments)—Con. | | |
| Phonographs and records..... | 0.8 | 0.3 | Farm and garden equipment and supplies— | | |
| Radio parts and accessories..... | 1.4 | .3 | Farm machinery..... | 12.7 | 1.0 |
| Radio sets..... | 2.8 | 1.3 | Wire fencing, gates and posts..... | 3.8 | .3 |
| Receipts from sale of meals..... | 3.0 | .3 | Other farm and garden equipment and supplies..... | 3.5 | .3 |
| Refrigerators, electric and gas..... | 1.4 | .1 | Fertilizers..... | 5.0 | .4 |
| Roofing materials..... | .6 | .1 | Fresh fish and other sea foods..... | .3 | .2 |
| Service..... | 1.2 | .3 | Fruits and vegetables..... | 2.9 | 2.5 |
| Shoes and other footwear— | | | Groceries..... | 38.4 | 38.4 |
| Men's..... | 2.6 | 1.3 | | 38.4 | |
| Boys' and youths'..... | 1.0 | .4 | Butter and cheese..... | 2.9 | |
| Women's..... | 4.7 | 4.0 | Eggs..... | 1.9 | |
| Misses' and children's..... | 1.3 | 1.0 | Lard, cooking fats, etc..... | 1.7 | |
| Rubber and other footwear..... | 1.3 | .1 | Flour..... | 10.3 | |
| Sporting goods, gymnasium and playground equipment..... | 2.8 | .9 | Sugar..... | 7.9 | |
| Stationery and books— | | | Canned goods and other groceries..... | 13.7 | |
| Books..... | .4 | .2 | Hardware..... | 8.6 | 0.5 |
| Paper and paper goods..... | 1.1 | .8 | Hay, grain, and feed..... | 16.0 | 12.1 |
| Other stationery..... | .9 | .6 | Home furnishings..... | 1.3 | .1 |
| Stoves and ranges, gas..... | .4 | .1 | Meats, including poultry..... | 11.0 | 9.4 |
| Tires, tubes, and tire accessories..... | 11.9 | 3.8 | Milk and cream..... | .9 | .7 |
| Toilet articles..... | .4 | .2 | Seeds, bulbs, plants, and nursery stock..... | 5.7 | 4.0 |
| Toiletries and cosmetics..... | 3.0 | 2.1 | Shoes and other footwear— | | |
| Toys and games..... | 1.1 | .9 | Men's..... | 1.0 | .3 |
| Wallpaper..... | .7 | .2 | Boys' and youths'..... | .9 | .2 |
| | | | Women's..... | 4.4 | .4 |
| | | | Misses' and children's..... | 1.1 | .1 |
| | | | Tires, tubes, and tire accessories..... | .4 | .3 |
| | | | Toiletries and cosmetics..... | .4 | .1 |
| Dry goods stores: | | | General merchandise stores (without food departments): | | |
| (Commodity coverage, 28.0 per cent) | | | (Commodity coverage, 14.5 per cent) | | |
| Apparel and accessories (women's, misses', children's)— | | | Apparel and accessories (women's, misses', children's)— | | |
| Children's wear..... | 2.4 | .9 | Children's wear..... | 3.0 | 1.4 |
| Millinery..... | 3.6 | 3.2 | Millinery..... | 3.3 | 2.2 |
| Hosiery..... | 7.3 | 7.3 | Hosiery..... | 3.7 | 2.4 |
| Coats, suits, and dresses..... | 18.4 | 6.8 | Coats, suits, and dresses..... | 13.3 | 8.5 |
| Underwear, negligees, corsets, etc..... | 7.0 | 2.9 | Underwear, negligees, corsets, etc..... | 5.4 | 3.4 |
| Other apparel..... | 17.7 | 15.6 | Other apparel..... | 3.1 | 1.6 |
| Art goods, gifts..... | 4.4 | .3 | Appliances and supplies, electrical— | | |
| Clothing and furnishings (men's and boys')— | | | Household appliances, motor driven..... | 1.8 | .3 |
| Suits..... | 4.9 | 3.4 | Household heating appliances—portable..... | 1.0 | .2 |
| Overcoats..... | 1.3 | .1 | Lighting equipment..... | 1.2 | .2 |
| Hats and caps..... | 5.7 | .5 | Automotive parts and accessories (except tires and tubes)..... | 7.1 | 1.2 |
| Furnishings..... | 11.7 | 9.0 | Bicycles and accessories..... | 1.4 | .1 |
| Work clothing..... | 10.3 | 7.1 | Building materials..... | | |
| Other clothing..... | 7.4 | .5 | Cement..... | 3.3 | .7 |
| Draperies and curtains..... | 4.4 | .4 | Lumber (rough and dressed)..... | 19.3 | .1 |
| Dry goods and notions— | | | Planing-mill products, woodwork..... | 2.5 | .1 |
| Piece goods..... | 15.0 | 15.0 | Wood shingles and shakes..... | 4.1 | .1 |
| Cotton piece goods..... | 3.9 | | Roofing materials (except wood shingles)..... | .9 | |
| Linen goods..... | 3.4 | | Clothing and furnishings (men's and boys')— | | |
| Wool and wool-mixed goods..... | 2.4 | | Custom tailoring..... | 2.0 | .1 |
| Rayon piece goods..... | 2.4 | | Suits..... | 8.4 | 6.6 |
| Silk and velvet piece goods..... | 2.9 | | Overcoats..... | 3.0 | 2.1 |
| Notions and small wares..... | 10.0 | 8.5 | Hats and caps..... | 2.2 | 1.5 |
| Other dry goods..... | 2.7 | .5 | Furnishings..... | 5.2 | 3.6 |
| Infants' wear..... | 2.7 | .4 | Work clothing..... | 8.4 | 5.4 |
| Jewelry, costume..... | 1.2 | .1 | Other clothing..... | 2.4 | 1.2 |
| Leather goods, gloves, and handbags..... | 1.4 | .1 | Drug and drug sundries..... | 4.9 | 1.2 |
| Miscellaneous merchandise..... | (x) | 1.2 | Dry goods and notions— | | |
| Shoes and other footwear..... | 18.4 | 15.8 | Cotton piece goods..... | 5.8 | 4.2 |
| | | | Linen goods..... | 1.1 | .7 |
| Men's..... | 3.0 | | Wool and wool-mixed goods..... | 2.1 | 1.4 |
| Boys' and youths'..... | 1.9 | | Rayon piece goods..... | 1.1 | .7 |
| Women's..... | 9.0 | | Silk and velvet piece goods..... | 2.1 | 1.4 |
| Misses' and children's..... | 1.9 | | Notions and small wares..... | 3.3 | 2.5 |
| Toiletries and cosmetics..... | 2.0 | .4 | Other dry goods..... | 3.2 | 1.6 |
| | | | Farm machinery..... | 1.1 | .4 |
| General merchandise stores (with food departments): | | | Fountain sales and ice cream..... | 11.3 | 1.9 |
| (Commodity coverage, 76.2 per cent) | | | Furniture, household..... | 13.4 | 5.0 |
| Apparel and accessories (women's, misses', children's)— | | | Bedroom..... | 1.6 | |
| Children's wear..... | 1.3 | .1 | Living room, library, and hall..... | 1.1 | |
| Millinery..... | 1.3 | .1 | Dining room..... | 1.1 | |
| Hosiery..... | 2.4 | .4 | Kitchen..... | .6 | |
| Coats, suits, and dresses..... | 3.8 | .3 | Other household..... | .6 | |
| Automotive parts and accessories (except tires and tubes)..... | .2 | .2 | Hardware..... | 12.3 | 4.6 |
| Bakery products, fresh..... | 1.8 | 1.5 | Home furnishings..... | 11.7 | 3.3 |
| Bottled beverages..... | .2 | .2 | Infants' wear..... | 4.3 | .7 |
| Cigars, cigarettes, and tobacco..... | 2.7 | 2.3 | Jewelry, silverware, and clocks..... | 1.2 | .2 |
| Clothing and furnishings (men's and boys')— | | | Leather goods, billfolds, gloves, and handbags..... | 1.1 | .1 |
| Suits..... | 1.0 | .2 | Luggage..... | 1.5 | .2 |
| Overcoats..... | .4 | .1 | Miscellaneous merchandise..... | (x) | .3 |
| Furnishings..... | .4 | .1 | Other farm and garden equipment and supplies..... | 1.4 | .5 |
| Work clothing..... | 2.1 | .3 | Paints, varnishes, glass, and painters' supplies..... | 4.6 | .6 |
| Confectionery and nuts..... | .5 | .4 | Radio parts and accessories..... | 5.6 | 1.9 |
| Drug sundries..... | .8 | .1 | Radio sets..... | 5.1 | 1.9 |
| Dry goods and notions..... | 16.4 | 16.4 | Secondhand furniture..... | 2.5 | .1 |
| Cotton piece goods..... | 6.9 | | Shoes and other footwear— | | |
| Linen goods..... | .9 | | Men's..... | 6.8 | 5.0 |
| Silk and velvet piece goods..... | .9 | | Boys' and youths'..... | 2.7 | 2.0 |
| Notions and small wares..... | 6.0 | | Women's..... | 5.6 | 4.1 |
| Other dry goods..... | 1.7 | | Misses' and children's..... | 3.3 | 2.4 |

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such com- modity | Per cent of each commodity sold to total sales of all stores in same classifi- cation | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such com- modity | Per cent of each commodity sold to total sales of all stores in same classifi- cation |
|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | AUTOMOTIVE GROUP—Continued | | |
| General merchandise stores (without food departments)—Con. Shoes and other footwear—Continued. | | | Filling stations (with tires and accessories): (Commodity coverage, 5.0 per cent) | | |
| Infants'..... | 0.6 | 0.4 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 3.2 | 1.1 |
| Sporting goods..... | 1.2 | .1 | Batteries..... | 3.7 | .3 |
| Stoves and ranges, gas..... | 7.7 | 3.2 | Gasoline..... | 59.0 | 59.0 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 1.4 | .1 | Oils and greases..... | 13.8 | 13.8 |
| Tires, tubes, and tire accessories..... | 8.4 | .7 | Repairs and service..... | 4.8 | 2.8 |
| Toys and games..... | 13.5 | 2.7 | Tires, tubes, and tire accessories..... | 23.0 | 23.0 |
| Wall paper..... | 3.5 | .6 | | | |
| | 1.7 | .2 | Filling stations (with other merchandise): (Commodity coverage, 7.9 per cent) | | |
| Army and Navy goods stores: (Commodity coverage, 16.8 per cent) | | | Automotive parts and accessories (except tires and tubes)..... | 5.6 | 1.6 |
| Clothing and furnishings (men's and boys')— | | | Gasoline..... | 73.7 | 73.7 |
| Hats and caps..... | 3.0 | 2.4 | Miscellaneous merchandise..... | (x) | 4.9 |
| Work clothing..... | 48.9 | 48.9 | Oils and greases..... | 15.2 | 15.2 |
| Other clothing..... | 10.9 | 8.5 | Radio sets..... | 4.1 | .6 |
| Shoes, boys' and youths'..... | 3.0 | 2.4 | Repairs and service..... | 5.5 | 1.1 |
| Shoes, men's..... | 37.8 | 29.7 | Tires, tubes, and tire accessories..... | 18.3 | 3.9 |
| Sporting goods..... | 8.1 | 8.1 | | | |
| AUTOMOTIVE GROUP | | | Body, fender, and paint shops: (Commodity coverage, 19.0 per cent) | | |
| Automobile sales rooms: (Commodity coverage, 40.7 per cent) | | | Automotive parts and accessories..... | 62.1 | 62.1 |
| Automobiles, parts, and accessories— | | | Repairs and service..... | 37.9 | 37.9 |
| Automobiles, new, sold to dealers..... | 9.5 | 4.1 | | | |
| Used cars sold to dealers..... | 2.4 | .2 | Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 9.1 per cent) | | |
| Commercial cars and trucks, new, sold to dealers..... | 3.6 | .8 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 26.7 | 26.4 |
| Parts and accessories sold to dealers..... | 3.8 | .4 | Batteries..... | 4.9 | .4 |
| Passenger automobiles, new..... | 51.1 | 48.0 | Gasoline..... | 26.2 | 18.1 |
| Used passenger cars..... | 23.3 | 19.9 | Miscellaneous merchandise..... | (x) | 4 |
| Busses..... | 4.8 | .4 | Oils and greases..... | 6.6 | 5.8 |
| Commercial cars and trucks, new..... | 12.5 | 6.4 | Repairs and service..... | 29.5 | 29.5 |
| Used commercial cars and trucks..... | 5.2 | 2.0 | Storage..... | 38.8 | 5.7 |
| Tractors..... | 1.2 | .1 | Tires, tubes, and tire accessories..... | 20.1 | 11.9 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 10.1 | 9.5 | Used passenger cars..... | 6.1 | .5 |
| Tires, tubes, and tire accessories..... | 2.2 | 1.2 | | | |
| Batteries..... | .9 | .1 | Aircraft and accessories: (Commodity coverage, 63.2 per cent) | | |
| Gasoline..... | (x) | .4 | Airplane parts and accessories..... | 6.3 | 6.3 |
| Miscellaneous merchandise..... | (x) | .3 | Airplanes and gliders..... | 83.7 | 83.7 |
| Oils and greases..... | .7 | .4 | Gasoline, oil and grease..... | 6.0 | 1.3 |
| Repairs and service..... | 6.1 | 5.8 | Service..... | 8.7 | 8.7 |
| Used-car dealers: (Commodity coverage, 91.4 per cent) | | | APPAREL GROUP | | |
| Automotive parts and accessories (except tires and tubes)..... | 20.7 | 3.3 | Men's and boys' hat stores: (Commodity coverage, 63.4 per cent) | | |
| Passenger automobiles, new..... | 17.6 | .2 | Furnishings..... | 10.8 | 10.8 |
| Repairs and service..... | 31.6 | 1.1 | Hats and caps..... | 89.2 | 89.2 |
| Tires, tubes, and tire accessories..... | 22.8 | 4.7 | | | |
| Used cars sold to dealers..... | 22.5 | 1.1 | Men's furnishings stores: (Commodity coverage, 8.0 per cent) | | |
| Used commercial cars and trucks..... | 6.2 | .3 | Furnishings..... | 82.9 | 82.9 |
| Used passenger cars..... | 91.0 | 89.3 | Hats and caps..... | 14.9 | 14.9 |
| Accessory stores with tires and batteries: (Commodity coverage, 36.6 per cent) | | | Jewelry, costume..... | 3.5 | 2.2 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 47.6 | 47.6 | | | |
| Batteries..... | 10.5 | 9.1 | Men's clothing and furnishings stores: (Commodity coverage, 55.0 per cent) | | |
| Gasoline..... | 24.4 | 7.2 | Custom tailoring..... | 1.1 | .4 |
| Miscellaneous merchandise..... | (x) | 2.3 | Furnishings..... | 26.2 | 26.2 |
| Oils and greases..... | 7.6 | 2.3 | Hats and caps..... | 8.7 | 8.6 |
| Parts and accessories sold to dealers..... | 34.8 | 2.6 | Hosiery, women's..... | 4.9 | .7 |
| Radio parts and accessories..... | .8 | .3 | Jewelry, costume..... | 12.6 | .2 |
| Radio sets..... | 7.4 | 3.5 | Luggage..... | 2.7 | .2 |
| Repairs and service..... | 7.1 | 2.6 | Miscellaneous merchandise..... | (x) | .5 |
| Tires, tubes, and tire accessories..... | 29.3 | 22.5 | Other clothing..... | 6.2 | 4.4 |
| Battery and ignition shops—brake repair shops: (Commodity coverage, 20.8 per cent) | | | Overcoats..... | 13.4 | 13.4 |
| Automotive parts and accessories (except batteries)..... | 80.4 | 32.0 | Service..... | 1.2 | .1 |
| Batteries..... | 40.6 | 40.6 | Shoes and other footwear— | | |
| Gasoline..... | 30.3 | 7.2 | Men's..... | 10.9 | 8.6 |
| Miscellaneous merchandise..... | (x) | .9 | Boys' and youths'..... | 1.0 | .4 |
| Oils and greases..... | 6.9 | 1.2 | Women's..... | 1.6 | .6 |
| Radio parts and accessories..... | 1.4 | .6 | Misses' and children's..... | 5 | .2 |
| Radio sets..... | 13.3 | 2.3 | Suits..... | 32.7 | 32.7 |
| Repairs and service..... | 18.3 | 15.2 | Work clothing..... | 4.6 | 2.8 |
| Tire shops (including tire repairs): (Commodity coverage, 53.5 per cent) | | | Family clothing stores (men's, women's, and children's): (Commodity coverage, 42.4 per cent) | | |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 6.3 | 4.5 | Apparel and accessories (women's, misses', children's)— | | |
| Batteries..... | 2.7 | .8 | Children's wear..... | 3.0 | 1.6 |
| Gasoline..... | 18.7 | 11.2 | Millinery..... | 2.6 | 1.8 |
| Miscellaneous merchandise..... | (x) | 4.8 | Hosiery..... | 3.1 | 2.8 |
| Oils and greases..... | 7.0 | .8 | Coats, suits, and dresses..... | 23.3 | 22.3 |
| Repairs and service..... | 7.1 | 4.0 | Underwear, negligees, corsets, etc..... | 1.7 | 1.1 |
| Tires and tubes sold to dealers..... | 7.4 | 6.0 | Other apparel, except furs..... | 7.0 | 3.3 |
| Tires, tubes, and tire accessories..... | 71.4 | 71.4 | Clothing and furnishings (men's and boys')— | | |
| Filling stations (gasoline and oil): (Commodity coverage, 22.0 per cent) | | | Custom tailoring..... | .9 | .1 |
| Gasoline..... | 85.4 | 85.4 | Suits..... | 14.9 | 12.0 |
| Oils and greases..... | 14.6 | 14.6 | Overcoats..... | 15.2 | 14.9 |
| | | | Hats and caps..... | 4.2 | 4.0 |
| | | | Furnishings..... | 12.6 | 12.2 |
| | | | Work clothing..... | 2.7 | 2.2 |
| | | | Other clothing..... | 2.9 | 1.1 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| APPAREL GROUP—Continued | | | FURNITURE AND HOUSEHOLD GROUP—Continued | | |
| Family clothing stores—Continued. | | | Furniture stores—Continued. | | |
| Dry goods and notions— | | | Home furnishings— | | |
| Cotton piece goods..... | 7.0 | 1.0 | Draperies, upholstery, and curtains..... | 10.6 | 5.0 |
| Silk and velvet piece goods..... | 2.6 | .3 | Floor coverings..... | 17.8 | 15.9 |
| Notions and small wares..... | 1.0 | .1 | Bedding, mattresses, springs..... | 5.8 | 4.1 |
| Furs and fur goods..... | 6.9 | 1.3 | China, glassware, and crockery..... | 2.7 | 1.1 |
| Home furnishings..... | 3.8 | .1 | Kitchen utensils..... | 1.3 | .1 |
| Leather goods, billfolds, gloves, and handbags..... | 2.1 | .3 | Other home furnishings..... | 2.4 | .9 |
| Luggage..... | .9 | .1 | Household appliances, motor driven (except refrigerators)..... | .8 | .2 |
| Miscellaneous merchandise..... | (x) | .5 | Phonographs and records..... | 4.2 | 1.2 |
| Radio sets..... | 11.5 | 3.1 | Pianos and accessories..... | 4.2 | .1 |
| Shoes and other footwear— | | | Radio parts and accessories..... | .9 | .4 |
| Men's..... | 7.4 | 6.3 | Radio sets..... | 7.4 | 4.5 |
| Boys' and youths'..... | 1.9 | .9 | Refrigerators, electric and gas..... | 2.1 | .9 |
| Women's..... | 8.7 | 4.7 | Secondhand furniture..... | 8.6 | 5.6 |
| Misses' and children's..... | 1.6 | .6 | Stoves and ranges, gas..... | 6.6 | 3.4 |
| Infants'..... | 1.3 | .4 | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.8 | 1.7 |
| Rubber and other footwear..... | 1.0 | .3 | Toys and games..... | 2.1 | .1 |
| Sporting goods..... | 3.0 | .5 | Water heaters, gas..... | 4.2 | .1 |
| Toilet articles and preparations..... | .5 | .1 | | | |
| Women's ready-to-wear specialty stores (apparel and accessories)..... | | | Household appliance stores (electrical): | | |
| (Commodity coverage, 65.4 per cent) | | | (Commodity coverage, 17.1 per cent) | | |
| Children's wear..... | 8.2 | .2 | Commercial and industrial appliances..... | .3 | .1 |
| Coats, suits and dresses..... | 68.9 | 68.9 | Household appliances, motor driven (except refrigerators)..... | 74.5 | 60.5 |
| Furs and fur goods..... | 10.1 | 6.6 | Household heating appliances—portable..... | 7.1 | 2.3 |
| Gift merchandise..... | 8.1 | .1 | Incandescent lamps..... | 4.6 | 2.6 |
| Hosiery..... | 7.3 | 4.3 | Lighting equipment..... | 2.6 | .2 |
| Infants' wear..... | 3.2 | .7 | Other appliances..... | 28.1 | 21.8 |
| Jewelry, costume..... | 2.1 | .5 | Ranges, water heaters, etc..... | 3.0 | 1.0 |
| Leather goods, gloves, and handbags..... | 2.0 | .6 | Refrigerators..... | 38.9 | 12.4 |
| Millinery..... | 9.1 | 4.9 | Service..... | .9 | .1 |
| Novelties..... | 5.4 | .1 | Refrigerator dealers (electric): | | |
| Other apparel, except furs..... | 9.0 | 4.3 | (Commodity coverage, 61.7 per cent) | | |
| Shoes, women's..... | 9.3 | 2.0 | Radios and equipment..... | 21.0 | 5.0 |
| Toiletries and cosmetics..... | 2.2 | .3 | Refrigerators..... | 61.8 | 61.8 |
| Underwear, negligees, corsets, etc..... | 9.3 | 7.1 | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 13.2 | 3.2 |
| Furriers, fur shops: | | | Interior decorators: | | |
| (Commodity coverage, 53.4 per cent) | | | (Commodity coverage, 93.2 per cent) | | |
| Furs and fur goods..... | 74.7 | 74.7 | Antiques, art goods, gifts..... | 5.2 | 4.2 |
| Service..... | 25.3 | 25.3 | Furniture— | | |
| Hosiery shops: | | | Bedroom..... | 6.4 | 6.4 |
| (Commodity coverage, 31.8 per cent) | | | Living room, library, and hall..... | 28.8 | 28.8 |
| Dry goods and notions..... | 8.4 | 2.6 | Dining room..... | 8.6 | 8.6 |
| Hosiery..... | 85.1 | 85.1 | Other household..... | 19.9 | 8.7 |
| Infants' wear..... | 8.4 | 2.6 | Home furnishings— | | |
| Other apparel and accessories (women's, misses, and children's)..... | 9.9 | 5.8 | Draperies, upholstery, and curtains..... | 18.4 | 18.4 |
| Underwear, negligees, corsets, etc..... | 6.6 | 3.9 | Floor coverings..... | 9.2 | 9.2 |
| Custom tailors: | | | Bedding, mattresses, springs..... | .6 | .4 |
| (Commodity coverage, 19.7 per cent) | | | Other home furnishings..... | 3.2 | 2.0 |
| Custom tailoring..... | 97.5 | 97.5 | Service..... | 10.9 | 12.3 |
| Hats and caps..... | 5.7 | 2.5 | Radio and electrical shops: | | |
| Women's shoe stores ¹ (\$2,110,506): | | | (Commodity coverage, 43.4 per cent) | | |
| (Commodity coverage, 81.7 per cent) | | | Automotive parts and accessories (except batteries)..... | 17.2 | 1.0 |
| Hosiery, women's..... | 20.4 | 17.3 | Batteries..... | 7.0 | .4 |
| Miscellaneous merchandise..... | (x) | .4 | Commercial and industrial appliances..... | 7.8 | 4.3 |
| Shoes and other footwear— | | | Construction materials..... | 20.7 | 13.2 |
| Women's..... | 78.3 | 78.3 | Household appliances, motor driven (except refrigerators)..... | 7.1 | 4.9 |
| Misses' and children's..... | 14.6 | 5.9 | Household heating appliances—portable..... | 2.4 | 1.6 |
| Rubber and other footwear..... | 3.0 | .1 | Incandescent lamps..... | 3.2 | 2.4 |
| Family shoe stores (men's, women's, and children's) ¹ (\$4,764,769): | | | Lighting equipment..... | 9.8 | 6.9 |
| (Commodity coverage, 41.1 per cent) | | | Other appliances..... | 19.1 | 14.5 |
| Furnishings, men's..... | 1.5 | .1 | Phonographs and records..... | 2.3 | .1 |
| Hosiery..... | 9.4 | 2.5 | Radio parts and accessories..... | 4.9 | 4.9 |
| Miscellaneous merchandise..... | (x) | 2.7 | Radio sets..... | 29.0 | 29.0 |
| Shoes and other footwear— | | | Ranges, water heaters, etc..... | .8 | .1 |
| Men's..... | 25.9 | 25.9 | Refrigerators..... | 41.7 | 13.7 |
| Boys' and youths'..... | 4.3 | 3.3 | Service..... | 6.4 | 2.1 |
| Women's..... | 53.8 | 53.8 | Radio and musical instruments stores: | | |
| Misses' and children's..... | 7.9 | 6.7 | (Commodity coverage, 62.0 per cent) | | |
| Infants'..... | .8 | .4 | Miscellaneous merchandise..... | (x) | .5 |
| Rubber and other footwear..... | 6.5 | 4.6 | Other musical instruments and accessories..... | 6.2 | .8 |
| FURNITURE AND HOUSEHOLD GROUP | | | Phonographs and records..... | 18.8 | 15.5 |
| Furniture stores: | | | Pianos and accessories..... | 29.9 | 25.3 |
| (Commodity coverage, 55.9 per cent) | | | Radio parts and accessories..... | 4.1 | 4.1 |
| Antiques, art goods, gifts..... | 1.8 | .1 | Radio sets..... | 34.7 | 34.7 |
| Furniture— | | | Refrigerators..... | 11.3 | 1.3 |
| Bedroom..... | 16.7 | 16.7 | Service..... | 2.3 | .2 |
| Living room, library, and hall..... | 21.3 | 21.3 | Sheet music, music books, etc..... | 5.2 | 4.8 |
| Dining room..... | 10.5 | 10.5 | Stringed and band instruments..... | 7.4 | 6.8 |
| Kitchen..... | 4.9 | 4.9 | RESTAURANTS, CAFETERIAS, AND EATING PLACES | | |
| Other household..... | 3.2 | 1.1 | Cafeterias: | | |
| Office store..... | 2.5 | .1 | (Commodity coverage, 44.4 per cent) | | |
| | | | Cigars, cigarettes, and tobacco..... | 1.5 | .9 |
| | | | Confectionery and nuts..... | .3 | .1 |
| | | | Fountain sales and ice cream..... | .9 | .4 |
| | | | Receipts from sale of meals..... | 98.6 | 98.6 |

¹ Total net sales are shown for classifications which do not appear separately in Table 1. For all other kinds of business, apply the per cent in second column to the sales shown in Table 1.

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| RESTAURANTS, CAFETERIAS, AND EATING PLACES—Con. | | | LUMBER AND BUILDING GROUP—Continued | | |
| Restaurants with table service: (Commodity coverage, 14.7 per cent) | | | Plumbing shops, heating and ventilating—Continued. | | |
| Cigars, cigarettes, and tobacco..... | 4.7 | 4.7 | Heating and plumbing equipment and supplies..... | 42.5 | 42.5 |
| Confectionery and nuts..... | 6.0 | .3 | Kitchen utensils..... | 6.3 | .4 |
| Fountain sales and ice cream..... | 10.4 | .3 | Lighting equipment..... | 15.4 | .9 |
| Receipts from sale of meals..... | 94.7 | 94.7 | Refrigerators..... | 15.0 | 8.8 |
| Lunch counters: (Commodity coverage, 12.6 per cent) | | | Roofing materials..... | 19.2 | 1.9 |
| Bottled beverages..... | 11.7 | 5.1 | Service..... | (x) | 44.1 |
| Cigars, cigarettes, and tobacco..... | 9.6 | 4.1 | Water heaters, gas..... | 1.8 | .3 |
| Fountain sales and ice cream..... | 8.3 | 2.8 | Paint and glass stores: (Commodity coverage, 41.6 per cent) | | |
| Receipts from sale of meals..... | 88.0 | 88.0 | Art goods, gifts..... | 5.9 | 1.1 |
| LUMBER AND BUILDING GROUP | | | Glass..... | 7.7 | 6.1 |
| Lumber and building material dealers: (Commodity coverage, 54.8 per cent) | | | Miscellaneous merchandise..... | (x) | 4.2 |
| Builders' and shelf hardware..... | 2.9 | .9 | Painters' supplies..... | 18.1 | 14.2 |
| Building materials— | | | Paints, varnishes, lacquers..... | 59.6 | 68.3 |
| Brick, terra cotta, tile, etc..... | 2.1 | 1.5 | Service..... | 31.7 | 5.6 |
| Building stone..... | 2.2 | .9 | Wall paper..... | 23.7 | 10.5 |
| Cement..... | 10.1 | 9.5 | OTHER RETAIL STORES | | |
| Lime, plaster, etc..... | 2.3 | 2.2 | Hardware stores: (Commodity coverage, 33.0 per cent) | | |
| Lumber (rough and dressed)..... | 60.0 | 55.8 | Appliances and supplies, electrical— | | |
| Planing-mill products, woodwork..... | 11.6 | 8.2 | Household appliances, motor driven (except refrigerators)..... | | |
| Wood shingles and shakes..... | 3.7 | 3.1 | Household heating appliances—portable..... | 1.7 | .3 |
| Roofing materials (except wood shingles)..... | 3.5 | 2.9 | Lighting equipment..... | 27.0 | 2.1 |
| Iron and other building metal..... | 5.5 | 4.5 | Incandescent lamps..... | 1.3 | .8 |
| Building paper, insulating boards with wood base, etc..... | 1.6 | 1.2 | Construction materials..... | 40.5 | 3.2 |
| Wall boards (except wood base)..... | 1.5 | 1.2 | Ranges, water heaters, etc..... | 5.3 | .4 |
| Other building materials..... | 6.0 | 3.2 | Appliances and supplies, gas— | | |
| Farm and garden equipment and supplies..... | 2.3 | .1 | Stoves and ranges..... | | |
| Fuel..... | 9.1 | 1.5 | Water heaters..... | 3.6 | 1.3 |
| Glass..... | .7 | .2 | Building materials..... | | |
| Heating and plumbing equipment and supplies..... | 26.7 | 1.4 | China, glassware, and crockery..... | 14.1 | .6 |
| Miscellaneous merchandise..... | (x) | .1 | Farm and garden equipment and supplies— | 10.6 | 7.0 |
| Paints, varnishes, lacquers..... | 4.2 | 1.5 | Farm machinery..... | | |
| Wall paper..... | .7 | .1 | Wire fencing, gates, and posts..... | 3.0 | .5 |
| Lumber and hardware: (Commodity coverage, 47.9 per cent) | | | Other farm and garden equipment and supplies..... | 16.2 | 3.0 |
| Building materials— | | | Furniture, household..... | 3.4 | 2.2 |
| Brick, terra cotta, tile, etc..... | 3.4 | 2.8 | Hardware— | .9 | .4 |
| Building stone..... | .8 | .5 | Builders' and shelf..... | | |
| Cement..... | 7.6 | 7.6 | Carpenters' and mechanics' tools..... | 23.1 | 23.1 |
| Lime, plaster, etc..... | 2.4 | 2.4 | Other hardware..... | 7.1 | 7.1 |
| Lumber (rough and dressed)..... | 50.4 | 50.1 | Other hardware..... | 20.0 | 18.1 |
| Planing-mill products, woodwork..... | 9.0 | 8.3 | Kitchen utensils..... | 6.6 | 4.6 |
| Wood shingles and shakes..... | 3.6 | 3.5 | Leather goods..... | 2.2 | 1.4 |
| Roofing materials (except wood shingles)..... | 3.5 | 3.3 | Miscellaneous merchandise..... | (x) | 1.1 |
| Iron and other building metal..... | 1.7 | 1.0 | Painters' supplies..... | .5 | .1 |
| Building paper, insulating boards with wood base, etc..... | 1.1 | .9 | Paints, varnishes, lacquers..... | 3.0 | 2.6 |
| Wall boards (except wood base)..... | 2.2 | 2.1 | Paper and paper goods..... | .6 | .3 |
| Other building materials..... | 3.0 | 1.9 | Plated silverware..... | 1.1 | .1 |
| Construction materials, electrical..... | 3.9 | .2 | Professional and scientific instruments and equipment..... | 1.8 | .8 |
| Fuel..... | 7.9 | .7 | Radio parts and accessories..... | 1.9 | .1 |
| Furniture, household..... | 9.9 | 1.0 | Radio sets..... | 6.2 | 3.2 |
| Glass..... | .9 | .6 | Refrigerators..... | 2.9 | .2 |
| Hardware— | | | Sporting goods, gymnasium and playground equipment..... | 9.9 | 7.7 |
| Builders' and shelf..... | 8.7 | 8.7 | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.6 | 3.3 |
| Carpenters' and mechanics' tools..... | .8 | .5 | Tires, tubes, and tire accessories..... | .6 | .3 |
| Other hardware..... | .5 | .3 | Toys and games..... | 4.6 | 2.4 |
| Painters' supplies..... | .5 | .3 | Used passenger cars..... | 10.0 | 1.0 |
| Paints, varnishes, lacquers..... | 3.6 | 2.8 | Farm implements, machinery, and equipment dealers: (Commodity coverage, 17.6 per cent) | | |
| Wall paper..... | 1.7 | .2 | Automotive parts and accessories..... | | |
| Wire fencing, gates, and posts..... | 1.9 | .1 | Builders' and shelf hardware..... | 14.8 | 7.2 |
| Electrical shops (without radio): (Commodity coverage, 42.4 per cent) | | | Commercial cars and trucks, new..... | 1.0 | .5 |
| Commercial and industrial appliances..... | 23.6 | 8.7 | Commercial cars and trucks, new..... | 6.9 | 3.4 |
| Construction materials..... | 45.6 | 37.5 | Farm and garden equipment and supplies— | | |
| Household appliances, motor driven (except refrigerators)..... | 4.3 | 3.3 | Farm machinery..... | | |
| Household heating appliances—portable..... | 1.6 | 1.4 | Farm wagons..... | | |
| Incandescent lamps..... | 8.4 | 8.4 | Other farm and garden equipment and supplies..... | | |
| Lighting equipment..... | 18.3 | 18.3 | Secondhand goods..... | | |
| Other appliances..... | 1.6 | 1.3 | Service..... | | |
| Ranges, water heaters, etc..... | .6 | .1 | Tractors..... | | |
| Refrigerators..... | .3 | .1 | | | |
| Service..... | 31.5 | 20.9 | | | |
| Heating appliances and oil burners: (Commodity coverage, 23.1 per cent) | | | Hardware and farm implement stores: (Commodity coverage, 9.7 per cent) | | |
| Heating equipment and supplies..... | 85.4 | 85.4 | Art goods, gifts..... | | |
| Service..... | 22.0 | 14.6 | Appliances and supplies, electrical— | | |
| Plumbing shops, heating and ventilating: (Commodity coverage, 27.5 per cent) | | | Household appliances, motor driven (except refrigerators)..... | | |
| Hardware— | | | Household heating appliances—portable..... | | |
| Gasoline, oil and grease..... | .7 | .4 | Lighting equipment..... | | |
| Builders' and shelf..... | | | Incandescent lamps..... | | |
| Builders' and shelf..... | 4.8 | .3 | Automotive parts and accessories..... | | |
| Carpenters' and mechanics' tools..... | 2.9 | .2 | Bicycles and accessories..... | | |
| Other hardware..... | 3.2 | .2 | Clocks..... | | |
| | | | Commercial cars and trucks, new..... | | |
| | | | Farm and garden equipment and supplies— | | |
| | | | Farm machinery..... | | |
| | | | Farm wagons..... | | |
| | | | Wire fencing, gates, and posts..... | | |
| | | | Other farm and garden equipment and supplies..... | | |
| | | | Gasoline..... | | |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY <small>(Read note carefully for explanation of terms)</small> | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY <small>(Read note carefully for explanation of terms)</small> | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|----------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| OTHER RETAIL STORES—Continued | | | OTHER RETAIL STORES—Continued | | |
| Hardware and farm implement stores—Continued. | | | Jewelry stores (installment credit)—Continued. | | |
| Hardware | | | Luggage | 1.6 | 0.2 |
| Builders' and shelf | 4.1 | 4.1 | Musical instruments and accessories | 5.0 | .2 |
| Carpenters' and mechanics' tools | 1.6 | 1.6 | Optical goods | 4.7 | .4 |
| Other hardware | 32.3 | 30.1 | Other jewelry | 5.4 | 4.0 |
| Heating and plumbing equipment and supplies | 10.8 | 2.7 | Plated silverware | 4.8 | 4.0 |
| Home furnishings | | | Radio sets | 3.3 | .1 |
| Draperies, upholstery, and curtains | 1.8 | .3 | Rings, other than diamond | 11.3 | 11.3 |
| China, glassware, and crockery | 2.1 | 1.8 | Service | 10.0 | 4.2 |
| Kitchen utensils | 2.0 | 1.1 | Sterling silverware | 6.6 | 6.5 |
| Other home furnishings | 5.1 | 1.0 | Toiletries and cosmetics | 2.5 | .1 |
| Iron and other building metal | 3.0 | 1.0 | Watches | 26.3 | 26.3 |
| Leather goods | 1.4 | .7 | | | |
| Luggage | 1.2 | .1 | Jewelry stores: | | |
| Oils and greases | .4 | .1 | (Commodity coverage, 9.5 per cent) | | |
| Painters' supplies | .6 | .2 | Clocks | 2.0 | 2.0 |
| Paints, varnishes, lacquers | 4.4 | 2.8 | Diamond jewelry | 36.4 | 36.4 |
| Plated silverware | .6 | .2 | Gold and gold-filled jewelry | 5.0 | 5.0 |
| Radio parts and accessories | 1.8 | .2 | Leather goods | 1.4 | .8 |
| Radio sets | 2.9 | 1.0 | Luggage | 16.1 | 1.4 |
| Refrigerators | 29.0 | 1.7 | Other jewelry | 10.6 | 10.6 |
| Roofing materials | 4.0 | .2 | Paper and paper goods | 9.4 | 3.7 |
| Service | 8.7 | .8 | Plated silverware | 3.8 | 3.5 |
| Sporting goods, gymnasium and playground equipment | 3.2 | 2.2 | Rings, other than diamond | 5.0 | 5.0 |
| Stoves and ranges, gas | 1.7 | 1.2 | Service | 11.6 | 8.5 |
| Stoves, ranges, heaters, etc. (other than electric or gas) | 2.2 | 1.6 | Sterling silverware | 11.7 | 10.7 |
| Toys and games | 2.4 | 1.1 | Watches | 12.4 | 12.4 |
| Tractors | 11.5 | 4.8 | | | |
| Wall paper | 4.5 | .9 | Office and school supplies: | | |
| | | | (Commodity coverage, 72.5 per cent) | | |
| Feed stores (flour, feed, grain, fertilizer): | | | Adding and calculating machines and accessories | 4.5 | .0 |
| (Commodity coverage, 11.0 per cent) | | | Leather goods | .9 | .3 |
| Farm and garden equipment and supplies | 6.7 | 2.0 | Luggage | .5 | .2 |
| Fertilizers | 2.8 | .6 | Office and store furniture | 29.9 | 26.8 |
| Flour | 14.8 | 2.3 | Other office and store equipment | 14.2 | 12.5 |
| Grain and feed | 75.4 | 75.4 | Professional and scientific instruments and equipment | 1.8 | .1 |
| Hay, straw, and alfalfa | 7.6 | 0.3 | Radio sets | .5 | .1 |
| Seeds, bulbs, plants, and nursery stock | 28.1 | 13.4 | Secondhand furniture | .5 | .2 |
| | | | Stationery, books, and magazines— | | |
| Seeds, bulbs, and nursery stock: | | | (Commodity coverage, 26.9 per cent) | | |
| (Commodity coverage, 26.9 per cent) | | | Books | 35.9 | 3.3 |
| Eggs | 16.1 | 5.0 | Magazines and newspapers | 22.7 | 8.3 |
| Fertilizers | 6.4 | 4.4 | Paper and paper goods | 14.1 | 7.3 |
| Grain and feed | 34.7 | 34.7 | Other stationery | 45.8 | 43.4 |
| Hay, straw, and alfalfa | .9 | .6 | Toys and games | 10.2 | .6 |
| Miscellaneous merchandise | (x) 4.0 | 4.0 | Typewriters and accessories | 11.3 | 2.3 |
| Seeds, bulbs, plants, and nursery stock | 61.3 | 51.3 | | | |
| | | | Office and store mechanical appliance dealers (retail): | | |
| Ice dealers: | | | (Commodity coverage, 68.7 per cent) | | |
| (Commodity coverage, 72.4 per cent) | | | Adding and calculating machines and accessories | 80.6 | 46.0 |
| Coal | 24.1 | .2 | Office and store furniture | 4.0 | 1.2 |
| Ice | 85.2 | 85.2 | Other office and store mechanical appliances | 48.9 | 24.0 |
| Incandescent lamps | 3.9 | 1.6 | Secondhand goods | 1.0 | .1 |
| Other appliances, electrical | 30.1 | 12.4 | Service | 10.5 | 10.2 |
| Refrigerators, ice | 9.2 | .4 | Stationery | 24.5 | 7.0 |
| Service | 1.0 | .2 | Typewriters and accessories | 31.3 | 11.5 |
| | | | | | |
| Drug stores (with fountains): | | | Office and store furniture and equipment dealers: | | |
| (Commodity coverage, 16.6 per cent) | | | (Commodity coverage, 89.4 per cent) | | |
| Bottled beverages | 2.4 | 1.2 | Books | 1.9 | .4 |
| Cigars, cigarettes, and tobacco | 19.7 | 18.7 | Floor coverings | 2.3 | .4 |
| Confectionery and nuts | 5.5 | 4.4 | Heating and plumbing equipment and supplies | 7.5 | 1.5 |
| Drugs, patent medicines, etc. | 24.3 | 24.3 | Lighting equipment | 1.1 | .1 |
| Fountain sales, ice cream, lunches | 22.8 | 22.8 | Magazines and newspapers | 41.6 | 5.5 |
| Miscellaneous merchandise | 4.1 | 2.9 | Miscellaneous merchandise | (x) .5 | .5 |
| Prescriptions | 0.0 | 0.0 | Office and store furniture | 39.6 | 39.6 |
| Rubber goods | 2.2 | 1.6 | Other office and store equipment | 50.1 | 25.5 |
| Stationery, books, periodicals, etc. | 1.7 | 1.2 | Service | (x) 15.1 | 15.1 |
| Surgical and hospital supplies | 3.6 | 2.7 | Sporting goods | 9.4 | 1.9 |
| Toilet articles | 3.0 | 2.4 | Stationery | 28.1 | 7.9 |
| Toiletries and cosmetics | 10.1 | 8.8 | Typewriters and accessories | 10.0 | 1.6 |
| | | | | | |
| Florists: | | | Sporting goods specialty stores: | | |
| (Commodity coverage, 43.4 per cent) | | | (Commodity coverage, 61.4 per cent) | | |
| Art goods, gifts | 2.7 | .7 | Hardware | .7 | .2 |
| Fertilizers | 1.1 | .4 | Shoes and other footwear | 6.1 | 1.3 |
| Flowers, wreaths, etc. | 70.1 | 70.1 | Sporting goods, gymnasium and playground equipment | 97.2 | 97.2 |
| Grain and feed | 10.4 | 3.1 | Toys and games | 8.0 | 1.3 |
| Miscellaneous merchandise | (x) .2 | .2 | | | |
| Pets and pet supplies | 3.8 | 1.0 | SECONDHAND STORES | | |
| Seeds, bulbs, plants, and nursery stock | 34.8 | 24.5 | Automobile parts and accessories (secondhand) ¹ (\$598,814): | | |
| | | | (Commodity coverage, 32.8 per cent) | | |
| Jewelry stores (installment credit): | | | Automotive parts and accessories (except tires and tubes) | 75.0 | 75.0 |
| (Commodity coverage, 78.2 per cent) | | | Miscellaneous merchandise | (x) 1.8 | 1.8 |
| Antiques, art goods, gifts | 3.3 | .1 | Oils and greases | 11.1 | .1 |
| China, glassware, and crockery | 2.3 | .2 | Repairs and service | 8.9 | 4.4 |
| Clocks | 1.8 | 1.8 | Tires, tubes, and tire accessories | 17.3 | 10.1 |
| Diamond jewelry | 32.4 | 32.4 | Used commercial cars and trucks | 1.9 | .4 |
| Gold and gold-filled jewelry | 6.9 | 6.9 | Used passenger cars | 12.5 | 8.2 |
| Leather goods | 2.9 | 1.3 | | | |

¹ Total net sales are shown for classifications which do not appear separately in Table 1. For all other kinds of business, apply the per cent in second column to the sales shown in Table 1.

CENSUS OF DISTRIBUTION

TABLE 16.—OKLAHOMA CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 22) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|------------------|---------------------------------------------|---------------------------------------|----------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | ALL OTHER REPORTED EXPENSES (includes rent) | | Amount | Percent of total sales |
| All groups | 2,432 | 2,284 | 10,952 | 1,182 | \$14,028,996 | \$276,780 | \$13,288,410 | \$15,038,400 | \$118,614,178 | 100.00 |
| Food group | 646 | 641 | 984 | 211 | 1,164,463 | 48,638 | 1,037,074 | 854,910 | 17,807,587 | 15.01 |
| Candy and confectionery stores: | | | | | | | | | | |
| Candy stores—nut stores..... | 7 | 5 | 15 | 2 | 16,270 | 640 | 21,401 | 6,980 | 128,130 | .11 |
| Confectionery stores (candy and fountain)..... | 23 | 26 | 34 | 10 | 24,646 | 2,225 | 45,779 | 12,690 | 283,765 | .24 |
| Dairy products stores: | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Egg and poultry dealers..... | 7 | 8 | 8 | 4 | 9,265 | 1,190 | 6,047 | 5,470 | 120,575 | .10 |
| Milk dealers ¹ | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Delicatessen stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Fruit stores and vegetable markets..... | 16 | 15 | 14 | 10 | 14,764 | 1,652 | 16,620 | 4,250 | 178,775 | .15 |
| Grocery stores (without meats)..... | 62 | 70 | 73 | 26 | 91,114 | 6,869 | 101,365 | 104,280 | 1,575,648 | 1.33 |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats..... | 478 | 452 | 669 | 131 | 778,243 | 27,320 | 691,942 | 655,880 | 12,796,580 | 10.79 |
| Meat markets with groceries..... | 14 | 20 | 41 | 2 | 49,512 | 780 | 31,921 | 28,700 | 801,554 | .68 |
| Meat markets (including sea foods): | | | | | | | | | | |
| Fish markets—sea foods..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Meat markets..... | 20 | 23 | 64 | 20 | 100,761 | 6,874 | 68,413 | 19,000 | 1,368,236 | 1.15 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 9 | 11 | 13 | 3 | 11,046 | 568 | 12,891 | 1,540 | 120,047 | .10 |
| Other food stores..... | 4 | 4 | 1 | 1 | 1,300 | 520 | 2,905 | 1,960 | 18,725 | .02 |
| General stores—groceries with apparel or dry goods | 8 | 10 | 21 | 9 | 33,242 | 1,820 | 19,749 | 44,150 | 438,132 | .37 |
| General merchandise group² | 55 | 43 | 1,721 | 249 | 1,689,652 | 58,981 | 2,171,497 | 2,875,720 | 18,050,418 | 13.53 |
| Department stores without food departments..... | 11 | 1 | 1,292 | 175 | 1,334,759 | 41,346 | 1,697,101 | 2,183,450 | 12,052,936 | 10.18 |
| Dry goods stores..... | 17 | 18 | 19 | 4 | 33,024 | 1,354 | 36,650 | 122,050 | 331,150 | .26 |
| General merchandise stores: | | | | | | | | | | |
| With food departments..... | 6 | 14 | 35 | 11 | 53,394 | 4,168 | 50,894 | 98,480 | 833,599 | .70 |
| Without food departments..... | 5 | 5 | 6 | 4 | 6,769 | 667 | 11,018 | 68,556 | 121,436 | .10 |
| Army and Navy goods stores..... | 7 | 2 | 14 | 8 | 22,270 | 1,320 | 30,460 | 92,700 | 223,031 | .19 |
| Variety, 5-and-10, and to-a-dollar stores..... | 8 | 2 | 354 | 47 | 218,796 | 10,126 | 344,084 | 309,290 | 2,485,857 | 2.10 |
| Automotive group | 443 | 333 | 1,962 | 103 | 3,004,839 | 34,286 | 2,772,351 | 2,379,780 | 27,329,624 | 23.04 |
| Motor-vehicle dealers: | | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 33 | 19 | 860 | 15 | 1,580,433 | 6,800 | 1,447,746 | 1,495,370 | 16,352,412 | 13.79 |
| Used-car dealers..... | 33 | 24 | 112 | 14 | 149,029 | 2,755 | 165,089 | 224,330 | 1,691,707 | 1.43 |
| Accessories, tires, and batteries: | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 21 | 22 | 115 | 2 | 163,265 | 1,020 | 182,992 | 250,370 | 1,347,368 | 1.13 |
| Battery and ignition shops—brake repair shops..... | 11 | 11 | 23 | 4 | 26,547 | 2,375 | 36,524 | 15,070 | 190,911 | .16 |
| Tire shops (including tire repairs)..... | 31 | 35 | 115 | 6 | 159,475 | 1,462 | 212,344 | 144,190 | 1,413,015 | 1.19 |
| Filling stations: | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 166 | 67 | 276 | 22 | 378,561 | 7,788 | 288,244 | 82,170 | 2,856,477 | 2.41 |
| Filling stations with tires and accessories..... | 48 | 42 | 89 | 8 | 131,337 | 2,539 | 97,580 | 41,800 | 1,197,022 | 1.01 |
| Filling stations with other merchandise..... | 18 | 19 | 14 | 3 | 15,504 | 885 | 20,491 | 6,200 | 232,241 | .20 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | | |
| Motor-cycle dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Bicycle shops..... | 3 | 3 | 3 | 1 | 3,480 | 120 | 3,000 | 3,900 | 23,200 | .02 |
| Garages and repair shops: | | | | | | | | | | |
| Body, fender, and paint shops..... | 6 | 6 | 69 | | 43,124 | | 18,171 | 5,080 | 145,482 | .12 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 69 | 82 | 260 | 28 | 328,066 | 8,482 | 275,419 | 85,840 | 1,668,408 | 1.41 |
| Parking stations, parking garages, and lots..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radiator shops (including repairs)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Apparel group² | 149 | 89 | 1,073 | 132 | 1,584,509 | 24,099 | 2,183,031 | 2,371,980 | 13,103,716 | 11.05 |
| Men's and boys' clothing and furnishings stores: | | | | | | | | | | |
| Men's furnishings stores—including one hat store..... | 11 | 10 | 14 | 4 | 21,521 | 1,118 | 47,717 | 80,570 | 309,466 | .26 |
| Men's clothing and furnishings stores..... | 27 | 27 | 160 | 22 | 339,272 | 4,010 | 531,248 | 801,670 | 2,942,619 | 2.48 |
| Family clothing stores—men's, women's, and children's..... | 12 | 9 | 154 | 12 | 225,525 | 4,160 | 333,430 | 390,580 | 1,819,011 | 1.53 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 25 | 9 | 408 | 55 | 497,464 | 7,697 | 635,506 | 444,800 | 4,306,661 | 3.63 |
| Women's accessories stores: | | | | | | | | | | |
| Hosiery shops..... | 7 | 2 | 47 | 4 | 78,250 | 560 | 29,774 | 26,290 | 303,855 | .26 |
| Millinery stores..... | 27 | 4 | 93 | 11 | 137,468 | 1,975 | 198,119 | 43,130 | 954,506 | .80 |
| Custom tailors..... | 10 | 9 | 39 | 2 | 74,972 | 371 | 70,508 | 53,050 | 348,465 | .29 |
| Shoe stores..... | 28 | 10 | 154 | 19 | 216,648 | 3,158 | 341,276 | 489,220 | 2,088,363 | 1.75 |
| Furniture and household group | 100 | 82 | 739 | 31 | 1,256,581 | 13,001 | 1,285,064 | 1,870,520 | 7,386,365 | 6.23 |
| Furniture stores..... | 52 | 53 | 358 | 19 | 632,346 | 7,354 | 826,341 | 1,099,930 | 4,417,524 | 3.72 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 4 | 3 | 27 | 2 | 24,983 | 746 | 11,188 | 13,010 | 111,718 | .09 |
| Floor coverings stores..... | 4 | 3 | 8 | 1 | 13,802 | 302 | 22,282 | 59,870 | 137,884 | .12 |
| Household appliances stores: | | | | | | | | | | |
| Household appliances stores (electrical)..... | 8 | 2 | 103 | 1 | 186,351 | 498 | 111,284 | 107,160 | 552,146 | .47 |
| Household appliances stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Refrigerator dealers—electric only..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |

¹ Further data will be shown in a special report on milk dealers.² This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 16.—OKLAHOMA CITY—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 22) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1928) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|-------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| Furniture and household group—Continued. | | | | | | | | | | |
| Other home furnishings and appliances stores: | | | | | | | | | | |
| Antique and used furniture dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Brushes and brooms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Picture and framing stores..... | 3 | 2 | 12 | | \$13,452 | | \$16,187 | \$31,490 | \$70,621 | 0.06 |
| Antique shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Awnings, flags, banners, window shades, and tents..... | 3 | 1 | 27 | 3 | 42,517 | \$1,587 | 40,670 | 26,850 | 191,122 | .16 |
| Interior decorators..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Lamp and shade shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores: | | | | | | | | | | |
| Radio and electrical shops..... | 11 | 9 | 29 | 3 | 30,223 | 1,415 | 26,478 | 53,510 | 225,325 | .19 |
| Radio and musical instruments stores..... | 8 | 5 | 127 | 2 | 246,471 | 99 | 172,637 | 201,200 | 1,242,194 | 1.05 |
| Restaurants, cafeterias, and eating places¹ | 482 | 517 | 1,872 | 112 | 1,268,845 | 26,030 | 810,068 | 86,940 | 7,266,882 | 6.13 |
| Restaurants, cafeterias and lunch rooms: | | | | | | | | | | |
| Cafeterias..... | 8 | 4 | 230 | 20 | 194,103 | 5,540 | 108,721 | 5,950 | 865,758 | .73 |
| Lunch rooms..... | 102 | 295 | 337 | 29 | 233,055 | 7,633 | 199,418 | 26,940 | 1,815,223 | 1.53 |
| Restaurants with table service..... | 143 | 181 | 954 | 33 | 706,605 | 5,506 | 398,056 | 32,470 | 3,639,830 | 3.07 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | |
| Refreshment stands..... | 8 | 8 | 4 | 3 | 3,390 | 630 | 4,222 | 550 | 31,910 | .03 |
| Fountain—lunches..... | 9 | 6 | 20 | 5 | 24,355 | 590 | 23,569 | 9,220 | 174,768 | .15 |
| Lunch counters..... | 67 | 77 | 102 | 21 | 85,922 | 5,771 | 56,385 | 9,710 | 585,254 | .49 |
| Soft-drink stands..... | 3 | 2 | 5 | 1 | 7,859 | 300 | 5,921 | 700 | 28,039 | .02 |
| Lumber and building group | 97 | 65 | 835 | 54 | 1,426,038 | 14,329 | 886,528 | 1,655,280 | 11,342,642 | 9.56 |
| Lumber and building material dealers: | | | | | | | | | | |
| Lumber and building material dealers..... | 24 | 10 | 279 | 20 | 525,792 | 6,548 | 261,934 | 674,950 | 4,950,247 | 3.41 |
| Lumber and hardware..... | 18 | 4 | 205 | 17 | 335,418 | 2,612 | 326,105 | 613,590 | 4,581,020 | 3.86 |
| Roofing..... | 6 | 4 | 37 | 8 | 59,118 | 2,519 | 33,216 | 25,580 | 248,749 | .21 |
| Electrical shops (without radio)..... | 11 | 10 | 130 | 4 | 214,049 | 1,280 | 79,192 | 78,600 | 863,257 | .73 |
| Heating and plumbing shops: | | | | | | | | | | |
| Heating appliances and oil burners..... | 6 | 3 | 40 | | 52,670 | | 34,905 | 50,390 | 270,666 | .23 |
| Plumbing shops—heating and ventilating..... | 13 | 15 | 67 | 5 | 118,445 | 1,370 | 39,727 | 27,060 | 480,449 | .41 |
| Paint and glass stores..... | 19 | 19 | 77 | | 120,546 | | 111,389 | 184,410 | 848,254 | .71 |
| Other retail stores | 421 | 374 | 1,845 | 210 | 2,483,453 | 52,017 | 1,987,009 | 2,821,340 | 16,730,808 | 14.10 |
| Hardware stores..... | 18 | 18 | 113 | 17 | 203,511 | 2,551 | 134,338 | 354,350 | 1,391,199 | 1.17 |
| Hardware and farm implement stores..... | 3 | 4 | 6 | 5 | 9,579 | 1,170 | 8,068 | 36,000 | 143,375 | .12 |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 11 | 10 | 24 | 3 | 31,002 | 532 | 45,965 | 61,160 | 638,019 | .54 |
| Harness shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Seeds, bulbs, and nursery stock..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Coal and feed stores..... | 7 | 8 | 3 | 2 | 3,794 | 754 | 5,163 | 4,910 | 83,892 | .07 |
| Book stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Cigar stores and cigar stands: | | | | | | | | | | |
| Cigar stores with fountains..... | 3 | 3 | 2 | | 2,304 | | 6,228 | 1,500 | 38,275 | .03 |
| Cigar stands..... | 40 | 45 | 61 | 5 | 58,231 | 980 | 58,662 | 25,030 | 529,452 | .45 |
| Cigar stores without fountains..... | 15 | 14 | 17 | 3 | 20,863 | 636 | 32,770 | 28,390 | 350,400 | .28 |
| Coal and wood yards—ice dealers..... | 6 | 8 | 62 | 4 | 76,430 | 475 | 33,200 | 9,470 | 258,932 | .24 |
| Drug stores: | | | | | | | | | | |
| Drug stores..... | 8 | 9 | 17 | 9 | 22,304 | 1,605 | 23,191 | 50,250 | 236,233 | .20 |
| Drug stores with fountains..... | 143 | 126 | 707 | 100 | 755,775 | 28,500 | 592,897 | 762,640 | 5,630,097 | 4.66 |
| Florists..... | 12 | 14 | 69 | 7 | 86,726 | 1,995 | 83,898 | 47,710 | 427,738 | .36 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | |
| Art and gift shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Novelty and souvenir shops..... | 3 | 2 | 4 | | 3,068 | | 8,160 | 8,360 | 28,762 | .02 |
| Camera dealers—photographic supplies..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores: | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 3 | 5 | 26 | 8 | 57,534 | 1,260 | 92,349 | 124,310 | 465,175 | .39 |
| Jewelry stores..... | 29 | 25 | 64 | 10 | 106,508 | 2,620 | 135,518 | 398,060 | 790,740 | .67 |
| Luggage and leather goods stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 10 | 4 | 123 | 2 | 80,866 | 400 | 23,793 | 9,130 | 308,639 | .26 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | |
| Office and school supplies..... | 8 | 2 | 130 | 7 | 197,974 | 820 | 128,138 | 164,540 | 889,537 | .75 |
| Office and store mechanical appliance dealers (retail)..... | 11 | 5 | 98 | 1 | 262,117 | 525 | 70,238 | 99,790 | 834,675 | .70 |
| Office and store furniture and equipment dealers..... | 7 | 3 | 51 | 3 | 94,930 | 1,456 | 108,737 | 81,970 | 728,576 | .61 |
| Store fixture dealers..... | 6 | 5 | 24 | | 46,286 | | 18,700 | 50,490 | 266,070 | .22 |
| Typewriter dealers..... | 5 | 3 | 41 | | 83,557 | | 48,869 | 57,010 | 302,495 | .25 |
| Opticians and optometrists..... | 5 | 4 | 9 | 1 | 16,158 | 500 | 21,860 | 11,690 | 87,987 | .08 |
| Sporting goods specialty stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Scientific and medical instruments and supplies, at retail..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers: | | | | | | | | | | |
| Paper and paper products stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 5 | 7 | 8 | | 9,457 | | 3,492 | 8,660 | 26,357 | .02 |
| Monuments and tombstones..... | 4 | 5 | 12 | | 21,183 | | 15,044 | 33,590 | 63,115 | .05 |
| Miscellaneous classifications (combined)..... | 43 | 31 | 138 | 15 | 192,258 | 4,503 | 211,622 | 261,720 | 1,673,693 | 1.41 |
| Secondhand stores | 51 | 87 | 100 | 21 | 127,393 | 4,679 | 128,009 | 278,390 | 1,161,114 | .98 |

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 17.—OKLAHOMA CITY—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1920) | |
|--------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|------------------|---------------------------------------------|---------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 2,432 | 2,234 | 10,952 | 1,132 | \$14,028,996 | \$276,780 | \$13,286,410 | \$15,038,400 | \$118,614,173 | 100.00 |
| Single-store independents..... | 1,807 | 2,063 | 6,256 | 724 | 7,610,532 | 183,470 | 7,077,900 | 8,178,770 | 67,672,098 | 56.97 |
| 2-store independents..... | 190 | 138 | 1,264 | 110 | 1,774,447 | 30,161 | 1,701,187 | 2,042,890 | 14,561,100 | 12.27 |
| 3-store independents..... | 50 | 20 | 504 | 25 | 738,503 | 6,584 | 501,685 | 724,980 | 5,489,383 | 4.63 |
| Local chains..... | 167 | 9 | 1,073 | 114 | 1,491,733 | 25,567 | 1,328,367 | 1,778,130 | 12,648,186 | 10.60 |
| Sectional chains..... | 74 | ----- | 338 | 22 | 540,236 | 5,527 | 482,246 | 447,010 | 3,730,944 | 3.15 |
| National chains..... | 97 | ----- | 1,043 | 131 | 1,116,122 | 24,437 | 1,538,324 | 1,481,110 | 10,647,367 | 8.98 |
| Direct-selling (house-to-house)..... | 5 | ----- | 179 | ----- | 184,598 | ----- | 27,214 | 8,340 | 488,091 | .41 |
| Lease-1-department chains..... | 27 | 2 | 124 | 5 | 198,753 | 566 | 294,850 | 123,150 | 1,478,510 | 1.25 |
| Manufacturer-controlled chains..... | 11 | ----- | 130 | ----- | 302,402 | ----- | 172,930 | 171,390 | 1,601,476 | 1.35 |
| Other types of operation..... | 4 | 2 | 41 | 1 | 65,670 | 468 | 73,707 | 82,030 | 391,023 | .33 |

TABLE 18.—OKLAHOMA CITY—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|----------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 11 | 5 | 1 | 2 | 1 | 2 | ----- |
| Annual net sales..... | \$12,052,938 | \$9,521,608 | (x) | (x) | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 79.00 | (x) | (x) | (x) | (x) | ----- |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 8 | 2 | ----- | 1 | ----- | 5 | ----- |
| Annual net sales..... | \$2,455,857 | (x) | ----- | (x) | ----- | \$2,433,313 | ----- |
| Per cent of total sales..... | 100.00 | (x) | ----- | (x) | ----- | 97.89 | ----- |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 38 | 26 | 8 | 1 | 2 | 1 | ----- |
| Annual net sales..... | \$3,252,085 | \$1,955,638 | \$904,716 | (x) | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 60.13 | 27.82 | (x) | (x) | (x) | ----- |
| Family clothing stores—men's, women's and children's: | | | | | | | |
| Number of stores..... | 12 | 7 | 3 | 1 | ----- | 1 | ----- |
| Annual net sales..... | \$1,819,011 | \$292,292 | (x) | (x) | ----- | (x) | ----- |
| Per cent of total sales..... | 100.00 | 16.07 | (x) | (x) | ----- | (x) | ----- |
| Women's ready-to-wear specialty stores—Apparel and accessories: | | | | | | | |
| Number of stores..... | 25 | 12 | 3 | 3 | 8 | 3 | 1 |
| Annual net sales..... | \$4,306,661 | \$1,676,898 | \$81,455 | \$368,515 | \$419,767 | \$1,388,766 | \$370,260 |
| Per cent of total sales..... | 100.00 | 38.94 | 1.89 | 8.56 | 9.74 | 32.13 | 8.74 |
| Shoe stores: | | | | | | | |
| Number of stores..... | 26 | 14 | 2 | ----- | 4 | 6 | 2 |
| Annual net sales..... | \$2,068,363 | \$1,038,015 | (x) | ----- | \$283,103 | \$238,785 | (x) |
| Per cent of total sales..... | 100.00 | 50.19 | (x) | ----- | 13.69 | 11.54 | (x) |
| Furniture stores: | | | | | | | |
| Number of stores..... | 52 | 40 | 11 | ----- | 1 | ----- | ----- |
| Annual net sales..... | \$4,417,524 | \$2,323,226 | (x) | ----- | (x) | ----- | ----- |
| Per cent of total sales..... | 100.00 | 52.59 | (x) | ----- | (x) | ----- | ----- |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 19 | 15 | 3 | ----- | 1 | ----- | ----- |
| Annual net sales..... | \$1,467,519 | \$637,855 | (x) | ----- | (x) | ----- | ----- |
| Per cent of total sales..... | 100.00 | 43.47 | (x) | ----- | (x) | ----- | ----- |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 62 | 52 | 5 | 1 | ----- | 3 | 1 |
| Annual net sales..... | \$1,575,648 | \$685,712 | \$532,961 | (x) | ----- | \$262,093 | (x) |
| Per cent of total sales..... | 100.00 | 43.52 | 33.83 | (x) | ----- | 16.63 | (x) |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 492 | 394 | 29 | 37 | ----- | 32 | ----- |
| Annual net sales..... | \$13,598,134 | \$9,563,812 | \$1,239,463 | \$1,537,160 | ----- | \$1,257,679 | ----- |
| Per cent of total sales..... | 100.00 | 70.33 | 9.12 | 11.30 | ----- | 9.25 | ----- |
| Restaurants, cafeterias and lunch rooms: | | | | | | | |
| Number of stores..... | 343 | 315 | 24 | 4 | ----- | ----- | ----- |
| Annual net sales..... | \$6,320,811 | \$5,022,917 | \$1,189,759 | \$108,135 | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 79.47 | 18.82 | 1.71 | ----- | ----- | ----- |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 55 | 48 | 5 | 2 | ----- | 3 | ----- |
| Annual net sales..... | \$898,127 | \$689,653 | \$94,059 | (x) | ----- | (x) | ----- |
| Per cent of total sales..... | 100.00 | 71.22 | 10.47 | (x) | ----- | (x) | ----- |
| Filling stations: | | | | | | | |
| Number of stations..... | 232 | 97 | 23 | 43 | 48 | 21 | ----- |
| Annual net sales..... | \$4,285,740 | \$1,538,467 | \$401,804 | \$714,072 | \$1,223,067 | \$407,430 | ----- |
| Per cent of total sales..... | 100.00 | 35.90 | 9.37 | 16.68 | 28.54 | 9.51 | ----- |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 6 | 3 | 2 | 1 | ----- | ----- | ----- |
| Annual net sales..... | \$288,932 | \$102,100 | (x) | (x) | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 35.34 | (x) | (x) | ----- | ----- | ----- |
| Drug stores: | | | | | | | |
| Number of stores..... | 151 | 95 | 33 | 22 | ----- | 1 | ----- |
| Annual net sales..... | \$5,766,330 | \$2,728,938 | \$1,153,315 | (x) | ----- | (x) | ----- |
| Per cent of total sales..... | 100.00 | 47.33 | 20.00 | (x) | ----- | (x) | ----- |
| Hardware stores: | | | | | | | |
| Number of stores..... | 18 | 13 | ----- | 5 | ----- | ----- | ----- |
| Annual net sales..... | \$1,391,199 | \$400,327 | ----- | \$990,872 | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 28.78 | ----- | 71.22 | ----- | ----- | ----- |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 32 | 29 | 3 | ----- | ----- | ----- | ----- |
| Annual net sales..... | \$1,255,915 | \$1,182,518 | \$73,397 | ----- | ----- | ----- | ----- |
| Per cent of total sales..... | 100.00 | 94.16 | 5.84 | ----- | ----- | ----- | ----- |

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TABLE 19.—OKLAHOMA CITY—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL | | ALL CASH | PROPORTION OF CREDIT BUSINESS | | | | | | | | |
|------------------------------------------------------------------------|------------------|-----------|----------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------|
| | Number of stores | Net sales | | 1 to 10 per cent credit | 11 to 20 per cent credit | 21 to 30 per cent credit | 31 to 40 per cent credit | 41 to 50 per cent credit | 51 to 60 per cent credit | 61 to 70 per cent credit | 71 to 80 per cent credit | Over 80 per cent credit |
| Total, all stores reporting: 1 | | | | | | | | | | | | |
| Number of stores..... | 2,232 | | 1,088 | 101 | 110 | 79 | 117 | 170 | 103 | 124 | 136 | 204 |
| Per cent of total stores..... | 100.00 | | 48.75 | 4.53 | 4.93 | 3.54 | 5.23 | 7.62 | 4.61 | 5.56 | 6.09 | 9.14 |
| Amount of net sales..... | | \$110,215 | \$35,340 | \$3,624 | \$4,029 | \$2,922 | \$5,288 | \$3,620 | \$14,668 | \$10,366 | \$7,619 | \$22,779 |
| Per cent of total sales..... | | 100.00 | 32.06 | 3.34 | 3.66 | 2.65 | 4.80 | 3.28 | 13.22 | 9.41 | 6.91 | 20.67 |
| Food group: | | | | | | | | | | | | |
| Confectionery stores (candy and fountain)..... | 20 | 257 | 166 | 53 | 19 | 19 | | | | | | |
| Fruit stores and vegetable markets..... | 14 | 168 | 147 | | | | | | | | | 21 |
| Grocery stores (without meats)..... | 55 | 1,544 | 1,226 | 4 | 3 | 32 | 14 | 103 | 24 | 26 | 25 | 87 |
| Combination stores (groceries and meats)— | | | | | | | | | | | | |
| Grocery stores with meats..... | 462 | 12,538 | 4,401 | 125 | 413 | 259 | 601 | 1,262 | 504 | 2,083 | 1,722 | 1,168 |
| Meat markets with groceries..... | 13 | 796 | 166 | 100 | 46 | 9 | 19 | 32 | 406 | | 19 | |
| Meat markets..... | 20 | 1,368 | 727 | 74 | 170 | | 11 | | 222 | | 8 | 158 |
| Bakeries—bakery goods stores (except manufac- turing bakeries)..... | 9 | 120 | 114 | 6 | | | | | | | | |
| General merchandise group: | | | | | | | | | | | | |
| Department stores..... | 10 | 11,366 | 1,104 | | 761 | | | | 5,808 | 3,416 | | 277 |
| Dry goods stores..... | 16 | 276 | 230 | 19 | 6 | 21 | | | | | | |
| General merchandise stores— | | | | | | | | | | | | |
| With food departments..... | 6 | 834 | 716 | | | 64 | | 45 | | 6 | | |
| Without food departments..... | 5 | 121 | 37 | 70 | | | 8 | | | | | |
| Variety, 5-and-10, and 10-and-a-dollar stores..... | 8 | 2,486 | 2,486 | | | | | | | | | |
| Automotive group: | | | | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 30 | 13,447 | 2,179 | | 291 | 533 | 1,656 | | 2,704 | 621 | 2,537 | 2,560 |
| Accessories, tires, and batteries— | | | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 20 | 1,337 | 998 | | 15 | 24 | 88 | 2 | | | 148 | 62 |
| Tire shops (including tire repairs)..... | 27 | 1,012 | 607 | | 26 | 123 | 9 | 46 | 45 | 48 | 43 | 63 |
| Filling stations— | | | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 137 | 2,200 | 504 | 12 | 22 | 224 | 407 | 374 | 354 | 125 | 174 | 64 |
| Filling stations with tires and accessories..... | 46 | 1,084 | 405 | 98 | 111 | 150 | 32 | 213 | 5 | 14 | 44 | 12 |
| Filling stations with other merchandise..... | 15 | 186 | 10 | 15 | 29 | 40 | | 24 | 13 | 46 | 6 | |
| Garages (repairs and storage, gasoline, oil, acces- sories)..... | 63 | 1,589 | 547 | 20 | 180 | 29 | 159 | 205 | 18 | 14 | 99 | 18 |
| Apparel group: | | | | | | | | | | | | |
| Men's and boys' clothing and furnishings stores— | | | | | | | | | | | | |
| Men's furnishings stores..... | 9 | 228 | 178 | | | | | 50 | | | | |
| Men's clothing and furnishings stores..... | 27 | 2,943 | 629 | 65 | 8 | | 102 | 277 | 784 | 1,078 | | |
| Family clothing stores—men's, women's, and children's..... | 10 | 1,761 | 321 | | | | | | 633 | 655 | | 152 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 23 | 4,076 | 858 | 147 | | 376 | 395 | | 1,330 | 814 | | 166 |
| Millinery stores..... | 25 | 850 | 673 | | 18 | | | | 79 | 80 | | |
| Shoe stores..... | 29 | 1,814 | 1,058 | 63 | 112 | | 505 | | | | 78 | |
| Furniture and household group: | | | | | | | | | | | | |
| Furniture stores..... | 50 | 3,197 | 36 | | 7 | | 50 | 63 | 70 | 254 | 228 | 2,459 |
| Household appliances stores (electrical)..... | 6 | 472 | 18 | | | | | | 16 | | 174 | 264 |
| Radio and music stores— | | | | | | | | | | | | |
| Radio and electrical shops..... | 11 | 226 | 23 | | 12 | 8 | | | 24 | 7 | 25 | 127 |
| Radio and musical instruments stores..... | 8 | 1,242 | 1 | | | | | | 9 | 291 | 24 | 917 |
| Lumber and building group: | | | | | | | | | | | | |
| Lumber and building material dealers..... | 24 | 4,050 | 361 | | | 13 | 9 | | 21 | 15 | 71 | 3,560 |
| Electrical shops (without radio)..... | 11 | 863 | 2 | 117 | | | | | 6 | | 417 | 321 |
| Heating and plumbing shops— | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 6 | 270 | 39 | | | | | 26 | 19 | | | 186 |
| Plumbing shops—heating and ventilating..... | 13 | 481 | 17 | | | 38 | 51 | | | | 20 | 355 |
| Paint and glass stores..... | 16 | 793 | 41 | | 3 | | | 206 | | 60 | 191 | 292 |
| Other retail stores: | | | | | | | | | | | | |
| Hardware stores..... | 17 | 1,390 | 61 | 60 | 15 | | | | 875 | 145 | 86 | 148 |
| Feed stores (flour, feed, grain, fertilizer)..... | 11 | 638 | 357 | 95 | 86 | | 100 | | | | | |
| Cigar stores without fountains..... | 15 | 330 | 330 | | | | | | | | | |
| Coal and wood yards..... | 4 | 155 | 35 | | | 17 | 50 | 53 | | | | |
| Drug stores— | | | | | | | | | | | | |
| Drug stores..... | 7 | 235 | 138 | 19 | | 78 | | | | | | |
| Drug stores with fountains..... | 137 | 5,456 | 3,154 | 725 | 960 | 205 | 185 | 70 | 133 | 67 | 7 | |
| Florists..... | 11 | 422 | 10 | 188 | | 11 | | 46 | 2 | 128 | 10 | 29 |
| Jewelry stores— | | | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 3 | 465 | | | | | | | | | 375 | 90 |
| Jewelry stores..... | 27 | 779 | 121 | 23 | 82 | | 327 | 77 | | 46 | 48 | 55 |
| Office, school, and store supplies and equipment dealers— | | | | | | | | | | | | |
| Office and store mechanical appliances deal- ers (retail)..... | 8 | 745 | 30 | | | | | | | 48 | 325 | 342 |
| Office and store furniture and equipment dealers..... | 7 | 729 | | | | | | | 30 | | 107 | 592 |

1 All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 200 stores with sales of \$8,399,178 which failed to report as to their credit activities.

