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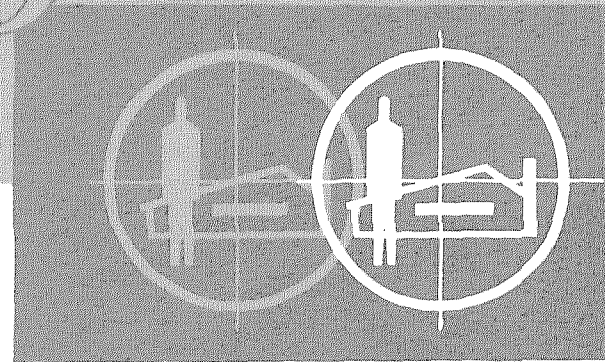
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# Evaluation and Research Program of the U.S. Censuses of Population and Housing 1960



**BACKGROUND, PROCEDURES, AND FORMS**

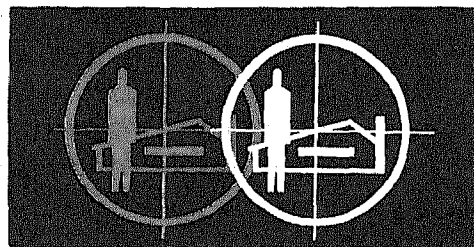
**SERIES ER 60 NO. 1**

**U.S. DEPARTMENT OF COMMERCE**

**Bureau of the Census**

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# Evaluation and Research Program of the U.S. Censuses of Population and Housing 1960



**BACKGROUND, PROCEDURES, AND FORMS**

**SERIES ER 60 NO. 1**



**U.S. DEPARTMENT OF COMMERCE**

LUTHER H. HODGES, *Secretary*

**BUREAU OF THE CENSUS**

RICHARD M. SCAMMON, *Director*



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## PREFACE

The principal forms used in the various projects which constituted the Evaluation and Research Program of the 1960 Censuses of Population and Housing are presented here together with a brief description of their use. Only those data-collection and internal-use forms which had an important bearing on the outcome of the project are included. In some cases it was necessary to use variations of the principal forms or special form letters in order to determine the answer to a specific point at issue; these are omitted from this report. In some cases the basic forms used in the actual field work of the Evaluation and Research Program were the forms which had been used for the enumeration of the 1960 censuses. The basic 1960 census enumeration forms and a description of their use may be found in another publication, *United States Censuses of Population and Housing, 1960: Principal Data-Collection Forms and Procedures*.

The text in this report describes briefly each of the projects in the Evaluation and Research Program. It is based on chapter 10 of the *Procedural Report on the 1960 Population and Housing Censuses* (Working Paper No. 16).

This is a general background report on the Evaluation and Research Program. It is planned that Evaluation and Research reports will be published in the following five broad categories:

*General.*—Covering the Evaluation and Research Program as a whole or several of the major projects.

*Coverage.*—Pertaining to the accuracy of the coverage of the 1960 Population and Housing Censuses and to the characteristics of missed persons or housing units and of persons and housing units counted twice. The data for these reports will come from reverse record checks (Projects B and C), reenumerative studies of coverage error (Project D), and the coverage improvement study (Project H).

*Content.*—Dealing with the accuracy of the data on characteristics of persons and living quarters as enumerated in the 1960 Population and Housing Censuses. The data for these reports will come from Project E, which includes reenumerative studies of content error, a comparison between the Census and the Current Population Survey (CPS), and comparisons between the Census records and other records.

*Response Variance Studies and Processing Studies.*—Covering the contributions of respondents, enumerators, and crew leaders to response errors and with processing errors or processing variance. The data for these reports will come from studies to measure response variability (Project A) or from the studies of processing errors (Project F).

*Special Analytical Studies.*—These reports will be analytical assessments of the 1960 censuses based on the evaluation studies and other sources of information, such as demographic analyses of coverage in the 1960 Population Census.

It is expected that preliminary reports on results of the evaluation and research projects will be issued first, and that subsequent reports may be made as additional information becomes available.

## ACKNOWLEDGMENT

The planning of the evaluation program of the 1960 Censuses of Population and Housing was the joint responsibility of Leon Pritzker, Chief, Response Research Branch, Statistical Research Division, Joseph Steinberg, Chief of the Statistical Methods Division until August 1963, and Max A. Bershad, Assistant Chief of the Statistical Research Division, and numerous other staff members of the Bureau of the Census under the general direction of William N. Hurwitz, Chief of the Statistical Research Division. Most of the evaluation program was carried out under the direction of Joseph Steinberg. In the Statistical Methods Division Marie D. Wann had the major responsibility for carrying out the Response Variance Studies, the Employer Record Check, and the Post Office Improvement Study; Walter M. Perkins directed the Reverse Record Checks and the Reenumerative Study of Persons and Housing Units Based on a List Sample. Leon Pritzker and Margaret Gurney, of the Statistical Research Division, planned and carried out the Reenumerative Study of Housing Units Based on an Area Sample. Stanley Greene of the Population Division planned and carried out the Current Population Survey (CPS)—Census Match under the general direction of Henry S. Shryock, Jr., Assistant Chief, Population Division. Many other persons in the Bureau of the Census played important parts in collecting the data and reducing it to manageable form, in particular: *Field Division:* Walter A. Freeman, George K. Klink, and Genevieve Welsh; *Housing Division:* J. Hugh Rose, Naomi D. Rothwell, and Meyer Zitter; *Population Division:* John C. Beresford, Arthur Podolsky, and Thomas C. Walsh; *Statistical Methods Division:* Donald E. Ball, Barbara Boyes, Kathern Clay, Elaine V. Davidson, Muriel Feshback, Robert H. Hanson, Peter Hurley, Janet Jaracz, Charles Jones, Basil Korin, Barbara Powell, Ronald Rex, and William C. Taylor; *Statistical Research Division:* Carolyn Carron, Herman H. Fasteau, George Heller, J. Jack Ingram, Ruth H. Mills and George Minton. This report was prepared in the Statistical Methods Division, primarily by Marie D. Wann and Janet Jaracz, with the extensive cooperation of the Statistical Reports Division, particularly Phyllis G. Carter, Census Historian.

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