CENSUS OF DISTRIBUTION

TABLE 20.—OKLAHOMA CITY—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

| KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | | KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | |
|----------------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|-------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|
| | | For cash | On open account | On installment ² | | | For cash | On open account | On installment ² |
| Total | 1,144 | 37.31 | 45.46 | 17.23 | Furniture and household group—Continued | | | | |
| Food group | 370 | 42.74 | 57.26 | | Radio and music stores: | | | | |
| Confectionery stores (candy and fountain)..... | 5 | 89.46 | 10.54 | | Radio and electrical shops..... | 8 | 21.71 | 71.77 | 6.52 |
| Grocery stores (without meats)..... | 21 | 42.26 | 57.74 | | Radio and musical instruments stores..... | 7 | 18.56 | 28.83 | 52.61 |
| Combination stores (groceries and meats): | | | | | Restaurants, cafeterias, and eating places | 82 | 75.47 | 24.53 | |
| Grocery stores with meats..... | 318 | 39.15 | 60.85 | | Restaurants, cafeterias, and lunch rooms: | | | | |
| Meat markets with groceries..... | 11 | 56.16 | 43.84 | | Lunch rooms..... | 34 | 74.19 | 25.81 | |
| Meat markets..... | 7 | 73.11 | 26.89 | | Lunch rooms with table service..... | 44 | 74.91 | 25.09 | |
| General stores—groceries with dry goods or apparel | 3 | 21.54 | 78.46 | | Lunch counters..... | 3 | 79.52 | 20.48 | |
| General merchandise group | 16 | 43.80 | 49.35 | 6.85 | Lumber and building group | 79 | 14.66 | 83.26 | 2.18 |
| Department stores..... | 5 | 42.69 | 50.25 | 7.06 | Lumber and building material dealers: | | | | |
| Dry goods stores..... | 4 | 86.37 | 13.63 | | Lumber and building material dealers..... | 19 | 3.03 | 95.07 | 1.90 |
| General merchandise stores with food departments | 4 | 62.81 | 37.19 | | Lumber and hardware..... | 17 | 18.71 | 80.63 | .66 |
| Automotive group | 277 | 40.91 | 15.72 | 43.37 | Roofing..... | 3 | 11.30 | 88.70 | |
| Motor vehicle dealers: | | | | | Electrical shops (without radio)..... | 10 | 26.25 | 72.57 | 1.08 |
| Automobile sales rooms—new and trade-in..... | 26 | 38.13 | 5.77 | 56.10 | Heating and plumbing shops: | | | | |
| Used-car dealers..... | 28 | 17.16 | | 82.84 | Heating appliances and oil burners..... | 4 | 21.46 | 25.88 | 52.66 |
| Accessories, tires, and batteries: | | | | | Plumbing shops—heating and ventilating..... | 12 | 19.30 | 79.94 | .76 |
| Accessory stores with tires and batteries..... | 10 | 38.92 | 61.08 | | Paint and glass stores..... | 12 | 26.39 | 73.61 | |
| Battery and ignition shops—brake repair shops..... | 4 | 67.73 | 32.27 | | Other retail stores | 166 | 42.65 | 44.10 | 13.25 |
| Tire shops (including tire repairs)..... | 14 | 49.05 | 50.95 | | Hardware stores..... | 13 | 40.16 | 54.04 | 5.80 |
| Filling stations: | | | | | Farmers' supplies: | | | | |
| Filling stations—gasoline and oil..... | 104 | 52.68 | 47.32 | | Feed stores (flour, feed, grain, fertilizer)..... | 3 | 78.66 | 21.34 | |
| Filling stations with tires and accessories..... | 35 | 63.47 | 36.53 | | Coal and feed stores..... | 4 | 40.02 | 59.98 | |
| Filling stations with other merchandise..... | 11 | 57.25 | 42.75 | | Cigar stands..... | 3 | 77.85 | 22.15 | |
| Garages and repair shops: | | | | | Coal and wood yards..... | 3 | 57.86 | 42.14 | |
| Body, fender and paint shops..... | 3 | 21.51 | 78.49 | | Drug stores with fountains..... | 48 | 81.46 | 18.54 | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 28 | 59.36 | 40.40 | .24 | Florists..... | 10 | 64.62 | 35.38 | |
| Apparel group | 44 | 46.27 | 48.15 | 5.58 | Jewelry stores: | | | | |
| Men's clothing and furnishings stores..... | 13 | 46.17 | 53.83 | | Jewelry stores (installment credit)..... | 3 | 18.26 | | 81.74 |
| Family clothing stores—men's, women's, children's..... | 3 | 31.41 | 36.95 | 31.64 | Jewelry stores..... | 16 | 58.97 | 41.03 | |
| Women's ready-to-wear speciality stores—apparel and accessories..... | 11 | 47.29 | 52.71 | | Office, school, and store supplies and equipment dealers: | | | | |
| Millinery stores..... | 5 | 49.74 | 53.26 | | Office and school supplies..... | 8 | 7.88 | 80.79 | 2.33 |
| Custom tailors..... | 3 | 44.30 | 55.70 | | Office and store mechanical appliance dealers (retail)..... | 7 | 12.43 | 74.84 | 12.73 |
| Family shoe stores, men's, women's, children's..... | 3 | 73.41 | 26.59 | | Office and store furniture and equipment dealers..... | 7 | 6.07 | 78.23 | 15.70 |
| Furniture and household group | 81 | 17.48 | 38.08 | 44.48 | Store fixture dealers..... | 3 | 43.92 | 56.08 | |
| Furniture stores..... | 47 | 16.05 | 32.82 | 51.13 | Typewriter dealers..... | 4 | 1.06 | 96.23 | 2.11 |
| Household appliances stores (electrical)..... | 5 | 16.55 | 23.68 | 59.77 | Opticians and optometrists..... | 3 | 67.72 | 32.28 | |
| Awnings, flags, banners, window shades, and tents..... | 3 | 6.13 | 93.87 | | Monuments and tombstones..... | 3 | 82.09 | 17.91 | |
| | | | | | Miscellaneous classifications (combined)..... | 15 | 20.28 | 28.27 | 51.45 |
| | | | | | Secondhand stores | 28 | 27.91 | 51.46 | 21.23 |

¹ Total sales of above stores are \$74,875,000.
² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies. The open account sales include any installment business that may have been done by these smaller stores.
³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

TABLE 21.—OKLAHOMA CITY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A—REPORTED RECEIPTS FROM THE SALE OF MEALS¹

| KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals |
|---------------------------------------------------------|-------------------------|-----------------------------|-----------------------------------------------------|-------------------------|-----------------------------|
| Total | 10,792 | \$8,454,952 | Other stores in which meals are served | 325 | \$128,091 |
| Restaurants, cafeterias, and eating places | 10,487 | 6,325,881 | Confectionery stores (candy and fountain)..... | 97 | 18,000 |
| Cafeterias..... | 1,435 | 849,950 | Grocery stores (without meats)..... | 41 | 4,500 |
| Lunch rooms..... | 3,198 | 1,565,408 | Combination stores—grocery stores with meats..... | 12 | 1,200 |
| Restaurants with table service..... | 5,143 | 3,429,551 | Combination stores—meat markets with groceries..... | 52 | 14,560 |
| Fountain—lunches..... | 29 | 38,000 | Variety, 5-and-10, and to-a-dollar stores..... | 83 | 71,227 |
| Lunch counters..... | 662 | 442,052 | Filling stations with merchandise..... | 18 | 3,100 |
| | | | Miscellaneous classifications (combined)..... | 22 | 15,914 |

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of food sales.

B—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|-----------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|----------------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|
| Total | 824 | \$2,905,073 | \$78,691 | Automotive group—Continued | | | |
| Automotive group | 823 | 2,298,472 | 78,691 | Filling stations with tires and accessories..... | 39 | \$53,604 | |
| Automobile sales rooms—new and trade-in..... | 461 | 1,040,706 | 3,884 | Filling stations with other merchandise..... | 3 | 15,570 | |
| Used-car dealers..... | 5 | 5,762 | | Body, fender and paint shops..... | 52 | 118,156 | |
| Accessory stores with tires and batteries..... | 31 | 119,483 | | Garages (repairs and storage, gasoline, oil, accessories)..... | 151 | 713,953 | \$72,807 |
| Battery and ignition shops, brake repair shops..... | 18 | 75,025 | | Secondhand stores | 1 | 6,600 | |
| Tire shops (including tire repairs)..... | 64 | 138,544 | | | | | |
| Filling stations, gasoline and oil..... | 9 | 17,609 | | | | | |

¹ This table is based upon replies to a question as to the total receipts from automotive repairs and storage. Additional data are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 21.—OKLAHOMA CITY—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued
C—RECEIPTS FROM OTHER REPAIRS AND SERVICE ¹

| KIND OF BUSINESS | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS | Receipts from other repairs and service (except automotive) |
|---------------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|
| Total | \$997,205 | Lumber and building group | \$415,417 |
| General merchandise group | 50,032 | Lumber and building material dealers..... | 4,289 |
| Department stores..... | 50,032 | Lumber and hardware..... | 5,090 |
| Automotive group | 13,500 | Roofing..... | 1,800 |
| Bicycle shops..... | 13,500 | Electrical shops (without radio)..... | 193,710 |
| Apparel group | 8,193 | Heating appliances and oil burners..... | 4,589 |
| Men's clothing and furnishings stores..... | 2,880 | Plumbing shops—heating and ventilating..... | 185,530 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 3,150 | Paint and glass stores..... | 20,409 |
| Millinery stores..... | 500 | Other retail stores | 400,485 |
| Custom tailors..... | 1,063 | Hardware stores..... | 1,400 |
| Furniture and household group | 97,631 | Florists..... | 500 |
| Furniture stores..... | 1,000 | Jewelry stores (installment credit)..... | 17,045 |
| Draperies, curtains, and upholstery stores..... | 2,509 | Jewelry stores..... | 110,329 |
| Household appliances stores (electrical)..... | 59,813 | Office and store mechanical appliance dealers (retail)..... | 70,005 |
| Awnings, flags, banners, window shades, and tents..... | 6,441 | Typewriter dealers..... | 7,805 |
| Radio and electrical shops..... | 22,900 | Opticians and optometrists..... | 6,700 |
| Radio and musical instruments stores..... | 4,968 | Miscellaneous classifications (combined)..... | 180,683 |
| Restaurants, cafeterias, and eating places | 4,014 | Secondhand stores | 7,950 |
| Lunch rooms..... | 4,014 | | |

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

TABLE 22.—OKLAHOMA CITY—SALES BY COMMODITIES

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FOOD GROUP | | | FOOD GROUP—Continued | | |
| Grocery stores (without meats): (Commodity coverage, 43.9 per cent) | | | Combination stores—meat markets with groceries: (Commodity coverage, 56.4 per cent) | | |
| Bakery products, fresh..... | 3.3 | 1.3 | Bakery products, fresh..... | 1.0 | 0.8 |
| Bottled beverages..... | .8 | .6 | Cigars, cigarettes and tobacco..... | 1.0 | .2 |
| Confectionery and nuts..... | .8 | .5 | Confectionery and nuts..... | .3 | .2 |
| Fruits and vegetables..... | 22.1 | 19.5 | Delicatessen, ready-to-serve foods..... | 5.0 | 3.9 |
| Groceries— | | | Fruits and vegetables..... | 8.6 | 6.6 |
| Butter and cheese..... | 2.3 | 2.3 | Groceries— | | |
| Eggs..... | 9.4 | 9.4 | Butter and cheese..... | 1.5 | 1.5 |
| Lard, cooking fats, etc..... | 1.1 | 1.1 | Eggs..... | 1.5 | 1.5 |
| Flour..... | 8.6 | 8.6 | Lard, cooking fats, etc..... | 1.4 | 1.4 |
| Sugar..... | 8.8 | 8.8 | Flour..... | 2.6 | 2.6 |
| Canned goods and other groceries..... | 40.7 | 40.7 | Sugar..... | 3.1 | 3.1 |
| Milk and cream..... | 4.3 | 2.7 | Canned goods and other groceries..... | 11.8 | 11.8 |
| Nonfood products— | | | Meats, including poultry..... | 63.1 | 63.1 |
| Cigars, cigarettes and tobacco..... | 5.4 | 3.5 | Milk and cream..... | 3.4 | 2.7 |
| Hardware..... | .8 | .5 | Meat markets: | | |
| Household supplies..... | 1.2 | .3 | (Commodity coverage, 53.3 per cent) | | |
| Stationery and school supplies..... | .4 | .2 | Butter and cheese..... | 6.0 | 4.8 |
| Combination stores—grocery stores with meats: (Commodity coverage, 22.0 per cent) | | | Eggs..... | 12.8 | 2.7 |
| Bakery products, fresh..... | 6.4 | 5.8 | Fresh fish and other sea foods..... | 1.8 | .2 |
| Bottled beverages..... | 1.5 | .8 | Lard, cooking fats, etc..... | 9.1 | 4.7 |
| Confectionery and nuts..... | 1.1 | .8 | Meats, including poultry..... | 87.6 | 87.6 |
| Delicatessen, ready-to-serve foods..... | 4.4 | .6 | GENERAL MERCHANDISE GROUP | | |
| Fresh fish and other sea foods..... | 2.0 | .8 | Department stores: | | |
| Fruits and vegetables..... | 13.4 | 12.4 | (Commodity coverage, 95.2 per cent) | | |
| Groceries— | | | Antiques, art goods, gifts..... | 1.5 | 1.2 |
| Butter and cheese..... | 2.6 | 2.6 | Apparel and accessories, women's, misses', children's— | | |
| Eggs..... | 2.8 | 2.8 | Children's wear..... | 2.5 | 1.5 |
| Lard, cooking fats, etc..... | 2.1 | 2.1 | Millinery..... | 3.4 | 2.1 |
| Flour..... | 2.2 | 2.2 | Hosiery..... | 4.9 | 4.5 |
| Sugar..... | 4.7 | 4.7 | Coats, suits, and dresses..... | 12.2 | 12.0 |
| Canned goods and other groceries..... | 36.7 | 36.7 | Underwear, negligees, corsets..... | 5.8 | 5.4 |
| Ice cream..... | 2.0 | .2 | Other apparel, except furs..... | 6.1 | 5.9 |
| Meats, including poultry..... | 24.0 | 24.0 | Appliances and supplies, electrical— | | |
| Milk and cream..... | 2.6 | 2.2 | Household appliances, motor-driven (except refrigerators)..... | 2.0 | 1.3 |
| Nonfood products— | | | Household heating appliances—portable..... | .3 | .1 |
| Household supplies..... | 2.9 | .8 | Lighting equipment..... | .7 | .1 |
| Other nonfood products..... | (x) | .5 | | | |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column are applicable to the sales shown in Table 16. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions, page 7 of this report.)

(x) indicates that a percentage for this classification is of no specific use and it has not been computed.

TABLE 22.—OKLAHOMA CITY—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-----------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | AUTOMOTIVE GROUP—Continued | | |
| Department stores—Continued. | | | Automobile sales room—Continued. | | |
| Automotive parts and accessories— | | | Automobiles, parts and accessories—Continued. | | |
| Automotive parts and accessories (except tires and tubes)..... | 3.2 | 0.4 | Buses..... | 4.7 | 0.5 |
| Tires, tubes, and tire accessories..... | 5.0 | 2.1 | Commercial cars and trucks, new..... | 18.1 | 7.4 |
| Bicycles and accessories..... | 1.3 | .1 | Used commercial cars and trucks..... | 8.6 | 2.6 |
| Bottled beverages..... | .4 | .1 | Tractors..... | .9 | .2 |
| Clothing and furnishings (men's and boy's)..... | 9.2 | 9.2 | Automotive parts and accessories (except tires and tubes)..... | 11.1 | 10.6 |
| | 0.2 | | Tires, tubes, and tire accessories..... | 1.8 | .7 |
| Suits..... | 1.7 | | Automobiles, new, sold to dealers..... | 10.6 | 3.5 |
| Overcoats..... | .3 | | Used cars sold to dealers..... | 3.7 | .3 |
| Hats and caps..... | .2 | | Commercial cars and trucks, new, sold to dealers..... | 2.6 | .6 |
| Furnishings..... | 5.5 | | Parts and accessories sold to dealers..... | 7.0 | 1.0 |
| Work clothing..... | 1.2 | | Gasoline..... | .7 | .1 |
| Other clothing..... | .3 | | Oils and greases..... | .8 | .3 |
| Confectionery and nuts..... | .4 | .1 | Repairs and service..... | 6.7 | 6.3 |
| Drug sundries..... | 2.4 | .7 | Used-car dealers: | | |
| Dry goods and notions— | | | (Commodity coverage, 98.5 per cent) | | |
| Cotton piece goods..... | 3.5 | 3.2 | Automotive parts and accessories (except tires and tubes)..... | 22.7 | 4.3 |
| Linen goods..... | 2.7 | 2.4 | Repairs and service..... | (x) .3 | .3 |
| Wool and wool-mixed goods..... | 1.0 | .9 | Tires, tubes, and tire accessories..... | 4.4 | 2.2 |
| Silk and velvet piece goods..... | 5.8 | 5.3 | Used cars sold to dealers..... | 34.3 | 1.3 |
| Notions and small wares..... | 4.7 | 4.6 | Used commercial cars and trucks..... | 10.1 | .2 |
| Other dry goods..... | 2.2 | 1.5 | Used passenger cars..... | 95.2 | 93.7 |
| Farm and garden equipment and supplies..... | 1.6 | .1 | Accessory stores with tires and batteries: | | |
| Fountain sales and ice cream..... | 2.5 | .7 | (Commodity coverage, 54.9 per cent) | | |
| Furniture— | | | Automotive parts and accessories (except tires, tubes, and batteries)..... | 55.6 | 55.6 |
| Bedroom..... | 1.4 | .6 | Batteries..... | 17.6 | 13.2 |
| Living room, library, and hall..... | 1.4 | .6 | Gasoline..... | 17.9 | 4.6 |
| Dining room..... | .7 | .3 | Miscellaneous merchandise..... | (x) .6 | .6 |
| Kitchen..... | .1 | .1 | Oils and greases..... | 11.9 | 3.1 |
| Other household..... | .9 | .4 | Radio parts and accessories..... | 1.5 | .1 |
| Furs and fur goods..... | 2.6 | 2.1 | Radio sets..... | 16.0 | 1.5 |
| Hardware..... | 5.5 | .7 | Repairs and service..... | 8.6 | 3.8 |
| Heating and plumbing equipment and supplies..... | 1.5 | .1 | Tires, tubes, and tire accessories..... | 31.2 | 17.5 |
| Home furnishings— | | | Tire shops (including tire repairs): | | |
| Draperies, upholstery, and curtains..... | 2.5 | 2.2 | (Commodity coverage, 70.9 per cent) | | |
| Floor coverings..... | 2.2 | 1.9 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 4.0 | 2.4 |
| Bedding, mattresses, springs..... | .7 | .4 | Batteries..... | 1.3 | .2 |
| China, glassware, and crockery..... | 1.0 | .9 | Gasoline..... | 19.8 | 11.8 |
| Kitchen utensils..... | .9 | .7 | Oils and greases..... | 8.9 | 5.3 |
| Other home furnishings..... | 1.1 | 1.0 | Repairs and service..... | 5.9 | 4.9 |
| Infants' wear..... | 1.9 | 1.2 | Tires and tubes sold to dealers..... | 7.4 | 2.4 |
| Jewelry, silverware, and clocks..... | 2.5 | 2.4 | Tires, tubes, and tire accessories..... | 73.0 | 73.0 |
| Leather goods, billfolds, gloves, and handbags..... | 1.7 | 1.1 | Filling stations (gasoline and oil): | | |
| Luggage..... | .5 | .5 | (Commodity coverage, 14.4 per cent) | | |
| Miscellaneous merchandise..... | (x) 1.4 | 1.4 | Gasoline..... | 84.7 | 84.7 |
| Paints and painters' supplies..... | .8 | .3 | Oils and greases..... | 15.1 | 15.1 |
| Phonographs and records..... | 1.1 | .6 | Repairs and service..... | 1.2 | .2 |
| Radio parts and accessories..... | 1.7 | .1 | Filling stations (with tires and accessories): | | |
| Radio sets..... | 3.3 | 2.3 | (Commodity coverage, 25.5 per cent) | | |
| Refrigerators, electric and gas..... | 1.0 | .5 | Gasoline..... | 43.4 | 43.4 |
| Service..... | .9 | .4 | Oils and greases..... | 6.6 | 6.6 |
| Shoes and other footwear— | | | Repairs and service..... | 4.4 | 4.4 |
| Men's..... | 1.8 | .8 | Tires, tubes, and tire accessories..... | 45.6 | 45.6 |
| Boy's and youths'..... | 1.5 | .3 | Body, fender, and paint shops: | | |
| Women's..... | 4.5 | 4.5 | (Commodity coverage, 44.3 per cent) | | |
| Misses' and children's..... | .9 | .6 | Automotive parts and accessories..... | 20.8 | 20.8 |
| Sporting goods, gymnasium and playground equipment..... | 1.5 | .5 | Repairs and service..... | 79.2 | 79.2 |
| Stationery and books— | | | Garages (repairs and storage, gasoline, oil, accessories): | | |
| Books..... | .2 | .1 | (Commodity coverage 29.1 per cent) | | |
| Paper and paper goods..... | .6 | .3 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 18.7 | 18.2 |
| Other stationery..... | .9 | .5 | Batteries..... | 5.8 | 3.0 |
| Stoves and ranges, gas..... | .4 | .2 | Gasoline..... | 25.8 | 25.5 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 3.8 | 2.5 | Miscellaneous merchandise..... | (x) .9 | .9 |
| Toiletries and cosmetics..... | 3.7 | 2.3 | Oils and greases..... | 7.7 | 7.6 |
| Toys and games..... | 1.0 | .9 | Repairs and service..... | 22.7 | 22.7 |
| Wallpaper..... | .7 | .2 | Tires, tubes, and tire accessories..... | 31.1 | 20.8 |
| | | | Used passenger cars..... | 14.9 | .4 |
| General merchandise stores (with food departments): | | | APPAREL GROUP | | |
| (Commodity coverage, 94.1 per cent) | | | Men's clothing and furnishings stores: | | |
| Automotive parts and accessories— | | | (Commodity coverage, 66.0 per cent) | | |
| Automotive parts and accessories (except tires and tubes)..... | .3 | .2 | Clothing and furnishing (men's and boys')— | | |
| Tires, tubes, and tire accessories..... | .0 | .4 | Suits..... | 39.6 | 39.6 |
| Cigars, cigarettes, and tobacco..... | 1.6 | 1.3 | Overcoats..... | 17.7 | 17.7 |
| Dry goods and notions..... | 22.4 | 19.9 | Hats and caps..... | 9.3 | 9.3 |
| | 19.9 | | Furnishings..... | 24.4 | 24.4 |
| Piece goods..... | 6.2 | | Work clothing..... | 2.1 | .9 |
| Notions and small wares..... | 6.2 | | Other clothing..... | 3.9 | 1.3 |
| Other dry goods..... | 7.5 | | Luggage..... | 4.9 | .5 |
| Groceries..... | 52.5 | 52.5 | Shoes and other footwear— | | |
| Hardware..... | 8.4 | 8.4 | Men's..... | 8.5 | 5.1 |
| Hay, grain, and feed..... | 13.5 | 12.0 | Women's..... | 16.5 | 1.2 |
| Seeds, bulbs, plants, and nursery stock..... | 6.4 | 5.2 | | | |
| Sporting goods..... | .6 | .1 | | | |
| AUTOMOTIVE GROUP | | | Automobile sales rooms: | | |
| (Commodity coverage, 80.0 per cent) | | | (Commodity coverage, 80.0 per cent) | | |
| Automobiles, parts and accessories— | | | Automobiles, parts and accessories— | | |
| Passenger automobiles, new..... | 55.0 | 50.3 | Passenger automobiles, new..... | 55.0 | 50.3 |
| Used passenger cars..... | 21.9 | 15.6 | Used passenger cars..... | 21.9 | 15.6 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 22.—OKLAHOMA CITY—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| APPAREL GROUP—Continued | | | FURNITURE AND HOUSEHOLD GROUP—Continued | | |
| Family clothing stores (men's, women's, and children's): (Commodity coverage, 88.1 per cent) | | | Household appliance stores (electric): (Commodity coverage, 69.3 per cent) | | |
| Apparel and accessories (women's, misses', children's)— | | | Appliances and supplies, electrical— | | |
| Children's wear..... | 1.3 | 0.7 | Household appliances, motor-driven (except refrigerators)..... | 56.0 | 66.0 |
| Millinery..... | .6 | .3 | Household heating appliances—portable..... | 7.1 | 3.9 |
| Hosiery..... | 4.3 | 4.3 | Lighting equipment..... | .6 | .3 |
| Coats, suits, and dresses..... | 17.7 | 17.7 | Incandescent lamps..... | 5.3 | 2.9 |
| Underwear, negligees, corsets, etc..... | .7 | .7 | Commercial and industrial appliances..... | .3 | .1 |
| Other apparel..... | 9.5 | 4.8 | Ranges, water heaters, etc..... | 3.0 | 1.6 |
| Clothing and furnishings (men's and boys')— | | | Other appliances..... | | |
| Suits..... | 13.4 | 7.6 | Refrigerators, electric..... | 38.9 | 21.2 |
| Overcoats..... | 22.1 | 21.3 | Service..... | .9 | .2 |
| Hats and caps..... | 4.1 | 3.7 | Radio and musical instruments stores: (Commodity coverage, 75.4 per cent) | | |
| Furnishings..... | 15.3 | 14.3 | Musical instruments and accessories— | | |
| Work clothing..... | 2.2 | 2.1 | Pianos and accessories..... | 32.2 | 32.2 |
| Other clothing..... | 2.6 | .4 | Phonographs and records..... | 20.8 | 20.8 |
| Dry goods and notions— | | | Stringed and band instruments..... | | |
| Cotton piece goods..... | 4.3 | .3 | Sheet music, music books, etc..... | 5.0 | 5.0 |
| Notions and small wares..... | .7 | .1 | Radio parts and accessories..... | .9 | .9 |
| Leather goods, billfolds, gloves, and handbags..... | .7 | .1 | Radio sets..... | 35.2 | 35.2 |
| Radio sets..... | 11.5 | 4.7 | RESTAURANTS, CAFETERIAS, AND EATING PLACES | | |
| Shoes and other footwear— | | | Cafeterias: (Commodity coverage, 41.8 per cent) | | |
| Men's..... | 9.7 | 9.7 | Cigars, cigarettes, and tobacco..... | 1.1 | .2 |
| Boys' and youths'..... | 1.1 | .6 | Confectionery and nuts..... | .3 | .3 |
| Women's..... | 6.6 | 4.0 | Receipts from sale of meals..... | 99.5 | 99.5 |
| Misses' and children's..... | 1.1 | .6 | Restaurants with table service: (Commodity coverage, 21.9 per cent) | | |
| Infants'..... | 1.0 | .5 | Cigars, cigarettes, and tobacco..... | 4.4 | 4.4 |
| Rubber and other footwear..... | .6 | .3 | Receipts from sale of meals..... | 95.6 | 95.6 |
| Sporting goods..... | 3.0 | 1.2 | LUMBER AND BUILDING GROUP | | |
| Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 93.6 per cent) | | | Lumber and building material dealers: (Commodity coverage, 85.0 per cent) | | |
| Apparel and accessories (women's, misses', children's)— | | | Building materials..... | | |
| Millinery..... | 9.9 | 4.3 | 97.0 | | |
| Hosiery..... | 8.2 | 4.4 | Brick, terra cotta, tile, etc..... | 1.4 | |
| Coats, suits, and dresses..... | 66.5 | 68.5 | Cement..... | 4.6 | |
| Underwear, negligees, corsets, etc..... | 9.2 | 7.6 | Lime, plaster, etc..... | 1.8 | |
| Other apparel, except furs..... | 6.3 | 2.8 | Lumber (rough and dressed)..... | 51.0 | |
| Furs and fur goods..... | 13.3 | 10.5 | Planing-mill products, woodwork..... | 24.3 | |
| Jewelry, costume..... | 2.1 | .7 | Wood shingles and shakes..... | 3.3 | |
| Leather goods, gloves, and handbags..... | 2.2 | .6 | Roofing materials (except wood shingles)..... | 5.0 | |
| Service..... | 2.3 | .1 | Iron and other building metal..... | 3.5 | |
| Shoes, women's..... | 9.6 | 2.0 | Building paper, insulating boards with wood base, etc..... | .5 | |
| Toiletries and cosmetics..... | 2.5 | .6 | Wall boards (except wood base)..... | 1.6 | |
| Women's shoe stores (\$1,007,457):¹ (Commodity coverage, 92.7 per cent) | | | Fuel..... | 6.0 | 2.0 |
| Hosiery, women's..... | | | Hardware..... | .9 | .1 |
| Shoes and other footwear— | | | Paints, varnishes, glass, and painters' supplies..... | 4.8 | .9 |
| Women's..... | 77.9 | 77.9 | Lumber and Hardware: (Commodity coverage, 97.7 per cent) | | |
| Misses' and children's..... | 20.9 | 6.7 | Building materials..... | | |
| Rubber and other footwear..... | 3.0 | .3 | 87.9 | | |
| Family shoe stores (men's, women's, and children's) (8978,821): ¹ | | | Brick, terra cotta, tile, etc..... | 1.9 | |
| Hosiery (Commodity coverage, 87.1 per cent) | | | Building stone..... | .6 | |
| Shoes and other footwear— | | | Cement..... | 6.8 | |
| Men's..... | 26.3 | 26.3 | Lime, plaster, etc..... | 2.3 | |
| Boys' and youths'..... | 3.6 | 2.5 | Lumber (rough and dressed)..... | 54.4 | |
| Women's..... | 54.4 | 54.4 | Planing-mill products, woodwork..... | 7.7 | |
| Misses' and children's..... | 10.7 | 6.8 | Wood shingles and shakes..... | 1.9 | |
| Infants'..... | 1.2 | .8 | Roofing materials (except wood shingles)..... | 4.7 | |
| Rubber and other footwear..... | 11.2 | 7.2 | Iron and other building metal..... | .6 | |
| FURNITURE AND HOUSEHOLD GROUP | | | Building paper, insulating boards with wood base, etc..... | .4 | |
| Furniture stores: (Commodity coverage, 79.2 per cent) | | | Wall boards (except wood base)..... | 3.7 | |
| Furniture— | | | Other building materials..... | 3.9 | |
| Bedroom..... | 17.3 | 17.3 | Fuel..... | 11.0 | 1.1 |
| Living room, library, and hall..... | 21.1 | 21.1 | Hardware..... | 8.1 | 8.1 |
| Dining room..... | 10.7 | 10.7 | Builders' and shelf hardware..... | | |
| Kitchen..... | 4.8 | 4.8 | Carpenters' and mechanics' tools..... | 1.1 | |
| Other household..... | 2.7 | .5 | Other hardware..... | .6 | |
| Home furnishings— | | | Paints, varnishes, lacquers..... | 1.6 | 1.0 |
| Draperies, upholstery, and curtains..... | 13.8 | 7.8 | Glass..... | 1.3 | .8 |
| Floor coverings..... | 14.9 | 13.1 | Painters' supplies..... | 1.2 | .6 |
| Bedding, mattresses, springs..... | 5.1 | 4.3 | Service..... | 1.3 | .1 |
| China, glassware, and crockery..... | 4.4 | 2.0 | Wall paper..... | 2.5 | .4 |
| Other home furnishings..... | 1.9 | .1 | Furniture stores: (Commodity coverage, 79.2 per cent) | | |
| Household appliances, motor-driven (except refrigerators)..... | 2.6 | .1 | Furniture— | | |
| Luggage..... | 4.8 | 1.8 | Bedroom..... | 17.3 | 17.3 |
| Phonographs and records..... | 3.4 | 6.5 | Living room, library, and hall..... | 21.1 | 21.1 |
| Radios and equipment..... | 1.7 | .7 | Dining room..... | 10.7 | 10.7 |
| Refrigerators, electric and gas..... | 5.0 | 4.4 | Kitchen..... | 4.8 | 4.8 |
| Secondhand furniture..... | 5.7 | 2.7 | Other household..... | 2.7 | .5 |
| Stoves and ranges, gas..... | 5.4 | 1.9 | Home furnishings— | | |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 5.4 | 1.9 | Draperies, upholstery, and curtains..... | 13.8 | 7.8 |

¹ Total net sales are shown for classifications which do not appear separately in Table 16. For all other kinds of business, apply the per cent in second column to the sales shown in Table 16.

CENSUS OF DISTRIBUTION

TABLE 22.—OKLAHOMA CITY—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such com- modity | Per cent of each commodity sold to total sales of all stores in same classifica- tion | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such com- modity | Per cent of each commodity sold to total sales of all stores in same classifica- tion |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| LUMBER AND BUILDING GROUP—Continued | | | OTHER RETAIL STORES—Continued | | |
| Roofing dealers: (Commodity coverage, 66.7 per cent) | | | Florists: (Commodity coverage, 60.3 per cent) | | |
| Iron and other building metal..... | 60.2 | 60.2 | Art goods, gifts..... | 2.7 | 1.7 |
| Roofing materials..... | 39.8 | 39.8 | Fertilizers..... | 1.1 | .7 |
| Electrical shops (without radio): (Commodity coverage, 72.5 per cent) | | | Flowers, wreaths, etc..... | 83.1 | 83.1 |
| Appliances and supplies, electrical— | | | Miscellaneous merchandise..... | (x) | .3 |
| Household appliances, motor-driven (except refrigera- tors)..... | 4.6 | 3.7 | Pets and pet supplies..... | 3.8 | 2.4 |
| Household heating appliances—portable..... | 1.7 | 1.7 | Seeds, bulbs, plants, and nursery stock..... | 18.8 | 11.8 |
| Lighting equipment..... | 20.1 | 20.1 | Jewelry stores (installment credit): (Commodity coverage, 100.0 per cent) | | |
| Incandescent lamps..... | 9.0 | 9.0 | Jewelry, silverware, and clocks— | | |
| Construction materials..... | 45.6 | 45.6 | Clocks..... | 2.0 | 2.0 |
| Commercial and industrial appliances..... | 3.8 | 1.3 | Watches..... | 30.9 | 30.9 |
| Ranges, water heaters, etc..... | .6 | .1 | Diamond jewelry..... | 27.9 | 27.9 |
| Other appliances..... | 1.6 | 1.6 | Rings, other than diamond..... | 14.2 | 14.2 |
| Refrigerators, electric and gas..... | .3 | .1 | Gold and gold-filled jewelry..... | 3.9 | 3.9 |
| Service..... | 28.4 | 16.8 | Plated silverware..... | 3.7 | 3.7 |
| Paint and glass stores: (Commodity coverage, 69.5 per cent) | | | Sterling silverware..... | 5.1 | 5.4 |
| Art goods, gifts..... | 7.1 | 1.7 | Other jewelry..... | 5.1 | 4.1 |
| Paints, varnishes, lacquers..... | 53.9 | 51.8 | Leather goods..... | 3.0 | 3.0 |
| Glass..... | 13.8 | 8.6 | Optical goods..... | 7.4 | 1.2 |
| Painters' supplies..... | 20.9 | 15.2 | Service..... | 10.3 | 3.7 |
| Service..... | 30.5 | 3.1 | Jewelry stores: (Commodity coverage, 35.0 per cent) | | |
| Stationery..... | 28.6 | 6.8 | Jewelry, silverware, and clocks— | | |
| Wall paper..... | 26.6 | 12.9 | Clocks..... | 1.7 | 1.7 |
| OTHER RETAIL STORES | | | Watches..... | 10.6 | 10.6 |
| Hardware stores: (Commodity coverage, 76.0 per cent) | | | Diamond jewelry..... | 36.0 | 36.0 |
| Appliances and supplies, electrical— | | | Rings, other than diamond..... | 5.5 | 5.5 |
| Household appliances, motor-driven..... | 2.3 | .3 | Gold and gold-filled jewelry..... | 4.8 | 4.8 |
| Household heating appliances—portable..... | 1.4 | .3 | Plated silverware..... | 3.2 | 3.2 |
| Lighting equipment..... | 27.0 | 3.7 | Sterling silverware..... | 12.2 | 12.2 |
| Incandescent lamps..... | 2.7 | .4 | Other jewelry..... | 8.8 | 8.8 |
| Construction materials..... | 40.5 | 5.6 | Leather goods..... | 1.2 | .6 |
| Ranges, water heaters, etc..... | 5.3 | .7 | Paper and paper goods..... | 9.4 | 5.1 |
| Farm and garden equipment and supplies— | | | Service..... | 11.5 | 11.5 |
| Wire fencing, gates, and posts..... | 2.1 | 1.6 | Office and school supplies: (Commodity coverage, 95.6 per cent) | | |
| Other farm and garden equipment and supplies..... | 2.4 | 1.9 | Leather goods..... | .9 | .6 |
| Furniture, household..... | .9 | .8 | Luggage..... | .3 | .2 |
| Hardware— | | | Office and store equipment— | | |
| Builders' and shelf hardware..... | 19.6 | 19.6 | Typewriters and accessories..... | 10.1 | 1.1 |
| Carpenters' and mechanics' tools..... | 3.7 | 3.7 | Other office and store equipment..... | 6.6 | 5.3 |
| Other hardware..... | 16.5 | 16.5 | Office and store furniture..... | 31.0 | 24.7 |
| Home furnishings— | | | Stationery, books, and magazines— | | |
| China, glassware, and crockery..... | 13.1 | 10.3 | Books..... | 43.2 | 5.0 |
| Kitchen utensils..... | 8.0 | 6.4 | Paper and paper goods..... | 28.9 | 9.0 |
| Leather goods..... | 1.2 | 1.0 | Other stationery..... | 52.6 | 52.6 |
| Miscellaneous merchandise..... | (x) | 1.9 | Secondhand furniture..... | .5 | .3 |
| Paints, varnishes, lacquers..... | 2.3 | 2.0 | Toys and games..... | 10.2 | 1.2 |
| Paper and paper goods..... | .6 | .4 | Office and store mechanical appliance dealers (retail): (Commodity coverage, 76.0 per cent) | | |
| Professional and scientific instruments and equipment..... | 1.8 | 1.4 | Office and store mechanical appliances— | | |
| Radio sets..... | 5.0 | 4.0 | Adding and calculating machines and accessories..... | 57.8 | 46.2 |
| Sporting goods, gymnasium, and playground equipment..... | 10.0 | 9.3 | Typewriters and accessories..... | 21.0 | 6.0 |
| Stoves, ranges, heaters, etc. (other than electric and gas)..... | 4.7 | 3.7 | Other office and store mechanical appliances..... | 60.8 | 29.4 |
| Tires, tubes, and tire accessories..... | 2.5 | .4 | Office and store furniture..... | 4.0 | 1.1 |
| Toys and games..... | 5.2 | 4.1 | Secondhand goods..... | 1.0 | .1 |
| Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 73.5 per cent) | | | Service..... | 12.0 | 16.3 |
| Farm and garden equipment and supplies..... | 10.6 | 4.0 | Stationery..... | 24.5 | 6.9 |
| Fertilizers..... | 5.3 | 1.1 | Office and store furniture and equipment dealers: (Commodity coverage, 87.0 per cent) | | |
| Flour..... | 15.9 | 3.2 | Floor coverings..... | 2.3 | .9 |
| Grain and feed..... | 63.5 | 63.5 | Furniture..... | | |
| Hay, straw, and alfalfa..... | 17.9 | 11.0 | Kitchen..... | 2.6 | 1.1 |
| Pets and pet supplies..... | .5 | .1 | Office and store furniture..... | 65.7 | 65.7 |
| Seeds, bulbs, plants, and nursery stock..... | 28.5 | 17.1 | Heating and plumbing equipment and supplies..... | 7.5 | 3.1 |
| Drug stores (with fountains): (Commodity coverage, 25.8 per cent) | | | Lighting equipment..... | 1.1 | .2 |
| Bottled beverages..... | 2.6 | 2.1 | Office and store equipment— | | |
| Cigars, cigarettes, and tobacco..... | 13.8 | 13.8 | Typewriters and accessories..... | 11.1 | 2.3 |
| Confectionery and nuts..... | 5.4 | 4.7 | Other office and store equipment..... | 28.1 | 5.7 |
| Drugs, patent medicines, etc..... | 24.0 | 24.0 | Sporting goods..... | 9.4 | 3.9 |
| Fountain sales, ice cream, lunches..... | 19.8 | 19.8 | Stationery, books, and magazines— | | |
| Miscellaneous merchandise..... | 13.8 | 13.8 | Books..... | 1.9 | .8 |
| Stationery, books, periodicals, etc..... | 2.0 | | Other stationery..... | 28.1 | 16.3 |
| Rubber goods..... | 1.7 | | Typewriter dealers: (Commodity coverage, 41.2 per cent) | | |
| Surgical and hospital supplies..... | 8.4 | | Service..... | 2.9 | 2.9 |
| Miscellaneous merchandise..... | .8 | | Typewriters and accessories..... | 97.1 | 97.1 |
| Prescriptions..... | 7.7 | 7.7 | | | |
| Toilet articles and preparations..... | 14.1 | 14.1 | | | |
| Toiletries and cosmetics..... | 12.4 | | | | |
| Toilet articles..... | 1.7 | | | | |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 23.—TULSA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 1,586 | 1,199 | 8,868 | 563 | \$12,394,802 | \$121,239 | \$11,887,386 | \$13,792,580 | \$91,653,671 | 100.00 |
| Food group ¹ | 431 | 368 | 1,016 | 182 | 1,351,848 | 36,703 | 1,228,585 | 808,300 | 15,014,902 | 16.36 |
| Candy and confectionery stores: | | | | | | | | | | |
| Candy stores—nut stores..... | 7 | 2 | 21 | 1 | 26,696 | 270 | 29,796 | 6,240 | 164,632 | .18 |
| Confectionery stores (candy and fountain)..... | 18 | 20 | 33 | 8 | 32,085 | 2,766 | 31,129 | 8,800 | 260,207 | .28 |
| Egg and poultry dealers..... | 5 | 7 | 4 | 13 | 6,002 | 2,857 | 5,776 | 1,900 | 105,077 | .11 |
| Delicatessen stores..... | 3 | 3 | 9 | 1 | 3,963 | 100 | 9,504 | 3,010 | 60,664 | .06 |
| Fruit stores and vegetable markets..... | 5 | 4 | 10 | 6 | 17,300 | 1,360 | 12,373 | 4,070 | 174,860 | .19 |
| Grocery stores (without meats)..... | 36 | 34 | 51 | 13 | 63,394 | 2,631 | 59,093 | 40,520 | 808,984 | .88 |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats..... | 308 | 241 | 659 | 125 | 871,277 | 23,517 | 804,728 | 648,250 | 10,636,113 | 11.60 |
| Meat markets with groceries..... | 22 | 22 | 118 | 9 | 172,252 | 1,826 | 165,622 | 79,030 | 2,018,736 | 2.20 |
| Meat markets..... | 8 | 10 | 19 | 1 | 22,860 | 104 | 20,166 | 8,020 | 2,883,963 | .31 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 15 | 12 | 21 | 5 | 19,278 | 1,272 | 29,505 | 3,770 | 135,968 | .15 |
| Other food stores..... | 3 | 3 | 4 | | 4,305 | | 5,936 | 1,260 | 24,213 | .02 |
| General merchandise group ¹ | 43 | 35 | 1,294 | 76 | 1,802,862 | 11,150 | 1,746,547 | 2,668,080 | 10,681,362 | 11.66 |
| Department stores..... | 8 | 1 | 898 | 60 | 1,349,973 | 9,489 | 1,343,810 | 1,899,730 | 7,692,159 | 8.40 |
| Dry goods stores..... | 20 | 21 | 97 | 6 | 83,029 | 937 | 165,049 | 380,940 | 504,638 | 1.01 |
| General merchandise stores: | | | | | | | | | | |
| With food departments..... | 4 | 5 | 2 | 1 | 1,649 | 150 | 2,070 | 11,680 | 65,000 | .07 |
| Without food departments..... | 4 | 4 | 16 | 3 | 13,216 | 574 | 14,358 | 64,690 | 171,308 | .19 |
| Variety, 5-and-10, and 10-a-dollar stores..... | 6 | 3 | 250 | | 154,695 | | 220,506 | 309,840 | 1,825,267 | 1.99 |
| Automotive group..... | 344 | 181 | 1,831 | 47 | 2,922,893 | 11,936 | 2,882,233 | 2,335,230 | 23,669,521 | 26.85 |
| Motor-vehicle dealers: | | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 27 | 8 | 883 | 1 | 1,575,620 | 120 | 1,705,181 | 1,789,310 | 15,724,796 | 17.16 |
| Used-car dealers..... | 14 | 11 | 41 | 2 | 55,227 | 450 | 69,438 | 83,980 | 305,211 | .43 |
| Accessories, tires, and batteries: | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 11 | 4 | 51 | 2 | 76,192 | 490 | 93,098 | 89,540 | 691,492 | .75 |
| Battery and ignition shops—brake repair shops..... | 14 | 12 | 77 | 1 | 99,033 | 325 | 78,890 | 93,200 | 504,486 | .55 |
| Tire shops (including tire repairs)..... | 19 | 10 | 112 | 3 | 205,608 | 836 | 154,111 | 162,200 | 1,357,822 | 1.48 |
| Filling stations: | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 168 | 27 | 369 | 21 | 481,850 | 6,971 | 454,586 | 60,730 | 3,075,238 | 3.36 |
| Filling stations with tires and accessories..... | 14 | 11 | 29 | 2 | 32,443 | 241 | 35,585 | 10,980 | 318,272 | .35 |
| Filling stations with other merchandise..... | 13 | 6 | 23 | | 25,465 | | 33,500 | 5,240 | 226,463 | .25 |
| Motor cycles, bicycles, and supplies..... | 3 | 5 | 19 | | 16,738 | | 14,584 | 25,470 | 123,844 | .14 |
| Garages and repair shops: | | | | | | | | | | |
| Body, fender, and paint shops..... | 8 | 7 | 30 | 2 | 66,816 | 600 | 40,732 | 14,290 | 188,425 | .20 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 47 | 54 | 131 | 13 | 202,632 | 1,903 | 143,064 | 25,630 | 738,360 | .81 |
| Parking stations, parking garages, and lots..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radiator shops (including repairs)..... | 3 | 5 | 7 | | 11,180 | | 7,732 | 10,200 | 62,596 | .07 |
| Other automotive establishments..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Apparel group ¹ | 128 | 62 | 898 | 67 | 1,470,664 | 13,096 | 1,870,076 | 2,167,050 | 10,928,543 | 11.92 |
| Men's and boys' clothing and furnishing stores: | | | | | | | | | | |
| Men's and boys' clothing stores..... | 6 | 3 | 14 | | 19,568 | | 35,299 | 41,840 | 177,435 | .19 |
| Men's furnishings stores..... | 7 | 7 | 8 | 4 | 15,456 | 1,064 | 21,228 | 60,830 | 133,139 | .15 |
| Men's clothing and furnishings stores..... | 18 | 16 | 210 | 15 | 413,546 | 5,596 | 507,353 | 847,600 | 3,167,038 | 3.45 |
| Family clothing stores—men's, women's, children's..... | 12 | 6 | 97 | 11 | 150,793 | 1,004 | 219,977 | 258,900 | 1,279,274 | 1.40 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 22 | 10 | 312 | 8 | 434,952 | 1,279 | 561,998 | 350,530 | 3,102,637 | 3.38 |
| Women's accessories stores: | | | | | | | | | | |
| Corset and lingerie shops..... | 3 | 1 | 7 | | 9,232 | | 8,130 | 21,430 | 67,980 | .07 |
| Furriers—fur shops..... | 3 | 3 | 8 | | 13,400 | | 14,094 | 10,100 | 75,000 | .08 |
| Hosiery shops..... | 5 | | 38 | 1 | 63,825 | 150 | 29,718 | 46,520 | 209,339 | .23 |
| Millinery stores..... | 19 | 5 | 57 | 3 | 87,008 | 270 | 126,029 | 39,960 | 512,152 | .56 |
| Custom tailors..... | 5 | 4 | 24 | 1 | 39,283 | 280 | 32,700 | 25,840 | 182,083 | .20 |
| Shoe stores..... | 27 | 7 | 120 | 24 | 219,528 | 3,453 | 307,375 | 449,300 | 1,982,571 | 2.16 |
| Furniture and household group..... | 88 | 62 | 984 | 28 | 1,300,296 | 7,799 | 1,053,357 | 1,642,860 | 6,949,089 | 7.58 |
| Furniture stores: | | | | | | | | | | |
| Furniture stores..... | 39 | 27 | 567 | 6 | 619,593 | 1,044 | 572,990 | 922,160 | 3,504,510 | 3.82 |
| Furniture and hardware stores..... | 5 | 8 | 4 | 1 | 4,380 | 250 | 10,162 | 21,160 | 72,221 | .08 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 3 | 3 | 17 | 2 | 22,771 | 240 | 8,502 | 8,230 | 63,318 | .07 |
| Floor coverings stores..... | 5 | 5 | 19 | 6 | 33,963 | 1,430 | 37,068 | 142,770 | 306,706 | .34 |
| Household appliances stores..... | 9 | | 82 | 2 | 134,735 | 750 | 81,886 | 99,330 | 675,036 | .74 |
| Other home furnishings and appliances stores..... | 10 | 8 | 73 | 6 | 115,199 | 2,654 | 72,992 | 121,320 | 424,009 | .46 |
| Radio and music stores: | | | | | | | | | | |
| Radio and electrical shops..... | 12 | 10 | 139 | | 192,100 | | 153,986 | 186,290 | 1,112,503 | 1.21 |
| Radio and musical instruments stores..... | 5 | 1 | 93 | 3 | 172,555 | 831 | 115,741 | 141,600 | 790,786 | .86 |

¹This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 23.—TULSA—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|---------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Restaurants, cafeterias, and eating places..... | 220 | 282 | 1,088 | 47 | \$397,225 | \$10,771 | \$702,832 | \$54,620 | \$4,826,569 | 5.06 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | |
| Lunch rooms..... | 82 | 103 | 202 | 13 | 156,072 | 2,690 | 142,706 | 10,900 | 946,070 | 1.03 |
| Restaurants with table service, including two cafeterias..... | 93 | 119 | 761 | 15 | 624,645 | 2,308 | 478,722 | 38,090 | 3,051,362 | 3.33 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | |
| Box lunches..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Lunch counters..... | 42 | 36 | 107 | 19 | 109,650 | 5,773 | 74,097 | 5,280 | 573,012 | .63 |
| Soft-drink stands..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Lumber and building group..... | 54 | 28 | 485 | 17 | 886,827 | 5,411 | 703,190 | 1,228,740 | 6,791,772 | 7.41 |
| Lumber and building material dealers: | | | | | | | | | | |
| Lumber and building material dealers..... | 19 | 5 | 188 | 12 | 298,989 | 4,411 | 336,309 | 516,880 | 2,973,034 | 3.24 |
| Lumber and hardware..... | 12 | 1 | 115 | | 233,256 | | 192,738 | 489,560 | 2,136,938 | 2.33 |
| Roofing..... | 2 | (x) | (x) | | (x) | (x) | (x) | (x) | (x) | (x) |
| Electrical shops (without radio)..... | 4 | 7 | 15 | 1 | 34,255 | 350 | 10,734 | 13,100 | 105,274 | .11 |
| Heating and plumbing shops: | | | | | | | | | | |
| Heating appliances and oil burners..... | 3 | 1 | 39 | | 69,616 | | 53,175 | 78,740 | 331,168 | .36 |
| Plumbing shops—heating and ventilating..... | 3 | 2 | 63 | 1 | 165,217 | 400 | 25,386 | 37,650 | 657,735 | .72 |
| Paint and glass stores: | | | | | | | | | | |
| Glass and mirror shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Paint and glass stores..... | 10 | 12 | 38 | 3 | 56,914 | 250 | 74,304 | 77,910 | 520,066 | .57 |
| Other retail stores..... | 237 | 186 | 1,218 | 91 | 1,835,719 | 21,024 | 1,578,288 | 2,578,730 | 12,088,051 | 13.16 |
| Hardware stores..... | 14 | 16 | 29 | 2 | 53,790 | 277 | 75,408 | 166,690 | 474,174 | .52 |
| Hardware and farm implements stores: | | | | | | | | | | |
| Farm implements, machinery and equipment dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Hardware and farm implement stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 10 | 12 | 13 | 3 | 17,338 | 860 | 18,352 | 33,540 | 425,887 | .46 |
| Seeds, bulbs, and nursery stock..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores..... | 3 | 3 | 5 | 1 | 5,595 | 312 | 18,903 | 34,330 | 88,944 | .10 |
| Cigar stores and cigar stands: | | | | | | | | | | |
| Cigar stands..... | 13 | 9 | 24 | | 23,478 | | 25,190 | 25,610 | 212,003 | .23 |
| Cigar stores..... | 6 | 5 | 27 | 4 | 28,364 | 1,248 | 31,682 | 9,490 | 184,066 | .20 |
| Ice dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Drug stores: | | | | | | | | | | |
| Drug stores..... | 6 | 4 | 42 | 1 | 66,260 | 350 | 65,776 | 68,170 | 796,624 | .87 |
| Drug stores with fountains..... | 77 | 62 | 422 | 45 | 497,181 | 11,803 | 349,705 | 466,940 | 3,598,997 | 3.93 |
| Florists..... | 13 | 15 | 66 | 5 | 77,465 | 658 | 79,355 | 62,340 | 411,967 | .46 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | |
| Art and gift shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Novelty and souvenir shops..... | 4 | 5 | 12 | | 11,597 | | 18,904 | 35,070 | 88,770 | .10 |
| Camera dealers—photographic supplies..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores: | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 7 | 4 | 78 | 15 | 152,081 | 2,991 | 154,181 | 655,810 | 980,979 | 1.07 |
| Jewelry stores..... | 12 | 10 | 19 | | 34,907 | | 42,982 | 123,610 | 230,825 | .25 |
| Luggage and leather goods stores..... | 3 | 3 | 22 | | 38,158 | | 69,547 | 106,590 | 316,044 | .35 |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | |
| Office and school supplies..... | 3 | | 52 | | 92,152 | | 67,668 | 105,530 | 524,490 | .57 |
| Office and store mechanical appliance dealers (retail)..... | 12 | 4 | 88 | | 178,717 | | 76,787 | 99,470 | 671,237 | .73 |
| Office and store furniture and equipment dealers..... | 4 | 1 | 39 | 1 | 95,073 | 300 | 85,167 | 137,370 | 692,909 | .76 |
| Store fixture dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Typewriter dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sporting goods stores, including athletic and playground equipment: | | | | | | | | | | |
| Sporting goods specialty stores..... | 3 | 1 | 18 | | 38,338 | | 38,169 | 91,920 | 248,570 | .27 |
| Athletic and playground equipment..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers: | | | | | | | | | | |
| Printers and lithographers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and engravers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Monuments and tombstones..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications (combined)..... | 27 | 22 | 124 | 7 | 204,089 | 500 | 160,371 | 137,580 | 954,732 | 1.04 |
| Secondhand stores..... | 41 | 45 | 79 | 10 | 126,638 | 3,349 | 127,588 | 308,970 | 925,882 | 1.10 |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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TABLE 24.—TULSA—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full-time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 1,588 | 1,189 | 8,868 | 663 | \$12,894,802 | \$121,239 | \$11,887,386 | \$13,792,580 | \$91,653,671 | 100.00 |
| Single-store independents..... | 1,001 | 1,127 | 4,848 | 363 | 7,007,900 | 80,995 | 6,873,329 | 8,164,060 | 52,592,025 | 57.38 |
| 2-store independents..... | 91 | 59 | 666 | 41 | 1,001,722 | 9,340 | 1,061,194 | 1,390,220 | 7,624,279 | 8.32 |
| 3-store independents..... | 44 | 6 | 608 | 19 | 803,102 | 3,292 | 643,242 | 957,710 | 5,307,012 | 5.79 |
| Local chains..... | 159 | 6 | 824 | 31 | 1,150,354 | 6,394 | 1,078,506 | 1,129,790 | 9,947,145 | 10.85 |
| Sectional chains..... | 108 | | 528 | 15 | 769,845 | 2,805 | 735,155 | 656,350 | 5,037,714 | 5.53 |
| National chains..... | 143 | | 779 | 87 | 973,525 | 17,430 | 1,075,380 | 1,079,280 | 7,953,143 | 8.68 |
| Direct selling (house-to-house)..... | 5 | | 389 | | 291,252 | | 60,043 | 47,770 | 768,102 | .84 |
| Leased departments, independent operators..... | 3 | 1 | 6 | | 16,348 | | 16,086 | 5,090 | 97,840 | .11 |
| Leased-department chains..... | 20 | | 69 | 7 | 92,176 | 983 | 153,492 | 63,980 | 624,579 | .68 |
| Manufacturer-controlled chains..... | 11 | | 136 | | 251,830 | | 154,769 | 238,110 | 1,484,564 | 1.62 |
| Other types of operation..... | 1 | | 15 | | 27,739 | | 36,190 | 60,250 | 187,268 | .20 |

TABLE 25.—TULSA—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single store independents | 2 and 3 store independents | Local chains | Sectional chains | National chains | Other types |
|-----------------------------------------------------------------|--------------|---------------------------|----------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 8 | 5 | 1 | | | 2 | |
| Annual net sales..... | \$7,692,159 | \$7,019,901 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 91.26 | (x) | | | (x) | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 6 | 3 | | | | 3 | |
| Annual net sales..... | \$1,825,257 | \$47,365 | | | | \$1,777,892 | |
| Per cent of total sales..... | 100.00 | 2.59 | | | | 97.41 | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 31 | 17 | 5 | 1 | 4 | 1 | |
| Annual net sales..... | \$3,467,607 | \$1,875,534 | \$950,351 | (x) | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 54.09 | 28.27 | (x) | (x) | (x) | |
| Family clothing stores—men's, women's, children's: | | | | | | | |
| Number of stores..... | 12 | 4 | 2 | 1 | 3 | 2 | |
| Annual net sales..... | \$1,279,274 | \$154,429 | (x) | (x) | \$484,651 | (x) | |
| Per cent of total sales..... | 100.00 | 12.07 | (x) | (x) | 37.89 | (x) | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 22 | 13 | 7 | | 1 | 1 | |
| Annual net sales..... | \$3,102,537 | \$1,471,654 | (x) | | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 47.44 | (x) | | (x) | (x) | |
| Shoe stores: | | | | | | | |
| Number of stores..... | 27 | 8 | 3 | 4 | 4 | 3 | 5 |
| Annual net sales..... | \$1,082,571 | \$396,538 | \$575,029 | \$104,902 | \$438,737 | \$194,022 | \$273,343 |
| Per cent of total sales..... | 100.00 | 20.00 | 29.00 | 5.29 | 22.13 | 9.70 | 13.79 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 44 | 33 | 8 | | 1 | 1 | 1 |
| Annual net sales..... | \$3,576,731 | \$1,993,188 | \$1,000,365 | | (x) | (x) | (x) |
| Per cent of total sales..... | 100.00 | 55.72 | 27.97 | | (x) | (x) | (x) |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 17 | 13 | 3 | | 1 | | |
| Annual net sales..... | \$1,903,289 | \$1,175,777 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | 61.78 | (x) | | (x) | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 36 | 27 | 4 | 1 | | 4 | |
| Annual net sales..... | \$808,984 | \$186,200 | \$445,940 | (x) | | (x) | |
| Per cent of total sales..... | 100.00 | 23.02 | 55.12 | (x) | | (x) | |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 330 | 191 | 16 | 71 | 1 | 51 | |
| Annual net sales..... | \$12,654,849 | \$6,620,751 | \$989,892 | \$2,469,316 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 52.32 | 7.82 | 19.51 | (x) | (x) | |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | |
| Number of stores..... | 175 | 161 | 13 | 1 | | | |
| Annual net sales..... | \$3,997,432 | \$2,646,514 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 66.21 | (x) | (x) | | | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 19 | 9 | 2 | 4 | | 4 | |
| Annual net sales..... | \$366,069 | \$141,017 | (x) | (x) | | \$123,202 | |
| Per cent of total sales..... | 100.00 | 35.60 | (x) | (x) | | 31.11 | |
| Filling stations: | | | | | | | |
| Number of stations..... | 195 | 35 | 9 | 21 | 75 | 55 | |
| Annual net sales..... | \$3,619,973 | \$553,407 | \$337,090 | \$296,975 | \$1,538,534 | \$893,967 | |
| Per cent of total sales..... | 100.00 | 15.29 | 9.31 | 8.20 | 42.50 | 24.70 | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 1 | | | 1 | | | |
| Annual net sales..... | (x) | | | (x) | | | |
| Per cent of total sales..... | (x) | | | (x) | | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 83 | 56 | 6 | 21 | | | |
| Annual net sales..... | \$4,395,621 | \$1,856,984 | \$130,761 | \$2,407,876 | | | |
| Per cent of total sales..... | 100.00 | 42.25 | 2.97 | 54.78 | | | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 14 | 13 | 1 | | | | |
| Annual net sales..... | \$474,174 | (x) | (x) | | | | |
| Per cent of total sales..... | 100.00 | (x) | (x) | | | | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 19 | 13 | 4 | | | | 2 |
| Annual net sales..... | \$1,211,804 | \$623,546 | \$579,467 | | | | \$8,791 |
| Per cent of total sales..... | 100.00 | 51.46 | 47.82 | | | | .72 |

CENSUS OF DISTRIBUTION

TABLE 26.—TULSA—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL | | ALL CASH | PROPORTION OF CREDIT BUSINESS | | | | | | | | | |
|---------------------------------------------------------------------|------------------|-----------|----------|-------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------------|-----|
| | Number of stores | Net sales | | 1-10 per cent credit | 11-20 per cent credit | 21-30 per cent credit | 31-40 per cent credit | 41-50 per cent credit | 51-60 per cent credit | 61-70 per cent credit | 71-80 per cent credit | Over 80 per cent credit | |
| Total stores reporting: ¹ | | | | | | | | | | | | | |
| Number of stores..... | 1,506 | | 805 | 45 | 45 | 41 | 41 | 90 | 72 | 55 | 94 | 149 | |
| Per cent of total stores..... | 100.00 | | 57.44 | 2.99 | 2.99 | 2.72 | 2.72 | 6.57 | 4.78 | 3.65 | 6.24 | 9.90 | |
| Amount of net sales..... | | \$56,627 | \$32,093 | \$1,591 | \$2,349 | \$1,514 | \$4,651 | \$6,358 | \$11,686 | \$3,300 | \$7,224 | \$15,961 | |
| Per cent of total sales..... | | 100.00 | 37.04 | 1.84 | 2.71 | 1.75 | 5.37 | 7.34 | 13.37 | 3.81 | 8.34 | 18.43 | |
| Food group: | | | | | | | | | | | | | |
| Confectionary stores (candy and fountain)..... | 18 | 260 | 242 | | 3 | 11 | | 4 | | | | | |
| Delicatessen stores..... | 3 | 61 | 61 | | | | | | | | | | |
| Fruit stores and vegetable markets..... | 5 | 175 | 175 | | | | | | | | | | |
| Grocery stores (without meats)..... | 36 | 809 | 717 | | 5 | 4 | 9 | 16 | | | 43 | 15 | |
| Combination stores (groceries and meats)— | | | | | | | | | | | | | |
| Grocery stores with meats..... | 307 | 10,625 | 5,953 | 44 | 167 | 32 | 119 | 334 | 377 | 907 | 1,374 | 1,228 | |
| Meat markets with groceries..... | 22 | 2,019 | 414 | 51 | | 21 | 389 | 76 | 610 | 86 | 201 | 162 | |
| Meat markets..... | 8 | 284 | 42 | | | 160 | | 14 | | 42 | | 36 | |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 15 | 136 | 123 | | | | 8 | | | | | | |
| General merchandise group: | | | | | | | | | | | | | |
| Department stores..... | 7 | 7,439 | 982 | | | | | | 5,906 | | | | 551 |
| Dry goods stores..... | 20 | 926 | 776 | 85 | | | | 51 | | 14 | | | |
| General merchandise stores— | | | | | | | | | | | | | |
| Without food departments..... | 4 | 171 | 92 | | | | | | | | | | 79 |
| Variety, 5-and-10, and to-a-dollar stores..... | 6 | 1,825 | 1,825 | | | | | | | | | | |
| Automotive group: | | | | | | | | | | | | | |
| Automobile sales rooms—new and trade-in..... | 25 | 14,919 | 1,390 | 91 | 794 | 12 | 1,050 | 2,556 | 2,260 | 162 | 3,204 | 2,710 | |
| Accessories, tires, and batteries— | | | | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 11 | 691 | 576 | | | | | 12 | 15 | 48 | | 40 | |
| Tire shops (including tire repairs)..... | 15 | 999 | 730 | 229 | | | | | | | | 34 | |
| Filling stations— | | | | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 132 | 2,287 | 1,035 | 40 | 62 | 124 | 62 | 291 | 431 | 78 | 88 | 76 | |
| Filling stations with tires and accessories..... | 14 | 318 | 203 | 3 | | 16 | | 6 | | 24 | 67 | | |
| Filling stations with other merchandise..... | 12 | 223 | 223 | | | | | | | | | | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 44 | 347 | 208 | 10 | 16 | 17 | | 2 | | 59 | 35 | | |
| Apparel group: | | | | | | | | | | | | | |
| Men's and boys' clothing and furnishings stores— | | | | | | | | | | | | | |
| Men's and boys' clothing stores..... | 5 | 159 | 159 | | | | | | | | | | |
| Men's furnishings stores..... | 7 | 133 | 69 | 6 | | | 18 | | 40 | | | | |
| Men's clothing and furnishings stores..... | 17 | 2,680 | 1,023 | | 66 | | 426 | 1,165 | | | | | |
| Family clothing stores—men's, women's, and children's..... | 12 | 1,279 | 250 | | | | | | | 409 | | 620 | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 19 | 2,350 | 578 | 47 | 513 | | 1,188 | 266 | | 45 | | 213 | |
| Women's accessories stores— | | | | | | | | | | | | | |
| Furriers—fur shops..... | 3 | 75 | 19 | | | 56 | | | | | | | |
| Millinery stores..... | 18 | 447 | 406 | | 38 | 3 | | | | | | | |
| Shoe stores— | | | | | | | | | | | | | |
| Shoe stores—women's..... | 10 | 604 | 333 | | | 94 | | 177 | | | | | |
| Family shoe stores—men's, women's, and children's..... | 15 | 1,195 | 1,195 | | | | | | | | | | |
| Furniture and household group: | | | | | | | | | | | | | |
| Furniture stores..... | 39 | 3,505 | 5 | 28 | | 48 | 75 | | 114 | 132 | 173 | 2,930 | |
| Household appliances stores..... | 4 | 148 | | 5 | | | | | | | | 143 | |
| Radio and music stores— | | | | | | | | | | | | | |
| Radio and electrical shops..... | 11 | 1,086 | 71 | | | | | | 798 | | 51 | 106 | |
| Radio and musical instruments stores..... | 5 | 791 | 19 | | | 1 | | | | 624 | | 147 | |
| Lumber and building group: | | | | | | | | | | | | | |
| Lumber and building material dealers..... | 18 | 2,619 | 389 | 101 | | 5 | | | | | | 2,124 | |
| Electrical shops (without radio)..... | 4 | 105 | 2 | 71 | | | | | | | | 32 | |
| Heating and plumbing shops— | | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 3 | 331 | | | | | | 82 | | 187 | | 62 | |
| Plumbing shops—heating and ventilating..... | 3 | 653 | | | 64 | | | 10 | | | | 534 | |
| Paint and glass stores..... | 10 | 520 | 104 | | | | | 42 | 74 | | | 300 | |
| Other retail stores: | | | | | | | | | | | | | |
| Hardware stores..... | 14 | 474 | 70 | | | 40 | 105 | 265 | | | 4 | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 10 | 426 | 10 | 1 | | 135 | 117 | 85 | 78 | | | | |
| Cigar stores without fountains..... | 5 | 88 | 88 | | | | | | | | | | |
| Drug stores— | | | | | | | | | | | | | |
| Drug stores..... | 6 | 797 | 797 | | | | | | | 87 | | | |
| Drug stores with fountains..... | 77 | 3,560 | 2,841 | 230 | 430 | | 31 | 67 | | | | | |
| Florists..... | 12 | 400 | 187 | | | | | | | | | | 72 |
| Jewelry stores— | | | | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 7 | 981 | | | | | 198 | 366 | | | 148 | 269 | |
| Jewelry stores..... | 12 | 231 | 169 | | | | | | | 20 | | 42 | |
| Office, school, and store supplies and equipment dealers— | | | | | | | | | | | | | |
| Office and store mechanical appliances dealers (retail)..... | 11 | 667 | 110 | | | | | | 116 | | 296 | 146 | |
| Office and store furniture and equipment dealers..... | 4 | 693 | 126 | | | | | | | | | | 555 |
| Sporting goods specialty stores..... | 3 | 249 | 6 | | 54 | | | 189 | | | | | |

¹All stores did not report as to their credit activities or whether they sell entirely for cash. This table includes stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 23 except for 80 stores with sales of \$5,026,671 which failed to report as to their credit activities.

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TABLE 27.—TULSA—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

| KIND OF BUSINESS | Number of stores reporting credit sales ¹ | Per cent of reporting stores' sales | | | KIND OF BUSINESS | Number of stores reporting credit sales ¹ | Per cent of reporting stores' sales | | |
|---------------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|
| | | For cash | On open account | On installment ² | | | For cash | On open account | On installment ² |
| Total ³ | 641 | 38.89 | 41.39 | 21.72 | Furniture and household group..... | 70 | 18.53 | 33.45 | 48.02 |
| Food group..... | 191 | 36.59 | 83.41 | ----- | Furniture stores: | | | | |
| Confectionery stores (candy and fountain)..... | 3 | 72.30 | 27.70 | ----- | Furniture stores..... | 38 | 8.51 | 30.56 | 60.93 |
| Grocery stores (without meats)..... | 14 | 36.19 | 53.81 | ----- | Furniture and hardware stores..... | 4 | 40.28 | 59.72 | ----- |
| Combination stores (groceries and meats): | | | | | Floor coverings stores..... | 4 | 32.65 | 67.45 | ----- |
| Grocery stores with meats..... | 151 | 31.60 | 68.40 | ----- | Household appliances stores (electrical)..... | 3 | 15.02 | 84.98 | ----- |
| Meat markets with groceries..... | 16 | 45.15 | 51.85 | ----- | Interior decorators..... | 3 | 6.88 | 93.42 | ----- |
| Meat markets..... | 5 | 63.08 | 40.92 | ----- | Radio and music stores: | | | | |
| General merchandise group..... | 11 | 42.86 | 56.35 | 7.9 | Radio and electrical shops..... | 7 | 40.14 | 33.62 | 26.24 |
| Department stores..... | 4 | 42.63 | 57.37 | ----- | Radio and musical instruments stores..... | 4 | 29.82 | 10.04 | 60.44 |
| Dry goods stores..... | 4 | 75.33 | 24.67 | ----- | Restaurants, cafeterias, and eating places..... | 30 | 69.15 | 30.85 | ----- |
| Automotive group..... | 158 | 39.86 | 14.12 | 48.02 | Restaurants, cafeterias, and lunch rooms: | | | | |
| Motor vehicle dealers: | | | | | Restaurants..... | 9 | 71.36 | 28.64 | ----- |
| Automobile sales rooms—new and trade-in..... | 22 | 38.79 | 9.31 | 51.90 | Lunch rooms..... | 18 | 67.76 | 32.24 | ----- |
| Used-car dealers..... | 14 | 35.18 | ----- | 64.82 | Restaurants with table service..... | 3 | 86.53 | 13.47 | ----- |
| Accessories, tires, and batteries: | | | | | Lunch counters..... | 3 | 86.53 | 13.47 | ----- |
| Accessory stores with tires and batteries..... | 4 | 23.53 | 76.47 | ----- | Lumber and building group..... | 44 | 12.28 | 63.30 | 4.42 |
| Battery and ignition shops—brake repair shops..... | 5 | 31.08 | 68.92 | ----- | Lumber and building material dealers: | | | | |
| Filling stations: | | | | | Lumber and building material dealers..... | 15 | 8.26 | 91.65 | .09 |
| Filling stations—gasoline and oil..... | 84 | 51.07 | 48.93 | ----- | Lumber and hardware..... | 12 | 10.09 | 87.80 | 2.11 |
| Filling stations with tires and accessories..... | 6 | 36.53 | 63.47 | ----- | Heating and plumbing shops: | | | | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 17 | 48.74 | 51.26 | ----- | Heating appliances and oil burners..... | 3 | 32.14 | 18.74 | 49.12 |
| Apparel group..... | 38 | 52.20 | 41.73 | 6.07 | Plumbing shops—heating and ventilating..... | 3 | 9.44 | 82.53 | 8.03 |
| Men's and boys' clothing and furnishings stores: | | | | | Paint and glass stores..... | 6 | 20.92 | 79.08 | ----- |
| Men's furnishing stores..... | 3 | 54.20 | 45.80 | ----- | Other retail stores..... | 91 | 44.57 | 45.14 | 10.29 |
| Men's clothing and furnishings stores..... | 6 | 59.51 | 40.49 | ----- | Hardware stores..... | 9 | 55.57 | 44.43 | ----- |
| Family clothing stores—men's, women's, and children's..... | 7 | 17.43 | 66.49 | 26.08 | Feed stores (flour, feed, grain, fertilizer)..... | 9 | 61.19 | 38.81 | ----- |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 12 | 61.52 | 35.40 | 3.08 | Drug stores with fountains..... | 16 | 86.47 | 13.53 | ----- |
| Custom tailors..... | 3 | 28.49 | 71.51 | ----- | Florists..... | 4 | 31.29 | 68.71 | ----- |
| | | | | | Jewelry stores (installment credit)..... | 7 | 44.03 | 12.35 | 43.62 |
| | | | | | Office, school and store supplies and equipment dealers: | | | | |
| | | | | | Office and school supplies..... | 3 | 19.56 | 80.15 | .29 |
| | | | | | Office and store mechanical appliance dealers, retail..... | 8 | 20.87 | 64.60 | 14.77 |
| | | | | | Office and store furniture and equipment dealers..... | 3 | 4.72 | 95.28 | ----- |
| | | | | | Miscellaneous classifications (combined)..... | 13 | 29.34 | 70.66 | ----- |
| | | | | | Secondhand stores..... | 8 | 91.88 | 8.64 | ----- |

¹ Total sales of above stores are \$54,534,000.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$50,000 annually. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies. The open-account sales include any installment business that may have been done by these smaller stores.

³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

TABLE 28.—TULSA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—REPORTED RECEIPTS FROM THE SALE OF MEALS

| KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals |
|--------------------------------------------------------------|-------------------------|-----------------------------|---------------------------------------------------|-------------------------|-----------------------------|
| Total..... | 7,274 | \$4,458,517 | Other stores in which meals are served—Continued. | | |
| Restaurants, cafeterias, and eating places..... | 6,285 | 4,297,213 | Delicatessen stores..... | 30 | \$9,600 |
| Lunch rooms..... | 1,452 | 530,088 | Grocery stores (without meats)..... | 8 | 3,400 |
| Restaurants with table service (including 2 cafeterias)..... | 4,374 | 2,916,635 | Combination stores—grocery stores with meats..... | 10 | 2,400 |
| Lunch counters..... | 459 | 491,090 | Department stores..... | 600 | 71,029 |
| Other stores in which meals are served..... | 989 | 221,304 | Filling stations with merchandise..... | 18 | 4,380 |
| Candy stores—nut stores..... | 110 | 51,228 | Cigar stands..... | 80 | 15,097 |
| Confectionery stores (candy and fountain)..... | 92 | 30,660 | Cigar stores..... | 75 | 31,320 |
| | | | Drug stores with fountains..... | 16 | 2,190 |

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TABLE 28.—TULSA—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

B—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|----------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|----------------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|
| Total | 592 | \$1,756,774 | \$138,729 | Automotive group—Continued. | | | |
| Automotive group | 574 | 1,715,272 | 138,729 | Body, fender, and paint shops..... | 16 | \$88,144 | |
| Automobile sales rooms—new and trade-in..... | 350 | 928,422 | | Garages (repairs and storage, gasoline, oil, accessories)..... | 64 | 325,261 | \$84,836 |
| Used-car dealers..... | 6 | 18,000 | | Parking stations, parking garages and lots..... | 2 | 9,851 | 53,888 |
| Accessory stores with tires and batteries..... | 8 | 16,700 | | Radiator shops (including repairs)..... | 8 | 58,921 | |
| Battery and ignition shops—brake repair shops..... | 52 | 142,951 | | Other retail stores | 1 | 600 | |
| Tire shops (including tire repairs)..... | 57 | 95,133 | | Miscellaneous classifications (combined)..... | 1 | 600 | |
| Filling stations—gasoline and oil..... | 3 | 7,718 | | Secondhand stores | 17 | 40,902 | |
| Filling stations with tires and accessories..... | 5 | 12,171 | | | | | |
| Motor cycles, bicycles, and supplies stores..... | 3 | 12,000 | | | | | |

C—RECEIPTS FROM OTHER REPAIRS AND SERVICE

| KIND OF BUSINESS | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS | Receipts from other repairs and service (except automotive) |
|-------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------|
| Total | \$1,064,424 | Furniture and household group—Continued. | |
| General merchandise group | 44,300 | Other home furnishings and appliances stores..... | \$7,000 |
| Department stores..... | 44,300 | Radio and electrical shops..... | 39,107 |
| Apparel group | 42,082 | Lumber and building group | 467,341 |
| Men's clothing and furnishing stores..... | 7,782 | Electrical shops (without radio)..... | 9,700 |
| Furriers—fur shops..... | 30,300 | Heating appliances and oil burners..... | 18,093 |
| Custom tailors..... | 4,000 | Plumbing shops—heating and ventilating..... | 429,548 |
| Furniture and household group | 62,703 | Other retail stores | 457,988 |
| Furniture stores..... | 1,105 | Jewelry stores (installment credit)..... | 93,198 |
| Draperies, curtains, and upholstery stores..... | 1,000 | Jewelry stores..... | 16,429 |
| Floor coverings stores..... | 8,000 | Luggage and leather goods stores..... | 19,180 |
| Household appliance stores..... | 6,491 | Office and store mechanical appliance dealers (retail)..... | 55,013 |
| | | Office and store furniture and equipment dealers..... | 200,000 |
| | | Sporting goods specialty stores..... | 2,919 |
| | | Miscellaneous classifications (combined)..... | 71,259 |

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TABLE 29.—MUSKOGEE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|-----------------|---------------------------------------------|---------------------------------------|---------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 481 | 430 | 1,819 | 214 | \$2,106,702 | \$44,033 | \$2,166,476 | \$2,977,990 | \$17,805,786 | 100.00 |
| Food group ¹..... | 144 | 144 | 224 | 32 | 191,903 | 5,219 | 236,154 | 209,410 | 3,235,537 | 18.17 |
| Candy and confectionery stores..... | 5 | 4 | 6 | | 4,535 | | 9,238 | 3,250 | 35,598 | .20 |
| Dairy products stores (including milk dealers) ² | 3 | 6 | 5 | | 3,760 | | 3,760 | 1,000 | 50,050 | .28 |
| Fruit stores and vegetable markets..... | 5 | 5 | 3 | 1 | 2,011 | 405 | 2,651 | 570 | 56,936 | .32 |
| Grocery stores (without meats)..... | 27 | 28 | 20 | 3 | 15,132 | 308 | 15,992 | 33,280 | 262,992 | 1.48 |
| Combination stores (groceries and meats)..... | 94 | 87 | 168 | 23 | 150,678 | 3,866 | 185,357 | 163,730 | 2,601,138 | 14.61 |
| Meat markets (including sea foods)..... | 5 | 8 | 8 | 1 | 8,925 | 240 | 15,068 | 5,510 | 190,959 | 1.07 |
| Bakeries—caterers..... | 3 | 4 | 9 | | 3,862 | | 2,225 | 600 | 20,864 | .12 |
| Other food stores..... | 1 | 1 | | | | | 975 | 1,000 | 0,000 | .03 |
| General stores—groceries with apparel or dry goods..... | 3 | 3 | 4 | 2 | 4,710 | 195 | 6,740 | 16,200 | 72,000 | .41 |
| General merchandise group..... | 14 | 8 | 308 | 46 | 283,852 | 7,070 | 394,249 | 592,310 | 2,657,695 | 14.83 |
| Department stores..... | 7 | 5 | 208 | 41 | 233,622 | 6,422 | 291,385 | 452,200 | 2,065,071 | 11.60 |
| Dry goods stores—piece goods stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General merchandise stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Variety, 5-and-10, and to-a-dollar stores..... | 3 | | 87 | 3 | 46,958 | 588 | 91,790 | 101,560 | 485,687 | 2.73 |
| Automotive group ¹..... | 93 | 61 | 404 | 14 | 550,175 | 2,903 | 505,489 | 481,740 | 4,908,850 | 27.57 |
| Motor vehicle dealers (new and used)..... | 15 | 8 | 192 | 3 | 299,180 | 861 | 308,086 | 365,850 | 3,481,633 | 19.55 |
| Accessories, tires, and batteries..... | 14 | 11 | 83 | 2 | 103,945 | 860 | 79,433 | 61,790 | 618,980 | 3.46 |
| Filling stations..... | 43 | 22 | 73 | 7 | 89,787 | 1,386 | 74,658 | 33,200 | 568,324 | 3.14 |
| Garages and repair shops..... | 14 | 17 | 54 | 2 | 54,623 | 296 | 41,967 | 11,380 | 235,777 | 1.32 |
| Apparel group..... | 32 | 23 | 142 | 20 | 157,426 | 4,155 | 219,674 | 335,790 | 1,321,630 | 7.42 |
| Men's and boys' clothing and furnishings stores..... | 9 | 5 | 46 | 1 | 77,265 | 200 | 112,945 | 162,040 | 663,768 | 3.73 |
| Family clothing stores—men's, women's, children's..... | 3 | 2 | 15 | 3 | 16,272 | 1,995 | 24,931 | 61,900 | 138,970 | .78 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 4 | 4 | 21 | 2 | 20,595 | 500 | 35,542 | 40,710 | 247,174 | 1.39 |
| Women's accessories stores..... | 7 | 2 | 40 | 7 | 22,084 | 2,042 | 26,509 | 13,000 | 93,329 | .62 |
| Other apparel stores..... | 3 | 4 | 12 | 1 | 6,051 | 200 | 3,692 | 4,370 | 26,523 | .15 |
| Shoe stores..... | 6 | 6 | 8 | 1 | 12,159 | 218 | 22,055 | 53,410 | 151,876 | .85 |
| Furniture and household group..... | 17 | 14 | 113 | 5 | 191,915 | 1,150 | 196,031 | 309,890 | 1,088,233 | 6.11 |
| Furniture stores..... | 8 | 8 | 68 | 1 | 108,910 | 300 | 112,120 | 216,910 | 607,896 | 3.75 |
| Household appliances stores..... | 4 | 2 | 18 | | 25,980 | | 16,996 | 39,400 | 70,972 | .40 |
| Other home furnishings and appliances stores..... | 1 | | 6 | 3 | 9,014 | 500 | 7,595 | 5,500 | 49,835 | .28 |
| Radio and music stores..... | 4 | 4 | 21 | 1 | 48,011 | 350 | 59,320 | 48,080 | 299,530 | 1.68 |
| Restaurants, cafeterias, and eating places..... | 32 | 38 | 181 | 8 | 120,618 | 1,294 | 75,207 | 8,390 | 557,755 | 3.13 |
| Restaurants, cafeterias, and lunch rooms..... | 28 | 33 | 176 | 8 | 118,012 | 1,294 | 71,837 | 7,870 | 538,805 | 3.02 |
| Lunch counters, refreshment stands, etc..... | 4 | 5 | 5 | | 2,604 | | 3,370 | 520 | 18,950 | .11 |
| Lumber and building group ¹..... | 22 | 17 | 83 | 12 | 132,942 | 5,468 | 101,213 | 268,520 | 886,802 | 4.98 |
| Lumber and building material dealers..... | 11 | 7 | 48 | 3 | 68,070 | 879 | 57,089 | 201,000 | 576,085 | 3.23 |
| Heating and plumbing shops..... | 4 | 3 | 21 | 7 | 36,339 | 3,789 | 25,543 | 23,200 | 166,853 | .94 |
| Paint and glass stores..... | 5 | 5 | 11 | | 22,033 | | 17,921 | 40,810 | 123,064 | .69 |
| Other retail stores..... | 99 | 93 | 336 | 68 | 448,294 | 14,314 | 596,378 | 665,910 | 2,865,244 | 16.09 |
| Hardware stores..... | 5 | 5 | 14 | 10 | 16,302 | 950 | 19,778 | 80,210 | 163,981 | .92 |
| Hardware and farm implement stores..... | 3 | 4 | 6 | 4 | 5,502 | 308 | 9,043 | 27,390 | 94,935 | .63 |
| Farmers' supplies..... | 18 | 17 | 36 | 8 | 37,003 | 2,157 | 35,786 | 58,940 | 382,146 | 2.15 |
| Book stores..... | 3 | 3 | 3 | 3 | 2,004 | 602 | 4,789 | 22,550 | 45,248 | .26 |
| Cigar stores and cigar stands..... | 7 | 7 | 15 | | 18,911 | | 17,983 | 11,320 | 116,925 | .66 |
| Coal and wood yards—ice dealers..... | 8 | 7 | 38 | 10 | 39,728 | 2,813 | 59,334 | 3,470 | 300,763 | 1.69 |
| Drug stores..... | 20 | 15 | 101 | 7 | 106,807 | 2,024 | 93,276 | 126,000 | 804,950 | 4.52 |
| Florists..... | 4 | 6 | 4 | 4 | 7,806 | 650 | 16,940 | 5,990 | 62,508 | .35 |
| Jewelry stores..... | 5 | 9 | 31 | 6 | 53,347 | 300 | 54,375 | 186,760 | 335,802 | 1.89 |
| Music stores (without radio)..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Office, school, and store supplies and equipment dealers..... | 4 | 1 | 29 | 2 | 75,744 | 500 | 19,586 | 62,860 | 217,460 | 1.22 |
| Opticians and optometrists..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Sporting goods stores, including athletic and playground equipment..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Stationers and printers..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications (combined)..... | 13 | (x) | 30 | 14 | 42,627 | 4,010 | 39,310 | 65,810 | 202,403 | 1.14 |
| Secondhand stores..... | 25 | 29 | 24 | 8 | 21,869 | 2,265 | 34,341 | 89,830 | 212,040 | 1.19 |

¹ This total includes one classification in which the number of stores is less than 3 and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

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TABLE 32.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|---------------|---------------------------------|-------------------|---------------------------------------------|---------------------------------------|------------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 3, 890 | 3, 506 | 11, 001 | 1, 704 | \$13, 923, 922 | \$400, 868 | \$14, 183, 655 | \$22, 065, 250 | \$144, 361, 257 | 100. 00 |
| Food group¹..... | 885 | 919 | 1, 294 | 335 | 1, 503, 927 | 65, 037 | 1, 529, 342 | 1, 629, 780 | 25, 131, 097 | 17. 41 |
| Candy and confectionery stores..... | 73 | 74 | 58 | 36 | 47, 601 | 5, 671 | 64, 612 | 39, 110 | 545, 472 | . 38 |
| Dairy products stores (including milk dealers) ² | 17 | 20 | 67 | 6 | 59, 602 | 2, 021 | 55, 138 | 5, 540 | 452, 063 | . 31 |
| Fruit stores and vegetable markets..... | 12 | 11 | 15 | 2 | 11, 847 | 525 | 14, 833 | 5, 670 | 201, 364 | . 14 |
| Grocery stores (without meats)..... | 236 | 245 | 132 | 54 | 163, 109 | 10, 595 | 209, 892 | 321, 580 | 3, 975, 052 | 2. 76 |
| Combination store (groceries and meats)..... | 500 | 519 | 930 | 223 | 1, 110, 757 | 42, 590 | 1, 091, 506 | 1, 209, 790 | 18, 214, 598 | 12. 62 |
| Meat markets (including sea foods)..... | 20 | 32 | 50 | 10 | 67, 613 | 2, 483 | 59, 777 | 30, 120 | 1, 341, 285 | . 93 |
| Bakeries—caterers..... | 6 | 5 | 20 | 1 | 15, 902 | 182 | 9, 789 | 2, 150 | 76, 459 | . 05 |
| Other food stores..... | 11 | 9 | 21 | 3 | 26, 776 | 970 | 21, 745 | 15, 690 | 320, 928 | . 22 |
| General stores—groceries with apparel or dry goods..... | 16 | 17 | 28 | 8 | 22, 156 | 1, 390 | 30, 338 | 84, 010 | 371, 487 | . 26 |
| General merchandise group..... | 168 | 77 | 2, 035 | 448 | 2, 142, 561 | 96, 958 | 2, 600, 149 | 4, 911, 700 | 20, 458, 832 | 14. 17 |
| Department stores..... | 36 | 7 | 797 | 243 | 1, 070, 141 | 52, 472 | 1, 250, 130 | 2, 231, 920 | 10, 419, 736 | 7. 22 |
| Dry goods stores..... | 50 | 28 | 331 | 76 | 416, 206 | 22, 974 | 483, 575 | 1, 062, 150 | 3, 922, 603 | 2. 72 |
| General merchandise stores..... | 44 | 33 | 223 | 52 | 254, 471 | 10, 300 | 292, 301 | 884, 590 | 2, 480, 886 | 1. 7 |
| Variety, 5-and-10, and to-a-dollar stores..... | 38 | 9 | 684 | 77 | 401, 743 | 11, 210 | 574, 143 | 735, 040 | 3, 635, 657 | 2. 51 |
| Automotive group¹..... | 910 | 723 | 2, 818 | 169 | 4, 126, 131 | 52, 789 | 3, 814, 948 | 3, 958, 620 | 44, 470, 090 | 30. 80 |
| Motor vehicle dealers (new and used)..... | 150 | 139 | 1, 579 | 32 | 2, 544, 604 | 12, 201 | 2, 455, 049 | 2, 861, 980 | 31, 475, 379 | 21. 80 |
| Accessories, tires, and batteries..... | 112 | 109 | 292 | 18 | 389, 706 | 5, 534 | 364, 494 | 563, 320 | 3, 221, 460 | 2. 23 |
| Filling stations..... | 380 | 273 | 602 | 88 | 765, 958 | 25, 645 | 692, 597 | 370, 900 | 7, 335, 400 | 5. 08 |
| Motor cycles, bicycles, and supplies..... | 7 | 7 | 4 | 2 | 4, 800 | 600 | 7, 178 | 9, 750 | 65, 816 | . 05 |
| Garages and repair shops..... | 100 | 193 | 321 | 29 | 396, 063 | 8, 819 | 295, 630 | 145, 140 | 2, 064, 337 | 1. 43 |
| Apparel group..... | 267 | 212 | 794 | 157 | 1, 066, 493 | 55, 709 | 1, 344, 437 | 2, 676, 180 | 9, 797, 764 | 6. 79 |
| Men's and boys' clothing and furnishing stores..... | 71 | 58 | 172 | 38 | 290, 140 | 9, 709 | 458, 275 | 1, 184, 620 | 3, 160, 873 | 2. 19 |
| Family clothing stores—men's, women's, and children's..... | 30 | 21 | 118 | 22 | 177, 222 | 4, 704 | 208, 679 | 382, 250 | 1, 469, 334 | 1. 02 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 72 | 53 | 240 | 59 | 292, 626 | 12, 594 | 366, 668 | 512, 920 | 2, 917, 733 | 2. 02 |
| Women's accessories stores..... | 41 | 16 | 67 | 13 | 62, 185 | 2, 180 | 66, 141 | 36, 180 | 341, 162 | . 24 |
| Other apparel stores..... | 13 | 18 | 27 | 2 | 39, 145 | 170 | 22, 231 | 19, 050 | 140, 361 | . 10 |
| Shoe stores..... | 60 | 48 | 110 | 23 | 194, 075 | 6, 352 | 222, 443 | 591, 160 | 1, 768, 301 | 1. 22 |
| Furniture and household group..... | 194 | 181 | 756 | 59 | 1, 151, 866 | 19, 676 | 1, 087, 962 | 2, 189, 780 | 8, 814, 976 | 6. 11 |
| Furniture stores..... | 103 | 115 | 315 | 82 | 474, 817 | 12, 145 | 656, 678 | 1, 423, 600 | 5, 178, 322 | 3. 59 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 4 | 7 | 4 | 1 | 4, 918 | 312 | 2, 975 | 7, 350 | 84, 250 | . 06 |
| Household appliances stores..... | 39 | 10 | 220 | 5 | 356, 065 | 1, 230 | 171, 161 | 338, 270 | 1, 403, 740 | . 97 |
| Other home furnishings and appliances stores..... | 6 | 5 | 17 | 1 | 22, 130 | 150 | 5, 899 | 6, 660 | 66, 965 | . 05 |
| Radio and music stores..... | 42 | 44 | 200 | 20 | 293, 938 | 5, 839 | 251, 349 | 414, 900 | 2, 081, 699 | 1. 44 |
| Restaurants, cafeterias, and eating places..... | 444 | 510 | 1, 151 | 102 | 898, 985 | 19, 955 | 709, 684 | 100, 880 | 5, 245, 874 | 3. 63 |
| Restaurants, cafeterias, and lunch rooms..... | 375 | 434 | 1, 083 | 92 | 823, 047 | 17, 880 | 653, 778 | 90, 260 | 4, 771, 062 | 3. 30 |
| Lunch counters, refreshment stands, etc..... | 69 | 76 | 68 | 10 | 45, 338 | 2, 075 | 55, 806 | 10, 620 | 474, 812 | . 33 |
| Lumber and building group..... | 172 | 132 | 600 | 129 | 988, 438 | 32, 273 | 887, 438 | 2, 375, 660 | 9, 844, 664 | 6. 82 |
| Lumber and building material dealers..... | 91 | 55 | 318 | 50 | 551, 603 | 15, 135 | 650, 934 | 1, 940, 850 | 7, 898, 959 | 5. 45 |
| Electrical shops (without radio)..... | 19 | 22 | 61 | 9 | 72, 121 | 5, 922 | 48, 590 | 55, 640 | 358, 468 | . 25 |
| Heating and plumbing shops..... | 34 | 32 | 120 | 53 | 218, 092 | 12, 887 | 92, 594 | 149, 120 | 904, 384 | . 63 |
| Paint and glass stores..... | 28 | 23 | 101 | 17 | 151, 622 | 5, 329 | 100, 350 | 230, 050 | 714, 853 | . 49 |
| Other retail stores..... | 597 | 643 | 1, 548 | 280 | 2, 018, 775 | 65, 178 | 2, 082, 812 | 3, 991, 170 | 19, 700, 615 | 13. 65 |
| Hardware stores..... | 18 | 19 | 46 | 4 | 78, 311 | 787 | 92, 480 | 272, 820 | 775, 833 | . 54 |
| Hardware and farm implement stores..... | 31 | 49 | 164 | 17 | 276, 053 | 4, 663 | 233, 117 | 701, 620 | 2, 568, 288 | 1. 78 |
| Farmers' supplies..... | 117 | 132 | 171 | 49 | 182, 817 | 8, 290 | 196, 256 | 356, 220 | 4, 135, 377 | 2. 86 |
| Book stores..... | 9 | 10 | 25 | 6 | 26, 789 | 1, 180 | 36, 255 | 84, 310 | 329, 194 | . 23 |
| Cigar stores and cigar stands..... | 55 | 54 | 67 | 5 | 54, 569 | 1, 501 | 76, 542 | 32, 460 | 498, 774 | . 35 |
| Coal and wood yards—ice dealers..... | 12 | 4 | 103 | 16 | 121, 287 | 4, 451 | 129, 408 | 15, 350 | 1, 035, 716 | . 72 |
| Drug stores..... | 132 | 147 | 568 | 84 | 702, 924 | 26, 310 | 654, 340 | 1, 199, 060 | 6, 109, 915 | 4. 23 |
| Florists..... | 24 | 24 | 80 | 26 | 95, 998 | 4, 117 | 82, 166 | 66, 660 | 481, 763 | . 33 |
| Gifts—novelties and toys—cameras..... | 12 | 12 | 10 | 7 | 9, 900 | 445 | 18, 940 | 47, 670 | 78, 189 | . 05 |
| Jewelry stores..... | 59 | 52 | 119 | 31 | 202, 410 | 4, 466 | 220, 237 | 694, 000 | 1, 452, 317 | 1. 01 |
| Luggage and leather goods stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| News dealers..... | 29 | 26 | 28 | 7 | 24, 721 | 1, 916 | 32, 034 | 45, 310 | 292, 595 | . 20 |
| Office, school, and store supplies and equipment dealers..... | 21 | 22 | 48 | 5 | 63, 298 | 1, 431 | 61, 734 | 143, 370 | 620, 361 | . 43 |
| Opticians and optometrists..... | 7 | 8 | 2 | — | 1, 040 | — | 6, 979 | 7, 000 | 39, 430 | . 08 |
| Sporting goods stores, including athletic and playground equipment..... | 4 | 4 | 3 | 2 | 5, 449 | 399 | 9, 685 | 18, 830 | 55, 028 | . 04 |
| Miscellaneous classifications (combined)..... | 63 | 76 | 113 | 19 | 169, 679 | 5, 112 | 228, 358 | 288, 830 | 1, 100, 459 | . 76 |
| Secondhand stores..... | 87 | 92 | 39 | 17 | 48, 186 | 4, 695 | 77, 145 | 147, 520 | 525, 808 | . 36 |

¹ This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.
² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 33.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED
NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 3,680 | 3,508 | 11,001 | 1,704 | \$13,923,522 | \$400,668 | \$14,183,655 | \$22,065,250 | \$144,381,257 | 100.00 |
| Single-store independents..... | 2,916 | 3,310 | 6,963 | 1,142 | 8,943,194 | 277,471 | 9,001,680 | 14,365,330 | 96,855,041 | 67.09 |
| 2-store independents..... | 170 | 137 | 793 | 89 | 1,156,781 | 16,028 | 1,080,828 | 1,693,790 | 11,912,046 | 8.25 |
| 3-store independents..... | 48 | 30 | 242 | 21 | 280,081 | 3,966 | 306,044 | 426,770 | 2,624,465 | 1.82 |
| Local chains..... | 193 | 28 | 894 | 129 | 1,266,288 | 37,005 | 1,284,420 | 2,186,560 | 12,860,418 | 8.91 |
| Sectional chains..... | 130 | --- | 430 | 39 | 603,258 | 9,716 | 629,053 | 926,460 | 5,846,770 | 4.05 |
| National chains..... | 154 | --- | 1,446 | 279 | 1,303,825 | 54,007 | 1,699,905 | 2,124,580 | 12,969,739 | 8.99 |
| Leased-department chains..... | 17 | --- | 31 | 1 | 33,878 | 60 | 37,922 | 24,740 | 192,606 | .13 |
| Utility-operated retail stores..... | 17 | --- | 68 | 4 | 125,724 | 1,215 | 90,782 | 225,120 | 647,457 | .45 |
| Manufacturer-controlled chains..... | 11 | --- | 111 | --- | 176,775 | --- | 45,463 | 90,690 | 379,701 | .26 |
| Other types of operation..... | 4 | 1 | 23 | --- | 30,718 | --- | 6,308 | 1,210 | 72,414 | .05 |

TABLE 34.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

(An (x) indicates that the amount must be withheld to avoid the disclosure of individual operations, but it is included in the total)

| KIND OF BUSINESS | Total | Single-store independents | Local multi-unit independents and local chains | Sectional and national chains | Other types |
|-----------------------------------------------------------------|--------------|---------------------------|------------------------------------------------|-------------------------------|-------------|
| Department stores: | | | | | |
| Number of stores..... | 36 | 9 | 3 | 24 | |
| Annual net sales..... | \$10,419,736 | \$2,541,811 | \$949,469 | \$6,928,456 | |
| Per cent of total sales..... | 100.00 | 24.40 | 9.11 | 66.49 | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | |
| Number of stores..... | 38 | 5 | 4 | 29 | |
| Annual net sales..... | \$3,635,657 | \$110,188 | \$265,372 | \$3,260,097 | |
| Per cent of total sales..... | 100.00 | 3.03 | 7.30 | 89.67 | |
| Men's and boys' clothing and furnishings stores: | | | | | |
| Number of stores..... | 71 | 55 | 6 | 10 | |
| Annual net sales..... | \$3,160,873 | \$2,157,169 | \$426,765 | \$576,939 | |
| Per cent of total sales..... | 100.00 | 68.25 | 13.60 | 18.25 | |
| Family clothing stores—men's, women's, and children's: | | | | | |
| Number of stores..... | 30 | 20 | 6 | 4 | |
| Annual net sales..... | \$1,469,334 | \$900,737 | \$412,857 | \$155,740 | |
| Per cent of total sales..... | 100.00 | 61.30 | 28.10 | 10.60 | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | |
| Number of stores..... | 72 | 51 | 14 | 2 | 5 |
| Annual net sales..... | \$2,017,733 | \$1,906,746 | \$874,049 | (x) | (x) |
| Per cent of total sales..... | 100.00 | 65.35 | 29.98 | (x) | (x) |
| Shoe stores: | | | | | |
| Number of stores..... | 60 | 44 | 5 | 8 | 3 |
| Annual net sales..... | \$1,768,301 | \$1,309,208 | \$223,878 | \$189,073 | \$46,142 |
| Per cent of total sales..... | 100.00 | 74.04 | 12.66 | 10.69 | 2.61 |
| Furniture stores: | | | | | |
| Number of stores..... | 103 | 88 | 15 | | |
| Annual net sales..... | \$5,178,322 | \$4,032,009 | \$1,145,413 | | |
| Per cent of total sales..... | 100.00 | 77.88 | 22.12 | | |
| Radio and music stores: | | | | | |
| Number of stores..... | 42 | 34 | 6 | 2 | |
| Annual net sales..... | \$2,081,699 | \$1,413,113 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 67.88 | (x) | (x) | |
| Grocery stores (without meats): | | | | | |
| Number of stores..... | 236 | 221 | 10 | 5 | |
| Annual net sales..... | \$3,975,052 | \$3,131,692 | \$373,544 | \$469,816 | |
| Per cent of total sales..... | 100.00 | 78.78 | 9.40 | 11.82 | |
| Combination stores (groceries and meats): | | | | | |
| Number of stores..... | 500 | 401 | 80 | 18 | 1 |
| Annual net sales..... | \$18,214,598 | \$12,481,385 | \$4,745,969 | \$903,244 | \$24,000 |
| Per cent of total sales..... | 100.00 | 68.53 | 26.05 | 5.29 | .13 |
| Restaurants, cafeterias and lunch rooms: | | | | | |
| Number of stores..... | 375 | 361 | 12 | 2 | |
| Annual net sales..... | \$4,771,062 | \$4,329,783 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 90.75 | (x) | (x) | |
| Cigar stores and cigar stands: | | | | | |
| Number of stores..... | 55 | 49 | 3 | 3 | |
| Annual net sales..... | \$498,774 | \$406,268 | \$31,571 | \$60,935 | |
| Per cent of total sales..... | 100.00 | 81.45 | 6.33 | 12.22 | |
| Filling stations: | | | | | |
| Number of stations..... | 330 | 209 | 60 | 110 | 1 |
| Annual net sales..... | \$7,335,400 | \$3,907,145 | \$1,556,467 | \$1,869,057 | \$8,781 |
| Per cent of total sales..... | 100.00 | 53.26 | 21.22 | 25.40 | .12 |
| Coal and wood yards—ice dealers: | | | | | |
| Number of yards..... | 12 | 6 | 3 | 3 | |
| Annual net sales..... | \$1,035,716 | \$437,000 | \$336,562 | \$262,164 | |
| Per cent of total sales..... | 100.00 | 42.19 | 32.50 | 25.31 | |
| Drug stores: | | | | | |
| Number of stores..... | 132 | 99 | 33 | | |
| Annual net sales..... | \$6,109,915 | \$4,822,646 | \$1,787,269 | | |
| Per cent of total sales..... | 100.00 | 79.75 | 29.25 | | |
| Hardware stores: | | | | | |
| Number of stores..... | 18 | 18 | | | |
| Annual net sales..... | \$775,833 | \$775,833 | | | |
| Per cent of total sales..... | 100.00 | 100.00 | | | |
| Jewelry stores: | | | | | |
| Number of stores..... | 59 | 52 | 7 | | |
| Annual net sales..... | \$1,452,317 | \$1,239,448 | \$212,869 | | |
| Per cent of total sales..... | 100.00 | 85.34 | 14.66 | | |

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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**TABLE 35.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED**

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|--------------------|---------------------------------------------|---------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 19,180 | 20,477 | 26,619 | 7,714 | \$31,808,880 | \$1,608,744 | \$30,244,072 | \$74,756,220 | \$422,593,279 | 100.00 |
| Food group..... | 3,580 | 3,954 | 3,323 | 1,105 | 3,752,389 | 213,788 | 3,693,998 | 5,567,490 | 71,489,747 | 16.92 |
| Candy and confectionery stores..... | 226 | 256 | 167 | 56 | 131,872 | 13,797 | 202,849 | 178,110 | 1,907,027 | .45 |
| Dairy products stores (including milk dealers) ¹ | 32 | 39 | 67 | 8 | 83,901 | 1,760 | 71,720 | 18,360 | 920,614 | .22 |
| Fruit stores and vegetable markets..... | 12 | 14 | 6 | 2 | 2,015 | 275 | 5,223 | 3,720 | 137,940 | .03 |
| Grocery stores (without meats)..... | 1,791 | 1,990 | 764 | 421 | 801,127 | 76,994 | 1,048,679 | 2,226,910 | 23,068,898 | 5.37 |
| Combination stores (groceries and meats)..... | 1,245 | 1,355 | 1,951 | 544 | 2,332,465 | 106,464 | 2,032,863 | 2,957,330 | 41,302,024 | 9.77 |
| Meat markets (including sea foods)..... | 159 | 191 | 133 | 34 | 148,671 | 7,085 | 173,602 | 101,280 | 2,748,787 | .65 |
| Bakeries—caterers..... | 84 | 99 | 214 | 27 | 230,577 | 6,393 | 145,046 | 70,600 | 1,508,728 | .36 |
| Other food stores..... | 11 | 10 | 21 | 13 | 21,741 | 1,020 | 14,015 | 12,170 | 295,751 | .07 |
| General stores—groceries with apparel or dry goods..... | 2,073 | 2,539 | 2,428 | 894 | 2,717,271 | 160,204 | 2,588,954 | 12,118,440 | 58,280,149 | 13.79 |
| General merchandise group..... | 921 | 861 | 2,899 | 1,661 | 3,337,719 | 276,780 | 3,531,916 | 12,440,660 | 35,782,048 | 8.47 |
| Department stores..... | 50 | 41 | 603 | 258 | 862,357 | 56,863 | 784,110 | 2,291,190 | 8,087,012 | 1.91 |
| Dry goods stores..... | 409 | 412 | 905 | 523 | 1,120,736 | 103,531 | 1,230,833 | 5,072,040 | 13,204,131 | 3.13 |
| General merchandise stores..... | 241 | 218 | 722 | 421 | 876,249 | 79,329 | 932,522 | 3,935,820 | 9,735,759 | 2.30 |
| Variety, 5-and-10, and to-a-dollar stores..... | 221 | 190 | 669 | 449 | 478,377 | 37,037 | 584,451 | 1,141,610 | 4,755,146 | 1.13 |
| Automotive group¹..... | 5,484 | 5,617 | 7,640 | 1,142 | 9,906,176 | 314,687 | 8,518,209 | 10,960,440 | 118,288,702 | 27.99 |
| Motor vehicle dealers (new and used)..... | 664 | 771 | 3,893 | 234 | 5,451,730 | 75,098 | 4,711,500 | 7,177,390 | 70,083,716 | 16.58 |
| Automobile dealers with farm implements and machinery..... | 18 | 19 | 81 | 23 | 109,093 | 3,300 | 105,386 | 285,250 | 2,001,179 | .47 |
| Accessories, tires, and batteries..... | 264 | 283 | 299 | 54 | 362,903 | 15,788 | 352,810 | 569,430 | 3,488,248 | .83 |
| Filling stations..... | 3,481 | 3,283 | 2,316 | 558 | 2,767,277 | 146,445 | 2,524,386 | 2,021,720 | 33,952,391 | 8.03 |
| Garages and repair shops..... | 1,043 | 1,258 | 1,030 | 273 | 1,178,199 | 74,036 | 814,997 | 863,150 | 8,607,628 | 2.04 |
| Other automotive establishments..... | 2 | 1 | 20 | — | 36,224 | — | 7,809 | 20,100 | 144,800 | .04 |
| Apparel group..... | 540 | 585 | 731 | 298 | 963,872 | 64,695 | 1,231,704 | 4,044,280 | 11,555,958 | 2.73 |
| Men's and boys' clothing and furnishings stores..... | 138 | 160 | 212 | 69 | 327,539 | 14,873 | 431,564 | 1,564,510 | 3,947,025 | .93 |
| Family clothing stores—men's, women's, children's..... | 100 | 90 | 230 | 118 | 312,283 | 24,814 | 373,772 | 1,421,890 | 3,787,398 | .90 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 129 | 140 | 186 | 69 | 201,829 | 13,433 | 259,691 | 622,380 | 2,462,154 | .68 |
| Women's accessories stores..... | 74 | 75 | 17 | 20 | 14,800 | 4,084 | 32,358 | 71,450 | 232,355 | .06 |
| Other apparel stores..... | 30 | 37 | 29 | 4 | 27,273 | 583 | 25,557 | 15,210 | 139,977 | .03 |
| Shoe stores..... | 69 | 83 | 67 | 18 | 79,948 | 6,908 | 108,762 | 348,320 | 986,449 | .23 |
| Furniture and household group¹..... | 779 | 799 | 1,279 | 252 | 1,797,844 | 63,488 | 1,866,777 | 5,663,900 | 18,074,048 | 4.28 |
| Furniture stores..... | 516 | 646 | 807 | 164 | 1,121,120 | 39,061 | 1,402,032 | 4,777,510 | 14,112,123 | 3.34 |
| Household-appliances stores..... | 151 | 17 | 300 | 62 | 465,712 | 18,562 | 256,687 | 450,550 | 2,181,518 | .52 |
| Other home furnishings and appliances stores..... | 6 | 6 | 5 | 5 | 6,502 | 893 | 2,945 | 10,400 | 35,287 | .01 |
| Radio and music stores..... | 105 | 129 | 167 | 19 | 204,372 | 4,832 | 204,928 | 408,890 | 1,744,202 | .41 |
| Restaurants, cafeterias, and eating places..... | 1,862 | 2,119 | 2,565 | 829 | 1,699,660 | 120,005 | 1,391,346 | 303,470 | 12,157,631 | 2.88 |
| Restaurants, cafeterias, and lunch rooms..... | 1,612 | 1,850 | 2,431 | 555 | 1,699,832 | 102,601 | 1,291,429 | 277,530 | 11,230,215 | 2.69 |
| Lunch counters, refreshment stands, etc..... | 240 | 269 | 134 | 74 | 89,728 | 17,404 | 99,917 | 26,940 | 927,416 | .22 |
| Lumber and building group..... | 866 | 429 | 1,635 | 347 | 2,609,950 | 85,801 | 2,338,805 | 9,304,240 | 29,100,032 | 6.83 |
| Lumber and building-material dealers..... | 679 | 213 | 1,295 | 233 | 2,120,107 | 56,980 | 2,042,498 | 8,322,670 | 26,386,701 | 6.24 |
| Electrical shops (without radio)..... | 31 | 35 | 51 | 15 | 73,067 | 3,897 | 44,389 | 111,000 | 444,787 | .11 |
| Heating and plumbing shops..... | 116 | 134 | 229 | 92 | 344,477 | 23,314 | 187,667 | 235,280 | 1,796,595 | .42 |
| Paint and glass stores..... | 40 | 47 | 60 | 7 | 72,299 | 1,910 | 64,271 | 135,310 | 471,976 | .11 |
| Other retail stores²..... | 2,931 | 3,354 | 4,042 | 1,351 | 4,936,778 | 299,864 | 4,966,398 | 14,125,860 | 66,884,838 | 15.63 |
| Hardware stores..... | 154 | 189 | 202 | 43 | 290,632 | 7,660 | 291,193 | 1,080,470 | 2,874,958 | .68 |
| Hardware and farm-implement stores..... | 372 | 489 | 716 | 230 | 966,131 | 49,803 | 981,376 | 4,241,160 | 14,991,207 | 3.55 |
| Farmers' supplies..... | 790 | 814 | 764 | 325 | 850,420 | 71,007 | 764,002 | 1,569,900 | 20,665,729 | 4.89 |
| Book stores..... | 19 | 26 | 21 | 21 | 21,464 | 5,113 | 31,670 | 107,920 | 302,327 | .07 |
| Cigar stores and cigar stands..... | 86 | 97 | 95 | 34 | 94,325 | 6,174 | 89,662 | 55,310 | 722,188 | .17 |
| Coal and wood yards—ice dealers..... | 105 | 60 | 194 | 82 | 250,098 | 17,863 | 242,534 | 72,800 | 1,884,021 | .45 |
| Drug stores..... | 894 | 1,111 | 1,698 | 427 | 1,918,805 | 104,137 | 1,909,188 | 5,230,120 | 20,230,464 | 4.76 |
| Florists..... | 27 | 31 | 24 | 21 | 30,449 | 4,029 | 33,218 | 37,110 | 185,101 | .04 |
| Gifts—novelties and toys—cameras..... | 19 | 21 | 15 | 5 | 8,764 | 650 | 21,433 | 54,490 | 113,846 | .03 |
| Jewelry stores..... | 174 | 187 | 112 | 50 | 162,842 | 10,913 | 216,538 | 912,020 | 1,769,083 | .42 |
| Music stores (without radio)..... | 14 | 13 | 27 | 1 | 26,518 | 227 | 29,008 | 76,400 | 217,543 | .05 |
| News dealers..... | 59 | 59 | 48 | 50 | 38,076 | 7,826 | 42,696 | 70,010 | 539,316 | .13 |
| Office, school, and store supplies and equipment dealers..... | 15 | 16 | 20 | 8 | 16,842 | 1,745 | 23,420 | 102,930 | 188,112 | .04 |
| Opticians and optometrists..... | 5 | 5 | — | — | — | — | 3,067 | 5,540 | 20,679 | .01 |
| Sporting goods stores, including athletic and playground equipment..... | 6 | 7 | 4 | 2 | 5,064 | 600 | 11,079 | 18,780 | 77,447 | .02 |
| Stationers and printers..... | 6 | 7 | 26 | 2 | 29,320 | 225 | 14,474 | 37,210 | 167,073 | .04 |
| Miscellaneous classifications (combined)..... | 184 | 220 | 171 | 49 | 225,229 | 11,792 | 278,918 | 447,990 | 1,940,242 | .46 |
| Secondhand stores..... | 194 | 220 | 78 | 45 | 87,421 | 9,474 | 116,035 | 241,470 | 970,128 | .23 |

¹ Further data will be shown in a special report on milk dealers.

² This total includes one classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 36.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|----------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 19,180 | 20,477 | 26,619 | 7,714 | \$31,806,860 | \$1,608,744 | \$30,244,072 | \$74,758,220 | \$422,593,279 | 100.00 |
| Single-store independents..... | 14,327 | 16,920 | 17,368 | 5,083 | 20,097,323 | 1,063,209 | 20,053,600 | 46,760,390 | 265,850,913 | 62.91 |
| Two-store independents..... | 407 | 308 | 1,193 | 229 | 1,518,000 | 42,485 | 1,261,417 | 3,425,490 | 16,034,567 | 3.79 |
| Three-store independents..... | 149 | 61 | 437 | 107 | 535,699 | 20,034 | 468,744 | 1,262,740 | 5,936,218 | 1.41 |
| Local chains..... | 755 | 102 | 2,066 | 489 | 2,729,665 | 107,382 | 2,410,889 | 7,337,510 | 29,661,360 | 7.02 |
| Sectional chains..... | 575 | | 1,115 | 169 | 1,798,808 | 44,727 | 1,478,847 | 3,839,340 | 15,985,585 | 3.78 |
| National chains..... | 240 | | 1,125 | 337 | 1,053,416 | 66,172 | 1,069,233 | 1,779,050 | 10,055,035 | 2.38 |
| Other types of operation: | | | | | | | | | | |
| Direct selling (house-to-house)..... | 11 | 9 | 5 | 1 | 8,141 | 28 | 18,439 | 6,280 | 95,268 | .02 |
| Roadside markets or stands ¹ | 4 | 4 | | | | | 167 | 130 | 1,855 | |
| Industrial stores (including commissaries)..... | 5 | 1 | 10 | 3 | 11,740 | 400 | 6,783 | 24,180 | 150,958 | .04 |
| Leased-department chains..... | 3 | | 3 | | 1,459 | | 1,199 | 700 | 7,820 | |
| Utility-operated retail stores..... | 69 | | 87 | 56 | 140,401 | 16,696 | 86,842 | 251,780 | 744,953 | .18 |
| Manufacturer-controlled chains..... | 122 | | 155 | 47 | 209,482 | 8,653 | 42,583 | 129,090 | 884,818 | .21 |
| Cooperative stores ¹ | 37 | | 128 | 53 | 193,252 | 9,178 | 93,903 | 228,410 | 3,239,206 | .76 |
| Cooperative buying associations ¹ | 6 | | 7 | 1 | 8,650 | 120 | 5,660 | 21,050 | 143,063 | .04 |
| Retailers—country buyers ¹ | 2,212 | 2,801 | 2,248 | 1,014 | 2,506,988 | 200,672 | 2,487,426 | \$,300,040 | 62,020,732 | 14.68 |
| Retailers—wholesalers ¹ | 224 | 268 | 731 | 125 | 995,299 | 29,038 | 757,854 | 1,390,030 | 11,767,290 | 2.78 |
| All other types..... | 4 | 3 | 1 | | 557 | | 1,385 | 1,740 | 11,555 | |

¹ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

RETAIL DISTRIBUTION IN OKLAHOMA: 1929

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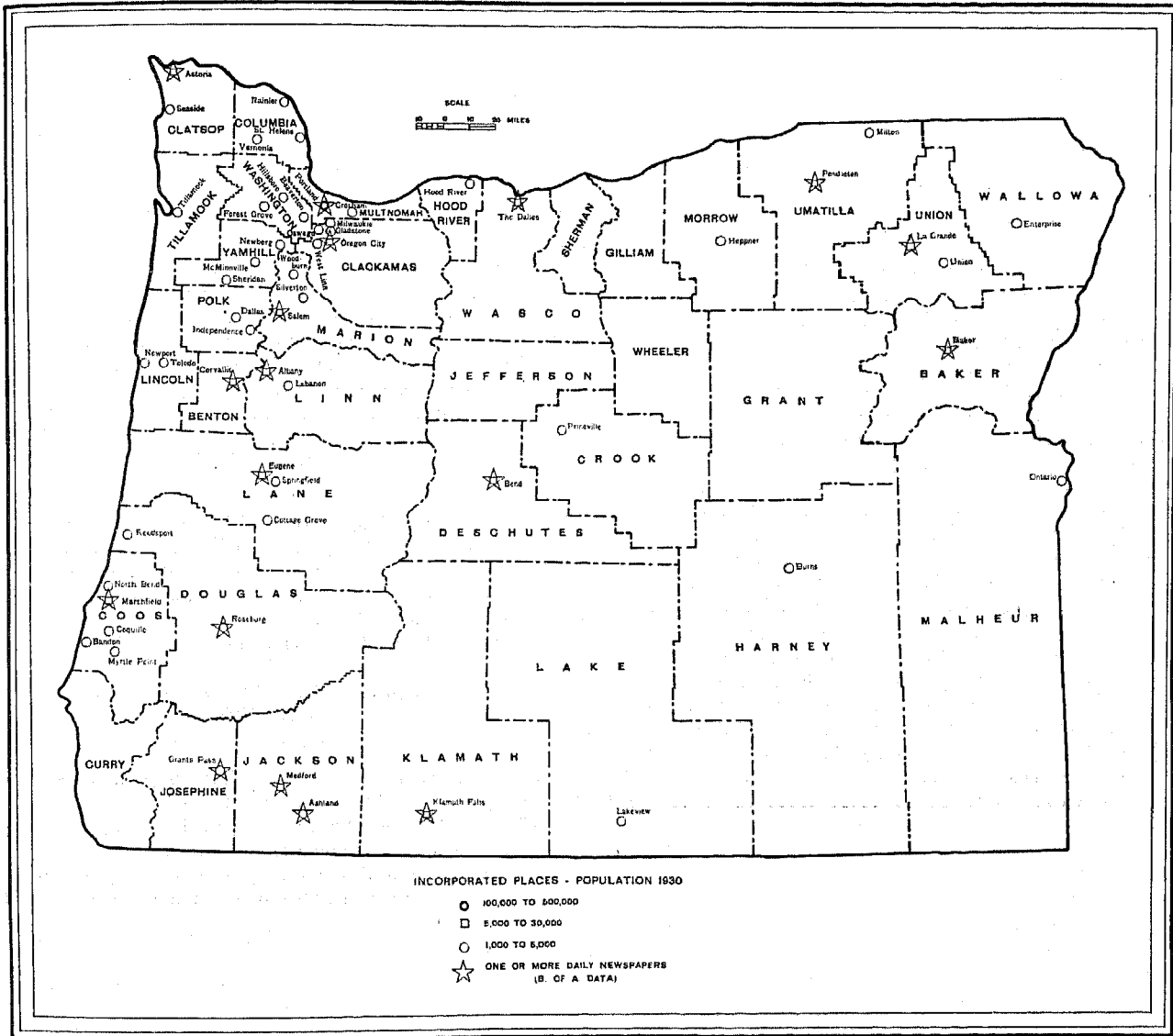
TABLE 37.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total]

| KIND OF BUSINESS | Total | Single-store in- dependents | Local multi-unit independents and local chains | Sectional and national chains | Other types |
|------------------------------------------------------------------------|--------------|--------------------------------|------------------------------------------------------|----------------------------------|--------------|
| Department stores: | | | | | |
| Number of stores..... | 50 | 20 | 11 | 19 | |
| Annual net sales..... | \$8,087,012 | \$3,331,090 | \$1,543,321 | \$3,212,321 | |
| Per cent of total sales..... | 100.00 | 41.19 | 19.09 | 39.72 | |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | |
| Number of stores..... | 221 | 143 | 39 | 38 | 1 |
| Annual net sales..... | \$4,755,146 | \$1,748,552 | \$878,911 | \$2,044,654 | \$83,029 |
| Per cent of total sales..... | 100.00 | 36.77 | 18.48 | 43.00 | 1.75 |
| Men's and boys' clothing and furnishings stores: | | | | | |
| Number of stores..... | 138 | 126 | 9 | 3 | |
| Annual net sales..... | \$3,947,625 | \$3,554,295 | \$257,752 | \$135,578 | |
| Per cent of total sales..... | 100.00 | 90.04 | 6.53 | 3.43 | |
| Family clothing stores—men's, women's, children's: | | | | | |
| Number of stores..... | 160 | 74 | 20 | 5 | 1 |
| Annual net sales..... | \$3,787,398 | \$2,413,269 | \$1,170,840 | \$156,289 | \$7,000 |
| Per cent of total sales..... | 100.00 | 63.72 | 30.91 | 5.18 | .19 |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | |
| Number of stores..... | 129 | 118 | 8 | 3 | |
| Annual net sales..... | \$2,462,154 | \$2,183,503 | \$221,791 | \$56,857 | |
| Per cent of total sales..... | 100.00 | 88.68 | 9.01 | 2.31 | |
| Shoe stores: | | | | | |
| Number of stores..... | 69 | 64 | 4 | | 1 |
| Annual net sales..... | \$986,449 | \$907,835 | \$74,614 | | \$4,000 |
| Per cent of total sales..... | 100.00 | 92.03 | 7.56 | | .41 |
| Furniture stores: | | | | | |
| Number of stores..... | 516 | 487 | 20 | | 9 |
| Annual net sales..... | \$14,112,123 | \$13,082,250 | \$728,885 | | \$300,968 |
| Per cent of total sales..... | 100.00 | 92.70 | 5.17 | | 2.13 |
| Radio and music stores: | | | | | |
| Number of stores..... | 105 | 99 | 4 | | 2 |
| Annual net sales..... | \$1,744,292 | \$1,510,290 | \$117,117 | | \$116,885 |
| Per cent of total sales..... | 100.00 | 86.59 | 6.71 | | 6.70 |
| Grocery stores (without meats): | | | | | |
| Number of stores..... | 1,791 | 1,217 | 25 | 34 | 515 |
| Annual net sales..... | \$22,668,898 | \$11,147,473 | \$1,005,518 | \$1,450,601 | \$9,062,246 |
| Per cent of total sales..... | 100.00 | 49.17 | 4.45 | 6.40 | 39.98 |
| Combination stores (groceries and meats): | | | | | |
| Number of stores..... | 1,245 | 774 | 126 | 39 | 306 |
| Annual net sales..... | \$41,302,024 | \$20,972,374 | \$6,725,299 | \$2,060,093 | \$11,544,258 |
| Per cent of total sales..... | 100.00 | 50.78 | 16.28 | 4.99 | 27.95 |
| Restaurants, cafeterias, and lunch rooms: | | | | | |
| Number of stores..... | 1,612 | 1,583 | 14 | 8 | 7 |
| Annual net sales..... | \$11,230,215 | \$10,652,143 | \$301,298 | \$228,547 | \$45,227 |
| Per cent of total sales..... | 100.00 | 94.85 | 2.68 | 2.04 | .43 |
| Cigar stores and cigar stands: | | | | | |
| Number of stores..... | 86 | 82 | 2 | 1 | 1 |
| Annual net sales..... | \$722,188 | \$656,996 | (X) | (X) | \$24,428 |
| Per cent of total sales..... | 100.00 | 90.97 | (X) | (X) | 3.38 |
| Filling stations: | | | | | |
| Number of stations..... | 3,481 | 2,704 | 214 | 383 | 180 |
| Annual net sales..... | \$33,952,391 | \$20,631,027 | \$2,962,641 | \$5,830,580 | \$4,528,143 |
| Per cent of total sales..... | 100.00 | 60.77 | 8.72 | 17.17 | 13.34 |
| Coal and wood yards—ice dealers: | | | | | |
| Number of yards..... | 105 | 52 | 38 | 4 | 11 |
| Annual net sales..... | \$1,884,021 | \$559,016 | \$958,186 | \$77,208 | \$289,611 |
| Per cent of total sales..... | 100.00 | 29.67 | 50.86 | 4.10 | 15.37 |
| Drug stores: | | | | | |
| Number of stores..... | 894 | 847 | 44 | | 3 |
| Annual net sales..... | \$20,230,454 | \$18,463,512 | \$1,711,534 | | \$55,408 |
| Per cent of total sales..... | 100.00 | 91.27 | 8.46 | | .27 |
| Hardware stores: | | | | | |
| Number of stores..... | 154 | 141 | 4 | 5 | 4 |
| Annual net sales..... | \$2,874,958 | \$2,402,211 | \$102,117 | \$318,311 | \$52,319 |
| Per cent of total sales..... | 100.00 | 83.56 | 3.55 | 11.07 | 1.82 |
| Jewelry stores: | | | | | |
| Number of stores..... | 174 | 170 | 3 | | 1 |
| Annual net sales..... | \$1,759,983 | \$1,669,993 | \$88,690 | | \$400 |
| Per cent of total sales..... | 100.00 | 94.94 | 5.04 | | .02 |

OREGON



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| 24—Retail distribution, by types of operation—all cities of 10,000 to 30,000 population combined----- | 742 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25—Seventeen kinds of business, by types of operation—all cities of 10,000 to 30,000 population combined----- | 742 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26—Retail distribution, by kinds of business—all places of less than 10,000 population combined----- | 743 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27—Retail distribution, by types of operation—all places of less than 10,000 population combined----- | 744 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28—Seventeen kinds of business, by types of operation—all places of less than 10,000 population combined----- | 744 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Percent of total sales |
| All groups | 14,570 | 14,933 | 35,579 | 6,158 | \$48,153,727 | \$1,631,443 | \$72,027,410 | \$455,930,890 | 100.00 |
| Food group | 3,829 | 3,917 | 4,835 | 1,462 | 6,467,787 | 379,883 | 6,431,700 | 88,768,320 | 21.66 |
| Candy and confectionery stores: | | | | | | | | | |
| Candy stores—nut stores..... | 37 | 30 | 40 | 21 | 42,498 | 3,043 | 29,450 | 381,790 | .08 |
| Confectionery stores (candy and fountain)..... | 537 | 632 | 398 | 207 | 352,542 | 45,373 | 417,020 | 4,745,475 | 1.05 |
| Dairy products stores: | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 24 | 22 | 118 | 22 | 146,026 | 5,408 | 41,390 | 2,497,651 | .55 |
| Egg and poultry dealers..... | 9 | 11 | 14 | 12 | 20,365 | 2,886 | 16,770 | 419,757 | .09 |
| Milk dealers..... | 58 | 63 | 155 | 31 | 195,403 | 15,499 | 4,690 | 1,480,484 | .32 |
| Delicatessen stores..... | 25 | 23 | 44 | 13 | 49,536 | 2,717 | 46,470 | 456,782 | .10 |
| Fruit stores and vegetable markets..... | 136 | 161 | 201 | 53 | 132,839 | 14,742 | 75,690 | 1,541,236 | .34 |
| Grocery stores (without meats)..... | 1,877 | 1,822 | 1,805 | 661 | 2,373,398 | 164,722 | 3,765,630 | 45,191,959 | 9.91 |
| Combination stores (groceries and meats): | | | | | | | | | |
| Grocery stores with meats..... | 355 | 351 | 798 | 195 | 1,184,323 | 57,508 | 1,256,670 | 10,320,961 | 3.69 |
| Meat markets with groceries..... | 79 | 88 | 155 | 32 | 237,118 | 8,010 | 183,620 | 3,611,518 | .79 |
| Meat markets (including sea foods): | | | | | | | | | |
| Fish markets—sea foods..... | 35 | 32 | 49 | 13 | 67,553 | 4,258 | 10,830 | 907,050 | .20 |
| Meat markets..... | 524 | 533 | 780 | 159 | 1,299,238 | 44,711 | 492,390 | 18,168,890 | 3.99 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 96 | 100 | 203 | 23 | 263,087 | 6,509 | 67,090 | 1,642,320 | .36 |
| Other food stores: | | | | | | | | | |
| Coffee, tea, spices..... | 14 | 5 | 65 | 16 | 128,142 | 5,943 | 24,330 | 716,094 | .16 |
| Farm products stores..... | 12 | 12 | 1 | 1 | 125 | 125 | 4,100 | 54,480 | .01 |
| General food stores..... | 8 | 9 | 9 | 3 | 4,550 | 429 | 1,940 | 71,448 | .02 |
| Bottled waters and beverages..... | 3 | 3 | 1 | 3 | 1,044 | 429 | 1,940 | 10,418 | .00 |
| General stores | 668 | 812 | 781 | 208 | 1,025,042 | 47,323 | 4,701,310 | 21,777,094 | 4.78 |
| General stores—groceries with apparel..... | 34 | 50 | 30 | 13 | 41,830 | 4,358 | 193,560 | 954,969 | .21 |
| General stores—groceries with dry goods..... | 177 | 209 | 168 | 55 | 223,392 | 8,751 | 187,140 | 4,595,281 | 1.01 |
| General stores—groceries with other merchandise..... | 457 | 553 | 583 | 140 | 759,810 | 34,214 | 3,520,610 | 16,226,834 | 3.56 |
| General merchandise group | 480 | 385 | 7,452 | 926 | 8,278,745 | 239,542 | 16,616,660 | 67,496,541 | 14.80 |
| Department stores: | | | | | | | | | |
| With food departments..... | 7 | 6 | 2,811 | 86 | 2,804,459 | 24,897 | 3,416,180 | 19,533,353 | 4.28 |
| Without food departments..... | 53 | 13 | 3,183 | 510 | 3,929,607 | 162,279 | 8,504,790 | 33,246,905 | 7.19 |
| Dry goods stores—piece goods stores: | | | | | | | | | |
| Dry goods stores..... | 174 | 171 | 294 | 83 | 321,148 | 15,673 | 1,919,310 | 3,676,213 | .81 |
| General merchandise stores: | | | | | | | | | |
| With food departments..... | 36 | 30 | 142 | 12 | 181,964 | 2,907 | 430,700 | 2,016,771 | .44 |
| Without food departments..... | 65 | 41 | 270 | 73 | 325,416 | 14,942 | 1,162,640 | 3,290,146 | .73 |
| Army and Navy goods stores..... | 13 | 6 | 20 | 3 | 47,604 | 985 | 169,450 | 442,853 | .10 |
| Variety, 5-and-10, and 10-a-dollar stores..... | 127 | 118 | 732 | 129 | 608,547 | 17,354 | 993,890 | 5,289,300 | 1.16 |
| Automotive group | 3,271 | 3,437 | 6,539 | 795 | 10,021,201 | 198,451 | 10,808,700 | 105,787,810 | 23.40 |
| Motor-vehicle dealers: | | | | | | | | | |
| Automobile salesrooms—new and trade-in..... | 401 | 346 | 3,679 | 105 | 5,953,235 | 32,246 | 7,148,020 | 68,362,746 | 15.00 |
| Used-car establishments..... | 36 | 42 | 61 | 8 | 89,622 | 2,405 | 97,750 | 812,453 | .18 |
| Automobile dealers with farm implements and machinery..... | 5 | 2 | 26 | 2 | 41,771 | 534 | 43,990 | 476,455 | .11 |
| Accessories, tires, and batteries: | | | | | | | | | |
| Accessory stores with tires and batteries..... | 44 | 19 | 142 | 9 | 242,143 | 2,799 | 453,800 | 2,205,331 | .48 |
| Battery and ignition stores—brake repair shops..... | 78 | 75 | 116 | 26 | 187,591 | 8,856 | 169,670 | 1,095,651 | .24 |
| Tire shops (including tire repairs)..... | 86 | 72 | 209 | 21 | 336,427 | 4,856 | 396,340 | 2,772,367 | .61 |
| Filling stations: | | | | | | | | | |
| Filling stations—gasoline and oil..... | 316 | 569 | 248 | 69 | 296,731 | 19,299 | 138,440 | 4,596,078 | 1.01 |
| Filling stations with tires and accessories..... | 313 | 535 | 409 | 172 | 543,161 | 32,752 | 444,870 | 3,128,660 | 1.78 |
| Filling stations with other merchandise..... | 532 | 596 | 218 | 127 | 279,241 | 26,334 | 266,640 | 4,251,363 | .93 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | |
| Motor-cycle dealers..... | 4 | 2 | 9 | 2 | 13,754 | 790 | 46,250 | 72,582 | .02 |
| Bicycles, motor cycles, and supplies stores..... | 4 | 4 | 21 | 2 | 32,860 | 355 | 40,500 | 180,435 | .04 |
| Bicycle shops..... | 22 | 23 | 7 | 3 | 9,431 | 748 | 32,780 | 111,988 | .02 |
| Garages and repair shops: | | | | | | | | | |
| Body, fender, and paint shops..... | 55 | 67 | 64 | 13 | 123,304 | 2,425 | 29,110 | 444,657 | .10 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 961 | 1,070 | 1,208 | 234 | 1,767,236 | 60,727 | 898,750 | 11,886,715 | 2.61 |
| Parking stations, parking garages, and lots..... | 4 | 2 | 4 | 1 | 4,288 | 200 | 330 | 49,616 | .01 |
| Radiator shops (including repairs)..... | 6 | 3 | 53 | 1 | 102,721 | 126 | 11,050 | 246,436 | .05 |
| Other automotive establishments..... | 4 | 4 | 5 | 1 | 7,685 | 126 | 32,410 | 66,377 | .01 |
| Apparel group | 824 | 779 | 2,247 | 383 | 3,180,961 | 92,444 | 7,076,560 | 27,762,272 | 6.09 |
| Men's and boys' clothing and furnishing stores: | | | | | | | | | |
| Men's and boys' clothing stores..... | 12 | 15 | 17 | 9 | 26,193 | 391 | 88,320 | 287,149 | .06 |
| Men's and boys' hat stores..... | 5 | 3 | 7 | 2 | 14,548 | ----- | 18,970 | 116,743 | .03 |
| Men's furnishings stores..... | 53 | 58 | 40 | 21 | 62,336 | 4,310 | 386,400 | 1,031,233 | .23 |
| Men's clothing and furnishings stores..... | 144 | 118 | 381 | 58 | 759,669 | 18,623 | 2,585,840 | 7,378,935 | 1.62 |
| Family clothing stores—men's, women's, and children's..... | 38 | 38 | 192 | 147 | 249,462 | 2,550 | 642,380 | 2,263,082 | .50 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 131 | 136 | 788 | 153 | 951,433 | 35,612 | 1,119,940 | 8,569,770 | 1.88 |
| Women's accessories stores: | | | | | | | | | |
| Corset and lingerie shops..... | 9 | 10 | 9 | 5 | 10,174 | 1,484 | 26,040 | 95,026 | .02 |
| Furriers—fur shops..... | 13 | 10 | 39 | 4 | 46,784 | 813 | 43,600 | 471,142 | .10 |
| Hosiery shops..... | 6 | 2 | 43 | 2 | 44,639 | 283 | 11,030 | 173,848 | .04 |
| Knit goods shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Millinery stores..... | 95 | 85 | 126 | 22 | 154,075 | 5,020 | 104,130 | 1,081,691 | .24 |
| Costume accessories stores, including jewelry, bags, and gloves..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Umbrella shops, including parasols, canes..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |

1 Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold—see Table 15) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|----------------|---------------------------------------|-------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Percent of total sales |
| Apparel group—Continued. | | | | | | | | | |
| Other apparel stores: | | | | | | | | | |
| Children's specialty shops..... | 3 | 3 | 2 | 3 | \$2,536 | \$536 | \$14,290 | \$44,049 | 0.01 |
| Custom tailors..... | 131 | 148 | 237 | 22 | 268,922 | 7,106 | 231,050 | 1,319,661 | .29 |
| Dressmakers..... | 10 | 11 | 13 | 1 | 8,061 | 150 | 1,920 | 29,143 | .01 |
| Infants' wear shops..... | 6 | 7 | | 6 | 1,269 | 1,269 | 10,240 | 20,870 | |
| Shoe stores: | | | | | | | | | |
| Shoe stores—men's..... | 5 | 2 | 10 | 1 | 18,089 | 12 | 78,470 | 155,826 | .03 |
| Shoe stores—women's..... | 12 | 5 | 51 | 6 | 92,453 | 1,483 | 169,940 | 734,481 | .16 |
| Family shoe stores—men's, women's, children's..... | 146 | 123 | 284 | 47 | 459,745 | 12,302 | 1,522,980 | 3,873,557 | .85 |
| Furniture and household group..... | 570 | 600 | 2,128 | 220 | 3,327,833 | 71,427 | 6,070,730 | 21,549,111 | 4.78 |
| Furniture stores: | | | | | | | | | |
| Furniture stores..... | 170 | 177 | 680 | 64 | 1,214,546 | 30,924 | 2,848,190 | 9,186,812 | 2.02 |
| Furniture and undertaker..... | 14 | 21 | 15 | 8 | 28,871 | 2,221 | 139,050 | 325,236 | .07 |
| Furniture and hardware stores..... | 65 | 73 | 119 | 21 | 174,666 | 5,468 | 775,970 | 1,974,776 | .43 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 7 | 7 | 22 | 1 | 16,731 | 450 | 22,920 | 120,787 | .03 |
| Floor coverings stores..... | 6 | 3 | 34 | 2 | 58,444 | 350 | 367,170 | 538,176 | .12 |
| Household appliances stores: | | | | | | | | | |
| Household appliances stores (electrical)..... | 103 | 30 | 545 | 53 | 797,173 | 13,055 | 619,550 | 3,520,431 | .77 |
| Household appliances stores..... | 17 | 8 | 144 | 2 | 223,152 | 500 | 178,900 | 943,263 | .21 |
| Refrigerator dealers—electric only..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Refrigerator dealers—electric and gas..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other home furnishings and appliances stores: | | | | | | | | | |
| Aluminumware..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique and used furniture dealers..... | 3 | 2 | 1 | 2 | 3,824 | 748 | 1,590 | 11,269 | |
| Brushes and brooms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| China, glassware, crockery, tinware, enamelware..... | 6 | 2 | 64 | 1 | 89,492 | 156 | 108,450 | 610,388 | .14 |
| Picture and framing stores..... | 8 | 8 | 12 | | 13,909 | | 45,150 | 86,236 | .02 |
| Stove and range dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique shops..... | 5 | 7 | 1 | 2 | 2,410 | 585 | 18,030 | 35,087 | .01 |
| Awnings, flags, banners, window shades, and tents..... | 4 | 8 | 3 | | 3,900 | | 2,300 | 45,503 | .01 |
| Interior decorators..... | 7 | 5 | 23 | 4 | 28,842 | 794 | 66,200 | 197,061 | .04 |
| Radio and music stores: | | | | | | | | | |
| Radio and electrical shops..... | 106 | 106 | 236 | 39 | 296,468 | 11,382 | 320,340 | 1,944,121 | .43 |
| Radio and musical instruments stores..... | 42 | 39 | 156 | 13 | 273,289 | 2,435 | 452,160 | 1,590,022 | .35 |
| Restaurants, cafeterias, and eating places²..... | 1,259 | 1,510 | 4,289 | 606 | 4,378,554 | 167,142 | 384,220 | 21,431,979 | 4.70 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | |
| Cafeterias..... | 43 | 45 | 369 | 36 | 400,002 | 12,076 | 16,390 | 1,611,886 | .35 |
| Lunch rooms..... | 675 | 817 | 1,807 | 277 | 1,788,091 | 77,509 | 184,910 | 10,024,312 | 2.29 |
| Restaurants with table service..... | 293 | 365 | 1,665 | 202 | 1,743,728 | 56,013 | 111,600 | 7,204,156 | 1.60 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | |
| Refreshment stands..... | 24 | 24 | 53 | 17 | 66,128 | 4,232 | 11,110 | 331,814 | .07 |
| Fountain—lunches..... | 20 | 18 | 74 | 7 | 79,926 | 1,317 | 10,760 | 407,103 | .09 |
| Lunch counters..... | 105 | 229 | 306 | 66 | 288,070 | 15,895 | 43,530 | 1,722,769 | .38 |
| Soft-drink stands..... | 7 | 8 | 7 | 1 | 6,720 | 100 | 5,040 | 37,289 | .01 |
| Lumber and building group..... | 640 | 528 | 1,840 | 355 | 3,097,272 | 102,049 | 3,246,630 | 18,600,462 | 4.08 |
| Lumber and building material dealers: | | | | | | | | | |
| Lumber and building material dealers..... | 161 | 74 | 492 | 85 | 835,252 | 23,291 | 1,291,760 | 6,998,488 | 1.54 |
| Lumber and hardware..... | 62 | 40 | 222 | 66 | 321,082 | 14,767 | 673,110 | 3,270,457 | .72 |
| Roofing..... | 26 | 24 | 50 | 11 | 96,233 | 4,078 | 31,520 | 410,083 | .09 |
| Brick and tile..... | 4 | 2 | 14 | | 11,953 | | 25,550 | 62,405 | .02 |
| Electrical shops (without radio): | 60 | 53 | 186 | 19 | 301,936 | 7,891 | 182,340 | 1,246,640 | .27 |
| Heating and plumbing shops: | | | | | | | | | |
| Heating appliances and oil burners..... | 34 | 28 | 119 | 19 | 193,028 | 7,142 | 91,870 | 777,058 | .17 |
| Plumbing shops—heating and ventilating..... | 207 | 221 | 496 | 112 | 901,489 | 35,046 | 503,850 | 4,166,265 | .91 |
| Paint and glass stores: | | | | | | | | | |
| Glass and mirror shops..... | 9 | 12 | 10 | 4 | 13,803 | 1,484 | 8,990 | 102,995 | .02 |
| Paint and glass stores..... | 77 | 74 | 242 | 19 | 422,396 | 7,450 | 437,640 | 1,566,171 | .34 |
| Other retail stores..... | 2,712 | 2,708 | 5,273 | 1,131 | 8,080,474 | 307,418 | 16,656,280 | 70,390,400 | 15.44 |
| Hardware stores: | 195 | 214 | 342 | 56 | 566,070 | 14,616 | 2,164,300 | 5,532,826 | 1.21 |
| Hardware and farm implement stores: | | | | | | | | | |
| Farm implements, machinery, and equipment dealers..... | 37 | 26 | 117 | 9 | 232,191 | 2,835 | 681,100 | 3,186,074 | .70 |
| Farm implement dealers with hay, grain, and feed..... | 11 | 10 | 38 | 4 | 48,033 | 218 | 178,570 | 1,491,000 | .33 |
| Hardware and farm implement stores..... | 77 | 78 | 168 | 37 | 236,696 | 10,693 | 1,180,180 | 3,639,261 | .80 |
| Farmers' supplies: | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 130 | 118 | 218 | 35 | 308,521 | 9,416 | 823,220 | 8,086,685 | 1.77 |
| Fertilizer stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Harness shops..... | 36 | 38 | 6 | 5 | 13,760 | 1,444 | 73,220 | 163,079 | .04 |
| Farmers' supply stores..... | 8 | 3 | 38 | 9 | 75,454 | 2,537 | 194,200 | 673,087 | .15 |
| Seeds, bulbs, and nursery stock..... | 35 | 35 | 131 | 45 | 170,702 | 17,017 | 370,850 | 771,926 | .17 |
| Cooperage—barrels, boxes, crates, casks..... | 4 | 4 | 4 | | 4,815 | | 4,590 | 25,397 | .01 |
| Coal and feed stores..... | 11 | 7 | 24 | 15 | 35,049 | 4,414 | 77,440 | 646,790 | .14 |
| Feed stores with groceries..... | 62 | 55 | 101 | 32 | 138,924 | 8,765 | 209,970 | 2,999,942 | .66 |
| Book stores..... | 35 | 31 | 152 | 36 | 193,926 | 7,142 | 330,760 | 1,081,890 | .24 |
| Cigar stores and cigar stands: | | | | | | | | | |
| Cigar stores with fountains..... | 25 | 29 | 43 | 0 | 54,182 | | 27,390 | 493,671 | .11 |
| Cigar stands..... | 219 | 259 | 271 | 55 | 345,662 | 13,612 | 216,520 | 2,743,156 | .60 |
| Cigar stores without fountains..... | 188 | 207 | 155 | 42 | 268,922 | 9,535 | 265,890 | 2,480,930 | .54 |
| Coal and wood yards—ice dealers: | | | | | | | | | |
| Coal and wood yards..... | 149 | 143 | 712 | 125 | 1,086,518 | 43,102 | 479,890 | 5,396,444 | 1.18 |
| Ice dealers..... | 5 | 3 | 51 | 4 | 110,690 | 1,037 | 7,020 | 363,925 | .09 |

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

TABLE 1.—THE STATE—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, PAY ROLL, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (Not synonymous with commodities sold. See Table 15) | Number of stores | Proprietors and firm members (not on payroll) | NUMBER OF EMPLOYEES | | PAY ROLL | | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------------------------------------------------|------------------|-----------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | Amount | Per cent of total sales |
| Other retail stores—Continued. | | | | | | | | | |
| Drug stores: | | | | | | | | | |
| Drug stores..... | 353 | 349 | 620 | 144 | \$1,016,051 | \$39,351 | \$2,648,480 | \$9,452,962 | 2.07 |
| Drug stores with fountains..... | 214 | 205 | 429 | 104 | 584,820 | 33,037 | 1,399,510 | 5,367,504 | 1.18 |
| Florists..... | 95 | 104 | 228 | 59 | 309,858 | 16,635 | 159,180 | 1,372,004 | .30 |
| Gifts—novelties and toys—cameras: | | | | | | | | | |
| Toy shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Art and gift shops..... | 18 | 17 | 16 | 10 | 16,455 | 1,766 | 72,790 | 121,952 | .03 |
| Novelty and souvenir shops..... | 24 | 22 | 29 | 11 | 42,488 | 6,240 | 103,040 | 234,674 | .05 |
| Camera dealers—photographic supplies..... | 10 | 7 | 37 | 1 | 59,842 | 432 | 79,480 | 467,274 | .09 |
| Jewelry stores: | | | | | | | | | |
| Jewelry stores (installment credit)..... | 4 | 3 | 37 | 1 | 62,398 | 100 | 234,660 | 423,690 | .09 |
| Jewelry stores..... | 232 | 239 | 300 | 43 | 539,652 | 8,365 | 2,432,810 | 3,859,060 | .85 |
| Luggage and leather goods stores..... | 9 | 9 | 11 | 1 | 14,439 | 200 | 78,280 | 160,759 | .03 |
| Music stores (without radio)..... | 25 | 17 | 64 | 13 | 99,498 | 4,000 | 147,090 | 745,607 | .16 |
| News dealers..... | 44 | 37 | 62 | 56 | 75,508 | 8,253 | 40,720 | 467,112 | .10 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | |
| Office and school supplies..... | 16 | 14 | 68 | 17 | 99,030 | 2,138 | 157,190 | 480,468 | .11 |
| Office and store mechanical appliance dealers (retail)..... | 13 | 2 | 117 | 3 | 239,916 | 948 | 113,710 | 820,699 | .18 |
| Office and store furniture and equipment dealers..... | 14 | 12 | 66 | 4 | 103,242 | 647 | 217,560 | 605,807 | .13 |
| Store fixture dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Typewriter dealers..... | 15 | 9 | 56 | 2 | 88,447 | 900 | 60,350 | 348,561 | .08 |
| Opticians and optometrists..... | 50 | 50 | 25 | 7 | 47,968 | 1,086 | 61,880 | 447,882 | .10 |
| Sporting goods stores, including athletic and playground equipment: | | | | | | | | | |
| Sporting-goods specialty stores..... | 21 | 23 | 32 | 7 | 45,596 | 2,400 | 179,890 | 487,698 | .11 |
| Sporting-goods stores with toys and stationery..... | 3 | 2 | 7 | | 10,110 | | 22,750 | 70,000 | .02 |
| Scientific and medical instruments and supplies, at retail..... | 4 | 3 | 12 | 1 | 14,090 | 250 | 19,790 | 92,601 | .02 |
| Stationers and printers: | | | | | | | | | |
| Blank books, accounting and legal forms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 12 | 12 | 10 | 5 | 17,004 | 1,320 | 5,760 | 81,843 | .02 |
| Stationers and engravers..... | 16 | 19 | 106 | 10 | 154,930 | 1,465 | 244,850 | 725,241 | .16 |
| Monuments and tombstones..... | 17 | 16 | 36 | 9 | 66,134 | 3,235 | 161,740 | 297,119 | .06 |
| Miscellaneous classifications (combined)..... | 270 | 273 | 336 | 103 | 532,968 | 24,790 | 641,820 | 3,547,733 | .78 |
| Secondhand stores..... | 317 | 357 | 195 | 92 | 295,858 | 25,766 | 637,310 | 2,388,611 | .52 |
| Tires, accessories, and parts (second-hand): | | | | | | | | | |
| Automobile parts and accessories (second-hand)..... | 52 | 66 | 70 | 20 | 115,741 | 5,684 | 152,870 | 535,434 | .12 |
| Tires and batteries (second-hand)..... | 10 | 13 | 3 | | 3,705 | | 8,470 | 37,195 | .01 |
| Furniture stores (second-hand)..... | 111 | 124 | 55 | 25 | 73,221 | 6,400 | 232,000 | 915,804 | .20 |
| Pawn shops (sales)..... | 9 | 12 | 12 | 1 | 15,075 | 75 | 70,560 | 148,456 | .03 |
| Clothing and shoe stores (second-hand): | | | | | | | | | |
| Clothing and shoes (second-hand)..... | 39 | 40 | 7 | 3 | 6,263 | 365 | 43,930 | 162,136 | .04 |
| Shoe repairing and second-hand shoes..... | 16 | 16 | 4 | 2 | 3,584 | 568 | 8,770 | 49,766 | .01 |
| Building materials and hardware stores (second-hand): | | | | | | | | | |
| Lumber and building materials (second-hand)..... | 3 | 4 | 11 | 2 | 13,562 | 1,120 | 2,870 | 35,601 | .01 |
| Hardware stores (second-hand)..... | 10 | 10 | 4 | 4 | 995 | 995 | 16,110 | 30,474 | .01 |
| Book stores (second-hand)..... | 3 | 5 | 5 | 20 | 12,165 | 5,565 | 7,660 | 56,769 | .01 |
| Office appliances (second-hand): | | | | | | | | | |
| Office appliances, except typewriters (second-hand)..... | 2 | (x) | | | | | (x) | (x) | (x) |
| Typewriters (second-hand)..... | 2 | (x) | (x) | | (x) | | (x) | (x) | (x) |
| Radios, phonographs, musical instruments (second-hand): | | | | | | | | | |
| Musical instruments, including pianos (second-hand)..... | 1 | (x) | | | | | (x) | (x) | (x) |
| Radios and phonographs (second-hand)..... | 1 | (x) | | | | | (x) | (x) | (x) |
| Other second-hand stores: | | | | | | | | | |
| Store fixtures and equipment (second-hand)..... | 1 | (x) | | | | | (x) | (x) | (x) |
| Barrels, boxes, crates, casks, sawdust, etc. (used)..... | 3 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Machinery (second-hand, including second-hand pipe)..... | 2 | (x) | (x) | | (x) | | (x) | (x) | (x) |
| Carriages, wagons, saddles, harness (second-hand)..... | 1 | (x) | | | | | (x) | (x) | (x) |
| Farm implements and machinery (second-hand)..... | 1 | (x) | | | | | (x) | (x) | (x) |
| Unclassified (second-hand)..... | 50 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS

| KIND OF BUSINESS | Number of stores reporting seasonal variation data | TOTAL EMPLOYEES (full time and part time) | | PART-TIME EMPLOYEES (included in total column) | | PROPRIETORS AND FIRM MEMBERS | | SEASONAL VARIATION IN EMPLOYMENT | | | | | | | |
|---------------------------------------------------------------------|----------------------------------------------------|-------------------------------------------|-------------|------------------------------------------------|-------------|------------------------------|-------------|-------------------------------------------------------------------------------------------------------------|--------------|--------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------|-------------|
| | | Men | Women | Men | Women | Men | Women | Ratios at specified dates (total full-time and part-time employees, 100 per cent represents year's average) | | | | Proportion of part-time employees to total employees, by seasons of the year. (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) | | | |
| | | Per cent 85 | Per cent 35 | Per cent 60 | Per cent 40 | Per cent 87 | Per cent 13 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 |
| All groups | 9,287 | | | | | | | Per cent 96 | Per cent 100 | Per cent 101 | Per cent 103 | Per cent 12 | Per cent 13 | Per cent 14 | Per cent 13 |
| Food group | 2,110 | 77 | 23 | 70 | 30 | 87 | 13 | 97 | 103 | 102 | 98 | 18 | 20 | 27 | 19 |
| General stores..... | 432 | 70 | 30 | 65 | 35 | 86 | 14 | 95 | 103 | 101 | 101 | 14 | 18 | 17 | 17 |
| General merchandise group..... | 366 | 33 | 67 | 25 | 75 | 80 | 20 | 92 | 92 | 98 | 118 | 9 | 10 | 11 | 13 |
| Automotive group..... | 1,827 | 92 | 8 | 88 | 12 | 94 | 6 | 95 | 105 | 102 | 98 | 7 | 9 | 8 | 7 |
| Apparel group..... | 576 | 44 | 56 | 38 | 62 | 74 | 26 | 99 | 95 | 103 | 103 | 11 | 10 | 13 | 14 |
| Furniture and household group..... | 423 | 80 | 20 | 78 | 22 | 90 | 10 | 97 | 98 | 101 | 104 | 8 | 9 | 8 | 9 |
| Restaurants, cafeterias, and eating places..... | 989 | 43 | 57 | 38 | 62 | 74 | 26 | 96 | 104 | 102 | 98 | 11 | 12 | 12 | 11 |
| Lumber and building group..... | 527 | 92 | 8 | 94 | 6 | 95 | 5 | 97 | 101 | 106 | 96 | 13 | 13 | 15 | 12 |
| Other retail stores..... | 1,894 | 79 | 21 | 72 | 28 | 91 | 9 | 97 | 101 | 101 | 101 | 15 | 15 | 16 | 16 |
| Secondhand stores..... | 123 | 84 | 16 | 76 | 24 | 92 | 8 | 99 | 90 | 106 | 99 | 29 | 23 | 30 | 26 |
| Food group | 2,110 | 77 | 23 | 70 | 30 | 87 | 13 | 97 | 103 | 102 | 98 | 18 | 20 | 27 | 19 |
| Candy and confectionery stores: | | | | | | | | | | | | | | | |
| Candy stores—nut stores..... | 25 | 11 | 89 | 21 | 79 | 78 | 22 | 98 | 97 | 96 | 100 | 25 | 25 | 24 | 30 |
| Confectionery stores (candy and fountain)..... | 286 | 31 | 69 | 28 | 72 | 81 | 19 | 93 | 107 | 104 | 96 | 26 | 31 | 30 | 29 |
| Dairy products stores: | | | | | | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 21 | 54 | 46 | 44 | 56 | 86 | 14 | 96 | 101 | 102 | 101 | 17 | 12 | 14 | 17 |
| Egg and poultry dealers..... | 4 | 58 | 42 | 36 | 64 | 100 | ----- | 84 | 114 | 110 | 92 | 26 | 42 | 48 | 33 |
| Milk dealers..... | 48 | 89 | 11 | 85 | 15 | 90 | 10 | 97 | 106 | 99 | 98 | 14 | 19 | 14 | 13 |
| Delicatessen stores..... | 21 | 52 | 48 | 33 | 67 | 94 | 6 | 99 | 101 | 99 | 101 | 19 | 20 | 19 | 20 |
| Fruit stores and vegetable markets..... | 82 | 93 | 7 | 83 | 17 | 94 | 6 | 104 | 115 | 100 | 81 | 23 | 25 | 16 | 13 |
| Grocery stores (without meats)..... | 837 | 83 | 17 | 78 | 22 | 84 | 16 | 97 | 102 | 101 | 100 | 22 | 24 | 59 | 23 |
| Combination stores (groceries and meats): | | | | | | | | | | | | | | | |
| Grocery stores with meats..... | 240 | 84 | 16 | 80 | 20 | 89 | 11 | 98 | 101 | 101 | 100 | 14 | 14 | 26 | 14 |
| Meat markets (including sea foods)..... | 58 | 89 | 11 | 78 | 22 | 93 | 7 | 98 | 103 | 100 | 99 | 16 | 15 | 14 | 14 |
| Meat markets (including sea foods): | | | | | | | | | | | | | | | |
| Fish markets—sea foods..... | 19 | 93 | 7 | 100 | ----- | 100 | ----- | 98 | 106 | 102 | 94 | 18 | 25 | 22 | 16 |
| Meat markets..... | 375 | 92 | 8 | 89 | 11 | 97 | 3 | 98 | 102 | 102 | 98 | 13 | 15 | 16 | 15 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 74 | 46 | 54 | 59 | 41 | 77 | 23 | 99 | 106 | 100 | 95 | 7 | 10 | 9 | 7 |
| Other food stores: | | | | | | | | | | | | | | | |
| Coffee, tea, spices..... | 13 | 73 | 27 | 71 | 29 | 100 | ----- | 99 | 96 | 102 | 103 | 23 | 16 | 23 | 18 |
| General food stores..... | 5 | 89 | 11 | 100 | ----- | 100 | ----- | 65 | 116 | 129 | 90 | ----- | 11 | 10 | 14 |
| General stores | 432 | 70 | 30 | 65 | 35 | 86 | 14 | 95 | 103 | 101 | 101 | 14 | 18 | 17 | 17 |
| General stores—Groceries with apparel..... | 21 | 68 | 32 | 64 | 36 | 87 | 13 | 96 | 98 | 105 | 101 | 23 | 22 | 30 | 32 |
| General stores—Groceries with dry goods..... | 103 | 63 | 37 | 38 | 62 | 88 | 12 | 91 | 105 | 99 | 105 | 13 | 20 | 17 | 23 |
| General stores—Groceries with other merchandise..... | 308 | 71 | 29 | 74 | 26 | 85 | 15 | 90 | 103 | 101 | 100 | 14 | 17 | 16 | 15 |
| General merchandise group | 366 | 33 | 67 | 25 | 75 | 80 | 20 | 92 | 92 | 98 | 118 | 9 | 10 | 11 | 13 |
| Department stores: | | | | | | | | | | | | | | | |
| With food departments..... | 7 | 31 | 69 | 24 | 76 | 83 | 17 | 97 | 96 | 96 | 111 | 1 | 1 | 1 | 5 |
| Without food departments..... | 56 | 34 | 66 | 29 | 71 | 100 | ----- | 87 | 90 | 100 | 123 | 13 | 15 | 16 | 15 |
| Dry goods stores..... | 119 | 25 | 75 | 11 | 89 | 82 | 18 | 83 | 93 | 99 | 115 | 14 | 14 | 16 | 23 |
| General merchandise stores: | | | | | | | | | | | | | | | |
| With food departments..... | 33 | 72 | 28 | 45 | 55 | 79 | 21 | 102 | 104 | 99 | 95 | 5 | 5 | 7 | 10 |
| Without food departments..... | 56 | 48 | 52 | 36 | 64 | 85 | 15 | 94 | 95 | 99 | 112 | 17 | 17 | 18 | 23 |
| Army and Navy goods stores..... | 12 | 90 | 10 | 50 | 50 | 100 | ----- | 94 | 103 | 103 | 100 | 13 | 13 | 13 | 9 |
| Variety, 5-and-10, and to-a-dollar stores..... | 83 | 19 | 81 | 13 | 87 | 73 | 27 | 85 | 87 | 60 | 138 | 17 | 19 | 20 | 36 |
| Automotive group | 1,827 | 92 | 8 | 88 | 12 | 94 | 6 | 95 | 105 | 102 | 98 | 7 | 9 | 8 | 7 |
| Motor-vehicle dealers: | | | | | | | | | | | | | | | |
| Automobile salesrooms—new and trade-in..... | 365 | 92 | 8 | 81 | 19 | 97 | 3 | 96 | 103 | 103 | 98 | 2 | 2 | 2 | 2 |
| Used-car establishments..... | 27 | 96 | 4 | 100 | ----- | 89 | 11 | 99 | 104 | 102 | 95 | 10 | 13 | 11 | 10 |
| Automobile dealers with farm implements and machinery..... | 4 | 88 | 12 | 100 | ----- | 100 | ----- | 84 | 121 | 103 | 92 | ----- | 21 | 7 | ----- |
| Accessories, tires, and batteries: | | | | | | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 39 | 91 | 9 | 83 | 17 | 100 | ----- | 98 | 101 | 104 | 97 | 5 | 4 | 5 | 4 |
| Battery and ignition shops—brake repair shops..... | 57 | 91 | 9 | 88 | 12 | 94 | 6 | 95 | 102 | 101 | 102 | 13 | 12 | 14 | 15 |
| Tire shops (including tire repairs)..... | 58 | 93 | 7 | 83 | 17 | 93 | 7 | 92 | 111 | 101 | 96 | 4 | 7 | 5 | 4 |
| Filling stations: | | | | | | | | | | | | | | | |
| Filling stations—Gasoline and oil..... | 169 | 97 | 3 | 96 | 4 | 95 | 5 | 99 | 111 | 84 | 106 | 19 | 22 | 22 | 19 |
| Filling stations with tires and accessories..... | 294 | 66 | 4 | 99 | 1 | 93 | 7 | 91 | 108 | 103 | 98 | 20 | 22 | 22 | 20 |
| Filling stations with other merchandise..... | 155 | 73 | 27 | 62 | 38 | 79 | 21 | 90 | 122 | 102 | 86 | 24 | 32 | 30 | 25 |
| Bicycle shops..... | 7 | 100 | ----- | 100 | ----- | 100 | ----- | 98 | 97 | 108 | 97 | 22 | 22 | 30 | 33 |
| Garages and repair shops: | | | | | | | | | | | | | | | |
| Body, fender, and paint shops..... | 29 | 96 | 4 | 89 | 11 | 100 | ----- | 91 | 105 | 103 | 101 | 11 | 10 | 11 | 12 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 609 | 95 | 5 | 92 | 8 | 98 | 2 | 96 | 106 | 102 | 96 | 11 | 13 | 12 | 11 |
| Radiator shops (including repairs)..... | 5 | 92 | 8 | ----- | ----- | 100 | ----- | 93 | 109 | 104 | 94 | ----- | ----- | ----- | ----- |
| Apparel group | 576 | 44 | 56 | 38 | 62 | 74 | 26 | 99 | 95 | 103 | 103 | 11 | 10 | 13 | 14 |
| Men's and boys' clothing and furnishings stores: | | | | | | | | | | | | | | | |
| Men's and boys' clothing stores..... | 8 | 100 | ----- | 100 | ----- | 100 | ----- | 100 | 106 | 105 | 89 | 11 | 11 | 11 | ----- |
| Men's and boys' hat stores..... | 4 | 100 | ----- | ----- | ----- | 100 | ----- | 100 | 100 | 100 | 100 | ----- | ----- | ----- | ----- |
| Men's furnishings stores..... | 26 | 81 | 19 | 57 | 43 | 94 | 6 | 86 | 93 | 93 | 128 | 20 | 24 | 24 | 43 |
| Men's clothing and furnishings stores..... | 115 | 86 | 14 | 85 | 15 | 97 | 3 | 95 | 97 | 99 | 109 | 13 | 12 | 13 | 16 |
| Family clothing stores—men's, women's, children's..... | 29 | 53 | 47 | 44 | 56 | 89 | 11 | 100 | 92 | 99 | 109 | 3 | 4 | 5 | 12 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 102 | 13 | 87 | 18 | 82 | 44 | 65 | 99 | 93 | 106 | 102 | 12 | 10 | 17 | 14 |

¹ Group totals may include figures for stores which are omitted from the detail to avoid disclosure of individual operations.

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

| KIND OF BUSINESS | Number of stores reporting seasonal variation data | SEASONAL VARIATION IN EMPLOYMENT | | | | | | | | | | | | | |
|---------------------------------------------------------------------|----------------------------------------------------|-------------------------------------------|-----------|------------------------------------------------|-----------|------------------------------|-----------|------------------------------------------------------------------------------------------------------------|------------|------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------|----------|
| | | TOTAL EMPLOYEES (full time and part time) | | PART-TIME EMPLOYEES (included in total column) | | PROPRIETORS AND FIRM MEMBERS | | Ratios at specified dates (total full-time and part-time employees) 100 per cent represents year's average | | | | Proportion of part-time employees to total employees, by seasons of the year (Ratio of part-time employees at specified dates to total fulltime and part-time employees at same dates) | | | |
| | | Men | Women | Men | Women | Men | Women | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 |
| | | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent | Per cent |
| Apparel group—Continued. | | | | | | | | | | | | | | | |
| Women's accessories stores: | | | | | | | | | | | | | | | |
| Corset and lingerie shops..... | 5 | 100 | 100 | 67 | 33 | 96 | 87 | 104 | 113 | 30 | 30 | 33 | 38 | | |
| Furriers—fur shops..... | 12 | 28 | 72 | 100 | 78 | 75 | 112 | 116 | 97 | 3 | 2 | 6 | 10 | | |
| Hosiery shops..... | 4 | 60 | 40 | 100 | 100 | 101 | 101 | 100 | 98 | 2 | 2 | 2 | 5 | | |
| Millinery stores..... | 58 | 10 | 90 | 15 | 85 | 112 | 95 | 107 | 86 | 14 | 11 | 12 | 8 | | |
| Other apparel stores: | | | | | | | | | | | | | | | |
| Custom tailors..... | 84 | 73 | 27 | 67 | 33 | 101 | 96 | 102 | 101 | 8 | 7 | 8 | 7 | | |
| Dressmakers..... | 7 | 100 | 100 | 14 | 86 | 96 | 89 | 111 | 104 | 8 | 7 | 7 | 7 | | |
| Infants' wear shops..... | 6 | 100 | 100 | 100 | 100 | 95 | 95 | 115 | 95 | 100 | 100 | 100 | 100 | | |
| Shoe stores: | | | | | | | | | | | | | | | |
| Shoe stores—men's..... | 4 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 11 | 7 | 7 | 5 | | |
| Shoe stores—women's..... | 11 | 88 | 32 | 100 | 100 | 101 | 101 | 100 | 100 | 8 | 12 | 13 | 14 | | |
| Family shoe stores—men's, women's, children's..... | 94 | 83 | 17 | 81 | 19 | 98 | 100 | 100 | 102 | 12 | 13 | 13 | 14 | | |
| Furniture and household group..... | 423 | 80 | 20 | 78 | 22 | 90 | 10 | 97 | 98 | 101 | 104 | 8 | 9 | | |
| Furniture stores: | | | | | | | | | | | | | | | |
| Furniture stores..... | 128 | 81 | 19 | 90 | 10 | 98 | 99 | 100 | 103 | 7 | 7 | 5 | 7 | | |
| Furniture and undertaker..... | 10 | 78 | 24 | 67 | 33 | 85 | 15 | 85 | 105 | 33 | 33 | 35 | 35 | | |
| Furniture and hardware stores..... | 46 | 88 | 12 | 75 | 25 | 91 | 9 | 98 | 99 | 11 | 11 | 8 | 12 | | |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 4 | 42 | 58 | 100 | 50 | 97 | 101 | 101 | 101 | 5 | 4 | 4 | 4 | | |
| Floor covering stores..... | 4 | 71 | 29 | 100 | 100 | 101 | 101 | 99 | 99 | 3 | 3 | 3 | 3 | | |
| Household appliances stores: | | | | | | | | | | | | | | | |
| Household appliances stores (electric)..... | 78 | 81 | 19 | 63 | 37 | 98 | 99 | 100 | 103 | 8 | 10 | 9 | 10 | | |
| Household appliances stores..... | 14 | 75 | 25 | 100 | 50 | 91 | 94 | 113 | 102 | 1 | 1 | 1 | 1 | | |
| Other home furnishings and appliances stores: | | | | | | | | | | | | | | | |
| China, glassware, crockery, tinware, enamelware..... | 5 | 92 | 8 | 100 | 100 | 101 | 100 | 100 | 99 | 2 | 2 | 2 | 2 | | |
| Picture and framing stores..... | 5 | 82 | 18 | 100 | 100 | 100 | 100 | 100 | 100 | 8 | 9 | 12 | 15 | | |
| Interior decorators..... | 0 | 16 | 84 | 50 | 60 | 97 | 93 | 105 | 105 | | | | | | |
| Radio and music stores: | | | | | | | | | | | | | | | |
| Radio and electrical shops..... | 83 | 89 | 11 | 90 | 10 | 91 | 99 | 101 | 109 | 12 | 14 | 13 | 15 | | |
| Radio and musical instruments stores..... | 31 | 54 | 40 | 54 | 46 | 96 | 96 | 103 | 105 | 3 | 6 | 7 | 5 | | |
| Restaurants, cafeterias, and eating places..... | 989 | 43 | 57 | 38 | 62 | 74 | 26 | 96 | 104 | 102 | 98 | 11 | 12 | | |
| Restaurants, cafeterias and lunch rooms: | | | | | | | | | | | | | | | |
| Cafeterias..... | 39 | 40 | 60 | 64 | 36 | 99 | 102 | 100 | 99 | 9 | 10 | 9 | 8 | | |
| Lunch rooms..... | 516 | 44 | 56 | 38 | 62 | 97 | 103 | 102 | 98 | 12 | 13 | 13 | 12 | | |
| Restaurants with table service..... | 271 | 44 | 56 | 36 | 64 | 93 | 106 | 104 | 97 | 8 | 10 | 9 | 9 | | |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | | | | | | |
| Refreshment stands..... | 15 | 57 | 43 | 18 | 82 | 91 | 110 | 110 | 89 | 29 | 35 | 33 | 16 | | |
| Fountain—lunches..... | 17 | 32 | 68 | 29 | 71 | 100 | 103 | 98 | 99 | 7 | 7 | 9 | 9 | | |
| Lunch counters..... | 126 | 41 | 51 | 29 | 71 | 95 | 104 | 103 | 98 | 17 | 17 | 16 | 16 | | |
| Soft-drink stands..... | 4 | 100 | 100 | 100 | 100 | 104 | 89 | 104 | 103 | | | | | | |
| Lumber and building group..... | 527 | 92 | 8 | 94 | 6 | 95 | 5 | 97 | 101 | 106 | 98 | 13 | 13 | | |
| Lumber and building material dealers: | | | | | | | | | | | | | | | |
| Lumber and building material dealers..... | 136 | 92 | 8 | 97 | 3 | 99 | 101 | 103 | 97 | 14 | 17 | 13 | 10 | | |
| Lumber and hardware..... | 57 | 94 | 6 | 83 | 17 | 102 | 108 | 107 | 83 | 23 | 21 | 23 | 11 | | |
| Roofing..... | 20 | 96 | 4 | 91 | 9 | 102 | 108 | 99 | 91 | 13 | 13 | 16 | 13 | | |
| Electrical shops (without radio)..... | 47 | 88 | 12 | 100 | 6 | 96 | 99 | 103 | 102 | 8 | 8 | 8 | 10 | | |
| Heating and plumbing shops: | | | | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 33 | 89 | 11 | 94 | 6 | 88 | 97 | 113 | 102 | 12 | 13 | 16 | 18 | | |
| Plumbing shops—heating and ventilating..... | 173 | 92 | 8 | 95 | 5 | 94 | 97 | 107 | 102 | 14 | 14 | 18 | 18 | | |
| Paint and glass stores: | | | | | | | | | | | | | | | |
| Glass and mirror shops..... | 6 | 92 | 8 | 83 | 17 | 96 | 89 | 104 | 111 | 31 | 25 | 21 | 13 | | |
| Paint and glass stores..... | 53 | 90 | 10 | 100 | 10 | 100 | 107 | 108 | 85 | 6 | 5 | 6 | 5 | | |
| Other retail stores..... | 1,894 | 79 | 21 | 72 | 28 | 91 | 9 | 97 | 101 | 101 | 101 | 15 | 15 | | |
| Hardware stores: | | | | | | | | | | | | | | | |
| Hardware and farm implement stores: | | | | | | | | | | | | | | | |
| Farm implements, machinery and equipment dealers..... | 30 | 88 | 12 | 75 | 25 | 97 | 106 | 98 | 99 | 8 | 9 | 4 | 4 | | |
| Farm implement dealers with hay, grain and feed..... | 10 | 93 | 7 | 100 | 100 | 101 | 99 | 101 | 99 | 17 | 2 | 7 | 7 | | |
| Hardware and farm implement stores..... | 69 | 89 | 11 | 75 | 25 | 97 | 104 | 100 | 99 | 16 | 17 | 16 | 17 | | |
| Farmers' supplies: | | | | | | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 96 | 88 | 12 | 79 | 21 | 92 | 99 | 109 | 100 | 10 | 13 | 11 | 8 | | |
| Harness shops..... | 9 | 82 | 18 | 60 | 40 | 105 | 105 | 95 | 95 | 45 | 45 | 40 | 40 | | |
| Farmer's supply stores..... | 8 | 81 | 19 | 100 | 100 | 80 | 96 | 117 | 107 | 5 | 17 | 27 | 12 | | |
| Seeds, bulbs, and nursery stock..... | 26 | 85 | 15 | 71 | 29 | 104 | 118 | 91 | 89 | 23 | 22 | 24 | 23 | | |
| Coopage—barrels, boxes, crates, casks..... | 4 | 100 | 100 | 100 | 100 | 34 | 233 | 100 | 33 | 14 | 14 | 50 | 23 | | |
| Coal and feed stores..... | 11 | 93 | 7 | 100 | 100 | 87 | 160 | 84 | 79 | 29 | 61 | 27 | 26 | | |
| Feed stores with groceries..... | 40 | 81 | 19 | 82 | 38 | 95 | 102 | 102 | 101 | 20 | 22 | 23 | 22 | | |
| Book stores..... | 29 | 82 | 48 | 50 | 50 | 95 | 93 | 106 | 105 | 18 | 15 | 18 | 15 | | |
| Cigar stores and cigar stands: | | | | | | | | | | | | | | | |
| Cigar stores and with fountains..... | 18 | 78 | 22 | 75 | 25 | 95 | 5 | 99 | 99 | 101 | 101 | 11 | 12 | | |
| Cigars stands..... | 152 | 91 | 9 | 82 | 18 | 96 | 100 | 101 | 103 | 16 | 17 | 16 | 16 | | |
| Cigar stores without fountains..... | 109 | 90 | 10 | 91 | 9 | 97 | 104 | 100 | 99 | 15 | 20 | 17 | 16 | | |
| Coal and wood yards—ice dealers: | | | | | | | | | | | | | | | |
| Coal and wood yards..... | 135 | 95 | 5 | 97 | 3 | 99 | 94 | 106 | 101 | 15 | 14 | 16 | 14 | | |
| Ice dealers..... | 5 | 86 | 14 | 100 | 100 | 71 | 178 | 97 | 54 | 7 | 4 | 5 | 10 | | |
| Drug stores: | | | | | | | | | | | | | | | |
| Drug stores..... | 285 | 71 | 29 | 63 | 37 | 98 | 102 | 100 | 100 | 15 | 17 | 17 | 18 | | |
| Drug stores with fountains..... | 183 | 61 | 39 | 62 | 38 | 96 | 103 | 100 | 101 | 18 | 17 | 18 | 19 | | |
| Florists..... | 63 | 84 | 16 | 83 | 17 | 103 | 96 | 92 | 100 | 19 | 15 | 13 | 23 | | |

CENSUS OF DISTRIBUTION

TABLE 3.—THE STATE—SEASONAL EMPLOYMENT CHARACTERISTICS—Continued

| KIND OF BUSINESS | Number of stores reporting seasonal variation data | TOTAL EMPLOYEES (full time and part time) | | PART-TIME EMPLOYEES (included in total column) | | PROPRIETORS AND FIRM MEMBERS | | SEASONAL VARIATION IN EMPLOYMENT | | | | Proportion of part-time employees to total employees, by seasons of the year (Ratio of part-time employees at specified dates to total full-time and part-time employees at same dates) | | | |
|-------------------------------------------------------------|----------------------------------------------------|-------------------------------------------|----------|------------------------------------------------|----------|------------------------------|----------|----------------------------------|----------|----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|
| | | Men | Women | Men | Women | Men | Women | Apr. 15 | July 15 | Oct. 15 | Dec. 15 | Apr. 15 | July 15 | Oct. 15 | Dec. 15 |
| | | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent | Per-cent |
| Other retail stores—Continued. | | | | | | | | | | | | | | | |
| Gifts—novelties and toys—cameras: | | | | | | | | | | | | | | | |
| Art and gift shops..... | 12 | 36 | 64 | 62 | 38 | 33 | 67 | 87 | 92 | 92 | 129 | 29 | 23 | 27 | 45 |
| Novelty and souvenir shops..... | 11 | 50 | 50 | 50 | 50 | 100 | ----- | 95 | 100 | 98 | 101 | 11 | 15 | 18 | 26 |
| Camera dealers—photographic supplies..... | 9 | 61 | 39 | ----- | 100 | ----- | ----- | 92 | 105 | 98 | 105 | 3 | 2 | 3 | 2 |
| Jewelry stores: | | | | | | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 4 | 72 | 28 | 67 | 33 | 100 | ----- | 94 | 94 | 97 | 115 | ----- | ----- | ----- | 7 |
| Jewelry stores..... | 110 | 72 | 28 | 46 | 54 | 98 | 2 | 95 | 97 | 97 | 110 | 6 | 7 | 7 | 12 |
| Luggage and leather goods stores..... | 8 | 89 | 11 | ----- | ----- | 100 | ----- | 98 | 98 | 98 | 106 | ----- | ----- | ----- | ----- |
| Music stores (without radio)..... | 16 | 53 | 47 | 58 | 42 | 73 | 22 | 102 | 101 | 101 | 96 | 18 | 18 | 18 | 19 |
| News dealers..... | 28 | 82 | 18 | 82 | 18 | 85 | 15 | 98 | 95 | 104 | 102 | 47 | 48 | 48 | 49 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | | | | | | |
| Office and school supplies..... | 14 | 65 | 35 | 42 | 58 | 91 | 9 | 94 | 82 | 107 | 117 | 10 | 10 | 20 | 19 |
| Office and store mechanical appliance dealers (retail)..... | 11 | 84 | 16 | 80 | 20 | ----- | ----- | 99 | 102 | 100 | 99 | 2 | 2 | 3 | 3 |
| Office and store furniture and equipment dealers..... | 14 | 81 | 19 | 33 | 67 | 90 | 10 | 96 | 99 | 101 | 104 | 3 | 3 | 3 | 8 |
| Typewriter dealers..... | 11 | 84 | 16 | 100 | ----- | 100 | ----- | 101 | 99 | 99 | 101 | 4 | 4 | 4 | 4 |
| Opticians and optometrists..... | 16 | 89 | 11 | 67 | 33 | 100 | ----- | 102 | 95 | 98 | 105 | 20 | 18 | 17 | 23 |
| Sporting goods specialty stores..... | 15 | 92 | 8 | 100 | ----- | 83 | 17 | 78 | 89 | 131 | 102 | 3 | 9 | 33 | 21 |
| Stationers and printers: | | | | | | | | | | | | | | | |
| Printers and lithographers..... | 8 | 57 | 43 | 90 | 40 | 75 | 25 | 93 | 93 | 100 | 114 | 23 | 23 | 29 | 38 |
| Stationers and engravers..... | 13 | 73 | 27 | ----- | 100 | 88 | 12 | 100 | 96 | 100 | 104 | 3 | 3 | 5 | 10 |
| Monuments and tombstones..... | 10 | 87 | 13 | 100 | ----- | 89 | 11 | 111 | 103 | 93 | 93 | 23 | 12 | 11 | 11 |
| Miscellaneous classifications (combined)..... | 148 | 71 | 29 | 68 | 32 | 82 | 18 | 97 | 100 | 101 | 102 | 20 | 19 | 20 | 22 |
| Secondhand stores..... | 123 | 84 | 16 | 76 | 24 | 92 | 8 | 99 | 96 | 106 | 99 | 29 | 23 | 30 | 26 |

TABLE 4A.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF LESS THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | STATE TOTALS (including totals shown in Table 4B) | | STORES WITH ANNUAL SALES OF \$100,000 TO \$199,999 | | STORES WITH ANNUAL SALES OF \$50,000 TO \$99,999 | | STORES WITH ANNUAL SALES OF \$30,000 TO \$49,999 | | STORES WITH ANNUAL SALES OF \$20,000 TO \$29,999 | | STORES WITH ANNUAL SALES OF \$10,000 TO \$19,999 | | STORES WITH ANNUAL SALES OF \$5,000 TO \$9,999 | | STORES WITH ANNUAL SALES OF LESS THAN \$5,000 | |
|-------------------------------------------------------------------|---------------------------------------------------|-----------|----------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|--------------------------------------------------|-----------|------------------------------------------------|-----------|-----------------------------------------------|-----------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| | | | | | | | | | | | | | | | | |
| All groups ¹ | 14, 570 | 555, 931 | 481 | 65, 648 | 1, 198 | 81, 592 | 1, 683 | 64, 057 | 1, 539 | 37, 308 | 3, 013 | 42, 984 | 2, 538 | 18, 448 | 3, 865 | 9, 388 |
| Per cent of total stores and sales..... | 100.00 | 100.00 | 3.30 | 14.40 | 8.22 | 17.89 | 11.55 | 14.05 | 10.56 | 8.18 | 20.68 | 9.43 | 17.42 | 4.05 | 28.53 | 2.06 |
| Food group..... | 3, 829 | 98, 788 | 104 | 13, 929 | 384 | 26, 163 | 516 | 18, 863 | 424 | 10, 380 | 827 | 11, 869 | 660 | 4, 844 | 887 | 2, 262 |
| Candy and confectionery stores: | | | | | | | | | | | | | | | | |
| Candy stores—nut stores..... | 37 | 382 | ----- | ----- | 1 | 52 | 2 | 63 | 2 | 52 | 10 | 166 | 4 | 25 | 18 | 34 |
| Confectionery stores (candy and fountain)..... | 537 | 4, 795 | ----- | ----- | 3 | 275 | 18 | 628 | 19 | 443 | 131 | 1, 780 | 154 | 1, 112 | 212 | 558 |
| Dairy products stores: | | | | | | | | | | | | | | | | |
| Dairy products stores (including ice cream)..... | 24 | 2, 498 | 3 | 466 | 4 | 262 | 4 | 177 | 1 | 22 | 4 | 69 | 2 | 14 | 2 | 4 |
| Egg and poultry dealers..... | 9 | 420 | 2 | 287 | 1 | 50 | 1 | 30 | 1 | 26 | 1 | 11 | 2 | 16 | 1 | 1 |
| Milk dealers..... | 58 | 1, 480 | 1 | 186 | 6 | 397 | 3 | 125 | 10 | 234 | 11 | 165 | 13 | 95 | 13 | 37 |
| Delicatessen stores..... | 25 | 467 | ----- | ----- | ----- | ----- | 3 | 121 | 9 | 217 | 6 | 88 | 2 | 19 | 5 | 19 |
| Fruit stores and vegetable markets..... | 136 | 1, 541 | 1 | 101 | 5 | 325 | 11 | 424 | 4 | 102 | 14 | 196 | 32 | 222 | 69 | 170 |
| Grocery stores (without meats)..... | 1, 877 | 45, 192 | 49 | 0, 374 | 192 | 12, 959 | 284 | 10, 985 | 200 | 4, 122 | 394 | 5, 648 | 323 | 2, 880 | 432 | 1, 073 |
| Combination stores (groceries and meats): | | | | | | | | | | | | | | | | |
| Grocery stores with meats..... | 355 | 18, 821 | 28 | 3, 838 | 82 | 5, 636 | 67 | 2, 607 | 53 | 1, 275 | 64 | 950 | 26 | 191 | 27 | 74 |
| Meat markets with groceries..... | 79 | 3, 611 | 5 | 645 | 17 | 1, 102 | 14 | 533 | 12 | 205 | 15 | 209 | 6 | 52 | 7 | 25 |
| Meat markets (including sea foods): | | | | | | | | | | | | | | | | |
| Fish markets—sea foods..... | 35 | 907 | 1 | 172 | 6 | 399 | 5 | 194 | ----- | ----- | 5 | 72 | 5 | 42 | 13 | 28 |
| Meat markets..... | 524 | 18, 109 | 12 | 1, 505 | 58 | 4, 083 | 94 | 3, 588 | 95 | 2, 297 | 145 | 2, 130 | 65 | 494 | 47 | 130 |
| Bakeries—caterers: | | | | | | | | | | | | | | | | |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 96 | 1, 642 | ----- | ----- | 6 | 399 | 9 | 353 | 15 | 377 | 21 | 306 | 20 | 143 | 25 | 64 |
| Other food stores: | | | | | | | | | | | | | | | | |
| Coffee, tea, spices..... | 14 | 716 | 2 | 355 | 3 | 224 | 1 | 35 | 1 | 23 | 5 | 75 | ----- | ----- | 2 | 5 |
| Farm products stores..... | 12 | 54 | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | 4 | 25 | 8 | 29 |
| General food stores..... | 8 | 72 | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | 1 | 7 | 4 | 5 |
| Bottled waters..... | 3 | 11 | ----- | ----- | ----- | ----- | ----- | ----- | 2 | 45 | 1 | 14 | 1 | 7 | 2 | 3 |
| General stores..... | 668 | 21, 777 | 30 | 4, 032 | 79 | 5, 277 | 151 | 5, 801 | 96 | 2, 367 | 160 | 2, 341 | 90 | 885 | 68 | 173 |
| General stores—groceries with apparel..... | 34 | 955 | 1 | 105 | 0 | 369 | 5 | 196 | 3 | 74 | 10 | 155 | 6 | 46 | 3 | 9 |
| General stores—groceries with dry goods..... | 177 | 4, 595 | 5 | 569 | 21 | 1, 359 | 35 | 1, 353 | 19 | 465 | 39 | 544 | 30 | 220 | 23 | 85 |
| General stores—groceries with other merchandise..... | 457 | 16, 227 | 24 | 3, 358 | 52 | 3, 549 | 111 | 4, 252 | 74 | 1, 828 | 111 | 1, 642 | 54 | 419 | 27 | 79 |

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 4B.—THE STATE—SALES BY SIZE OF BUSINESS

STORES WITH SALES OF MORE THAN \$200,000, GROUPED ACCORDING TO AMOUNT OF ANNUAL SALES

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL (included in State totals, Table 4A) | | STORES WITH ANNUAL SALES EXCEEDING \$1,000,000 | | STORES WITH ANNUAL SALES OF \$500,000 TO \$999,999 | | STORES WITH ANNUAL SALES OF \$300,000 TO \$499,999 | | STORES WITH ANNUAL SALES OF \$200,000 TO \$299,999 | |
|---------------------------------------------------------------------|--------------------------------------------------|-----------|------------------------------------------------------|-----------|----------------------------------------------------------|-----------|----------------------------------------------------------|-----------|----------------------------------------------------------|-----------|
| | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales | Number of stores | Net sales |
| All groups¹ | 263 | 138,507 | 18 | 52,456 | 89 | 26,916 | 77 | 28,726 | 119 | 28,409 |
| Per cent of total stores and sales..... | 1.74 | 29.94 | .12 | 11.51 | .27 | 5.90 | .53 | 6.30 | .82 | 6.23 |
| Food group | 27 | 9,520 | | | 6 | 3,896 | 5 | 1,795 | 16 | 3,829 |
| Dairy products stores: | | | | | | | | | | |
| Dairy products (including ice cream)..... | 4 | (x) | | | | | | | | |
| Milk dealers..... | 1 | (x) | | | | | | | | |
| Grocery stores (without meats)..... | 3 | 851 | | | | | 1 | 350 | 2 | 501 |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats..... | 8 | 2,249 | | | | | 3 | 1,093 | 5 | 1,156 |
| Meat markets with groceries..... | 3 | 751 | | | | | | | 3 | 751 |
| Meat markets..... | 8 | 3,943 | | | 4 | 2,866 | 1 | 352 | 3 | 725 |
| General stores | 4 | 1,101 | | | | | 1 | 412 | 3 | 689 |
| General stores—groceries with other merchandise..... | 4 | 1,101 | | | | | 1 | 412 | 3 | 689 |
| General merchandise group | 46 | 52,703 | 8 | 39,255 | 3 | 2,507 | 17 | 6,588 | 18 | 4,353 |
| Department stores: | | | | | | | | | | |
| With food departments..... | 5 | 10,901 | 2 | 18,216 | | | 3 | 1,085 | | |
| Without food departments..... | 33 | 29,608 | 5 | 19,828 | 2 | 1,616 | 13 | 5,016 | 13 | 3,148 |
| Dry goods stores..... | 1 | (x) | | | | | | | | |
| General merchandise stores: | | | | | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores..... | 2 | (x) | | | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores..... | 5 | 3,076 | 1 | 1,211 | 1 | 891 | 1 | 487 | 2 | 487 |
| Automotive group | 97 | 45,821 | 8 | 10,409 | 22 | 15,092 | 30 | 11,457 | 37 | 8,863 |
| Automobile salesrooms, new and trade-in..... | 95 | 45,325 | 8 | 10,409 | 22 | 15,092 | 30 | 11,457 | 35 | 8,367 |
| Automobile dealers with farm implements and machinery..... | 1 | (x) | | | | | | | | |
| Accessory stores with tires and batteries..... | 1 | (x) | | | | | | | | |
| Apparel group | 19 | 9,018 | 1 | 1,512 | 6 | 4,121 | 5 | 1,706 | 7 | 1,679 |
| Men's clothing and furnishings stores..... | 5 | 1,814 | | | 1 | 561 | 3 | 1,032 | 1 | 221 |
| Family clothing stores—men's, women's, and children's..... | 3 | 1,136 | | | 1 | 623 | | | 2 | 513 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 7 | 4,086 | 1 | 1,512 | 4 | 2,937 | 1 | 311 | 1 | 226 |
| Women's accessories stores: | | | | | | | | | | |
| Furriers—fur shops..... | 1 | (x) | | | | | | | | |
| Millinery stores..... | 1 | (x) | | | | | | | | |
| Shoe stores: | | | | | | | | | | |
| Shoe stores—women's..... | 1 | (x) | | | | | | | | |
| Family shoe stores—men's, women's, and children's..... | 1 | (x) | | | | | | | | |
| Furniture and household group | 14 | 5,631 | 1 | 1,280 | 1 | 634 | 6 | 2,228 | 6 | 1,489 |
| Furniture stores: | | | | | | | | | | |
| Furniture stores..... | 6 | 3,181 | 1 | 1,280 | 1 | 634 | 2 | 788 | 2 | 479 |
| Furniture and hardware stores..... | 1 | (x) | | | | | | | | |
| Floor coverings stores..... | 1 | (x) | | | | | | | | |
| Household appliances stores: | | | | | | | | | | |
| Household appliances stores (electrical)..... | 1 | (x) | | | | | | | | |
| Household appliances stores..... | 2 | (x) | | | | | | | | |
| China, glassware, crockery, tinware, enamelware..... | 2 | (x) | | | | | | | | |
| Radio and musical instruments stores..... | 1 | (x) | | | | | | | | |
| Restaurants, cafeterias, and eating places | 2 | 539 | | | | | 1 | 336 | 1 | 203 |
| Lumber and building group | 4 | 1,474 | | | 1 | 666 | 1 | 315 | 2 | 498 |
| Other retail stores | 40 | 10,700 | | | | | 11 | 3,889 | 29 | 6,811 |
| Hardware stores..... | 3 | 797 | | | | | | | 3 | 797 |
| Hardware and farm implement stores: | | | | | | | | | | |
| Farm implements, machinery, and equipment dealers..... | 6 | 1,697 | | | | | 4 | 1,294 | 2 | 403 |
| Farm implement dealers with hay, grain, and feed..... | 3 | 804 | | | | | 1 | 300 | 2 | 504 |
| Hardware and farm implement stores..... | 1 | (x) | | | | | | | | |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 8 | 2,389 | | | | | 3 | 1,267 | 5 | 1,122 |
| Feed stores with groceries..... | 3 | 615 | | | | | | | 3 | 615 |
| Book stores..... | 1 | (x) | | | | | | | | |
| Coal and wood yards—ice dealers: | | | | | | | | | | |
| Coal and wood yards..... | 3 | 866 | | | | | 1 | 362 | 2 | 504 |
| Ice dealers..... | 1 | (x) | | | | | | | | |
| Drug stores..... | 2 | (x) | | | | | | | | |
| Florists..... | 1 | (x) | | | | | | | | |
| Camera dealers—photographic supplies..... | 1 | (x) | | | | | | | | |
| Jewelry stores..... | 2 | (x) | | | | | | | | |
| Music stores (without radio)..... | 1 | (x) | | | | | | | | |
| Office and store mechanical appliance dealers (retail)..... | 2 | (x) | | | | | | | | |
| Stationers and engravers..... | 1 | (x) | | | | | | | | |
| Miscellaneous classifications (combined)..... | 1 | (x) | | | | | | | | |

¹ Group totals may include figures for stores which are omitted from the detail to avoid the disclosure of individual operations.

CENSUS OF DISTRIBUTION

TABLE 5A.—THE STATE—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
NUMBER OF STORES, PERSONNEL, STOCKS, PAY ROLLS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total | 14,570 | 14,933 | 35,579 | 6,158 | \$48,153,727 | \$1,631,443 | \$51,203,206 | \$72,027,410 | \$455,930,890 | 100.00 |
| Single-store independents | 12,437 | 14,110 | 25,219 | 4,653 | 33,471,184 | 1,230,821 | 35,200,567 | 49,404,430 | 314,841,195 | 69.06 |
| 2-store independents | 486 | 266 | 1,907 | 194 | 2,825,938 | 59,832 | 9,007,727 | 4,335,330 | 26,462,039 | 5.80 |
| 3-store independents | 162 | 55 | 911 | 63 | 1,290,693 | 21,184 | 1,844,586 | 1,663,770 | 10,373,422 | 2.28 |
| Local branch systems | 5 | | 20 | | 25,457 | | 24,488 | 25,020 | 248,002 | .06 |
| Local chains | 359 | 54 | 1,455 | 157 | 1,957,940 | 37,391 | 2,237,691 | 3,058,240 | 18,593,631 | 4.08 |
| Sectional chains | 422 | | 1,576 | 360 | 2,333,851 | 102,904 | 2,240,308 | 2,854,950 | 23,719,146 | 5.20 |
| National chains | 216 | | 2,451 | 508 | 3,267,952 | 142,272 | 3,668,351 | 4,233,970 | 30,238,733 | 6.63 |
| Other types of operation: | | | | | | | | | | |
| Direct selling (house-to-house) | 19 | 12 | 252 | | 318,480 | | 141,857 | 20,790 | 871,111 | .19 |
| Roadside markets or stands | 4 | 4 | | | | | 155 | 10 | 3,067 | |
| Curbside markets or stands | 3 | 3 | 1 | 4 | 390 | 270 | 944 | 1,270 | 6,679 | |
| Industrial stores, including commissaries | 13 | 10 | 51 | 2 | 76,154 | 770 | 47,773 | 201,150 | 1,014,773 | .22 |
| Leased-department chains | 30 | | 103 | 10 | 148,922 | 2,902 | 245,565 | 107,760 | 923,940 | .20 |
| Utility-operated retail stores | 51 | | 175 | 27 | 256,463 | 5,411 | 253,008 | 402,020 | 1,839,082 | .40 |
| Manufacturer-controlled chains | 24 | 3 | 282 | | 528,656 | | 202,142 | 368,340 | 2,584,974 | .57 |
| Retailers—country buyers ¹ | 253 | 322 | 314 | 104 | 432,306 | 21,928 | 554,497 | 1,411,110 | 9,293,900 | 2.04 |
| Retailers—wholesalers ¹ | 76 | 88 | 306 | 37 | 531,548 | 12,386 | 507,522 | 630,010 | 5,952,773 | 1.30 |
| All other types | 10 | 6 | 556 | 9 | 637,789 | 2,572 | 1,526,044 | 3,308,840 | 8,909,373 | 1.97 |

¹ These classifications used only in rural areas and in cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 5B.—THE STATE—COUNTY DISTRIBUTION, BY TYPES OF OPERATION

[See Tables 13 and 14 for detailed county figures]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

[Sales expressed in thousands of dollars]

| COUNTY | TOTAL | | INDEPENDENT STORES ¹ | | | NATIONAL AND SECTIONAL CHAINS | | | OTHER TYPES | | |
|------------|------------------|------------------------|---------------------------------|------------------------|-------------------------|-------------------------------|------------------------|-------------------------|------------------|------------------------|-------------------------|
| | Number of stores | Net sales in thousands | Number of stores | Net sales in thousands | Per cent of total sales | Number of stores | Net sales in thousands | Per cent of total sales | Number of stores | Net sales in thousands | Per cent of total sales |
| Total | 14,570 | 455,951 | 13,085 | 351,877 | 77 | 638 | 53,953 | 12 | 847 | 60,301 | 11 |
| Baker | 244 | 7,560 | 207 | 5,333 | 70 | 11 | 973 | 13 | 26 | 1,254 | 17 |
| Benton | 249 | 7,825 | 216 | 5,715 | 73 | 11 | 825 | 11 | 22 | 1,285 | 16 |
| Clackamas | 514 | 11,238 | 473 | 9,331 | 83 | 13 | 905 | 8 | 28 | 1,002 | 9 |
| Clatsop | 397 | 9,346 | 372 | 8,179 | 88 | 14 | 952 | 10 | 11 | 215 | 2 |
| Columbia | 254 | 5,724 | 236 | 4,750 | 83 | 10 | 615 | 11 | 8 | 359 | 6 |
| Coos | 490 | 13,012 | 448 | 10,201 | 79 | 11 | 1,085 | 8 | 31 | 1,726 | 13 |
| Crook | 49 | 1,040 | 43 | 871 | 84 | 1 | (x) | (x) | 5 | (x) | (x) |
| Curry | 60 | 661 | 55 | 462 | 70 | | | | 7 | 190 | 30 |
| Deschutes | 201 | 7,643 | 183 | 6,242 | 82 | 11 | 982 | 13 | 7 | 410 | 5 |
| Douglas | 416 | 8,598 | 378 | 6,381 | 74 | 16 | 992 | 12 | 22 | 1,225 | 14 |
| Gilliam | 77 | 1,785 | 69 | 1,387 | 78 | 1 | (x) | (x) | 7 | (x) | (x) |
| Grant | 82 | 1,482 | 76 | 1,276 | 87 | | | | 6 | 180 | 13 |
| Harney | 46 | 2,008 | 38 | 1,431 | 71 | 4 | 410 | 21 | 4 | 167 | 8 |
| Hood River | 164 | 3,687 | 151 | 3,071 | 83 | 5 | 368 | 10 | 8 | 248 | 7 |
| Jackson | 494 | 14,421 | 453 | 12,271 | 85 | 21 | 1,592 | 11 | 20 | 558 | 4 |
| Jefferson | 24 | 518 | 20 | 425 | 82 | | | | 4 | 93 | 18 |
| Josephine | 292 | 4,548 | 188 | 4,020 | 88 | 9 | 320 | 7 | 5 | 208 | 5 |
| Klamath | 448 | 17,530 | 411 | 14,128 | 81 | 23 | 2,486 | 14 | 14 | 916 | 5 |
| Lake | 76 | 2,361 | 67 | 1,761 | 75 | 3 | 240 | 10 | 6 | 300 | 15 |
| Lane | 748 | 22,998 | 662 | 17,937 | 78 | 21 | 2,180 | 9 | 65 | 2,881 | 13 |
| Lincoln | 191 | 3,188 | 173 | 2,528 | 79 | 2 | (x) | (x) | 16 | (x) | (x) |
| Linn | 342 | 8,146 | 296 | 6,199 | 76 | 13 | 692 | 9 | 33 | 1,255 | 15 |
| Malheur | 175 | 4,021 | 159 | 3,248 | 81 | 7 | 361 | 9 | 9 | 412 | 10 |
| Marion | 850 | 24,547 | 750 | 19,439 | 79 | 31 | 2,431 | 10 | 69 | 2,677 | 11 |
| Morrow | 83 | 1,658 | 69 | 1,229 | 74 | 2 | (x) | (x) | 12 | (x) | (x) |
| Multnomah | 5,528 | 214,167 | 4,985 | 163,006 | 76 | 310 | 28,865 | 14 | 233 | 22,296 | 10 |
| Polk | 212 | 3,927 | 193 | 2,774 | 71 | 6 | 431 | 11 | 13 | 722 | 18 |
| Sherman | 57 | 1,068 | 49 | 829 | 78 | | | | 8 | 239 | 22 |
| Tillamook | 306 | 5,020 | 184 | 4,047 | 81 | 5 | 351 | 7 | 17 | 622 | 12 |
| Umatilla | 402 | 12,617 | 344 | 8,182 | 65 | 21 | 1,732 | 14 | 37 | 2,703 | 21 |
| Union | 238 | 7,365 | 207 | 5,314 | 72 | 16 | 1,289 | 18 | 15 | 762 | 10 |
| Wallowa | 77 | 1,961 | 65 | 1,519 | 77 | 5 | 323 | 17 | 7 | 119 | 6 |
| Wasco | 208 | 7,229 | 185 | 5,363 | 74 | 8 | 555 | 8 | 15 | 1,311 | 18 |
| Washington | 335 | 8,402 | 293 | 5,950 | 71 | 13 | 786 | 9 | 29 | 1,666 | 20 |
| Wheeler | 39 | 767 | 35 | 593 | 77 | | | | 4 | 174 | 23 |
| Yamhill | 392 | 7,883 | 352 | 6,285 | 80 | 14 | 871 | 11 | 26 | 727 | 9 |

¹ This classification does not include local branch systems.

RETAIL DISTRIBUTION IN OREGON: 1929

TABLE 6.—THE STATE—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single store independents | Two and three store independent and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|---------------------------|----------------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 65 | 19 | 2 | 3 | 2 | 38 | 1 |
| Annual net sales..... | \$52,780,258 | \$31,082,610 | (x) | \$1,159,995 | \$247,815 | \$11,592,690 | (x) |
| Per cent of total sales..... | 100.00 | 58.89 | (x) | 2.20 | 4.70 | 21.96 | (x) |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 127 | 86 | 5 | 11 | 7 | 18 | |
| Annual net sales..... | \$5,289,300 | \$364,080 | \$117,186 | \$118,116 | \$164,128 | \$4,025,790 | |
| Per cent of total sales..... | 100.00 | 16.34 | 2.22 | 2.23 | 3.10 | 76.11 | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 214 | 184 | 16 | 4 | 8 | | 2 |
| Annual net sales..... | \$8,814,060 | \$6,352,629 | \$1,080,025 | \$128,040 | \$1,098,546 | | \$154,820 |
| Per cent of total sales..... | 100.00 | 72.08 | 12.25 | 1.45 | 12.46 | | 1.70 |
| Family clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 38 | 29 | 8 | | 1 | | |
| Annual net sales..... | \$2,263,082 | \$1,287,968 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | 56.91 | (x) | | (x) | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 131 | 107 | 14 | 3 | 5 | 1 | 1 |
| Annual net sales..... | \$8,569,770 | \$4,631,074 | \$1,211,982 | \$986,104 | \$197,216 | (x) | (x) |
| Per cent of total sales..... | 100.00 | 54.05 | 14.14 | 11.51 | 2.30 | (x) | (x) |
| Shoe stores: | | | | | | | |
| Number of stores..... | 163 | 122 | 17 | 9 | 4 | 8 | 3 |
| Annual net sales..... | \$4,763,804 | \$2,239,941 | \$1,111,252 | \$410,804 | \$418,393 | \$463,397 | \$120,077 |
| Per cent of total sales..... | 100.00 | 47.02 | 23.33 | 8.62 | 8.78 | 9.73 | 2.52 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 249 | 226 | 17 | 3 | | | 3 |
| Annual net sales..... | \$11,486,824 | \$8,018,077 | \$1,833,633 | \$1,671,688 | | | \$63,426 |
| Per cent of total sales..... | 100.00 | 69.80 | 15.97 | 13.68 | | | .55 |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 148 | 131 | 7 | 5 | 5 | | |
| Annual net sales..... | \$3,543,143 | \$2,797,054 | \$223,272 | \$105,116 | \$417,101 | | |
| Per cent of total sales..... | 100.00 | 78.96 | 6.30 | 2.97 | 11.77 | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 1,877 | 1,438 | 49 | 86 | 204 | 47 | 53 |
| Annual net sales..... | \$45,191,959 | \$24,572,957 | \$2,572,156 | \$3,049,113 | \$9,535,901 | \$4,374,642 | \$1,087,130 |
| Per cent of total sales..... | 100.00 | 54.37 | 5.69 | 6.75 | 21.10 | 9.68 | 2.41 |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 434 | 345 | 15 | 32 | 5 | 25 | 12 |
| Annual net sales..... | \$20,432,509 | \$12,583,780 | \$1,433,922 | \$2,472,858 | \$828,604 | \$2,361,824 | \$751,521 |
| Per cent of total sales..... | 100.00 | 61.59 | 7.02 | 12.10 | 4.05 | 11.56 | 3.68 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | |
| Number of stores..... | 1,011 | 970 | 31 | 6 | 1 | 2 | 1 |
| Annual net sales..... | \$18,900,354 | \$16,909,150 | \$1,028,962 | \$676,805 | (x) | (x) | \$1,500 |
| Per cent of total sales..... | 100.00 | 89.47 | 5.44 | 3.58 | (x) | (x) | .01 |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 432 | 407 | 13 | 6 | | 6 | |
| Annual net sales..... | \$5,717,757 | \$4,938,813 | \$414,963 | \$158,749 | | \$205,232 | |
| Per cent of total sales..... | 100.00 | 86.38 | 7.26 | 2.77 | | 3.59 | |
| Filling stations: | | | | | | | |
| Number of stations..... | 1,561 | 1,404 | 48 | 12 | 87 | | 10 |
| Annual net sales..... | \$16,957,001 | \$14,778,014 | \$834,637 | \$357,145 | \$916,408 | | \$70,797 |
| Per cent of total sales..... | 100.00 | 87.15 | 4.92 | 2.11 | 5.40 | | .42 |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 154 | 139 | 10 | | 1 | | 4 |
| Annual net sales..... | \$5,790,369 | \$4,983,542 | \$372,208 | | (x) | | (x) |
| Per cent of total sales..... | 100.00 | 86.06 | 6.43 | | (x) | | (x) |
| Drug stores: | | | | | | | |
| Number of stores..... | 597 | 496 | 40 | 21 | | 9 | 1 |
| Annual net sales..... | \$14,820,466 | \$11,743,727 | \$1,271,863 | \$654,236 | | \$939,523 | \$211,117 |
| Per cent of total sales..... | 100.00 | 79.24 | 8.58 | 4.41 | | 6.34 | 1.43 |
| Hardware stores: | | | | | | | |
| Number of stores..... | 195 | 186 | 7 | | | 1 | 1 |
| Annual net sales..... | \$5,532,826 | \$4,893,092 | \$340,430 | | | (x) | (x) |
| Per cent of total sales..... | 100.00 | 88.44 | 6.15 | | | (x) | (x) |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 236 | 223 | 13 | | | | |
| Annual net sales..... | \$4,282,770 | \$3,807,593 | \$475,177 | | | | |
| Per cent of total sales..... | 100.00 | 88.90 | 11.10 | | | | |

CENSUS OF DISTRIBUTION

TABLE 7.—THE STATE—CREDIT BUSINESS
 NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS
 [Sales expressed in thousands of dollars]

| KIND OF BUSINESS | PROPORTION OF CREDIT BUSINESS | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------------------------------------|-------------------------------|-----------|-------------------|-----------|-------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|--------------------------|-----------|------------------------------|-----------|
| | TOTAL | | ALL CASH | | 1 to 10 per cent credit | | 11 to 20 per cent credit | | 21 to 30 per cent credit | | 31 to 40 per cent credit | | 41 to 50 per cent credit | | 51 to 60 per cent credit | | 61 to 70 per cent credit | | 71 to 80 per cent credit | | More than 80 per cent credit | |
| | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales | Num-ber of stores | Net sales |
| Total all stores reporting: | 12,060 | 5,888 | 1,123 | 704 | 582 | 572 | 504 | 77 | 41,485 | 10,797 | 383 | 542 | 555 | 722 | 1 | 6 | 1 | 12 | | | | |
| Number of stores reporting: | 100.00 | 48.82 | 9.31 | 5.84 | 4.83 | 7.23 | 4.18 | 4.71 | 17,734 | 8.39 | 4.61 | 4.49 | 4.60 | 5.99 | 6.51 | 6.51 | 6.51 | 50,468 | | | | |
| Amount of net sales: | 384,380 | 116,261 | 26,929 | 25,221 | 22,716 | 17,734 | 32,261 | 32,261 | 32,261 | 8,39 | 4.61 | 25,716 | 25,716 | 25,008 | 6.51 | 6.51 | 6.51 | 50,468 | | | | |
| Per cent of total sales: | 100.00 | 30.40 | 7.01 | 6.56 | 5.91 | 4.61 | 8.39 | 8.39 | 8.39 | 2.16 | 2.16 | 10.79 | 10.79 | 6.51 | 6.51 | 6.51 | 6.51 | 13.13 | | | | |
| Food group: | 442 | 3,816 | 43 | 369 | 9 | 103 | 15 | 129 | 9 | 103 | 6 | 60 | 4 | 46 | 1 | 6 | 1 | 12 | | | | |
| Confectionery stores (candy and fountain) | 17 | 1,564 | 2 | 135 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | | |
| Dairy products stores (including ice cream) | 19 | 246 | 17 | 281 | 1 | 36 | 1 | 36 | 1 | 36 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | | |
| Deliessen stores | 75 | 740 | 69 | 636 | 3 | 37 | 1 | 36 | 3 | 37 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | | | |
| Fruit stores and vegetable markets | 1,458 | 41,402 | 815 | 22,067 | 129 | 2,583 | 54 | 695 | 54 | 613 | 70 | 1,075 | 139 | 2,161 | 82 | 2,002 | 106 | 2,552 | 83 | 3,462 | | |
| Grocery stores (without meats) | 307 | 14,439 | 109 | 5,428 | 22 | 656 | 9 | 279 | 14 | 980 | 11 | 308 | 30 | 810 | 26 | 699 | 24 | 1,234 | 32 | 1,600 | 30 | 2,245 |
| Grocery stores with meats | 72 | 3,280 | 15 | 174 | 2 | 60 | 3 | 60 | 3 | 88 | 9 | 508 | 15 | 619 | 7 | 538 | 7 | 1,555 | 37 | 2,245 | 2 | 20 |
| Meat markets (including sea food) | 30 | 666 | 17 | 279 | 4 | 106 | 3 | 69 | 4 | 106 | 1 | 69 | 2 | 82 | 2 | 14 | 1 | 19 | 2 | 94 | 2 | 94 |
| Fish markets—sea foods | 448 | 13,985 | 161 | 2,867 | 63 | 1,893 | 28 | 639 | 24 | 1,023 | 39 | 1,209 | 60 | 2,180 | 29 | 1,132 | 17 | 1,373 | 22 | 722 | 3 | 948 |
| Meat markets | 77 | 1,299 | 53 | 785 | 6 | 133 | 6 | 133 | 3 | 73 | 1 | 50 | 2 | 71 | 2 | 82 | 2 | 82 | 3 | 15 | 1 | 4 |
| Bakeries—bakery goods stores (except manufacturing bakeries) | 6 | 19,118 | 3 | 2,191 | 1 | 1,585 | 1 | 1,585 | 1 | 318 | 1 | 318 | 1 | 130 | 1 | 16,631 | 2 | 454 | | | | |
| General merchandise group: | 137 | 2,868 | 102 | 1,829 | 13 | 212 | 6 | 91 | 7 | 220 | 5 | 379 | 3 | 111 | 1 | 3,608 | 3 | 5,784 | | | | |
| Department stores— | 34 | 1,963 | 9 | 453 | 2 | 121 | 2 | 88 | 0 | 280 | 2 | 110 | 6 | 204 | 3 | 117 | 3 | 210 | | | | |
| With food departments | 56 | 2,826 | 31 | 1,529 | 7 | 271 | 2 | 271 | 2 | 10 | 2 | 110 | 6 | 204 | 3 | 129 | 5 | 388 | 4 | 400 | 1 | 9 |
| Without food departments | 108 | 5,055 | 102 | 4,367 | 3 | 48 | 2 | 10 | 7 | 210 | 3 | 210 | 5 | 388 | 1 | | 1 | | | | | |
| Variety, 5-and-10, and 10-a-dollar stores | 358 | 55,874 | 49 | 5,502 | 30 | 3,220 | 24 | 3,063 | 21 | 2,829 | 21 | 3,249 | 48 | 10,270 | 24 | 4,253 | 40 | 7,488 | 33 | 4,689 | 63 | 11,321 |
| Automotive group: | 30 | 1,091 | 8 | 338 | 1 | 56 | 7 | 330 | 4 | 105 | 2 | 23 | 1 | 20 | 1 | 14 | 2 | 47 | 2 | 120 | 2 | 38 |
| Automobile salesrooms—new and trade-in | 72 | 1,756 | 35 | 1,056 | 6 | 118 | 4 | 29 | 7 | 149 | 4 | 34 | 3 | 50 | 5 | 83 | 2 | 36 | 3 | 119 | 3 | 83 |
| Accessories, tires, and batteries | 421 | 3,758 | 278 | 2,243 | 62 | 610 | 21 | 202 | 16 | 289 | 20 | 209 | 13 | 116 | 2 | 22 | 4 | 12 | 4 | 31 | 1 | 24 |
| Tire shops (including tire repairs) | 407 | 6,645 | 132 | 2,243 | 72 | 886 | 56 | 808 | 52 | 923 | 31 | 568 | 35 | 675 | 15 | 273 | 7 | 135 | 5 | 57 | 2 | 6 |
| Filling stations | 436 | 3,050 | 260 | 1,500 | 66 | 640 | 34 | 265 | 22 | 175 | 19 | 211 | 12 | 78 | 1 | 21 | 8 | 51 | 4 | 4 | 1 | 78 |
| Filling stations with tires and accessories | 822 | 9,921 | 305 | 3,623 | 81 | 753 | 63 | 583 | 55 | 643 | 60 | 789 | 123 | 1,485 | 51 | 549 | 34 | 531 | 34 | 699 | 16 | 266 |
| Garages (repairs and storage, gasoline, oil, accessories) | | | | | | | | | | | | | | | | | | | | | | |
| Apparel group: | 10 | 256 | 6 | 101 | 2 | 21 | 2 | 48 | 2 | 21 | 1 | 18 | 1 | 17 | 1 | 7 | 1 | 117 | | | | |
| Men's and boys' clothing and furnishings stores— | 36 | 628 | 26 | 436 | 5 | 103 | 2 | 48 | 1 | 16 | 1 | 18 | 8 | 443 | 5 | 298 | 2 | 85 | 6 | 721 | | |
| Men's clothing stores | 120 | 6,036 | 48 | 1,770 | 14 | 450 | 8 | 300 | 9 | 481 | 20 | 1,488 | 2 | 1,488 | 2 | 152 | 2 | 747 | 2 | 524 | 4 | 1,017 |
| Men's clothing and furnishings stores—men's, children's | 34 | 2,193 | 23 | 639 | 1 | 16 | 1 | 40 | 1 | 3 | 3 | 398 | 11 | 600 | 4 | 205 | 2 | 83 | 1 | 20 | | |
| Women's ready-to-wear specialty stores apparel and accessories | 109 | 8,017 | 50 | 1,254 | 13 | 218 | 7 | 293 | 8 | 1,695 | 8 | 398 | 11 | 600 | 4 | 205 | 2 | 747 | 2 | 524 | 4 | 2,083 |
| Women's accessories stores— | 9 | 197 | 6 | 98 | 1 | 8 | 1 | 18 | 1 | 8 | 1 | 8 | 3 | 14 | 1 | 1 | 1 | 83 | 1 | 20 | | |
| Furriers—fur shops | 67 | 893 | 45 | 754 | 10 | 62 | 4 | 18 | 3 | 24 | 1 | 28 | 1 | 69 | 1 | 47 | 3 | 7 | | | | |
| Millinery stores | 3 | 58 | 2 | 30 | 1 | 72 | 1 | 72 | 1 | 28 | 1 | 28 | 1 | 69 | 1 | 47 | 3 | 7 | | | | |
| Shoe stores—men's | 9 | 632 | 7 | 491 | 1 | 72 | 1 | 72 | 1 | 28 | 1 | 28 | 1 | 69 | 1 | 47 | 3 | 7 | | | | |
| Shoe stores—women's | 3 | 58 | 2 | 30 | 1 | 72 | 1 | 72 | 1 | 28 | 1 | 28 | 1 | 69 | 1 | 47 | 3 | 7 | | | | |
| Family shoe stores—men's, women's, children's | 108 | 2,830 | 76 | 1,616 | 20 | 1,001 | 5 | 115 | 3 | 47 | 3 | 47 | 1 | 44 | 1 | 44 | 1 | 44 | | | | |

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| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------------------------------------|-----|-------|-----|-------|-------|----|-------|----|-----|----|-------|----|-------|----|-----|----|-----|----|-------|----|-------|
| Furniture and household group: | 154 | 8,722 | 33 | 1,010 | 254 | 9 | 74 | 8 | 232 | 6 | 73 | 12 | 330 | 10 | 283 | 11 | 445 | 15 | 1,008 | 41 | 5,083 |
| Furniture stores..... | 78 | 2,328 | 5 | 52 | 1 | 17 | 2 | 20 | 2 | 2 | 11 | 2 | 194 | 4 | 57 | 5 | 107 | 13 | 315 | 44 | 1,533 |
| Household appliances stores (electrical)..... | 11 | 862 | 3 | 7 | | 2 | 2 | 7 | | | | 1 | 1 | | | 2 | 401 | 1 | 16 | 2 | 427 |
| Household appliances stores..... | | | | | | | | | | | | | | | | | | | | | |
| Radio and musical stores..... | 97 | 1,765 | 21 | 337 | 27 | 9 | 170 | 3 | 41 | 4 | 58 | 4 | 46 | 7 | 120 | 11 | 179 | 10 | 75 | 27 | 712 |
| Radio and musical stores..... | 37 | 1,376 | 4 | 64 | 60 | 2 | 9 | 1 | 13 | 1 | 2 | 2 | 11 | 4 | 102 | 1 | 99 | 8 | 176 | 13 | 835 |
| Reading and musical instrument stores..... | | | | | | | | | | | | | | | | | | | | | |
| Lumber and building group: | 122 | 5,281 | 23 | 623 | 160 | 3 | 170 | 4 | 50 | 5 | 61 | 4 | 161 | 3 | 89 | 9 | 141 | 15 | 617 | 51 | 3,209 |
| Lumber and building material dealers..... | 48 | 881 | 10 | 107 | 25 | 5 | 73 | 1 | 6 | 1 | 2 | 5 | 19 | 1 | 5 | 3 | 11 | 5 | 15 | 16 | 618 |
| Electrical shops (without radio)..... | | | | | | | | | | | | | | | | | | | | | |
| Heating and plumbing shops..... | 29 | 737 | 8 | 128 | 5 | 3 | 180 | | 129 | 5 | 6 | 3 | 81 | 3 | 38 | 2 | 29 | | | 8 | 270 |
| Heating appliances and oil burners..... | 180 | 3,256 | 49 | 664 | 154 | 15 | 355 | 9 | 52 | 7 | 193 | 9 | 153 | 2 | 16 | 10 | 193 | 12 | 102 | 51 | 1,469 |
| Plumbing shops—heating and ventilating..... | 68 | 1,405 | 23 | 437 | 89 | 5 | 46 | 3 | 6 | 7 | | | | | | 6 | 209 | 2 | 4 | 7 | 206 |
| Paint and glass stores..... | | | | | | | | | | | | | | | | | | | | | |
| Other retail stores: | 157 | 4,584 | 46 | 855 | 139 | 16 | 299 | 8 | 134 | 17 | 476 | 28 | 1,041 | 15 | 933 | 6 | 281 | 6 | 388 | 3 | 38 |
| Hardware stores..... | 121 | 7,452 | 27 | 1,381 | 538 | 11 | 287 | 10 | 593 | 7 | 242 | 18 | 1,342 | 10 | 619 | 11 | 677 | 7 | 759 | 8 | 1,014 |
| Feed stores (flour, feed, grain, fertilizer)..... | 32 | 961 | 17 | 220 | 158 | 3 | 146 | 4 | 113 | 1 | 11 | 2 | 49 | | | | | | | | 1,264 |
| Book stores..... | | | | | | | | | | | | | | | | | | | | | |
| Cigar stores without fountains..... | 132 | 1,476 | 113 | 1,296 | 139 | 1 | 4 | 2 | 38 | 2 | 8 | | | | | | | | | | 1 |
| Coal and wood yards..... | 138 | 4,754 | 44 | 892 | 604 | 9 | 99 | 7 | 109 | 7 | 528 | 13 | 389 | 10 | 443 | 9 | 285 | 12 | 874 | 15 | 531 |
| Drug stores..... | 312 | 8,569 | 147 | 3,513 | 1,533 | 45 | 1,101 | 34 | 933 | 24 | 1,007 | 7 | 141 | 3 | 181 | 2 | 124 | 1 | 36 | | 16 |
| Drug stores with fountains..... | 181 | 4,522 | 100 | 2,436 | 843 | 24 | 536 | 8 | 161 | 7 | 297 | 4 | 189 | 4 | 44 | 2 | 44 | | | | 13 |
| Florists..... | 86 | 1,041 | 40 | 239 | 33 | 3 | 139 | 6 | 67 | 5 | 91 | 14 | 198 | 5 | 85 | 5 | 127 | 3 | 49 | 2 | |
| Camera dealers—photographic supplies..... | 9 | 427 | 4 | 59 | 15 | 1 | 31 | | | | | | 14 | 1 | 11 | | | 1 | 287 | | |
| Jewelry stores..... | 3 | 351 | | | | | | | 104 | | | | | | | | | | | | |
| Jewelry stores (instalment credit)..... | 193 | 2,918 | 98 | 830 | 302 | 17 | 199 | 17 | 325 | 11 | 215 | 12 | 352 | 6 | 151 | 3 | 74 | 3 | 210 | 2 | 234 |
| Music stores (without radio)..... | 18 | 659 | 6 | 99 | | 2 | 15 | | | 1 | 2 | | | | 1 | 1 | 120 | 2 | 17 | 6 | 406 |
| Office, school, and store supplies and equipment dealers..... | | | | | | | | | | | | | | | | | | | | | |
| Office and store mechanical appliances dealers (retail)..... | 6 | 661 | 1 | 80 | | | | 1 | 9 | | | | | 1 | 0 | 2 | 45 | 1 | 73 | 2 | 490 |
| Office and store furniture and equipment dealers..... | 11 | 544 | 8 | 260 | | | | | | | | | | | | 2 | | | 118 | 2 | 66 |
| Sporting goods specialty stores..... | 11 | 383 | 3 | 94 | 108 | 1 | 14 | 3 | 117 | 1 | 27 | 1 | 20 | 1 | 3 | | | | | | |
| Stationers and engravers..... | 8 | 606 | 3 | 57 | 9 | 1 | 29 | | | | 34 | | | | | | | | | | 477 |

1 Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes stores in the State which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 1 except for 2,510 stores with sales of \$71,541,890 which failed to report credit information.

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TABLE 8.—THE STATE—CREDIT BUSINESS, BY TYPES OF OPERATION

| TYPE OF OPERATION | STORES REPORTING CREDIT | | | | Installment sales of stores reporting installment sales (included also in credit sales) ¹ | TYPE OF OPERATION | STORES REPORTING CREDIT | | | | Installment sales of stores reporting installment sales (included also in credit sales) ¹ |
|--------------------------------------------|-------------------------|-----------------|------------------|--------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-------------------------|-----------------|------------------|--------------------------------------|------------------------------------------------------------------------------------------------------|
| | Number of stores | Total net sales | Net credit sales | Ratio of credit sales to total sales | | | Number of stores | Total net sales | Net credit sales | Ratio of credit sales to total sales | |
| Total | 6,172 | \$367,528,359 | \$137,782,237 | 51.49 | 825,771,579 | Other types of operations—Con. Utility-operated retail stores—Manufacturer-controlled chains | 47 | \$1,794,707 | \$1,455,176 | 81.08 | \$953,895 |
| Independent stores ² | 5,649 | 220,943,776 | 114,697,785 | 51.91 | 18,907,182 | Manufacturer-controlled chains | 8 | 1,595,182 | 970,287 | 60.83 | 335,186 |
| Local chains | 117 | 9,248,490 | 6,416,557 | 69.38 | 1,379,570 | Retailers—country buyers ³ | 108 | 7,819,994 | 3,872,774 | 49.62 | ----- |
| Sectional chains | 38 | 4,735,023 | 4,095,210 | 86.49 | 1,324,882 | Retailers—wholesalers ⁴ | 49 | 3,699,650 | 1,672,153 | 45.20 | ----- |
| National chains | 37 | 8,102,662 | 2,518,760 | 31.09 | 1,399,626 | All other types | 10 | 8,546,135 | 1,340,853 | 15.69 | 1,086,864 |
| Other types of operation: | | | | | | | | | | | |
| Direct selling (house-to-house) | 13 | 441,139 | 400,199 | 90.72 | 385,384 | | | | | | |
| Industrial stores (including commissaries) | 6 | 601,601 | 322,483 | 53.60 | ----- | | | | | | |

¹ Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported in places having less than 10,000 inhabitants, nor by any stores with total sales of less than \$60,000 annually. Therefore this column cannot be related to the credit sales column because it is incomplete. Installment dealers frequently did not report as installment sales those transactions in which the customer's notes were handled through finance companies.

² Includes single-store independents, 2 and 3 store independents.

³ These classifications are used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS ¹

| KIND OF BUSINESS | Normal seating capacity | Receipts from sales of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sales of meals |
|---------------------------------------------|-------------------------|------------------------------|--------------------------------------------------------------|-------------------------|------------------------------|
| Total | 45,708 | \$18,131,631 | Other stores in which meals are served—Continued | | |
| Restaurants, cafeterias, and eating places | 40,689 | 18,894,439 | Bakeries—bakery goods stores (except manufacturing bakeries) | 123 | \$23,707 |
| Cafeterias | 3,257 | 1,616,259 | Coffee, tea, spices | 70 | 95,216 |
| Lunch rooms | 20,978 | 7,754,441 | Department stores | 792 | 213,435 |
| Restaurants with table service | 13,204 | 6,138,621 | General merchandise stores | 200 | 62,339 |
| Refreshment stands | 262 | 127,774 | Filling stations—gasoline and oil | 23 | 4,250 |
| Fountain—lunches | 358 | 300,665 | Filling stations with other merchandise | 499 | 66,141 |
| Lunch counters | 2,630 | 1,056,779 | Garages (repairs and storage, gasoline, oil, accessories) | 27 | 6,678 |
| Other stores in which meals are served | 5,019 | 1,237,192 | Book stores | 30 | 8,485 |
| Candy stores—nut stores | 16 | 10,392 | Cigar stores with fountains | 90 | 81,456 |
| Confectionery stores (candy and fountain) | 2,273 | 462,250 | Cigar stands | 123 | 48,334 |
| Dairy-products stores (including ice cream) | 40 | 14,150 | Cigar stores without fountains | 70 | 34,555 |
| Delicatessen stores | 34 | 30,840 | Drug stores | 47 | 9,717 |
| Grocery stores (without meats) | 562 | 64,997 | | | |

¹ This table is based upon replies to a question as to the total receipts from the sales of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE ¹

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|-------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|-----------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|
| Total | 3,893 | \$10,138,699 | \$743,110 | Automotive group—Continued | | | |
| Food group | 10 | 12,288 | ----- | Filling stations with other merchandise | 88 | \$58,635 | ----- |
| Grocery stores (without meats) | 10 | 12,288 | ----- | Motorcycle dealers | 3 | 8,875 | ----- |
| General stores | 7 | 11,057 | ----- | Bicycles, motor-cycles, and supplies stores | 4 | 20,690 | ----- |
| General stores—groceries with dry goods | 1 | 3,460 | ----- | Body, fender, and paint shops | 73 | 271,235 | ----- |
| General stores—groceries with other merchandise | 6 | 7,657 | ----- | Garages (repairs and storage, gasoline, oil, accessories) | 1,247 | 3,720,587 | \$408,046 |
| Automotive group | 3,880 | 10,038,335 | 743,110 | Radiator shops (including repairs) | 47 | 235,174 | ----- |
| Automobile salesrooms—new and trade-in | 1,785 | 4,606,108 | 303,487 | Furniture and household group | 3 | 12,800 | ----- |
| Used-car establishments | 16 | 21,279 | 11,546 | Radio and electrical shops | 3 | 12,800 | ----- |
| Automobile dealers with farm implements and machinery | 9 | 11,806 | ----- | Other retail stores | 18 | 33,719 | ----- |
| Accessory stores with tires and batteries | 14 | 60,473 | 3,680 | Farm implements, machinery, and equipment dealers | 12 | 21,240 | ----- |
| Battery and ignition shops—brake repair shops | 104 | 358,309 | ----- | Harness shops | 1 | 550 | ----- |
| Tire shops (including tire repairs) | 118 | 208,278 | ----- | Coal and wood yards | 2 | 7,849 | ----- |
| Filling stations—gasoline and oil | 81 | 112,446 | 11,546 | Miscellaneous classifications (combined) | 3 | 4,080 | ----- |
| Filling stations with tires and accessories | 208 | 348,490 | 4,905 | Secondhand stores | 25 | 32,505 | ----- |

¹ This table is based upon replies to a question as to the total receipts from repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

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TABLE 9.—THE STATE—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE—Continued

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

| KIND OF BUSINESS | Receipts from other repairs and service (except automotive) | KIND OF BUSINESS | Receipts from other repairs and service (except automotive) |
|---------------------------------------------------------------------|-------------------------------------------------------------|-----------------------------------------------------------------|-------------------------------------------------------------|
| Total | 83,887,200 | Furniture and household group—Continued. | |
| Food group | | Radio and electrical shops..... | \$92,971 |
| Confectionery stores (candy and fountain)..... | 45,774 | Radio and musical instruments stores..... | 16,726 |
| Grocery stores (without meats)..... | 8,075 | Restaurants, cafeterias, and eating places | 17,508 |
| Grocery stores (with meats)..... | 32,280 | Lunch rooms..... | 17,508 |
| Combination stores—groceries with meats..... | 1,952 | Lumber and building group | 936,059 |
| Meat markets..... | 3,467 | Lumber and building material dealers..... | 114,770 |
| Country general stores | 45,416 | Roofing..... | 8,545 |
| Country general stores—groceries with dry goods..... | 2,790 | Electrical shops (without radio)..... | 116,505 |
| Country general stores—groceries with other merchandise..... | 42,626 | Heating appliances and oil burners..... | 48,774 |
| General merchandise group | 708,532 | Plumbing shops—heating and ventilating..... | 391,255 |
| Department stores with food departments..... | 417,809 | Glass and mirror shops..... | 3,000 |
| Department stores without food departments..... | 290,723 | Paint and glass stores..... | 253,210 |
| Automotive group | 404,492 | Other retail stores | 1,191,109 |
| Automobile salesrooms—new and trade-in..... | 178,613 | Hardware stores..... | 16,557 |
| Battery and ignition shops—brake-repair shops..... | 77,198 | Farm implements, machinery, and equipment dealers..... | 5,391 |
| Filling stations—gasoline and oil..... | 5,090 | Farm-implement dealers with hay, grain, and feed..... | 2,000 |
| Filling stations with tires and accessories..... | 2,268 | Hardware and farm-implement stores..... | 8,626 |
| Filling stations with other merchandise..... | 7,351 | Feed stores (flour, feed, grain, fertilizer)..... | 38,624 |
| Bicycle shops..... | 19,491 | Harness shops..... | 20,907 |
| Body, fender, and paint shops..... | 916 | Farmers' supply stores..... | 3,250 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 113,555 | Seeds, bulbs, and nursery stock..... | 23,513 |
| Apparel group | 259,781 | Coal and wood yards..... | 120,513 |
| Men's and boys' hat stores..... | 7,507 | Ice dealers..... | 5,250 |
| Men's clothing and furnishings stores..... | 5,663 | Drug stores..... | 2,040 |
| Family clothing stores—men's, women's, and children's..... | 600 | Drug stores with fountains..... | 2,750 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 18,110 | Art and gift shops..... | 2,245 |
| Furriers—fur shops..... | 18,281 | Novelty and souvenir shops..... | 3,059 |
| Millinery stores..... | 4,355 | Jewelry stores (installment credit)..... | 20,000 |
| Children's specialty shops..... | 2,000 | Jewelry stores..... | 375,091 |
| Custom tailors..... | 44,904 | Luggage and leather goods stores..... | 1,590 |
| Family shoe stores—men's, women's, and children's..... | 158,341 | Music stores (without radio)..... | 2,535 |
| Furniture and household group | 213,729 | Office and store mechanical appliances dealers (retail)..... | 72,574 |
| Furniture stores..... | 19,896 | Office and store furniture and equipment dealers..... | 14,292 |
| Furniture and undertaker..... | 8,780 | Typewriter dealers..... | 17,640 |
| Furniture and hardware stores..... | 4,647 | Opticians and optometrists..... | 10,290 |
| Draperies, curtains, and upholstery stores..... | 4,000 | Sporting goods specialty stores..... | 12,688 |
| Floor-covering stores..... | 2,875 | Scientific and medical instruments and supplies, at retail..... | 2,000 |
| Household-appliance stores (electrical)..... | 52,901 | Stationers and engravers..... | 128,603 |
| Household-appliances stores..... | 2,234 | Monuments and tombstones..... | 2,400 |
| Antique and used furniture dealers..... | 8,719 | Miscellaneous classifications (combined) ² | 270,671 |
| | | Secondhand stores | 64,820 |

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

² Includes cigar stands.

CENSUS OF DISTRIBUTION

TABLE 10.—THE STATE—MERCHANDISE MANUFACTURED BY RETAILERS—SALES TO OTHER RETAILERS—RETURNED GOODS—BY KINDS OF BUSINESS

| KIND OF BUSINESS | Merchandise manufactured on sales premises ¹ | Sales to other retailers for use or resale ¹ | Returned goods and allowances ¹ | KIND OF BUSINESS | Merchandise manufactured on sales premises ¹ | Sales to other retailers for use or resale ¹ | Returned goods and allowances ¹ |
|---------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|--------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------------|--------------------------------------------|
| All groups..... | \$2,826,333 | \$4,267,892 | \$5,494,727 | Furniture and household group—Continued | | | |
| Food group..... | 507,805 | 618,935 | | Floor coverings, draperies, curtains, and upholstery stores: | | | |
| Confectionery stores (candy and fountain)..... | | 3,240 | | Draperies, curtains, and upholstery stores..... | \$7,824 | | \$27,210 |
| Dairy products stores: | | | | Floor-coverings stores..... | | | |
| Dairy products stores (including ice cream)..... | 102,723 | 98,434 | | Household appliances stores: | | | |
| Milk dealers..... | 8,000 | 103,743 | | Household appliances stores (electrical)..... | 29,320 | \$6,614 | 116,172 |
| Fruit stores and vegetable markets..... | | 4,800 | | Household appliances stores..... | | | 254,168 |
| Grocery stores (without meats)..... | 17,863 | 42,570 | | Interior decorators..... | 24,547 | 1,273 | |
| Combination stores (groceries and meats): | | | | Radio and electrical shops..... | 12,699 | 4,085 | |
| Grocery stores with meats..... | 73,552 | 36,890 | | Lumber and building group..... | 222,483 | 159,169 | 44,169 |
| Meat markets with groceries..... | 12,002 | 53,762 | | Lumber and building material dealers: | | | |
| Meat markets..... | 109,649 | 175,506 | | Lumber and building material dealers..... | 117,402 | 144,431 | 25,616 |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 123,956 | | | Lumber and hardware..... | 44,500 | 11,193 | |
| General stores..... | 54,937 | | | Roofing..... | 10,700 | | 3,511 |
| General stores—groceries with apparel..... | | 584,943 | | Heating and plumbing shops: | | | |
| General stores—groceries with dry goods..... | | 8,075 | | Heating appliances and oil burners..... | 14,235 | | 8,641 |
| General stores—groceries with other merchandise..... | | 59,925 | | Plumbing shops, heating and ventilating..... | 34,645 | 3,545 | 3,130 |
| | 54,937 | 518,943 | | Glass and mirror shops..... | 1,000 | | |
| General merchandise group..... | 258,808 | 5,822 | 3,439,294 | Other retail stores..... | 1,084,604 | 793,283 | 269,462 |
| Department stores: | | | | Hardware stores..... | 5,164 | 20,294 | 3,152 |
| With food departments..... | 203,064 | | 1,977,318 | Hardware and farm implement stores: | | | |
| Without food departments..... | 55,744 | | 1,461,966 | Farm implements, machinery and equipment dealers..... | | | 40,622 |
| Dry-goods stores..... | | 5,822 | | Farm implement dealers with hay, grain, and feed..... | 30,500 | 76,866 | |
| Automotive group..... | 435,185 | 2,165,388 | 478,261 | Farmers' supplies: | | | |
| Motor vehicle dealers: | | | | Feed stores (flour, feed, grain, fertilizer)..... | 694,471 | 375,984 | |
| Automobile salesroom—new and trade-in..... | 411,519 | 2,098,574 | 361,819 | Harness shops..... | 5,575 | | |
| Used-car establishments..... | | | 87,054 | Farmers' supply stores..... | | 4,558 | 13,780 |
| Accessories, tires, and batteries: | | | | Seeds, bulbs, and nursery stock..... | 8,536 | 3,149 | |
| Accessory stores with tires and batteries..... | | 21,878 | | Coal and feed stores..... | | 8,900 | |
| Battery and ignition shops—brake repair shops..... | 4,300 | 9,101 | 16,261 | Feed stores with groceries..... | | 14,007 | |
| Tire shops (including tire repairs)..... | 17,250 | 18,400 | 12,517 | Book stores..... | | | 44,451 |
| Bicycles, motor cycles, and supplies stores..... | | | | Coal and wood yards—ice dealers: | | | |
| Garages and repair shops: | | | | Coal and wood yards..... | 33,000 | 105,494 | |
| Body, fender, and paint shops..... | 2,116 | | | Ice dealers..... | 2,500 | 3,998 | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | | 17,415 | | Drug stores: | | | |
| Apparel group..... | 178,116 | 21,300 | 366,970 | Drug stores..... | 2,800 | 30,315 | |
| Men's clothing and furnishings stores..... | 11,100 | | 5,419 | Drug stores with fountains..... | | 4,814 | |
| Family clothing stores—men's, women's, and children's..... | 8,289 | | | Florists..... | 19,321 | 10,205 | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 51,941 | | 340,389 | Jewelry stores: | | | |
| Women's accessories stores: | | | | Jewelry stores (installment credit)..... | | | 29,303 |
| Furriers—fur shops..... | 24,260 | 21,300 | 1,164 | Jewelry stores..... | 3,317 | | 10,608 |
| Millinery stores..... | 12,645 | | | Music stores (without radio)..... | | | 2,000 |
| Custom tailors..... | 59,188 | | | Office, school and store supplies and equipment dealers: | | | |
| Shoe stores: | | | | Office and school supplies..... | 19,701 | | 5,053 |
| Shoe stores—women's..... | | | 14,952 | Office and store mechanical appliance dealers (retail)..... | | 52,769 | 77,630 |
| Family shoe stores—men's, women's, and children's..... | 10,693 | | 5,046 | Office and store furniture and equipment dealers..... | | | 18,958 |
| Furniture and household group..... | 74,398 | 11,972 | 823,100 | Typewriter dealers..... | | 7,925 | |
| Furniture stores..... | | | 426,560 | Scientific and medical instruments and supplies, at retail..... | 1,800 | 2,215 | |
| | | | | Stationers and printers: | | | |
| | | | | Printers and lithographers..... | 37,952 | 1,200 | |
| | | | | Stationers and engravers..... | 128,603 | 11,268 | 9,388 |
| | | | | Monuments and tombstones..... | 15,490 | | |
| | | | | Miscellaneous classifications (combined)..... | 85,874 | 18,600 | 55,244 |
| | | | | Secondhand stores..... | | 7,100 | 3,491 |

¹ Merchandise manufactured on sales premises is a factor in retail distribution in that, like the sale of services and meals, it represents a proportion of total retail business for which there is no corresponding purchase of merchandise in kind. Sales to other retailers include merchandise for their use, such as supplies, and merchandise for resale, which is in the nature of wholesale business. Returned goods and allowances were not reported by stores in cities and places of less than 10,000 population, nor by stores with sales of less than \$60,000 annually. Blanks indicate that no returned goods were reported, not necessarily that no goods were returned.

TABLE 11A.—THE STATE—RETAIL SALES, BY CERTAIN MANUFACTURING ESTABLISHMENTS WHICH ARE INCLUDED IN THE CENSUS OF MANUFACTURES

[Manufacturing bakeries included herein are those which report that 25 percent or more of their sales are to home consumers. Planing mills included herein are those which report that they sell principally to industrial and home consumers, for utilization rather than for resale. Power-laundry sales include the full amount received for work done. The cleaning and dyeing establishments' sales includes both retail and wholesale, the retail sales for the State aggregating \$1,852,933.]

| | MANUFACTURING BAKERIES | | PLANING MILLS | | POWER LAUNDRIES | | CLEANING AND DYING ESTABLISHMENTS | |
|---------------|--------------------------|-----------------|-----------------|-----------------|--------------------------|-----------------|-----------------------------------|-----------------|
| | Number of establishments | Net sales, 1929 | Number of mills | Net sales, 1929 | Number of establishments | Net sales, 1929 | Number of establishments | Net sales, 1929 |
| Total..... | 132 | \$2,447,374 | 50 | \$3,014,947 | 77 | \$5,232,618 | 67 | \$2,028,495 |
| Portland..... | 70 | 1,167,751 | 17 | 1,038,400 | 20 | 3,115,561 | 23 | 1,286,429 |

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TABLE 11B.—THE STATE—COUNTRY BUYING (ASSEMBLING) OF FARM PRODUCTS, BY RETAILERS WHO ARE ALSO ASSEMBLERS

[Retailers who are also country buyers are included in the Retail Census. That part of their business which is the assembling of farm products is shown below]

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| COUNTY | Country buying (assembling) | COUNTY | Country buying (assembling) | COUNTY | Country buying (assembling) |
|--------------------|-----------------------------|--------------------|-----------------------------|------------------------|-----------------------------|
| Total | \$2, 140, 377 | Grant | \$3, 775 | Multnomah | \$19, 739 |
| Baker..... | 309, 574 | Harney..... | 1, 860 | Polk..... | (x) |
| Benton..... | 119, 436 | Hood River..... | (x) | Sherman..... | 1, 920 |
| Clackamas..... | 69, 054 | Jackson..... | 10, 460 | Tillamook..... | 26, 535 |
| Clatsop..... | 1, 971 | Jefferson..... | (x) | Umatilla..... | 101, 902 |
| Columbia..... | (x) | Josephine..... | (x) | Union..... | 13, 210 |
| Coos..... | 36, 963 | Klamath..... | (x) | Wallowa..... | 10, 756 |
| Crook..... | 38, 534 | Lane..... | 60, 649 | Wasco..... | 161, 967 |
| Curry..... | (x) | Lincoln..... | 24, 894 | Washington..... | 283, 322 |
| Deschutes..... | 184, 108 | Linn..... | 75, 991 | Wheeler..... | (x) |
| Douglas..... | 221, 879 | Malheur..... | 12, 861 | Yamhill..... | 11, 739 |
| Gilliam..... | (x) | Marion..... | 264, 363 | | |
| | | Morrow..... | 16, 494 | | |

TABLE 11C.—THE STATE—RETAIL SALES BY WHOLESALE ESTABLISHMENTS, CLASSIFIED BY KINDS OF BUSINESS

| KIND OF BUSINESS | SALES TO ULTIMATE CONSUMERS | | KIND OF BUSINESS | SALES TO ULTIMATE CONSUMERS | |
|----------------------------------------------------------------------------------------------|----------------------------------|------------------------------------------|----------------------------------------------------------------------------|----------------------------------|------------------------------------------|
| | By wholesalers only ¹ | By all types of wholesalers ¹ | | By wholesalers only ¹ | By all types of wholesalers ¹ |
| Total | \$3, 106, 434 | \$4, 781, 481 | Groceries and food specialties..... | 829, 783 | \$47, 783 |
| Amusement and sporting goods (except cameras and motion-picture equipment and supplies)..... | 17, 355 | 43, 549 | Groceries (general line)..... | 500 | 500 |
| Automotive..... | 956, 877 | 1, 245, 601 | Food and grocery specialties..... | 29, 283 | 47, 283 |
| Automobiles and other motor vehicles..... | 721, 748 | 1, 008, 872 | Hardware..... | 304, 679 | 304, 679 |
| Automotive equipment..... | 180, 199 | 187, 799 | Hardware (general line)..... | 302, 179 | 302, 179 |
| Automobile parts (new and used)..... | 48, 030 | 48, 230 | Hardware (specialty)..... | 2, 500 | 2, 500 |
| Tires and tubes..... | 700 | 700 | Iron and steel scrap and other waste materials..... | 159, 500 | 159, 500 |
| Chemicals, drugs, and allied products..... | 101, 089 | 172, 185 | Iron and steel scrap..... | 142, 000 | 142, 000 |
| Chemicals..... | 74, 868 | 74, 868 | Junk and scrap..... | 17, 500 | 17, 500 |
| Drugs and drug sundries (specialty)..... | 26, 221 | 26, 221 | Lumber and building materials (other than metal)..... | 81, 598 | 121, 899 |
| Paints, varnishes, lacquers, and enamels..... | | 71, 076 | Construction and building materials (other than metal and wood)..... | 35, 180 | 75, 481 |
| Dry goods and apparel..... | 30, 530 | 30, 530 | Lumber and millwork..... | 46, 418 | 46, 418 |
| Dry goods (general line)..... | 28, 335 | 28, 335 | Machinery, equipment and supplies (except electrical)..... | 218, 966 | 306, 642 |
| Shoes and other footwear..... | 2, 195 | 2, 195 | Commercial equipment and supplies..... | | 42, 054 |
| Electrical..... | 30, 877 | 35, 877 | Farm machinery and equipment..... | 49, 798 | 51, 420 |
| Electrical goods including appliances..... | 2, 000 | 7, 000 | Manufacturing, mining, and drilling machinery, equipment and supplies..... | 83, 618 | 127, 618 |
| Electrical equipment and supplies..... | 800 | 800 | Transportation equipment and supplies..... | 85, 550 | 85, 550 |
| Radios and radio equipment..... | (x) | (x) | Metals and minerals (except petroleum and scrap)..... | 14, 474 | 14, 474 |
| Refrigerators (electric)..... | (x) | (x) | Paper and paper products..... | 18, 093 | 18, 093 |
| Farm products (not elsewhere specified)..... | 17, 402 | 543, 406 | Stationery and stationery supplies..... | (x) | (x) |
| Flowers and nursery stock..... | 17, 402 | 17, 402 | Wallpaper..... | (x) | (x) |
| Grain..... | | 421, 988 | Petroleum and petroleum products..... | | 11, 372 |
| Wool and mohair..... | | 104, 016 | Plumbing and heating equipment and supplies..... | 17, 021 | 17, 021 |
| Farm supplies (except machinery and equipment)..... | 7, 000 | 7, 000 | Plumbing equipment and supplies..... | 7, 021 | 7, 021 |
| Food products (not elsewhere specified)..... | 1, 085, 640 | 1, 080, 940 | Heating equipment and supplies..... | 10, 000 | 10, 000 |
| Confectionery and soft drinks..... | 3, 100 | 3, 100 | Tobacco and tobacco products (except leaf)..... | 15, 950 | 15, 950 |
| Dairy products..... | 873, 298 | 877, 498 | All other..... | | 575, 200 |
| Poultry and poultry products..... | 5, 414 | 5, 414 | | | |
| Dairy and poultry products..... | 107, 606 | 107, 606 | | | |
| Fish and sea foods..... | 2, 000 | 2, 000 | | | |
| Fruits and vegetables (fresh)..... | 75, 222 | 76, 322 | | | |
| Meats and meat products..... | 19, 000 | 19, 000 | | | |

¹ "Wholesalers only", includes those wholesalers and importers who sell to retailers for resale, although it does not include manufacturers' sales branches. For types of distributors included in "ALL types of wholesalers", reference should be made to the wholesale census, and especially to table 4 therein.

CENSUS OF DISTRIBUTION

TABLE 12A.—THE STATE—FORMS OF ORGANIZATION

| | Number of stores | Proprietors and firm members (not on pay roll) | Number of employees (full time) | Total pay roll including (part time) | Stocks on hand end of year (at cost) | NET SALES (1929) | |
|-----------------------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------------------|--------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | | | | Amount | Per cent of total sales |
| Total..... | 14, 570 | 14, 933 | 35, 579 | \$48, 153, 727 | \$72, 027, 410 | \$455, 830, 890 | 100. 00 |
| Proprietorships..... | 12, 012 | 14, 636 | 15, 364 | 19, 330, 616 | 34, 593, 950 | 226, 631, 009 | 49. 71 |
| Proprietorships which are also members of cooperative associations..... | 40 | 57 | 122 | 179, 902 | 294, 930 | 2, 187, 248 | .48 |
| Corporations..... | 2, 339 | ----- | 10, 695 | 28, 176, 202 | 36, 566, 270 | 222, 200, 880 | 48. 75 |
| Corporations which are also members of cooperative associations..... | 14 | ----- | 61 | 104, 214 | 88, 580 | 1, 026, 673 | .23 |
| Cooperative associations..... | 15 | ----- | 73 | 90, 647 | 242, 080 | 1, 700, 026 | .37 |
| Cooperative associations which are also members of another cooperative association..... | 3 | ----- | 6 | 6, 559 | 11, 720 | 125, 269 | .03 |
| Negro proprietorships ¹ | 14 | 16 | 27 | 34, 036 | 34, 310 | 320, 541 | .07 |
| Oriental mutuals..... | 133 | 224 | 231 | 231, 560 | 190, 570 | 1, 630, 344 | .36 |

¹ Stores operated by negro proprietors include 6 lunch rooms with 8 proprietors, 10 full-time employees, a total pay roll of \$9,390, stocks on hand of \$570 valued at cost, and total net sales of \$60,424. The other 8 stores are in classifications in which the number of stores is less than 3 and no detailed information can be given without a disclosure of individual operations.

TABLE 12B.—THE STATE—STORES OPERATED BY NEGRO PROPRIETORS

(Table 12B is omitted for this State in order to avoid disclosure of individual operations)

TABLES 13 AND 14.—RETAIL DISTRIBUTION, BY COUNTIES AND INCORPORATED PLACES HAVING 1,000 INHABITANTS OR MORE

(These tables, which were included in the separate State bulletins, have been withdrawn and are included as Tables 13 and 14 of Volume I, Part 1, Retail Distribution)

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TABLE 15.—THE STATE—SALES BY COMMODITIES

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FOOD GROUP | | | FOOD GROUP—Continued | | |
| Dairy products stores (including ice cream): (Commodity coverage, 41.7 per cent) | | | Meat markets: (Commodity coverage, 13.6 per cent) | | |
| Delicatessen, ready-to-serve foods..... | 14.4 | 1.7 | Bakery products, fresh..... | 3.0 | 0.1 |
| Groceries— | | | Butter and cheese..... | 2.4 | .7 |
| Butter and cheese..... | 50.5 | 50.5 | Delicatessen, ready-to-serve foods..... | .4 | .1 |
| Eggs..... | 23.4 | 23.4 | Eggs..... | 2.2 | .6 |
| Flour..... | 9.2 | .4 | Fresh fish and other sea foods..... | 5.4 | 1.7 |
| Canned goods and other groceries..... | 10.0 | 2.4 | Fruits and vegetables..... | 5.6 | .2 |
| Ice cream..... | 3.3 | .5 | Lard, cooking fats, etc..... | 7.9 | 7.4 |
| Milk and cream..... | 24.2 | 18.4 | Meats, including poultry..... | 89.2 | 89.2 |
| Poultry..... | 10.1 | 2.7 | GENERAL MERCHANDISE GROUP | | |
| (Commodity coverage, 68.4 per cent) | | | Department stores (with food departments): (Commodity coverage, 94.9 per cent) | | |
| Egg and poultry dealers: | | | Antiques, art goods, gifts..... | .8 | .7 |
| Butter and cheese..... | 5.2 | 3.1 | Apparel and accessories (women's, misses', children's)— | | |
| Eggs..... | 87.6 | 35.0 | Children's wear..... | 2.2 | 2.0 |
| Fresh fish and other sea foods..... | 42.3 | 25.4 | Millinery..... | 2.2 | 2.2 |
| Fruits and vegetables..... | 5.3 | 3.2 | Hosiery..... | 4.8 | 4.8 |
| Poultry..... | 33.3 | 33.3 | Coats, suits, and dresses..... | 8.8 | 8.8 |
| Milk dealers: (Commodity coverage, 28.6 per cent) | | | Underwear, negligees, corsets, etc..... | 5.0 | 5.0 |
| Butter and cheese..... | 7.4 | 7.4 | Other apparel, except furs..... | 1.0 | 1.0 |
| Eggs..... | 6.9 | 3.0 | Appliances and supplies, electric— | | |
| Milk and cream..... | 89.6 | 89.6 | Household appliances, motor-driven..... | 1.2 | 1.2 |
| Grocery stores (without meats): (Commodity coverage, 8.3 per cent) | | | Household heating appliances, portable..... | .3 | .3 |
| Bakery products, fresh..... | 8.4 | 7.4 | Lighting equipment..... | .1 | .1 |
| Bottled beverages..... | 3.6 | 1.7 | Incandescent lamps..... | .1 | .1 |
| Confectionery and nuts..... | 2.8 | 1.7 | Construction materials..... | .5 | .1 |
| Delicatessen, ready-to-serve foods..... | 2.6 | .3 | Ranges, water heaters, etc..... | .1 | .1 |
| Fresh fish and other sea foods..... | 16.3 | .5 | Other appliances..... | .1 | .1 |
| Fruits and vegetables..... | 14.3 | 12.4 | Automotive parts and accessories, except tires, tubes, and batteries..... | .5 | .5 |
| Groceries— | | | Bakery products, fresh..... | .6 | .6 |
| Butter and cheese..... | 6.4 | 6.4 | Batteries..... | .1 | .1 |
| Eggs..... | 4.1 | 4.1 | Cameras and photographic supplies— | | |
| Lard, cooking fats, etc..... | 2.5 | 2.5 | Cameras..... | .1 | .1 |
| Flour..... | 3.3 | 3.3 | Photographic supplies..... | .1 | .1 |
| Sugar..... | 5.4 | 5.4 | Photo-finishing sales..... | .1 | .1 |
| Canned goods and other groceries..... | 43.6 | 43.6 | Cigars, cigarettes, and tobacco..... | .2 | .2 |
| Ice cream..... | 2.0 | .2 | Clothing and furnishings (men's and boys')— | | |
| Milk and cream..... | 6.0 | 4.9 | Suits..... | 1.8 | 1.8 |
| Nonfood products— | | | Overcoats..... | .8 | .8 |
| Cigars, cigarettes, and tobacco..... | 3.3 | 2.1 | Hats and caps..... | .5 | .5 |
| Hardware..... | 3.2 | .3 | Furnishings..... | 6.0 | 6.0 |
| Household supplies..... | 1.7 | .4 | Work clothing..... | .7 | .7 |
| Stationery and school supplies..... | .8 | .2 | Other clothing..... | .9 | .9 |
| Other nonfood products..... | (x) | 1.5 | Confectionery and nuts..... | .8 | .4 |
| Poultry..... | 6.2 | 1.1 | Delicatessen, ready-to-serve foods..... | .5 | .7 |
| Combination stores—grocery stores with meats: (Commodity coverage, 30.7 per cent) | | | Drugs and drug sundries— | | |
| Bakery products, fresh..... | 8.3 | 6.4 | Drugs, patent medicines, etc..... | .8 | .8 |
| Bottled beverages..... | 1.0 | .4 | Rubber goods..... | .2 | .2 |
| Confectionery and nuts..... | 2.3 | 1.2 | Drug sundries..... | .3 | .3 |
| Delicatessen, ready-to-serve foods..... | 0.4 | 1.3 | Dry goods and notions— | | |
| Fresh fish and other sea foods..... | 2.4 | .6 | Cotton piece goods..... | 2.5 | 2.3 |
| Fruits and vegetables..... | 12.7 | 8.7 | Linen goods..... | .6 | .6 |
| Groceries— | | | Wool and wool-mixed goods..... | .5 | .5 |
| Butter and cheese..... | 8.9 | 8.9 | Rayon piece goods..... | .3 | .3 |
| Eggs..... | 5.2 | 5.2 | Silk and velvet piece goods..... | 3.0 | 2.7 |
| Lard, cooking fats, etc..... | 3.5 | 3.5 | Notions and small wares..... | 4.1 | 4.1 |
| Flour..... | 2.6 | 2.6 | Other dry goods..... | 1.0 | 1.0 |
| Sugar..... | 6.1 | 6.1 | Farm and garden equipment and supplies— | | |
| Canned goods and other groceries..... | 30.6 | 30.6 | Farm machinery..... | 1.2 | .1 |
| Ice cream..... | 3.8 | .3 | Wire fencing, gates, and posts..... | 1.2 | .1 |
| Meats, including poultry..... | 17.4 | 17.4 | Other farm and garden equipment and supplies..... | .1 | .1 |
| Milk and cream..... | 5.2 | 3.7 | Fountain sales and ice cream..... | 2.1 | 2.0 |
| Nonfood products— | | | Fruits and vegetables..... | .3 | .3 |
| Cigars, cigarettes, and tobacco..... | 2.4 | 1.3 | Furniture— | | |
| Hardware..... | 2.0 | .1 | Bedroom..... | 1.2 | 1.0 |
| Household supplies..... | 1.3 | .3 | Living room, library, and hall..... | 1.3 | 1.3 |
| Stationery and school supplies..... | .8 | .2 | Dining room..... | .5 | .5 |
| Other nonfood products..... | (x) | 1.2 | Kitchen..... | .1 | .1 |
| Combination stores—meat markets with groceries: (Commodity coverage, 14.7 per cent) | | | Other household..... | .7 | .1 |
| Bakery products, fresh..... | 7.2 | 2.3 | Furs and fur goods..... | .9 | .8 |
| Groceries..... | 34.9 | 34.9 | Groceries— | | |
| Butter and cheese..... | 5.5 | | Butter and cheese..... | .4 | .4 |
| Eggs..... | 4.0 | | Eggs..... | .1 | .1 |
| Lard, cooking fats, etc..... | 3.0 | | Lard, cooking fats, etc..... | .2 | .2 |
| Flour..... | 1.5 | | Flour..... | .1 | .1 |
| Sugar..... | 6.0 | | Sugar..... | .3 | .3 |
| Canned goods and other groceries..... | 14.9 | | Canned goods and other groceries..... | 1.2 | 1.2 |
| Meats, including poultry..... | 60.9 | 60.9 | Hardware— | | |
| Milk and cream..... | 14.1 | 1.9 | Builders and shell hardware..... | .1 | .1 |
| | | | Carpenters' and mechanics' tools..... | .1 | .1 |
| | | | Other hardware..... | .3 | .3 |
| | | | Heating and plumbing equipment and supplies..... | 2.4 | .2 |
| | | | Home furnishings— | | |
| | | | Draperies, upholstery, and curtains..... | 2.6 | 2.6 |
| | | | Floor coverings..... | 3.2 | 3.2 |
| | | | Bedding, mattresses, springs..... | .8 | .8 |

Note.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the State. The percentages shown in this second column should be applied to the sales shown in table No. 1. Commodities reported in the form of indented items, with percentages shown in part, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions.)

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | GENERAL MERCHANDISE GROUP—Continued | | |
| Department stores (with food departments)—Continued. | | | Department stores (without food departments)—Continued. | | |
| Home furnishings—Continued. | | | Furs and fur goods..... | 1.5 | 0.5 |
| China, glassware, and crockery..... | 1.2 | 1.2 | Hardware— | | |
| Kitchen utensils..... | .8 | .8 | Builders' and shelf hardware..... | 1.0 | .6 |
| Other home furnishings..... | 3.5 | 3.5 | Carpenters' and mechanics' tools..... | 1.0 | .6 |
| Infants' wear..... | .6 | .6 | Other hardware..... | 2.8 | 1.7 |
| Jewelry, silverware, and clocks— | | | Heating and plumbing equipment and supplies..... | 3.0 | 1.6 |
| Clocks..... | .1 | .1 | Home furnishings— | | |
| Watches..... | .1 | .1 | Draperies, upholstery, and curtains..... | 1.7 | 1.6 |
| Rings, other than diamond..... | .1 | .1 | Floor coverings..... | 3.0 | 2.5 |
| Plated silverware..... | .5 | .6 | Bedding, mattresses, springs..... | 1.7 | 1.5 |
| Sterling silverware..... | .1 | .1 | China, glassware, and crockery..... | 1.2 | 1.2 |
| Other jewelry..... | .9 | .6 | Kitchen utensils..... | 1.1 | .1 |
| Leather goods, billfolds, purses, gloves, and handbags..... | .9 | .9 | Other home furnishings..... | 2.6 | 2.4 |
| Luggage..... | .5 | .5 | Infants' wear..... | 1.5 | 1.4 |
| Miscellaneous merchandise..... | (x) | .1 | Jewelry, silverware, and clocks— | | |
| Motor cycles, bicycles, and accessories..... | .1 | .1 | Clocks..... | .2 | .1 |
| Musical instruments and accessories— | | | Watches..... | .8 | .7 |
| Phonographs and records..... | .3 | .2 | Diamond jewelry..... | .3 | .1 |
| Stringed and band instruments..... | .1 | .1 | Rings, other than diamond..... | .3 | .3 |
| Sheet music, music books, etc..... | .1 | .1 | Sterling silverware..... | .3 | .1 |
| Optical goods..... | .1 | .1 | Other jewelry..... | .8 | .7 |
| Paints, varnishes, lacquers..... | .7 | .7 | Leather goods, billfolds, purses, gloves, and handbags..... | 1.1 | 1.0 |
| Painters' supplies..... | .1 | .1 | Luggage..... | .5 | .5 |
| Radio parts and accessories..... | .6 | .5 | Miscellaneous merchandise..... | (x) | .3 |
| Radio sets..... | 2.3 | 2.3 | Motor cycles, bicycles, and accessories..... | .9 | .5 |
| Roofing materials, except wood shingles..... | .2 | .1 | Musical instruments and accessories— | | |
| Seeds, bulbs, plants, and nursery stock..... | .1 | .1 | Phonographs and records..... | .5 | .3 |
| Service..... | 2.5 | 2.3 | Stringed and band instruments..... | .7 | .4 |
| Shoes and other footwear— | | | Sheet music, music books, etc..... | .1 | .1 |
| Men's..... | .7 | .7 | Other musical instruments and accessories..... | .1 | .1 |
| Boys' and youths'..... | .4 | .4 | Paints, varnishes, lacquers..... | 1.8 | 1.2 |
| Women's..... | 3.5 | 3.5 | Painters' supplies..... | .2 | .1 |
| Misses' and children's..... | .6 | .6 | Radio parts and accessories..... | 1.3 | .8 |
| Rubber and other footwear..... | .7 | .6 | Radio sets..... | 1.1 | 1.0 |
| Smokers' supplies..... | .1 | .1 | Receipts from sale of meals..... | 3.9 | .2 |
| Sporting goods, gymnasium and playground equipment..... | 1.1 | 1.1 | Roofing materials, except wood shingles..... | 2.8 | 1.6 |
| Stationery, books, and magazines— | | | Service..... | 4.9 | 1.4 |
| Books..... | .9 | .8 | Shoes and other footwear— | | |
| Magazines and newspapers..... | .1 | .1 | Men's..... | 1.7 | 1.7 |
| Paper and paper goods..... | 1.0 | 1.0 | Boys' and youths'..... | .8 | .6 |
| Other stationery..... | .4 | .4 | Women's..... | 3.9 | 3.8 |
| Stoves and ranges, gas..... | .2 | .2 | Misses' and children's..... | .8 | .6 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | .3 | .3 | Rubber and other footwear..... | 1.4 | .4 |
| Tires, tubes, and tire accessories..... | 1.2 | 1.2 | Sporting goods, gymnasium and playground equipment..... | 2.7 | 1.7 |
| Toilet articles and preparations..... | .2 | .2 | Stationery and books— | | |
| Toiletries and cosmetics..... | 2.5 | 2.5 | Books..... | .4 | .3 |
| Toys and games..... | 1.4 | 1.4 | Paper and paper goods..... | .2 | .1 |
| Wallpaper..... | .3 | .3 | Other stationery..... | .0 | .4 |
| | | | Stoves and ranges, gas..... | .4 | .2 |
| | | | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 2.3 | 2.0 |
| | | | Tires, tubes, and tire accessories..... | 6.0 | 5.1 |
| | | | Toilet articles and preparations..... | .2 | .2 |
| | | | Toiletries and cosmetics..... | .8 | .7 |
| | | | Toys and games..... | 1.2 | 1.1 |
| | | | Wallpaper..... | 1.0 | .6 |
| | | | | | |
| Department stores (without food departments): | | | Dry goods stores: | | |
| (Commodity coverage, 60.1 per cent) | | | (Commodity coverage, 9.5 percent) | | |
| Antiques, art goods, gifts..... | 1.8 | .6 | Apparel and accessories, women's, misses', children's— | | |
| Apparel and accessories, women's, misses', children's— | | | Children's wear..... | 2.9 | 2.8 |
| Children's wear..... | 1.8 | .5 | Millinery..... | 2.7 | 1.7 |
| Millinery..... | 1.2 | 1.1 | Hosiery..... | 5.1 | 4.8 |
| Hosiery..... | 3.9 | 3.9 | Coats, suits, and dresses..... | 20.6 | 16.8 |
| Coats, suits, and dresses..... | 7.1 | 6.7 | Underwear, negligees, corsets, etc..... | 4.6 | 4.5 |
| Underwear, negligees, corsets, etc..... | 3.3 | 3.2 | Other apparel..... | 13.3 | 8.7 |
| Other apparel, except furs..... | 2.3 | 1.6 | Clothing and furnishings, men's and boys'— | | |
| Appliances and supplies, electric— | | | Custom tailoring..... | 2.2 | .2 |
| Household appliances, motor-driven..... | 1.0 | 1.5 | Furnishings..... | 8.7 | 3.8 |
| Household heating appliances, portable..... | .4 | .2 | Work clothing..... | 6.5 | .6 |
| Lighting equipment..... | 1.1 | .7 | Other clothing..... | 2.8 | .3 |
| Construction materials..... | .4 | .2 | Dry goods and notions..... | 47.5 | 47.5 |
| Other appliances..... | .2 | .1 | | | |
| Automotive parts and accessories, except tires, tubes, and batteries..... | 4.2 | 2.5 | Cotton piece goods..... | 14.9 | |
| Batteries..... | .5 | .3 | Linen..... | 2.6 | |
| Clothing and furnishings (men's and boys')— | | | Wool and wool-mixed goods..... | 2.0 | |
| Suits..... | 1.6 | 1.6 | Reston piece goods..... | 5.3 | |
| Overcoats..... | .7 | .6 | Silk and velvet piece goods..... | 6.9 | |
| Hats and caps..... | .4 | .3 | Notions and small wares..... | 10.3 | |
| Furnishings..... | 4.5 | 4.5 | Other dry goods..... | 5.5 | |
| Work clothing..... | 2.2 | 2.0 | Home furnishings— | | |
| Other clothing..... | 2.8 | 1.7 | Draperies and curtains..... | 3.5 | 1.1 |
| Confectionery and nuts..... | 1.2 | .4 | Bedding, pillows, etc..... | 2.3 | .8 |
| Drugs, patent medicines, etc..... | .6 | .5 | Other home furnishings..... | 1.7 | .6 |
| Drug sundries..... | 1.3 | 1.0 | Infants' wear..... | 5.7 | 3.2 |
| Dry goods and notions— | | | Leather goods, gloves, and handbags..... | 2.2 | .7 |
| Cotton piece goods..... | 3.7 | 1.6 | Shoes and other footwear..... | 3.7 | 1.4 |
| Linen goods..... | 2.3 | .8 | Toiletries and cosmetics..... | 1.5 | .5 |
| Wool and wool-mixed goods..... | 1.0 | .4 | | | |
| Silk and velvet piece goods..... | 5.1 | 2.2 | General merchandise stores (with food departments): | | |
| Notions and small wares..... | 3.3 | 3.3 | (Commodity coverage, 45.7 percent) | | |
| Other dry goods..... | 3.2 | 2.8 | Art goods, gifts..... | .3 | .1 |
| Farm and garden equipment and supplies— | | | Apparel and accessories, women's, misses', children's..... | 3.9 | 3.0 |
| Farm machinery..... | 1.6 | 1.0 | | | |
| Farm wagons..... | .3 | .1 | Hosiery..... | 3.0 | |
| Wire fencing, gates, and posts..... | 1.3 | .7 | Coats, suits, and dresses..... | 1.7 | |
| Other farm and garden equipment and supplies..... | .8 | .4 | Underwear, negligees, corsets, etc..... | 1.0 | |
| Furniture..... | | | | | |
| Bedroom..... | 2.1 | 1.8 | | | |
| Living room, library, and hall..... | 1.3 | 1.1 | | | |
| Dining room..... | 1.1 | .9 | | | |
| Kitchen..... | .6 | .3 | | | |
| Other household..... | .5 | .4 | | | |
| Office and store..... | .8 | .3 | | | |

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Percent of each com- modity sold to total sales of stores selling such com- modity | Percent of each com- modity sold to total sales of all stores in same classifi- cation | COMMODITY (Read note carefully for explanation of terms) | Percent of each com- modity sold to total sales of stores selling such com- modity | Percent of each com- modity sold to total sales of all stores in same classifi- cation |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | GENERAL MERCHANDISE GROUP—Continued | | |
| General merchandise stores (with food departments)—Con. | | | General merchandise stores (without food departments)—Con. | | |
| Bakery products, fresh..... | 1.3 | 0.3 | Shoes and other footwear—Continued | | |
| Bottled beverages..... | .7 | .1 | Misses' and children's..... | 4.6 | 2.0 |
| Carpenters' and mechanics' tools..... | 11.5 | 1.3 | Infants'..... | .5 | .8 |
| Cigars, cigarettes, and tobacco..... | 2.7 | 1.5 | Rubber and other footwear..... | 1.4 | .9 |
| Clothing and furnishings (men's and boys')— | | | Toys and games..... | 4.0 | 1.1 |
| Suits..... | .7 | .1 | Army and Navy goods stores: | | |
| Overcoats..... | .4 | .1 | (Commodity coverage, 59.2 percent) | | |
| Hats and caps..... | .4 | .1 | Clothing and furnishings (men's and boys')— | | |
| Furnishings..... | 7.5 | 2.3 | Suits..... | 27.8 | 19.4 |
| Work clothing..... | 4.5 | 2.7 | Overcoats..... | 20.0 | 7.7 |
| Other clothing..... | 8.8 | 5.6 | Hats and caps..... | 10.0 | 3.9 |
| Confectionery and nuts..... | .8 | .2 | Furnishings..... | 4.7 | .4 |
| Drugs and drug sundries..... | 1.2 | .4 | Work clothing..... | 31.7 | 31.7 |
| Drygoods and notions..... | 13.7 | 9.6 | Other clothing..... | 25.2 | 11.8 |
| | 9.6 | | Luggage..... | 2.8 | 1.7 |
| Cotton piece goods..... | 4.9 | | Shoes and other footwear— | | |
| Linen goods..... | .5 | | Men's..... | 18.9 | 17.4 |
| Silk and velvet piece goods..... | .5 | | Boys' and youths'..... | 3.6 | 3.3 |
| Notions and small wares..... | 2.9 | | Sporting goods, gymnasium, and playground equipment..... | 4.4 | 2.7 |
| Other drygoods..... | .8 | | | | |
| Fertilizers..... | 5.4 | 1.1 | AUTOMOTIVE GROUP | | |
| Fruits and vegetables..... | .8 | .5 | Automobile salesrooms—new and trade-in: | | |
| Furniture, household..... | 1.0 | .4 | (Commodity coverage, 35.5 percent) | | |
| Groceries— | | | Automobiles, parts and accessories— | | |
| Butter and cheese..... | .9 | .8 | Passenger automobiles, new..... | 49.2 | 38.5 |
| Eggs..... | 1.3 | 1.0 | Used passenger cars..... | 21.8 | 16.7 |
| Lard, cooking fats, etc..... | 3.1 | 2.9 | Buses..... | 10.7 | 1.2 |
| Flour..... | 1.3 | 1.2 | Commercial cars and trucks, new..... | 20.0 | 10.3 |
| Sugar..... | 33.2 | 33.2 | Used commercial cars and trucks..... | 11.6 | 4.9 |
| Canned goods and other groceries..... | (x) 2.0 | 9.8 | Tractors..... | 16.7 | 1.9 |
| Hay, grain and feed..... | 1.4 | .5 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 9.3 | 8.1 |
| Home furnishings..... | 7.5 | 1.1 | Tires, tubes, and tire accessories..... | 1.3 | .7 |
| Household appliances, motor-driven..... | 1.3 | .1 | Automobiles, new, sold to dealers..... | 12.6 | 5.0 |
| Incandescent lamps..... | .3 | .1 | Commercial cars and trucks, new, sold to dealers..... | 5.2 | 1.1 |
| Infants' wear..... | .7 | .1 | Parts and accessories sold to dealers..... | 1.9 | .3 |
| Luggage..... | 2.6 | 1.1 | Batteries..... | .5 | .1 |
| Meats, including poultry..... | 5.1 | .3 | Gasoline..... | 1.2 | .6 |
| Milk and cream..... | (x) 1.2 | 4.2 | Miscellaneous merchandise..... | (x) .7 | .2 |
| Miscellaneous merchandise..... | .9 | .2 | Oils and greases..... | (x) 7.2 | 4.4 |
| Musical instruments and accessories..... | 5.5 | 6.8 | Radios and equipment..... | 5.2 | 2.0 |
| Radio sets..... | | 4.9 | Repairs and service..... | | 6.7 |
| Receipts from sale of meals..... | | | Storage..... | | 1.3 |
| Shoes and other footwear..... | | | | | |
| Men's..... | 3.4 | | Used-car establishments | | |
| Boys' and youths'..... | .5 | | (Commodity coverage, 19.4 percent) | | |
| Misses' and children's..... | .5 | | Automobiles, parts and accessories— | | |
| Rubber and other footwear..... | .5 | | Passenger automobiles, new..... | 14.6 | 3.4 |
| Stationery, books, and magazines— | | | Used passenger cars..... | 64.5 | 64.5 |
| Magazines and newspapers..... | 1.1 | .4 | Used commercial cars and trucks..... | 1.2 | .4 |
| Paper and paper goods..... | 1.1 | .4 | Automotive parts and accessories (except tires and tubes)..... | 3.8 | 1.1 |
| Stationery, other..... | 1.9 | .7 | Tires, tubes, and tire accessories..... | 1.7 | .1 |
| Toiletries and cosmetics..... | 1.7 | .3 | Gasoline..... | 29.8 | 13.4 |
| Toys and games..... | .3 | .1 | Miscellaneous merchandise..... | (x) 2.2 | 6.1 |
| | | | Oils and greases..... | 7.6 | 3.4 |
| General merchandise stores (without food departments): | | | Repairs and service..... | 19.2 | 7.3 |
| (Commodity coverage, 7.6 percent) | | | Accessory stores with tires and batteries: | | |
| Apparel and accessories (women's, misses', children's)— | | | (Commodity coverage, 35.5 percent) | | |
| Children's wear..... | 2.9 | 1.0 | Automotive parts and accessories (except tires, tubes, and batteries)..... | | |
| Millinery..... | 1.8 | 1.3 | Batteries..... | 31.5 | 31.5 |
| Hosiery..... | 5.6 | 5.6 | Batteries..... | 4.3 | 4.3 |
| Coats, suits, and dresses..... | 11.5 | 11.5 | Gasoline..... | 4.5 | 2.0 |
| Underwear, negligees, corsets, etc..... | 7.0 | 7.0 | Oils and greases..... | 3.7 | 3.3 |
| Other apparel..... | 2.9 | 1.0 | Radio parts and accessories..... | 5.1 | 5.1 |
| Bedding, mattresses, springs..... | 1.1 | .3 | Radio sets..... | 5.8 | 5.8 |
| China, glassware, and crockery..... | 5.6 | 1.6 | Repairs and service..... | 17.8 | 6.7 |
| Clothing and furnishings (men's and boys')— | | | Storage..... | 1.4 | .5 |
| Suits..... | 5.4 | 5.4 | Tires, tubes, and tire accessories..... | 41.8 | 41.8 |
| Overcoats..... | 1.7 | 1.1 | Battery and ignition shops—brake repair shops: | | |
| Hats and caps..... | 1.6 | 1.6 | (Commodity coverage, 10.1 percent) | | |
| Furnishings..... | 8.5 | 8.5 | Automotive parts and accessories (except tires, tubes, and batteries)..... | | |
| Work clothing..... | 3.5 | 2.2 | Batteries..... | 24.7 | 13.4 |
| Other clothing..... | 5.2 | 3.3 | Batteries..... | 38.2 | 38.2 |
| Infants' wear..... | .7 | .2 | Radio parts and accessories..... | 3.3 | 1.4 |
| Leather goods, billfolds, purses, and handbags..... | 1.1 | .3 | Repairs and service..... | 51.9 | 46.6 |
| Miscellaneous merchandise..... | (x) 5.2 | 5.2 | Tires, tubes, and tire accessories..... | 16.8 | .4 |
| Notions and small wares..... | 2.0 | 1.5 | Tire shops (including tire repairs): | | |
| Other drygoods..... | 1.2 | .3 | (Commodity coverage, 39.4 percent) | | |
| Paper and paper goods..... | 16.0 | 16.0 | Automotive parts and accessories (except tires, tubes, and batteries)..... | | |
| Piece goods..... | | | Batteries..... | 3.5 | 1.8 |
| Cotton piece goods..... | 3.6 | | Batteries..... | 1.8 | .3 |
| Linen goods..... | 2.6 | | Gasoline..... | 15.7 | 9.4 |
| Wool and wool-mixed goods..... | 3.6 | | Miscellaneous merchandise..... | (x) 2.7 | 1.6 |
| Rayon piece goods..... | 2.6 | | Oils and greases..... | 6.5 | 5.6 |
| Silk and velvet piece goods..... | 3.0 | | Repairs and service..... | 1.4 | .1 |
| Shoes and other footwear— | | | Storage..... | 80.2 | 80.2 |
| Men's..... | 4.8 | 4.8 | Tires, tubes, and tire accessories..... | 5.2 | .9 |
| Boys' and youths'..... | 4.6 | 2.0 | | | |
| Women's..... | 8.7 | 8.7 | | | |

CENSUS OF DISTRIBUTION

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each com- modity sold to total sales of stores selling such com- modity | Per cent of each com- modity sold to total sales of all stores in same classifi- cation | COMMODITY (Read note carefully for explanation of terms) | Per cent of each com- modity sold to total sales of stores selling such com- modity | Per cent of each com- modity sold to total sales of all stores in same classifi- cation |
|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| AUTOMOTIVE GROUP—Continued | | | APPAREL GROUP—Continued | | |
| Filling stations (gasoline and oil): (Commodity coverage, 8.8 per cent) | | | Family clothing stores (men's, women's, and children's): (Commodity coverage, 68.6 per cent) | | |
| Gasoline..... | 85.3 | 85.3 | Apparel and accessories, women's, misses', children's..... | 52.4 | 52.4 |
| Miscellaneous merchandise..... | (x) 12.1 | 12.1 | Children's wear..... | .8 | |
| Oils and greases..... | 6.2 | 2.5 | Millinery..... | 1.2 | |
| Repairs and service..... | | | Hosiery..... | 11.2 | |
| | | | Coats, suits, and dresses..... | 35.1 | |
| Filling stations (with tires and accessories): (Commodity coverage, 15.7 per cent) | | | Underwear, negligees, corsets, etc..... | 2.9 | |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 6.0 | 2.9 | Other apparel, except furs..... | 1.2 | |
| Parts and accessories sold to dealers..... | 13.0 | .1 | Clothing and furnishings (men's and boys')..... | 41.5 | 41.5 |
| Batteries..... | 2.3 | 1.0 | Suits..... | 21.0 | |
| Gasoline..... | 66.2 | 66.2 | Overcoats..... | 5.8 | |
| Miscellaneous merchandise..... | (x) 11.4 | 11.4 | Hats and caps..... | 1.8 | |
| Oils and greases..... | 11.9 | 4.4 | Furnishings..... | 10.3 | |
| Repairs and service..... | 3.0 | .4 | Work clothing..... | 1.3 | |
| Storage..... | 14.1 | 11.5 | Other clothing..... | 1.3 | |
| Tires, tubes, and tire accessories..... | 11.5 | 2.0 | Dry goods and notions..... | (x) | 2.2 |
| | | | Furs and fur goods..... | 3.4 | .2 |
| Filling stations (with other merchandise): (Commodity coverage, 4.5 per cent) | | | Home furnishings..... | 6.0 | .5 |
| Batteries..... | .3 | .1 | Shoes and other footwear— | | |
| Building materials— | | | Men's..... | 8.1 | 2.4 |
| Cement..... | 2.6 | 1.0 | Boys' and youths'..... | 1.3 | .4 |
| Lumber (rough and dressed)..... | 2.6 | 1.0 | Women's..... | 2.6 | .4 |
| Gasoline..... | 68.6 | 68.6 | Women's ready-to-wear specialty stores—apparel and acces- sories: (Commodity coverage, 49.5 per cent) | | |
| Miscellaneous merchandise..... | (x) 10.2 | 18.5 | Apparel and accessories (women's, misses', children's)— | | |
| Oils and greases..... | 10.2 | 10.2 | Millinery..... | 11.1 | 6.5 |
| Tires, tubes, and tire accessories..... | 1.9 | .6 | Hosiery..... | 10.1 | 9.0 |
| | | | Coats, suits, and dresses..... | 52.3 | 52.3 |
| Garages (repairs and storage, gasoline, oil, accessories): (Commodity coverage, 18.1 per cent) | | | Underwear, negligees, corsets, etc..... | 9.0 | 8.0 |
| Automobiles, parts and accessories— | | | Other apparel, except furs..... | 14.0 | 12.3 |
| Used passenger cars..... | 8.0 | .1 | Furs and fur goods..... | 8.9 | 6.0 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 16.3 | 11.0 | Gift merchandise..... | 1.3 | .5 |
| Tires, tubes, and tire accessories..... | 4.9 | 3.1 | Jewelry, costume..... | .9 | .3 |
| Batteries..... | 2.8 | 2.0 | Leather goods, gloves, and hand bags..... | 2.0 | .7 |
| Gasoline..... | 23.6 | 22.7 | Service..... | 2.6 | .4 |
| Miscellaneous merchandise..... | (x) 5.1 | 7.7 | Shoes and other footwear— | | |
| Oils and greases..... | 43.0 | 42.8 | Women's..... | 8.5 | 1.0 |
| Repairs and service..... | 25.6 | 12.5 | Misses' and children's..... | 8.5 | 3.0 |
| Storage..... | | | Shoe stores—men's: (Commodity coverage, 18.2 per cent) | | |
| | | | Notions and small wares..... | .5 | .5 |
| APPAREL GROUP | | | Shoes, men's, boys', and youths'..... | 99.5 | 99.5 |
| Men's and boys' clothing stores: (Commodity coverage, 51 per cent) | | | Family shoe stores (men's, women's, and children's): (Commodity coverage, 14.4 per cent) | | |
| Furnishings..... | 7.2 | 3.5 | Hosiery, women's..... | 5.7 | 1.9 |
| Hats and caps..... | 8.4 | .7 | Notions and small wares..... | 1.3 | .2 |
| Overcoats..... | 18.4 | 18.4 | Service..... | 24.8 | 5.8 |
| Suits..... | 70.6 | 70.6 | Shoes and other footwear— | | |
| Work clothing..... | 33.7 | 6.8 | Men's..... | 25.8 | 25.8 |
| | | | Boys' and youths'..... | 5.9 | 2.9 |
| Men's furnishings stores: (Commodity coverage, 10.3 per cent) | | | Women's..... | 50.9 | 50.3 |
| Furnishings..... | 41.1 | 41.1 | Misses' and children's..... | 8.0 | 5.1 |
| Hats and caps..... | 30.2 | 24.8 | Infants'..... | 3.5 | .6 |
| Leather goods, gloves, and handbags..... | 3.6 | 2.8 | Rubber and other footwear..... | 12.0 | 7.4 |
| Luggage..... | 4.4 | 3.4 | | | |
| Shoes..... | 13.9 | 9.6 | FURNITURE AND HOUSEHOLD GROUP | | |
| Sporting goods..... | 19.5 | 15.2 | Furniture stores: (Commodity coverage, 57.4 per cent) | | |
| Work clothing..... | 13.9 | 3.1 | Furniture— | | |
| Men's clothing and furnishings stores: (Commodity coverage, 42.4 per cent) | | | Bedroom..... | 13.5 | 13.5 |
| Art goods, gifts..... | 2.0 | .1 | Living room, library, and hall..... | 19.4 | 19.4 |
| Clothing and furnishings (men's and boys')— | | | Dining room..... | 10.0 | 10.0 |
| Custom tailoring..... | 4.5 | .4 | Kitchen..... | 3.2 | 3.2 |
| Suits..... | 40.8 | 40.8 | Other household..... | 1.5 | .5 |
| Overcoats..... | 17.6 | 17.6 | Office and store furniture..... | 3.7 | .4 |
| Hats and caps..... | 8.8 | 8.8 | Heating and plumbing equipment and supplies..... | 14.7 | 1.1 |
| Furnishings..... | 17.8 | 17.8 | Home furnishings— | | |
| Work clothing..... | 15.2 | 7.5 | Draperies, upholstery, and curtains..... | 6.1 | 4.6 |
| Other clothing..... | 7.2 | 1.7 | Floor coverings..... | 17.3 | 15.5 |
| Leather goods, billfolds, purses, and gloves..... | 3.4 | .2 | Bedding, mattresses, springs..... | 4.8 | 2.8 |
| Luggage..... | 2.2 | .1 | China, glassware, and crockery..... | 1.4 | .9 |
| Miscellaneous merchandise..... | (x) .5 | 2.4 | Kitchen utensils..... | 1.4 | .9 |
| Service..... | | | Other home furnishings..... | 2.5 | 1.6 |
| Shoes and other footwear— | | | Household appliances, motor-driven (except refrigerators)..... | 2.5 | .7 |
| Men's..... | 7.1 | 2.3 | Household heating appliances—portable..... | .2 | .1 |
| Rubber and other footwear..... | 1.3 | .2 | | | |

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FURNITURE AND HOUSEHOLD GROUP—Continued | | | RESTAURANTS, CAFETERIAS, AND EATING PLACES | | |
| Furniture stores—Continued. | | | Lunch rooms: (Commodity coverage, 6.2 per cent) | | |
| Jewelry..... | 0.8 | 0.2 | Bakery products, fresh..... | 13.3 | 4.3 |
| Luggage..... | .4 | .2 | Bottled beverages..... | 2.7 | .6 |
| Phonographs and records..... | 1.1 | .3 | Canned goods and other groceries..... | 10.6 | 3.4 |
| Pianos and accessories..... | 5.4 | .4 | Cigars, cigarettes, and tobacco..... | 8.2 | 5.7 |
| Radio parts and accessories..... | .7 | .2 | Confectionery and nuts..... | 2.6 | 1.4 |
| Radio sets..... | 12.5 | 8.6 | Mountain sales and ice cream..... | 11.9 | 5.1 |
| Ranges, water heaters, etc.—electric..... | 4.1 | 2.4 | Nonfood products..... | (x) .8 | .8 |
| Refrigerators..... | 2.1 | 1.3 | Receipts from sale of meals..... | 78.7 | 78.7 |
| Second-hand furniture..... | 8.0 | 4.7 | | | |
| Second-hand goods..... | 2.1 | .3 | | | |
| Service..... | 1.2 | .3 | | | |
| Stoves and ranges—gas..... | 4.2 | 3.2 | Restaurants with table service: (Commodity coverage, 7.1 per cent) | | |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 6.0 | 2.5 | Bakery products, fresh..... | 6.3 | 2.2 |
| Toys and games..... | .3 | .1 | Bottled beverages..... | .7 | .2 |
| Water heaters, gas..... | .2 | .1 | Cigars, cigarettes, and tobacco..... | 20.8 | 4.6 |
| | | | Confectionery and nuts..... | 7.4 | 7.4 |
| Household appliances stores (electrical): (Commodity coverage, 25.1 per cent) | | | Ice cream..... | 13.0 | 13.0 |
| Appliances and supplies (electrical)— | | | Receipts from sale of meals..... | 72.5 | 72.5 |
| Household appliances, motor-driven (except refrigerators)..... | 30.1 | 50.1 | Smokers' supplies..... | .3 | .1 |
| Household heating appliances—portable..... | 7.0 | 7.0 | | | |
| Lighting equipment..... | .6 | 1.5 | | | |
| Incandescent lamps..... | 3.1 | 3.1 | | | |
| Construction materials..... | 18.5 | 3.0 | | | |
| Commercial and industrial appliances..... | 1.6 | 1.5 | | | |
| Ranges, water heaters, etc..... | 22.5 | 22.5 | | | |
| Other appliances..... | 8.4 | 8.4 | | | |
| Radio sets..... | 11.5 | 6.6 | | | |
| Refrigerators..... | 16.1 | 14.9 | | | |
| Service..... | 15.2 | 12.5 | | | |
| Household appliances stores: (Commodity coverage, 45.9 per cent) | | | | | |
| Appliances and supplies, gas— | | | | | |
| Stoves and ranges..... | 29.8 | 29.8 | | | |
| Water heaters..... | 11.4 | 11.4 | | | |
| Other appliances, except refrigerators..... | 43.4 | 49.4 | | | |
| Refrigerators, electric and gas..... | 15.4 | 15.4 | | | |
| China, glassware, crockery, tinware, enamelware: (Commodity coverage, 55.8 per cent) | | | | | |
| Antiques, art goods, gifts..... | 14.0 | 12.6 | | | |
| Appliances and supplies, gas..... | 3.2 | 3.2 | | | |
| Canned goods and other groceries..... | (x) | 3.3 | | | |
| Home furnishings— | | | | | |
| China, glassware, and crockery..... | 40.7 | 40.7 | | | |
| Kitchen utensils..... | 18.9 | 18.9 | | | |
| Household appliances, motor-driven (except refrigerators)..... | 4.1 | 4.1 | | | |
| Household heating appliances—portable..... | 3.6 | 3.6 | | | |
| Incandescent lamps..... | .7 | .6 | | | |
| Refrigerators..... | 2.5 | 2.3 | | | |
| Silverware..... | 10.7 | 10.7 | | | |
| Radio and electrical shops: (Commodity coverage, 21.4 per cent) | | | | | |
| Appliances and supplies (electrical)— | | | | | |
| Household appliances motor-driven..... | .5 | .3 | | | |
| Household heating appliances—portable..... | 1.5 | 1.0 | | | |
| Lighting equipment..... | 9.2 | 5.8 | | | |
| Incandescent lamps..... | 3.5 | 2.9 | | | |
| Construction materials..... | (x) | 37.6 | | | |
| Commercial and industrial appliances..... | 1.0 | .7 | | | |
| Ranges, water heaters, etc..... | .5 | .3 | | | |
| Other appliances..... | 4.8 | 3.6 | | | |
| Builders' and shelf hardware..... | 8.7 | 4.8 | | | |
| Other hardware..... | 4.3 | .3 | | | |
| Paints, varnishes, lacquers..... | 1.7 | .1 | | | |
| Radio parts and accessories..... | 4.0 | 4.0 | | | |
| Radio sets..... | 41.5 | 41.5 | | | |
| Service..... | 6.8 | .6 | | | |
| Sporting goods..... | 5.1 | .5 | | | |
| Radio and musical instruments stores: (Commodity coverage, 44.2 per cent) | | | | | |
| Cameras..... | .2 | .1 | | | |
| Miscellaneous merchandise..... | (x) | .8 | | | |
| Musical instruments and accessories— | | | | | |
| Pianos and accessories..... | 33.7 | 24.0 | | | |
| Phonographs and records..... | 6.2 | 5.2 | | | |
| Stringed and band instruments..... | 25.6 | 21.5 | | | |
| Sheet music, music books, etc..... | 15.0 | 12.6 | | | |
| Other musical instruments and accessories..... | 10.0 | .1 | | | |
| Photographic supplies..... | .1 | .1 | | | |
| Radio parts and accessories..... | .5 | .4 | | | |
| Radio sets..... | 38.2 | 33.2 | | | |
| Service..... | 3.7 | 2.0 | | | |
| | | | LUMBER AND BUILDING GROUP | | |
| | | | Lumber and building material dealers: (Commodity coverage, 25.7 per cent) | | |
| | | | Appliances and supplies, gas..... | 1.0 | .1 |
| | | | Building materials— | | |
| | | | Brick, terra cotta, tile, etc..... | 2.6 | .9 |
| | | | Cement..... | 12.3 | 10.4 |
| | | | Lime, plaster, etc..... | 5.6 | 4.0 |
| | | | Lumber (rough and dressed)..... | 41.9 | 37.7 |
| | | | Planing-mill products, woodwork..... | 5.0 | 3.0 |
| | | | Wood shingles and shakes..... | 4.9 | 4.5 |
| | | | Roofing materials (except wood shingles)..... | 5.0 | 3.5 |
| | | | Iron and other building metal..... | 2.6 | 1.2 |
| | | | Building paper, insulating boards with wood base, etc..... | 4.0 | 3.1 |
| | | | Wall boards (except wood base)..... | 4.8 | .3 |
| | | | Other building materials..... | 6.7 | 3.7 |
| | | | Fuel— | | |
| | | | Fuel oil..... | 7.0 | .1 |
| | | | Wood, coke, and other fuels..... | 6.3 | 3.2 |
| | | | Coal..... | 19.8 | 13.7 |
| | | | Hay, grain, and feed— | | |
| | | | Hay, straw, and alfalfa..... | 9.6 | .6 |
| | | | Grain and feed..... | 30.4 | 2.1 |
| | | | Heating and plumbing equipment and supplies..... | (x) | 1.1 |
| | | | Miscellaneous merchandise..... | (x) | 2.8 |
| | | | Paints, varnishes, glass, and painters' supplies— | | |
| | | | Paints, varnishes, lacquers..... | 2.8 | 1.3 |
| | | | Glass..... | 4.9 | .9 |
| | | | Second-hand building material..... | 27.8 | 1.8 |
| | | | Lumber and hardware: (Commodity coverage, 25.5 per cent) | | |
| | | | Building materials— | | |
| | | | Cement..... | 3.2 | 1.7 |
| | | | Lime, plaster, etc..... | 3.9 | 2.0 |
| | | | Lumber (rough and dressed)..... | 57.8 | 47.3 |
| | | | Planing-mill products, woodwork..... | 23.4 | 23.4 |
| | | | Wood shingles and shakes..... | 4.0 | 3.0 |
| | | | Roofing materials (except wood shingles)..... | 3.6 | 3.3 |
| | | | Building paper, insulating boards with wood base, etc..... | 3.4 | 2.5 |
| | | | Wall boards (except wood base)..... | 1.6 | 1.5 |
| | | | Other building materials..... | 3.3 | .8 |
| | | | Fuel— | | |
| | | | Wood, coke, and other fuels..... | 7.1 | 1.1 |
| | | | Coal..... | 27.7 | 2.0 |
| | | | Grain and feed..... | 29.5 | 1.0 |
| | | | Hardware— | | |
| | | | Builders' and shelf hardware..... | 4.6 | 4.6 |
| | | | Other hardware..... | 4.3 | .4 |
| | | | Paints, varnishes, glass, and painters' supplies— | | |
| | | | Paints, varnishes, lacquers..... | 2.6 | 2.2 |
| | | | Glass..... | 1.5 | 1.3 |
| | | | Painters' supplies..... | .5 | .1 |
| | | | Second-hand merchandise..... | 24.2 | 1.8 |
| | | | Electrical shops (without radio): (Commodity coverage, 12.3 per cent) | | |
| | | | Appliances and supplies (electrical)— | | |
| | | | Household appliances, motor-driven..... | 12.0 | 12.0 |
| | | | Lighting equipment..... | 33.3 | 33.3 |
| | | | Construction materials..... | 50.0 | 50.7 |
| | | | Home furnishings..... | 4.7 | 4.0 |

TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| LUMBER AND BUILDING GROUP—Continued | | | OTHER RETAIL STORES—Continued | | |
| Plumbing shops—heating and ventilating: (Commodity coverage, 20.1 per cent) | | | Feed stores (flour, feed, grain, fertilizer)—Continued. | | |
| Appliances and supplies, gas— | | | Farm and garden equipment and supplies..... | 1.5 | .1 |
| Water heaters..... | 0.3 | 0.3 | Fertilizers..... | 13.4 | 2.3 |
| Other appliances..... | .2 | .2 | Grain and feed..... | 57.5 | 57.5 |
| Cement..... | .5 | .5 | Groceries— | | |
| Heating and plumbing equipment and supplies..... | 97.6 | 97.6 | Butter and cheese..... | .5 | .1 |
| Service..... | 8.7 | 1.8 | Eggs..... | .4 | .1 |
| | | | Flour..... | 1.4 | .4 |
| Paint and glass stores: (Commodity coverage, 20.7 per cent) | | | Sugar..... | .9 | .3 |
| Paints, varnishes, lacquers..... | 49.8 | 49.8 | Canned goods and other groceries..... | 5.8 | 1.7 |
| Glass..... | 15.4 | 11.8 | Hay, straw, and alfalfa..... | 26.0 | 23.6 |
| Painters' supplies..... | 5.9 | 5.9 | Seeds, bulbs, plants, and nursery stock..... | 42.0 | 6.6 |
| Planing-mill products, woodwork..... | 15.4 | 11.9 | | | |
| Service..... | (X) | 19.8 | Farmers' supply stores: (Commodity coverage, 52.2 per cent) | | |
| Wall paper..... | 2.4 | .8 | Art goods, gifts..... | 1.3 | .7 |
| | | | Appliances and supplies, electric— | | |
| OTHER RETAIL STORES | | | Household appliances, motor-driven..... | 2.8 | 1.4 |
| Hardware stores: (Commodity coverage, 20.8 per cent) | | | Household heating appliances, portable..... | .7 | .3 |
| Appliances and supplies, electric— | | | Incandescent lamps..... | .7 | .4 |
| Household appliances, motor-driven..... | 8.1 | 3.3 | Construction materials..... | 4.0 | 2.1 |
| Household heating appliances, portable..... | 3.7 | 1.2 | Commercial and industrial appliances..... | .2 | .1 |
| Lighting equipment..... | 5.2 | 1.0 | Ranges, water heaters, etc..... | .8 | .4 |
| Incandescent lamps..... | 1.8 | 1.0 | Other appliances..... | .4 | .2 |
| Construction materials..... | 1.6 | .3 | Automotive parts and accessories..... | .4 | .2 |
| Other appliances..... | 3.2 | 1.0 | China, glassware, and crockery..... | 4.3 | 2.2 |
| Appliances, gas..... | 1.9 | .3 | Clocks..... | .2 | .1 |
| Building materials..... | 9.9 | 3.9 | Farm and garden equipment and supplies— | | |
| | 3.9 | | Farm machinery..... | 11.2 | 11.2 |
| Cement..... | 0.3 | | Farm wagons..... | .2 | .2 |
| Lime, plaster, etc..... | .3 | | Wire fencing, gates, and posts..... | 4.7 | 4.7 |
| Wood shingles and shakes..... | .3 | | Other farm and garden equipment and supplies..... | 1.0 | 1.0 |
| Roofing materials, except wood shingles..... | .5 | | Fertilizers..... | .7 | .3 |
| Structural steel (at retail)..... | .5 | | Glass..... | 1.2 | 1.2 |
| Iron and other building metal..... | .5 | | Hardware..... | 44.3 | 44.3 |
| Building paper, insulating boards with wood base, etc..... | .3 | | | | |
| Wall boards (except wood base)..... | .3 | | Builders' and shelf..... | 15.3 | |
| Other building materials..... | .9 | | Carpenters' and mechanics' tools..... | 3.6 | |
| Farm and garden equipment and supplies..... | 1.8 | .0 | Other hardware..... | 25.4 | |
| Fertilizers..... | .3 | .1 | Heating and plumbing equipment and supplies..... | 10.2 | 10.2 |
| Hardware— | | | Kitchen utensils..... | 2.8 | 1.4 |
| Builders' and shelf hardware..... | 13.3 | 17.4 | Miscellaneous merchandise..... | (X) | .6 |
| Carpenters' and mechanics' tools..... | 5.9 | 3.5 | Paints, varnishes, lacquers..... | 11.1 | 11.1 |
| Other hardware..... | 32.1 | 27.3 | Painters' supplies..... | 1.0 | 1.0 |
| Heating and plumbing equipment and supplies..... | 10.5 | 3.6 | Plated silverware..... | .3 | .1 |
| Home furnishings— | | | Roofing materials..... | 2.8 | 1.4 |
| China, glassware, and crockery..... | .8 | .2 | Seeds, bulbs, plants, and nursery stock..... | .3 | .2 |
| Kitchen utensils..... | 4.1 | 1.0 | Special-purpose vehicles, etc..... | 2.1 | 1.0 |
| Other home furnishings..... | 7.5 | 2.3 | Sporting goods, gymnasium and playground equipment..... | 2.6 | 1.3 |
| Leather goods..... | .7 | .2 | Stoves, ranges, heaters, etc..... | .3 | .2 |
| Miscellaneous merchandise..... | (X) | 3.5 | Toys and games..... | 1.2 | .0 |
| Paints, varnishes, glass, and painters' supplies— | | | | | |
| Paints, varnishes, lacquers..... | 15.3 | 10.4 | Seeds, bulbs, and nursery stock: (Commodity coverage, 36.2 per cent) | | |
| Glass..... | 1.3 | .4 | Farm and garden equipment and supplies..... | 6.5 | 1.8 |
| Painters' supplies..... | 2.0 | .9 | Fertilizers..... | 3.4 | .5 |
| Radio sets..... | 6.0 | 1.4 | Flowers, wreaths, etc..... | 6.9 | 1.1 |
| Seeds..... | .4 | .1 | Grain and feed..... | 19.4 | 5.4 |
| Service..... | 3.5 | .4 | Hardware..... | 11.5 | 3.2 |
| Sporting goods, gymnasium and playground equipment..... | 18.5 | 12.9 | Miscellaneous merchandise..... | (X) | 9.9 |
| Toilet articles..... | 10.9 | .5 | Seeds, bulbs, plants, and nursery stock..... | 69.7 | 69.7 |
| Toys and games..... | 1.2 | .2 | Service..... | (X) | 8.4 |
| Wire fencing, gates, and posts..... | 8.6 | 1.1 | | | |
| | | | Book stores: (Commodity coverage, 31.7 per cent) | | |
| Farm implements, machinery and equipment dealers: (Commodity coverage, 32.1 per cent) | | | Bottled beverages..... | 2.8 | .6 |
| Appliances, electric..... | 8.5 | 1.5 | Cigars, cigarettes, and tobacco..... | 1.9 | .4 |
| Automotive parts and accessories..... | 25.4 | 10.7 | Drug sundries..... | 1.4 | .3 |
| Farm and garden equipment and supplies— | | | Jewelry, silverware, and clocks..... | 1.8 | .4 |
| Farm machinery..... | 27.9 | 16.1 | Photo-finishing sales..... | .4 | .1 |
| Farm wagons..... | 1.1 | .2 | Secondhand books..... | 5.9 | 1.3 |
| Wire fencing, gates, and posts..... | 10.2 | 1.8 | Smokers' supplies..... | .4 | .1 |
| Other farm and garden equipment and supplies..... | 8.7 | 8.7 | Sporting goods, gymnasium and playground equipment..... | 5.1 | 1.1 |
| Grain and feed..... | 30.0 | 2.7 | Stationery, books, and magazines— | | |
| Hardware..... | 9.1 | .8 | Books..... | 44.9 | 44.9 |
| Repairs and service..... | 3.7 | 1.6 | Magazines and newspapers..... | 44.6 | 44.6 |
| Tractors..... | 55.9 | 55.9 | Paper and paper goods..... | 17.6 | 3.9 |
| | | | Other stationery..... | 8.3 | 1.9 |
| | | | Toiletries..... | 1.7 | .4 |
| Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 21.3 per cent) | | | Cigar stores (with fountains): (Commodity coverage, 44.8 per cent) | | |
| Building materials— | | | Bakery products, fresh..... | 4.2 | .4 |
| Cement..... | 12.8 | 2.5 | Cigars, cigarettes, and tobacco..... | 51.2 | 51.2 |
| Lime, plaster, etc..... | 18.6 | 2.7 | Confectionery and nuts..... | 4.3 | .4 |
| Wood shingles and shakes..... | 2.9 | 1.4 | Fountain sales and ice cream..... | 13.2 | 13.2 |
| Roofing materials..... | 4.1 | .7 | Fruits and vegetables..... | 1.1 | .1 |
| Coal..... | 1.9 | 0.1 | Receipts from sale of meals..... | 34.7 | 34.7 |

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TABLE 15.—THE STATE—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| OTHER RETAIL STORES—Continued | | | OTHER RETAIL STORES—Continued | | |
| Cigar stores (without fountains): (Commodity coverage, 13.0 per cent) | | | Jewelry stores: (Commodity coverage, 26.6 per cent) | | |
| Canned goods and other groceries..... | 2.2 | 0.1 | China, glassware, and crockery..... | 8.2 | 1.6 |
| Cigars, cigarettes, and tobacco..... | 74.9 | 74.9 | Household heating appliances—portable..... | 3.2 | .6 |
| Confectionery and nuts..... | 8.5 | 6.8 | Jewelry, silverware, and clocks— | | |
| Fruits and vegetables..... | 3.1 | .2 | Clocks..... | 3.7 | 1.9 |
| Miscellaneous merchandise..... | (x) | .4 | Watches..... | 20.5 | 20.5 |
| Magazines and newspapers..... | 39.9 | 15.6 | Diamond jewelry..... | 37.4 | 37.4 |
| Smokers' supplies..... | 9.8 | 9.8 | Rings, other than diamond..... | 10.2 | 8.2 |
| | | | Gold and gold-filled jewelry..... | 9.2 | 4.3 |
| | | | Plated silverware..... | 4.2 | 1.4 |
| | | | Sterling silverware..... | 8.9 | 3.9 |
| | | | Other jewelry..... | 18.5 | 10.1 |
| Coal and wood yards: (Commodity coverage, 35.1 per cent) | | | Luggage..... | .4 | .1 |
| Brick, terra cotta, tile, etc..... | 17.7 | 1.1 | Optical goods..... | 13.8 | 7.0 |
| Coal..... | 47.7 | 32.9 | Service..... | 6.9 | 2.7 |
| Fuel oil..... | 9.9 | 1.1 | Toilet articles..... | 5.0 | .3 |
| Hay, grain, and feed..... | 10.0 | .8 | | | |
| Ice..... | 22.2 | 3.5 | Music stores: (Commodity coverage, 58.1 per cent) | | |
| Lumber, rough and dressed..... | 4.0 | .3 | Musical instruments and accessories, other..... | 9.4 | 1.0 |
| Refrigerators..... | 2.8 | .3 | Phonographs and records..... | 12.2 | 7.5 |
| Service..... | 32.7 | 5.0 | Pianos and accessories..... | 90.7 | 30.4 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 1.1 | .2 | Radio sets..... | 15.9 | 6.0 |
| Wood, coke, and other fuels..... | 62.7 | 55.3 | Service..... | 10.1 | .4 |
| | | | Sheet music, music books, etc..... | 43.1 | 4.7 |
| Drug stores (without fountains): (Commodity coverage, 8.4 per cent) | | | Office and school supplies: (Commodity coverage, 16.1 per cent) | | |
| Bottled beverages..... | 3.7 | .1 | Leather goods..... | 2.5 | 2.3 |
| Cigars, cigarettes, and tobacco..... | 9.5 | 8.2 | Paper and paper goods..... | 32.6 | 32.6 |
| Confectionery and nuts..... | 4.0 | 2.1 | Stationery, other..... | 65.1 | 65.1 |
| Drugs, patent medicines, etc..... | 31.4 | 31.4 | | | |
| Miscellaneous merchandise— | | | Office and store mechanical appliance dealers (retail): (Commodity coverage, 29.2 per cent) | | |
| Stationery, books, periodicals..... | 10.1 | 6.5 | Adding and calculating machines and accessories..... | 11.0 | 11.0 |
| Rubber goods..... | 3.9 | 3.3 | Office and store furniture..... | 4.0 | 4.0 |
| Surgical and hospital supplies..... | 3.8 | 2.9 | Other office and store equipment..... | 34.5 | 34.5 |
| Other merchandise..... | (x) | 7.7 | Service..... | 5.5 | 4.5 |
| Prescriptions..... | 15.3 | 15.3 | Stationery..... | 25.0 | 25.0 |
| Toilet articles..... | 7.2 | 6.9 | Typewriters and accessories..... | 21.0 | 21.0 |
| Toiletries and cosmetics..... | 10.1 | 15.6 | | | |
| | | | Office and store furniture and equipment dealers: (Commodity coverage, 25.2 per cent) | | |
| Drug stores (with fountains): (Commodity coverage, 23.0 per cent) | | | Adding and calculating machines and accessories..... | .8 | .7 |
| Bottled beverages..... | 4.6 | 1.5 | China, glassware, and crockery..... | 8.2 | 1.8 |
| Cigars, cigarettes, and tobacco..... | 9.9 | 9.9 | Office and store furniture..... | 40.3 | 40.3 |
| Confectionery and nuts..... | 6.5 | 4.3 | Other office and store mechanical appliances..... | 8.9 | 8.9 |
| Drugs, patent medicines, etc..... | 26.1 | 26.1 | Refrigerators..... | 19.8 | 4.5 |
| Fountain sales and ice cream..... | 19.4 | 19.4 | Secondhand furniture..... | 25.4 | 19.7 |
| Miscellaneous merchandise— | | | Secondhand goods..... | 16.9 | 13.1 |
| Stationery, books, periodicals..... | 6.1 | 4.5 | Stationery, books, and magazines..... | 13.8 | 10.7 |
| Rubber goods..... | 2.4 | 1.7 | Typewriters and accessories..... | .4 | .3 |
| Surgical and hospital supplies..... | 1.6 | .8 | | | |
| Other merchandise..... | (x) | 12.4 | Stationers and engravers: (Commodity coverage, 65.7 per cent) | | |
| Prescriptions..... | 10.1 | 10.1 | Office and store furniture..... | 25.0 | 25.0 |
| Toilet articles..... | 2.6 | 1.9 | Paper and paper goods..... | 41.8 | 29.0 |
| Toiletries and cosmetics..... | 9.9 | 7.4 | Service..... | 38.8 | 27.0 |
| | | | Stationery..... | 62.2 | 16.0 |
| Camera dealers—photographic supplies: (Commodity coverage, 76.1 per cent) | | | | | |
| Cameras..... | 13.1 | 11.8 | | | |
| Miscellaneous merchandise..... | (x) | 6.0 | | | |
| Photo-finishing sales..... | 6.5 | 6.5 | | | |
| Photographic supplies..... | 75.7 | 75.7 | | | |

CENSUS OF DISTRIBUTION

TABLE 16.—PORTLAND—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (See Table 22 for commodity analysis) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-----------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups | 5,150 | 4,810 | 19,746 | 2,366 | \$26,487,187 | \$866,192 | \$26,308,049 | \$31,782,510 | \$208,600,922 | 100.00 |
| Food group | 1,633 | 1,546 | 2,303 | 611 | 3,002,112 | 154,600 | 3,190,473 | 2,632,040 | 44,292,863 | 21.23 |
| Candy and confectionery stores: | | | | | | | | | | |
| Candy stores—nut stores | 27 | 18 | 37 | 14 | 41,093 | 2,573 | 71,461 | 25,770 | 356,777 | .17 |
| Confectionery stores (candy and fountain) | 147 | 167 | 152 | 51 | 129,050 | 11,128 | 203,740 | 80,550 | 1,578,051 | .86 |
| Dairy products stores: | | | | | | | | | | |
| Dairy products stores (including ice cream) | 14 | 11 | 61 | 13 | 60,640 | 3,883 | 90,744 | 30,700 | 1,727,846 | .83 |
| Egg and poultry dealers | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Milk dealers ¹ | 10 | 12 | 47 | 1 | 65,360 | 9,300 | 72,658 | 1,770 | 500,234 | .24 |
| Delicatessen stores | 19 | 15 | 40 | 7 | 42,256 | 1,137 | 41,837 | 40,190 | 336,360 | .16 |
| Fruit stores and vegetable markets | 89 | 103 | 174 | 41 | 105,978 | 12,282 | 102,345 | 59,100 | 1,034,202 | .49 |
| Grocery stores (without meats) | 789 | 720 | 750 | 272 | 954,932 | 55,420 | 1,125,832 | 1,400,550 | 17,305,621 | 8.30 |
| Combination stores (groceries and meats): | | | | | | | | | | |
| Grocery stores with meats | 213 | 207 | 475 | 121 | 688,094 | 35,857 | 640,974 | 749,070 | 9,388,543 | 4.50 |
| Meat markets with groceries | 25 | 27 | 38 | 6 | 54,825 | 1,626 | 51,748 | 33,730 | 966,204 | .46 |
| Meat markets (including sea foods): | | | | | | | | | | |
| Fish markets—sea foods | 17 | 14 | 37 | 8 | 46,497 | 1,740 | 51,167 | 6,340 | 659,319 | .32 |
| Meat markets | 218 | 205 | 352 | 55 | 597,609 | 14,268 | 556,704 | 147,430 | 8,889,752 | 4.26 |
| Bakeries—caterers: | | | | | | | | | | |
| Bakeries—bakery goods stores (except manufacturing bakeries) | 37 | 23 | 66 | 4 | 77,787 | 1,282 | 69,178 | 17,770 | 613,962 | .29 |
| Other food stores: | | | | | | | | | | |
| Coffee, tea, spices | 10 | 5 | 61 | 16 | 122,142 | 3,943 | 58,652 | 23,570 | 657,694 | .31 |
| Farm products stores | 12 | 12 | — | 1 | 125 | 125 | 2,114 | 4,100 | 54,489 | .03 |
| General food stores | 3 | 3 | 5 | — | 2,400 | — | 3,131 | 1,950 | 41,078 | .02 |
| Bottled waters and beverages | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| General stores | 10 | 17 | 5 | 2 | 7,919 | 720 | 14,782 | 61,730 | 192,477 | .09 |
| General stores—groceries with apparel | 4 | 7 | 5 | 1 | 7,499 | 300 | 9,703 | 53,900 | 118,112 | .05 |
| General stores—groceries with dry goods | 6 | 10 | — | 1 | 420 | 420 | 5,079 | 7,530 | 74,366 | .03 |
| General merchandise group | 140 | 133 | 5,485 | 397 | 5,979,784 | 193,719 | 5,548,636 | 10,142,590 | 44,627,458 | 21.35 |
| Department stores | 11 | — | 4,948 | 362 | 5,468,557 | 125,250 | 4,808,243 | 8,983,690 | 30,600,292 | 18.08 |
| Dry goods stores—piece goods stores: | | | | | | | | | | |
| Dry goods stores | 76 | 66 | 49 | 29 | 47,561 | 5,011 | 106,452 | 483,130 | 860,025 | .42 |
| General merchandise stores: | | | | | | | | | | |
| With food departments | 9 | 7 | 59 | 1 | 76,356 | 270 | 87,399 | 66,000 | 702,980 | .33 |
| Without food departments | 13 | 17 | 21 | 1 | 22,797 | 16 | 40,905 | 107,150 | 216,143 | .11 |
| Army and Navy goods stores | 3 | 2 | 11 | 1 | 33,744 | 409 | 32,945 | 65,510 | 139,469 | .07 |
| Variety, 5-and-10, and to-a-dollar stores | 28 | 23 | 397 | 13 | 350,769 | 2,772 | 473,192 | 430,210 | 2,990,569 | 1.44 |
| Automotive group ² | 829 | 743 | 2,947 | 203 | 4,641,180 | 55,677 | 4,892,178 | 4,190,410 | 42,363,451 | 20.31 |
| Motor-vehicle dealers: | | | | | | | | | | |
| Automobile salesrooms—new and trade-in | 54 | 5 | 1,490 | 2 | 2,499,161 | 817 | 2,526,693 | 3,126,530 | 27,489,777 | 13.18 |
| Used-car establishments | 26 | 30 | 44 | 8 | 69,537 | 2,405 | 99,171 | 76,300 | 665,749 | .32 |
| Accessories, tires, and batteries: | | | | | | | | | | |
| Accessory stores with tires and batteries | 18 | 9 | 90 | 3 | 137,540 | 1,365 | 166,201 | 190,930 | 1,045,331 | .50 |
| Battery and ignition shops—brake repair shops | 27 | 21 | 50 | 8 | 33,881 | 3,649 | 69,566 | 47,810 | 351,302 | .17 |
| Tire shops (including tire repairs) | 37 | 21 | 136 | 5 | 231,341 | 1,648 | 214,565 | 214,390 | 1,691,607 | .81 |
| Filling stations: | | | | | | | | | | |
| Filling stations—gasoline and oil | 135 | 155 | 118 | 28 | 141,808 | 8,374 | 235,925 | 36,190 | 2,035,390 | .98 |
| Filling stations with tires and accessories | 142 | 187 | 152 | 45 | 169,634 | 8,473 | 238,583 | 106,040 | 2,682,004 | 1.24 |
| Filling stations with other merchandise | 43 | 14 | 77 | 32 | 110,571 | 7,383 | 49,200 | 44,200 | 776,883 | .37 |
| Motor cycles, bicycles, and supplies: | | | | | | | | | | |
| Motor-cycle dealers | 3 | 1 | 8 | 1 | 11,804 | 400 | 6,328 | 44,650 | 62,408 | .03 |
| Bicycle shops | 14 | 16 | 4 | 1 | 4,892 | 260 | 10,793 | 17,090 | 69,327 | .03 |
| Garages and repair shops: | | | | | | | | | | |
| Body, fender, and paint shops | 29 | 35 | 32 | 6 | 62,372 | 1,089 | 45,006 | 6,030 | 193,085 | .09 |
| Garages (repairs and storage, gasoline, oil, accessories) | 289 | 294 | 662 | 62 | 999,037 | 19,534 | 1,120,136 | 206,420 | 4,934,852 | 2.37 |
| Parking stations, parking garages, and lots | 4 | 2 | 4 | 1 | 4,288 | 200 | 6,535 | 330 | 49,616 | .02 |
| Radiator shops (including repairs) | 4 | 1 | 52 | — | 101,586 | — | 87,845 | 10,400 | 235,174 | .11 |
| Other automotive establishments | 2 | 1 | 3 | — | 7,159 | — | 9,996 | 30,710 | 50,267 | .03 |
| Apparel group | 373 | 333 | 1,542 | 200 | 2,187,184 | 47,690 | 3,411,168 | 3,506,730 | 17,358,465 | 8.32 |
| Men's and boys' clothing and furnishings stores: | | | | | | | | | | |
| Men's and boys' clothing stores | 4 | 4 | 9 | — | 19,651 | — | 50,493 | 45,220 | 201,114 | .10 |
| Men's and boys' hat stores | 5 | 3 | 7 | — | 14,548 | — | 34,453 | 18,970 | 116,743 | .06 |
| Men's furnishings stores | 38 | 39 | 35 | 16 | 57,649 | 3,623 | 139,908 | 279,450 | 789,791 | .38 |
| Men's clothing and furnishings stores | 33 | 27 | 191 | 21 | 394,753 | 4,670 | 866,476 | 904,300 | 3,233,538 | 1.55 |
| Family clothing stores—men's, women's, and children's | 17 | 17 | 143 | 2 | 188,876 | 400 | 322,440 | 302,660 | 1,538,875 | .74 |
| Women's ready-to-wear specialty stores—apparel and accessories | 39 | 34 | 545 | 111 | 670,384 | 20,161 | 1,097,505 | 479,630 | 5,698,301 | 2.73 |
| Women's accessories stores: | | | | | | | | | | |
| Corset and lingerie shops | 5 | 5 | 8 | 2 | 7,420 | 950 | 10,946 | 15,900 | 72,617 | .04 |
| Furriers—fur shops | 8 | 5 | 33 | 2 | 39,601 | 430 | 46,341 | 37,350 | 420,997 | .20 |
| Hosiery shops | 6 | 5 | 43 | 2 | 44,639 | 283 | 35,071 | 11,030 | 173,848 | .08 |
| Knit goods shops | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Millinery stores | 39 | 33 | 95 | 3 | 120,492 | 421 | 199,697 | 41,720 | 768,394 | .37 |
| Costume accessories stores, including jewelry, bags, and gloves | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Umbrella shops, including parasols and canes | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 16.—PORTLAND—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (See Table 22 for commodity analysis) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|----------------|---------------------------------------------|--------------------------------------|-------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Apparel group—Continued. | | | | | | | | | | |
| Other apparel stores: | | | | | | | | | | |
| Custom tailors..... | 85 | 97 | 180 | 6 | \$195,652 | \$1,737 | \$149,185 | \$182,520 | \$1,025,381 | 0.49 |
| Dressmakers..... | 9 | 10 | 13 | (x) | 8,511 | (x) | 0,175 | 1,820 | 27,502 | .01 |
| Infants' wear shops..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Shoe stores: | | | | | | | | | | |
| Shoe stores—men's..... | 5 | 2 | 10 | 1 | 18,089 | 12 | 32,839 | 78,470 | 155,826 | .07 |
| Shoe stores—women's..... | 8 | 2 | 45 | 4 | 78,798 | 1,338 | 110,475 | 138,770 | 633,208 | .30 |
| Family shoe stores—men's, women's, children's..... | 66 | 47 | 177 | 26 | 290,938 | 6,365 | 482,388 | 885,900 | 2,387,264 | 1.14 |
| Furniture and household group..... | 197 | 166 | 1,242 | 72 | 1,997,870 | 34,482 | 2,143,069 | 2,981,150 | 10,998,216 | 5.27 |
| Furniture stores: | | | | | | | | | | |
| Furniture stores..... | 65 | 58 | 438 | 29 | 819,316 | 21,427 | 1,077,838 | 1,552,120 | 5,439,006 | 2.61 |
| Furniture and hardware stores..... | 7 | 5 | 13 | 3 | 15,097 | 739 | 14,965 | 67,180 | 166,794 | .08 |
| Floor coverings, draperies, curtains, and upholstery stores: | | | | | | | | | | |
| Draperies, curtains, and upholstery stores..... | 4 | 3 | 18 | (x) | 12,588 | (x) | 0,594 | 17,400 | 96,099 | .05 |
| Floor coverings stores..... | 6 | 3 | 34 | 2 | 58,444 | 350 | 111,345 | 397,170 | 538,176 | .26 |
| Household appliances stores: | | | | | | | | | | |
| Household appliances stores (electrical)..... | 17 | 7 | 236 | 4 | 327,596 | 2,100 | 172,825 | 160,060 | 865,609 | .41 |
| Household appliances stores..... | 8 | 6 | 120 | (x) | 197,591 | (x) | 119,718 | 148,290 | 866,844 | .41 |
| Refrigerator dealers—electric only..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Refrigerator dealers—electric and gas..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Other home furnishings and appliances stores: | | | | | | | | | | |
| Aluminum ware..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique and used furniture dealers..... | 3 | 2 | 1 | 2 | 3,824 | 748 | 3,978 | 1,399 | 11,260 | .01 |
| Brushes and brooms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| China, glassware, crockery, tinware, enamel ware..... | 5 | 2 | 61 | 1 | 83,969 | 156 | 156,335 | 152,290 | 577,744 | .28 |
| Picture and framing stores..... | 8 | 9 | 12 | (x) | 13,909 | (x) | 25,781 | 45,150 | 80,236 | .04 |
| Stove and range dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Antique shops..... | 5 | 7 | 1 | 2 | 2,410 | 585 | 18,753 | 18,030 | 35,087 | .02 |
| Awnings, flags, banners, window shades, and tents..... | 4 | 8 | 3 | (x) | 3,960 | (x) | 6,521 | 2,300 | 45,508 | .02 |
| Interior decorators..... | 7 | 5 | 23 | 4 | 28,842 | 794 | 32,268 | 66,200 | 197,061 | .09 |
| Radio and music stores: | | | | | | | | | | |
| Radio and electrical shops..... | 43 | 45 | 115 | 17 | 103,257 | 4,933 | 86,622 | 134,140 | 930,598 | .45 |
| Radio and musical-instruments stores..... | 9 | 5 | 96 | 1 | 16,381 | 300 | 221,733 | 210,890 | 725,357 | .35 |
| Restaurants, cafeterias, and eating places..... | 561 | 635 | 2,479 | 272 | 2,572,596 | 87,081 | 1,977,516 | 172,680 | 12,160,599 | 5.83 |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | | | | |
| Cafeterias..... | 31 | 31 | 319 | 27 | 350,615 | 10,151 | 227,172 | 12,760 | 1,352,764 | .65 |
| Lunch rooms..... | 365 | 428 | 1,139 | 148 | 1,140,997 | 46,800 | 938,478 | 82,420 | 6,158,905 | 2.95 |
| Restaurants with table service..... | 42 | 41 | 721 | 42 | 772,146 | 15,867 | 641,945 | 43,070 | 3,005,044 | 1.44 |
| Lunch counters, refreshment stands, etc.: | | | | | | | | | | |
| Refreshment stands..... | 17 | 14 | 50 | 12 | 61,190 | 2,547 | 44,701 | 6,740 | 285,480 | .14 |
| Fountain—lunches..... | 11 | 0 | 43 | 4 | 44,288 | 729 | 30,818 | 2,850 | 245,348 | .12 |
| Lunch counters..... | 90 | 105 | 197 | 39 | 196,041 | 10,987 | 170,823 | 21,430 | 1,073,220 | .57 |
| Soft-drink stands..... | 3 | 3 | 2 | (x) | 1,400 | (x) | 1,624 | 2,010 | 8,188 | (x) |
| Lumber and building group..... | 221 | 176 | 875 | 97 | 1,570,913 | 29,717 | 711,027 | 990,330 | 7,097,362 | 3.40 |
| Lumber and building-material dealers: | | | | | | | | | | |
| Lumber and building-material dealers..... | 36 | 19 | 164 | 12 | 286,287 | 4,336 | 188,501 | 217,900 | 1,782,323 | .85 |
| Lumber and hardware..... | 7 | 5 | 38 | 13 | 56,227 | 2,327 | 42,395 | 96,440 | 467,488 | .24 |
| Roofing..... | 14 | 12 | 22 | 5 | 27,712 | 1,613 | 17,028 | 5,660 | 162,824 | .08 |
| Brick and tile..... | 4 | 2 | 14 | (x) | 11,953 | (x) | 12,673 | 26,550 | 62,406 | .03 |
| Electrical shops (without radio): | | | | | | | | | | |
| Electrical shops (without radio)..... | 27 | 23 | 124 | 6 | 218,190 | 3,160 | 96,369 | 113,830 | 815,261 | .39 |
| Heating and plumbing shops: | | | | | | | | | | |
| Heating appliances and oil burners..... | 26 | 20 | 108 | 15 | 176,378 | 5,536 | 90,513 | 88,400 | 714,846 | .34 |
| Plumbing shops—heating and ventilating..... | 70 | 65 | 240 | 41 | 487,357 | 10,788 | 120,752 | 164,810 | 1,975,129 | .95 |
| Paint and glass stores: | | | | | | | | | | |
| Glass and mirror shops..... | 6 | 7 | 10 | 1 | 12,631 | 312 | 11,862 | 6,040 | 70,907 | .02 |
| Paint and glass stores..... | 31 | 23 | 156 | 4 | 294,177 | 1,695 | 130,934 | 272,300 | 1,016,179 | .49 |
| Other retail stores¹..... | 1,023 | 891 | 2,738 | 370 | 4,844,187 | 110,407 | 4,797,879 | 6,743,520 | 28,039,608 | 13.44 |
| Hardware stores: | | | | | | | | | | |
| Hardware and farm-implement stores: | | | | | | | | | | |
| Farm implements, machinery, and equipment dealers..... | 7 | (x) | 49 | (x) | 109,239 | (x) | 136,365 | 323,740 | 1,067,201 | .52 |
| Farmers' supplies: | | | | | | | | | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 16 | 10 | 45 | 2 | 68,799 | 400 | 83,820 | 98,770 | 1,676,417 | .80 |
| Fertilizer stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Harness shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Farmers' supply stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Seeds, bulbs, and nursery stock..... | 23 | 20 | 108 | 15 | 131,013 | 5,475 | 129,138 | 259,760 | 619,035 | .30 |
| Cooperage—barrels, boxes, crates, casks..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Book stores..... | 11 | 10 | 79 | 2 | 119,624 | 760 | 47,933 | 29,470 | 324,327 | .15 |
| Cigar stores and cigar stands: | | | | | | | | | | |
| Cigar stores with fountains..... | 13 | 15 | 31 | 1 | 40,542 | 500 | 57,835 | 15,440 | 319,273 | .16 |
| Cigar stands..... | 49 | 52 | 45 | 8 | 55,105 | 1,979 | 95,128 | 47,430 | 500,688 | .24 |
| Cigar stores without fountains..... | 88 | 86 | 78 | 18 | 105,087 | 4,311 | 178,974 | 156,140 | 1,472,083 | .71 |
| Coal and wood yards—ice dealers..... | 59 | 39 | 459 | 72 | 780,864 | 23,378 | 623,783 | 321,370 | 3,608,526 | 1.73 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 16.—PORTLAND—RETAIL DISTRIBUTION BY KINDS OF BUSINESS—Continued

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES—Continued

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS (See Table 22 for commodity analysis) | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Other retail stores—Continued. | | | | | | | | | | |
| Drug stores..... | 111 | 87 | 243 | 44 | \$388,103 | \$13,039 | \$430,468 | \$720,040 | \$3,103,423 | 1.49 |
| Drug stores with fountains..... | 127 | 110 | 287 | 54 | 385,983 | 18,516 | 531,058 | 797,910 | 3,298,807 | 1.58 |
| Florists..... | 52 | 47 | 166 | 36 | 246,501 | 9,568 | 230,876 | 111,520 | 973,650 | .47 |
| Gifts—novelties and toys—cameras: | | | | | | | | | | |
| Toy shops..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Art and gift shops..... | 10 | 10 | 8 | 8 | 9,057 | 1,173 | 13,579 | 36,400 | 50,260 | .02 |
| Novelty and souvenir shops..... | 16 | 15 | 23 | 8 | 32,270 | 5,710 | 50,723 | 84,950 | 165,232 | .08 |
| Camera dealers—photographic supplies..... | 6 | 3 | 33 | | 57,305 | | 69,000 | 74,340 | 408,660 | .20 |
| Jewelry stores: | | | | | | | | | | |
| Jewelry stores (installment credit)..... | 3 | 3 | 28 | 1 | 44,089 | 100 | 85,202 | 158,260 | 360,282 | .17 |
| Jewelry stores..... | 83 | 74 | 182 | 11 | 336,032 | 3,196 | 509,550 | 1,382,220 | 2,154,851 | 1.03 |
| Luggage and leather goods..... | 7 | 6 | 7 | 1 | 9,520 | 200 | 19,015 | 48,230 | 115,600 | .05 |
| Music stores (without radio)..... | 18 | 11 | 56 | 11 | 89,292 | 2,950 | 141,092 | 119,310 | 680,511 | .33 |
| News dealers..... | 8 | 5 | 47 | 1 | 51,793 | 40 | 29,644 | 16,470 | 230,016 | .11 |
| Office, school, and store supplies and equipment dealers: | | | | | | | | | | |
| Office and school supplies..... | 10 | 6 | 46 | 13 | 67,487 | 1,502 | 37,713 | 82,320 | 247,616 | .12 |
| Office and store mechanical appliance dealers (retail)..... | 9 | 2 | 104 | 1 | 211,110 | 607 | 81,492 | 98,070 | 715,457 | .34 |
| Office and store furniture and equipment dealers..... | 10 | 5 | 56 | 1 | 94,286 | 210 | 63,650 | 180,680 | 473,738 | .23 |
| Store-fixture dealers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Typewriter dealers..... | 11 | 7 | 48 | 2 | 74,134 | 900 | 40,713 | 48,180 | 285,183 | .14 |
| Opticians and optometrists..... | 27 | 25 | 20 | 2 | 40,669 | 753 | 61,307 | 35,280 | 288,915 | .14 |
| Sporting goods stores, including athletic and playground equipment..... | 6 | 5 | 8 | 1 | 12,378 | 300 | 11,702 | 27,790 | 95,070 | .04 |
| Scientific and medical instruments and supplies, at retail..... | 4 | 3 | 12 | 1 | 14,090 | 250 | 15,557 | 19,790 | 92,601 | .04 |
| Stationers and printers: | | | | | | | | | | |
| Blank books, accounting and legal forms..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Printers and lithographers..... | 9 | 9 | 6 | 3 | 9,384 | 856 | 6,350 | 3,590 | 53,637 | .03 |
| Stationers and engravers..... | 9 | 8 | 94 | 2 | 140,874 | 378 | 126,478 | 182,920 | 567,281 | .27 |
| Monuments and tombstones..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classifications (combined)..... | 126 | 117 | 232 | 31 | 353,320 | 7,882 | 493,851 | 348,030 | 1,964,002 | .94 |
| Secondhand stores..... | 163 | 168 | 128 | 44 | 213,473 | 14,098 | 308,321 | 360,730 | 1,581,213 | .76 |

TABLE 17.—PORTLAND—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|--------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|------------------|---------------------------------------------|---------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 5,150 | 4,810 | 19,746 | 2,268 | \$26,497,187 | \$668,192 | \$26,908,049 | \$31,782,510 | \$208,600,922 | 100.00 |
| Single-store independents..... | 4,307 | 4,642 | 13,731 | 1,663 | 17,955,416 | 508,455 | 16,866,283 | 19,872,820 | 137,366,388 | 65.85 |
| 2-store independents..... | 239 | 123 | 1,128 | 61 | 1,676,204 | 15,608 | 1,858,487 | 2,214,680 | 14,784,145 | 7.09 |
| 3-store independents..... | 80 | 17 | 606 | 19 | 881,352 | 4,150 | 948,210 | 818,770 | 6,040,416 | 2.90 |
| Local branch systems..... | 5 | | 20 | | 25,457 | | 24,498 | 25,620 | 248,092 | .12 |
| Local chains..... | 166 | 24 | 769 | 74 | 1,004,268 | 17,082 | 1,298,554 | 1,430,060 | 8,564,970 | 4.10 |
| Sectional chains..... | 213 | | 932 | 212 | 1,398,929 | 45,105 | 1,386,806 | 1,515,130 | 13,983,038 | 6.70 |
| National chains..... | 89 | | 1,376 | 231 | 1,903,496 | 76,407 | 2,381,090 | 2,070,150 | 14,572,780 | 6.99 |
| Direct selling (house-to-house)..... | 7 | | 252 | | 318,480 | | 135,054 | 14,950 | 829,852 | .40 |
| Leased-department chains..... | 21 | | 91 | 7 | 184,703 | 2,235 | 229,345 | 100,550 | 838,602 | .40 |
| Utility-operated retail stores..... | 3 | | 80 | | 88,532 | | 93,567 | 143,500 | 666,741 | .32 |
| Manufacturer-controlled chains..... | 10 | 2 | 234 | | 442,686 | | 171,195 | 318,810 | 2,344,083 | 1.12 |
| Other types of operation..... | 4 | 2 | 547 | 1 | 667,774 | 150 | 1,514,980 | 3,248,570 | 8,361,815 | 4.01 |

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TABLE 18.—PORTLAND—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | 2 and 3 store independent and local branch systems | Local chains | Sectional chains | National chains | Other types |
|------------------------------------------------------------------------|--------------|------------------------------|-------------------------------------------------------------|--------------|------------------|-----------------|-------------|
| Department stores: | | | | | | | |
| Number of stores..... | 11 | 4 | | 1 | | 5 | 1 |
| Annual net sales..... | \$39,600,262 | \$27,075,497 | | (x) | | \$3,945,181 | (x) |
| Per cent of total sales..... | 100.00 | 68.37 | | (x) | | 9.96 | (x) |
| Variety, 5- and 10-, and to-a-dollar stores: | | | | | | | |
| Number of stores..... | 28 | 18 | 1 | | | 4 | |
| Annual net sales..... | \$2,999,556 | \$84,196 | (x) | 5 | | \$2,873,624 | |
| Per cent of total sales..... | 100.00 | 2.81 | (x) | (x) | | 95.80 | |
| Men's and boys' clothing and furnishings stores: | | | | | | | |
| Number of stores..... | 80 | 71 | 3 | | | | 1 |
| Annual net sales..... | \$4,338,186 | \$3,049,360 | (x) | 1 | 4 | | \$130,320 |
| Per cent of total sales..... | 100.00 | 70.29 | (x) | (x) | \$821,413 | | 3.00 |
| Family clothing stores—men's, women's, and children's: | | | | | | | |
| Number of stores..... | 17 | 13 | 4 | | | | |
| Annual net sales..... | \$1,538,875 | \$849,998 | \$688,877 | | | | |
| Per cent of total sales..... | 100.00 | 55.24 | 44.76 | | | | |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | | | |
| Number of stores..... | 39 | 32 | 3 | 1 | 1 | 1 | 1 |
| Annual net sales..... | \$5,698,301 | \$2,440,323 | \$757,127 | (x) | (x) | (x) | \$30,990 |
| Per cent of total sales..... | 100.00 | 42.82 | 13.29 | (x) | (x) | (x) | .64 |
| Shoe stores: | | | | | | | |
| Number of stores..... | 79 | 49 | 14 | 3 | 4 | 6 | 3 |
| Annual net sales..... | \$3,176,298 | \$1,116,851 | \$998,765 | \$115,983 | \$418,393 | \$406,229 | \$120,077 |
| Per cent of total sales..... | 100.00 | 35.16 | 31.45 | 3.65 | 13.17 | 12.79 | 3.78 |
| Furniture stores: | | | | | | | |
| Number of stores..... | 72 | 60 | 11 | 1 | | | |
| Annual net sales..... | \$5,605,730 | \$3,120,610 | (x) | (x) | | | |
| Per cent of total sales..... | 100.00 | 55.67 | (x) | (x) | | | |
| Radio and music stores: | | | | | | | |
| Number of stores..... | 52 | 47 | 3 | | 2 | | |
| Annual net sales..... | \$1,664,955 | \$1,152,223 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | 69.20 | (x) | | (x) | | |
| Grocery stores (without meats): | | | | | | | |
| Number of stores..... | 789 | 594 | 26 | 40 | 117 | 11 | 1 |
| Annual net sales..... | \$17,305,621 | \$9,650,642 | \$1,115,702 | \$1,230,550 | \$4,507,832 | \$690,809 | \$110,086 |
| Per cent of total sales..... | 100.00 | 55.77 | 6.45 | 7.11 | 26.05 | 3.99 | .63 |
| Combination stores (groceries and meats): | | | | | | | |
| Number of stores..... | 238 | 194 | 6 | 19 | 1 | 18 | |
| Annual net sales..... | \$10,354,937 | \$7,533,202 | \$334,197 | \$1,114,535 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 72.75 | 3.23 | 10.76 | (x) | (x) | |
| Restaurants, cafeterias, and lunch rooms: | | | | | | | |
| Number of stores..... | 438 | 414 | 16 | 5 | 1 | 2 | |
| Annual net sales..... | \$10,516,413 | \$8,976,793 | \$645,139 | \$610,544 | (x) | (x) | |
| Per cent of total sales..... | 100.00 | 85.36 | 6.13 | 5.81 | (x) | (x) | |
| Cigar stores and cigar stands: | | | | | | | |
| Number of stores..... | 150 | 128 | 10 | | | 6 | |
| Annual net sales..... | \$2,312,342 | \$1,643,076 | \$305,285 | \$158,749 | | \$205,232 | |
| Per cent of total sales..... | 100.00 | 71.06 | 13.20 | 6.86 | | 8.88 | |
| Filling stations: | | | | | | | |
| Number of stations..... | 320 | 257 | 12 | | 51 | | |
| Annual net sales..... | \$5,894,277 | \$4,480,905 | \$391,675 | | \$521,697 | | |
| Per cent of total sales..... | 100.00 | 83.07 | 7.26 | | 9.67 | | |
| Coal and wood yards—ice dealers: | | | | | | | |
| Number of yards..... | 59 | 48 | 10 | | 1 | | |
| Annual net sales..... | \$3,606,526 | \$3,025,914 | (x) | | (x) | | |
| Per cent of total sales..... | 100.00 | 83.90 | (x) | | (x) | | |
| Drug stores: | | | | | | | |
| Number of stores..... | 238 | 184 | 29 | 16 | | 9 | |
| Annual net sales..... | \$6,402,230 | \$4,219,223 | \$785,087 | \$458,397 | | \$939,523 | |
| Per cent of total sales..... | 100.00 | 65.90 | 12.26 | 7.16 | | 14.68 | |
| Hardware stores: | | | | | | | |
| Number of stores..... | 84 | 78 | 5 | | | 1 | |
| Annual net sales..... | \$1,886,765 | \$1,491,613 | (x) | | | (x) | |
| Per cent of total sales..... | 100.00 | 79.06 | (x) | | | (x) | |
| Jewelry stores: | | | | | | | |
| Number of stores..... | 86 | 78 | 8 | | | | |
| Annual net sales..... | \$2,515,133 | \$2,134,977 | \$380,156 | | | | |
| Per cent of total sales..... | 100.00 | 84.88 | 15.12 | | | | |

CENSUS OF DISTRIBUTION

TABLE 19.—PORTLAND—CREDIT BUSINESS

NUMBER OF STORES AND AMOUNT OF SALES CLASSIFIED ACCORDING TO DEGREE OF CREDIT FOR SELECTED KINDS OF BUSINESS

[Sales expressed in thousands of dollars]

| KIND OF BUSINESS | TOTAL | | ALL CASH | PROPORTION OF CREDIT BUSINESS | | | | | | | | | |
|-------------------------------------------------------------------------|------------------|-----------|--------------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------------|-----------|
| | Number of stores | Net sales | | 1 to 10 per cent credit | 11 to 20 per cent credit | 21 to 30 per cent credit | 31 to 40 per cent credit | 41 to 50 per cent credit | 51 to 60 per cent credit | 61 to 70 per cent credit | 71 to 80 per cent credit | More than 80 per cent credit | |
| | | | | Net sales | Net sales | Net sales | Net sales | Net sales | Net sales | Net sales | Net sales | Net sales | Net sales |
| Total, all stores reporting:¹ | 3,670 | | 2,264 | 230 | 136 | 120 | 91 | 194 | 105 | 108 | 145 | 288 | |
| Number of stores..... | 3,670 | | 2,264 | 230 | 136 | 120 | 91 | 194 | 105 | 108 | 145 | 288 | |
| Per cent of total stores..... | 100.00 | | 61.69 | 6.51 | 3.71 | 3.27 | 2.48 | 5.29 | 2.86 | 2.94 | 3.95 | 7.30 | |
| Amount of net sales..... | | \$106,367 | \$50,239 | \$8,822 | \$13,575 | \$9,010 | \$4,556 | \$11,125 | \$27,059 | \$7,730 | \$7,727 | \$26,618 | |
| Per cent of total sales..... | | 100.00 | 30.20 | 5.30 | 8.16 | 5.42 | 2.74 | 6.69 | 16.26 | 4.65 | 4.64 | 16.94 | |
| Food group: | | | | | | | | | | | | | |
| Confectionery stores (candy and fountain)..... | 94 | 1,064 | 926 | 28 | 40 | 4 | | | | | | | |
| Dairy products stores (including ice cream)..... | 9 | 862 | 806 | 56 | | | | | 42 | 23 | | | |
| Delicatessen stores..... | 14 | 245 | 189 | | | | | | | | | | |
| Fruit stores and vegetable markets..... | 37 | 339 | 265 | 7 | 36 | | | 4 | | | | 27 | |
| Grocery stores (without meats)..... | 646 | 14,538 | 8,170 | 726 | 244 | 208 | 109 | 787 | 607 | 703 | 1,204 | 1,060 | |
| Combination stores— | | | | | | | | | | | | | |
| Grocery stores with meats..... | 181 | 8,231 | 3,067 | 426 | 129 | 424 | 193 | 619 | 208 | 804 | 728 | 1,573 | |
| Meat markets with groceries..... | 22 | 853 | 212 | 81 | 52 | | 38 | 414 | | 25 | 31 | | |
| Meat markets (including sea foods)— | | | | | | | | | | | | | |
| Fish markets—sea foods..... | 15 | 429 | 165 | | | 99 | 60 | 77 | | | 19 | | |
| Meat markets..... | 173 | 6,149 | 1,495 | 614 | 350 | 320 | 147 | 735 | 234 | 947 | 459 | 830 | |
| Bakeries—bakery goods stores (except manufacturing bakeries)..... | 23 | 405 | 405 | | | | | | | | | | |
| General merchandise group: | | | | | | | | | | | | | |
| Department stores..... | 9 | 37,557 | 705 | 1,262 | 9,768 | 4,183 | | | 21,639 | | | | |
| Dry goods stores..... | 49 | 507 | 370 | 18 | 15 | 104 | | | | | | | |
| General merchandise stores— | | | | | | | | | | | | | |
| With food departments..... | 9 | 703 | 58 | 119 | | | | 39 | | 72 | 176 | 239 | |
| Without food departments..... | 10 | 197 | 56 | 25 | | 71 | 45 | | | | | | |
| Variety, 5-and-10, and to-a-dollar stores..... | 21 | 2,968 | 2,962 | | 6 | | | | | | | | |
| Automotive group: | | | | | | | | | | | | | |
| Automobile salesrooms—new and trade-in..... | 40 | 21,467 | 1,052 | 1,107 | 969 | 547 | 1,014 | 5,637 | 2,473 | 2,613 | 999 | 4,436 | |
| Accessories, tires, and batteries— | | | | | | | | | | | | | |
| Accessory stores with tires and batteries..... | 10 | 336 | 162 | 50 | 52 | 7 | | 21 | | | | 38 | |
| Tire shops (including tire repairs)..... | 28 | 858 | 705 | | | 44 | | | 26 | | | 83 | |
| Filling stations— | | | | | | | | | | | | | |
| Filling stations—gasoline and oil..... | 92 | 1,439 | 1,048 | 103 | 64 | 151 | 33 | 24 | | | 16 | | |
| Filling stations with tires and accessories..... | 79 | 1,700 | 972 | 232 | 215 | 186 | 11 | 66 | 15 | | | 3 | |
| Filling stations with other merchandise..... | 9 | 164 | 76 | 16 | | | | | | | | 78 | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 205 | 3,549 | 2,335 | 190 | 75 | 86 | 112 | 207 | 40 | 91 | 172 | 151 | |
| Apparel group: | | | | | | | | | | | | | |
| Men's and boys' clothing and furnishings stores— | | | | | | | | | | | | | |
| Men's and boys' clothing stores..... | 4 | 201 | 84 | | | | | | | | 117 | | |
| Men's furnishings stores..... | 23 | 366 | 268 | 82 | 39 | | | | 7 | | | | |
| Men's clothing and furnishings stores..... | 21 | 2,256 | 877 | 73 | | | 660 | 168 | | | | 478 | |
| Family clothing stores—men's, women's, and children's..... | 14 | 1,473 | 249 | | | | | 290 | | | | 934 | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 28 | 5,580 | 517 | 25 | 18 | 1,670 | 52 | 160 | | 692 | 516 | 2,040 | |
| Women's accessories stores— | | | | | | | | | | | | | |
| Furriers—fur shops..... | 5 | 155 | 64 | | 8 | | | | | 83 | | | |
| Millinery stores..... | 20 | 645 | 611 | 11 | | | | 2 | 1 | | 20 | | |
| Shoe stores— | | | | | | | | | | | | | |
| Shoe stores—men's..... | 3 | 58 | 30 | | | 28 | | | | | | | |
| Shoe stores—women's..... | 7 | 578 | 438 | | 72 | | 68 | | | | | | |
| Family shoe stores—men's, women's and children's..... | 42 | 1,645 | 745 | 845 | 10 | 45 | | | | | | | |
| Furniture and household group: | | | | | | | | | | | | | |
| Furniture stores..... | 56 | 5,167 | 778 | 110 | 4 | | | 61 | 38 | 130 | 453 | 3,564 | |
| Household appliances stores— | | | | | | | | | | | | | |
| Household appliances stores (electrical)..... | 12 | 538 | 21 | | | 20 | | | 15 | 22 | | 460 | |
| Household appliances stores..... | 5 | 519 | | | | 2 | | 4 | | 973 | 16 | 424 | |
| Radio and music stores— | | | | | | | | | | | | | |
| Radio and electrical shops..... | 38 | 843 | 118 | | 128 | 29 | | 27 | 55 | 21 | 34 | 433 | |
| Radio and musical instruments stores..... | 6 | 520 | 2 | | | | | | | | | 518 | |
| Lumber and building group: | | | | | | | | | | | | | |
| Lumber and building material dealers..... | 22 | 1,398 | 118 | | | | 13 | 38 | | | 64 | 1,165 | |
| Electrical shops (without radio)..... | 19 | 534 | 51 | | 35 | | | 9 | 5 | | | 434 | |
| Heating and plumbing shops— | | | | | | | | | | | | | |
| Heating appliances and oil burners..... | 23 | 700 | 120 | | 180 | | | 79 | 27 | 24 | | 270 | |
| Plumbing shops—heating and ventilating..... | 54 | 1,178 | 345 | 27 | 17 | 59 | 3 | 21 | | 19 | 13 | 674 | |
| Paint and glass stores..... | 26 | 900 | 349 | 69 | 18 | | 180 | 98 | | 132 | | 74 | |
| Other retail stores: | | | | | | | | | | | | | |
| Hardware stores..... | 56 | 1,243 | 404 | 68 | 63 | 36 | 215 | 80 | 339 | | 38 | | |
| Feed stores (flour, feed, grain, fertilizer)..... | 16 | 1,676 | 252 | | | 48 | 72 | 31 | 302 | 132 | 294 | 545 | |
| Book stores..... | 10 | 320 | 39 | 17 | | | | | | | | 264 | |
| Cigar stores without fountains..... | 49 | 705 | 694 | 17 | | 22 | 2 | | | | | | |
| Coal and wood yards..... | 49 | 2,748 | 355 | 525 | 54 | 74 | 522 | 287 | 245 | 83 | 548 | 65 | |
| Drug stores..... | 91 | 2,676 | 1,901 | 449 | 92 | | 114 | 71 | | 49 | | | |
| Drug stores with fountains..... | 104 | 2,716 | 1,983 | 402 | 99 | 60 | | 122 | | 44 | | | |
| Florists..... | 45 | 671 | 148 | 33 | 139 | 6 | | 84 | 80 | 55 | 60 | 44 | |
| Camera dealers—photographic supplies..... | 5 | 404 | 50 | 15 | 31 | | | | | 11 | | 297 | |
| Jewelry stores..... | 57 | 1,812 | 484 | 40 | 37 | 258 | 17 | 234 | 63 | 25 | 216 | 438 | |
| Music stores (without radio)..... | 12 | 606 | 81 | | 13 | | | | | 120 | 17 | 375 | |
| Office, school, and store supplies and equipment dealers— | | | | | | | | | | | | | |
| Office and store mechanical appliance dealers (retail)..... | 5 | 587 | 80 | | | 9 | | | | 9 | | 489 | |
| Office and store furniture and equipment dealers..... | 9 | 469 | 240 | | | | | | | 45 | 118 | 66 | |
| Sporting goods stores, including athletic and playground equipment..... | 4 | 36 | 19 | | 14 | | | | | 3 | | | |
| Stationers and engravers..... | 3 | 479 | 2 | | | | | | | | | 477 | |

¹ Not all stores have reported as to their credit activities or whether they sell entirely for cash. This table includes all stores in the city which have reported either that they sell entirely for cash or that they sell on credit. The totals agree with Table 16 except for 1,480 stores with sales of \$42,233,922 which failed to report properly.

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TABLE 20.—PORTLAND—CREDIT BUSINESS

NUMBER OF STORES AND PER CENT OF SALES FOR CASH, ON OPEN ACCOUNT, AND ON INSTALLMENT, BY KINDS OF BUSINESS

| KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | | KIND OF BUSINESS | Number of stores reporting credit sales ¹ | PER CENT OF REPORTING STORES' SALES | | |
|---------------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|-----------------------------------------------------------------|------------------------------------------------------|-------------------------------------|-----------------|-----------------------------|
| | | For cash | On open account | On installment ² | | | For cash | On open account | On installment ² |
| Total | 1,406 | 45.51 | 38.97 | 17.52 | | | | | |
| Food group | 521 | 42.86 | 57.14 | | Furniture and household group—Continued. | | | | |
| Confectionery stores (candy and fountain)..... | 5 | 86.72 | 13.28 | | Household appliances stores: | | | | |
| Milk dealers..... | 5 | 21.30 | 78.70 | | Household appliances stores (electric)..... | 10 | 17.89 | 22.10 | |
| Fruit stores and vegetable markets..... | 4 | 55.24 | 44.76 | | Household appliances stores..... | 5 | 22.31 | 1.80 | |
| Grocery stores (without meats)..... | 274 | 46.87 | 59.13 | | Other home furnishings and appliances stores: | | | | |
| Combination stores (groceries and meats): | | | | | China, glassware, crockery, tinware, | | | | |
| Grocery stores with meats..... | 119 | 38.83 | 61.17 | | enamelware..... | 3 | 25.93 | 34.88 | |
| Meat markets with groceries..... | 13 | 58.52 | 41.48 | | Interior decorators..... | 3 | 3.76 | 92.26 | |
| Meat markets (including sea foods): | | | | | Radio and music stores: | | | | |
| Fish markets—sea foods..... | 0 | 65.27 | 34.73 | | Radio and electrical shops..... | 26 | 24.51 | 55.25 | |
| Meat markets..... | 88 | 46.65 | 53.35 | | Radio and musical instruments stores..... | 5 | 7.90 | 20.65 | |
| General stores | 5 | 46.29 | 58.71 | | Restaurants, and eating places | 22 | 93.78 | 6.22 | |
| General merchandise group | 27 | 57.01 | 36.27 | 6.72 | Restaurants, cafeterias: | | | | |
| Department stores..... | 0 | 57.20 | 35.92 | 6.88 | Lunch rooms..... | 15 | 91.12 | 8.88 | |
| Dry-goods stores..... | 7 | 77.89 | 22.11 | | Restaurants with table service..... | 3 | 99.33 | .67 | |
| General-merchandise stores: | | | | | Lunch counters..... | 3 | 79.05 | 20.95 | |
| With food departments..... | 7 | 35.36 | 64.64 | | Lumber and building group | 109 | 19.12 | 79.51 | |
| Without food departments..... | 5 | 75.49 | 24.51 | | Lumber and building material dealers: | | | | |
| Automotive group | 222 | 44.85 | 12.28 | 42.87 | Lumber and building material dealers..... | 13 | 8.00 | 92.00 | |
| Motor-vehicle dealers: | | | | | Lumber and hardware..... | 6 | 18.49 | 85.77 | |
| Automobile salesrooms—new and trade-in..... | 33 | 42.83 | 8.70 | 48.47 | Roofing..... | 6 | 13.99 | 86.01 | |
| Used-car establishments..... | 20 | 22.61 | | 77.39 | Electrical shops (without radio)..... | 13 | 9.69 | 90.31 | |
| Accessories, tires, and batteries: | | | | | Heating and plumbing shops: | | | | |
| Accessory stores with tires and batteries..... | 0 | 65.84 | 34.16 | | Heating appliances and oil burners..... | 17 | 30.17 | 61.81 | |
| Battery and ignition shops—brake-repair shops..... | 5 | 44.21 | 55.79 | | Plumbing shops—heating and ventilating..... | 36 | 14.35 | 85.65 | |
| Tire shops (including tire repairs)..... | 6 | 36.60 | 57.97 | 5.43 | Paint and glass stores: | | | | |
| Filling stations: | | | | | Glass and mirror shops..... | 3 | 22.31 | 77.69 | |
| Filling stations—gasoline and oil..... | 21 | 77.01 | 22.99 | | Paint and glass stores..... | 14 | 50.79 | 49.21 | |
| Filling stations with tires and accessories..... | 38 | 81.03 | 18.97 | | Other retail stores | 288 | 42.49 | 45.44 | |
| Garages and repair shops: | | | | | Hardware stores..... | 29 | 62.29 | 24.12 | |
| Body, fender, and paint shops..... | 4 | 41.11 | 58.89 | | Farmers' supplies: | | | | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 81 | 50.42 | 49.58 | | Feed stores (flour, feed, grain, fertilizer)..... | 12 | 30.81 | 60.10 | |
| Apparel group | 80 | 44.17 | 43.78 | 12.07 | Seeds, bulbs, and nursery stock..... | 11 | 36.11 | 63.89 | |
| Men's and boys' clothing and furnishings stores: | | | | | Cigar stores without fountains..... | 3 | 79.74 | 20.26 | |
| Men's furnishings stores..... | 7 | 92.27 | 7.73 | | Coal and wood yards..... | 35 | 58.55 | 41.05 | |
| Men's clothing and furnishings stores..... | 10 | 42.58 | 46.13 | 11.29 | Drug stores: | | | | |
| Family clothing stores—men's, women's, and children's..... | 4 | 16.79 | 11.84 | 71.37 | Drug stores..... | 21 | 76.98 | 23.02 | |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 12 | 36.98 | 63.02 | | Drug stores with fountains..... | 30 | 81.77 | 18.23 | |
| Women's accessories stores: | | | | | Florists..... | 25 | 59.65 | 40.35 | |
| Hosiery shops..... | 3 | 87.17 | 12.83 | | Camera dealers—photographic supplies..... | 4 | 31.38 | 68.62 | |
| Millinery stores..... | 7 | 65.28 | 34.72 | | Jewelry stores..... | 26 | 41.75 | 42.46 | |
| Custom tailors..... | 18 | 57.42 | 42.58 | | Music stores (without radio)..... | 8 | 6.60 | 33.04 | |
| Shoe stores: | | | | | Office, school, and store supplies and equipment dealers: | | | | |
| Shoe stores—women's..... | 3 | 84.03 | 15.97 | | Office and school supplies..... | 7 | 18.44 | 81.56 | |
| Family shoe stores—men's, women's, children's..... | 10 | 93.08 | 6.92 | | Office and store mechanical appliance dealers (retail)..... | 4 | 10.59 | 76.50 | |
| Furniture and household group | 103 | 18.32 | 22.69 | 60.79 | Office and store furniture and equipment dealers..... | 5 | 20.95 | 40.66 | |
| Furniture stores..... | 35 | 12.23 | 15.24 | 72.53 | Typewriter dealers..... | 7 | 40.24 | 60.77 | |
| Floor covering stores..... | 3 | 9.16 | 40.51 | 50.83 | Opticians and optometrists..... | 7 | 86.47 | 13.53 | |
| | | | | | Scientific and medical instruments and supplies, at retail..... | 3 | 24.19 | 75.81 | |
| | | | | | Miscellaneous classifications (combined)..... | 27 | 28.94 | 67.97 | |
| | | | | | Secondhand stores | 29 | 50.29 | 39.34 | |

¹ Total sales of these stores are \$116,123,748.

² Includes the initial cash payment which is usually a consideration in installment selling. Installment sales were not reported by stores with total sales of less than \$60,000 annually. The open-account sales include any installment business that may have been done by these smaller stores. Installment dealers frequently did not report as installment sales those transactions in which the customers' notes are handled through finance companies.

³ Classifications showing insignificant amounts have been eliminated from this table but are included in the totals.

CENSUS OF DISTRIBUTION

TABLE 21.—PORTLAND—RECEIPTS OTHER THAN FROM THE SALE OF MERCHANDISE

A.—RECEIPTS FROM THE SALE OF MEALS¹

| KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals | KIND OF BUSINESS | Normal seating capacity | Receipts from sale of meals |
|---------------------------------------------------------|-------------------------|-----------------------------|-------------------------------------------------------------------|-------------------------|-----------------------------|
| Total | 24, 204 | \$11, 504, 290 | Other stores in which meals are served—Continued. | | |
| Restaurants, cafeterias, and eating places | 21, 575 | 10, 656, 023 | Dairy products stores (including ice cream)..... | 20 | \$11, 150 |
| Cafeterias..... | 2, 411 | 1, 385, 870 | Delicatessen stores..... | 34 | 30, 840 |
| Lunch rooms..... | 19, 400 | 5, 361, 372 | Grocery stores (without meats)..... | 220 | 26, 771 |
| Restaurants with table service..... | 3, 726 | 2, 828, 021 | Combination stores—grocery stores with meats..... | 26 | 2, 800 |
| Refreshment stands..... | 241 | 113, 505 | Bakeries—bakery goods stores (except manufacturing bakeries)..... | 44 | 9, 817 |
| Fountain—lunches..... | 260 | 170, 643 | Coffee, tea, spices..... | 70 | 95, 216 |
| Lunch counters..... | 1, 537 | 796, 012 | Department stores..... | 711 | 183, 246 |
| Other stores in which meals are served | 2, 629 | 848, 267 | General merchandise stores with food departments..... | 200 | 62, 689 |
| Candy stores—nut stores..... | 16 | 10, 392 | Filling stations with other merchandise..... | 10 | 1, 954 |
| Confectionery stores (candy and fountain)..... | 1, 162 | 315, 486 | Cigar stores..... | 116 | 98, 060 |

¹ This table is based upon replies to a question as to the total receipts from the sale of meals. Not all stores selling meals replied in detail. Additional data on this subject are contained in the commodity table. Both tables should be taken into consideration in any study of food sales.

B.—RECEIPTS FROM AUTOMOTIVE REPAIRS AND STORAGE¹

| KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) | KIND OF BUSINESS | Number of repair employees | Receipts from repair service | Receipts from storage (incidental to merchandise sales) |
|----------------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|--------------------------------------------------------|----------------------------|------------------------------|---------------------------------------------------------|
| Total | 1, 609 | \$4, 696, 988 | \$643, 368 | Furniture and household group | 2 | \$10, 800 | |
| Automotive group | 1, 492 | 4, 652, 182 | 543, 368 | Radio and electrical shops..... | 2 | 10, 800 | |
| Automobile sales rooms—new and trade-in..... | 687 | 1, 044, 238 | 148, 565 | Lumber and building group | | 7, 800 | |
| Used-car establishments..... | 4 | 7, 949 | 2, 184 | Heating appliances and oil burners..... | | 7, 600 | |
| Accessory stores with tires and batteries..... | 10 | 54, 333 | 3, 580 | Other retail stores | 6 | 13, 530 | |
| Battery and ignition shops—brake repair shops..... | 42 | 152, 051 | | Farm implements, machinery, and equipment dealers..... | 5 | 10, 000 | |
| Tire shops (including tire repairs)..... | 59 | 116, 268 | | Miscellaneous classification (combined)..... | 1 | 3, 530 | |
| Filling stations—gasoline and oil..... | 22 | 67, 223 | 11, 540 | Secondhand stores | 9 | 12, 878 | |
| Filling stations with tires and accessories..... | 59 | 131, 264 | 4, 905 | | | | |
| Filling stations with other merchandise..... | 1 | 800 | | | | | |
| Motor-cycle dealers..... | 3 | 8, 875 | | | | | |
| Body, fender, and paint shops..... | 40 | 148, 667 | | | | | |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 518 | 2, 084, 740 | 372, 588 | | | | |
| Radiator shops (including repairs)..... | 47 | 235, 174 | | | | | |

¹ This table is based upon replies to a question as to the total receipts from repairs and storage. Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of automotive repairs and storage.

C.—RECEIPTS FROM OTHER REPAIRS AND SERVICE¹

| KIND OF BUSINESS | Receipts from other repair and service (except automotive) | KIND OF BUSINESS | Receipts from other repair and service (except automotive) |
|---------------------------------------------------------------------|------------------------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------|
| Total | \$2, 222, 917 | Furniture and household group—Continued. | |
| General merchandise group | 687, 660 | Radio and electrical shops..... | \$30, 364 |
| Department stores..... | 687, 660 | Radio and musical instruments stores..... | 13, 904 |
| Automotive group | 78, 469 | Lumber and building group | 556, 438 |
| Battery and ignition shops—brake repair shops..... | 27, 250 | Lumber and building material dealers..... | 113, 805 |
| Filling stations—gasoline and oil..... | 2, 400 | Roofing..... | 5, 645 |
| Bicycle shops..... | 12, 925 | Electrical shops (without radio)..... | 80, 880 |
| Garages (repairs and storage, gasoline, oil, accessories)..... | 35, 894 | Heating appliances and oil burners..... | 48, 050 |
| Apparel group | 154, 087 | Plumbing shops—heating and ventilating..... | 109, 650 |
| Men's and boys' hat stores..... | 7, 507 | Glass and mirror shops..... | 3, 000 |
| Men's clothing and furnishings stores..... | 2, 313 | Paint and glass stores..... | 195, 398 |
| Family clothing stores—men's, women's, and children's..... | 600 | Other retail stores | 575, 900 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 18, 098 | Hardware stores..... | 10, 786 |
| Furriers—fur shops..... | 13, 781 | Seeds, bulbs, and nursery stock..... | 23, 513 |
| Knit goods shops..... | 3, 210 | Coal and wood yards..... | 19, 885 |
| Millinery stores..... | 2, 250 | Novelty and souvenir shops..... | 3, 000 |
| Umbrella shops, including parasols, and canes..... | 2, 000 | Jewelry stores (installment credit)..... | 20, 000 |
| Custom tailors..... | 17, 438 | Jewelry stores..... | 127, 354 |
| Family shoe stores—men's, women's and children's..... | 86, 870 | Luggage and leather goods stores..... | 1, 590 |
| Furniture and household group | 119, 608 | Music stores (without radio)..... | 2, 485 |
| Furniture stores..... | 18, 073 | Office and store mechanical appliance dealers (retail)..... | 59, 947 |
| Draperies, curtains, and upholstery stores..... | 4, 000 | Office and store furniture and equipment dealers..... | 14, 292 |
| Floor coverings stores..... | 2, 875 | Typewriter dealers..... | 17, 315 |
| Household appliances stores (electrical)..... | 39, 339 | Sporting goods specialty stores..... | 3, 100 |
| Household appliances stores..... | 2, 234 | Scientific and medical instruments and supplies, at retail..... | 2, 000 |
| Antique and used furniture dealers..... | 8, 719 | Stationers and engravers..... | 128, 603 |
| | | Miscellaneous classifications (combined)..... | 143, 070 |
| | | Secondhand stores | 50, 985 |

¹ This table is based upon replies to a question as to the total receipts from repairs and service (except automotive). Additional data on this subject are contained in the commodity table. Both tables should be considered in any study of repairs and service (except automotive).

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 22.—PORTLAND—SALES BY COMMODITIES

| COMMODITY <small>(Read note carefully for explanation of terms)</small> | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY <small>(Read note carefully for explanation of terms)</small> | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| FOOD GROUP | | | FOOD GROUP—Continued | | |
| Dairy products stores (including ice cream): (Commodity coverage, 80.2 per cent) | | | Meat markets: (Commodity coverage, 24.6 per cent) | | |
| Delicatessen, ready-to-serve foods..... | 14.4 | 1.7 | Bakery products, fresh..... | 3.6 | 0.1 |
| Groceries— | | | Butter and cheese..... | 5.2 | 1.4 |
| Butter and cheese..... | 50.5 | 50.5 | Delicatessen, ready-to-serve foods..... | .4 | .1 |
| Eggs..... | 23.4 | 23.4 | Eggs..... | 2.1 | .5 |
| Flour..... | 9.2 | .4 | Fresh fish and other sea foods..... | 4.9 | 1.1 |
| Canned goods and other groceries..... | 10.0 | 2.4 | Fruits and vegetables..... | 5.6 | .2 |
| Ice cream..... | 3.3 | .5 | Lard, cooking fats, etc..... | 8.1 | 7.8 |
| Meats, including poultry..... | 10.1 | 2.7 | Meats, including poultry..... | 88.8 | 88.8 |
| Milk and cream..... | 24.2 | 18.4 | GENERAL MERCHANDISE GROUP | | |
| Fruit stores and vegetable markets: (Commodity coverage, 6.0 per cent) | | | Department stores: (Commodity coverage, 85.4 per cent) | | |
| Confectionery and nuts..... | 19.5 | 19.5 | Antiques, art goods, gifts..... | 1.1 | .7 |
| Fruits and vegetables..... | 80.5 | 80.5 | Apparel and accessories, women's, misses', and children's— | | |
| Grocery stores (without meats): (Commodity coverage, 14.7 per cent) | | | Children's wear..... | 2.0 | 1.4 |
| Bakery products, fresh..... | 9.1 | 8.1 | Millinery..... | 1.8 | 1.8 |
| Bottled beverages..... | 4.5 | 2.4 | Hosiery..... | 4.3 | 4.3 |
| Confectionery and nuts..... | 1.6 | .9 | Coats, suits, and dresses..... | 8.1 | 7.8 |
| Delicatessen, ready-to-serve foods..... | 2.6 | .5 | Underwear, negligees, corsets, etc..... | 4.2 | 4.1 |
| Ice cream..... | 4.0 | .2 | Other apparel except furs..... | 1.6 | 1.4 |
| Fresh fish and other sea foods..... | 16.3 | .8 | Appliances and supplies (electrical)— | | |
| Fruits and vegetables..... | 13.1 | 11.0 | Household appliances, motor-driven..... | 1.3 | 1.3 |
| Groceries— | | | Household heating appliances—portable..... | .4 | .3 |
| Butter and cheese..... | 6.8 | 6.8 | Lighting equipment..... | .4 | .3 |
| Eggs..... | 4.1 | 4.1 | Construction materials..... | .4 | .1 |
| Lard, cooking fats, etc..... | 2.3 | 2.3 | Other appliances..... | .1 | .1 |
| Flour..... | 2.5 | 2.5 | Automotive parts and accessories (except tires, tubes, and batteries)..... | 1.7 | 1.4 |
| Sugar..... | 5.5 | 5.5 | Bakery products, fresh..... | .6 | .3 |
| Canned goods and other groceries..... | 44.9 | 44.9 | Batteries..... | .2 | .2 |
| Milk and cream..... | 6.1 | 5.3 | Cameras and photographic supplies..... | .2 | .1 |
| Nonfood products— | | | Cigars, cigarettes, and tobacco..... | .2 | .1 |
| Cigars, cigarettes and tobacco..... | 3.0 | 1.6 | Clothing and furnishings (men's and boys')— | | |
| Hardware..... | 2.0 | .1 | Suits..... | 1.7 | 1.7 |
| Household supplies..... | 3.7 | .5 | Overcoats..... | .7 | .7 |
| Stationery and school supplies..... | .9 | .2 | Hats and caps..... | .4 | .4 |
| Other nonfood products..... | (x) | 1.8 | Furnishings..... | 5.4 | 5.4 |
| Poultry..... | 4.3 | .5 | Work clothing..... | 1.9 | 1.2 |
| Combination stores—grocery stores with meats: (Commodity coverage, 40.0 per cent) | | | Other clothing..... | 1.2 | .8 |
| Bakery products, fresh..... | 9.4 | 6.9 | Confectionery and nuts..... | 1.2 | .6 |
| Bottled beverages..... | 1.2 | .5 | Delicatessen, ready-to-serve foods..... | .5 | .2 |
| Confectionery and nuts..... | 2.2 | 1.1 | Drugs and drug sundries— | | |
| Delicatessen, ready-to-serve foods..... | 6.0 | 1.3 | Drugs, patent medicines, etc..... | .9 | .8 |
| Ice cream..... | 4.3 | .3 | Rubber goods..... | .2 | .1 |
| Fresh fish and other sea foods..... | 2.6 | .8 | Other drug sundries..... | .5 | .5 |
| Fruits and vegetables..... | 12.4 | 8.9 | Dry goods and notions— | | |
| Gasoline..... | 1.9 | .1 | Cotton piece goods..... | 2.9 | 1.9 |
| Groceries— | | | Linen goods..... | 1.0 | .7 |
| Butter and cheese..... | 9.8 | 9.8 | Wool and wool-mixed goods..... | .7 | .5 |
| Eggs..... | 4.9 | 4.9 | Rayon piece goods..... | .4 | .2 |
| Lard, cooking fats, etc..... | 3.4 | 3.4 | Silk and velvet piece goods..... | 3.7 | 2.5 |
| Flour..... | 1.7 | 1.7 | Notions and small wares..... | 3.8 | 3.8 |
| Sugar..... | 5.7 | 5.7 | Other dry goods..... | 1.9 | 1.0 |
| Canned goods and other groceries..... | 31.1 | 31.1 | Farm and garden equipment and supplies— | | |
| Meats, including poultry..... | 17.3 | 17.3 | Farm machinery..... | 1.8 | .5 |
| Milk and cream..... | 6.1 | 4.4 | Farm wagons..... | .3 | .1 |
| Nonfood products— | | | Wire fencing, gates, and posts..... | 1.5 | .4 |
| Cigars, cigarettes, and tobacco..... | 2.3 | 1.1 | Other farm and garden equipment and supplies..... | .4 | .3 |
| Household supplies..... | 1.3 | .2 | Fountain sales and ice cream..... | 2.2 | 1.1 |
| Stationery and school supplies..... | .6 | .1 | Fruits and vegetables..... | .1 | .1 |
| Other nonfood products..... | (x) | .4 | Furniture— | | |
| Combination stores—meat markets with groceries: (Commodity coverage, 25.1 per cent) | | | Bedroom..... | 1.6 | 1.5 |
| Bakery products, fresh..... | 7.2 | 4.9 | Living room, library, and hall..... | 1.4 | 1.3 |
| Groceries..... | 40.1 | 40.1 | Dining room..... | .7 | .7 |
| Butter and cheese..... | 6.5 | 6.5 | Kitchen..... | .3 | .2 |
| Eggs..... | 4.7 | 4.7 | Other household..... | .6 | .2 |
| Lard, cooking fats, etc..... | 3.4 | 3.4 | Office and store furniture..... | .7 | .2 |
| Flour..... | 1.6 | .6 | Furs and fur goods..... | 1.1 | .7 |
| Sugar..... | 7.0 | 7.0 | Groceries— | | |
| Canned good and other groceries..... | 16.9 | 16.9 | Butter and cheese..... | .4 | .2 |
| Meats, including poultry..... | 50.8 | 50.8 | Eggs..... | .1 | .1 |
| Milk and cream..... | 14.1 | 4.2 | Lard, cooking fats, etc..... | .2 | .1 |
| | | | Sugar..... | .3 | .1 |
| | | | Canned goods and other groceries..... | 1.0 | .6 |
| | | | Hardware— | | |
| | | | Builders' and shelf hardware..... | .4 | .3 |
| | | | Carpenters' and mechanics' tools..... | .3 | .3 |
| | | | Other hardware..... | 1.3 | 1.1 |
| | | | Heating and plumbing equipment and supplies..... | 3.3 | 1.0 |

NOTE.—Both columns of percentages apply strictly to the kind of business designated. Sales of similar commodities in other kinds of stores are reported separately. Not all stores of any given classification sell every commodity listed thereunder. Thus the first percentage column represents the importance of the commodity in all of the stores of a given kind which report sales of that commodity, and in no other kind of store. The second percentage column shows the relative importance of each commodity, in relation to the total sales of all stores (included in the classification) which reported their sales by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores (of the same kind) in the city. The percentages shown in this second column should be applied to the sales shown in Table No. 15. Commodities reported in the form of indented items, with percentages shown in short, are a further breakdown of the principal classification under which they are indented. That form of presentation indicates that a greater proportion of sales was reported under the principal classification (without further detail) than was reported in detail. Always the further detail represents a substantial sample but less than 50 per cent of the principal commodity classification. Several classifications in these commodity tables represent a small degree of coverage. They are included reluctantly and for the purpose not only of showing the data available but also the small degree of availability of commodity data in these kinds of business. Such percentages should be used with caution. (See General Definitions.)

(x) indicates that a percentage for this classification is of no specific use, and it has not been computed.

TABLE 22.—PORTLAND—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity | Per cent of each commod- ity sold to total sales of all stores in same classifica- tion | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity | Per cent of each commod- ity sold to total sales of all stores in same classifi- cation |
|-----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| GENERAL MERCHANDISE GROUP—Continued | | | GENERAL MERCHANDISE GROUP—Continued | | |
| Department stores—Continued. | | | General merchandise stores (with food departments)—Contd. | | |
| Home furnishings— | | | Confectionery and nuts..... 0.8 0.8 | | |
| Draperies and curtains..... | 2.3 | 2.2 | Drugs and drug sundries..... | .8 | .4 |
| Floor coverings..... | 3.3 | 3.0 | Dry goods and notions..... | 1.2 | 1.1 |
| Bedding, mattresses, springs..... | 1.2 | 1.2 | Cotton piece goods..... | .6 | .4 |
| China, glassware, and crockery..... | 1.3 | 1.3 | Linen goods..... | .9 | .6 |
| Kitchen utensils..... | .9 | 2.9 | Other dry goods..... | 5.4 | 1.9 |
| Other home furnishings..... | 3.0 | 1.0 | Fertilizers..... | .7 | .7 |
| Infants' wear..... | 1.0 | 1.0 | Furniture, household..... | 1.0 | .7 |
| Jewelry, silverware, and clocks— | | | Groceries..... | | |
| Clocks..... | .1 | .1 | Butter and cheese..... | .6 | .2 |
| Watches..... | .4 | .4 | Eggs..... | 1.2 | .4 |
| Diamond jewelry..... | .1 | .1 | Lard, cooking fats, etc..... | 1.1 | .8 |
| Rings, other than diamond..... | .1 | .4 | Flour..... | 2.4 | 2.4 |
| Plated silverware..... | .5 | .1 | Sugar..... | .9 | .9 |
| Sterling silverware..... | .7 | .7 | Canned goods and other groceries..... | 20.7 | 20.7 |
| Other jewelry..... | .2 | 1.0 | Hay, grain, and feed..... | (x) | 17.7 |
| Leather goods, gloves, and handbags..... | 1.0 | 1.0 | Home furnishings..... | 2.0 | 1.3 |
| Luggage..... | .5 | .2 | Infants' wear..... | .3 | .1 |
| Miscellaneous merchandise..... | (x) | .3 | Jewelry, silverware, and clocks..... | .2 | .1 |
| Motorcycles, bicycles, and accessories..... | .4 | .3 | Luggage..... | .7 | .2 |
| Musical instruments and accessories— | | | Meats, including poultry..... | | |
| Phonographs and records..... | .2 | .2 | Miscellaneous merchandise..... | (x) | 7.6 |
| Stringed and band instruments..... | .2 | .2 | Musical instruments and accessories..... | 1.2 | .4 |
| Sheet music, music books, etc..... | .1 | .1 | Radio sets..... | .9 | .3 |
| Optical goods..... | .1 | .1 | Receipts from sale of meals..... | (x) | 12.3 |
| Painters' supplies..... | .1 | .1 | Shoes and other footwear— | | |
| Paints, varnishes, lacquers..... | 1.0 | .8 | Men's..... | 1.8 | 1.8 |
| Radio parts and accessories..... | .6 | .5 | Boys' and youths'..... | .3 | .3 |
| Radio sets..... | 1.8 | 1.7 | Women's..... | .2 | .2 |
| Roofing materials..... | 1.1 | .8 | Misses' and children's..... | .3 | .3 |
| Service..... | 3.1 | 2.0 | Rubber and other footwear..... | .4 | .1 |
| Shoes and other footwear— | | | Stationery, books, and magazines..... | | |
| Men's..... | 1.1 | 1.1 | | 4.3 | 2.8 |
| Boys' and youths'..... | .6 | .5 | Books..... | .4 | |
| Women's..... | 5.6 | 3.7 | Magazines and newspapers..... | .7 | |
| Misses' and children's..... | .6 | .5 | Other stationery..... | 1.4 | |
| Rubber and other footwear..... | .8 | .5 | Paper and paper goods..... | .3 | |
| Sporting goods, gymnasium and playground equipment..... | 1.7 | 1.4 | Toiletries and cosmetics..... | 1.7 | .6 |
| Stationery, books and magazines— | | | Toys and games..... | | |
| Books..... | .6 | .6 | | .3 | .2 |
| Paper and paper goods..... | .6 | .6 | General merchandise stores (without food departments): | | |
| Other stationery..... | .5 | .5 | (Commodity coverage, 21.2 percent) | | |
| Stoves and ranges, gas..... | .2 | .2 | Apparel and accessories, women's, misses', children's— | | |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 1.1 | 1.1 | Hosiery..... | 4.9 | 4.8 |
| Tires, tubes, and tire accessories..... | 2.5 | 2.4 | Coats, suits, and dresses..... | 4.4 | 4.4 |
| Toilet articles..... | .2 | .2 | Underwear, negligees, corsets, etc..... | 6.6 | 6.6 |
| Toiletries and cosmetics..... | 1.9 | 1.5 | Bedding, mattresses, springs..... | 1.1 | 1.1 |
| Toys and games..... | 1.3 | 1.3 | China, glassware, and crockery..... | 5.6 | 5.6 |
| Wall paper..... | .6 | .5 | Clothing and furnishings, men's and boys'..... | 21.3 | 21.3 |
| Dry goods stores: | | | Dry goods and notions— | | |
| (Commodity coverage, 12.7 per cent) | | | Piece goods..... | | |
| Apparel and accessories, women's, misses', children's— | | | Notions and small wares..... | | |
| Children's wear..... | 6.2 | 5.8 | Infants' wear..... | 20.1 | 20.1 |
| Millinery..... | 3.3 | 4.4 | Leather goods, gloves, and handbags..... | 8.5 | 8.5 |
| Hosiery..... | 4.0 | 3.3 | Paper and paper goods..... | 1.7 | .7 |
| Coats, suits, and dresses..... | 3.3 | 1.4 | Shoes and other footwear..... | 1.1 | 1.1 |
| Underwear, negligees, corsets, etc..... | 1.7 | 1.6 | Toys and games..... | 1.2 | 1.2 |
| Other apparel..... | 23.9 | 22.4 | Toys and games..... | 22.6 | 20.6 |
| Clothing and furnishings, men's and boys'— | | | Toys and games..... | | |
| Custom tailoring..... | 3.9 | 1.1 | | 5.1 | 4.0 |
| Furnishings..... | 11.2 | 3.8 | Army and Navy goods stores; | | |
| Work clothing..... | 11.3 | 3.3 | (Commodity coverage, 100 percent) | | |
| Other clothing..... | 4.1 | 1.4 | Luggage..... | 3.3 | 1.4 |
| Dry goods and notions— | | | Shoes and other footwear..... | | |
| Cotton piece goods..... | 25.6 | 23.0 | | 31.8 | 31.8 |
| Linen goods..... | 1.7 | 1.4 | Men's..... | | |
| Wool and wool-mixed goods..... | 2.9 | 2.4 | Boys' and youths'..... | | |
| Rayon piece goods..... | 2.3 | 1.9 | Sporting goods, gymnasium, and playground equipment..... | | |
| Silk and velvet piece goods..... | 1.7 | 1.4 | Suits, men's and boys'..... | | |
| Notions and small wares..... | 10.8 | 10.2 | Work clothing..... | | |
| Other dry goods..... | 22.6 | 7.4 | 48.9 16.5 48.9 | | |
| Infants' wear..... | 2.7 | .3 | AUTOMOTIVE GROUP | | |
| Shoes and other footwear..... | 13.8 | 3.5 | Automobile salesrooms: | | |
| General merchandise stores (with food departments): | | | (Commodity coverage, 63.7 percent) | | |
| (Commodity coverage, 72.4 per cent) | | | Automobiles, parts, and accessories— | | |
| Art goods, gifts..... | .3 | .1 | Passenger automobiles, new..... | 49.7 | 36.7 |
| Apparel and accessories, women's, misses', children's— | | | Used passenger cars..... | 21.0 | 15.1 |
| Children's wear..... | .2 | .1 | Busses..... | 10.7 | 11.8 |
| Hosiery..... | .4 | .2 | Commercial cars and trucks, new..... | 21.9 | 11.7 |
| Underwear, negligees, corsets, etc..... | .4 | .1 | Used commercial cars and trucks..... | 14.1 | 6.3 |
| Appliances and supplies, electric— | | | Automotive parts and accessories (except tires, tubes, and batteries)..... | 9.2 | 8.0 |
| Household appliances, motor driven..... | 1.4 | 1.0 | Tires, tubes, and tire accessories..... | .8 | .4 |
| Lighting equipment..... | .2 | .1 | Automobiles, new, sold to dealers..... | 13.8 | 6.7 |
| Incandescent lamps..... | .7 | .3 | Commercial cars and trucks, new, sold to dealers..... | 5.7 | 1.5 |
| Bakery products, fresh..... | 1.3 | .6 | Parts and accessories sold to dealers..... | 2.0 | .3 |
| Bottled beverages..... | .7 | .2 | Batteries..... | .3 | .1 |
| Cigars, cigarettes, and tobacco..... | 2.7 | 2.7 | Gasoline..... | .7 | .3 |
| Clothing and furnishings, men's and boys'— | | | Miscellaneous merchandise..... | | |
| Suits..... | .8 | .5 | Oils and greases..... | .7 | .2 |
| Overcoats..... | .6 | .4 | Radios and equipment..... | (x) | 2.7 |
| Hats and caps..... | .3 | .2 | Repairs and service..... | 7.3 | 6.0 |
| Work clothing..... | 4.6 | 4.6 | Storage..... | 4.2 | .9 |
| Other clothing..... | .8 | .7 | | | |

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TABLE 22.—PORTLAND—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| AUTOMOTIVE GROUP—Continued | | | AUTOMOTIVE GROUP—Continued | | |
| Used-car establishments: (Commodity coverage, 8.3 per cent) | | | Garages (repairs and storage, gasoline, oil, accessories)—Con. | | |
| Automobiles, parts, and accessories— | | | Storage..... | 25.2 | 12.3 |
| Passenger automobiles, new..... | 14.6 | 9.6 | Tires, tubes, and tire accessories..... | 4.5 | 2.9 |
| Used passenger cars..... | 74.2 | 74.2 | APPAREL GROUP | | |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 3.8 | 3.1 | Men's and boys' clothing stores: (Commodity coverage, 58.1 per cent) | | |
| Tires, tubes, and tire accessories..... | 1.7 | .3 | Overcoats..... | 20.5 | 20.5 |
| Batteries..... | .9 | .1 | Suits..... | 79.5 | 79.5 |
| Gasoline..... | 5.6 | 1.9 | Men's furnishings stores: (Commodity coverage, 13.5 per cent) | | |
| Oils and greases..... | 2.2 | .7 | Furnishings..... | 41.1 | 41.1 |
| Repairs and service..... | 17.9 | 6.1 | Hats and caps..... | 30.2 | 24.8 |
| Storage..... | 26.9 | 4.0 | Leather goods, gloves, and handbags..... | 7.6 | 2.8 |
| Accessory stores with tires and batteries: (Commodity coverage, 49.8 per cent) | | | Luggage..... | 4.4 | 3.4 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 26.0 | 26.0 | Shoes, men's..... | 13.9 | 9.6 |
| Tires, tubes, and tire accessories..... | 40.3 | 40.3 | Sporting goods..... | 19.5 | 15.2 |
| Batteries..... | 3.3 | 3.3 | Work clothing..... | 13.9 | 3.1 |
| Gasoline..... | 5.1 | 2.5 | Men's clothing and furnishings stores: (Commodity coverage, 70.1 per cent) | | |
| Oils and greases..... | 3.8 | 3.8 | Clothing and furnishings (men's and boys')— | | |
| Radio parts and accessories..... | 6.9 | 6.9 | Suits..... | 44.8 | 44.8 |
| Radio sets..... | 7.9 | 7.9 | Overcoats..... | 16.3 | 16.3 |
| Repairs and service..... | 17.6 | 8.6 | Hats and caps..... | 9.0 | 9.0 |
| Storage..... | 1.4 | .7 | Furnishings..... | 18.0 | 18.0 |
| Battery and ignition shops—brake repair shops: (Commodity coverage, 11.2 per cent) | | | Work clothing..... | 16.0 | 7.2 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 30.9 | 28.5 | Other clothing..... | 5.5 | 1.5 |
| Batteries..... | 29.4 | 29.4 | Gift merchandise..... | 2.0 | .1 |
| Repairs and service..... | 57.7 | 40.9 | Leather goods, gloves, and handbags..... | 3.4 | .2 |
| Tires, tubes, and tire accessories..... | 16.8 | 1.2 | Luggage..... | 2.2 | .1 |
| Tire shops (including tire repairs): (Commodity coverage, 48.4 per cent) | | | Miscellaneous merchandise..... | (x) .5 | .2 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 4.5 | 1.8 | Service..... | .5 | .1 |
| Batteries..... | 2.2 | .4 | Shoes and other footwear— | | |
| Gasoline, oil, and grease..... | 5.8 | 2.8 | Men's..... | 8.0 | 2.3 |
| Gasoline..... | 1.9 | | Rubber and other footwear..... | 1.8 | .2 |
| Oils and greases..... | .9 | | Family clothing stores (men's, women's and children's): (Commodity coverage, 86.7 per cent) | | |
| Miscellaneous merchandise..... | (x) 8.1 | .1 | Apparel and accessories, (women's, misses', children's)..... | 53.1 | 53.1 |
| Repairs and service..... | 88.4 | 5.3 | Children's wear..... | 1.0 | |
| Tires, tubes, and tire accessories..... | 8.2 | 1.2 | Millinery..... | 2.0 | |
| Filling stations (gasoline and oil): (Commodity coverage, 10.2 per cent) | | | Hosiery..... | 5.7 | |
| Gasoline..... | 86.9 | 86.9 | Coats, suits, and dresses..... | 39.6 | |
| Miscellaneous merchandise..... | (x) 10.6 | .1 | Underwear, negligees, corsets, etc..... | 3.8 | |
| Oils and greases..... | 4.8 | 2.4 | Other apparel (except furs)..... | 1.0 | |
| Repairs and service..... | | | Clothing and furnishings men's and boys'..... | 44.2 | 44.2 |
| Filling stations (with tires and accessories): (Commodity coverage, 37.1 per cent) | | | Suits..... | 22.5 | |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 6.4 | 3.5 | Overcoats..... | 6.0 | |
| Batteries..... | 14.9 | 1.0 | Hats and caps..... | 2.0 | |
| Gasoline..... | 66.6 | 66.6 | Furnishings..... | 16.5 | |
| Oils and greases..... | 12.8 | 12.8 | Work clothing..... | 1.6 | |
| Repairs and service..... | 13.7 | 5.3 | Other clothing..... | 1.6 | |
| Storage..... | 3.0 | .5 | Dry goods and notions..... | (x) 3.4 | .1 |
| Tires, tubes, and tire accessories..... | 12.4 | 10.3 | Furs and fur goods..... | | .2 |
| Filling stations (with other merchandise): (Commodity coverage, 24.6 per cent) | | | Shoes and other footwear— | | |
| Batteries..... | .3 | .1 | Men's..... | 6.8 | 1.7 |
| Gasoline..... | 68.6 | 68.6 | Boys' and youths'..... | 1.2 | .3 |
| Miscellaneous merchandise..... | (x) 10.2 | 20.5 | Women's..... | 4.9 | .4 |
| Oils and greases..... | 1.9 | 10.2 | Women's ready-to-wear specialty stores—apparel and accessories: (Commodity coverage, 71.5 per cent) | | |
| Tires, tubes, and tire accessories..... | | .6 | Apparel and accessories (women's, misses', children's)— | | |
| Bicycles, motor cycles, and supplies stores: (Commodity coverage, 80.3 per cent) | | | Millinery..... | 11.1 | 6.8 |
| Motor cycles, bicycles, and accessories..... | 88.3 | 88.3 | Hosiery..... | 10.2 | 9.1 |
| Oils and greases..... | .7 | .7 | Coats, suits, and dresses..... | 51.6 | 51.6 |
| Repairs and service..... | 11.0 | 11.0 | Underwear, negligees, corsets, etc..... | 8.6 | 7.6 |
| Garages (repair and storage, gasoline, oil, accessories): (Commodity coverage, 39.5 per cent) | | | Other apparel (except furs)..... | 14.1 | 12.5 |
| Automotive parts and accessories (except tires, tubes, and batteries)..... | 16.1 | 10.8 | Furs and fur goods..... | 8.9 | 6.2 |
| Batteries..... | 2.6 | 1.9 | Gift merchandise..... | 1.3 | .5 |
| Gasoline..... | 23.2 | 22.6 | Jewelry..... | .9 | .3 |
| Miscellaneous merchandise..... | (x) 5.2 | .6 | Leather goods, gloves, and handbags..... | 2.0 | .7 |
| Oils and greases..... | 43.6 | 5.3 | Service..... | 2.6 | .4 |
| Repairs and service..... | | 43.6 | Shoes and other footwear— | | |
| | | | Women's..... | 8.5 | 1.1 |
| | | | Misses' and children's..... | 8.5 | 3.2 |
| | | | Shoe stores—women's: (Commodity coverage 58.6 per cent) | | |
| | | | Hosiery..... | 14.0 | 14.0 |
| | | | Shoes—women's, misses', and children's..... | 86.0 | 86.0 |

TABLE 22.—PORTLAND—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity | Per cent of each commod- ity sold to total sales of all stores in same classifica- tion | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commod- ity sold to total sales of stores sell- ing such commod- ity | Per cent of each commod- ity sold to total sales of all stores in same classifica- tion |
|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| APPAREL GROUP—Continued | | | FURNITURE AND HOUSEHOLD GROUP—Continued | | |
| Family shoe stores (men's, women's, and children's): (Commodity coverage, 12.2 per cent) | | | Radio and electrical shops—Continued | | |
| Hosiery..... | 6.1 | 2.5 | Appliances and supplies, electrical—Continued | 1.6 | 0.8 |
| Notions and small wares..... | 2.4 | .3 | Household heating appliances (portable)..... | 10.6 | 4.7 |
| Services..... | 24.8 | 11.1 | Lighting equipment..... | 3.1 | 2.3 |
| Shoes and other footwear— | | | Incandescent lamps..... | 47.7 | 31.0 |
| Men's..... | 34.5 | 34.4 | Construction materials..... | 1.1 | .6 |
| Boys' and youths'..... | 10.7 | 4.8 | Commercial and industrial appliances..... | .8 | .3 |
| Women's..... | 39.2 | 38.4 | Ranges, water heaters, etc..... | 4.8 | 2.9 |
| Misses' and children's..... | 10.5 | 3.3 | Other appliances..... | | |
| Infants'..... | 3.5 | 1.1 | Hardware— | | |
| Rubber and other footwear..... | 15.8 | 4.1 | Builders' and shelf hardware..... | 8.7 | 1.1 |
| | | | Other hardware..... | 4.3 | .4 |
| | | | Paints, varnishes, lacquers..... | 1.7 | .2 |
| | | | Radio parts and accessories..... | 4.1 | 4.1 |
| | | | Radio sets..... | 50.1 | 50.1 |
| | | | Service..... | 0.8 | .5 |
| | | | Sporting goods..... | 5.1 | .7 |
| FURNITURE AND HOUSEHOLD GROUP | | | | | |
| Furniture stores: (Commodity coverage, 73.7 per cent) | | | Radio and musical instruments stores: (Commodity coverage, 89.4 per cent) | | |
| Appliances and supplies, electrical— | | | Cameras and photographic supplies— | | |
| Household appliances, motor driven (except refrigera- tors)..... | 3.3 | .8 | Cameras..... | .1 | .1 |
| Household heating appliances, (portable)..... | .2 | .1 | Photographic supplies..... | .1 | .1 |
| Ranges, water heaters, etc..... | 4.3 | 2.7 | Miscellaneous merchandise..... | (x) | .9 |
| Appliances and supplies, gas— | | | Musical instruments and accessories— | | |
| Stoves and ranges..... | 4.3 | 2.5 | Pianos and accessories..... | 33.9 | 23.2 |
| Water heaters..... | .2 | .1 | Phonographs and records..... | 6.2 | 5.1 |
| Furniture— | | | Stringed and band instruments..... | 27.3 | 22.5 |
| Bedroom..... | 13.2 | 13.2 | Sheet music, music books, etc..... | 15.3 | 12.6 |
| Living room, library, and hall..... | 18.0 | 18.0 | Other musical instruments and accessories..... | 10.0 | .1 |
| Dining room..... | 10.1 | 10.1 | Radios and equipment..... | 33.4 | 33.4 |
| Kitchen..... | 3.1 | 3.1 | Radio sets..... | 33.1 | |
| Other household..... | 1.5 | .6 | Radio parts and accessories..... | .3 | |
| Office and store furniture..... | 4.8 | .3 | Service..... | 3.8 | 2.0 |
| Heating and plumbing equipment and supplies..... | 14.7 | 1.4 | | | |
| Home furnishings— | | | RESTAURANTS, CAFETERIAS, AND EATING PLACES | | |
| Draperies, upholstery, and curtains..... | 6.1 | 4.7 | Lunch rooms: (Commodity coverage, 8.9 per cent) | | |
| Floor coverings..... | 18.0 | 16.3 | Bakery products, fresh..... | 13.3 | 4.9 |
| Bedding, mattresses, springs..... | 4.8 | 2.7 | Bottled beverages..... | 2.7 | .7 |
| China, glassware, and crockery..... | 1.3 | .9 | Canned goods and other groceries..... | 10.5 | 3.9 |
| Kitchen utensils..... | 1.3 | .9 | Confectionery and nuts..... | 1.1 | .5 |
| Other home furnishings..... | 2.8 | 2.0 | Fountain sales and ice cream..... | 15.3 | 5.4 |
| Luggage..... | .4 | .2 | Miscellaneous merchandise..... | (x) | .2 |
| Phonographs and records..... | 1.1 | .4 | Nonfood products— | | |
| Radio parts and accessories..... | .4 | .1 | Cigars, cigarettes, and tobacco..... | 8.1 | 5.1 |
| Radio sets..... | 12.9 | 9.5 | Stationery and school supplies..... | 1.9 | .1 |
| Refrigerators, electric and gas..... | 1.7 | 1.1 | Receipts from sale of meals..... | 79.2 | 79.2 |
| Secondhand furniture..... | 7.5 | 4.7 | | | |
| Secondhand goods..... | 2.2 | .3 | Restaurants with table service: (Commodity coverage, 17.1 per cent) | | |
| Service..... | 1.2 | .4 | Bakery products, fresh..... | 6.3 | 2.2 |
| Sterling silverware..... | .8 | .3 | Bottled beverages..... | .7 | .1 |
| Stoves, ranges, heaters, etc. (other than electric or gas)..... | 4.2 | 1.5 | Cigars, cigarettes and tobacco..... | 20.8 | 4.7 |
| Toys and games..... | .3 | .1 | Confectionery and nuts..... | 7.4 | 7.4 |
| | | | Fountain sales and ice cream..... | 13.0 | 13.0 |
| | | | Receipts from sale of meals..... | 72.5 | 72.5 |
| | | | Smokers' supplies..... | .3 | .1 |
| Household appliances stores (electrical): (Commodity coverage, 41.8 per cent) | | | Fountain—lunches: (Commodity coverage, 23.7 per cent) | | |
| Appliances and supplies, electrical— | | | Bakery products, fresh..... | 13.2 | 1.9 |
| Household appliances, motor-driven (except refrigera- tors)..... | 32.0 | 32.0 | Bottled beverages..... | .9 | .1 |
| Household heating appliances—(portable)..... | 7.0 | 7.0 | Cigars, cigarettes, and tobacco..... | 34.9 | 5.1 |
| Lighting equipment..... | 1.0 | 1.0 | Confectionery and nuts..... | 3.7 | 3.7 |
| Incandescent lamps..... | 4.2 | 4.2 | Fountain sales and lunches..... | 87.8 | 87.8 |
| Construction materials..... | 38.2 | 7.2 | Milk and cream..... | 9.4 | 1.4 |
| Commercial and industrial appliances..... | .3 | .3 | | | |
| Ranges, water heaters, etc..... | 28.9 | 28.9 | LUMBER AND BUILDING GROUP | | |
| Other appliances..... | 3.6 | 3.6 | Lumber and building material dealers: (Commodity coverage, 42.5 per cent) | | |
| Radio parts and accessories..... | .4 | .1 | Appliances, gas..... | 1.0 | .1 |
| Radio sets..... | 5.9 | 1.1 | Building materials— | | |
| Refrigerators, electric..... | 10.5 | 8.5 | Brick, terra cotta, tile, etc..... | 4.4 | 2.1 |
| Service..... | 29.9 | 5.8 | Cement..... | 15.7 | 10.1 |
| | | | Lime, plaster, etc..... | 13.7 | 8.8 |
| Household appliances stores: (Commodity coverage, 43.1 per cent) | | | Lumber (rough and dressed)..... | 51.7 | 39.9 |
| Appliances and supplies, gas— | | | Planing-mill products, woodwork..... | 2.4 | .6 |
| Stoves and ranges..... | 26.4 | 26.4 | Wood shingles and shakes..... | 7.3 | 6.1 |
| Water heaters..... | 10.3 | 10.3 | Roofing materials (except wood shingles)..... | 7.9 | 3.3 |
| Other appliances, except refrigerators..... | 46.3 | 46.3 | Iron and other building metal..... | 3.4 | 1.8 |
| Refrigerators, electric and gas..... | 17.0 | 17.0 | Building paper, insulating boards with wood base, etc..... | 10.9 | 5.2 |
| | | | Wall boards (except wood base)..... | 3.1 | .9 |
| China, glassware, crockery, tinware, enamel ware: (Commodity coverage, 53.3 per cent) | | | Other building materials..... | 3.8 | .6 |
| Art goods, gifts..... | 14.0 | 11.1 | Fuel— | | |
| Appliances and supplies, electrical— | | | Coal..... | 6.8 | 2.4 |
| Household appliances, motor driven (except refrigera- tors)..... | 4.1 | 4.1 | Wood, coke, and other fuels..... | 7.8 | .7 |
| Household heating appliances—(portable)..... | 3.7 | 3.7 | Glass..... | 15.0 | 2.0 |
| Incandescent lamps..... | 1.7 | 1.7 | Grain and feed..... | 30.4 | 5.0 |
| Appliances and supplies, gas..... | 3.3 | 3.3 | Hay, straw, and alfalfa..... | 9.9 | 1.6 |
| Home furnishing— | | | Heating and plumbing equipment and supplies..... | 20.2 | 2.5 |
| China, glassware, and crockery..... | 44.8 | 44.8 | Paints, varnishes, lacquers..... | 10.1 | 1.3 |
| Kitchen utensils..... | 20.2 | 20.2 | Secondhand building materials..... | 27.8 | 4.5 |
| Refrigerators, electric and gas..... | 2.5 | 1.5 | | | |
| Jewelry, silverware and clocks..... | 10.6 | 10.6 | | | |
| | | | | | |
| Radio and electrical shops: (Commodity coverage, 31.8 per cent) | | | | | |
| Appliances and supplies, electrical— | | | | | |
| Household appliances, motor-driven..... | 0.8 | 0.3 | | | |

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TABLE 22.—PORTLAND—SALES BY COMMODITIES.—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| LUMBER AND BUILDING GROUP—Continued | | | OTHER RETAIL STORES—Continued | | |
| Lumber and hardware: (Commodity coverage, 79.7 per cent) | | | Feed stores (flour, feed grain, fertilizer)—Continued. | | |
| Building materials— | | | Coal..... | 1.9 | 0.1 |
| Brick, terra cotta, tile, etc..... | 0.2 | 0.1 | Farm and garden equipment and supplies..... | 1.5 | 1 |
| Lumber (rough and dressed)..... | 69.2 | 42.3 | Fertilizers..... | 22.8 | 2.5 |
| Planing-mill products, woodwork..... | 34.3 | 34.3 | Grain and feed..... | 52.0 | 52.0 |
| Wood shingles and shakes..... | 2.3 | 1.1 | Groceries— | | |
| Roofing materials (except wood shingles)..... | 2.7 | 2.3 | Butter and cheese..... | .5 | .2 |
| Building paper, insulating boards with wood base, etc. | 6.0 | 2.7 | Eggs..... | .4 | .1 |
| Wall boards (except wood base)..... | 1.3 | 1.3 | Flour..... | 1.4 | .7 |
| Other building materials..... | 5.7 | 1.1 | Sugar..... | .9 | .3 |
| Hardware— | | | Canned goods and other groceries..... | 5.8 | 2.0 |
| Builders' and shelf hardware..... | 5.3 | 5.3 | Hay, straw, and alfalfa..... | 30.7 | 27.3 |
| Other hardware..... | .5 | .3 | Seeds, bulbs, plants, and nursery stock..... | 31.7 | 5.8 |
| Paints, varnishes, glass, and painters' supplies— | | | Seeds, bulbs, and nursery stock: (Commodity coverage, 45.1 per cent) | | |
| Paints, varnishes, lacquers..... | 3.6 | 3.1 | Farm and garden equipment and supplies..... | 6.5 | 1.8 |
| Glass..... | 3.0 | 2.1 | Fertilizers..... | 3.4 | .5 |
| Painters' supplies..... | .5 | .2 | Flowers, wreaths, etc..... | 6.9 | 1.1 |
| Secondhand merchandise..... | 24.2 | 3.8 | Grain and feed..... | 19.4 | 5.4 |
| Plumbing shops—heating and ventilating: (Commodity coverage, 42.5 per cent) | | | Hardware..... | 11.5 | 3.2 |
| Appliances and supplies, gas— | | | Miscellaneous merchandise..... | (x) 9.8 | 9.8 |
| Water heaters..... | .8 | .3 | Seeds, bulbs, plants, and nursery stock..... | 69.8 | 69.8 |
| Other appliances..... | .2 | .2 | Service..... | (x) 8.4 | 8.4 |
| Cement..... | .5 | 1 | Cigar stores (with fountains): (Commodity coverage, 65.2 per cent) | | |
| Heating and plumbing equipment and supplies..... | 97.6 | 97.6 | Bakery products, fresh..... | .4 | .4 |
| Service..... | 8.7 | 1.8 | Cigars, cigarettes, and tobacco..... | 51.2 | 51.2 |
| Paint and glass stores: (Commodity coverage, 31.9 per cent) | | | Confectionery and nuts..... | 4.3 | .4 |
| Glass..... | 15.4 | 11.9 | Fountain sales and ice cream..... | 13.2 | 13.2 |
| Painters' supplies..... | 5.9 | 5.9 | Fruits and vegetables..... | 1.1 | .1 |
| Paints, varnishes, lacquers..... | 49.8 | 49.9 | Receipts from sale of meals..... | 34.7 | 34.7 |
| Planing-mill products, woodwork..... | 15.4 | 11.8 | Cigar stores (without fountains): (Commodity coverage, 21.3 per cent) | | |
| Service..... | (x) 2.4 | 19.8 | Canned goods and other groceries..... | 2.2 | .1 |
| Wall paper..... | | .8 | Cigars, cigarettes, and tobacco..... | 67.1 | 67.1 |
| OTHER RETAIL STORES | | | Confectionery and nuts..... | 8.2 | 6.8 |
| Hardware stores: (Commodity coverage, 34.4 per cent) | | | Fruits and vegetables..... | 3.1 | .2 |
| Appliances and supplies, electrical— | | | Magazines and newspapers..... | 39.9 | 15.6 |
| Household appliances, motor-driven..... | 10.6 | 6.2 | Miscellaneous merchandise..... | .3 | .4 |
| Household heating appliances—portable..... | 4.6 | 2.1 | Smokers' supplies..... | 9.8 | 9.8 |
| Lighting equipment..... | 10.1 | 2.0 | Coal and wood yards: (Commodity coverage, 51.3 per cent) | | |
| Incandescent lamps..... | 2.3 | 1.6 | Brick, terra cotta, tile, etc..... | 18.7 | 1.2 |
| Construction materials..... | 2.6 | .5 | Coal..... | 35.4 | 35.4 |
| Other appliances..... | 6.1 | 1.6 | Hay, grain, and feed..... | 10.0 | .4 |
| Appliances, gas..... | 3.7 | .5 | Ice..... | 22.2 | 3.9 |
| Building materials..... | 4.8 | 4.8 | Lumber (rough and dressed)..... | 5.9 | .5 |
| Cement..... | 0.8 | | Refrigerators..... | 2.8 | .3 |
| Lime, plaster, etc..... | .8 | | Service..... | 4.2 | .2 |
| Wood shingles and shakes..... | .8 | | Stoves, ranges, heaters, etc. (other than electric or gas)..... | 1.1 | .2 |
| Building paper, insulating boards with wood base, etc. | 1.6 | | Wood, coke, and other fuels..... | 66.8 | 57.9 |
| Wall boards (except wood base)..... | .8 | | Drug stores (without fountains): (Commodity coverage, 15.4 per cent) | | |
| China, glassware, and crockery..... | 5.7 | .2 | Cigars, cigarettes, and tobacco..... | 13.0 | 10.0 |
| Farm and garden equipment and supplies..... | 2.3 | .5 | Confectionery and nuts..... | 7.6 | 2.9 |
| Fertilizers..... | 1.6 | .1 | Drugs, patent medicines, etc..... | 37.9 | 37.9 |
| Hardware— | | | Miscellaneous merchandise— | | |
| Builders' and shelf..... | 24.3 | 24.3 | Stationery, books, periodicals, etc..... | 12.5 | 5.1 |
| Carpenters' and mechanics' tools..... | 6.5 | 6.5 | Rubber goods..... | 4.5 | 3.4 |
| Other hardware..... | 16.2 | 12.4 | Surgical and hospital supplies..... | 4.8 | 3.2 |
| Heating and plumbing equipment and supplies..... | 20.0 | 6.2 | Other merchandise..... | (x) 15.5 | 2.4 |
| Kitchen utensils..... | 4.1 | .2 | Prescriptions..... | 19.6 | 15.5 |
| Leather goods..... | 2.4 | .3 | Toilet articles and preparations..... | 10.6 | 19.6 |
| Miscellaneous merchandise..... | (x) 1.9 | 1.9 | Toiletries and cosmetics..... | 13.3 | |
| Paints, varnishes, glass, and painters' supplies— | | | Toilet articles..... | 6.3 | |
| Paints, varnishes, lacquers..... | 13.0 | 10.8 | Drug stores (with fountains): (Commodity coverage, 34.9 per cent) | | |
| Glass..... | 2.2 | .5 | Bottled beverages..... | 4.7 | 1.4 |
| Painters' supplies..... | 3.2 | .8 | Cigars, cigarettes, and tobacco..... | 10.1 | 10.1 |
| Radio sets..... | 6.0 | 2.6 | Confectionery and nuts..... | 6.7 | 4.3 |
| Seeds, bulbs, plants, and nursery stock..... | 1.6 | .1 | Drugs, patent medicines, etc..... | 26.7 | 26.7 |
| Service..... | 9.9 | .7 | Fountain sales and ice cream..... | 20.0 | 20.0 |
| Sporting goods, gymnasium and playground equipment..... | 27.8 | 12.9 | Miscellaneous merchandise— | | |
| Toilet articles..... | 10.9 | .9 | Stationery, books, periodicals, etc..... | 5.3 | 3.9 |
| Farm implements, machinery, and equipment dealers: (Commodity coverage, 38.6 per cent) | | | Rubber goods..... | 2.4 | 1.7 |
| Automotive parts and accessories..... | 29.4 | 21.7 | Surgical and hospital supplies..... | 1.4 | .7 |
| Farm and garden equipment and supplies— | | | Other merchandise..... | (x) 12.4 | 12.4 |
| Farm machinery..... | 29.9 | 7.7 | Prescriptions..... | 10.0 | 10.0 |
| Other farm and garden equipment and supplies..... | 6.2 | 6.1 | Toilet articles..... | 2.2 | 1.6 |
| Grain and feed..... | 30.0 | 6.6 | Toiletries and cosmetics..... | 9.9 | 7.4 |
| Hardware..... | 9.1 | 2.0 | Camera dealers—photographic supplies: (Commodity coverage, 30.3 per cent) | | |
| Repairs and service..... | 3.2 | 2.4 | Cameras and photographic supplies— | | |
| Tractors..... | 53.5 | 53.5 | Cameras..... | 13.1 | 11.8 |
| Feed stores (flour, feed, grain, fertilizer): (Commodity coverage, 34.3 per cent) | | | Photographic supplies..... | 75.7 | 75.7 |
| Building materials— | | | Photo-finishing sales..... | 6.5 | 6.5 |
| Cement..... | 12.8 | 3.1 | Miscellaneous merchandise..... | (x) 6.0 | 6.0 |
| Lime, plaster, etc..... | 13.6 | 3.3 | | | |
| Wood shingles and shakes..... | 2.9 | 1.7 | | | |
| Roofing materials (except wood shingles)..... | 4.1 | .8 | | | |

CENSUS OF DISTRIBUTION

TABLE 22.—PORTLAND—SALES BY COMMODITIES—Continued

| COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification | COMMODITY (Read note carefully for explanation of terms) | Per cent of each commodity sold to total sales of stores selling such commodity | Per cent of each commodity sold to total sales of all stores in same classification |
|---------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| OTHER RETAIL STORES—Continued | | | OTHER RETAIL STORES—Continued | | |
| Jewelry stores: (Commodity coverage, 47.6 per cent) | | | Office and store mechanical appliance dealers (retail): (Commodity coverage, 33.5 per cent) | | |
| China, glassware, and crockery..... | 8.2 | 1.6 | Office and store equipment— | | |
| Household heating appliances—portable..... | 3.2 | .6 | Adding and calculating machines and accessories..... | 11.0 | 11.0 |
| Jewelry, silverware, and clocks— | | | Typewriters and accessories..... | 21.0 | 21.0 |
| Clocks..... | 3.5 | 1.8 | Other office and store equipment..... | 34.5 | 34.5 |
| Watches..... | 20.5 | 20.5 | Office and store furniture..... | 4.0 | 4.0 |
| Diamond jewelry..... | 37.6 | 37.6 | Service..... | 5.5 | 4.5 |
| Rings, other than diamond..... | 10.2 | 10.2 | Stationery..... | 25.0 | 25.0 |
| Gold and gold-filled jewelry..... | 9.2 | 9.2 | | | |
| Plated silverware..... | 4.7 | 1.5 | Office and store furniture and equipment dealers: (Commodity coverage, 32.2 per cent) | | |
| Sterling silverware..... | 8.9 | 3.8 | China, glassware, and crockery..... | 8.2 | 1.8 |
| Other jewelry..... | 12.3 | 3.1 | Refrigerators, electric and gas..... | 19.8 | 4.5 |
| Luggage..... | .4 | .1 | Office and store equipment— | | |
| Optical goods..... | 13.8 | 7.0 | Adding and calculating machines and accessories..... | .8 | .7 |
| Service..... | 6.9 | 2.7 | Typewriters and accessories..... | .4 | .3 |
| Toilet articles..... | 5.0 | .3 | Office and store equipment..... | 8.9 | 8.9 |
| | | | Office and store furniture..... | 40.3 | 40.3 |
| Music stores: (Commodity coverage, 63.7 per cent) | | | Secondhand furniture..... | 25.4 | 19.7 |
| Musical instruments and accessories— | | | Secondhand goods, other..... | 16.9 | 13.1 |
| Pianos and accessories..... | 90.7 | 80.4 | Stationery, books, and magazines..... | 13.8 | 10.7 |
| Phonographs and records..... | 12.2 | 7.5 | | | |
| Sheet music, music books, etc..... | 43.1 | 4.7 | Stationers and engravers: (Commodity coverage, 84.0 per cent) | | |
| Other musical instruments and accessories..... | 9.4 | 1.0 | Office and store furniture..... | 25.0 | 25.0 |
| Radio sets..... | 16.0 | 6.0 | Service..... | 88.8 | 27.0 |
| Service..... | 10.1 | .4 | Stationery— | | |
| | | | Paper and paper goods..... | 41.8 | 29.0 |
| Office and school supplies: (Commodity coverage, 31.3 per cent) | | | Other stationery..... | 62.2 | 19.0 |
| Leather goods..... | | | | | |
| Stationery, books, and magazines..... | 97.7 | 2.5 | | | |
| | | | | | |
| Paper and paper goods..... | 32.5 | 97.7 | | | |
| Other stationery..... | 65.2 | | | | |

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 23.—COMBINED CITIES—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

[An (X) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|------------|---------------------------------|------------------|---------------------------------------------|--------------------------------------|---------------------|------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Percent of total sales |
| All groups | 1,586 | 1,888 | 5,185 | 781 | \$7,582,427 | \$217,415 | \$7,468,953 | \$10,771,540 | \$67,422,209 | 100.00 |
| Food group | 398 | 432 | 722 | 171 | 1,032,662 | 50,321 | 1,060,804 | 988,780 | 14,505,980 | 21.22 |
| Candy and confectionery stores..... | 50 | 69 | 54 | 2 | 47,638 | 5,293 | 78,987 | 49,610 | 606,215 | 90 |
| Dairy products stores ¹ | 12 | 15 | 71 | 8 | 103,301 | 1,510 | 163,202 | 12,620 | 501,635 | 1.19 |
| Delicatessen stores..... | 4 | 6 | 2 | 5 | 4,580 | 1,280 | 7,431 | 5,039 | 85,416 | .13 |
| Fruit stores and vegetable markets..... | 5 | 6 | 9 | 2 | 10,297 | 530 | 11,766 | 2,530 | 85,695 | .13 |
| Grocery stores (without meats)..... | 191 | 188 | 250 | 86 | 339,113 | 28,634 | 331,639 | 527,060 | 6,105,163 | 9.05 |
| Combination stores (groceries and meats)..... | 66 | 63 | 197 | 26 | 302,628 | 6,164 | 268,899 | 283,880 | 4,455,982 | 6.61 |
| Meat markets (including sea foods)..... | 53 | 65 | 81 | 13 | 133,774 | 0,910 | 144,662 | 42,090 | 1,731,230 | 2.57 |
| Bakeries—caterers..... | 12 | 18 | 54 | 5 | 85,131 | — | 50,878 | 14,870 | 374,844 | .55 |
| Other food stores..... | 5 | 2 | 5 | — | 3,200 | — | 2,520 | 940 | 59,780 | .09 |
| General stores | 10 | 15 | 12 | 2 | 17,585 | 325 | 27,197 | 32,130 | 349,477 | .52 |
| General merchandise group | 49 | 23 | 697 | 127 | 806,608 | 30,691 | 899,211 | 1,704,420 | 7,493,820 | 11.11 |
| Department stores..... | 14 | 3 | 425 | 110 | 556,622 | 25,177 | 566,680 | 901,240 | 5,260,875 | 7.80 |
| Dry goods stores—piece-goods stores..... | 15 | 8 | 105 | 11 | 109,300 | 3,209 | 191,661 | 469,730 | 997,466 | 1.48 |
| General merchandise stores..... | 8 | 7 | 2 | 4 | 37,646 | — | 1,515 | 126,700 | 355,597 | .53 |
| Variety, 5-and-10, and to-a-dollar stores..... | 12 | 5 | 139 | 2 | 102,950 | 630 | 109,101 | 176,750 | 879,882 | 1.30 |
| Automotive group² | 310 | 269 | 1,128 | 91 | 1,762,918 | 26,113 | 1,676,264 | 1,700,060 | 17,948,572 | 26.62 |
| Motor-vehicle dealers (new and used)..... | 70 | 55 | 746 | 10 | 1,172,350 | 3,841 | 1,134,622 | 1,269,440 | 13,298,879 | 19.72 |
| Accessories, tires, and batteries..... | 35 | 24 | 95 | 11 | 164,460 | 2,642 | 169,637 | 180,230 | 1,293,394 | 1.92 |
| Filling stations..... | 138 | 140 | 170 | 10 | 250,725 | 14,793 | 214,689 | 186,656 | 2,451,298 | 3.63 |
| Motorcycles, bicycles, and supplies..... | 7 | 6 | 9 | 3 | 12,542 | 915 | — | 26,790 | 77,863 | .12 |
| Garages and repair shops..... | 59 | 72 | 136 | 13 | 102,315 | 3,801 | 147,369 | 87,040 | 529,259 | 1.23 |
| Apparel group | 155 | 142 | 420 | 74 | 683,329 | 20,991 | 751,308 | 1,669,460 | 5,357,035 | 7.95 |
| Men's and boys' clothing and furnishings stores..... | 46 | 35 | 169 | 22 | 210,554 | 6,412 | 295,432 | 779,800 | 2,018,406 | 2.99 |
| Family clothing stores—men's, women's, and children's..... | 7 | 5 | 34 | 5 | 42,755 | 981 | 90,191 | 156,510 | 427,589 | .64 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 31 | 38 | 158 | 11 | 187,786 | 2,863 | 198,428 | 347,100 | 1,710,810 | 2.54 |
| Women's accessories stores..... | 27 | 23 | 23 | 14 | 28,548 | 3,598 | 37,326 | 30,060 | 204,742 | .30 |
| Other apparel stores..... | 19 | 21 | 31 | 12 | 46,187 | 4,220 | 25,235 | 32,240 | 138,491 | .21 |
| Shoe stores..... | 15 | 20 | 65 | 10 | 117,499 | 2,817 | 104,661 | 337,756 | 8,6997 | 1.27 |
| Furniture and household group | 77 | 67 | 381 | 20 | 630,242 | 4,738 | 611,928 | 1,025,890 | 3,337,899 | 5.69 |
| Furniture stores..... | 31 | 33 | 145 | 11 | 299,122 | 2,229 | 312,693 | 681,080 | 2,102,631 | 3.12 |
| Floor coverings, draperies, curtains, and upholstery stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Household appliances stores..... | 24 | 14 | 100 | 5 | 244,070 | 1,217 | 182,723 | 208,410 | 1,129,719 | 1.67 |
| Other home furnishings and appliances stores..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Radio and music stores..... | 19 | 17 | 69 | 3 | 107,384 | 840 | 108,447 | 119,770 | 553,767 | .82 |
| Restaurants, cafeterias, and eating places | 127 | 164 | 642 | 54 | 739,324 | 15,130 | 487,401 | 59,440 | 8,410,873 | 5.08 |
| Restaurants, cafeterias, and lunch rooms..... | 101 | 134 | 579 | 50 | 673,789 | 14,465 | 409,948 | 61,673 | 3,107,400 | 4.61 |
| Lunch counters, refreshment stands, etc..... | 26 | 30 | 13 | 4 | 65,535 | 665 | 47,453 | 3,370 | 303,413 | .45 |
| Lumber and building group | 93 | 86 | 328 | 81 | 573,916 | 27,756 | 401,721 | 605,380 | 3,396,183 | 5.04 |
| Lumber and building material dealers..... | 25 | 13 | 138 | 40 | 267,381 | 11,611 | 188,427 | 373,590 | 2,105,183 | 3.12 |
| Electrical shops (without radio)..... | 13 | 11 | 42 | 9 | 58,108 | 3,068 | 59,380 | 42,429 | 279,178 | .41 |
| Paint and glass stores..... | 18 | 23 | 96 | 14 | 57,297 | 6,013 | 40,697 | 75,350 | 28,274 | .40 |
| Heating and plumbing shops..... | 37 | 39 | 112 | 18 | 191,130 | 5,864 | 107,247 | 114,020 | 749,148 | 1.11 |
| Other retail stores | 338 | 365 | 820 | 129 | 1,345,390 | 36,063 | 1,543,878 | 2,899,810 | 10,988,722 | 16.30 |
| Hardware stores..... | 19 | 22 | 64 | 8 | 110,751 | 2,292 | 114,317 | 453,230 | 1,070,710 | 1.59 |
| Hardware and farm implement stores..... | 9 | 6 | 51 | 2 | 83,457 | 366 | 73,071 | 177,280 | 1,329,801 | 1.97 |
| Farmers' supplies..... | 28 | 27 | 97 | 8 | 149,873 | 1,680 | 174,243 | 381,080 | 1,626,899 | 2.41 |
| Book stores..... | 9 | 7 | 26 | 9 | 34,962 | 1,980 | 33,762 | 149,010 | 358,512 | .53 |
| Cigar stores and cigar stands..... | 55 | 71 | 102 | 11 | 154,728 | 2,787 | 151,610 | 64,390 | 1,029,630 | 1.53 |
| Coal and wood yards—ice dealers..... | 24 | 25 | 117 | 17 | 185,467 | 7,602 | 157,683 | 54,190 | 824,375 | 1.22 |
| Drug stores..... | 54 | 56 | 137 | 22 | 253,794 | 6,701 | 323,009 | 559,590 | 2,023,987 | 3.00 |
| Florists..... | 13 | 19 | 26 | 3 | 26,978 | 785 | 57,912 | 12,050 | 179,879 | .27 |
| Gift shops, novelties and toys..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Jewelry stores..... | 32 | 37 | 55 | 10 | 104,549 | 1,632 | 163,846 | 532,050 | 677,069 | 1.01 |
| Luggage and leather goods stores..... | 2 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Music stores (without radio)..... | 3 | 2 | 7 | 2 | 9,608 | 1,050 | 16,194 | 25,420 | 54,891 | .08 |
| News dealers..... | 3 | 4 | 2 | — | 1,400 | — | 1,600 | 2,530 | 55,000 | .08 |
| Office, school, and store supplies and equipment dealers..... | 13 | 11 | 36 | 6 | 56,547 | 898 | 51,949 | 98,460 | 383,096 | .57 |
| Opticians and optometrists..... | 13 | 14 | 3 | 4 | 4,900 | 534 | 25,975 | 21,680 | 88,035 | .13 |
| Sporting goods stores, including athletic and playground equipment..... | 7 | 7 | 20 | 6 | 32,178 | 2,100 | 45,080 | 117,580 | 332,343 | .49 |
| Stationers and printers..... | 1 | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) | (x) |
| Miscellaneous classification (combined)..... | 50 | 54 | 63 | 21 | 120,940 | 7,493 | 138,393 | 188,990 | 836,487 | 1.24 |
| Secondhand stores | 41 | 45 | 35 | 12 | 40,453 | 3,544 | 60,780 | 116,200 | 333,668 | .49 |

¹ Further data will be shown in a special report on milk dealers.

² This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

CENSUS OF DISTRIBUTION

TABLE 24.—COMBINED CITIES—RETAIL DISTRIBUTION, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (Includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 1,598 | 1,638 | 5,185 | 781 | \$7,582,427 | \$217,415 | \$7,488,953 | \$10,771,540 | \$67,422,208 | 100.00 |
| Single-store independents..... | 1,351 | 1,573 | 3,809 | 556 | 5,501,323 | 158,366 | 5,559,361 | 7,823,060 | 49,391,809 | 73.26 |
| 2-store independents..... | 57 | 32 | 284 | 30 | 400,627 | 6,172 | 495,988 | 799,160 | 3,550,177 | 5.27 |
| 3-store independents..... | 33 | 16 | 175 | 25 | 231,589 | 5,279 | 215,579 | 459,420 | 2,345,003 | 3.47 |
| Local chains..... | 40 | 12 | 237 | 20 | 364,270 | 5,893 | 369,195 | 563,310 | 2,805,391 | 4.25 |
| Sectional chains..... | 55 | ----- | 180 | 48 | 303,010 | 19,231 | 305,856 | 289,800 | 2,839,723 | 4.25 |
| National chains..... | 37 | ----- | 408 | 75 | 518,102 | 17,110 | 450,400 | 722,320 | 5,717,563 | 8.48 |
| Leased-department chains..... | 8 | ----- | 10 | 3 | 12,293 | 687 | 14,074 | 7,090 | 77,701 | .11 |
| Utility-operated retail stores..... | 6 | ----- | 31 | 3 | 48,731 | 1,147 | 39,227 | 55,790 | 270,116 | .40 |
| Manufacturer-controlled chains..... | 6 | 1 | 39 | ----- | 69,231 | ----- | 25,520 | 40,800 | 207,118 | .31 |
| Other types of operation..... | 4 | 4 | 12 | 1 | 13,251 | 450 | 11,144 | 10,390 | 135,608 | .20 |

TABLE 25.—COMBINED CITIES—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION

ALL CITIES OF 10,000 TO 30,000 POPULATION COMBINED

[An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the totals]

| KIND OF BUSINESS | Total | Single-store independents | Local multi-units, including local chains | Sectional and national chains | KIND OF BUSINESS | Total | Single-store independents | Local multi-units, including local chains | Sectional and national chains |
|-----------------------------------------------------------------|-------------|---------------------------|-------------------------------------------|-------------------------------|-------------------------------------------|-------------|---------------------------|-------------------------------------------|-------------------------------|
| Department stores: | | | | | Grocery stores (without meats): | | | | |
| Number of stores..... | 14 | 2 | 3 | 9 | Number of stores..... | 191 | 158 | 12 | 21 |
| Annual net sales..... | \$5,260,875 | (x) | (x) | \$3,018,752 | Annual net sales..... | \$6,105,163 | \$3,883,960 | \$598,047 | \$1,623,156 |
| Per cent of total sales..... | 100.00 | (x) | (x) | 57.38 | Per cent of total sales..... | 100.00 | 63.62 | 9.79 | 26.59 |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | Combination stores (groceries and meats): | | | | |
| Number of stores..... | 12 | 5 | 1 | 6 | Number of stores..... | 66 | 51 | 8 | 7 |
| Annual net sales..... | \$879,882 | (x) | (x) | \$687,691 | Annual net sales..... | \$4,455,982 | \$1,698,304 | \$1,445,882 | \$1,311,796 |
| Per cent of total sales..... | 100.00 | (x) | (x) | 78.16 | Per cent of total sales..... | 100.00 | 38.12 | 32.44 | 29.44 |
| Men's and boys' clothing and furnishing stores: | | | | | Restaurants, cafeterias, and lunch rooms: | | | | |
| Number of stores..... | 46 | 38 | 5 | 3 | Number of stores..... | 101 | 97 | 4 | ----- |
| Annual net sales..... | \$2,018,406 | \$1,396,213 | \$379,238 | \$242,955 | Annual net sales..... | \$3,107,460 | \$2,843,464 | \$263,996 | ----- |
| Per cent of total sales..... | 100.00 | 69.17 | 18.79 | 12.04 | Per cent of total sales..... | 100.00 | 91.50 | 8.50 | ----- |
| Family clothing stores—men's, women's, and children's: | | | | | Cigar stores and cigar stands: | | | | |
| Number of stores..... | 7 | 4 | 3 | ----- | Number of stores..... | 55 | 54 | 1 | ----- |
| Annual net sales..... | \$427,589 | \$185,291 | \$242,298 | ----- | Annual net sales..... | \$1,029,030 | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 43.33 | 56.67 | ----- | Per cent of total sales..... | 100.00 | (x) | (x) | ----- |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | Filling stations: | | | | |
| Number of stores..... | 31 | 22 | 8 | 1 | Number of stations..... | 138 | 104 | 16 | 18 |
| Annual net sales..... | \$1,710,810 | \$1,258,426 | (x) | (x) | Annual net sales..... | \$2,451,298 | \$1,843,879 | \$357,519 | \$249,900 |
| Per cent of total sales..... | 100.00 | 73.56 | (x) | (x) | Per cent of total sales..... | 100.00 | 75.23 | 14.58 | 10.19 |
| Shoe stores: | | | | | Coal and wood yards—ice dealers: | | | | |
| Number of stores..... | 25 | 16 | 7 | 2 | Number of yards..... | 24 | 24 | ----- | ----- |
| Annual net sales..... | \$856,997 | \$465,417 | (x) | (x) | Annual net sales..... | \$824,375 | \$824,375 | ----- | ----- |
| Per cent of total sales..... | 100.00 | 54.31 | (x) | (x) | Per cent of total sales..... | 100.00 | 100.00 | ----- | ----- |
| Furniture stores: | | | | | Drug stores: | | | | |
| Number of stores..... | 31 | 26 | 5 | ----- | Number of stores..... | 54 | 46 | 8 | ----- |
| Annual net sales..... | \$2,102,631 | \$1,348,905 | \$753,726 | ----- | Annual net sales..... | \$2,023,987 | \$1,664,888 | \$359,099 | ----- |
| Per cent of total sales..... | 100.00 | 64.15 | 35.85 | ----- | Per cent of total sales..... | 100.00 | 82.26 | 17.74 | ----- |
| Radio and music stores: | | | | | Hardware stores: | | | | |
| Number of stores..... | 19 | 16 | 1 | 2 | Number of stores..... | 19 | 19 | ----- | ----- |
| Annual net sales..... | \$553,787 | \$480,440 | (x) | (x) | Annual net sales..... | \$1,070,710 | \$1,070,710 | ----- | ----- |
| Per cent of total sales..... | 100.00 | 86.76 | (x) | (x) | Per cent of total sales..... | 100.00 | 100.00 | ----- | ----- |
| | | | | | Jewelry stores: | | | | |
| | | | | | Number of stores..... | 32 | 29 | 3 | ----- |
| | | | | | Annual net sales..... | \$677,069 | \$552,203 | \$124,866 | ----- |
| | | | | | Per cent of total sales..... | 100.00 | 81.56 | 18.44 | ----- |

RETAIL DISTRIBUTION IN OREGON: 1929

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TABLE 26.—RETAIL DISTRIBUTION, BY KINDS OF BUSINESS
ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED

NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| KIND OF BUSINESS | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------------------------------|------------------|------------------------------------------------|---------------------|--------------|---------------------------------|------------------|---------------------------------------------|---------------------------------------|----------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| All groups..... | 7,824 | 8,485 | 10,648 | 3,129 | \$14,074,113 | \$745,838 | \$16,808,203 | \$29,473,360 | \$179,907,759 | 100.00 |
| Food group¹..... | 1,798 | 1,939 | 1,808 | 680 | 2,433,013 | 174,962 | 3,100,837 | 2,860,330 | 40,169,698 | 22.33 |
| Candy and confectionery stores..... | 350 | 408 | 195 | 142 | 177,269 | 29,422 | 584,568 | 284,540 | 2,635,102 | 1.46 |
| Dairy-products stores ² | 53 | 55 | 98 | 42 | 119,169 | 9,064 | 171,933 | 13,700 | 1,188,343 | .06 |
| Fruit stores and vegetable markets..... | 42 | 52 | 18 | 10 | 16,504 | 1,930 | 25,573 | 14,000 | 421,339 | .24 |
| Grocery stores (without meats)..... | 897 | 914 | 805 | 303 | 1,079,353 | 80,663 | 1,116,118 | 1,827,420 | 21,781,175 | 12.11 |
| Combination stores (groceries and meats)..... | 130 | 142 | 243 | 74 | 375,894 | 21,871 | 455,445 | 374,110 | 5,621,590 | 3.13 |
| Meat markets (including sea foods)..... | 271 | 301 | 360 | 87 | 558,947 | 26,087 | 656,264 | 307,360 | 7,705,639 | 4.33 |
| Bakeries—caterers..... | 47 | 50 | 83 | 18 | 100,133 | 5,191 | 82,118 | 34,450 | 653,514 | .36 |
| Other food stores..... | 6 | 6 | 4 | 3 | 2,994 | 429 | 3,328 | 3,440 | 37,906 | .02 |
| General stores..... | 648 | 779 | 764 | 204 | 989,538 | 46,278 | 1,030,574 | 4,607,450 | 21,235,130 | 11.80 |
| General merchandise group..... | 291 | 227 | 1,270 | 402 | 1,492,353 | 75,232 | 1,838,741 | 4,769,950 | 15,474,283 | 8.60 |
| Department stores..... | 40 | 16 | 621 | 164 | 778,887 | 36,749 | 984,094 | 1,040,040 | 7,019,121 | 4.40 |
| Dry goods stores—piece goods stores..... | 83 | 77 | 140 | 43 | 164,197 | 7,398 | 228,234 | 1,050,450 | 1,809,722 | 1.01 |
| General merchandise stores..... | 81 | 44 | 313 | 81 | 394,441 | 16,633 | 437,504 | 1,880,530 | 4,335,578 | 2.41 |
| Variety, 5-and-10, and to-a-dollar stores..... | 87 | 90 | 196 | 114 | 154,828 | 14,452 | 188,849 | 380,930 | 1,409,862 | .73 |
| Automotive group..... | 2,132 | 2,395 | 2,464 | 501 | 3,817,103 | 118,656 | 4,663,729 | 4,413,190 | 45,455,757 | 25.27 |
| Motor-vehicle dealers (new and used)..... | 287 | 298 | 1,451 | 93 | 2,311,809 | 27,588 | 2,336,897 | 2,823,500 | 27,750,794 | 15.43 |
| Automobile dealers with farm implements and machinery..... | 5 | 2 | 26 | 2 | 41,771 | 534 | 45,167 | 43,090 | 476,455 | .26 |
| Accessories, tires, and batteries..... | 91 | 91 | 90 | 29 | 148,939 | 7,206 | 227,823 | 340,440 | 1,694,715 | .94 |
| Filling stations..... | 1,103 | 1,264 | 418 | 213 | 456,315 | 42,362 | 1,056,419 | 566,960 | 9,111,429 | 5.07 |
| Motorcycles, bicycles, and supplies..... | 4 | 5 | 1 | 1 | 238 | 238 | 3,477 | 7,600 | 24,688 | .01 |
| Garages and repair shops..... | 641 | 744 | 473 | 163 | 657,951 | 38,728 | 993,396 | 629,030 | 6,388,438 | 3.55 |
| Other automotive establishments..... | 1 | 1 | | | | | 550 | 1,670 | 9,241 | .01 |
| Apparel group..... | 298 | 304 | 285 | 109 | 380,448 | 23,863 | 624,205 | 1,880,370 | 5,046,772 | 2.80 |
| Men's and boys' clothing and furnishings stores..... | 88 | 86 | 94 | 34 | 165,582 | 8,019 | 205,992 | 1,040,790 | 2,457,498 | 1.37 |
| Family clothing stores—men's, women's, and children's..... | 14 | 16 | 15 | 8 | 17,831 | 1,169 | 41,920 | 123,210 | 296,618 | .16 |
| Women's ready-to-wear specialty stores—apparel and accessories..... | 61 | 64 | 85 | 31 | 93,263 | 6,588 | 137,392 | 293,210 | 1,160,659 | .64 |
| Women's accessories stores..... | 38 | 30 | 15 | 10 | 14,972 | 1,918 | 25,966 | 42,740 | 181,109 | .10 |
| Other apparel stores..... | 36 | 40 | 28 | 13 | 30,808 | 2,904 | 35,094 | 40,920 | 220,349 | .12 |
| Shoe stores..... | 59 | 59 | 48 | 13 | 57,992 | 3,265 | 87,841 | 330,500 | 730,569 | .41 |
| Furniture and household group¹..... | 296 | 267 | 505 | 128 | 699,721 | 32,209 | 909,580 | 2,068,690 | 6,712,998 | 3.73 |
| Furniture stores..... | 146 | 175 | 218 | 50 | 314,548 | 14,208 | 499,479 | 1,472,830 | 3,778,468 | 2.10 |
| Household appliance stores..... | 72 | 13 | 175 | 47 | 251,468 | 10,238 | 243,936 | 289,110 | 1,608,162 | .89 |
| Radio and music stores..... | 77 | 78 | 112 | 31 | 133,705 | 7,743 | 165,850 | 301,700 | 1,324,421 | .74 |
| Restaurants, cafeterias, and eating places..... | 571 | 711 | 1,168 | 280 | 1,066,634 | 64,931 | 889,087 | 152,110 | 5,859,807 | 3.28 |
| Restaurants, cafeterias, and lunch rooms..... | 472 | 593 | 1,083 | 248 | 994,367 | 58,315 | 785,285 | 123,070 | 5,276,481 | 2.93 |
| Lunch counters, refreshment stands..... | 99 | 118 | 85 | 32 | 72,327 | 6,616 | 103,802 | 29,040 | 633,326 | .33 |
| Lumber and building group..... | 326 | 266 | 637 | 157 | 952,444 | 44,576 | 708,487 | 1,850,920 | 8,106,917 | 4.51 |
| Lumber and building material dealers..... | 167 | 89 | 411 | 92 | 615,060 | 23,149 | 499,630 | 1,302,990 | 6,131,210 | 3.41 |
| Electrical shops (without radio)..... | 20 | 19 | 20 | 4 | 25,578 | 1,063 | 20,656 | 26,090 | 158,101 | .09 |
| Heating and plumbing shops..... | 108 | 125 | 155 | 57 | 239,652 | 20,050 | 146,321 | 228,990 | 1,504,290 | .84 |
| Paint and glass stores..... | 31 | 33 | 51 | 4 | 72,154 | 314 | 41,890 | 92,940 | 318,406 | .17 |
| Other retail stores..... | 1,353 | 1,453 | 1,715 | 632 | 2,380,927 | 159,006 | 2,966,005 | 6,914,960 | 31,372,689 | 17.44 |
| Hardware stores..... | 92 | 101 | 159 | 29 | 241,989 | 7,466 | 249,133 | 915,490 | 2,575,351 | 1.43 |
| Hardware and farm implement stores..... | 109 | 108 | 213 | 48 | 324,224 | 13,880 | 365,822 | 1,538,830 | 5,899,333 | 3.28 |
| Farmers' supplies..... | 216 | 198 | 271 | 119 | 396,120 | 37,038 | 506,765 | 993,130 | 9,322,653 | 5.18 |
| Bookstores..... | 15 | 14 | 47 | 25 | 39,340 | 4,412 | 41,649 | 162,280 | 399,051 | .22 |
| Cigar stores and cigar stands..... | 227 | 272 | 215 | 65 | 248,586 | 14,920 | 350,278 | 214,350 | 2,375,785 | 1.32 |
| Coal and wood yards, ice dealers..... | 71 | 82 | 187 | 40 | 230,877 | 13,158 | 241,194 | 111,350 | 1,359,468 | .76 |
| Drug stores..... | 275 | 301 | 382 | 128 | 572,991 | 34,132 | 693,170 | 1,970,450 | 6,304,249 | 3.55 |
| Florists..... | 30 | 38 | 36 | 20 | 36,379 | 6,282 | 49,798 | 35,610 | 218,475 | .12 |
| Gifts—novelties and toys—cameras..... | 15 | 14 | 10 | 5 | 12,988 | 920 | 9,391 | 38,690 | 102,638 | .06 |
| Jewelry stores..... | 118 | 129 | 72 | 22 | 116,780 | 3,537 | 178,516 | 593,940 | 1,090,568 | .61 |
| Music stores (without radio)..... | 4 | 4 | 1 | | 600 | | 1,485 | 2,360 | 10,205 | .01 |
| News dealers..... | 33 | 28 | 13 | 55 | 22,315 | 8,213 | 18,918 | 21,720 | 182,096 | .10 |
| Office, school, and store supplies and equipment dealers..... | 5 | 6 | 17 | 3 | 27,121 | 516 | 33,585 | 41,100 | 150,445 | .08 |
| Opticians and optometrists..... | 10 | 11 | 2 | 1 | 2,399 | 399 | 16,943 | 4,920 | 72,932 | .04 |
| Sporting goods stores, including athletic and playground equipment..... | 11 | 13 | 11 | | 11,150 | | 19,917 | 57,270 | 130,285 | .07 |
| Stationers and printers..... | 9 | 13 | 10 | 10 | 16,020 | 1,551 | 14,455 | 49,290 | 152,013 | .09 |
| Miscellaneous classifications (combined)..... | 113 | 121 | 69 | 62 | 91,048 | 13,082 | 174,986 | 174,210 | 937,222 | .52 |
| Secondhand stores..... | 113 | 144 | 32 | 38 | 41,832 | 8,123 | 74,898 | 180,390 | 473,730 | .26 |

¹ This total includes 1 classification in which the number of stores is less than 3, and concerning which no information can be disclosed.

² Further data will be shown in a special report on milk dealers.

CENSUS OF DISTRIBUTION

TABLE 27.—RETAIL DISTRIBUTION, BY TYPES OF OPERATION
 ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
 NUMBER OF STORES, PERSONNEL, EXPENSES, STOCKS, AND SALES

| TYPE OF OPERATION | Number of stores | Proprietors and firm members (not on pay roll) | NUMBER OF EMPLOYEES | | PAY ROLL | | ALL OTHER REPORTED EXPENSES (includes rent) | STOCKS ON HAND, END OF YEAR (at cost) | NET SALES (1929) | |
|-------------------------------------------------|------------------|------------------------------------------------|---------------------|-----------|---------------------------------|----------------|---------------------------------------------|---------------------------------------|------------------|-------------------------|
| | | | Full time | Part time | Total (full time and part time) | Part time only | | | Amount | Per cent of total sales |
| Total..... | 7,824 | 8,485 | 10,648 | 3,129 | \$14,074,118 | \$745,838 | \$16,806,208 | \$29,478,360 | \$179,907,759 | 100.00 |
| Single-store independents..... | 6,779 | 7,895 | 7,679 | 2,439 | 9,954,445 | 563,800 | 12,774,923 | 21,707,960 | 128,082,098 | 71.19 |
| 2-store independents..... | 190 | 111 | 495 | 103 | 689,017 | 29,052 | 652,252 | 1,321,590 | 8,127,717 | 4.52 |
| 3-store independents..... | 49 | 22 | 130 | 24 | 177,752 | 8,755 | 179,797 | 385,580 | 1,990,003 | 1.11 |
| Local chains..... | 153 | 18 | 449 | 63 | 589,381 | 14,316 | 569,942 | 1,064,870 | 7,163,270 | 3.98 |
| Sectional chains..... | 154 | ----- | 464 | 120 | 631,912 | 38,568 | 547,706 | 1,050,220 | 6,872,385 | 3.82 |
| National chains..... | 90 | ----- | 667 | 202 | 846,354 | 40,755 | 836,861 | 1,432,500 | 9,943,390 | 5.53 |
| Other types of operation— | | | | | | | | | | |
| Direct selling (house-to-house)..... | 11 | 11 | ----- | ----- | ----- | ----- | 5,963 | 5,240 | 36,570 | .02 |
| Roadside markets or stands ¹ | 4 | 4 | ----- | ----- | ----- | ----- | 155 | 10 | 3,067 | ----- |
| Industrial stores (including commissaries)..... | 11 | 10 | 31 | 2 | 55,358 | 770 | 23,457 | 184,470 | 838,100 | .47 |
| Utility-operated retail stores..... | 43 | ----- | 84 | 24 | 119,400 | 4,264 | 120,214 | 202,730 | 902,225 | .50 |
| Retailers—country buyers ¹ | 253 | 322 | 314 | 104 | 432,306 | 21,928 | 554,407 | 1,411,110 | 9,293,960 | 5.16 |
| Retailers—wholesalers ¹ | 76 | 88 | 306 | 37 | 531,543 | 12,386 | 507,522 | 630,010 | 5,952,773 | 3.31 |
| All other types..... | 11 | 4 | 29 | 11 | 46,615 | 2,242 | 33,004 | 77,070 | 701,292 | .39 |

¹ These classifications used only in rural areas and cities having less than 10,000 inhabitants. These stores are usually independently operated.

TABLE 28.—SEVENTEEN KINDS OF BUSINESS, BY TYPES OF OPERATION
 ALL PLACES OF LESS THAN 10,000 POPULATION COMBINED
 (An (x) indicates that the amount must be withheld to avoid disclosure of individual operations, but it is included in the total)

| KIND OF BUSINESS | Total | Single-store independents | Local multunits, including local chains | Sectional and national chains | Other types |
|-----------------------------------------------------------------|--------------|---------------------------|-----------------------------------------|-------------------------------|-------------|
| Department stores: | | | | | |
| Number of stores..... | 40 | 13 | 1 | 26 | ----- |
| Annual net sales..... | \$7,919,121 | (x) | (x) | \$4,876,572 | ----- |
| Per cent of total sales..... | 100.00 | (x) | (x) | 61.58 | ----- |
| Variety, 5-and-10, and to-a-dollar stores: | | | | | |
| Number of stores..... | 87 | 63 | 9 | 15 | ----- |
| Annual net sales..... | \$1,409,892 | \$652,944 | \$128,315 | \$628,693 | ----- |
| Per cent of total sales..... | 100.00 | 46.31 | 9.10 | 44.59 | ----- |
| Men's and boys' clothing and furnishings stores: | | | | | |
| Number of stores..... | 88 | 75 | 11 | 1 | 1 |
| Annual net sales..... | \$2,457,468 | \$1,907,056 | \$491,734 | (x) | (x) |
| Per cent of total sales..... | 100.00 | 77.60 | 20.00 | (x) | (x) |
| Family clothing stores—men's, women's, and children's: | | | | | |
| Number of stores..... | 14 | 12 | 1 | 1 | ----- |
| Annual net sales..... | \$296,618 | \$252,679 | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 85.19 | (x) | (x) | ----- |
| Women's ready-to-wear specialty stores—apparel and accessories: | | | | | |
| Number of stores..... | 61 | 53 | 3 | 3 | ----- |
| Annual net sales..... | \$1,160,659 | \$932,925 | \$96,032 | \$96,032 | ----- |
| Per cent of total sales..... | 100.00 | 80.38 | 8.27 | 8.27 | ----- |
| Shoe stores: | | | | | |
| Number of stores..... | 59 | 57 | 2 | ----- | ----- |
| Annual net sales..... | \$730,560 | (x) | (x) | ----- | ----- |
| Per cent of total sales..... | 100.00 | (x) | (x) | ----- | ----- |
| Furniture stores: | | | | | |
| Number of stores..... | 146 | 140 | 4 | ----- | 3 |
| Annual net sales..... | \$3,778,463 | \$3,548,502 | \$166,475 | ----- | \$63,426 |
| Per cent of total sales..... | 100.00 | 93.92 | 4.40 | ----- | 1.68 |
| Radio and music stores: | | | | | |
| Number of stores..... | 77 | 68 | 8 | 1 | ----- |
| Annual net sales..... | \$1,324,421 | \$1,164,991 | (x) | (x) | ----- |
| Per cent of total sales..... | 100.00 | 87.96 | (x) | (x) | ----- |
| Grocery stores (without meats): | | | | | |
| Number of stores..... | 897 | 686 | 57 | 102 | 52 |
| Annual net sales..... | \$21,781,175 | \$11,038,355 | \$1,676,970 | \$8,088,806 | \$977,044 |
| Per cent of total sales..... | 100.00 | 50.68 | 7.70 | 37.13 | 4.49 |
| Combination stores (groceries and meats): | | | | | |
| Number of stores..... | 130 | 101 | 14 | 4 | 11 |
| Annual net sales..... | \$5,621,590 | \$3,430,474 | \$1,012,166 | \$505,629 | \$673,321 |
| Per cent of total sales..... | 100.00 | 61.02 | 18.01 | 8.99 | 11.98 |
| Restaurants, cafeterias, and lunch rooms: | | | | | |
| Number of stores..... | 472 | 459 | 12 | ----- | 1 |
| Annual net sales..... | \$5,276,481 | \$5,088,893 | \$186,088 | ----- | \$1,500 |
| Per cent of total sales..... | 100.00 | 96.44 | 3.52 | ----- | .40 |
| Cigar stores and cigar stands: | | | | | |
| Number of stores..... | 227 | 225 | 2 | ----- | ----- |
| Annual net sales..... | \$2,375,785 | (x) | (x) | ----- | ----- |
| Per cent of total sales..... | 100.00 | (x) | (x) | ----- | ----- |
| Filling stations: | | | | | |
| Number of stations..... | 1,103 | 1,043 | 32 | 18 | 10 |
| Annual net sales..... | \$9,111,426 | \$8,453,230 | \$442,588 | \$144,811 | \$70,797 |
| Per cent of total sales..... | 100.00 | 92.87 | 4.85 | 1.59 | .78 |
| Coal and wood yards—ice dealers: | | | | | |
| Number of yards..... | 71 | 67 | ----- | ----- | 2 |
| Annual net sales..... | \$1,359,468 | \$1,133,253 | ----- | ----- | \$226,216 |
| Per cent of total sales..... | 100.00 | 83.36 | ----- | ----- | 16.64 |
| Drug stores: | | | | | |
| Number of stores..... | 275 | 266 | 8 | ----- | 1 |
| Annual net sales..... | \$6,394,249 | \$5,859,616 | \$323,516 | ----- | \$211,117 |
| Per cent of total sales..... | 100.00 | 91.64 | 5.06 | ----- | 3.30 |
| Hardware stores: | | | | | |
| Number of stores..... | 92 | 89 | 2 | ----- | 1 |
| Annual net sales..... | \$2,575,351 | \$2,330,769 | (x) | ----- | (x) |
| Per cent of total sales..... | 100.00 | 90.50 | (x) | ----- | (x) |
| Jewelry stores: | | | | | |
| Number of stores..... | 118 | 116 | 2 | ----- | ----- |
| Annual net sales..... | \$1,090,568 | (x) | (x) | ----- | ----- |
| Per cent of total sales..... | 100.00 | (x) | (x) | ----- | ----- |